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THE SURVEY OF BUYING POWER

DATA SERVICE 1990

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A BILL PUBLICATION

THE SURVEY OF BUYING POWER DATA SERVICE 1990

INTRODUCTION

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Television Market Addendum

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USER'S GUIDE TO

THE SURVEY OF BUYING POWER

DATA SERVICE

1990

SALES & MARKETING
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How To Use S&MM's

SURVEY OF BUYING POWER DATA SERVICE

WHY THE **DATA SERVICE** IS A VALUABLE TOOL FOR YOU

In the business climate of America today, the **SBP DATA SERVICE** has become a more essential and productive marketing and sales tool than ever before. For, as perhaps, the most complete collection of marketing statistics published, the DATA SERVICE is used by more and more businessmen in an almost infinite variety of ways. Combined with internal company records, it has become a widely acclaimed sales and marketing tool of extraordinary versatility and value.

The act of ordering and using the **DATA SERVICE** is a clear indication of your awareness that today's new business challenges must be met by utilizing more objectively developed marketing strategies and a new range of productive disciplines; those that parallel what is going on *now*.

WHAT'S IN THE **DATA SERVICE**

The Survey of Buying Power **DATA SERVICE** consists of over 900 pages of maps and figures divided into three volumes.

It includes state and county outline maps, population and detailed characteristics, the household income distribution, Effective Buying Income, total retail sales and four Buying Power Index series.

It covers retail sales by twelve individual Store Groups for both the current year and the 1987 Economic Census. It also covers 10 Merchandise Line Categories. Comparisons and growth rates can be evaluated.

It also presents TV market data and metropolitan and county market projections, for Population, Effective Buying Income and retail sales.

HOW THE INFORMATION IN THE **DATA SERVICE** IS ORGANIZED

The information is organized, for the most part, within a geographic hierarchy; by region, state, metropolitan area and county and by TV market (ADI: Area of Dominant Influence). Summaries are also presented.

For each geographic area, you will find: information dealing with the area's total population, its percentage of the U.S. total, break-outs by age, sex, number of households, number of persons in household, etc.

In addition, counties, metropolitan markets and TV markets are ranked by key population designations. That means, for example, if a population characteristic or combination of characteristics is especially relevant to the sale of your product, you can isolate and rank those geographic areas in which the densest concentration of such characteristics exist.

DEFINITIONS OF THE MOST COMMONLY USED DESCRIPTIVE CATEGORIES

Buying Power Index
For each geographic area, the **DATA SERVICE** presents four Buying Power Indexes.

This term, first used in the Survey of Buying Power in 1948 is widely used and accepted by businessmen today. Simply put, a Buying Power Index (BPI) is a measure of a given market's ability to buy, and is expressed as a percentage of the total U.S. potential (100%). A market can be a state, region, county, metropolitan market or TV coverage area (ADI).

The basic BPI is created by weighting and combining three significant factors that exist in every market and determine its ability to buy; total population, total income, and total retail sales. Thus, the BPI is a percentage (not an index number) representing the share of buying potential in a specific market as related to the U.S. potential as a whole. It is a combination of the numbers of people who can purchase the product or service; their ability to pay for it and their access to outlets where the transaction can be made. Logical, simple, concise.

Graduated Buying Power Indexes
Take the BPI concept one step further. The Graduated BPI's correlate product potential and buying power in households with low incomes (under $15,000), moderate income ($15,000-$34,999), or high income ($35,000 and over). In this manner, more finite BPI's can be determined by relating to the price point of a product (EPP, Economy-priced product; MPP, moderate-priced product, and PPP, premium priced product).

YOUR OWN CUSTOM BPI

Using the Index to the **DATA SERVICE** enables you to select those factors which reflect a market's ability to purchase your specific product or service. To begin, you must be able to define the consumer profile for your product. Three factors are most often essential:

Factor A = demographic
Factor B = economic
Factor C = distribution

For example, you must determine the population or household factor that best describes your particular consumer. If your product is bicycles, 6-17 year olds might well be your target demographic subgroup. If your product is single portion convenience foods, one person households might well be your target factor.

The next step is to select the household income group or groups best suited for your product. If it's a premium-price product, you might focus in on households with incomes over $25,000.

The third step is to select the retail outlet or product group category that parallels your known channels of distribution. Food stores are the appropriate distribution channel for grocery items. However, if your product has widespread and perhaps multiple distribution possibilities, a Merchandise Line rather than a store category might well be more appropriate. TV sets, for example, would be such a case.

Once these three factors have been selected, the process for computing your own BPI is as follows:

Step 1: for market (region, state SMSA or county) for which a BPI is necessary; (example single portion foods)

$$\text{Factor A (demographic)} = \frac{\text{Market's 1 person households}}{\text{U.S. 1 person households}} = X\%$$

$$\text{Factor B (economic)} = \frac{\text{Market's HH with income \$25,000+}}{\text{U.S. HH with income \$25,000+}} = Y\%$$

$$\text{Factor C (distribution)} = \frac{\text{Market's grocery store sales}}{\text{U.S. Grocery store sales}} = Z\%$$

Step 2: Determine the importance of each factor:

As an example, when dealing with single portion foods, the weighting might be as follows:

Factor A = 50%
Factor B = 20%
Factor C = 30%

Step 3: Calculate the BPI

BPI = .5(factor A) + .2(Factor B) + .3(Factor C)

Step 4: Repeat for each next market.

Of course, some BPIs are more complex than others. However, the same principals apply whether one, two, three, four or more factors are used in the construction of a custom BPI. The **DATA SERVICE** offers a wide choice of all factors for BPI input. Choose carefully and you will end up with a valuable and objectively functional sales and marketing tool.

EFFECTIVE BUYING INCOME

Effective Buying Income (EBI) is disposable personal income: that amount of gross income available after taxes, to purchase goods and services. The Effective Buying Income household distribution groups households into income classifications and geographic market detail. All are included in the **DATA SERVICE.**

RETAIL SALES

Within these same geographic market areas, information and rankings also exist for Retail Sales, covering nine basic retail store groups: food stores, eating and drinking places, general merchandise stores, apparel and accessories stores, furniture/home furnishings/appliance stores, automotive dealers, gasoline service stations, building and hardware dealers.

MERCHANDISE LINE CATEGORIES

Merchandise Line Sales data reflect product sales rather than store sales. Merchandise Line categories include groceries and other foods, drugs and other health aids, furniture and sleep equipment, major household appliances, televisions, audio equipment, men's and boys' clothing, women's and girls' clothing, footwear and toiletries. In many cases these measurements provide more specific estimates of product potential than is provided by store type sales alone.

THE PURPOSE OF THIS GUIDE

Because the **DATA SERVICE** is an analytical tool, its value is directly related to your understanding of its capacity to provide answers to problems.

The function of this GUIDE is to help you take advantage of what is in the 900 plus page **DATA SERVICE;** to enable you to relate your own special problems to the solutions that are to be found within its pages. And to provide you with simple effective procedures for cutting through its mass to develop and use the valuable answers it contains.

HOW THE GUIDE IS ORGANIZED

For clarity's sake, this GUIDE is divided into three sections: Sales, Marketing, and Advertising. Each section offers an almost limitless source of applications which can be extended from the simple examples cited. We suggest that the most efficient method for using your copy of the **DATA SERVICE** is to find your area of interest, or, the category in which your question/subject falls, and then follow the designated procedures that allow you to generate the information and answers you require.

Section One: SALES
- **a.** Measuring Sales Performance
- **b.** Setting Sales Goals
- **c.** Setting Sales Quotas
- **d.** Territory Alignment/Realignment

Section Two: MARKETING
- **a.** Measuring Market Potential
- **b.** Developing Marketing Strategies & Determining Distribution Channels
- **c.** Evaluating New Product Potential
- **d.** Long Range Planning

Section Three: ADVERTISING
- **a.** Test Market Selection
- **b.** Co-op Advertising Allocations
- **c.** Media Selection
- **d.** Media Allocation

SALES PLANNING APPLICATIONS

A–MEASURING SALES PERFORMANCE

How do you determine just how well any salesperson is doing? Is a salesperson who generates a 20% increase doing a better job than another salesperson who may have only achieved last year's sales level?

An objective measure is required. Because, unless you know what your sales force could be doing, you'll never know how well they've done.

It has often been demonstrated that consumers, with similar demographic and economic profiles and like access to distribution, will normally buy the same quality and quantity of product. Thus, the most basic measure of sales performance in the **DATA SERVICE** is the use of one of the four BPIs, adapting the closest fit to the known demographic elements of your product.

If your product is shoes, sold to people earning $10,00 to $19,000 household income, then your basic BPI would be the Graduated Buying Power Index MPP (Moderate Priced Products).

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/80 Population (Thousands)	% Of U.S.	% Change 1970–80	Pop. Per Sq. Mi. (Density)	% White	12/31/80 Households (Thousands)	% Of U.S.	1980 EBI ($000)	% Of U.S.	1980 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW YORK	**9,078.0**	**3.9727**	**−9.0**	**6,559**	**66.9**	**3,511.7**	**4.2877**	**82,157,498**	**4.5286**	**31,829,889**	**3.2959**	**4.0476**	**4.0949**	**3.9886**	**4.4931**
Bronx	1,144.9	.5010	−22.2	27,924	46.7	422.9	.5164	7,112,721	.3920	2,362,342	.2446	.3696	.6088	.5004	.3465
Kings	2,201.8	.9636	−15.4	31,454	55.8	823.8	1.0059	14,574,961	.8034	4,560,002	.4722	.7362	1.0879	.9568	.7555
New York (Manhattan)	1,430.0	.6258	−7.1	62,174	58.7	712.6	.8700	18,312,841	1.0094	9,250,914	.9579	.9172	.8709	.8788	1.1869
Putnam	78.7	.0344	38.8	341	98.2	25.1	.0307	551,452	.0304	259,744	.026[illegible]	.0302	.0257	.0305	.0287
Queens	1,897.1	.8302	−4.5	17,566	70.3	718.9	.8777	16,400,005	.9040	4,700,340	.4867	.7639	.7051	.7674	.8142
Richmond	356.6	.1561	20.7	6,148	89.0	116.9	.1427	2,544,724	.1403	964,511	.0998	.1313	.1228	.1398	.1371
Rockland	262.1	.1147	14.0	1,489	89.3	79.4	.0970	2,416,930	.1332	1,015,830	.1052	.1212	.0795	.0773	.1327
Westchester	864.6	.3783	−3.3	1,952	83.9	309.7	.3781	10,619,178	.5854	4,100,831	.4247	.4956	.3106	.3148	.5220
Bergen, N. J.	*842.2*	*.3686*	*−6.1*	*3,599*	*92.5*	*302.4*	*.3692*	*9,624,686*	*.5305*	*4,615,375*	*.4779*	*.4824*	*.2836*	*.3228*	*.5695*
NEW YORK - NEWARK - JERSEY CITY - BRIDGEPORT CONSOLIDATED AREA	***16,558.4***	***7.2466***	***−5.4***	***3,146***	***74.8***	***6,028.6***	***7.3607***	***155,915,773***	***8.5943***	***64,611,379***	***6.6904***	***7.7535***	***6.5391***	***6.6893***	***8.6346***

You would be on safe ground to take your yearly sales of shoes, one million pairs for this example, and multiply that by the MPP/BPI for New York, .039886. For New York, your sales measurement would be 39,886 pairs of shoes.

You can break this out further by the various counties that make up the New York market, showing you geography that should be doing better and areas where your sales volume is terrific. By creating a Performance Index for the market you could determine your successes and shortcomings.

Again, using our example of shoes, let's add the fact that we sold 50,000 pairs last year. To find the Performance Index (PI) you compute:

$$\text{PI} = \frac{\text{Actual Sales}}{\text{Expected Sales}} \qquad \text{PI} = \frac{50{,}000}{39{,}886} \qquad \text{PI} = 125$$

In this particular case, since the PI is greater than 100 it indicates that performance exceeds the assigned market area share of sales. When a PI is less than 100 it indicates room for improvement.

Specialized Products

Your product may be more complicated than a basic pair of shoes. It could be "Running Shoes", with known demographics of being sold principally to men 18-24 years old, living in households with income of over $25,000 and having access to department stores.

You would then follow the definition of constructing a Custom BPI, to give you a carefully constructed measure for your particular product.

B–SETTING SALES GOALS

If you have found a good "fit" BPI in the **DATA SERVICE**, as we did in the example of shoes in measuring sales performance, then there is no reason why you should not consider using that BPI to set sales goals for your salesforce.

Using the shoe example again, if your company plans to increase its production and you now have to sell 10% more shoes, to 1,100,000 pairs, don't take New York's actual sales and increase it by 10%. Remember, that territory indexed above 100.

Take the BPI .039886, multiply that times your new sales target of 1,100,000 and you will find that New York's sales goal will be 43,875.

Since they had previously sold 50,000 pair, you now know that meeting last year's actual performance will almost meet what they must do this coming year. This leaves you free to concentrate on other areas where this fortunate situation will not exist. Increasing New York's target penalizes that sales force for doing a good job.

Conversely, let's take a different product with totally different problems.

For this example, you are selling sheets. From years of experience, you and your company know that young adults buy proportionately more sheets than old adults.

Additionally, throughout the country, there are areas where the population mix is far from normal. A typical example of this type of problem shows up in Arizona.

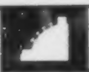
POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/80 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALL COUNTIES													
Apache	53.7	Male	26,607	5,200	3,824	3,461	3,059	4,098	2,397	1,550	1,584	1,434	19.9
		Female	27,093	4,968	3,606	3,546	3,155	4,409	2,653	1,661	1,479	1,616	21.2
Cochise	88.6	Male	44,483	4,779	4,559	4,975	7,208	6,389	5,113	3,998	3,703	3,759	26.1
		Female	44,117	4,565	4,388	4,580	5,417	7,112	5,189	4,061	4,082	4,723	29.4
Coconino	76.9	Male	38,504	5,011	4,176	3,769	8,204	6,393	3,947	2,684	2,411	1,909	23.4
		Female	38,396	4,786	4,096	3,817	8,164	6,280	3,958	2,826	2,337	2,132	23.6
Gila	37.7	Male	18,588	1,937	1,889	2,003	2,116	3,016	1,966	1,722	2,031	1,908	29.5
		Female	19,112	1,853	1,828	1,942	2,074	3,023	2,050	1,816	2,232	2,294	31.1
Graham	23.4	Male	12,030	1,303	1,153	1,729	1,823	1,751	1,238	856	988	1,189	25.0
		Female	11,370	1,247	1,144	1,261	1,402	1,676	1,164	951	1,109	1,416	28.8
Greenlee	11.5	Male	5,722	707	567	700	604	866	624	654	703	297	28.3
		Female	5,778	678	552	667	649	904	717	660	511	440	28.8
Maricopa	1,559.8	Male	759,566	72,273	70,682	78,524	103,792	132,780	88,382	69,457	65,909	77,767	29.1
		Female	800,234	68,941	66,952	76,832	104,365	135,178	91,783	75,747	79,263	101,173	31.1
Mohave	58.0	Male	29,195	2,647	2,400	2,906	2,194	4,585	3,252	3,175	3,963	4,073	34.7
		Female	28,805	2,529	2,260	2,527	2,654	4,802	3,062	3,277	4,091	3,603	34.2
Navajo	69.4	Male	34,273	5,297	4,505	4,376	3,682	5,554	3,531	2,410	2,553	2,365	23.6
		Female	35,127	5,057	4,348	4,272	4,013	6,045	3,719	2,661	2,539	2,473	24.8
Pima	549.5	Male	267,807	25,024	24,337	26,762	41,193	44,102	29,300	23,812	24,171	29,106	28.8
		Female	281,693	23,838	23,081	25,999	38,199	44,395	30,660	26,950	29,769	38,802	31.7
Pinal	92.6	Male	47,257	5,233	5,047	5,346	5,793	7,942	5,479	3,915	4,099	4,403	27.8
		Female	45,343	4,991	4,785	5,210	5,349	7,305	5,263	3,773	4,256	4,411	28.2
Santa Cruz	21.0	Male	9,740	1,273	1,123	1,219	939	1,402	1,133	945	841	865	27.3
		Female	11,260	1,216	1,089	1,206	1,234	1,756	1,354	1,046	1,086	1,273	30.0
Yavapai	70.6	Male	34,724	2,797	2,681	3,413	3,047	4,150	3,442	3,505	4,762	6,927	38.8
		Female	35,876	2,676	2,461	3,018	2,936	4,398	3,617	3,897	5,695	7,178	41.9
Yuma	92.9	Male	47,609	5,313	4,691	4,823	7,396	7,078	5,284	4,203	4,379	4,442	27.2
		Female	45,291	5,076	4,475	4,643	5,771	7,358	5,199	4,236	4,186	4,347	28.6
TOTAL METRO COUNTIES	**2,109.3**	**Male**	**1,027,373**	**97,297**	**95,019**	**105,286**	**144,985**	**176,882**	**117,682**	**93,269**	**90,080**	**106,873**	**29.0**
		Female	**1,081,927**	**92,779**	**90,033**	**102,831**	**142,564**	**179,573**	**122,443**	**102,697**	**109,032**	**139,975**	**31.3**
TOTAL STATE	**2,805.6**	**Male**	**1,376,105**	**138,794**	**131,634**	**144,006**	**191,050**	**230,106**	**155,088**	**122,886**	**122,097**	**140,444**	**28.6**
		Female	**1,429,495**	**132,421**	**125,065**	**139,520**	**185,382**	**234,641**	**160,388**	**133,562**	**142,635**	**175,881**	**30.6**

Yavapai county, with a relatively good sized population, averages almost 39 years of age. Apache county, while almost the same size in population, averages closer to 19 years of age. And, the BPI information in the DATA SERVICE gives Yavapai almost a two to one edge across the board over Apache county.

In the example of sheets the solution will be to construct a custom BPI, getting the additional data needed from the retail sales by store group (sheets are part of home furnishings) and then adding the weights to each of the three factors based on your company experience.

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALL COUNTIES														
Apache	1989	146,308	44,447	43,782	7,550	27,211		1,951	2,477	2,477	7,740	29,488	4,634	5,299
	1987	135,062	41,028	40,414	7,139	24,415		1,781	2,083	2,083	8,019	27,366	3,795	4,318
Cochise	1989	421,426	100,269	98,225	31,104	46,343	25,870	23,718	16,790	8,365	90,532	45,014	22,310	16,450
	1987	416,240	100,653	98,601	31,348	44,078	24,607	19,685	13,910	6,931	94,000	48,164	18,567	15,904
Coconino	1989	610,056	144,521	140,201	80,239	80,355	40,460	17,874	22,994	12,612	81,025	67,245	47,116	20,690
	1987	604,016	141,832	137,592	83,418	77,240	38,893	15,964	20,432	11,207	84,140	71,678	39,266	19,875
Gila	1989	182,398	59,000	57,994	17,427	9,864		4,222	4,010	3,308	26,868	16,564	21,516	11,102
	1987	180,592	59,240	58,230	18,382	9,712		4,013	3,703	3,056	28,372	17,681	17,925	9,044
Graham	1989	101,870	31,589	31,279	7,727	5,565		4,491	3,260	2,530	22,330	7,257	8,461	6,476
	1987	100,861	31,367	31,059	7,987	5,439		4,053	3,036	2,357	23,383	7,723	7,024	5,858
Greenlee	1989	18,723	7,773	7,573	1,609	3,073	2,319	246	722	722	514	2,090	70	1,027
	1987	18,538	7,809	7,628	1,684	2,994	2,260	203	597	597	542	2,101	57	867
La Paz	1989	82,775	19,539	18,943	9,406	1,211		1,532	481		5,285	27,160	7,764	3,601
	1987	67,707	15,353	14,885	7,369	1,340		1,187	373		4,162	24,318	5,955	2,709
Maricopa	1989	15,645,226	3,480,844	3,362,133	1,582,953	1,775,811	1,373,492	679,378	985,133	559,580	3,620,384	809,656	792,947	562,430
	1987	14,229,830	3,123,092	3,016,581	1,476,316	1,543,609	1,193,898	561,552	813,078	461,849	3,433,089	846,020	647,301	496,878
Mohave	1989	553,127	155,490	152,242	46,799	32,135	9,397	12,314	18,648	12,922	100,656	81,037	41,525	25,626
	1987	510,942	136,990	134,128	44,350	28,875	8,444	10,292	15,437	10,698	96,489	85,083	33,938	22,140
Navajo	1989	320,914	98,835	97,573	26,274	23,710		4,989	10,229	7,828	57,153	38,395	24,440	12,112
	1987	317,737	97,348	96,105	26,961	22,779		4,533	8,964	6,861	59,071	40,990	20,449	10,949
Pima	1989	4,037,977	868,831	830,015	394,333	549,185	364,229	186,385	234,118	119,752	807,632	257,538	256,549	172,526
	1987	3,980,891	847,524	809,660	405,036	529,825	351,391	170,120	207,420	106,097	846,556	274,112	213,443	167,305
Pinal	1989	479,227	163,520	160,707	40,002	35,152	16,939	11,001	10,470	5,125	76,526	53,485	37,369	29,865
	1987	445,443	149,233	146,666	37,583	31,372	15,118	9,440	8,790	4,303	74,638	55,886	30,492	27,004
Santa Cruz	1989	192,298	41,753	40,040	11,265	52,958	25,886	26,805	6,381	1,455	16,886	9,931	14,137	5,680
	1987	190,211	42,281	40,546	11,934	51,654	25,250	25,538	5,876	1,341	17,825	10,602	11,771	5,836
Yavapai	1989	650,299	183,659	177,790	63,863	48,302	23,768	16,024	22,880	16,710	108,922	58,098	65,285	21,746
	1987	565,653	155,721	150,745	56,460	40,428	19,894	13,011	18,566	13,560	98,032	57,694	52,390	18,003
Yuma	1989	603,646	129,208	124,854	49,707	77,255	51,399	21,160	23,657	13,918	158,709	47,194	46,720	26,170
	1987	596,141	127,333	123,042	50,398	74,881	49,820	17,039	21,269	12,514	166,592	49,953	38,696	24,922
TOTAL METRO COUNTIES	**1989**	**20,286,849**	**4,478,883**	**4,317,002**	**2,026,993**	**2,402,251**	**1,789,120**	**886,923**	**1,242,908**	**693,250**	**4,586,725**	**1,114,388**	**1,096,216**	**761,126**
	1987	18,806,862	4,097,949	3,949,283	1,931,750	2,148,315	1,595,109	748,711	1,041,767	580,460	4,446,237	1,170,085	899,440	689,105
TOTAL STATE	**1989**	**24,046,270**	**5,529,278**	**5,343,371**	**2,370,258**	**2,768,630**	**1,933,759**	**1,012,090**	**1,362,250**	**767,304**	**5,181,162**	**1,550,152**	**1,390,843**	**920,800**

C–SETTING SALES QUOTAS

Salespeople must feel justly compensated for their work. The quotas set for them must be both realistic and achievable. That combination is the source of true motivation. And, in order to reach it, a company must construct a quota that assigns a fair share of total volume to each salesperson.

What is such a fair quota? It must cover both the reality of its being accomplished as well as the possibility of special regards for truly superior performance.

But fair does not mean equal. Actually, no two organizations confront the same challenges or problems. Through the use of the **DATA SERVICE**, you can develop a quota setting system that has been widely used by a large number of organizations. But, you should redefine the system to your special needs. It is intentionally simple and affords sales management people the ability to acknowledge and consider any special circumstances which may be unique to their own company.

First of all, assume that a fair quota is an achievable one. Secondly, such a fair quota must consider the individual salesperson. In other words, you must evaluate past performance as part of the construction of a fair quota. Also, this same fair quota reflects the amount of the product or service that your company management believes can be sold in each territory. In short, a quota system that incorporates both experience and potential is one that can be a fair quota system.

Let's use as an example a raincoat manufacturer that has a national sales goal of 500,000 units. According to its own custom BPI, Boston has a BPI of 2.4863, so we can expect 12,315 units to be sold there.

But, based on past performance, Boston has a historical index of 122, showing that it is already doing more than its share. In reviewing the territory we find that it includes Brockton with no sales (but a BPI of .3577) and New Bedford/Fall River/Taunton (with a BPI of .2924). There is also a non-metro portion with a BPI of .1432. The salesperson total BPI is in fact 3.8957 and the current performance index is in fact 94.

Setting a sales goal for the "Boston" territory meant looking into the total territory, not just the big city, big performance.

Setting Sales Quotas means assigning each part of a territory its rightful fair share of the national effort. When the territory index is far from par, or 100, then it must be brought up to proper index performance on a planned yearly increase basis that is achievable. To expect it all to happen in one year might become counter-productive.

D–TERRITORY ALIGNMENT/REALIGNMENT

Sales territories are too often designated by historical situations rather than objective sales potential or performance.

Through the use of the **DATA SERVICE**, sales management is afforded an objective process through which true territory alignment needs can be identified and met.

The first step is to use the BPI method of measuring territories for basic sales potential. Ideally, all territories should have approximately the same BPI, be it regular, graduated or custom.

Company sales management will know if there is a major buying office in one specific territory and that fact then has to be put into the BPI equation for that territory and its surrounding territories.

As an example, you are the sales manager for a new product line of an existing company. The line is men's clothing for a company that formerly was limited exclusively to women's clothing.

You have no salesforce, so you must start from scratch, establishing all territories. Your initial budget allows you to hire ten salespersons. You are to decide where the territories should be.

The **DATA SERVICE** ranks all Men's and Boys Clothing Sales by metro markets in declining retail volume. Thus, you can identify the top markets for your initial effort.

Since your salesforce will be a commission paid group, you can determine potential earnings that you wish your salesforce to earn. Then, creating a custom BPI for your product, you can identify the size of the market you wish covered by each initial salesperson. By doing this you eliminate the necessity for undue "cutting" of territories at a later date and you also get the maximum effort out of each salesperson as they concentrate their efforts in an achievable, workable territory that has been planned efficiently for a worthwhile income.

MARKETING APPLICATIONS

A–MEASURING MARKET POTENTIAL

The first thing a company can do in order to fully utilize the **DATA SERVICE** is to identify all of its markets in a manner consistent and compatible with the definitions found in the **DATA SERVICE**.

Markets can therefore be identified by U.S. Census Bureau Regions, by states, by SMSA's, SMSA consolidated areas, by TV (ADI) Markets or even by counties (counties can be grouped into sales territories).

Company sales records should also be structured in such a way as to provide information that can be used for measuring potential. In other words, your internal data reporting must conform to the above geographic segments.

When such information is readily available the DATA SERVICE can be used to:

1. Identify a given geographic segment.
2. Identify the industry product sales for that segment. This is achieved by multiplying a custom BPI by the total product sales of the industry in the entire U.S.
3. Identify your sales in that segment.
4. Find the Brand Share in that market by dividing item #2 by item #3.
5. Identify the brand potential for a particular market by multiplying your total sales by the market BPI. Then divide your actual market sales by that potential number, and the result will be an index of your market performance. An index of 100 is par. Above 100 indicates that the market is performing above its basic potential. Under 100 means that the performance is under basic potential. In other words, an index of 80 would mean the market is 20% under potential.

Let's construct an example to see just how this would work:

The assumptions: You manufacture men's dress shirts. Retail volume for the total U.S. is two billion dollars. Your company does $140 million or 7% market share in dollar volume.

In Bangor, Maine, your sales are $94,200. The custom BPI for that market is .0530. The first thing to do is to find out what would be the total estimated industry sales for Bangor. Two billion dollars multiplied by the custom BPI (.0530) = $1,060,000. Your basic potential in that market is your total sales ($140 million) multiplied by the custom BPI (.0530) = $74,200. The final step would be to construct a performance index by taking the actual sales ($94,200) divided by the potential sales ($74,200) = 127 index or 27% better than the estimated potential. The actual sales yield a 9% market share.

In Boston, with a custom BPI of 1.9134 and total sales of $2,678,760, the same mathematics indicate a 7% market share and an index of 100.

In Syracuse, with a custom BPI of .2609 and actual sales of $295,000, only a 6% market share was achieved and an index of 81, or 19% less than potential.

B–DEVELOPING MARKETING STRATEGIES AND CHANNELS OF DISTRIBUTION

As a manufacturer of medium priced Single Lens Reflex Cameras, let us assume we have defined our purchasers as follows:

Male, 25-34, Household Income over $25,000, HH of 2-3 size.

However, because our camera, a breakthrough SLR, is price[illegible]markably low and is exceedingly simple to operate and maintain, a[illegible] is distributed through camera stores and department stores.

We have found in test markets that our particular SLR camera sells with equal strength through department stores. Whereas at one time we made access to camera stores a mandatory element in the special BPI we constructed, it is now time to reevaluate and re-examine our strategy as a result of a natural change in distribution.

Now, in setting our sales goals, we will search out the key concentrations of 25-34 year old males, in 2 or 3 person households, where the household income is over $25,000.

Preliminary examination reveals that while our dependency on camera stores has made it necessary for our company to advertise on a national basis, that may no longer be necessary. We have decided to use our new BPI and rank the ADI markets for TV by our new BPI.

Here is what we discover:

	ADI	1980 BPI		ADI	1980 BPI
1	New York	11.92	**6**	Detroit	3.20
2	Los Angeles	7.08	**7**	Washington DC	3.19
3	Chicago	5.95	**8**	Boston	2.49
4	San Francisco	4.36	**9**	Houston	2.36
5	Philadelphia	4.11	**10**	Dallas/Ft. Worth	2.07
				Top 10 markets	**46.73**

By adding the next 10 markets we find that we end up with 60.88%

of all the people we want to reach living in the top 20 markets.

Our advertising for these cameras can now concentrate its weight proportionately among the country's top TV markets for our product. We know that we are targeted to sell 100,000 SLR cameras this year, so that we can identify all of our sales in these top twenty markets through the use of the relevant custom BPI share of the total target we plan to sell.

Finally, we checked the ADI rankings of retail sales by stores groups to find out how department stores were ranked compared to the way our custom BPI ranked our sales. We also confirmed our plan by checking the television market rankings for population, EBI, total retail sales and BPI for the top 20 markets.

C–EVALUATING NEW PRODUCT POTENTIAL

Your firm has created a new product; one specifically identified as having special potential among consumers in the lower income categories, compared to your present product. The DATA SERVICE enables you to configure a strategy that identifies the highest concentration of your most important potential customers.

Once the demographic prerequisites have been identified, you can then assign specific goals to sales personnel in pre-selected sales areas that encompass the highest concentration of potential customers with the characteristics you seek. And you will be able to establish, with solid objectivity, maximum sales goals in these special market areas, knowing in advance that they represent an optimum concentration of the best potential customers for your new product.

If part of the new product potential evaluation includes a controlled market test, this same technique allows you to identify areas that are identical to your perception of the product/key consumer relationship. You can therefore implement such control testing in additional structured markets that meet your requirements. You will be able to compare both the results of your market/product associations at the end of the test period. If you have used the objective information with the DATA SERVICE the results will be accurate and projectable.

Your present product is a fine quality raincoat. Your new product is a "knock-off" of your present product, but at a very popular price. It is built to appeal to males, the same age group as your present product, but with lower household incomes.

Unlike other examples the first thing you must do is rely on your own internal data to identify those markets where raincoats as a category, sell best. While Los Angeles may be one of the largest markets in the US, they don't wear many raincoats in LA. Your own sales history will let you know which markets are best for the category.

The **DATA SERVICE** will then allow you to compare market data on the potential consumer for your product, on a market by market basis. If New York is your top raincoat market for a top quality product, sold to individuals with $25,000 and up household incomes, then your market will be vastly larger when you approach males in the $15,000 and up HH incomes. And, the data service will identify specifically where, by county, your potential customers might be found thus allowing you to plan your sales approach based on where the potential consumers live.

D–LONG RANGE PLANNING, MARKETING STRATEGY

In most companies, there is always a need for accurate long range planning accompanied by true accountability. Wherever such planning is possible, it should be implemented; to balance the short-term pressure for profitability that can sometimes jeopardize or diminish long-term achievements.

The forecast section of the **DATA SERVICE** identifies a wide range of five-year projections with uncanny accuracy.

Thus, a marketer can determine where his company is today and where and how he can help it achieve its objectives five years from now; through constant periodic examinations of its performance in the quest for its goals, and by using objective data to implement any required modifications in its overall marketing plans.

As an example, you now sell one out of every 100 people, your fabulous cookies. Your total market is one million people, so you can anticipate sales of 10,000 cookies within that universe.

The forecast section of the **DATA SERVICE** might identify this particular market as one that will lose 5% of its population within the next five years. That means as the market shrinks to 950,000 people, your sales will automatically drop to 9500. Unless, of course, you design a program with the objective of increasing your market share of that market to compensate for the projected loss in sales that will accompany the loss in population.

This same process might lead you to conclude that other companies, faced with the same problem in this market, will possibly consider intensifying competitive activity within that same market.

You might also consider broadening and expanding the reach and saleability of the product into other possible markets as the population declines.

On the other hand, the forecast section might indicate a population decline accompanied by an increase in income levels greater than the national rate of increase. Thus, the "quality" of this market would increase, while the quantity decreased. If your cookies can be related to higher income response, then you can plan on achieving higher sales by anticipating forecasted changes and tailoring a strategy that turns such changes to your corporate advantage.

ADVERTISING

A–TEST MARKET SELECTION

One of the most important uses of the **DATA SERVICE** can be found in its use as a source for selecting test market areas. There is a normal tendency to use "test markets" that have been used before, or markets famous as "test" markets.

With the **DATA SERVICE**, through the use of the demographic, economic and sales information, markets that are similar can be easily identified for a wide range of test marketing purposes.

You can identify such similarities in markets as size of population, age of that population, number of households within the market, age, sex and number of persons in households as well as by household income levels. Thus, the following examples:

By population	San Antonio	1,048,000
	Columbus, Ohio	1,110,200
	Hartford, New Britain, Bristol	1,053,100
	New Orleans	1,163,800

Market similarities can also be determined by such specialized measurements as median household Effective Buying Income (EBI) or per capita EBI or BPI, graduated, custom or general. Under this magnifying glass, our four examples would look like this:

	Average Household EBI	BPI	EPP/BPI	MPP/BPI	PPP/BPI
San Antonio	20,812	.4424	.4364	.4537	.4184
Columbus	21,827	.5227	.4477	.5126	.5114
Hartford	22,795	.4844	.3701	.4539	.5193
New Orleans	21,769	.5339	.5535	.4852	.5757

Whereas on population, San Antonio and Hartford/New Britain/Bristol were almost exact fits, as were Columbus and New Orleans, looked at under this new table San Antonio and Hartford are no longer such a close fit under the average Household EBI attitude. Nor could they be matched up realistically to test economy priced products. In other words, each market can be clearly identified as to differences and similarities by constructing the proper data tables from the DATA SERVICE.

Additionally, markets can also be matched through the use of Retail Sales data by store groups, or even through an examination of Merchandise Line Category sales patterns. The use of this data is indicated when raw population numbers are not necessarily relevant to the sales growth of your product. By examining and using the appropriate clusters of sales figure data, you can match up virtually all metro areas, for example, that sell approximately the same amount of any given product or group of products.

	Per Household Retail Sales	Grocery	Drugs	Footwear
San Antonio	$11,943	$766,265	$ 66,626	$ 69,878
Columbus	11,949	833,373	112,669	73,229
Hartford	10,561	806,695	91,168	57,103
New Orleans	11,615	890,761	122,715	101,892

(Note: $000 omitted on all above figures)

Again, it becomes very clear that there are major differences with these four cities that would preclude them from being similar test markets for all products.

Remember, we have established that a combination of known demographic, economic, and sales data determines sales potential, regardless of geographic area of residence. That means that you can construct a wide variety of test market universes by focusing in on the specific characteristics that affect the rate of sale of your product.

In effect, you are no longer limited to choosing your own test market from anyone else's list of the best ten test markets. As a result, you probably won't be running into secret competitive testing activity that could well skew results and require re-evaluation (assuming that you're fortunate enough to learn that such factors were affecting the results of your test).

By knowing with objective certainty the combination of characteristics available in the **DATA SERVICE** that affect your product sales, you can create your own test markets. With maximum control, projectability and dollar efficiency. Because, when you come right down to it, there really is no "average" product any more than there is a perfectly "average" test market, unless, of course, you're the first one on your block to discover such a pearl. But, if you're one of a long line of users for any test market, consider that inordinate testing could eventually destroy the natural responsiveness of the market that made it valuable as a testing location in the first place.

B–CO-OP ADVERTISING ALLOCATION

First, a definition. Co-op advertising is not determined by the media in which dollars are spent. Rather, the designation is related to the source of the monies.

One of the biggest problems in the preparation of co-op advertising budgets is trying to define and plan on the approximate dollar amounts that should be legitimately anticipated for these special and important advertising expenditures.

The main source of this dilemma is that most co-op advertising allocations are based on after-the-fact sales volume, with a percentage of total sales allocated for the co-op advertising program.

Once again, the **DATA SERVICE** can be used to identify sales potential by market area on an objective base. It then becomes possible to allocate the designated co-op dollar expenditures to help generate the objectively projected sales quota, on a market by market basis. In effect, you can use these all-important dollars to help you generate the projected sales, rather than as a payment to retailers who have already made their buying commitments.

You manufacture a stereo component which happens to sell, on the average, one unit for each 100 males between the ages of 25 to 34. In Michigan, last year, you only sold 3,050 units, even though the potential population of 621,427 males in that age bracket could have given you sales of 6,214 units. Each unit averages $50 so that your actual accrual of co-op funds, based on your 5% co-op program, was $7,625.

Based on the market potential you should have done $310,700 (6,214 x $50) and the 5% accrual would have generated $15,535. By planning the program based on potential you could put together a program that would help the salesmen generate the expected sales volume.

Through the use of the custom BPI process, for example, you can use your anticipated national sales volume, to identify the proper share of that volume that should be generated by all target markets or groups of markets, and then apply the proper co-op advertising percentage to those markets to help achieve that potential sales volume.

C–MEDIA ALLOCATION

Many consumer goods manufacturing companies purchase network, local or spot TV, radio, magazine, or newspaper advertising. Efficiency is achieved by reaching the most people for the least expenditure. This works well when the distribution for the product is widespread and if the product appeals to a "mass" audience.

If the product is a specialty item, a national advertising program which does not reflect differences in market potential will deliver audiences, not customers. Ranking tables designed to flag key markets will be provided to allow for quick determination of best buys.

The Buying Power Index is the ideal tool for allocating limited advertising budgets into individual markets. If a TV market has a 6 percent of a firm's potential, it should consider spending 6 percent of its budget in that market.

There are exceptions to the above general rule. The main such exception is when a part of the country is well developed, through many years of excellent sales representation, and other areas are still new to the company and in need of development.

In such case, based on ultimate potential, funds can be diverted from the established markets into the ones in need of such expansion.

In these cases two advertising funds should be formulated. The first to be a "sustaining" fund, designed to keep the business in those areas where sales have been well established. The second fund to be a "development" fund, designed to help the sales effort achieve the maximum potential of those markets that are under-developed.

In both cases clear goals of total sales will have been achieved in the sales plan before any advertising money is committed to any market.

D–MEDIA SELECTION

More and more major corporations are taking advantage of the strategic benefits that evolve from using advertising techniques that localize expenditures on a given market by market basis.

Through the use of the **DATA SERVICE** BPI you can now identify what any geographic segment within its over 900 pages should objectively generate in sales volume. That sales volume percentage or unit count in a market, converted into dollars by using the company advertising to sales ratio, enables you to relate what you can expect to generate in sales volume for the markets ad dollar investment.

Once a market's advertising dollar amount has been established, further use of the **DATA SERVICE** can identify the efficiencies of using various media (print, broadcast, etc.) against the cost per 1,000 exposure of that media against your target customers.

And, if your product has specific demographic configurations, you can adjust the basic cost per 1,000 to determine advertising efficiencies based not just on population, but rather on the concentration of the characteristics within that media coverage that represents prime prospects; age, income, households, etc.

In addition, using such data, and ranking markets with the greatest density of your key prospects, you will be able to determine such things as whether national coverage is truly more efficient than local coverage. If TV, for example, justifies its high cost on the basis of more general population exposure to your advertising message, you can compare such network coverage, for example, in the top 50 TV markets against identified consumer characteristics. In such cases you might find that these top 50 TV markets represent 75 to 80% of your total national potential and the additional network coverage is not justified because the supplemental exposure is against smaller markets where lack of concentration produces cost inefficiencies.

In other cases, depending on the product, when you know that you are trying to reach a given age group of a given sex, in a high income household, TV may become quite inefficient as a media for your message compared to the specialized magazine media that may be aimed directly at your identified consumer in that market.

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Audio Equipment, Musical Instrument & Supply Sales
Home Computer & Calculator Sales
Furniture & Sleep Equipment Sales
Men's & Boys' Clothing Sales
Women's & Girls' Clothing Sales
Footwear Sales

Let us hear from you...

Most of the improvements and additions that appear in this new 1990 edition of the **Survey of Buying Power DATA SERVICE** are the direct result of the comments and suggestions we received from the subscribers to the previous editions.

Specifically, the listing of each county within a state in alpha order, the addition of Metropolitan Area rankings in broad range of vital categories and series of 51 county outline maps showing Metropolitan Areas for each state are all a direct result of your (or your colleagues') reaction to the past editions. As a result, the '90 edition is a more useful and usable marketing tool...and thus, more valuable to you.

The 1990 edition confirms Sales & Marketing Management's commitment to continuing its long history of providing the marketing and sales community with the information it needs to achieve sophistication and precision in analysis and planning.

If you have any questions, ideas or suggestions, please don't hesitate to write or call Market Statistics at (212) 986-4800.

THE SURVEY OF BUYING POWER

DATA SERVICE 1990

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Explanation of Terms

ALL OTHER STORES. The aggregate total of sales for all types of retail establishments not included among the store groups listed in the *Data Service*. The arithmetic difference between Total Retail Sales and the aggregate sales of the 9 major store types shown in the *Data Service* represents the sales of "All Other Stores." Such outlets include nonstore retailers (vending machines, for example), liquor stores, sporting goods dealers, hobby stores, book, gift, and stationery stores, luggage shops, florists, cigar stands, and news dealers and newsstands.

APPAREL & ACCESSORIES STORES (SIC Major Group 56). Establishments engaged primarily in selling new clothing and related articles. It is a broadly inclusive group, embracing—besides men's and women's clothing stores—custom tailors, tailor shops, corset and lingerie stores, furriers, millinery stores, hosiery shops, women's specialty stores, and shoe stores. However, apparel and accessories sales made in department and general merchandise stores are not included.

AUTOMOTIVE DEALERS (SIC Major Group 55, except Subgroup 554). Included are retail outlets selling cars—domestic and imported, new and used. Motorcycle dealers, household trailer dealers, boat dealers, and "other" automotive dealers (such as tire, battery, and accessory dealers and auto and home supply stores) round out the group. Dealers selling new or used commercial vehicles, motorized industrial equipment, mobile homes, or bicycles are not included.

AVERAGE HOUSEHOLD EFFECTIVE BUYING INCOME. Total Effective Buying Income (EBI) divided by the number of households. Often used as an indicator of market quality, but it can be misleading, particularly in areas where there is a disproportionate share of college, military, and other types of institutional population housed in group quarters not considered households. Because total EBI includes such income, a per household measure would credit households with income not properly theirs. (See also Median Household EBI.)

AVERAGE HOUSEHOLD SIZE. Total population divided by the number of households. Depending upon whether it is above or below the U.S. average, it is used as a rough indicator of the relative importance of family-type units or single-person units in a local area. However, the figure can be artificially high in those relatively few counties where there is a disproportionate share of college, military, and other types of institutional population. The people living in such group quarters are part of the population total, but their dwellings are not part of the household total.

BUILDING MATERIALS, HARDWARE DEALERS (SIC Major Group 52). This somewhat mixed group includes retail establishments whose main business is selling lumber, building materials, paint, glass, wallpaper, and basic hardware to the general public. This group formerly included farm equipment dealers. However, in the 1972 Census of Retail Trade those dealers and other retail outlets—including those selling primarily paint, glass, and wallpaper; electrical supplies; and plumbing, heating, and air conditioning, but not to the general public—were shifted by the Census Bureau to the wholesale trade sector. Other changes made in the 1972 Census of Retail Trade: Retail nurseries and lawn and garden supply stores, part of SIC Major Group 59 in the 1967 Census of Retail Trade, and mobile home dealers, part of SIC Major Group 55 in the 1967 census, were classified in this group in the 1972 census. The 1982 Census of Retail Trade is consistent with 1972 census.

BUYING POWER INDEX (BPI). A weighted index that converts three basic elements—population, Effective Buying Income, and retail sales—into a measurement of a market's ability to buy, and expresses it as a percentage of the U.S. potential. It is calculated by giving a weight of 5 to the market's percent of U.S. Effective Buying Income, 3 to its percent of U.S. retail sales, and 2 to its percent of U.S. population. The total of those weighted percents is then divided by 10 to arrive at the BPI.

The BPI is probably one of the *Survey of Buying Power*'s most widely used single market measures. Because it is broadly based, it is most useful in estimating the potential for mass products sold at popular prices. The further a product is removed from the mass market, the greater is the need for a BPI modified by more discriminating factors—income class, age, sex, etc. (See Graduated Buying Power Indexes.)

CONSOLIDATED METROPOLITAN AREA. (See Metropolitan Statistical Area).

COUNTY. The primary political administrative subdivision of a state, the county is widely used for marketing purposes for the following reasons: (1) The range of current available data below the state level is greatest at the county level. (2).Geographic boundaries are rarely altered. (3) Complete national coverage is achieved by adding all counties. (4) Sales & Marketing Management's 3,139 county units are manageable building blocks for alignment of sales territories. (5) County boundaries are readily identifiable.

For Louisiana, parishes are used in lieu of counties; for Alaska, boroughs and census divisions. The District of Columbia is treated as a single county unit. In Virginia, all cities are by law independent of counties; hence, the S&MM *Data Service* treats them as county units in themselves. The cities of Baltimore, Md., St. Louis, Mo., and Carson City, Nev., are also independent.

The 1990 edition of the *Data Service* follows county boundaries as defined by the 1980 Census of Population, with the following exceptions: Cibola County, N.M., was created from a portion of Valencia County in 1981; La Paz County, Ariz., was created from a portion of Yuma County in 1982; Northwest Arctic Borough, Alaska, replaced the Kobuk Census Area in 1986; Aleutians East Borough, Alaska, was created from parts of the Dillingham and Aleutian Islands Census Areas in 1987; and Lake and Peninsula Borough, Alaska, was created from the Dillingham Census Area in 1989. Also, for the 1990 Census, the Aleutian Islands Census Area has been renamed Aleutians West.

DENSITY. Population divided by the county's square miles of land area. A simple basis for relating population to a county's size. Thus two counties with the same population can have sharply divergent densities because of differences in land area size. The figure suffers because the land area will include railroad freight yards, wildlife preserves, industrial parks, and other nonresidential areas, resulting in a misleading density level.

DEPARTMENT STORES (SIC Subgroup 531). A department store is an establishment that employs 50 or more persons and has combined sales of soft goods and apparel totalling at least 20% of sales. Furthermore, the establishment must sell minimum amounts of (1) furniture, home furnishings, appliances, radios, and TV sets; (2) a general line of apparel; (3) household linens and dry goods. So-called mass merchandisers and discount stores are included if they meet the above criteria. Department store sales are included in the General Merchandise Stores sales totals.

DRUGSTORES (SIC Subgroup 591). Includes both drugstores and proprietary stores. Drugstores fill and sell prescriptions; proprietary stores do not. Both sell drugs, proprietary medicines, and other health and first aid products. Both may sell a number of related lines—cosmetics, toiletries, candy, tobacco products, magazines, toys, etc.—and may operate a soda fountain or lunch counter.

EATING AND DRINKING PLACES (SIC Major Group 58). Includes establishments selling prepared food and drinks for consumption on or near the premises or for takeout, as well as lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. Also included are caterers and in-plant food contractors, as well as leased eating and/or drinking concessions in theatres, hotels, amusement parks, etc. Restaurants and lunch counters operated by department stores are classified in SIC Major Group 53 (General Merchandise Group); those operated by hotels are classified in SIC Major Group 70 (Hotels), data for which do not appear in the *Data Service*.

EFFECTIVE BUYING INCOME (EBI) A classification developed exclusively by Sales & Marketing Management to distinguish it from other sources reporting income statistics, EBI is defined as personal income less personal tax and non-tax payments a number often referred to as "disposable" or "after-tax" income.

Generally speaking, EBI is a bulk measurement of market potential indicating the ability to buy, and it is essential for selecting, comparing, and grouping markets on this basis. For products that appeal to more specific income classes, marketers should examine data showing the Percentage of Households by EBI Group and the Buying Power Index (BPI).

Personal income is the aggregate of wages and salaries, other labor-related income (such as employer contributions to private pension funds), proprietor's income, rental income (which includes imputed rental income of owner-occupants of non-farm dwellings), dividends paid by corporations, interest income from all sources, and transfer payments (such as pensions and welfare assistance).

Deducted from this total are personal taxes (federal, state, and local), non-tax payments (fines, fees, penalties, etc.), and personal contributions to social insurance. According to U.S. government definitions, the resultant figure is commonly known as "disposable personal income."

NOTE: a major reclassification of Effective Buying Income took place for the first time in the 1989 issue of the Survey of Bying Power. In an effort to make EBI a more reliable and useful marketing tool, and also to more accurately reflect the actual cash income available to consumers, Market Statistics has excluded the following additional items from the definition of EBI:

1. Employer contributions to private pension funds, group life and health insurance funds, supplemental, unemployment insurance funds, and privately administered workers' compensation programs. This portion was formerly included under 'other labor-related income.'

2. Imputed personal interest income, which includes the imputed value of services (such as checking) provided by depository institutions, and income earned by life insurance carriers and private non-insured pension funds on the principal amounts contributed by policyholders and pension beneficiaries.

3. Imputed rental income of owner-occupied non-farm dwellings (the owner is considered as renting to himself).

Users of EBI estimates (including average household EBI, median household EBI, and per capita EBI) should take these changes into account when comparing them to those before the 1989 Survey.

FOOD STORES (SIC Major Group 54). Establishments selling food primarily for home consumption. The definition embraces grocery stores, meat markets, fish markets, fruit and vegetable markets. Also included are candy, nut, and confectionery stores, dairy product stores, retail bakeries, and egg and poultry dealers. Although food store sales include revenue from sales of nongrocery items, they still are most useful in determining how much people spend for food products.

(See Supermarkets, sales of which are included in Food Stores totals.)

FURNITURE, HOME FURNISHINGS, AND APPLIANCE STORES (SIC Major Group 57). Stores selling goods used for furnishing the home, other than antiques and secondhand items. The principal subgroup, Furniture and Home Furnishings Stores, includes establishments carrying furniture, floor coverings, draperies, curtains, upholstery, bedding, housewares, and miscellaneous home furnishings. (See separate explanation of this subgroup.) The other subgroups contain household appliance stores (including those for small appliances such as sewing machines), radio-TV and audio-equipment stores, record shops, and musical instrument and sheet-music stores.

FURNITURE, HOME FURNISHINGS STORES (SIC Subgroup 571). A component of Furniture, Home Furnishings, and Appliance Stores category. Made up of furniture stores as well as floor covering stores, and drapery, curtain, and upholstery stores. Diversified furniture stores that also sell household appliances, phonographs, radios and TV sets, and floor coverings are in this group if their sales of furniture and sleep equipment exceed sales of all other merchandise. Establishments engaged primarily in repairing and reupholstering furniture are included in the *Census of Selected Services*; hence their data do not appear in the *Data Service*. Home furnishings sold house-to-house or by party-plan merchandising are not included in this category; hence their data are part of "All Other Stores."

GASOLINE SERVICE STATIONS (SIC Subgroup 554). Includes both "gas stations" and garages whose receipts come mostly from sales of gasoline and oil. Besides those main products, they also sell tires, batteries, and accessories.

GENERAL MERCHANDISE STORES (SIC Major Group 53). Includes department stores, limited-price variety stores ("5 & 10's"), general merchandise stores, and general stores. The Census Bureau excludes stores previously classified (prior to the 1963 Census of Business) as general merchandise stores if more than half their volume comes from food sales. Nonstore retailers (mail-order houses, vending machine operators, and direct-selling establishments) were removed from the General Merchandise Stores class in the 1974 *Survey of Buying Power*. Also removed were dry goods stores and sewing and needlework stores. (See also Department Stores.)

GRADUATED BUYING POWER INDEXES. Designed to correlate product potential and buying power of households with LOW income (under $15,000), MODERATE income ($15,000-$24,999), or HIGH income ($25,000 and over). EPP, for economy-priced products, has the following weights applied to the respective percents of U.S. totals: 6 for households with incomes under $15,000, 3 for food store sales, and 1 for number of households. MPP, for moderate-priced products, has the following weights: 6 for households with incomes $15,000-$24,999, 3 for total retail sales, and 1 for three- and four-person households. PPP, for premium-priced products, has the following weights: 6 for households with incomes $25,000 and over, 3 for combined Apparel and Furniture-Household-Appliance store sales, and 1 for households with head 35-64 years old.

Each Index is calculated in the same manner as the more familiar Buying Power Index (BPI). That is, the market's share of the U.S. total of each indicator is multiplied by the given weight; the total of the weighted percents is then divided by 10. The reader can construct his own customized BPI if he has reliable data on the consumers of his product and if he includes one population indicator (prospects), one Effective Buying Income indicator (purchasing power), and one retail store indicator (distribution channel).

HOUSEHOLD. A household consists of all the people occupying a single housing unit under 1980 census rules—such as a house, an apartment, a group of rooms, or a single room. The members of a household need not be related, and a single person living alone in a housing unit is also counted as a household.

All persons who are not members of households are regarded as living in group quarters: institutions, college dormitories, military barracks, etc.

HOUSEHOLDER. The Data Service follows the 1980 census definition of householder. In accordance, a householder is the person who was reported in column 1 on the 1980 census questionnaire. This was to be the person or one of the persons in whose name the home was owned or rented. If there was no such person, any adult household member at least 15 years old who was not a roomer, boarder or paid employee was to be reported in this column.

HOUSEHOLDS BY AGE OF HOUSEHOLDER. Marketers often try to position their products or services against specific age groups. The *Data Service* breaks household total into six widely used age groups.

HOUSEHOLDS BY EFFECTIVE BUYING INCOME GROUPS. A household's available spending potential is also used by marketers who want to aim their products or services and advertising efforts at those most likely to buy. The *Data Service* breaks the household total into the eight most widely used income groups.

HOUSEHOLDS BY NUMBER OF PERSONS. A third household break that is used by marketers who seek more precise sales targets is size, or number of persons in the household. Theoretically, for instance, a large household will consume a mass staple at a faster rate than a small one, giving the marketer an insight into the expected repeat-purchase rate. The *Data Service* breaks the household total into the six most widely used size categories.

INDEPENDENT CITIES. Several cities in the U.S. that do not fall within official county boundaries are treated as independent entities by the Census Bureau. The *Data Service* lists those independent cities as county entities. Except for St. Louis, Mo., Baltimore, Md., and Carson City, Nev., which replaced Ormsby County, all independent cities are in the state of Virginia. These are Alexandria, Bedford, Bristol, Buena Vista, Charlottesville, Chesapeake, Clifton Forge, Colonial Heights, Covington, Danville, Emporia, Fairfax, Falls Church, Franklin, Fredericksburg, Galax, Hampton, Harrisonburg, Hopewell, Lexington, Lynchburg, Manassas, Manassas Park, Martinsville, Newport News, Norfolk, Norton, Petersburg, Poquoson, Portsmouth, Radford, Richmond, Roanoke, Salem, South Boston, Staunton, Suffolk, Virginia Beach, Waynesboro, Williamsburg, and Winchester.

MEDIAN AGE. A calculation that divides the age distribution of the population into two equal groups, with one-half of the population younger, and one-half older, than the median figure. A common misconception regards the median age as the level where the population is concentrated. The median age figure is helpful when comparing the relative youth or age of counties' respective populations.

MEDIAN HOUSEHOLD EFFECTIVE BUYING INCOME. This figure divides the income distribution into two equal parts. If all households in the country were lined up in order of income size, the household with the median income would have half the households in front of it and half behind it. (See Average Household Effective Buying Income.)

MERCHANDISE LINE SALES. These data show total sales of nine broad product categories, such as groceries and the other food products, footwear and so on. Merchandise line totals are becoming increasingly popular because they give a more realistic estimate of a product's area potential than is provided by store-type sales. The merchandise line totals are made even more useful by data that show the volume of individual product categories sold by the dominant store type for that product classification–for example, the dollar volume of groceries sold in food stores. The merchandise line estimates shown in the Data Service are based on the 1982 Census of Merchandise Line.

METROPOLITAN STATISTICAL AREA. A metropolitan statistical area is a geographic area with a large population nucleus together enable all Federal statistical agencies to use the same geographic definitions in the study of metropolitan characteristics. A complete review of all metropolitan area definitions takes place every ten years following completion of each decennial population census. The definitions appearing in this edition are based on commuting and other statistical results of the 1980 census. As part of the current revisions, the term "Standard Metropolitan Statistical Area" will no longer be used. Instead, the term "Metropolitan Statistical Area" will be used. These Metropolitan Statistical Areas (MSA's) are designated and defined following a set of standards prepared by the Federal Committee on MSA's, which advises the Office of Management and Budget (OMB) on metropolitan area definitions. Under 1980 standards, an area qualifies for recognition as an MSA in one of two ways: if there is a city of at least 50,000 people, *or* an urbanized area of at least 50,000 with a total metropolitan population of at least 100,000. In addition to the county containing the main city, an MSA may also include additional counties which have close economic and social ties to the central county. MSA's are defined in terms of entire counties, except in the six New England states, where towns and cities are the units of definition. The Federal government's alternative, but unofficial, New England County Metropolitan Areas (NECMA's) are used by Sales and Marketing Management for those states. Based on the 1980 criteria established by OMB, Sales and Marketing Management defines the Wichita, Kansas metropolitan area as the summation of Butler and Sedgwick counties and the newly created Decatur, Ala., metropolitan area as being co-extensive with Morgan county.

Within an MSA of over 1 million people, some areas may qualify for separate recognition as Primary Metropolitan Statistical Areas (PMSA's). A PMSA demonstrates very strong internal economic and social links. If two or more PMSA's can be defined within an MSA, then this MSA is designed as a Consolidated Metropolitan Statistical Area (CMSA).

The S&MM Metro Market rankings are based on data for MSA's, PMSA's and NECMA's.

NEW ENGLAND COUNTY METROPOLITAN AREA (NECMA). The U.S. Office of Federal Statistical Policy and Standards defines these areas by applying to the New England counties the same criteria used in establishing Metropolitan Statistical Areas outside New England. While they are not as satisfactory as the New England MSAs in fulfilling the metropolitan concept (owing to the unique geographic characteristics of the region), they are more convenient for marketers who work with county units and are better suited to the development of demographic estimates. The name of each NECMA is composed of the names of the MSA central cities that it contains.

NONSTORE RETAILERS (SIC Subgroup 596). Nonstore retailers include Mail Order Houses (SIC 5961), Merchandise Vending Operators (SIC 5962), and Direct (house-to-house) Selling Organizations (SIC 5963). The *Data Service* includes sales of nonstore retailers as part of "All Other Stores."

PER CAPITA EFFECTIVE BUYING INCOME. This is an arithmetic average obtained by dividing Total Effective Buying Income by Total Population. It measures the total spending power in relation to the number of people and is useful for comparing the relative level of income of different markets because it eliminates the impact of population size. However, because population is measured as of one date (Dec. 31), whereas EBI is measured as a flow over the calendar year, a significant change in population during the year can distort the per capita figure.

PERCENT CHANGE OF POPULATION. The percent change between Apr. 1, 1980, the date of the decennial population census, and Dec. 31, 1988. Thus when calculating annual rate of change, allowance must be made for the nine months between April 1 and Dec. 31 in the year 1988.

PERCENT OF U.S. A market's share of the total U.S. population, households, Effective Buying Income, or retail sales. Besides being the central factor in the construction of the Buying Power Index (BPI), it shows the relative importance of the county's specific demographic or socioeconomic factors.

POPULATION. Updated from the Census Bureau's 1980 Census of Population and Housing, it is a head-count estimate of all the people living in an area at the end of the year. It includes people living in colleges and hospitals, and armed forces permanently assigned to the area, but excludes tourists and transients.

POPULATION BY AGE AND SEX. Male and female population totals for eight age groups are useful for marketers who seek to aim their products or services at specific sales targets. For example, the 12- to 17-year-old population is a favorite target of those marketing soft drinks and phonograph records. Several of the age groups are also associated with lifestyle stages a person passes through—such as the preschoolers (0–5 years), teen-agers (12–17 years), and young adults (18–24 years)—which are used in the formulation of marketing strategy.

POPULATION PER SQUARE MILE. (See Density.)

RETAIL SALES. All net sales (minus refunds and allowances for returns) of establishments engaged primarily in retail trade. Retail sales by such nonretailers as wholesalers and service establishments are not counted.

Although retail sales are frequently used to guage the purchasing power of the residents in a market, they are only an approximation because the market's volume may be affected by the movement of shoppers to and from adjacent areas. They are actually a measure of the drawing power of the local retail establishments.

The Total Retail Sales figure includes sales of store types not listed in the *Data Service*. Thus the arithmetic difference between Total Retail Sales and the aggregate sales of the 9 major store types represents sales of "All Other Stores." The "All Other Stores" category includes liquor, sporting goods, book, stationery, jewelry, hobby and toy, photographic, and gift stores, as well as nonstore retailers.

The retail sales statistics in this year's edition of the *Data Service* are based on newly published benchmark data from the 1987 Census of Retail Trade. Prior to this year, retail sales figures reported in the *Data Service* were based on data from the 1982 Census (unlike the general Census, the CRT is conducted in five-year intervals).

Naturally, whenever such an adjustment is made, trend lines that fall across benchmark years are often thrown out of whack, a fact that readers should keep in mind when comparing retail sales figures from this year's *Data Service* to those from prior years.

STANDARD INDUSTRIAL CLASSIFICATION (SIC). Federal government censuses classify individual business establishments by the type of primary activity in which they are engaged. Retail outlets are classified as two-digit major groups, such as General Merchandise Stores (SIC 53); three-digit subgroups, such as Department Stores (SIC 531); and four digit detailed industry groups, such as Mail-Order Houses (SIC 5961).

STANDARD METROPOLITAN STATISTICAL AREA (MSA). (See Metropolitan Statistical Area)

SUPERMARKETS. Supermarket sales are listed as a component of total Food Store sales because this type of outlet dominates that field. Although the Census Bureau's retail censuses provide no data for supermarkets per se, S&MM's supermarket category is closely related to the bureau's Grocery Stores subgroup (SIC 541). Using the information provided for counties with 350 or more employer establishments in the *Census of Retail Trade*, S&MM employs the ratio between grocery store sales and total food store sales to calculate supermarket sales. During the intercensal years, S&MM makes its calculations based upon the rates of change reported for total food store sales and grocery store sales in the bureau's *Monthly Retail Trade Report*.

TELEVISION MARKET. The *Data Service's* TV markets are ARBITRON's Areas of Dominant Influence (ADIs). ARBITRON studies each county for its measurable viewing patterns. The hours of viewing accorded each TV station whose signal reaches the county are totalled; then each station's percentage share of total viewing hours is calculated. The market of origin of the TV stations with the largest share of viewing hours becomes the ADI name for that market, and all counties whose largest viewing share is given to stations of that same market of origin are grouped within the ADI. (For its purposes, ARBITRON splits certain counties, treating each portion as if it were a separate county.) Each county (or portion), is allocated exclusively to a single ADI; thus overlap is eliminated. All of the area of the United States is covered except for Hawaii and Alaska.

RETAIL SALES ADDENDUM

RETAIL STORE GROUPS

The retail store groups that appear in the **Survey of Buying Power Data Service** follow the U.S. Standard Industrial Classification (SIC), which provides for up to two levels of subclasses within the groups; some of these subclasses are subdivided further by the Bureau of the Census. Data for these finer components, listed below, are maintained by Market Statistics (212-986-4800).

SIC Code	Components
54	**Food Stores**
541	Grocery stores
542	Meat and seafood markets
543	Fruit and vegetable markets
544	Candy, nut, and confectionery stores
545	Dairy products stores
546 pt.	Retail bakeries (baking and selling)
546 pt.	Retail bakeries (selling only)
549	Miscellaneous food stores
58	**Eating And Drinking Places**
5812 pt.	Restaurants and lunchrooms
5812 pt.	Cafeterias
5812 pt.	Refreshment places
5812 pt.	Other eating places
5813	Drinking places
53	**General Merchandise Stores**
531	Department stores
533	Variety stores
539	Miscellaneous general merchandise stores
56	**Apparel And Accessories Stores**
561	Men's and boys' clothing and accessories stores
562	Women's clothing stores
563	Women's accessories and specialty stores
564	Children's and infants' wear stores
565	Family clothing stores
566 pt.	Men's shoe stores
566 pt.	Women's shoe stores
566 pt.	Children's and juveniles' shoe stores
566 pt.	Family shoe stores
569	Miscellaneous apparel and accessories stores
57	**Furniture/Home Furnishings/Appliance Stores**
5712	Furniture stores
5713	Floor covering stores
5714	Drapery, curtain, and upholstery stores
5719	Miscellaneous home furnishings stores
572	Household appliance stores
5731	Radio, TV, and consumer electronics stores
5734	Computer and computer software stores
5735	Record and prerecorded tape stores
5736	Musical instrument stores
55 pt.	**Automotive Dealers**
551	New car dealers
552	Used car dealers
553 pt.	Tire, battery, and accessory dealers
553 pt.	Other auto and home supply stores
555	Boat dealers
556	Recreational vehicle dealers
557	Motorcycle dealers
559	Automotive dealers not elsewhere classified
554	**Gasoline Service Stations** Includes establishments primarily selling gasoline and automotive lubricants and garages that derive more than half of their receipts from selling those same products.
52	**Building Materials And Hardware Dealers**
521	Lumber and other building materials dealers
523	Paint, glass, and wallpaper stores
525	Hardware stores
526	Retail nurseries, lawn and garden supply stores
527	Mobile home dealers
591	**Drugstores**
591 pt.	Drugstores
591 pt.	Proprietary stores
	All Other Stores The several store types that are not among the **Data Service's** store groups include the following:
592	Liquor stores
593	Used-merchandise stores
5941 pt.	General-line sporting goods stores
5941 pt.	Specialty-line sporting goods stores
5942	Bookstores
5943	Stationery stores
5944	Jewelry stores
5945	Hobby, toy, and game shops
5946	Camera and photographic supply stores
5947	Gift, novelty, and souvenir shops
5948	Luggage and leather goods stores
5949	Sewing, needlework, and piece goods stores
5961	Catalog and mail-order houses
5962	Automatic merchandising machine operators
5963	Direct selling establishments
5983	Fuel oil dealers
5984	Liquefied petroleum gas dealers
5989	Fuel dealers not elsewhere classified
5992	Florists
5993	Tobacco stores and stands
5994	News dealers and newsstands
5995	Optical goods stores
5999 pt.	Pet shops
5999 pt.	Typewriter stores
5999 pt.	Miscellaneous stores not elsewhere classified

(continued)

MERCHANDISE LINE CATEGORIES

The merchandise lines that appear in the **Survey of Buying Power Data Service** are among those designated on the report forms of the Census of Retail Trade. Finer lines are designated within most of these broad lines where appropriate to the store type. Data for the detailed lines are maintained by Market Statistics (212-986-4800). They are listed here with the code numbers used by the Bureau of the Census.

Census Code	Components
100	**Groceries And Other Foods**
101	Meat, fish and poultry
102	Produce
103	Frozen foods
104	Dairy products and related foods
105	Bakery products, except frozen
107	Delicatessen items
108	All other foods
160	**Drugs, Health Aids and Beauty Aids**
161	Prescriptions
162	Nonprescription medicines
163	Health aids
164	Cosmetics
165	Other hygiene needs
300	**Major Household Appliances**
301	Kitchen appliances
302	Laundry appliances
303	Other major household appliances
320	**Televisions and Video Recorders**
330	**Audio Equipment, Musical Instruments And Supplies**
331	Audio equipment, components, parts, and accessories
335	Records and tapes
337	Musical instruments, sheet music and related items
340	**Furniture And Sleep Equipment**
342	Living room, dining room, and bedroom furniture
343	Sleep furniture and equipment
344	All other furniture including outdoor, kitchen and office furniture
200	**Men's And Boys' Clothing**
201	Boys', young men's, and students' clothing and accessories

Census Code	Components
202	Men's overcoats, topcoats, raincoats, and outer jackets
203	Men's suits and formal wear
204	Men's sport coats and blazers
205	Men's jeans and casual slacks
206	Men's career apparel and work clothes
207	Men's shirts
208	Men's sweaters
209	Men's hosiery, pajamas, robes, and underwear
211	Men's sportswear
212	Men's accessories
220	**Women's And Girls' Clothing**
221	Infants' and toddlers' apparel and accessories
222	Women's, misses', and juniors' furs and fur garments
223	Women's, misses', and juniors' dresses
224	Women's, misses', and juniors' tailored coats, jackets and rainwear
225	Women's, misses', and juniors' separates and coordinates
228	Women's, misses', and juniors' active sportswear
229	Women's hosiery
231	Women's bras, girdles and foundations
232	Women's, misses', and juniors' lingerie, sleepwear, and loungewear
233	Women's hats, hairpieces, and trimmings
234	Women's handbags and small leather goods
235	Other apparel
260	**Footwear**
261	Men's and boys' footwear
262	Women's and girls' footwear
263	Children's footwear
264	Footwear accessories **Note:** Infants and toddlers footwear not included
858	Home computers and calculators

TELEVISION MARKET ADDENDUM

The Television Markets for which data are shown in Sections 16–21 are the Areas of Dominant Influence (ADIs) delineated by the Arbitron Ratings Company for the 1990-91 TV year, covering all of the United States except Alaska and Hawaii. The counties and (in a few areas) portions of counties that make up each market are listed below.

ABILENE - SWEETWATER, TEX.— Brown, Callahan, Coleman, Eastland, Fisher, Haskell, Jones, Mitchell, Nolan, Runnels, Scurry, Shackelford, Stephens, Stonewall, Taylor.

ALBANY, GA.— Atkinson, Baker, Ben Hill, Berrien, Calhoun, Coffee, Colquitt, Cook, Crisp, Dougherty, Irwin, Lanier, Lee, Mitchell, Telfair, Terrell, Tift, Turner, Wilcox, Worth.

ALBANY - SCHENECTADY - TROY, N.Y.— MASS.: Berkshire; N.Y.: Albany, Columbia, Fulton, Greene, Hamilton, Montgomery, Rehsselaer, Saratoga, Schenectady, Schoharie, Warren, Washington; VT.: Bennington.

ALBUQUERQUE, N.M.— ARIZ.: Apache (northern portion); COLO.: Alamosa, Archuleta, Conejos, Montezuma, Rio Grande, Saguache; N.M.: Bernalillo, Catron, Chaves, Cibola, Colfax, De Baca, Eddy, Grant, Guadalupe, Harding, Lea (northern portion), Lincoln, Los Alamos, McKinley, Mora, Otero, Rio Arriba, Roosevelt, Sandoval, San Juan, San Miguel, Santa Fe, Sierra, Socorro, Taos, Torrance, Valencia.

ALEXANDRIA, LA.— Avoyelles, Grant, Rapides, Vernon.

ALPENA, MICH.— Alcona, Alpena.

AMARILLO, TEX.— N.M.: Curry, Quay, Union; OKLA.: Cimarron, Texas; TEX.: Armstrong, Briscoe, Carson, Castro, Childress, Collingsworth, Cottle, Dallam, Deaf Smith, Donley, Gray, Hall, Hansford, Hartley, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Oldham, Parmer, Potter, Randall, Roberts, Sherman, Swisher, Wheeler.

ANNISTON, ALA.— Calhoun.

ARDMORE - ADA, OKLA.— Atoka, Bryan, Carter, Choctaw, Coal, Johnston, Love, Marshall, Pontotoc, Pushmataha.

ATLANTA, GA.— ALA.: Cherokee, Cleburne, Randolph; GA.: Banks, Barrow, Bartow, Butts, Carroll, Chattooga, Cherokee, Clarke, Clayton, Cobb, Coweta, Dawson, De Kalb, Douglas, Fayette, Floyd, Forsyth, Fulton, Gilmer, Gordon, Greene, Gwinnett, Habersham, Hall, Haralson, Heard, Henry, Jackson, Jasper, Lamar, Lumpkin, Madison, Meriwether, Morgan, Newton, Oconee, Paulding, Pickens, Pike, Polk, Putnam, Rockdale, Spalding, Towns, Troup, Union, Upson, Walton, White; N.C.: Clay.

AUGUSTA, GA.— Burke, Columbia, Emanuel, Glascock, Jefferson, Jenkins, Johnson, Lincoln, McDuffie, Richmond, Taliaferro, Warren, Wilkes; S.C.: Aiken, Allendale, Bamberg, Barnwell, Edgefield, McCormick.

AUSTIN, TEX.— Bastrop, Blanco, Burnet, Caldwell, Fayette, Gillespie, Hays, Lee, Llano, Mason, Travis, Williamson.

BAKERSFIELD, CALIF.— Kern (western portion).

BALTIMORE, MD.— Anne Arundel, Baltimore, Baltimore city, Caroline, Carroll, Cecil, Dorchester, Harford, Howard, Kent, Queen Anne's, Talbot.

BANGOR, MAINE— Hancock, Penobscot, Piscataquis, Somerset, Waldo, Washington.

BATON ROUGE, LA.— Ascension, Assumption, East Baton Rouge, East Feliciana, Iberville, Livingston, Pointe Coupee, St. Helena, St. Mary, West Baton Rouge, West Feliciana; MISS.: Amite, Wilkinson.

BEAUMONT - PORT ARTHUR, TEX.— Hardin, Jasper, Jefferson, Newton, Orange, Sabine, Tyler.

BEND, ORE.— Deschutes.

BILLINGS - HARDIN, MONT.— Big Horn, Carbon, Custer, Garfield, Golden Valley, Musselshell, Park, Petroleum, Powder River, Prairie, Rosebud, Stillwater, Sweet Grass, Treasure, Wheatland, Yellowstone; WYO.: Park.

BILOXI - GULFPORT - PASCAGOULA, MISS.— Greene, Harrison, Jackson, Stone.

BINGHAMTON, N.Y.— Broome, Chenango, Delaware, Tioga; PA.: Bradford.

BIRMINGHAM, ALA.— Bibb, Blount, Chilton, Clay, Coosa, Cullman, Etowah, Fayette, Hale, Jefferson, Marion, St. Clair, Shelby, Talladega, Walker, Winston.

BLUEFIELD - BECKLEY - OAK HILL, W.VA.— VA.: Tazewell; W.VA.: Fayette, Greenbrier, McDowell, M[illegible]cer, Monroe, Raleigh, Summers, Wyoming.

BOISE, IDA.— Ada, Adams, Blaine, Boise, Camas, Canyon, Elmore, Gem, Owyhee, Payette, Valley, Washington; ORE.: Grant, Malheur.

BOSTON, MASS.— Barnstable, Essex, Middlesex, Nantucket, Norfolk, Plymouth, Suffolk, Worcester; N.H.: Belknap, Cheshire, Hillsborough, Merrimack, Rockingham, Strafford, Sullivan; VT.: Windham.

BOWLING GREEN, KY.— Adair, Butler, Edmonson, Metcalfe, Warren.

BRISTOL - KINGSPORT - JOHNSON CITY, TENN.— KY.: Harlan, Knott, Leslie, Letcher; N.C.: Avery; TENN.: Carter, Greene, Hawkins, Johnson, Sullivan, Unicoi, Washington; VA.: Bristol city, Buchanan, Dickenson, Lee, Norton city, Russell, Scott, Smyth, Washington, Wise.

BUFFALO, N.Y.— Allegany, Cattaraugus, Chautauqua, Erie, Genesee, Niagara, Orleans, Wyoming; PA.: McKean, Potter.

BURLINGTON - PLATTSBURGH, VT.— N.Y.: Clinton, Essex, Franklin; VT.: Addison, Caledonia, Chittenden, Essex, Franklin, Grand Isle, Lamoille, Orange, Orleans, Rutland, Washington, Windsor.

BUTTE, MONT.— Beaverhead, Broadwater, Deer Lodge, Gallatin, Jefferson, Madison, Powell, Silver Bow.

CASPER - RIVERTON, WYO.— Converse, Fremont, Hot Springs, Natrona.

CEDAR RAPIDS - WATERLOO - DUBUQUE, IOWA— Allamakee, Benton, Black Hawk, Bremer, Buchanan, Butler, Chickasaw, Clayton, Delaware, Dubuque, Fayette, Grundy, Iowa, Johnson, Jones, Keokuk, Linn, Tama, Washington, Winneshiek; WISC.: Grant.

CHARLESTON, S.C.— Berkeley, Charleston, Colleton, Dorchester, Georgetown, Williamsburg.

CHARLESTON - HUNTINGTON, W.VA.— KY.: Boyd, Carter, Elliott, Floyd, Greenup, Johnson, Lawrence, Lewis, Magoffin, Martin, Morgan, Pike; OHIO: Athens, Gallia, Jackson, Lawrence, Meigs, Scioto, Vinton, Washington; W.VA.: Boone, Cabell, Calhoun, Clay, Jackson, Kanawha, Lincoln, Logan, Mason, Mingo, Nicholas, Putnam, Roane, Wayne, Wirt.

CHARLOTTE, N.C.— Alexander, Anson, Ashe, Burke, Cabarrus, Caldwell, Catawba, Cleveland, Gaston, Iredell, Lincoln, Mecklenburg, Mitchell, Richmond, Rowan, Stanly, Union, Watauga; S.C.: Chester, Chesterfield, Lancaster, York.

CHARLOTTESVILLE, VA.— Albemarle, Charlottesville city.

CHATTANOOGA, TENN.— ALA.: Jackson; GA.: Catoosa, Dade, Fannin, Murray, Walker, Whitfield; N.C.: Cherokee; TENN.: Bledsoe, Bradley, Grundy, Hamilton, McMinn, Marion, Meigs, Polk, Rhea, Sequatchie.

CHEYENNE - SCOTTSBLUFF (STERLING), WYO.— NEB.: Scotts Bluff; WYO.: Laramie.

CHICAGO, ILL.— Cook, De Kalb, Du Page, Grundy, Iroquois, Kane, Kankakee, Kendall, Lake, La Salle, McHenry, Will; IND.: Jasper, Lake, La Porte, Newton, Porter.

CHICO - REDDING, CALIF.— Butte, Glenn, Shasta, Tehama, Trinity.

CINCINNATI, OHIO— IND.: Dearborn, Franklin, Ohio, Ripley, Switzerland, Union; KY.: Boone, Bracken, Campbell, Gallatin, Grant, Kenton, Mason, Owen, Pendleton; OHIO: Adams, Brown, Butler, Clermont, Clinton, Hamilton, Highland, Warren.

CLARKSBURG - WESTON, W.VA.— Barbour, Braxton, Doddridge, Gilmer, Harrison, Lewis, Marion, Preston, Randolph, Ritchie, Taylor, Tucker, Upshur, Webster.

CLEVELAND, OHIO— Ashland, Ashtabula, Carroll, Cuyahoga, Erie, Geauga, Holmes, Huron, Lake, Lorain, Medina, Portage, Richland, Stark, Summit, Tuscarawas, Wayne.

COLORADO SPRINGS - PUEBLO, COLO.— Baca, Bent, Cheyenne, Crowley, Custer, El Paso, Fremont, Huerfano, Kiowa, Las Animas, Lincoln, Otero, Pueblo.

COLUMBIA, S.C.— Calhoun, Clarendon, Fairfield, Kershaw, Lee, Lexington, Newberry, Orangeburg, Richland, Saluda, Sumter.

COLUMBIA - JEFFERSON CITY, MO.— Audrain, Boone, Callaway, Cole, Cooper, Howard, Maries, Miller, Moniteau, Morgan, Osage, Randolph.

COLUMBUS, GA.— ALA.: Barbour, Chambers, Lee, Russell; GA.: Chattahoochee, Clay, Harris, Macon, Marion, Muscogee, Quitman, Randolph, Schley, Stewart, Sumter, Talbot, Taylor, Webster.

COLUMBUS - TUPELO, MISS.— ALA.: Lamar, Pickens; MISS.: Calhoun, Chickasaw, Choctaw, Clay, Itawamba, Lee, Lowndes, Monroe, Montgomery, Noxubee, Oktibbeha, Pontotoc, Prentiss, Tishomingo, Webster, Winston, Yalobusha.

COLUMBUS, OHIO— Coshocton, Crawford, Delaware, Fairfield, Fayette, Franklin, Hardin, Hocking, Knox, Licking, M[illegible]on, Marion, Morrow, Perry, Pickaway, Pike, Ros[illegible]on.

CORPUS CHRISTI, TEX.— Aransas, Bee, Brooks, Duval, Jim Hogg, Jim Wells, Kenedy, Kleberg, Live Oak, Nueces, Refugio, San Patricio.

DALLAS - FT. WORTH, TEX.— Anderson, Bosque, Collin, Comanche, Cooke, Dallas, Delta, Denton, Ellis, Erath, Fannin, Freestone, Grayson, Hamilton, Henderson, Hill, Hood, Hopkins, Hunt, Johnson, Kaufman, Lamar, Limestone, Navarro, Palo Pinto, Parker, Rains, Rockwall, Somervell, Tarrant, Van Zandt, Wise, Wood.

DAVENPORT - ROCK ISLAND - MOLINE, IOWA— ILL.: Bureau, Carroll, Henderson, Henry, Jo Daviess, Knox, Mercer, Rock Island, Warren, Whiteside; IOWA:

Cedar, Clinton, Des Moines, Henry, Jackson, Louisa, Muscatine, Scott.

DAYTON, OHIO— IND.: Wayne; OHIO: Auglaize, Champaign, Clark, Darke, Greene, Logan, Mercer, Miami, Montgomery, Preble, Shelby.

DENVER, COLO.— Adams, Arapahoe, Boulder, Chaffee, Clear Creek, Costilla, Denver, Douglas, Eagle, Elbert, Garfield, Gilpin, Grand, Gunnison, Hinsdale, Jackson, Jefferson, Kit Carson, Lake, Larimer, Logan, Mineral, Moffat, Morgan, Park, Phillips, Pitkin, Prowers, Rio Blanco, Routt, San Juan, Sedgwick, Summit, Teller, Washington, Weld, Yuma; NEB.: Cheyenne, Dawes, Deuel, Kimball; WYO.: Albany, Campbell, Carbon, Goshen, Johnson, Niobrara, Platte.

DES MOINES, IOWA— Adair, Appanoose, Audubon, Boone, Calhoun, Carroll, Clarke, Dallas, Decatur, Franklin, Greene, Guthrie, Hamilton, Hardin, Humboldt, Jasper, Lucas, Madison, Mahaska, Marion, Marshall, Monroe, Pocahontas, Polk, Poweshiek, Ringgold, Story, Union, Wapello, Warren, Wayne, Webster, Wright; MO.: Mercer.

DETROIT, MICH.— Lapeer, Livingston, Macomb, Monroe, Oakland, St. Clair, Washtenaw, Wayne.

DOTHAN, ALA.— Coffee, Dale, Geneva, Henry, Houston; FLA.: Holmes, Jackson; GA.: Early.

DULUTH - SUPERIOR, MINN.— MICH.: Gogebic; MINN.: Aitkin, Carlton, Cook, Itasca, Koochiching, Lake, St. Louis; WISC.: Ashland, Bayfield, Douglas, Iron, Sawyer.

EL CENTRO - YUMA, CAL[illegible] ARIZ.: Yuma; CALIF.: Imperial.

EL PASO, TEX.— N.M.: Dona Ana, Luna; TEX.: El Paso, Hudspeth.

ELMIRA, N.Y.— Chemung, Steuben; PA.: Tioga.

ERIE, PA.— Crawford, Erie, Forest, Warren.

EUGENE, ORE.— Benton, Coos, Douglas, Lane.

EUREKA, CALIF.— Del Norte, Humboldt.

EVANSVILLE, IND.— ILL.: Edwards, Wabash, Wayne, White; IND.: Dubois, Gibson, Perry, Pike, Posey, Spencer, Vanderburgh, Warrick; KY.: Daviess, Hancock, Henderson, Hopkins, McLean, Muhlenberg, Ohio, Union, Webster.

FARGO, N.D.— MINN.: Becker, Clay, Clearwater, Kittson, Lake of the Woods, Mahnomen, Marshall, Norman, Otter Tail, Pennington, Polk, Red Lake, Roseau, Wilkin; N.D.: Barnes, Benson, Cass, Cavalier, Dickey, Eddy, Foster, Grand Forks, Griggs, La Moure, Nelson, Pembina, Ramsey, Ransom, Richland, Sargent, Steele, Stutsman, Towner, Traill, Walsh.

FLAGSTAFF, ARIZ.— Coconino.

FLINT - SAGINAW - BAY CITY, MICH.— Arenac, Bay, Clare, Genesee, Gladwin, Gratiot, Huron, Iosco, Isabella, Midland, Ogemaw, Saginaw, Sanilac, Shiawassee, Tuscola.

FLORENCE - MYRTLE BEACH, S.C.— Darlington, Dillon, Florence, Horry, Marion, Marlboro.

FT. MYERS - NAPLES, FLA.— Charlotte, Collier, Glades, Hendry, Lee.

FT. SMITH, ARK.— Benton, Crawford, Franklin, Logan, Madison, Polk, Scott, Sebastian, Washington; OKLA.: Le Flore, Sequoyah.

FT. WAYNE, IND.— Adams, A[illegible]kalb, Huntington, Jay, Noble, Steuben, Wabash, [illegible]s, Whitley; OHIO: Paulding, Van Wert.

FRESNO - VISALIA, CALIF.— Fresno, Kings, Madera, Mariposa, Merced, Tulare.

GAINESVILLE, FLA.— Alachua, Dixie, Gilchrist, Levy.

GRAND JUNCTION - DURANGO, COLO.— Delta, La Plata, Mesa, Montrose, Ouray, San Miguel.

GRAND RAPIDS - KALAMAZOO - BATTLE CREEK, MICH.— Allegan, Barry, Branch, Calhoun, Ionia, Kalamazoo, Kent, Mecosta, Montcalm, Muskegon, Newaygo, Oceana, Ottawa, Van Buren.

GREAT FALLS, MONT.— Blaine, Cascade, Chouteau, Fergus, Glacier, Hill, Judith Basin, Liberty, Meagher, Phillips, Pondera, Teton, Toole, Valley.

GREEN BAY - APPLETON, WISC.— MICH.: Delta, Dickinson, Menominee, Schoolcraft; WISC.: Brown, Calumet, Door, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Menominee, Oconto, Outagamie, Shawano, Waupaca, Waushara, Winnebago.

GREENSBORO - WINSTON-SALEM - HIGH POINT, N.C.— Alamance, Alleghany, Caswell, Davidson, Davie, Forsyth, Guilford, Montgomery, Randolph, Rockingham, Stokes, Surry, Wilkes, Yadkin; VA.: Patrick.

GREENVILLE - NEW BERN - WASHINGTON, N.C.— Beaufort, Bertie, Carteret, Chowan, Craven, Duplin, Edgecombe, Greene, Hyde, Jones, Lenoir, Martin, Onslow, Pamlico, Pitt, Tyrrell, Washington.

GREENVILLE - SPARTANBURG - ASHEVILLE, S.C.— GA.: Elbert, Franklin, Hart, Oglethorpe, Rabun, Stephens; N.C.: Buncombe, Graham, Haywood, Henderson, Jackson, McDowell, Macon, Madison, Polk, Rutherford, Swain, Transylvania, Yancey; S.C.: Abbeville, Anderson, Cherokee, Greenville, Greenwood, Laurens, Oconee, Pickens, Spartanburg, Union.

GREENWOOD - GREENVILLE, MISS.— Bolivar, Carroll, Grenada, Humphreys, Leflore, Sunflower, Tallahatchie, Washington.

HAGERSTOWN, MD.— Washington.

HARRISBURG - YORK - LANCASTER - LEBANON, PA.— Adams, Cumberland, Dauphin, Juniata, Lancaster, Lebanon, Mifflin, Perry, York.

HARRISONBURG, VA.— Augusta, Harrisonburg city, Rockingham, Staunton city, Waynesboro city; W.VA.: Grant, Hardy, Pendleton.

HARTFORD - NEW HAVEN, CONN.— Hartford, Litchfield, Middlesex, New Haven, New London, Tolland, Windham.

HELENA, MONT.— Lewis and Clark.

HOUSTON, TEX.— Austin, Brazoria, Calhoun, Chambers, Colorado, Fort Bend, Galveston, Grimes, Harris, Jackson, Liberty, Matagorda, Montgomery, Polk, San Jacinto, Walker, Waller, Washington, Wharton.

HUNTSVILLE - DECATUR - FLORENCE, ALA.— Colbert, De Kalb, Franklin, Lauderdale, Lawrence, Limestone, Madison, Marshall, Morgan; TENN.: Giles, Lincoln.

IDAHO FALLS - POCATELLO, IDA.— Bannock, Bingham, Bonneville, Butte, Caribou, Cassia, Clark, Custer, Fremont, Jefferson, Lemhi, Madison, Minidoka, Power, Teton; WYO.: Teton.

INDIANAPOLIS, IND.— Bartholomew, Benton, Blackford, Boone, Brown, Carroll, Cass, Clinton, Decatur, Delaware, Fayette, Fountain, Grant, Hamilton, Hancock, Hendricks, Henry, Howard, Johnson, Lawrence, Madison, Marion, Miami, Monroe, Montgomery, Morgan, Owen, Putnam, Randolph, Rush, Shelby, Tipton, Warren, White.

JACKSON, MISS.— Adams, Attala, Claiborne, Copiah, Franklin, Hinds, Holmes, Issaquena, Jefferson, Jefferson Davis, Lawrence, Leake, Lincoln, Madison, Pike, Rankin, Scott, Sharkey, Simpson, Smith, Walthall, Warren, Yazoo.

JACKSON, TENN.— Carroll, Hardin, Henderson, Madison.

JACKSONVILLE, FLA.— Baker, Bradford, Clay, Columbia, Duval, Nassau, Putnam, St. Johns, Union; GA.: Brantley, Camden, Charlton, Clinch, Glynn, Ware.

JOHNSTOWN - ALTOONA, PA.— Bedford, Blair, Cambria, Cameron, Centre, Clearfield, Elk, Fulton, Huntingdon, Jefferson, Somerset.

JONESBORO, ARK.— Clay, Craighead, Greene, Izard, Lawrence, Randolph, Sharp; MO.: Oregon, Ripley.

JOPLIN - PITTSBURG, MO.— KANS.: Allen, Bourbon, Cherokee, Crawford, Labette, Neosho, Wilson, Woodson; MO.: Barton, Jasper, McDonald, Newton, Vernon; OKLA.: Ottawa.

KANSAS CITY, MO.— KANS.: Anderson, Atchison, Doniphan, Douglas, Franklin, Johnson, Leavenworth, Linn, Miami, Wyandotte; MO.: Andrew, Bates, Caldwell, Carroll, Cass, Chariton, Clay, Clinton, Daviess, De Kalb, Gentry, Grundy, Henry, Jackson, Johnson, Lafayette, Linn, Livingston, Pettis, Platte, Ray, Saline.

KNOXVILLE, TENN.— KY.: Bell, Knox, McCreary; TENN.: Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Hamblen, Hancock, Jefferson, Knox, Loudon, Monroe, Morgan, Roane, Scott, Sevier, Union.

LA CROSSE - EAU CLAIRE, WISC.— MINN.: Houston, Winona; WISC.: Buffalo, Chippewa, Crawford, Eau Claire, Jackson, La Crosse, Monroe, Rusk, Trempealeau, Vernon.

LAFAYETTE, IND.— Tippecanoe.

LAFAYETTE, LA.— Acadia, Allen, Evangeline, Iberia, Jefferson Davis, Lafayette, St. Landry, St. Martin, Vermilion.

LAKE CHARLES, LA.— Beauregard, Calcasieu, Cameron.

LANSING, MICH.— Clinton, Eaton, Hillsdale, Ingham, Jackson.

LAREDO, TEX.— Webb, Zapata.

LAS VEGAS, NEV.— Clark, Lincoln, Nye (southern portion).

LAUREL - HATTIESBURG, MISS.— Covington, Forrest, Jasper, Jones, Lamar, Marion, Perry, Wayne.

LEXINGTON, KY.— Anderson, Bath, Bourbon, Boyle, Breathitt, Casey, Clark, Clay, Estill, Fayette, Fleming, Franklin, Garrard, Harrison, Jackson, Jessamine, Laurel, Lee, Lincoln, Madison, Menifee, Mercer, Montgomery, Nicholas, Owsley, Perry, Powell, Pulaski, Robertson, Rockcastle, Rowan, Russell, Scott, Wayne, Whitley, Wolfe, Woodford.

LIMA, OHIO— Allen.

LINCOLN - HASTINGS - KEARNEY, NEB.— KANS.: Cloud, Jewell, Republic, Smith, Washington; NEB.: Adams, Boone, Brown, Buffalo, Chase, Clay, Custer, Dawson, Fillmore, Franklin, Frontier, Furnas, Gage, Garfield, Gosper, Greeley, Hall, Hamilton, Harlan, Hayes, Holt, Howard, Jefferson, Kearney, Keya Paha, Lancaster, Loup, Merrick, Nance, Nuckolls, Perkins, Phelps, Polk, Red Willow, Rock, Saline, Sherman, Thayer, Valley, Webster, York.

LITTLE ROCK, ARK.— Arkansas, Bradley, Calhoun, Chicot, Clark, Cleburne, Cleveland, Conway, Dallas, Desha, Drew, Faulkner, Garland, Grant, Hot Spring, Independence, Jackson, Jefferson, Johnson, Lincoln, Lonoke, Monroe, Montgomery, Nevada, Ouachita, Perry, Pike, Pope, Prairie, Pulaski, Saline, Searcy, Stone, Van Buren, White, Woodruff, Yell.

LOS ANGELES, CALIF.— Inyo, Kern (eastern portion), Los Angeles, Orange, Riverside (western portion), San Bernardino, Ventura.

LOUISVILLE, KY.— IND.: Clark, Crawford, Floyd, Harrison, Jackson, Jefferson, Jennings, Orange, Scott, Washington; KY.: Breckinridge, Bullitt, Carroll, Grayson, Green, Hardin, Hart, Henry, Jefferson, Larue, Marion, Meade, Nelson, Oldham, Shelby, Spencer, Taylor, Trimble, Washington.

LUBBOCK, TEX.— Bailey, Borden, Cochran, Crosby, Dawson, Dickens, Floyd, Garza, Hale, Hockley, Kent, King, Lamb, Lubbock, Lynn, Motley, Terry, Yoakum.

MACON, GA.— Baldwin, Bibb, Bleckley, Crawford, Dodge, Dooly, Hancock, Houston, Jones, Laurens, Monroe, Peach, Pulaski, Twiggs, Washington, Wheeler, Wilkinson.

MADISON, WISC.— Columbia, Dane, Green, Iowa, Juneau, Lafayette, Marquette, Richland, Rock, Sauk.

MANKATO, MINN.— IOWA: Emmet; MINN.: Blue Earth.

MARQUETTE, MICH.— Alger, Baraga, Houghton, Iron, Keweenaw, Marquette, Ontonagon; WISC.: Florence.

MCALLEN - BROWNSVILLE, TEX.— Cameron, Hidalgo, Starr, Willacy.

MEDFORD, ORE.— CALIF.: Modoc, Siskiyou; ORE.: Curry, Jackson, Josephine, Klamath, Lake.

MEMPHIS, TENN.— ARK.: Crittenden, Cross, Lee, Mississippi, Phillips, Poinsett, St. Francis; MISS.: Alcorn, Benton, Coahoma, De Soto, Lafayette, Marshall, Panola, Quitman, Tate, Tippah, Tunica, Union; MO.: Pemiscot; TENN.: Chester, Crockett, Dyer, Fayette, Gibson, Hardeman, Haywood, Lauderdale, McNairy, Shelby, Tipton.

MERIDIAN, MISS.— ALA.: Choctaw, Sumter; MISS.: Clarke, Kemper, Lauderdale, Neshoba, Newton.

MIAMI - FT. LAUDERDALE, FLA.— Broward, Dade, Monroe.

MILWAUKEE, WISC.— Dodge, Jefferson, Kenosha, Milwaukee, Ozaukee, Racine, Sheboygan, Walworth, Washington, Waukesha.

MINNEAPOLIS - ST. PAUL, MINN.— Anoka, Beltrami, Benton, Big Stone, Brown, Carver, Cass, Chippewa, Chisago, Cottonwood, Crow Wing, Dakota, Douglas, Goodhue, Grant, Hennepin, Hubbard, Isanti, Jackson, Kanabec, Kandiyohi, Lac qui Parle, Le Sueur, Lyon, McLeod, Martin, Meeker, Mille Lacs, Morrison, Nicollet, Pine, Pope, Ramsey, Redwood, Renville, Rice, Scott, Sherburne, Sibley, Stearns, Steele, Stevens, Swift, Todd, Traverse, Wabasha, Wadena, Waseca, Washington, Watonwan, Wright, Yellow Medicine; WISC.: Barron, Burnott, Dunn, Pepin, Pierce, Polk, St. Croix, Washburn.

MINOT - BISMARCK - DICKINSON - GLENDIVE, N.D. — MONT.: Daniels, Dawson, Fallon, McCone, Richland, Roosevelt, Sheridan, Wibaux; N.D.: Adams, Billings, Bottineau, Bowman, Burke, Burleigh, Divide, Dunn, Emmons, Golden Valley, Grant, Hettinger, Kidder, Logan, McHenry, McIntosh, McKenzie, McLean, Mercer, Morton, Mountrail, Oliver, Pierce, Renville, Rolette, Sheridan, Sioux, Slope, Stark, Ward, Wells, Williams; S.D.: Campbell, Corson, Perkins.

MISSOULA, MONT.— Flathead, Granite, Lake, Mineral, Missoula, Ravalli.

MOBILE - PENSACOLA, ALA.— Baldwin, Clarke, Escambia, Mobile, Monroe, Washington; FLA.: Escambia, Okaloosa, Santa Rosa; MISS.: George.

MONROE - EL DORADO, LA.— ARK.: Ashley, Union; LA.: Caldwell, Catahoula, Concordia, East Carroll, Franklin, Jackson, La Salle, Lincoln, Madison, Morehouse, Ouachita, Richland, Tensas, Union, West Carroll, Winn.

MONTGOMERY - SELMA, ALA.— Autauga, Bullock, Butler, Conecuh, Covington, Crenshaw, Dallas, Elmore, Lowndes, Macon, Marengo, Montgomery, Perry, Pike, Tallapoosa, Wilcox.

NASHVILLE, TENN.— KY.: Allen, Barren, Christian, Clinton, Cumberland, Logan, Monroe, Simpson, Todd, Trigg; TENN.: Bedford, Benton, Cannon, Cheatham, Clay, Coffee, Davidson, Decatur, De Kalb, Dickson, Franklin, Henry, Hickman, Houston, Humphreys, Jackson, Lawrence, Lewis, Macon, Marshall, Maury, Montgomery, Moore, Overton, Perry, Pickett, Putnam, Robertson, Rutherford, Smith, Stewart, Sumner, Trousdale, Van Buren, Warren, Wayne, White, Williamson, Wilson.

NEW ORLEANS, LA.— Jefferson, Lafourche, Orleans, Plaquemines, St. Bernard, St. Charles, St. James, St. John the Baptist, St. Tammany, Tangipahoa, Terrebonne, Washington; MISS.: Hancock, Pearl River.

NEW YORK, N.Y.— CONN.: Fairfield; N.J.: Bergen, Essex, Hudson, Hunterdon, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union, Warren; N.Y.: Bronx, Dutchess, Kings, Nassau, New York, Orange, Putnam, Queens, Richmond, Rockland, Suffolk, Sullivan, Ulster, Westchester; PA.: Pike.

NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON, VA.— N.C.: Camden, Currituck, Dare, Gates, Hertford, Northampton, Pasquotank, Perquimans; VA.: Accomack, Chesapeake city, Franklin city, Gloucester, Hampton city, Isle of Wight, James City, Mathews, Newport News city, Norfolk city, Northampton, Poquoson city, Portsmouth city, Southampton, Suffolk city, Surry, Virginia Beach city, Williamsburg city, York.

NORTH PLATTE, NEB.— Arthur, Blaine, Hooker, Keith, Lincoln, Logan, McPherson, Thomas.

ODESSA - MIDLAND, TEX.— N.M.: Lea (southern portion); TEX.: Andrews, Brewster, Crane, Culberson, Ector, Gaines, Glasscock, Howard, Jeff Davis, Loving, Martin, Midland, Pecos, Presidio, Reagan, Reeves, Terrell, Upton, Ward, Winkler.

OKLAHOMA CITY, OKLA.— Alfalfa, Beckham, Blaine, Caddo, Canadian, Cleveland, Custer, Dewey, Ellis, Garfield, Garvin, Grady, Grant, Greer, Harmon, Harper, Hughes, Kay, Kingfisher, Kiowa, Lincoln, Logan, McClain, Major, Murray, Noble, Oklahoma, Payne, Pottawatomie, Roger Mills, Seminole, Washita, Woods, Woodward.

OMAHA, NEB.— IOWA: Adams, Cass, Crawford, Fremont, Harrison, Mills, Montgomery, Page, Pottawattamie, Shelby, Taylor; MO.: Atchison; NEB.: Burt, Butler, Cass, Colfax, Cuming, Dodge, Douglas, Johnson, Nemaha, Otoe, Pawnee, Platte, Richardson, Sarpy, Saunders, Seward, Washington.

ORLANDO - DAYTONA BEACH - MELBOURNE, FLA. — Brevard, Flagler, Lake, Marion, Orange, Osceola, Seminole, Sumter, Volusia.

OTTUMWA - KIRKSVILLE, IOWA— Davis, Jefferson, Van Buren; MO.: Adair, Putnam, Schuyler, Sullivan.

PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION, KY.— ILL.: Alexander, Franklin, Gallatin, Hamilton, Hardin, Jackson, Johnson, Massac, Pope, Pulaski, Saline, Union, Williamson; KY.: Ballard, Caldwell, Calloway, Carlisle, Crittenden, Fulton, Graves, Hickman, Livingston, Lyon, McCracken, Marshall; MO.: Bollinger, Butler, Cape Girardeau, Carter, Dunklin, Madison, Mississippi, New Madrid, Reynolds, Scott, Stoddard, Wayne, TENN.: Lake, Obion, Weakley.

PALM SPRINGS, CALIF.— Riverside (central portion).

PANAMA CITY, FLA.— Bay, Calhoun, Franklin, Gulf, Liberty, Walton, Washington.

PARKERSBURG, W.VA.— Pleasants, Wood.

PEORIA - BLOOMINGTON, ILL.— Fulton, Livingston, McLean, Marshall, Mason, Peoria, Putnam, Stark, Tazewell, Woodford.

PHILADELPHIA, PA.— DEL.: Kent, New Castle; N.J.: Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Mercer, Salem; PA.: Berks, Bucks, Chester, Delaware, Lehigh, Monroe, Montgomery, Northampton, Philadelphia.

PHOENIX, ARIZ.— Apache (southern portion), Gila, Graham, Greenlee, La Paz, Maricopa, Mohave, Navajo, Pinal, Yavapai; CALIF.: Riverside (eastern portion).

PITTSBURGH, PA.— MD.: Garrett; PA.: Allegheny, Armstrong, Beaver, Butler, Clarion, Fayette, Greene, Indiana, Lawrence, Venango, Washington, Westmoreland; W.VA.: Hancock, Monongalia.

PORTLAND, ORE.— Baker, Clackamas, Clatsop, Columbia, Crook, Gilliam, Harney, Hood River, Jefferson, Lincoln, Linn, Marion, Multnomah, Polk, Sherman, Tillamook, Union, Wasco, Washington, Wheeler, Yamhill; WASH.: Clark, Cowlitz, Klickitat, Skamania, Wahkiakum.

PORTLAND - POLAND SPRING, MAINE— Androscoggin, Cumberland, Franklin, Kennebec, Knox, Lincoln, Oxford, Sagadahoc, York; N.H.: Carroll, Coos, Grafton.

PRESQUE ISLE, MAINE— Aroostook.

PROVIDENCE - NEW BEDFORD, R.I.— MASS.: Bristol, Dukes; R.I.: Bristol, Kent, Newport, Providence, Washington.

QUINCY - HANNIBAL, ILL.— Adams, Brown, Hancock, McDonough, Pike, Schuyler, Scott; IOWA: Lee; MO.: Clark, Knox, Lewis, Macon, Marion, Monroe, Ralls, Scotland, Shelby.

RALEIGH - DURHAM, N.C.— Chatham, Cumberland, Durham, Franklin, Granville, Halifax, Harnett, Hoke, Johnston, Lee, Moore, Nash, Orange, Person, Sampson, Scotland, Vance, Wake, Warren, Wayne, Wilson; VA.: Mecklenburg.

RAPID CITY, S.D.— MONT.: Carter; NEB.: Banner, Box Butte, Garden, Grant, Morrill, Sheridan, Sioux; S.D.: Bennett, Butte, Custer, Fall River, Haakon, Harding, Jackson, Lawrence, Meade, Pennington, Shannon, Ziebach; WYO.: Crook, Sheridan, Weston.

RENO, NEV.— CALIF.: Alpine, El Dorado (eastern portion), Lassen, Mono, Placer (eastern portion); NEV.: Carson City, Churchill, Douglas, Esmeralda, Eureka, Humboldt, Lander, Lyon, Mineral, Nye (northern portion), Pershing, Storey, Washoe.

RICHMOND, VA.— Amelia, Brunswick, Buckingham, Caroline, Charles City, Chesterfield, Colonial Heights city, Cumberland, Dinwiddie, Emporia city, Essex, Fluvanna, Goochland, Greene, Greensville, Hanover, Henrico, Hopewell city, King and Queen, King William, Lancaster, Louisa, Lunenburg, Madison, Middlesex, New Kent, Northumberland, Nottoway, Orange, Petersburg city, Powhatan, Prince Edward, Prince George, Richmond, Richmond city, Sussex.

ROANOKE - LYNCHBURG, VA.— Alleghany, Amherst, Appomattox, Bath, Bedford, Bedford city, Bland, Botetourt, Buena Vista city, Campbell, Carroll, Charlotte, Clifton Forge city, Covington city, Craig, Danville city, Floyd, Franklin, Galax city, Giles, Grayson, Halifax, Henry, Highland, Lexington city, Lynchburg city, Martinsville city, Montgomery, Nelson, Pittsylvania, Pulaski, Radford city, Roanoke, Roanoke city, Rockbridge, Salem city, South Boston city, Wythe; W.VA.: Pocahontas.

ROCHESTER, N.Y.— Livingston, Monroe, Ontario, Wayne.

ROCHESTER - MASON CITY - AUSTIN, MINN.— IOWA: Cerro Gordo, Floyd, Hancock, Howard, Kossuth, Mitchell, Winnebago, Worth; MINN.: Dodge, Faribault, Fillmore, Freeborn, Mower, Olmsted.

ROCKFORD, ILL.— Boone, Lee, Ogle, Stephenson, Winnebago.

SACRAMENTO - STOCKTON, CALIF.— Amador, Calaveras, Colusa, El Dorado (western portion), Nevada, Placer (western portion), Plumas, Sacramento, San Joaquin, Sierra, Solano (eastern portion), Stanislaus, Sutter, Tuolumne, Yolo, Yuba.

ST. JOSEPH, MO.— Buchanan, Harrison, Holt, Nodaway, Worth.

ST. LOUIS, MO.— ILL.: Bond, Calhoun, Clinton, Fayette, Greene, Jefferson, Jersey, Macoupin, Madison, Marion, Monroe, Montgomery, Perry, Randolph, St. Clair, Washington; MO.: Crawford, Franklin, Gasconade, Iron, Jefferson, Lincoln, Montgomery, Perry, Pike, St. Charles, Ste. Genevieve, St. Francois, St. Louis, St. Louis city, Warren, Washington.

SALINAS - MONTEREY, CALIF.— Monterey, San Benito, Santa Cruz.

SALISBURY, MD.— DEL.: Sussex; MD.: Somerset, Wicomico, Worcester.

SALT LAKE CITY, UTAH— COLO.: Dolores; IDA.: Bear Lake, Franklin, Oneida; NEV.: Elko, White Pine; UTAH: Beaver, Box Elder, Cache, Carbon, Daggett, Davis, Duchesne, Emery, Garfield, Grand, Iron, Juab, Kane, Millard, Morgan, Piute, Rich, Salt Lake, San Juan, Sanpete, Sevier, Summit, Tooele, Uintah, Utah, Wasatch, Washington, Wayne, Weber; WYO.: Big Horn, Lincoln, Sublette, Sweetwater, Uinta, Washakie.

SAN ANGELO, TEX.— Coke, Concho, Crockett, Irion, Kimble, McCulloch, Menard, Schleicher, Sterling, Sutton, Tom Green.

SAN ANTONIO, TEX.— Atascosa, Bandera, Bexar, Comal, De Witt, Dimmit, Edwards, Frio, Goliad, Gonzales, Guadalupe, Karnes, Kendall, Kerr, Kinney, La Salle, Lavaca, McMullen, Maverick, Medina, Real, Uvalde, Val Verde, Wilson, Zavala.

SAN DIEGO, CALIF.— San Diego.

SAN FRANCISCO - OAKLAND - SAN JOSE, CALIF.— Alameda, Contra Costa, Lake, Marin, Mendocino, Napa, San Francisco, San Mateo, Santa Clara, Solano (western portion), Sonoma.

SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO, CALIF.— San Luis Obispo, Santa Barbara.

SAVANNAH, GA.— Appling, Bacon, Bryan, Bulloch, Candler, Chatham, Effingham, Evans, Jeff Davis, Liberty, Long, McIntosh, Montgomery, Pierce, Screven, Tattnall, Toombs, Treutlen, Wayne; S.C.: Beaufort, Hampton, Jasper.

SEATTLE - TACOMA, WASH.— Chelan, Clallam, Grays Harbor, Island, Jefferson, King, Kitsap, Kittitas (western portion), Lewis, Mason, Pacific, Pierce, San Juan, Skagit, Snohomish, Thurston, Whatcom.

SHREVEPORT - TEXARKANA, LA.— ARK.: Columbia, Hempstead, Howard, Lafayette, Little River, Miller, Sevier; LA.: Bienville, Bossier, Caddo, Claiborne, De Soto, Natchitoches, Red River, Sabine, Webster; OKLA.: McCurtain; TEX.: Bowie, Camp, Cass, Franklin, Harrison, Marion, Morris, Panola, Red River, Shelby, Titus, Upshur.

SIOUX CITY, IOWA— Buena Vista, Cherokee, Clay, Dickinson, Ida, Monona, O'Brien, Palo Alto, Plymouth, Sac, Sioux, Woodbury; NEB.: Antelope, Cedar, Dakota, Dixon, Knox, Madison, Pierce, Stanton, Thurston, Wayne, Wheeler; S.D.: Union.

SIOUX FALLS - MITCHELL, S.D.— IOWA: Lyon, Osceola; MINN.: Lincoln, Murray, Nobles, Pipestone, Rock; NEB.: Boyd, Cherry; S.D.: Aurora, Beadle, Bon Homme, Brookings, Brown, Brule, Buffalo, Charles Mix, Clark, Clay, Codington, Davison, Day, Deuel, Dewey, Douglas, Edmunds, Faulk, Grant, Gregory, Hamlin, Hand, Hanson, Hughes, Hutchinson, Hyde, Jerauld, Jones, Kingsbury, Lake, Lincoln, Lyman, McCook, McPherson, Marshall, Mellette, Miner, Minnehaha, Moody, Potter, Roberts, Sanborn, Spink, Stanley, Sully, Todd, Tripp, Turner, Walworth, Yankton.

SOUTH BEND - ELKHART, IND.— Elkhart, Fulton, Kosciusko, La Grange, Marshall, Pulaski, St. Joseph, Starke; MICH.: Berrien, Cass, St. Joseph.

SPOKANE, WASH.— IDA.: Benewah, Bonner, Boundary, Clearwater, Idaho, Kootenai, Latah, Lewis, Nez Perce, Shoshone; MONT.: Lincoln, Sanders; ORE.: Wallowa; WASH.: Adams, Asotin, Columbia, Douglas, Ferry, Garfield, Grant, Lincoln, Okanogan, Pend Oreille, Spokane, Stevens, Whitman.

SPRINGFIELD, MASS.— Franklin, Hampden, Hampshire.

SPRINGFIELD, MO.— ARK.: Baxter, Boone, Carroll, Fulton, Marion, Newton; MO.: Barry, Benton, Camden, Cedar, Christian, Dade, Dallas, Dent, Douglas, Greene, Hickory, Howell, Laclede, Lawrence, Ozark, Phelps, Polk, Pulaski, St. Clair, Shannon, Stone, Taney, Texas, Webster, Wright.

SPRINGFIELD - DECATUR - CHAMPAIGN, ILL.— Cass, Champaign, Christian, Coles, De Witt, Douglas, Effingham, Ford, Logan, Macon, Menard, Morgan, Moultrie, Piatt, Sangamon, Shelby, Vermilion.

SYRACUSE, N.Y.— Cayuga, Cortland, Madison, Oneida (western portion), Onondaga, Oswego, Schuyler, Seneca, Tompkins, Yates.

TALLAHASSEE - THOMASVILLE, FLA.— Gadsden, Hamilton, Jefferson, Lafayette, Leon, Madison, Suwannee, Taylor, Wakulla; GA.: Brooks, Decatur, Echols, Grady, Lowndes, Miller, Seminole, Thomas.

TAMPA - ST. PETERSBURG (SARASOTA), FLA.— Citrus, De Soto, Hardee, Hernando, Highlands, Hillsborough, Manatee, Pasco, Pinellas, Polk, Sarasota.

TERRE HAUTE, IND.— ILL.: Clark, Clay, Crawford, Cumberland, Edgar, Jasper, Lawrence, Richland; IND.: Clay, Daviess, Greene, Knox, Martin, Parke, Sullivan, Vermillion, Vigo.

TOLEDO, OHIO— MICH.: Lenawee; OHIO: Defiance, Fulton, Hancock, Henry, Lucas, Ottawa, Putnam, Sandusky, Seneca, Williams, Wood, Wyandot.

TOPEKA, KANS.— Brown, Clay, Coffey, Geary, Jackson, Jefferson, Lyon, Marshall, Morris, Nemaha, Osage, Pottawatomie, Riley, Shawnee, Wabaunsee.

TRAVERSE CITY - CADILLAC, MICH.— Antrim, Benzie, Charlevoix, Cheboygan, Chippewa, Crawford, Emmet, Grand Traverse, Kalkaska, Lake, Leelanau, Luce, Mackinac, Manistee, Mason, Missaukee, Montmorency, Osceola, Oscoda, Otsego, Presque Isle, Roscommon, Wexford.

TUCSON, ARIZ.— Cochise, Pima, Santa Cruz; N.M.: Hidalgo.

TULSA, OKLA.— KANS.: Chautauqua, Elk, Montgomery; OKLA.: Adair, Cherokee, Craig, Creek, Delaware, Haskell, Latimer, McIntosh, Mayes, Muskogee, Nowata, Okfuskee, Okmulgee, Osage, Pawnee, Pittsburg, Rogers, Tulsa, Wagoner, Washington.

TUSCALOOSA, ALA.— Greene, Tuscaloosa.

TWIN FALLS, IDA.— Gooding, Jerome, Lincoln, Twin Falls.

TYLER - LONGVIEW - JACKSONVILLE, TEX.— Angelina, Cherokee, Gregg, Houston, Nacogdoches, Rusk, San Augustine, Smith, Trinity.

UTICA, N.Y.— Herkimer, Oneida (eastern portion), Otsego.

VICTORIA, TEX.— Victoria.

WACO - TEMPLE - BRYAN, TEX.— Bell, Brazos, Burleson, Coryell, Falls, Lampasas, Leon, McLennan, Madison, Milam, Mills, Robertson, San Saba.

WASHINGTON, D.C.— District of Columbia; MD.: Allegany, Calvert, Charles, Frederick, Montgomery, Prince George's, St. Mary's; PA.: Franklin; VA.: Alexandria city, Arlington, Clarke, Culpeper, Fairfax, Fairfax city, Falls Church city, Fauquier, Frederick, Fredericksburg city, King George, Loudoun, Manassas city, Manassas Park city, Page, Prince William, Rappahannock, Shenandoah, Spotsylvania, Stafford, Warren, Westmoreland, Winchester city; W.VA.: Berkeley, Hampshire, Jefferson, Mineral, Morgan.

WATERTOWN - CARTHAGE, N.Y.— Jefferson, Lewis, St. Lawrence.

WAUSAU - RHINELANDER, WISC.— Adams, Clark, Forest, Langlade, Lincoln, Marathon, Oneida, Portage, Price, Taylor, Vilas, Wood.

WEST PALM BEACH - FT. PIERCE - VERO BEACH, FLA.— Indian River, Martin, Okeechobee, Palm Beach, St. Lucie.

WHEELING - STEUBENVILLE, W.VA.— OHIO: Belmont, Guernsey, Harrison, Jefferson, Monroe, Noble; W.VA.: Brooke, Marshall, Ohio, Tyler, Wetzel.

WICHITA - HUTCHINSON, KANS.— Barber, Barton, Butler, Chase, Cheyenne, Clark, Comanche, Cowley, Decatur, Dickinson, Edwards, Ellis, Ellsworth, Finney, Ford, Gove, Graham, Grant, Gray, Greeley, Greenwood, Hamilton, Harper, Harvey, Haskell, Hodgeman, Kearny, Kingman, Kiowa, Lane, Lincoln, Logan, McPherson, Marion, Meade, Mitchell, Morton, Ness, Norton, Osborne, Ottawa, Pawnee, Phillips, Pratt, Rawlins, Reno, Rice, Rooks, Rush, Russell, Saline, Scott, Sedgwick, Seward, Sheridan, Sherman, Stafford, Stanton, Stevens, Sumner, Thomas, Trego, Wallace, Wichita; NEB.: Dundy, Hitchcock; OKLA.: Beaver.

WICHITA FALLS - LAWTON, TEX.— OKLA.: Comanche, Cotton, Jackson, Jefferson, Stephens, Tillman; TEX.: Archer, Baylor, Clay, Foard, Hardeman, Jack, Knox, Montague, Throckmorton, Wichita, Wilbarger, Young.

WILKES-BARRE - SCRANTON, PA.— Carbon, Clinton, Columbia, Lackawanna, Luzerne, Lycoming, Montour, Northumberland, Schuylkill, Snyder, Sullivan, Susquehanna, Union, Wayne, Wyoming.

WILMINGTON, N.C.— Bladen, Brunswick, Columbus, New Hanover, Pender, Robeson.

YAKIMA, WASH.— ORE.: Morrow, Umatilla; WASH.: Benton, Franklin, Kittitas (eastern portion), Walla Walla, Yakima.

YOUNGSTOWN, OHIO— Columbiana, Mahoning, Trumbull; PA.: Mercer.

ZANESVILLE, OHIO— Morgan, Muskingum.

SECTION 1

State Maps With County Outlines

▨ Metropolitan Statistical Areas (or New England County Metropolitan Areas)

Listed Consolidated Metropolitan Areas

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

To order additional copies of the 1990 DATA SERVICE
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Ask for Product #62800.

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1990 SURVEY OF BUYING POWER DATA SERVICE

ALABAMA

METROPOLITAN DATA SUMMARY

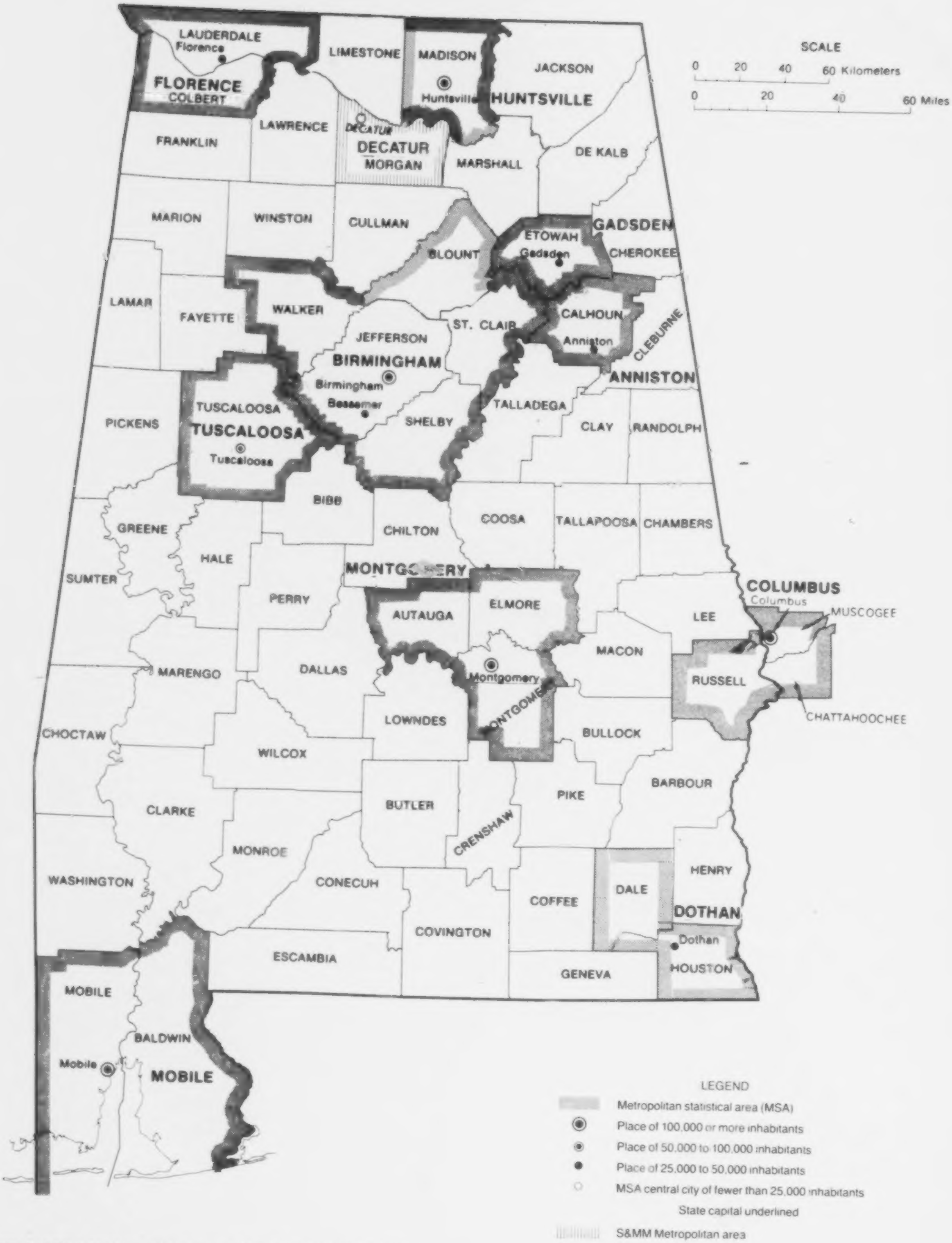
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
ANNISTON	125.3	45.5	1,179,236	719,367	.0404
BIRMINGHAM	938.1	360.7	10,314,251	6,567,332	.3465
DECATUR	104.2	38.9	1,046,090	751,126	.0374
DOTHAN	134.4	49.3	1,305,428	985,616	.0477
FLORENCE	139.7	53.7	1,416,241	813,956	.0468
GADSDEN	104.3	40.1	964,219	616,540	.0337
HUNTSVILLE	247.1	94.6	3,516,366	1,906,669	.1064
MOBILE	490.9	181.0	5,309,385	3,046,938	.1733
MONTGOMERY	308.3	112.8	3,342,413	2,088,185	.1119
TUSCALOOSA	148.0	55.0	1,401,637	990,631	.0504

County	Metropolitan Area
Autauga	Montgomery
Baldwin	Mobile
Blount	Birmingham
Calhoun	Anniston
Colbert	Florence
Dale	Dothan
Elmore	Montgomery
Etowah	Gadsden
Houston	Dothan
Jefferson	Birmingham

County	Metropolitan Area
Lauderdale	Florence
Madison	Huntsville
Mobile	Mobile
Montgomery	Montgomery
Morgan	Decatur
Russell	Columbus, Ga.
St. Clair	Birmingham
Shelby	Birmingham
Tuscaloosa	Tuscaloosa
Walker	Birmingham

ALABAMA


SCALE
0 20 40 60 Kilometers
0 20 40 60 Miles
LAUDERDALE
Florence
FLORENCE
COLBERT
LIMESTONE
MADISON
Huntsville
HUNTSVILLE
JACKSON
FRANKLIN
LAWRENCE
DECATUR
DECATUR
MORGAN
MARSHALL
DE KALB
MARION
WINSTON
CULLMAN
BLOUNT
ETOWAH
Gadsden
GADSDEN
CHEROKEE
LAMAR
FAYETTE
WALKER
JEFFERSON
ST. CLAIR
CALHOUN
Anniston
CLEBURNE
ANNISTON
BIRMINGHAM
Birmingham
Bessemer
SHELBY
TALLADEGA
CLAY
RANDOLPH
PICKENS
TUSCALOOSA
TUSCALOOSA
Tuscaloosa
BIBB
GREENE
HALE
CHILTON
COOSA
TALLAPOOSA
CHAMBERS
MONTGOMERY
SUMTER
PERRY
AUTAUGA
ELMORE
COLUMBUS
Columbus
MUSCOGEE
LEE
MARENGO
DALLAS
Montgomery
MONTGOMERY
MACON
RUSSELL
CHATTAHOOCHEE
CHOCTAW
LOWNDES
WILCOX
BULLOCK
CLARKE
BUTLER
PIKE
BARBOUR
CRENSHAW
MONROE
WASHINGTON
CONECUH
COFFEE
DALE
HENRY
DOTHAN
Dothan
COVINGTON
ESCAMBIA
GENEVA
HOUSTON
MOBILE
BALDWIN
Mobile
MOBILE
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
S&MM Metropolitan area

ALASKA

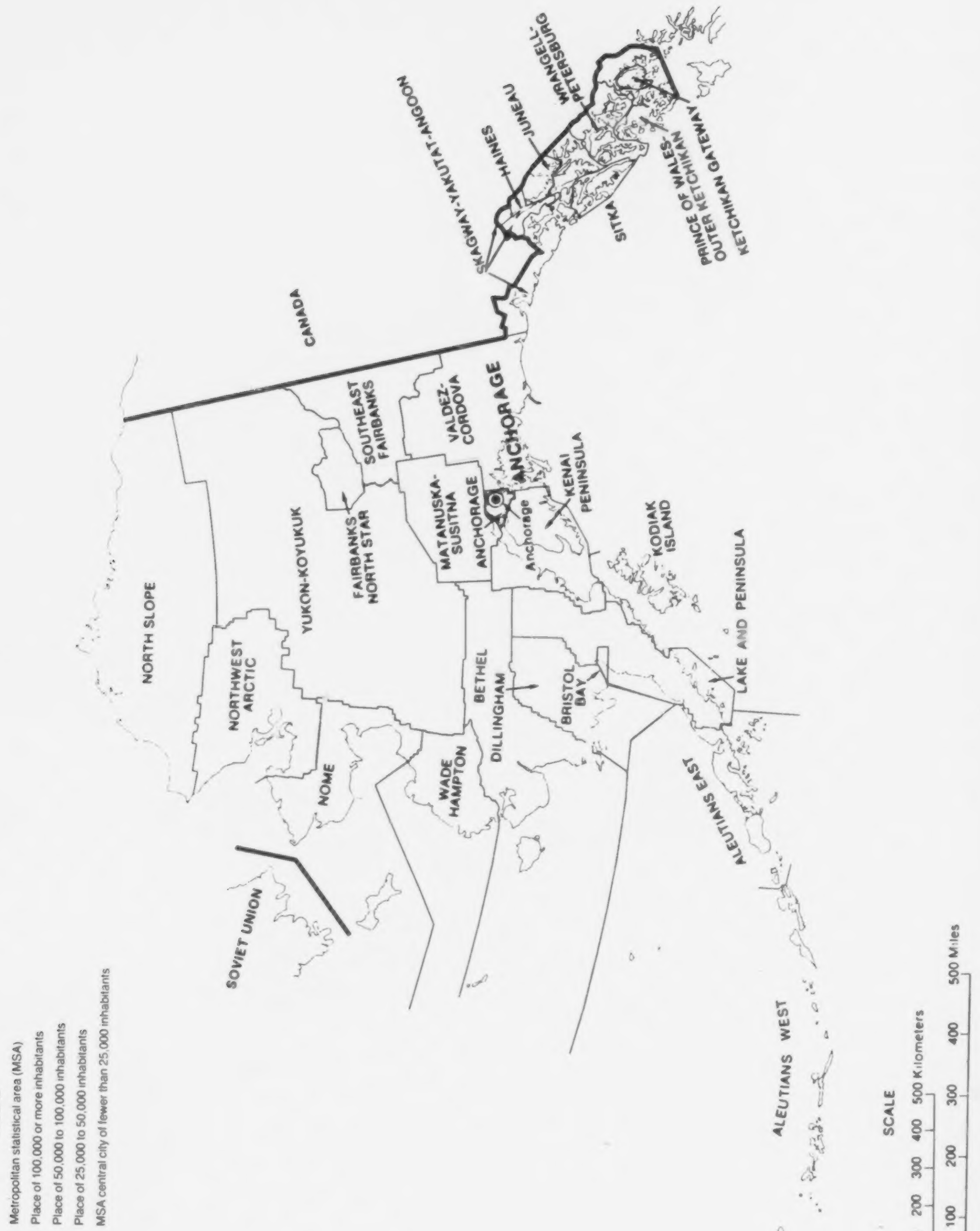
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
ANCHORAGE	220.2	82.9	3,620,974	2,306,866	.1129

County	Metropolitan Area
Anchorage	Anchorage

ALASKA


CANADA
SOVIET UNION
NORTH SLOPE
NORTHWEST ARCTIC
NOME
YUKON-KOYUKUK
WADE HAMPTON
BETHEL
DILLINGHAM
BRISTOL BAY
FAIRBANKS NORTH STAR
SOUTHEAST FAIRBANKS
MATANUSKA-SUSITNA
ANCHORAGE
Anchorage
ANCHORAGE
VALDEZ-CORDOVA
KENAI PENINSULA
KODIAK ISLAND
LAKE AND PENINSULA
ALEUTIANS EAST
ALEUTIANS WEST
SKAGWAY-YAKUTAT-ANGOON
HAINES
JUNEAU
WRANGELL-PETERSBURG
SITKA
PRINCE OF WALES-OUTER KETCHIKAN
KETCHIKAN GATEWAY
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
SCALE
0 100 200 300 400 500 Kilometers
0 100 200 300 400 500 Miles

1990 SURVEY OF BUYING POWER DATA SERVICE

ARIZONA

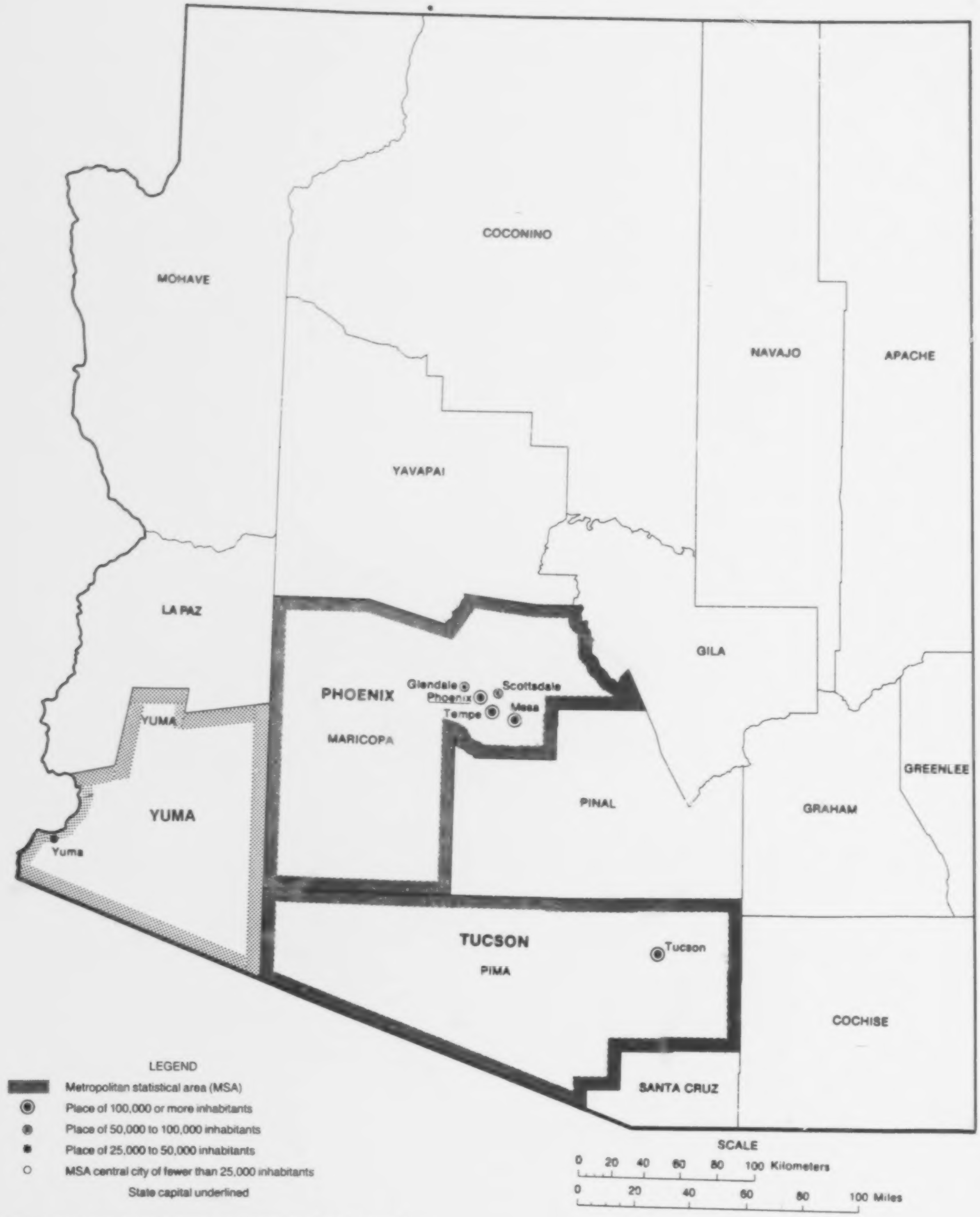
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
PHOENIX	2,108.6	833.1	28,413,814	15,645,226	.8736
TUCSON	663.1	265.2	7,433,014	4,037,977	.2366
YUMA	97.0	34.8	832,392	603,646	.0309

County	Metropolitan Area
Maricopa	Phoenix
Pima	Tucson
Yuma	Yuma

ARIZONA


COCONINO
MOHAVE
NAVAJO
APACHE
YAVAPAI
LA PAZ
GILA
PHOENIX
MARICOPA
Glendale
Phoenix
Scottsdale
Tempe
Mesa
YUMA
YUMA
Yuma
PINAL
GREENLEE
GRAHAM
TUCSON
PIMA
Tucson
COCHISE
SANTA CRUZ
LEGEND
Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
● Place of 50,000 to 100,000 inhabitants
• Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

1990 SURVEY OF BUYING POWER DATA SERVICE

ARKANSAS

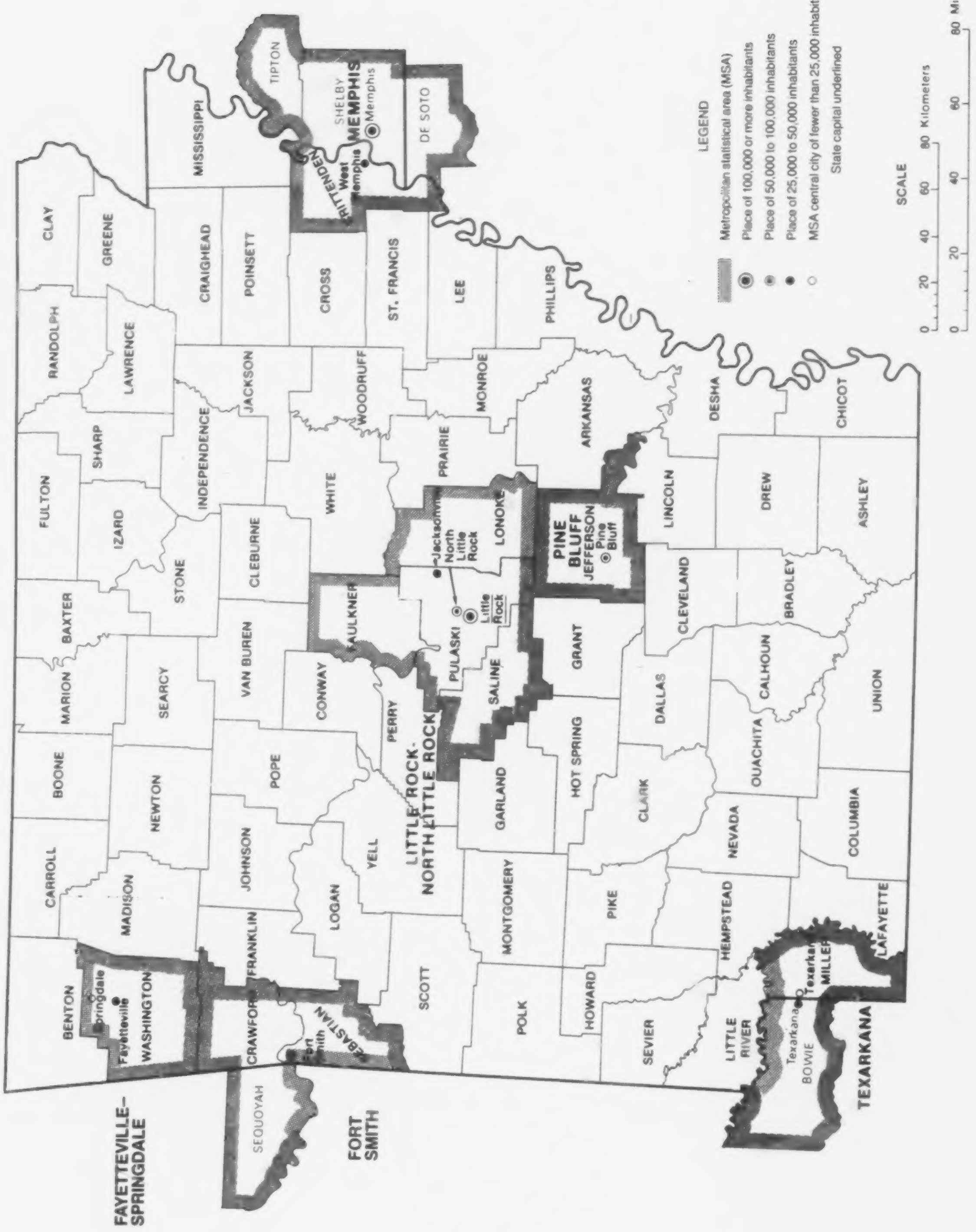
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
FAYETTEVILLE - SPRINGDALE	112.7	42.7	1,225,204	936,359	.0440
FORT SMITH	186.1	69.9	1,863,234	1,247,731	.0650
LITTLE ROCK - NORTH LITTLE ROCK	519.2	192.0	6,277,292	3,944,461	.2056
PINE BLUFF	90.6	31.3	824,973	527,787	.0289
TEXARKANA	122.0	45.4	1,211,717	848,732	.0430

County	Metropolitan Area
Crawford	Fort Smith
Crittenden	Memphis, Tenn.
Faulkner	Little Rock - North Little Rock
Jefferson	Pine Bluff
Lonoke	Little Rock - North Little Rock
Miller	Texarkana
Pulaski	Little Rock - North Little Rock
Saline	Little Rock - North Little Rock
Sebastian	Fort Smith
Washington	Fayetteville - Springdale

ARKANSAS


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 Kilometers
0 20 40 60 80 Miles
MISSISSIPPI
TIPTON
SHELBY
MEMPHIS
Memphis
DE SOTO
CRITTENDEN
West Memphis
CLAY
GREENE
CRAIGHEAD
POINSETT
CROSS
ST. FRANCIS
LEE
PHILLIPS
RANDOLPH
LAWRENCE
JACKSON
WOODRUFF
MONROE
ARKANSAS
DESHA
CHICOT
FULTON
SHARP
INDEPENDENCE
WHITE
PRAIRIE
LONOKE
Jacksonville
North Little Rock
PINE BLUFF
JEFFERSON
Pine Bluff
LINCOLN
DREW
ASHLEY
IZARD
STONE
CLEBURNE
BAXTER
FAULKNER
PULASKI
Little Rock
CLEVELAND
BRADLEY
MARION
SEARCY
VAN BUREN
CONWAY
PERRY
SALINE
GRANT
DALLAS
CALHOUN
UNION
BOONE
NEWTON
POPE
LITTLE ROCK-NORTH LITTLE ROCK
GARLAND
HOT SPRING
CLARK
OUACHITA
CARROLL
MADISON
JOHNSON
YELL
MONTGOMERY
PIKE
NEVADA
COLUMBIA
LOGAN
HEMPSTEAD
LAFAYETTE
BENTON
Springdale
Fayetteville
WASHINGTON
FRANKLIN
CRAWFORD
SEBASTIAN
Fort Smith
SCOTT
POLK
HOWARD
SEVIER
LITTLE RIVER
Texarkana
MILLER
BOWIE
TEXARKANA
SEQUOYAH
FAYETTEVILLE-SPRINGDALE
FORT SMITH

CALIFORNIA

METROPOLITAN DATA SUMMARY

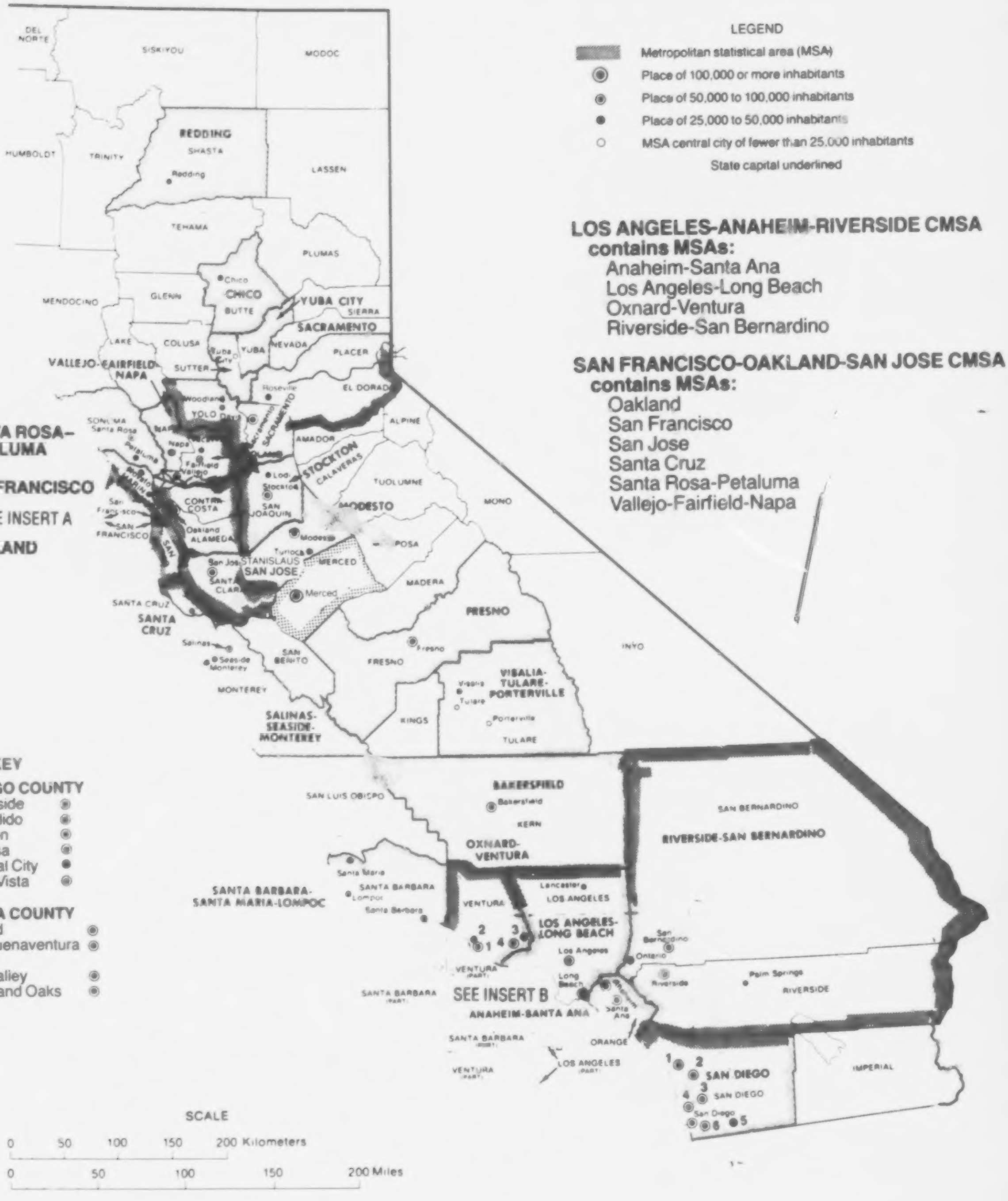
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
ANAHEIM - SANTA ANA	2,314.0	822.1	39,[illegible]128	21,124,147	1.1500
BAKERSFIELD	534.9	188.9	6,6[illegible]58	3,131,558	.1986
CHICO	181.4	72.9	1,[illegible]30	1,035,043	.0628
FRESNO	630.6	225.6	[illegible]17	4,070,575	.2441
LOS ANGELES - LONG BEACH	8,813.6	3,199.6	135,162,[illegible]4	63,656,604	3.8702
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	*14,234.9*	*5,113.1*	*216,697,0[illegible]*	*106,096,843*	*6.2834*
MERCED	179.5	58.3	1,742,272	776,981	.0544
MODESTO	355.6	125.0	4,103,231	2,387,677	.1324
OAKLAND	2,049.4	793.3	35,278,524	15,325,582	.9676
OXNARD - VENTURA	673.2	222.6	10,446,535	5,261,173	.3045
REDDING	144.4	54.2	1,584,361	1,038,182	.0538
RIVERSIDE - SAN BERNARDINO	2,434.1	868.8	31,844,576	16,054,919	.9587
SACRAMENTO	1,444.9	561.3	21,223,580	10,824,615	.6271
SALINAS - SEASIDE - MONTEREY	355.0	116.3	4,835,904	2,173,673	.1398
SAN DIEGO	2,486.5	906.7	38,270,528	18,779,195	1.1084
SAN FRANCISCO	1,598.4	671.0	32,627,833	14,350,759	.8742
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*6,158.0*	*2,374.1*	*110,377,269*	*48,828,283*	*3.0225*
SAN JOSE	1,456.2	515.2	26,770,972	11,668,636	.7270
SANTA BARBARA - SANTA MARIA - LOMPOC	348.5	131.4	5,377,477	2,535,392	.1539
SANTA CRUZ	238.7	89.0	3,646,842	1,868,318	.1071
SANTA ROSA - PETALUMA	380.1	150.7	6,113,598	3,028,752	.1763
STOCKTON	479.4	164.1	5,588,266	2,833,731	.1728
VALLEJO - FAIRFIELD - NAPA	435[illegible]	154.9	5,939,500	2,586,236	.1703
VISALIA - TULARE - PORTERVILLE	30[illegible]	100.4	2,833,075	1,450,875	.0930
YUBA CITY	122.6	44.8	1,346,329	610,056	.0409

County	Metropolitan Area
Alameda	Oakland
Butte	Chico
Contra Costa	Oakland
El Dorado	Sacramento
Fresno	Fresno
Kern	Bakersfield
Los Angeles	Los Angeles - Long Beach
Marin	San Francisco
Merced	Merced
Monterey	Salinas - Seaside - Monterey
Napa	Vallejo - Fairfield - Napa
Orange	Anaheim - Santa Ana
Placer	Sacramento
Riverside	Riverside - San Bernardino
Sacramento	Sacramento
San Bernardino	Riverside - San Bernardino

County	Metropolitan Area
San Diego	San Diego
San Francisco	San Francisco
San Joaquin	Stockton
San Mateo	San Francisco
Santa Barbara	Santa Barbara - Santa Maria - Lompoc
Santa Clara	San Jose
Santa Cruz	Santa Cruz
Shasta	Redding
Solano	Vallejo - Fairfield - Napa
Sonoma	Santa Rosa - Petaluma
Stanislaus	Modesto
Sutter	Yuba City
Tulare	Visalia - Tulare - Porterville
Ventura	Oxnard - Ventura
Yolo	Sacramento
Yuba	Yuba City

CALIFORNIA


LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
DEL NORTE
SISKIYOU
MODOC
HUMBOLDT
TRINITY
REDDING
SHASTA
Redding
LASSEN
TEHAMA
PLUMAS
MENDOCINO
GLENN
Chico
CHICO
BUTTE
YUBA CITY
SIERRA
SACRAMENTO
LAKE
COLUSA
Yuba City
YUBA
NEVADA
PLACER
VALLEJO-FAIRFIELD-NAPA
SUTTER
Roseville
EL DORADO
Woodland
YOLO
Davis
Sacramento
SACRAMENTO
ALPINE
SONOMA
Santa Rosa
NAPA
Napa
AMADOR
SANTA ROSA-PETALUMA
Petaluma
Fairfield
Vallejo
STOCKTON
CALAVERAS
MARIN
Lodi
Stockton
TUOLUMNE
SAN FRANCISCO
San Francisco
SAN FRANCISCO
CONTRA COSTA
SAN JOAQUIN
MODESTO
MONO
SEE INSERT A
Oakland
ALAMEDA
Modesto
OAKLAND
SAN MATEO
San Jose
STANISLAUS
Turlock
MERCED
MARIPOSA
SANTA CLARA
SAN JOSE
Merced
MADERA
SANTA CRUZ
SANTA CRUZ
FRESNO
Salinas
Seaside
Monterey
SAN BENITO
Fresno
FRESNO
INYO
MONTEREY
VISALIA-TULARE-PORTERVILLE
Visalia
Tulare
Porterville
TULARE
KINGS
SALINAS-SEASIDE-MONTEREY
SAN LUIS OBISPO
BAKERSFIELD
Bakersfield
KERN
SAN BERNARDINO
RIVERSIDE-SAN BERNARDINO
OXNARD-VENTURA
Santa Maria
SANTA BARBARA
Lompoc
Santa Barbara
SANTA BARBARA-SANTA MARIA-LOMPOC
VENTURA
Lancaster
LOS ANGELES
LOS ANGELES-LONG BEACH
Los Angeles
San Bernardino
Ontario
Riverside
Palm Springs
RIVERSIDE
VENTURA (PART)
Long Beach
Anaheim
Santa Ana
SANTA BARBARA (PART)
SEE INSERT B
ANAHEIM-SANTA ANA
SANTA BARBARA (PART)
ORANGE
VENTURA (PART)
LOS ANGELES (PART)
SAN DIEGO
SAN DIEGO
San Diego
IMPERIAL
SCALE
0 50 100 150 200 Kilometers
0 50 100 150 200 Miles

LOS ANGELES-ANAHEIM-RIVERSIDE CMSA contains MSAs:

Anaheim-Santa Ana
Los Angeles-Long Beach
Oxnard-Ventura
Riverside-San Bernardino

SAN FRANCISCO-OAKLAND-SAN JOSE CMSA contains MSAs:

Oakland
San Francisco
San Jose
Santa Cruz
Santa Rosa-Petaluma
Vallejo-Fairfield-Napa

KEY

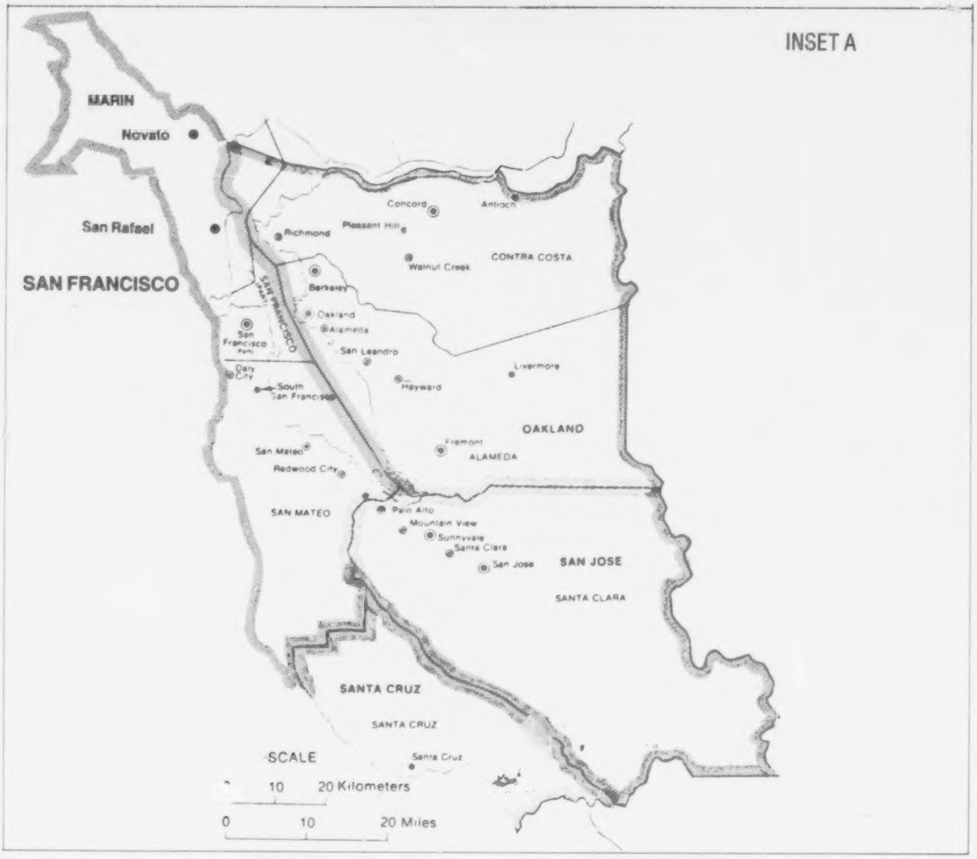
SAN DIEGO COUNTY

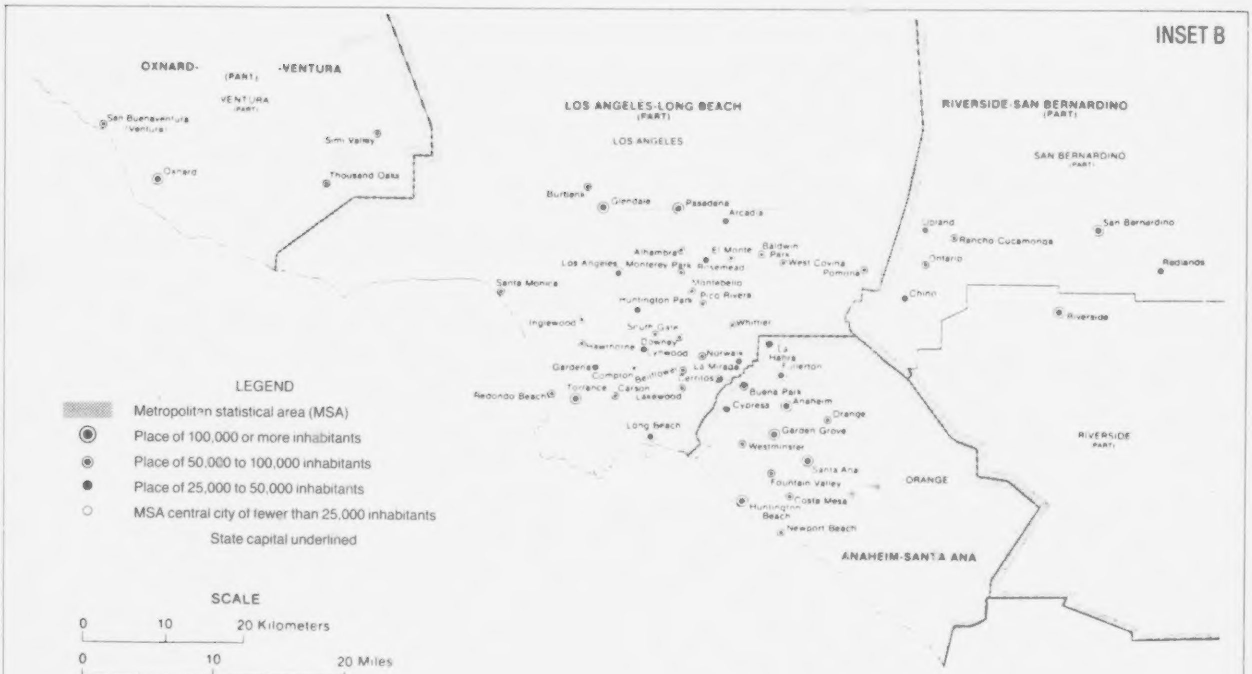
1. Oceanside ◉
2. Escondido ◉
3. El Cajon ◉
4. La Mesa ◉
5. National City ●
6. Chula Vista ◉

VENTURA COUNTY

1. Oxnard ◉
2. San Buenaventura (Ventura) ◉
3. Simi Valley ◉
4. Thousand Oaks ◉

CALIFORNIA


INSET A
MARIN
Novato
San Rafael
SAN FRANCISCO
Concord
Antioch
Pleasant Hill
Richmond
Walnut Creek
CONTRA COSTA
Berkeley
Oakland
Alameda
San Francisco (Part)
SAN FRANCISCO (PART)
San Leandro
Daly City
South San Francisco
Hayward
Livermore
OAKLAND
Fremont
ALAMEDA
San Mateo
Redwood City
SAN MATEO
Palo Alto
Mountain View
Sunnyvale
Santa Clara
San Jose
SAN JOSE
SANTA CLARA
SANTA CRUZ
SANTA CRUZ
Santa Cruz
SCALE
0 10 20 Kilometers
0 10 20 Miles


INSET B
OXNARD-(PART)-VENTURA
VENTURA (PART)
San Buenaventura (Ventura)
Simi Valley
Oxnard
Thousand Oaks
LOS ANGELES-LONG BEACH (PART)
LOS ANGELES
Burbank
Glendale
Pasadena
Arcadia
Alhambra
El Monte
Baldwin Park
West Covina
Pomona
Los Angeles
Monterey Park
Rosemead
Santa Monica
Montebello
Huntington Park
Pico Rivera
Inglewood
South Gate
Whittier
Hawthorne
Downey
Lynwood
Norwalk
La Habra
Fullerton
Gardena
Compton
Bellflower
La Mirada
Cerritos
Torrance
Carson
Lakewood
Redondo Beach
Buena Park
Anaheim
Cypress
Orange
Long Beach
Garden Grove
Westminster
Santa Ana
Fountain Valley
Costa Mesa
Huntington Beach
Newport Beach
ORANGE
ANAHEIM-SANTA ANA
RIVERSIDE-SAN BERNARDINO (PART)
SAN BERNARDINO (PART)
Upland
Rancho Cucamonga
San Bernardino
Ontario
Redlands
Chino
Riverside
RIVERSIDE (PART)
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 10 20 Kilometers
0 10 20 Miles

1990 SURVEY OF BUYING POWER DATA SERVICE

COLORADO

METROPOLITAN DATA SUMMARY

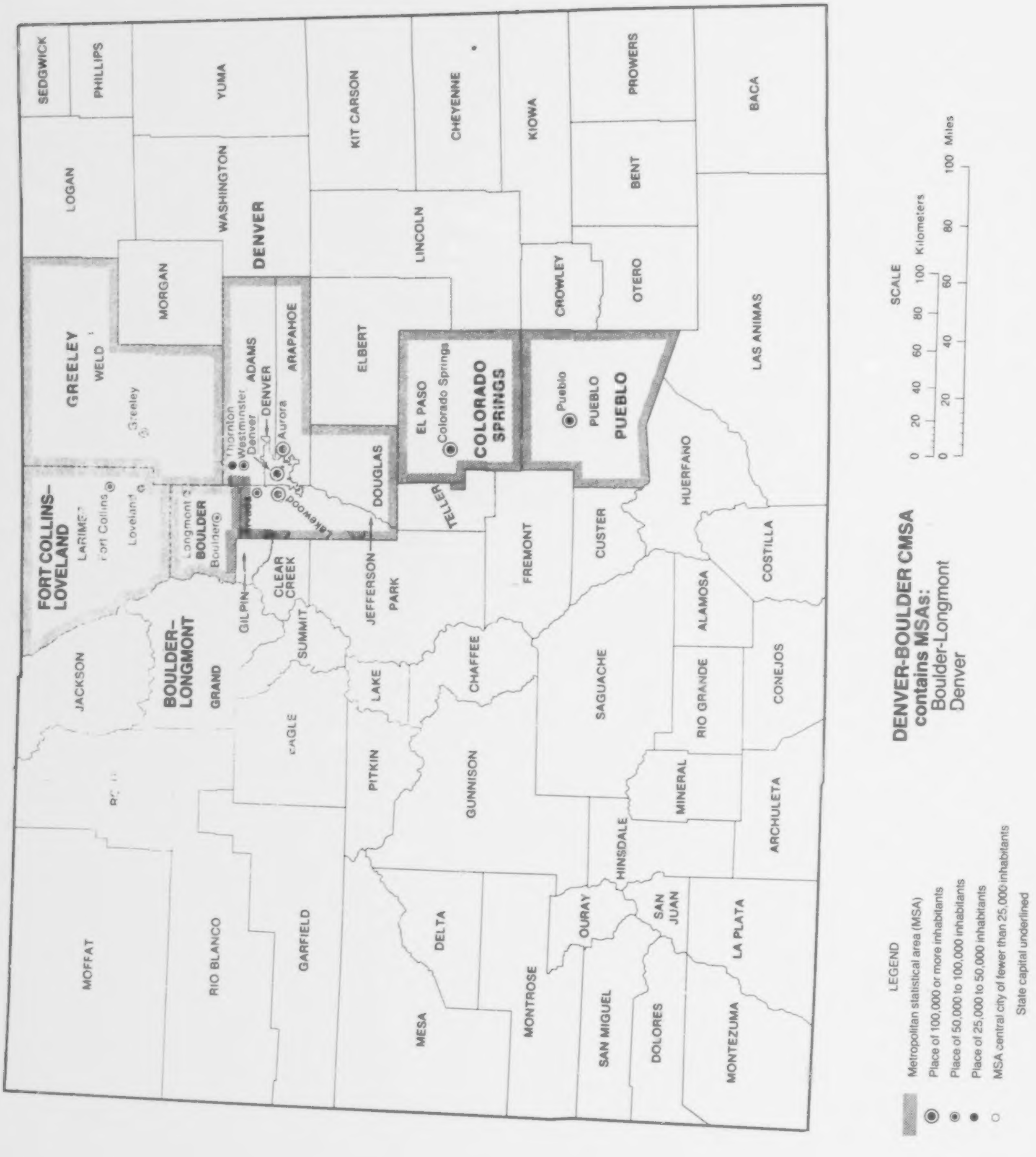
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
BOULDER - LONGMONT	223.2	86.5	2,914,921	1,860,832	.0946
COLORADO SPRINGS	400.9	146.8	4,661,635	2,770,628	.1513
DENVER	1,681.9	674.1	24,888,293	12,068,878	.7234
DENVER - BOULDER CONSOLIDATED AREA	*1,905.1*	*760.6*	*27,803,214*	*13,929,710*	*.8180*
FORT COLLINS - LOVELAND	188.5	72.4	2,152,616	1,301,768	.0705
GREELEY	139.5	51.6	1,403,186	636,272	.0437
PUEBLO	129.0	50.3	1,278,042	739,611	.0427

County	Metropolitan Area
Adams	Denver
Arapahoe	Denver
Boulder	Boulder - Longmont
Denver	Denver
Douglas	Denver

County	Metropolitan Area
El Paso	Colorado Springs
Jefferson	Denver
Larimer	Fort Collins - Loveland
Pueblo	Pueblo
Weld	Greeley

COLORADO


SEDGWICK
PHILLIPS
YUMA
KIT CARSON
CHEYENNE
KIOWA
PROWERS
BACA
LOGAN
WASHINGTON
DENVER
LINCOLN
BENT
CROWLEY
OTERO
MORGAN
GREELEY
WELD
Greeley
ADAMS
ARAPAHOE
Thornton
Westminster
Denver
DENVER
Aurora
Lakewood
ELBERT
EL PASO
Colorado Springs
COLORADO SPRINGS
Pueblo
PUEBLO
PUEBLO
LAS ANIMAS
FORT COLLINS-LOVELAND
LARIMER
Fort Collins
Loveland
Longmont
BOULDER
Boulder
DOUGLAS
TELLER
HUERFANO
CUSTER
FREMONT
JEFFERSON
PARK
CLEAR CREEK
GILPIN
BOULDER-LONGMONT
JACKSON
GRAND
SUMMIT
COSTILLA
ALAMOSA
LAKE
CHAFFEE
SAGUACHE
RIO GRANDE
CONEJOS
EAGLE
ROUTT
PITKIN
GUNNISON
MINERAL
ARCHULETA
HINSDALE
MOFFAT
RIO BLANCO
GARFIELD
DELTA
OURAY
SAN JUAN
LA PLATA
MESA
MONTROSE
SAN MIGUEL
DOLORES
MONTEZUMA
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
DENVER-BOULDER CMSA contains MSAs:
Boulder-Longmont
Denver
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

1990 SURVEY OF BUYING POWER DATA SERVICE

CONNECTICUT

METROPOLITAN DATA SUMMARY

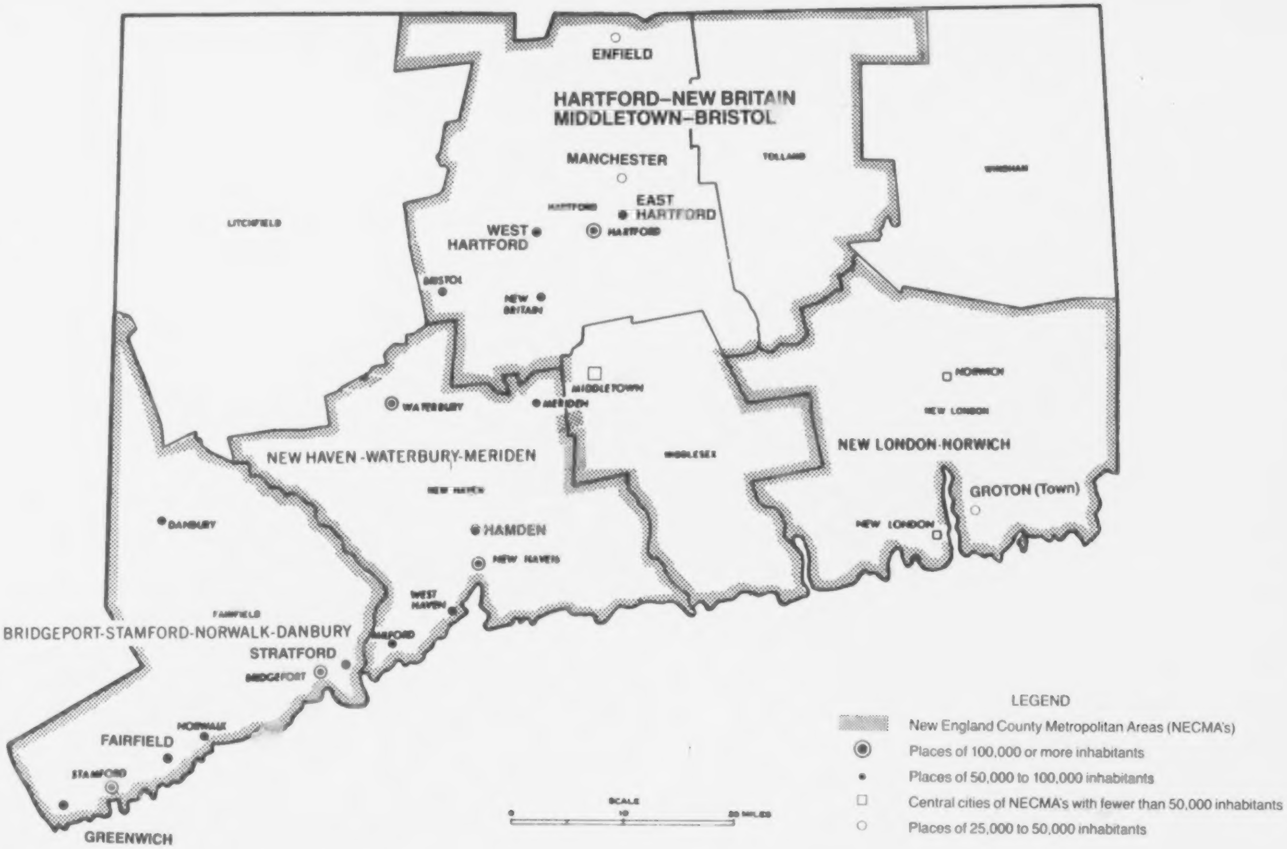
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	825.2	299.0	17,608,066	8,405,836	.4802
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	1,125.4	421.2	19,099,179	9,807,156	.5513
NEW HAVEN - WATERBURY - MERIDEN	801.3	299.7	13,186,116	6,754,452	.3824
NEW LONDON - NORWICH	255.6	92.0	3,820,252	2,128,680	.1157

County	Metropolitan Area
Fairfield	Bridgeport - Stamford - Norwalk - Danbury
Hartford	Hartford - New Britain - Middletown - Bristol
Middlesex	Hartford - New Britain - Middletown - Bristol

County	Metropolitan Area
New Haven	New Haven - Waterbury - Meriden
New London	New London - Norwich
Tolland	Hartford - New Britain - Middletown - Bristol

CONNECTICUT


ENFIELD
HARTFORD–NEW BRITAIN
MIDDLETOWN–BRISTOL
MANCHESTER
TOLLAND
WINDHAM
HARTFORD
EAST HARTFORD
WEST HARTFORD
HARTFORD
LITCHFIELD
BRISTOL
NEW BRITAIN
MIDDLETOWN
NORWICH
NEW LONDON
NEW LONDON-NORWICH
WATERBURY
MERIDEN
MIDDLESEX
NEW HAVEN-WATERBURY-MERIDEN
NEW HAVEN
GROTON (Town)
NEW LONDON
DANBURY
HAMDEN
NEW HAVEN
WEST HAVEN
FAIRFIELD
BRIDGEPORT-STAMFORD-NORWALK-DANBURY
MILFORD
STRATFORD
BRIDGEPORT
NORWALK
FAIRFIELD
STAMFORD
GREENWICH
SCALE
0
10
20 MILES
LEGEND
New England County Metropolitan Areas (NECMA's)
Places of 100,000 or more inhabitants
Places of 50,000 to 100,000 inhabitants
Central cities of NECMA's with fewer than 50,000 inhabitants
Places of 25,000 to 50,000 inhabitants

NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT CMSA
contains MSAs:
Bergen-Passaic, NJ
Jersey City, NJ
Middlesex-Somerset-Hunterdon, NJ
Monmouth-Ocean, NJ
Nassau-Suffolk, NY
New York, NY
Newark, NJ
Orange County, NY
and NECMA:
Bridgeport-Stamford-Norwalk, Danbury, CT

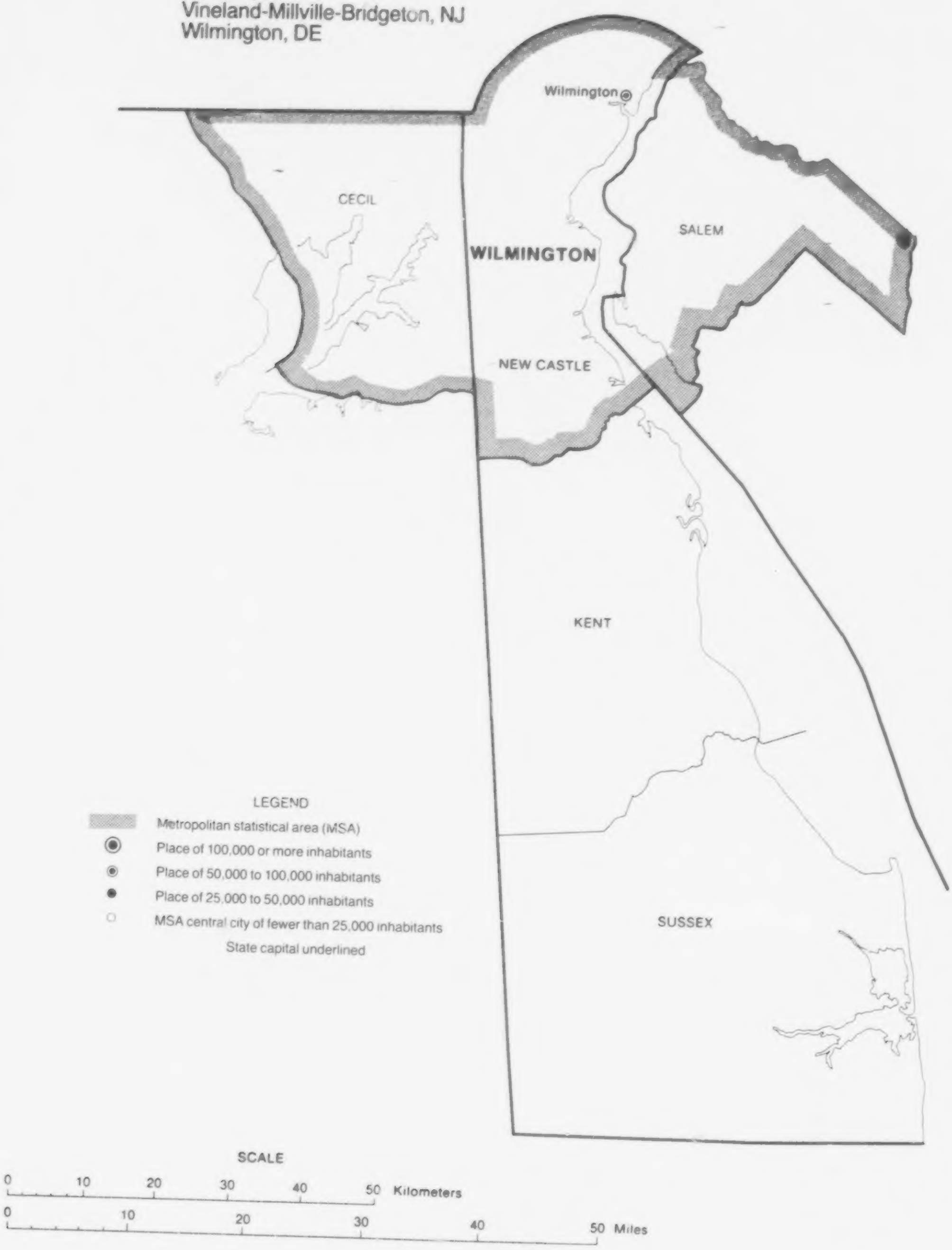
DELAWARE
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
WILMINGTON	579.6	210.3	8,556,204	4,572,419	.2562

County	Metropolitan Area
New Castle	Wilmington

DELAWARE

PHILADELPHIA-WILMINGTON-TRENTON, PA-NJ-DE-MD CMSA
contains MSAs:
Philadelphia, PA-NJ
Trenton, NJ
Vineland-Millville-Bridgeton, NJ
Wilmington, DE

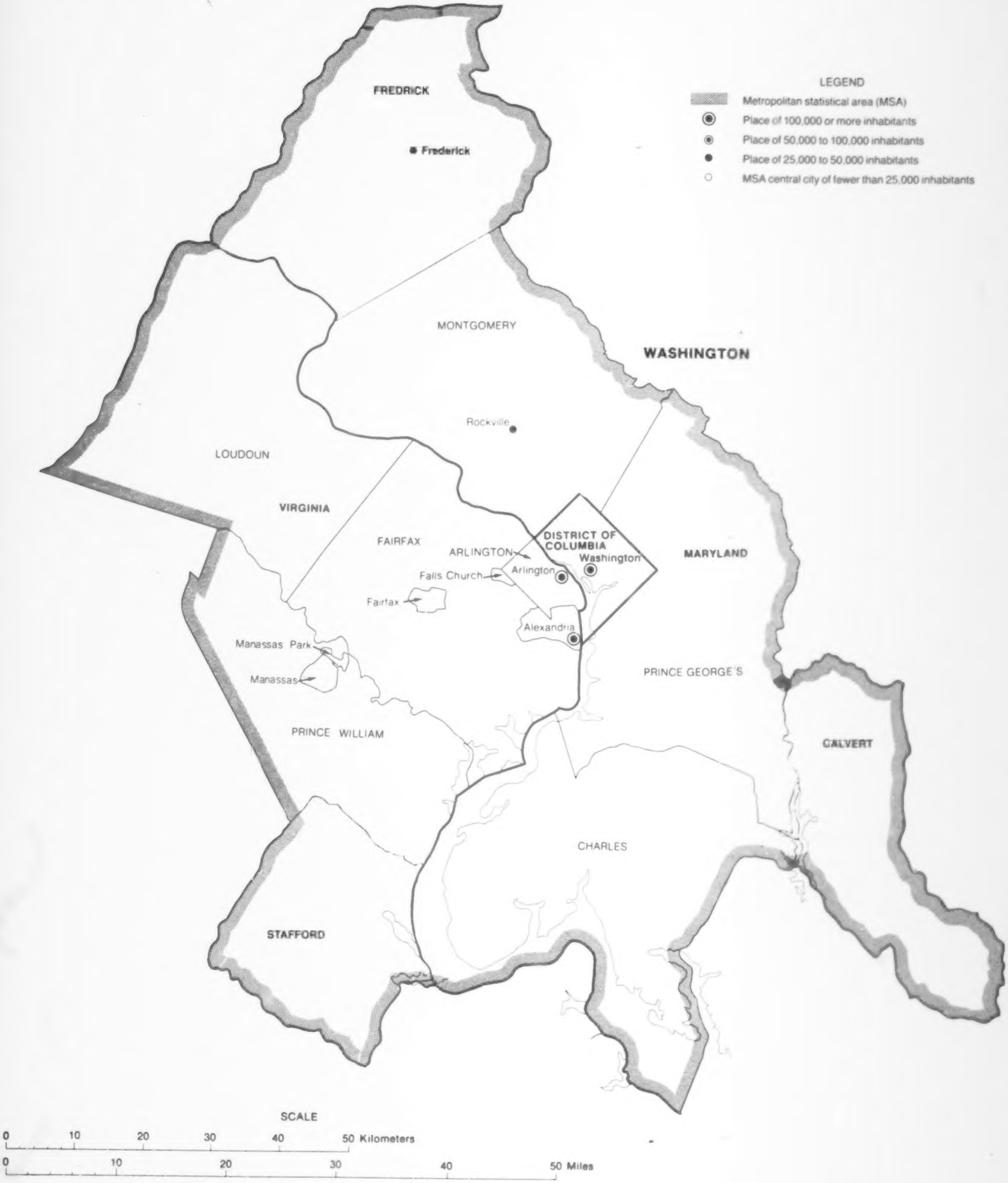

Wilmington
CECIL
WILMINGTON
SALEM
NEW CASTLE
KENT
SUSSEX
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 10 20 30 40 50 Kilometers
0 10 20 30 40 50 Miles

DISTRICT OF COLUMBIA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
WASHINGTON	3,778.2	1,424.1	73,784,364	31,376,074	1.9717

County	Metropolitan Area
District of Columbia	Washington

DISTRICT OF COLUMBIA


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
FREDRICK
Frederick
MONTGOMERY
WASHINGTON
Rockville
LOUDOUN
VIRGINIA
FAIRFAX
ARLINGTON
DISTRICT OF COLUMBIA
Washington
Arlington
Falls Church
Fairfax
MARYLAND
Alexandria
Manassas Park
Manassas
PRINCE GEORGE'S
PRINCE WILLIAM
CALVERT
CHARLES
STAFFORD
SCALE
0
10
20
30
40
50 Kilometers
0
10
20
30
40
50 Miles

1990 SURVEY OF BUYING POWER DATA SERVICE

FLORIDA

METROPOLITAN DATA SUMMARY

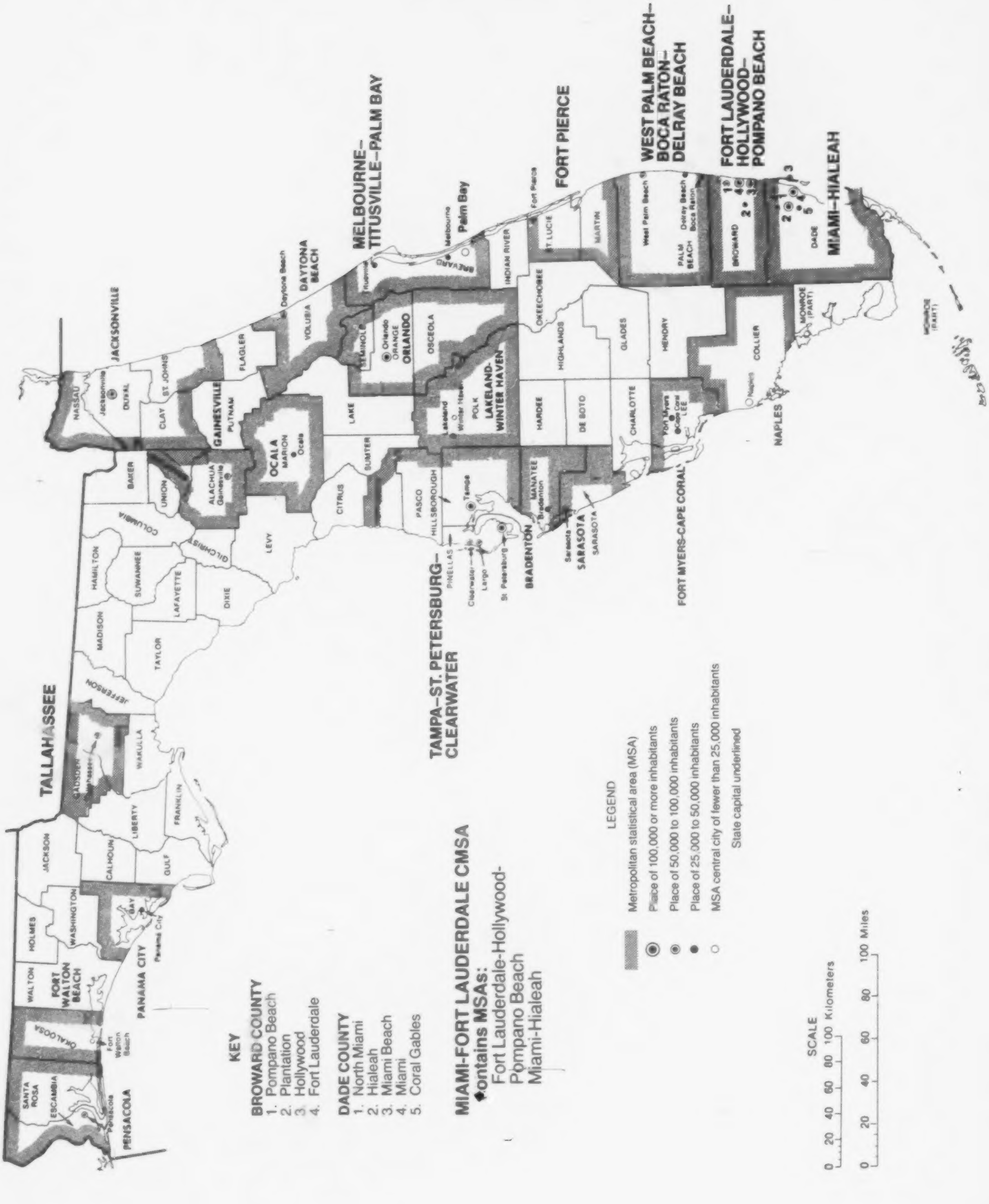
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
BRADENTON	192.1	83.5	2,580,694	1,387,724	.0787
DAYTONA BEACH	359.5	153.9	4,603,995	2,661,267	.1452
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	1,255.0	545.8	20,329,599	10,563,533	.5937
FORT MYERS - CAPE CORAL	322.3	138.4	4,641,612	3,019,279	.1490
FORT PIERCE	240.4	98.7	2,987,430	1,974,794	.0990
FORT WALTON BEACH	158.9	58.2	1,897,565	1,068,732	.0602
GAINESVILLE	211.8	80.8	2,391,487	1,393,769	.0775
JACKSONVILLE	938.0	357.6	12,001,320	6,920,526	.3781
LAKELAND - WINTER HAVEN	410.7	155.1	4,542,665	2,462,581	.1449
MELBOURNE - TITUSVILLE - PALM BAY	413.9	168.0	5,298,972	2,777,242	.1621
MIAMI - HIALEAH	1,885.9	726.4	24,874,562	13,459,450	.7637
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*3,140.9*	*1,272.2*	*45,204,161*	*24,022,983*	*1.3574*
NAPLES	141.1	59.9	1,999,273	1,316,735	.0646
OCALA	197.7	78.2	2,004,298	1,310,275	.0692
ORLANDO	1,044.2	401.0	13,954,940	9,789,105	.4663
PANAMA CITY	134.7	51.8	1,282,136	1,033,924	.0483
PENSACOLA	359.1	132.8	4,223,094	2,138,064	.1303
SARASOTA	266.8	121.5	3,963,096	2,693,586	.1286
TALLAHASSEE	235.7	88.7	2,800,265	1,601,736	.0891
TAMPA - ST. PETERSBURG - CLEARWATER	2,080.8	887.0	28,029,245	15,835,563	.8686
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	870.8	373.4	15,058,492	7,700,939	.4329

County	Metropolitan Area
Alachua	Gainesville
Bay	Panama City
Bradford	Gainesville
Brevard	Melbourne - Titusville - Palm Bay
Broward	Fort Lauderdale - Hollywood - Pompano Beach
Clay	Jacksonville
Collier	Naples
Dade	Miami - Hialeah
Duval	Jacksonville
Escambia	Pensacola
Gadsden	Tallahassee
Hernando	Tampa - St. Petersburg - Clearwater
Hillsborough	Tampa - St. Petersburg - Clearwater
Lee	Fort Myers - Cape Coral
Leon	Tallahassee
Manatee	Bradenton

County	Metropolitan Area
Marion	Ocala
Martin	Fort Pierce
Nassau	Jacksonville
Okaloosa	Fort Walton Beach
Orange	Orlando
Osceola	Orlando
Palm Beach	West Palm Beach - Boca Raton - Delray Beach
Pasco	Tampa - St. Petersburg - Clearwater
Pinellas	Tampa - St. Petersburg - Clearwater
Polk	Lakeland - Winter Haven
St. Johns	Jacksonville
St. Lucie	Fort Pierce
Santa Rosa	Pensacola
Sarasota	Sarasota
Seminole	Orlando
Volusia	Daytona Beach

FLORIDA



TALLAHASSEE
JACKSONVILLE
GAINESVILLE
OCALA
DAYTONA BEACH
MELBOURNE–TITUSVILLE–PALM BAY
ORLANDO
FORT PIERCE
WEST PALM BEACH–BOCA RATON–DELRAY BEACH
FORT LAUDERDALE–HOLLYWOOD–POMPANO BEACH
MIAMI–HIALEAH
NAPLES
FORT MYERS–CAPE CORAL
SARASOTA
BRADENTON
TAMPA–ST. PETERSBURG–CLEARWATER
LAKELAND–WINTER HAVEN
PENSACOLA
FORT WALTON BEACH
PANAMA CITY
KEY
BROWARD COUNTY
1. Pompano Beach
2. Plantation
3. Hollywood
4. Fort Lauderdale
DADE COUNTY
1. North Miami
2. Hialeah
3. Miami Beach
4. Miami
5. Coral Gables
MIAMI-FORT LAUDERDALE CMSA
Contains MSAs:
Fort Lauderdale-Hollywood-Pompano Beach
Miami-Hialeah
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

1990 SURVEY OF BUYING POWER DATA SERVICE

GEORGIA

METROPOLITAN DATA SUMMARY

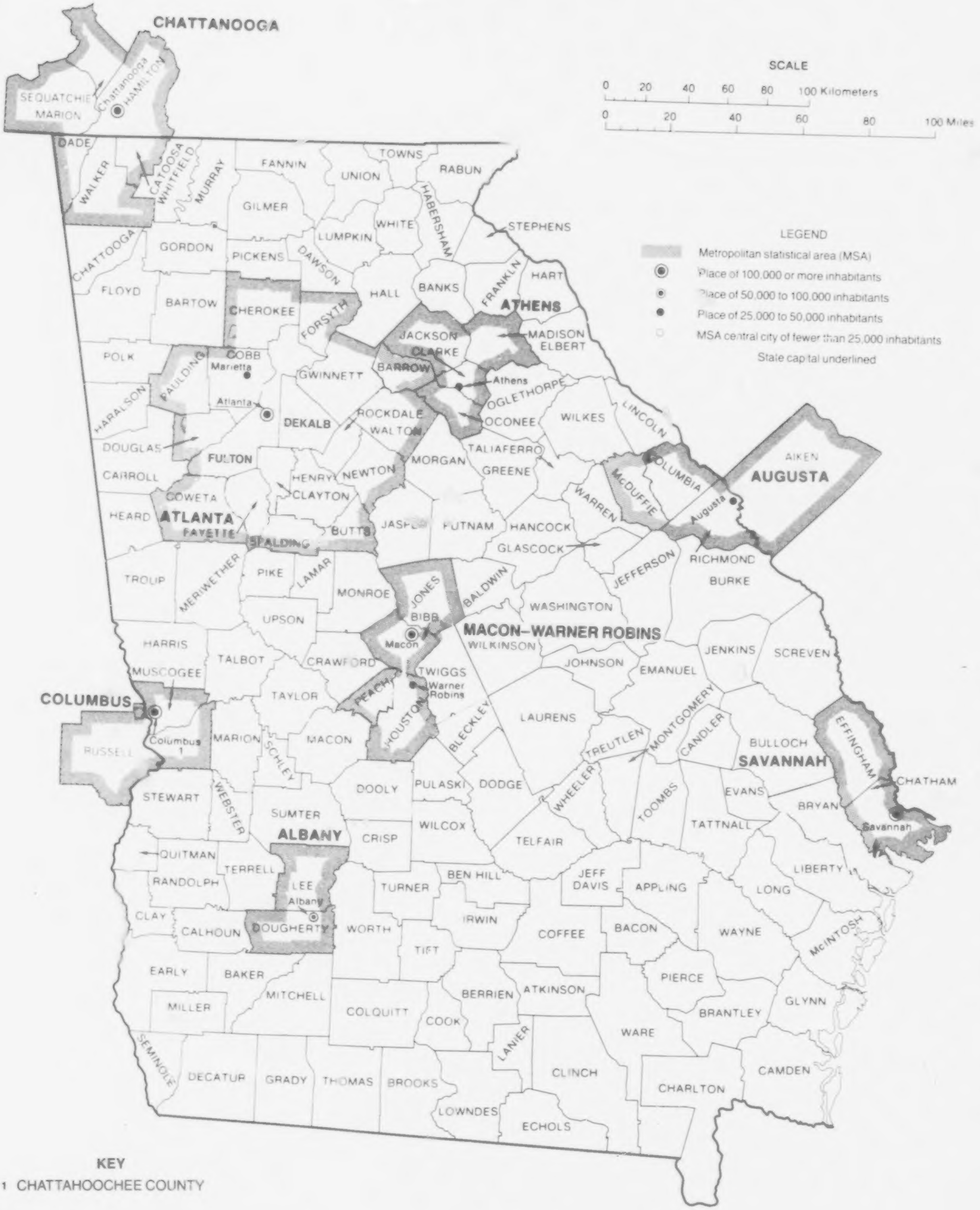
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
ALBANY	118.3	40.4	1,222,568	761,263	.0414
ATHENS	151.3	56.1	1,611,042	914,035	.0527
ATLANTA	2,816.6	1,058.3	41,303,037	23,109,814	1.2562
AUGUSTA	406.1	146.3	4,626,316	2,602,347	.1483
COLUMBUS	256.1	90.5	2,674,517	1,528,417	.0878
MACON - WARNER ROBINS	294.6	106.3	3,543,694	1,947,092	.1114
SAVANNAH	251.2	92.3	2,961,589	1,703,857	.0947

County	Metropolitan Area
Barrow	Atlanta
Bibb	Macon - Warner Robins
Butts	Atlanta
Catoosa	Chattanooga, Tenn.
Chatham	Savannah
Chattahoochee	Columbus
Cherokee	Atlanta
Clarke	Athens
Clayton	Atlanta
Cobb	Atlanta
Columbia	Augusta
Coweta	Atlanta
Dade	Chattanooga, Tenn.
De Kalb	Atlanta
Dougherty	Albany
Douglas	Atlanta
Effingham	Savannah
Fayette	Atlanta
Forsyth	Atlanta

County	Metropolitan Area
Fulton	Atlanta
Gwinnett	Atlanta
Henry	Atlanta
Houston	Macon - Warner Robins
Jackson	Athens
Jones	Macon - Warner Robins
Lee	Albany
McDuffie	Augusta
Madison	Athens
Muscogee	Columbus
Newton	Atlanta
Oconee	Athens
Paulding	Atlanta
Peach	Macon - Warner Robins
Richmond	Augusta
Rockdale	Atlanta
Spalding	Atlanta
Walker	Chattanooga, Tenn.
Walton	Atlanta

GEORGIA


CHATTANOOGA
SEQUATCHIE
MARION
Chattanooga
HAMILTON
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
DADE
WALKER
CATOOSA
WHITFIELD
MURRAY
FANNIN
TOWNS
UNION
RABUN
GILMER
WHITE
HABERSHAM
STEPHENS
CHATTOOGA
GORDON
PICKENS
LUMPKIN
DAWSON
FLOYD
BARTOW
CHEROKEE
FORSYTH
HALL
BANKS
FRANKLIN
HART
ATHENS
JACKSON
CLARKE
MADISON
ELBERT
POLK
PAULDING
COBB
Marietta
GWINNETT
BARROW
Athens
OGLETHORPE
HARALSON
Atlanta
DEKALB
ROCKDALE
WALTON
OCONEE
WILKES
LINCOLN
DOUGLAS
FULTON
MORGAN
TALIAFERRO
COLUMBIA
AIKEN
AUGUSTA
CARROLL
HENRY
NEWTON
GREENE
McDUFFIE
COWETA
CLAYTON
WARREN
Augusta
HEARD
ATLANTA
FAYETTE
SPALDING
BUTTS
JASPER
PUTNAM
HANCOCK
GLASCOCK
TROUP
MERIWETHER
PIKE
LAMAR
MONROE
JONES
BALDWIN
JEFFERSON
RICHMOND
BURKE
UPSON
BIBB
WASHINGTON
HARRIS
Macon
MACON–WARNER ROBINS
WILKINSON
TALBOT
CRAWFORD
TWIGGS
JOHNSON
EMANUEL
JENKINS
SCREVEN
MUSCOGEE
Warner Robins
TAYLOR
PEACH
COLUMBUS
HOUSTON
LAURENS
BLECKLEY
RUSSELL
Columbus
1
MARION
SCHLEY
MACON
TREUTLEN
MONTGOMERY
CANDLER
BULLOCH
EFFINGHAM
SAVANNAH
STEWART
WEBSTER
DOOLY
PULASKI
DODGE
WHEELER
TOOMBS
EVANS
CHATHAM
BRYAN
SUMTER
WILCOX
TATTNALL
Savannah
ALBANY
CRISP
TELFAIR
QUITMAN
TERRELL
RANDOLPH
LEE
TURNER
BEN HILL
JEFF DAVIS
APPLING
LIBERTY
LONG
Albany
CLAY
CALHOUN
DOUGHERTY
WORTH
IRWIN
COFFEE
BACON
WAYNE
McINTOSH
TIFT
EARLY
BAKER
PIERCE
MITCHELL
BERRIEN
ATKINSON
GLYNN
MILLER
COLQUITT
COOK
BRANTLEY
WARE
SEMINOLE
LANIER
DECATUR
GRADY
THOMAS
BROOKS
CLINCH
CHARLTON
CAMDEN
LOWNDES
ECHOLS

KEY

1 CHATTAHOOCHEE COUNTY

HAWAII

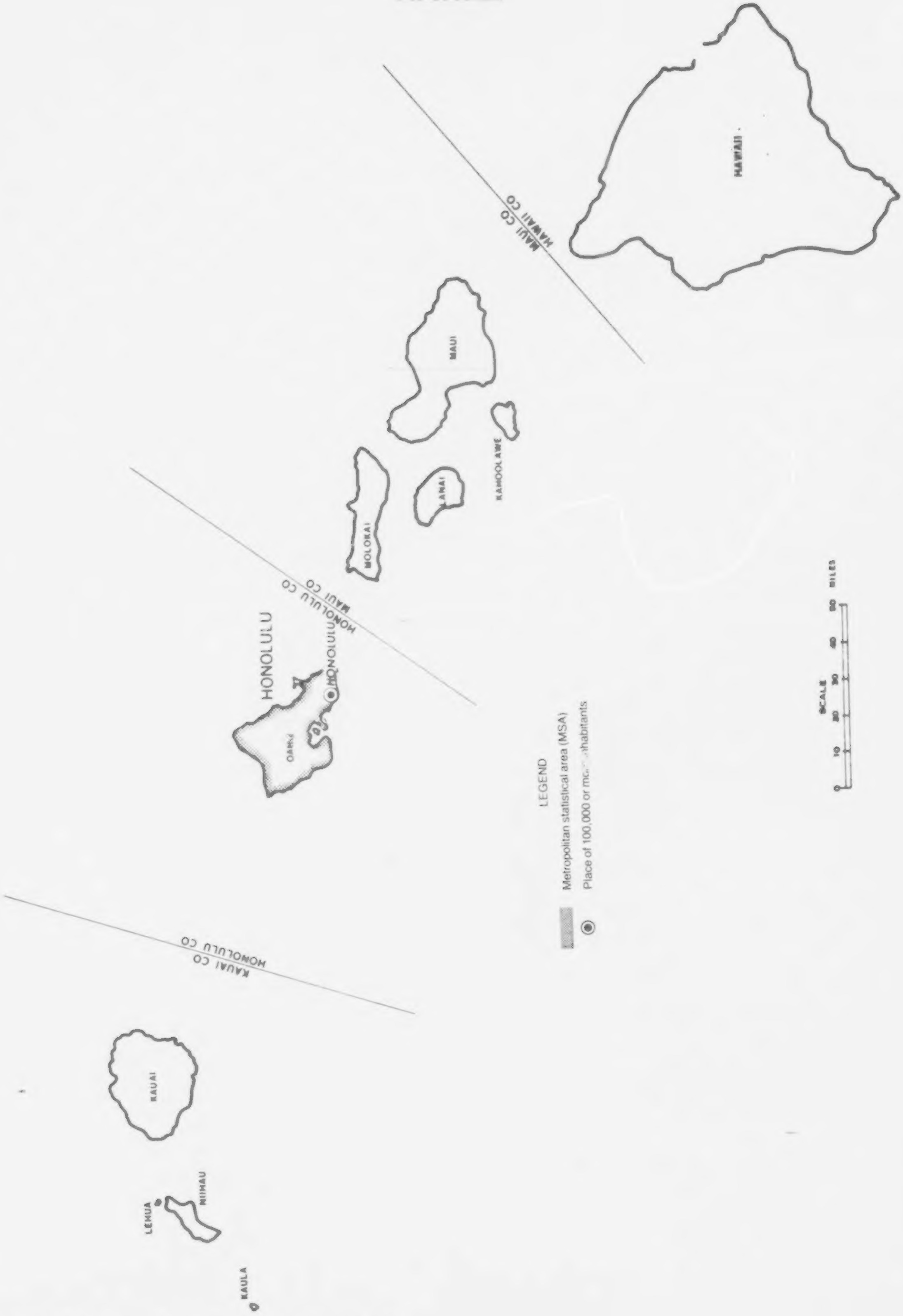
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
HONOLULU	853.7	273.6	12,284,357	7,290,797	.3821

County	Metropolitan Area
Honolulu	Honolulu

HAWAII


HAWAII CO
MAUI CO
HAWAII
MAUI
KAHOOLAWE
LANAI
MOLOKAI
MAUI CO
HONOLULU CO
HONOLULU
HONOLULU
OAHU
HONOLULU CO
KAUAI CO
KAUAI
NIIHAU
LEHUA
KAULA
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
SCALE
0
10
20
30
40
50
MILES

1990 SURVEY OF BUYING POWER DATA SERVICE

IDAHO

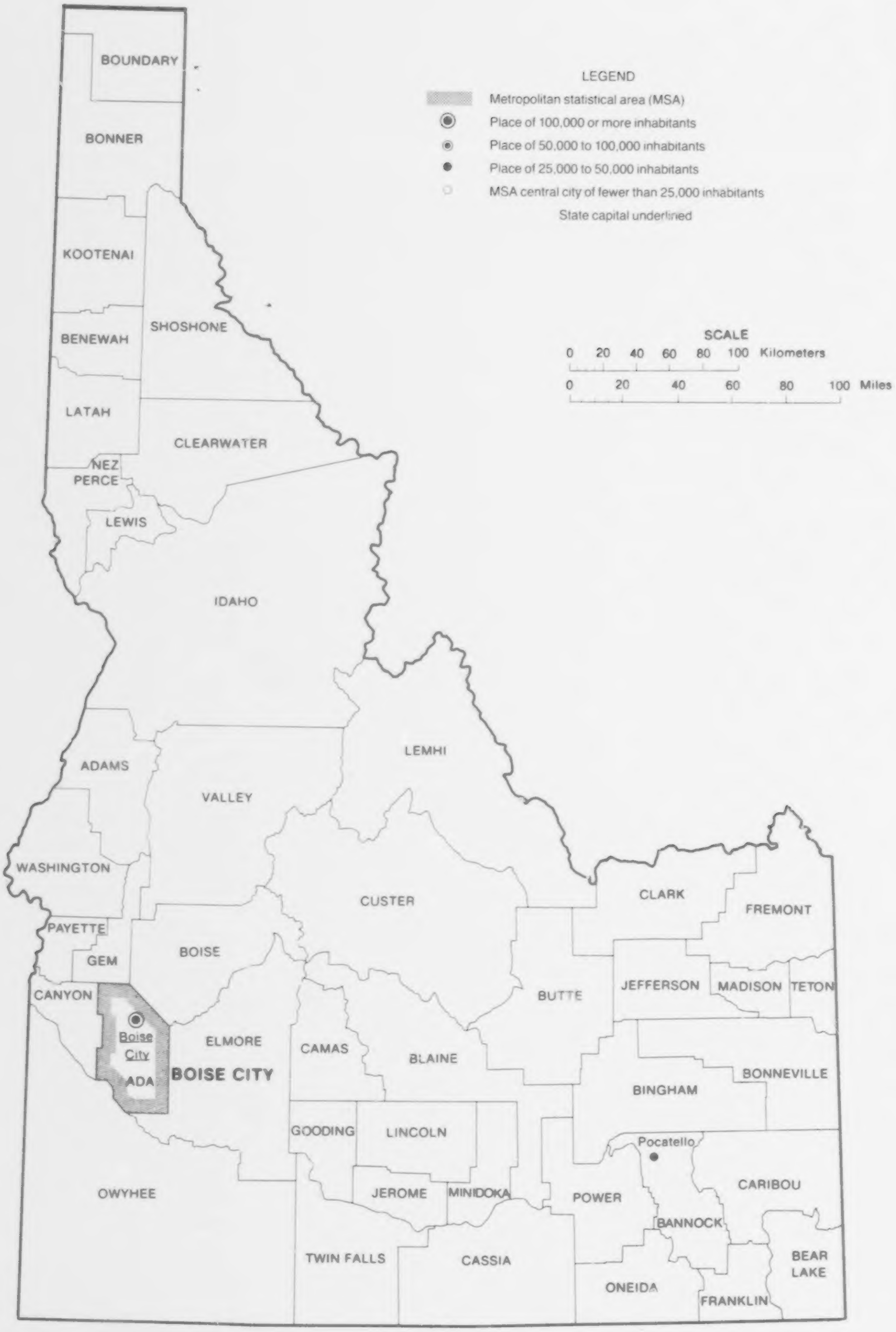
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
BOISE	206.6	78.8	2,657,339	1,363,083	.0808

County	Metropolitan Area
Ada	Boise

IDAHO


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
BOUNDARY
BONNER
KOOTENAI
SHOSHONE
BENEWAH
LATAH
CLEARWATER
NEZ PERCE
LEWIS
IDAHO
ADAMS
VALLEY
LEMHI
WASHINGTON
CUSTER
CLARK
FREMONT
PAYETTE
BOISE
GEM
CANYON
Boise City
ADA
BOISE CITY
ELMORE
CAMAS
BLAINE
BUTTE
JEFFERSON
MADISON
TETON
BINGHAM
BONNEVILLE
GOODING
LINCOLN
Pocatello
CARIBOU
OWYHEE
JEROME
MINIDOKA
POWER
BANNOCK
TWIN FALLS
CASSIA
ONEIDA
FRANKLIN
BEAR LAKE

1990 SURVEY OF BUYING POWER DATA SERVICE

ILLINOIS

METROPOLITAN DATA SUMMARY

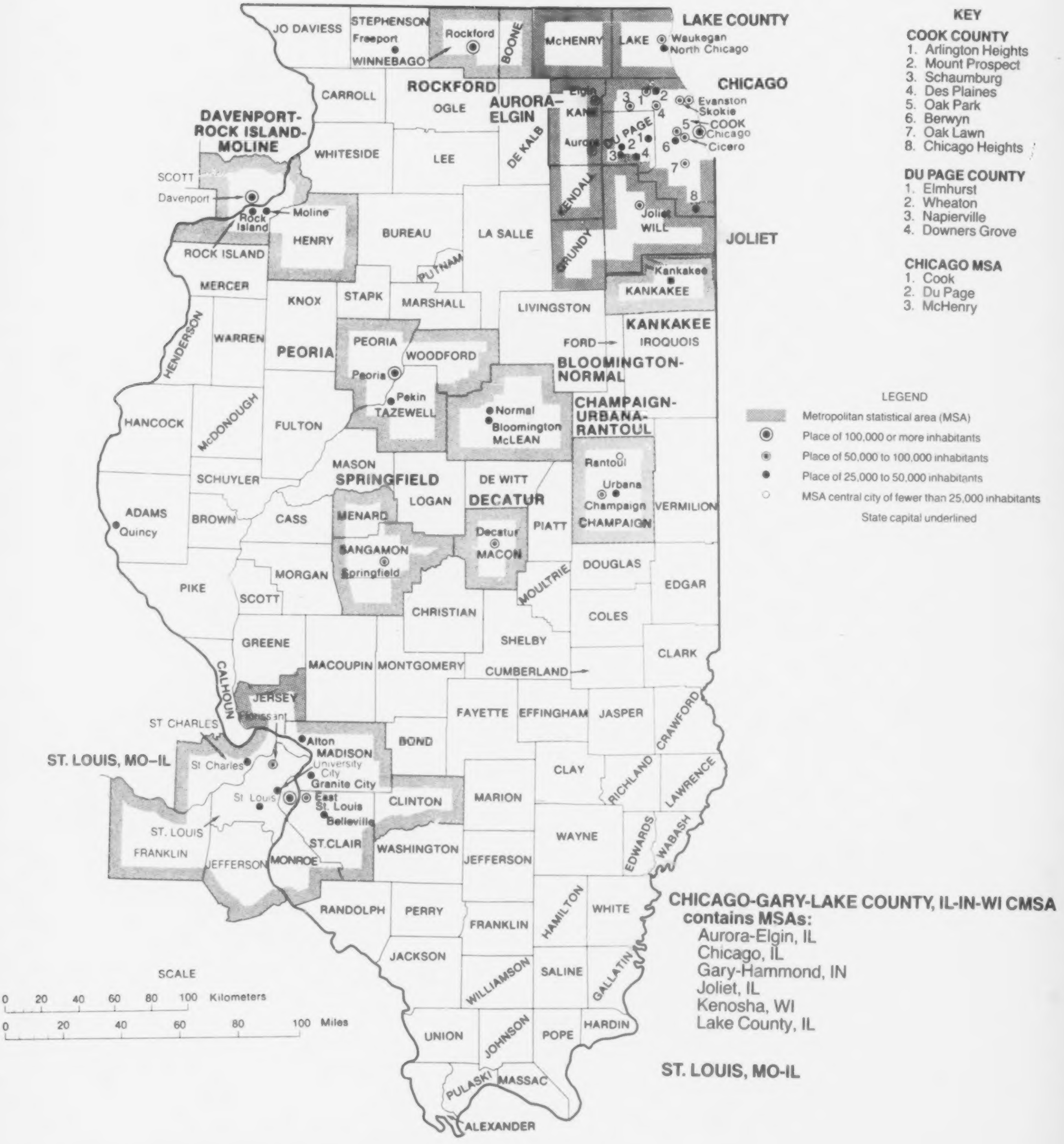
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
AURORA - ELGIN	362.3	129.9	5,215,510	2,669,811	.1547
BLOOMINGTON - NORMAL	127.0	46.8	1,754,397	971,389	.0538
CHAMPAIGN - URBANA - RANTOUL	173.8	63.7	2,128,542	1,307,003	.0692
CHICAGO	6,214.4	2,323.3	93,447,201	45,021,951	2.7031
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	*8,215.8*	*3,017.3*	*121,416,054*	*58,368,209*	*3.5212*
DAVENPORT - ROCK ISLAND - MOLINE	367.5	142.0	4,995,095	2,473,393	.1486
DECATUR	123.7	48.2	1,727,001	853,212	.0511
JOLIET	388.9	130.3	5,240,826	2,093,219	.1473
KANKAKEE	101.3	36.9	1,154,756	610,003	.0364
LAKE COUNTY	508.2	171.7	8,722,856	4,423,284	.2504
PEORIA	346.9	132.2	5,106,303	2,352,146	.1464
ROCKFORD	285.5	108.8	3,871,273	2,020,499	.1170
SPRINGFIELD	196.1	80.9	2,491,806	1,440,907	.0787

County	Metropolitan Area
Boone	Rockford
Champaign	Champaign - Urbana - Rantoul
Clinton	St. Louis, Mo.
Cook	Chicago
Du Page	Chicago
Grundy	Joliet
Henry	Davenport - Rock Island - Moline
Jersey	St. Louis, Mo.
Kane	Aurora - Elgin
Kankakee	Kankakee
Kendall	Aurora - Elgin
Lake	Lake County
McHenry	Chicago

County	Metropolitan Area
McLean	Bloomington - Normal
Macon	Decatur
Madison	St. Louis, Mo.
Menard	Springfield
Monroe	St. Louis, Mo.
Peoria	Peoria
Rock Island	Davenport - Rock Island - Moline
St. Clair	St. Louis, Mo.
Sangamon	Springfield
Tazewell	Peoria
Will	Joliet
Winnebago	Rockford
Woodford	Peoria

ILLINOIS


LAKE COUNTY
CHICAGO
DAVENPORT-ROCK ISLAND-MOLINE
ROCKFORD
AURORA-ELGIN
JOLIET
KANKAKEE
PEORIA
BLOOMINGTON-NORMAL
CHAMPAIGN-URBANA-RANTOUL
SPRINGFIELD
DECATUR
ST. LOUIS, MO-IL
JO DAVIESS
STEPHENSON
Freeport
WINNEBAGO
Rockford
BOONE
McHENRY
LAKE
Waukegan
North Chicago
CARROLL
OGLE
DE KALB
KANE
Elgin
Aurora
DU PAGE
COOK
Evanston
Skokie
Chicago
Cicero
1
2
3
4
5
6
7
8
WHITESIDE
LEE
SCOTT
Davenport
Rock Island
Moline
ROCK ISLAND
HENRY
BUREAU
LA SALLE
KENDALL
GRUNDY
Joliet
WILL
Kankakee
KANKAKEE
PUTNAM
MERCER
KNOX
STARK
MARSHALL
LIVINGSTON
HENDERSON
WARREN
PEORIA
Peoria
WOODFORD
FORD
IROQUOIS
Pekin
TAZEWELL
Normal
Bloomington
McLEAN
HANCOCK
McDONOUGH
FULTON
MASON
Rantoul
Urbana
Champaign
CHAMPAIGN
SCHUYLER
DE WITT
ADAMS
Quincy
BROWN
CASS
LOGAN
MENARD
VERMILION
PIATT
SANGAMON
Springfield
Decatur
MACON
DOUGLAS
PIKE
MORGAN
SCOTT
MOULTRIE
EDGAR
CHRISTIAN
COLES
GREENE
SHELBY
CLARK
CALHOUN
MACOUPIN
MONTGOMERY
CUMBERLAND
JERSEY
Florissant
FAYETTE
EFFINGHAM
JASPER
CRAWFORD
ST CHARLES
Alton
MADISON
BOND
St Charles
University City
Granite City
CLAY
RICHLAND
LAWRENCE
St Louis
East St. Louis
Belleville
CLINTON
MARION
ST. LOUIS
FRANKLIN
ST.CLAIR
WAYNE
EDWARDS
WABASH
JEFFERSON
MONROE
WASHINGTON
JEFFERSON
RANDOLPH
PERRY
FRANKLIN
HAMILTON
WHITE
JACKSON
WILLIAMSON
SALINE
GALLATIN
UNION
JOHNSON
POPE
HARDIN
PULASKI
MASSAC
ALEXANDER
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
KEY
COOK COUNTY
1. Arlington Heights
2. Mount Prospect
3. Schaumburg
4. Des Plaines
5. Oak Park
6. Berwyn
7. Oak Lawn
8. Chicago Heights
DU PAGE COUNTY
1. Elmhurst
2. Wheaton
3. Napierville
4. Downers Grove
CHICAGO MSA
1. Cook
2. Du Page
3. McHenry
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
⊙ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA
contains MSAs:
Aurora-Elgin, IL
Chicago, IL
Gary-Hammond, IN
Joliet, IL
Kenosha, WI
Lake County, IL
ST. LOUIS, MO-IL

1990 SURVEY OF BUYING POWER DATA SERVICE

INDIANA

METROPOLITAN DATA SUMMARY

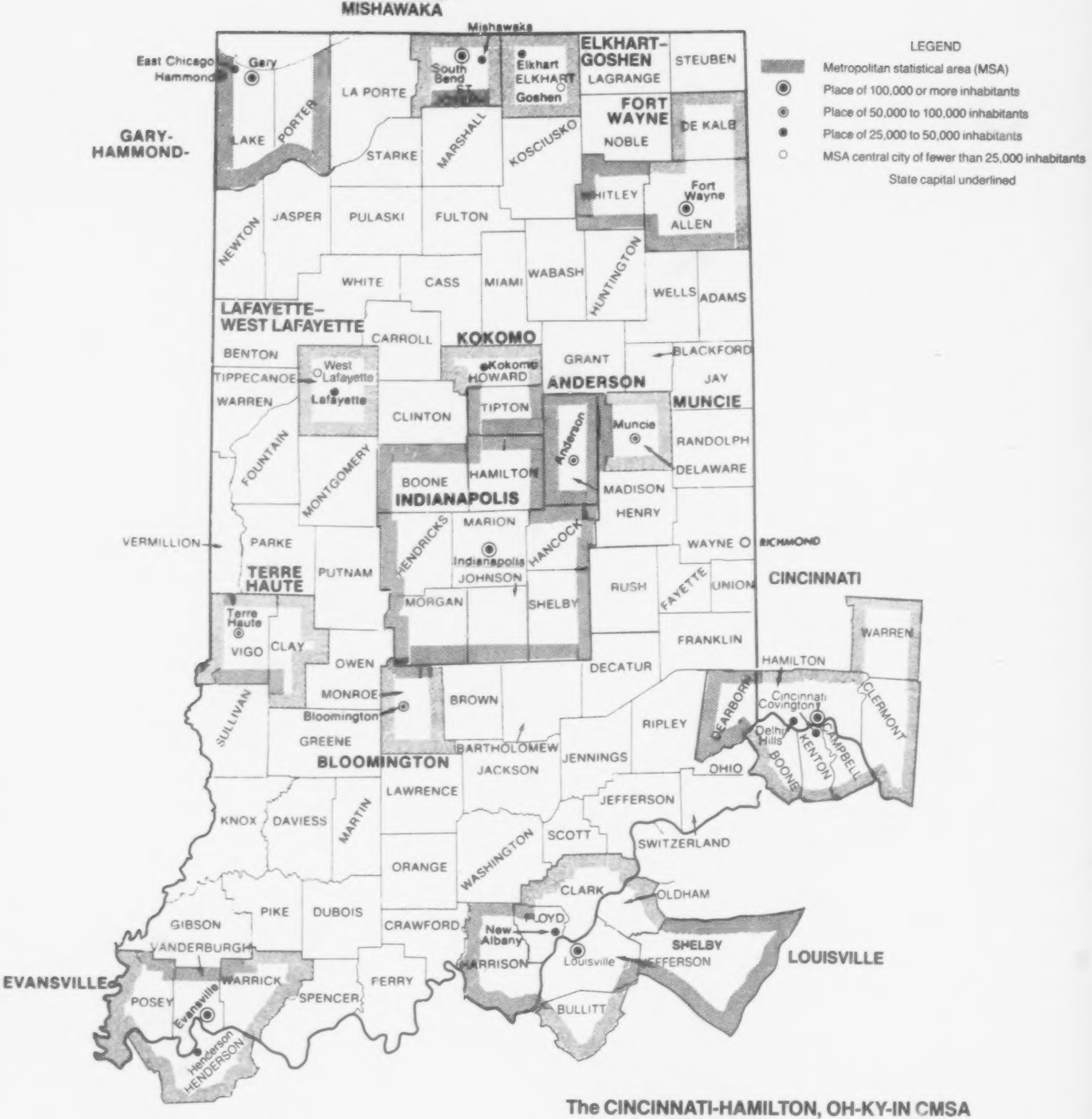
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
ANDERSON	131.4	49.3	1,525,933	780,001	.0472
BLOOMINGTON	103.1	37.9	1,201,253	693,235	.0386
ELKHART - GOSHEN	152.3	56.0	1,755,806	1,188,438	.0596
EVANSVILLE	284.5	110.3	3,486,244	1,890,795	.1084
FORT WAYNE	367.9	135.4	4,516,329	2,869,537	.1481
GARY - HAMMOND	619.2	217.2	6,915,635	3,482,395	.2156
INDIANAPOLIS	1,254.9	473.0	16,151,475	10,530,491	.5299
KOKOMO	100.5	38.1	1,307,950	786,189	.0416
LAFAYETTE - WEST LAFAYETTE	125.8	44.9	1,500,704	951,071	.0495
MUNCIE	120.4	43.7	1,293,438	728,146	.0421
SOUTH BEND - MISHAWAKA	244.0	91.9	2,904,082	1,905,950	.0969
TERRE HAUTE	132.2	49.7	1,483,513	1,510,707	.0593

County	Metropolitan Area
Allen	Fort Wayne
Boone	Indianapolis
Clark	Louisville, Ky.
Clay	Terre Haute
Dearborn	Cincinnati, Ohio
De Kalb	Fort Wayne
Delaware	Muncie
Elkhart	Elkhart - Goshen
Floyd	Louisville, Ky.
Hamilton	Indianapolis
Hancock	Indianapolis
Harrison	Louisville, Ky.
Hendricks	Indianapolis
Howard	Kokomo
Johnson	Indianapolis

County	Metropolitan Area
Lake	Gary - Hammond
Madison	Anderson
Marion	Indianapolis
Monroe	Bloomington
Morgan	Indianapolis
Porter	Gary - Hammond
Posey	Evansville
St. Joseph	South Bend - Mishawaka
Shelby	Indianapolis
Tippecanoe	Lafayette - West Lafayette
Tipton	Kokomo
Vanderburgh	Evansville
Vigo	Terre Haute
Warrick	Evansville
Whitley	Fort Wayne

INDIANA


SOUTH BEND–MISHAWAKA
Mishawaka
South Bend
ST. JOSEPH
Elkhart
ELKHART
Goshen
ELKHART-GOSHEN
LAGRANGE
STEUBEN
East Chicago
Hammond
Gary
LA PORTE
GARY-HAMMOND-
LAKE
PORTER
STARKE
MARSHALL
KOSCIUSKO
FORT WAYNE
NOBLE
DE KALB
WHITLEY
Fort Wayne
ALLEN
NEWTON
JASPER
PULASKI
FULTON
WHITE
CASS
MIAMI
WABASH
HUNTINGTON
WELLS
ADAMS
LAFAYETTE–WEST LAFAYETTE
CARROLL
KOKOMO
BENTON
Kokomo
HOWARD
GRANT
BLACKFORD
JAY
TIPPECANOE
West Lafayette
Lafayette
WARREN
ANDERSON
MUNCIE
CLINTON
TIPTON
Anderson
Muncie
RANDOLPH
DELAWARE
FOUNTAIN
MONTGOMERY
BOONE
HAMILTON
MADISON
INDIANAPOLIS
HENRY
VERMILLION
PARKE
HENDRICKS
MARION
Indianapolis
HANCOCK
WAYNE
RICHMOND
TERRE HAUTE
PUTNAM
JOHNSON
RUSH
FAYETTE
UNION
CINCINNATI
Terre Haute
VIGO
CLAY
MORGAN
SHELBY
FRANKLIN
WARREN
OWEN
DECATUR
HAMILTON
MONROE
Bloomington
BROWN
DEARBORN
Cincinnati
Covington
CLERMONT
SULLIVAN
GREENE
RIPLEY
Delhi Hills
BOONE
KENTON
CAMPBELL
BLOOMINGTON
BARTHOLOMEW
JENNINGS
OHIO
JACKSON
LAWRENCE
JEFFERSON
KNOX
DAVIESS
MARTIN
SCOTT
SWITZERLAND
ORANGE
WASHINGTON
CLARK
OLDHAM
GIBSON
PIKE
DUBOIS
CRAWFORD
FLOYD
New Albany
SHELBY
VANDERBURGH
Louisville
JEFFERSON
LOUISVILLE
EVANSVILLE
WARRICK
HARRISON
POSEY
SPENCER
PERRY
BULLITT
Evansville
Henderson
HENDERSON
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

The CINCINNATI-HAMILTON, OH-KY-IN CMSA contains MSAs:

Cincinnati, OH-KY-IN
Hamilton-Middletown, OH

CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA contains MSAs:

Aurora-Elgin, IL
Chicago, IL
Gary-Hammond, IN
Joliet, IL
Kenosha, WI
Lake County, IL

1990 SURVEY OF BUYING POWER DATA SERVICE

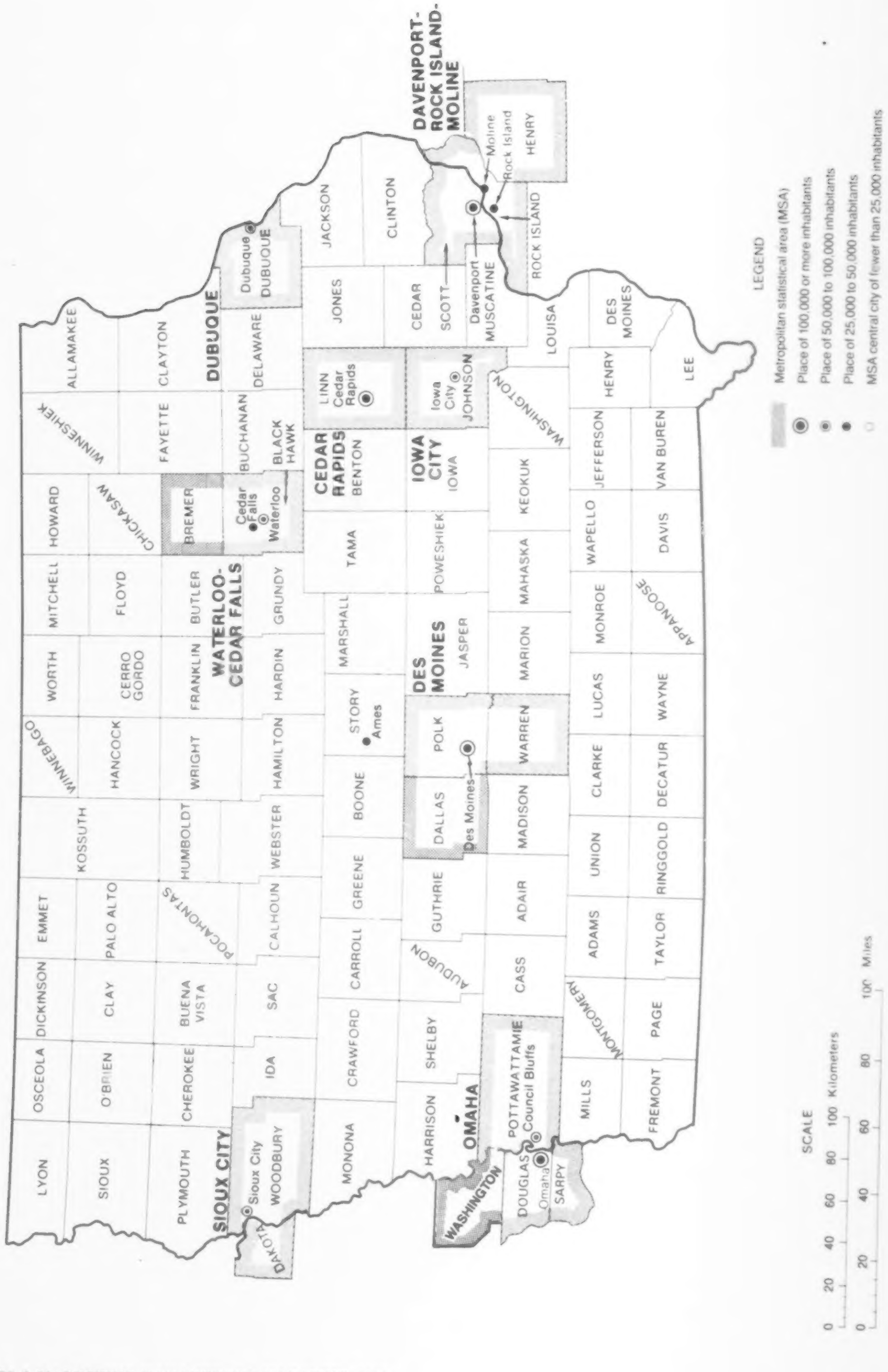
IOWA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
CEDAR RAPIDS	171.5	68.3	2,340,693	1,395,696	.0736
DAVENPORT - ROCK ISLAND - MOLINE	367.5	142.0	4,995,095	2,473,393	.1486
DES MOINES	395.9	161.5	5,378,601	3,327,033	.1712
DUBUQUE	90.5	31.7	954,062	673,592	.0335
IOWA CITY	87.2	34.4	1,121,511	650,019	.0354
SIOUX CITY	117.1	45.5	1,271,748	831,037	.0431
WATERLOO - CEDAR FALLS	148.6	55.8	1,983,890	962,819	.0590

County	Metropolitan Area
Black Hawk	Waterloo - Cedar Falls
Bremer	Waterloo - Cedar Falls
Dallas	Des Moines
Dubuque	Dubuque
Johnson	Iowa City
Linn	Cedar Rapids

County	Metropolitan Area
Polk	Des Moines
Pottawattamie	Omaha, Neb.
Scott	Davenport - Rock Island - Moline
Warren	Des Moines
Woodbury	Sioux City

IOWA


DAVENPORT-ROCK ISLAND-MOLINE
Moline
Rock Island
HENRY
ROCK ISLAND
Davenport
SCOTT
MUSCATINE
CLINTON
JACKSON
DUBUQUE
Dubuque
DELAWARE
JONES
CEDAR
LOUISA
DES MOINES
LEE
HENRY
WASHINGTON
JOHNSON
Iowa City
LINN
Cedar Rapids
CLAYTON
ALLAMAKEE
WINNESHIEK
FAYETTE
BUCHANAN
BLACK HAWK
CEDAR RAPIDS
BENTON
IOWA CITY
IOWA
KEOKUK
JEFFERSON
VAN BUREN
HOWARD
CHICKASAW
BREMER
Cedar Falls
Waterloo
TAMA
POWESHIEK
MAHASKA
WAPELLO
DAVIS
MITCHELL
FLOYD
BUTLER
WATERLOO-CEDAR FALLS
GRUNDY
MARSHALL
DES MOINES
JASPER
MARION
MONROE
APPANOOSE
WORTH
CERRO GORDO
FRANKLIN
HARDIN
STORY
Ames
POLK
WARREN
LUCAS
WAYNE
WINNEBAGO
HANCOCK
WRIGHT
HAMILTON
BOONE
DALLAS
Des Moines
MADISON
CLARKE
DECATUR
KOSSUTH
HUMBOLDT
WEBSTER
GREENE
GUTHRIE
ADAIR
UNION
RINGGOLD
EMMET
PALO ALTO
POCAHONTAS
CALHOUN
CARROLL
AUDUBON
CASS
ADAMS
TAYLOR
DICKINSON
CLAY
BUENA VISTA
SAC
CRAWFORD
SHELBY
MONTGOMERY
PAGE
OSCEOLA
O'BRIEN
CHEROKEE
IDA
HARRISON
POTTAWATTAMIE
Council Bluffs
MILLS
FREMONT
OMAHA
LYON
SIOUX
PLYMOUTH
SIOUX CITY
Sioux City
WOODBURY
DAKOTA
MONONA
WASHINGTON
DOUGLAS
Omaha
SARPY
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

1990 SURVEY OF BUYING POWER DATA SERVICE

KANSAS

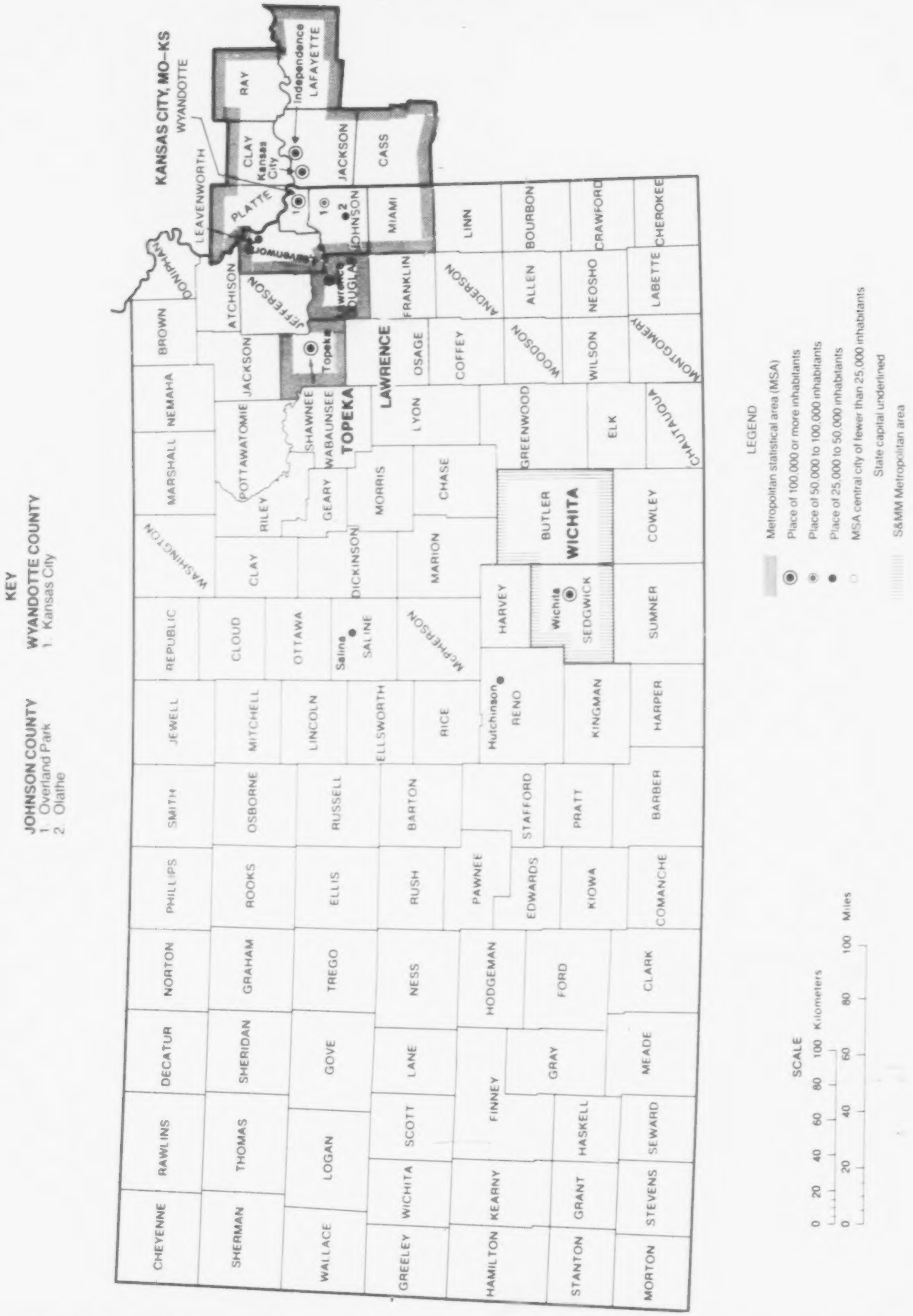
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
KANSAS CITY	1,585.0	607.7	22,825,388	11,823,232	.6800
LAWRENCE	77.1	27.7	899,285	461,760	.0279
TOPEKA	166.1	66.0	2,384,614	1,262,490	.0714
WICHITA	452.6	175.9	6,605,200	3,251,143	.1932

County	Metropolitan Area
Butler	Wichita
Douglas	Lawrence
Johnson	Kansas City
Leavenworth	Kansas City
Miami	Kansas City
Sedgwick	Wichita
Shawnee	Topeka
Wyandotte	Kansas City

KANSAS


KANSAS CITY, MO–KS
WYANDOTTE
RAY
LAFAYETTE
Independence
CLAY
Kansas City
JACKSON
CASS
PLATTE
LEAVENWORTH
JOHNSON
MIAMI
LINN
BOURBON
CRAWFORD
CHEROKEE
DONIPHAN
ATCHISON
JEFFERSON
DOUGLAS
Lawrence
FRANKLIN
ANDERSON
ALLEN
NEOSHO
LABETTE
BROWN
JACKSON
Topeka
LAWRENCE
OSAGE
COFFEY
WOODSON
WILSON
MONTGOMERY
NEMAHA
POTTAWATOMIE
SHAWNEE
WABAUNSEE
TOPEKA
LYON
GREENWOOD
ELK
CHAUTAUQUA
MARSHALL
RILEY
GEARY
MORRIS
CHASE
BUTLER
WICHITA
COWLEY
WASHINGTON
CLAY
DICKINSON
MARION
HARVEY
Wichita
SEDGWICK
SUMNER
REPUBLIC
CLOUD
OTTAWA
Salina
SALINE
McPHERSON
Hutchinson
RENO
KINGMAN
HARPER
JEWELL
MITCHELL
LINCOLN
ELLSWORTH
RICE
STAFFORD
PRATT
BARBER
SMITH
OSBORNE
RUSSELL
BARTON
PAWNEE
EDWARDS
KIOWA
COMANCHE
PHILLIPS
ROOKS
ELLIS
RUSH
HODGEMAN
FORD
CLARK
NORTON
GRAHAM
TREGO
NESS
DECATUR
SHERIDAN
GOVE
LANE
FINNEY
GRAY
MEADE
RAWLINS
THOMAS
LOGAN
SCOTT
HASKELL
SEWARD
CHEYENNE
SHERMAN
WALLACE
WICHITA
KEARNY
GRANT
STEVENS
GREELEY
HAMILTON
STANTON
MORTON
KEY
JOHNSON COUNTY
1 Overland Park
2 Olathe
WYANDOTTE COUNTY
1. Kansas City
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
S&MM Metropolitan area
SCALE
0 20 40 60 80 100 Miles
0 20 40 60 80 100 Kilometers

KENTUCKY

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

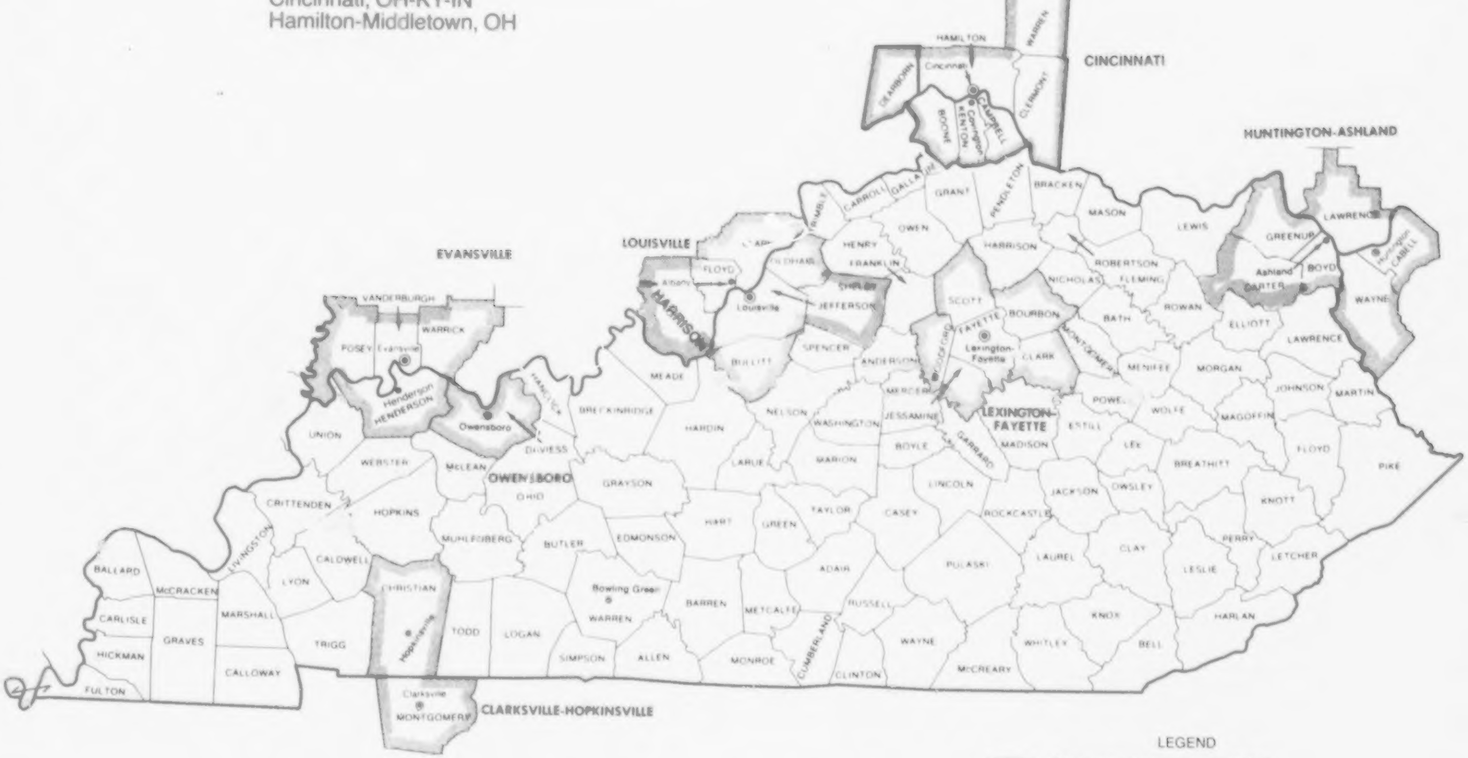
METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
CLARKSVILLE - HOPKINSVILLE	161.0	55.0	1,624,275	1,005,869	.0553
HUNTINGTON - ASHLAND	328.8	124.6	3,126,629	1,848,066	.1058
LEXINGTON-FAYETTE	349.6	134.7	4,324,044	2,899,787	.1442
LOUISVILLE	967.5	365.1	11,688,076	6,876,449	.3752
OWENSBORO	87.9	33.4	922,918	622,154	.0319

County	Metropolitan Area
Boone	Cincinnati, Ohio
Bourbon	Lexington-Fayette
Boyd	Huntington - Ashland
Bullitt	Louisville
Campbell	Cincinnati, Ohio
Carter	Huntington - Ashland
Christian	Clarksville - Hopkinsville
Clark	Lexington-Fayette
Daviess	Owensboro
Fayette	Lexington-Fayette

County	Metropolitan Area
Greenup	Huntington - Ashland
Henderson	Evansville, Ind.
Jefferson	Louisville
Jessamine	Lexington-Fayette
Kenton	Cincinnati, Ohio
Oldham	Louisville
Scott	Lexington-Fayette
Shelby	Louisville
Woodford	Lexington-Fayette

KENTUCKY

The CINCINNATI-HAMILTON, OH-KY-IN CMSA contains MSAs:
Cincinnati, OH-KY-IN
Hamilton-Middletown, OH


CINCINNATI
HAMILTON
WARREN
Cincinnati
DEARBORN
CLERMONT
BOONE
Covington
KENTON
CAMPBELL
HUNTINGTON-ASHLAND
LAWRENCE
Huntington
CABELL
GREENUP
Ashland
BOYD
CARTER
WAYNE
LOUISVILLE
FLOYD
Albany
HARRISON
Louisville
OLDHAM
SHELBY
JEFFERSON
BULLITT
EVANSVILLE
VANDERBURGH
WARRICK
POSEY
Evansville
Henderson
HENDERSON
Owensboro
DAVIESS
OWENSBORO
HANCOCK
LEXINGTON-FAYETTE
Lexington-Fayette
FAYETTE
SCOTT
BOURBON
CLARK
WOODFORD
CLARKSVILLE-HOPKINSVILLE
Clarksville
MONTGOMERY
Hopkinsville
CHRISTIAN
TRIMBLE
CARROLL
GALLATIN
GRANT
PENDLETON
BRACKEN
MASON
LEWIS
HENRY
OWEN
FRANKLIN
HARRISON
ROBERTSON
NICHOLAS
FLEMING
ROWAN
ELLIOTT
LAWRENCE
BATH
MONTGOMERY
MENIFEE
MORGAN
JOHNSON
MARTIN
SPENCER
ANDERSON
MERCER
JESSAMINE
POWELL
WOLFE
MAGOFFIN
FLOYD
PIKE
MEADE
BRECKINRIDGE
HARDIN
NELSON
WASHINGTON
BOYLE
GARRARD
MADISON
ESTILL
LEE
BREATHITT
KNOTT
UNION
WEBSTER
McLEAN
OHIO
GRAYSON
LARUE
MARION
LINCOLN
JACKSON
OWSLEY
PERRY
LETCHER
CRITTENDEN
HOPKINS
MUHLENBERG
BUTLER
EDMONSON
HART
GREEN
TAYLOR
CASEY
ROCKCASTLE
CLAY
LESLIE
LIVINGSTON
CALDWELL
LYON
BALLARD
McCRACKEN
MARSHALL
TRIGG
TODD
LOGAN
Bowling Green
WARREN
BARREN
METCALFE
ADAIR
PULASKI
LAUREL
KNOX
HARLAN
BELL
CARLISLE
GRAVES
HICKMAN
CALLOWAY
FULTON
SIMPSON
ALLEN
MONROE
CUMBERLAND
CLINTON
RUSSELL
WAYNE
McCREARY
WHITLEY

LEGEND

▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
⊙ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
□ MSA central city of fewer than 25,000 inhabitants
State capital underlined

SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

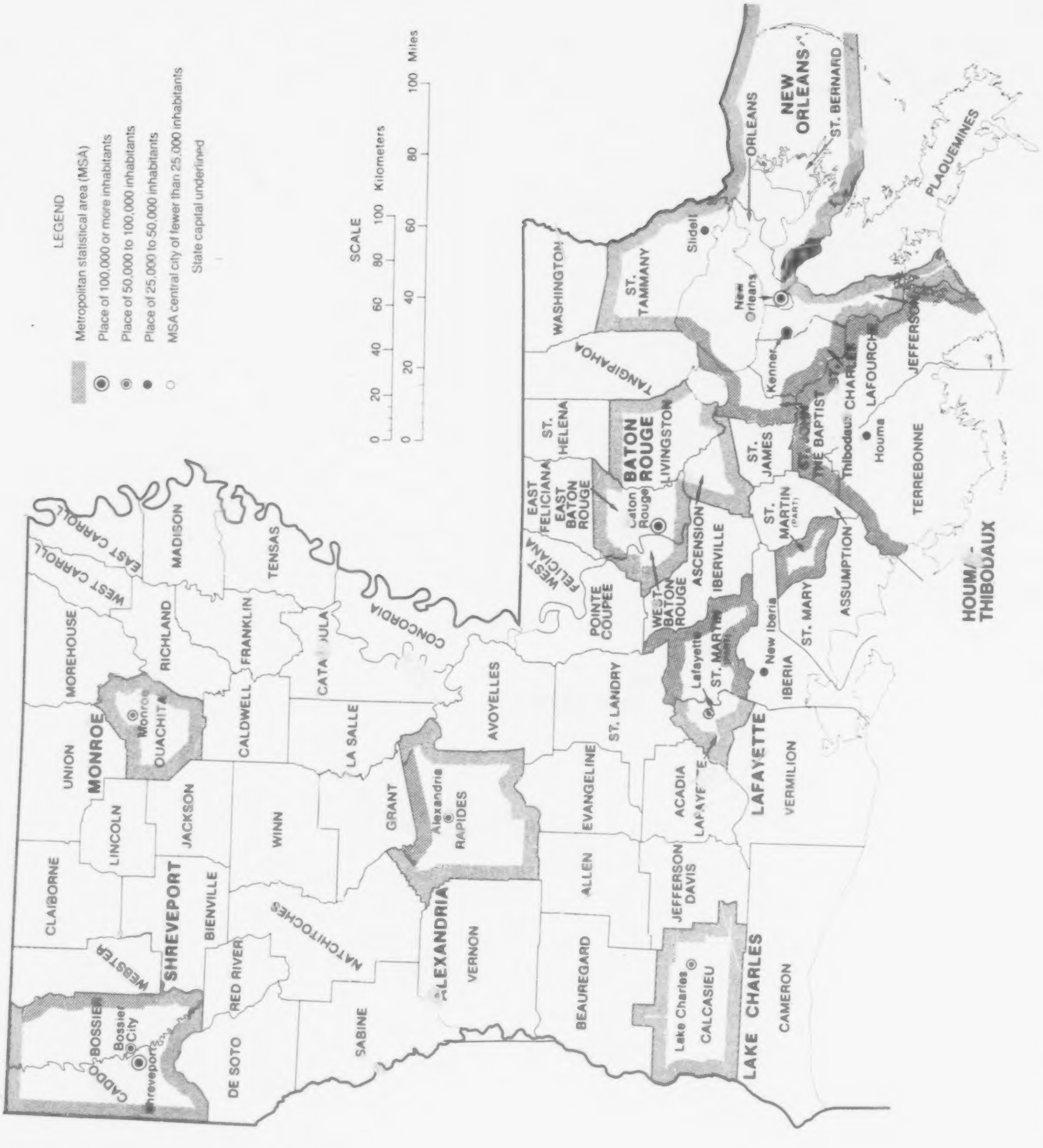
1990 SURVEY OF BUYING POWER DATA SERVICE

LOUISIANA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
ALEXANDRIA	137.3	48.8	1,239,1[illegible]	935,673	.0462
BATON ROUGE	539.6	189.2	5,860,47[illegible]	3,791,385	.1985
HOUMA - THIBODAUX	183.1	61.2	1,873,589	1,049,353	.0616
LAFAYETTE	210.4	74.5	2,285,441	1,462,811	.0770
LAKE CHARLES	172.9	61.8	[illegible]791,473	1,079,572	.0600
MONROE	143.7	51.7	1,3[illegible]247	1,132,761	.0512
NEW ORLEANS	1,311.8	488.9	14,476,039	9,055,616	.4827
SHREVEPORT	358.6	133.8	3,797,462	2,467,968	.1294

County	Metropolitan Area
Ascension	Baton Rouge
Bossier	Shreveport
Caddo	Shreveport
Calcasieu	Lake Charles
East Baton Rouge	Baton Rouge
Jefferson	New Orleans
Lafayette	Lafayette
Lafourche	Houma - Thibodaux
Livingston	Baton Rouge
Orleans	New Orleans
Ouachita	Monroe
Rapides	Alexandria
St. Bernard	New Orleans
St. Charles	New Orleans
St. John the Baptist	New Orleans
St. Martin	Lafayette
St. Tammany	New Orleans
Terrebonne	Houma - Thibodaux
West Baton Rouge	Baton Rouge

LOUISIANA


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
SHREVEPORT
MONROE
ALEXANDRIA
LAKE CHARLES
LAFAYETTE
BATON ROUGE
NEW ORLEANS
HOUMA THIBODAUX
CADDO
BOSSIER
WEBSTER
CLAIBORNE
UNION
MOREHOUSE
WEST CARROLL
EAST CARROLL
MADISON
RICHLAND
OUACHITA
LINCOLN
JACKSON
BIENVILLE
DE SOTO
RED RIVER
SABINE
NATCHITOCHES
WINN
CALDWELL
FRANKLIN
TENSAS
CATAHOULA
LA SALLE
CONCORDIA
GRANT
RAPIDES
AVOYELLES
VERNON
BEAUREGARD
ALLEN
EVANGELINE
ST. LANDRY
POINTE COUPEE
WEST FELICIANA
EAST FELICIANA
ST. HELENA
WASHINGTON
TANGIPAHOA
ST. TAMMANY
EAST BATON ROUGE
WEST BATON ROUGE
LIVINGSTON
ASCENSION
IBERVILLE
ST. JAMES
ST. JOHN THE BAPTIST
ST. CHARLES
ORLEANS
ST. BERNARD
PLAQUEMINES
JEFFERSON
LAFOURCHE
TERREBONNE
ASSUMPTION
ST. MARTIN (PART)
ST. MARTIN
ST. MARY
IBERIA
LAFAYETTE
ACADIA
VERMILION
JEFFERSON DAVIS
CALCASIEU
CAMERON
Shreveport
Bossier City
Monroe
Alexandria
Lake Charles
Lafayette
New Iberia
Baton Rouge
Kenner
New Orleans
Slidell
Thibodaux
Houma

1990 SURVEY OF BUYING POWER DATA SERVICE

MAINE

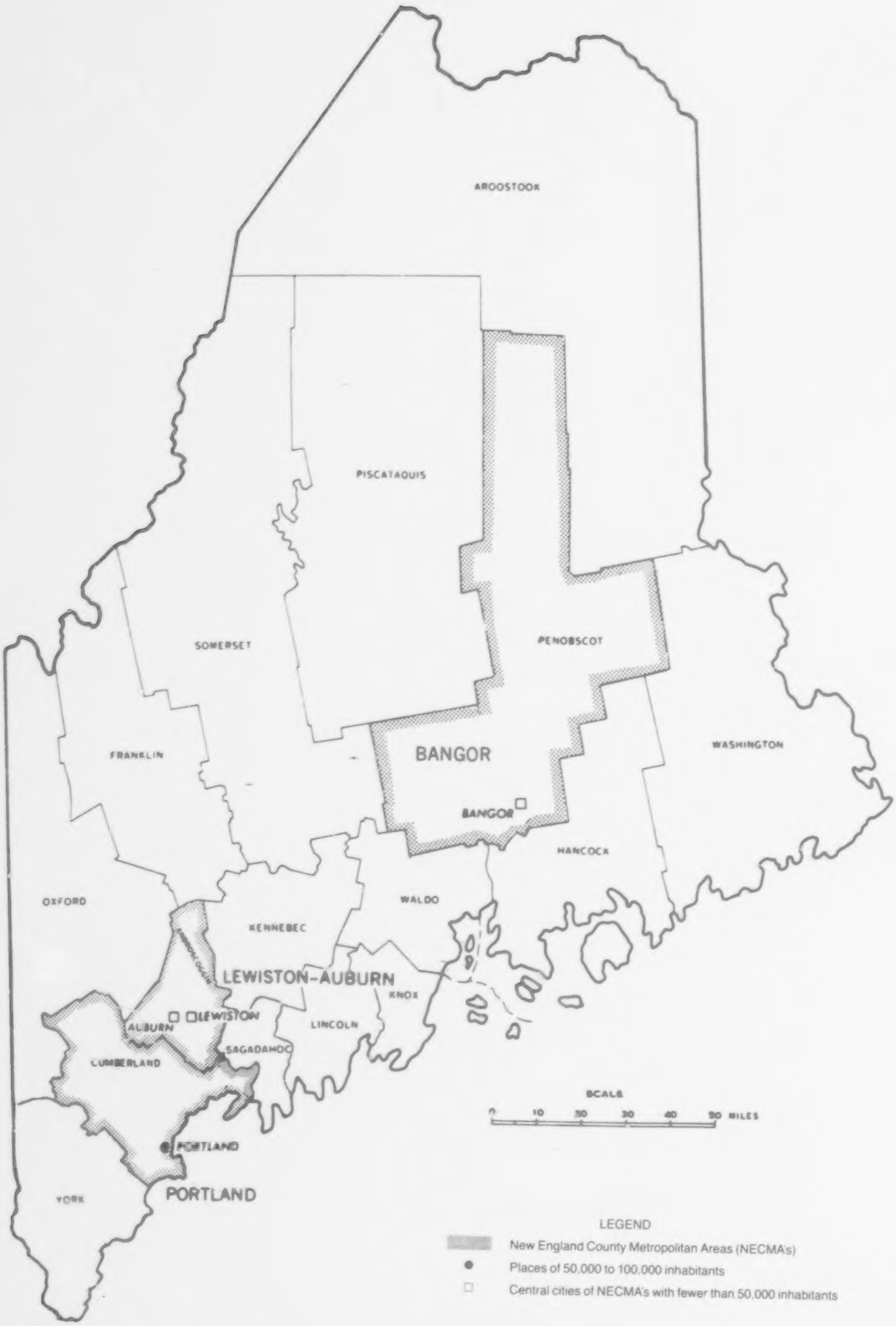
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
BANGOR	141.6	50.7	1,634,446	1,300,067	.0589
LEWISTON - AUBURN	104.1	39.5	1,253,903	791,206	.0413
PORTLAND	237.6	93.6	3,576,478	3,120,320	.1277

County	Metropolitan Area
Androscoggin	Lewiston - Auburn
Cumberland	Portland
Penobscot	Bangor

MAINE


AROOSTOOK
PISCATAQUIS
SOMERSET
PENOBSCOT
FRANKLIN
BANGOR
WASHINGTON
BANGOR
HANCOCK
OXFORD
WALDO
KENNEBEC
LEWISTON-AUBURN
KNOX
AUBURN
LEWISTON
LINCOLN
SAGADAHOC
CUMBERLAND
SCALE
0 10 20 30 40 50 MILES
PORTLAND
PORTLAND
YORK
LEGEND
▨ New England County Metropolitan Areas (NECMA's)
● Places of 50,000 to 100,000 inhabitants
□ Central cities of NECMA's with fewer than 50,000 inhabitants

1990 SURVEY OF BUYING POWER DATA SERVICE

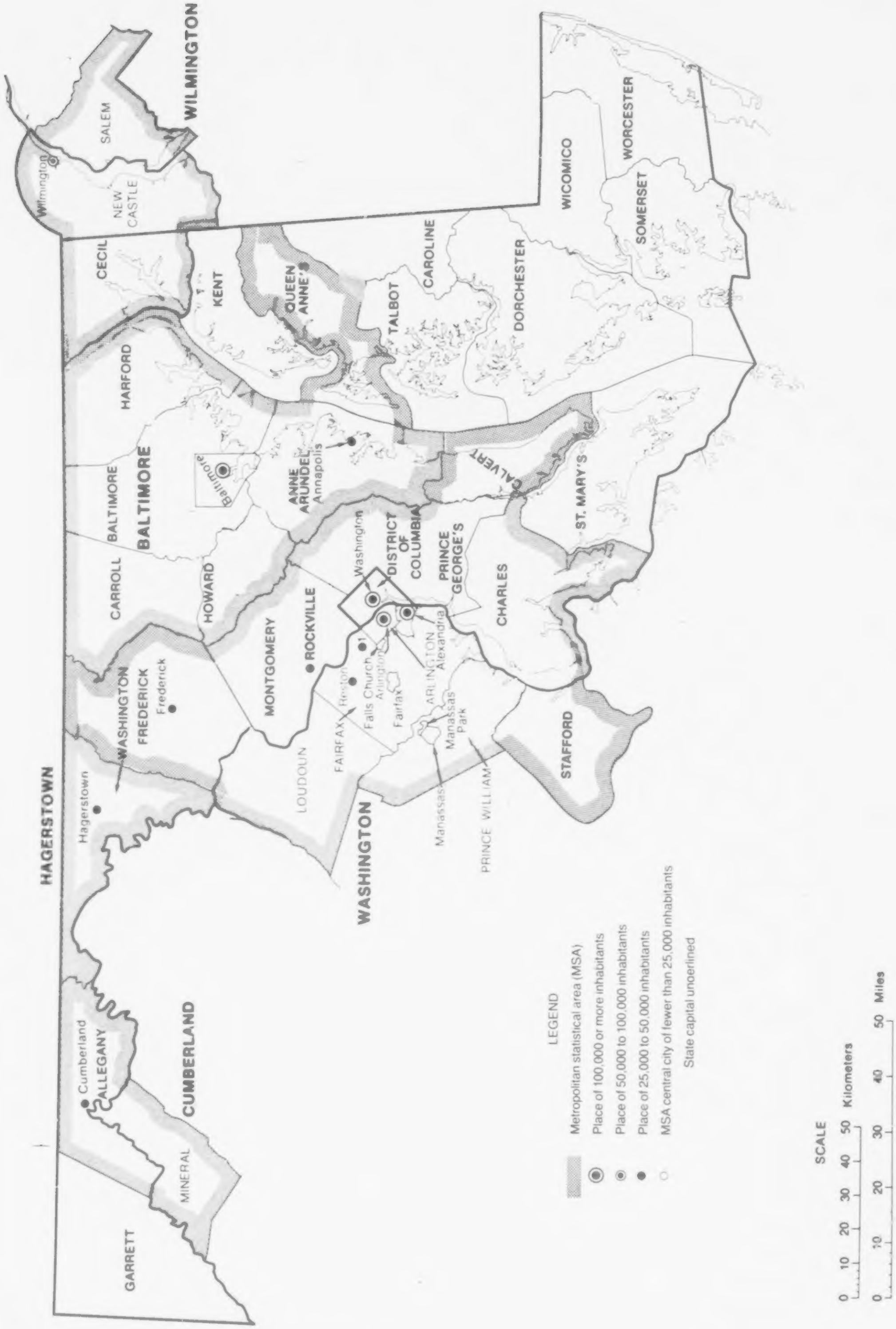
MARYLAND
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
BALTIMORE	2,383.1	874.7	34,505,342	16,905,854	1.0102
CUMBERLAND	103.1	39.3	1,074,650	604,573	.0351
HAGERSTOWN	118.5	43.3	1,389,251	796,574	.0445

County	Metropolitan Area
Allegany	Cumberland
Anne Arundel	Baltimore
Baltimore	Baltimore
Baltimore city	Baltimore
Calvert	Washington, D. C.
Carroll	Baltimore
Cecil	Wilmington, Del.
Charles	Washington, D. C.

County	Metropolitan Area
Frederick	Washington, D. C.
Harford	Baltimore
Howard	Baltimore
Montgomery	Washington, D. C.
Prince George's	Washington, D. C.
Queen Anne's	Baltimore
Washington	Hagerstown

MARYLAND


WILMINGTON
SALEM
Wilmington
NEW CASTLE
CECIL
KENT
QUEEN ANNE'S
CAROLINE
TALBOT
DORCHESTER
WICOMICO
WORCESTER
SOMERSET
HARFORD
BALTIMORE
Baltimore
Annapolis
ANNE ARUNDEL
CALVERT
ST. MARY'S
BALTIMORE
CARROLL
HOWARD
Washington
DISTRICT OF COLUMBIA
PRINCE GEORGE'S
CHARLES
ROCKVILLE
MONTGOMERY
Reston
Falls Church
Arlington
Fairfax
ARLINGTON
Alexandria
Manassas Park
Manassas
PRINCE WILLIAM
STAFFORD
FAIRFAX
LOUDOUN
WASHINGTON
FREDERICK
Frederick
WASHINGTON
Hagerstown
HAGERSTOWN
Cumberland
ALLEGANY
CUMBERLAND
MINERAL
GARRETT
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 10 20 30 40 50 Kilometers
0 10 20 30 40 50 Miles

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1990 SURVEY OF BUYING POWER DATA SERVICE

MASSACHUSETTS

METROPOLITAN DATA SUMMARY

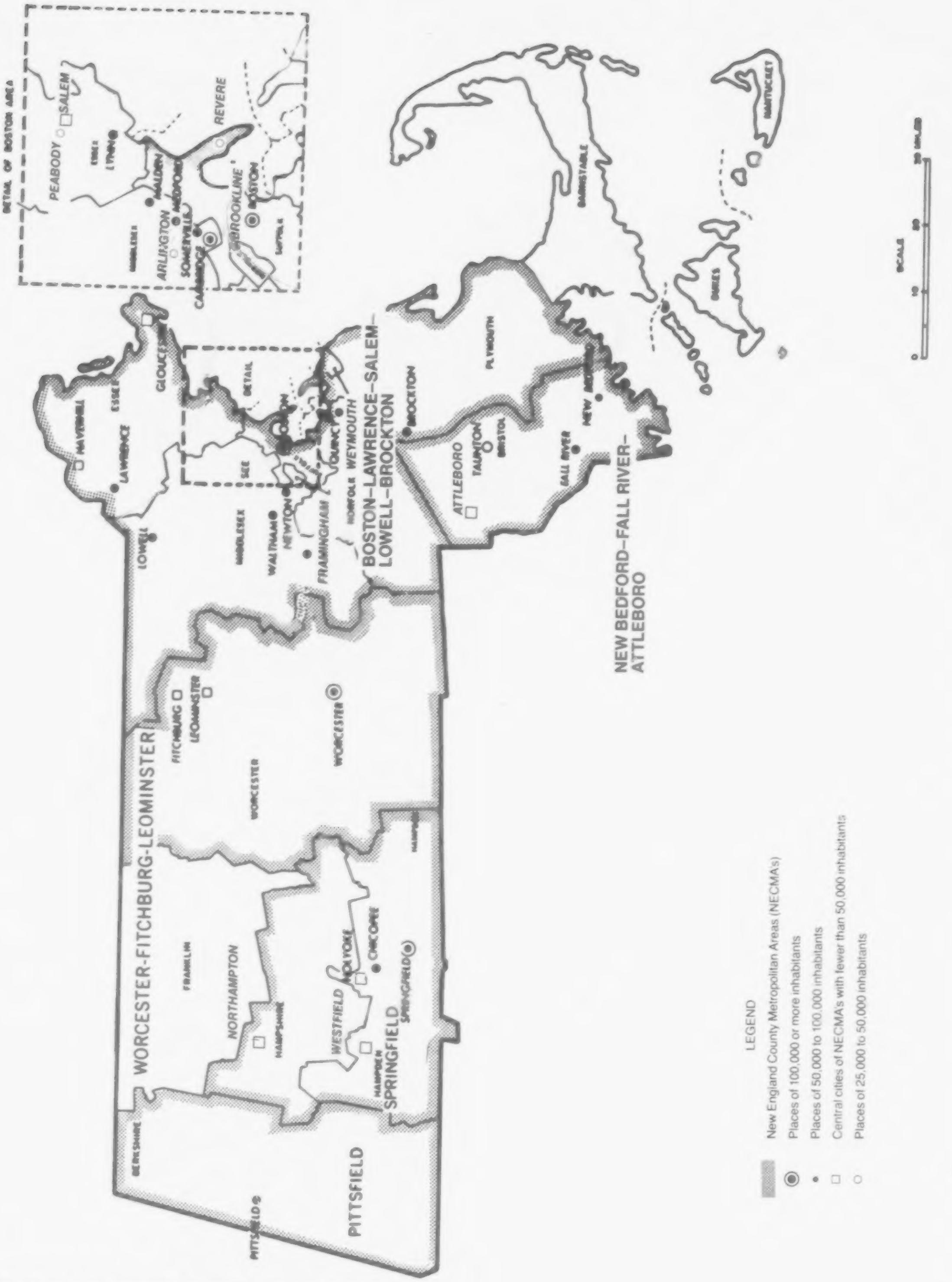
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	3,736.4	1,413.9	66,398,906	32,596,223	1.8768
NEW BEDFORD - FALL RIVER - ATTLEBORO	498.1	184.6	6,440,169	4,096,757	.2093
PITTSFIELD	141.9	55.3	2,004,903	1,180,932	.0623
SPRINGFIELD	595.7	221.1	8,097,441	4,456,958	.2484
WORCESTER - FITCHBURG - LEOMINSTER	687.1	254.5	10,384,560	5,606,887	.3108

County	Metropolitan Area
Berkshire	Pittsfield
Bristol	New Bedford - Fall River - Attleboro
Essex	Boston - Lawrence - Salem - Lowell - Brockton
Hampden	Springfield
Hampshire	Springfield

County	Metropolitan Area
Middlesex	Boston - Lawrence - Salem - Lowell - Brockton
Norfolk	Boston - Lawrence - Salem - Lowell - Brockton
Plymouth	Boston - Lawrence - Salem - Lowell - Brockton
Suffolk	Boston - Lawrence - Salem - Lowell - Brockton
Worcester	Worcester - Fitchburg - Leominster

MASSACHUSETTS



DETAIL OF BOSTON AREA
SALEM
PEABODY
ESSEX
LYNN
REVERE
MALDEN
MEDFORD
ARLINGTON
SOMERVILLE
CAMBRIDGE
BROOKLINE
BOSTON
MIDDLESEX
SUFFOLK
HAVERHILL
LAWRENCE
ESSEX
GLOUCESTER
DETAIL
LOWELL
MIDDLESEX
WALTHAM
NEWTON
FRAMINGHAM
QUINCY
WEYMOUTH
NORFOLK
BROCKTON
PLYMOUTH
BOSTON–LAWRENCE–SALEM–LOWELL–BROCKTON
ATTLEBORO
TAUNTON
BRISTOL
FALL RIVER
NEW BEDFORD
NEW BEDFORD–FALL RIVER–ATTLEBORO
BARNSTABLE
DUKES
NANTUCKET
SCALE
0
10
20
30 MILES
FITCHBURG
LEOMINSTER
WORCESTER
WORCESTER
WORCESTER-FITCHBURG-LEOMINSTER
FRANKLIN
NORTHAMPTON
HAMPSHIRE
HOLYOKE
CHICOPEE
SPRINGFIELD
WESTFIELD
HAMPDEN
SPRINGFIELD
BERKSHIRE
PITTSFIELD
PITTSFIELD
LEGEND
▨ New England County Metropolitan Areas (NECMA's)
◉ Places of 100,000 or more inhabitants
• Places of 50,000 to 100,000 inhabitants
□ Central cities of NECMA's with fewer than 50,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants

MICHIGAN

METROPOLITAN DATA SUMMARY

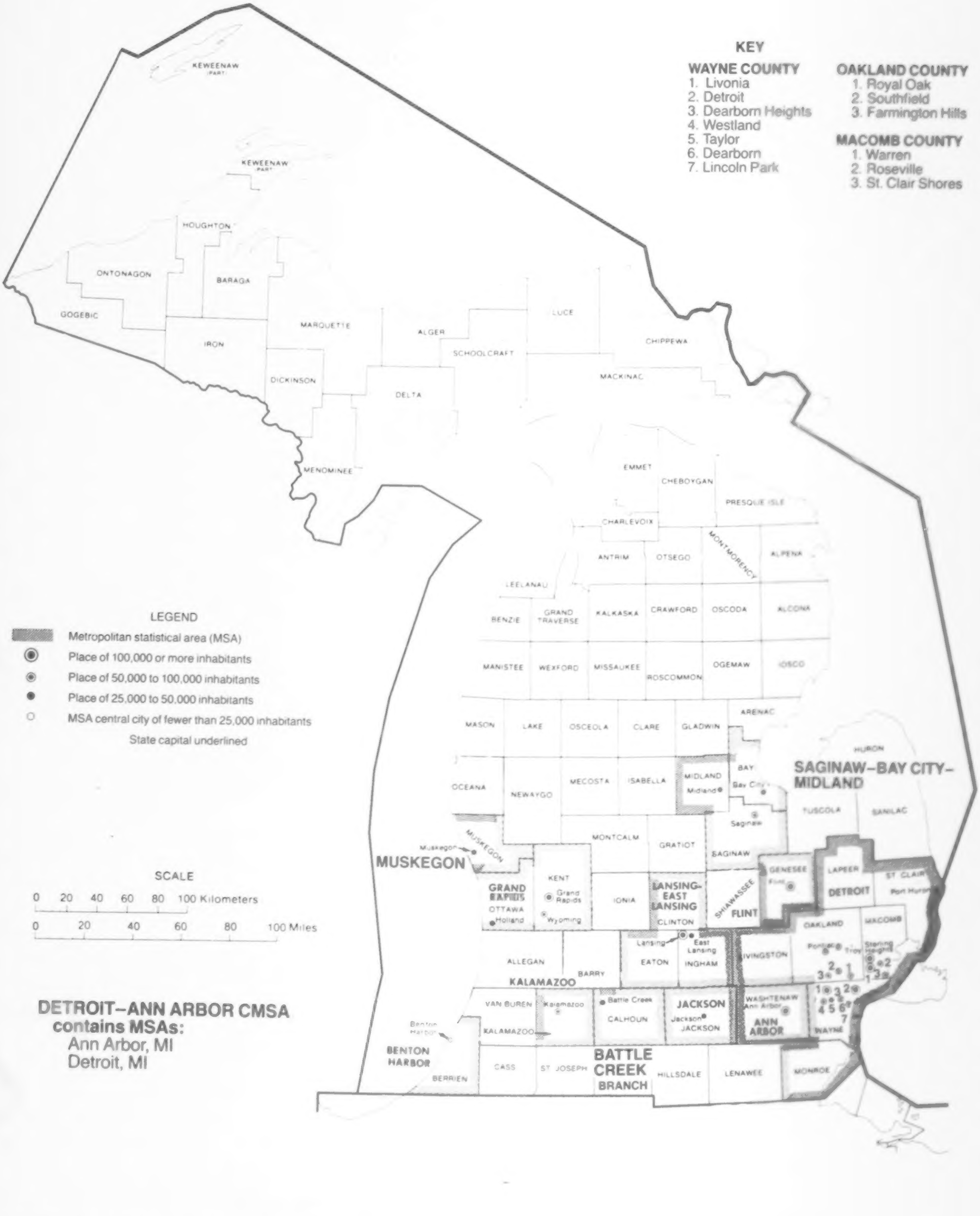
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
ANN ARBOR	276.3	102.7	3,881,740	2,291,052	.1211
BATTLE CREEK	140.0	53.7	1,909,399	1,023,525	.0581
BENTON HARBOR	168.6	63.6	1,922,664	1,092,313	.0618
DETROIT	4,385.4	1,629.7	61,228,315	31,931,305	1.8386
DETROIT - ANN ARBOR CONSOLIDATED AREA	*4,661.7*	*1,732.4*	*65,110,055*	*34,222,357*	*1.9597*
FLINT	433.7	160.1	4,970,985	3,300,607	.1678
GRAND RAPIDS	669.0	245.0	9,035,041	5,453,457	.2859
JACKSON	150.7	52.3	1,752,441	923,854	.0549
KALAMAZOO	220.6	83.1	3,152,531	1,665,749	.0945
LANSING - EAST LANSING	434.8	157.2	5,668,445	3,262,250	.1779
MUSKEGON	160.0	58.0	1,808,394	954,792	.0570
SAGINAW - BAY CITY - MIDLAND	408.9	147.0	4,860,751	2,794,485	.1555

County	Metropolitan Area
Bay	Saginaw - Bay City - Midland
Berrien	Benton Harbor
Calhoun	Battle Creek
Clinton	Lansing - East Lansing
Eaton	Lansing - East Lansing
Genesee	Flint
Ingham	Lansing - East Lansing
Jackson	Jackson
Kalamazoo	Kalamazoo
Kent	Grand Rapids
Lapeer	Detroit

County	Metropolitan Area
Livingston	Detroit
Macomb	Detroit
Midland	Saginaw - Bay City - Midland
Monroe	Detroit
Muskegon	Muskegon
Oakland	Detroit
Ottawa	Grand Rapids
Saginaw	Saginaw - Bay City - Midland
St. Clair	Detroit
Washtenaw	Ann Arbor
Wayne	Detroit

MICHIGAN


KEWEENAW (PART)
KEWEENAW (PART)
HOUGHTON
ONTONAGON
BARAGA
GOGEBIC
IRON
MARQUETTE
DICKINSON
ALGER
SCHOOLCRAFT
LUCE
CHIPPEWA
MACKINAC
DELTA
MENOMINEE
EMMET
CHEBOYGAN
PRESQUE ISLE
CHARLEVOIX
MONTMORENCY
ANTRIM
OTSEGO
ALPENA
LEELANAU
BENZIE
GRAND TRAVERSE
KALKASKA
CRAWFORD
OSCODA
ALCONA
MANISTEE
WEXFORD
MISSAUKEE
ROSCOMMON
OGEMAW
IOSCO
ARENAC
MASON
LAKE
OSCEOLA
CLARE
GLADWIN
HURON
OCEANA
NEWAYGO
MECOSTA
ISABELLA
MIDLAND
Midland
BAY
Bay City
SAGINAW-BAY CITY-MIDLAND
TUSCOLA
SANILAC
Saginaw
MONTCALM
GRATIOT
SAGINAW
Muskegon
MUSKEGON
MUSKEGON
KENT
Grand Rapids
GRAND RAPIDS
OTTAWA
Holland
Wyoming
IONIA
LANSING-EAST LANSING
CLINTON
SHIAWASSEE
FLINT
GENESEE
Flint
LAPEER
DETROIT
ST CLAIR
Port Huron
OAKLAND
MACOMB
Pontiac
Troy
Sterling Heights
Lansing
East Lansing
ALLEGAN
BARRY
EATON
INGHAM
LIVINGSTON
KALAMAZOO
VAN BUREN
Kalamazoo
Battle Creek
CALHOUN
JACKSON
Jackson
JACKSON
WASHTENAW
Ann Arbor
ANN ARBOR
WAYNE
Benton Harbor
KALAMAZOO
BENTON HARBOR
BERRIEN
CASS
ST. JOSEPH
BATTLE CREEK
BRANCH
HILLSDALE
LENAWEE
MONROE

KEY

WAYNE COUNTY
1. Livonia
2. Detroit
3. Dearborn Heights
4. Westland
5. Taylor
6. Dearborn
7. Lincoln Park

OAKLAND COUNTY
1. Royal Oak
2. Southfield
3. Farmington Hills

MACOMB COUNTY
1. Warren
2. Roseville
3. St. Clair Shores

LEGEND

▨	Metropolitan statistical area (MSA)
◉	Place of 100,000 or more inhabitants
◉	Place of 50,000 to 100,000 inhabitants
●	Place of 25,000 to 50,000 inhabitants
○	MSA central city of fewer than 25,000 inhabitants

State capital underlined

SCALE

0 20 40 60 80 100 Kilometers

0 20 40 60 80 100 Miles

DETROIT–ANN ARBOR CMSA
contains MSAs:
Ann Arbor, MI
Detroit, MI

1990 SURVEY OF BUYING POWER DATA SERVICE

MINNESOTA

METROPOLITAN DATA SUMMARY

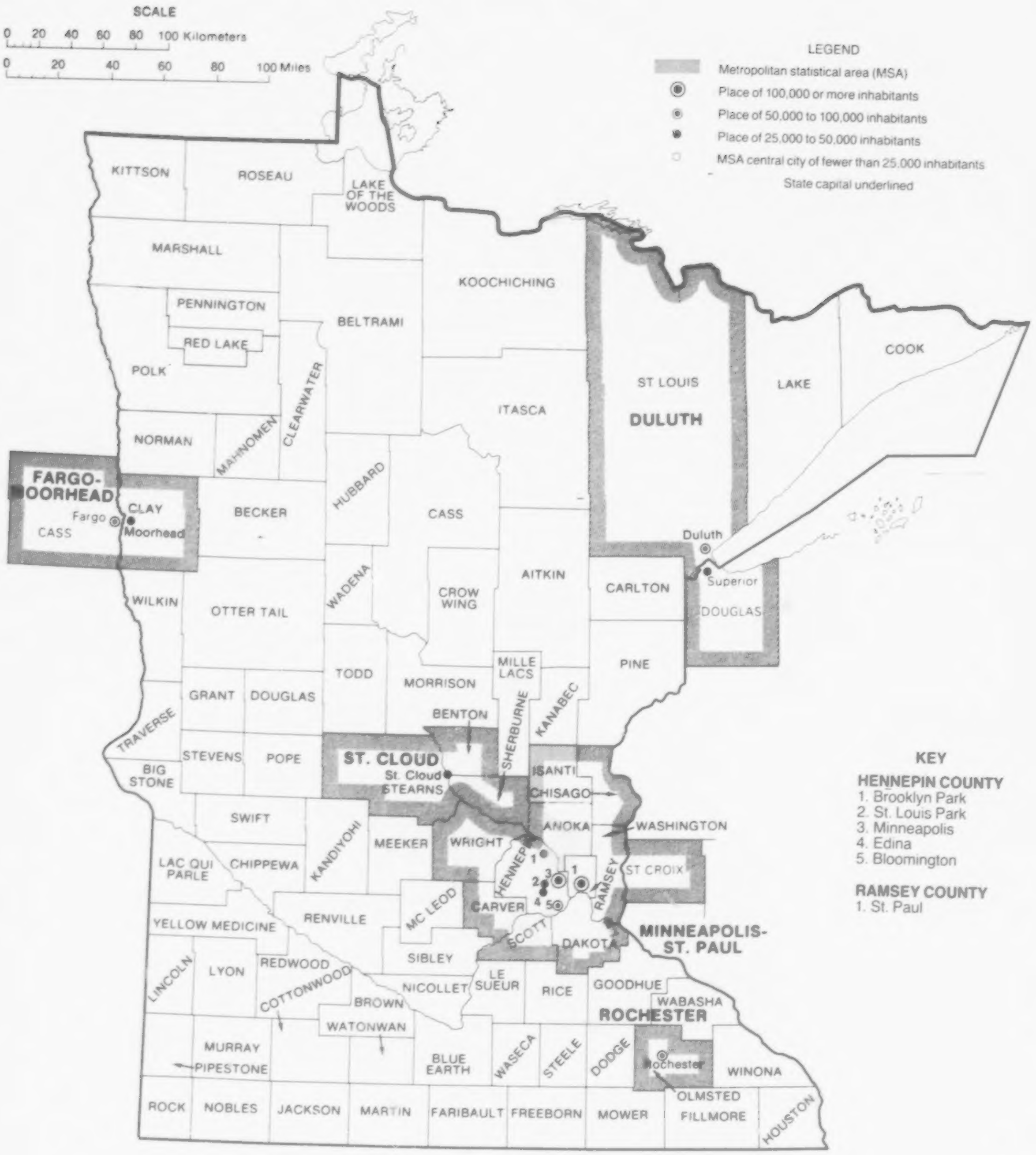
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
DULUTH	245.0	94.3	2,947,584	1,553,325	.0914
FARGO - MOORHEAD	152.1	57.4	1,753,653	1,274,516	.0613
MINNEAPOLIS - ST. PAUL	2,402.8	918.7	37,405,475	19,998,198	1.1099
ROCHESTER	101.9	38.6	1,532,601	980,754	.0485
ST. CLOUD	185.7	59.5	1,883,008	2,330,630	.0841

County	Metropolitan Area
Anoka	Minneapolis - St. Paul
Benton	St. Cloud
Carver	Minneapolis - St. Paul
Chisago	Minneapolis - St. Paul
Clay	Fargo - Moorhead
Dakota	Minneapolis - St. Paul
Hennepin	Minneapolis - St. Paul
Isanti	Minneapolis - St. Paul

County	Metropolitan Area
Olmsted	Rochester
Ramsey	Minneapolis - St. Paul
St. Louis	Duluth
Scott	Minneapolis - St. Paul
Sherburne	St. Cloud
Stearns	St. Cloud
Washington	Minneapolis - St. Paul
Wright	Minneapolis - St. Paul

MINNESOTA


SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
KITTSON
ROSEAU
LAKE OF THE WOODS
MARSHALL
KOOCHICHING
PENNINGTON
BELTRAMI
RED LAKE
POLK
CLEARWATER
ST LOUIS
LAKE
COOK
DULUTH
ITASCA
NORMAN
MAHNOMEN
FARGO-MOORHEAD
CLAY
BECKER
HUBBARD
CASS
Fargo
Moorhead
CASS
Duluth
Superior
WILKIN
OTTER TAIL
WADENA
CROW WING
AITKIN
CARLTON
DOUGLAS
TODD
MORRISON
MILLE LACS
PINE
GRANT
DOUGLAS
BENTON
SHERBURNE
KANABEC
TRAVERSE
STEVENS
POPE
ST. CLOUD
St. Cloud
STEARNS
ISANTI
BIG STONE
CHISAGO
SWIFT
KANDIYOHI
MEEKER
WRIGHT
ANOKA
WASHINGTON
LAC QUI PARLE
CHIPPEWA
HENNEPIN
RAMSEY
ST CROIX
1
2
3
4
5
1
CARVER
MC LEOD
RENVILLE
YELLOW MEDICINE
SCOTT
DAKOTA
MINNEAPOLIS-ST. PAUL
SIBLEY
LINCOLN
LYON
REDWOOD
COTTONWOOD
LE SUEUR
NICOLLET
RICE
GOODHUE
BROWN
WABASHA
ROCHESTER
WATONWAN
MURRAY
PIPESTONE
BLUE EARTH
WASECA
STEELE
DODGE
Rochester
WINONA
OLMSTED
ROCK
NOBLES
JACKSON
MARTIN
FARIBAULT
FREEBORN
MOWER
FILLMORE
HOUSTON
KEY
HENNEPIN COUNTY
1. Brooklyn Park
2. St. Louis Park
3. Minneapolis
4. Edina
5. Bloomington
RAMSEY COUNTY
1. St. Paul

MISSISSIPPI

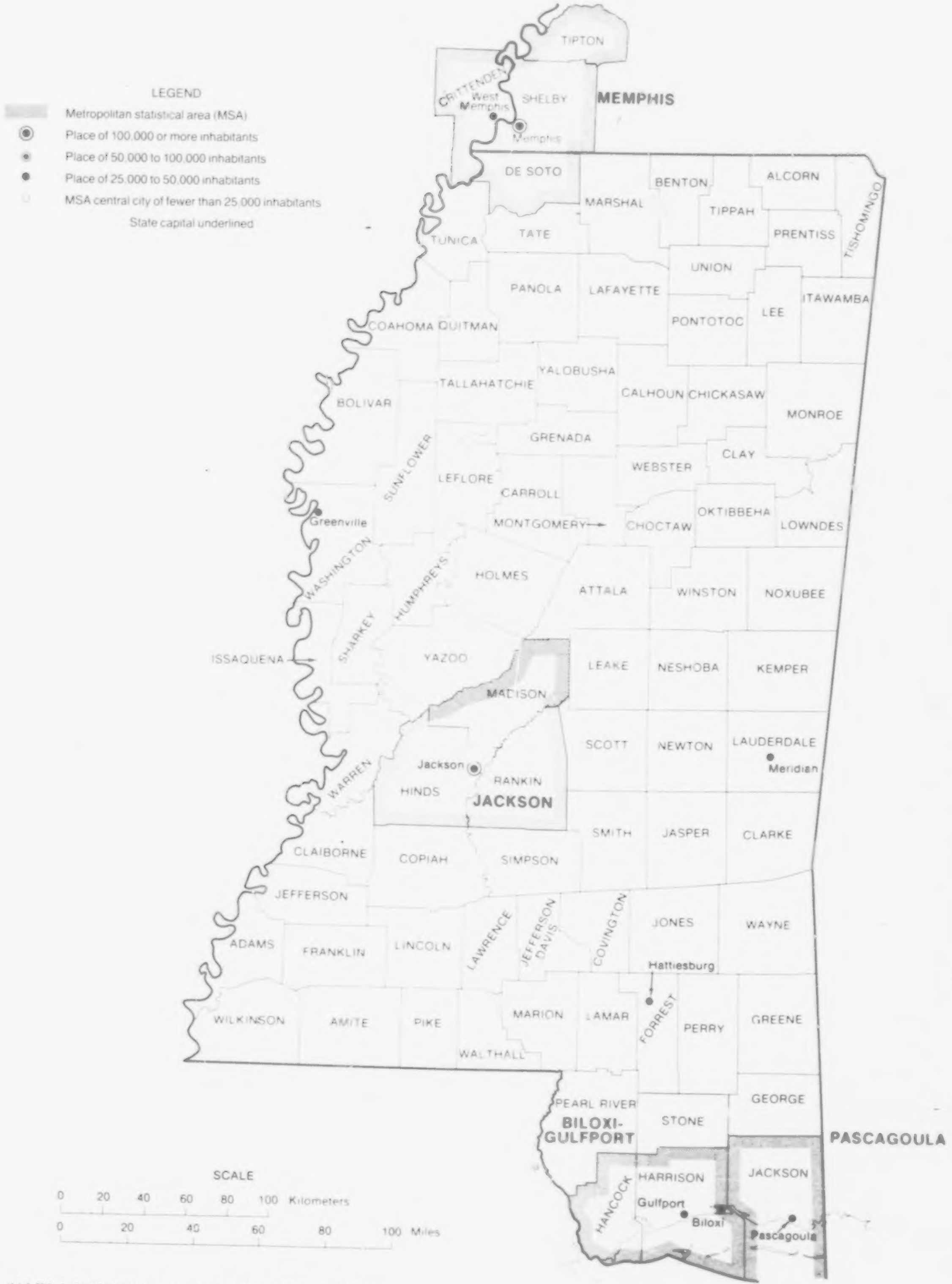
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
BILOXI - GULFPORT	203.3	74.2	2,166,816	1,167,244	.0696
JACKSON	402.6	143.2	4,497,062	2,878,673	.1507
PASCAGOULA	129.8	45.2	1,375,822	544,381	.0408

County	Metropolitan Area
De Soto	Memphis, Tenn.
Hancock	Biloxi - Gulfport
Harrison	Biloxi - Gulfport
Hinds	Jackson
Jackson	Pascagoula
Madison	Jackson
Rankin	Jackson

MISSISSIPPI


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
TIPTON
CRITTENDEN
West Memphis
SHELBY
Memphis
MEMPHIS
DE SOTO
MARSHAL
BENTON
ALCORN
TIPPAH
PRENTISS
TISHOMINGO
TUNICA
TATE
UNION
PANOLA
LAFAYETTE
PONTOTOC
LEE
ITAWAMBA
COAHOMA
QUITMAN
YALOBUSHA
TALLAHATCHIE
CALHOUN
CHICKASAW
BOLIVAR
MONROE
GRENADA
SUNFLOWER
WEBSTER
CLAY
LEFLORE
CARROLL
OKTIBBEHA
Greenville
MONTGOMERY
CHOCTAW
LOWNDES
WASHINGTON
HUMPHREYS
HOLMES
ATTALA
WINSTON
NOXUBEE
SHARKEY
ISSAQUENA
YAZOO
LEAKE
NESHOBA
KEMPER
MADISON
SCOTT
NEWTON
LAUDERDALE
Meridian
WARREN
Jackson
RANKIN
HINDS
JACKSON
SMITH
JASPER
CLARKE
CLAIBORNE
COPIAH
SIMPSON
JEFFERSON
JONES
WAYNE
ADAMS
FRANKLIN
LINCOLN
LAWRENCE
JEFFERSON DAVIS
COVINGTON
Hattiesburg
WILKINSON
AMITE
PIKE
WALTHALL
MARION
LAMAR
FORREST
PERRY
GREENE
PEARL RIVER
GEORGE
BILOXI-GULFPORT
STONE
PASCAGOULA
HANCOCK
HARRISON
JACKSON
Gulfport
Biloxi
Pascagoula
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

1990 SURVEY OF BUYING POWER DATA SERVICE

MISSOURI

METROPOLITAN DATA SUMMARY

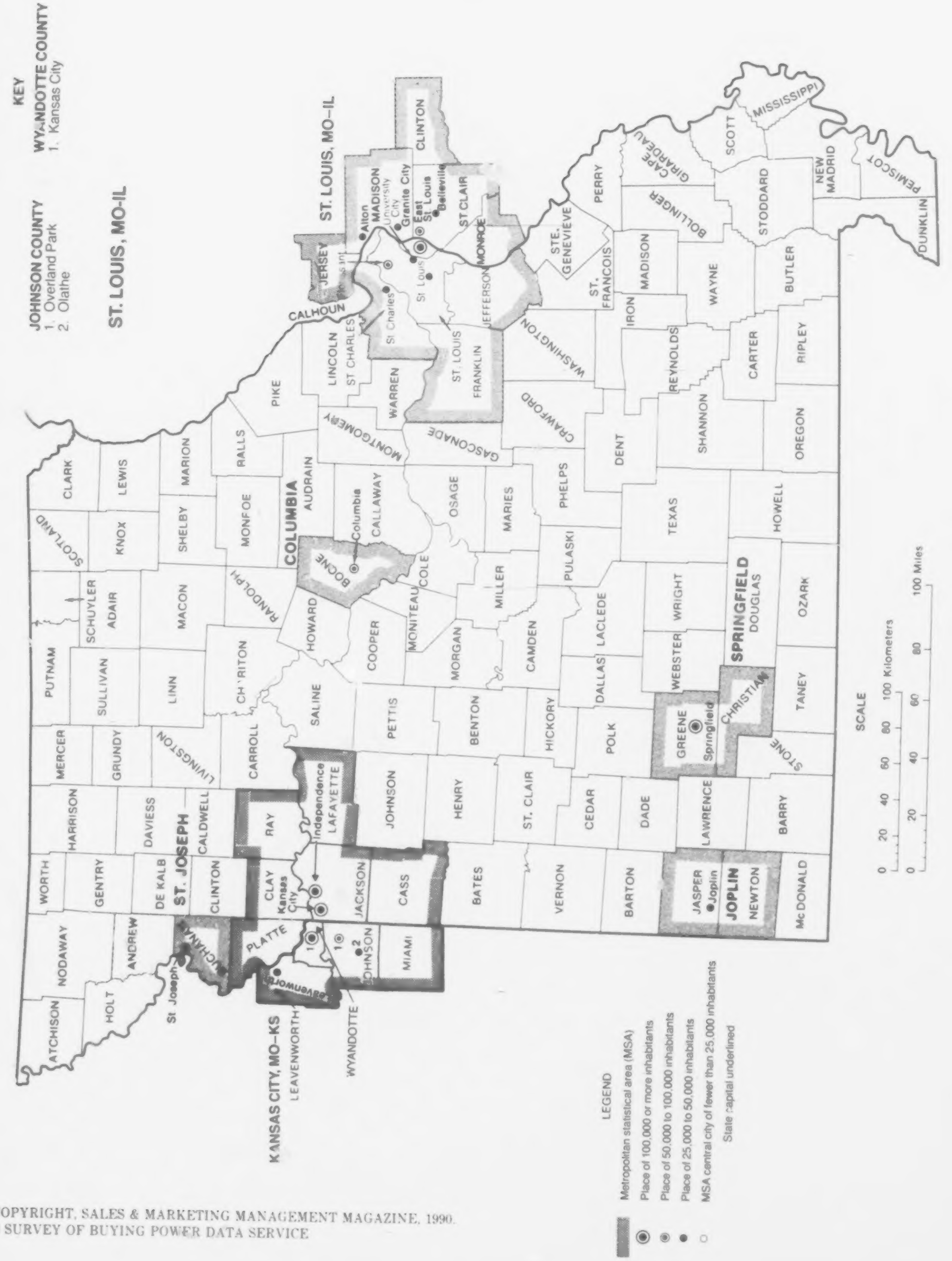
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
COLUMBIA	107.7	39.6	1,431,797	870,058	.0455
JOPLIN	135.6	52.1	1,394,881	968,818	.0487
KANSAS CITY	1,585.0	607.7	22,825,388	11,823,232	.6800
ST. JOSEPH	85.6	32.7	1,012,138	555,996	.0320
ST. LOUIS	2,484.9	918.5	34,668,544	17,226,344	1.0262
SPRINGFIELD	237.8	91.2	2,764,157	2,039,980	.0965

County	Metropolitan Area
Boone	Columbia
Buchanan	St. Joseph
Cass	Kansas City
Christian	Springfield
Clay	Kansas City
Franklin	St. Louis
Greene	Springfield
Jackson	Kansas City
Jasper	Joplin

County	Metropolitan Area
Jefferson	St. Louis
Lafayette	Kansas City
Newton	Joplin
Platte	Kansas City
Ray	Kansas City
St. Charles	St. Louis
St. Louis	St. Louis
St. Louis city	St. Louis

MISSOURI


KEY
JOHNSON COUNTY
1. Overland Park
2. Olathe
WYANDOTTE COUNTY
1. Kansas City
ST. LOUIS, MO-IL
ST. LOUIS, MO-IL
KANSAS CITY, MO-KS
ST. JOSEPH
COLUMBIA
SPRINGFIELD
JOPLIN
ATCHISON
NODAWAY
WORTH
HOLT
ANDREW
GENTRY
HARRISON
MERCER
PUTNAM
SCHUYLER
SCOTLAND
CLARK
DE KALB
DAVIESS
GRUNDY
SULLIVAN
ADAIR
KNOX
LEWIS
BUCHANAN
St Joseph
CLINTON
CALDWELL
LIVINGSTON
LINN
MACON
SHELBY
MARION
PLATTE
CLAY
Kansas City
RAY
CARROLL
CHARITON
RANDOLPH
MONFOE
RALLS
PIKE
AUDRAIN
LINCOLN
LEAVENWORTH
WYANDOTTE
JOHNSON
MIAMI
JACKSON
Independence
LAFAYETTE
SALINE
HOWARD
BOONE
Columbia
CALLAWAY
MONTGOMERY
WARREN
ST CHARLES
St Charles
CASS
JOHNSON
PETTIS
COOPER
MONITEAU
COLE
OSAGE
GASCONADE
ST LOUIS
FRANKLIN
St Louis
JEFFERSON
CALHOUN
JERSEY
Florissant
MADISON
Alton
University City
Granite City
East St Louis
Belleville
ST CLAIR
MONROE
CLINTON
BATES
HENRY
BENTON
MORGAN
MILLER
MARIES
CRAWFORD
WASHINGTON
STE. GENEVIEVE
PERRY
ST. CLAIR
HICKORY
CAMDEN
PULASKI
PHELPS
DENT
ST. FRANCOIS
IRON
MADISON
CAPE GIRARDEAU
BOLLINGER
VERNON
CEDAR
POLK
DALLAS
LACLEDE
WEBSTER
WRIGHT
TEXAS
SHANNON
REYNOLDS
WAYNE
STODDARD
SCOTT
MISSISSIPPI
NEW MADRID
BARTON
DADE
GREENE
Springfield
CHRISTIAN
DOUGLAS
HOWELL
OREGON
CARTER
RIPLEY
BUTLER
DUNKLIN
PEMISCOT
JASPER
Joplin
NEWTON
LAWRENCE
STONE
TANEY
OZARK
BARRY
McDONALD
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

MONTANA

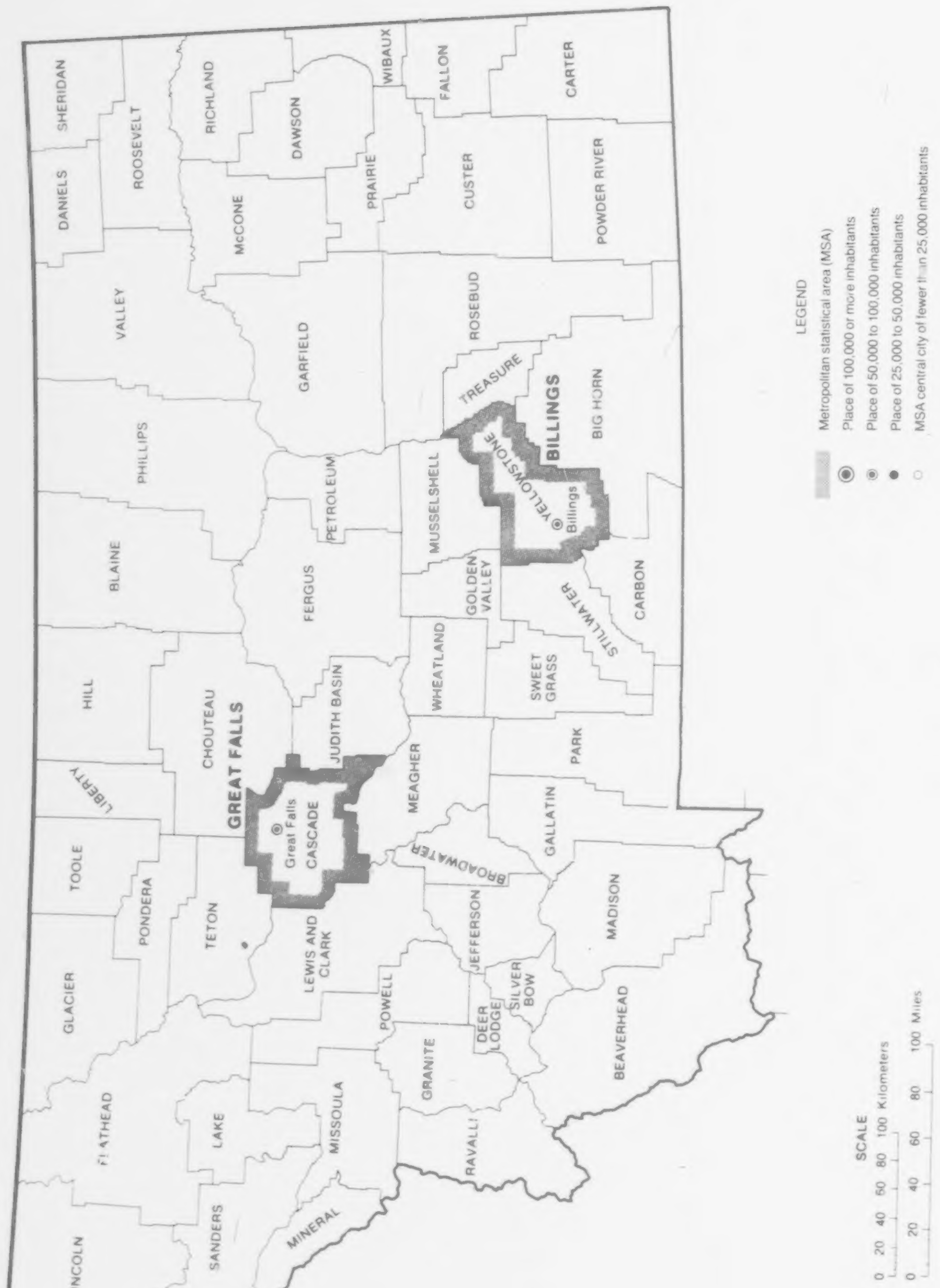
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
BILLINGS	116.4	45.9	1,327,434	976,472	.0466
GREAT FALLS	78.3	30.6	868,443	552,062	.0290

County	Metropolitan Area
Cascade	Great Falls
Yellowstone	Billings

MONTANA

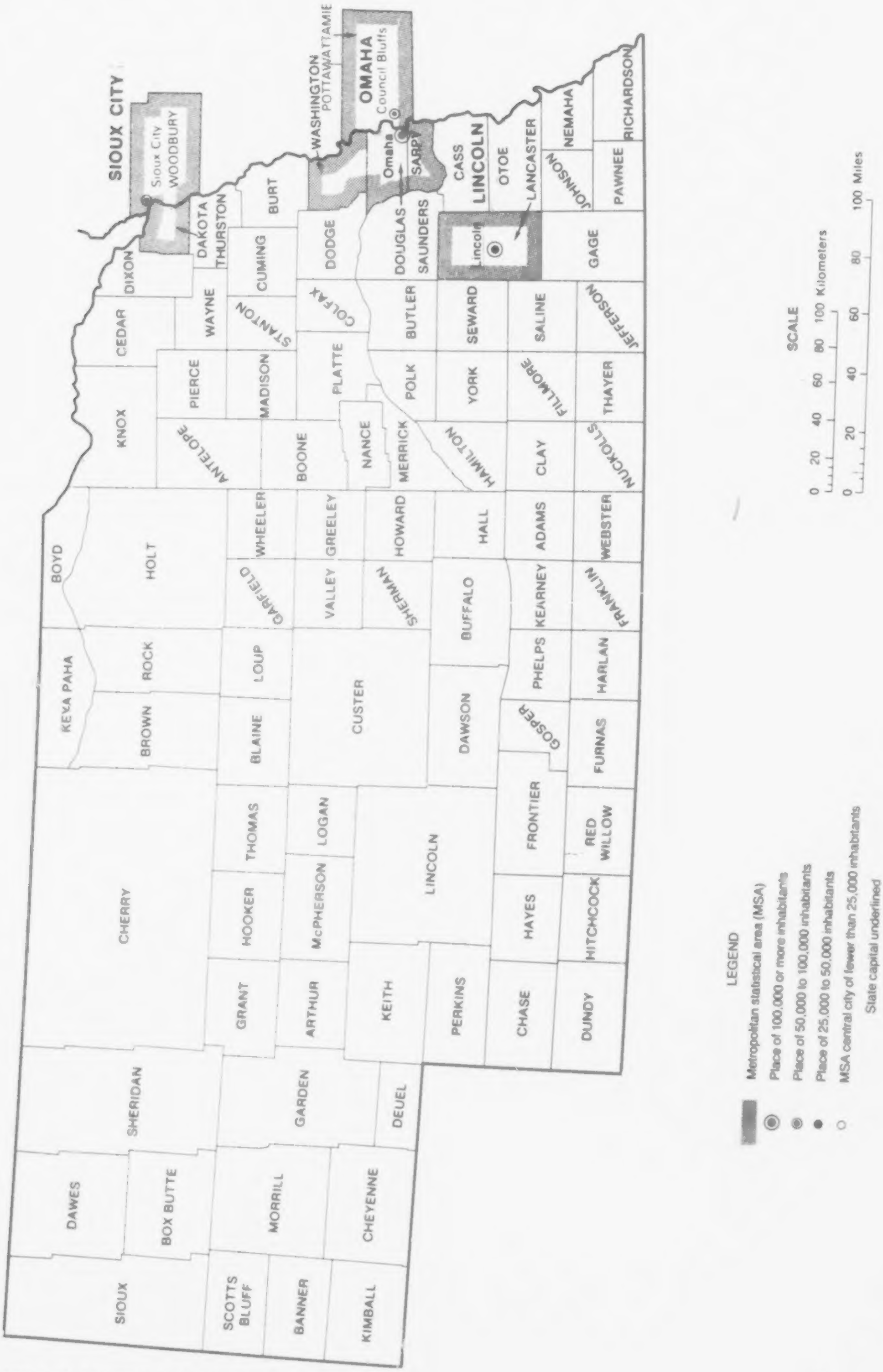

SHERIDAN
DANIELS
ROOSEVELT
RICHLAND
DAWSON
WIBAUX
FALLON
CARTER
McCONE
PRAIRIE
CUSTER
POWDER RIVER
VALLEY
GARFIELD
ROSEBUD
TREASURE
BILLINGS
BIG HORN
PHILLIPS
PETROLEUM
MUSSELSHELL
YELLOWSTONE
Billings
BLAINE
FERGUS
GOLDEN VALLEY
CARBON
STILLWATER
HILL
CHOUTEAU
JUDITH BASIN
WHEATLAND
SWEET GRASS
LIBERTY
GREAT FALLS
Great Falls
CASCADE
MEAGHER
PARK
GALLATIN
TOOLE
BROADWATER
PONDERA
TETON
LEWIS AND CLARK
JEFFERSON
MADISON
GLACIER
POWELL
SILVER BOW
DEER LODGE
BEAVERHEAD
FLATHEAD
LAKE
MISSOULA
GRANITE
RAVALLI
LINCOLN
SANDERS
MINERAL
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
SCALE
0 20 40 50 60 80 100 Kilometers
0 20 40 60 80 100 Miles

NEBRASKA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
LINCOLN	212.1	84.3	3,103,085	1,529,543	.0908
OMAHA	620.1	232.2	8,627,497	4,579,452	.2606

County	Metropolitan Area
Dakota	Sioux City, Iowa
Douglas	Omaha
Lancaster	Lincoln
Sarpy	Omaha
Washington	Omaha

NEBRASKA


SIOUX CITY
Sioux City
WOODBURY
OMAHA
Council Bluffs
POTTAWATTAMIE
WASHINGTON
Omaha
SARPY
CASS
LINCOLN
Lincoln
OTOE
NEMAHA
RICHARDSON
JOHNSON
PAWNEE
LANCASTER
GAGE
DAKOTA
THURSTON
BURT
DIXON
CUMING
DODGE
DOUGLAS
SAUNDERS
CEDAR
WAYNE
STANTON
COLFAX
BUTLER
SEWARD
SALINE
JEFFERSON
KNOX
PIERCE
MADISON
PLATTE
POLK
YORK
FILLMORE
THAYER
ANTELOPE
BOONE
NANCE
MERRICK
HAMILTON
CLAY
NUCKOLLS
BOYD
HOLT
WHEELER
GREELEY
HOWARD
HALL
ADAMS
WEBSTER
GARFIELD
VALLEY
SHERMAN
BUFFALO
KEARNEY
FRANKLIN
KEYA PAHA
ROCK
LOUP
CUSTER
PHELPS
HARLAN
BROWN
BLAINE
DAWSON
GOSPER
FURNAS
CHERRY
THOMAS
LOGAN
LINCOLN
FRONTIER
RED WILLOW
HOOKER
McPHERSON
HAYES
HITCHCOCK
GRANT
ARTHUR
KEITH
PERKINS
CHASE
DUNDY
SHERIDAN
GARDEN
DEUEL
DAWES
BOX BUTTE
MORRILL
CHEYENNE
SIOUX
SCOTTS BLUFF
BANNER
KIMBALL
SCALE
0 20 40 60 80 100 Miles
0 20 40 60 80 100 Kilometers
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
● Place of 50,000 to 100,000 inhabitants
• Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined

NEVADA

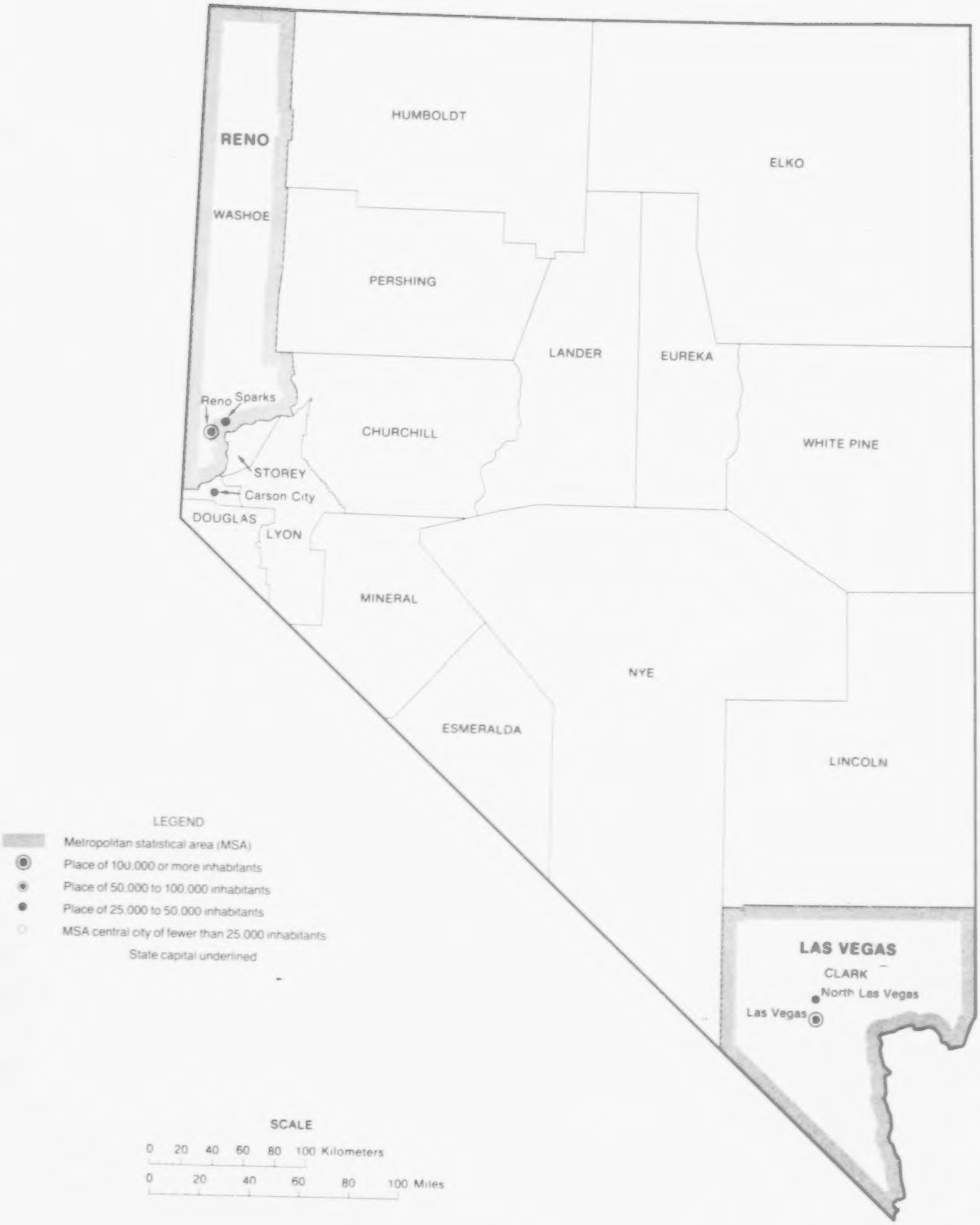
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
LAS VEGAS	661.4	271.0	8,961,678	4,900,188	.2746
RENO	246.0	106.1	3,867,605	2,057,009	.1145

County	Metropolitan Area
Clark	Las Vegas
Washoe	Reno

NEVADA


RENO
WASHOE
HUMBOLDT
ELKO
PERSHING
LANDER
EUREKA
Reno
Sparks
CHURCHILL
WHITE PINE
STOREY
Carson City
DOUGLAS
LYON
MINERAL
NYE
ESMERALDA
LINCOLN
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
LAS VEGAS
CLARK
North Las Vegas
Las Vegas
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

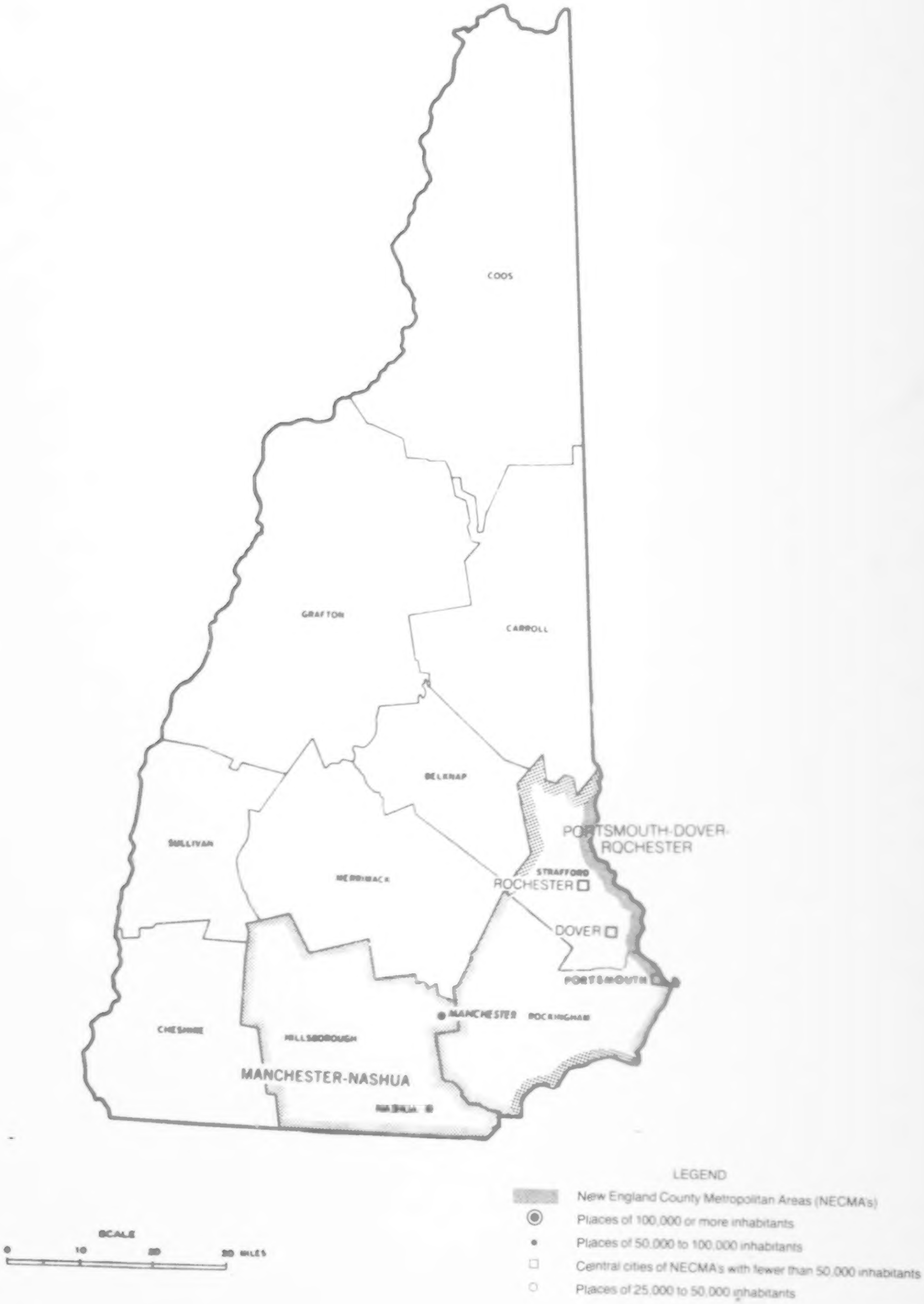
1990 SURVEY OF BUYING POWER DATA SERVICE

NEW HAMPSHIRE
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
MANCHESTER - NASHUA	333.1	124.2	5,935,216	3,545,093	.1787
PORTSMOUTH - DOVER - ROCHESTER	345.2	127.7	5,572,475	3,670,401	.1765

County	Metropolitan Area
Hillsborough	Manchester - Nashua
Rockingham	Portsmouth - Dover - Rochester
Strafford	Portsmouth - Dover - Rochester

NEW HAMPSHIRE


COOS
GRAFTON
CARROLL
BELKNAP
SULLIVAN
MERRIMACK
STRAFFORD
PORTSMOUTH-DOVER-ROCHESTER
ROCHESTER
DOVER
PORTSMOUTH
MANCHESTER
ROCKINGHAM
CHESHIRE
HILLSBOROUGH
MANCHESTER-NASHUA
NASHUA
SCALE
0
10
20
30 MILES
LEGEND
New England County Metropolitan Areas (NECMA's)
Places of 100,000 or more inhabitants
Places of 50,000 to 100,000 inhabitants
Central cities of NECMA's with fewer than 50,000 inhabitants
Places of 25,000 to 50,000 inhabitants

1990 SURVEY OF BUYING POWER DATA SERVICE

NEW JERSEY

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
ATLANTIC CITY	316.7	126.2	4,342,763	3,027,926	.1441
BERGEN - PASSAIC	1,293.1	485.2	26,051,651	12,166,208	.7117
JERSEY CITY	541.9	212.0	7,206,381	2,846,316	.2026
MIDDLESEX - SOMERSET - HUNTERDON	991.3	354.4	19,693,790	8,273,158	.5230
MONMOUTH - OCEAN	987.0	377.4	18,042,119	8,505,975	.5017
NEWARK	1,896.4	694.8	34,773,475	12,871,622	.9048
TRENTON	332.1	121.6	6,335,927	2,626,152	.1687
VINELAND - MILLVILLE - BRIDGETON	141.6	49.4	1,793,191	1,010,897	.0562

County	Metropolitan Area
Atlantic	Atlantic City
Bergen	Bergen - Passaic
Burlington	Philadelphia, Pa.
Camden	Philadelphia, Pa.
Cape May	Atlantic City
Cumberland	Vineland - Millville - Bridgeton
Essex	Newark
Gloucester	Philadelphia, Pa.
Hudson	Jersey City
Hunterdon	Middlesex - Somerset - Hunterdon
Mercer	Trenton

County	Metropolitan Area
Middlesex	Middlesex - Somerset - Hunterdon
Monmouth	Monmouth - Ocean
Morris	Newark
Ocean	Monmouth - Ocean
Passaic	Bergen - Passaic
Salem	Wilmington, Del.
Somerset	Middlesex - Somerset - Hunterdon
Sussex	Newark
Union	Newark
Warren	Allentown - Bethlehem - Easton, Pa.

NEW JERSEY

KEY

PASSAIC COUNTY
1. Paterson
2. Clifton
3. Passaic
4. Wayne Twp

MIDDLESEX COUNTY
1. Edison
2. New Brunswick
3. Old Bridge Twp
4. Perth Amboy
5. Piscataway
6. Woodbridge

ESSEX COUNTY
1. Bloomfield Twp
2. East Orange
3. Irvington Twp
4. Newark

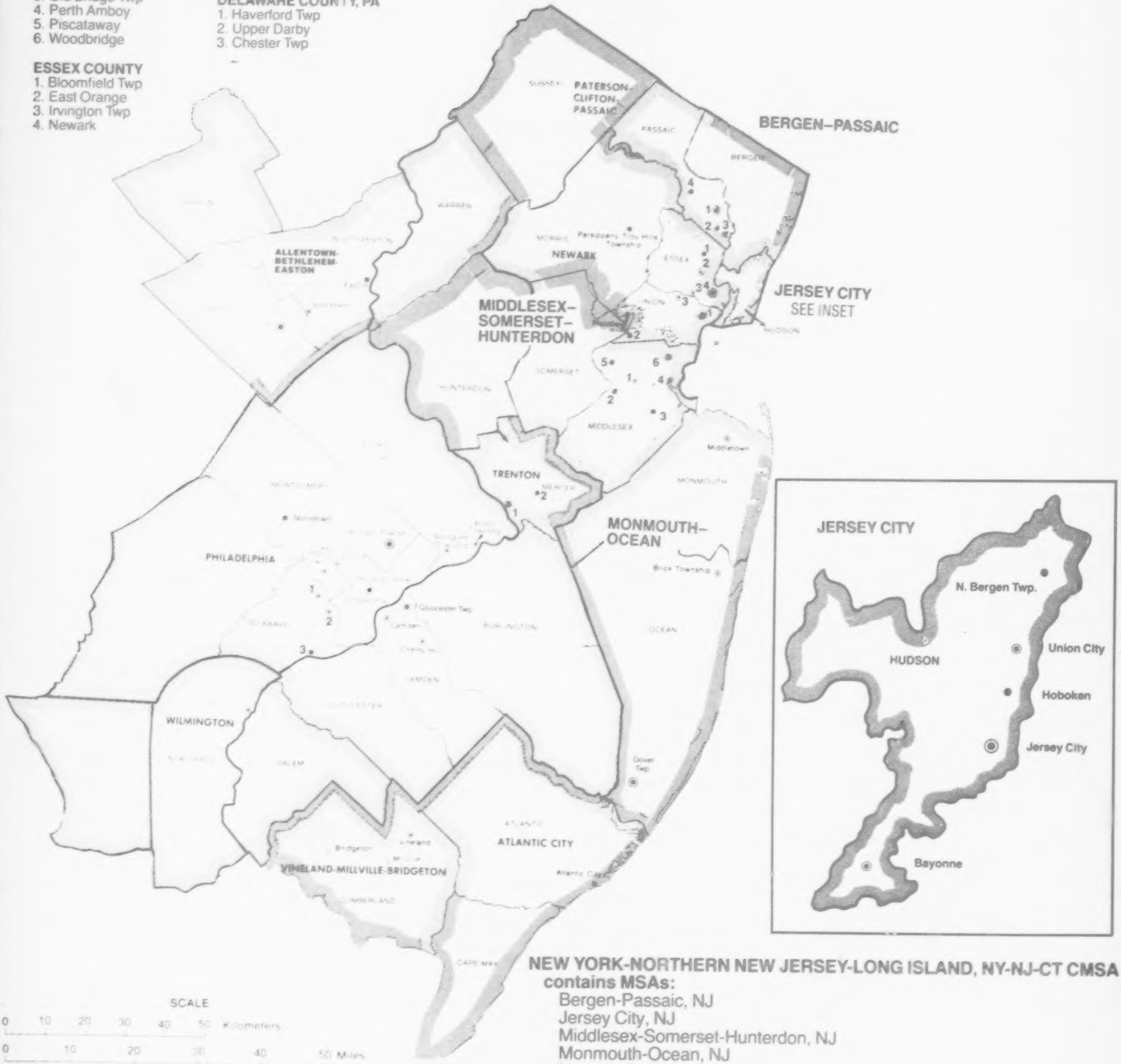
KEY

UNION COUNTY
1. Elizabeth
2. Plainfield
3. Union Twp

MERCER COUNTY
1. Trenton
2. Hamilton Twp

DELAWARE COUNTY, PA
1. Haverford Twp
2. Upper Darby
3. Chester Twp

PHILADELPHIA-WILMINGTON-TRENTON, PA-NJ-DE-MD CMSA
contains MSAs:
Philadelphia, PA-NJ
Trenton, NJ
Vineland-Millville-Bridgeton, NJ
Wilmington, DE


SUSSEX
PATERSON-CLIFTON-PASSAIC
PASSAIC
BERGEN
BERGEN–PASSAIC
WARREN
MORRIS
Parsippany-Troy Hills Township
NEWARK
ESSEX
UNION
ALLENTOWN-BETHLEHEM-EASTON
MIDDLESEX-SOMERSET-HUNTERDON
JERSEY CITY
SEE INSET
HUDSON
HUNTERDON
SOMERSET
MIDDLESEX
Middletown
MONMOUTH
TRENTON
MERCER
MONMOUTH-OCEAN
Brick Township
OCEAN
PHILADELPHIA
Gloucester Twp
Camden
BURLINGTON
CAMDEN
GLOUCESTER
WILMINGTON
SALEM
Dover Twp
ATLANTIC
ATLANTIC CITY
Bridgeton
Vineland
Millville
VINELAND-MILLVILLE-BRIDGETON
CUMBERLAND
Atlantic City
CAPE MAY
JERSEY CITY
N. Bergen Twp.
HUDSON
Union City
Hoboken
Jersey City
Bayonne
SCALE
0
10
20
30
40
50
Kilometers
0
10
20
30
40
50 Miles

NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT CMSA
contains MSAs:
Bergen-Passaic, NJ
Jersey City, NJ
Middlesex-Somerset-Hunterdon, NJ
Monmouth-Ocean, NJ
Nassau-Suffolk, NY
New York, NY
Newark, NJ
Orange County, NY
and NECMA:
Bridgeport-Stamford-Norwalk, Danbury, CT

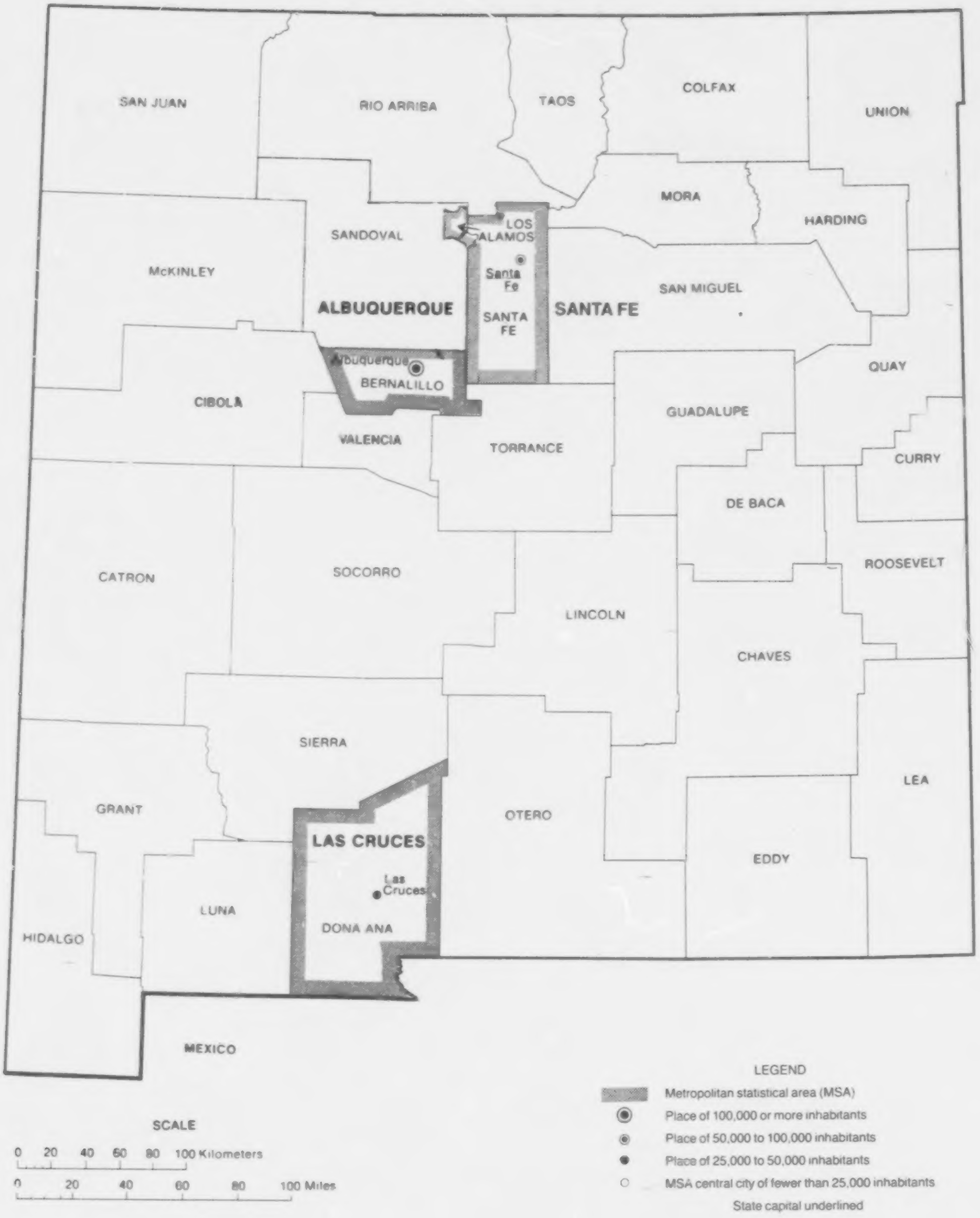
1990 SURVEY OF BUYING POWER DATA SERVICE

NEW MEXICO
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
ALBUQUERQUE	503.1	194.5	5,721,186	3,828,360	.1940
LAS CRUCES	134.2	46.3	1,145,819	573,916	.0381
SANTA FE	113.5	43.7	1,550,861	827,269	.0470

County	Metropolitan Area
Bernalillo	Albuquerque
Dona Ana	Las Cruces
Los Alamos	Santa Fe
Santa Fe	Santa Fe

NEW MEXICO


SAN JUAN
RIO ARRIBA
TAOS
COLFAX
UNION
MORA
HARDING
SANDOVAL
LOS ALAMOS
Santa Fe
McKINLEY
SAN MIGUEL
ALBUQUERQUE
SANTA FE
SANTA FE
Albuquerque
BERNALILLO
QUAY
CIBOLA
GUADALUPE
VALENCIA
TORRANCE
CURRY
DE BACA
ROOSEVELT
CATRON
SOCORRO
LINCOLN
CHAVES
SIERRA
LEA
GRANT
OTERO
LAS CRUCES
Las Cruces
EDDY
LUNA
DONA ANA
HIDALGO
MEXICO
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

NEW YORK

METROPOLITAN DATA SUMMARY

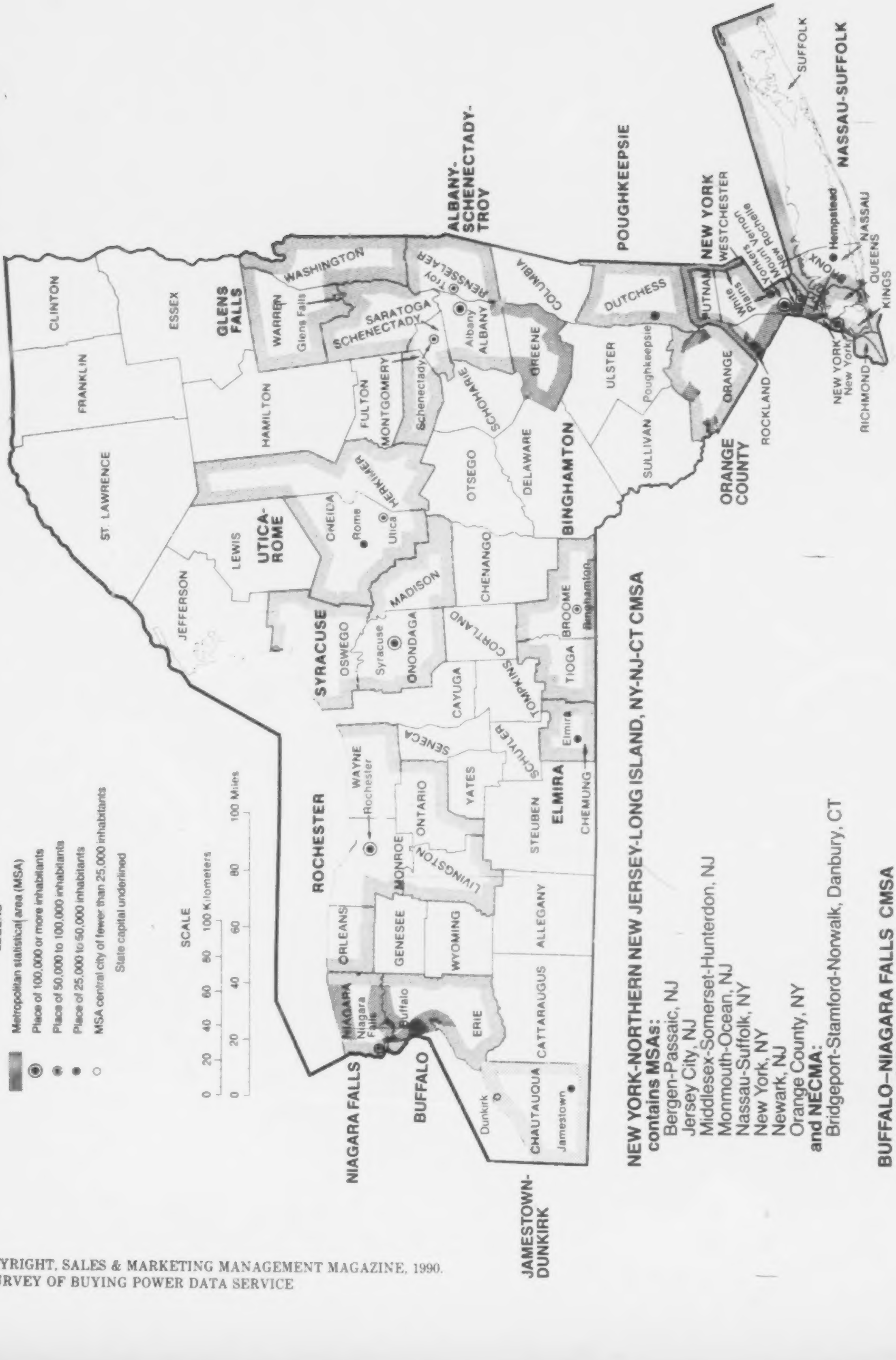
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
ALBANY - SCHENECTADY - TROY	859.3	326.8	12,064,387	7,037,744	.3748
BINGHAMTON	263.7	98.4	3,555,835	1,929,513	.1088
BUFFALO	968.2	362.3	12,316,950	6,463,339	.3774
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1,187.5*	*444.2*	*14,890,624*	*7,835,072*	*.4581*
ELMIRA	94.0	34.3	1,047,870	668,794	.0351
GLENS FALLS	116.0	41.2	1,332,603	1,028,397	.0475
JAMESTOWN - DUNKIRK	144.8	54.2	1,594,117	816,652	.0500
NASSAU - SUFFOLK	2,669.9	881.4	51,030,361	26,160,167	1.4458
NEW YORK	8,602.1	3,484.5	132,059,479	48,121,117	3.5355
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*18,101.2*	*6,887.5*	*310,379,213*	*129,779,460*	*8.4307*
NIAGARA FALLS	219.3	81.9	2,573,674	1,371,733	.0807
ORANGE COUNTY	294.3	98.8	3,914,491	2,429,061	.1254
POUGHKEEPSIE	265.3	91.6	3,997,285	2,152,445	.1195
ROCHESTER	994.5	370.7	14,266,062	7,504,868	.4273
SYRACUSE	656.1	239.5	8,632,859	4,764,694	.2668
UTICA - ROME	318.3	114.9	3,557,555	2,005,112	.1143

County	Metropolitan Area
Albany	Albany - Schenectady - Troy
Bronx	New York
Broome	Binghamton
Chautauqua	Jamestown - Dunkirk
Chemung	Elmira
Dutchess	Poughkeepsie
Erie	Buffalo
Greene	Albany - Schenectady - Troy
Herkimer	Utica - Rome
Kings	New York
Livingston	Rochester
Madison	Syracuse
Monroe	Rochester
Montgomery	Albany - Schenectady - Troy
Nassau	Nassau - Suffolk
New York	New York
Niagara	Niagara Falls
Oneida	Utica - Rome

County	Metropolitan Area
Onondaga	Syracuse
Ontario	Rochester
Orange	Orange County
Orleans	Rochester
Oswego	Syracuse
Putnam	New York
Queens	New York
Rensselaer	Albany - Schenectady - Troy
Richmond	New York
Rockland	New York
Saratoga	Albany - Schenectady - Troy
Schenectady	Albany - Schenectady - Troy
Suffolk	Nassau - Suffolk
Tioga	Binghamton
Warren	Glens Falls
Washington	Glens Falls
Wayne	Rochester
Westchester	New York

NEW YORK


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
CLINTON
ESSEX
FRANKLIN
ST. LAWRENCE
JEFFERSON
LEWIS
HAMILTON
GLENS FALLS
WARREN
Glens Falls
WASHINGTON
SARATOGA
SCHENECTADY
Schenectady
ALBANY-SCHENECTADY-TROY
RENSSELAER
Troy
Albany
ALBANY
COLUMBIA
GREENE
SCHOHARIE
FULTON
MONTGOMERY
HERKIMER
UTICA-ROME
ONEIDA
Rome
Utica
MADISON
OTSEGO
DELAWARE
CHENANGO
SYRACUSE
OSWEGO
Syracuse
ONONDAGA
CORTLAND
BROOME
Binghamton
BINGHAMTON
TIOGA
TOMPKINS
CAYUGA
SENECA
SCHUYLER
Elmira
ELMIRA
CHEMUNG
YATES
STEUBEN
WAYNE
Rochester
ROCHESTER
ONTARIO
MONROE
LIVINGSTON
ORLEANS
GENESEE
WYOMING
ALLEGANY
NIAGARA
Niagara Falls
NIAGARA FALLS
Buffalo
BUFFALO
ERIE
CATTARAUGUS
CHAUTAUQUA
Dunkirk
Jamestown
JAMESTOWN-DUNKIRK
POUGHKEEPSIE
DUTCHESS
Poughkeepsie
ULSTER
SULLIVAN
ORANGE
ORANGE COUNTY
ROCKLAND
PUTNAM
WESTCHESTER
White Plains
Yonkers
Mount Vernon
New Rochelle
NEW YORK
BRONX
NEW YORK
New York
QUEENS
KINGS
RICHMOND
NASSAU
Hempstead
SUFFOLK
NASSAU-SUFFOLK

NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT CMSA
contains MSAs:
Bergen-Passaic, NJ
Jersey City, NJ
Middlesex-Somerset-Hunterdon, NJ
Monmouth-Ocean, NJ
Nassau-Suffolk, NY
New York, NY
Newark, NJ
Orange County, NY
and NECMA:
Bridgeport-Stamford-Norwalk, Danbury, CT

BUFFALO–NIAGARA FALLS CMSA
contains MSAs:
Buffalo, NY
Niagara Falls, NY

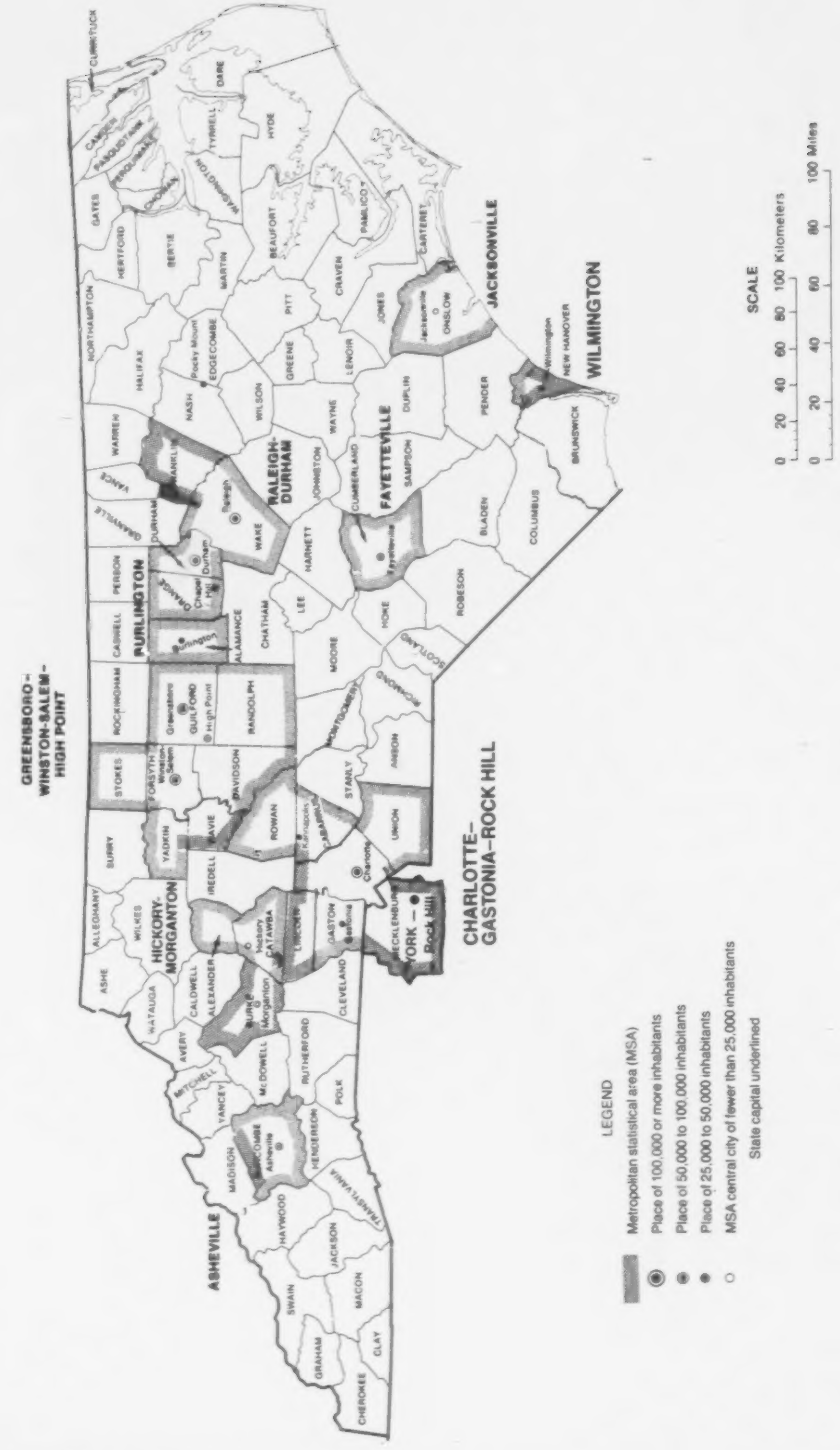
1990 SURVEY OF BUYING POWER DATA SERVICE

NORTH CAROLINA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
ASHEVILLE	175.0	71.3	2,100,853	1,228,526	.0674
BURLINGTON	105.6	41.5	1,226,021	880,949	.0425
CHARLOTTE - GASTONIA - ROCK HILL	1,127.9	430.6	14,395,281	8,435,589	.4560
FAYETTEVILLE	262.0	86.5	2,671,519	1,648,907	.0903
GREENSBORO - WINSTON-SALEM - HIGH POINT	938.2	366.7	12,398,467	7,017,630	.3858
HICKORY - MORGANTON	227.4	86.4	2,712,620	1,581,297	.0871
JACKSONVILLE	128.7	39.1	1,124,510	711,197	.0398
RALEIGH - DURHAM	698.5	272.8	10,098,852	6,161,720	.3171
WILMINGTON	120.0	47.3	1,341,430	1,035,655	.0481

County	Metropolitan Area	County	Metropolitan Area
Alamance	Burlington	Guilford	Greensboro - Winston-Salem - High Point
Alexander	Hickory - Morganton	Lincoln	Charlotte - Gastonia - Rock Hill
Buncombe	Asheville	Mecklenburg	Charlotte - Gastonia - Rock Hill
Burke	Hickory - Morganton	New Hanover	Wilmington
Cabarrus	Charlotte - Gastonia - Rock Hill	Onslow	Jacksonville
Catawba	Hickory - Morganton	Orange	Raleigh - Durham
Cumberland	Fayetteville	Randolph	Greensboro - Winston-Salem - High Point
Davidson	Greensboro - Winston-Salem - High Point	Rowan	Charlotte - Gastonia - Rock Hill
Davie	Greensboro - Winston-Salem - High Point	Stokes	Greensboro - Winston-Salem - High Point
Durham	Raleigh - Durham	Union	Charlotte - Gastonia - Rock Hill
Forsyth	Greensboro - Winston-Salem - High Point	Wake	Raleigh - Durham
Franklin	Raleigh - Durham	Yadkin	Greensboro - Winston-Salem - High Point
Gaston	Charlotte - Gastonia - Rock Hill		

NORTH CAROLINA


GREENSBORO–WINSTON-SALEM–HIGH POINT
BURLINGTON
RALEIGH-DURHAM
FAYETTEVILLE
JACKSONVILLE
WILMINGTON
HICKORY-MORGANTON
CHARLOTTE–GASTONIA–ROCK HILL
ASHEVILLE
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

1990 SURVEY OF BUYING POWER DATA SERVICE

NORTH DAKOTA

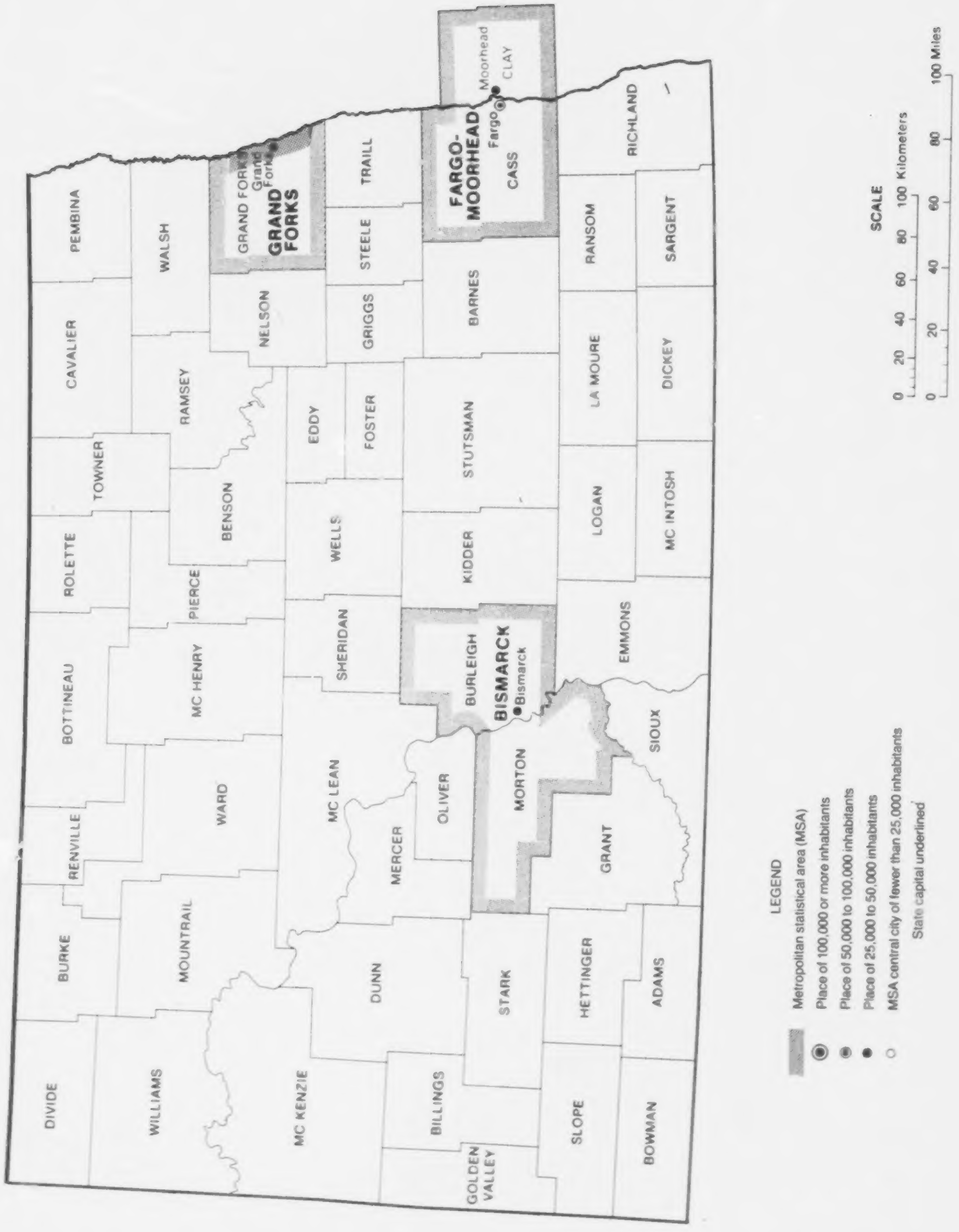
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
BISMARCK	88.1	32.1	978,212	686,585	.0337
FARGO - MOORHEAD	152.1	57.4	1,753,653	1,274,516	.0613
GRAND FORKS	71.3	25.0	896,305	633,101	.0303

County	Metropolitan Area
Burleigh	Bismarck
Cass	Fargo - Moorhead
Grand Forks	Grand Forks
Morton	Bismarck

NORTH DAKOTA


PEMBINA
CAVALIER
TOWNER
ROLETTE
BOTTINEAU
RENVILLE
BURKE
DIVIDE
WALSH
RAMSEY
BENSON
PIERCE
MC HENRY
WARD
MOUNTRAIL
WILLIAMS
GRAND FORKS
Grand Forks
GRAND FORKS
NELSON
EDDY
WELLS
SHERIDAN
MC LEAN
MC KENZIE
TRAILL
STEELE
GRIGGS
FOSTER
MERCER
DUNN
BILLINGS
GOLDEN VALLEY
FARGO-MOORHEAD
Fargo
Moorhead
CLAY
CASS
BARNES
STUTSMAN
KIDDER
BURLEIGH
BISMARCK
Bismarck
OLIVER
MORTON
STARK
SLOPE
RICHLAND
RANSOM
LA MOURE
LOGAN
EMMONS
GRANT
HETTINGER
SARGENT
DICKEY
MC INTOSH
SIOUX
ADAMS
BOWMAN
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
● Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

OHIO

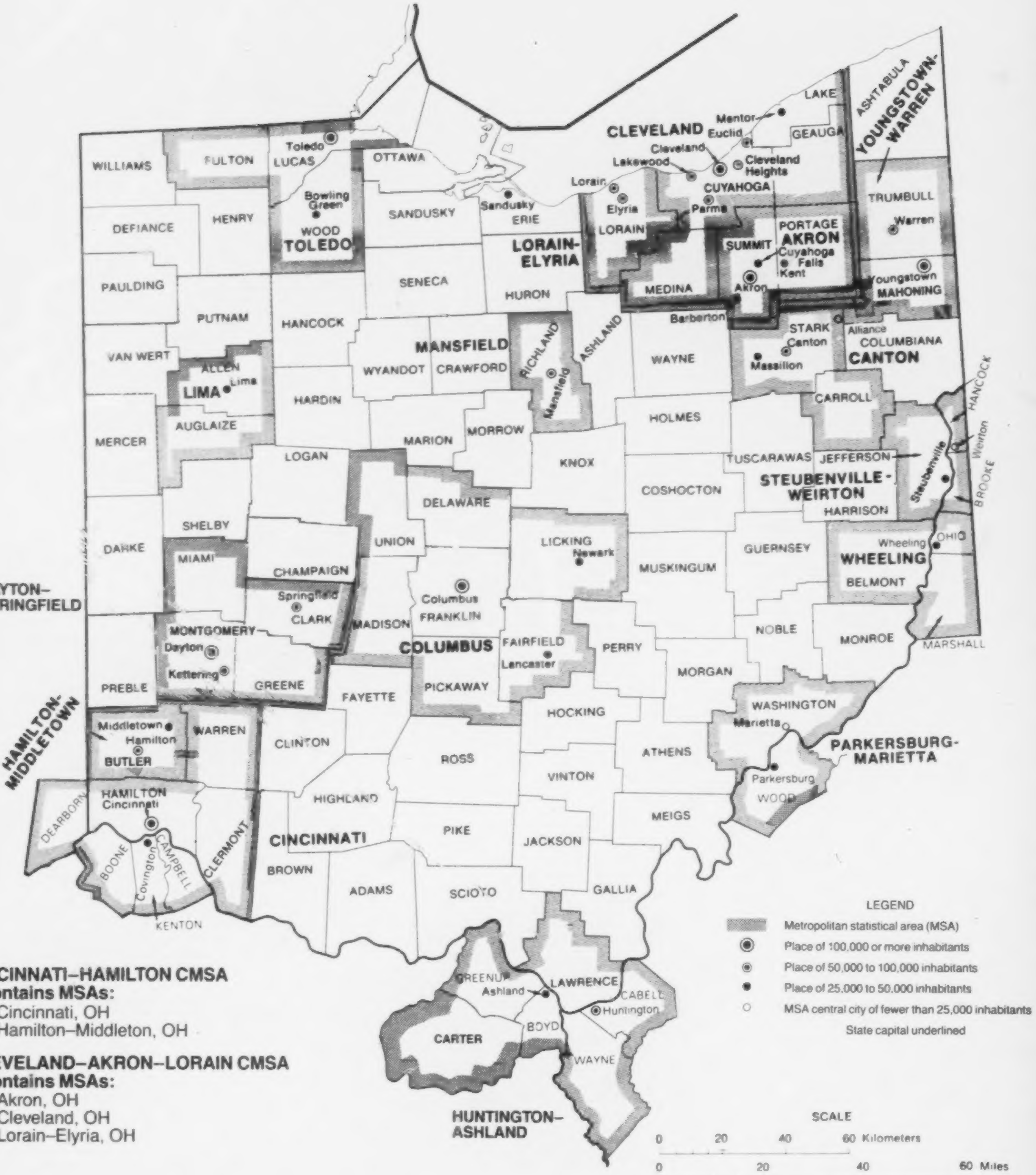
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
AKRON	654.5	249.5	8,132,308	4,188,683	.2491
CANTON	406.8	151.1	4,599,640	2,404,728	.1445
CINCINNATI	1,451.1	553.5	19,495,351	10,538,674	.5962
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1,733.1*	*656.0*	*22,746,406*	*12,088,378*	*.6952*
CLEVELAND	1,839.6	721.1	25,613,094	12,037,366	.7464
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*2,768.5*	*1,068.7*	*37,155,157*	*17,774,586*	*1.0962*
COLUMBUS	1,353.5	526.7	17,218,380	10,321,041	.5504
DAYTON - SPRINGFIELD	945.5	369.5	12,381,539	6,572,449	.3785
HAMILTON - MIDDLETOWN	282.0	102.5	3,251,055	1,549,704	.0990
LIMA	160.2	58.6	1,814,963	1,153,689	.0605
LORAIN - ELYRIA	274.4	98.1	3,409,755	1,548,537	.1007
MANSFIELD	129.3	49.3	1,519,805	931,518	.0496
PARKERSBURG - MARIETTA	156.6	60.3	1,626,452	1,077,105	.0560
STEUBENVILLE - WEIRTON	149.8	57.0	1,630,952	708,138	.0491
TOLEDO	620.8	237.4	7,898,730	4,336,940	.2453
YOUNGSTOWN - WARREN	507.0	191.8	6,073,025	3,279,321	.1900

County	Metropolitan Area
Allen	Lima
Auglaize	Lima
Belmont	Wheeling, W. Va.
Butler	Hamilton - Middletown
Carroll	Canton
Clark	Dayton - Springfield
Clermont	Cincinnati
Cuyahoga	Cleveland
Delaware	Columbus
Fairfield	Columbus
Franklin	Columbus
Fulton	Toledo
Geauga	Cleveland
Greene	Dayton - Springfield
Hamilton	Cincinnati
Jefferson	Steubenville - Weirton
Lake	Cleveland
Lawrence	Huntington - Ashland, W. Va. - Ky.
Licking	Columbus
Lorain	Lorain - Elyria
Lucas	Toledo
Madison	Columbus
Mahoning	Youngstown - Warren
Medina	Cleveland
Miami	Dayton - Springfield
Montgomery	Dayton - Springfield
Pickaway	Columbus
Portage	Akron
Richland	Mansfield
Stark	Canton
Summit	Akron
Trumbull	Youngstown - Warren
Union	Columbus
Warren	Cincinnati
Washington	Parkersburg - Marietta
Wood	Toledo

OHIO


WILLIAMS
FULTON
LUCAS
Toledo
OTTAWA
Bowling Green
WOOD
TOLEDO
DEFIANCE
HENRY
SANDUSKY
Sandusky
ERIE
LORAIN-ELYRIA
Lorain
Elyria
LORAIN
CLEVELAND
Lakewood
Cleveland
Cleveland Heights
Euclid
Mentor
LAKE
GEAUGA
CUYAHOGA
Parma
ASHTABULA
YOUNGSTOWN-WARREN
TRUMBULL
Warren
PAULDING
PUTNAM
HANCOCK
SENECA
HURON
MEDINA
SUMMIT
AKRON
PORTAGE
Cuyahoga Falls
Kent
Akron
Barberton
Youngstown
MAHONING
VAN WERT
ALLEN
Lima
LIMA
HARDIN
WYANDOT
CRAWFORD
MANSFIELD
RICHLAND
Mansfield
ASHLAND
WAYNE
STARK
Canton
Massillon
Alliance
COLUMBIANA
CANTON
CARROLL
HANCOCK
MERCER
AUGLAIZE
MARION
MORROW
HOLMES
KNOX
TUSCARAWAS
JEFFERSON
Steubenville
Weirton
STEUBENVILLE-WEIRTON
HARRISON
BROOKE
LOGAN
DELAWARE
COSHOCTON
SHELBY
UNION
DARKE
MIAMI
CHAMPAIGN
LICKING
Newark
MUSKINGUM
GUERNSEY
Wheeling
OHIO
WHEELING
BELMONT
DAYTON-SPRINGFIELD
Springfield
CLARK
Columbus
FRANKLIN
MADISON
MONTGOMERY
Dayton
Kettering
GREENE
COLUMBUS
FAIRFIELD
Lancaster
PERRY
NOBLE
MONROE
MARSHALL
PREBLE
FAYETTE
PICKAWAY
HOCKING
MORGAN
WASHINGTON
Marietta
PARKERSBURG-MARIETTA
Parkersburg
WOOD
HAMILTON-MIDDLETOWN
Middletown
Hamilton
BUTLER
WARREN
CLINTON
ROSS
VINTON
ATHENS
HAMILTON
Cincinnati
DEARBORN
HIGHLAND
MEIGS
CLERMONT
BOONE
Covington
CAMPBELL
KENTON
CINCINNATI
PIKE
JACKSON
BROWN
ADAMS
SCIOTO
GALLIA
GREENUP
Ashland
LAWRENCE
CABELL
Huntington
BOYD
CARTER
WAYNE
HUNTINGTON-ASHLAND
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 Kilometers
0 20 40 60 Miles

CINCINNATI–HAMILTON CMSA contains MSAs:

Cincinnati, OH
Hamilton–Middleton, OH

CLEVELAND–AKRON–LORAIN CMSA contains MSAs:

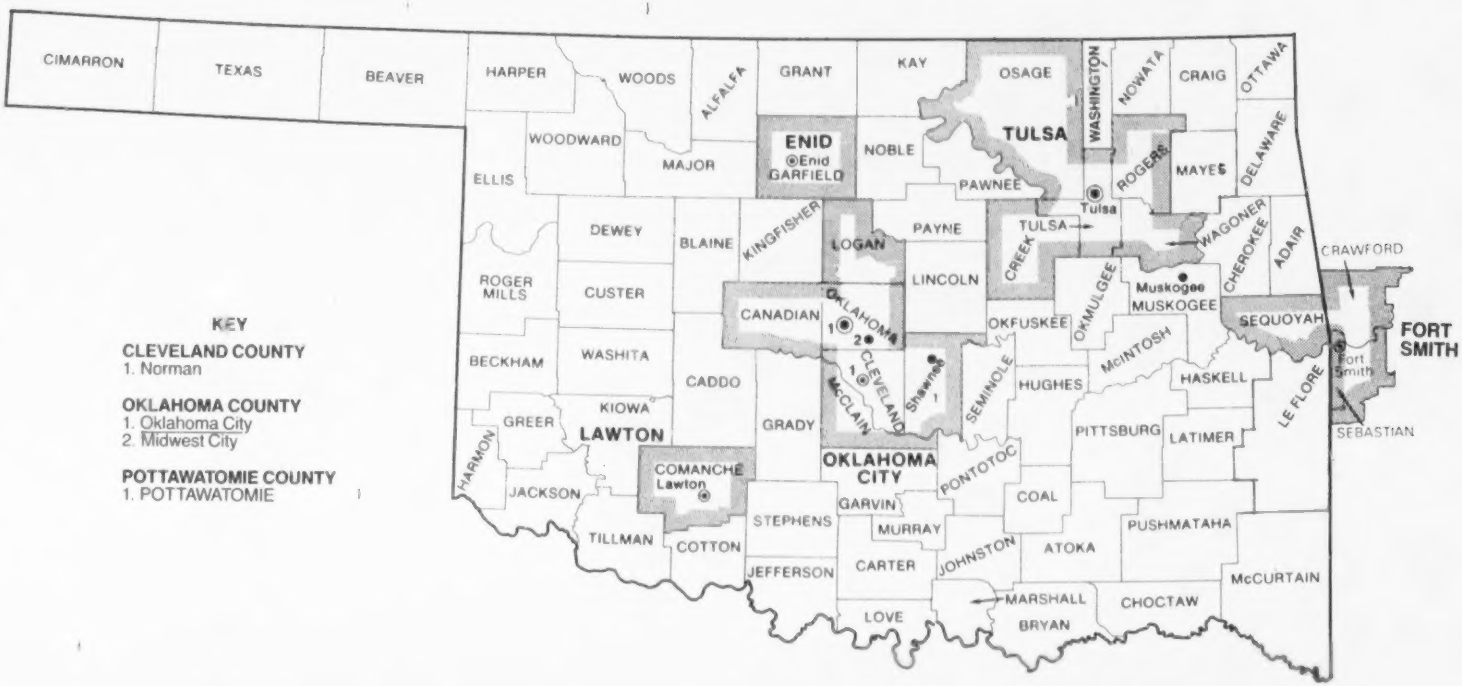
Akron, OH
Cleveland, OH
Lorain–Elyria, OH

OKLAHOMA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
ENID	59.7	23.5	620,157	392,670	.0210
LAWTON	119.1	39.5	1,084,431	679,793	.0378
OKLAHOMA CITY	973.7	378.5	10,705,903	7,178,036	.3662
TULSA	740.5	289.5	8,258,670	5,107,187	.2737

County	Metropolitan Area
Canadian	Oklahoma City
Cleveland	Oklahoma City
Comanche	Lawton
Creek	Tulsa
Garfield	Enid
Logan	Oklahoma City
McClain	Oklahoma City
Oklahoma	Oklahoma City
Osage	Tulsa
Pottawatomie	Oklahoma City
Rogers	Tulsa
Sequoyah	Fort Smith, Ark.
Tulsa	Tulsa
Wagoner	Tulsa

OKLAHOMA


CIMARRON
TEXAS
BEAVER
HARPER
WOODS
ALFALFA
GRANT
KAY
OSAGE
WASHINGTON
NOWATA
CRAIG
OTTAWA
WOODWARD
MAJOR
ENID
Enid
GARFIELD
NOBLE
TULSA
PAWNEE
Tulsa
ROGERS
MAYES
DELAWARE
ELLIS
DEWEY
BLAINE
KINGFISHER
LOGAN
PAYNE
TULSA
CREEK
WAGONER
CHEROKEE
ADAIR
CRAWFORD
ROGER MILLS
CUSTER
CANADIAN
OKLAHOMA
1
2
LINCOLN
OKMULGEE
Muskogee
MUSKOGEE
SEQUOYAH
FORT SMITH
Fort Smith
OKFUSKEE
BECKHAM
WASHITA
CADDO
1
CLEVELAND
McCLAIN
Shawnee
1
SEMINOLE
HUGHES
McINTOSH
HASKELL
LE FLORE
SEBASTIAN
GREER
KIOWA
LAWTON
GRADY
OKLAHOMA CITY
PITTSBURG
LATIMER
HARMON
JACKSON
COMANCHE
Lawton
GARVIN
PONTOTOC
COAL
STEPHENS
MURRAY
TILLMAN
COTTON
JEFFERSON
CARTER
JOHNSTON
ATOKA
PUSHMATAHA
McCURTAIN
LOVE
MARSHALL
BRYAN
CHOCTAW

KEY

CLEVELAND COUNTY
1. Norman

OKLAHOMA COUNTY
1. Oklahoma City
2. Midwest City

POTTAWATOMIE COUNTY
1. POTTAWATOMIE

LEGEND

- ▨ Metropolitan statistical area (MSA)
- ◉ Place of 100,000 or more inhabitants
- ⊙ Place of 50,000 to 100,000 inhabitants
- ● Place of 25,000 to 50,000 inhabitants
- ○ MSA central city of fewer than 25,000 inhabitants

State capital underlined

SCALE

0 20 40 60 80 100 Kilometers

0 20 40 60 80 100 Miles

OREGON

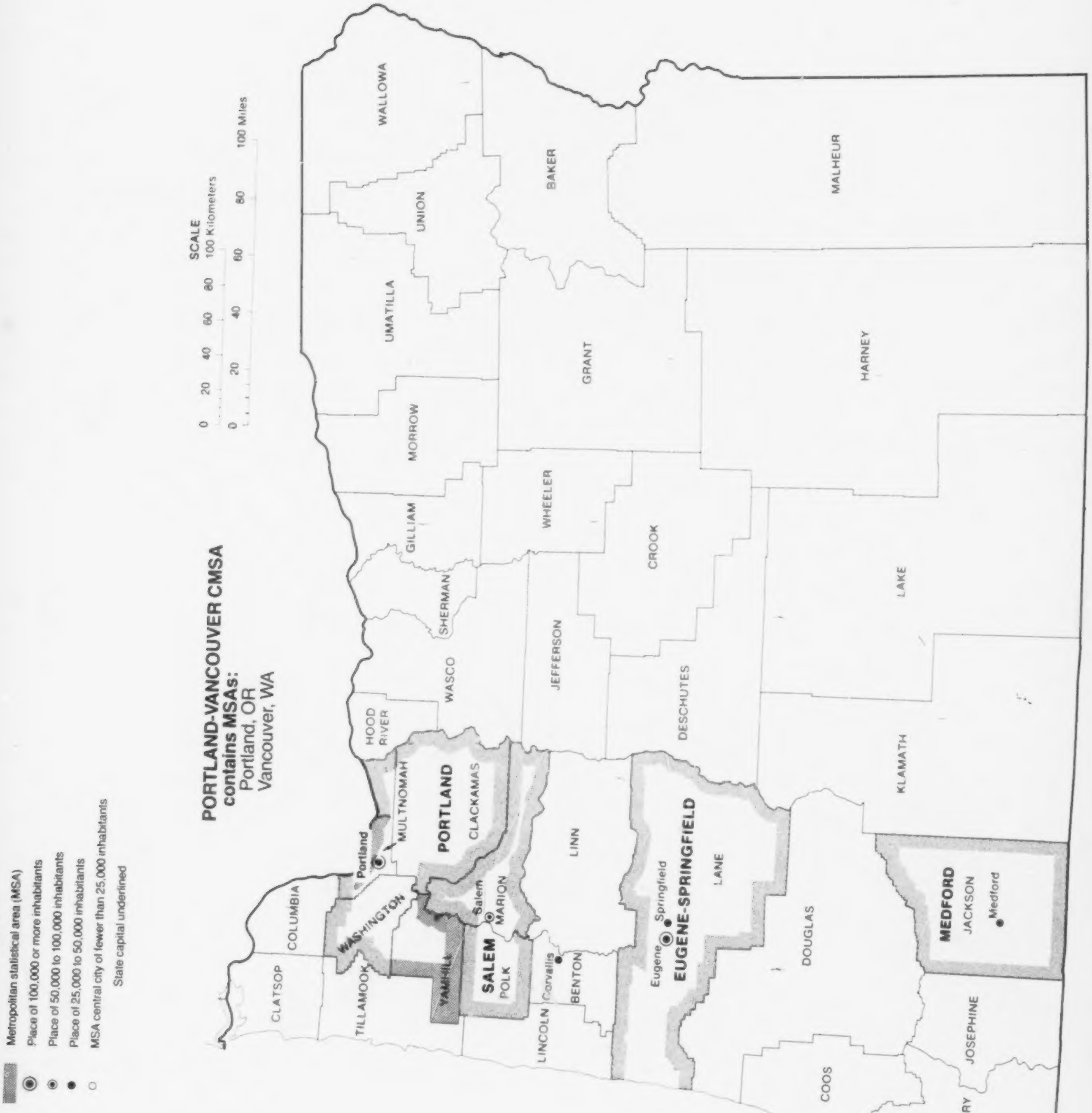
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
EUGENE - SPRINGFIELD	271.6	108.6	2,992,329	2,039,756	.1028
MEDFORD	147.1	56.6	1,525,184	1,305,607	.0577
PORTLAND	1,193.1	475.8	16,734,852	9,768,019	.5203
PORTLAND - VANCOUVER CONSOLIDATED AREA	*1,417.9*	*560.5*	*19,579,412*	*10,964,049*	*.6024*
SALEM	272.1	102.8	2,747,420	1,694,150	.0930

County	Metropolitan Area	County	Metropolitan Area
Clackamas	Portland	Multnomah	Portland
Jackson	Medford	Polk	Salem
Lane	Eugene - Springfield	Washington	Portland
Marion	Salem	Yamhill	Portland

OREGON


LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
⊙ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
PORTLAND-VANCOUVER CMSA
contains MSAs:
Portland, OR
Vancouver, WA
CLATSOP
COLUMBIA
WASHINGTON
TILLAMOOK
YAMHILL
Portland
MULTNOMAH
PORTLAND
CLACKAMAS
HOOD RIVER
Salem
MARION
SALEM
POLK
LINCOLN
Corvallis
BENTON
LINN
Eugene
Springfield
EUGENE-SPRINGFIELD
LANE
DOUGLAS
COOS
CURRY
JOSEPHINE
MEDFORD
JACKSON
Medford
KLAMATH
LAKE
DESCHUTES
JEFFERSON
CROOK
WASCO
SHERMAN
GILLIAM
WHEELER
MORROW
UMATILLA
UNION
WALLOWA
BAKER
GRANT
HARNEY
MALHEUR

PENNSYLVANIA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
ALLENTOWN - BETHLEHEM - EASTON	684.0	265.7	9,504,012	5,140,458	.2888
ALTOONA	133.0	50.8	1,439,667	971,230	.0496
BEAVER COUNTY	191.4	71.6	2,166,866	881,204	.0636
ERIE	280.5	103.8	3,532,043	1,743,543	.1064
HARRISBURG - LEBANON - CARLISLE	594.0	231.2	8,352,135	5,041,066	.2624
JOHNSTOWN	253.0	93.3	2,334,393	1,233,665	.0773
LANCASTER	415.7	153.3	5,495,905	3,337,217	.1751
PHILADELPHIA	4,934.9	1,840.1	73,852,045	35,816,878	2.1421
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	*5,988.2*	*2,221.4*	*90,537,367*	*44,026,346*	*2.6232*
PITTSBURGH	2,105.4	833.3	27,234,980	13,090,029	.8108
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	*2,296.8*	*904.9*	*29,401,846*	*13,971,233*	*.8744*
READING	333.3	130.9	4,471,764	2,508,672	.1383
SCRANTON - WILKES-BARRE	740.3	286.1	8,558,581	5,275,087	.2813
SHARON	124.1	46.1	1,438,492	647,077	.0430
STATE COLLEGE	118.0	40.3	1,229,132	798,301	.0420
WILLIAMSPORT	119.8	45.0	1,362,281	884,857	.0457
YORK	413.7	157.8	5,427,798	3,170,100	.1709

County	Metropolitan Area
Adams	York
Allegheny	Pittsburgh
Beaver	Beaver County
Berks	Reading
Blair	Altoona
Bucks	Philadelphia
Cambria	Johnstown
Carbon	Allentown - Bethlehem - Easton
Centre	State College
Chester	Philadelphia
Columbia	Scranton - Wilkes-Barre
Cumberland	Harrisburg - Lebanon - Carlisle
Dauphin	Harrisburg - Lebanon - Carlisle
Delaware	Philadelphia
Erie	Erie
Fayette	Pittsburgh
Lackawanna	Scranton - Wilkes-Barre

County	Metropolitan Area
Lancaster	Lancaster
Lebanon	Harrisburg - Lebanon - Carlisle
Lehigh	Allentown - Bethlehem - Easton
Luzerne	Scranton - Wilkes-Barre
Lycoming	Williamsport
Mercer	Sharon
Monroe	Scranton - Wilkes-Barre
Montgomery	Philadelphia
Northampton	Allentown - Bethlehem - Easton
Perry	Harrisburg - Lebanon - Carlisle
Philadelphia	Philadelphia
Somerset	Johnstown
Washington	Pittsburgh
Westmoreland	Pittsburgh
Wyoming	Scranton - Wilkes-Barre
York	York

PENNSYLVANIA

KEY

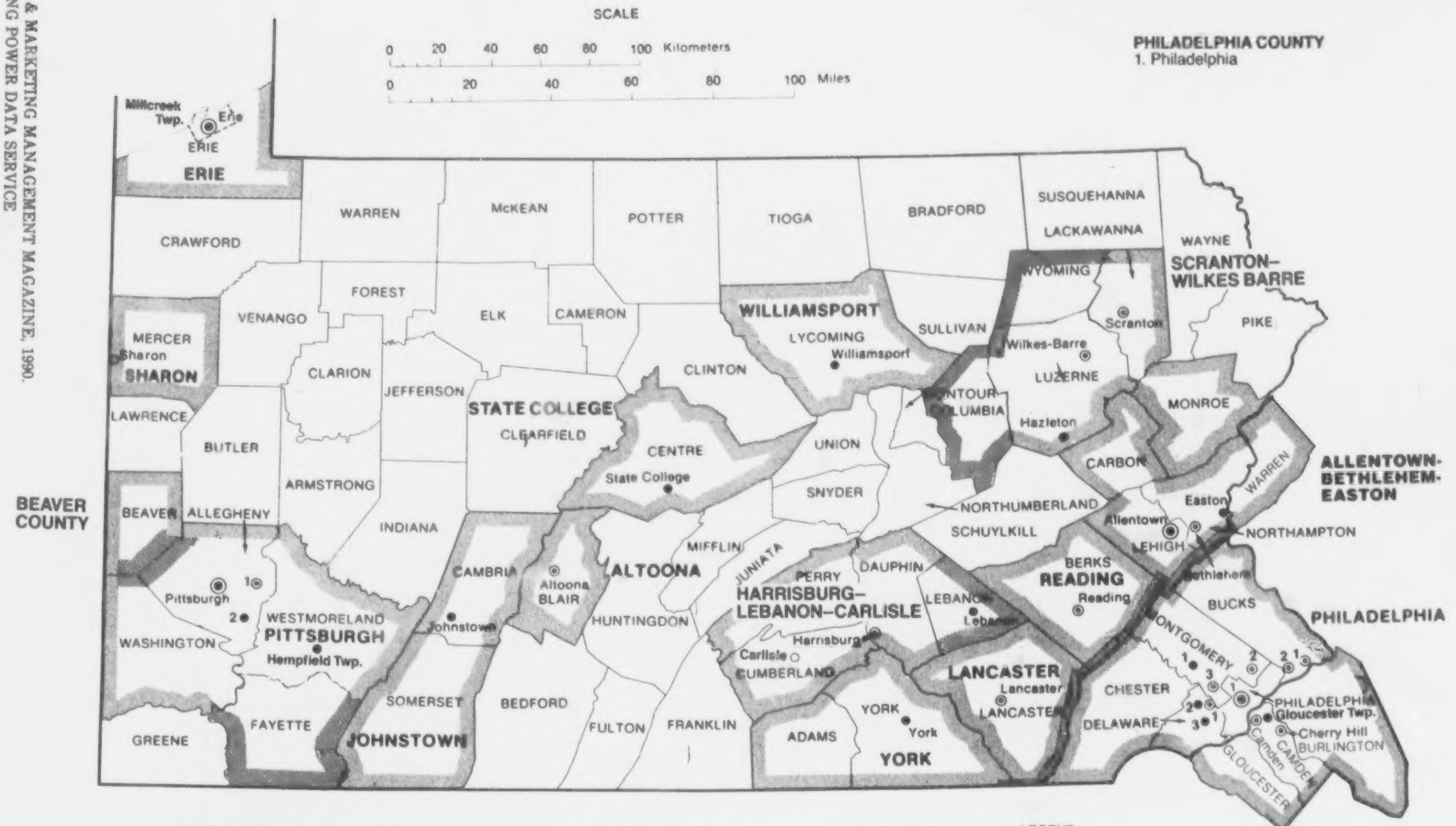
ALLEGHENY COUNTY
1. Penn Hills
2. McKeesport

BUCKS COUNTY
1. Bristol Twp
2. Bensalem Twp

MONTGOMERY COUNTY
1. Norristown
2. Abingdon Twp
3. Lower Merion Twp

DELAWARE COUNTY
1. Haverford Twp
2. Upper Darby
3. Chester Twp

PHILADELPHIA COUNTY
1. Philadelphia


SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
Millcreek Twp.
Erie
ERIE
ERIE
WARREN
McKEAN
POTTER
TIOGA
BRADFORD
SUSQUEHANNA
LACKAWANNA
WAYNE
SCRANTON–WILKES BARRE
PIKE
CRAWFORD
FOREST
ELK
CAMERON
WILLIAMSPORT
LYCOMING
Williamsport
SULLIVAN
WYOMING
Scranton
Wilkes-Barre
LUZERNE
MERCER
Sharon
SHARON
VENANGO
CLARION
JEFFERSON
STATE COLLEGE
CLEARFIELD
CLINTON
MONTOUR
COLUMBIA
Hazleton
MONROE
LAWRENCE
BUTLER
CENTRE
State College
UNION
CARBON
WARREN
ALLENTOWN-BETHLEHEM-EASTON
ARMSTRONG
SNYDER
NORTHUMBERLAND
Easton
Allentown
NORTHAMPTON
BEAVER COUNTY
BEAVER
ALLEGHENY
INDIANA
SCHUYLKILL
LEHIGH
CAMBRIA
Altoona
BLAIR
ALTOONA
MIFFLIN
JUNIATA
PERRY
DAUPHIN
BERKS
READING
Reading
Bethlehem
BUCKS
PHILADELPHIA
Pittsburgh
1
2
WESTMORELAND
PITTSBURGH
Hempfield Twp.
Johnstown
HUNTINGDON
HARRISBURG–LEBANON–CARLISLE
LEBANON
Lebanon
Harrisburg
Carlisle
CUMBERLAND
MONTGOMERY
1
2
3
2
1
WASHINGTON
LANCASTER
Lancaster
LANCASTER
CHESTER
PHILADELPHIA
Gloucester Twp.
Cherry Hill
BURLINGTON
CAMDEN
Camden
GLOUCESTER
DELAWARE
2
3
1
1
SOMERSET
BEDFORD
FULTON
FRANKLIN
YORK
York
YORK
ADAMS
GREENE
FAYETTE
JOHNSTOWN

LEGEND

▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined

PHILADELPHIA-WILMINGTON-TRENTON, PA-NJ-DE-MD CMSA
contains MSAs:
Philadelphia, PA-NJ
Trenton, NJ
Vineland-Millville-Bridgeton, NJ
Wilmington, DE

PITTSBURGH–BEAVER VALLEY CMSA
contains MSAs:
Beaver County, PA
Pittsburgh, PA

RHODE ISLAND

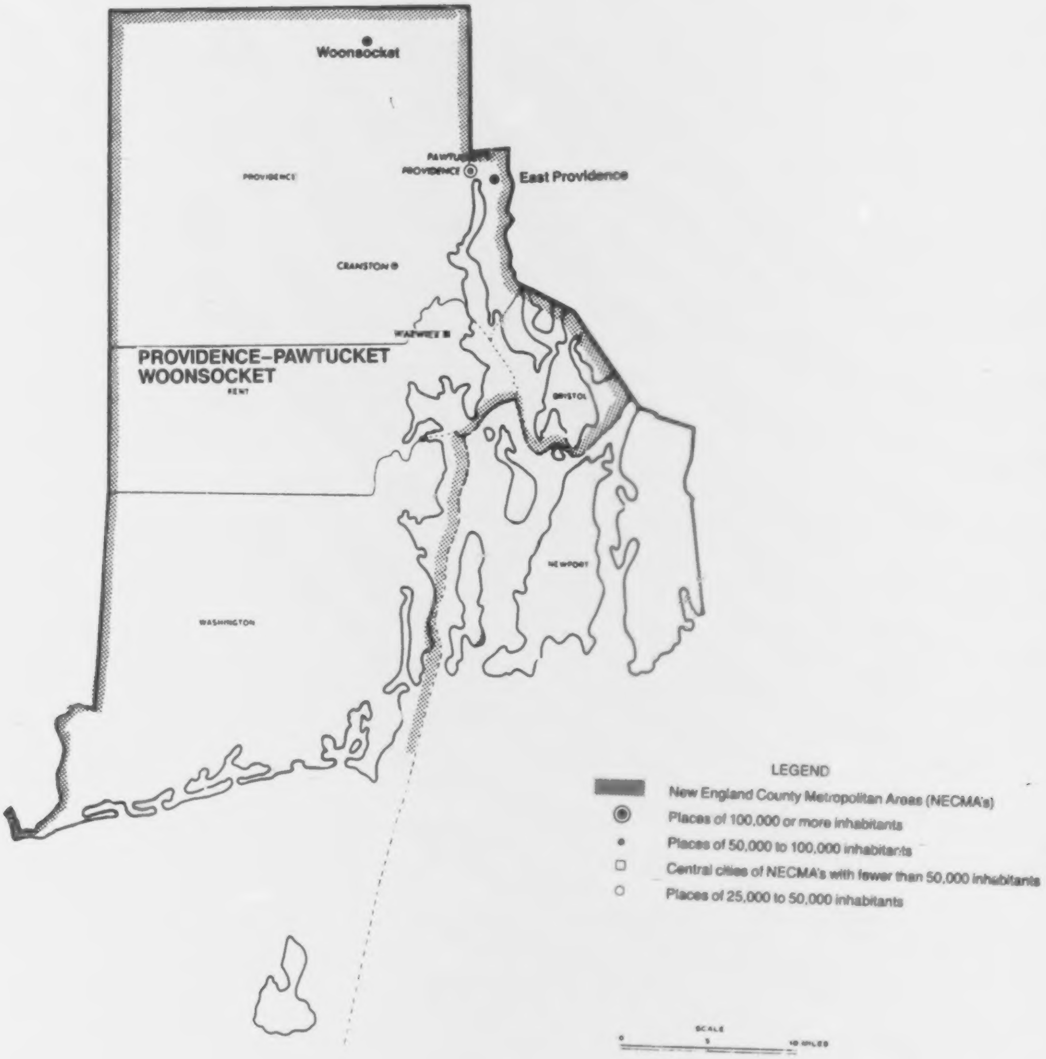
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
PROVIDENCE - PAWTUCKET - WOONSOCKET	917.4	339.6	12,582,730	6,650,886	.3806

County	Metropolitan Area
Bristol	Providence - Pawtucket - Woonsocket
Kent	Providence - Pawtucket - Woonsocket
Providence	Providence - Pawtucket - Woonsocket
Washington	Providence - Pawtucket - Woonsocket

RHODE ISLAND


Woonsocket
PAWTUCKET
PROVIDENCE
East Providence
PROVIDENCE
CRANSTON
WARWICK
PROVIDENCE–PAWTUCKET
WOONSOCKET
KENT
BRISTOL
NEWPORT
WASHINGTON
LEGEND
New England County Metropolitan Areas (NECMA's)
Places of 100,000 or more inhabitants
Places of 50,000 to 100,000 inhabitants
Central cities of NECMA's with fewer than 50,000 inhabitants
Places of 25,000 to 50,000 inhabitants
SCALE
0
5
10 MILES

1990 SURVEY OF BUYING POWER DATA SERVICE

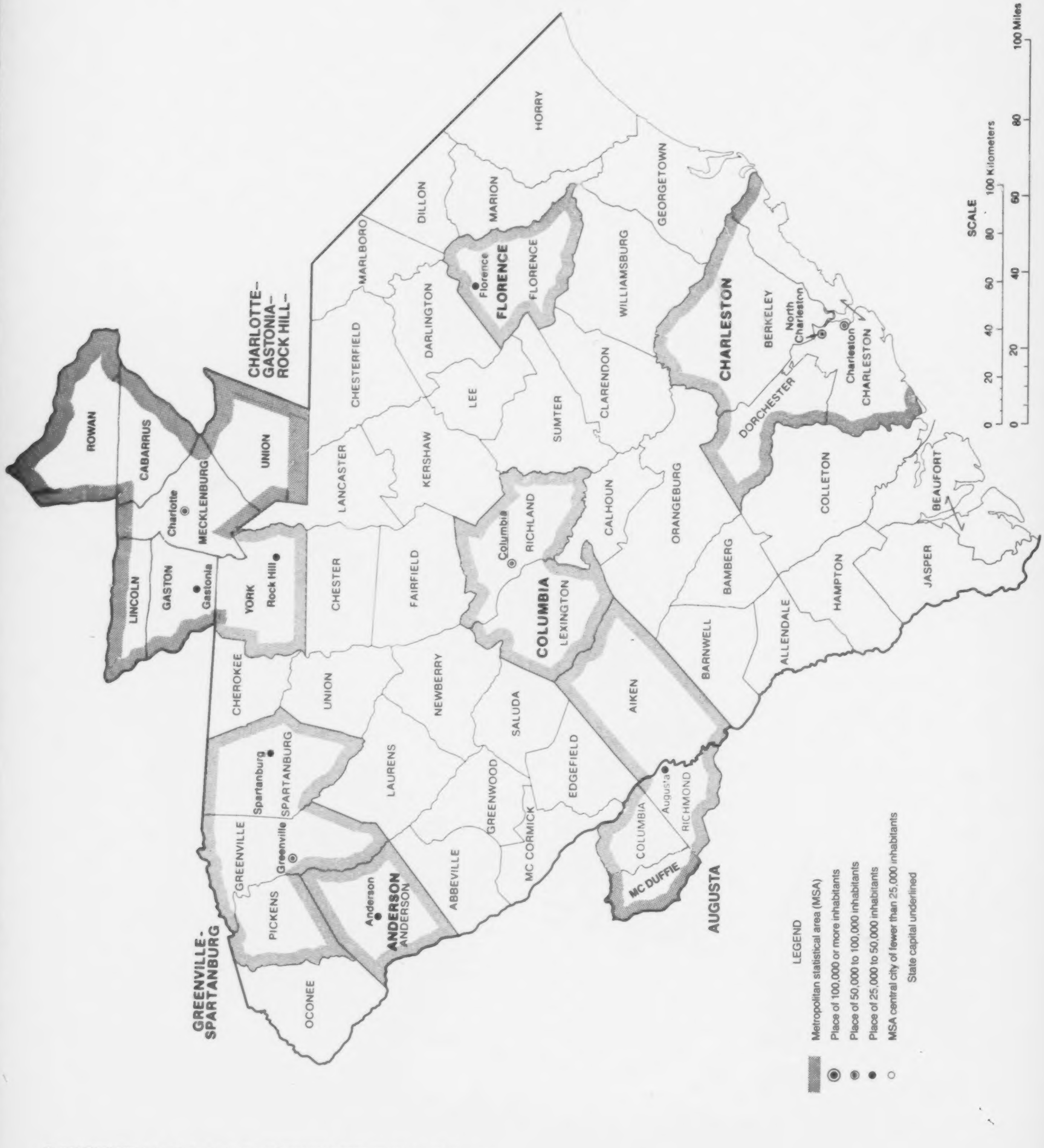
SOUTH CAROLINA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
ANDERSON	146.0	55.9	1,538,334	950,591	.0516
CHARLESTON	514.2	178.3	5,228,507	3,302,561	.1782
CHARLOTTE - GASTONIA - ROCK HILL	1,127.9	430.6	14,395,281	8,435,589	.4560
COLUMBIA	461.2	169.3	5,771,682	3,279,425	.1819
FLORENCE	121.7	43.1	1,065,161	879,609	.0413
GREENVILLE - SPARTANBURG	629.0	240.0	6,883,512	4,414,110	.2319

County	Metropolitan Area
Aiken	Augusta, Ga.
Anderson	Anderson
Berkeley	Charleston
Charleston	Charleston
Dorchester	Charleston
Florence	Florence

County	Metropolitan Area
Greenville	Greenville - Spartanburg
Lexington	Columbia
Pickens	Greenville - Spartanburg
Richland	Columbia
Spartanburg	Greenville - Spartanburg
York	Charlotte - Gastonia - Rock Hill

SOUTH CAROLINA


CHARLOTTE-GASTONIA-ROCK HILL-
ROWAN
CABARRUS
UNION
MECKLENBURG
Charlotte
LINCOLN
GASTON
Gastonia
YORK
Rock Hill
HORRY
DILLON
MARION
GEORGETOWN
MARLBORO
FLORENCE
Florence
WILLIAMSBURG
CHARLESTON
BERKELEY
North Charleston
Charleston
CHESTERFIELD
DARLINGTON
LEE
SUMTER
CLARENDON
DORCHESTER
LANCASTER
KERSHAW
COLUMBIA
RICHLAND
Columbia
CALHOUN
ORANGEBURG
COLLETON
BEAUFORT
CHESTER
FAIRFIELD
LEXINGTON
BAMBERG
HAMPTON
JASPER
CHEROKEE
NEWBERRY
SALUDA
AIKEN
BARNWELL
ALLENDALE
SPARTANBURG
Spartanburg
LAURENS
GREENWOOD
EDGEFIELD
Augusta
RICHMOND
GREENVILLE
Greenville
ABBEVILLE
MC CORMICK
MC DUFFIE
PICKENS
ANDERSON
Anderson
OCONEE
GREENVILLE-SPARTANBURG
AUGUSTA
SCALE
0
20
40
60
80
100 Miles
0
20
40
60
80
100 Kilometers
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined

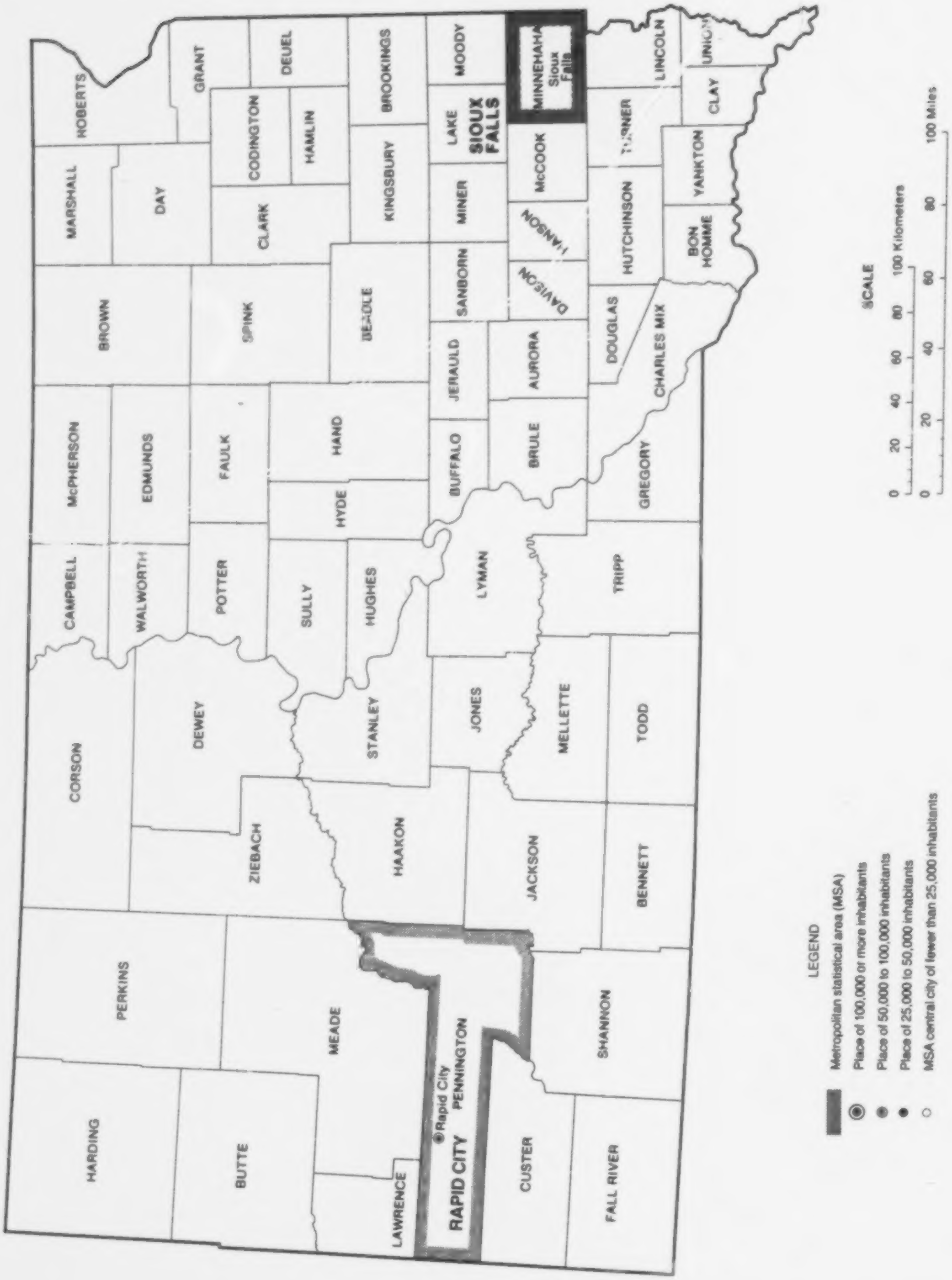
1990 SURVEY OF BUYING POWER DATA SERVICE

SOUTH DAKOTA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
RAPID CITY	81.2	31.7	984,002	796,824	.0354
SIOUX FALLS	127.8	51.0	1,730,131	1,158,115	.0568

County	Metropolitan Area
Minnehaha	Sioux Falls
Pennington	Rapid City

SOUTH DAKOTA


ROBERTS
GRANT
DEUEL
BROOKINGS
MOODY
MINNEHAHA
Sioux Falls
LINCOLN
UNION
MARSHALL
DAY
CODINGTON
HAMLIN
KINGSBURY
LAKE
SIOUX FALLS
McCOOK
TURNER
CLAY
YANKTON
CLARK
MINER
HANSON
HUTCHINSON
BON HOMME
BROWN
SPINK
BEADLE
SANBORN
DAVISON
DOUGLAS
CHARLES MIX
JERAULD
AURORA
McPHERSON
EDMUNDS
FAULK
HAND
BUFFALO
BRULE
GREGORY
HYDE
CAMPBELL
WALWORTH
POTTER
SULLY
HUGHES
LYMAN
TRIPP
CORSON
DEWEY
STANLEY
JONES
MELLETTE
TODD
ZIEBACH
HAAKON
JACKSON
BENNETT
PERKINS
MEADE
PENNINGTON
Rapid City
RAPID CITY
SHANNON
HARDING
BUTTE
LAWRENCE
CUSTER
FALL RIVER
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants

1990 SURVEY OF BUYING POWER DATA SERVICE

TENNESSEE

METROPOLITAN DATA SUMMARY

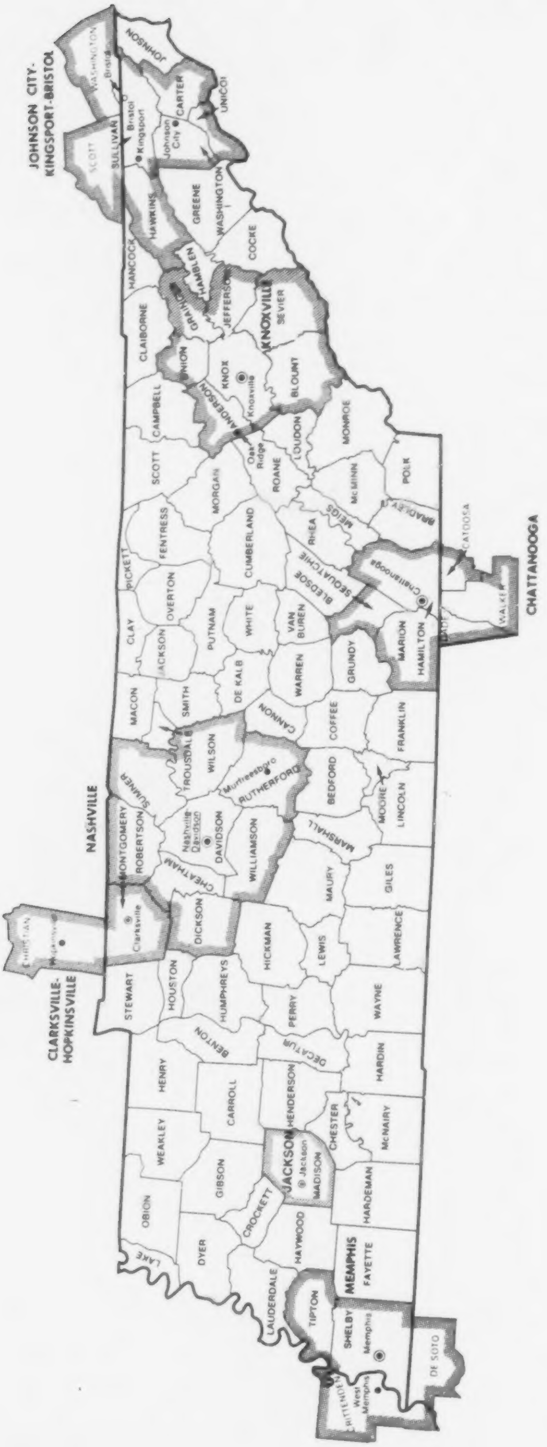
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
CHATTANOOGA	442.1	169.5	4,961,557	2,797,506	.1595
CLARKSVILLE - HOPKINSVILLE	161.0	55.0	1,624,275	1,005,869	.0553
JACKSON	79.0	30.3	881,679	611,216	.0304
JOHNSON CITY - KINGSPORT - BRISTOL	452.1	172.1	4,900,143	2,378,368	.1524
KNOXVILLE	609.7	240.1	7,175,505	4,465,861	.2359
MEMPHIS	986.3	360.7	11,236,370	6,593,734	.3648
NASHVILLE	987.6	376.0	13,179,209	7,787,364	.4152

County	Metropolitan Area
Anderson	Knoxville
Blount	Knoxville
Carter	Johnson City - Kingsport - Bristol
Cheatham	Nashville
Davidson	Nashville
Dickson	Nashville
Grainger	Knoxville
Hamilton	Chattanooga
Hawkins	Johnson City - Kingsport - Bristol
Jefferson	Knoxville
Knox	Knoxville
Madison	Jackson
Marion	Chattanooga
Montgomery	Clarksville - Hopkinsville

County	Metropolitan Area
Robertson	Nashville
Rutherford	Nashville
Sequatchie	Chattanooga
Sevier	Knoxville
Shelby	Memphis
Sullivan	Johnson City - Kingsport - Bristol
Sumner	Nashville
Tipton	Memphis
Unicoi	Johnson City - Kingsport - Bristol
Union	Knoxville
Washington	Johnson City - Kingsport - Bristol
Williamson	Nashville
Wilson	Nashville

TENNESSEE


JOHNSON CITY-KINGSPORT-BRISTOL
SCOTT
SULLIVAN
WASHINGTON
Bristol
Kingsport
Johnson City
JOHNSON
CARTER
UNICOI
HAWKINS
GREENE
WASHINGTON
HANCOCK
HAMBLEN
COCKE
CLAIBORNE
GRAINGER
JEFFERSON
KNOXVILLE
SEVIER
UNION
KNOX
Knoxville
ANDERSON
Oak Ridge
BLOUNT
CAMPBELL
SCOTT
LOUDON
MONROE
ROANE
MORGAN
McMINN
POLK
FENTRESS
PICKETT
CUMBERLAND
RHEA
MEIGS
BRADLEY
CATOOSA
CHATTANOOGA
BLEDSOE
SEQUATCHIE
Chattanooga
WALKER
DADE
OVERTON
CLAY
PUTNAM
WHITE
VAN BUREN
MARION
HAMILTON
JACKSON
GRUNDY
MACON
SMITH
DE KALB
WARREN
CANNON
COFFEE
FRANKLIN
TROUSDALE
WILSON
Murfreesboro
RUTHERFORD
BEDFORD
MOORE
LINCOLN
NASHVILLE
SUMNER
ROBERTSON
MONTGOMERY
Nashville Davidson
DAVIDSON
WILLIAMSON
MARSHALL
CHEATHAM
MAURY
GILES
CHRISTIAN
Hopkinsville
Clarksville
DICKSON
HICKMAN
LEWIS
LAWRENCE
CLARKSVILLE-HOPKINSVILLE
STEWART
HOUSTON
HUMPHREYS
PERRY
WAYNE
BENTON
DECATUR
HENRY
CARROLL
HENDERSON
HARDIN
WEAKLEY
CHESTER
McNAIRY
GIBSON
JACKSON
Jackson
MADISON
OBION
CROCKETT
HARDEMAN
LAKE
DYER
HAYWOOD
MEMPHIS
FAYETTE
LAUDERDALE
TIPTON
SHELBY
Memphis
DE SOTO
CRITTENDEN
West Memphis

LEGEND

▨ Metropolitan statistical area (MSA)

◉ Place of 100,000 or more inhabitants

⊙ Place of 50,000 to 100,000 inhabitants

● Place of 25,000 to 50,000 inhabitants

○ MSA central city of fewer than 25,000 inhabitants

State capital underlined

SCALE

0 20 40 60 80 100 Kilometers

0 20 40 60 80 100 Miles

TEXAS

METROPOLITAN DATA SUMMARY

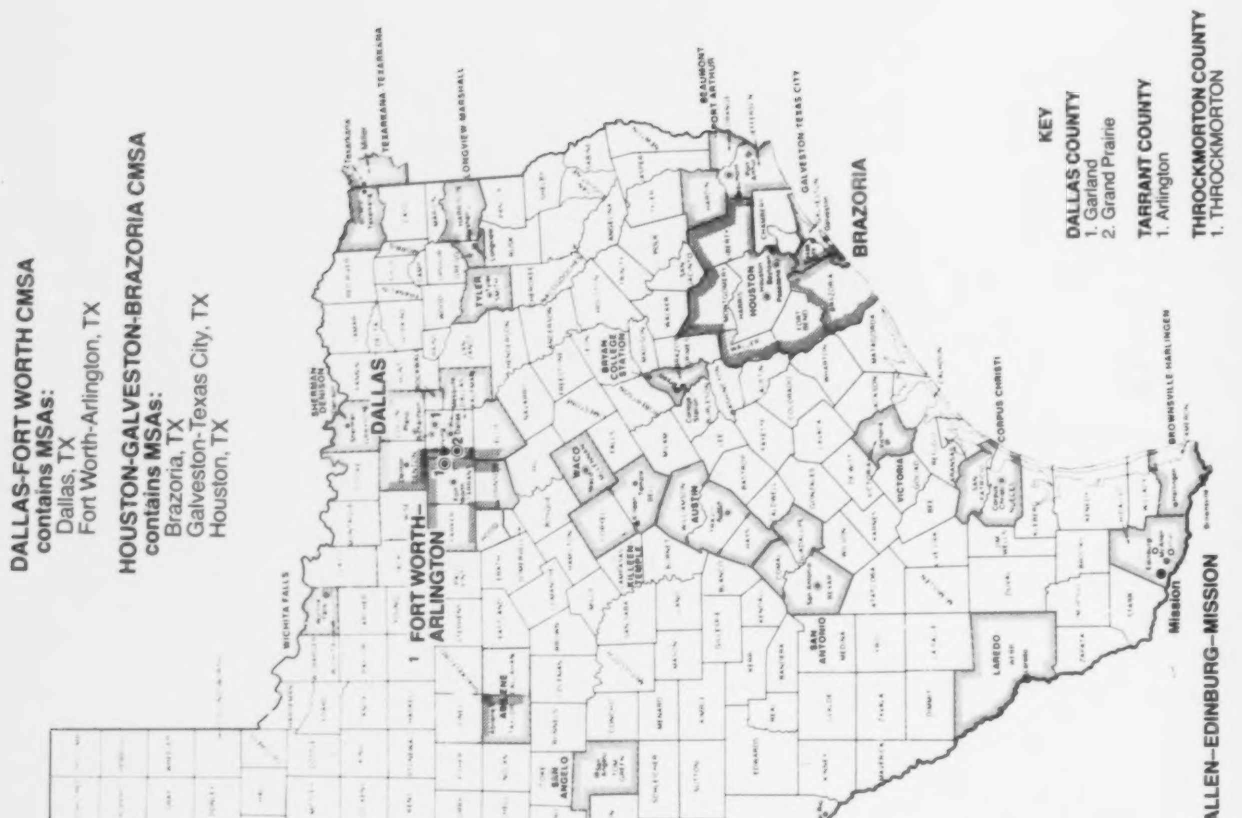
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
ABILENE	123.3	45.0	1,292,035	808,795	.0435
AMARILLO	196.8	75.6	2,463,133	1,750,803	.0836
AUSTIN	750.3	291.0	9,797,231	5,978,684	.3131
BEAUMONT - PORT ARTHUR	367.0	133.3	4,490,679	2,382,585	.1391
BRAZORIA	190.2	62.7	2,528,932	997,397	.0711
BROWNSVILLE - HARLINGEN	266.6	77.8	1,819,395	1,214,717	.0700
BRYAN - COLLEGE STATION	124.6	45.7	1,354,540	718,975	.0431
CORPUS CHRISTI	361.1	121.0	3,592,958	2,115,255	.1204
DALLAS	2,481.9	946.4	35,990,083	22,446,720	1.1368
DALLAS - FORT WORTH CONSOLIDATED AREA	*3,776.0*	*1,431.0*	*53,334,107*	*32,980,531*	*1.6879*
EL PASO	592.4	179.6	5,019,055	3,421,086	.1834
FORT WORTH - ARLINGTON	1,294.1	484.6	17,344,024	10,533,811	.5511
GALVESTON - TEXAS CITY	216.0	79.7	2,792,641	1,370,148	.0837
HOUSTON	3,244.6	1,206.2	43,231,791	22,089,830	1.3021
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	*3,650.8*	*1,348.6*	*48,553,364*	*24,457,375*	*1.4569*
KILLEEN - TEMPLE	249.4	83.0	2,551,508	1,292,064	.0813
LAREDO	126.3	34.2	771,917	716,974	.0344
LONGVIEW - MARSHALL	169.0	62.1	1,854,091	1,228,301	.0632
LUBBOCK	225.4	81.4	2,410,851	1,870,504	.0872
McALLEN - EDINBURG - MISSION	384.8	107.3	2,360,820	1,692,552	.0961
MIDLAND	110.1	40.8	1,592,517	739,752	.0460
ODESSA	125.1	45.9	1,537,935	813,335	.0475
SAN ANGELO	99.7	36.9	1,166,479	609,876	.0363
SAN ANTONIO	1,321.0	454.6	14,068,167	8,804,923	.4729
SHERMAN - DENISON	97.9	38.2	1,173,397	728,485	.0384
TEXARKANA	122.0	45.4	1,211,717	848,732	.0430
TYLER	153.1	56.8	1,838,297	1,191,934	.0610
VICTORIA	75.9	26.2	819,400	500,986	.0272
WACO	191.8	71.1	1,967,141	1,274,011	.0675
WICHITA FALLS	125.9	46.5	1,360,680	885,133	.0463

County	Metropolitan Area
Bell	Killeen - Temple
Bexar	San Antonio
Bowie	Texarkana
Brazoria	Brazoria
Brazos	Bryan - College Station
Cameron	Brownsville - Harlingen
Collin	Dallas
Comal	San Antonio
Coryell	Killeen - Temple
Dallas	Dallas
Denton	Dallas
Ector	Odessa
Ellis	Dallas
El Paso	El Paso
Fort Bend	Houston
Galveston	Galveston - Texas City
Grayson	Sherman - Denison
Gregg	Longview - Marshall
Guadalupe	San Antonio
Hardin	Beaumont - Port Arthur
Harris	Houston
Harrison	Longview - Marshall
Hays	Austin
Hidalgo	McAllen - Edinburg - Mission
Jefferson	Beaumont - Port Arthur

County	Metropolitan Area
Johnson	Fort Worth - Arlington
Kaufman	Dallas
Liberty	Houston
Lubbock	Lubbock
McLennan	Waco
Midland	Midland
Montgomery	Houston
Nueces	Corpus Christi
Orange	Beaumont - Port Arthur
Parker	Fort Worth - Arlington
Potter	Amarillo
Randall	Amarillo
Rockwall	Dallas
San Patricio	Corpus Christi
Smith	Tyler
Tarrant	Fort Worth - Arlington
Taylor	Abilene
Tom Green	San Angelo
Travis	Austin
Victoria	Victoria
Waller	Houston
Webb	Laredo
Wichita	Wichita Falls
Williamson	Austin

TEXAS


DALLAS-FORT WORTH CMSA contains MSAs:
Dallas, TX
Fort Worth-Arlington, TX
HOUSTON-GALVESTON-BRAZORIA CMSA contains MSAs:
Brazoria, TX
Galveston-Texas City, TX
Houston, TX
KEY
DALLAS COUNTY
1. Garland
2. Grand Prairie
TARRANT COUNTY
1. Arlington
THROCKMORTON COUNTY
1. THROCKMORTON
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 50 100 150 200 Kilometers
0 50 100 150 200 Miles
WICHITA FALLS
SHERMAN DENISON
DALLAS
FORT WORTH–ARLINGTON
TEXARKANA
TEXARKANA, TEXARKANA
LONGVIEW MARSHALL
TYLER
BEAUMONT PORT ARTHUR
GALVESTON TEXAS CITY
BRAZORIA
HOUSTON
BRYAN COLLEGE STATION
WACO
KILLEEN TEMPLE
AUSTIN
SAN ANTONIO
VICTORIA
CORPUS CHRISTI
BROWNSVILLE HARLINGEN
McALLEN–EDINBURG–MISSION
Mission
LAREDO
ABILENE
SAN ANGELO
MIDLAND
ODESSA
LUBBOCK
AMARILLO
EL PASO

1990 SURVEY OF BUYING POWER DATA SERVICE

UTAH

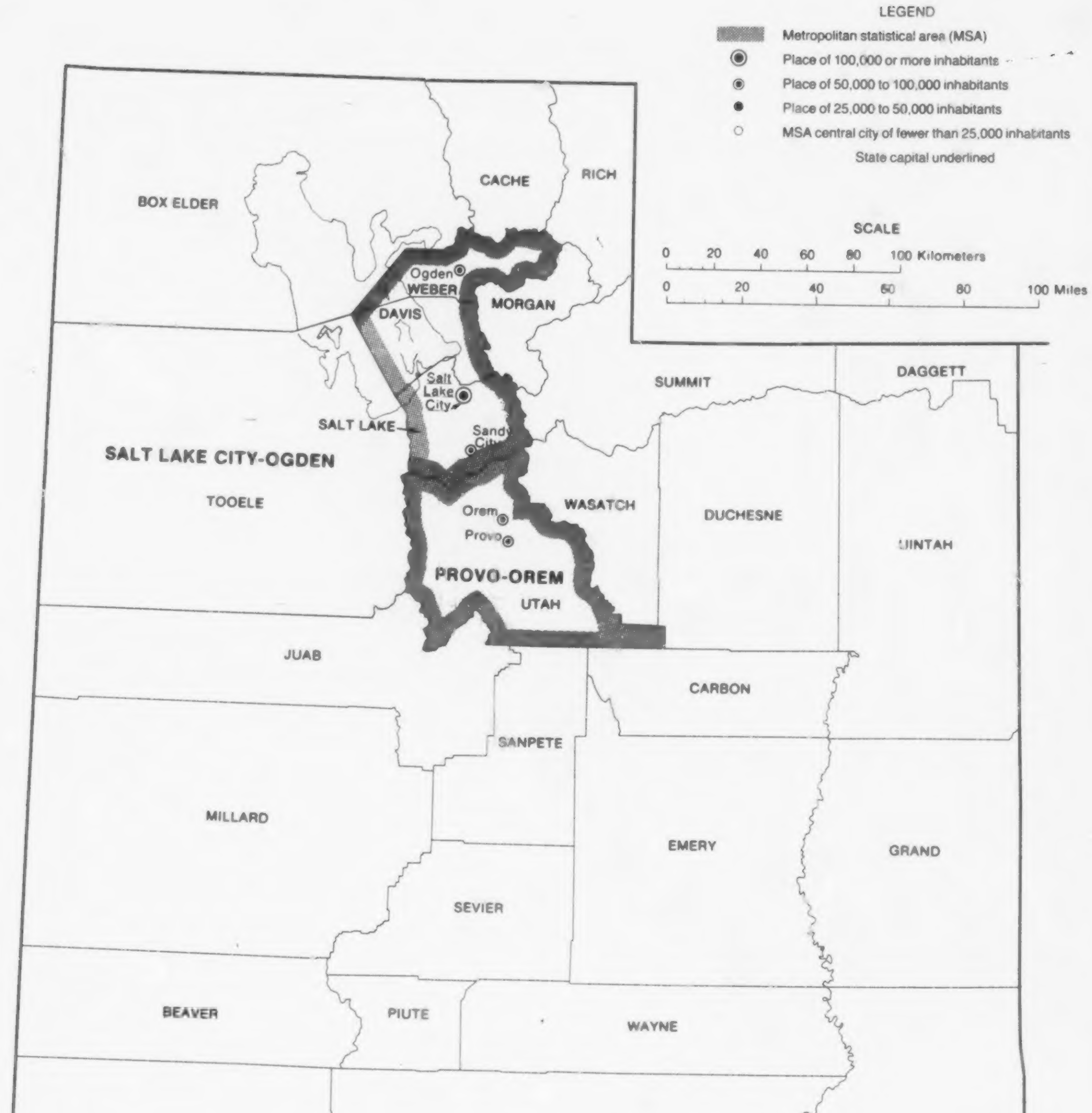
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
PROVO - OREM	252.2	69.1	1,870,482	1,000,293	.0661
SALT LAKE CITY - OGDEN	1,069.0	349.0	11,145,168	6,719,424	.3720

County	Metropolitan Area
Davis	Salt Lake City - Ogden
Salt Lake	Salt Lake City - Ogden
Utah	Provo - Orem
Weber	Salt Lake City - Ogden

UTAH


LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
BOX ELDER
CACHE
RICH
Ogden
WEBER
DAVIS
MORGAN
Salt Lake City
SALT LAKE
Sandy City
SUMMIT
DAGGETT
SALT LAKE CITY-OGDEN
TOOELE
Orem
Provo
WASATCH
DUCHESNE
UINTAH
PROVO-OREM
UTAH
JUAB
CARBON
SANPETE
MILLARD
EMERY
GRAND
SEVIER
BEAVER
PIUTE
WAYNE
IRON
GARFIELD
SAN JUAN
WASHINGTON
KANE

VERMONT

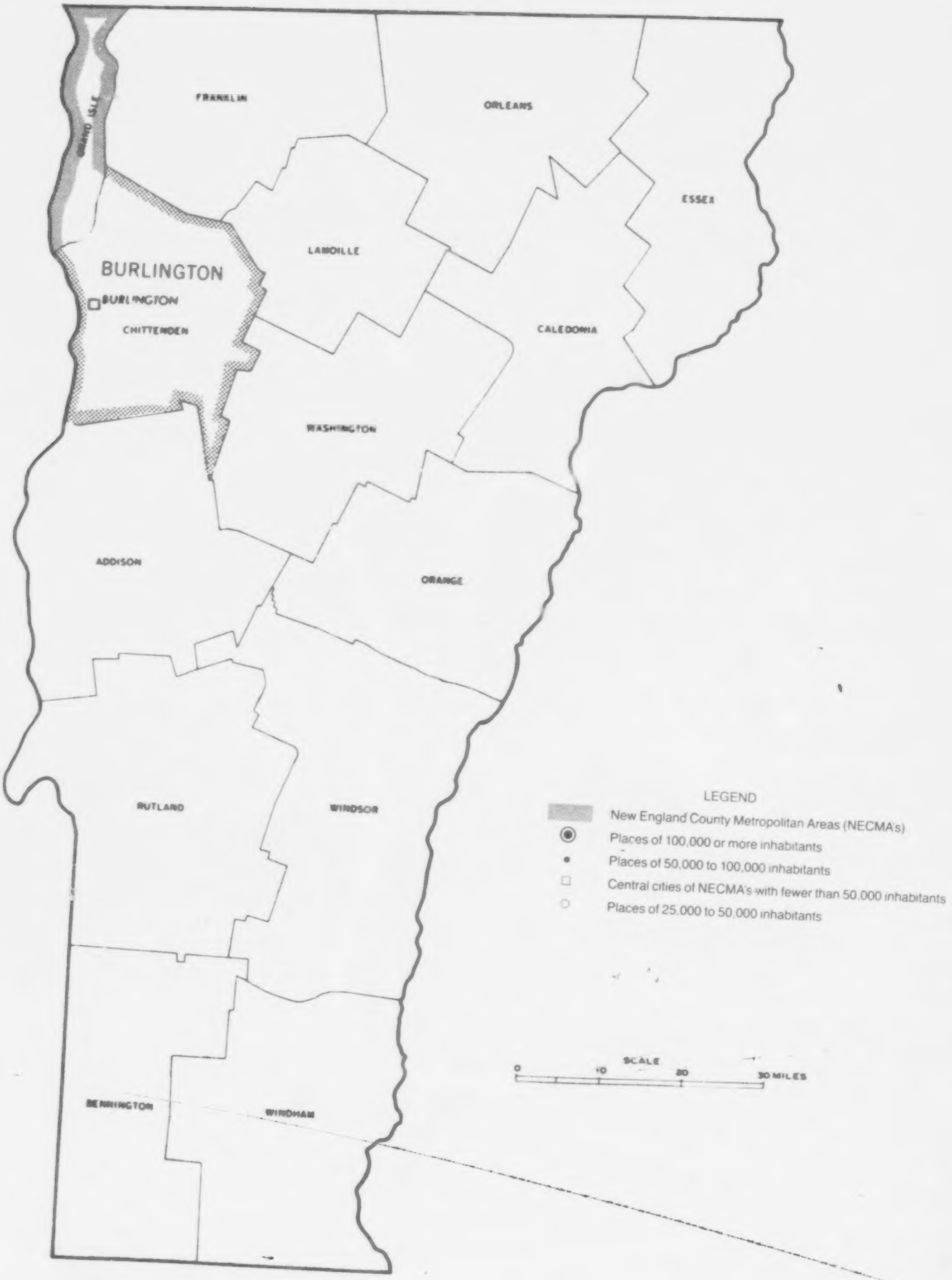
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
BURLINGTON	136.6	50.8	1,944,335	1,256,207	.0625

County	Metropolitan Area
Chittenden	Burlington
Grand Isle	Burlington

VERMONT


FRANKLIN
GRAND ISLE
ORLEANS
ESSEX
LAMOILLE
BURLINGTON
BURLINGTON
CHITTENDEN
CALEDONIA
WASHINGTON
ADDISON
ORANGE
RUTLAND
WINDSOR
BENNINGTON
WINDHAM
LEGEND
New England County Metropolitan Areas (NECMA's)
Places of 100,000 or more inhabitants
Places of 50,000 to 100,000 inhabitants
Central cities of NECMA's with fewer than 50,000 inhabitants
Places of 25,000 to 50,000 inhabitants
SCALE
0
10
20
30 MILES

1990 SURVEY OF BUYING POWER DATA SERVICE

VIRGINIA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

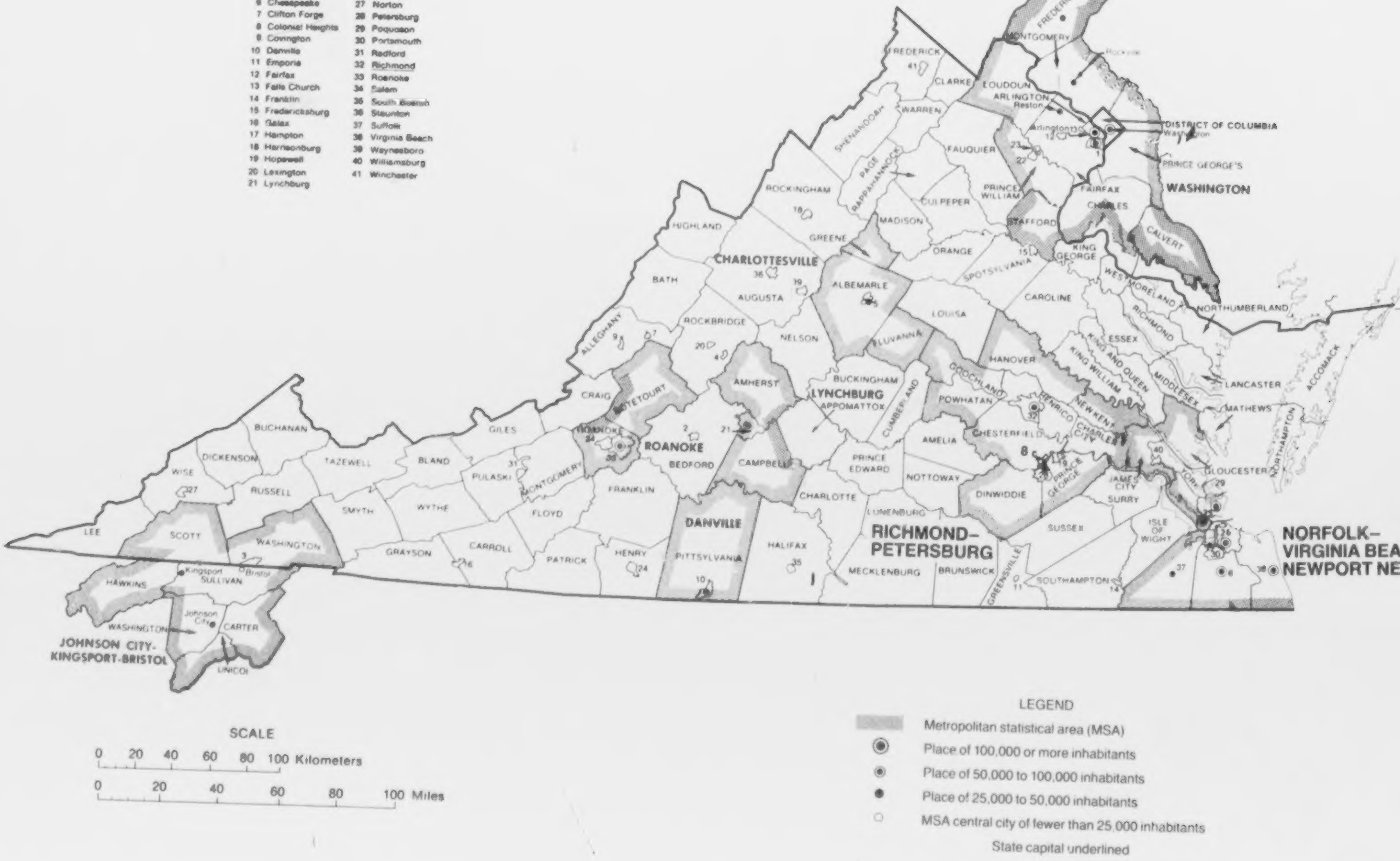
METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
CHARLOTTESVILLE	128.0	49.2	1,761,041	1,063,350	.0556
DANVILLE	111.2	40.7	1,238,021	648,638	.0390
LYNCHBURG	149.3	52.4	1,795,339	941,301	.0556
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	1,380.9	476.2	17,461,876	9,878,955	.5483
RICHMOND - PETERSBURG	855.0	312.7	12,389,474	6,755,285	.3739
ROANOKE	229.6	89.2	2,955,020	2,032,328	.0988

County	Metropolitan Area
Albemarle	Charlottesville
Alexandria city	Washington, D. C.
Amherst	Lynchburg
Arlington	Washington, D. C.
Botetourt	Roanoke
Bristol city	Johnson City - Kingsport - Bristol, Tenn.
Campbell	Lynchburg
Charles City	Richmond - Petersburg
Charlottesville city	Charlottesville
Chesapeake city	Norfolk - Virginia Beach - Newport News
Chesterfield	Richmond - Petersburg
Colonial Heights city	Richmond - Petersburg
Danville city	Danville
Dinwiddie	Richmond - Petersburg
Fairfax	Washington, D. C.
Fairfax city	Washington, D. C.
Falls Church city	Washington, D. C.
Fluvanna	Charlottesville
Gloucester	Norfolk - Virginia Beach - Newport News
Goochland	Richmond - Petersburg
Greene	Charlottesville
Hampton city	Norfolk - Virginia Beach - Newport News
Hanover	Richmond - Petersburg
Henrico	Richmond - Petersburg
Hopewell city	Richmond - Petersburg
James City	Norfolk - Virginia Beach - Newport News
Loudoun	Washington, D. C.
Lynchburg city	Lynchburg
Manassas city	Washington, D. C.
Manassas Park city	Washington, D. C.
New Kent	Richmond - Petersburg
Newport News city	Norfolk - Virginia Beach - Newport News
Norfolk city	Norfolk - Virginia Beach - Newport News
Petersburg city	Richmond - Petersburg
Pittsylvania	Danville
Poquoson city	Norfolk - Virginia Beach - Newport News
Portsmouth city	Norfolk - Virginia Beach - Newport News
Powhatan	Richmond - Petersburg
Prince George	Richmond - Petersburg
Prince William	Washington, D. C.
Richmond city	Richmond - Petersburg
Roanoke	Roanoke
Roanoke city	Roanoke
Salem city	Roanoke
Scott	Johnson City - Kingsport - Bristol, Tenn.
Stafford	Washington, D. C.
Suffolk city	Norfolk - Virginia Beach - Newport News
Virginia Beach city	Norfolk - Virginia Beach - Newport News
Washington	Johnson City - Kingsport - Bristol, Tenn.
Williamsburg city	Norfolk - Virginia Beach - Newport News
York	Norfolk - Virginia Beach - Newport News

VIRGINIA

INDEPENDENT CITIES

1	Alexandria	22	Manassas
2	Bedford	23	Manassas Park
3	Bristol	24	Martinsville
4	Buena Vista	25	Newport News
5	Charlottesville	26	Norfolk
6	Chesapeake	27	Norton
7	Clifton Forge	28	Petersburg
8	Colonial Heights	29	Poquoson
9	Covington	30	Portsmouth
10	Danville	31	Radford
11	Emporia	32	Richmond
12	Fairfax	33	Roanoke
13	Falls Church	34	Salem
14	Franklin	35	South Boston
15	Fredericksburg	36	Staunton
16	Galax	37	Suffolk
17	Hampton	38	Virginia Beach
18	Harrisonburg	39	Waynesboro
19	Hopewell	40	Williamsburg
20	Lexington	41	Winchester
21	Lynchburg		


WASHINGTON
DISTRICT OF COLUMBIA
Washington
PRINCE GEORGE'S
MONTGOMERY
FREDERICK
Rockville
CHARLES
CALVERT
LOUDOUN
ARLINGTON
Reston
Arlington
FAIRFAX
PRINCE WILLIAM
STAFFORD
KING GEORGE
FAUQUIER
CLARKE
WARREN
SHENANDOAH
PAGE
RAPPAHANNOCK
CULPEPER
MADISON
ORANGE
SPOTSYLVANIA
CAROLINE
WESTMORELAND
NORTHUMBERLAND
RICHMOND
ESSEX
KING AND QUEEN
KING WILLIAM
LANCASTER
MIDDLESEX
MATHEWS
GLOUCESTER
NORTHAMPTON
ACCOMACK
ROCKINGHAM
HIGHLAND
GREENE
CHARLOTTESVILLE
BATH
AUGUSTA
ALBEMARLE
LOUISA
HANOVER
ALLEGHANY
ROCKBRIDGE
NELSON
FLUVANNA
GOOCHLAND
HENRICO
NEW KENT
CHARLES CITY
JAMES CITY
YORK
CRAIG
BOTETOURT
AMHERST
BUCKINGHAM
LYNCHBURG
APPOMATTOX
CUMBERLAND
POWHATAN
CHESTERFIELD
AMELIA
PRINCE GEORGE
SURRY
ISLE OF WIGHT
ROANOKE
GILES
BEDFORD
CAMPBELL
PRINCE EDWARD
NOTTOWAY
DINWIDDIE
SUSSEX
BUCHANAN
DICKENSON
TAZEWELL
BLAND
PULASKI
MONTGOMERY
FRANKLIN
CHARLOTTE
LUNENBURG
WISE
RUSSELL
SMYTH
WYTHE
FLOYD
LEE
SCOTT
WASHINGTON
GRAYSON
CARROLL
PATRICK
HENRY
DANVILLE
PITTSYLVANIA
HALIFAX
RICHMOND–PETERSBURG
MECKLENBURG
BRUNSWICK
GREENSVILLE
SOUTHAMPTON
NORFOLK–VIRGINIA BEACH–NEWPORT NEWS
HAWKINS
Kingsport
SULLIVAN
Bristol
Johnson City
CARTER
WASHINGTON
UNICOI
JOHNSON CITY-KINGSPORT-BRISTOL
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined

WASHINGTON

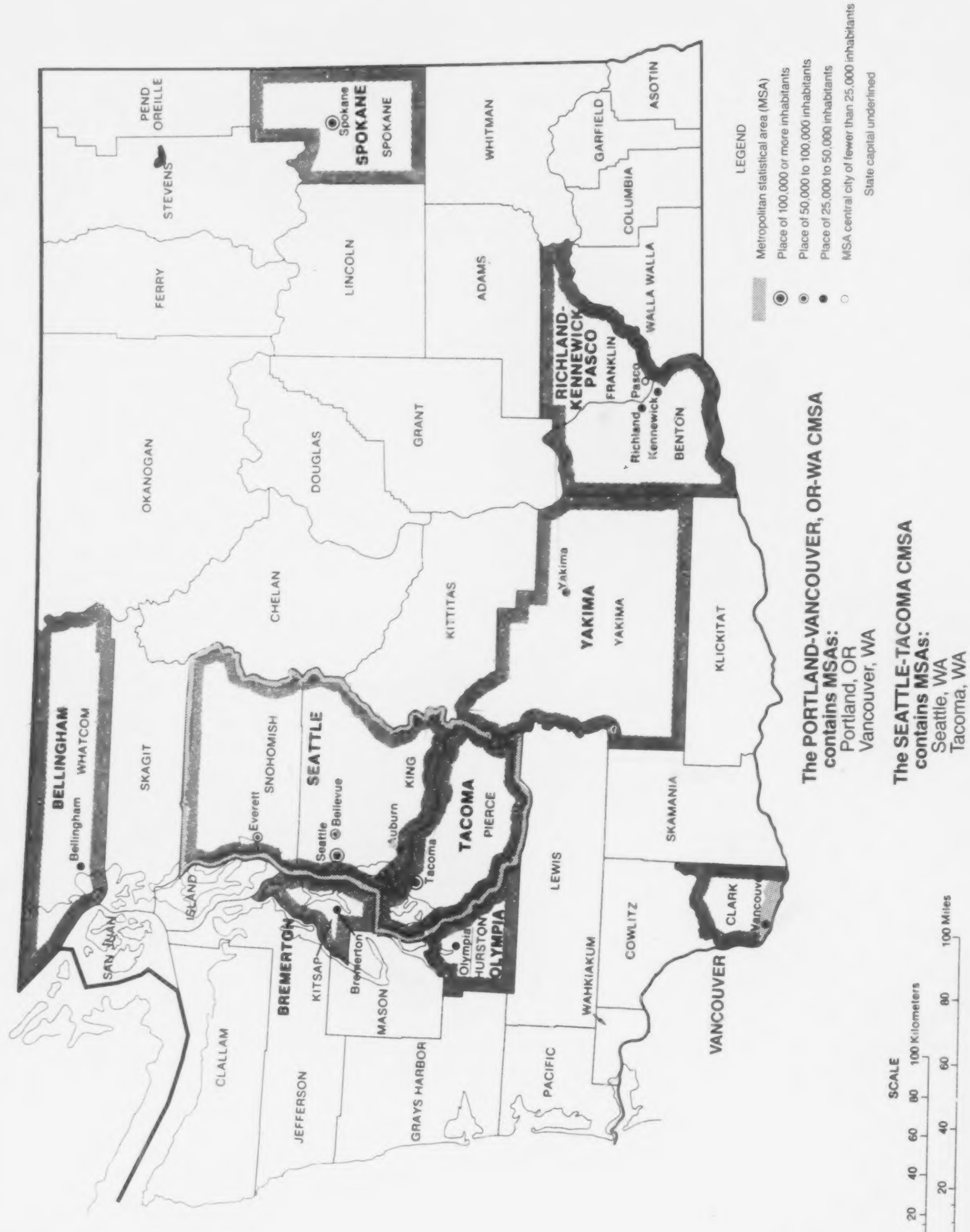
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
BELLINGHAM	121.9	47.6	1,403,379	922,923	.0471
BREMERTON	181.5	68.4	2,330,788	995,687	.0673
OLYMPIA	157.6	62.6	2,029,026	1,024,877	.0613
RICHLAND - KENNEWICK - PASCO	149.0	54.5	2,104,739	927,618	.0602
SEATTLE	1,866.9	760.4	32,109,184	15,834,772	.9135
SEATTLE - TACOMA CONSOLIDATED AREA	*2,429.2*	*973.7*	*38,426,422*	*19,570,982*	*1.1196*
SPOKANE	358.1	142.7	4,090,491	2,742,048	.1387
TACOMA	562.3	213.3	6,317,238	3,736,210	.2061
VANCOUVER	224.8	84.7	2,844,560	1,196,030	.0821
YAKIMA	187.8	70.4	1,967,283	1,036,993	.0631

County	Metropolitan Area	County	Metropolitan Area
Benton	Richland - Kennewick - Pasco	Snohomish	Seattle
Clark	Vancouver	Spokane	Spokane
Franklin	Richland - Kennewick - Pasco	Thurston	Olympia
King	Seattle	Whatcom	Bellingham
Kitsap	Bremerton	Yakima	Yakima
Pierce	Tacoma		

WASHINGTON


BELLINGHAM
WHATCOM
Bellingham
SKAGIT
SAN JUAN
ISLAND
SNOHOMISH
Everett
SEATTLE
Seattle
Bellevue
KING
Auburn
TACOMA
PIERCE
Tacoma
BREMERTON
KITSAP
Bremerton
MASON
OLYMPIA
THURSTON
Olympia
CLALLAM
JEFFERSON
GRAYS HARBOR
PACIFIC
WAHKIAKUM
LEWIS
COWLITZ
VANCOUVER
CLARK
Vancouver
SKAMANIA
KLICKITAT
YAKIMA
YAKIMA
Yakima
KITTITAS
CHELAN
OKANOGAN
DOUGLAS
GRANT
FERRY
STEVENS
PEND OREILLE
LINCOLN
SPOKANE
SPOKANE
Spokane
ADAMS
WHITMAN
RICHLAND-KENNEWICK-PASCO
FRANKLIN
BENTON
Richland
Kennewick
Pasco
WALLA WALLA
COLUMBIA
GARFIELD
ASOTIN
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
The PORTLAND-VANCOUVER, OR-WA CMSA contains MSAs:
Portland, OR
Vancouver, WA
The SEATTLE-TACOMA CMSA contains MSAs:
Seattle, WA
Tacoma, WA
SCALE
0
20
40
60
80
100 Kilometers
0
20
40
60
80
100 Miles

1990 SURVEY OF BUYING POWER DATA SERVICE

WEST VIRGINIA

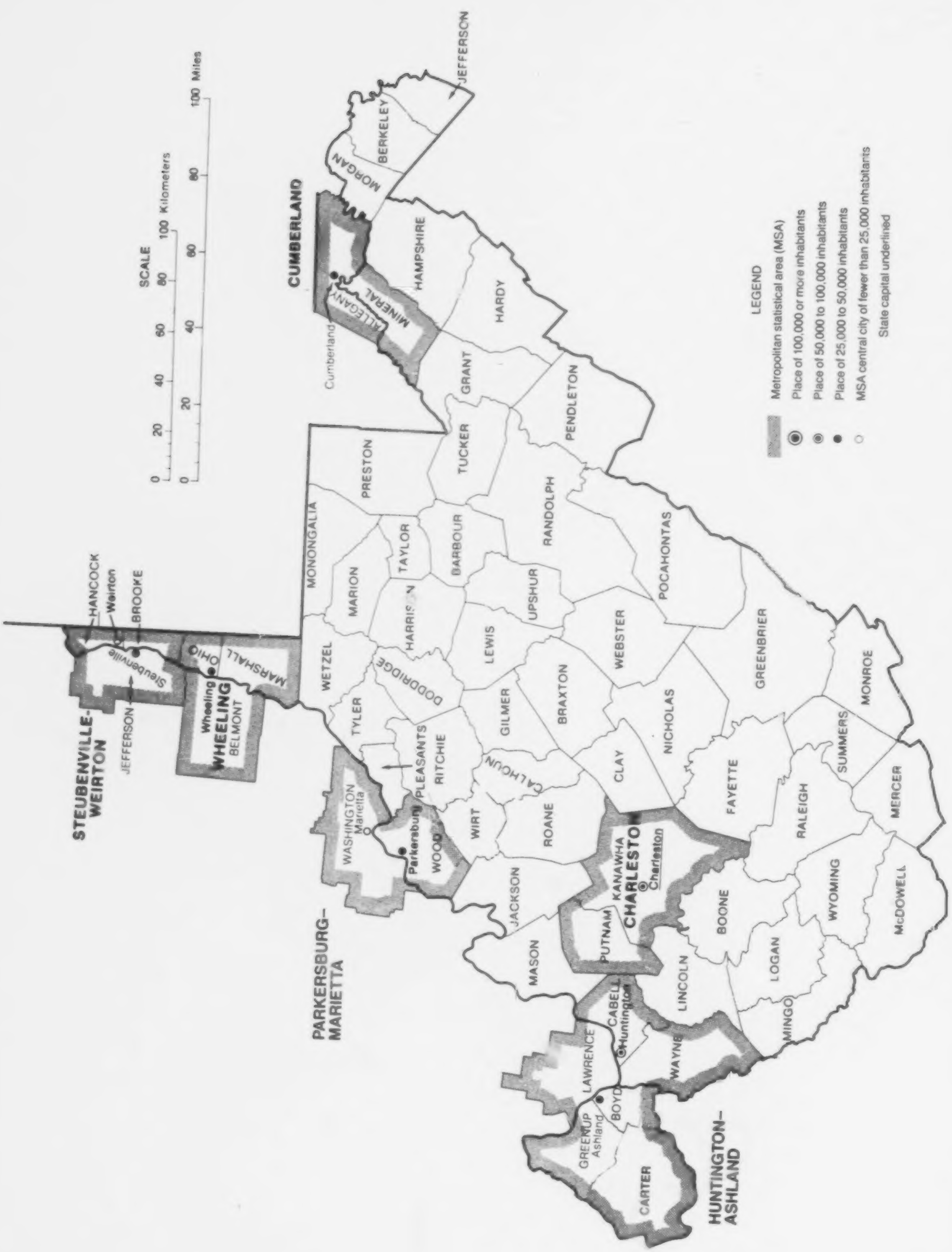
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
CHARLESTON	261.4	105.8	2,989,469	1,890,439	.0993
HUNTINGTON - ASHLAND	328.8	124.6	3,126,629	1,848,066	.1058
PARKERSBURG - MARIETTA	156.6	60.3	1,626,452	1,077,105	.0560
STEUBENVILLE - WEIRTON	149.8	57.0	1,630,952	708,138	.0491
WHEELING	174.0	68.8	1,822,030	978,592	.0586

County	Metropolitan Area	County	Metropolitan Area
Brooke	Steubenville - Weirton	Mineral	Cumberland, Md.
Cabell	Huntington - Ashland	Ohio	Wheeling
Hancock	Steubenville - Weirton	Putnam	Charleston
Kanawha	Charleston	Wayne	Huntington - Ashland
Marshall	Wheeling	Wood	Parkersburg - Marietta

WEST VIRGINIA


SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
CUMBERLAND
Cumberland
ALLEGANY
MINERAL
MORGAN
BERKELEY
JEFFERSON
HAMPSHIRE
HARDY
GRANT
PENDLETON
TUCKER
PRESTON
MONONGALIA
TAYLOR
BARBOUR
RANDOLPH
POCAHONTAS
HANCOCK
Weirton
BROOKE
Steubenville
JEFFERSON
STEUBENVILLE-WEIRTON
OHIO
MARSHALL
Wheeling
WHEELING
BELMONT
MARION
HARRISON
UPSHUR
LEWIS
WEBSTER
GREENBRIER
WETZEL
DODDRIDGE
TYLER
PLEASANTS
RITCHIE
GILMER
BRAXTON
NICHOLAS
MONROE
CALHOUN
CLAY
FAYETTE
SUMMERS
WASHINGTON
Marietta
Parkersburg
WOOD
WIRT
ROANE
KANAWHA
CHARLESTON
Charleston
RALEIGH
MERCER
PARKERSBURG-MARIETTA
JACKSON
PUTNAM
BOONE
WYOMING
McDOWELL
MASON
CABELL
Huntington
LINCOLN
LOGAN
MINGO
LAWRENCE
WAYNE
BOYD
GREENUP
Ashland
CARTER
HUNTINGTON-ASHLAND

1990 SURVEY OF BUYING POWER DATA SERVICE

WISCONSIN

METROPOLITAN DATA SUMMARY

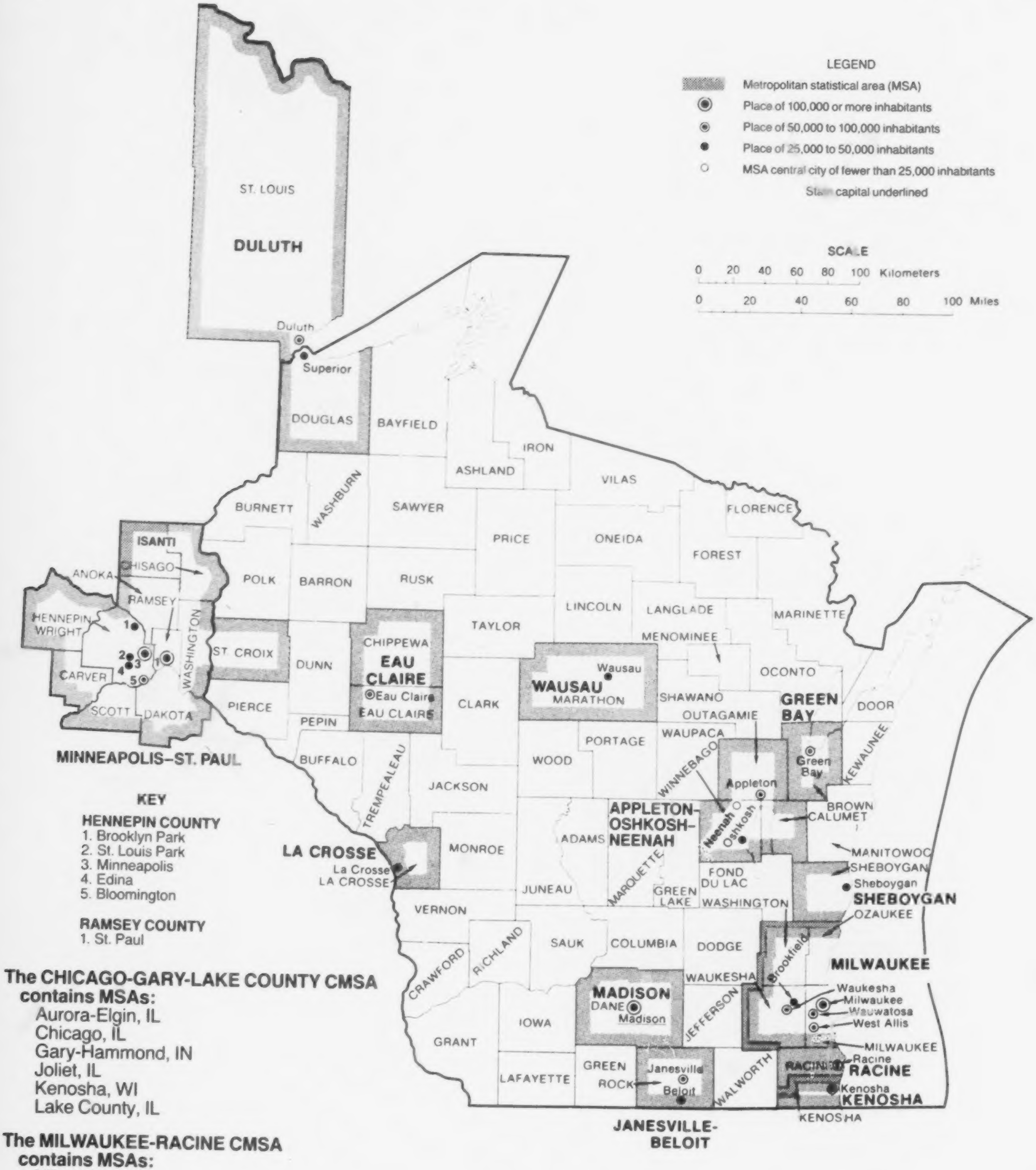
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
APPLETON - OSHKOSH - NEENAH	315.4	117.9	4,023,194	2,329,010	.1269
EAU CLAIRE	140.0	51.5	1,543,159	990,782	.0519
GREEN BAY	193.6	73.3	2,340,910	1,632,102	.0795
JANESVILLE - BELOIT	139.2	52.8	1,787,572	1,035,581	.0565
KENOSHA	122.8	44.9	1,874,026	677,549	.0501
LA CROSSE	96.5	36.8	1,205,544	798,418	.0400
MADISON	353.9	143.9	5,232,635	3,083,854	.1616
MILWAUKEE	1,404.4	544.1	20,866,517	10,484,091	.6127
MILWAUKEE - RACINE CONSOLIDATED AREA	*1,578.7*	*608.9*	*23,157,104*	*11,760,643*	*.6837*
RACINE	174.3	64.8	2,290,587	1,276,552	.0710
SHEBOYGAN	103.9	39.0	1,404,175	650,027	.0411
WAUSAU	114.4	42.1	1,296,303	785,007	.0426

County	Metropolitan Area
Brown	Green Bay
Calumet	Appleton - Oshkosh - Neenah
Chippewa	Eau Claire
Dane	Madison
Douglas	Duluth, Minn.
Eau Claire	Eau Claire
Kenosha	Kenosha
La Crosse	La Crosse
Marathon	Wausau
Milwaukee	Milwaukee

County	Metropolitan Area
Outagamie	Appleton - Oshkosh - Neenah
Ozaukee	Milwaukee
Racine	Racine
Rock	Janesville - Beloit
St. Croix	Minneapolis - St. Paul, Minn.
Sheboygan	Sheboygan
Washington	Milwaukee
Waukesha	Milwaukee
Winnebago	Appleton - Oshkosh - Neenah

WISCONSIN


LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◎ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
ST. LOUIS
DULUTH
Duluth
Superior
DOUGLAS
BAYFIELD
IRON
ASHLAND
VILAS
BURNETT
WASHBURN
SAWYER
FLORENCE
ISANTI
CHISAGO
PRICE
ONEIDA
FOREST
ANOKA
POLK
BARRON
RUSK
RAMSEY
LINCOLN
LANGLADE
MARINETTE
HENNEPIN
WRIGHT
TAYLOR
MENOMINEE
1
2
3
4
5
1
WASHINGTON
ST. CROIX
DUNN
CHIPPEWA
EAU CLAIRE
Wausau
OCONTO
CARVER
WAUSAU
SHAWANO
GREEN BAY
SCOTT
DAKOTA
Eau Claire
EAU CLAIRE
CLARK
MARATHON
DOOR
PIERCE
PEPIN
OUTAGAMIE
WAUPACA
PORTAGE
MINNEAPOLIS–ST. PAUL
BUFFALO
WOOD
Green Bay
KEWAUNEE
TREMPEALEAU
WINNEBAGO
Appleton
JACKSON
APPLETON-OSHKOSH-NEENAH
Neenah
Oshkosh
BROWN
CALUMET
LA CROSSE
MONROE
ADAMS
MANITOWOC
La Crosse
LA CROSSE
MARQUETTE
FOND DU LAC
SHEBOYGAN
Sheboygan
SHEBOYGAN
JUNEAU
GREEN LAKE
WASHINGTON
VERNON
OZAUKEE
SAUK
COLUMBIA
DODGE
Brookfield
MILWAUKEE
CRAWFORD
RICHLAND
WAUKESHA
MADISON
DANE
Madison
Waukesha
Milwaukee
Wauwatosa
West Allis
IOWA
JEFFERSON
GRANT
MILWAUKEE
Racine
RACINE
RACINE
GREEN
Janesville
LAFAYETTE
ROCK
Beloit
WALWORTH
Kenosha
KENOSHA
KENOSHA
JANESVILLE-BELOIT

KEY

HENNEPIN COUNTY
1. Brooklyn Park
2. St. Louis Park
3. Minneapolis
4. Edina
5. Bloomington

RAMSEY COUNTY
1. St. Paul

The CHICAGO-GARY-LAKE COUNTY CMSA contains MSAs:
Aurora-Elgin, IL
Chicago, IL
Gary-Hammond, IN
Joliet, IL
Kenosha, WI
Lake County, IL

The MILWAUKEE-RACINE CMSA contains MSAs:
Milwaukee, WI
Racine, WI

WYOMING

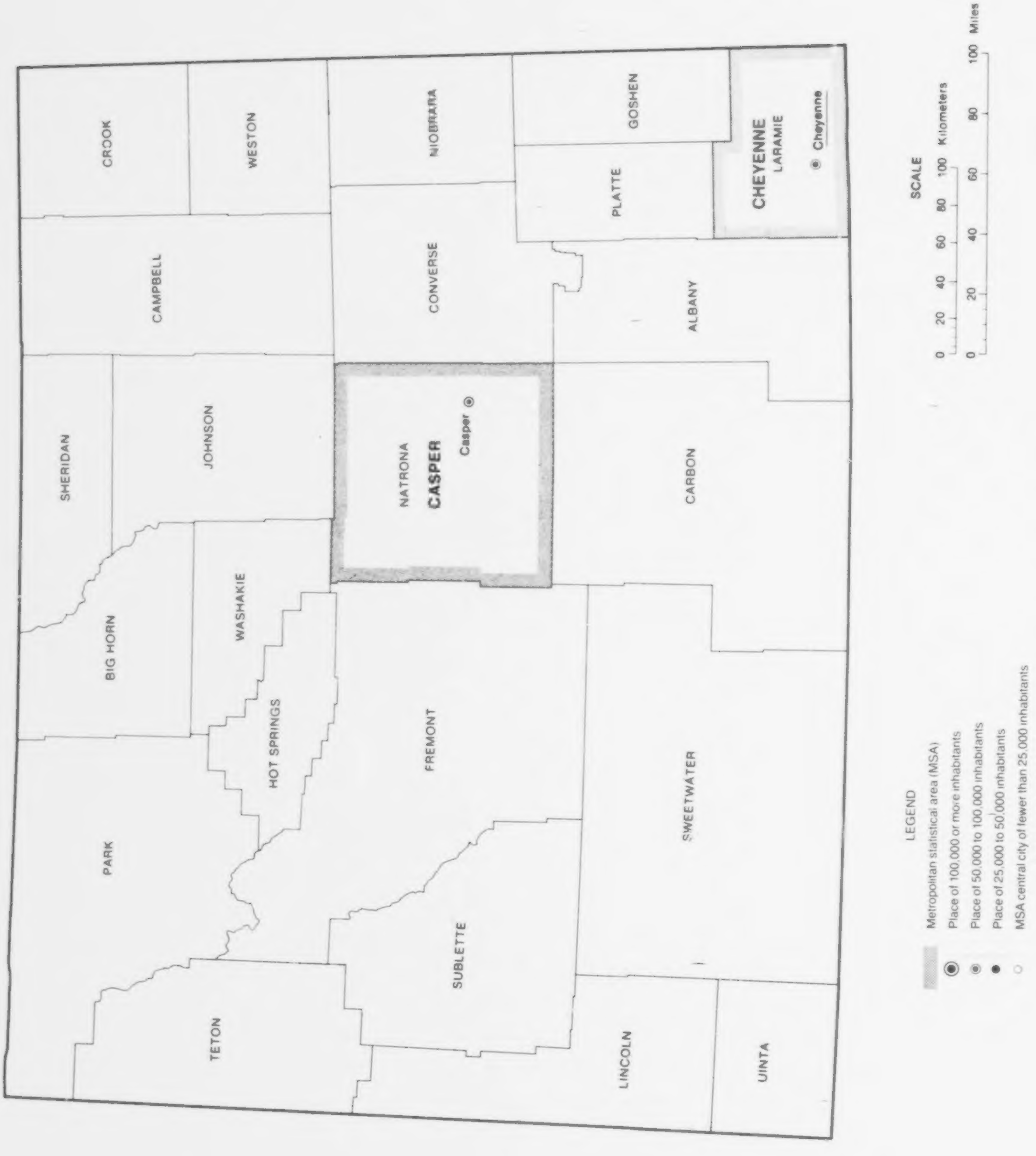
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/89 POPULATION (Thousands)	12/31/89 HOUSEHOLDS (Thousands)	1989 EFFECTIVE BUYING INCOME ($000)	1989 RETAIL SALES ($000)	BUYING POWER INDEX
CASPER	65.8	25.7	748,981	455,624	.0247
CHEYENNE	74.3	30.1	738,984	581,706	.0274

County	Metropolitan Area
Laramie	Cheyenne
Natrona	Casper

WYOMING


CROOK
WESTON
NIOBRARA
GOSHEN
CHEYENNE
LARAMIE
Cheyenne
PLATTE
CAMPBELL
CONVERSE
ALBANY
SHERIDAN
JOHNSON
NATRONA
CASPER
Casper
CARBON
WASHAKIE
BIG HORN
HOT SPRINGS
FREMONT
PARK
SWEETWATER
SUBLETTE
TETON
LINCOLN
UINTA
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

SECTION 2

State And Regional Summaries

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)
Graduated Buying Power Indexes
Population By Age And Sex
Households By Age of Householder
Households By Number Of Persons
Households By EBI Group

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

To order additional copies of the 1990 DATA SERVICE
please call toll-free 1-800-825-8508.
Ask for Product #69800.

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REGIONAL AND STATE SUMMARIES

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
REGION State	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW ENGLAND	**13,105.2**	**5.2454**	**6.1**	**208**	**94.3**	**4,918.8**	**5.2637**	**209,072,851**	**6.3596**	**114,022,740**	**6.6213**	**6.2155**	**4.8878**	**5.2722**	**6.2021**
Connecticut	3,282.1	1.3136	5.6	674	91.1	1,213.7	1.2988	58,120,987	1.7679	29,192,791	1.6952	1.6553	1.1041	1.2411	1.6815
Maine	1,222.7	.4894	8.7	39	98.9	462.4	.4948	15,233,417	.4634	10,103,068	.5867	.5056	.5301	.5663	.4525
Massachusetts	5,927.5	2.3726	3.3	757	93.7	2,240.9	2.3980	97,387,974	2.9624	51,106,324	2.9677	2.8461	2.2018	2.3197	2.8790
New Hampshire	1,106.4	.4428	20.2	123	98.9	415.7	.4449	17,483,992	.5319	11,508,755	.6683	.5550	.4224	.4803	.5583
Rhode Island	1,004.3	.4020	6.0	953	95.0	370.7	.3967	13,915,009	.4232	7,382,769	.4288	.4206	.3827	.3937	.4102
Vermont	562.2	.2250	9.9	61	99.1	215.4	.2305	6,931,472	.2108	4,729,033	.2746	.2329	.2467	.2711	.2206
MIDDLE ATLANTIC	**37,958.0**	**15.1928**	**3.2**	**381**	**84.0**	**14,345.9**	**15.3513**	**565,304,970**	**17.1957**	**265,013,099**	**15.3891**	**16.2530**	**14.6855**	**14.6738**	**16.9154**
New Jersey	7,789.8	3.1179	5.8	1,043	83.4	2,881.4	3.0833	138,379,390	4.2092	60,971,615	3.5406	3.7903	2.6675	2.7917	4.0022
New York	18,078.2	7.2359	3.0	382	80.4	6,852.1	7.3323	269,608,653	8.2011	122,452,786	7.1108	7.6809	7.1591	6.9296	8.0881
Pennsylvania	12,090.0	4.8390	1.9	269	89.8	4,612.4	4.9357	157,316,927	4.7854	81,588,698	4.7377	4.7818	4.8589	4.9525	4.8251
EAST NORTH CENTRAL	**42,486.0**	**17.0052**	**1.9**	**174**	**86.8**	**15,902.4**	**17.0168**	**545,453,415**	**16.5917**	**284,607,836**	**16.5268**	**16.6551**	**16.1717**	**16.7492**	**16.9201**
Illinois	11,696.9	4.6817	2.4	210	81.7	4,371.4	4.6778	163,535,104	4.9745	78,949,322	4.5845	4.7989	4.2839	4.3911	5.0676
Indiana	5,617.9	2.2486	2.3	156	90.8	2,069.4	2.2144	64,443,087	1.9602	37,142,764	2.1568	2.0770	2.1436	2.3307	2.0209
Michigan	9,345.3	3.7405	.9	164	84.7	3,440.6	3.6817	119,757,344	3.6428	64,943,130	3.7712	3.7009	3.4758	3.5922	3.7992
Ohio	10,934.8	4.3767	1.3	267	88.6	4,161.7	4.4533	135,228,307	4.1134	69,923,217	4.0603	4.1502	4.3768	4.4108	4.1332
Wisconsin	4,891.1	1.9577	3.9	90	94.5	1,859.3	1.9896	62,489,573	1.9008	33,649,403	1.9540	1.9281	1.8916	2.0244	1.8992
WEST NORTH CENTRAL	**17,970.2**	**7.1925**	**4.6**	**35**	**93.4**	**6,798.1**	**7.2744**	**221,099,584**	**6.7256**	**118,513,316**	**6.8820**	**6.8658**	**7.4392**	**7.4037**	**6.3700**
Iowa	2,857.8	1.1439	–1.9	51	97.5	1,117.2	1.1955	32,743,167	.9960	17,801,489	1.0337	1.0368	1.3166	1.2527	.9403
Kansas	2,518.0	1.0078	6.5	31	92.6	962.5	1.0299	32,395,711	.9854	15,658,801	.9093	.9671	1.0258	1.0304	.8992
Minnesota	4,360.1	1.7451	7.0	55	96.3	1,632.3	1.7467	57,392,843	1.7458	32,208,001	1.8703	1.7830	1.6603	1.7742	1.7128
Missouri	5,222.7	2.0904	6.2	76	88.5	1,951.4	2.0882	64,664,542	1.9670	34,069,784	1.9784	1.9951	2.1044	2.0796	1.8436
Nebraska	1,606.8	.6431	2.4	21	95.3	613.1	.6560	19,268,590	.5862	10,000,677	.5807	.5959	.6846	.6732	.5609
North Dakota	680.8	.2725	4.3	10	95.7	249.6	.2671	7,213,282	.2194	4,408,994	.2561	.2410	.2935	.2900	.2080
South Dakota	724.0	.2897	4.8	10	92.0	272.0	.2910	7,421,449	.2258	4,365,570	.2535	.2469	.3540	.3036	.2052
SOUTH ATLANTIC	**43,565.3**	**17.4374**	**17.9**	**163**	**77.0**	**16,526.3**	**17.6844**	**562,074,345**	**17.0974**	**306,821,204**	**17.8167**	**17.3811**	**17.8078**	**18.2841**	**17.3242**
Delaware	672.0	.2690	13.1	348	80.3	244.1	.2612	9,129,685	.2777	5,585,796	.3244	.2900	.2546	.2816	.2851
District of Columbia	620.1	.2482	–2.9	9,843	26.1	254.6	.2724	10,175,399	.3095	3,812,268	.2213	.2707	.2545	.2518	.2749
Florida	12,898.1	5.1625	32.3	238	84.0	5,229.7	5.5962	172,175,222	5.2373	97,599,893	5.6676	5.3514	5.7455	5.8887	5.2890
Georgia	6,526.6	2.6124	19.5	112	72.2	2,369.1	2.5352	78,671,861	2.3931	43,961,456	2.5528	2.4849	2.5549	2.5977	2.4393
Maryland	4,717.6	1.8882	11.9	480	72.5	1,724.3	1.8451	75,101,948	2.2844	35,045,366	2.0351	2.1304	1.4846	1.7080	2.2708
North Carolina	6,603.8	2.6432	12.3	135	74.4	2,493.0	2.6677	75,515,972	2.2971	44,059,284	2.5584	2.4448	2.8491	2.9079	2.4291
South Carolina	3,526.1	1.4114	13.0	117	67.3	1,284.4	1.3744	36,228,624	1.1020	21,712,982	1.2608	1.2115	1.5500	1.4890	1.1941
Virginia	6,104.4	2.4434	14.2	154	78.4	2,197.8	2.3518	87,469,474	2.6607	44,840,180	2.6038	2.6001	2.1442	2.3615	2.6196
West Virginia	1,896.6	.7591	–2.8	79	96.0	729.3	.7804	17,606,160	.5356	10,203,979	.5925	.5973	.9704	.7979	.5223
EAST SOUTH CENTRAL	**15,576.2**	**6.2346**	**6.2**	**87**	**78.5**	**5,769.0**	**6.1734**	**160,797,165**	**4.8913**	**91,923,987**	**5.3380**	**5.2938**	**7.1013**	**6.2629**	**4.9500**
Alabama	4,185.7	1.6754	7.5	82	72.0	1,561.9	1.6714	42,122,293	1.2813	25,122,712	1.4589	1.4134	1.9628	1.6880	1.3471
Kentucky	3,766.2	1.5075	2.9	95	92.0	1,383.2	1.4802	38,721,571	1.1779	22,465,835	1.3046	1.2817	1.7448	1.5082	1.1510
Mississippi	2,657.1	1.0635	5.4	56	81.7	942.3	1.0083	23,958,764	.7288	13,426,461	.7796	.8110	1.2599	1.0002	.6976
Tennessee	4,967.2	1.9882	8.2	121	82.8	1,881.6	2.0135	55,994,537	1.7033	30,908,979	1.7949	1.7877	2.1338	2.0665	1.7543
WEST SOUTH CENTRAL	**27,132.2**	**10.8597**	**14.3**	**64**	**82.3**	**9,869.4**	**10.5612**	**298,397,113**	**9.0768**	**174,152,340**	**10.1128**	**9.7442**	**12.1907**	**10.7540**	**9.3196**
Arkansas	2,436.6	.9752	6.6	47	82.8	904.1	.9675	24,077,964	.7325	14,401,211	.8362	.8121	1.1886	1.0225	.6958
Louisiana	4,425.0	1.7711	5.2	99	67.8	1,576.8	1.6873	43,573,006	1.3254	26,522,397	1.5401	1.4790	2.1226	1.6437	1.3857
Oklahoma	3,286.9	1.3156	8.6	48	85.1	1,260.4	1.3488	32,266.858	.9815	19,852,439	1.1529	1.0997	1.6828	1.4083	1.0188
Texas	16,983.7	6.7978	19.4	65	85.6	6,128.1	6.5576	198,479,285	6.0374	113,376,293	6.5836	6.3534	7.1967	6.6795	6.2193
MOUNTAIN	**13,690.3**	**5.4799**	**20.4**	**16**	**92.5**	**5,133.7**	**5.4934**	**158,082,932**	**4.8084**	**86,517,549**	**5.0242**	**5.0075**	**5.6285**	**5.7075**	**4.9953**
Arizona	3,638.8	1.4565	33.9	32	89.8	1,403.2	1.5015	43,289,435	1.3167	24,046,270	1.3964	1.3686	1.5894	1.5574	1.3697
Colorado	3,372.5	1.3499	16.7	33	94.1	1,314.5	1.4066	43,552,387	1.3248	22,925,406	1.3313	1.3318	1.3385	1.4277	1.3867
Idaho	1,021.2	.4088	8.2	12	97.6	362.5	.3879	10,675,213	.3247	5,513,716	.3202	.3402	.4093	.4123	.3170
Montana	814.3	.3260	3.5	6	94.0	318.2	.3405	8,426,508	.2563	4,904,084	.2848	.2787	.3958	.3601	.2604
Nevada	1,099.5	.4401	37.4	10	88.0	454.1	.4859	15,358,212	.4671	8,030,236	.4663	.4615	.4451	.4958	.4775
New Mexico	1,542.2	.6173	18.3	13	88.4	557.3	.5964	15,319,969	.4660	8,944,868	.5194	.5123	.6810	.6190	.4753
Utah	1,719.9	.6884	17.7	21	96.4	539.5	.5773	16,457,853	.5006	9,340,912	.5425	.5507	.5633	.6251	.5530
Wyoming	481.9	.1929	2.6	5	97.1	184.4	.1973	5,003,355	.1522	2,812,057	.1633	.1637	.2061	.2101	.1557
PACIFIC	**38,356.9**	**15.3525**	**20.6**	**43**	**83.6**	**14,187.3**	**15.1814**	**567,206,877**	**17.2535**	**280,513,452**	**16.2891**	**16.5840**	**14.0875**	**14.8926**	**17.0033**
Alaska	538.3	.2154	34.0	1	77.4	187.5	.2006	8,079,362	.2458	4,342,669	.2521	.2416	.2079	.1964	.2254
California	29,227.5	11.6985	23.5	187	83.3	10,700.5	11.4504	444,988,647	13.5358	213,316,595	12.3871	12.8237	10.3614	11.1344	13.1895
Hawaii	1,121.0	.4486	16.2	174	32.5	361.7	.3870	15,469,740	.4706	9,736,705	.5654	.4946	.3705	.4325	.4914
Oregon	2,786.5	1.1154	5.8	29	95.2	1,090.1	1.1664	33,083,064	1.0063	20,225,882	1.1745	1.0786	1.2088	1.2395	1.0710
Washington	4,683.6	1.8746	13.3	70	91.7	1,847.5	1.9770	65,586,064	1.9950	32,891,601	1.9100	1.9455	1.9389	1.8898	2.0260
TOTAL UNITED STATES	**249,840.3**	**100.0000**	**10.3**	**71**	**84.4**	**93,450.9**	**100.0000**	**3,287,489,252**	**100.0000**	**1,722,085,523**	**100.0000**	**100.0000**	**100.0000**	**100.0000**	**100.0000**

REGIONAL AND STATE SUMMARIES
POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
REGION State	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
NEW ENGLAND	**13,105.2**	**Male**	**6,271,142**	**509,705**	**535,124**	**543,036**	**701,505**	**1,122,507**	[illegible]	**663,202**	**562,604**	**669,128**	**32.5**
		Female	**6,834,058**	**488,023**	**513,106**	**520,228**	**697,127**	**1,125,173**	[illegible]	**704,258**	**644,755**	**1,145,389**	**35.7**
Connecticut	3,282.1	Male	1,579,795	123,627	132,098	137,254	169,201	274,817	[illegible]	175,608	149,786	163,285	33.3
		Female	1,702,305	118,644	127,309	131,917	160,868	276,010	[illegible]	186,137	167,751	268,369	36.4
Maine	1,222.7	Male	592,026	53,874	54,299	51,958	62,391	103,973	[illegible]	60,470	49,432	66,318	32.1
		Female	630,674	51,468	51,631	49,738	60,568	102,166	89,07[illegible]	63,552	55,975	106,499	35.0
Massachusetts	5,927.5	Male	2,809,112	221,745	236,001	243,665	323,835	508,015	422,500	295,650	253,270	304,431	32.5
		Female	3,118,388	211,834	226,371	233,940	330,039	514,963	443,311	317,603	295,722	544,605	35.9
New Hampshire	1,106.4	Male	539,380	47,389	48,634	46,260	58,573	101,213	87,147	54,803	43,063	52,298	31.8
		Female	567,020	45,725	46,303	43,772	57,524	99,857	84,833	55,423	47,974	85,609	34.0
Rhode Island	1,004.3	Male	477,343	37,898	39,231	40,174	56,318	83,169	68,780	50,109	46,317	55,347	32.8
		Female	526,957	36,566	37,773	38,451	56,330	81,593	71,639	54,499	53,997	96,109	36.8
Vermont	562.2	Male	273,486	25,172	24,861	23,725	31,187	51,320	42,474	26,562	20,736	27,449	31.2
		Female	288,714	23,786	23,719	22,410	31,798	50,584	41,839	27,044	23,336	44,198	33.4
MIDDLE ATLANTIC	**37,958.0**	**Male**	**18,055,146**	**1,530,596**	**1,541,184**	**1,541,963**	**1,868,680**	**3,084,477**	**2,794,764**	**2,009,679**	**1,693,808**	**1,989,995**	**33.3**
		Female	**19,902,854**	**1,467,140**	**1,482,650**	**1,482,611**	**1,874,444**	**3,159,439**	**2,999,243**	**2,197,024**	**1,969,205**	**3,271,098**	**36.6**
New Jersey	7,789.8	Male	3,727,457	310,989	322,636	324,528	371,279	626,609	601,834	426,365	353,262	389,955	33.5
		Female	4,062,343	297,461	311,140	311,855	363,702	649,911	639,398	456,467	401,472	630,937	36.5
New York	18,078.2	Male	8,552,391	736,367	727,829	731,809	876,896	1,484,575	1,344,665	943,565	771,767	934,918	33.1
		Female	9,525,809	706,754	700,590	707,182	894,474	1,544,402	1,462,549	1,043,306	905,398	1,561,154	36.4
Pennsylvania	12,090.0	Male	5,775,298	483,240	490,719	485,626	620,505	973,293	848,265	639,749	568,779	665,122	33.3
		Female	6,314,702	462,925	470,920	463,574	616,268	965,126	897,296	697,251	662,335	1,079,007	37.0
EAST NORTH CENTRAL	**42,486.0**	**Male**	**20,608,315**	**1,988,649**	**1,901,635**	**1,784,038**	**2,306,791**	**3,659,943**	**3,129,516**	**2,135,751**	**1,719,987**	**1,982,005**	**31.3**
		Female	**21,877,685**	**1,901,886**	**1,824,951**	**1,708,044**	**2,263,403**	**3,615,672**	**3,230,139**	**2,245,099**	**1,930,251**	**3,158,240**	**34.0**
Illinois	11,696.9	Male	5,660,658	542,406	507,345	478,15[illegible]	635,371	1,012,721	874,046	589,141	476,527	544,946	31.6
		Female	6,036,242	520,393	488,418	457[illegible]	610,530	1,002,741	904,234	619,211	535,503	897,282	34.4
Indiana	5,617.9	Male	2,725,192	271,899	257,961	235,720	306,887	478,282	417,163	279,231	220,738	257,311	31.1
		Female	2,892,708	259,560	246,412	226,418	301,496	472,794	427,160	294,356	249,779	414,733	33.7
Michigan	9,345.3	Male	4,556,238	438,678	435,049	407,274	515,712	817,957	691,560	467,185	372,205	410,618	30.[illegible]
		Female	4,789,062	420,721	417,411	390,248	508,665	809,519	708,972	490,915	413,973	628,638	33.1
Ohio	10,934.8	Male	5,273,867	506,507	489,220	451,976	577,283	928,489	796,206	562,551	456,239	505,396	31.6
		Female	5,660,933	483,922	469,118	431,807	576,833	925,369	838,041	597,729	515,923	822,191	34.4
Wisconsin	4,891.1	Male	2,392,360	229,159	212,060	210,913	271,538	422,494	350,541	237,643	194,278	263,734	31.5
		Female	2,498,740	217,290	203,592	201,641	265,879	405,249	351,732	242,888	215,073	395,396	33.9
WEST NORTH CENTRAL	**17,970.2**	**Male**	**8,731,024**	**855,729**	**766,187**	**726,818**	**987,880**	**1,535,825**	**1,287,298**	**868,680**	**713,80[illegible]**	**988,806**	**31.7**
		Female	**9,239,176**	**817,531**	**734,451**	**694,389**	**960,108**	**1,481,790**	**1,303,477**	**903,027**	**790,[illegible]**	**1,55[illegible],622**	**34.5**
Iowa	2,857.8	Male	1,383,638	136,067	120,989	116,016	157,603	239,939	197,735	136,717	116,204	162,368	31.7
		Female	1,474,162	130,209	116,242	110,686	154,726	227,807	200,312	143,476	129,357	261,347	34.9
Kansas	2,518.0	Male	1,228,264	121,204	104,377	95,635	145,841	219,703	179,079	123,095	102,177	137,153	31.7
		Female	1,289,736	114,982	99,654	91,694	134,153	206,907	180,557	128,367	113,074	220,348	34.9
Minnesota	4,360.1	Male	2,134,269	207,491	189,524	184,768	239,575	392,514	326,499	206,217	164,615	223,066	31.3
		Female	2,225,831	198,803	181,561	176,301	238,158	379,398	324,163	208,537	178,566	340,344	33.4
Missouri	5,222.7	Male	2,506,198	237,413	220,863	209,581	270,854	422,899	378,574	260,146	212,600	293,268	32.4
		Female	2,716,502	226,353	211,285	199,872	267,141	424,429	394,613	276,508	243,542	472,759	35.7
Nebraska	1,606.8	Male	781,115	79,043	69,066	63,549	88,486	138,216	112,927	77,106	62,023	90,699	31.5
		Female	825,685	75,997	66,655	60,663	86,113	133,518	112,348	79,454	68,269	142,668	34.2
North Dakota	680.8	Male	341,707	36,112	29,647	27,491	43,637	62,151	45,694	31,220	26,398	39,357	30.5
		Female	339,093	34,197	28,212	26,162	39,903	54,515	43,967	31,644	27,179	53,314	32.5
South Dakota	724.0	Male	355,833	38,399	31,721	29,778	41,884	60,403	46,790	34,179	29,784	42,895	31.0
		Female	368,167	36,990	30,842	29,011	39,914	55,216	47,517	35,041	30,794	62,842	33.6
SOUTH ATLANTIC	**43,565.3**	**Male**	**21,072,775**	**1,842,788**	**1,852,804**	**1,746,022**	**2,359,088**	**3,741,804**	**3,312,387**	**2,154,771**	**1,767,728**	**2,295,383**	**32.3**
		Female	**22,492,525**	**1,768,652**	**1,783,822**	**1,675,361**	**2,216,527**	**3,731,489**	**3,415,007**	**2,317,777**	**2,088,076**	**3,495,814**	**35.2**
Delaware	672.0	Male	323,484	29,225	28,341	28,523	37,230	56,614	50,693	35,575	28,443	28,840	31.8
		Female	348,516	28,301	27,278	27,810	38,336	57,444	52,902	37,544	31,601	47,300	34.1
District of Columbia	620.1	Male	286,907	20,576	20,952	20,828	36,011	60,488	46,408	28,942	24,250	28,452	32.5
		Female	333,193	20,358	20,337	20,947	40,348	64,862	49,642	33,365	31,127	52,207	35.0
Florida	12,898.1	Male	6,174,973	474,427	480,762	463,870	604,485	981,854	890,126	630,030	604,076	1,045,343	35.9
		Female	6,723,127	455,603	463,960	444,203	582,758	974,331	933,553	687,771	743,281	1,437,667	39.7
Georgia	6,526.6	Male	3,156,761	315,211	312,158	280,931	353,657	590,796	518,630	311,811	225,478	248,089	30.4
		Female	3,369,839	302,544	301,269	268,039	340,582	602,629	533,485	333,952	264,951	422,388	32.8
Maryland	4,717.6	Male	2,291,115	192,489	199,396	204,204	250,070	428,970	392,968	250,322	188,568	184,128	32.0
		Female	2,426,485	184,177	191,899	196,528	242,981	436,162	404,139	258,623	211,292	300,684	34.1

REGIONAL AND STATE SUMMARIES
POPULATION BY AGE AND SEX

S&MM ESTIMATES

REGION State	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
SOUTH ATLANTIC (continued)													
North Carolina	6,603.8	Male	3,199,429	288,424	295,079	269,878	392,172	579,281	503,890	329,348	255,652	285,705	31.1
		Female	3,404,371	277,222	28[illegible]544	259,101	355,433	573,423	524,628	360,280	300,903	469,837	34.2
South Carolina	3,526.1	Male	1,715,782	171,490	167,322	152,927	215,637	314,799	263,156	165,283	129,989	135,179	29.8
		Female	1,810,318	165,440	160,996	147,106	196,149	308,757	270,800	181,613	153,616	225,841	32.6
Virginia	6,104.4	Male	3,006,089	260,794	262,609	248,823	374,377	569,281	511,843	310,714	231,197	236,451	31.3
		Female	3,098,311	249,174	252,621	239,259	325,204	558,636	509,677	322,035	258,126	383,579	33.6
West Virginia	1,896.6	Male	918,235	90,152	86,185	76,038	95,449	159,721	134,673	92,746	80,075	103,196	32.0
		Female	978,365	85,833	81,918	72,368	94,736	155,245	136,181	102,594	93,179	156,311	34.9
EAST SOUTH CENTRAL	**15,576.2**	**Male**	**7,518,335**	**752,707**	**723,243**	**661,348**	**844,389**	**1,297,454**	**1,137,692**	**747,171**	**588,655**	**765,676**	**31.0**
		Female	**8,057,865**	**723,515**	**694,285**	**629,123**	**817,783**	**1,296,558**	**1,191,077**	**817,239**	**689,527**	**1,198,758**	**34.0**
Alabama	4,185.7	Male	2,008,224	200,671	196,075	178,422	223,326	341,640	302,183	203,624	159,123	203,160	31.0
		Female	2,177,476	195,216	188,226	170,755	221,077	342,773	320,564	224,702	188,574	325,589	34.1
Kentucky	3,766.2	Male	1,837,372	184,075	172,787	160,173	211,162	322,886	276,057	180,138	143,650	186,444	30.9
		Female	1,928,828	176,043	165,127	150,0[illegible]	197,352	317,257	283,152	191,495	163,327	285,039	33.7
Mississippi	2,657.1	Male	1,278,384	143,492	133,493	120,502	146,504	207,130	180,405	118,313	94,117	134,428	29.6
		Female	1,378,716	138,371	129,346	115,624	142,679	209,365	192,090	132,681	112,317	206,243	32.8
Tennessee	4,967.2	Male	2,394,355	224,469	220,888	202,251	263,397	425,798	379,0[illegible]	245,096	191,765	241,644	31.7
		Female	2,572,845	213,885	211,586	192,708	256,675	427,163	395,271	268,361	225,309	381,887	34.6
WEST SOUTH CENTRAL	**27,132.2**	**Male**	**13,270,836**	**1,397,615**	**1,274,487**	**1,126,537**	**1,538,532**	**2,426,975**	**2,014,618**	**1,289,975**	**975,138**	**1,226,959**	**30.3**
		Female	**13,861,364**	**1,342,519**	**1,229,253**	**1,079,363**	**1,453,587**	**2,352,049**	**2,053,371**	**1,366,364**	**1,101,032**	**1,883,826**	**32.8**
Arkansas	2,436.6	Male	1,175,335	118,039	109,931	100,559	119,116	188,794	173,184	112,990	99,452	153,270	32.4
		Female	1,261,265	112,280	105,508	96,182	117,862	189,866	180,293	123,632	116,634	219,008	35.5
Louisiana	4,425.0	Male	2,146,668	[illegible],333	211,863	197,109	258,363	384,048	312,962	203,711	154,420	185,859	29.4
		Female	2,278,332	[illegible]	205,801	191,437	249,613	378,681	327,345	221,836	178,809	293,420	31.9
Oklahoma	3,286.9	Male	1,600,049	160,038	143,457	128,694	181,485	278,480	243,096	160,533	128,109	176,157	31.7
		Female	1,686,851	152,080	137,151	120,551	167,516	269,582	248,725	1[illegible]2,952	144,382	276,912	34.9
Texas	16,983.7	Male	8,348,784	881,205	809,236	700,[illegible]75	979,568	1,575,653	1,285,376	812,741	593,157	711,673	30.1
		Female	8,634,916	846,769	780,793	671,193	918,596	1,513,920	1,297,008	850,944	661,207	1,094,486	32.3
MOUNTAIN	**13,690.3**	**Male**	**6,806,633**	**743,873**	**632,559**	**553,906**	**783,410**	**1,310,437**	**1,047,590**	**638,303**	**497,891**	**598,664**	**30.3**
		Female	**6,883,667**	**712,980**	**609,271**	**532,457**	**742,101**	**1,231,806**	**1,034,885**	**649,039**	**543,161**	**827,967**	**31.9**
Arizona	3,638.8	Male	1,790,343	179,074	162,044	145,589	201,600	323,543	266,122	168,104	145,045	199,222	31.4
		Female	1,848,457	172,274	156,938	140,745	190,591	307,038	269,639	177,482	168,564	265,186	33.6
Colorado	3,372.5	Male	1,679,025	158,672	146,458	131,773	206,319	363,544	275,647	161,407	112,800	122,405	30.4
		Female	1,693,475	151,400	140,937	126,804	187,104	340,410	271,811	162,668	122,422	189,919	32.1
Idaho	1,021.2	Male	510,179	63,195	50,146	41,679	54,766	92,428	77,040	45,013	37,286	48,626	29.9
		Female	511,021	60,0[illegible]	48,138	39,962	53,195	86,802	74,269	45,039	39,936	63,584	31.2
Montana	814.3	Male	406,715	42,008	35,810	33,675	44,230	75,904	62,450	38,966	32,567	41,105	31.3
		Female	407,585	39,852	34,624	31,517	42,063	70,699	60,461	38,873	33,754	55,742	32.9
Nevada	1,099.5	Male	557,777	48,053	45,325	42,981	58,637	108,372	100,319	61,578	48,077	44,435	32.7
		Female	541,723	46,184	43,339	40,992	55,771	101,890	93,077	58,193	47,469	54,808	33.3
New Mexico	1,542.2	Male	760,303	84,781	75,369	68,682	85,904	138,917	114,201	72,624	55,088	64,737	29.7
		Female	781,897	82,051	72,701	66,725	83,122	134,840	117,518	76,416	60,156	88,368	31.4
Utah	1,719.9	Male	854,618	139,268	94,480	70,776	101,277	155,347	113,734	68,222	51,184	60,330	26.4
		Female	865,282	133,481	90,974	68,063	103,674	145,689	113,459	69,273	55,008	85,661	27.5
Wyoming	481.9	Male	247,673	28,822	22,927	18,751	30,677	52,382	38,077	22,389	15,844	17,804	29.3
		Female	234,227	27,642	21,620	17,649	26,581	44,438	34,651	21,095	15,852	24,699	30.3
PACIFIC	**38,356.9**	**Male**	**18,968,023**	**1,766,564**	**1,588,403**	**1,469,993**	**2,189,718**	**3,751,491**	**3,056,159**	**1,891,741**	**1,510,579**	**1,743,375**	**31.6**
		Female	**19,388,877**	**1,691,454**	**1,526,323**	**1,408,191**	**1,985,931**	**3,554,218**	**3,003,286**	**1,941,278**	**1,661,396**	**2,616,800**	**33.7**
Alaska	538.3	Male	287,299	32,675	26,738	23,142	34,750	69,325	53,048	25,944	13,304	8,373	28.8
		Female	251,001	30,913	25,709	21,177	28,908	59,081	43,470	21,509	11,453	8,781	28.2
California	29,227.5	Male	14,407,298	1,328,399	1,197,092	1,117,455	1,678,779	2,834,494	2,320,906	1,457,447	1,152,486	1,320,240	31.6
		Female	14,820,202	1,274,334	1,151,696	1,073,209	1,523,297	2,690,738	2,301,412	1,501,462	1,280,344	2,023,710	33.9
Hawaii	1,121.0	Male	575,998	57,150	49,247	43,455	75,393	115,473	88,279	53,467	44,578	48,956	30.4
		Female	545,002	54,097	46,885	41,366	57,226	106,407	84,997	58,483	44,910	50,631	31.9
Oregon	2,786.5	Male	1,372,258	131,363	117,022	105,392	139,910	273,914	217,445	128,759	111,948	146,505	32.0
		Female	1,414,242	124,630	112,344	100,217	137,621	262,307	211,669	132,947	122,939	209,568	33.9
Washington	4,683.6	Male	2,325,170	216,977	198,304	180,549	260,886	458,285	376,481	226,124	188,263	219,301	31.7
		Female	2,358,430	207,480	189,689	172,222	238,879	435,685	361,738	226,877	201,750	324,110	33.5
TOTAL UNITED STATES	**249,840.3**	**Male**	**121,302,229**	**11,388,226**	**10,815,626**	**10,153,661**	**13,579,993**	**21,930,913**	**18,744,355**	**12,399,273**	**10,030,191**	**12,259,991**	**31.7**
		Female	**128,538,071**	**10,913,700**	**10,398,112**	**9,729,767**	**13,011,011**	**21,548,194**	**19,226,484**	**13,141,105**	**11,418,184**	**19,151,514**	**34.4**

REGIONAL AND STATE SUMMARIES

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
REGION State	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEW ENGLAND	**4,918.8**	**249,293**	**1,051,976**	**1,021,965**	**754,568**	**744,001**	**1,096,997**	**1,254,463**	**1,553,621**	**850,739**	**750,056**	**348,606**	**161,315**	**2.66**
Connecticut	1,213.7	55,108	248,755	265,734	197,063	192,950	254,090	284,445	389,822	216,971	196,127	88,514	37,821	2.70
Maine	462.4	27,095	100,932	93,546	68,455	65,515	106,857	115,331	148,644	81,438	71,495	31,848	13,644	2.64
Massachusetts	2,240.9	109,885	478,948	453,661	340,434	340,487	517,485	600,983	696,354	377,557	327,607	159,149	79,250	2.65
New Hampshire	415.7	24,706	97,154	91,635	61,750	56,588	83,867	100,752	133,751	72,966	66,977	29,167	12,087	2.66
Rhode Island	370.7	18,791	74,787	71,290	56,584	60,352	88,896	93,384	118,887	65,164	55,631	25,352	12,282	2.71
Vermont	215.4	13,708	51,400	46,099	30,282	28,109	45,802	59,568	66,163	38,643	32,219	14,576	6,231	2.61
MIDDLE ATLANTIC	**14,345.9**	**628,675**	**2,899,658**	**3,011,132**	**2,332,165**	**2,280,206**	**3,194,064**	**3,735,770**	**4,405,166**	**2,505,241**	**2,160,760**	**1,026,674**	**512,289**	**2.65**
New Jersey	2,881.4	106,992	570,117	641,029	487,807	464,693	610,762	682,634	882,345	522,377	465,222	221,619	107,203	2.70
New York	6,852.1	305,107	1,426,111	1,476,392	1,108,431	1,046,072	1,489,987	1,853,764	2,076,628	1,166,143	1,009,977	488,442	257,146	2.64
Pennsylvania	4,612.4	216,576	903,430	893,711	735,927	769,441	1,093,315	1,199,372	1,446,193	816,721	685,561	316,613	147,940	2.62
EAST NORTH CENTRAL	**15,902.4**	**1,018,989**	**3,571,125**	**3,342,569**	**2,447,616**	**2,293,668**	**3,228,433**	**3,952,695**	**4,971,401**	**2,775,914**	**2,473,888**	**1,159,269**	**569,233**	**2.67**
Illinois	4,371.4	260,664	975,729	935,338	675,412	634,049	890,208	1,115,997	1,357,924	751,314	660,894	312,650	172,621	2.68
Indiana	2,069.4	140,088	463,020	436,703	314,224	291,625	423,740	468,449	669,507	372,350	339,255	150,356	69,483	2.71
Michigan	3,440.6	223,540	795,493	740,370	535,143	492,778	653,276	805,651	1,073,754	605,854	557,950	267,239	130,152	2.72
Ohio	4,161.7	264,067	918,156	859,843	655,042	619,553	845,039	1,070,183	1,290,355	736,839	636,330	294,640	133,353	2.63
Wisconsin	1,859.3	130,630	418,727	370,315	267,795	255,663	416,170	492,415	579,861	309,557	279,459	134,384	63,624	2.63
WEST NORTH CENTRAL	**6,798.1**	**486,131**	**1,501,241**	**1,335,408**	**963,431**	**923,618**	**1,588,271**	**1,743,344**	**2,236,865**	**1,132,456**	**1,021,107**	**457,132**	**207,196**	**2.64**
Iowa	1,117.2	82,340	242,556	209,380	155,267	154,191	273,466	315,707	[illegible]	179,854	159,933	72,314	29,948	2.56
Kansas	962.5	75,296	212,601	185,504	135,893	130,910	222,296	[illegible]	[illegible]	161,820	141,770	58,534	24,250	2.62
Minnesota	1,632.3	116,646	386,824	339,497	227,460	211,920	349,953	[illegible]	[illegible]	269,038	256,262	121,440	54,944	2.67
Missouri	1,951.4	119,980	404,280	390,908	288,635	276,413	471,184	467,636	661,409	338,297	295,557	126,508	61,993	2.68
Nebraska	613.1	47,707	137,514	116,992	85,063	79,664	146,160	162,344	201,774	98,265	90,959	41,706	18,052	2.62
North Dakota	249.6	21,893	58,591	45,218	33,382	[illegible]	57,814	62,977	80,159	41,202	38,618	18,127	8,517	2.73
South Dakota	272.0	22,269	58,875	47,909	37,731	[illegible]	67,398	76,373	85,644	43,980	38,008	18,503	9,492	2.66
SOUTH ATLANTIC	**16,526.3**	**937,424**	**3,547,100**	**3,524,689**	**2,497,785**	**2,395,859**	**3,623,443**	**3,993,326**	**5,522,577**	**3,004,819**	**2,439,294**	**1,045,729**	**520,555**	**2.64**
Delaware	244.1	14,801	53,915	53,304	39,930	36,894	45,256	52,287	79,063	46,344	40,500	17,425	8,481	2.75
District of Columbia	[illegible].6	12,912	63,313	55,142	37,159	36,197	49,877	100,562	70,223	35,304	25,028	12,473	11,010	2.44
Florida	5,229.7	271,431	926,179	951,680	735,579	805,138	1,539,693	1,344,900	2,016,559	822,892	635,345	275,801	134,203	2.47
Georgia	2,369.1	148,219	572,268	556,362	360,886	310,594	420,771	518,217	734,324	463,557	395,688	168,880	88,434	2.75
Maryland	1,724.3	84,217	401,828	416,414	283,861	248,859	289,121	385,996	533,343	332,650	285,166	124,820	62,325	2.74
North Carolina	2,493.0	155,077	558,883	542,640	388,763	358,296	489,341	608,298	786,544	487,254	382,694	155,038	73,172	2.65
South Carolina	1,284.4	77,023	296,812	285,006	198,726	186,718	240,115	308,313	378,427	248,157	204,638	93,069	51,796	2.75
Virginia	2,197.8	132,009	523,632	524,624	345,091	301,060	371,384	485,408	701,676	432,153	359,539	149,782	69,242	2.78
West Virginia	729.3	41,735	150,270	139,517	107,790	112,103	177,885	189,345	222,418	136,508	110,696	48,441	21,892	2.60
EAST SOUTH CENTRAL	**5,769.0**	**355,025**	**1,238,244**	**1,209,820**	**871,954**	**814,600**	**1,279,357**	**1,344,224**	**1,805,727**	**1,106,420**	**907,226**	**393,429**	**211,974**	**2.70**
Alabama	1,561.9	96,707	327,325	324,845	241,024	224,166	347,833	373,114	485,268	295,274	242,901	106,853	58,490	2.68
Kentucky	1,383.2	89,466	305,297	286,242	204,453	193,379	304,363	313,196	433,069	271,591	222,991	95,957	46,396	2.72
Mississippi	942.3	56,304	195,366	193,428	140,555	131,956	224,691	210,066	286,197	174,222	149,266	71,583	50,966	2.82
Tennessee	1,881.6	112,548	410,256	405,305	285,922	265,099	402,470	447,848	601,193	365,333	292,068	119,036	56,122	2.64
WEST SOUTH CENTRAL	**9,869.4**	**748,902**	**2,330,146**	**2,098,700**	**1,451,964**	**1,297,700**	**1,941,988**	**2,237,206**	**3,177,432**	**1,781,286**	**1,554,834**	**705,198**	**413,444**	**2.75**
Arkansas	904.1	55,546	178,348	177,807	126,663	130,434	235,302	197,129	314,703	163,012	140,354	58,453	30,449	2.70
Louisiana	1,576.8	113,616	368,788	335,590	239,159	213,820	305,827	363,486	467,289	292,762	250,825	125,249	77,189	2.81
Oklahoma	1,260.4	95,026	270,021	254,585	180,827	169,333	290,608	309,353	434,710	217,386	190,806	76,338	31,807	2.61
Texas	6,128.1	484,714	1,512,989	1,330,718	905,315	784,113	1,110,251	1,367,238	1,960,730	1,108,126	972,849	445,158	273,999	2.77
MOUNTAIN	**5,133.7**	**412,437**	**1,295,011**	**1,127,982**	**732,349**	**659,566**	**906,355**	**1,299,319**	**1,649,609**	**873,746**	**753,146**	**357,144**	**200,736**	**2.67**
Arizona	1,403.2	101,541	317,521	292,687	199,415	197,233	294,803	359,081	474,955	229,478	190,785	93,759	55,142	2.59
Colorado	1,314.5	109,255	368,593	302,347	186,313	151,415	196,577	360,709	417,449	228,242	195,616	80,857	31,627	2.57
Idaho	362.5	30,239	88,656	78,700	48,442	46,004	70,459	74,925	124,198	60,972	58,255	27,925	16,225	2.82
Montana	318.2	24,420	75,452	66,516	44,401	42,788	64,623	91,532	98,908	52,385	46,005	20,445	8,925	2.56
Nevada	454.1	33,796	109,318	111,329	72,447	63,279	63,931	135,048	150,848	75,183	56,888	24,707	11,426	2.42
New Mexico	557.3	43,382	138,393	120,531	82,774	75,001	97,219	136,404	162,082	101,121	86,986	43,179	26,528	2.77
Utah	539.5	51,191	145,503	115,900	73,390	63,192	90,324	93,135	163,621	94,468	89,703	53,338	45,235	3.19
Wyoming	184.4	18,613	51,575	39,972	25,167	20,654	28,419	48,485	56,548	31,897	28,908	12,934	5,628	2.61
PACIFIC	**14,187.3**	**975,718**	**3,485,223**	**3,151,734**	**2,091,196**	**1,920,713**	**2,562,716**	**3,497,777**	**4,730,217**	**2,422,980**	**2,084,532**	**922,333**	**529,461**	**2.70**
Alaska	187.5	16,170	63,055	53,341	27,751	16,417	10,766	43,307	53,525	35,737	32,328	14,484	8,119	2.87
California	10,700.5	720,862	2,609,307	2,379,379	1,603,824	1,462,972	1,924,156	2,628,448	3,555,532	1,832,058	1,559,415	699,853	425,194	2.73
Hawaii	361.7	20,306	89,687	85,600	57,643	52,876	55,588	61,154	105,779	71,013	65,922	33,501	24,331	3.10
Oregon	1,090.1	78,756	268,784	230,047	144,694	143,254	224,565	268,107	391,339	180,410	159,602	63,957	26,685	2.56
Washington	1,847.5	139,624	454,390	403,367	257,284	245,194	347,641	496,761	624,042	303,762	267,265	110,538	45,132	2.54
TOTAL UNITED STATES	**93,450.9**	**5,812,594**	**20,919,724**	**19,823,999**	**14,143,028**	**13,329,931**	**19,421,624**	**23,058,124**	**30,052,615**	**16,453,601**	**14,144,843**	**6,415,514**	**3,326,203**	**2.67**

REGIONAL AND STATE SUMMARIES

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
REGION State	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEW ENGLAND	**4,918.8**	**222,364**	**420,731**	**432,554**	**436,751**	**413,293**	**770,011**	**917,977**	**1,305,119**	**31,773**	**42,505**	**15,953**
Connecticut	1,213.7	48,860	82,286	88,241	93,356	90,483	177,633	233,187	399,654	36,407	47,887	17,708
Maine	462.4	25,109	49,395	54,337	55,216	49,490	82,756	79,073	67,024	24,769	32,944	12,459
Massachusetts	2,240.9	101,104	198,532	193,068	189,218	179,714	339,039	420,959	619,266	32,521	43,459	16,430
New Hampshire	415.7	16,111	29,092	33,842	36,259	35,780	68,768	82,709	113,139	33,102	42,059	15,803
Rhode Island	370.7	19,594	39,256	36,995	35,816	33,576	61,779	68,114	75,570	28,080	37,537	13,855
Vermont	215.4	11,586	22,170	26,071	26,886	24,250	40,036	33,935	30,466	24,343	32,180	12,329
MIDDLE ATLANTIC	**14,345.9**	**908,767**	**1,413,526**	**1,397,794**	**1,360,866**	**1,264,391**	**2,273,559**	**2,472,103**	**3,254,894**	**28,465**	**39,405**	**14,893**
New Jersey	2,881.4	129,148	211,010	216,098	222,194	210,625	403,710	521,722	966,893	36,201	48,025	17,764
New York	6,852.1	474,649	717,149	683,159	656,555	600,432	1,041,732	1,142,200	1,536,224	27,632	39,347	14,913
Pennsylvania	4,612.4	304,970	485,367	498,537	482,117	453,334	828,117	808,181	751,777	25,956	34,107	13,012
EAST NORTH CENTRAL	**15,902.4**	**1,138,676**	**1,600,904**	**1,676,441**	**1,584,306**	**1,515,725**	**2,861,623**	**2,902,897**	**2,621,828**	**26,477**	**34,300**	**12,838**
Illinois	4,371.4	318,605	409,619	414,759	403,893	381,982	736,496	813,959	892,087	28,438	37,410	13,981
Indiana	2,069.4	151,615	214,814	240,051	228,343	218,155	395,589	359,668	261,165	24,562	31,141	11,471
Michigan	3,440.6	240,281	350,272	359,221	324,806	315,283	608,328	645,844	596,565	27,093	34,807	12,815
Ohio	4,161.7	320,849	436,282	452,748	431,189	413,086	770,920	740,581	596,045	25,336	32,494	12,367
Wisconsin	1,859.3	107,326	189,917	209,662	196,075	187,219	350,290	342,845	275,966	26,105	33,609	12,776
WEST NORTH CENTRAL	**6,798.1**	**530,072**	**767,036**	**811,496**	**747,993**	**678,340**	**1,168,668**	**1,101,522**	**992,973**	**23,947**	**32,524**	**12,304**
Iowa	1,117.2	96,550	136,898	146,627	133,028	122,800	205,963	164,853	110,481	21,823	29,308	11,457
Kansas	962.5	72,153	103,575	113,372	106,030	96,554	167,777	157,473	145,566	24,398	33,658	12,866
Minnesota	1,632.3	104,791	163,495	172,764	166,055	154,402	284,657	296,612	289,524	26,848	35,161	13,163
Missouri	1,951.4	150,605	221,689	228,451	208,085	185,447	316,671	320,222	320,230	24,484	33,138	12,381
Nebraska	613.1	51,324	71,121	76,432	70,445	64,081	106,720	92,422	80,555	22,811	31,428	11,992
North Dakota	249.6	23,137	30,966	33,868	30,633	26,957	43,472	36,375	24,192	21,101	28,899	10,595
South Dakota	272.0	31,512	39,292	39,982	33,717	28,099	43,408	33,565	22,425	18,640	27,285	10,251
SOUTH ATLANTIC	**16,526.3**	**1,275,953**	**1,649,070**	**1,838,266**	**1,806,499**	**1,627,203**	**2,696,136**	**2,646,881**	**2,986,292**	**25,216**	**34,011**	**12,902**
Delaware	244.1	15,013	22,054	24,791	24,894	23,095	40,970	45,056	48,227	27,947	37,401	13,586
District of Columbia	254.6	24,452	24,737	26,720	26,693	24,288	38,062	36,254	53,394	25,095	39,966	16,409
Florida	5,229.7	392,383	531,740	624,667	613,487	528,598	833,163	790,212	915,450	24,276	32,923	13,349
Georgia	2,369.1	205,980	241,314	254,141	250,239	227,010	381,418	391,716	417,282	25,136	33,207	12,054
Maryland	1,724.3	80,140	111,922	124,132	137,093	138,454	265,489	333,385	533,685	35,185	43,555	15,920
North Carolina	2,493.0	213,687	283,692	315,216	300,646	270,395	432,833	376,664	299,867	22,441	30,291	11,435
South Carolina	1,284.4	130,340	152,344	164,979	157,037	139,171	224,688	187,205	128,636	21,300	28,207	10,274
Virginia	2,197.8	126,055	169,177	196,719	208,388	198,275	355,753	399,668	543,765	30,430	39,799	14,329
West Virginia	729.3	87,903	112,090	106,901	88,022	77,917	123,760	86,721	45,986	18,179	24,141	9,283
EAST SOUTH CENTRAL	**5,769.0**	**656,476**	**782,467**	**747,401**	**660,781**	**571,014**	**916,821**	**798,806**	**635,234**	**20,316**	**27,873**	**10,323**
Alabama	1,561.9	189,403	218,410	203,624	177,420	153,156	246,464	213,293	160,130	19,768	26,969	10,063
Kentucky	1,383.2	156,057	191,191	184,110	157,855	136,082	222,812	193,422	141,671	20,086	27,994	10,281
Mississippi	942.3	125,996	143,013	131,403	110,921	92,326	140,026	113,017	85,598	18,090	25,426	9,017
Tennessee	1,881.6	185,020	229,853	228,264	214,585	189,450	307,519	279,074	247,835	22,168	29,759	11,273
WEST SOUTH CENTRAL	**9,869.4**	**1,034,542**	**1,166,887**	**1,218,307**	**1,088,705**	**951,225**	**1,609,376**	**1,474,654**	**1,325,704**	**22,129**	**30,235**	**10,998**
Arkansas	904.1	102,487	133,814	127,188	113,568	93,340	138,235	110,256	85,212	18,808	26,632	9,882
Louisiana	1,576.8	212,511	201,920	194,799	164,643	144,266	255,609	225,250	177,802	20,465	27,634	9,847
Oklahoma	1,260.4	148,646	183,204	179,631	156,172	129,707	204,294	153,282	105,464	18,746	25,600	9,817
Texas	6,128.1	570,898	647,949	716,689	654,322	583,912	1,011,238	985,866	957,226	23,975	32,388	11,686
MOUNTAIN	**5,133.7**	**383,748**	**531,666**	**624,709**	**593,054**	**535,647**	**911,116**	**829,827**	**723,933**	**23,980**	**30,793**	**11,547**
Arizona	1,403.2	107,603	147,292	173,656	163,995	144,029	240,111	223,092	203,422	23,709	30,851	11,897
Colorado	1,314.5	84,308	122,054	144,789	141,100	132,660	234,555	231,816	223,218	26,370	33,132	12,914
Idaho	362.5	27,263	41,224	48,081	45,329	40,000	65,764	55,133	39,706	22,344	29,449	10,454
Montana	318.2	29,579	41,594	45,269	39,761	34,828	57,474	42,605	27,090	20,402	26,482	10,348
Nevada	454.1	26,655	36,347	48,956	50,234	45,977	79,683	81,132	85,116	27,348	33,821	13,968
New Mexico	557.3	59,811	70,672	77,358	67,115	56,491	89,911	74,796	61,146	20,309	27,490	9,934
Utah	539.5	33,300	50,540	63,367	64,195	59,538	107,294	92,908	68,358	24,894	30,506	9,569
Wyoming	184.4	15,229	21,943	23,233	21,325	22,124	36,324	28,345	15,877	22,427	27,133	10,383
PACIFIC	**14,187.3**	**827,661**	**1,226,640**	**1,362,210**	**1,371,263**	**1,254,159**	**2,181,578**	**2,467,810**	**3,495,979**	**29,652**	**39,980**	**14,788**
Alaska	187.5	12,967	13,332	16,658	15,649	14,694	26,038	33,272	54,890	32,678	43,090	15,009
California	10,700.5	601,441	885,637	986,965	1,015,100	926,396	1,592,988	1,860,897	2,831,076	30,713	41,586	15,225
Hawaii	361.7	17,464	24,686	34,720	34,945	32,144	55,980	64,907	96,854	31,534	42,770	13,800
Oregon	1,090.1	77,775	122,879	136,648	124,167	114,579	197,079	176,969	140,004	23,624	30,349	11,873
Washington	1,847.5	118,014	180,106	187,219	181,402	166,346	309,493	331,765	373,155	27,901	35,500	14,003
TOTAL UNITED STATES	**93,450.9**	**6,978,259**	**9,558,927**	**10,109,178**	**9,650,218**	**8,810,997**	**15,388,888**	**15,612,477**	**17,341,956**	**25,976**	**35,179**	**13,158**

SECTION 3
Metropolitan Market Rankings

Population
Households
Population Density
Effective Buying Income (EBI)
Median Household EBI
Average Household EBI
Per Capita EBI
Total Retail Sales
Per Household Retail Sales
Buying Power Index (BPI)
Economy-Priced-Products BPI
Moderate-Priced-Products BPI
Premium-Priced-Products BPI

Across-the-Board Rankings

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

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S&MM METRO MARKET RANKING

POPULATION

Area	(Thous.)	Rank
Los Angeles - Long Beach, Cal.	8,813.6	1
New York, N.Y.	8,602.1	2
Chicago, Ill.	6,214.4	3
Philadelphia, Pa.	4,934.9	4
Detroit, Mich.	4,385.4	5
Washington, D.C.	3,778.2	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,736.4	7
Houston, Tex.	3,244.6	8
Atlanta, Ga.	2,816.6	9
Nassau - Suffolk, N.Y.	2,669.9	10
San Diego, Cal.	2,486.5	11
St. Louis, Mo.	2,484.9	12
Dallas, Tex.	2,481.9	13
Riverside - San Bernardino, Cal.	2,434.1	14
Minneapolis - St. Paul, Minn.	2,402.8	15
Baltimore, Md.	2,383.1	16
Anaheim - Santa Ana, Cal.	2,314.0	17
Phoenix, Ariz.	2,108.6	18
Pittsburgh, Pa.	2,105.4	19
Tampa - St. Petersburg - Clearwater, Fla.	2,080.8	20
Oakland, Cal.	2,049.4	21
Newark, N.J.	1,896.4	22
Miami - Hialeah, Fla.	1,885.9	23
Seattle, Wash.	1,866.9	24
Cleveland, Ohio	1,839.6	25
Denver, Colo.	1,681.9	26
San Francisco, Cal.	1,598.4	27
Kansas City, Mo.-Kans.	1,585.0	28
San Jose, Cal.	1,456.2	29
Cincinnati, Ohio	1,451.1	30
Sacramento, Cal.	1,444.9	31
Milwaukee, Wisc.	1,404.4	32
Norfolk - Virginia Beach - Newport News, Va.	1,380.9	33
Columbus, Ohio	1,353.5	34
San Antonio, Tex.	1,321.0	35
New Orleans, La.	1,311.8	36
Fort Worth - Arlington, Tex.	1,294.1	37
Bergen - Passaic, N.J.	1,293.1	38
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,255.0	39
Indianapolis, Ind.	1,254.9	40
Portland, Ore.	1,193.1	41
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,127.9	42
Hartford - New Britain - Middletown - Bristol, Conn.	1,125.4	43
Salt Lake City - Ogden, Utah	1,069.0	44
Orlando, Fla.	1,044.2	45
Rochester, N.Y.	994.5	46
Middlesex - Somerset - Hunterdon, N.J.	991.3	47
Nashville, Tenn.	987.6	48
Monmouth - Ocean, N.J.	987.0	49
Memphis, Tenn.	986.3	50
Total Top 50	**113,608.9**	
Oklahoma City, Okla.	973.7	51
Buffalo, N.Y.	968.2	52
Louisville, Ky.	967.5	53
Dayton - Springfield, Ohio	945.5	54
Greensboro - Winston-Salem - High Point, N.C.	938.2	55
Birmingham, Ala.	938.1	56
Jacksonville, Fla.	938.0	57
Providence - Pawtucket - Woonsocket, R.I.	917.4	58
West Palm Beach - Boca Raton - Delray Beach, Fla.	870.8	59
Albany - Schenectady - Troy, N.Y.	859.3	60
Richmond - Petersburg, Va.	855.0	61
Honolulu, Haw.	853.7	62
Bridgeport - Stamford - Norwalk - Danbury, Conn.	825.2	63
New Haven - Waterbury - Meriden, Conn.	801.3	64
Austin, Tex.	750.3	65
Tulsa, Okla.	740.5	66
Scranton - Wilkes-Barre, Pa.	740.3	67
Raleigh - Durham, N.C.	698.5	68
Worcester - Fitchburg - Leominster, Mass.	687.1	69
Allentown - Bethlehem - Easton, Pa.	684.0	70
Oxnard - Ventura, Cal.	673.2	71
Grand Rapids, Mich.	669.0	72
Tucson, Ariz.	663.1	73
Las Vegas, Nev.	661.4	74
Syracuse, N.Y.	656.1	75
Akron, Ohio	654.5	76
Fresno, Cal.	630.6	77
Greenville - Spartanburg, S.C.	629.0	78
Toledo, Ohio	620.8	79
Omaha, Neb.	620.1	80
Gary - Hammond, Ind.	619.2	81
Knoxville, Tenn.	609.7	82
Springfield, Mass.	595.7	83
Harrisburg - Lebanon - Carlisle, Pa.	594.0	84
El Paso, Tex.	592.4	85
Wilmington, Del.	579.6	86
Tacoma, Wash.	562.3	87
Jersey City, N.J.	541.9	88
Baton Rouge, La.	539.6	89
Bakersfield, Cal.	534.9	90
Little Rock - North Little Rock, Ark.	519.2	91
Charleston, S.C.	514.2	92
Lake County, Ill.	508.2	93
Youngstown - Warren, Ohio	507.0	94
Albuquerque, N.M.	503.1	95
New Bedford - Fall River - Attleboro, Mass.	498.1	96
Mobile, Ala.	490.9	97
Stockton, Cal.	479.4	98
Columbia, S.C.	461.2	99
Wichita, Kans.	452.6	100
Total Top 100	**147,742.5**	
Johnson City - Kingsport - Bristol, Tenn.	452.1	101
Chattanooga, Tenn.	442.1	102
Vallejo - Fairfield - Napa, Cal.	435.2	103
Lansing - East Lansing, Mich.	434.8	104
Flint, Mich.	433.7	105
Lancaster, Pa.	415.7	106
Melbourne - Titusville - Palm Bay, Fla.	413.9	107
York, Pa.	413.7	108
Lakeland - Winter Haven, Fla.	410.7	109
Saginaw - Bay City - Midland Mich.	408.9	110
Canton, Ohio	406.8	111
Augusta, Ga.	406.1	112
Jackson, Miss.	402.6	113
Colorado Springs, Colo.	400.9	114
Des Moines, Iowa	395.9	115
Joliet, Ill.	388.9	116
McAllen - Edinburg - Mission, Tex.	384.8	117
Santa Rosa - Petaluma, Cal.	380.1	118
Fort Wayne, Ind.	367.9	119
Davenport - Rock Island - Moline, Iowa-Ill.	367.5	120
Beaumont - Port Arthur, Tex.	367.0	121
Aurora - Elgin, Ill.	362.3	122
Corpus Christi, Tex.	361.1	123
Daytona Beach, Fla.	359.5	124
Pensacola, Fla.	359.1	125
Shreveport, La.	358.6	126
Spokane, Wash.	358.1	127
Modesto, Cal.	355.6	128
Salinas - Seaside - Monterey, Cal.	355.0	129
Madison, Wisc.	353.9	130
Lexington-Fayette, Ky.	349.6	131
Santa Barbara - Santa Maria - Lompoc, Cal.	348.5	132
Peoria, Ill.	346.9	133
Portsmouth - Dover - Rochester, N.H.	345.2	134
Reading, Pa.	333.3	135
Manchester - Nashua, N.H.	333.1	136
Trenton, N.J.	332.1	137
Huntington - Ashland, W.Va.-Ky.	328.8	138
Fort Myers - Cape Coral, Fla.	322.3	139
Utica - Rome, N.Y.	318.3	140
Atlantic City, N.J.	316.7	141
Appleton - Oshkosh - Neenah, Wisc.	315.4	142
Montgomery, Ala.	308.3	143
Visalia - Tulare - Porterville, Cal.	307.7	144
Macon - Warner Robins, Ga.	294.6	145
Orange County, N.Y.	294.3	146
Rockford, Ill.	285.5	147
Evansville, Ind.	284.5	148
Hamilton - Middletown, Ohio	282.0	149
Erie, Pa.	280.5	150
Total Top 150	**165,822.6**	
Ann Arbor, Mich.	276.3	151
Lorain - Elyria, Ohio	274.4	152
Salem, Ore.	272.1	153
Eugene - Springfield, Ore.	271.6	154
Sarasota, Fla.	266.8	155
Brownsville - Harlingen, Tex.	266.6	156
Poughkeepsie, N.Y.	265.3	157
Binghamton, N.Y.	263.7	158
Fayetteville, N.C.	262.0	159
Charleston, W.Va.	261.4	160
Columbus, Ga.	256.1	161
New London - Norwich, Conn.	255.6	162
Johnstown, Pa.	253.0	163
Provo - Orem, Utah	252.2	164
Savannah, Ga.	251.2	165
Killeen - Temple, Tex.	249.4	166
Huntsville, Ala.	247.1	167
Reno, Nev.	246.0	168
Duluth, Minn.	245.0	169
South Bend - Mishawaka, Ind.	244.0	170
Fort Pierce, Fla.	240.4	171
Santa Cruz, Cal.	238.7	172
Springfield, Mo.	237.8	173
Portland, Me.	237.6	174
Tallahassee, Fla.	235.7	175
Roanoke, Va.	229.6	176
Hickory - Morganton, N.C.	227.4	177
Lubbock, Tex.	225.4	178
Vancouver, Wash.	224.8	179
Boulder - Longmont, Colo.	223.2	180
Kalamazoo, Mich.	220.6	181
Anchorage, Alas.	220.2	182
Niagara Falls, N.Y.	219.3	183
Galveston - Texas City, Tex.	216.0	184
Lincoln, Neb.	212.1	185
Gainesville, Fla.	211.8	186
Lafayette, La.	210.4	187
Boise, Ida.	206.6	188
Biloxi - Gulfport, Miss.	203.3	189
Ocala, Fla.	197.7	190
Amarillo, Tex.	196.8	191
Springfield, Ill.	196.1	192
Green Bay, Wisc.	193.6	193
Bradenton, Fla.	192.1	194
Waco, Tex.	191.8	195
Beaver County, Pa.	191.4	196
Brazoria, Tex.	190.2	197
Fort Collins - Loveland, Colo.	188.5	198
Yakima, Wash.	187.8	199
Fort Smith, Ark.	186.1	200
Total Top 200	**177,355.4**	
St. Cloud, Minn.	185.7	201
Houma - Thibodaux, La.	183.1	202
Bremerton, Wash.	181.5	203
Chico, Cal.	181.4	204
Merced, Cal.	179.5	205
Asheville, N.C.	175.0	206
Racine, Wisc.	174.3	207
Wheeling, W.Va.	174.0	208
Champaign - Urbana - Rantoul, Ill.	173.8	209
Lake Charles, La.	172.9	210
Cedar Rapids, Iowa	171.5	211
Longview - Marshall, Tex.	169.0	212
Benton Harbor, Mich.	168.6	213
Topeka, Kans.	166.1	214
Clarksville - Hopkinsville, Tenn.-Ky.	161.0	215
Lima, Ohio	160.2	216
Muskegon, Mich.	160.0	217
Fort Walton Beach, Fla.	158.9	218
Olympia, Wash.	157.6	219
Parkersburg - Marietta, W.Va.-Ohio	156.6	220
Tyler, Tex.	153.1	221
Elkhart - Goshen, Ind.	152.3	222
Fargo - Moorhead, N.D.-Minn.	152.1	223
Athens, Ga.	151.3	224
Jackson, Mich.	150.7	225
Steubenville - Weirton, Ohio-W.Va.	149.8	226
Lynchburg, Va.	149.3	227
Richland - Kennewick - Pasco, Wash.	149.0	228
Waterloo - Cedar Falls, Iowa	148.6	229
Tuscaloosa, Ala.	148.0	230
Medford, Ore.	147.1	231
Anderson, S.C.	146.0	232
Jamestown - Dunkirk, N.Y.	144.8	233
Redding, Cal.	144.4	234
Monroe, La.	143.7	235
Pittsfield, Mass.	141.9	236
Bangor, Me.	141.6	237
Vineland - Millville - Bridgeton, N.J.	141.6	237
Naples, Fla.	141.1	239
Battle Creek, Mich.	140.0	240
Eau Claire, Wisc.	140.0	240
Florence, Ala.	139.7	242
Greeley, Colo.	139.5	243
Janesville - Beloit, Wisc.	139.2	244
Alexandria, La.	137.3	245
Burlington, Vt.	136.6	246
Joplin, Mo.	135.6	247
Panama City, Fla.	134.7	248
Dothan, Ala.	134.4	249
Las Cruces, N.M.	134.2	250
Total Top 250	**185,073.7**	
Altoona, Pa.	133.0	251
Terre Haute, Ind.	132.2	252
Anderson, Ind.	131.4	253
Pascagoula, Miss.	129.8	254
Mansfield, Ohio	129.3	255
Pueblo, Colo.	129.0	256
Jacksonville, N.C.	128.7	257
Charlottesville, Va.	128.0	258
Sioux Falls, S.D.	127.8	259
Bloomington - Normal, Ill.	127.0	260
Laredo, Tex.	126.3	261
Wichita Falls, Tex.	125.9	262
Lafayette - West Lafayette, Ind.	125.8	263
Anniston, Ala.	125.3	264
Odessa, Tex.	125.1	265
Bryan - College Station, Tex.	124.6	266
Sharon, Pa.	124.1	287
Decatur, Ill.	123.7	268
Abilene, Tex.	123.3	269
Kenosha, Wisc.	122.8	270
Yuba City, Cal.	122.6	271
Texarkana, Tex.-Ark.	122.0	272
Bellingham, Wash.	121.9	273
Florence, S.C.	121.7	274
Muncie, Ind.	120.4	275
Wilmington, N.C.	120.0	276
Williamsport, Pa.	119.8	277
Lawton, Okla.	119.1	278
Hagerstown, Md.	118.5	279
Albany, Ga.	118.3	280
State College, Pa.	118.0	281
Sioux City, Iowa	117.1	282
Billings, Mont.	116.4	283
Glens Falls, N.Y.	116.0	284
Wausau, Wisc.	114.4	285
Santa Fe, N.M.	113.5	286
Fayetteville - Springdale, Ark.	112.7	287
Danville, Va.	111.2	288
Midland, Tex.	110.1	289
Columbia, Mo.	107.7	290
Burlington, N.C.	105.6	291
Gadsden, Ala.	104.3	292
Decatur, Ala.	104.2	293
Lewiston - Auburn, Me.	104.1	294
Sheboygan, Wisc.	103.9	295
Bloomington, Ind.	103.1	296
Cumberland, Md.	103.1	296
Rochester, Minn.	101.9	298
Kankakee, Ill.	101.3	299
Kokomo, Ind.	100.5	300
San Angelo, Tex.	99.7	301
Sherman - Denison, Tex.	97.9	302
Yuma, Ariz.	97.0	303
La Crosse, Wisc.	96.5	304
Elmira, N.Y.	94.0	305
Pine Bluff, Ark.	90.6	306
Dubuque, Iowa	90.5	307
Bismarck, N.D.	88.1	308
Owensboro, Ky.	87.9	309
Iowa City, Iowa	87.2	310
St. Joseph, Mo.	85.6	311
Rapid City, S.D.	81.2	312
Jackson, Tenn.	79.0	313
Great Falls, Mont.	78.3	314
Lawrence, Kans.	77.1	315
Victoria, Tex.	75.9	316
Cheyenne, Wyo.	74.3	317
Grand Forks, N.D.	71.3	318
Casper, Wyo.	65.8	319
Enid, Okla.	59.7	320
Total Above Areas	**192,667.8**	
Percent of U.S.	**77.1164**	
U.S. Total	**249,840.3**	

1990 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS

Area	(Thous.)	Rank
New York, N.Y.	3,484.5	1
Los Angeles - Long Beach, Cal.	3,199.6	2
Chicago, Ill.	2,323.3	3
Philadelphia, Pa.	1,840.1	4
Detroit, Mich.	1,629.7	5
Washington, D.C.	1,424.1	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,413.9	7
Houston, Tex.	1,206.2	8
Atlanta, Ga.	1,058.3	9
Dallas, Tex.	946.4	10
Minneapolis - St. Paul, Minn.	918.7	11
St. Louis, Mo.	918.5	12
San Diego, Cal.	906.7	13
Tampa - St. Petersburg - Clearwater, Fla.	887.0	14
Nassau - Suffolk, N.Y.	881.4	15
Baltimore, Md.	874.7	16
Riverside - San Bernardino, Cal.	868.8	17
Pittsburgh, Pa.	833.3	18
Phoenix, Ariz.	833.1	19
Anaheim - Santa Ana, Cal.	822.1	20
Oakland, Cal.	793.3	21
Seattle, Wash.	760.4	22
Miami - Hialeah, Fla.	726.4	23
Cleveland, Ohio	721.1	24
Newark, N.J.	694.8	25
Denver, Colo.	674.1	26
San Francisco, Cal.	671.0	27
Kansas City, Mo.-Kans.	607.7	28
Sacramento, Cal.	561.3	29
Cincinnati, Ohio	553.5	30
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	545.8	31
Milwaukee, Wisc.	544.1	32
Columbus, Ohio	526.7	33
San Jose, Cal.	515.2	34
New Orleans, La.	488.9	35
Bergen - Passaic, N.J.	485.2	36
Fort Worth - Arlington, Tex.	484.6	37
Norfolk - Virginia Beach - Newport News, Va.	476.2	38
Portland, Ore.	475.8	39
Indianapolis, Ind.	473.0	40
San Antonio, Tex.	454.6	41
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	430.6	42
Hartford - New Britain - Middletown - Bristol, Conn.	421.2	43
Orlando, Fla.	401.0	44
Oklahoma City, Okla.	378.5	45
Monmouth - Ocean, N.J.	377.4	46
Nashville, Tenn.	376.0	47
West Palm Beach - Boca Raton - Delray Beach, Fla.	373.4	48
Rochester, N.Y.	370.7	49
Dayton - Springfield, Ohio	369.5	50
Total Top 50	**43,002.4**	
Greensboro - Winston-Salem - High Point, N.C.	366.7	51
Louisville, Ky.	365.1	52
Buffalo, N.Y.	362.3	53
Birmingham, Ala.	360.7	54
Memphis, Tenn.	360.7	54
Jacksonville, Fla.	357.6	56
Middlesex - Somerset - Hunterdon, N.J.	354.4	57
Salt Lake City - Ogden, Utah	349.0	58
Providence - Pawtucket - Woonsocket, R.I.	339.6	59
Albany - Schenectady - Troy, N.Y.	326.8	60
Richmond - Petersburg, Va.	312.7	61
New Haven - Waterbury - Meriden, Conn.	299.7	62
Bridgeport - Stamford - Norwalk - Danbury, Conn.	299.0	63
Austin, Tex.	291.0	64
Tulsa, Okla.	289.5	65
Scranton - Wilkes-Barre, Pa.	286.1	66
Honolulu, Haw.	273.6	67
Raleigh - Durham, N.C.	272.8	68
Las Vegas, Nev.	271.0	69
Allentown - Bethlehem - Easton, Pa.	265.7	70
Tucson, Ariz.	265.2	71
Worcester - Fitchburg - Leominster, Mass.	254.5	72
Akron, Ohio	249.5	73
Grand Rapids, Mich.	245.0	74
Knoxville, Tenn.	240.1	75
Greenville - Spartanburg, S.C.	240.0	76
Syracuse, N.Y.	239.5	77
Toledo, Ohio	237.4	78
Omaha, Neb.	232.2	79
Harrisburg - Lebanon - Carlisle, Pa.	231.2	80
Fresno, Cal.	225.6	81
Oxnard - Ventura, Cal.	222.6	82
Springfield, Mass.	221.1	83
Gary - Hammond, Ind.	217.2	84
Tacoma, Wash.	213.3	85
Jersey City, N.J.	212.0	86
Wilmington, Del.	210.3	87
Albuquerque, N.M.	194.5	88
Little Rock - North Little Rock, Ark.	192.0	89
Youngstown - Warren, Ohio	191.8	90
Baton Rouge, La.	189.2	91
Bakersfield, Cal.	188.9	92
New Bedford - Fall River - Attleboro, Mass.	184.6	93
Mobile, Ala.	181.0	94
El Paso, Tex.	179.6	95
Charleston, S.C.	178.3	96
Wichita, Kans.	175.9	97
Johnson City - Kingsport - Bristol, Tenn.	172.1	98
Lake County, Ill.	171.7	99
Chattanooga, Tenn.	169.5	100
Total Top 100	**55,732.2**	
Columbia, S.C.	169.3	101
Melbourne - Titusville - Palm Bay, Fla.	168.0	102
Stockton, Cal.	164.1	103
Des Moines, Iowa	161.5	104
Flint, Mich.	160.1	105
York, Pa.	157.8	106
Lansing - East Lansing, Mich.	157.2	107
Lakeland - Winter Haven, Fla.	155.1	108
Vallejo - Fairfield - Napa, Cal.	154.9	109
Daytona Beach, Fla.	153.9	110
Lancaster, Pa.	153.3	111
Canton, Ohio	151.1	112
Santa Rosa - Petaluma, Cal.	150.7	113
Saginaw - Bay City - Midland, Mich.	147.0	114
Colorado Springs, Colo.	146.8	115
Augusta, Ga.	146.3	116
Madison, Wisc.	143.9	117
Jackson, Miss.	143.2	118
Spokane, Wash.	142.7	119
Davenport - Rock Island - Moline, Iowa-Ill.	142.0	120
Fort Myers - Cape Coral, Fla.	138.4	121
Fort Wayne, Ind.	135.4	122
Lexington-Fayette, Ky.	134.7	123
Shreveport, La.	133.8	124
Beaumont - Port Arthur, Tex.	133.3	125
Pensacola, Fla.	132.8	126
Peoria, Ill.	132.2	127
Santa Barbara - Santa Maria - Lompoc, Cal.	131.4	128
Reading, Pa.	130.9	129
Joliet, Ill.	130.3	130
Aurora - Elgin, Ill.	129.9	131
Portsmouth - Dover - Rochester, N.H.	127.7	132
Atlantic City, N.J.	126.2	133
Modesto, Cal.	125.0	134
Huntington - Ashland, W.Va.-Ky.	124.6	135
Manchester - Nashua, N.H.	124.2	136
Trenton, N.J.	121.6	137
Sarasota, Fla.	121.5	138
Corpus Christi, Tex.	121.0	139
Appleton - Oshkosh - Neenah, Wisc.	117.9	140
Salinas - Seaside - Monterey, Cal.	116.3	141
Utica - Rome, N.Y.	114.9	142
Montgomery, Ala.	112.8	143
Evansville, Ind.	110.3	144
Rockford, Ill.	108.8	145
Eugene - Springfield, Ore.	108.6	146
McAllen - Edinburg - Mission, Tex.	107.3	147
Macon - Warner Robins, Ga.	106.3	148
Reno, Nev.	106.1	149
Charleston, W.Va.	105.8	150
Total Top 150	**62,471.1**	
Erie, Pa.	103.8	151
Salem, Ore.	102.8	152
Ann Arbor, Mich.	102.7	153
Hamilton - Middletown, Ohio	102.5	154
Visalia - Tulare - Porterville, Cal.	100.4	155
Orange County, N.Y.	98.8	156
Fort Pierce, Fla.	98.7	157
Binghamton, N.Y.	98.4	158
Lorain - Elyria, Ohio	98.1	159
Huntsville, Ala.	94.6	160
Duluth, Minn.	94.3	161
Portland, Me.	93.6	162
Johnstown, Pa.	93.3	163
Savannah, Ga.	92.3	164
New London - Norwich, Conn.	92.0	165
South Bend - Mishawaka, Ind.	91.9	166
Poughkeepsie, N.Y.	91.6	167
Springfield, Mo.	91.2	168
Columbus, Ga.	90.5	169
Roanoke, Va.	89.2	170
Santa Cruz, Cal.	89.0	171
Tallahassee, Fla.	88.7	172
Boulder - Longmont, Colo.	86.5	173
Fayetteville, N.C.	86.5	173
Hickory - Morganton, N.C.	86.4	175
Vancouver, Wash.	84.7	176
Lincoln, Neb.	84.3	177
Bradenton, Fla.	83.5	178
Kalamazoo, Mich.	83.1	179
Killeen - Temple, Tex.	83.0	180
Anchorage, Alas.	82.9	181
Niagara Falls, N.Y.	81.9	182
Lubbock, Tex.	81.4	183
Springfield, Ill.	80.9	184
Gainesville, Fla.	80.8	185
Galveston - Texas City, Tex.	79.7	186
Boise, Ida.	78.8	187
Ocala, Fla.	78.2	188
Brownsville - Harlingen, Tex.	77.8	189
Amarillo, Tex.	75.6	190
Lafayette, La.	74.5	191
Biloxi - Gulfport, Miss.	[illegible]	192
Green Bay, Wisc.	[illegible]	193
Chico, Cal.	[illegible]	194
Fort Collins - Loveland, Colo.	[illegible]	195
Beaver County, Pa.	71.6	196
Asheville, N.C.	71.3	197
Waco, Tex.	71.1	198
Yakima, Wash.	70.4	199
Fort Smith, Ark.	69.9	200
Total Top 200	**66,767.1**	
Provo - Orem, Utah	69.1	201
Wheeling, W.Va.	68.8	202
Bremerton, Wash.	68.4	203
Cedar Rapids, Iowa	68.3	204
Topeka, Kans.	66.0	205
Racine, Wisc.	64.8	206
Champaign - Urbana - Rantoul, Ill.	63.7	207
Benton Harbor, Mich.	63.6	208
Brazoria, Tex.	62.7	209
Olympia, Wash.	62.6	210
Longview - Marshall, Tex.	62.1	211
Lake Charles, La.	61.8	212
Houma - Thibodaux, La.	61.2	213
Parkersburg - Marietta, W.Va.-Ohio	60.3	214
Naples, Fla.	59.9	215
St. Cloud, Minn.	59.5	216
Lima, Ohio	58.6	217
Merced, Cal.	58.3	218
Fort Walton Beach, Fla.	58.2	219
Muskegon, Mich.	58.0	220
Fargo - Moorhead, N.D.-Minn.	57.4	221
Steubenville - Weirton, Ohio-W.Va.	57.0	222
Tyler, Tex.	56.8	223
Medford, Ore.	56.6	224
Athens, Ga.	56.1	225
Elkhart - Goshen, Ind.	56.0	226
Anderson, S.C.	55.9	227
Waterloo - Cedar Falls, Iowa	55.8	228
Pittsfield, Mass.	55.3	229
Clarksville - Hopkinsville, Tenn.-Ky.	55.0	230
Tuscaloosa, Ala.	55.0	230
Richland - Kennewick - Pasco, Wash.	54.5	232
Jamestown - Dunkirk, N.Y.	54.2	233
Redding, Cal.	54.2	233
Battle Creek, Mich.	53.7	235
Florence, Ala.	53.7	235
Janesville - Beloit, Wisc.	52.8	237
Lynchburg, Va.	52.4	238
Jackson, Mich.	52.3	239
Joplin, Mo.	52.1	240
Panama City, Fla.	51.8	241
Monroe, La.	51.7	242
Greeley, Colo.	51.6	243
Eau Claire, Wisc.	51.5	244
Sioux Falls, S.D.	51.0	245
Altoona, Pa.	50.8	246
Burlington, Vt.	50.8	246
Bangor, Me.	50.7	248
Pueblo, Colo.	50.3	249
Terre Haute, Ind.	49.7	250
Total Top 250	**69,629.7**	
Vineland - Millville - Bridgeton, N.J.	49.4	251
Anderson, Ind.	49.3	252
Dothan, Ala.	49.3	252
Mansfield, Ohio	49.3	252
Charlottesville, Va.	49.2	255
Alexandria, La.	48.8	256
Decatur, Ill.	48.2	257
Bellingham, Wash.	47.6	258
Wilmington, N.C.	47.3	259
Bloomington - Normal, Ill.	46.8	260
Wichita Falls, Tex.	46.5	261
Las Cruces, N.M.	46.3	262
Sharon, Pa.	46.1	263
Billings, Mont.	45.9	264
Odessa, Tex.	45.9	264
Bryan - College Station, Tex.	45.7	266
Anniston, Ala.	45.5	267
Sioux City, Iowa	45.5	267
Texarkana, Tex.-Ark.	45.4	269
Pascagoula, Miss.	45.2	270
Abilene, Tex.	45.0	271
Williamsport, Pa.	45.0	271
Kenosha, Wisc.	44.9	273
Lafayette - West Lafayette, Ind.	44.9	273
Yuba City, Cal.	44.8	275
Muncie, Ind.	43.7	276
Santa Fe, N.M.	43.7	276
Hagerstown, Md.	43.3	278
Florence, S.C.	43.1	279
Fayetteville - Springdale, Ark.	42.7	280
Wausau, Wisc.	42.1	281
Burlington, N.C.	41.5	282
Glens Falls, N.Y.	41.2	283
Midland, Tex.	40.8	284
Danville, Va.	40.7	285
Albany, Ga.	40.4	286
State College, Pa.	40.3	287
Gadsden, Ala.	40.1	288
Columbia, Mo.	39.6	289
Lawton, Okla.	39.5	290
Lewiston - Auburn, Me.	39.5	290
Cumberland, Md.	39.3	292
Jacksonville, N.C.	39.1	293
Sheboygan, Wisc.	39.0	294
Decatur, Ala.	38.9	295
Rochester, Minn.	38.6	296
Sherman - Denison, Tex.	38.2	297
Kokomo, Ind.	38.1	298
Bloomington, Ind.	37.9	299
Kankakee, Ill.	36.9	300
San Angelo, Tex.	36.9	300
La Crosse, Wisc.	36.8	302
Yuma, Ariz.	34.8	303
Iowa City, Iowa	34.4	304
Elmira, N.Y.	34.3	305
Laredo, Tex.	34.2	306
Owensboro, Ky.	33.4	307
St. Joseph, Mo.	32.7	308
Bismarck, N.D.	32.1	309
Dubuque, Iowa	31.7	310
Rapid City, S.D.	31.7	310
Pine Bluff, Ark.	31.3	312
Great Falls, Mont.	30.6	313
Jackson, Tenn.	30.3	314
Cheyenne, Wyo.	30.1	315
Lawrence, Kans.	27.7	316
Victoria, Tex.	26.2	317
Casper, Wyo.	25.7	318
Grand Forks, N.D.	25.0	319
Enid, Okla.	23.5	320
Total Above Areas	**72,429.1**	
Percent of U.S.	**77.5050**	
U.S. Total	**93,450.9**	

1990 SURVEY OF BUYING POWER DATA SERVICE

POPULATION DENSITY

Area	(Pop/Sq.Mi.)	Rank
Jersey City, N.J.	11,780	1
New York, N.Y.	7,513	2
Chicago, Ill.	3,267	3
Bergen - Passaic, N.J.	3,050	4
Anaheim - Santa Ana, Cal.	2,900	5
Nassau - Suffolk, N.Y.	2,227	6
Los Angeles - Long Beach, Cal.	2,166	7
San Francisco, Cal.	1,573	8
Newark, N.J.	1,547	9
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,538	10
Trenton, N.J.	1,463	11
Honolulu, Haw.	1,430	12
Oakland, Cal.	1,398	13
Philadelphia, Pa.	1,397	14
New Haven - Waterbury - Meriden, Conn.	1,314	15
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,306	16
Cleveland, Ohio	1,210	17
San Jose, Cal.	1,126	18
Lake County, Ill.	1,119	19
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,036	20
Detroit, Mich.	975	21
Providence - Pawtucket - Woonsocket, R.I.	969	22
Miami - Hialeah, Fla.	965	23
Milwaukee, Wisc.	961	24
Washington, D.C.	955	25
Middlesex - Somerset - Hunterdon, N.J.	946	26
Buffalo, N.Y.	926	27
Baltimore, Md.	910	28
New Bedford - Fall River - Attleboro, Mass.	894	29
Monmouth - Ocean, N.J.	887	30
Tampa - St. Petersburg - Clearwater, Fla.	817	31
Norfolk - Virginia Beach - Newport News, Va.	804	32
Hartford - New Britain - Middletown - Bristol, Conn.	738	33
Akron, Ohio	723	34
Cincinnati, Ohio	678	35
Flint, Mich.	676	36
Gary - Hammond, Ind.	673	37
Salt Lake City - Ogden, Utah	659	38
Wilmington, N.C.	649	39
Pittsburgh, Pa.	617	40
Houston, Tex.	607	41
Hamilton - Middletown, Ohio	601	42
San Diego, Cal.	590	43
El Paso, Tex.	584	44
Dayton - Springfield, Ohio	562	45
Lorain - Elyria, Ohio	554	46
Dallas, Tex.	552	47
Atlanta, Ga.	547	48
New Orleans, La.	546	49
Galveston - Texas City, Tex.	541	50
Santa Cruz, Cal.	535	51
South Bend - Mishawaka, Ind.	532	52
Wilmington, Del.	530	53
San Antonio, Tex.	525	54
Racine, Wisc.	522	55
Springfield, Mass.	520	56
Fort Worth - Arlington, Tex.	517	57
Youngstown - Warren, Ohio	493	58
Minneapolis - St. Paul, Minn.	476	59
Grand Rapids, Mich.	468	60
Allentown - Bethlehem - Easton, Pa.	466	61
Sarasota, Fla.	466	61
St. Louis, Mo.	465	63
Bremerton, Wash.	462	64
Toledo, Ohio	454	65
Worcester - Fitchburg - Leominster, Mass.	454	65
Kenosha, Wisc.	450	67
Denver, Colo.	448	68
Seattle, Wash.	442	69
Beaver County, Pa.	439	70
Lancaster, Pa.	437	71
West Palm Beach - Boca Raton - Delray Beach, Fla.	437	71
Albuquerque, N.M.	430	73
Aurora - Elgin, Ill.	428	74
Memphis, Tenn.	427	75
Louisville, Ky.	426	76
Canton, Ohio	421	77
Niagara Falls, N.Y.	417	78
Melbourne - Titusville - Palm Bay, Fla.	416	79
Indianapolis, Ind.	408	80
Orlando, Fla.	408	80
Fort Myers - Cape Coral, Fla.	401	82
Fayetteville, N.C.	399	83
Kalamazoo, Mich.	393	84
Ann Arbor, Mich.	389	85
Reading, Pa.	387	86
New London - Norwich, Conn.	382	87
Atlantic City, N.J.	381	88
Manchester - Nashua, N.H.	380	89
Columbus, Ohio	378	90
Green Bay, Wisc.	369	91
Oxnard - Ventura, Cal.	362	92
Vancouver, Wash.	359	93
Rockford, Ill.	358	94
Jacksonville, Fla.	356	95
Orange County, N.Y.	356	95
Erie, Pa.	349	97
Raleigh - Durham, N.C.	341	98
Rochester, N.Y.	339	99
Stockton, Cal.	339	99
Tacoma, Wash.	336	101
Baton Rouge, La.	335	102
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	333	103
Poughkeepsie, N.Y.	330	104
Elkhart - Goshen, Ind.	327	105
Omaha, Neb.	325	106
Daytona Beach, Fla.	323	107
Portsmouth - Dover - Rochester, N.H.	323	107
Portland, Ore.	319	109
Kansas City, Mo.-Kans.	316	110
Muskegon, Mich.	316	110
Columbia, S.C.	314	112
Huntsville, Ala.	307	113
Joliet, Ill.	307	113
Muncie, Ind.	307	113
Topeka, Kans.	303	116
Boulder - Longmont, Colo.	301	117
Greenville - Spartanburg, S.C.	298	118
Harrisburg - Lebanon - Carlisle, Pa.	298	118
Brownsville - Harlingen, Tex.	295	120
Madison, Wisc.	294	121
Benton Harbor, Mich.	293	122
Anderson, Ind.	290	123
Richmond - Petersburg, Va.	290	123
York, Pa.	290	123
Vineland - Millville - Bridgeton, N.J.	284	126
Sacramento, Cal.	282	127
Vallejo - Fairfield - Napa, Cal.	276	128
Syracuse, N.Y.	274	129
Greensboro - Winston-Salem - High Point, N.C.	272	130
Fort Wayne, Ind.	271	131
Portland, Me.	271	131
Savannah, Ga.	271	131
Roanoke, Va.	269	134
Austin, Tex.	268	135
Bloomington, Ind.	268	135
Asheville, N.C.	266	137
Albany - Schenectady - Troy, N.Y.	265	138
Hagerstown, Md.	260	139
Mansfield, Ohio	260	139
Scranton - Wilkes-Barre, Pa.	260	139
Bradenton, Fla.	257	142
Steubenville - Weirton, Ohio-W.Va.	256	143
Lansing - East Lansing, Mich.	254	144
Lincoln, Neb.	253	145
Altoona, Pa.	252	146
Lafayette - West Lafayette, Ind.	251	147
Lubbock, Tex.	250	148
Macon - Warner Robins, Ga.	250	148
McAllen - Edinburg - Mission, Tex.	245	150
Burlington, N.C.	244	151
Nashville, Tenn.	243	152
Cedar Rapids, Iowa	237	153
Santa Rosa - Petaluma, Cal.	237	153
Modesto, Cal.	236	155
Lexington-Fayette, Ky.	235	156
Birmingham, Ala.	234	157
Corpus Christi, Tex.	234	157
Columbus, Ga.	232	159
Phoenix, Ariz.	231	160
Elmira, N.Y.	229	161
Monroe, La.	229	151
Oklahoma City, Okla.	229	161
Saginaw - Bay City - Midland, Mich.	229	161
Des Moines, Iowa	227	165
Lakeland - Winter Haven, Fla.	225	166
Appleton - Oshkosh - Neenah, Wisc.	223	167
Knoxville, Tenn.	222	168
Lewiston - Auburn, Me.	218	169
Burlington, Vt.	217	170
Olympia, Wash.	217	170
Davenport - Rock Island - Moline, Iowa-Ill.	215	172
Binghamton, N.Y.	214	173
Jackson, Mich.	214	173
Decatur, Ill.	213	175
Pensacola, Fla.	213	175
Bryan - College Station, Tex.	212	177
Fort Pierce, Fla.	212	177
La Crosse, Wisc.	211	179
Charleston, W.Va.	210	180
Chattanooga, Tenn.	210	180
St. Joseph, Mo.	209	182
Wichita Falls, Tex.	208	183
Augusta, Ga.	207	184
Lafayette, La.	206	185
Shreveport, La.	206	185
Anniston, Ala.	205	187
Anderson, S.C.	203	188
Spokane, Wash.	203	188
Sheboygan, Wisc.	202	190
Lima, Ohio	200	191
Battle Creek, Mich.	197	192
Tallahassee, Fla.	197	192
Boise, Ida.	196	194
Charleston, S.C.	196	194
Hickory - Morganton, N.C.	196	194
Evansville, Ind.	193	197
Peoria, Ill.	193	197
Biloxi - Gulfport, Miss.	192	199
Gadsden, Ala.	192	199
Janesville - Beloit, Wisc.	192	199
Springfield, Mo.	191	202
Owensboro, Ky.	190	203
Colorado Springs, Colo.	188	204
Waco, Tex.	186	205
Sharon, Pa.	185	206
Wichita, Kans.	185	206
Wheeling, W.Va.	184	208
Decatur, Ala.	181	209
Kokomo, Ind.	181	209
Little Rock - North Little Rock, Ark.	178	211
Panama City, Fla.	178	211
Pascagoula, Miss.	178	211
Gainesville, Fla.	177	214
Champaign - Urbana - Rantoul, Ill.	174	215
Mobile, Ala.	174	215
Terre Haute, Ind.	173	217
Albany, Ga.	172	218
Fort Walton Beach, Fla.	170	219
Jackson, Miss.	170	219
Jacksonville, N.C.	169	221
Beaumont - Port Arthur, Tex.	167	222
Lawrence, Kans.	167	222
Springfield, Ill.	166	224
Tyler, Tex.	164	225
Athens, Ga.	162	226
Lake Charles, La.	160	227
Johnson City - Kingsport - Bristol, Tenn.	158	228
Sioux Falls, S.D.	158	228
Columbia, Mo.	157	230
Rochester, Minn.	156	231
Parkersburg - Marietta, W.Va.-Ohio	155	232
Montgomery, Ala.	153	233
Pittsfield, Mass.	153	233
Huntington - Ashland, W.Va.-Ky.	152	235
Florence, S.C.	151	236
Dubuque, Iowa	149	237
Kankakee, Ill.	149	237
Tulsa, Okla.	148	239
Waterloo - Cedar Falls, Iowa	147	240
Lynchburg, Va.	145	241
Johnstown, Pa.	143	242
Longview - Marshall, Tex.	143	242
Iowa City, Iowa	142	244
Jackson, Tenn.	142	244
Salem, Ore.	141	246
Odessa, Tex.	139	247
Cumberland, Md.	137	248
Jamestown - Dunkirk, N.Y.	136	249
Brazoria, Tex.	135	250
Abilene, Tex.	134	251
Clarksville - Hopkinsville, Tenn.-Ky.	128	252
Anchorage, Alas.	127	253
Santa Barbara - Santa Maria - Lompoc, Cal.	127	253
Provo - Orem, Utah	125	255
Ocala, Fla.	123	256
Midland, Tex.	122	257
Utica - Rome, N.Y.	121	258
Fayetteville - Springdale, Ark.	119	259
Dothan, Ala.	118	260
Killeen - Temple, Tex.	118	260
Florence, Ala.	112	262
Lawton, Okla.	111	263
Tuscaloosa, Ala.	111	263
Chico, Cal.	110	265
Danville, Va.	110	265
Amarillo, Tex.	108	267
Charlottesville, Va.	108	267
Bloomington - Normal, Ill.	107	269
Joplin, Mo.	107	269
Salinas - Seaside - Monterey, Cal.	107	269
State College, Pa.	107	269
Fresno, Cal.	105	273
Sherman - Denison, Tex.	105	273
Sioux City, Iowa	104	275
Fort Smith, Ark.	103	276
Pine Bluff, Ark.	103	276
Alexandria, La.	102	278
Yuba City, Cal.	99	279
Williamsport, Pa.	97	280
Merced, Cal.	92	281
Riverside - San Bernardino, Cal.	89	282
Victoria, Tex.	86	283
Eau Claire, Wisc.	85	284
St. Cloud, Minn.	85	284
Las Vegas, Nev.	84	286
Texarkana, Tex.-Ark.	81	287
Houma - Thibodaux, La.	73	288
Wausau, Wisc.	73	288
Fort Collins - Loveland, Colo.	72	290
Tucson, Ariz.	72	290
Naples, Fla.	71	292
Glens Falls, N.Y.	68	293
Bakersfield, Cal.	66	294
San Angelo, Tex.	66	294
Visalia - Tulare - Porterville, Cal.	64	296
Eugene - Springfield, Ore.	60	297
Bellingham, Wash.	57	298
Enid, Okla.	56	299
Santa Fe, N.M.	56	299
Fargo - Moorhead, N.D.-Minn.	54	301
Pueblo, Colo.	54	301
Medford, Ore.	53	303
Grand Forks, N.D.	50	304
Richland - Kennewick - Pasco, Wash.	50	304
Billings, Mont.	44	306
Yakima, Wash.	44	306
Bangor, Me.	41	308
Reno, Nev.	39	309
Laredo, Tex.	38	310
Redding, Cal.	38	310
Greeley, Colo.	35	312
Las Cruces, N.M.	35	312
Duluth, Minn.	33	314
Great Falls, Mont.	29	315
Rapid City, S.D.	29	315
Cheyenne, Wyo.	28	317
Bismarck, N.D.	25	318
Yuma, Ariz.	17	319
Casper, Wyo.	12	320
Average Above Areas	**329**	
U.S. Average	**71**	

EFFECTIVE BUYING INCOME (EBI)

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	135,162,824	1
New York, N.Y.	132,059,479	2
Chicago, Ill.	93,447,201	3
Philadelphia, Pa.	73,852,045	4
Washington, D.C.	73,784,364	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	66,398,906	6
Detroit, Mich.	61,228,315	7
Nassau - Suffolk, N.Y.	51,030,361	8
Houston, Tex.	43,231,791	9
Atlanta, Ga.	41,303,037	10
Anaheim - Santa Ana, Cal.	39,243,128	11
San Diego, Cal.	38,270,528	12
Minneapolis - St. Paul, Minn.	37,405,475	13
Dallas, Tex.	35,990,083	14
Oakland, Cal.	35,278,524	15
Newark, N.J.	34,773,475	16
St. Louis, Mo.	34,668,544	17
Baltimore, Md.	34,505,342	18
San Francisco, Cal.	32,627,833	19
Seattle, Wash.	32,109,184	20
Riverside - San Bernardino, Cal.	31,844,576	21
Phoenix, Ariz.	28,413,814	22
Tampa - St. Petersburg - Clearwater, Fla.	28,029,245	23
Pittsburgh, Pa.	27,234,980	24
San Jose, Cal.	26,770,972	25
Bergen - Passaic, N.J.	26,051,651	26
Cleveland, Ohio	25,613,094	27
Denver, Colo.	24,888,293	28
Miami - Hialeah, Fla.	24,874,562	29
Kansas City, Mo.-Kans.	22,825,388	30
Sacramento, Cal.	21,223,580	31
Milwaukee, Wisc.	20,866,517	32
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	20,329,599	33
Middlesex - Somerset - Hunterdon, N.J.	19,693,190	34
Cincinnati, Ohio	19,495,351	35
Hartford - New Britain - Middletown - Bristol, Conn.	19,099,179	36
Monmouth - Ocean, N.J.	18,042,119	37
Bridgeport - Stamford - Norwalk - Danbury, Conn.	17,608,066	38
Norfolk - Virginia Beach - Newport News, Va.	17,461,876	39
Fort Worth - Arlington, Tex.	17,344,024	40
Columbus, Ohio	17,218,380	41
Portland, Ore.	16,734,852	42
Indianapolis, Ind.	16,151,475	43
West Palm Beach - Boca Raton - Delray Beach, Fla.	15,058,492	44
New Orleans, La.	14,476,039	45
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	14,395,281	46
Rochester, N.Y.	14,266,062	47
San Antonio, Tex.	14,068,167	48
Orlando, Fla.	13,954,940	49
New Haven - Waterbury - Meriden, Conn.	13,186,116	50
Total Top 50	**1,733,590,319**	
Nashville, Tenn.	13,179,209	51
Providence - Pawtucket - Woonsocket, R.I.	12,582,730	52
Greensboro - Winston-Salem - High Point, N.C.	12,398,467	53
Richmond - Petersburg, Va.	12,389,474	54
Dayton - Springfield, Ohio	12,381,539	55
Buffalo, N.Y.	12,316,950	56
Honolulu, Haw.	12,284,357	57
Albany - Schenectady - Troy, N.Y.	12,064,387	58
Jacksonville, Fla.	12,001,320	59
Louisville, Ky.	11,688,076	60
Memphis, Tenn.	11,236,370	61
Salt Lake City - Ogden, Utah	11,145,168	62
Oklahoma City, Okla.	10,705,903	63
Oxnard - Ventura, Cal.	10,446,535	64
Worcester - Fitchburg - Leominster, Mass.	10,384,560	65
Birmingham, Ala.	10,314,251	66
Raleigh - Durham, N.C.	10,098,852	67
Austin, Tex.	9,797,231	68
Allentown - Bethlehem - Easton, Pa.	9,504,012	69
Grand Rapids, Mich.	9,035,041	70
Las Vegas, Nev.	8,961,678	71
Lake County, Ill.	8,722,856	72
Syracuse, N.Y.	8,632,859	73
Omaha, Neb.	8,627,497	74
Scranton - Wilkes-Barre, Pa.	8,558,581	75
Wilmington, Del.	8,556,204	76
Harrisburg - Lebanon - Carlisle, Pa.	8,352,135	77
Tulsa, Okla.	8,258,670	78
Akron, Ohio	8,132,308	79
Springfield, Mass.	8,097,441	80
Fresno, Cal.	8,067,417	81
Toledo, Ohio	7,898,730	82
Tucson, Ariz.	7,433,014	83
Jersey City, N.J.	7,206,381	84
Knoxville, Tenn.	7,175,505	85
Gary - Hammond, Ind.	6,915,635	86
Greenville - Spartanburg, S.C.	6,883,512	87
Bakersfield, Cal.	6,656,858	88
Wichita, Kans.	6,605,200	89
New Bedford - Fall River - Attleboro, Mass.	6,440,169	90
Trenton, N.J.	6,335,927	91
Tacoma, Wash.	6,317,238	92
Little Rock - North Little Rock, Ark.	6,277,292	93
Santa Rosa - Petaluma, Cal.	6,113,598	94
Youngstown - Warren, Ohio	6,073,025	95
Vallejo - Fairfield - Napa, Cal.	5,939,500	96
Manchester - Nashua, N.H.	5,935,216	97
Baton Rouge, La.	5,860,472	98
Columbia, S.C.	5,771,682	99
Albuquerque, N.M.	5,721,186	100
Total Top 100	**2,176,072,537**	
Lansing - East Lansing, Mich.	5,668,445	101
Stockton, Cal.	5,588,266	102
Portsmouth - Dover - Rochester, N.H.	5,572,475	103
Lancaster, Pa.	5,495,905	104
York, Pa.	5,427,798	105
Des Moines, Iowa	5,378,601	106
Santa Barbara - Santa Maria - Lompoc, Cal.	5,377,477	107
Mobile, Ala.	5,309,385	108
Melbourne - Titusville - Palm Bay, Fla.	5,298,972	109
Joliet, Ill.	5,240,826	110
Madison, Wisc.	5,232,635	111
Charleston, S.C.	5,228,507	112
Aurora - Elgin, Ill.	5,215,510	113
Peoria, Ill.	5,106,303	114
El Paso, Tex.	5,019,055	115
Davenport - Rock Island - Moline, Iowa-Ill.	4,995,095	116
Flint, Mich.	4,970,985	117
Chattanooga, Tenn.	4,961,557	118
Johnson City - Kingsport - Bristol, Tenn.	4,900,143	119
Saginaw - Bay City - Midland, Mich.	4,860,751	120
Salinas - Seaside - Monterey, Cal.	4,835,904	121
Colorado Springs, Colo.	4,661,635	122
Fort Myers - Cape Coral, Fla.	4,641,612	123
Augusta, Ga.	4,626,316	124
Daytona Beach, Fla.	4,603,995	125
Canton, Ohio	4,599,640	126
Lakeland - Winter Haven, Fla.	4,542,665	127
Fort Wayne, Ind.	4,516,329	128
Jackson, Miss.	4,497,062	129
Beaumont - Port Arthur, Tex.	4,490,679	130
Reading, Pa.	4,471,764	131
Atlantic City, N.J.	4,342,763	132
Lexington-Fayette, Ky.	4,324,044	133
Pensacola, Fla.	4,223,094	134
Modesto, Cal.	4,103,231	135
Spokane, Wash.	4,090,491	136
Appleton - Oshkosh - Neenah, Wisc.	4,023,194	137
Poughkeepsie, N.Y.	3,997,285	138
Sarasota, Fla.	3,963,096	139
Orange County, N.Y.	3,914,491	140
Ann Arbor, Mich.	3,881,740	141
Rockford, Ill.	3,871,273	142
Reno, Nev.	3,867,605	143
New London - Norwich, Conn.	3,820,252	144
Shreveport, La.	3,797,462	145
Santa Cruz, Cal.	3,646,842	146
Anchorage, Alas.	3,620,974	147
Corpus Christi, Tex.	3,592,958	148
Portland, Me.	3,576,458	149
Utica - Rome, N.Y.	3,557,555	150
Total Top 150	**2,405,623,637**	
Binghamton, N.Y.	3,555,833	151
Macon - Warner Robins, Ga.	3,543,694	152
Erie, Pa.	3,532,043	153
Huntsville, Ala.	3,516,366	154
Evansville, Ind.	3,486,244	155
Lorain - Elyria, Ohio	3,409,755	156
Montgomery, Ala.	3,342,413	157
Hamilton - Middletown, Ohio	3,251,055	158
Kalamazoo, Mich.	3,152,531	159
Huntington - Ashland, W.Va.-Ky.	3,126,629	160
Lincoln, Neb.	3,103,085	161
Eugene - Springfield, Ore.	2,992,329	162
Charleston, W.Va.	2,989,469	163
Fort Pierce, Fla.	2,987,430	164
Savannah, Ga.	2,961,589	165
Roanoke, Va.	2,955,020	166
Duluth, Minn.	2,947,584	167
Boulder - Longmont, Colo.	2,914,921	168
South Bend - Mishawaka, Ind.	2,904,082	169
Vancouver, Wash.	2,844,560	170
Visalia - Tulare - Porterville, Cal.	2,833,075	171
Tallahassee, Fla.	2,800,265	172
Galveston - Texas City, Tex.	2,792,641	173
Springfield, Mo.	2,764,157	174
Salem, Ore.	2,747,420	175
Hickory - Morganton, N.C.	2,712,620	176
Columbus, Ga.	2,674,517	177
Fayetteville, N.C.	2,671,519	178
Boise, Ida.	2,657,339	179
Bradenton, Fla.	2,580,694	180
Niagara Falls, N.Y.	2,573,674	181
Killeen - Temple, Tex.	2,551,508	182
Brazoria, Tex.	2,526,932	183
Springfield, Ill.	2,491,806	184
Amarillo, Tex.	2,463,133	185
Lubbock, Tex.	2,410,851	186
Gainesville, Fla.	2,391,487	187
Topeka, Kans.	2,384,614	188
McAllen - Edinburg - Mission, Tex.	2,360,820	189
Green Bay, Wisc.	2,340,910	190
Cedar Rapids, Iowa	2,340,693	191
Johnstown, Pa.	2,334,393	192
Bremerton, Wash.	2,330,788	193
Racine, Wisc.	2,290,587	194
Lafayette, La.	2,285,441	195
Beaver County, Pa.	2,166,866	196
Biloxi - Gulfport, Miss.	2,166,816	197
Fort Collins - Loveland, Colo.	2,152,616	198
Champaign - Urbana - Rantoul, Ill.	2,128,542	199
Richland - Kennewick - Pasco, Wash.	2,104,739	200
Total Top 200	**2,543,173,732**	
Asheville, N.C.	2,100,853	201
Olympia, Wash.	2,029,026	202
Pittsfield, Mass.	2,004,903	203
Ocala, Fla.	2,004,298	204
Naples, Fla.	1,999,273	205
Chico, Cal.	1,991,130	206
Waterloo - Cedar Falls, Iowa	1,983,890	207
Yakima, Wash.	1,967,283	208
Waco, Tex.	1,967,141	209
Burlington, Vt.	1,944,335	210
Benton Harbor, Mich.	1,922,664	211
Battle Creek, Mich.	1,909,399	212
Fort Walton Beach, Fla.	1,897,565	213
St. Cloud, Minn.	1,883,008	214
Kenosha, Wisc.	1,874,026	215
Houma - Thibodaux, La.	1,873,589	216
Provo - Orem, Utah	1,870,482	217
Fort Smith, Ark.	1,863,234	218
Longview - Marshall, Tex.	1,854,091	219
Tyler, Tex.	1,838,297	220
Wheeling, W.Va.	1,822,030	221
Brownsville - Harlingen, Tex.	1,819,395	222
Lima, Ohio	1,814,963	223
Muskegon, Mich.	1,808,394	224
Lynchburg, Va.	1,795,339	225
Vineland - Millville - Bridgeton, N.J.	1,793,191	226
Lake Charles, La.	1,791,473	227
Janesville - Beloit, Wisc.	1,787,572	228
Charlottesville, Va.	1,761,041	229
Elkhart - Goshen, Ind.	1,755,806	230
Bloomington - Normal, Ill.	1,754,397	231
Fargo - Moorhead, N.D.-Minn.	1,753,653	232
Jackson, Mich.	1,752,441	233
Merced, Cal.	1,742,272	234
Sioux Falls, S.D.	1,730,131	235
Decatur, Ill.	1,727,001	236
Bangor, Me.	1,634,446	237
Steubenville - Weirton, Ohio-W.Va.	1,630,952	238
Parkersburg - Marietta, W.Va.-Ohio	1,626,452	239
Clarksville - Hopkinsville, Tenn.-Ky.	1,624,275	240
Athens, Ga.	1,611,042	241
Jamestown - Dunkirk, N.Y.	1,594,117	242
Midland, Tex.	1,592,517	243
Redding, Cal.	1,584,361	244
Santa Fe, N.M.	1,550,861	245
Eau Claire, Wisc.	1,543,159	246
Anderson, S.C.	1,538,334	247
Odessa, Tex.	1,537,935	248
Rochester, Minn.	1,532,601	249
Anderson, Ind.	1,525,933	250
Total Top 250	**2,632,488,303**	
Medford, Ore.	1,525,184	251
Mansfield, Ohio	1,519,805	252
Lafayette - West Lafayette, Ind.	1,500,704	253
Terre Haute, Ind.	1,483,513	254
Altoona, Pa.	1,439,667	255
Sharon, Pa.	1,438,492	256
Columbia, Mo.	1,431,797	257
Florence, Ala.	1,416,241	258
Sheboygan, Wisc.	1,404,175	259
Bellingham, Wash.	1,403,379	260
Greeley, Colo.	1,403,186	261
Tuscaloosa, Ala.	1,401,637	262
Joplin, Mo.	1,394,881	263
Hagerstown, Md.	1,389,251	264
Pascagoula, Miss.	1,375,822	265
Williamsport, Pa.	1,362,281	266
Wichita Falls, Tex.	1,360,680	267
Bryan - College Station, Tex.	1,354,540	268
Yuba City, Cal.	1,346,329	269
Wilmington, N.C.	1,341,430	270
Glens Falls, N.Y.	1,332,603	271
Billings, Mont.	1,327,434	272
Kokomo, Ind.	1,307,950	273
Monroe, La.	1,306,247	274
Dothan, Ala.	1,305,428	275
Wausau, Wisc.	1,296,303	276
Muncie, Ind.	1,293,438	277
Abilene, Tex.	1,292,035	278
Panama City, Fla.	1,282,136	279
Pueblo, Colo.	1,278,042	280
Sioux City, Iowa	1,271,748	281
Lewiston - Auburn, Me.	1,253,903	282
Alexandria, La.	1,239,194	283
Danville, Va.	1,238,021	284
State College, Pa.	1,229,132	285
Burlington, N.C.	1,226,021	286
Fayetteville - Springdale, Ark.	1,225,204	287
Albany, Ga.	1,222,568	288
Texarkana, Tex.-Ark.	1,211,717	289
La Crosse, Wisc.	1,205,544	290
Bloomington, Ind.	1,201,253	291
Anniston, Ala.	1,179,236	292
Sherman - Denison, Tex.	1,173,397	293
San Angelo, Tex.	1,166,479	294
Kankakee, Ill.	1,154,756	295
Las Cruces, N.M.	1,145,819	296
Jacksonville, N.C.	1,124,510	297
Iowa City, Iowa	1,121,511	298
Lawton, Okla.	1,084,431	299
Cumberland, Md.	1,074,650	300
Florence, S.C.	1,065,161	301
Elmira, N.Y.	1,047,870	302
Decatur, Ala.	1,046,090	303
St. Joseph, Mo.	1,012,138	304
Rapid City, S.D.	984,002	305
Bismarck, N.D.	978,212	306
Gadsden, Ala.	964,219	307
Dubuque, Iowa	954,062	308
Owensboro, Ky.	922,918	309
Lawrence, Kans.	899,285	310
Grand Forks, N.D.	896,305	311
Jackson, Tenn.	881,679	312
Great Falls, Mont.	868,443	313
Yuma, Ariz.	832,392	314
Pine Bluff, Ark.	824,973	315
Victoria, Tex.	819,400	316
Laredo, Tex.	771,917	317
Casper, Wyo.	748,981	318
Cheyenne, Wyo.	738,984	319
Enid, Okla.	620,157	320
Total Above Areas	**2,715,429,195**	
Percent of U.S.	**82.5989**	
U.S. Total	**3,287,489,252**	

1990 SURVEY OF BUYING POWER DATA SERVICE

MEDIAN HOUSEHOLD EBI

Area	($)	Rank
Nassau - Suffolk, N.Y.	45,711	1
Middlesex - Somerset - Hunterdon, N.J.	44,455	2
Bridgeport - Stamford - Norwalk - Danbury, Conn.	42,568	3
San Jose, Cal.	42,126	4
Washington, D.C.	41,545	5
Bergen - Passaic, N.J.	40,808	6
Trenton, N.J.	39,025	7
Manchester - Nashua, N.H.	38,856	8
Anaheim - Santa Ana, Cal.	37,614	9
Lake County, Ill.	37,577	10
Oxnard - Ventura, Cal.	37,524	11
Newark, N.J.	37,359	12
Hartford - New Britain - Middletown - Bristol, Conn.	36,023	13
San Francisco, Cal.	36,012	14
Monmouth - Ocean, N.J.	35,845	15
Portsmouth - Dover - Rochester, N.H.	35,538	16
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	35,430	17
Oakland, Cal.	34,914	18
Anchorage, Alas.	34,843	19
Brazoria, Tex.	34,746	20
New Haven - Waterbury - Meriden, Conn.	34,456	21
Kenosha, Wisc.	34,403	22
Seattle, Wash.	34,230	23
Poughkeepsie, N.Y.	34,203	24
Joliet, Ill.	33,840	25
Richland - Kennewick - Pasco, Wash.	33,551	26
Honolulu, Haw.	33,168	27
Minneapolis - St. Paul, Minn.	32,462	28
Baltimore, Md.	32,347	29
Aurora - Elgin, Ill.	32,336	30
Rochester, Minn.	32,037	31
New London - Norwich, Conn.	31,946	32
Richmond - Petersburg, Va.	31,876	33
Wilmington, Del.	31,725	34
Worcester - Fitchburg - Leominster, Mass.	31,518	35
Santa Rosa - Petaluma, Cal.	31,297	36
Atlanta, Ga.	31,184	37
Chicago, Ill.	30,967	38
Milwaukee, Wisc.	30,651	39
Philadelphia, Pa.	30,570	40
Orange County, N.Y.	30,547	41
Los Angeles - Long Beach, Cal.	30,489	42
Peoria, Ill.	30,394	43
Denver, Colo.	30,289	44
Vallejo - Fairfield - Napa, Cal.	30,227	45
Rochester, N.Y.	29,974	46
San Diego, Cal.	29,916	47
Salinas - Seaside - Monterey, Cal.	29,876	48
Detroit, Mich.	29,663	49
West Palm Beach - Boca Raton - Delray Beach, Fla.	29,554	50
Santa Cruz, Cal.	29,550	51
Santa Barbara - Santa Maria - Lompoc, Cal.	29,502	52
St. Louis, Mo.	29,453	53
Reno, Nev.	29,439	54
Kansas City, Mo.-Kans.	29,370	55
Sheboygan, Wisc.	29,355	56
Burlington, Vt.	29,307	57
Lorain - Elyria, Ohio	29,265	58
Racine, Wisc.	29,258	59
Grand Rapids, Mich.	29,221	60
Kalamazoo, Mich.	29,184	61
Rockford, Ill.	29,018	62
Sacramento, Cal.	28,735	63
Dallas, Tex.	28,658	64
Ann Arbor, Mich.	28,597	65
Portland, Me.	28,561	66
Vancouver, Wash.	28,466	67
Harrisburg - Lebanon - Carlisle, Pa.	28,332	68
Omaha, Neb.	28,329	69
Allentown - Bethlehem - Easton, Pa.	28,286	70
Wichita, Kans.	28,253	71
Portland, Ore.	28,192	72
Lansing - East Lansing, Mich.	28,166	73
Midland, Tex.	28,142	74
Janesville - Beloit, Wisc.	28,139	75
Madison, Wisc.	28,138	76
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	28,083	77
Davenport - Rock Island - Moline, Iowa-Ill.	28,073	78
Galveston - Texas City, Tex.	28,065	79
Lancaster, Pa.	28,045	80
Battle Creek, Mich.	28,031	81
Bloomington - Normal, Ill.	28,017	82
Houston, Tex.	28,008	83
Fort Worth - Arlington, Tex.	27,981	84
Raleigh - Durham, N.C.	27,954	85
Huntsville, Ala.	27,940	86
Decatur, Ill.	27,923	87
Albany - Schenectady - Troy, N.Y.	27,842	88
Providence - Pawtucket - Woonsocket, R.I.	27,798	89
Kokomo, Ind.	27,796	90
Beaumont - Port Arthur, Tex.	27,793	91
Waterloo - Cedar Falls, Iowa	27,791	92
York, Pa.	27,773	93
Bremerton, Wash.	27,755	94
Cleveland, Ohio	27,753	95
Norfolk - Virginia Beach - Newport News, Va.	27,716	96
Springfield, Mass.	27,599	97
Lincoln, Neb.	27,581	98
Appleton - Oshkosh - Neenah, Wisc.	27,573	99
Riverside - San Bernardino, Cal.	27,509	100
Syracuse, N.Y.	27,509	100
Cedar Rapids, Iowa	27,453	102
Topeka, Kans.	27,337	103
Cincinnati, Ohio	27,155	104
Gary - Hammond, Ind.	27,127	105
Vineland - Millville - Bridgeton, N.J.	27,115	106
Indianapolis, Ind.	27,063	107
Santa Fe, N.M.	27,049	108
Binghamton, N.Y.	27,042	109
Pittsfield, Mass.	27,026	110
Reading, Pa.	26,952	111
Boulder - Longmont, Colo.	26,947	112
Nashville, Tenn.	26,921	113
Fort Wayne, Ind.	26,865	114
Phoenix, Ariz.	26,861	115
New Bedford - Fall River - Attleboro, Mass.	26,828	116
Las Vegas, Nev.	26,812	117
Jackson, Mich.	26,795	118
Lynchburg, Va.	26,734	119
Erie, Pa.	26,697	120
Saginaw - Bay City - Midland, Mich.	26,687	121
Orlando, Fla.	26,476	122
Macon - Warner Robins, Ga.	26,432	123
Salt Lake City - Ogden, Utah	26,355	124
Odessa, Tex.	26,283	125
Olympia, Wash.	26,214	126
Dayton - Springfield, Ohio	26,197	127
Charlottesville, Va.	26,163	128
Buffalo, N.Y.	26,156	129
Bakersfield, Cal.	26,129	130
Hamilton - Middletown, Ohio	25,961	131
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	25,920	132
Green Bay, Wisc.	25,919	133
Hagerstown, Md.	25,904	134
Boise, Ida.	25,806	135
Toledo, Ohio	25,805	136
Des Moines, Iowa	25,772	137
Akron, Ohio	25,760	138
Jacksonville, Fla.	25,685	139
Flint, Mich.	25,627	140
Columbia, S.C.	25,610	141
Beaver County, Pa.	25,603	142
Fresno, Cal.	25,525	143
Greensboro - Winston-Salem - High Point, N.C.	25,483	144
Stockton, Cal.	25,401	145
Columbia, Mo.	25,372	146
Roanoke, Va.	25,345	147
Youngstown - Warren, Ohio	25,297	148
Melbourne - Titusville - Palm Bay, Fla.	25,181	149
Anderson, Ind.	25,154	150
Pittsburgh, Pa.	25,149	151
New York, N.Y.	25,129	152
Columbus, Ohio	25,109	153
Duluth, Minn.	25,088	154
Grand Forks, N.D.	25,040	155
Sioux Falls, S.D.	25,020	156
Niagara Falls, N.Y.	25,002	157
Pascagoula, Miss.	25,002	157
Houma - Thibodaux, La.	24,990	159
Sharon, Pa.	24,927	160
Victoria, Tex.	24,878	161
Canton, Ohio	24,863	162
Amarillo, Tex.	24,862	163
Fort Myers - Cape Coral, Fla.	24,842	164
Wausau, Wisc.	24,838	165
Lima, Ohio	24,743	166
Fort Walton Beach, Fla.	24,729	167
South Bend - Mishawaka, Ind.	24,722	168
Miami - Hialeah, Fla.	24,701	169
Jersey City, N.J.	24,694	170
Evansville, Ind.	24,610	171
Mansfield, Ohio	24,578	172
Austin, Tex.	24,569	173
Baton Rouge, La.	24,549	174
Tyler, Tex.	24,542	175
Louisville, Ky.	24,505	176
La Crosse, Wisc.	24,478	177
Elkhart - Goshen, Ind.	24,452	178
Pensacola, Fla.	24,448	179
Muskegon, Mich.	24,430	180
Bangor, Me.	24,421	181
Casper, Wyo.	24,386	182
Hickory - Morganton, N.C.	24,367	183
St. Cloud, Minn.	24,316	184
Glens Falls, N.Y.	24,298	185
Kankakee, Ill.	24,278	186
Sarasota, Fla.	24,246	187
Atlantic City, N.J.	24,228	188
Modesto, Cal.	24,175	189
Lake Charles, La.	24,172	190
Lewiston - Auburn, Me.	24,150	191
Savannah, Ga.	24,108	192
Little Rock - North Little Rock, Ark.	24,071	193
Colorado Springs, Colo.	24,067	194
Albany, Ga.	23,967	195
Augusta, Ga.	23,955	196
Lafayette - West Lafayette, Ind.	23,823	197
Steubenville - Weirton, Ohio-W.Va.	23,722	198
Danville, Va.	23,567	199
Springfield, Ill.	23,564	200
Dubuque, Iowa	23,556	201
Tampa - St. Petersburg - Clearwater, Fla.	23,541	202
Fort Collins - Loveland, Colo.	23,464	203
Bismarck, N.D.	23,443	204
Lafayette, La.	23,419	205
Utica - Rome, N.Y.	23,329	206
Williamsport, Pa.	23,288	207
Bradenton, Fla.	23,186	208
Longview - Marshall, Tex.	23,177	209
Sherman - Denison, Tex.	23,174	210
Lexington-Fayette, Ky.	23,146	211
Burlington, N.C.	23,124	212
Benton Harbor, Mich.	23,101	213
Fargo - Moorhead, N.D.-Minn.	23,098	214
Champaign - Urbana - Rantoul, Ill.	23,094	215
Tacoma, Wash.	23,070	216
Memphis, Tenn.	23,015	217
St. Joseph, Mo.	22,964	218
Elmira, N.Y.	22,945	219
Jackson, Miss.	22,935	220
Billings, Mont.	22,797	221
Naples, Fla.	22,770	222
Muncie, Ind.	22,723	223
Fort Pierce, Fla.	22,709	224
Scranton - Wilkes-Barre, Pa.	22,695	225
Tallahassee, Fla.	22,683	226
Chattanooga, Tenn.	22,573	227
San Antonio, Tex.	22,522	228
Bellingham, Wash.	22,493	229
New Orleans, La.	22,425	230
Eau Claire, Wisc.	22,417	231
Iowa City, Iowa	22,415	232
Charleston, W.Va.	22,406	233
Anderson, S.C.	22,337	234
Terre Haute, Ind.	22,321	235
Corpus Christi, Tex.	22,312	236
Spokane, Wash.	22,235	237
Knoxville, Tenn.	22,187	238
Jamestown - Dunkirk, N.Y.	22,170	239
Mobile, Ala.	22,160	240
Asheville, N.C.	22,140	241
Springfield, Mo.	22,125	242
Greenville - Spartanburg, S.C.	22,112	243
Albuquerque, N.M.	22,106	244
Altoona, Pa.	22,081	245
Jackson, Tenn.	22,029	246
San Angelo, Tex.	22,029	246
Montgomery, Ala.	21,974	248
Great Falls, Mont.	21,945	249
Daytona Beach, Fla.	21,927	250
Lakeland - Winter Haven, Fla.	21,925	251
Tulsa, Okla.	21,879	252
Charleston, S.C.	21,872	253
Johnson City - Kingsport - Bristol, Tenn.	21,762	254
State College, Pa.	21,721	255
Lawrence, Kans.	21,654	256
Eugene - Springfield, Ore.	21,649	257
Greeley, Colo.	21,615	258
Oklahoma City, Okla.	21,469	259
Birmingham, Ala.	21,419	260
Parkersburg - Marietta, W.Va.-Ohio	21,358	261
Wilmington, N.C.	21,357	262
Decatur, Ala.	21,356	263
Tucson, Ariz.	21,335	264
Rapid City, S.D.	21,287	265
Redding, Cal.	21,206	266
Provo - Orem, Utah	21,197	267
Bloomington, Ind.	21,172	268
Merced, Cal.	21,169	269
Yuba City, Cal.	21,159	270
Cumberland, Md.	21,130	271
Lubbock, Tex.	21,118	272
Sioux City, Iowa	21,079	273
Wheeling, W.Va.	21,028	274
Owensboro, Ky.	21,018	275
Fayetteville, N.C.	20,916	276
Yakima, Wash.	20,862	277
Shreveport, La.	20,859	278
Salem, Ore.	20,750	279
Athens, Ga.	20,739	280
Medford, Ore.	20,717	281
Gainesville, Fla.	20,693	282
Wichita Falls, Tex.	20,621	283
Columbus, Ga.	20,564	284
Fayetteville - Springdale, Ark.	20,535	285
Biloxi - Gulfport, Miss.	20,533	286
Florence, Ala.	20,386	287
Clarksville - Hopkinsville, Tenn.-Ky.	20,213	288
Abilene, Tex.	20,195	289
Killeen - Temple, Tex.	20,126	290
Enid, Okla.	19,943	291
Texarkana, Tex.-Ark.	19,918	292
Pueblo, Colo.	19,850	293
Visalia - Tulare - Porterville, Cal.	19,809	294
Waco, Tex.	19,754	295
El Paso, Tex.	19,746	296
Bryan - College Station, Tex.	19,671	297
Joplin, Mo.	19,453	298
Dothan, Ala.	19,300	299
Chico, Cal.	19,163	300
Johnstown, Pa.	19,151	301
Cheyenne, Wyo.	19,045	302
Lawton, Okla.	18,989	303
Fort Smith, Ark.	18,975	304
Anniston, Ala.	18,951	305
Pine Bluff, Ark.	18,799	306
Huntington - Ashland, W.Va.-Ky.	18,771	307
Panama City, Fla.	18,640	308
Florence, S.C.	18,633	309
Ocala, Fla.	18,604	310
Tuscaloosa, Ala.	18,426	311
Monroe, La.	18,011	312
Yuma, Ariz.	17,789	313
Alexandria, La.	17,778	314
Gadsden, Ala.	17,425	315
Las Cruces, N.M.	17,042	316
Jacksonville, N.C.	16,574	317
Brownsville - Harlingen, Tex.	16,194	318
Laredo, Tex.	14,909	319
McAllen - Edinburg - Mission, Tex.	14,907	320
Median Above Areas	**28,049**	
U.S. Median	**25,976**	

AVERAGE HOUSEHOLD EBI

Area	($)	Rank
Bridgeport - Stamford - Norwalk - Danbury, Conn.	58,890	1
Nassau - Suffolk, N.Y.	57,897	2
Middlesex - Somerset - Hunterdon, N.J.	55,568	3
Bergen - Passaic, N.J.	53,693	4
Trenton, N.J.	52,105	5
San Jose, Cal.	51,962	6
Washington, D.C.	51,811	7
Lake County, Ill.	50,803	8
Newark, N.J.	50,048	9
San Francisco, Cal.	48,626	10
Monmouth - Ocean, N.J.	47,806	11
Manchester - Nashua, N.H.	47,788	12
Anaheim - Santa Ana, Cal.	47,735	13
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	46,962	14
Oxnard - Ventura, Cal.	46,930	15
Hartford - New Britain - Middletown - Bristol, Conn.	45,345	16
Honolulu, Haw.	44,899	17
Oakland, Cal.	44,471	18
New Haven - Waterbury - Meriden, Conn.	43,998	19
Anchorage, Alas.	43,679	20
Poughkeepsie, N.Y.	43,638	21
Portsmouth - Dover - Rochester, N.H.	43,637	22
Los Angeles - Long Beach, Cal.	42,244	23
Seattle, Wash.	42,227	24
San Diego, Cal.	42,209	25
Kenosha, Wisc.	41,738	26
Salinas - Seaside - Monterey, Cal.	41,581	27
New London - Norwich, Conn.	41,524	28
Santa Cruz, Cal.	40,976	29
Santa Barbara - Santa Maria - Lompoc, Cal.	40,924	30
Worcester - Fitchburg - Leominster, Mass.	40,804	31
Minneapolis - St. Paul, Minn.	40,716	32
Wilmington, Del.	40,686	33
Santa Rosa - Petaluma, Cal.	40,568	34
Brazoria, Tex.	40,334	35
West Palm Beach - Boca Raton - Delray Beach, Fla.	40,328	36
Chicago, Ill.	40,222	37
Joliet, Ill.	40,221	38
Aurora - Elgin, Ill.	40,150	39
Philadelphia, Pa.	40,135	40
Rochester, Minn.	39,705	41
Richmond - Petersburg, Va.	39,621	42
Orange County, N.Y.	39,620	43
Baltimore, Md.	39,448	44
Midland, Tex.	39,032	45
Atlanta, Ga.	39,028	46
Peoria, Ill.	38,626	47
Richland - Kennewick - Pasco, Wash.	38,619	48
Rochester, N.Y.	38,484	49
Milwaukee, Wisc.	38,351	50
Vallejo - Fairfield - Napa, Cal.	38,344	51
Burlington, Vt.	38,274	52
Portland, Me.	38,210	53
Dallas, Tex.	38,028	54
Kalamazoo, Mich.	37,937	55
New York, N.Y.	37,899	56
Sacramento, Cal.	37,811	57
Ann Arbor, Mich.	37,797	58
St. Louis, Mo.	37,745	59
Detroit, Mich.	37,570	60
Kansas City, Mo.-Kans.	37,560	61
Wichita, Kans.	37,551	62
Bloomington - Normal, Ill.	37,487	63
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	37,247	64
Huntsville, Ala.	37,171	65
Omaha, Neb.	37,155	66
Providence - Pawtucket - Woonsocket, R.I.	37,052	67
Raleigh - Durham, N.C.	37,019	68
Denver, Colo.	36,921	69
Albany - Schenectady - Troy, N.Y.	36,917	70
Grand Rapids, Mich.	36,878	71
Lincoln, Neb.	36,810	72
Norfolk - Virginia Beach - Newport News, Va.	36,669	73
Riverside - San Bernardino, Cal.	36,654	74
Springfield, Mass.	36,623	75
Reno, Nev.	36,452	76
Madison, Wisc.	36,363	77
Vineland - Millville - Bridgeton, N.J.	36,299	78
Pittsfield, Mass.	36,255	79
Columbia, Mo.	36,156	80
Binghamton, N.Y.	36,137	81
Topeka, Kans.	36,131	82
Harrisburg - Lebanon - Carlisle, Pa.	36,125	83
Lansing - East Lansing, Mich.	36,059	84
Syracuse, N.Y.	36,045	85
Sheboygan, Wisc.	36,004	86
Grand Forks, N.D.	35,852	87
Lancaster, Pa.	35,851	88
Houston, Tex.	35,841	89
Decatur, Ill.	35,830	90
Charlottesville, Va.	35,794	91
Fort Worth - Arlington, Tex.	35,790	92
Allentown - Bethlehem - Easton, Pa.	35,770	93
Fresno, Cal.	35,760	94
Rockford, Ill.	35,582	95
Battle Creek, Mich.	35,557	96
Waterloo - Cedar Falls, Iowa	35,554	97
Cleveland, Ohio	35,519	98
Santa Fe, N.M.	35,489	99
Racine, Wisc.	35,349	100
Bakersfield, Cal.	35,240	101
Cincinnati, Ohio	35,222	102
Davenport - Rock Island - Moline, Iowa-Ill.	35,177	103
Portland, Ore.	35,172	104
Nashville, Tenn.	35,051	105
Galveston - Texas City, Tex.	35,039	106
New Bedford - Fall River - Attleboro, Mass.	34,887	107
Orlando, Fla.	34,800	108
Lorain - Elyria, Ohio	34,758	109
Atlantic City, N.J.	34,412	110
York, Pa.	34,397	111
Kokomo, Ind.	34,329	112
Cedar Rapids, Iowa	34,271	113
Lynchburg, Va.	34,262	114
Miami - Hialeah, Fla.	34,244	115
Reading, Pa.	34,162	116
Indianapolis, Ind.	34,147	117
Appleton - Oshkosh - Neenah, Wisc.	34,124	118
Phoenix, Ariz.	34,106	119
Columbia, S.C.	34,091	120
Bremerton, Wash.	34,076	121
Stockton, Cal.	34,054	122
Erie, Pa.	34,027	123
Buffalo, N.Y.	33,997	124
Jersey City, N.J.	33,992	125
Sioux Falls, S.D.	33,924	126
Janesville - Beloit, Wisc.	33,856	127
Greensboro - Winston-Salem - High Point, N.C.	33,811	128
Boise, Ida.	33,723	129
Boulder - Longmont, Colo.	33,699	130
Beaumont - Port Arthur, Tex.	33,689	131
Austin, Tex.	33,667	132
Vancouver, Wash.	33,584	133
Jacksonville, Fla.	33,561	134
Fort Myers - Cape Coral, Fla.	33,538	135
Dayton - Springfield, Ohio	33,509	136
Jackson, Mich.	33,507	137
Odessa, Tex.	33,506	138
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	33,431	139
Lafayette - West Lafayette, Ind.	33,423	140
Champaign - Urbana - Rantoul, Ill.	33,415	141
Naples, Fla.	33,377	142
Fort Wayne, Ind.	33,355	143
Macon - Warner Robins, Ga.	33,337	144
Des Moines, Iowa	33,304	145
Toledo, Ohio	33,272	146
Roanoke, Va.	33,128	147
Las Vegas, Nev.	33,069	148
Saginaw - Bay City - Midland, Mich.	33,066	149
Modesto, Cal.	32,826	150
La Crosse, Wisc.	32,759	151
Little Rock - North Little Rock, Ark.	32,694	152
Columbus, Ohio	32,691	153
Pittsburgh, Pa.	32,683	154
Sarasota, Fla.	32,618	155
Fort Walton Beach, Fla.	32,604	156
Iowa City, Iowa	32,602	157
Akron, Ohio	32,594	158
Amarillo, Tex.	32,581	159
Lawrence, Kans.	32,465	160
Olympia, Wash.	32,413	161
Tyler, Tex.	32,364	162
Glens Falls, N.Y.	32,345	163
Bangor, Me.	32,238	164
Lexington-Fayette, Ky.	32,101	165
Savannah, Ga.	32,087	166
Hagerstown, Md.	32,084	167
Louisville, Ky.	32,013	168
Green Bay, Wisc.	31,936	169
Salt Lake City - Ogden, Utah	31,935	170
Gary - Hammond, Ind.	31,840	171
Pensacola, Fla.	31,800	172
Colorado Springs, Colo.	31,755	173
Lewiston - Auburn, Me.	31,744	174
Hamilton - Middletown, Ohio	31,718	175
Bloomington, Ind.	31,695	176
Youngstown - Warren, Ohio	31,663	177
St. Cloud, Minn.	31,647	178
Augusta, Ga.	31,622	179
San Angelo, Tex.	31,612	180
Evansville, Ind.	31,607	181
South Bend - Mishawaka, Ind.	31,600	182
Tampa - St. Petersburg - Clearwater, Fla.	31,600	182
Tallahassee, Fla.	31,570	184
Melbourne - Titusville - Palm Bay, Fla.	31,542	185
Niagara Falls, N.Y.	31,425	186
Jackson, Miss.	31,404	187
Hickory - Morganton, N.C.	31,396	188
Elkhart - Goshen, Ind.	31,354	189
Kankakee, Ill.	31,294	190
Victoria, Tex.	31,275	191
Duluth, Minn.	31,258	192
Sharon, Pa.	31,204	193
Muskegon, Mich.	31,179	194
Memphis, Tenn.	31,152	195
Flint, Mich.	31,049	196
Rapid City, S.D.	31,041	197
Batun Rouge, La.	30,975	198
Lima, Ohio	30,972	199
Utica - Rome, N.Y.	30,962	200
Anderson, Ind.	30,952	201
St. Joseph, Mo.	30,952	201
San Antonio, Tex.	30,946	203
Bradentun, Fla.	30,907	204
Fayetteville, N.C.	30,885	205
Mansfield, Ohio	30,828	206
Springfield, Ill.	30,801	207
Wausau, Wisc.	30,791	208
Killeen - Temple, Tex.	30,741	209
Sherman - Denison, Tex.	30,717	210
Lafayette, La.	30,677	211
Houma - Thibodaux, La.	30,614	212
Fargo - Moorhead, N.D.-Minn.	30,551	213
Elmira, N.Y.	30,550	214
State College, Pa.	30,500	215
Bismarck, N.D.	30,474	216
Canton, Ohio	30,441	217
Pascagoula, Miss.	30,439	218
Danville, Va.	30,418	219
Springfield, Mo.	30,309	220
Williamsport, Pa.	30,273	221
Fort Pierce, Fla.	30,268	222
Beaver County, Pa.	30,263	223
Albany, Ga.	30,262	224
Benton Harbor, Mich.	30,231	225
Dubuque, Iowa	30,097	226
Yuba City, Cal.	30,052	227
Eau Claire, Wisc.	29,964	228
Daytona Beach, Fla.	29,915	229
Scranton - Wilkes-Barre, Pa.	29,915	229
Knoxville, Tenn.	29,885	231
Merced, Cal.	29,885	231
Longview - Marshall, Tex.	29,857	233
Terre Haute, Ind.	29,849	234
Fort Collins - Loveland, Colo.	29,732	235
Corpus Christi, Tex.	29,694	236
Bryan - College Station, Tex.	29,640	237
Montgomery, Ala.	29,631	238
Lubbock, Tex.	29,617	239
Tacoma, Wash.	29,617	239
New Orleans, La.	29,609	241
Gainesville, Fla.	29,598	242
Muncie, Ind.	29,598	242
Columbus, Ga.	29,553	244
Burlington, N.C.	29,543	245
Clarksville - Hopkinsville, Tenn.-Ky.	29,532	246
Bellingham, Wash.	29,483	247
Asheville, N.C.	29,465	248
Albuquerque, N.M.	29,415	249
Jamestown - Dunkirk, N.Y.	29,412	250
Mobile, Ala.	29,334	251
Charleston, S.C.	29,324	252
Lakeland - Winter Haven, Fla.	29,289	253
Chattanooga, Tenn.	29,272	254
Wichita Falls, Tex.	29,262	255
Redding, Cal.	29,232	256
Biloxi - Gulfport, Miss.	29,202	257
Casper, Wyo.	29,143	258
Jackson, Tenn.	29,098	259
Lake Charles, La.	28,988	260
Billings, Mont.	28,920	261
Jacksonville, N.C.	28,760	262
Athens, Ga.	28,717	263
Abilene, Tex.	28,712	264
Fayetteville - Springdale, Ark.	28,693	265
Greenville - Spartanburg, S.C.	28,681	266
Spokane, Wash.	28,665	267
Steubenville - Weirton, Ohio-W.Va.	28,613	268
Birmingham, Ala.	28,595	269
Tulsa, Okla.	28,527	270
Johnson City - Kingsport - Bristol, Tenn.	28,473	271
Shreveport, La.	28,382	272
Great Falls, Mont.	28,380	273
Wilmington, N.C.	28,360	274
Altoona, Pa.	28,340	275
Oklahoma City, Okla.	28,285	276
Charleston, W.Va.	28,256	277
Visalia - Tulare - Porterville, Cal.	28,218	278
Tucson, Ariz.	28,028	279
Sioux City, Iowa	27,951	280
El Paso, Tex.	27,946	281
Yakima, Wash.	27,944	282
Waco, Tex.	27,667	283
Owensboro, Ky.	27,632	284
Eugene - Springfield, Ore.	27,554	285
Anderson, S.C.	27,519	286
Lawton, Okla.	27,454	287
Cumberland, Md.	27,345	288
Chico, Cal.	27,313	289
Greeley, Colo.	27,194	290
Provo - Orem, Utah	27,069	291
Parkersburg - Marietta, W.Va.-Ohio	26,973	292
Medford, Ore.	26,947	293
Decatur, Ala.	26,892	294
Joplin, Mo.	26,773	295
Salem, Ore.	26,726	296
Texarkana, Tex.-Ark.	26,690	297
Fort Smith, Ark.	26,656	298
Wheeling, W.Va.	26,483	299
Dothan, Ala.	26,479	300
Enid, Okla.	26,390	301
Florence, Ala.	26,373	302
Pine Bluff, Ark.	26,357	303
Anniston, Ala.	25,917	304
Ocala, Fla.	25,630	305
Tuscaloosa, Ala.	25,484	306
Pueblo, Colo.	25,408	307
Alexandria, La.	25,393	308
Monroe, La.	25,266	309
Huntington - Ashland, W.Va.-Ky.	25,093	310
Johnstown, Pa.	25,020	311
Panama City, Fla.	24,752	312
Las Cruces, N.M.	24,748	313
Florence, S.C.	24,714	314
Cheyenne, Wyo.	24,551	315
Gadsden, Ala.	24,045	316
Yuma, Ariz.	23,919	317
Brownsville - Harlingen, Tex.	23,386	318
Laredo, Tex.	22,571	319
McAllen - Edinburg - Mission, Tex.	22,002	320
Average Above Areas	**37,491**	
U.S. Average	**35,179**	

1990 SURVEY OF BUYING POWER DATA SERVICE

PER CAPITA EBI

Area	($)	Rank
Bridgeport - Stamford - Norwalk - Danbury, Conn.	21,338	1
San Francisco, Cal.	20,413	2
Bergen - Passaic, N.J.	20,147	3
Middlesex - Somerset - Hunterdon, N.J.	19,866	4
Washington, D.C.	19,529	5
Nassau - Suffolk, N.Y.	19,113	6
Trenton, N.J.	19,078	7
San Jose, Cal.	18,384	8
Newark, N.J.	18,337	9
Monmouth - Ocean, N.J.	18,280	10
Manchester - Nashua, N.H.	17,818	11
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	17,771	12
West Palm Beach - Boca Raton - Delray Beach, Fla.	17,293	13
Oakland, Cal.	17,214	14
Seattle, Wash.	17,199	15
Lake County, Ill.	17,164	16
Hartford - New Britain - Middletown - Bristol, Conn.	16,971	17
Anaheim - Santa Ana, Cal.	16,959	18
New Haven - Waterbury - Meriden, Conn.	16,456	19
Anchorage, Alas.	16,444	20
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	16,199	21
Portsmouth - Dover - Rochester, N.H.	16,143	22
Santa Rosa - Petaluma, Cal.	16,084	23
Reno, Nev.	15,722	24
Minneapolis - St. Paul, Minn.	15,567	25
Oxnard - Ventura, Cal.	15,518	26
Santa Barbara - Santa Maria - Lompoc, Cal.	15,430	27
San Diego, Cal.	15,391	28
New York, N.Y.	15,352	29
Los Angeles - Long Beach, Cal.	15,336	30
Santa Cruz, Cal.	15,278	31
Kenosha, Wisc.	15,261	32
Worcester - Fitchburg - Leominster, Mass.	15,114	33
Poughkeepsie, N.Y.	15,067	34
Portland, Me.	15,052	35
Rochester, Minn.	15,040	36
Chicago, Ill.	15,037	37
Philadelphia, Pa.	14,965	38
New London - Norwich, Conn.	14,946	39
Milwaukee, Wisc.	14,858	40
Sarasota, Fla.	14,854	41
Denver, Colo.	14,798	42
Madison, Wisc.	14,786	43
Wilmington, Del.	14,762	44
Peoria, Ill.	14,720	45
Sacramento, Cal.	14,689	46
Atlanta, Ga.	14,664	47
Lincoln, Neb.	14,630	48
Wichita, Kans.	14,594	49
Dallas, Tex.	14,501	50
Richmond - Petersburg, Va.	14,491	51
Baltimore, Md.	14,479	52
Midland, Tex.	14,464	53
Raleigh - Durham, N.C.	14,458	54
Fort Myers - Cape Coral, Fla.	14,402	55
Kansas City, Mo.-Kans.	14,401	56
Aurora - Elgin, Ill.	14,396	57
Honolulu, Haw.	14,390	58
Topeka, Kans.	14,356	59
Rochester, N.Y.	14,345	60
Kalamazoo, Mich.	14,291	61
Burlington, Vt.	14,234	62
Huntsville, Ala.	14,231	63
Naples, Fla.	14,169	64
Pittsfield, Mass.	14,129	65
Richland - Kennewick - Pasco, Wash.	14,126	66
Harrisburg - Lebanon - Carlisle, Pa.	14,061	67
Ann Arbor, Mich.	14,049	68
Albany - Schenectady - Troy, N.Y.	14,040	69
Portland, Ore.	14,026	70
Detroit, Mich.	13,962	71
Decatur, Ill.	13,961	72
St. Louis, Mo.	13,952	73
Cleveland, Ohio	13,923	74
Omaha, Neb.	13,913	75
Allentown - Bethlehem - Easton, Pa.	13,895	76
Bloomington - Normal, Ill.	13,814	77
Charlottesville, Va.	13,758	78
Providence - Pawtucket - Woonsocket, R.I.	13,716	79
Atlantic City, N.J.	13,713	80
Santa Fe, N.M.	13,664	81
Cedar Rapids, Iowa	13,648	82
Vallejo - Fairfield - Napa, Cal.	13,648	82
Battle Creek, Mich.	13,639	84
Salinas - Seaside - Monterey, Cal.	13,622	85
Springfield, Mass.	13,593	86
Davenport - Rock Island - Moline, Iowa-Ill.	13,592	87
Des Moines, Iowa	13,586	88
Rockford, Ill.	13,560	89
Las Vegas, Nev.	13,550	90
Sioux Falls, S.D.	13,538	91
Sheboygan, Wisc.	13,515	92
Grand Rapids, Mich.	13,505	93
Binghamton, N.Y.	13,484	94
Joliet, Ill.	13,476	95
Phoenix, Ariz.	13,475	96
Tampa - St. Petersburg - Clearwater, Fla.	13,470	97
Cincinnati, Ohio	13,435	98
Bradenton, Fla.	13,434	99
Reading, Pa.	13,417	100
Fort Worth - Arlington, Tex.	13,402	101
Orlando, Fla.	13,364	102
Waterloo - Cedar Falls, Iowa	13,351	103
Nashville, Tenn.	13,345	104
Houston, Tex.	13,324	105
Orange County, N.Y.	13,301	106
Jersey City, N.J.	13,298	107
Brazoria, Tex.	13,296	108
Columbia, Mo.	13,294	109
Lancaster, Pa.	13,221	110
Greensboro - Winston-Salem - High Point, N.C.	13,215	111
Miami - Hialeah, Fla.	13,190	112
Syracuse, N.Y.	13,158	113
Racine, Wisc.	13,142	114
York, Pa.	13,120	115
Dayton - Springfield, Ohio	13,095	116
Riverside - San Bernardino, Cal.	13,083	117
Boulder - Longmont, Colo.	13,060	118
Austin, Tex.	13,058	119
Lansing - East Lansing, Mich.	13,037	120
Kokomo, Ind.	13,014	121
Pittsburgh, Pa.	12,936	122
Galveston - Texas City, Tex.	12,929	123
New Bedford - Fall River - Attleboro, Mass.	12,929	123
Olympia, Wash.	12,875	125
Indianapolis, Ind.	12,871	126
Roanoke, Va.	12,870	127
Boise, Ida.	12,862	128
Iowa City, Iowa	12,861	129
Bremerton, Wash.	12,842	130
Janesville - Beloit, Wisc.	12,842	130
Daytona Beach, Fla.	12,807	132
Melbourne - Titusville - Palm Bay, Fla.	12,803	133
Jacksonville, Fla.	12,795	134
Fresno, Cal.	12,793	135
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	12,763	136
Appleton - Oshkosh - Neenah, Wisc.	12,756	137
Toledo, Ohio	12,723	138
Buffalo, N.Y.	12,721	139
Columbus, Ohio	12,721	139
Springfield, Ill.	12,707	141
Vineland - Millville - Bridgeton, N.J.	12,664	142
Vancouver, Wash.	12,654	143
Norfolk - Virginia Beach - Newport News, Va.	12,645	144
Erie, Pa.	12,592	145
Grand Forks, N.D.	12,571	146
Amarillo, Tex.	12,516	147
Columbia, S.C.	12,514	148
La Crosse, Wisc.	12,493	149
Bakersfield, Cal.	12,445	150
Fort Pierce, Fla.	12,427	151
Lorain - Elyria, Ohio	12,426	152
Akron, Ohio	12,425	153
Lexington-Fayette, Ky.	12,369	154
Odessa, Tex.	12,294	155
Fort Wayne, Ind.	12,276	156
Evansville, Ind.	12,254	157
Champaign - Urbana - Rantoul, Ill.	12,247	158
Beaumont - Port Arthur, Tex.	12,236	159
Rapid City, S.D.	12,118	160
Green Bay, Wisc.	12,091	161
Little Rock - North Little Rock, Ark.	12,090	162
Louisville, Ky.	12,081	163
Lewiston - Auburn, Me.	12,045	164
Duluth, Minn.	12,031	165
Macon - Warner Robins, Ga.	12,029	166
Lynchburg, Va.	12,025	167
Tyler, Tex.	12,007	168
Asheville, N.C.	12,005	169
Sherman - Denison, Tex.	11,986	170
Youngstown - Warren, Ohio	11,978	171
Fort Walton Beach, Fla.	11,942	172
Hickory - Morganton, N.C.	11,929	173
Lafayette - West Lafayette, Ind.	11,929	173
South Bend - Mishawaka, Ind.	11,902	175
Saginaw - Bay City - Midland, Mich.	11,887	176
Tallahassee, Fla.	11,881	177
St. Joseph, Mo.	11,824	178
Savannah, Ga.	11,790	179
Knoxville, Tenn.	11,769	180
Pensacola, Fla.	11,760	181
Mansfield, Ohio	11,754	182
Niagara Falls, N.Y.	11,736	183
Hagerstown, Md.	11,724	184
San Angelo, Tex.	11,700	185
Lawrence, Kans.	11,664	186
Stockton, Cal.	11,657	187
Bloomington, Ind.	11,651	188
Jackson, Mich.	11,629	189
Colorado Springs, Colo.	11,628	190
Springfield, Mo.	11,624	191
Anderson, Ind.	11,613	192
Burlington, N.C.	11,610	193
Sharon, Pa.	11,591	194
Scranton - Wilkes-Barre, Pa.	11,561	195
Bangor, Me.	11,543	196
Modesto, Cal.	11,539	197
Fargo - Moorhead, N.D.-Minn.	11,530	198
Elkhart - Goshen, Ind.	11,529	199
Hamilton - Middletown, Ohio	11,529	199
Bellingham, Wash.	11,513	201
Glens Falls, N.Y.	11,488	202
Flint, Mich.	11,462	203
Charleston, W.Va.	11,436	204
Spokane, Wash.	11,423	205
Fort Collins - Loveland, Colo.	11,420	206
Benton Harbor, Mich.	11,404	207
Billings, Mont.	11,404	207
Kankakee, Ill.	11,399	209
Augusta, Ga.	11,392	210
Memphis, Tenn.	11,392	210
Casper, Wyo.	11,383	212
Albuquerque, N.M.	11,372	213
Williamsport, Pa.	11,371	214
Wausau, Wisc.	11,331	215
Lima, Ohio	11,329	216
Beaver County, Pa.	11,321	217
Canton, Ohio	11,307	218
Muskegon, Mich.	11,302	219
Gainesville, Fla.	11,291	220
Tacoma, Wash.	11,235	221
Chattanooga, Tenn.	11,223	222
Terre Haute, Ind.	11,222	223
Tucson, Ariz.	11,209	224
Wilmington, N.C.	11,179	225
Utica - Rome, N.Y.	11,177	226
Jackson, Miss.	11,170	227
Gary - Hammond, Ind.	11,169	228
Jackson, Tenn.	11,160	229
Tulsa, Okla.	11,153	230
Elmira, N.Y.	11,148	231
Danville, Va.	11,133	232
Bismarck, N.D.	11,103	233
Great Falls, Mont.	11,091	234
Lakeland - Winter Haven, Fla.	11,061	235
New Orleans, La.	11,035	236
Eau Claire, Wisc.	11,023	237
Eugene - Springfield, Ore.	11,017	238
Jamestown - Dunkirk, N.Y.	11,009	239
Birmingham, Ala.	10,995	240
Oklahoma City, Okla.	10,995	240
Yuba City, Cal.	10,981	242
Chico, Cal.	10,976	243
Redding, Cal.	10,972	244
Longview - Marshall, Tex.	10,971	245
Greenville - Spartanburg, S.C.	10,944	246
Steubenville - Weirton, Ohio-W.Va.	10,888	247
Bryan - College Station, Tex.	10,871	248
Fayetteville - Springdale, Ark.	10,871	248
Lafayette, La.	10,862	250
Baton Rouge, La.	10,861	251
Sioux City, Iowa	10,860	252
Montgomery, Ala.	10,841	253
Johnson City - Kingsport - Bristol, Tenn.	10,839	254
Altoona, Pa.	10,825	255
Mobile, Ala.	10,816	256
Wichita Falls, Tex.	10,808	257
Victoria, Tex.	10,796	258
Muncie, Ind.	10,743	259
Lubbock, Tex.	10,696	260
Biloxi - Gulfport, Miss.	10,658	261
San Antonio, Tex.	10,650	262
Athens, Ga.	10,648	263
Pascagoula, Miss.	10,600	264
Shreveport, La.	10,590	265
Dubuque, Iowa	10,542	266
Anderson, S.C.	10,537	267
Owensboro, Ky.	10,500	268
Abilene, Tex.	10,479	269
Yakima, Wash.	10,475	270
Wheeling, W.Va.	10,471	271
Columbus, Ga.	10,443	272
Salt Lake City - Ogden, Utah	10,426	273
Cumberland, Md.	10,423	274
State College, Pa.	10,416	275
Enid, Okla.	10,388	276
Parkersburg - Marietta, W.Va.-Ohio	10,386	277
Medford, Ore.	10,368	278
Lake Charles, La.	10,361	279
Albany, Ga.	10,334	280
Joplin, Mo.	10,287	281
Waco, Tex.	10,256	282
Houma - Thibodaux, La.	10,233	283
Killeen - Temple, Tex.	10,231	284
Fayetteville, N.C.	10,197	285
Charleston, S.C.	10,168	286
St. Cloud, Minn.	10,140	287
Florence, Ala.	10,138	288
Ocala, Fla.	10,138	288
Salem, Ore.	10,097	290
Clarksville - Hopkinsville, Tenn.-Ky.	10,089	291
Greeley, Colo.	10,059	292
Decatur, Ala.	10,039	293
Fort Smith, Ark.	10,012	294
Corpus Christi, Tex.	9,950	295
Cheyenne, Wyo.	9,946	296
Texarkana, Tex.-Ark.	9,932	297
Pueblo, Colo.	9,907	298
Dothan, Ala.	9,713	299
Merced, Cal.	9,706	300
Panama City, Fla.	9,518	301
Huntington - Ashland, W.Va.-Ky.	9,509	302
Tuscaloosa, Ala.	9,471	303
Anniston, Ala.	9,411	304
Gadsden, Ala.	9,245	305
Johnstown, Pa.	9,227	306
Visalia - Tulare - Porterville, Cal.	9,207	307
Pine Bluff, Ark.	9,106	308
Lawton, Okla.	9,105	309
Monroe, La.	9,090	310
Alexandria, La.	9,025	311
Florence, S.C.	8,752	312
Jacksonville, N.C.	8,737	313
Yuma, Ariz.	8,581	314
Las Cruces, N.M.	8,538	315
El Paso, Tex.	8,472	316
Provo - Orem, Utah	7,417	317
Brownsville - Harlingen, Tex.	6,824	318
McAllen - Edinburg - Mission, Tex.	6,135	319
Laredo, Tex.	6,112	320
Average Above Areas	**14,094**	
U.S. Average	**13,158**	

TOTAL RETAIL SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	63,656,604	1
New York, N.Y.	48,121,117	2
Chicago, Ill.	45,021,951	3
Philadelphia, Pa.	35,816,878	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	32,596,223	5
Detroit, Mich.	31,931,305	6
Washington, D.C.	31,376,074	7
Nassau - Suffolk, N.Y.	26,160,167	8
Atlanta, Ga.	23,109,814	9
Dallas, Tex.	22,446,720	10
Houston, Tex.	22,089,830	11
Anaheim - Santa Ana, Cal.	21,124,147	12
Minneapolis - St. Paul, Minn.	19,998,198	13
San Diego, Cal.	18,779,195	14
St. Louis, Mo.	17,226,344	15
Baltimore, Md.	16,905,854	16
Riverside - San Bernardino, Cal.	16,054,919	17
Tampa - St. Petersburg - Clearwater, Fla.	15,835,563	18
Seattle, Wash.	15,834,772	19
Phoenix, Ariz.	15,645,226	20
Oakland, Cal.	15,325,582	21
San Francisco, Cal.	14,350,759	22
Miami - Hialeah, Fla.	13,459,450	23
Pittsburgh, Pa.	13,090,029	24
Newark, N.J.	12,871,622	25
Bergen - Passaic, N.J.	12,166,208	26
Denver, Colo.	12,068,878	27
Cleveland, Ohio	12,037,366	28
Kansas City, Mo.-Kans.	11,823,232	29
San Jose, Cal.	11,668,636	30
Sacramento, Cal.	10,824,615	31
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	10,563,533	32
Cincinnati, Ohio	10,538,674	33
Fort Worth - Arlington, Tex.	10,533,811	34
Indianapolis, Ind.	10.530,491	35
Milwaukee, Wisc.	10,484,091	36
Columbus, Ohio	10,321,041	37
Norfolk - Virginia Beach - Newport News, Va.	9,878,955	38
Hartford - New Britain - Middletown - Bristol, Conn.	9,807,156	39
Orlando, Fla.	9,789,105	40
Portland, Ore.	9,768,019	41
New Orleans, La.	9,055,616	42
San Antonio, Tex.	8,804,923	43
Monmouth - Ocean, N.J.	8,505,975	44
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	8,435,589	45
Bridgeport - Stamford - Norwalk - Danbury, Conn.	8,405,836	46
Middlesex - Somerset - Hunterdon, N.J.	8,273,158	47
Nashville, Tenn.	7,787,364	48
West Palm Beach - Boca Raton - Delray Beach, Fla.	7,700,939	49
Rochester, N.Y.	7,504,868	50
Total Top 50	**856,106,422**	
Honolulu, Haw.	7,290,797	51
Oklahoma City, Okla.	7,178,036	52
Albany - Schenectady - Troy, N.Y.	7,037,744	53
Greensboro - Winston-Salem - High Point, N.C.	7,017,630	54
Jacksonville, Fla.	6,920,526	55
Louisville, Ky.	6,876,449	56
Richmond - Petersburg, Va.	6,755,285	57
New Haven - Waterbury - Meriden, Conn.	6,754,452	58
Salt Lake City - Ogden, Utah	6,719,424	59
Providence - Pawtucket - Woonsocket, R.I.	6,650,886	60
Memphis, Tenn.	6,593,734	61
Dayton - Springfield, Ohio	6,572,449	62
Birmingham, Ala.	6,567,332	63
Buffalo, N.Y.	6,463,339	64
Raleigh - Durham, N.C.	6,161,720	65
Austin, Tex.	5,978,684	66
Worcester - Fitchburg - Leominster, Mass.	5,606,887	67
Grand Rapids, Mich.	5,453,457	68
Scranton - Wilkes-Barre, Pa.	5,275,087	69
Oxnard - Ventura, Cal.	5,261,173	70
Allentown - Bethlehem - Easton, Pa.	5,140,458	71
Tulsa, Okla.	5,107,187	72
Harrisburg - Lebanon - Carlisle, Pa.	5,041,066	73
Las Vegas, Nev.	4,900,188	74
Syracuse, N.Y.	4,764,694	75
Omaha, Neb.	4,579,452	76
Wilmington, Del.	4,572,419	77
Knoxville, Tenn.	4,465,861	78
Springfield, Mass.	4,456,958	79
Lake County, Ill.	4,423,284	80
Greenville - Spartanburg, S.C.	4,414,110	81
Toledo, Ohio	4,336,940	82
Akron, Ohio	4,188,683	83
New Bedford - Fall River - Attleboro, Mass.	4,096,757	84
Fresno, Cal.	4,070,575	85
Tucson, Ariz.	4,037,977	86
Little Rock - North Little Rock, Ark.	3,944,461	87
Albuquerque, N.M.	3,828,360	88
Baton Rouge, La.	3,791,385	89
Tacoma, Wash.	3,736,210	90
Portsmouth - Dover - Rochester, N.H.	3,670,401	91
Manchester - Nashua, N.H.	3,545,093	92
Gary - Hammond, Ind.	3,482,395	93
El Paso, Tex.	3,421,086	94
Lancaster, Pa.	3,337,217	95
Des Moines, Iowa	3,327,033	96
Charleston, S.C.	3,302,561	97
Flint, Mich.	3,300,607	98
Columbia, S.C.	3,279,425	99
Youngstown - Warren, Ohio	3,279,321	100
Total Top 100	**1,107,083,677**	
Lansing - East Lansing, Mich.	3,262,250	101
Wichita, Kans.	3,251,143	102
York, Pa.	3,170,100	103
Bakersfield, Cal.	3,131,558	104
Portland, Me.	3,120,320	105
Madison, Wisc.	3,083,854	106
Mobile, Ala.	3,046,938	107
Santa Rosa - Petaluma, Cal.	3,028,752	108
Atlantic City, N.J.	3,027,926	109
Fort Myers - Cape Coral, Fla.	3,019,279	110
Lexington-Fayette, Ky.	2,899,787	111
Jackson, Miss.	2,878,673	112
Fort Wayne, Ind.	2,869,537	113
Jersey City, N.J.	2,846,316	114
Stockton, Cal.	2,833,731	115
Chattanooga, Tenn.	2,797,506	116
Saginaw - Bay City - Midland, Mich.	2,794,485	117
Melbourne - Titusville - Palm Bay, Fla.	2,777,242	118
Colorado Springs, Colo.	2,770,628	119
Spokane, Wash.	2,742,048	120
Sarasota, Fla.	2,693,586	121
Aurora - Elgin, Ill.	2,669,811	122
Daytona Beach, Fla.	2,661,267	123
Trenton, N.J.	2,626,152	124
Augusta, Ga.	2,602,347	125
Vallejo - Fairfield - Napa, Cal.	2,586,236	126
Santa Barbara - Santa Maria - Lompoc, Cal.	2,535,392	127
Reading, Pa.	2,508,672	128
Davenport - Rock Island - Moline, Iowa-Ill.	2,473,393	129
Shreveport, La.	2,467,968	130
Lakeland - Winter Haven, Fla.	2,462,581	131
Orange County, N.Y.	2,429,061	132
Canton, Ohio	2,404,728	133
Modesto, Cal.	2,387,677	134
Beaumont - Port Arthur, Tex.	2,382,585	135
Johnson City - Kingsport - Bristol, Tenn.	2,378,368	136
Peoria, Ill.	2,352,146	137
St. Cloud, Minn.	2,330,630	138
Appleton - Oshkosh - Neenah, Wisc.	2,329,010	139
Anchorage, Alas.	2,306,866	140
Ann Arbor, Mich.	2,291,052	141
Salinas - Seaside - Monterey, Cal.	2,173,673	142
Poughkeepsie, N.Y.	2,152,445	143
Pensacola, Fla.	2,138,064	144
New London - Norwich, Conn.	2,128,680	145
Corpus Christi, Tex.	2,115,255	146
Joliet, Ill.	2,093,219	147
Montgomery, Ala.	2,088,185	148
Reno, Nev.	2,057,009	149
Springfield, Mo.	2,039,980	150
Total Top 150	**1,237,301,788**	
Eugene - Springfield, Ore.	2,039,756	151
Roanoke, Va.	2,032,328	152
Rockford, Ill.	2,020,499	153
Utica - Rome, N.Y.	2,005,112	154
Fort Pierce, Fla.	1,974,794	155
Macon - Warner Robins, Ga.	1,947,092	156
Binghamton, N.Y.	1,929,513	157
Huntsville, Ala.	1,906,669	158
South Bend - Mishawaka, Ind.	1,905,950	159
Evansville, Ind.	1,890,795	160
Charleston, W.Va.	1,890,439	161
Lubbock, Tex.	1,870,504	162
Santa Cruz, Cal.	1,868,318	163
Boulder - Longmont, Colo.	1,860,832	164
Huntington - Ashland, W.Va.-Ky.	1,848,066	165
Amarillo, Tex.	1,750,803	166
Erie, Pa.	1,743,543	167
Savannah, Ga.	1,703,857	168
Salem, Ore.	1,694,150	169
McAllen - Edinburg - Mission, Tex.	1,692,552	170
Kalamazoo, Mich.	1,665,749	171
Fayetteville, N.C.	1,648,907	172
Green Bay, Wisc.	1,632,102	173
Tallahassee, Fla.	1,601,736	174
Hickory - Morganton, N.C.	1,581,297	175
Duluth, Minn.	1,553,325	176
Hamilton - Middletown, Ohio	1,549,704	177
Lorain - Elyria, Ohio	1,548,537	178
Lincoln, Neb.	1,529,543	179
Columbus, Ga.	1,528,417	180
Terre Haute, Ind.	1,510,707	181
Lafayette, La.	1,462,811	182
Visalia - Tulare - Porterville, Cal.	1,450,875	183
Springfield, Ill.	1,440,907	184
Cedar Rapids, Iowa	1,395,696	185
Gainesville, Fla.	1,393,769	186
Bradenton, Fla.	1,387,724	187
Niagara Falls, N.Y.	1,371,733	188
Galveston - Texas City, Tex.	1,370,148	189
Boise, Ida.	1,363,083	190
Naples, Fla.	1,316,735	191
Ocala, Fla.	1,310,275	192
Champaign - Urbana - Rantoul, Ill.	1,307,003	193
Medford, Ore.	1,305,607	194
Fort Collins - Loveland, Colo.	1,301,768	195
Bangor, Me.	1,300,067	196
Killeen - Temple, Tex.	1,292,064	197
Racine, Wisc.	1,276,552	198
Fargo - Moorhead, N.D.-Minn.	1,274,516	199
Waco, Tex.	1,274,011	200
Total Top 200	**1,317,822,728**	
Topeka, Kans.	1,262,490	201
Burlington, Vt.	1,256,207	202
Fort Smith, Ark.	1,247,731	203
Johnstown, Pa.	1,233,665	204
Asheville, N.C.	1,228,526	205
Longview - Marshall, Tex.	1,228,301	206
Brownsville - Harlingen, Tex.	1,214,717	207
Vancouver, Wash.	1,196,030	208
Tyler, Tex.	1,191,934	209
Elkhart - Goshen, Ind.	1,188,438	210
Pittsfield, Mass.	1,180,932	211
Biloxi - Gulfport, Miss.	1,167,244	212
Sioux Falls, S.D.	1,158,115	213
Lima, Ohio	1,153,689	214
Monroe, La.	1,132,761	215
Benton Harbor, Mich.	1,092,313	216
Lake Charles, La.	1,079,572	217
Parkersburg - Marietta, W.Va.-Ohio	1,077,105	218
Fort Walton Beach, Fla.	1,068,732	219
Charlottesville, Va.	1,063,350	220
Houma - Thibodaux, La.	1,049,353	221
Redding, Cal.	1,038,182	222
Yakima, Wash.	1,036,993	223
Wilmington, N.C.	1,035,655	224
Janesville - Beloit, Wisc.	1,035,581	225
Chico, Cal.	1,035,043	226
Panama City, Fla.	1,033,924	227
Glens Falls, N.Y.	1,028,397	228
Olympia, Wash.	1,024,877	229
Battle Creek, Mich.	1,023,525	230
Vineland - Millville - Bridgeton, N.J.	1,010,897	231
Clarksville - Hopkinsville, Tenn.-Ky.	1,005,869	232
Provo - Orem, Utah	1,000,293	233
Brazoria, Tex.	997,397	234
Bremerton, Wash.	995,687	235
Eau Claire, Wisc.	990,782	236
Tuscaloosa, Ala.	990,631	237
Dothan, Ala.	985,616	238
Rochester, Minn.	980,754	239
Wheeling, W.Va.	978,592	240
Billings, Mont.	976,472	241
Bloomington - Normal, Ill.	971,389	242
Altoona, Pa.	971,230	243
Joplin, Mo.	968,818	244
Waterloo - Cedar Falls, Iowa	962,819	245
Muskegon, Mich.	954,792	246
Lafayette - West Lafayette, Ind.	951,071	247
Anderson, S.C.	950,591	248
Lynchburg, Va.	941,301	249
Fayetteville - Springdale, Ark.	936,359	250
Total Top 250	**1,371,107,470**	
Alexandria, La.	935,673	251
Mansfield, Ohio	931,518	252
Richland - Kennewick - Pasco, Wash.	927,618	253
Jackson, Mich.	923,854	254
Bellingham, Wash.	922,923	255
Athens, Ga.	914,035	256
Wichita Falls, Tex.	885,133	257
Williamsport, Pa.	884,857	258
Beaver County, Pa.	881,204	259
Burlington, N.C.	880,949	260
Florence, S.C.	879,609	261
Columbia, Mo.	870,058	262
Decatur, Ill.	853,212	263
Texarkana, Tex.-Ark.	848,722	264
Sioux City, Iowa	831,077	265
Santa Fe, N.M.	827,259	266
Jamestown - Dunkirk, N.Y.	816,652	267
Florence, Ala.	813,956	268
Odessa, Tex.	813,335	269
Abilene, Tex.	808,795	270
La Crosse, Wisc.	798,418	271
State College, Pa.	798,301	272
Rapid City, S.D.	796,824	273
Hagerstown, Md.	796,574	274
Lewiston - Auburn, Me.	791,206	275
Kokomo, Ind.	786,189	276
Wausau, Wisc.	785,007	277
Anderson, Ind.	780,001	278
Merced, Cal.	776,981	279
Albany, Ga.	761,263	280
Decatur, Ala.	751,126	281
Midland, Tex.	739,752	282
Pueblo, Colo.	739,611	283
Sherman - Denison, Tex.	728,485	284
Muncie, Ind.	728,146	285
Anniston, Ala.	719,367	286
Bryan - College Station, Tex.	718,975	287
Laredo, Tex.	716,974	288
Jacksonville, N.C.	711,197	289
Steubenville - Weirton, Ohio-W.Va.	708,138	290
Bloomington, Ind.	693,235	291
Bismarck, N.D.	686,585	292
Lawton, Okla.	679,793	293
Kenosha, Wisc.	677,549	294
Dubuque, Iowa	673,592	295
Elmira, N.Y.	668,794	296
Sheboygan, Wisc.	650,027	297
Iowa City, Iowa	650,019	298
Danville, Va.	648,638	299
Sharon, Pa.	647,077	300
Greeley, Colo.	636,272	301
Grand Forks, N.D.	633,101	302
Owensboro, Ky.	622,154	303
Gadsden, Ala.	616,540	304
Jackson, Tenn.	611,216	305
Yuba City, Cal.	610,056	306
Kankakee, Ill.	610,003	307
San Angelo, Tex.	609,876	308
Cumberland, Md.	604,573	309
Yuma, Ariz.	603,646	310
Cheyenne, Wyo.	581,706	311
Las Cruces, N.M.	573,916	312
St. Joseph, Mo.	555,996	313
Great Falls, Mont.	552,062	314
Pascagoula, Miss.	544,381	315
Pine Bluff, Ark.	527,787	316
Victoria, Tex.	500,986	317
Lawrence, Kans.	461,760	318
Casper, Wyo.	455,624	319
Enid, Okla.	392,670	320
Total Above Areas	**1,421,670,058**	
Percent of U.S.	**82.5551**	
U.S. Total	**1,722,085,523**	

1990 SURVEY OF BUYING POWER DATA SERVICE

PER HOUSEHOLD RETAIL SALES

Area	($)	Rank
St. Cloud, Minn.	39,170	1
Portland, Me.	33,337	2
Terre Haute, Ind.	30,397	3
Nassau - Suffolk, N.Y.	29,680	4
Portsmouth - Dover - Rochester, N.H.	28,742	5
Manchester - Nashua, N.H.	28,543	6
Bridgeport - Stamford - Norwalk - Danbury, Conn.	28,113	7
Anchorage, Alas.	27,827	8
Honolulu, Haw.	26,648	9
Lake County, Ill.	25,762	10
Anaheim - Santa Ana, Cal.	25,695	11
Bangor, Me.	25,642	12
Rochester, Minn.	25,408	13
Grand Forks, N.D.	25,324	14
Rapid City, S.D.	25,136	15
Bergen - Passaic, N.J.	25,075	16
Glens Falls, N.Y.	24,961	17
Burlington, Vt.	24,728	18
Orange County, N.Y.	24,586	19
Orlando, Fla.	24,412	20
Atlantic City, N.J.	23,993	21
Dallas, Tex.	23,718	22
Oxnard - Ventura, Cal.	23,635	23
Poughkeepsie, N.Y.	23,498	24
Middlesex - Somerset - Hunterdon, N.J.	23,344	25
Hartford - New Britain - Middletown - Bristol, Conn.	23,284	26
Amarillo, Tex.	23,159	27
New London - Norwich, Conn.	23,138	28
Medford, Ore.	23,067	29
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	23,054	30
Lubbock, Tex.	22,979	31
Roanoke, Va.	22,784	32
Sioux Falls, S.D.	22,708	33
San Jose, Cal.	22,649	34
Raleigh - Durham, N.C.	22,587	35
Monmouth - Ocean, N.J.	22,538	36
New Haven - Waterbury - Meriden, Conn.	22,537	37
Springfield, Mo.	22,368	38
Ann Arbor, Mich.	22,308	39
Green Bay, Wisc.	22,266	40
Indianapolis, Ind.	22,263	41
Grand Rapids, Mich.	22,259	42
Fargo - Moorhead, N.D.-Minn.	22,204	43
New Bedford - Fall River - Attleboro, Mass.	22,193	44
Sarasota, Fla.	22,169	45
Washington, D.C.	22,032	46
Worcester - Fitchburg - Leominster, Mass.	22,031	47
Naples, Fla.	21,982	48
Columbia, Mo.	21,971	49
Fayetteville - Springdale, Ark.	21,929	50
Monroe, La.	21,910	51
Wilmington, N.C.	21,895	52
Atlanta, Ga.	21,837	53
Fort Myers - Cape Coral, Fla.	21,816	54
Harrisburg - Lebanon - Carlisle, Pa.	21,804	55
Lancaster, Pa.	21,769	56
Minneapolis - St. Paul, Minn.	21,768	57
Wilmington, Del.	21,742	58
Fort Worth - Arlington, Tex.	21,737	59
La Crosse, Wisc.	21,696	60
Charlottesville, Va.	21,613	61
Richmond - Petersburg, Va.	21,603	62
Trenton, N.J.	21,597	63
Albany - Schenectady - Troy, N.Y.	21,535	64
Lexington-Fayette, Ky.	21,528	65
Boulder - Longmont, Colo.	21,513	66
Madison, Wisc.	21,431	67
Bismarck, N.D.	21,3[illegible]	68
San Francisco, Cal.	21,387	69
Pittsfield, Mass.	21,355	70
Billings, Mont.	21,274	71
Dubuque, Iowa	21,249	72
Burlington, N.C.	21,228	73
Elkhart - Goshen, Ind.	21,222	74
Fort Wayne, Ind.	21,193	75
Lafayette - West Lafayette, Ind.	21,182	76
Santa Cruz, Cal.	20,992	77
Tyler, Tex.	20,985	78
Laredo, Tex.	20,964	79
Seattle, Wash.	20,824	80
Bloomington - Normal, Ill.	20,756	81
Lansing - East Lansing, Mich.	20,752	82
Norfolk - Virginia Beach - Newport News, Va.	20,745	83
South Bend - Mishawaka, Ind.	20,739	84
San Diego, Cal.	20,712	85
Nashville, Tenn.	20,711	86
Kokomo, Ind.	20,635	87
West Palm Beach - Boca Raton - Delray Beach, Fla.	20,624	88
Flint, Mich.	20,616	89
Des Moines, Iowa	20,601	90
Aurora - Elgin, Ill.	20,553	91
Austin, Tex.	20,545	92
Little Rock - North Little Rock, Ark.	20,544	93
Portland, Ore.	20,530	94
Champaign - Urbana - Rantoul, Ill.	20,518	95
Vineland - Millville - Bridgeton, N.J.	20,464	96
Cedar Rapids, Iowa	20,435	97
Florence, S.C.	20,409	98
Rochester, N.Y.	20,245	99
Jackson, Tenn.	20,172	100
Springfield, Mass.	20,158	101
Huntsville, Ala.	20,155	102
Jackson, Miss.	20,102	103
Santa Rosa - Petaluma, Cal.	20,098	104
York, Pa.	20,089	105
Kalamazoo, Mich.	20,045	106
Baton Rouge, La.	20,039	107
Lewiston - Auburn, Me.	20,031	108
Fort Pierce, Fla.	20,008	109
Dothan, Ala.	19,992	110
Panama City, Fla.	19,960	111
Los Angeles - Long Beach, Cal.	19,895	112
Syracuse, N.Y.	19,894	113
State College, Pa.	19,809	114
Longview - Marshall, Tex.	19,779	115
Appleton - Oshkosh - Neenah, Wisc.	19,754	116
Omaha, Neb.	19,722	117
Racine, Wisc.	19,700	118
Lima, Ohio	19,688	119
Albuquerque, N.M.	19,683	120
Williamsport, Pa.	19,663	121
Lafayette, La.	19,635	122
Janesville - Beloit, Wisc.	19,613	123
Binghamton, N.Y.	19,609	124
Columbus, Ohio	19,596	125
Detroit, Mich.	19,593	126
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	19,590	127
Providence - Pawtucket - Woonsocket, R.I.	19,584	128
Elmira, N.Y.	19,498	129
Philadelphia, Pa.	19,465	130
Kansas City, Mo.-Kans.	19,456	131
Bellingham, Wash.	19,389	132
Reno, Nev.	19,387	133
Chicago, Ill.	19,378	134
Columbia, S.C.	19,370	135
San Antonio, Tex.	19,369	136
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	19,354	137
Jacksonville, Fla.	19,353	138
Allentown - Bethlehem - Easton, Pa.	19,347	139
Baltimore, Md.	19,328	140
Cheyenne, Wyo.	19,326	141
Oakland, Cal.	19,319	142
Decatur, Ala.	19,30[illegible]	143
Santa Barbara - Santa Maria - Lompoc, Cal.	19,295	144
Sacramento, Cal.	19,285	145
Milwaukee, Wisc.	19,269	146
Salt Lake City - Ogden, Utah	19,253	147
Eau Claire, Wisc.	19,238	148
Spokane, Wash.	19,215	149
Alexandria, La.	19,174	150
Reading, Pa.	19,165	151
Redding, Cal.	19,155	152
Greensboro - Winston-Salem - High Point, N.C.	19,137	153
Topeka, Kans.	19,129	154
Victoria, Tex.	19,122	155
Altoona, Pa.	19,119	156
Modesto, Cal.	19,101	157
Sherman - Denison, Tex.	19,070	158
Fayetteville, N.C.	19,063	159
Battle Creek, Mich.	19,060	160
El Paso, Tex.	19,048	161
Cincinnati, Ohio	19,040	162
Wichita Falls, Tex.	19,035	163
Saginaw - Bay City - Midland, Mich.	19,010	164
Oklahoma City, Okla.	18,964	165
Santa Fe, N.M.	18,931	166
Iowa City, Iowa	18,896	167
Mansfield, Ohio	18,895	168
Colorado Springs, Colo.	18,873	169
Albany, Ga.	18,843	170
Louisville, Ky.	18,834	171
Eugene - Springfield, Ore.	18,782	172
Phoenix, Ariz.	18,780	173
St. Louis, Mo.	18,755	174
Texarkana, Tex.-Ark.	18,695	175
Salinas - Seaside - Monterey, Cal.	18,690	176
Wausau, Wisc.	18,646	177
Owensboro, Ky.	18,627	178
Knoxville, Tenn.	18,600	179
Joplin, Mo.	18,595	180
Rockford, Ill.	18,571	181
Miami - Hialeah, Fla.	18,529	182
Newark, N.J.	18,526	183
Charleston, S.C.	18,522	184
New Orleans, La.	18,522	184
Montgomery, Ala.	18,512	186
Wichita, Kans.	18,483	187
Riverside - San Bernardino, Cal.	18,479	188
Savannah, Ga.	18,460	189
Shreveport, La.	18,445	190
Scranton - Wilkes-Barre, Pa.	18,438	191
Hagerstown, Md.	18,397	192
Greenville - Spartanburg, S.C.	18,392	193
Fort Walton Beach, Fla.	18,363	194
Macon - Warner Robins, Ga.	18,317	195
Houston, Tex.	18,314	196
Hickory - Morganton, N.C.	18,302	197
Bloomington, Ind.	18,291	198
Clarksville - Hopkinsville, Tenn.-Ky.	18,289	199
Memphis, Tenn.	18,280	200
Toledo, Ohio	18,268	201
Sioux City, Iowa	18,265	202
Birmingham, Ala.	18,207	203
Jacksonville, N.C.	18,189	204
Lincoln, Neb.	18,144	205
Midland, Tex.	18,131	206
Las Vegas, Nev.	18,082	207
Tallahassee, Fla.	18,058	208
Fresno, Cal.	18,043	209
Great Falls, Mont.	18,041	210
Tuscaloosa, Ala.	18,011	211
Fort Collins - Loveland, Colo.	17,980	212
Abilene, Tex.	17,973	213
Lynchburg, Va.	17,964	214
Waco, Tex.	17,919	215
Denver, Colo.	17,904	216
Beaumont - Port Arthur, Tex.	17,874	217
Charleston, W.Va.	17,868	218
Parkersburg - Marietta, W.Va.-Ohio	17,862	219
Tampa - St. Petersburg - Clearwater, Fla.	17,853	220
Fort Smith, Ark.	17,850	221
Buffalo, N.Y.	17,840	222
Springfield, Ill.	17,811	223
Peoria, Ill.	17,792	224
Augusta, Ga.	17,788	225
Dayton - Springfield, Ohio	17,787	226
Casper, Wyo.	17,729	227
Odessa, Tex.	17,720	228
Decatur, Ill.	17,701	229
Jackson, Mich.	17,665	230
Tulsa, Okla.	17,641	231
Tacoma, Wash.	17,516	232
Corpus Christi, Tex.	17,481	233
Lake Charles, La.	17,469	234
Utica - Rome, N.Y.	17,451	235
Davenport - Rock Island - Moline, Iowa-Ill.	17,418	236
Yuma, Ariz.	17,346	237
Boise, Ida.	17,298	238
Daytona Beach, Fla.	17,292	239
Stockton, Cal.	17,268	240
Waterloo - Cedar Falls, Iowa	17,255	241
Gainesville, Fla.	17,250	242
Asheville, N.C.	17,230	243
Lawton, Okla.	17,210	244
Galveston - Texas City, Tex.	17,191	245
Benton Harbor, Mich.	17,175	246
Houma - Thibodaux, La.	17,146	247
Evansville, Ind.	17,142	248
Youngstown - Warren, Ohio	17,098	249
Richland - Kennewick - Pasco, Wash.	17,021	250
Anderson, S.C.	17,005	251
St. Joseph, Mo.	17,003	252
Columbus, Ga.	16,889	253
Pine Bluff, Ark.	16,862	254
Mobile, Ala.	16,834	255
Erie, Pa.	16,797	256
Akron, Ohio	16,788	257
Ocala, Fla.	16,755	258
Niagara Falls, N.Y.	16,749	259
Enid, Okla.	16,709	260
Vallejo - Fairfield - Napa, Cal.	16,696	261
Cleveland, Ohio	16,693	262
Lawrence, Kans.	16,670	263
Sheboygan, Wisc.	16,667	264
Muncie, Ind.	16,662	265
Bradenton, Fla.	16,619	266
Bakersfield, Cal.	16,578	267
Kankakee, Ill.	16,531	268
Melbourne - Titusville - Palm Bay, Fla.	16,531	268
San Angelo, Tex.	16,528	270
Chattanooga, Tenn.	16,504	271
Salem, Ore.	6,480	272
Duluth, Minn.	16,472	273
Muskegon, Mich.	16,462	274
Olympia, Wash.	16,372	275
Athens, Ga.	16,293	276
Pensacola, Fla.	16,100	277
Joliet, Ill.	16,065	278
Gary - Hammond, Ind.	16,033	279
Danville, Va.	15,937	280
Canton, Ohio	15,915	281
Brazoria, Tex.	15,907	282
Lakeland - Winter Haven, Fla.	15,877	283
Anderson, Ind.	15,822	284
Anniston, Ala.	15,810	285
Lorain - Elyria, Ohio	15,785	286
McAllen - Edinburg - Mission, Tex.	15,774	287
Bryan - College Station, Tex.	15,732	288
Biloxi - Gulfport, Miss.	15,731	289
Pittsburgh, Pa.	15,709	290
Brownsville - Harlingen, Tex.	15,613	291
Killeen - Temple, Tex.	15,567	292
Cumberland, Md.	15,384	293
Gadsden, Ala.	15,375	294
Tucson, Ariz.	15,226	295
Florence, Ala.	15,157	296
Hamilton - Middletown, Ohio	15,119	297
Kenosha, Wisc.	15,090	298
Jamestown - Dunkirk, N.Y.	15,067	299
Huntington - Ashland, W.Va.-Ky.	14,832	300
Yakima, Wash.	14,730	301
Pueblo, Colo.	14,704	302
Bremerton, Wash.	14,557	303
Provo - Orem, Utah	14,476	304
Visalia - Tulare - Porterville, Cal.	14,451	305
Wheeling, W.Va.	14,224	306
Chico, Cal.	14,198	307
Vancouver, Wash.	14,121	308
Sharon, Pa.	14,036	309
Johnson City - Kingsport - Bristol, Tenn.	13,820	310
New York, N.Y.	13,810	311
Yuba City, Cal.	13,617	312
Jersey City, N.J.	13,426	313
Merced, Cal.	13,327	314
Johnstown, Pa.	13,223	315
Steubenville - Weirton, Ohio-W.Va.	12,423	316
Las Cruces, N.M.	12,396	317
Greeley, Colo.	12,331	318
Beaver County, Pa.	12,307	319
Pascagoula, Miss.	12,044	320
Average Above Areas	**19,628**	
U.S. Average	**18,428**	

BUYING POWER INDEX (BPI)

Area	BPI	Rank
Los Angeles - Long Beach, Cal.	3.8702	1
New York, N.Y.	3.5355	2
Chicago, Ill.	2.7031	3
Philadelphia, Pa.	2.1421	4
Washington, D.C	1.9717	5
Boston - Lawrence Salem - Lowell - Brockton Mass.	1.8768	6
Detroit, Mich.	1.8386	7
Nassau - Suffolk, N.Y.	1.4458	8
Houston, Tex.	1.3021	9
Atlanta, Ga.	1.2562	10
Anaheim - Santa Ana, Cal.	1.1500	11
Dallas, Tex.	1.1368	12
Minneapolis - St. Paul, Minn.	1.1099	13
San Diego, Cal.	1.1084	14
St. Louis, Mo.	1.0262	15
Baltimore, Md.	1.0102	16
Oakland, Cal.	.9676	17
Riverside - San Bernardino, Cal.	.9587	18
Seattle, Wash.	.9135	19
Newark, N.J.	.9048	20
San Francisco, Cal.	.8742	21
Phoenix, Ariz.	.8736	22
Tampa - St. Petersburg - Clearwater, Fla.	.8686	23
Pittsburgh, Pa.	.8108	24
Miami - Hialeah, Fla.	.7637	25
Cleveland, Ohio	.7464	26
San Jose, Cal.	.7270	27
Denver, Colo.	.7234	28
Bergen - Passaic, N.J.	.7117	29
Kansas City, Mo.-Kans.	.6800	30
Sacramento, Cal.	.6271	31
Milwaukee, Wisc.	.6127	32
Cincinnati, Ohio	.5962	33
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.5937	34
Hartford - New Britain - Middletown - Bristol, Conn.	.5513	35
Fort Worth - Arlington, Tex.	.5511	36
Columbus, Ohio	.5504	37
Norfolk - Virginia Beach - Newport News, Va.	.5483	38
Indianapolis, Ind.	.5299	39
Middlesex - Somerset Hunterdon N.J.	.5230	40
Portland, Ore.	.5203	41
Monmouth - Ocean, N.J.	.5017	42
New Orleans, La	.4827	43
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.4802	44
San Antonio, Tex.	.4729	45
Orlando, Fla.	.4663	46
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4560	47
West Palm Beach - Boca Raton - Delray Beach, Fla.	.4329	48
Rochester, N.Y	.4273	49
Nashville, Tenn.	.4152	50
Total Top 50	**50.3468**	
Greensboro - Winston-Salem - High Point, N.C.	.3858	51
New Haven - Waterbury - Meriden, Conn.	.3824	52
Honolulu, Haw.	.3821	53
Providence - Pawtucket - Woonsocket, R.I.	.3806	54
Dayton - Springfield, Ohio	.3785	55
Jacksonville, Fla.	.3781	56
Buffalo, N.Y.	.3774	57
Louisville, Ky.	.3752	58
Albany - Schenectady - Troy, N.Y.	.3748	59
Richmond - Petersburg, Va.	.3739	60
Salt Lake City - Ogden, Utah	.3720	61
Oklahoma City, Okla.	.3662	62
Memphis, Tenn.	.34[illegible]	63
Birmingham, Ala.	.34[illegible]	64
Raleigh - Durham, N.C.	.3171	65
Austin, Tex.	.3131	66
Worcester - Fitchburg - Leominster, Mass.	.3108	67
Oxnard - Ventura, Cal.	.3045	68
Allentown - Bethlehem - Easton, Pa.	.2888	69
Grand Rapids, Mich.	.2859	70
Scranton - Wilkes-Barre, Pa.	.2813	71
Las Vegas, Nev.	.2746	72
Tulsa, Okla.	.2737	73
Syracuse, N.Y.	.2668	74
Harrisburg - Lebanon - Carlisle, Pa.	.2624	75
Omaha, Neb.	.2606	76
Wilmington, Del.	.2562	77
Lake County, Ill.	.2504	78
Akron, Ohio	.2491	79
Springfield, Mass.	.2484	80
Toledo, Ohio	.2453	81
Fresno, Cal.	.2441	82
Tucson, Ariz.	.2366	83
Knoxville, Tenn.	.2359	84
Greenville - Spartanburg, S.C.	.2319	85
Gary - Hammond, Ind.	.2156	86
New Bedford - Fall River - Attleboro, Mass.	.2093	87
Tacoma, Wash.	.2061	88
Little Rock - North Little Rock, Ark.	.2056	89
Jersey City, N.J.	.2026	90
Bakersfield, Cal.	.1986	91
Baton Rouge, La.	.1985	92
Albuquerque, N.M.	.1940	93
Wichita, Kans.	.1932	94
Youngstown - Warren, Ohio	.1900	95
El Paso, Tex.	.1834	96
Columbia, S.C.	.1819	97
Manchester - Nashua, N.H.	.1787	98
Charleston, S.C.	.1782	99
Lansing - East Lansing, Mich.	.1779	100
Total Top 100	**64.1362**	
Portsmouth - Dover - Rochester, N.H.	.1765	101
Santa Rosa - Petaluma, Cal.	.1763	102
Lancaster, Pa.	.1751	103
Mobile, Ala.	.1733	104
Stockton, Cal.	.1728	105
Des Moines, Iowa	.1712	106
York, Pa.	.1709	107
Vallejo - Fairfield - Napa, Cal.	.1703	108
Trenton, N.J.	.1687	109
Flint, Mich.	.1678	110
Melbourne - Titusville - Palm Bay, Fla.	.1621	111
Madison, Wisc.	.1616	112
Chattanooga, Tenn.	.1595	113
Saginaw - Bay City - Midland, Mich.	.1555	114
Aurora - Elgin, Ill.	.1547	115
Santa Barbara - Santa Maria - Lompoc, Cal.	.1539	116
Johnson City - Kingsport - Bristol, Tenn.	.1524	117
Colorado Springs, Colo.	.1513	118
Jackson, Miss.	.1507	119
Fort Myers - Cape Coral, Fla.	.1490	120
Davenport - Rock Island - Moline, Iowa-Ill.	.1486	121
Augusta, Ga.	.1483	122
Fort Wayne, Ind.	.1481	123
Joliet, Ill.	.1473	124
Peoria, Ill.	.1464	125
Daytona Beach, Fla.	.1452	126
Lakeland - Winter Haven, Fla.	.1449	127
Canton, Ohio	.1445	128
Lexington-Fayette, Ky.	.1442	129
Atlantic City, N.J.	.1441	130
Salinas - Seaside - Monterey, Cal.	.1398	131
Beaumont - Port Arthur, Tex.	.1391	132
Spokane, Wash.	.1387	133
Reading, Pa.	.1383	134
Modesto, Cal.	.1324	135
Pensacola, Fla.	.1303	136
Shreveport, La.	.1294	137
Sarasota, Fla.	.1286	138
Portland, Me.	.1277	139
Appleton - Oshkosh - N[illegible] Wisc.	.1269	140
Orange County, N.Y.	.1254	141
Ann Arbor, Mich.	.1211	142
Corpus Christi, Tex.	.1204	143
Poughkeepsie, N.Y.	.1195	144
Rockford, Ill.	.1179	145
New London - Norwich, Conn.	.1157	146
Reno, Nev.	.1145	147
Utica - Rome, N.Y.	.1143	148
Anchorage, Alas.	.1129	149
Montgomery, Ala.	.1119	150
Total Top 150	**71.3753**	
Macon - Warner Robins, Ga.	.1114	151
Binghamton, N.Y.	.1088	152
Evansville, Ind.	.1084	153
Santa Cruz, Cal.	.1071	154
Erie, Pa.	.1064	155
Huntsville, Ala.	.1064	155
Huntington - Ashland, W.Va.-Ky.	.1058	157
Eugene - Springfield, Ore.	.1028	158
Lorain - Elyria, Ohio	.1007	159
Charleston, W.Va.	.0993	160
Fort Pierce, Fla.	.0990	161
Hamilton - Middletown, Ohio	.0990	161
Roanoke, Va.	.0988	163
South Bend - Mishawaka, Ind.	.0969	164
Springfield, Mo.	.0965	165
McAllen - Edinburg - Mission, Tex.	.0961	166
Savannah, Ga.	.0947	167
Boulder - Longmont, Colo.	.0946	168
Kalamazoo, Mich.	.0945	169
Salem, Ore.	.0930	170
Visalia - Tulare - Porterville, Cal.	.0930	170
Duluth, Minn.	.0914	172
Lincoln, Neb.	.0908	173
Fayetteville, N.C.	.0903	174
Tallahassee, Fla.	.0891	175
Columbus, Ga.	.0878	176
Lubbock, Tex.	.0872	177
Hickory - Morganton, N.C.	.0871	178
St. Cloud, Minn.	.0841	179
Galveston - Texas City, Tex.	.0837	180
Amarillo, Tex.	.0836	181
Vancouver, Wash.	.0821	182
Killeen - Temple, Tex.	.081[illegible]	183
Boise, Ida.	.0808	184
Niagara Falls, N.Y.	.0807	185
Green Bay, Wisc.	.0795	186
Bradenton, Fla.	.0787	187
Springfield, Ill.	.0787	187
Gainesville, Fla.	.0775	189
Johnstown, Pa.	.0773	190
Lafayette, La.	.0770	191
Cedar Rapids, Iowa	.0736	192
Topeka, Kans.	.0714	193
Brazoria, Tex.	.0711	194
Racine, Wisc.	.0710	195
Fort Collins - Loveland, Colo.	.0705	196
Brownsville - Harlingen, Tex.	.0700	197
Biloxi - Gulfport, Miss.	.0696	198
Champaign - Urbana - Rantoul, Ill.	.0692	199
Ocala, Fla.	.0692	199
Total Top 200	**75.7928**	
Waco, Tex.	.0675	201
Asheville, N.C.	.0674	202
Bremerton, Wash.	.0673	203
Provo - Orem, Utah	.0661	204
Fort Smith, Ark.	.0650	205
Naples, Fla.	.0646	206
Beaver County, Pa.	.0636	207
Longview - Marshall, Tex.	.0632	208
Yakima, Wash.	.0631	209
Chico, Cal.	.0628	210
Burlington, Vt.	.0625	211
Pittsfield, Mass.	.0623	212
Benton Harbor, Mich.	.0618	213
Houma - Thibodaux, La.	.0616	214
Fargo - Moorhead, N.D.-Minn.	.0613	215
Olympia, Wash.	.0613	215
Tyler, Tex.	.0610	217
Lima, Ohio	.0605	218
Fort Walton Beach, Fla.	.0602	219
Richland - Kennewick - Pasco, Wash.	.0602	219
Lake Charles, La.	.0600	221
Elkhart - Goshen, Ind.	.0596	222
Terre Haute, Ind.	.0593	223
Waterloo - Cedar Falls, Iowa	.0590	224
Bangor, Me.	.0589	225
Wheeling, W.Va.	.0586	226
Battle Creek, Mich.	.0581	227
Medford, Ore.	.0577	228
Muskegon, Mich.	.0570	229
Sioux Falls, S.D.	.0568	230
Janesville - Beloit, Wisc.	.0565	231
Vineland - Millville - Bridgeton, N.J.	.0562	232
Parkersburg - Marietta, W.Va.-Ohio	.0560	233
Charlottesville, Va.	.0556	234
Lynchburg, Va.	.0556	234
Clarksville - Hopkinsville, Tenn.-Ky.	.0553	236
Jackson, Mich.	.0549	237
Merced, Cal	.0544	238
Bloomington - Normal, Ill.	.0538	239
Redding, Cal.	.0538	239
Athens, Ga.	.0527	241
Eau Claire, Wisc.	.0519	242
Anderson, S.C.	.0516	243
Monroe, La.	.0512	244
Decatur, Ill.	.0511	245
Tuscaloosa, Ala.	.0504	246
Kenosha, Wisc.	.0501	247
Jamestown - Dunkirk, N.Y.	.0500	248
Altoona, Pa.	.0496	249
Mansfield, Ohio	.0496	249
Total Top 250	**78.7014**	
Lafayette - West Lafayette, Ind.	.0495	251
Steubenville - Weirton, Ohio-W.Va.	.0491	252
Joplin, Mo.	.0487	253
Rochester, Minn.	.0485	254
Panama City, Fla.	.0483	255
Wilmington, N.C.	.0481	256
Dothan, Ala.	.0477	257
Glens Falls, N.Y.	.0475	258
Odessa, Tex.	.0475	258
Anderson, Ind.	.0472	260
Bellingham, Wash.	.0471	261
Santa Fe, N.M.	.0470	262
Florence, Ala.	.0468	263
Billings, Mont.	.0466	264
Wichita Falls, Tex.	.0463	265
Alexandria, La.	.0462	266
Midland, Tex.	.0460	267
Williamsport, Pa.	.0457	268
Columbia, Mo.	.0455	269
Hagerstown, Md.	.0445	270
Fayetteville - Springdale, Ark.	.0440	271
Greeley, Colo.	.0437	272
Abilene, Tex.	.0435	273
Bryan - College Station, Tex.	.0431	274
Sioux City, Iowa	.0431	274
Sharon, Pa.	.0430	276
Texarkana, Tex.-Ark.	.0430	276
Pueblo, Colo.	.0427	278
Wausau, Wisc.	.0426	279
Burlington, N.C.	.0425	280
Muncie, Ind.	.0421	281
State College, Pa.	.0420	282
Kokomo, Ind.	.0416	283
Albany, Ga.	.0414	284
Florence, S.C.	.0413	285
Lewiston - Auburn, Me.	.0413	285
Sheboygan, Wisc.	.0411	287
Yuba City, Cal.	.0409	288
Pascagoula, Miss.	.0408	289
Anniston, Ala.	.0404	290
La Crosse, Wisc.	.0400	291
Jacksonville, N.C.	.0398	292
Danville, Va.	.0390	293
Bloomington, Ind.	.0386	294
Sherman - Denison, Tex.	.0384	295
Las Cruces, N.M.	.0381	296
Lawton, Okla.	.0378	297
Decatur, Ala.	.0374	298
Kankakee, Ill.	.0364	299
San Angelo, Tex.	.0363	300
Iowa City, Iowa	.0354	301
Rapid City, S.D.	.0354	301
Cumberland, Md.	.0351	303
Elmira, N.Y.	.0351	303
Laredo, Tex.	.0344	305
Bismarck, N.D.	.0337	306
Gadsden, Ala.	.0337	306
Dubuque, Iowa	.033[illegible]	308
St. Joseph, Mo.	.0320	309
Owensboro, Ky.	.0319	310
Yuma, Ariz.	.0309	311
Jackson, Tenn.	.0304	312
Grand Forks, N.D.	.0303	313
Great Falls, Mont.	.0290	314
Pine Bluff, Ark.	.0289	315
Lawrence, Kans.	.0279	316
Cheyenne, Wyo.	.0274	317
Victoria, Tex.	.0272	318
Casper, Wyo.	.0247	319
Enid, Okla.	.0210	320
Total Above Areas	**81.4890**	
Percent of U.S.	**81.4890**	
U.S. Total	**100.0000**	

1990 SURVEY OF BUYING POWER DATA SERVICE

ECONOMY-PRICED-PRODUCTS BPI

Area	BPI	Rank
New York, N.Y.	3.6422	1
Los Angeles - Long Beach, Cal.	3.0[illegible]	2
Chicago, Ill.	2.183[illegible]	3
Philadelphia, Pa.	1.7983	4
Detroit, Mich.	1.5554	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.3235	6
Houston, Tex.	1.2026	7
Washington, D.C.	1.1148	8
Dallas, Tex.	.9946	9
Tampa - St. Petersburg - Clearwater, Fla.	.9843	10
Atlanta, Ga.	.9762	11
Riverside - San Bernardino, Cal.	.9045	12
Pittsburgh, Pa.	.8975	13
San Diego, Cal.	.8686	14
Phoenix, Ariz.	.8623	15
St. Louis, Mo.	.8602	16
Minneapolis - St. Paul, Minn.	.8055	17
Miami - Hialeah, Fla.	.7924	18
Baltimore, Md.	.7862	19
Nassau - Suffolk, N.Y.	.7605	20
Oakland, Cal.	.7479	21
Anaheim - Santa Ana, Cal.	.7235	22
Cleveland, Ohio	.7076	23
Seattle, Wash.	.7075	24
New Orleans, La.	.6295	25
Newark, N.J.	.6249	26
Denver, Colo.	.6077	27
Cincinnati, Ohio	.5821	28
Kansas City, Mo.-Kans.	.5811	29
San Francisco, Cal.	.5761	30
San Antonio, Tex.	.5663	31
Columbus, Ohio	.5537	32
Sacramento, Cal.	.5478	33
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.5249	34
Fort Worth - Arlington, Tex.	.5194	35
Milwaukee, Wisc.	.5067	36
Norfolk - Virginia Beach - Newport News, Va.	.4846	37
Portland, Ore.	.4552	38
Oklahoma City, Okla.	.4546	39
Indianapolis, Ind.	.4539	40
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4414	41
Bergen - Passaic, N.J.	.4348	42
Birmingham, Ala.	.4337	43
Orlando, Fla.	.4292	44
Memphis, Tenn.	.4102	45
Buffalo, N.Y.	.4005	46
San Jose, Cal.	.3946	47
Louisville, Ky.	.3889	48
Dayton - Springfield, Ohio	.3835	49
Rochester, N.Y.	.3808	50
Total Top 50	**41.9936**	
Jacksonville, Fla.	.3776	51
Nashville, Tenn.	.3711	52
Greensboro - Winston-Salem - High Point, N.C.	.3644	53
West Palm Beach - Boca Raton - Delray Beach, Fla.	.3643	54
Hartford - New Britain - Middletown - Bristol, Conn.	.3620	55
Austin, Tex.	.3616	56
Providence - Pawtucket - Woonsocket, R.I.	.3540	57
Monmouth - Ocean, N.J.	.3539	58
Salt Lake City - Ogden, Utah	.3534	59
Tulsa, Okla.	.3511	60
Albany - Schenectady - Troy, N.Y.	.3501	61
Scranton - Wilkes-Barre, Pa.	.3301	62
Tucson, Ariz.	.3108	63
Richmond - Petersburg, Va.	.2963	64
Middlesex - Somerset - Hunterdon, N.J.	.2938	65
New Haven - Waterbury - Meriden, Conn.	.2877	66
Greenville - Spartanburg, S.C.	.2843	67
Raleigh - Durham, N.C.	.2796	68
Knoxville, Tenn.	.2789	69
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.2760	70
Las Vegas, Nev.	.2740	71
Allentown - Bethlehem - Easton, Pa.	.2674	72
Akron, Ohio	.2636	73
Syracuse, N.Y.	.2563	74
Honolulu, Haw.	.2542	75
Toledo, Ohio	.2524	76
Fresno, Cal.	.2504	77
Tacoma, Wash.	.2453	78
Worcester - Fitchburg - Leominster, Mass.	.2437	79
Baton Rouge, La.	.2398	80
El Paso, Tex.	.2363	81
Jersey City, N.J.	.2324	82
Springfield, Mass.	.2306	83
Omaha, Neb.	.2290	84
Albuquerque, N.M.	.2194	85
Grand Rapids, Mich.	.2185	86
Gary - Hammond, Ind.	.2160	87
Harrisburg - Lebanon - Carlisle, Pa.	.2159	88
Mobile, Ala.	.2142	89
New Bedford - Fall River - Attleboro, Mass.	.2126	90
Charleston, S.C.	.2122	91
Little Rock - North Little Rock, Ark.	.2110	92
Bakersfield, Cal.	.2083	93
Youngstown - Warren, Ohio	.1997	94
Wilmington, Del.	.1979	95
Chattanooga, Tenn.	.1959	96
Oxnard - Ventura, Cal.	.1938	97
Johnson City - Kingsport - Bristol, Tenn.	.1914	98
Daytona Beach, Fla.	.1851	99
Stockton, Cal.	.1798	100
Total Top 100	**55.3417**	
Des Moines, Iowa	.1786	101
Spokane, Wash.	.1777	102
Columbia, S.C.	.1763	103
Lakeland - Winter Haven, Fla.	.1763	103
Melbourne - Titusville - Palm Bay, Fla.	.1713	105
McAllen - Edinburg - Mission, Tex.	.1704	106
Flint, Mich.	.1701	107
Wichita, Kans.	.1674	108
Shreveport, La.	.1661	109
Jackson, Miss.	.1629	110
Canton, Ohio	.1617	111
Huntington - Ashland, W.Va.-Ky.	.1615	112
Augusta, Ga.	.1600	113
York, Pa.	.1570	114
Lexington-Fayette, Ky.	.1566	115
Lancaster, Pa.	.1529	116
Atlantic City, N.J.	.1519	117
Colorado Springs, Colo.	.1494	118
Saginaw - Bay City - Midland, Mich.	.1494	118
Corpus Christi, Tex.	.1486	120
Lansing - East Lansing, Mich.	.1484	121
Fort Myers - Cape Coral, Fla.	.1477	122
Vallejo - Fairfield - Napa, Cal.	.1471	123
Santa Rosa - Petaluma, Cal.	.1457	124
Lake County, Ill.	.1432	125
Modesto, Cal.	.1411	126
Santa Barbara - Santa Maria - Lompoc, Cal.	.1411	126
Beaumont - Port Arthur, Tex.	.1403	128
Davenport - Rock Island - Moline, Iowa-Ill.	.1384	129
Pensacola, Fla.	.1384	129
Madison, Wisc.	.1368	131
Sarasota, Fla.	.1329	132
Reading, Pa.	.1327	133
Fort Wayne, Ind.	.1313	134
Utica - Rome, N.Y.	.1312	135
Visalia - Tulare - Porterville, Cal.	.1299	136
Eugene - Springfield, Ore.	.1285	137
Montgomery, Ala.	.1277	138
Portsmouth - Dover - Rochester, N.H.	.1266	139
Charleston, W.Va.	.1242	140
Salem, Ore.	.1222	141
Johnstown, Pa.	.1189	142
Evansville, Ind.	.1169	143
Fort Pierce, Fla.	.1166	144
Brownsville - Harlingen, Tex.	.1164	145
Peoria, Ill.	.1142	146
Manchester - Nashua, N.H.	.1139	147
Orange County, N.Y.	.1114	148
Aurora - Elgin, Ill.	.1106	149
Appleton - Oshkosh - Neenah, Wisc.	.1084	150
Total Top 150	**62.4905**	
Erie, Pa.	.1080	151
Macon - Warner Robins, Ga.	.1078	152
Columbus, Ga.	.1077	153
Trenton, N.J.	.1074	154
Rockford, Ill.	.1073	155
Portland, Me.	.1062	156
Springfield, Mo.	.1055	157
Hamilton - Middletown, Ohio	.1050	158
Savannah, Ga.	.1044	159
Lubbock, Tex.	.1038	160
Tallahassee, Fla.	.1036	161
Gainesville, Fla.	.1034	162
Duluth, Minn.	.1033	163
Joliet, Ill.	.1033	163
Ocala, Fla.	.1030	165
Binghamton, N.Y.	.1029	166
Killeen - Temple, Tex.	.1029	166
Salinas - Seaside - Monterey, Cal.	.1023	168
Fayetteville, N.C.	.0981	169
South Bend - Mishawaka, Ind.	.0980	170
Roanoke, Va.	.0970	171
Santa Cruz, Cal.	.0970	171
Ann Arbor, Mich.	.0967	173
Lafayette, La.	.0960	174
Waco, Tex.	.0946	175
Reno, Nev.	.0945	176
Boulder - Longmont, Colo.	.0942	177
Chico, Cal.	.0933	178
Fort Smith, Ark.	.0932	179
Huntsville, Ala.	.0931	180
Bradenton, Fla.	.0922	181
Galveston - Texas City, Tex.	.0919	182
Poughkeepsie, N.Y.	.0913	183
Hickory - Morganton, N.C.	.0909	184
Niagara Falls, N.Y.	.0906	185
Biloxi - Gulfport, Miss.	.0896	186
Lorain - Elyria, Ohio	.0893	187
Yakima, Wash.	.0870	188
Springfield, Ill.	.0859	189
Amarillo, Tex.	.0853	190
New London - Norwich, Conn.	.0851	191
Wheeling, W.Va.	.0844	192
Vancouver, Wash.	.0834	193
Asheville, N.C.	.0821	194
Lincoln, Neb.	.0818	195
Boise, Ida.	.0809	196
Fort Collins - Loveland, Colo.	.0803	197
Anchorage, Alas.	.0796	198
Lake Charles, La.	.0781	199
Monroe, La.	.0781	199
Total Top 200	**67.2318**	
Provo - Orem, Utah	.0779	201
Naples, Fla.	.0771	202
Kalamazoo, Mich.	.0764	203
Green Bay, Wisc.	.0754	204
Longview - Marshall, Tex.	.0754	204
Beaver County, Pa.	.0739	206
Champaign - Urbana - Rantoul, Ill.	.0735	207
Houma - Thibodaux, La.	.0726	208
Tuscaloosa, Ala.	.0725	209
Benton Harbor, Mich.	.0719	210
Panama City, Fla.	.0718	211
Parkersburg - Marietta, W.Va.-Ohio	.0708	212
Medford, Ore.	.0705	213
Alexandria, La.	.0702	214
Cedar Rapids, Iowa	.0688	215
Olympia, Wash.	.0681	216
Bremerton, Wash.	.0673	217
Redding, Cal.	.0673	217
Florence, Ala.	.0671	219
Tyler, Tex.	.0666	220
Anderson, S.C.	.0664	221
Athens, Ga.	.0661	222
Merced, Cal.	.0659	223
Fargo - Moorhead, N.D.-Minn.	.0656	224
Joplin, Mo.	.0655	225
St. Cloud, Minn.	.0652	226
Pueblo, Colo.	.0643	227
Jamestown - Dunkirk, N.Y.	.0642	228
Clarksville - Hopkinsville, Tenn.-Ky.	.0634	229
Bangor, Me.	.0632	230
Lima, Ohio	.0632	230
Steubenville - Weirton, Ohio-W.Va.	.0631	232
Topeka, Kans.	.0625	233
Altoona, Pa.	.0621	234
Dothan, Ala.	.0621	234
Las Cruces, N.M.	.0618	236
Bellingham, Wash.	.061[illegible]	237
Muskegon, Mich.	.0608	238
Pittsfield, Mass.	.0604	239
Racine, Wisc.	.0601	240
Bryan - College Station, Tex.	.0600	241
Wilmington, N.C.	.0598	242
Eau Claire, Wisc.	.0594	243
Greeley, Colo.	.0588	244
Florence, S.C.	.0585	245
Texarkana, Tex.-Ark.	.0584	246
Fort Walton Beach, Fla.	.0583	247
Terre Haute, Ind.	.0580	248
Elkhart - Goshen, Ind.	.0577	249
Sioux City, Iowa	.0577	249
Total Top 250	**70.5209**	
Laredo, Tex.	.0569	251
Brazoria, Tex.	.0563	252
Sioux Falls, S.D.	.0559	253
Billings, Mont.	.0556	254
Anniston, Ala.	.0550	255
Charlottesville, Va.	.0550	255
Gadsden, Ala.	.0548	257
Janesville - Beloit, Wisc.	.0545	258
Fayetteville - Springdale, Ark.	.0544	259
Vineland - Millville - Bridgeton, N.J.	.0544	259
Waterloo - Cedar Falls, Iowa	.0543	261
Wichita Falls, Tex.	.0542	262
Burlington, Vt.	.0541	263
Jacksonville, N.C.	.0536	264
Yuba City, Cal.	.0533	265
Mansfield, Ohio	.0532	266
Battle Creek, Mich.	.0527	267
Lynchburg, Va.	.0527	267
Williamsport, Pa.	.0524	269
Abilene, Tex.	.0521	270
Glens Falls, N.Y.	.0519	271
Anderson, Ind.	.0514	272
Odessa, Tex.	.0503	273
Lawton, Okla.	.0499	274
Muncie, Ind.	.0491	275
State College, Pa.	.0490	276
Jackson, Mich.	.0488	277
Lafayette - West Lafayette, Ind.	.0480	278
Richland - Kennewick - Pasco, Wash.	.0480	278
Yuma, Ariz.	.0476	280
Albany, Ga.	.0475	281
Lewiston - Auburn, Me.	.0469	282
Burlington, N.C.	.0467	283
Sharon, Pa.	.0466	284
Decatur, Ill.	.0465	285
Danville, Va.	.0464	286
Bloomington, Ind.	.0460	287
Decatur, Ala.	.0458	288
Sherman - Denison, Tex.	.0456	289
Cumberland, Md.	.0455	290
Hagerstown, Md.	.0448	291
Bloomington - Normal, Ill.	.0443	292
Wausau, Wisc.	.0440	293
Pascagoula, Miss.	.0438	294
Columbia, Mo.	.0428	295
San Angelo, Tex.	.0428	295
Iowa City, Iowa	.0427	297
Pine Bluff, Ark.	.0426	298
Santa Fe, N.M.	.0426	298
Midland, Tex.	.0419	300
Owensboro, Ky.	.0414	301
Kankakee, Ill.	.0405	302
Rapid City, S.D.	.0400	303
La Crosse, Wisc.	.0383	304
Elmira, N.Y.	.0382	305
Cheyenne, Wyo.	.0381	306
Dubuque, Iowa	.0376	307
Kokomo, Ind.	.0367	308
Great Falls, Mont.	.0364	309
Jackson, Tenn.	.0364	309
St. Joseph, Mo.	.0364	309
Bismarck, N.D.	.0360	312
Sheboygan, Wisc.	.0360	312
Rochester, Minn.	.0357	314
Kenosha, Wisc.	.0337	315
Lawrence, Kans.	.0337	315
Victoria, Tex.	.0310	317
Enid, Okla.	.0294	318
Casper, Wyo.	.0270	319
Grand Forks, N.D.	.0262	320
Total Above Areas	**73.7048**	
Percent of U.S.	**73.7048**	
U.S. Total	**100.0000**	

MODERATE-PRICED-PRODUCTS BPI

Area	BPI	Rank
Los Angeles - Long Beach, Cal.	3.3024	1
New York, N.Y.	3.2618	2
Chicago, Ill.	2.2749	3
Philadelphia, Pa.	1.8652	4
Detroit, Mich.	1.6161	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.4056	6
Washington, D.C.	1.3385	7
Houston, Tex.	1.2782	8
Atlanta, Ga.	1.1409	9
Dallas, Tex.	1.0925	10
Tampa - St. Petersburg - Clearwater, Fla.	1.0205	11
San Diego, Cal.	.9949	12
Minneapolis - St. Paul, Minn.	.9613	13
St. Louis, Mo.	.9401	14
Riverside - San Bernardino, Cal	.9338	15
Phoenix, Ariz.	.9315	16
Nassau - Suffolk, N.Y.	.8977	17
Anaheim - Santa Ana, Cal.	.8795	18
Baltimore, Md.	.8775	19
Pittsburgh, Pa.	.8475	20
Miami - Hialeah, Fla.	.7686	21
Seattle, Wash.	.7484	22
Oakland, Cal.	.7426	23
Cleveland, Ohio	.7089	24
Denver, Colo.	.6987	25
San Francisco, Cal.	.6496	26
Kansas City, Mo.-Kans.	.6388	27
Newark, N.J.	.6190	28
Sacramento, Cal.	.6001	29
Columbus, Ohio	.5980	30
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.5936	31
Cincinnati, Ohio	.5872	32
Milwaukee, Wisc.	.5537	33
Norfolk - Virginia Beach - Newport News, Va.	.5502	34
Indianapolis, Ind.	.5490	35
Fort Worth - Arlington, Tex.	.5451	36
San Antonio, Tex.	.5259	37
Portland, Ore.	.5225	38
New Orleans, La.	.5205	39
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.5032	40
Orlando, Fla.	.4894	41
San Jose, Cal.	.4861	42
Bergen - Passaic, N.J.	.4749	43
Oklahoma City, Okla.	.4492	44
Hartford - New Britain - Middletown - Bristol, Conn.	.4305	45
Nashville, Tenn.	.4239	46
Greensboro - Winston-Salem - High Point, N.C.	.4221	47
Salt Lake City - Ogden, Utah	.4099	48
Louisville, Ky.	.4087	49
Dayton - Springfield, Ohio	.3970	50
Total Top 50	**44.4757**	
West Palm Beach - Boca Raton - Delray Beach, Fla.	.3962	51
Jacksonville, Fla.	.3959	52
Birmingham, Ala.	.3942	53
Rochester, N.Y.	.3911	54
Monmouth - Ocean, N.J.	.3866	55
Memphis, Tenn.	.3854	56
Buffalo, N.Y.	.3752	57
Albany - Schenectady - Troy, N.Y.	.3701	58
Providence - Pawtucket - Woonsocket, R.I.	.3595	59
Scranton - Wilkes-Barre, Pa.	.3418	60
Tulsa, Okla.	.3344	61
Richmond - Petersburg, Va.	.3320	62
Austin, Tex.	.3235	63
Honolulu, Haw.	.3229	64
Middlesex - Somerset - Hunterdon, N.J.	.3184	65
Raleigh - Durham, N.C.	.3141	66
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.3043	67
New Haven - Waterbury - Meriden, Conn.	.3019	68
Las Vegas, Nev.	.2995	69
Tucson, Ariz.	.2890	70
Allentown - Bethlehem - Easton, Pa.	.2853	71
Greenville - Spartanburg, S.C.	.2841	72
Grand Rapids, Mich.	.2707	73
Knoxville, Tenn.	.2705	74
Harrisburg - Lebanon - Carlisle, Pa.	.2683	75
Worcester - Fitchburg - Leominster, Mass.	.2670	76
Syracuse, N.Y.	.2631	77
Akron, Ohio	.2630	78
Omaha, Neb.	.2526	79
Fresno, Cal.	.2485	80
Toledo, Ohio	.2476	81
Springfield, Mass.	.2373	82
Tacoma, Wash.	.2348	83
Oxnard - Ventura, Cal.	.2345	84
Albuquerque, N.M.	.2300	85
Little Rock - North Little Rock, Ark.	.2290	86
Wilmington, Del.	.2233	87
El Paso, Tex.	.2173	88
Gary - Hammond, Ind.	.2164	89
Charleston, S.C.	.2129	90
New Bedford - Fall River - Attleboro, Mass.	.2056	91
Jersey City, N.J.	.2015	92
Youngstown - Warren, Ohio	.2010	93
Baton Rouge, La.	.2003	94
Bakersfield, Cal.	.1998	95
Columbia, S.C.	.1957	96
Mobile, Ala.	.1955	97
Wichita, Kans.	.1884	98
Johnson City - Kingsport - Bristol, Tenn.	.1876	99
Chattanooga, Tenn.	.1863	100
Total Top 100	**58.3298**	
Melbourne - Titusville - Palm Bay, Fla.	.1854	101
Des Moines, Iowa	.1835	102
Lancaster, Pa.	.1817	103
Lake County, Ill.	.1800	104
Colorado Springs, Colo.	.1784	105
Daytona Beach, Fla.	.1781	106
York, Pa.	.1770	107
Lakeland - Winter Haven, Fla.	.1769	108
Flint, Mich.	.1767	109
Lansing - East Lansing, Mich.	.1734	110
Fort Myers - Cape Coral, Fla.	.1733	111
Stockton, Cal.	.1717	112
Augusta, Ga.	.1642	113
Madison, Wisc.	.1636	114
Jackson, Miss.	.1626	115
Canton, Ohio	.1618	116
Spokane, Wash.	.1610	117
Lexington-Fayette, Ky.	.1591	118
Fort Wayne, Ind.	.1588	119
Santa Rosa - Petaluma, Cal.	.1566	120
Vallejo - Fairfield - Napa, Cal.	.1564	121
Atlantic City, N.J	.1532	122
Shreveport, La.	.1522	123
Saginaw - Bay C[illegible] Midland, Mich.	.1516	124
Sarasota, Fla.	.1491	125
Portsmouth - Dover - Rochester, N.H.	.1444	126
Davenport - Rock Island - Moline, Iowa-Ill.	.1438	127
Pensacola, Fla.	.1434	128
Reading, Pa.	.1431	129
Modesto, Cal.	.1420	130
Santa Barbara - Santa Maria - Lompoc, Cal.	.1405	131
Aurora - Elgin, Ill.	.1360	132
Manchester - Nashua, N.H.	.1341	133
Utica - Rome, N.Y.	.1335	134
Corpus Christi, Tex.	.1334	135
Appleton - Oshkosh - Neenah, Wisc.	.1328	136
Huntington - Ashland, W.Va.-Ky.	.1325	137
Peoria, Ill.	.1317	138
Beaumont - Port Arthur, Tex.	.1291	139
Montgomery, Ala.	.1290	140
Salinas - Seaside - Monterey, Cal.	.1263	141
Eugene - Springfield, Ore.	.1258	142
Portland, Me.	.1240	143
Salem, Ore.	.1206	144
Reno, Nev.	.1188	145
Charleston, W.Va.	.1187	146
Evansville, Ind.	.1178	147
McAllen - Edinburg - Mission, Tex.	.11[illegible]6	148
Fort Pierce, Fla.	.1164	149
Joliet, Ill.	.1150	150
Total Top 150	**65.7664**	
Trenton, N.J.	.1142	151
Fayetteville, N.C.	.1137	152
Ann Arbor, Mich.	.1134	153
Visalia - Tulare - Porterville, Cal.	.1134	153
Springfield, Mo.	.1126	155
Orange County, N.Y.	.1122	156
Rockford, Ill.	.1122	156
Binghamton, N.Y.	.1119	158
Macon - Warner Robins, Ga.	.1118	159
Erie, Pa.	.1108	160
Roanoke, Va.	.1072	161
Hickory - Morganton, N.C.	.1066	162
South Bend - Mishawaka, Ind.	.1061	163
Columbus, Ga.	.1051	164
Huntsville, Ala.	.1049	165
Johnstown, Pa.	.1037	166
Hamilton - Middletown, Ohio	.1035	167
Lubbock, Tex.	.1013	168
Savannah, Ga.	.0997	169
Killeen - Temple, Tex.	.0994	170
New London - Norwich, Conn.	.0994	170
Boulder - Longmont, Colo.	.0984	172
Poughkeepsie, N.Y.	.0973	173
Tallahassee, Fla.	.0968	174
Bradenton, Fla.	.0966	175
Ocala, Fla.	.0957	176
Anchorage, Alas.	.0953	177
Santa Cruz, Cal.	.0948	178
Lorain - Elyria, Ohio	.0947	179
Duluth, Minn.	.0933	180
Amarillo, Tex.	.0928	181
Springfield, Ill.	.0922	182
Lincoln, Neb.	.0912	183
St. Cloud, Minn.	.0906	184
Boise, Ida.	.0892	185
Niagara Falls, N.Y.	.0882	186
Kalamazoo, Mich.	.0880	187
Biloxi - Gulfport, Miss.	.0862	188
Brownsville - Harlingen, Tex.	.0856	189
Gainesville, Fla.	.0856	189
Fort Smith, Ark.	.0855	191
Green Bay, Wisc.	.0853	192
Fort Collins - Loveland, Colo.	.0843	193
Asheville, N.C.	.0842	194
Lafayette, La.	.0827	195
Vancouver, Wash.	.0818	196
Provo - Orem, Utah	.0811	197
Galveston - Texas City, Tex.	.0808	198
Chico, Cal.	.0794	199
Waco, Tex.	.0789	200
Total Top 200	**70.6060**	
Cedar Rapids, Iowa	.0768	201
Yakima, Wash.	.0748	202
Medford, Ore.	.0734	203
Topeka, Kans.	.0730	204
Champaign - Urbana - Rantoul, Ill.	.0727	205
Elkhart - Goshen, Ind.	.0723	206
Parkersburg - Marietta, W.Va.-Ohio	.0718	207
Wheeling, W.Va.	.0717	208
Fort Walton Beach, Fla.	.0705	209
Fargo - Moorhead, N.D.-Minn.	.0702	210
Clarksville - Hopkinsville, Tenn.-Ky.	.0697	211
Bremerton, Wash.	.0694	212
Naples, Fla.	.0693	213
Beaver County, Pa.	.0692	214
Benton Harbor, Mich.	.0683	215
Longview - Marshall, Tex.	.0682	216
Terre Haute, Ind.	.0678	217
Lima, Ohio	.0676	218
Racine, Wisc.	.0673	219
Merced, Cal.	.0666	220
Houma - Thibodaux, La.	.0659	221
Olympia, Wash.	.0656	222
Anderson, S.C.	.0655	223
Panama City, Fla.	.0648	224
Lake Charles, La.	.0646	225
Bangor, Me.	.0645	226
Athens, Ga.	.0636	227
Redding, Cal.	.0636	227
Tyler, Tex.	.0636	227
Joplin, Mo.	.0631	230
Muskegon, Mich.	.0628	231
Pittsfield, Mass.	.0621	232
Dothan, Ala.	.0620	233
Eau Claire, Wisc.	.0616	234
Altoona, Pa.	.0614	235
Burlington, Vt.	.0606	236
Jamestown - Dunkirk, N.Y.	.0601	237
Sioux Falls, S.D.	.0601	237
Tuscaloosa, Ala.	.0593	239
Lynchburg, Va.	.0583	240
Florence, Ala.	.0574	241
Monroe, La.	.0572	242
Waterloo - Cedar Falls, Iowa	.0570	243
Charlottesville, Va.	.0566	244
Wilmington, N.C.	.0564	245
Mansfield, Ohio	.0562	246
Battle Creek, Mich.	.0557	247
Wichita Falls, Tex.	.0557	247
Billings, Mont.	.0556	249
Greeley, Colo.	.0556	249
Total Top 250	**73.8331**	
Jackson, Mich.	.0555	251
Janesville - Beloit, Wisc.	.0555	251
Vineland - Millville - Bridgeton, N.J.	.0555	251
Alexandria, La.	.0554	254
Steubenville - Weirton, Ohio-W.Va.	.0552	255
Williamsport, Pa.	.0550	256
Brazoria, Tex.	.0546	257
Florence, S.C.	.0544	258
Fayetteville - Springdale, Ark.	.0543	259
Lafayette - West Lafayette, Ind.	.0539	260
Abilene, Tex.	.0538	261
Glens Falls, N.Y.	.0533	262
Sioux City, Iowa	.0532	263
Pueblo, Colo.	.0531	264
Bellingham, Wash.	.0529	265
Anniston, Ala.	.0523	266
Anderson, Ind.	.0522	[illegible]
Jacksonville, N.C.	.0521	268
Bloomington - Normal, Ill.	.0517	269
Texarkana, Tex.-Ark.	.0516	270
Richland - Kennewick - Pasco, Wash.	.0515	271
Burlington, N.C.	.0510	272
Odessa, Tex.	.0503	273
Yuba City, Cal.	.0501	274
Lawton, Okla.	.0497	275
Decatur, Ill.	.0494	276
Pascagoula, Miss.	.0486	277
Lewiston - Auburn, Me.	.0481	278
Hagerstown, Md.	.0479	279
Wausau, Wisc.	.0479	279
Sharon, Pa.	.0478	281
Las Cruces, N.M.	.0477	282
State College, Pa.	.0475	283
Bryan - College Station, Tex.	.0473	284
Muncie, Ind.	.0467	285
Santa Fe, N.M.	.0466	286
Columbia, Mo.	.0462	287
Decatur, Ala.	.0454	288
Danville, Va.	.0449	289
La Crosse, Wisc.	.0447	290
Rochester, Minn.	.0445	291
Cumberland, Md.	.0439	292
Midland, Tex.	.0438	293
Albany, Ga.	.0435	294
Sherman - Denison, Tex.	.0431	295
Yuma, Ariz.	.0426	296
Bloomington, Ind.	.0425	297
Gadsden, Ala.	.0415	298
Elmira, N.Y.	.0414	299
Kokomo, Ind.	.0414	299
Rapid City, S.D.	.0412	301
San Angelo, Tex.	.0411	302
Kenosha, Wisc.	.0401	303
Kankakee, Ill.	.0397	304
Laredo, Tex.	.0392	305
Sheboygan, Wisc.	.0388	306
Iowa City, Iowa	.0387	307
Bismarck, N.D.	.0386	308
Owensboro, Ky.	.0384	309
Dubuque, Iowa	.0375	310
Cheyenne, Wyo.	.0365	311
Great Falls, Mont.	.0364	312
St. Joseph, Mo.	.0360	313
Jackson, Tenn.	.0344	314
Pine Bluff, Ark.	.0327	315
Grand Forks, N.D.	.0322	316
Casper, Wyo.	.0309	317
Lawrence, Kans.	.0291	318
Victoria, Tex.	.0290	319
Enid, Okla.	.0281	320
Total Above Areas	**77.0147**	
Percent of U.S.	**77.0147**	
U.S. Total	**100.0000**	

PREMIUM-PRICED-PRODUCTS BPI

Area	BPI	Rank
Los Angeles - Long Beach, Cal.	4.0869	1
New York, N.Y.	3.8966	2
Chicago, Ill.	3.0374	3
Philadelphia, Pa.	2.2386	4
Washington, D.C.	2.0912	5
Detroit, Mich.	1.9851	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.9039	7
Nassau - Suffolk, N.Y.	1.5340	8
Houston, Tex.	1.3834	9
Atlanta, Ga.	1.2957	10
Anaheim - Santa Ana, Cal.	1.2624	11
Dallas, Tex.	1.1652	12
San Diego, Cal.	1.1384	13
Minneapolis - St. Paul, Minn.	1.1325	14
Baltimore, Md.	1.0927	15
St. Louis, Mo.	1.0300	16
Seattle, Wash.	1.0252	17
Oakland, Cal.	1.0094	18
San Francisco, Cal.	.9745	19
Newark, N.J.	.9420	20
Phoenix, Ariz.	.9163	21
Riverside - San Bernardino, Cal.	.9073	22
Pittsburgh, Pa.	.8417	23
Tampa - St. Petersburg - Clearwater, Fla.	.8297	24
Miami - Hialeah, Fla.	.8125	25
San Jose, Cal.	.8075	26
Cleveland, Ohio	.7993	27
Denver, Colo.	.7933	28
Bergen - Passaic, N.J.	.7812	29
Kansas City, Mo.-Kans.	.6696	30
Milwaukee, Wisc.	.6548	31
Sacramento, Cal.	.6268	32
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.6151	33
Cincinnati, Ohio	.5941	34
Hartford - New Britain - Middletown - Bristol, Conn.	.5890	35
Middlesex - Somerset - Hunterdon, N.J.	.5731	36
Norfolk - Virginia Beach - Newport News, Va.	.5603	37
Portland, Ore.	.5595	38
Columbus, Ohio	.5591	39
Fort Worth - Arlington, Tex.	.5521	40
Indianapolis, Ind.	.5262	41
Monmouth - Ocean, N.J.	.4933	42
New Orleans, La.	.4823	43
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4802	44
San Antonio, Tex.	.4672	45
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.4661	46
West Palm Beach - Boca Raton - Delray Beach, Fla.	.4657	47
Orlando, Fla.	.4547	48
Rochester, N.Y.	.4394	49
Greensboro - Winston-Salem - High Point, N.C.	.4336	50
Total Top 50	**52.9761**	
Nashville, Tenn.	.4290	51
Salt Lake City - Ogden, Utah	.3941	52
New Haven - Waterbury - Meriden, Conn.	.3920	53
Buffalo, N.Y.	.3896	54
Richmond - Petersburg, Va.	.3828	55
Honolulu, Haw.	.3769	56
Dayton - Springfield, Ohio	.3768	57
Albany - Schenectady - Troy, N.Y.	.3766	58
Providence - Pawtucket - Woonsocket, R.I.	.3734	59
Memphis, Tenn.	.3708	60
Louisville, Ky.	.3703	61
Oklahoma City, Okla.	.3671	62
Jacksonville, Fla.	.3662	63
Birmingham, Ala.	.3521	64
Raleigh - Durham, N.C.	.3323	65
Austin, Tex.	.3106	66
Grand Rapids, Mich	.3059	67
Worcester - Fitchburg - Leominster, Mass.	.3055	68
Oxnard - Ventura, Cal.	.2917	69
Las Vegas, Nev.	.2913	70
Allentown - Bethlehem - Easton, Pa.	.2890	71
Syracuse, N.Y.	.2836	72
Tulsa, Okla.	.2764	73
Scranton - Wilkes-Barre, Pa.	.2711	74
Omaha, Neb.	.2678	75
Harrisburg - Lebanon - Carlisle, Pa.	.2557	76
Wilmington, Del.	.2543	77
Akron, Ohio	.2536	78
Lake County, Ill.	.2529	79
Springfield, Mass.	.2507	80
Jersey City, N.J.	.2498	81
Greenville - Spartanburg, S.C.	.2401	82
Toledo, Ohio	.2400	83
Knoxville, Tenn.	.2382	84
Tucson, Ariz.	.2374	85
Fresno, Cal.	.2331	86
Gary - Hammond, Ind.	.2208	87
New Bedford - Fall River - Attleboro, Mass.	.2149	88
Tacoma, Wash.	.2024	89
Little Rock - North Little Rock, Ark.	.2009	90
Albuquerque, N.M.	.1963	91
Baton Rouge, La.	.1938	92
Youngstown - Warren, Ohio	.1932	93
Wichita, Kans.	.1875	94
Portsmouth - Dover - Rochester, N.H.	.1861	95
Manchester - Nashua, N.H.	.1852	96
Bakersfield, Cal.	.1834	97
Columbia, S.C.	.1828	98
Lansing - East Lansing, Mich.	.1822	99
Lancaster, Pa.	.1793	100
Total Top 100	**66.9336**	
Madison, Wisc.	.1786	101
Charleston, S.C.	.1764	102
Trenton, N.J.	.1756	103
Santa Rosa - Petaluma, Cal.	.1755	104
Des Moines, Iowa	.1743	105
El Paso, Tex.	.1735	106
Flint, Mich.	.1709	107
Aurora - Elgin, Ill.	.1700	108
York, Pa.	.1686	109
Reading, Pa.	.1645	110
Chattanooga, Tenn.	.1639	111
Saginaw - Bay City - Midland, Mich.	.1638	112
Stockton, Cal.	.1634	113
Vallejo - Fairfield - Napa, Cal.	.1622	114
Mobile, Ala.	.1619	115
Melbourne - Titusville - Palm Bay, Fla.	.1576	116
Fort Myers - Cape Coral, Fla.	.1541	117
Colorado Springs, Colo.	.1536	118
Fort Wayne, Ind.	.1522	119
Davenport - Rock Island - Moline, Iowa-Ill.	.1516	120
Santa Barbara - Santa Maria - Lompoc, Cal.	.1516	120
Peoria, Ill.	.1483	122
Joliet, Ill.	.1465	123
Johnson City - Kingsport - Bristol, Tenn.	.1449	124
Canton, Ohio	.1442	125
Atlantic City, N.J.	.1437	126
Lexington-Fayette, Ky.	.1425	127
Augusta, Ga.	.1423	128
Beaumont - Port Arthur, Tex.	.1413	129
Jackson, Miss.	.1381	130
Salinas - Seaside - Monterey, Cal.	.1370	131
Daytona Beach, Fla.	.1357	132
Spokane, Wash.	.1352	133
Lakeland - Winter Haven, Fla.	.1337	134
Appleton - Oshkosh - Neenah, Wisc.	.1326	135
Sarasota, Fla.	.1322	136
Shreveport, La.	.1282	137
Pensacola, Fla.	.1270	138
Orange County, N.Y.	.1267	139
Ann Arbor, Mich.	.1260	140
Modesto, Cal.	.1250	141
Poughkeepsie, N.Y.	.1234	142
Rockford, Ill.	.1226	143
New London - Norwich, Conn.	.1182	144
Portland, Me.	.1168	145
Reno, Nev.	.1161	146
Evansville, Ind.	.1150	147
Huntsville, Ala.	.1147	148
Anchorage, Alas.	.1137	149
Utica - Rome, N.Y.	.1104	150
Total Top 150	**74.1794**	
Corpus Christi, Tex.	.1102	151
Montgomery, Ala.	.1088	152
Macon - Warner Robins, Ga.	.1081	153
Binghamton, N.Y.	.1064	154
Erie, Pa.	.1046	155
Lorain - Elyria, Ohio	.1010	156
Roanoke, Va.	.1008	157
Eugene - Springfield, Ore.	.0991	158
Fort Pierce, Fla.	.0991	158
Huntington - Ashland, W.Va.-Ky.	.0984	160
South Bend - Mishawaka, Ind.	.0979	161
Kalamazoo, Mich.	.0974	162
Charleston, W.Va.	.0972	163
Savannah, Ga.	.0967	164
Santa Cruz, Cal.	.0956	165
Boulder - Longmont, Colo.	.0955	166
Hamilton - Middletown, Ohio	.0922	167
Hickory - Morganton, N.C.	.0911	168
Lincoln, Neb.	.0894	169
Duluth, Minn.	.0873	170
McAllen - Edinburg - Mission, Tex.	.0872	171
Salem, Ore.	.0872	171
Vancouver, Wash.	.0854	173
Amarillo, Tex.	.0853	174
Tallahassee, Fla.	.0852	175
Fayetteville, N.C.	.0842	176
Lubbock, Tex.	.0833	177
Boise, Ida.	.0830	178
Galveston - Texas City, Tex.	.0827	179
Niagara Falls, N.Y.	.0824	180
Springfield, Mo.	.0820	181
Visalia - Tulare - Porterville, Cal.	.0819	182
Green Bay, Wisc.	.0816	183
Columbus, Ga.	.0803	184
Lafayette, La.	.0772	185
Springfield, Ill.	.0761	186
Naples, Fla.	.0758	187
Cedar Rapids, Iowa	.0749	188
Racine, Wisc.	.0742	189
Bradenton, Fla.	.0740	190
Brazoria, Tex.	.0701	191
Bremerton, Wash.	.0697	192
Fort Collins - Loveland, Colo.	.0692	193
Asheville, N.C.	.0690	194
Topeka, Kans.	.0685	195
Gainesville, Fla.	.0680	196
Johnstown, Pa.	.0680	196
Killeen - Temple, Tex.	.0667	198
Burlington, Vt.	.0661	199
Terre Haute, Ind.	.0649	200
Total Top 200	**78.4603**	
Beaver County, Pa.	.0647	201
Champaign - Urbana - Rantoul, Ill.	.0644	202
Longview - Marshall, Tex.	.0628	203
Olympia, Wash.	.0617	204
Tyler, Tex.	.0612	205
Pittsfield, Mass.	.0611	206
Brownsville - Harlingen, Tex.	.0609	207
Waco, Tex.	.0609	207
Ocala, Fla.	.0606	209
St. Cloud, Minn.	.0597	210
Yakima, Wash.	.0584	211
Provo - Orem, Utah	.0580	212
Biloxi - Gulfport, Miss.	.0579	213
Lake Charles, La.	.0579	213
Lima, Ohio	.0579	213
Richland - Kennewick - Pasco, Wash.	.0578	216
Charlottesville, Va.	.0571	217
Fort Walton Beach, Fla.	.0568	218
Wheeling, W.Va.	.0565	219
Chico, Cal.	.0562	220
Houma - Thibodaux, La.	.0562	220
Battle Creek, Mich.	.0559	222
Fargo - Moorhead, N.D.-Minn.	.0554	223
Lynchburg, Va.	.0545	224
Sioux Falls, S.D.	.0544	225
Fort Smith, Ark.	.0543	226
Janesville - Beloit, Wisc.	.0543	226
Benton Harbor, Mich.	.0542	228
Waterloo - Cedar Falls, Iowa	.0542	228
Muskegon, Mich.	.0534	230
Bangor, Me.	.0532	231
Bloomington - Normal, Ill.	.0528	232
Elkhart - Goshen, Ind.	.0524	233
Kenosha, Wisc.	.0522	234
Jackson, Mich.	.0513	235
Monroe, La.	.0513	235
Anderson, S.C.	.0511	237
Vineland - Millville - Bridgeton, N.J.	.0509	238
Decatur, Ill.	.0505	239
Parkersburg - Marietta, W.Va.-Ohio	.0504	240
Wilmington, N.C.	.0499	241
Medford, Ore.	.0498	242
Altoona, Pa.	.0489	243
Mansfield, Ohio	.0488	244
Santa Fe, N.M.	.0488	244
Rochester, Minn.	.0481	246
Tuscaloosa, Ala.	.0481	246
Athens, Ga.	.0479	248
Eau Claire, Wisc.	.0478	249
Steubenville - Weirton, Ohio-W.Va.	.0476	250
Total Top 250	**81.2014**	
Odessa, Tex.	.0473	251
Redding, Cal.	.0471	252
Burlington, N.C.	.0466	253
Jamestown - Dunkirk, N.Y.	.0463	254
Merced, Cal.	.0461	255
Billings, Mont.	.0460	256
Sharon, Pa.	.0458	257
Clarksville - Hopkinsville, Tenn.-Ky.	.0457	258
Hagerstown, Md.	.0453	259
Anderson, Ind.	.0452	260
Williamsport, Pa.	.0450	261
Midland, Tex.	.0448	262
Dothan, Ala.	.0446	263
Lafayette - West Lafayette, Ind.	.0443	264
Bellingham, Wash.	.0442	265
Florence, Ala.	.0438	266
Alexandria, La.	.0436	267
Panama City, Fla.	.0429	268
Glens Falls, N.Y.	.0427	269
Pueblo, Colo.	.0418	270
Muncie, Ind.	.0416	271
Wausau, Wisc.	.0414	272
Abilene, Tex.	.0410	273
Wichita Falls, Tex.	.0410	273
Joplin, Mo.	.0409	275
Albany, Ga.	.0408	276
Columbia, Mo.	.0407	277
Texarkana, Tex.-Ark.	.0406	278
Greeley, Colo.	.0402	279
La Crosse, Wisc.	.0401	280
Pascagoula, Miss.	.0399	281
Laredo, Tex.	.0388	282
Sioux City, Iowa	.0388	282
State College, Pa.	.0385	284
Sheboygan, Wisc.	.0377	285
Decatur, Ala.	.0373	286
Yuba City, Cal.	.0373	286
Fayetteville - Springdale, Ark.	.0370	288
Danville, Va.	.0369	289
Bryan - College Station, Tex.	.0367	290
Kokomo, Ind.	.0360	291
Anniston, Ala.	.0356	292
Florence, S.C.	.0353	293
Bloomington, Ind.	.0352	294
Lewiston - Auburn, Me.	.0352	294
Elmira, N.Y.	.0350	296
San Angelo, Tex.	.0348	297
Sherman - Denison, Tex.	.0348	297
Cumberland, Md.	.0339	299
Gadsden, Ala.	.0338	300
Kankakee, Ill.	.0329	301
Las Cruces, N.M.	.0327	302
Lawton, Okla.	.0325	303
Iowa City, Iowa	.0319	304
Dubuque, Iowa	.0306	305
Owensboro, Ky.	.0306	305
Rapid City, S.D.	.0306	305
Jackson, Tenn.	.0301	308
Jacksonville, N.C.	.0298	309
Bismarck, N.D.	.0294	310
Great Falls, Mont.	.0286	311
Victoria, Tex.	.0281	312
Grand Forks, N.D.	.0273	313
St. Joseph, Mo.	.0269	314
Yuma, Ariz.	.0255	315
Casper, Wyo.	.0254	316
Pine Bluff, Ark.	.0252	317
Cheyenne, Wyo.	.0251	318
Lawrence, Kans.	.0238	319
Enid, Okla.	.0194	320
Total Above Areas	**83.8037**	
Percent of U.S.	**83.8037**	
U.S. Total	**100.0000**	

1990 SURVEY OF BUYING POWER DATA SERVICE

NOTES

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Population, Households, Effective Buying Income

Area	Population		Households		Population Density		Effective Buying Income (EBI)		Median Household EBI		Average Household EBI		Per Capita EBI	
	(Thous.)	Rank	(Thous.)	Rank	(Pop/Sq.Mi.)	Rank	($000)	Rank	($)	Rank	($)	Rank	($)	Rank
Abilene, Tex.	123.3	269	45.0	271	134	251	1,292,035	278	20,195	289	28,712	264	10,479	269
Akron, Ohio	654.5	76	249.5	73	723	34	8,132,308	79	25,760	138	32,594	158	12,425	153
Albany, Ga.	118.3	280	40.4	286	172	218	1,222,568	288	23,967	195	30,262	224	10,334	280
Albany - Schenectady - Troy, N.Y.	859.3	60	326.8	60	265	138	12,064,387	58	27,842	88	36,917	70	14,040	69
Albuquerque, N.M.	503.1	95	194.5	88	430	73	5,721,186	100	22,106	244	29,415	249	11,372	213
Alexandria, La.	137.3	245	48.8	256	102	278	1,239,194	283	17,778	314	25,393	308	9,025	311
Allentown - Bethlehem - Easton, Pa.	684.0	70	265.7	70	466	61	9,504,012	69	28,286	70	35,770	93	13,895	76
Altoona, Pa.	133.0	251	50.8	246	252	146	1,439,667	255	22,081	245	28,340	275	10,825	255
Amarillo, Tex.	196.8	191	75.6	190	108	267	2,463,133	185	24,862	163	32,581	159	12,516	147
Anaheim - Santa Ana, Cal.	2,314.0	17	822.1	20	2,900	5	39,243,128	11	37,614	9	47,735	13	16,959	18
Anchorage, Alas.	220.2	182	82.9	181	127	253	3,620,974	147	34,843	19	43,679	20	16,444	20
Anderson, Ind.	131.4	253	49.3	252	290	123	1,525,933	250	25,154	150	30,952	201	11,613	192
Anderson, S.C.	146.0	232	55.9	227	203	188	1,538,334	247	22,337	234	27,519	286	10,537	267
Ann Arbor, Mich.	276.3	151	102.7	153	389	85	3,881,740	141	28,597	65	37,797	58	14,049	58
Anniston, Ala.	125.3	264	45.5	267	205	187	1,179,236	292	18,951	305	25,917	304	9,411	304
Appleton - Oshkosh - Neenah, Wisc.	315.4	142	117.9	140	223	167	4,023,194	137	27,573	99	34,124	118	12,756	137
Asheville, N.C.	175.0	206	71.3	197	266	137	2,100,853	201	22,140	241	29,465	248	12,005	169
Athens, Ga.	151.3	224	56.1	225	162	226	1,611,042	241	20,739	280	28,717	263	10,648	263
Atlanta, Ga.	2,816.6	9	1,058.3	9	547	48	41,303,037	10	31,184	37	39,028	46	14,664	47
Atlantic City, N.J.	316.7	141	126.2	133	381	88	4,342,763	132	24,228	188	34,412	110	13,713	80
Augusta, Ga.	406.1	112	146.3	116	207	184	4,626,316	124	23,955	196	31,622	179	11,392	210
Aurora - Elgin, Ill.	362.3	122	129.9	131	428	74	5,215,510	113	32,336	30	40,150	39	14,396	57
Austin, Tex.	750.3	65	291.0	64	268	135	9,797,231	68	24,569	173	33,667	132	13,058	119
Bakersfield, Cal.	534.9	90	188.9	92	66	294	6,656,858	88	26,129	130	35,240	101	12,445	150
Baltimore, Md.	2,383.1	16	874.7	16	910	28	34,505,342	18	32,347	29	39,448	44	14,479	52
Bangor, Me.	141.6	237	50.7	248	41	308	1,634,446	237	24,421	181	32,238	164	11,543	196
Baton Rouge, La.	539.6	89	189.2	91	335	102	5,860,472	98	24,549	174	30,975	198	10,861	251
Battle Creek, Mich.	140.0	240	53.7	235	197	192	1,909,399	212	28,031	81	35,557	96	13,639	84
Beaumont - Port Arthur, Tex.	367.0	121	133.3	125	167	222	4,490,679	130	27,793	91	33,689	131	12,236	159
Beaver County, Pa.	191.4	196	71.6	196	439	70	2,166,866	196	25,603	142	30,263	223	11,321	217
Bellingham, Wash.	121.9	273	47.6	258	57	298	1,403,379	260	22,493	229	29,483	247	11,513	201
Benton Harbor, Mich.	168.6	213	63.6	208	293	122	1,922,664	211	23,101	213	30,231	225	11,404	207
Bergen - Passaic, N.J.	1,293.1	38	485.2	36	3,050	4	26,051,651	26	40,808	6	53,693	4	20,147	3
Billings, Mont.	116.4	283	45.9	264	44	306	1,327,434	272	22,797	221	28,920	261	11,404	207
Biloxi - Gulfport, Miss.	203.3	189	74.2	192	192	199	2,166,816	197	20,533	286	29,202	257	10,658	261
Binghamton, N.Y.	263.7	158	98.4	158	214	173	3,555,833	151	27,042	109	36,137	81	13,484	94
Birmingham, Ala.	938.1	56	360.7	54	234	157	10,314,251	66	21,419	260	28,595	269	10,995	240
Bismarck, N.D.	88.1	308	32.1	309	25	318	978,212	306	23,443	204	30,474	216	11,103	233
Bloomington - Normal, Ill.	127.0	260	46.8	260	107	269	1,754,397	231	28,017	82	37,487	63	13,814	77
Bloomington, Ind.	103.1	296	37.9	299	268	135	1,201,253	291	21,172	268	31,695	176	11,651	188
Boise, Ida.	206.6	188	78.8	187	196	194	2,657,339	179	25,806	135	33,723	129	12,862	128
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,736.4	7	1,413.9	7	1,538	10	66,398,906	6	35,430	17	46,962	14	17,771	12
Boulder - Longmont, Colo.	223.2	180	86.5	173	301	117	2,914,921	168	26,947	112	33,699	130	13,060	118
Bradenton, Fla.	192.1	194	83.5	178	257	142	2,580,694	180	23,186	208	30,907	204	13,434	99
Brazoria, Tex.	190.2	197	62.7	209	135	250	2,528,932	183	34,746	20	40,334	35	13,296	108
Bremerton, Wash.	181.5	203	68.4	203	462	64	2,330,788	193	27,755	94	34,076	121	12,842	130
Bridgeport - Stamford - Norwalk - Danbury, Conn.	825.2	63	299.0	63	1,306	16	17,608,066	38	42,568	3	58,890	1	21,338	1
Brownsville - Harlingen, Tex.	266.6	156	77.8	189	295	120	1,819,395	222	16,194	318	23,386	318	6,824	318
Bryan - College Station, Tex.	124.6	266	45.7	266	212	177	1,354,540	268	19,671	297	29,640	237	10,871	248
Buffalo, N.Y.	968.2	52	362.3	53	926	27	12,316,950	56	26,156	129	33,997	124	12,721	139
Burlington, N.C.	105.6	291	41.5	282	244	151	1,226,021	286	23,124	212	29,543	245	11,610	193
Burlington, Vt.	136.6	246	50.8	246	217	170	1,944,335	210	29,307	57	38,274	52	14,234	62
Canton, Ohio	406.8	111	151.1	112	421	77	4,599,640	126	24,863	162	30,441	217	11,307	218
Casper, Wyo.	65.8	319	25.7	318	12	320	748,981	318	24,386	182	29,143	258	11,383	212
Cedar Rapids, Iowa	171.5	211	68.3	204	237	153	2,340,693	191	27,453	102	34,271	113	13,648	82
Champaign - Urbana - Rantoul, Ill.	173.8	209	63.7	207	174	215	2,128,542	199	23,094	215	33,415	141	12,247	158
Charleston, S.C.	514.2	92	178.3	96	196	194	5,228,507	112	21,872	253	29,324	252	10,168	286
Charleston, W.Va.	261.4	160	105.8	150	210	180	2,989,469	163	22,406	233	28,256	277	11,436	204
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,127.9	42	430.6	42	333	103	14,395,281	46	25,920	132	33,431	139	12,763	136
Charlottesville, Va.	128.0	258	49.2	255	108	267	1,761,041	229	26,163	128	35,794	91	13,758	78
Chattanooga, Tenn.	442.1	102	169.5	100	210	180	4,961,557	118	22,573	227	29,272	254	11,223	222
Cheyenne, Wyo.	74.3	317	30.1	315	28	317	738,984	319	19,045	302	24,551	315	9,946	296
Chicago, Ill.	6,214.4	3	2,323.3	3	3,267	3	93,447,201	3	30,967	38	40,222	37	15,037	37
Chico, Cal.	181.4	204	72.9	194	110	265	1,991,130	206	19,163	300	27,313	289	10,976	243
Cincinnati, Ohio	1,451.1	30	553.5	30	678	35	19,495,351	35	27,155	104	35,222	102	13,435	98
Clarksville - Hopkinsville, Tenn.-Ky.	161.0	215	55.0	230	128	252	1,624,275	240	20,213	288	29,532	246	10,089	291
Cleveland, Ohio	1,839.6	25	721.1	24	1,210	17	25,613,094	27	27,753	95	35,519	98	13,923	74
Colorado Springs, Colo.	400.9	114	146.8	115	188	204	4,661,635	122	24,067	194	31,755	173	11,628	190
Columbia, Mo.	107.7	290	39.6	289	157	230	1,431,797	257	25,372	146	36,156	80	13,294	109
Columbia, S.C.	461.2	99	169.3	101	314	112	5,771,682	99	25,610	141	34,091	120	12,514	148
Columbus, Ga.	256.1	161	90.5	169	232	159	2,674,517	177	20,564	284	29,553	244	10,443	272
Columbus, Ohio	1,353.5	34	526.7	33	378	90	17,218,380	41	25,109	153	32,691	153	12,721	139
Corpus Christi, Tex.	361.1	123	121.0	139	234	157	3,592,958	148	22,312	236	29,694	236	9,950	295
Cumberland, Md.	103.1	296	39.3	292	137	248	1,074,650	300	21,130	271	27,345	288	10,423	274
Dallas, Tex.	2,481.9	13	946.4	10	552	47	35,990,083	14	28,658	64	38,028	54	14,501	50
Danville, Va.	111.2	288	40.7	285	110	265	1,238,021	284	23,567	199	30,418	219	11,133	232
Davenport - Rock Island - Moline, Iowa-Ill.	367.5	120	142.0	120	215	172	4,995,095	116	28,073	78	35,177	103	13,592	87
Dayton - Springfield, Ohio	945.5	54	369.5	50	562	45	12,381,539	55	26,197	127	33,509	136	13,095	116
Daytona Beach, Fla.	359.5	124	153.9	110	323	107	4,603,995	125	21,927	250	29,915	229	12,807	132
Decatur, Ala.	104.2	293	38.9	295	181	209	1,046,090	303	21,356	263	26,892	294	10,039	293

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales, Buying Power Indexes

Area	Total Retail Sales		Per Household Retail Sales		Buying Power Index (BPI)		Economy-Priced-Products BPI		Moderate-Priced-Products BPI		Premium-Priced-Products BPI	
	($000)	Rank	($)	Rank	BPI	Rank	BPI	Rank	BPI	Rank	BPI	Rank
Abilene, Tex.	808,795	270	17,973	213	.0435	273	.0521	270	.0538	261	.0410	273
Akron, Ohio	4,188,683	83	16,788	257	.2491	79	.2636	73	.2630	78	.2536	78
Albany, Ga.	761,263	280	18,843	170	.0414	284	.0475	281	.0435	294	.0406	276
Albany - Schenectady - Troy, N.Y.	7,037,744	53	21,535	64	.3748	59	.3501	61	.3701	58	.3766	58
Albuquerque, N.M.	3,828,360	88	19,683	120	.1940	93	.2194	85	.2300	85	.1963	91
Alexandria, La.	935,673	251	19,174	150	.0462	266	.0702	214	.0554	254	.0436	267
Allentown - Bethlehem - Easton, Pa.	5,140,458	71	19,347	139	.2888	69	.2674	72	.2853	71	.2890	71
Altoona, Pa.	971,230	243	19,119	156	.0496	249	.0621	234	.0614	235	.0489	243
Amarillo, Tex.	1,750,803	166	23,159	27	.0836	181	.0853	190	.0928	181	.0853	174
Anaheim - Santa Ana, Cal.	21,124,147	12	25,695	11	1.1500	11	.7235	22	.8795	18	1.2624	11
Anchorage, Alas.	2,306,866	140	27,827	8	.1129	149	.0796	198	.0953	177	.1137	149
Anderson, Ind.	780,001	278	15,822	284	.0472	260	.0514	272	.0522	267	.0452	260
Anderson, S.C.	950,591	248	17,005	251	.0516	243	.0664	221	.0655	223	.0511	237
Ann Arbor, Mich.	2,291,052	141	22,308	39	.1211	142	.0967	173	.1134	153	.1260	140
Anniston, Ala.	719,367	286	15,810	285	.0404	290	.0550	255	.0523	266	.0356	292
Appleton - Oshkosh - Neenah, Wisc.	2,329,010	139	19,754	116	.1269	140	.1084	150	.1328	136	.1326	135
Asheville, N.C.	1,228,526	205	17,230	243	.0674	202	.0821	194	.0842	194	.0690	194
Athens, Ga.	914,035	256	16,293	276	.0527	241	.0661	222	.0636	227	.0479	248
Atlanta, Ga.	23,109,814	9	21,837	53	1.2562	10	.9762	11	1.1409	9	1.2957	10
Atlantic City, N.J.	3,027,926	109	23,993	21	.1441	130	.1519	117	.1532	122	.1437	126
Augusta, Ga.	2,602,347	125	17,788	225	.1483	122	.1600	113	.1642	113	.1423	128
Aurora - Elgin, Ill.	2,669,811	122	20,553	91	.1547	115	.1106	149	.1360	132	.1700	108
Austin, Tex.	5,978,684	66	20,545	92	.3131	66	.3616	56	.3235	63	.3106	66
Bakersfield, Cal.	3,131,558	104	16,578	267	.1986	91	.2083	93	.1998	95	.1834	97
Baltimore, Md.	16,905,854	16	19,328	140	1.0102	16	.7862	19	.8775	19	1.0927	15
Bangor, Me.	1,300,[illegible]67	196	25,642	12	.0589	225	.0632	230	.0645	226	.0532	231
Baton Rouge, La.	3,791,385	89	20,039	107	.1985	92	.2398	80	.2003	94	.1938	92
Battle Creek, Mich.	1,023,525	230	19,060	160	.0581	227	.0527	267	.0557	247	.0559	222
Beaumont - Port Arthur, Tex.	2,382,585	135	17,874	217	.1391	132	.1403	128	.1291	139	.1413	129
Beaver County, Pa.	881,204	259	12,307	319	.0636	207	.0739	206	.0692	214	.0647	201
Bellingham, Wash.	922,923	255	19,389	132	.0471	261	.0615	237	.0529	265	.0442	265
Benton Harbor, Mich.	1,092,313	216	17,175	246	.0618	213	.0719	210	.0683	215	.0542	228
Bergen - Passaic, N.J.	12,166,208	26	25,075	16	.7117	29	.4348	42	.4749	43	.7812	29
Billings, Mont.	976,472	241	21,274	71	.0466	264	.0556	254	.0556	249	.0460	256
Biloxi - Gulfport, Miss.	1,167,244	212	15,731	289	.0696	198	.0896	186	.0862	188	.0579	213
Binghamton, N.Y.	1,929,513	157	19,609	124	.1088	152	.1029	166	.1119	158	.1064	154
Birmingham, Ala.	6,567,332	63	18,207	203	.3465	64	.4337	43	.3942	53	.3521	64
Bismarck, N.D.	686,585	292	21,389	68	.0337	306	.0360	312	.0386	308	.0294	310
Bloomington - Normal, Ill.	971,389	242	20,756	81	.0538	239	.0443	292	.0517	269	.0528	232
Bloomington, Ind.	693,235	291	18,291	198	.0386	294	.0460	287	.0425	297	.0352	294
Boise, Ida.	1,363,083	190	17,298	238	.0808	184	.0809	196	.0892	185	.0830	178
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	32,596,223	5	23,054	30	1.8768	6	1.3235	6	1.4056	6	1.9039	7
Boulder - Longmont, Colo.	1,860,832	164	21,513	66	.0946	168	.0942	177	.0984	172	.0955	166
Bradenton, Fla.	1,387,724	187	16,619	266	.0787	187	.0922	181	.0966	175	.0740	190
Brazoria, Tex.	997,397	234	15,907	282	.0711	194	.0563	252	.0546	257	.0701	191
Bremerton, Wash.	995,687	235	14,557	303	.0673	203	.0673	217	.0694	212	.0697	192
Bridgeport - Stamford - Norwalk - Danbury, Conn.	8,405,836	46	28,113	7	.4802	44	.2760	70	.3043	67	.4661	46
Brownsville - Harlingen, Tex.	1,214,717	207	15,613	291	.0700	197	.1164	145	.0856	189	.0609	207
Bryan - College Station, Tex.	718,975	287	15,732	288	.0431	274	.0600	241	.0473	284	.0367	290
Buffalo, N.Y.	6,463,339	64	17,840	222	.3774	57	.4005	46	.3752	57	.3896	54
Burlington, N.C.	880,949	260	21,228	73	.0425	280	.0467	283	.0510	272	.0466	253
Burlington, Vt.	1,256,207	202	24,728	18	.0625	211	.0541	263	.0606	236	.0661	199
Canton, Ohio	2,404,728	133	15,915	281	.1445	128	.1617	111	.1618	116	.1442	125
Casper, Wyo.	455,624	319	17,729	227	.0247	319	.0270	319	.0309	317	.0254	316
Cedar Rapids, Iowa	1,395,696	185	20,435	97	.0736	192	.0688	215	.0768	201	.0749	188
Champaign - Urbana - Rantoul, Ill.	1,307,003	193	20,518	95	.0692	199	.0735	207	.0727	205	.0644	202
Charleston, S.C.	3,302,561	97	18,522	184	.1782	99	.2122	91	.2129	90	.1764	102
Charleston, W.Va.	1,890,439	161	17,868	218	.0993	160	.1242	140	.1187	146	.0972	163
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	8,435,589	45	19,590	127	.4560	47	.4414	41	.5032	40	.4802	44
Charlottesville, Va.	1,063,350	220	21,613	61	.0556	234	.0550	255	.0566	244	.0571	217
Chattanooga, Tenn.	2,797,506	116	16,504	271	.1595	113	.1959	96	.1863	100	.1639	111
Cheyenne, Wyo.	581,706	311	19,326	141	.0274	317	.0381	306	.0365	311	.0251	318
Chicago, Ill.	45,021,951	3	19,378	134	2.7031	3	2.1836	3	2.2749	3	3.0374	3
Chico, Cal.	1,035,043	226	14,198	307	.0628	210	.0933	178	.0794	199	.0562	220
Cincinnati, Ohio	10,538,674	33	19,040	162	.5962	33	.5821	28	.5872	32	.5941	34
Clarksville - Hopkinsville, Tenn.-Ky.	1,005,869	232	18,289	199	.0553	236	.0634	229	.0697	211	.0457	258
Cleveland, Ohio	12,037,366	28	16,693	262	.7464	26	.7076	23	.7089	24	.7993	27
Colorado Springs, Colo.	2,770,628	119	18,873	169	.1513	118	.1494	118	.1784	105	.1536	118
Columbia, Mo.	870,058	262	21,971	49	.0455	269	.0428	295	.0462	287	.0407	277
Columbia, S.C.	3,279,425	99	19,370	135	.1819	97	.1763	103	.1957	96	.1828	98
Columbus, Ga.	1,528,417	180	16,889	253	.0878	176	.1077	153	.1051	164	.0803	184
Columbus, Ohio	10,321,041	37	19,596	125	.5504	37	.5537	32	.5980	30	.5591	39
Corpus Christi, Tex.	2,115,255	146	17,481	233	.1204	143	.1486	120	.1334	135	.1102	151
Cumberland, Md.	604,573	309	15,384	293	.0351	303	.0455	290	.0439	292	.0339	299
Dallas, Tex.	22,446,720	10	23,718	22	1.1368	12	.9946	9	1.0925	10	1.1652	12
Danville, Va.	648,638	299	15,937	280	.0390	293	.0464	286	.0449	289	.0369	289
Davenport - Rock Island - Moline, Iowa-Ill.	2,473,393	129	17,418	236	.1486	121	.1384	129	.1438	127	.1516	120
Dayton - Springfield, Ohio	6,572,449	62	17,787	226	.3785	55	.3835	49	.3970	50	.3768	57
Daytona Beach, Fla.	2,661,267	123	17,292	239	.1452	126	.1851	99	.1781	106	.1357	132
Decatur, Ala.	751,126	281	19,309	143	.0374	298	.0458	288	.0454	288	.0373	286

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

Area	Total Retail Sales ($000)	Rank	Food Stores ($000)	Rank	Supermarkets ($000)	Rank	Eating & Drinking Places ($000)	Rank	General Merchandise Stores ($000)	Rank	Department Stores ($000)	Rank	Apparel & Accessories Stores ($000)	Rank
Abilene, Tex.	808,795	270	118,271	307	113,422	304	82,004	252	118,638	262	106,334	249	46,340	218
Akron, Ohio	4,188,683	83	900,179	78	850,998	78	416,143	79	533,984	86	445,534	82	179,786	90
Albany, Ga.	761,263	280	156,213	276	152,136	274	66,969	280	134,910	239	126,781	219	32,845	276
Albany - Schenectady - Troy, N.Y.	7,037,744	53	1,550,363	48	1,466,627	48	643,339	60	804,447	58	627,404	59	350,978	57
Albuquerque, N.M.	3,828,360	88	627,262	105	585,697	107	426,897	77	548,608	85	381,389	89	185,170	88
Alexandria, La.	935,673	251	205,329	236	196,440	235	71,562	274	166,659	202	132,449	208	62,457	193
Allentown - Bethlehem - Easton, Pa.	5,140,458	71	1,069,183	70	1,004,303	70	442,938	76	568,015	81	488,152	80	220,257	80
Altoona, Pa.	971,230	243	221,974	225	211,422	222	81,932	253	151,549	218	127,769	216	39,489	243
Amarillo, Tex.	1,750,803	166	338,123	167	321,485	168	163,121	170	247,622	160	181,911	170	107,643	138
Anaheim - Santa Ana, Cal.	21,124,147	12	4,050,196	11	3,757,837	12	2,696,075	8	2,229,949	14	1,688,287	14	1,317,809	11
Anchorage, Alas.	2,306,866	140	406,539	149	390,094	147	355,970	92	419,554	98	332,915	101	154,949	105
Anderson, Ind.	780,001	278	162,780	267	159,728	264	66,663	282	87,213	299	81,414	291	26,261	295
Anderson, S.C.	950,591	248	225,536	222	218,064	217	78,612	258	117,249	265	94,129	267	39,383	244
Ann Arbor, Mich.	2,291,052	141	335,978	169	309,570	171	213,992	138	345,614	118	313,183	106	124,395	128
Anniston, Ala.	719,367	286	104,055	315	101,444	313	63,575	288	103,344	285	92,411	271	39,734	241
Appleton - Oshkosh - Neenah, Wisc.	2,329,010	139	382,816	156	362,631	156	214,263	137	354,666	115	292,129	114	95,410	150
Asheville, N.C.	1,228,526	205	258,510	202	251,220	200	120,710	201	176,012	194	132,974	206	68,329	180
Athens, Ga.	914,035	256	169,403	261	163,832	258	96,235	228	131,085	245	115,457	240	39,540	242
Atlanta, Ga.	23,109,814	9	3,926,620	12	3,785,509	11	2,613,392	9	3,102,719	8	2,526,847	7	1,090,625	13
Atlantic City, N.J.	3,027,926	109	623,894	106	562,995	111	390,043	86	277,727	149	243,885	142	174,813	91
Augusta, Ga.	2,602,347	125	501,804	127	491,942	122	243,723	127	400,179	103	334,692	99	106,197	141
Aurora - Elgin, Ill.	2,669,811	122	505,211	124	484,101	124	237,414	130	321,865	125	268,865	123	161,662	99
Austin, Tex.	5,978,684	66	1,511,946	51	1,468,303	47	711,528	53	692,265	69	530,653	72	338,987	60
Bakersfield, Cal.	3,131,558	104	804,911	85	762,666	86	288.338	113	280,757	147	208,731	153	120,750	130
Baltimore, Md.	16,905,854	16	3,206,899	20	2,972,262	20	1,778,362	18	2,031,816	16	1,635,909	15	942,902	18
Bangor, Me.	1,300,067	196	283,050	192	262,870	196	95,279	233	150,560	220	104,020	254	59,645	197
Baton Rouge, La.	3,791,385	89	939,372	76	907,077	75	330,500	95	607,878	76	502,569	77	172,493	93
Battle Creek, Mich.	1,023,525	230	175,327	256	165,612	257	89,059	247	184,882	191	176,177	175	37,373	258
Beaumont - Port Arthur, Tex.	2,382,585	135	464,087	138	451,305	135	209,197	141	347,985	117	275,706	122	133,170	118
Beaver County, Pa.	881,204	259	228,481	218	216,360	220	69,708	276	157,336	213	136,909	201	30,670	282
Bellingham, Wash.	922,923	255	233,189	215	225,011	213	101,616	220	108,131	280	85,641	284	34,211	272
Benton Harbor, Mich.	1,092,313	216	205,116	237	187,712	241	107,903	211	147,657	223	130,004	212	39,774	240
Bergen - Passaic, N.J.	12,166,208	26	2,394,048	27	2,200,376	26	977,312	43	1,338,753	34	1,144,616	32	944,936	17
Billings, Mont.	976,472	241	204,022	238	197,535	233	100,372	224	121,910	257	106,724	247	38,203	252
Biloxi - Gulfport, Miss.	1,167,244	212	256,084	204	240,756	207	128,877	197	186,988	190	154,449	190	32,451	280
Binghamton, N.Y.	1,929,513	157	429,471	143	412,759	140	181,064	158	228,216	167	193,780	164	84,672	158
Birmingham, Ala.	6,567,332	63	1,158,255	65	1,123,759	63	550,403	66	834,235	56	650,204	57	420,086	48
Bismarck, N.D.	686,585	292	115,576	309	110,296	310	62,938	291	115,377	268	91,499	274	24,188	301
Bloomington - Normal, Ill.	971,389	242	149,656	282	141,497	282	96,123	229	147,429	224	116,913	237	44,422	226
Bloomington, Ind.	693,235	291	132,897	290	129,845	287	80,240	256	105,534	281	87,306	281	40,056	238
Boise, Ida.	1,363,083	190	301,924	187	291,599	182	149,992	177	137,136	238	105,518	253	62,754	191
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	32,596,223	5	6,218,422	5	5,534,132	6	3,854,505	4	3,175,860	7	2,478,979	8	2,028,955	5
Boulder - Longmont, Colo.	1,860,832	164	402,792	151	386,899	148	202,578	146	187,901	189	170,616	180	80,712	164
Bradenton, Fla.	1,387,724	187	318,870	174	302,068	175	137,277	185	158,961	209	131,098	210	52,908	205
Brazoria, Tex.	997,397	234	269,581	199	261,273	197	75,368	267	144,147	229	128,782	214	38,105	253
Bremerton, Wash.	995,687	235	253,177	206	243,343	204	94,902	236	119,877	260	81,853	290	38,712	249
Bridgeport - Stamford - Norwalk - Danbury, Conn.	8,405,836	46	1,606,363	47	1,464,081	49	692,969	57	871,585	52	774,033	46	577,179	31
Brownsville - Harlingen, Tex.	1,214,717	207	301,197	188	285,683	187	120,751	200	179,228	193	147,300	192	89,587	155
Bryan - College Station, Tex.	718,975	287	171,009	259	162,709	259	83,871	250	113,427	272	89,910	277	36,222	262
Buffalo, N.Y.	6,463,339	64	1,467,921	52	1,350,000	53	700,206	56	737,965	64	611,473	62	347,133	58
Burlington, N.C.	880,949	260	156,017	277	149,971	277	77,754	262	83,213	305	65,331	308	66,128	186
Burlington, Vt.	1,256,207	202	273,293	197	254,078	198	146,152	179	117,809	263	89,910	277	78,658	167
Canton, Ohio	2,404,728	133	532,111	119	501,430	119	217,759	134	300,993	133	257,153	132	106,609	140
Casper, Wyo.	455,624	319	97,641	317	94,619	316	40,323	318	58,229	319	46,117	320	18,175	317
Cedar Rapids, Iowa	1,395,696	185	282,217	193	272,483	190	121,529	199	210,365	172	166,873	183	59,251	198
Champaign - Urbana - Rantoul, Ill.	1,307,003	193	232,642	216	221,879	216	157,524	172	194,587	182	155,651	188	68,037	183
Charleston, S.C.	3,302,561	97	692,267	95	661,149	94	363,569	91	373,741	110	260,407	127	184,398	89
Charleston, W.Va.	1,890,439	161	377,807	158	367,171	154	186,707	156	281,433	144	239,053	144	76,583	170
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	8,435,589	45	1,640,547	45	1,601,338	45	804,349	46	889,284	50	668,243	54	435,671	47
Charlottesville, Va.	1,063,350	220	227,625	219	222,545	215	93,575	240	116,395	266	90,629	276	64,411	188
Chattanooga, Tenn.	2,797,506	116	578,637	114	563,983	110	243,769	126	349,677	116	285,973	117	156,065	103
Cheyenne, Wyo.	581,706	311	93,938	319	90,779	318	64,834	285	76,423	313	60,587	313	24,388	300
Chicago, Ill.	45,021,951	3	7,830,818	3	7,156,671	3	4,797,524	3	5,045,[illegible]	2	4,352,576	2	3,544,261	3
Chico, Cal.	1,035,043	226	242,795	213	231,905	212	117,223	204	105,0[illegible]	283	86,692	283	32,504	279
Cincinnati, Ohio	10,538,674	33	2,185,612	32	2,030,398	32	1,159,744	33	1,590,056	28	1,455,835	[illegible]	447,152	46
Clarksville - Hopkinsville, Tenn.-Ky.	1,005,869	232	159,923	271	156,219	270	93,707	239	139,696	233	123,825	272	37,141	260
Cleveland, Ohio	12,037,366	28	2,244,777	29	2,059,733	31	1,203,674	29	1,602,880	27	1,302,735	25	720,130	24
Colorado Springs, Colo.	2,770,628	119	474,611	134	459,125	133	277,847	118	372,797	111	289,441	115	128,363	121
Columbia, Mo.	870,058	262	155,007	280	151,021	276	76,143	265	130,166	247	103,268	256	38,689	250
Columbia, S.C.	3,279,425	99	637,113	101	608,366	101	339,100	94	415,384	100	340,311	95	154,352	106
Columbus, Ga.	1,528,417	180	275,910	195	265,819	194	144,606	181	200,238	175	163,259	185	75,685	171
Columbus, Ohio	10,321,041	37	1,845,736	40	1,751,931	39	985,136	42	1,387,877	32	1,134,973	33	485,948	40
Corpus Christi, Tex.	2,115,255	146	504,907	125	487,570	123	234,974	131	290,742	139	204 356	157	97,305	148
Cumberland, Md.	604,573	309	118,456	306	111,337	308	58,036	303	115,445	267	94,867	266	22,361	305
Dallas, Tex.	22,446,720	10	4,388,636	10	4,239,210	10	2,415,537	10	2,836,055	11	2,207,229	11	1,356,128	10
Danville, Va.	648,638	299	159,647	272	156,711	269	61,454	297	87,518	297	71,827	299	21,730	309
Davenport - Rock Island - Moline, Iowa-Ill.	2,473,393	129	497,651	128	470,050	129	242,930	128	300,342	134	286,865	116	109,326	135
Dayton - Springfield, Ohio	6,572,449	62	1,329,719	58	1,266,340	57	618,503	63	872,366	51	734,717	51	261,496	72
Daytona Beach, Fla.	2,661,267	123	652,732	100	620,209	97	291,015	110	321,356	127	277,808	120	97,413	147
Decatur, Ala.	751,126	281	121,810	301	119,305	298	67,456	279	88,592	296	82,937	289	37,362	259

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

Area	Furniture/ Home Furnishings/ Appliance Stores		Furniture & Home Furnishings Stores		Automotive Dealers		Gasoline Service Stations		Building Materials & Hardware Dealers		Drugstores	
	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Abilene, Tex.	39,265	253	21,976	247	193,332	264	72,147	232	52,187	260	18,605	293
Akron, Ohio	219,390	85	105,615	91	945,461	83	349,347	72	251,374	78	114,012	97
Albany, Ga.	40,675	248	25,956	222	160,388	283	35,974	310	44,837	276	19,319	289
Albany - Schenectady - Troy, N.Y.	358,357	56	193,646	61	1,635,782	55	354,984	70	353,486	53	229,832	55
Albuquerque, N.M.	226,451	84	139,254	77	976,921	82	189,584	115	233,633	85	133,885	88
Alexandria, La.	36,895	260	22,853	240	196,571	262	55,687	266	55,860	249	29,966	244
Allentown - Bethlehem - Easton, Pa.	227,812	82	127,491	83	1,201,807	71	279,346	85	292,564	66	168,209	77
Altoona, Pa.	57,045	199	33,592	195	231,238	228	50,086	279	46,685	272	34,050	227
Amarillo, Tex.	77,181	174	48,131	161	423,757	159	149,337	137	87,717	180	32,230	235
Anaheim - Santa Ana, Cal.	1,478,120	9	755,815	9	4,798,012	12	1,069,178	16	1,148,182	11	664,417	13
Anchorage, Alas.	76,937	175	43,210	170	387,417	167	100,811	186	105,281	161	61,215	166
Anderson, Ind.	27,961	294	11,201	311	217,364	240	55,633	267	49,550	266	28,766	254
Anderson, S.C.	46,337	228	28,660	211	197,072	259	68,244	236	74,315	201	40,286	205
Ann Arbor, Mich.	139,332	119	69,872	128	560,201	129	160,514	131	130,817	136	63,666	164
Anniston, Ala.	20,786	314	14,305	294	212,503	247	55,392	268	33,347	303	27,738	258
Appleton - Oshkosh - Neenah, Wisc.	140,031	117	54,346	154	538,177	137	165,104	129	161,258	117	53,373	174
Asheville, N.C.	68,689	181	40,178	175	234,142	226	79,377	219	75,567	198	43,854	192
Athens, Ga.	43,260	238	23,472	236	155,599	287	93,605	199	61,781	229	36,974	211
Atlanta, Ga.	1,232,535	11	681,339	11	5,368,167	11	1,613,757	7	1,316,995	8	727,297	10
Atlantic City, N.J.	153,850	110	90,175	105	603,389	121	131,804	149	141,255	131	84,754	125
Augusta, Ga.	126,360	130	81,643	114	579,073	126	180,394	121	172,265	110	105,007	109
Aurora - Elgin, Ill.	152,493	111	78,940	121	542,595	136	177,855	124	255,154	76	120,137	94
Austin, Tex.	297,850	65	154,520	69	1,194,366	72	319,266	77	299,028	64	145,970	85
Bakersfield, Cal.	130,899	124	68,121	132	624,692	117	301,948	80	202,621	95	155,357	81
Baltimore, Md.	977,673	18	596,590	12	3,866,817	16	1,002,861	17	743,142	20	576,725	18
Bangor, Me.	43,176	239	20,922	252	341,750	178	94,442	198	77,197	195	31,898	237
Baton Rouge, La.	176,528	100	82,399	112	807,749	90	231,008	99	210,916	92	135,462	87
Battle Creek, Mich.	41,804	247	25,753	223	238,072	223	99,814	188	43,640	277	36,373	216
Beaumont - Port Arthur, Tex.	86,522	163	38,928	180	603,120	122	175,885	126	119,069	145	70,132	145
Beaver County, Pa.	32,983	274	17,868	272	175,142	276	52,443	274	33,763	301	36,229	217
Bellingham, Wash.	43,471	237	19,196	265	142,632	298	91,664	208	61,703	230	34,827	221
Benton Harbor, Mich.	23,668	307	11,620	310	256,437	213	153,754	134	67,666	215	35,012	220
Bergen - Passaic, N.J.	837,488	21	590,092	13	2,572,871	29	567,856	38	425,556	43	332,202	35
Billings, Mont.	54,060	204	36,488	188	237,883	224	57,109	262	60,024	237	16,344	303
Biloxi - Gulfport, Miss.	43,009	240	23,296	238	273,461	205	90,780	209	50,435	263	46,611	182
Binghamton, N.Y.	94,331	159	62,002	141	413,291	162	107,948	177	100,065	170	79,873	131
Birmingham, Ala.	305,180	64	187,145	62	1,884,871	47	439,887	57	278,037	69	242,967	51
Bismarck, N.D.	21,763	312	9,940	315	179,686	273	59,104	256	32,329	307	19,858	288
Bloomington - Normal, Ill.	53,827	206	25,490	226	196,794	261	105,549	179	63,810	225	41,870	198
Bloomington, Ind.	30,646	283	17,214	275	138,698	301	42,158	296	40,131	284	20,261	284
Boise, Ida.	85,520	167	43,209	171	319,527	184	95,900	196	76,290	197	35,024	219
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,649,743	8	1,001,933	8	7,036,905	5	1,686,828	6	1,418,134	4	1,034,879	7
Boulder - Longmont, Colo.	94,802	158	39,114	179	414,694	160	108,404	176	112,441	150	39,943	207
Bradenton, Fla.	63,263	188	41,827	173	330,356	181	100,305	187	66,305	217	52,234	175
Brazoria, Tex.	27,494	296	16,834	279	251,850	215	46,696	288	54,957	253	27,344	261
Bremerton, Wash.	55,946	201	22,936	239	177,813	274	62,066	246	76,293	196	48,421	178
Bridgeport - Stamford - Norwalk - Danbury, Conn.	404,430	51	235,700	49	1,536,915	60	454,772	54	426,495	40	188,290	65
Brownsville - Harlingen, Tex.	47,118	225	26,993	219	237,857	225	60,956	249	59,520	243	27,861	257
Bryan - College Station, Tex.	25,736	300	12,348	307	137,353	302	37,314	308	39,623	286	11,785	312
Buffalo, N.Y.	342,958	59	180,484	65	1,381,739	64	380,684	65	244,062	80	296,835	43
Burlington, N.C.	42,480	246	31,960	197	217,470	239	87,036	214	53,076	257	34,569	223
Burlington, Vt.	66,389	184	38,888	181	230,375	230	74,809	228	89,244	176	30,259	243
Canton, Ohio	99,783	151	47,630	162	582,372	123	190,278	114	119,926	144	67,769	150
Casper, Wyo.	25,884	299	14,533	292	116,099	310	35,520	311	22,514	319	5,281	320
Cedar Rapids, Iowa	68,302	182	38,508	182	313,973	185	111,863	170	87,803	179	46,493	184
Champaign - Urbana - Rantoul, Ill.	63,900	187	29,805	204	209,539	249	92,741	204	77,828	194	44,057	191
Charleston, S.C.	179,535	99	110,442	89	762,996	98	245,330	93	188,911	98	100,554	112
Charleston, W.Va.	86,399	165	49,291	160	463,769	151	113,606	167	102,928	165	81,233	[illegible]
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	491,454	44	295,092	39	2,147,289	43	540,279	43	504,096	34	320,858	37
Charlottesville, Va.	57,462	197	37,078	186	199,772	257	53,990	271	59,902	240	33,482	230
Chattanooga, Tenn.	146,145	114	81,493	115	656,575	114	223,860	105	143,028	127	81,626	129
Cheyenne, Wyo.	25,247	305	12,928	303	149,862	291	58,911	257	29,235	311	6,649	319
Chicago, Ill.	2,839,192	3	1,643,975	3	8,853,426	2	2,700,100	2	1,930,236	2	2,511,24[illegible]	1
Chico, Cal.	62,158	191	28,084	214	192,068	266	56,037	265	69,451	211	70,4[illegible]	143
Cincinnati, Ohio	535,665	40	312,921	38	2,046,386	44	747,434	31	553,758	27	357,[illegible]	[illegible]3
Clarksville - Hopkinsville, Tenn.-Ky.	42,740	241	21,585	249	313,264	186	59,978	254	61,404	232	29,378	247
Cleveland, Ohio	641,644	31	377,558	30	2,599,053	28	861,041	19	521,786	32	521,451	24
Colorado Springs, Colo.	173,585	102	96,340	101	640,511	115	176,473	125	155,936	119	51,473	176
Columbia, Mo.	36,320	262	19,251	264	194,579	263	59,163	255	88,076	182	15,957	304
Columbia, S.C.	187,986	94	106,397	90	752,231	100	226,350	102	213,304	90	107,942	105
Columbus, Ga.	73,466	177	40,872	174	409,302	163	117,535	160	71,514	208	54,172	171
Columbus, Ohio	564,952	37	318,023	36	2,385,488	35	775,723	28	526,623	30	300,687	41
Corpus Christi, Tex.	78,307	173	46,682	168	510,250	144	134,389	147	89,418	175	42,999	194
Cumberland, Md.	33,709	271	15,675	285	100,264	317	50,608	278	31,281	308	29,909	245
Dallas, Tex.	1,051,574	13	589,318	14	5,478,974	9	1,361,810	11	921,501	15	519,304	25
Danville, Va.	30,353	287	22,087	246	134,417	304	48,942	282	33,068	304	32,155	236
Davenport - Rock Island - Moline, Iowa-Ill.	117,841	136	56,478	151	573,634	128	232,363	98	111,511	153	111,556	100
Dayton - Springfield, Ohio	313,898	63	202,116	59	1,647,873	53	527,398	46	319,860	60	199,525	62
Daytona Beach, Fla.	131,115	123	76,608	124	543,638	134	180,828	120	149,004	122	114,714	96
Decatur, Ala.	35,778	263	23,772	234	246,846	217	37,362	307	34,705	299	22,644	277

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

	Groceries & Other Foods		Drugs & Health & Beauty Aids		Major Household Appliances		Televisions, Video Recorders & Tapes		Audio Equipment, Musical Instruments & Supplies	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Abilene, Tex.	86,676	313	26,962	288	13,740	228	6,109	251	11,044	250
Akron, Ohio	757,486	78	162,455	83	54,803	78	23,953	103	62,424	77
Albany, Ga.	130,119	273	28,289	281	11,812	255	7,401	217	8,820	276
Albany - Schenectady - Troy, N.Y.	1,330,984	47	255,233	60	81,063	55	36,871	71	124,076	44
Albuquerque, N.M.	480,750	113	145,492	90	46,384	90	33,974	82	57,754	81
Alexandria, La.	152,456	250	40,723	235	15,446	202	5,140	277	10,867	254
Allentown - Bethlehem - Easton, Pa.	898,569	68	199,133	71	50,549	82	34,866	79	46,303	100
Altoona, Pa.	189,731	222	36,437	247	13,073	238	11,905	172	11,059	249
Amarillo, Tex.	246,796	182	71,877	163	25,705	155	9,955	181	23,006	165
Anaheim - Santa Ana, Cal.	3,327,361	10	823,296	11	212,749	13	241,037	7	348,401	9
Anchorage, Alas.	326,028	150	89,480	137	35,992	122	21,357	113	26,713	151
Anderson, Ind.	138,468	266	31,660	269	7,389	300	4,971	282	10,441	258
Anderson, S.C.	190,632	221	42,061	228	16,784	193	4,734	290	9,442	267
Ann Arbor, Mich.	347,313	146	76,830	157	26,698	152	13,706	157	51,650	92
Anniston, Ala.	98,257	302	33,794	259	6,840	307	3,997	301	7,030	298
Appleton - Oshkosh - Neenah, Wisc.	356,346	143	69,416	168	35,153	124	21,910	111	35,560	119
Asheville, N.C.	209,610	202	49,041	201	25,513	157	8,709	193	16,891	193
Athens, Ga.	144,273	258	41,022	232	11,479	261	7,468	216	10,241	261
Atlanta, Ga.	3,149,415	13	912,137	9	221,677	11	156,658	17	318,243	11
Atlantic City, N.J.	476,665	115	117,991	106	42,509	99	22,655	106	36,478	117
Augusta, Ga.	403,674	131	116,945	108	30,703	138	22,231	109	38,076	112
Aurora - Elgin, Ill.	441,875	123	110,298	112	30,742	136	22,408	108	38,084	111
Austin, Tex.	996,681	61	251,881	62	71,282	64	33,940	83	72,219	69
Bakersfield, Cal.	606,658	94	148,684	88	33,369	129	16,269	135	29,981	139
Baltimore, Md.	2,768,506	16	666,579	19	191,334	17	183,477	10	242,064	20
Bangor, Me.	240,799	184	31,850	266	13,149	234	5,632	266	12,025	235
Baton Rouge, La.	657,797	85	168,133	80	66,338	69	28,820	89	56,777	84
Battle Creek, Mich.	219,501	194	42,269	227	14,372	217	6,778	228	8,837	275
Beaumont - Port Arthur, Tex.	374,939	136	94,743	130	37,784	112	19,864	116	21,865	169
Beaver County, Pa.	196,413	217	44,635	214	10,067	274	6,068	256	8,464	282
Bellingham, Wash.	180,948	232	40,489	237	10,594	272	9,158	189	10,741	255
Benton Harbor, Mich.	201,732	209	44,089	217	6,846	306	4,246	297	5,012	316
Bergen - Passaic, N.J.	2,054,083	25	442,924	31	157,735	22	109,514	25	166,675	29
Billings, Mont.	167,172	242	24,355	298	14,603	212	8,162	201	14,373	205
Biloxi - Gulfport, Miss.	203,422	208	52,705	191	15,926	199	8,505	198	14,738	203
Binghamton, N.Y.	363,345	139	81,168	149	36,547	120	7,894	207	28,935	142
Birmingham, Ala.	1,035,369	58	269,934	55	70,352	66	33,061	86	91,547	57
Bismarck, N.D.	101,065	300	21,799	309	8,608	290	2,942	313	8,593	278
Bloomington - Normal, Ill.	120,983	280	40,576	236	9,217	285	5,981	259	15,003	202
Bloomington, Ind.	116,941	284	23,881	299	6,217	315	5,478	267	8,246	287
Boise, Ida.	230,092	189	42,739	222	20,910	179	10,512	177	13,487	218
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	5,528,576	5	1,071,544	7	318,301	6	202,377	8	435,105	5
Boulder - Longmont, Colo.	302,390	159	64,437	173	20,618	181	14,412	151	25,909	154
Bradenton, Fla.	237,568	185	57,343	179	25,339	158	8,159	202	16,534	194
Brazoria, Tex.	195,936	218	44,331	215	12,589	244	6,793	227	8,552	280
Bremerton, Wash.	205,514	207	40,763	234	14,452	214	6,376	243	11,842	240
Bridgeport - Stumford - Norwalk - Danbury, Conn.	1,425,940	44	235,882	66	95,188	44	53,145	51	77,345	63
Brownsville - Harlingen, Tex.	208,229	205	53,940	189	21,683	176	10,669	176	12,339	229
Bryan - College Station, Tex.	121,606	277	25,405	291	14,557	213	4,114	298	9,512	266
Buffalo, N.Y.	1,249,579	50	271,046	54	79,793	56	46,233	58	73,247	67
Burlington, N.C.	110,393	291	35,898	252	10,876	270	4,789	289	7,097	297
Burlington, Vt.	221,847	193	33,624	260	14,638	211	6,499	236	13,624	216
Canton, Ohio	447,962	121	94,593	131	27,027	149	14,341	152	25,475	156
Casper, Wyo.	70,449	319	9,763	320	4,302	319	2,424	319	7,443	296
Cedar Rapids, Iowa	216,120	197	45,276	211	15,385	203	6,641	232	17,188	192
Champaign - Urbana - Rantoul, Ill.	198,041	213	46,275	210	11,386	263	11,160	175	23,307	163
Charleston, S.C.	552,467	98	125,595	103	37,478	113	15,501	138	52,430	90
Charleston, W.Va.	308,617	156	92,365	133	29,111	141	13,215	160	27,105	146
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,250,922	49	341,304	42	110,009	39	73,413	38	109,448	50
Charlottesville, Va.	168,293	240	40,388	238	14,903	208	4,020	300	32,196	127
Chattanooga, Tenn.	546,421	100	104,112	119	34,355	127	24,501	99	37,219	114
Cheyenne, Wyo.	73,790	318	13,135	319	6,609	310	2,766	317	8,860	273
Chicago, Ill.	6,898,180	3	2,023,913	3	465,825	2	414,115	2	699,752	3
Chico, Cal.	179,362	233	55,163	185	16,173	195	6,030	257	18,251	187
Cincinnati, Ohio	1,849,162	31	389,708	37	129,938	32	82,355	35	149,522	34
Clarksville - Hopkinsville, Tenn.-Ky.	119,553	283	36,342	248	13,124	236	5,930	263	15,160	201
Cleveland, Ohio	2,005,116	26	500,272	26	133,615	30	88,671	31	148,971	35
Colorado Springs, Colo.	354,027	144	81,154	150	35,138	125	24,662	97	50,440	96
Columbia, Mo.	114,543	287	27,418	284	14,424	216	3,349	308	12,129	232
Columbia, S.C.	498,608	109	119,887	105	47,204	87	25,537	95	50,753	94
Columbus, Ga.	225,160	190	64,721	172	19,265	185	8,725	192	19,132	184
Columbus, Ohio	1,494,959	42	395,501	36	72,003	62	34,552	80	189,303	24
Corpus Christi, Tex.	322,087	151	82,918	146	38,302	110	13,911	155	20,632	175
Cumberland, Md.	101,441	299	31,405	271	7,392	299	6,196	248	6,655	307
Dallas, Tex.	3,292,153	11	870,413	10	250,338	9	183,090	11	277,656	16
Danville, Va.	121,022	279	31,739	268	9,907	277	4,086	299	6,881	302
Davenport - Rock Island - Moline, Iowa-Ill.	411,367	128	89,358	138	27,274	148	12,683	164	29,734	140
Dayton - Springfield, Ohio	1,136,261	54	252,150	61	70,662	65	46,301	57	68,667	72
Daytona Beach, Fla.	491,896	110	100,759	124	47,681	86	21,546	112	24,177	158
Decatur, Ala.	101,585	298	28,852	279	12,036	251	4,929	286	6,794	304

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

Area	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing		Women's & Girls' Clothing		Footwear	
	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Abilene, Tex.	1,784	247	17,557	240	21,949	272	47,924	244	15,808	219
Akron, Ohio	7,387	98	74,561	95	106,352	93	229,212	84	63,416	88
Albany, Ga.	1,904	235	20,449	219	24,235	249	47,792	245	14,970	230
Albany - Schenectady - Troy, N.Y.	12,669	70	149,941	56	196,113	54	374,766	59	94,256	61
Albuquerque, N.M.	7,084	103	79,802	88	114,443	87	212,468	89	63,478	87
Alexandria, La.	1,805	245	21,960	210	29,980	214	56,873	213	16,573	213
Allentown - Bethlehem - Easton, Pa.	13,040	69	105,184	72	123,392	78	266,349	71	73,165	72
Altoona, Pa.	2,049	223	22,244	207	25,595	239	56,415	216	13,503	247
Amarillo, Tex.	3,432	170	29,492	179	49,737	160	105,645	156	29,800	154
Anaheim - Santa Ana, Cal.	49,541	17	520,495	10	640,401	12	1,243,443	12	357,507	12
Anchorage, Alas.	1,984	226	42,484	150	85,565	110	168,081	107	45,865	111
Anderson, Ind.	1,603	258	9,190	312	17,782	297	34,842	292	8,042	308
Anderson, S.C.	1,663	253	16,578	248	24,759	244	46,505	254	15,522	224
Ann Arbor, Mich.	7,709	96	44,132	145	69,477	126	132,119	129	37,110	131
Anniston, Ala.	825	311	9,541	309	23,399	257	44,389	262	10,268	287
Appleton - Oshkosh - Neenah, Wis.	2,849	185	53,586	123	67,297	129	114,170	145	35,116	135
Asheville, N.C.	1,422	280	27,449	184	31,010	208	61,184	207	28,079	160
Athens, Ga.	2,772	187	16,208	254	27,912	222	56,380	217	19,180	195
Atlanta, Ga.	82,321	5	525,570	9	662,486	11	1,384,899	10	379,999	11
Atlantic City, N.J.	5,898	121	48,759	133	89,833	103	158,716	113	46,998	108
Augusta, Ga.	5,394	129	58,832	114	76,998	119	150,258	116	42,146	121
Aurora - Elgin, Ill.	8,207	94	61,501	108	82,466	112	170,802	104	47,988	106
Austin, Tex.	16,177	54	107,896	70	156,051	68	323,054	66	114,457	51
Bakersfield, Cal.	6,016	118	51,348	127	73,055	123	125,741	133	42,570	119
Baltimore, Md.	47,393	18	424,544	13	528,090	15	989,739	17	302,871	15
Bangor, Me.	1,786	246	16,080	256	45,178	171	64,604	198	22,348	186
Baton Rouge, La.	8,894	89	71,256	98	117,643	84	221,509	87	69,315	76
Battle Creek, Mich.	1,698	251	14,021	271	22,158	267	40,194	278	10,192	288
Beaumont - Port Arthur, Tex.	3,218	173	36,670	164	67,682	128	118,981	139	36,706	132
Beaver County, Pa.	1,958	229	16,148	255	28,001	220	54,125	224	11,469	272
Bellingham, Wash.	1,480	275	14,447	267	20,135	285	37,590	284	11,084	277
Benton Harbor, Mich.	1,020	304	10,291	304	27,543	225	50,083	236	13,973	245
Bergen - Passaic, N.J.	29,599	34	303,899	24	448,984	20	880,318	21	248,148	20
Billings, Mont.	1,110	302	22,583	205	22,748	262	46,729	251	14,215	241
Biloxi - Gulfport, Miss.	1,481	273	23,202	200	26,571	228	56,654	215	15,369	225
Binghamton, N.Y.	5,662	125	31,756	174	45,076	172	77,771	182	25,990	169
Birmingham, Ala.	13,775	65	141,169	59	190,610	57	376,289	58	94,545	60
Bismarck, N.D.	1,166	293	10,966	299	17,878	296	34,429	293	9,422	294
Bloomington - Normal, Ill.	3,366	172	20,004	223	33,179	198	66,584	194	15,680	222
Bloomington, Ind.	2,126	220	9,087	314	26,271	230	47,338	246	11,820	267
Boise, Ida.	3,420	171	28,439	182	36,994	189	67,980	192	19,067	197
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	70,677	8	693,534	7	993,230	5	2,036,157	5	484,497	7
Boulder - Longmont, Colo.	4,588	143	36,826	162	46,326	168	84,706	177	27,031	165
Bradenton, Fla.	1,154	295	20,386	221	26,562	229	54,558	222	16,436	215
Brazoria, Tex.	1,204	292	14,212	269	26,158	232	50,561	234	14,220	240
Bremerton, Wash.	2,486	199	18,460	234	24,850	243	42,652	268	12,733	256
Bridgeport - Stamford - Norwalk - Danbury, Conn.	19,763	44	173,037	46	265,384	42	521,910	42	163,948	37
Brownsville - Harlingen, Tex.	2,424	203	18,101	236	47,338	165	93,711	165	24,238	174
Bryan - College Station, Tex.	1,806	244	12,454	288	18,200	293	38,250	281	12,341	259
Buffalo, N.Y.	17,879	51	131,705	61	174,719	62	373,861	60	92,330	63
Burlington, N.C.	1,099	303	14,469	266	22,892	261	49,694	238	19,722	193
Burlington, Vt.	3,153	177	22,700	204	41,562	179	67,481	193	19,395	194
Canton, Ohio	3,816	162	38,083	160	62,185	139	134,308	125	32,338	145
Casper, Wyo.	1,163	294	8,792	317	10,085	320	18,064	320	4,754	319
Cedar Rapids, Iowa	4,242	149	25,360	187	42,439	178	90,725	169	20,455	190
Champaign - Urbana - Rantoul, Ill.	4,135	152	21,970	209	39,236	185	69,722	191	22,201	187
Charleston, S.C.	7,041	104	78,612	90	88,716	106	165,718	110	50,755	101
Charleston, W.Va.	3,492	168	34,791	165	46,274	170	91,590	168	24,050	176
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	18,589	48	169,074	48	230,822	47	471,501	47	105,183	56
Charlottesville, Va.	2,041	225	19,416	228	32,326	201	64,485	200	15,136	227
Chattanooga, Tenn.	7,097	102	64,837	102	81,835	114	157,557	114	48,305	104
Cheyenne, Wyo.	1,466	276	8,907	316	14,095	311	24,448	313	6,697	314
Chicago, Ill.	140,902	2	1,161,395	3	1,622,266	3	3,432,466	3	1,021,353	3
Chico, Cal.	2,612	194	15,061	263	20,551	282	40,464	276	12,062	263
Cincinnati, Ohio	18,363	49	222,594	36	311,646	32	605,922	32	172,180	34
Clarksville - Hopkinsville, Tenn.-Ky.	2,309	207	24,385	192	25,848	235	45,330	258	14,381	238
Cleveland, Ohio	31,845	29	290,322	27	380,299	26	766,452	26	222,939	26
Colorado Springs, Colo.	4,952	136	71,415	97	75,720	120	136,296	124	42,986	117
Columbia, Mo.	1,551	267	16,827	245	21,594	275	45,186	259	9,096	298
Columbia, S.C.	6,839	105	68,715	100	90,351	101	185,681	96	45,138	114
Columbus, Ga.	3,729	166	33,558	169	40,402	182	87,815	173	25,877	170
Columbus, Ohio	30,129	33	200,193	42	376,781	27	619,169	31	165,615	36
Corpus Christi, Tex.	4,141	151	33,886	167	53,329	155	114,651	144	35,103	136
Cumberland, Md.	1,484	272	12,197	289	20,648	281	39,611	279	10,163	289
Dallas, Tex.	53,922	16	379,992	15	677,552	10	1,436,069	9	445,429	9
Danville, Va.	1,137	297	11,996	292	13,892	314	27,457	308	7,510	311
Davenport - Rock Island - Moline, Iowa-Ill.	8,425	92	49,893	129	64,034	136	134,198	127	37,776	130
Dayton - Springfield, Ohio	12,362	71	121,347	65	173,736	63	347,053	62	93,439	62
Daytona Beach, Fla.	4,224	150	49,803	130	56,359	147	115,998	142	32,116	147
Decatur, Ala.	1,018	305	17,443	241	18,640	291	34,028	294	11,395	273

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1994 Projections

Area	1994 Population (Thous.)	Rank	Percent Change In Population 1989–1994 %	Rank	1994 Households (Thous.)	Rank	1994 EBI ($000)	Rank
Abilene, Tex.	128.4	263	4.1	136	48.3	264	1,967,671	274
Akron, Ohio	647.4	79	-1.1	271	252.6	76	11,806,137	80
Albany, Ga.	120.3	278	1.7	209	42.2	287	1,787,567	292
Albany - Schenectady - Troy, N.Y.	869.8	62	1.2	224	338.1	61	17,078,477	61
Albuquerque, N.M.	544.7	92	8.3	66	215.3	87	8,997,295	99
Alexandria, La.	136.3	253	-.7	267	49.9	257	1,884,740	282
Allentown - Bethlehem - Easton, Pa.	708.8	73	3.6	155	282.1	71	14,165,672	70
Altoona, Pa.	129.7	259	-2.5	303	50.8	256	2,022,207	268
Amarillo, Tex.	207.0	193	5.2	115	81.5	191	3,788,407	184
Anaheim - Santa Ana, Cal.	2,522.9	16	9.0	60	896.5	19	59,127,801	12
Anchorage, Alas.	243.2	175	10.4	45	94.5	171	5,817,668	142
Anderson, Ind.	128.1	265	-2.5	303	49.2	260	2,209,686	252
Anderson, S.C.	151.2	232	3.6	155	59.5	226	2,352,760	246
Ann Arbor, Mich.	279.5	154	1.2	224	106.5	157	5,772,233	145
Anniston, Ala.	126.7	269	1.1	227	47.1	271	1,759,940	294
Appleton - Oshkosh - Neenah, Wisc.	325.0	141	3.0	175	125.0	142	6,127,878	138
Asheville, N.C.	182.1	207	4.1	136	76.3	196	3,197,846	201
Athens, Ga.	161.9	220	7.0	84	61.4	219	2,460,126	238
Atlanta, Ga.	3,137.2	9	11.4	32	1,205.8	9	65,767,404	10
Atlantic City, N.J.	338.2	140	6.8	86	138.1	132	6,664,347	132
Augusta, Ga.	434.5	110	7.0	84	160.5	114	7,161,335	123
Aurora - Elgin, Ill.	386.0	123	6.5	96	142.0	126	8,055,187	112
Austin, Tex.	858.7	63	14.4	15	343.1	60	16,386,627	65
Bakersfield, Cal.	604.5	86	13.0	22	215.1	88	10,473,392	86
Baltimore, Md.	2,470.0	17	3.6	155	925.8	17	50,376,565	18
Bangor, Me.	143.1	241	1.1	227	52.6	250	2,430,125	242
Baton Rouge, La.	555.2	89	2.9	180	200.2	92	9,209,869	97
Battle Creek, Mich.	137.9	250	-1.5	279	54.1	243	2,758,694	220
Beaumont - Port Arthur, Tex.	358.6	134	-2.3	295	133.5	135	6,381,956	135
Beaver County, Pa.	186.7	204	-2.5	303	71.5	203	3,039,359	205
Bellingham, Wash.	129.0	261	5.8	105	51.5	254	2,153,686	258
Benton Harbor, Mich.	165.9	217	-1.6	281	64.1	214	2,779,046	219
Bergen - Passaic, N.J.	1,294.4	39	.1	249	496.7	41	37,344,263	28
Billings, Mont.	118.8	284	2.1	200	47.9	267	2,032,644	267
Biloxi - Gulfport, Miss.	211.4	191	4.0	141	79.7	193	3,447,725	195
Binghamton, N.Y.	262.9	167	-.3	256	100.2	160	4,956,601	156
Birmingham, Ala.	959.0	56	2.2	195	377.7	55	15,566,420	67
Bismarck, N.D.	90.7	306	3.0	175	33.7	309	1,482,405	304
Bloomington - Normal, Ill.	129.9	258	2.3	193	49.2	260	2,605,393	234
Bloomington, Ind.	105.0	297	1.8	207	39.8	298	1,830,171	287
Boise, Ida.	221.9	186	7.4	71	87.0	184	4,326,648	170
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,775.9	7	1.1	227	1,459.5	7	95,939,411	5
Boulder - Longmont, Colo.	239.9	177	7.5	69	95.7	169	4,663,473	163
Bradenton, Fla.	214.2	189	11.5	29	95.0	170	4,131,930	178
Brazoria, Tex.	198.5	199	4.4	129	67.1	209	3,839,990	183
Bremerton, Wash.	197.5	200	8.8	62	76.3	196	3,688,441	186
Bridgeport - Stamford - Norwalk - Danbury, Conn.	835.4	64	1.2	224	309.2	67	25,502,404	42
Brownsville - Harlingen, Tex.	296.4	148	11.2	34	88.8	183	2,946,504	211
Bryan - College Station, Tex.	139.0	249	11.6	27	52.9	248	2,224,650	251
Buffalo, N.Y.	944.2	57	-2.5	303	360.9	58	16,786,080	62
Burlington, N.C.	108.8	292	3.0	175	44.0	281	1,848,647	286
Burlington, Vt.	144.9	237	6.1	99	55.7	233	3,017,894	206
Canton, Ohio	404.9	117	-.5	263	154.0	117	6,716,727	130
Casper, Wyo.	64.2	319	-2.4	296	25.9	319	1,144,623	319
Cedar Rapids, Iowa	170.9	213	-.3	256	69.8	205	3,470,438	194
Champaign - Urbana - Rantoul, Ill.	174.3	209	.3	244	65.5	212	3,091,793	203
Charleston, S.C.	553.5	91	7.6	68	197.2	94	8,297,334	106
Charleston, W.Va.	257.8	170	-1.4	275	107.3	156	4,563,400	164
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,209.9	43	7.3	73	475.3	43	22,651,072	46
Charlottesville, Va.	135.2	255	5.6	108	53.4	247	2,692,852	226
Chattanooga, Tenn.	448.7	106	1.5	215	176.2	104	7,464,395	118
Cheyenne, Wyo.	76.2	317	2.6	186	31.9	311	1,187,447	318
Chicago, Ill.	6,268.4	3	.9	232	2,402.9	3	136,958,293	3
Chico, Cal.	199.5	197	10.0	51	80.7	192	3,044,913	204
Cincinnati, Ohio	1,467.6	33	1.1	227	572.8	31	29,129,708	35
Clarksville - Hopkinsville, Tenn.-Ky.	166.9	216	3.7	151	58.8	229	2,561,083	236
Cleveland, Ohio	1,811.5	25	-1.5	279	726.2	25	37,005,587	29
Colorado Springs, Colo.	448.8	105	11.9	26	171.7	107	7,884,911	115
Columbia, Mo.	111.7	289	3.7	151	41.9	288	2,133,897	260
Columbia, S.C.	488.5	99	5.9	103	184.8	101	9,048,463	98
Columbus, Ga.	265.2	164	3.6	155	96.1	168	3,969,504	181
Columbus, Ohio	1,403.2	35	3.7	151	560.5	33	26,272,735	41
Corpus Christi, Tex.	373.9	127	3.5	163	128.7	138	5,421,880	150
Cumberland, Md.	101.0	301	-2.0	292	39.3	299	1,502,402	303
Dallas, Tex.	2,746.8	12	10.7	41	1,075.3	10	58,122,878	13
Danville, Va.	110.0	291	-1.1	271	41.0	293	1,750,508	296
Davenport - Rock Island - Moline, Iowa-Ill.	358.5	135	-2.4	296	142.2	125	7,148,107	125
Dayton - Springfield, Ohio	940.5	59	-.5	263	376.4	56	18,079,917	57
Daytona Beach, Fla.	409.6	115	13.9	17	179.6	102	7,561,443	117
Decatur, Ala.	110.8	290	6.3	98	42.5	286	1,647,715	298

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1994 Projections

	1994 Average Household EBI		1994 Total Retail Sales		1994 Per Household Retail Sales		1994 Buying Power Index	
Area	($)	Rank	($000)	Rank	($)	Rank	BPI	Rank
Abilene, Tex.	40,739	272	1,041,972	277	21,573	248	.0430	273
Akron, Ohio	46,738	154	5,163,535	91	20,442	270	.2344	82
Albany, Ga.	42,359	240	928,002	291	21,991	235	.0390	294
Albany - Schenectady - Troy, N.Y.	50,513	95	9,589,264	53	28,362	59	.3610	62
Albuquerque, N.M.	41,790	256	5,391,433	88	25,041	138	.2011	92
Alexandria, La.	37,770	302	1,323,269	242	26,518	98	.0462	263
Allentown - Bethlehem - Easton, Pa.	50,215	100	6,835,494	73	24,231	161	.2843	71
Altoona, Pa.	39,807	284	1,238,693	250	24,384	155	.0462	263
Amarillo, Tex.	46,484	159	2,452,903	166	30,097	28	.0853	180
Anaheim - Santa Ana, Cal.	65,954	13	30,255,887	11	33,749	12	1.1750	13
Anchorage, Alas.	61,563	19	3,544,772	125	37,511	5	.1225	142
Anderson, Ind.	44,912	184	945,582	289	19,219	291	.0442	269
Anderson, S.C.	39,542	287	1,279,139	245	21,498	251	.0517	243
Ann Arbor, Mich.	54,199	52	3,100,481	137	29,112	48	.1191	145
Anniston, Ala.	37,366	306	961,018	286	20,404	272	.0397	289
Appleton - Oshkosh - Neenah, Wisc.	49,023	111	3,355,190	133	26,842	88	.1293	140
Asheville, N.C.	41,911	253	1,580,079	212	20,709	263	.0662	206
Athens, Ga.	40,067	282	1,185,160	254	19,302	288	.0524	240
Atlanta, Ga.	54,543	48	32,140,739	10	26,655	94	1.3132	10
Atlantic City, N.J.	48,257	123	4,021,557	113	29,121	47	.1443	127
Augusta, Ga.	44,619	191	3,452,453	128	21,511	249	.1494	122
Aurora - Elgin, Ill.	56,727	37	3,927,694	116	27,660	72	.1609	114
Austin, Tex.	47,760	134	9,494,908	54	27,674	71	.3522	63
Bakersfield, Cal.	48,691	116	4,253,073	108	19,773	283	.2062	88
Baltimore, Md.	54,414	49	21,895,935	19	23,651	181	.9760	17
Bangor, Me.	46,200	161	1,732,539	204	32,938	16	.0575	226
Baton Rouge, La.	46,003	163	5,509,521	84	27,520	76	.2057	89
Battle Creek, Mich.	50,992	83	1,384,383	231	25,589	122	.0560	230
Beaumont - Port Arthur, Tex.	47,805	132	3,073,118	138	23,020	198	.1310	138
Beaver County, Pa.	42,509	236	1,050,570	275	14,693	320	.0583	221
Bellingham, Wash.	41,819	254	1,350,063	239	26,215	106	.0489	248
Benton Harbor, Mich.	43,355	220	1,398,626	229	21,819	241	.0585	220
Bergen - Passaic, N.J.	75,185	4	15,556,644	29	31,320	20	.6739	30
Billings, Mont.	42,435	237	1,347,685	240	28,135	63	.0468	258
Biloxi - Gulfport, Miss.	43,259	222	1,657,300	208	20,794	262	.0720	196
Binghamton, N.Y.	49,467	108	2,603,122	159	25,979	112	.1032	158
Birmingham, Ala.	41,214	269	9,027,042	62	23,900	172	.3456	65
Bismarck, N.D.	43,988	206	983,982	283	29,198	43	.0344	303
Bloomington - Normal, Ill.	52,955	64	1,334,806	241	27,130	80	.0533	239
Bloomington, Ind.	45,984	164	904,084	297	22,716	211	.0381	296
Boise, Ida.	49,732	104	1,943,010	184	22,333	222	.0853	180
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	65,734	14	42,587,308	6	29,179	44	1.7990	6
Boulder - Longmont, Colo.	48,730	115	2,755,622	154	28,794	51	.1006	160
Bradenton, Fla.	43,494	219	1,886,829	189	19,861	280	.0821	186
Brazoria, Tex.	57,228	30	1,443,351	222	21,510	250	.0724	195
Bremerton, Wash.	48,341	120	1,484,526	219	19,456	287	.0713	197
Bridgeport - Stamford - Norwalk - Danbury, Conn.	82,479	1	11,513,589	45	37,237	6	.4678	47
Brownsville - Harlingen, Tex.	33,181	317	1,664,156	207	18,740	300	.0736	193
Bryan - College Station, Tex.	42,054	248	1,059,127	271	20,021	279	.0465	260
Buffalo, N.Y.	46,512	158	8,247,934	66	22,854	205	.3466	64
Burlington, N.C.	42,015	250	1,122,474	265	25,511	123	.0412	280
Burlington, Vt.	54,181	53	1,715,058	206	30,791	23	.0633	211
Canton, Ohio	43,615	213	2,956,[illegible]28	143	19,200	293	.1363	133
Casper, Wyo.	44,194	201	585,374	319	22,601	214	.0240	319
Cedar Rapids, Iowa	49,720	106	1,949,237	182	27,926	69	.0729	194
Champaign - Urbana - Rantoul, Ill.	47,203	147	1,770,824	199	27,035	84	.0671	205
Charleston, S.C.	42,076	246	4,345,840	104	22,038	231	.1812	101
Charleston, W.Va.	42,529	234	2,547,040	161	23,738	177	.0982	164
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	47,656	138	11,285,959	46	23,745	17[illegible]	.4650	48
Charlottesville, Va.	50,428	96	1,592,452	211	29,821	33	.0581	223
Chattanooga, Tenn.	42,363	238	3,529,136	126	20,029	277	.1546	118
Cheyenne, Wyo.	37,224	308	953,728	288	29,897	31	.0300	312
Chicago, Ill.	56,997	34	60,960,714	3	25,370	125	2.6375	3
Chico, Cal.	37,731	303	1,383,261	232	17,141	308	.0636	210
Cincinnati, Ohio	50,855	88	13,982,277	39	24,410	153	.5840	35
Clarksville - Hopkinsville, Tenn.-Ky.	43,556	217	1,373,366	235	23,357	190	.0561	228
Cleveland, Ohio	50,958	84	14,822,190	32	20,411	271	.7006	28
Colorado Springs, Colo.	45,923	167	4,335,525	105	25,251	130	.1691	110
Columbia, Mo.	50,928	85	1,240,586	249	29,608	37	.0458	267
Columbia, S.C.	48,964	112	4,497,844	97	24,339	156	.1858	96
Columbus, Ga.	41,306	265	1,941,353	185	20,201	275	.0849	182
Columbus, Ohio	46,874	153	14,001,774	38	24,981	142	.5506	37
Corpus Christi, Tex.	42,128	244	2,804,077	153	21,788	242	.1192	144
Cumberland, Md.	38,229	296	729,905	312	18,573	302	.0321	308
Dallas, Tex.	54,053	55	34,350,083	9	31,945	19	1.2343	11
Danville, Va.	42,695	230	844,224	302	20,591	267	.0367	301
Davenport - Rock Island - Moline, Iowa-Ill.	50,268	98	3,211,360	136	22,583	216	.1404	129
Dayton - Springfield, Ohio	48,034	130	8,374,909	65	22,250	224	.3611	61
Daytona Beach, Fla.	42,102	245	3,711,596	120	20,666	264	.1549	117
Decatur, Ala.	38,770	294	1,118,123	266	26,309	102	.0394	291

1990 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Population, Households, Effective Buying Income

Area	Population		Households		Population Density		Effective Buying Income (EBI)		Median Household EBI		Average Household EBI		Per Capita EBI	
	(Thous.)	Rank	(Thous.)	Rank	(Pop./Sq.Mi.)	Rank	($000)	Rank	($)	Rank	($)	Rank	($)	Rank
Decatur, Ill.	123.7	268	48.2	257	213	175	1,727,001	236	27,923	87	35,830	90	[illegible]	72
Denver, Colo.	1,681.9	26	674.1	26	[illegible]	68	24,888,293	28	30,289	44	36,921	69	14,7[illegible]8	42
Des Moines, Iowa	395.9	115	161.5	104	227	165	5,378,601	106	25,772	137	33,304	145	13,58[illegible]	88
Detroit, Mich.	4,385.4	5	1,629.7	5	975	21	61,228,315	7	29,663	49	37,570	60	13,962	7
Dothan, Ala.	134.4	249	49.3	252	118	260	1,305,428	275	19,300	299	26,479	300	9,713	29[illegible]
Dubuque, Iowa	90.5	307	31.7	310	149	237	954,062	308	23,556	201	30,097	226	10,542	266
Duluth, Minn.	245.0	169	94.3	161	33	314	2,947,584	167	25,088	154	31,258	192	12,031	165
Eau Claire, Wisc.	140.0	240	51.5	244	85	284	1,543,159	246	22,417	231	29,964	228	11,023	237
Elkhart - Goshen, Ind.	152.3	222	56.0	226	327	105	1,755,806	230	24,452	178	31,354	189	11,529	199
Elmira, N.Y.	94.0	305	34.3	305	229	161	1,047,870	302	22,945	219	30,550	214	11,148	231
El Paso, Tex.	592.4	85	179.6	95	584	44	5,019,055	115	19,746	296	27,946	281	8,472	316
Enid, Okla.	59.7	320	23.5	320	56	299	620,157	320	19,943	291	26,390	301	10,388	276
Erie, Pa.	280.5	150	103.8	151	349	97	3,532,043	153	26,69[illegible]	120	34,027	123	12,592	145
Eugene - Springfield, Ore.	271.6	154	108.6	146	60	297	2,992,329	162	21,649	257	27,554	285	11,017	238
Evansville, Ind.	284.5	148	110.3	144	193	197	3,486,244	155	24,610	171	31,607	181	12,254	157
Fargo - Moorhead, N.D.-Minn.	152.1	223	57.4	221	54	301	1,753,653	232	23,098	214	30,551	213	11,530	198
Fayetteville - Springdale, Ark.	112.7	287	42.7	280	119	259	1,225,204	287	20,535	285	28,693	265	10,871	248
Fayetteville, N.C.	262.0	159	86.5	173	399	83	2,671,519	178	20,916	276	30,885	205	10,197	285
Flint, Mich.	433.7	105	160.1	105	676	36	4,970,985	117	25,627	140	31,049	196	11,462	203
Florence, Ala.	139.7	242	53.7	235	112	262	1,416,241	258	20,386	287	26,373	302	10,138	288
Florence, S.C.	121.7	274	43.1	[illegible]	151	236	1,065,161	301	18,633	309	24,714	314	8,752	312
Fort Collins - Loveland, Colo.	188.5	198	72.4	195	72	290	2,152,616	198	23,464	203	29,732	235	11,420	206
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,255.0	39	545.8	31	1,036	20	20,329,599	33	28,083	77	37,247	64	16,199	21
Fort Myers - Cape Coral, Fla.	322.3	139	138.4	121	401	82	4,641,612	123	24,842	164	33,538	135	14,402	55
Fort Pierce, Fla.	240.4	171	98.7	157	212	177	2,987,430	164	22,709	224	30,268	222	12,427	151
Fort Smith, Ark.	186.1	200	69.9	200	103	276	1,863,234	218	18,975	304	26,656	298	10,012	294
Fort Walton Beach, Fla.	158.9	218	58.2	219	170	219	1,897,565	213	24,729	167	32,604	156	11,942	172
Fort Wayne, Ind.	367.9	119	135.4	122	271	131	4,516,329	128	26,865	114	33,355	143	12,276	156
Fort Worth - Arlington, Tex.	1,294.1	37	484.6	37	517	57	17,344,024	40	27,981	84	35,790	92	13,402	101
Fresno, Cal.	630.6	77	225.6	81	105	273	8,067,417	81	25,525	143	35,760	94	12,793	135
Gadsden, Ala.	104.3	292	40.1	288	192	199	964,219	307	17,425	315	24,045	316	9,245	305
Gainesville, Fla.	211.8	186	80.8	185	177	214	2,391,487	187	20,693	282	29,598	242	11,291	220
Galveston - Texas City, Tex.	216.0	184	79.7	186	541	50	2,792,641	173	28,065	79	35,039	106	12,929	123
Gary - Hammond, Ind.	619.2	81	217.2	84	673	37	6,915,635	86	27,127	105	31,840	171	11,169	228
Glens Falls, N.Y.	116.0	284	41.2	283	68	293	1,33[illegible],603	271	24,298	185	32,345	163	11,488	202
Grand Forks, N.D.	71.3	318	25.0	319	50	304	896,305	311	25,040	155	35,852	87	12,571	146
Grand Rapids, Mich.	669.0	72	245.0	74	468	60	9,035,041	73	29,221	60	36,878	71	13,505	93
Great Falls, Mont.	78.3	314	30.6	313	29	315	868,443	313	21,945	249	28,380	273	11,091	234
Greeley, Colo.	139.5	243	51.6	243	35	312	1,403,186	261	21,615	258	27,194	290	10,059	292
Green Bay, Wisc.	193.6	193	73.3	193	369	91	2,340,910	190	25,919	133	31,936	169	12,091	161
Greensboro - Winston-Salem - High Point, N.C.	938.2	5[illegible]	366.7	51	272	130	12,398,467	53	25,483	144	33,811	128	13,215	111
Greenville - Spartanburg, S.C.	629.0	78	240.0	76	298	118	6,883,512	87	22,112	243	28,681	266	10,944	246
Hagerstown, Md.	118.5	279	43.3	278	260	139	1,389,251	264	25,904	134	32,084	167	11,724	184
Hamilton - Middletown, Ohio	282.0	149	102.5	154	601	42	3,251,055	158	25,961	131	31,718	175	11,529	199
Harrisburg - Lebanon - Carlisle, Pa.	594.0	84	231.2	80	298	118	8,352,135	77	28,332	68	36,125	83	14,061	67
Hartford - New Britain - Middletown - Bristol, Conn.	1,125.4	43	421.2	43	738	33	19,099,179	36	36,023	13	45,345	16	16,971	17
Hickory - Morganton, N.C.	227.4	177	86.4	175	196	194	2,712,620	176	24,367	183	31,396	188	11,929	173
Honolulu, Haw.	853.7	62	273.6	67	1,430	12	12,284,357	57	33,168	27	44,899	17	14,390	58
Houma - Thibodaux, La.	183.1	202	61.2	213	73	288	1,873,589	216	24,990	159	30,614	212	10,233	283
Houston, Tex.	3,244.6	8	1,206.2	8	607	41	43,231,791	9	28,008	83	35,841	89	13,324	105
Huntington - Ashland, W.Va.-Ky.	328.8	138	124.6	135	152	235	3,126,629	160	18,771	307	25,093	310	9,509	302
Huntsville, Ala.	247.1	167	94.6	160	307	113	3,516,366	154	27,940	86	37,171	65	14,231	63
Indianapolis, Ind.	1,254.9	40	473.0	40	408	80	16,151,475	43	27,063	107	34,147	117	12,871	126
Iowa C[illegible], Iowa	87.2	310	34.4	304	142	244	1,121,511	298	22,415	232	32,602	157	12,861	129
Jackso[illegible] Mich.	150.7	225	52.3	239	214	173	1,752,441	233	26,795	118	33,507	137	11,629	189
Jackson, Miss.	402.6	113	143.2	118	170	219	4,497,062	129	22,935	220	31,404	187	11,170	227
Jackson, Tenn.	79.0	313	30.3	314	142	244	881,679	312	22,029	246	29,098	259	11,160	229
Jacksonville, Fla.	938.0	57	357.6	56	356	95	12,001,320	59	25,685	139	33,561	134	12,795	134
Jacksonville, N.C.	128.7	257	39.1	293	169	221	1,124,510	297	16,5[illegible]4	317	28,760	262	8,737	313
Jamestown - Dunkirk, N.Y.	144.8	233	54.2	233	136	249	1,594,117	242	22,170	239	29,412	250	11,009	239
Janesville - Beloit, Wisc.	139.2	244	52.8	237	192	199	1,787,572	228	28,139	75	33,856	127	12,842	130
Jersey City, N.J.	541.9	88	212.0	86	11,780	1	7,206,381	84	24,694	170	33,992	125	13,298	107
Johnson City - Kingsport - Bristol, Tenn.-Va.	452.1	101	172.1	98	158	228	4,900,143	119	21,762	254	28,473	271	10,839	254
Johnstown, Pa.	253.0	163	93.3	163	[illegible]	242	2,334,393	192	19,1[illegible]	301	25,020	311	9,227	306
Joliet, Ill.	388.9	116	130.3	130	30[illegible]	113	5,240,826	110	[illegible]	25	40,221	38	13,476	95
Joplin, Mo.	135.6	247	52.1	240	10[illegible]	269	1,394,881	263	[illegible]3	298	26,773	295	10,287	281
Kalamazoo, Mich.	220.6	181	83.1	179	393	84	3,152,531	159	29,184	61	37,937	55	14,291	61
Kankakee, Ill.	101.3	299	36.9	300	149	237	1,154,756	295	24,278	186	31,294	190	11,399	209
Kansas City, Mo.-Kans.	1,585.0	28	607.7	28	316	110	22,825,388	30	29,370	55	37,560	61	14,401	56
Kenosha, Wisc.	122.8	270	44.9	273	450	67	1,874,026	215	34,403	22	41,738	26	15,261	32
Killeen - Temple, Tex.	249.4	166	83.0	180	118	260	2,551,508	182	20,126	290	30,741	209	10,231	284
Knoxville, Tenn.	609.7	82	240.1	75	222	168	7,175,505	85	22,187	238	29,885	231	11,769	180
Kokomo, Ind.	100.5	300	38.1	298	181	209	1,307,950	273	27,796	90	34,329	112	13,014	121
La Crosse, Wisc.	96.5	304	36.8	302	211	179	1,205,544	290	24,478	177	32,759	151	12,493	149
Lafayette - West Lafayette, Ind.	125.8	263	44.9	273	251	147	1,500,704	253	23,823	197	33,423	140	11,929	173
Lafayette, La.	210.4	187	74.5	191	206	185	2,285,441	195	23,419	205	30,677	211	10,862	250
Lake Charles, La.	172.9	210	61.8	212	160	227	1,791,473	227	24,172	190	28,988	260	10,361	279
Lake County, Ill.	508.2	93	171.7	99	1,119	19	8,722,856	72	37,577	10	50,803	8	17,164	16
Lakeland - Winter Haven, Fla.	410.7	109	155.1	108	225	166	4,542,665	127	21,925	251	29,289	253	11,061	235
Lancaster, Pa.	415.7	106	153.3	111	437	71	5,495,905	104	28,045	80	35,851	88	13,221	110
Lansing - East Lansing, Mich.	434.8	104	157.2	107	254	144	5,668,445	101	28,166	73	36,059	84	13,037	120

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales, Buying Power Indexes

	Total Retail Sales		Per Household Retail Sales		Buying Power Index (BPI)		Economy-Priced-Products BPI		Moderate-Priced-Products BPI		Premium-Priced-Products BPI	
Area	($000)	Rank	($)	Rank	BPI	Rank	BPI	Rank	BPI	Rank	BPI	Rank
Decatur, Ill.	853,212	263	17,701	229	.0511	245	.0465	285	.0494	278	.0505	239
Denver, Colo.	12,068,878	27	17,904	216	.7234	28	.6077	27	.6987	25	.7933	28
Des Moines, Iowa	3,327,033	96	20,601	90	.1712	106	.1786	101	.1835	102	.1743	105
Detroit, Mich.	31,931,305	6	19,593	126	1.8386	7	1.5554	5	1.6161	5	1.9851	6
Dothan, Ala.	985,616	238	19,992	110	.0477	257	.0621	234	.062[illegible]	[illegible]33	.0446	263
Dubuque, Iowa	673,592	295	21,249	72	.0335	308	.0376	307	.0375	[illegible]10	.0306	305
Duluth, Minn.	1,553,325	176	16,472	273	.0914	172	.1033	163	.0933	180	.0873	170
Eau Claire, Wisc.	990,782	236	19,238	148	.0519	242	.0594	243	.0616	234	.0478	249
Elkhart - Goshen, Ind.	1,188,438	210	21,222	74	.0596	222	.0577	249	.0723	206	.0524	233
Elmira, N.Y.	668,794	296	19,498	129	.0351	303	.0382	305	.0414	299	.0350	296
El Paso, Tex.	3,421,086	94	19,048	161	.1834	96	.2363	81	.2173	88	.1735	106
Enid, Okla.	392,670	320	16,709	26[illegible]	.0210	320	.0294	318	[illegible]81	320	.0194	320
Erie, Pa.	1,743,543	167	16,797	25[illegible]	.1064	155	.1080	151	[illegible]98	160	.1046	155
Eugene - Springfield, Ore.	2,039,756	151	18,782	[illegible]2	.1028	158	.1285	137	.1258	142	.0991	158
Evansville, Ind.	1,890,795	160	17,142	2[illegible]8	.1084	153	.1169	143	.1178	147	.1150	147
Fargo - Moorhead, N.D.-Minn.	1,274,516	199	22,204	43	.0613	215	.0656	224	.0702	210	.0554	223
Fayetteville - Springdale, Ark.	936,359	250	21,929	50	.0440	271	.0544	259	.0543	259	.0370	288
Fayetteville, N.C.	1,648,907	172	19,063	159	.0903	174	.0981	169	.1137	152	.0842	176
Flint, Mich.	3,300,607	98	20,616	89	.1678	110	.1701	107	.1767	109	.1709	107
Florence, Ala.	813,956	268	15,157	296	.0468	263	.0671	219	.0574	241	.0438	266
Florence, S.C.	879,609	261	20,409	98	.0413	285	.0585	245	.0544	258	.0353	293
Fort Collins - Loveland, [illegible]	1,301,768	195	17,980	212	.0705	196	.0803	197	.0843	193	.0692	193
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	[illegible]33	32	19,354	137	.5937	34	.5249	34	.5936	31	.6151	33
Fort Myers - Cape Coral, Fla.	[illegible]	110	21,816	54	.1490	120	.1477	122	.1733	111	.1541	117
Fort Pierce, Fla.	[illegible]	155	20,008	109	.0990	1[illegible]	.1166	144	.1164	149	.0991	158
Fort Smith, Ark.	[illegible]1	203	17,850	221	.0650	2[illegible]	.0932	179	.0855	191	.0543	226
Fort Walton Beach, Fla.	[illegible]52	219	18,363	194	.0602	21[illegible]	.0583	247	.0705	209	.0568	218
Fort Wayne, Ind.	[illegible],537	113	21,193	75	.1481	123	.1313	134	.1588	119	.1522	119
Fort Worth - Arlington, Tex.	10,533,811	34	21,737	59	.5511	36	.5194	35	.5451	36	.5521	40
Fresno, Cal.	4,070,575	85	18,043	209	.2441	82	.2504	77	.2485	80	.2331	86
Gadsden, Ala.	616,540	304	15,375	294	.0337	306	.0548	257	.0415	298	.0338	300
Gainesville, Fla.	1,393,769	186	17,250	242	.0775	189	.1034	162	.0856	189	.0680	196
Galveston - Texas City, Tex.	1,370,148	189	17,1[illegible]	245	.0837	180	.0919	182	.0808	198	.0827	179
Gary - Hammond, Ind.	3,482,395	93	16,03[illegible]	279	.2156	86	.2160	87	.2164	89	.2208	87
Glens Falls, N.Y.	1,028,397	228	24,961	17	.0475	258	.0519	271	.0533	262	.0427	269
Grand Forks, N.D.	633,101	302	25,324	14	.0303	313	.0262	320	.0322	316	.0273	313
Grand Rapids, Mich.	5,453,457	68	22,259	42	.2859	70	.2185	86	.2707	73	.3059	67
Great Falls, Mont.	552,062	314	18,041	210	.0290	314	.0364	309	.0364	312	.0286	311
Greeley, Colo.	636,272	301	12,331	318	.0437	272	.0588	244	.0556	249	.0402	279
Green Bay, Wisc.	1,632,102	173	22,266	40	.0795	186	.0754	204	.0853	192	.0816	183
Greensboro - Winston-Salem - High Point, N.C.	7,017,630	54	19,137	153	.3858	51	.3644	53	.4221	47	.4336	50
Greenville - Spartanburg, S.C.	4,414,110	81	18,392	193	.2319	85	.2843	67	.2841	72	.2401	82
Hagerstown, Md.	796,574	274	18,397	192	.0445	270	.0448	291	.0479	279	.0453	259
Hamilton - Middletown, Ohio	1,549,704	177	15,119	297	.0990	161	.1050	158	.1035	167	.0922	167
Harrisburg - Lebanon - Carlisle, Pa.	5,041,066	73	21,804	55	.2624	75	.2159	88	.2683	75	.2557	76
Hartford - New Britain - Middletown - Bristol, Conn.	9,807,156	39	23,284	26	.5513	35	.3620	55	.4305	45	.5890	35
Hickory - Morganton, N.C.	1,581,297	175	18,302	197	.0871	178	.0909	184	.1066	162	.0911	168
Honolulu, Haw.	7,290,797	51	26,648	9	.3821	53	.2542	75	.3229	64	.3769	56
Houma - Thibodaux, La.	1,049,353	221	17,146	247	.0616	214	.0726	208	.0659	221	.0562	220
Houston, Tex.	22,089,830	11	18,314	196	1.3021	9	1.2026	7	1.2782	8	.3834	9
Huntington - Ashland, W.Va.-Ky.	1,848,066	165	14,832	300	.1058	157	.1615	112	.1325	137	.0984	160
Huntsville, Ala.	1,906,669	158	20,155	102	.1064	1[illegible]5	.0931	180	.1049	165	.1147	148
Indianapolis, Ind.	10,530,491	35	22,263	41	.529[illegible]	[illegible]	.4539	40	.5490	35	.5262	41
Iowa City, Iowa	650,019	298	18,896	167	.03[illegible]	[illegible]	.0427	297	.0387	307	.0319	304
Jackson, Mich.	923,854	254	17,665	230	[illegible]	[illegible]	.0488	277	.0555	251	.0513	235
Jackson, Miss.	2,878,673	112	20,102	103	[illegible]	[illegible]	.1629	110	.1626	115	.1381	130
Jackson, Tenn.	611,2[illegible]	305	20,172	100	.0[illegible]	[illegible]	.0364	309	.0344	314	.0301	308
Jacksonville, Fla.	[illegible],9[illegible]	55	19,353	138	.376[illegible]	[illegible]	.3776	51	.3959	52	.3662	63
Jacksonville, N.C.	7[illegible]	[illegible]	18,189	204	.0398	292	.0536	264	.0521	268	.0298	309
Jamestown - Dunkirk, N.Y.	816,[illegible]	[illegible]7	15,067	299	.0500	248	.0642	228	.0601	237	.0463	254
Janesville - Beloit, Wisc.	1,035,58[illegible]	225	19,613	123	.0565	231	.0545	258	.0555	251	.0543	226
Jersey City, N.J.	2,846,316	114	13,426	313	.2026	90	.2324	82	.2015	92	.2498	81
Johnson City - Kingsport - Bristol, Tenn.	2,378,368	136	13,820	310	.1524	117	.1914	98	.1876	99	.1449	124
Johnstown, Pa.	1,233,665	204	13,223	315	.0773	190	.1189	142	.1037	166	.0680	196
Joliet, Ill.	2,093,219	147	16,065	278	.1473	124	.1033	163	.1150	150	.1465	123
Joplin, Mo.	968,818	244	18,595	180	.0487	253	.0655	225	.0631	230	.0409	275
Kalamazoo, Mich.	1,665,749	171	20,045	106	.0945	169	.0764	203	.0880	187	.0974	162
Kankakee, Ill.	610,003	307	16,531	268	.0364	299	.0405	302	.0397	304	.0329	301
Kansas City, Mo.-Kans.	11,823,232	29	19,456	131	.6800	30	.5811	29	.6388	27	.6696	30
Kenosha, Wisc.	677,549	294	15,090	298	.0501	247	.0337	315	.0401	303	.0522	234
Killeen - Temple, Tex.	1,292,064	197	15,567	292	.0813	183	.1029	166	.0994	170	.0667	198
Knoxville, Tenn.	4,465,861	78	18,600	179	.2359	84	.2789	69	.2705	74	.2382	84
Kokomo, Ind.	786,189	[illegible]76	20,635	87	.0416	283	.0367	308	.0414	299	.0360	291
La Crosse, Wisc.	798,418	271	21,696	60	.0400	291	.0383	304	.0447	290	.0401	280
Lafayette - West Lafayette, Ind.	951,071	247	21,182	76	.0495	251	.0480	278	.0539	260	.0443	264
Lafayette, La.	1,462,811	182	1[illegible],635	122	.0770	191	.0960	174	.0827	195	.0772	185
Lake Charles, La.	1,079,572	217	1[illegible],469	234	.0600	221	.0781	199	.0646	225	.0579	213
Lake County, Ill.	4,423,284	80	25,762	10	.2504	78	.1432	125	.1800	104	.2529	79
Lakeland - Winter Haven, Fla.	2,462,581	131	15,877	283	.1449	127	.1763	103	.1769	108	[illegible]337	134
Lancaster, Pa.	3,337,217	95	21,769	56	.1751	103	.1529	116	.1817	103	[illegible]793	100
Lansing - East Lansing, Mich.	3,262,250	101	20,752	82	.1779	100	.1484	121	.1734	110	.1822	99

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

Area	Total Retail Sales		Food Stores		Supermarkets		Eating & Drinking Places		General Merchandise Stores		Department Stores		Apparel & Accessories Stores	
	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Decatur, Ill.	8[illegible],212	263	160,790	270	153,197	273	82,766	251	129,078	249	110,793	243	39,178	246
Denver, Colo.	12,068,878	27	2,438,918	25	2,344,494	24	1,295,205	24	1,704,818	21	1,330,999	24	590,229	29
Des Moines, Iowa	3,327,033	96	711,631	93	685,614	93	311,989	102	413,335	101	353,660	94	168,879	95
Detroit, Mich.	31,931,305	6	5,293,656	7	4,717,529	7	3,181,155	7	4,246,519	4	3,733,179	4	1,863,782	7
Dothan, Ala.	985,616	238	164,575	[illegible]65	159,464	265	95,277	234	139,236	234	123,392	223	51,183	210
Dubuque, Iowa	673,592	295	134,455	289	113,697	303	63,933	287	128,591	250	115,543	239	26,323	294
Duluth, Minn.	1,553,325	176	309,572	181	293,416	181	134,614	188	228,772	166	205,119	154	62,633	192
Eau Claire, Wisc.	990,782	236	193,590	245	182,376	244	92,976	241	138,341	236	127,372	217	40,938	237
Elkhart - Goshen, Ind.	1,188,438	[illegible]	212,831	232	195,686	237	99,831	226	100,105	287	74,705	296	42,407	229
Elmira, N.Y.	668,794	296	120,835	304	111,643	307	58,054	302	131,476	244	119,480	227	41,286	235
El Paso, Tex.	3,421,086	94	745,236	89	720,063	88	326,125	97	500,614	91	372,984	90	198,231	84
Enid, Okla.	392,670	320	87,530	320	83,629	320	35,398	320	65,891	317	50,428	318	21,663	310
Erie, Pa.	1,743,543	167	417,617	144	393,692	144	188,296	155	221,142	168	175,423	176	68,324	181
Eugene - Springfield, Ore.	2,039,756	151	369,814	160	347,637	161	206,079	144	282,696	143	202,260	158	87,457	156
Evansville, Ind.	1,890,795	160	347,439	163	332,517	163	192,487	151	264,075	1[illegible]	226,513	147	105,657	143
Fargo - Moorhead, N.D.-Minn.	[illegible]74,516	199	217,079	229	211,045	223	130,129	196	192,776	185	171,689	178	52,846	206
Fayetteville - Springdale, Ark.	936,359	250	180,150	251	175,315	249	70,998	275	195,428	181	154,924	189	38,028	254
Fayetteville, N.C.	[illegible]	172	272,526	198	263,594	195	152,605	174	268,330	154	204,992	155	64,260	189
Flint, Mich.	[illegible]	98	547,868	116	515,502	116	259,477	123	560,532	82	508,450	76	145,009	110
Florence, Ala.	813,956	268	179,167	254	172,900	251	62,104	295	131,915	243	117,486	236	34,448	270
Florence, S.C.	879,609	261	168,369	264	162,607	260	62,237	294	126,888	251	106,275	251	37,778	256
Fort Collins - Loveland, Colo.	1,301,768	195	274,684	196	267,232	193	136,548	186	133,331	241	109,445	245	48,772	213
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	10,563,533	32	2,026,361	37	1,819,763	38	1,121,932	34	964,471	47	786,116	45	470,605	43
Fort Myers - Cape Coral, Fla.	3,019,279	110	606,709	110	578,302	108	290,246	111	345,560	119	304,450	109	127,619	124
Fort Pierce, Fla.	1,974,794	155	412,102	147	385,515	149	164,149	168	194,449	183	161,741	187	71,390	176
Fort Smith, Ark.	1,247,731	203	279,687	194	271,159	191	119,914	203	197,928	177	180,905	171	45,681	221
Fort Walton Beach, Fla.	1,068,732	219	194,699	244	182,625	242	136,397	187	159,141	208	145,813	194	33,535	275
Fort Wayne, Ind.	2,869,537	113	469,130	135	441,807	136	292,533	108	395,351	107	338,767	96	120,727	131
Fort Worth - Arlington, Tex.	10,533,811	34	2,255,842	28	2,179,578	27	1,093,628	36	1,324,885	35	1,012,405	35	497,148	38
Fresno, Cal.	4,070,575	85	963,493	74	893,424	76	385,154	89	424,854	96	321,652	103	163,991	98
Gadsden, Ala.	616,540	304	121,873	300	118,806	299	51,282	310	80,131	307	75,424	295	35,879	265
Gainesville, Fla.	1,393,769	186	307,732	183	290,571	183	150,521	176	162,515	205	135,759	204	51,852	208
Galveston - Texas City, Tex.	1,370,148	189	415,503	145	396,977	143	132,985	190	171,285	196	161,797	186	78,748	166
Gary - Hammond, Ind.	3,482,395	93	708,351	94	658,210	95	318,762	100	406,431	102	337,825	97	141,571	112
Glens Falls, N.Y.	1,028,397	228	247,010	211	239,876	208	96,009	231	93,890	292	76,531	294	45,643	222
Grand Forks, N.D.	633,101	302	94,381	318	90,756	319	55,024	308	120,037	259	95,314	265	35,595	267
Grand Rapids, Mich.	5,453,457	68	743,912	91	687,457	92	402,119	82	1,026,261	42	950,830	39	292,634	66
Great Falls, Mont.	552,062	314	120,194	305	115,867	301	56,919	304	76,599	312	[illegible]0,074	301	21,221	311
Greeley, Colo.	636,272	301	159,002	273	153,944	272	61,558	296	90,497	294	[illegible],314	302	19,788	315
Green Bay, Wisc.	1,632,102	173	264,092	200	248,985	201	144,939	180	319,146	128	261,1[illegible]	126	60,176	196
Greensboro - Winston-Salem - High Point, N.C.	7,017,630	54	1,159,266	63	1,119,764	64	674,811	58	796,369	60	594,932	64	367,034	54
Greenville - Spartanburg, S.C.	4,414,110	81	940,188	75	919,060	74	405,346	81	500,886	89	397,881	86	255,477	73
Hagerstown, Md.	796,574	274	155,890	278	147,757	280	55,608	307	100,716	286	91,110	275	28,520	289
Hamilton - Middletown, Ohio	1,549,704	177	320,234	173	301,375	177	165,392	167	159,743	207	133,944	205	29,336	287
Harrisburg - Lebanon - Carlisle, Pa.	5,041,066	73	858,114	82	813,822	81	390,784	85	613,901	74	536,274	71	173,643	92
Hartford - New Britain - Middletown - Bristol, Conn.	9,807,156	39	1,751,6[illegible]	43	1,618,630	44	938,891	44	1,018,186	43	842,062	42	561,994	33
Hickory - Morganton, N.C.	1,581,297	175	337[illegible]	[illegible]	325,483	167	149,571	178	158,693	21[illegible]	123,879	221	75,346	172
Honolulu, Haw.	7,290,797	51	[illegible]	[illegible]	1,091,491	66	1,289,414	25	1,208,056	37	958,570	37	536,712	35
Houma - Thibodaux, La.	1,049,353	221	287,858	190	272,738	189	111,338	207	152,292	217	119,791	226	38,903	248
Houston, Tex.	22,089,830	11	4,628,586	9	4,426,163	9	2,193,458	11	2,848,831	9	2,294,857	10	1,404,828	9
Huntington - Ashland, W.Va.-Ky.	1,848,066	165	373,525	159	355,806	159	168,608	164	318,174	129	250,044	136	77,[illegible]05	168
Huntsville, Ala.	1,906,669	158	341,855	164	334,691	162	188,333	154	265,959	156	208,772	152	121,594	129
Indianapolis, Ind.	10,530,491	35	1,517,475	49	1,452,972	50	1,102,092	[illegible]	1,357,829	33	1,107,019	34	397,175	[illegible]1
Iowa City, Iowa	650,019	298	156,377	275	149,717	278	73,839	270	87,020	300	68,957	303	27,272	29[illegible]
Jackson, Mich.	923,854	254	137,991	286	132,408	285	72,737	271	221,015	169	214,472	151	21,955	308
Jackson, Miss.	2,878,673	112	476,774	133	462,382	132	239,108	129	481,353	93	304,190	110	129,444	12[illegible]
Jackson, Tenn.	611,216	305	108,207	313	104,242	311	40,850	317	120,626	258	98,627	262	33,887	27[illegible]
Jacksonville, Fla.	6,920,526	55	1,288,825	59	1,214,789	58	710,477	54	783,236	62	590,569	66	267,922	70
Jacksonville, N.C.	711,197	289	116,168	308	112,769	305	76,259	264	87,361	298	67,879	306	26,374	292
Jamestown - Dunkirk, N.Y.	816,652	267	207,561	235	197,131	234	75,905	266	85,769	301	63,226	309	29,640	284
Janesville - Beloit, Wisc.	1,035,581	225	217,775	228	210,929	224	99,639	227	142,074	231	136,739	202	32,523	278
Jersey City, N.J.	2,846,316	114	684,269	97	608,834	100	257,810	124	157,828	211	106,379	248	326,259	63
Johnson City - Kingsport - Bristol, Tenn.	2,378,368	136	465,961	136	454,090	134	216,520	135	344,395	120	277,529	121	97,113	149
Johnstown, Pa.	1,233,665	204	303,929	185	289,021	185	101,330	223	124,388	254	105,544	252	45,498	223
Joliet, Ill.	2,093,219	147	413,507	146	393,662	145	190,080	152	196,016	179	180,751	172	61,421	194
Joplin, Mo.	968,818	244	174,650	257	169,700	254	89,963	243	150,220	221	118,928	230	38,629	251
Kalamazoo, Mich.	1,665,749	171	256,993	20[illegible]	242,633	205	158,540	171	325,814	123	304,036	111	82,949	161
Kankakee, Ill.	610,003	307	130,128	2[illegible]	123,912	291	45,982	315	76,760	311	61,713	312	19,555	316
Kansas City, Mo.-Kans.	11,823,232	29	2,222,169	31	2,137,974	29	1,161,148	32	1,681,494	24	1,415,517	20	499,569	37
Kenosha, Wisc.	677,549	294	111,278	312	102,474	312	78,402	260	64,223	318	54,875	316	39,839	239
Killeen - Temple, Tex.	1,292,064	197	308,461	182	301,154	178	130,915	195	199,122	176	178,156	173	47,569	215
Knoxville, Tenn.	4,465,861	78	7[illegible],312	86	763,319	85	470,275	74	516,667	87	413,842	85	251,710	74
Kokomo, Ind.	786,189	276	121,[illegible]6	303	116,096	300	71,614	273	109,264	278	92,242	272	2,338	320
La Crosse, Wisc.	798,418	271	127,17[illegible]	297	121,015	296	94,642	237	130,656	246	103,694	255	35,140	269
Lafayette - West Lafayette, Ind.	951,071	247	153,975	281	147,374	281	96,099	230	147,169	225	131,410	209	37,849	255
Lafayette, La.	1,462,811	182	386,208	155	367,893	153	143,624	182	206,394	173	173,604	177	98,393	146
Lake Charles, La.	1,079,572	217	310,106	180	303,998	174	89,786	244	170,760	198	144,258	196	46,627	217
Lake County, Ill.	4,423,284	80	748,296	88	702,039	89	387,984	87	396,605	105	328,025	102	238,805	78
Lakeland - Winter Haven, Fla.	2,462,581	131	503,748	126	473,310	126	214,407	136	332,500	122	257,482	131	91,948	153
Lancaster, Pa.	3,337,217	95	690,393	96	[illegible]07,631	102	313,595	101	306,290	131	242,017	143	138,108	100
Lansing - East Lansing, Mich.	3,262,250	101	521,638	121	494,770	121	303,918	104	656,664	71	594,446	65	132,198	119

1990 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

Area	Furniture/ Home Furnishings/ Appliance Stores ($000)	Rank	Furniture & Home Furnishings Stores ($000)	Rank	Automotive Dealers ($000)	Rank	Gasoline Service Stations ($000)	Rank	Building Materials & Hardware Dealers ($000)	Rank	Drugstores ($000)	Rank
Decatur, Ill.	33,579	272	15,077	288	182,608	269	60,129	253	61,403	233	41,703	200
Denver, Colo.	754,050	27	386,244	29	2,500,465	31	795,407	24	571,206	26	235,414	54
Des Moines, Iowa	156,324	108	77,221	122	753,314	99	251,515	90	173,974	107	90,696	122
Detroit, Mich.	1,867,637	6	1,045,295	7	8,142,088	3	2,152,197	3	1,484,627	3	1,198,155	5
Dothan, Ala.	48,810	220	28,596	213	275,688	202	51,374	276	59,051	244	23,580	276
Dubuque, Iowa	28,547	293	14,409	293	[illegible]	299	30,764	319	36,042	293	22,422	278
Duluth, Minn.	53,669	207	26,546	221	320,121	183	138,850	144	[illegible]	167	46,803	180
Eau Claire, Wisc.	45,161	230	20,618	254	215,021	245	91,886	207	[illegible]	205	18,217	294
Elkhart - Goshen, Ind.	32,191	277	19,135	266	413,866	161	78,633	221	[illegible]	[illegible]	40,570	201
Elmira, N.Y.	29,713	290	15,104	287	127,426	308	38,157	304	[illegible]	314	28,469	255
El Paso, Tex.	197,938	92	98,159	97	736,194	102	252,931	89	180,127	102	70,194	144
Enid, Okla.	13,935	320	5,077	320	92,848	318	22,860	320	17,125	320	12,536	309
Erie, Pa.	79,706	171	32,647	196	377,442	170	118,254	157	68,790	214	79,202	134
Eugene - Springfield, Ore.	98,155	154	46,971	165	547,593	132	111,676	172	95,901	172	58,212	168
Evansville, Ind.	109,260	143	65,703	135	396,441	165	137,840	145	128,992	138	65,802	158
Fargo - Moorhead, N.D.-Minn.	51,181	216	23,569	235	280,951	200	112,098	169	79,416	188	28,085	256
Fayetteville - Springdale, Ark.	31,720	279	20,632	253	228,600	233	40,962	298	72,089	207	12,073	310
Fayetteville, N.C.	126,857	129	65,186	137	388,635	166	110,448	173	108,343	156	44,662	187
Flint, Mich.	161,090	106	83,925	108	795,328	94	288,908	82	173,318	109	110,593	101
Florence, Ala.	30,325	288	15,669	286	200,482	256	42,848	294	46,771	270	20,211	285
Florence, S.C.	30,760	282	20,380	255	216,613	242	76,518	223	73,374	202	24,797	272
Fort Collins - Loveland, Colo.	73,506	176	39,418	177	274,056	204	93,126	203	97,659	171	26,776	264
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	651,886	30	410,898	25	3,007,976	23	493,835	50	394,992	46	472,623	27
Fort Myers - Cape Coral, Fla.	204,964	91	146,634	73	720,466	103	167,845	127	211,014	91	94,371	119
Fort Pierce, Fla.	134,204	121	81,195	116	543,400	135	99,434	189	147,833	123	85,161	124
Fort Smith, Ark.	45,734	229	27,821	217	261,116	212	76,663	222	108,685	154	29,906	246
Fort Walton Beach, Fla.	51,228	215	30,403	202	228,743	232	86,039	215	71,088	210	34,560	224
Fort Wayne, Ind.	164,464	104	80,721	117	661,544	113	201,282	110	222,155	87	108,733	103
Fort Worth - Arlington, Tex.	493,618	43	266,215	44	2,562,161	30	747,587	30	487,452	36	274,430	46
Fresno, Cal.	238,992	77	149,526	72	845,010	88	264,095	86	214,304	89	239,830	52
Gadsden, Ala.	35,695	264	17,662	274	153,936	289	37,489	306	27,567	315	24,323	273
Gainesville, Fla.	59,101	195	29,988	203	345,124	177	89,077	212	72,874	206	34,129	225
Galveston - Texas City, Tex.	38,020	256	19,456	259	274,694	203	65,231	239	62,420	228	40,551	202
Gary - Hammond, Ind.	150,370	112	97,689	98	771,355	97	420,644	61	168,177	113	179,222	69
Glens Falls, N.Y.	34,289	269	16,732	281	262,184	210	65,066	240	53,590	256	36,522	214
Grand Forks, N.D.	22,728	310	12,502	306	161,961	281	57,515	261	40,053	285	9,114	316
Grand Rapids, Mich.	330,790	60	186,109	64	1,354,298	65	358,613	68	377,310	49	102,151	111
Great Falls, Mont.	32,660	275	16,791	280	127,730	307	32,544	315	30,381	310	13,237	308
Greeley, Colo.	27,155	297	13,422	300	144,162	297	44,558	290	35,489	295	13,578	307
Green Bay, Wisc.	101,200	149	58,509	148	377,807	169	115,043	165	121,060	143	21,514	281
Greensboro - Winston-Salem - High Point, N.C.	593,993	34	375,599	31	1,537,255	59	473,685	52	418,176	44	273,656	47
Greenville - Spartanburg, S.C.	237,809	79	143,716	75	942,867	84	342,650	73	267,426	72	176,009	72
Hagerstown, Md.	47,232	222	29,134	207	200,880	254	47,489	284	46,097	273	34,055	226
Hamilton - Middletown, Ohio	59,376	194	34,815	192	479,922	147	118,076	158	74,958	200	50,954	177
Harrisburg - Lebanon - Carlisle, Pa.	231,790	81	128,941	81	1,338,877	67	430,116	59	221,552	88	132,051	90
Hartford - New Britain - Middletown - Bristol, Conn.	587,258	35	[illegible]	37	2,285,258	37	566,933	39	507,520	33	286,576	44
Hickory - Morganton, N.C.	97,611	155	71,162	127	351,540	175	114,041	166	103,254	164	65,844	157
Honolulu, Haw.	265,976	70	144,467	74	1,131,881	73	360,873	67	197,143	97	422,370	28
Houma - Thibodaux, La.	32,328	276	16,621	282	203,465	253	49,719	280	78,946	190	44,621	188
Houston, Tex.	1,116,009	12	581,614	15	5,574,302	8	1,225,860	12	914,899	16	588,686	17
Huntington - Ashland, W.Va.-Ky.	86,500	164	51,804	158	374,447	171	143,612	142	91,877	173	79,250	133
Huntsville, Ala.	111,287	141	54,569	153	498,580	145	103,793	181	79,922	187	44,273	190
Indianapolis, Ind.	547,014	39	262,142	45	2,624,641	27	766,278	29	534,082	28	340,343	34
Iowa City, Iowa	31,663	280	10,553	314	116,284	309	38,835	303	37,338	290	21,259	282
Jackson, Mich.	42,661	244	23,863	233	176,715	275	72,267	231	59,952	239	30,411	242
Jackson, Miss.	115,511	138	67,052	134	788,680	95	215,880	107	129,300	137	98,209	118
Jackson, Tenn.	27,942	295	17,705	273	115,842	311	50,760	277	47,111	269	15,547	305
Jacksonville, Fla.	328,559	61	172,511	66	1,741,898	51	554,663	41	323,808	59	324,097	36
Jacksonville, N.C.	49,244	219	35,212	191	192,649	265	48,780	283	[illegible]	267	18,698	291
Jamestown - Dunkirk, N.Y.	36,948	259	13,628	298	216,416	244	47,010	286	[illegible]	283	29,014	252
Janesville - Beloit, Wisc.	38,979	254	22,593	243	244,688	220	91,907	206	69,276	212	31,755	238
Jersey City, N.J.	249,215	75	97,205	100	427,770	157	165,422	128	80,514	186	110,022	102
Johnson City - Kingsport - Bristol, Tenn.	102,489	148	64,181	138	615,040	118	149,139	139	152,707	120	99,099	113
Johnstown, Pa.	46,805	226	22,805	241	266,451	208	117,971	159	61,626	231	60,924	167
Joliet, Ill.	80,083	170	39,185	178	497,496	146	246,275	92	179,250	103	111,969	98
Joplin, Mo.	30,386	286	19,374	260	243,661	221	111,686	171	64,852	221	16,613	300
Kalamazoo, Mich.	97,336	156	46,777	166	346,616	176	113,336	168	87,552	181	47,555	179
Kankakee, Ill.	21,743	313	12,119	308	168,477	279	40,917	299	35,431	296	32,231	234
Kansas City, Mo.-Kans.	514,488	41	267,198	43	3,071,542	21	[illegible]	23	658,220	22	301,000	40
Kenosha, Wisc.	26,304	298	13,359	301	110,015	314	[illegible]	229	29,044	312	17,590	298
Killeen - Temple, Tex.	62,253	190	29,623	205	281,409	199	[illegible]	217	78,394	193	25,880	[illegible]
Knoxville, Tenn.	227,543	83	130,346	80	1,118,212	74	[illegible]	64	228,270	86	157,213	[illegible]
Kokomo, Ind.	31,179	281	19,898	258	252,515	214	52,738	272	45,745	274	26,142	268
La Crosse, Wisc.	50,274	217	24,173	230	191,120	267	56,318	264	32,809	305	16,470	302
Lafayette - West Lafayette, Ind.	42,706	242	18,422	269	245,806	218	63,140	244	57,140	248	31,244	240
Lafayette, La.	56,266	200	27,805	218	289,640	195	93,134	202	64,105	223	42,725	197
Lake Charles, La.	36,327	261	16,540	283	200,576	255	57,915	259	73,144	203	40,539	203
Lake County, Ill.	262,406	71	122,966	84	1,273,078	69	283,820	84	281,719	68	187,667	66
Lakeland - Winter Haven, Fla.	112,592	140	67,557	133	605,921	119	181,551	118	177,882	106	103,967	110
Lancaster, Pa.	174,967	101	101,403	95	799,604	93	150,545	136	242,729	82	98,538	116
Lansing - East Lansing, Mich.	210,895	90	95,698	102	699,378	106	[illegible]	96	178,826	105	67,026	153

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S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

Area	Groceries & Other Foods		Drugs & Health & Beauty Aids		Major Household Appliances		Televisions, Video Recorders & Tapes		Audio Equipment, Musical Instruments & Supplies	
	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Decatur, Ill.	136,722	268	37,430	244	11,215	265	5,960	261	12,056	234
Denver, Colo.	1,866,757	30	412,923	34	146,874	26	113,807	23	189,150	25
Des Moines, Iowa	551,104	99	107,453	114	37,145	116	24,436	100	39,658	107
Detroit, Mich.	5,235,075	6	1,244,189	5	354,218	5	258,088	6	387,929	8
Dothan, Ala.	140,938	264	33,292	261	14,354	218	6,767	229	12,466	227
Dubuque, Iowa	121,471	278	24,962	294	8,204	293	4,878	288	7,990	291
Duluth, Minn.	273,989	173	56,912	181	15,830	200	9,816	182	16,112	196
Eau Claire, Wisc.	186,427	228	32,891	263	13,961	225	7,257	221	11,444	244
Elkhart - Goshen, Ind.	186,150	229	36,941	246	9,670	278	7,266	220	12,341	228
Elmira, N.Y.	96,245	305	27,382	286	11,408	262	3,482	307	9,431	268
El Paso, Tex.	568,604	97	137,941	91	44,214	93	36,110	72	45,283	102
Enid, Okla.	64,875	320	16,177	316	4,280	320	3,234	311	4,703	320
Erie, Pa.	385,614	135	75,258	160	22,295	172	10,482	178	17,578	189
Eugene - Springfield, Ore.	308,312	157	87,692	141	18,506	187	9,330	186	25,722	155
Evansville, Ind.	301,001	160	65,691	171	23,408	166	18,061	125	26,433	152
Fargo - Moorhead, N.D.-Minn.	187,307	226	33,949	258	11,916	252	6,798	225	20,477	177
Fayetteville - Springdale, Ark.	155,784	248	32,216	265	14,111	222	6,797	226	10,245	260
Fayetteville, N.C.	187,375	225	54,466	188	32,446	131	18,834	121	42,820	103
Flint, Mich.	619,802	91	125,758	102	43,036	96	24,267	102	30,080	137
Florence, Ala.	146,245	256	34,684	257	13,134	235	4,951	283	9,144	271
Florence, S.C.	139,926	265	31,479	270	16,086	196	6,103	252	8,243	288
Fort Collins - Loveland, Colo.	223,741	191	43,569	220	17,661	191	8,707	194	17,295	191
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,601,561	35	465,917	28	107,840	41	56,610	46	115,123	46
Fort Myers - Cape Coral, Fla.	462,566	117	90,250	136	39,714	102	21,081	114	36,171	118
Fort Pierce, Fla.	314,807	153	79,196	155	27,523	146	14,312	153	23,958	161
Fort Smith, Ark.	211,127	200	50,272	198	15,230	206	7,608	212	13,907	213
Fort Walton Beach, Fla.	149,978	253	37,807	241	16,472	194	9,326	187	12,815	225
Fort Wayne, Ind.	408,777	129	104,740	118	39,617	103	15,560	137	40,407	106
Fort Worth - Arlington, Tex.	1,658,983	33	418,671	33	130,353	31	79,427	36	124,115	43
Fresno, Cal.	770,739	76	189,490	76	36,572	119	44,159	61	50,315	97
Gadsden, Ala.	109,721	292	31,769	267	12,288	248	4,344	296	8,548	281
Gainesville, Fla.	217,044	196	52,082	193	13,684	230	12,771	163	19,332	182
Galveston - Texas City, Tex.	286,803	167	48,426	203	25,788	154	8,230	199	13,023	222
Gary - Hammond, Ind.	628,056	89	129,921	97	43,083	95	20,763	115	31,510	132
Glens Falls, N.Y.	201,050	211	41,620	230	7,167	303	6,244	246	11,481	243
Grand Forks, N.D.	75,196	317	16,199	315	6,930	305	3,266	310	9,590	265
Grand Rapids, Mich.	941,492	67	170,942	79	77,636	58	41,329	65	63,230	76
Great Falls, Mont.	84,268	314	15,757	317	11,484	260	7,931	206	11,935	238
Greeley, Colo.	120,288	281	27,270	287	7,705	296	5,954	262	8,264	285
Green Bay, Wisc.	249,259	180	53,236	190	23,234	167	18,695	122	24,106	160
Greensboro - Winston-Salem - High Point, N.C.	[illegible]96,721	69	272,549	53	105,640	43	62,800	41	101,368	53
Greenville - Spartanburg, S.C.	772,589	75	198,022	72	55,767	76	28,828	88	67,537	74
Hagerstown, Md.	142,082	261	30,908	273	12,856	241	5,642	265	12,100	233
Hamilton - Middletown, Ohio	263,470	178	56,731	182	12,084	250	7,115	223	13,674	215
Harrisburg - Lebanon - Carlisle, Pa.	761,741	77	149,451	87	59,073	73	35,387	76	49,484	98
Hartford - New Britain - Middletown - Bristol, Conn.	1,519,639	41	360,360	39	109,124	40	47,226	54	159,658	32
Hickory - Morganton, N.C.	279,141	170	72,039	162	24,789	160	9,271	188	19,125	[illegible]
Honolulu, Haw.	1,065,402	56	355,701	41	74,226	60	43,165	62	91,295	[illegible]
Houma - Thibodaux, La.	213,557	198	52,314	192	15,367	204	6,171	249	9,726	[illegible]
Houston, Tex.	3,372,076	9	802,285	12	253,796	8	187,330	9	286,462	14
Huntington - Ashland, W.Va.-Ky.	328,348	149	89,329	139	21,064	178	9,461	183	37,116	115
Huntsville, Ala.	292,964	162	72,744	161	25,704	156	11,423	173	33,164	124
Indianapolis, Ind.	1,298,588	48	359,499	40	113,284	38	87,329	32	308,039	12
Iowa City, Iowa	125,270	276	23,461	304	7,079	304	2,861	314	12,872	224
Jackson, Mich.	183,688	231	38,845	239	12,243	249	7,732	211	7,706	294
Jackson, Miss.	402,403	132	126,058	101	32,710	130	13,058	161	39,510	108
Jackson, Tenn.	89,698	310	25,395	292	9,087	287	5,018	279	9,179	270
Jacksonville, Fla.	1,035,346	59	261,548	58	89,715	49	41,004	66	82,409	61
Jacksonville, N.C.	101,596	297	21,172	311	11,707	256	5,265	273	10,936	253
Jamestown - Dunkirk, N.Y.	174,346	236	29,318	277	9,548	281	5,295	272	8,893	272
Janesville - Beloit, Wisc.	192,210	220	38,792	240	11,155	266	4,951	283	11,208	247
Jersey City, N.J.	586,641	96	129,391	98	48,653	85	27,247	90	53,899	88
Johnson City - Kingsport - Bristol, Tenn.	369,799	137	112,567	110	33,450	128	12,094	171	32,159	128
Johnstown, Pa.	294,801	161	58,654	176	13,903	227	4,721	291	11,028	251
Joliet, Ill.	358,797	141	90,953	135	17,994	189	12,874	162	20,384	178
Joplin, Mo.	150,991	252	35,175	254	10,217	273	7,243	222	8,256	286
Kalamazoo, Mich.	287,457	166	64,211	174	21,217	177	15,404	141	27,072	147
Kankakee, Ill.	114,023	289	24,738	296	8,576	291	3,338	309	5,585	312
Kansas City, Mo.-Kans.	1,880,269	29	476,940	27	149,766	25	85,547	33	144,436	37
Kenosha, Wisc.	96,974	303	19,485	313	6,259	313	3,761	302	5,854	309
Killeen - Temple, Tex.	206,157	206	43,732	219	22,584	170	12,303	169	26,324	153
Knoxville, Tenn.	622,650	90	182,150	77	46,420	89	25,587	94	68,340	73
Kokomo, Ind.	104,533	295	27,414	285	6,497	311	5,415	268	11,292	246
La Crosse, Wisc.	104,053	296	23,668	303	11,220	264	7,331	219	11,879	239
Lafayette - West Lafayette, Ind.	128,603	274	36,259	249	15,936	198	4,972	281	13,100	221
Lafayette, La.	291,432	163	57,842	178	23,586	165	11,205	174	18,794	186
Lake Charles, La.	232,674	188	54,822	186	20,674	180	8,757	191	13,157	219
Lake County, Ill.	649,204	87	162,101	84	46,157	91	35,734	75	57,608	82
Lakeland - Winter Haven, Fla.	357,284	142	97,236	128	37,818	111	18,147	124	26,819	150
Lancaster, Pa.	598,020	95	106,089	116	54,267	79	16,206	136	36,610	116
Lansing - East Lansing, Mich.	612,696	92	111,207	111	42,765	98	24,767	96	55,600	86

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing		Women's & Girls' Clothing		Footwear	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Decatur, Ill.	2,197	215	13,136	280	26,130	234	47,054	250	11,216	276
Denver, Colo.	31,614	30	285,486	29	386,510	25	704,250	28	207,551	28
Des Moines, Iowa	13,951	62	62,500	106	95,366	98	184,613	97	50,412	102
Detroit, Mich.	71,404	7	716,934	6	932,280	6	1,941,503	6	529,566	6
Dothan, Ala.	1,918	233	22,889	203	28,208	218	54,535	223	15,007	228
Dubuque, Iowa	1,604	257	9,113	313	20,710	280	35,430	291	9,103	297
Duluth, Minn.	3,066	179	23,600	196	42,578	177	83,924	178	19,132	196
Eau Claire, Wisc.	2,082	221	22,411	206	22,641	264	44,421	260	12,402	258
Elkhart - Goshen, Ind.	1,593	264	13,651	272	20,350	284	46,401	255	14,529	235
Elmira, N.Y.	1,812	240	13,621	273	25,404	240	52,969	230	14,485	236
El Paso, Tex.	5,641	127	93,116	78	111,159	90	215,240	88	72,066	75
Enid, Okla.	443	320	6,238	319	12,353	316	21,277	317	4,959	318
Erie, Pa.	7,222	101	29,178	180	46,279	169	88,598	171	22,971	183
Eugene - Springfield, Ore.	5,659	126	47,875	137	46,639	167	88,596	172	26,834	166
Evansville, Ind.	6,337	112	46,631	141	55,121	152	104,190	158	32,037	148
Fargo - Moorhead, N.D.-Minn.	2,546	195	19,709	225	38,353	187	77,235	183	16,838	210
Fayetteville - Springdale, Ark.	1,301	285	18,395	235	27,946	221	43,696	266	13,975	244
Fayetteville, N.C.	4,083	154	59,230	113	43,677	175	86,577	175	28,090	159
Flint, Mich.	7,591	97	60,135	112	90,981	99	180,627	100	45,326	113
Florence, Ala.	1,595	261	11,499	296	25,637	238	49,943	237	10,538	282
Florence, S.C.	871	309	12,683	286	23,662	253	50,411	235	14,111	243
Fort Collins - Loveland, Colo.	2,492	198	19,505	227	27,619	224	53,308	227	15,854	218
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	20,337	4[illegible]	234,481	33	233,605	46	483,241	45	134,539	44
Fort Myers - Cape Coral, Fla.	6,188	115	111,459	67	65,533	133	143,686	119	39,954	125
Fort Pierce, Fla.	3,059	180	52,282	124	39,420	184	81,519	180	22,893	184
Fort Smith, Ark.	1,823	239	23,927	194	30,888	209	52,093	232	13,459	248
Fort Walton Beach, Fla.	1,841	238	24,235	193	25,[illegible]6	242	52,757	231	12,099	261
Fort Wayne, Ind.	19,866	43	60,6[illegible]	111	79,358	116	150,252	117	38,837	127
Fort Worth - Arlington, Tex.	27,444	36	198,6[illegible]	43	279,610	39	548,616	37	159,620	38
Fresno, Cal.	7,346	99	86,403	85	107,106	92	184,183	98	57,510	96
Gadsden, Ala.	1,881	236	15,749	260	18,011	295	31,657	301	10,402	285
Gainesville, Fla.	3,179	176	20,446	220	34,497	194	63,160	202	15,967	217
Galveston - Texas City, Tex.	2,654	191	15,439	261	33,917	196	60,719	208	23,266	181
Gary - Hammond, Ind.	5,117	134	58,273	115	83,922	111	166,336	109	48,176	105
Glens Falls, N.Y.	1,224	288	14,844	265	20,050	286	43,980	264	12,187	260
Grand Forks, N.D.	1,446	279	9,797	307	22,701	263	46,694	252	11,698	270
Grand Rapids, Mich.	14,568	60	103,234	73	167,324	64	307,712	68	77,637	69
Great Falls, Mont.	1,142	296	11,175	297	13,977	312	28,035	307	7,189	312
Greeley, Colo.	966	306	10,982	298	16,226	301	30,660	302	8,306	305
Green Bay, Wisc.	2,183	216	37,872	161	54,191	153	93,436	166	24,752	173
Greensboro - Winston-Salem - High Point, N.C.	18,288	50	315,819	23	192,780	55	401,053	51	112,017	52
Greenville - Spartanburg, S.C.	9,662	83	81,438	87	126,585	77	254,394	73	76,096	70
Hagerstown, Md.	2,260	210	21,216	214	21,083	277	32,458	298	11,219	275
Hamilton - Middletown, Ohio	2,806	186	24,449	191	23,670	252	48,125	243	12,035	264
Harrisburg - Lebanon - Carlisle, Pa.	9,973	80	78,443	91	116,623	86	233,651	82	63,488	86
Hartford - New Britain - Middletown - Bristol, Conn.	47,188	19	217,600	38	273,616	40	535,053	38	157,291	41
Hickory - Morganton, N.C.	2,206	214	52,252	125	32,908	199	73,235	186	19,831	192
Honolulu, Haw.	15,331	58	123,272	64	295,618	35	577,878	35	107,260	55
Houma - Thibodaux, La.	1,348	284	16,029	259	25,717	236	48,708	241	14,213	242
Houston, Tex.	62,993	11	485,446	11	703,068	9	1,332,235	11	406,907	10
Huntington - Ashland, W.Va.-Ky.	4,710	140	33,946	166	66,325	131	117,566	141	30,657	151
Huntsville, Ala.	3,864	161	49,444	131	59,774	141	110,525	147	28,678	156
Indianapolis, Ind.	27,150	37	221,995	37	283,679	38	525,203	41	129,800	46
Iowa City, Iowa	2,504	197	9,755	308	17,618	299	33,451	295	9,019	299
Jackson, Mich.	1,960	228	17,664	238	23,086	260	40,652	272	9,437	293
Jackson, Miss.	4,321	148	54,383	121	89,233	105	187,690	95	54,348	99
Jackson, Tenn.	1,229	286	13,234	279	21,651	274	42,013	270	11,910	265
Jacksonville, Fla.	26,992	38	155,305	54	156,576	67	325,798	65	90,563	65
Jacksonville, N.C.	1,464	277	26,615	185	14,404	307	22,457	314	10,413	284
Jamestown - Dunkirk, N.Y.	1,594	263	14,068	270	17,617	300	30,154	304	8,471	303
Janesville - Beloit, Wisc.	1,595	261	13,556	276	22,105	268	45,643	257	13,380	251
Jersey City, N.J.	3,992	158	93,006	79	113,272	88	201,996	92	67,977	79
Johnson City - Kingsport - Bristol, Tenn.	3,786	163	39,521	155	65,320	135	129,706	130	33,255	143
Johnstown, Pa.	2,539	196	16,751	247	26,183	231	49,410	239	15,752	220
Joliet, Ill.	3,202	175	33,801	168	41,306	181	83,190	179	21,958	188
Joplin, Mo.	952	307	22,211	208	23,648	254	41,706	271	11,833	266
Kalamazoo, Mich.	4,030	156	30,447	177	50,437	159	97,286	161	25,550	171
Kankakee, Ill.	817	312	10,476	302	11,218	319	21,888	316	6,144	316
Kansas City, Mo.-Kans.	32,149	28	232,539	34	362,969	29	699,755	29	179,504	31
Kenosha, Wisc.	739	316	10,432	303	19,217	287	30,222	303	12,080	262
Killeen - Temple, Tex.	2,370	205	33,334	170	32,236	202	58,954	210	17,621	204
Knoxville, Tenn.	11,663	74	89,789	81	119,096	82	252,758	75	72,207	74
Kokomo, Ind.	1,515	271	14,355	268	14,175	309	22,161	315	2,950	320
La Crosse, Wisc.	2,078	222	13,603	274	22,566	265	45,725	256	10,995	279
Lafayette - West Lafayette, Ind.	2,439	202	12,908	284	31,040	207	57,545	212	14,822	232
Lafayette, La.	2,705	189	30,788	176	43,487	176	85,002	176	30,033	152
Lake Charles, La.	1,549	268	16,456	251	25,099	241	50,889	233	13,455	249
Lake County, Ill.	13,876	64	99,509	75	111,941	89	231,945	83	68,494	77
Lakeland - Winter Haven, Fla.	4,053	155	48,320	135	55,937	149	107,433	153	30,748	150
Lancaster, Pa.	4,729	138	60,869	110	74,229	122	142,130	120	45,856	112
Lansing - East Lansing, Mich.	15,715	55	63,625	104	87,778	107	159,697	112	39,468	126

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1994 Projections

	1994 Population		Percent Change in Population 1989–1994		1994 Households		1994 EBI	
Area	(Thous.)	Rank	%	Rank	(Thous.)	Rank	($000)	Rank
Decatur, Ill.	120.6	277	-2.5	303	48.2	265	2,439,906	241
Denver, Colo.	1,804.8	26	7.3	73	738.7	24	39,728,378	24
Des Moines, Iowa	407.8	116	3.0	175	170.6	108	8,245,373	107
Detroit, Mich.	4,378.4	5	-.2	253	1,665.0	5	90,001,428	7
Dothan, Ala.	139.6	246	3.9	143	52.7	249	2,011,131	270
Dubuque, Iowa	88.3	309	-2.4	296	31.7	313	1,384,441	309
Duluth, Minn.	239.0	179	-2.4	296	93.9	172	4,212,890	175
Eau Claire, Wisc.	143.1	241	2.2	195	54.3	242	2,333,688	248
Elkhart - Goshen, Ind.	160.1	222	5.1	116	60.3	223	2,742,939	221
Elmira, N.Y.	91.7	305	-2.4	296	34.3	307	1,433,667	305
El Paso, Tex.	652.8	78	10.2	47	202.8	90	8,041,689	113
Enid, Okla.	58.2	320	-2.5	303	23.7	320	900,283	320
Erie, Pa.	278.3	155	-.8	268	105.5	158	5,041,479	154
Eugene - Springfield, Ore.	264.9	165	-2.5	303	108.3	153	4,508,119	165
Evansville, Ind.	286.5	151	.7	238	113.2	148	5,215,570	152
Fargo - Moorhead, N.D.-Minn.	158.1	225	3.9	143	61.1	220	2,688,563	228
Fayetteville - Springdale, Ark.	119.2	282	5.8	105	46.2	274	1,915,168	278
Fayetteville, N.C.	269.2	160	2.7	183	91.6	179	4,023,519	179
Flint, Mich.	423.0	112	-2.5	303	159.7	115	7,110,522	126
Florence, Ala.	140.9	245	.9	232	55.7	233	2,119,629	261
Florence, S.C.	126.1	271	3.6	155	45.9	277	1,629,870	300
Fort Collins - Loveland, Colo.	208.5	192	10.6	43	82.5	189	3,546,859	191
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,380.1	37	10.0	51	613.4	30	32,155,738	32
Fort Myers - Cape Coral, Fla.	375.5	125	16.5	4	164.7	112	7,773,138	116
Fort Pierce, Fla.	280.1	153	16.5	4	117.6	145	5,008,081	155
Fort Smith, Ark.	197.2	201	6.0	100	75.8	199	2,905,976	213
Fort Walton Beach, Fla.	183.9	205	15.7	9	69.1	207	3,170,436	202
Fort Wayne, Ind.	373.3	128	1.5	215	140.3	129	6,788,494	129
Fort Worth - Arlington, Tex.	1,467.8	32	13.4	20	565.0	32	28,686,913	36
Fresno, Cal.	693.2	75	9.9	53	251.0	77	12,401,296	76
Gadsden, Ala.	104.0	299	-.3	256	40.9	294	1,417,864	307
Gainesville, Fla.	231.4	181	9.3	59	90.6	181	3,774,487	185
Galveston - Texas City, Tex.	224.3	184	3.8	145	85.0	187	4,226,397	174
Gary - Hammond, Ind.	610.4	84	-1.4	275	219.1	86	10,142,615	88
Glens Falls, N.Y.	118.6	285	2.2	195	43.2	285	1,911,684	279
Grand Forks, N.D.	73.1	318	2.5	190	26.3	318	1,358,821	312
Grand Rapids, Mich.	700.7	74	4.7	124	263.1	73	13,923,194	71
Great Falls, Mont.	76.4	316	-2.4	296	30.6	315	1,274,581	314
Greeley, Colo.	146.6	235	5.1	116	55.7	233	2,190,172	254
Green Bay, Wisc.	201.8	195	4.2	135	78.7	195	3,609,330	189
Greensboro - Winston-Salem - High Point, N.C.	981.0	54	4.6	125	394.3	50	18,954,244	53
Greenville - Spartanburg, S.C.	656.8	77	4.4	129	257.7	74	10,622,082	85
Hagerstown, Md.	120.2	279	1.4	219	44.9	280	1,972,572	273
Hamilton - Middletown, Ohio	292.4	149	3.7	151	109.0	151	4,954,878	157
Harrisburg - Lebanon - Carlisle, Pa.	611.0	83	2.9	180	243.4	80	12,348,724	77
Hartford - New Britain - Middletown - Bristol, Conn.	1,164.3	44	3.5	163	446.1	44	28,335,804	37
Hickory - Morganton, N.C.	239.5	178	5.3	112	93.6	175	4,182,716	177
Honolulu, Haw.	894.6	61	4.8	121	295.5	69	18,706,682	56
Houma - Thibodaux, La.	182.2	206	-.5	263	62.4	218	2,840,981	216
Houston, Tex.	3,478.1	8	7.2	81	1,327.9	8	67,603,901	9
Huntington - Ashland, W.Va.-Ky.	322.1	143	-2.0	292	125.2	141	4,677,334	162
Huntsville, Ala.	273.7	158	10.8	38	107.8	154	5,777,382	144
Indianapolis, Ind.	1,293.7	40	3.1	174	498.9	40	24,770,364	44
Iowa City, Iowa	88.7	308	1.7	209	36.0	305	1,702,773	297
Jackson, Mich.	147.0	234	-2.5	303	52.2	251	2,508,451	237
Jackson, Miss.	420.4	114	4.4	129	153.7	118	7,154,785	124
Jackson, Tenn.	80.6	314	2.0	205	31.9	311	1,358,843	311
Jacksonville, Fla.	1,040.8	49	11.0	37	405.8	49	19,169,474	52
Jacksonville, N.C.	137.2	252	6.6	93	43.3	284	1,771,269	293
Jamestown - Dunkirk, N.Y.	142.8	243	-1.4	275	54.6	240	2,196,810	253
Janesville - Beloit, Wisc.	137.5	251	-1.2	274	53.7	245	2,610,977	233
Jersey City, N.J.	534.4	95	-1.4	275	213.8	89	10,193,107	87
Johnson City - Kingsport - Bristol, Tenn.	458.3	103	1.4	219	178.2	103	7,365,901	119
Johnstown, Pa.	248.6	172	-1.7	282	93.8	174	3,295,245	199
Joliet, Ill.	404.7	118	4.1	136	139.1	131	7,902,393	114
Joplin, Mo.	139.2	248	2.7	183	54.1	243	2,039,593	265
Kalamazoo, Mich.	223.4	185	1.3	222	86.2	185	4,688,966	161
Kankakee, Ill.	99.5	302	-1.8	287	37.1	304	1,640,255	299
Kansas City, Mo.-Kans.	1,658.0	27	4.6	125	647.3	28	34,542,704	30
Kenosha, Wisc.	121.7	275	-.9	270	45.7	279	2,739,036	223
Killeen - Temple, Tex.	267.0	161	7.1	82	91.5	180	3,988,801	180
Knoxville, Tenn.	627.8	81	3.0	175	253.9	75	11,088,408	84
Kokomo, Ind.	98.0	304	-2.5	303	38.1	303	1,897,962	280
La Crosse, Wisc.	98.5	303	2.1	200	38.6	302	1,815,951	289
Lafayette - West Lafayette, Ind.	126.9	268	.9	232	46.5	273	2,254,880	250
Lafayette, La.	217.8	188	3.5	163	79.3	194	3,616,936	188
Lake Charles, La.	172.7	212	-.1	251	63.6	216	2,742,300	222
Lake County, Ill.	542.7	93	6.8	86	188.6	98	13,534,199	72
Lakeland - Winter Haven, Fla.	454.9	104	10.8	38	176.1	105	7,258,587	121
Lancaster, Pa.	444.1	108	6.8	86	167.9	110	8,453,368	104
Lansing - East Lansing, Mich.	439.1	109	1.0	231	162.5	113	8,397,488	105

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1994 Projections

Area	1994 Average Household EBI ($)	Rank	1994 Total Retail Sales ($000)	Rank	1994 Per Household Retail Sales ($)	Rank	1994 Buying Power Index BPI	Rank
Decatur, Ill.	50,620	94	1,093,667	270	22,690	212	.0477	255
Denver, Colo.	53,781	56	16,626,836	24	22,508	218	.7507	25
Des Moines, Iowa	48,332	121	4,790,405	94	28,080	65	.1754	106
Detroit, Mich.	54,055	54	42,080,430	7	25,274	129	1.7789	7
Dothan, Ala.	38,162	297	1,390,241	230	26,380	100	.0487	251
Dubuque, Iowa	43,673	211	920,620	294	29,042	50	.0325	305
Duluth, Minn.	44,866	185	1,955,447	180	20,825	260	.0857	177
Eau Claire, Wisc.	42,978	226	1,369,226	236	25,216	132	.0520	241
Elkhart - Goshen, Ind.	45,488	178	1,563,589	213	25,930	114	.0599	218
Elmira, N.Y.	41,798	255	853,206	300	24,875	144	.0323	307
El Paso, Tex.	39,653	285	5,079,983	92	25,049	137	.1958	93
Enid, Okla.	37,987	301	539,168	320	22,750	210	.0204	320
Erie, Pa.	47,787	133	2,196,055	171	20,816	261	.1001	161
Eugene - Springfield, Ore.	41,626	259	2,834,658	152	26,174	110	.1018	159
Evansville, Ind.	46,074	162	2,374,261	169	20,974	258	.1048	155
Fargo - Moorhead, N.D.-Minn.	44,003	204	1,838,897	194	30,097	28	.0627	212
Fayetteville - Springdale, Ark.	41,454	262	1,381,745	233	29,908	30	.0461	265
Fayetteville, N.C.	43,925	208	2,154,064	175	23,516	183	.0886	175
Flint, Mich.	44,524	193	4,324,613	106	27,080	82	.1593	115
Florence, Ala.	38,054	300	1,056,196	272	18,962	297	.0455	268
Florence, S.C.	35,509	312	1,177,023	257	25,643	119	.0410	281
Fort Collins - Loveland, Colo.	42,992	225	1,952,701	181	23,669	180	.0766	189
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	52,422	71	14,188,395	36	23,131	193	.6107	33
Fort Myers - Cape Coral, Fla.	47,196	148	4,372,273	103	26,547	96	.1629	113
Fort Pierce, Fla.	42,586	233	2,850,921	150	24,243	160	.1083	153
Fort Smith, Ark.	38,337	295	1,829,150	195	24,131	164	.0675	203
Fort Walton Beach, Fla.	45,882	171	1,520,241	216	22,001	234	.0655	208
Fort Wayne, Ind.	48,386	119	3,874,332	117	27,615	73	.1465	126
Fort Worth - Arlington, Tex.	50,773	90	16,565,119	25	29,319	40	.6127	32
Fresno, Cal.	49,408	109	5,505,581	85	21,935	238	.2482	79
Gadsden, Ala.	34,667	316	787,646	309	19,258	289	.0324	306
Gainesville, Fla.	41,661	257	1,868,174	193	20,620	265	.0797	188
Galveston - Texas City, Tex.	49,722	105	1,890,312	188	22,239	225	.0839	183
Gary - Hammond, Ind.	46,292	160	4,271,985	107	19,498	286	.2032	91
Glens Falls, N.Y.	44,252	198	1,432,622	225	33,163	15	.0467	259
Grand Forks, N.D.	51,666	78	907,274	296	34,497	10	.0308	311
Grand Rapids, Mich.	52,920	65	7,796,437	67	29,633	35	.2934	70
Great Falls, Mont.	41,653	258	701,157	315	22,914	202	.0276	317
Greeley, Colo.	39,321	289	852,057	301	15,297	317	.0441	271
Green Bay, Wisc.	45,862	172	2,383,121	168	30,281	27	.0822	185
Greensboro - Winston-Salem - High Point, N.C.	48,071	128	9,153,907	58	23,216	192	.3829	54
Greenville - Spartanburg, S.C.	41,219	267	5,908,142	79	22,926	200	.2327	84
Hagerstown, Md.	43,933	207	973,020	284	21,671	244	.0416	278
Hamilton - Middletown, Ohio	45,458	180	2,077,716	178	19,062	295	.0988	162
Harrisburg - Lebanon - Carlisle, Pa.	50,734	92	6,833,954	74	28,077	66	.2583	76
Hartford - New Britain - Middletown - Bristol, Conn.	63,519	16	13,258,845	41	29,722	34	.5438	38
Hickory - Morganton, N.C.	44,687	190	2,131,119	177	22,768	208	.0878	176
Honolulu, Haw.	63,305	17	10,429,785	51	35,295	8	.3900	52
Houma - Thibodaux, La.	45,529	176	1,461,504	221	23,422	188	.0610	215
Houston, Tex.	50,910	87	29,429,784	12	22,163	227	1.3228	9
Huntington - Ashland, W.Va.-Ky.	37,359	307	2,580,929	160	20,614	266	.1048	155
Huntsville, Ala.	53,594	57	2,944,563	144	27,315	79	.1168	147
Indianapolis, Ind.	49,650	107	14,607,845	34	29,280	41	.5346	40
Iowa City, Iowa	47,299	144	929,635	290	25,823	115	.0357	302
Jackson, Mich.	48,055	129	1,169,525	258	22,405	221	.0513	244
Jackson, Miss.	46,550	156	4,205,955	109	27,365	78	.1580	116
Jackson, Tenn.	42,597	232	785,404	310	24,621	150	.0299	313
Jacksonville, Fla.	47,239	146	9,465,374	55	23,325	191	.3935	51
Jacksonville, N.C.	40,907	271	954,216	287	22,037	232	.0404	286
Jamestown - Dunkirk, N.Y.	40,235	280	1,050,480	276	19,240	290	.0464	261
Janesville - Beloit, Wisc.	48,622	117	1,432,404	226	26,674	93	.0551	233
Jersey City, N.J.	47,676	137	3,424,298	129	16,016	313	.1873	95
Johnson City - Kingsport - Bristol, Tenn.	41,335	264	3,021,324	141	16,955	310	.1477	124
Johnstown, Pa.	35,131	314	1,486,691	218	15,850	314	.0711	198
Joliet, Ill.	56,811	35	2,936,907	145	21,114	257	.1482	123
Joplin, Mo.	37,700	304	1,250,291	249	23,111	197	.0473	256
Kalamazoo, Mich.	54,396	50	2,154,120	174	24,990	141	.0920	173
Kankakee, Ill.	44,212	200	789,561	308	21,282	255	.0342	304
Kansas City, Mo.-Kans.	53,364	60	16,005,556	27	24,727	147	.6792	29
Kenosha, Wisc.	59,935	22	921,273	293	20,159	276	.0487	251
Killeen - Temple, Tex.	43,593	215	1,814,955	196	19,836	282	.0839	183
Knoxville, Tenn.	43,672	212	5,778,454	80	22,759	209	.2337	83
Kokomo, Ind.	49,815	103	1,023,344	281	26,859	86	.0398	288
La Crosse, Wisc.	47,045	151	1,133,102	263	29,355	38	.0403	287
Lafayette - West Lafayette, Ind.	48,492	118	1,222,103	251	26,282	103	.0480	254
Lafayette, La.	45,611	175	2,150,709	176	27,121	81	.0806	187
Lake Charles, La.	43,118	223	1,536,616	215	24,161	163	.0605	217
Lake County, Ill.	71,761	8	6,455,288	77	34,227	11	.2603	75
Lakeland - Winter Haven, Fla.	41,219	267	3,341,470	134	18,975	296	.1507	120
Lancaster, Pa.	50,348	97	4,770,880	95	28,415	57	.1800	102
Lansing - East Lansing, Mich.	51,677	77	4,471,552	99	27,517	77	.1751	107

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Population, Households, Effective Buying Income

Area	Population		Households		Population Density		Effective Buying Income (EBI)		Median Household EBI		Average Household EBI		Per Capita EBI	
	(Thous.)	Rank	(Thous.)	Rank	(Pop/Sq Mi.)	Rank	($000)	Rank	($)	Rank	($)	Rank	($)	Rank
Laredo, Tex.	126.3	261	34.2	306	38	310	771,917	317	14,909	319	22,571	319	6,112	320
Los Cruces, N.M.	134.2	250	46.3	262	35	312	1,145,819	296	17,042	316	24,748	313	8,538	315
Las Vegas, Nev.	661.4	74	271.0	69	84	286	8,961,678	71	26,812	117	33,069	148	13,550	90
Lawrence, Kans.	77.1	315	27.7	316	167	222	899,285	310	21,654	256	32,465	160	11,664	186
Lawton, Okla.	119.1	278	39.5	290	111	263	1,084,431	299	18,989	303	27,454	287	9,105	309
Lewiston - Auburn, Me.	104.1	294	39.5	290	218	169	1,253,903	282	24,150	191	31,744	174	12,045	164
Lexington-Fayette, Ky.	349.6	131	134.7	123	235	156	4,324,044	133	23,146	211	32,101	165	12,369	154
Lima, Ohio	160.2	216	58.6	217	200	191	1,814,963	223	24,743	166	30,972	199	11,329	216
Lincoln, Neb.	212.1	185	84.3	177	253	145	3,103,085	161	27,581	98	36,810	72	14,630	48
Little Rock - North Little Rock, Ark.	519.2	91	192.0	89	178	211	6,277,292	93	24,071	193	32,694	152	12,090	162
Longview - Marshall, Tex.	169.0	212	62.1	211	143	242	1,854,091	219	23,177	209	29,857	233	10,971	245
Lorain - Elyria, Ohio	274.4	152	98.1	159	554	46	3,409,755	156	29,265	58	34,758	109	12,426	152
Los Angeles - Long Beach, Cal.	8,813.6	1	3,199.6	2	2,166	7	135,162,824	1	30,489	42	42,244	23	15,336	30
Louisville, Ky.	967.5	53	365.1	52	426	76	11,688,076	60	24,505	176	32,013	168	12,081	163
Lubbock, Tex.	225.4	178	81.4	183	250	148	2,410,851	186	21,118	272	29,617	239	10,696	260
Lynchburg, Va.	149.3	227	52.4	238	145	241	1,795,339	225	26,734	119	34,262	114	12,025	167
McAllen - Edinburg - Mission, Tex.	384.8	117	107.3	147	245	150	2,360,820	189	14,907	320	22,002	320	6,135	319
Macon - Warner Robins, Ga.	294.6	145	106.3	148	250	148	3,543,694	152	26,432	123	33,337	144	12,029	166
Madison, Wisc.	353.9	130	143.9	117	294	121	5,232,635	111	28,138	76	36,363	77	14,786	43
Manchester - Nashua, N.H.	333.1	136	124.2	136	380	89	5,935,216	97	38,856	8	47,788	12	17,818	11
Mansfield, Ohio	129.3	255	49.3	252	260	139	1,519,805	252	24,578	172	30,828	206	11,754	182
Medford, Ore.	147.1	231	56.6	224	53	303	1,525,184	251	20,717	281	26,947	293	10,368	278
Melbourne - Titusville - Palm Bay, Fla.	413.9	107	168.0	102	416	79	5,298,972	109	25,181	149	31,542	185	12,803	133
Memphis, Tenn.	986.3	50	360.7	54	427	75	11,236,370	61	23,015	217	31,152	195	11,392	210
Merced, Cal.	179.5	205	58.3	218	92	281	1,742,272	234	21,169	269	29,885	231	9,706	300
Miami - Hialeah, Fla.	1,885.9	23	726.4	23	965	23	24,874,562	29	24,701	169	34,244	115	13,190	112
Middlesex - Somerset - Hunterdon, N.J.	991.3	47	354.4	57	946	26	19,693,190	34	44,455	2	55,568	3	19,866	4
Midland, Tex.	110.1	289	40.8	284	122	257	1,592,517	243	28,142	74	39,032	45	14,464	53
Milwaukee, Wisc.	1,404.4	32	544.1	32	961	24	20,866,517	32	30,651	39	38,351	50	14,858	40
Minneapolis - St. Paul, Minn.	2,402.8	15	918.7	11	476	59	37,405,475	13	32,462	28	40,716	32	15,567	25
Mobile, Ala.	490.9	97	181.0	94	174	215	5,309,385	108	22,160	240	29,334	251	10,816	256
Modesto, Cal.	355.6	128	125.0	134	236	155	4,103,231	135	24,175	189	32,826	150	11,539	197
Monmouth - Ocean, N.J.	987.0	49	377.4	46	887	30	18,042,119	37	35,845	15	47,806	11	18,280	10
Monroe, La.	143.7	235	51.7	242	229	161	1,306,247	274	18,011	312	25,266	309	9,090	310
Montgomery, Ala.	308.3	143	112.8	143	153	233	3,342,413	157	21,974	248	29,631	238	10,841	253
Muncie, Ind.	120.4	275	43.7	276	307	113	1,293,438	277	22,723	223	29,598	242	10,743	259
Muskegon, Mich.	160.0	217	58.0	220	316	110	1,808,394	224	24,430	180	31,179	194	11,302	219
Naples, Fla.	141.1	239	59.9	215	71	292	1,999,273	205	22,770	222	33,377	142	14,169	64
Nashville, Tenn.	987.6	48	376.0	47	243	152	13,179,209	51	26,921	113	35,051	105	13,345	104
Nassau - Suffolk, N.Y.	2,669.9	10	881.4	15	2,227	6	51,030,361	8	45,711	1	57,897	2	19,113	6
Newark, N.J.	1,896.4	22	694.8	25	1,547	9	34,773,475	16	37,359	12	50,048	9	18,337	9
New Bedford - Fall River - Attleboro, Mass.	498.1	96	184.6	93	894	29	6,440,169	90	26,828	116	34,887	107	12,929	123
New Haven - Waterbury - Meriden, Conn.	801.3	64	299.7	62	1,314	15	13,186,116	50	34,456	21	43,998	19	16,456	19
New London - Norwich, Conn.	255.6	162	92.0	165	382	87	3,820,252	144	31,946	32	41,524	28	14,946	39
New Orleans, La.	1,311.8	36	488.9	35	546	49	14,476,039	45	22,425	230	29,609	241	11,035	236
New York, N.Y.	8,602.1	2	3,484.5	1	7,513	2	132,059,479	2	25,129	152	37,899	56	15,352	29
Niagara Falls, N.Y.	219.3	183	81.9	182	417	78	2,573,674	181	25,002	157	31,425	186	11,736	183
Norfolk - Virginia Beach - Newport News, Va.	1,380.9	33	476.2	38	804	32	17,461,876	39	27,716	96	36,669	73	12,645	144
Oakland, Cal.	2,049.4	21	793.3	21	1,398	13	35,278,524	15	34,914	18	44,471	18	17,214	14
Ocala, Fla.	197.7	190	78.2	188	123	256	2,004,298	204	18,604	310	25,630	305	10,138	288
Odessa, Tex.	125.1	265	45.9	264	139	247	1,537,935	248	26,283	125	33,506	138	12,294	155
Oklahoma City, Okla.	973.7	51	378.5	45	229	161	10,705,903	63	21,469	259	28,285	276	10,995	240
Olympia, Wash.	157.6	219	62.6	210	217	170	2,029,026	202	26,214	126	32,413	161	12,875	125
Omaha, Neb.	620.1	80	232.2	79	325	106	8,627,497	74	28,329	69	37,155	66	13,913	75
Orange County, N.Y.	294.3	146	98.8	156	356	95	3,914,491	140	30,547	41	39,620	43	13,301	106
Orlando, Fla.	1,044.2	45	401.0	44	408	80	13,954,940	49	26,476	122	34,800	108	13,364	102
Owensboro, Ky.	87.9	309	33.4	307	190	203	922,918	309	21,018	275	27,632	284	10,500	268
Oxnard - Ventura, Cal.	673.2	71	222.6	82	362	92	10,446,535	64	37,524	11	46,930	15	15,518	26
Panama City, Fla.	134.7	248	51.8	241	178	211	1,282,136	279	18,640	308	24,752	312	9,518	301
Parkersburg - Marietta, W.Va.-Ohio	156.6	220	60.3	214	155	232	1,626,452	239	21,358	261	26,973	292	10,386	277
Pascagoula, Miss.	129.8	254	45.2	270	178	211	1,375,822	265	25,002	157	30,439	218	10,600	264
Pensacola, Fla.	359.1	125	132.8	126	213	175	4,223,094	134	24,448	179	31,800	172	11,760	181
Peoria, Ill.	346.9	133	132.2	127	193	197	5,106,303	114	30,394	43	38,626	47	14,720	45
Philadelphia, Pa.	4,934.9	4	1,840.1	4	1,397	14	73,852,045	4	30,570	40	40,135	40	14,965	38
Phoenix, Ariz.	2,108.6	18	833.1	19	231	160	28,413,814	22	26,861	115	34,106	119	13,475	96
Pine Bluff, Ark.	90.6	306	31.3	312	103	276	824,973	315	18,799	306	26,357	303	9,106	308
Pittsburgh, Pa.	2,105.4	19	833.3	18	617	40	27,234,980	24	25,149	151	32,683	154	12,936	122
Pittsfield, Mass.	141.9	236	55.3	229	153	233	2,004,903	203	27,026	110	36,255	79	14,129	65
Portland, Me.	237.6	174	93.6	162	271	131	3,576,458	149	28,561	66	38,210	53	15,052	35
Portland, Ore.	1,193.1	41	475.8	39	319	109	16,734,852	42	28,192	72	35,172	104	14,026	70
Portsmouth - Dover - Rochester, N.H.	345.2	134	127.7	132	323	107	5,572,475	103	35,538	16	43,637	22	16,143	22
Poughkeepsie, N.Y.	265.3	157	91.6	167	330	104	3,997,285	138	34,203	24	43,638	21	15,067	34
Providence - Pawtucket - Woonsocket, R.I.	917.4	58	339.6	59	969	22	12,582,730	52	27,798	89	37,052	67	13,716	79
Provo - Orem, Utah	252.2	164	69.1	201	125	255	1,870,482	217	21,197	267	27,069	291	7,417	317
Pueblo, Colo.	129.0	256	50.3	249	54	301	1,278,042	280	19,850	293	25,408	307	9,907	298
Racine, Wisc.	174.3	207	64.8	206	522	55	2,290,587	194	29,258	59	35,349	100	13,142	114
Raleigh - Du[illegible] N.C.	698.5	68	272.8	68	341	98	10,098,852	67	27,954	85	37,019	68	14,458	54
Rapid City, S[illegible]	81.2	312	31.7	310	29	315	984,002	305	21,287	265	31,041	197	12,118	160
Reading, Pa.	333.3	135	130.9	129	387	86	4,471,764	131	26,952	111	34,162	116	13,417	100
Redding, Cal.	144.4	234	54.2	233	38	310	1,584,361	244	21,206	266	29,232	256	10,972	244

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales, Buying Power Indexes

	Total Retail Sales		Per Household Retail Sales		Buying Power Index (BPI)		Economy-Priced-Products BPI		Moderate-Priced-Products BPI		Premium-Priced-Products BPI	
Area	($000)	Rank	($)	Rank	BPI	Rank	BPI	Rank	BPI	Rank	BPI	Rank
Laredo, Tex.	716,974	288	20,964	79	.0344	305	.0569	251	.0392	305	.0388	282
Las Cruces, N.M.	573,916	312	12,396	317	.0381	296	.0618	236	.0477	282	.0327	302
Las Vegas, Nev.	4,900,188	74	18,082	207	.2746	72	.2740	71	.2995	69	.2913	70
Lawrence, Kans.	461,760	318	16,670	263	.0279	316	.0337	315	.0291	318	.0238	319
Lawton, Okla.	679,793	293	17,210	244	.0378	297	.0499	274	.0497	275	.0325	303
Lewiston - Auburn, Me.	791,206	275	20,031	108	.0413	285	.0469	282	.0481	278	.0352	294
Lexington-Fayette, Ky.	2,899,787	111	21,528	65	.1442	129	.1566	115	.1591	118	.1425	127
Lima, Ohio	1,153,689	214	19,688	119	.0605	218	.0632	230	.0676	218	.0579	213
Lincoln, Neb.	1,529,543	179	18,144	205	.0908	173	.0818	195	.0912	183	.0894	169
Little Rock - North Little Rock, Ark.	3,944,461	87	20,544	93	.2056	89	.2110	92	.2290	86	.2009	90
Longview - Marshall, Tex.	1,228,301	206	19,779	115	.0632	208	.0754	204	.0682	216	.0628	203
Lorain - Elyria, Ohio	1,548,537	178	15,785	286	.1007	159	.0893	187	.0947	179	.1010	156
Los Angeles - Long Beach, Cal.	63,656,604	1	19,895	112	3.8702	1	3.0278	2	3.3024	1	4.0869	1
Louisville, Ky.	6,876,449	56	18,834	171	.3752	58	.3889	48	.4087	49	.3703	61
Lubbock, Tex.	1,870,504	162	22,979	31	.0872	177	.1038	160	.1013	168	.0833	177
Lynchburg, Va.	941,301	249	17,964	214	.0556	234	.0527	267	.0583	240	.0545	224
McAllen - Edinburg - Mission, Tex.	1,692,552	170	15,774	287	.0961	166	.1704	106	.1176	148	.0872	171
Macon - Warner Robins, Ga.	1,947,092	156	18,317	195	.1114	151	.1078	152	.1118	159	.1081	153
Madison, Wisc.	3,083,854	106	21,431	67	.1616	112	.1368	131	.1636	114	.1786	101
Manchester - Nashua, N.H.	3,545,093	92	28,543	6	.1787	98	.1139	147	.1341	133	.1852	96
Mansfield, Ohio	931,518	252	18,895	168	.0496	249	.0532	266	.0562	246	.0488	244
Medford, Ore.	1,305,607	194	23,067	29	.0577	228	.0705	213	.0734	203	.0498	242
Melbourne - Titusville - Palm Bay, Fla.	2,777,242	118	16,531	268	.1621	111	.1713	105	.1854	101	.1576	116
Memphis, Tenn.	6,593,734	61	18,280	200	.3648	63	.4102	45	.3854	56	.3708	60
Merced, Cal.	776,981	279	13,327	314	.0544	238	.0659	223	.0666	220	.0461	255
Miami - Hialeah, Fla.	13,459,450	23	18,529	182	.7637	25	.7924	18	.7686	21	.8125	25
Middlesex - Somerset - Hunterdon, N.J.	8,273,158	47	23,344	25	.5230	40	.2938	65	.3184	65	.5731	36
Midland, Tex.	739,752	282	18,131	206	.0460	267	.0419	300	.0438	293	.0448	262
Milwaukee, Wisc.	10,484,091	36	19,269	146	.6127	32	.5067	36	.5537	33	.6548	31
Minneapolis - St. Paul, Minn.	19,998,198	13	21,768	57	1.1099	13	.8055	17	.9613	13	1.1325	14
Mobile, Ala.	3,046,938	107	16,834	255	.1733	104	.2142	89	.1955	97	.1619	115
Modesto, Cal.	2,387,677	134	19,101	157	.1324	135	.1411	126	.1420	130	.1250	141
Monmouth - Ocean, N.J.	8,505,975	44	22,538	36	.5017	42	.3539	58	.3866	55	.4933	42
Monroe, La.	1,132,761	215	21,910	51	.0512	244	.0781	199	.0572	242	.0513	235
Montgomery, Ala.	2,088,185	148	18,512	186	.1119	150	.1277	138	.1290	140	.1088	152
Muncie, Ind.	728,146	285	16,662	265	.0421	281	.0491	275	.0467	285	.0416	271
Muskegon, Mich.	954,792	246	16,462	274	.0570	229	.0608	238	.0628	231	.0534	230
Naples, Fla.	1,316,735	191	21,982	48	.0646	206	.0771	202	.0693	213	.0758	187
Nashville, Tenn.	7,787,364	48	20,711	86	.4152	50	.3711	52	.4239	46	.4290	51
Nassau - Suffolk, N.Y.	26,160,167	8	29,680	4	1.4458	8	.7605	20	.8977	17	1.5340	8
Newark, N.J.	12,871,622	25	18,526	183	.9048	20	.6249	26	.6190	28	.9420	20
New Bedford - Fall River - Attleboro, Mass.	4,096,757	84	22,193	44	.2093	87	.2126	90	.2056	91	.2149	88
New Haven - Waterbury - Meriden, Conn.	6,754,452	58	22,537	37	.3824	52	.2877	66	.3019	68	.3920	53
New London - Norwich, Conn.	2,128,680	145	23,138	28	.1157	146	.0851	191	.0994	170	1182	144
New Orleans, La.	9,055,616	42	18,522	184	.4827	43	.6295	25	.5205	39	.4823	43
New York, N.Y.	48,121,117	2	13,810	311	3.5355	2	3.6422	1	3.2618	2	3.8966	2
Niagara Falls, N.Y.	1,371,733	188	16,749	259	.0807	185	.0906	185	.0882	186	.0824	180
Norfolk - Virginia Beach - Newport News, Va.	9,878,955	38	20,745	83	.5483	38	.4846	37	.5502	34	.5603	37
Oakland, Cal.	15,325,582	21	19,319	142	.9676	17	.7479	21	.7426	23	1.0094	18
Ocala, Fla.	1,310,275	192	16,755	258	.0692	199	.1030	165	.0957	176	.0606	209
Odessa, Tex.	813,335	269	17,720	228	.0475	258	.0503	273	.0503	273	.0473	251
Oklahoma City, Okla.	7,178,036	52	18,964	165	.3662	62	.4546	39	.4492	44	.3671	62
Olympia, Wash.	1,024,877	229	16,372	275	.0613	215	.0681	216	.0656	222	.0617	204
Omaha, Neb.	4,579,452	76	19,722	117	.2606	76	.2290	84	.2526	79	.2678	75
Orange County, N.Y.	2,429,061	132	24,586	19	.1254	141	.1114	148	.1122	156	.1267	139
Orlando, Fla.	9,789,105	40	24,412	20	.4663	46	.4292	44	.4894	41	.4547	48
Owensboro, Ky.	622,154	303	18,627	178	.0319	310	.0414	301	.0384	309	.0306	305
Oxnard - Ventura, Cal.	5,261,173	70	23,635	23	.3045	68	.1938	97	.2345	84	.2917	69
Panama City, Fla.	1,033,924	227	19,960	111	.0483	255	.0718	211	.0648	224	.0429	268
Parkersburg - Marietta, W.Va.-Ohio	1,077,105	218	17,862	219	.0560	233	.0708	212	.0718	207	.0504	240
Pascagoula, Miss.	544,381	315	12,044	320	.0408	289	.0438	294	.0486	277	.0399	281
Pensacola, Fla.	2,138,064	144	16,100	277	.1303	136	.1384	129	.1434	128	.1270	138
Peoria, Ill.	2,352,146	137	17,792	224	.1464	125	.1142	146	.1317	138	.1483	122
Philadelphia, Pa.	35,816,878	4	19,465	130	2.1421	4	1.7983	4	1.8652	4	2.2386	4
Phoenix, Ariz.	15,645,226	20	18,780	173	.8736	22	.8623	15	.9315	16	.9163	21
Pine Bluff, Ark.	527,787	316	16,862	254	.0289	315	.0426	298	.0327	315	.0252	317
Pittsburgh, Pa.	13,090,029	24	15,709	290	.8108	24	.8975	13	.8475	20	.8417	23
Pittsfield, Mass.	1,180,932	211	21,355	70	.0623	212	.0604	239	.0621	232	.0611	206
Portland, Me.	3,120,320	105	33,337	2	.1277	139	.1062	156	.1240	143	.1168	145
Portland, Ore.	9,768,019	41	20,530	94	.5203	41	.4552	38	.5225	38	.5595	38
Portsmouth - Dover - Rochester, N.H.	3,670,401	91	28,742	5	.1765	101	.1266	139	.1444	126	.1861	95
Poughkeepsie, N.Y.	2,152,445	143	23,498	24	.1195	144	.0913	183	.0973	173	.1234	142
Providence - Pawtucket - Woonsocket, R.I.	6,650,886	60	19,584	128	.3806	54	.3540	57	.3595	59	.3734	59
Provo - Orem, Utah	1,000,293	233	14,476	304	.0661	204	.0779	201	.0811	197	.0580	212
Pueblo, Colo.	739,611	283	14,704	302	.0427	278	.0643	227	.0531	264	.0418	270
Racine, Wisc.	1,276,552	198	19,700	118	.0710	195	.0601	240	.0673	219	.0742	189
Raleigh - Durham, N.C.	6,161,720	65	22,587	35	.3171	65	.2796	68	.3141	66	.3323	65
Rapid City, S.D.	796,824	273	25,136	15	.0354	301	.0400	303	.0412	301	.0306	305
Reading, Pa.	2,508,672	128	19,165	151	.1383	134	.1327	133	.1431	129	.1645	110
Redding, Cal.	1,038,182	222	19,155	152	.0538	239	.0673	217	.0636	227	.0471	252

1990 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

	Total Retail Sales		Food Stores		Supermarkets		Eating & Drinking Places		General Merchandise Stores		Department Stores		Apparel & Accessories Stores	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Laredo, Tex.	716,974	288	168,651	262	156,116	271	59,305	300	117,409	264	99,618	261	76,890	169
Las Cruces, N.M.	573,916	312	115,291	310	111,928	306	62,650	292	85,396	303	74,239	297	25,821	297
Las Vegas, Nev.	4,900,188	74	1,044,211	72	998,041	71	565,796	65	581,917	80	517,719	75	271,426	69
Lawrence, Kans.	461,760	318	98,513	316	93,524	317	58,593	301	56,517	320	49,163	319	20,431	314
Lawton, Okla.	679,793	293	138,391	285	133,702	284	63,454	289	129,421	248	102,609	257	29,786	283
Lewiston - Auburn, Me.	791,206	275	201,484	240	193,625	239	66,916	281	85,425	302	71,771	300	22,163	307
Lexington-Fayette, Ky.	2,899,787	111	526,309	120	506,096	118	323,705	98	398,839	104	334,448	100	151,628	108
Lima, Ohio	1,153,689	214	219,166	226	206,379	228	103,176	214	154,644	215	119,093	228	42,537	228
Lincoln, Neb.	1,529,543	179	303,018	186	173,839	250	151,042	175	205,116	174	191,321	166	92,376	152
Little Rock - North Little Rock, Ark.	3,944,461	87	723,295	92	693,654	91	345,376	93	610,018	75	524,261	74	215,689	81
Longview - Marshall, Tex.	1,228,301	206	252,980	207	245,682	203	101,504	221	138,184	237	120,613	225	61,345	195
Lorain - Elyria, Ohio	1,548,537	178	310,383	179	289,862	184	117,016	205	191,966	186	169,061	182	42,087	232
Los Angeles - Long Beach, Cal.	63,656,604	1	11,331,194	1	10,446,772	1	7,685,516	1	6,766,315	1	5,016,187	1	4,215,658	2
Louisville, Ky.	6,876,449	56	1,196,348	62	1,137,078	61	751,038	49	940,175	48	758,846	48	278,623	68
Lubbock, Tex.	1,870,504	162	349,367	162	329,616	164	197,315	149	272,643	152	197,740	162	108,538	136
Lynchburg, Va.	941,301	249	198,714	242	193,944	238	86,554	249	149,563	222	127,020	218	39,073	247
McAllen - Edinburg - Mission, Tex.	1,692,552	170	436,946	142	412,538	141	132,478	192	262,569	158	184,213	169	136,135	116
Macon - Warner Robins, Ga.	1,947,092	156	324,620	172	318,258	169	180,805	159	291,292	138	259,235	129	74,116	174
Madison, Wisc.	3,083,854	106	510,131	123	474,909	125	292,395	109	365,575	114	315,009	105	152,561	107
Manchester - Nashua, N.H.	3,545,093	92	664,432	99	631,919	96	288,517	112	582,288	79	419,385	84	195,901	85
Mansfield, Ohio	931,518	252	179,497	252	166,368	256	74,280	269	167,918	200	128,835	213	35,294	268
Medford, Ore.	1,305,607	194	222,810	223	205,334	229	108,244	210	165,043	203	115,972	238	42,232	230
Melbourne - Titusville - Palm Bay, Fla.	2,777,242	118	570,549	115	537,545	115	297,531	107	391,663	108	356,277	93	69,578	179
Memphis, Tenn.	6,593,734	61	1,109,896	68	1,050,217	68	518,651	69	933,976	49	693,839	52	388,426	53
Merced, Cal.	776,981	279	175,677	255	161,565	263	78,611	259	79,709	308	72,637	298	25,758	298
Miami - Hialeah, Fla.	13,459,450	23	2,426,214	26	2,200,508	25	1,274,421	26	1,745,071	19	1,380,417	21	929,456	19
Middlesex - Somerset - Hunterdon, N.J.	8,273,158	47	1,816,308	41	1,687,928	41	739,071	50	975,845	44	829,342	43	596,962	28
Midland, Tex.	739,752	282	181,766	250	177,510	247	68,165	278	111,055	275	87,942	280	46,147	220
Milwaukee, Wisc.	10,484,091	36	2,047,232	36	1,931,278	37	1,005,487	41	1,323,458	36	1,156,401	30	471,596	42
Minneapolis - St. Paul, Minn.	19,998,198	13	3,378,896	17	3,192,474	17	2,043,817	15	2,839,909	10	2,473,058	9	960,034	16
Mobile, Ala.	3,046,938	107	622,249	107	600,440	103	285,010	114	365,968	113	296,385	113	126,789	125
Modesto, Cal.	2,387,677	134	497,377	129	469,377	130	211,670	139	290,125	140	255,541	133	94,136	151
Monmouth - Ocean, N.J.	8,505,975	44	1,853,474	39	1,739,430	40	727,544	51	855,963	54	753,710	49	465,751	44
Monroe, La.	1,132,761	215	249,646	210	241,939	206	103,147	215	145,210	228	114,933	241	73,911	175
Montgomery, Ala.	2,088,185	148	338,219	166	328,711	165	183,276	157	280,795	146	234,240	145	108,144	137
Muncie, Ind.	728,146	285	130,636	292	122,935	292	79,032	257	96,898	288	91,829	273	29,538	286
Muskegon, Mich.	954,792	246	179,235	253	171,681	253	93,824	238	192,835	184	170,358	181	25,252	299
Naples, Fla.	1,316,735	191	306,318	184	286,834	186	134,583	189	133,181	242	119,011	229	81,503	162
Nashville, Tenn.	7,787,364	48	1,238,794	60	1,209,922	59	781,622	47	973,368	45	761,286	47	392,023	52
Nassau - Suffolk, N.Y.	26,160,167	8	5,013,819	8	4,457,879	8	2,086,003	14	2,414,949	13	2,009,570	13	1,746,141	8
Newark, N.J.	12,871,622	25	2,829,073	23	2,588,758	23	1,245,936	28	1,040,943	41	872,309	40	889,124	20
New Bedford - Fall River - Attleboro, Mass.	4,096,757	84	905,486	77	819,262	80	412,158	80	386,115	109	315,206	104	242,553	77
New Haven - Waterbury - Meriden, Conn.	6,754,452	58	1,382,710	55	1,281,584	56	633,744	61	730,488	65	661,460	56	341,965	59
New London - Norwich, Conn.	2,128,680	145	396,558	153	365,064	155	210,891	140	220,093	170	200,517	159	114,659	132
New Orleans, La.	9,055,616	42	2,223,942	30	2,102,137	30	1,070,001	37	1,078,818	39	844,940	41	496,170	39
New York, N.Y.	48,121,117	2	9,488,623	2	7,949,410	2	6,478,924	2	5,008,494	3	3,913,585	3	4,684,414	1
Niagara Falls, N.Y.	1,371,733	188	327,204	171	306,634	172	132,849	191	169,510	199	146,939	193	79,551	165
Norfolk - Virginia Beach - Newport News, Va.	9,878,955	38	2,011,606	38	1,934,121	36	1,010,922	40	1,167,538	38	956,607	38	501,633	36
Oakland, Cal.	15,325,582	21	3,341,748	18	3,105,698	19	1,666,043	19	1,687,264	23	1,293,773	26	788,480	23
Ocala, Fla.	1,310,275	192	296,681	189	282,646	188	102,082	218	162,620	204	139,628	198	41,246	236
Odessa, Tex.	813,335	269	207,735	234	203,417	231	72,456	272	105,106	282	99,883	259	46,280	219
Oklahoma City, Okla.	7,178,036	52	1,413,583	53	1,367,152	52	780,371	48	833,574	57	623,439	60	408,550	50
Olympia, Wash.	1,024,877	229	263,781	201	252,998	199	107,030	213	118,770	261	89,422	279	33,598	274
Omaha, Neb.	4,579,452	76	898,620	79	854,252	77	503,323	70	583,713	78	527,565	73	209,727	82
Orange County, N.Y.	2,429,061	132	591,639	112	560,650	112	188,944	153	240,683	162	215,670	150	137,004	115
Orlando, Fla.	9,789,105	40	1,769,782	42	1,679,314	42	1,182,335	30	1,047,168	40	809,721	44	417,819	49
Owensboro, Ky.	622,154	303	123,291	299	120,334	297	56,573	305	113,504	271	95,735	264	23,977	302
Oxnard - Ventura, Cal.	5,261,173	70	1,056,512	71	996,539	72	496,218	71	693,928	68	492,093	79	205,527	83
Panama City, Fla.	1,033,924	227	226,702	220	216,897	219	132,100	193	146,885	227	137,203	200	42,143	231
Parkersburg - Marietta, W.Va.-Ohio	1,077,105	218	203,766	239	196,004	236	100,217	225	197,359	178	153,798	191	32,696	277
Pascagoula, Miss.	544,381	315	129,968	295	122,148	294	47,814	314	78,826	309	59,554	315	22,534	304
Pensacola, Fla.	2,138,064	144	397,505	152	385,368	150	208,891	142	292,283	137	248,797	138	83,045	160
Peoria, Ill.	2,352,146	137	407,625	148	384,761	151	204,279	145	305,224	132	259,497	128	99,178	145
Philadelphia, Pa.	35,816,878	4	7,235,800	4	6,569,667	4	3,303,247	6	3,934,052	5	3,383,185	5	2,202,649	4
Phoenix, Ariz.	15,645,226	20	3,480,844	15	3,362,133	15	1,582,953	22	1,775,811	18	1,373,492	23	679,378	26
Pine Bluff, Ark.	527,787	316	114,724	311	110,753	309	39,626	319	70,517	315	60,117	314	22,168	306
Pittsburgh, Pa.	13,090,029	24	2,856,980	22	2,669,342	22	1,341,880	23	1,699,337	22	1,432,917	19	689,859	25
Pittsfield, Mass.	1,180,932	211	252,169	208	233,649	211	131,969	194	111,879	273	83,530	288	58,135	199
Portland, Me.	3,120,320	105	544,399	117	513,351	117	266,554	121	281,362	145	204,563	156	127,902	122
Portland, Ore.	9,768,019	41	1,632,997	46	1,529,718	46	1,041,407	39	1,650,438	26	1,192,987	28	543,965	34
Portsmouth - Dover - Rochester, N.H.	3,670,401	91	744,615	90	696,632	90	321,232	99	426,402	95	297,497	112	156,627	102
Poughkeepsie, N.Y.	2,152,445	143	492,213	130	472,018	127	165,927	166	290,018	141	250,696	135	138,337	114
Providence - Pawtucket - Woonsocket, R.I.	6,650,886	60	1,361,174	56	1,184,494	60	703,796	55	781,700	63	613,867	61	338,612	61
Provo - Orem, Utah	1,000,293	233	212,453	233	205,173	230	78,002	261	157,824	212	130,413	211	45,444	224
Pueblo, Colo.	739,611	283	174,298	258	167,124	255	74,342	268	111,561	274	93,934	268	26,347	293
Racine, Wisc.	1,276,552	198	219,055	227	199,426	232	111,249	208	173,537	195	140,358	197	54,406	203
Raleigh - Durham, N.C.	6,161,720	65	1,143,114	66	1,101,903	65	651,088	59	687,824	70	545,645	70	316,465	64
Rapid City, S.D.	796,824	273	139,742	284	136,190	283	69,262	277	114,700	269	92,766	270	35,639	266
Reading, Pa.	2,508,672	128	480,825	132	441,483	137	232,724	132	277,078	150	247,000	139	233,312	79
Redding, Cal.	1,038,182	222	222,488	224	210,538	226	92,617	242	93,747	293	85,297	285	34,298	271

1990 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

Area	Furniture/ Home Furnishings/ Appliance Stores		Furniture & Home Furnishings Stores		Automotive Dealers		Gasoline Service Stations		Building Materials & Hardware Dealers		Drugstores	
	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Laredo, Tex.	58,406	196	9,803	316	87,583	319	36,193	309	35,355	297	9,718	315
Las Cruces, N.M.	25,294	304	14,693	291	111,220	312	42,409	295	51,954	261	16,512	301
Las Vegas, Nev.	212,026	89	113,883	88	1,047,660	78	261,146	87	306,864	63	155,889	80
Lawrence, Kans.	18,949	315	8,398	319	86,117	320	33,663	314	28,605	313	8,218	318
Lawton, Okla.	34,634	267	22,398	244	144,323	295	43,403	293	44,953	275	13,693	306
Lewiston - Auburn, Me.	23,139	309	10,593	313	207,766	251	49,463	281	41,810	280	20,146	286
Lexington-Fayette, Ky.	154,774	109	73,876	126	665,994	111	229,564	100	111,742	152	98,768	114
Lima, Ohio	52,138	212	25,743	224	294,665	192	120,544	155	57,480	246	34,672	222
Lincoln, Neb.	53,873	205	25,706	225	339,379	180	116,695	162	105,707	160	41,833	199
Little Rock - North Little Rock, Ark.	180,043	98	118,485	86	1,006,480	79	234,821	97	287,646	67	78,700	137
Longview - Marshall, Tex.	61,313	192	37,051	187	328,055	182	90,269	211	74,974	199	38,892	209
Lorain - Elyria, Ohio	67,544	183	38,155	183	458,091	153	130,961	150	63,928	224	65,030	160
Los Angeles - Long Beach, Cal.	4,316,173	1	2,031,247	1	14,461,889	1	3,395,762	1	2,923,175	1	2,344,791	2
Louisville, Ky.	371,374	55	211,248	54	1,611,484	56	519,382	47	328,731	57	306,554	39
Lubbock, Tex.	88,887	161	53,480	155	471,313	149	109,637	175	87,880	178	29,371	249
Lynchburg, Va.	44,851	231	29,403	206	170,061	278	75,610	227	55,333	252	39,930	208
McAllen - Edinburg - Mission, Tex.	95,648	157	52,743	157	312,872	187	72,133	233	101,795	166	28,861	253
Macon - Warner Robins, Ga.	86,733	162	59,253	147	529,131	139	121,326	153	103,472	163	68,618	148
Madison, Wisc.	244,322	76	83,722	109	679,293	108	228,560	101	188,316	99	74,435	141
Manchester - Nashua, N.H.	186,646	95	95,583	103	803,418	92	164,971	130	184,611	100	79,006	135
Mansfield, Ohio	43,558	235	18,908	268	209,824	248	90,614	210	55,816	250	21,966	280
Medford, Ore.	52,483	209	28,725	210	293,012	194	65,822	237	60,878	235	23,795	274
Melbourne - Titusville - Palm Bay, Fla.	127,384	127	63,963	139	674,109	109	225,981	103	143,175	126	77,177	139
Memphis, Tenn.	355,306	58	215,944	53	1,818,398	49	506,216	49	251,600	77	285,861	45
Merced, Cal.	34,510	268	19,311	261	157,997	285	92,109	205	33,379	302	54,063	173
Miami - Hialeah, Fla.	784,215	24	429,059	23	3,110,641	20	793,811	25	425,884	41	681,049	11
Middlesex - Somerset - Hunterdon, N.J.	565,621	36	329,987	35	1,643,525	54	446,582	56	411,547	45	200,780	61
Midland, Tex.	25,574	303	14,149	295	150,512	290	52,176	275	32,466	306	20,900	283
Milwaukee, Wisc.	678,560	29	281,888	42	2,387,531	34	791,046	26	499,943	35	363,878	32
Minneapolis - St. Paul, Minn.	978,286	17	536,414	17	4,401,706	13	1,570,941	8	1,291,955	9	415,719	29
Mobile, Ala.	127,952	125	82,003	112	746,139	101	243,745	94	138,894	133	147,900	83
Modesto, Cal.	126,922	128	79,296	120	471,246	150	138,927	143	179,097	104	176,301	71
Monmouth - Ocean, N.J.	407,092	50	283,086	41	2,297,693	36	474,605	51	431,305	39	221,861	57
Monroe, La.	57,321	198	28,806	209	282,073	197	34,906	312	57,151	247	45,761	186
Montgomery, Ala.	99,104	153	57,130	150	581,157	124	182,974	117	100,216	169	62,058	165
Muncie, Ind.	[illegible]	236	19,271	263	149,436	292	70,458	234	42,827	278	29,226	251
Muskegon, Mich.	46,581	227	24,142	231	218,555	238	60,658	250	50,394	264	33,537	229
Naples, Fla.	132,087	122	104,277	92	249,513	216	60,484	251	65,022	220	46,032	185
Nashville, Tenn.	443,502	46	238,617	48	2,150,163	42	615,964	36	369,624	50	253,546	50
Nassau - Suffolk, N.Y.	1,722,015	7	1,048,573	6	5,474,396	10	1,184,543	15	1,361,296	7	834,099	8
Newark, N.J.	826,230	22	532,645	18	3,044,390	22	708,465	33	522,429	31	369,739	31
New Bedford - Fall River - Attleboro, Mass.	191,257	93	128,323	82	896,825	86	238,263	95	171,003	111	126,578	92
New Haven - Waterbury - Meriden, Conn.	378,843	54	225,483	50	1,457,010	61	469,400	53	379,350	48	169,523	74
New London - Norwich, Conn.	104,578	147	63,730	140	510,498	143	124,538	152	142,943	128	46,599	183
New Orleans, La.	424,650	47	220,521	51	1,675,982	52	529,236	45	359,042	52	406,508	30
New York, N.Y.	3,351,767	2	1,875,778	2	6,110,423	7	1,501,860	9	1,380,012	6	1,926,731	3
Niagara Falls, N.Y.	55,536	203	30,997	200	285,357	196	78,609	220	40,428	282	57,848	169
Norfolk - Virginia Beach - Newport News, Va.	595,185	32	397,596	27	2,157,371	41	648,043	35	462,303	37	298,993	42
Oakland, Cal.	974,692	19	486,798	21	2,891,932	24	844,482	20	762,505	19	801,216	9
Ocala, Fla.	69,467	180	37,823	185	280,722	201	110,322	174	106,888	158	54,141	172
Odessa, Tex.	28,705	292	17,063	276	208,297	250	37,804	305	34,956	298	18,213	296
Oklahoma City, Okla.	357,597	57	195,435	60	2,025,574	46	422,088	60	326,138	58	181,615	68
Olympia, Wash.	53,133	208	25,140	228	198,113	258	76,062	226	68,919	213	38,748	210
Omaha, Neb.	280,048	67	210,712	56	1,098,680	76	340,652	74	210,914	93	128,666	91
Orange County, N.Y.	118,368	134	76,963	123	548,176	131	137,434	146	169,085	112	65,894	156
Orlando, Fla.	467,239	45	284,234	40	2,437,552	33	588,112	37	436,961	38	236,979	53
Owensboro, Ky.	33,419	273	17,924	271	128,114	306	31,187	317	34,067	300	26,615	265
Oxnard - Ventura, Cal.	259,697	72	137,828	78	1,351,243	66	331,612	76	265,915	73	195,379	63
Panama City, Fla.	42,674	243	29,015	208	225,867	234	54,429	270	60,473	236	35,260	218
Parkersburg - Marietta, W.Va.-Ohio	44,600	232	26,853	220	261,448	211	79,832	218	52,952	258	36,401	215
Pascagoula, Miss.	16,451	319	9,513	317	106,948	315	45,405	289	31,256	309	25,501	270
Pensacola, Fla.	104,734	146	47,630	162	530,112	138	159,399	132	112,642	149	75,925	140
Peoria, Ill.	112,956	139	69,099	130	604,059	120	179,641	122	128,225	140	90,299	123
Philadelphia, Pa.	1,890,632	5	1,129,497	4	8,015,528	4	1,848,522	5	1,417,405	5	1,224,469	4
Phoenix, Ariz.	985,133	16	559,580	16	3,620,384	17	809,656	22	792,947	18	562,430	20
Pine Bluff, Ark.	18,924	316	12,010	309	135,364	303	31,093	318	38,514	289	16,830	299
Pittsburgh, Pa.	688,021	28	408,527	26	2,852,419	26	781,685	27	529,117	29	504,692	26
Pittsfield, Mass.	52,187	211	28,608	212	212,672	246	63,229	243	79,263	189	33,555	228
Portland, Me.	119,979	133	79,920	118	511,208	142	121,306	154	164,925	115	69,055	147
Portland, Ore.	552,917	38	260,125	46	2,277,148	38	537,790	44	425,713	42	177,551	70
Portsmouth - Dover - Rochester, N.H.	238,282	78	101,445	94	817,558	89	180,868	119	242,715	83	79,262	132
Poughkeepsie, N.Y.	99,377	152	59,273	146	456,002	155	95,336	197	134,416	134	67,794	149
Providence - Pawtucket - Woonsocket, R.I.	292,240	66	202,431	57	1,278,379	68	449,122	55	340,127	55	268,340	48
Provo - Orem, Utah	51,948	214	27,951	215	181,638	271	93,550	200	66,015	219	31,399	239
Pueblo, Colo.	43,930	233	22,213	245	160,521	282	43,459	292	42,447	279	18,622	292
Racine, Wisc.	66,085	185	39,656	176	341,495	179	103,021	182	85,154	183	42,935	195
Raleigh - Durham, N.C.	385,951	53	219,562	52	1,443,608	62	310,061	79	391,951	47	215,720	58
Rapid City, S.D.	30,399	285	19,287	262	217,195	241	62,854	245	50,784	262	18,216	295
Reading, Pa.	145,488	115	82,530	110	546,975	133	134,209	148	101,034	168	65,549	159
Redding, Cal.	40,100	249	21,198	250	225,775	235	98,907	192	81,817	185	67,452	152

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S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

Area	Groceries & Other Foods ($000)	Rank	Drugs & Health & Beauty Aids ($000)	Rank	Major Household Appliances ($000)	Rank	Televisions, Video Recorders & Tapes ($000)	Rank	Audio Equipment, Musical Instruments & Supplies ($000)	Rank
Laredo, Tex.	111,155	290	24,805	295	14,796	209	7,585	215	12,956	223
Las Cruces, N.M.	88,830	311	26,877	289	9,420	282	2,423	320	6,130	308
Las Vegas, Nev.	732,474	80	244,271	65	55,317	77	35,045	77	89,960	79
Lawrence, Kans.	81,251	316	14,560	318	6,086	316	2,465	318	8,336	283
Lawton, Okla.	93,595	308	22,748	305	9,325	284	6,745	231	8,154	289
Lewiston - Auburn, Me.	169,086	239	26,178	290	6,071	317	3,202	312	6,830	303
Lexington-Fayette, Ky.	442,217	122	126,955	99	31,334	134	18,040	126	45,670	101
Lima, Ohio	193,044	219	40,952	233	14,445	215	7,376	218	17,303	190
Lincoln, Neb.	248,556	181	47,119	206	14,066	224	4,999	280	20,890	172
Little Rock - North Little Rock, Ark.	611,612	93	133,427	92	49,737	84	30,067	87	40,824	104
Longview - Marshall, Tex.	197,026	215	49,991	199	17,969	190	8,544	197	12,521	226
Lorain - Elyria, Ohio	265,753	175	57,013	180	15,757	201	10,252	179	14,271	208
Los Angeles - Long Beach, Cal.	9,447,530	1	2,606,430	1	717,660	1	747,263	1	1,184,064	1
Louisville, Ky.	981,782	63	320,618	46	82,583	54	53,394	50	72,968	68
Lubbock, Tex.	262,388	179	69,111	169	21,707	175	14,885	145	20,091	179
Lynchburg, Va.	152,253	251	44,979	213	13,705	229	6,428	239	13,516	217
McAllen - Edinburg - Mission, Tex.	313,867	154	70,937	164	26,276	153	15,472	139	26,872	148
Macon - Warner Robins, Ga.	277,094	171	92,021	134	30,212	139	16,695	131	24,152	159
Madison, Wisc.	528,106	104	79,216	154	34,833	126	35,038	78	99,919	55
Manchester - Nashua, N.H.	533,744	102	101,230	123	43,966	94	36,881	70	77,303	64
Mansfield, Ohio	157,782	246	28,783	280	12,588	245	5,202	275	19,151	183
Medford, Ore.	315,856	152	43,900	218	14,658	210	7,884	208	11,756	241
Melbourne - Titusville - Palm Bay, Fla.	434,908	124	85,446	143	47,106	88	17,401	129	40,667	105
Memphis, Tenn.	946,267	66	328,603	45	73,908	61	61,868	42	87,200	59
Merced, Cal.	142,042	262	45,036	212	7,742	295	6,754	230	10,382	259
Miami - Hialeah, Fla.	1,990,413	27	671,165	17	155,236	23	90,081	29	182,515	27
Middlesex - Somerset - Hunterdon, N.J.	1,552,159	39	290,579	50	106,625	42	74,467	37	110,326	49
Midland, Tex.	142,605	260	37,310	245	8,154	294	6,134	250	6,793	305
Milwaukee, Wisc.	1,915,460	28	402,546	35	128,486	33	103,317	27	190,914	23
Minneapolis - St. Paul, Minn.	3,208,861	12	620,563	22	206,293	15	167,961	14	279,795	15
Mobile, Ala.	530,230	103	131,095	95	38,496	108	19,520	117	30,244	135
Modesto, Cal.	396,605	134	131,684	94	29,051	142	21,977	110	26,832	149
Monmouth - Ocean, N.J.	1,579,172	37	298,835	48	86,077	51	58,691	45	81,946	62
Monroe, La.	189,543	224	49,758	200	20,023	183	8,666	195	16,330	195
Montgomery, Ala.	283,827	168	76,145	158	24,249	162	18,939	120	23,236	164
Muncie, Ind.	115,239	286	27,920	282	8,872	289	6,534	234	13,816	214
Muskegon, Mich.	209,634	201	34,829	256	13,505	231	7,608	212	9,268	269
Naples, Fla.	233,645	187	48,668	202	23,934	164	12,301	170	21,830	170
Nashville, Tenn.	962,134	65	300,413	47	90,105	48	54,244	49	151,108	33
Nassau - Suffolk, N.Y.	4,568,547	8	1,033,219	8	250,055	10	178,713	13	431,017	6
Newark, N.J.	2,481,722	22	449,752	30	137,146	28	107,928	26	147,479	36
New Bedford - Fall River - Attleboro, Mass.	734,231	79	126,843	100	42,985	97	22,635	107	38,944	109
New Haven - Waterbury - Meriden, Conn.	1,240,368	51	190,597	75	69,692	68	33,178	84	119,846	45
New London - Norwich, Conn.	343,333	147	55,224	184	36,141	121	14,224	154	27,722	145
New Orleans, La.	1,632,333	34	435,007	32	128,359	34	64,056	40	108,016	51
New York, N.Y.	8,727,097	2	2,340,002	2	425,959	3	396,446	3	826,373	2
Niagara Falls, N.Y.	289,115	165	62,867	175	11,511	259	8,016	203	15,706	199
Norfolk - Virginia Beach - Newport News, Va.	1,545,198	40	333,913	43	121,466	36	73,065	39	134,897	39
Oakland, Cal.	2,714,516	17	752,885	14	174,151	18	161,051	16	267,236	19
Ocala, Fla.	222,221	192	51,542	196	15,263	205	14,570	147	14,042	211
Odessa, Tex.	144,185	259	41,903	229	10,932	268	6,504	235	6,935	301
Oklahoma City, Okla.	1,134,047	55	277,944	51	75,944	59	55,405	48	75,670	65
Olympia, Wash.	196,785	216	44,241	216	11,867	254	5,968	260	12,009	236
Omaha, Neb.	726,406	81	167,358	81	62,285	71	41,602	64	51,494	93
Orange County, N.Y.	321,233	106	80,979	151	22,159	173	15,469	140	32,157	129
Orlando, Fla.	1,333,650	46	272,721	52	92,706	45	60,316	44	124,192	42
Owensboro, Ky.	95,667	306	30,362	274	10,060	275	5,327	271	7,867	292
Oxnard - Ventura, Cal.	844,378	72	202,415	69	59,967	72	42,951	63	73,681	66
Panama City, Fla.	156,913	247	42,332	226	11,615	258	6,073	255	14,112	209
Parkersburg - Marietta, W.Va.-Ohio	176,076	235	48,199	204	14,327	219	6,463	237	10,162	262
Pascagoula, Miss.	108,131	294	23,811	301	7,556	297	2,837	315	5,099	314
Pensacola, Fla.	304,807	158	82,811	147	37,252	115	16,644	132	20,954	171
Peoria, Ill.	348,682	145	96,859	129	27,012	150	16,483	133	22,179	168
Philadelphia, Pa.	6,091,559	4	1,601,445	4	375,916	4	285,169	5	421,272	7
Phoenix, Ariz.	2,659,102	18	667,167	18	170,169	19	116,779	22	211,113	21
Pine Bluff, Ark.	90,160	309	21,308	310	7,264	302	3,524	305	4,914	318
Pittsburgh, Pa.	2,471,260	23	597,334	24	136,565	29	82,373	34	130,378	41
Pittsfield, Mass.	212,881	199	41,429	231	13,285	233	6,398	241	12,284	230
Portland, Me.	465,715	116	70,305	166	28,790	143	14,913	144	31,719	131
Portland, Ore.	1,561,595	38	362,151	38	114,744	37	93,995	28	134,482	40
Portsmouth - Dover - Rochester, N.H.	647,977	88	97,675	127	38,970	105	23,562	104	51,923	91
Poughkeepsie, N.Y.	413,985	127	78,665	156	22,603	169	8,640	196	34,850	121
Providence - Pawtucket - Woonsocket, R.I.	1,236,169	52	244,740	64	70,123	67	46,637	55	67,173	75
Provo - Orem, Utah	177,438	234	46,716	208	14,289	220	6,437	238	20,003	180
Pueblo, Colo.	126,512	275	32,859	264	11,051	267	6,351	244	10,544	256
Racine, Wisc.	201,377	210	46,469	209	16,039	197	10,108	180	14,064	210
Raleigh - Durham, N.C.	830,227	73	267,439	57	92,422	46	44,965	60	111,872	48
Rapid City, S.D.	115,720	285	22,224	307	9,080	288	4,658	293	8,284	284
Reading, Pa.	416,162	125	83,312	144	38,502	107	15,319	142	31,086	133
Redding, Cal.	183,821	230	50,519	197	12,892	240	7,938	205	11,709	242

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	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing		Women's & Girls' Clothing		Footwear	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Laredo, Tex.	5,851	123	21,959	211	36,328	191	80,392	181	20,874	189
Las Cruces, N.M.	1,118	301	12,857	285	15,537	304	31,669	300	9,187	296
Las Vegas, Nev.	8,800	91	72,739	96	148,471	70	272,642	70	90,567	64
Lawrence, Kans.	1,210	290	5,413	320	11,731	318	20,850	319	6,348	315
Lawton, Okla.	1,680	252	19,358	229	21,073	278	40,199	277	10,269	286
Lewiston - Auburn, Me.	1,214	289	9,020	315	23,130	259	32,223	299	10,959	280
Lexington-Fayette, Ky.	8,945	88	67,686	101	89,363	104	180,779	99	47,410	107
Lima, Ohio	1,447	278	21,874	212	29,736	215	53,169	228	14,383	237
Lincoln, Neb.	3,899	160	22,972	202	46,784	166	96,084	163	28,354	158
Little Rock - North Little Rock, Ark.	12,191	73	79,737	89	117,143	85	246,326	80	59,193	92
Longview - Marshall, Tex.	2,464	201	19,860	224	27,219	226	56,267	218	18,507	200
Lorain - Elyria, Ohio	2,233	212	31,574	175	33,601	197	66,010	197	17,028	208
Los Angeles - Long Beach, Cal.	213,873	1	1,383,022	1	2,062,330	2	3,861,277	2	1,187,804	2
Louisville, Ky.	16,271	53	164,170	50	186,897	59	395,833	52	97,317	58
Lubbock, Tex.	2,901	184	38,461	158	60,199	140	111,366	146	38,520	128
Lynchburg, Va.	1,206	291	20,350	222	30,569	210	62,954	204	27,802	161
McAllen - Edinburg - Mission, Tex.	5,436	128	39,541	154	65,344	134	126,958	131	32,540	144
Macon - Warner Robins, Ga.	2,747	188	38,309	159	51,870	156	107,221	154	27,467	162
Madison, Wisc.	5,951	120	55,264	118	90,739	100	166,780	108	46,947	109
Manchester - Nashua, N.H.	10,337	77	89,123	82	118,489	83	224,966	86	58,126	94
Mansfield, Ohio	3,214	174	20,518	218	28,149	219	54,718	221	13,241	252
Medford, Ore.	2,394	204	16,822	246	18,170	294	35,651	290	13,163	253
Melbourne - Titusville - Palm Bay, Fla.	6,323	113	54,580	119	55,935	150	121,561	138	28,376	157
Memphis, Tenn.	15,687	56	165,114	49	192,324	56	388,126	54	124,420	49
Merced, Cal.	1,705	249	13,364	277	17,655	298	33,182	297	8,999	300
Miami - Hialeah, Fla.	67,656	9	318,653	22	461,383	19	903,829	20	277,346	18
Middlesex - Somerset - Hunterdon, N.J.	23,783	40	205,791	40	300,946	34	590,487	33	158,929	39
Midland, Tex.	1,229	286	11,783	293	25,695	237	48,926	240	14,973	229
Milwaukee, Wisc.	46,864	20	241,426	32	307,396	33	588,577	34	173,809	33
Minneapolis - St. Paul, Minn.	65,117	10	394,201	14	593,250	13	1,154,878	13	296,388	17
Mobile, Ala.	5,286	132	56,039	116	79,188	118	149,265	118	49,949	103
Modesto, Cal.	3,459	169	50,336	128	63,315	138	123,741	136	37,836	129
Monmouth - Ocean, N.J.	14,370	61	156,159	53	249,095	45	487,017	44	128,249	48
Monroe, La.	1,558	265	23,727	195	30,035	213	64,522	199	22,355	185
Montgomery, Ala.	5,033	135	48,409	134	55,859	151	123,949	135	34,356	138
Muncie, Ind.	1,353	283	14,918	264	20,538	283	37,292	285	11,271	274
Muskegon, Mich.	1,905	234	19,512	226	21,654	273	40,601	273	10,136	290
Naples, Fla.	2,661	190	49,008	132	34,102	195	73,400	185	23,452	180
Nashville, Tenn.	12,276	72	151,394	55	212,496	49	423,659	50	130,830	45
Nassau - Suffolk, N.Y.	62,023	12	579,208	8	858,503	8	1,566,164	8	474,386	8
Newark, N.J.	27,465	35	290,921	26	355,641	30	782,483	24	237,903	22
New Bedford - Fall River - Attleboro, Mass.	4,444	146	78,214	92	103,891	95	200,383	93	68,115	78
New Haven - Waterbury - Meriden, Conn.	13,352	66	148,853	57	188,008	58	346,445	63	81,462	68
New London - Norwich, Conn.	4,667	141	39,993	153	50,866	157	104,505	157	29,833	153
New Orleans, La.	13,134	68	182,938	45	249,877	44	482,747	46	168,335	35
New York, N.Y.	127,316	3	1,278,647	2	2,076,982	1	3,994,750	1	1,243,215	1
Niagara Falls, N.Y.	2,049	223	23,498	197	44,929	173	87,095	174	23,553	179
Norfolk - Virginia Beach - Newport News, Va.	31,142	31	277,481	31	252,581	43	505,664	43	152,027	43
Oakland, Cal.	45,498	22	337,880	19	437,746	21	824,110	22	237,422	23
Ocala, Fla.	2,933	183	27,581	183	23,604	255	58,961	209	15,267	226
Odessa, Tex.	1,358	282	13,010	283	23,878	250	43,757	265	16,135	216
Oklahoma City, Okla.	21,299	41	147,467	58	198,025	53	383,128	56	109,039	54
Olympia, Wash.	1,602	259	17,194	242	23,523	256	46,682	253	13,876	246
Omaha, Neb.	17,806	52	87,605	84	130,287	75	242,846	81	72,276	73
Orange County, N.Y.	2,968	182	47,450	138	70,864	124	136,713	123	40,359	123
Orlando, Fla.	18,741	47	186,062	44	203,296	50	443,085	49	153,054	42
Owensboro, Ky.	1,481	273	12,661	287	21,302	276	38,898	280	8,854	301
Oxnard - Ventura, Cal.	15,146	59	106,130	71	153,029	69	274,637	69	65,584	83
Panama City, Fla.	1,661	254	17,747	237	27,722	223	55,043	220	15,667	223
Parkersburg - Marietta, W.Va.-Ohio	2,630	192	19,136	230	31,294	206	54,014	225	13,154	254
Pascagoula, Miss.	478	319	8,450	318	14,924	306	25,954	311	9,225	295
Pensacola, Fla.	4,640	142	46,142	142	50,655	158	109,473	149	32,131	146
Peoria, Ill.	4,462	145	44,944	144	56,137	148	115,852	143	33,543	142
Philadelphia, Pa.	81,682	6	784,688	4	1,022,966	4	2,242,960	4	598,212	4
Phoenix, Ariz.	46,035	21	379,149	16	432,361	22	998,624	16	246,254	21
Pine Bluff, Ark.	800	314	9,356	310	13,472	315	25,144	312	7,877	310
Pittsburgh, Pa.	35,961	25	290,185	28	371,272	28	793,126	23	225,548	25
Pittsfield, Mass.	1,948	230	16,229	253	30,328	212	53,685	226	12,979	255
Portland, Me.	3,778	164	43,124	146	123,293	79	156,191	115	66,580	82
Portland, Ore.	35,464	26	204,446	41	286,382	37	528,206	39	175,708	32
Portsmouth - Dover - Rochester, N.H.	8,951	87	94,527	77	104,352	94	202,645	91	42,334	120
Poughkeepsie, N.Y.	5,159	133	45,952	143	57,753	142	118,841	140	35,471	134
Providence - Pawtucket - Woonsocket, R.I.	10,883	75	119,468	66	185,658	60	363,807	61	83,735	66
Provo - Orem, Utah	2,620	193	13,302	278	31,811	203	55,871	219	18,789	198
Pueblo, Colo.	1,969	227	17,135	243	18,938	289	37,876	282	10,487	283
Racine, Wisc.	1,807	243	25,411	186	32,612	200	66,543	195	23,632	177
Raleigh - Durham, N.C.	13,287	67	138,358	60	158,946	66	335,264	64	97,242	59
Rapid City, S.D.	1,600	260	13,013	282	22,498	266	40,503	275	10,553	281
Reading, Pa.	5,299	131	42,554	149	90,202	102	178,671	101	59,920	90
Redding, Cal.	2,294	208	16,042	258	18,653	290	36,471	288	13,406	250

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1994 Projections

Area	1994 Population (Thous.)	Rank	Percent Change In Population 1989–1994 %	Rank	1994 Households (Thous.)	Rank	1994 EBI ($000)	Rank
Laredo, Tex.	141.5	244	12.0	25	39.3	299	1,258,321	315
Las Cruces, N.M.	155.3	226	15.7	9	55.0	239	1,933,813	276
Las Vegas, Nev.	765.3	68	15.7	9	321.7	63	15,322,093	69
Lawrence, Kans.	81.2	313	5.3	112	29.7	316	1,363,925	310
Lawton, Okla.	120.2	279	.9	232	41.2	290	1,627,988	301
Lewiston - Auburn, Me.	105.8	296	1.6	213	41.1	291	1,869,820	284
Lexington-Fayette, Ky.	364.5	132	4.3	133	144.2	123	6,948,780	128
Lima, Ohio	160.5	221	.2	246	60.2	224	2,672,184	229
Lincoln, Neb.	220.2	187	3.8	145	89.8	182	4,748,771	160
Little Rock - North Little Rock, Ark.	537.9	94	3.6	155	202.8	90	9,558,774	91
Longview - Marshall, Tex.	176.3	208	4.3	133	66.1	211	2,800,195	218
Lorain - Elyria, Ohio	271.4	[illegible]	-1.1	271	99.4	163	4,952,294	158
Los Angeles - Long Beach, Cal.	9,564.4	1	8.5	64	3,461.3	2	202,011,651	1
Louisville, Ky.	959.4	55	-.8	268	371.0	57	17,716,222	59
Lubbock, Tex.	229.2	183	1.7	209	85.3	186	3,584,887	190
Lynchburg, Va.	152.4	231	2.1	200	54.6	240	2,625,494	232
McAllen - Edinburg - Mission, Tex.	444.4	107	15.5	13	127.0	139	3,964,728	182
Macon - Warner Robins, Ga.	309.0	146	4.9	120	114.3	147	5,321,573	151
Madison, Wisc.	368.0	129	4.0	141	154.3	116	8,057,244	111
Manchester - Nashua, N.H.	365.3	131	9.7	54	139.6	130	9,321,897	95
Mansfield, Ohio	127.0	267	-1.8	287	49.5	259	2,187,308	255
Medford, Ore.	153.2	229	4.1	136	60.1	225	2,446,027	240
Melbourne - Titusville - Palm Bay, Fla.	481.2	101	16.3	6	199.8	93	8,869,020	100
Memphis, Tenn.	1,021.6	50	3.6	155	382.9	52	17,471,724	60
Merced, Cal.	203.4	194	13.3	21	65.3	213	2,695,552	225
Miami - Hialeah, Fla.	2,027.0	22	7.5	69	791.4	23	38,143,601	27
Middlesex - Somerset - Hunterdon, N.J.	1,049.5	48	5.9	103	384.5	51	30,001,726	34
Midland, Tex.	123.5	273	12.2	24	47.0	272	2,602,928	235
Milwaukee, Wisc.	1,398.9	36	-.4	261	556.0	34	30,734,336	33
Minneapolis - St. Paul, Minn.	2,534.3	15	5.5	109	987.5	14	57,815,921	14
Mobile, Ala.	509.5	97	3.8	145	192.8	96	8,149,808	108
Modesto, Cal.	403.5	119	13.5	19	141.1	127	6,399,317	134
Monmouth - Ocean, N.J.	1,059.1	47	7.3	73	414.9	46	27,778,027	38
Monroe, La.	144.6	240	.6	239	53.5	246	2,010,556	271
Montgomery, Ala.	324.6	142	5.3	112	121.9	143	5,206,547	153
Muncie, Ind.	117.4	286	-2.5	303	43.7	282	1,876,910	283
Muskegon, Mich.	159.3	223	-.4	261	59.2	228	2,646,669	230
Naples, Fla.	165.1	218	17.0	1	71.8	202	3,372,433	197
Nashville, Tenn.	1,059.6	46	7.3	73	413.0	47	21,218,110	49
Nassau - Suffolk, N.Y.	2,709.8	13	1.5	215	915.1	18	72,444,602	8
Newark, N.J.	1,906.4	24	.5	240	714.2	26	50,238,888	19
New Bedford - Fall River - Attleboro, Mass.	510.4	96	2.5	190	193.3	95	9,446,308	94
New Haven - Waterbury - Meriden, Conn.	821.9	65	2.6	186	314.6	64	19,386,329	51
New London - Norwich, Conn.	261.5	168	2.3	193	96.4	167	5,606,210	147
New Orleans, La.	1,329.1	38	1.3	222	507.7	38	22,436,936	48
New York, N.Y.	8,782.7	2	2.1	200	3,637.1	1	188,577,404	2
Niagara Falls, N.Y.	213.9	190	-2.5	303	81.8	190	3,517,575	193
Norfolk - Virginia Beach - Newport News, Va.	1,482.3	31	7.3	73	523.1	36	27,072,629	39
Oakland, Cal.	2,198.1	20	7.3	73	859.4	20	52,865,660	15
Ocala, Fla.	230.6	182	16.6	3	93.4	176	3,369,108	198
Odessa, Tex.	127.3	266	1.8	207	47.8	268	2,272,481	249
Oklahoma City, Okla.	1,018.2	51	4.6	125	406.7	48	16,565,444	63
Olympia, Wash.	173.5	211	10.1	50	70.5	204	3,241,043	200
Omaha, Neb.	633.4	80	2.1	200	242.0	82	12,944,169	73
Orange County, N.Y.	313.0	144	6.4	97	107.4	155	5,822,313	141
Orlando, Fla.	1,214.0	42	16.3	6	477.6	42	23,383,145	45
Owensboro, Ky.	87.7	310	-.2	253	34.3	307	1,421,260	306
Oxnard - Ventura, Cal.	749.3	69	11.3	33	249.0	78	16,144,930	66
Panama City, Fla.	153.7	228	14.1	16	60.5	222	2,107,251	262
Parkersburg - Marietta, W.Va.-Ohio	153.9	227	-1.7	262	61.0	221	2,428,920	243
Pascagoula, Miss.	134.5	256	3.6	155	48.1	266	2,171,884	256
Pensacola, Fla.	393.8	121	9.7	54	149.0	119	6,667,836	131
Peoria, Ill.	339.2	138	-2.2	294	132.8	136	7,243,561	122
Philadelphia, Pa.	5,029.6	4	1.9	206	1,917.4	4	108,596,243	5
Phoenix, Ariz.	2,439.7	18	15.7	9	987.0	15	46,641,782	22
Pine Bluff, Ark.	89.1	307	-1.7	282	31.3	314	1,192,115	317
Pittsburgh, Pa.	2,054.5	21	-2.4	296	832.1	22	38,191,381	26
Pittsfield, Mass.	139.4	247	-1.8	287	55.5	237	2,818,870	217
Portland, Me.	248.6	172	4.6	125	100.4	159	5,497,883	149
Portland, Ore.	1,232.7	41	3.3	173	499.0	39	26,587,670	40
Portsmouth - Dover - Rochester, N.H.	382.4	124	10.8	38	145.1	122	8,851,933	101
Poughkeepsie, N.Y.	274.5	156	3.5	163	97.1	166	5,797,819	143
Providence - Pawtucket - Woonsocket, R.I.	941.5	58	2.6	186	355.0	59	18,851,565	55
Provo - Orem, Utah	265.9	162	5.4	110	74.1	201	2,977,892	209
Pueblo, Colo.	129.0	261	.0	250	51.5	254	1,892,251	281
Racine, Wisc.	173.7	210	-.3	256	66.5	210	3,275,411	196
Raleigh - Durham, N.C.	772.4	67	10.6	43	311.7	66	16,438,535	64
Rapid City, S.D.	86.7	311	6.8	86	34.8	306	1,531,109	302
Reading, Pa.	342.2	137	2.7	183	137.7	134	6,605,784	133
Redding, Cal.	158.4	224	9.7	54	59.5	226	2,402,954	244

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1994 Projections

	1994 Average Household EBI		1994 Total Retail Sales		1994 Per Household Retail Sales		1994 Buying Power Index	
Area	($)	Rank	($000)	Rank	($)	Rank	BPI	Rank
Laredo, Tex.	32,018	319	1,105,202	268	28,122	64	.0376	298
Las Cruces, N.M.	35,160	313	818,875	304	14,889	319	.0419	276
Las Vegas, Nev.	47,629	140	7,037,991	71	21,877	239	.3029	69
Lawrence, Kans.	45,923	167	643,653	317	21,672	243	.0281	315
Lawton, Okla.	39,514	288	965,317	285	23,430	187	.0380	297
Lewiston - Auburn, Me.	45,494	177	998,209	282	24,287	158	.0396	290
Lexington-Fayette, Ky.	48,138	125	4,115,677	110	28,541	54	.1502	121
Lima, Ohio	44,[illegible]88	196	1,489,874	217	24,749	146	.0583	221
Lincoln, Neb.	52,882	66	2,216,244	170	24,680	148	.0929	171
Little Rock - North Little Rock, Ark.	47,134	149	5,617,106	82	27,698	70	.2092	87
Longview - Marshall, Tex.	42,363	238	1,611,844	210	24,385	154	.0621	214
Lorain - Elyria, Ohio	49,822	102	1,946,682	183	19,584	285	.0956	167
Los Angeles - Long Beach, Cal.	58,363	26	87,282,116	1	25,217	131	3.8813	1
Louisville, Ky.	47,753	135	9,394,912	56	25,323	127	.3718	59
Lubbock, Tex.	42,027	249	2,502,972	162	29,343	39	.0857	177
Lynchburg, Va.	48,086	126	1,198,211	253	21,945	237	.0535	238
McAllen - Edinburg - Mission, Tex.	31,218	320	2,404,537	167	18,933	298	.1047	157
Macon - Warner Robins, Ga.	46,558	155	2,476,090	165	21,663	246	.1086	152
Madison, Wisc.	52,218	73	4,496,999	98	29,145	46	.1666	111
Manchester - Nashua, N.H.	66,776	12	4,926,578	93	35,291	9	.1847	98
Mansfield, Ohio	44,188	203	1,177,060	256	23,779	174	.0469	257
Medford, Ore.	40,699	274	1,931,716	186	32,142	18	.0609	216
Melbourne - Titusville - Palm Bay, Fla.	44,389	195	3,947,310	115	19,756	284	.1765	105
Memphis, Tenn.	45,630	174	8,628,189	64	22,534	217	.3644	60
Merced, Cal.	41,280	266	1,032,027	280	15,804	315	.0558	231
Miami - Hialeah, Fla.	48,198	124	17,525,688	23	22,145	228	.7631	24
Middlesex - Somerset - Hunterdon, N.J.	78,028	3	10,940,873	48	28,455	56	.5221	41
Midland, Tex.	55,381	43	1,037,809	278	22,081	230	.0488	250
Milwaukee, Wisc.	55,278	44	14,564,425	35	26,195	108	.6026	34
Minneapolis - St. Paul, Minn.	58,548	25	28,742,864	13	29,107	49	1.1431	14
Mobile, Ala.	42,271	242	3,966,188	114	20,572	268	.1717	109
Modesto, Cal.	45,353	182	3,375,867	131	23,925	171	.1385	130
Monmouth - Ocean, N.J.	66,951	11	11,939,656	44	28,777	52	.5134	43
Monroe, La.	37,580	305	1,621,228	209	30,303	26	.0519	242
Montgomery, Ala.	42,712	229	2,980,217	142	24,448	152	.1152	148
Muncie, Ind.	42,950	227	884,538	298	20,241	274	.0392	293
Muskegon, Mich.	44,707	189	1,264,769	246	21,364	253	.0550	234
Naples, Fla.	46,970	152	1,886,191	190	26,270	104	.0706	200
Nashville, Tenn.	51,376	80	10,624,682	49	25,726	116	.4306	49
Nassau - Suffolk, N.Y.	79,166	2	36,084,963	8	39,433	4	1.3978	8
Newark, N.J.	70,343	9	16,356,798	26	22,902	203	.8608	22
New Bedford - Fall River - Attleboro, Mass.	48,869	114	5,466,340	86	28,279	61	.2041	90
New Haven - Waterbury - Meriden, Conn.	61,622	18	9,014,632	63	28,654	53	.3733	58
New London - Norwich, Conn.	58,156	28	2,880,765	147	29,883	32	.1132	149
New Orleans, La.	44,193	202	13,004,964	42	25,615	120	.4940	45
New York, N.Y.	51,848	74	63,955,913	2	17,584	307	3.3886	2
Niagara Falls, N.Y.	43,002	224	1,755,309	201	21,459	252	.0742	192
Norfolk - Virginia Beach - Newport News, Va.	51,754	75	13,813,642	40	26,407	99	.5625	36
Oakland, Cal.	61,515	20	21,058,422	21	24,504	151	.9697	18
Ocala, Fla.	36,072	311	1,870,306	192	20,025	278	.0754	191
Odessa, Tex.	47,541	141	1,051,957	273	22,007	233	.0460	266
Oklahoma City, Okla.	40,731	273	10,447,280	50	25,688	117	.3781	55
Olympia, Wash.	45,972	165	1,560,498	214	22,135	229	.0659	207
Omaha, Neb.	53,488	58	6,456,889	76	26,681	92	.2614	74
Orange County, N.Y.	54,211	51	3,510,477	127	32,686	17	.1273	141
Orlando, Fla.	48,960	113	14,624,063	33	30,620	25	.5151	42
Owensboro, Ky.	41,436	263	824,598	303	24,041	168	.0315	310
Oxnard - Ventura, Cal.	64,839	15	7,733,395	68	31,058	22	.3187	67
Panama City, Fla.	34,831	315	1,443,095	223	23,853	173	.0513	244
Parkersburg - Marietta, W.Va.-Ohio	39,818	283	1,432,086	227	23,477	184	.0546	235
Pascagoula, Miss.	45,154	183	722,659	313	15,024	318	.0414	279
Pensacola, Fla.	44,751	187	2,862,672	149	19,213	292	.1337	136
Peoria, Ill.	54,545	47	3,070,795	139	23,123	196	.1382	131
Philadelphia, Pa.	56,637	38	47,966,091	4	25,016	139	2.0912	4
Phoenix, Ariz.	47,256	145	21,970,001	18	22,259	223	.9372	20
Pine Bluff, Ark.	38,087	298	704,148	314	22,497	219	.0279	316
Pittsburgh, Pa.	45,898	170	15,741,607	28	18,918	299	.7429	26
Pittsfield, Mass.	50,790	89	1,478,117	220	26,633	95	.0578	224
Portland, Me.	54,760	45	4,402,525	101	43,850	2	.1306	139
Portland, Ore.	53,282	61	14,117,470	37	28,292	60	.5425	39
Portsmouth - Dover - Rochester, N.H.	61,006	21	5,277,342	90	36,370	7	.1858	96
Poughkeepsie, N.Y.	59,710	24	3,033,462	140	31,241	21	.1182	146
Providence - Pawtucket - Woonsocket, R.I.	53,103	63	9,091,036	61	25,609	121	.3779	56
Provo - Orem, Utah	40,187	281	1,319,234	243	17,803	305	.0672	204
Pueblo, Colo.	36,743	309	925,543	292	17,972	304	.0407	283
Racine, Wisc.	50,758	91	1,781,537	197	26,790	89	.0701	201
Raleigh - Durham, N.C.	52,738	68	9,113,138	59	29,237	42	.3411	66
Rapid City, S.D.	43,997	205	1,158,714	260	33,296	14	.0369	299
Reading, Pa.	47,972	131	3,322,781	135	24,131	164	.1351	134
Redding, Cal.	40,386	277	1,433,027	224	24,084	167	.0546	235

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Population, Households, Effective Buying Income

Area	Population		Households		Population Density		Effective Buying Income (EBI)		Median Household EBI		Average Household EBI		Per Capita EBI	
	(Thous.)	Rank	(Thous.)	Rank	(Pop/Sq.Mi.)	Rank	($000)	Rank	($)	Rank	($)	Rank	($)	Rank
Reno, Nev.	246.0	168	106.1	149	39	309	3,867,605	143	29,439	54	36,452	76	15,722	24
Richland - Kennewick - Pasco, Wash.	149.0	228	54.5	232	50	304	2,104,739	200	33,551	26	38,619	48	14,126	66
Richmond - Petersburg, Va.	855.0	61	312.7	61	290	123	12,389,474	54	31,876	33	39,621	42	14,491	51
Riverside - San Bernardino, Cal.	2,434.1	14	868.8	17	89	282	31,844,576	21	27,509	100	36,654	74	13,083	117
Roanoke, Va.	229.6	176	89.2	170	269	134	2,955,020	166	25,345	147	33,128	147	12,870	127
Rochester, Minn.	101.9	298	38.6	296	156	231	1,532,601	249	32,037	31	39,705	41	15,040	36
Rochester, N.Y.	994.5	46	370.7	49	339	99	14,266,062	47	29,974	46	38,484	49	14,345	60
Rockford, Ill.	285.5	147	108.8	145	358	94	3,871,273	142	29,018	62	35,582	95	13,560	89
Sacramento, Cal.	1,444.9	31	561.3	29	282	127	21,223,580	31	28,735	63	37,811	57	14,689	46
Saginaw - Bay City - Midland, Mich.	408.9	110	147.0	114	229	161	4,860,751	120	26,687	121	33,066	149	11,887	176
St. Cloud, Minn.	185.7	201	59.5	216	85	284	1,883,008	214	24,316	184	31,647	178	10,140	287
St. Joseph, Mo.	85.6	311	32.7	308	209	182	1,012,138	304	22,964	218	30,952	201	11,824	178
St. Louis, Mo.	2,484.9	12	918.5	12	465	63	34,668,544	17	29,453	53	37,745	59	13,952	73
Salem, Ore.	272.1	153	102.8	152	141	246	2,747,420	175	20,750	279	26,726	296	10,097	290
Salinas - Seaside - Monterey, Cal.	355.0	129	116.3	141	107	269	4,835,904	121	29,876	48	41,581	27	13,622	85
Salt Lake City - Ogden, Utah	1,069.0	44	349.0	58	659	38	11,145,168	62	26,355	124	31,935	170	10,426	273
San Angelo, Tex.	99.7	301	36.9	300	66	294	1,166,479	294	22,029	246	31,612	180	11,700	185
San Antonio, Tex.	1,321.0	35	454.6	41	525	54	14,068,167	48	22,522	228	30,946	203	10,650	262
San Diego, Cal.	2,486.5	11	906.7	13	590	43	38,270,528	12	29,916	47	42,209	25	15,391	28
San Francisco, Cal.	1,598.4	27	671.0	27	1,573	8	32,627,833	19	36,012	14	48,626	10	20,413	2
San Jose, Cal.	1,456.2	29	515.2	34	1,126	18	26,770,972	25	42,126	4	51,962	6	18,384	8
Santa Barbara - Santa Maria - Lompoc, Cal.	348.5	132	131.4	128	127	253	5,377,477	107	29,502	52	40,924	30	15,430	27
Santa Cruz, Cal.	238.7	172	89.0	171	535	51	3,646,842	146	29,550	51	40,976	29	15,278	31
Santa Fe, N.M.	113.5	286	43.7	276	56	299	1,550,861	245	27,049	108	35,489	99	13,664	81
Santa Rosa - Petaluma, Cal.	380.1	118	150.7	113	237	153	6,113,598	94	31,297	36	40,568	34	16,084	23
Sarasota, Fla.	266.8	155	121.5	138	466	61	3,963,096	139	24,246	187	32,618	15[illegible]	14,854	41
Savannah, Ga.	251.2	165	92.3	164	271	131	2,961,589	165	24,108	192	32,087	166	11,790	179
Scranton - Wilkes-Barre, Pa.	740.3	67	286.1	66	260	139	8,558,581	75	22,695	225	29,915	229	11,561	195
Seattle, Wash.	1,866.9	24	760.4	22	442	69	32,109,184	20	34,230	23	42,227	24	17,199	15
Sharon, Pa.	124.1	267	46.1	263	183	206	1,438,492	256	24,927	160	31,204	193	11,591	194
Sheboygan, Wisc.	103.9	295	39.0	294	202	190	1,404,175	259	29,355	56	36,004	86	13,515	92
Sherman - Denison, Tex.	97.9	302	38.2	297	105	273	1,173,397	293	23,174	210	30,717	210	11,986	170
Shreveport, La.	358.6	126	133.8	124	206	185	3,797,462	145	20,859	278	28,382	272	10,590	265
Sioux City, Iowa	117.1	282	45.5	267	104	275	1,271,748	281	21,079	273	27,951	280	10,860	252
Sioux Falls, S.D.	127.8	259	51.0	245	158	228	1,730,131	235	25,020	156	33,924	126	13,538	91
South Bend - Mishawaka, Ind.	244.0	170	91.9	166	532	52	2,904,082	169	24,722	168	31,600	182	11,902	175
Spokane, Wash.	358.1	127	142.7	119	203	188	4,090,491	136	22,235	237	28,665	267	11,423	205
Springfield, Ill.	196.1	192	80.9	184	166	224	2,491,806	184	23,564	200	30,801	207	12,707	141
Springfield, Mass.	595.7	83	221.1	83	520	56	8,097,441	80	27,599	97	36,623	75	13,593	86
Springfield, Mo.	237.8	173	91.2	168	191	202	2,764,157	174	22,125	242	30,309	220	11,624	191
State College, Pa.	118.0	281	40.3	287	107	269	1,229,132	285	21,721	255	30,500	215	10,416	275
Steubenville - Weirton, Ohio-W.Va.	149.8	226	57.0	222	256	143	1,630,952	238	23,722	198	28,613	268	10,888	247
Stockton, Cal.	479.4	98	164.1	103	339	99	5,588,266	102	25,401	14[illegible]	34,054	122	11,657	187
Syracuse, N.Y.	656.1	75	239.5	77	274	129	8,632,859	73	27,509	100	36,045	85	13,158	113
Tacoma, Wash.	562.3	87	213.3	85	336	101	6,317,238	92	23,070	216	29,617	239	11,235	221
Tallahassee, Fla.	235.7	175	88.7	172	197	192	2,800,265	172	22,683	226	31,570	184	11,881	177
Tampa - St. Petersburg - Clearwater, Fla.	2,080.8	20	887.0	14	817	31	28,029,245	23	23,541	202	31,600	182	13,470	97
Terre Haute, Ind.	132.2	252	49.7	250	173	217	1,483,513	254	22,321	235	29,849	234	11,222	223
Texarkana, Tex.-Ark.	122.0	272	45.4	269	81	287	1,211,717	289	19,918	292	26,690	297	9,932	297
Toledo, Ohio	620.8	79	237.4	78	454	65	7,898,730	82	25,805	136	33,272	146	12,723	138
Topeka, Kans.	166.1	214	66.0	205	303	116	2,384,614	188	27,337	103	36,131	82	14,356	59
Trenton, N.J.	332.1	137	121.6	137	1,463	11	6,335,927	91	39,025	7	52,105	5	19,078	7
Tucson, Ariz.	663.1	73	265.2	71	72	290	7,433,014	83	21,335	264	28,028	279	11,209	224
Tulsa, Okla.	740.5	66	289.5	65	148	239	8,258,670	78	21,879	252	28,527	270	11,153	230
Tuscaloosa, Ala.	148.0	230	55.0	230	111	263	1,401,637	262	18,426	311	25,484	306	9,471	303
Tyler, Tex.	153.1	221	56.8	223	164	225	1,838,297	220	24,542	175	32,364	162	12,007	168
Utica - Rome, N.Y.	318.3	140	114.9	142	121	258	3,557,555	150	23,329	206	30,962	200	11,177	226
Vallejo - Fairfield - Napa, Cal.	435.2	103	154.9	109	276	128	5,939,500	96	30,227	45	38,344	51	13,648	82
Vancouver, Wash.	224.8	179	84.7	176	359	93	2,844,560	170	28,466	67	33,584	133	12,654	143
Victoria, Tex.	75.9	316	26.2	317	86	283	819,[illegible]00	316	24,878	161	31,275	191	10,796	258
Vineland - Millville - Bridgeton, N.J.	141.6	237	49.4	251	284	126	1,793,191	226	27,115	106	36,299	78	12,664	142
Visalia - Tulare - Porterville, Cal.	307.7	144	100.4	155	64	296	2,833,075	171	19,809	294	28,218	278	9,207	307
Waco, Tex.	191.8	195	71.1	198	186	205	1,967,141	209	19,754	295	27,667	283	10,256	282
Washington, D.C.	3,778.2	6	1,424.1	6	955	25	73,784,364	5	41,545	5	51,811	7	19,529	5
Waterloo - Cedar Falls, Iowa	148.6	229	55.8	228	147	240	1,983,890	207	27,791	92	35,554	97	13,351	103
Wausau, Wisc.	114.4	285	42.1	281	73	288	1,296,303	276	24,838	165	30,791	208	11,331	215
West Palm Beach - Boca Raton - Delray Beach, Fla.	870.8	59	373.4	48	437	71	15,058,492	44	29,554	50	40,328	36	17,293	13
Wheeling, W.Va.	174.0	208	68.8	202	184	208	1,822,030	221	21,028	274	26,483	299	10,471	271
Wichita, Kans.	452.6	100	175.9	97	185	206	6,605,200	89	28,253	71	37,551	62	14,594	49
Wichita Falls, Tex.	125.9	262	46.5	261	208	183	1,360,680	267	20,621	283	29,262	255	10,808	257
Williamsport, Pa.	119.8	277	45.0	271	97	280	1,362,281	266	23,288	207	30,273	221	11,371	214
Wilmington, Del.	579.6	86	210.3	87	530	53	8,556,204	76	31,725	34	40,686	33	14,762	44
Wilmington, N.C.	120.0	276	47.3	259	649	39	1,341,430	270	21,357	262	28,360	274	11,179	225
Worcester - Fitchburg - Leominster, Mass.	687.1	69	254.5	72	454	65	10,384,560	65	31,518	35	40,804	31	15,114	33
Yakima, Wash.	187.8	199	70.4	199	44	306	1,967,283	208	20,862	277	27,944	282	10,475	270
York, Pa.	413.7	108	157.8	106	290	123	5,427,798	105	27,773	93	34,397	111	13,120	115
Youngstown - Warren, Ohio	507.0	94	191.8	90	493	58	6,073,025	95	25,297	148	31,663	177	11,978	171
Yuba City, Cal.	[illegible]2.6	271	44.8	275	99	279	1,346,329	269	21,159	270	30,052	227	10,981	242
Yuma, Ariz.	97.0	303	34.8	303	17	319	832,392	314	17,789	313	23,919	317	8,581	314

1990 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales, Buying Power Indexes

	Total Retail Sales		Per Household Retail Sales		Buying Power Index (BPI)		Economy-Priced-Products BPI		Moderate-Priced-Products BPI		Premium-Priced-Products BPI	
Area	($000)	Rank	($)	Rank	BPI	Rank	BPI	Rank	BPI	Rank	BPI	Rank
Reno, Nev.	2,057,009	149	19,387	133	.1145	147	.0945	176	.1188	145	.1161	146
Richland - Kennewick - Pasco, Wash.	927,618	253	17,021	250	.0602	219	.0480	278	.0515	271	.0578	216
Richmond - Petersburg, Va.	5,755,285	57	21,603	62	.3739	60	.2963	64	.3320	62	.3828	55
Riverside - San Bernardino, Cal.	16,054,919	17	18,479	188	.9587	18	.9045	12	.9338	15	.9073	22
Roanoke, Va.	2,032,328	152	22,784	32	.0988	163	.0970	171	.1072	161	.1008	157
Rochester, Minn.	980,754	239	25,408	13	.0485	254	.0357	314	.0445	291	.0481	246
Rochester, N.Y.	7,504,868	50	20,245	99	.4273	49	.3808	50	.3911	54	.4394	49
Rockford, Ill.	2,020,499	153	18,571	181	.1170	145	.1073	155	.1122	156	.1226	143
Sacramento, Cal.	10,824,615	31	19,285	145	.6271	31	.5478	33	.6001	29	.6268	32
Saginaw - Bay City - Midland, Mich.	2,794,485	117	19,010	164	.1555	114	.1494	118	.1516	124	.1638	112
St. Cloud, Minn.	2,330,630	138	39,170	1	.0841	179	.0652	226	.0906	184	.0597	210
St. Joseph, Mo.	555,996	313	17,003	252	.0320	309	.0364	309	.0360	313	.0269	314
St. Louis, Mo.	17,226,344	15	18,755	174	1.0262	15	.8602	16	.9401	14	1.0300	16
Salem, Ore.	1,694,150	169	16,480	272	.0930	170	.1222	141	.1206	144	.0872	171
Salinas - Seaside - Monterey, Cal.	2,173,673	142	18,690	176	.1398	131	.1023	168	.1263	141	.1370	131
Salt Lake City - Ogden, Utah	6,719,424	59	19,253	147	.3720	61	.3534	59	.4099	48	.3941	52
San Angelo, Tex.	609,876	308	16,528	270	.0363	300	.0428	295	.0411	302	.0348	297
San Antonio, Tex.	8,804,923	43	19,369	136	.4729	45	.5663	31	.5259	37	.4672	45
San Diego, Cal.	18,779,195	14	20,712	85	1.1084	14	.8686	14	.9949	12	1.1384	13
San Francisco, Cal.	14,350,759	22	21,387	69	.8742	21	.5761	30	.6496	26	.9745	19
San Jose, Cal.	11,668,636	30	22,649	34	.7270	27	.3946	47	.4861	42	.8075	26
Santa Barbara - Santa Maria - Lompoc, Cal.	2,535,392	127	19,295	144	.1539	116	.1411	126	.1405	131	.1516	120
Santa Cruz, Cal.	1,868,318	163	20,992	77	.1071	154	.0970	171	.0948	178	.0956	165
Santa Fe, N.M.	827,269	266	18,931	166	.0470	262	.0426	298	.0466	286	.0488	244
Santa Rosa - Petaluma, Cal.	3,028,752	108	20,098	104	.1763	102	.1457	124	.1566	120	.1755	104
Sarasota, Fla.	2,693,586	121	22,169	45	.1286	138	.1329	132	.1491	125	.1322	136
Savannah, Ga.	1,703,857	168	18,460	189	.0947	167	.1044	159	.0997	169	.0967	164
Scranton - Wilkes-Barre, Pa.	5,275,087	69	18,438	191	.2813	71	.3301	62	.3418	60	.2711	74
Seattle, Wash.	15,834,772	19	20,824	80	.9135	19	.7075	24	.7484	22	1.0252	17
Sharon, Pa.	647,077	300	14,036	309	.0430	276	.0466	284	.0478	281	.0458	257
Sheboygan, Wisc.	650,027	297	16,667	264	.0411	287	.0360	312	.0388	306	.0377	285
Sherman - Denison, Tex.	728,485	284	19,070	158	.0384	295	.0456	289	.0431	295	.0348	297
Shreveport, La.	2,467,968	130	18,445	190	.1294	137	.1661	109	.1522	123	.1282	137
Sioux City, Iowa	831,037	265	18,265	202	.0431	274	.0577	249	.0532	263	.0388	282
Sioux Falls, S.D.	1,158,115	213	22,708	33	.0568	230	.0559	253	.0601	237	.0544	225
South Bend - Mishawaka, Ind.	1,905,950	159	20,739	84	.0969	164	.0980	170	.1061	163	.0979	161
Spokane, Wash.	2,742,048	120	19,215	149	.1387	133	.1777	102	.1610	117	.1352	133
Springfield, Ill.	1,440,907	184	17,811	223	.0787	187	.0856	189	.0922	182	.0761	186
Springfield, Mass.	4,456,958	79	20,158	101	.2484	80	.2306	83	.2373	82	.2507	80
Springfield, Mo.	2,039,980	150	22,368	38	.0965	165	.1055	157	.1126	155	.0820	181
State College, Pa.	798,301	272	19,809	114	.0420	282	.0490	276	.0475	283	.0385	284
Steubenville - Weirton, Ohio-W.Va.	708,138	290	12,423	316	.0491	252	.0631	232	.0552	255	.0476	250
Stockton, Cal.	2,833,731	115	17,268	240	.1728	105	.1798	100	.1717	112	.1634	113
Syracuse, N.Y.	4,764,694	75	19,894	113	.2668	74	.2563	74	.2631	77	.2836	72
Tacoma, Wash.	3,736,210	90	17,516	232	.2061	88	.2453	78	.2348	83	.2024	89
Tallahassee, Fla.	1,601,736	174	18,058	208	.0891	175	.1036	161	.0968	174	.0852	175
Tampa - St. Petersburg - Clearwater, Fla.	15,835,563	18	17,853	220	.8686	23	.9843	10	1.0205	11	.8297	24
Terre Haute, Ind.	1,510,707	181	30,397	3	.0593	223	.0580	248	.0678	217	.0649	200
Texarkana, Tex.-Ark.	848,732	264	18,695	175	.0430	276	.0584	246	.0516	270	.0406	278
Toledo, Ohio	4,336,940	82	18,268	201	.2453	81	.2524	76	.2478	81	.2400	83
Topeka, Kans.	1,262,490	201	19,129	154	.0714	193	.0625	233	.0730	204	.0685	195
Trenton, N.J.	2,626,152	124	21,597	63	.1687	109	.1074	154	.1142	151	.1756	103
Tucson, Ariz.	4,037,977	86	15,226	295	.2366	83	.3108	63	.2890	70	.2374	85
Tulsa, Okla.	5,107,187	72	17,641	231	.2737	73	.3511	60	.3344	61	.2764	73
Tuscaloosa, Ala.	990,631	237	18,011	211	.0504	246	.0725	209	.0593	239	.0481	246
Tyler, Tex.	1,191,934	209	20,985	78	.0610	217	.0666	220	.0636	227	.0612	205
Utica - Rome, N.Y.	2,005,112	154	17,451	235	.1143	148	.1312	135	.1335	134	.1104	150
Vallejo - Fairfield - Napa, Cal.	2,586,236	126	16,696	261	.1703	108	.1471	123	.1564	121	.1622	114
Vancouver, Wash.	1,196,030	208	14,121	308	.0821	182	.0834	193	.0818	196	.0854	173
Victoria, Tex.	500,986	317	19,122	155	.0272	318	.0310	317	.0290	319	.0281	312
Vineland - Millville - Bridgeton, N.J.	1,010,897	231	20,464	96	.0562	232	.0544	259	.0555	251	.0509	238
Visalia - Tulare - Porterville, Cal.	1,450,875	183	14,451	305	.0930	170	.1299	136	.1134	153	.0819	182
Waco, Tex.	1,274,011	200	17,919	215	.0675	201	.0946	175	.0789	200	.0609	207
Washington, D.C.	31,376,074	7	22,032	46	1.9717	5	1.1148	8	1.3385	7	2.0912	5
Waterloo - Cedar Falls, Iowa	962,819	245	17,255	241	.0590	224	.0543	261	.0570	243	.0542	228
Wausau, Wisc.	785,007	277	18,646	177	.0426	279	.0440	293	.0479	279	.0414	272
West Palm Beach - Boca Raton - Delray Beach, Fla.	7,700,939	49	20,624	88	.4329	48	.3643	54	.3962	51	.4657	47
Wheeling, W.Va.	978,592	240	14,224	306	.0586	226	.0844	192	.0717	208	.0565	219
Wichita, Kans.	3,251,143	102	18,483	187	.1932	94	.1674	108	.1884	98	.1875	94
Wichita Falls, Tex.	885,133	257	19,035	163	.0463	265	.0542	262	.0557	247	.0410	273
Williamsport, Pa.	884,857	258	19,663	121	.0457	268	.0524	269	.0550	256	.0450	261
Wilmington, Del.	4,572,419	77	21,742	58	.2562	77	.1979	95	.2233	87	.2543	77
Wilmington, N.C.	1,035,655	224	21,895	52	.0481	256	.0598	242	.0564	245	.0499	241
Worcester - Fitchburg - Leominster, Mass.	5,606,887	67	22,031	47	.3108	67	.2437	79	.2670	76	.3055	68
Yakima, Wash.	1,036,993	223	14,730	301	.0631	209	.0870	188	.0748	202	.0584	211
York, Pa.	3,170,100	103	20,089	105	.1709	107	.1570	114	.1770	107	.1686	109
Youngstown - Warren, Ohio	3,279,321	100	17,098	249	.1900	95	.1997	94	.2010	93	.1932	93
Yuba City, Cal.	610,056	306	13,617	312	.0409	288	.0533	265	.0501	274	.0373	286
Yuma, Ariz.	603,646	310	17,346	237	.0309	311	.0476	280	.0426	296	.0255	315

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

Area	Total Retail Sales		Food Stores		Supermarkets		Eating & Drinking Places		General Merchandise Stores		Department Stores		Apparel & Accessories Stores	
	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Reno, Nev.	2,057,009	149	378,697	157	361,547	157	166,611	165	316,171	130	250,716	134	84,185	159
Richland - Kennewick - Pasco, Wash.	927,618	253	214,647	231	208,835	227	87,710	248	133,643	240	109,460	244	26,018	296
Richmond - Petersburg, Va.	6,755,285	57	1,345,520	57	1,304,787	55	602,159	64	863,661	53	634,039	58	337,058	62
Riverside - San Bernardino, Cal.	16,054,919	17	3,548,937	14	3,392,074	13	1,619,391	20	1,921,212	17	1,509,766	16	640,873	27
Roanoke, Va.	2,032,328	152	365,889	161	357,165	158	180,719	160	266,955	155	197,593	163	101,089	144
Rochester, Minn.	980,754	239	168,586	263	162,400	262	81,207	255	171,244	197	135,902	203	44,615	225
Rochester, N.Y.	7,504,868	50	1,722,950	44	1,639,703	43	712,793	52	786,245	61	600,462	63	354,674	56
Rockford, Ill.	2,020,499	153	437,721	141	413,814	139	198,333	147	268,971	153	244,446	141	70,954	177
Sacramento, Cal.	10,824,615	31	2,052,314	35	1,955,146	35	1,175,238	31	1,421,933	31	1,010,856	36	464,945	45
Saginaw - Bay City - Midland, Mich.	2,794,485	117	450,837	139	390,968	146	247,002	125	475,864	94	435,530	83	139,416	113
St. Cloud, Minn.	2,330,630	138	229,269	217	213,590	221	102,894	217	623,288	73	171,080	179	52,046	207
St. Joseph, Mo.	555,996	312	105,819	314	100,260	314	49,885	312	96,497	290	78,954	293	12,148	319
St. Louis, Mo.	17,226,344	15	3,080,887	21	2,906,284	21	1,811,294	17	2,487,297	12	2,180,358	12	856,358	21
Salem, Ore.	1,694,150	169	341,569	165	327,474	166	178,958	161	261,765	159	193,619	165	69,598	178
Salinas - Seaside - Monterey, Cal.	2,173,673	142	390,848	154	350,743	160	301,860	105	238,006	165	221,721	148	125,284	127
Salt Lake City - Ogden, Utah	6,719,424	59	1,411,860	54	1,344,999	54	627,836	62	849,581	55	677,689	53	357,756	55
San Angelo, Tex.	609,876	308	126,512	298	122,104	295	53,560	309	84,421	304	66,812	307	36,206	263
San Antonio, Tex.	8,804,923	43	2,079,091	34	2,004,741	33	1,066,959	38	968,967	46	751,338	50	582,057	30
San Diego, Cal.	18,779,195	14	3,671,446	13	3,375,546	14	2,175,907	12	2,176,358	15	1,486,641	17	1,084,517	14
San Francisco, Cal.	14,350,759	22	2,599,730	24	2,178,067	28	2,100,526	13	1,576,076	29	1,186,329	29	1,111,733	12
San Jose, Cal.	11,668,636	30	2,148,453	33	1,982,156	34	1,258,918	27	1,554,192	30	1,151,085	31	790,247	22
Santa Barbara - Santa Maria - Lompoc, Cal.	2,535,392	127	667,209	98	615,161	98	326,378	96	183,136	192	164,651	184	142,005	111
Santa Cruz, Cal.	1,868,318	163	444,058	140	401,177	142	218,782	133	114,653	270	102,082	258	67,523	184
Santa Fe, N.M.	827,269	266	130,163	293	122,887	293	107,605	212	96,622	289	83,654	287	48,968	212
Santa Rosa - Petaluma, Cal.	3,028,752	108	635,651	103	593,838	106	300,743	106	321,496	126	258,685	130	125,996	126
Sarasota, Fla.	2,693,586	121	510,882	122	466,138	131	281,394	115	322,945	124	285,551	118	106,725	139
Savannah, Ga.	1,703,857	168	331,668	170	316,025	170	177,448	162	240,006	164	191,112	167	87,347	157
Scranton - Wilkes-Barre, Pa.	5,275,087	69	1,131,050	67	1,052,863	67	456,891	75	695,238	67	587,034	67	265,766	71
Seattle, Wash.	15,834,772	19	3,333,302	19	3,151,711	18	1,883,682	16	1,652,333	25	1,218,571	27	1,048,224	15
Sharon, Pa.	647,077	300	132,429	291	124,864	289	63,429	290	82,411	306	62,977	310	37,469	257
Sheboygan, Wisc.	650,027	297	137,579	287	130,161	286	62,524	293	109,915	276	79,981	292	13,222	318
Sherman - Denison, Tex.	728,485	284	161,901	269	157,520	267	50,632	311	108,719	279	99,879	260	28,415	290
Shreveport, La.	2,467,968	130	489,952	131	471,278	128	208,705	143	367,552	112	262,191	124	127,756	123
Sioux City, Iowa	831,037	265	185,606	248	181,279	245	76,507	263	126,541	252	118,306	233	35,982	264
Sioux Falls, S.D.	1,158,115	213	199,410	241	189,327	240	95,235	235	167,017	201	132,548	207	56,292	201
South Bend - Mishawaka, Ind.	1,905,950	159	317,654	175	302,052	176	174,445	163	288,326	142	249,002	137	80,974	163
Spokane, Wash.	2,742,048	120	618,419	108	598,222	104	279,922	116	420,839	97	307,596	108	135,479	117
Springfield, Ill.	1,440,907	184	249,976	209	236,239	209	155,626	173	243,804	161	198,053	161	53,883	204
Springfield, Mass.	4,456,958	79	874,831	80	797,380	82	486,017	73	500,820	90	394,827	87	244,898	76
Springfield, Mo.	2,039,980	150	317,159	176	305,126	173	197,435	148	343,818	121	285,177	119	74,623	173
State College, Pa.	798,301	272	155,718	279	147,796	279	95,302	232	89,516	295	68,056	305	42,741	227
Steubenville - Weirton, Ohio-W.Va.	708,138	290	170,984	260	162,537	261	61,270	298	109,531	277	84,416	286	22,911	303
Stockton, Cal.	2,833,731	115	612,018	109	573,210	109	270,236	120	293,535	136	219,872	149	112,482	134
Syracuse, N.Y.	4,764,694	75	1,081,623	69	1,011,876	69	495,148	72	416,673	99	312,944	107	294,570	65
Tacoma, Wash.	3,736,210	90	771,187	87	736,120	87	394,712	83	496,038	92	364,526	91	164,084	97
Tallahassee, Fla.	1,601,736	174	311,988	177	300,104	179	163,632	169	240,659	163	199,858	160	68,254	182
Tampa - St. Petersburg - Clearwater, Fla.	15,835,563	18	3,429,643	16	3,235,731	16	1,612,397	21	1,723,771	20	1,377,775	22	569,954	32
Terre Haute, Ind.	1,510,707	181	184,035	249	171,881	252	101,667	219	138,968	235	117,584	235	148,053	109
Texarkana, Tex.-Ark.	848,732	264	162,429	268	157,372	268	65,848	283	150,940	219	118,869	231	41,900	233
Toledo, Ohio	4,336,940	82	814,920	84	771,942	84	420,904	78	702,721	66	554,253	69	167,597	96
Topeka, Kans.	1,262,490	201	216,537	230	210,624	225	127,450	198	191,087	188	176,305	174	55,255	202
Trenton, N.J.	2,626,152	124	534,818	118	498,754	120	263,849	122	276,584	151	230,869	146	191,300	86
Tucson, Ariz.	4,037,977	86	868,831	81	830,015	79	394,333	84	549,185	84	364,229	92	186,385	87
Tulsa, Okla.	5,107,187	72	1,158,966	64	1,126,413	62	543,279	67	601,009	77	502,562	78	282,676	67
Tuscaloosa, Ala.	990,631	237	163,651	266	158,082	266	89,525	245	124,856	253	106,306	250	50,808	211
Tyler, Tex.	1,191,934	209	244,144	212	235,864	210	101,419	222	195,604	180	125,799	220	63,129	190
Utica - Rome, N.Y.	2,005,112	154	465,073	137	430,133	138	194,127	150	216,102	171	185,873	168	105,995	142
Vallejo - Fairfield - Napa, Cal.	2,586,236	126	594,109	111	554,905	113	310,180	103	279,851	148	261,894	125	89,977	154
Vancouver, Wash.	1,196,030	208	310,975	178	298,263	180	139,810	184	147,132	226	144,355	195	51,349	209
Victoria, Tex.	500,986	317	121,725	302	115,393	302	44,464	316	70,375	316	62,443	311	29,043	288
Vineland - Millville - Bridgeton, N.J.	1,010,897	231	238,613	214	222,959	214	65,840	284	103,563	284	96,289	263	41,564	234
Visalia - Tulare - Porterville, Cal.	1,450,875	183	406,179	150	383,051	152	110,394	209	123,021	255	107,346	246	65,027	187
Waco, Tex.	1,274,011	200	284,877	191	268,356	192	140,021	183	191,815	187	137,715	199	66,167	185
Washington, D.C.	31,376,074	7	6,071,119	6	5,789,752	5	3,556,993	5	3,571,165	6	2,955,441	6	1,886,610	6
Waterloo - Cedar Falls, Iowa	962,819	245	186,687	247	177,569	246	81,600	254	139,961	232	117,633	234	32,406	281
Wausau, Wisc.	785,007	277	141,055	283	99,750	315	60,198	299	143,364	230	113,718	242	29,634	285
West Palm Beach - Boca Raton - Delray Beach, Fla.	7,700,939	49	1,514,744	50	1,392,575	51	808,213	45	804,302	59	666,040	55	484,997	41
Wheeling, W.Va.	978,592	240	226,594	221	217,761	218	89,429	246	161,150	206	122,959	224	39,372	245
Wichita, Kans.	3,251,143	102	631,995	104	609,998	99	374,823	90	502,830	88	388,792	88	155,980	104
Wichita Falls, Tex.	885,133	257	134,597	288	129,048	288	112,303	206	154,886	214	128,325	215	36,230	261
Williamsport, Pa.	884,857	258	198,616	243	175,672	248	63,955	286	95,340	291	87,204	282	47,012	216
Wilmington, Del.	4,572,419	77	841,326	83	783,178	83	387,110	88	650,532	72	555,909	68	170,520	94
Wilmington, N.C.	1,035,655	224	189,276	246	182,539	243	120,668	202	152,479	216	118,866	232	57,423	200
Worcester - Fitchburg - Leominster, Mass.	5,606,887	67	1,033,921	73	951,591	73	541,373	68	551,897	83	462,466	81	247,163	75
Yakima, Wash.	1,036,993	223	255,250	205	248,891	202	103,000	216	121,972	256	92,990	269	47,747	214
York, Pa.	3,170,100	103	636,889	102	594,261	105	278,372	117	295,935	135	245,223	140	114,122	133
Youngstown - Warren, Ohio	3,279,321	100	591,293	113	554,248	114	274,598	119	396,044	106	335,731	98	158,066	101
Yuba City, Cal.	610,056	306	158,997	274	151,430	275	55,803	306	73,025	314	68,723	304	20,776	313
Yuma, Ariz.	603,646	310	129,208	296	124,854	290	49,707	313	77,255	310	51,399	317	21,160	312

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

Area	Furniture/ Home Furnishings/ Appliance Stores		Furniture & Home Furnishings Stores		Automotive Dealers		Gasoline Service Stations		Building Materials & Hardware Dealers		Drugstores	
	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Reno, Nev.	86,267	166	46,721	167	446,560	156	116,049	164	140,440	132	82,184	128
Richland - Kennewick - Pasco, Wash.	25,640	301	14,081	296	231,192	229	54,668	269	39,206	287	43,579	193
Richmond - Petersburg, Va.	317,751	62	186,214	63	1,566,078	58	512,954	48	314,787	61	229,489	56
Riverside - San Bernardino, Cal.	757,674	26	390,569	28	3,596,944	18	1,218,646	13	1,025,673	13	529,983	22
Roanoke, Va.	108,063	144	60,959	143	456,455	154	158,568	133	115,279	147	64,893	161
Rochester, Minn.	42,651	245	18,146	270	245,750	219	72,607	230	60,892	234	18,796	290
Rochester, N.Y.	423,151	48	202,328	58	1,786,652	50	438,422	58	349,120	54	268,253	49
Rockford, Ill.	122,814	131	65,192	136	374,294	172	183,950	116	156,542	118	70,702	142
Sacramento, Cal.	595,161	33	336,393	34	2,439,938	32	738,178	32	639,017	23	525,735	23
Saginaw - Bay City - Midland, Mich.	162,925	105	89,634	106	693,385	107	207,203	108	142,588	129	84,713	126
St. Cloud, Minn.	55,538	202	27,931	216	270,333	206	105,479	180	141,634	130	64,274	162
St. Joseph, Mo.	18,534	318	10,734	312	144,313	296	64,355	242	24,135	318	12,025	311
St. Louis, Mo.	758,018	25	423,189	24	4,150,785	15	1,383,412	10	943,597	14	532,950	21
Salem, Ore.	82,127	169	35,855	189	369,000	174	117,342	161	103,956	162	66,071	155
Salinas - Seaside - Monterey, Cal.	117,828	137	60,094	145	382,282	168	149,221	138	107,160	157	108,395	104
Salt Lake City - Ogden, Utah	418,208	49	259,478	47	1,571,889	57	409,260	63	362,355	51	105,161	108
San Angelo, Tex.	29,365	291	14,849	290	147,262	293	41,167	297	36,819	292	11,707	313
San Antonio, Tex.	393,944	52	211,051	55	2,041,928	45	546,211	42	334,454	56	201,712	60
San Diego, Cal.	1,261,718	10	729,984	10	4,184,023	14	1,190,132	14	1,028,931	12	638,624	14
San Francisco, Cal.	1,016,789	14	489,857	20	2,174,985	40	671,047	34	518,336	24	670,020	12
San Jose, Cal.	889,803	20	372,415	32	2,198,768	39	560,386	40	599,091	25	572,545	19
Santa Barbara - Santa Maria - Lompoc, Cal.	127,868	126	69,185	129	405,036	164	178,669	123	144,766	125	125,877	93
Santa Cruz, Cal.	78,908	172	47,513	164	459,509	152	96,751	194	128,034	141	92,121	120
Santa Fe, N.M.	39,415	252	20,222	256	130,734	305	39,651	301	63,121	226	29,314	250
Santa Rosa - Petaluma, Cal.	166,594	103	97,606	99	579,618	125	196,711	112	268,135	71	165,061	78
Sarasota, Fla.	185,736	96	141,751	76	663,853	112	127,940	151	166,800	114	105,720	107
Savannah, Ga.	100,734	150	60,800	144	371,817	173	118,311	156	78,845	191	67,745	151
Scranton - Wilkes-Barre, Pa.	217,982	86	131,731	79	1,060,772	77	357,251	69	313,486	62	209,419	59
Seattle, Wash.	987,544	15	491,851	19	2,858,163	25	921,539	18	820,715	17	593,664	16
Sharon, Pa.	35,031	266	23,302	237	162,129	280	46,834	287	26,568	316	26,231	266
Sheboygan, Wisc.	18,647	317	8,890	318	144,930	294	58,275	258	47,484	268	18,159	297
Sherman - Denison, Tex.	24,752	306	12,905	305	172,444	277	44,125	291	55,521	251	29,374	248
Shreveport, La.	139,928	118	76,372	125	560,089	130	193,116	113	128,297	139	91,747	121
Sioux City, Iowa	30,484	284	13,564	299	154,820	288	76,323	224	64,785	222	22,320	279
Sioux Falls, S.D.	50,116	218	24,051	232	281,777	198	93,138	201	62,653	227	42,826	196
South Bend - Mishawaka, Ind.	110,094	142	61,014	142	472,551	148	102,817	183	113,850	148	66,270	154
Spokane, Wash.	118,172	135	68,532	131	629,953	116	148,010	140	122,106	142	77,671	138
Springfield, Ill.	70,582	178	34,185	193	269,514	207	106,844	178	108,470	155	69,637	146
Springfield, Mass.	217,897	87	117,490	87	913,627	85	287,825	83	250,837	79	140,953	86
Springfield, Mo.	65,692	186	42,056	172	521,009	141	116,685	163	145,448	124	31,124	241
State College, Pa.	35,320	265	16,920	277	157,752	286	52,682	273	49,926	265	24,805	271
Steubenville - Weirton, Ohio-W.Va.	22,707	311	13,270	302	140,242	300	56,388	263	35,701	294	32,860	231
Stockton, Cal.	144,019	116	79,491	119	672,886	110	205,426	109	162,540	116	168,748	75
Syracuse, N.Y.	278,390	68	152,565	70	1,099,904	75	249,673	91	243,760	81	190,849	64
Tacoma, Wash.	182,330	97	98,268	96	871,509	87	225,091	104	233,711	84	115,098	95
Tallahassee, Fla.	90,687	160	49,863	159	312,243	188	101,935	185	117,938	146	46,629	181
Tampa - St. Petersburg - Clearwater, Fla.	807,757	23	454,829	22	3,572,779	19	823,865	21	703,266	21	603,446	15
Terre Haute, Ind.	47,129	224	18,929	267	196,796	260	102,644	184	59,778	242	111,640	99
Texarkana, Tex.-Ark.	37,892	257	20,990	251	179,768	272	76,276	225	54,229	254	19,870	287
Toledo, Ohio	215,459	88	104,094	93	998,714	80	361,673	66	181,893	101	152,317	82
Topeka, Kans.	48,399	221	31,672	198	300,582	190	99,321	190	91,092	174	44,308	189
Trenton, N.J.	158,010	107	88,822	107	575,894	127	144,591	141	88,601	177	78,953	136
Tucson, Ariz.	234,118	80	119,752	85	807,632	91	257,538	88	256,549	75	172,526	73
Tulsa, Okla.	255,251	74	150,145	71	1,260,043	70	312,021	78	275,715	70	106,038	106
Tuscaloosa, Ala.	52,054	213	31,473	199	241,220	222	87,992	213	67,230	216	40,145	206
Tyler, Tex.	60,410	193	35,271	190	296,276	191	62,064	247	72,943	204	27,611	259
Utica - Rome, N.Y.	82,966	168	53,121	156	426,604	158	99,203	191	112,161	151	98,652	115
Vallejo - Fairfield - Napa, Cal.	107,598	145	56,060	152	528,851	140	200,815	111	173,972	108	146,947	84
Vancouver, Wash.	52,366	210	38,053	184	230,169	231	65,324	238	78,586	192	54,774	170
Victoria, Tex.	25,586	302	12,909	304	110,678	313	34,328	313	26,381	317	10,073	314
Vineland - Millville - Bridgeton, N.J.	31,842	278	16,131	284	307,140	189	39,636	302	38,644	288	32,691	233
Visalia - Tulare - Porterville, Cal.	70,189	179	34,131	194	294,050	193	97,705	193	84,268	184	98,503	117
Waco, Tex.	47,173	223	30,522	201	233,255	227	95,943	195	71,254	209	27,148	263
Washington, D.C.	1,947,609	4	1,097,155	5	6,830,874	6	1,975,074	4	1,270,068	10	1,135,939	6
Waterloo - Cedar Falls, Iowa	29,841	289	16,859	278	264,204	209	61,752	248	52,648	259	32,822	232
Wausau, Wisc.	37,297	258	24,604	229	182,004	270	60,282	252	60,011	238	9,091	317
West Palm Beach - Boca Raton - Delray Beach, Fla.	500,392	42	356,063	33	1,844,929	48	418,554	62	296,971	65	313,567	38
Wheeling, W.Va.	43,674	234	25,423	227	187,410	268	84,270	216	41,039	281	40,309	204
Wichita, Kans.	122,717	132	57,934	149	710,303	105	218,606	106	200,675	96	64,184	163
Wichita Falls, Tex.	39,923	251	22,678	242	206,998	252	64,381	241	58,497	245	23,595	275
Williamsport, Pa.	40,018	250	15,061	289	219,974	237	32,367	316	37,298	291	27,534	260
Wilmington, Del.	257,075	73	157,348	68	994,010	81	335,119	75	202,852	94	168,581	76
Wilmington, N.C.	62,540	189	46,548	169	216,485	243	57,563	260	59,800	241	36,919	212
Worcester - Fitchburg - Leominster, Mass.	274,608	69	171,739	67	1,412,044	63	353,105	71	262,268	74	183,418	67
Yakima, Wash.	38,828	255	21,688	248	220,278	236	69,730	235	66,140	218	36,633	213
York, Pa.	138,728	120	82,465	111	717,279	104	151,653	135	151,096	121	83,470	127
Youngstown - Warren, Ohio	147,265	113	94,181	104	777,682	96	297,647	81	132,323	135	133,613	89
Yuba City, Cal.	33,901	270	19,907	257	106,026	316	40,736	300	54,028	255	27,172	262
Yuma, Ariz.	23,657	308	13,918	297	158,709	284	47,194	285	46,720	271	26,170	267

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

Area	Groceries & Other Foods		Drugs & Health & Beauty Aids		Major Household Appliances		Televisions, Video Recorders & Tapes		Audio Equipment, Musical Instruments & Supplies	
	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Reno, Nev.	263,914	177	107,204	115	22,135	174	13,416	159	30,059	138
Richland - Kennewick - Pasco, Wash.	163,362	244	42,358	224	13,099	237	6,099	253	7,527	295
Richmond - Petersburg, Va.	1,032,837	60	268,650	56	79,310	57	56,300	47	82,769	60
Riverside - San Bernardino, Cal.	2,859,771	15	619,223	23	167,996	21	145,190	19	187,925	26
Roanoke, Va.	275,947	172	70,439	165	28,371	144	12,517	167	33,357	123
Rochester, Minn.	152,672	249	29,387	276	10,851	271	7,855	210	13,131	220
Rochester, N.Y.	1,390,746	45	258,096	59	85,181	52	49,381	53	112,699	47
Rockford, Ill.	360,146	140	87,157	142	29,213	140	13,464	158	27,832	144
Sacramento, Cal.	1,587,692	36	451,052	29	126,169	35	130,043	20	141,455	38
Saginaw - Bay City - Midland, Mich.	452,496	119	102,225	121	37,401	114	24,586	98	34,907	120
St. Cloud, Minn.	209,204	203	100,348	125	38,568	106	33,142	85	92,008	56
St. Joseph, Mo.	87,720	312	19,691	312	9,198	286	4,515	294	4,941	317
St. Louis, Mo.	2,580,993	20	676,055	15	192,834	16	154,230	18	205,385	22
Salem, Ore.	290,622	164	83,075	145	25,173	159	9,452	184	19,650	181
Salinas - Seaside - Monterey, Cal.	309,900	155	93,933	132	26,929	151	18,027	127	29,532	141
Salt Lake City - Ogden, Utah	1,064,033	57	235,548	67	82,915	53	45,669	59	100,395	54
San Angelo, Tex.	96,505	304	21,882	308	9,608	280	4,938	285	8,846	274
San Antonio, Tex.	1,445,813	43	332,951	44	87,385	50	60,398	43	107,175	52
San Diego, Cal.	2,997,915	14	763,339	13	217,325	12	167,321	15	323,259	10
San Francisco, Cal.	2,132,694	24	630,096	21	138,151	27	180,123	12	271,433	18
San Jose, Cal.	1,845,830	32	527,057	25	154,266	24	89,361	30	294,013	13
Santa Barbara - Santa Maria - Lompoc, Cal.	513,132	107	120,359	104	22,739	168	15,236	143	161,044	31
Santa Cruz, Cal.	365,368	138	75,536	159	13,915	226	14,498	149	18,035	188
Santa Fe, N.M.	100,782	301	33,102	262	10,884	269	5,219	274	11,016	252
Santa Rosa - Petaluma, Cal.	521,837	105	131,896	93	36,610	118	18,172	123	38,017	113
Sarasota, Fla.	405,277	130	99,729	126	39,273	104	12,633	165	24,518	157
Savannah, Ga.	264,812	176	79,305	153	28,033	145	12,439	168	20,581	176
Scranton - Wilkes-Barre, Pa.	976,854	64	245,478	63	58,537	74	34,319	81	48,479	99
Seattle, Wash.	2,627,536	19	675,164	16	168,051	20	124,230	21	272,661	17
Sharon, Pa.	114,382	288	29,314	278	6,412	312	6,097	254	4,725	319
Sheboygan, Wisc.	119,778	282	22,370	306	5,563	318	2,815	316	5,802	310
Sherman - Denison, Tex.	132,754	271	37,722	242	8,547	292	5,382	270	6,991	300
Shreveport, La.	400,038	133	101,418	122	38,434	109	17,946	128	30,543	134
Sioux City, Iowa	144,296	257	24,381	297	10,056	276	6,308	245	8,582	279
Sioux Falls, S.D.	167,677	241	31,055	272	12,743	242	5,111	278	14,274	207
South Bend - Mishawaka, Ind.	283,375	169	66,312	170	27,467	147	26,684	92	22,553	166
Spokane, Wash.	478,354	114	113,902	109	31,504	133	14,602	146	33,430	122
Springfield, Ill.	217,569	195	56,486	183	22,479	171	17,000	130	20,768	173
Springfield, Mass.	773,996	74	157,343	85	58,125	75	36,051	73	57,205	83
Springfield, Mo.	266,226	174	79,372	152	24,529	161	14,415	150	20,700	174
State College, Pa.	135,893	269	27,565	283	9,636	279	4,889	287	12,215	231
Steubenville - Weirton, Ohio-W.Va.	147,097	255	37,498	243	7,431	298	3,568	304	7,023	299
Stockton, Cal.	501,920	108	153,305	86	30,709	137	22,932	105	32,850	125
Syracuse, N.Y.	868,581	71	166,635	82	50,961	81	26,860	91	69,961	70
Tacoma, Wash.	667,344	84	130,565	96	40,670	100	19,438	118	52,590	89
Tallahassee, Fla.	235,786	186	51,923	194	23,966	163	8,996	190	22,528	167
Tampa - St. Petersburg - Clearwater, Fla.	2,543,809	21	634,583	20	206,942	14	111,293	24	165,618	30
Terre Haute, Ind.	174,242	237	82,122	148	16,808	192	7,602	214	176,005	28
Texarkana, Tex.-Ark.	132,727	272	29,896	275	12,348	247	6,406	240	11,150	248
Toledo, Ohio	721,203	82	199,916	70	50,030	83	40,136	67	50,537	95
Topeka, Kans.	170,609	238	54,800	187	20,424	182	6,562	233	15,864	197
Trenton, N.J.	459,950	118	105,859	117	36,613	117	24,335	101	32,777	126
Tucson, Ariz.	653,004	86	196,405	73	35,830	123	37,997	69	58,606	80
Tulsa, Okla.	888,315	70	206,828	68	63,669	70	46,355	56	55,336	87
Tuscaloosa, Ala.	147,554	254	42,849	221	9,390	283	5,662	264	15,203	200
Tyler, Tex.	208,930	204	42,337	225	15,137	207	9,428	185	13,953	212
Utica - Rome, N.Y.	414,608	126	88,977	140	18,128	188	14,526	148	15,858	198
Vallejo - Fairfield - Napa, Cal.	452,412	120	109,008	113	32,026	132	13,820	156	28,000	143
Vancouver, Wash.	244,501	183	58,205	177	12,644	243	8,006	204	14,289	206
Victoria, Tex.	82,667	315	19,251	314	7,267	301	4,664	292	5,077	315
Vineland - Millville - Bridgeton, N.J.	189,578	223	35,025	255	13,348	232	6,007	258	8,005	290
Visalia - Tulare - Porterville, Cal.	331,890	148	69,815	167	19,541	184	12,557	166	10,484	257
Waco, Tex.	200,824	212	51,626	195	18,570	186	8,216	200	23,691	162
Washington, D.C.	5,006,316	7	1,166,381	6	288,762	7	309,085	4	517,718	4
Waterloo - Cedar Falls, Iowa	141,941	263	36,226	250	13,014	239	6,821	224	7,810	293
Wausau, Wisc.	134,866	270	23,860	300	14,072	223	3,718	303	6,665	306
West Palm Beach - Boca Raton - Delray Beach, Fla.	1,165,313	53	297,133	49	91,218	47	52,126	52	61,456	78
Wheeling, W.Va.	187,202	227	46,886	207	11,703	257	6,385	242	11,950	237
Wichita, Kans.	482,549	112	117,117	107	39,790	101	26,015	93	38,141	110
Wichita Falls, Tex.	109,352	293	36,193	251	12,464	246	7,865	209	11,340	245
Williamsport, Pa.	165,514	243	35,586	253	6,714	309	5,409	269	9,975	263
Wilmington, Del.	668,195	83	179,718	78	53,631	80	35,875	74	69,869	71
Wilmington, N.C.	158,058	245	42,675	223	14,197	221	4,421	295	14,600	204
Worcester - Fitchburg - Leominster, Mass.	991,658	62	195,665	74	71,457	63	38,096	68	56,451	85
Yakima, Wash.	197,103	214	47,220	205	11,878	253	5,191	276	8,717	277
York, Pa.	541,657	101	103,474	120	30,838	135	16,390	134	31,764	130
Youngstown - Warren, Ohio	491,024	111	147,695	89	45,085	92	19,349	119	30,101	136
Yuba City, Cal.	137,867	267	25,294	293	6,239	314	6,201	247	5,611	311
Yuma, Ariz.	94,516	307	23,701	302	6,830	308	3,505	306	5,554	313

1990 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

Area	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing		Women's & Girls' Clothing		Footwear	
	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Reno, Nev.	6,079	117	40,958	151	68,185	127	125,774	132	35,917	133
Richland - Kennewick - Pasco, Wash.	1,119	300	16,459	250	22,004	270	42,602	269	11,012	273
Richmond - Petersburg, Va.	10,397	76	127,857	62	178,255	61	386,484	55	100,444	57
Riverside - San Bernardino, Cal.	34,768	27	299,879	25	402,403	24	758,951	27	208,960	27
Roanoke, Va.	5,864	122	38,479	157	56,395	146	108,042	152	58,604	93
Rochester, Minn.	2,223	213	20,667	217	29,110	216	65,636	201	17,230	206
Rochester, N.Y.	19,726	45	170,821	47	200,289	51	393,039	53	[illegible]	53
Rockford, Ill.	6,480	110	54,007	122	47,437	164	96,704	162	25,104	172
Sacramento, Cal.	15,337	57	210,590	39	290,428	36	567,391	36	157,825	40
Saginaw - Bay City - Midland, Mich.	3,020	181	62,918	105	86,575	108	172,323	102	43,947	116
St. Cloud, Minn.	3,607	167	69,857	99	109,602	91	211,225	90	16,769	211
St. Joseph, Mo.	739	316	10,628	301	13,944	313	27,441	309	6,110	317
St. Louis, Mo.	30,992	32	323,104	21	499,902	17	1,006,124	15	297,930	16
Salem, Ore.	6,577	108	24,852	190	41,316	180	70,731	188	23,579	178
Salinas - Seaside - Monterey, Cal.	7,270	100	40,106	152	63,845	137	132,148	128	33,792	140
Salt Lake City - Ogden, Utah	26,379	39	162,895	52	212,962	48	376,824	57	128,318	47
San Angelo, Tex.	1,554	266	13,038	281	14,159	310	33,433	296	11,656	271
San Antonio, Tex.	19,160	46	163,019	51	267,984	41	527,915	40	193,241	30
San Diego, Cal.	58,895	13	465,356	12	538,438	14	1,048,075	14	319,469	13
San Francisco, Cal.	53,968	15	362,448	17	527,297	16	983,022	18	306,585	14
San Jose, Cal.	56,714	14	283,805	30	404,769	23	769,964	25	233,309	24
Santa Barbara - Santa Maria - Lompoc, Cal.	5,994	119	47,149	139	57,241	143	109,350	150	40,134	124
Santa Cruz, Cal.	4,112	153	24,948	189	35,486	193	70,657	189	18,108	203
Santa Fe, N.M.	1,622	256	15,190	262	23,188	258	44,390	261	14,546	234
Santa Rosa - Petaluma, Cal.	8,343	93	62,423	107	74,283	121	139,621	122	44,185	115
Sarasota, Fla.	6,535	106	92,638	80	53,444	154	139,943	121	34,843	137
Savannah, Ga.	4,776	137	42,892	148	47,584	163	93,339	167	31,711	149
Scranton - Wilkes-Barre, Pa.	8,863	90	96,648	76	159,356	65	319,308	67	82,533	67
Seattle, Wash.	42,740	23	359,789	18	473,864	18	908,287	19	274,324	19
Sharon, Pa.	1,137	297	16,467	249	18,351	292	36,036	289	18,313	201
Sheboygan, Wisc.	802	313	10,101	306	15,525	305	28,616	305	8,299	306
Sherman - Denison, Tex.	911	308	10,760	300	16,148	302	36,870	287	8,436	304
Shreveport, La.	6,085	116	64,649	103	70,471	125	134,301	126	42,944	118
Sioux City, Iowa	1,700	250	12,126	290	24,677	246	47,091	249	12,569	257
Sioux Falls, S.D.	4,717	139	23,064	201	37,062	188	73,643	184	18,236	202
South Bend - Mishawaka, Ind.	6,355	111	38,980	156	57,042	144	108,288	151	27,233	164
Spokane, Wash.	4,479	144	51,756	126	86,539	109	163,991	111	46,267	110
Springfield, Ill.	3,960	159	25,289	188	40,090	183	90,150	170	17,198	207
Springfield, Mass.	6,290	114	83,390	86	120,367	80	254,040	74	65,436	84
Springfield, Mo.	2,234	211	29,669	178	56,816	145	106,819	155	26,623	168
State College, Pa.	2,142	219	11,693	294	21,968	271	40,555	274	11,776	269
Steubenville - Weirton, Ohio-W.Va.	849	310	9,283	311	19,094	288	37,862	283	8,283	307
Stockton, Cal.	5,348	130	42,971	147	65,983	132	123,294	137	33,754	141
Syracuse, N.Y.	9,375	85	102,290	74	134,791	73	257,657	72	66,774	81
Tacoma, Wash.	9,835	81	76,818	94	103,545	96	197,908	94	58,123	95
Tallahassee, Fla.	4,425	147	32,223	173	44,213	174	94,788	164	27,360	163
Tampa - St. Petersburg - Clearwater, Fla.	37,359	24	324,809	20	327,819	31	[illegible]6,830	30	195,458	29
Terre Haute, Ind.	2,170	217	20,769	216	48,025	162	[illegible]3,758	159	29,574	155
Texarkana, Tex.-Ark.	1,524	270	18,900	232	24,481	247	48,478	242	14,266	239
Toledo, Ohio	9,741	82	78,046	93	136,410	72	251,792	76	64,508	85
Topeka, Kans.	1,932	232	23,271	199	38,933	186	66,283	196	19,866	191
Trenton, N.J.	7,967	95	54,554	120	79,276	117	170,683	105	5[illegible],637	98
Tucson, Ariz.	9,622	84	88,260	83	119,709	81	225,147	85	67,778	80
Tulsa, Okla.	6,763	107	110,937	68	145,040	71	251,547	77	73,219	71
Tuscaloosa, Ala.	2,286	209	23,377	198	26,149	233	62,988	203	16,684	212
Tyler, Tex.	2,158	218	33,232	171	35,588	192	71,268	187	22,993	182
Utica - Rome, N.Y.	3,764	165	36,808	163	49,257	161	103,324	160	26,715	167
Vallejo - Fairfield - Napa, Cal.	5,761	124	46,952	140	66,585	130	109,559	148	34,210	139
Vancouver, Wash.	1,809	241	21,824	213	30,524	211	56,708	214	17,266	205
Victoria, Tex.	1,127	299	11,522	295	14,236	308	28,134	306	8,576	302
Vineland - Millville - Bridgeton, N.J.	1,725	248	12,025	291	27,099	227	47,179	247	11,802	268
Visalia - Tulare - Porterville, Cal.	3,138	178	28,743	181	31,310	205	62,197	206	18,605	199
Waco, Tex.	2,316	206	20,835	215	36,805	190	69,756	190	24,094	175
Washington, D.C.	117,430	4	730,871	5	931,725	7	1,896,401	7	545,558	5
Waterloo - Cedar Falls, Iowa	1,809	241	13,559	275	23,815	251	42,688	267	9,758	292
Wausau, Wisc.	1,419	281	19,046	231	20,801	279	37,005	286	10,033	291
West Palm Beach - Boca Raton - Delray Beach, Fla.	13,883	63	226,498	35	199,060	52	469,436	48	120,406	50
Wheeling, W.Va.	2,477	200	17,660	239	28,983	217	57,814	211	16,933	209
Wichita, Kans.	9,092	86	55,479	117	99,696	97	170,277	106	52,360	100
Wichita Falls, Tex.	1,861	237	18,711	233	24,242	248	53,045	229	15,687	221
Williamsport, Pa.	1,934	231	16,925	244	22,075	269	44,361	263	14,680	233
Wilmington, Del.	10,337	77	110,097	69	129,562	76	249,115	79	59,594	91
Wilmington, N.C.	1,545	269	33,081	172	31,443	204	62,554	205	16,462	214
Worcester - Fitchburg - Leominster, Mass.	10,312	79	123,771	63	132,717	74	251,500	78	56,889	97
Yakima, Wash.	1,626	255	16,243	252	24,756	245	47,160	248	14,947	231
York, Pa.	4,014	157	48,080	136	80,319	115	123,956	134	41,469	122
Youngstown - Warren, Ohio	6,514	109	61,265	109	82,010	113	170,874	103	60,903	89
Yuba City, Cal.	784	315	16,044	257	11,858	317	21,142	318	7,897	309
Yuma, Ariz.	558	318	10,136	305	15,804	303	27,055	310	7,054	313

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1994 Projections

	1994 Population		Percent Change In Population 1989–1994		1994 Households		1994 EBI	
Area	(Thous.)	Rank	%	Rank	(Thous.)	Rank	($000)	Rank
Reno, Nev.	274.4	157	11.5	29	121.4	144	6,373,732	136
Richland - Kennewick - Pasco, Wash.	148.7	233	-.2	253	55.1	238	3,016,992	207
Richmond - Petersburg, Va.	904.5	60	5.8	105	336.8	62	18,878,678	54
Riverside - San Bernardino, Cal.	2,846.4	10	16.9	2	1,020.1	12	51,660,804	16
Roanoke, Va.	233.6	180	1.7	209	92.6	178	4,309,046	171
Rochester, Minn.	106.4	294	4.4	129	41.1	291	2,342,615	247
Rochester, N.Y.	1,002.1	53	.8	237	382.1	53	20,111,529	50
Rockford, Ill.	286.6	150	.4	242	112.0	149	5,626,776	146
Sacramento, Cal.	1,623.8	29	12.4	23	637.4	29	33,302,805	31
Saginaw - Bay City - Midland, Mich.	401.8	120	-1.7	282	148.1	120	7,039,201	127
St. Cloud, Minn.	195.0	202	5.0	118	64.0	215	2,911,136	212
St. Joseph, Mo.	83.5	312	-2.5	303	32.3	310	1,408,263	308
St. Louis, Mo.	2,540.7	14	2.2	195	958.3	16	51,168,784	17
Salem, Ore.	281.3	152	3.4	167	108.6	152	4,384,058	169
Salinas - Seaside - Monterey, Cal.	387.1	122	9.0	60	126.9	140	7,290,627	120
Salt Lake City - Ogden, Utah	1,139.1	45	6.6	93	378.3	54	17,938,818	58
San Angelo, Tex.	106.3	295	6.6	93	40.6	295	1,821,049	288
San Antonio, Tex.	1,446.3	34	9.5	57	512.9	37	22,525,985	47
San Diego, Cal.	2,824.2	11	13.6	18	1,036.3	11	60,434,694	11
San Francisco, Cal.	1,653.2	28	3.4	167	698.3	27	46,921,119	21
San Jose, Cal.	1,543.0	30	6.0	100	545.1	35	39,131,792	25
Santa Barbara - Santa Maria - Lompoc, Cal.	375.2	126	7.7	67	143.4	124	8,107,604	110
Santa Cruz, Cal.	265.4	163	11.2	34	97.9	165	5,542,471	148
Santa Fe, N.M.	123.5	273	8.8	62	48.8	263	2,449,602	239
Santa Rosa - Petaluma, Cal.	420.7	113	10.7	41	169.1	109	9,478,017	92
Sarasota, Fla.	297.6	147	11.5	29	137.9	133	6,330,343	137
Savannah, Ga.	264.7	166	5.4	110	99.7	161	4,458,576	166
Scranton - Wilkes-Barre, Pa.	741.5	70	.2	246	293.4	70	12,338,909	78
Seattle, Wash.	2,002.4	23	7.3	73	833.5	21	49,874,334	20
Sharon, Pa.	121.0	276	-2.5	303	46.0	275	2,016,044	269
Sheboygan, Wisc.	104.2	298	.3	244	40.2	297	2,078,503	264
Sherman - Denison, Tex.	101.2	300	3.4	167	40.3	296	1,756,335	295
Shreveport, La.	367.5	130	2.5	190	140.7	128	5,935,822	140
Sioux City, Iowa	115.1	287	-1.7	282	46.0	275	1,863,325	285
Sioux Falls, S.D.	136.3	253	6.7	91	56.1	232	2,697,365	224
South Bend - Mishawaka, Ind.	243.3	174	-.3	256	93.9	172	4,305,228	172
Spokane, Wash.	363.3	133	1.5	215	148.0	121	6,017,484	139
Springfield, Ill.	199.3	198	1.6	213	84.4	188	3,671,115	187
Springfield, Mass.	601.2	87	.9	232	228.0	84	11,696,986	81
Springfield, Mo.	252.0	171	6.0	100	98.6	164	4,203,717	176
State College, Pa.	119.6	281	1.4	219	41.9	288	1,794,626	291
Steubenville - Weirton, Ohio-W.Va.	146.1	236	-2.5	303	57.1	231	2,395,256	245
Stockton, Cal.	553.6	90	15.5	13	186.7	99	8,784,026	102
Syracuse, N.Y.	659.7	76	.5	240	246.0	79	12,129,531	79
Tacoma, Wash.	599.7	88	6.7	91	232.9	83	9,783,694	90
Tallahassee, Fla.	258.2	169	9.5	57	99.7	161	4,441,160	167
Tampa - St. Petersburg - Clearwater, Fla.	2,313.3	19	11.2	34	1,006.0	13	44,675,386	23
Terre Haute, Ind.	129.7	259	-1.9	290	49.8	258	2,156,090	257
Texarkana, Tex.-Ark.	125.2	272	2.6	186	47.5	270	1,808,719	290
Toledo, Ohio	619.9	82	-.1	251	242.8	81	11,584,168	83
Topeka, Kans.	170.7	214	2.8	182	69.2	206	3,536,853	192
Trenton, N.J.	344.8	136	3.8	145	129.4	137	9,457,668	93
Tucson, Ariz.	730.8	71	10.2	47	299.4	68	11,627,106	82
Tulsa, Okla.	775.7	66	4.8	121	311.9	65	12,807,436	75
Tuscaloosa, Ala.	153.1	230	3.4	167	58.5	230	2,149,453	259
Tyler, Tex.	164.5	219	7.4	71	62.5	217	2,870,223	215
Utica - Rome, N.Y.	312.4	145	-1.9	290	115.0	146	4,870,872	159
Vallejo - Fairfield - Napa, Cal.	485.6	100	11.6	27	174.9	106	9,227,316	96
Vancouver, Wash.	240.8	176	7.1	82	92.7	177	4,416,330	168
Victoria, Tex.	78.5	315	3.4	167	27.9	317	1,238,001	316
Vineland - Millville - Bridgeton, N.J.	144.7	239	2.2	195	51.8	253	2,637,319	231
Visalia - Tulare - Porterville, Cal.	339.1	139	10.2	47	109.9	150	4,283,556	173
Waco, Tex.	201.3	196	5.0	118	76.3	196	2,995,274	208
Washington, D.C.	4,054.7	6	7.3	73	1,557.3	6	112,833,007	4
Waterloo - Cedar Falls, Iowa	144.9	237	-2.5	303	55.7	233	2,873,529	214
Wausau, Wisc.	114.6	288	.2	246	43.4	283	1,919,106	277
West Palm Beach - Boca Raton - Delray Beach, Fla.	1,011.5	52	16.2	8	444.4	45	25,222,175	43
Wheeling, W.Va.	169.7	215	-2.5	303	69.0	208	2,691,931	227
Wichita, Kans.	471.0	102	4.1	136	186.2	100	9,893,134	89
Wichita Falls, Tex.	126.4	270	.4	242	47.8	268	1,984,553	272
Williamsport, Pa.	119.2	282	-.5	263	45.8	278	1,947,107	275
Wilmington, Del.	607.7	85	4.8	121	225.8	85	12,876,430	74
Wilmington, N.C.	128.2	264	6.8	86	52.0	252	2,097,494	263
Worcester - Fitchburg - Leominster, Mass.	710.5	72	3.4	167	269.1	72	15,380,107	68
Yakima, Wash.	194.9	203	3.8	145	74.7	200	2,961,055	210
York, Pa.	429.4	111	3.8	145	167.9	110	8,110,741	109
Youngstown - Warren, Ohio	494.4	98	-2.5	303	191.4	97	8,686,834	103
Yuba City, Cal.	133.0	257	8.5	64	49.0	262	2,033,321	266
Yuma, Ariz.	107.1	293	10.4	45	39.2	301	1,299,243	313

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1994 Projections

-	1994 Average Household EBI		1994 Total Retail Sales		1994 Per Household Retail Sales		1994 Buying Power Index	
Area	($)	Rank	($000)	Rank	($)	Rank	BPI	Rank
Reno, Nev.	52,502	70	2,847,699	151	23,457	186	1216	143
Richland - Kennewick - Pasco, Wash.	54,755	46	1,168,453	259	21,206	256	0566	227
Richmond - Petersburg, Va.	56,053	41	9,110,685	60	27,051	83	3754	57
Riverside - San Bernardino, Cal.	50,643	93	23,382,419	15	22,922	201	1.0370	15
Roanoke, Va.	46,534	157	2,742,123	155	29,613	36	0964	166
Rochester, Minn.	56,998	33	1,377,058	234	33,505	13	0494	247
Rochester, N.Y.	52,634	69	10,234,170	52	26,784	90	4098	50
Rockford, Ill.	50,239	99	2,711,372	157	24,209	162	1131	150
Sacramento, Cal.	52,248	72	15,510,686	30	24,334	157	6577	31
Saginaw - Bay City - Midland, Mich.	47,530	142	3,572,121	124	24,120	166	1473	125
St. Cloud, Minn.	45,487	179	3,661,707	122	57,214	1	0911	174
St. Joseph, Mo.	43,599	214	656,653	316	20,330	273	0290	314
St. Louis, Mo.	53,395	59	22,495,852	17	23,475	185	9971	16
Salem, Ore.	40,369	278	2,486,262	164	22,894	204	0975	165
Salinas - Seaside - Monterey, Cal.	57,452	29	2,934,610	146	23,125	194	1405	128
Salt Lake City - Ogden, Utah	47,420	143	9,320,519	57	24,638	149	3872	53
San Angelo, Tex.	44,853	186	805,426	307	19,838	281	0368	300
San Antonio, Tex.	43,919	209	12,917,664	43	25,186	134	5025	44
San Diego, Cal.	58,318	27	27,694,387	14	26,724	91	1.1785	12
San Francisco, Cal.	67,193	10	19,266,433	22	27,590	74	8452	23
San Jose, Cal.	71,788	7	15,403,640	31	28,258	62	7091	27
Santa Barbara - Santa Maria - Lompoc, Cal.	56,538	40	3,357,129	132	23,411	189	1531	119
Santa Cruz, Cal.	56,614	39	2,735,729	156	27,944	68	1110	151
Santa Fe, N.M.	50,197	101	1,152,588	262	23,619	182	0489	248
Santa Rosa - Petaluma, Cal.	56,050	42	4,389,430	102	25,958	113	1838	99
Sarasota, Fla.	45,905	169	3,717,749	119	26,960	85	1340	135
Savannah, Ga.	44,720	188	2,192,165	172	21,988	236	0932	169
Scranton - Wilkes-Barre, Pa.	42,055	247	7,033,215	72	23,971	169	2706	73
Seattle, Wash.	59,837	23	23,348,716	16	28,013	67	9536	19
Sharon, Pa.	43,827	210	770,828	311	16,757	311	0394	291
Sheboygan, Wisc.	51,704	76	911,212	295	22,667	213	0405	285
Sherman - Denison, Tex.	43,582	216	1,033,851	279	25,654	118	0386	295
Shreveport, La.	42,188	243	3,587,428	123	25,497	124	1337	136
Sioux City, Iowa	40,507	276	1,115,980	267	24,260	159	0418	277
Sioux Falls, S.D.	48,081	127	1,721,764	205	30,691	24	0596	219
South Bend - Mishawaka, Ind.	45,849	173	2,490,527	163	26,523	97	0937	168
Spokane, Wash.	40,659	275	3,845,020	118	25,980	111	1376	132
Springfield, Ill.	43,497	218	1,897,543	187	22,483	220	0764	190
Springfield, Mass.	51,303	81	5,703,099	81	25,014	140	2366	81
Springfield, Mo.	42,634	[illegible]	2,876,313	148	29,172	45	0984	163
State College, Pa.	42,831	228	1,051,346	274	25,092	135	0406	284
Steubenville - Weirton, Ohio-W.Va.	41,948	232	876,272	299	15,346	316	0463	262
Stockton, Cal.	47,049	150	4,079,407	112	21,850	240	1830	100
Syracuse, N.Y.	49,307	110	6,457,021	75	26,248	105	2553	77
Tacoma, Wash.	42,008	251	5,515,610	83	23,682	179	2149	86
Tallahassee, Fla.	44,545	192	2,160,373	173	21,669	245	0922	172
Tampa - St. Petersburg - Clearwater, Fla.	44,409	194	21,735,983	20	21,606	247	9043	21
Terre Haute, Ind.	43,295	221	2,042,902	179	41,022	3	0578	224
Texarkana, Tex.-Ark.	38,078	299	1,178,283	255	24,806	145	0428	274
Toledo, Ohio	47,711	136	5,381,906	89	22,166	226	2327	84
Topeka, Kans.	51,111	82	1,750,041	202	25,290	128	0711	198
Trenton, N.J.	73,089	5	3,388,660	130	26,187	109	1649	112
Tucson, Ariz.	38,835	293	5,403,459	87	18,048	303	2421	80
Tulsa, Okla.	41,063	270	7,473,315	70	23,961	170	2837	72
Tuscaloosa, Ala.	36,743	309	1,352,751	238	23,124	195	0506	246
Tyler, Tex.	45,924	166	1,773,571	198	28,377	58	0641	209
Utica - Rome, N.Y.	42,355	241	2,623,044	158	22,809	207	1064	154
Vallejo - Fairfield - Napa, Cal.	52,758	67	3,667,886	121	20,971	259	1768	104
Vancouver, Wash.	47,641	139	1,769,885	200	19,093	294	0856	179
Victoria, Tex.	44,373	197	640,325	318	22,951	199	0267	318
Vineland - Millville - Bridgeton, N.J.	50,913	86	1,297,989	244	25,058	136	0542	237
Visalia - Tulare - Porterville, Cal.	38,977	292	1,879,385	191	17,101	309	0932	169
Waco, Tex.	39,257	290	1,741,590	203	22,826	206	0678	202
Washington, D.C.	72,454	6	42,864,009	5	27,525	75	1.9944	5
Waterloo - Cedar Falls, Iowa	51,589	79	1,258,833	247	22,600	215	0561	228
Wausau, Wisc.	44,219	199	1,100,564	269	25,359	126	0423	275
West Palm Beach - Boca Raton - Delray Beach, Fla.	56,756	36	11,070,569	47	24,911	143	4729	46
Wheeling, W.Va.	39,013	291	1,215,942	252	17,622	306	0556	232
Wichita, Kans.	53,132	62	4,423,303	100	23,756	175	1922	94
Wichita Falls, Tex.	41,518	260	1,132,156	264	23,685	178	0442	269
Williamsport, Pa.	42,513	235	1,154,026	261	25,197	133	0433	272
Wilmington, Del.	57,026	32	5,917,905	78	26,209	107	2519	78
Wilmington, N.C.	40,336	279	1,368,353	237	26,314	101	0484	251
Worcester - Fitchburg - Leominster, Mass.	57,154	31	7,668,603	69	28,497	55	3072	68
Yakima, Wash.	39,639	286	1,398,797	228	18,726	301	0626	213
York, Pa.	48,307	122	4,509,212	96	26,857	87	1722	108
Youngstown - Warren, Ohio	45,386	181	4,084,788	111	21,342	254	1775	103
Yuba City, Cal.	41,496	261	809,204	305	16,514	312	0409	282
Yuma, Ariz.	33,144	318	805,998	306	20,561	269	0316	309

1990 SURVEY OF BUYING POWER DATA SERVICE

SECTION 4

Totals And Percents For Metropolitan Markets And All Counties

Population
Households
Effective Buying Income (EBI)
Retail Sales
Buying Power Index (BPI)
Graduated Buying Power Indexes

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

To order additional copies of the 1990 DATA SERVICE
please call toll-free 1-800-825-8508.
Ask for Product #69800.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ALABAMA															
ANNISTON	**125.3**	**.0501**	**4.6**	**205**	**80.2**	**45.5**	**.0487**	**1,179,236**	**.0359**	**719,367**	**.0417**	**.0404**	**.0550**	**.0523**	**.0356**
Calhoun	125.3	.0501	4.6	205	80.2	45.5	.0487	1,179,236	.0359	719,367	.0417	.0404	.0550	.0523	.0356
BIRMINGHAM	**938.1**	**.3756**	**6.1**	**234**	**70.8**	**360.7**	**.3860**	**10,314,251**	**.3140**	**6,567,332**	**.3814**	**.3465**	**.4337**	**.3942**	**.3521**
Blount	42.4	.0170	16.3	66	97.9	15.8	.0169	323,823	.0099	138,712	.0080	.0107	.0216	.0167	.0085
Jefferson	683.1	.2734	1.7	610	63.5	268.3	.2871	7,910,731	.2407	5,427,518	.3152	.2696	.3209	.2978	.2844
St. Clair	51.5	.0206	25.0	80	88.3	18.2	.0195	423,282	.0129	179,210	.0104	.0137	.0220	.0197	.0105
Shelby	89.5	.0359	35.0	112	87.5	31.7	.0339	1,020,454	.0311	370,286	.0215	.0292	.0330	.0298	.0268
Walker	71.6	.0287	4.3	89	91.5	26.7	.0286	635,961	.0194	451,606	.0263	.0233	.0362	.0302	.0219
DECATUR	**104.2**	**.0417**	**15.5**	**181**	**88.6**	**38.9**	**.0417**	**1,046,090**	**.0318**	**751,126**	**.0437**	**.0374**	**.0458**	**.0454**	**.0373**
Morgan	104.2	.0417	15.5	181	88.6	38.9	.0417	1,046,090	.0318	751,126	.0437	.0374	.0458	.0454	.0373
DOTHAN	**134.4**	**.0538**	**9.8**	**118**	**76.3**	**49.3**	**.0527**	**1,305,428**	**.0396**	**985,616**	**.0573**	**.0477**	**.0621**	**.0620**	**.0446**
Dale	50.2	.0201	5.0	89	79.7	17.2	.0184	470,553	.0143	154,132	.0090	.0138	.0199	.0193	.0106
Houston	84.2	.0337	12.8	146	74.3	32.1	.0343	834,875	.0253	831,484	.0483	.0339	.0422	.0427	.0340
FLORENCE	**139.7**	**.0559**	**3.4**	**112**	**85.5**	**53.7**	**.0573**	**1,416,241**	**.0431**	**813,956**	**.0473**	**.0468**	**.0671**	**.0574**	**.0438**
Colbert	54.5	.0218	.0	93	80.8	21.0	.0224	515,549	.0157	308,684	.0179	.0175	.0276	.0230	.0146
Lauderdale	85.2	.0341	5.8	129	88.5	32.7	.0349	900,692	.0274	505,272	.0294	.0293	.0395	.0344	.0292
GADSDEN	**104.3**	**.0417**	**1.2**	**192**	**84.4**	**40.1**	**.0429**	**964,219**	**.0293**	**616,540**	**.0358**	**.0337**	**.0548**	**.0415**	**.0338**
Etowah	104.3	.0417	1.2	192	84.4	40.1	.0429	964,219	.0293	616,540	.0358	.0337	.0548	.0415	.0338
HUNTSVILLE	**247.1**	**.0989**	**25.5**	**307**	**76.9**	**94.6**	**.1012**	**3,516,366**	**.1070**	**1,906,669**	**.1107**	**.1064**	**.0931**	**.1049**	**.1147**
Madison	247.1	.0989	25.5	307	76.9	94.6	.1012	3,516,366	.1070	1,906,669	.1107	.1064	.0931	.1049	.1147
MOBILE	**490.9**	**.1965**	**10.7**	**174**	**68.4**	**181.0**	**.1937**	**5,309,385**	**.1615**	**3,046,938**	**.1770**	**.1733**	**.2142**	**.1955**	**.1619**
Baldwin	97.8	.0392	24.5	62	81.9	36.6	.0392	1,040,799	.0317	582,896	.0339	.0339	.0434	.0403	.0286
Mobile	393.1	.1573	7.7	318	65.0	144.4	.1545	4,268,586	.1298	2,464,042	.1431	.1394	.1708	.1552	.1333
MONTGOMERY	**308.3**	**.1234**	**13.1**	**153**	**62.4**	**112.8**	**.1206**	**3,342,413**	**.1017**	**2,088,185**	**.1212**	**.1119**	**.1277**	**.1290**	**.1088**
Autauga	37.8	.0151	17.2	63	74.4	13.0	.0139	387,823	.0118	206,949	.0120	.0125	.0142	.0138	.0113
Elmore	51.5	.0206	18.7	83	74.8	17.6	.0188	474,426	.0144	164,416	.0095	.0143	.0210	.0177	.0123
Montgomery	219.0	.0877	11.1	276	57.4	82.2	.0879	2,480,164	.0755	1,716,820	.0997	.0851	.0925	.0975	.0852
TUSCALOOSA	**148.0**	**.0592**	**7.6**	**111**	**69.3**	**55.0**	**.0588**	**1,401,637**	**.0426**	**990,631**	**.0575**	**.0504**	**.0725**	**.0593**	**.0481**
Tuscaloosa	148.0	.0592	7.6	111	69.3	55.0	.0588	1,401,637	.0426	990,631	.0575	.0504	.0725	.0593	.0481
ALL COUNTIES															
Autauga	37.8	.0151	17.2	63	74.4	13.0	.0139	387,823	.0118	206,949	.0120	.0125	.0142	.0138	.0113
Baldwin	97.8	.0392	24.5	62	81.9	36.6	.0392	1,040,799	.0317	582,896	.0339	.0339	.0434	.0403	.0286
Barbour	26.2	.0105	5.8	30	51.6	9.4	.0100	208,999	.0063	120,483	.0070	.0074	.0149	.0096	.0055
Bibb	16.9	.0067	7.5	27	73.8	6.1	.0066	128,010	.0039	53,398	.0031	.0042	.0085	.0062	.0032
Blount	42.4	.0170	16.3	66	97.9	15.8	.0169	323,823	.0099	138,712	.0080	.0107	.0216	.0167	.0085
Bullock	10.5	.0042	−.9	17	29.2	3.5	.0037	70,148	.0021	33,380	.0020	.0024	.0054	.0033	.0021
Butler	21.9	.0088	1.0	28	57.6	8.0	.0086	179,147	.0054	86,252	.0050	.0061	.0114	.0084	.0046
Calhoun	125.3	.0501	4.6	205	80.2	45.5	.0487	1,179,236	.0359	719,367	.0417	.0404	.0550	.0523	.0356
Chambers	39.4	.0158	.5	66	60.9	14.7	.0157	396,761	.0121	132,522	.0077	.0115	.0165	.0139	.0114
Cherokee	20.5	.0082	9.3	37	90.4	7.5	.0080	164,159	.0050	57,982	.0034	.0051	.0098	.0077	.0040
Chilton	33.7	.0135	10.1	48	86.4	13.1	.0140	317,561	.0096	149,326	.0087	.0102	.0170	.0142	.0082
Choctaw	17.0	.0068	1.0	19	52.7	5.9	.0064	142,482	.0044	59,585	.0034	.0046	.0090	.0051	.0037
Clarke	27.3	.0109	−1.5	22	53.4	9.5	.0101	232,771	.0070	129,468	.0075	.0080	.0140	.0094	.0071
Clay	13.4	.0054	−2.2	22	81.2	4.7	.0050	98,840	.0031	43,443	.0026	.0033	.0066	.0050	.0023
Cleburne	13.2	.0053	4.8	24	93.9	5.1	.0055	124,053	.0037	45,788	.0026	.0038	.0054	.0055	.0031
Coffee	40.5	.0162	5.1	60	80.1	15.2	.0163	357,578	.0109	285,563	.0166	.0136	.0207	.0184	.0139
Colbert	54.5	.0218	.0	93	80.8	21.0	.0224	515,549	.0157	308,684	.0179	.0175	.0276	.0230	.0146
Conecuh	15.3	.0061	−3.7	18	55.0	5.4	.0058	107,160	.0032	38,024	.0022	.0036	.0082	.0048	.0025
Coosa	11.4	.0046	.2	17	61.7	4.5	.0048	111,243	.0034	12,066	.0007	.0028	.0052	.0040	.0026
Covington	36.5	.0146	−1.0	35	84.8	14.8	.0159	316,128	.0096	203,332	.0119	.0114	.0223	.0161	.0112
Crenshaw	14.1	.0056	−.1	23	70.6	5.4	.0058	90,243	.0028	36,000	.0020	.0030	.0089	.0047	.0019
Cullman	68.3	.0274	10.8	93	98.7	25.7	.0275	599,759	.0182	404,412	.0235	.0217	.0363	.0295	.0185
Dale	50.2	.0201	5.0	89	79.7	17.2	.0184	470,553	.0143	154,132	.0090	.0138	.0199	.0193	.0106
Dallas	52.9	.0211	−2.0	54	41.5	18.7	.0200	369,626	.0113	239,285	.0139	.0140	.0299	.0184	.0107
De Kalb	55.9	.0224	4.2	72	97.7	21.7	.0232	473,027	.0144	278,804	.0162	.0165	.0300	.0227	.0144
Elmore	51.5	.0206	18.7	83	74.8	17.6	.0188	474,426	.0144	164,416	.0095	.0143	.0210	.0177	.0123
Escambia	37.1	.0149	−3.5	39	64.5	12.6	.0135	282,183	.0086	176,700	.0103	.0103	.0179	.0134	.0081
Etowah	104.3	.0417	1.2	192	84.4	40.1	.0429	964,219	.0293	616,540	.0358	.0337	.0548	.0415	.0338
Fayette	19.0	.0076	1.0	30	85.4	7.2	.0077	183,810	.0056	69,222	.0040	.0055	.0088	.0072	.0051
Franklin	29.1	.0117	2.6	45	94.5	11.2	.0120	263,762	.0080	164,523	.0095	.0093	.0150	.0118	.0078
Geneva	24.6	.0098	1.4	43	85.0	9.3	.0100	222,537	.0068	77,891	.0046	.0067	.0130	.0090	.0053

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ALABAMA (continued)															
ALL COUNTIES (continued)															
Greene	10.8	.0043	-2.0	17	19.4	3.7	.0039	71,269	.0022	23,899	.0014	.0024	.0059	.0030	.0016
Hale	15.4	.0062	-1.3	23	33.6	5.3	.0057	101,557	.0031	45,003	.0026	.0035	.0088	.0046	.0025
Henry	15.4	.0062	.6	28	58.3	5.6	.0060	131,073	.0040	47,248	.0027	.0041	.0076	.0055	.0036
Houston	84.2	.0337	12.8	146	74.3	32.1	.0343	834,875	.0253	831,484	.0483	.0339	.0422	.0427	.0340
Jackson	53.2	.0213	3.5	50	94.7	19.7	.0211	456,330	.0139	233,215	.0135	.0153	.0251	.0216	.0139
Jefferson	683.1	.2734	1.7	610	63.5	268.3	.2871	7,910,731	.2407	5,427,518	.3152	.2696	.3209	.2978	.2844
Lamar	16.7	.0067	1.5	28	86.2	6.3	.0068	152,267	.0046	44,839	.0026	.0044	.0075	.0062	.0045
Lauderdale	85.2	.0341	5.8	129	88.5	32.7	.0349	900,692	.0274	505,272	.0294	.0293	.0395	.0344	.0292
Lawrence	31.9	.0127	5.7	46	80.8	11.0	.0118	277,855	.0084	78,866	.0045	.0081	.0132	.0096	.0076
Lee	83.5	.0334	9.5	137	71.9	33.0	.0353	841,155	.0256	581,274	.0338	.0296	.0472	.0342	.0244
Limestone	53.2	.0213	15.6	95	83.7	19.0	.0204	565,729	.0172	256,301	.0149	.0173	.0211	.0198	.0158
Lowndes	13.7	.0055	3.4	19	22.2	4.1	.0043	84,195	.0026	26,513	.0015	.0029	.0064	.0036	.0018
Macon	27.0	.0108	.6	44	13.5	8.9	.0096	180,767	.0055	84,292	.0049	.0064	.0139	.0075	.0043
Madison	247.1	.0989	25.5	307	76.9	94.6	.1012	3,516,366	.1070	1,906,669	.1107	.1064	.0931	.1049	.1147
Marengo	24.7	.0099	-1.4	25	42.9	8.6	.0092	188,111	.0057	93,002	.0054	.0065	.0133	.0072	.0055
Marion	32.0	.0128	6.5	43	97.0	12.1	.0130	292,012	.0089	112,519	.0066	.0089	.0150	.0129	.0082
Marshall	74.1	.0297	12.9	131	98.0	29.0	.0310	632,302	.0192	724,342	.0420	.0282	.0442	.0381	.0315
Mobile	393.1	.1573	7.7	318	65.0	144.4	.1545	4,268,586	.1298	2,464,042	.1431	.1394	.1708	.1552	.1333
Monroe	23.7	.0095	4.6	23	52.6	8.2	.0088	200,018	.0061	141,799	.0082	.0074	.0119	.0087	.0093
Montgomery	219.0	.0877	11.1	276	57.4	82.2	.0879	2,480,164	.0755	1,716,820	.0997	.0851	.0925	.0975	.0852
Morgan	104.2	.0417	15.5	181	88.6	38.9	.0417	1,046,090	.0318	751,126	.0437	.0374	.0458	.0454	.0373
Perry	14.7	.0059	-2.1	20	36.3	4.9	.0052	87,659	.0027	33,339	.0019	.0030	.0081	.0037	.0022
Pickens	21.2	.0084	-1.3	24	54.4	7.3	.0078	144,611	.0044	67,730	.0039	.0051	.0115	.0074	.0037
Pike	29.1	.0117	3.7	43	61.2	10.6	.0114	229,728	.0069	144,511	.0084	.0084	.0164	.0104	.0063
Randolph	20.6	.0082	2.6	35	72.8	7.6	.0081	166,951	.0051	77,098	.0045	.0055	.0103	.0078	.0046
☐ Russell	50.7	.0203	7.1	80	56.7	19.0	.0203	434,437	.0132	144,256	.0084	.0132	.0256	.0180	.0115
St. Clair	51.5	.0206	25.0	80	88.3	18.2	.0195	423,282	.0129	179,210	.0104	.0137	.0220	.0197	.0105
Shelby	89.5	.0359	35.0	112	87.5	31.7	.0339	1,020,454	.0311	370,286	.0215	.0292	.0330	.0298	.0268
Sumter	16.0	.0064	-5.4	18	27.5	5.2	.0056	112,637	.0034	42,755	.0025	.0036	.0079	.0042	.0025
Talladega	77.5	.0310	5.0	103	65.7	27.4	.0293	729,435	.0222	377,293	.0219	.0239	.0349	.0291	.0210
Tallapoosa	40.7	.0163	5.0	58	69.8	15.3	.0164	366,497	.0111	198,610	.0115	.0123	.0199	.0169	.0118
Tuscaloosa	148.0	.0592	7.6	111	69.3	55.0	.0588	1,401,637	.0426	990,631	.0575	.0504	.0725	.0593	.0481
Walker	71.6	.0287	4.3	89	91.5	26.7	.0286	635,961	.0194	451,606	.0263	.0233	.0362	.0302	.0219
Washington	17.1	.0068	1.7	16	63.8	5.8	.0062	150,205	.0046	53,286	.0030	.0045	.0066	.0051	.0040
Wilcox	14.1	.0057	-4.4	16	28.0	4.5	.0048	91,973	.0028	33,901	.0020	.0032	.0072	.0039	.0020
Winston	23.7	.0095	8.0	39	99.3	9.0	.0097	198,267	.0060	73,012	.0043	.0062	.0126	.0092	.0051
TOTAL METRO COUNTIES	**2,791.0**	**1.1171**	**9.3**	**177**	**72.3**	**1,050.6**	**1.1239**	**30,229,703**	**.9197**	**18,630,616**	**1.0820**	**1.0077**	**1.2516**	**1.1595**	**.9922**
TOTAL STATE	**4,185.7**	**1.6754**	**7.5**	**82**	**72.0**	**1,561.9**	**1.6714**	**42,122,293**	**1.2813**	**25,122,712**	**1.4589**	**1.4134**	**1.9628**	**1.6880**	**1.3471**
ALASKA															
ANCHORAGE	**220.2**	**.0882**	**26.2**	**127**	**85.2**	**82.9**	**.0887**	**3,620,974**	**.1101**	**2,306,866**	**.1339**	**.1129**	**.0796**	**.0953**	**.1137**
Anchorage	220.2	.0882	26.2	127	85.2	82.9	.0887	3,620,974	.1101	2,306,866	.1339	.1129	.0796	.0953	.1137
ALL COUNTIES															
Aleutians East	1.9	.0007	15.6	0	60.1	.4	.0004	28,178	.0008	5,618	.0003	.0007	.0005	.0004	.0003
Aleutians West	6.8	.0027	11.0	1	59.4	1.5	.0016	126,167	.0039	25,670	.0015	.0029	.0018	.0018	.0012
Anchorage	220.2	.0882	26.2	127	85.2	82.9	.0887	3,620,974	.1101	2,306,866	.1339	.1129	.0796	.0953	.1137
Bethel	13.6	.0054	23.6	0	13.5	3.6	.0039	116,182	.0036	52,148	.0031	.0037	.0054	.0034	.0025
Bristol Bay	1.3	.0005	18.8	2	58.2	.2	.0002	18,039	.0005	9,066	.0005	.0006	.0004	.0003	.0002
Dillingham	4.4	.0018	36.1	0	20.8	1.5	.0016	51,492	.0016	13,362	.0008	.0013	.0016	.0011	.0011
Fairbanks North Star	72.3	.0289	33.9	10	85.4	25.7	.0275	1,213,369	.0369	577,830	.0335	.0343	.0279	.0255	.0322
Haines	1.8	.0008	7.1	1	84.7	.6	.0006	18,739	.0006	14,126	.0008	.0007	.0009	.0006	.0006
Juneau	25.8	.0103	32.1	10	83.3	9.5	.0102	472,163	.0143	216,250	.0126	.0130	.0080	.0091	.0132
Kenai Peninsula	43.7	.0175	72.9	3	90.9	15.3	.0164	624,012	.0190	283,315	.0164	.0179	.0185	.0141	.0164
Ketchikan Gateway	12.8	.0051	13.1	10	82.4	4.9	.0052	214,795	.0065	123,900	.0072	.0066	.0064	.0048	.0061
Kodiak Island	14.8	.0059	48.9	2	69.0	4.8	.0051	229,878	.0070	92,317	.0054	.0062	.0058	.0045	.0050
Lake and Peninsula	1.9	.0008	37.3	0	20.7	.6	.0007	22,068	.0007	5,726	.0003	.0006	.0005	.0004	.0003
Matanuska - Susitna	40.1	.0160	125.1	2	94.4	13.5	.0144	407,703	.0124	220,172	.0128	.0132	.0185	.0144	.0122
Nome	8.0	.0032	22.4	0	17.6	2.3	.0025	82,379	.0025	49,576	.0029	.0028	.0042	.0025	.0018
North Slope	5.7	.0023	35.7	0	19.4	1.3	.0014	76,854	.0023	37,960	.0022	.0022	.0024	.0012	.0012
Northwest Arctic	6.4	.0026	32.5	0	12.7	1.7	.0018	59,085	.0018	28,474	.0017	.0019	.0025	.0016	.0013
Prince of Wales - Outer Ketchikan	5.3	.0021	38.7	1	51.9	1.6	.0017	77,763	.0024	25,587	.0014	.0021	.0020	.0013	.0017
Sitka	8.7	.0035	11.5	3	71.9	2.7	.0029	152,456	.0046	64,378	.0038	.0041	.0026	.0027	.0042
Skagway - Yakutat - Angoon	4.3	.0017	23.6	0	53.1	1.3	.0014	51,490	.0016	23,195	.0013	.0016	.0019	.0010	.0011

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ALASKA (continued)															
ALL COUNTIES (continued)															
Southeast Fairbanks	7.0	.0028	23.3	0	77.9	1.9	.0020	67,081	.0021	18,926	.0011	.0018	.0022	.0019	.0014
Valdez - Cordova	9.0	.0036	7.8	0	82.1	3.3	.0036	158,205	.0048	60,540	.0035	.0043	.0040	.0028	.0032
Wade Hampton	6.0	.0024	28.6	0	5.7	1.3	.0013	28,014	.0008	17,810	.0011	.0012	.0023	.0014	.0006
Wrangell - Petersburg	6.8	.0027	10.3	1	76.3	2.2	.0024	81,939	.0025	48,506	.0028	.0026	.0037	.0024	.0023
Yukon - Koyukuk	9.7	.0039	23.2	0	38.9	2.9	.0031	80,337	.0025	21,351	.0012	.0024	.0043	.0019	.0016
TOTAL METRO COUNTIES	**220.2**	**.0882**	**26.2**	**127**	**85.2**	**82.9**	**.0887**	**3,620,974**	**.1101**	**2,306,866**	**.1339**	**.1129**	**.0796**	**.0953**	**.1137**
TOTAL STATE	**538.3**	**.2154**	**34.0**	**1**	**77.4**	**187.5**	**.2006**	**8,079,362**	**.2458**	**4,342,669**	**.2521**	**.2416**	**.2079**	**.1964**	**.2254**
ARIZONA															
PHOENIX	**2,108.6**	**.8439**	**39.7**	**231**	**93.3**	**833.1**	**.8915**	**28,413,814**	**.8643**	**15,645,226**	**.9085**	**.8736**	**.8623**	**.9315**	**.9163**
Maricopa	2,108.6	.8439	39.7	231	93.3	833.1	.8915	28,413,814	.8643	15,645,226	.9085	.8736	.8623	.9315	.9163
TUCSON	**663.1**	**.2654**	**24.8**	**72**	**91.9**	**265.2**	**.2838**	**7,433,014**	**.2261**	**4,037,977**	**.2345**	**.2366**	**.3108**	**.2890**	**.2374**
Pima	663.1	.2654	24.8	72	91.9	265.2	.2838	7,433,014	.2261	4,037,977	.2345	.2366	.3108	.2890	.2374
YUMA	**97.0**	**.0389**	**27.3**	**17**	**93.2**	**34.8**	**.0372**	**832,392**	**.0253**	**603,646**	**.0351**	**.0309**	**.0476**	**.0426**	**.0255**
Yuma	97.0	.0389	27.3	17	93.2	34.8	.0372	832,392	.0253	603,646	.0351	.0309	.0476	.0426	.0255
ALL COUNTIES															
Apache	66.5	.0266	27.6	6	21.8	17.6	.0188	377,147	.0114	146,308	.0085	.0137	.0245	.0165	.0096
Cochise	101.6	.0407	18.6	16	92.9	36.6	.0392	877,823	.0267	421,426	.0245	.0287	.0467	.0406	.0262
Coconino	97.5	.0390	30.0	5	66.7	31.1	.0333	899,039	.0274	610,056	.0354	.0321	.0392	.0367	.0270
Gila	41.9	.0168	13.0	9	83.9	15.9	.0170	411,295	.0125	182,398	.0106	.0128	.0205	.0146	.0114
Graham	25.4	.0102	11.1	5	83.7	7.6	.0081	173,136	.0053	101,870	.0059	.0065	.0113	.0084	.0050
Greenlee	8.8	.0035	−22.9	5	97.1	3.0	.0032	91,261	.0027	18,723	.0011	.0024	.0027	.0023	.0029
La Paz	15.2	.0061	21.0	3	81.1	6.2	.0067	124,003	.0038	82,775	.0048	.0044	.0096	.0066	.0027
Maricopa	2,108.6	.8439	39.7	231	93.3	833.1	.8915	28,413,814	.8643	15,645,226	.9085	.8736	.8623	.9315	.9163
Mohave	90.1	.0361	61.3	7	96.3	37.4	.0400	807,913	.0246	553,127	.0321	.0291	.0562	.0425	.0230
Navajo	78.7	.0315	16.4	8	47.6	23.0	.0246	620,685	.0189	320,914	.0187	.0213	.0301	.0232	.0174
Pima	663.1	.2654	24.8	72	91.9	265.2	.2838	7,433,014	.2261	4,037,977	.2345	.2366	.3108	.2890	.2374
Pinal	112.7	.0451	24.0	21	85.2	38.2	.0408	956,518	.0291	479,227	.0278	.0318	.0508	.0413	.0261
Santa Cruz	27.7	.0111	35.4	22	98.7	9.0	.0097	251,041	.0076	192,298	.0112	.0095	.0117	.0113	.0112
Yavapai	104.0	.0416	52.6	13	97.6	44.5	.0476	1,020,354	.0310	650,299	.0377	.0352	.0654	.0503	.0280
Yuma	97.0	.0389	27.3	17	93.2	34.8	.0372	832,392	.0253	603,646	.0351	.0309	.0476	.0426	.0255
TOTAL METRO COUNTIES	**2,868.7**	**1.1482**	**35.5**	**120**	**93.0**	**1,133.1**	**1.2125**	**36,679,220**	**1.1157**	**20,286,849**	**1.1781**	**1.1411**	**1.2207**	**1.2631**	**1.1792**
TOTAL STATE	**3,638.8**	**1.4565**	**33.9**	**32**	**89.8**	**1,403.2**	**1.5015**	**43,289,435**	**1.3167**	**24,046,270**	**1.3964**	**1.3686**	**1.5894**	**1.5574**	**1.3697**
ARKANSAS															
FAYETTEVILLE - SPRINGDALE	**112.7**	**.0451**	**12.1**	**119**	**96.9**	**42.7**	**.0457**	**1,225,204**	**.0372**	**936,359**	**.0543**	**.0440**	**.0544**	**.0543**	**.0370**
Washington	112.7	.0451	12.1	119	96.9	42.7	.0457	1,225,204	.0372	936,359	.0543	.0440	.0544	.0543	.0370
FORT SMITH	**186.1**	**.0744**	**14.3**	**103**	**90.6**	**69.9**	**.0747**	**1,863,234**	**.0568**	**1,247,731**	**.0725**	**.0650**	**.0932**	**.0855**	**.0543**
Crawford	45.9	.0183	24.4	77	95.8	16.2	.0173	412,569	.0126	184,957	.0108	.0132	.0200	.0192	.0105
Sebastian	103.3	.0413	8.5	193	91.9	40.8	.0436	1,228,585	.0374	917,895	.0533	.0429	.0511	.0525	.0377
Sequoyah, Okla.	*36.9*	*.0148*	*20.0*	*54*	*80.7*	*12.9*	*.0138*	*222,080*	*.0068*	*144,879*	*.0084*	*.0089*	*.0221*	*.0138*	*.0061*
LITTLE ROCK - NORTH LITTLE ROCK	**519.2**	**.2079**	**9.4**	**178**	**79.2**	**192.0**	**.2056**	**6,277,292**	**.1910**	**3,944,461**	**.2291**	**.2056**	**.2110**	**.2290**	**.2009**
Faulkner	58.8	.0236	27.3	91	90.8	20.9	.0224	645,074	.0196	325,186	.0189	.0201	.0238	.0233	.0190
Lonoke	40.0	.0160	15.9	51	86.3	13.9	.0149	333,094	.0101	135,756	.0079	.0106	.0184	.0146	.0087
Pulaski	358.2	.1434	5.2	467	73.6	135.9	.1455	4,708,747	.1433	3,241,219	.1882	.1568	.1451	.1684	.1563
Saline	62.2	.0249	17.0	86	96.5	21.3	.0228	590,377	.0180	242,300	.0141	.0181	.0237	.0227	.0169
PINE BLUFF	**90.6**	**.0363**	**−.1**	**103**	**56.8**	**31.3**	**.0335**	**824,973**	**.0251**	**527,787**	**.0307**	**.0289**	**.0426**	**.0327**	**.0252**
Jefferson	90.6	.0363	−.1	103	56.8	31.3	.0335	824,973	.0251	527,787	.0307	.0289	.0426	.0327	.0252
TEXARKANA	**122.0**	**.0488**	**7.9**	**81**	**74.7**	**45.4**	**.0486**	**1,211,717**	**.0369**	**848,732**	**.0493**	**.0430**	**.0584**	**.0516**	**.0406**
Miller	39.4	.0157	4.3	64	73.6	14.4	.0154	399,296	.0122	206,413	.0120	.0128	.0200	.0152	.0110
Bowie, Tex.	*82.6*	*.0331*	*9.7*	*93*	*75.2*	*31.0*	*.0332*	*812,421*	*.0247*	*642,319*	*.0373*	*.0302*	*.0384*	*.0364*	*.0296*
ALL COUNTIES															
Arkansas	22.1	.0088	−8.6	22	78.4	8.5	.0091	213,539	.0065	112,065	.0065	.0070	.0120	.0090	.0060
Ashley	26.3	.0105	−.9	28	70.8	9.4	.0101	258,787	.0079	99,244	.0057	.0077	.0121	.0076	.0072
Baxter	32.3	.0130	17.8	59	99.5	13.6	.0145	355,390	.0108	205,435	.0120	.0116	.0169	.0177	.0104
Benton	100.3	.0401	28.4	119	98.2	38.3	.0410	1,153,752	.0351	579,438	.0336	.0357	.0418	.0458	.0312
Boone	30.2	.0121	15.9	52	99.6	11.9	.0128	271,105	.0083	224,872	.0131	.0105	.0177	.0148	.0088
Bradley	13.2	.0053	−4.4	20	68.9	5.0	.0053	116,342	.0035	47,229	.0027	.0036	.0071	.0047	.0032

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ARKANSAS (continued)															
ALL COUNTIES (continued)															
Calhoun	6.0	.0024	−1.3	10	69.9	2.2	.0024	56,119	.0017	11,868	.0007	.0015	.0028	.0017	.0013
Carroll	19.1	.0076	17.9	30	99.3	8.1	.0086	179,217	.0055	123,937	.0072	.0064	.0118	.0100	.0043
Chicot	16.3	.0065	−8.4	25	44.2	5.6	.0060	105,846	.0032	49,370	.0029	.0037	.0095	.0047	.0028
Clark	22.6	.0091	−3.1	26	76.4	7.9	.0085	199,988	.0061	164,734	.0095	.0078	.0116	.0090	.0053
Clay	19.8	.0079	−4.0	31	99.8	7.7	.0082	157,625	.0048	71,169	.0042	.0052	.0119	.0078	.0035
Cleburne	20.8	.0083	23.0	38	99.6	8.1	.0087	192,031	.0058	98,679	.0057	.0064	.0107	.0095	.0045
Cleveland	8.3	.0034	5.5	14	83.5	3.0	.0032	71,893	.0022	8,139	.0005	.0019	.0036	.0024	.0017
Columbia	26.5	.0106	−.6	35	63.0	9.9	.0106	289,876	.0088	141,400	.0082	.0090	.0126	.0103	.0090
Conway	19.7	.0079	1.0	35	83.1	7.1	.0076	183,989	.0056	92,148	.0053	.0060	.0093	.0074	.0051
Craighead	67.0	.0268	5.9	94	94.4	24.5	.0262	671,680	.0204	536,834	.0312	.0248	.0313	.0323	.0247
Crawford	45.9	.0183	24.4	77	95.8	16.2	.0173	412,569	.0126	184,957	.0108	.0132	.0200	.0192	.0105
☐ Crittenden	51.3	.0206	3.6	86	54.6	17.3	.0186	405,706	.0123	372,835	.0216	.0168	.0265	.0195	.0117
Cross	19.9	.0079	−2.6	32	73.3	6.8	.0072	162,710	.0050	70,954	.0041	.0053	.0095	.0074	.0040
Dallas	10.5	.0042	−.2	16	60.2	4.0	.0043	107,720	.0032	54,498	.0032	.0034	.0052	.0045	.0029
Desha	18.7	.0075	−5.4	25	54.9	6.4	.0069	146,377	.0045	79,718	.0046	.0051	.0098	.0060	.0039
Drew	18.2	.0073	1.6	22	70.6	6.5	.0069	173,165	.0053	94,968	.0055	.0058	.0085	.0072	.0047
Faulkner	58.8	.0236	27.3	91	90.8	20.9	.0224	645,074	.0196	325,186	.0189	.0201	.0238	.0233	.0190
Franklin	16.1	.0064	9.5	26	97.6	5.9	.0063	149,200	.0045	40,631	.0024	.0043	.0063	.0064	.0034
Fulton	10.8	.0043	8.3	18	99.3	4.5	.0048	73,504	.0023	24,142	.0014	.0024	.0073	.0044	.0016
Garland	78.3	.0314	11.0	119	90.5	32.9	.0352	923,117	.0280	589,507	.0342	.0306	.0433	.0370	.0254
Grant	14.6	.0058	12.2	23	96.1	5.3	.0057	144,826	.0045	39,969	.0023	.0041	.0060	.0049	.0036
Greene	32.8	.0131	6.7	57	99.5	12.5	.0134	320,270	.0097	163,156	.0095	.0103	.0147	.0154	.0091
Hempstead	23.3	.0094	−1.4	32	67.8	8.4	.0089	198,217	.0060	93,727	.0054	.0066	.0123	.0080	.0053
Hot Spring	28.1	.0112	4.8	46	87.3	10.6	.0114	255,227	.0078	99,619	.0058	.0077	.0135	.0107	.0065
Howard	13.9	.0056	3.3	24	79.4	5.1	.0055	112,532	.0034	54,294	.0032	.0039	.0070	.0057	.0027
Independence	32.9	.0131	9.1	43	97.2	12.0	.0128	292,600	.0089	185,900	.0108	.0103	.0157	.0144	.0079
Izard	11.5	.0046	6.8	20	99.7	4.6	.0049	95,447	.0029	40,003	.0023	.0031	.0070	.0048	.0020
Jackson	20.0	.0080	−7.6	32	85.4	7.6	.0081	171,088	.0052	82,694	.0048	.0057	.0104	.0084	.0044
Jefferson	90.6	.0363	−.1	103	56.8	31.3	.0335	824,973	.0251	527,787	.0307	.0289	.0426	.0327	.0252
Johnson	18.9	.0076	8.5	28	97.3	7.1	.0076	160,350	.0049	97,681	.0056	.0057	.0102	.0083	.0039
Lafayette	9.4	.0037	−8.0	18	56.7	3.4	.0037	84,108	.0025	23,905	.0014	.0024	.0048	.0029	.0020
Lawrence	18.1	.0073	−1.9	31	98.8	7.0	.0075	143,858	.0044	88,957	.0052	.0052	.0106	.0075	.0037
Lee	14.5	.0058	−6.7	24	42.6	5.0	.0053	91,132	.0028	30,772	.0018	.0031	.0083	.0044	.0019
Lincoln	12.9	.0051	−3.5	23	62.0	3.4	.0037	78,172	.0024	16,977	.0010	.0025	.0048	.0031	.0016
Little River	14.6	.0059	4.6	28	72.7	5.0	.0053	137,687	.0042	57,417	.0033	.0043	.0067	.0046	.0034
Logan	21.5	.0086	6.7	30	97.4	7.7	.0082	182,139	.0055	82,384	.0048	.0059	.0106	.0083	.0046
Lonoke	40.0	.0160	15.9	51	86.3	13.9	.0149	333,094	.0101	135,756	.0079	.0106	.0184	.0146	.0087
Madison	12.4	.0050	9.0	15	99.3	4.7	.0050	93,689	.0029	33,610	.0019	.0029	.0063	.0051	.0020
Marion	13.7	.0055	20.9	23	99.3	5.3	.0057	120,133	.0036	26,055	.0015	.0035	.0073	.0051	.0025
Miller	39.4	.0157	4.3	64	73.6	14.4	.0154	399,296	.0122	206,413	.0120	.0128	.0200	.0152	.0110
Mississippi	57.2	.0229	−3.9	64	70.5	19.7	.0211	493,393	.0150	267,114	.0155	.0167	.0260	.0232	.0123
Monroe	12.0	.0048	−14.6	20	56.6	4.4	.0047	83,108	.0025	54,058	.0032	.0032	.0076	.0042	.0022
Montgomery	8.5	.0034	9.4	11	99.0	3.4	.0037	69,821	.0021	21,648	.0012	.0022	.0047	.0035	.0015
Nevada	10.5	.0042	−5.4	17	67.3	3.7	.0039	77,716	.0024	32,511	.0019	.0025	.0055	.0035	.0019
Newton	8.5	.0034	9.6	10	99.4	3.1	.0033	48,548	.0015	8,623	.0005	.0016	.0052	.0026	.0010
Ouachita	34.3	.0138	12.3	47	61.7	13.0	.0139	316,934	.0096	190,877	.0111	.0109	.0189	.0139	.0099
Perry	8.5	.0034	17.0	15	97.6	2.9	.0031	58,353	.0018	23,954	.0014	.0020	.0042	.0029	.0014
Phillips	31.1	.0124	−10.6	45	44.4	10.6	.0114	218,425	.0066	133,923	.0078	.0081	.0177	.0096	.0063
Pike	11.0	.0044	6.0	18	95.2	4.2	.0045	75,485	.0023	42,219	.0024	.0028	.00[illegible]8	.0042	.0016
Poinsett	25.8	.0103	−4.6	34	92.1	9.3	.0099	199,575	.0061	90,715	.0053	.0067	.0133	.0101	.0043
Polk	18.0	.0072	5.8	21	99.2	6.6	.0071	145,666	.0044	70,663	.0041	.0048	.0101	.0073	.0032
Pope	46.0	.0185	18.1	56	96.7	17.1	.0183	438,946	.0134	343,498	.0199	.0164	.0243	.0208	.0140
Prairie	9.6	.0038	−5.3	15	84.6	3.6	.0038	74,054	.0022	35,611	.0021	.0025	.0052	.0037	.0017
Pulaski	358.2	.1434	5.2	467	73.6	135.9	.1455	4,708,747	.1433	3,241,219	.1882	.1568	.1451	.1684	.1563
Randolph	17.3	.0069	2.8	26	98.7	6.6	.0070	143,361	.0043	72,342	.0042	.0047	.0100	.0074	.0036
St. Francis	29.6	.0118	−4.1	46	51.3	9.8	.0105	207,026	.0063	123,642	.0072	.0078	.0154	.0095	.0058
Saline	62.2	.0249	17.0	86	96.5	21.3	.0228	590,377	.0180	242,300	.0141	.0181	.0237	.0227	.0169
Scott	10.8	.0044	11.5	12	99.0	4.2	.0045	85,836	.0026	37,268	.0021	.0030	.0063	.0043	.0019
Searcy	8.8	.0035	−.5	13	99.6	3.5	.0038	49,210	.0015	25,475	.0015	.0018	.0065	.0027	.0012
Sebastian	103.3	.0413	8.5	193	91.9	40.8	.0436	1,228,585	.0374	917,895	.0533	.0429	.0511	.0525	.0377
Sevier	14.5	.0058	3.1	26	93.1	5.5	.0059	135,685	.0041	74,166	.0043	.0046	.0075	.0058	.0035
Sharp	16.2	.0065	10.9	27	98.5	6.4	.0068	130,774	.0040	63,681	.0037	.0043	.0109	.0069	.0028
Stone	10.3	.0041	14.2	17	99.3	3.9	.0042	66,857	.0020	36,919	.0021	.0025	.0070	.0036	.0015
Union	49.2	.0197	1.3	47	69.0	18.6	.0199	468,712	.0143	352,284	.0205	.0172	.0273	.0203	.0154
Van Buren	16.3	.0066	22.0	23	99.4	6.4	.0069	121,096	.0037	59,411	.0035	.0042	.0100	.0069	.0040
Washington	112.7	.0451	12.1	119	96.9	42.7	.0457	1,225,204	.0372	936,359	.0543	.0440	.0544	.0543	.0370

1990 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ARKANSAS (continued)															
ALL COUNTIES (continued)															
White	55.8	.0223	9.8	54	96.3	19.8	.0212	472,647	.0144	320,548	.0186	.0172	.0287	.0230	.0136
Woodruff	9.7	.0039	−13.6	16	66.8	3.5	.0037	64,009	.0019	33,177	.0020	.0023	.0058	.0033	.0014
Yell	18.6	.0074	9.2	20	97.2	7.1	.0076	164,655	.0051	58,078	.0033	.0050	.0093	.0077	.0038
TOTAL METRO COUNTIES	962.4	.3852	8.7	136	79.8	354.7	.3797	10,773,625	.3278	7,090,707	.4118	.3642	.4256	.4224	.3340
TOTAL STATE	2,436.6	.9752	6.6	47	82.8	904.1	.9675	24,077,964	.7325	14,401,211	.8362	.8121	1.1886	1.0225	.6958
CALIFORNIA															
ANAHEIM - SANTA ANA	2,314.0	.9262	19.7	2,900	91.2	822.1	.8797	39,243,128	1.1937	21,124,147	1.2266	1.1500	.7235	.8795	1.2624
Orange	2,314.0	.9262	19.7	2,900	91.2	822.1	.8797	39,243,128	1.1937	21,124,147	1.2266	1.1500	.7235	.8795	1.2624
BAKERSFIELD	534.9	.2141	32.7	66	89.7	188.9	.2021	6,656,858	.2025	3,131,558	.1819	.1986	.2083	.1998	.1834
Kern	534.9	.2141	32.7	66	89.7	188.9	.2021	6,656,858	.2025	3,131,558	.1819	.1986	.2083	.1998	.1834
CHICO	181.4	.0726	26.1	110	95.7	72.9	.0780	1,991,130	.0606	1,035,043	.0601	.0628	.0933	.0794	.0562
Butte	181.4	.0726	26.1	110	95.7	72.9	.0780	1,991,130	.0606	1,035,043	.0601	.0628	.0933	.0794	.0562
FRESNO	630.6	.2524	22.5	105	88.3	225.6	.2414	8,067,417	.2454	4,070,575	.2364	.2441	.2504	.2485	.2331
Fresno	630.6	.2524	22.5	105	88.3	225.6	.2414	8,067,417	.2454	4,070,575	.2364	.2441	.2504	.2485	.2331
LOS ANGELES - LONG BEACH	8,813.6	3.5277	17.9	2,166	76.5	3,199.6	3.4238	135,162,824	4.1114	63,656,604	3.6965	3.8702	3.0278	3.3024	4.0869
Los Angeles	8,813.6	3.5277	17.9	2,166	76.5	3,199.6	3.4238	135,162,824	4.1114	63,656,604	3.6965	3.8702	3.0278	3.3024	4.0869
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	*14,234.9*	*5.6976*	*23.8*	*419*	*82.0*	*5,113.1*	*5.4714*	*216,697,063*	*6.5915*	*106,096,843*	*6.1610*	*6.2834*	*4.8496*	*5.3502*	*6.5483*
MERCED	179.5	.0718	33.4	92	90.5	58.3	.0624	1,742,272	.0530	776,981	.0451	.0544	.0659	.0666	.0461
Merced	179.5	.0718	33.4	92	90.5	58.3	.0624	1,742,272	.0530	776,981	.0451	.0544	.0659	.0666	.0461
MODESTO	355.6	.1423	33.7	236	95.1	125.0	.1338	4,103,231	.1248	2,387,677	.1386	.1324	.1411	.1420	.1250
Stanislaus	355.6	.1423	33.7	236	95.1	125.0	.1338	4,103,231	.1248	2,387,677	.1386	.1324	.1411	.1420	.1250
OAKLAND	2,049.4	.8203	16.3	1,398	73.0	793.3	.8489	35,278,524	1.0730	15,325,582	.8900	.9676	.7479	.7426	1.0094
Alameda	1,263.7	.5058	14.3	1,717	67.1	496.4	.5312	20,111,094	.6117	9,609,995	.5581	.5745	.5016	.4826	.5871
Contra Costa	785.7	.3145	19.7	1,076	82.7	296.9	.3177	15,167,430	.4613	5,715,587	.3319	.3931	.2463	.2600	.4223
OXNARD - VENTURA	673.2	.2694	27.2	362	92.5	222.6	.2382	10,446,535	.3178	5,261,173	.3055	.3045	.1938	.2345	.2917
Ventura	673.2	.2694	27.2	362	92.5	222.6	.2382	10,446,535	.3178	5,261,173	.3055	.3045	.1938	.2345	.2917
REDDING	144.4	.0578	24.9	38	96.1	54.2	.0580	1,584,361	.0482	1,038,182	.0603	.0538	.0673	.0636	.0471
Shasta	144.4	.0578	24.9	38	96.1	54.2	.0580	1,584,361	.0482	1,038,182	.0603	.0538	.0673	.0636	.0471
RIVERSIDE - SAN BERNARDINO	2,434.1	.9743	56.2	89	90.0	868.8	.9297	31,844,576	.9686	16,054,919	.9324	.9587	.9045	.9338	.9073
Riverside	1,054.0	.4219	58.9	146	90.6	381.4	.4081	13,877,800	.4221	7,263,351	.4218	.4220	.4133	.4273	.3845
San Bernardino	1,380.1	.5524	54.2	69	89.6	487.4	.5216	17,966,776	.5465	8,791,568	.5106	.5367	.4912	.5065	.5228
SACRAMENTO	1,444.9	.5783	31.4	282	86.5	561.3	.6007	21,223,580	.6455	10,824,615	.6286	.6271	.5478	.6001	.6268
El Dorado	129.2	.0517	50.6	75	97.1	48.3	.0517	1,733,096	.0527	719,369	.0418	.0492	.0462	.0511	.0480
Placer	163.7	.0655	39.6	116	96.7	61.1	.0654	2,407,709	.0732	1,474,591	.0857	.0755	.0643	.0688	.0669
Sacramento	1,014.4	.4060	29.5	1,045	82.8	400.5	.4286	15,261,175	.4642	7,866,980	.4568	.4504	.3811	.4284	.4669
Yolo	137.6	.0551	21.4	136	91.7	51.4	.0550	1,821,600	.0554	763,675	.0443	.0520	.0562	.0518	.0450
SALINAS - SEASIDE - MONTEREY	355.0	.1421	22.2	107	82.8	116.3	.1244	4,835,904	.1471	2,173,673	.1262	.1398	.1023	.1263	.1370
Monterey	355.0	.1421	22.2	107	82.8	116.3	.1244	4,835,904	.1471	2,173,673	.1262	.1398	.1023	.1263	.1370
SAN DIEGO	2,486.5	.9952	33.6	590	85.6	906.7	.9702	38,270,528	1.1641	18,779,195	1.0904	1.1084	.8686	.9949	1.1384
San Diego	2,486.5	.9952	33.6	590	85.6	906.7	.9702	38,270,528	1.1641	18,779,195	1.0904	1.1084	.8686	.9949	1.1384
SAN FRANCISCO	1,598.4	.6398	7.4	1,573	73.0	671.0	.7181	32,627,833	.9925	14,350,759	.8334	.8742	.5761	.6496	.9745
Marin	232.1	.0929	4.3	444	93.6	97.4	.1042	5,502,608	.1674	2,266,667	.1317	.1418	.0810	.0918	.1550
San Francisco	730.8	.2925	7.6	15,887	60.0	325.0	.3478	14,731,518	.4481	6,241,916	.3625	.3913	.3024	.3066	.4414
San Mateo	635.5	.2544	8.2	1,422	80.4	248.6	.2661	12,393,707	.3770	5,842,176	.3392	.3411	.1927	.2512	.3781
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*6,158.0*	*2.4649*	*14.7*	*832*	*78.5*	*2,374.1*	*2.5405*	*110,377,269*	*3.3573*	*48,828,283*	*2.8356*	*3.0225*	*2.1084*	*2.2861*	*3.2247*
SAN JOSE	1,456.2	.5828	12.4	1,126	84.4	515.2	.5513	26,770,972	.8143	11,668,636	.6776	.7270	.3946	.4861	.8075
Santa Clara	1,456.2	.5828	12.4	1,126	84.4	515.2	.5513	26,770,972	.8143	11,668,636	.6776	.7270	.3946	.4861	.8075
SANTA BARBARA - SANTA MARIA - LOMPOC	348.5	.1395	16.7	127	92.4	131.4	.1406	5,377,477	.1636	[illegible]	.1472	.1539	.1411	.1405	.1516
Santa Barbara	348.5	.1395	16.7	127	92.4	131.4	.1406	5,377,477	.1636	2,535,[illegible]	.1472	.1539	.1411	.1405	.1516
SANTA CRUZ	238.7	.0956	26.9	535	94.8	89.0	.0952	3,646,842	.1109	1,868,318	.1085	.1071	.0970	.0948	.0956
Santa Cruz	238.7	.0956	26.9	535	94.8	89.0	.0952	3,646,842	.1109	1,868,318	.1085	.1071	.0970	.0948	.0956

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
CALIFORNIA (continued)															
SANTA ROSA - PETALUMA	**380.1**	**.1522**	**26.8**	**237**	**95.3**	**150.7**	**.1612**	**6,113,598**	**.1859**	**3,028,752**	**.1759**	**.1763**	**.1457**	**.1566**	**.1755**
Sonoma	380.1	.1522	26.8	237	95.3	150.7	.1612	6,113,598	.1859	3,028,752	.1759	.1763	.1457	.1566	.1755
STOCKTON	**479.4**	**.1919**	**38.0**	**339**	**85.2**	**164.1**	**.1756**	**5,588,266**	**.1700**	**2,833,731**	**.1646**	**.1728**	**.1798**	**.1717**	**.1634**
San Joaquin	479.4	.1919	38.0	339	85.2	164.1	.1756	5,588,266	.1700	2,833,731	.1646	.1728	.1798	.1717	.1634
VALLEJO - FAIRFIELD - NAPA	**435.2**	**.1742**	**30.1**	**276**	**80.9**	**154.9**	**.1658**	**5,939,500**	**.1807**	**2,586,236**	**.1502**	**.1703**	**.1471**	**.1564**	**.1622**
Napa	107.9	.0432	8.8	145	95.5	41.5	.0444	1,850,972	.0563	685,843	.0398	.0488	.0372	.0387	.0463
Solano	327.3	.1310	39.2	392	76.1	113.4	.1214	4,088,528	.1244	1,900,393	.1104	.1215	.1099	.1177	.1159
VISALIA - TULARE - PORTERVILLE	**307.7**	**.1232**	**25.2**	**64**	**94.5**	**100.4**	**.1074**	**2,833,075**	**.0861**	**1,450,875**	**.0843**	**.0930**	**.1299**	**.1134**	**.0819**
Tulare	307.7	.1232	25.2	64	94.5	100.4	.1074	2,833,075	.0861	1,450,875	.0843	.0930	.1299	.1134	.0819
YUBA CITY	**122.6**	**.0491**	**20.2**	**99**	**89.0**	**44.8**	**.0479**	**1,346,329**	**.0410**	**610,056**	**.0354**	**.0409**	**.0533**	**.0501**	**.0373**
Sutter	64.1	.0257	22.7	106	89.3	23.4	.0250	749,334	.0228	378,912	.0220	.0232	.0286	.0258	.0230
Yuba	58.5	.0234	17.6	91	88.8	21.4	.0229	596,995	.0182	231,144	.0134	.0177	.0247	.0243	.0143
ALL COUNTIES															
Alameda	1,263.7	.5058	14.3	1,717	67.1	496.4	.5312	20,111,094	.6117	9,609,995	.5581	.5745	.5016	.4826	.5871
Alpine	1.4	.0006	27.6	2	84.1	.4	.0004	12,376	.0004	1,650	.0001	.0003	.0005	.0004	.0002
Amador	29.0	.0116	50.2	49	96.5	11.7	.0125	369,216	.0112	135,935	.0079	.0103	.0128	.0120	.0102
Butte	181.4	.0726	26.1	110	95.7	72.9	.0780	1,991,130	.0606	1,035,043	.0601	.0628	.0933	.0794	.0562
Calaveras	33.7	.0135	62.7	33	97.2	13.4	.0144	394,421	.0120	117,755	.0068	.0108	.0146	.0133	.0101
Colusa	15.5	.0062	21.2	13	95.0	5.6	.0060	183,493	.0056	68,281	.0040	.0053	.0069	.0059	.0043
Contra Costa	785.7	.3145	19.7	1,076	82.7	296.9	.3177	15,167,430	.4613	5,715,587	.3319	.3931	.2463	.2600	.4223
Del Norte	20.6	.0082	13.1	20	90.8	8.1	.0086	205,584	.0063	91,674	.0053	.0063	.0108	.0083	.0056
El Dorado	129.2	.0517	50.6	75	97.1	48.3	.0517	1,733,096	.0527	719,369	.0418	.0492	.0462	.0511	.0480
Fresno	630.6	.2524	22.5	105	88.3	225.6	.2414	8,067,417	.2454	4,070,575	.2364	.2441	.2504	.2485	.2331
Glenn	24.2	.0097	13.3	18	96.7	8.8	.0095	278,544	.0085	89,579	.0052	.0078	.0095	.0092	.0068
Humboldt	119.3	.0478	9.9	33	92.2	47.2	.0505	1,432,755	.0435	709,690	.0412	.0437	.0578	.0486	.0410
Imperial	115.5	.0462	25.4	28	93.0	35.1	.0375	1,024,450	.0312	495,212	.0287	.0335	.0441	.0400	.0288
Inyo	18.9	.0076	5.6	2	89.0	7.7	.0083	246,158	.0075	149,913	.0087	.0078	.0090	.0084	.0073
Kern	534.9	.2141	32.7	66	89.7	188.9	.2021	6,656,858	.2025	3,131,558	.1819	.1986	.2083	.1998	.1834
Kings	94.3	.0377	27.9	68	89.6	28.2	.0302	866,808	.0264	383,027	.0222	.0274	.0323	.0322	.0232
Lake	55.0	.0220	51.2	44	95.6	23.2	.0248	607,344	.0184	257,873	.0150	.0182	.0324	.0240	.0133
Lassen	27.8	.0111	28.3	6	91.8	8.3	.0089	234,634	.0072	106,563	.0062	.0076	.0092	.0094	.0065
Los Angeles	8,813.6	3.5277	17.9	2,166	76.5	3,199.6	3.4238	135,162,824	4.1114	63,656,604	3.6965	3.8702	3.0278	3.3024	4.0869
Madera	84.6	.0339	34.0	39	92.7	28.0	.0300	937,729	.0285	340,640	.0197	.0270	.0306	.0276	.0236
Marin	232.1	.0929	4.3	444	93.6	97.4	.1042	5,502,608	.1674	2,266,667	.1317	.1418	.0810	.0918	.1550
Mariposa	15.6	.0062	40.4	11	94.8	6.0	.0064	183,171	.0056	68,863	.0040	.0052	.0068	.0063	.0046
Mendocino	78.8	.0316	18.1	22	94.4	30.5	.0327	914,586	.0278	523,767	.0304	.0293	.0405	.0337	.0266
Merced	179.5	.0718	33.4	92	90.5	58.3	.0624	1,742,272	.0530	776,981	.0451	.0544	.0659	.0666	.0461
Modoc	9.2	.0037	6.9	2	94.8	3.6	.0038	105,888	.0032	35,489	.0021	.0030	.0041	.0037	.0026
Mono	9.7	.0039	13.1	3	94.6	4.1	.0044	169,006	.0052	77,783	.0045	.0047	.0040	.0045	.0041
Monterey	355.0	.1421	22.2	107	82.8	116.3	.1244	4,835,904	.1471	2,173,673	.1262	.1398	.1023	.1263	.1370
Napa	107.9	.0432	8.8	145	95.5	41.5	.0444	1,850,972	.0563	685,843	.0398	.0488	.0372	.0387	.0463
Nevada	81.3	.0325	57.4	85	98.1	31.8	.0341	1,052,746	.0320	457,324	.0266	.0305	.0347	.0336	.0297
Orange	2,314.0	.9262	19.7	2,900	91.2	822.1	.8797	39,243,128	1.1937	21,124,147	1.2266	1.1500	.7235	.8795	1.2624
Placer	163.7	.0655	39.6	116	96.7	61.1	.0654	2,407,709	.0732	1,474,591	.0857	.0755	.0643	.0688	.0669
Plumas	21.2	.0085	22.3	8	95.2	8.5	.0091	257,910	.0079	97,117	.0056	.0073	.0090	.0091	.0065
Riverside	1,054.0	.4219	58.9	146	90.6	381.4	.4081	13,877,800	.4221	7,263,351	.4218	.4220	.4133	.4273	.3845
Sacramento	1,014.4	.4060	29.5	1,045	82.8	400.5	.4286	15,261,175	.4642	7,866,980	.4568	.4504	.3811	.4284	.4669
San Benito	36.0	.0144	44.0	26	96.5	12.0	.0128	435,151	.0133	155,323	.0090	.0122	.0116	.0121	.0119
San Bernardino	1,380.1	.5524	54.2	69	89.6	487.4	.5216	17,966,776	.5465	8,791,568	.5106	.5367	.4912	.5065	.5228
San Diego	2,486.5	.9952	33.6	590	85.6	906.7	.9702	38,270,528	1.1641	18,779,195	1.0904	1.1084	.8686	.9949	1.1384
San Francisco	730.8	.2925	7.6	15,887	60.0	325.0	.3478	14,731,518	.4481	6,241,916	.3625	.3913	.3024	.3066	.4414
San Joaquin	479.4	.1919	38.0	339	85.2	164.1	.1756	5,588,266	.1700	2,833,731	.1646	.1728	.1798	.1717	.1634
San Luis Obispo	213.6	.0855	37.4	65	94.1	80.6	.0862	2,724,441	.0829	1,536,000	.0892	.0852	.0963	.0930	.0764
San Mateo	635.5	.2544	8.2	1,422	80.4	248.6	.2661	12,393,707	.3770	5,842,176	.3392	.3411	.1927	.2512	.3781
Santa Barbara	348.5	.1395	16.7	127	92.4	131.4	.1406	5,377,477	.1636	2,535,392	.1472	.1539	.1411	.1405	.1516
Santa Clara	1,456.2	.5828	12.4	1,126	84.4	515.2	.5513	26,770,972	.8143	11,668,636	.6776	.7270	.3946	.4861	.8075
Santa Cruz	238.7	.0956	26.9	535	94.8	89.0	.0952	3,646,842	.1109	1,868,318	.1085	.1071	.0970	.0948	.0956
Shasta	144.4	.0578	24.9	38	96.1	54.2	.0580	1,584,361	.0482	1,038,182	.0603	.0538	.0673	.0636	.0471
Sierra	3.6	.0014	17.1	4	97.7	1.5	.0016	41,882	.0013	8,813	.0005	.0010	.0016	.0012	.0010
Siskiyou	44.8	.0179	12.8	7	93.4	17.4	.0186	483,570	.0147	239,773	.0139	.0151	.0217	.0190	.0135
Solano	327.3	.1310	39.2	392	76.1	113.4	.1214	4,088,528	.1244	1,900,393	.1104	.1215	.1099	.1177	.1159
Sonoma	380.1	.1522	26.8	237	95.3	150.7	.1612	6,113,598	.1859	3,028,752	.1759	.1763	.1457	.1566	.1755
Stanislaus	355.6	.1423	33.7	236	95.1	125.0	.1338	4,103,231	.1248	2,387,677	.1386	.1324	.1411	.1420	.1250
Sutter	64.1	.0257	22.7	106	89.3	23.4	.0250	749,334	.0228	378,912	.0220	.0232	.0286	.0258	.0230
Tehama	48.4	.0193	24.5	16	97.4	18.8	.0202	486,981	.0149	266,520	.0155	.0158	.0240	.0200	.0132

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
CALIFORNIA (continued)															
ALL COUNTIES (continued)															
Trinity	14.5	.0058	22.3	5	94.9	5.7	.0061	163,077	.0050	43,286	.0025	.0045	.0063	.0058	.0041
Tulare	307.7	.1232	25.2	64	94.5	100.4	.1074	2,833,075	.0861	1,450,875	.0843	.0930	.1299	.1134	.0819
Tuolumne	47.1	.0189	38.8	21	95.9	17.2	.0184	479,966	.0146	286,066	.0166	.0160	.0232	.0199	.0141
Ventura	673.2	.2694	27.2	362	92.5	222.6	.2382	10,446,535	.3178	5,261,173	.3055	.3045	.1938	.2345	.2917
Yolo	137.6	.0551	21.4	136	91.7	51.4	.0550	1,821,600	.0554	763,675	.0443	.0520	.0562	.0518	.0450
Yuba	58.5	.0234	17.6	91	88.8	21.4	.0229	596,995	.0182	231,144	.0134	.0177	.0247	.0243	.0143
TOTAL METRO COUNTIES	**27,963.9**	**11.1928**	**23.2**	**321**	**82.8**	**10,237.1**	**10.9544**	**430,694,760**	**13.1007**	**206,572,679**	**11.9957**	**12.3879**	**9.8071**	**10.6332**	**12.8003**
TOTAL STATE	**29,227.5**	**11.6985**	**23.5**	**187**	**83.3**	**10,700.5**	**11.4504**	**444,988,647**	**13.5358**	**213,316,595**	**12.3871**	**12.8237**	**10.3614**	**11.1344**	**13.1895**
COLORADO															
BOULDER - LONGMONT	**223.2**	**.0893**	**17.7**	**301**	**96.9**	**86.5**	**.0925**	**2,914,921**	**.0887**	**1,860,832**	**.1080**	**.0946**	**.0942**	**.0984**	**.0955**
Boulder	223.2	.0893	17.7	301	96.9	86.5	.0925	2,914,921	.0887	1,860,832	.1080	.0946	.0942	.0984	.0955
COLORADO SPRINGS	**400.9**	**.1605**	**29.6**	**188**	**90.2**	**146.8**	**.1571**	**4,661,635**	**.1418**	**2,770,628**	**.1609**	**.1513**	**.1494**	**.1784**	**.1536**
El Paso	400.9	.1605	29.6	188	90.2	146.8	.1571	4,661,635	.1418	2,770,628	.1609	.1513	.1494	.1784	.1536
DENVER	**1,681.9**	**.6734**	**17.7**	**448**	**92.3**	**674.1**	**.7213**	**24,888,293**	**.7571**	**12,068,878**	**.7011**	**.7234**	**.6077**	**.6987**	**.7933**
Adams	285.8	.1144	16.2	231	94.6	105.9	.1133	3,490,933	.1062	1,921,973	.1117	.1095	.0923	.1203	.1167
Arapahoe	405.7	.1624	38.3	507	94.3	158.7	.1699	6,557,713	.1994	3,766,912	.2188	.1978	.1291	.1716	.2086
Denver	495.3	.1983	.5	4,629	83.9	227.3	.2432	7,075,160	.2153	3,339,867	.1940	.2055	.2504	.2398	.2291
Douglas	49.8	.0200	98.0	59	98.6	15.5	.0166	740,159	.0225	191,599	.0112	.0185	.0109	.0120	.0209
Jefferson	445.3	.1783	19.8	577	97.7	166.7	.1783	7,024,328	.2137	2,848,527	.1654	.1921	.1250	.1550	.2180
DENVER – BOULDER CONSOLIDATED AREA	*1,905.1*	*.7627*	*17.7*	*424*	*92.9*	*760.6*	*.8138*	*27,803,214*	*.8458*	*13,929,710*	*.8091*	*.8180*	*.7019*	*.7971*	*.8888*
FORT COLLINS - LOVELAND	**188.5**	**.0755**	**26.4**	**72**	**97.8**	**72.4**	**.0775**	**2,152,616**	**.0654**	**1,301,768**	**.0756**	**.0705**	**.0803**	**.0843**	**.0692**
Larimer	188.5	.0755	26.4	72	97.8	72.4	.0775	2,152,616	.0654	1,301,768	.0756	.0705	.0803	.0843	.0692
GREELEY	**139.5**	**.0558**	**13.0**	**35**	**98.0**	**51.6**	**.0552**	**1,403,186**	**.0427**	**636,272**	**.0369**	**.0437**	**.0588**	**.0556**	**.0402**
Weld	139.5	.0558	13.0	35	98.0	51.6	.0552	1,403,186	.0427	636,272	.0369	.0437	.0588	.0556	.0402
PUEBLO	**129.0**	**.0516**	**2.4**	**54**	**96.8**	**50.3**	**.0538**	**1,278,042**	**.0388**	**739,611**	**.0429**	**.0427**	**.0643**	**.0531**	**.0418**
Pueblo	129.0	.0516	2.4	54	96.8	50.3	.0538	1,278,042	.0388	739,611	.0429	.0427	.0643	.0531	.0418
ALL COUNTIES															
Adams	285.8	.1144	16.2	231	94.6	105.9	.1133	3,490,933	.1062	1,921,973	.1117	.1095	.0923	.1203	.1167
Alamosa	12.8	.0051	8.5	18	98.0	4.7	.0050	115,156	.0035	85,738	.0049	.0043	.0069	.0053	.0036
Arapahoe	405.7	.1624	38.3	507	94.3	158.7	.1699	6,557,713	.1994	3,766,912	.2188	.1978	.1291	.1716	.2086
Archuleta	4.9	.0020	33.7	4	98.6	2.1	.0022	48,680	.0015	36,685	.0021	.0019	.0033	.0026	.0014
Baca	5.2	.0020	–4.1	2	98.6	1.9	.0020	32,926	.0010	20,324	.0012	.0012	.0031	.0017	.0008
Bent	5.4	.0022	–9.2	4	98.5	1.9	.0021	49,465	.0015	13,624	.0008	.0014	.0023	.0022	.0011
Boulder	223.2	.0893	17.7	301	96.9	86.5	.0925	2,914,921	.0887	1,860,832	.1080	.0946	.0942	.0984	.0985
Chaffee	13.3	.0054	.6	13	98.5	5.1	.0055	125,058	.0038	72,312	.0042	.0043	.0063	.0057	.0036
Cheyenne	2.3	.0009	6.8	1	99.4	.9	.0010	17,197	.0005	5,522	.0004	.0004	.0011	.0009	.0004
Clear Creek	6.9	.0027	–5.6	17	98.9	3.0	.0032	78,486	.0024	27,098	.0015	.0023	.0029	.0040	.0017
Conejos	8.1	.0033	3.9	6	99.0	2.8	.0030	42,218	.0013	14,586	.0009	.0015	.0048	.0027	.0010
Costilla	3.8	.0015	23.7	3	97.7	1.2	.0013	23,617	.0007	2,261	.0001	.0007	.0017	.0009	.0005
Crowley	3.2	.0013	7.1	4	98.6	.9	.0009	17,735	.0006	5,054	.0003	.0007	.0013	.0009	.0004
Custer	2.0	.0008	30.9	3	98.5	.6	.0007	12,213	.0003	4,967	.0003	.0005	.0008	.0006	.0003
Delta	22.3	.0089	5.1	20	98.7	8.8	.0094	204,217	.0062	71,625	.0041	.0060	.0119	.0081	.0053
Denver	495.3	.1983	.5	4,629	83.9	227.3	.2432	7,075,160	.2153	3,339,867	.1940	.2055	.2504	.2398	.2291
Dolores	1.7	.0006	2.5	2	96.9	.6	.0006	13,621	.0004	4,408	.0002	.0004	.0007	.0006	.0004
Douglas	49.8	.0200	98.0	59	98.6	15.5	.0166	740,159	.0225	191,599	.0112	.0185	.0109	.0120	.0209
Eagle	17.4	.0069	30.6	10	98.9	7.3	.0078	270,477	.0082	236,672	.0137	.0097	.0079	.0095	.0125
Elbert	9.9	.0040	44.5	5	98.9	3.5	.0038	106,958	.0033	15,198	.0009	.0027	.0029	.0031	.0026
El Paso	400.9	.1605	29.6	188	90.2	146.8	.1571	4,661,635	.1418	2,770,628	.1609	.1513	.1494	.1784	.1536
Fremont	32.2	.0128	12.3	21	97.5	12.1	.0129	280,589	.0085	106,966	.0062	.0086	.0163	.0124	.0068
Garfield	28.4	.0114	26.1	10	99.0	11.0	.0118	358,469	.0109	220,987	.0128	.0116	.0122	.0121	.0107
Gilpin	2.8	.0011	14.7	19	98.4	1.3	.0014	38,143	.0012	5,618	.0004	.0010	.0010	.0010	.0010
Grand	8.7	.0035	16.4	5	99.2	3.5	.0037	93,721	.0028	56,392	.0032	.0031	.0041	.0042	.0027
Gunnison	10.8	.0043	1.0	3	98.9	4.1	.0044	130,375	.0040	60,914	.0036	.0038	.0046	.0042	.0033
Hinsdale	.5	.0002	22.5	0	99.2	.2	.0002	5,804	.0002	2,744	.0001	.0003	.0002	.0003	.0001
Huerfano	6.5	.0026	.9	4	98.2	2.6	.0028	49,270	.0015	22,712	.0013	.0016	.0043	.0023	.0012
Jackson	1.7	.0007	–8.8	1	99.3	.7	.0008	15,462	.0004	6,642	.0004	.0005	.0008	.0010	.0004
Jefferson	445.3	.1783	19.8	577	97.7	166.7	.1783	7,024,328	.2137	2,848,527	.1654	.1921	.1250	.1550	.2180
Kiowa	1.8	.0007	–7.0	1	98.2	.6	.0007	15,566	.0005	3,428	.0002	.0004	.0006	.0006	.0003
Kit Carson	7.5	.0030	–1.3	3	99.3	2.9	.0031	68,077	.0020	44,121	.0026	.0024	.0040	.0034	.0021

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP
COLORADO (continued)															
ALL COUNTIES (continued)															
Lake	6.6	.0026	–25.3	17	98.5	2.3	.0025	63,126	.0020	23,704	.0014	.0018	.0022	.0025	.0016
La Plata	32.0	.0128	17.7	19	94.8	12.0	.0128	345,372	.0105	221,820	.0129	.0118	.0161	.0134	.0109
Larimer	188.5	.0755	26.4	72	97.8	72.4	.0775	2,152,616	.0654	1,301,768	.0756	.0705	.0803	.0843	.0692
Las Animas	13.7	.0055	–8.0	3	98.3	5.4	.0057	115,037	.0035	57,625	.0033	.0039	.0080	.0054	.0032
Lincoln	4.5	.0018	–3.5	2	99.3	1.8	.0020	40,484	.0013	38,095	.0022	.0017	.0024	.0023	.0010
Logan	18.5	.0074	–6.6	10	98.9	7.2	.0077	171,250	.0052	111,922	.0065	.0059	.0087	.0089	.0054
Mesa	91.3	.0365	12.0	28	98.4	34.4	.0368	1,023,352	.0311	550,895	.0320	.0325	.0351	.0382	.0318
Mineral	.7	.0003	–12.9	1	97.0	.3	.0003	7,059	.0002	3,089	.0002	.0003	.0003	.0004	.0003
Moffat	13.2	.0053	.5	3	99.2	4.9	.0053	156,306	.0048	64,304	.0037	.0045	.0046	.0051	.0047
Montezuma	18.9	.0075	14.5	9	88.2	6.8	.0072	161,315	.0049	110,949	.0065	.0059	.0088	.0078	.0048
Montrose	24.8	.0100	1.8	11	98.8	9.3	.0100	254,965	.0077	137,106	.0079	.0083	.0110	.0115	.0074
Morgan	22.3	.0089	–1.0	17	99.0	8.4	.0090	203,153	.0062	99,081	.0058	.0065	.0105	.0095	.0056
Otero	20.8	.0083	–7.8	17	98.4	8.0	.0085	164,799	.0050	80,948	.0047	.0056	.0116	.0084	.0045
Ouray	2.3	.0009	19.5	4	98.9	.7	.0008	17,400	.0006	12,618	.0007	.0007	.0010	.0010	.0007
Park	7.8	.0032	46.3	4	98.7	3.0	.0032	79,994	.0024	13,641	.0008	.0020	.0025	.0028	.0021
Phillips	4.2	.0016	–7.5	6	99.1	1.8	.0019	42,326	.0013	22,051	.0013	.0014	.0025	.0019	.0009
Pitkin	11.5	.0046	11.2	12	98.7	5.1	.0055	176,677	.0054	217,181	.0126	.0075	.0062	.0074	.0110
Prowers	13.8	.0056	5.6	8	99.1	5.4	.0058	121,530	.0037	79,058	.0046	.0042	[illegible]	.0055	.0040
Pueblo	129.0	.0516	2.4	54	96.8	50.3	.0538	1,278,042	.0388	739,611	.0429	.0427	.0643	.0531	.0418
Rio Blanco	6.0	.0024	–4.1	2	98.6	2.0	.0021	70,422	.0022	19,002	.0011	.0019	.0019	.0019	.0018
Rio Grande	11.3	.0045	7.5	12	99.3	3.9	.0042	118,539	.0036	47,644	.0028	.0035	.0046	.0039	.0033
Routt	13.9	.0056	3.7	6	99.0	5.4	.0058	169,575	.0051	134,927	.0078	.0060	.0059	.0069	.0069
Saguache	4.1	.0016	4.2	1	97.8	1.4	.0015	29,141	.0009	14,333	.0009	.0011	.0021	.0017	.0007
San Juan	.8	.0003	–4.0	2	94.5	.4	.0004	8,282	.0003	4,329	.0002	.0003	.0007	.0004	.0002
San Miguel	3.7	.0015	15.9	3	95.7	1.6	.0017	36,618	.0011	26,938	.0016	.0012	.0023	.0019	.0012
Sedgwick	2.9	.0012	–11.2	5	98.0	1.4	.0015	31,308	.0009	18,887	.0011	.0011	.0016	.0019	.0008
Summit	11.7	.0047	32.2	19	98.9	5.0	.0054	169,480	.0052	179,725	.0104	.0067	.0058	.0072	.0072
Teller	13.4	.0053	66.8	24	99.2	4.8	.0051	118,866	.0036	54,370	.0032	.0037	.0063	.0054	.0030
Washington	5.1	.0021	–3.9	2	99.6	1.9	.0020	47,154	.0014	12,349	.0007	.0013	.0020	.0018	.0012
Weld	139.5	.0558	13.0	35	98.0	51.6	.0552	1,403,186	.0427	636,272	.0369	.0437	.0588	.0556	.0402
Yuma	9.6	.0039	–.9	4	99.2	3.9	.0042	96,664	.0030	44,228	.0026	.0030	.0053	.0039	.0025
TOTAL METRO COUNTIES	**2,763.0**	**1.1061**	**18.8**	**177**	**93.3**	**1,081.7**	**1.1574**	**37,298,693**	**1.1345**	**19,377,989**	**1.1254**	**1.1262**	**1.0547**	**1.1685**	**1.1936**
TOTAL STATE	**3,372.5**	**1.3499**	**16.7**	**33**	**94.1**	**1,314.5**	**1.4066**	**43,552,387**	**1.3248**	**22,925,406**	**1.3313**	**1.3318**	**1.3385**	**1.4277**	**1.3867**
CONNECTICUT															
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**825.2**	**.3302**	**2.2**	**1,306**	**89.5**	**299.0**	**.3200**	**17,608,066**	**.5356**	**8,405,836**	**.4881**	**.4802**	**.2760**	**.3043**	**.4661**
Fairfield	825.2	.3302	2.2	1,306	89.5	299.0	.3200	17,608,066	.5356	8,405,836	.4881	.4802	.2760	.3043	.4661
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**1,125.4**	**.4505**	**7.0**	**738**	**91.2**	**421.2**	**.4508**	**19,099,179**	**.5810**	**9,807,156**	**.5696**	**.5513**	**.3620**	**.4305**	**.5890**
Hartford	850.2	.3403	5.3	1,150	89.6	323.0	.3456	14,544,589	.4424	7,753,531	.4503	.4244	.2809	.3366	.4654
Middlesex	144.5	.0579	12.0	387	95.2	54.9	.0588	2,484,602	.0756	1,322,106	.0768	.0724	.0468	.0563	.0718
Tolland	130.7	.0523	13.8	317	97.4	43.3	.0464	2,069,988	.0630	731,519	.0425	.0545	.0343	.0376	.0518
NEW HAVEN - WATERBURY - MERIDEN	**801.3**	**.3207**	**5.3**	**1,314**	**89.2**	**299.7**	**.3207**	**13,186,116**	**.4011**	**6,754,452**	**.3922**	**.3824**	**.2877**	**.3019**	**.3920**
New Haven	801.3	.3207	5.3	1,314	89.2	299.7	.3207	13,186,116	.4011	6,754,452	.3922	.3824	.2877	.3019	.3920
NEW LONDON - NORWICH	**255.6**	**.1023**	**7.2**	**382**	**94.3**	**92.0**	**.0984**	**3,820,252**	**.1162**	**2,128,680**	**.1236**	**.1157**	**.0851**	**.0994**	**.1182**
New London	255.6	.1023	7.2	382	94.3	92.0	.0984	3,820,252	.1162	2,128,680	.1236	.1157	.0851	.0994	.1182
ALL COUNTIES															
Fairfield	825.2	.3302	2.2	1,306	89.5	299.0	.3200	17,608,066	.5356	8,405,836	.4881	.4802	.2760	.3043	.4661
Hartford	850.2	.3403	5.3	1,150	89.6	323.0	.3456	14,544,589	.4424	7,753,531	.4503	.4244	.2809	.3366	.4654
Litchfield	172.4	.0690	10.0	187	98.6	64.5	.0690	3,029,032	.0921	1,376,551	.0799	.0839	.0551	.0646	.0766
Middlesex	144.5	.0579	12.0	387	95.2	54.9	.0588	2,484,602	.0756	1,322,106	.0768	.0724	.0468	.0563	.0718
New Haven	801.3	.3207	5.3	1,314	89.2	299.7	.3207	13,186,116	.4011	6,754,452	.3922	.3824	.2877	.3019	.3920
New London	255.6	.1023	7.2	382	94.3	92.0	.0984	3,820,252	.1162	2,128,680	.1236	.1157	.0851	.0994	.1182
Tolland	130.7	.0523	13.8	317	97.4	43.3	.0464	2,069,988	.0630	731,519	.0425	.0545	.0343	.0376	.0518
Windham	102.2	.0409	10.7	198	98.5	37.3	.0399	1,378,342	.0419	720,116	.0418	.0418	.0382	.0404	.0396
TOTAL METRO COUNTIES	**3,007.5**	**1.2037**	**5.2**	**876**	**90.5**	**1,111.9**	**1.1899**	**53,713,613**	**1.6339**	**27,096,124**	**1.5735**	**1.5296**	**1.0108**	**1.1361**	**1.5653**
TOTAL STATE	**3,282.1**	**1.3136**	**5.6**	**674**	**91.1**	**1,213.7**	**1.2988**	**58,120,987**	**1.7679**	**29,192,791**	**1.6952**	**1.6553**	**1.1041**	**1.2411**	**1.6815**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
DELAWARE															
WILMINGTON	579.6	.2320	10.8	530	83.1	210.3	.2250	8,556,204	.2601	4,572,419	.2655	.2562	.1979	.2233	.2543
New Castle	438.9	.1757	10.2	1,108	81.6	160.1	.1713	6,528,659	.1985	3,760,374	.2184	.2000	.1575	.1757	.2024
Cecil, Md.	73.2	.0293	21.1	204	93.3	25.4	.0272	937,036	.0285	446,195	.0259	.0278	.0217	.0261	.0250
Salem, N. J.	67.5	.0270	4.4	200	81.7	24.8	.0265	1,090,509	.0331	365,850	.0212	.0284	.0187	.0215	.0269
ALL COUNTIES															
Kent	112.8	.0452	14.8	190	77.9	39.1	.0418	1,276,746	.0389	957,222	.0556	.0450	.0450	.0501	.0386
New Castle	438.9	.1757	10.2	1,108	81.6	160.1	.1713	6,528,659	.1985	3,760,374	.2184	.2000	.1575	.1757	.2024
Sussex	120.3	.0481	22.8	128	78.0	44.9	.0481	1,324,280	.0403	868,200	.0504	.0450	.0521	.0558	.0441
TOTAL METRO COUNTIES	438.9	.1757	10.2	1,108	81.6	160.1	.1713	6,528,659	.1985	3,760,374	.2184	.2000	.1575	.1757	.2024
TOTAL STATE	672.0	.2690	13.1	348	80.3	244.1	.2612	9,129,685	.2777	5,585,796	.3244	.2900	.2546	.2816	.2851
DISTRICT OF COLUMBIA															
WASHINGTON	3,778.2	1.5122	16.2	955	68.7	1,424.1	1.5237	73,784,364	2.2443	31,376,074	1.8219	1.9717	1.1148	1.3385	2.0912
District of Columbia	620.1	.2482	−2.9	9,843	26.1	254.6	.2724	10,175,399	.3095	3,812,268	.2213	.2707	.2545	.2518	.2749
Calvert, Md.	53.3	.0213	53.9	250	74.6	17.7	.0189	751,934	.0229	213,019	.0124	.0194	.0137	.0141	.0187
Charles, Md.	100.8	.0403	38.6	223	75.7	31.5	.0337	1,355,592	.0413	645,311	.0375	.0400	.0255	.0293	.0404
Frederick, Md.	148.3	.0594	29.2	224	92.9	50.8	.0544	2,117,954	.0644	1,065,021	.0619	.0628	.0448	.0528	.0623
Montgomery, Md.	715.3	.2863	23.5	1,445	[illegible]	272.4	.2915	16,519,951	.5025	6,301,142	.3659	.4183	.1940	.2383	.4628
Prince George's, Md.	712.4	.2851	7.1	1,463	48.0	255.3	.2732	12,552,311	.3819	5,649,800	.3281	.3463	.1849	.2468	.3678
Alexandria city, Va.	110.6	.0443	7.2	7,373	71.7	55.6	.0595	2,888,832	.0879	1,381,016	.0802	.0769	.0386	.0528	.0769
Arlington, Va.	157.6	.0631	3.3	6,062	84.0	75.9	.0812	3,919,092	.1192	1,185,009	.0688	.0929	.0474	.0625	.0898
Fairfax, Va.	764.3	.3059	28.3	1,945	88.2	280.1	.2997	17,314,588	.5266	6,942,913	.4032	.4455	.1951	.2419	.4868
Fairfax city, Va.	20.2	.0080	−1.7	3,367	93.3	7.4	.0079	457,006	.0139	779,798	.0453	.0221	.0079	.0169	.0203
Falls Church city, Va.	9.6	.0039	.9	4,800	93.5	4.6	.0049	273,287	.0083	264,687	.0153	.0096	.0043	.0066	.0125
Loudoun, Va.	77.9	.0312	35.7	150	89.1	26.6	.0284	1,269,316	.0386	673,637	.0392	.0373	.0259	.0264	.0345
Manassas city, Va.	22.8	.0091	47.0	2,280	88.2	7.8	.0083	318,976	.0097	632,723	.0367	.0178	.0145	.0162	.0140
Manassas Park city, Va.	7.4	.0030	13.4	3,700	94.2	2.3	.0025	87,644	.0026	7,657	.0004	.0021	.0011	.0015	.0024
Prince William, Va.	199.4	.0798	37.9	592	88.1	63.4	.0678	2,999,237	.0912	1,526,921	.0886	.0882	.0477	.0632	.1069
Stafford, Va.	58.2	.0233	43.8	215	91.0	18.1	.0194	782,245	.0238	295,152	.0171	.0218	.0149	.0171	.0202
TOTAL METRO COUNTIES	620.1	.2482	−2.9	9,843	26.1	254.6	.2724	10,175,399	.3095	3,812,268	.2213	.2707	.2545	.2518	.2749
TOTAL STATE	620.1	.2482	−2.9	9,843	26.1	254.6	.2724	10,175,399	.3095	3,812,268	.2213	.2707	.2545	.2518	.2749
FLORIDA															
BRADENTON	192.1	.0769	29.4	257	90.0	83.5	.0894	2,580,694	.0785	1,387,724	.0806	.0787	.0922	.0966	.0740
Manatee	192.1	.0769	29.4	257	90.0	83.5	.0894	2,580,694	.0785	1,387,724	.0806	.0787	.0922	.0966	.0740
DAYTONA BEACH	359.5	.1439	38.9	323	87.5	153.9	.1647	4,603,995	.1400	2,661,267	.1546	.1452	.1851	.1781	.1357
Volusia	359.5	.1439	38.9	323	87.5	153.9	.1647	4,603,995	.1400	2,661,267	.1546	.1452	.1851	.1781	.1357
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	1,255.0	.5023	23.2	1,036	86.1	545.8	.5840	20,329,599	.6184	10,563,533	.6135	.5937	.5249	.5936	.6151
Broward	1,255.0	.5023	23.2	1,036	86.1	545.8	.5840	20,329,599	.6184	10,563,533	.6135	.5937	.5249	.5936	.6151
FORT MYERS - CAPE CORAL	322.3	.1290	57.0	401	90.9	138.4	.1481	4,641,612	.1412	3,019,279	.1753	.1490	.1477	.1733	.1541
Lee	322.3	.1290	57.0	401	90.9	138.4	.1481	4,641,612	.1412	3,019,279	.1753	.1490	.1477	.1733	.1541
FORT PIERCE	240.4	.0962	59.0	212	83.2	98.7	.1057	2,987,430	.0909	1,974,794	.1146	.0990	.1166	.1164	.0991
Martin	98.0	.0392	53.1	177	91.2	41.6	.0446	1,341,628	.0408	937,794	.0544	.0445	.0483	.0496	.0483
St. Lucie	142.4	.0570	63.3	245	77.7	57.1	.0611	1,645,802	.0501	1,037,000	.0602	.0545	.0683	.0668	.0508
FORT WALTON BEACH	158.9	.0636	44.6	170	88.2	58.2	.0623	1,897,565	.0578	1,068,732	.0621	.0602	.0583	.0705	.0568
Okaloosa	158.9	.0636	44.6	170	88.2	58.2	.0623	1,897,565	.0578	1,068,732	.0621	.0602	.0583	.0705	.0568
GAINESVILLE	211.8	.0847	23.6	177	77.4	80.8	.0864	2,391,487	.0728	1,393,769	.0810	.0775	.1034	.0856	.0680
Alachua	187.2	.0749	23.7	208	77.5	72.8	.0779	2,195,834	.0668	1,293,033	.0751	.0709	.0925	.0773	.0624
Bradford	24.6	.0098	22.9	84	76.9	8.0	.0085	195,653	.0060	100,736	.0059	.0066	.0109	.0083	.0056
JACKSONVILLE	938.0	.3755	29.9	356	76.2	357.6	.3827	12,001,320	.3651	6,920,526	.4019	.3781	.3776	.3959	.3662
Clay	106.0	.0424	58.1	179	93.0	36.1	.0387	1,319,385	.0402	753,659	.0437	.0417	.0337	.0402	.0440
Duval	698.6	.2796	22.3	900	72.0	271.0	.2900	9,069,715	.2759	5,342,432	.3103	.2869	.2880	.3006	.2795
Nassau	47.5	.0191	44.4	73	84.3	16.7	.0178	470,845	.0143	251,803	.0146	.0153	.0200	.0171	.0137
St. Johns	85.9	.0344	67.4	139	84.7	33.8	.0362	1,141,375	.0347	572,632	.0333	.0342	.0359	.0380	.0290

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
FLORIDA (continued)															
LAKELAND - WINTER HAVEN	**410.7**	**.1644**	**27.7**	**225**	**83.5**	**155.1**	**.1659**	**4,542,665**	**.1382**	**2,462,581**	**.1430**	**.1449**	**.1763**	**.1769**	**.1337**
Polk	410.7	.1644	27.7	225	83.5	155.1	.1659	4,542,665	.1382	2,462,581	.1430	.1449	.1763	.1769	.1337
MELBOURNE - TITUSVILLE - PALM BAY	**413.9**	**.1657**	**51.6**	**416**	**89.7**	**168.0**	**.1798**	**5,298,972**	**.1612**	**2,777,242**	**.1612**	**.1621**	**.1713**	**.1854**	**.1576**
Brevard	413.9	.1657	51.6	416	89.7	168.0	.1798	5,298,972	.1612	2,777,242	.1612	.1621	.1713	.1854	.1576
MIAMI - HIALEAH	**1,885.9**	**.7549**	**16.0**	**965**	**77.4**	**726.4**	**.7774**	**24,874,562**	**.7566**	**13,459,450**	**.7816**	**.7637**	**.7924**	**.7686**	**.8125**
Dade	1,885.9	.7549	16.0	965	77.4	726.4	.7774	24,874,562	.7566	13,459,450	.7816	.7637	.7924	.7686	.8125
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***3,140.9***	***1.2572***	***18.8***	***992***	***80.9***	***1,272.2***	***1.3614***	***45,204,161***	***1.3750***	***24,022,983***	***1.3951***	***1.3574***	***1.3173***	***1.3622***	***1.4276***
NAPLES	**141.1**	**.0565**	**64.1**	**71**	**93.5**	**59.9**	**.0640**	**1,999,273**	**.0608**	**1,316,735**	**.0765**	**.0646**	**.0771**	**.0693**	**.0758**
Collier	141.1	.0565	64.1	71	93.5	59.9	.0640	1,999,273	.0608	1,316,735	.0765	.0646	.0771	.0693	.0758
OCALA	**197.7**	**.0792**	**61.4**	**123**	**82.8**	**78.2**	**.0836**	**2,004,298**	**.0610**	**1,310,275**	**.0761**	**.0692**	**.1030**	**.0957**	**.0606**
Marion	197.7	.0792	61.4	123	82.8	78.2	.0836	2,004,298	.0610	1,310,275	.0761	.0692	.1030	.0957	.0606
ORLANDO	**1,044.2**	**.4179**	**49.2**	**408**	**85.1**	**401.0**	**.4291**	**13,954,940**	**.4245**	**9,789,105**	**.5684**	**.4663**	**.4292**	**.4894**	**.4547**
Orange	660.9	.2645	40.4	726	82.7	256.3	.2743	8,990,805	.2734	6,802,416	.3950	.3081	.2760	.3229	.2970
Osceola	100.5	.0402	103.9	74	92.2	39.5	.0422	1,010,695	.0308	854,257	.0496	.0383	.0529	.0512	.0290
Seminole	282.8	.1132	57.3	949	88.1	105.2	.1126	3,953,440	.1203	2,132,432	.1238	.1199	.1003	.1153	.1287
PANAMA CITY	**134.7**	**.0539**	**37.8**	**178**	**85.6**	**51.8**	**.0555**	**1,282,136**	**.0390**	**1,033,924**	**.0600**	**.0483**	**.0718**	**.0648**	**.0429**
Bay	134.7	.0539	37.8	178	85.6	51.8	.0555	1,282,136	.0390	1,033,924	.0600	.0483	.0718	.0648	.0429
PENSACOLA	**359.1**	**.1437**	**23.9**	**213**	**80.0**	**132.8**	**.1421**	**4,223,094**	**.1284**	**2,138,064**	**.1241**	**.1303**	**.1384**	**.1434**	**.1270**
Escambia	286.8	.1148	22.7	434	76.7	106.8	.1143	3,402,495	.1035	1,819,667	.1056	.1065	.1098	.1171	.1058
Santa Rosa	72.3	.0289	29.1	71	93.3	26.0	.0278	820,599	.0249	318,397	.0185	.0238	.0286	.0263	.0212
SARASOTA	**266.8**	**.1068**	**31.9**	**466**	**94.0**	**121.5**	**.1300**	**3,963,096**	**.1206**	**2,693,586**	**.1564**	**.1286**	**.1329**	**.1491**	**.1322**
Sarasota	266.8	.1068	31.9	466	94.0	121.5	.1300	3,963,096	.1206	2,693,586	.1564	.1286	.1329	.1491	.1322
TALLAHASSEE	**235.7**	**.0944**	**23.8**	**197**	**65.4**	**88.7**	**.0949**	**2,800,265**	**.0853**	**1,601,736**	**.0930**	**.0891**	**.1036**	**.0968**	**.0852**
Gadsden	47.2	.0189	13.3	91	36.7	15.1	.0162	342,902	.0105	165,618	.0096	.0117	.0212	.0156	.0090
Leon	188.5	.0755	26.8	279	72.5	73.6	.0787	2,457,363	.0748	1,436,118	.0834	.0774	.0824	.0812	.0762
TAMPA - ST. PETERSBURG - CLEARWATER	**2,080.8**	**.8329**	**29.0**	**817**	[illegible]	**887.0**	**.9492**	**28,029,245**	**.8526**	**15,835,563**	**.9197**	**.8686**	**.9843**	**1.0205**	**.8297**
Hernando	96.7	.0387	117.5	203	92.5	40.6	.0434	1,052,423	.0320	499,461	.0291	.0324	.0469	.0493	.0288
Hillsborough	849.5	.3401	31.3	807	84.4	333.6	.3570	11,052,112	.3362	6,116,929	.3552	.3426	.3703	.3614	.3435
Pasco	273.7	.1095	41.3	371	97.2	120.7	.1292	3,145,775	.0957	1,761,027	.1023	.1004	.1462	.1524	.0901
Pinellas	860.9	.3446	18.2	3,075	91.1	392.1	.4196	12,778,935	.3887	7,458,146	.4331	.3932	.4209	.4574	.3673
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**870.8**	**.3486**	**51.0**	**437**	**85.0**	**373.4**	**.3996**	**15,058,492**	**.4580**	**7,700,939**	**.4472**	**.4329**	**.3643**	**.3962**	**.4657**
Palm Beach	870.8	.3486	51.0	437	85.0	373.4	.3996	15,058,492	.4580	7,700,939	.4472	.4329	.3643	.3962	.4657
ALL COUNTIES															
Alachua	187.2	.0749	23.7	208	77.5	72.8	.0779	2,195,834	.0668	1,293,033	.0751	.0709	.0925	.0773	.0624
Baker	19.8	.0080	29.5	34	82.7	5.8	.0062	161,314	.0049	43,951	.0026	.0049	.0065	.0062	.0042
Bay	134.7	.0539	37.8	178	85.6	51.8	.0555	1,282,136	.0390	1,033,924	.0600	.0483	.0718	.0648	.0429
Bradford	24.6	.0098	22.9	84	76.9	8.0	.0085	195,653	.0060	100,736	.0059	.0066	.0109	.0083	.0056
Brevard	413.9	.1657	51.6	416	89.7	168.0	.1798	5,298,972	.1612	2,777,242	.1612	.1621	.1713	.1854	.1576
Broward	1,255.0	.5023	23.2	1,036	86.1	545.8	.5840	20,329,599	.6184	10,563,533	.6135	.5937	.5249	.5936	.6151
Calhoun	11.3	.0045	21.6	20	85.3	3.5	.0038	74,278	.0022	38,609	.0022	.0028	.0050	.0036	.0019
Charlotte	100.0	.0401	71.1	145	97.1	45.5	.0487	1,288,366	.0392	543,411	.0316	.0371	.0507	.0517	.0359
Citrus	96.1	.0384	75.7	153	95.9	42.0	.0449	1,029,816	.0313	513,648	.0298	.0322	.0540	.0478	.0259
Clay	106.0	.0424	58.1	179	93.0	36.1	.0387	1,319,385	.0402	753,659	.0437	.0417	.0337	.0402	.0440
Collier	141.1	.0565	64.1	71	93.5	59.9	.0640	1,999,273	.0608	1,316,735	.0765	.0646	.0771	.0693	.0758
Columbia	43.2	.0173	22.0	54	76.1	15.7	.0168	426,118	.0130	296,522	.0172	.0152	.0201	.0181	.0125
Dade	1,885.9	.7549	16.0	965	77.4	726.4	.7774	24,874,562	.7566	13,459,450	.7816	.7637	.7924	.7686	.8125
De Soto	23.5	.0094	23.4	37	78.8	8.4	.0089	219,272	.0067	106,465	.0062	.0071	.0111	.0096	.0051
Dixie	10.4	.0041	34.2	15	86.8	3.8	.0041	88,584	.0027	36,991	.0021	.0028	.0058	.0040	.0019
Duval	698.6	.2796	22.3	900	72.0	271.0	.2900	9,069,715	.2759	5,342,432	.3103	.2869	.2880	.3006	.2795
Escambia	286.8	.1148	22.7	434	76.7	106.8	.1143	3,402,495	.1035	1,819,667	.1056	.1065	.1098	.1171	.1058
Flagler	23.8	.0096	118.1	48	86.3	10.6	.0113	270,089	.0082	129,830	.0076	.0083	.0130	.0120	.0065
Franklin	8.6	.0034	12.3	16	83.7	3.1	.0033	70,866	.0021	33,267	.0019	.0024	.0052	.0030	.0017
Gadsden	47.2	.0189	13.3	91	36.7	15.1	.0162	342,902	.0105	165,618	.0096	.0117	.0212	.0156	.0090
Gilchrist	7.6	.0030	31.8	21	92.7	2.6	.0028	60,790	.0018	23,573	.0014	.0019	.0037	.0025	.0015
Glades	7.5	.0030	25.2	10	78.7	2.8	.0030	63,444	.0019	10,095	.0006	.0018	.0035	.0027	.0015
Gulf	12.5	.0050	17.3	22	77.3	4.5	.0048	115,420	.0035	38,663	.0022	.0034	.0057	.0038	.0033
Hamilton	9.9	.0040	13.0	19	58.9	3.2	.0034	80,077	.0025	50,034	.0029	.0029	.0044	.0035	.0021
Hardee	22.1	.0089	8.6	35	90.2	7.5	.0080	160,909	.0049	100,922	.0059	.0060	.0122	.0078	.0042

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
FLORIDA (continued)															
ALL COUNTIES (continued)															
Hendry	25.7	.0102	38.2	22	76.5	8.7	.0094	249,159	.0076	123,359	.0071	.0081	.0113	.0091	.0067
Hernando	96.7	.0387	117.5	203	92.5	40.6	.0434	1,052,423	.0320	499,461	.0291	.0324	.0469	.0493	.0288
Highlands	68.7	.0275	44.6	67	83.9	29.5	.0316	773,194	.0235	475,621	.0276	.0255	.0382	.0343	.0217
Hillsborough	849.5	.3401	31.3	807	84.4	333.6	.3570	11,052,112	.3362	6,116,929	.3552	.3426	.3703	.3614	.3435
Holmes	17.8	.0071	20.9	36	96.8	6.4	.0068	147,600	.0045	45,314	.0026	.0045	.0082	.0061	.0037
Indian River	90.5	.0362	51.1	182	85.1	37.9	.0406	1,279,621	.0389	669,738	.0389	.0384	.0441	.0428	.0365
Jackson	43.4	.0174	10.8	46	70.9	15.0	.0160	360,959	.0110	231,598	.0134	.0130	.0208	.0166	.0118
Jefferson	12.1	.0048	13.1	20	49.0	4.2	.0045	99,577	.0030	40,767	.0024	.0031	.0061	.0039	.0026
Lafayette	5.0	.0020	23.9	9	91.7	1.6	.0017	38,752	.0012	7,073	.0004	.0011	.0020	.0015	.0009
Lake	149.9	.0600	42.9	157	85.4	63.6	.0681	1,783,148	.0542	985,919	.0573	.0564	.0753	.0769	.0474
Lee	322.3	.1290	57.0	401	90.9	138.4	.1481	4,641,612	.1412	3,019,279	.1753	.1490	.1477	.1733	.1541
Leon	188.5	.0755	26.8	279	72.5	73.6	.0787	2,457,363	.0748	1,436,118	.0834	.0774	.0824	.0812	.0762
Levy	26.1	.0104	31.4	24	81.7	9.9	.0106	237,326	.0072	120,136	.0070	.0078	.0140	.0113	.0054
Liberty	4.8	.0019	12.7	6	87.5	1.7	.0018	45,315	.0013	11,344	.0006	.0013	.0020	.0017	.0010
Madison	16.0	.0064	7.4	23	54.2	5.3	.0057	123,268	.0038	56,128	.0033	.0042	.0071	.0056	.0033
Manatee	192.1	.0769	29.4	257	90.0	83.5	.0894	2,580,694	.0785	1,387,724	.0806	.0787	.0922	.0966	.0740
Marion	197.7	.0792	61.4	123	82.8	78.2	.0836	2,004,298	.0610	1,310,275	.0761	.0692	.1030	.0957	.0606
Martin	98.0	.0392	53.1	177	91.2	41.6	.0446	1,341,628	.0408	937,794	.0544	.0445	.0483	.0496	.0483
Monroe	78.6	.0314	24.4	76	91.8	35.8	.0383	1,164,914	.0354	726,202	.0422	.0368	.0436	.0441	.0335
Nassau	47.5	.0191	44.4	73	84.3	16.7	.0178	470,845	.0143	251,803	.0146	.0153	.0200	.0171	.0137
Okaloosa	158.9	.0636	44.6	170	88.2	58.2	.0623	1,897,565	.0578	1,068,732	.0621	.0602	.0583	.0705	.0568
Okeechobee	30.3	.0121	49.5	39	89.7	11.4	.0122	276,196	.0084	173,133	.0100	.0097	.0165	.0134	.0074
Orange	660.9	.2645	40.4	726	82.7	256.3	.2743	8,990,805	.2734	6,802,416	.3950	.3081	.2760	.3229	.2970
Osceola	100.5	.0402	103.9	74	92.2	39.5	.0422	1,010,695	.0308	854,257	.0496	.0383	.0529	.0512	.0290
Palm Beach	870.8	.3486	51.0	437	85.0	373.4	.3996	15,058,492	.4580	7,700,939	.4472	.4329	.3643	.3962	.4657
Pasco	273.7	.1095	41.3	371	97.2	120.7	.1292	3,145,775	.0957	1,761,027	.1023	.1004	.1462	.1524	.0901
Pinellas	860.9	.3446	18.2	3,075	91.1	392.1	.4196	12,778,935	.3887	7,458,146	.4331	.3932	.4209	.4574	.3673
Polk	410.7	.1644	27.7	225	83.5	155.1	.1659	4,542,665	.1382	2,462,581	.1430	.1449	.1763	.1769	.1337
Putnam	63.0	.0252	24.6	86	77.0	24.3	.0260	650,194	.0198	291,746	.0169	.0200	.0319	.0245	.0174
St. Johns	85.9	.0344	67.4	139	84.7	33.8	.0362	1,141,375	.0347	572,632	.0333	.0342	.0359	.0380	.0290
St. Lucie	142.4	.0570	63.3	245	77.7	57.1	.0611	1,645,802	.0501	1,037,000	.0602	.0545	.0683	.0668	.0508
Santa Rosa	72.3	.0289	29.1	71	93.3	26.0	.0278	820,599	.0249	318,397	.0185	.0238	.0286	.0263	.0212
Sarasota	266.8	.1068	31.9	466	94.0	121.5	.1300	3,963,096	.1206	2,693,586	.1564	.1286	.1329	.1491	.1322
Seminole	282.8	.1132	57.3	949	88.1	105.2	.1126	3,953,440	.1203	2,132,432	.1238	.1199	.1003	.1153	.1287
Sumter	32.1	.0129	32.3	57	78.6	12.1	.0130	284,340	.0086	136,560	.0080	.0093	.0164	.0129	.0067
Suwannee	27.4	.0109	22.9	40	80.2	10.0	.0107	257,302	.0078	114,902	.0066	.0081	.0131	.0105	.0064
Taylor	19.2	.0077	16.1	18	75.6	7.1	.0075	201,605	.0062	112,274	.0065	.0065	.0098	.0065	.0060
Union	11.4	.0046	12.1	46	67.2	2.3	.0025	72,742	.0022	17,216	.0010	.0023	.0029	.0023	.0014
Volusia	359.5	.1439	38.9	323	87.5	153.9	.1647	4,603,995	.1400	2,661,267	.1546	.1452	.1851	.1781	.1357
Wakulla	14.9	.0059	36.9	25	81.3	5.2	.0056	135,114	.0041	42,655	.0025	.0040	.0063	.0052	.0036
Walton	28.9	.0116	35.7	27	87.7	11.6	.0124	270,642	.0083	97,866	.0056	.0082	.0160	.0111	.0071
Washington	16.6	.0066	14.4	28	81.7	6.4	.0068	150,169	.0045	45,537	.0027	.0043	.0086	.0060	.0037
TOTAL METRO COUNTIES	**11,719.4**	**4.6910**	**31.9**	**398**	**84.0**	**4,760.7**	**5.0944**	**159,464,740**	**4.8509**	**91,108,824**	**5.2908**	**4.9500**	**5.1504**	**5.3661**	**4.9466**
TOTAL STATE	**12,898.1**	**5.1625**	**32.3**	[illegible]	**84.0**	**5,229.7**	**5.5962**	**172,175,222**	**5.2373**	**97,599,893**	**5.6676**	**5.3514**	**5.7455**	**5.8887**	**5.2890**
GEORGIA															
ALBANY	**118.3**	**.0473**	**5.3**	**172**	**56.0**	**40.4**	**.0433**	**1,222,568**	**.0372**	**761,263**	**.0442**	**.0414**	**.0475**	**.0435**	**.0408**
Dougherty	102.0	.0408	1.3	309	53.2	35.0	.0375	1,027,246	.0313	750,648	.0436	.0369	.0434	.0400	.0362
Lee	16.3	.0065	39.5	46	73.6	5.4	.0058	195,322	.0059	10,615	.0006	.0045	.0041	.0035	.0046
ATHENS	**151.3**	**.0604**	**16.4**	**162**	**79.8**	**56.1**	**.0601**	**1,611,042**	**.0490**	**914,035**	**.0531**	**.0527**	**.0661**	**.0636**	**.0479**
Clarke	82.4	.0329	10.6	675	73.0	31.6	.0338	933,121	.0284	701,615	.0407	.0331	.0408	.0376	.0291
Jackson	30.4	.0121	20.0	89	87.8	10.9	.0117	303,156	.0092	144,000	.0084	.0095	.0125	.0123	.0084
Madison	21.8	.0087	22.8	76	87.7	7.7	.0083	184,395	.0056	29,263	.0017	.0051	.0082	.0087	.0044
Oconee	16.7	.0067	34.4	90	88.5	5.9	.0063	190,370	.0058	39,157	.0023	.0050	.0046	.0050	.0060
ATLANTA	**2,816.6**	**1.1272**	**31.7**	**347**	**75.5**	**1,058.3**	**1.1324**	**41,303,037**	**1.2562**	**23,109,814**	**1.3418**	**1.2562**	**.9762**	**1.1409**	**1.2957**
Barrow	28.5	.0114	33.5	175	83.6	10.2	.0109	270,351	.0082	165,828	.0096	.0093	.0125	.0121	.0081
Butts	16.5	.0066	20.7	88	57.7	5.0	.0054	165,657	.0051	112,148	.0065	.0058	.0075	.0061	.0042
Cherokee	89.2	.0357	72.5	210	97.2	30.5	.0327	1,011,942	.0308	323,691	.0188	.0281	.0247	.0296	.0271
Clayton	183.8	.0736	22.2	1,242	91.2	66.2	.0708	2,424,940	.0737	1,824,315	.1059	.0834	.0555	.0819	[illegible]
Cobb	443.4	.1775	48.9	1,293	94.2	171.9	.1839	8,237,902	.2506	4,363,651	.2534	.2368	.1261	.1758	.2570
Coweta	52.5	.0210	33.7	118	70.2	18.8	.0201	610,636	.0185	281,115	.0163	.0184	.0210	.0185	.0171
De Kalb	554.4	.2219	14.8	2,053	66.9	213.8	.2288	8,566,850	.2606	4,838,663	.2810	.2590	.1760	.2381	.2714

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
GEORGIA (continued)															
ATLANTA (continued)															
Douglas	76.9	.0308	40.9	379	93.8	25.3	.0270	884,011	.0269	537,895	.0312	.0290	.0224	.0274	.0261
Fayette	57.1	.0228	96.6	287	94.6	19.5	.0209	848,805	.0258	276,002	.0160	.0223	.0173	.0155	.0231
Forsyth	44.3	.0177	58.5	196	99.4	16.0	.0171	522,179	.0159	205,482	.0120	.0151	.0152	.0170	.0146
Fulton	652.0	.2609	10.5	1,221	44.9	264.7	.2833	9,715,076	.2955	5,573,113	.3236	.2970	.2951	.2815	.2904
Gwinnett	329.3	.1318	97.4	757	96.4	117.4	.1256	4,844,708	.1473	3,024,250	.1756	.1528	.1009	.1306	.1761
Henry	55.4	.0221	52.6	173	80.1	19.1	.0205	642,244	.0195	210,517	.0122	.0178	.0171	.0183	.0166
Newton	45.4	.0182	31.0	164	71.9	15.4	.0165	457,082	.0139	213,062	.0124	.0143	.0159	.0178	.0142
Paulding	38.1	.0152	45.9	122	94.6	13.5	.0144	380,089	.0116	195,317	.0113	.0122	.0153	.0143	.0101
Rockdale	55.9	.0224	52.9	423	89.5	18.8	.0201	754,571	.0230	480,708	.0279	.0243	.0170	.0208	.0223
Spalding	55.9	.0224	16.7	281	70.1	19.5	.0208	591,549	.0180	349,084	.0203	.0195	.0230	.0227	.0183
Walton	38.0	.0152	21.8	115	76.6	12.7	.0136	374,445	.0113	134,973	.0078	.0111	.0137	.0129	.0103
AUGUSTA	**406.1**	**.1626**	**17.4**	**207**	**67.1**	**146.3**	**.1566**	**4,626,316**	**.1407**	**2,602,347**	**.1510**	**.1483**	**.1600**	**.1642**	**.1423**
Columbia	65.6	.0263	63.5	226	82.5	22.8	.0244	806,957	.0245	319,039	.0185	.0231	.0214	.0232	.0228
McDuffie	21.0	.0084	13.2	82	60.9	7.6	.0082	177,100	.0054	127,482	.0074	.0066	.0106	.0090	.0061
Richmond	195.5	.0782	7.6	600	58.6	68.4	.0732	2,157,648	.0656	1,499,069	.0870	.0746	.0776	.0819	.0711
Aiken, S. C.	*124.0*	*.0497*	*17.4*	*114*	*73.5*	*47.5*	*.0508*	*1,484,611*	*.0452*	*656,757*	*.0381*	*.0440*	*.0504*	*.0501*	*.0423*
COLUMBUS	**256.1**	**.1026**	**7.1**	**232**	**61.2**	**90.5**	**.0968**	**2,674,517**	**.0813**	**1,528,417**	**.0887**	**.0878**	**.1077**	**.1051**	**.0803**
Chattahoochee	21.3	.0086	−2.0	85	61.2	3.7	.0040	265,540	.0080	3,110	.0001	.0058	.0020	.0044	.0026
Muscogee	184.1	.0737	8.2	844	62.4	67.8	.0725	1,974,540	.0601	1,381,051	.0802	.0688	.0801	.0827	.0662
Russell, Ala.	*50.7*	*.0203*	*7.1*	*80*	*56.7*	*19.0*	*.0203*	*434,437*	*.0132*	*144,256*	*.0084*	*.0132*	*.0256*	*.0180*	*.0115*
MACON - WARNER ROBINS	**294.6**	**.1180**	**11.8**	**250**	**63.6**	**106.3**	**.1138**	**3,543,694**	**.1078**	**1,947,092**	**.1132**	**.1114**	**.1078**	**.1118**	**.1081**
Bibb	159.0	.0637	5.8	628	58.1	58.6	.0627	1,863,533	.0567	1,255,882	.0730	.0629	.0653	.0640	.0628
Houston	92.5	.0370	19.2	243	76.6	32.8	.0351	1,183,209	.0360	541,703	.0315	.0349	.0283	.0343	.0331
Jones	20.7	.0083	24.9	53	66.9	7.0	.0075	249,430	.0076	27,187	.0016	.0059	.0054	.0056	.0059
Peach	22.4	.0090	17.0	148	46.2	7.9	.0085	247,522	.0075	122,320	.0071	.0077	.0088	.0079	.0063
SAVANNAH	**251.2**	**.1005**	**13.9**	**271**	**60.9**	**92.3**	**.0988**	**2,961,589**	**.0901**	**1,703,857**	**.0990**	**.0947**	**.1044**	**.0997**	**.0967**
Chatham	226.2	.0905	11.9	509	58.9	83.6	.0895	2,691,219	.0819	1,614,896	.0938	.0871	.0951	.0918	.0893
Effingham	25.0	.0100	36.4	52	79.2	8.7	.0093	270,370	.0082	88,961	.0052	.0076	.0093	.0079	.0074
ALL COUNTIES															
Appling	17.4	.0070	11.8	34	77.7	5.7	.0061	135,194	.0041	71,140	.0041	.0047	.0077	.0063	.0043
Atkinson	6.6	.0027	7.5	19	69.9	2.0	.0022	41,595	.0013	15,035	.0009	.0015	.0031	.0019	.0008
Bacon	9.8	.0039	4.5	34	83.4	3.6	.0038	97,670	.0030	52,343	.0030	.0032	.0047	.0039	.0028
Baker	3.5	.0014	−8.1	10	46.9	1.2	.0013	25,027	.0007	2,818	.0002	.0006	.0015	.0010	.0005
Baldwin	38.9	.0155	12.1	151	59.4	12.1	.0129	439,499	.0134	215,506	.0125	.0136	.0128	.0137	.0126
Banks	10.9	.0044	25.3	47	94.3	3.9	.0042	91,667	.0028	29,496	.0017	.0028	.0042	.0045	.0022
Barrow	28.5	.0114	33.5	175	83.6	10.2	.0109	270,351	.0082	165,828	.0096	.0093	.0125	.0121	.0081
Bartow	53.8	.0215	32.0	118	86.9	19.0	.0204	507,527	.0155	310,008	.0181	.0174	.0211	.0236	.0153
Ben Hill	17.9	.0072	11.9	70	67.1	6.7	.0071	155,599	.0047	80,782	.0046	.0052	.0102	.0068	.0048
Berrien	14.5	.0058	7.2	32	85.9	5.3	.0057	136,549	.0041	63,515	.0037	.0044	.0068	.0061	.0038
Bibb	159.0	.0637	5.8	628	58.1	58.6	.0627	1,863,533	.0567	1,255,882	.0730	.0629	.0653	.0640	.0628
Bleckley	10.9	.0043	1.2	50	75.3	3.8	.0041	106,881	.0033	39,616	.0023	.0031	.0047	.0035	.0032
Brantley	11.3	.0045	29.9	25	92.5	4.0	.0043	116,912	.0035	13,513	.0007	.0030	.0036	.0037	.0031
Brooks	15.3	.0062	.3	31	52.2	5.3	.0056	121,179	.0037	41,004	.0024	.0038	.0076	.0048	.0031
Bryan	16.9	.0067	66.1	38	76.1	5.4	.0058	116,958	.0036	61,032	.0036	.0042	.0076	.0065	.0029
Bulloch	39.1	.0157	9.3	58	70.6	13.0	.0139	353,438	.0107	218,460	.0127	.0123	.0165	.0153	.0111
Burke	21.7	.0087	12.2	26	43.3	7.1	.0076	193,389	.0059	67,229	.0039	.0059	.0091	.0066	.0052
Butts	16.5	.0066	20.7	88	57.7	5.0	.0054	165,657	.0051	112,148	.0065	.0058	.0075	.0061	.0042
Calhoun	5.5	.0022	−3.8	19	39.3	1.5	.0016	34,112	.0010	14,193	.0008	.0011	.0022	.0014	.0009
Camden	23.8	.0095	78.0	37	64.8	7.7	.0082	223,656	.0068	147,324	.0085	.0079	.0098	.0087	.0060
Candler	7.7	.0031	2.4	31	65.1	2.8	.0030	62,408	.0019	39,170	.0023	.0022	.0044	.0030	.0017
Carroll	71.6	.0286	27.1	143	80.8	25.2	.0270	753,459	.0229	407,340	.0237	.0244	.0306	.0279	.0220
☐ Catoosa	42.2	.0169	14.1	259	98.8	15.2	.0162	427,750	.0130	199,076	.0115	.0133	.0171	.0162	.0136
Charlton	8.4	.0034	14.4	11	67.9	2.8	.0030	75,035	.0023	29,969	.0018	.0024	.0032	.0031	.0019
Chatham	226.2	.0905	11.9	509	58.9	83.6	.0895	2,691,219	.0819	1,614,896	.0938	.0871	.0951	.0918	.0893
Chattahoochee	21.3	.0086	−2.0	85	61.2	3.7	.0040	265,540	.0080	3,110	.0001	.0058	.0020	.0044	.0026
Chattooga	22.0	.0088	.7	70	90.2	8.1	.0086	198,594	.0061	111,218	.0065	.0067	.0104	.0095	.0060
Cherokee	89.2	.0357	72.5	210	97.2	30.5	.0327	1,011,942	.0308	323,691	.0188	.0281	.0247	.0296	.0271
Clarke	82.4	.0329	10.6	675	73.0	31.6	.0338	933,121	.0284	701,615	.0407	.0331	.0408	.0376	.0291
Clay	3.5	.0014	−1.5	18	34.7	1.3	.0014	27,455	.0008	8,196	.0005	.0008	.0021	.0010	.0006
Clayton	183.8	.0736	22.2	1,242	91.2	66.2	.0708	2,424,940	.0737	1,824,315	.1059	.0834	.0555	.0819	.0887
Clinch	6.8	.0027	2.1	8	67.7	2.2	.0024	57,521	.0018	21,828	.0013	.0019	.0030	.0022	.0015
Cobb	443.4	.1775	48.9	1,293	94.2	171.9	.1839	8,237,902	.2506	4,363,651	.2534	.2368	.1261	.1758	.2570
Coffee	31.1	.0125	15.6	52	72.1	10.7	.0115	253,923	.0077	189,859	.0110	.0097	.0164	.0127	.0083
Colquitt	37.2	.0148	5.2	67	74.2	13.6	.0145	351,319	.0107	171,922	.0100	.0112	.0174	.0149	.0097

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
GEORGIA (continued)															
ALL COUNTIES (continued)															
Columbia	65.6	.0263	63.5	226	82.5	22.8	.0244	806,957	.0245	319,039	.0185	.0231	.0214	.0232	.0228
Cook	14.3	.0057	6.0	62	66.9	5.1	.0055	128,640	.0040	57,820	.0034	.0040	.0060	.0060	.0037
Coweta	52.5	.0210	33.7	118	70.2	18.8	.0201	610,636	.0185	281,115	.0163	.0184	.0210	.0185	.0171
Crawford	8.7	.0035	13.2	27	57.2	2.5	.0027	74,897	.0023	6,626	.0004	.0021	.0024	.0022	.0018
Crisp	20.2	.0081	3.6	73	57.6	7.2	.0077	162,696	.0050	149,763	.0087	.0066	.0114	.0085	.0054
☐ Dade	13.0	.0052	5.5	74	98.5	4.4	.0047	103,750	.0031	50,895	.0030	.0036	.0062	.0050	.0028
Dawson	8.2	.0033	71.8	39	99.1	3.0	.0032	69,944	.0021	11,815	.0006	.0019	.0032	.0029	.0017
Decatur	27.3	.0109	7.1	47	58.0	9.4	.0100	251,021	.0077	120,541	.0070	.0081	.0116	.0105	.0076
De Kalb	554.4	.2219	14.8	2,053	66.9	213.8	.2288	8,566,850	.2606	4,838,663	.2810	.2590	.1760	.2381	.2714
Dodge	17.5	.0070	3.2	35	70.9	6.2	.0067	151,308	.0046	86,312	.0050	.0052	.0085	.0065	.0044
Dooly	10.2	.0041	−5.8	26	48.1	3.7	.0039	67,457	.0020	31,612	.0019	.0023	.0053	.0038	.0015
Dougherty	102.0	.0408	1.3	309	53.2	35.0	.0375	1,027,246	.0313	750,648	.0436	.0369	.0434	.0400	.0362
Douglas	76.9	.0308	40.9	379	93.8	25.3	.0270	884,011	.0269	537,895	.0312	.0290	.0224	.0274	.0261
Early	12.7	.0051	−3.5	25	53.8	4.6	.0050	103,494	.0031	46,038	.0027	.0035	.0069	.0041	.0028
Echols	2.5	.0010	8.8	6	79.9	.8	.0008	21,423	.0007	729	.0000	.0005	.0008	.0005	.0005
Effingham	25.0	.0100	36.4	52	79.2	8.7	.0093	270,370	.0082	88,961	.0052	.0076	.0093	.0079	.0074
Elbert	19.2	.0077	2.4	52	66.5	7.2	.0077	169,280	.0051	138,098	.0080	.0065	.0096	.0089	.0046
Emanuel	22.3	.0089	7.2	32	65.6	7.7	.0083	166,078	.0051	102,037	.0059	.0061	.0117	.0084	.0054
Evans	8.5	.0034	.9	46	62.2	3.2	.0034	73,584	.0022	46,595	.0027	.0026	.0041	.0037	.0022
Fannin	16.6	.0067	12.6	43	99.6	6.4	.0068	127,817	.0039	76,911	.0045	.0047	.0096	.0070	.0036
Fayette	57.1	.0228	96.6	287	94.6	19.5	.0209	848,805	.0258	276,002	.0160	.0223	.0173	.0155	.0231
Floyd	82.4	.0330	3.3	159	85.4	30.8	.0330	899,584	.0274	532,363	.0309	.0294	.0327	.0359	.0296
Forsyth	44.3	.0177	58.5	196	99.4	16.0	.0171	522,179	.0159	205,482	.0120	.0151	.0152	.0170	.0146
Franklin	17.1	.0069	12.6	65	88.6	6.4	.0068	157,774	.0048	136,694	.0079	.0062	.0087	.0081	.0051
Fulton	652.0	.2609	10.5	1,221	44.9	264.7	.2833	9,715,076	.2955	5,573,113	.3236	.2970	.2951	.2815	.2904
Gilmer	13.6	.0055	22.4	32	99.7	4.9	.0052	103,266	.0031	81,481	.0048	.0041	.0075	.0059	.0032
Glascock	2.3	.0009	−3.5	16	82.0	.8	.0009	20,260	.0006	2,987	.0001	.0005	.0008	.0007	.0004
Glynn	62.4	.0250	13.5	151	70.8	24.0	.0257	708,389	.0216	498,156	.0290	.0244	.0284	.0282	.0252
Gordon	34.8	.0139	15.7	98	94.9	12.3	.0131	331,649	.0101	234,354	.0136	.0119	.0143	.0164	.0135
Grady	22.5	.0090	13.4	49	65.1	7.6	.0082	160,454	.0049	120,586	.0070	.0064	.0110	.0086	.0048
Greene	12.4	.0050	8.9	32	44.3	4.1	.0044	92,148	.0028	44,886	.0026	.0032	.0060	.0046	.0026
Gwinnett	329.3	.1318	97.4	757	96.4	117.4	.1256	4,844,708	.1473	3,024,250	.1756	.1528	.1009	.1306	.1761
Habersham	28.5	.0114	13.9	103	93.6	10.2	.0109	294,581	.0090	153,258	.0089	.0094	.0114	.0117	.0095
Hall	94.2	.0377	24.5	249	89.6	34.3	.0367	1,193,182	.0363	729,971	.0424	.0384	.0357	.0394	.0369
Hancock	9.6	.0038	1.4	20	19.8	3.0	.0032	59,205	.0018	12,477	.0007	.0019	.0042	.0028	.0013
Haralson	21.2	.0085	15.1	75	91.7	7.9	.0085	192,693	.0059	116,017	.0067	.0066	.0101	.0093	.0057
Harris	18.8	.0075	21.6	41	62.6	6.8	.0072	192,078	.0058	30,885	.0018	.0050	.0072	.0055	.0050
Hart	20.2	.0081	8.7	88	75.6	7.1	.0076	177,553	.0054	79,644	.0047	.0056	.0084	.0083	.0062
Heard	7.8	.0032	19.6	27	80.7	2.6	.0028	76,022	.0023	17,967	.0010	.0022	.0029	.0028	.0016
Henry	55.4	.0221	52.6	173	80.1	19.1	.0205	642,244	.0195	210,517	.0122	.0178	.0171	.0183	.0166
Houston	92.5	.0370	19.2	243	76.6	32.8	.0351	1,183,209	.0360	541,703	.0315	.0349	.0283	.0343	.0331
Irwin	9.3	.0038	3.5	26	66.4	3.3	.0035	74,068	.0023	26,554	.0015	.0023	.0044	.0033	.0022
Jackson	30.4	.0121	20.0	89	87.8	10.9	.0117	303,156	.0092	144,000	.0084	.0095	.0125	.0123	.0084
Jasper	8.6	.0035	13.9	23	56.6	3.2	.0034	96,391	.0029	22,229	.0013	.0026	.0035	.0032	.0022
Jeff Davis	12.6	.0050	9.8	38	82.3	4.5	.0048	96,239	.0030	53,805	.0031	.0034	.0065	.0054	.0030
Jefferson	18.9	.0076	2.7	36	42.2	6.6	.0071	152,940	.0046	59,074	.0034	.0049	.0094	.0060	.0041
Jenkins	8.8	.0035	−.5	25	55.9	2.9	.0031	57,898	.0018	24,246	.0014	.0019	.0048	.0027	.0015
Johnson	9.0	.0036	3.9	29	65.4	3.3	.0035	72,780	.0022	19,040	.0011	.0022	.0046	.0028	.0019
Jones	20.7	.0083	24.9	53	66.9	7.0	.0075	249,430	.0076	27,187	.0016	.0059	.0054	.0056	.0059
Lamar	13.5	.0054	10.5	73	62.6	4.8	.0051	124,443	.0038	43,262	.0025	.0038	.0058	.0052	.0032
Lanier	5.7	.0023	.8	29	72.8	2.0	.0022	50,384	.0015	22,663	.0014	.0017	.0024	.0022	.0017
Laurens	39.8	.0159	7.6	49	64.2	14.1	.0150	401,090	.0122	250,018	.0145	.0135	.0174	.0160	.0122
Lee	16.3	.0065	39.5	46	73.6	5.4	.0058	195,322	.0059	10,615	.0006	.0045	.0041	.0035	.0046
Liberty	49.8	.0200	32.5	96	58.1	13.3	.0143	438,083	.0134	155,182	.0090	.0133	.0152	.0169	.0097
Lincoln	7.6	.0030	13.2	39	54.5	2.3	.0024	54,110	.0016	13,035	.0008	.0017	.0027	.0023	.0014
Long	5.4	.0022	19.4	13	71.8	1.9	.0021	46,544	.0014	3,018	.0001	.0013	.0021	.0015	.0011
Lowndes	76.4	.0306	12.4	151	66.5	26.5	.0283	708,394	.0216	572,333	.0333	.0268	.0342	.0346	.0267
Lumpkin	13.2	.0052	22.7	46	95.8	4.5	.0048	142,472	.0043	67,411	.0039	.0043	.0049	.0051	.0031
McDuffie	21.0	.0084	13.2	82	60.9	7.6	.0082	177,100	.0054	127,482	.0074	.0066	.0106	.0090	.0061
McIntosh	9.4	.0038	16.8	22	51.7	3.1	.0033	66,319	.0020	38,973	.0022	.0025	.0048	.0032	.0015
Macon	14.5	.0058	3.5	36	40.7	5.1	.0054	133,305	.0041	45,303	.0027	.0039	.0068	.0049	.0036
Madison	21.8	.0087	22.8	76	87.7	7.7	.0083	184,395	.0056	29,263	.0017	.0051	.0082	.0087	.0044
Marion	5.5	.0022	3.8	15	50.6	1.8	.0019	41,109	.0012	11,241	.0006	.0013	.0022	.0019	.0009
Meriwether	22.0	.0088	3.6	43	51.9	7.3	.0078	213,317	.0065	100,080	.0058	.0068	.0094	.0072	.0055
Miller	7.1	.0029	.9	25	69.0	2.7	.0029	49,659	.0015	21,846	.0013	.0017	.0042	.0027	.0015
Mitchell	21.7	.0087	2.8	42	48.9	7.0	.0075	174,117	.0053	68,861	.0040	.0055	.0093	.0066	.0050

1990 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
GEORGIA (continued)															
ALL COUNTIES (continued)															
Monroe	17.3	.0069	18.4	44	59.1	5.7	.0061	144,965	.0044	80,000	.0047	.0050	.0072	.0066	.0043
Montgomery	7.3	.0029	4.1	30	66.1	2.3	.0024	58,598	.0018	50,220	.0029	.0024	.0043	.0029	.0018
Morgan	13.1	.0053	13.2	38	55.9	4.4	.0048	107,675	.0033	63,470	.0037	.0037	.0060	.0049	.0029
Murray	25.7	.0102	30.6	74	99.4	9.1	.0097	227,797	.0069	75,611	.0043	.0069	.0121	.0102	.0057
Muscogee	184.1	.0737	8.2	844	62.4	67.8	.0725	1,974,540	.0601	1,381,051	.0802	.0688	.0801	.0827	.0662
Newton	45.4	.0182	31.0	164	71.9	15.4	.0165	457,082	.0139	213,062	.0124	.0143	.0159	.0178	.0142
Oconee	16.7	.0067	34.4	90	88.5	5.9	.0063	190,370	.0058	39,157	.0023	.0050	.0046	.0050	.0060
Oglethorpe	9.9	.0040	10.9	22	65.5	3.7	.0040	96,027	.0029	20,783	.0012	.0026	.0039	.0033	.0024
Paulding	38.1	.0152	45.9	122	94.6	13.5	.0144	380,089	.0116	195,317	.0113	.0122	.0153	.0143	.0101
Peach	22.4	.0090	17.0	148	46.2	7.9	.0085	247,522	.0075	122,320	.0071	.0077	.0088	.0079	.0063
Pickens	14.4	.0057	23.6	62	97.2	5.3	.0057	133,070	.0040	148,451	.0087	.0058	.0070	.0076	.0033
Pierce	13.6	.0055	14.3	40	84.4	4.7	.0050	117,864	.0036	53,493	.0031	.0038	.0057	.0047	.0033
Pike	10.4	.0041	16.4	47	71.1	3.4	.0036	102,271	.0031	14,146	.0008	.0026	.0032	.0030	.0024
Polk	34.8	.0140	7.5	112	83.4	12.7	.0136	338,932	.0103	143,119	.0083	.0104	.0154	.0128	.0094
Pulaski	8.5	.0034	−5.0	34	62.8	3.0	.0032	80,132	.0025	35,688	.0021	.0026	.0041	.0029	.0026
Putnam	13.0	.0052	26.3	38	55.4	4.6	.0050	125,177	.0038	37,421	.0021	.0035	.0058	.0040	.0036
Quitman	2.3	.0009	−2.4	16	40.4	.8	.0008	16,547	.0005	3,601	.0003	.0006	.0011	.0006	.0003
Rabun	11.6	.0046	10.8	31	98.8	4.5	.0048	114,716	.0035	74,395	.0043	.0039	.0064	.0053	.0032
Randolph	9.3	.0038	−3.1	22	40.9	3.3	.0036	72,410	.0022	24,258	.0014	.0023	.0051	.0028	.0017
Richmond	195.5	.0782	7.6	600	58.6	68.4	.0732	2,157,648	.0656	1,499,069	.0870	.0746	.0776	.0819	.0711
Rockdale	55.9	.0224	52.9	423	89.5	18.8	.0201	754,571	.0230	480,708	.0279	.0243	.0170	.0208	.0223
Schley	3.5	.0014	2.0	21	60.8	1.1	.0012	25,097	.0007	10,498	.0007	.0009	.0014	.0012	.0005
Screven	15.7	.0063	11.8	24	51.5	5.7	.0061	132,644	.0041	43,195	.0025	.0039	.0082	.0051	.0033
Seminole	9.4	.0037	3.8	42	64.4	3.3	.0035	83,029	.0025	35,797	.0020	.0027	.0047	.0032	.0022
Spalding	55.9	.0224	16.7	281	70.1	19.5	.0208	591,549	.0180	349,084	.0203	.0195	.0230	~~.0227~~	.0183
Stephens	23.5	.0094	8.0	133	86.2	8.7	.0094	220,450	.0067	178,807	.0104	.0083	.0117	.0112	.0068
Stewart	5.7	.0023	−3.3	13	32.9	1.9	.0020	37,818	.0011	14,241	.0008	.0014	.0029	.0017	.0008
Sumter	30.0	.0120	2.2	61	52.4	10.3	.0110	294,491	.0090	179,065	.0104	.0100	.0126	.0117	.0091
Talbot	7.0	.0028	7.1	18	32.7	2.3	.0025	56,335	.0017	8,806	.0005	.0016	.0026	.0023	.0012
Taliaferro	2.1	.0008	3.3	11	32.4	.8	.0008	12,268	.0004	2,973	.0002	.0003	.0012	.0007	.0002
Tattnall	18.4	.0074	1.5	38	68.2	6.2	.0067	146,551	.0044	56,720	.0033	.0048	.0088	.0063	.0035
Taylor	7.9	.0032	.0	21	56.7	2.8	.0030	82,908	.0026	22,714	.0013	.0022	.0033	.0025	.0019
Telfair	10.9	.0043	−4.8	25	66.1	4.0	.0042	90,491	.0027	40,375	.0024	.0030	.0057	.0040	.0029
Terrell	11.8	.0048	−1.8	35	36.3	4.1	.0044	103,389	.0032	38,170	.0022	.0032	.0055	.0038	.0029
Thomas	38.3	.0153	.5	70	58.5	13.6	.0146	380,910	.0116	234,196	.0136	.0129	.0171	.0158	.0116
Tift	35.5	.0142	8.0	132	71.3	12.4	.0133	361,568	.0110	259,795	.0151	.0129	.0159	.0153	.0108
Toombs	25.2	.0101	11.5	68	71.9	9.2	.0098	226,005	.0068	129,178	.0075	.0077	.0121	.0099	.0071
Towns	6.7	.0027	18.8	41	99.8	2.8	.0030	65,353	.0020	23,508	.0013	.0019	.0038	.0028	.0015
Treutlen	6.1	.0024	.2	30	63.9	2.1	.0022	46,412	.0014	12,381	.0008	.0014	.0030	.0018	.0010
Troup	55.4	.0222	10.8	133	65.8	20.3	.0218	609,905	.0186	361,118	.0209	.0200	.0238	.0213	.0213
Turner	9.6	.0038	.9	33	60.3	3.2	.0034	57,332	.0017	34,108	.0020	.0023	.0056	.0032	.0015
Twiggs	10.4	.0042	11.2	29	46.1	3.5	.0037	106,907	.0033	7,951	.0005	.0026	.0031	.0028	.0026
Union	12.0	.0048	27.8	38	99.8	4.5	.0048	96,896	.0029	52,167	.0030	.0034	.0068	.0051	.0022
Upson	27.3	.0109	5.0	84	69.9	10.1	.0109	282,970	.0086	123,042	.0071	.0086	.0116	.0109	.0083
☐ Walker	58.1	.0233	2.9	130	95.2	21.2	.0226	589,304	.0180	209,558	.0122	.0172	.0229	.0226	.0175
Walton	38.0	.0152	21.8	115	76.6	12.7	.0136	374,445	.0113	134,973	.0078	.0111	.0137	.0129	.0103
Ware	37.6	.0150	1.1	41	74.9	13.3	.0143	348,387	.0106	241,122	.0140	.0125	.0186	.0151	.0116
Warren	6.3	.0025	−4.3	22	37.4	2.0	.0021	46,884	.0015	11,442	.0007	.0014	.0025	.0019	.0012
Washington	19.6	.0079	4.0	29	45.7	6.6	.0071	181,278	.0055	95,177	.0055	.0060	.0085	.0070	.0051
Wayne	22.2	.0089	7.0	34	78.8	7.5	.0080	208,428	.0063	120,368	.0070	.0071	.0090	.0082	.0079
Webster	2.1	.0008	−10.3	10	46.2	.8	.0008	21,838	.0007	1,989	.0001	.0005	.0009	.0006	.0004
Wheeler	5.5	.0022	6.7	18	67.7	1.9	.0021	41,223	.0012	9,673	.0006	.0012	.0028	.0017	.0011
White	12.9	.0052	27.5	53	95.3	4.8	.0051	108,887	.0034	104,456	.0061	.0046	.0072	.0060	.0036
Whitfield	73.2	.0293	11.3	252	95.2	26.3	.0282	781,640	.0237	599,551	.0348	.0281	.0302	.0345	.0333
Wilcox	7.8	.0031	1.5	20	65.4	2.6	.0027	55,420	.0017	12,368	.0007	.0017	.0035	.0024	.0013
Wilkes	11.1	.0044	1.4	24	51.0	4.0	.0043	98,096	.0030	57,804	.0034	.0034	.0055	.0042	.0029
Wilkinson	11.2	.0045	8.0	25	52.1	3.8	.0041	115,571	.0035	22,978	.0013	.0031	.0037	.0032	.0027
Worth	19.8	.0080	9.6	34	62.7	6.6	.0071	167,075	.0051	58,413	.0034	.0051	.0082	.0067	.0041
TOTAL METRO COUNTIES	**4,232.8**	**1.6940**	**24.4**	**385**	**72.6**	**1,564.5**	**1.6742**	**57,144,519**	**1.7380**	**32,225,341**	**1.8712**	**1.7694**	**1.5399**	**1.7045**	**1.7919**
TOTAL STATE	**6,526.6**	**2.6124**	**19.5**	**112**	**72.2**	**2,369.1**	**2.5352**	**78,671,861**	**2.3931**	**43,961,456**	**2.5528**	**2.4849**	**2.5549**	**2.5977**	**2.4393**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
HAWAII															
HONOLULU	**853.7**	**.3417**	**12.0**	**1,430**	**32.4**	**273.6**	**.2928**	**12,284,357**	**.3737**	**7,290,797**	**.4234**	**.3821**	**.2542**	**.3229**	**.3769**
Honolulu	853.7	.3417	12.0	1,430	32.4	273.6	.2928	12,284,357	.3737	7,290,797	4234	.3821	.2542	.3229	.3769
ALL COUNTIES															
Hawaii	119.9	.0479	30.3	30	32.5	39.6	.0423	1,378,108	.0419	862,978	.0501	.0456	.0517	.0463	.0437
Honolulu	853.7	3417	12.0	1,430	32.4	273.6	.2928	12,284,357	.3737	7,290,797	.4234	.3821	.2542	.3229	.3769
Kauai	49.8	.0200	27.4	80	28.8	16.1	.0172	612,371	.0186	448,373	.0260	.0211	.0209	.0206	.0210
Maui	97.6	.0390	37.5	83	34.6	32.4	.0347	1,194,904	.0364	1,134,557	.0659	.0458	.0437	.0427	.0498
TOTAL METRO COUNTIES	**853.7**	**.3417**	**12.0**	**1,430**	**32.4**	**273.6**	**.2928**	**12,284,357**	**.3737**	**7,290,797**	**.4234**	**.3821**	**.2542**	**.3229**	**.3769**
TOTAL STATE	**1,121.0**	**.4486**	**16.2**	**174**	**32.5**	**361.7**	**.3870**	**15,469,740**	**.4706**	**9,736,705**	**.5654**	**.4946**	**.3705**	**.4325**	**.4914**
IDAHO															
BOISE	**206.6**	**.0827**	**19.3**	**196**	**97.9**	**78.8**	**.0843**	**2,657,339**	**.0808**	**1,363,083**	**.0791**	**.0808**	**.0809**	**.0892**	**.0830**
Ada	206.6	.0827	19.3	196	97.9	78.8	.0843	2,657,339	.0808	1,363,083	.0791	.0808	.0809	.0892	.0830
ALL COUNTIES															
Ada	206.6	.0827	19.3	196	97.9	78.8	.0843	2,657,339	.0808	1,363,083	.0791	.0808	.0809	.0892	.0830
Adams	3.5	.0014	4.6	3	99.4	1.2	.0013	30,482	.0009	7,169	.0005	.0009	.0012	.0012	.0009
Bannock	67.9	.0272	3.8	61	95.9	24.0	.0257	704,106	.0214	415,062	.0241	.0233	.0257	.0274	.0227
Bear Lake	6.6	.0027	−4.8	7	99.2	2.3	.0024	58,905	.0018	20,368	.0011	.0018	.0025	.0025	.0015
Benewah	8.9	.0035	7.3	11	93.5	3.2	.0035	87,300	.0027	35,072	.0021	.0026	.0039	.0030	.0025
Bingham	38.1	.0153	4.4	18	92.6	11.7	.0125	368,043	.0112	132,017	.0076	.0110	.0124	.0123	.0096
Blaine	13.8	.0055	40.2	5	99.2	5.8	.0062	181,822	.0055	113,050	.0066	.0058	.0071	.0074	.0064
Boise	3.7	.0015	23.4	2	99.3	1.6	.0017	37,936	.0012	5,090	.0003	.0009	.0015	.0017	.0009
Bonner	26.5	.0106	9.7	15	99.0	9.7	.0104	203,369	.0062	134,984	.0078	.0076	.0149	.0108	.0063
Bonneville	73.2	.0293	10.9	40	98.1	24.5	.0262	764,861	.0232	525,974	.0306	.0267	.0264	.0304	.0267
Boundary	7.9	.0031	8.4	6	98.1	2.7	.0029	61,649	0019	31,017	.0018	.0021	.0036	.0030	.0016
Butte	3.2	.0013	−4.3	1	98.7	1.0	.0011	32,651	.0010	9,355	.0005	.0009	.0011	.0009	.0008
Camas	.7	.0003	−14.4	1	98.9	.3	.0003	9,449	.0003	611	.0001	.0002	.0003	.0004	.0002
Canyon	91.0	.0364	8.6	156	98.0	31.7	.0339	849,703	.0258	504,677	.0293	.0291	.0373	.0386	.0245
Caribou	8.1	.0033	−6.9	5	99.4	2.8	.0030	87,042	.0027	20,303	.0012	.0023	.0025	.0024	.0023
Cassia	20.2	.0080	4.0	8	98.9	6.4	.0069	171,660	.0052	113,084	.0065	.0062	0083	.0079	.0061
Clark	.8	.0004	.3	0	96.3	.3	.0003	7,784	.0002	1,249	.0001	.0001	.0002	.0003	.0002
Clearwater	9.1	.0036	−12.4	4	98.1	3.3	.0035	99,923	.0031	34,879	.0020	0029	0035	.0033	.0025
Custer	4.4	.0018	30.0	1	99.0	1.8	.0019	44,780	.0013	13,282	.0008	.0012	0021	.0018	.0012
Elmore	22.1	.0088	2.5	7	93.1	7.2	.0077	174,317	.0053	69,602	.0040	.0057	.0086	.0088	.0039
Franklin	9.2	.0037	3.4	14	99.6	2.8	.0030	65,076	.0020	33,316	.0020	.0023	.0032	.0039	.0017
Fremont	10.9	.0044	.8	6	98.5	3.6	.0039	113,840	.0035	24,725	.0014	.0031	.0030	.0036	.0026
Gem	11.9	.0047	−.6	21	99.0	4.2	.0045	96,678	.0029	31,627	.0018	.0029	.0059	.0037	.0024
Gooding	12.0	.0048	1.1	16	98.9	4.3	.0046	106,505	.0033	34,809	.0021	.0032	.0050	.0050	.0027
Idaho	13.7	.0055	−7.2	2	98.2	5.1	.0054	118,785	.0036	45,541	.0026	.0037	.0065	.0058	.0031
Jefferson	17.5	.0070	14.3	16	98.8	5.4	.0058	130,566	.0039	31,685	.0018	.0040	.0060	.0058	.0032
Jerome	15.1	.0061	1.8	25	99.0	5.2	.0056	140,948	.0043	48,564	.0029	.0041	.0057	.0061	.0032
Kootenai	68.4	.0273	14.4	55	98.6	25.0	.0267	728,975	.0222	448,525	.0260	.0244	.0304	.0281	.0214
Latah	29.5	.0118	2.6	27	97.7	11.1	.0119	350,502	.0107	157,443	.0092	.0104	.0127	.0118	.0099
Lemhi	7.0	.0028	−6.2	2	99.1	2.7	.0029	55,323	.0016	27,562	.0016	.0019	.0036	.0029	.0016
Lewis	3.9	.0016	−5.3	8	93.7	1.4	.0015	42,337	.0013	9,183	.0005	.0011	.0013	.0014	.0011
Lincoln	3.3	.0013	−4.0	3	98.6	1.2	.0013	25,966	.0008	4,968	.0003	.0008	.0016	.0013	.0006
Madison	23.0	.0092	18.1	49	98.7	5.8	.0062	171,828	.0052	97,620	.0056	.0061	.0067	.0076	.0049
Minidoka	20.7	.0083	5.0	27	98.5	6.8	.0073	206,773	.0063	68,572	.0040	.0061	.0059	.0077	.0051
Nez Perce	33.9	.0136	2.0	40	94.6	13.2	.0141	404,326	.0123	273,110	.0159	.0135	.0172	.0140	.0127
Oneida	3.5	.0014	7.4	3	98.9	1.1	.0012	27,836	.0009	11,757	.0007	.0009	.0013	.0012	.0007
Owyhee	8.5	.0034	2.8	1	94.4	2.9	.0031	60,682	.0018	20,067	.0011	.0021	.0044	.0031	.0012
Payette	16.6	.0066	4.9	41	97.8	6.1	.0065	151,783	.0046	36,729	.0022	.0042	.0072	.0065	.0037
Power	7.4	.0030	8.1	5	95.9	2.6	.0028	79,910	.0025	23,453	.0013	.0022	.0027	.0026	.0019
Shoshone	15.5	.0062	−19.4	6	98.5	5.6	.0060	211,487	.0064	66,725	.0039	.0056	.0051	.0046	.0052
Teton	3.3	.0013	13.9	7	99.4	.9	.0009	22,088	.0007	14,694	.0009	.0009	.0013	.0011	.0007
Twin Falls	55.0	.0220	3.9	28	98.9	19.7	.0211	588,992	.0179	405,467	.0235	.0204	.0221	.0252	.0203
Valley	6.8	.0028	21.3	2	98.8	2.4	.0026	67,459	.0020	31,857	.0018	.0021	.0025	.0031	.0017
Washington	8.3	.0033	−5.7	6	97.8	3.1	.0033	73,427	.0023	15,789	.0010	.0021	.0040	.0029	.0016
TOTAL METRO COUNTIES	**206.6**	**.0827**	**19.3**	**196**	**97.9**	**78.8**	**.0843**	**2,657,339**	**.0808**	**1,363,083**	**.0791**	**.0808**	**.0809**	**.0892**	**.0830**
TOTAL STATE	**1,021.2**	**.4088**	**8.2**	**12**	**97.6**	**362.5**	**.3879**	**10,675,213**	**.3247**	**5,513,716**	**.3202**	**.3402**	**.4093**	**.4123**	**.3170**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ILLINOIS															
AURORA - ELGIN	**362.3**	**.1449**	**14.8**	**428**	**93.9**	**129.9**	**.1390**	**5,215,510**	**.1586**	**2,669,811**	**.1550**	**.1547**	**.1106**	**.1360**	**.1700**
Kane	320.7	.1283	15.2	612	93.2	115.2	.1233	4,659,738	.1417	2,556,102	.1484	.1409	.1011	.1236	.1545
Kendall	41.6	.0166	11.8	129	98.8	14.7	.0157	555,772	.0169	113,709	.0066	.0138	.0095	.0124	.0155
BLOOMINGTON - NORMAL	**127.0**	**.0508**	**6.6**	**107**	**94.4**	**46.8**	**.0501**	**1,754,397**	**.0534**	**971,389**	**.0564**	**.0538**	**.0443**	**.0517**	**.0528**
McLean	127.0	.0508	6.6	107	94.4	46.8	.0501	1,754,397	.0534	971,389	.0564	.0538	.0443	.0517	.0528
CHAMPAIGN - URBANA - RANTOUL	**173.8**	**.0696**	**3.2**	**174**	**87.3**	**63.7**	**.0681**	**2,128,542**	**.0648**	**1,307,003**	**.0759**	**.0692**	**.0735**	**.0727**	**.0644**
Champaign	173.8	.0696	3.2	174	87.3	63.7	.0681	2,128,542	.0648	1,307,003	.0759	.0692	.0735	.0727	.0644
CHICAGO	**6,214.4**	**2.4874**	**2.5**	**3,267**	**72.5**	**2,323.3**	**2.4860**	**93,447,201**	**2.8425**	**45,021,951**	**2.6145**	**2.7031**	**2.1836**	**2.2749**	**3.0374**
Cook	5,268.7	2.1088	.3	5,500	68.3	1,978.7	2.1173	75,927,082	2.3096	35,431,590	2.0575	2.1938	1.9402	1.9260	2.4744
Du Page	771.0	.3086	17.0	2,288	95.1	282.7	.3025	14,987,016	.4559	8,523,333	.4950	.4382	.1933	.2897	.4931
McHenry	174.7	.0700	18.1	288	99.3	61.9	.0662	2,533,103	.0770	1,067,028	.0620	.0711	.0501	.0592	.0699
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***8,215.8***	***3.2884***	***3.5***	***1,451***	***76.0***	***3,017.3***	***3.2286***	***121,416,054***	***3.6932***	***58,368,209***	***3.3897***	***3.5212***	***2.7904***	***2.9624***	***3.8798***
DAVENPORT - ROCK ISLAND - MOLINE	**367.5**	**.1471**	**-4.5**	**215**	**94.0**	**142.0**	**.1520**	**4,995,095**	**.1519**	**2,473,393**	**.1437**	**.1486**	**.1384**	**.1438**	**.1516**
Henry	53.9	.0216	-7.0	65	98.4	20.2	.0216	709,893	.0216	281,630	.0164	.0200	.0190	.0191	.0195
Rock Island	155.5	.0622	-6.8	368	92.2	60.8	.0651	2,176,080	.0662	973,974	.0566	.0626	.0566	.0589	.0647
Scott, Iowa	*158.1*	*.0633*	*-1.2*	*344*	*94.2*	*61.0*	*.0653*	*2,109,122*	*.0641*	*1,217,789*	*.0707*	*.0660*	*.0628*	*.0658*	*.0674*
DECATUR	**123.7**	**.0495**	**-5.9**	**213**	**87.4**	**48.2**	**.0516**	**1,727,001**	**.0525**	**853,212**	**.0495**	**.0511**	**.0465**	**.0494**	**.0505**
Macon	123.7	.0495	-5.9	213	87.4	48.2	.0516	1,727,001	.0525	853,212	.0495	.0511	.0465	.0494	.0505
JOLIET	**388.9**	**.1556**	**9.5**	**307**	**88.6**	**130.3**	**.1394**	**5,240,826**	**.1594**	**2,093,219**	**.1216**	**.1473**	**.1033**	**.1150**	**.1465**
Grundy	34.5	.0138	12.8	82	99.2	12.9	.0138	522,379	.0159	169,719	.0099	.0136	.0099	.0110	.0131
Will	354.4	.1418	9.2	420	87.5	117.4	.1256	4,718,447	.1435	1,923,500	.1117	.1337	.0934	.1040	.1334
KANKAKEE	**101.3**	**.0406**	**-1.6**	**149**	**82.7**	**36.9**	**.0395**	**1,154,756**	**.0351**	**610,003**	**.0354**	**.0364**	**.0405**	**.0397**	**.0329**
Kankakee	101.3	.0406	-1.6	149	82.7	36.9	.0395	1,154,756	.0351	610,003	.0354	.0364	.0405	.0397	.0329
LAKE COUNTY	**508.2**	**.2035**	**15.4**	**1,119**	**90.6**	**171.7**	**.1837**	**8,722,856**	**.2654**	**4,423,284**	**.2569**	**.2504**	**.1432**	**.1800**	**.2529**
Lake	508.2	.2035	15.4	1,119	90.6	171.7	.1837	8,722,856	.2654	4,423,284	.2569	.2504	.1432	.1800	.2529
PEORIA	**346.9**	**.1388**	**-5.2**	**193**	**92.5**	**132.2**	**.1414**	**5,106,303**	**.1554**	**2,352,146**	**.1365**	**.1464**	**.1142**	**.1317**	**.1483**
Peoria	186.9	.0748	-6.8	301	86.7	72.7	.0777	2,888,337	.0879	1,389,826	.0807	.0831	.0651	.0730	.0869
Tazewell	125.9	.0504	-4.7	194	99.3	47.6	.0509	1,802,429	.0548	814,326	.0472	.0517	.0401	.0468	.0504
Woodford	34.1	.0136	2.3	65	99.3	11.9	.0128	415,537	.0127	147,994	.0086	.0116	.0090	.0119	.0110
ROCKFORD	**285.5**	**.1142**	**2.1**	**358**	**90.5**	**108.8**	**.1164**	**3,871,273**	**.1178**	**2,020,499**	**.1174**	**.1170**	**.1073**	**.1122**	**.1226**
Boone	31.1	.0124	8.6	110	98.9	11.3	.0121	353,180	.0108	172,397	.0101	.0109	.0116	.0121	.0098
Winnebago	254.4	.1018	1.4	494	89.4	97.5	.1043	3,518,093	.1070	1,848,102	.1073	.1061	.0957	.1001	.1128
SPRINGFIELD	**196.1**	**.0785**	**4.4**	**166**	**92.2**	**80.9**	**.0865**	**2,491,806**	**.0757**	**1,440,907**	**.0838**	**.0787**	**.0859**	**.0922**	**.0761**
Menard	12.5	.0050	6.8	40	99.8	4.7	.0050	118,499	.0036	34,981	.0021	.0034	.0054	.0051	.0029
Sangamon	183.6	.0735	4.3	212	91.7	76.2	.0815	2,373,307	.0721	1,405,926	.0817	.0753	.0805	.0871	.0732
ALL COUNTIES															
Adams	68.1	.0272	-4.9	80	96.8	26.8	.0287	716,218	.0218	399,905	.0232	.0232	.0327	.0308	.0225
Alexander	11.6	.0047	-5.4	49	65.0	4.7	.0050	96,029	.0029	43,312	.0025	.0033	.0075	.0039	.0023
Bond	16.5	.0066	1.7	44	96.7	6.2	.0066	178,836	.0054	50,614	.0029	.0049	.0070	.0056	.0043
Boone	31.1	.0124	8.6	110	98.9	11.3	.0121	353,180	.0108	172,397	.0101	.0109	.0116	.0121	.0098
Brown	5.8	.0024	7.2	19	99.9	2.0	.0022	61,605	.0018	11,214	.0006	.0016	.0022	.0017	.0014
Bureau	37.2	.0148	-4.9	43	99.1	14.1	.0151	488,662	.0149	144,892	.0084	.0129	.0126	.0131	.0130
Calhoun	5.8	.0024	-1.2	23	99.7	2.1	.0022	53,395	.0016	17,403	.0010	.0016	.0025	.0020	.0013
Carroll	17.6	.0070	-6.3	40	99.2	7.0	.0075	220,986	.0068	64,318	.0038	.0058	.0072	.0069	.0052
Cass	14.3	.0057	-5.2	38	99.6	5.4	.0058	163,989	.0049	45,723	.0026	.0044	.0062	.0047	.0040
Champaign	173.8	.0696	3.2	174	87.3	63.7	.0681	2,128,542	.0648	1,307,003	.0759	.0692	.0735	.0727	.0644
Christian	35.9	.0144	-1.5	51	99.5	14.4	.0155	466,864	.0142	193,981	.0113	.0133	.0155	.0146	.0123
Clark	16.7	.0067	-1.3	33	99.8	6.8	.0072	177,555	.0054	67,815	.0039	.0052	.0086	.0070	.0041
Clay	15.0	.0060	-1.9	32	99.7	6.1	.0066	173,271	.0053	55,125	.0032	.0048	.0066	.0064	.0040
☐ Clinton	34.4	.0137	5.5	73	98.4	12.1	.0129	376,087	.0114	145,003	.0084	.0110	.0115	.0128	.0105
Coles	52.2	.0209	-.1	103	97.4	19.5	.0209	617,254	.0188	364,561	.0212	.0199	.0212	.0222	.0171
Cook	5,268.7	2.1088	.3	5,500	68.3	1,978.7	2.1173	75,927,082	2.3096	35,431,590	2.0575	2.1938	1.9402	1.9260	2.4744
Crawford	20.2	.0081	-3.0	45	99.3	8.1	.0087	302,324	.0092	95,140	.0055	.0079	.0072	.0076	.0069
Cumberland	11.2	.0045	1.2	32	99.8	4.4	.0047	106,625	.0032	32,506	.0019	.0030	.0053	.0047	.0026
De Kalb	76.2	.0305	2.1	120	95.9	26.8	.0287	955,046	.0290	474,344	.0275	.0290	.0278	.0277	.0269
De Witt	18.1	.0073	-.1	46	99.6	7.2	.0077	282,144	.0086	90,317	.0053	.0073	.0062	.0061	.0066
Douglas	20.0	.0080	1.1	48	99.6	7.6	.0081	244,593	.0075	93,364	.0054	.0069	.0076	.0073	.0078
Du Page	771.0	.3086	17.0	2,288	95.1	282.7	.3025	14,987,016	.4559	8,523,333	.4950	.4382	.1933	.2897	.4931

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ILLINOIS (continued)															
ALL COUNTIES (continued)															
Edgar	20.2	.0080	−7.0	32	99.4	8.3	.0089	239,963	.0073	117,617	.0068	.0073	.0108	.0086	.0060
Edwards	8.3	.0034	4.3	37	99.7	3.6	.0039	117,307	.0035	26,688	.0015	.0029	.0038	.0032	.0028
Effingham	33.7	.0135	8.9	71	99.7	12.4	.0132	369,203	.0112	295,003	.0172	.0134	.0145	.0155	.0120
Fayette	22.0	.0088	−.8	31	98.1	8.2	.0088	229,662	.0070	79,856	.0046	.0067	.0091	.0086	.0053
Ford	14.3	.0057	−6.3	29	99.2	5.8	.0062	157,707	.0048	68,627	.0040	.0047	.0062	.0066	.0048
Franklin	42.7	.0171	−1.2	103	99.6	17.5	.0188	439,045	.0134	221,982	.0129	.0140	.0237	.0170	.0116
Fulton	39.2	.0157	−10.3	45	99.3	15.4	.0164	405,066	.0123	186,501	.0108	.0125	.0196	.0165	.0116
Gallatin	7.2	.0028	−5.1	22	99.4	2.8	.0030	67,095	.0020	16,281	.0010	.0019	.0035	.0024	.0016
Greene	16.0	.0065	−4.0	29	99.7	6.3	.0068	141,271	.0043	41,239	.0023	.0042	.0083	.0066	.0031
Grundy	34.5	.0138	12.8	82	99.2	12.9	.0138	522,379	.0159	169,719	.0099	.0136	.0099	.0110	.0131
Hamilton	9.2	.0036	.3	21	99.7	3.9	.0041	127,070	.0039	36,245	.0021	.0032	.0039	.0034	.0030
Hancock	23.0	.0092	−3.7	29	99.4	9.2	.0099	273,695	.0083	57,281	.0033	.0071	.0087	.0088	.0065
Hardin	5.6	.0023	4.0	31	99.8	2.2	.0023	37,883	.0012	13,514	.0008	.0013	.0035	.0022	.0008
Henderson	9.3	.0037	2.0	25	99.7	3.5	.0038	89,927	.0027	14,000	.0008	.0024	.0037	.0034	.0022
Henry	53.9	.0216	−7.0	65	98.4	20.2	.0216	709,893	.0216	281,630	.0164	.0200	.0190	.0191	.0195
Iroquois	31.8	.0127	−3.6	28	99.0	12.4	.0133	346,542	.0105	112,841	.0065	.0097	.0135	.0130	.0087
Jackson	60.7	.0243	−1.5	103	87.4	23.8	.0254	667,689	.0204	402,199	.0234	.0221	.0319	.0246	.0195
Jasper	11.5	.0046	1.6	23	99.8	4.3	.0046	115,468	.0035	39,563	.0023	.0033	.0051	.0044	.0029
Jefferson	37.6	.0151	2.9	66	94.6	15.6	.0167	437,656	.0133	268,023	.0156	.0143	.0186	.0168	.0131
☐ Jersey	21.3	.0085	3.7	57	99.3	7.4	.0080	215,876	.0065	111,924	.0065	.0070	.0074	.0085	.0060
Jo Daviess	23.9	.0096	1.6	40	99.6	9.1	.0097	237,614	.0073	83,052	.0048	.0070	.0102	.0098	.0056
Johnson	10.3	.0041	7.0	30	95.4	3.3	.0035	71,771	.0022	25,416	.0015	.0024	.0046	.0034	.0018
Kane	320.7	.1283	15.2	612	93.2	115.2	.1233	4,659,738	.1417	2,556,102	.1484	.1409	.1011	.1236	.1545
Kankakee	101.3	.0406	−1.6	149	82.7	36.9	.0395	1,154,756	.0351	610,003	.0354	.0364	.0405	.0397	.0329
Kendall	41.6	.0166	11.8	129	98.8	14.7	.0157	555,772	.0169	113,709	.0066	.0138	.0095	.0124	.0155
Knox	57.5	.0230	−6.7	80	95.7	22.5	.0241	611,584	.0186	345,070	.0200	.0199	.0266	.0259	.0194
Lake	508.2	.2035	15.4	1,119	90.6	171.7	.1837	8,722,856	.2654	4,423,284	.2569	.2504	.1432	.1800	.2529
La Salle	107.1	.0428	−4.4	94	98.9	42.1	.0451	1,312,207	.0399	766,217	.0445	.0418	.0473	.0459	.0408
Lawrence	16.6	.0067	−6.8	44	98.8	6.4	.0068	156,283	.0047	63,212	.0037	.0049	.0081	.0063	.0041
Lee	35.6	.0142	−2.0	49	97.4	13.1	.0140	462,458	.0141	174,401	.0101	.0129	.0116	.0134	.0123
Livingston	42.0	.0168	1.5	40	94.4	14.9	.0160	482,221	.0147	187,584	.0109	.0139	.0146	.0154	.0132
Logan	31.2	.0125	−1.9	50	96.5	10.7	.0114	345,165	.0105	170,122	.0099	.0108	.0111	.0115	.0098
McDonough	35.3	.0141	−5.8	60	95.8	12.4	.0133	322,222	.0098	173,346	.0100	.0107	.0165	.0134	.0088
McHenry	174.7	.0700	18.1	288	99.3	61.9	.0662	2,533,103	.0770	1,067,028	.0620	.0711	.0501	.0592	.0699
McLean	127.0	.0508	6.6	107	94.4	46.8	.0501	1,754,397	.0534	971,389	.0564	.0538	.0443	.0517	.0528
Macon	123.7	.0495	−5.9	213	87.4	48.2	.0516	1,727,001	.0525	853,212	.0495	.0511	.0465	.0494	.0505
Macoupin	50.9	.0204	3.1	59	98.8	20.0	.0214	576,372	.0176	229,419	.0134	.0167	.0215	.0194	.0154
☐ Madison	253.6	.1015	2.4	348	92.7	96.8	.1036	2,828,116	.0860	1,617,288	.0939	.0915	.1088	.1056	.0809
Marion	44.6	.0178	2.5	78	95.3	17.2	.0184	484,136	.0147	256,126	.0149	.0154	.0209	.0182	.0134
Marshall	13.5	.0054	−6.8	35	99.7	5.1	.0055	151,390	.0046	47,024	.0027	.0043	.0051	.0049	.0037
Mason	17.8	.0072	−8.7	33	99.6	6.7	.0071	190,467	.0058	51,548	.0030	.0052	.0071	.0066	.0046
Massac	15.3	.0061	2.1	63	92.6	6.3	.0068	137,548	.0042	48,944	.0028	.0041	.0085	.0060	.0033
Menard	12.5	.0050	6.8	40	99.8	4.7	.0050	118,499	.0036	34,981	.0021	.0034	.0054	.0051	.0029
Mercer	19.0	.0076	−1.5	34	99.6	7.0	.0075	207,717	.0063	49,503	.0028	.0057	.0067	.0063	.0053
☐ Monroe	22.6	.0091	12.3	58	99.5	8.3	.0089	255,900	.0078	125,393	.0073	.0078	.0085	.0086	.0070
Montgomery	32.5	.0130	2.6	46	99.5	12.4	.0132	344,389	.0105	151,775	.0088	.0105	.0146	.0125	.0087
Morgan	37.5	.0150	.0	66	96.1	14.4	.0154	453,793	.0138	252,328	.0147	.0143	.0155	.0165	.0133
Moultrie	14.9	.0059	2.4	46	99.7	5.4	.0058	153,417	.0046	50,924	.0029	.0044	.0058	.0056	.0040
Ogle	46.3	.0186	−.1	61	99.3	17.6	.0189	626,358	.0191	172,145	.0100	.0162	.0150	.0157	.0158
Peoria	186.9	.0748	−6.8	301	86.7	72.7	.0777	2,888,337	.0879	1,389,826	.0807	.0831	.0651	.0730	.0869
Perry	22.5	.0090	3.6	51	97.4	8.8	.0095	286,201	.0087	85,324	.0050	.0076	.0089	.0080	.0070
Piatt	16.9	.0067	1.9	38	99.7	6.5	.0069	194,772	.0059	73,766	.0043	.0057	.0061	.0072	.0051
Pike	18.0	.0072	−4.8	22	99.7	7.4	.0079	164,999	.0050	66,299	.0038	.0050	.0103	.0076	.0039
Pope	4.7	.0019	6.7	13	94.7	1.9	.0021	41,814	.0013	3,923	.0003	.0011	.0023	.0018	.0009
Pulaski	8.8	.0036	−.5	43	63.0	3.5	.0037	70,916	.0021	12,631	.0007	.0020	.0052	.0029	.0016
Putnam	6.1	.0024	.2	38	99.8	2.2	.0024	71,340	.0022	17,847	.0010	.0019	.0019	.0020	.0018
Randolph	36.5	.0146	2.4	63	92.3	12.7	.0136	379,699	.0116	201,142	.0117	.0122	.0146	.0135	.0096
Richland	16.5	.0066	−6.2	46	99.3	6.7	.0071	204,850	.0062	89,680	.0052	.0060	.0069	.0072	.0055
Rock Island	155.5	.0622	−6.8	368	92.2	60.8	.0651	2,176,080	.0662	973,974	.0566	.0626	.0566	.0589	.0647
☐ St. Clair	269.1	.1078	.6	400	68.5	97.5	.1043	2,999,098	.0912	1,582,454	.0919	.0946	.1113	.0974	.0965
Saline	28.1	.0112	−1.2	73	96.2	12.0	.0129	284,241	.0087	159,814	.0092	.0094	.0176	.0115	.0076
Sangamon	183.6	.0735	4.3	212	91.7	76.2	.0815	2,373,307	.0721	1,405,926	.0817	.0753	.0805	.0871	.0732
Schuyler	8.0	.0032	−4.4	18	99.8	3.1	.0033	92,632	.0029	33,441	.0019	.0026	.0033	.0030	.0026
Scott	6.2	.0025	.9	25	99.8	2.4	.0026	76,997	.0023	15,505	.0009	.0020	.0023	.0022	.0019
Shelby	24.3	.0097	1.6	33	99.6	9.3	.0099	239,635	.0073	61,441	.0036	.0066	.0106	.0094	.0058
Stark	6.8	.0027	−8.0	24	99.6	2.5	.0027	94,087	.0029	13,057	.0007	.0023	.0019	.0019	.0021

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ILLINOIS (continued)															
ALL COUNTIES (continued)															
Stephenson	49.7	.0199	.3	88	93.2	19.5	.0209	579,202	.0176	287,657	.0168	.0178	.0217	.0217	.0167
Tazewell	125.9	.0504	–4.7	194	99.3	47.6	.0509	1,802,429	.0548	814,326	.0472	.0517	.0401	.0468	.0504
Union	18.3	.0073	3.0	44	99.3	7.7	.0083	191,742	.0058	74,278	.0044	.0055	.0100	.0081	.0046
Vermilion	90.0	.0361	–5.5	100	91.1	35.3	.0377	1,051,370	.0320	520,818	.0302	.0323	.0410	.0375	.0307
Wabash	14.0	.0056	2.1	63	99.1	5.5	.0059	154,509	.0047	68,094	.0040	.0048	.0067	.0056	.0038
Warren	20.7	.0082	–5.7	38	97.5	7.9	.0085	220,670	.0067	87,717	.0050	.0064	.0093	.0082	.0055
Washington	16.1	.0065	4.1	29	99.3	6.1	.0065	176,273	.0054	62,345	.0037	.0051	.0062	.0060	.0045
Wayne	17.7	.0071	–2.0	25	99.4	7.4	.0079	177,053	.0054	75,779	.0044	.0054	.0109	.0078	.0049
White	17.3	.0069	–3.2	35	99.4	7.2	.0077	227,905	.0069	79,505	.0046	.0063	.0085	.0071	.0051
Whiteside	63.9	.0256	–3.1	94	98.9	24.2	.0259	703,215	.0214	343,318	.0199	.0217	.0250	.0260	.0208
Will	354.4	.1418	9.2	420	87.5	117.4	.1256	4,718,447	.1435	1,923,500	.1117	.1337	.0934	.1040	.1334
Williamson	60.8	.0244	7.5	142	97.7	24.8	.0266	535,004	.0163	374,701	.0218	.0195	.0331	.0279	.0150
Winnebago	254.4	.1018	1.4	494	89.4	97.5	.1043	3,518,093	.1070	1,848,102	.1073	.1061	.0957	.1001	.1128
Woodford	34.1	.0136	2.3	65	99.3	11.9	.0128	415,537	.0127	147,994	.0086	.0116	.0090	.0119	.0110
TOTAL METRO COUNTIES	**9,638.5**	**3.8578**	**3.2**	**619**	**78.5**	**3,575.8**	**3.8261**	**140,421,521**	**4.2713**	**68,601,090**	**3.9839**	**4.1026**	**3.3760**	**3.5664**	**4.4395**
TOTAL STATE	**11,696.9**	**4.6817**	**2.4**	**210**	**81.7**	**4,371.4**	**4.6778**	**163,535,104**	**4.9745**	**78,949,322**	**4.5845**	**4.7989**	**4.2839**	**4.3911**	**5.0676**
INDIANA															
ANDERSON	**131.4**	**.0526**	**–5.7**	**290**	**91.3**	**49.3**	**.0527**	**1,525,933**	**.0464**	**780,001**	**.0453**	**.0472**	**.0514**	**.0522**	**.0452**
Madison	131.4	.0526	–5.7	290	91.3	49.3	.0527	1,525,933	.0464	780,001	.0453	.0472	.0514	.0522	.0452
BLOOMINGTON	**103.1**	**.0413**	**4.4**	**268**	**94.9**	**37.9**	**.0405**	**1,201,253**	**.0366**	**693,235**	**.0403**	**.0386**	**.0460**	**.0425**	**.0352**
Monroe	103.1	.0413	4.4	268	94.9	37.9	.0405	1,201,253	.0366	693,235	.0403	.0386	.0460	.0425	.0352
ELKHART - GOSHEN	**152.3**	**.0610**	**10.9**	**327**	**94.3**	**56.0**	**.0600**	**1,755,806**	**.0534**	**1,188,438**	**.0690**	**.0596**	**.0577**	**.0723**	**.0524**
Elkhart	152.3	.0610	10.9	327	94.3	56.0	.0600	1,755,806	.0534	1,188,438	.0690	.0596	.0577	.0723	.0524
EVANSVILLE	**284.5**	**.1139**	**3.0**	**193**	**93.0**	**110.3**	**.1180**	**3,486,244**	**.1061**	**1,890,795**	**.1097**	**.1084**	**.1169**	**.1178**	**.1150**
Posey	26.4	.0105	–.1	64	98.2	9.4	.0100	288,107	.0088	79,305	.0046	.0077	.0086	.0084	.0081
Vanderburgh	166.9	.0668	–.4	707	90.9	67.5	.0722	2,160,266	.0657	1,375,809	.0799	.0701	.0743	.0758	.0774
Warrick	48.4	.0194	16.7	124	98.7	17.0	.0182	532,062	.0162	141,408	.0082	.0144	.0154	.0152	.0148
Henderson, Ky.	*42.8*	*.0172*	*4.8*	*98*	*91.7*	*16.4*	*.0176*	*505,809*	*.0154*	*294,273*	*.0170*	*.0162*	*.0186*	*.0184*	*.0147*
FORT WAYNE	**367.9**	**.1472**	**3.9**	**271**	**90.4**	**135.4**	**.1448**	**4,516,329**	**.1373**	**2,869,537**	**.1666**	**.1481**	**.1313**	**.1588**	**.1522**
Allen	304.4	.1219	3.4	462	88.5	112.8	.1207	3,815,524	.1160	2,558,657	.1486	.1270	.1085	.1344	.1320
De Kalb	35.6	.0142	5.9	98	99.5	12.6	.0134	402,380	.0122	195,373	.0113	.0123	.0123	.0138	.0120
Whitley	27.9	.0111	6.4	83	99.5	10.0	.0107	298,425	.0091	115,507	.0067	.0088	.0105	.0106	.0082
GARY - HAMMOND	**619.2**	**.2478**	**–3.7**	**673**	**77.3**	**217.2**	**.2325**	**6,915,635**	**.2103**	**3,482,395**	**.2023**	**.2156**	**.2160**	**.2164**	**.2208**
Lake	490.4	.1962	–6.2	979	71.6	172.7	.1848	5,244,079	.1595	2,849,525	.1655	.1686	.1788	.1764	.1737
Porter	128.8	.0516	7.5	307	98.9	44.5	.0477	1,671,556	.0508	632,870	.0368	.0470	.0372	.0400	.0471
INDIANAPOLIS	**1,254.9**	**.5025**	**7.6**	**408**	**84.3**	**473.0**	**.5061**	**16,151,475**	**.4913**	**10,530,491**	**.6115**	**.5299**	**.4539**	**.5490**	**.5262**
Boone	40.1	.0161	10.0	95	99.4	14.6	.0156	496,147	.0151	190,998	.0111	.0142	.0129	.0154	.0173
Hamilton	107.8	.0432	31.4	271	98.7	37.5	.0401	1,584,788	.0482	654,855	.0381	.0442	.0281	.0356	.0440
Hancock	48.6	.0194	10.6	158	99.4	16.8	.0180	584,720	.0178	187,050	.0108	.0160	.0132	.0155	.0158
Hendricks	79.3	.0318	13.6	194	99.0	26.4	.0283	912,635	.0278	331,673	.0193	.0261	.0221	.0256	.0257
Johnson	87.9	.0351	13.8	274	98.1	30.6	.0327	1,029,343	.0313	693,128	.0403	.0348	.0268	.0363	.0371
Marion	796.3	.3188	4.1	2,011	75.9	313.7	.3357	10,532,489	.3204	8,021,253	.4657	.3637	.3180	.3852	.3565
Morgan	55.0	.0221	5.8	134	99.7	19.0	.0203	597,3[illegible]	.0181	278,832	.0162	.0184	.0184	.0195	.0180
Shelby	39.9	.0160	.0	97	98.7	14.4	.0154	414,0[illegible]	.0126	172,702	.0100	.0125	.0144	.0159	.0118
KOKOMO	**100.5**	**.0403**	**–3.1**	**181**	**94.5**	**38.1**	**.0407**	**1,307,950**	**.[illegible]97**	**786,189**	**.0457**	**.0416**	**.0367**	**.0414**	**.0360**
Howard	84.0	.0337	–3.3	287	93.4	31.8	.0340	1,121,507	.0341	670,899	.0390	.0354	.0302	.0342	.0311
Tipton	16.5	.0066	–1.9	63	99.6	6.3	.0067	186,443	.0056	115,290	.0067	.0062	.0065	.0072	.0049
LAFAYETTE - WEST LAFAYETTE	**125.8**	**.0504**	**3.4**	**251**	**96.0**	**44.9**	**.0481**	**1,500,704**	**.0457**	**951,071**	**.0552**	**.0495**	**.0480**	**.0539**	**.0443**
Tippecanoe	125.8	.0504	3.4	251	96.0	44.9	.0481	1,500,704	.0457	951,071	.0552	.0495	.0480	.0539	.0443
MUNCIE	**120.4**	**.0482**	**–6.4**	**307**	**92.4**	**43.7**	**.0468**	**1,293,438**	**.0393**	**728,146**	**.0423**	**.0421**	**.0491**	**.0467**	**.0416**
Delaware	120.4	.0482	–6.4	307	92.4	43.7	.0468	1,293,438	.0393	728,146	.0423	.0421	.0491	.0467	.0416
SOUTH BEND - MISHAWAKA	**244.0**	**.0976**	**1.0**	**532**	**88.5**	**91.9**	**.0983**	**2,904,082**	**.0883**	**1,905,950**	**.1107**	**.0969**	**.0980**	**.1061**	**.0979**
St. Joseph	244.0	.0976	1.0	532	88.5	91.9	.0983	2,904,082	.0883	1,905,950	.1107	.0969	.0980	.1061	.0979
TERRE HAUTE	**132.2**	**.0529**	**–3.7**	**173**	**93.8**	**49.7**	**.0532**	**1,483,513**	**.0451**	**1,510,707**	**.0878**	**.0593**	**.0580**	**.0678**	**.0649**
Clay	25.1	.0100	1.0	70	99.3	9.6	.0103	269,644	.0082	107,401	.0063	.0080	.0098	.0099	.0071
Vigo	107.1	.0429	–4.7	264	92.5	40.1	.0429	1,213,869	.0369	1,403,306	.0815	.0513	.0482	.0579	.0578
ALL COUNTIES															
Adams	31.7	.0127	7.0	93	99.6	10.7	.0114	335,805	.0102	219,504	.0127	.0115	.0115	.0123	.0101

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
INDIANA (continued)															
ALL COUNTIES (continued)															
Allen	304.4	.1219	3.4	462	88.5	112.8	.1207	3,815,524	.1160	2,558,657	.1486	.1270	.1085	.1344	.1320
Bartholomew	66.9	.0267	2.8	164	97.4	25.0	.0268	975,783	.0297	440,664	.0256	.0279	.0217	.0254	.0295
Benton	9.5	.0038	−7.0	23	99.8	3.6	.0038	100,016	.0031	39,668	.0023	.0030	.0037	.0041	.0024
Blackford	15.0	.0060	−3.7	90	99.8	5.6	.0060	154,754	.0047	54,753	.0032	.0044	.0061	.0052	.0043
Boone	40.1	.0161	10.0	95	99.4	14.6	.0156	496,147	.0151	190,998	.0111	.0142	.0129	.0154	.0173
Brown	13.9	.0056	12.3	45	99.5	5.4	.0058	136,726	.0041	37,757	.0022	.0038	.0056	.0056	.0036
Carroll	19.3	.0077	−2.1	52	99.6	7.2	.0077	215,501	.0066	54,456	.0031	.0057	.0063	.0075	.0054
Cass	40.4	.0161	−1.3	98	98.7	15.1	.0162	413,829	.0126	200,116	.0116	.0131	.0159	.0173	.0119
☐ Clark	89.7	.0360	1.0	239	93.6	33.0	.0353	928,417	.0282	793,832	.0461	.0351	.0355	.0430	.0340
Clay	25.1	.0100	1.0	70	99.3	9.6	.0103	269,644	.0082	107,401	.0063	.0080	.0098	.0099	.0071
Clinton	31.4	.0126	−.5	78	99.7	11.9	.0127	360,139	.0110	146,463	.0085	.0105	.0118	.0126	.0096
Crawford	10.6	.0042	7.9	35	99.2	3.7	.0039	76,302	.0023	35,480	.0020	.0026	.0053	.0039	.0020
Daviess	28.8	.0115	3.5	67	99.3	10.6	.0114	294,124	.0089	123,373	.0072	.0090	.0117	.0113	.0074
☐ Dearborn	39.7	.0159	15.8	129	98.8	13.9	.0149	406,544	.0124	204,682	.0119	.0128	.0145	.0147	.0114
Decatur	23.6	.0095	−1.0	63	99.6	8.5	.0091	232,540	.0071	106,345	.0062	.0074	.0088	.0101	.0063
De Kalb	35.6	.0142	5.9	98	99.5	12.6	.0134	402,380	.0122	195,373	.0113	.0123	.0123	.0138	.0120
Delaware	120.4	.0482	−6.4	307	92.4	43.7	.0468	1,293,438	.0393	728,146	.0423	.0421	.0491	.0467	.0416
Dubois	37.3	.0149	8.9	87	99.8	13.3	.0142	400,677	.0122	319,799	.0186	.0147	.0145	.0172	.0132
Elkhart	152.3	.0610	10.9	327	94.3	56.0	.0600	1,755,806	.0534	1,188,438	.0690	.0596	.0577	.0723	.0524
Fayette	26.7	.0107	−5.6	124	97.6	9.8	.0104	285,188	.0087	121,605	.0070	.0085	.0097	.0116	.0079
☐ Floyd	64.9	.0260	6.0	433	95.4	23.7	.0254	705,724	.0215	298,034	.0174	.0211	.0247	.0252	.0219
Fountain	18.3	.0073	−3.9	46	99.7	6.8	.0073	166,070	.0050	76,574	.0044	.0054	.0083	.0077	.0042
Franklin	20.6	.0082	5.0	54	99.8	6.6	.0070	188,452	.0058	53,507	.0031	.0053	.0067	.0073	.0049
Fulton	19.5	.0078	.9	53	98.5	7.5	.0081	196,058	.0059	82,284	.0048	.0061	.0088	.0083	.0050
Gibson	33.9	.0136	2.2	69	97.5	13.0	.0139	364,993	.0111	135,762	.0079	.0106	.0150	.0123	.0097
Grant	76.7	.0307	−5.2	185	91.6	27.6	.0295	849,107	.0259	480,452	.0279	.0274	.0285	.0309	.0260
Greene	31.3	.0125	2.9	57	99.6	12.4	.0133	318,108	.0096	120,235	.0069	.0094	.0153	.0124	.0080
Hamilton	107.8	.0432	31.4	271	98.7	37.5	.0401	1,584,788	.0482	654,855	.0381	.0442	.0281	.0356	.0440
Hancock	48.6	.0194	10.6	158	99.4	16.8	.0180	584,720	.0178	187,050	.0108	.0160	.0132	.0155	.0158
☐ Harrison	30.7	.0123	12.6	63	99.1	10.6	.0113	293,027	.0089	130,145	.0076	.0092	.0111	.0122	.0078
Hendricks	79.3	.0318	13.6	194	99.0	26.4	.0283	912,635	.0278	331,673	.0193	.0261	.0221	.0256	.0257
Henry	50.4	.0201	−5.5	128	98.6	18.7	.0200	541,679	.0165	244,452	.0141	.0165	.0192	.0203	.0152
Howard	84.0	.0337	−3.3	287	93.4	31.8	.0340	1,121,507	.0341	670,899	.0390	.0354	.0302	.0342	.0311
Huntington	37.7	.0150	5.9	103	99.2	13.9	.0149	411,521	.0125	170,901	.0099	.0122	.0137	.0153	.0113
Jackson	37.2	.0149	1.9	72	99.1	13.9	.0149	371,935	.0113	204,706	.0119	.0123	.0154	.0157	.0112
Jasper	27.6	.0111	5.6	49	99.5	9.1	.0097	274,695	.0084	115,101	.0067	.0083	.0084	.0101	.0079
Jay	22.1	.0088	−4.9	58	99.5	8.2	.0088	190,553	.0058	74,187	.0043	.0060	.0097	.0093	.0053
Jefferson	29.7	.0119	−2.4	82	97.9	10.6	.0113	322,456	.0098	145,850	.0085	.0098	.0121	.0119	.0090
Jennings	24.6	.0099	7.6	65	98.7	8.1	.0087	211,017	.0064	78,107	.0045	.0066	.0091	.0087	.0052
Johnson	87.9	.0351	13.8	274	98.1	30.6	.0327	1,029,343	.0313	693,128	.0403	.0348	.0268	.0363	.0371
Knox	40.6	.0163	−3.0	78	98.2	15.8	.0169	369,468	.0113	235,966	.0137	.0129	.0216	.0176	.0113
Kosciusko	66.8	.0267	12.2	124	99.0	24.6	.0264	792,290	.0241	397,658	.0231	.0244	.0230	.0291	.0241
La Grange	30.3	.0122	18.6	80	99.6	9.6	.0102	258,008	.0078	95,258	.0055	.0080	.0102	.0110	.0068
Lake	490.4	.1962	−6.2	979	71.6	172.7	.1848	5,244,079	.1595	2,849,525	.1655	.1686	.1788	.1764	.1737
La Porte	107.3	.0430	−1.2	179	89.9	37.8	.0405	1,146,540	.0349	581,308	.0337	.0361	.0392	.0407	.0382
Lawrence	44.1	.0176	3.8	98	99.4	16.8	.0180	439,275	.0134	219,533	.0128	.0142	.0196	.0190	.0128
Madison	131.4	.0526	−5.7	290	91.3	49.3	.0527	1,525,933	.0464	780,001	.0453	.0472	.0514	.0522	.0452
Marion	796.3	.3188	4.1	2,011	75.9	313.7	.3357	10,532,489	.3204	8,021,253	.4657	.3637	.3180	.3852	.3565
Marshall	42.7	.0171	9.1	96	99.6	15.7	.0168	461,375	.0140	239,913	.0140	.0147	.0161	.0179	.0131
Martin	10.9	.0043	−.9	32	99.3	3.9	.0042	109,240	.0033	41,951	.0024	.0032	.0042	.0042	.0032
Miami	39.0	.0156	−2.1	106	94.9	14.1	.0151	365,038	.0111	146,759	.0085	.0112	.0149	.0164	.0104
Monroe	103.1	.0413	4.4	268	94.9	37.9	.0405	1,201,253	.0366	693,235	.0403	.0386	.0460	.0425	.0352
Montgomery	35.6	.0142	.3	70	99.2	13.5	.0145	388,032	.0118	215,717	.0125	.0125	.0150	.0162	.0108
Morgan	55.0	.0221	5.8	134	99.7	19.0	.0203	597,350	.0181	278,832	.0162	.0184	.0184	.0195	.0180
Newton	14.6	.0058	−1.7	36	99.4	5.3	.0057	138,525	.0042	39,250	.0023	.0039	.0054	.0055	.0038
Noble	39.4	.0158	11.2	95	99.6	14.2	.0152	388,712	.0119	193,237	.0112	.0125	.0153	.0171	.0106
Ohio	5.2	.0021	1.7	60	98.6	2.0	.0021	57,465	.0017	10,858	.0006	.0015	.0022	.0017	.0016
Orange	19.3	.0077	3.3	47	98.2	7.2	.0077	161,150	.0049	62,664	.0037	.0050	.0100	.0083	.0037
Owen	18.4	.0073	16.2	48	99.2	7.1	.0076	168,366	.0051	52,968	.0030	.0050	.0086	.0074	.0045
Parke	16.1	.0065	−1.7	36	99.3	5.8	.0062	137,184	.0042	64,973	.0038	.0045	.0072	.0062	.0035
Perry	18.6	.0074	−3.9	49	99.6	6.4	.0069	160,765	.0049	74,800	.0044	.0052	.0081	.0067	.0049
Pike	13.2	.0053	−2.0	39	99.5	5.2	.0055	133,354	.0041	28,759	.0016	.0035	.0061	.0048	.0032
Porter	128.8	.0516	7.5	307	98.9	44.5	.0477	1,671,556	.0508	632,870	.0368	.0470	.0372	.0400	.0471
Posey	26.4	.0105	−.1	64	98.2	9.4	.0100	288,107	.0088	79,305	.0046	.0077	.0086	.0084	.0081
Pulaski	13.4	.0054	1.1	31	99.3	5.1	.0055	144,995	.0044	48,113	.0028	.0041	.0052	.0055	.0037
Putnam	30.6	.0122	4.9	63	97.7	10.0	.0107	301,689	.0092	113,253	.0066	.0090	.0102	.0100	.0083

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES														Graduated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
INDIANA (continued)															
ALL COUNTIES (continued)															
Randolph	28.4	.0114	−5.3	63	99.4	10.6	.0113	266,257	.0081	95,334	.0055	.0081	.0113	.0119	.0080
Ripley	26.0	.0104	6.6	58	99.6	8.9	.0095	260,501	.0079	127,282	.0074	.0081	.0106	.0101	.0070
Rush	18.4	.0074	−6.2	45	98.7	6.5	.0070	171,063	.0052	65,457	.0038	.0053	.0068	.0073	.0045
St. Joseph	244.0	.0976	1.0	532	88.5	91.9	.0983	2,904,082	.0883	1,905,950	.1107	.0969	.0980	.1061	.0979
Scott	21.1	.0085	3.3	110	99.6	7.5	.0081	193,806	.0059	98,312	.0057	.0064	.0088	.0088	.0050
Shelby	39.9	.0160	.0	97	98.7	14.4	.0154	414,003	.0126	172,702	.0100	.0125	.0144	.0159	.0118
Spencer	20.2	.0080	4.3	51	98.9	6.9	.0074	206,032	.0063	62,767	.0036	.0058	.0070	.0066	.0051
Starke	22.6	.0091	2.7	73	99.4	8.1	.0086	186,683	.0057	90,819	.0053	.0063	.0102	.0088	.0052
Steuben	28.9	.0116	17.0	94	98.9	10.8	.0116	303,262	.0092	175,856	.0102	.0099	.0119	.0129	.0100
Sullivan	20.7	.0082	−1.9	46	99.6	8.1	.0086	172,669	.0052	110,184	.0064	.0062	.0103	.0089	.0043
Switzerland	7.7	.0031	7.6	34	99.4	2.8	.0030	61,732	.0019	11,358	.0007	.0017	.0036	.0028	.0016
Tippecanoe	125.8	.0504	3.4	251	96.0	44.9	.0481	1,500,704	.0457	951,071	.0552	.0495	.0480	.0539	.0443
Tipton	16.5	.0066	−1.9	63	99.6	6.3	.0067	186,443	.0056	115,290	.0067	.0062	.0065	.0072	.0049
Union	6.8	.0027	−.9	42	99.3	2.4	.0026	67,631	.0021	21,968	.0013	.0020	.0025	.0027	.0019
Vanderburgh	166.9	.0668	−.4	707	90.9	67.5	.0722	2,160,266	.0657	1,375,809	.0799	.0701	.0743	.0758	.0774
Vermillion	17.7	.0071	−2.9	68	99.5	7.1	.0076	197,375	.0060	81,353	.0047	.0060	.0080	.0072	.0066
Vigo	107.1	.0429	−4.7	264	92.5	40.1	.0429	1,213,869	.0369	1,403,306	.0815	.0513	.0482	.0579	.0578
Wabash	35.7	.0142	−2.6	90	98.8	12.7	.0136	375,266	.0114	188,028	.0109	.0119	.0138	.0153	.0103
Warren	8.6	.0035	−4.2	23	99.7	3.0	.0032	101,8[illegible]	.0031	8,081	.0005	.0025	.0023	.0024	.0023
Warrick	48.4	.0194	16.7	124	98.7	17.0	.0182	532,062	.0162	141,408	.0082	.0144	.0154	.0152	.0148
Washington	23.8	.0095	8.5	46	99.8	8.6	.0092	216,554	.0066	97,735	.0057	.0069	.0102	.0099	.0054
Wayne	71.7	.0287	−5.7	177	93.4	27.2	.0291	749,869	.0228	496,036	.0288	.0258	.0312	.0322	.0220
Wells	26.1	.0104	2.8	71	99.8	9.6	.0103	278,554	.0085	105,306	.0061	.0081	.0097	.0109	.0080
White	24.3	.0098	1.8	48	99.6	9.5	.0102	254,190	.0077	112,674	.0065	.0078	.0103	.0108	.0066
Whitley	27.9	.0111	6.4	83	99.5	10.0	.0107	298,425	.0091	115,507	.0067	.0088	.0105	.0106	.0082
TOTAL METRO COUNTIES	**3,818.4**	**1.5287**	**2.7**	**327**	**87.4**	**1,412.2**	**1.5110**	**45,870,265**	**1.3951**	**28,449,375**	**1.6524**	**1.4988**	**1.4302**	**1.6016**	**1.4921**
TOTAL STATE	**5,617.9**	**2.2486**	**2.3**	**156**	**90.8**	**2,069.4**	**2.2144**	**64,443,087**	**1.9602**	**37,142,764**	**2.1568**	**2.0770**	**2.1436**	**2.3307**	**2.0209**

IOWA

METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
CEDAR RAPIDS	**171.5**	**.0687**	**1.0**	**237**	**97.3**	**68.3**	**.0731**	**2,340,693**	**.0712**	**1,395,696**	**.0810**	**.0736**	**.0688**	**.0768**	**.0749**
Linn	171.5	.0687	1.0	237	97.3	68.3	.0731	2,340,693	.0712	1,395,696	.0810	.0736	.0688	.0768	.0749
DAVENPORT - ROCK ISLAND - MOLINE	**367.5**	**.1471**	**−4.5**	**215**	**94.0**	**142.0**	**.1520**	**4,995,095**	**.1519**	**2,473,393**	**.1437**	**.1486**	**.1384**	**.1438**	**.1516**
Scott	158.1	.0633	−1.2	344	94.2	61.0	.0653	2,109,122	.0641	1,217,789	.0707	.0660	.0628	.0658	.0674
Henry, Ill.	*53.9*	*.0216*	*−7.0*	*65*	*98.4*	*20.2*	*.0216*	*709,893*	*.0216*	*281,630*	*.0164*	*.0200*	*.0190*	*.0191*	*.0195*
Rock Island, Ill.	*155.5*	*.0622*	*−6.8*	*368*	*92.2*	*60.8*	*.0651*	*2,176,080*	*.0662*	*973,974*	*.0566*	*.0626*	*.0566*	*.0589*	*.0647*
DES MOINES	**395.9**	**.1585**	**7.7**	**227**	**94.3**	**161.5**	**.1727**	**5,378,601**	**.1636**	**3,327,033**	**.1933**	**.1712**	**.1786**	**.1835**	**.1743**
Dallas	30.7	.0123	4.0	52	99.4	12.2	.0130	349,106	.0106	124,547	.0073	.0099	.0127	.0129	.0092
Polk	327.5	.1311	8.0	563	93.3	135.7	.1452	4,592,359	.1397	3,022,650	.1755	.1486	.1523	.1571	.1537
Warren	37.7	.0151	8.1	66	99.1	13.6	.0145	437,136	.0133	179,836	.0105	.0127	.0136	.0135	.0114
DUBUQUE	**90.5**	**.0363**	**−3.5**	**149**	**99.3**	**31.7**	**.0339**	**954,062**	**.0290**	**673,592**	**.0391**	**.0335**	**.0376**	**.0375**	**.0306**
Dubuque	90.5	.0363	−3.5	149	99.3	31.7	.0339	954,062	.0290	673,592	.0391	.0335	.0376	.0375	.0306
IOWA CITY	**87.2**	**.0349**	**6.7**	**142**	**95.9**	**34.4**	**.0368**	**1,121,511**	**.0341**	**650,019**	**.0378**	**.0354**	**.0427**	**.0387**	**.0319**
Johnson	87.2	.0349	6.7	142	95.9	34.4	.0368	1,121,511	.0341	650,019	.0378	.0354	.0427	.0387	.0319
SIOUX CITY	**117.1**	**.0469**	**−.3**	**104**	**97.1**	**45.5**	**.0487**	**1,271,748**	**.0387**	**831,037**	**.0482**	**.0431**	**.0577**	**.0532**	**.0388**
Woodbury	99.1	.0397	−1.8	114	96.9	38.9	.0416	1,081,490	.0329	767,799	.0445	.0377	.0513	.0461	.0339
Dakota, Neb.	*18.0*	*.0072*	*8.6*	*70*	*98.1*	*6.6*	*.0071*	*190,258*	*.0058*	*63,238*	*.0037*	*.0054*	*.0064*	*.0071*	*.0049*
WATERLOO - CEDAR FALLS	**148.6**	**.0596**	**−8.7**	**147**	**93.1**	**55.8**	**.0597**	**1,983,890**	**.0603**	**962,819**	**.0559**	**.0590**	**.0543**	**.0570**	**.0542**
Black Hawk	125.0	.0501	−9.4	218	91.9	47.2	.0505	1,695,846	.0516	859,073	.0499	.0508	.0458	.0487	.0467
Bremer	23.6	.0095	−4.9	54	99.3	8.6	.0092	288,044	.0087	103,746	.0060	.0082	.0085	.0083	.0075
ALL COUNTIES															
Adair	8.6	.0035	−9.6	15	99.8	3.5	.0037	82,141	.0025	30,974	.0018	.0025	.0048	.0036	.0017
Adams	5.2	.0021	−9.3	12	99.6	2.1	.0023	45,461	.0014	16,906	.0010	.0013	.0027	.0023	.0017
Allamakee	14.8	.0059	−2.0	23	99.7	5.4	.0057	107,148	.0032	70,986	.0041	.0041	.0085	.0065	.0025
Appanoose	14.4	.0057	−7.2	29	98.5	6.0	.0065	120,186	.0037	72,168	.0042	.0042	.0100	.0062	.0036
Audubon	7.3	.0030	−14.7	16	99.8	2.9	.0031	59,151	.0018	33,581	.0020	.0021	.0043	.0033	.0014
Benton	22.9	.0091	−3.2	32	99.7	8.9	.0095	231,523	.0070	83,693	.0048	.0067	.0100	.0093	.0061
Black Hawk	125.0	.0501	−9.4	218	91.9	47.2	.0505	1,695,846	.0516	859,073	.0499	.0508	.0458	.0487	.0467
Boone	25.6	.0102	−2.2	45	99.3	10.2	.0109	296,849	.0091	122,894	.0072	.0087	.0117	.0105	.0083
Bremer	23.6	.0095	−4.9	54	99.3	8.6	.0092	288,044	.0087	103,746	.0060	.0082	.0085	.0083	.0075
Buchanan	22.1	.0088	−3.5	39	99.5	8.0	.0086	205,307	.0063	98,958	.0057	.0065	.0097	.0085	.0048

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
IOWA (continued)															
ALL COUNTIES (continued)															
Buena Vista	19.9	.0080	–4.2	35	99.6	7.7	.0082	199,210	.0060	120,896	.0070	.0068	.0101	.0092	.0058
Butler	16.3	.0065	–7.8	28	99.6	6.2	.0067	144,797	.0044	41,673	.0025	.0042	.0071	.0067	.0032
Calhoun	11.9	.0047	–12.1	21	99.6	4.7	.0050	119,689	.0037	40,683	.0023	.0035	.0057	.0051	.0028
Carroll	22.6	.0091	–1.5	40	99.7	8.4	.0090	206,305	.0062	144,840	.0084	.0074	.0116	.0109	.0061
Cass	15.7	.0063	–7.3	28	99.5	6.5	.0069	168,130	.0052	106,270	.0062	.0058	.0081	.0079	.0047
Cedar	18.4	.0073	–1.3	32	99.4	7.3	.0078	179,799	.0054	81,701	.0048	.0055	.0093	.0081	.0044
Cerro Gordo	48.2	.0193	–.5	85	98.9	20.0	.0214	563,818	.0172	438,562	.0254	.0202	.0257	.0243	.0182
Cherokee	14.3	.0058	–11.9	25	99.6	5.9	.0064	149,558	.0045	81,882	.0048	.0048	.0078	.0068	.0038
Chickasaw	14.2	.0056	–8.0	28	99.7	5.3	.0056	124,612	.0038	49,851	.0029	.0040	.0068	.0061	.0030
Clarke	8.9	.0036	3.3	21	99.6	3.5	.0038	77,679	.0024	51,800	.0030	.0027	.0054	.0039	.0016
Clay	18.0	.0072	–8.1	32	99.4	7.4	.0079	190,586	.0058	123,649	.0072	.0064	.0097	.0089	.0068
Clayton	20.9	.0084	–.9	27	99.6	8.1	.0087	184,263	.0056	74,211	.0043	.0058	.0104	.0088	.0041
Clinton	53.2	.0213	–6.9	77	98.2	20.4	.0218	602,146	.0183	327,126	.0190	.0192	.0219	.0230	.0186
Crawford	17.9	.0071	–5.5	25	99.3	6.8	.0073	153,313	.0047	75,298	.0043	.0050	.0090	.0076	.0042
Dallas	30.7	.0123	4.0	52	99.4	12.2	.0130	349,106	.0106	124,547	.0073	.0099	.0127	.0129	.0092
Davis	8.9	.0036	–2.3	18	99.7	3.3	.0036	75,883	.0023	25,733	.0015	.0024	.0043	.0033	.0017
Decatur	8.8	.0035	–10.2	16	98.8	3.3	.0035	73,487	.0022	23,043	.0013	.0022	.0047	.0032	.0019
Delaware	18.9	.0076	–.2	33	99.8	6.7	.0072	176,771	.0054	62,419	.0036	.0053	.0076	.0072	.0045
Des Moines	44.7	.0179	–3.3	108	96.9	18.2	.0194	553,800	.0168	313,785	.0182	.0175	.0206	.0202	.0171
Dickinson	15.2	.0060	–2.8	40	99.7	6.3	.0068	177,689	.0055	122,932	.0072	.0060	.0078	.0082	.0048
Dubuque	90.5	.0363	–3.5	149	99.3	31.7	.0339	954,062	.0290	673,592	.0391	.0335	.0376	.0375	.0306
Emmet	11.6	.0046	–13.0	29	99.4	4.7	.0050	108,010	.0033	60,996	.0035	.0036	.0065	.0056	.0027
Fayette	23.0	.0092	–9.8	31	99.4	9.0	.0097	219,929	.0066	113,993	.0067	.0072	.0119	.0102	.0059
Floyd	18.1	.0073	–7.6	36	99.8	7.1	.0075	177,669	.0055	76,169	.0044	.0054	.0088	.0082	.0045
Franklin	11.8	.0047	–9.5	20	99.7	4.9	.0053	124,885	.0038	35,528	.0021	.0036	.0054	.0053	.0029
Fremont	9.2	.0037	–2.1	18	99.4	3.8	.0041	97,799	.0029	24,592	.0014	.0026	.0050	.0038	.0023
Greene	10.6	.0042	–12.5	19	99.4	4.5	.0048	118,178	.0036	54,187	.0031	.0036	.0056	.0047	.0028
Grundy	13.3	.0053	–7.4	27	99.8	5.3	.0056	158,274	.0048	35,921	.0021	.0041	.0053	.0053	.0039
Guthrie	11.6	.0047	–3.2	20	99.8	4.7	.0051	103,571	.0032	31,652	.0018	.0031	.0059	.0047	.0025
Hamilton	16.5	.0066	–7.6	29	99.5	6.7	.0071	180,572	.0055	87,757	.0051	.0055	.0080	.0080	.0052
Hancock	13.5	.0054	–2.4	24	99.7	5.6	.0060	147,136	.0045	37,728	.0022	.0041	.0061	.0060	.0039
Hardin	20.2	.0081	–7.2	36	99.2	8.0	.0086	207,181	.0063	93,075	.0054	.0063	.0100	.0091	.0050
Harrison	15.6	.0062	–4.6	22	99.7	6.0	.0064	134,145	.0040	80,797	.0047	.0047	.0076	.0067	.0031
Henry	19.1	.0077	1.1	44	98.4	7.2	.0077	212,466	.0065	101,306	.0059	.0066	.0081	.0086	.0052
Howard	10.2	.0040	–8.2	22	99.7	4.0	.0043	94,334	.0029	33,295	.0019	.0028	.0055	.0041	.0020
Humboldt	11.4	.0046	–6.9	26	99.6	4.9	.0052	121,181	.0037	48,175	.0028	.0036	.0065	.0056	.0030
Ida	8.7	.0035	–2.3	20	99.9	3.5	.0038	81,313	.0024	43,506	.0026	.0027	.0050	.0039	.0018
Iowa	15.0	.0060	–2.8	26	99.5	6.0	.0064	165,271	.0051	97,031	.0056	.0054	.0069	.0071	.0053
Jackson	22.1	.0088	–1.8	35	99.8	8.2	.0088	197,225	.0060	102,443	.0060	.0064	.0110	.0093	.0051
Jasper	36.6	.0147	.5	50	99.4	14.5	.0155	399,499	.0121	187,102	.0108	.0124	.0165	.0169	.0110
Jefferson	17.0	.0068	4.2	39	99.0	6.6	.0071	196,536	.0060	103,351	.0060	.0061	.0082	.0077	.0050
Johnson	87.2	.0349	6.7	142	95.9	34.4	.0368	1,121,511	.0341	650,019	.0378	.0354	.0427	.0387	.0319
Jones	20.3	.0081	–.5	35	99.2	7.3	.0078	186,434	.0057	80,672	.0047	.0058	.0086	.0080	.0046
Keokuk	11.8	.0047	–8.7	20	99.7	4.7	.0050	112,835	.0034	42,995	.0024	.0035	.0057	.0054	.0024
Kossuth	19.8	.0080	–9.6	20	99.6	7.7	.0083	184,262	.0056	86,013	.0050	.0059	.0099	.0087	.0047
Lee	41.6	.0166	–3.5	80	96.3	16.3	.0174	476,477	.0145	253,710	.0148	.0150	.0197	.0184	.0127
Linn	171.5	.0687	1.0	237	97.3	68.3	.0731	2,340,693	.0712	1,395,696	.0810	.0736	.0688	.0768	.0749
Louisa	12.5	.0050	3.7	31	99.6	4.6	.0049	132,152	.0040	33,350	.0020	.0036	.0045	.0047	.0032
Lucas	9.6	.0038	–6.9	22	99.6	4.1	.0044	91,268	.0028	32,037	.0018	.0026	.0061	.0039	.0023
Lyon	12.2	.0049	–5.4	21	99.7	4.4	.0047	89,718	.0027	35,043	.0021	.0031	.0061	.0052	.0024
Madison	12.5	.0050	–.8	22	99.7	4.7	.0050	109,269	.0034	59,231	.0034	.0037	.0062	.0054	.0026
Mahaska	23.1	.0092	1.0	40	98.8	9.2	.0099	210,504	.0064	125,560	.0073	.0072	.0133	.0113	.0068
Marion	30.5	.0122	2.8	54	98.7	11.3	.0121	335,278	.0102	146,945	.0085	.0101	.0124	.0124	.0090
Marshall	39.5	.0159	–5.2	69	98.4	15.9	.0170	501,960	.0152	241,944	.0141	.0150	.0175	.0171	.0142
Mills	14.0	.0056	4.4	32	99.5	4.8	.0051	126,811	.0039	46,254	.0027	.0039	.0054	.0057	.0033
Mitchell	11.2	.0044	–9.2	24	99.9	4.5	.0048	111,982	.0034	43,736	.0025	.0032	.0060	.0045	.0027
Monona	10.7	.0043	–8.5	15	99.8	4.4	.0047	91,405	.0028	44,329	.0026	.0031	.0061	.0051	.0020
Monroe	8.5	.0034	–7.7	20	99.4	3.3	.0036	98,986	.0030	36,808	.0021	.0028	.0036	.0035	.0022
Montgomery	12.6	.0051	–6.1	30	99.6	5.3	.0056	131,330	.0040	63,065	.0037	.0041	.0068	.0060	.0031
Muscatine	41.5	.0166	2.6	94	98.8	15.8	.0170	540,814	.0164	222,897	.0129	.0155	.0163	.0155	.0150
O'Brien	15.7	.0063	–7.5	27	99.9	6.2	.0066	146,920	.0045	97,646	.0057	.0052	.0088	.0077	.0040
Osceola	7.8	.0031	–6.8	20	99.6	3.1	.0033	70,267	.0021	20,276	.0012	.0021	.0039	.0033	.0016
Page	17.9	.0072	–6.1	33	99.3	7.3	.0078	194,092	.0059	108,532	.0063	.0062	.0085	.0087	.0053
Palo Alto	10.9	.0043	–14.3	19	99.8	4.4	.0047	104,233	.0032	43,513	.0025	.0032	.0057	.0048	.0024
Plymouth	24.7	.0099	–.2	29	99.4	9.3	.0100	237,965	.0072	127,019	.0074	.0078	.0120	.0112	.0058
Pocahontas	10.2	.0041	–10.3	18	99.8	4.1	.0044	107,993	.0033	54,379	.0031	.0035	.0071	.0048	.0026

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
IOWA (continued)															
ALL COUNTIES (continued)															
Polk	327.5	.1311	8.0	563	93.3	135.7	.1452	4,592,359	.1397	3,022,650	.1755	.1486	.1523	.1571	.1537
☐ Pottawattamie	88.2	.0353	1.9	93	98.8	34.1	.0365	1,063,787	.0324	601,538	.0350	.0338	.0346	.0378	.0286
Poweshiek	19.0	.0076	−1.6	32	98.8	7.3	.0078	206,862	.0063	101,196	.0059	.0064	.0086	.0083	.0051
Ringgold	5.6	.0022	−8.4	10	99.4	2.3	.0024	41,084	.0012	27,212	.0015	.0015	.0040	.0022	.0017
Sac	12.5	.0050	−11.5	22	99.8	5.3	.0057	106,666	.0033	47,980	.0028	.0035	.0077	.0061	.0021
Scott	158.1	.0633	−1.2	344	94.2	61.0	.0653	2,109,122	.0641	1,217,789	.0707	.0660	.0628	.0658	.0674
Shelby	14.1	.0056	−6.3	24	99.4	5.5	.0059	137,270	.0042	59,558	.0035	.0041	.0069	.0066	.003
Sioux	31.1	.0125	.9	40	99.3	10.7	.0114	269,024	.0082	113,593	.0066	.0086	.0124	.0140	.006
Story	73.1	.0292	1.1	127	96.2	25.7	.0275	874,459	.0266	481,809	.0280	.0276	.0301	.0286	.0230
Tama	17.9	.0072	−8.4	25	95.7	6.8	.0073	166,674	.0050	60,621	.0035	.0051	.0080	.0074	.0040
Taylor	7.5	.0030	−10.2	14	99.6	3.1	.0033	63,423	.0020	17,505	.0010	.0018	.0045	.0029	.0015
Union	13.1	.0053	−5.5	31	99.5	5.4	.0058	141,105	.0043	79,149	.0046	.0047	.0073	.0062	.0037
Van Buren	8.0	.0032	−7.3	17	99.4	3.1	.0033	64,615	.0019	17,391	.0010	.0019	.0042	.0030	.0014
Wapello	37.1	.0148	−7.8	85	98.7	15.3	.0164	388,299	.0118	208,323	.0121	.0125	.0206	.0167	.0106
Warren	37.7	.0151	8.1	66	99.1	13.6	.0145	437,136	.0133	179,836	.0105	.0127	.0136	.0135	.0114
Washington	20.1	.0080	−.2	35	99.4	7.7	.0083	203,933	.0062	105,907	.0061	.0066	.0102	.0087	.0056
Wayne	7.1	.0029	−13.4	13	99.6	3.0	.0032	54,046	.0017	22,920	.0013	.0018	.0051	.0029	.0011
Webster	42.5	.0170	−7.5	59	97.5	16.9	.0181	426,107	.0130	289,220	.0168	.0149	.0218	.0203	.0131
Winnebago	12.7	.0051	−2.4	32	99.4	5.2	.0055	152,723	.0046	55,968	.0033	.0043	.0053	.0060	.0036
Winneshiek	21.6	.0086	−1.3	31	99.0	7.7	.0083	206,813	.0063	109,785	.0064	.0068	.0102	.0081	.0062
Woodbury	99.1	.0397	−1.8	114	96.9	38.9	.0416	1,081,490	.0329	767,799	.0445	.0377	.0513	.0461	.0339
Worth	8.7	.0035	−4.1	22	99.5	3.5	.0037	94,783	.0029	18,120	.0011	.0025	.0037	.0036	.0020
Wright	15.0	.0060	−8.1	26	99.3	6.1	.0066	204,695	.0062	57,875	.0033	.0053	.0060	.0062	.0048
TOTAL METRO COUNTIES	**1,239.1**	**.4963**	**1.3**	**177**	**95.6**	**485.7**	**.5196**	**16,033,156**	**.4876**	**9,596,285**	**.5573**	**.5102**	**.5307**	**.5432**	**.4958**
TOTAL STATE	**2,857.8**	**1.1439**	**−1.9**	**51**	**97.5**	**1,117.2**	**1.1955**	**32,743,167**	**.9960**	**17,801,489**	**1.0337**	**1.0368**	**1.3166**	**1.2527**	**.9403**
KANSAS															
KANSAS CITY	**1,585.0**	**.6344**	**10.6**	**316**	**86.0**	**607.7**	**.6503**	**22,825,388**	**.6941**	**11,823,232**	**.6867**	**.6800**	**.5811**	**.6388**	**.6696**
Johnson	348.6	.1396	29.0	729	97.4	133.2	.1425	6,385,073	.1942	3,429,514	.1992	.1847	.1080	.1416	.1976
Leavenworth	66.0	.0264	20.4	143	87.0	21.2	.0227	812,994	.0247	282,453	.0164	.0225	.0193	.0202	.0199
Miami	24.2	.0097	11.9	41	96.1	8.9	.0095	265,634	.0081	109,491	.0064	.0079	.0096	.0092	.0066
Wyandotte	173.1	.0693	.4	1,162	72.5	65.3	.0699	1,998,285	.0608	880,453	.0511	.0597	.0711	0652	.0531
Cass, Mo.	*62.1*	*.0249*	*21.7*	*88*	*98.4*	*21.7*	*.0232*	*733,765*	*.0223*	*302,479*	*.0176*	*.0214*	*.0210*	*.0217*	*.0186*
Clay, Mo.	*152.9*	*.0612*	*12.0*	*379*	*97.9*	*58.3*	*.0624*	*2,309,689*	*.0702*	*1,274,243*	*.0740*	*.0696*	*.0479*	*.0622*	*.0699*
Jackson, Mo.	*645.4*	*.2583*	*2.6*	*1,056*	*76.9*	*257.9*	*.2760*	*9,045,017*	*.2751*	*5,054,612*	*.2935*	*.2773*	*.2599*	*.2779*	*.2704*
Lafayette, Mo.	*32.3*	*.0129*	*7.9*	*51*	*96.4*	*12.1*	*.0129*	*337,994*	*.0103*	*105,431*	*.0062*	*.0096*	*.0131*	*.0116*	*.0083*
Platte, Mo.	*56.3*	*.0225*	*21.5*	*134*	*97.4*	*20.5*	*.0220*	*699,612*	*.0212*	*315,676*	*.0183*	*.0206*	*.0225*	*.0207*	*.0192*
Ray, Mo.	*24.1*	*.0096*	*12.7*	*42*	*97.8*	*8.6*	*.0092*	*237,325*	*.0072*	*68,880*	*.0040*	*.0067*	*.0087*	*.0085*	*.0060*
LAWRENCE	**77.1**	**.0309**	**14.0**	**167**	**89.9**	**27.7**	**.0297**	**899,285**	**.0274**	**461,760**	**.0268**	**.0279**	**.0337**	**.0291**	**.0238**
Douglas	77.1	.0309	14.0	167	89.9	27.7	.0297	899,285	.0274	461,760	.0268	.0279	.0337	.0291	.0238
TOPEKA	**166.1**	**.0665**	**7.2**	**303**	**89.8**	**66.0**	**.0707**	**2,384,614**	**.0725**	**1,262,490**	**.0734**	**.0714**	**.0625**	**.0730**	**.0685**
Shawnee	166.1	.0665	7.2	303	89.8	66.0	.0707	2,384,614	.0725	1,262,490	.0734	.0714	.0625	.0730	.0685
WICHITA	**452.6**	**.1812**	**9.9**	**185**	**89.0**	**175.9**	**.1883**	**6,605,200**	**.2010**	**3,251,143**	**.1888**	**.1932**	**.1674**	**.1884**	**.1875**
Butler	50.4	.0202	12.5	35	98.4	18.5	.0198	534,375	.0163	201,979	.0117	.0156	.0187	.0197	.0141
Sedgwick	402.2	.1610	9.6	399	87.8	157.4	.1685	6,070,825	.1847	3,049,164	.1771	.1776	.1487	.1687	.1734
ALL COUNTIES															
Allen	15.1	.0060	−3.5	30	97.4	6.0	.0064	157,566	.0048	54,471	.0032	.0045	.0076	.0061	.0037
Anderson	8.6	.0035	−1.7	15	99.2	3.2	.0034	87,556	.0027	24,978	.0015	.0025	.0034	.0035	.0019
Atchison	17.8	.0071	−3.3	41	92.3	6.4	.0069	173,466	.0052	76,203	.0044	.0055	.0078	.0068	.0045
Barber	6.4	.0026	−2.3	6	99.2	2.7	.0029	72,327	.0022	29,772	.0017	.0021	.0034	.0028	.0017
Barton	30.8	.0123	−1.7	34	98.0	11.9	.0127	370,812	.0113	189,760	.0110	.0113	.0133	.0137	.0104
Bourbon	15.4	.0061	−3.6	24	96.4	6.5	.0069	167,045	.0051	87,159	.0051	.0053	.0088	.0067	.0042
Brown	11.7	.0047	−2.1	20	92.8	4.7	.0051	113,572	.0034	38,804	.0023	.0034	.0061	.0049	.0025
Butler	50.4	.0202	12.5	35	98.4	18.5	.0198	534,375	.0163	201,979	.0117	.0156	.0187	.0197	.0141
Chase	3.1	.0012	−6.3	4	98.7	1.3	.0014	32,302	.0010	8,137	.0005	.0010	.0016	.0011	.0007
Chautauqua	4.6	.0019	−8.3	7	97.1	2.1	.0022	57,244	.0017	8,935	.0005	.0014	.0025	.0019	.0012
Cherokee	22.5	.0090	.9	38	96.6	8.9	.0095	209,376	.0064	57,879	.0033	.0059	.0120	.0085	.0046
Cheyenne	3.3	.0013	−10.3	3	99.5	1.5	.0016	42,294	.0013	14,308	.0009	.0012	.0017	.0015	.0011
Clark	2.4	.0010	−7.7	2	99.1	1.0	.0011	27,864	.0008	10,775	.0006	.0008	.0013	.0011	.0007
Clay	9.3	.0037	−5.1	15	99.5	3.7	.0040	87,067	.0027	35,993	.0021	.0027	.0049	.0039	.0022
Cloud	11.5	.0046	−8.0	16	99.6	4.5	.0048	105,685	.0032	58,220	.0034	.0035	.0062	.0051	.0029
Coffey	9.5	.0038	1.4	15	99.3	3.6	.0038	137,570	.0042	31,890	.0018	.0034	.0032	.0033	.0029

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES															
													Graduated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KANSAS (continued)															
ALL COUNTIES (continued)															
Comanche	2.4	.0010	−6.0	3	99.9	1.0	.0011	23,038	.0007	6,994	.0004	.0007	.0012	.0010	.0004
Cowley	37.5	.0150	1.8	33	95.2	14.4	.0154	481,071	.0146	188,532	.0110	.0136	.0145	.0151	.0127
Crawford	37.0	.0148	−2.4	62	97.7	15.3	.0164	354,914	.0108	187,157	.0108	.0116	.0224	.0150	.0092
Decatur	4.0	.0016	−11.3	4	99.6	1.7	.0018	40,092	.0012	14,835	.0009	.0012	.0021	.0019	.0008
Dickinson	20.4	.0081	1.1	24	99.1	8.3	.0089	228,869	.0070	69,133	.0040	.0063	.0095	.0083	.0053
Doniphan	9.5	.0038	2.5	24	95.7	3.4	.0036	80,258	.0024	27,962	.0016	.0025	.0044	.0035	.0019
Douglas	77.1	.0309	14.0	167	89.9	27.7	.0297	899,285	.0274	461,760	.0268	.0279	.0337	.0291	.0238
Edwards	4.0	.0016	−6.4	6	99.5	1.7	.0018	36,504	.0011	10,854	.0007	.0010	.0024	.0018	.0009
Elk	3.5	.0014	−10.7	5	99.2	1.6	.0017	37,444	.0011	6,664	.0004	.0010	.0020	.0014	.0007
Ellis	26.8	.0107	2.7	30	98.9	10.1	.0108	335,015	.0102	198,523	.0115	.0107	.0111	.0113	.0101
Ellsworth	6.7	.0027	.9	9	99.6	2.9	.0031	68,585	.0021	22,691	.0013	.0021	.0035	.0031	.0015
Finney	30.7	.0123	28.9	24	97.9	10.8	.0116	353,396	.0108	230,421	.0134	.0117	.0118	.0138	.0108
Ford	26.5	.0106	9.0	24	97.5	9.8	.0105	300,823	.0091	200,599	.0116	.0102	.0110	.0116	.0098
Franklin	22.5	.0090	2.0	39	97.4	8.6	.0092	275,232	.0084	109,028	.0064	.0079	.0097	.0093	.0063
Geary	29.5	.0118	−1.2	78	74.1	10.4	.0111	284,115	.0086	165,762	.0096	.0096	.0132	.0128	.0070
Gove	3.4	.0014	−8.8	3	99.7	1.4	.0015	31,298	.0010	16,207	.0009	.0011	.0018	.0016	.0007
Graham	3.5	.0014	−1[illegible].4	4	95.8	1.4	.0015	40,321	.0012	16,770	.0010	.0012	.0019	.0016	.0008
Grant	7.5	.0030	7.5	13	99.0	2.7	.0029	86,074	.0026	34,716	.0020	.0025	.0024	.0032	.0023
Gray	5.6	.0022	9.0	6	99.7	1.9	.0020	61,243	.0019	10,496	.0006	.0015	.0017	.0018	.0014
Greeley	1.7	.0007	−7.9	2	99.2	.7	.0008	15,102	.0004	8,048	.0005	.0005	.0008	.0009	.0003
Greenwood	7.8	.0031	−11.0	7	99.3	3.2	.0034	73,576	.0023	26,166	.0015	.0022	.0045	.0030	.0017
Hamilton	2.2	.0009	−12.5	2	99.5	1.1	.0012	33,199	.0010	6,318	.0004	.0008	.0009	.0011	.0007
Harper	7.1	.0029	−8.7	9	99.3	3.0	.0032	72,644	.0022	31,803	.0018	.0022	.0039	.0031	.0018
Harvey	31.7	.0126	3.8	59	97.2	11.6	.0124	361,465	.0110	161,606	.0094	.0108	.0122	.0129	.0102
Haskell	4.0	.0016	4.9	7	99.1	1.4	.0015	42,948	.0013	7,467	.0005	.0013	.0014	.0014	.0009
Hodgeman	2.2	.0009	−3.1	3	98.7	.9	.0009	19,431	.0006	5,157	.0003	.0003	.0011	.0009	.0004
Jackson	12.2	.0049	4.8	19	94.4	4.5	.0049	118,149	.0036	47,081	.0027	.0037	.0053	.0046	.0032
Jefferson	17.4	.0070	14.4	32	98.6	5.9	.0063	174,607	.0053	25,240	.0015	.0045	.0054	.0051	.0041
Jewell	4.4	.0017	−16.1	5	99.5	1.8	.0019	39,898	.0012	9,604	.0005	.0012	.0024	.0017	.0010
Johnson	348.6	.1396	29.0	729	97.4	133.2	.1425	6,385,073	.1942	3,429,514	.1992	.1847	.1080	.1416	.1976
Kearny	3.8	.0015	10.6	4	99.2	1.2	.0013	37,089	.0012	8,978	.0005	.0011	.0012	.0015	.0009
Kingman	8.9	.0035	−.7	10	99.5	3.4	.0036	87,217	.0026	32,371	.0019	.0025	.0041	.0036	.0021
Kiowa	3.6	.0015	−11.0	5	99.5	1.4	.0015	43,453	.0013	14,867	.0008	.0013	.0016	.0014	.0010
Labette	24.9	.0099	−3.1	38	93.4	9.6	.0103	272,391	.0083	106,385	.0062	.0080	.0108	.0098	.0071
Lane	2.4	.0010	−2.9	3	98.7	1.0	.0011	25,866	.0008	10,223	.0006	.0007	.0013	.0010	.0006
Leavenworth	66.0	.0264	20.4	143	87.0	21.2	.0227	812,994	.0247	282,453	.0164	.0225	.0193	.0202	.0199
Lincoln	3.6	.0015	−13.2	5	99.3	1.6	.0017	32,809	.0010	11,826	.0007	.0011	.0024	.0017	.0008
Linn	8.7	.0035	5.7	14	98.9	3.4	.0036	79,736	.0025	22,723	.0013	.0023	.0047	.0032	.0017
Logan	3.1	.0012	−10.9	3	98.9	1.4	.0015	35,000	.0010	23,611	.0014	.0012	.0019	.0016	.0009
Lyon	35.5	.0142	1.1	42	96.2	13.5	.0145	423,265	.0129	213,253	.0124	.0130	.0150	.0145	.0114
McPherson	27.5	.0110	2.4	31	98.4	10.5	.0112	341,316	.0104	148,393	.0086	.0099	.0104	.0116	.0089
Marion	13.2	.0053	−2.4	14	99.0	5.1	.0055	126,000	.0038	49,173	.0028	.0039	.0060	.0055	.0030
Marshall	12.8	.0051	.1	15	99.8	5.3	.0056	131,303	.0040	55,134	.0032	.0040	.0068	.0055	.0040
Meade	4.5	.0018	−6.0	5	99.6	1.8	.0020	43,181	.0013	11,684	.0007	.0012	.0022	.0020	.0010
Miami	24.2	.0097	11.9	41	96.1	8.9	.0095	265,634	.0081	109,491	.0064	.0079	.0096	.0092	.0066
Mitchell	7.7	.0031	−5.1	11	99.1	3.2	.0034	72,078	.0022	48,476	.0028	.0024	.0047	.0038	.0016
Montgomery	41.8	.0167	−1.1	65	91.0	16.4	.0176	459,404	.0140	220,268	.0128	.0143	.0205	.0176	.0123
Morris	6.4	.0026	−.3	9	99.1	2.6	.0027	63,169	.0019	25,620	.0015	.0019	.0033	.0027	.0014
Morton	3.3	.0013	−4.5	5	99.0	1.2	.0013	36,947	.0011	11,952	.0007	.0010	.0013	.0012	.0010
Nemaha	10.8	.0043	−3.7	15	99.2	4.2	.0045	102,478	.0031	41,586	.0024	.0032	.0057	.0043	.0023
Neosho	18.0	.0072	−5.1	31	97.9	6.8	.0073	181,422	.0056	91,082	.0053	.0057	.0084	.0073	.0048
Ness	4.0	.0016	−11.1	4	99.5	1.6	.0017	42,347	.0012	15,023	.0008	.0013	.0020	.0017	.0009
Norton	6.3	.0025	−5.8	7	99.4	2.6	.0028	64,883	.0020	31,963	.0019	.0021	.0036	.0027	.0017
Osage	16.3	.0066	6.4	23	99.3	6.0	.0064	171,809	.0052	50,949	.0029	.0047	.0068	.0057	.0041
Osborne	6.0	.0024	.7	7	99.5	2.3	.0025	50,060	.0016	20,457	.0012	.0017	.0032	.0026	.0011
Ottawa	5.7	.0023	−4.5	8	99.5	2.3	.0024	59,088	.0018	23,354	.0014	.0017	.0026	.0024	.0014
Pawnee	7.3	.0029	−9.5	10	95.6	3.0	.0032	87,609	.0026	29,623	.0017	.0024	.0031	.0034	.0020
Phillips	6.9	.0027	−6.8	8	99.5	2.9	.0031	68,806	.0021	26,594	.0016	.0021	.0040	.0030	.0020
Pottawatomie	16.0	.0064	8.2	19	98.9	5.9	.0064	166,771	.0051	45,380	.0026	.0046	.0060	.0060	.0044
Pratt	10.0	.0040	−2.7	14	97.6	4.1	.0043	116,297	.0035	65,979	.0038	.0037	.0050	.0046	.0031
Rawlins	3.7	.0015	−9.9	3	99.8	1.4	.0015	33,267	.0010	10,430	.0006	.0010	.0018	.0015	.0007
Reno	66.4	.0266	2.2	53	96.6	25.5	.0273	753,617	.0230	447,087	.0260	.0245	.0290	.0305	.0225
Republic	6.7	.0027	−11.5	9	99.7	2.8	.0030	64,222	.0019	21,298	.0012	.0020	.0039	.0029	.0013
Rice	11.2	.0045	−5.9	15	97.9	4.5	.0048	129,575	.0040	33,046	.0019	.0034	.0050	.0043	.0032
Riley	63.2	.0253	−.5	107	84.5	20.4	.0219	628,750	.0191	381,007	.0222	.0212	.0279	.0243	.0165
Rooks	6.0	.0024	−14.4	7	99.2	2.3	.0024	60,461	.0018	21,633	.0012	.0019	.0026	.0025	.0015

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KANSAS (continued)															
ALL COUNTIES (continued)															
Rush	3.9	.0015	−13.7	5	99.7	1.5	.0016	37,865	.0012	7,783	.0005	.0009	.0016	.0015	.0009
Russell	8.0	.0032	−9.8	9	99.2	3.2	.0035	103,638	.0031	40,837	.0023	.0030	.0038	.0034	.0024
Saline	51.3	.0206	4.9	71	95.4	20.3	.0217	623,773	.0190	418,326	.0243	.0209	.0222	.0248	.0206
Scott	5.7	.0022	−1.4	8	99.1	2.1	.0022	65,567	.0020	26,972	.0016	.0019	.0022	.0024	.0015
Sedgwick	402.2	.1610	9.6	399	87.8	157.4	.1685	6,070,825	.1847	3,049,164	.1771	.1776	.1487	.1687	.1734
Seward	18.2	.0073	6.6	28	93.4	6.8	.0072	205,109	.0062	147,750	.0085	.0073	.0077	.0087	.0069
Shawnee	166.1	.0665	7.2	303	89.8	66.0	.0707	2,384,614	.0725	1,262,490	.0734	.0714	.0625	.0730	.0685
Sheridan	3.1	.0012	−12.5	3	99.7	1.3	.0014	29,254	.0009	8,964	.0005	.0009	.0016	.0014	.0007
Sherman	7.0	.0028	−9.8	7	99.4	2.8	.0030	71,963	.0022	55,693	.0032	.0027	.0035	.0038	.0022
Smith	5.4	.0022	−9.2	6	99.7	2.3	.0024	40,770	.0013	18,881	.0011	.0013	.0038	.0021	.0010
Stafford	5.4	.0022	−5.2	7	99.2	2.3	.0025	62,854	.0019	11,533	.0007	.0016	.0025	.0022	.0013
Stanton	2.2	.0008	−6.0	3	98.1	.8	.0008	20,514	.0006	6,150	.0003	.0005	.0010	.0009	.0005
Stevens	5.3	.0022	11.9	7	98.0	1.7	.0019	55,894	.0017	14,949	.0009	.0017	.0018	.0017	.0013
Sumner	26.4	.0105	5.9	22	98.4	10.1	.0108	293,527	.0089	99,113	.0058	.0083	.0111	.0099	.0074
Thomas	8.7	.0035	2.9	8	99.4	3.0	.0032	82,421	.0025	53,610	.0031	.0028	.0038	.0035	.0020
Trego	4.5	.0018	8.0	5	99.6	1.7	.0018	41,994	.0013	18,444	.0010	.0014	.0021	.0021	.0010
Wabaunsee	7.0	.0028	1.9	9	98.7	2.5	.0027	62,882	.0019	18,871	.0011	.0018	.0027	.0026	.0014
Wallace	2.0	.0008	−2.2	2	98.7	.7	.0007	11,929	.0004	4,478	.0003	.0004	.0012	.0008	.0002
Washington	7.3	.0029	−14.6	8	99.7	3.0	.0032	53,506	.0016	21,560	.0013	.0017	.0048	.0027	.0013
Wichita	2.8	.0012	−7.9	4	99.7	1.0	.0011	26,557	.0008	7,162	.0004	.0009	.0011	.0010	.0006
Wilson	11.9	.0047	−1.9	21	99.0	4.7	.0050	113,637	.0035	42,845	.0025	.0033	.0061	.0050	0027
Woodson	4.3	.0017	−6.5	9	98.3	1.8	.0019	38,229	.0011	13,030	.0007	.0011	.0025	.0016	.0010
Wyandotte	173.1	0693	.4	1,162	72.5	65.3	.0699	1,998,285	.0608	880,453	.0511	.0597	.0711	.0652	.0531
TOTAL METRO COUNTIES	**1,307.7**	**.5236**	**13.4**	**254**	**89.3**	**498.2**	**.5333**	**19,351,085**	**.5887**	**9,677,304**	**.5621**	**.5673**	**.4716**	**.5267**	**.5570**
TOTAL STATE	**2,518.0**	**1.0078**	**6.5**	**31**	**92.6**	**962.5**	**1.0299**	**32,395,711**	**.9854**	**15,658,801**	**.9093**	**.9671**	**1.0258**	**1.0304**	**.8992**
KENTUCKY															
CLARKSVILLE - HOPKINSVILLE	**161.0**	**.0645**	**7.2**	**128**	**75.8**	**55.0**	**.0589**	**1,624,275**	**.0495**	**1,005,869**	**.0584**	**.0553**	**.0634**	**.0697**	**.0457**
Christian	63.5	.0254	−5.1	88	70.6	20.0	.0214	608,230	.0185	347,690	.0202	.0205	.0257	.0243	.0150
Montgomery, Tenn.	*97.5*	*.0391*	*17.0*	*181*	*79.2*	*35.0*	*.0375*	*1,016,045*	*.0310*	*658,179*	*.0382*	*.0348*	*.0377*	*.0454*	*.0307*
HUNTINGTON - ASHLAND	**328.8**	**.1316**	**−2.3**	**152**	**97.3**	**124.6**	**.1334**	**3,126,629**	**.0950**	**1,848,066**	**.1071**	**.1058**	**.1615**	**.1325**	**.0984**
Boyd	52.8	.0212	−4.9	328	97.6	20.1	.0215	571,216	.0174	435,090	.0253	.0205	.0250	.0224	.0183
Carter	25.9	.0104	3.4	64	99.8	8.9	.0096	181,075	.0055	89,786	.0052	.0062	.0131	.0089	.0053
Greenup	39.1	.0156	−.1	113	99.4	13.6	.0146	353,895	.0108	96,217	.0055	.0102	.0154	.0141	.0094
Lawrence, Ohio	*64.0*	*.0256*	*.2*	*140*	*97.0*	*23.7*	*.0253*	*633,492*	*.0192*	*229,016*	*.0133*	*.0187*	*.0277*	*.0224*	*.0178*
Cabell, W. Va.	*101.6*	*.0406*	*−4.9*	*360*	*94.9*	*41.5*	*.0444*	*967,782*	*.0294*	*891,365*	*.0517*	*.0384*	*.0604*	*.0491*	*.0365*
Wayne, W. Va.	*45.4*	*.0182*	*−1.4*	*89*	*99.7*	*16.8*	*.0180*	*419,169*	*.0127*	*106,592*	*.0061*	*.0118*	*.0199*	*.0156*	*.0111*
LEXINGTON-FAYETTE	**349.6**	**.1400**	**10.1**	**235**	**87.4**	**134.7**	**.1441**	**4,324,044**	**.1316**	**2,899,787**	**.1682**	**.1442**	**.1566**	**.1591**	**.1425**
Bourbon	19.3	.0077	−.6	66	89.0	7.3	.0078	175,804	.0053	94,234	.0054	.0058	.0099	.0074	.0044
Clark	30.0	.0120	5.9	118	93.0	11.2	.0119	345,034	.0105	202,652	.0118	.0111	.0126	.0121	.0095
Fayette	224.1	.0897	9.8	786	84.6	89.5	.0958	2,936,049	.0893	2,262.389	.1314	.1020	.1058	.1110	.1073
Jessamine	32.0	.0129	22.8	183	95.1	11.0	.0118	360,789	.0110	150,259	.0087	.0107	.0114	.0125	.0083
Scott	24.1	.0096	10.5	84	92.1	8.5	.0091	249,042	.0076	99,628	.0057	.0076	.0099	.0090	.0065
Woodford	20.1	.0081	13.1	105	91.3	7.2	.0077	257,326	.0079	90,625	.0052	.0070	.0070	.0071	.0065
LOUISVILLE	**967.5**	**.3874**	**1.2**	**426**	**85.9**	**365.1**	**.3906**	**11,688,076**	**.3554**	**6,876,449**	**.3995**	**.3752**	**.3889**	**.4087**	**.3703**
Bullitt	48.8	.0196	12.6	163	99.2	15.5	.0166	475,028	.0144	101,210	.0059	.0131	.0127	.0158	.0129
Jefferson	673.0	.2693	−1.7	1,744	82.0	262.7	.2811	8,578,892	.2609	5,286,946	.3070	.2765	.2856	.2934	.2757
Oldham	35.2	.0141	26.6	185	94.2	10.6	.0113	431,356	.0131	143,419	.0083	.0119	.0091	.0101	.0109
Shelby	25.2	.0101	8.0	65	87.6	9.0	.0096	275,632	.0084	122,863	.0072	.0083	.0102	.0090	.0071
Clark, Ind.	*89.7*	*.0360*	*1.0*	*239*	*93.6*	*33.0*	*.0353*	*928,417*	*.0282*	*793,832*	*.0461*	*.0351*	*.0355*	*.0430*	*.0340*
Floyd, Ind.	*64.9*	*.0260*	*6.0*	*433*	*95.4*	*23.7*	*.0254*	*705,724*	*.0215*	*298,034*	*.0174*	*.0211*	*.0247*	*.0252*	*.0219*
Harrison, Ind.	*30.7*	*.0123*	*12.6*	*63*	*99.1*	*10.6*	*.0113*	*293,027*	*.0089*	*130,145*	*.0076*	*.0092*	*.0111*	*.0122*	*.0078*
OWENSBORO	**87.9**	**.0352**	**2.3**	**190**	**95.2**	**33.4**	**.0357**	**922,918**	**.0281**	**622,154**	**.0362**	**.0319**	**.0414**	**.0384**	**.0306**
Daviess	87.9	.0352	2.3	190	95.2	33.4	.0357	922,918	.0281	622,154	.0362	.0319	.0414	.0384	.0306
ALL COUNTIES															
Adair	16.1	.0065	5.7	40	96.1	5.8	.0062	114,990	.0035	60,663	.0036	.0041	.0092	.0057	.0030
Allen	14.9	.0059	5.5	44	98.6	5.8	.0062	138,733	.0042	58,278	.0033	.0043	.0085	.0055	.0034
Anderson	14.7	.0059	17.0	72	95.7	5.3	.0057	164,129	.0050	70,614	.0041	.0050	.0049	.0062	.0042
Ballard	8.1	.0033	−7.9	32	95.9	3.2	.0034	84,243	.0026	51,234	.0030	.0027	.0047	.0033	.0025
Barren	33.7	.0134	−.9	70	94.4	12.9	.0138	343,993	.0105	210,497	.0122	.0116	.0170	.0140	.0098
Bath	9.9	.0040	−1.3	36	96.4	3.6	.0039	80,807	.0024	27,895	.0017	.0025	.0051	.0033	.0022

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KENTUCKY (continued)															
ALL COUNTIES (continued)															
Bell	32.9	.0132	−4.2	91	97.0	11.8	.0126	243,085	.0074	206,531	.0120	.0099	.0201	.0128	.0071
☐ Boone	55.3	.0221	20.6	225	99.1	19.1	.0205	646,967	.0197	733,424	.0426	.0271	.0194	.0279	.0275
Bourbon	19.3	.0077	−.6	66	89.0	7.3	.0078	175,804	.0053	94,234	.0054	.0058	.0099	.0074	.0044
Boyd	52.8	.0212	−4.9	328	97.6	20.1	.0215	571,216	.0174	435,090	.0253	.0205	.0250	.0224	.0183
Boyle	26.0	.0104	3.7	143	89.7	9.8	.0105	287,916	.0088	218,779	.0127	.0103	.0126	.0121	.0088
Bracken	7.7	.0031	−.5	38	99.1	2.7	.0029	68,427	.0021	12,395	.0007	.0018	.0030	.0025	.0016
Breathitt	16.9	.0067	−.6	34	99.5	5.5	.0058	95,502	.0029	83,241	.0048	.0044	.0099	.0055	.0031
Breckinridge	17.0	.0068	.8	30	95.9	6.3	.0068	135,521	.0041	65,482	.0038	.0044	.0096	.0063	.0031
Bullitt	48.8	.0196	12.6	163	99.2	15.5	.0166	475,028	.0144	101,210	.0059	.0131	.0127	.0158	.0129
Butler	11.9	.0047	7.6	28	99.3	4.1	.0044	84,313	.0026	23,207	.0014	.0025	.0059	.0039	.0020
Caldwell	12.6	.0051	−6.5	36	93.1	5.0	.0053	117,669	.0036	100,448	.0058	.0046	.0074	.0056	.0036
Calloway	31.1	.0124	3.6	81	96.4	11.7	.0125	301,277	.0091	213,462	.0124	.0108	.0160	.0136	.0093
☐ Campbell	82.3	.0330	−1.2	541	98.6	30.2	.0323	999,706	.0304	430,232	.0250	.0293	.0317	.0305	.0288
Carlisle	5.1	.0020	−7.1	27	98.9	2.0	.0022	51,732	.0016	15,005	.0009	.0014	.0023	.0017	.0012
Carroll	9.6	.0038	3.6	74	97.8	3.6	.0038	95,995	.0029	54,720	.0031	.0033	.0050	.0039	.0025
Carter	25.9	.0104	3.4	64	99.8	8.9	.0096	181,075	.0055	89,786	.0052	.0062	.0131	.0089	.0053
Casey	15.0	.0060	1.2	34	99.7	5.8	.0062	98,226	.0030	39,624	.0023	.0034	.0098	.0054	.0023
Christian	63.5	.0254	−5.1	88	70.6	20.0	.0214	608,230	.0185	347,690	.0202	.0205	.0257	.0243	.0150
Clark	30.0	.0120	5.9	118	93.0	11.2	.0119	345,034	.0105	202,652	.0118	.0111	.0126	.0121	.0095
Clay	24.0	.0096	5.5	51	98.1	7.8	.0084	170,602	.0052	86,311	.0050	.0060	.0117	.0075	.0045
Clinton	9.5	.0038	1.9	48	99.8	3.6	.0038	60,411	.0019	35,813	.0021	.0023	.0066	.0037	.0014
Crittenden	9.0	.0036	−2.3	25	98.9	3.2	.0035	81,869	.0025	23,678	.0014	.0025	.0040	.0029	.0021
Cumberland	7.0	.0028	−4.0	23	94.1	2.8	.0030	58,317	.0017	26,913	.0015	.0019	.0046	.0027	.0014
Daviess	87.9	.0352	2.3	190	95.2	33.4	.0357	922,918	.0281	622,154	.0362	.0319	.0414	.0384	.0306
Edmonson	10.2	.0041	2.4	34	97.9	3.4	.0036	72,737	.0022	17,880	.0010	.0022	.0046	.0034	.0016
Elliott	7.0	.0028	1.3	30	100.0	2.5	.0027	35,608	.0011	16,756	.0010	.0014	.0045	.0022	.0008
Estill	14.5	.0058	.0	57	99.8	5.3	.0057	116,465	.0035	50,430	.0029	.0039	.0071	.0050	.0030
Fayette	224.1	.0897	9.8	786	84.6	89.5	.0958	2,936,049	.0893	2,262,389	.1314	.1020	.1058	.1110	.1073
Fleming	12.5	.0050	1.4	36	97.9	4.8	.0051	102,145	.0032	73,089	.0042	.0037	.0070	.0056	.0024
Floyd	50.2	.0201	2.9	128	99.4	17.6	.0188	374,065	.0113	221,920	.0129	.0136	.0252	.0193	.0103
Franklin	44.5	.0178	6.4	210	90.7	17.8	.0191	568,654	.0173	302,342	.0176	.0176	.0198	.0205	.0163
Fulton	7.7	.0031	−14.2	36	81.7	3.1	.0033	67,093	.0021	54,668	.0031	.0025	.0052	.0031	.0019
Gallatin	5.1	.0020	5.3	52	97.0	2.0	.0021	39,612	.0012	12,305	.0008	.0012	.0030	.0019	.0009
Garrard	11.3	.0046	4.1	49	94.0	4.3	.0046	94,436	.0028	31,110	.0018	.0029	.0058	.0044	.0024
Grant	15.3	.0061	15.0	59	99.6	5.2	.0056	132,011	.0041	83,772	.0048	.0046	.0067	.0061	.0036
Graves	33.7	.0135	−1.0	61	94.9	13.5	.0145	375,188	.0114	185,972	.0108	.0117	.0162	.0141	.0104
Grayson	22.8	.0091	9.3	46	99.4	8.4	.0089	179,771	.0054	82,097	.0048	.0061	.0122	.0089	.0044
Green	10.4	.0042	−5.8	36	96.2	3.9	.0042	81,851	.0025	25,321	.0015	.0024	.0057	.0040	.0020
Greenup	39.1	.0156	−.1	113	99.4	13.6	.0146	353,895	.0108	96,217	.0055	.0102	.0154	.0141	.0094
Hancock	7.9	.0032	2.0	42	98.3	2.9	.0031	93,581	.0028	16,868	.0010	.0024	.0031	.0026	.0022
Hardin	90.7	.0363	2.0	144	85.8	27.9	.0298	962,428	.0293	648,680	.0377	.0332	.0338	.0383	.0250
Harlan	40.3	.0161	−3.8	86	94.5	14.1	.0151	316,965	.0097	152,089	.0088	.0107	.0211	.0131	.0091
Harrison	15.7	.0063	3.5	51	96.5	5.7	.0061	139,525	.0042	70,545	.0041	.0046	.0079	.0060	.0038
Hart	15.8	.0063	2.6	38	91.2	5.9	.0063	131,249	.0040	52,119	.0031	.0042	.0090	.0058	.0030
☐ Henderson	42.8	.0172	4.8	98	91.7	16.4	.0176	505,809	.0154	294,273	.0170	.0162	.0186	.0184	.0147
Henry	13.1	.0052	2.8	45	94.2	4.7	.0050	127,529	.0039	63,109	.0037	.0040	.0057	.0051	.0030
Hickman	5.2	.0021	−14.3	21	88.6	1.9	.0020	44,972	.0013	10,937	.0006	.0014	.0024	.0017	.0011
Hopkins	47.1	.0188	2.0	85	92.2	17.9	.0192	508,102	.0155	283,486	.0165	.0164	.0221	.0183	.0156
Jackson	12.6	.0051	5.0	36	99.9	4.5	.0048	71,972	.0022	18,600	.0011	.0024	.0076	.0037	.0015
Jefferson	673.0	.2693	−1.7	1,744	82.0	262.7	.2811	8,578,892	.2609	5,286,946	.3070	.2765	.2856	.2934	.2757
Jessamine	32.0	.0129	22.8	183	95.1	11.0	.0118	360,789	.0110	150,259	.0087	.0107	.0114	.0125	.0083
Johnson	25.9	.0103	6.0	98	99.7	8.9	.0095	207,848	.0063	124,178	.0072	.0074	.0129	.0088	.0063
☐ Kenton	141.2	.0565	3.0	866	96.5	52.6	.0563	1,728,587	.0526	741,679	.0431	.0505	.0541	.0525	.0456
Knott	18.6	.0075	3.7	53	99.2	6.1	.0065	161,616	.0049	45,420	.0026	.0047	.0083	.0053	.0040
Knox	31.4	.0125	3.8	81	98.6	11.0	.0118	206,771	.0063	151,775	.0088	.0083	.0192	.0105	.0059
Larue	11.8	.0048	−1.0	45	94.8	4.4	.0047	95,902	.0029	31,888	.0019	.0030	.0060	.0045	.0023
Laurel	45.1	.0180	15.7	104	98.9	15.7	.0168	366,908	.0112	208,872	.0121	.0128	.0216	.0180	.0109
Lawrence	14.9	.0060	5.5	35	99.5	5.1	.0055	121,271	.0037	51,786	.0030	.0039	.0080	.0041	.0028
Lee	7.5	.0030	−3.3	36	99.5	2.9	.0031	53,080	.0016	27,633	.0016	.0019	.0051	.0028	.0012
Leslie	14.8	.0059	−.6	37	99.8	4.9	.0052	122,080	.0037	30,540	.0018	.0036	.0064	.0042	.0031
Letcher	30.1	.0121	−1.9	89	98.7	10.5	.0112	260,884	.0079	102,864	.0060	.0082	.0144	.0102	.0066
Lewis	14.1	.0056	−3.1	29	99.7	5.0	.0054	97,111	.0030	28,222	.0016	.0031	.0074	.0048	.0022
Lincoln	19.3	.0077	1.3	57	95.5	7.1	.0076	133,892	.0041	57,195	.0033	.0046	.0108	.0071	.0032
Livingston	9.1	.0037	−1.3	29	99.6	3.7	.0040	92,429	.0028	27,321	.0016	.0026	.0048	.0035	.0023
Logan	26.5	.0106	9.8	48	89.9	9.9	.0105	239,311	.0073	93,178	.0054	.0073	.0129	.0104	.0062
Lyon	6.5	.0026	.2	31	94.2	2.3	.0025	62,067	.0019	10,771	.0007	.0017	.0027	.0020	.0014

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KENTUCKY (continued)															
ALL COUNTIES (continued)															
McCracken	60.0	.0240	−2.1	239	88.7	24.5	.0262	710,953	.0216	625,321	.0363	.0265	.0327	.0296	.0283
McCreary	16.7	.0067	6.8	39	98.1	5.7	.0061	92,995	.0028	33,642	.0019	.0034	.0102	.0046	.0019
McLean	9.9	.0039	−1.9	39	99.1	3.5	.0038	89,344	.0027	16,606	.0010	.0025	.0045	.0028	.0024
Madison	57.2	.0229	7.2	129	92.9	19.6	.0209	574,326	.0175	327,243	.0190	.0189	.0248	.0227	.0147
Magoffin	14.5	.0058	7.3	47	99.8	4.9	.0053	92,291	.0028	32,617	.0019	.0031	.0078	.0038	.0022
Marion	17.0	.0068	−5.1	49	91.3	5.7	.0061	140,614	.0043	54,947	.0032	.0045	.0079	.0061	.0035
Marshall	27.2	.0109	6.1	89	99.8	10.7	.0114	293,577	.0089	148,161	.0086	.0092	.0121	.0112	.0083
Martin	14.4	.0058	3.4	62	99.8	4.4	.0047	119,937	.0037	54,222	.0031	.0039	.0060	.0038	.0030
Mason	16.6	.0066	−6.5	69	91.5	6.3	.0068	165,263	.0050	122,178	.0071	.0059	.0088	.0074	.0059
Meade	24.6	.0099	7.6	80	91.2	8.1	.0087	205,757	.0062	77,325	.0045	.0066	.0081	.0104	.0049
Menifee	5.3	.0021	3.6	26	98.7	1.6	.0017	28,286	.0009	13,195	.0008	.0010	.0025	.0015	.0005
Mercer	20.0	.0080	5.2	80	95.1	7.4	.0079	195,953	.0060	87,167	.0051	.0061	.0096	.0074	.0054
Metcalfe	9.8	.0039	3.3	34	96.7	3.6	.0038	63,059	.0019	28,150	.0016	.0022	.0059	.0032	.0019
Monroe	12.0	.0048	−2.9	36	96.7	4.7	.0051	88,954	.0027	45,245	.0026	.0032	.0083	.0048	.0022
Montgomery	21.2	.0085	5.8	107	94.1	7.8	.0083	176,991	.0054	134,601	.0078	.0068	.0112	.0095	.0063
Morgan	12.1	.0049	.0	32	99.7	4.1	.0044	73,381	.0022	45,667	.0027	.0028	.0071	.0035	.0016
Muhlenberg	31.8	.0127	−1.4	67	94.2	11.4	.0122	321,424	.0098	161,721	.0094	.0103	.0161	.0112	.0087
Nelson	30.5	.0122	10.6	72	92.8	10.4	.0111	281,532	.0085	135,975	.0079	.0091	.0134	.0117	.0074
Nicholas	7.2	.0029	.6	37	98.0	2.7	.0029	64,426	.0020	11,613	.0006	.0018	.0034	.0026	.0016
Ohio	21.5	.0086	−1.2	36	98.6	8.0	.0086	202,426	.0062	79,809	.0047	.0060	.0098	.0076	.0052
Oldham	35.2	.0141	26.6	185	94.2	10.6	.0113	431,356	.0131	143,419	.0083	.0119	.0091	.0101	.0109
Owen	9.3	.0037	4.2	26	97.3	3.4	.0037	76,094	.0023	32,504	.0019	.0025	.0047	.0034	.0019
Owsley	5.4	.0022	−5.4	27	99.8	1.7	.0018	28,733	.0009	9,871	.0006	.0011	.0028	.0017	.0006
Pendleton	11.3	.0045	2.8	40	99.5	4.2	.0045	97,847	.0029	34,794	.0020	.0030	.0054	.0045	.0024
Perry	35.4	.0142	4.8	104	97.8	12.0	.0128	331,513	.0101	175,332	.0102	.0109	.0158	.0122	.0106
Pike	81.4	.0325	.3	104	99.4	28.3	.0303	647,093	.0197	429,711	.0249	.0239	.0412	.0319	.0200
Powell	12.6	.0051	13.5	70	98.8	4.1	.0044	89,837	.0027	35,864	.0021	.0030	.0059	.0043	.0022
Pulaski	49.5	.0198	8.1	75	98.4	18.8	.0201	412,040	.0126	354,650	.0206	.0163	.0296	.0211	.0143
Robertson	2.1	.0008	−7.5	21	99.6	.8	.0009	15,297	.0004	2,799	.0002	.0005	.0010	.0009	.0003
Rockcastle	14.8	.0060	5.9	47	99.7	5.3	.0056	95,725	.0030	35,376	.0020	.0033	.0086	.0052	.0021
Rowan	19.4	.0077	1.8	69	98.1	6.4	.0069	147,129	.0044	110,776	.0064	.0056	.0103	.0070	.0043
Russell	14.9	.0060	8.7	60	99.0	5.8	.0062	124,253	.0038	74,305	.0044	.0044	.0098	.0061	.0033
Scott	24.1	.0096	10.5	84	92.1	8.5	.0091	249,042	.0076	99,628	.0057	.0076	.0099	.0090	.0065
Shelby	25.2	.0101	8.0	65	87.6	9.0	.0096	275,632	.0084	122,863	.0072	.0083	.0102	.0090	.0071
Simpson	14.6	.0059	−.5	62	86.6	5.4	.0058	162,509	.0049	88,761	.0051	.0052	.0065	.0060	.0044
Spencer	6.4	.0025	7.9	33	97.0	2.2	.0023	60,270	.0019	12,949	.0008	.0017	.0026	.0021	.0015
Taylor	22.3	.0089	5.3	83	94.0	8.7	.0094	236,211	.0071	121,834	.0071	.0074	.0105	.0093	.0066
Todd	11.4	.0046	−4.0	30	86.5	4.3	.0046	108,082	.0033	20,618	.0012	.0029	.0055	.0040	.0023
Trigg	9.3	.0037	−.9	22	86.2	3.6	.0038	84,769	.0026	35,448	.0020	.0027	.0051	.0040	.0023
Trimble	6.4	.0026	2.4	43	99.9	2.2	.0024	62,522	.0019	5,030	.0003	.0016	.0020	.0021	.0013
Union	17.5	.0070	−1.8	51	79.7	5.8	.0062	153,034	.0047	83,700	.0049	.0051	.0074	.0060	.0042
Warren	81.1	.0325	12.9	148	90.5	29.6	.0316	791,574	.0240	705,404	.0409	.0308	.0397	.0376	.0266
Washington	10.0	.0040	−7.1	33	88.9	3.4	.0037	86,599	.0027	29,155	.0017	.0026	.0046	.0034	.0021
Wayne	18.2	.0072	6.9	41	97.4	6.7	.0071	111,549	.0034	50,547	.0030	.0041	.0114	.0068	.0026
Webster	14.5	.0058	−2.2	43	93.4	5.5	.0059	135,786	.0041	62,205	.0036	.0043	.0075	.0050	.0033
Whitley	37.2	.0149	11.4	84	99.1	13.5	.0145	298,361	.0091	208,697	.0121	.0111	.0198	.0138	.0089
Wolfe	7.2	.0029	7.5	32	99.8	2.5	.0027	45,014	.0013	14,802	.0009	.0016	.0042	.0022	.0009
Woodford	20.1	.0081	13.1	105	91.3	7.2	.0077	257,326	.0079	90,625	.0052	.0070	.0070	.0071	.0065
TOTAL METRO COUNTIES	**1,722.6**	**.6897**	**2.8**	**295**	**88.1**	**646.8**	**.6922**	**20,603,355**	**.6268**	**12,344,770**	**.7167**	**.6664**	**.7186**	**.7248**	**.6443**
TOTAL STATE	**3,766.2**	**1.5075**	**2.9**	**95**	**92.0**	**1,383.2**	**1.4802**	**38,721,571**	**1.1779**	**22,465,835**	**1.3046**	**1.2817**	**1.7448**	**1.5082**	**1.1510**
LOUISIANA															
ALEXANDRIA	**137.3**	**.0550**	**1.5**	**102**	**70.1**	**48.8**	**.0522**	**1,239,194**	**.0377**	**935,673**	**.0544**	**.0462**	**.0702**	**.0554**	**.0436**
Rapides	137.3	.0550	1.5	102	70.1	48.8	.0522	1,239,194	.0377	935,673	.0544	.0462	.0702	.0554	.0436
BATON ROUGE	**539.6**	**.2160**	**9.2**	**335**	**69.7**	**189.2**	**.2023**	**5,860,472**	**.1783**	**3,791,385**	**.2202**	**.1985**	**.2398**	**.2003**	**.1938**
Ascension	59.7	.0239	19.2	202	75.1	19.7	.0210	577,447	.0176	334,156	.0194	.0194	.0243	.0184	.0171
East Baton Rouge	384.9	.1541	5.1	840	65.3	138.3	.1480	4,403,218	.1340	3,148,150	.1828	.1527	.1798	.1522	.1527
Livingston	74.0	.0296	25.8	112	92.3	24.6	.0263	675,036	.0205	235,102	.0137	.0204	.0276	.0237	.0188
West Baton Rouge	21.0	.0084	10.0	108	57.1	6.6	.0070	204,771	.0062	73,977	.0043	.0060	.0081	.0060	.0052
HOUMA - THIBODAUX	**183.1**	**.0733**	**3.5**	**73**	**82.4**	**61.2**	**.0655**	**1,873,589**	**.0570**	**1,049,353**	**.0609**	**.0616**	**.0726**	**.0659**	**.0562**
Lafourche	85.6	.0343	3.8	75	86.2	28.5	.0305	835,712	.0255	404,663	.0235	.0267	.0353	.0309	.0231
Terrebonne	97.5	.0390	3.3	71	78.9	32.7	.0350	1,037,877	.0315	644,690	.0374	.0349	.0373	.0350	.0331

1990 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
LOUISIANA (continued)															
LAFAYETTE	**210.4**	**.0842**	**10.6**	**206**	**74.4**	**74.5**	**.0797**	**2,285,441**	**.0694**	**1,462,811**	**.0849**	**.0770**	**.0960**	**.0827**	**.0772**
Lafayette	164.6	.0658	9.7	610	77.2	59.8	.0640	1,916,359	.0582	1,332,510	.0774	.0654	.0774	.0685	.0678
St. Martin	45.8	.0184	13.9	61	64.3	14.7	.0157	369,082	.0112	130,301	.0075	.0116	.0186	.0142	.0094
LAKE CHARLES	**172.9**	**.0692**	**3.4**	**160**	**75.9**	**61.8**	**.0662**	**1,791,473**	**.0545**	**1,079,572**	**.0627**	**.0600**	**.0781**	**.0646**	**.0579**
Calcasieu	172.9	.0692	3.4	160	75.9	61.8	.0662	1,791,473	.0545	1,079,572	.0627	.0600	.0781	.0646	.0579
MONROE	**143.7**	**.0575**	**3.2**	**229**	**68.1**	**51.7**	**.0553**	**1,306,247**	**.0397**	**1,132,761**	**.0658**	**.0512**	**.0781**	**.0572**	**.0513**
Ouachita	143.7	.0575	3.2	229	68.1	51.7	.0553	1,306,247	.0397	1,132,761	.0658	.0512	.0781	.0572	.0513
NEW ORLEANS	**1,311.8**	**.5250**	**4.4**	**546**	**64.5**	**488.9**	**.5231**	**14,476,039**	**.4403**	**9,055,616**	**.5260**	**.4827**	**.6295**	**.5205**	**.4823**
Jefferson	468.4	.1875	3.0	1,350	82.4	174.6	.1868	5,540,148	.1685	4,193,830	.2436	.1948	.2071	.2108	.2064
Orleans	535.9	.2145	–4.0	2,693	39.0	208.9	.2235	5,586,001	.1700	3,187,650	.1851	.1833	.2955	.2048	.1756
St. Bernard	69.0	.0276	7.6	142	94.7	24.0	.0256	658,472	.0200	371,303	.0216	.0220	.0318	.0274	.0207
St. Charles	44.7	.0179	20.0	156	71.9	15.1	.0162	458,081	.0139	119,817	.0070	.0126	.0156	.0128	.0125
St. John the Baptist	41.9	.0167	31.2	197	58.9	13.1	.0140	444,706	.0135	177,445	.0103	.0131	.0146	.0113	.0126
St. Tammany	151.9	.0608	37.0	174	85.5	53.2	.0570	1,788,631	.0544	1,005,571	.0584	.0569	.0649	.0534	.0545
SHREVEPORT	**358.6**	**.1436**	**7.6**	**206**	**63.9**	**133.8**	**.1431**	**3,797,462**	**.1155**	**2,467,968**	**.1433**	**.1294**	**.1661**	**.1522**	**.1282**
Bossier	90.3	.0362	11.9	107	78.4	32.0	.0342	797,030	.0242	528,705	.0307	.0285	.0405	.0398	.0266
Caddo	268.3	.1074	6.3	300	59.1	101.8	.1089	3,000,432	.0913	1,939,263	.1126	.1009	.1256	.1124	.1016
ALL COUNTIES															
Acadia	58.2	.0233	3.1	89	80.6	19.8	.0211	501,848	.0152	195,805	.0114	.0159	.0285	.0187	.0133
Allen	21.2	.0084	–1.0	28	76.3	7.2	.0078	148,250	.0045	74,654	.0043	.0051	.0107	.0067	.0041
Ascension	59.7	.0239	19.2	202	75.1	19.7	.0210	577,447	.0176	334,156	.0194	.0194	.0243	.0184	.0171
Assumption	22.3	.0090	1.0	65	65.6	6.9	.0074	182,537	.0056	57,092	.0033	.0056	.0085	.0060	.0051
Avoyelles	42.8	.0171	3.4	51	72.2	14.6	.0156	263,492	.0080	148,455	.0087	.0100	.0252	.0139	.0067
Beauregard	32.9	.0132	10.8	28	82.0	11.2	.0120	289,537	.0088	153,237	.0089	.0097	.0140	.0112	.0080
Bienville	16.7	.0066	1.9	20	54.6	6.1	.0066	124,077	.0038	50,088	.0029	.0041	.0096	.0051	.0031
Bossier	90.3	.0362	11.9	107	78.4	32.0	.0342	797,030	.0242	528,705	.0307	.0285	.0405	.0398	.0266
Caddo	268.3	.1074	6.3	300	59.1	101.8	.1089	3,000,432	.0913	1,939,263	.1126	.1009	.1256	.1124	.1016
Calcasieu	172.9	.0692	3.4	160	75.9	61.8	.0662	1,791,473	.0545	1,079,572	.0627	.0600	.0781	.0646	.0579
Caldwell	12.1	.0048	12.4	22	79.8	4.7	.0050	94,026	.0028	43,592	.0025	.0031	.0077	.0043	.0021
Cameron	9.4	.0038	.7	7	93.6	3.4	.0036	99,638	.0031	26,346	.0015	.0027	.0045	.0028	.0025
Catahoula	12.4	.0050	.9	17	71.8	4.4	.0047	81,610	.0024	34,506	.0020	.0029	.0072	.0039	.0019
Claiborne	17.7	.0070	3.5	23	50.3	6.2	.0067	145,169	.0045	64,147	.0038	.0047	.0091	.0053	.0038
Concordia	22.6	.0091	–1.7	32	62.2	8.0	.0085	175,249	.0053	63,422	.0036	.0055	.0113	.0062	.0051
De Soto	28.1	.0112	9.2	32	52.1	10.1	.0108	221,997	.0067	82,040	.0048	.0071	.0149	.0091	.0053
East Baton Rouge	384.9	.1541	5.1	840	65.3	138.3	.1480	4,403,218	.1340	3,148,150	.1828	.1527	.1798	.1522	.1527
East Carroll	10.9	.0044	–7.4	26	35.8	3.7	.0040	53,919	.0016	35,240	.0021	.0022	.0075	.0026	.0013
East Feliciana	21.4	.0085	12.5	47	48.2	5.9	.0063	155,388	.0047	38,012	.0022	.0048	.0069	.0055	.0037
Evangeline	34.9	.0140	4.7	52	73.6	12.2	.0131	247,970	.0076	117,577	.0068	.0085	.0192	.0105	.0068
Franklin	23.4	.0094	–3.1	37	65.3	8.4	.0089	138,636	.0042	96,013	.0056	.0058	.0157	.0074	.0035
Grant	18.6	.0074	11.4	28	81.0	6.8	.0073	154,148	.0047	29,268	.0017	.0043	.0088	.0054	.0035
Iberia	66.2	.0265	3.8	112	69.7	21.9	.0235	631,623	.0192	355,383	.0206	.0211	.0291	.0244	.0198
Iberville	33.3	.0133	3.5	52	49.0	10.3	.0110	309,720	.0094	133,142	.0077	.0097	.0140	.0092	.0075
Jackson	17.8	.0071	2.8	31	65.4	6.8	.0073	144,652	.0044	70,571	.0041	.0049	.0108	.0063	.0041
Jefferson	468.4	.1875	3.0	1,350	82.4	174.6	.1868	5,540,148	.1685	4,193,830	.2436	.1948	.2071	.2108	.2064
Jefferson Davis	32.3	.0130	.4	49	78.9	11.0	.0118	250,041	.0077	159,305	.0092	.0092	.0156	.0115	.0068
Lafayette	164.6	.0658	9.7	610	77.2	59.8	.0640	1,916,359	.0582	1,332,510	.0774	.0654	.0774	.0685	.0678
Lafourche	85.6	.0343	3.8	75	86.2	28.5	.0305	835,712	.0255	404,663	.0235	.0267	.0353	.0309	.0231
La Salle	16.4	.0066	–3.6	26	88.6	6.0	.0064	145,662	.0044	60,673	.0035	.0045	.0081	.0056	.0037
Lincoln	42.7	.0171	7.4	90	60.0	14.0	.0150	397,046	.0121	235,686	.0137	.0136	.0194	.0143	.0117
Livingston	74.0	.0296	25.8	112	92.3	24.6	.0263	675,036	.0205	235,102	.0137	.0204	.0276	.0237	.0188
Madison	15.0	.0060	–4.4	24	38.5	5.7	.0061	90,085	.0027	63,140	.0036	.0036	.0113	.0046	.0019
Morehouse	37.0	.0148	6.3	46	56.9	13.0	.0139	245,326	.0075	152,878	.0089	.0094	.0212	.0108	.0068
Natchitoches	40.2	.0161	.8	32	60.4	14.1	.0151	283,682	.0086	191,259	.0111	.0108	.0237	.0142	.0084
Orleans	535.9	.2145	–4.0	2,693	39.0	208.9	.2235	5,586,001	.1700	3,187,650	.1851	.1833	.2955	.2048	.1756
Ouachita	143.7	.0575	3.2	229	68.1	51.7	.0553	1,306,247	.0397	1,132,761	.0658	.0512	.0781	.0572	.0513
Plaquemines	26.2	.0105	.6	25	75.0	8.3	.0089	232,058	.0070	161,030	.0093	.0084	.0113	.0090	.0064
Pointe Coupee	23.8	.0095	–1.0	42	55.5	8.2	.0088	215,675	.0066	70,683	.0041	.0064	.0113	.0069	.0053
Rapides	137.3	.0550	1.5	102	70.1	48.8	.0522	1,239,194	.0377	935,673	.0544	.0462	.0702	.0554	.0436
Red River	10.7	.0042	2.6	27	60.8	3.8	.0041	83,642	.0025	38,763	.0022	.0028	.0053	.0037	.0021
Richland	22.4	.0090	1.0	40	61.8	7.9	.0084	139,488	.0043	89,105	.0052	.0054	.0132	.0070	.0034
Sabine	27.9	.0112	10.4	33	76.3	10.4	.0112	232,577	.0071	100,394	.0058	.0076	.0147	.0106	.0062
St. Bernard	69.0	.0276	7.6	142	94.7	24.0	.0256	658,472	.0200	371,303	.0216	.0220	.0318	.0274	.0207
St. Charles	44.7	.0179	20.0	156	71.9	15.1	.0162	458,081	.0139	119,817	.0070	.0126	.0156	.0128	.0125
St. Helena	9.6	.0038	–2.3	23	45.6	3.1	.0033	73,871	.0023	7,123	.0004	.0021	.0039	.0028	.0015
St. James	22.3	.0090	3.7	90	49.8	6.8	.0073	229,371	.0070	63,484	.0037	.0064	.0084	.0049	.0058

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
LOUISIANA (continued)															
ALL COUNTIES (continued)															
St. John the Baptist	41.9	.0167	31.2	197	58.9	13.1	.0140	444,706	.0135	177,445	.0103	.0131	.0146	.0113	.0126
St. Landry	86.2	.0345	2.5	92	59.1	29.8	.0319	621,328	.0189	330,572	.0192	.0221	.0460	.0280	.0177
St. Martin	45.8	.0184	13.9	61	64.3	14.7	.0157	369,082	.0112	130,301	.0075	.0116	.0186	.0142	.0094
St. Mary	60.4	.0241	–4.0	99	67.3	19.8	.0212	558,224	.0170	241,093	.0140	.0175	.0251	.0201	.0155
St. Tammany	151.9	.0608	37.0	174	85.5	53.2	.0570	1,788,631	.0544	1,005,571	.0584	.0569	.0649	.0534	.0545
Tangipahoa	91.3	.0366	13.1	117	67.2	31.2	.0333	765,736	.0233	605,499	.0352	.0295	.0498	.0340	.0228
Tensas	8.3	.0033	–2.6	13	42.5	2.9	.0031	44,952	.0014	16,040	.0009	.0016	.0055	.0018	.0010
Terrebonne	97.5	.0390	3.3	71	76.9	32.7	.0350	1,037,877	.0315	644,690	.0374	.0349	.0373	.0350	.0331
Union	22.8	.0091	7.7	26	68.3	8.0	.0086	184,995	.0057	61,402	.0036	.0056	.0106	.0073	.0046
Vermilion	52.4	.0210	8.1	43	84.8	18.6	.0199	477,566	.0145	198,202	.0115	.0150	.0252	.0172	.0126
Vernon	60.4	.0242	12.9	45	77.5	18.1	.0194	430,983	.0131	195,975	.0114	.0147	.0275	.0199	.0096
Washington	47.5	.0190	7.4	70	67.2	16.9	.0180	348,538	.0106	187,163	.0109	.0124	.0264	.0160	.0103
Webster	45.4	.0182	4.1	75	65.3	17.2	.0185	436,930	.0133	235,850	.0137	.0145	.0230	.0171	.0131
West Baton Rouge	21.0	.0084	10.0	108	57.1	6.6	.0070	204,771	.0062	73,977	.0043	.0060	.0081	.0060	.0052
West Carroll	13.0	.0052	.6	36	82.0	4.7	.0050	80,324	.0025	105,855	.0061	.0041	.0082	.0050	.0021
West Feliciana	13.5	.0054	10.8	33	39.1	2.6	.0028	96,874	.0029	27,300	.0016	.0031	.0036	.0022	.0016
Winn	17.0	.0068	–1.5	18	69.2	6.2	.0067	114,629	.0035	80,194	.0046	.0044	.0107	.0059	.0031
TOTAL METRO COUNTIES	**3,057.4**	**1.2238**	**5.7**	**248**	**68.2**	**1,109.9**	**1.1874**	**32,629,917**	**.9924**	**20,975,139**	**1.2182**	**1.1066**	**1.4304**	**1.1988**	**1.0905**
TOTAL STATE	**4,425.0**	**1.7711**	**5.2**	**99**	**67.8**	**1,576.8**	**1.6873**	**43,573,006**	**1.3254**	**26,522,397**	**1.5401**	**1.4790**	**2.1226**	**1.6437**	**1.3857**
MAINE															
BANGOR	**141.6**	**.0567**	**3.3**	**41**	**98.5**	**50.7**	**.0542**	**1,634,446**	**.0497**	**1,300,067**	**.0755**	**.0589**	**.0632**	**.0645**	**.0532**
Penobscot	141.6	.0567	3.3	41	98.5	50.7	.0542	1,634,446	.0497	1,300,067	.0755	.0589	.0632	.0645	.0532
LEWISTON - AUBURN	**104.1**	**.0417**	**4.6**	**218**	**99.3**	**39.5**	**.0422**	**1,253,903**	**.0381**	**791,206**	**.0460**	**.0413**	**.0469**	**.0481**	**.0352**
Androscoggin	104.1	.0417	4.6	218	99.3	39.5	.0422	1,253,903	.0381	791,206	.0460	.0413	.0469	.0481	.0352
PORTLAND	**237.6**	**.0951**	**10.1**	**271**	**98.8**	**93.6**	**.1002**	**3,576,458**	**.1087**	**3,120,320**	**.1812**	**.1277**	**.1062**	**.1240**	**.1168**
Cumberland	237.6	.0951	10.1	271	98.8	93.6	.1002	3,576,458	.1087	3,120,320	.1812	.1277	.1062	.1240	.1168
ALL COUNTIES															
Androscoggin	104.1	.0417	4.6	218	99.3	39.5	.0422	1,253,903	.0381	791,206	.0460	.0413	.0469	.0481	.0352
Aroostook	85.3	.0341	–6.6	13	97.5	29.7	.0318	878,696	.0268	487,845	.0283	.0287	.0345	.0371	.0239
Cumberland	237.6	.0951	10.1	271	98.8	93.6	.1002	3,576,458	.1087	3,120,320	.1812	.1277	1062	.1240	.1168
Franklin	30.2	.0121	10.0	18	99.6	11.3	.0121	375,494	.0115	209,632	.0122	.0118	.0126	.0134	.0101
Hancock	46.8	.0187	12.0	30	99.4	18.7	.0200	572,670	.0174	388,066	.0225	.0192	.0244	.0232	0169
Kennebec	118.7	.0475	8.0	136	99.3	44.9	.0480	1,538,208	.0468	974,658	.0566	.0499	.0488	.0535	.0446
Knox	36.1	0145	9.6	98	99.5	14.4	.0154	399,926	.0121	286,057	.0166	.0140	.0196	.0187	.0121
Lincoln	30.2	.0121	17.6	66	99.7	11.7	.0126	400,360	.0122	225,719	.0131	.0124	.0126	.0132	.0111
Oxford	52.3	.0209	6.6	25	99.6	20.1	.0215	608,161	.0185	229,667	.0134	.0174	.0197	.0229	.0157
Penobscot	141.6	.0567	3.3	41	98.5	50.7	.0542	1,634,446	.0497	1,300,067	.0755	.0589	.0632	.0645	.0532
Piscataquis	18.6	.0074	5.5	5	99.3	6.8	.0073	188,759	.0058	91,220	.0053	.0059	.0075	.0080	.0049
Sagadahoc	34.6	.0139	20.2	135	98.7	12.9	.0138	401,341	.0122	209,036	.0121	.0125	.0156	.0154	.0103
Somerset	48.0	.0192	6.6	12	99.6	17.4	.0186	442,523	.0134	263,091	.0153	.0152	.0239	.0210	.0123
Waldo	32.5	.0130	14.4	45	99.6	12.1	.0130	336,790	.0103	149,233	.0086	.0103	.0132	.0146	.0086
Washington	35.8	.0143	2.4	14	96.3	13.6	.0145	365,760	.0111	199,613	.0116	.0120	.0192	.0153	.0092
York	170.3	.0682	21.9	169	99.3	65.0	.0696	2,259,922	.0688	1,177,638	.0684	.0684	.0622	.0734	.0676
TOTAL METRO COUNTIES	**483.3**	**.1935**	**6.9**	**101**	**98.8**	**183.8**	**.1966**	**6,464,807**	**.1965**	**5,211,593**	**.3027**	**.2279**	**.2163**	**.2366**	**.2052**
TOTAL STATE	**1,222.7**	**.4894**	**8.7**	**39**	**98.9**	**462.4**	**.4948**	**15,233,417**	**.4634**	**10,103,068**	**.5867**	**.5056**	**.5301**	**.5663**	**.4525**
MARYLAND															
BALTIMORE	**2,383.1**	**.9539**	**8.3**	**910**	**72.0**	**874.7**	**.9360**	**34,505,342**	**1.0496**	**16,905,854**	**.9816**	**1.0102**	**.7862**	**.8775**	**1.0927**
Anne Arundel	430.6	.1723	16.1	1,028	85.2	147.6	.1579	6,563,115	.1997	3,808,544	.2211	.2006	.1254	.1586	2068
Baltimore	695.2	.2783	6.0	1,163	88.7	270.0	.2890	11,542,246	.3511	6,616,430	.3842	.3465	.2178	.2904	.3979
Baltimore city	752.5	.3012	–4.4	9,406	37.8	282.0	.3018	8,686,984	.2642	3,198,905	.1858	.2481	.3049	.2612	.2550
Carroll	124.7	.0499	29.4	276	96.0	42.0	.0449	1,612,557	.0490	698,794	.0406	.0467	.0334	.0413	.0463
Harford	171.0	.0685	17.2	383	89.1	57.8	.0618	2,402,051	.0731	1,138,215	.0661	.0700	.0494	.0593	.0702
Howard	175.4	.0702	47.9	699	84.1	63.5	.0680	3,290,677	.1001	1,290,885	.0749	.0867	.0434	.0551	.1039
Queen Anne's	33.7	.0135	32.1	91	81.6	11.8	.0126	407,712	.0124	154,081	.0089	.0116	.0119	.0116	.0126
CUMBERLAND	**103.1**	**.0413**	**–4.4**	**137**	**97.4**	**39.3**	**.0420**	**1,074,650**	**.0326**	**604,573**	**.0352**	**.0351**	**.0455**	**.0439**	**.0339**
Allegany	75.4	.0302	–6.4	179	97.8	28.8	.0308	844,278	.0256	517,203	.0301	.0279	.0325	.0319	.0276
Mineral, W. Va.	*27.7*	*.0111*	*1.7*	*84*	*96.4*	*10.5*	*.0112*	*230,372*	*.0070*	*87,370*	*.0051*	*.0072*	*.0130*	*.0120*	*.0063*

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MARYLAND (continued)															
HAGERSTOWN	**118.5**	**.0474**	**4.8**	**260**	**94.6**	**43.3**	**.0463**	**1,389,251**	**.0422**	**796,574**	**.0463**	**.0445**	**.0448**	**.0479**	**.0453**
Washington	118.5	.0474	4.8	260	94.6	43.3	.0463	1,389,251	.0422	796,574	.0463	.0445	.0448	.0479	.0453
ALL COUNTIES															
Allegany	75.4	.0302	–6.4	179	97.8	28.8	.0308	844,278	.0256	517,203	.0301	.0279	.0325	.0319	.0276
Anne Arundel	430.6	.1723	16.1	1,028	85.2	147.6	.1579	6,563,115	.1997	3,808,544	.2211	.2006	.1254	.1586	.2068
Baltimore	695.2	.2783	6.0	1,163	88.7	270.0	.2890	11,542,246	.3511	6,616,430	.3842	.3465	.2178	.2904	.3979
Baltimore city	752.5	.3012	–4.4	9,406	37.8	282.0	.3018	8,686,984	.2642	3,198,905	.1858	.2481	.3049	.2612	.2550
☐ Calvert	53.3	.0213	53.9	250	74.6	17.7	.0189	751,934	.0229	213,019	.0124	.0194	.0137	.0141	.0187
Caroline	25.9	.0104	11.9	81	80.6	9.5	.0102	260,198	.0079	151,909	.0088	.0087	.0111	.0105	.0070
Carroll	124.7	.0499	29.4	276	96.0	42.0	.0449	1,612,557	.0490	698,794	.0406	.0467	.0334	.0413	.0463
☐ Cecil	73.2	.0293	21.1	204	93.3	25.4	.0272	937,036	.0285	446,195	.0259	.0278	.0217	.0261	.0250
☐ Charles	100.8	.0403	38.6	223	75.7	31.5	.0337	1,356,592	.0413	645,311	.0375	.0400	.0255	.0293	.0404
Dorchester	31.0	.0124	1.2	52	66.8	11.7	.0125	335,023	.0102	164,528	.0095	.0104	.0129	.0129	.0096
☐ Frederick	148.3	.0594	29.2	224	92.9	50.8	.0544	2,117,954	.0644	1,065,021	.0619	.0628	.0448	.0528	.0623
Garrett	28.3	.0113	6.8	43	99.4	9.8	.0105	316,982	.0096	160,054	.0093	.0098	.0109	.0109	.0088
Harford	171.0	.0685	17.2	383	89.1	57.8	.0618	2,402,051	.0731	1,138,215	.0661	.0700	.0494	.0593	.0702
Howard	175.4	.0702	47.9	699	84.1	63.5	.0680	3,290,677	.1001	1,290,885	.0749	.0867	.0434	.0551	.1039
Kent	17.2	.0069	3.0	62	74.7	6.6	.0070	204,617	.0062	118,031	.0069	.0064	.0078	.0078	.0057
☐ Montgomery	715.3	.2863	23.5	1,445	83.6	272.4	.2915	16,519,951	.5025	6,301,142	.3659	.4183	.1940	.2383	.4628
☐ Prince Georgo's	712.4	.2851	7.1	1,463	48.0	255.3	.2732	12,552,311	.3819	5,649,800	.3281	.3463	.1849	.2468	.3678
Queen Anne's	33.7	.0135	32.1	91	81.6	11.8	.0126	407,712	.0124	154,081	.0089	.0116	.0119	.0116	.0126
St. Mary's	73.9	.0296	23.4	198	80.5	25.0	.0268	1,032,790	.0314	384,534	.0223	.0283	.0216	.0237	.0271
Somerset	19.8	.0079	3.2	58	61.5	7.0	.0075	198,323	.0060	63,401	.0037	.0058	.0081	.0074	.0047
Talbot	28.5	.0114	11.3	110	75.8	11.7	.0125	452,837	.0138	318,200	.0185	.0147	.0120	.0142	.0146
Washington	118.5	.0474	4.8	260	94.6	43.3	.0463	1,389,251	.0422	796,574	.0463	.0445	.0448	.0479	.0453
Wicomico	74.3	.0298	15.1	196	74.8	27.8	.0298	910,088	.0277	634,006	.0368	.0308	.0293	.0334	.0316
Worcester	38.4	.0153	24.3	81	70.3	15.3	.0163	416,441	.0127	510,584	.0296	.0183	.0228	.0225	.0191
TOTAL METRO COUNTIES	**4,380.3**	**1.7532**	**11.7**	**711**	**72.2**	**1,599.9**	**1.7120**	**70,974,649**	**2.1589**	**32,540,119**	**1.8897**	**1.9972**	**1.3481**	**1.5647**	**2.1426**
TOTAL STATE	**4,717.6**	**1.8882**	**11.9**	**480**	**72.5**	**1,724.3**	**1.8451**	**75,101,948**	**2.2844**	**35,045,366**	**2.0351**	**2.1304**	**1.4846**	**1.7080**	**2.2708**
MASSACHUSETTS															
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**3,736.4**	**1.4956**	**2.0**	**1,538**	**92.2**	**1,413.9**	**1.5129**	**66,398,906**	**2.0197**	**32,596,223**	**1.8929**	**1.8768**	**1.3235**	**1.4056**	**1.9039**
Essex	656.6	.2629	3.6	1,326	97.8	251.7	.2693	11,125,020	.3384	5,658,027	.3286	.3204	.2351	.2519	.3172
Middlesex	1,372.8	.5495	.4	1,670	95.5	510.3	.5460	26,528,542	.8070	12,154,324	.7058	.7251	.4503	.4898	.7357
Norfolk	611.8	.2449	.9	1,530	97.3	226.0	.2419	11,832,260	.3599	6,165,393	.3580	.3364	.2055	.2277	.3446
Plymouth	439.3	.1758	8.4	671	96.2	153.2	.1639	6,550,833	.1992	4,202,334	.2440	.2079	.1467	.1728	.2114
Suffolk	655.9	.2625	.9	11,507	72.4	272.7	.2918	10,362,251	.3152	4,416,145	.2565	.2870	.2859	.2634	.2950
NEW BEDFORD - FALL RIVER - ATTLEBORO	**498.1**	**.1994**	**4.9**	**894**	**97.2**	**184.6**	**.1975**	**6,440,169**	**.1959**	**4,096,757**	**.2379**	**.2093**	**.2126**	**.2056**	**.2149**
Bristol	498.1	.1994	4.9	894	97.2	184.6	.1975	6,440,169	.1959	4,096,757	.2379	.2093	.2126	.2056	.2149
PITTSFIELD	**141.9**	**.0568**	**–2.2**	**153**	**97.7**	**55.3**	**.0592**	**2,004,903**	**.0610**	**1,180,932**	**.0686**	**.0623**	**.0604**	**.0621**	**.0611**
Berkshire	141.9	.0568	–2.2	153	97.7	55.3	.0592	2,004,903	.0610	1,180,932	.0686	.0623	.0604	.0621	.0611
SPRINGFIELD	**595.7**	**.2384**	**2.4**	**520**	**92.8**	**221.1**	**.2366**	**8,097,441**	**.2463**	**4,456,958**	**.2588**	**.2484**	**.2306**	**.2373**	**.2507**
Hampden	451.2	.1806	1.8	730	91.5	171.8	.1838	6,224,998	.1894	3,569,808	.2073	.1928	.1790	.1853	.1999
Hampshire	144.5	.0578	4.1	274	96.9	49.3	.0528	1,872,443	.0569	887,150	.0515	.0556	.0516	.0520	.0508
WORCESTER - FITCHBURG - LEOMINSTER	**687.1**	**.2751**	**6.3**	**454**	**97.4**	**254.5**	**.2724**	**10,384,560**	**.3159**	**5,606,887**	**.3256**	**.3108**	**.2437**	**.2670**	**.3055**
Worcester	687.1	.2751	6.3	454	97.4	254.5	.2724	10,384,560	.3159	5,606,887	.3256	.3108	.2437	.2670	.3055
ALL COUNTIES															
Barnstable	180.4	.0722	22.0	451	96.8	75.4	.0807	2,823,927	.0859	2,425,284	.1408	.0997	.0903	.1008	.1068
Berkshire	141.9	.0568	–2.2	153	97.7	55.3	.0592	2,004,903	.0610	1,180,932	.0686	.0623	.0604	.0621	.0611
Bristol	498.1	.1994	4.9	894	97.2	184.6	.1975	6,440,169	.1959	4,096,757	.2379	.2093	.2126	.2056	.2149
Dukes	12.1	.0048	35.3	119	93.0	5.6	.0060	189,508	.0058	162,297	.0094	.0066	.0077	.0077	.0066
Essex	656.6	.2629	3.6	1,326	97.8	251.7	.2693	11,125,020	.3384	5,658,027	.3286	.3204	.2351	.2519	.3172
Franklin	69.6	.0278	8.2	99	98.8	27.7	.0297	920,914	.0280	451,396	.0262	.0275	.0292	.0297	.0248
Hampden	451.2	.1806	1.8	730	91.5	171.8	.1838	6,224,998	.1894	3,569,808	.2073	.1928	.1790	.1853	.1999
Hampshire	144.5	.0578	4.1	274	96.9	49.3	.0528	1,872,443	.0569	887,150	.0515	.0556	.0516	.0520	.0508
Middlesex	1,372.8	.5495	.4	1,670	95.5	510.3	.5460	26,528,542	.8070	12,154,324	.7058	.7251	.4503	.4898	.7357
Nantucket	6.2	.0025	21.9	132	96.5	2.8	.0030	127,646	.0039	129,590	.0075	.0047	.0038	.0039	.0047
Norfolk	611.8	.2449	.9	1,530	97.3	226.0	.2419	11,832,260	.3599	6,165,393	.3580	.3364	.2055	.2277	.3446
Plymouth	439.3	.1758	8.4	671	96.2	153.2	.1639	6,550,833	.1992	4,202,334	.2440	.2079	.1467	.1728	.2114

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MASSACHUSETTS (continued)															
ALL COUNTIES (continued)															
Suffolk	655.9	.2625	.9	11,507	72.4	272.7	.2918	10,362,251	.3152	4,416,145	.2565	.2870	.2859	.2634	.2950
Worcester	687.1	.2751	6.3	454	97.4	254.5	.2724	10,384,560	.3159	5,606,887	.3256	.3108	.2437	.2670	.3055
TOTAL METRO COUNTIES	5,659.2	2.2653	2.7	861	93.5	2,129.4	2.2786	93,325,979	2.8388	47,937,757	2.7838	2.7076	2.0708	2.1776	2.7361
TOTAL STATE	5,927.5	2.3726	3.3	757	93.7	2,240.9	2.3980	97,387,974	2.9624	51,106,324	2.9677	2.8461	2.2018	2.3197	2.8790
MICHIGAN															
ANN ARBOR	276.3	.1106	4.4	389	84.3	102.7	.1099	3,881,740	.1181	2,291,052	.1331	.1211	.0967	.1134	.1260
Washtenaw	276.3	.1106	4.4	389	84.3	102.7	.1099	3,881,740	.1181	2,291,052	.1331	.1211	.0967	.1134	.1260
BATTLE CREEK	140.0	.0561	–1.1	197	87.7	53.7	.0575	1,909,399	.0581	1,023,525	.0595	.0581	.0527	.0557	.0559
Calhoun	140.0	.0561	–1.1	197	87.7	53.7	.0575	1,909,399	.0581	1,023,525	.0595	.0581	.0527	.0557	.0559
BENTON HARBOR	168.6	.0675	–1.6	293	81.9	63.6	.0680	1,922,664	.0585	1,092,313	.0634	.0618	.0719	.0683	.0542
Berrien	168.6	.0675	–1.6	293	81.9	63.6	.0680	1,922,664	.0585	1,092,313	.0634	.0618	.0719	.0683	.0542
DETROIT	4,385.4	1.7554	–2.3	975	77.3	1,629.7	1.7439	61,228,315	1.8625	31,931,305	1.8542	1.8386	1.5554	1.6161	1.9851
Lapeer	76.0	.0305	8.5	116	99.0	24.5	.026[illegible]	884,379	.0269	436,250	.0253	.0271	.0228	.0247	.0250
Livingston	118.3	.0474	18.0	206	98.6	38.8	.0415	1,659,923	.0505	529,372	.0307	.0439	.0270	.0323	.0423
Macomb	715.5	.2864	3.0	1,481	97.0	258.0	.2761	8,820,176	.2683	6,324,917	.3673	.3017	.2455	.3035	.3432
Monroe	137.1	.0549	1.8	246	97.4	47.1	.0504	2,191,682	.0666	573,458	.0333	.0544	.0338	.0368	.0511
Oakland	1,061.2	.4248	4.9	1,213	92.2	402.8	.4311	19,549,626	.5947	10,920,910	.6342	.5724	.3268	.4160	.6516
St. Clair	148.1	.0592	6.7	202	96.8	53.0	.0567	1,767,497	.0538	780,298	.0453	.0523	.0521	.0516	.0534
Wayne	2,129.2	.8522	–8.9	3,462	58.6	805.5	.8619	26,355,032	.8017	12,366,100	.7181	.7868	.8474	.7512	.8185
DETROIT - ANN ARBOR CONSOLIDATED AREA	*4,661.7*	*1.8660*	*–1.9*	*895*	*77.7*	*1,732.4*	*1.8538*	*65,110,055*	*1.9806*	*34,222,357*	*1.9873*	*1.9597*	*1.6521*	*1.7295*	*2.1111*
FLINT	433.7	.1736	–3.7	676	78.3	160.1	.1713	4,970,985	.1512	3,300,607	.1917	.1678	.1701	.1767	.1709
Genesee	433.7	.1736	–3.7	676	78.3	160.1	1713	4,970,985	.1512	3,300,607	.1917	.1678	.1701	.1767	1709
GRAND RAPIDS	669.0	.2678	11.2	468	92.6	245.0	.2622	9,035,041	.2749	5,453,457	.3166	.2859	.2185	.2707	.3059
Kent	485.4	.1943	9.2	563	90.3	182.7	.1955	6,522,324	.1984	4,318,986	.2508	.2133	.1752	.2093	.2303
Ottawa	183.6	.0735	16.8	324	98.6	62.3	.0667	2,512,717	.0765	1,134,471	.0658	.0726	.0433	.0614	.0756
JACKSON	150.7	.0603	–.5	214	90.6	52.3	.0560	1,752,441	.0533	923,854	.0537	.0549	.0488	.0555	.0513
Jackson	150.7	.0603	–.5	214	90.6	52.3	.0560	1,752,441	.0533	923,854	.0537	.0549	.0488	.0555	.0513
KALAMAZOO	220.6	.0883	3.9	393	89.8	83.1	.0889	3,152,531	.0959	1,665,749	.0967	.0945	.0764	.0880	.0974
Kalamazoo	220.6	.0883	3.9	393	89.8	83.1	.0889	3,152,531	.0959	1,665,749	.0967	.0945	.0764	.0880	.0974
LANSING - EAST LANSING	434.8	.1741	3.6	254	91.8	157.2	.1682	5,668,445	.1723	3,262,250	.1895	.1779	.1484	.1734	.1822
Clinton	58.8	.0236	5.2	103	98.9	19.7	.0211	692,054	.0210	260,936	.0152	.0199	.0162	.0187	.0193
Eaton	97.5	.0390	10.4	168	96.3	35.6	.0381	1,211,545	.0368	776,669	.0451	.0397	.0345	.0404	.0416
Ingham	278.5	.1115	1.1	497	88.8	101.9	.1090	3,764,846	.1145	2,224,645	.1292	.1183	.0977	.1143	.1213
MUSKEGON	160.0	.0641	1.5	316	84.5	58.0	.0621	1,808,394	.0550	954,792	.0554	.0570	.0608	.0628	.0534
Muskegon	160.0	.0641	1.5	316	84.5	58.0	.0621	1,808,394	.0550	954,792	.0554	.0570	.0608	.0628	.0534
SAGINAW - BAY CITY - MIDLAND	408.9	.1637	–3.0	229	88.7	147.0	.1572	4,860,751	.1478	2,794,485	.1623	.1555	.1494	.1516	.1638
Bay	114.2	.0457	–4.7	255	98.0	42.0	.0449	1,313,132	.0400	790,214	.0459	.0429	.0440	.0429	.0411
Midland	77.2	.0309	4.9	147	97.7	27.7	.0296	1,198,870	.0364	332,467	.0193	.0302	.0217	.0222	.0308
Saginaw	217.5	.0871	–4.6	267	80.6	77.3	.0827	2,348,749	.0714	1,671,804	.0971	.0824	.0837	.0865	.0919
ALL COUNTIES															
Alcona	10.9	.0043	11.9	16	99.2	4.4	.0047	108,807	.0033	41,630	.0024	.0031	.0052	.0048	.0027
Alger	8.8	.0035	–4.6	10	96.6	3.1	.0033	88,468	.0027	28,123	.0016	.0026	.0040	.0028	.0023
Allegan	91.0	.0365	11.6	109	96.9	32.1	.0343	1,162,320	.0354	478,029	.0278	.0333	.0310	.0330	.0297
Alpena	31.4	.0125	–2.8	55	99.5	11.7	.0125	341,242	.0104	212,519	.0123	.0114	.0138	.0129	.0114
Antrim	18.2	.0073	12.4	38	98.8	6.8	.0073	153,157	.0046	79,306	.0046	.0052	.0096	.0078	.0037
Arenac	16.0	.0064	8.8	43	99.1	5.9	.0063	128,714	.0039	87,371	.0051	.0048	.0085	.0066	.0035
Baraga	8.3	.0033	–2.2	9	88.5	3.1	.0034	75,478	.0023	32,711	.0019	.0023	.0044	.0029	.0017
Barry	50.2	.0201	9.7	90	99.1	17.8	.0190	549,360	.0167	173,645	.0101	.0154	.0172	.0175	.0146
Bay	114.2	.0457	–4.7	255	98.0	42.0	.0449	1,313,132	.0400	790,214	.0459	.0429	.0440	.0429	.0411
Benzie	12.5	.0050	11.6	39	97.9	4.7	.0051	134,682	.0041	56,754	.0033	.0040	.0054	.0053	.0037
Berrien	168.6	.0675	–1.6	293	81.9	63.6	.0680	1,922,664	.0585	1,092,313	.0634	.0618	.0719	.0683	.0542
Branch	42.5	.0170	5.8	84	99.2	15.3	.0164	443,198	.0134	169,306	.0098	.0131	.0149	.0166	.0122
Calhoun	140.0	.0561	–1.1	197	87.7	53.7	.0575	1,909,399	.0581	1,023,525	.0595	.0581	.0527	.0557	.0559
Cass	50.7	.0203	2.4	102	89.1	18.8	.0201	590,478	.0180	167,812	.0097	.0159	.0172	.0184	.0144
Charlevoix	22.0	.0088	10.5	52	97.7	8.6	.0092	205,676	.0062	117,904	.0069	.0070	.0122	.0096	.0061
Cheboygan	22.0	.0088	6.5	31	98.3	8.5	.0091	194,374	.0060	156,614	.0091	.0074	.0125	.0105	.0062
Chippewa	31.4	.0125	8.2	20	88.4	10.5	.0112	248,238	.0075	210,769	.0122	.0100	.0162	.0126	.0077

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MICHIGAN (continued)															
ALL COUNTIES (continued)															
Clare	27.2	.0109	14.2	48	99.1	10.7	.0115	245,861	.0075	162,640	.0094	.0087	.0162	.0115	.0063
Clinton	58.8	.0236	5.2	103	98.9	19.7	.0211	692,054	.0210	260,936	.0152	.0199	.0162	.0187	.0193
Crawford	11.2	.0045	18.3	20	98.5	3.9	.0041	121,016	.0037	71,613	.0041	.0039	.0043	.0047	.0027
Delta	38.0	.0152	–2.4	32	98.3	13.9	.0149	414,302	.0126	255,549	.0149	.0138	.0184	.0149	.0132
Dickinson	26.8	.0107	5.8	35	99.6	10.6	.0113	242,506	.0074	196,386	.0114	.0093	.0159	.0127	.0088
Eaton	97.5	.0390	10.4	168	96.3	35.6	.0381	1,211,545	.0368	776,669	.0451	.0397	.0345	.0404	.0416
Emmet	25.8	.0103	12.2	55	96.1	9.7	.0104	256,980	.0079	264,012	.0153	.0105	.0141	.0128	.0129
Genesee	433.7	.1736	–3.7	676	78.3	160.1	.1713	4,970,985	.1512	3,300,607	.1917	.1678	.1701	.1767	.1709
Gladwin	23.7	.0095	18.8	47	99.2	9.1	.0098	253,284	.0077	89,046	.0052	.0074	.0113	.0089	.0060
Gogebic	18.1	.0073	–8.1	16	97.5	7.4	.0079	154,612	.0047	95,070	.0055	.0054	.0108	.0083	.0043
Grand Traverse	64.6	.0258	17.7	139	98.4	24.2	.0259	707,188	.0215	776,873	.0451	.0296	.0305	.0355	.0292
Gratiot	39.7	.0159	–1.9	70	99.3	14.1	.0151	531,818	.0162	178,538	.0104	.0143	.0131	.0134	.0127
Hillsdale	44.5	.0178	5.8	74	99.2	15.6	.0167	418,101	.0127	205,213	.0119	.0135	.0201	.0175	.0117
Houghton	37.1	.0149	–2.0	37	98.6	13.3	.0142	330,222	.0100	192,965	.0112	.0114	.0184	.0150	.0096
Huron	36.4	.0145	–.2	44	99.4	13.5	.0146	363,243	.0111	197,299	.0114	.0119	.0167	.0153	.0104
Ingham	278.5	.1115	1.1	497	88.8	101.9	.1090	3,764,846	.1145	2,224,645	.1292	.1183	.0977	.1143	.1213
Ionia	57.2	.0229	10.4	99	95.4	17.9	.0191	628,267	.0191	214,970	.0125	.0179	.0161	.0174	.0160
Iosco	30.8	.0123	8.6	56	95.9	11.9	.0128	284,612	.0087	175,212	.0102	.0097	.0168	.0135	.0079
Iron	13.5	.0054	–1.0	12	99.2	5.6	.0060	122,780	.0037	93,832	.0054	.0046	.0106	.0060	.0034
Isabella	56.2	.0225	3.9	98	96.9	17.8	.0190	644,652	.0196	311,561	.0181	.0198	.0176	.0206	.0183
Jackson	150.7	.0603	–.5	214	90.6	52.3	.0560	1,752,441	.0533	923,854	.0537	.0549	.0488	.0555	.0513
Kalamazoo	220.6	.0883	3.9	393	89.8	83.1	.0889	3,152,531	.0959	1,665,749	.0967	.0945	.0764	.0880	.0974
Kalkaska	13.8	.0056	26.0	25	99.3	5.0	.0054	117,281	.0036	74,180	.0043	.0042	.0063	.0057	.0029
Kent	485.4	.1943	9.2	563	90.3	182.7	.1955	6,522,324	.1984	4,318,986	.2508	.2133	.1752	.2093	.2303
Keweenaw	1.9	.0007	–3.2	3	99.3	.7	.0007	14,671	.0004	6,874	.0004	.0004	.0009	.0008	.0004
Lake	9.3	.0037	20.6	16	79.5	3.9	.0042	64,528	.0020	30,587	.0018	.0024	.0068	.0033	.0013
Lapeer	76.0	.0305	8.5	116	99.0	24.5	.0262	884,379	.0269	436,250	.0253	.0271	.0228	.0247	.0250
Leelanau	16.4	.0065	17.1	48	98.1	6.[illegible]	.0067	183,996	.0056	67,184	.0039	.0052	.0074	.0066	.0048
Lenawee	92.5	.0370	2.8	123	98.3	32.[illegible]	.0348	1,040,301	.0316	514,068	.0299	.0323	.0322	.0362	.0302
Livingston	118.3	.0474	18.0	206	98.6	38.8	.0415	1,659,923	.0505	529,372	.0307	.0439	.0270	.0323	.0423
Luce	6.5	.0026	–2.4	7	95.2	2.2	.0024	58,454	.0018	37,619	.0022	.0021	.0030	.0028	.0016
Mackinac	10.6	.0042	4.1	10	89.2	4.0	.0043	86,331	.0026	76,247	.0044	.0034	.0064	.0050	.0026
Macomb	715.5	.2864	3.0	1,481	97.0	258.0	.2761	8,820,176	.2683	6,324,917	.3673	.3017	.2455	.3035	.3432
Manistee	23.0	.0092	–.1	42	98.4	9.4	.0100	228,725	.0070	126,897	.0074	.0074	.0130	.0101	.0069
Marquette	72.3	.0290	–2.4	40	96.3	25.4	.0272	748,877	.0228	450,650	.0261	.0250	.0296	.0279	.0250
Mason	27.1	.0108	2.8	55	98.0	10.5	.0112	278,030	.0084	143,349	.0084	.0090	.0127	.0118	.0080
Mecosta	40.0	.0160	8.2	71	96.5	12.6	.0135	315,442	.0096	197,305	.0114	.0115	.0180	.0147	.0090
Menominee	25.9	.0104	–1.2	25	98.4	9.7	.0104	218,320	.0067	81,721	.0048	.0068	.0113	.0110	.0053
Midland	77.2	.0309	4.9	147	97.7	27.7	.029[illegible]	1,198,870	.0364	332,467	.0193	.0302	.0217	.0222	.0308
Missaukee	12.0	.0048	19.9	21	99.3	4.0	.0043	86,681	.0027	53,851	.0031	.0031	.0055	.0048	.0019
Monroe	137.1	.0549	1.8	246	97.4	47.1	.0504	2,191,682	.0666	573,458	.0333	.0544	.0338	.0368	.0511
Montcalm	54.6	.0218	14.8	77	99.0	19.4	.0208	566,188	.0173	284,869	.0165	.0180	.0217	.0214	.0151
Montmorency	8.5	.0034	13.5	15	99.6	3.3	.0035	73,109	.0022	33,148	.0020	.0023	.0050	.0035	.0018
Muskegon	160.0	.0641	1.5	316	84.5	58.0	.0621	1,808,394	.0550	954,792	.0554	.0570	.0608	.0628	.0534
Newaygo	40.4	.0161	15.7	48	97.4	15.1	.0161	376,172	.0114	159,147	.0092	.0117	.0192	.0154	.0098
Oakland	1,061.2	.4248	4.9	1,213	92.2	402.8	.4311	19,549,626	.5947	10,920,910	.6342	.5724	.3268	.4160	.6516
Oceana	24.2	.0097	10.0	45	98.3	8.7	.0093	272,113	.0083	97,665	.0057	.0079	.0101	.0091	.0068
Ogemaw	19.3	.0077	17.4	34	99.3	7.3	.0078	154,614	.0047	101,398	.0059	.0056	.0116	.0076	.0039
Ontonagon	9.1	.0036	–7.7	7	99.0	3.5	.0037	72,494	.0022	47,955	.0028	.0026	.0052	.0039	.0019
Osceola	21.2	.0085	12.0	37	99.2	7.8	.0084	233,389	.0071	71,081	.0041	.0066	.0084	.0083	.0053
Oscoda	7.7	.0031	12.3	14	99.4	3.1	.0033	55,561	.0017	28,798	.0017	.0020	.0050	.0032	.0011
Otsego	17.5	.0070	16.7	34	99.3	6.2	.0066	199,389	.0060	137,761	.0080	.0069	.0058	.0084	.0058
Ottawa	183.6	.0735	16.8	324	98.6	62.3	.0667	2,512,717	.0765	1,134,471	.0658	.0726	.0433	.0614	.0756
Presque Isle	14.5	.0058	1.6	22	99.3	5.5	.0059	111,983	.0034	65,304	.0038	.0040	.0085	.0057	.0031
Roscommon	21.0	.0084	28.3	40	99.5	8.9	.0095	201,334	.0061	153,183	.0089	.0073	.0135	.0107	.0052
Saginaw	217.5	.0871	–4.6	267	80.6	77.3	.0827	2,348,749	.0714	1,671,804	.0971	.0824	.0837	.0865	.0919
St. Clair	148.1	.0592	6.7	202	96.8	53.0	.0567	1,767,497	.0538	780,298	.0453	.0523	.0521	.0516	.0534
St. Joseph	61.1	.0245	8.9	121	96.4	22.8	.0244	788,281	.0240	291,929	.0170	.0219	.0202	.0244	.0212
Sanilac	42.5	.0170	4.2	44	99.5	15.6	.0167	401,252	.0122	206,893	.0120	.0131	.0198	.0180	.0106
Schoolcraft	8.2	.0033	–4.4	7	94.9	2.9	.0031	86,046	.0026	48,352	.0028	.0029	.0036	.0033	.0024
Shiawassee	71.8	.0287	.9	133	99.1	24.8	.0266	841,362	.0256	376,691	.0219	.0250	.0232	.0248	.0238
Tuscola	57.6	.0231	1.1	71	98.6	19.3	.0206	613,352	.0187	218,690	.0127	.0178	.0198	.0192	.0161
Van Buren	72.0	.0288	7.8	118	89.9	26.5	.0284	672,684	.0204	337,307	.0195	.0218	.0340	.0290	.0168
Washtenaw	276.3	.1106	4.4	389	84.3	102.7	.1099	3,881,740	.1181	2,291,052	.1331	.1211	.0967	.1134	.1260
Wayne	2,129.2	.8522	–8.9	3,462	58.6	805.5	.8619	26,355,032	.8017	12,366,100	.7181	.7868	.8474	.7512	.8185
Wexford	28.1	.0113	11.9	50	99.3	10.7	.0115	262,042	.0079	235,766	.0137	.0104	.0160	.0141	.0092

1990 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MICHIGAN (continued)															
TOTAL METRO COUNTIES	**7,448.0**	**2.9815**	**–.4**	**538**	**81.5**	**2,752.4**	**2.9452**	**100,190,706**	**3.0476**	**54,693,389**	**3.1761**	**3.0731**	**2.6491**	**2.8322**	**3.2461**
TOTAL STATE	**9,345.3**	**3.7405**	**.9**	**164**	**84.7**	**3,440.6**	**3.6817**	**119,757,344**	**3.6428**	**64,943,130**	**3.7712**	**3.7009**	**3.4758**	**3.5922**	**3.7992**
MINNESOTA															
DULUTH	**245.0**	**.0980**	**–8.1**	**33**	**97.5**	**94.3**	**.1008**	**2,947,584**	**.0896**	**1,553,325**	**.0901**	**.0914**	**.1033**	**.0933**	**.0873**
St. Louis	202.9	.0812	–8.7	33	97.5	77.7	.0831	2,473,902	.0752	1,278,296	.0742	.0761	.0843	.0756	.0743
Douglas, Wisc.	*42.1*	*.0168*	*–5.2*	*32*	*97.9*	*16.6*	*.0177*	*473,682*	*.0144*	*275,029*	*.0159*	*.0153*	*.0190*	*.0177*	*.0130*
FARGO - MOORHEAD	**152.1**	**.0609**	**10.6**	**54**	**98.6**	**57.4**	**.0615**	**1,753,653**	**.0533**	**1,274,516**	**.0740**	**.0613**	**.0656**	**.0702**	**.0554**
Clay	48.9	.0196	–.9	47	98.6	17.2	.0184	516,068	.0157	272,054	.0158	.0166	.0193	.0196	.0163
Cass, N. D.	*103.2*	*.0413*	*16.9*	*58*	*98.6*	*40.2*	*.0431*	*1,237,585*	*.0376*	*1,002,462*	*.0582*	*.0447*	*.0463*	*.0506*	*.0391*
MINNEAPOLIS - ST. PAUL	**2,402.8**	**.9618**	**12.4**	**476**	**94.9**	**918.7**	**.9831**	**37,405,475**	**1.1379**	**19,998,198**	**1.1612**	**1.1099**	**.8055**	**.9613**	**1.1325**
Anoka	241.0	.0965	23.0	560	98.1	80.5	.0861	3,175,495	.0966	1,624,794	.0943	.0958	.0606	.0796	.1012
Carver	46.5	.0187	25.5	132	99.3	16.1	.0173	673,325	.0205	180,824	.0105	.0173	.0122	.0140	.0156
Chisago	30.5	.0122	18.6	73	99.2	10.1	.0108	316,987	.0096	146,690	.0085	.0098	.0111	.0100	.0082
Dakota	257.6	.1031	32.6	448	97.9	91.2	.0976	4,161,661	.1266	2,063,210	.1198	.1199	.0718	.0908	.1287
Hennepin	1,001.2	.4007	6.4	1,851	92.6	416.0	.4452	17,077,106	.5194	9,784,828	.5682	.5105	.3707	.4503	.5341
Isanti	27.4	.0110	16.1	62	99.0	9.4	.0101	283,844	.0087	123,170	.0072	.0086	.0098	.0101	.0077
Ramsey	479.7	.1920	4.3	3,115	93.2	190.3	.2036	7,201,115	.2191	4,360,481	.2532	.2239	.1864	.2117	.2239
Scott	55.4	.0221	26.5	155	98.8	17.9	.0192	667,840	.0203	274,454	.0160	.0194	.0139	.0177	.0174
Washington	141.8	.0568	24.9	364	98.0	47.1	.0504	2,450,288	.0745	764,973	.0444	.0620	.0318	.0357	.0593
Wright	71.7	.0287	22.2	107	99.3	22.6	.0241	760,295	.0232	384,898	.0223	.0239	.0210	.0243	.0202
St. Croix, Wisc.	*50.0*	*.0200*	*15.6*	*69*	*99.5*	*17.5*	*.0187*	*637,519*	*.0194*	*289,876*	*.0168*	*.0188*	*.0162*	*.0171*	*.0162*
ROCHESTER	**101.9**	**.0408**	**10.8**	**156**	**97.9**	**38.6**	**.0413**	**1,532,601**	**.0466**	**980,754**	**.0570**	**.0485**	**.0357**	**.0445**	**.0481**
Olmsted	101.9	.0408	10.8	156	97.9	38.6	.0413	1,532,601	.0466	980,754	.0570	.0485	.0357	.0445	.0481
ST. CLOUD	**185.7**	**.0743**	**13.7**	**85**	**98.9**	**59.5**	**.0636**	**1,883,008**	**.0572**	**2,330,630**	**.1354**	**.0841**	**.0652**	**.0906**	**.0597**
Benton	29.2	.0117	15.9	72	99.2	10.2	.0109	310,002	.0094	96,080	.0056	.0087	.0099	.0102	.0077
Sherburne	38.2	.0153	27.7	88	98.2	12.0	.0128	422,579	.0129	199,444	.0116	.0129	.0114	.0124	.0110
Stearns	118.3	.0473	9.4	88	99.0	37.3	.0399	1,150,427	.0349	2,035,106	.1182	.0625	.0439	.0680	.0410
ALL COUNTIES															
Aitkin	14.2	.0056	5.9	8	98.5	5.4	.0058	97,391	.0030	53,514	.0031	.0035	.0082	.0057	.0022
Anoka	241.0	.0965	23.0	560	98.1	80.5	.0861	3,175,495	.0966	1,624,794	.0943	.0958	.0606	.0796	.1012
Becker	31.5	.0126	7.4	24	92.7	11.4	.0122	256,037	.0078	165,164	.0096	.0093	.0160	.0132	.0084
Beltrami	34.9	.0140	12.6	14	84.6	12.0	.0128	326,212	.0099	252,492	.0147	.0122	.0163	.0147	.0109
Benton	29.2	.0117	15.9	72	99.2	10.2	.0109	310,002	.0094	96,080	.0056	.0087	.0099	.0102	.0077
Big Stone	7.3	.0029	–5.4	15	99.2	2.8	.0030	71,574	.0022	32,957	.0019	.0022	.0032	.0030	.0023
Blue Earth	52.1	.0208	–.4	70	98.5	18.8	.0202	561,338	.0171	487,032	.0283	.0212	.0263	.0251	.0188
Brown	27.6	.0111	–3.7	45	99.5	10.2	.0109	285,309	.0087	149,513	.0086	.0092	.0127	.0117	.0086
Carlton	30.6	.0122	2.2	35	96.4	10.8	.0115	337,416	.0102	160,961	.0094	.0103	.0115	.0108	.0090
Carver	46.5	.0187	25.5	132	99.3	16.1	.0173	673,325	.0205	180,824	.0105	.0173	.0122	.0140	.0156
Cass	22.1	.0088	5.0	11	89.0	8.2	.0087	176,382	.0054	105,167	.0061	.0061	.0116	.0092	.0045
Chippewa	13.8	.0055	–7.6	24	99.1	5.4	.0058	147,910	.0045	83,947	.0049	.0049	.0062	.0063	.0042
Chisago	30.5	.0122	18.6	73	99.2	10.1	.0108	316,987	.0096	146,690	.0085	.0098	.0111	.0100	.0082
Clay	48.9	.0196	–.9	47	98.6	17.2	.0184	516,068	.0157	272,054	.0158	.0166	.0193	.0196	.0163
Clearwater	8.8	.0035	.4	9	91.3	3.1	.0033	55,971	.0017	27,003	.0015	.0019	.0051	.0029	.0012
Cook	4.1	.0017	.2	3	91.2	1.8	.0020	43,249	.0013	29,251	.0017	.0015	.0024	.0021	.0009
Cottonwood	13.6	.0054	–8.5	21	99.5	5.2	.0055	124,014	.0038	54,569	.0032	.0040	.0065	.0060	.0030
Crow Wing	47.9	.0192	14.8	48	98.9	18.3	.0196	456,272	.0139	410,106	.0238	.0179	.0250	.0226	.0133
Dakota	257.6	.1031	32.6	448	97.9	91.2	.0976	4,161,661	.1266	2,063,210	.1198	.1199	.0718	.0908	.1287
Dodge	15.9	.0064	7.6	36	99.4	5.4	.0058	159,964	.0048	43,360	.0026	.0044	.0051	.0055	.0041
Douglas	30.5	.0122	9.6	47	99.3	11.6	.0124	282,671	.0086	219,082	.0127	.0106	.0162	.0141	.0097
Faribault	17.7	.0070	–10.2	25	99.5	7.1	.0076	168,950	.0052	63,204	.0036	.0051	.0085	.0075	.0042
Fillmore	20.8	.0084	–5.2	24	99.5	7.7	.0082	172,347	.0052	86,963	.0051	.0058	.0105	.0084	.0043
Freeborn	34.4	.0137	–5.3	49	99.6	13.4	.0144	352,785	.0108	241,958	.0140	.0123	.0162	.0157	.0119
Goodhue	40.8	.0164	5.3	53	98.8	15.0	.0160	490,835	.0149	239,506	.0140	.0149	.0164	.0157	.0154
Grant	6.8	.0027	–5.2	12	99.6	2.5	.0027	71,763	.0022	28,023	.0016	.0020	.0027	.0025	.0017
Hennepin	1,001.2	.4007	6.4	1,851	92.6	416.0	.4452	17,077,106	.5194	9,784,828	.5682	.5105	.3707	.4503	.5341
Houston	19.4	.0078	5.5	34	99.5	6.5	.0069	178,083	.0054	49,606	.0029	.0051	.0068	.0070	.0042
Hubbard	16.1	.0064	14.2	17	97.4	5.9	.0063	141,154	.0043	87,562	.0050	.0049	.0083	.0068	.0036
Isanti	27.4	.0110	16.1	62	99.0	9.4	.0101	283,844	.0087	123,170	.0072	.0086	.0098	.0101	.0077
Itasca	44.0	.0176	2.2	17	96.6	16.3	.0174	419,572	.0127	235,367	.0137	.0140	.0195	.0172	.0122
Jackson	12.3	.0049	–10.2	18	99.6	4.6	.0049	120,457	.0037	70,130	.0040	.0041	.0048	.0053	.0035
Kanabec	13.1	.0053	7.7	25	99.2	4.8	.0052	123,458	.0038	66,093	.0039	.0041	.0059	.0054	.0031

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MINNESOTA (continued)															
ALL COUNTIES (continued)															
Kandiyohi	39.6	.0158	7.7	51	99.2	14.6	.0156	407,974	.0124	243,029	.0141	.0135	.0169	.0177	.0128
Kittson	6.2	.0025	–7.1	6	99.4	2.4	.0026	59,679	.0018	29,444	.0017	.0020	.0030	.0027	.0016
Koochiching	15.5	.0062	–11.8	5	97.1	5.7	.0061	158,252	.0048	80,918	.0047	.0051	.0065	.0056	.0046
Lac qui Parle	9.6	.0039	–9.4	12	99.4	3.7	.0039	78,886	.0024	28,144	.0016	.0025	.0049	.0039	.0018
Lake	11.4	.0045	–12.6	6	99.0	4.1	.0044	112,420	.0034	63,112	.0037	.0038	.0043	.0053	.0029
Lake of the Woods	4.1	.0017	8.9	3	99.3	1.5	.0016	28,146	.0009	20,226	.0012	.0010	.0024	.0017	.0005
Le Sueur	23.8	.0095	1.6	53	99.5	8.7	.0093	217,177	.0066	69,580	.0040	.0064	.0095	.0091	.0056
Lincoln	7.4	.0029	–9.8	14	99.5	2.7	.0029	56,192	.0017	24,508	.0014	.0018	.0039	.0027	.0012
Lyon	25.4	.0102	.8	36	98.9	9.1	.0098	258,379	.0078	167,782	.0098	.0090	.0116	.0109	.0081
McLeod	32.3	.0129	8.9	66	99.3	11.8	.0126	334,652	.0102	238,813	.0138	.0118	.0154	.0146	.0106
Mahnomen	5.3	.0022	–4.3	9	78.6	1.7	.0018	36,004	.0011	19,107	.0012	.0013	.0024	.0019	.0008
Marshall	12.2	.0048	–6.4	7	99.6	4.5	.0048	101,267	.0031	46,475	.0027	.0033	.0058	.0050	.0023
Martin	23.5	.0095	–4.8	33	99.4	9.3	.0100	290,287	.0088	115,627	.0067	.0084	.0095	.0102	.0081
Meeker	21.8	.0087	5.9	35	99.6	8.0	.0085	220,656	.0067	85,518	.0049	.0065	.0088	.0084	.0056
Mille Lacs	19.2	.0077	4.2	33	96.3	7.1	.0076	180,536	.0055	76,204	.0045	.0057	.0094	.0073	.0046
Morrison	31.3	.0125	6.8	28	99.5	10.6	.0114	254,091	.0078	124,238	.0072	.0085	.0139	.0116	.0067
Mower	37.8	.0151	–6.4	53	99.4	14.8	.0158	418,878	.0127	197,204	.0114	.0128	.0176	.0148	.0126
Murray	10.4	.0042	–9.6	15	99.6	3.9	.0042	89,413	.0027	31,549	.0019	.0028	.0047	.0045	.0021
Nicollet	29.3	.0117	8.8	67	99.0	9.8	.0105	358,333	.0109	101,279	.0058	.0095	.0078	.0093	.0090
Nobles	20.1	.0081	–8.0	28	99.0	7.6	.0081	177,998	.0054	117,052	.0068	.0064	.0102	.0091	.0064
Norman	8.4	.0033	–10.4	10	99.0	3.1	.0033	84,229	.0026	30,769	.0018	.0025	.0036	.0032	.0020
Olmsted	101.9	.0408	10.8	156	97.9	38.6	.0413	1,532,601	.0466	980,754	.0570	.0485	.0357	.0445	.0481
Otter Tail	53.8	.0215	3.6	27	99.3	20.0	.0214	480,795	.0146	270,314	.0157	.0163	.0269	.0220	.0128
Pennington	14.5	.0058	–5.0	23	99.0	5.6	.0060	111,606	.0034	80,532	.0046	.0043	.0088	.0069	.0035
Pine	21.8	.0088	9.7	15	96.8	7.6	.0082	162,022	.0050	111,412	.0065	.0061	.0106	.0086	.0041
Pipestone	10.7	.0043	–8.5	23	98.8	4.3	.0046	90,998	.0027	48,533	.0028	.0032	.0062	.0047	.0024
Polk	33.6	.0134	–3.6	17	98.5	12.5	.0133	300,925	.0092	144,999	.0085	.0097	.0177	.0132	.0077
Pope	11.7	.0047	.4	18	99.7	4.7	.0051	96,915	.0029	44,967	.0026	.0032	.0069	.0048	.0023
Ramsey	479.7	.1920	4.3	3,115	93.2	190.3	.2036	7,201,115	.2191	4,360,481	.2532	.2239	.1864	.2117	.2239
Red Lake	5.1	.0020	–6.8	12	99.7	1.8	.0019	32,952	.0010	13,381	.0008	.0011	.0025	.0017	.0008
Redwood	17.7	.0071	–8.5	20	98.8	6.5	.0070	161,270	.0049	73,391	.0042	.0052	.0083	.0071	.0039
Renville	18.9	.0076	–7.4	19	99.5	7.1	.0076	185,807	.0056	63,705	.0037	.0055	.0078	.0077	.0044
Rice	49.6	.0198	7.6	99	98.9	16.6	.0177	522,037	.0159	274,518	.0160	.0167	.0175	.0184	.0153
Rock	10.3	.0042	–3.8	21	99.5	3.8	.0041	86,709	.0027	34,819	.0020	.0028	.0050	.0041	.0025
Roseau	14.5	.0058	15.3	9	98.9	5.1	.0055	125,715	.0038	69,502	.0040	.0042	.0064	.0057	.0035
St. Louis	202.9	.0812	–8.7	33	97.5	77.7	.0831	2,473,902	.0752	1,278,296	.0742	.0761	.0843	.0756	.0743
Scott	55.4	.0221	26.5	155	98.8	17.9	.0192	667,840	.0203	274,454	.0160	.0194	.0139	.0177	.0174
Sherburne	38.2	.0153	27.7	88	98.2	12.0	.0128	422,579	.0129	199,444	.0116	.0129	.0114	.0124	.0110
Sibley	14.8	.0060	–4.2	25	99.6	5.4	.0058	152,927	.0047	37,067	.0021	.0041	.0056	.0053	.0036
Stearns	118.3	.0473	9.4	88	99.0	37.3	.0399	1,150,427	.0349	2,035,106	.1182	.0625	.0439	.0680	.0410
Steele	31.1	.0125	2.5	72	99.4	11.3	.0121	328,222	.0100	202,782	.0118	.0110	.0123	.0136	.0098
Stevens	10.6	.0042	–6.4	19	98.6	3.6	.0038	89,307	.0027	60,379	.0035	.0033	.0051	.0043	.0025
Swift	11.9	.0048	–7.9	16	99.4	4.5	.0049	108,473	.0033	38,991	.0022	.0033	.0058	.0049	.0026
Todd	26.4	.0105	5.6	28	99.5	9.5	.0101	198,050	.0061	72,286	.0042	.0063	.0131	.0097	.0046
Traverse	4.9	.0020	–11.6	9	97.8	1.6	.0017	45,271	.0014	17,593	.0011	.0014	.0018	.0017	.0011
Wabasha	20.3	.0081	5.0	38	99.6	7.6	.0082	223,553	.0068	87,169	.0050	.0065	.0080	.0079	.0054
Wadena	13.8	.0055	–2.8	26	99.1	5.0	.0053	115,752	.0035	82,692	.0048	.0044	.0073	.0058	.0031
Waseca	18.7	.0075	1.4	44	99.5	6.8	.0073	217,685	.0066	78,861	.0046	.0062	.0065	.0069	.0055
Washington	141.8	.0568	24.9	364	98.0	47.1	.0504	2,450,288	.0745	764,973	.0444	.0620	.0318	.0357	.0593
Watonwan	11.6	.0046	–6.2	27	99.5	4.7	.0050	112,773	.0035	42,247	.0025	.0033	.0057	.0051	.0029
Wilkin	8.0	.0032	–5.4	11	99.1	2.8	.0030	87,592	.0026	31,065	.0018	.0025	.0026	.0029	.0021
Winona	46.5	.0186	.5	74	99.0	16.3	.0175	509,610	.0155	253,031	.0147	.0160	.0182	.0179	.0133
Wright	71.7	.0287	22.2	107	99.3	22.6	.0241	760,295	.0232	384,898	.0223	.0239	.0210	.0243	.0202
Yellow Medicine	12.2	.0049	–10.7	16	98.9	4.5	.0049	127,779	.0038	50,601	.0030	.0039	.0049	.0049	.0033
TOTAL METRO COUNTIES	**2,892.2**	**1.1577**	**10.4**	**202**	**95.4**	**1,094.2**	**1.1708**	**43,173,535**	**1.3132**	**24,570,056**	**1.4268**	**1.3164**	**.9938**	**1.1745**	**1.3147**
TOTAL STATE	**4,360.1**	**1.7451**	**7.0**	**55**	**96.3**	**1,632.3**	**1.7467**	**57,392,843**	**1.7458**	**32,208,001**	**1.8703**	**1.7830**	**1.6603**	**1.7742**	**1.7128**
MISSISSIPPI															
BILOXI - GULFPORT	**203.3**	**.0814**	**11.6**	**192**	**78.9**	**74.2**	**.0794**	**2,166,816**	**.0659**	**1,167,244**	**.0677**	**.0696**	**.0896**	**.0862**	**.0579**
Hancock	33.3	.0134	35.9	70	88.0	12.2	.0130	326,524	.0099	117,759	.0068	.0097	.0155	.0128	.0078
Harrison	170.0	.0680	7.8	293	77.1	62.0	.0664	1,840,292	.0560	1,049,485	.0609	.0599	.0741	.0734	.0501
JACKSON	**402.6**	**.1612**	**11.2**	**170**	**55.2**	**143.2**	**.1533**	**4,497,062**	**.1367**	**2,878,673**	**.1673**	**.1507**	**.1629**	**.1626**	**.1381**
Hinds	257.1	.1029	2.4	294	50.5	94.2	.1008	2,955,826	.0899	2,121,748	.1233	.1024	.1083	.1118	.0929

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSISSIPPI (continued)															
JACKSON (continued)															
Madison	57.5	.0230	38.2	80	40.1	18.9	.0203	516,600	.0157	363,400	.0211	.0188	.0251	.0208	.0178
Rankin	88.0	.0353	26.8	113	78.7	30.1	.0322	1,024,636	.0311	393,525	.0229	.0295	.0295	.0300	.0274
PASCAGOULA	**129.8**	**.0520**	**10.0**	**178**	**77.9**	**45.2**	**.0484**	**1,375,822**	**.0418**	**544,381**	**.0317**	**.0408**	**.0438**	**.0486**	**.0399**
Jackson	129.8	.0520	10.0	178	77.9	45.2	.0484	1,375,822	.0418	544,381	.0317	.0408	.0438	.0486	.0399
ALL COUNTIES															
Adams	37.6	.0151	−1.2	82	47.5	13.7	.0146	326,9[illegible]6	.0100	240,727	.0139	.0121	.0208	.0138	.0110
Alcorn	33.5	.0134	1.4	84	87.6	13.2	.0141	315,925	.0096	208,205	.0121	.0111	.0184	.0150	.0108
Amite	13.4	.0053	.2	18	48.4	4.7	.0051	118,845	.0036	30,500	.0018	.0034	.0062	.0040	.0027
Attala	19.4	.0078	−2.4	26	56.9	7.1	.0076	139,181	.0042	83,385	.0048	.0052	.0110	.0072	.0041
Benton	8.3	.0033	1.8	20	58.2	2.7	.0029	66,112	.0021	9,592	.0006	.0018	.0031	.0026	.0015
Bolivar	44.0	.0176	−4.3	49	33.8	14.3	.0153	306,096	.0093	165,555	.0096	.0110	.0231	.0135	.0087
Calhoun	15.3	.0062	−2.3	27	71.3	5.7	.0061	109,286	.0033	61,098	.0036	.0040	.0087	.0059	.0031
Carroll	9.8	.0039	.2	15	50.7	3.4	.0036	69,213	.0021	11,685	.0006	.0020	.0045	.0030	.0016
Chickasaw	18.4	.0073	3.1	37	60.1	6.4	.0069	135,881	.0041	89,161	.0052	.0051	.0096	.0073	.0044
Choctaw	9.3	.0038	3.4	22	68.5	3.2	.0034	62,464	.0019	23,817	.0014	.0021	.0047	.0032	.0013
Claiborne	12.2	.0049	−.7	25	22.3	3.6	.0038	80,676	.0025	21,240	.0012	.0026	.0053	.0029	.0018
Clarke	17.3	.0069	2.1	25	61.3	6.4	.0069	145,578	.0044	33,994	.0020	.0042	.0080	.0061	.0038
Clay	21.8	.0087	3.4	53	45.8	7.5	.0080	187,941	.0057	85,414	.0050	.0061	.0091	.0080	.0050
Coahoma	35.1	.0141	−4.9	63	32.0	12.2	.0131	246,633	.0075	151,116	.0087	.0091	.0198	.0111	.0078
Copiah	28.0	.0112	5.6	36	47.6	9.7	.0103	217,041	.0066	110,841	.0065	.0076	.0146	.0096	.0052
Covington	17.1	.0068	7.4	41	61.8	6.1	.0066	139,185	.0043	52,006	.0030	.0043	.0084	.0057	.0033
☐ De Soto	70.2	.0281	30.2	145	79.6	23.5	.0251	722,447	.0219	275,154	.0160	.0215	.0268	.0226	.0203
Forrest	68.1	.0273	3.2	145	69.4	26.0	.0278	660,117	.0201	571,645	.0332	.0254	.0378	.0301	.0225
Franklin	8.6	.0034	4.8	15	58.9	3.2	.0035	72,285	.0022	20,258	.0011	.0022	.0042	.0028	.0018
George	16.9	.0068	10.5	35	88.9	5.7	.0061	149,437	.0046	44,959	.0027	.0044	.0067	.0053	.0039
Greene	10.6	.0042	7.9	15	77.1	3.3	.0035	75,250	.0023	25,656	.0014	.0024	.0043	.0030	.0019
Grenada	19.8	.0079	−6.2	47	54.2	7.1	.0076	185,369	.0056	158,788	.0093	.0072	.0104	.0085	.0054
Hancock	33.3	.0134	35.9	70	88.0	12.2	.0130	326,524	.0099	117,759	.0068	.0097	.0155	.0128	.0078
Harrison	170.0	.0680	7.8	293	77.1	62.0	.0664	1,840,292	.0560	1,049,485	.0609	.0599	.0741	.0734	.0501
Hinds	257.1	.1029	2.4	294	50.5	94.2	.1008	2,955,826	.0899	2,121,748	.1233	.1024	.1083	.1118	.0929
Holmes	22.5	.0090	−2.1	30	25.6	7.5	.0080	114,670	.0035	47,691	.0027	.0044	.0139	.0053	.0026
Humphreys	13.6	.0055	−2.4	32	30.5	4.5	.0048	70,590	.0021	37,810	.0022	.0028	.0085	.0033	.0019
Issaquena	2.5	.0010	−.5	6	40.2	.8	.0009	16,616	.0006	1,008	.0001	.0005	.0012	.0006	.0003
Itawamba	21.2	.0084	3.3	39	92.7	7.9	.0084	171,933	.0052	44,173	.0025	.0050	.0096	.0084	.0040
Jackson	129.8	.0520	10.0	178	77.9	45.2	.0484	1,375,822	.0418	544,381	.0317	.0408	.0438	.0486	.0399
Jasper	16.9	.0068	−2.1	25	46.8	6.0	.0064	116,131	.0036	44,555	.0025	.0040	.0088	.0062	.0026
Jefferson	9.0	.0036	−2.0	17	15.7	3.0	.0032	58,567	.0017	9,970	.0006	.0018	.0045	.0020	.0013
Jefferson Davis	14.2	.0056	2.6	35	42.4	4.7	.0051	104,953	.0032	52,484	.0031	.0036	.0070	.0045	.0025
Jones	62.6	.0251	1.1	90	73.5	23.4	.0250	559,099	.0170	313,156	.0182	.0189	.0309	.0260	.0173
Kemper	10.2	.0041	.5	13	41.1	3.5	.0038	64,812	.0020	21,973	.0012	.0023	.0054	.0030	.0014
Lafayette	30.6	.0122	−1.4	46	69.7	11.5	.0123	315,640	.0096	154,143	.0090	.0099	.0150	.0118	.0096
Lamar	28.1	.0113	18.0	56	87.3	9.9	.0106	259,568	.0079	66,600	.0038	.0074	.0115	.0097	.0060
Lauderdale	76.8	.0307	−.6	109	64.5	28.9	.0309	794,049	.0242	547,843	.0319	.0277	.0382	.0327	.0243
Lawrence	13.1	.0053	4.6	30	65.6	4.7	.0050	122,293	.0037	32,286	.0018	.0035	.0058	.0040	.0031
Leake	18.9	.0075	.6	32	57.2	6.8	.0073	125,597	.0038	81,575	.0048	.0049	.0107	.0071	.0032
Lee	65.5	.0262	14.8	145	76.7	25.0	.0267	676,585	.0206	558,030	.0324	.0251	.0315	.0321	.0234
Leflore	40.7	.0163	−2.0	67	36.6	13.9	.0149	305,007	.0093	214,428	.0124	.0118	.0223	.0140	.0099
Lincoln	31.9	.0128	5.7	54	66.5	11.5	.0123	254,293	.0077	169,684	.0099	.0093	.0160	.0123	.0082
Lowndes	60.5	.0242	5.6	117	61.5	21.7	.0232	547,550	.0167	391,021	.0227	.0200	.0283	.0260	.0190
Madison	57.5	.0230	38.2	80	40.1	18.9	.0203	516,600	.0157	363,400	.0211	.0188	.0251	.0208	.0178
Marion	26.3	.0106	2.3	48	66.5	9.2	.0098	219,105	.0066	108,148	.0063	.0073	.0131	.0093	.0065
Marshall	34.2	.0137	16.7	48	42.8	10.8	.0116	225,850	.0069	69,282	.0040	.0073	.0151	.0101	.0056
Monroe	36.2	.0144	−.6	47	66.8	13.0	.0139	298,543	.0091	142,173	.0082	.0099	.0170	.0135	.0091
Montgomery	12.6	.0051	−5.7	31	55.2	4.4	.0047	82,076	.0025	43,574	.0026	.0031	.0071	.0045	.0022
Neshoba	24.9	.0099	4.7	44	[illegible].6	9.3	.0099	218,157	.0066	131,603	.0076	.0076	.0141	.0104	.0064
Newton	20.2	.0081	1.2	35	66.8	7.6	.0082	166,892	.0051	80,587	.0047	.0055	.0109	.0079	.0044
Noxubee	12.2	.0049	−7.7	17	31.7	4.0	.0042	70,400	.0021	26,425	.0015	.0025	.0066	.0033	.0017
Oktibbeha	37.6	.0151	4.4	82	61.1	12.2	.0131	318,366	.0097	162,343	.0095	.0108	.0169	.0123	.0103
Panola	29.9	.0119	6.2	43	47.0	10.3	.0110	217,509	.0066	135,585	.0078	.0080	.0161	.0106	.0062
Pearl River	40.0	.0160	18.4	49	82.7	14.2	.0152	354,820	.0108	168,536	.0098	.0116	.0187	.0145	.0097
Perry	10.0	.0040	1.4	15	75.4	3.4	.0037	96,190	.0030	20,260	.0012	.0025	.0042	.0028	.0023
Pike	37.0	.0149	2.3	90	52.6	13.4	.0143	320,950	.0097	228,460	.0133	.0119	.0193	.0149	.0109
Pontotoc	23.3	.0093	11.4	47	82.1	8.6	.0092	185,878	.0057	65,363	.0038	.0057	.0116	.0088	.0050
Prentiss	25.4	.0101	5.7	61	87.4	9.3	.0100	206,046	.0062	135,627	.0078	.0077	.0140	.0107	.0057
Quitman	– 11.2	.0045	−11.4	28	40.0	3.8	.0040	53,362	.0017	25,215	.0015	.0021	.0071	.0029	.0012

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSISSIPPI (continued)															
ALL COUNTIES (continued)															
Rankin	88.0	.0353	26.8	113	78.7	30.1	.0322	1,024,636	.0311	393,525	.0229	.0295	.0295	.0300	.0274
Scott	26.7	.0106	8.7	44	61.0	9.7	.0104	219,305	.0067	108,971	.0063	.0073	.0140	.0104	.0057
Sharkey	7.5	.0030	–5.8	17	30.5	2.2	.0024	40,959	.0013	16,066	.0009	.0015	.0040	.0017	.0008
Simpson	25.1	.0101	7.1	42	65.7	8.8	.0094	222,835	.0067	104,655	.0061	.0073	.0113	.0089	.0063
Smith	15.7	.0063	4.1	25	76.0	5.5	.0059	128,703	.0039	31,285	.0018	.0037	.0075	.0049	.0029
Stone	10.8	.0043	11.2	24	74.1	3.6	.0038	98,587	.0030	50,843	.0030	.0033	.0043	.0040	.0026
Sunflower	36.4	.0146	4.5	51	33.9	10.8	.0116	209,310	.0064	142,738	.0082	.0086	.0196	.0101	.0054
Tallahatchie	16.1	.0064	–6.2	25	38.6	5.5	.0059	86,185	.0026	33,914	.0020	.0032	.0100	.0039	.0020
Tate	22.3	.0089	10.8	55	57.6	7.3	.0078	156,711	.0048	122,445	.0071	.0062	.0115	.0085	.0041
Tippah	19.7	.0079	5.1	43	81.8	7.1	.0076	150,214	.0046	91,388	.0053	.0054	.0100	.0089	.0041
Tishomingo	18.5	.0074	.4	43	95.3	7.1	.0076	132,273	.0040	63,598	.0037	.0046	.0107	.0081	.0033
Tunica	8.8	.0035	–8.8	19	23.7	3.0	.0032	42,522	.0013	25,763	.0015	.0019	.0059	.0019	.0011
Union	23.2	.0093	6.7	56	84.1	8.9	.0095	193,744	.0059	99,886	.0058	.0065	.0122	.0095	.0059
Walthall	14.0	.0056	1.7	35	55.0	4.9	.0052	115,116	.0035	51,723	.0030	.0038	.0068	.0048	.0028
Warren	51.3	.0206	–.6	86	58.1	18.5	.0198	531,088	.0161	348,615	.0203	.0183	.0231	.0195	.0164
Washington	70.9	.0283	–2.0	97	40.0	24.0	.0257	540,769	.0165	399,673	.0232	.0209	.0373	.0257	.0172
Wayne	20.6	.0083	7.7	25	62.8	6.9	.0074	174,466	.0053	73,508	.0042	.0054	.0089	.0068	.0051
Webster	10.0	.0040	–2.9	24	77.7	3.7	.0040	75,315	.0023	32,804	.0020	.0026	.0055	.0039	.0019
Wilkinson	9.9	.0040	–1.2	15	29.5	3.4	.0036	70,369	.0021	26,929	.0015	.0024	.0049	.0035	.0015
Winston	19.4	.0077	–.4	32	56.1	6.9	.0074	166,454	.0051	78,138	.0046	.0054	.0088	.0071	.0046
Yalobusha	13.2	.0053	.1	28	57.9	5.0	.0053	105,239	.0032	45,001	.0026	.0034	.0075	.0053	.0026
Yazoo	26.8	.0107	–2.0	29	44.5	9.5	.0102	214,855	.0065	81,813	.0047	.0070	.0134	.0087	.0057
TOTAL METRO COUNTIES	**805.9**	**.3227**	**12.5**	**173**	**66.9**	**286.1**	**.3062**	**8,762,147**	**.2663**	**4,865,452**	**.2827**	**.2826**	**.3231**	**.3200**	**.2562**
TOTAL STATE	**2,657.1**	**1.0635**	**5.4**	**56**	**61.7**	**942.3**	**1.0083**	**23,958,764**	**.7288**	**13,426,461**	**.7796**	**.8110**	**1.2599**	**1.0002**	**.6976**
MISSOURI															
COLUMBIA	**107.7**	**.0431**	**7.3**	**157**	**91.4**	**39.6**	**.0424**	**1,431,797**	**.0436**	**870,058**	**.0505**	**.0455**	**.0428**	**.0462**	**.0407**
Boone	107.7	.0431	7.3	157	91.4	39.6	.0424	1,431,797	.0436	870.058	.0505	.0455	.0428	.0462	.0407
JOPLIN	**135.6**	**.0542**	**6.3**	**107**	**97.6**	**52.1**	**.0557**	**1,394,881**	**.0425**	**968,818**	**.0563**	**.0487**	**.0655**	**.0631**	**.0409**
Jasper	91.5	.0366	5.2	143	97.4	35.8	.0383	978,733	.0298	792,137	.0460	.0359	.0464	.0448	.0296
Newton	44.1	.0176	8.7	70	98.1	16.3	.0174	416,148	.0127	176,681	.0103	.0128	.0191	.0183	.0113
KANSAS CITY	**1,585.0**	**.6344**	**10.6**	**316**	**86.0**	**607.7**	**.6503**	**22,825,388**	**.6941**	**11,823,232**	**.6867**	**.6800**	**.5811**	**.6388**	**.6696**
Cass	62.1	.0249	21.7	88	98.4	21.7	.0232	733,765	.0223	302,479	.0176	.0214	.0210	.0217	.0186
Clay	152.9	.0612	12.0	379	97.9	58.3	.0624	2,309,689	.0702	1,274,243	.0740	.0696	.0479	.0622	.0699
Jackson	645.4	.2583	2.6	1,056	76.9	257.9	.2760	9,045,017	.2751	5,054,612	.2935	.2773	.2599	.2779	.2704
Lafayette	32.3	.0129	7.9	51	96.4	12.1	.0129	337,994	.0103	105,431	.0062	.0096	.0131	.0116	.0083
Platte	56.3	.0225	21.5	134	97.4	20.5	.0220	699,612	.0212	315,676	.0183	.0206	.0225	.0207	.0192
Ray	24.1	.0096	12.7	42	97.8	8.6	.0092	237,325	.0072	68,880	.0040	.0067	.0087	.0085	.0060
Johnson, Kans.	*348.6*	*.1396*	*29.0*	*729*	*97.4*	*133.2*	*.1425*	*6,385,073*	*.1942*	*3,429,514*	*.1992*	*.1847*	*.1080*	*.1416*	*.1976*
Leavenworth, Kans.	*66.0*	*.0264*	*20.4*	*143*	*87.0*	*21.2*	*.0227*	*812,994*	*.0247*	*282,453*	*.0164*	*.0225*	*.0193*	*.0202*	*.0199*
Miami, Kans.	*24.2*	*.0097*	*11.9*	*41*	*96.1*	*8.9*	*.0095*	*265,634*	*.0081*	*109,491*	*.0064*	*.0079*	*.0096*	*.0092*	*.0066*
Wyandotte, Kans.	*173.1*	*.0693*	*.4*	*1,162*	*72.5*	*65.3*	*.0699*	*1,998,285*	*.0608*	*880,453*	*.0511*	*.0597*	*.0711*	*.0652*	*.0531*
ST. JOSEPH	**85.6**	**.0343**	**–2.6**	**209**	**96.2**	**32.7**	**.0350**	**1,012,138**	**.0308**	**555,996**	**.0323**	**.0320**	**.0364**	**.0360**	**.0269**
Buchanan	85.6	.0343	–2.6	209	96.2	32.7	.0350	1,012.138	.0308	555,996	.0323	.0320	.0364	.0360	.0269
ST. LOUIS	**2,484.9**	**.9945**	**4.5**	**465**	**81.7**	**918.5**	**.9829**	**34,668,544**	**1.0544**	**17,226,344**	**1.0004**	**1.0262**	**.8602**	**.9401**	**1.0300**
Franklin	80.2	.0321	12.6	87	98.5	27.0	.0289	772,925	.0235	464,397	.0270	.0262	.0303	.0312	.0226
Jefferson	176.3	.0706	20.6	267	98.8	58.1	.0622	2,002,604	.0609	806,438	.0468	.0587	.0497	.0587	.0548
St. Charles	204.5	.0818	41.9	366	97.9	68.8	.0736	3,110,178	.0946	1,473,027	.0856	.0894	.0505	.0650	.0925
St. Louis	1,013.2	.4055	4.0	2,006	86.2	376.4	.4027	17,065,377	.5191	8,715,439	.5061	.4924	.2909	.3901	.5250
St. Louis city	409.7	.1639	–9.5	6,716	50.3	166.1	.1778	5,042,383	.1534	2,184,981	.1269	.1476	.1913	.1622	.1342
Clinton, Ill.	*34.4*	*.0137*	*5.5*	*73*	*98.4*	*12.1*	*.0129*	*376,087*	*.0114*	*145,003*	*.0084*	*.0110*	*.0115*	*.0128*	*.0105*
Jersey, Ill.	*21.3*	*.0085*	*3.7*	*57*	*99.3*	*7.4*	*.0080*	*215,876*	*.0065*	*111,924*	*.0065*	*.0070*	*.0074*	*.0085*	*.0060*
Madison, Ill.	*253.6*	*.1015*	*2.4*	*348*	*92.7*	*96.8*	*.1036*	*2,828,116*	*.0860*	*1,617,288*	*.0939*	*.0915*	*.1088*	*.1056*	*.0809*
Monroe, Ill.	*22.6*	*.0091*	*12.3*	*58*	*99.5*	*8.3*	*.0089*	*255,900*	*.0078*	*125,393*	*.0073*	*.0078*	*.0085*	*.0086*	*.0070*
St. Clair, Ill.	*269.1*	*.1078*	*.6*	*400*	*68.5*	*97.5*	*.1043*	*2,999,098*	*.0912*	*1,582,454*	*.0919*	*.0946*	*.1113*	*.0974*	*.0965*
SPRINGFIELD	**237.8**	**.0951**	**14.5**	**191**	**97.4**	**91.2**	**.0975**	**2,764,157**	**.0841**	**2,039,980**	**.1185**	**.0965**	**.1055**	**.1126**	**.0820**
Christian	31.3	.0125	39.7	55	99.2	11.2	.0119	302,513	.0092	139,536	.0081	.0095	.0129	.0128	.0071
Greene	206.5	.0826	11.4	305	97.1	80.0	.0856	2,461,644	.0749	1,900,444	.1104	.0870	.0926	.0998	.0749
ALL COUNTIES															
Adair	23.8	.0096	–4.3	42	97.4	8.9	.0095	231,048	.0071	172,054	.0100	.0084	.0133	.0099	.0066
Andrew	15.7	.0062	12.3	36	99.6	5.4	.0058	162,879	.0049	38,170	.0022	.0043	.0050	.0054	.0038

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSOURI (continued)															
ALL COUNTIES (continued)															
Atchison	8.0	.0032	−7.0	15	99.3	3.1	.0033	76,754	.0023	26,523	.0016	.0023	.0038	.0034	.0017
Audrain	25.4	.0102	−4.0	36	93.5	9.6	.0103	250,086	.0076	121,625	.0070	.0079	.0110	.0108	.0077
Barry	28.3	.0113	15.9	37	99.1	10.7	.0114	251,253	.0077	110,098	.0064	.0080	.0146	.0113	.0061
Barton	12.0	.0048	6.3	20	99.4	4.7	.0051	99,622	.0030	40,514	.0024	.0032	.0063	.0053	.0021
Bates	16.8	.0068	5.8	20	98.7	6.4	.0068	162,408	.0050	57,705	.0033	.0048	.0084	.0061	.0039
Benton	14.0	.0056	14.9	19	99.2	5.5	.0059	98,644	.0030	56,558	.0033	.0036	.0087	.0053	.0020
Bollinger	11.3	.0045	9.7	18	99.8	4.3	.0046	78,322	.0023	31,775	.0019	.0027	.0064	.0045	.0018
Boone	107.7	.0431	7.3	157	91.4	39.6	.0424	1,431,797	.0436	870,058	.0505	.0455	.0428	.0462	.0407
Buchanan	85.6	.0343	−2.6	209	96.2	32.7	.0350	1,012,138	.0308	555,996	.0323	.0320	.0364	.0360	.0269
Butler	39.3	.0157	4.3	56	93.9	14.9	.0159	354,370	.0108	251,686	.0146	.0129	.0223	.0162	.0108
Caldwell	8.6	.0034	−.7	20	99.7	3.3	.0036	74,499	.0022	16,246	.0009	.0021	.0044	.0030	.0018
Callaway	34.1	.0137	5.7	40	93.6	11.4	.0121	380,831	.0116	151,166	.0088	.0112	.0110	.0111	.0098
Camden	26.7	.0107	33.4	42	99.3	10.8	.0116	325,050	.0099	247,893	.0144	.0114	.0132	.0142	.0103
Cape Girardeau	63.9	.0255	8.6	111	95.3	23.5	.0252	703,497	.0214	598,007	.0347	.0262	.0294	.0295	.0244
Carroll	11.2	.0045	−7.7	16	97.3	4.5	.0048	99,224	.0030	34,921	.0021	.0031	.0062	.0044	.0025
Carter	6.2	.0025	14.2	12	99.5	2.0	.0021	41,073	.0013	12,977	.0007	.0013	.0030	.0021	.0009
Cass	62.1	.0249	21.7	88	98.4	21.7	.0232	733,765	.0223	302,479	.0176	.0214	.0210	.0217	.0186
Cedar	12.8	.0051	7.6	27	99.1	5.0	.0054	101,801	.0031	47,087	.0027	.0034	.0078	.0048	.0022
Chariton	10.0	.0040	−4.7	13	94.4	3.9	.0042	75,203	.0023	23,283	.0014	.0023	.0060	.0036	.0018
Christian	31.3	.0125	39.7	55	99.2	11.2	.0119	302,513	.0092	139,536	.0081	.0095	.0129	.0128	.0071
Clark	8.3	.0033	−2.3	16	99.8	3.0	.0032	72,086	.0022	26,877	.0015	.0023	.0037	.0032	.0015
Clay	152.9	.0612	12.0	379	97.9	58.3	.0624	2,309,689	.0702	1,274,243	.0740	.0696	.0479	.0622	.0699
Clinton	18.2	.0073	14.4	43	97.1	6.3	.0068	164,494	.0050	71,719	.0042	.0052	.0073	.0062	.0040
Cole	63.5	.0254	12.1	162	91.2	22.4	.0239	860,802	.0262	727,449	.0422	.0308	.0218	.0291	.0255
Cooper	15.5	.0062	5.9	27	92.7	5.7	.0061	137,034	.0042	65,711	.0038	.0044	.0073	.0064	.0033
Crawford	21.0	.0085	14.8	28	99.6	7.6	.0082	197,048	.0060	84,825	.0050	.0062	.0090	.0078	.0047
Dade	7.8	.0031	5.6	16	99.2	3.2	.0034	59,887	.0018	15,913	.0009	.0018	.0048	.0031	.0011
Dallas	14.4	.0057	19.0	27	99.1	5.2	.0056	108,782	.0033	44,991	.0026	.0036	.0078	.0050	.0026
Daviess	8.9	.0036	−.1	16	99.7	3.5	.0037	81,806	.0025	31,470	.0018	.0025	.0047	.0035	.0016
De Kalb	8.6	.0034	4.6	20	99.7	3.2	.0034	78,907	.0024	20,127	.0012	.0022	.0038	.0030	.0018
Dent	15.2	.0061	4.7	20	99.7	5.6	.0060	124,281	.0038	55,029	.0032	.0041	.0077	.0058	.0032
Douglas	12.9	.0052	11.3	16	99.3	4.7	.0051	100,834	.0030	54,491	.0032	.0036	.0066	.0051	.0022
Dunklin	34.9	.0140	−3.9	64	92.8	12.9	.0138	295,778	.0090	160,005	.0092	.0101	.0187	.0132	.0077
Franklin	80.2	.0321	12.6	87	98.5	27.0	.0289	772,925	.0235	464,397	.0270	.0262	.0303	.0312	.0226
Gasconade	14.1	.0056	7.0	27	99.6	5.3	.0056	134,563	.0041	66,530	.0039	.0043	.0065	.0058	.0035
Gentry	7.7	.0031	−2.4	16	99.7	3.0	.0032	66,939	.0021	28,187	.0016	.0022	.0043	.0030	.0013
Greene	206.5	.0826	11.4	305	97.1	80.0	.0856	2,461,644	.0749	1,900,444	.1104	.0870	.0926	.0998	.0749
Grundy	11.7	.0047	−2.2	27	99.6	4.7	.0051	119,675	.0036	47,299	.0027	.0035	.0059	.0049	.0033
Harrison	9.2	.0037	−7.0	13	99.6	4.0	.0043	91,886	.0028	80,277	.0047	.0036	.0057	.0049	.0020
Henry	20.7	.0083	5.2	28	98.3	8.3	.0088	188,398	.0057	116,425	.0067	.0066	.0123	.0082	.0054
Hickory	7.6	.0030	19.4	20	99.5	3.3	.0036	56,783	.0018	14,266	.0009	.0017	.0050	.0028	.0011
Holt	6.4	.0026	−7.0	14	99.2	2.7	.0029	69,408	.0021	24,186	.0014	.0019	.0031	.0027	.0015
Howard	9.9	.0040	−1.1	21	90.4	3.6	.0038	89,031	.0027	23,032	.0013	.0026	.0045	.0034	.0020
Howell	31.9	.0127	10.7	34	99.0	12.0	.0128	263,403	.0080	170,024	.0099	.0096	.0187	.0138	.0068
Iron	11.6	.0047	4.7	21	99.0	4.0	.0043	124,715	.0038	39,417	.0023	.0035	.0044	.0038	.0030
Jackson	645.4	.2583	2.6	1,056	76.9	257.9	.2760	9,045,017	.2751	5,054,612	.2935	.2773	.2599	.2779	.2704
Jasper	91.5	.0366	5.2	143	97.4	35.8	.0383	978,733	.0298	792,137	.0460	.0359	.0464	.0448	.0296
Jefferson	176.3	.0706	20.6	267	98.8	58.1	.0622	2,002,604	.0609	806,438	.0468	.0587	.0497	.0587	.0548
Johnson	41.0	.0164	5.0	49	93.0	13.3	.0142	383,744	.0117	163,571	.0095	.0119	.0156	.0145	.0089
Knox	5.3	.0021	−3.8	10	99.6	2.1	.0023	38,181	.0011	10,089	.0006	.0012	.0034	.0020	.0008
Laclede	27.6	.0111	13.5	36	99.0	10.4	.0111	256,445	.0078	191,935	.0111	.0095	.0139	.0125	.0095
Lafayette	32.3	.0129	7.9	51	96.4	12.1	.0129	337,994	.0103	105,431	.0062	.0096	.0131	.0116	.0083
Lawrence	31.5	.0126	8.7	51	99.3	11.8	.0127	279,321	.0085	117,211	.0068	.0087	.0154	.0126	.0066
Lewis	10.2	.0041	−6.4	20	96.1	3.6	.0038	103,953	.0032	32,754	.0019	.0031	.0037	.0034	.0025
Lincoln	28.4	.0113	28.0	45	97.0	9.9	.0106	287,602	.0087	126,346	.0073	.0088	.0116	.0102	.0070
Linn	15.0	.0060	−3.2	24	98.6	6.1	.0065	159,687	.0049	68,139	.0040	.0048	.0077	.0064	.0039
Livingston	15.5	.0063	−1.5	29	98.1	6.0	.0065	140,535	.0043	91,018	.0053	.0050	.0084	.0068	.0041
McDonald	17.3	.0069	16.0	32	98.4	6.4	.0068	136,542	.0041	54,891	.0031	.0044	.0085	.0068	.0035
Macon	16.7	.0067	2.4	21	97.7	6.4	.0069	117,703	.0036	75,204	.0044	.0045	.0100	.0070	.0027
Madison	12.2	.0048	13.8	25	99.5	4.8	.0051	107,271	.0033	48,065	.0028	.0034	.0067	.0046	.0025
Maries	8.4	.0034	11.2	16	99.5	3.1	.0033	67,622	.0020	19,500	.0011	.0020	.0039	.0032	.0015
Marion	28.3	.0113	−1.2	65	94.3	10.7	.0115	329,770	.0100	174,369	.0102	.0104	.0117	.0114	.0092
Mercer	4.1	.0017	−12.5	9	99.7	1.6	.0017	34,422	.0011	6,928	.0004	.0009	.0022	.0014	.0007
Miller	20.3	.0081	9.5	34	99.4	7.4	.0079	204,625	.0062	147,823	.0085	.0074	.0087	.0091	.0056
Mississippi	15.4	.0062	−2.1	38	79.6	5.5	.0059	121,164	.0037	78,661	.0046	.0043	.0087	.0057	.0026
Moniteau	13.0	.0052	7.7	31	97.8	4.4	.0047	96,497	.0029	49,597	.0029	.0034	.0062	.0048	.0022

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSOURI (continued)															
ALL COUNTIES (continued)															
Monroe	9.7	.0038	-.2	14	95.9	3.5	.0037	81,524	.0025	31,480	.0018	.0026	.0046	.0037	.0021
Montgomery	11.9	.0048	3.1	22	96.3	4.3	.0046	101,232	.0031	79,349	.0046	.0039	.0058	.0055	.0022
Morgan	16.4	.0066	18.8	28	98.7	6.2	.0067	134,779	.0041	95,224	.0056	.0050	.0100	.0070	.0035
New Madrid	21.7	.0087	-5.4	33	82.6	7.6	.0081	191,764	.0058	73,500	.0042	.0060	.0092	.0074	.0052
Newton	44.1	.0176	8.7	70	98.1	16.3	.0174	416,148	.0127	176,681	.0103	.0128	.0191	.0183	.0113
Nodaway	21.4	.0086	-2.7	24	98.9	7.6	.0082	233,633	.0071	88,796	.0051	.0069	.0087	.0080	.0057
Oregon	10.6	.0042	3.5	13	99.7	3.9	.0041	57,680	.0017	45,399	.0027	.0025	.0072	.0035	.0010
Osage	12.6	.0051	4.9	21	99.8	4.2	.0045	107,926	.0033	58,965	.0034	.0037	.0048	.0044	.0026
Ozark	9.2	.0036	15.6	13	99.3	3.5	.0038	64,673	.0020	28,590	.0017	.0021	.0057	.0035	.0013
Pemiscot	23.9	.0096	-4.4	46	71.4	8.6	.0092	188,460	.0057	86,235	.0050	.0064	.0129	.0085	.0042
Perry	17.8	.0071	6.1	38	99.5	6.1	.0065	128,659	.0039	98,547	.0057	.0051	.0079	.0076	.0032
Pettis	37.2	.0149	2.3	54	95.2	14.3	.0153	409,773	.0125	221,475	.0129	.0131	.0166	.0162	.0115
Phelps	35.3	.0142	5.0	52	97.5	12.4	.0133	341,732	.0104	227,600	.0132	.0120	.0159	.0139	.0094
Pike	17.1	.0068	-2.7	25	93.3	6.1	.0065	143,597	.0044	60,866	.0035	.0046	.0081	.0060	.0033
Platte	56.3	.0225	21.5	134	97.4	20.5	.0220	699,612	.0212	315,676	.0183	.0206	.0225	.0207	.0192
Polk	21.7	.0087	15.3	34	99.2	7.9	.0084	191,549	.0059	91,103	.0053	.0062	.0110	.0085	.0046
Pulaski	43.0	.0172	2.4	78	84.6	11.4	.0122	362,334	.0110	151,630	.0088	.0115	.0138	.0149	.0069
Putnam	5.6	.0023	-8.1	11	99.7	2.1	.0023	57,225	.0017	12,973	.0008	.0017	.0027	.0020	.0013
Ralls	9.3	.0037	3.5	19	97.8	3.4	.0036	88,815	.0027	17,077	.0010	.0024	.0035	.0034	.0020
Randolph	26.7	.0107	4.9	56	92.5	9.5	.0102	239,712	.0073	127,307	.0074	.0080	.0125	.0096	.0066
Ray	24.1	.0096	12.7	42	97.8	8.6	.0092	237,325	.0072	68,880	.0040	.0067	.0087	.0085	.0060
Reynolds	7.0	.0028	-3.2	9	99.7	2.7	.0028	59,578	.0019	15,865	.0009	.0018	.0037	.0023	.0014
Ripley	13.9	.0056	11.6	22	99.5	5.2	.0056	99,706	.0030	62,741	.0036	.0036	.0097	.0057	.0021
St. Charles	204.5	.0818	41.9	366	97.9	68.8	.0736	3,110,178	.0946	1,473,027	.0856	.0894	.0505	.0650	.0925
St. Clair	8.9	.0036	3.2	13	98.9	3.5	.0038	72,849	.0022	30,848	.0018	.0024	.0052	.0031	.0015
Ste. Genevieve	17.3	.0069	14.0	34	99.4	6.0	.0064	175,256	.0053	49,674	.0028	.0048	.0057	.0063	.0045
St. Francois	47.4	.0190	11.3	105	99.4	16.6	.0178	463,947	.0142	231,709	.0135	.0150	.0189	.0181	.0135
St. Louis	1,013.2	.4055	4.0	2,006	86.2	376.4	.4027	17,065,377	.5191	8,715,439	.5061	.4924	.2909	.3901	.5250
St. Louis city	409.7	.1639	-9.5	6,716	50.3	166.1	.1778	5,042,383	.1534	2,184,981	.1269	.1476	.1913	.1622	.1342
Saline	24.6	.0099	-1.3	33	94.2	9.4	.0101	218,140	.0066	107,308	.0062	.0071	.0123	.0100	.0063
Schuyler	4.6	.0018	-7.6	15	99.8	2.0	.0021	31,719	.0010	14,987	.0009	.0012	.0033	.0020	.0008
Scotland	5.2	.0021	-4.0	12	99.8	2.1	.0023	39,648	.0012	19,598	.0011	.0014	.0034	.0020	.0008
Scott	41.9	.0168	5.7	99	90.9	15.0	.0160	403,374	.0122	272,306	.0159	.0143	.0207	.0165	.0116
Shannon	8.1	.0032	2.7	8	99.7	3.1	.0034	62,119	.0019	13,047	.0007	.0017	.0044	.0027	.0015
Shelby	7.6	.0031	-2.9	15	98.8	3.0	.0032	60,414	.0019	26,988	.0016	.0020	.0044	.0031	.0013
Stoddard	29.9	.0119	3.1	37	97.2	11.3	.0121	266,175	.0081	164,851	.0095	.0094	.0159	.0129	.0065
Stone	19.1	.0077	22.5	42	99.1	7.8	.0083	252,259	.0076	70,536	.0041	.0065	.0073	.0081	.0058
Sullivan	6.8	.0027	-8.5	10	99.5	2.8	.0030	39,705	.0012	14,574	.0009	.0014	.0051	.0020	.0006
Taney	26.6	.0106	30.0	44	99.1	10.8	.0116	254,531	.0078	178,509	.0104	.0092	.0148	.0134	.0063
Texas	22.4	.0090	6.3	19	99.5	8.5	.0091	175,489	.0053	93,943	.0054	.0061	.0125	.0090	.0039
Vernon	20.9	.0084	5.5	25	98.7	7.7	.0082	196,245	.0060	93,232	.0054	.0062	.0099	.0079	.0054
Warren	20.3	.0081	36.2	47	96.1	7.0	.0075	216,758	.0066	75,706	.0044	.0062	.0073	.0065	.0050
Washington	20.4	.0082	13.4	27	99.0	6.8	.0073	142,475	.0043	55,547	.0032	.0048	.0094	.0074	.0031
Wayne	12.9	.0051	14.4	17	99.5	5.0	.0053	88,543	.0027	40,893	.0024	.0032	.0086	.0043	.0021
Webster	24.0	.0096	17.6	40	99.2	8.4	.0090	196,133	.0060	95,692	.0056	.0065	.0114	.0093	.0045
Worth	2.5	.0010	-16.9	9	99.9	1.1	.0012	21,468	.0006	7,957	.0004	.0007	.0017	.0010	.0005
Wright	17.3	.0070	6.9	25	99.1	6.3	.0067	124,914	.0038	74,063	.0043	.0046	.0112	.0067	.0029
TOTAL METRO COUNTIES	**3,423.7**	**1.3700**	**6.1**	**355**	**84.5**	**1,291.1**	**1.3815**	**47,959,842**	**1.4588**	**25,200,455**	**1.4636**	**1.4422**	**1.2360**	**1.3677**	**1.4120**
TOTAL STATE	**5,222.7**	**2.0904**	**6.2**	**76**	**88.5**	**1,951.4**	**2.0882**	**64,664,542**	**1.9670**	**34,069,784**	**1.9784**	**1.9951**	**2.1044**	**2.0796**	**1.8436**

MONTANA

METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
BILLINGS	**116.4**	**.0466**	**7.7**	**44**	**96.9**	**45.9**	**.0492**	**1,327,434**	**.0403**	**976,472**	**.0567**	**.0466**	**.0556**	**.0556**	**.0460**
Yellowstone	116.4	.0466	7.7	44	96.9	45.9	.0492	1,327,434	.0403	976,472	.0567	.0466	.0556	.0556	.0460
GREAT FALLS	**78.3**	**.0314**	**-3.0**	**29**	**94.1**	**30.6**	**.0327**	**868,443**	**.0264**	**552,062**	**.0321**	**.0290**	**.0364**	**.0364**	**.0286**
Cascade	78.3	.0314	-3.0	29	94.1	30.6	.0327	868,443	.0264	552,062	.0321	.0290	.0364	.0364	.0286
ALL COUNTIES															
Beaverhead	8.3	.0034	1.4	2	98.3	3.2	.0034	77,909	.0024	36,653	.0022	.0023	.0044	.0034	.0022
Big Horn	10.8	.0043	-2.7	2	50.2	3.2	.0034	77,564	.0023	38,117	.0022	.0028	.0042	.0036	.0020
Blaine	7.1	.0028	1.4	2	65.4	2.5	.0027	44,606	.0014	22,219	.0013	.0017	.0041	.0026	.0011
Broadwater	3.8	.0016	16.3	3	98.7	1.6	.0017	33,570	.0010	9,339	.0005	.0009	.0021	.0018	.0008
Carbon	8.3	.0033	2.5	4	99.2	3.5	.0037	72,490	.0022	23,075	.0013	.0021	.0047	.0037	.0015
Carter	1.6	.0006	-11.1	0	99.6	.6	.0007	10,069	.0003	3,013	.0002	.0005	.0009	.0005	.0004

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MONTANA (continued)															
ALL COUNTIES (continued)															
Cascade	78.3	.0314	−3.0	29	94.1	30.6	.0327	868,443	.0264	552,062	.0321	.0290	.0364	.0364	.0286
Chouteau	5.7	.0022	−6.4	1	96.2	2.2	.0024	53,468	.0017	15,533	.0009	.0016	.0025	.0025	.0013
Custer	12.1	.0049	−7.7	3	98.1	5.1	.0054	116,767	.0035	79,663	.0046	.0042	.0085	.0053	.0035
Daniels	2.7	.0011	−4.8	2	99.0	1.0	.0011	26,231	.0008	6,663	.0004	.0007	.0012	.0009	.0007
Dawson	10.2	.0040	−13.6	4	99.0	4.0	.0043	109,659	.0034	52,753	.0030	.0033	.0043	.0045	.0033
Deer Lodge	10.2	.0041	−18.5	14	97.1	3.9	.0042	97,995	.0029	41,529	.0025	.0030	.0048	.0042	.0027
Fallon	3.3	.0014	−12.3	2	99.5	1.3	.0014	41,592	.0013	12,449	.0007	.0012	.0013	.0012	.0011
Fergus	12.3	.0049	−5.9	3	98.7	4.8	.0051	101,644	.0031	51,764	.0030	.0034	.0068	.0049	.0031
Flathead	60.1	.0240	15.7	12	98.3	23.8	.0255	647,957	.0197	442,628	.0257	.0224	.0293	.0278	.0214
Gallatin	49.0	.0196	14.3	20	98.1	18.8	.0201	548,983	.0167	386,351	.0224	.0190	.0225	.0231	.0178
Garfield	1.6	.0007	−3.4	0	99.6	.6	.0006	13,859	.0004	5,190	.0003	.0004	.0009	.0005	.0002
Glacier	11.3	.0045	6.3	4	50.7	3.8	.0041	100,152	.0031	49,730	.0029	.0032	.0047	.0038	.0033
Golden Valley	1.0	.0004	−2.5	1	99.1	.4	.0004	7,491	.0002	1,875	.0001	.0004	.0007	.0005	.0002
Granite	3.0	.0012	11.1	2	98.7	1.1	.0012	26,020	.0008	7,840	.0005	.0006	.0012	.0009	.0006
Hill	17.9	.0072	−.5	6	85.2	6.9	.0074	208,112	.0063	93,262	.0054	.0063	.0079	.0071	.0065
Jefferson	8.9	.0035	26.6	5	97.7	3.2	.0034	74,308	.0023	17,829	.0010	.0021	.0037	.0038	.0016
Judith Basin	2.5	.0010	−5.5	1	99.3	1.0	.0011	25,905	.0008	3,426	.0002	.0007	.0010	.0012	.0006
Lake	22.4	.0090	17.5	15	81.3	8.3	.0088	175,383	.0053	93,769	.0055	.0061	.0123	.0090	.0044
Lewis and Clark	48.0	.0192	11.5	14	97.3	19.6	.0210	547,803	.0167	325,293	.0189	.0178	.0233	.0228	.0170
Liberty	2.3	.0009	−1.3	2	99.1	1.0	.0011	27,539	.0008	7,218	.0004	.0008	.0013	.0010	.0007
Lincoln	18.3	.0074	3.1	5	98.1	6.8	.0073	160,453	.0049	81,171	.0047	.0053	.0088	.0082	.0045
McCone	2.4	.0009	−11.2	1	99.5	.9	.0009	17,420	.0005	7,271	.0004	.0007	.0014	.0010	.0005
Madison	5.5	.0022	1.0	2	99.1	2.2	.0024	49,746	.0015	16,256	.0010	.0013	.0027	.0020	.0012
Meagher	1.9	.0008	−11.8	1	99.4	.8	.0008	15,246	.0005	5,751	.0003	.0005	.0013	.0008	.0003
Mineral	3.9	.0015	6.1	3	98.1	1.6	.0018	32,557	.0010	14,731	.0009	.0011	.0020	.0020	.0007
Missoula	78.5	.0315	3.3	30	96.8	32.2	.0344	908,208	.0276	631,690	.0366	.0312	.0386	.0388	.0306
Musselshell	4.3	.0017	−2.9	2	99.6	1.7	.0018	34,896	.0011	14,061	.0008	.0011	.0025	.0017	.0010
Park	12.0	.0048	−7.2	4	96.9	5.1	.0055	128,257	.0039	65,035	.0038	.0040	.0066	.0053	.0036
Petroleum	.6	.0002	−8.4	0	98.3	.2	.0002	5,003	.0001	799	.0001	.0001	.0004	.0002	.0001
Phillips	5.4	.0022	.6	1	92.1	2.1	.0022	46,016	.0014	21,107	.0012	.0015	.0027	.0025	.0011
Pondera	6.8	.0027	1.0	4	89.0	2.6	.0028	69,214	.0021	26,043	.0015	.0021	.0030	.0025	.0020
Powder River	2.2	.0009	−12.7	1	98.3	.9	.0010	18,510	.0006	3,866	.0002	.0005	.0011	.0009	.0004
Powell	7.1	.0028	2.0	3	96.7	2.4	.0026	52,686	.0016	23,857	.0014	.0017	.0031	.0030	.0011
Prairie	1.7	.0007	−7.4	1	98.2	.7	.0007	11,363	.0003	1,814	.0001	.0004	.0012	.0005	.0002
Ravalli	27.1	.0109	20.5	11	98.4	10.2	.0109	218,369	.0067	88,509	.0052	.0070	.0143	.0106	.0060
Richland	11.9	.0047	−2.8	6	98.7	4.2	.0045	148,721	.0045	54,924	.0032	.0042	.0032	.0041	.0046
Roosevelt	11.0	.0044	5.1	5	59.7	3.7	.0040	101,949	.0031	51,974	.0030	.0034	.0045	.0045	.0027
Rosebud	11.9	.0048	20.2	2	72.5	4.1	.0044	114,703	.0035	37,105	.0021	.0033	.0048	.0038	.0031
Sanders	9.0	.0036	3.7	3	94.5	3.8	.0040	74,655	.0023	24,516	.0015	.0022	.0056	.0038	.0016
Sheridan	5.0	.0020	−7.7	3	98.7	2.0	.0022	59,980	.0018	23,951	.0013	.0017	.0021	.0022	.0019
Silver Bow	33.9	.0136	−11.0	47	97.8	14.1	.0151	364,463	.0111	221,029	.0129	.0123	.0176	.0145	.0121
Stillwater	6.7	.0026	19.7	4	99.4	2.7	.0028	61,229	.0018	33,136	.0019	.0020	.0034	.0030	.0015
Sweet Grass	3.1	.0013	−3.6	2	99.3	1.2	.0013	22,553	.0007	15,463	.0009	.0008	.0018	.0011	.0007
Teton	6.4	.0025	−1.4	3	98.5	2.5	.0027	64,493	.0020	16,171	.0009	.0017	.0028	.0026	.0014
Toole	5.2	.0021	−6.5	3	98.2	2.2	.0024	59,971	.0018	19,224	.0012	.0018	.0027	.0022	.0017
Treasure	.9	.0004	−8.3	1	97.3	.4	.0004	7,777	.0003	884	.0000	.0002	.0005	.0004	.0001
Valley	9.0	.0036	−12.2	2	89.8	3.6	.0038	85,368	.0025	41,438	.0024	.0028	.0046	.0039	.0023
Wheatland	2.2	.0009	−6.8	2	99.4	.9	.0010	19,477	.0006	5,733	.0003	.0005	.0012	.0010	.0006
Wibaux	1.3	.0005	−11.9	1	99.3	.5	.0005	10,272	.0004	860	.0001	.0002	.0007	.0004	.0002
Yellowstone	116.4	.0466	7.7	44	96.9	45.9	.0492	1,327,434	.0403	976,472	.0567	.0466	.0556	.0556	.0460
TOTAL METRO COUNTIES	**194.7**	**.0780**	**3.2**	**37**	**95.8**	**76.5**	**.0819**	**2,195,877**	**.0667**	**1,528,534**	**.0888**	**.0756**	**.0920**	**.0920**	**.0746**
TOTAL STATE	**814.3**	**.3260**	**3.5**	**6**	**94.0**	**318.2**	**.3405**	**8,426,508**	**.2563**	**4,904,084**	**.2848**	**.2787**	**.3958**	**.3601**	**.2604**
NEBRASKA															
LINCOLN	**212.1**	**.0849**	**10.0**	**253**	**96.3**	**84.3**	**.0902**	**3,103,085**	**.0943**	**1,529,543**	**.0888**	**.0908**	**.0818**	**.0912**	**.0894**
Lancaster	212.1	.0849	10.0	253	96.3	84.3	.0902	3,103,085	.0943	1,529,543	.0888	.0908	.0818	.0912	.0894
OMAHA	**620.1**	**.2481**	**6.0**	**325**	**90.5**	**232.2**	**.2485**	**8,627,497**	**.2625**	**4,579,452**	**.2661**	**.2606**	**.2290**	**.2526**	**.2678**
Douglas	415.1	.1661	4.5	1,247	87.7	158.9	.1701	6,028,406	.1834	3,481,232	.2021	.1855	.1662	.1738	.2007
Sarpy	100.5	.0402	16.8	422	93.1	33.1	.0354	1,322,336	.0402	427,704	.0249	.0356	.0232	.0353	.0331
Washington	16.3	.0065	5.1	42	99.1	6.1	.0065	212,968	.0065	68,978	.0041	.0057	.0050	.0057	.0054
Pottawattamie, Iowa	*88.2*	*.0353*	*1.9*	*93*	*98.8*	*34.1*	*.0365*	*1,063,787*	*.0324*	*601,538*	*.0350*	*.0338*	*.0346*	*.0378*	*.0286*

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEBRASKA (continued)															
ALL COUNTIES															
Adams	29.8	.0119	−2.8	53	98.9	12.1	.0129	347,595	.0106	198,761	.0115	.0111	.0154	.0135	.0102
Antelope	8.3	.0033	−4.3	10	99.7	3.1	.0033	57,578	.0018	29,579	.0018	.0021	.0045	.0029	.0013
Arthur	.5	.0002	−2.5	1	100.0	.2	.0002	5,129	.0001	759	.0000	.0001	.0003	.0002	.0001
Banner	.9	.0004	−2.0	1	99.0	.3	.0004	7,066	.0002	36	.0000	.0002	.0004	.0002	.0002
Blaine	.9	.0003	3.8	1	99.4	.3	.0003	4,697	.0002	1,337	.0001	.0001	.0004	.0004	.0000
Boone	6.8	.0028	−8.0	10	99.8	2.5	.0027	48,841	.0015	36,122	.0021	.0020	.0043	.0024	.0012
Box Butte	14.2	.0057	3.7	13	97.4	5.2	.0055	144,683	.0044	56,021	.0032	.0043	.0058	.0055	.0038
Boyd	3.1	.0012	−6.9	6	99.6	1.3	.0014	17,200	.0005	7,893	.0005	.0006	.0026	.0011	.0002
Brown	3.8	.0015	−13.2	3	99.6	1.6	.0017	28,733	.0009	13,948	.0008	.0010	.0026	.0014	.0006
Buffalo	37.7	.0151	8.3	40	99.2	13.9	.0149	407,847	.0124	259,153	.0150	.0137	.0164	.0165	.0132
Burt	8.3	.0033	−5.8	17	99.0	3.4	.0036	76,933	.0023	26,285	.0016	.0024	.0045	.0036	.0017
Butler	9.0	.0036	−3.5	15	99.7	3.4	.0037	71,293	.0022	27,562	.0016	.0022	.0047	.0036	.0015
Cass	22.9	.0092	12.8	41	99.3	8.4	.0090	255,233	.0077	49,354	.0028	.0066	.0072	.0082	.0061
Cedar	10.6	.0042	−6.8	14	99.8	3.9	.0041	82,155	.0025	27,239	.0016	.0026	.0057	.0037	.0016
Chase	4.8	.0020	.9	5	99.5	1.9	.0021	42,064	.0013	20,354	.0012	.0014	.0026	.0021	.0011
Cherry	6.5	.0026	−3.8	1	98.3	2.5	.0026	51,648	.0016	33,743	.0020	.0018	.0041	.0028	.0015
Cheyenne	10.1	.0040	.4	8	98.7	4.2	.0045	123,961	.0038	208,709	.0121	.0064	.0050	.0068	.0041
Clay	7.6	.0030	−6.3	13	99.7	2.9	.0031	73,924	.0022	25,485	.0015	.0021	.0036	.0028	.0016
Colfax	9.1	.0037	−8.0	22	99.8	3.5	.0038	88,488	.0027	34,431	.0020	.0027	.0043	.0035	.0021
Cuming	11.3	.0045	−3.1	20	99.8	4.1	.0044	86,872	.0026	48,112	.0028	.0032	.0058	.0048	.0020
Custer	12.4	.0050	−10.7	5	99.7	4.9	.0052	105,464	.0032	53,767	.0031	.0035	.0073	.0055	.0024
☐ Dakota	18.0	.0072	8.6	70	98.1	6.6	.0071	190,258	.0058	63,238	.0037	.0054	.0064	.0071	.0049
Dawes	9.2	.0037	−4.3	7	97.1	3.5	.0037	89,077	.0027	56,249	.0032	.0030	.0049	.0036	.0023
Dawson	21.3	.0085	−4.5	22	99.4	8.1	.0087	228,827	.0070	106,294	.0062	.0070	.0088	.0095	.0061
Deuel	2.2	.0009	−10.7	5	99.1	1.0	.0011	27,454	.0008	16,720	.0010	.0009	.0010	.0013	.0007
Dixon	6.6	.0026	−7.5	14	99.4	2.6	.0027	52,970	.0016	14,160	.0008	.0016	.0038	.0024	.0011
Dodge	35.7	.0143	−.4	67	99.3	14.1	.0151	375,891	.0115	265,364	.0154	.0132	.0171	.0164	.0101
Douglas	415.1	.1661	4.5	1,247	87.7	158.9	.1701	6,028,406	.1834	3,481,232	.2021	.1855	.1662	.1738	.2007
Dundy	2.6	.0011	−9.1	3	99.2	1.2	.0013	28,958	.0008	6,219	.0004	.0008	.0015	.0012	.0006
Fillmore	7.3	.0029	−7.8	13	99.6	2.9	.0031	63,961	.0020	19,514	.0011	.0019	.0037	.0033	.0016
Franklin	4.0	.0016	−8.6	7	99.7	1.5	.0016	32,981	.0010	12,051	.0007	.0010	.0021	.0016	.0007
Frontier	3.4	.0014	−6.8	3	99.6	1.4	.0015	37,918	.0011	6,475	.0004	.0010	.0014	.0013	.0008
Furnas	6.0	.0024	−7.5	8	99.8	2.5	.0026	51,937	.0016	22,029	.0013	.0017	.0037	.0025	.0011
Gage	23.3	.0093	−4.7	27	99.5	8.9	.0096	245,769	.0075	121,001	.0070	.0077	.0104	.0102	.0068
Garden	2.7	.0011	−3.7	2	99.7	1.0	.0010	24,434	.0007	6,983	.0004	.0007	.0013	.0010	.0005
Garfield	2.1	.0008	−11.7	4	99.7	.9	.0010	13,205	.0004	12,752	.0008	.0005	.0017	.0008	.0003
Gosper	2.0	.0008	−6.6	4	99.3	.8	.0008	22,147	.0007	1,871	.0001	.0007	.0007	.0008	.0005
Grant	.9	.0004	2.6	1	99.6	.3	.0004	6,422	.0002	1,967	.0001	.0002	.0003	.0003	.0002
Greeley	3.1	.0012	−10.5	5	99.8	1.2	.0013	22,338	.0007	6,432	.0004	.0006	.0019	.0009	.0004
Hall	48.5	.0194	1.7	90	99.2	18.6	.0199	541,486	.0165	425,804	.0247	.0195	.0198	.0236	.0191
Hamilton	9.3	.0038	.0	17	99.8	3.5	.0037	92,278	.0028	27,330	.0016	.0027	.0036	.0041	.0021
Harlan	4.0	.0016	−6.8	7	99.9	1.7	.0018	38,519	.0011	13,177	.0007	.0011	.0022	.0016	.0010
Hayes	1.4	.0005	3.2	2	99.9	.5	.0006	14,477	.0005	2,309	.0002	.0004	.0005	.0006	.0002
Hitchcock	3.8	.0015	−6.8	5	99.4	1.5	.0016	34,990	.0010	9,085	.0005	.0010	.0018	.0015	.0008
Holt	13.2	.0053	−2.6	5	99.8	4.9	.0052	92,583	.0029	69,965	.0041	.0037	.0077	.0057	.0024
Hooker	1.0	.0004	1.0	1	98.3	.4	.0004	6,307	.0002	4,048	.0002	.0002	.0008	.0003	.0002
Howard	6.5	.0026	−4.0	12	99.5	2.4	.0026	43,216	.0013	16,657	.0010	.0014	.0038	.0023	.0010
Jefferson	9.0	.0036	−8.3	16	99.6	3.6	.0039	90,352	.0027	44,873	.0026	.0030	.0046	.0042	.0023
Johnson	4.8	.0019	−9.2	13	99.8	2.0	.0021	48,386	.0015	14,504	.0008	.0013	.0023	.0021	.0011
Kearney	6.9	.0028	−2.2	13	99.8	2.7	.0029	78,058	.0024	19,862	.0012	.0021	.0026	.0028	.0018
Keith	9.1	.0036	−2.8	9	99.1	3.6	.0038	104,908	.0032	73,606	.0042	.0036	.0042	.0045	.0028
Keya Paha	1.1	.0005	−15.5	1	100.0	.5	.0006	9,940	.0003	2,737	.0002	.0003	.0007	.0003	.0001
Kimball	4.5	.0018	−7.8	5	99.4	1.8	.0019	51,698	.0015	22,059	.0013	.0016	.0020	.0020	.0012
Knox	10.5	.0042	−8.4	10	95.5	3.9	.0042	83,103	.0026	32,609	.0019	.0026	.0056	.0038	.0019
Lancaster	212.1	.0849	10.0	253	96.3	84.3	.0902	3,103,085	.0943	1,529,543	.0888	.0908	.0818	.0912	.0894
Lincoln	33.9	.0136	−7.0	13	99.0	12.7	.0136	386,822	.0118	195,934	.0114	.0120	.0126	.0143	.0111
Logan	.9	.0003	−8.5	2	100.0	.4	.0004	6,159	.0002	1,891	.0001	.0003	.0007	.0003	.0003
Loup	.8	.0003	−6.9	1	99.9	.3	.0003	6,872	.0002	1,174	.0001	.0001	.0003	.0004	.0001
McPherson	.6	.0003	1.2	1	99.8	.2	.0002	3,917	.0001	984	.0000	.0002	.0004	.0001	.0001
Madison	33.3	.0133	6.1	58	99.0	12.7	.0136	360,899	.0110	249,199	.0145	.0126	.0158	.0155	.0127
Merrick	8.5	.0034	−5.0	18	99.6	3.1	.0033	67,064	.0020	33,647	.0019	.0021	.0041	.0036	.0014
Morrill	5.7	.0023	−6.3	4	99.2	2.4	.0026	37,870	.0012	11,711	.0007	.0012	.0040	.0020	.0007
Nance	4.3	.0017	−9.3	10	99.5	1.7	.0018	36,061	.0011	7,361	.0004	.0011	.0023	.0016	.0008
Nemaha	8.2	.0033	−2.0	20	98.6	3.2	.0034	105,853	.0032	26,751	.0016	.0027	.0029	.0033	.0022
Nuckolls	6.3	.0025	−6.3	11	99.7	2.5	.0027	50,264	.0015	29,662	.0017	.0019	.0039	.0032	.0014

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEBRASKA (continued)															
ALL COUNTIES (continued)															
Otoe	14.7	.0059	−3.2	24	99.6	5.9	.0063	159,040	.0049	71,670	.0042	.0048	.0072	.0060	.0039
Pawnee	3.5	.0014	−11.1	8	99.8	1.5	.0016	30,968	.0009	8,184	.0005	.0009	.0022	.0014	.0007
Perkins	3.8	.0015	4.5	4	99.0	1.5	.0016	43,972	.0014	8,938	.0005	.0011	.0016	.0014	.0010
Phelps	9.9	.0040	1.3	18	99.7	3.7	.0040	111,695	.0034	49,196	.0028	.0034	.0037	.0039	.0031
Pierce	8.4	.0033	−1.0	15	99.8	3.1	.0033	60,987	.0018	26,404	.0016	.0020	.0046	.0034	.0013
Platte	30.[illegible]	.0121	4.3	45	99.6	11.0	.0118	313,174	.0095	194,954	.0113	.0105	.0128	.0131	.0101
Polk	5.9	.0024	−6.7	14	99.7	2.3	.0025	46,665	.0015	11,529	.0007	.0014	.0032	.0023	.0010
Red Willow	12.3	.0049	−2.5	17	99.1	4.9	.0052	130,299	.0039	99,247	.0057	.0047	.0064	.0060	.0042
Richardson	10.1	.0040	−10.7	18	98.2	4.2	.0045	79,502	.0024	46,777	.0027	.0029	.0065	.0045	.0018
Rock	2.3	.0009	−3.5	2	99.7	.9	.0010	20,667	.0007	6,256	.0004	.0006	.0012	.0010	.0005
Saline	12.8	.0052	−2.5	22	99.0	4.9	.0052	136,634	.0041	81,712	.0047	.0045	.0058	.0052	.0048
Sarpy	100.5	.0402	16.8	422	93.1	33.1	.0354	1,322,336	.0402	427,704	.0249	.0356	.0232	.0353	.0331
Saunders	19.2	.0077	2.6	25	99.5	7.1	.0076	192,587	.0059	72,323	.0042	.0058	.0075	.0077	.0049
Scotts Bluff	37.5	.0150	−2.2	52	97.9	14.2	.0152	385,407	.0117	260,460	.0151	.0133	.0192	.0176	.0110
Seward	16.6	.0066	5.1	29	99.0	6.0	.0064	202,032	.0062	58,881	.0034	.0055	.0054	.0065	.0047
Sheridan	7.3	.0029	−3.2	3	93.6	2.8	.0030	58,810	.0018	26,965	.0016	.0019	.0042	.0025	.0014
Sherman	3.7	.0015	−12.5	7	99.9	1.5	.0016	22,757	.0007	8,535	.0005	.0008	.0025	.0014	.0007
Sioux	1.8	.0007	−2.4	1	99.4	.7	.0008	17,673	.0005	2,826	.0001	.0004	.0007	.0007	.0003
Stanton	6.9	.0028	5.4	16	99.6	2.5	.0027	57,484	.0017	4,695	.0003	.0016	.0028	.0026	.0012
Thayer	6.8	.0027	−10.3	12	99.6	2.6	.0027	61,649	.0019	29,941	.0018	.0019	.0032	.0029	.0014
Thomas	.9	.0004	−7.5	1	99.8	.4	.0005	8,971	.0003	2,613	.0001	.0003	.0005	.0005	.0001
Thurston	7.3	.0029	1.6	19	63.9	2.4	.0025	57,993	.0018	13,773	.0008	.0017	.0031	.0024	.0012
Valley	5.5	.0022	−2.4	10	99.8	2.2	.0024	50,871	.0015	23,039	.0013	.0016	.0029	.0024	.0011
Washington	16.3	.0065	5.1	42	99.1	6.1	.0065	212,968	.0065	68,978	.0041	.0057	.0050	.0057	.0054
Wayne	9.8	.0040	−.6	22	99.2	3.3	.0035	96,681	.0029	43,563	.0025	.0031	.0037	.0034	.0022
Webster	4.7	.0018	−3.3	8	99.7	2.0	.0022	38,981	.0012	10,884	.0006	.0012	.0029	.0018	.0009
Wheeler	1.0	.0004	−5.7	2	99.1	.4	.0004	12,099	.0004	558	.0000	.0003	.0004	.0004	.0002
York	14.9	.0060	.7	26	99.2	5.8	.0062	170,164	.0052	94,389	.0055	.0054	.0068	.0068	.0046
TOTAL METRO COUNTIES	**762.0**	**.3049**	**7.6**	**371**	**91.3**	**289.0**	**.3093**	**10,857,053**	**.3302**	**5,570,695**	**.3236**	**.3230**	**.2826**	**.3131**	**.3335**
TOTAL STATE	**1,606.8**	**.6431**	**2.4**	**21**	**95.3**	**613.1**	**.6560**	**19,268,590**	**.5862**	**10,000,677**	**.5807**	**.5959**	**.6846**	**.6732**	**.5609**
NEVADA															
LAS VEGAS	**661.4**	**.2648**	**42.8**	**84**	**84.7**	**271.0**	**.2900**	**8,961,678**	**.2726**	**4,900,188**	**.2846**	**.2746**	**.2740**	**.2995**	**.2913**
Clark	661.4	.2648	42.8	84	84.7	271.0	.2900	8,961,678	.2726	4,900,188	.2846	.2746	.2740	.2995	.2913
RENO	**246.0**	**.0984**	**27.1**	**39**	**93.2**	**106.1**	**.1136**	**3,867,605**	**.1176**	**2,057,009**	**.1194**	**.1145**	**.0945**	**.1188**	**.1161**
Washoe	246.0	.0984	27.1	39	93.2	106.1	.1136	3,867,605	.1176	2,057,009	.1194	.1145	.0945	.1188	.1161
ALL COUNTIES															
Carson City	40.3	.0161	25.9	276	91.8	16.8	.0179	565,899	.0172	409,442	.0237	.0189	.0190	.0196	.0185
Churchill	17.3	.0069	24.3	3	90.8	6.7	.0072	185,536	.0056	91,374	.0053	.0058	.0077	.0076	.0049
Clark	661.4	.2648	42.8	84	84.7	271.0	.2900	8,961,678	.2726	4,900,188	.2846	.2746	.2740	.2995	.2913
Douglas	26.9	.0107	38.5	38	96.9	10.9	.0116	449,497	.0137	114,905	.0067	.0110	.0077	.0096	.0118
Elko	26.8	.0108	55.2	2	88.6	10.9	.0117	369,565	.0112	136,471	.0079	.0102	.0099	.0107	.0099
Esmeralda	1.2	.0004	54.4	0	95.8	.3	.0003	13,978	.0004	3,256	.0002	.0003	.0001	.0001	.0003
Eureka	1.5	.0006	25.2	0	95.6	.5	.0006	16,352	.0005	3,324	.0002	.0004	.0004	.0005	.0004
Humboldt	12.9	.0052	36.5	1	90.8	4.9	.0052	142,359	.0044	75,341	.0043	.0046	.0058	.0056	.0040
Lander	5.2	.0021	27.6	1	95.5	2.1	.0023	74,998	.0022	14,758	.0009	.0017	.0017	.0016	.0018
Lincoln	3.8	.0015	1.8	0	96.7	1.4	.0015	34,866	.0011	7,357	.0004	.0011	.0014	.0014	.0008
Lyon	19.2	.0077	41.2	10	94.5	7.7	.0082	208,679	.0064	61,116	.0036	.0056	.0087	.0073	.0054
Mineral	6.2	.0025	−.3	2	79.7	2.7	.0029	83,846	.0025	27,592	.0016	.0023	.0029	.0026	.0023
Nye	16.4	.0065	81.3	1	93.8	6.7	.0072	187,879	.0057	51,371	.0030	.0051	.0070	.0058	.0049
Pershing	4.3	.0018	26.2	1	92.6	1.8	.0019	63,654	.0020	22,443	.0013	.0017	.0018	.0017	.0014
Storey	2.0	.0008	33.1	8	95.3	.6	.0006	20,076	.0006	7,234	.0004	.0005	.0003	.0006	.0005
Washoe	246.0	.0984	27.1	39	93.2	106.1	.1136	3,867,605	.1176	2,057,009	.1194	.1145	.0945	.1188	.1161
White Pine	8.1	.0033	−.8	1	95.7	3.0	.0032	111,745	.0034	47,055	.0028	.0032	.0022	.0028	.0032
TOTAL METRO COUNTIES	**907.4**	**.3632**	**38.2**	**64**	**87.0**	**377.1**	**.4036**	**12,829,283**	**.3902**	**6,957,197**	**.4040**	**.3891**	**.3685**	**.4183**	**.4074**
TOTAL STATE	**1,099.5**	**.4401**	**37.4**	**10**	**88.0**	**454.1**	**.4859**	**15,358,212**	**.4671**	**8,030,236**	**.4663**	**.4615**	**.4451**	**.4958**	**.4775**
NEW HAMPSHIRE															
MANCHESTER - NASHUA	**333.1**	**.1334**	**20.4**	**380**	**98.8**	**124.2**	**.1329**	**5,935,216**	**.1805**	**3,545,093**	**.2059**	**.1787**	**.1139**	**.1341**	**.1852**
Hillsborough	333.1	.1334	20.4	380	98.8	124.2	.1329	5,935,216	.1805	3,545,093	.2059	.1787	.1139	.1341	.1852

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW HAMPSHIRE (continued)															
PORTSMOUTH - DOVER - ROCHESTER	**345.2**	**.1381**	**25.2**	**323**	**98.6**	**127.7**	**.1367**	**5,572,475**	**.1695**	**3,670,401**	**.2131**	**.1765**	**.1266**	**.1444**	**.1861**
Rockingham	244.7	.0979	28.6	350	98.4	90.8	.0972	4,049,314	.1232	2,903,887	.1686	.1318	.0889	.1073	.1466
Strafford	100.5	.0402	17.7	272	99.0	36.9	.0395	1,523,161	.0463	766,514	.0445	.0447	.0377	.0371	.0395
ALL COUNTIES															
Belknap	51.2	.0205	19.4	127	99.2	19.7	.0211	672,066	.0205	617,261	.0359	.0251	.0247	.0272	.0249
Carroll	35.7	.0143	27.8	38	99.7	15.1	.0162	507,345	.0154	498,398	.0289	.0193	.0188	.0216	.0214
Cheshire	70.6	.0282	13.7	99	99.3	26.2	.0280	1,001,282	.0305	739,479	.0430	.0336	.0290	.0319	.0286
Coos	35.1	.0141	−.1	19	99.6	13.7	.0147	412,644	.0125	273,089	.0158	.0139	.0160	.0157	.0124
Grafton	74.1	.0296	12.6	43	98.5	27.7	.0296	1,011,659	.0308	711,507	.0413	.0337	.0304	.0349	.0334
Hillsborough	333.1	.1334	20.4	380	98.8	124.2	.1329	5,935,216	.1805	3,545,093	.2059	.1787	.1139	.1341	.1852
Merrimack	121.4	.0486	23.5	130	99.3	45.5	.0487	1,850,260	.0563	1,193,066	.0693	.0586	.0468	.0533	.0513
Rockingham	244.7	.0979	28.6	350	98.4	90.8	.0972	4,049,314	.1232	2,903,887	.1686	.1318	.0889	.1073	.1466
Strafford	100.5	.0402	17.7	272	99.0	36.9	.0395	1,523,161	.0463	766,514	.0445	.0447	.0377	.0371	.0395
Sullivan	40.0	.0160	10.9	74	99.5	15.9	.0170	521,045	.0159	260,461	.0151	.0156	.0162	.0172	.0150
TOTAL METRO COUNTIES	**678.3**	**.2715**	**22.8**	**349**	**98.7**	**251.9**	**.2696**	**11,507,691**	**.3500**	**7,215,494**	**.4190**	**.3552**	**.2405**	**.2785**	**.3713**
TOTAL STATE	**1,106.4**	**.4428**	**20.2**	**123**	**98.9**	**415.7**	**.4449**	**17,483,992**	**.5319**	**11,508,755**	**.6683**	**.5550**	**.4224**	**.4803**	**.5583**
NEW JERSEY															
ATLANTIC CITY	**316.7**	**.1268**	**14.6**	**381**	**82.5**	**126.2**	**.1350**	**4,342,763**	**.1320**	**3,027,926**	**.1759**	**.1441**	**.1519**	**.1532**	**.1437**
Atlantic	217.7	.0872	12.1	383	78.3	84.7	.0906	2,961,042	.0900	2,088,424	.1213	.0988	.0998	.1014	.1038
Cape May	99.0	.0396	20.3	376	91.9	41.5	.0444	1,381,721	.0420	939,502	.0546	.0453	.0521	.0518	.0399
BERGEN - PASSAIC	**1,293.1**	**.5176**	**.0**	**3,050**	**88.7**	**485.2**	**.5192**	**26,051,651**	**.7926**	**12,166,208**	**.7065**	**.7117**	**.4348**	**.4749**	**.7812**
Bergen	830.6	.3324	−1.8	3,505	92.2	316.5	.3387	18,736,249	.5700	8,522,546	.4949	.5000	.2779	.3063	.5381
Passaic	462.5	.1852	3.3	2,473	82.5	168.7	.1805	7,315,402	.2226	3,643,662	.2116	.2117	.1569	.1686	.2431
JERSEY CITY	**541.9**	**.2169**	**−2.7**	**11,780**	**79.6**	**212.0**	**.2269**	**7,206,381**	**.2192**	**2,846,316**	**.1653**	**.2026**	**.2324**	**.2015**	**.2498**
Hudson	541.9	.2169	−2.7	11,780	79.6	212.0	.2269	7,206,381	.2192	2,846,316	.1653	.2026	.2324	.2015	.2498
MIDDLESEX - SOMERSET - HUNTERDON	**991.3**	**.3967**	**11.8**	**946**	**91.2**	**354.4**	**.3792**	**19,693,190**	**.5991**	**8,273,158**	**.4805**	**.5230**	**.2938**	**.3184**	**.5731**
Hunterdon	103.5	.0414	18.5	242	97.7	35.7	.0382	2,131,673	.0648	939,097	.0545	.0570	.0303	.0334	.0604
Middlesex	656.9	.2629	10.2	2,079	89.8	235.5	.2520	12,229,910	.3721	5,127,038	.2978	.3279	.1923	.2100	.3786
Somerset	230.9	.0924	13.7	757	92.3	83.2	.0890	5,331,607	.1622	2,207,023	.1282	.1381	.0712	.0750	.1341
MONMOUTH - OCEAN	**987.0**	**.3950**	**16.2**	**887**	**91.5**	**377.4**	**.4039**	**18,042,119**	**.5487**	**8,505,975**	**.4939**	**.5017**	**.3539**	**.3866**	**.4933**
Monmouth	565.0	.2261	12.3	1,197	88.1	206.8	.2213	10,909,820	.3318	5,009,394	.2909	.2984	.1919	.2037	.2965
Ocean	422.0	.1689	22.0	658	96.0	170.6	.1826	7,132,299	.2169	3,496,581	.2030	.2033	.1620	.1829	.1968
NEWARK	**1,896.4**	**.7590**	**.9**	**1,547**	**73.1**	**694.8**	**.7435**	**34,773,475**	**1.0578**	**12,871,622**	**.7474**	**.9048**	**.6249**	**.6190**	**.9420**
Essex	840.2	.3363	−1.3	6,616	54.6	312.1	.3339	13,759,776	.4186	4,405,080	.2558	.3533	.3081	.2709	.3838
Morris	424.0	.1697	4.0	900	95.0	148.5	.1589	9,575,443	.2913	4,100,308	.2381	.2510	.1251	.1353	.2463
Sussex	132.8	.0532	14.4	253	98.6	45.8	.0491	2,399,509	.0730	828,278	.0481	.0614	.0370	.0379	.0577
Union	499.4	.1998	−.9	4,849	79.1	188.4	.2016	9,038,747	.2749	3,537,956	.2054	.2391	.1547	.1749	.2542
TRENTON	**332.1**	**.1330**	**7.9**	**1,463**	**77.1**	**121.6**	**.1301**	**6,335,927**	**.1927**	**2,626,152**	**.1525**	**.1687**	**.1074**	**.1142**	**.1756**
Mercer	332.1	.1330	7.9	1,463	77.1	121.6	.1301	6,335,927	.1927	2,626,152	.1525	.1687	.1074	.1142	.1756
VINELAND - MILLVILLE - BRIDGETON	**141.6**	**.0567**	**6.6**	**284**	**80.8**	**49.4**	**.0529**	**1,793,191**	**.0545**	**1,010,897**	**.0587**	**.0562**	**.0544**	**.0555**	**.0509**
Cumberland	141.6	.0567	6.6	284	80.8	49.4	.0529	1,793,191	.0545	1,010,897	.0587	.0562	.0544	.0555	.0509
ALL COUNTIES															
Atlantic	217.7	.0872	12.1	383	78.3	84.7	.0906	2,961,042	.0900	2,088,424	.1213	.0988	.0998	.1014	.1038
Bergen	830.6	.3324	−1.8	3,505	92.2	316.5	.3387	18,736,249	.5700	8,522,546	.4949	.5000	.2779	.3063	.5381
☐ Burlington	408.7	.1636	12.7	506	83.3	139.9	.1497	6,941,755	.2111	3,371,846	.1958	.1970	.1129	.1434	.1872
☐ Camden	502.6	.2012	6.6	2,254	81.3	185.3	.1983	7,641,787	.2325	3,401,412	.1975	.2157	.1761	.1854	.2428
Cape May	99.0	.0396	20.3	376	91.9	41.5	.0444	1,381,721	.0420	939,502	.0546	.0453	.0521	.0518	.0399
Cumberland	141.6	.0567	6.6	284	80.8	49.4	.0529	1,793,191	.0545	1,010,897	.0587	.0562	.0544	.0555	.0509
Essex	840.2	.3363	−1.3	6,616	54.6	312.1	.3339	13,759,776	.4186	4,405,080	.2558	.3533	.3081	.2709	.3838
☐ Gloucester	220.2	.0881	10.1	673	89.1	76.8	.0822	3,092,884	.0941	1,800,303	.1045	.0960	.0734	.0830	.0978
Hudson	541.9	.2169	−2.7	11,780	79.6	212.0	.2269	7,206,381	.2192	2,846,316	.1653	.2026	.2324	.2015	.2498
Hunterdon	103.5	.0414	18.5	242	97.7	35.7	.0382	2,131,673	.0648	939,097	.0545	.0570	.0303	.0334	.0604
Mercer	332.1	.1330	7.9	1,463	77.1	121.6	.1301	6,335,927	.1927	2,626,152	.1525	.1687	.1074	.1142	.1756
Middlesex	656.9	.2629	10.2	2,079	89.8	235.5	.2520	12,229,910	.3721	5,127,038	.2978	.3279	.1923	.2100	.3786
Monmouth	565.0	.2261	12.3	1,197	88.1	206.8	.2213	10,909,820	.3318	5,009,394	.2909	.2984	.1919	.2037	.2965
Morris	424.0	.1697	4.0	900	95.0	148.5	.1589	9,575,443	.2913	4,100,308	.2381	.2510	.1251	.1353	.2463
Ocean	422.0	.1689	22.0	658	96.0	170.6	.1826	7,132,299	.2169	3,496,581	.2030	.2033	.1620	.1829	.1968
Passaic	462.5	.1852	3.3	2,473	82.5	168.7	.1805	7,315,402	.2226	3,643,662	.2116	.2117	.1569	.1686	.2431

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES														Graduated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW JERSEY (continued)															
ALL COUNTIES (continued)															
☐ Salem	67.5	.0270	4.4	200	81.7	24.8	.0265	1,090,509	.0331	365,850	.0212	.0284	.0187	.0215	.0269
Somerset	230.9	.0924	13.7	757	92.3	83.2	.0890	5,331,607	.1622	2,207,023	.1282	.1381	.0712	.0750	.1341
Sussex	132.8	.0532	14.4	253	98.6	45.8	.0491	2,399,509	.0730	828,278	.0481	.0614	.0370	.0379	.0577
Union	499.4	.1998	–.9	4,849	79.1	188.4	.2016	9,038,747	.2749	3,537,956	.2054	.2391	.1547	.1749	.2542
☐ Warren	90.7	.0363	7.4	253	98.0	33.6	.0359	1,373,758	.0418	703,950	.0409	.0404	.0329	.0351	.0379
TOTAL METRO COUNTIES	**7,789.8**	**3.1179**	**5.8**	**1,043**	**83.4**	**2,881.4**	**3.0833**	**138,379,390**	**4.2092**	**60,971,615**	**3.5406**	**3.7903**	**2.6675**	**2.7917**	**4.0022**
TOTAL STATE	**7,789.8**	**3.1179**	**5.8**	**1,043**	**83.4**	**2,881.4**	**3.0833**	**138,379,390**	**4.2092**	**60,971,615**	**3.5406**	**3.7903**	**2.6675**	**2.7917**	**4.0022**
NEW MEXICO															
ALBUQUERQUE	**503.1**	**.2014**	**19.7**	**430**	**92.8**	**194.5**	**.2081**	**5,721,186**	**.1741**	**3,828,360**	**.2223**	**.1940**	**.2194**	**.2300**	**.1963**
Bernalillo	503.1	.2014	19.7	430	92.8	194.5	.2081	5,721,186	.1741	3,828,360	.2223	.1940	.2194	.2300	.1963
LAS CRUCES	**134.2**	**.0537**	**39.3**	**35**	**96.6**	**46.3**	**.0495**	**1,145,819**	**.0349**	**573,916**	**.0333**	**.0381**	**.0618**	**.0477**	**.0327**
Dona Ana	134.2	.0537	39.3	35	96.6	46.3	.0495	1,145,819	.0349	573,916	.0333	.0381	.0618	.0477	.0327
SANTA FE	**113.5**	**.0455**	**21.9**	**56**	**96.3**	**43.7**	**.0468**	**1,550,861**	**.0472**	**827,269**	**.0480**	**.0470**	**.0426**	**.0466**	**.0488**
Los Alamos	19.3	.0077	9.7	177	97.7	7.4	.0079	391,261	.0119	78,054	.0045	.0088	.0050	.0044	.0094
Santa Fe	94.2	.0378	24.7	49	96.0	36.3	.0389	1,159,600	.0353	749,215	.0435	.0382	.0376	.0422	.0394
ALL COUNTIES															
Bernalillo	503.1	.2014	19.7	430	92.8	194.5	.2081	5,721,186	.1741	3,828,360	.2223	.1940	.2194	.2300	.1963
Catron	2.9	.0012	6.6	0	97.9	.9	.0010	17,910	.0005	3,623	.0002	.0006	.0013	.0007	.0004
Chaves	57.4	.0229	12.3	9	96.5	21.6	.0231	587,803	.0179	280,266	.0163	.0183	.0272	.0239	.0155
Cibola	22.3	.0090	–26.5	5	80.4	7.1	.0076	184,437	.0056	83,543	.0049	.0061	.0075	.0080	.0050
Colfax	13.6	.0054	–.5	4	98.8	5.0	.0054	112,494	.0034	75,738	.0044	.0042	.0069	.0054	.0031
Curry	43.4	.0174	3.3	31	91.1	16.0	.0171	415,630	.0127	283,704	.0164	.0147	.0212	.0194	.0129
De Baca	2.3	.0009	–6.3	1	99.7	1.1	.0012	21,898	.0006	8,161	.0005	.0007	.0018	.0010	.0004
Dona Ana	134.2	.0537	39.3	35	96.6	46.3	.0495	1,145,819	.0349	573,916	.0333	.0381	.0618	.0477	.0327
Eddy	51.7	.0207	8.0	12	97.4	18.5	.0198	505,424	.0154	254,534	.0148	.0163	.0208	.0209	.0147
Grant	28.1	.0113	7.2	7	98.7	9.8	.0105	291,007	.0088	148,179	.0086	.0093	.0119	.0095	.0090
Guadalupe	4.2	.0016	–6.6	1	99.1	1.5	.0016	24,999	.0008	27,391	.0016	.0011	.0027	.0018	.0006
Harding	.9	.0004	–17.4	0	93.6	.4	.0004	7,064	.0002	3,538	.0002	.0002	.0007	.0003	.0001
Hidalgo	6.0	.0024	–.8	2	98.9	2.0	.0022	41,829	.0013	26,622	.0016	.0017	.0029	.0021	.0010
Lea	60.0	.0240	7.2	14	94.1	21.3	.0228	670,158	.0203	286,951	.0166	.0200	.0227	.0214	.0204
Lincoln	14.4	.0058	30.9	3	98.7	5.8	.0062	149,241	.0046	90,264	.0053	.0050	.0076	.0063	.0047
Los Alamos	19.3	.0077	9.7	177	97.7	7.4	.0079	391,261	.0119	78,054	.0045	.0088	.0050	.0044	.0094
Luna	17.8	.0071	14.2	6	97.5	6.5	.0069	119,406	.0036	94,234	.0055	.0049	.0113	.0066	.0033
McKinley	69.3	.0278	22.6	13	31.9	19.6	.0210	360,583	.0110	335,835	.0195	.0169	.0324	.0214	.0123
Mora	4.6	.0018	9.4	2	99.6	1.5	.0016	23,224	.0007	5,035	.0003	.0007	.0024	.0012	.0005
Otero	51.4	.0206	15.1	8	88.4	17.8	.0191	495,598	.0151	235,773	.0136	.0159	.0198	.0221	.0145
Quay	11.2	.0045	5.9	4	97.8	4.4	.0047	109,206	.0033	59,097	.0035	.0035	.0058	.0050	.0028
Rio Arriba	34.4	.0137	17.5	6	87.7	11.2	.0120	202,058	.0061	120,948	.0070	.0080	.0178	.0120	.0051
Roosevelt	16.2	.0065	3.2	7	97.0	6.2	.0066	130,373	.0040	84,140	.0049	.0047	.0104	.0058	.0034
Sandoval	59.9	.0240	74.1	16	70.3	19.1	.0204	622,186	.0189	104,653	.0061	.0161	.0156	.0184	.0153
San Juan	91.4	.0366	12.2	17	65.0	29.9	.0320	828,617	.0252	502,490	.0291	.0287	.0358	.0318	.0270
San Miguel	25.4	.0101	11.6	5	98.9	8.7	.0093	160,749	.0049	91,536	.0054	.0060	.0146	.0082	.0042
Santa Fe	94.2	.0378	24.7	49	96.0	36.3	.0389	1,159,600	.0353	749,215	.0435	.0382	.0376	.0422	.0394
Sierra	9.9	.0039	17.1	2	99.1	4.4	.0047	79,008	.0024	47,930	.0028	.0029	.0072	.0045	.0016
Socorro	14.3	.0057	13.8	2	88.2	4.7	.0050	90,151	.0027	44,927	.0026	.0033	.0074	.0049	.0020
Taos	21.0	.0084	7.9	10	92.7	7.4	.0079	157,798	.0048	148,994	.0086	.0067	.0125	.0087	.0053
Torrance	9.9	.0040	32.2	3	98.8	3.5	.0038	65,684	.0020	35,176	.0021	.0024	.0051	.0038	.0015
Union	4.7	.0019	–.5	1	99.5	1.8	.0019	46,102	.0014	16,440	.0009	.0014	.0025	.0018	.0012
Valencia	42.8	.0171	39.1	36	88.0	15.1	.0162	381,466	.0116	215,601	.0125	.0129	.0214	.0178	.0097
TOTAL METRO COUNTIES	**750.8**	**.3006**	**23.1**	**107**	**94.0**	**284.5**	**.3044**	**8,417,866**	**.2562**	**5,229,545**	**.3036**	**.2791**	**.3238**	**.3243**	**.2778**
TOTAL STATE	**1,542.2**	**.6173**	**18.3**	**13**	**88.4**	**557.3**	**.5964**	**15,319,969**	**.4660**	**8,944,868**	**.5194**	**.5123**	**.6810**	**.6190**	**.4753**
NEW YORK															
ALBANY - SCHENECTADY - TROY	**859.3**	**.3439**	**2.8**	**265**	**94.8**	**326.8**	**.3497**	**12,064,387**	**.3669**	**7,037,744**	**.4087**	**.3748**	**.3501**	**.3701**	**.3766**
Albany	284.4	.1139	–.5	543	90.9	112.0	.1198	4,387,568	.1335	3,134,373	.1820	.1442	.1208	.1373	.1613
Greene	44.2	.0176	8.2	68	95.9	17.1	.0182	515,279	.0156	303,096	.0176	.0167	.0221	.0197	.0135
Montgomery	53.0	.0212	–.8	131	98.9	20.4	.0219	618,103	.0188	294,625	.0171	.0187	.0231	.0228	.0163
Rensselaer	152.0	.0608	.0	232	95.9	55.2	.0591	1,944,293	.0591	854,209	.0496	.0565	.0614	.0564	.0497

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW YORK (continued)															
ALBANY - SCHENECTADY - TROY (continued)															
Saratoga	174.8	.0700	13.7	216	98.3	62.6	.0670	2,396,099	.0729	1,283,714	.0745	.0729	.0589	.0693	.0692
Schenectady	150.9	.0604	.6	733	95.2	59.5	.0637	2,203,045	.0670	1,167,727	.0679	.0658	.0638	.0646	.0666
BINGHAMTON	**263.7**	**.1056**	**.1**	**214**	**97.5**	**98.4**	**.1053**	**3,555,833**	**.1082**	**1,929,513**	**.1120**	**.1088**	**.1029**	**.1119**	**.1064**
Broome	210.0	.0841	–1.7	295	97.2	79.4	.0850	2,828,988	.0861	1,693,763	.0983	.0893	.0858	.0930	.0896
Tioga	53.7	.0215	7.8	103	98.7	19.0	.0203	726,845	.0221	235,750	.0137	.0195	.0171	.0189	.0168
BUFFALO	**968.2**	**.3875**	**–4.7**	**926**	**86.5**	**362.3**	**.3877**	**12,316,950**	**.3746**	**6,463,339**	**.3753**	**.3774**	**.4005**	**.3752**	**.3896**
Erie	968.2	.3875	–4.7	926	86.5	362.3	.3877	12,316,950	.3746	6,463,339	.3753	.3774	.4005	.3752	.3896
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1,187.5*	*.4753*	*–4.5*	*755*	*87.7*	*444.2*	*.4754*	*14,890,624*	*.4529*	*7,835,072*	*.4550*	*.4581*	*.4911*	*.4634*	*.4720*
ELMIRA	**94.0**	**.0376**	**–3.8**	**229**	**94.4**	**34.3**	**.0367**	**1,047,870**	**.0319**	**668,794**	**.0389**	**.0351**	**.0382**	**.0414**	**.0350**
Chemung	94.0	.0376	–3.8	229	94.4	34.3	.0367	1,047,870	.0319	668,794	.0389	.0351	.0382	.0414	.0350
GLENS FALLS	**116.0**	**.0465**	**5.8**	**68**	**98.3**	**41.2**	**.0441**	**1,332,603**	**.0405**	**1,028,397**	**.0598**	**.0475**	**.0519**	**.0533**	**.0427**
Warren	57.6	.0231	5.0	65	99.0	21.3	.0228	719,214	.0219	752,330	.0437	.0286	.0291	.0314	.0272
Washington	58.4	.0234	6.6	70	97.6	19.9	.0213	613,389	.0186	276,067	.0161	.0189	.0228	.0219	.0155
JAMESTOWN - DUNKIRK	**144.8**	**.0579**	**–1.5**	**136**	**97.8**	**54.2**	**.0580**	**1,594,117**	**.0485**	**816,652**	**.0474**	**.0500**	**.0642**	**.0601**	**.0463**
Chautauqua	144.8	.0579	–1.5	136	97.8	54.2	.0580	1,594,117	.0485	816,652	.0474	.0500	.0642	.0601	.0463
NASSAU - SUFFOLK	**2,669.9**	**1.0687**	**2.5**	**2,227**	**90.7**	**881.4**	**.9432**	**51,030,361**	**1.5522**	**26,160,167**	**1.5191**	**1.4458**	**.7605**	**.8977**	**1.5340**
Nassau	1,329.9	.5323	.6	4,634	89.6	449.9	.4814	28,179,534	.8571	14,408,468	.8367	.7861	.3622	.4590	.8643
Suffolk	1,340.0	.5364	4.3	1,469	91.7	431.5	.4618	22,850,827	.6951	11,751,699	.6824	.6597	.3983	.4387	.6697
NEW YORK	**8,602.1**	**3.4431**	**4.0**	**7,513**	**67.3**	**3,484.5**	**3.7286**	**132,059,479**	**4.0170**	**48,121,117**	**2.7943**	**3.5355**	**3.6422**	**3.2618**	**3.8966**
Bronx	1,220.5	.4885	4.4	29,060	58.6	469.7	.5026	12,159,484	.3698	3,024,055	.1756	.3353	.5852	.4169	.3324
Kings	2,313.3	.9259	3.7	33,047	58.0	905.2	.9686	26,649,149	.8106	7,190,884	.4176	.7158	1.0507	.8192	.7504
New York (Manhattan)	1,515.0	.6064	6.1	68,864	66.0	782.9	.8377	34,388,863	1.0461	17,790,516	1.0331	.9542	.7991	.7989	1.2546
Putnam	85.4	.0342	10.6	370	98.7	29.0	.0311	1,483,788	.0451	507,187	.0294	.0383	.0221	.0248	.0344
Queens	1,944.3	.7782	2.8	18,003	69.5	754.7	.8075	27,365,983	.8325	7,841,757	.4554	.7085	.7127	.7016	.7428
Richmond	387.6	.1552	10.1	6,569	88.7	132.3	.1416	5,812,001	.1768	2,019,553	.1173	.1547	.1246	.1149	.1614
Rockland	269.4	.1078	3.8	1,539	89.3	86.2	.0922	5,139,373	.1563	1,819,374	.1056	.1313	.0682	.0735	.1269
Westchester	866.6	.3469	.0	1,979	82.4	324.5	.3473	19,060,838	.5798	7,927,791	.4603	.4974	.2796	.3120	.4937
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*18,101.2*	*7.2449*	*4.0*	*2,363*	*77.3*	*6,887.5*	*7.3702*	*310,379,213*	*9.4412*	*129,779,460*	*7.5362*	*8.4307*	*6.7299*	*6.5764*	*9.0628*
NIAGARA FALLS	**219.3**	**.0878**	**–3.6**	**417**	**92.7**	**81.9**	**.0877**	**2,573,674**	**.0783**	**1,371,733**	**.0797**	**.0807**	**.0906**	**.0882**	**.0824**
Niagara	219.3	.0878	–3.6	417	92.7	81.9	.0877	2,573,674	.0783	1,371,733	.0797	.0807	.0906	.0882	.0824
ORANGE COUNTY	**294.3**	**.1177**	**13.4**	**356**	**91.5**	**98.8**	**.1057**	**3,914,491**	**.1190**	**2,429,061**	**.1411**	**.1254**	**.1114**	**.1122**	**.1267**
Orange	294.3	.1177	13.4	356	91.5	98.8	.1057	3,914,491	.1190	2,429,061	.1411	.1254	.1114	.1122	.1267
POUGHKEEPSIE	**265.3**	**.1062**	**8.3**	**330**	**89.9**	**91.6**	**.0980**	**3,997,285**	**.1216**	**2,152,445**	**.1250**	**.1195**	**.0913**	**.0973**	**.1234**
Dutchess	265.3	.1062	8.3	330	89.9	91.6	.0980	3,997,285	.1216	2,152,445	.1250	.1195	.0913	.0973	.1234
ROCHESTER	**994.5**	**.3980**	**2.4**	**339**	**89.4**	**370.7**	**.3966**	**14,266,062**	**.4340**	**7,504,868**	**.4356**	**.4273**	**.3808**	**.3911**	**.4394**
Livingston	61.3	.0245	7.5	97	98.0	20.4	.0218	684,372	.0208	331,208	.0192	.0211	.0216	.0229	.0172
Monroe	705.1	.2822	.4	1,063	86.6	269.7	.2886	10,647,419	.3239	5,751,375	.3339	.3186	.2790	.2814	.3376
Ontario	94.9	.0380	6.7	147	97.5	33.9	.0363	1,225,368	.0373	849,612	.0493	.0411	.0354	.0412	.0417
Orleans	41.4	.0166	7.5	106	93.0	14.4	.0154	508,107	.0155	154,033	.0089	.0137	.0144	.0137	.0131
Wayne	91.8	.0367	8.5	152	95.6	32.3	.0345	1,200,796	.0365	418,640	.0243	.0328	.0304	.0319	.0298
SYRACUSE	**656.1**	**.2627**	**2.0**	**274**	**92.9**	**239.5**	**.2563**	**8,632,859**	**.2626**	**4,764,694**	**.2768**	**.2668**	**.2563**	**.2631**	**.2836**
Madison	68.6	.0275	5.3	105	98.5	22.7	.0243	742,669	.0226	357,367	.0208	.0230	.0252	.0253	.0196
Onondaga	463.8	.1857	.0	591	90.6	174.3	.1865	6,378,292	.1940	3,787,582	.2200	.2001	.1904	.1943	.2257
Oswego	123.7	.0495	8.6	130	98.8	42.5	.0455	1,511,898	.0460	619,745	.0360	.0437	.0407	.0435	.0383
UTICA - ROME	**318.3**	**.1273**	**–.6**	**121**	**96.5**	**114.9**	**.1229**	**3,557,555**	**.1082**	**2,005,112**	**.1163**	**.1143**	**.1312**	**.1335**	**.1104**
Herkimer	68.3	.0273	2.4	48	99.4	24.8	.0265	740,063	.0225	376,600	.0218	.0232	.0284	.0286	.0205
Oneida	250.0	.1000	–1.4	205	95.7	90.1	.0964	2,817,492	.0857	1,628,512	.0945	.0911	.1028	.1049	.0899
ALL COUNTIES															
Albany	284.4	.1139	–.5	543	90.9	112.0	.1198	4,387,568	.1335	3,134,373	.1820	.1442	.1208	.1373	.1613
Allegany	53.1	.0212	2.6	51	99.0	17.9	.0192	439,769	.0134	174,732	.0102	.0139	.0238	.0204	.0106
Bronx	1,220.5	.4885	4.4	29,060	58.6	469.7	.5026	12,159,484	.3698	3,024,055	.1756	.3353	.5852	.4169	.3324
Broome	210.0	.0841	–1.7	295	97.2	79.4	.0850	2,828,988	.0861	1,693,763	.0983	.0893	.0858	.0930	.0896
Cattaraugus	85.0	.0340	–.8	65	96.5	30.2	.0323	881,560	.0268	429,422	.0250	.0277	.0342	.0338	.0257
Cayuga	83.6	.0335	4.6	120	96.5	28.9	.0309	840,756	.0256	403,692	.0234	.0266	.0336	.0318	.0255
Chautauqua	144.8	.0579	–1.5	136	97.8	54.2	.0580	1,594,117	.0485	816,652	.0474	.0500	.0642	.0601	.0463
Chemung	94.0	.0376	–3.8	229	94.4	34.3	.0367	1,047,870	.0319	668,794	.0389	.0351	.0382	.0414	.0350
Chenango	53.5	.0214	8.4	60	98.9	19.2	.0205	586,155	.0178	272,438	.0158	.0180	.0213	.0228	.0151
Clinton	83.3	.0334	3.2	80	95.5	26.9	.0288	818,502	.0249	593,532	.0345	.0294	.0331	.0352	.0277

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	%	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW YORK (continued)															
ALL COUNTIES (continued)															
Columbia	63.1	.0252	6.1	99	95.4	23.8	.0255	783,2[illegible]	[illegible]	355,237	.0206	.0232	.0268	.0261	.0197
Cortland	49.1	.0197	.6	98	98.5	17.1	.0183	501,931	.0[illegible]	357,863	.0208	.0178	.0215	.0213	.0157
Delaware	50.3	.0201	7.4	35	98.7	18.1	.0194	519,126	.01[illegible]	352,051	.0204	.0181	.0237	.0235	.0134
Dutchess	265.3	.1062	8.3	330	89.9	91.6	.0980	3,997,285	.1216	2,152,445	.1250	.1195	.0913	.0973	.1234
Erie	968.2	.3875	–4.7	926	86.5	362.3	.3877	12,316,950	.3746	6,463,339	.3753	.3774	.4005	.3752	.3896
Essex	38.3	.0154	5.9	21	99.2	14.4	.0154	418,468	.0127	263,889	.0154	.0141	.0191	.0174	.0113
Franklin	46.0	.0184	2.4	28	94.0	15.7	.0168	428,957	.0131	262,566	.0152	.0147	.0214	.0185	.0112
Fulton	55.3	.0221	.3	111	98.5	20.9	.0223	602,262	.0183	326,590	.0190	.0193	.0255	.0246	.0167
Genesee	60.8	.0244	2.4	123	96.2	21.5	.0231	629,851	.0192	366,500	.0213	.0208	.0247	.0253	.0194
Greene	44.2	.0176	8.2	68	95.9	17.1	.0182	515,279	.0156	303,096	.0176	.0167	.0221	.0197	.0135
Hamilton	5.6	.0023	11.2	3	99.6	1.9	.0021	47,223	.0015	24,403	.0014	.0016	.0025	.0024	.0013
Herkimer	68.3	.0273	2.4	48	99.4	24.8	.0265	740,063	.0225	376,600	.0218	.0232	.0284	.0286	.0205
Jefferson	103.7	.0415	17.6	81	99.0	36.9	.0395	1,008,684	.0307	836,182	.0486	.0382	.0474	.0477	.0360
Kings	2,313.3	.9259	3.7	33,047	58.0	905.2	.9686	26,649,149	.8106	7,190,884	.4176	.7158	1.0507	.8192	.7504
Lewis	27.3	.0110	9.0	21	99.6	9.4	.0101	262,068	.0080	86,310	.0050	.0077	.0102	.0105	.0063
Livingston	61.3	.0245	7.5	97	98.0	20.4	.0218	684,372	.0208	331,208	.0192	.0211	.0216	.0229	.0172
Madison	68.6	.0275	5.3	105	98.5	22.7	.0243	742,669	.0226	357,367	.0208	.0230	.0252	.0253	.0196
Monroe	705.1	.2822	.4	1,063	86.6	269.7	.2886	10,647,419	.3239	5,751,375	.3339	.3186	.2790	.2814	.3376
Montgomery	53.0	.0212	–.8	131	98.9	20.4	.0219	618,103	.0188	294,625	.0171	.0187	.0231	.0228	.0163
Nassau	1,329.9	.5323	.6	4,634	89.6	449.9	.4814	28,179,534	.8571	14,408,468	.8367	.7861	.3622	.4590	.8643
New York (Manhattan)	1,515.0	.6064	6.1	68,864	66.0	782.9	.8377	34,388,863	1.0461	17,790,516	1.0331	.9542	.7991	.7989	1.2546
Niagara	219.3	.0878	–3.6	417	92.7	81.9	.0877	2,573,674	.0783	1,371,733	.0797	.0807	.0906	.0882	.0824
Oneida	250.0	.1000	–1.4	205	95.7	90.1	.0964	2,817,492	.0857	1,628,512	.0945	.0911	.1028	.1049	.0899
Onondaga	463.8	.1857	.0	591	90.6	174.3	.1865	6,378,292	.1940	3,787,582	.2200	.2001	.1904	.1943	.2257
Ontario	94.9	.0380	6.7	147	97.5	33.9	.0363	1,225,368	.0373	849,612	.0493	.0411	.0354	.0412	.0417
Orange	294.3	.1177	13.4	356	91.5	98.8	.1057	3,914,491	.1190	2,429,061	.1411	.1254	.1114	.1122	.1267
Orleans	41.4	.0166	7.5	106	93.0	14.4	.0154	508,107	.0155	154,033	.0089	.0137	.0144	.0137	.0131
Oswego	123.7	.0495	8.6	130	98.8	42.5	.0455	1,511,898	.0460	619,745	.0360	.0437	.0407	.0435	.0383
Otsego	60.9	.0244	3.1	61	98.7	21.6	.0231	694,255	.0211	476,618	.0277	.0238	.0260	.0274	.0168
Putnam	85.4	.0342	10.6	370	98.7	29.0	.0311	1,483,788	.0451	507,187	.0294	.0383	.0221	.0248	.0344
Queens	1,944.3	.7782	2.8	18,003	69.5	754.7	.8075	27,365,983	.8325	7,841,757	.4554	.7085	.7127	.7016	.7428
Rensselaer	152.0	.0608	.0	232	95.9	55.2	.0591	1,944,293	.0591	854,209	.0496	.0565	.0614	.0564	.0497
Richmond	387.6	.1552	10.1	6,569	88.7	132.3	.1416	5,812,001	.1768	2,019,553	.1173	.1547	.1246	.1149	.1614
Rockland	269.4	.1078	3.8	1,539	89.3	86.2	.0922	5,139,373	.1563	1,819,374	.1056	.1313	.0682	.0735	.1269
St. Lawrence	113.0	.0452	–1.2	41	98.8	37.0	.0396	1,092,618	.0333	686,842	.0399	.0377	.0490	.0427	.0299
Saratoga	174.8	.0700	13.7	216	98.3	62.6	.0670	2,396,099	.0729	1,283,714	.0745	.0729	.0589	.0693	.0692
Schenectady	150.9	.0604	.6	733	95.2	59.5	.0637	2,203,045	.0670	1,167,727	.0679	.0658	.0638	.0646	.0666
Schoharie	32.8	.0131	10.4	53	98.5	11.2	.0120	327,547	.0099	149,595	.0086	.0103	.0138	.0128	.0085
Schuyler	18.4	.0074	4.0	56	99.1	6.5	.0069	213,156	.0065	97,295	.0057	.0063	.0056	.0077	.0055
Seneca	34.0	.0136	.8	104	98.1	11.9	.0127	432,162	.0132	176,483	.0102	.0125	.0113	.0128	.0106
Steuben	99.0	.0396	–.2	71	98.3	36.6	.0392	1,056,000	.0321	565,751	.0329	.0337	.0453	.0433	.0317
Suffolk	1,340.0	.5364	4.3	1,469	91.7	431.5	.4618	22,850,827	.6951	11,751,699	.6824	.6597	.3983	.4387	.6697
Sullivan	71.1	.0284	9.1	73	90.8	26.3	.0281	897,214	.0273	511,953	.0297	.0281	.0336	.0303	.0232
Tioga	53.7	.0215	7.8	103	98.7	19.0	.0203	726,845	.0221	235,750	.0137	.0195	.0171	.0189	.0168
Tompkins	90.9	.0364	4.4	191	93.3	31.9	.0342	1,257,898	.0382	625,343	.0363	.0373	.0348	.0361	.0331
Ulster	169.5	.0678	7.2	150	94.0	63.2	.0676	2,247,009	.0684	1,312,283	.0762	.0706	.0730	.0731	.0627
Warren	57.6	.0231	5.0	65	99.0	21.3	.0228	719,214	.0219	752,330	.0437	.0286	.0291	.0314	.0272
Washington	58.4	.0234	6.6	70	97.6	19.9	.0213	613,389	.0186	276,067	.0161	.0189	.0228	.0219	.0155
Wayne	91.8	.0367	8.5	152	95.6	32.3	.0345	1,200,796	.0365	418,640	.0243	.0328	.0304	.0319	.0298
Westchester	866.6	.3469	.0	1,979	82.4	324.5	.3473	19,060,838	.5798	7,927,791	.4603	.4974	.2796	.3120	.4937
Wyoming	42.3	.0169	6.0	71	96.2	13.9	.0149	457,713	.0140	196,728	.0114	.0139	.0145	.0157	.0122
Yates	22.5	.0090	4.9	66	99.0	8.7	.0093	221,024	.0067	94,852	.0056	.0067	.0113	.0095	.0052
TOTAL METRO COUNTIES	**16,465.8**	**6.5905**	**2.8**	**777**	**78.8**	**6,280.5**	**6.7205**	**251,943,526**	**7.6635**	**112,453,636**	**6.5300**	**7.1089**	**6.4721**	**6.2569**	**7.5931**
TOTAL STATE	**18,078.2**	**7.2359**	**3.0**	**382**	**80.4**	**6,852.1**	**7.3323**	**269,608,653**	**8.2011**	**122,452,786**	**7.1108**	**7.6809**	**7.1591**	**6.9296**	**8.0881**
NORTH CAROLINA															
ASHEVILLE	**175.0**	**.0700**	**8.7**	**266**	**89.9**	**71.3**	**.0763**	**2,100,853**	**.0639**	**1,228,526**	**.0713**	**.0674**	**.0821**	**.0842**	**.0690**
Buncombe	175.0	.0700	8.7	266	89.9	71.3	.0763	2,100,853	.0639	1,228,526	.0713	.0674	.0821	.0842	.0690
BURLINGTON	**105.6**	**.0423**	**6.3**	**244**	**78.7**	**41.5**	**.0444**	**1,226,021**	**.0373**	**880,949**	**.0511**	**.0425**	**.0467**	**.0510**	**.0466**
Alamance	105.6	.0423	6.3	244	78.7	41.5	.0444	1,226,021	.0373	880,949	.0511	.0425	.0467	.0510	.0466
CHARLOTTE - GASTONIA - ROCK HILL	**1,127.9**	**.4516**	**16.1**	**333**	**77.3**	**430.6**	**.4610**	**14,395,281**	**.4381**	**8,435,589**	**.4898**	**.4560**	**.4414**	**.5032**	**.4802**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH CAROLINA (continued)															
CHARLOTTE - GASTONIA - ROCK HILL (continued)															
Cabarrus	96.4	.0386	12.2	265	84.0	36.2	.0387	1,133,778	.0345	654,215	.0380	.0363	.0382	.0413	.0385
Gaston	175.2	.0702	7.8	491	86.1	65.0	.0696	2,049,230	.0624	1,111,609	.0645	.0645	.0666	.0761	.0619
Lincoln	50.5	.0202	19.2	169	89.7	18.9	.0203	618,464	.0189	258,314	.0150	.0179	.0160	.0211	.0179
Mecklenburg	483.8	.1936	19.7	916	70.4	192.6	.2061	7,000,480	.2130	4,650,250	.2700	.2261	.1951	.2316	.2504
Rowan	106.5	.0426	7.4	205	82.3	41.6	.0446	1,209,764	.0368	514,933	.0299	.0360	.0445	.0472	.0353
Union	85.5	.0343	21.4	134	81.1	29.7	.0318	967,013	.0295	428,712	.0249	.0291	.0290	.0322	.0292
York, S. C.	*130.0*	*.0521*	*21.8*	*190*	*74.3*	*46.6*	*.0499*	*1,416,552*	*.0430*	*817,556*	*.0475*	*.0461*	*.0520*	*.0537*	*.0470*
FAYETTEVILLE	**262.0**	**.1049**	**6.0**	**399**	**63.4**	**86.5**	**.0925**	**2,671,519**	**.0813**	**1,648,907**	**.0958**	**.0903**	**.0981**	**.1137**	**.0842**
Cumberland	262.0	.1049	6.0	399	63.4	86.5	.0925	2,671,519	.0813	1,648,907	.0958	.0903	.0981	.1137	.0842
GREENSBORO - WINSTON-SALEM - HIGH POINT	**938.2**	**.3754**	**10.2**	**272**	**78.9**	**366.7**	**.3926**	**12,398,467**	**.3773**	**7,017,630**	**.4074**	**.3858**	**.3644**	**.4221**	**.4336**
Davidson	126.5	.0506	11.8	231	88.6	48.0	.0514	1,423,461	.0433	585,025	.0340	.0419	.0485	.0544	.0412
Davie	29.2	.0117	18.7	109	88.3	11.0	.0117	352,500	.0108	102,836	.0059	.0096	.0103	.0111	.0102
Forsyth	270.8	.1083	11.1	657	73.0	109.4	.1171	3,929,041	.1195	2,338,622	.1358	.1221	.1094	.1230	.1331
Guilford	338.3	.1354	6.7	520	72.0	132.4	.1417	4,722,507	.1437	3,284,972	.1907	.1562	.1325	.1634	.1914
Randolph	104.6	.0419	14.6	133	92.6	40.4	.0433	1,189,017	.0361	484,934	.0282	.0349	.0381	.0468	.0371
Stokes	38.0	.0152	14.9	84	91.8	13.8	.0148	459,422	.0140	98,721	.0057	.0117	.0120	.0119	.0121
Yadkin	30.8	.0123	8.3	92	94.6	11.7	.0126	322,519	.0099	122,520	.0071	.0094	.0136	.0115	.0085
HICKORY - MORGANTON	**227.4**	**.0910**	**12.2**	**196**	**90.5**	**86.4**	**.0924**	**2,712,620**	**.0825**	**1,581,297**	**.0919**	**.0871**	**.0909**	**.1066**	**.0911**
Alexander	28.6	.0114	14.4	110	92.3	10.5	.0112	282,831	.0086	105,956	.0062	.0084	.0105	.0122	.0083
Burke	78.9	.0316	[illegible]	156	91.6	29.9	.0320	860,261	.0262	428,389	.0249	.0269	.0336	.0373	.0258
Catawba	119.9	.0480	14.0	303	89.4	46.0	.0492	1,569,528	.0477	1,046,952	.0608	.0518	.0468	.0571	.0570
JACKSONVILLE	**128.7**	**.0515**	**14.1**	**169**	**76.1**	**39.1**	**.0418**	**1,124,510**	**.0342**	**711,197**	**.0413**	**.0398**	**.0536**	**.0521**	**.0298**
Onslow	128.7	.0515	14.1	169	76.1	39.1	.0418	1,124,510	.0342	711,197	.0413	.0398	.0536	.0521	.0298
RALEIGH - DURHAM	**698.5**	**.2795**	**24.6**	**341**	**71.0**	**272.8**	**.2921**	**10,098,852**	**.3072**	**6,161,720**	**.3579**	**.3171**	**.2796**	**.3141**	**.3323**
Durham	176.5	.0706	15.9	592	60.3	70.3	.0753	2,553,536	.0777	1,330,462	.0773	.0762	.0716	.0764	.0807
Franklin	36.2	.0145	20.4	73	56.1	13.0	.0139	353,454	.0107	117,844	.0069	.0104	.0150	.0132	.0088
Orange	89.0	.0356	15.5	223	79.8	34.6	.0371	1,135,585	.0346	596,552	.0346	.0348	.0438	.0389	.0293
Wake	396.8	.1588	31.6	465	75.2	154.9	.1658	6,056,277	.1842	4,116,862	.2391	.1957	.1492	.1856	.2135
WILMINGTON	**120.0**	**.0480**	**16.0**	**649**	**75.9**	**47.3**	**.0506**	**1,341,430**	**.0408**	**1,035,655**	**.0601**	**.0481**	**.0598**	**.0564**	**.0499**
New Hanover	120.0	.0480	16.0	649	75.9	47.3	.0506	1,341,430	.0408	1,035,655	.0601	.0481	.0598	.0564	.0499
ALL COUNTIES															
Alamance	105.6	.0423	6.3	[illegible]	78.7	41.5	.0444	1,226,021	.0373	880,949	.0511	.0425	.0467	.0510	.0466
Alexander	28.6	.0114	14.4	[illegible]	92.3	10.5	.0112	282,831	.0086	105,956	.0062	.0084	.0105	.0122	.0083
Alleghany	10.1	.0041	5.4	43	97.5	3.9	.0042	82,155	.0025	48,398	.0028	.0029	.0056	.0048	.0018
Anson	26.5	.0106	3.3	50	50.4	9.2	.0098	208,161	.0063	88,381	.0051	.0069	.0127	.0101	.0054
Ashe	23.7	.0095	6.2	56	98.9	9.4	.0101	210,477	.0064	126,130	.0073	.0073	.0126	.0111	.0061
Avery	15.3	.0061	6.2	62	98.6	5.5	.0059	127,186	.0039	76,837	.0045	.0044	.0077	.0068	.0034
Beaufort	44.6	.0178	10.5	54	65.8	17.0	.0182	419,300	.0127	229,698	.0133	.0139	.0214	.0189	.0118
Bertie	21.0	.0085	–.1	30	38.1	7.5	.0080	174,344	.0053	54,434	.0032	.0054	.0101	.0071	.0040
Bladen	31.7	.0126	4.0	36	57.5	11.5	.0123	251,895	.0077	101,775	.0059	.0082	.0157	.0125	.0065
Brunswick	53.6	.0215	49.8	62	74.3	19.9	.0213	507,273	.0154	234,169	.0136	.0160	.0261	.0205	.0134
Buncombe	175.0	.0700	8.7	266	89.9	71.3	.0763	2,100,853	.0639	1,228,526	.0713	.0674	.0821	.0842	.0690
Burke	78.9	.0316	8.8	156	91.6	29.9	.0320	860,261	.0262	428,389	.0249	.0269	.0336	.0373	.0258
Cabarrus	96.4	.0386	12.2	265	84.0	36.2	.0387	1,133,778	.0345	654,215	.0380	.0363	.0382	.0413	.0385
Caldwell	73.9	.0296	9.1	157	93.5	27.4	.0293	789,157	.0240	405,308	.0235	.0250	.0294	.0333	.0278
Camden	6.1	.0024	4.6	25	65.1	2.2	.0024	57,721	.0018	8,445	.0005	.0015	.0022	.0018	.0014
Carteret	52.4	.0210	27.5	100	88.9	21.2	.0227	549,073	.0167	382,039	.0222	.0192	.0294	.0262	.0177
Caswell	22.2	.0089	7.2	52	53.6	7.3	.0078	157,646	.0048	26,236	.0015	.0046	.0088	.0074	.0035
Catawba	119.9	.0480	14.0	303	89.4	46.0	.0492	1,569,528	.0477	1,046,952	.0608	.0518	.0468	.0571	.0570
Chatham	37.7	.0151	12.8	53	70.7	14.8	.0159	407,533	.0124	133,587	.0078	.0115	.0152	.0161	.0110
Cherokee	21.5	.0086	13.6	48	96.2	8.4	.0089	208,640	.0063	143,597	.0083	.0074	.0126	.0104	.0066
Chowan	14.1	.0056	12.3	78	55.4	5.4	.0058	140,139	.0043	68,284	.0040	.0044	.0073	.0060	.0036
Clay	7.5	.0030	13.3	35	99.2	2.8	.0030	65,919	.0020	25,549	.0015	.0020	.0035	.0033	.0016
Cleveland	89.5	.0358	7.3	191	77.1	32.9	.0352	1,032,314	.0314	548,452	.0318	.0325	.0357	.0370	.0319
Columbus	53.2	.0213	4.2	57	65.0	19.4	.0208	459,830	.0140	256,195	.0149	.0157	.0271	.0210	.0139
Craven	82.2	.0329	15.7	117	69.5	30.0	.0321	861,725	.0262	492,417	.0286	.0282	.0364	.0358	.0238
Cumberland	262.0	.1049	6.0	399	63.4	86.5	.0925	2,671,519	.0813	1,648,907	.0958	.0903	.0981	.1137	.0842
Currituck	14.5	.0058	30.8	57	82.1	5.7	.0061	149,094	.0045	76,460	.0044	.0049	.0063	.0067	.0038
Dare	22.7	.0091	69.7	58	92.6	9.5	.0102	267,460	.0081	298,106	.0173	.0111	.0158	.0141	.0098
Davidson	126.5	.0506	11.8	231	88.6	48.0	.0514	1,423,461	.0433	585,025	.0340	.0419	.0485	.0544	.0412
Davie	29.2	.0117	18.7	109	88.3	11.0	.0117	352,500	.0108	102,836	.0059	.0096	.0103	.0111	.0102
Duplin	42.2	.0169	3.0	52	63.1	15.6	.0167	[illegible]	.0108	166,154	.0097	.0115	.0219	.0170	.0101

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Durham	176.5	.0706	15.9	592	60.3	70.3	.0753	2,553,536	.0777	1,330,462	.0773	.0762	.0716	.0764	.0807
Edgecombe	60.0	.0241	7.2	119	46.3	21.0	.0224	564,759	.0172	197,595	.0114	.0169	.0247	.0210	.0154
Forsyth	270.8	.1083	11.1	657	73.0	109.4	.1171	3,929,041	.1195	2,338,622	.1358	.1221	.1094	.1230	.1331
Franklin	36.2	.0145	20.4	73	56.1	13.0	.0139	353,454	.0107	117,844	.0069	.0104	.0150	.0132	.0088
Gaston	175.2	.0702	7.8	491	86.1	65.0	.0696	2,049,230	.0624	1,111,609	.0645	.0645	.0666	.0761	.0619
Gates	10.0	.0040	12.7	30	44.5	3.5	.0037	80,282	.0024	29,740	.0017	.0026	.0048	.0037	.0018
Graham	7.3	.0029	1.2	25	94.1	2.5	.0027	49,362	.0015	22,077	.0013	.0017	.0037	.0029	.0012
Granville	39.2	.0157	15.1	73	53.0	13.4	.0143	343,930	.0105	162,817	.0095	.0112	.0173	.0153	.0095
Greene	16.1	.0064	–.1	61	51.9	5.4	.0058	149,434	.0045	37,899	.0022	.0042	.0059	.0052	.0037
Guilford	338.3	.1354	6.7	520	72.0	132.4	.1417	4,722,507	.1437	3,284,972	.1907	.1562	.1325	.1634	.1914
Halifax	56.4	.0226	2.4	78	47.6	20.3	.0217	478,586	.0145	293,020	.0171	.0169	.0288	.0215	.0155
Harnett	67.7	.0271	13.6	113	73.5	24.5	.0262	631,115	.0192	254,006	.0147	.0194	.0296	.0273	.0164
Haywood	49.4	.0198	6.2	89	97.8	19.5	.0209	559,337	.0170	312,879	.0182	.0179	.0227	.0222	.0161
Henderson	71.9	.0287	22.7	192	95.7	29.9	.0320	880,463	.0268	552,523	.0321	.0288	.0333	.0361	.0271
Hertford	23.8	.0096	1.8	67	41.6	8.3	.0089	204,204	.0062	136,563	.0079	.0073	.0127	.0094	.0056
Hoke	24.1	.0096	18.2	62	40.9	7.7	.0082	195,047	.0060	53,273	.0031	.0059	.0099	.0081	.0046
Hyde	5.5	.0022	–6.4	9	61.9	2.0	.0021	38,228	.0011	27,202	.0016	.0015	.0036	.0022	.0010
Iredell	92.8	.0372	12.4	162	80.8	35.2	.0377	1,042,321	.0317	571,328	.0331	.0332	.0382	.0419	.0316
Jackson	28.0	.0112	8.5	57	87.3	10.0	.0107	254,048	.0078	122,002	.0071	.0083	.0139	.0115	.0067
Johnston	81.6	.0326	15.6	103	78.2	31.1	.0333	774,128	.0235	494,417	.0287	.0269	.0390	.0368	.0266
Jones	9.6	.0039	–1.1	20	53.6	3.2	.0034	71,798	.0022	20,776	.0012	.0022	.0041	.0034	.0016
Lee	43.3	.0173	17.9	167	75.7	16.1	.0172	462,096	.0141	406,508	.0236	.0176	.0220	.0210	.0161
Lenoir	60.5	.0242	1.1	150	59.0	22.6	.0242	555,347	.0168	387,381	.0225	.0200	.0313	.0264	.0179
Lincoln	50.5	.0202	19.2	169	89.7	18.9	.0203	618,464	.0189	258,314	.0150	.0179	.0160	.0211	.0179
McDowell	36.6	.0147	4.2	84	94.7	13.7	.0146	381,010	.0116	168,235	.0098	.0117	.0150	.0156	.0104
Macon	23.5	.0094	16.5	45	97.6	9.8	.0105	225,844	.0068	138,661	.0081	.0078	.0141	.0120	.0067
Madison	17.6	.0070	4.6	39	98.8	6.6	.0071	146,380	.0045	38,933	.0022	.0042	.0091	.0066	.0029
Martin	27.4	.0110	5.6	59	52.6	9.5	.0101	216,193	.0065	124,833	.0073	.0077	.0131	.0110	.0063
Mecklenburg	483.8	.1936	19.7	916	70.4	192.6	.2061	7,000,480	.2130	4,650,250	.2700	.2261	.1951	.2316	.2504
Mitchell	14.9	.0060	3.3	67	99.5	5.6	.0060	125,293	.0038	72,411	.0042	.0045	.0078	.0066	.0039
Montgomery	24.5	.0098	9.0	50	73.0	9.0	.0097	237,102	.0072	98,908	.0058	.0073	.0104	.0100	.0065
Moore	61.7	.0247	22.2	88	76.2	24.7	.0264	752,245	.0229	413,649	.0240	.0235	.0286	.0285	.0216
Nash	74.2	.0297	10.5	137	64.3	28.1	.0301	825,369	.0251	626,969	.0364	.0295	.0344	.0337	.0256
New Hanover	120.0	.0480	16.0	649	75.9	47.3	.0506	1,341,430	.0408	1,035,655	.0601	.0481	.0598	.0564	.0499
Northampton	22.1	.0089	–.4	41	36.5	7.7	.0082	181,006	.0055	50,931	.0030	.0054	.0107	.0075	.0037
Onslow	128.7	.0515	14.1	169	76.1	39.1	.0418	1,124,510	.0342	711,197	.0413	.0398	.0536	.0521	.0298
Orange	89.0	.0356	15.5	223	79.8	34.6	.0371	1,135,5[illegible]5	.0346	596,552	.0346	.0348	.0438	.0389	.0293
Pamlico	11.6	.0047	11.6	34	66.0	4.2	.0045	96,000	.0029	30,979	.0018	.0028	.0057	.0040	.0021
Pasquotank	30.8	.0123	8.2	135	60.3	11.4	.0122	251,697	.0076	275,855	.0160	.0112	.0177	.0151	.0089
Pender	27.9	.0112	25.3	32	58.3	10.2	.0109	215,219	.0066	68,682	.0040	.0066	.0146	.0098	.0053
Perquimans	11.3	.0045	19.1	46	59.5	4.4	.0047	76,248	.0023	28,697	.0017	.0026	.0067	.0041	.0016
Person	31.5	.0126	8.0	79	65.5	11.5	.0123	294,167	.0090	151,852	.0088	.0096	.0144	.0131	.0092
Pitt	103.4	.0414	14.7	158	62.6	40.4	.0432	1,026,880	.0312	830,860	.0483	.0384	.0567	.0478	.0337
Polk	14.5	.0058	11.7	61	89.6	5.9	.0063	186,145	.0057	49,223	.0028	.0049	.0063	.0056	.0042
Randolph	104.6	.0419	14.6	133	92.6	40.4	.0433	1,189,017	.0361	484,934	.0282	.0349	.0381	.0468	.0371
Richmond	48.0	.0192	6.3	101	70.0	18.0	.0192	447,551	.0136	234,788	.0136	.0147	.0231	.0200	.0139
Robeson	109.6	.0438	7.9	115	37.0	36.2	.0388	924,229	.0281	527,570	.0306	.0321	.0457	.0427	.0332
Rockingham	88.3	.0354	5.8	155	77.4	33.8	.0361	1,057,874	.0322	435,354	.0253	.0307	.0358	.0356	.0327
Rowan	106.5	.0426	7.4	205	82.3	41.6	.0446	1,209,764	.0368	514,933	.0299	.0360	.0445	.0472	.0353
Rutherford	57.6	.0231	7.1	101	86.4	22.3	.0238	616,742	.0188	356,986	.0208	.0201	.0256	.0262	.0190
Sampson	51.9	.0207	4.5	55	61.9	19.1	.0205	417,490	.0127	197,194	.0114	.0139	.0261	.0210	.0110
Scotland	35.6	.0143	10.3	112	55.5	12.2	.0130	351,771	.0107	168,439	.0098	.0111	.0145	.0127	.0098
Stanly	52.5	.0210	8.2	133	86.9	20.1	.0215	569,4[illegible]1	.0173	302,784	.0176	.0182	.0226	.0241	.0162
Stokes	38.0	.0152	14.9	84	91.8	13.8	.0148	459,422	.0140	98,721	.0057	.0117	.0120	.0119	.0121
Surry	64.3	.0257	8.2	119	94.3	24.7	.0264	670,599	.0204	453,811	.0264	.0233	.0303	.0305	.0231
Swain	10.7	.0043	4.1	20	72.4	4.1	.0044	68,231	.0021	59,263	.0034	.0029	.0073	.0049	.0016
Transylvania	27.1	.0109	15.7	72	93.7	10.4	.0111	321,728	.0097	116,137	.0067	.0091	.0111	.0101	.0086
Tyrrell	4.2	.0016	5.7	10	58.3	1.4	.0015	29,588	.0009	11,890	.0007	.0010	.0019	.0015	.0008
Union	85.5	.0343	21.4	134	81.1	29.7	.0318	967,013	.0295	428,712	.0249	.0291	.0290	.0322	.0292
Vance	40.2	.0161	9.4	161	53.7	14.4	.0154	366,005	.0111	311,190	.0181	.0141	.0196	.0182	.0119
Wake	396.8	.1588	31.6	465	75.2	154.9	.1658	6,056,277	.1842	4,116,862	.2391	.1957	.1492	.1856	.2135
Warren	17.0	.0068	4.7	40	33.9	5.9	.0063	126,546	.0039	32,711	.0019	.0038	.0081	.0059	.0029
Washington	15.1	.0060	–2.0	45	53.8	5.2	.0056	140,714	.0042	56,838	.0033	.0043	.0067	.0051	.0043
Watauga	35.2	.0141	11.2	112	98.1	12.8	.0137	333,189	.0102	269,546	.0156	.0126	.0188	.0153	.0108
Wayne	101.0	.0404	4.1	182	64.2	36.9	.0394	917,047	.0279	556,918	.0324	.0317	.0467	.0440	.0281
Wilkes	63.1	.0253	7.6	84	94.5	23.8	.0255	641,761	.0195	305,575	.0177	.0202	.0273	.0287	.0178

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop Per Sq. Mi (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Wilson	66.2	.0265	4.9	177	60.8	24.7	.0264	672,554	.0204	451,345	.0262	.0234	.0306	.0292	.0205
Yadkin	30.8	.0123	8.3	92	94.6	11.7	.0126	322,519	.0099	122,520	.0071	.0094	.0136	.0115	.0085
Yancey	16.0	.0064	7.1	51	98.3	6.0	.0064	134,793	.0041	84,696	.0049	.0049	.0084	.0077	.0033
TOTAL METRO COUNTIES	**3,653.3**	**1.4621**	**14.0**	**303**	**77.0**	**1,395.6**	**1.4938**	**46,653,001**	**1.4196**	**27,883,914**	**1.6191**	**1.4880**	**1.4646**	**1.6497**	**1.5697**
TOTAL STATE	**6,603.8**	**2.6432**	**12.3**	**135**	**74.4**	**2,493.0**	**2.6677**	**75,515,972**	**2.2971**	**44,059,284**	**2.5584**	**2.4448**	**2.8491**	**2.9079**	**2.4291**
NORTH DAKOTA															
BISMARCK	**88.1**	**.0353**	**10.1**	**25**	**97.8**	**32.1**	**.0342**	**978,212**	**.0298**	**686,585**	**.0399**	**.0337**	**.0360**	**.0386**	**.0294**
Burleigh	61.4	.0246	12.0	38	97.4	22.6	.0241	754,808	.0230	542,353	.0315	.0257	.0240	.0271	.0236
Morton	26.7	.0107	6.0	14	98.8	9.5	.0101	223,404	.0068	144,232	.0084	.0080	.0120	.0115	.0058
FARGO - MOORHEAD	**152.1**	**.0609**	**10.6**	**54**	**98.6**	**57.4**	**.0615**	**1,753,653**	**.0533**	**1,274,516**	**.0740**	**.0613**	**.0656**	**.0702**	**.0554**
Cass	103.2	.0413	16.9	58	98.6	40.2	.0431	1,237,585	.0376	1,002,462	.0582	.0447	.0463	.0506	.0391
Clay, Minn.	*48.9*	*.0196*	*-.9*	*47*	*98.6*	*17.2*	*.0184*	*516,068*	*.0157*	*272,054*	*.0158*	*.0166*	*.0193*	*.0196*	*.0163*
GRAND FORKS	**71.3**	**.0285**	**7.9**	**50**	**95.8**	**25.0**	**.0268**	**896,305**	**.0273**	**633,101**	**.0367**	**.0303**	**.0262**	**.0322**	**.0273**
Grand Forks	71.3	.0285	7.9	50	95.8	25.0	.0268	896,305	.0273	633,101	.0367	.0303	.0262	.0322	.0273
ALL COUNTIES															
Adams	3.4	.0014	-5.1	3	99.5	1.2	.0013	31,904	.0009	20,277	.0012	.0011	.0017	.0013	.0009
Barnes	13.1	.0052	-6.2	9	99.3	5.1	.0054	129,467	.0040	75,283	.0044	.0042	.0067	.0059	.0036
Benson	8.0	.0032	.7	6	68.3	2.5	.0027	59,632	.0018	11,028	.0006	.0018	.0030	.0026	.0014
Billings	1.2	.0005	5.4	1	99.7	.4	.0004	12,886	.0004	1,164	.0001	.0003	.0003	.0003	.0002
Bottineau	9.0	.0036	-2.6	5	98.8	3.2	.0034	85,500	.0026	43,701	.0025	.0028	.0039	.0036	.0024
Bowman	4.1	.0017	-3.1	4	99.5	1.6	.0018	47,922	.0014	19,1[illegible]	.0011	.0014	.0019	.0016	.0012
Burke	3.4	.0013	-11.1	3	99.5	1.4	.0015	32,999	.0010	8,207	.0005	.0010	.0017	.0013	.0007
Burleigh	61.4	.0246	12.0	38	97.4	22.6	.0241	754,808	.0230	542,353	.0315	.0257	.0240	.0271	.0236
Cass	103.2	.0413	16.9	58	98.6	40.2	.0431	1,237,585	.0376	1,002,462	.0582	.0447	.0463	.0506	.0391
Cavalier	7.1	.0028	-7.0	5	99.3	2.6	.0027	65,111	.0020	37,223	.0022	.0021	.0035	.0029	.0020
Dickey	7.2	.0029	-.1	6	99.3	2.5	.0027	53,313	.0016	26,522	.0015	.0019	.0036	.0027	.0013
Divide	3.1	.0013	-11.3	2	99.5	1.2	.0013	35,331	.0011	10,510	.0006	.0010	.0012	.0013	.0009
Dunn	4.6	.0018	-.6	2	89.1	1.6	.0017	32,728	.0010	15,250	.0009	.0011	.0025	.0015	.0007
Eddy	3.0	.0012	-15.6	5	99.2	1.3	.0014	26,620	.0008	9,776	.0006	.0008	.0018	.0014	.0005
Emmons	5.5	.0022	-6.4	4	99.9	2.0	.0021	36,922	.0011	16,158	.0009	.0013	.0033	.0019	.0008
Foster	4.3	.0017	-6.8	7	99.4	1.6	.0018	43,645	.0014	23,529	.0014	.0014	.0021	.0021	.0009
Golden Valley	2.3	.0010	-3.8	2	99.6	.9	.0009	23,610	.0007	15,053	.0009	.0009	.0010	.0009	.0008
Grand Forks	71.3	.0285	7.9	50	95.8	25.0	.0268	896,305	.0273	633,101	.0367	.0303	.0262	.0322	.0273
Grant	4.1	.0016	-4.1	2	99.2	1.5	.0016	21,798	.0006	10,276	.0006	.0009	.0027	.0013	.0004
Griggs	3.5	.0014	-5.8	5	99.5	1.4	.0015	34,172	.0011	12,069	.0007	.0010	.0018	.0014	.0008
Hettinger	3.9	.0016	-8.8	3	99.6	1.5	.0016	32,871	.0010	10,781	.0007	.0010	.0020	.0017	.0007
Kidder	3.8	.0015	-.9	3	99.8	1.4	.0015	21,486	.0006	6,177	.0003	.0007	.0025	.0011	.0004
La Moure	5.7	.0023	-12.0	5	99.6	2.2	.0023	48,109	.0015	13,146	.0008	.0013	.0029	.0022	.0010
Logan	3.1	.0012	-11.3	3	100.0	1.2	.0013	21,990	.0006	9,727	.0005	.0009	.0020	.0011	.0005
McHenry	7.1	.0029	-9.7	4	99.6	2.8	.0030	56,842	.0018	14,922	.0009	.0017	.0038	.0028	.0012
McIntosh	4.4	.0017	-8.3	4	99.7	1.9	.0020	29,883	.0009	19,970	.0012	.0011	.0032	.0016	.0007
McKenzie	7.7	.0031	8.0	3	85.6	2.5	.0027	82,397	.0025	16,487	.0009	.0021	.0023	.0024	.0019
McLean	12.3	.0049	-.7	6	94.8	4.4	.0047	131,583	.0040	32,313	.0019	.0036	.0046	.0041	.0031
Mercer	13.3	.0054	41.4	13	97.1	4.9	.0053	152,660	.0046	46,760	.0027	.0043	.0051	.0046	.0038
Morton	26.7	.0107	6.0	14	98.8	9.5	.0101	223,404	.0068	144,232	.0084	.0080	.0120	.0115	.0058
Mountrail	7.6	.0030	-1.0	4	86.5	2.8	.0030	77,278	.0024	37,321	.0022	.0023	.0034	.0031	.0020
Nelson	5.0	.0020	-4.5	5	99.8	2.0	.0022	44,087	.0013	20,485	.0012	.0015	.0026	.0021	.0011
Oliver	2.5	.0010	.2	3	98.2	.8	.0008	16,985	.0005	2,073	.0001	.0005	.0010	.0008	.0004
Pembina	10.3	.0041	-1.0	9	99.1	3.7	.0040	101,706	.0031	58,923	.0034	.0033	.0043	.0043	.0022
Pierce	5.8	.0023	-5.9	6	99.1	2.0	.0021	43,575	.0014	2[illegible],228	.0015	.0017	.0029	.0022	.0012
Ramsey	13.1	.0053	.4	11	97.0	5.1	.0055	140,547	.0042	114,215	.0067	.0052	.0065	.0063	.0050
Ransom	6.5	.0026	-3.0	8	99.6	2.4	.0026	66,737	.0021	20,763	.0012	.0019	.0024	.0026	.0018
Renville	3.6	.0014	-.2	4	99.5	1.4	.0015	36,152	.0011	14,749	.0008	.0011	.0016	.0015	.0009
Richland	19.7	.0079	2.6	14	98.3	7.0	.0074	211,691	.0064	105,337	.0061	.0065	.0079	.0080	.0059
Rolette	13.0	.0052	6.8	14	39.2	3.8	.0041	90,871	.0028	38,468	.0023	.0032	.0056	.0038	.0021
Sargent	5.0	.0020	-9.3	6	99.7	1.9	.0020	48,465	.0014	11,466	.0006	.0013	.0021	.0021	.0012
Sheridan	2.6	.0011	-7.8	3	99.7	1.0	.0011	25,853	.0008	3,074	.0002	.0007	.0010	.0011	.0005
Sioux	4.2	.0016	16.0	4	32.5	1.0	.0011	20,915	.0007	5,526	.0003	.0007	.0013	.0009	.0005
Slope	1.2	.0005	3.7	1	99.7	.4	.0004	8,784	.0002	388	.0001	.0003	.0005	.0004	.0003
Stark	23.8	.0095	.4	18	99.0	8.3	.0089	266,000	.0081	172,564	.0100	.0089	.0089	.0098	.0085
Steele	2.8	.0012	-9.9	4	99.7	1.1	.0012	26,728	.0008	5,570	.0003	.0008	.0012	.0012	.0006

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH DAKOTA (continued)															
ALL COUNTIES (continued)															
Stutsman	24.4	.0097	1.0	11	98.9	9.2	.0098	260,727	.0080	164,274	.0095	.0087	.0102	.0111	.0080
Towner	4.0	.0016	–1.3	4	98.7	1.6	.0017	40,735	.0012	10,353	.0006	.0011	.0018	.0017	.0010
Traill	9.2	.0037	–4.4	11	99.5	3.4	.0037	88,963	.0027	46,767	.0028	.0030	.0039	.0039	.0021
Walsh	15.3	.0061	–.5	12	99.1	5.6	.0060	148,512	.0045	81,294	.0047	.0049	.0072	.0065	.0039
Ward	60.5	.0243	3.6	30	95.9	21.5	.0230	634,935	.0193	456,804	.0265	.0224	.0253	.0275	.0199
Wells	6.6	.0026	–5.4	5	99.7	2.6	.0027	65,516	.0020	36,019	.0021	.0022	.0035	.0028	.0016
Williams	23.3	.0093	4.8	11	96.1	8.9	.0096	284,037	.0087	128,760	.0075	.0084	.0088	.0093	.0087
TOTAL METRO COUNTIES	262.6	.1051	12.1	39	97.6	97.3	.1041	3,112,102	.0947	2,322,148	.1348	.1087	.1085	.1214	.0958
TOTAL STATE	680.8	.2725	4.3	10	95.7	249.6	.2671	7,213,282	.2194	4,408,994	.2561	.2410	.2935	.2900	.2080
OHIO															
AKRON	654.5	.2620	–.9	723	89.5	249.5	.2670	8,132,308	.2473	4,188,683	.2432	.2491	.2636	.2630	.2536
Portage	142.1	.0569	4.6	288	96.4	49.9	.0534	1,757,473	.0534	702,442	.0408	.0503	.0459	.0500	.0436
Summit	512.4	.2051	–2.3	1,244	87.6	199.6	.2136	6,374,835	.1939	3,486,241	.2024	.1988	.2177	.2130	.2100
CANTON	406.8	.1628	.6	421	93.0	151.1	.1618	4,599,640	.1399	2,404,728	.1397	.1445	.1617	.1618	.1442
Carroll	28.3	.0113	10.6	72	99.2	10.1	.0109	278,190	.0084	104,594	.0061	.0084	.0101	.0109	.0071
Stark	378.5	.1515	–.1	659	92.6	141.0	.1509	4,321,450	.1315	2,300,134	.1336	.1361	.1516	.1509	.1371
CINCINNATI	1,451.1	.5808	3.5	678	86.5	553.5	.5924	19,495,351	.5932	10,538,674	.6120	.5962	.5821	.5872	.5941
Clermont	148.8	.0595	15.8	326	98.8	52.9	.0566	1,705,852	.0519	881,596	.0512	.0533	.0524	.0583	.0545
Hamilton	872.2	.3491	–.1	2,117	78.8	346.1	.3703	12,606,543	.3835	6,900,730	.4007	.3817	.3722	.3638	.3847
Warren	111.6	.0447	12.4	277	97.8	38.7	.0415	1,401,152	.0427	646,331	.0375	.0415	.0378	.0395	.0416
Dearborn, Ind.	*39.7*	*.0159*	*15.8*	*129*	*98.8*	*13.9*	*.0149*	*406,544*	*.0124*	*204,682*	*.0119*	*.0128*	*.0145*	*.0147*	*.0114*
Boone, Ky.	*55.3*	*.0221*	*20.6*	*225*	*99.1*	*19.1*	*.0205*	*646,967*	*.0197*	*733,424*	*.0426*	*.0271*	*.0194*	*.0279*	*.0275*
Campbell, Ky.	*82.3*	*.0330*	*–1.2*	*541*	*98.6*	*30.2*	*.0323*	*999,706*	*.0304*	*430,232*	*.0250*	*.0293*	*.0317*	*.0305*	*.0288*
Kenton, Ky.	*141.2*	*.0565*	*3.0*	*866*	*96.5*	*52.6*	*.0563*	*1,728,587*	*.0526*	*741,679*	*.0431*	*.0505*	*.0541*	*.0525*	*.0456*
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1,733.1*	*.6937*	*4.4*	*665*	*87.7*	*656.0*	*.7020*	*22,746,406*	*.6921*	*12,088,378*	*.7020*	*.6952*	*.6871*	*.6907*	*.6863*
CLEVELAND	1,839.6	.7364	–3.1	1,210	79.3	721.1	.7717	25,613,094	.7792	12,037,366	.6990	.7464	.7076	.7089	.7993
Cuyahoga	1,420.7	.5686	–5.2	3,095	73.7	573.8	.6140	19,906,040	.6056	9,182,135	.5332	.5764	.5813	.5570	.6290
Geauga	79.8	.0320	7.2	196	98.1	26.5	.0284	1,170,720	.0356	341,551	.0198	.0301	.0192	.0229	.0280
Lake	216.5	.0867	1.7	937	97.7	79.6	.0852	2,869,568	.0873	1,769,754	.1028	.0918	.0716	.0897	.0962
Medina	122.6	.0491	8.4	291	98.8	41.2	.0441	1,666,766	.0507	743,926	.0432	.0481	.0355	.0393	.0461
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*2,768.5*	*1.1083*	*–2.3*	*948*	*82.9*	*1,068.7*	*1.1437*	*37,155,157*	*1.1302*	*17,774,586*	*1.0321*	*1.0962*	*1.0605*	*1.0666*	*1.1539*
COLUMBUS	1,353.5	.5418	8.8	378	87.2	526.7	.5636	17,218,380	.5238	10,321,041	.5990	.5504	.5537	.5980	.5591
Delaware	63.7	.0255	18.3	144	97.0	22.4	.0240	822,397	.0250	314,216	.0182	.0231	.0191	.0221	.0213
Fairfield	102.2	.0409	9.1	202	99.2	36.4	.0389	1,127,700	.0343	478,110	.0277	.0337	.0374	.0387	.0344
Franklin	943.8	.3777	8.6	1,741	82.6	381.6	.4083	12,520,881	.3808	8,264,875	.4799	.4100	.4130	.4451	.4247
Licking	128.2	.0513	6.0	187	97.7	48.1	.0515	1,517,643	.0462	762,696	.0443	.0467	.0473	.0515	.0464
Madison	35.1	.0141	6.4	75	94.6	11.4	.0122	339,975	.0104	188,931	.0109	.0114	.0122	.0130	.0092
Pickaway	47.0	.0188	7.6	93	98.3	15.3	.0164	477,822	.0145	175,319	.0101	.0141	.0149	.0164	.0127
Union	33.5	.0135	13.4	77	97.4	11.5	.0123	411,962	.0126	136,894	.0079	.0114	.0098	.0112	.0104
DAYTON - SPRINGFIELD	945.5	.3785	.4	562	85.5	369.5	.3953	12,381,539	.3767	6,572,449	.3816	.3785	.3835	.3970	.3768
Clark	147.5	.0591	–1.8	371	89.9	56.4	.0604	1,797,911	.0547	935,744	.0543	.0554	.0598	.0593	.0527
Greene	131.7	.0527	1.5	317	91.4	47.6	.0509	1,840,541	.0560	740,256	.0430	.0515	.0401	.0464	.0468
Miami	92.9	.0372	2.8	227	97.5	35.1	.0375	1,152,238	.0351	617,154	.0358	.0357	.0339	.0392	.0349
Montgomery	573.4	.2295	.3	1,252	81.0	230.4	.2465	7,590,849	.2309	4,279,295	.2485	.2359	.2497	.2521	.2424
HAMILTON - MIDDLETOWN	282.0	.1129	9.0	601	94.3	102.5	.1096	3,251,055	.0989	1,549,704	.0900	.0990	.1050	.1035	.0922
Butler	282.0	.1129	9.0	601	94.3	102.5	.1096	3,251,055	.0989	1,549,704	.0900	.0990	.1050	.1035	.0922
LIMA	160.2	.0641	3.5	200	91.9	58.6	.0628	1,814,963	.0552	1,153,689	.0670	.0605	.0632	.0676	.0579
Allen	114.6	.0459	2.1	283	88.8	42.0	.0450	1,297,056	.0395	911,008	.0529	.0447	.0467	.0492	.0427
Auglaize	45.6	.0182	7.2	115	99.7	16.6	.0178	517,907	.0157	242,681	.0141	.0158	.0165	.0184	.0152
LORAIN - ELYRIA	274.4	.1099	–.2	554	91.4	98.1	.1050	3,409,755	.1037	1,548,537	.0899	.1007	.0893	.0947	.1010
Lorain	274.4	.1099	–.2	554	91.4	98.1	.1050	3,409,755	.1037	1,548,537	.0899	.1007	.0893	.0947	.1010
MANSFIELD	129.3	.0517	–1.5	260	91.8	49.3	.0528	1,519,805	.0462	931,518	.0541	.0496	.0532	.0562	.0488
Richland	129.3	.0517	–1.5	260	91.8	49.3	.0528	1,519,805	.0462	931,518	.0541	.0496	.0532	.0562	.0488
PARKERSBURG - MARIETTA	156.6	.0627	–.8	155	98.5	60.3	.0645	1,626,452	.0494	1,077,105	.0626	.0560	.0708	.0718	.0504
Washington	65.3	.0261	1.6	102	98.2	24.0	.0256	659,314	.0200	329,068	.0191	.0210	.0272	.0278	.0189
Wood, W. Va.	*91.3*	*.0366*	*–2.5*	*248*	*98.8*	*36.3*	*.0389*	*967,138*	*.0294*	*748,037*	*.0435*	*.0350*	*.0436*	*.0440*	*.0315*

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop Per Sq. Mi (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OHIO (continued)															
STEUBENVILLE - WEIRTON	**149.8**	**.0601**	**–8.5**	**256**	**95.4**	**57.0**	**.0610**	**1,630,952**	**.0497**	**708,138**	**.0412**	**.0491**	**.0631**	**.0552**	**.0476**
Jefferson	83.6	.0335	–8.7	204	93.5	31.6	.0338	898,549	.0274	450,451	.0262	.0282	.0353	.0314	.0269
Brooke, W. Va.	*28.3*	*.0114*	*–9.1*	*314*	*98.9*	*10.5*	*.0113*	*265,923*	*.0081*	*107,286*	*.0063*	*.0082*	*.0122*	*.0108*	*.0080*
Hancock, W. Va.	*37.9*	*.0152*	*–7.7*	*446*	*96.8*	*14.9*	*.0159*	*466,480*	*.0142*	*150,401*	*.0087*	*.0127*	*.0156*	*.0130*	*.0127*
TOLEDO	**620.8**	**.2485**	**.6**	**454**	**87.6**	**237.4**	**.2539**	**7,898,730**	**.2403**	**4,336,940**	**.2520**	**.2453**	**.2524**	**.2478**	**.2400**
Fulton	41.5	.0166	9.9	102	99.6	14.8	.0158	509,764	.0156	240,206	.0140	.0152	.0141	.0159	.0139
Lucas	466.1	.1865	–1.2	1,367	84.0	183.2	.1960	5,956,806	.1812	3,481,826	.2022	.1885	.2025	.1919	.1849
Wood	113.2	.0454	5.4	183	97.9	39.4	.0421	1,432,160	.0435	614,908	.0358	.0416	.0358	.0400	.0412
YOUNGSTOWN - WARREN	**507.0**	**.2028**	**–4.6**	**493**	**88.0**	**191.8**	**.2052**	**6,073,025**	**.1847**	**3,279,321**	**.1905**	**.1900**	**.1997**	**.2010**	**.1932**
Mahoning	273.5	.1094	–5.5	656	83.8	104.0	.1113	2,851,880	.0867	1,775,886	.1032	.0962	.1191	.1155	.0984
Trumbull	233.5	.0934	–3.5	382	92.9	87.8	.0939	3,221,145	.0980	1,503,435	.0873	.0938	.0806	.0855	.0948
ALL COUNTIES															
Adams	26.7	.0107	9.8	46	99.6	9.6	.0102	192,416	.0058	109,361	.0063	.0070	.0145	.0097	.0047
Allen	114.6	.0459	2.1	283	88.8	42.0	.0450	1,297,056	.0395	911,008	.0529	.0447	.0467	.0492	.0427
Ashland	47.5	.0190	2.9	112	98.8	17.3	.0185	510,232	.0155	212,865	.0124	.0153	.0180	.0186	.0146
Ashtabula	102.5	.0410	–1.7	146	96.2	37.7	.0403	1,111,968	.0338	513,669	.0298	.0340	.0386	.0398	.0318
Athens	58.4	.0234	3.5	115	95.3	20.0	.0214	586,183	.0179	244,691	.0142	.0179	.0249	.0212	.0141
Auglaize	45.6	.0182	7.2	115	99.7	16.6	.0178	517,907	.0157	242,681	.0141	.0158	.0165	.0184	.0152
☐ Belmont	77.9	.0312	–5.7	145	97.6	30.6	.0327	824,535	.0251	463,520	.0269	.0268	.0370	.0326	.0267
Brown	36.7	.0147	15.0	74	98.4	13.1	.0141	344,340	.0105	93,172	.0054	.0098	.0149	.0125	.0083
Butler	282.0	.1129	9.0	601	94.3	102.5	.1096	3,251,055	.0989	1,549,704	.0900	.0990	.1050	.1035	.0922
Carroll	28.3	.0113	10.6	72	99.2	10.1	.0109	278,190	.0084	104,594	.0061	.0084	.0101	.0109	.0071
Champaign	36.0	.0144	7.0	84	96.5	13.5	.0144	410,010	.0125	149,657	.0087	.0117	.0137	.0148	.0106
Clark	147.5	.0591	–1.8	371	89.9	56.4	.0604	1,797,911	.0547	935,744	.0543	.0554	.0598	.0593	.0527
Clermont	148.8	.0595	15.8	326	98.8	52.9	.0566	1,705,852	.0519	881,596	.0512	.0533	.0524	.0583	.0545
Clinton	36.9	.0148	6.6	90	97.4	14.0	.0149	395,295	.0120	230,295	.0134	.0129	.0172	.0163	.0107
Columbiana	111.2	.0445	–2.1	208	98.3	42.0	.0450	1,108,013	.0337	497,480	.0289	.0344	.0486	.0447	.0311
Coshocton	37.2	.0149	3.3	66	98.4	14.4	.0154	389,832	.0119	139,309	.0081	.0114	.0168	.0143	.0109
Crawford	49.2	.0197	–1.8	122	99.0	18.9	.0202	509,189	.0154	227,765	.0132	.0157	.0209	.0206	.0142
Cuyahoga	1,420.7	.5686	–5.2	3,095	73.7	573.8	.6140	19,906,040	.6056	9,182,135	.5332	.5764	.5813	.5570	.6290
Darke	56.9	.0228	3.3	95	99.4	21.0	.0225	583,132	.0177	361,998	.0210	.0196	.0242	.0265	.0172
Defiance	41.2	.0165	3.0	100	98.9	14.7	.0157	471,177	.0143	258,887	.0151	.0150	.0152	.0163	.0145
Delaware	63.7	.0255	18.3	144	97.0	22.4	.0240	822,397	.0250	314,216	.0182	.0231	.0191	.0221	.0213
Erie	79.3	.0317	–.5	300	91.6	29.7	.0318	948,738	.0289	559,061	.0325	.0306	.0296	.0325	.0305
Fairfield	102.2	.0409	9.1	202	99.2	36.4	.0389	1,127,700	.0343	478,110	.0277	.0337	.0374	.0387	.0344
Fayette	27.6	.0111	.5	68	96.8	10.3	.0111	226,113	.0069	180,335	.0105	.0087	.0152	.0128	.0067
Franklin	943.8	.3777	8.6	1,741	82.6	381.6	.4083	12,520,881	.3808	8,264,875	.4799	.4100	.4130	.4451	.4247
Fulton	41.5	.0166	9.9	102	99.6	14.8	.0158	509,764	.0156	240,206	.0140	.0152	.0141	.0159	.0139
Gallia	31.2	.0125	3.7	66	96.0	11.1	.0119	295,324	.0089	188,021	.0109	.0103	.0143	.0125	.0086
Geauga	79.8	.0320	7.2	196	98.1	26.5	.0284	1,170,720	.0356	341,551	.0198	.0301	.0192	.0229	.0280
Greene	131.7	.0527	1.5	317	91.4	47.6	.0509	1,840,541	.0560	740,256	.0430	.0515	.0401	.0464	.0468
Guernsey	41.1	.0164	–2.2	79	97.9	15.3	.0164	399,887	.0122	204,654	.0119	.0130	.0185	.0168	.0109
Hamilton	872.2	.3491	–.1	2,117	78.8	346.1	.3703	12,606,543	.3835	6,900,730	.4007	.3817	.3722	.3638	.3847
Hancock	65.6	.0263	1.6	123	98.6	25.4	.0272	922,084	.0280	528,980	.0307	.0285	.0214	.0277	.0268
Hardin	32.7	.0131	.2	70	99.0	12.1	.0130	309,750	.0094	129,319	.0075	.0097	.0154	.0131	.0079
Harrison	16.5	.0066	–9.1	41	96.9	6.1	.0065	154,769	.0047	43,587	.0026	.0043	.0073	.0061	.0038
Henry	28.6	.0115	.8	69	99.3	10.6	.0113	351,733	.0107	126,800	.0073	.0099	.0092	.0108	.0093
Highland	36.7	.0147	9.6	66	97.3	14.0	.0150	343,875	.0105	163,825	.0096	.0110	.0182	.0156	.0086
Hocking	26.0	.0104	7.0	61	99.2	10.0	.0107	236,926	.0072	119,604	.0069	.0078	.0120	.0116	.0063
Holmes	30.9	.0123	5.0	73	99.7	9.1	.0098	255,367	.0078	131,056	.0076	.0086	.0103	.0106	.0066
Huron	56.8	.0228	4.0	115	98.5	20.8	.0222	612,098	.0186	363,846	.0211	.0202	.0229	.0241	.0191
Jackson	30.3	.0121	–1.0	72	99.1	11.3	.0121	254,041	.0077	146,292	.0085	.0088	.0167	.0125	.0065
Jefferson	83.6	.0335	–8.7	204	93.5	31.6	.0338	898,549	.0274	450,451	.0262	.0282	.0353	.0314	.0269
Knox	49.1	.0196	6.0	93	98.9	18.0	.0193	474,158	.0144	200,455	.0116	.0147	.0211	.0204	.0124
Lake	216.5	.0867	1.7	937	97.7	79.6	.0852	2,869,568	.0873	1,769,754	1028	.0918	.0716	.0897	.0962
☐ Lawrence	64.0	.0256	.2	140	97.0	23.7	.0253	633,492	.0192	229,016	.0133	.0187	.0277	.0224	.0178
Licking	128.2	.0513	6.0	187	97.7	48.1	.0515	1,517,643	.0462	762,696	.0443	.0467	.0473	.0515	.0464
Logan	42.3	.0169	8.0	92	97.7	16.1	.0172	424,591	.0129	207,977	.0121	.0135	.0195	.0187	.0118
Lorain	274.4	.1099	–.2	554	91.4	98.1	.1050	3,409,755	.1037	1,548,537	.0899	.1007	.0893	.0947	.1010
Lucas	466.1	.1865	–1.2	1,367	84.0	183.2	.1960	5,956,806	.1812	3,481,826	.2022	.1885	.2025	.1919	.1849
Madison	35.1	.0141	6.4	75	94.6	11.4	.0122	339,975	.0104	188,931	.0109	.0114	.0122	.0130	.0092
Mahoning	273.5	.1094	–5.5	656	83.8	104.0	.1113	2,851,880	.0867	1,775,886	.1032	.0962	.1191	.1155	.0984
Marion	65.1	.0261	–4.2	162	95.8	23.9	.0256	675,584	.0206	401,254	.0233	.0225	.0269	.0277	.0215
Medina	122.6	.0491	8.4	291	98.8	41.2	.0441	1,666,766	.0507	743,926	.0432	.0481	.0355	.0393	.0461
Meigs	24.5	.0098	3.6	57	98.8	9.2	.0098	197,433	.0060	78,919	.0045	.0063	.0125	.0095	.0055

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OHIO (continued)															
ALL COUNTIES (continued)															
Mercer	40.2	.0161	4.9	88	99.7	13.7	.0147	490,714	.0149	221,392	.0129	.0146	.0127	.0142	.0135
Miami	92.9	.0372	2.8	227	97.5	35.1	.0375	1,152,238	.0351	617,154	.0358	.0357	.0339	.0392	.0349
Monroe	15.8	.0063	−9.1	34	99.9	6.1	.0066	155,783	.0047	45,548	.0027	.0044	.0074	.0053	.0042
Montgomery	573.4	.2295	.3	1,252	81.0	230.4	.2465	7,590,849	.2309	4,279,295	.2485	.2359	.2497	.2521	.2424
Morgan	14.5	.0058	1.8	35	95.2	5.2	.0056	129,401	.0039	29,679	.0017	.0037	.0058	.0052	.0032
Morrow	28.6	.0114	8.0	70	99.6	10.1	.0108	259,475	.0079	91,592	.0053	.0077	.0106	.0117	.0062
Muskingum	85.4	.0342	2.5	131	95.0	32.4	.0347	828,640	.0252	556,321	.0323	.0291	.0425	.0377	.0299
Noble	11.6	.0047	2.6	29	99.7	4.3	.0046	113,732	.0035	36,583	.0022	.0034	.0048	.0042	.0029
Ottawa	41.2	.0164	2.8	163	99.0	15.7	.0168	582,920	.0177	216,295	.0125	.0159	.0140	.0150	.0148
Paulding	22.0	.0089	3.3	53	98.6	7.8	.0083	228,177	.0070	50,957	.0030	.0061	.0070	.0074	.0062
Perry	33.0	.0132	6.3	80	99.6	11.7	.0125	292,528	.0089	85,935	.0050	.0086	.0130	.0126	.0070
Pickaway	47.0	.0188	7.6	93	98.3	15.3	.0164	477,822	.0145	175,319	.0101	.0141	.0149	.0164	.0127
Pike	25.4	.0101	11.4	57	98.5	9.3	.0100	242,128	.0074	100,863	.0059	.0075	.0116	.0101	.0058
Portage	142.1	.0569	4.6	288	96.4	49.9	.0534	1,757,473	.0534	702,442	.0408	.0503	.0459	.0500	.0436
Preble	41.5	.0166	8.6	97	99.4	15.2	.0162	541,798	.0165	147,309	.0085	.0142	.0123	.0140	.0135
Putnam	34.1	.0137	3.4	70	99.8	11.5	.0123	307,652	.0094	169,342	.0099	.0103	.0123	.0139	.0085
Richland	129.3	.0517	−1.5	260	91.8	49.3	.0528	1,519,805	.0462	931,518	.0541	.0496	.0532	.0562	.0488
Ross	68.5	.0274	5.4	99	93.8	24.4	.0261	761,008	.0231	371,182	.0215	.0236	.0258	.0264	.0240
Sandusky	64.3	.0258	1.6	157	97.4	23.6	.0252	728,846	.0222	306,809	.0178	.0216	.0229	.0252	.0204
Scioto	82.6	.0330	−2.3	135	96.6	30.6	.0328	754,244	.0230	413,404	.0240	.0253	.0418	.0323	.0215
Seneca	62.2	.0249	.5	112	97.6	22.2	.0237	637,403	.0193	310,126	.0181	.0201	.0230	.0251	.0195
Shelby	44.6	.0179	3.5	109	98.5	15.4	.0165	521,720	.0159	183,692	.0106	.0146	.0133	.0156	.0147
Stark	378.5	.1515	−.1	659	92.6	141.0	.1509	4,321,450	.1315	2,300,134	.1336	.1361	.1516	.1509	.1371
Summit	512.4	.2051	−2.3	1,244	87.6	199.6	.2136	6,374,835	.1939	3,486,241	.2024	.1988	.2177	.2130	.2100
Trumbull	233.5	.0934	−3.5	382	92.9	87.8	.0939	3,221,145	.0980	1,503,435	.0873	.0938	.0806	.0855	.0948
Tuscarawas	87.2	.0349	3.1	153	98.8	33.8	.0362	902,949	.0274	524,484	.0305	.0299	.0399	.0392	.0286
Union	33.5	.0135	13.4	77	97.4	11.5	.0123	411,962	.0126	136,894	.0079	.0114	.0098	.0112	.0104
Van Wert	31.2	.0124	2.4	76	99.3	11.8	.0126	382,087	.0116	142,676	.0083	.0107	.0106	.0118	.0106
Vinton	12.0	.0048	3.6	29	99.8	4.3	.0046	107,623	.0032	23,607	.0014	.0030	.0050	.0042	.0024
Warren	111.6	.0447	12.4	277	97.8	38.7	.0415	1,401,152	.0427	646,331	.0375	.0415	.0378	.0395	.0416
Washington	65.3	.0261	1.6	102	98.2	24.0	.0256	659,314	.0200	329,068	.0191	.0210	.0272	.0278	.0189
Wayne	105.6	.0423	6.4	190	98.2	37.4	.0401	1,260,767	.0384	555,355	.0323	.0373	.0356	.0410	.0347
Williams	38.8	.0155	6.7	92	99.6	14.6	.0156	436,758	.0133	199,092	.0115	.0133	.0151	.0157	.0124
Wood	113.2	.0454	5.4	183	97.9	39.4	.0421	1,432,160	.0435	614,908	.0358	.0416	.0358	.0400	.0412
Wyandot	22.7	.0090	.2	56	99.6	8.2	.0088	225,965	.0069	103,152	.0059	.0070	.0088	.0094	.0060
TOTAL METRO COUNTIES	**8,597.0**	**3.4411**	**.9**	**517**	**86.2**	**3,303.2**	**3.5345**	**110,641,731**	**3.3657**	**58,224,688**	**3.3809**	**3.3852**	**3.4225**	**3.4753**	**3.4372**
TOTAL STATE	**10,934.8**	**4.3767**	**1.3**	**267**	**88.6**	**4,161.7**	**4.4533**	**135,228,307**	**4.1134**	**69,923,217**	**4.0603**	**4.1502**	**4.3768**	**4.4108**	**4.1332**
OKLAHOMA															
ENID	**59.7**	**.0239**	**−5.0**	**56**	**94.2**	**23.5**	**.0251**	**620,157**	**.0189**	**392,670**	**.0228**	**.0210**	**.0294**	**.0281**	**.0194**
Garfield	59.7	.0239	−5.0	56	94.2	23.5	.0251	620,157	.0189	392,670	.0228	.0210	.0294	.0281	.0194
LAWTON	**119.1**	**.0477**	**5.9**	**111**	**75.0**	**39.5**	**.0422**	**1,084,431**	**.0329**	**679,793**	**.0395**	**.0378**	**.0499**	**.0497**	**.0325**
Comanche	119.1	.0477	5.9	111	75.0	39.5	.0422	1,084,431	.0329	679,793	.0395	.0378	.0499	.0497	.0325
OKLAHOMA CITY	**973.7**	**.3897**	**13.1**	**229**	**85.1**	**378.5**	**.4050**	**10,705,903**	**.3257**	**7,178,036**	**.4168**	**.3662**	**.4546**	**.4492**	**.3671**
Canadian	75.3	.0302	33.4	83	93.5	25.8	.0276	786,524	.0240	353,256	.0205	.0242	.0265	.0272	.0229
Cleveland	163.5	.0654	22.8	309	93.1	60.2	.0644	1,729,106	.0526	957,795	.0556	.0561	.0662	.0698	.0516
Logan	31.0	.0124	15.3	41	82.5	11.0	.0118	283,991	.0086	93,628	.0055	.0085	.0129	.0113	.0067
McClain	25.7	.0103	26.7	44	94.7	9.1	.0097	229,928	.0070	109,949	.0063	.0076	.0107	.0095	.0064
Oklahoma	618.4	.2475	8.7	873	81.3	250.2	.2677	7,147,292	.2174	5,333,509	.3097	.2511	.3043	.3075	.2635
Pottawatomie	59.8	.0239	8.3	76	89.0	22.2	.0238	529,062	.0161	329,899	.0192	.0187	.0340	.0239	.0160
TULSA	**740.5**	**.2965**	**12.7**	**148**	**84.5**	**289.5**	**.3099**	**8,258,670**	**.2512**	**5,107,187**	**.2966**	**.2737**	**.3511**	**.3344**	**.2764**
Creek	66.2	.0265	12.2	71	88.9	23.9	.0256	653,011	.0199	202,525	.0118	.0187	.0280	.0231	.0174
Osage	41.3	.0166	5.0	18	77.7	15.3	.0164	379,136	.0115	89,683	.0052	.0106	.0188	.0151	.0090
Rogers	57.9	.0232	24.7	85	88.6	20.1	.0215	545,163	.0166	209,906	.0122	.0166	.0227	.0207	.0154
Tulsa	521.2	.2086	10.8	913	83.7	212.0	.2269	6,176,321	.1878	4,519,911	.2625	.2143	.2631	.2592	.2216
Wagoner	53.9	.0216	28.9	96	87.3	18.2	.0195	505,039	.0154	85,162	.0049	.0135	.0185	.0163	.0130
ALL COUNTIES															
Adair	22.0	.0088	18.4	38	63.0	7.2	.0077	123,025	.0037	42,829	.0025	.0043	.0121	.0065	.0028
Alfalfa	6.4	.0026	−9.6	7	98.4	2.4	.0026	73,367	.0023	19,305	.0012	.0020	.0026	.0023	.0017
Atoka	13.4	.0054	5.1	14	82.1	4.6	.0049	87,251	.0026	62,195	.0036	.0035	.0081	.0046	.0022
Beaver	7.0	.0028	2.9	4	98.7	2.9	.0031	75,954	.0023	17,424	.0010	.0021	.0033	.0028	.0018
Beckham	20.7	.0083	7.6	23	96.4	8.0	.0086	175,906	.0054	116,546	.0067	.0062	.0123	.0081	.0055

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OKLAHOMA (continued)															
ALL COUNTIES (continued)															
Blaine	13.0	.0052	−3.3	14	86.7	5.0	.0053	130,683	.0040	40,758	.0024	.0038	.0065	.0042	.0032
Bryan	34.5	.0138	13.0	38	89.0	13.4	.0144	221,096	.0067	157,202	.0091	.0088	.0240	.0128	.0064
Caddo	32.6	.0130	5.5	25	76.4	12.3	.0131	277,587	.0084	104,385	.0061	.0087	.0168	.0126	.0067
Canadian	75.3	.0302	33.4	83	93.5	25.8	.0276	786,524	.0240	353,256	.0205	.0242	.0265	.0272	.0229
Carter	46.0	.0184	5.5	56	84.0	17.6	.0189	405,828	.0123	292,826	.0170	.0150	.0263	.0192	.0143
Cherokee	35.9	.0143	17.0	48	69.5	12.7	.0136	234,944	.0071	151,421	.0088	.0090	.0218	.0133	.0067
Choctaw	17.2	.0069	.0	23	74.3	6.1	.0065	110,091	.0034	62,864	.0037	.0041	.0102	.0056	.0027
Cimarron	3.9	.0016	6.9	2	98.6	1.6	.0017	33,466	.0010	16,667	.0009	.0011	.0023	.0016	.0009
Cleveland	163.5	.0654	22.8	309	93.1	60.2	.0644	1,729,106	.0526	957,795	.0556	.0561	.0662	.0698	.0516
Coal	6.0	.0024	−.7	12	85.2	2.2	.0024	34,547	.0011	14,409	.0009	.0013	.0041	.0021	.0006
Comanche	119.1	.0477	5.9	111	75.0	39.5	.0422	1,084,431	.0329	679,793	.0395	.0378	.0499	.0497	.0325
Cotton	7.2	.0029	−1.9	11	89.9	2.8	.0030	50,231	.0016	19,757	.0011	.0018	.0044	.0027	.0012
Craig	15.2	.0061	1.2	20	82.2	5.6	.0060	106,624	.0032	79,679	.0046	.0042	.0089	.0067	.0027
Creek	66.2	.0265	12.2	71	88.9	23.9	.0256	653,011	.0199	202,525	.0118	.0187	.0280	.0231	.0174
Custer	30.4	.0121	16.9	31	90.1	11.5	.0123	321,275	.0098	166,110	.0096	.0102	.0150	.0118	.0093
Delaware	29.9	.0120	24.9	42	76.6	11.4	.0122	196,255	.0059	113,194	.0066	.0073	.0192	.0117	.0048
Dewey	5.7	.0023	−3.8	6	93.9	2.1	.0023	57,972	.0018	15,823	.0009	.0017	.0025	.0018	.0013
Ellis	5.3	.0021	−5.3	4	99.3	2.0	.0021	46,468	.0014	15,980	.0010	.0014	.0028	.0019	.0011
Garfield	59.7	.0239	−5.0	56	94.2	23.5	.0251	620,157	.0189	392,670	.0228	.0210	.0294	.0281	.0194
Garvin	28.3	.0113	1.6	35	92.4	11.0	.0118	251,478	.0076	123,412	.0071	.0084	.0157	.0111	.0066
Grady	44.0	.0176	11.4	40	92.4	16.1	.0172	360,405	.0110	204,303	.0119	.0124	.0232	.0172	.0108
Grant	6.0	.0024	−8.0	6	99.3	2.3	.0025	60,365	.0018	14,632	.0008	.0018	.0025	.0024	.0013
Greer	6.3	.0026	−10.4	10	92.7	2.7	.0029	51,745	.0016	15,236	.0009	.0015	.0045	.0022	.0011
Harmon	4.1	.0016	−9.3	8	91.4	1.7	.0018	23,484	.0007	12,350	.0007	.0009	.0034	.0011	.0005
Harper	4.3	.0017	−8.8	4	99.2	1.8	.0019	41,091	.0013	12,201	.0008	.0011	.0021	.0018	.0009
Haskell	12.0	.0048	9.0	21	88.8	4.7	.0051	86,705	.0026	48,379	.0028	.0031	.0076	.0045	.0020
Hughes	14.1	.0057	−1.7	18	81.1	5.6	.0060	94,457	.0029	45,059	.0026	.0034	.0097	.0049	.0021
Jackson	29.7	.0119	−2.2	36	87.4	10.9	.0116	237,903	.0072	187,751	.0109	.0093	.0160	.0135	.0077
Jefferson	8.4	.0033	1.3	11	95.9	3.2	.0035	50,451	.0015	25,450	.0015	.0019	.0058	.0028	.0010
Johnston	10.7	.0043	3.3	17	83.8	4.0	.0042	62,501	.0019	24,019	.0014	.0022	.0071	.0031	.0014
Kay	50.0	.0200	.3	54	91.5	20.2	.0216	540,386	.0165	316,562	.0183	.0177	.0264	.0221	.0163
Kingfisher	14.3	.0057	.8	16	94.1	5.3	.0057	135,466	.0041	61,453	.0036	.0043	.0062	.0060	.0033
Kiowa	12.3	.0050	−3.2	12	89.4	5.1	.0055	91,854	.0028	45,045	.0026	.0032	.0089	.0043	.0026
Latimer	10.7	.0042	8.7	15	82.5	3.8	.0040	69,592	.0021	28,038	.0016	.0024	.0067	.0035	.0015
Le Flore	47.8	.0192	17.5	30	88.4	17.6	.0189	324,963	.0099	151,901	.0089	.0115	.0285	.0180	.0078
Lincoln	30.4	.0121	14.3	32	92.5	11.6	.0124	258,669	.0079	85,132	.0049	.0077	.0145	.0117	.0065
Logan	31.0	.0124	15.3	41	82.5	11.0	.0118	283,991	.0086	93,628	.0055	.0085	.0129	.0113	.0067
Love	8.3	.0034	11.1	16	89.9	3.2	.0034	66,955	.0020	32,902	.0019	.0022	.0049	.0032	.0017
McClain	25.7	.0103	26.7	44	94.7	9.1	.0097	229,928	.0070	109,949	.0063	.0076	.0107	.0095	.0064
McCurtain	37.3	.0149	3.2	20	76.6	13.2	.0141	225,490	.0069	178,212	.0104	.0095	.0231	.0138	.0061
McIntosh	17.8	.0071	14.4	30	78.9	7.1	.0076	130,677	.0040	87,207	.0051	.0049	.0117	.0073	.0036
Major	8.8	.0035	.3	9	98.2	3.2	.0035	75,451	.0023	43,039	.0025	.0025	.0043	.0035	.0018
Marshall	11.9	.0048	12.8	32	89.8	5.1	.0054	94,987	.0028	51,821	.0030	.0034	.0090	.0048	.0021
Mayes	35.4	.0142	9.7	55	84.3	13.2	.0142	281,609	.0086	178,268	.0103	.0102	.0198	.0145	.0083
Murray	12.4	.0049	2.1	30	90.5	4.9	.0052	96,010	.0029	66,263	.0039	.0036	.0075	.0059	.0022
Muskogee	70.8	.0284	5.6	87	74.6	26.7	.0286	565,564	.0172	416,645	.0242	.0216	.0416	.0298	.0188
Noble	12.1	.0048	4.6	16	90.5	4.8	.0051	126,845	.0039	44,426	.0025	.0035	.0057	.0050	.0028
Nowata	11.2	.0045	−2.5	21	84.2	4.3	.0046	101,408	.0031	28,597	.0017	.0030	.0054	.0042	.0023
Okfuskee	11.2	.0045	.7	18	69.7	4.3	.0046	87,336	.0026	37,181	.0022	.0029	.0069	.0040	.0022
Oklahoma	618.4	.2475	8.7	873	81.3	250.2	.2677	7,147,292	.2174	5,333,509	.3097	.2511	.3043	.3075	.2635
Okmulgee	39.3	.0157	.3	56	75.8	15.1	.0162	322,358	.0099	159,053	.0092	.0109	.0224	.0145	.0088
Osage	41.3	.0166	5.0	18	77.7	15.3	.0164	379,136	.0115	89,683	.0052	.0106	.0188	.0151	.0090
Ottawa	33.1	.0132	.7	71	84.8	12.7	.0136	250,682	.0076	178,933	.0104	.0095	.0198	.0140	.0080
Pawnee	17.5	.0070	14.3	32	91.2	6.7	.0071	159,121	.0048	85,649	.0050	.0053	.0096	.0071	.0041
Payne	63.2	.0253	1.2	91	92.1	24.2	.0259	578,473	.0176	326,678	.0190	.0196	.0372	.0244	.0158
Pittsburg	43.4	.0174	7.1	35	86.0	17.0	.0182	306,660	.0094	228,555	.0132	.0122	.0284	.0189	.0084
Pontotoc	34.2	.0137	4.9	48	88.1	13.2	.0141	290,709	.0088	184,556	.0107	.0103	.0196	.0136	.0093
Pottawatomie	59.8	.0239	8.3	76	89.0	22.2	.0238	529,062	.0161	329,899	.0192	.0187	.0340	.0239	.0160
Pushmataha	12.8	.0051	8.7	9	87.1	5.0	.0053	81,350	.0025	50,908	.0030	.0031	.0094	.0046	.0017
Roger Mills	5.0	.0020	4.2	4	92.3	1.8	.0020	62,192	.0019	10,161	.0005	.0014	.0016	.0017	.0011
Rogers	57.9	.0232	24.7	85	88.6	20.1	.0215	545,163	.0166	209,906	.0122	.0166	.0227	.0207	.0154
Seminole	27.3	.0109	−.6	43	75.8	10.4	.0111	222,415	.0067	96,998	.0057	.0073	.0157	.0101	.0055
☐ Sequoyah	36.9	.0148	20.0	54	80.7	12.9	.0138	222,080	.0068	144,879	.0084	.0089	.0221	.0138	.0061
Stephens	43.5	.0174	.2	49	94.4	17.0	.0182	410,769	.0125	275,941	.0160	.0145	.0245	.0192	.0123
Texas	17.1	.0068	−3.5	8	98.4	6.3	.0068	169,925	.0051	83,463	.0048	.0054	.0076	.0075	.0050
Tillman	10.9	.0044	−12.1	12	85.2	4.1	.0043	70,003	.0022	28,342	.0017	.0025	.0069	.0036	.0017

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OKLAHOMA (continued)															
ALL COUNTIES (continued)															
Tulsa	521.2	.2086	10.8	913	83.7	212.0	.2269	6,176,321	.1878	4,519,911	.2625	.2143	.2631	.2592	.2216
Wagoner	53.9	.0216	28.9	96	87.3	18.2	.0195	505,039	.0154	85,162	.0049	.0135	.0185	.0163	.0130
Washington	43.1	.0172	−10.4	102	90.1	17.6	.0188	637,540	.0194	356,781	.0207	.0194	.0209	.0185	.0211
Washita	12.8	.0052	−7.2	13	97.9	4.9	.0052	133,286	.0041	26,163	.0015	.0035	.0055	.0047	.0031
Woods	9.9	.0039	−9.4	8	98.2	4.0	.0043	102,500	.0031	52,035	.0031	.0033	.0052	.0041	.0030
Woodward	21.0	.0084	−.8	17	98.2	7.5	.0081	221,217	.0067	130,800	.0076	.0073	.0095	.0081	.0072
TOTAL METRO COUNTIES	**1,929.9**	**.7726**	**11.9**	**160**	**84.4**	**743.9**	**.7960**	**20,891,241**	**.6355**	**13,502,565**	**.7841**	**.7076**	**.9071**	**.8752**	**.7015**
TOTAL STATE	**3,286.9**	**1.3156**	**8.6**	**48**	**85.1**	**1,260.4**	**1.3488**	**32,266,858**	**.9815**	**19,852,439**	**1.1529**	**1.0997**	**1.6828**	**1.4083**	**1.0188**
OREGON															
EUGENE - SPRINGFIELD	**271.6**	**.1088**	**−1.3**	**60**	**96.8**	**108.6**	**.1162**	**2,992,329**	**.0911**	**2,039,756**	**.1185**	**.1028**	**.1285**	**.1258**	**.0991**
Lane	271.6	.1088	−1.3	60	96.8	108.6	.1162	2,992,329	.0911	2,039,756	.1185	.1028	.1285	.1258	.0991
MEDFORD	**147.1**	**.0589**	**11.1**	**53**	**98.0**	**56.6**	**.0606**	**1,525,184**	**.0464**	**1,305,607**	**.0759**	**.0577**	**.0705**	**.0734**	**.0498**
Jackson	147.1	.0589	11.1	53	98.0	56.6	.0606	1,525,184	.0464	1,305,607	.0759	.0577	.0705	.0734	.0498
PORTLAND	**1,193.1**	**.4774**	**7.9**	**319**	**92.9**	**475.8**	**.5091**	**16,734,852**	**.5091**	**9,768,019**	**.5673**	**.5203**	**.4552**	**.5225**	**.5595**
Clackamas	270.7	.1083	11.9	145	97.7	99.0	.1059	3,598,332	.1095	1,834,949	.1066	.1084	.0927	.1046	.1129
Multnomah	568.3	.2274	1.0	1,319	88.5	243.6	.2607	7,952,609	.2419	4,693,774	.2725	.2483	.2464	.2670	.2692
Washington	293.4	.1174	19.3	405	96.2	111.4	.1192	4,531,503	.1379	2,894,343	.1681	.1428	.0930	.1265	.1583
Yamhill	60.7	.0243	9.7	85	97.8	21.8	.0233	652,408	.0198	344,953	.0201	.0208	.0231	.0244	.0191
PORTLAND - VANCOUVER CONSOLIDATED AREA	***1,417.9***	***.5674***	***9.2***	***325***	***93.5***	***560.5***	***.5997***	***19,579,412***	***.5957***	***10,964,049***	***.6368***	***.6024***	***.5386***	***.6043***	***.6449***
SALEM	**272.1**	**.1089**	**8.9**	**141**	**96.9**	**102.8**	**.1101**	**2,747,420**	**.0836**	**1,694,150**	**.0983**	**.0930**	**.1222**	**.1206**	**.0872**
Marion	223.1	.0893	9.0	188	96.8	84.4	.0904	2,252,995	.0685	1,551,122	.0900	.0791	.1011	.1019	.0749
Polk	49.0	.0196	8.4	66	97.3	18.4	.0197	494,425	.0151	143,028	.0083	.0139	.0211	.0187	.0123
ALL COUNTIES															
Baker	15.1	.0061	−6.4	5	98.9	6.0	.0064	130,555	.0040	64,238	.0037	.0043	.0083	.0066	.0037
Benton	66.5	.0266	−2.5	98	95.3	24.5	.0262	844,050	.0256	334,591	.0194	.0240	.0258	.0241	.0226
Clackamas	270.7	.1083	11.9	145	97.7	99.0	.1059	3,598,332	.1095	1,834,949	.1066	.1084	.0927	.1046	.1129
Clatsop	32.9	.0132	1.3	41	96.7	13.1	.0140	350,109	.0107	249,703	.0145	.0122	.0192	.0148	.0115
Columbia	37.6	.0151	5.5	58	98.4	13.9	.0149	385,542	.0117	130,034	.0075	.0112	.0151	.0135	.0114
Coos	60.9	.0243	−4.9	38	96.5	23.9	.0256	594,285	.0181	412,486	.0240	.0211	.0303	.0282	.0191
Crook	14.2	.0057	8.5	5	98.5	5.5	.0059	127,854	.0038	51,143	.0029	.0039	.0074	.0064	.0033
Curry	18.7	.0075	10.1	11	97.2	8.0	.0085	186,834	.0057	120,777	.0071	.0064	.0119	.0093	.0052
Deschutes	72.3	.0290	16.3	24	98.4	27.6	.0296	742,788	.0226	610,786	.0354	.0278	.0352	.0352	.0275
Douglas	97.4	.0389	3.9	19	97.8	36.1	.0386	904,950	.0276	580,424	.0337	.0317	.0434	.0440	.0275
Gilliam	1.7	.0007	−17.4	1	98.8	.8	.0009	25,419	.0007	5,965	.0004	.0007	.0007	.0009	.0005
Grant	8.6	.0035	4.8	2	98.4	3.3	.0035	79,368	.0024	37,890	.0022	.0026	.0044	.0036	.0024
Harney	7.9	.0031	−5.0	1	96.1	2.9	.0031	71,253	.0022	44,412	.0026	.0024	.0037	.0038	.0019
Hood River	16.4	.0066	3.6	31	96.2	6.4	.0068	165,433	.0050	104,775	.0060	.0057	.0090	.0072	.0047
Jackson	147.1	.0589	11.1	53	98.0	56.6	.0606	1,525,184	.0464	1,305,607	.0759	.0577	.0705	.0734	.0498
Jefferson	12.9	.0051	11.2	7	79.4	4.7	.0050	131,839	.0040	57,729	.0033	.0040	.0053	.0055	.0034
Josephine	75.3	.0302	27.9	46	98.2	29.3	.0314	647,442	.0197	398,547	.0232	.0228	.0390	.0335	.0195
Klamath	58.4	.0233	−1.2	10	94.6	22.5	.0241	551,676	.0168	355,484	.0206	.0192	.0292	.0259	.0182
Lake	7.5	.0030	−.4	1	97.7	3.0	.0032	72,793	.0022	42,151	.0024	.0025	.0039	.0034	.0020
Lane	271.6	.1088	−1.3	60	96.8	108.6	.1162	2,992,329	.0911	2,039,756	.1185	.1028	.1285	.1258	.0991
Lincoln	38.0	.0152	7.8	39	97.4	16.4	.0175	472,561	.0143	309,266	.0179	.0156	.0218	.0187	.0128
Linn	90.5	.0362	1.1	39	98.1	34.6	.0371	901,584	.0275	511,019	.0297	.0298	.0399	.0390	.0266
Malheur	26.8	.0107	−.4	3	95.3	9.6	.0102	243,285	.0074	188,329	.0110	.0092	.0128	.0121	.0083
Marion	223.1	.0893	9.0	188	96.8	84.4	.0904	2,252,995	.0685	1,551,122	.0900	.0791	.1011	.1019	.0749
Morrow	7.9	.0032	5.1	4	98.7	2.8	.0029	92,837	.0028	17,537	.0011	.0024	.0024	0025	.0023
Multnomah	568.3	.2274	1.0	1,319	88.5	243.6	.2607	7,952,609	.2419	4,693,774	.2725	.2483	.2464	.2670	.2692
Polk	49.0	.0196	8.4	66	97.3	18.4	.0197	494,425	.0151	143,028	.0083	.0139	.0211	.0187	.0123
Sherman	1.8	.0008	−17.1	2	99.0	.7	.0008	20,965	.0006	9,031	.0005	.0005	.0005	.0007	.0004
Tillamook	21.4	.0085	1.1	19	98.1	8.8	.0094	206,433	.0063	98,539	.0058	.0065	.0121	.0098	.0054
Umatilla	59.5	.0238	1.1	18	96.0	21.5	.0230	619,298	.0188	356,112	.0206	.0206	.0250	.0262	.0190
Union	23.4	.0094	−2.2	11	97.9	8.5	.0091	223,133	.0068	115,312	.0067	.0072	.0102	.0092	.0072
Wallowa	7.1	.0029	−2.4	2	99.4	3.0	.0032	64,392	.0020	33,662	.0020	.0021	.0043	.0033	.0016
Wasco	20.6	.0082	−5.2	9	95.6	8.2	.0088	216,584	.0065	174,623	.0101	.0080	.0104	.0092	.0072
Washington	293.4	.1174	19.3	405	96.2	111.4	.1192	4,531,503	.1379	2,894,343	.1681	.1428	.0930	.1265	.1583
Wheeler	1.3	.0006	−14.1	1	99.2	.7	.0007	10,017	.0003	3,785	.0002	.0004	.0012	.0006	.0002
Yamhill	60.7	.0243	9.7	85	97.8	21.8	.0233	652,408	.0198	344,953	.0201	.0208	.0231	.0244	.0191

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OREGON (continued)															
TOTAL METRO COUNTIES	1,883.9	.7540	6.8	145	94.5	743.8	.7960	23,999,785	.7302	14,807,532	.8600	.7738	.7764	.8423	.7956
TOTAL STATE	2,786.5	1.1154	5.8	29	95.2	1,090.1	1.1664	33,083,064	1.0063	20,225,882	1.1745	1.0786	1.2088	1.2395	1.0710
PENNSYLVANIA															
ALLENTOWN - BETHLEHEM - EASTON	684.0	.2736	7.6	466	97.5	265.7	.2842	9,504,012	.2891	5,140,458	.2984	.2888	.2674	.2853	.2890
Carbon	56.3	.0225	5.7	146	99.7	22.3	.0238	621,917	.0189	263,903	.0153	.0186	.0253	.0238	.0165
Lehigh	290.0	.1160	6.5	833	97.3	115.8	.1239	4,439,513	.1350	2,776,953	.1612	.1392	.1092	.1296	.1478
Northampton	247.0	.0988	9.6	657	97.1	94.0	.1006	3,068,824	.0934	1,395,652	.0810	.0906	.1000	.0968	.0868
Warren, N. J.	*90.7*	*.0363*	*7.4*	*253*	*98.0*	*33.6*	*.0359*	*1,373,758*	*.0418*	*703,950*	*.0409*	*.0404*	*.0329*	*.0351*	*.0379*
ALTOONA	133.0	.0532	–2.7	252	98.9	50.8	.0543	1,439,667	.0438	971,230	.0563	.0496	.0621	.0614	.0489
Blair	133.0	.0532	–2.7	252	98.9	50.8	.0543	1,439,667	.0438	971,230	.0563	.0496	.0621	.0614	.0489
BEAVER COUNTY	191.4	.0766	–6.4	439	93.4	71.6	.0766	2,166,866	.0659	881,204	.0511	.0636	.0739	.0692	.0647
Beaver	191.4	.0766	–6.4	439	93.4	71.6	.0766	2,166,866	.0659	881,204	.0511	.0636	.0739	.0692	.0647
ERIE	280.5	.1122	.3	349	94.4	103.8	.1111	3,532,043	.1074	1,743,543	.1012	.1064	.1080	.1108	.1046
Erie	280.5	.1122	.3	349	94.4	103.8	.1111	3,532,043	.1074	1,743,543	.1012	.1064	.1080	.1108	.1046
HARRISBURG - LEBANON - CARLISLE	594.0	.2377	6.8	298	92.5	231.2	.2474	8,352,135	.2541	5,041,066	.2927	.2624	.2159	.2683	.2557
Cumberland	195.9	.0784	9.1	358	97.5	74.8	.0800	2,957,583	.0899	1,948,548	.1132	.0947	.0675	.0894	.0934
Dauphin	240.8	.0964	3.7	456	84.1	98.0	.1049	3,580,755	.1090	1,965,036	.1141	.1080	.0907	.1080	.1077
Lebanon	114.7	.0459	5.6	316	98.8	42.6	.0456	1,335,740	.0407	938,140	.0545	.0458	.0426	.0531	.0418
Perry	42.6	.0170	19.3	76	99.7	15.8	.0169	478,057	.0145	189,342	.0109	.0139	.0151	.0178	.0128
JOHNSTOWN	253.0	.1012	–4.4	143	98.3	93.3	.0998	2,334,393	.0710	1,233,665	.0716	.0773	.1189	.1037	.0680
Cambria	170.5	.0682	–7.0	247	97.6	62.4	.0668	1,585,705	.0482	868,568	.0504	.0529	.0801	.0687	.0478
Somerset	82.5	.0330	1.5	77	99.7	30.9	.0330	748,688	.0228	365,097	.0212	.0244	.0388	.0350	.0202
LANCASTER	415.7	.1663	14.7	437	96.9	153.3	.1641	5,495,905	.1672	3,337,217	.1938	.1751	.1529	.1817	.1793
Lancaster	415.7	.1663	14.7	437	96.9	153.3	.1641	5,495,905	.1672	3,337,217	.1938	.1751	.1529	.1817	.1793
PHILADELPHIA	4,934.9	1.9751	4.6	1,397	78.7	1,840.1	1.9692	73,852,045	2.2464	35,816,878	2.0798	2.1421	1.7983	1.8652	2.2386
Bucks	548.8	.2196	14.5	900	96.2	195.4	.2091	8,293,792	.2523	5,101,309	.2962	.2589	.1775	.2156	.2581
Chester	363.9	.1456	14.9	480	91.0	131.4	.1407	6,253,582	.1903	2,655,176	.1542	.1706	.1079	.1298	.1657
Delaware	560.9	.2245	1.1	3,048	88.9	209.6	.2243	8,826,591	.2684	4,281,305	.2486	.2537	.1971	.2158	.2551
Montgomery	692.1	.2770	7.6	1,424	93.2	259.3	.2775	12,322,705	.3748	7,544,275	.4381	.3742	.2329	.2949	.4116
Philadelphia	1,637.7	.6555	–3.0	12,042	57.2	642.4	.6874	20,478,949	.6229	7,661,252	.4449	.5760	.7205	.5973	.6203
Burlington, N. J.	*408.7*	*.1636*	*12.7*	*506*	*83.3*	*139.9*	*.1497*	*6,941,755*	*.2111*	*3,371,846*	*.1958*	*.1970*	*.1129*	*.1434*	*.1872*
Camden, N. J.	*502.6*	*.2012*	*6.6*	*2,254*	*81.3*	*185.3*	*.1983*	*7,641,787*	*.2325*	*3,401,412*	*.1975*	*.2157*	*.1761*	*.1854*	*.2428*
Gloucester, N. J.	*220.2*	*.0881*	*10.1*	*673*	*89.1*	*76.8*	*.0822*	*3,092,884*	*.0941*	*1,800,303*	*.1045*	*.0960*	*.0734*	*.0830*	*.0978*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	*5,988.2*	*2.3968*	*5.4*	*1,119*	*79.1*	*2,221.4*	*2.3772*	*90,537,367*	*2.7537*	*44,026,346*	*2.5565*	*2.6232*	*2.1580*	*2.2582*	*2.7194*
PITTSBURGH	2,105.4	.8427	–5.1	617	90.9	833.3	.8916	27,234,980	.8284	13,090,029	.7603	.8108	.8975	.8475	.8417
Allegheny	1,357.1	.5431	–6.4	1,867	87.6	549.3	.5878	18,669,960	.5679	8,928,356	.5185	.5480	.5816	.5513	.5821
Fayette	153.7	.0616	–3.6	194	95.5	57.2	.0612	1,387,944	.0422	896,073	.0521	.0491	.0830	.0624	.0441
Washington	213.1	.0853	–1.8	248	95.8	81.2	.0868	2,577,227	.0784	1,150,647	.0669	.0764	.0843	.0816	.0781
Westmoreland	381.5	.1527	–2.7	369	97.7	145.6	.1558	4,599,849	.1399	2,114,953	.1228	.1373	.1486	.1522	.1374
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	*2,296.8*	*.9193*	*–5.2*	*597*	*91.1*	*904.9*	*.9682*	*29,401,846*	*.8943*	*13,971,233*	*.8114*	*.8744*	*.9714*	*.9167*	*.9064*
READING	333.3	.1334	6.7	387	96.6	130.9	.1401	4,471,764	.1361	2,508,672	.1457	.1383	.1327	.1431	.1645
Berks	333.3	.1334	6.7	387	96.6	130.9	.1401	4,471,764	.1361	2,508,672	.1457	.1383	.1327	.1431	.1645
SCRANTON - WILKES-BARRE	740.3	.2965	1.6	260	98.8	286.1	.3060	8,558,581	.2604	5,275,087	.3063	.2813	.3301	.3418	.2711
Columbia	62.8	.0251	1.3	129	99.2	23.2	.0248	660,230	.0200	405,928	.0235	.0221	.0263	.0295	.0191
Lackawanna	222.4	.0891	–2.4	482	99.0	85.8	.0918	2,619,963	.0797	1,630,803	.0947	.0860	.1007	.1014	.0829
Luzerne	332.8	.1333	–3.0	374	98.9	130.1	.1392	3,808,929	.1159	2,210,823	.1284	.1230	.1493	.1518	.1234
Monroe	92.5	.0370	33.3	152	97.9	36.4	.0389	1,141,758	.0348	893,898	.0519	.0404	.0431	.0469	.0360
Wyoming	29.8	.0120	12.7	75	99.5	10.6	.0113	327,701	.0100	133,635	.0078	.0098	.0107	.0122	.0087
SHARON	124.1	.0497	–3.3	185	94.9	46.1	.0493	1,438,492	.0438	647,077	.0376	.0430	.0466	.0478	.0458
Mercer	124.1	.0497	–3.3	185	94.9	46.1	.0493	1,438,492	.0438	647,077	.0376	.0430	.0466	.0478	.0458
STATE COLLEGE	118.0	.0473	4.6	107	97.1	40.3	.0431	1,229,132	.0374	798,301	.0463	.0420	.0490	.0475	.0385
Centre	118.0	.0473	4.6	107	97.1	40.3	.0431	1,229,132	.0374	798,301	.0463	.0420	.0490	.0475	.0385
WILLIAMSPORT	119.8	.0479	1.2	97	97.9	45.0	.0482	1,362,281	.0414	884,857	.0514	.0457	.0524	.0550	.0450
Lycoming	119.8	.0479	1.2	97	97.9	45.0	.0482	1,362,281	.0414	884,857	.0514	.0457	.0524	.0550	.0450
YORK	413.7	.1655	8.5	290	96.6	157.8	.1689	5,427,798	.1652	3,170,100	.1840	.1709	.1570	.1770	.1686
Adams	73.7	.0295	8.0	141	98.4	26.7	.0286	899,127	.0274	319,420	.0185	.0252	.0251	.0278	.0239

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
PENNSYLVANIA (continued)															
YORK (continued)															
York	340.0	.1360	8.6	375	96.2	131.1	.1403	4,528,671	.1378	2,850,680	.1655	.1457	.1319	.1492	.1447
ALL COUNTIES															
Adams	73.7	.0295	8.0	141	98.4	26.7	.0286	899,127	.0274	319,420	.0185	.0252	.0251	.0278	.0239
Allegheny	1,357.1	.5431	–6.4	1,867	87.6	549.3	.5878	18,669,960	.5679	8,928,356	.5185	.5480	.5816	.5513	.5821
Armstrong	79.2	.0317	1.8	123	98.8	30.1	.0322	862,050	.0262	313,339	.0182	.0249	.0320	.0299	.0234
Beaver	191.4	.0766	–6.4	439	93.4	71.6	.0766	2,166,866	.0659	881,204	.0511	.0636	.0739	.0692	.0647
Bedford	48.8	.0196	4.3	48	99.4	18.0	.0193	483,957	.0147	329,595	.0192	.0171	.0209	.0224	.0133
Berks	333.3	.1334	6.7	387	96.6	130.9	.1401	4,471,764	.1361	2,508,672	.1457	.1383	.1327	.1431	.1645
Blair	133.0	.0532	–2.7	252	98.9	50.8	.0543	1,439,667	.0438	971,230	.0563	.0495	.0621	.0614	.0489
Bradford	66.3	.0266	5.4	58	99.5	24.6	.0264	715,907	.0217	391,675	.0228	.0230	.0268	.0285	.0199
Bucks	548.8	.2196	14.5	900	96.2	195.4	.2091	8,293,792	.2523	5,101,309	.2962	.2589	.1775	.2156	.2581
Butler	156.0	.0625	5.5	198	99.1	56.1	.0600	1,714,740	.0522	903,382	.0525	.0543	.0590	.0628	.0534
Cambria	170.5	.0682	–7.0	247	97.6	62.4	.0668	1,585,705	.0482	868,568	.0504	.0529	.0801	.0687	.0478
Cameron	6.5	.0026	–2.6	16	99.5	2.8	.0030	72,353	.0022	28,413	.0017	.0021	.0033	.0033	.0019
Carbon	56.3	.0225	5.7	146	99.7	22.3	.0238	621,917	.0189	263,903	.0153	.0186	.0253	.0238	.0165
Centre	118.0	.0473	4.6	107	97.1	40.3	.0431	1,229,132	.0374	798,301	.0463	.0420	.0490	.0475	.0385
Chester	363.9	.1456	14.9	480	91.0	131.4	.1407	6,253,582	.1903	2,655,176	.1542	.1706	.1079	.1298	.1657
Clarion	43.4	.0174	.1	71	99.0	14.9	.0159	414,415	.0126	194,110	.0113	.0131	.0181	.0155	.0119
Clearfield	82.7	.0331	–1.1	72	99.5	30.7	.0328	826,074	.0251	526,107	.0306	.0283	.0393	.0366	.0267
Clinton	39.5	.0158	1.4	44	99.4	14.4	.0155	347,586	.0106	277,424	.0161	.0133	.0187	.0194	.0116
Columbia	62.8	.0251	1.3	129	99.2	23.2	.0248	660,230	.0200	405,928	.0235	.0221	.0263	.0295	.0191
Crawford	87.2	.0349	–1.9	86	98.2	32.4	.0347	957,672	.0292	435,675	.0253	.0291	.0345	.0360	.0269
Cumberland	195.9	.0784	9.1	358	97.5	74.8	.0800	2,957,583	.0899	1,948,548	.1132	.0947	.0675	.0894	.0934
Dauphin	240.8	.0964	3.7	456	84.1	98.0	.1049	3,580,755	.1090	1,965,036	.1141	.1080	.0907	.1080	.1077
Delaware	560.9	.2245	1.1	3,048	88.9	209.6	.2243	8,826,591	.2684	4,281,305	.2486	.2537	.1971	.2158	.2551
Elk	38.3	.0154	–.1	46	99.7	14.0	.0149	447,504	.0137	147,675	.0086	.0125	.0136	.0147	.0120
Erie	280.5	.1122	.3	349	94.4	103.8	.1111	3,532,043	.1074	1,743,543	.1012	.1064	.1080	.1108	.1046
Fayette	153.7	.0616	–3.6	194	95.5	57.2	.0612	1,387,944	.0422	896,073	.0521	.0491	.0830	.0624	.0441
Forest	4.8	.0019	–5.4	11	99.3	1.9	.0020	48,001	.0015	13,976	.0008	.0014	.0022	.0020	.0010
Franklin	122.4	.0490	7.7	158	97.4	46.3	.0496	1,505,187	.0458	732,647	.0425	.0454	.0440	.0534	.0460
Fulton	14.6	.0058	13.7	33	99.0	5.6	.0060	149,077	.0045	61,218	.0036	.0045	.0059	.0064	.0038
Greene	41.1	.0165	1.5	71	98.8	15.3	.0164	424,221	.0129	157,302	.0091	.0126	.0181	.0149	.0109
Huntingdon	43.7	.0175	3.4	50	97.1	15.5	.0165	410,396	.0125	179,137	.0104	.0128	.0194	.0172	.0105
Indiana	94.1	.0376	2.0	114	98.5	32.8	.0351	926,607	.0282	522,450	.0303	.0307	.0395	.0376	.0264
Jefferson	49.5	.0198	2.5	75	99.7	19.0	.0204	587,073	.0178	224,187	.0131	.0168	.0196	.0198	.0154
Juniata	21.0	.0084	9.4	54	99.8	7.8	.0083	217,048	.0066	81,814	.0047	.0064	.0087	.0090	.0053
Lackawanna	222.4	.0891	–2.4	482	99.0	85.8	.0918	2,619,963	.0797	1,630,803	.0947	.0860	.1007	.1014	.0839
Lancaster	415.7	.1663	14.7	437	96.9	153.3	.1641	5,495,905	.1672	3,337,217	.1938	.1751	.1529	.1817	.1793
Lawrence	101.0	.0405	–5.7	278	96.5	37.8	.0404	1,171,347	.0356	501,211	.0291	.0346	.0402	.0382	.0319
Lebanon	114.7	.0459	5.6	316	98.8	42.6	.0456	1,335,740	.0407	938,140	.0545	.0458	.0426	.0531	.0418
Lehigh	290.0	.1160	6.5	833	97.3	115.8	.1239	4,439,513	.1350	2,776,953	.1612	.1392	.1092	.1296	.1478
Luzerne	332.8	.1333	–3.0	374	98.9	130.1	.1392	3,808,929	.1159	2,210,823	.1284	.1230	.1493	.1518	.1234
Lycoming	119.8	.0479	1.2	97	97.9	45.0	.0482	1,362,281	.0414	884,857	.0514	.0457	.0524	.0550	.0450
McKean	47.2	.0189	–6.8	48	99.3	18.1	.0194	522,781	.0159	218,907	.0127	.0156	.0199	.0196	.0137
Mercer	124.1	.0497	–3.3	185	94.9	46.1	.0493	1,438,492	.0438	647,077	.0376	.0430	.0466	.0478	.0458
Mifflin	48.0	.0192	2.3	116	99.6	18.4	.0197	459,783	.0139	286,000	.0166	.0159	.0243	.0210	.0135
Monroe	92.5	.0370	33.3	152	97.9	36.4	.0389	1,141,758	.0348	893,898	.0519	.0404	.0431	.0469	.0360
Montgomery	692.1	.2770	7.6	1,424	93.2	259.3	.2775	12,322,705	.3748	7,544,275	.4381	.3742	.2329	.2949	.4116
Montour	17.1	.0069	2.5	131	99.2	6.2	.0066	221,298	.0067	73,921	.0043	.0061	.0059	.0069	.0055
Northampton	247.0	.0988	9.6	657	97.1	94.0	.1006	3,068,824	.0934	1,395,652	.0810	.0906	.1000	.0968	.0868
Northumberland	100.8	.0404	.4	219	99.6	40.7	.0436	942,080	.0287	537,626	.0313	.0319	.0559	.0470	.0277
Perry	42.6	.0170	19.3	76	99.7	15.8	.0169	478,057	.0145	189,342	.0109	.0139	.0151	.0178	.0128
Philadelphia	1,637.7	.6555	–3.0	12,042	57.2	642.4	.6874	20,478,949	.6229	7,661,252	.4449	.5760	.7205	.5973	.6203
Pike	27.2	.0109	48.9	49	99.2	11.2	.0120	344,700	.0105	107,118	.0063	.0094	.0112	.0118	.0083
Potter	18.7	.0075	5.5	17	99.4	7.0	.0075	195,832	.0060	80,913	.0047	.0058	.0082	.0075	.0052
Schuylkill	157.3	.0630	–2.1	201	99.5	62.6	.0670	1,699,185	.0517	817,713	.0474	.0528	.0738	.0713	.0479
Snyder	36.9	.0147	9.9	112	99.2	13.0	.0139	392,192	.0119	312,986	.0182	.0142	.0139	.0178	.0127
Somerset	82.5	.0330	1.5	77	99.7	30.9	.0330	748,688	.0228	365,097	.0212	.0244	.0388	.0350	.0202
Sullivan	6.5	.0026	2.4	14	99.1	2.3	.0025	61,626	.0018	28,018	.0016	.0020	.0025	.0029	.0015
Susquehanna	42.5	.0171	12.2	51	99.6	15.6	.0167	456,110	.0139	161,395	.0094	.0132	.0160	.0168	.0112
Tioga	42.7	.0170	4.2	38	99.3	15.2	.0163	408,724	.0124	191,228	.0111	.0129	.0182	.0171	.0106
Union	35.1	.0141	6.8	111	96.3	11.5	.0123	382,688	.0117	171,728	.0100	.0116	.0120	.0132	.0099
Venango	62.9	.0252	–2.4	93	99.1	23.7	.0253	723,218	.0220	321,044	.0186	.0216	.0244	.0251	.0204
Warren	46.5	.0186	–2.0	53	99.5	17.4	.0187	468,975	.0142	656,459	.0381	.0223	.0193	.0278	.0142
Washington	213.1	.0853	–1.8	248	95.8	81.2	.0868	2,577,227	.0784	1,150,647	.0669	.0764	.0843	.0816	.0781

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
PENNSYLVANIA (continued)															
ALL COUNTIES (continued)															
Wayne	41.6	.0166	18.1	57	99.5	15.8	.0170	406,610	.0124	340,432	.0197	.0154	.0222	.0207	.0123
Westmoreland	381.5	.1527	−2.7	369	97.7	145.6	.1558	4,599,849	.1399	2,114,953	.1228	.1373	.1486	.1522	.1374
Wyoming	29.8	.0120	12.7	75	99.5	10.6	.0113	327,701	.0100	133,635	.0078	.0098	.0107	.0122	.0087
York	340.0	.1360	8.6	375	96.2	131.1	.1403	4,528,671	.1378	2,850,680	.1655	.1457	.1319	.1492	.1447
TOTAL METRO COUNTIES	**10,218.9**	**4.0897**	**1.8**	**479**	**88.2**	**3,913.7**	**4.1878**	**137,349,910**	**4.1781**	**71,261,873**	**4.1378**	**4.1482**	**4.0674**	**4.1584**	**4.2583**
TOTAL STATE	**12,090.0**	**4.8390**	**1.9**	**269**	**89.8**	**4,612.4**	**4.9357**	**157,316,927**	**4.7854**	**81,588,698**	**4.7377**	**4.7818**	**4.8589**	**4.9525**	**4.8251**
RHODE ISLAND															
PROVIDENCE - PAWTUCKET - WOONSOCKET	**917.4**	**.3672**	**6.0**	**969**	**95.1**	**339.6**	**.3635**	**12,582,730**	**.3827**	**6,650,886**	**.3863**	**.3806**	**.3540**	**.3595**	**.3734**
Bristol	48.9	.0196	4.2	1,881	98.9	16.7	.0179	686,311	.0208	237,091	.0138	.0185	.0155	.0160	.0172
Kent	164.7	.0659	6.8	958	98.9	59.9	.0641	2,345,610	.0714	1,721,353	.1000	.0788	.0581	.0713	.0822
Providence	594.9	.2381	4.1	1,430	93.4	224.8	.2406	8,076,890	.2457	3,780,126	.2195	.2362	.2382	.2273	.2306
Washington	108.9	.0436	16.7	327	97.0	38.2	.0409	1,473,919	.0448	912,316	.0530	.0471	.0422	.0449	.0434
ALL COUNTIES															
Bristol	48.9	.0196	4.2	1,881	98.9	16.7	.0179	686,311	.0208	237,091	.0138	.0185	.0155	.0160	.0172
Kent	164.7	.0659	6.8	958	98.9	59.9	.0641	2,345,610	.0714	1,721,353	.1000	.0788	.0581	.0713	.0822
Newport	86.9	.0348	6.8	812	93.9	31.1	.0332	1,332,279	.0405	731,883	.0425	.0400	.0287	.0342	.0368
Providence	594.9	.2381	4.1	1,430	93.4	224.8	.2406	8,076,890	.2457	3,780,126	.2195	.2362	.2382	.2273	.2306
Washington	108.9	.0436	16.7	327	97.0	38.2	.0409	1,473,919	.0448	912,316	.0530	.0471	.0422	.0449	.0434
TOTAL METRO COUNTIES	**917.4**	**.3672**	**6.0**	**969**	**95.1**	**339.6**	**.3635**	**12,582,730**	**.3827**	**6,650,886**	**.3863**	**.3806**	**.3540**	**.3595**	**.3734**
TOTAL STATE	**1,004.3**	**.4020**	**6.0**	**953**	**95.0**	**370.7**	**.3967**	**13,915,009**	**.4232**	**7,382,769**	**.4288**	**.4206**	**.3827**	**.3937**	**.4102**
SOUTH CAROLINA															
ANDERSON	**146.0**	**.0584**	**9.6**	**203**	**80.8**	**55.9**	**.0598**	**1,538,334**	**.0468**	**950,591**	**.0552**	**.0516**	**.0664**	**.0655**	**.0511**
Anderson	146.0	.0584	9.6	203	80.8	55.9	.0598	1,538,334	.0468	950,591	.0552	.0516	.0664	.0655	.0511
CHARLESTON	**514.2**	**.2058**	**19.5**	**196**	**66.0**	**178.3**	**.1906**	**5,228,507**	**.1591**	**3,302,561**	**.1918**	**.1782**	**.2122**	**.2129**	**.1764**
Berkeley	130.0	.0520	37.2	117	70.9	43.8	.0468	1,211,709	.0369	328,027	.0191	.0345	.0418	.0471	.0325
Charleston	301.1	.1206	8.9	321	62.4	106.4	.1138	3,177,057	.0966	2,622,793	.1523	.1181	.1420	.1359	.1199
Dorchester	83.1	.0332	40.7	145	71.2	28.1	.0300	839,741	.0256	351,741	.0204	.0256	.0284	.0299	.0240
CHARLOTTE - GASTONIA - ROCK HILL	**1,127.9**	**.4516**	**16.1**	**333**	**77.3**	**430.6**	**.4610**	**14,395,281**	**.4381**	**8,435,589**	**.4898**	**.4560**	**.4414**	**.5032**	**.4802**
York	130.0	.0521	21.8	190	74.3	46.6	.0499	1,416,552	.0430	817,556	.0475	.0461	.0520	.0537	.0470
Cabarrus, N. C.	*96.4*	*.0386*	*12.2*	*265*	*84.0*	*36.2*	*.0387*	*1,133,778*	*.0345*	*654,215*	*.0380*	*.0363*	*.0382*	*.0413*	*.0385*
Gaston, N. C.	*175.2*	*.0702*	*7.8*	*491*	*86.1*	*65.0*	*.0696*	*2,049,230*	*.0624*	*1,111,609*	*.0645*	*.0645*	*.0666*	*.0761*	*.0619*
Lincoln, N. C.	*50.5*	*.0202*	*19.2*	*169*	*89.7*	*18.9*	*.0203*	*618,464*	*.0189*	*258,314*	*.0150*	*.0179*	*.0160*	*.0211*	*.0179*
Mecklenburg, N. C.	*483.8*	*.1936*	*19.7*	*916*	*70.4*	*192.6*	*.2061*	*7,000,480*	*.2130*	*4,650,250*	*.2700*	*.2261*	*.1951*	*.2316*	*.2504*
Rowan, N. C.	*106.5*	*.0426*	*7.4*	*205*	*82.3*	*41.6*	*.0446*	*1,209,764*	*.0368*	*514,933*	*.0299*	*.0360*	*.0445*	*.0472*	*.0353*
Union, N. C.	*85.5*	*.0343*	*21.4*	*134*	*81.1*	*29.7*	*.0318*	*967,013*	*.0295*	*428,712*	*.0249*	*.0291*	*.0290*	*.0322*	*.0292*
COLUMBIA	**461.2**	**.1846**	**12.5**	**314**	**69.2**	**169.3**	**.1812**	**5,771,682**	**.1755**	**3,279,425**	**.1905**	**.1819**	**.1763**	**.1957**	**.1828**
Lexington	174.0	.0697	24.0	240	88.4	65.4	.0700	2,190,695	.0666	1,012,189	.0588	.0649	.0655	.0714	.0643
Richland	287.2	.1149	6.5	377	57.6	103.9	.1112	3,580,987	.1089	2,267,236	.1317	.1170	.1108	.1243	.1185
FLORENCE	**121.7**	**.0487**	**10.5**	**151**	**59.6**	**43.1**	**.0461**	**1,065,161**	**.0324**	**879,609**	**.0511**	**.0413**	**.0585**	**.0544**	**.0353**
Florence	121.7	.0487	10.5	151	59.6	43.1	.0461	1,065,161	.0324	879,609	.0511	.0413	.0585	.0544	.0353
GREENVILLE - SPARTANBURG	**629.0**	**.2518**	**10.3**	**298**	**81.2**	**240.0**	**.2567**	**6,883,512**	**.2094**	**4,414,110**	**.2563**	**.2319**	**.2843**	**.2841**	**.2401**
Greenville	318.5	.1275	10.6	401	80.5	123.8	.1324	3,575,177	.1088	2,462,992	.1430	.1227	.1453	.1486	.1253
Pickens	92.1	.0369	16.2	185	91.3	32.8	.0351	990,415	.0301	384,480	.0223	.0291	.0340	.0352	.0277
Spartanburg	218.4	.0874	7.6	268	77.9	83.4	.0892	2,317,920	.0705	1,566,638	.0910	.0801	.1050	.1003	.0871
ALL COUNTIES															
Abbeville	23.3	.0093	3.0	46	64.3	8.7	.0093	210,385	.0064	46,992	.0027	.0059	.0101	.0091	.0052
☐ Aiken	124.0	.0497	17.4	114	73.5	47.5	.0508	1,484,611	.0452	656,757	.0381	.0440	.0504	.0501	.0423
Allendale	11.2	.0045	4.7	27	34.5	3.8	.0041	80,741	.0024	28,448	.0017	.0026	.0059	.0033	.0020
Anderson	146.0	.0584	9.6	203	80.8	55.9	.0598	1,538,334	.0468	950,591	.0552	.0516	.0664	.0655	.0511
Bamberg	17.8	.0071	−1.8	45	39.8	6.0	.0064	146,739	.0045	52,578	.0030	.0046	.0079	.0061	.0039
Barnwell	21.8	.0087	9.7	39	55.5	7.9	.0085	200,890	.0061	91,437	.0053	.0064	.0113	.0085	.0056
Beaufort	86.6	.0347	32.5	150	63.5	31.6	.0338	1,219,443	.0371	673,510	.0391	.0372	.0355	.0384	.0376
Berkeley	130.0	.0520	37.2	117	70.9	43.8	.0468	1,211,709	.0369	328,027	.0191	.0345	.0418	.0471	.0325
Calhoun	13.0	.0052	6.5	34	42.2	4.6	.0050	92,936	.0028	20,667	.0012	.0029	.0061	.0046	.0024

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
SOUTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Charleston	301.1	.1206	8.9	321	62.4	106.4	.1138	3,177,057	.0966	2,622,793	.1523	.1181	.1420	.1359	.1199
Cherokee	43.8	.0175	6.9	111	78.3	15.7	.0168	397,833	.0121	236,542	.0137	.0137	.0189	.0184	.0151
Chester	31.7	.0127	5.1	55	58.5	11.2	.0120	263,964	.0081	103,949	.0061	.0083	.0145	.0110	.0078
Chesterfield	40.2	.0161	5.3	50	64.7	15.0	.0161	334,671	.0101	157,954	.0091	.0111	.0203	.0168	.0094
Clarendon	29.3	.0117	6.7	49	39.7	10.1	.0108	207,323	.0063	108,995	.0064	.0073	.0146	.0106	.0056
Colleton	36.2	.0145	13.9	34	51.2	12.9	.0138	285,396	.0087	163,250	.0095	.0102	.0190	.0143	.0086
Darlington	66.5	.0266	6.0	118	57.0	23.6	.0252	576,727	.0176	258,422	.0150	.0185	.0301	.0244	.0174
Dillon	32.4	.0130	4.2	80	53.8	10.7	.0115	235,546	.0071	130,028	.0075	.0085	.0155	.0119	.0070
Dorchester	83.1	.0332	40.7	145	71.2	28.1	.0300	839,741	.0256	351,741	.0204	.0256	.0284	.0299	.0240
Edgefield	18.5	.0074	5.5	38	47.2	6.3	.0068	140,249	.0042	94,485	.0055	.0051	.0091	.0068	.0042
Fairfield	21.4	.0086	3.4	31	38.8	7.1	.0076	174,386	.0054	69,200	.0040	.0057	.0094	.0071	.0046
Florence	121.7	.0487	10.5	151	59.6	43.1	.0461	1,065,161	.0324	879,609	.0511	.0413	.0585	.0544	.0353
Georgetown	50.5	.0202	18.9	61	52.2	17.8	.0191	374,011	.0113	267,609	.0156	.0143	.0261	.0206	.0125
Greenville	318.5	.1275	10.6	401	80.5	123.8	.1324	3,575,177	.1088	2,462,992	.1430	.1227	.1453	.1486	.1253
Greenwood	61.8	.0247	10.6	137	68.4	23.6	.0253	601,898	.0183	411,158	.0239	.0214	.0294	.0273	.0211
Hampton	19.5	.0079	7.4	35	44.5	7.1	.0076	142,845	.0043	82,314	.0047	.0052	.0114	.0069	.0044
Horry	140.5	.0562	38.5	123	75.3	54.6	.0584	1,556,091	.0474	1,603,009	.0931	.0627	.0733	.0788	.0757
Jasper	16.1	.0064	11.0	25	39.9	5.6	.0060	118,676	.0036	64,228	.0038	.0043	.0078	.0059	.0030
Kershaw	45.1	.0181	15.6	62	66.1	17.1	.0183	456,131	.0139	273,109	.0158	.0153	.0215	.0196	.0132
Lancaster	57.9	.0232	8.5	105	73.5	20.9	.0224	592,994	.0180	241,460	.0140	.0178	.0225	.0224	.0184
Laurens	54.9	.0219	5.1	77	68.4	19.4	.0207	518,589	.0158	200,227	.0117	.0158	.0214	.0205	.0145
Lee	18.7	.0075	−1.2	45	36.0	6.0	.0064	128,038	.0039	45,376	.0026	.0042	.0080	.0064	.0036
Lexington	174.0	.0697	24.0	246	88.4	65.4	.0700	2,190,695	.0666	1,012,189	.0588	.0649	.0655	.0714	.0643
McCormick	7.2	.0028	−7.7	21	36.4	2.1	.0023	55,277	.0017	13,381	.0007	.0017	.0023	.0020	.0014
Marion	35.3	.0142	3.3	72	44.9	12.2	.0130	253,735	.0077	136,868	.0080	.0091	.0175	.0130	.0076
Marlboro	32.1	.0128	1.5	66	49.2	10.8	.0116	236,489	.0072	86,666	.0050	.0076	.0148	.0113	.0065
Newberry	32.6	.0131	4.3	51	65.7	12.8	.0137	345,303	.0105	148,612	.0087	.0105	.0148	.0130	.0103
Oconee	56.1	.0224	15.4	89	88.8	22.3	.0238	571,568	.0174	292,380	.0169	.0183	.0261	.0255	.0165
Orangeburg	91.7	.0367	11.5	82	40.8	32.0	.0343	733,054	.0223	469,232	.0273	.0266	.0441	.0341	.0244
Pickens	92.1	.0369	16.2	185	91.3	32.8	.0351	990,415	.0301	384,480	.0223	.0291	.0340	.0352	.0277
Richland	287.2	.1149	6.5	377	57.6	103.9	.1112	3,580,987	.1089	2,267,236	.1317	.1170	.1108	.1243	.1185
Saluda	16.8	.0068	4.1	37	62.0	6.0	.0064	148,202	.0045	51,290	.0029	.0045	.0073	.0063	.0041
Spartanburg	218.4	.0874	7.6	268	77.9	83.4	.0892	2,317,920	.0705	1,566,638	.0910	.0801	.1050	.1003	.0871
Sumter	99.0	.0396	12.2	149	52.3	33.8	.0362	875,130	.0267	561,614	.0326	.0310	.0429	.0403	.0279
Union	30.8	.0123	.1	60	67.9	11.3	.0121	266,157	.0081	112,991	.0066	.0084	.0141	.0127	.0080
Williamsburg	39.7	.0159	3.9	43	35.0	13.1	.0140	298,848	.0091	114,392	.0066	.0098	.0164	.0147	.0096
York	130.0	.0521	21.8	190	74.3	46.6	.0499	1,416,552	.0430	817,556	.0475	.0461	.0520	.0537	.0470
TOTAL METRO COUNTIES	**2,126.1**	**.8511**	**13.9**	**224**	**72.8**	**780.7**	**.8351**	**23,388,359**	**.7114**	**14,300,609**	**.8305**	**.7750**	**.9001**	**.9164**	**.7750**
TOTAL STATE	**3,526.1**	**1.4114**	**13.0**	**117**	**67.3**	**1,284.4**	**1.3744**	**36,228,624**	**1.1020**	**21,712,982**	**1.2608**	**1.2115**	**1.5500**	**1.4890**	**1.1941**
SOUTH DAKOTA															
RAPID CITY	**81.2**	**.0325**	**15.4**	**29**	**91.8**	**31.7**	**.0340**	**984,002**	**.0299**	**796,824**	**.0463**	**.0354**	**.0400**	**.0412**	**.0306**
Pennington	81.2	.0325	15.4	29	91.8	31.7	.0340	984,002	.0299	796,824	.0463	.0354	.0400	.0412	.0306
SIOUX FALLS	**127.8**	**.0512**	**16.8**	**158**	**98.1**	**51.0**	**.0546**	**1,730,131**	**.0526**	**1,158,115**	**.0672**	**.0568**	**.0559**	**.0601**	**.0544**
Minnehaha	127.8	.0512	16.8	158	98.1	51.0	.0546	1,730,131	.0526	1,158,115	.0672	.0568	.0559	.0601	.0544
ALL COUNTIES															
Aurora	3.3	.0013	−9.1	5	99.2	1.1	.0012	[illegible],863	.0006	8,586	.0005	.0007	.0020	.0009	.0003
Beadle	17.8	.0071	−7.3	14	98.7	7.4	.0079	186,281	.0056	97,585	.0057	.0059	.0096	.0076	.0060
Bennett	3.4	.0014	11.7	3	57.4	1.0	.0010	15,164	.0005	17,236	.0010	.0008	.0020	.0010	.0004
Bon Homme	7.2	.0028	−10.7	13	97.6	2.6	.0028	54,502	.0016	23,705	.0014	.0020	.0037	.0028	.0012
Brookings	25.1	.0101	3.2	32	98.7	8.9	.0095	261,369	.0080	109,840	.0063	.0078	.0100	.0094	.0071
Brown	37.0	.0148	.1	21	96.9	14.5	.0156	414,082	.0126	309,080	.0180	.0146	.0186	.0177	.0130
Brule	5.1	.0020	−2.8	6	97.4	2.0	.0021	40,168	.0012	44,051	.0025	.0018	.0030	.0025	.0010
Buffalo	1.8	.0008	.3	4	26.0	.4	.0004	5,844	.0002	925	.0001	.0002	.0007	.0003	.0002
Butte	8.4	.0033	.3	4	98.6	3.3	.0036	79,333	.0024	39,555	.0023	.0027	.0044	.0038	.0017
Campbell	2.0	.0008	−10.8	3	99.7	.8	.0008	12,466	.0004	8,253	.0005	.0004	.0014	.0008	.0003
Charles Mix	9.7	.0039	.2	9	79.9	3.3	.0036	54,980	.0017	25,630	.0015	.0021	.0058	.0030	.0011
Clark	4.7	.0019	−4.0	5	99.6	1.9	.0020	36,254	.0011	10,451	.0006	.0011	.0027	.0018	.0007
Clay	13.3	.0053	−2.9	33	96.2	4.8	.0051	142,309	.0043	57,319	.0033	.0042	.0066	.0047	.0031
Codington	22.7	.0091	8.7	33	98.7	8.8	.0094	248,052	.0075	205,486	.0119	.0093	.0134	.0109	.0081
Corson	4.9	.0020	−5.7	2	48.4	1.5	.0016	27,816	.0009	6,826	.0004	.0009	.0023	.0012	.0007
Custer	7.1	.0028	18.3	5	96.6	2.7	.0029	81,493	.0025	24,269	.0014	.0021	.0029	.0028	.0018

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
SOUTH DAKOTA (continued)															
ALL COUNTIES (continued)															
Davison	17.5	.0070	−1.8	40	98.7	6.7	.0072	166,832	.0050	148,968	.0087	.0066	.0097	.0081	.0054
Day	7.7	.0031	−5.3	8	93.4	2.9	.0031	61,747	.0019	26,514	.0015	.0020	.0041	.0031	.0014
Deuel	4.8	.0019	−9.3	8	99.6	1.8	.0019	37,592	.0012	16,516	.0010	.0013	.0026	.0016	.0008
Dewey	5.8	.0023	8.1	3	37.9	1.5	.0016	34,185	.0010	18,654	.0011	.0013	.0023	.0016	.0009
Douglas	4.2	.0017	.5	10	99.6	1.4	.0015	23,290	.0007	9,794	.0005	.0008	.0024	.0013	.0003
Edmunds	4.9	.0020	−5.0	4	99.7	1.7	.0019	28,427	.0009	12,703	.0008	.0011	.0029	.0014	.0007
Fall River	8.2	.0033	−2.8	5	93.4	3.2	.0034	100,031	.0030	38,742	.0022	.0029	.0039	.0032	.0022
Faulk	2.9	.0011	−12.8	3	99.6	1.2	.0013	22,318	.0007	8,371	.0005	.0006	.0019	.0010	.0004
Grant	8.8	.0035	−2.4	13	99.1	3.2	.0034	87,630	.0027	49,351	.0029	.0030	.0039	.0038	.0024
Gregory	5.4	.0022	−10.2	5	95.3	2.1	.0022	31,776	.0009	15,441	.0009	.0011	.0040	.0016	.0006
Haakon	2.9	.0012	3.8	2	98.5	1.0	.0011	20,489	.0006	12,001	.0007	.0008	.0015	.0012	.0006
Hamlin	5.2	.0020	−1.2	10	99.3	1.9	.0020	47,899	.0015	8,470	.0005	.0013	.0022	.0019	.0009
Hand	4.5	.0018	−9.1	3	99.8	1.8	.0020	34,336	.0010	18,706	.0010	.0011	.0029	.0016	.0008
Hanson	3.3	.0014	−3.4	8	99.4	1.1	.0011	20,968	.0007	7,941	.0005	.0008	.0015	.0012	.0005
Harding	1.8	.0007	5.9	1	98.9	.6	.0007	10,827	.0003	5,235	.0003	.0004	.0009	.0005	.0001
Hughes	15.5	.0062	9.0	20	92.2	6.3	.0067	200,134	.0061	123,916	.0072	.0064	.0073	.0080	.0071
Hutchinson	8.5	.0034	−9.1	10	99.5	3.3	.0036	61,184	.0019	31,073	.0018	.0022	.0055	.0032	.0014
Hyde	2.0	.0008	−3.3	2	94.7	.9	.0009	20,407	.0006	8,604	.0005	.0006	.0012	.0011	.0007
Jackson	4.0	.0016	16.4	2	52.4	1.2	.0013	27,123	.0008	11,072	.0006	.0010	.0016	.0012	.0005
Jerauld	3.0	.0012	2.4	6	99.9	1.1	.0012	19,746	.0006	11,718	.0007	.0007	.0019	.0012	.0004
Jones	1.4	.0006	−4.3	1	99.1	.6	.0006	13,870	.0004	14,928	.0009	.0005	.0008	.0008	.0003
Kingsbury	6.2	.0024	−7.2	8	99.6	2.6	.0028	57,996	.0018	32,024	.0019	.0020	.0039	.0029	.0013
Lake	11.2	.0045	4.4	20	99.4	4.3	.0046	117,913	.0036	67,150	.0039	.0039	.0053	.0050	.0031
Lawrence	20.1	.0081	9.6	25	97.5	8.3	.0089	239,318	.0073	119,471	.0069	.0073	.0104	.0086	.0058
Lincoln	15.3	.0061	9.7	26	99.3	5.3	.0057	167,441	.0050	39,579	.0023	.0044	.0053	.0049	.0037
Lyman	3.7	.0015	−4.3	2	73.4	1.3	.0013	32,680	.0010	22,122	.0013	.0012	.0022	.0016	.0008
McCook	6.2	.0025	−3.8	11	99.9	2.4	.0026	53,081	.0017	21,939	.0012	.0017	.0031	.0024	.0011
McPherson	3.4	.0013	−15.6	3	99.8	1.5	.0016	21,931	.0006	9,882	.0006	.0008	.0027	.0012	.0006
Marshall	4.9	.0020	−9.3	6	93.8	2.0	.0022	43,650	.0014	9,582	.0006	.0013	.0028	.0019	.0009
Meade	24.6	.0098	18.7	7	94.6	8.4	.0090	230,724	.0070	66,598	.0038	.0066	.0096	.0101	.0044
Mellette	2.5	.0010	11.2	2	57.0	.7	.0007	9,712	.0003	4,383	.0003	.0004	.0013	.0006	.0003
Miner	3.3	.0013	−11.8	6	99.8	1.4	.0015	23,593	.0007	11,768	.0007	.0008	.0022	.0012	.0004
Minnehaha	127.8	.0512	16.8	158	98.1	51.0	.0546	1,730,131	.0526	1,158,115	.0672	.0568	.0559	.0601	.0544
Moody	6.6	.0026	−1.4	13	93.9	2.4	.0025	61,169	.0019	15,296	.0009	.0016	.0028	.0023	.0013
Pennington	81.2	.0325	15.4	29	91.8	31.7	.0340	984,002	.0299	796,824	.0463	.0354	.0400	.0412	.0306
Perkins	4.7	.0019	.0	2	98.7	1.8	.0019	37,674	.0012	16,161	.0009	.0013	.0027	.0017	.0009
Potter	3.6	.0015	−2.0	4	99.3	1.3	.0014	25,259	.0007	10,899	.0007	.0009	.0019	.0014	.0005
Roberts	10.9	.0043	−.1	10	77.7	3.8	.0040	83,464	.0026	28,561	.0016	.0025	.0053	.0035	.0019
Sanborn	3.0	.0012	−6.6	5	99.5	1.2	.0013	20,141	.0006	7,024	.0004	.0007	.0018	.0009	.0005
Shannon	12.6	.0051	11.3	6	5.6	2.6	.0028	49,241	.0015	8,479	.0005	.0020	.0041	.0026	.0008
Spink	8.4	.0033	−8.7	6	98.9	3.2	.0034	72,307	.0022	25,166	.0015	.0021	.0041	.0031	.0016
Stanley	2.8	.0012	10.5	2	95.6	.9	.0010	26,968	.0008	15,954	.0009	.0010	.0012	.0012	.0005
Sully	1.9	.0007	−4.5	2	98.9	.7	.0007	15,419	.0005	15,316	.0009	.0005	.0011	.0007	.0005
Todd	7.8	.0031	6.4	6	19.4	1.9	.0021	37,431	.0011	10,146	.0006	.0014	.0028	.0017	.0007
Tripp	7.0	.0028	−3.7	4	90.7	2.7	.0029	58,599	.0018	50,034	.0029	.0024	.0045	.0030	.0019
Turner	8.9	.0036	−3.8	14	99.6	3.4	.0036	66,719	.0020	28,199	.0016	.0022	.0052	.0035	.0013
Union	11.3	.0045	3.3	25	98.8	4.2	.0045	117,053	.0036	16,984	.0010	.0030	.0040	.0042	.0026
Walworth	6.4	.0026	−8.7	9	93.0	2.7	.0029	58,604	.0018	39,415	.0023	.0021	.0040	.0029	.0016
Yankton	19.4	.0077	2.4	37	96.7	7.2	.0077	221,335	.0067	125,672	.0073	.0071	.0088	.0088	.0059
Ziebach	2.5	.0010	8.3	1	37.9	.6	.0006	10,087	.0003	5,312	.0003	.0004	.0009	.0004	.0002
TOTAL METRO COUNTIES	**209.0**	**.0837**	**16.2**	**58**	**95.6**	**82.7**	**.0886**	**2,714,133**	**.0825**	**1,954,939**	**.1135**	**.0922**	**.0959**	**.1013**	**.0850**
TOTAL STATE	**724.0**	**.2897**	**4.8**	**10**	**92.0**	**272.0**	**.2910**	**7,421,449**	**.2258**	**4,365,570**	**.2535**	**.2469**	**.3540**	**.3036**	**.2052**
TENNESSEE															
CHATTANOOGA	**442.1**	**.1772**	**3.7**	**210**	**84.6**	**169.5**	**.1812**	**4,961,557**	**.1509**	**2,797,506**	**.1625**	**.1595**	**.1959**	**.1863**	**.1639**
Hamilton	293.6	.1176	2.1	545	78.5	115.6	.1237	3,528,625	.1073	2,193,484	.1274	.1154	.1323	.1284	.1211
Marion	26.0	.0105	6.5	51	94.8	9.7	.0104	226,941	.0069	110,598	.0065	.0074	.0130	.0106	.0069
Sequatchie	9.2	.0037	6.9	35	99.4	3.4	.0036	85,187	.0026	33,895	.0019	.0026	.0044	.0035	.0020
Catoosa, Ga.	*42.2*	*.0169*	*14.1*	*259*	*98.8*	*15.2*	*.0162*	*427,750*	*.0130*	*199,076*	*.0115*	*.0133*	*.0171*	*.0162*	*.0136*
Dade, Ga.	*13.0*	*.0052*	*5.5*	*74*	*98.5*	*4.4*	*.0047*	*103,750*	*.0031*	*50,895*	*.0030*	*.0036*	*.0062*	*.0050*	*.0028*
Walker, Ga.	*58.1*	*.0233*	*2.9*	*130*	*95.2*	*21.2*	*.0226*	*589,304*	*.0180*	*209,558*	*.0122*	*.0172*	*.0229*	*.0226*	*.0175*
CLARKSVILLE - HOPKINSVILLE	**161.0**	**.0645**	**7.2**	**128**	**75.8**	**55.0**	**.0589**	**1,624,275**	**.0495**	**1,005,869**	**.0584**	**.0553**	**.0634**	**.0697**	**.0457**
Montgomery	97.5	.0391	17.0	181	79.2	35.0	.0375	1,016,045	.0310	658,179	.0382	.0348	.0377	.0454	.0307

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TENNESSEE (continued)															
CLARKSVILLE - HOPKINSVILLE (continued)															
Christian, Ky.	*63.5*	*.0254*	*-5.1*	*88*	*70.6*	*20.0*	*.0214*	*608,230*	*.0185*	*347,690*	*.0202*	*.0205*	*.0257*	*.0243*	*.0150*
JACKSON	**79.0**	**.0316**	**6.0**	**142**	**67.[illegible]**	**30.3**	**.0324**	**881,679**	**.0269**	**611,216**	**.0354**	**.0304**	**.036[illegible]**	**.0344**	**.0301**
Madison	79.0	.0316	6.0	142	67.7	30.3	.0324	881,679	.0269	611,216	.0354	.0304	.0364	.0344	.0301
JOHNSON CITY - KINGSPORT - BRISTOL	**452.1**	**.1812**	**4.3**	**158**	**97.4**	**172.1**	**.1843**	**4,900,143**	**.1490**	**2,378,368**	**.1379**	**.1524**	**.1914**	**.1876**	**.1449**
Carter	51.5	.0207	2.6	151	98.8	20.2	.0216	458,574	.0140	167,297	.0097	.0140	.0254	.0219	.0116
Hawkins	47.6	.0191	8.8	98	97.6	17.8	.0191	494,596	.0150	128,467	.0074	.0137	.0191	.0169	.0132
Sullivan	148.8	.0596	3.4	359	97.7	59.0	.0631	1,766,136	.0537	1,010,170	.0587	.0564	.0604	.0655	.0543
Unicoi	16.7	.0067	2.1	90	99.7	6.4	.0068	175,387	.0053	45,000	.0026	.0047	.0066	.0062	.0044
Washington	93.9	.0376	5.8	288	95.8	35.4	.0379	1,001,810	.0305	558,062	.0324	.0325	.0413	.0411	.0315
Bristol city, Va.	*18.0*	*.0072*	*-5.5*	*1,500*	*92.9*	*7.3*	*.0079*	*205,181*	*.0062*	*212,482*	*.0123*	*.0083*	*.0103*	*.0095*	*.0091*
Scott, Va.	*25.2*	*.0101*	*.5*	*47*	*99.2*	*8.8*	*.0095*	*275,121*	*.0084*	*94,236*	*.0054*	*.0078*	*.0103*	*.0085*	*.0066*
Washington, Va.	*50.4*	*.0202*	*8.4*	*90*	*97.8*	*17.2*	*.0184*	*523,338*	*.0159*	*162,654*	*.0094*	*.0150*	*.0180*	*.0180*	*.0142*
KNOXVILLE	**609.7**	**.2442**	**7.7**	**222**	**92.9**	**240.1**	**.2570**	**7,175,505**	**.2181**	**4,465,861**	**.2593**	**.2359**	**.2789**	**.2705**	**.2382**
Anderson	71.2	.0285	5.7	210	94.8	28.2	.0302	963,485	.02[illegible]	414,056	.0241	.0276	.0289	.0284	.0265
Blount	86.9	.0348	11.7	156	96.0	33.4	.0357	925,192	[illegible]	670,762	.0389	.0327	.0406	.0388	.0279
Grainger	17.7	.0071	5.7	65	99.0	6.6	.0071	134,041	.0040	34,956	.0020	.0041	.0084	.0072	.0032
Jefferson	34.8	.0140	11.2	131	96.5	12.7	.0136	362,268	.0110	132,850	.0077	.0107	.0140	.0136	.0095
Knox	334.4	.1339	4.6	661	89.7	134.7	.1441	4,201,512	.1278	2,804,571	.1628	.1395	.1556	.1527	.1479
Sevier	51.6	.0206	24.6	87	99.3	19.6	.0210	487,663	.0148	390,903	.0227	.0184	.0252	.0246	.0207
Union	13.1	.0053	11.9	[illegible]0	99.8	4.9	.0053	101,344	.0031	17,763	.0011	.0029	.0062	.0052	.0025
MEMPHIS	**986.3**	**.3949**	**8.0**	[illegible]	**57.5**	**360.7**	**.3860**	**11,236,370**	**.3417**	**6,593,734**	**.3829**	**.3648**	**.4102**	**.3854**	**.3708**
Shelby	826.9	.3310	6.[illegible]	1,0[illegible]	55.2	306.7	.3282	9,770,087	.2972	5,829,635	.3386	.3164	.3411	.3308	.3298
Tipton	37.9	.0152	15.1	83	71.1	13.2	.0141	338,130	.0103	116,110	.0067	.0101	.0158	.0125	.0090
Crittenden, Ark.	*51.3*	*.0206*	*3.6*	*86*	*54.6*	*17.3*	*.0186*	*405,706*	*.0123*	*372,835*	*.0216*	*.0168*	*.0265*	*.0195*	*.0117*
De Soto, Miss.	*70.2*	*.0281*	*30.2*	*145*	*79.6*	*23.5*	*.0251*	*722,447*	*.0219*	*275,154*	*.0160*	*.0215*	*.0268*	*.0226*	*.0203*
NASHVILLE	**987.6**	**.3952**	**16.1**	**243**	**82.8**	**376.0**	**4025**	**13,179,209**	**.4008**	**7,787,364**	**.4522**	**.4152**	**.3711**	**.4239**	**.4290**
Cheatham	28.6	.0114	32.3	94	96.8	9.8	.0105	294,146	.0089	57,879	.0034	.0078	[illegible]093	.0098	.0072
Davidson	510.7	.2044	6.9	1,019	75.5	207.1	.2216	7,258,111	.2207	5,151,722	.2991	.2409	.2098	.2479	.2621
Dickson	35.8	.0144	19.2	73	93.8	13.2	.0142	393,357	.0120	203,944	.0119	.0125	.0158	.0145	.0119
Robertson	43.8	.0175	18.3	92	85.2	15.6	.0167	483,257	.014[illegible]	188,534	.0109	.0142	.0159	.0156	.0128
Rutherford	113.7	.0455	35.3	188	88.3	40.8	.0437	1,458,059	.0443	723,254	.0420	.0439	.0379	.0449	.0424
Sumner	104.0	.0416	21.2	197	93.2	36.7	.0393	1,219,118	.0371	507,878	.0295	.0357	.0355	.0384	.0334
Williamson	80.5	.0322	38.5	138	89.9	27.4	.0293	1,204,434	.0366	611,712	.0355	.0354	.0244	.0291	.0345
Wilson	70.5	.0282	25.7	123	90.1	25.4	.0272	868,727	.0265	342,441	.0199	.0248	.0225	.0237	.0247
ALL COUNTIES															
Anderson	71.2	.0285	5.7	210	94.8	28.2	.0302	963,485	.0293	414,056	.0241	.0276	.0289	.0284	.0265
Bedford	29.8	.0120	6.7	63	88.1	11.3	.0121	345,925	.0105	132,628	.0077	.0100	.0123	.0116	.0091
Benton	15.5	.0062	4.0	40	97.0	6.2	.0066	149,362	.0046	55,740	.0032	.0044	.0077	.0060	.0037
Bledsoe	9.9	.0039	4.5	24	96.0	3.5	.0038	85,086	.0026	20,097	.0012	.0025	.0044	.0035	.0018
Blount	86.9	.0348	11.7	156	96.0	33.4	.0357	925,192	.0281	670,762	.0389	.0327	.0406	.0388	.0279
Bradley	75.8	.0304	12.2	232	95.1	27.8	.0298	803,908	.0244	446,428	.0259	.0261	.0320	.0326	.0243
Campbell	36.7	.0147	5.1	77	99.2	13.8	.0147	288,432	.0088	150,610	.0088	.0100	.0202	.0143	.0079
Cannon	11.3	.0045	10.4	42	97.8	4.2	.0045	89,983	.0028	24,640	.0014	.0026	.0055	.0044	.0021
Carroll	28.9	.0115	2.2	48	87.3	11.0	.0118	258,422	.0078	111,331	.0065	.0082	.0141	.0114	.0074
Carter	51.5	.0207	2.6	151	98.8	20.2	.0216	458,574	.0140	167,297	.0097	.0140	.0254	.0219	.0116
Cheatham	28.6	.0114	32.3	94	96.8	9.8	.0105	294,146	.0089	57,879	.0034	.0078	.0093	.0098	.0072
Chester	14.0	.0056	10.0	48	88.1	5.1	.0055	123,281	.0038	39,991	.0023	.0037	.0063	.0045	.0035
Claiborne	27.8	.0111	13.0	64	98.3	10.0	.0107	204,029	.0062	59,343	.0034	.0063	.0148	.0093	.0051
Clay	8.0	.0032	4.2	35	98.1	3.1	.0033	69,974	.0021	13,657	.0008	.0020	.0041	.0028	.0014
Cocke	30.0	.0120	4.2	69	97.3	11.5	.0123	249,256	.0076	138,719	.0081	.0086	.0158	.0132	.0070
Coffee	42.6	.0171	11.2	99	95.6	16.4	.0175	490,260	.0149	269,297	.0156	.0155	.0180	.0184	.0145
Crockett	14.5	.0058	-3.0	55	79.4	5.3	.0057	115,630	.0035	59,747	.0035	.0041	.0070	.0059	.0031
Cumberland	35.0	.0140	22.1	51	99.8	12.9	.0138	323,859	.0099	183,959	.0107	.0109	.0172	.0154	.0090
Davidson	510.7	.2044	6.9	1,019	75.5	207.1	.2216	7,258,111	.2207	5,151,722	.2991	.2409	.2098	.2479	.2621
Decatur	10.8	.0043	-.5	33	94.9	4.4	.0047	103,582	.0032	49,554	.0029	.0033	.0059	.0046	.0026
De Kalb	14.7	.0059	8.2	51	97.6	5.8	.0062	133,050	.0040	46,858	.0027	.0041	.0082	.0061	0032
Dickson	35.8	.0144	19.2	73	93.8	13.2	.0142	393,357	.0120	203,944	.0119	.0125	.0158	.0145	.0119
Dyer	35.5	.0142	2.4	68	86.9	13.8	.0147	372,867	.0113	301,042	.0174	.0136	.0176	.0176	.0128
Fayette	26.7	.0106	5.5	38	46.9	8.7	.0093	200,307	.0061	48,977	.0029	.0061	.0111	.0082	.0048
Fentress	15.7	.0063	5.9	32	99.8	5.7	.0061	96,155	.0030	46,377	.0027	.0035	.0097	.0053	.0030
Franklin	34.5	.0138	7.9	64	91.9	12.5	.0134	353,491	.0107	138,084	.0080	.0105	.0140	.0135	.0091
Gibson	48.5	.0195	-2.0	81	79.2	19.1	.0205	520,676	.0159	229,314	.0133	.0158	.0213	.0192	.0144
Giles	24.8	.0099	.7	41	84.6	9.5	.0101	262,926	.0080	116,887	.0088	.0080	.0110	.0103	.0075

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop Per Sq. Mi (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TENNESSEE (continued)															
ALL COUNTIES (continued)															
Grainger	17.7	.0071	5.7	65	99.0	6.6	.0071	134,041	.0040	34,956	.0020	.0041	.0084	.0072	.0032
Greene	56.8	.0227	4.4	92	97.3	21.3	.0228	632,691	.0193	264,178	.0154	.0188	.0237	.0217	.0176
Grundy	14.5	.0058	5.2	40	99.9	5.0	.0053	122,924	.0037	42,063	.0024	.0038	.0063	.0058	.0028
Hamblen	54.3	.0217	10.1	348	94.4	20.5	.0220	554,574	.0169	346,301	.0201	.0188	.0237	.0250	.0167
Hamilton	293.6	.1176	2.1	545	78.5	115.6	.1237	3,528,625	.1073	2,193,484	.1274	.1154	.1323	.1284	.1211
Hancock	6.6	.0026	−4.2	29	99.3	2.3	.0024	40,006	.0012	10,598	.0006	.0013	.0034	.0021	.0010
Hardeman	25.0	.0100	4.7	37	60.9	8.6	.0092	217,755	.0067	111,405	.0065	.0072	.0110	.0094	.0053
Hardin	22.8	.0091	2.3	39	95.0	8.6	.0092	185,227	.0056	108,506	.0063	.0065	.0120	.0097	.0054
Hawkins	47.6	.0191	8.8	98	97.6	17.8	.0191	494,596	.0150	128,467	.0074	.0137	.0191	.0169	.0132
Haywood	20.9	.0083	2.9	39	46.2	7.1	.0076	164,075	.0050	81,040	.0047	.0055	.0101	.0070	.0045
Henderson	23.7	.0095	10.8	[illegible]	90.2	9.2	.0098	240,648	.0074	101,488	.0059	.0073	.0100	.0099	.0067
Henry	29.6	.0119	3.3	53	87.8	11.7	.0125	280,595	.0085	154,029	.0090	.0093	.0150	.0136	.0084
Hickman	17.0	.0068	12.2	28	94.0	6.1	.0066	154,383	.0047	33,630	.0019	.0044	.0065	.0060	.0040
Houston	7.2	.0029	4.8	36	94.6	2.4	.0025	57,460	.0017	14,684	.0009	.0017	.0031	.0023	.0014
Humphreys	16.3	.0065	2.1	31	95.4	6.3	.0068	157,524	.0048	69,944	.0041	.0049	.0076	.0060	.0047
Jackson	9.6	.0038	2.1	31	99.7	3.3	.0035	82,179	.0025	37,985	.0022	.0026	.0051	.0034	.0020
Jefferson	34.8	.0140	11.2	131	96.5	12.7	.0136	362,268	.0110	132,850	.0077	.0107	.0140	.0136	.0095
Johnson	14.4	.0057	4.8	48	99.1	5.5	.0059	113,366	.0035	36,204	.0021	.0034	.0072	.0060	.0028
Knox	334.4	.1339	4.6	661	89.7	134.7	.1441	4,201,512	.1278	2,804,571	.1628	.1395	.1556	.1527	.1479
Lake	7.5	.0030	.6	45	79.1	2.5	.0027	54,535	.0017	13,912	.0008	.0018	.0035	.0023	.0011
Lauderdale	26.0	.0104	5.9	55	66.3	9.4	.0101	229,199	.0069	75,652	.0044	.0069	.0113	.0095	.0059
Lawrence	36.4	.0145	6.7	59	98.2	13.5	.0144	377,058	.0115	173,061	.0101	.0116	.0153	.0149	.0117
Lewis	11.0	.0044	13.4	39	97.8	3.7	.0040	89,689	.0027	26,760	.0015	.0028	.0048	.0039	.0021
Lincoln	28.1	.0113	6.1	49	88.9	10.8	.0115	265,775	.0081	124,532	.0073	.0084	.0128	.0126	.0073
Loudon	31.3	.0125	9.6	133	98.1	12.3	.0132	413,315	.0126	142,908	.0083	.0112	.0120	.0115	.0103
McMinn	43.9	.0176	4.8	102	94.2	16.3	.0174	463,948	.0141	216,869	.0126	.0144	.0191	.0165	.0147
McNairy	24.7	.0099	9.7	44	92.8	9.7	.0104	215,231	.0065	76,412	.0044	.0065	.0123	.0099	.0058
Macon	16.6	.0066	5.7	54	99.4	[illegible]	.0068	154,800	.0047	50,942	.0030	.0047	.0077	.0067	.0037
Madison	79.0	.0316	6.0	142	67.7	30.3	.0324	881,679	.0269	611,216	.0354	.0304	.0364	.0344	.0301
Marion	26.0	.0105	6.5	51	94.8	9.7	.0104	226,941	.0069	110,598	.0065	.0074	.0130	.0106	.0069
Marshall	21.6	.0086	9.7	57	89.0	8.3	.0088	256,218	.0078	108,910	.0063	.0075	.0096	.0085	.0065
Maury	55.7	.0223	9.0	90	81.8	21.4	.0229	629,012	.0191	342,185	.0199	.0201	.0233	.0234	.0203
Meigs	8.4	.0034	13.0	44	97.8	2.9	.0031	76,441	.0023	11,014	.0006	.0020	.0030	.0028	.0020
Monroe	31.2	.0124	8.7	48	96.4	11.3	.0121	299,885	.0091	130,375	.0076	.0092	.0136	.0125	.0078
Montgomery	97.5	.0391	17.0	181	79.2	35.0	.0375	1,016,045	.0310	658,179	.0382	.0348	.0377	.0454	.0307
Moore	4.9	.0019	8.6	38	94.8	1.7	.0018	52,981	.0016	3,980	.0002	.0013	.0015	.0014	.0012
Morgan	17.3	.0070	4.2	33	99.0	5.8	.0062	148,200	.0045	24,051	.0014	.0040	.0068	.0055	.0032
Obion	33.5	.0134	2.2	61	89.4	13.0	.0139	392,797	.0119	184,069	.0107	.0119	.0141	.0131	.0109
Overton	18.8	.0075	7.0	43	99.5	6.8	.0073	138,606	.0042	42,735	.0025	.0043	.0097	.0068	.0036
Perry	6.5	.0026	6.4	16	97.2	2.6	.0028	58,891	.0018	16,053	.0009	.0017	.0034	.0029	.0015
Pickett	4.4	.0017	1.0	28	99.5	1.6	.0017	33,112	.0010	10,470	.0006	.0011	.0022	.0018	.0007
Polk	13.7	.0055	.7	31	99.8	4.9	.0052	95,188	.0029	29,930	.0018	.0031	.0068	.0050	.0025
Putnam	52.7	.0211	10.5	132	97.4	19.9	.0213	524,865	.0160	374,749	.0217	.0186	.0268	.0241	.0160
Rhea	25.9	.0104	6.9	84	96.7	9.5	.0102	255,070	.0078	99,045	.0058	.0078	.0116	.0098	.0067
Roane	50.7	.0203	4.7	142	96.2	18.9	.0202	545,731	.0166	204,983	.0119	.0158	.0213	.0185	.0147
Robertson	[illegible]	.0175	18.3	92	85.2	15.6	.0167	483,257	.0147	188,534	.0109	.0142	.0159	.0156	.0128
Rutherford	113.7	.0455	35.3	188	88.3	40.8	.0437	1,458,059	.0443	723,254	.0420	.0439	.0379	.0449	.0424
Scott	20.9	.0084	8.5	40	99.5	7.3	.0078	150,028	.0046	55,666	.0033	.0049	.0112	.0073	.0033
Sequatchie	9.2	.0037	6.9	35	99.4	3.4	.0036	85,187	.0026	[illegible]	.0019	.0026	.0044	.0035	.0020
Sevier	51.6	.0206	24.6	87	99.3	19.6	.0210	487,663	.0148	390,903	.0227	.0184	.0252	.0246	.0207
Shelby	826.9	.3310	6.4	1,071	55.2	306.7	.3282	9,770,087	.2972	5,829,635	.3386	.3164	.3411	.3308	.3298
Smith	15.1	.0060	1.1	48	95.4	5.7	.0061	148,034	.0045	69,138	.0040	.0047	.0065	.0062	.0052
Stewart	9.7	.0039	11.9	21	97.9	3.8	.0041	91,200	.0028	23,474	.0013	.0025	.0048	[illegible]	.0027
Sullivan	148.8	.0596	[illegible]	359	97.7	59.0	.0631	1,766,136	.0537	1,010,170	.0587	.0564	.0604	.0655	.0543
Sumner	104.0	.0416	[illegible]	197	93.2	36.7	.0393	1,219,118	.0371	507,878	.0295	[illegible]	.0355	.0384	.0334
Tipton	37.9	.0152	15.1	83	71.1	13.2	.0141	338,130	.0103	116,110	.0067	.0101	.0158	.0125	.0090
Trousdale	6.4	.0025	4.3	56	84.0	2.7	.0029	75,788	.0023	23,792	.0014	.0022	.0029	.0029	.0020
Unicoi	16.7	.0067	2.1	90	99.7	6.4	.0068	175,387	.0053	[illegible]	.0026	.0047	.0066	.0062	[illegible]
Union	13.1	.0053	11.9	60	99.8	4.9	.0053	101,344	.0031	17,763	.0011	.0029	.0062	.0052	.0025
Van Buren	4.6	.0018	−2.7	17	99.7	1.5	.0016	37,781	.0011	2,998	.0001	.0011	.0014	.0017	.0009
Warren	34.9	.0140	6.9	81	95.8	13.3	.0142	352,433	.0107	167,467	.0098	.0110	.0158	.0152	.0107
Washington	93.9	.0376	5.8	288	95.8	35.4	.0379	1,001,810	.0305	558,062	.0324	.0325	.0413	.0411	.0315
Wayne	14.5	.0058	4.0	20	98.6	5.4	.0058	133,173	.0041	41,265	.0024	.0040	.0065	.0054	.0035
Weakley	33.5	.0134	1.8	58	92.5	12.4	.0132	306,908	.0093	126,178	.0073	.0095	.0152	.0135	.0084
White	21.2	.0085	8.3	57	97.4	8.1	.0087	186,866	.0057	104,731	.0061	.0063	.0106	.0092	.0050
Williamson	80.5	.0322	38.5	138	89.9	27.4	.0293	1,204,434	.0366	611,712	.0355	.0354	.0244	.0291	.0345

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TENNESSEE (continued)															
ALL COUNTIES (continued)															
Wilson	70.5	.0282	25.7	123	90.1	25.4	.0272	868,727	.0265	342,441	.0199	.0248	.0225	.0237	.0247
TOTAL METRO COUNTIES	**3,325.9**	**1.3318**	**9.1**	**273**	**78.5**	**1,268.8**	**1.3579**	**40,097,911**	**1.2196**	**23,715,338**	**1.3770**	**1.2895**	**1.3835**	**1.4116**	**1.3118**
TOTAL STATE	**4,967.2**	**1.9882**	**8.2**	**121**	**82.8**	**1,881.6**	**2.0135**	**55,994,537**	**1.7033**	**30,908,979**	**1.7949**	**1.7877**	**2.1338**	**2.0665**	**1.7543**
TEXAS															
ABILENE	**123.3**	**.0493**	**11.1**	**134**	**91.9**	**45.0**	**.0482**	**1,292,035**	**.0393**	**808,795**	**.0469**	**.0435**	**.0521**	**.0538**	**.0410**
Taylor	123.3	.0493	11.1	134	91.9	45.0	.0482	1,292,035	.0393	808,795	.0469	.0435	.0521	.0538	.0410
AMARILLO	**196.8**	**.0787**	**13.3**	**108**	**93.2**	**75.6**	**.0809**	**2,463,133**	**.0749**	**1,750,803**	**.1016**	**.0836**	**.0853**	**.0928**	**.0853**
Potter	102.2	.0409	3.6	113	88.7	40.3	.0431	1,170,657	.0356	1,027,521	.0596	.0439	.0526	.0525	.0448
Randall	94.6	.0378	26.0	103	98.2	35.3	.0378	1,292,476	.0393	723,282	.0420	.0397	.0327	.0403	.0405
AUSTIN	**750.3**	**.3003**	**39.8**	**268**	**88.3**	**291.0**	**.3113**	**9,797,231**	**.2980**	**5,978,664**	**.3471**	**.3131**	**.3616**	**.3235**	**.3106**
Hays	62.4	.0250	53.7	92	96.3	20.7	.0221	635,797	.0193	339,766	.0197	.0206	.0261	.0235	.0172
Travis	560.4	.2243	33.6	567	86.3	227.4	.2433	7,728,104	.2351	4,993,370	.2899	.2493	.2857	.2595	.2525
Williamson	127.5	.0510	66.6	112	93.0	42.9	.0459	1,433,330	.0436	645,548	.0375	.0432	.0498	.0405	.0409
BEAUMONT - PORT ARTHUR	**367.0**	**.1468**	**−1.7**	**167**	**74.7**	**133.3**	**.1426**	**4,490,679**	**.1367**	**2,382,585**	**.1383**	**.1391**	**.1403**	**.1291**	**.1413**
Hardin	41.8	.0167	2.6	47	88.3	14.3	.0153	438,105	.0133	172,391	.0100	.0130	.0146	.0127	.0117
Jefferson	243.4	.0974	−2.1	260	67.2	90.5	.0968	3,015,102	.0918	1,821,579	.1058	.0970	.0994	.0918	.1006
Orange	81.8	.0327	−2.4	226	89.9	28.5	.0305	1,038,772	.0316	386,215	.0225	.0291	.0263	.0246	.0290
BRAZORIA	**190.2**	**.0761**	**12.2**	**135**	**90.3**	**62.7**	**.0671**	**2,528,932**	**.0770**	**997,397**	**.0580**	**.0711**	**.0563**	**.0546**	**.0701**
Brazoria	190.2	.0761	12.2	135	90.3	62.7	.0671	2,528,932	.0770	997,397	.0580	.0711	.0563	.0546	.0701
BROWNSVILLE - HARLINGEN	**266.6**	**.1067**	**27.1**	**295**	**99.1**	**77.8**	**.0833**	**1,819,395**	**.0554**	**1,214,717**	**.0706**	**.0700**	**.1164**	**.0856**	**.0609**
Cameron	266.6	.1067	27.1	295	99.1	77.8	.0833	1,819,395	.0554	1,214,717	.0706	.0700	.1164	.0856	.0609
BRYAN - COLLEGE STATION	**124.6**	**.0499**	**33.1**	**212**	**85.9**	**45.7**	**.0489**	**1,354,540**	**.0412**	**718,975**	**.0417**	**.0431**	**.0600**	**.0473**	**.0367**
Brazos	124.6	.0499	33.1	212	85.9	45.7	.0489	1,354,540	.0412	718,975	.0417	.0431	.0600	.0473	.0367
CORPUS CHRISTI	**361.1**	**.1445**	**10.7**	**234**	**94.5**	**121.0**	**.1294**	**3,592,958**	**.1093**	**2,115,255**	**.1228**	**.1204**	**.1486**	**.1334**	**.1102**
Nueces	300.4	.1202	12.0	355	93.8	101.9	.1090	3,019,771	.0919	1,891,549	.1098	.1029	.1261	.1147	.0954
San Patricio	60.7	.0243	4.6	88	97.7	19.1	.0204	573,187	.0174	223,706	.0130	.0175	.0225	.0187	.0148
DALLAS	**2,481.9**	**.9934**	**26.8**	**552**	**81.3**	**946.4**	**1.0126**	**35,990,083**	**1.0949**	**22,446,720**	**1.3036**	**1.1368**	**.9946**	**1.0925**	**1.1652**
Collin	229.7	.0919	58.9	270	93.9	76.5	.0818	3,655,577	.1112	1,953,187	.1135	.1080	.0714	.0769	.1089
Dallas	1,855.3	.7426	19.2	2,108	77.9	730.1	.7812	27,064,742	.8233	17,904,279	1.0397	.8720	.7721	.8777	.9182
Denton	229.0	.0917	60.0	251	93.3	82.0	.0877	3,372,545	.1026	1,641,834	.0953	.0982	.0833	.0817	.0873
Ellis	83.6	.0335	39.9	89	86.9	28.4	.0304	896,812	.0273	437,768	.0254	.0279	.0334	.0275	.0252
Kaufman	56.4	.0226	44.5	72	80.5	19.4	.0208	577,090	.0176	353,452	.0206	.0194	.0260	.0200	.0155
Rockwall	27.9	.0111	92.0	218	93.7	10.0	.0107	423,317	.0129	156,200	.0091	.0113	.0084	.0087	.0101
DALLAS - FORT WORTH CONSOLIDATED AREA	***3,776.0***	***1.5114***	***28.8***	***540***	***83.3***	***1,431.0***	***1.5312***	***53,334,107***	***1.6224***	***32,980,531***	***1.9154***	***1.6879***	***1.5140***	***1.6376***	***1.7173***
EL PASO	**592.4**	**.2371**	**23.4**	**584**	**94.2**	**179.6**	**.1921**	**5,019,055**	**.1527**	**3,421,086**	**.1986**	**.1834**	**.2363**	**.2173**	**.1735**
El Paso	592.4	.2371	23.4	584	94.2	179.6	.1921	5,019,055	.1527	3,421,086	.1986	.1834	.2363	.2173	.1735
FORT WORTH - ARLINGTON	**1,294.1**	**.5180**	**33.0**	**517**	**87.0**	**484.6**	**.5186**	**17,344,024**	**.5275**	**10,533,811**	**.6118**	**.5511**	**.5194**	**.5451**	**.5521**
Johnson	97.9	.0392	44.7	134	96.3	34.2	.0366	1,105,459	.0336	528,022	.0307	.0339	.0371	.0343	.0324
Parker	65.0	.0260	45.7	72	98.3	23.6	.0253	751,213	.0228	381,797	.0222	.0234	.0280	.0240	.0202
Tarrant	1,131.2	.4528	31.4	1,303	85.6	426.8	.4567	15,487,352	.4711	9,623,992	.5589	.4938	.4543	.4868	.4995
GALVESTON - TEXAS CITY	**216.0**	**.0865**	**10.4**	**541**	**78.7**	**79.7**	**.0853**	**2,792,641**	**.0849**	**1,370,148**	**.0796**	**.0837**	**.0919**	**.0808**	**.0827**
Galveston	216.0	.0865	10.4	541	78.7	79.7	.0853	2,792,641	.0849	1,370,148	.0796	.0837	.0919	.0808	.0827
HOUSTON	**3,244.6**	**1.2987**	**18.6**	**607**	**77.2**	**1,206.2**	**1.2906**	**43,231,791**	**1.3150**	**22,089,830**	**1.2827**	**1.3021**	**1.2026**	**1.2782**	**1.3834**
Fort Bend	205.5	.0823	56.9	235	79.1	66.1	.0707	2,778,604	.0845	869,860	.0505	.0739	.0556	.0554	.0715
Harris	2,784.0	1.1143	15.5	1,606	76.0	1,054.8	1.1287	37,601,480	1.1438	20,027,343	1.1629	1.1436	1.0599	1.1420	1.2345
Liberty	53.3	.0213	13.2	45	84.4	18.8	.0201	551,283	.0168	234,345	.0136	.0167	.0229	.0171	.0146
Montgomery	178.1	.0713	40.0	170	94.0	59.4	.0635	2,083,450	.0633	774,674	.0450	.0595	.0557	.0555	.0576
Waller	23.7	.0095	19.7	46	54.3	7.1	.0076	216,974	.0066	183,608	.0107	.0084	.0085	.0082	.0052
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***3,650.8***	***1.4613***	***17.8***	***511***	***78.0***	***1,348.6***	***1.4430***	***48,553,364***	***1.4769***	***24,457,375***	***1.4203***	***1.4569***	***1.3508***	***1.4136***	***1.5362***
KILLEEN - TEMPLE	**249.4**	**.0998**	**16.2**	**118**	**77.8**	**83.0**	**.0887**	**2,551,508**	**.0776**	**1,292,064**	**.0749**	**.0813**	**.1029**	**.0994**	**.0667**
Bell	184.7	.0739	17.0	175	79.2	65.9	.0705	1,876,091	.0571	1,146,037	.0665	.0633	.0855	.0793	.0544
Coryell	64.7	.0259	14.0	61	73.8	17.1	.0182	675,417	.0205	146,027	.0084	.0180	.0174	.0201	.0123
LAREDO	**126.3**	**.0505**	**27.2**	**38**	**99.6**	**34.2**	**.0366**	**771,917**	**.0235**	**716,974**	**.0417**	**.0344**	**.0569**	**.0392**	**.0388**
Webb	126.3	.0505	27.2	38	99.6	34.2	.0366	771,917	.0235	716,974	.0417	.0344	.0569	.0392	.0388

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
LONGVIEW - MARSHALL	**169.0**	**.0676**	**11.4**	**143**	**74.5**	**62.1**	**.0665**	**1,854,091**	**.0563**	**1,228,301**	**.0713**	**.0632**	**.0754**	**.0682**	**.0628**
Gregg	111.7	.0447	12.3	409	79.2	41.8	.0448	1,258,713	.0382	986,098	.0572	.0453	.0527	.049[illegible]	.0450
Harrison	57.3	.0229	9.6	63	65.3	20.3	.0217	595,378	.0181	242,203	.0141	.0179	.0227	.0191	.0178
LUBBOCK	**225.4**	**.0902**	**6.5**	**250**	**90.8**	**81.4**	**.0871**	**2,410,851**	**.0734**	**1,870,504**	**.1086**	**.0872**	**.1038**	**.101[illegible]**	**.0833**
Lubbock	225.4	.0902	6.5	250	90.8	81.4	.0871	2,410,851	.0734	1,870,504	.1086	.0872	.1038	.1013	.0833
McALLEN - EDINBURG - MISSION	**384.8**	**.1541**	**35.8**	**245**	**99.5**	**107.3**	**.1148**	**2,360,820**	**.0719**	**1,692,552**	**.0983**	**.0961**	**.1704**	**.1176**	**.0872**
Hidalgo	384.8	.1541	35.8	245	99.5	107.3	.1148	2,360,820	.0719	1,692,552	.0983	.0961	.1704	.1176	.0872
MIDLAND	**110.1**	**.0441**	**33.2**	**122**	**90.0**	**40.8**	**.0437**	**1,592,517**	**.0484**	**739,752**	**.0429**	**.0460**	**.0419**	**.0438**	**.0448**
Midland	110.1	.0441	33.2	122	90.0	40.8	.0437	1,592,517	.0484	739,752	.0429	.0460	.0419	.0438	.0448
ODESSA	**125.1**	**.0501**	**8.4**	**139**	**93.9**	**45.9**	**.0491**	**1,537,935**	**.0468**	**813,335**	**.0473**	**.0475**	**.0503**	**.0503**	**.0473**
Ector	125.1	.0501	8.4	139	93.9	45.9	.0491	1,537,935	.0468	813,335	.0473	.0475	.0503	.0503	.0473
SAN ANGELO	**99.7**	**.0399**	**17.6**	**66**	**94.5**	**36.9**	**.0395**	**1,166,479**	**.0355**	**609,876**	**.0355**	**.0363**	**.0428**	**.0411**	**.0348**
Tom Green	99.7	.0399	17.6	66	94.5	36.9	.0395	1,166,479	.0355	609,876	.0355	.0363	.0428	.0411	.0348
SAN ANTONIO	**1,321.0**	**.5287**	**23.2**	**525**	**91.2**	**454.6**	**.4864**	**14,068,167**	**.4279**	**8,804,923**	**.5113**	**.4729**	**.5663**	**.5259**	**.4672**
Bexar	1,206.8	.4830	22.0	967	90.8	413.3	.4423	12,750,728	.3878	8,129,035	.4721	.4321	.5197	.4818	.4281
Comal	52.0	.0208	42.7	94	98.4	19.3	.0206	659,848	.0201	375,848	.0218	.0206	.0220	.0222	.0189
Guadalupe	62.2	.0249	33.2	87	91.5	22.0	.0235	657,591	.0200	300,040	.0174	.0202	.0246	.0219	.0202
SHERMAN - DENISON	**97.9**	**.0392**	**9.0**	**105**	**91.0**	**38.2**	**.0408**	**1,173,397**	**.0357**	**728,485**	**.0423**	**.0384**	**.0456**	**.0431**	**[illegible]348**
Grayson	97.9	.0392	9.0	105	91.0	38.2	.0408	1,173,397	.0357	728,485	.0423	.0384	.0456	.0431	.0348
TEXARKANA	**122.0**	**.0488**	**7.9**	**81**	**74.7**	**45.4**	**.0486**	**1,211,717**	**.0369**	**848,732**	**.0493**	**.0430**	**.0584**	**.0516**	**.0406**
Bowie	82.6	.0331	9.7	93	75.2	31.0	.0332	812,421	.0247	642,319	.0373	.0302	.0384	.0364	.0296
Miller, Ark.	*39.4*	*.0157*	*4.3*	*64*	*73.6*	*14.4*	*.0154*	*399,296*	*.0122*	*206,413*	*.0120*	*.0128*	*.0200*	*.0152*	*.0110*
TYLER	**153.1**	**.0612**	**19.3**	**164**	**76.1**	**56.8**	**.0607**	**1,838,297**	**.0559**	**1,191,934**	**.0692**	**.0610**	**.0666**	**.0636**	**.0612**
Smith	153.1	.0612	19.3	164	76.1	56.8	.0607	1,838,297	.0559	1,191,934	.0692	.0610	.0666	.0636	.0612
VICTORIA	**75.9**	**.0304**	**10.3**	**86**	**93.0**	**26.2**	**.0281**	**819,400**	**.0249**	**500,986**	**.0291**	**.0272**	**.0310**	**.0290**	**.0281**
Victoria	75.9	.0304	10.3	86	93.0	26.2	.0281	819,400	.0249	500,986	.0291	.0272	.0310	.0290	.0281
WACO	**191.8**	**.0768**	**12.3**	**186**	**82.1**	**71.1**	**.0760**	**1,967,141**	**.0598**	**1,274,011**	**.0740**	**.0675**	**.0946**	**.0789**	**.0609**
McLennan	191.8	.0768	12.3	186	82.1	71.1	.0760	1,967,141	.0598	1,274,011	.0740	.0675	.0946	.0789	.0609
WICHITA FALLS	**125.9**	**.0504**	**4.0**	**208**	**88.0**	**46.5**	**.0498**	**1,360,680**	**.0414**	**885,133**	**.0514**	**.0463**	**.0542**	**.0557**	**.0410**
Wichita	125.9	.0504	4.0	208	88.0	46.5	.0498	1,360,680	.0414	885,133	.0514	.0463	.0542	.0557	.0410
ALL COUNTIES															
Anderson	47.9	.01[illegible]	24.8	44	75.9	14.5	.0155	406,834	.0123	218,502	.0127	.0139	.0196	.0147	.0115
Andrews	15.3	.0[illegible]	14.8	10	95.9	5.0	.0054	168,453	.0052	59,362	.0034	.0048	.0048	.0050	.0045
Angelina	69.9	.0280	8.9	87	82.8	24.4	.0261	733,349	.0223	425,068	.0247	.0241	.0304	.0256	.0227
Aransas	18.2	.0073	27.6	65	95.4	6.8	.0073	201,996	.0061	95,161	.0055	.0062	.0092	.0077	.0048
Archer	8.3	.0033	14.2	9	99.0	3.0	.0032	75,258	.0023	15,333	.0009	.0021	.0034	.0031	.0017
Armstrong	2.1	.0008	5.3	2	99.1	.8	.0008	30,556	.0009	4,080	.0002	.0007	.0007	.0006	.0008
Atascosa	31.1	.0125	24.1	26	98.9	10.4	.0112	257,352	.0078	121,230	.0071	.0086	.0146	.0105	.0068
Austin	20.8	.0083	17.3	32	83.4	7.6	.0081	264,821	.0081	101,043	.0058	.0074	.0082	.0070	.0057
Bailey	7.9	.0032	–3.3	10	97.2	2.7	.0029	57,629	.0018	26,960	.0016	.0020	.0044	.0029	.0015
Bandera	10.2	.0040	44.0	13	99.1	4.0	.0043	113,951	.0034	32,747	.0019	.0032	.0048	.0043	.0026
Bastrop	38.3	.0154	54.9	43	80.3	13.9	.0148	380,231	.0116	133,559	.0078	.0110	.0179	.0128	.0088
Baylor	4.5	.0018	–8.5	5	95.3	1.8	.0020	42,556	.0013	19,335	.0011	.0014	.0027	.0016	.0009
Bee	27.2	.0109	4.5	31	95.3	8.9	.0095	240,975	.0073	121,988	.0071	.0080	.0115	.0102	.0066
Bell	184.7	.0739	17.0	175	79.2	65.9	.0705	1,876,091	.0571	1,146,037	.0665	.0633	.0855	.0793	.0544
Bexar	1,206.8	.4830	22.0	967	90.8	413.3	.4423	12,750,728	.3878	8,129,035	.4721	.4321	.5197	.4818	.4281
Blanco	6.2	.0025	32.5	9	98.0	2.7	.0029	73,581	.0023	12,564	.0007	.0018	.0031	.0025	.0016
Borden	.9	.0004	4.8	1	99.1	.3	.0003	552	.0001	646	.0000	.0002	.0006	.0004	.0002
Bosque	15.1	.0060	12.7	15	96.9	6.4	.0068	173,871	.0053	48,090	.0028	.0047	.0076	.0058	.0039
Bowie	82.6	.0331	9.7	93	75.2	31.0	.0332	812,421	.0247	642,319	.0373	.0302	.0384	.0364	.0296
Brazoria	190.2	.0761	12.2	135	90.3	62.7	.0671	2,528,932	.0770	997,397	.0580	.0711	.0563	.0546	.0701
Brazos	124.6	.0499	33.1	212	85.9	45.7	.0489	1,354,540	.0412	718,975	.0417	.0431	.0600	.0473	.0367
Brewster	8.0	.0032	5.6	1	98.2	3.0	.0032	67,502	.0020	46,113	.0027	.0024	.0044	.0034	.0020
Briscoe	2.1	.0008	–18.6	2	94.5	1.0	.0011	18,145	.0006	5,126	.0003	.0006	.0016	.0007	.0004
Brooks	9.0	.0036	6.8	10	99.6	2.7	.0029	54,482	.0016	37,494	.0022	.0021	.0049	.0026	.0016
Brown	35.9	.0144	8.6	38	94.1	13.8	.0147	361,845	.0110	178,319	.0103	.0115	.0186	.0141	.0100
Burleson	14.8	.0059	20.2	22	75.6	5.3	.0057	125,666	.0039	36,999	.0022	.0037	.0067	.0045	.0031
Burnet	25.5	.0102	43.2	26	97.7	10.4	.0111	275,126	.0083	150,412	.0087	.0089	.0129	.0118	.0067
Caldwell	28.6	.0114	21.0	52	80.6	9.4	.0101	219,277	.0067	95,519	.0055	.0074	.0143	.0092	.0054
Calhoun	21.1	.0085	7.8	39	95.2	7.4	.0079	232,225	.0071	79,680	.0047	.0065	.0085	.0063	.0067
Callahan	13.0	.0052	18.3	14	99.2	4.8	.005[illegible]	110,212	.0033	35,782	.0020	.0034	.0062	.0047	.0028
Cameron	266.6	.1067	27.1	295	99.1	77.8	.0833	1,819,395	.0554	1,214,717	.0706	.0700	.1164	.0856	.0609

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Camp	10.4	.0042	12.1	51	71.6	4.1	.0044	112,899	.0034	68,500	.0040	.0039	.0058	.0041	.0037
Carson	6.6	.0026	−1.1	7	98.5	2.4	.0025	82,933	.0025	21,688	.0012	.0021	.0024	.0021	.0019
Cass	31.0	.0124	5.3	33	75.4	11.1	.0119	289,725	.0088	141,679	.0082	.0094	.0156	.0105	.0083
Castro	10.3	.0041	−2.4	11	95.9	3.3	.0036	67,425	.0021	26,891	.0016	.0022	.0049	.0033	.0016
Chambers	21.7	.0087	17.1	35	83.3	7.5	.0080	232,308	.0071	65,001	.0038	.0065	.0082	.0061	.0060
Cherokee	41.1	.0165	7.8	39	78.9	14.8	.0158	377,351	.0114	193,846	.0112	.0124	.0209	.0141	.0098
Childress	6.3	.0025	−9.4	9	93.5	2.5	.0027	51,951	.0016	34,741	.0021	.0019	.0042	.0024	.0015
Clay	10.1	.0040	5.4	9	98.7	4.1	.0044	116,164	.0035	27,611	.0016	.0030	.0046	.0035	.0027
Cochran	5.0	.0020	3.6	6	93.2	1.6	.0017	40,548	.0013	9,534	.0005	.0012	.0020	.0016	.0010
Coke	3.3	.0014	3.3	4	98.8	1.3	.0014	34,574	.0010	12,053	.0007	.0010	.0017	.0011	.0008
Coleman	10.0	.0040	−4.2	8	95.0	4.1	.0044	97,495	.0030	34,828	.0020	.0029	.0056	.0039	.0024
Collin	229.7	.0919	58.9	270	93.9	76.5	.0818	3,655,577	.1112	1,953,187	.1135	.1080	.0714	.0769	.1089
Collingsworth	4.2	.0017	−9.6	5	90.7	1.7	.0019	44,119	.0013	11,604	.0006	.0012	.0024	.0013	.0010
Colorado	19.3	.0077	2.5	20	79.4	7.2	.0077	186,296	.0057	104,560	.0061	.0063	.0107	.0068	.0045
Comal	52.0	.0208	42.7	94	98.4	19.3	.0206	659,848	.0201	375,848	.0218	.0206	.0220	.0222	.0189
Comanche	12.9	.0052	2.2	14	99.7	5.0	.0054	121,126	.0037	59,954	.0035	.0041	.0080	.0048	.0029
Concho	2.8	.0011	−4.0	3	80.8	1.1	.0011	26,981	.0008	12,739	.0007	.0008	.0015	.0011	.0006
Cooke	31.2	.0125	12.8	35	94.1	11.6	.0125	302,432	.0092	187,941	.0110	.0104	.0152	.0126	.0086
Coryell	64.7	.0259	14.0	61	73.8	17.1	.0182	675,417	.0205	146,027	.0084	.0180	.0174	.0201	.0123
Cottle	2.4	.0010	−18.6	3	92.0	1.0	.0011	25,631	.0008	13,937	.0008	.0008	.0017	.0009	.0005
Crane	4.4	.0017	−4.4	6	96.3	1.6	.0017	50,005	.0015	17,980	.0011	.0014	.0019	.0015	.0013
Crockett	4.3	.0017	−6.7	2	98.1	1.5	.0016	43,159	.0013	21,005	.0012	.0014	.0018	.0015	.0012
Crosby	8.2	.0033	−7.4	9	93.0	2.8	.0030	52,103	.0016	16,301	.0010	.0017	.0046	.0025	.0011
Culberson	3.3	.0013	−.5	1	99.5	1.0	.0011	20,334	.0006	27,983	.0016	.0011	.0016	.0014	.0005
Dallam	6.4	.0026	−2.0	4	95.8	2.4	.0026	54,545	.0017	33,159	.0019	.0019	.0034	.0028	.0013
Dallas	1,855.3	.7426	19.2	2,108	77.9	730.1	.7812	27,064,742	.8233	17,904,279	1.0397	.8720	.7721	.8777	.9182
Dawson	15.4	.0062	−4.9	17	95.2	5.3	.0057	135,373	.0041	68,619	.0040	.0046	.0074	.0056	.0039
Deaf Smith	20.4	.0081	−3.6	14	97.5	6.5	.0070	159,391	.0048	87,712	.0051	.0055	.0089	.0079	.0043
Delta	4.8	.0019	−.8	17	90.1	1.8	.0019	43,992	.0014	12,532	.0007	.0013	.0028	.0014	.0011
Denton	229.0	.0917	60.0	251	93.3	82.0	.0877	3,372,545	.1026	1,641,834	.0953	.0982	.0833	.0817	.0873
De Witt	19.1	.0076	1.0	21	87.6	7.1	.0076	181,645	.0055	73,545	.0043	.0055	.0101	.0065	.0044
Dickens	3.0	.0012	−15.2	3	94.5	1.2	.0013	20,416	.0006	10,303	.0006	.0009	.0023	.0010	.0004
Dimmit	11.6	.0047	2.0	9	98.9	3.3	.0035	62,829	.0019	30,046	.0018	.0023	.0057	.0030	.0013
Donley	4.0	.0016	−1.9	4	94.8	1.6	.0018	33,053	.0010	17,859	.0010	.0011	.0023	.0016	.0009
Duval	13.1	.0052	4.7	7	99.7	4.1	.0043	92,102	.0028	22,905	.0013	.0029	.0057	.0031	.0022
Eastland	19.4	.0078	−.4	21	97.4	7.8	.0084	168,536	.0051	94,969	.0055	.0058	.0123	.0078	.0040
Ector	125.1	.0501	8.4	139	93.9	45.9	.0491	1,537,935	.0468	813,335	.0473	.0475	.0503	.0503	.0473
Edwards	1.9	.0007	−6.6	1	99.0	.7	.0008	15,533	.0005	6,655	.0004	.0006	.0012	.0007	.0002
Ellis	83.6	.0335	39.9	89	86.9	28.4	.0304	896,812	.0273	437,768	.0254	.0279	.0334	.0275	.0252
El Paso	592.4	.2371	23.4	584	94.2	179.6	.1921	5,019,055	.1527	3,421,086	.1986	.1834	.2363	.2173	.1735
Erath	26.0	.0104	15.2	24	98.4	10.5	.0113	295,140	.0089	174,401	.0102	.0096	.0148	.0112	.0080
Falls	17.6	.0071	−1.9	23	69.8	7.1	.0076	164,166	.0050	47,485	.0027	.0047	.0104	.0058	.0042
Fannin	25.0	.0100	2.9	28	91.1	10.1	.0108	232,925	.0071	116,740	.0068	.0076	.0142	.0101	.0056
Fayette	20.2	.0080	7.3	21	89.7	8.2	.0088	223,173	.0068	126,436	.0073	.0072	.0124	.0076	.0057
Fisher	5.5	.0023	−6.6	6	94.8	2.1	.0022	51,051	.0015	12,056	.0007	.0015	.0028	.0020	.0012
Floyd	8.9	.0035	−9.5	9	94.9	3.0	.0032	59,582	.0019	31,318	.0019	.0021	.0047	.0030	.0013
Foard	2.0	.0008	−7.3	3	92.7	.9	.0010	17,525	.0005	2,973	.0001	.0004	.0014	.0008	.0003
Fort Bend	205.5	.0823	56.9	235	79.1	66.1	.0707	2,778,604	.0845	869,860	.0505	.0739	.0556	.0554	.0715
Franklin	7.9	.0031	14.6	27	92.8	3.1	.0033	85,290	.0026	26,659	.0016	.0024	.0042	.0027	.0022
Freestone	17.2	.0069	16.0	19	75.7	6.3	.0068	171,152	.0052	55,966	.0032	.0050	.0081	.0054	.0037
Frio	14.6	.0059	5.9	13	99.1	4.3	.0046	83,762	.0026	41,023	.0024	.0032	.0069	.0040	.0022
Gaines	14.2	.0056	8.0	9	96.5	4.6	.0049	118,432	.0036	41,379	.0024	.0036	.0062	.0043	.0030
Galveston	216.0	.0865	10.4	541	78.7	79.7	.0853	2,792,641	.0849	1,370,148	.0796	.0837	.0919	.0808	.0827
Garza	5.1	.0020	−4.4	6	92.3	1.8	.0019	52,483	.0016	18,332	.0011	.0015	.0023	.0018	.0013
Gillespie	16.4	.0066	21.2	15	99.6	6.7	.0072	164,090	.0050	101,188	.0058	.0056	.0097	.0080	.0050
Glasscock	1.4	.0006	7.4	2	99.6	.4	.0004	9,101	.0003	1,677	.0001	.0002	.0006	.0003	.0001
Goliad	5.7	.0022	9.8	7	89.3	1.9	.0020	55,219	.0017	15,799	.0009	.0016	.0023	.0017	.0012
Gonzales	17.9	.0072	5.6	17	86.8	6.5	.0070	158,420	.0048	67,938	.0040	.0050	.0091	.0062	.0040
Gray	24.3	.0097	−7.9	26	94.7	9.6	.0103	292,312	.0089	133,689	.0078	.0087	.0102	.0097	.0102
Grayson	97.9	.0392	9.0	105	91.0	38.2	.0408	1,173,397	.0357	728,485	.0423	.0384	.0456	.0431	.0348
Gregg	111.7	.0447	12.3	409	79.2	41.8	.0448	1,258,713	.0382	986,098	.0572	.0453	.0527	.0491	.0450
Grimes	18.4	.0074	35.5	23	69.3	5.6	.0060	139,501	.0043	58,660	.0034	.0046	.0078	.0050	.0032
Guadalupe	62.2	.0249	33.2	87	91.5	22.0	.0235	657,591	.0200	300,040	.0174	.0202	.0246	.0219	.0202
Hale	37.0	.0148	−1.6	37	93.2	12.5	.0134	285,936	.0087	190,150	.0111	.0105	.0184	.0144	.0089
Hall	4.6	.0018	−17.8	5	89.6	1.7	.0018	27,777	.0008	13,969	.0008	.0012	.0032	.0016	.0005
Hamilton	8.3	.0034	.0	10	99.6	3.5	.0037	84,150	.0026	26,152	.0015	.0023	.0051	.0031	.0019

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Hansford	6.2	.0024	−.2	7	99.2	2.3	.0025	63,385	.0019	26,822	.0016	.0020	.0030	.0022	.0018
Hardeman	5.8	.0024	−8.9	8	90.2	2.2	.0024	55,088	.0017	16,862	.0010	.0016	.0031	.0019	.0014
Hardin	41.8	.0167	2.6	47	88.3	14.3	.0153	438,105	.0133	172,391	.0100	.0130	.0146	.0127	.0117
Harris	2,784.0	1.1143	15.5	1,606	76.0	1,054.8	1.1287	37,601,480	1.1438	20,027,343	1.1629	1.1436	1.0599	1.1420	1.2345
Harrison	57.3	.0229	9.6	63	65.3	20.3	.0217	595,378	.0181	242,203	.0141	.0179	.0227	.0191	.0178
Hartley	4.1	.0017	2.8	3	99.2	1.3	.0014	40,814	.0013	11,410	.0007	.0012	.0014	.0012	.0011
Haskell	6.8	.0027	−12.0	8	94.5	2.5	.0027	54,281	.0016	35,408	.0020	.0019	.0042	.0025	.0018
Hays	62.4	.0250	53.7	92	96.3	20.7	.0221	635,797	.0193	339,766	.0197	.0206	.0261	.0235	.0172
Hemphill	5.1	.0020	−3.9	6	99.1	1.7	.0018	45,280	.0014	17,427	.0011	.0014	.0021	.0018	.0011
Henderson	56.5	.0226	32.6	64	87.4	22.3	.0239	592,278	.0180	271,533	.0157	.0183	.0271	.0226	.0161
Hidalgo	384.8	.1541	35.8	245	99.5	107.3	.1148	2,360,820	.0719	1,692,552	.0983	.0961	.1704	.1176	.0872
Hill	27.3	.0109	9.1	28	88.1	10.7	.0115	249,279	.0075	149,207	.0087	.0086	.0159	.0107	.0063
Hockley	24.2	.0097	4.2	27	95.0	8.1	.0086	197,853	.0061	106,638	.0062	.0069	.0113	.0086	.0051
Hood	31.4	.0125	77.3	74	99.2	12.3	.0132	435,594	.0132	204,430	.0118	.0127	.0133	.0124	.0122
Hopkins	30.0	.0120	18.8	38	88.3	11.6	.0124	297,927	.0091	202,176	.0118	.0104	.0159	.0136	.0104
Houston	24.7	.0099	10.8	20	64.4	8.8	.0094	226,353	.0069	85,683	.0050	.0069	.0126	.0077	.0051
Howard	33.4	.0134	.8	37	94.4	12.6	.0135	332,588	.0101	187,042	.0108	.0109	.0168	.0133	.0098
Hudspeth	3.1	.0012	13.6	1	98.8	1.0	.0011	21,600	.0006	5,719	.0003	.0008	.0014	.0010	.0005
Hunt	68.6	.0275	24.2	82	85.0	26.2	.0280	791,405	.0241	371,014	.0216	.0240	.0318	.0258	.0226
Hutchinson	25.9	.0104	−1.5	30	95.7	9.8	.0105	343,143	.0104	112,941	.0066	.0092	.0098	.0085	.0096
Irion	1.7	.0006	22.7	2	93.2	.5	.0005	16,005	.0005	2,360	.0001	.0005	.0006	.0004	.0002
Jack	7.3	.0030	−1.5	8	98.2	2.8	.0030	69,877	.0021	21,592	.0012	.0020	.0037	.0028	.0017
Jackson	12.8	.0051	−4.1	15	88.2	4.6	.0050	121,350	.0037	52,756	.0031	.0038	.0062	.0045	.0032
Jasper	34.1	.0136	10.8	37	78.4	12.2	.0130	328,289	.0100	173,005	.0101	.0107	.0162	.0122	.0101
Jeff Davis	1.8	.0008	9.3	1	99.6	.6	.0007	13,797	.0004	6,243	.0003	.0005	.0011	.0006	.0002
Jefferson	243.4	.0974	−2.1	260	67.2	90.5	.0968	3,015,802	.0918	1,821,979	.1058	.0970	.0994	.0918	.1006
Jim Hogg	5.4	.0021	4.5	5	91.6	1.8	.0019	34,566	.0010	19,129	.0011	.0014	.0032	.0017	.0009
Jim Wells	38.3	.0154	4.9	44	99.0	12.3	.0132	264,195	.0081	154,674	.0090	.0097	.0182	.0135	.0075
Johnson	97.9	.0392	44.7	134	96.3	34.2	.0366	1,105,459	.0336	528,022	.0307	.0339	.0371	.0343	.0324
Jones	17.4	.0069	.8	19	94.3	6.5	.0069	153,232	.0047	55,331	.0032	.0047	.0092	.0060	.0036
Karnes	12.9	.0052	−5.1	17	96.4	4.4	.0047	106,753	.0032	43,869	.0025	.0034	.0060	.0040	.0029
Kaufman	56.4	.0226	44.5	72	80.5	19.4	.0208	577,090	.0176	353,452	.0206	.0194	.0260	.0200	.0155
Kendall	16.1	.0064	51.4	24	99.2	5.8	.0062	173,511	.0052	126,064	.0073	.0062	.0086	.0065	.0042
Kenedy	.5	.0002	−7.9	0	89.0	.2	.0002	7,686	.0003	1,196	.0000	.0001	.0003	.0002	.0002
Kent	1.1	.0004	−3.9	1	98.7	.4	.0005	8,257	.0002	3,567	.0003	.0003	.0005	.0004	.0002
Kerr	36.8	.0148	27.9	33	96.5	14.8	.0158	467,841	.0143	224,261	.0130	.0140	.0173	.0159	.0126
Kimble	4.1	.0016	.9	3	99.9	1.6	.0017	34,452	.0010	21,903	.0012	.0011	.0022	.0017	.0009
King	.4	.0002	−5.9	0	97.0	.2	.0002	4,321	.0001	752	.0001	.0002	.0003	.0003	.0001
Kinney	2.7	.0011	18.5	2	94.8	.8	.0009	15,407	.0005	5,185	.0003	.0005	.0012	.0008	.0003
Kleberg	32.1	.0128	−3.8	38	93.5	10.5	.0112	271,387	.0083	153,985	.0089	.0094	.0159	.0110	.0081
Knox	5.1	.0020	−4.3	6	91.5	1.9	.0020	40,528	.0012	14,163	.0009	.0013	.0032	.0016	.0009
Lamar	45.3	.0182	7.5	49	82.5	17.2	.0184	444,476	.0135	287,200	.0166	.0155	.0233	.0189	.0153
Lamb	16.6	.0066	−11.1	16	92.6	5.8	.0063	123,900	.0038	48,599	.0029	.0039	.0089	.0057	.0033
Lampasas	15.0	.0060	24.9	21	97.1	5.8	.0062	135,616	.0041	58,606	.0034	.0043	.0079	.0059	.0034
La Salle	5.5	.0022	−.3	4	99.7	1.8	.0019	36,473	.0011	19,695	.0011	.0014	.0030	.0018	.0007
Lavaca	18.7	.0075	−1.6	19	90.9	7.1	.0076	172,841	.0053	84,202	.0049	.0056	.0100	.0066	.0046
Lee	13.0	.0052	18.7	21	81.5	4.6	.0049	105,742	.0032	59,113	.0034	.0037	.0073	.0041	.0032
Leon	12.4	.0050	29.2	12	77.8	5.3	.0057	125,112	.0038	62,842	.0037	.0040	.0084	.0044	.0032
Liberty	53.3	.0213	13.2	45	84.4	18.8	.0201	551,283	.0168	234,345	.0136	.0167	.0229	.0171	.0146
Limestone	23.0	.0092	13.7	25	74.0	8.5	.0091	196,787	.0059	110,609	.0064	.0068	.0134	.0082	.0050
Lipscomb	3.6	.0015	−4.4	4	98.9	1.3	.0014	38,415	.0012	8,798	.0005	.0010	.0015	.0012	.0009
Live Oak	9.9	.0039	3.1	9	99.5	3.3	.0035	80,043	.0024	59,853	.0035	.0030	.0061	.0038	.0020
Llano	12.8	.0051	26.2	14	98.9	5.6	.0060	142,173	.0044	53,167	.0031	.0041	.0078	.0055	.0032
Loving	.1	.0001	9.9	0	100.0	.1	.0001	2,379	.0000	103	.0000	.0001	.0002	.0000	.0000
Lubbock	225.4	.0902	6.5	250	90.8	81.4	.0871	2,410,851	.0734	1,870,504	.1086	.0872	.1038	.1013	.0833
Lynn	7.6	.0030	−11.7	9	95.7	2.5	.0027	49,232	.0015	13,270	.0008	.0016	.0035	.0022	.0011
McCulloch	9.2	.0037	5.3	9	96.6	3.7	.0040	82,037	.0025	63,641	.0037	.0031	.0062	.0041	.0027
McLennan	191.8	.0768	12.3	186	82.1	71.1	.0760	1,967,141	.0598	1,274,011	.0740	.0675	.0946	.0789	.0609
McMullen	.9	.0004	14.1	1	98.7	.3	.0004	10,218	.0003	1,223	.0000	.0003	.0004	.0003	.0003
Madison	11.9	.0047	11.7	25	72.0	3.6	.0038	111,266	.0034	46,217	.0027	.0034	.0049	.0033	.0024
Marion	10.6	.0043	2.3	28	63.7	4.2	.0045	87,934	.0027	30,322	.0018	.0027	.0059	.0035	.0022
Martin	4.7	.0018	.3	5	97.0	1.5	.0016	46,614	.0014	24,499	.0014	.0015	.0019	.0015	.0010
Mason	3.5	.0014	−5.0	4	99.5	1.5	.0016	27,831	.0008	20,104	.0012	.0011	.0025	.0016	.0007
Matagorda	42.4	.0170	12.1	38	82.0	15.3	.0164	572,760	.0175	194,931	.0113	.0155	.0159	.0128	.0153
Maverick	40.9	.0164	30.3	32	94.5	10.3	.0110	183,603	.0056	129,391	.0075	.0083	.0178	.0105	.0073
Medina	27.8	.0111	20.0	21	99.0	9.5	.0102	240,681	.0073	169,322	.0098	.0088	.0142	.0110	.0059

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Menard	2.3	.0009	−2.0	3	99.4	.9	.0009	13,913	.0004	4,473	.0003	.0004	.0016	.0007	.0003
Midland	110.1	.0441	33.2	122	90.0	40.8	.0437	1,592,517	.0484	739,752	.0429	.0460	.0419	.0438	.0448
Milam	24.1	.0096	6.0	24	84.6	8.7	.0093	223,860	.0068	101,952	.0060	.0072	.0128	.0074	.0057
Mills	4.4	.0018	−1.7	6	99.2	1.8	.0019	41,966	.0013	17,255	.0010	.0012	.0023	.0020	.0010
Mitchell	8.6	.0034	−5.4	9	93.8	3.2	.0035	79,222	.0024	40,859	.0023	.0026	.0051	.0031	.0025
Montague	17.9	.0072	2.8	19	99.5	7.1	.0076	148,912	.0046	77,554	.0045	.0051	.0109	.0074	.0036
Montgomery	178.1	.0713	40.0	170	94.0	59.4	.0635	2,083,450	.0633	774,674	.0450	.0595	.0557	.0555	.0576
Moore	17.7	.0071	6.8	20	97.7	6.1	.0065	173,701	.0053	89,631	.0052	.0055	.0067	.0074	.0053
Morris	14.6	.0058	−.2	57	75.3	5.3	.0057	135,111	.0041	36,216	.0021	.0040	.0064	.0044	.0038
Motley	1.7	.0007	−12.8	2	94.1	.8	.0009	14,004	.0005	4,948	.0003	.0003	.0014	.0005	.0002
Nacogdoches	52.7	.0211	12.6	56	80.2	19.1	.0204	491,271	.0149	355,723	.0207	.0179	.0292	.0212	.0149
Navarro	39.2	.0157	11.0	37	77.2	15.1	.0162	378,050	.0115	242,652	.0141	.0132	.0220	.0155	.0112
Newton	13.8	.0055	4.1	15	73.3	4.9	.0052	133,948	.0041	26,880	.0015	.0035	.0061	.0036	.0034
Nolan	17.1	.0069	−1.5	19	94.4	6.3	.0068	163,507	.0049	83,132	.0049	.0054	.0084	.0067	.0044
Nueces	300.4	.1202	12.0	355	93.8	101.9	.1090	3,019,771	.0919	1,891,549	.1098	.1029	.1261	.1147	.0954
Ochiltree	9.3	.0037	−3.0	10	98.6	3.3	.0035	100,298	.0031	46,643	.0027	.0031	.0036	.0038	.0031
Oldham	2.4	.0010	5.1	2	98.2	.7	.0008	15,073	.0004	6,200	.0004	.0005	.0011	.0008	.0004
Orange	81.8	.0327	−2.4	226	89.9	28.5	.0305	1,036,772	.0316	388,215	.0225	.0291	.0263	.0246	.0290
Palo Pinto	25.0	.0100	3.9	26	95.1	9.6	.0102	252,907	.0076	135,513	.0079	.0082	.0127	.0112	.0063
Panola	22.9	.0092	10.5	28	77.7	8.2	.0088	231,884	.0071	95,080	.0055	.0069	.0094	.0075	.0060
Parker	65.0	.0260	45.7	72	98.3	23.6	.0253	751,213	.0228	381,797	.0222	.0234	.0280	.0240	.0202
Parmer	10.9	.0044	−1.3	12	97.7	3.2	.0034	193,341	.0059	32,691	.0019	.0044	.0026	.0020	.0036
Pecos	15.8	.0063	8.1	3	99.0	4.8	.0051	126,850	.0039	69,896	.0040	.0044	.0061	.0057	.0036
Polk	31.9	.0128	30.7	30	79.6	12.1	.0130	275,986	.0084	168,080	.0098	.0096	.0188	.0120	.0077
Potter	102.2	.0409	3.6	113	88.7	40.3	.0431	1,170,657	.0356	1,027,521	.0596	.0439	.0526	.0525	.0448
Presidio	5.6	.0022	7.9	1	99.8	1.9	.0020	29,624	.0009	25,741	.0015	.0014	.0038	.0018	.0009
Rains	6.4	.0026	32.3	26	93.2	2.7	.0029	63,368	.0019	21,257	.0013	.0019	.0037	.0027	.0021
Randall	94.6	.0378	26.0	103	98.2	35.3	.0378	1,292,476	.0393	723,282	.0420	.0397	.0327	.0403	.0405
Reagan	4.6	.0019	11.2	4	94.9	1.4	.0015	40,493	.0013	20,118	.0011	.0014	.0015	.0017	.0008
Real	2.9	.0011	17.5	4	99.3	1.0	.0011	17,343	.0005	9,493	.0006	.0006	.0019	.0007	.0005
Red River	15.6	.0063	−3.1	15	76.9	6.1	.0065	114,548	.0035	48,981	.0028	.0039	.0105	.0053	.0025
Reeves	15.1	.0060	−4.4	6	96.8	4.8	.0051	116,476	.0035	60,168	.0035	.0040	.0066	.0050	.0035
Refugio	8.6	.0035	−7.4	11	90.4	3.0	.0032	86,352	.0027	37,317	.0022	.0027	.0041	.0029	.0023
Roberts	1.1	.0004	−7.3	1	98.5	.4	.0005	11,984	.0003	1,926	.0001	.0003	.0004	.0003	.0002
Robertson	15.4	.0062	5.1	18	64.7	6.0	.0064	138,064	.0042	53,142	.0031	.0043	.0092	.0051	.0031
Rockwall	27.9	.0111	92.0	218	93.7	10.0	.0107	423,317	.0129	156,200	.0091	.0113	.0084	.0087	.0101
Runnels	11.5	.0046	−3.1	11	97.6	4.6	.0049	110,160	.0033	35,688	.0020	.0032	.0060	.0044	.0027
Rusk	43.8	.0176	5.8	47	75.6	16.0	.0171	476,140	.0145	139,084	.0081	.0133	.0176	.0141	.0127
Sabine	10.0	.0040	14.9	21	82.1	4.1	.0044	88,946	.0027	39,324	.0023	.0028	.0066	.0038	.0024
San Augustine	8.9	.0035	1.3	17	67.3	3.5	.0038	81,086	.0025	33,172	.0019	.0025	.0049	.0033	.0020
San Jacinto	15.6	.0063	36.4	27	78.3	5.9	.0063	147,575	.0045	35,019	.0021	.0041	.0079	.0048	.0036
San Patricio	60.7	.0243	4.6	88	97.7	19.1	.0204	573,187	.0174	223,706	.0130	.0175	.0225	.0187	.0148
San Saba	5.5	.0022	−5.8	5	98.7	2.4	.0026	56,629	.0017	25,670	.0014	.0017	.0036	.0023	.0011
Schleicher	2.8	.0011	−.7	2	97.7	.9	.0010	23,706	.0008	4,817	.0003	.0006	.0011	.0009	.0006
Scurry	18.3	.0073	.6	20	95.8	6.6	.0070	199,524	.0060	89,865	.0052	.0062	.0072	.0068	.0057
Shackelford	3.6	.0015	−8.1	4	98.7	1.3	.0014	40,561	.0013	10,317	.0006	.0011	.0016	.0012	.0008
Shelby	24.7	.0099	7.0	31	76.0	9.5	.0102	209,984	.0064	94,653	.0055	.0068	.0139	.0088	.0059
Sherman	3.0	.0012	−5.5	3	99.7	1.1	.0012	44,251	.0013	7,492	.0005	.0010	.0011	.0010	.0008
Smith	153.1	.0612	19.3	164	76.1	56.8	.0607	1,838,297	.0559	1,191,934	.0692	.0610	.0666	.0636	.0612
Somervell	5.4	.0022	30.0	29	98.9	2.2	.0024	65,055	.0020	19,625	.0011	.0017	.0028	.0018	.0016
Starr	39.0	.0156	43.0	32	99.8	10.2	.0109	160,129	.0049	99,041	.0058	.0073	.0197	.0090	.0050
Stephens	9.7	.0039	−2.3	11	95.5	4.0	.0043	97,202	.0029	52,440	.0030	.0032	.0056	.0041	.0024
Sterling	1.5	.0006	24.4	2	99.2	[illegible]	.0004	9,703	.0003	4,663	.0003	.0004	.0007	.0005	.0003
Stonewall	2.2	.0009	−8.6	2	96.0	1.0	.0011	25,162	.0008	5,530	.0003	.0006	.0013	.0009	.0005
Sutton	5.0	.0020	−2.5	3	99.5	1.5	.0016	40,733	.0012	16,817	.0010	.0014	.0019	.0016	.0010
Swisher	9.1	.0036	−6.4	10	94.4	3.3	.0035	63,927	.0020	29,415	.0017	.0021	.0052	.0034	.0015
Tarrant	1,131.2	.4528	31.4	1,303	85.6	426.8	.4567	15,487,352	.4711	9,623,992	.5589	.4938	.4543	.4868	.4995
Taylor	123.3	.0493	11.1	134	91.9	45.0	.0482	1,292,035	.0393	808,795	.0469	.0435	.0521	.0538	.0410
Terrell	1.4	.0006	−12.2	1	99.6	.6	.0006	19,260	.0006	4,848	.0003	.0006	.0006	.0003	.0003
Terry	14.5	.0058	−.6	16	95.4	5.1	.0055	136,440	.0041	61,183	.0036	.0043	.0066	.0054	.0034
Throckmorton	1.9	.0008	−7.5	2	93.6	.9	.0009	14,126	.0004	4,132	.0002	.0004	.0015	.0005	.0003
Titus	24.2	.0096	12.9	59	84.0	9.0	.0097	251,918	.0077	167,819	.0097	.0088	.0105	.0098	.0086
Tom Green	99.7	.0399	17.6	66	94.5	36.9	.0395	1,166,479	.0355	609,876	.0355	.0363	.0428	.0411	.0348
Travis	560.4	.2243	33.6	567	86.3	227.4	.2433	7,728,104	.2351	4,993,370	.2899	.2493	.2857	.2595	.2525
Trinity	11.9	.0048	25.9	17	77.3	4.7	.0050	101,375	.0030	48,328	.0028	.0034	.0076	.0041	.0027
Tyler	19.4	.0078	19.6	21	85.2	7.2	.0077	179,071	.0055	66,876	.0039	.0055	.0097	.0065	.0042

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Upshur	32.9	.0131	15.1	56	82.4	11.9	.0128	318,837	.0097	119,660	.0070	.0095	.0133	.0113	.0083
Upton	4.7	.0019	1.8	4	97.2	1.5	.0016	40,986	.0012	11,492	.0006	.0013	.0020	.0012	.0009
Uvalde	25.3	.0102	12.7	16	99.3	8.1	.0086	178,460	.0055	156,794	.0091	.0074	.0139	.0098	.0054
Val Verde	42.3	.0169	17.8	13	96.8	12.7	.0136	320,186	.0097	171,837	.0100	.0113	.0178	.0146	.0091
Van Zandt	41.5	.0166	32.1	49	95.1	15.6	.0167	396,111	.0121	167,941	.0098	.0122	.0204	.0146	.0103
Victoria	75.9	.0304	10.3	86	93.0	26.2	.0281	819,400	.0249	500,986	.0291	.0272	.0310	.0290	.0281
Walker	54.6	.0218	30.7	69	73.1	16.8	.0179	570,238	.0173	277,928	.0161	.0179	.0225	.0167	.0130
Waller	23.7	.0095	19.7	46	54.3	7.1	.0076	216,974	.0066	183,608	.0107	.0084	.0085	.0082	.0052
Ward	13.5	.0054	−3.4	16	95.9	4.5	.0048	123,726	.0038	46,677	.0027	.0038	.0049	.0044	.0038
Washington	25.6	.0103	16.4	42	75.0	9.2	.0099	290,835	.0088	150,854	.0087	.0091	.0124	.0092	.0089
Webb	126.3	.0505	27.2	38	99.6	34.2	.0366	771,917	.0235	716,974	.0417	.0344	.0569	.0392	.0388
Wharton	40.4	.0162	.4	37	81.1	14.4	.0154	373,692	.0114	201,161	.0116	.0123	.0192	.0140	.0117
Wheeler	7.2	.0029	.9	8	96.1	2.8	.0030	71,662	.0022	29,756	.0018	.0022	.0041	.0025	.0016
Wichita	125.9	.0504	4.0	208	88.0	46.5	.0498	1,360,680	.0414	885,133	.0514	.0463	.0542	.0557	.0410
Wilbarger	15.5	.0062	−2.7	16	89.2	5.9	.0063	152,023	.0046	83,624	.0048	.0049	.0084	.0055	.0043
Willacy	18.5	.0074	5.7	31	99.2	5.0	.0053	94,695	.0029	53,859	.0031	.0040	.0092	.0047	.0023
Williamson	127.5	.0510	66.6	112	93.0	42.9	.0459	1,433,330	.0436	645,548	.0375	.0432	.0498	.0405	.0409
Wilson	21.2	.0085	26.5	26	98.6	7.1	.0076	167,890	.0051	82,813	.0048	.0056	.0099	.0074	.0041
Winkler	9.1	.0036	−8.5	11	96.8	3.0	.0032	78,541	.0024	32,461	.0019	.0025	.0038	.0030	.0024
Wise	36.5	.0146	37.3	40	98.8	13.0	.0139	380,254	.0115	232,503	.0135	.0128	.0160	.0136	.0097
Wood	30.4	.0122	23.1	44	87.9	11.6	.0125	301,380	.0092	150,141	.0087	.0097	.0160	.0113	.0083
Yoakum	10.0	.0040	20.5	13	97.6	3.5	.0037	117,189	.0035	35,687	.0021	.0032	.0038	.0032	.0032
Young	19.1	.0077	.1	21	97.6	7.7	.0082	228,484	.0070	99,262	.0058	.0066	.0103	.0078	.0056
Zapata	9.0	.0036	35.8	9	99.8	2.9	.0031	50,674	.0015	17,080	.0010	.0018	.0049	.0023	.0011
Zavala	11.9	.0047	2.0	9	99.7	3.2	.0035	66,524	.0021	21,633	.0012	.0024	.0052	.0032	.0015
TOTAL METRO COUNTIES	**13,746.9**	**5.5021**	**21.6**	**298**	**84.7**	**4,964.6**	**5.3119**	**168,002,118**	**5.1105**	**98,819,955**	**5.7384**	**5.3765**	**5.6065**	**5.5275**	**5.4015**
TOTAL STATE	**16,983.7**	**6.7978**	**19.4**	**65**	**85.6**	**6,128.1**	**6.5576**	**198,479,285**	**6.0374**	**113,376,293**	**6.5836**	**6.3534**	**7.1967**	**6.6795**	**6.2193**

UTAH

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
PROVO - OREM	**252.2**	**.1009**	**15.6**	**125**	**97.7**	**69.1**	**.0739**	**1,870,482**	**.0569**	**1,000,293**	**.0581**	**.0661**	**.0779**	**.0811**	**.0580**
Utah	252.2	.1009	15.6	125	97.7	69.1	.0739	1,870,482	.0569	1,000,293	.0581	.0661	.0779	.0811	.0580
SALT LAKE CITY - OGDEN	**1,069.0**	**.4278**	**17.4**	**659**	**96.4**	**349.0**	**.3735**	**11,145,168**	**.3391**	**6,719,424**	**.3902**	**.3720**	**.3534**	**.4099**	**.3941**
Davis	187.7	.0751	28.1	628	96.1	53.0	.0567	1,675,417	.0510	862,894	.0501	.0555	.0479	.0634	.0559
Salt Lake	720.9	.2885	16.4	954	96.4	241.1	.2580	7,854,942	.2390	4,779,131	.2775	.2604	.2430	.2794	.2837
Weber	160.4	.0642	10.9	283	96.3	54.9	.0588	1,614,809	.0491	1,077,399	.0626	.0561	.0625	.0671	.0545
ALL COUNTIES															
Beaver	4.9	.0020	11.9	2	98.7	1.5	.0016	31,443	.0009	18,145	.0011	.0012	.0021	.0017	.0008
Box Elder	38.7	.0155	16.5	7	94.3	11.4	.0122	422,678	.0129	135,359	.0078	.0119	.0085	.0109	.0114
Cache	68.2	.0273	19.3	58	97.5	21.2	.0227	618,290	.0188	272,309	.0159	.0195	.0216	.0244	.0187
Carbon	23.3	.0093	5.1	16	98.4	7.8	.0083	245,605	.0075	95,556	.0055	.0074	.0076	.0074	.0075
Daggett	.7	.0003	−9.0	1	99.7	.2	.0002	5,094	.0001	2,494	.0002	.0002	.0001	.0002	.0001
Davis	187.7	.0751	28.1	628	96.1	53.0	.0567	1,675,417	.0510	862,894	.0501	.0555	.0479	.0634	.0559
Duchesne	14.1	.0056	12.2	4	97.1	4.0	.0043	121,374	.0037	49,036	.0028	.0038	.0037	.0043	.0035
Emery	12.5	.0050	9.2	3	98.2	3.5	.0038	108,211	.0033	23,208	.0014	.0030	.0026	.0031	.0029
Garfield	4.0	.0017	8.9	1	97.6	1.2	.0012	21,321	.0006	11,683	.0006	.0009	.0019	.0012	.0004
Grand	7.6	.0030	−7.8	2	97.1	2.7	.0029	68,464	.0021	30,787	.0018	.0022	.0032	.0031	.0019
Iron	19.4	.0078	11.8	6	97.0	5.9	.0063	139,338	.0042	114,760	.0067	.0057	.0073	.0080	.0048
Juab	5.7	.0022	3.1	2	98.8	1.7	.0019	34,153	.0011	23,985	.0014	.0013	.0022	.0022	.0008
Kane	5.1	.0021	26.7	1	98.8	1.6	.0017	36,837	.0011	19,322	.0011	.0014	.0019	.0020	.0009
Millard	12.8	.0051	42.7	2	96.1	3.9	.0041	97,044	.0029	39,122	.0023	.0032	.0046	.0043	.0028
Morgan	5.7	.0023	15.9	9	98.9	1.6	.0018	54,491	.0017	8,818	.0005	.0013	.0013	.0013	.0014
Piute	1.5	.0006	12.9	2	99.3	.4	.0004	7,214	.0002	2,370	.0001	.0004	.0005	.0004	.0001
Rich	2.2	.0009	4.8	2	99.2	.7	.0007	19,897	.0006	4,553	.0003	.0005	.0007	.0007	.0005
Salt Lake	720.9	.2885	16.4	954	96.4	241.1	.2580	7,854,942	.2390	4,779,131	.2775	.2604	.2430	.2794	.2837
San Juan	12.2	.0049	−.4	2	51.1	3.1	.0033	58,064	.0017	21,152	.0012	.0023	.0041	.0038	.0013
Sanpete	17.1	.0068	17.0	11	98.0	5.1	.0055	107,328	.0033	50,773	.0030	.0039	.0078	.0055	.0026
Sevier	16.3	.0066	10.7	9	98.5	5.1	.0055	126,154	.0038	79,666	.0046	.0046	.0057	.0061	.0045
Summit	14.9	.0059	46.1	8	99.1	5.1	.0054	163,711	.0050	125,068	.0073	.0058	.0071	.0066	.0051
Tooele	29.6	.0119	13.7	4	96.9	9.1	.0098	311,216	.0095	93,228	.0054	.0088	.0071	.0085	.0084
Uintah	24.0	.0096	17.0	5	89.1	7.1	.0076	236,235	.0072	88,338	.0051	.0070	.0063	.0066	.0066
Utah	252.2	.1009	15.6	125	97.7	69.1	.0739	1,870,482	.0569	1,000,293	.0581	.0661	.0779	.0811	.0580
Wasatch	10.5	.0042	23.2	9	99.0	3.3	.0035	71,014	.0021	29,112	.0017	.0024	.0042	.0038	.0017

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
UTAH (continued)															
ALL COUNTIES (continued)															
Washington	45.4	.0182	74.2	19	98.5	13.6	.0146	320,977	.0098	277,918	.0161	.0133	.0191	.0174	.0119
Wayne	2.3	.0009	20.4	1	98.7	.6	.0006	16,050	.0005	4,433	.0003	.0006	.0008	.0006	.0003
Weber	160.4	.0642	10.9	283	96.3	54.9	.0588	1,614,809	.0491	1,077,399	.0626	.0561	.0625	.0671	.0545
TOTAL METRO COUNTIES	**1,321.2**	**.5287**	**17.1**	**363**	**96.6**	**418.1**	**.4474**	**13,015,650**	**.3960**	**7,719,717**	**.4483**	**.4381**	**.4313**	**.4910**	**.4521**
TOTAL STATE	**1,719.9**	**.6884**	**17.7**	**21**	**96.4**	**539.5**	**.5773**	**16,457,853**	**.5006**	**9,340,912**	**.5425**	**.5507**	**.5633**	**.6251**	**.5530**
VERMONT															
BURLINGTON	**136.6**	**.0547**	**13.7**	**217**	**98.6**	**50.8**	**.0544**	**1,944,335**	**.0592**	**1,256,207**	**.0729**	**.0625**	**.0541**	**.0606**	**.0661**
Chittenden	131.4	.0526	13.7	243	98.5	48.9	.0523	1,879,083	.0572	1,237,298	.0718	.0607	.0528	.0587	.0645
Grand Isle	5.2	.0021	12.7	58	99.0	1.9	.0021	65,252	.0020	18,909	.0011	.0018	.0013	.0019	.0016
ALL COUNTIES															
Addison	32.0	.0128	8.8	41	99.3	11.4	.0122	373,888	.0114	204,370	.0118	.0118	.0115	.0140	.0097
Bennington	36.1	.0145	8.3	53	99.1	14.4	.0154	479,530	.0145	448,530	.0261	.0180	.0165	.0210	.0180
Caledonia	28.6	.0114	10.8	44	99.6	11.0	.0118	288,067	.0088	186,128	.0108	.0099	.0139	.0139	.0092
Chittenden	131.4	.0526	13.7	243	98.5	48.9	.0523	1,879,083	.0572	1,237,298	.0718	.0607	.0528	.0587	.0645
Essex	7.2	.0029	14.1	11	99.4	2.7	.0029	68,435	.0020	11,040	.0007	.0018	.0027	.0029	.0015
Franklin	38.1	.0152	9.5	59	98.1	13.7	.0146	404,056	.0123	269,154	.0156	.0139	.0173	.0172	.0125
Grand Isle	5.2	.0021	12.7	58	99.0	1.9	.0021	65,252	.0020	18,909	.0011	.0018	.0013	.0019	.0016
Lamoille	18.7	.0075	11.5	41	99.5	7.3	.0078	214,852	.0066	144,464	.0084	.0072	.0093	.0090	.0060
Orange	25.3	.0101	11.3	37	99.4	9.4	.0100	292,937	.0089	132,424	.0077	.0088	.0100	.0114	.0069
Orleans	24.6	.0099	4.9	35	99.6	9.1	.0098	233,680	.0071	171,998	.0100	.0085	.0121	.0121	.0064
Rutland	62.6	.0250	7.3	67	99.4	24.1	.0258	747,374	.0227	586,125	.0340	.0266	.0285	.0309	.0252
Washington	55.6	.0223	6.1	81	99.2	21.8	.0233	657,921	.0200	474,039	.0275	.0227	.0250	.0282	.0208
Windham	40.1	.0160	8.6	51	99.3	16.6	.0178	540,464	.0165	444,869	.0259	.0191	.0203	.0219	.0191
Windsor	56.7	.0227	11.1	58	99.2	23.1	.0247	685,933	.0208	399,685	.0232	.0221	.0255	.0280	.0192
TOTAL METRO COUNTIES	**136.6**	**.0547**	**13.7**	**217**	**98.6**	**50.8**	**.0544**	**1,944,335**	**.0592**	**1,256,207**	**.0729**	**.0625**	**.0541**	**.0606**	**.0661**
TOTAL STATE	**562.2**	**.2250**	**9.9**	**61**	**99.1**	**215.4**	**.2305**	**6,931,472**	**.2108**	**4,729,033**	**.2746**	**.2329**	**.2467**	**.2711**	**.2206**
VIRGINIA															
CHARLOTTESVILLE	**128.0**	**.0511**	**12.7**	**108**	**82.6**	**49.2**	**.0528**	**1,761,041**	**.0535**	**1,063,350**	**.0618**	**.0556**	**.0550**	**.0566**	**.0571**
Albemarle	65.1	.0260	16.7	90	86.5	24.7	.0265	1,040,795	.0317	194,281	.0113	.0245	.0172	.0212	.0255
Charlottesville city	41.2	.0165	3.2	4,120	78.8	16.8	.0180	470,940	.0143	831,404	.0483	.0250	.0313	.0282	.0254
Fluvanna	12.2	.0048	19.1	42	67.7	4.4	.0047	135,480	.0041	17,091	.0010	.0032	.0039	.0045	.0031
Greene	9.5	.0038	24.6	61	91.2	3.3	.0036	113,826	.0034	20,574	.0012	.0029	.0026	.0027	.0031
DANVILLE	**111.2**	**.0445**	**–.5**	**110**	**67.0**	**40.7**	**.0436**	**1,238,021**	**.0377**	**648,638**	**.0377**	**.0390**	**.0464**	**.0449**	**.0369**
Danville city	44.9	.0180	–20.9	2,641	67.2	17.7	.0189	522,482	.0159	546,612	.0318	.0210	.0264	.0238	.0194
Pittsylvania	66.3	.0265	20.4	67	66.9	23.0	.0247	715,539	.0218	102,026	.0059	.0180	.0200	.0211	.0175
LYNCHBURG	**149.3**	**.0596**	**5.7**	**145**	**77.1**	**52.4**	**.0561**	**1,795,339**	**.0546**	**941,301**	**.0546**	**.0556**	**.0527**	**.0583**	**.0545**
Amherst	31.2	.0124	7.1	65	76.6	10.2	.0109	338,155	.0103	107,747	.0062	.0096	.0099	.0102	.0087
Campbell	49.7	.0198	9.4	98	82.7	16.6	.0178	577,835	.0175	199,886	.0116	.0162	.0147	.0168	.0157
Lynchburg city	68.4	.0274	2.5	1,396	73.3	25.6	.0274	879,349	.0268	633,668	.0368	.0298	.0281	.0313	.0301
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**1,380.9**	**.5526**	**19.0**	**804**	**68.5**	**476.2**	**.5096**	**17,461,876**	**.5312**	**9,878,955**	**.5738**	**.5483**	**.4846**	**.5502**	**.5603**
Chesapeake city	146.4	.0586	27.9	431	68.7	48.8	.0522	1,779,446	.0541	963,304	.0560	.0556	.0458	.0539	.0502
Gloucester	31.0	.0124	54.2	138	82.5	11.2	.0120	323,337	.0099	154,871	.0090	.0101	.0127	.0120	.0090
Hampton city	129.8	.0520	5.9	2,545	61.4	45.9	.0491	1,669,810	.0508	1,312,934	.0762	.0586	.0464	.0592	.0625
James City	29.6	.0118	32.5	199	68.0	10.6	.0114	383,264	.0116	191,467	.0112	.0115	.0084	.0115	.0281
Newport News city	165.5	.0663	14.2	2,546	64.0	60.4	.0646	1,935,755	.0589	1,160,712	.067[illegible]	.0628	.0624	.0715	.0597
Norfolk city	283.4	.1134	6.2	5,347	58.2	95.6	.1023	3,244,156	.0987	1,849,910	.1074	.1043	.1137	.1157	.0928
Poquoson city	11.3	.0045	29.5	665	98.8	3.7	.0040	157,470	.0048	23,127	.0014	.0038	.0030	.0025	.0039
Portsmouth city	111.6	.0447	6.7	3,720	50.8	40.6	.0434	1,323,135	.0403	598,908	.0348	.0395	.0460	.0429	.0377
Suffolk city	54.3	.0217	14.0	133	48.9	18.6	.0199	618,031	.0188	251,386	.0146	.0182	.0182	.0190	.0174
Virginia Beach city	362.1	.1449	38.1	1,414	85.3	123.0	.1317	5,253,634	.1598	2,869,210	.1666	.1588	.1083	.1403	.1719
Williamsburg city	12.4	.0049	20.5	1,378	86.5	4.0	.0042	157,854	.0048	361,873	.0210	.0097	.0097	.0094	.0118
York	43.5	.0174	22.7	385	79.6	13.8	.0148	615,984	.0187	141,253	.0082	.0154	.0100	.0123	.0153
RICHMOND - PETERSBURG	**855.0**	**.3424**	**12.3**	**290**	**69.6**	**312.7**	**.3345**	**12,389,474**	**.3768**	**6,755,285**	**.3922**	**.3739**	**.2963**	**.3320**	**.3828**
Charles City	6.8	.0028	1.6	38	19.0	2.0	.0022	68,826	.0021	5,017	.0002	.0016	.0013	.0017	.0017
Chesterfield	194.1	.0777	37.3	447	87.9	64.9	.0694	2,994,542	.0911	1,540,846	.0895	.0879	.0431	.0643	.0946
Colonial Heights city	17.3	.0069	4.8	2,163	97.9	6.1	.0066	205,615	.0063	122,060	.0071	.0065	.0065	.0066	.0066

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1990 SURVEY OF BUYING POWER DA[illegible]ERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
VIRGINIA (continued)															
RICHMOND - PETERSBURG (continued)															
Dinwiddie	22.0	.0088	−2.7	43	53.9	6.2	.0066	227,106	.0069	22,872	.0013	.0056	.0052	.0046	.0054
Goochland	13.8	.0055	17.3	49	60.5	4.4	.0047	182,100	.0055	49,314	.0028	.0047	.0046	.0036	.0043
Hanover	60.3	.0242	19.6	129	85.1	20.1	.0215	854,765	.0260	390,667	.0227	.0246	.0182	.0194	.0250
Henrico	207.6	.0831	14.9	872	81.6	80.7	.0863	3,511,475	.1068	1,757,647	.1020	.1006	.0666	.0828	.1117
Hopewell city	24.0	.0096	2.6	2,400	77.0	9.1	.0097	322,373	.0098	154,212	.0090	.0095	.0090	.0087	.0094
New Kent	11.7	.0047	33.2	55	70.4	4.1	.0044	154,245	.0047	24,670	.0015	.0037	.0030	.0032	.0038
Petersburg city	40.9	.0164	−.4	1,778	35.0	15.5	.0166	419,449	.0127	511,717	.0297	.0185	.0240	.0217	.0145
Powhatan	14.7	.0059	12.5	56	−72.0	4.1	.0043	165,576	.0050	35,037	.0021	.0043	.0035	.0031	.0040
Prince George	26.5	.0106	3.0	100	65.3	6.6	.0071	254,573	.0078	35,672	.0021	.0065	.0042	.0068	.0057
Richmond city	215.3	.0862	−1.8	3,588	44.9	88.9	.0951	3,028,829	.0921	2,105,554	.1222	.0999	.1071	.1055	.0961
ROANOKE	**229.6**	**.0918**	**4.2**	**269**	**86.9**	**89.2**	**.0954**	**2,955,020**	**.0899**	**2,032,328**	**.1180**	**.0988**	**.0970**	**.1072**	**.1008**
Botetourt	26.6	.0106	14.3	49	94.4	9.4	.0100	305,443	.0093	70,688	.0041	.0079	.0080	.0089	.0075
Roanoke	78.0	.0312	7.0	311	96.9	27.6	.0295	1,088,486	.0331	332,374	.0193	.0287	.0224	.0263	.0337
Roanoke city	100.9	.0404	.7	2,347	75.3	43.1	.0461	1,247,626	.0380	1,164,535	.0677	.0474	.0532	.0558	.0494
Salem city	24.1	.0096	.5	1,721	94.5	9.1	.0098	313,465	.0095	464,731	.0269	.0148	.0134	.0162	.0102
ALL COUNTIES															
Accomack	33.3	.0134	6.5	70	60.3	12.4	.0132	340,865	.0104	158,620	.0092	.0105	.0166	.0130	.0095
Albemarle	65.1	.0260	16.7	90	86.5	24.7	.0265	1,040,795	.0317	194,281	.0113	.0245	.0172	.0212	.0255
☐ Alexandria city	110.6	.0443	7.2	7,373	71.7	55.6	.0595	2,888,832	.0879	1,381,016	.0802	.0769	.0386	.0528	.0769
Alleghany	13.8	.0056	−3.7	31	96.9	4.5	.0048	163,610	.0049	12,480	.0007	.0039	.0029	.0035	.0039
Amelia	9.0	.0036	7.1	25	58.4	2.8	.0030	81,693	.0025	18,572	.0011	.0022	.0026	.0029	.0020
Amherst	31.2	.0124	7.1	65	76.6	10.2	.0109	338,155	.0103	107,747	.0062	.0096	.0099	.0102	.0087
Appomattox	13.1	.0053	9.4	39	74.3	4.7	.0050	145,188	.0044	42,741	.0025	.0039	.0047	.0044	.0038
☐ Arlington	157.6	.0631	3.3	6,062	84.0	75.9	.0812	3,919,092	.1192	1,185,009	.0688	.0929	.0474	.0628	.0898
Augusta	53.0	.0212	11.4	54	95.4	17.8	.0191	629,145	.0192	188,570	.0110	.0170	.0140	.0180	.0152
Bath	5.5	.0022	−6.2	10	89.1	1.8	.0019	50,476	.0015	15,505	.0009	.0015	.0023	.0019	.0011
Bedford	43.4	.0174	24.3	58	87.1	14.5	.0155	447,057	.0136	40,630	.0023	.0110	.0109	.0135	.0112
Bedford city	6.4	.0025	6.8	914	78.5	2.5	.0026	71,496	.0022	101,178	.0059	.0033	.0051	.0037	.0030
Bland	6.6	.0026	4.0	18	96.3	2.2	.0024	59,126	.0018	20,222	.0012	.0018	.0019	.0025	.0014
Botetourt	26.6	.0106	14.3	49	94.4	9.4	.0100	305,443	.0093	70,688	.0041	.0079	.0080	.0089	.0075
☐ Bristol city	18.0	.0072	−5.5	1,500	92.9	7.3	.0079	205,181	.0062	212,482	.0123	.0083	.0103	.0095	.0091
Brunswick	16.1	.0065	3.0	29	39.5	5.1	.0055	130,136	.0040	43,830	.0025	.0041	.0065	.0056	.0034
Buchanan	36.5	.0146	−3.9	72	99.8	11.8	.0126	371,569	.0113	120,926	.0071	.0108	.0128	.0112	.0106
Buckingham	12.9	.0052	9.8	22	54.4	4.1	.0044	99,053	.0030	33,711	.0019	.0031	.0051	.0043	.0023
Buena Vista city	6.5	.0026	−5.9	929	95.4	2.3	.0024	64,654	.0020	38,003	.0022	.0021	.0029	.0021	.0018
Campbell	49.7	.0198	9.4	98	82.7	16.6	.0178	577,835	.0175	199,886	.0116	.0162	.0147	.0168	.0157
Caroline	20.7	.0083	15.6	39	52.6	6.6	.0070	210,318	.0064	44,612	.0026	.0056	.0061	.0065	.0051
Carroll	28.0	.0112	2.7	59	99.5	9.7	.0104	255,735	.0078	64,296	.0038	.0073	.0102	.0102	.0067
Charles City	6.8	.0028	1.6	38	19.0	2.0	.0022	68,826	.0021	5,017	.0002	.0016	.0013	.0017	.0017
Charlotte	12.0	.0048	−2.2	25	58.3	4.1	.0044	104,427	.0032	23,138	.0014	.0030	.0049	.0037	.0026
Charlottesville city	41.2	.0165	3.2	4,120	78.8	16.8	.0180	470,940	.0143	831,404	.0483	.0250	.0313	.0282	.0254
Chesapeake city	146.4	.0586	27.9	431	68.7	48.8	.0522	1,779,446	.0541	963,304	.0560	.0556	.0458	.0539	.0502
Chesterfield	194.1	.0777	37.3	447	87.9	64.9	.0694	2,994,542	.0911	1,540,846	.0895	.0879	.0431	.0643	.0946
Clarke	11.4	.0045	14.4	64	86.9	4.1	.0044	163,732	.0050	22,817	.0013	.0038	.0030	.0035	.0037
Clifton Forge city	5.1	.0021	1.1	1,700	82.1	2.0	.0021	58,673	.0018	25,656	.0014	.0018	.0026	.0020	.0015
Colonial Heights city	17.3	.0069	4.8	2,163	97.9	6.1	.0066	205,615	.0063	122,060	.0071	.0065	.0065	.0066	.0066
Covington city	7.6	.0030	−16.2	1,900	84.8	2.9	.0031	72,311	.0022	136,368	.0079	.0041	.0049	.0050	.0038
Craig	4.4	.0018	11.4	13	99.7	1.5	.0016	43,998	.0013	4,211	.0002	.0012	.0014	.0014	.0012
Culpeper	26.5	.0106	17.2	69	76.8	9.0	.0096	350,114	.0106	174,150	.0101	.0104	.0097	.0092	.0099
Cumberland	8.8	.0035	11.7	29	53.7	2.9	.0031	71,542	.0022	28,773	.0017	.0023	.0037	.0033	.0026
Danville city	44.9	.0180	−20.9	2,641	67.2	17.7	.0189	522,482	.0159	546,612	.0318	.0210	.0264	.0238	.0194
Dickenson	20.1	.0081	1.5	61	99.3	6.8	.0073	174,196	.0053	56,574	.0033	.0053	.0077	.0070	.0044
Dinwiddie	22.0	.0088	−2.7	43	53.9	6.2	.0066	227,106	.0069	22,872	.0013	.0056	.0052	.0046	.0054
Emporia city	4.6	.0019	−24.3	2,300	56.4	1.9	.0021	50,213	.0015	96,137	.0056	.0029	.0039	.0037	.0020
Essex	9.5	.0038	7.2	36	56.0	3.2	.0035	79,899	.0025	87,705	.0051	.0034	.0047	.0047	.0032
☐ Fairfax	764.3	.3059	28.3	1,945	88.2	280.1	.2997	17,314,588	.5266	6,942,913	.4032	.4455	.1951	.2419	.4868
☐ Fairfax city	20.2	.0080	−1.7	3,367	93.3	7.4	.0079	457,006	.0139	779,798	.0453	.0221	.0079	.0169	.0203
☐ Falls Church city	9.6	.0039	.9	4,800	93.5	4.6	.0049	273,287	.0083	264,687	.0153	.0096	.0043	.0066	.0125
Fauquier	47.7	.0191	32.9	73	82.0	16.2	.0173	662,144	.0202	289,475	.0168	.0189	.0175	.0165	.0167
Floyd	12.7	.0051	9.8	33	96.1	4.7	.0051	125,894	.0038	36,788	.0021	.0037	.0051	.0043	.0033
Fluvanna	12.2	.0048	19.1	42	67.7	4.4	.0047	135,480	.0041	17,091	.0010	.0032	.0039	.0045	.0031
Franklin	39.5	.0158	10.5	58	86.4	13.6	.0145	407,202	.0124	143,290	.0084	.0119	.0140	.0146	.0115
Franklin city	7.9	.0031	2.3	1,975	41.3	2.7	.0029	83,785	.0026	91,012	.0053	.0035	.0047	.0038	.0033
Frederick	40.9	.0164	19.8	99	98.1	13.4	.0144	478,256	.0146	139,147	.0080	.0130	.0098	.0130	.0124
Fredericksburg city	21.0	.0084	18.2	2,100	77.0	8.4	.0090	269,882	.0082	545,568	.0317	.0153	.0142	.0170	.0112

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Galax city	6.7	.0027	2.7	838	94.4	2.9	.0031	79,911	.0024	118,707	.0069	.0038	.0046	.0050	.0033
Giles	17.7	.0071	–.6	49	97.5	6.2	.0066	188,996	.0057	85,329	.0050	.0058	.0072	.0071	.0051
Gloucester	31.0	.0124	54.2	138	82.5	11.2	.0120	323,337	.0099	154,871	.0090	.0101	.0127	.0120	.0090
Goochland	13.8	.0055	17.3	49	60.5	4.4	.0047	182,100	.0055	49,314	.0028	.0047	.0046	.0036	.0043
Grayson	16.7	.0067	.7	37	96.1	6.3	.0067	176,869	.0054	20,985	.0013	.0044	.0062	.0062	.0043
Greene	9.5	.0038	24.6	61	91.2	3.3	.0036	113,826	.0034	20,574	.0012	.0029	.0026	.0027	.0031
Greensville	10.2	.0041	5.5	34	40.1	3.1	.0033	73,597	.0023	7,121	.0004	.0020	.0034	.0029	.0016
Halifax	29.8	.0119	–2.6	37	56.6	9.7	.0104	282,558	.0086	60,439	.0035	.0078	.0098	.0094	.0070
Hampton city	129.8	.0520	5.9	2,545	61.4	45.9	.0491	1,669,810	.0508	1,312,934	.0762	.0586	.0464	.0592	.0625
Hanover	60.3	.0242	19.6	129	85.1	20.1	.0215	854,765	.0260	390,667	.0227	.0246	.0182	.0194	.0250
Harrisonburg city	29.5	.0118	19.7	1,735	94.2	9.9	.0106	308,326	.0094	438,740	.0255	.0148	.0162	.0156	.0147
Henrico	207.6	.0831	14.9	872	81.6	80.7	.0863	3,511,475	.1068	1,757,647	.1020	.1006	.0666	.0828	.1117
Henry	60.7	.0243	5.3	159	74.2	21.3	.0228	682,190	.0207	199,772	.0116	.0188	.0190	.0211	.0184
Highland	2.9	.0011	–1.3	7	99.4	1.1	.0012	27,917	.0009	6,092	.0004	.0007	.0011	.0010	.0008
Hopewell city	24.0	.0096	2.6	2,400	77.0	9.1	.0097	322,373	.0098	154,212	.0090	.0095	.0090	.0087	.0094
Isle of Wight	26.7	.0107	23.6	84	55.6	9.0	.0096	288,678	.0088	85,411	.0049	.0080	.0093	.0086	.0074
James City	29.6	.0118	32.5	199	68.0	10.6	.0114	383,264	.0116	191,467	.0112	.0115	.0084	.0115	.0281
King and Queen	6.3	.0026	5.6	20	49.7	2.3	.0024	58,534	.0018	5,423	.0003	.0015	.0024	.0019	.0013
King George	13.0	.0052	23.3	72	74.2	4.3	.0046	150,702	.0046	35,551	.0020	.0040	.0043	.0037	.0036
King William	10.8	.0043	15.7	39	60.0	3.8	.0041	114,506	.0035	68,282	.0040	.0037	.0046	.0044	.0037
Lancaster	11.2	.0045	10.6	84	63.8	4.5	.0048	138,635	.0042	82,940	.0048	.0045	.0063	.0049	.0048
Lee	26.6	.0106	2.5	61	99.3	9.3	.0100	211,318	.0064	88.138	.0051	.0069	.0138	.0100	.0048
Lexington city	6.8	.0027	–6.8	3,400	85.6	2.0	.0022	80,577	.0024	94,808	.0055	.0034	.0031	.0032	.0027
☐ Loudoun	77.9	.0312	35.7	150	89.1	26.6	.0284	1,269,316	.0386	673,637	.0392	.0373	.0259	.0264	.0345
Louisa	20.7	.0083	16.1	42	64.5	7.1	.0076	167,611	.0051	40,155	.0023	.0048	.0082	.0071	.0040
Lunenburg	12.1	.0048	–.2	28	57.5	4.2	.0045	116,386	.0036	36,227	.0021	.0035	.0047	.0042	.0029
Lynchburg city	68.4	.0274	2.5	1,396	73.3	25.6	.0274	879,349	.0268	633,668	.0368	.0298	.0281	.0313	.0301
Madison	11.5	.0046	12.4	36	80.0	4.0	.0043	111,124	.0033	36,860	.0021	.0032	.0040	.0046	.0027
☐ Manassas city	22.8	.0091	47.0	2,280	88.2	7.8	.0083	318,976	.0097	632,723	.0367	.0178	.0145	.0162	.0140
☐ Manassas Park city	7.4	.0030	13.4	3,700	94.2	2.3	.0025	87,644	.0026	7,657	.0004	.0021	.0011	.0015	.0024
Martinsville city	18.9	.0075	4.1	1,718	65.3	7.2	.0077	252,150	.0077	261,273	.0152	.0099	.0090	.0103	.0095
Mathews	9.0	.0036	12.6	103	80.1	3.8	.0041	133,611	.0041	21,744	.0013	.0031	.0035	.0031	.0032
Mecklenburg	30.0	.0120	1.9	49	56.5	10.7	.0114	303,575	.0092	160,754	.0093	.0098	.0125	.0116	.0097
Middlesex	8.9	.0036	15.3	66	68.1	3.5	.0038	112,238	.0035	37,761	.0022	.0032	.0043	.0036	.0026
Montgomery	70.1	.0281	10.8	180	95.1	23.9	.0255	841,618	.0256	530,990	.0309	.0276	.0275	.0284	.0237
Nelson	12.5	.0050	2.4	26	73.6	4.4	.0047	143,309	.0043	66,950	.0038	.0044	.0045	.0045	.0035
New Kent	11.7	.0047	33.2	55	70.4	4.1	.0044	154,245	.0047	24,670	.0015	.0037	.0030	.0032	.0038
Newport News city	165.5	.0663	14.2	2,546	64.0	60.4	.0646	1,935,755	.0589	1,160,712	.0674	.0628	.0624	.0715	.0597
Norfolk city	283.4	.1134	6.2	5,347	58.2	95.6	.1023	3,244,156	.0987	1,849,910	.1074	.1043	.1137	.1157	.0928
Northampton	14.8	.0059	1.2	65	46.9	5.6	.0060	143,552	.0044	52,716	.0030	.0042	.0075	.0055	.0035
Northumberland	10.4	.0041	5.8	56	63.4	4.2	.0045	141,464	.0043	32,724	.0019	.0036	.0040	.0042	.0030
Norton city	4.5	.0018	–5.4	643	93.4	1.6	.0017	49,402	.0015	64,985	.0038	.0022	.0021	.0024	.0021
Nottoway	15.2	.0061	3.6	48	57.7	5.3	.0057	163,365	.0049	83,652	.0049	.0051	.0062	.0057	.0050
Orange	22.2	.0089	22.9	65	79.9	7.8	.0083	255,881	.0078	99,413	.0058	.0075	.0078	.0083	.0066
Page	21.6	.0087	11.3	69	96.8	8.0	.0086	228,218	.0070	159,647	.0092	.0080	.0092	.0102	.0062
Patrick	18.5	.0074	4.8	38	91.1	6.5	.0069	195,198	.0059	61,560	.0036	.0054	.0069	.0065	.0048
Petersburg city	40.9	.0164	–.4	1,778	35.0	15.5	.0166	419,449	.0127	511,717	.0297	.0185	.0240	.0217	.0145
Pittsylvania	66.3	.0265	20.4	67	66.9	23.0	.0247	715,539	.0218	102,026	.0059	.0180	.0200	.0211	.0175
Poquoson city	11.3	.0045	29.5	665	98.8	3.7	.0040	157,470	.0048	23,127	.0014	.0038	.0030	.0025	.0039
Portsmouth city	111.6	.0447	6.7	3,720	50.8	40.6	.0434	1,323,135	.0403	598,908	.0348	.0395	.0460	.0429	.0377
Powhatan	14.7	.0059	12.5	56	72.0	4.1	.0043	165,576	.0050	35,037	.0021	.0043	.0035	.0031	.0040
Prince Edward	18.2	.0073	10.6	51	59.1	5.3	.0057	147,773	.0045	129,575	.0075	.0061	.0076	.0069	.0057
Prince George	26.5	.0106	3.0	100	65.3	6.6	.0071	254,573	.0078	35,672	.0021	.0065	.0042	.0068	.0057
☐ Prince William	199.4	.0798	37.9	592	88.1	63.4	.0678	2,999,237	.0912	1,526,921	.0886	.0882	.0477	.0632	.1069
Pulaski	35.0	.0140	–.7	110	93.6	12.7	.0136	403,495	.0123	138,586	.0081	.0114	.0120	.0132	.0107
Radford city	14.1	.0056	4.8	1,763	92.0	3.9	.0042	152,575	.0046	117,449	.0068	.0055	.0047	.0049	.0052
Rappahannock	6.9	.0028	13.2	26	87.2	2.6	.0028	84,958	.0025	15,663	.0009	.0021	.0024	.0022	.0022
Richmond	7.6	.0030	9.3	39	65.2	2.8	.0030	81,456	.0025	57,181	.0033	.0028	.0038	.0032	.0027
Richmond city	215.3	.0862	–1.8	3,588	44.9	88.9	.0951	3,028,829	.0921	2,105,554	.1222	.0999	.1071	.1055	.0961
Roanoke	78.0	.0312	7.0	311	96.9	27.6	.0295	1,088,486	.0331	332,374	.0193	.0287	.0224	.0263	.0337
Roanoke city	100.9	.0404	.7	2,347	75.3	43.1	.0461	1,247,626	.0380	1,164,535	.0677	.0474	.0532	.0558	.0494
Rockbridge	18.5	.0074	4.4	31	96.2	6.1	.0066	163,376	.0050	69,175	.0040	.0051	.0059	.0068	.0041
Rockingham	57.2	.0229	9.9	67	98.1	19.8	.0211	599,674	.0182	130,465	.0076	.0160	.0184	.0199	.0153
Russell	33.3	.0133	4.8	70	98.8	11.5	.0123	287,408	.0088	100,690	.0059	.0087	.0138	.0119	.0080
Salem city	24.1	.0096	.5	1,721	94.5	9.1	.0098	313,465	.0095	464,731	.0269	.0148	.0134	.0162	.0102
☐ Scott	25.2	.0101	.5	47	99.2	8.8	.0095	275,121	.0084	94,236	.0054	.0078	.0103	.0085	.0066

1990 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	 MPP (Moderate-Priced Products)	 PPP (Premium-Priced Products)
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Shenandoah	31.1	.0125	12.8	61	98.2	11.8	.0126	361,465	.0109	186,756	.0109	.0113	.0126	.0139	.0098
Smyth	33.1	.0132	–.7	73	97.7	11.8	.0126	380,371	.0116	161,804	.0094	.0112	.0118	.0132	.0104
Southampton	18.3	.0074	–.1	30	48.6	5.4	.0058	153,464	.0047	35,680	.0020	.0044	.0061	.0046	.0039
South Boston city	7.1	.0029	.1	1,420	60.3	2.6	.0028	76,062	.0023	100,713	.0059	.0034	.0036	.0040	.0032
Spotsylvania	44.0	.0176	37.5	110	82.7	14.1	.0151	549,699	.0167	205,592	.0120	.0155	.0089	.0135	.0189
☐ Stafford	58.2	.0233	43.8	215	91.0	18.1	.0194	782,245	.0238	295,152	.0171	.0218	.0149	.0171	.0202
Staunton city	22.7	.0091	–8.4	2,838	87.0	8.3	.0088	270,409	.0083	236,976	.0138	.0101	.0101	.0115	.0092
Suffolk city	54.3	.0217	14.0	133	48.9	18.6	.0199	618,031	.0188	251,386	.0146	.0182	.0182	.0190	.0174
Surry	6.5	.0026	7.5	23	34.6	2.2	.0023	64,995	.0020	11,157	.0007	.0017	.0022	.0020	.0015
Sussex	10.4	.0041	–4.4	21	36.0	3.5	.0038	104,808	.0032	48,352	.0028	.0032	.0046	.0033	.0031
Tazewell	49.9	.0200	–1.2	96	96.7	17.2	.0184	428,777	.0130	345,732	.0201	.0165	.0256	.0218	.0121
Virginia Beach city	362.1	.1449	38.1	1,414	85.3	123.0	.1317	5,253,634	.1598	2,869,210	.1666	.1588	.1083	.1403	.1719
Warren	25.1	.0100	18.4	116	93.2	9.5	.0101	257,088	.0078	172,907	.0100	.0089	.0117	.0118	.0081
☐ Washington	50.4	.0202	8.4	90	97.8	17.2	.0184	523,338	.0159	162,654	.0094	.0150	.0180	.0180	.0142
Waynesboro city	18.1	.0073	–2.5	1,293	90.1	7.1	.0076	239,667	.0073	186,010	.0108	.0084	.0079	.0096	.0083
Westmoreland	15.7	.0063	11.8	69	58.6	6.1	.0066	156,234	.0048	54,678	.0032	.0045	.0072	.0065	.0034
Williamsburg city	12.4	.0049	20.5	1,378	86.5	4.0	.0042	157,854	.0048	361,873	.0210	.0097	.0097	.0094	.0118
Winchester city	22.8	.0092	12.8	2,533	89.4	9.4	.0101	316,822	.0096	497,831	.0289	.0153	.0156	.0165	.0164
Wise	45.6	.0182	4.0	113	97.4	15.2	.0162	462,158	.0141	227,140	.0132	.0147	.0199	.0158	.0122
Wythe	26.6	.0107	4.2	57	95.7	9.7	.0104	273,701	.0083	141,472	.0082	.0086	.0102	.0117	.0078
York	43.5	.0174	22.7	385	79.6	13.8	.0148	615,984	.0187	141,253	.0082	.0154	.0100	.0123	.0153
TOTAL METRO COUNTIES	**4,375.6**	**1.7511**	**16.8**	**382**	**76.9**	**1,595.5**	**1.7074**	**68,914,634**	**2.0960**	**35,478,742**	**2.0600**	**2.0165**	**1.4680**	**1.6906**	**2.0866**
TOTAL STATE	**6,104.4**	**2.4434**	**14.2**	**154**	**78.4**	**2,197.8**	**2.3518**	**87,469,474**	**2.6607**	**44,840,180**	**2.6038**	**2.6001**	**2.1442**	**2.3615**	**2.6196**
WASHINGTON															
BELLINGHAM	**121.9**	**.0487**	**14.2**	**57**	**94.9**	**47.6**	**.0509**	**1,403,379**	**.0427**	**922,923**	**.0536**	**.0471**	**.0615**	**.0529**	**.0442**
Whatcom	121.9	.0487	14.2	57	94.9	47.6	.0509	1,403,379	.0427	922,923	.0536	.0471	.0615	.0529	.0442
BREMERTON	**181.5**	**.0726**	**23.3**	**462**	**92.4**	**68.4**	**.0731**	**2,330,788**	**.0709**	**995,687**	**.0578**	**.0673**	**.0673**	**.0694**	**.0697**
Kitsap	181.5	.0726	23.3	462	92.4	68.4	.0731	2,330,788	.0709	995,687	.0578	.0673	.0673	.0694	.0697
OLYMPIA	**157.6**	**.0631**	**26.8**	**217**	**94.8**	**62.6**	**.0669**	**2,029,026**	**.0617**	**1,024,877**	**.0596**	**.0613**	**.0681**	**.0656**	**.0617**
Thurston	157.6	.0631	26.8	217	94.8	62.6	.0669	2,029,026	.0617	1,024,877	.0596	.0613	.0681	.0656	.0617
RICHLAND - KENNEWICK - PASCO	**149.0**	**.0596**	**3.1**	**50**	**95.7**	**54.5**	**.0584**	**2,104,739**	**.0640**	**927,618**	**.0539**	**.0602**	**.0480**	**.0515**	**.0578**
Benton	113.0	.0452	3.2	66	96.5	41.3	.0442	1,662,224	.0506	628,288	.0365	.0454	.0345	.0365	.0464
Franklin	36.0	.0144	2.8	29	93.1	13.2	.0142	442,515	.0134	299,330	.0174	.0148	.0135	.0150	.0114
SEATTLE	**1,866.9**	**.7472**	**16.1**	**442**	**88.9**	**760.4**	**.8138**	**32,109,184**	**.9767**	**15,834,772**	**.9195**	**.9135**	**.7075**	**.7484**	**1.0252**
King	1,443.3	.5777	13.7	678	87.0	597.4	.6393	25,941,085	.7891	12,741,483	.7399	.7319	.5578	.5858	.8151
Snohomish	423.6	.1695	25.4	202	95.4	163.0	.1745	6,168,099	.1876	3,093,289	.1796	.1816	.1497	.1626	.2101
SEATTLE - TACOMA CONSOLIDATED AREA	***2,429.2***	***.9722***	***16.0***	***412***	***88.5***	***973.7***	***1.0420***	***38,426,422***	***1.1689***	***19,570,982***	***1.1365***	***1.1196***	***.9528***	***.9832***	***1.2276***
SPOKANE	**358.1**	**.1434**	**4.8**	**203**	**95.5**	**142.7**	**.1527**	**4,090,491**	**.1244**	**2,742,048**	**.1593**	**.1387**	**.1777**	**.1610**	**.1352**
Spokane	358.1	.1434	4.8	203	95.5	142.7	.1527	4,090,491	.1244	2,742,048	.1593	.1387	.1777	.1610	.1352
TACOMA	**562.3**	**.2250**	**15.8**	**336**	**87.0**	**213.3**	**.2282**	**6,317,238**	**.1922**	**3,736,210**	**.2170**	**.2061**	**.2453**	**.2348**	**.2024**
Pierce	562.3	.2250	15.8	336	87.0	213.3	.2282	6,317,238	.1922	3,736,210	.2170	.2061	.2453	.2348	.2024
VANCOUVER	**224.8**	**.0900**	**16.9**	**359**	**96.4**	**84.7**	**.0906**	**2,844,560**	**.0866**	**1,196,030**	**.0695**	**.0821**	**.0834**	**.0818**	**.0854**
Clark	224.8	.0900	16.9	359	96.4	84.7	.0906	2,844,560	.0866	1,196,030	.0695	.0821	.0834	.0818	.0854
YAKIMA	**187.8**	**.0752**	**8.9**	**44**	**93.4**	**70.4**	**.0754**	**1,967,283**	**.0598**	**1,036,993**	**.0602**	**.0631**	**.0870**	**.0748**	**.0584**
Yakima	187.8	.0752	8.9	44	93.4	70.4	.0754	1,967,283	.0598	1,036,993	.0602	.0631	.0870	.0748	.0584
ALL COUNTIES															
Adams	13.9	.0055	4.8	7	98.4	5.2	.0056	173,893	.0053	42,314	.0024	.0044	.0045	.0049	.0045
Asotin	17.1	.0069	1.6	27	98.3	6.9	.0073	208,412	.0063	66,098	.0039	.0057	.0079	.0060	.0056
Benton	113.0	.0452	3.2	66	96.5	41.3	.0442	1,662,224	.0506	628,288	.0365	.0454	.0345	.0365	.0464
Chelan	50.0	.0200	11.0	17	98.3	21.0	.0225	625,374	.0190	396,705	.0230	.0204	.0251	.0236	.0182
Clallam	55.9	.0224	8.2	32	93.9	22.7	.0243	631,866	.0192	337,666	.0196	.0199	.0274	.0246	.0190
Clark	224.8	.0900	16.9	359	96.4	84.7	.0906	2,844,560	.0866	1,196,030	.0695	.0821	.0834	.0818	.0854
Columbia	4.0	.0016	–1.4	5	98.6	1.6	.0017	49,597	.0015	9,401	.0005	.0013	.0016	.0014	.0012
Cowlitz	82.1	.0328	3.2	72	96.9	32.1	.0344	1,004,825	.0305	494,977	.0288	.0304	.0345	.0310	.0297
Douglas	25.1	.0101	13.3	14	98.4	9.9	.0106	302,378	.0092	140,481	.0081	.0091	.0127	.0106	.0094
Ferry	6.4	.0025	10.1	3	79.8	2.1	.0022	63,930	.0020	21,257	.0012	.0018	.0022	.0019	.0017
Franklin	36.0	.0144	2.8	29	93.1	13.2	.0142	442,515	.0134	299,330	.0174	.0148	.0135	.0150	.0114
Garfield	2.3	.0010	–6.8	3	99.2	1.0	.0010	32,183	.0010	5,331	.0003	.0008	.0008	.0010	.0008

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop. Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WASHINGTON (continued)															
ALL COUNTIES (continued)															
Grant	52.4	.0209	8.0	20	96.2	19.6	.0210	555,089	.0169	280,237	.0163	.0176	.0235	.0217	.0161
Grays Harbor	63.9	.0256	–3.7	33	94.9	25.6	.0274	849,671	.0259	317,412	.0184	.0235	.0274	.0235	.0238
Island	55.6	.0223	26.2	262	93.3	21.5	.0230	736,068	.0223	226,634	.0132	.0197	.0208	.0224	.0188
Jefferson	19.8	.0079	24.0	11	95.6	8.3	.0089	255,255	.0078	79,565	.0046	.0069	.0091	.0081	.0065
King	1,443.3	.5777	13.7	678	87.0	597.4	.6393	25,941,085	.7891	12,741,483	.7399	.7319	.5578	.5858	.8151
Kitsap	181.5	.0726	23.3	462	92.4	68.4	.0731	2,330,788	.0709	995,687	.0578	.0673	.0673	.0694	.0697
Kittitas	25.5	.0102	2.5	11	97.3	10.1	.0109	240,424	.0073	154,578	.0090	.0085	.0147	.0107	.0066
Klickitat	16.2	.0065	2.4	9	95.6	6.2	.0066	196,409	.0060	39,069	.0023	.0050	.0059	.0055	.0048
Lewis	59.3	.0238	5.8	25	98.1	23.2	.0248	678,477	.0206	358,303	.0208	.0212	.0283	.0249	.0186
Lincoln	9.3	.0037	–3.2	4	98.0	3.7	.0040	142,675	.0044	25,019	.0014	.0034	.0030	.0032	.0033
Mason	37.9	.0151	21.5	39	94.7	14.9	.0159	459,649	.0139	141,370	.0082	.0125	.0162	.0150	.0118
Okanogan	32.8	.0132	7.0	6	87.3	12.9	.0138	376,909	.0115	170,803	.0100	.0113	.0172	.0128	.0100
Pacific	17.4	.0069	.9	19	96.5	7.6	.0082	206,240	.0063	73,322	.0042	.0058	.0095	.0072	.0052
Pend Oreille	9.3	.0038	8.4	7	97.0	3.4	.0036	80,754	.0024	29,195	.0017	.0026	.0049	.0031	.0018
Pierce	562.3	.2250	15.8	336	87.0	213.3	.2282	6,317,238	.1922	3,736,210	.2170	.2061	.2453	.2348	.2024
San Juan	10.1	.0041	28.9	56	98.4	4.5	.0049	146,437	.0044	61,095	.0035	.0041	.0054	.0047	.0036
Skagit	72.9	.0291	13.7	42	97.0	29.5	.0315	882,783	.0269	517,898	.0301	.0282	.0356	.0316	.0274
Skamania	8.1	.0033	2.3	5	98.0	3.0	.0032	60,909	.0019	10,449	.0006	.0018	.0037	.0036	.0012
Snohomish	423.6	.1695	25.4	202	95.4	163.0	.1745	6,168,099	.1876	3,093,289	.1796	.1816	.1497	.1626	.2101
Spokane	358.1	.1434	4.8	203	95.5	142.7	.1527	4,090,491	.1244	2,742,048	.1593	.1387	.1777	.1610	.1352
Stevens	32.4	.0129	11.8	13	93.3	11.4	.0122	318,835	.0097	92,731	.0053	.0090	.0125	.0115	.0084
Thurston	157.6	.0631	26.8	217	94.8	62.6	.0669	2,029,026	.0617	1,024,877	.0596	.0613	.0681	.0656	.0617
Wahkiakum	3.5	.0014	–8.7	13	97.9	1.4	.0015	37,098	.0012	5,297	.0003	.0009	.0016	.0013	.0008
Walla Walla	47.8	.0192	.8	38	96.4	18.0	.0193	557,195	.0169	238,815	.0138	.0166	.0205	.0186	.0164
Whatcom	121.9	.0487	14.2	57	94.9	47.6	.0509	1,403,379	.0427	922,923	.0536	.0471	.0615	.0529	.0442
Whitman	42.7	.0171	6.5	20	94.0	15.6	.0167	516,041	.0157	138,421	.0081	.0137	.0166	.0152	.0108
Yakima	187.8	.0752	8.9	44	93.4	70.4	.0754	1,967,283	.0598	1,036,993	.0602	.0631	.0870	.0748	.0584
TOTAL METRO COUNTIES	**3,809.9**	**1.5248**	**14.7**	**203**	**90.8**	**1,504.6**	**1.6100**	**55,196,688**	**1.6790**	**28,417,158**	**1.6504**	**1.6394**	**1.5458**	**1.5402**	**1.7400**
TOTAL STATE	**4,683.6**	**1.8746**	**13.3**	**70**	**91.7**	**1,847.5**	**1.9770**	**65,586,064**	**1.9950**	**32,891,601**	**1.9100**	**1.9455**	**1.9389**	**1.8898**	**2.0260**
WEST VIRGINIA															
CHARLESTON	**261.4**	**.1047**	**–3.0**	**210**	**94.0**	**105.8**	**.1132**	**2,989,469**	**.0909**	**1,890,439**	**.1098**	**.0993**	**.1242**	**.1187**	**.0972**
Kanawha	218.7	.0876	–5.5	243	92.9	90.0	.0963	2,562,270	.0779	1,681,695	.0977	.0858	.1074	.1015	.0849
Putnam	42.7	.0171	11.8	123	99.6	15.8	.0169	427,199	.0130	208,744	.0121	.0135	.0168	.0172	.0123
HUNTINGTON - ASHLAND	**328.8**	**.1316**	**–2.3**	**152**	**97.3**	**124.6**	**.1334**	**3,126,629**	**.0950**	**1,848,066**	**.1071**	**.1058**	**.1615**	**.1325**	**.0984**
Cabell	101.6	.0406	–4.9	360	94.9	41.5	.0444	967,782	.0294	891,365	.0517	.0384	.0604	.0491	.0365
Wayne	45.4	.0182	–1.4	89	99.7	16.8	.0180	419,169	.0127	106,592	.0061	.0118	.0199	.0156	.0111
Boyd, Ky.	*52.8*	*.0212*	*–4.9*	*328*	*97.6*	*20.1*	*.0215*	*571,216*	*.0174*	*435,090*	*.0253*	*.0205*	*.0250*	*.0224*	*.0183*
Carter, Ky.	*25.9*	*.0104*	*3.4*	*64*	*99.8*	*8.9*	*.0096*	*181,075*	*.0055*	*89,786*	*.0052*	*.0062*	*.0131*	*.0089*	*.0053*
Greenup, Ky.	*39.1*	*.0156*	*–.1*	*113*	*99.4*	*13.6*	*.0146*	*353,895*	*.0108*	*96,217*	*.0055*	*.0102*	*.0154*	*.0141*	*.0094*
Lawrence, Ohio	*64.0*	*.0256*	*.2*	*140*	*97.0*	*23.7*	*.0253*	*633,492*	*.0192*	*229,016*	*.0133*	*.0187*	*.0277*	*.0224*	*.0178*
PARKERSBURG - MARIETTA	**156.6**	**.0627**	**–.8**	**155**	**98.5**	**60.3**	**.0645**	**1,626,452**	**.0494**	**1,077,105**	**.0626**	**.0560**	**.0708**	**.0718**	**.0504**
Wood	91.3	.0366	–2.5	248	98.8	36.3	.0389	967,138	.0294	748,037	.0435	.0350	.0436	.0440	.0315
Washington, Ohio	*65.3*	*.0261*	*1.6*	*102*	*98.2*	*24.0*	*.0256*	*659,314*	*.0200*	*329,068*	*.0191*	*.0210*	*.0272*	*.0278*	*.0189*
STEUBENVILLE - WEIRTON	**149.8**	**.0601**	**–8.5**	**256**	**95.4**	**57.0**	**.0610**	**1,630,952**	**.0497**	**708,138**	**.0412**	**.0491**	**.0631**	**.0552**	**.0476**
Brooke	28.3	.0114	–9.1	314	98.9	10.5	.0113	265,923	.0081	107,286	.0063	.0082	.0122	.0108	.0080
Hancock	37.9	.0152	–7.7	446	96.8	14.9	.0159	466,480	.0142	150,401	.0087	.0127	.0156	.0130	.0127
Jefferson, Ohio	*83.6*	*.0335*	*–8.7*	*204*	*93.5*	*31.6*	*.0338*	*898,549*	*.0274*	*450,451*	*.0262*	*.0282*	*.0353*	*.0314*	*.0269*
WHEELING	**174.0**	**.0697**	**–6.2**	**184**	**97.3**	**68.8**	**.0736**	**1,822,030**	**.0554**	**978,592**	**.0568**	**.0586**	**.0844**	**.0717**	**.0565**
Marshall	39.1	.0157	–6.0	128	99.0	15.0	.0161	405,568	.0123	191,057	.0111	.0126	.0181	.0150	.0118
Ohio	57.0	.0228	–7.2	538	95.7	23.2	.0248	591,927	.0180	324,015	.0188	.0192	.0293	.0241	.0180
Belmont, Ohio	*77.9*	*.0312*	*–5.7*	*145*	*97.6*	*30.6*	*.0327*	*824,535*	*.0251*	*463,520*	*.0269*	*.0268*	*.0370*	*.0326*	*.0267*
ALL COUNTIES															
Barbour	16.1	.0064	–3.2	47	98.7	6.1	.0065	116,755	.0036	55,024	.0032	.0039	.0096	.0066	.0026
Berkeley	55.2	.0221	18.0	171	95.5	21.7	.0232	545,384	.0166	363,230	.0211	.0191	.0292	.0247	.0194
Boone	29.9	.0120	–1.8	59	98.7	10.7	.0115	252,864	.0077	111,123	.0064	.0082	.0139	.0112	.0071
Braxton	13.8	.0055	–.7	27	99.2	5.4	.0057	111,904	.0034	105,221	.0061	.0046	.0090	.0063	.0026
Brooke	28.3	.0114	–9.1	314	98.9	10.5	.0113	265,923	.0081	107,286	.0063	.0082	.0122	.0108	.0080
Cabell	101.6	.0406	–4.9	360	94.9	41.5	.0444	967,782	.0294	891,365	.0517	.0384	.0604	.0491	.0365
Calhoun	8.6	.0035	4.2	31	99.2	3.3	.0035	61,176	.0019	23,608	.0014	.0020	.0053	.0032	.0014
Clay	11.4	.0045	1.2	33	99.9	4.1	.0044	76,737	.0023	19,656	.0011	.0025	.0060	.0041	.0017

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980-89	Pop Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WEST VIRGINIA (continued)															
ALL COUNTIES (continued)															
Doddridge	7.7	.0031	3.6	24	99.8	2.8	.0030	46,053	.0014	7,672	.0005	.0014	.0044	.0024	.0011
Fayette	52.0	.0208	−10.1	78	91.4	19.7	.0211	418,254	.0127	205,533	.0119	.0141	.0276	.0206	.0113
Gilmer	8.1	.0033	−2.8	24	99.1	2.9	.0031	50,860	.0016	19,660	.0012	.0017	.0049	.0027	.0010
Grant	10.6	.0042	3.8	22	98.5	3.8	.0041	79,890	.0024	41,557	.0024	.0027	.0056	.0041	.0022
Greenbrier	36.5	.0146	−3.1	36	95.3	14.3	.0153	307,968	.0094	200,835	.0116	.0112	.0213	.0156	.0087
Hampshire	16.8	.0067	13.0	26	98.9	6.2	.0066	120,600	.0036	50,569	.0030	.0041	.0087	.0066	.0026
Hancock	37.9	.0152	−7.7	446	96.8	14.9	.0159	466,480	.0142	150,401	.0087	.0127	.0156	.0130	.0127
Hardy	10.2	.0041	1.7	17	97.6	3.8	.0041	76,775	.0023	34,840	.0020	.0026	.0056	.0043	.0018
Harrison	74.4	.0298	−4.3	178	98.3	29.6	.0317	685,258	.0209	588,519	.0342	.0266	.0438	.0361	.0216
Jackson	26.1	.0104	1.2	56	99.7	9.5	.0101	220,839	.0067	125,007	.0073	.0077	.0126	.0106	.0065
Jefferson	36.0	.0144	18.8	172	89.7	13.1	.0141	324,056	.0099	152,531	.0088	.0104	.0168	.0155	.0086
Kanawha	218.7	.0876	−5.5	243	92.9	90.0	.0963	2,562,270	.0779	1,681,695	.0977	.0858	.1074	.1015	.0849
Lewis	17.9	.0071	−4.9	46	99.2	7.0	.0075	149,231	.0045	73,348	.0042	.0050	.0102	.0073	.0043
Lincoln	23.1	.0093	−2.4	53	99.9	8.0	.0085	166,604	.0051	43,962	.0026	.0052	.0106	.0076	.0042
Logan	48.0	.0192	−5.3	105	95.0	17.2	.0184	447,587	.0136	225,878	.0131	.0145	.0211	.0191	.0119
McDowell	42.9	.0172	−14.0	80	83.7	15.1	.0162	292,262	.0089	128,564	.0075	.0102	.0237	.0146	.0079
Marion	62.1	.0248	−5.6	199	95.8	25.0	.0267	611,081	.0186	329,077	.0191	.0200	.0308	.0273	.0177
Marshall	39.1	.0157	−6.0	128	99.0	15.0	.0161	405,568	.0123	191,057	.0111	.0126	.0181	.0150	.0118
Mason	25.9	.0103	−4.2	60	99.1	9.9	.0106	204,976	.0063	75,222	.0043	.0064	.0137	.0111	.0048
Mercer	69.7	.0279	−5.7	166	92.0	27.3	.0292	607,958	.0185	418,570	.0243	.0222	.0377	.0317	.0181
☐ Mineral	27.7	.0111	1.7	84	96.4	10.5	.0112	230,372	.0070	87,370	.0051	.0072	.0130	.0120	.0063
Mingo	36.1	.0145	−3.3	85	96.6	12.6	.0135	256,190	.0078	139,140	.0081	.0093	.0181	.0130	.0094
Monongalia	75.6	.0302	.8	208	96.4	30.1	.0322	787,276	.0239	493,923	.0287	.0267	.0429	.0314	.0246
Monroe	13.2	.0053	2.5	28	97.9	4.8	.0052	105,705	.0032	20,136	.0011	.0029	.0059	.0049	.0024
Morgan	11.6	.0047	8.3	50	98.7	4.6	.0049	99,449	.0031	35,778	.0021	.0031	.0063	.0046	.0025
Nicholas	28.8	.0115	2.4	44	99.8	10.5	.0112	273,281	.0083	161,447	.0094	.0092	.0135	.0118	.0074
Ohio	57.0	.0228	−7.2	538	95.7	23.2	.0248	591,927	.0180	324,015	.0188	.0192	.0293	.0241	.0180
Pendleton	7.9	.0032	−.1	11	97.3	3.0	.0032	54,220	.0016	23,564	.0014	.0020	.0046	.0031	.0013
Pleasants	8.1	.0032	−1.7	62	99.6	2.9	.0032	63,919	.0020	35,918	.0021	.0021	.0041	.0035	.0015
Pocahontas	9.5	.0038	−4.2	10	98.9	3.7	.0039	60,344	.0018	35,794	.0020	.0025	.0064	.0040	.0012
Preston	30.6	.0122	.5	47	99.5	11.2	.0120	239,799	.0073	110,604	.0065	.0079	.0159	.0122	.0055
Putnam	42.7	.0171	11.8	123	99.6	15.8	.0169	427,199	.0130	208,744	.0121	.0135	.0168	.0172	.0123
Raleigh	82.8	.0332	−4.6	136	90.8	31.6	.0338	786,346	.0239	481,109	.0279	.0271	.0398	.0360	.0228
Randolph	28.5	.0114	−.8	27	98.8	10.5	.0113	227,751	.0069	157,508	.0092	.0083	.0156	.0125	.0063
Ritchie	11.3	.0045	−1.3	25	99.8	4.5	.0048	80,202	.0025	44,590	.0026	.0029	.0075	.0049	.0017
Roane	15.7	.0063	−1.6	32	99.1	5.6	.0060	114,535	.0035	60,088	.0035	.0042	.0085	.0061	.0025
Summers	15.0	.0060	−5.5	42	91.9	5.2	.0055	110,873	.0033	37,904	.0022	.0035	.0077	.0049	.0025
Taylor	15.8	.0063	−4.7	91	98.9	5.9	.0063	144,555	.0044	49,323	.0028	.0044	.0077	.0062	.0037
Tucker	8.4	.0034	−3.2	20	99.7	3.4	.0037	58,397	.0018	26,151	.0015	.0019	.0054	.0036	.0013
Tyler	10.8	.0043	−4.6	42	99.9	4.0	.0043	113,587	.0035	27,136	.0016	.0031	.0044	.0035	.0029
Upshur	23.2	.0093	−1.0	65	99.3	8.8	.0094	184,797	.0056	117,855	.0069	.0068	.0130	.0103	.0046
Wayne	45.4	.0182	−1.4	89	99.7	16.8	.0180	419,169	.0127	106,592	.0061	.0118	.0199	.0156	.0111
Webster	12.0	.0048	−2.0	22	99.9	4.4	.0047	88,646	.0027	29,969	.0018	.0028	.0066	.0043	.0020
Wetzel	20.6	.0082	−5.8	57	99.7	7.7	.0082	172,257	.0053	125,614	.0073	.0064	.0124	.0084	.0055
Wirt	5.0	.0020	1.6	21	99.8	1.8	.0019	34,521	.0010	9,608	.0005	.0012	.0025	.0019	.0009
Wood	91.3	.0366	−2.5	248	98.8	36.3	.0389	967,138	.0294	748,037	.0435	.0350	.0436	.0440	.0315
Wyoming	33.4	.0133	−7.2	67	98.6	11.5	.0123	270,610	.0083	85,052	.0049	.0083	.0132	.0112	.0076
TOTAL METRO COUNTIES	**689.7**	**.2763**	**−4.0**	**208**	**96.0**	**274.5**	**.2938**	**7,303,828**	**.2220**	**4,496,562**	**.2611**	**.2444**	**.3363**	**.3023**	**.2331**
TOTAL STATE	**1,896.6**	**.7591**	**−2.8**	**79**	**96.0**	**729.3**	**.7804**	**17,606,160**	**.5356**	**10,203,979**	**.5925**	**.5973**	**.9704**	**.7979**	**.5223**
WISCONSIN															
APPLETON - OSHKOSH - NEENAH	**315.4**	**.1262**	**8.2**	**223**	**98.5**	**117.9**	**.1263**	**4,023,194**	**.1225**	**2,329,010**	**.1353**	**.1269**	**.1084**	**.1328**	**.1326**
Calumet	35.9	.0143	16.3	110	99.3	12.4	.0133	446,885	.0136	153,057	.0089	.0123	.0122	.0121	.0123
Outagamie	139.2	.0557	8.1	217	98.1	51.0	.0546	1,795,409	.0547	1,115,454	.0648	.0579	.0445	.0584	.0589
Winnebago	140.3	.0562	6.5	312	98.8	54.5	.0584	1,780,900	.0542	1,060,499	.0616	.0567	.0517	.0623	.0614
EAU CLAIRE	**140.0**	**.0560**	**6.9**	**85**	**99.1**	**51.5**	**.0552**	**1,543,159**	**.0470**	**990,782**	**.0575**	**.0519**	**.0594**	**.0616**	**.0478**
Chippewa	54.5	.0218	4.6	54	99.5	19.4	.0208	636,432	.0194	392,261	.0228	.0208	.0201	.0231	.0162
Eau Claire	85.5	.0342	8.5	134	98.9	32.1	.0344	906,727	.0276	598,521	.0347	.0311	.0393	.0385	.0316
GREEN BAY	**193.6**	**.0775**	**10.5**	**369**	**97.7**	**73.3**	**.0785**	**2,340,910**	**.0712**	**1,632,102**	**.0948**	**.0795**	**.0754**	**.0853**	**.0816**
Brown	193.6	.0775	10.5	369	97.7	73.3	.0785	2,340,910	.0712	1,632,102	.0948	.0795	.0754	.0853	.0816
JANESVILLE - BELOIT	**139.2**	**.0557**	**−.2**	**192**	**95.5**	**52.8**	**.0565**	**1,787,572**	**.0543**	**1,035,581**	**.0602**	**.0565**	**.0545**	**.0555**	**.0543**
Rock	139.2	.0557	−.2	192	95.5	52.8	.0565	1,787,572	.0543	1,035,581	.0602	.0565	.0545	.0555	.0543

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Calculated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop Per Sq. Mi. (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WISCONSIN (continued)															
KENOSHA	**122.8**	**.0492**	**–.3**	**450**	**96.6**	**44.9**	**.0480**	**1,874,026**	**.0570**	**677,549**	**.0394**	**.0501**	**.0337**	**.0401**	**.0522**
Kenosha	122.8	.0492	–.3	450	96.6	44.9	.0480	1,874,026	.0570	677,549	.0394	.0501	.0337	.0401	.0522
LA CROSSE	**96.5**	**.0386**	**6.0**	**211**	**99.1**	**36.8**	**.0394**	**1,205,544**	**.0366**	**798,418**	**.0464**	**.0400**	**.0383**	**.0447**	**.0401**
La Crosse	96.5	.0386	6.0	211	99.1	36.8	.0394	1,205,544	.0366	798,418	.0464	.0400	.0383	.0447	.0401
MADISON	**353.9**	**.1416**	**9.4**	**294**	**96.4**	**143.9**	**.1540**	**5,232,635**	**.1592**	**3,083,854**	**.1791**	**.1616**	**.1368**	**.1636**	**.1786**
Dane	353.9	.1416	9.4	294	96.4	143.9	.1540	5,232,635	.1592	3,083,854	.1791	.1616	.1368	.1636	.1786
MILWAUKEE	**1,404.4**	**.5621**	**.5**	**961**	**86.5**	**544.1**	**.5823**	**20,866,517**	**.6347**	**10,484,091**	**.6088**	**.6127**	**.5067**	**.5537**	**.6548**
Milwaukee	932.9	.3734	–3.3	3,871	80.2	381.4	.4082	13,353,393	.4062	6,896,301	.4005	.3980	.3836	.3983	.4349
Ozaukee	73.4	.0294	9.6	312	98.6	26.1	.0279	1,194,524	.0363	460,054	.0267	.0322	.0190	.0229	.0317
Washington	94.6	.0378	11.5	219	99.4	32.2	.0344	1,186,031	.0360	523,181	.0303	.0349	.0274	.0316	.0349
Waukesha	303.5	.1215	8.3	548	98.9	104.4	.1118	5,132,569	.1562	2,604,555	.1513	.1476	.0767	.1009	.1533
MILWAUKEE - RACINE CONSOLIDATED AREA	***1,578.7***	***.6319***	***.5***	***879***	***86.9***	***608.9***	***.6516***	***23,157,104***	***.7044***	***11,760,643***	***.6829***	***.6837***	***.5668***	***.6210***	***.7290***
RACINE	**174.3**	**.0698**	**.7**	**522**	**90.2**	**64.8**	**.0693**	**2,290,587**	**.0697**	**1,276,552**	**.0741**	**.0710**	**.0601**	**.0673**	**.0742**
Racine	174.3	.0698	.7	522	90.2	64.8	.0693	2,290,587	.0697	1,276,552	.0741	.0710	.0601	.0673	.0742
SHEBOYGAN	**103.9**	**.0416**	**2.9**	**202**	**99.0**	**39.0**	**.0418**	**1,404,175**	**.0427**	**650,027**	**.0377**	**.0411**	**.0360**	**.0388**	**.0377**
Sheboygan	103.9	.0416	2.9	202	99.0	39.0	.0418	1,404,175	.0427	650,027	.0377	.0411	.0360	.0388	.0377
WAUSAU	**114.4**	**.0458**	**2.8**	**73**	**99.4**	**42.1**	**.0450**	**1,296,303**	**.0394**	**785,007**	**.0456**	**.0426**	**.0440**	**.0479**	**.0414**
Marathon	114.4	.0458	2.8	73	99.4	42.1	.0450	1,296,303	.0394	785,007	.0456	.0426	.0440	.0479	.0414
ALL COUNTIES															
Adams	14.0	.0056	4.0	22	96.9	5.3	.0056	151,791	.0046	29,824	.0017	.0039	.0057	.0050	.0033
Ashland	16.5	.0066	–1.7	16	92.3	6.4	.0069	153,871	.0047	117,761	.0069	.0057	.0089	.0082	.0049
Barron	41.7	.0167	7.7	48	99.4	16.1	.0172	415,069	.0126	244,146	.0142	.0139	.0190	.0191	.0114
Bayfield	14.5	.0058	4.9	10	92.2	5.6	.0060	135,956	.0041	46,740	.0027	.0041	.0067	.0060	.0031
Brown	193.6	.0775	10.5	369	97.7	73.3	.0785	2,340,910	.0712	1,632,102	.0948	.0795	.0754	.0853	.0816
Buffalo	14.3	.0057	–.1	20	99.7	5.6	.0059	152,077	.0047	37,450	.0021	.0041	.0060	.0057	.0034
Burnett	14.3	.0058	15.9	17	96.0	5.5	.0059	139,170	.0042	63,016	.0037	.0044	.0069	.0063	.0030
Calumet	35.9	.0143	16.3	110	99.3	12.4	.0133	446,885	.0136	153,057	.0089	.0123	.0122	.0121	.0123
Chippewa	54.5	.0218	4.6	54	99.5	19.4	.0208	636,432	.0194	392,261	.0228	.0208	.0201	.0231	.0162
Clark	33.9	.0136	3.0	28	99.5	12.1	.0129	297,744	.0090	104,007	.0060	.0092	.0152	.0127	.0058
Columbia	47.8	.0191	10.6	62	99.4	18.4	.0197	535,595	.0163	291,687	.0169	.0170	.0194	.0209	.0148
Crawford	16.6	.0067	.3	29	99.6	6.1	.0065	152,437	.0046	101,854	.0059	.0054	.0082	.0073	.0044
Dane	353.9	.1416	9.4	294	96.4	143.9	.1540	5,232,635	.1592	3,083,854	.1791	.1616	.1368	.1636	.1786
Dodge	76.5	.0307	1.9	86	98.3	27.2	.0291	869,521	.0265	332,388	.0193	.0252	.0256	.0282	.0234
Door	27.3	.0109	9.1	55	98.8	10.9	.0117	320,942	.0097	198,969	.0116	.0106	.0127	.0136	.0095
Douglas	42.1	.0168	–5.2	32	97.9	16.6	.0177	473,682	.0144	275,029	.0159	.0153	.0190	.0177	.0130
Dunn	36.0	.0145	4.9	42	98.6	12.4	.0133	321,906	.0098	151,800	.0089	.0104	.0157	.0138	.0077
Eau Claire	85.5	.0342	8.5	134	98.9	32.1	.0344	906,727	.0276	598,521	.0347	.0311	.0393	.0385	.0316
Florence	4.2	.0017	.7	9	99.2	1.4	.0015	41,610	.0013	13,085	.0008	.0012	.0015	.0014	.0010
Fond du Lac	91.5	.0366	2.9	126	99.4	33.0	.0353	1,108,595	.0337	570,618	.0331	.0341	.0296	.0366	.0319
Forest	9.4	.0037	3.9	9	92.4	3.4	.0036	83,524	.0025	28,284	.0017	.0026	.0045	.0042	.0018
Grant	51.7	.0207	–.1	45	99.4	18.0	.0193	513,946	.0157	239,829	.0139	.0161	.0211	.0198	.0133
Green	31.8	.0128	6.0	55	99.6	12.4	.0132	383,180	.0116	372,063	.0216	.0149	.0134	.0170	.0101
Green Lake	19.0	.0076	3.4	53	99.6	7.6	.0082	207,139	.0063	80,912	.0047	.0061	.0084	.0085	.0056
Iowa	20.6	.0082	4.0	27	99.6	7.8	.0083	179,629	.0055	484,019	.0281	.0127	.0101	.0161	.0050
Iron	6.4	.0026	–4.9	9	99.3	2.7	.0029	50,641	.0015	37,841	.0022	.0020	.0048	.0032	.0010
Jackson	16.9	.0067	.4	17	96.3	5.5	.0070	160,274	.0049	74,849	.0043	.0051	.0080	.0072	.0039
Jefferson	69.2	.0277	4.6	123	99.3	[illegible].5	.0273	815,266	.0248	[illegible]0,873	.0216	.0243	.0256	.0272	.0232
Juneau	22.2	.0089	5.5	29	98.7	8.8	.0094	228,791	.0070	99,341	.0057	.0071	.0099	.0099	.0054
Kenosha	122.8	.0492	–.3	450	96.6	44.9	.0480	1,874,026	.0570	677,549	.0394	.0501	.0337	.0401	.0522
Kewaunee	19.7	.0079	.8	57	99.7	6.9	.0074	207,227	.0063	76,160	.0044	.0060	.0071	.0070	.0054
La Crosse	96.5	.0386	6.0	211	99.1	36.8	.0394	1,205,544	.0366	798,418	.0464	.0400	.0383	.0447	.0401
Lafayette	16.6	.0066	–4.7	26	99.8	6.2	.0066	166,050	.0051	48,163	.0028	.0047	.0066	.0066	.0042
Langlade	19.9	.0080	–.4	23	99.3	7.6	.0081	200,815	.0061	112,768	.0065	.0066	.0094	.0088	.0052
Lincoln	29.3	.0117	10.3	33	99.4	11.2	.0120	293,503	.0089	147,747	.0086	.0094	.0140	.0132	.0075
Manitowoc	82.0	.0328	–1.1	138	99.1	30.4	.0326	909,012	.0277	380,279	.0221	.0270	.0314	.0325	.0248
Marathon	114.4	.0458	2.8	73	99.4	42.1	.0450	1,296,303	.0394	785,007	.0456	.0426	.0440	.0479	.0414
Marinette	41.8	.0168	6.3	30	99.4	16.3	.0175	419,329	.0128	224,839	.0130	.0136	.0201	.0175	.0128
Marquette	13.9	.0055	19.1	31	99.2	5.7	.0061	127,161	.0038	39,168	.0023	.0038	.0073	.0061	.0027
Menominee	4.3	.0017	27.5	12	9.4	1.0	.0010	26,656	.0008	3,517	.0002	.0007	.0008	.0011	.0007
Milwaukee	932.9	.3734	–3.3	3,871	80.2	381.4	.4082	13,353,393	.4062	6,896,301	.4005	.3980	.3836	.3983	.4349
Monroe	37.8	.0152	7.8	42	98.8	14.0	.0149	416,956	.0127	205,113	.0119	.0129	.0160	.0159	.0111
Oconto	31.8	.0127	9.9	32	99.3	12.2	.0131	318,875	.0097	118,884	.0069	.0095	.0146	.0130	.0075
Oneida	33.2	.0133	6.4	29	99.1	13.3	.0142	353,021	.0107	251,514	.0146	.0123	.0165	.0166	.0114

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop Per Sq. Mi (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WISCONSIN (continued)															
ALL COUNTIES (continued)															
Outagamie	139.2	.0557	8.1	217	98.1	51.0	.0546	1,795,409	.0547	1,115,454	.0648	.0579	.0445	.0584	.0589
Ozaukee	73.4	.0294	9.6	312	98.6	26.1	.0279	1,194,524	.0363	460,054	.0267	.0322	.0190	.0229	.0317
Pepin	7.5	.0030	.3	32	99.8	2.9	.0031	80,673	.0025	37,639	.0022	.0024	.0032	.0032	.0021
Pierce	34.0	.0136	9.2	59	99.2	11.7	.0125	385,062	.0117	155,200	.0090	.0113	.0117	.0123	.0099
Polk	35.5	.0142	9.7	39	98.9	13.6	.0146	345,150	.0105	168,008	.0097	.0109	.0169	.0151	.0092
Portage	60.5	.0242	5.4	5	98.9	20.8	.0223	717,071	.0218	402,001	.0234	.0228	.0207	.0233	.0212
Price	16.3	.0065	3.2	13	99.5	6.4	.0068	168,663	.0051	68,964	.0040	.0051	.0081	.0065	.0046
Racine	174.3	.0698	.7	522	90.2	64.8	.0693	2,290,587	.0697	1,276,552	.0741	.0710	.0601	.0673	.0742
Richland	17.5	.0070	.1	30	99.5	6.7	.0072	180,042	.0055	88,138	.0051	.0057	.0080	.0077	.0048
Rock	139.2	.0557	–.2	192	95.5	52.8	.0565	1,787,572	.0543	1,035,581	.0602	.0565	.0545	.0555	.0543
Rusk	15.8	.0064	1.4	17	99.1	5.8	.0062	136,297	.0042	55,564	.0032	.0041	.0078	.0066	.0033
☐ St. Croix	50.0	.0200	15.6	69	99.5	17.5	.0187	637,519	.0194	289,876	.0168	.0188	.0162	.0171	.0162
Sauk	46.5	.0186	7.0	55	99.2	18.2	.0195	531,580	.0161	329,018	.0191	.0176	.0221	.0224	.0145
Sawyer	14.9	.0059	16.0	12	87.7	5.7	.0061	125,046	.0038	98,421	.0057	.0047	.0097	.0067	.0034
Shawano	38.7	.0155	7.7	43	95.5	14.5	.0155	369,093	.0113	164,793	.0096	.0116	.0184	.0158	.0096
Sheboygan	103.9	.0416	2.9	202	99.0	39.0	.0418	1,404,175	.0427	650,027	.0377	.0411	.0360	.0388	.0377
Taylor	19.1	.0077	1.5	20	99.5	6.[illegible]	.0071	173,724	.0053	78,254	.0046	.0055	.0084	.0075	.0046
Trempealeau	26.2	.0104	.2	36	99.7	9.7	.0104	246,522	.0075	134,694	.0078	.0082	.0118	.0117	.0056
Vernon	26.7	.0107	4.1	33	99.7	10.3	.0110	261,687	.0079	90,405	.0053	.0077	.0126	.0104	.0076
Vilas	19.0	.0076	14.9	22	91.8	7.8	.0084	200,455	.0061	147,[illegible]06	.0085	.0071	.0112	.0102	.0056
Walworth	74.7	.0299	4.5	134	98.5	28.3	.0303	947,805	.0289	462,798	.0269	.0284	.0285	.0306	.0271
Washburn	14.6	.0059	10.8	18	99.0	5.8	.0062	131,842	.0040	121,800	.0071	.0053	.0093	.0079	.0038
Washington	94.6	.0378	1[illegible]	219	99.4	32.2	.0344	1,186,031	.0360	523,181	.0303	.0349	.0274	.0316	.0349
Waukesha	303.5	.1215	8.3	548	98.9	104.4	.1118	5,132,569	.1562	2,604,555	.1513	.1476	.0767	.1009	.1533
Waupaca	45.8	.0184	6.9	61	99.5	17.0	.0181	467,916	.0142	249,062	.0145	.0152	.0208	.0198	.0123
Waushara	20.9	.0083	12.8	33	99.5	8.5	.0091	197,194	.0060	76,154	.0044	.0060	.0111	.0088	.0043
Winnebago	140.3	.0562	6.5	312	98.8	54.5	.0584	1,780,900	.0542	1,060,499	.0616	.0567	.0517	.0623	.0614
Wood	79.8	.0319	9.6	100	98.9	30.2	.0323	990,649	.0301	713,799	.0414	.0339	.0321	.0356	.0300
TOTAL METRO COUNTIES	**3,250.5**	**1.3009**	**3.4**	**267**	**92.5**	**1,245.2**	**1.3327**	**44,975,823**	**1.3681**	**24,307,878**	**1.4116**	**1.3680**	**1.1885**	**1.3261**	**1.4245**
TOTAL STATE	**4,891.1**	**1.9577**	**3.9**	**90**	**94.5**	**1,859.3**	**1.9896**	**62,489,573**	**1.9008**	**33,649,403**	**1.9540**	**1.9281**	**1.8916**	**2.0244**	**1.8992**

WYOMING

METRO AREA County	12/31/89 Population (Thousands)	% Of U.S.	% Change 1980–89	Pop Per Sq. Mi (Density)	% White	12/31/89 Households (Thousands)	% Of U.S.	1989 EBI ($000)	% Of U.S.	1989 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
CASPER	**65.8**	**.0263**	**–8.4**	**12**	**98.0**	**25.7**	**.0275**	**748,981**	**.0228**	**455,624**	**.0265**	**.0247**	**.0270**	**.0309**	**.0254**
Natrona	65.8	.0263	–8.4	12	98.0	25.7	.0275	748,981	.0228	455,624	.0265	.0247	.0270	.0309	.0254
CHEYENNE	**74.3**	**.0298**	**8.2**	**28**	**95.0**	**30.1**	**.0322**	**738,984**	**.0225**	**581,706**	**.03[illegible]**	**.0274**	**.0381**	**.0365**	**.0251**
Laramie	74.3	.0298	8.2	28	95.0	30.1	.0322	738,984	.0225	581,706	[illegible]	.0274	.0381	.0365	.0251
ALL COUNTIES															
Albany	29.4	.0118	1.2	7	97.0	[illegible]	.0129	292,933	.0089	182,085	.0106	.0101	.0164	.0129	.0088
Big Horn	11.3	.0045	–5.0	4	99.1	[illegible]	[illegible]45	94,032	.0029	24,529	.0014	.0027	.0052	.0044	.0023
Campbell	32.8	.0131	34.6	7	98.6	[illegible]	[illegible]25	417,779	.0127	159,976	.0093	.0117	.0089	.0116	.0123
Carbon	18.4	.0074	–16.0	2	98.1	[illegible]	[illegible]70	180,983	.0055	92,712	.0054	.0059	.0070	.0074	.0051
Converse	[illegible]3.1	.0052	–6.9	3	98.0	[illegible]	.0048	130,928	.0040	49,021	.0028	.0039	.0038	.0052	.0037
Crook	[illegible]	.0023	7.4	2	99.4	2.3	.0025	49,593	.0015	16,438	.0010	.0015	.0029	.0025	.0012
Fremont	34.4	.0138	–11.8	4	86.8	12.3	.0131	300,599	.0091	169,334	.0098	.0102	.0147	.0155	.0088
Goshen	12.7	.0051	5.5	6	99.4	5.1	.0055	107,221	.0033	50,336	.0029	.0036	.0070	.0055	.0027
Hot Springs	5.5	.0022	–3.7	3	97.3	2.2	.0023	58,313	.0018	23,273	.0014	.0017	.0027	.0022	.0016
Johnson	6.4	.0025	–4.5	2	99.1	2.6	.0028	56,619	.0017	26,240	.0015	.0018	.0036	.0026	.0015
Laramie	74.3	.0298	8.2	28	95.0	30.1	.0322	738,984	.0225	581,706	.0338	.0274	.0381	.0365	.0251
Lincoln	14.8	.0059	21.5	4	99.0	5.2	.0056	127,587	.0038	54,060	.0031	.0040	.0058	.0057	.0033
Natrona	65.8	.0263	–8.4	12	98.0	25.7	.0275	748,981	.0228	455,624	.0265	.0247	.0270	.0309	.0254
Niobrara	2.8	.0012	–4.3	1	99.6	1.2	.0013	22,934	.0007	13,065	.0007	.0007	.0018	.0013	.0005
Park	23.9	.0095	10.4	3	99.1	9.1	.0097	236,899	.0072	142,388	.0083	.0080	.0105	.0102	.0072
Platte	10.1	.0041	–15.7	5	99.2	4.2	.0045	92,621	.0028	36,913	.0022	.0029	.0048	.0049	.0024
Sheridan	25.2	.0101	.6	10	98.5	10.0	.0107	285,255	.0087	163,524	.0095	.0093	.0122	.0106	.0091
Sublette	5.5	.0022	20.9	1	99.4	1.9	.0021	47,687	.0015	19,007	.0011	.0014	.0024	.0021	.0013
Sweetwater	43.0	.0172	3.1	4	97.6	15.7	.0168	498,229	.0151	244,015	.0141	.0153	.0131	.0171	.0163
Teton	11.9	.0047	27.2	3	99.1	5.4	.0057	142,15[illegible]	.0044	135,463	.0079	.0054	.0059	.0081	.0057
Uinta	19.0	.0076	45.9	9	99.2	6.4	.0069	198,343	.0060	94,261	.0055	.0061	.0060	.0066	.0062
Washakie	9.0	.0036	–5.2	4	98.9	3.3	.0035	91,801	.0028	45,306	.002[illegible]	.0029	.0037	.0037	.0028
Weston	6.9	.0028	–2.9	3	98.4	2.7	.0029	82,878	.0025	32,781	.001[illegible]	.0025	.0026	.0026	.0024
TOTAL METRO COUNTIES	**140.1**	**.0561**	**–.3**	**17**	**96.4**	**55.8**	**.0597**	**1,487,965**	**.0453**	**1,037,330**	**.0603**	**.0521**	**.0651**	**.0674**	**.0505**
TOTAL STATE	**481.9**	**.1929**	**2.6**	**5**	**97.1**	**184.4**	**.1973**	**5,003,355**	**.1522**	**2,812,057**	**.1633**	**.1637**	**.2061**	**.2101**	**.1557**

1990 SURVEY OF BUYING POWER DATA SERVICE

SECTION 5

Population By Age And Sex For Metropolitan Markets And All Counties

0-5 Years
6-11 Years
12-17 Years
18-24 Years
25-34 Years
35-44 Years
45-54 Years
55-64 Years
65 And Over
Median Age By Sex

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

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SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALABAMA													
ANNISTON	**125.3**	**Male**	**61,518**	**5,711**	**5,544**	**5,185**	**9,970**	**10,626**	**8,870**	**5,937**	**4,475**	**5,200**	**29.1**
		Female	**63,782**	**5,640**	**5,428**	**4,770**	**8,068**	**10,378**	**9,017**	**6,642**	**5,422**	**8,417**	**32.7**
Calhoun	125.3	Male	61,518	5,711	5,544	5,185	9,970	10,626	8,870	5,937	4,475	5,200	29.1
		Female	63,782	5,640	5,428	4,770	8,068	10,378	9,017	6,642	5,422	8,417	32.7
BIRMINGHAM	**938.1**	**Male**	**443,830**	**43,407**	**41,022**	**37,076**	**45,728**	**81,598**	**66,936**	**45,635**	**36,296**	**46,132**	**31.7**
		Female	**494,270**	**42,694**	**39,277**	**35,443**	**48,378**	**83,199**	**72,156**	**51,947**	**43,708**	**77,468**	**34.8**
Blount	42.4	Male	20,925	1,895	2,026	1,888	1,893	3,312	3,596	2,276	1,657	2,382	33.3
		Female	21,475	1,790	1,979	1,682	1,739	3,289	3,592	2,330	1,906	3,168	35.7
Jefferson	683.1	Male	318,996	30,721	28,646	26,141	34,016	59,459	45,975	32,871	27,180	33,987	31.7
		Female	364,104	30,339	27,582	25,396	36,237	61,274	51,491	39,050	33,182	59,553	35.2
St. Clair	51.5	Male	25,184	2,626	2,554	2,218	2,223	4,331	4,126	2,601	1,947	2,558	31.9
		Female	26,316	2,459	2,378	2,095	2,268	4,200	4,014	2,710	2,260	3,932	34.4
Shelby	89.5	Male	44,124	4,828	4,354	3,772	4,324	8,812	7,776	4,278	2,749	3,231	30.4
		Female	45,376	4,685	4,177	3,461	4,878	8,881	7,501	4,154	2,984	4,655	31.2
Walker	71.6	Male	34,601	3,337	3,442	3,057	3,272	5,684	5,463	3,609	2,763	3,974	32.4
		Female	36,999	3,421	3,161	2,809	3,256	5,555	5,558	3,703	3,376	6,160	35.5
DECATUR	**104.2**	**Male**	**50,536**	**4,915**	**4,907**	**4,664**	**4,874**	**8,684**	**8,515**	**5,438**	**4,028**	**4,511**	**31.8**
		Female	**53,664**	**4,761**	**4,668**	**4,551**	**4,681**	**8,818**	**8,803**	**5,752**	**4,522**	**7,108**	**34.3**
Morgan	104.2	Male	50,536	4,915	4,907	4,664	4,874	8,684	8,515	5,438	4,028	4,511	31.8
		Female	53,664	4,761	4,668	4,551	4,681	8,818	8,803	5,752	4,522	7,108	34.3
DOTHAN	**134.4**	**Male**	**66,264**	**7,066**	**6,761**	**5,539**	**7,998**	**12,444**	**9,987**	**6,519**	**4,583**	**5,267**	**29.6**
		Female	**68,136**	**6,919**	**6,174**	**5,336**	**6,767**	**11,647**	**10,452**	**6,763**	**5,185**	**8,893**	**32.6**
Dale	50.2	Male	25,957	2,796	2,518	1,959	4,254	5,424	3,563	2,187	1,502	1,754	27.7
		Female	24,243	2,683	2,324	1,886	2,755	4,382	3,590	2,177	1,589	2,857	30.6
Houston	84.2	Male	40,307	4,270	4,243	3,580	3,744	7,020	6,424	4,332	3,081	3,613	31.1
		Female	43,893	4,236	3,850	3,450	4,012	7,265	6,862	4,586	3,596	6,036	33.8
FLORENCE	**139.7**	**Male**	**67,001**	**6,041**	**6,214**	**6,061**	**7,183**	**11,035**	**10,723**	**7,250**	**5,774**	**6,720**	**32.3**
		Female	**72,699**	**5,907**	**5,948**	**5,880**	**7,361**	**11,170**	**11,346**	**7,871**	**6,681**	**10,535**	**35.1**
Colbert	54.5	Male	26,169	2,364	2,466	2,427	2,514	4,304	4,135	2,894	2,374	2,691	32.7
		Female	28,331	2,337	2,332	2,248	2,604	4,383	4,465	3,095	2,717	4,150	35.6
Lauderdale	85.2	Male	40,832	3,677	3,748	3,634	4,669	6,731	6,588	4,356	3,400	4,029	32.0
		Female	44,368	3,570	3,616	3,632	4,757	6,787	6,881	4,776	3,964	6,367	34.7
GADSDEN	**104.3**	**Male**	**49,612**	**4,734**	**4,836**	**4,266**	**4,708**	**8,184**	**7,394**	**5,181**	**4,640**	**5,669**	**32.7**
		Female	**54,688**	**4,585**	**4,572**	**4,010**	**4,764**	**8,183**	**7,840**	**5,989**	**5,623**	**9,122**	**36.6**
Etowah	104.3	Male	49,612	4,734	4,836	4,266	4,708	8,184	7,394	5,181	4,640	5,669	32.7
		Female	54,688	4,585	4,572	4,010	4,764	8,183	7,840	5,989	5,623	9,122	36.6
HUNTSVILLE	**247.1**	**Male**	**120,670**	**10,829**	**11,102**	**11,223**	**14,443**	**21,450**	**20,456**	**14,680**	**8,714**	**7,773**	**30.9**
		Female	**126,430**	**10,490**	**10,989**	**10,801**	**14,029**	**21,022**	**22,763**	**14,651**	**9,563**	**12,122**	**33.0**
Madison	247.1	Male	120,670	10,829	11,102	11,223	14,443	21,450	20,456	14,680	8,714	7,773	30.9
		Female	126,430	10,490	10,989	10,801	14,029	21,022	22,763	14,651	9,563	12,122	33.0
MOBILE	**490.9**	**Male**	**236,423**	**26,029**	**23,616**	**21,479**	**26,051**	**41,138**	**34,980**	**22,717**	**18,497**	**21,916**	**30.1**
		Female	**254,477**	**24,893**	**22,745**	**20,679**	**26,724**	**41,151**	**37,148**	**25,133**	**21,778**	**34,226**	**32.8**
Baldwin	97.8	Male	47,692	4,853	4,798	4,251	4,416	7,333	7,366	4,834	4,054	5,787	32.5
		Female	50,108	4,610	4,561	4,047	4,311	7,373	7,632	5,060	4,687	7,827	35.2
Mobile	393.1	Male	188,731	21,176	18,818	17,228	21,635	33,805	27,614	17,883	14,443	16,129	29.6
		Female	204,369	20,283	18,184	16,632	22,413	33,778	29,516	20,073	17,091	26,399	32.3
MONTGOMERY	**308.3**	**Male**	**146,677**	**15,137**	**15,073**	**13,250**	**16,192**	**25,546**	**23,143**	**14,644**	**11,022**	**12,670**	**30.4**
		Female	**161,623**	**14,699**	**14,533**	**12,681**	**16,674**	**26,434**	**24,446**	**16,109**	**13,131**	**22,916**	**33.4**
Autauga	37.8	Male	18,517	1,963	2,076	1,952	1,813	2,695	3,269	2,048	1,262	1,439	30.4
		Female	19,283	1,739	1,898	1,759	1,873	2,880	3,496	2,027	1,370	2,241	33.2
Elmore	51.5	Male	25,493	2,406	2,375	2,235	2,766	4,505	4,056	2,539	2,023	2,588	31.6
		Female	26,007	2,269	2,377	2,158	2,241	4,133	3,934	2,610	2,236	4,049	34.6
Montgomery	219.0	Male	102,667	10,768	10,622	9,063	11,613	18,346	15,818	10,057	7,737	8,643	30.1
		Female	116,333	10,691	10,258	8,764	12,560	19,421	17,016	11,472	9,525	16,626	33.2
TUSCALOOSA	**148.0**	**Male**	**71,707**	**6,773**	**6,535**	**5,522**	**11,635**	**12,823**	**9,935**	**6,937**	**5,236**	**6,311**	**29.2**
		Female	**76,293**	**6,617**	**6,273**	**5,322**	**11,658**	**12,496**	**10,401**	**7,852**	**5,768**	**9,906**	**31.6**
Tuscaloosa	148.0	Male	71,707	6,773	6,535	5,522	11,635	12,823	9,935	6,937	5,236	6,311	29.2
		Female	76,293	6,617	6,273	5,322	11,658	12,496	10,401	7,852	5,768	9,906	31.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES

ALABAMA (continued)

ALL COUNTIES

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
Autauga	37.8	Male	18,517	1,963	2,076	1,952	1,813	2,695	3,269	2,048	1,262	1,439	30.4
		Female	19,283	1,739	1,898	1,759	1,873	2,880	3,496	2,027	1,370	2,241	33.2
Baldwin	97.8	Male	47,692	4,853	4,798	4,251	4,416	7,333	7,366	4,834	4,054	5,787	32.5
		Female	50,108	4,610	4,561	4,047	4,311	7,373	7,632	5,060	4,687	7,827	35.2
Barbour	26.2	Male	12,265	1,355	1,371	1,299	1,055	1,861	1,599	1,178	1,071	1,476	30.7
		Female	13,935	1,211	1,278	1,209	1,125	1,998	1,800	1,385	1,415	2,514	35.8
Bibb	16.9	Male	8,181	858	841	806	781	1,287	1,238	770	612	988	31.3
		Female	8,719	866	818	742	772	1,210	1,262	820	738	1,491	34.6
Blount	42.4	Male	20,925	1,895	2,026	1,888	1,893	3,312	3,596	2,276	1,657	2,382	33.3
		Female	21,475	1,790	1,979	1,682	1,739	3,289	3,592	2,330	1,906	3,168	35.7
Bullock	10.5	Male	4,801	490	524	465	485	707	577	358	420	775	31.2
		Female	5,699	526	526	469	485	722	612	491	513	1,355	37.0
Butler	21.9	Male	10,178	1,134	1,069	913	854	1,488	1,319	1,008	945	1,448	32.5
		Female	11,722	1,171	1,037	948	935	1,491	1,443	1,120	1,163	2,414	36.9
Calhoun	125.3	Male	61,518	5,711	5,544	5,185	9,970	10,626	8,870	5,937	4,475	5,200	29.1
		Female	63,782	5,640	5,428	4,770	8,068	10,378	9,017	6,642	5,422	8,417	32.7
Chambers	39.4	Male	18,486	1,871	1,855	1,748	1,661	2,850	2,594	1,811	1,671	2,425	32.4
		Female	20,914	1,794	1,902	1,598	1,703	2,954	2,627	2,133	2,188	4,015	36.9
Cherokee	20.5	Male	10,058	915	962	855	980	1,588	1,606	1,070	902	1,180	33.0
		Female	10,442	892	893	743	884	1,526	1,667	1,173	1,022	1,642	36.7
Chilton	33.7	Male	16,308	1,631	1,629	1,384	1,527	2,599	2,551	1,708	1,328	1,951	32.6
		Female	17,392	1,626	1,504	1,374	1,501	2,533	2,540	1,820	1,595	2,899	35.6
Choctaw	17.0	Male	8,163	942	905	834	710	1,155	1,227	751	624	1,015	31.0
		Female	8,837	913	927	772	749	1,232	1,218	872	745	1,409	33.6
Clarke	27.3	Male	13,124	1,501	1,461	1,310	1,222	1,951	1,873	1,248	932	1,626	30.5
		Female	14,176	1,470	1,414	1,280	1,221	1,983	1,993	1,297	1,172	2,346	33.6
Clay	13.4	Male	6,488	649	671	577	572	932	983	651	529	924	33.3
		Female	6,912	590	598	594	581	913	980	712	617	1,327	36.8
Cleburne	13.2	Male	6,457	609	650	582	602	983	1,071	675	530	755	33.0
		Female	6,743	564	572	546	579	1,002	1,034	730	606	1,110	36.0
Coffee	40.5	Male	19,658	1,891	1,958	1,824	1,807	3,360	3,107	2,129	1,592	1,990	32.0
		Female	20,842	1,737	1,798	1,619	1,819	3,360	3,346	2,215	1,809	3,139	35.3
Colbert	54.5	Male	26,169	2,364	2,466	2,427	2,514	4,304	4,135	2,894	2,374	2,691	32.7
		Female	28,331	2,337	2,332	2,248	2,604	4,383	4,465	3,095	2,717	4,150	35.6
Conecuh	15.3	Male	7,261	760	761	687	713	1,051	933	674	596	1,086	31.8
		Female	8,039	796	719	655	699	1,058	902	792	751	1,667	36.0
Coosa	11.4	Male	5,550	509	558	517	541	787	767	600	514	757	33.3
		Female	5,850	498	561	490	476	784	778	678	580	1,005	36.5
Covington	36.5	Male	17,119	1,512	1,544	1,459	1,585	2,421	2,513	1,884	1,708	2,493	35.2
		Female	19,381	1,484	1,459	1,391	1,484	2,508	2,726	2,103	2,136	4,090	40.0
Crenshaw	14.1	Male	6,655	687	662	587	617	910	892	676	615	1,009	33.5
		Female	7,445	611	625	558	564	1,000	932	724	792	1,639	38.9
Cullman	68.3	Male	33,157	3,030	3,095	2,940	3,132	5,159	5,218	3,674	2,932	3,977	33.5
		Female	35,143	2,997	2,969	2,768	2,909	5,187	5,469	3,829	3,343	5,672	36.4
Dale	50.2	Male	25,957	2,796	2,518	1,959	4,254	5,424	3,563	2,187	1,502	1,754	27.7
		Female	24,243	2,683	2,324	1,886	2,755	4,382	3,590	2,177	1,589	2,857	30.6
Dallas	52.9	Male	24,442	2,917	2,754	2,661	2,551	3,606	3,239	2,204	1,829	2,681	28.7
		Female	28,458	2,848	2,735	2,591	2,707	4,078	3,748	2,751	2,280	4,720	33.2
De Kalb	55.9	Male	26,962	2,627	2,678	2,241	2,497	4,284	4,148	2,912	2,269	3,306	33.0
		Female	28,938	2,457	2,462	2,205	2,427	4,294	4,344	2,967	2,647	5,135	36.4
Elmore	51.5	Male	25,493	2,406	2,375	2,235	2,766	4,505	4,056	2,539	2,023	2,588	31.6
		Female	26,007	2,269	2,377	2,158	2,241	4,133	3,934	2,610	2,236	4,049	34.6
Escambia	37.1	Male	18,622	1,796	1,835	1,604	1,901	3,527	2,948	1,758	1,344	1,909	31.2
		Female	18,478	1,737	1,708	1,510	1,586	2,637	2,701	1,893	1,590	3,116	35.2
Etowah	104.3	Male	49,612	4,734	4,836	4,266	4,708	8,184	7,394	5,181	4,640	5,669	32.7
		Female	54,688	4,585	4,572	4,010	4,764	8,183	7,840	5,989	5,623	9,122	36.6
Fayette	19.0	Male	9,131	885	856	757	842	1,429	1,401	933	798	1,230	33.6
		Female	9,869	872	861	749	818	1,361	1,460	989	939	1,820	36.9
Franklin	29.1	Male	14,031	1,336	1,304	1,171	1,341	2,149	2,258	1,556	1,169	1,747	33.7
		Female	15,069	1,194	1,230	1,110	1,215	2,240	2,299	1,619	1,446	2,716	37.4
Geneva	24.6	Male	11,842	1,092	1,197	1,081	1,044	1,791	1,712	1,264	1,078	1,583	33.4
		Female	12,758	1,099	1,116	961	1,020	1,709	1,931	1,286	1,224	2,412	37.5
Greene	10.8	Male	4,935	620	570	578	473	640	525	430	338	761	28.5
		Female	5,865	628	568	561	534	729	645	511	455	1,234	33.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
ALABAMA (continued)													
ALL COUNTIES (continued)													
Hale	15.4	Male	7,214	891	812	780	715	951	814	604	583	1,064	29.3
		Female	8,186	864	728	747	751	1,021	930	753	741	1,651	34.8
Henry	15.4	Male	7,306	763	756	611	640	1,216	1,044	675	629	972	32.3
		Female	8,094	755	754	627	643	1,152	1,080	808	787	1,488	36.1
Houston	84.2	Male	40,307	4,270	4,243	3,580	3,744	7,020	6,424	4,332	3,081	3,613	31.1
		Female	43,893	4,236	3,850	3,450	4,012	7,265	6,862	4,586	3,596	6,036	33.8
Jackson	53.2	Male	[illegible]	2,631	2,614	2,219	2,512	4,623	4,451	2,659	1,877	2,418	31.5
		Female	27,196	2,622	2,501	2,173	2,428	4,559	4,367	2,805	2,220	3,521	33.5
Jefferson	683.1	Male	318,996	30,721	28,646	26,141	34,016	59,459	45,975	32,871	27,180	33,987	31.7
		Female	364,104	30,339	27,582	25,396	36,237	61,274	51,491	39,050	33,182	59,553	35.2
Lamar	16.7	Male	8,115	781	803	701	718	1,197	1,255	852	668	1,140	33.8
		Female	8,585	775	776	633	694	1,175	1,271	902	795	1,564	36.9
Lauderdale	85.2	Male	40,832	3,677	3,748	3,634	4,669	6,731	6,588	4,356	3,400	4,029	32.0
		Female	44,368	3,570	3,616	3,632	4,757	6,787	6,881	4,776	3,964	6,385	34.7
Lawrence	31.9	Male	15,601	1,577	1,729	1,576	1,418	2,480	2,580	1,487	1,169	1,585	31.1
		Female	16,299	1,522	1,676	1,527	1,426	2,459	2,496	1,593	1,299	2,301	33.1
Lee	83.5	Male	41,789	3,495	3,403	3,238	10,023	7,273	5,683	3,484	2,467	2,723	26.0
		Female	41,711	3,426	3,407	2,988	8,214	6,722	5,785	3,776	2,884	4,509	29.2
Limestone	53.2	Male	25,757	2,574	2,605	2,359	2,694	4,196	4,191	2,702	1,976	2,460	31.3
		Female	27,443	2,410	2,438	2,391	2,570	4,214	4,270	2,895	2,247	4,008	34.3
Lowndes	13.7	Male	6,412	929	826	805	669	834	731	481	417	720	24.8
		Female	7,288	867	836	753	734	936	860	632	564	1,106	29.9
Macon	27.0	Male	12,769	1,215	1,278	1,144	2,124	1,844	1,353	906	1,188	1,717	28.4
		Female	14,231	1,240	1,249	1,158	2,210	2,015	1,596	1,182	1,158	2,423	31.2
Madison	247.1	Male	120,670	10,829	11,102	11,223	14,443	21,450	20,456	14,680	8,714	7,773	30.9
		Female	126,430	10,490	10,989	10,801	14,029	21,022	22,763	14,651	9,563	12,122	33.0
Marengo	24.7	Male	11,679	1,362	1,274	1,257	1,056	1,668	1,527	1,132	875	1,528	30.3
		Female	13,021	1,252	1,268	1,182	1,121	1,742	1,703	1,295	1,147	2,311	34.7
Marion	32.0	Male	15,554	1,387	1,518	1,364	1,413	2,502	2,508	1,611	1,273	1,978	33.4
		Female	16,446	1,375	1,442	1,257	1,378	2,362	2,567	1,718	1,463	2,884	36.6
Marshall	74.1	Male	35,750	3,171	3,450	3,184	3,492	5,707	5,791	3,928	3,063	3,964	33.0
		Female	38,350	3,102	3,271	2,910	3,303	5,780	6,027	4,324	3,598	6,035	36.3
Mobile	393.1	Male	188,731	21,176	18,818	17,228	21,635	33,805	27,614	17,883	14,443	16,129	29.6
		Female	204,369	20,283	18,184	16,632	22,413	33,778	29,516	20,073	17,091	26,399	32.3
Monroe	23.7	Male	11,317	1,335	1,303	1,145	1,041	1,690	1,571	1,048	831	1,353	29.9
		Female	12,383	1,284	1,297	1,097	1,027	1,716	1,663	1,144	1,030	2,125	33.7
Montgomery	219.0	Male	102,667	10,768	10,622	9,063	11,613	18,346	15,818	10,057	7,737	8,643	30.1
		Female	116,333	10,691	10,258	8,764	12,560	19,421	17,016	11,472	9,525	16,626	33.2
Morgan	104.2	Male	50,536	4,915	4,907	4,664	4,874	8,684	8,515	5,438	4,028	4,511	31.8
		Female	53,664	4,761	4,668	4,551	4,681	8,818	8,803	5,752	4,522	7,108	34.3
Perry	14.7	Male	6,838	835	787	701	778	873	788	531	482	1,013	28.6
		Female	7,862	814	761	689	837	911	[illegible]	716	661	1,557	34.1
Pickens	21.2	Male	10,033	1,099	992	999	957	1,438	[illegible]	997	852	1,362	31.7
		Female	11,167	1,106	1,018	992	919	1,442	[illegible]	1,114	971	2,061	35.7
Pike	29.1	Male	13,563	1,215	1,291	1,168	2,290	1,898	1,743	1,147	1,046	1,765	29.3
		Female	15,537	1,242	1,260	1,200	2,320	2,001	1,950	1,321	1,402	2,841	33.7
Randolph	20.6	Male	9,770	1,030	995	848	927	1,392	1,364	1,029	851	1,334	32.8
		Female	10,830	899	942	853	878	1,477	1,426	1,121	1,101	2,133	37.6
☐ Russell	50.7	Male	24,081	2,491	2,458	2,328	2,495	3,932	3,437	2,622	2,007	2,311	30.8
		Female	26,619	2,401	2,358	2,194	2,571	4,065	3,890	2,938	2,473	3,729	34.3
St. Clair	51.5	Male	25,184	2,626	2,554	2,218	2,223	4,331	4,126	2,601	1,947	2,558	31.9
		Female	26,316	2,459	2,378	2,095	2,268	4,200	4,014	2,710	2,260	3,932	34.4
Shelby	89.5	Male	44,124	4,828	4,354	3,772	4,324	8,812	7,776	4,278	2,749	3,231	30.4
		Female	45,376	4,685	4,177	3,461	4,878	8,881	7,501	4,154	2,984	4,655	31.2
Sumter	16.0	Male	7,570	922	857	735	1,114	1,021	774	539	522	1,086	26.5
		Female	8,430	908	805	720	1,084	988	908	709	719	1,589	32.1
Talladega	77.5	Male	37,094	3,959	4,135	3,642	3,787	5,800	5,273	3,795	2,936	3,767	30.2
		Female	40,406	3,854	3,907	3,511	4,047	5,901	5,533	4,227	3,635	5,791	33.3
Tallapoosa	40.7	Male	19,406	1,852	1,981	1,783	1,754	2,998	2,829	1,958	1,750	2,501	32.8
		Female	21,294	1,794	1,911	1,705	1,615	3,056	2,887	2,289	2,207	3,830	37.0
Tuscaloosa	148.0	Male	71,707	6,773	6,535	5,522	11,635	12,823	9,935	6,937	5,236	6,311	29.2
		Female	76,293	6,617	6,273	5,322	11,658	12,496	10,401	7,852	5,768	9,906	31.6
Walker	71.6	Male	34,601	3,337	3,442	3,057	3,272	5,684	5,463	3,609	2,763	3,974	32.4
		Female	36,999	3,421	3,161	2,809	3,256	5,555	5,558	3,703	3,376	6,160	35.5

1990 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALABAMA (continued)													
ALL COUNTIES (continued)													
Washington	17.1	Male	8,391	967	938	838	798	1,329	1,233	797	596	895	29.9
		Female	8,709	935	909	831	776	1,301	1,283	817	630	1,227	31.9
Wilcox	14.1	Male	6,550	842	816	792	603	904	682	515	492	904	27.5
		Female	7,550	940	769	714	646	895	809	665	626	1,486	32.9
Winston	23.7	Male	11,549	1,089	1,134	1,060	1,033	1,831	1,986	1,215	962	1,239	33.0
		Female	12,151	1,043	1,056	987	988	1,876	1,974	1,339	1,069	1,819	35.6
TOTAL METRO COUNTIES	**2,791.0**	**Male**	**1,338,319**	**133,133**	**128,068**	**116,593**	**151,277**	**237,460**	**204,376**	**137,560**	**105,272**	**124,580**	**30.9**
		Female	**1,452,681**	**129,606**	**122,965**	**111,667**	**151,675**	**238,563**	**218,262**	**151,647**	**123,854**	**204,442**	**33.8**
TOTAL STATE	**4,185.7**	**Male**	**2,008,224**	**200,671**	**196,075**	**178,422**	**223,326**	**341,640**	**302,183**	**203,624**	**159,123**	**203,160**	**31.0**
		Female	**2,177,476**	**195,216**	**188,226**	**170,755**	**221,077**	**342,773**	**320,564**	**224,702**	**188,574**	**325,589**	**34.1**
ALASKA													
ANCHORAGE	**220.2**	**Male**	**114,818**	**12,884**	**10,526**	**9,025**	**14,041**	**28,507**	**22,049**	**10,782**	**4,887**	**2,117**	**28.8**
		Female	**105,382**	**12,239**	**10,215**	**8,157**	**12,743**	**25,902**	**19,458**	**9,331**	**4,513**	**2,824**	**28.6**
Anchorage	220.2	Male	114,818	12,884	10,526	9,025	14,041	28,507	22,049	10,782	4,887	2,117	28.8
		Female	105,382	12,239	10,215	8,157	12,743	25,902	19,458	9,331	4,513	2,824	28.6
ALL COUNTIES													
Aleutians East	1.9	Male	1,214	100	74	51	301	374	200	66	34	14	27.2
		Female	686	89	67	49	131	187	91	41	17	14	25.4
Aleutians West	6.8	Male	4,291	368	263	200	1,036	1,318	702	241	110	53	27.1
		Female	2,509	327	249	185	463	690	332	150	63	50	25.4
Anchorage	220.2	Male	114,818	12,884	10,526	9,025	14,041	28,507	22,049	10,782	4,887	2,117	28.8
		Female	105,382	12,239	10,215	8,157	12,743	25,902	19,458	9,331	4,513	2,824	28.6
Bethel	13.6	Male	7,219	1,033	766	871	868	1,418	1,047	558	346	312	25.5
		Female	6,381	950	840	780	762	1,146	882	475	270	276	23.7
Bristol Bay	1.3	Male	914	38	28	38	172	346	180	74	22	16	30.2
		Female	386	31	40	47	53	76	73	31	21	14	27.9
Dillingham	4.4	Male	2,338	284	245	277	279	478	368	194	101	112	26.8
		Female	2,062	266	224	273	264	398	304	169	96	68	25.1
Fairbanks North Star	72.3	Male	39,162	4,516	3,479	2,601	5,696	10,180	7,048	3,108	1,618	916	28.2
		Female	33,138	4,308	3,296	2,420	4,354	8,419	5,555	2,538	1,334	914	27.6
Haines	1.8	Male	957	93	93	95	67	210	189	87	76	47	31.2
		Female	843	79	72	82	69	183	178	76	62	42	31.5
Juneau	25.8	Male	13,367	1,386	1,183	1,053	1,289	3,248	2,730	1,293	689	496	30.5
		Female	12,433	1,284	1,080	1,008	1,212	3,083	2,284	1,128	735	619	30.3
Kenai Peninsula	43.7	Male	23,389	2,691	2,370	1,908	2,274	5,357	4,350	2,286	1,304	849	29.6
		Female	20,311	2,416	2,242	1,809	1,977	4,624	3,552	1,892	1,059	740	28.7
Ketchikan Gateway	12.8	Male	6,716	701	569	546	703	1,387	1,316	655	452	387	31.0
		Female	6,084	682	598	519	587	1,228	1,034	604	412	420	30.3
Kodiak Island	14.8	Male	8,427	893	673	541	1,354	2,242	1,476	653	387	208	28.4
		Female	6,373	869	672	496	779	1,635	1,037	446	250	189	27.3
Lake and Peninsula	1.9	Male	1,010	123	105	120	121	206	159	84	43	49	26.7
		Female	890	115	96	118	114	172	131	73	41	30	25.1
Matanuska - Susitna	40.1	Male	20,909	2,426	2,224	1,962	1,640	4,501	4,043	2,034	1,176	903	29.9
		Female	19,191	2,505	2,112	1,767	1,496	4,245	3,453	1,738	949	926	29.0
Nome	8.0	Male	4,377	577	486	458	486	872	646	403	215	234	27.1
		Female	3,623	540	451	384	433	652	499	279	167	218	25.1
North Slope	5.7	Male	3,237	363	255	313	403	770	554	344	125	110	28.7
		Female	2,463	353	261	315	324	490	338	186	94	102	24.5
Northwest Arctic	6.4	Male	3,457	504	424	415	398	689	431	273	141	182	24.8
		Female	2,943	456	349	369	385	490	324	258	128	184	23.4
Prince of Wales - Outer Ketchikan	5.3	Male	2,965	358	298	255	323	595	546	307	154	129	29.2
		Female	2,335	312	257	238	238	484	374	211	116	105	27.5
Sitka	8.7	Male	4,615	574	405	379	515	1,018	861	429	221	213	29.3
		Female	4,085	480	426	345	468	852	720	366	189	239	28.8
Skagway - Yakutat - Angoon	4.3	Male	2,290	278	215	189	200	551	399	198	130	130	29.8
		Female	2,010	294	204	185	194	448	305	143	111	126	27.9
Southeast Fairbanks	7.0	Male	3,953	514	403	300	560	966	723	253	135	99	27.1
		Female	3,047	450	327	270	368	737	520	182	103	90	26.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALASKA (continued)													
ALL COUNTIES (continued)													
Valdez - Cordova	9.0	Male	5,070	478	427	401	553	1,179	1,025	535	281	191	30.7
		Female	3,930	453	395	353	398	952	668	358	217	136	28.8
Wade Hampton	6.0	Male	3,152	490	438	388	352	542	377	251	162	152	23.2
		Female	2,848	465	437	354	361	441	321	239	126	104	21.3
Wrangell - Petersburg	6.8	Male	3,674	392	339	276	391	836	635	341	238	226	30.3
		Female	3,126	407	328	238	294	702	465	291	206	195	29.2
Yukon - Koyukuk	9.7	Male	5,778	611	450	480	728	1,535	994	495	257	228	29.0
		Female	3,922	543	471	416	441	845	572	304	174	156	26.1
TOTAL METRO COUNTIES	**220.2**	**Male**	**114,818**	**12,884**	**10,526**	**9,025**	**14,041**	**28,507**	**22,049**	**10,782**	**4,887**	**2,117**	**28.8**
		Female	**105,382**	**12,239**	**10,215**	**8,157**	**12,743**	**25,902**	**19,458**	**9,331**	**4,513**	**2,824**	**28.6**
TOTAL STATE	**538.3**	**Male**	**287,299**	**32,675**	**26,738**	**23,142**	**34,750**	**69,325**	**53,048**	**25,944**	**13,304**	**8,373**	**28.8**
		Female	**251,001**	**30,913**	**25,709**	**21,177**	**28,908**	**59,081**	**43,470**	**21,509**	**11,453**	**8,781**	**28.2**
ARIZONA													
PHOENIX	**2,108.6**	**Male**	**1,032,578**	**99,793**	**91,208**	**82,023**	**116,408**	**190,576**	**158,440**	**97,716**	**82,152**	**114,262**	**31.7**
		Female	**1,076,022**	**95,237**	**88,137**	**79,579**	**110,068**	**183,264**	**160,271**	**103,032**	**97,295**	**159,139**	**34.0**
Maricopa	2,108.6	Male	1,032,578	99,793	91,208	82,023	116,408	190,576	158,440	97,716	82,152	114,262	31.7
		Female	1,076,022	95,237	88,137	79,579	110,068	183,264	160,271	103,032	97,295	159,139	34.0
TUCSON	**663.1**	**Male**	**323,235**	**29,969**	**26,932**	**25,008**	**39,160**	**62,640**	**46,423**	**30,440**	**26,367**	**36,296**	**31.5**
		Female	**339,865**	**28,729**	**26,595**	**24,088**	**38,484**	**58,248**	**48,153**	**32,742**	**31,301**	**51,525**	**33.9**
Pima	663.1	Male	323,235	29,969	26,932	25,008	39,160	62,640	46,423	30,440	26,367	36,296	31.5
		Female	339,865	28,729	26,595	24,088	38,484	58,248	48,153	32,742	31,301	51,525	33.9
YUMA	**97.0**	**Male**	**49,512**	**5,388**	**4,910**	**3,931**	**6,252**	**7,752**	**6,860**	**4,405**	**4,033**	**5,981**	**30.5**
		Female	**47,488**	**5,487**	**4,665**	**3,866**	**4,564**	**7,485**	**6,869**	**4,341**	**4,152**	**6,059**	**31.9**
Yuma	97.0	Male	49,512	5,388	4,910	3,931	6,252	7,752	6,860	4,405	4,033	5,981	30.5
		Female	47,488	5,487	4,665	3,866	4,564	7,485	6,869	4,341	4,152	6,059	31.9
ALL COUNTIES													
Apache	66.5	Male	32,679	5,519	4,446	4,002	3,317	4,980	4,478	2,518	1,501	1,918	23.0
		Female	33,821	5,320	4,473	3,943	3,490	5,248	4,685	2,809	1,704	2,149	24.4
Cochise	101.6	Male	50,612	5,322	4,894	4,424	5,467	8,580	7,464	4,992	4,215	5,254	31.1
		Female	50,988	5,175	4,716	4,321	4,559	7,992	7,738	5,186	4,484	6,817	33.4
Coconino	97.5	Male	49,137	5,981	5,019	4,203	8,696	10,002	6,753	3,755	2,401	2,327	25.7
		Female	48,363	5,768	4,853	4,060	8,890	8,859	6,615	3,879	2,554	2,885	25.7
Gila	41.9	Male	20,509	2,170	2,036	1,820	1,619	3,064	2,966	2,000	2,099	2,735	33.5
		Female	21,391	2,272	1,979	1,789	1,647	3,006	3,020	2,154	2,297	3,227	35.0
Graham	25.4	Male	13,146	1,578	1,326	1,174	1,451	2,383	1,902	1,194	858	1,280	29.4
		Female	12,254	1,597	1,348	1,207	1,172	1,637	1,678	1,129	962	1,524	29.9
Greenlee	8.8	Male	4,428	631	519	403	372	796	617	453	336	301	28.6
		Female	4,372	628	536	379	388	707	612	464	326	332	28.6
La Paz	15.2	Male	7,761	872	754	639	827	1,158	1,088	754	773	896	31.8
		Female	7,439	876	708	615	689	1,104	1,085	738	800	824	32.5
Maricopa	2,108.6	Male	1,032,578	99,793	91,208	82,023	116,408	190,576	158,440	97,716	82,152	114,262	31.7
		Female	1,076,022	95,237	88,137	79,579	110,068	183,264	160,271	103,032	97,295	159,139	34.0
Mohave	90.1	Male	45,093	3,796	3,678	3,469	3,245	6,113	6,308	4,745	6,087	7,652	38.6
		Female	45,007	3,617	3,372	3,226	3,193	5,957	6,394	5,128	6,662	7,458	39.9
Navajo	78.7	Male	39,209	6,021	5,095	4,374	3,841	6,104	5,754	3,285	2,287	2,448	25.4
		Female	39,491	5,825	4,915	4,210	3,801	6,173	5,713	3,401	2,516	2,937	26.6
Pima	663.1	Male	323,235	29,969	26,932	25,008	39,160	62,640	46,423	30,440	26,367	36,296	31.5
		Female	339,865	28,729	26,595	24,088	38,484	58,248	48,153	32,742	31,301	51,525	33.9
Pinal	112.7	Male	58,786	6,192	5,853	5,097	6,086	10,474	8,571	5,607	4,495	6,411	30.9
		Female	53,914	6,083	5,433	4,715	4,953	8,139	7,404	5,540	4,817	6,830	32.1
Santa Cruz	27.7	Male	13,095	1,736	1,574	1,328	1,097	2,054	1,871	1,242	1,006	1,187	29.0
		Female	14,605	1,738	1,519	1,301	1,208	2,277	2,151	1,504	1,215	1,692	31.7
Yavapai	104.0	Male	50,563	4,106	3,800	3,694	3,762	6,867	6,627	4,998	6,435	10,274	39.6
		Female	53,437	3,922	3,689	3,446	3,485	6,942	7,251	5,435	7,479	11,788	42.2
Yuma	97.0	Male	49,512	5,388	4,910	3,931	6,252	7,752	6,860	4,405	4,033	5,981	30.5
		Female	47,488	5,487	4,665	3,866	4,564	7,485	6,869	4,341	4,152	6,059	31.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
ARIZONA (continued)													
TOTAL METRO COUNTIES	2,868.7	Male	1,405,325	135,150	123,050	110,962	161,820	260,968	211,723	132,561	112,552	156,539	31.6
		Female	1,463,375	129,453	119,397	107,533	153,116	248,997	215,293	140,115	132,748	216,723	33.9
TOTAL STATE	3,638.8	Male	1,790,343	179,074	162,044	145,589	201,600	323,543	266,122	168,104	145,045	199,222	31.4
		Female	1,848,457	172,274	156,938	140,745	190,591	307,038	269,639	177,482	168,564	265,186	33.6
ARKANSAS													
FAYETTEVILLE - SPRINGDALE	112.7	Male	56,184	5,036	4,497	4,278	9,532	10,210	8,067	5,076	3,965	5,523	29.7
		Female	56,516	4,583	4,365	3,870	8,062	9,563	8,283	5,241	4,316	8,233	32.7
Washington	112.7	Male	56,184	5,036	4,497	4,278	9,532	10,210	8,067	5,076	3,965	5,523	29.7
		Female	56,516	4,583	4,365	3,870	8,062	9,563	8,283	5,241	4,316	8,233	32.7
FORT SMITH	186.1	Male	89,907	9,376	8,599	7,888	8,270	14,908	14,343	8,934	7,486	10,103	32.3
		Female	96,193	8,665	8,330	7,549	8,405	15,009	14,572	9,429	8,498	15,736	35.1
Crawford	45.9	Male	22,587	2,473	2,220	2,019	1,956	3,754	3,707	2,244	1,713	2,501	32.0
		Female	23,313	2,255	2,091	1,960	1,949	3,689	3,684	2,219	1,938	3,528	34.2
Sebastian	103.3	Male	49,314	5,077	4,617	3,961	4,797	8,638	7,712	4,834	4,257	5,421	32.2
		Female	53,986	4,767	4,397	3,895	4,957	8,658	7,897	5,302	4,950	9,163	35.4
Sequoyah, Okla.	*36.9*	*Male*	*18,006*	*1,826*	*1,762*	*1,908*	*1,517*	*2,516*	*2,924*	*1,856*	*1,516*	*2,181*	*32.9*
		Female	*18,894*	*1,643*	*1,842*	*1,694*	*1,499*	*2,662*	*2,991*	*1,908*	*1,610*	*3,045*	*35.4*
LITTLE ROCK - NORTH LITTLE ROCK	519.2	Male	249,990	26,560	24,156	20,345	27,548	47,734	39,377	23,883	18,466	21,921	30.5
		Female	269,210	25,034	23,429	20,067	28,432	48,647	40,792	25,758	21,306	35,745	32.7
Faulkner	58.8	Male	28,481	2,670	2,659	2,332	4,397	4,595	4,182	2,586	2,174	2,886	29.7
		Female	30,319	2,488	2,446	2,280	4,862	4,623	4,194	2,755	2,434	4,237	31.7
Lonoke	40.0	Male	19,426	2,060	2,052	1,886	1,713	2,966	3,275	1,919	1,433	2,122	31.7
		Female	20,574	1,947	1,995	1,861	1,644	3,079	3,513	1,898	1,597	3,040	34.2
Pulaski	358.2	Male	171,114	18,889	16,297	13,294	18,726	34,825	26,066	16,077	12,586	14,354	30.3
		Female	187,086	17,952	16,018	13,272	19,433	35,491	27,528	17,772	14,822	24,798	32.6
Saline	62.2	Male	30,969	2,941	3,148	2,833	2,712	5,348	5,854	3,301	2,273	2,559	32.2
		Female	31,231	2,647	2,970	2,654	2,493	5,454	5,557	3,333	2,453	3,670	33.9
PINE BLUFF	90.6	Male	43,879	4,665	4,250	4,212	5,304	7,080	5,982	3,886	3,532	4,968	30.0
		Female	46,721	4,566	3,998	3,756	4,937	7,028	6,186	4,564	3,961	7,725	33.7
Jefferson	90.6	Male	43,879	4,665	4,250	4,212	5,304	7,080	5,982	3,886	3,532	4,968	30.0
		Female	46,721	4,566	3,998	3,756	4,937	7,028	6,186	4,564	3,961	7,725	33.7
TEXARKANA	122.0	Male	58,230	6,213	5,696	5,003	5,114	9,621	8,589	5,671	5,130	7,193	32.4
		Female	63,770	5,865	5,420	4,977	5,281	9,809	8,914	6,354	6,106	11,044	35.6
Miller	39.4	Male	18,781	2,104	1,901	1,687	1,671	3,021	2,617	1,776	1,643	2,361	31.7
		Female	20,619	1,989	1,740	1,699	1,722	3,201	2,776	1,992	1,984	3,516	34.9
Bowie, Tex.	*82.6*	*Male*	*39,449*	*4,109*	*3,795*	*3,316*	*3,443*	*6,600*	*5,972*	*3,895*	*3,487*	*4,832*	*32.7*
		Female	*43,151*	*3,876*	*3,680*	*3,278*	*3,559*	*6,608*	*6,138*	*4,362*	*4,122*	*7,528*	*35.9*
ALL COUNTIES													
Arkansas	22.1	Male	10,638	1,091	954	864	988	1,688	1,413	1,193	964	1,483	33.4
		Female	11,462	1,060	898	838	929	1,659	1,560	1,304	1,148	2,066	37.2
Ashley	26.3	Male	12,661	1,323	1,365	1,228	1,085	1,898	2,025	1,272	928	1,537	32.0
		Female	13,639	1,335	1,292	1,173	1,092	1,966	2,013	1,336	1,205	2,227	34.8
Baxter	32.3	Male	15,459	1,080	1,090	1,074	836	1,749	1,846	1,340	1,935	4,509	45.4
		Female	16,841	970	1,010	969	872	1,862	2,054	1,568	2,458	5,078	49.3
Benton	100.3	Male	48,703	4,472	4,184	3,924	4,267	7,288	7,027	4,836	4,771	7,934	35.3
		Female	51,597	4,239	4,099	3,653	4,374	7,251	7,382	5,121	5,722	9,756	38.0
Boone	30.2	Male	14,385	1,378	1,235	1,137	1,207	2,209	2,119	1,450	1,360	2,290	35.1
		Female	15,815	1,238	1,247	1,089	1,250	2,258	2,280	1,723	1,511	3,219	38.6
Bradley	13.2	Male	6,213	607	546	523	532	836	862	621	588	1,098	35.7
		Female	6,987	588	545	543	522	784	929	697	761	1,618	40.5
Calhoun	6.0	Male	2,873	298	212	256	337	390	374	271	276	459	33.6
		Female	3,127	253	249	241	277	383	423	305	308	688	38.8
Carroll	19.1	Male	9,169	791	718	672	627	1,323	1,335	984	1,004	1,715	38.4
		Female	9,931	702	692	632	665	1,352	1,386	1,049	1,201	2,252	41.7
Chicot	16.3	Male	7,577	963	899	804	682	972	827	660	623	1,147	29.5
		Female	8,723	956	871	755	710	1,033	1,023	867	786	1,722	35.4
Clark	22.6	Male	10,839	971	881	815	1,885	1,541	1,433	950	898	1,465	30.6
		Female	11,761	895	816	726	1,936	1,611	1,466	1,034	1,069	2,208	34.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ARKANSAS (continued)													
ALL COUNTIES (continued)													
Clay	19.8	Male	9,454	860	762	840	723	1,224	1,426	1,012	910	1,697	37.2
		Female	10,346	743	753	792	721	1,243	1,515	1,111	1,120	2,348	41.1
Cleburne	20.8	Male	10,199	833	839	809	748	1,226	1,532	1,159	1,169	1,884	39.2
		Female	10,601	733	767	785	718	1,244	1,684	1,225	1,258	2,187	41.3
Cleveland	8.3	Male	4,033	352	372	393	333	538	666	427	338	614	35.4
		Female	4,267	353	376	343	286	646	626	409	367	861	37.1
Columbia	26.5	Male	12,490	1,211	1,066	1,124	1,581	1,735	1,653	1,249	1,069	1,802	32.3
		Female	14,010	1,130	1,102	1,004	1,497	1,733	1,881	1,451	1,309	2,903	37.9
Conway	19.7	Male	9,468	986	890	900	859	1,366	1,334	954	872	1,307	33.0
		Female	10,232	911	908	855	816	1,342	1,443	1,081	992	1,884	37.0
Craighead	67.0	Male	32,317	3,113	2,880	2,616	4,462	5,602	5,016	3,091	2,355	3,182	30.5
		Female	34,683	2,913	2,755	2,483	4,617	5,664	5,064	3,359	2,882	4,946	33.1
Crawford	45.9	Male	22,587	2,473	2,220	2,019	1,956	3,754	3,707	2,244	1,713	2,501	32.0
		Female	23,313	2,255	2,091	1,960	1,949	3,689	3,684	2,219	1,938	3,528	34.2
☐ Crittenden	51.3	Male	24,406	3,115	2,823	2,619	2,380	3,739	3,504	2,133	1,709	2,384	28.4
		Female	26,894	2,930	2,808	2,646	2,577	4,145	3,963	2,541	2,038	3,246	31.0
Cross	19.9	Male	9,587	1,137	1,023	966	898	1,483	1,382	811	738	1,149	30.2
		Female	10,313	1,153	1,012	906	870	1,470	1,434	923	837	1,708	33.3
Dallas	10.5	Male	5,012	526	493	408	401	719	721	494	441	809	34.4
		Female	5,488	480	495	376	434	742	683	507	570	1,201	38.2
Desha	18.7	Male	8,800	1,119	988	846	808	1,344	1,159	691	647	1,198	29.8
		Female	9,900	1,130	915	880	926	1,377	1,223	843	849	1,757	33.0
Drew	18.2	Male	8,823	927	825	778	1,107	1,401	1,208	819	613	1,145	30.5
		Female	9,377	843	806	769	1,085	1,333	1,329	843	779	1,590	33.9
Faulkner	58.8	Male	28,481	2,670	2,659	2,332	4,397	4,595	4,182	2,586	2,174	2,886	29.7
		Female	30,319	2,488	2,446	2,280	4,862	4,623	4,194	2,755	2,434	4,237	31.7
Franklin	16.1	Male	7,939	710	745	757	759	1,151	1,174	807	660	1,176	33.7
		Female	8,161	662	703	609	603	1,136	1,185	807	765	1,691	38.1
Fulton	10.8	Male	5,244	413	471	433	350	688	723	502	619	1,045	38.7
		Female	5,556	419	410	396	363	719	730	624	658	1,237	41.5
Garland	78.3	Male	37,188	2,910	2,909	2,863	2,966	5,378	5,203	3,782	3,930	7,247	38.0
		Female	41,112	2,919	2,810	2,698	3,010	5,453	5,527	4,305	4,778	9,612	41.6
Grant	14.6	Male	7,181	627	710	667	633	1,080	1,308	746	555	855	33.8
		Female	7,419	619	644	620	566	1,081	1,310	744	624	1,211	36.4
Greene	32.8	Male	15,792	1,482	1,432	1,320	1,439	2,559	2,503	1,571	1,344	2,142	33.7
		Female	17,008	1,504	1,413	1,261	1,410	2,459	2,596	1,748	1,551	3,066	36.8
Hempstead	23.3	Male	11,073	1,160	1,026	913	913	1,578	1,645	1,061	953	1,824	34.7
		Female	12,227	1,151	1,021	903	932	1,595	1,696	1,184	1,191	2,554	38.0
Hot Spring	28.1	Male	13,569	1,269	1,215	1,185	1,159	2,127	2,064	1,485	1,247	1,818	34.2
		Female	14,531	1,318	1,226	1,068	1,127	2,146	2,088	1,540	1,392	2,626	36.8
Howard	13.9	Male	6,589	712	614	582	552	963	936	592	571	1,067	33.7
		Female	7,311	637	602	524	537	986	970	675	715	1,665	38.8
Independence	32.9	Male	15,944	1,609	1,485	1,271	1,441	2,536	2,535	1,613	1,365	2,089	33.5
		Female	16,956	1,451	1,373	1,266	1,481	2,615	2,507	1,762	1,442	3,059	36.2
Izard	11.5	Male	5,554	388	410	409	326	692	704	526	675	1,424	42.8
		Female	5,946	379	399	344	327	658	744	557	825	1,713	47.1
Jackson	20.0	Male	9,591	1,004	909	863	787	1,441	1,401	947	905	1,334	33.6
		Female	10,409	914	809	819	857	1,448	1,472	1,095	998	1,997	37.4
Jefferson	90.6	Male	43,879	4,665	4,250	4,212	5,304	7,080	5,982	3,886	3,532	4,968	30.0
		Female	46,721	4,566	3,998	3,756	4,937	7,028	6,186	4,564	3,961	7,725	33.7
Johnson	18.9	Male	9,201	871	845	744	832	1,312	1,278	919	836	1,564	35.0
		Female	9,699	811	756	684	798	1,267	1,309	983	1,022	2,069	39.1
Lafayette	9.4	Male	4,456	463	456	412	349	592	627	429	375	753	34.3
		Female	4,944	487	450	413	343	617	627	427	462	1,118	37.6
Lawrence	18.1	Male	8,627	796	770	709	842	1,196	1,242	854	760	1,458	35.0
		Female	9,473	707	770	687	834	1,258	1,286	954	956	2,021	38.7
Lee	14.5	Male	6,786	856	847	793	560	803	799	596	566	966	29.2
		Female	7,714	767	792	800	620	963	931	754	649	1,438	34.1
Lincoln	12.9	Male	7,434	536	534	502	992	1,885	1,217	548	443	777	31.1
		Female	5,466	533	490	448	447	713	751	486	491	1,107	36.4
Little River	14.6	Male	7,039	782	759	647	610	1,073	1,071	699	539	859	31.7
		Female	7,561	744	756	654	606	1,141	1,102	678	627	1,253	33.9
Logan	21.5	Male	10,523	950	1,014	1,055	841	1,441	1,520	1,003	981	1,718	34.7
		Female	10,977	923	866	883	799	1,463	1,548	1,046	1,098	2,351	38.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ARKANSAS (continued)													
ALL COUNTIES (continued)													
Lonoke	40.0	Male	19,426	2,060	2,052	1,886	1,713	2,966	3,275	1,919	1,433	2,122	31.7
		Female	20,574	1,947	1,995	1,861	1,644	3,079	3,513	1,898	1,597	3,040	34.2
Madison	12.4	Male	6,124	541	547	539	484	924	873	624	631	961	35.3
		Female	6,276	546	509	465	420	905	915	668	661	1,187	38.2
Marion	13.7	Male	6,645	571	560	526	405	817	937	620	843	1,366	39.7
		Female	7,055	507	553	527	406	893	975	670	968	1,556	41.6
Miller	39.4	Male	18,781	2,104	1,901	1,687	1,671	3,021	2,617	1,776	1,643	2,361	31.7
		Female	20,619	1,989	1,740	1,699	1,722	3,201	2,776	1,992	1,984	3,516	34.9
Mississippi	57.2	Male	27,585	3,501	2,850	2,556	3,216	4,537	3,816	2,303	1,929	2,877	28.7
		Female	29,615	3,490	2,792	2,454	3,017	4,530	3,932	2,716	2,414	4,270	31.7
Monroe	12.0	Male	5,664	648	573	602	480	750	680	525	507	899	32.1
		Female	6,336	615	550	560	487	763	803	631	638	1,289	37.4
Montgomery	8.5	Male	4,187	314	325	332	343	573	603	450	454	793	38.4
		Female	4,313	329	314	307	273	542	627	491	462	968	41.2
Nevada	10.5	Male	5,028	497	499	401	420	718	664	442	453	934	34.7
		Female	5,472	522	491	394	409	680	695	497	564	1,220	38.5
Newton	8.5	Male	4,286	419	403	388	320	694	642	437	379	604	33.8
		Female	4,214	420	353	352	324	655	654	422	416	618	35.0
Ouachita	34.3	Male	16,105	1,641	1,515	1,305	1,381	2,433	2,177	1,683	1,554	2,416	34.1
		Female	18,195	1,502	1,402	1,344	1,444	2,505	2,315	2,014	1,915	3,674	38.5
Perry	8.5	Male	4,232	374	415	417	307	619	659	433	392	616	34.7
		Female	4,268	383	387	399	303	597	607	440	416	736	36.1
Phillips	31.1	Male	14,418	1,951	1,652	1,573	1,227	1,851	1,817	1,274	1,056	2,017	29.4
		Female	16,682	1,928	1,591	1,633	1,434	2,124	2,153	1,559	1,412	2,848	33.3
Pike	11.0	Male	5,318	451	494	441	469	757	858	512	492	844	35.5
		Female	5,682	501	474	422	437	766	823	514	574	1,171	37.9
Poinsett	25.8	Male	12,441	1,251	1,234	1,173	1,075	1,877	1,936	1,263	1,058	1,574	32.9
		Female	13,359	1,160	1,199	1,148	1,118	1,916	2,015	1,306	1,306	2,191	35.7
Polk	18.0	Male	8,690	819	759	792	633	1,101	1,265	901	850	1,570	36.9
		Female	9,310	707	784	677	619	1,115	1,414	932	959	2,103	40.3
Pope	46.0	Male	22,572	2,211	2,041	1,861	2,792	3,687	3,561	2,204	1,758	2,457	31.5
		Female	23,428	2,008	1,955	1,884	2,540	3,590	3,643	2,262	1,957	3,589	34.3
Prairie	9.6	Male	4,732	430	448	436	417	653	727	461	455	705	34.7
		Female	4,868	407	417	409	382	662	694	508	477	912	37.3
Pulaski	358.2	Male	171,114	18,889	16,297	13,294	18,726	34,825	26,066	16,077	12,586	14,354	30.3
		Female	187,086	17,952	16,018	13,272	19,433	35,491	27,528	17,772	14,822	24,798	32.6
Randolph	17.3	Male	8,344	743	763	811	700	1,146	1,281	841	780	1,279	35.1
		Female	8,956	785	746	720	635	1,222	1,304	941	878	1,725	37.8
St. Francis	29.6	Male	13,979	1,880	1,647	1,462	1,197	2,023	1,922	1,158	1,039	1,651	29.0
		Female	15,621	1,869	1,580	1,427	1,397	2,266	2,026	1,381	1,263	2,412	31.8
Saline	62.2	Male	30,969	2,941	3,148	2,833	2,712	5,348	5,854	3,301	2,273	2,559	32.2
		Female	31,231	2,647	2,970	2,654	2,493	5,454	5,557	3,333	2,453	3,670	33.9
Scott	10.8	Male	5,326	422	485	486	406	664	880	592	486	905	37.3
		Female	5,474	426	449	440	385	675	898	572	546	1,083	39.0
Searcy	8.8	Male	4,305	372	364	370	318	596	595	474	462	754	37.2
		Female	4,495	365	333	361	298	604	647	473	503	911	39.4
Sebastian	103.3	Male	49,314	5,077	4,617	3,961	4,797	8,638	7,712	4,834	4,257	5,421	32.2
		Female	53,986	4,767	4,397	3,895	4,957	8,658	7,897	5,302	4,950	9,163	35.4
Sevier	14.5	Male	7,033	675	712	620	550	1,038	1,123	666	625	1,024	34.2
		Female	7,467	582	657	614	558	1,062	1,136	708	710	1,440	37.3
Sharp	16.2	Male	7,851	612	595	610	566	918	895	710	977	1,968	42.0
		Female	8,349	620	606	573	488	912	1,002	833	1,192	2,123	44.7
Stone	10.3	Male	5,063	430	446	425	361	710	811	553	477	850	37.0
		Female	5,237	440	389	440	349	759	831	568	556	905	37.9
Union	49.2	Male	23,146	2,341	2,170	1,963	2,012	3,658	3,216	2,249	2,169	3,368	33.4
		Female	26,054	2,277	2,067	1,868	2,165	3,627	3,475	2,625	2,732	5,218	37.9
Van Buren	16.3	Male	7,992	650	711	647	518	1,004	1,025	884	1,059	1,494	39.5
		Female	8,308	578	646	630	485	1,043	1,115	920	1,168	1,723	41.9
Washington	112.7	Male	56,184	5,036	4,497	4,278	9,532	10,210	8,067	5,076	3,965	5,523	29.7
		Female	56,516	4,583	4,365	3,870	8,062	9,563	8,283	5,241	4,316	8,233	32.7
White	55.8	Male	27,065	2,421	2,538	2,397	3,484	3,899	4,027	2,630	2,174	3,495	31.9
		Female	28,735	2,318	2,326	2,205	3,481	3,939	4,182	2,784	2,544	4,956	35.2
Woodruff	9.7	Male	4,626	526	497	455	379	657	598	372	383	759	31.9
		Female	5,074	468	433	438	417	674	622	467	502	1,053	36.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ARKANSAS (continued)													
ALL COUNTIES (continued)													
Yell	18.6	Male	9,007	742	851	748	751	1,287	1,322	933	902	1,471	35.9
		Female	9,593	753	779	709	698	1,238	1,432	988	1,032	1,964	39.3
TOTAL METRO COUNTIES	**962.4**	**Male**	**465,141**	**49,030**	**44,464**	**39,121**	**53,188**	**84,176**	**70,966**	**43,832**	**35,285**	**45,079**	**30.6**
		Female	**497,259**	**46,124**	**42,828**	**37,893**	**52,636**	**84,931**	**73,581**	**47,617**	**40,493**	**71,156**	**33.1**
TOTAL STATE	**2,436.6**	**Male**	**1,175,335**	**118,039**	**109,931**	**100,559**	**119,116**	**188,794**	**173,184**	**112,990**	**99,452**	**153,270**	**32.4**
		Female	**1,261,265**	**112,280**	**105,508**	**96,182**	**117,862**	**189,866**	**180,293**	**123,632**	**116,634**	**219,008**	**35.5**
CALIFORNIA													
ANAHEIM - SANTA ANA	**2,314.0**	**Male**	**1,140,672**	**97,302**	**95,480**	**93,983**	**138,693**	**224,793**	**200,555**	**126,151**	**84,899**	**78,816**	**31.4**
		Female	**1,173,328**	**93,785**	**92,256**	**90,331**	**126,425**	**213,722**	**200,461**	**126,781**	**91,110**	**138,457**	**33.6**
Orange	2,314.0	Male	1,140,672	97,302	95,480	93,983	138,693	224,793	200,555	126,151	84,899	78,816	31.4
		Female	1,173,328	93,785	92,256	90,331	126,425	213,722	200,461	126,781	91,110	138,457	33.6
BAKERSFIELD	**534.9**	**Male**	**266,046**	**30,336**	**24,880**	**22,178**	**28,444**	**48,163**	**39,804**	**25,711**	**21,104**	**25,426**	**30.6**
		Female	**268,854**	**28,867**	**23,790**	**21,051**	**27,585**	**45,218**	**39,412**	**26,515**	**22,954**	**33,462**	**32.3**
Kern	534.9	Male	266,046	30,336	24,880	22,178	28,444	48,163	39,804	25,711	21,104	25,426	30.6
		Female	268,854	28,867	23,790	21,051	27,585	45,218	39,412	26,515	22,954	33,462	32.3
CHICO	**181.4**	**Male**	**88,525**	**7,236**	**6,329**	**5,997**	**11,620**	**16,347**	**11,470**	**7,376**	**8,375**	**13,775**	**33.0**
		Female	**92,875**	**6,741**	**6,063**	**5,759**	**12,010**	**14,749**	**11,784**	**8,164**	**10,017**	**17,588**	**35.9**
Butte	181.4	Male	88,525	7,236	6,329	5,997	11,620	16,347	11,470	7,376	8,375	13,775	33.0
		Female	92,875	6,741	6,063	5,759	12,010	14,749	11,784	8,164	10,017	17,588	35.9
FRESNO	**630.6**	**Male**	**310,099**	**33,203**	**28,195**	**26,309**	**35,842**	**58,545**	**45,669**	**29,105**	**24,094**	**29,137**	**30.4**
		Female	**320,501**	**31,877**	**27,138**	**24,994**	**34,974**	**55,412**	**46,054**	**31,661**	**26,415**	**41,976**	**32.4**
Fresno	630.6	Male	310,099	33,203	28,195	26,309	35,842	58,545	45,669	29,105	24,094	29,137	30.4
		Female	320,501	31,877	27,138	24,994	34,974	55,412	46,054	31,661	26,415	41,976	32.4
LOS ANGELES - LONG BEACH	**8,813.6**	**Male**	**4,297,964**	**409,077**	**361,074**	**330,517**	**491,805**	**846,655**	**698,341**	**448,327**	**347,247**	**364,921**	**31.6**
		Female	**4,515,636**	**394,554**	**349,103**	**320,841**	**468,889**	**819,032**	**698,935**	**464,889**	**388,910**	**610,483**	**33.8**
Los Angeles	8,813.6	Male	4,297,964	409,077	361,074	330,517	491,805	846,655	698,341	448,327	347,247	364,921	31.6
		Female	4,515,636	394,554	349,103	320,841	468,889	819,032	698,935	464,889	388,910	610,483	33.8
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***14,234.9***	***Male***	***6,970,080***	***665,376***	***598,153***	***549,864***	***791,926***	***1,351,084***	***1,135,086***	***721,257***	***551,961***	***605,373***	***31.5***
		Female	***7,264,820***	***639,817***	***576,810***	***531,862***	***745,612***	***1,302,650***	***1,132,112***	***741,593***	***616,816***	***977,548***	***33.7***
MERCED	**179.5**	**Male**	**89,825**	**10,629**	**8,860**	**7,896**	**10,948**	**16,220**	**12,813**	**8,381**	**6,591**	**7,487**	**29.1**
		Female	**89,675**	**10,590**	**8,462**	**7,530**	**9,598**	**15,066**	**13,125**	**8,727**	**6,826**	**9,751**	**30.7**
Merced	179.5	Male	89,825	10,629	8,860	7,896	10,948	16,220	12,813	8,381	6,591	7,487	29.1
		Female	89,675	10,590	8,462	7,530	9,598	15,066	13,125	8,727	6,826	9,751	30.7
MODESTO	**355.6**	**Male**	**173,315**	**18,380**	**16,131**	**14,586**	**17,973**	**31,197**	**26,613**	**16,566**	**13,768**	**18,101**	**31.3**
		Female	**182,285**	**17,534**	**15,519**	**13,895**	**18,067**	**31,212**	**27,116**	**17,674**	**15,526**	**25,742**	**33.4**
Stanislaus	355.6	Male	173,315	18,380	16,131	14,586	17,973	31,197	26,613	16,566	13,768	18,101	31.3
		Female	182,285	17,534	15,519	13,895	18,067	31,212	27,116	17,674	15,526	25,742	33.4
OAKLAND	**2,049.4**	**Male**	**1,001,448**	**84,125**	**80,321**	**77,257**	**110,532**	**199,558**	**174,604**	**105,360**	**83,241**	**86,450**	**32.4**
		Female	**1,047,952**	**80,630**	**77,495**	**75,013**	**101,928**	**200,262**	**174,364**	**107,968**	**91,314**	**138,978**	**34.4**
Alameda	1,263.7	Male	618,156	51,477	47,071	45,141	74,026	129,358	104,355	62,268	49,881	54,579	32.1
		Female	645,544	48,997	45,943	43,806	67,040	128,034	102,345	63,922	55,381	90,076	34.1
Contra Costa	785.7	Male	383,292	32,648	33,250	32,116	36,506	70,200	70,249	43,092	33,360	31,871	33.1
		Female	402,408	31,633	31,552	31,207	34,888	72,228	72,019	44,046	35,933	48,902	35.0
OXNARD - VENTURA	**673.2**	**Male**	**335,165**	**34,326**	**32,495**	**29,516**	**35,464**	**62,667**	**58,081**	**34,426**	**23,294**	**24,896**	**30.7**
		Female	**338,035**	**33,126**	**31,183**	**28,575**	**31,957**	**60,487**	**56,980**	**33,702**	**24,995**	**37,030**	**32.3**
Ventura	673.2	Male	335,165	34,326	32,495	29,516	35,464	62,667	58,081	34,426	23,294	24,896	30.7
		Female	338,035	33,126	31,183	28,575	31,957	60,487	56,980	33,702	24,995	37,030	32.3
REDDING	**144.4**	**Male**	**71,029**	**6,725**	**6,370**	**5,879**	**6,189**	**12,439**	**12,103**	**7,162**	**6,380**	**7,782**	**33.3**
		Female	**73,371**	**6,242**	**6,095**	**5,805**	**6,469**	**12,441**	**11,982**	**7,618**	**6,774**	**9,945**	**34.7**
Shasta	144.4	Male	71,029	6,725	6,370	5,879	6,189	12,439	12,103	7,162	6,380	7,782	33.3
		Female	73,371	6,242	6,095	5,805	6,469	12,441	11,982	7,618	6,774	9,945	34.7
RIVERSIDE - SAN BERNARDINO	**2,434.1**	**Male**	**1,196,279**	**124,671**	**109,104**	**95,848**	**125,964**	**216,969**	**178,109**	**112,353**	**96,521**	**136,740**	**31.6**
		Female	**1,237,821**	**118,352**	**104,268**	**92,115**	**118,341**	**209,409**	**175,736**	**116,221**	**111,801**	**191,578**	**33.9**
Riverside	1,054.0	Male	513,013	50,427	44,668	40,016	48,390	87,181	74,002	48,074	45,723	74,532	33.4
		Female	540,987	47,684	42,898	38,540	47,884	84,607	73,432	50,375	54,752	100,815	36.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
CALIFORNIA (continued)													
RIVERSIDE - SAN BERNARDINO (continued)													
San Bernardino	1,380.1	Male	683,266	74,244	64,436	55,832	77,574	129,788	104,107	64,279	50,798	62,208	30.4
		Female	696,834	70,668	61,370	53,575	70,457	124,802	102,304	65,846	57,049	90,763	32.4
SACRAMENTO	**1,444.9**	**Male**	**708,387**	**64,038**	**57,764**	**55,744**	**78,881**	**140,668**	**111,183**	**75,333**	**60,582**	**64,194**	**32.0**
		Female	**736,513**	**61,337**	**55,404**	**52,982**	**80,742**	**136,860**	**115,060**	**76,951**	**64,728**	**92,449**	**33.6**
El Dorado	129.2	Male	65,108	5,331	5,307	4,931	5,480	14,040	10,998	6,598	6,059	6,364	33.2
		Female	64,092	5,020	4,756	4,496	5,545	13,327	10,567	6,534	6,285	7,562	34.2
Placer	163.7	Male	80,761	6,717	6,884	6,837	7,172	14,232	14,282	8,917	7,229	8,491	34.0
		Female	82,939	6,486	6,475	6,604	6,866	14,314	14,451	8,804	7,426	11,513	35.5
Sacramento	1,014.4	Male	493,735	46,069	40,384	39,128	54,379	98,382	76,343	53,383	42,250	43,417	31.8
		Female	520,665	44,202	39,248	37,141	56,464	96,589	80,124	55,270	45,778	65,849	33.6
Yolo	137.6	Male	68,783	5,921	5,189	4,848	11,850	14,014	9,560	6,435	5,044	5,922	29.7
		Female	68,817	5,629	4,925	4,741	11,867	12,630	9,918	6,343	5,239	7,525	30.7
SALINAS - SEASIDE - MONTEREY	**355.0**	**Male**	**181,961**	**18,708**	**14,931**	**13,198**	**27,780**	**38,004**	**25,570**	**15,929**	**12,693**	**15,148**	**29.3**
		Female	**173,039**	**18,079**	**14,569**	**12,677**	**18,496**	**31,946**	**24,087**	**17,081**	**14,192**	**21,912**	**32.1**
Monterey	355.0	Male	181,961	18,708	14,931	13,198	27,780	38,004	25,570	15,929	12,693	15,148	29.3
		Female	173,039	18,079	14,569	12,677	18,496	31,946	24,087	17,081	14,192	21,912	32.1
SAN DIEGO	**2,486.5**	**Male**	**1,259,599**	**108,917**	**97,409**	**89,706**	**199,676**	**256,566**	**184,887**	**114,051**	**93,847**	**114,540**	**30.2**
		Female	**1,226,901**	**104,000**	**93,258**	**85,159**	**136,711**	**227,057**	**181,750**	**119,176**	**107,675**	**172,115**	**33.6**
San Diego	2,486.5	Male	1,259,599	108,917	97,409	89,706	199,676	256,566	184,887	114,051	93,847	114,540	30.2
		Female	1,226,901	104,000	93,258	85,159	136,711	227,057	181,750	119,176	107,675	172,115	33.6
SAN FRANCISCO	**1,598.4**	**Male**	**785,602**	**50,846**	**47,741**	**49,215**	**75,015**	**176,532**	**140,887**	**87,571**	**71,651**	**86,144**	**34.6**
		Female	**812,798**	**48,780**	**45,316**	**47,254**	**73,142**	**162,170**	**131,766**	**88,059**	**79,327**	**136,984**	**37.3**
Marin	232.1	Male	113,768	7,023	7,823	8,332	9,523	24,507	23,976	13,370	9,902	9,312	34.9
		Female	118,332	6,712	7,376	7,901	8,947	24,539	23,843	13,487	10,255	15,272	36.5
San Francisco	730.8	Male	362,936	20,655	17,980	17,974	35,437	91,179	62,085	37,887	31,756	47,983	34.8
		Female	367,864	19,747	17,156	17,409	34,687	77,417	51,978	36,934	36,573	75,963	38.4
San Mateo	635.5	Male	308,898	23,168	21,938	22,909	30,055	60,846	54,826	36,314	29,993	28,849	34.3
		Female	326,602	22,321	20,784	21,944	29,508	60,214	55,945	37,638	32,499	45,749	36.5
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***6,158.0***	***Male***	***3,030,329***	***245,337***	***231,717***	***225,842***	***327,440***	***634,064***	***529,536***	***316,722***	***245,134***	***274,537***	***32.6***
		Female	***3,127,671***	***234,775***	***222,593***	***217,190***	***306,257***	***606,579***	***515,515***	***321,409***	***270,601***	***432,752***	***34.6***
SAN JOSE	**1,456.2**	**Male**	**721,761**	**62,919**	**60,631**	**60,364**	**85,468**	**148,521**	**130,010**	**77,097**	**50,946**	**45,805**	**31.2**
		Female	**734,439**	**60,568**	**58,468**	**57,671**	**79,947**	**141,346**	**129,571**	**77,016**	**55,083**	**74,769**	**32.8**
Santa Clara	1,456.2	Male	721,761	62,919	60,631	60,364	85,468	148,521	130,010	77,097	50,946	45,805	31.2
		Female	734,439	60,568	58,468	57,671	79,947	141,346	129,571	77,016	55,083	74,769	32.8
SANTA BARBARA - SANTA MARIA - LOMPOC	**348.5**	**Male**	**171,264**	**13,615**	**12,391**	**12,710**	**23,780**	**34,715**	**25,973**	**17,390**	**13,513**	**17,177**	**31.7**
		Female	**177,236**	**12,964**	**12,135**	**12,419**	**22,748**	**30,450**	**26,014**	**17,936**	**15,187**	**27,383**	**34.3**
Santa Barbara	348.5	Male	171,264	13,615	12,391	12,710	23,780	34,715	25,973	17,390	13,513	17,177	31.7
		Female	177,236	12,964	12,135	12,419	22,748	30,450	26,014	17,936	15,187	27,383	34.3
SANTA CRUZ	**238.7**	**Male**	**117,059**	**9,818**	**8,669**	**7,942**	**13,568**	**27,373**	**17,989**	**9,522**	**8,418**	**13,760**	**31.8**
		Female	**121,641**	**9,227**	**8,211**	**7,503**	**13,424**	**24,808**	**16,985**	**10,387**	**10,026**	**21,070**	**34.1**
Santa Cruz	238.7	Male	117,059	9,818	8,669	7,942	13,568	27,373	17,989	9,522	8,418	13,760	31.8
		Female	121,641	9,227	8,211	7,503	13,424	24,808	16,985	10,387	10,026	21,070	34.1
SANTA ROSA - PETALUMA	**380.1**	**Male**	**184,101**	**16,111**	**15,196**	**13,928**	**16,461**	**37,313**	**30,547**	**16,545**	**14,882**	**23,118**	**33.1**
		Female	**195,999**	**15,250**	**14,603**	**13,394**	**16,823**	**37,519**	**29,976**	**17,309**	**17,320**	**33,805**	**35.1**
Sonoma	380.1	Male	184,101	16,111	15,196	13,928	16,461	37,313	30,547	16,545	14,882	23,118	33.1
		Female	195,999	15,250	14,603	13,394	16,823	37,519	29,976	17,309	17,320	33,805	35.1
STOCKTON	**479.4**	**Male**	**236,541**	**23,798**	**21,317**	**20,054**	**24,787**	**40,824**	**35,010**	**23,508**	**20,430**	**26,813**	**31.9**
		Female	**242,859**	**22,716**	**20,484**	**18,329**	**23,866**	**40,756**	**35,467**	**24,822**	**22,306**	**34,113**	**33.8**
San Joaquin	479.4	Male	236,541	23,798	21,317	20,054	24,787	40,824	35,010	23,508	20,430	26,813	31.9
		Female	242,859	22,716	20,484	18,329	23,866	40,756	35,467	24,822	22,306	34,113	33.8
VALLEJO - FAIRFIELD - NAPA	**435.2**	**Male**	**220,358**	**21,518**	**19,159**	**17,136**	**26,396**	**44,767**	**35,499**	**20,627**	**15,996**	**19,260**	**30.8**
		Female	**214,842**	**20,320**	**18,500**	**16,355**	**20,993**	**40,474**	**32,853**	**20,670**	**17,531**	**27,146**	**32.7**
Napa	107.9	Male	52,691	3,946	3,813	4,079	5,318	9,139	8,495	5,224	5,104	7,573	35.1
		Female	55,209	3,762	3,952	3,901	4,987	8,742	8,383	5,565	5,617	10,300	37.7
Solano	327.3	Male	167,667	17,572	15,346	13,057	21,078	35,628	27,004	15,403	10,892	11,687	29.7
		Female	159,633	16,558	14,548	12,454	16,006	31,732	24,470	15,105	11,914	16,846	31.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
CALIFORNIA (continued)													
VISALIA - TULARE - PORTERVILLE	**307.7**	**Male**	**152,003**	**17,744**	**15,444**	**13,769**	**15,701**	**25,629**	**22,456**	**13,912**	**11,459**	**15,889**	**30.2**
		Female	**155,697**	**17,112**	**14,597**	**13,054**	**14,786**	**25,086**	**22,647**	**14,658**	**12,793**	**20,964**	**32.3**
Tulare	307.7	Male	152,003	17,744	15,444	13,769	15,701	25,629	22,456	13,912	11,459	15,889	30.2
		Female	155,697	17,112	14,597	13,054	14,786	25,086	22,647	14,658	12,793	20,964	32.3
YUBA CITY	**122.6**	**Male**	**61,377**	**6,446**	**5,423**	**5,224**	**7,161**	**10,781**	**9,395**	**6,206**	**4,777**	**5,964**	**31.0**
		Female	**61,223**	**6,070**	**5,327**	**4,981**	**6,362**	**10,107**	**9,654**	**6,177**	**5,106**	**7,439**	**32.8**
Sutter	64.1	Male	31,778	3,112	2,828	2,785	3,337	5,248	5,181	3,619	2,576	3,092	32.3
		Female	32,322	2,868	2,661	2,719	3,166	5,025	5,357	3,517	2,778	4,231	34.4
Yuba	58.5	Male	29,599	3,334	2,595	2,439	3,824	5,533	4,214	2,587	2,201	2,872	29.7
		Female	28,901	3,202	2,666	2,262	3,196	5,082	4,297	2,660	2,328	3,208	31.1
ALL COUNTIES													
Alameda	1,263.7	Male	618,156	51,477	47,071	45,141	74,026	129,358	104,355	62,268	49,881	54,579	32.1
		Female	645,544	48,997	45,943	43,806	67,040	128,034	102,345	63,922	55,381	90,076	34.1
Alpine	1.4	Male	746	38	60	59	123	168	131	73	51	43	30.5
		Female	654	57	58	56	86	121	135	64	39	38	30.8
Amador	29.0	Male	14,791	1,048	978	1,107	1,729	2,083	2,114	1,486	1,884	2,362	37.1
		Female	14,209	947	945	892	843	2,031	2,246	1,524	1,930	2,851	41.4
Butte	181.4	Male	88,525	7,236	6,329	5,997	11,620	16,347	11,470	7,376	8,375	13,775	33.0
		Female	92,875	6,741	6,063	5,759	12,010	14,749	11,784	8,164	10,017	17,588	35.9
Calaveras	33.7	Male	16,804	1,239	1,191	1,372	1,148	2,664	2,626	1,756	2,018	2,790	38.0
		Female	16,896	1,121	1,200	1,195	1,040	2,584	2,562	1,817	2,266	3,111	40.1
Colusa	15.5	Male	7,737	778	691	608	697	1,255	1,133	810	773	992	33.7
		Female	7,763	779	634	602	621	1,166	1,056	850	786	1,269	35.8
Contra Costa	785.7	Male	383,292	32,648	33,250	32,116	36,506	70,200	70,249	43,092	33,360	31,871	33.1
		Female	402,408	31,633	31,552	31,207	34,888	72,228	72,019	44,046	35,933	48,902	35.0
Del Norte	20.6	Male	10,340	1,067	859	812	970	1,834	1,463	1,020	1,010	1,305	33.0
		Female	10,260	1,056	830	741	886	1,674	1,473	1,032	1,072	1,496	34.7
El Dorado	129.2	Male	65,108	5,331	5,307	4,931	5,480	14,040	10,998	6,598	6,059	6,364	33.2
		Female	64,092	5,020	4,756	4,496	5,545	13,327	10,567	6,534	6,285	7,562	34.2
Fresno	630.6	Male	310,099	33,203	28,195	26,309	35,842	58,545	45,669	29,105	24,094	29,137	30.4
		Female	320,501	31,877	27,138	24,994	34,974	55,412	46,054	31,661	26,415	41,976	32.4
Glenn	24.2	Male	12,081	1,250	1,078	1,038	1,094	1,957	1,763	1,260	1,051	1,590	33.1
		Female	12,119	1,207	990	924	1,017	1,767	1,777	1,280	1,143	2,014	35.9
Humboldt	119.3	Male	59,862	5,306	4,662	3,956	7,766	13,168	8,883	5,349	4,867	5,905	31.3
		Female	59,438	5,068	4,479	3,948	7,383	11,794	8,537	5,445	5,061	7,723	32.5
Imperial	115.5	Male	57,186	6,758	6,188	5,721	5,968	8,803	7,676	5,670	4,554	5,848	29.5
		Female	58,314	6,491	6,109	5,809	5,906	9,172	8,338	5,997	4,625	5,867	30.3
Inyo	18.9	Male	9,369	769	713	741	694	1,495	1,457	1,042	1,001	1,457	36.9
		Female	9,531	779	697	653	652	1,388	1,445	1,054	1,100	1,763	39.1
Kern	534.9	Male	266,046	30,336	24,880	22,178	28,444	48,163	39,804	25,711	21,104	25,426	30.6
		Female	268,854	28,867	23,790	21,051	27,585	45,218	39,412	26,515	22,954	33,462	32.3
Kings	94.3	Male	47,396	5,414	4,339	4,015	7,040	8,271	6,807	4,057	2,986	4,467	28.5
		Female	46,904	5,223	4,068	3,753	4,819	7,315	6,654	3,973	3,295	7,804	32.6
Lake	55.0	Male	26,786	1,985	1,856	1,723	1,596	3,779	3,326	2,493	3,832	6,194	42.4
		Female	28,214	1,887	1,673	1,675	1,587	3,615	3,438	2,922	4,454	6,963	45.8
Lassen	27.8	Male	16,252	1,113	1,005	1,093	3,012	4,218	2,205	1,356	1,067	1,183	29.5
	–	Female	11,548	1,103	959	908	1,080	2,016	1,767	1,209	1,046	1,460	33.6
Los Angeles	8,813.6	Male	4,297,964	409,077	361,074	330,517	491,805	846,655	698,341	448,327	347,247	364,921	31.6
		Female	4,515,636	394,554	349,103	320,841	468,889	819,032	698,935	464,889	388,910	610,483	33.8
Madera	84.6	Male	42,499	4,752	4,316	3,716	3,772	7,521	6,399	4,033	3,428	4,562	31.2
		Female	42,101	4,741	4,018	3,375	3,486	7,107	6,089	4,097	3,677	5,511	32.6
Marin	232.1	Male	113,768	7,023	7,823	8,332	9,523	24,507	23,976	13,370	9,902	9,312	34.9
		Female	118,332	6,712	7,376	7,901	8,947	24,539	23,843	13,487	10,255	15,272	36.5
Mariposa	15.6	Male	7,928	564	536	608	716	1,331	1,222	790	879	1,282	36.7
		Female	7,672	481	529	532	642	1,157	1,131	869	944	1,387	39.4
Mendocino	78.8	Male	39,119	3,903	3,422	2,991	3,044	7,840	6,482	3,596	3,359	4,482	32.9
		Female	39,681	3,544	3,309	2,735	3,060	7,610	6,185	3,783	3,637	5,818	34.5
Merced	179.5	Male	89,825	10,629	8,860	7,896	10,948	16,220	12,813	8,381	6,591	7,487	29.1
		Female	89,675	10,590	8,462	7,530	9,598	15,066	13,125	8,727	6,826	9,751	30.7
Modoc	9.2	Male	4,556	391	381	391	293	768	735	461	483	653	35.7
		Female	4,644	441	371	366	298	725	672	499	501	771	36.8
Mono	9.7	Male	5,396	441	343	328	882	1,561	883	450	291	217	29.5
		Female	4,304	375	326	272	604	1,181	706	357	266	217	29.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES

CALIFORNIA (continued)

ALL COUNTIES (continued)

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
Monterey	355.0	Male	181,961	18,708	14,931	13,198	27,780	38,004	25,570	15,929	12,693	15,148	29.3
		Female	173,039	18,079	14,569	12,677	18,496	31,946	24,087	17,081	14,192	21,912	32.1
Napa	107.9	Male	52,691	3,946	3,813	4,079	5,318	9,139	8,495	5,224	5,104	7,573	35.1
		Female	55,209	3,762	3,952	3,901	4,987	8,742	8,383	5,565	5,617	10,300	37.7
Nevada	81.3	Male	39,916	3,194	3,014	2,957	2,681	7,491	6,564	3,533	4,477	6,005	35.9
		Female	41,384	3,232	2,913	2,840	2,529	7,390	6,065	3,866	5,037	7,512	37.9
Orange	2,314.0	Male	1,140,672	97,302	95,480	93,983	138,693	224,793	200,555	126,151	84,899	78,816	31.4
		Female	1,173,328	93,785	92,256	90,331	126,425	213,722	200,461	126,781	91,110	138,457	33.6
Placer	163.7	Male	80,761	6,717	6,884	6,837	7,172	14,232	14,282	8,917	7,229	8,491	34.0
		Female	82,939	6,486	6,475	6,604	6,866	14,314	14,451	8,804	7,426	11,513	35.5
Plumas	21.2	Male	10,764	994	903	791	796	2,041	1,719	1,091	1,148	1,281	34.3
		Female	10,436	942	767	752	824	1,868	1,575	1,180	1,150	1,378	35.4
Riverside	1,054.0	Male	513,013	50,427	44,668	40,016	48,390	87,181	74,002	48,074	45,723	74,532	33.4
		Female	540,987	47,684	42,898	38,540	47,884	84,607	73,432	50,375	54,752	100,815	36.2
Sacramento	1,014.4	Male	493,735	46,069	40,384	39,128	54,379	98,382	76,343	53,383	42,250	43,417	31.8
		Female	520,665	44,202	39,248	37,141	56,464	96,589	80,124	55,270	45,778	65,849	33.6
San Benito	36.0	Male	17,913	2,064	1,826	1,622	1,742	3,088	2,609	1,728	1,462	1,772	30.5
		Female	18,087	2,014	1,762	1,583	1,572	2,954	2,680	1,843	1,445	2,234	32.2
San Bernardino	1,380.1	Male	683,266	74,244	64,436	55,832	77,574	129,788	104,107	64,279	50,798	62,208	30.4
		Female	696,834	70,668	61,370	53,575	70,457	124,802	102,304	65,846	57,049	90,763	32.4
San Diego	2,486.5	Male	1,259,599	108,917	97,409	89,706	199,676	256,566	184,887	114,051	93,847	114,540	30.2
		Female	1,226,901	104,000	93,258	85,159	136,711	227,057	181,750	119,176	107,675	172,115	33.6
San Francisco	730.8	Male	362,936	20,655	17,980	17,974	35,437	91,179	62,085	37,887	31,756	47,983	34.8
		Female	367,864	19,747	17,156	17,409	34,687	77,417	51,978	36,934	36,573	75,963	38.4
San Joaquin	479.4	Male	236,541	23,798	21,317	20,054	24,787	40,824	35,010	23,508	20,430	26,813	31.9
		Female	242,859	22,716	20,484	18,329	23,866	40,756	35,467	24,822	22,306	34,113	33.8
San Luis Obispo	213.6	Male	109,022	7,835	7,091	6,811	17,825	22,751	14,777	8,846	9,315	13,771	31.6
		Female	104,578	7,577	6,706	6,182	14,231	17,741	13,355	9,499	10,664	18,623	34.9
San Mateo	635.5	Male	308,898	23,168	21,938	22,909	30,055	60,846	54,826	36,314	29,993	28,849	34.3
		Female	326,602	22,321	20,784	21,944	29,508	60,214	55,945	37,638	32,499	45,749	36.5
Santa Barbara	348.5	Male	171,264	13,615	12,391	12,710	23,780	34,715	25,973	17,390	13,513	17,177	31.7
		Female	177,236	12,964	12,135	12,419	22,748	30,450	26,014	17,936	15,187	27,383	34.3
Santa Clara	1,456.2	Male	721,761	62,919	60,631	60,364	85,468	148,521	130,010	77,097	50,946	45,805	31.2
		Female	734,439	60,568	58,468	57,671	79,947	141,346	129,571	77,016	55,083	74,769	32.8
Santa Cruz	238.7	Male	117,059	9,818	8,669	7,942	13,568	27,373	17,98[illegible]	9,522	8,418	13,760	31.8
		Female	121,641	9,227	8,211	7,503	13,424	24,808	16,985	[illegible],387	10,026	21,070	34.1
Shasta	144.4	Male	71,029	6,725	6,370	5,879	6,189	12,439	12,103	7,162	6,380	7,782	33.3
		Female	73,371	6,242	6,095	5,805	6,469	12,441	11,982	7,618	6,774	9,945	34.7
Sierra	3.6	Male	1,857	127	137	124	129	367	298	192	191	292	36.5
		Female	1,743	136	137	109	122	351	245	185	190	268	35.7
Siskiyou	44.8	Male	22,453	2,181	1,859	1,684	1,781	4,197	3,427	2,266	2,168	2,890	33.9
		Female	22,347	1,993	1,806	1,627	1,715	3,795	3,274	2,370	2,249	3,518	35.7
Solano	327.3	Male	167,667	17,572	15,346	13,057	21,078	35,628	27,004	15,403	10,892	11,687	29.7
		Female	159,633	16,558	14,548	12,454	16,006	31,732	24,470	15,105	11,914	16,846	31.4
Sonoma	380.1	Male	184,101	16,111	15,196	13,928	16,461	37,313	30,547	16,545	14,882	23,118	33.1
		Female	195,999	15,250	14,603	13,394	16,823	37,519	29,976	17,309	17,320	33,805	35.1
Stanislaus	355.6	Male	173,315	18,380	16,131	14,586	17,973	31,197	26,613	16,566	13,768	18,101	31.3
		Female	182,285	17,534	15,519	13,895	18,067	31,212	27,116	17,674	15,526	25,742	33.4
Sutter	64.1	Male	31,778	3,112	2,828	2,785	3,337	5,248	5,181	3,619	2,576	3,092	32.3
		Female	32,322	2,868	2,661	2,719	3,166	5,025	5,357	3,517	2,778	4,231	34.4
Tehama	48.4	Male	23,905	2,233	2,028	1,991	1,988	3,662	3,632	2,513	2,395	3,463	35.1
		Female	24,495	1,987	1,928	1,908	1,919	3,505	3,808	2,592	2,575	4,273	37.6
Trinity	14.5	Male	7,412	652	628	594	465	1,409	1,220	795	762	887	34.7
		Female	7,088	684	589	527	441	1,302	1,142	757	741	905	35.0
Tulare	307.7	Male	152,003	17,744	15,444	13,769	15,701	25,629	22,456	13,912	11,459	15,889	30.2
		Female	155,697	17,112	14,597	13,054	14,786	25,086	22,647	14,658	12,793	20,964	32.3
Tuolumne	47.1	Male	24,828	1,815	1,674	1,646	2,680	5,526	3,785	2,172	2,326	3,204	33.3
		Female	22,272	1,748	1,649	1,558	1,651	3,820	3,278	2,236	2,535	3,797	37.2
Ventura	673.2	Male	335,165	34,326	32,495	29,516	35,464	62,667	58,081	34,426	23,294	24,896	30.7
		Female	338,035	33,126	31,183	28,575	31,957	60,487	56,980	33,702	24,995	37,030	32.3
Yolo	137.6	Male	68,783	5,921	5,189	4,848	11,850	14,014	9,560	6,435	5,044	5,922	29.7
		Female	68,817	5,629	4,925	4,741	11,867	12,630	9,918	6,343	5,239	7,525	30.7
Yuba	58.5	Male	29,599	3,334	2,595	2,439	3,824	5,533	4,214	2,587	2,201	2,872	29.7
		Female	28,901	3,202	2,666	2,262	3,196	5,082	4,297	2,660	2,328	3,208	31.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
CALIFORNIA (continued)													
TOTAL METRO COUNTIES	**27,963.9**	**Male**	**13,770,380**	**1,270,488**	**1,145,314**	**1,068,956**	**1,608,148**	**2,715,246**	**2,227,568**	**1,398,609**	**1,094,708**	**1,2[illegible],343**	**31.6**
		Female	**14,193,520**	**1,218,721**	**1,102,244**	**1,027,687**	**1,464,283**	**2,585,589**	**2,211,779**	**1,440,162**	**1,217,916**	**1,925,139**	**33.8**
TOTAL STATE	**29,227.5**	**Male**	**14,407,298**	**1,328,399**	**1,197,092**	**1,117,455**	**1,678,779**	**2,834,494**	**2,320,906**	**1,457,447**	**1,152,486**	**1,320,240**	**31.6**
		Female	**14,820,202**	**[illegible],334**	**1,151,696**	**1,073,209**	**1,523,297**	**2,690,738**	**2,301,412**	**1,501,462**	**1,280,344**	**2,023,710**	**33.9**
COLORADO													
BOULDER - LONGMONT	**223.2**	**Male**	**112,822**	**8,738**	**8,773**	**8,060**	**18,396**	**28,272**	**19,053**	**9,633**	**5,681**	**6,216**	**29.4**
		Female	**110,378**	**8,427**	**8,341**	**7,740**	**16,491**	**24,771**	**18,256**	**9,383**	**6,172**	**10,797**	**30.7**
Boulder	223.2	Male	112,822	8,738	8,773	8,060	18,396	28,272	19,053	9,633	5,681	6,216	29.4
		Female	110,378	8,427	8,341	7,740	16,491	24,771	18,256	9,383	6,172	10,797	30.7
COLORADO SPRINGS	**400.9**	**Male**	**203,140**	**19,861**	**18,020**	**16,223**	**34,307**	**40,691**	**31,151**	**19,326**	**12,166**	**11,395**	**28.2**
		Female	**197,760**	**19,163**	**17,237**	**15,661**	**22,855**	**38,134**	**32,656**	**19,587**	**13,500**	**18,967**	**31.3**
El Paso	400.9	Male	203,140	19,861	18,020	16,223	34,307	40,691	31,151	19,326	12,166	11,395	28.2
		Female	197,760	19,163	17,237	15,661	22,855	38,134	32,656	19,587	13,500	18,967	31.3
DENVER	**1,681.9**	**Male**	**829,742**	**77,807**	**73,579**	**65,920**	**88,953**	**184,634**	**143,787**	**84,080**	**57,452**	**53,530**	**30.9**
		Female	**852,158**	**74,747**	**71,031**	**64,182**	**85,470**	**178,875**	**142,488**	**84,765**	**62,126**	**88,474**	**32.3**
Adams	285.8	Male	141,891	15,832	14,004	12,357	16,923	29,832	22,520	14,372	8,930	7,121	29.0
		Female	143,909	15,224	13,524	12,223	17,118	28,624	23,044	14,666	9,195	10,291	29.8
Arapahoe	405.7	Male	201,157	19,286	19,302	16,938	19,099	44,136	39,099	21,372	13,144	8,781	30.9
		Female	204,543	18,303	18,512	16,606	18,531	45,243	38,944	21,124	13,372	13,908	31.7
Denver	495.3	Male	239,892	20,397	16,324	14,538	30,077	58,953	33,454	21,498	19,365	25,286	31.5
		Female	255,408	19,673	15,834	14,093	28,795	53,565	31,809	23,428	23,319	44,892	34.2
Douglas	49.8	Male	25,061	2,409	2,815	2,440	1,553	4,343	6,051	2,925	1,492	1,033	32.6
		Female	24,739	2,224	2,715	2,485	1,387	4,843	5,979	2,387	1,321	1,398	32.3
Jefferson	445.3	Male	221,741	19,883	21,134	19,647	21,301	47,370	42,663	23,913	14,521	11,309	31.1
		Female	223,559	19,323	20,446	18,775	19,639	46,600	42,712	23,160	14,919	17,985	32.2
DENVER - BOULDER CONSOLIDATED AREA	***1,905.1***	***Male***	***942,564***	***86,545***	***82,352***	***73,980***	***107,349***	***212,906***	***162,840***	***93,713***	***63,133***	***59,746***	***30.7***
		Female	***962,536***	***83,174***	***79,372***	***71,922***	***101,961***	***203,646***	***160,744***	***94,148***	***68,298***	***99,271***	***32.1***
FORT COLLINS - LOVELAND	**188.5**	**Male**	**93,908**	**8,408**	**7,636**	**6,527**	**15,239**	**21,595**	**14,546**	**7,462**	**5,341**	**7,154**	**29.2**
		Female	**94,592**	**7,913**	**7,441**	**6,236**	**14,992**	**19,471**	**14,067**	**7,578**	**6,078**	**10,816**	**30.5**
Larimer	188.5	Male	93,908	8,408	7,636	6,527	15,239	21,595	14,546	7,462	5,341	7,154	29.2
		Female	94,592	7,913	7,441	6,236	14,992	19,471	14,067	7,578	6,078	10,816	30.5
GREELEY	**139.5**	**Male**	**68,574**	**7,295**	**6,364**	**5,612**	**9,144**	**13,492**	**10,532**	**6,086**	**4,331**	**5,718**	**29.4**
		Female	**70,926**	**6,792**	**6,138**	**5,355**	**10,371**	**12,779**	**10,473**	**6,193**	**4,665**	**8,160**	**30.3**
Weld	139.5	Male	68,574	7,295	6,364	5,612	9,144	13,492	10,532	6,086	4,331	5,718	29.4
		Female	70,926	6,792	6,138	5,355	10,371	12,779	10,473	6,193	4,665	8,160	30.3
PUEBLO	**129.0**	**Male**	**62,614**	**6,175**	**5,729**	**5,435**	**6,367**	**10,978**	**8,755**	**6,734**	**5,550**	**6,891**	**31.9**
		Female	**66,386**	**5,994**	**5,702**	**5,227**	**6,524**	**10,319**	**9,310**	**7,144**	**6,221**	**9,945**	**34.4**
Pueblo	129.0	Male	62,614	6,175	5,729	5,435	6,367	10,978	8,755	6,734	5,550	6,891	31.9
		Female	66,386	5,994	5,702	5,227	6,524	10,319	9,310	7,144	6,221	9,945	34.4
ALL COUNTIES													
Adams	285.8	Male	141,891	15,832	14,004	12,357	16,923	29,832	22,520	14,372	8,930	7,121	29.0
		Female	143,909	15,224	13,524	12,223	17,118	28,624	23,044	14,666	9,195	10,291	29.8
Alamosa	12.8	Male	6,346	688	603	521	1,011	1,148	878	547	372	578	28.0
		Female	6,454	673	553	474	1,012	1,105	868	576	457	736	29.7
Arapahoe	405.7	Male	201,157	19,286	19,302	16,938	19,099	44,136	39,099	21,372	13,144	8,781	30.9
		Female	204,543	18,303	18,512	16,606	18,531	45,243	38,944	21,124	13,372	13,908	31.7
Archuleta	4.9	Male	2,491	256	240	231	168	451	392	259	251	243	32.8
		Female	2,409	217	250	231	173	428	389	257	215	249	32.8
Baca	5.2	Male	2,589	224	235	228	221	415	360	282	268	356	34.3
		Female	2,611	247	212	204	198	360	374	290	272	454	37.3
Bent	5.4	Male	2,793	255	256	234	182	407	379	347	302	431	36.6
		Female	2,607	254	223	208	204	372	336	270	265	475	36.3
Boulder	223.2	Male	112,822	8,738	8,773	8,060	18,396	28,272	19,053	9,633	5,681	6,216	29.4
		Female	110,378	8,427	8,341	7,740	16,491	24,771	18,256	9,383	6,172	10,797	30.7
Chaffee	13.3	Male	7,006	676	507	514	1,104	1,351	991	671	491	701	30.2
		Female	6,294	556	523	465	528	1,057	902	668	510	1,085	35.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
COLORADO (continued)													
ALL COUNTIES (continued)													
Cheyenne	2.3	Male	1,133	116	100	92	83	187	152	106	127	170	34.4
		Female	1,167	132	96	75	89	171	128	127	118	231	36.6
Clear Creek	6.9	Male	3,690	379	294	222	342	1,131	620	318	182	202	[illegible]
		Female	3,210	394	284	171	286	859	509	257	211	239	[illegible]
Conejos	8.1	Male	4,012	484	450	430	355	593	520	407	329	444	29.8
		Female	4,088	510	443	418	367	555	516	426	314	539	30.5
Costilla	3.8	Male	1,908	205	141	195	150	288	274	192	185	278	34.1
		Female	1,892	161	186	186	171	232	281	179	208	288	35.4
Crowley	3.2	Male	1,365	98	80	90	95	140	134	132	127	469	47.8
		Female	1,835	79	80	86	78	147	156	136	147	926	65.1
Custer	2.0	Male	1,001	103	79	86	85	175	155	111	81	126	33.4
		Female	999	94	77	75	69	157	156	128	72	171	36.8
Delta	22.3	Male	10,986	1,044	990	860	830	1,645	1,620	1,020	1,045	1,932	35.8
		Female	11,314	940	893	791	751	1,654	1,586	1,018	1,207	2,474	39.0
Denver	495.3	Male	239,892	20,397	16,324	14,538	30,077	58,953	33,454	21,498	19,365	25,286	31.5
		Female	255,408	19,673	15,834	14,093	28,795	53,565	31,809	23,428	23,319	44,892	34.2
Dolores	1.7	Male	850	97	75	68	79	132	144	94	73	88	33.0
		Female	850	91	88	67	68	128	122	106	78	102	33.7
Douglas	49.8	Male	25,061	2,409	2,815	2,440	1,553	4,343	6,051	2,925	1,492	1,033	32.6
		Female	24,739	2,224	2,715	2,485	1,387	4,843	5,979	2,387	1,321	1,398	32.3
Eagle	17.4	Male	9,589	763	593	479	1,509	3,592	1,491	529	361	272	29.0
		Female	7,811	640	514	466	1,208	2,623	1,271	504	287	298	29.1
Elbert	9.9	Male	5,087	536	562	452	338	920	1,034	456	314	475	32.1
		Female	4,813	463	476	420	268	1,033	917	364	319	553	32.5
El Paso	400.9	Male	203,140	19,861	18,020	16,223	34,307	40,691	31,151	19,326	12,166	11,395	28.2
		Female	197,760	19,163	17,237	15,661	32,855	38,134	32,656	19,587	13,500	18,967	31.3
Fremont	32.2	Male	16,435	1,317	1,251	1,310	1,407	3,194	2,460	1,530	1,378	2,588	34.2
		Female	15,765	1,241	1,173	1,186	1,118	2,214	2,061	1,516	1,492	3,764	39.6
Garfield	28.4	Male	14,496	1,436	1,225	1,104	1,563	3,369	2,430	1,278	880	1,211	30.7
		Female	13,904	1,373	1,152	958	1,476	2,989	2,173	1,205	946	1,632	31.7
Gilpin	2.8	Male	1,530	131	112	123	94	456	302	143	77	92	31.7
		Female	1,270	109	100	73	80	360	258	107	77	106	32.6
Grand	8.7	Male	4,550	468	355	291	490	1,303	718	440	261	224	30.1
		Female	4,150	460	369	271	505	1,009	662	386	254	234	29.7
Gunnison	10.8	Male	5,928	357	349	292	1,807	1,478	733	418	246	248	26.1
		Female	4,872	354	320	295	1,279	1,064	632	376	221	331	26.8
Hinsdale	.5	Male	280	24	23	21	23	65	49	33	24	18	32.5
		Female	220	12	13	21	17	51	47	22	17	20	34.2
Huerfano	6.5	Male	3,198	306	283	309	233	447	405	329	299	587	35.5
		Female	3,302	306	236	261	207	429	436	329	350	748	39.9
Jackson	1.7	Male	897	81	84	70	88	161	177	108	55	73	32.8
		Female	803	79	71	66	75	163	139	86	50	74	31.8
Jefferson	445.3	Male	221,741	19,883	21,134	19,647	21,301	47,370	42,663	23,913	14,521	11,309	31.1
		Female	223,559	19,323	20,446	18,775	19,639	46,600	42,712	23,160	14,919	17,985	32.2
Kiowa	1.8	Male	924	82	65	48	65	112	149	79	149	175	41.0
		Female	876	83	62	55	48	92	107	109	177	143	44.2
Kit Carson	7.5	Male	3,726	398	322	314	332	588	534	387	332	519	33.5
		Female	3,774	369	348	302	297	543	548	385	345	637	35.5
Lake	6.6	Male	3,508	418	308	269	551	840	512	303	171	136	27.5
		Female	3,092	421	303	269	449	637	459	262	136	156	26.6
La Plata	32.0	Male	16,138	1,440	1,208	1,200	2,724	3,303	2,390	1,459	1,083	1,331	29.5
		Female	15,862	1,369	1,212	1,173	2,387	2,983	2,324	1,451	1,211	1,752	31.0
Larimer	188.5	Male	93,908	8,408	7,636	6,527	15,239	21,595	14,546	7,462	5,341	7,154	29.2
		Female	94,592	7,913	7,441	6,236	14,992	19,471	14,067	7,578	6,078	10,816	30.5
Las Animas	13.7	Male	6,611	611	558	555	733	986	813	588	602	1,165	33.6
		Female	7,089	614	582	521	617	911	823	703	740	1,578	38.6
Lincoln	4.5	Male	2,170	184	163	173	195	303	328	238	243	343	37.0
		Female	2,330	169	136	178	178	274	339	247	263	546	41.8
Logan	18.5	Male	9,053	964	796	723	1,177	1,465	1,219	921	768	1,020	30.9
		Female	9,447	883	730	759	1,093	1,346	1,277	977	801	1,581	34.3
Mesa	91.3	Male	45,187	4,719	4,022	3,482	4,998	9,055	7,011	4,096	3,291	4,513	30.9
		Female	46,113	4,288	3,897	3,263	4,844	8,435	6,816	4,370	3,663	6,537	33.0
Mineral	.7	Male	363	33	24	25	40	74	73	39	30	25	33.0
		Female	337	28	28	38	24	58	69	24	34	34	33.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
COLORADO (continued)													
ALL COUNTIES (continued)													
Moffat	13.2	Male	6,864	873	640	510	777	1,582	1,165	601	387	329	29.0
		Female	6,336	813	623	492	688	1,375	999	537	313	496	29.0
Montezuma	18.9	Male	9,266	1,073	933	820	838	1,594	1,488	941	735	844	31.1
		Female	9,634	1,038	958	797	821	1,544	1,490	978	785	1,223	32.8
Montrose	24.8	Male	12,360	1,273	1,168	1,126	1,008	2,011	2,104	1,306	958	1,406	33.0
		Female	12,440	1,235	1,095	967	955	2,050	2,074	1,270	1,068	1,776	34.6
Morgan	22.3	Male	11,025	1,263	1,028	905	1,092	1,844	1,574	1,092	879	1,348	31.6
		Female	11,275	1,117	948	900	1,033	1,790	1,560	1,159	933	1,835	34.2
Otero	20.8	Male	10,045	1,105	925	967	913	1,518	1,408	1,000	834	1,375	32.3
		Female	10,755	1,037	923	885	924	1,479	1,419	1,030	971	2,087	35.9
Ouray	2.3	Male	1,148	103	103	85	67	223	244	85	117	121	34.7
		Female	1,152	101	85	89	67	231	193	119	92	175	35.2
Park	7.8	Male	4,040	430	390	331	218	995	827	354	258	237	31.5
		Female	3,760	393	364	285	258	965	673	311	288	223	31.0
Phillips	4.2	Male	2,062	198	185	162	157	304	309	202	186	359	35.8
		Female	2,138	189	178	129	151	284	287	209	212	499	39.8
Pitkin	11.5	Male	6,126	288	303	314	721	2,316	1,345	447	244	148	31.2
		Female	5,374	296	301	290	706	1,963	1,046	397	204	171	30.6
Prowers	13.8	Male	6,675	823	659	589	670	1,087	944	613	521	769	30.5
		Female	7,125	749	645	593	644	1,089	957	705	628	1,115	33.6
Pueblo	129.0	Male	62,614	6,175	5,729	5,435	6,367	10,978	8,755	6,734	5,550	6,891	31.9
		Female	66,386	5,994	5,702	5,227	6,524	10,319	9,310	7,144	6,221	9,945	34.4
Rio Blanco	6.0	Male	3,097	348	294	224	472	579	499	300	196	185	28.6
		Female	2,903	367	262	228	339	514	461	271	177	284	30.0
Rio Grande	11.3	Male	5,616	579	585	495	494	876	810	550	436	791	32.5
		Female	5,684	564	512	480	491	842	864	542	483	906	34.4
Routt	13.9	Male	7,487	703	602	454	879	2,506	1,309	454	301	279	29.4
		Female	6,413	582	518	459	753	1,964	1,029	420	281	407	29.6
Saguache	4.1	Male	2,093	257	192	182	204	350	294	194	185	235	31.0
		Female	2,007	205	167	186	177	297	269	203	194	309	34.0
San Juan	.8	Male	433	53	41	30	35	122	75	32	26	19	29.7
		Female	367	48	33	28	43	99	40	35	21	20	28.2
San Miguel	3.7	Male	2,008	194	173	109	160	727	355	119	71	100	30.1
		Female	1,692	182	128	92	165	590	253	87	73	122	29.7
Sedgwick	2.9	Male	1,390	129	108	114	107	197	180	153	159	243	37.2
		Female	1,510	114	140	108	96	175	209	172	164	332	40.8
Summit	11.7	Male	6,544	459	370	313	1,077	2,672	1,013	357	201	82	28.9
		Female	5,156	438	377	280	918	1,852	756	307	140	88	28.1
Teller	13.4	Male	6,824	606	640	662	382	1,468	1,365	706	499	496	32.6
		Female	6,576	542	568	565	469	1,460	1,252	663	487	570	32.8
Washington	5.1	Male	2,586	230	237	208	196	414	360	261	281	399	35.2
		Female	2,514	228	196	169	194	338	367	293	263	466	38.6
Weld	139.5	Male	68,574	7,295	6,364	5,612	9,144	13,492	10,532	6,086	4,331	5,718	29.4
		Female	70,926	6,792	6,138	5,355	10,371	12,779	10,473	6,193	4,665	8,160	30.3
Yuma	9.6	Male	4,696	508	428	385	374	723	708	459	408	703	34.0
		Female	4,904	517	396	355	345	721	682	499	426	963	36.7
TOTAL METRO COUNTIES	**2,763.0**	**Male**	**1,370,800**	**128,284**	**120,101**	**107,777**	**172,406**	**299,662**	**227,824**	**133,321**	**90,521**	**90,904**	**30.2**
		Female	**1,392,200**	**123,036**	**115,890**	**104,401**	**156,703**	**284,349**	**227,250**	**134,650**	**98,762**	**147,159**	**31.9**
TOTAL STATE	**3,372.5**	**Male**	**1,679,025**	**158,672**	**146,458**	**131,773**	**206,319**	**363,544**	**275,647**	**161,407**	**112,800**	**122,405**	**30.4**
		Female	**1,693,475**	**151,400**	**140,937**	**126,804**	**187,104**	**340,410**	**271,811**	**162,668**	**122,422**	**189,919**	**32.1**
CONNECTICUT													
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**825.2**	**Male**	**393,617**	**29,799**	**33,729**	**36,135**	**35,630**	**62,496**	**67,383**	**49,471**	**39,256**	**39,718**	**34.8**
		Female	**431,583**	**29,121**	**32,245**	**34,868**	**35,848**	**64,822**	**73,641**	**52,039**	**43,182**	**65,817**	**37.6**
Fairfield	825.2	Male	393,617	29,799	33,729	36,135	35,630	62,496	67,383	49,471	39,256	39,718	34.8
		Female	431,583	29,121	32,245	34,868	35,848	64,822	73,641	52,039	43,182	65,817	37.6
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**1,125.4**	**Male**	**541,567**	**41,652**	**44,767**	**46,397**	**59,493**	**96,902**	**87,340**	**59,808**	**50,874**	**54,334**	**33.1**
		Female	**583,833**	**39,759**	**43,217**	**44,766**	**59,097**	**97,889**	**90,155**	**63,424**	**56,367**	**89,159**	**35.8**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
CONNECTICUT (continued)													
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL (continued)													
Hartford	850.2	Male	405,661	31,429	33,557	35,168	41,972	70,774	63,868	45,941	40,248	42,704	33.6
		Female	444,539	29,749	32,568	34,001	42,503	72,677	67,462	49,725	44,774	71,080	36.6
Middlesex	144.5	Male	70,424	5,278	5,818	6,061	6,996	13,211	12,060	7,497	6,192	7,311	33.4
		Female	74,076	5,096	5,510	5,695	6,584	13,168	11,984	7,518	7,018	11,503	35.8
Tolland	130.7	Male	65,482	4,945	5,392	5,168	10,525	12,917	11,412	6,370	4,434	4,319	30.2
		Female	65,218	4,914	5,139	5,070	10,010	12,044	10,709	6,181	4,575	6,576	31.2
NEW HAVEN - WATERBURY - MERIDEN	**801.3**	**Male**	**380,606**	**30,642**	**31,517**	**32,128**	**40,227**	**67,508**	**57,850**	**39,997**	**37,701**	**43,036**	**33.3**
		Female	**420,694**	**28,951**	**30,415**	**31,201**	**40,850**	**69,255**	**60,926**	**43,941**	**43,345**	**71,810**	**36.6**
New Haven	801.3	Male	380,606	30,642	31,517	32,128	40,227	67,508	57,850	39,997	37,701	43,036	33.3
		Female	420,694	28,951	30,415	31,201	40,850	69,255	60,926	43,941	43,345	71,810	36.6
NEW LONDON - NORWICH	**255.6**	**Male**	**131,434**	**10,719**	**10,161**	**10,752**	**21,685**	**24,580**	**19,715**	**12,495**	**10,184**	**11,143**	**30.0**
		Female	**124,166**	**10,224**	**9,889**	**9,871**	**12,873**	**20,710**	**18,765**	**12,679**	**11,338**	**17,817**	**34.3**
New London	255.6	Male	131,434	10,719	10,161	10,752	21,685	24,580	19,715	12,495	10,184	11,143	30.0
		Female	124,166	10,224	9,889	9,871	12,873	20,710	18,765	12,679	11,338	17,817	34.3
ALL COUNTIES													
Fairfield	825.2	Male	393,617	29,799	33,729	36,135	35,630	62,496	67,383	49,471	39,256	39,718	34.8
		Female	431,583	29,121	32,245	34,868	35,848	64,822	73,641	52,039	43,182	65,817	37.6
Hartford	850.2	Male	405,661	31,429	33,557	35,168	41,972	70,774	63,868	45,941	40,248	42,704	33.6
		Female	444,539	29,749	32,568	34,001	42,503	72,677	67,462	49,725	44,774	71,080	36.6
Litchfield	172.4	Male	83,306	6,324	7,315	7,379	6,888	14,710	14,190	8,986	7,715	9,799	34.3
		Female	89,094	6,284	7,044	7,007	6,670	14,672	14,253	9,129	8,797	15,238	37.0
Middlesex	144.5	Male	70,424	5,278	5,818	6,061	6,996	13,211	12,060	7,497	6,192	7,311	33.4
		Female	74,076	5,096	5,510	5,695	6,584	13,168	11,984	7,518	7,018	11,503	35.8
New Haven	801.3	Male	380,606	30,642	31,517	32,128	40,227	67,508	57,850	39,997	37,701	43,036	33.3
		Female	420,694	28,951	30,415	31,201	40,850	69,255	60,926	43,941	43,345	71,810	36.6
New London	255.6	Male	131,434	10,719	10,161	10,752	21,685	24,580	19,715	12,495	10,184	11,143	30.0
		Female	124,166	10,224	9,889	9,871	12,873	20,710	18,765	12,679	11,338	17,817	34.3
Tolland	130.7	Male	65,482	4,945	5,392	5,168	10,525	12,917	11,412	6,370	4,434	4,319	30.2
		Female	65,218	4,914	5,139	5,070	10,010	12,044	10,709	6,181	4,575	6,576	31.2
Windham	102.2	Male	49,265	4,491	4,609	4,463	5,278	8,621	7,641	4,851	4,056	5,255	31.7
		Female	52,935	4,305	4,499	4,204	5,530	8,662	7,560	4,925	4,722	8,528	34.2
TOTAL METRO COUNTIES	**3,007.5**	**Male**	**1,447,224**	**112,812**	**120,174**	**125,412**	**157,035**	**251,486**	**232,288**	**161,771**	**138,015**	**148,231**	**33.3**
		Female	**1,560,276**	**108,055**	**115,766**	**120,706**	**148,668**	**252,676**	**243,487**	**172,083**	**154,232**	**244,603**	**36.4**
TOTAL STATE	**3,282.1**	**Male**	**1,579,795**	**123,627**	**132,098**	**137,254**	**169,201**	**274,817**	**254,119**	**175,608**	**149,786**	**163,285**	**33.3**
		Female	**1,702,305**	**118,644**	**127,309**	**131,917**	**160,868**	**276,010**	**265,300**	**186,137**	**167,751**	**268,369**	**36.4**
DELAWARE													
WILMINGTON	**579.6**	**Male**	**279,881**	**24,992**	**24,944**	**25,206**	**30,984**	**48,942**	**44,575**	**31,270**	**24,960**	**24,008**	**31.9**
		Female	**299,719**	**23,997**	**23,824**	**24,276**	**32,533**	**50,031**	**46,148**	**32,809**	**27,431**	**38,670**	**34.0**
New Castle	438.9	Male	210,602	18,506	18,103	18,575	24,761	37,458	33,320	23,862	18,777	17,240	31.8
		Female	228,298	17,904	17,351	18,084	26,410	38,362	35,049	25,164	20,731	29,243	34.0
Cecil, Md.	*73.2*	*Male*	*36,482*	*3,290*	*3,728*	*3,639*	*3,360*	*6,146*	*6,194*	*3,916*	*3,083*	*3,126*	*31.9*
		Female	*36,718*	*3,200*	*3,497*	*3,391*	*3,154*	*6,272*	*5,957*	*3,821*	*3,115*	*4,311*	*33.2*
Salem, N. J.	*67.5*	*Male*	*32,797*	*3,196*	*3,113*	*2,992*	*2,863*	*5,338*	*5,061*	*3,492*	*3,100*	*3,642*	*32.9*
		Female	*34,703*	*2,893*	*2,976*	*2,801*	*2,969*	*5,397*	*5,142*	*3,824*	*3,585*	*5,116*	*35.6*
ALL COUNTIES													
Kent	112.8	Male	55,172	5,737	5,216	4,931	7,153	9,713	8,857	5,559	3,656	4,350	29.7
		Female	57,628	5,404	5,093	4,782	6,634	9,807	9,127	5,603	4,105	7,073	32.0
New Castle	438.9	Male	210,602	18,506	18,103	18,575	24,761	37,458	33,320	23,862	18,777	17,240	31.8
		Female	228,298	17,904	17,351	18,084	26,410	38,362	35,049	25,164	20,731	29,243	34.0
Sussex	120.3	Male	57,710	4,982	5,022	5,017	5,316	9,443	8,516	6,154	6,010	7,250	34.0
		Female	62,590	4,993	4,834	4,944	5,292	9,275	8,726	6,777	6,765	10,984	37.2
TOTAL METRO COUNTIES	**438.9**	**Male**	**210,602**	**18,506**	**18,103**	**18,575**	**24,761**	**37,458**	**33,320**	**23,862**	**18,777**	**17,240**	**31.8**
		Female	**228,298**	**17,904**	**17,351**	**18,084**	**26,410**	**38,362**	**35,049**	**25,164**	**20,731**	**29,243**	**34.0**
TOTAL STATE	**672.0**	**Male**	**323,484**	**29,225**	**28,341**	**28,523**	**37,230**	**56,614**	**50,693**	**35,575**	**28,443**	**28,840**	**31.8**
		Female	**348,516**	**28,301**	**27,278**	**27,810**	**38,336**	**57,444**	**52,902**	**37,544**	**31,601**	**47,300**	**34.1**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
DISTRICT OF COLUMBIA													
WASHINGTON	**3,778.2**	**Male**	**1,837,176**	**152,507**	**160,548**	**157,143**	**195,350**	**375,257**	**349,949**	**200,392**	**133,544**	**112,486**	**31.7**
		Female	**1,941,024**	**146,300**	**154,038**	**152,458**	**196,451**	**390,776**	**353,714**	**201,930**	**150,055**	**195,302**	**33.2**
District of Columbia	620.1	Male	286,907	20,576	20,952	20,828	36,011	60,488	46,408	28,942	24,250	28,452	32.5
		Female	333,193	20,358	20,337	20,947	40,348	64,862	49,642	33,365	31,127	52,207	35.0
Calvert, Md.	*53.3*	*Male*	*26,614*	*2,704*	*2,748*	*2,787*	*2,114*	*4,843*	*4,928*	*2,514*	*1,934*	*2,042*	*31.1*
		Female	*26,686*	*2,557*	*2,561*	*2,523*	*2,132*	*5,024*	*4,417*	*2,518*	*2,140*	*2,814*	*32.1*
Charles, Md.	*100.8*	*Male*	*50,562*	*5,191*	*5,770*	*5,499*	*4,710*	*9,089*	*10,230*	*4,758*	*2,723*	*2,592*	*29.5*
		Female	*50,238*	*5,030*	*5,331*	*5,376*	*4,465*	*9,396*	*9,777*	*4,262*	*2,993*	*3,608*	*30.2*
Frederick, Md.	*148.3*	*Male*	*72,761*	*6,937*	*7,134*	*6,328*	*6,802*	*14,106*	*13,273*	*7,374*	*5,126*	*5,681*	*31.5*
		Female	*75,539*	*6,656*	*6,719*	*6,035*	*7,507*	*14,189*	*12,343*	*7,506*	*5,663*	*8,921*	*32.6*
Montgomery, Md.	*715.3*	*Male*	*343,787*	*26,023*	*28,986*	*30,386*	*31,975*	*63,844*	*64,292*	*42,243*	*30,599*	*25,439*	*33.5*
		Female	*371,513*	*24,795*	*27,928*	*29,501*	*30,556*	*67,467*	*69,473*	*44,124*	*33,494*	*44,175*	*35.8*
Prince George's, Md.	*712.4*	*Male*	*347,215*	*31,379*	*31,936*	*32,034*	*43,703*	*71,365*	*62,841*	*35,996*	*21,817*	*16,144*	*29.8*
		Female	*365,185*	*29,840*	*30,740*	*30,956*	*45,133*	*75,460*	*65,325*	*35,514*	*24,444*	*27,773*	*31.1*
Alexandria city, Va.	*110.6*	*Male*	*52,386*	*3,620*	*2,886*	*2,681*	*5,160*	*15,039*	*9,809*	*5,353*	*4,229*	*3,609*	*32.9*
		Female	*58,214*	*3,389*	*2,829*	*2,706*	*6,562*	*15,961*	*8,723*	*5,516*	*5,136*	*7,392*	*33.5*
Arlington, Va.	*157.6*	*Male*	*77,309*	*4,228*	*3,751*	*3,634*	*10,768*	*21,012*	*13,369*	*7,237*	*6,466*	*6,844*	*32.7*
		Female	*80,291*	*3,992*	*3,470*	*3,339*	*8,781*	*19,428*	*12,318*	*7,573*	*8,569*	*12,821*	*35.9*
Fairfax, Va.	*764.3*	*Male*	*379,145*	*30,658*	*34,941*	*34,392*	*34,077*	*74,067*	*82,649*	*46,773*	*27,199*	*14,389*	*32.5*
		Female	*385,155*	*29,595*	*33,809*	*33,110*	*33,634*	*77,200*	*82,465*	*44,325*	*27,181*	*23,836*	*33.1*
Fairfax city, Va.	*20.2*	*Male*	*9,992*	*731*	*777*	*853*	*1,318*	*2,067*	*1,771*	*1,171*	*865*	*439*	*31.4*
		Female	*10,208*	*733*	*693*	*790*	*1,153*	*1,941*	*1,817*	*1,310*	*853*	*918*	*33.9*
Falls Church city, Va.	*9.6*	*Male*	*4,566*	*295*	*280*	*289*	*368*	*1,033*	*841*	*472*	*479*	*509*	*35.2*
		Female	*5,034*	*251*	*238*	*253*	*384*	*959*	*866*	*552*	*601*	*930*	*40.0*
Loudoun, Va.	*77.9*	*Male*	*38,617*	*3,657*	*4,112*	*3,664*	*2,813*	*7,514*	*8,488*	*3,953*	*2,102*	*2,314*	*31.7*
		Female	*39,283*	*3,491*	*3,981*	*3,596*	*2,996*	*7,972*	*7,953*	*3,617*	*2,243*	*3,434*	*32.0*
Manassas city, Va.	*22.8*	*Male*	*11,312*	*1,408*	*1,158*	*891*	*1,056*	*2,784*	*2,067*	*936*	*520*	*492*	*29.1*
		Female	*11,488*	*1,351*	*1,106*	*906*	*1,175*	*2,653*	*1,891*	*948*	*532*	*926*	*29.5*
Manassas Park city, Va.	*7.4*	*Male*	*3,700*	*506*	*422*	*363*	*427*	*797*	*592*	*366*	*149*	*78*	*26.7*
		Female	*3,700*	*517*	*398*	*399*	*431*	*762*	*585*	*339*	*147*	*122*	*26.4*
Prince William, Va.	*199.4*	*Male*	*102,311*	*11,584*	*11,517*	*9,763*	*10,844*	*21,573*	*22,396*	*9,265*	*3,323*	*2,046*	*28.5*
		Female	*97,089*	*10,973*	*10,997*	*9,340*	*8,924*	*22,043*	*20,611*	*7,656*	*3,233*	*3,312*	*28.8*
Stafford, Va.	*58.2*	*Male*	*29,992*	*3,010*	*3,178*	*2,751*	*3,204*	*5,636*	*5,995*	*3,039*	*1,763*	*1,416*	*30.1*
		Female	*28,208*	*2,772*	*2,901*	*2,681*	*2,270*	*5,459*	*5,508*	*2,805*	*1,699*	*2,113*	*31.4*
TOTAL METRO COUNTIES	**620.1**	**Male**	**286,907**	**20,576**	**20,952**	**20,828**	**36,011**	**60,488**	**46,408**	**28,942**	**24,250**	**28,452**	**32.5**
		Female	**333,193**	**20,358**	**20,337**	**20,947**	**40,348**	**64,862**	**49,642**	**33,365**	**31,127**	**52,207**	**35.0**
TOTAL STATE	**620.1**	**Male**	**286,907**	**20,576**	**20,952**	**20,828**	**36,011**	**60,488**	**46,408**	**28,942**	**24,250**	**28,452**	**32.5**
		Female	**333,193**	**20,358**	**20,337**	**20,947**	**40,348**	**64,862**	**49,642**	**33,365**	**31,127**	**52,207**	**35.0**
FLORIDA													
BRADENTON	**192.1**	**Male**	**88,902**	**6,239**	**6,226**	**5,755**	**6,577**	**11,859**	**10,546**	**7,857**	**9,796**	**24,047**	**42.4**
		Female	**103,198**	**5,855**	**5,995**	**5,341**	**6,855**	**12,118**	**11,372**	**9,329**	**13,126**	**33,207**	**49.4**
Manatee	192.1	Male	88,902	6,239	6,226	5,755	6,577	11,859	10,546	7,857	9,796	24,047	42.4
		Female	103,198	5,855	5,995	5,341	6,855	12,118	11,372	9,329	13,126	33,207	49.4
DAYTONA BEACH	**359.5**	**Male**	**169,077**	**11,100**	**11,808**	**11,716**	**17,832**	**23,884**	**20,662**	**15,984**	**19,166**	**36,925**	**39.0**
		Female	**190,423**	**10,833**	**11,101**	**10,962**	**15,768**	**23,553**	**22,665**	**18,877**	**24,441**	**52,223**	**45.2**
Volusia	359.5	Male	169,077	11,100	11,808	11,716	17,832	23,884	20,662	15,984	19,166	36,925	39.0
		Female	190,423	10,833	11,101	10,962	15,768	23,553	22,665	18,877	24,441	52,223	45.2
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**1,255.0**	**Male**	**594,865**	**38,283**	**40,536**	**39,136**	**48,039**	**96,211**	**86,529**	**57,732**	**58,764**	**129,635**	**39.1**
		Female	**660,135**	**37,031**	**39,290**	**38,111**	**49,471**	**94,858**	**87,128**	**63,441**	**78,711**	**172,094**	**43.2**
Broward	1,255.0	Male	594,865	38,283	40,536	39,136	48,039	96,211	86,529	57,732	58,764	129,635	39.1
		Female	660,135	37,031	39,290	38,111	49,471	94,858	87,128	63,441	78,711	172,094	43.2
FORT MYERS - CAPE CORAL	**322.3**	**Male**	**154,441**	**10,815**	**10,880**	**10,278**	**11,774**	**21,037**	**19,627**	**14,376**	**19,498**	**36,156**	**41.3**
		Female	**167,859**	**10,464**	**10,510**	**9,996**	**11,649**	**21,213**	**20,479**	**16,611**	**24,151**	**42,786**	**44.8**
Lee	322.3	Male	154,441	10,815	10,880	10,278	11,774	21,037	19,627	14,376	19,498	36,156	41.3
		Female	167,859	10,464	10,510	9,996	11,649	21,213	20,479	16,611	24,151	42,786	44.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
FLORIDA (continued)													
FORT PIERCE	**240.4**	**Male**	**117,125**	**9,219**	**9,180**	**8,110**	**9,855**	**17,233**	**15,589**	**10,889**	**12,908**	**24,142**	**38.2**
		Female	**123,275**	**8,917**	**8,729**	**7,761**	**9,615**	**16,436**	**15,188**	**11,572**	**16,215**	**28,842**	**41.7**
Martin	98.0	Male	47,792	2,950	3,197	3,028	3,952	6,501	6,206	4,394	5,581	11,983	41.9
		Female	50,208	2,935	2,952	2,852	3,412	5,929	6,063	4,611	7,133	14,321	47.1
St. Lucie	142.4	Male	69,333	6,269	5,983	5,082	5,903	10,732	9,383	6,495	7,327	12,159	35.7
		Female	73,067	5,982	5,777	4,909	6,203	10,507	9,125	6,961	9,082	14,521	38.5
FORT WALTON BEACH	**158.9**	**Male**	**80,777**	**7,635**	**7,315**	**6,966**	**11,738**	**14,621**	**13,601**	**9,222**	**5,513**	**4,166**	**29.6**
		Female	**78,123**	**7,399**	**7,021**	**6,726**	**8,865**	**13,342**	**14,130**	**8,894**	**5,482**	**6,264**	**31.8**
Okaloosa	158.9	Male	80,777	7,635	7,315	6,966	11,738	14,621	13,601	9,222	5,513	4,166	29.6
		Female	78,123	7,399	7,021	6,726	8,865	13,342	14,130	8,894	5,482	6,264	31.8
GAINESVILLE	**211.8**	**Male**	**106,748**	**8,967**	**8,043**	**7,282**	**22,246**	**23,924**	**14,485**	**8,206**	**6,205**	**7,390**	**27.9**
		Female	**105,052**	**8,597**	**7,778**	**6,929**	**19,723**	**21,125**	**14,445**	**8,550**	**6,994**	**10,911**	**29.5**
Alachua	187.2	Male	93,713	7,830	6,908	6,294	21,014	21,288	12,215	6,845	5,157	6,162	27.3
		Female	93,487	7,497	6,746	5,962	18,719	19,375	12,676	7,300	5,934	9,278	29.0
Bradford	24.6	Male	13,035	1,137	1,135	988	1,232	2,636	2,270	1,361	1,048	1,228	32.7
		Female	11,565	1,100	1,032	967	1,004	1,750	1,769	1,250	1,060	1,633	34.6
JACKSONVILLE	**938.0**	**Male**	**456,173**	**43,242**	**42,917**	**38,980**	**53,890**	**84,466**	**71,222**	**46,753**	**36,630**	**38,073**	**30.8**
		Female	**481,827**	**42,523**	**41,445**	**37,296**	**47,447**	**84,193**	**74,405**	**49,864**	**41,964**	**62,690**	**33.6**
Clay	106.0	Male	52,030	4,811	5,858	5,526	4,202	8,763	10,618	5,590	3,322	3,340	31.4
		Female	53,970	4,934	5,576	5,211	4,146	9,681	10,871	5,172	3,505	4,874	32.4
Duval	698.6	Male	339,678	32,742	31,115	27,566	43,863	65,238	50,449	34,024	27,268	27,413	30.3
		Female	358,922	31,989	30,047	26,603	37,172	63,806	53,045	37,302	31,686	47,272	33.4
Nassau	47.5	Male	23,646	2,402	2,531	2,372	2,117	4,003	4,095	2,692	1,748	1,686	31.0
		Female	23,854	2,322	2,383	2,117	2,154	4,050	4,109	2,539	1,808	2,372	32.3
St. Johns	85.9	Male	40,819	3,287	3,413	3,516	3,708	6,462	6,060	4,447	4,292	5,634	35.0
		Female	45,081	3,278	3,439	3,365	3,975	6,656	6,380	4,851	4,965	8,172	37.9
LAKELAND - WINTER HAVEN	**410.7**	**Male**	**201,186**	**17,242**	**17,450**	**16,429**	**19,880**	**32,948**	**30,696**	**20,968**	**18,110**	**27,463**	**34.0**
		Female	**209,514**	**16,420**	**17,004**	**15,868**	**19,052**	**30,470**	**30,367**	**21,537**	**20,636**	**38,160**	**37.0**
Polk	410.7	Male	201,186	17,242	17,450	16,429	19,680	32,948	30,696	20,968	18,110	27,463	34.0
		Female	209,514	16,420	17,004	15,868	19,052	30,470	30,367	21,537	20,636	38,160	37.0
MELBOURNE - TITUSVILLE - PALM BAY	**413.9**	**Male**	**203,577**	**14,109**	**15,469**	**17,287**	**22,066**	**30,110**	**30,995**	**25,356**	**22,463**	**25,722**	**35.9**
		Female	**210,323**	**13,840**	**14,967**	**16,206**	**19,221**	**28,421**	**33,865**	**26,559**	**24,694**	**32,550**	**38.7**
Brevard	413.9	Male	203,577	14,109	15,469	17,287	22,066	30,110	30,995	25,356	22,463	25,722	35.9
		Female	210,323	13,840	14,967	16,206	19,221	28,421	33,865	26,559	24,694	32,550	38.7
MIAMI - HIALEAH	**1,885.9**	**Male**	**886,630**	**68,826**	**67,780**	**67,316**	**84,677**	**141,823**	**141,452**	**104,872**	**80,223**	**129,661**	**35.9**
		Female	**999,270**	**65,672**	**65,114**	**65,477**	**86,200**	**150,644**	**154,821**	**113,788**	**96,949**	**200,605**	**39.3**
Dade	1,885.9	Male	886,630	68,826	67,780	67,316	84,677	141,823	141,452	104,872	80,223	129,661	35.9
		Female	999,270	65,672	65,114	65,477	86,200	150,644	154,821	113,788	96,949	200,605	39.3
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*3.140.9*	*Male*	*1,481,495*	*107,109*	*108,316*	*106,452*	*132,716*	*238,034*	*227,981*	*162,604*	*138,987*	*259,296*	*37.1*
		Female	*1,659,405*	*102,703*	*104,404*	*103,588*	*135,671*	*245,502*	*241,949*	*177,229*	*175,660*	*372,699*	*40.7*
NAPLES	**141.1**	**Male**	**69,959**	**5,198**	**4,854**	**4,845**	**5,768**	**10,322**	**9,674**	**6,709**	**8,426**	**14,163**	**39.1**
		Female	**71,141**	**4,734**	**4,880**	**4,589**	**5,347**	**9,462**	**9,572**	**7,232**	**9,983**	**15,342**	**41.9**
Collier	141.1	Male	69,959	5,198	4,854	4,845	5,768	10,322	9,674	6,709	8,426	14,163	39.1
		Female	71,141	4,734	4,880	4,589	5,347	9,462	9,572	7,232	9,983	15,342	41.9
OCALA	**197.7**	**Male**	**94,919**	**7,641**	**8,107**	**7,787**	**7,235**	**13,331**	**13,208**	**9,547**	**11,017**	**17,046**	**37.5**
		Female	**102,781**	**7,249**	**7,729**	**7,707**	**7,932**	**13,898**	**14,099**	**10,966**	**13,044**	**20,157**	**39.9**
Marion	197.7	Male	94,919	7,641	8,107	7,787	7,235	13,331	13,208	9,547	11,017	17,046	37.5
		Female	102,781	7,249	7,729	7,707	7,932	13,898	14,099	10,966	13,044	20,157	39.9
ORLANDO	**1,044.2**	**Male**	**505,722**	**42,814**	**44,621**	**42,688**	**59,206**	**88,366**	**78,168**	**55,073**	**43,354**	**51,432**	**32.2**
		Female	**538,478**	**41,552**	**43,048**	**40,750**	**55,230**	**89,259**	**82,845**	**58,290**	**49,426**	**78,078**	**34.9**
Orange	660.9	Male	321,257	27,145	27,152	26,601	43,518	57,769	46,615	34,687	27,218	30,552	31.3
		Female	339,643	26,502	26,145	25,122	38,737	56,214	49,823	37,317	31,126	48,657	34.5
Osceola	100.5	Male	47,848	4,051	3,937	3,787	4,200	6,967	7,177	4,955	4,607	8,167	36.4
		Female	52,652	3,811	3,916	3,667	4,413	7,182	7,470	5,117	5,434	11,642	39.5
Seminole	282.8	Male	136,617	11,618	13,532	12,300	11,488	23,630	24,376	15,431	11,529	12,713	33.2
		Female	146,183	11,239	12,987	11,961	12,080	25,863	25,552	15,856	12,866	17,779	34.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
FLORIDA (continued)													
PANAMA CITY	**134.7**	**Male**	**66,091**	**6,414**	**6,240**	**5,695**	**7,420**	**11,544**	**10,263**	**7,250**	**5,434**	**5,831**	**31.3**
		Female	**68,609**	**5,987**	**5,952**	**5,289**	**7,066**	**11,022**	**11,132**	**7,641**	**6,229**	**8,291**	**34.1**
Bay	134.7	Male	66,091	6,414	6,240	5,695	7,420	11,544	10,263	7,250	5,434	5,831	31.3
		Female	68,609	5,987	5,952	5,289	7,066	11,022	11,132	7,641	6,229	8,291	34.1
PENSACOLA	**359.1**	**Male**	**175,018**	**17,013**	**16,435**	**15,501**	**21,827**	**31,064**	**27,383**	**18,464**	**13,931**	**13,400**	**30.4**
		Female	**184,082**	**16,182**	**15,575**	**14,821**	**20,233**	**30,597**	**29,524**	**20,239**	**15,677**	**21,234**	**33.2**
Escambia	286.8	Male	139,071	13,515	12,837	12,048	17,855	24,815	21,162	14,579	11,331	10,929	30.4
		Female	147,729	12,802	12,313	11,623	16,532	24,399	22,967	16,293	12,991	17,809	33.4
Santa Rosa	72.3	Male	35,947	3,498	3,598	3,453	3,972	6,249	6,221	3,885	2,600	2,471	30.5
		Female	36,353	3,380	3,262	3,198	3,701	6,198	6,557	3,946	2,686	3,425	32.5
SARASOTA	**266.8**	**Male**	**122,686**	**6,358**	**7,090**	**7,246**	**8,361**	**15,396**	**14,350**	**10,990**	**15,327**	**37,568**	**47.3**
		Female	**144,114**	**6,024**	**6,866**	**7,087**	**8,617**	**15,427**	**15,706**	**13,351**	**21,159**	**49,877**	**54.2**
Sarasota	266.8	Male	122,686	6,358	7,090	7,246	8,361	15,396	14,350	10,990	15,327	37,568	47.3
		Female	144,114	6,024	6,866	7,087	8,617	15,427	15,706	13,351	21,159	49,877	54.2
TALLAHASSEE	**235.7**	**Male**	**113,404**	**10,803**	**10,342**	**8,774**	**18,489**	**24,198**	**16,527**	**9,402**	**7,125**	**7,744**	**28.4**
		Female	**122,296**	**10,493**	**10,036**	**8,419**	**20,623**	**23,565**	**17,422**	**10,551**	**8,480**	**12,707**	**29.9**
Gadsden	47.2	Male	22,080	2,667	2,478	2,310	2,143	3,541	2,826	1,991	1,704	2,420	29.1
		Female	25,120	2,568	2,476	2,218	2,325	3,673	3,330	2,559	2,116	3,855	33.1
Leon	188.5	Male	91,324	8,136	7,864	6,464	16,346	20,657	13,701	7,411	5,421	5,324	28.3
		Female	97,176	7,925	7,560	6,201	18,298	19,892	14,092	7,992	6,364	8,852	29.3
TAMPA - ST. PETERSBURG - CLEARWATER	**2,080.8**	**Male**	**978,199**	**68,608**	**72,092**	**69,704**	**84,860**	**146,558**	**131,771**	**95,400**	**103,825**	**205,381**	**38.6**
		Female	**1,102,601**	**65,296**	**70,249**	**67,524**	**87,025**	**148,475**	**140,054**	**106,350**	**132,038**	**285,590**	**43.0**
Hernando	96.7	Male	46,449	2,737	3,122	3,200	2,920	4,944	5,489	4,249	7,200	12,588	46.9
		Female	50,251	2,919	3,141	3,044	2,868	5,026	5,824	5,057	9,216	13,156	49.7
Hillsborough	849.5	Male	409,549	35,842	36,330	33,926	44,791	73,640	64,225	42,986	34,112	43,697	32.3
		Female	439,951	33,642	35,204	33,113	45,803	74,759	67,412	45,167	39,465	65,386	34.7
Pasco	273.7	Male	129,856	7,269	7,687	7,611	7,744	13,501	13,941	10,762	18,425	42,916	51.7
		Female	143,844	7,101	7,527	7,387	7,759	13,816	14,491	12,564	24,719	48,480	55.5
Pinellas	860.9	Male	392,345	22,760	24,953	24,967	29,405	54,473	48,116	37,403	44,088	106,180	43.2
		Female	468,555	21,634	24,377	23,980	30,595	54,874	52,327	43,562	58,638	158,568	51.1
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**870.8**	**Male**	**413,771**	**28,196**	**28,320**	**27.065**	**33,810**	**63,353**	**56,887**	**38,407**	**41,987**	**95,746**	**39.6**
		Female	**457,029**	**27,053**	**27,249**	**26,254**	**33,231**	**60,679**	**56,369**	**42,545**	**56,869**	**126,780**	**44.6**
Palm Beach	870.8	Male	413,771	28,196	28,320	27,065	33,810	63,353	56,887	38,407	41,987	95,746	39.6
		Female	457,029	27,053	27,249	26,254	33,231	60,679	56,369	42,545	56,869	126,780	44.6
ALL COUNTIES													
Alachua	187.2	Male	93,713	7,830	6,908	6,294	21,014	21,288	12,215	6,845	5,157	6,162	27.3
		Female	93,487	7,497	6,746	5,962	18,719	19,375	12,676	7,300	5,934	9,278	29.0
Baker	19.8	Male	9,999	1,112	1,049	942	1,118	1,694	1,644	1,000	628	812	29.6
		Female	9,801	1,019	1,055	872	929	1,605	1,582	1,016	649	1,074	31.4
Bay	134.7	Male	66,091	6,414	6,240	5,695	7,420	11,544	10,263	7,250	5,434	5,831	31.3
		Female	68,609	5,987	5,952	5,289	7,066	11,022	11,132	7,641	6,229	8,291	34.1
Bradford	24.6	Male	13,035	1,137	1,135	988	1,232	2,636	2,270	1,361	1,048	1,228	32.7
		Female	11,565	1,100	1,032	967	1,004	1,750	1,769	1,250	1,060	1,633	34.6
Brevard	413.9	Male	203,577	14,109	15,469	17,287	22,066	30,110	30,995	25,356	22,463	25,722	35.9
		Female	210,323	13,840	14,967	16,206	19,221	28,421	33,865	26,559	24,694	32,550	38.7
Broward	1,255.0	Male	594,865	38,283	40,536	39,136	48,039	96,211	86,529	57,732	58,754	129,635	39.1
		Female	660,135	37,031	39,290	38,111	49,471	94,858	87,128	63,441	78,711	172,094	43.2
Calhoun	11.3	Male	5,183	507	439	491	396	717	747	518	484	884	35.6
		Female	6,117	520	460	462	430	708	821	578	555	1,583	40.8
Charlotte	100.0	Male	46,574	2,186	2,305	2,497	2,525	4,276	4,358	3,892	7,504	17,031	56.7
		Female	53,426	2,101	2,288	2,321	2,364	4,373	4,941	4,834	9,998	20,206	58.5
Citrus	96.1	Male	45,999	2,668	2,795	2,919	2,392	4,583	4,962	4,063	6,945	14,671	51.7
		Female	50,101	2,285	2,682	2,706	2,667	4,647	5,348	5,145	8,957	15,664	54.2
Clay	106.0	Male	52,030	4,811	5,858	5,526	4,202	8,763	10,618	5,590	3,322	3,340	31.4
		Female	53,970	4,934	5,576	5,211	4,146	9,681	10,871	5,172	3,505	4,874	32.4
Collier	141.1	Male	69,959	5,198	4,854	4,845	5,768	10,322	9,674	6,709	8,426	14,163	39.1
		Female	71,141	4,734	4,880	4,589	5,347	9,462	9,572	7,232	9,983	15,342	41.9
Columbia	43.2	Male	21,118	2,341	2,034	1,918	2,049	3,327	3,343	2,214	1,818	2,074	31.7
		Female	22,082	2,157	2,020	1,853	2,135	3,506	3,398	2,272	1,922	2,819	33.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
FLORIDA (continued)													
ALL COUNTIES (continued)													
Dade	1,885.9	Male	886,630	68,826	67,780	67,316	84,677	141,823	141,452	104,872	80,223	129,661	35.9
		Female	999,270	65,672	65,114	65,477	86,200	150,644	154,821	113,788	96,949	200,605	39.3
De Soto	23.5	Male	11,633	927	1,026	945	1,359	1,716	1,592	1,076	1,070	1,922	34.1
		Female	11,867	980	968	934	898	1,623	1,610	1,235	1,302	2,317	38.3
Dixie	10.4	Male	5,316	448	463	488	450	852	877	543	529	666	34.5
		Female	5,084	452	457	430	401	734	770	545	566	729	35.9
Duval	698.6	Male	339,678	32,742	31,115	27,566	43,863	65,238	50,449	34,024	27,268	27,413	30.3
		Female	358,922	31,989	30,047	26,603	37,172	63,806	53,045	37,302	31,686	47,272	33.4
Escambia	286.8	Male	139,071	13,515	12,837	12,048	17,855	24,815	21,162	14,579	11,331	10,929	30.4
		Female	147,729	12,802	12,313	11,623	16,532	24,399	22,967	16,293	12,991	17,809	33.4
Flagler	23.8	Male	11,565	843	867	816	800	1,471	1,414	1,077	1,884	2,393	42.0
		Female	12,235	825	813	734	858	1,517	1,437	1,296	2,325	2,430	44.5
Franklin	8.6	Male	4,194	406	367	468	360	554	642	431	385	581	34.0
		Female	4,406	389	375	363	349	572	667	398	434	859	37.3
Gadsden	47.2	Male	22,080	2,667	2,478	2,310	2,143	3,541	2,826	1,991	1,704	2,420	29.1
		Female	25,120	2,568	2,476	2,218	2,325	3,673	3,330	2,559	2,116	3,855	33.1
Gilchrist	7.6	Male	4,043	301	307	550	701	472	581	400	340	391	28.4
		Female	3,557	311	293	336	301	445	629	408	354	480	36.5
Glades	7.5	Male	3,703	340	304	295	284	453	496	457	477	597	38.5
		Female	3,797	358	323	311	266	489	520	444	465	621	37.9
Gulf	12.5	Male	6,267	623	627	564	690	868	852	802	541	700	32.3
		Female	6,233	579	545	509	544	835	982	727	663	849	36.1
Hamilton	9.9	Male	4,519	536	501	454	387	684	611	367	342	637	30.6
		Female	5,381	514	493	393	415	761	614	420	376	1,395	36.9
Hardee	22.1	Male	11,007	1,249	1,201	1,044	1,021	1,675	1,539	1,084	921	1,273	30.9
		Female	11,093	1,160	1,090	1,007	949	1,711	1,557	1,077	989	1,553	32.8
Hendry	25.7	Male	12,967	1,483	1,330	1,296	1,155	2,014	2,116	1,298	1,079	1,196	31.1
		Female	12,733	1,350	1,451	1,238	1,123	2,019	1,993	1,242	1,054	1,263	31.0
Hernando	96.7	Male	46,449	2,737	3,122	3,200	2,920	4,944	5,489	4,249	7,200	12,588	46.9
		Female	50,251	2,919	3,141	3,044	2,868	5,026	5,824	5,057	9,216	13,156	49.7
Highlands	68.7	Male	33,055	2,369	2,265	2,279	2,571	3,998	3,758	2,950	3,941	8,924	43.1
		Female	35,645	2,290	2,179	2,053	2,276	3,600	4,064	3,279	4,929	10,975	49.0
Hillsborough	849.5	Male	409,549	35,842	36,330	33,926	44,791	73,640	64,225	42,986	34,112	43,697	32.3
		Female	439,951	33,642	35,204	33,113	45,803	74,759	67,412	45,167	39,465	65,386	34.7
Holmes	17.8	Male	8,626	760	815	762	743	1,158	1,335	942	835	1,276	35.6
		Female	9,174	706	719	736	657	1,146	1,414	950	909	1,937	39.4
Indian River	90.5	Male	43,841	3,088	3,130	3,200	3,755	6,102	5,736	4,360	5,345	9,125	39.6
		Female	46,659	2,977	3,087	2,983	3,372	5,739	5,904	4,950	6,368	11,279	43.8
Jackson	43.4	Male	21,576	2,015	1,891	2,123	2,998	3,255	2,920	2,101	1,674	2,599	30.4
		Female	21,824	1,935	1,835	1,659	1,833	3,009	3,112	2,229	2,103	4,109	37.1
Jefferson	12.1	Male	5,795	676	639	583	527	892	682	570	476	750	30.3
		Female	6,305	621	623	517	530	969	814	598	601	1,032	33.9
Lafayette	5.0	Male	2,469	251	240	217	220	391	366	245	206	333	32.8
		Female	2,531	269	209	197	220	372	347	228	216	473	35.0
Lake	149.9	Male	71,003	4,969	5,037	5,168	4,927	8,656	9,112	6,808	7,990	18,336	42.4
		Female	78,897	4,824	4,938	4,964	4,981	8,651	9,506	7,334	10,230	23,469	47.1
Lee	322.3	Male	154,441	10,815	10,880	10,278	11,774	21,037	19,627	14,376	19,498	36,156	41.3
		Female	167,859	10,464	10,510	9,996	11,649	21,213	20,479	16,611	24,151	42,786	44.8
Leon	188.5	Male	91,324	8,136	7,864	6,464	16,346	20,657	13,701	7,411	5,421	5,324	28.3
		Female	97,176	7,925	7,560	6,201	18,298	19,892	14,092	7,992	6,364	8,852	29.3
Levy	26.1	Male	12,561	1,099	1,140	1,071	987	1,692	1,756	1,337	1,391	2,088	36.7
		Female	13,539	1,036	1,087	995	1,023	1,900	1,870	1,432	1,655	2,541	38.9
Liberty	4.8	Male	2,380	258	218	204	231	328	342	285	221	293	33.5
		Female	2,420	227	213	153	212	343	327	304	270	371	36.9
Madison	16.0	Male	7,341	784	773	749	672	977	970	678	639	1,099	32.1
		Female	8,659	789	790	714	685	1,079	1,122	814	793	1,873	37.4
Manatee	192.1	Male	88,902	6,239	6,226	5,755	6,577	11,859	10,546	7,857	9,796	24,047	42.4
		Female	103,198	5,855	5,995	5,341	6,855	12,118	11,372	9,329	13,126	33,207	49.4
Marion	197.7	Male	94,919	7,641	8,107	7,787	7,235	13,331	13,208	9,547	11,017	17,046	37.5
		Female	102,781	7,249	7,729	7,707	7,932	13,898	14,099	10,966	13,044	20,157	39.9
Martin	98.0	Male	47,792	2,950	3,197	3,028	3,952	6,501	6,206	4,394	5,581	11,983	41.9
		Female	50,208	2,935	2,952	2,852	3,412	5,929	6,063	4,611	7,133	14,321	47.1
Monroe	78.6	Male	40,864	2,464	2,455	2,346	4,193	7,896	6,190	4,575	4,856	5,889	36.7
		Female	37,736	2,249	2,283	2,105	3,378	6,453	5,342	4,560	5,090	6,276	39.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
FLORIDA (continued)													
ALL COUNTIES (continued)													
Nassau	47.5	Male	23,646	2,402	2,531	2,372	2,117	4,003	4,095	2,692	1,748	1,686	31.0
		Female	23,854	2,322	2,383	2,117	2,154	4,050	4,109	2,539	1,808	2,372	32.3
Okaloosa	158.9	Male	80,777	7,635	7,315	6,966	11,738	14,621	13,601	9,222	5,513	4,166	29.6
		Female	78,123	7,399	7,021	6,726	8,865	13,342	14,130	8,894	5,482	6,264	31.8
Okeechobee	30.3	Male	15,336	1,604	1,497	1,547	1,320	2,125	2,250	1,592	1,415	1,986	33.0
		Female	14,964	1,513	1,347	1,208	1,282	2,235	2,271	1,546	1,490	2,072	34.5
Orange	660.9	Male	321,257	27,145	27,152	26,601	43,518	57,769	46,615	34,687	27,218	30,552	31.3
		Female	339,643	26,502	26,145	25,122	38,737	56,214	49,823	37,317	31,126	48,657	34.5
Osceola	100.5	Male	47,848	4,051	3,937	3,787	4,200	6,967	7,177	4,955	4,607	8,167	36.4
		Female	52,652	3,811	3,916	3,667	4,413	7,182	7,470	5,117	5,434	11,642	39.5
Palm Beach	870.8	Male	413,771	28,196	28,320	27,065	33,810	63,353	56,887	38,407	41,987	95,746	39.6
		Female	457,029	27,053	27,249	26,254	33,231	60,679	56,369	42,545	56,869	126,780	44.6
Pasco	273.7	Male	129,856	7,269	7,687	7,611	7,744	13,501	13,941	10,762	18,425	42,916	51.7
		Female	143,844	7,101	7,527	7,387	7,759	13,816	14,491	12,564	24,719	48,480	55.5
Pinellas	860.9	Male	392,345	22,760	24,953	24,967	29,405	54,473	48,116	37,403	44,088	106,180	43.2
		Female	468,555	21,634	24,377	23,980	30,595	54,874	52,327	43,562	58,638	158,568	51.1
Polk	410.7	Male	201,186	17,242	17,450	16,429	19,880	32,948	30,696	20,968	18,110	27,463	34.0
		Female	209,514	16,420	17,004	15,868	19,052	30,470	30,367	21,537	20,636	38,160	37.0
Putnam	63.0	Male	30,447	2,829	2,775	2,663	2,500	4,125	4,068	3,206	3,422	4,859	35.8
		Female	32,553	2,686	2,656	2,494	2,630	4,365	4,291	3,677	3,985	5,769	38.4
St. Johns	85.9	Male	40,819	3,287	3,413	3,516	3,708	6,462	6,060	4,447	4,292	5,634	35.0
		Female	45,081	3,278	3,439	3,365	3,975	6,656	6,380	4,851	4,965	8,172	37.9
St. Lucie	142.4	Male	69,333	6,269	5,983	5,082	5,903	10,732	9,383	6,495	7,327	12,159	35.7
		Female	73,067	5,982	5,777	4,909	6,203	10,507	9,125	6,961	9,082	14,521	38.5
Santa Rosa	72.3	Male	35,947	3,498	3,598	3,453	3,972	6,249	6,221	3,885	2,600	2,471	30.5
		Female	36,353	3,380	3,262	3,198	3,701	6,198	6,557	3,946	2,686	3,425	32.5
Sarasota	266.8	Male	122,686	6,358	7,090	7,246	8,361	15,396	14,350	10,990	15,327	37,568	47.3
		Female	144,114	6,024	6,866	7,087	8,617	15,427	15,706	13,351	21,159	49,877	54.2
Seminole	282.8	Male	136,617	11,618	13,532	12,300	11,488	23,630	24,376	15,431	11,529	12,713	33.2
		Female	146,183	11,239	12,987	11,961	12,080	25,863	25,552	15,856	12,866	17,779	34.6
Sumter	32.1	Male	16,325	1,209	1,304	1,439	2,091	2,051	2,139	1,590	1,714	2,788	35.3
		Female	15,775	1,189	1,207	1,261	1,205	1,884	2,231	1,666	1,991	3,141	40.1
Suwannee	27.4	Male	13,249	1,355	1,315	1,388	1,079	1,943	1,877	1,294	1,232	1,766	32.7
		Female	14,151	1,276	1,178	1,152	1,102	1,946	2,092	1,524	1,353	2,528	37.0
Taylor	19.2	Male	9,275	931	923	835	887	1,442	1,317	971	787	1,182	32.4
		Female	9,925	966	892	780	868	1,523	1,386	1,057	888	1,565	34.6
Union	11.4	Male	8,183	386	331	350	1,228	2,985	1,541	709	354	299	31.0
		Female	3,217	349	310	263	298	527	487	331	254	398	32.4
Volusia	359.5	Male	169,077	11,100	11,808	11,716	17,832	23,884	20,662	15,984	19,166	36,925	39.0
		Female	190,423	10,833	11,101	10,962	15,768	23,553	22,665	18,877	24,441	52,223	45.2
Wakulla	14.9	Male	7,323	799	717	730	543	1,288	1,144	712	584	806	31.8
		Female	7,577	757	707	630	642	1,311	1,151	732	597	1,050	33.0
Walton	28.9	Male	13,955	1,179	1,200	1,189	1,133	1,893	1,999	1,627	1,542	2,193	36.9
		Female	14,945	1,132	1,131	1,089	1,165	1,885	2,078	1,792	1,725	2,948	40.2
Washington	16.6	Male	8,012	710	776	780	643	1,053	1,215	799	803	1,233	35.4
		Female	8,588	691	718	668	600	1,092	1,287	944	957	1,631	39.1
TOTAL METRO COUNTIES	**11,719.4**	**Male**	**5,599,270**	**428,722**	**435,705**	**418,560**	**555,550**	**902,248**	**813,635**	**573,457**	**539,702**	**931,691**	**35.7**
		Female	**6,120,130**	**412,121**	**420,538**	**403,113**	**539,170**	**898,757**	**855,588**	**626,187**	**666,268**	**1,298,388**	**39.5**
TOTAL STATE	**12,898.1**	**Male**	**6,174,973**	**474,427**	**480,762**	**463,870**	**604,485**	**981,854**	**890,126**	**630,030**	**604,076**	**1,045,343**	**35.9**
		Female	**6,723,127**	**455,603**	**463,960**	**444,203**	**582,758**	**974,331**	**933,553**	**687,771**	**743,281**	**1,437,667**	**39.7**
GEORGIA													
ALBANY	**118.3**	**Male**	**56,760**	**6,728**	**6,516**	**5,419**	**6,574**	**10,810**	**8,352**	**5,258**	**3,668**	**3,435**	**27.9**
		Female	**61,540**	**6,569**	**6,166**	**5,313**	**6,966**	**11,047**	**9,108**	**5,842**	**4,333**	**6,176**	**30.2**
Dougherty	102.0	Male	48,510	5,861	5,551	4,697	5,613	9,124	6,974	4,542	3,180	2,968	27.8
		Female	53,490	5,751	5,307	4,525	6,231	9,468	7,799	5,162	3,779	5,468	30.2
Lee	16.3	Male	8,250	867	965	722	961	1,686	1,378	716	488	467	28.6
		Female	8,050	838	859	788	735	1,579	1,309	680	554	708	30.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
GEORGIA (continued)													
ATHENS	**151.3**	**Male**	**73,140**	**6,610**	**6,133**	**5,553**	**13,173**	**14,485**	**10,675**	**6,299**	**4,643**	**5,569**	**28.5**
		Female	**78,160**	**6,311**	**5,967**	**5,299**	**13,558**	**13,633**	**11,142**	**6,682**	**5,642**	**9,926**	**30.8**
Clarke	82.4	Male	39,364	3,278	2,736	2,513	9,983	8,323	4,826	2,963	2,221	2,521	26.4
		Female	43,036	3,228	2,738	2,443	10,396	7,615	5,390	3,294	2,826	5,106	28.6
Jackson	30.4	Male	14,841	1,446	1,439	1,357	1,388	2,533	2,517	1,529	1,147	1,485	32.1
		Female	15,559	1,330	1,394	1,278	1,419	2,395	2,486	1,510	1,378	2,369	34.8
Madison	21.8	Male	10,764	1,075	1,119	1,002	977	1,937	1,864	1,044	781	965	31.2
		Female	11,036	978	1,011	911	962	1,941	1,806	1,096	908	1,423	33.5
Oconee	16.7	Male	8,171	811	839	681	825	1,692	1,468	763	494	598	30.5
		Female	8,529	775	824	667	781	1,682	1,460	782	530	1,028	32.2
ATLANTA	**2,816.6**	**Male**	**1,364,257**	**130,258**	**134,921**	**117,400**	**139,276**	**280,376**	**250,517**	**138,059**	**88,381**	**85,069**	**30.7**
		Female	**1,452,343**	**124,937**	**130,256**	**113,479**	**141,736**	**294,497**	**251,821**	**142,467**	**102,013**	**151,137**	**32.3**
Barrow	28.5	Male	13,621	1,437	1,428	1,192	1,264	2,318	2,207	1,383	1,067	1,325	31.4
		Female	14,879	1,321	1,440	1,184	1,305	2,300	2,190	1,509	1,272	2,358	34.5
Butts	16.5	Male	8,754	784	711	715	1,338	1,811	1,282	753	612	748	29.6
		Female	7,746	688	721	680	697	1,135	1,097	794	655	1,279	34.6
Cherokee	89.2	Male	44,237	4,695	4,822	3,729	3,725	9,313	8,279	3,985	2,595	3,094	30.5
		Female	44,963	4,580	4,635	3,708	3,925	9,313	7,450	3,737	2,912	4,703	31.0
Clayton	183.8	Male	90,449	9,591	9,893	8,187	9,399	18,914	17,002	9,235	4,871	3,357	29.3
		Female	93,351	9,188	9,483	8,022	10,007	19,969	17,064	8,999	5,215	5,404	30.0
Cobb	443.4	Male	218,455	19,867	20,986	18,116	21,769	47,253	43,868	23,396	13,330	9,870	31.0
		Female	224,945	18,803	19,983	17,276	21,656	50,456	42,746	22,948	14,308	16,769	31.9
Coweta	52.5	Male	25,144	2,541	2,529	2,385	2,180	4,241	4,323	2,612	1,965	2,368	31.9
		Female	27,356	2,613	2,491	2,265	2,286	4,347	4,245	2,803	2,303	4,003	34.3
De Kalb	554.4	Male	264,733	22,592	24,283	23,172	30,431	55,505	46,602	28,452	18,443	15,253	30.7
		Female	289,667	21,646	23,662	22,636	30,969	58,827	51,122	31,316	20,998	28,491	32.8
Douglas	76.9	Male	38,171	4,155	4,383	3,668	3,211	7,504	7,323	3,771	2,080	2,076	29.9
		Female	38,729	4,038	4,206	3,404	3,192	7,997	6,740	3,599	2,259	3,294	30.7
Fayette	57.1	Male	28,447	2,679	3,208	2,640	1,889	4,850	6,806	3,070	1,791	1,514	32.9
		Female	28,653	2,423	3,172	2,630	1,762	5,731	6,207	2,747	1,856	2,125	32.6
Forsyth	44.3	Male	22,163	2,254	2,360	1,937	1,966	3,993	4,110	2,279	1,555	1,709	31.4
		Female	22,137	2,009	2,140	1,839	1,997	4,011	3,796	2,146	1,770	2,429	32.7
Fulton	652.0	Male	305,552	27,813	27,571	24,641	36,207	63,349	49,483	29,302	21,827	25,359	30.8
		Female	346,448	27,261	26,896	24,168	37,303	67,034	52,462	33,018	27,745	50,561	33.6
Gwinnett	329.3	Male	164,182	17,322	17,804	13,646	13,288	37,166	34,727	15,147	8,100	6,982	30.4
		Female	165,118	16,534	16,911	13,039	14,037	38,448	32,043	13,916	8,900	11,290	30.7
Henry	55.4	Male	27,347	2,779	2,735	2,569	2,397	5,002	4,616	3,010	2,069	2,170	31.4
		Female	28,053	2,658	2,631	2,193	2,438	4,876	4,719	3,089	2,255	3,194	33.4
Newton	45.4	Male	21,795	2,320	2,254	2,193	2,124	3,507	3,605	2,251	1,553	1,988	30.7
		Female	23,605	2,137	2,322	2,103	2,139	3,737	3,709	2,329	1,935	3,194	33.3
Paulding	38.1	Male	18,802	1,976	2,084	1,634	1,720	3,450	3,327	1,860	1,264	1,487	30.8
		Female	19,298	1,864	2,028	1,633	1,662	3,515	3,067	1,824	1,458	2,247	32.0
Rockdale	55.9	Male	27,552	2,756	3,063	2,605	2,262	4,823	5,592	2,994	1,815	1,642	31.4
		Female	28,348	2,590	2,971	2,556	2,207	5,148	5,472	2,806	1,979	2,619	32.5
Spalding	55.9	Male	26,588	2,795	2,824	2,567	2,430	4,421	4,316	2,779	2,064	2,392	31.1
		Female	29,312	2,735	2,640	2,345	2,522	4,634	4,551	2,944	2,607	4,334	34.5
Walton	38.0	Male	18,265	1,902	1,983	1,804	1,676	2,956	3,049	1,780	1,380	1,735	31.0
		Female	19,735	1,849	1,924	1,798	1,632	3,019	3,141	1,943	1,586	2,843	33.8
AUGUSTA	**406.1**	**Male**	**197,520**	**20,323**	**19,043**	**17,970**	**24,664**	**36,494**	**30,015**	**20,331**	**14,647**	**14,033**	**29.6**
		Female	**208,580**	**19,621**	**18,352**	**16,550**	**22,519**	**37,083**	**32,174**	**21,768**	**16,415**	**24,098**	**32.3**
Columbia	65.6	Male	32,403	3,551	3,441	3,149	2,966	6,466	6,043	3,350	1,933	1,504	29.8
		Female	33,197	3,529	3,311	2,845	3,162	6,792	6,052	3,229	1,934	2,343	30.5
McDuffie	21.0	Male	9,896	1,062	1,004	1,014	923	1,686	1,476	1,100	763	868	30.6
		Female	11,104	1,087	997	924	1,056	1,763	1,700	1,106	1,004	1,467	33.4
Richmond	195.5	Male	95,069	9,643	8,464	8,296	14,868	18,126	13,240	9,056	6,780	6,596	28.5
		Female	100,431	9,173	8,404	7,592	12,413	18,201	14,539	10,117	7,785	12,207	31.9
Aiken, S. C.	*124.0*	*Male*	*60,152*	*6,067*	*6,134*	*5,511*	*5,907*	*10,216*	*9,256*	*6,825*	*5,171*	*5,065*	*31.3*
		Female	*63,848*	*5,832*	*5,640*	*5,189*	*5,888*	*10,327*	*9,883*	*7,316*	*5,692*	*8,081*	*34.1*
COLUMBUS	**256.1**	**Male**	**127,648**	**12,915**	**11,718**	**11,400**	**21,212**	**23,826**	**16,361**	**12,055**	**8,890**	**8,771**	**27.8**
		Female	**128,452**	**12,355**	**11,191**	**10,068**	**13,516**	**21,999**	**18,563**	**14,024**	**10,687**	**16,049**	**32.8**
Chattahoochee	21.3	Male	14,870	1,120	968	1,062	6,293	3,596	1,406	274	82	69	22.8
		Female	6,430	1,058	908	548	810	1,755	894	206	101	150	24.1
Muscogee	184.1	Male	88,697	9,304	8,292	8,010	12,424	16,298	12,018	9,159	6,801	6,391	28.9
		Female	95,403	8,896	7,925	7,326	10,135	16,179	13,779	10,880	8,113	12,170	33.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
COLUMBUS (continued)													
Russell, Ala.	*50.7*	*Male*	*24,081*	*2,491*	*2,458*	*2,328*	*2,495*	*3,932*	*3,437*	*2,622*	*2,007*	*2,311*	*30.8*
		Female	*26,619*	*2,401*	*2,358*	*2,194*	*2,571*	*4,065*	*3,890*	*2,938*	*2,473*	*3,729*	*34.3*
MACON - WARNER ROBINS	**294.6**	**Male**	**140,518**	**14,460**	**14,120**	**12,936**	**15,534**	**25,357**	**21,926**	**15,182**	**10,939**	**10,064**	**30.2**
		Female	**154,082**	**13,934**	**13,700**	**12,537**	**16,314**	**25,727**	**23,944**	**16,354**	**12,714**	**18,858**	**33.0**
Bibb	159.0	Male	73,781	7,503	7,301	6,534	7,809	13,464	10,764	7,640	6,273	6,493	30.8
		Female	85,219	7,188	7,185	6,502	8,781	13,888	12,012	8,971	7,814	12,878	34.3
Houston	92.5	Male	45,910	4,780	4,657	4,384	5,268	8,365	7,821	5,451	3,188	1,996	29.6
		Female	46,590	4,653	4,487	4,153	4,998	8,097	8,363	5,187	3,189	3,463	31.2
Jones	20.7	Male	10,158	1,054	1,013	1,004	937	1,822	1,743	1,069	747	769	30.9
		Female	10,542	998	1,027	886	931	1,898	1,801	1,052	815	1,134	32.5
Peach	22.4	Male	10,669	1,123	1,149	1,014	1,520	1,706	1,598	1,022	731	806	28.1
		Female	11,731	1,095	1,001	996	1,604	1,844	1,768	1,144	896	1,383	31.3
SAVANNAH	**251.2**	**Male**	**120,813**	**12,858**	**11,528**	**10,429**	**14,665**	**22,181**	**17,600**	**11,440**	**9,583**	**10,529**	**29.9**
		Female	**130,387**	**12,418**	**11,111**	**10,145**	**13,365**	**21,886**	**18,558**	**13,014**	**11,728**	**18,162**	**33.3**
Chatham	226.2	Male	108,354	11,491	10,192	9,196	13,504	20,129	15,367	10,232	8,680	9,563	29.9
		Female	117,846	11,099	9,806	8,980	12,289	19,780	16,499	11,812	10,817	16,764	33.5
Effingham	25.0	Male	12,459	1,367	1,336	1,233	1,161	2,052	2,233	1,208	903	966	30.5
		Female	12,541	1,319	1,305	1,165	1,076	2,106	2,059	1,202	911	1,398	31.7
ALL COUNTIES													
Appling	17.4	Male	8,511	966	946	882	796	1,418	1,289	770	632	812	29.7
		Female	8,889	936	918	802	814	1,336	1,370	811	711	1,191	32.3
Atkinson	6.6	Male	3,239	356	329	394	290	510	482	284	248	346	29.9
		Female	3,361	352	299	316	307	465	546	304	311	461	33.7
Bacon	9.8	Male	4,619	575	492	435	395	741	688	449	384	460	30.6
		Female	5,181	551	532	456	430	783	711	542	459	717	32.9
Baker	3.5	Male	1,631	191	160	181	157	259	220	158	135	170	29.9
		Female	1,869	201	172	164	187	244	242	179	148	332	33.6
Baldwin	38.9	Male	19,313	1,693	1,564	1,865	2,812	3,239	2,845	1,854	1,626	1,815	30.3
		Female	19,587	1,501	1,574	1,504	2,487	3,247	2,845	1,921	1,571	2,937	33.4
Banks	10.9	Male	5,445	506	489	528	524	940	914	508	425	611	32.2
		Female	5,455	508	485	407	466	876	896	527	496	794	34.8
Barrow	28.5	Male	13,621	1,437	1,428	1,192	1,264	2,318	2,207	1,383	1,067	1,325	31.4
		Female	14,879	1,321	1,440	1,184	1,305	2,300	2,190	1,509	1,272	2,358	34.5
Bartow	53.8	Male	26,053	2,616	2,920	2,430	2,368	4,372	4,421	2,675	2,034	2,217	31.2
		Female	27,747	2,379	2,738	2,296	2,373	4,555	4,509	2,887	2,373	3,637	34.0
Ben Hill	17.9	Male	8,294	981	837	736	690	1,374	1,195	724	745	1,012	31.6
		Female	9,606	938	814	719	831	1,461	1,282	940	888	1,733	35.3
Berrien	14.5	Male	7,030	702	737	624	662	1,100	1,167	710	602	726	32.2
		Female	7,470	677	673	633	654	1,157	1,098	747	706	1,125	34.5
Bibb	159.0	Male	73,781	7,503	7,301	6,534	7,809	13,464	10,764	7,640	6,273	6,493	30.8
		Female	85,219	7,188	7,185	6,502	8,781	13,888	12,012	8,971	7,814	12,878	34.3
Bleckley	10.9	Male	5,180	465	486	499	702	752	793	561	425	497	30.8
		Female	5,720	474	443	459	647	779	858	605	527	928	35.7
Brantley	11.3	Male	5,496	604	614	525	467	946	928	574	367	471	30.7
		Female	5,804	594	677	539	509	1,001	868	554	387	675	30.8
Brooks	15.3	Male	7,096	827	801	734	628	1,014	857	648	603	984	30.5
		Female	8,204	757	819	734	683	1,030	1,083	776	731	1,591	35.7
Bryan	16.9	Male	8,312	1,025	964	761	722	1,521	1,346	769	631	573	29.5
		Female	8,588	1,043	855	793	829	1,511	1,352	807	577	821	30.1
Bulloch	39.1	Male	18,918	1,695	1,719	1,555	3,841	3,110	2,528	1,533	1,230	1,707	27.1
		Female	20,182	1,623	1,642	1,437	4,188	2,908	2,585	1,712	1,464	2,623	29.1
Burke	21.7	Male	10,248	1,312	1,192	1,084	1,041	1,613	1,287	859	832	1,028	28.1
		Female	11,452	1,283	1,145	990	1,068	1,662	1,430	1,051	950	1,873	32.5
Butts	16.5	Male	8,754	784	711	715	1,338	1,811	1,282	753	612	748	29.6
		Female	7,746	688	721	680	697	1,135	1,097	794	655	1,279	34.6
Calhoun	5.5	Male	2,535	280	259	291	258	372	302	233	215	325	29.8
		Female	2,965	277	265	268	268	353	345	331	258	600	36.5
Camden	23.8	Male	12,465	1,274	1,157	1,108	2,187	2,063	1,878	1,115	803	880	27.5
		Female	11,335	1,150	1,169	1,030	1,210	1,830	1,792	1,109	863	1,182	31.1
Candler	7.7	Male	3,618	337	361	336	314	570	494	319	349	538	33.1
		Female	4,082	355	363	315	294	564	536	401	410	844	37.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
GEORGIA (continued)													
ALL COUNTIES (continued)													
Carroll	71.6	Male	34,431	3,306	3,520	3,002	4,312	5,849	5,685	3,187	2,398	3,172	30.3
		Female	37,169	3,159	3,371	2,925	4,875	5,907	5,530	3,319	2,943	5,140	32.2
☐ Catoosa	42.2	Male	20,477	2,050	2,119	1,814	1,834	3,648	3,740	2,312	1,430	1,530	31.6
		Female	21,723	1,900	2,054	1,714	1,890	3,909	3,820	2,396	1,669	2,371	33.5
Charlton	8.4	Male	4,032	448	477	449	385	543	650	422	277	381	29.7
		Female	4,368	478	443	467	404	651	643	400	321	561	31.0
Chatham	226.2	Male	108,354	11,491	10,192	9,196	13,504	20,129	15,367	10,232	8,680	9,563	29.9
		Female	117,846	11,099	9,806	8,980	12,289	19,780	16,499	11,812	10,817	16,764	33.5
Chattahoochee	21.3	Male	14,870	1,120	968	1,062	6,293	3,596	1,406	274	82	69	22.8
		Female	6,430	1,058	908	548	810	1,755	894	206	101	150	24.1
Chattooga	22.0	Male	10,533	1,030	1,047	890	919	1,696	1,580	1,200	962	1,209	33.1
		Female	11,467	936	1,012	902	918	1,657	1,665	1,325	1,216	1,836	36.9
Cherokee	89.2	Male	44,237	4,695	4,822	3,729	3,725	9,313	8,279	3,985	2,595	3,094	30.5
		Female	44,963	4,580	4,635	3,708	3,925	9,313	7,450	3,737	2,912	4,703	31.0
Clarke	82.4	Male	39,364	3,278	2,736	2,513	9,983	8,323	4,826	2,963	2,221	2,521	26.4
		Female	43,036	3,228	2,738	2,443	10,396	7,615	5,390	3,294	2,826	5,106	28.6
Clay	3.5	Male	1,576	145	149	173	143	225	190	150	158	243	32.9
		Female	1,924	183	166	165	144	258	203	200	202	403	37.3
Clayton	183.8	Male	90,449	9,591	9,893	8,187	9,399	18,914	17,002	9,235	4,871	3,357	29.3
		Female	93,351	9,188	9,483	8,022	10,007	19,969	17,064	8,999	5,215	5,404	30.0
Clinch	6.8	Male	3,369	358	387	377	303	540	483	317	283	321	29.8
		Female	3,431	369	344	327	330	531	488	343	275	424	31.5
Cobb	443.4	Male	218,455	19,867	20,986	18,116	21,769	47,253	43,868	23,396	13,330	9,870	31.0
		Female	224,945	18,803	19,983	17,276	21,656	50,456	42,746	22,948	14,308	16,769	31.9
Coffee	31.1	Male	14,864	1,766	1,590	1,362	1,559	2,493	2,201	1,322	1,142	1,429	29.6
		Female	16,236	1,679	1,568	1,381	1,665	2,578	2,322	1,516	1,394	2,133	32.1
Colquitt	37.2	Male	17,697	1,917	1,885	1,729	1,544	2,793	2,539	1,706	1,557	2,027	31.3
		Female	19,503	1,846	1,799	1,591	1,640	2,874	2,807	1,962	1,887	3,097	35.0
Columbia	65.6	Male	32,403	3,551	3,441	3,149	2,966	6,466	6,043	3,350	1,933	1,504	29.8
		Female	33,197	3,529	3,311	2,845	3,162	6,792	6,052	3,229	1,934	2,343	30.5
Cook	14.3	Male	6,823	730	821	669	578	1,041	995	654	568	767	30.9
		Female	7,477	737	743	645	612	1,110	1,060	742	677	1,151	34.0
Coweta	52.5	Male	25,144	2,541	2,529	2,385	2,180	4,241	4,323	2,612	1,965	2,368	31.9
		Female	27,356	2,613	2,491	2,265	2,286	4,347	4,245	2,803	2,303	4,003	34.3
Crawford	8.7	Male	4,237	419	420	485	407	669	754	447	260	376	30.8
		Female	4,463	440	422	438	420	737	698	401	336	571	31.9
Crisp	20.2	Male	9,269	1,112	1,019	892	860	1,522	1,242	859	788	975	29.9
		Female	10,931	1,113	1,009	909	1,013	1,612	1,340	1,050	981	1,904	33.8
☐ Dade	13.0	Male	6,423	674	623	608	698	1,081	1,118	609	487	525	30.6
		Female	6,577	601	620	528	727	1,141	1,073	644	508	735	32.1
Dawson	8.2	Male	4,123	416	408	343	350	778	621	454	341	412	32.0
		Female	4,077	311	394	341	342	667	642	437	376	547	34.5
Decatur	27.3	Male	12,972	1,579	1,440	1,253	1,249	2,089	1,679	1,242	1,017	1,424	29.6
		Female	14,328	1,433	1,398	1,249	1,354	2,029	1,831	1,477	1,279	2,278	33.5
De Kalb	554.4	Male	264,733	22,592	24,283	23,172	30,431	55,505	46,602	28,452	18,443	15,253	30.7
		Female	289,667	21,646	23,662	22,636	30,969	58,827	51,122	31,316	20,998	28,491	32.8
Dodge	17.5	Male	8,210	788	876	794	714	1,276	1,236	816	696	1,014	32.3
		Female	9,290	804	897	765	682	1,338	1,300	912	885	1,707	36.2
Dooly	10.2	Male	4,700	581	490	518	410	676	624	421	385	595	30.2
		Female	5,500	583	519	488	464	778	668	503	513	984	33.9
Dougherty	102.0	Male	48,510	5,861	5,551	4,697	5,613	9,124	6,974	4,542	3,180	2,968	27.8
		Female	53,490	5,751	5,307	4,525	6,231	9,468	7,799	5,162	3,779	5,468	30.2
Douglas	76.9	Male	38,171	4,155	4,383	3,668	3,211	7,504	7,323	3,771	2,080	2,076	29.9
		Female	38,729	4,038	4,206	3,404	3,192	7,997	6,740	3,599	2,259	3,294	30.7
Early	12.7	Male	5,889	681	706	652	515	831	785	520	482	717	29.7
		Female	6,811	670	683	618	558	885	930	665	588	1,214	34.9
Echols	2.5	Male	1,219	135	144	118	109	207	172	122	75	137	30.0
		Female	1,281	150	119	112	128	189	214	108	86	175	32.0
Effingham	25.0	Male	12,459	1,367	1,336	1,233	1,161	2,052	2,233	1,208	903	966	30.5
		Female	12,541	1,319	1,305	1,165	1,076	2,106	2,059	1,202	911	1,398	31.7
Elbert	19.2	Male	9,087	939	836	841	842	1,462	1,379	905	827	1,056	32.4
		Female	10,113	879	820	806	877	1,464	1,457	1,060	913	1,837	36.4
Emanuel	22.3	Male	10,628	1,300	1,107	979	929	1,637	1,493	997	954	1,232	31.1
		Female	11,672	1,203	1,032	977	1,027	1,706	1,623	1,076	1,082	1,946	34.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
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GEORGIA (continued)													
ALL COUNTIES (continued)													
Evans	8.5	Male	4,000	464	423	385	386	606	540	388	322	486	30.6
		Female	4,500	421	399	431	431	620	613	438	384	763	34.2
Fannin	16.6	Male	7,942	647	758	643	560	1,233	1,221	889	853	1,138	36.1
		Female	8,658	619	691	597	597	1,267	1,252	1,045	963	1,627	39.5
Fayette	57.1	Male	28,447	2,679	3,208	2,640	1,889	4,850	6,806	3,070	1,791	1,514	32.9
		Female	28,653	2,423	3,172	2,630	1,762	5,731	6,207	2,747	1,856	2,125	32.6
Floyd	82.4	Male	39,008	3,505	3,747	3,370	4,144	6,494	6,242	4,332	3,251	3,923	32.3
		Female	43,392	3,186	3,561	3,200	4,384	6,594	6,506	4,775	4,205	6,981	36.2
Forsyth	44.3	Male	22,163	2,254	2,360	1,937	1,966	3,993	4,110	2,279	1,555	1,709	31.4
		Female	22,137	2,009	2,140	1,839	1,997	4,011	3,796	2,146	1,770	2,429	32.7
Franklin	17.1	Male	8,217	690	759	746	842	1,258	1,312	859	787	964	33.5
		Female	8,883	696	730	654	798	1,246	1,358	957	864	1,580	37.3
Fulton	652.0	Male	305,552	27,813	27,571	24,641	36,207	63,349	49,483	29,302	21,827	25,359	30.8
		Female	346,448	27,261	26,896	24,168	37,303	67,034	52,462	33,018	27,745	50,561	33.6
Gilmer	13.6	Male	6,663	569	587	592	619	1,090	1,082	761	525	838	33.8
		Female	6,937	596	587	526	538	1,007	1,158	748	656	1,121	36.9
Glascock	2.3	Male	1,069	91	98	108	92	154	150	101	114	161	34.4
		Female	1,231	96	74	87	107	151	177	132	136	271	40.7
Glynn	62.4	Male	29,744	2,931	2,809	2,693	2,860	5,145	4,688	3,098	2,454	3,066	32.0
		Female	32,656	2,750	2,810	2,590	3,051	5,281	5,042	3,358	3,057	4,717	34.7
Gordon	34.8	Male	16,951	1,681	1,788	1,614	1,523	2,894	2,865	1,839	1,287	1,460	31.5
		Female	17,849	1,556	1,728	1,471	1,514	2,871	2,978	1,821	1,528	2,382	34.2
Grady	22.5	Male	10,676	1,139	1,159	1,058	948	1,689	1,530	985	879	1,289	31.1
		Female	11,824	1,145	1,153	1,009	1,004	1,656	1,630	1,146	1,029	2,052	34.7
Greene	12.4	Male	5,828	717	566	579	556	854	787	521	471	777	30.8
		Female	6,572	684	569	540	555	891	837	599	636	1,261	35.6
Gwinnett	329.3	Male	164,182	17,322	17,804	13,646	13,288	37,166	34,727	15,147	8,100	6,982	30.4
		Female	165,118	16,534	16,911	13,039	14,037	38,448	32,043	13,916	8,900	11,290	30.7
Habersham	28.5	Male	14,612	1,206	1,185	1,173	2,736	2,266	2,105	1,409	1,145	1,387	29.4
		Female	13,888	1,175	1,092	1,034	1,420	2,106	2,173	1,514	1,226	2,148	35.5
Hall	94.2	Male	45,334	4,439	4,344	4,056	4,245	7,969	7,905	4,802	3,577	3,997	32.0
		Female	48,866	4,192	4,159	3,838	4,629	8,154	8,059	5,250	4,162	6,423	34.3
Hancock	9.6	Male	4,423	491	527	548	418	673	510	383	362	511	28.4
		Female	5,177	515	498	524	467	744	640	477	448	864	32.9
Haralson	21.2	Male	10,189	933	1,067	937	895	1,583	1,721	1,134	823	1,096	33.0
		Female	11,011	881	945	917	828	1,646	1,754	1,219	1,011	1,810	36.6
Harris	18.8	Male	9,230	895	866	840	779	1,462	1,412	998	939	1,039	33.4
		Female	9,570	738	750	811	765	1,442	1,383	1,170	1,002	1,509	37.0
Hart	20.2	Male	9,726	919	978	926	924	1,542	1,445	968	905	1,119	32.2
		Female	10,474	906	956	859	782	1,555	1,525	1,080	1,045	1,766	36.2
Heard	7.8	Male	3,851	379	386	396	348	565	592	380	342	463	32.4
		Female	3,949	343	355	330	336	567	586	383	404	645	35.7
Henry	55.4	Male	27,347	2,779	2,735	2,569	2,397	5,002	4,616	3,010	2,069	2,170	31.4
		Female	28,053	2,658	2,631	2,193	2,438	4,876	4,719	3,089	2,255	3,194	33.4
Houston	92.5	Male	45,910	4,780	4,657	4,384	5,268	8,365	7,821	5,451	3,188	1,996	29.6
		Female	46,590	4,653	4,487	4,153	4,998	8,097	8,363	5,187	3,189	3,463	31.2
Irwin	9.3	Male	4,423	470	477	480	355	607	662	445	372	555	32.1
		Female	4,877	416	420	433	363	669	683	493	499	901	37.0
Jackson	30.4	Male	14,841	1,446	1,439	1,357	1,388	2,533	2,517	1,529	1,147	1,485	32.1
		Female	15,559	1,330	1,394	1,278	1,419	2,395	2,486	1,510	1,378	2,369	34.8
Jasper	8.6	Male	4,128	456	366	402	367	696	566	438	349	488	31.8
		Female	4,472	430	367	374	370	709	606	451	376	789	34.8
Jeff Davis	12.6	Male	6,171	701	664	595	590	1,057	956	616	444	548	30.1
		Female	6,429	616	621	587	579	1,050	943	663	535	835	32.7
Jefferson	18.9	Male	8,765	998	1,030	917	803	1,406	1,139	712	707	1,053	29.5
		Female	10,135	998	932	905	883	1,488	1,259	933	903	1,828	34.0
Jenkins	8.8	Male	4,232	454	427	431	410	668	581	386	377	498	30.9
		Female	4,568	430	439	392	462	662	584	490	427	682	33.5
Johnson	9.0	Male	4,152	454	420	390	385	622	592	406	387	496	31.9
		Female	4,848	512	421	372	414	658	648	471	452	900	35.7
Jones	20.7	Male	10,158	1,054	1,013	1,004	937	1,822	1,743	1,069	747	769	30.9
		Female	10,542	998	1,027	886	931	1,898	1,801	1,052	815	1,134	32.5
Lamar	13.5	Male	6,366	621	630	622	618	1,040	927	682	539	687	31.7
		Female	7,134	598	633	595	637	1,071	940	767	641	1,252	35.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ALL COUNTIES (continued)													
Lanier	5.7	Male	2,737	337	271	302	278	410	385	281	179	294	29.4
		Female	2,963	300	287	281	267	410	426	316	214	462	33.5
Laurens	39.8	Male	19,097	2,029	1,889	1,824	1,739	2,968	2,772	1,870	1,818	2,188	32.0
		Female	20,703	1,925	1,796	1,685	1,729	3,175	3,051	2,062	1,879	3,401	35.1
Lee	16.3	Male	8,250	867	965	722	961	1,686	1,378	716	488	467	28.6
		Female	8,050	838	859	788	735	1,579	1,309	680	554	708	30.1
Liberty	49.8	Male	29,115	3,344	2,199	1,734	10,012	5,682	3,184	1,310	840	810	23.1
		Female	20,685	3,167	2,118	1,558	3,663	4,213	2,629	1,233	947	1,157	24.7
Lincoln	7.6	Male	3,665	352	365	352	332	566	550	379	351	418	32.6
		Female	3,935	394	342	333	355	566	530	420	389	606	34.6
Long	5.4	Male	2,700	375	252	241	387	459	349	210	204	223	27.1
		Female	2,700	317	285	219	320	448	368	241	214	288	29.7
Lowndes	76.4	Male	37,005	3,992	3,766	3,289	5,458	6,638	5,376	3,303	2,351	2,832	28.0
		Female	39,395	3,855	3,614	3,093	5,242	6,659	5,685	3,574	2,832	4,841	30.8
Lumpkin	13.2	Male	6,521	572	580	539	1,062	1,047	985	653	471	612	29.8
		Female	6,679	555	538	484	1,067	996	1,026	665	459	889	32.0
McDuffie	21.0	Male	9,896	1,062	1,004	1,014	923	1,686	1,476	1,100	763	868	30.6
		Female	11,104	1,087	997	924	1,056	1,763	1,700	1,106	1,004	1,467	33.4
McIntosh	9.4	Male	4,553	410	455	496	487	719	680	389	345	572	31.0
		Female	4,847	410	444	421	464	680	660	434	377	957	35.1
Macon	14.5	Male	6,798	808	731	732	671	1,100	908	559	537	752	29.2
		Female	7,702	827	702	664	756	1,102	951	704	677	1,319	33.2
Madison	21.8	Male	10,764	1,075	1,119	1,002	977	1,937	1,864	1,044	781	965	31.2
		Female	11,036	978	1,011	911	962	1,941	1,806	1,096	908	1,423	33.5
Marion	5.5	Male	2,619	269	299	294	242	372	406	219	228	290	30.5
		Female	2,881	236	245	324	248	420	438	251	258	461	34.2
Meriwether	22.0	Male	10,432	1,162	1,067	1,051	1,012	1,701	1,489	987	826	1,137	30.4
		Female	11,568	1,151	1,016	1,042	1,007	1,679	1,567	1,121	1,089	1,896	34.3
Miller	7.1	Male	3,358	352	393	307	297	505	440	356	280	428	31.5
		Female	3,742	360	317	326	315	494	517	389	340	684	36.1
Mitchell	21.7	Male	10,271	1,234	1,279	1,107	1,003	1,581	1,407	916	770	974	28.2
		Female	11,429	1,231	1,167	1,030	1,007	1,657	1,555	1,049	975	1,758	32.7
Monroe	17.3	Male	8,069	733	850	758	701	1,412	1,350	822	642	801	32.0
		Female	9,231	711	792	692	1,054	1,388	1,358	911	716	1,609	34.8
Montgomery	7.3	Male	3,714	357	324	313	711	601	465	309	266	368	27.5
		Female	3,586	351	290	287	412	521	516	300	303	606	33.7
Morgan	13.1	Male	6,250	654	684	647	606	1,027	945	529	482	676	30.2
		Female	6,850	650	684	598	580	1,000	991	586	584	1,177	34.1
Murray	25.7	Male	12,772	1,291	1,425	1,158	1,270	2,362	2,307	1,299	749	911	30.3
		Female	12,928	1,337	1,387	1,128	1,211	2,249	2,197	1,265	876	1,278	31.2
Muscogee	184.1	Male	88,697	9,304	8,292	8,010	12,424	16,298	12,018	9,159	6,801	6,391	28.9
		Female	95,403	8,896	7,925	7,326	10,135	16,179	13,779	10,880	8,113	12,170	33.3
Newton	45.4	Male	21,795	2,320	2,254	2,193	2,124	3,507	3,605	2,251	1,553	1,988	30.7
		Female	23,605	2,137	2,322	2,103	2,139	3,737	3,709	2,329	1,935	3,194	33.3
Oconee	16.7	Male	8,171	811	839	681	825	1,692	1,468	763	494	598	30.5
		Female	8,529	775	824	667	781	1,682	1,460	782	530	1,028	32.2
Oglethorpe	9.9	Male	4,792	432	482	489	412	750	802	498	370	557	32.7
		Female	5,108	449	481	480	435	787	819	472	422	763	34.0
Paulding	38.1	Male	18,802	1,976	2,084	1,634	1,720	3,450	3,327	1,860	1,264	1,487	30.8
		Female	19,298	1,864	2,028	1,633	1,662	3,515	3,067	1,824	1,458	2,247	32.0
Peach	22.4	Male	10,669	1,123	1,149	1,014	1,520	1,706	1,598	1,022	731	806	28.1
		Female	11,731	1,095	1,001	996	1,604	1,844	1,768	1,144	896	1,383	31.3
Pickens	14.4	Male	6,909	590	636	557	661	1,146	1,131	779	586	823	33.8
		Female	7,491	649	639	586	593	1,113	1,220	743	670	1,278	36.4
Pierce	13.6	Male	6,602	723	687	630	565	1,158	1,066	617	508	648	31.0
		Female	6,998	716	672	649	597	1,055	1,064	632	622	991	33.2
Pike	10.4	Male	5,098	478	468	514	446	791	867	524	423	587	33.1
		Female	5,302	518	480	467	392	796	867	534	469	779	35.0
Polk	34.8	Male	16,466	1,517	1,686	1,514	1,583	2,453	2,607	1,808	1,397	1,901	32.9
		Female	18,334	1,502	1,529	1,458	1,547	2,567	2,770	1,909	1,842	3,210	37.0
Pulaski	8.5	Male	3,935	414	406	381	349	576	583	428	314	484	32.2
		Female	4,565	379	400	398	389	613	668	487	412	819	36.5
Putnam	13.0	Male	6,339	609	590	627	596	1,085	941	630	592	669	31.9
		Female	6,661	585	607	556	598	1,002	947	720	666	980	34.8

1990 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ALL COUNTIES (continued)													
Quitman	2.3	Male	1,089	130	108	109	87	170	106	98	120	161	31.5
		Female	1,211	76	127	123	111	141	152	121	153	207	36.8
Rabun	11.6	Male	5,596	423	514	454	465	909	873	571	576	811	35.4
		Female	6,004	427	496	408	464	881	936	650	642	1,100	38.5
Randolph	9.3	Male	4,290	461	424	434	476	637	526	379	343	610	30.5
		Female	5,010	502	378	425	492	606	553	446	501	1,107	36.8
Richmond	195.5	Male	95,069	9,643	8,464	8,296	14,868	18,126	13,240	9,056	6,780	6,596	28.5
		Female	100,431	9,173	8,404	7,592	12,413	18,201	14,539	10,117	7,785	12,207	31.9
Rockdale	55.9	Male	27,552	2,756	3,063	,605	2,262	4,823	5,592	2,994	1,815	1,642	31.4
		Female	28,348	2,590	2,971	2,556	2,207	5,148	5,472	2,806	1,979	2,619	32.5
Schley	3.5	Male	1,694	156	200	205	151	255	300	110	122	195	30.3
		Female	1,806	170	183	183	132	281	279	137	159	282	33.4
Screven	15.7	Male	7,452	844	707	689	732	1,223	1,010	680	638	929	31.2
		Female	8,248	817	719	687	754	1,239	1,030	852	766	1,384	34.3
Seminole	9.4	Male	4,432	467	473	440	422	658	592	443	399	538	31.3
		Female	4,968	457	458	430	430	651	634	548	497	863	35.9
Spalding	55.9	Male	26,588	2,795	2,824	2,567	2,430	4,421	4,316	2,779	2,064	2,392	31.1
		Female	29,312	2,735	2,640	2,345	2,522	4,634	4,551	2,944	2,607	4,334	34.5
Stephens	23.5	Male	11,171	1,127	1,071	913	1,061	1,914	1,774	1,041	1,013	1,257	32.4
		Female	12,329	954	1,031	898	1,184	1,823	1,802	1,208	1,297	2,132	36.5
Stewart	5.7	Male	2,690	285	264	320	243	382	338	267	253	338	31.1
		Female	3,010	276	271	292	270	372	354	293	308	574	35.7
Sumter	30.0	Male	13,813	1,517	1,505	1,320	1,691	2,384	1,874	1,165	982	1,375	28.7
		Female	16,187	1,497	1,495	1,324	1,828	2,480	2,051	1,443	1,344	2,725	32.9
Talbot	7.0	Male	3,356	358	338	332	322	538	476	304	254	434	31.1
		Female	3,644	318	320	331	334	556	505	384	295	601	34.3
Taliaferro	2.1	Male	956	99	81	106	71	134	109	82	93	181	34.0
		Female	1,144	81	78	86	72	145	119	109	135	319	44.2
Tattnall	18.4	Male	9,429	920	826	779	943	1,914	1,456	903	727	961	31.5
		Female	8,971	881	797	751	760	1,268	1,319	857	851	1,487	35.2
Taylor	7.9	Male	3,755	359	410	393	346	543	597	358	303	446	31.8
		Female	4,145	337	376	355	393	560	643	357	417	707	35.8
Telfair	10.9	Male	5,099	527	545	467	444	767	692	528	447	682	32.4
		Female	5,801	578	479	452	496	793	712	519	615	1,157	36.4
Terrell	11.8	Male	5,498	664	576	599	535	853	748	470	420	633	29.4
		Female	6,302	638	573	581	576	889	784	571	577	1,113	33.8
Thomas	38.3	Male	18,009	1,807	1,883	1,832	1,724	2,888	2,639	1,815	1,473	1,948	31.1
		Female	20,291	1,901	1,762	1,794	1,816	2,936	2,903	2,046	1,863	3,270	34.8
Tift	35.5	Male	17,055	1,919	1,767	1,556	2,123	2,874	2,515	1,523	1,244	1,534	29.0
		Female	18,445	1,840	1,707	1,512	2,020	2,931	2,669	1,755	1,451	2,560	32.3
Toombs	25.2	Male	11,845	1,386	1,232	1,169	1,115	1,813	1,842	1,152	994	1,142	30.6
		Female	13,355	1,307	1,245	1,141	1,170	2,015	2,096	1,232	1,177	1,972	34.0
Towns	6.7	Male	3,278	196	236	274	393	426	448	334	370	601	37.5
		Female	3,422	203	228	195	428	415	463	381	431	678	40.2
Treutlen	6.1	Male	2,888	329	307	293	270	441	397	260	230	361	30.6
		Female	3,212	302	327	256	249	464	422	324	281	587	35.2
Troup	55.4	Male	26,000	2,688	2,655	2,228	2,667	4,526	3,573	2,542	2,203	2,918	31.1
		Female	29,400	2,621	2,539	2,096	2,730	4,516	3,775	3,014	2,840	5,269	35.5
Turner	9.6	Male	4,587	612	503	428	426	671	629	433	362	523	29.8
		Female	5,013	527	499	449	421	735	698	447	448	789	33.3
Twiggs	10.4	Male	5,070	617	526	533	541	736	744	495	395	483	29.3
		Female	5,330	551	514	503	566	743	759	499	473	722	32.1
Union	12.0	Male	5,876	477	530	519	548	876	896	611	537	882	34.9
		Female	6,124	460	512	498	456	902	832	728	575	1,161	37.8
Upson	27.3	Male	12,788	1,202	1,255	1,101	1,118	1,976	1,963	1,329	1,255	1,589	33.7
		Female	14,512	1,121	1,128	1,126	1,210	2,033	2,016	1,563	1,535	2,780	38.2
☐ Walker	58.1	Male	28,191	2,872	2,700	2,485	2,538	4,678	4,752	2,987	2,369	2,810	32.5
		Female	29,909	2,637	2,616	2,209	2,576	4,630	4,854	3,246	2,911	4,230	35.6
Walton	38.0	Male	18,265	1,902	1,983	1,804	1,676	2,956	3,049	1,780	1,380	1,735	31.0
		Female	19,735	1,849	1,924	1,798	1,632	3,019	3,1[illegible]	,943	1,586	2,843	33.8
Ware	37.6	Male	17,783	1,985	1,816	1,672	1,651	2,989	2,542	868	1,489	1,771	30.9
		Female	19,817	1,791	1,792	1,554	1,710	3,003	2,667	2,097	1,834	3,369	35.2
Warren	6.3	Male	2,930	306	311	311	262	444	343	293	258	402	31.2
		Female	3,370	302	292	310	265	489	428	338	310	636	35.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
GEORGIA (continued)													
ALL COUNTIES (continued)													
Washington	19.6	Male	9,160	1,049	918	988	886	1,529	1,211	838	746	995	29.8
		Female	10,440	972	933	919	997	1,504	1,388	984	894	1,849	34.3
Wayne	22.2	Male	10,785	1,090	1,089	997	1,012	1,873	1,624	1,142	847	1,111	31.4
		Female	11,415	1,177	1,055	993	1,034	1,749	1,702	1,211	1,005	1,489	33.3
Webster	2.1	Male	998	97	108	87	97	157	158	90	95	109	32.0
		Female	1,102	104	104	115	95	163	125	127	91	178	33.2
Wheeler	5.5	Male	2,654	294	262	275	207	415	373	205	237	386	32.0
		Female	2,846	278	301	235	199	404	363	260	288	518	35.2
White	12.9	Male	6,277	515	561	528	613	1,028	1,071	621	566	774	34.0
		Female	6,623	540	524	507	622	971	1,095	692	607	1,065	36.3
Whitfield	73.2	Male	35,798	3,738	3,664	3,132	3,662	6,430	6,404	3,727	2,415	2,626	30.8
		Female	37,402	3,443	3,578	3,003	3,474	6,458	6,296	3,932	2,880	4,338	33.1
Wilcox	7.8	Male	3,710	363	380	343	324	548	469	365	387	531	33.1
		Female	4,090	381	321	342	319	566	545	399	411	806	37.1
Wilkes	11.1	Male	5,230	500	472	474	483	812	754	544	504	687	33.4
		Female	5,870	500	485	459	468	831	806	595	611	1,115	37.4
Wilkinson	11.2	Male	5,459	608	544	577	613	830	806	524	400	557	29.7
		Female	5,741	544	573	524	540	865	825	590	473	807	33.0
Worth	19.8	Male	9,568	967	1,074	1,028	902	1,522	1,428	925	726	996	30.3
		Female	10,232	954	984	920	929	1,643	1,532	962	856	1,452	33.1
TOTAL METRO COUNTIES	**4,232.8**	**Male**	**2,051,514**	**201,190**	**200,829**	**178,175**	**231,766**	**408,788**	**352,363**	**205,085**	**137,859**	**134,959**	**30.2**
		Female	**2,181,286**	**193,070**	**194,035**	**170,459**	**224,708**	**421,160**	**361,284**	**216,183**	**160,455**	**239,932**	**32.3**
TOTAL STATE	**6,526.6**	**Male**	**3,156,761**	**315,211**	**312,158**	**280,931**	**353,657**	**590,796**	**518,630**	**311,811**	**225,478**	**248,089**	**30.4**
		Female	**3,369,839**	**302,544**	**301,269**	**268,039**	**340,582**	**602,629**	**533,485**	**333,952**	**264,951**	**422,368**	**32.8**

HAWAII

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
HONOLULU	**853.7**	**Male**	**439,698**	**42,484**	**36,994**	**32,788**	**63,671**	**89,026**	**68,441**	**40,937**	**32,512**	**32,845**	**29.9**
		Female	**414,002**	**40,130**	**35,199**	**31,161**	**45,467**	**82,156**	**65,765**	**44,666**	**33,049**	**36,409**	**31.7**
Honolulu	853.7	Male	439,698	42,484	36,994	32,788	63,671	89,026	68,441	40,937	32,512	32,845	29.9
		Female	414,002	40,130	35,199	31,161	45,467	82,156	65,765	44,666	33,049	36,409	31.7
ALL COUNTIES													
Hawaii	119.9	Male	60,987	6,817	5,512	4,724	5,341	11,496	8,875	5,762	5,286	7,174	32.0
		Female	58,913	6,548	5,362	4,553	5,310	10,829	8,416	6,325	5,254	6,316	32.1
Honolulu	853.7	Male	439,698	42,484	36,994	32,788	63,671	89,026	68,441	40,937	32,512	32,845	29.9
		Female	414,002	40,130	35,199	31,161	45,467	82,156	65,765	44,666	33,049	36,409	31.7
Kauai	49.8	Male	25,637	2,680	2,356	1,995	2,094	4,900	3,589	2,363	2,263	3,397	32.5
		Female	24,163	2,640	2,211	1,947	2,062	4,275	3,569	2,562	2,221	2,676	32.5
Maui	97.6	Male	49,676	5,169	4,385	3,948	4,287	10,051	7,374	4,405	4,517	5,540	32.0
		Female	47,924	4,779	4,113	3,705	4,387	9,147	7,247	4,930	4,386	5,230	32.6
TOTAL METRO COUNTIES	**853.7**	**Male**	**439,698**	**42,484**	**36,994**	**32,788**	**63,671**	**89,026**	**68,441**	**40,937**	**32,512**	**32,845**	**29.9**
		Female	**414,002**	**40,130**	**35,199**	**31,161**	**45,467**	**82,156**	**65,765**	**44,666**	**33,049**	**36,409**	**31.7**
TOTAL STATE	**1,121.0**	**Male**	**575,998**	**57,150**	**49,247**	**43,455**	**75,393**	**115,473**	**88,279**	**53,467**	**44,578**	**48,956**	**30.4**
		Female	**545,002**	**54,097**	**46,885**	**41,366**	**57,226**	**106,407**	**84,997**	**58,483**	**44,910**	**50,631**	**31.9**

IDAHO

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
BOISE	**206.6**	**Male**	**101,998**	**11,364**	**9,516**	**7,932**	**10,949**	**21,515**	**16,921**	**8,983**	**6,842**	**7,976**	**30.2**
		Female	**104,602**	**10,855**	**9,205**	**7,822**	**11,471**	**20,245**	**16,480**	**8,986**	**7,656**	**11,882**	**31.4**
Ada	206.6	Male	101,998	11,364	9,516	7,932	10,949	21,515	16,921	8,983	6,842	7,976	30.2
		Female	104,602	10,855	9,205	7,822	11,471	20,245	16,480	8,986	7,656	11,882	31.4
ALL COUNTIES													
Ada	206.6	Male	101,998	11,364	9,516	7,932	10,949	21,515	16,921	8,983	6,842	7,976	30.2
		Female	104,602	10,855	9,205	7,822	11,471	20,245	16,480	8,986	7,656	11,882	31.4
Adams	3.5	Male	1,764	149	182	159	140	276	312	174	145	227	34.1
		Female	1,736	176	161	152	121	264	308	158	146	250	34.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IDAHO (continued)													
ALL COUNTIES (continued)													
Bannock	67.9	Male	34,008	4,751	3,335	2,487	4,305	6,872	4,793	2,832	2,132	2,501	28.1
		Female	33,892	4,416	3,253	2,478	4,414	6,167	4,638	2,698	2,272	3,556	28.9
Bear Lake	6.6	Male	3,271	525	378	272	263	485	418	273	259	398	29.1
		Female	3,329	544	336	248	274	465	424	250	291	497	30.6
Benewah	8.9	Male	4,561	460	449	399	369	808	769	433	356	518	32.5
		Female	4,339	506	417	364	345	729	652	417	350	559	32.4
Bingham	38.1	Male	19,155	3,166	2,323	1,752	1,669	3,057	2,691	1,646	1,270	1,581	27.2
		Female	18,945	2,989	2,204	1,785	1,573	2,946	2,615	1,661	1,291	1,881	28.1
Blaine	13.8	Male	7,110	650	534	473	764	2,033	1,294	547	441	374	30.6
		Female	6,690	618	469	421	717	1,845	1,161	528	405	526	31.1
Boise	3.7	Male	1,931	225	178	155	142	390	325	178	173	165	31.8
		Female	1,769	185	166	139	163	325	290	160	156	185	32.1
Bonner	26.5	Male	13,224	1,413	1,147	1,037	955	2,594	2,053	1,326	1,155	1,544	32.9
		Female	13,276	1,413	1,165	1,036	955	2,416	2,056	1,276	1,218	1,741	33.6
Bonneville	73.2	Male	36,969	5,416	4,180	3,238	3,873	6,489	5,606	3,348	2,378	2,441	27.7
		Female	36,231	5,062	3,928	3,033	3,374	6,251	5,495	3,321	2,431	3,336	29.3
Boundary	7.9	Male	3,942	508	383	343	269	694	592	412	300	441	31.7
		Female	3,958	449	389	337	299	687	537	421	283	556	32.4
Butte	3.2	Male	1,653	237	168	146	120	265	239	165	129	184	30.9
		Female	1,547	233	172	111	114	221	217	144	131	204	31.5
Camas	.7	Male	372	34	47	26	34	57	68	38	25	43	32.9
		Female	328	26	37	28	27	56	55	24	30	45	33.2
Canyon	91.0	Male	44,580	5,402	4,508	3,781	4,467	7,378	6,502	3,882	3,496	5,164	30.6
		Female	46,420	5,155	4,342	3,669	4,599	7,322	6,460	4,138	3,924	6,811	32.4
Caribou	8.1	Male	4,102	714	428	360	390	722	582	346	268	292	27.2
		Female	3,998	714	410	316	387	628	547	328	259	409	27.7
Cassia	20.2	Male	10,120	1,635	1,177	906	925	1,547	1,316	894	767	953	27.7
		Female	10,080	1,523	1,073	895	856	1,529	1,304	903	791	1,206	29.5
Clark	.8	Male	420	51	41	34	45	58	70	42	40	39	31.7
		Female	380	48	34	43	27	53	67	33	30	45	32.2
Clearwater	9.1	Male	4,696	475	439	424	436	778	834	435	381	494	32.4
		Female	4,404	454	418	384	372	714	763	426	358	515	33.0
Custer	4.4	Male	2,245	236	212	168	144	377	387	229	228	264	34.6
		Female	2,155	241	202	157	137	346	373	213	211	275	34.8
Elmore	22.1	Male	12,045	1,405	1,112	821	2,589	2,367	1,793	807	589	562	25.4
		Female	10,055	1,369	1,067	778	1,321	1,936	1,560	747	547	730	27.5
Franklin	9.2	Male	4,618	821	547	418	395	611	558	365	318	585	27.1
		Female	4,582	737	524	380	328	584	550	344	366	769	30.5
Fremont	10.9	Male	5,522	900	579	609	484	777	761	494	398	520	27.4
		Female	5,378	837	602	491	416	793	725	474	383	657	29.3
Gem	11.9	Male	5,887	687	575	479	493	845	876	530	510	892	33.4
		Female	6,013	612	554	492	430	874	881	544	628	998	35.5
Gooding	12.0	Male	6,083	672	571	487	537	848	902	569	545	952	34.1
		Female	5,917	651	525	457	388	838	787	592	602	1,077	36.3
Idaho	13.7	Male	6,977	726	634	618	588	1,152	1,079	694	589	897	33.0
		Female	6,723	702	578	587	519	1,023	975	698	595	1,046	34.5
Jefferson	17.5	Male	8,927	1,534	1,015	801	841	1,426	1,254	693	574	789	26.9
		Female	8,573	1,467	1,006	775	744	1,262	1,097	737	614	871	27.3
Jerome	15.1	Male	7,542	990	768	639	672	1,199	1,059	700	682	833	30.9
		Female	7,558	982	719	537	638	1,215	1,010	753	706	998	32.4
Kootenai	68.4	Male	33,755	3,530	3,155	2,926	2,829	6,061	5,784	3,247	2,588	3,635	32.3
		Female	34,645	3,431	3,108	2,770	2,916	6,176	5,462	3,216	2,982	4,584	33.3
Latah	29.5	Male	15,315	1,304	1,023	911	3,558	3,248	1,990	1,149	892	1,240	27.7
		Female	14,185	1,245	1,025	868	2,803	2,567	1,864	1,075	918	1,820	29.5
Lemhi	7.0	Male	3,529	409	313	277	252	573	610	313	341	441	34.0
		Female	3,471	365	351	280	252	566	533	325	319	480	33.6
Lewis	3.9	Male	1,986	216	172	164	160	312	301	198	181	282	34.0
		Female	1,914	210	155	141	148	262	293	205	188	312	36.4
Lincoln	3.3	Male	1,713	242	151	116	138	298	232	170	144	222	32.0
		Female	1,587	199	142	124	104	257	206	170	142	243	33.7
Madison	23.0	Male	10,840	1,913	1,080	767	2,807	1,555	1,063	627	453	575	22.1
		Female	12,160	1,704	1,074	777	4,294	1,282	1,093	630	501	805	22.1
Minidoka	20.7	Male	10,421	1,499	1,055	985	1,049	1,642	1,406	914	952	919	28.8
		Female	10,279	1,515	1,075	926	902	1,502	1,374	967	941	1,077	29.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IDAHO (continued)													
ALL COUNTIES (continued)													
Nez Perce	33.9	Male	16,710	1,624	1,537	1,385	1,558	2,887	2,492	1,702	1,476	2,049	32.8
		Female	17,190	1,435	1,413	1,308	1,642	2,756	2,585	1,727	1,568	2,756	35.2
Oneida	3.5	Male	1,746	250	190	156	135	217	236	127	166	269	31.5
		Female	1,754	222	180	125	91	224	206	137	192	377	36.7
Owyhee	8.5	Male	4,450	555	462	467	449	642	563	406	354	552	29.5
		Female	4,050	516	413	357	307	599	569	369	346	574	32.2
Payette	16.6	Male	8,133	892	853	715	649	1,119	1,221	739	759	1,186	33.6
		Female	8,467	861	792	673	630	1,174	1,299	720	815	1,503	35.8
Power	7.4	Male	3,687	500	408	319	291	715	559	344	251	300	29.6
		Female	3,713	530	442	298	297	649	523	334	281	359	29.5
Shoshone	15.5	Male	7,896	873	810	681	716	1,400	1,193	738	[illegible]	797	31.2
		Female	7,604	808	739	643	659	1,271	1,091	723	685	985	32.5
Teton	3.3	Male	1,700	250	180	144	159	304	213	145	137	168	28.8
		Female	1,600	251	161	141	129	265	198	150	133	172	29.5
Twin Falls	55.0	Male	27,024	3,211	2,615	2,103	2,595	4,455	3,994	2,460	2,241	3,350	31.7
		Female	27,976	3,053	2,424	2,067	2,493	4,252	3,869	2,577	2,535	4,706	[illegible]
Valley	6.8	Male	3,523	327	323	274	275	809	597	318	305	295	32.0
		Female	3,277	347	302	227	251	712	539	322	295	282	32.2
Washington	8.3	Male	4,029	454	393	325	288	571	532	381	368	717	34.7
		Female	4,271	440	386	322	268	554	538	418	421	924	38.1
TOTAL METRO COUNTIES	**206.6**	**Male**	**101,998**	**11,364**	**9,516**	**7,932**	**10,949**	**21,515**	**16,921**	**8,983**	**6,842**	**7,976**	**30.2**
		Female	**104,602**	**10,855**	**9,205**	**7,822**	**11,471**	**20,245**	**16,480**	**8,986**	**7,656**	**11,882**	**31.4**
TOTAL STATE	**1,021.2**	**Male**	**510,179**	**63,195**	**50,146**	**41,679**	**54,766**	**92,428**	**77,040**	**45,013**	**37,286**	**48,626**	**29.9**
		Female	**511,021**	**60,096**	**48,138**	**39,962**	**53,195**	**86,802**	**74,269**	**45,039**	**39,936**	**63,584**	**31.2**
ILLINOIS													
AURORA - ELGIN	**362.3**	**Male**	**178,010**	**19,632**	**17,780**	**16,031**	**18,000**	**34,190**	**29,329**	**17,601**	**12,347**	**13,100**	**30.1**
		Female	**184,290**	**18,846**	**16,997**	**14,795**	**17,666**	**33,381**	**28,786**	**17,536**	**13,371**	**22,912**	**32.1**
Kane	320.7	Male	157,170	17,352	15,551	14,086	16,150	30,251	25,390	15,551	11,055	11,784	30.1
		Female	163,530	16,696	14,893	12,932	15,805	29,439	25,059	15,628	12,025	21,053	32.3
Kendall	41.6	Male	20,840	2,280	2,229	1,945	1,850	3,939	3,939	2,050	1,292	1,316	30.4
		Female	20,760	2,150	2,104	1,863	1,861	3,942	3,727	1,908	1,346	1,859	31.1
BLOOMINGTON - NORMAL	**127.0**	**Male**	**60,386**	**5,489**	**4,844**	**4,225**	**11,944**	**11,201**	**8,432**	**5,256**	**4,066**	**4,929**	**28.3**
		Female	**66,614**	**5,309**	**4,410**	**4,060**	**14,124**	**10,780**	**8,394**	**5,653**	**4,711**	**9,173**	**30.0**
McLean	127.0	Male	60,386	5,489	4,844	4,225	11,944	11,201	8,432	5,256	4,066	4,929	28.3
		Female	66,614	5,309	4,410	4,060	14,124	10,780	8,394	5,653	4,711	9,173	30.0
CHAMPAIGN - URBANA - RANTOUL	**173.8**	**Male**	**89,455**	**7,156**	**6,046**	**5,365**	**25,176**	**18,074**	**10,768**	**6,859**	**4,874**	**5,137**	**25.5**
		Female	**84,345**	**6,784**	**5,795**	**5,026**	**18,576**	**15,921**	**10,782**	**6,909**	**5,415**	**9,137**	**28.8**
Champaign	173.8	Male	89,455	7,156	6,046	5,365	25,176	18,074	10,768	6,859	4,874	5,137	25.5
		Female	84,345	6,784	5,795	5,026	18,576	15,921	10,782	6,909	5,415	9,137	28.8
CHICAGO	**6,214.4**	**Male**	**2,984,639**	**281,807**	**265,880**	**253,156**	**316,576**	**546,730**	**469,028**	**320,976**	**259,707**	**270,779**	**31.9**
		Female	**3,229,761**	**271,413**	**257,861**	**245,106**	**317,177**	**554,740**	**496,557**	**341,083**	**293,279**	**452,545**	**34.4**
Cook	5,268.7	Male	2,516,807	236,723	221,806	212,178	272,387	453,544	381,465	270,759	225,933	242,012	32.0
		Female	2,751,893	228,531	215,668	206,031	273,590	461,573	411,576	292,240	258,067	404,617	34.8
Du Page	771.0	Male	381,037	36,311	35,362	33,010	36,669	77,180	71,515	41,571	27,747	21,672	31.4
		Female	389,963	34,655	33,966	31,415	36,423	77,024	69,895	40,612	28,692	37,281	32.6
McHenry	174.7	Male	86,795	8,773	8,712	7,968	7,520	16,006	16,048	8,646	6,027	7,095	31.5
		Female	87,905	8,227	8,227	7,660	7,164	16,143	15,086	8,231	6,520	10,647	32.9
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***8,215.8***	***Male***	***3,979,984***	***386,579***	***362,744***	***342,686***	***429,610***	***729,199***	***630,614***	***422,881***	***333,784***	***341,887***	***31.4***
		Female	***4,235,816***	***371,991***	***350,969***	***329,528***	***415,311***	[illegible]	***657,188***	***442,284***	***371,304***	***564,819***	***33.9***
DAVENPORT - ROCK ISLAND - MOLINE	**367.5**	**Male**	**179,371**	**18,656**	**16,228**	**15,519**	**18,905**	**33,075**	**27,861**	**17,810**	**14,303**	**17,014**	**31.2**
		Female	**188,129**	**17,706**	**15,710**	**14,607**	**19,326**	**31,359**	**27,380**	**18,468**	**15,826**	**27,747**	**33.5**
Henry	53.9	Male	26,392	2,771	2,416	2,367	2,403	4,260	4,240	2,654	2,186	3,095	32.6
		Female	27,508	2,506	2,342	2,229	2,207	4,094	4,051	2,764	2,453	4,862	35.9
Rock Island	155.5	Male	75,194	7,557	6,459	6,288	8,257	13,047	11,428	7,744	6,502	7,912	31.9
		Female	80,306	7,135	6,199	5,949	8,515	12,644	11,319	8,222	7,377	12,946	34.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ILLINOIS (continued)													
DAVENPORT - ROCK ISLAND - MOLINE (continued)													
Scott, Iowa	*158.1*	*Male*	*77,785*	*8,328*	*7,353*	*6,864*	*8,245*	*15,768*	*12,193*	*7,412*	*5,615*	*6,007*	*30.1*
		Female	*80,315*	*8,065*	*7,169*	*6,429*	*8,604*	*14,621*	*12,010*	*7,482*	*5,996*	*9,939*	*31.8*
DECATUR	**123.7**	**Male**	**59,399**	**6,041**	**5,560**	**5,016**	**6,204**	**10,276**	**9,014**	**6,319**	**5,031**	**5,938**	**31.7**
		Female	**64,301**	**5,866**	**5,200**	**4,713**	**6,224**	**10,168**	**9,351**	**6,668**	**5,698**	**10,413**	**35.0**
Macon	123.7	Male	59,399	6,041	5,560	5,016	6,204	10,276	9,014	6,319	5,031	5,938	31.7
		Female	64,301	5,866	5,200	4,713	6,224	10,168	9,351	6,668	5,698	10,413	35.0
JOLIET	**388.9**	**Male**	**194,610**	**21,932**	**20,325**	**17,193**	**19,994**	**38,308**	**33,182**	**18,237**	**12,678**	**12,761**	**29.7**
		Female	**194,290**	**20,565**	**19,395**	**16,549**	**18,029**	**36,770**	**31,348**	**17,541**	**13,325**	**20,768**	**31.1**
Grundy	34.5	Male	17,201	1,798	1,687	1,487	1,653	2,983	2,736	1,728	1,441	1,688	31.6
		Female	17,299	1,641	1,540	1,349	1,597	2,826	2,660	1,741	1,471	2,474	33.9
Will	354.4	Male	177,409	20,134	18,638	15,706	18,341	35,325	30,446	16,509	11,237	11,073	29.5
		Female	176,991	18,924	17,855	15,200	16,432	33,944	28,688	15,800	11,854	18,294	30.9
KANKAKEE	**101.3**	**Male**	**49,000**	**5,212**	**4,822**	**4,463**	**5,005**	**8,226**	**7,335**	**4,907**	**4,127**	**4,903**	**31.1**
		Female	**52,300**	**5,018**	**4,665**	**4,218**	**5,428**	**8,521**	**7,390**	**5,076**	**4,562**	**7,422**	**33.0**
Kankakee	101.3	Male	49,000	5,212	4,822	4,463	5,005	8,226	7,335	4,907	4,127	4,903	31.1
		Female	52,300	5,018	4,665	4,218	5,428	8,521	7,390	5,076	4,562	7,422	33.0
LAKE COUNTY	**508.2**	**Male**	**260,323**	**24,250**	**23,484**	**23,425**	**36,633**	**47,348**	**44,075**	**27,111**	**18,355**	**15,642**	**29.7**
		Female	**247,877**	**23,682**	**22,449**	**21,152**	**22,731**	**44,927**	**43,335**	**26,169**	**18,393**	**25,039**	**32.6**
Lake	508.2	Male	260,323	24,250	23,484	23,425	36,633	47,348	44,075	27,111	18,355	15,642	29.7
		Female	247,877	23,682	22,449	21,152	22,731	44,927	43,335	26,169	18,393	25,039	32.6
PEORIA	**346.9**	**Male**	**167,953**	**17,553**	**15,635**	**13,939**	**17,585**	**30,562**	**25,398**	**17,715**	**13,438**	**16,128**	**31.3**
		Female	**178,947**	**16,835**	**15,105**	**13,333**	**18,120**	**30,160**	**26,036**	**18,141**	**14,895**	**26,322**	**33.6**
Peoria	186.9	Male	89,651	9,233	8,098	7,268	9,998	16,405	13,037	8,981	7,398	9,233	31.2
		Female	97,249	8,827	7,810	6,959	10,462	16,382	13,359	9,536	8,446	15,468	33.9
Tazewell	125.9	Male	61,526	6,470	5,881	5,178	5,909	11,216	9,840	7,051	4,784	5,197	31.5
		Female	64,374	6,249	5,781	4,999	6,093	11,004	10,161	6,935	5,089	8,063	33.2
Woodford	34.1	Male	16,776	1,850	1,656	1,493	1,678	2,941	2,521	1,683	1,256	1,698	30.8
		Female	17,324	1,759	1,514	1,375	1,565	2,774	2,516	1,670	1,360	2,791	33.8
ROCKFORD	**285.5**	**Male**	**138,784**	**13,407**	**13,440**	**12,182**	**13,713**	**24,866**	**22,478**	**14,569**	**11,545**	**12,584**	**31.7**
		Female	**146,716**	**12,908**	**13,182**	**11,832**	**13,887**	**25,077**	**22,381**	**15,044**	**12,443**	**19,962**	**33.6**
Boone	31.1	Male	15,406	1,505	1,573	1,396	1,386	2,584	2,790	1,556	1,152	1,464	32.1
		Female	15,694	1,432	1,584	1,398	1,397	2,548	2,588	1,462	1,213	2,072	33.0
Winnebago	254.4	Male	123,378	11,902	11,867	10,786	12,327	22,282	19,688	13,013	10,393	11,120	31.6
		Female	131,022	11,476	11,598	10,434	12,490	22,529	19,793	13,582	11,230	17,890	33.7
SPRINGFIELD	**196.1**	**Male**	**92,055**	**8,962**	**8,154**	**7,743**	**8,807**	**17,360**	**14,064**	**9,430**	**7,641**	**9,894**	**32.1**
		Female	**104,045**	**8,707**	**7,818**	**7,257**	**9,477**	**18,314**	**14,970**	**10,306**	**9,318**	**17,878**	**35.3**
Menard	12.5	Male	5,990	562	515	549	529	973	969	632	476	785	33.6
		Female	6,510	570	521	500	416	989	1,025	585	584	1,320	37.5
Sangamon	183.6	Male	86,065	8,400	7,639	7,194	8,278	16,387	13,095	8,798	7,165	9,109	32.0
		Female	97,535	8,137	7,297	6,757	9,061	17,325	13,945	9,721	8,734	16,558	35.1
ALL COUNTIES													
Adams	68.1	Male	32,543	3,212	2,848	2,716	3,439	5,206	4,583	3,318	2,936	4,285	32.8
		Female	35,557	2,902	2,662	2,629	3,400	5,244	4,799	3,576	3,362	6,983	37.0
Alexander	11.6	Male	5,392	595	497	468	448	742	667	493	511	971	34.3
		Female	6,208	574	504	438	496	814	737	591	653	1,401	38.8
Bond	16.5	Male	7,953	720	656	657	1,015	1,168	1,040	804	734	1,159	32.9
		Female	8,547	722	592	552	1,004	1,084	1,140	837	826	1,790	37.8
Boone	31.1	Male	15,406	1,505	1,573	1,396	1,386	2,584	2,790	1,556	1,152	1,464	32.1
		Female	15,694	1,432	1,584	1,398	1,397	2,548	2,588	1,462	1,213	2,072	33.0
Brown	5.8	Male	2,575	236	201	210	193	362	280	234	275	584	38.1
		Female	3,225	173	205	182	174	316	319	252	290	1,314	54.6
Bureau	37.2	Male	17,948	1,668	1,590	1,617	1,580	2,749	2,588	1,814	1,684	2,658	34.2
		Female	19,252	1,604	1,560	1,503	1,532	2,644	2,635	1,871	1,919	3,984	38.0
Calhoun	5.8	Male	2,894	240	254	261	242	370	438	315	260	514	36.8
		Female	2,906	217	205	233	220	350	409	287	302	683	40.6
Carroll	17.6	Male	8,576	753	796	710	743	1,346	1,222	912	852	1,242	34.6
		Female	9,024	751	699	705	703	1,247	1,194	999	931	1,795	38.4
Cass	14.3	Male	6,849	664	614	590	601	1,087	1,015	709	625	944	33.8
		Female	7,451	640	590	535	556	1,038	1,035	758	691	1,608	38.5

1990 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ILLINOIS (continued)													
ALL COUNTIES (continued)													
Champaign	173.8	Male	89,455	7,156	6,046	5,765	25,176	18,074	10,768	6,859	4,874	5,137	25.5
		Female	84,345	6,784	5,795	5,026	18,576	15,921	10,782	6,909	5,415	9,137	28.8
Christian	35.9	Male	17,041	1,589	1,509	1,542	1,586	2,642	2,489	1,772	1,542	2,370	33.7
		Female	18,859	1,507	1,435	1,458	1,470	2,578	2,585	1,920	1,879	4,027	38.8
Clark	16.7	Male	7,972	737	655	672	725	1,172	1,194	805	805	1,207	35.2
		Female	8,728	682	625	606	666	1,161	1,197	875	876	2,040	40.2
Clay	15.0	Male	7,148	660	611	614	633	1,089	963	663	710	1,205	34.7
		Female	7,552	647	538	582	608	995	1,035	750	853	1,844	40.4
☐ Clinton	34.4	Male	16,859	1,779	1,613	1,578	1,842	2,701	2,410	1,687	1,386	1,863	31.0
		Female	17,541	1,713	1,546	1,573	1,772	2,479	2,349	1,709	1,493	2,907	33.7
Coles	52.2	Male	24,485	2,090	1,805	1,571	5,150	3,957	3,144	2,297	1,904	2,567	29.1
		Female	27,715	2,012	1,677	1,575	5,947	3,707	3,324	2,470	2,212	4,791	32.1
Cook	5,268.7	Male	2,516,807	236,723	221,806	212,178	272,387	453,544	381,465	270,759	225,933	242,012	32.0
		Female	2,751,893	228,531	215,668	206,031	273,590	461,573	411,576	292,240	258,067	404,617	34.8
Crawford	20.2	Male	9,692	899	819	719	900	1,480	1,407	1,010	946	1,512	35.2
		Female	10,508	819	758	680	809	1,489	1,434	1,111	1,097	2,311	39.9
Cumberland	11.2	Male	5,537	570	531	502	498	885	783	520	480	768	32.5
		Female	5,663	518	472	431	503	783	797	560	548	1,051	36.6
De Kalb	76.2	Male	37,255	2,970	2,812	2,481	8,924	6,578	4,815	3,156	2,555	2,964	27.2
		Female	38,945	2,831	2,652	2,433	9,564	5,902	4,856	3,185	2,798	4,724	28.4
De Witt	18.1	Male	8,799	896	775	701	790	1,432	1,370	932	830	1,073	33.6
		Female	9,301	826	693	711	745	1,341	1,381	927	902	1,775	37.4
Douglas	20.0	Male	9,593	977	809	836	943	1,531	1,398	1,089	902	1,108	33.0
		Female	10,407	975	856	738	902	1,451	1,521	1,153	972	1,837	36.8
Du Page	771.0	Male	381,037	36,311	35,362	33,010	36,669	77,180	71,515	41,571	27,747	21,672	31.4
		Female	389,963	34,655	33,966	31,415	36,423	77,024	69,895	40,612	28,692	37,281	32.6
Edgar	20.2	Male	9,531	932	851	729	807	1,482	1,395	983	944	1,408	34.8
		Female	10,669	937	830	706	805	1,450	1,457	1,064	1,102	2,318	39.2
Edwards	8.3	Male	3,953	381	347	279	351	623	554	356	386	676	34.9
		Female	4,347	405	329	268	371	587	564	397	469	957	38.8
Effingham	33.7	Male	16,422	1,845	1,556	1,508	1,622	2,832	2,368	1,494	1,268	1,929	30.9
		Female	17,278	1,792	1,421	1,455	1,642	2,628	2,385	1,598	1,429	2,928	33.9
Fayette	22.0	Male	11,036	1,007	841	862	1,237	1,839	1,505	1,062	984	1,699	33.5
		Female	10,964	947	874	771	825	1,404	1,463	1,109	1,076	2,495	39.5
Ford	14.3	Male	6,801	626	548	551	621	1,026	948	817	679	985	35.3
		Female	7,499	645	560	558	566	958	1,064	811	760	1,577	39.3
Franklin	42.7	Male	20,111	1,835	1,771	1,634	1,700	3,052	2,962	1,845	2,007	3,305	35.2
		Female	22,589	1,683	1,679	1,484	1,675	2,890	3,042	2,085	2,609	5,442	41.2
Fulton	39.2	Male	19,016	1,875	1,712	1,612	1,661	2,963	2,839	1,870	1,760	2,724	33.9
		Female	20,184	1,758	1,508	1,481	1,661	2,899	2,881	2,013	2,017	3,966	37.7
Gallatin	7.2	Male	3,491	314	308	305	282	483	592	342	303	562	35.9
		Female	3,709	279	299	283	289	515	532	357	413	742	38.6
Greene	16.0	Male	7,687	763	680	672	711	1,076	1,052	784	747	1,202	34.5
		Female	8,313	691	585	654	658	1,039	1,117	867	835	1,867	39.7
Grundy	34.5	Male	17,201	1,798	1,687	1,487	1,653	2,983	2,736	1,728	1,441	1,688	31.6
		Female	17,299	1,641	1,540	1,349	1,597	2,826	2,660	1,741	1,471	2,474	33.9
Hamilton	9.2	Male	4,348	367	341	336	358	596	611	460	442	837	37.9
		Female	4,852	366	312	305	378	576	659	459	564	1,233	42.4
Hancock	23.0	Male	10,910	1,059	898	921	979	1,713	1,496	1,155	1,045	1,644	34.3
		Female	12,090	1,004	927	885	1,083	1,593	1,618	1,221	1,189	2,570	38.4
Hardin	5.6	Male	2,707	215	238	239	210	398	388	290	311	418	36.4
		Female	2,893	231	214	199	195	409	397	307	324	617	40.0
Henderson	9.3	Male	4,612	460	406	375	435	715	731	465	416	609	33.8
		Female	4,688	435	379	401	404	664	692	488	489	736	35.9
Henry	53.9	Male	26,392	2,771	2,416	2,367	2,403	4,260	4,240	2,654	2,186	3,095	32.6
		Female	27,508	2,506	2,342	2,229	2,207	4,094	4,051	2,764	2,453	4,862	35.9
Iroquois	31.8	Male	15,408	1,478	1,369	1,320	1,384	2,320	2,346	1,555	1,466	2,170	34.3
		Female	16,392	1,336	1,289	1,246	1,295	2,255	2,291	1,744	1,634	3,302	38.4
Jackson	60.7	Male	31,238	2,235	1,950	1,861	9,007	6,080	3,464	2,139	1,776	2,726	25.9
		Female	29,462	2,141	1,818	1,724	6,707	4,862	3,452	2,317	2,158	4,283	29.8
Jasper	11.5	Male	5,578	569	489	478	540	822	742	548	496	894	33.7
		Female	5,922	544	457	492	529	762	792	561	580	1,205	37.2
Jefferson	37.6	Male	17,957	1,802	1,568	1,450	1,591	3,069	2,615	1,693	1,671	2,498	33.4
		Female	19,643	1,742	1,588	1,334	1,627	2,951	2,674	1,926	1,956	3,845	37.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ILLINOIS (continued)													
ALL COUNTIES (continued)													
☐ Jersey	21.3	Male	10,457	1,006	906	975	1,200	1,607	1,617	1,125	892	1,129	32.1
		Female	10,843	932	899	866	1,260	1,559	1,556	1,118	981	1,672	34.4
Jo Daviess	23.9	Male	11,801	1,166	1,141	1,098	1,067	1,935	1,723	1,194	1,104	1,373	32.4
		Female	12,099	1,072	1,083	1,036	955	1,749	1,706	1,217	1,179	2,102	35.9
Johnson	10.3	Male	5,914	332	348	346	764	1,454	973	491	458	748	33.0
		Female	4,386	325	304	331	336	557	650	420	491	972	40.2
Kane	320.7	Male	157,170	17,352	15,551	14,086	16,150	30,251	25,390	15,551	11,055	11,784	30.1
		Female	163,530	16,696	14,893	12,932	15,805	29,439	25,059	15,628	12,025	21,053	32.3
Kankakee	101.3	Male	49,000	5,212	4,822	4,463	5,005	8,226	7 335	4,907	4,127	4,903	31.1
		Female	52,300	5,018	4,665	4,218	5,428	8,521	7,390	5,076	4,562	7,422	33.0
Kendall	41.6	Male	20,840	2,280	2,229	1,945	1,850	3,939	3,939	2,050	1,292	1,316	30.4
		Female	20,760	2,150	2,104	1,863	1,861	3,942	3,727	1,908	1,346	1,859	31.1
Knox	57.5	Male	27,463	2,558	2,306	2,079	2,896	4,681	4,004	2,896	2,423	3,620	33.3
		Female	30,037	2,452	2,162	2,077	2,787	4,488	4,144	3,039	2,837	6,051	37.5
Lake	508.2	Male	260,323	24,250	23,484	23,425	36,633	47,348	44,075	27,111	18,355	15,642	29.7
		Female	247,877	23,682	22,449	21,152	22,731	44,927	43,335	26,169	18,393	25,039	32.6
La Salle	107.1	Male	51,919	4,882	4,372	4,345	5,362	8,179	7,464	5,553	5,060	6,702	33.6
		Female	55,181	4,433	4,142	4,135	4,846	7,623	7,463	5,746	5,674	11,119	38.2
Lawrence	16.6	Male	7,757	705	677	634	676	1,191	1,042	818	791	1,223	35.0
		Female	8,843	711	618	584	686	1,127	1,070	902	913	2,232	41.5
Lee	35.6	Male	17,354	1,647	1,517	1,507	1,744	3,047	2,624	1,778	1,504	1,986	32.4
		Female	18,246	1,491	1,435	1,420	1,649	2,857	2,623	1,804	1,729	3,238	36.0
Livingston	42.0	Male	21,040	1,825	1,694	1,716	2,617	4,004	2,980	2,022	1,745	2,437	31.7
		Female	20,960	1,745	1,559	1,621	1,867	2,937	2,964	2,127	1,962	4,178	37.5
Logan	31.2	Male	15,640	1,169	1,049	1,127	2,294	2,930	2,392	1,494	1,254	1,931	32.4
		Female	15,560	1,178	1,003	1,007	1,631	2,158	2,114	1,532	1,346	3,591	38.8
McDonough	35.3	Male	17,257	1,215	1,090	1,033	5,042	2,600	2,005	1,313	1,194	1,765	26.0
		Female	18,043	1,207	1,140	1,005	4,453	2,392	1,967	1,447	1,406	3,026	30.1
McHenry	174.7	Male	86,795	8,773	8,712	7,968	7,520	16,006	16,048	8,646	6,027	7,095	31.5
		Female	87,905	8,227	8,227	7,660	7,164	16,143	15,086	8,231	6,520	10,647	32.9
McLean	127.0	Male	60,386	5,489	4,844	4,225	11,944	11,201	8,432	5,256	4,066	4,929	28.3
		Female	66,614	5,309	4,410	4,060	14,124	10,780	8,394	5,653	4,711	9,173	30.0
Macon	123.7	Male	59,399	6,041	5,560	5,016	6,204	10,276	9,014	6,319	5,031	5,938	31.7
		Female	64,301	5,866	5,200	4,713	6,224	10,168	9,351	6,668	5,698	10,413	35.0
Macoupin	50.9	Male	24,178	2,339	2,131	1,934	2,224	3,739	3,327	2,570	2,293	3,621	34.3
		Female	26,722	2,244	2,035	1,997	2,302	3,620	3,437	2,685	2,643	5,759	38.4
☐ Madison	253.6	Male	121,375	11,066	11,159	10,385	13,140	19,663	18,516	13,695	10,983	12,768	32.6
		Female	132,225	10,826	10,687	10,150	13,278	20,022	19,410	14,704	12,505	20,643	35.6
Marion	44.6	Male	21,131	2,156	1,902	1,802	1,957	3,156	3,101	2,133	1,884	3,040	33.7
		Female	23,469	1,923	1,777	1,681	1,991	3,309	3,280	2,205	2,300	5,003	38.2
Marshall	13.5	Male	6,692	659	628	561	596	1,041	1,017	667	596	927	33.7
		Female	6,808	579	560	528	545	954	932	684	691	1,335	37.6
Mason	17.8	Male	8,679	863	825	778	741	1,348	1.347	846	762	1,169	33.4
		Female	9,121	880	767	730	709	1,368	1,304	861	854	1,648	35.8
Massac	15.3	Male	7,258	670	598	557	652	1,061	1,045	786	737	1,152	35.9
		Female	8,042	617	618	526	655	1,026	1,141	873	873	1,713	40.1
Menard	12.5	Male	5,990	562	515	549	529	973	969	632	476	785	33.6
		Female	6,510	570	521	500	416	989	1,025	585	584	1,320	37.5
Mercer	19.0	Male	9,327	892	904	827	778	1,489	1,545	939	792	1,161	33.5
		Female	9,673	856	848	851	764	1,418	1,583	902	889	1,562	35.6
☐ Monroe	22.6	Male	10,986	1,051	964	972	1,016	1,702	1,715	1,296	933	1,337	33.8
		Female	11,614	928	918	1,045	1,062	1,603	1,767	1,258	1,072	1,961	36.4
Montgomery	32.5	Male	15,327	1,422	1,366	1,258	1,424	2,324	2,050	1,527	1,534	2,422	34.4
		Female	17,173	1,373	1,230	1,283	1,338	2,266	2,162	1,681	1,783	4,057	40.1
Morgan	37.5	Male	17,667	1,617	1,483	1,530	2,091	2,842	2,644	1,768	1,490	2,202	32.4
		Female	19,833	1,499	1,436	1,425	2,175	2,872	2,666	1,948	1,804	4,008	36.9
Moultrie	14.9	Male	7,092	722	618	542	632	1,162	1,059	734	606	1,017	33.9
		Female	7,808	685	623	520	622	1,098	1,093	793	711	1,663	38.3
Ogle	46.3	Male	22,707	2,054	2,150	2,151	2,083	3,695	3,853	2,328	1,917	2,476	32.9
		Female	23,593	2,096	2,104	2,032	2,050	3,553	3,757	2,363	2,050	3,588	34.9
Peoria	186.9	Male	89,651	9,233	8,098	7,268	9,998	16,405	13,037	8,981	7,398	9,233	31.2
		Female	97,249	8,827	7,810	6,959	10,462	16,382	13,359	9,536	8,446	15,468	33.9
Perry	22.5	Male	10,765	1,059	998	883	938	1,750	1,546	1,082	981	1,528	33.6
		Female	11,735	1,002	931	867	900	1,682	1,536	1,148	1,145	2,524	38.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
ILLINOIS (continued)													
ALL COUNTIES (continued)													
Piatt	16.9	Male	8,250	720	790	733	720	1,383	1,363	906	723	912	33.4
		Female	8,650	793	725	667	637	1,319	1,397	851	791	1,470	36.3
Pike	18.0	Male	8,632	750	737	688	706	1,276	1,156	911	851	1,557	36.4
		Female	9,368	716	745	639	672	1,210	1,227	927	1,032	2,200	40.7
Pope	4.7	Male	2,412	178	205	256	317	286	341	215	216	398	33.7
		Female	2,288	164	160	175	162	302	332	205	257	531	40.5
Pulaski	8.8	Male	4,160	437	392	382	348	536	476	422	390	777	34.7
		Female	4,640	474	327	371	374	531	542	448	476	1,097	39.5
Putnam	6.1	Male	3,025	306	285	256	272	533	488	287	264	334	32.4
		Female	3,075	300	254	254	287	487	462	287	294	450	34.1
Randolph	36.5	Male	19,150	1,685	1,430	1,381	2,360	3,942	2,789	1,728	1,471	2,364	31.9
		Female	17,350	1,584	1,345	1,290	1,402	2,490	2,347	1,686	1,683	3,523	37.4
Richland	16.5	Male	7,898	705	680	667	806	1,234	1,195	807	680	1,124	33.8
		Female	8,602	702	602	594	784	1,190	1,228	889	836	1,777	38.5
Rock Island	155.5	Male	75,194	7,557	6,459	6,288	8,257	13,047	11,428	7,744	6,502	7,912	31.9
		Female	80,306	7,135	6,199	5,949	8,515	12,644	11,319	8,222	7,377	12,946	34.8
☐ St. Clair	269.1	Male	128,328	13,796	13,176	12,294	13,978	20,741	17,921	13,282	10,600	12,540	30.3
		Female	140,772	13,019	12,632	11,778	14,010	21,615	19,794	14,928	12,121	20,875	33.8
Saline	28.1	Male	12,996	1,094	1,047	1,025	1,157	1,880	1,902	1,311	1,234	2,346	36.6
		Female	15,104	1,059	999	948	1,136	1,901	2,038	1,440	1,629	3,954	42.4
Sangamon	183.6	Male	86,065	8,400	7,639	7,194	8,278	16,387	13,095	8,798	7,165	9,109	32.0
		Female	97,535	8,137	7,297	6,757	9,061	17,325	13,945	9,721	8,734	16,558	35.1
Schuyler	8.0	Male	3,884	370	338	289	313	618	548	408	387	613	35.3
		Female	4,116	308	322	287	298	575	549	418	405	954	39.9
Scott	6.2	Male	3,002	283	247	239	303	440	414	326	269	481	34.7
		Female	3,198	245	224	244	267	390	435	338	334	721	40.3
Shelby	24.3	Male	11,967	1,210	1,101	1,063	1,020	1,744	1,742	1,205	1,136	1,746	34.1
		Female	12,333	1,006	970	924	1,014	1,668	1,733	1,267	1,235	2,516	38.4
Stark	6.8	Male	3,278	331	283	274	291	486	497	322	316	478	34.5
		Female	3,522	301	273	302	274	482	459	327	345	759	37.8
Stephenson	49.7	Male	23,792	2,183	2,217	2,153	2,267	3,865	3,609	2,492	2,097	2,909	33.0
		Female	25,908	2,151	2,034	1,873	2,374	3,841	3,715	2,635	2,494	4,791	36.8
Tazewell	125.9	Male	61,526	6,470	5,881	5,178	5,909	11,216	9,840	7,051	4,784	5,197	31.5
		Female	64,374	6,249	5,781	4,999	6,093	11,004	10,161	6,935	5,089	8,063	33.2
Union	18.3	Male	8,881	639	643	596	664	1,426	1,267	765	1,234	1,647	38.7
		Female	9,419	631	651	611	601	1,356	1,231	1,058	1,066	2,214	42.0
Vermilion	90.0	Male	43,328	4,338	3,937	3,452	4,004	7,136	6,400	4,543	4,255	5,263	33.3
		Female	46,672	4,164	3,878	3,366	4,124	6,918	6,524	4,794	4,448	8,456	36.4
Wabash	14.0	Male	6,701	682	557	545	712	1,123	921	682	611	868	32.6
		Female	7,299	640	621	472	667	1,062	936	772	729	1,400	37.0
Warren	20.7	Male	9,956	999	879	830	1,147	1,567	1,409	994	857	1,274	32.2
		Female	10,744	917	853	816	1,075	1,467	1,494	1,025	967	2,130	36.6
Washington	16.1	Male	7,797	708	631	613	673	1,187	1,049	797	806	1,333	35.8
		Female	8,303	727	643	623	615	1,091	1,087	808	847	1,862	39.2
Wayne	17.7	Male	8,456	728	727	681	763	1,170	1,205	865	890	1,427	36.3
		Female	9,244	722	702	617	721	1,146	1,300	933	1,013	2,090	40.5
White	17.3	Male	8,214	660	623	639	725	1,215	1,165	893	811	1,483	37.1
		Female	9,086	644	583	569	687	1,215	1,261	955	1,036	2,136	41.7
Whiteside	[illegible]3.9	Male	31,248	3,178	3,008	2,821	3,190	5,131	4,698	3,228	2,654	3,340	31.7
		Female	32,652	3,119	2,855	2,647	2,983	4,954	4,718	3,437	2,953	4,986	34.5
Will	354.4	Male	177,409	20,134	18,638	15,706	18,341	35,325	30,446	16,509	11,237	11,073	29.5
		Female	176,991	18,924	17,855	15,200	16,432	33,944	28,688	15,800	11,854	18,294	30.9
Williamson	60.8	Male	29,400	2,564	2,473	2,268	2,656	5,168	4,717	2,931	2,707	3,916	34.2
		Female	31,400	2,330	2,383	2,117	2,563	4,731	4,573	3,059	3,226	6,418	38.4
Winnebago	254.4	Male	123,378	11,902	11,867	10,786	12,327	22,282	19,688	13,013	10,393	11,120	31.6
		Female	131,022	11,476	11,598	10,434	12,490	22,529	19,793	13,582	11,230	17,890	33.7
Woodford	34.1	Male	16,776	1,850	1,656	1,493	1,678	2,941	2,521	1,683	1,256	1,698	30.8
		Female	17,324	1,759	1,514	1,375	1,565	2,774	2,516	1,670	1,360	2,791	33.8
TOTAL METRO COUNTIES	**9,638.5**	**Male**	**4,664,205**	**450,467**	**422,663**	**397,597**	**521,473**	**850,862**	**730,950**	**490,463**	**387,291**	**412,439**	**31.3**
		Female	**4,974,295**	**432,992**	**408,100**	**381,631**	**503,543**	**852,775**	**759,576**	**514,829**	**433,412**	**687,437**	**33.9**
TOTAL STATE	**11,696.9**	**Male**	**5,660,658**	**542,406**	**507,345**	**478,155**	**635,371**	**1,012,721**	**874,046**	**589,141**	**476,527**	**544,946**	**31.6**
		Female	**6,036,242**	**520,393**	**488,418**	**457,930**	**610,530**	**1,002,741**	**904,234**	**619,211**	**535,503**	**897,282**	**34.4**

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
INDIANA													
ANDERSON	**131.4**	**Male**	**63,960**	**6,099**	**6,247**	**5,571**	**6,512**	**11,175**	**10,134**	**6,861**	**5,226**	**6,135**	**31.8**
		Female	**67,440**	**5,772**	**5,790**	**5,419**	**6,277**	**10,674**	**10,126**	**7,154**	**6,120**	**10,108**	**34.8**
Madison	131.4	Male	63,960	6,099	6,247	5,571	6,512	11,175	10,134	6,861	5,226	6,135	31.8
		Female	67,440	5,772	5,790	5,419	6,277	10,674	10,126	7,154	6,120	10,108	34.8
BLOOMINGTON	**103.1**	**Male**	**50,946**	**3,777**	**3,497**	**3,074**	**13,573**	**10,432**	**6,525**	**3,952**	**2,794**	**3,322**	**26.5**
		Female	**52,154**	**3,492**	**3,224**	**2,915**	**13,402**	**9,599**	**6,667**	**4,195**	**3,265**	**5,395**	**28.2**
Monroe	103.1	Male	50,946	3,777	3,497	3,074	13,573	10,432	6,525	3,952	2,794	3,322	26.5
		Female	52,154	3,492	3,224	2,915	13,402	9,599	6,667	4,195	3,265	5,395	28.2
ELKHART - GOSHEN	**152.3**	**Male**	**73,582**	**7,876**	**7,216**	**6,480**	**7,012**	**13,737**	**11,983**	**7,454**	**5,632**	**6,192**	**31.0**
		Female	**78,718**	**7,640**	**7,245**	**6,147**	**7,389**	**13,740**	**12,072**	**7,800**	**6,428**	**10,257**	**33.0**
Elkhart	152.3	Male	73,582	7,876	7,216	6,480	7,012	13,737	11,983	7,454	5,632	6,192	31.0
		Female	78,718	7,640	7,245	6,147	7,389	13,740	12,072	7,800	6,428	10,257	33.0
EVANSVILLE	**284.5**	**Male**	**135,994**	**13,266**	**12,298**	**10,983**	**14,433**	**24,112**	**20,762**	**13,989**	**11,670**	**14,481**	**32.1**
		Female	**148,506**	**12,580**	**11,607**	**10,845**	**14,685**	**24,051**	**21,341**	**15,242**	**13,852**	**24,303**	**35.2**
Posey	26.4	Male	13,079	1,408	1,257	1,112	1,293	2,370	2,118	1,249	1,008	1,264	31.2
		Female	13,321	1,271	1,179	1,107	1,219	2,280	2,076	1,264	1,062	1,863	33.3
Vanderburgh	166.9	Male	78,270	7,202	6,426	5,941	9,058	13,697	11,079	8,314	7,291	9,262	32.7
		Female	88,630	6,945	6,163	5,926	9,307	13,631	11,751	9,402	9,103	16,402	37.0
Warrick	48.4	Male	23,956	2,581	2,581	2,133	2,056	4,386	4,400	2,299	1,665	1,855	31.0
		Female	24,444	2,394	2,397	2,085	2,077	4,485	4,253	2,281	1,778	2,694	32.3
Henderson, Ky.	*42.8*	*Male*	*20,689*	*2,075*	*2,034*	*1,797*	*2,026*	*3,659*	*3,165*	*2,127*	*1,706*	*2,100*	*31.6*
		Female	*22,111*	*1,970*	*1,868*	*1,727*	*2,082*	*3,655*	*3,261*	*2,295*	*1,909*	*3,344*	*34.3*
FORT WAYNE	**367.9**	**Male**	**178,500**	**19,062**	**17,538**	**15,638**	**18,604**	**33,455**	**27,345**	**17,977**	**13,771**	**15,110**	**30.5**
		Female	**189,400**	**18,252**	**16,851**	**14,941**	**18,966**	**33,089**	**27,579**	**18,745**	**15,502**	**25,475**	**32.8**
Allen	304.4	Male	147,411	15,639	14,407	12,908	15,624	28,109	22,513	14,851	11,352	12,008	30.4
		Female	156,989	15,014	13,860	12,348	16,062	27,922	22,797	15,537	12,777	20,672	32.6
De Kalb	35.6	Male	17,448	1,962	1,770	1,596	1,655	2,999	2,717	1,737	1,311	1,701	30.8
		Female	18,152	1,854	1,677	1,452	1,639	2,874	2,720	1,717	1,524	2,695	33.5
Whitley	27.9	Male	13,641	1,461	1,361	1,134	1,325	2,347	2,115	1,389	1,108	1,401	31.6
		Female	14,259	1,384	1,314	1,141	1,265	2,293	2,062	1,491	1,201	2,108	33.8
GARY - HAMMOND	**619.2**	**Male**	**302,149**	**33,280**	**29,881**	**27,446**	**31,848**	**52,235**	**45,460**	**32,716**	**25,574**	**23,709**	**30.5**
		Female	**317,051**	**32,166**	**29,019**	**26,600**	**33,133**	**52,540**	**47,881**	**33,795**	**27,404**	**34,513**	**32.2**
Lake	490.4	Male	238,345	26,416	23,457	21,743	24,807	39,978	34,499	26,293	21,338	19,814	30.7
		Female	252,055	25,596	22,761	21,131	25,851	40,484	37,180	27,647	22,871	28,534	32.6
Porter	128.8	Male	63,804	6,864	6,424	5,703	7,041	12,257	10,961	6,423	4,236	3,895	29.8
		Female	64,996	6,570	6,258	5,469	7,282	12,056	10,701	6,148	4,533	5,979	30.7
INDIANAPOLIS	**1,254.9**	**Male**	**604,129**	**59,447**	**57,997**	**53,639**	**63,311**	**111,406**	**96,180**	**63,711**	**47,875**	**50,563**	**31.1**
		Female	**650,771**	**56,816**	**55,610**	**51,557**	**64,204**	**114,032**	**100,147**	**67,525**	**54,029**	**86,851**	**33.5**
Boone	40.1	Male	19,355	1,796	1,880	1,752	1,706	3,313	3,463	2,130	1,505	1,810	32.7
		Female	20,745	1,765	1,824	1,731	1,618	3,399	3,577	2,045	1,621	3,165	35.1
Hamilton	107.8	Male	53,010	5,118	5,610	5,063	4,076	9,284	10,711	5,965	3,759	3,424	32.1
		Female	54,790	4,975	5,346	4,985	4,062	9,853	10,656	5,764	3,896	5,253	33.1
Hancock	48.6	Male	23,914	2,315	2,644	2,351	2,001	3,931	4,577	2,612	1,721	1,762	31.7
		Female	24,686	2,196	2,445	2,222	1,970	4,306	4,520	2,492	1,825	2,710	33.2
Hendricks	79.3	Male	39,997	3,797	4,074	4,156	3,991	7,064	7,298	4,131	2,794	2,692	30.6
		Female	39,303	3,482	3,817	3,382	2,980	7,247	7,157	3,930	2,918	4,390	33.3
Johnson	87.9	Male	42,643	4,196	4,522	4,010	4,493	7,707	7,441	4,405	2,905	2,964	30.3
		Female	45,257	4,054	4,225	3,840	4,264	8,006	7,607	4,451	2,972	5,838	32.8
Marion	796.3	Male	378,728	37,551	34,502	31,848	42,870	72,374	54,625	39,429	31,647	33,882	30.9
		Female	417,572	35,946	33,171	31,185	45,182	73,291	58,673	43,880	37,000	59,244	33.6
Morgan	55.0	Male	27,146	2,733	2,872	2,655	2,433	4,502	4,835	2,940	2,003	2,173	31.4
		Female	27,854	2,552	2,830	2,493	2,343	4,668	4,798	2,879	2,083	3,208	32.9
Shelby	39.9	Male	19,336	1,941	1,893	1,804	1,741	3,231	3,230	2,099	1,541	1,856	32.1
		Female	20,564	1,846	1,952	1,719	1,785	3,262	3,159	2,084	1,714	3,043	34.1
KOKOMO	**100.5**	**Male**	**48,390**	**4,953**	**4,862**	**4,428**	**4,484**	**8,201**	**8,278**	**5,495**	**3,775**	**3,914**	**31.7**
		Female	**52,110**	**4,687**	**4,704**	**4,290**	**4,666**	**8,614**	**8,389**	**5,717**	**4,265**	**6,778**	**33.9**
Howard	84.0	Male	40,401	4,153	4,089	3,727	3,776	6,913	6,931	4,653	3,097	3,062	31.4
		Female	43,599	3,990	3,990	3,610	3,969	7,320	7,055	4,829	3,501	5,335	33.5
Tipton	16.5	Male	7,989	800	773	701	708	1,288	1,347	842	678	852	32.9
		Female	8,511	697	714	680	697	1,294	1,334	888	764	1,443	36.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
INDIANA (continued)													
LAFAYETTE - WEST LAFAYETTE	**125.8**	**Male**	**63,417**	**5,050**	**4,622**	**4,021**	**17,079**	**11,470**	**7,980**	**4,963**	**3,876**	**4,356**	**25.8**
		Female	**62,383**	**4,793**	**4,395**	**3,886**	**13,617**	**10,743**	**7,934**	**5,210**	**4,374**	**7,431**	**29.2**
Tippecanoe	125.8	Male	63,417	5,050	4,622	4,021	17,079	11,470	7,980	4,963	3,876	4,356	25.8
		Female	62,383	4,793	4,395	3,886	13,617	10,743	7,934	5,210	4,374	7,431	29.2
MUNCIE	**120.4**	**Male**	**57,290**	**4,985**	**5,174**	**4,760**	**9,006**	**9,443**	**8,702**	**5,848**	**4,340**	**5,032**	**30.0**
		Female	**63,110**	**4,781**	**4,934**	**4,524**	**10,416**	**9,545**	**8,958**	**6,159**	**5,105**	**8,688**	**32.2**
Delaware	120.4	Male	57,290	4,985	5,174	4,760	9,006	9,443	8,702	5,848	4,340	5,032	30.0
		Female	63,110	4,781	4,934	4,524	10,416	9,545	8,958	6,159	5,105	8,688	32.2
SOUTH BEND - MISHAWAKA	**244.0**	**Male**	**117,647**	**10,907**	**10,321**	**9,472**	**15,358**	**20,469**	**15,853**	**11,956**	**10,650**	**12,661**	**31.2**
		Female	**126,353**	**10,367**	**9,869**	**9,199**	**14,003**	**19,957**	**16,766**	**13,450**	**12,133**	**20,609**	**34.9**
St. Joseph	244.0	Male	117,647	10,907	10,321	9,472	15,358	20,469	15,853	11,956	10,650	12,661	31.2
		Female	126,353	10,367	9,869	9,199	14,003	19,957	16,766	13,450	12,133	20,609	34.9
TERRE HAUTE	**132.2**	**Male**	**63,269**	**5,672**	**5,177**	**4,943**	**9,031**	**10,978**	**8,628**	**5,990**	**5,576**	**7,274**	**31.2**
		Female	**68,931**	**5,351**	**4,928**	**4,641**	**8,428**	**10,021**	**8,929**	**6,547**	**6,866**	**13,220**	**36.2**
Clay	25.1	Male	11,930	1,177	1,061	999	1,129	1,898	1,696	1,242	1,076	1,652	33.4
		Female	13,170	1,139	963	949	1,097	1,840	1,849	1,322	1,309	2,702	38.2
Vigo	107.1	Male	51,339	4,495	4,116	3,944	7,902	9,080	6,932	4,748	4,500	5,622	30.7
		Female	55,761	4,212	3,965	3,692	7,331	8,181	7,080	5,225	5,557	10,518	35.7
ALL COUNTIES													
Adams	31.7	Male	15,691	1,985	1,750	1,408	1,526	2,617	2,255	1,386	1,196	1,568	29.5
		Female	16,009	1,795	1,578	1,358	1,421	2,452	2,198	1,463	1,375	2,369	32.6
Allen	304.4	Male	147,411	15,639	14,407	12,908	15,624	28,109	22,513	14,851	11,352	12,008	30.4
		Female	156,989	15,014	13,860	12,348	16,062	27,922	22,797	15,537	12,777	20,672	32.6
Bartholomew	66.9	Male	32,511	3,147	3,318	3,001	2,792	5,914	5,946	3,513	2,383	2,497	31.8
		Female	34,389	3,127	3,238	2,877	3,088	5,945	5,918	3,527	2,598	4,071	33.2
Benton	9.5	Male	4,583	456	417	440	418	659	684	461	449	599	33.5
		Female	4,917	444	414	426	369	645	663	516	504	936	37.4
Blackford	15.0	Male	7,244	681	778	632	623	1,184	1,165	763	650	768	32.7
		Female	7,756	630	705	618	652	1,156	1,178	829	697	1,291	36.0
Boone	40.1	Male	19,355	1,796	1,880	1,752	1,706	3,313	3,463	2,130	1,505	1,810	32.7
		Female	20,745	1,765	1,824	1,731	1,618	3,399	3,577	2,045	1,621	3,165	35.1
Brown	13.9	Male	6,987	661	619	634	584	1,236	1,131	747	627	748	33.1
		Female	6,913	554	590	551	582	1,234	1,119	704	678	901	34.6
Carroll	19.3	Male	9,471	925	863	845	851	1,565	1,458	1,004	851	1,109	33.0
		Female	9,829	861	857	766	796	1,456	1,482	1,015	948	1,648	36.2
Cass	40.4	Male	19,359	1,947	1,851	1,669	1,831	3,185	2,958	2,104	1,822	1,992	32.5
		Female	21,041	1,865	1,777	1,588	1,723	3,190	3,134	2,139	2,115	3,510	36.2
☐ Clark	89.7	Male	43,357	4,522	4,422	3,845	4,191	8,244	6,892	4,517	3,279	3,445	30.7
		Female	46,343	4,310	4,237	3,640	4,459	8,420	7,220	4,756	3,753	5,548	32.7
Clay	25.1	Male	11,930	1,177	1,061	999	1,129	1,898	1,696	1,242	1,076	1,652	33.4
		Female	13,170	1,139	963	949	1,097	1,840	1,849	1,322	1,309	2,702	38.2
Clinton	31.4	Male	15,036	1,544	1,444	1,292	1,379	2,465	2,265	1,598	1,293	1,756	32.5
		Female	16,364	1,577	1,314	1,170	1,382	2,439	2,357	1,675	1,527	2,923	36.3
Crawford	10.6	Male	5,252	558	490	476	511	847	776	487	428	679	32.0
		Female	5,348	461	506	443	471	770	781	542	431	943	35.3
Daviess	28.8	Male	13,810	1,566	1,296	1,167	1,269	2,151	1,930	1,317	1,294	1,820	32.5
		Female	14,990	1,413	1,244	1,128	1,226	2,160	2,012	1,454	1,549	2,804	36.6
☐ Dearborn	39.7	Male	19,493	2,042	2,011	1,861	1,708	3,249	3,130	2,010	1,572	1,910	31.5
		Female	20,207	1,926	1,892	1,698	1,686	3,189	3,165	2,104	1,698	2,849	34.1
Decatur	23.6	Male	11,488	1,280	1,187	1,034	1,071	1,874	1,724	1,088	940	1,290	31.3
		Female	12,112	1,264	1,095	1,004	1,095	1,778	1,777	1,143	997	1,959	34.0
De Kalb	35.6	Male	17,448	1,962	1,770	1,596	1,655	2,999	2,717	1,737	1,311	1,701	30.8
		Female	18,152	1,854	1,677	1,452	1,639	2,874	2,720	1,717	1,524	2,695	33.5
Delaware	120.4	Male	57,290	4,985	5,174	4,760	9,006	9,443	8,702	5,848	4,340	5,032	30.0
		Female	63,110	4,781	4,934	4,524	10,416	9,545	8,958	6,159	5,105	8,688	32.2
Dubois	37.3	Male	18,290	1,840	1,665	1,818	2,012	3,214	2,716	1,795	1,324	1,906	30.6
		Female	19,010	1,814	1,561	1,838	1,919	2,943	2,683	1,874	1,446	2,932	33.1
Elkhart	152.3	Male	73,582	7,876	7,216	6,480	7,012	13,737	11,983	7,454	5,632	6,192	31.0
		Female	78,718	7,640	7,245	6,147	7,389	13,740	12,072	7,800	6,428	10,257	33.0
Fayette	26.7	Male	12,962	1,413	1,386	1,145	1,121	2,182	1,951	1,365	1,122	1,277	31.5
		Female	13,738	1,401	1,266	1,068	1,144	2,215	1,991	1,386	1,279	1,988	34.0
☐ Floyd	64.9	Male	31,117	2,947	3,035	2,753	2,941	5,572	5,122	3,197	2,604	2,946	32.0
		Female	33,783	2,847	2,914	2,731	3,074	5,627	5,255	3,424	2,940	4,971	34.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
INDIANA (continued)													
ALL COUNTIES (continued)													
Fountain	18.3	Male	8,814	832	830	761	814	1,325	1,417	929	847	1,059	33.8
		Female	9,486	792	796	735	756	1,372	1,424	954	911	1,746	37.1
Franklin	20.6	Male	10,223	1,110	1,154	1,024	918	1,646	1,593	1,014	740	1,024	30.5
		Female	10,377	1,105	1,028	951	894	1,573	1,547	1,008	783	1,488	32.7
Fulton	19.5	Male	9,448	949	873	770	870	1,426	1,398	987	924	1,251	33.8
		Female	10,052	884	815	718	814	1,415	1,450	1,028	1,050	1,878	37.6
Gibson	33.9	Male	16,442	1,569	1,412	1,433	1,768	2,531	2,535	1,690	1,428	2,076	33.1
		Female	17,458	1,463	1,327	1,254	1,574	2,497	2,496	1,871	1,687	3,289	37.5
Grant	76.7	Male	37,023	3,530	3,546	3,324	4,144	5,733	5,605	4,295	3,277	3,569	31.9
		Female	39,677	3,332	3,336	3,210	4,614	5,939	5,972	4,348	3,408	5,518	34.0
Greene	31.3	Male	14,873	1,381	1,352	1,209	1,220	2,352	2,325	1,488	1,371	2,175	34.7
		Female	16,427	1,332	1,271	1,208	1,200	2,352	2,388	1,645	1,644	3,387	38.6
Hamilton	107.8	Male	53,010	5,118	5,610	5,063	4,076	9,284	10,711	5,965	3,759	3,424	32.1
		Female	54,790	4,975	5,346	4,985	4,062	9,853	10,656	5,764	3,896	5,253	33.1
Hancock	48.6	Male	23,914	2,315	2,644	2,351	2,001	3,931	4,577	2,612	1,721	1,762	31.7
		Female	24,686	2,196	2,445	2,222	1,970	4,306	4,520	2,492	1,825	2,710	33.2
☐ Harrison	30.7	Male	15,170	1,616	1,451	1,391	1,453	2,621	2,515	1,500	1,166	1,457	31.4
		Female	15,530	1,490	1,477	1,334	1,381	2,543	2,421	1,609	1,217	2,058	33.2
Hendricks	79.3	Male	39,997	3,797	4,074	4,156	3,991	7,064	7,298	4,131	2,794	2,692	30.6
		Female	39,303	3,482	3,817	3,382	2,980	7,247	7,157	3,930	2,918	4,390	33.3
Henry	50.4	Male	24,258	2,309	2,419	2,216	2,172	3,988	3,935	2,555	2,028	2,636	32.6
		Female	26,142	2,286	2,224	2,185	2,152	4,002	4,039	2,720	2,341	4,193	35.5
Howard	84.0	Male	40,401	4,153	4,089	3,727	3,776	6,913	6,931	4,653	3,097	3,062	31.4
		Female	43,599	3,990	3,990	3,610	3,969	7,320	7,055	4,829	3,501	5,335	33.5
Huntington	37.7	Male	18,036	1,908	1,783	1,523	1,965	2,865	2,657	1,794	1,516	2,025	31.4
		Female	19,664	1,824	1,599	1,500	1,896	2,873	2,751	1,873	1,779	3,569	35.5
Jackson	37.2	Male	17,932	1,892	1,734	1,524	1,695	3,001	2,799	1,854	1,426	2,007	32.1
		Female	19,268	1,834	1,684	1,481	1,725	2,967	2,848	1,946	1,611	3,172	34.8
Jasper	27.6	Male	13,666	1,551	1,346	1,240	1,723	2,201	2,094	1,312	958	1,241	29.4
		Female	13,934	1,425	1,313	1,236	1,544	2,148	2,063	1,249	1,108	1,848	31.7
Jay	22.1	Male	10,667	1,065	1,047	984	961	1,632	1,678	1,061	946	1,293	32.8
		Female	11,433	976	1,013	962	941	1,604	1,675	1,177	1,069	2,016	36.3
Jefferson	29.7	Male	14,476	1,406	1,310	1,216	1,768	2,468	2,251	1,389	1,156	1,512	31.2
		Female	15,224	1,374	1,225	1,228	1,786	2,405	2,219	1,516	1,299	2,172	33.3
Jennings	24.6	Male	12,337	1,149	1,262	1,164	1,248	2,275	2,063	1,165	861	1,150	30.9
		Female	12,263	1,097	1,170	1,098	1,131	2,103	1,969	1,147	991	1,557	32.8
Johnson	87.9	Male	42,643	4,196	4,522	4,010	4,493	7,707	7,441	4,405	2,905	2,964	30.3
		Female	45,257	4,054	4,225	3,840	4,264	8,006	7,607	4,451	2,972	5,838	32.8
Knox	40.6	Male	19,595	1,670	1,577	1,485	3,150	2,955	2,618	1,916	1,632	2,592	31.5
		Female	21,005	1,532	1,445	1,420	2,403	2,823	2,845	2,150	2,093	4,294	38.1
Kosciusko	66.8	Male	32,691	3,640	3,101	2,538	3,290	5,996	5,194	3,133	2,555	3,244	31.3
		Female	34,109	3,499	3,006	2,584	3,333	5,839	5,069	3,310	2,941	4,528	32.9
La Grange	30.3	Male	14,907	2,012	1,773	1,429	1,361	2,443	2,138	1,298	1,079	1,374	28.6
		Female	15,393	1,911	1,771	1,469	1,363	2,380	2,139	1,338	1,217	1,805	30.0
Lake	490.4	Male	238,345	26,416	23,457	21,743	24,807	39,978	34,499	26,293	21,338	19,814	30.7
		Female	252,055	25,596	22,761	21,131	25,851	40,484	37,180	27,647	22,871	28,534	32.6
La Porte	107.3	Male	53,865	5,176	4,809	4,549	5,450	10,419	8,405	5,491	4,533	5,033	31.7
		Female	53,435	4,876	4,551	4,401	4,714	8,561	7,675	5,651	5,059	7,947	34.5
Lawrence	44.1	Male	21,151	2,045	2,035	1,798	1,822	3,530	3,308	2,285	1,864	2,464	33.1
		Female	22,949	1,916	2,037	1,770	1,841	3,575	3,416	2,491	2,044	3,859	36.0
Madison	131.4	Male	63,960	6,099	6,247	5,571	6,512	11,175	10,134	6,861	5,226	6,135	31.8
		Female	67,440	5,772	5,790	5,419	6,277	10,674	10,126	7,154	6,120	10,108	34.8
Marion	796.3	Male	378,728	37,551	34,502	31,848	42,870	72,374	54,625	39,429	31,647	33,882	30.9
		Female	417,572	35,946	33,171	31,185	45,182	73,291	58,673	43,880	37,000	59,244	33.6
Marshall	42.7	Male	20,684	2,153	2,039	1,835	1,968	3,454	3,047	2,197	1,710	2,281	31.8
		Female	22,016	2,100	1,815	1,758	1,916	3,295	3,191	2,242	1,970	3,729	35.4
Martin	10.9	Male	5,388	533	514	558	488	880	813	538	482	582	31.8
		Female	5,512	496	514	483	499	871	822	570	498	759	33.8
Miami	39.0	Male	19,382	2,152	1,956	1,627	2,351	3,489	2,938	1,795	1,413	1,661	29.6
		Female	19,618	2,083	1,780	1,580	1,947	3,289	2,845	1,841	1,561	2,692	32.4
Monroe	103.1	Male	50,946	3,777	3,497	3,074	13,573	10,432	6,525	3,952	2,794	3,322	26.5
		Female	52,154	3,492	3,224	2,915	13,402	9,599	6,667	4,195	3,265	5,395	28.2
Montgomery	35.6	Male	17,468	1,515	1,580	1,421	2,334	2,738	2,707	1,858	1,396	1,919	31.9
		Female	18,132	1,487	1,470	1,412	1,496	2,696	2,742	1,934	1,672	3,223	36.8

POPULATION BY AGE AND SEX

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INDIANA (continued)													
ALL COUNTIES (continued)													
Morgan	55.0	Male	27,146	2,733	2,872	2,655	2,433	4,502	4,835	2,940	2,003	2,173	31.4
		Female	27,854	2,552	2,830	2,493	2,343	4,668	4,798	2,879	2,083	3,208	32.9
Newton	14.6	Male	7,210	866	723	652	629	1,195	1,151	664	567	763	31.2
		Female	7,390	752	702	597	631	1,167	1,112	636	626	1,167	33.7
Noble	39.4	Male	19,229	2,204	1,917	1,689	1,869	3,393	2,892	1,853	1,579	1,833	30.7
		Female	20,171	2,051	1,898	1,561	1,827	3,298	2,887	1,928	1,788	2,933	33.3
Ohio	5.2	Male	2,542	255	231	238	209	413	382	318	204	292	33.2
		Female	2,658	235	196	211	255	353	426	260	228	494	36.9
Orange	19.3	Male	9,436	936	856	828	890	1,542	1,371	935	840	1,238	32.8
		Female	9,864	902	795	730	816	1,470	1,392	996	977	1,786	36.6
Owen	18.4	Male	9,096	796	837	900	771	1,420	1,417	1,011	760	1,184	33.8
		Female	9,304	751	875	760	671	1,427	1,454	972	795	1,599	36.2
Parke	16.1	Male	7,977	646	789	792	652	1,231	1,233	813	690	1,131	34.0
		Female	8,123	606	656	608	636	1,160	1,180	871	781	1,625	38.4
Perry	18.6	Male	9,081	853	804	828	924	1,442	1,233	891	794	1,312	32.8
		Female	9,519	886	744	736	830	1,313	1,234	1,003	892	1,881	37.0
Pike	13.2	Male	6,383	582	531	538	545	1,003	1,050	661	544	929	34.9
		Female	6,817	531	537	518	551	966	1,017	702	660	1,335	38.0
Porter	128.8	Male	63,804	6,864	6,424	5,703	7,041	12,257	10,961	6,423	4,236	3,895	29.8
		Female	64,996	6,570	6,258	5,469	7,282	12,056	10,701	6,148	4,533	5,979	30.7
Posey	26.4	Male	13,079	1,408	1,257	1,112	1,293	2,370	2,113	1,249	1,008	1,264	31.2
		Female	13,321	1,271	1,179	1,107	1,219	2,280	2,076	1,264	1,062	1,863	33.3
Pulaski	13.4	Male	6,550	731	655	582	595	977	908	657	576	869	32.3
		Female	6,850	660	572	535	572	916	894	709	663	1,329	36.9
Putnam	30.6	Male	15,356	1,079	1,168	1,291	2,580	2,351	2,348	1,684	1,202	1,653	31.6
		Female	15,244	1,140	1,174	1,156	2,103	1,899	2,293	1,552	1,257	2,670	35.7
Randolph	28.4	Male	13,790	1,400	1,354	1,205	1,213	2,248	2,194	1,483	1,135	1,558	32.7
		Female	14,610	1,284	1,298	1,169	1,237	2,151	2,244	1,571	1,290	2,366	35.7
Ripley	26.0	Male	12,716	1,337	1,304	1,172	1,160	2,025	1,847	1,217	1,061	1,593	31.8
		Female	13,284	1,291	1,275	1,141	1,130	1,912	1,828	1,321	1,148	2,238	34.4
Rush	18.4	Male	8,900	876	886	874	874	1,334	1,273	935	780	1,068	32.0
		Female	9,500	867	852	855	784	1,313	1,359	960	854	1,656	35.6
St. Joseph	244.0	Male	117,647	10,907	10,321	9,472	15,358	20,469	15,853	11,956	10,650	12,661	31.2
		Female	126,353	10,367	9,869	9,199	14,003	19,957	16,766	13,450	12,133	20,609	34.9
Scott	21.1	Male	10,395	1,105	1,130	1,011	970	1,711	1,657	997	752	1,062	30.7
		Female	10,705	1,044	992	980	954	1,711	1,693	1,037	844	1,450	33.1
Shelby	39.9	Male	19,336	1,941	1,893	1,804	1,741	3,231	3,230	2,099	1,541	1,856	32.1
		Female	20,564	1,846	1,952	1,719	1,785	3,262	3,159	2,084	1,714	3,043	34.1
Spencer	20.2	Male	10,164	952	928	899	1,091	1,712	1,527	970	797	1,288	32.1
		Female	10,036	958	865	829	864	1,494	1,471	1,005	862	1,688	35.1
Starke	22.6	Male	11,090	1,168	1,147	1,068	983	1,701	1,680	1,105	840	1,398	31.9
		Female	11,510	1,099	1,070	989	935	1,733	1,682	1,115	1,026	1,861	34.6
Steuben	28.9	Male	14,477	1,351	1,254	1,236	1,825	2,298	2,218	1,412	1,194	1,689	31.8
		Female	14,423	1,269	1,239	1,086	1,329	2,235	2,110	1,439	1,444	2,272	35.3
Sullivan	20.7	Male	9,829	917	908	809	804	1,594	1,424	971	967	1,435	34.3
		Female	10,871	883	831	792	806	1,513	1,446	1,052	1,184	2,364	39.2
Switzerland	7.7	Male	3,799	347	353	347	309	541	606	362	350	584	35.0
		Female	3,901	359	309	308	311	506	598	438	374	698	37.6
Tippecanoe	125.8	Male	63,417	5,050	4,622	4,021	17,079	11,470	7,980	4,963	3,876	4,356	25.8
		Female	62,383	4,793	4,395	3,886	13,617	10,743	7,934	5,210	4,374	7,431	29.2
Tipton	16.5	Male	7,989	800	773	701	708	1,288	1,347	842	678	852	32.9
		Female	8,511	697	714	680	697	1,294	1,334	888	764	1,443	36.3
Union	6.8	Male	3,318	355	308	311	292	540	532	323	292	365	32.3
		Female	3,482	349	307	287	298	515	545	322	290	569	34.7
Vanderburgh	166.9	Male	78,270	7,202	6,426	5,941	9,058	13,697	11,079	8,314	7,291	9,262	32.7
		Female	88,630	6,945	6,163	5,926	9,307	13,631	11,751	9,402	9,103	16,402	37.0
Vermillion	17.7	Male	8,460	791	834	636	734	1,357	1,316	818	749	1,225	34.1
		Female	9,240	740	759	675	694	1,375	1,274	884	975	1,864	38.0
Vigo	107.1	Male	51,339	4,495	4,116	3,944	7,902	9,080	6,932	4,748	4,500	5,622	30.7
		Female	55,761	4,212	3,965	3,692	7,331	8,181	7,080	5,225	5,557	10,518	35.7
Wabash	35.7	Male	17,216	1,730	1,602	1,567	2,026	2,743	2,614	1,741	1,406	1,787	31.1
		Female	18,484	1,633	1,476	1,515	2,003	2,670	2,681	1,850	1,582	3,074	34.8
Warren	8.6	Male	4,222	407	410	396	355	639	705	442	385	484	33.5
		Female	4,377	385	411	363	349	645	716	447	391	670	35.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
INDIANA (continued)													
ALL COUNTIES (continued)													
Warrick	48.4	Male	23,956	2,581	2,581	2,133	2,056	4,386	4,400	2,299	1,665	1,855	31.0
		Female	24,444	2,394	2,397	2,085	2,077	4,485	4,253	2,281	1,778	2,694	32.3
Washington	23.8	Male	11,737	1,287	1,209	1,068	1,081	1,836	1,812	1,132	957	1,355	31.7
		Female	12,063	1,144	1,050	971	1,128	1,814	1,778	1,220	1,027	1,931	34.6
Wayne	71.7	Male	34,009	3,336	3,241	3,017	3,256	5,345	5,269	3,714	3,000	3,831	32.8
		Female	37,691	3,159	3,128	2,923	3,474	5,541	5,565	4,070	3,497	6,334	36.1
Wells	26.1	Male	12,669	1,403	1,207	1,130	1,212	2,178	1,990	1,272	986	1,291	31.3
		Female	13,431	1,264	1,172	1,089	1,203	2,089	2,086	1,324	1,163	2,041	34.5
White	24.3	Male	11,809	1,213	1,144	939	1,052	1,933	1,713	1,169	1,136	1,510	33.1
		Female	12,491	1,188	1,066	916	994	1,917	1,728	1,259	1,239	2,184	36.0
Whitley	27.9	Male	13,641	1,461	1,361	1,134	1,325	2,347	2,115	1,389	1,108	1,401	31.6
		Female	14,259	1,384	1,314	1,141	1,265	2,293	2,062	1,491	1,201	2,108	33.8
TOTAL METRO COUNTIES	**3,818.4**	**Male**	**1,847,721**	**183,426**	**173,715**	**158,508**	**218,518**	**333,140**	**282,324**	**190,009**	**147,674**	**160,407**	**30.7**
		Female	**1,970,679**	**175,300**	**166,828**	**152,640**	**217,704**	**332,729**	**291,589**	**201,137**	**167,042**	**265,710**	**33.2**
TOTAL STATE	**5,617.9**	**Male**	**2,725,192**	**271,899**	**257,961**	**235,720**	**306,887**	**478,282**	**417,163**	**279,231**	**220,738**	**257,311**	**31.1**
		Female	**2,892,708**	**259,560**	**246,412**	**226,418**	**301,496**	**472,794**	**427,160**	**294,356**	**249,779**	**414,733**	**33.7**
IOWA													
CEDAR RAPIDS	**171.5**	**Male**	**83,008**	**8,132**	**7,609**	**7,048**	**9,199**	**15,913**	**13,270**	**8,362**	**6,282**	**7,143**	**30.9**
		Female	**88,492**	**7,683**	**7,412**	**6,948**	**9,847**	**15,665**	**13,367**	**8,470**	**6,792**	**12,308**	**32.9**
Linn	171.5	Male	83,008	8,182	7,609	7,048	9,199	15,913	13,270	8,362	6,282	7,143	30.9
		Female	88,492	7,683	7,412	6,948	9,847	15,665	13,367	8,470	6,792	12,308	32.9
DAVENPORT - ROCK ISLAND - MOLINE	**367.5**	**Male**	**179,371**	**18,656**	**16,228**	**15,519**	**18,905**	**33,075**	**27,861**	**17,810**	**14,303**	**17,014**	**31.2**
		Female	**188,129**	**17,706**	**15,710**	**14,607**	**19,326**	**31,359**	**27,380**	**18,468**	**15,826**	**27,747**	**33.5**
Scott	158.1	Male	77,785	8,328	7,353	6,864	8,245	15,768	12,193	7,412	5,615	6,007	30.1
		Female	80,315	8,065	7,169	6,429	8,604	14,621	12,010	7,482	5,996	9,939	31.8
Henry, Ill.	*53.9*	*Male*	*26,392*	*2,771*	*2,416*	*2,367*	*2,403*	*4,260*	*4,240*	*2,654*	*2,186*	*3,095*	*32.6*
		Female	*27,508*	*2,506*	*2,342*	*2,229*	*2,207*	*4,094*	*4,051*	*2,764*	*2,453*	*4,862*	*35.9*
Rock Island, Ill.	*155.5*	*Male*	*75,194*	*7,557*	*6,459*	*6,288*	*8,257*	*13,047*	*11,428*	*7,744*	*6,502*	*7,912*	*31.9*
		Female	*80,306*	*7,135*	*6,199*	*5,949*	*8,515*	*12,644*	*11,319*	*8,222*	*7,377*	*12,946*	*34.8*
DES MOINES	**395.9**	**Male**	**189,034**	**18,577**	**17,351**	**15,654**	**20,117**	**36,637**	**29,843**	**19,389**	**14,844**	**16,622**	**31.2**
		Female	**206,866**	**17,531**	**16,973**	**14,826**	**21,871**	**37,510**	**30,988**	**20,445**	**16,887**	**29,835**	**33.6**
Dallas	30.7	Male	14,877	1,504	1,413	1,297	1,214	2,570	2,439	1,524	1,231	1,685	32.8
		Female	15,823	1,431	1,360	1,201	1,243	2,599	2,432	1,463	1,368	2,726	35.3
Polk	327.5	Male	155,758	15,124	13,981	12,711	17,079	30,801	24,128	16,036	12,426	13,472	31.2
		Female	171,742	14,315	13,586	11,994	18,816	31,465	25,264	17,259	14,294	24,749	33.6
Warren	37.7	Male	18,399	1,949	1,957	1,646	1,824	3,266	3,276	1,829	1,187	1,465	30.6
		Female	19,301	1,785	2,027	1,631	1,812	3,446	3,292	1,723	1,225	2,360	32.0
DUBUQUE	**90.5**	**Male**	**43,648**	**4,549**	**4,310**	**4,500**	**5,286**	**7,448**	**6,210**	**4,169**	**3,256**	**3,920**	**29.3**
		Female	**46,852**	**4,390**	**4,176**	**4,269**	**5,351**	**7,233**	**6,069**	**4,273**	**3,646**	**7,445**	**32.2**
Dubuque	90.5	Male	43,648	4,549	4,310	4,500	5,286	7,448	6,210	4,169	3,256	3,920	29.3
		Female	46,852	4,390	4,176	4,269	5,351	7,233	6,069	4,273	3,646	7,445	32.2
IOWA CITY	**87.2**	**Male**	**43,034**	**3,484**	**2,821**	**2,514**	**10,214**	**10,720**	**5,533**	**3,030**	**2,161**	**2,557**	**27.3**
		Female	**44,166**	**3,275**	**2,723**	**2,474**	**10,612**	**9,617**	**5,499**	**3,126**	**2,357**	**4,483**	**28.1**
Johnson	87.2	Male	43,034	3,484	2,821	2,514	10,214	10,720	5,533	3,030	2,161	2,557	27.3
		Female	44,166	3,275	2,723	2,474	10,612	9,617	5,499	3,126	2,357	4,483	28.1
SIOUX CITY	**117.1**	**Male**	**55,733**	**6,140**	**5,150**	**4,609**	**5,741**	**9,773**	**7,580**	**5,582**	**4,756**	**6,402**	**31.4**
		Female	**61,367**	**6,124**	**5,040**	**4,410**	**6,263**	**9,790**	**7,745**	**6,018**	**5,410**	**10,567**	**34.0**
Woodbury	99.1	Male	46,883	5,063	4,265	3,857	4,841	8,069	6,293	4,795	4,158	5,542	31.7
		Female	52,217	5,104	4,124	3,692	5,390	8,147	6,512	5,211	4,716	9,321	34.6
Dakota, Neb.	*18.0*	*Male*	*8,850*	*1,077*	*885*	*752*	*900*	*1,704*	*1,287*	*787*	*598*	*860*	*29.8*
		Female	*9,150*	*1,020*	*916*	*718*	*873*	*1,643*	*1,233*	*807*	*694*	*1,246*	*31.4*
WATERLOO - CEDAR FALLS	**148.6**	**Male**	**72,082**	**7,436**	**6,197**	**6,009**	**9,939**	**13,226**	**10,281**	**6,719**	**5,525**	**6,750**	**29.9**
		Female	**76,518**	**7,043**	**5,975**	**5,670**	**10,861**	**12,586**	**10,289**	**6,981**	**6,236**	**10,877**	**31.9**
Black Hawk	125.0	Male	60,535	6,291	5,178	5,004	8,460	11,423	8,520	5,638	4,663	5,358	29.7
		Female	64,465	6,001	5,008	4,709	9,411	10,863	8,540	5,932	5,222	8,779	31.5
Bremer	23.6	Male	11,547	1,145	1,019	1,005	1,479	1,803	1,761	1,081	862	1,392	31.2
		Female	12,053	1,042	967	961	1,450	1,723	1,749	1,049	1,014	2,098	34.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IOWA (continued)													
ALL COUNTIES													
Adair	8.6	Male	4,201	428	324	327	369	596	524	445	413	775	36.1
		Female	4,399	379	330	283	291	506	587	423	473	1,127	42.0
Adams	5.2	Male	2,559	234	194	218	213	356	328	308	246	462	37.0
		Female	2,641	225	173	188	165	325	396	266	307	596	41.2
Allamakee	14.8	Male	7,280	711	686	690	655	1,038	953	710	692	1,145	33.7
		Female	7,520	707	600	670	575	946	935	702	734	1,651	37.8
Appanoose	14.4	Male	6,777	665	567	553	613	1,000	897	610	701	1,171	34.9
		Female	7,623	685	588	511	564	1,002	909	750	780	1,834	40.1
Audubon	7.3	Male	3,516	341	288	302	287	489	496	357	378	578	36.0
		Female	3,784	302	254	301	262	420	503	402	386	954	42.0
Benton	22.9	Male	11,173	1,092	991	1,043	1,036	1,723	1,663	1,131	978	1,516	33.3
		Female	11,727	1,080	961	977	944	1,582	1,675	1,185	1,079	2,244	36.9
Black Hawk	125.0	Male	60,535	6,291	5,178	5,004	8,460	11,423	8,520	5,638	4,663	5,358	29.7
		Female	64,465	6,001	5,008	4,709	9,411	10,863	8,540	5,932	5,222	8,779	31.5
Boone	25.6	Male	12,199	1,100	940	931	1,216	2,177	1,758	1,248	1,072	1,757	33.8
		Female	13,401	1,016	932	902	1,159	1,975	1,780	1,281	1,228	3,128	39.0
Bremer	23.6	Male	11,547	1,145	1,019	1,005	1,479	1,803	1,761	1,081	862	1,392	31.2
		Female	12,053	1,042	967	961	1,450	1,723	1,749	1,049	1,014	2,098	34.3
Buchanan	22.1	Male	10,948	1,309	1,060	1,077	1,100	1,786	1,485	980	900	1,251	30.2
		Female	11,152	1,218	1,050	989	1,004	1,644	1,449	987	1,014	1,797	33.0
Buena Vista	19.9	Male	9,627	865	740	705	1,453	1,478	1,094	973	937	1,382	32.1
		Female	10,273	873	707	695	1,251	1,333	1,198	1,066	1,024	2,126	37.3
Butler	16.3	Male	7,977	806	720	672	678	1,279	1,059	770	754	1,239	33.7
		Female	8,323	752	693	625	605	1,130	1,067	830	846	1,775	38.3
Calhoun	11.9	Male	5,587	517	452	447	482	778	709	578	590	1,034	36.7
		Female	6,313	450	445	462	472	708	801	628	682	1,665	42.7
Carroll	22.6	Male	10,898	1,188	1,030	1,135	1,079	1,662	1,339	1,073	948	1,444	31.1
		Female	11,702	1,223	965	1,029	981	1,475	1,452	1,155	1,114	2,308	36.2
Cass	15.7	Male	7,508	724	606	605	682	1,125	1,018	769	675	1,304	35.1
		Female	8,192	675	567	577	605	1,060	1,081	830	824	1,973	40.7
Cedar	18.4	Male	9,032	843	786	817	788	1,500	1,364	900	834	1,200	33.5
		Female	9,368	897	727	750	730	1,346	1,348	939	853	1,778	36.7
Cerro Gordo	48.2	Male	22,686	2,105	1,847	1,777	2,336	3,874	3,257	2,449	2,136	2,905	33.5
		Female	25,514	2,018	1,848	1,627	2,628	3,878	3,350	2,731	2,538	4,896	37.3
Cherokee	14.3	Male	6,927	654	559	592	649	1,131	907	763	671	1,001	33.9
		Female	7,373	680	565	536	557	992	965	810	735	1,533	38.7
Chickasaw	14.2	Male	6,999	726	635	698	696	1,020	1,037	674	576	937	32.3
		Female	7,201	687	610	697	608	918	1,001	677	639	1,364	35.8
Clarke	8.9	Male	4,274	409	358	340	389	641	600	437	387	713	35.0
		Female	4,626	385	372	320	355	611	647	476	425	1,035	39.2
Clay	18.0	Male	8,634	947	729	657	848	1,546	1,195	888	752	1,072	32.3
		Female	9,366	921	717	684	914	1,433	1,212	927	842	1,716	35.1
Clayton	20.9	Male	10,371	1,038	926	929	959	1,517	1,387	1,032	961	1,622	33.8
		Female	10,529	1,013	837	840	864	1,324	1,371	1,075	1,015	2,190	37.8
Clinton	53.2	Male	25,801	2,591	2,411	2,362	2,449	4,289	3,868	2,591	2,255	2,985	32.2
		Female	27,399	2,471	2,221	2,214	2,477	4,124	3,876	2,752	2,512	4,752	35.5
Crawford	17.9	Male	8,782	940	793	764	869	1,354	1,235	871	812	1,144	32.6
		Female	9,118	909	769	775	745	1,241	1,207	883	866	1,723	36.0
Dallas	30.7	Male	14,877	1,504	1,413	1,297	1,214	2,570	2,439	1,524	1,231	1,685	32.8
		Female	15,823	1,431	1,360	1,201	1,243	2,599	2,432	1,463	1,368	2,726	35.3
Davis	8.9	Male	4,362	435	405	371	422	619	593	417	409	691	33.9
		Female	4,538	409	357	336	340	582	634	454	436	990	38.9
Decatur	8.8	Male	4,216	340	336	309	623	590	532	383	363	740	33.5
		Female	4,584	339	327	289	643	543	550	412	406	1,075	37.7
Delaware	18.9	Male	9,280	1,026	907	969	967	1,376	1,277	931	780	1,047	30.6
		Female	9,620	1,019	895	993	852	1,232	1,258	922	840	1,609	33.5
Des Moines	44.7	Male	21,335	2,084	1,928	1,829	1,943	3,693	3,196	2,156	1,935	2,571	32.8
		Female	23,365	1,996	1,791	1,691	1,967	3,623	3,153	2,343	2,192	4,609	36.9
Dickinson	15.2	Male	7,345	711	611	550	572	1,238	1,017	741	760	1,145	34.9
		Female	7,855	710	544	530	587	1,180	978	853	864	1,609	38.8
Dubuque	90.5	Male	43,648	4,549	4,310	4,500	5,286	7,448	6,210	4,169	3,256	3,920	29.3
		Female	46,852	4,390	4,176	4,269	5,351	7,233	6,069	4,273	3,646	7,445	32.2
Emmet	11.6	Male	5,638	607	516	457	595	929	752	557	484	741	31.9
		Female	5,962	559	468	448	548	832	723	608	593	1,183	36.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
IOWA (continued)													
ALL COUNTIES (continued)													
Fayette	23.0	Male	11,236	1,114	960	1,029	1,158	1,651	1,490	1,093	1,040	1,701	33.2
		Female	11,764	1,024	931	992	986	1,491	1,525	1,125	1,159	2,531	38.0
Floyd	18.1	Male	8,654	831	792	803	689	1,329	1,327	876	844	1,163	34.1
		Female	9,446	823	760	751	722	1,260	1,323	956	918	1,933	38.1
Franklin	11.8	Male	5,706	547	463	448	473	897	806	599	546	927	35.3
		Female	6,094	497	423	448	436	811	811	649	635	1,384	40.3
Fremont	9.2	Male	4,403	453	364	331	345	649	589	447	481	744	36.0
		Female	4,797	422	370	311	311	636	580	505	507	1,155	41.0
Greene	10.6	Male	5,061	499	409	432	415	771	671	485	504	875	35.1
		Female	5,539	440	394	410	373	705	676	562	587	1,392	41.6
Grundy	13.3	Male	6,456	612	560	579	547	1,006	1,019	632	614	887	34.2
		Female	6,844	573	534	515	470	927	986	711	685	1,443	39.1
Guthrie	11.6	Male	5,494	492	426	441	421	775	747	586	585	1,021	37.6
		Female	6,106	491	470	438	344	760	744	628	678	1,553	42.4
Hamilton	16.5	Male	8,030	780	662	659	756	1,275	1,086	893	801	1,118	34.1
		Female	8,470	748	619	615	644	1,158	1,163	947	868	1,708	38.9
Hancock	13.5	Male	6,602	671	593	560	581	1,124	905	655	605	908	33.0
		Female	6,898	679	577	484	554	978	867	691	628	1,440	37.0
Hardin	20.2	Male	9,750	855	781	939	1,048	1,426	1,313	988	939	1,461	33.8
		Female	10,450	823	695	758	918	1,321	1,367	1,040	1,034	2,494	40.2
Harrison	15.6	Male	7,522	749	700	662	691	1,009	1,031	771	702	1,207	34.5
		Female	8,078	661	664	639	622	1,020	1,052	832	764	1,824	39.1
Henry	19.1	Male	9,136	827	764	707	1,007	1,566	1,397	809	783	1,276	33.1
		Female	9,964	855	739	695	953	1,503	1,258	896	926	2,139	36.9
Howard	10.2	Male	4,940	472	402	419	449	657	616	501	510	914	36.2
		Female	5,260	449	388	460	359	604	616	517	523	1,344	41.0
Humboldt	11.4	Male	5,524	517	445	458	475	793	748	615	616	857	36.0
		Female	5,876	500	435	449	430	743	779	656	636	1,248	39.9
Ida	8.7	Male	4,259	405	392	329	375	608	561	463	432	694	35.4
		Female	4,441	377	320	317	300	560	550	515	469	1,033	41.3
Iowa	15.0	Male	7,242	675	587	639	690	1,127	988	805	694	1,037	34.1
		Female	7,758	642	564	603	596	1,041	1,065	806	764	1,677	39.1
Jackson	22.1	Male	10,876	1,132	1,032	1,112	1,036	1,599	1,525	1,108	890	1,442	32.0
		Female	11,224	1,096	994	1,051	955	1,479	1,523	1,138	967	2,021	35.2
Jasper	36.6	Male	17,781	1,718	1,601	1,452	1,611	2,855	2,688	2,026	1,630	2,200	33.8
		Female	18,819	1,612	1,448	1,400	1,480	2,758	2,813	2,087	1,769	3,452	37.5
Jefferson	17.0	Male	8,405	759	673	557	903	1,874	1,142	731	655	1,111	32.0
		Female	8,595	601	606	593	777	1,581	1,156	807	760	1,714	36.2
Johnson	87.2	Male	43,034	3,484	2,821	2,514	10,214	10,720	5,533	3,030	2,161	2,557	27.3
		Female	44,166	3,275	2,723	2,474	10,612	9,617	5,499	3,126	2,357	4,483	28.1
Jones	20.3	Male	10,342	990	909	860	1,298	1,739	1,435	987	868	1,256	31.4
		Female	9,958	905	812	890	764	1,382	1,403	1,025	938	1,839	36.6
Keokuk	11.8	Male	5,723	516	453	488	497	823	716	569	571	1,090	36.2
		Female	6,077	482	432	486	439	737	691	622	615	1,573	41.7
Kossuth	19.8	Male	9,771	1,014	883	905	976	1,456	1,226	1,012	912	1,387	32.6
		Female	10,029	905	836	869	780	1,292	1,328	1,031	992	1,996	37.5
Lee	41.6	Male	20,365	1,973	1,735	1,758	1,962	3,638	3,007	2,067	1,857	2,368	32.6
		Female	21,235	1,875	1,665	1,612	1,823	3,156	2,864	2,140	2,110	3,990	36.7
Linn	171.5	Male	83,008	8,182	7,609	7,048	9,199	15,913	13,270	8,362	6,282	7,143	30.9
		Female	88,492	7,683	7,412	6,948	9,847	15,665	13,367	8,470	6,792	12,308	32.9
Louisa	12.5	Male	6,144	613	577	559	567	999	932	604	481	812	32.6
		Female	6,356	647	545	540	507	955	939	615	524	1,084	34.8
Lucas	9.6	Male	4,547	407	395	362	343	634	699	502	455	750	36.9
		Female	5,053	412	375	354	376	625	660	534	515	1,202	40.8
Lyon	12.2	Male	6,006	681	581	525	531	912	708	656	561	851	32.5
		Female	6,194	649	537	489	453	828	750	670	594	1,224	36.9
Madison	12.5	Male	6,077	574	603	520	436	933	927	596	534	954	34.7
		Female	6,423	576	507	460	402	859	922	605	622	1,470	39.4
Mahaska	23.1	Male	11,152	1,087	917	854	1,235	1,854	1,488	1,075	1,045	1,597	33.0
		Female	11,948	1,037	888	762	1,161	1,728	1,458	1,156	1,176	2,582	37.7
Marion	30.5	Male	14,974	1,510	1,271	1,100	1,807	2,405	2,187	1,430	1,282	1,982	32.5
		Female	15,526	1,359	1,212	1,167	1,880	2,246	2,135	1,425	1,334	2,768	34.6
Marshall	39.5	Male	19,129	1,748	1,744	1,589	1,695	3,354	2,905	1,914	1,712	2,468	33.3
		Female	20,371	1,697	1,632	1,532	1,855	3,216	2,944	1,944	1,823	3,728	35.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IOWA (continued)													
ALL COUNTIES (continued)													
Mills	14.0	Male	6,951	689	620	581	671	1,320	1,051	680	558	781	31.9
		Female	7,049	605	632	518	572	1,198	999	663	623	1,239	35.0
Mitchell	11.2	Male	5,376	482	469	501	494	727	683	571	522	927	35.2
		Female	5,824	476	449	487	452	611	707	597	564	1,481	41.2
Monona	10.7	Male	5,145	437	416	388	415	750	665	542	544	988	37.5
		Female	5,555	465	399	392	361	634	681	575	606	1,442	42.7
Monroe	8.5	Male	4,092	373	351	359	374	583	542	405	400	705	35.1
		Female	4,408	373	298	306	353	558	552	432	464	1,072	40.7
Montgomery	12.6	Male	5,932	568	492	416	519	939	736	628	562	1,072	35.4
		Female	6,668	556	483	426	487	879	780	691	669	1,697	41.4
Muscatine	41.5	Male	20,271	2,169	2,024	1,766	2,033	3,553	3,095	1,952	1,553	2,126	31.0
		Female	21,229	2,114	1,846	1,696	1,962	3,357	3,129	1,939	1,744	3,442	33.9
O'Brien	15.7	Male	7,524	767	597	606	791	1,101	920	814	707	1,221	34.1
		Female	8,176	741	567	599	646	1,000	988	908	801	1,926	40.4
Osceola	7.8	Male	3,829	403	326	341	346	532	488	405	362	626	34.4
		Female	3,971	310	332	303	315	470	507	411	426	897	40.0
Page	17.9	Male	8,508	857	723	618	713	1,311	1,170	832	856	1,428	35.3
		Female	9,392	754	645	582	724	1,211	1,145	939	994	2,398	41.8
Palo Alto	10.9	Male	5,327	522	458	488	604	717	645	571	501	821	33.2
		Female	5,573	474	403	461	457	661	670	625	538	1,284	39.9
Plymouth	24.7	Male	12,165	1,312	1,090	1,108	1,340	1,818	1,590	1,277	1,045	1,585	31.8
		Female	12,535	1,214	1,080	1,008	1,240	1,686	1,581	1,283	1,166	2,277	35.2
Pocahontas	10.2	Male	4,932	425	412	445	423	698	672	492	536	829	35.9
		Female	5,268	423	367	438	341	604	705	531	582	1,277	41.5
Polk	327.5	Male	155,758	15,124	13,981	12,711	17,079	30,801	24,128	16,036	12,426	13,472	31.2
		Female	171,742	14,315	13,586	11,994	18,816	31,465	25,264	17,259	14,294	24,749	33.8
☐ Pottawattamie	88.2	Male	42,278	4,404	4,064	3,840	4,203	6,916	6,179	4,644	3,570	4,458	31.7
		Female	45,922	4,191	3,925	3,826	4,424	7,064	6,562	4,964	3,897	7,069	34.3
Poweshiek	19.0	Male	9,190	815	783	703	1,383	1,399	1,230	894	809	1,174	31.5
		Female	9,810	748	719	701	1,226	1,324	1,324	908	909	1,951	36.4
Ringgold	5.6	Male	2,610	212	186	179	203	394	325	311	271	529	39.0
		Female	2,990	245	210	201	190	363	346	307	327	801	43.3
Sac	12.5	Male	6,012	576	482	467	527	873	780	641	622	1,044	36.0
		Female	6,488	575	460	471	435	797	758	682	703	1,607	41.7
Scott	158.1	Male	77,785	8,328	7,353	6,864	8,245	15,768	12,193	7,412	5,615	6,007	30.1
		Female	80,315	8,065	7,169	6,429	8,604	14,621	12,010	7,482	5,996	9,939	31.8
Shelby	14.1	Male	6,946	645	640	696	635	982	939	714	676	1,019	33.7
		Female	7,154	637	600	648	500	916	935	767	698	1,453	38.0
Sioux	31.1	Male	15,024	1,813	1,315	1,339	2,054	2,227	1,935	1,358	1,194	1,789	29.4
		Female	16,076	1,775	1,368	1,274	2,069	2,083	2,018	1,423	1,348	2,718	32.5
Story	73.1	Male	37,525	2,765	2,201	2,095	11,798	7,262	4,338	2,542	1,972	2,552	24.9
		Female	35,575	2,843	2,127	2,000	9,057	6,026	4,180	2,654	2,163	4,525	27.9
Tama	17.9	Male	8,652	813	744	782	731	1,264	1,253	889	813	1,363	34.9
		Female	9,248	809	734	749	642	1,192	1,228	969	895	2,030	39.1
Taylor	7.5	Male	3,554	321	273	291	285	497	442	363	400	682	37.5
		Female	3,946	321	260	256	264	470	455	381	441	1,098	43.8
Union	13.1	Male	6,166	607	522	500	567	976	840	582	588	984	34.1
		Female	6,934	593	521	495	571	935	838	651	661	1,669	39.2
Van Buren	8.0	Male	3,925	384	351	338	297	571	535	378	361	710	35.4
		Female	4,075	363	284	295	314	507	557	373	408	974	39.9
Wapello	37.1	Male	17,635	1,634	1,482	1,367	1,674	2,799	2,408	1,850	1,706	2,715	34.5
		Female	19,465	1,543	1,403	1,323	1,696	2,728	2,496	2,048	1,953	4,275	39.2
Warren	37.7	Male	18,399	1,949	1,957	1,646	1,824	3,266	3,276	1,829	1,187	1,465	30.6
		Female	19,301	1,785	2,027	1,631	1,812	3,446	3,292	1,723	1,225	2,360	32.0
Washington	20.1	Male	9,628	962	853	859	880	1,573	1,340	944	852	1,365	33.0
		Female	10,472	917	802	781	809	1,493	1,355	1,038	958	2,319	38.2
Wayne	7.1	Male	3,398	289	248	258	257	453	398	351	394	750	39.9
		Female	3,702	286	229	214	242	419	439	374	426	1,073	45.6
Webster	42.5	Male	20,189	1,981	1,701	1,731	2,118	3,255	2,780	2,179	1,827	2,617	32.9
		Female	22,311	1,895	1,628	1,683	2,197	3,174	2,861	2,295	2,129	4,449	37.0
Winnebago	12.7	Male	6,118	563	478	468	675	949	799	595	582	1,009	34.2
		Female	6,582	504	525	489	575	864	821	629	635	1,540	39.1
Winneshiek	21.6	Male	10,583	927	868	943	1,787	1,460	1,293	1,025	906	1,374	30.2
		Female	11,017	884	836	886	1,819	1,288	1,332	994	923	2,055	33.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IOWA (continued)													
ALL COUNTIES (continued)													
Woodbury	99.1	Male	46,883	5,063	4,265	3,857	4,841	8,069	6,293	4,795	4,158	5,542	31.7
		Female	52,217	5,104	4,124	3,692	5,390	8,147	6,512	5,211	4,716	9,321	34.6
Worth	8.7	Male	4,267	421	344	316	358	648	606	430	382	762	35.8
		Female	4,433	348	330	290	307	615	595	434	462	1,052	40.5
Wright	15.0	Male	7,173	655	551	579	622	1,069	1,016	745	744	1,192	36.1
		Female	7,827	681	543	551	580	976	980	801	847	1,868	40.9
TOTAL METRO COUNTIES	**1,239.1**	**Male**	**597,752**	**60,023**	**53,970**	**50,286**	**72,044**	**114,697**	**89,802**	**58,520**	**45,411**	**52,999**	**30.5**
		Female	**641,348**	**57,282**	**52,477**	**48,134**	**76,960**	**112,443**	**91,296**	**60,952**	**50,527**	**91,277**	**32.6**
TOTAL STATE	**2,857.8**	**Male**	**1,383,638**	**136,067**	**120,989**	**116,016**	**157,603**	**239,939**	**197,735**	**136,717**	**116,204**	**162,368**	**31.7**
		Female	**1,474,162**	**130,209**	**116,242**	**110,686**	**154,726**	**227,807**	**200,312**	**143,476**	**129,357**	**261,347**	**34.9**
KANSAS													
KANSAS CITY	**1,585.0**	**Male**	**763,840**	**74,028**	**69,897**	**63,132**	**75,814**	**142,710**	**125,403**	**82,031**	**62,660**	**68,165**	**31.9**
		Female	**821,160**	**70,792**	**66,932**	**60,955**	**78,119**	**144,818**	**128,295**	**86,247**	**68,993**	**116,009**	**34.2**
Johnson	348.6	Male	169,579	15,962	15,872	14,454	14,485	34,032	31,227	18,613	13,571	11,363	32.1
		Female	179,021	15,314	15,180	13,886	14,868	35,802	31,989	19,772	14,318	17,892	33.5
Leavenworth	66.0	Male	34,939	3,065	3,253	2,600	3,600	6,674	6,634	3,530	2,632	2,951	32.4
		Female	31,061	2,899	3,033	2,487	2,707	5,298	5,202	2,901	2,359	4,175	33.3
Miami	24.2	Male	11,791	1,090	1,086	1,096	1,023	1,771	1,847	1,275	1,012	1,591	34.0
		Female	12,409	1,053	981	983	949	1,754	1,809	1,288	1,080	2,512	37.7
Wyandotte	173.1	Male	81,822	9,027	7,883	7,004	8,977	14,156	10,903	8,331	7,128	8,413	30.7
		Female	91,278	8,630	7,657	6,795	9,675	14,548	12,053	9,244	8,276	14,400	33.9
Cass, Mo.	*62.1*	*Male*	*30,599*	*3,139*	*3,152*	*2,889*	*2,645*	*4,957*	*5,653*	*3,439*	*2,169*	*2,556*	*32.0*
		Female	*31,501*	*2,898*	*3,012*	*2,753*	*2,630*	*5,186*	*5,718*	*3,142*	*2,271*	*3,891*	*33.6*
Clay, Mo.	*152.9*	*Male*	*74,365*	*6,951*	*6,626*	*6,134*	*7,765*	*14,253*	*13,025*	*8,529*	*6,013*	*5,069*	*31.8*
		Female	*78,535*	*6,582*	*6,417*	*5,993*	*8,357*	*14,693*	*13,274*	*8,673*	*6,300*	*8,246*	*33.1*
Jackson, Mo.	*645.4*	*Male*	*305,039*	*29,528*	*26,708*	*24,128*	*32,460*	*57,405*	*45,763*	*32,557*	*25,629*	*30,861*	*31.9*
		Female	*340,361*	*28,488*	*25,721*	*23,581*	*34,156*	*57,819*	*48,527*	*35,547*	*29,888*	*56,634*	*35.1*
Lafayette, Mo.	*32.3*	*Male*	*15,669*	*1,372*	*1,417*	*1,368*	*1,383*	*2,276*	*2,489*	*1,677*	*1,404*	*2,283*	*35.1*
		Female	*16,631*	*1,299*	*1,252*	*1,193*	*1,254*	*2,262*	*2,432*	*1,699*	*1,566*	*3,674*	*39.3*
Platte, Mo.	*56.3*	*Male*	*28,287*	*2,749*	*2,774*	*2,386*	*2,533*	*5,463*	*5,701*	*2,849*	*2,146*	*1,686*	*31.8*
		Female	*28,013*	*2,593*	*2,627*	*2,274*	*2,580*	*5,634*	*5,209*	*2,759*	*1,916*	*2,421*	*32.0*
Ray, Mo.	*24.1*	*Male*	*11,750*	*1,145*	*1,126*	*1,073*	*943*	*1,723*	*2,161*	*1,231*	*956*	*1,392*	*34.2*
		Female	*12,350*	*1,036*	*1,052*	*1,010*	*943*	*1,822*	*2,082*	*1,222*	*1,019*	*2,164*	*36.5*
LAWRENCE	**77.1**	**Male**	**38,843**	**2,978**	**2,468**	**2,082**	**11,084**	**8,304**	**4,688**	**2,723**	**2,071**	**2,445**	**26.0**
		Female	**38,257**	**2,863**	**2,341**	**2,113**	**10,047**	**7,149**	**4,641**	**2,828**	**2,233**	**4,042**	**27.5**
Douglas	77.1	Male	38,843	2,978	2,468	2,082	11,084	8,304	4,688	2,723	2,071	2,445	26.0
		Female	38,257	2,863	2,341	2,113	10,047	7,149	4,641	2,828	2,233	4,042	27.5
TOPEKA	**166.1**	**Male**	**79,900**	**7,806**	**6,890**	**6,567**	**8,352**	**14,942**	**11,795**	**8,710**	**6,681**	**8,157**	**31.9**
		Female	**86,200**	**7,185**	**6,499**	**6,044**	**8,643**	**14,940**	**12,347**	**8,910**	**7,146**	**14,486**	**34.9**
Shawnee	166.1	Male	79,900	7,806	6,890	6,567	8,352	14,942	11,795	8,710	6,681	8,157	31.9
		Female	86,200	7,185	6,499	6,044	8,643	14,940	12,347	8,910	7,146	14,486	34.9
WICHITA	**452.6**	**Male**	**221,037**	**23,011**	**18,977**	**16,952**	**25,975**	**43,657**	**32,192**	**23,333**	**18,235**	**18,705**	**30.9**
		Female	**231,563**	**22,395**	**18,439**	**16,536**	**25,060**	**40,083**	**32,727**	**24,179**	**20,295**	**31,849**	**33.3**
Butler	50.4	Male	24,471	2,481	2,131	2,121	2,283	4,096	3,777	2,748	2,111	2,723	32.9
		Female	25,929	2,418	2,128	2,015	2,175	3,972	3,884	2,734	2,254	4,349	35.7
Sedgwick	402.2	Male	196,566	20,530	16,846	14,831	23,692	39,561	28,415	20,585	16,124	15,982	30.7
		Female	205,634	19,977	16,311	14,521	22,885	36,111	28,843	21,445	18,041	27,500	33.1
ALL COUNTIES													
Allen	15.1	Male	7,115	734	622	527	690	1,032	962	690	675	1,183	34.5
		Female	7,985	727	601	526	650	1,051	973	780	750	1,927	39.5
Anderson	8.6	Male	4,161	398	318	355	372	560	545	392	387	834	36.4
		Female	4,439	370	318	350	300	499	558	407	474	1,163	41.9
Atchison	17.8	Male	8,500	819	746	785	1,087	1,232	1,111	890	712	1,118	31.6
		Female	9,300	763	721	720	1,056	1,125	1,216	852	831	2,016	37.2
Barber	6.4	Male	3,109	278	235	213	259	473	394	363	342	552	37.4
		Female	3,291	274	207	212	223	405	413	354	389	814	42.9
Barton	30.8	Male	14,897	1,626	1,177	1,193	1,587	2,501	2,012	1,613	1,352	1,836	32.5
		Female	15,903	1,394	1,134	1,184	1,574	2,282	2,113	1,715	1,533	2,974	36.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KANSAS (continued)													
ALL COUNTIES (continued)													
Bourbon	15.4	Male	7,163	684	559	496	689	1,090	924	681	729	1,311	35.7
		Female	8,237	656	556	516	675	1,053	944	814	843	2,180	42.0
Brown	11.7	Male	5,533	568	455	419	452	781	677	527	537	1,117	36.4
		Female	6,167	538	467	379	454	748	677	518	673	1,713	42.3
Butler	50.4	Male	24,471	2,481	2,131	2,121	2,283	4,096	3,777	2,748	2,111	2,723	32.9
		Female	25,929	2,418	2,128	2,015	2,175	3,972	3,884	2,734	2,254	4,349	35.7
Chase	3.1	Male	1,474	121	119	109	99	218	201	142	173	292	38.5
		Female	1,626	124	100	97	113	188	177	160	198	469	45.7
Chautauqua	4.6	Male	2,208	173	147	172	165	260	295	197	252	547	41.3
		Female	2,392	140	150	145	135	238	329	209	302	744	47.6
Cherokee	22.5	Male	10,582	985	985	917	907	1,569	1,565	1,002	1,048	1,604	34.5
		Female	11,918	914	926	894	837	1,539	1,668	1,164	1,210	2,766	40.1
Cheyenne	3.3	Male	1,559	124	110	117	112	225	189	207	202	273	39.8
		Female	1,741	131	124	103	95	197	186	236	216	453	46.4
Clark	2.4	Male	1,132	81	87	91	59	154	169	122	126	243	40.6
		Female	1,268	80	80	90	59	133	150	157	149	370	47.3
Clay	9.3	Male	4,450	424	347	320	380	643	572	441	464	859	36.9
		Female	4,850	420	335	304	284	613	569	511	490	1,324	43.2
Cloud	11.5	Male	5,331	485	393	405	582	736	681	489	516	1,044	35.9
		Female	6,169	446	364	404	559	716	693	556	629	1,802	43.6
Coffey	9.5	Male	4,698	458	401	345	391	750	661	424	399	869	35.1
		Female	4,802	438	380	344	383	665	621	366	441	1,164	38.1
Comanche	2.4	Male	1,164	98	95	86	76	154	170	125	128	232	39.3
		Female	1,236	85	72	78	74	135	141	123	151	377	47.2
Cowley	37.5	Male	17,760	1,717	1,531	1,368	1,780	2,780	2,563	1,927	1,552	2,542	33.9
		Female	19,740	1,599	1,472	1,317	1,757	2,846	2,622	1,898	1,812	4,417	38.4
Crawford	37.0	Male	17,419	1,529	1,258	1,267	2,379	2,651	2,270	1,506	1,614	2,945	33.6
		Female	19,581	1,369	1,178	1,170	2,228	2,463	2,321	1,707	2,041	5,104	41.0
Decatur	4.0	Male	1,928	165	155	152	165	248	233	214	210	386	38.4
		Female	2,072	156	126	141	142	217	220	247	225	598	46.2
Dickinson	20.4	Male	9,834	910	836	803	813	1,341	1,445	1,088	901	1,697	36.5
		Female	10,566	839	741	763	716	1,266	1,458	1,085	1,014	2,684	41.6
Doniphan	9.5	Male	4,672	470	380	382	473	717	615	417	428	790	33.8
		Female	4,828	417	396	386	457	660	553	486	450	1,023	36.8
Douglas	77.1	Male	38,843	2,978	2,468	2,082	11,084	8,304	4,688	2,723	2,071	2,445	26.0
		Female	38,257	2,863	2,341	2,113	10,047	7,149	4,641	2,828	2,233	4,042	27.5
Edwards	4.0	Male	1,968	172	148	142	150	285	287	203	192	389	38.0
		Female	2,032	166	108	144	147	236	239	215	241	536	44.0
Elk	3.5	Male	1,658	128	109	138	101	175	224	170	192	421	42.9
		Female	1,842	128	85	109	98	187	223	188	214	610	49.5
Ellis	26.8	Male	13,083	1,350	1,014	1,033	2,296	2,508	1,621	1,139	905	1,217	28.4
		Female	13,717	1,342	892	984	2,510	2,195	1,621	1,192	1,077	1,904	30.2
Ellsworth	6.7	Male	3,224	280	240	271	246	434	401	340	330	682	38.5
		Female	3,476	292	227	209	209	429	386	338	381	1,005	44.6
Finney	30.7	Male	15,244	2,023	1,525	1,264	1,755	3,079	2,159	1,279	1,039	1,121	28.4
		Female	15,456	1,900	1,525	1,292	1,691	2,776	2,092	1,393	1,106	1,681	29.8
Ford	26.5	Male	12,944	1,435	1,149	1,058	1,519	2,228	1,838	1,232	1,067	1,418	30.9
		Female	13,556	1,386	1,050	970	1,556	2,053	1,866	1,289	1,153	2,233	33.8
Franklin	22.5	Male	10,896	1,062	923	877	1,195	1,588	1,598	1,092	906	1,655	33.8
		Female	11,604	940	885	821	1,105	1,507	1,651	1,092	1,065	2,538	38.3
Geary	29.5	Male	15,380	2,025	1,167	1,012	3,395	2,805	2,096	1,138	813	929	25.3
		Female	14,120	1,742	1,127	1,039	2,313	2,400	1,946	1,206	914	1,433	28.5
Gove	3.4	Male	1,670	168	128	147	159	254	226	182	142	264	34.2
		Female	1,730	172	158	159	117	227	206	191	143	357	36.6
Graham	3.5	Male	1,710	168	139	154	142	220	236	190	167	294	36.4
		Female	1,790	141	127	136	133	197	266	216	170	404	41.1
Grant	7.5	Male	3,785	468	391	335	363	702	611	399	274	242	29.8
		Female	3,715	455	344	336	354	632	589	391	249	365	30.8
Gray	5.6	Male	2,800	349	256	213	261	488	424	265	223	321	31.6
		Female	2,800	305	248	200	261	457	384	272	237	436	33.4
Greeley	1.7	Male	853	84	76	64	89	131	119	88	83	119	33.7
		Female	847	90	72	68	71	108	107	109	88	134	36.4
Greenwood	7.8	Male	3,718	298	288	270	270	455	465	389	397	886	41.0
		Female	4,082	298	269	267	205	465	502	411	443	1,222	45.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES

KANSAS (continued)

ALL COUNTIES (continued)

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
Hamilton	2.2	Male	1,078	99	87	92	81	146	147	126	103	197	37.3
		Female	1,122	81	86	80	66	140	151	134	112	272	42.2
Harper	7.1	Male	3,343	298	270	236	217	457	449	392	356	668	39.3
		Female	3,757	247	241	231	222	424	472	380	414	1,126	46.0
Harvey	31.7	Male	15,035	1,488	1,247	1,169	1,714	2,598	2,074	1,565	1,240	1,940	32.3
		Female	16,665	1,361	1,137	1,124	1,713	2,426	2,270	1,634	1,377	3,623	37.5
Haskell	4.0	Male	2,027	246	211	171	194	371	312	198	156	168	30.2
		Female	1,973	238	197	157	158	330	312	205	157	219	32.2
Hodgeman	2.2	Male	1,113	94	88	103	100	156	129	139	126	178	36.2
		Female	1,087	79	62	90	77	132	167	126	125	229	41.2
Jackson	12.2	Male	5,999	602	575	549	439	902	949	611	482	890	34.3
		Female	6,201	562	534	491	417	906	905	621	533	1,232	37.1
Jefferson	17.4	Male	8,626	784	792	807	616	1,364	1,423	910	761	1,169	34.6
		Female	8,774	678	764	750	587	1,357	1,372	848	813	1,605	36.8
Jewell	4.4	Male	2,133	189	150	163	154	289	251	247	228	462	39.8
		Female	2,267	171	146	143	147	248	253	261	226	672	45.9
Johnson	348.6	Male	169,579	15,962	15,872	14,454	14,485	34,032	31,227	18,613	13,571	11,363	32.1
		Female	179,021	15,314	15,180	13,886	14,868	35,802	31,989	19,772	14,318	17,892	33.5
Kearny	3.8	Male	1,914	237	197	154	192	328	255	206	166	179	30.4
		Female	1,886	248	158	177	166	272	279	195	154	237	32.1
Kingman	8.9	Male	4,315	425	331	338	388	644	578	474	448	689	35.5
		Female	4,585	389	339	332	341	562	600	447	509	1,066	40.5
Kiowa	3.6	Male	1,738	167	135	112	149	283	225	202	175	290	36.0
		Female	1,862	186	102	128	156	229	216	200	214	431	41.0
Labette	24.9	Male	11,757	1,143	1,073	1,035	1,110	1,847	1,618	1,082	1,044	1,805	33.2
		Female	13,143	1,101	1,037	990	989	1,847	1,682	1,201	1,324	2,972	38.6
Lane	2.4	Male	1,162	128	78	93	91	173	167	140	99	193	36.1
		Female	1,238	106	92	102	72	159	189	126	133	259	39.7
Leavenworth	66.0	Male	34,939	3,065	3,253	2,600	3,600	6,674	6,634	3,530	2,632	2,951	32.4
		Female	31,061	2,899	3,033	2,487	2,707	5,298	5,202	2,901	2,359	4,175	33.3
Lincoln	3.6	Male	1,708	148	100	123	118	237	186	206	184	406	41.9
		Female	1,892	145	112	104	92	207	193	203	206	630	49.8
Linn	8.7	Male	4,170	369	342	322	284	581	572	436	432	832	38.3
		Female	4,530	365	317	329	246	589	564	459	485	1,176	42.4
Logan	3.1	Male	1,533	152	120	138	138	230	194	187	146	228	34.5
		Female	1,567	117	108	133	115	196	211	169	148	370	40.4
Lyon	35.5	Male	17,371	1,835	1,341	1,088	2,998	3,750	2,156	1,293	1,091	1,819	28.8
		Female	18,129	1,727	1,273	1,021	3,279	3,072	2,066	1,422	1,290	2,979	30.7
McPherson	27.5	Male	13,237	1,210	997	983	1,663	2,197	1,798	1,333	1,152	1,904	33.0
		Female	14,263	1,181	967	920	1,601	2,007	1,820	1,415	1,311	3,041	37.5
Marion	13.2	Male	6,246	427	466	460	653	811	806	634	677	1,312	38.8
		Female	6,954	486	404	456	577	791	760	727	741	2,012	45.0
Marshall	12.8	Male	6,143	504	451	447	530	806	765	669	782	1,189	39.4
		Female	6,657	491	387	497	491	726	826	640	889	1,710	43.9
Meade	4.5	Male	2,233	219	202	177	219	327	296	255	195	343	34.2
		Female	2,267	187	167	146	175	278	285	262	225	542	41.3
Miami	24.2	Male	11,791	1,090	1,086	1,096	1,023	1,771	1,847	1,275	1,012	1,591	34.0
		Female	12,409	1,053	981	983	949	1,754	1,809	1,288	1,080	2,512	37.7
Mitchell	7.7	Male	3,644	331	307	285	369	570	459	361	299	663	34.3
		Female	4,056	359	263	325	304	513	414	366	370	1,142	41.4
Montgomery	41.8	Male	19,756	1,950	1,703	1,562	1,880	2,987	2,815	1,892	1,857	3,110	34.3
		Female	22,044	1,871	1,673	1,429	1,786	2,994	2,844	2,116	2,229	5,102	39.5
Morris	6.4	Male	3,093	264	198	227	242	399	433	321	334	675	40.0
		Female	3,307	246	240	236	203	354	425	319	361	923	43.8
Morton	3.3	Male	1,674	183	180	135	149	270	296	166	138	157	32.0
		Female	1,626	188	158	100	162	266	243	174	154	181	32.7
Nemaha	10.8	Male	5,282	539	452	486	473	710	645	530	504	943	34.7
		Female	5,518	481	414	439	407	605	626	558	556	1,432	41.6
Neosho	18.0	Male	8,572	854	725	664	809	1,305	1,214	858	801	1,342	34.5
		Female	9,428	814	699	690	731	1,238	1,229	919	899	2,209	39.4
Ness	4.0	Male	1,949	168	129	162	181	294	244	188	210	373	36.7
		Female	2,051	174	126	130	150	217	262	217	208	567	43.7
Norton	6.3	Male	3,050	205	230	220	233	521	456	343	286	556	37.5
		Female	3,250	201	224	212	188	409	451	302	324	939	43.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KANSAS (continued)													
ALL COUNTIES (continued)													
Osage	16.3	Male	8,004	758	735	666	673	1,217	1,173	868	701	1,213	34.6
		Female	8,296	723	663	591	627	1,179	1,166	820	751	1,776	38.1
Osborne	6.0	Male	2,756	225	198	191	195	328	320	277	303	719	42.5
		Female	3,244	236	164	199	186	297	305	291	345	1,221	53.0
Ottawa	5.7	Male	2,754	242	195	227	196	376	427	298	254	539	38.3
		Female	2,946	202	225	211	190	331	411	278	299	799	42.6
Pawnee	7.3	Male	3,645	310	251	296	310	649	538	380	371	540	35.1
		Female	3,655	278	242	264	249	491	483	382	437	829	41.3
Phillips	6.9	Male	3,346	297	259	282	236	498	450	349	354	621	37.2
		Female	3,554	288	243	234	198	430	480	382	366	933	43.0
Pottawatomie	16.0	Male	7,960	865	692	586	805	1,440	1,098	751	633	1,090	32.2
		Female	8,040	739	670	597	729	1,280	1,089	698	667	1,571	35.0
Pratt	10.0	Male	4,758	474	319	332	532	755	619	504	461	762	34.6
		Female	5,242	431	336	324	477	681	651	555	536	1,251	40.7
Rawlins	3.7	Male	1,790	153	134	150	138	264	242	193	183	333	37.3
		Female	1,910	174	155	132	125	238	241	199	194	452	40.4
Reno	66.4	Male	32,630	3,183	2,616	2,445	4,150	5,793	4,627	3,130	2,720	3,966	31.8
		Female	33,770	2,931	2,543	2,282	3,219	5,223	4,641	3,294	3,099	6,538	36.5
Republic	6.7	Male	3,213	263	213	217	244	413	396	348	369	750	41.5
		Female	3,487	238	201	206	214	365	409	376	381	1,097	47.8
Rice	11.2	Male	5,302	453	431	397	570	706	733	575	506	931	36.3
		Female	5,898	466	388	381	533	670	761	615	595	1,489	41.7
Riley	63.2	Male	35,265	3,270	2,106	1,484	13,172	7,456	3,415	1,546	1,282	1,534	23.7
		Female	27,935	3,073	2,082	1,370	7,377	5,450	2,932	1,663	1,357	2,631	25.1
Rooks	6.0	Male	2,868	265	255	244	258	405	339	303	279	520	35.2
		Female	3,132	277	229	230	217	354	356	324	334	811	42.3
Rush	3.9	Male	1,872	155	143	142	137	237	219	225	234	380	40.6
		Female	2,028	136	133	113	111	224	229	229	246	607	47.6
Russell	8.0	Male	3,853	344	275	293	308	575	497	421	423	717	37.6
		Female	4,147	318	250	271	289	515	512	479	479	1,034	43.4
Saline	51.3	Male	24,707	2,417	2,120	2,020	2,839	4,465	3,718	2,483	1,997	2,648	31.6
		Female	26,593	2,305	1,992	1,907	2,977	4,392	3,805	2,572	2,234	4,409	34.4
Scott	5.7	Male	2,828	314	295	232	215	519	402	266	239	346	31.9
		Female	2,872	286	263	223	234	450	411	283	259	463	34.6
Sedgwick	402.2	Male	196,566	20,530	16,846	14,831	23,692	39,561	28,415	20,585	16,124	15,982	30.7
		Female	205,634	19,977	16,311	14,521	22,885	36,111	28,843	21,445	18,041	27,500	33.1
Seward	18.2	Male	9,105	1,128	867	690	1,144	1,697	1,261	939	671	708	29.3
		Female	9,095	1,067	835	667	1,038	1,526	1,258	943	683	1,078	31.2
Shawnee	166.1	Male	79,900	7,806	6,890	6,567	8,352	14,942	11,795	8,710	6,681	8,157	31.9
		Female	86,200	7,185	6,499	6,044	8,643	14,940	12,347	8,910	7,146	14,486	34.9
Sheridan	3.1	Male	1,570	170	140	147	141	218	192	179	151	232	33.6
		Female	1,530	141	137	137	96	187	197	186	123	326	38.4
Sherman	7.0	Male	3,443	316	307	311	378	543	519	341	317	411	32.5
		Female	3,557	335	280	280	278	522	522	391	316	633	36.6
Smith	5.4	Male	2,558	216	176	196	182	316	297	312	299	564	41.5
		Female	2,842	192	162	160	174	285	372	303	295	899	47.5
Stafford	5.4	Male	2,550	233	183	177	176	341	316	263	269	592	40.2
		Female	2,850	205	153	188	170	287	370	277	359	841	46.8
Stanton	2.2	Male	1,097	136	90	96	99	178	175	142	76	105	32.2
		Female	1,103	132	109	88	100	151	205	113	73	132	33.1
Stevens	5.3	Male	2,642	333	254	188	246	437	403	236	237	308	31.9
		Female	2,658	321	229	193	230	402	385	229	279	390	33.9
Sumner	26.4	Male	12,691	1,346	1,052	983	1,097	1,906	1,841	1,338	1,213	1,915	34.8
		Female	13,709	1,216	1,036	964	1,034	1,816	1,812	1,417	1,374	3,040	39.4
Thomas	8.7	Male	4,216	464	369	331	550	687	581	404	340	490	30.7
		Female	4,484	446	363	318	619	660	570	384	371	753	32.5
Trego	4.5	Male	2,192	242	173	162	182	317	263	229	227	397	35.8
		Female	2,308	204	144	171	163	289	242	242	261	592	42.6
Wabaunsee	7.0	Male	3,481	278	291	321	247	491	519	363	349	622	37.2
		Female	3,519	293	282	270	235	444	489	369	333	804	39.8
Wallace	2.0	Male	1,029	112	114	60	85	167	129	111	99	152	33.6
		Female	971	92	77	81	72	152	114	117	100	166	36.0
Washington	7.3	Male	3,528	299	255	282	268	443	411	379	377	814	40.3
		Female	3,772	326	252	285	204	371	417	360	379	1,178	45.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KANSAS (continued)													
ALL COUNTIES (continued)													
Wichita	2.8	Male	1,443	185	132	143	134	233	187	166	108	155	30.5
		Female	1,357	150	125	117	109	207	197	141	114	197	33.6
Wilson	11.9	Male	5,646	540	478	450	430	791	759	522	596	1,080	36.8
		Female	6,254	523	468	425	420	812	745	615	655	1,591	41.4
Woodson	4.3	Male	2,088	164	144	138	166	286	256	212	260	462	40.7
		Female	2,212	182	101	152	151	250	245	224	284	623	46.0
Wyandotte	173.1	Male	81,822	9,027	7,883	7,004	8,977	14,156	10,903	8,331	7,128	8,413	30.7
		Female	91,278	8,630	7,657	6,795	9,675	14,548	12,053	9,244	8,276	14,400	33.9
TOTAL METRO COUNTIES	**1,307.7**	**Male**	**637,911**	**62,939**	**56,429**	**50,755**	**73,496**	**123,536**	**99,286**	**66,515**	**51,330**	**53,625**	**31.1**
		Female	**669,789**	**60,339**	**54,130**	**48,844**	**71,949**	**119,574**	**100,768**	**69,122**	**55,707**	**89,356**	**33.3**
TOTAL STATE	**2,518.0**	**Male**	**1,228,264**	**121,204**	**104,377**	**95,635**	**145,841**	**219,703**	**179,079**	**123,095**	**102,177**	**137,153**	**31.7**
		Female	**1,289,736**	**114,982**	**99,654**	**91,694**	**134,153**	**206,907**	**180,557**	**128,367**	**113,074**	**220,348**	**34.9**
KENTUCKY													
CLARKSVILLE - HOPKINSVILLE	**161.0**	**Male**	**82,904**	**8,835**	**7,063**	**6,174**	**16,383**	**15,910**	**11,221**	**6,971**	**4,466**	**5,881**	**26.9**
		Female	**78,096**	**8,612**	**6,833**	**5,836**	**10,088**	**13,963**	**11,368**	**7,123**	**5,227**	[illegible]	**30.5**
Christian	63.5	Male	33,586	3,587	2,865	2,369	7,712	6,176	4,163	2,394	1,802	2,518	25.4
		Female	29,914	3,621	2,750	2,231	3,413	5,142	4,084	2,613	2,030	4,030	30.7
Montgomery, Tenn.	*97.5*	*Male*	*49,318*	*5,248*	*4,198*	*3,805*	*8,671*	*9,734*	*7,058*	*4,577*	*2,664*	*3,363*	*27.8*
		Female	*48,182*	*4,991*	*4,083*	*3,605*	*6,675*	*8,821*	*7,284*	*4,510*	*3,197*	*5,016*	*30.4*
HUNTINGTON - ASHLAND	**328.8**	**Male**	**158,443**	**15,588**	**14,864**	**13,465**	**15,970**	**26,503**	**24,879**	**17,006**	**13,499**	**16,669**	**32.3**
		Female	**170,357**	**14,537**	**14,390**	**12,547**	**16,367**	**26,531**	**25,767**	**18,391**	**15,668**	**26,159**	**35.3**
Boyd	52.8	Male	25,658	2,403	2,184	2,124	2,444	4,579	4,107	2,872	2,236	2,709	33.0
		Female	27,142	2,220	2,201	1,904	2,387	4,207	4,220	3,038	2,632	4,333	36.5
Carter	25.9	Male	12,729	1,382	1,307	1,168	1,341	2,064	1,951	1,171	934	1,411	30.7
		Female	13,171	1,339	1,294	1,093	1,362	2,058	1,953	1,257	1,054	1,761	32.3
Greenup	39.1	Male	19,176	1,997	1,931	1,789	1,716	3,233	3,247	2,172	1,486	1,605	31.7
		Female	19,924	1,805	1,923	1,699	1,680	3,318	3,391	2,240	1,586	2,282	33.6
Lawrence, Ohio	*64.0*	*Male*	*30,956*	*3,229*	*3,148*	*2,779*	*2,799*	*4,941*	*4,854*	*3,379*	*2,646*	*3,181*	*32.1*
		Female	*33,044*	*3,054*	*2,971*	*2,640*	*2,794*	*5,173*	*5,130*	*3,556*	*3,048*	*4,678*	*34.8*
Cabell, W. Va.	*101.6*	*Male*	*47,568*	*4,315*	*4,038*	*3,588*	*5,568*	*8,091*	*7,106*	*5,010*	*4,361*	*5,491*	*32.8*
		Female	*54,032*	*4,008*	*3,885*	*3,398*	*6,095*	*8,058*	*7,445*	*5,769*	*5,310*	*10,064*	*37.1*
Wayne, W. Va.	*45.4*	*Male*	*22,356*	*2,262*	*2,256*	*2,017*	*2,102*	*3,595*	*3,614*	*2,402*	*1,836*	*2,272*	*32.1*
		Female	*23,044*	*2,111*	*2,116*	*1,813*	*2,049*	*3,717*	*3,628*	*2,531*	*2,038*	*3,041*	*34.2*
LEXINGTON-FAYETTE	**349.6**	**Male**	**169,347**	**16,261**	**14,883**	**12,938**	**22,698**	**34,131**	**26,395**	**16,258**	**12,134**	**13,649**	**30.2**
		Female	**180,253**	**15,364**	**14,152**	**12,535**	**23,135**	**34,717**	**27,102**	**17,390**	**13,476**	**22,382**	**32.2**
Bourbon	19.3	Male	9,412	918	905	867	831	1,542	1,477	989	822	1,061	32.7
		Female	9,888	865	774	748	781	1,564	1,504	1,068	936	1,648	36.4
Clark	30.0	Male	14,564	1,510	1,479	1,298	1,297	2,624	2,385	1,530	1,109	1,332	31.5
		Female	15,436	1,402	1,342	1,231	1,311	2,740	2,386	1,603	1,246	2,175	33.9
Fayette	224.1	Male	108,133	9,850	8,932	7,640	16,457	23,069	16,288	10,183	7,644	8,070	29.8
		Female	115,967	9,240	8,611	7,477	16,668	23,368	17,038	11,130	8,515	13,920	31.8
Jessamine	32.0	Male	15,798	1,839	1,540	1,170	1,865	3,257	2,551	1,411	985	1,180	29.6
		Female	16,202	1,718	1,444	1,276	2,019	3,180	2,441	1,407	1,058	1,659	30.2
Scott	24.1	Male	11,779	1,226	1,099	1,011	1,416	1,957	1,922	1,167	829	1,152	30.8
		Female	12,321	1,192	1,052	909	1,423	2,084	1,867	1,194	942	1,658	32.6
Woodford	20.1	Male	9,661	918	928	952	832	1,682	1,772	978	745	854	32.1
		Female	10,439	947	929	894	933	1,781	1,866	988	779	1,322	33.5
LOUISVILLE	**967.5**	**Male**	**464,255**	**45,301**	**43,532**	**39,635**	**48,292**	**87,254**	**72,244**	**49,042**	**37,866**	**41,089**	**31.3**
		Female	**503,245**	**43,573**	**42,271**	**38,002**	**48,592**	**87,235**	**75,540**	**53,182**	**43,350**	**71,500**	**34.1**
Bullitt	48.8	Male	24,400	2,617	3,060	2,677	2,201	4,445	4,560	2,294	1,320	1,226	28.7
		Female	24,400	2,557	3,042	2,491	2,176	4,822	4,292	2,067	1,321	1,632	29.0
Jefferson	673.0	Male	318,868	30,971	28,665	26,249	34,153	60,008	47,046	34,623	27,553	29,600	31.6
		Female	354,132	29,667	27,610	25,330	35,208	60,379	51,113	38,782	32,109	53,934	34.8
Oldham	35.2	Male	19,111	1,575	1,864	1,538	2,209	4,379	4,013	1,641	942	950	30.4
		Female	16,089	1,625	1,883	1,469	1,178	3,315	3,173	1,240	922	1,284	30.7
Shelby	25.2	Male	12,232	1,053	1,035	1,182	1,144	1,985	2,096	1,270	1,002	1,465	33.6
		Female	12,968	1,077	1,108	1,007	1,116	2,129	2,066	1,304	1,088	2,073	35.2
Clark, Ind.	*89.7*	*Male*	*43,357*	*4,522*	*4,422*	*3,845*	*4,191*	*8,244*	*6,892*	*4,517*	*3,279*	*3,445*	*30.7*
		Female	*46,343*	*4,310*	*4,237*	*3,640*	*4,459*	*8,420*	*7,220*	*4,756*	*3,753*	*5,548*	*32.7*

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
KENTUCKY (continued)													
LOUISVILLE (continued)													
Floyd, Ind.	*64.9*	*Male*	*31,117*	*2,947*	*3,035*	*2,753*	*2,941*	*5,572*	*5,122*	*3,197*	*2,604*	*2,946*	*32.0*
		Female	*33,783*	*2,847*	*2,914*	*2,731*	*3,074*	*5,627*	*5,255*	*3,424*	*2,940*	*4,971*	*34.5*
Harrison, Ind.	*30.7*	*Male*	*15,170*	*1,616*	*1,451*	*1,391*	*1,453*	*2,621*	*2,515*	*1,500*	*1,166*	*1,457*	*31.4*
		Female	*15,530*	*1,490*	*1,477*	*1,334*	*1,381*	*2,543*	*2,421*	*1,609*	*1,217*	*2,058*	*33.2*
OWENSBORO	**87.9**	**Male**	**42,046**	**4,348**	**4,041**	**3,809**	**4,446**	**7,272**	**6,423**	**4,391**	**3,257**	**4,059**	**31.0**
		Female	**45,854**	**4,182**	**3,992**	**3,632**	**4,497**	**7,270**	**6,691**	**4,843**	**4,008**	**6,739**	**34.1**
Daviess	87.9	Male	42,046	4,348	4,041	3,809	4,446	7,272	6,423	4,391	3,257	4,059	31.0
		Female	45,854	4,182	3,992	3,632	4,497	7,270	6,691	4,843	4,008	6,739	34.1
ALL COUNTIES													
Adair	16.1	Male	7,824	667	723	689	683	1,102	1,223	831	763	1,143	35.4
		Female	8,276	621	642	689	698	1,074	1,234	857	873	1,588	38.4
Allen	14.9	Male	7,257	671	614	590	660	1,030	1,141	755	750	1,046	35.6
		Female	7,643	604	591	575	576	1,059	1,158	840	770	1,470	38.6
Anderson	14.7	Male	7,194	752	707	608	626	1,240	1,196	691	562	812	32.3
		Female	7,506	663	693	592	628	1,314	1,137	712	620	1,147	34.0
Ballard	8.1	Male	3,882	333	358	321	312	596	624	380	327	631	35.3
		Female	4,218	336	329	300	309	582	613	425	403	921	39.1
Barren	33.7	Male	16,152	1,460	1,443	1,344	1,468	2,685	2,458	1,703	1,425	2,166	33.8
		Female	17,548	1,439	1,455	1,294	1,482	2,560	2,674	1,865	1,638	3,141	37.0
Bath	9.9	Male	4,882	486	432	447	464	748	730	493	425	657	33.2
		Female	5,018	456	449	386	415	761	740	513	412	886	35.6
Bell	32.9	Male	15,960	1,654	1,741	1,514	1,506	2,728	2,413	1,425	1,268	1,711	30.7
		Female	16,940	1,580	1,639	1,449	1,504	2,622	2,360	1,645	1,498	2,643	33.8
☐ Boone	55.3	Male	27,236	3,160	3,012	2,479	2,571	5,088	4,668	2,825	1,758	1,675	29.7
		Female	28,064	2,909	2,729	2,388	2,674	5,400	4,704	2,809	1,887	2,564	31.2
Bourbon	19.3	Male	9,412	918	905	867	831	1,542	1,477	989	822	1,061	32.7
		Female	9,888	865	774	748	781	1,564	1,504	1,068	936	1,648	36.4
Boyd	52.8	Male	25,658	2,403	2,184	2,124	2,444	4,579	4,107	2,872	2,236	2,709	33.0
		Female	27,142	2,220	2,201	1,904	2,387	4,207	4.220	3,038	2,632	4,333	36.5
Boyle	26.0	Male	12,486	1,033	1,255	1,262	1,411	1,990	1,862	1,274	1,084	1,315	31.4
		Female	13,514	978	1,137	1,121	1,328	2,093	2,014	1,380	1,272	2,191	35.5
Bracken	7.7	Male	3,730	334	349	334	316	548	540	397	350	562	34.7
		Female	3,970	346	339	326	319	523	564	392	391	770	37.3
Breathitt	16.9	Male	8,371	1,008	868	870	899	1,405	1,160	756	529	876	28.8
		Female	8,529	951	861	836	908	1,385	1,160	733	623	1,072	30.1
Breckinridge	17.0	Male	8,445	859	789	744	747	1,340	1,208	785	790	1,183	33.1
		Female	8,555	759	748	727	728	1,288	1,240	846	765	1,454	35.2
Bullitt	48.8	Male	24,400	2,617	3,060	2,677	2,201	4,445	4,560	2,294	1,320	1,226	28.7
		Female	24,400	2,557	3,042	2,491	2,176	4,822	4,292	2,067	1,321	1,632	29.0
Butler	11.9	Male	5,885	572	533	542	534	911	929	540	497	827	33.4
		Female	6,015	548	499	479	541	886	908	526	530	1,098	35.6
Caldwell	12.6	Male	5,961	474	536	480	501	910	874	633	571	982	35.9
		Female	6,639	466	464	452	504	903	890	720	691	1,549	41.0
Calloway	31.1	Male	14,935	1,097	988	1,000	2,762	2,272	2,158	1,281	1,260	2,117	32.1
		Female	16,165	1,007	1,036	938	2,904	2,216	2,191	1,363	1,440	3,070	34.9
☐ Campbell	82.3	Male	39,128	3,955	3,737	3,690	4,283	6,501	5,397	4,170	3,344	4,051	31.0
		Female	43,172	3,929	3 536	3,551	4,357	6,371	5,924	4,526	4,076	6,902	34.8
Carlisle	5.1	Male	2,483	211	225	217	213	340	357	276	226	418	36.0
		Female	2,617	193	200	176	189	327	376	291	279	586	40.9
Carroll	9.6	Male	4,669	454	411	412	434	698	749	476	426	609	33.9
		Female	4,931	436	404	391	429	734	758	501	482	796	35.9
Carter	25.9	Male	12,729	1,382	1,307	1,168	1,341	2,064	1,951	1,171	934	1,411	30.7
		Female	13,171	1,339	1,294	1,093	1,362	2,058	1,953	1,257	1,054	1,761	32.3
Casey	15.0	Male	7,371	700	711	677	657	1,136	1,044	768	690	988	33.3
		Female	7,629	725	681	663	614	1,123	1,059	791	718	1,255	35.1
Christian	63.5	Male	33,586	3,587	2,865	2,369	7,712	6,176	4,163	2,394	1,802	2,518	25.4
		Female	29,914	3,621	2,750	2,231	3,413	5,142	4,084	2,613	2,030	4,030	30.7
Clark	30.0	Male	14,564	1,510	1,479	1,298	1,297	2,624	2,385	1,530	1,109	1,332	31.5
		Female	15,436	1,402	1,342	1,231	1,311	2,740	2,386	1,603	1,246	2,175	33.9
Clay	24.0	Male	12,000	1,341	1,388	1,350	1,214	1,911	1,775	1,039	800	1,182	28.7
		Female	12,000	1,307	1,289	1,205	1,145	1,940	1,725	1,084	877	1,428	30.4
Clinton	9.5	Male	4,606	422	429	382	404	703	738	488	387	653	34.5
		Female	4,894	415	421	378	439	659	773	500	479	830	36.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KENTUCKY (continued)													
ALL COUNTIES (continued)													
Crittenden	9.0	Male	4,284	360	378	336	382	672	671	413	417	655	35.2
		Female	4,716	365	349	330	358	643	738	406	461	1,066	39.2
Cumberland	7.0	Male	3,365	282	272	268	324	467	487	380	331	554	36.4
		Female	3,635	286	269	295	272	518	501	408	382	704	38.5
Daviess	87.9	Male	42,046	4,348	4,041	3,809	4,446	7,272	6,423	4,391	3,257	4,059	31.0
		Female	45,854	4,182	3,992	3,632	4,497	7,270	6,691	4,843	4,008	6,739	34.1
Edmonson	10.2	Male	5,069	512	475	460	509	736	821	515	431	610	32.9
		Female	5,131	488	465	429	393	779	820	526	449	782	35.1
Elliott	7.0	Male	3,544	425	383	314	303	616	510	321	261	411	30.6
		Female	3,456	396	336	320	331	548	501	304	270	450	31.3
Estill	14.5	Male	7,004	712	743	677	634	1,053	1,152	653	512	868	32.0
		Female	7,496	647	681	659	622	1,128	1,123	728	581	1,327	35.1
Fayette	224.1	Male	108,133	9,850	8,932	7,640	16,457	23,069	16,288	10,183	7,644	8,070	29.8
		Female	115,967	9,240	8,611	7,477	16,668	23,368	17,038	11,130	8,515	13,920	31.8
Fleming	12.5	Male	6,125	607	575	532	564	1,012	890	572	524	849	32.8
		Female	6,375	522	546	531	526	968	856	643	571	1,212	36.1
Floyd	50.2	Male	24,832	2,878	2,648	2,287	2,317	4,437	3,659	2,326	1,905	2,375	30.2
		Female	25,368	2,740	2,408	2,051	2,429	4,275	3,613	2,460	2,133	3,259	32.1
Franklin	44.5	Male	21,461	1,947	1,971	1,715	2,214	4,255	3,444	2,283	1,715	1,917	31.8
		Female	23,039	1,880	1,912	1,608	2,260	4,283	3,675	2,356	1,979	3,086	34.0
Fulton	7.7	Male	3,487	321	329	342	307	488	474	357	306	563	34.1
		Female	4,213	310	336	322	315	519	532	358	437	1,084	40.7
Gallatin	5.1	Male	2,580	284	256	251	236	387	414	277	211	264	31.8
		Female	2,520	217	209	237	218	399	416	252	199	373	34.5
Garrard	11.3	Male	5,543	510	485	424	466	908	867	622	523	738	34.8
		Female	5,757	466	428	444	479	893	861	652	531	1,003	37.0
Grant	15.3	Male	7,515	765	788	696	638	1,139	1,307	693	580	909	32.6
		Female	7,785	754	727	686	627	1,220	1,235	712	686	1,138	34.0
Graves	33.7	Male	16,077	1,396	1,328	1,284	1,375	2,524	2,488	1,554	1,573	2,555	35.5
		Female	17,623	1,328	1,222	1,217	1,359	2,400	2,542	1,702	1,891	3,962	40.1
Grayson	22.8	Male	11,316	1,109	1,056	1,041	1,040	1,703	1,661	1,099	1,038	1,569	33.3
		Female	11,484	1,083	1,028	916	976	1,747	1,634	1,133	1,064	1,903	35.0
Green	10.4	Male	5,065	427	411	446	431	763	787	541	509	750	35.7
		Female	5,335	381	418	411	403	760	800	574	521	1,067	38.7
Greenup	39.1	Male	19,176	1,997	1,931	1,789	1,716	3,233	3,247	2,172	1,486	1,605	31.7
		Female	19,924	1,805	1,923	1,699	1,680	3,318	3,391	2,240	1,586	2,282	33.6
Hancock	7.9	Male	4,003	436	408	385	339	700	653	388	269	425	31.2
		Female	3,897	410	411	356	370	658	560	367	282	483	31.1
Hardin	90.7	Male	52,168	4,872	3,758	4,948	15,189	8,942	6,240	3,607	2,147	2,465	23.8
		Female	38,532	4,573	3,630	3,202	4,744	6,869	6,146	3,625	2,310	3,433	29.5
Harlan	40.3	Male	19,566	2,213	2,143	1,851	1,963	3,476	2,703	1,690	1,534	1,993	29.6
		Female	20,734	2,214	2,054	1,762	1,914	3,319	2,638	1,978	1,860	2,995	32.3
Harrison	15.7	Male	7,578	718	696	646	671	1,131	1,114	798	698	1,106	34.4
		Female	8,122	699	593	590	668	1,130	1,195	819	760	1,668	38.2
Hart	15.8	Male	7,698	701	714	721	703	1,134	1,148	806	780	991	33.9
		Female	8,102	706	680	686	679	1,141	1,222	849	810	1,329	36.3
☐ Henderson	42.8	Male	20,689	2,075	2,034	1,797	2,026	3,659	3,165	2,127	1,706	2,100	31.6
		Female	22,111	1,970	1,868	1,727	2,082	3,655	3,261	2,295	1,909	3,344	34.3
Henry	13.1	Male	6,475	551	594	548	566	1,015	1,067	678	613	843	34.6
		Female	6,625	504	554	553	513	988	1,052	671	642	1,148	36.9
Hickman	5.2	Male	2,461	219	197	202	208	360	368	222	244	441	36.2
		Female	2,739	194	203	188	200	338	380	252	270	714	41.5
Hopkins	47.1	Male	22,553	2,295	2,156	1,945	2,049	3,981	3,453	2,154	1,854	2,666	32.1
		Female	24,547	2,207	1,980	1,823	2,182	3,928	3,552	2,321	2,240	4,314	35.4
Jackson	12.6	Male	6,315	717	692	561	552	1,013	876	568	507	829	31.3
		Female	6,285	629	611	551	587	945	899	598	549	916	33.1
Jefferson	673.0	Male	318,868	30,971	28,665	26,249	34,153	60,008	47,046	34,623	27,553	29,600	31.6
		Female	354,132	29,667	27,610	25,330	35,208	60,379	51,113	38,782	32,109	53,934	34.8
Jessamine	32.0	Male	15,798	1,839	1,540	1,170	1,865	3,257	2,551	1,411	985	1,180	29.6
		Female	16,202	1,718	1,444	1,276	2,019	3,180	2,441	1,407	1,058	1,659	30.2
Johnson	25.9	Male	12,777	1,338	1,277	1,168	1,185	2,244	2,008	1,252	938	1,367	31.3
		Female	13,123	1,270	1,207	1,059	1,177	2,166	2,017	1,202	1,121	1,904	33.5
☐ Kenton	141.2	Male	67,278	7,361	6,423	5,987	7,111	12,381	9,734	6,684	5,210	6,387	30.5
		Female	73,922	6,991	6,180	5,838	7,267	12,223	10,335	7,245	6,413	11,430	33.7

POPULATION BY AGE AND SEX

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KENTUCKY (continued)													
ALL COUNTIES (continued)													
Knott	18.6	Male	9,368	1,094	1,081	984	973	1,673	1,324	764	602	873	28.3
		Female	9,232	1,045	942	876	929	1,517	1,297	777	755	1,094	30.4
Knox	31.4	Male	15,190	1,707	1,690	1,517	1,438	2,414	2,273	1,295	1,135	1,721	30.1
		Female	16,210	1,616	1,602	1,412	1,489	2,474	2,372	1,376	1,403	2,466	33.0
Larue	11.8	Male	5,768	539	512	493	496	898	885	624	503	818	34.4
		Female	6,032	475	475	472	496	851	930	612	575	1,146	37.7
Laurel	45.1	Male	22,303	2,410	2,382	2,126	2,104	3,858	3,327	2,111	1,657	2,328	30.5
		Female	22,797	2,273	2,078	1,970	2,108	3,704	3,453	2,239	1,850	3,122	33.0
Lawrence	14.9	Male	7,315	747	723	717	655	1,167	1,116	679	566	945	32.0
		Female	7,585	749	758	626	668	1,151	1,143	649	621	1,220	33.6
Lee	7.5	Male	3,704	364	376	343	318	542	487	410	309	555	33.3
		Female	3,796	347	309	325	291	550	561	380	291	742	36.4
Leslie	14.8	Male	7,433	980	797	800	798	1,231	1,091	711	432	593	27.8
		Female	7,367	923	759	694	806	1,283	1,090	676	449	687	28.9
Letcher	30.1	Male	14,794	1,723	1,614	1,400	1,422	2,606	2,122	1,356	1,063	1,488	29.8
		Female	15,306	1,709	1,524	1,385	1,408	2,434	2,225	1,405	1,246	1,970	31.7
Lewis	14.1	Male	7,080	789	779	729	680	1,059	1,066	667	491	820	30.3
		Female	7,020	750	721	636	651	1,092	1,043	641	565	921	31.9
Lincoln	19.3	Male	9,547	974	928	897	799	1,464	1,429	961	799	1,296	33.0
		Female	9,753	931	862	788	768	1,466	1,445	974	934	1,585	35.4
Livingston	9.1	Male	4,514	432	399	339	393	738	727	469	402	615	34.4
		Female	4,586	368	357	324	370	738	698	483	436	812	36.9
Logan	26.5	Male	12,825	1,251	1,148	1,070	1,204	1,891	2,003	1,362	1,084	1,812	34.2
		Female	13,675	1,201	1,124	1,056	1,132	1,912	2,111	1,344	1,360	2,435	37.0
Lyon	6.5	Male	3,733	194	184	210	464	842	636	375	337	491	34.7
		Female	2,767	170	180	177	193	351	446	287	331	632	42.0
McCracken	60.0	Male	28,212	2,644	2,484	2,114	2,617	4,922	4,312	3,026	2,618	3,475	33.6
		Female	31,788	2,580	2,394	2,117	2,626	4,974	4,520	3,427	3,058	6,092	37.7
McCreary	16.7	Male	8,300	955	931	950	867	1,303	1,170	683	598	843	28.4
		Female	8,400	851	947	843	709	1,313	1,187	735	718	1,097	31.5
McLean	9.9	Male	4,833	432	438	429	389	781	791	464	421	688	34.3
		Female	5,067	433	432	378	408	799	770	462	501	884	36.1
Madison	57.2	Male	27,136	2,385	2,275	2,007	5,712	4,573	3,776	2,351	1,784	2,273	27.6
		Female	30,064	2,380	2,129	1,918	6,976	4,526	4,052	2,548	1,964	3,571	28.6
Magoffin	14.5	Male	7,250	909	841	716	743	1,168	1,068	689	453	663	28.6
		Female	7,250	885	765	732	715	1,142	1,050	598	516	847	29.6
Marion	17.0	Male	8,244	932	811	938	854	1,355	1,118	750	604	882	29.3
		Female	8,756	899	832	887	786	1,298	1,180	835	653	1,386	32.5
Marshall	27.2	Male	13,358	1,184	1,076	1,071	1,129	2,040	2,191	1,507	1,280	1,880	35.8
		Female	13,842	1,014	1,023	1,003	1,144	1,976	2,291	1,530	1,411	2,450	38.3
Martin	14.4	Male	7,225	990	833	705	705	1,397	1,003	583	450	559	27.7
		Female	7,175	955	842	722	756	1,289	905	587	447	672	27.4
Mason	16.6	Male	7,937	774	723	703	727	1,289	1,100	854	784	983	33.1
		Female	8,663	735	698	659	736	1,245	1,167	963	892	1,568	37.2
Meade	24.6	Male	12,578	1,841	1,446	1,008	1,218	2,994	1,891	880	634	666	27.6
		Female	12,022	1,733	1,318	935	1,302	2,669	1,707	840	606	912	27.7
Menifee	5.3	Male	2,727	281	267	313	326	421	362	242	198	317	29.2
		Female	2,573	250	259	222	222	430	382	246	218	344	32.8
Mercer	20.0	Male	9,558	897	839	790	843	1,511	1,521	1,036	894	1,227	34.3
		Female	10,442	900	859	811	814	1,578	1,550	1,063	962	1,905	36.7
Metcalfe	9.8	Male	4,814	431	441	447	427	661	746	537	421	703	35.0
		Female	4,986	397	398	391	402	703	763	528	489	915	37.6
Monroe	12.0	Male	5,815	525	507	518	549	842	890	601	513	870	34.6
		Female	6,185	511	529	494	486	861	930	657	596	1,121	37.3
Montgomery	21.2	Male	10,280	1,109	1,138	901	944	1,809	1,642	946	783	1,008	30.8
		Female	10,920	1,117	1,038	801	969	1,914	1,598	1,088	889	1,506	33.0
Morgan	12.1	Male	6,089	637	616	646	653	929	800	567	458	783	30.3
		Female	6,011	584	544	484	598	900	819	600	475	1,007	33.8
Muhlenberg	31.8	Male	15,546	1,594	1,483	1,363	1,551	2,526	2,296	1,470	1,306	1,957	32.1
		Female	16,254	1,517	1,342	1,206	1,399	2,515	2,320	1,557	1,509	2,889	35.6
Nelson	30.5	Male	14,857	1,670	1,480	1,535	1,582	2,582	2,165	1,393	1,109	1,341	29.5
		Female	15,643	1,584	1,492	1,559	1,494	2,517	2,205	1,386	1,235	2,171	31.7
Nicholas	7.2	Male	3,472	313	318	292	313	558	510	368	316	484	34.0
		Female	3,728	353	299	281	296	564	546	362	355	672	36.3

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KENTUCKY (continued)													
ALL COUNTIES (continued)													
Ohio	21.5	Male	10,493	1,081	982	882	900	1,707	1,584	1,028	889	1,440	33.2
		Female	11,007	1,052	988	868	917	1,707	1,576	1,033	984	1,882	34.8
Oldham	35.2	Male	19,111	1,575	1,864	1,538	2,209	4,379	4,013	1,641	942	950	30.4
		Female	16,089	1,625	1,883	1,469	1,178	3,315	3,173	1,240	922	1,284	30.7
Owen	9.3	Male	4,574	449	417	372	362	681	668	496	435	694	35.1
		Female	4,726	460	408	349	331	702	654	451	447	924	36.7
Owsley	5.4	Male	2,757	282	249	257	218	416	433	234	239	429	34.0
		Female	2,643	243	265	251	239	372	382	255	209	427	33.7
Pendleton	11.3	Male	5,590	544	569	583	538	872	796	554	454	680	31.4
		Female	5,710	529	547	468	476	831	897	579	489	894	35.0
Perry	35.4	Male	17,449	2,044	1,936	1,698	1,801	3,090	2,524	1,629	1,154	1,573	29.0
		Female	17,951	1,944	1,821	1,707	1,726	3,031	2,521	1,584	1,377	2,240	30.9
Pike	81.4	Male	40,255	4,697	4,344	3,673	4,082	7,444	6,119	3,770	2,923	3,203	29.5
		Female	41,145	4,616	4,222	3,530	4,063	7,262	5,823	4,057	3,171	4,401	30.7
Powell	12.6	Male	6,300	755	690	625	584	1,044	1,008	553	409	632	29.8
		Female	6,300	650	651	570	586	1,066	1,009	551	437	780	31.5
Pulaski	49.5	Male	24,037	2,193	2,289	2,100	2,247	3,928	3,798	2,506	2,081	2,895	33.1
		Female	25,463	2,206	2,149	2,001	2,261	3,939	3,851	2,646	2,322	4,088	35.5
Robertson	2.1	Male	1,040	97	87	91	73	149	149	120	96	178	36.5
		Female	1,060	71	70	89	86	147	167	116	108	206	39.0
Rockcastle	14.8	Male	7,376	728	748	749	677	1,091	1,130	731	584	938	32.2
		Female	7,424	640	713	630	605	1,108	1,127	758	643	1,200	35.1
Rowan	19.4	Male	9,399	826	731	753	2,113	1,430	1,326	757	621	842	26.9
		Female	10,001	780	698	725	2,338	1,460	1,316	822	633	1,229	28.1
Russell	14.9	Male	7,220	594	691	602	652	1,098	1,063	743	747	1,030	34.8
		Female	7,680	598	609	644	621	1,066	1,102	836	789	1,415	37.7
Scott	24.1	Male	11,779	1,226	1,099	1,011	1,416	1,957	1,922	1,167	829	1,152	30.8
		Female	12,321	1,192	1,052	909	1,423	2,084	1,867	1,194	942	1,658	32.6
Shelby	25.2	Male	12,232	1,053	1,035	1,182	1,144	1,985	2,096	1,270	1,002	1,465	33.6
		Female	12,968	1,077	1,108	1,007	1,116	2,129	2,066	1,304	1,088	2,073	35.2
Simpson	14.6	Male	6,994	741	676	624	648	1,129	1,026	676	607	867	32.2
		Female	7,606	681	667	592	634	1,155	1,121	737	706	1,313	35.7
Spencer	6.4	Male	3,226	325	313	306	269	501	562	324	259	367	33.0
		Female	3,174	279	268	276	273	540	500	330	274	434	34.1
Taylor	22.3	Male	10,782	1,023	915	917	1,113	1,756	1,733	1,197	866	1,262	33.1
		Female	11,518	916	943	864	1,151	1,795	1,788	1,245	1,023	1,793	35.5
Todd	11.4	Male	5,499	518	483	514	486	804	810	535	521	828	34.3
		Female	5,901	526	502	460	512	807	778	585	570	1,161	36.8
Trigg	9.3	Male	4,544	367	385	410	333	650	715	466	508	710	36.8
		Female	4,756	382	366	377	325	660	688	538	535	885	38.9
Trimble	6.4	Male	3,178	294	319	284	268	543	536	296	276	362	32.8
		Female	3,222	284	306	250	250	552	507	327	277	469	34.4
Union	17.5	Male	9,064	859	774	1,211	1,710	1,316	1,028	694	633	839	24.9
		Female	8,436	820	713	748	1,059	1,299	1,018	801	670	1,308	31.8
Warren	81.1	Male	39,171	3,741	3,278	2,853	6,777	7,154	5,720	3,503	2,679	3,466	29.1
		Female	41,929	3,619	3,095	2,731	7,415	6,954	5,807	3,659	3,095	5,554	30.9
Washington	10.0	Male	4,844	479	446	524	473	739	699	445	419	620	31.8
		Female	5,156	480	437	455	463	698	733	502	490	898	35.6
Wayne	18.2	Male	8,936	889	909	847	831	1,408	1,272	861	766	1,153	32.0
		Female	9,264	890	837	752	822	1,366	1,403	951	824	1,419	34.7
Webster	14.5	Male	6,904	676	594	584	632	1,084	990	666	605	1,073	33.9
		Female	7,596	671	665	555	647	1,033	1,009	707	703	1,606	37.2
Whitley	37.2	Male	17,881	1,868	1,787	1,662	2,080	2,925	2,620	1,619	1,363	1,957	30.3
		Female	19,319	1,737	1,639	1,559	2,283	2,817	2,689	1,720	1,664	3,211	33.7
Wolfe	7.2	Male	3,616	430	341	354	371	533	504	352	278	453	30.9
		Female	3,584	379	315	303	328	537	539	321	306	556	33.7
Woodford	20.1	Male	9,661	918	928	952	832	1,682	1,772	978	745	854	32.1
		Female	10,439	947	929	894	933	1,781	1,866	988	779	1,322	33.5
TOTAL METRO COUNTIES	**1,722.6**	**Male**	**831,484**	**82,745**	**77,041**	**69,796**	**96,055**	**155,901**	**126,965**	**84,892**	**64,684**	**73,405**	**30.8**
		Female	**891,116**	**79,256**	**74,268**	**66,895**	**92,532**	**155,006**	**132,309**	**91,649**	**74,511**	**124,690**	**33.6**
TOTAL STATE	**3,766.2**	**Male**	**1,837,372**	**184,075**	**172,787**	**160,173**	**211,162**	**322,886**	**276,057**	**180,138**	**143,650**	**186,444**	**30.9**
		Female	**1,928,828**	**176,043**	**165,127**	**150,036**	**197,352**	**317,257**	**283,152**	**191,495**	**163,327**	**285,039**	**33.7**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
LOUISIANA													
ALEXANDRIA	**137.3**	**Male**	**65,814**	**7,281**	**6,497**	**6,111**	**7,599**	**10,824**	**9,830**	**6,414**	**5,038**	**6,220**	**30.0**
		Female	**71,486**	**7,162**	**6,291**	**6,015**	**7,007**	**11,126**	**10,656**	**7,078**	**6,065**	**10,086**	**33.3**
Rapides	137.3	Male	65,814	7,281	6,497	6,111	7,599	10,824	9,830	6,414	5,038	6,220	30.0
		Female	71,486	7,162	6,291	6,015	7,007	11,126	10,656	7,078	6,065	10,086	33.3
BATON ROUGE	**539.6**	**Male**	**263,191**	**29,386**	**26,352**	**23,304**	**35,766**	**52,387**	**39,552**	**23,138**	**16,593**	**16,713**	**28.2**
		Female	**276,409**	**28,891**	**25,776**	**22,641**	**35,919**	**51,935**	**41,063**	**24,878**	**18,980**	**26,326**	**29.8**
Ascension	59.7	Male	29,418	3,673	3,351	2,959	3,131	5,455	4,488	2,601	1,716	2,044	27.9
		Female	30,282	3,575	3,162	2,868	3,158	5,357	4,594	2,538	2,033	2,997	29.4
East Baton Rouge	384.9	Male	186,500	20,241	17,757	15,795	27,668	38,194	27,341	16,145	11,923	11,436	28.1
		Female	198,400	19,843	17,522	15,380	27,813	37,900	29,146	18,008	13,775	19,013	29.9
Livingston	74.0	Male	36,905	4,298	4,105	3,455	3,695	7,000	6,252	3,399	2,263	2,438	29.1
		Female	37,095	4,358	3,992	3,359	3,733	6,981	5,745	3,333	2,359	3,235	29.4
West Baton Rouge	21.0	Male	10,368	1,174	1,139	1,095	1,272	1,738	1,471	993	691	795	27.9
		Female	10,632	1,115	1,100	1,034	1,215	1,697	1,578	999	813	1,081	30.0
HOUMA - THIBODAUX	**183.1**	**Male**	**91,164**	**11,086**	**9,352**	**9,379**	**11,410**	**16,644**	**13,552**	**8,540**	**5,575**	**5,626**	**27.6**
		Female	**91,936**	**10,476**	**9,071**	**9,118**	**11,002**	**15,675**	**13,622**	**8,540**	**6,051**	**8,381**	**29.0**
Lafourche	85.6	Male	42,396	4,818	4,200	4,473	5,529	7,400	6,286	4,083	2,807	2,800	27.9
		Female	43,204	4,509	4,103	4,325	5,437	7,113	6,351	4,100	3,017	4,249	29.5
Terrebonne	97.5	Male	48,768	6,268	5,152	4,906	5,881	9,244	7,266	4,457	2,768	2,826	27.4
		Female	48,732	5,967	4,968	4,793	5,565	8,562	7,271	4,440	3,034	4,132	28.6
LAFAYETTE	**210.4**	**Male**	**103,528**	**11,603**	**10,186**	**9,482**	**14,372**	**20,618**	**14,820**	**9,697**	**6,267**	**6,483**	**28.0**
		Female	**106,872**	**11,175**	**9,840**	**9,357**	**14,329**	**18,983**	**15,722**	**10,078**	**6,971**	**10,417**	**29.6**
Lafayette	164.6	Male	81,083	8,797	7,723	7,072	11,820	16,973	11,608	7,682	4,747	4,661	28.0
		Female	83,517	8,551	7,431	6,929	11,744	15,386	12,339	7,973	5,259	7,905	29.6
St. Martin	45.8	Male	22,445	2,806	2,463	2,410	2,552	3,645	3,212	2,015	1,520	1,822	27.7
		Female	23,355	2,624	2,409	2,428	2,585	3,597	3,383	2,105	1,712	2,512	29.5
LAKE CHARLES	**172.9**	**Male**	**84,409**	**9,154**	**8,446**	**7,606**	**9,827**	**14,938**	**12,491**	**8,849**	**6,287**	**6,811**	**29.8**
		Female	**88,491**	**9,066**	**8,106**	**7,315**	**9,692**	**14,640**	**13,121**	**9,380**	**7,070**	**10,101**	**31.9**
Calcasieu	172.9	Male	84,409	9,154	8,446	7,606	9,827	14,938	12,491	8,849	6,287	6,811	29.8
		Female	88,491	9,066	8,106	7,315	9,692	14,640	13,121	9,380	7,070	10,101	31.9
MONROE	**143.7**	**Male**	**68,134**	**8,079**	**7,227**	**6,347**	**8,284**	**11,330**	**9,518**	**6,384**	**4,747**	**6,218**	**28.6**
		Female	**75,566**	**7,662**	**6,838**	**5,908**	**8,915**	**11,901**	**10,640**	**7,529**	**5,971**	**10,202**	**32.1**
Ouachita	143.7	Male	68,134	8,079	7,227	6,347	8,284	11,330	9,518	6,384	4,747	6,218	28.6
		Female	75,566	7,662	6,838	5,908	8,915	11,901	10,640	7,529	5,971	10,202	32.1
NEW ORLEANS	**1,311.8**	**Male**	**632,186**	**67,973**	**60,160**	**56,340**	**70,470**	**122,637**	**96,512**	**61,878**	**47,060**	**49,156**	**30.0**
		Female	**679,614**	**65,941**	**59,063**	**55,382**	**71,547**	**123,330**	**100,284**	**67,002**	**53,513**	**83,552**	**32.1**
Jefferson	468.4	Male	229,712	24,494	21,884	20,233	24,866	46,923	37,878	23,169	16,219	14,046	30.0
		Female	238,688	23,599	21,180	19,858	25,179	46,366	37,963	23,782	17,804	22,957	31.4
Orleans	535.9	Male	250,329	26,256	22,624	21,215	30,556	48,230	33,343	22,722	20,194	25,189	30.1
		Female	285,571	25,784	22,690	21,578	31,579	48,861	37,300	27,128	24,656	45,995	33.4
St. Bernard	69.0	Male	33,575	3,599	3,131	3,155	3,653	6,090	5,089	3,850	2,873	2,135	30.3
		Female	35,425	3,313	3,200	2,966	3,673	6,093	5,360	4,288	3,062	3,470	32.5
St. Charles	44.7	Male	22,345	2,653	2,360	2,297	2,559	3,930	3,459	2,389	1,399	1,299	28.3
		Female	22,355	2,617	2,152	2,172	2,395	3,936	3,484	2,315	1,384	1,900	29.7
St. John the Baptist	41.9	Male	20,799	2,677	2,244	2,132	2,351	3,848	3,269	1,837	1,120	1,321	27.6
		Female	21,101	2,620	2,169	2,057	2,287	3,943	3,191	1,788	1,237	1,809	28.6
St. Tammany	151.9	Male	75,426	8,294	7,917	7,308	6,485	13,616	13,474	[illegible],911	5,255	5,166	30.7
		Female	76,474	8,008	7,672	6,751	6,434	14,131	12,986	[illegible],701	5,370	7,421	31.6
SHREVEPORT	**358.6**	**Male**	**170,310**	**18,971**	**17,075**	**14,940**	**19,110**	**30,380**	**24,809**	**16,925**	**12,652**	**15,448**	**30.0**
		Female	**188,290**	**18,508**	**16,635**	**14,408**	**18,924**	**31,387**	**27,323**	**19,433**	**15,296**	**26,376**	**33.2**
Bossier	90.3	Male	45,022	5,077	4,473	4,000	6,050	8,262	7,342	4,491	2,663	2,664	28.5
		Female	45,278	4,767	4,322	3,764	4,907	8,159	7,557	4,617	2,931	4,254	31.0
Caddo	268.3	Male	125,288	13,894	12,602	10,940	13,060	22,118	17,467	12,434	9,989	12,784	30.5
		Female	143,012	13,741	12,313	10,644	14,017	23,228	19,766	14,816	12,365	22,122	34.0
ALL COUNTIES													
Acadia	58.2	Male	27,993	3,346	2,926	2,927	2,942	4,222	3,945	2,743	2,100	2,842	29.4
		Female	30,207	3,367	2,894	2,806	2,893	4,280	4,155	3,008	2,481	4,323	32.3
Allen	21.2	Male	10,251	1,122	1,034	978	909	1,478	1,450	1,041	860	1,379	32.3
		Female	10,949	1,048	979	967	860	1,435	1,556	1,098	965	2,041	36.2

1990 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
LOUISIANA (continued)													
ALL COUNTIES (continued)													
Ascension	59.7	Male	29,418	3,673	3,351	2,959	3,131	5,455	4,488	2,601	1,716	2,044	27.9
		Female	30,282	3,575	3,162	2,868	3,158	5,357	4,594	2,538	2,033	2,997	29.4
Assumption	22.3	Male	11,056	1,333	1,233	1,221	1,296	1,772	1,590	945	701	965	27.5
		Female	11,244	1,393	1,161	1,116	1,192	1,741	1,542	949	792	1,358	29.4
Avoyelles	42.8	Male	20,293	2,182	2,093	2,065	1,865	2,849	2,815	1,945	1,743	2,736	31.8
		Female	22,507	2,122	2,042	2,039	1,845	2,905	2,901	2,204	2,067	4,382	36.0
Beauregard	32.9	Male	16,659	1,843	1,703	1,558	1,845	2,924	2,502	1,624	1,125	1,535	29.7
		Female	16,241	1,665	1,620	1,462	1,435	2,542	2,534	1,635	1,243	2,105	32.6
Bienville	16.7	Male	7,968	768	785	727	702	1,108	1,041	803	664	1,370	34.0
		Female	8,732	777	681	747	697	1,078	1,083	874	851	1,944	38.6
Bossier	90.3	Male	45,022	5,077	4,473	4,000	6,050	8,262	7,342	4,491	2,663	2,664	28.5
		Female	45,278	4,767	4,322	3,764	4,907	8,159	7,557	4,617	2,931	4,254	31.0
Caddo	268.3	Male	125,288	13,894	12,602	10,940	13,060	22,118	17,467	12,434	9,989	12,784	30.5
		Female	143,012	13,741	12,313	10,644	14,017	23,228	19,766	14,816	12,365	22,122	34.0
Calcasieu	172.9	Male	84,409	9,154	8,446	7,606	9,827	14,938	12,491	8,849	6,287	6,811	29.8
		Female	88,491	9,066	8,106	7,315	9,692	14,640	13,121	9,380	7,070	10,101	31.9
Caldwell	12.1	Male	5,879	622	607	559	506	849	821	583	479	853	32.6
		Female	6,221	562	558	488	493	808	899	613	585	1,215	37.2
Cameron	9.4	Male	4,723	524	450	458	569	747	640	557	370	408	29.8
		Female	4,677	535	405	424	552	669	679	513	338	562	31.3
Catahoula	12.4	Male	5,935	699	573	568	612	873	832	568	480	730	30.9
		Female	6,465	717	595	546	604	890	862	659	571	1,021	33.7
Claiborne	17.7	Male	8,249	796	782	813	719	1,102	1,001	744	752	1,540	34.2
		Female	9,451	789	711	704	704	1,055	1,080	930	928	2,550	42.1
Concordia	22.6	Male	10,686	1,262	1,122	1,064	1,055	1,584	1,497	1,105	884	1,113	30.3
		Female	11,914	1,278	1,167	1,073	1,106	1,700	1,750	1,326	1,015	1,499	32.8
De Soto	28.1	Male	13,394	1,418	1,295	1,326	1,225	1,940	1,781	1,322	1,103	1,984	32.4
		Female	14,706	1,364	1,297	1,194	1,268	2,010	1,916	1,444	1,389	2,824	36.1
East Baton Rouge	384.9	Male	186,500	20,241	17,757	15,795	27,668	38,194	27,341	16,145	11,923	11,436	28.1
		Female	198,400	19,843	17,522	15,380	27,813	37,900	29,146	18,008	13,775	19,013	29.9
East Carroll	10.9	Male	5,136	773	614	619	523	650	545	403	366	643	25.6
		Female	5,764	726	635	551	523	758	620	515	482	954	30.9
East Feliciana	21.4	Male	10,964	1,147	1,038	950	1,333	2,011	1,546	1,043	775	1,121	30.0
		Female	10,436	1,087	894	930	1,004	1,537	1,465	981	775	1,763	33.5
Evangeline	34.9	Male	16,879	1,967	1,831	1,746	1,688	2,363	2,312	1,632	1,418	1,922	30.1
		Female	18,021	1,888	1,719	1,701	1,624	2,395	2,435	1,860	1,624	2,775	33.7
Franklin	23.4	Male	11,018	1,292	1,136	1,156	962	1,483	1,406	1,027	913	1,643	31.5
		Female	12,382	1,275	1,146	1,055	1,012	1,595	1,592	1,251	1,119	2,337	35.7
Grant	18.6	Male	8,968	908	952	805	781	1,230	1,314	860	829	1,289	33.4
		Female	9,632	891	890	808	718	1,325	1,398	907	915	1,780	36.3
Iberia	66.2	Male	32,311	3,898	3,420	3,225	3,752	5,332	4,679	3,079	2,294	2,632	28.5
		Female	33,889	3,744	3,265	3,266	3,654	5,171	4,846	3,283	2,594	4,066	30.8
Iberville	33.3	Male	16,397	1,744	1,597	1,567	2,288	2,926	2,060	1,443	1,162	1,610	28.4
		Female	16,903	1,696	1,563	1,625	1,842	2,634	2,330	1,602	1,342	2,269	31.6
Jackson	17.8	Male	8,386	929	790	770	726	1,139	1,196	788	731	1,317	33.6
		Female	9,414	863	782	722	725	1,230	1,283	901	942	1,966	38.0
Jefferson	468.4	Male	229,712	24,494	21,884	20,233	24,866	46,923	37,878	23,169	16,219	14,046	30.0
		Female	238,688	23,599	21,180	19,858	25,179	46,366	37,963	23,782	17,804	22,957	31.4
Jefferson Davis	32.3	Male	15,585	1,882	1,630	1,544	1,663	2,267	2,196	1,585	1,204	1,614	29.7
		Female	16,715	1,849	1,615	1,535	1,587	2,375	2,297	1,700	1,386	2,371	32.5
Lafayette	164.6	Male	81,083	8,797	7,723	7,072	11,820	16,973	11,608	7,682	4,747	4,661	28.0
		Female	83,517	8,551	7,431	6,929	11,744	15,386	12,339	7,973	5,259	7,905	29.6
Lafourche	85.6	Male	42,396	4,818	4,200	4,473	5,529	7,400	6,286	4,083	2,807	2,800	27.9
		Female	43,204	4,509	4,103	4,325	5,437	7,113	6,351	4,100	3,017	4,249	29.5
La Salle	16.4	Male	7,878	817	777	624	778	1,238	1,136	800	634	1,074	32.6
		Female	8,522	807	708	695	682	1,162	1,175	854	805	1,634	36.8
Lincoln	42.7	Male	21,211	1,693	1,578	1,462	6,411	2,943	2,313	1,507	1,307	1,997	24.4
		Female	21,489	1,602	1,419	1,396	5,297	2,664	2,590	1,778	1,522	3,221	28.9
Livingston	74.0	Male	36,905	4,298	4,105	3,455	3,695	7,000	6,252	3,399	2,263	2,438	29.1
		Female	37,095	4,358	3,992	3,359	3,733	6,981	5,745	3,333	2,359	3,235	29.4
Madison	15.0	Male	6,929	1,030	838	726	612	894	815	564	484	966	27.9
		Female	8,071	1,044	848	680	720	1,040	901	710	644	1,484	32.1
Morehouse	37.0	Male	17,312	2,102	1,854	1,695	1,607	2,487	2,145	1,740	1,519	2,163	30.6
		Female	19,688	2,067	1,852	1,753	1,698	2,625	2,429	2,178	1,744	3,342	34.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
LOUISIANA (continued)													
ALL COUNTIES (continued)													
Natchitoches	40.2	Male	18,895	2,123	1,876	1,806	2,502	2,816	2,380	1,638	1,429	2,325	29.1
		Female	21,305	1,990	1,825	1,652	3,087	2,941	2,654	1,890	1,762	3,504	32.1
Orleans	535.9	Male	250,329	26,256	22,624	21,215	30,556	48,230	33,343	22,722	20,194	25,189	30.1
		Female	285,571	25,784	22,690	21,578	31,579	48,861	37,300	27,128	24,656	45,995	33.4
Ouachita	143.7	Male	68,134	8,079	7,227	6,347	8,284	11,330	9,518	6,384	4,747	6,218	28.6
		Female	75,566	7,662	6,838	5,908	8,915	11,901	[illegible]	7,529	5,971	10,202	32.1
Plaquemines	26.2	Male	13,511	1,605	1,367	1,363	1,678	2,285	2,146	1,365	838	864	28.2
		Female	12,689	1,461	1,306	1,269	1,405	2,128	1,959	1,306	843	1,012	29.2
Pointe Coupee	23.8	Male	11,653	1,241	1,118	1,243	1,268	1,878	1,647	1,056	921	1,281	30.1
		Female	12,147	1,278	1,143	1,154	1,165	1,809	1,636	1,201	1,010	1,751	32.4
Rapides	137.3	Male	65,814	7,281	6,497	6,111	7,599	10,824	9,830	6,414	5,038	6,220	30.0
		Female	71,486	7,162	6,291	6,015	7,007	11,126	10,656	7,078	6,065	10,086	33.3
Red River	10.7	Male	5,102	607	521	488	458	702	656	475	441	754	31.8
		Female	5,598	569	485	503	477	756	720	522	534	1,032	35.1
Richland	22.4	Male	10,630	1,214	1,136	1,049	992	1,458	1,311	970	939	1,561	31.3
		Female	11,770	1,217	1,092	1,027	972	1,486	1,489	1,185	1,126	2,176	35.6
Sabine	27.9	Male	13,568	1,397	1,311	1,220	1,116	1,827	2,051	1,300	1,272	2,074	34.5
		Female	14,332	1,351	1,283	1,170	1,125	1,866	1,952	1,375	1,545	2,665	36.9
St. Bernard	69.0	Male	33,575	3,599	3,131	3,155	3,653	6,090	5,089	3,850	2,873	2,135	30.3
		Female	35,425	3,313	3,200	2,966	3,673	6,093	5,360	4,288	3,062	3,470	32.5
St. Charles	44.7	Male	22,345	2,653	2,360	2,297	2,559	3,930	3,459	2,389	1,399	1,299	28.3
		Female	22,355	2,617	2,152	2,172	2,395	3,936	3,484	2,315	1,384	1,900	29.7
St. Helena	9.6	Male	4,618	546	529	520	472	682	564	410	322	573	28.5
		Female	4,982	510	511	536	461	695	650	478	414	727	31.8
St. James	22.3	Male	10,728	1,238	1,101	1,251	1,347	1,793	1,473	983	665	877	27.4
		Female	11,572	1,281	1,144	1,193	1,332	1,765	1,649	1,060	750	1,398	29.7
St. John the Baptist	41.9	Male	20,799	2,677	2,244	2,132	2,351	3,848	3,269	1,837	1,120	1,321	27.6
		Female	21,101	2,620	2,169	2,057	2,287	3,943	3,191	1,788	1,237	1,809	28.6
St. Landry	86.2	Male	41,256	4,819	4,433	4,423	4,287	6,141	5,635	4,063	3,194	4,261	29.3
		Female	44,944	4,795	4,314	4,461	4,391	6,247	6,241	4,522	3,735	6,238	32.2
St. Martin	45.8	Male	22,445	2,806	2,463	2,410	2,552	3,645	3,212	2,015	1,520	1,822	27.7
		Female	23,355	2,624	2,409	2,428	2,585	3,597	3,383	2,105	1,712	2,512	29.5
St. Mary	60.4	Male	30,099	3,553	3,174	3,104	3,549	5,306	4,707	2,785	1,894	2,027	28.1
		Female	30,301	3,375	3,052	3,132	3,386	4,948	4,543	2,854	2,029	2,982	29.5
St. Tammany	151.9	Male	75,426	8,294	7,917	7,308	6,485	13,616	13,474	7,911	5,255	5,166	30.7
		Female	76,474	8,008	7,672	6,751	6,434	14,131	12,986	7,701	5,370	7,421	31.6
Tangipahoa	91.3	Male	43,794	5,338	4,634	4,110	5,709	7,016	5,990	3,694	3,083	4,220	28.0
		Female	47,506	5,036	4,294	3,867	6,164	7,326	6,371	4,360	3,700	6,388	31.0
Tensas	8.3	Male	3,882	472	451	418	321	504	431	313	345	627	30.5
		Female	4,418	455	421	400	361	562	464	421	453	881	35.2
Terrebonne	97.5	Male	48,768	6,268	5,152	4,906	5,881	9,244	7,266	4,457	2,768	2,826	27.4
		Female	48,732	5,967	4,968	4,793	5,565	8,562	7,271	4,440	3,034	4,132	28.6
Union	22.8	Male	10,892	1,052	1,036	990	989	1,580	1,541	1,069	989	1,646	33.7
		Female	11,908	1,087	1,003	934	911	1,550	1,637	1,156	1,187	2,443	37.9
Vermilion	52.4	Male	25,360	2,963	2,501	2,530	2,685	3,817	3,564	2,608	2,023	2,669	30.2
		Female	27,040	2,796	2,473	2,382	2,643	3,880	3,633	2,716	2,382	4,135	33.3
Vernon	60.4	Male	34,110	3,863	2,670	2,207	9,698	6,322	4,132	2,115	1,339	1,764	24.0
		Female	26,290	3,702	2,472	2,058	3,881	4,660	3,602	2,023	1,537	2,355	27.2
Washington	47.5	Male	22,374	2,441	2,220	2,121	2,229	3,364	3,119	2,211	1,994	2,675	31.5
		Female	25,126	2,382	2,197	1,937	2,183	3,405	3,384	2,618	2,377	4,643	36.4
Webster	45.4	Male	21,640	2,189	2,006	1,895	2,067	3,123	3,170	2,238	1,984	2,968	33.5
		Female	23,760	2,122	1,875	1,762	1,981	3,268	3,384	2,489	2,478	4,401	37.6
West Baton Rouge	21.0	Male	10,368	1,174	1,139	1,095	1,272	1,738	1,471	993	691	795	27.9
		Female	10,632	1,115	1,100	1,034	1,215	1,697	1,578	999	813	1,081	30.0
West Carroll	13.0	Male	6,246	683	599	602	508	869	910	626	521	928	33.4
		Female	6,754	610	644	551	508	884	955	659	695	1,248	36.9
West Feliciana	13.5	Male	9,370	409	[illegible]	396	1,585	3,210	1,703	760	387	463	30.7
		Female	4,130	456	409	334	426	641	520	448	321	575	31.9
Winn	17.0	Male	8,144	950	770	711	696	1,186	1,170	756	724	1,181	33.0
		Female	8,856	880	792	688	684	1,263	1,153	862	895	1,639	36.0
TOTAL METRO COUNTIES	**3,057.4**	**Male**	**1,478,736**	**[illegible]**	**145,295**	**133,509**	**176,838**	**279,758**	**221,084**	**141,825**	**104,219**	**112,675**	**29.3**
		Female	**1,578,664**	**[illegible]**	**141,620**	**130,144**	**177,335**	**278,977**	**232,431**	**153,918**	**119,917**	**185,441**	**31.5**
TOTAL STATE	**4,425.0**	**Male**	**2,146,668**	**238,333**	**211,863**	**197,109**	**258,363**	**384,048**	**312,962**	**203,711**	**154,420**	**185,859**	**29.4**
		Female	**2,278,332**	**231,390**	**205,801**	**191,437**	**249,613**	**378,681**	**327,345**	**221,836**	**178,809**	**293,420**	**31.9**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MAINE													
BANGOR	**141.6**	**Male**	**69,161**	**6,093**	**6,076**	**5,917**	**10,037**	**12,169**	**10,139**	**7,131**	**5,244**	**6,355**	**30.3**
		Female	**72,439**	**5,899**	**5,861**	**5,735**	**9,327**	**11,833**	**10,328**	**7,390**	**5,661**	**10,405**	**32.9**
Penobscot	141.6	Male	69,161	6,093	6,076	5,917	10,037	12,169	10,139	7,131	5,244	6,355	30.3
		Female	72,439	5,899	5,861	5,735	9,327	11,833	10,328	7,390	5,661	10,405	32.9
LEWISTON - AUBURN	**104.1**	**Male**	**49,399**	**4,705**	**4,598**	**4,503**	**5,302**	**8,389**	**7,259**	**5,031**	**4,179**	**5,433**	**31.7**
		Female	**54,701**	**4,640**	**4,455**	**4,446**	**5,513**	**8,326**	**7,313**	**5,469**	**4,931**	**9,608**	**35.0**
Androscoggin	104.1	Male	49,399	4,705	4,598	4,503	5,302	8,389	7,259	5,031	4,179	5,433	31.7
		Female	54,701	4,640	4,455	4,446	5,513	8,326	7,313	5,469	4,931	9,608	35.0
PORTLAND	**237.6**	**Male**	**112,829**	**9,566**	**9,950**	**9,612**	**12,025**	**20,943**	**17,352**	**11,421**	**9,489**	**12,471**	**32.3**
		Female	**124,771**	**9,195**	**9,462**	**9,090**	**12,630**	**21,142**	**17,712**	**12,536**	**11,262**	**21,742**	**35.5**
Cumberland	237.6	Male	112,829	9,566	9,950	9,612	12,025	20,943	17,352	11,421	9,489	12,471	32.3
		Female	124,771	9,195	9,462	9,090	12,630	21,142	17,712	12.536	11,262	21,742	35.5
ALL COUNTIES													
Androscoggin	104.1	Male	49,399	4,705	4,598	4,503	5,302	8,389	7,259	5,031	4,179	5,433	31.7
		Female	54,701	4,640	4,455	4,446	5,513	8,326	7,313	5,469	4,931	9,608	35.0
Aroostook	85.3	Male	42,719	4,363	4,015	4,055	5,316	7,340	6,123	4,209	3,126	4,172	29.9
		Female	42,581	3,983	3,904	3,887	4,199	6,767	6,222	4,287	3,425	5,907	32.9
Cumberland	237.6	Male	112,829	9,566	9,950	9,612	12,025	20,943	17,352	11,421	9,489	12,471	32.3
		Female	124,771	9,195	9,462	9,090	12,630	21,142	17,712	12,536	11,262	21,742	35.5
Franklin	30.2	Male	14,538	1,329	1,381	1,413	1,487	2,353	2,334	1,492	1,133	1,616	32.1
		Female	15,662	1,256	1,300	1,270	1,987	2,404	2,188	1,530	1,327	2,400	33.4
Hancock	46.8	Male	22,679	1,809	1,945	1,858	2,290	3,911	3,349	2,410	1,983	3,124	33.8
		Female	24,121	1,817	1,863	1,739	1,796	3,950	3,362	2,435	2,261	4,898	37.7
Kennebec	118.7	Male	57,098	5,191	5,335	5,165	5,763	9,756	8,839	5,949	4,844	6,256	32.3
		Female	61,602	5,059	4,977	4,884	6,114	9,885	8,897	6,285	5,483	10,018	34.9
Knox	36.1	Male	17,386	1,411	1,534	1,372	1,466	3,089	2,597	1,827	1,651	2,439	34.4
		Female	18,714	1,326	1,437	1,354	1,316	2,917	2,535	1,846	1,905	4,078	39.0
Lincoln	30.2	Male	14,640	1,346	1,290	1,217	1,064	2,485	2,233	1,541	1,349	2,115	34.7
		Female	15,560	1,196	1,193	1,176	1,077	2,462	2,200	1,590	1,488	3,178	38.1
Oxford	52.3	Male	25,463	2,236	2,369	2,348	2,110	4,167	3,754	2,827	2,370	3,282	33.8
		Female	26,837	2,144	2,227	2,274	2,092	3,904	3,763	2,901	2,623	4,909	37.1
Penobscot	141.6	Male	69,161	6,093	6,076	5,917	10,037	12,169	10,139	7,131	5,244	6,355	30.3
		Female	72,439	5,899	5,861	5,735	9,327	11,833	10,328	7,390	5,661	10,405	32.9
Piscataquis	18.6	Male	8,966	821	860	751	755	1,410	1,392	963	818	1,196	34.2
		Female	9,634	863	797	770	778	1,417	1,288	969	911	1,841	36.5
Sagadahoc	34.6	Male	16,921	1,608	1,686	1,446	1,644	3,233	2,809	1,547	1,249	1,699	31.4
		Female	17,679	1,603	1,648	1,388	1,529	3,114	2,688	1,530	1,456	2,723	33.6
Somerset	48.0	Male	23,478	2,300	2,363	2,228	1,948	3,810	3,673	2,459	1,958	2,739	32.6
		Female	24,522	2,145	2,247	2,117	1,891	3,879	3,538	2,526	2,168	4,011	35.0
Waldo	32.5	Male	16,094	1,605	1,578	1,465	1,435	2,868	2,429	1,602	1,337	1,775	31.8
		Female	16,406	1,507	1,419	1,370	1,357	2,826	2,346	1,673	1,430	2,478	34.0
Washington	35.8	Male	17,471	1,720	1,598	1,455	1,570	2,771	2,472	1,835	1,635	2,415	33.6
		Female	18,329	1,650	1,467	1,423	1,617	2,650	2,408	1,949	1,708	3,457	36.5
York	170.3	Male	83,184	7,771	7,721	7,153	8,179	15,279	12,557	8,226	7,067	9,231	32.0
		Female	87,116	7,185	7,374	6,815	7,345	14,690	12,289	8,636	7,936	14,846	35.1
TOTAL METRO COUNTIES	**483.3**	**Male**	**231,389**	**20,364**	**20,624**	**20,032**	**27,364**	**41,501**	**34,750**	**23,583**	**18,912**	**24,259**	**31.6**
		Female	**251,911**	**19,734**	**19,778**	**19,271**	**27,470**	**41,301**	**35,353**	**25,395**	**21,854**	**41,755**	**34.6**
TOTAL STATE	**1,222.7**	**Male**	**592,026**	**53,874**	**54,299**	**51,958**	**62,391**	**103,973**	**89,311**	**60,470**	[illegible]	**66,318**	**32.1**
		Female	**630,674**	**51,468**	**51,631**	**49,738**	**60,568**	**102,166**	**89,077**	**63,552**	[illegible]	**106,499**	**35.0**
MARYLAND													
BALTIMORE	**2,383.1**	**Male**	**1,155,622**	**95,280**	**97,618**	**101,408**	**128,175**	**216,050**	**191,472**	**126,436**	**99,726**	**99,457**	**32.2**
		Female	**1,227,478**	**91,491**	**93,996**	**97,306**	**123,360**	**216,863**	**196,931**	**131,938**	**112,553**	**163,040**	**34.6**
Anne Arundel	430.6	Male	220,407	18,289	18,818	18,915	28,593	42,844	40,499	23,906	15,816	12,727	[illegible]
		Female	210,193	17,173	17,830	17,707	21,012	39,888	37,677	22,870	16,612	19,424	32.9
Baltimore	695.2	Male	333,190	23,882	24,974	27,790	35,475	62,309	53,344	39,907	34,227	31,282	33.7
		Female	362.010	22,937	24,264	26,359	37,625	62,999	57,080	42,671	37,763	50,312	36.2
Baltimore city	752.5	Male	350,256	31,220	29,598	31,350	40,571	63,106	46,967	35,090	32,519	39,835	31.7
		Female	402,244	30,303	29,089	30,802	43,502	65,082	52,905	40,755	40,285	69,521	35.4

1990 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MARYLAND (continued)													
BALTIMORE (continued)													
Carroll	124.7	Male	61,354	5,263	5,897	5,414	5,587	11,172	12,130	6,442	4,443	5,006	32.6
		Female	63,346	5,167	5,590	5,386	5,523	11,477	11,516	6,110	4,812	7,765	33.7
Harford	171.0	Male	86,115	7,591	8,479	8,380	9,368	15,720	16,464	9,372	5,889	4,852	30.9
		Female	84,885	7,267	7,999	7,819	7,606	15,714	16,088	8,856	6,170	7,366	32.5
Howard	175.4	Male	87,697	7,645	8,515	8,156	7,153	18,040	19,446	9,858	5,180	3,704	31.9
		Female	87,703	7,255	7,957	7,822	6,603	18,965	18,963	8,834	5,166	6,138	32.5
Queen Anne's	33.7	Male	16,603	1,390	1,337	1,403	1,428	2,859	2,622	1,861	1,652	2,051	34.6
		Female	17,097	1,389	1,267	1,411	1,489	2,738	2,702	1,842	1,745	2,514	35.9
CUMBERLAND	**103.1**	**Male**	**48,829**	**4,040**	**4,194**	**4,127**	**5,203**	**7,245**	**7,469**	**5,384**	**4,866**	**6,301**	**34.5**
		Female	**54,271**	**3,785**	**3,945**	**3,982**	**5,287**	**7,369**	**7,684**	**5,907**	**5,917**	**10,395**	**38.6**
Allegany	75.4	Male	35,310	2,722	2,825	2,934	3,961	5,041	5,266	4,021	3,708	4,832	35.3
		Female	40,090	2,545	2,755	2,865	4,060	5,134	5,541	4,487	4,530	8,173	39.8
Mineral, W. Va.	*27.7*	*Male*	*13,519*	*1,318*	*1,369*	*1,193*	*1,242*	*2,204*	*2,203*	*1,363*	*1,158*	*1,469*	*32.4*
		Female	*14,181*	*1,240*	*1,190*	*1,117*	*1,227*	*2,235*	*2,143*	*1,420*	*1,387*	*2,222*	*35.4*
HAGERSTOWN	**118.5**	**Male**	**58,963**	**4,453**	**4,798**	**4,878**	**7,220**	**10,731**	**9,158**	**6,399**	**5,147**	**6,179**	**32.6**
		Female	**59,537**	**4,206**	**4,558**	**4,664**	**5,253**	**9,250**	**9,070**	**6,669**	**5,821**	**10,046**	**37.0**
Washington	118.5	Male	58,963	4,453	4,798	4,878	7,220	10,731	9,158	6,399	5,147	6,179	32.6
		Female	59,537	4,206	4,558	4,664	5,253	9,250	9,070	6,669	5,821	10,046	37.0
ALL COUNTIES													
Allegany	75.4	Male	35,310	2,722	2,825	2,934	3,961	5,041	5,266	4,021	3,708	4,832	35.3
		Female	40,090	2,545	2,755	2,865	4,060	5,134	5,541	4,487	4,530	8,173	39.8
Anne Arundel	430.6	Male	220,407	18,289	18,818	18,915	28,593	42,844	40,499	23,906	15,816	12,727	31.0
		Female	210,193	17,173	17,830	17,707	21,012	39,888	37,677	22,870	16,612	19,424	32.9
Baltimore	695.2	Male	333,190	23,862	24,974	27,790	35,475	62,309	53,344	39,907	34,227	31,282	33.7
		Female	362,010	22,937	24,264	26,359	37,625	62,999	57,080	42,671	37,763	50,312	36.2
Baltimore city	752.5	Male	350,256	31,220	29,598	31,350	40,571	63,106	46,967	35,090	32,519	39,835	31.7
		Female	402,244	30,303	29,089	30,802	43,502	65,082	52,905	40,755	40,285	69,521	35.4
☐ Calvert	53.3	Male	26,614	2,704	2,748	2,787	2,114	4,843	4,928	2,514	1,934	2,042	31.1
		Female	26,686	2,557	2,561	2,523	2,132	5,024	4,417	2,518	2,140	2,814	32.1
Caroline	25.9	Male	12,503	1,152	1,076	1,170	1,123	1,958	1,941	1,243	1,181	1,659	33.8
		Female	13,397	1,055	1,102	1,066	1,129	2,052	1,902	1,435	1,322	2,334	36.5
Carroll	124.7	Male	61,354	5,263	5,897	5,414	5,587	11,172	12,130	6,442	4,443	5,006	32.6
		Female	63,346	5,167	5,590	5,386	5,523	11,477	11,516	6,110	4,812	7,765	33.7
☐ Cecil	73.2	Male	36,482	3,290	3,728	3,639	3,360	6,146	6,194	3,916	3,083	3,126	31.9
		Female	36,718	3,200	3,497	3,391	3,154	6,272	5,957	3,821	3,115	4,311	33.2
☐ Charles	100.8	Male	50,562	5,191	5,770	5,499	4,710	9,089	10,230	4,758	2,723	2,592	29.5
		Female	50,238	5,030	5,331	5,376	4,465	9,396	9,777	4,262	2,993	3,608	30.2
Dorchester	31.0	Male	14,681	1,159	1,199	1,249	1,295	2,279	2,150	1,604	1,587	2,159	35.7
		Female	16,319	1,115	1,162	1,204	1,392	2,316	2,318	1,776	1,824	3,212	39.2
☐ Frederick	148.3	Male	72,761	6,937	7,134	6,328	6,802	14,106	13,273	7,374	5,126	5,681	31.5
		Female	75,539	6,656	6,719	6,035	7,507	14,189	12,343	7,506	5,663	8,921	32.6
Garrett	28.3	Male	13,944	1,363	1,312	1,374	1,332	2,224	2,195	1,344	1,196	1,604	32.2
		Female	14,356	1,318	1,427	1,128	1,288	2,220	2,114	1,459	1,235	2,167	34.1
Harford	171.0	Male	86,115	7,591	8,479	8,380	9,368	15,720	16,464	9,372	5,889	4,852	30.9
		Female	84,885	7,267	7,999	7,819	7,606	15,714	16,088	8,856	6,170	7,366	32.5
Howard	175.4	Male	87,697	7,645	8,515	8,156	7,153	18,040	19,446	9,858	5,180	3,704	31.9
		Female	87,703	7,255	7,957	7,822	6,603	18,965	18,963	8,834	5,166	6,138	32.5
Kent	17.2	Male	8,266	600	612	629	1,093	1,238	1,181	859	852	1,202	34.7
		Female	8,934	587	585	657	1,051	1,213	1,236	950	936	1,719	38.0
☐ Montgomery	715.3	Male	343,787	26,023	28,986	30,386	31,975	63,844	64,292	42,243	30,599	25,439	33.5
		Female	371,513	24,795	27,928	29,501	30,556	67,467	69,473	44,124	33,494	44,175	35.8
☐ Prince George's	712.4	Male	347,215	31,379	31,936	32,034	43,703	71,365	62,841	35,996	21,817	16,144	29.8
		Female	365,185	29,840	30,740	30,956	45,133	75,460	65,325	35,514	24,444	27,773	31.1
Queen Anne's	33.7	Male	16,603	1,390	1,337	1,403	1,428	2,859	2,622	1,861	1,652	2,051	34.6
		Female	17,097	1,389	1,267	1,411	1,489	2,738	2,702	1,842	1,745	2,514	35.9
St. Mary's	73.9	Male	38,050	4,003	3,728	3,552	5,080	7,333	6,375	3,256	2,335	2,388	28.6
		Female	35,850	3,654	3,706	3,540	4,098	6,597	5,617	3,026	2,502	3,110	29.4
Somerset	19.8	Male	9,444	792	774	737	1,195	1,381	1,234	1,003	941	1,387	33.9
		Female	10,356	793	717	790	1,106	1,348	1,343	1,086	1,095	2,078	38.2
Talbot	28.5	Male	13,390	932	989	1,114	1,137	2,094	1,958	1,437	1,499	2,230	37.2
		Female	15,110	900	910	1,044	1,215	2,151	2,125	1,629	1,816	3,320	41.3

1990 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MARYLAND (continued)													
ALL COUNTIES (continued)													
Washington	118.5	Male	58,963	4,453	4,798	4,878	7,220	10,731	9,158	6,399	5,147	6,179	32.6
		Female	59,537	4,206	4,558	4,664	5,253	9,250	9,070	6,669	5,821	10,046	37.0
Wicomico	74.3	Male	35,063	3,060	2,790	2,942	4,004	6,074	5,572	3,833	3,135	3,653	32.8
		Female	39,237	2,971	2,844	2,931	4,277	6,272	5,751	4,207	3,648	6,336	35.6
Worcester	38.4	Male	18,458	1,449	1,373	1,544	1,791	3,174	2,708	2,086	1,979	2,354	34.7
		Female	19,942	1,464	1,361	1,551	1,805	2,938	2,899	2,216	2,161	3,547	37.9
TOTAL METRO COUNTIES	**4,380.3**	**Male**	**2,127,316**	**177,979**	**185,543**	**189,893**	**232,020**	**401,215**	**367,654**	**233,657**	**173,863**	**165,492**	**31.9**
		Female	**2,252,984**	**170,320**	**178,085**	**182,617**	**225,620**	**409,055**	**378,834**	**240,839**	**194,753**	**272,861**	**34.0**
TOTAL STATE	**4,717.6**	**Male**	**2,291,115**	**192,489**	**199,396**	**204,204**	**250,070**	**428,970**	**392,968**	**250,322**	**188,568**	**184,128**	**32.0**
		Female	**2,426,485**	**184,177**	**191,899**	**196,528**	**242,981**	**436,162**	**404,139**	**258,623**	**211,292**	**300,684**	**34.1**
MASSACHUSETTS													
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**3,736.4**	**Male**	**1,770,069**	**135,187**	**146,085**	**154,253**	**208,711**	**330,355**	**271,791**	**189,703**	**153,679**	**180,305**	**32.3**
		Female	**1,966,331**	**129,049**	**140,060**	**148,382**	**210,560**	**336,406**	**286,667**	**202,526**	**178,078**	**334,603**	**35.7**
Essex	656.6	Male	308,722	25,003	26,349	27,911	30,403	53,190	47,093	34,221	29,783	34,769	33.4
		Female	347,878	23,870	25,363	26,622	31,751	54,877	50,144	37,246	34,360	63,645	37.3
Middlesex	1,372.8	Male	652,737	48,171	53,057	56,144	79,411	124,542	102,052	71,802	55,352	62,206	32.2
		Female	720,063	46,122	50,776	54,290	76,637	126,534	107,897	76,103	64,036	117,668	35.5
Norfolk	611.8	Male	287,741	19,868	23,828	26,758	30,442	49,891	45,733	33,747	27,067	30,407	33.6
		Female	324,059	18,978	22,632	25,581	31,502	51,946	49,204	36,388	30,832	56,996	37.3
Plymouth	439.3	Male	212,388	20,069	22,072	20,837	18,808	37,464	35,949	21,477	16,362	19,350	31.5
		Female	226,912	18,953	20,840	20,015	19,531	38,966	36,436	21,148	18,088	32,935	33.8
Suffolk	655.9	Male	308,481	22,076	20,779	22,603	49,647	65,268	40,964	28,456	25,115	33,573	31.0
		Female	347,419	21,126	20,449	21,874	51,139	64,083	42,986	31,641	30,762	63,359	34.2
NEW BEDFORD - FALL RIVER - ATTLEBORO	**498.1**	**Male**	**235,433**	**20,962**	**21,868**	**21,164**	**23,065**	**39,235**	**35,366**	**24,626**	**22,529**	**26,618**	**32.8**
		Female	**262,667**	**20,095**	**20,788**	**20,185**	**24,315**	**40,356**	**36,826**	**26,877**	**26,958**	**46,267**	**36.5**
Bristol	498.1	Male	235,433	20,962	21,868	21,164	23,065	39,235	35,366	24,626	22,529	26,618	32.8
		Female	262,667	20,095	20,788	20,185	24,315	40,356	36,826	26,877	26,958	46,267	36.5
PITTSFIELD	**141.9**	**Male**	**67,229**	**5,247**	**5,492**	**5,856**	**7,445**	**10,907**	**9,631**	**7,314**	**6,818**	**8,519**	**33.8**
		Female	**74,671**	**4,981**	**5,325**	**5,567**	**7,480**	**10,872**	**10,085**	**7,899**	**8,014**	**14,448**	**38.1**
Berkshire	141.9	Male	67,229	5,247	5,492	5,856	7,445	10,907	9,631	7,314	6,818	8,519	33.8
		Female	74,671	4,981	5,325	5,567	7,480	10,872	10,085	7,899	8,014	14,448	38.1
SPRINGFIELD	**595.7**	**Male**	**281,330**	**22,824**	**23,872**	**24,227**	**36,672**	**48,573**	**39,286**	**28,688**	**27,021**	**30,167**	**31.8**
		Female	**314,370**	**21,475**	**22,463**	**23,029**	**41,086**	**49,489**	**41,828**	**31,274**	**31,098**	**52,628**	**34.9**
Hampden	451.2	Male	212,086	18,297	18,798	19,125	22,549	35,159	30,035	22,697	21,457	23,969	32.8
		Female	239,114	17,301	17,895	18,279	23,998	26,588	32,637	25,020	24,854	42,542	36.7
Hampshire	144.5	Male	69,244	4,527	5,074	5,102	14,123	13,414	9,251	5,991	5,564	6,198	29.3
		Female	75,256	4,174	4,568	4,750	17,088	12,901	9,191	6,254	6,244	10,086	30.5
WORCESTER - FITCHBURG - LEOMINSTER	**687.1**	**Male**	**328,666**	**28,012**	**28,849**	**28,530**	**37,137**	**56,722**	**48,884**	**33,418**	**30,269**	**36,845**	**32.4**
		Female	**358,434**	**27,064**	**28,051**	**27,657**	**36,395**	**55,581**	**49,750**	**35,507**	**35,539**	**62,890**	**35.9**
Worcester	687.1	Male	328,666	28,012	28,849	28,530	37,137	56,722	48,884	33,418	30,269	36,845	32.4
		Female	358,434	27,064	28,051	27,657	36,395	55,581	49,750	35,507	35,539	62,890	35.9
ALL COUNTIES													
Barnstable	180.4	Male	84,050	6,051	6,449	6,445	6,837	13,524	11,343	7,900	8,881	16,620	37.4
		Female	96,350	5,880	6,289	6,139	6,273	14,049	12,152	9,105	11,544	24,919	42.9
Berkshire	141.9	Male	67,229	5,247	5,492	5,856	7,445	10,907	9,631	7,314	6,818	8,519	33.8
		Female	74,671	4,981	5,325	5,567	7,480	10,872	10,085	7,899	8,014	14,448	38.1
Bristol	498.1	Male	235,433	20,962	21,868	21,164	23,065	39,235	35,366	24,626	22,529	26,618	32.8
		Female	262,667	20,095	20,788	20,185	24,315	40,356	36,826	26,877	26,958	46,267	36.5
Dukes	12.1	Male	5,615	441	386	355	411	1,238	858	509	530	887	34.8
		Female	6,485	433	459	338	420	1,229	793	565	650	1,598	39.6
Essex	656.6	Male	308,722	25,003	26,349	27,911	30,403	53,190	47,093	34,221	29,783	34,769	33.4
		Female	347,878	23,870	25,363	26,622	31,751	54,877	50,144	37,246	34,360	63,645	37.3
Franklin	69.6	Male	33,753	2,809	2,803	2,639	3,323	6,792	4,910	3,169	3,271	4,037	32.8
		Female	35,847	2,696	2,744	2,440	3,273	6,409	4,803	3,471	3,510	6,501	35.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MASSACHUSETTS (continued)													
ALL COUNTIES (continued)													
Hampden	451.2	Male	212,086	18,297	18,798	19,125	22,549	35,159	30,035	22,697	21,457	23,969	32.8
		Female	239,114	17,301	17,895	18,279	23,998	36,588	32,637	25,020	24,854	42,542	36.7
Hampshire	144.5	Male	69,244	4,527	5,074	5,102	14,123	13,414	9,251	5,991	5,564	6,198	29.3
		Female	75,256	4,174	4,568	4,750	17,088	12,901	9,191	6,254	6,244	10,086	30.5
Middlesex	1,372.8	Male	652,737	48,171	53,057	56,144	79,411	124,542	102,052	71,802	55,352	62,206	32.2
		Female	720,063	46,122	50,776	54,290	76,637	126,534	107,897	76,103	64,036	117,668	35.5
Nantucket	6.2	Male	2,967	212	197	196	234	669	431	323	272	433	34.6
		Female	3,233	161	192	203	237	572	407	379	331	751	41.2
Norfolk	611.8	Male	287,741	19,868	23,828	26,758	30,442	49,891	45,733	33,747	27,067	30,407	33.6
		Female	324,059	18,978	22,632	25,581	31,502	51,946	49,204	36,388	30,832	56,996	37.3
Plymouth	439.3	Male	212,388	20,069	22,072	20,837	18,808	37,464	35,949	21,477	16,362	19,350	31.5
		Female	226,912	18,953	20,840	20,015	19,531	38,966	36,436	21,148	18,088	32,935	33.8
Suffolk	655.9	Male	308,481	22,076	20,779	22,603	49,647	65,268	40,964	28,456	25,115	33,573	31.0
		Female	347,419	21,126	20,449	21,874	51,139	64,083	42,986	31,641	30,762	63,359	34.2
Worcester	687.1	Male	328,666	28,012	28,849	28,530	37,137	56,722	48,884	33,418	30,269	36,845	32.4
		Female	358,434	27,064	28,051	27,657	36,395	55,581	49,750	35,507	35,539	62,890	35.9
TOTAL METRO COUNTIES	**5,659.2**	**Male**	**2,682,727**	**212,232**	**226,166**	**234,030**	**313,030**	**485,792**	**404,958**	**283,749**	**240,316**	**282,454**	**32.3**
		Female	**2,976,473**	**202,664**	**216,687**	**224,820**	**319,836**	**492,704**	**425,156**	**304,083**	**279,687**	**510,836**	**35.7**
TOTAL STATE	**5,927.5**	**Male**	**2,809,112**	**221,745**	**236,001**	**243,665**	**323,835**	**508,015**	**422,500**	**295,650**	**253,270**	**304,431**	**32.5**
		Female	**3,118,388**	**211,834**	**226,371**	**233,940**	**330,039**	**514,963**	**443,311**	**317,603**	**295,722**	**544,605**	**35.9**
MICHIGAN													
ANN ARBOR	**276.3**	**Male**	**138,227**	**11,483**	**10,518**	**9,234**	**27,093**	**33,044**	**20,468**	**11,259**	**7,663**	**7,465**	**28.3**
		Female	**138,073**	**10,788**	**10,202**	**8,831**	**25,057**	**30,659**	**20,049**	**11,543**	**8,282**	**12,662**	**29.6**
Washtenaw	276.3	Male	138,227	11,483	10,518	9,234	27,093	33,044	20,468	11,259	7,663	7,465	28.3
		Female	138,073	10,788	10,202	8,831	25,057	30,659	20,049	11,543	8,282	12,662	29.6
BATTLE CREEK	**140.0**	**Male**	**67,666**	**6,622**	**6,375**	**5,754**	**6,820**	**11,402**	**10,146**	**7,480**	**6,239**	**6,828**	**32.2**
		Female	**72,334**	**6,117**	**6,176**	**5,454**	**6,985**	**11,656**	**10,671**	**7,869**	**6,495**	**10,911**	**34.8**
Calhoun	140.0	Male	67,666	6,622	6,375	5,754	6,820	11,402	10,146	7,480	6,239	6,828	32.2
		Female	72,334	6,117	6,176	5,454	6,985	11,656	10,671	7,869	6,495	10,911	34.8
BENTON HARBOR	**168.6**	**Male**	**81,151**	**8,250**	**8,163**	**7,536**	**7,912**	**13,400**	**12,289**	**8,462**	**6,933**	**8,206**	**31.5**
		Female	**87,449**	**7,881**	**7,821**	**7,184**	**8,121**	**14,177**	**12,806**	**9,017**	**7,844**	**12,598**	**34.0**
Berrien	168.6	Male	81,151	8,250	8,163	7,536	7,912	13,400	12,269	8,462	6,933	8,206	31.5
		Female	87,449	7,881	7,821	7,184	3,121	14,177	12,806	9,017	7,844	12,598	34.0
DETROIT	**4,385.4**	**Male**	**2,124,276**	**199,730**	**207,049**	**192,940**	**218,616**	**382,253**	**328,258**	**230,276**	**184,179**	**180,975**	**31.4**
		Female	**2,261,124**	**191,862**	**198,726**	**185,970**	**221,327**	**386,897**	**341,710**	**245,540**	**204,302**	**284,790**	**33.6**
Lapeer	76.0	Male	37,730	4,101	4,339	3,986	3,483	6,611	6,765	3,588	2,303	2,554	29.5
		Female	38,270	4,019	4,230	3,764	3,382	6,904	6,503	3,507	2,457	3,504	30.4
Livingston	118.3	Male	59,872	5,868	6,706	6,426	5,036	10,733	11,706	5,949	3,602	3,846	30.5
		Female	58,428	5,405	6,124	5,572	4,698	10,888	11,120	5,354	3,844	5,423	31.8
Macomb	715.5	Male	349,990	30,980	33,045	33,630	37,255	62,361	58,157	40,956	29,582	24,024	31.4
		Female	365,510	29,600	31,920	32,784	37,042	61,887	60,444	42,030	31,818	37,985	33.3
Monroe	137.1	Male	67,842	7,065	7,391	6,713	6,675	11,875	11,124	7,044	4,860	5,095	30.1
		Female	69,258	6,926	6,825	6,423	6,545	11,659	10,944	7,026	5,165	7,745	31.8
Oakland	1,061.2	Male	517,219	44,964	47,791	46,210	50,782	95,980	88,248	59,168	43,985	40,091	32.2
		Female	543,981	43,085	45,849	44,060	50,500	96,796	89,584	61,396	47,283	65,428	34.1
St. Clair	148.1	Male	72,032	7,282	7,415	7,128	6,918	11,916	11,200	7,263	5,818	7,092	31.1
		Female	76,068	6,888	7,116	6,648	7,130	12,082	11,230	7,553	6,608	10,813	33.5
Wayne	2,129.2	Male	1,019,591	99,470	100,362	88,847	108,467	182,777	141,058	106,308	94,029	98,273	31.2
		Female	1,109,609	95,939	96,662	86,719	112,030	186,681	151,885	118,674	107,127	153,892	33.8
DETROIT - ANN ARBOR CONSOLIDATED AREA	***4,661.7***	***Male***	***2,262,503***	***211,213***	***217,567***	***202,174***	***245,709***	***415,297***	***348,726***	***241,535***	***191,842***	***188,440***	***31.1***
		Female	***2,399,197***	***202,650***	***208,928***	***194,801***	***246,384***	***417,556***	***361,759***	***257,083***	***212,584***	***297,452***	***33.3***
FLINT	**433.7**	**Male**	**209,685**	**21,959**	**21,841**	**20,456**	**23,149**	**36,243**	**32,469**	**23,785**	**14,989**	**14,794**	**29.8**
		Female	**224,015**	**21,187**	**21,073**	**19,840**	**23,810**	**38,340**	**34,738**	**24,090**	**16,560**	**24,377**	**31.8**
Genesee	433.7	Male	209,685	21,959	21,841	20,456	23,149	36,243	32,469	23,785	14,989	14,794	29.8
		Female	224,015	21,187	21,073	19,840	23,810	38,340	34,738	24,090	16,560	24,377	31.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MICHIGAN (continued)													
GRAND RAPIDS	**669.0**	**Male**	**323,743**	**34,307**	**30,479**	**28,891**	**38,628**	**59,922**	**48,030**	**31,333**	**23,882**	**28,271**	**29.9**
		Female	**345,257**	**33,068**	**29,219**	**27,493**	**39,779**	**59,672**	**49,838**	**33,055**	**26,908**	**46,225**	**32.2**
Kent	485.4	Male	233,257	24,635	21,554	20,501	27,942	43,605	33,525	22,729	17,722	21,044	30.0
		Female	252,143	23,821	20,477	19,675	29,236	43,852	35,277	24,429	20,074	35,302	32.5
Ottawa	183.6	Male	90,486	9,672	8,925	8,390	10,686	16,317	14,505	8,604	6,160	7,227	29.6
		Female	93,114	9,247	8,742	7,818	10,543	15,820	14,561	8,626	6,834	10,923	31.5
JACKSON	**150.7**	**Male**	**77,730**	**6,769**	**6,665**	**6,051**	**8,210**	**17,152**	**13,001**	**7,672**	**5,849**	**6,361**	**31.5**
		Female	**72,970**	**6,488**	**6,460**	**6,067**	**7,010**	**12,047**	**10,724**	**7,322**	**6,336**	**10,516**	**33.7**
Jackson	150.7	Male	77,730	6,769	6,665	6,051	8,210	17,152	13,001	7,672	5,849	6,361	31.5
		Female	72,970	6,488	6,460	6,067	7,010	12,047	10,724	7,322	6,336	10,516	33.7
KALAMAZOO	**220.6**	**Male**	**106,762**	**9,537**	**9,406**	**8,451**	**16,730**	**20,621**	**16,174**	**10,248**	**7,540**	**8,055**	**29.5**
		Female	**113,838**	**9,284**	**8,850**	**7,977**	**16,976**	**20,546**	**16,593**	**10,816**	**8,584**	**14,212**	**31.7**
Kalamazoo	220.6	Male	106,762	9,537	9,406	8,451	16,730	20,621	16,174	10,248	7,540	8,055	29.5
		Female	113,838	9,284	8,850	7,977	16,976	20,546	16,593	10,816	8,584	14,212	31.7
LANSING - EAST LANSING	**434.8**	**Male**	**212,475**	**20,446**	**19,723**	**17,580**	**34,040**	**42,513**	**31,707**	**19,139**	**13,258**	**14,069**	**28.4**
		Female	**222,325**	**19,643**	**18,843**	**16,937**	**34,795**	**42,140**	**32,108**	**19,602**	**14,707**	**23,550**	**30.0**
Clinton	58.8	Male	29,285	3,061	3,149	3,122	2,750	5,037	5,175	3,029	1,908	2,054	30.1
		Female	29,515	2,874	2,970	2,946	2,543	5,049	5,224	2,955	1,975	2,979	31.8
Eaton	97.5	Male	47,891	4,627	4,959	4,420	4,949	9,013	8,357	4,955	3,200	3,411	30.5
		Female	49,609	4,555	4,683	4,356	4,904	9,308	8,228	4,862	3,461	5,252	31.8
Ingham	278.5	Male	135,299	12,758	11,615	10,038	26,341	28,463	18,175	11,155	8,150	8,604	27.4
		Female	143,201	12,214	11,190	9,635	27,348	27,783	18,656	11,785	9,271	15,319	29.0
MUSKEGON	**160.0**	**Male**	**77,208**	**7,857**	**7,404**	**7,168**	**8,298**	**13,361**	**10,842**	**7,725**	**6,741**	**7,812**	**30.9**
		Female	**82,792**	**7,730**	**7,036**	**6,929**	**8,038**	**13,006**	**11,539**	**8,528**	**7,677**	**12,309**	**34.0**
Muskegon	160.0	Male	77,208	7,857	7,404	7,168	8,298	13,361	10,842	7,725	6,741	7,812	30.9
		Female	82,792	7,730	7,036	6,929	8,038	13,006	11,539	8,528	7,677	12,309	34.0
SAGINAW - BAY CITY - MIDLAND	**408.9**	**Male**	**199,333**	**20,558**	**20,408**	**19,410**	**20,961**	**34,839**	**31,329**	**20,264**	**15,080**	**16,484**	**30.3**
		Female	**209,567**	**19,695**	**19,610**	**18,488**	**21,209**	**35,450**	**31,953**	**21,019**	**16,761**	**25,382**	**32.3**
Bay	114.2	Male	55,727	5,550	5,338	5,276	5,880	9,822	8,583	5,634	4,525	5,119	30.9
		Female	58,473	5,397	5,090	4,962	6,050	9,520	8,545	5,850	5,196	7,863	33.1
Midland	77.2	Male	38,568	3,959	4,004	3,703	4,072	6,971	6,585	4,046	2,682	2,546	30.1
		Female	38,632	3,596	3,732	3,415	3,731	6,947	6,622	4,048	2,823	3,718	32.0
Saginaw	217.5	Male	105,038	11,049	11,066	10,431	11,009	18,046	16,161	10,584	7,873	8,819	30.0
		Female	112,462	10,702	10,788	10,111	11,428	18,983	16,786	11,121	8,742	13,801	32.0
ALL COUNTIES													
Alcona	10.9	Male	5,334	398	420	469	366	560	738	546	680	1,157	41.2
		Female	5,566	359	406	463	328	593	745	559	791	1,322	43.5
Alger	8.8	Male	4,416	377	390	393	371	713	673	434	460	605	34.5
		Female	4,384	408	393	402	322	630	608	447	493	681	35.6
Allegan	91.0	Male	45,035	4,642	4,555	4,222	4,544	7,943	6,933	4,249	3,540	4,407	30.7
		Female	45,965	4,544	4,394	4,013	4,109	7,622	7,020	4,390	3,826	6,047	32.8
Alpena	31.4	Male	15,292	1,421	1,407	1,541	1,608	2,299	2,382	1,676	1,232	1,726	32.3
		Female	16,108	1,400	1,389	1,503	1,558	2,259	2,450	1,695	1,403	2,451	34.8
Antrim	18.2	Male	8,945	878	794	773	754	1,369	1,329	849	847	1,352	34.3
		Female	9,255	766	810	766	676	1,328	1,316	908	970	1,715	37.1
Arenac	16.0	Male	7,908	755	724	746	717	1,134	1,118	754	813	1,147	33.9
		Female	8,092	674	768	751	645	1,153	1,083	790	893	1,335	35.5
Baraga	8.3	Male	4,243	399	371	392	377	698	599	342	403	662	33.3
		Female	4,057	379	384	375	265	568	537	345	444	760	36.1
Barry	50.2	Male	25,097	2,426	2,392	2,402	2,212	4,252	4,272	2,634	2,063	2,444	32.3
		Female	25,103	2,380	2,338	2,195	1,992	4,164	4,133	2,591	2,076	3,234	33.8
Bay	114.2	Male	55,727	5,550	5,338	5,276	5,880	9,822	8,583	5,634	4,525	5,119	30.9
		Female	58,473	5,397	5,090	4,962	6,050	9,520	8,545	5,850	5,196	7,863	33.1
Benzie	12.5	Male	6,098	536	545	543	536	949	959	605	543	882	34.4
		Female	6,402	504	496	572	519	918	958	600	646	1,189	37.0
Berrien	168.6	Male	81,151	8,250	8,163	7,536	7,912	13,400	12,289	8,462	6,933	8,206	31.5
		Female	87,449	7,881	7,821	7,184	8,121	14,177	12,806	9,017	7,844	12,598	34.0
Branch	42.5	Male	20,939	2,085	2,000	1,798	2,036	3,541	3,335	2,093	1,746	2,305	32.2
		Female	21,561	1,854	1,870	1,671	2,056	3,314	3,273	2,105	1,890	3,528	35.0
Calhoun	140.0	Male	67,666	6,622	6,375	5,754	6,820	11,402	10,146	7,480	6,239	6,828	32.2
		Female	72,334	6,117	6,176	5,454	6,985	11,656	10,671	7,869	6,495	10,911	34.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MICHIGAN (continued)													
ALL COUNTIES (continued)													
Cass	50.7	Male	24,932	2,437	2,421	2,269	2,180	4,074	4,023	2,663	2,238	2,627	32.8
		Female	25,768	2,350	2,403	2,108	2,089	4,181	3,988	2,717	2,356	3,576	34.4
Charlevoix	22.0	Male	10,764	1,057	962	1,027	1,018	1,793	1,731	1,022	919	1,235	32.4
		Female	11,236	1,031	935	921	982	1,764	1,663	1,133	1,020	1,787	34.9
Cheboygan	22.0	Male	10,837	992	1,037	1,041	919	1,633	1,609	1,045	1,017	1,544	33.8
		Female	11,163	1,000	980	937	856	1,606	1,659	1,060	1,169	1,896	36.2
Chippewa	31.4	Male	16,477	1,297	1,262	1,192	2,362	3,396	2,247	1,558	1,284	1,879	31.3
		Female	14,923	1,254	1,091	1,118	1,932	1,996	1,961	1,461	1,391	2,719	35.4
Clare	27.2	Male	13,159	1,143	1,173	1,260	1,065	1,768	1,858	1,317	1,439	2,136	35.9
		Female	14,041	1,145	1,184	1,146	1,108	1,826	1,917	1,429	1,733	2,553	38.2
Clinton	58.8	Male	29,285	3,061	3,149	3,122	2,750	5,037	5,175	3,029	1,908	2,054	30.1
		Female	29,515	2,874	2,970	2,946	2,543	5,049	5,224	2,955	1,975	2,979	31.8
Crawford	11.2	Male	5,562	545	464	586	493	868	819	537	526	724	33.0
		Female	5,638	538	453	505	462	794	840	605	600	841	35.8
Delta	38.0	Male	18,596	1,891	1,792	1,783	1,612	3,063	2,681	1,872	1,620	2,282	32.2
		Female	19,404	1,706	1,762	1,721	1,633	2,857	2,764	2,018	1,780	3,163	35.1
Dickinson	26.8	Male	13,054	1,191	1,073	1,101	1,101	2,080	1,765	1,325	1,319	2,099	34.9
		Female	13,746	1,127	998	999	1,098	1,893	1,755	1,434	1,492	2,950	39.3
Eaton	97.5	Male	47,891	4,627	4,959	4,420	4,949	9,013	8,357	4,955	3,200	3,411	30.5
		Female	49,609	4,555	4,683	4,356	4,904	9,308	8,228	4,862	3,461	5,252	31.8
Emmet	25.8	Male	12,502	1,135	1,244	1,104	1,213	2,264	1,946	1,177	974	1,445	31.9
		Female	13,298	1,150	1,073	1,056	1,246	2,209	1,933	1,254	1,182	2,195	34.6
Genesee	433.7	Male	209,685	21,959	21,841	20,456	23,149	36,243	32,469	23,785	14,989	14,794	29.8
		Female	224,015	21,187	21,073	19,840	23,810	38,340	34,738	24,090	16,560	24,377	31.8
Gladwin	23.7	Male	11,743	1,070	1,129	1,062	956	1,571	1,639	1,229	1,287	1,800	35.5
		Female	11,957	1,042	1,004	1,009	974	1,596	1,639	1,315	1,431	1,947	37.2
Gogebic	18.1	Male	8,752	614	695	693	742	1,211	1,083	893	1,095	1,726	38.9
		Female	9,348	628	636	697	630	1,007	1,139	966	1,200	2,445	44.4
Grand Traverse	64.6	Male	31,300	3,127	2,934	2,734	3,302	6,317	4,834	2,880	2,181	2,991	30.6
		Female	33,300	2,972	2,774	2,593	3,469	6,239	4,972	2,966	2,620	4,695	32.8
Gratiot	39.7	Male	19,217	2,047	1,888	1,800	2,230	3,014	2,879	1,841	1,494	2,024	30.5
		Female	20,483	1,904	1,800	1,720	2,240	3,050	2,965	1,907	1,685	3,212	33.5
Hillsdale	44.5	Male	21,799	2,108	2,118	2,007	2,358	3,345	3,301	2,162	1,820	2,580	31.9
		Female	22,701	2,063	2,005	1,863	2,288	3,435	3,301	2,187	2,018	3,541	34.1
Houghton	37.1	Male	19,596	1,447	1,339	1,306	4,791	2,567	2,132	1,439	1,652	2,923	28.6
		Female	17,504	1,415	1,188	1,224	2,308	2,170	2,106	1,357	1,858	3,878	37.1
Huron	36.4	Male	17,859	1,773	1,660	1,644	1,591	2,664	2,353	1,707	1,809	2,658	33.5
		Female	18,541	1,661	1,652	1,595	1,484	2,422	2,335	1,849	2,037	3,506	37.0
Ingham	278.5	Male	135,299	12,758	11,615	10,038	26,341	28,463	18,175	11,155	8,150	8,604	27.4
		Female	143,201	12,214	11,190	9,635	27,348	27,783	18,656	11,785	9,271	15,319	29.0
Ionia	57.2	Male	30,464	2,967	2,740	2,596	5,847	5,229	4,186	2,540	1,952	2,407	27.1
		Female	26,736	2,731	2,606	2,445	2,488	4,266	3,823	2,489	2,025	3,863	32.3
Iosco	30.8	Male	15,521	1,598	1,307	1,224	2,200	2,422	2,016	1,403	1,272	2,079	30.9
		Female	15,279	1,472	1,263	1,155	1,528	2,219	2,084	1,453	1,555	2,550	35.0
Iron	13.5	Male	6,462	503	451	474	443	868	775	660	878	1,410	41.3
		Female	7,038	500	436	489	421	775	792	781	1,012	1,832	46.3
Isabella	56.2	Male	27,259	2,455	2,175	2,068	6,991	4,650	3,358	2,011	1,593	1,958	24.9
		Female	28,941	2,340	2,115	1,982	8,323	4,259	3,308	2,101	1,789	2,724	24.8
Jackson	150.7	Male	77,730	6,769	6,665	6,051	8,210	17,152	13,001	7,672	5,849	6,361	31.5
		Female	72,970	6,488	6,460	6,067	7,010	12,047	10,724	7,322	6,336	10,516	33.7
Kalamazoo	220.6	Male	106,762	9,537	9,406	8,451	16,730	20,621	16,174	10,248	7,540	8,055	29.5
		Female	113,838	9,284	8,850	7,977	16,976	20,546	16,593	10,816	8,584	14,212	31.7
Kalkaska	13.8	Male	6,932	835	702	615	574	1,174	1,002	619	572	839	31.3
		Female	6,868	689	724	557	580	1,103	1,008	582	682	943	33.0
Kent	485.4	Male	233,257	24,635	21,554	20,501	27,942	43,605	33,525	22,729	17,722	21,044	30.0
		Female	252,143	23,821	20,477	19,675	29,236	43,852	35,277	24,429	20,074	35,302	32.5
Keweenaw	1.9	Male	980	81	58	53	59	136	122	79	108	284	43.4
		Female	920	59	56	41	47	109	101	74	146	287	50.5
Lake	9.3	Male	4,552	355	384	395	282	509	568	453	566	1,040	41.2
		Female	4,748	381	326	374	268	551	529	514	679	1,126	44.0
Lapeer	76.0	Male	37,730	4,101	4,339	3,986	3,483	6,611	6,765	3,588	2,303	2,554	29.5
		Female	38,270	4,019	4,230	3,764	3,382	6,904	6,503	3,507	2,457	3,504	30.4
Leelanau	16.4	Male	8,210	675	733	695	676	1,489	1,292	819	745	1,086	33.9
		Female	8,190	628	684	734	576	1,384	1,245	820	796	1,323	35.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MICHIGAN (continued)													
ALL COUNTIES (continued)													
Lenawee	92.5	Male	44,940	4,762	4,597	4,151	4,493	7,765	6,975	4,384	3,742	4,071	30.8
		Female	47,560	4,372	4,384	3,905	4,565	7,720	6,988	4,817	4,183	6,626	33.5
Livingston	118.3	Male	59,872	5,868	6,706	6,426	5,036	10,733	11,706	5,949	3,602	3,846	30.5
		Female	58,428	5,405	6,124	5,572	4,698	10,888	11,120	5,354	3,844	5,423	31.8
Luce	6.5	Male	3,218	323	274	308	261	509	462	331	308	442	33.7
		Female	3,282	295	274	236	255	478	492	352	352	548	37.1
Mackinac	10.6	Male	5,255	506	458	530	401	800	723	525	527	785	34.2
		Female	5,345	448	416	473	422	712	754	587	551	982	37.7
Macomb	715.5	Male	349,990	30,980	33,045	33,630	37,255	62,361	58,157	40,956	29,582	24,024	31.4
		Female	365,510	29,600	31,920	32,784	37,042	61,887	60,444	42,030	31,818	37,985	33.3
Manistee	23.0	Male	11,148	924	953	1,011	1,008	1,727	1,591	1,169	1,095	1,670	34.7
		Female	11,852	920	927	985	950	1,648	1,591	1,215	1,262	2,354	38.1
Marquette	72.3	Male	37,225	3,847	3,072	2,724	6,084	7,938	5,285	2,974	2,338	2,963	28.6
		Female	35,075	3,701	2,948	2,511	5,275	6,407	4,500	2,940	2,530	4,263	29.8
Mason	27.1	Male	13,255	1,214	1,128	1,090	1,190	2,136	1,965	1,337	1,283	1,912	34.4
		Female	13,845	1,181	1,101	1,073	1,178	1,986	1,937	1,332	1,448	2,609	37.1
Mecosta	40.0	Male	20,503	1,634	1,433	1,335	6,495	2,762	2,190	1,442	1,366	1,846	24.3
		Female	19,497	1,532	1,418	1,271	4,981	2,557	2,313	1,521	1,603	2,301	27.1
Menominee	25.9	Male	12,779	1,238	1,121	1,198	1,195	2,077	1,758	1,234	1,172	1,786	32.9
		Female	13,121	1,267	1,060	1,142	1,101	1,911	1,691	1,289	1,340	2,320	35.5
Midland	77.2	Male	38,568	3,959	4,004	3,703	4,072	6,971	6,585	4,046	2,682	2,546	30.1
		Female	38,632	3,596	3,732	3,415	3,731	6,947	6,622	4,048	2,823	3,718	32.0
Missaukee	12.0	Male	5,986	625	583	582	534	928	916	513	518	787	32.2
		Female	6,014	618	546	551	505	884	834	565	636	875	33.9
Monroe	137.1	Male	67,842	7,065	7,391	6,713	6,675	11,875	11,124	7,044	4,860	5,095	30.1
		Female	69,258	6,926	6,825	6,423	6,545	11,659	10,944	7,026	5,165	7,745	31.8
Montcalm	54.6	Male	26,685	2,687	2,772	2,459	2,471	4,083	3,991	2,673	2,268	3,281	32.2
		Female	27,915	2,630	2,500	2,340	2,373	4,103	4,059	2,708	2,598	4,604	35.0
Montmorency	8.5	Male	4,177	366	338	379	322	537	497	410	523	805	37.9
		Female	4,323	364	329	327	322	513	520	435	610	903	40.9
Muskegon	160.0	Male	77,208	7,857	7,404	7,168	8,298	13,361	10,842	7,725	6,741	7,812	30.9
		Female	82,792	7,730	7,036	6,929	8,038	13,006	11,539	8,528	7,677	12,309	34.0
Newaygo	40.4	Male	19,798	2,030	1,878	1,952	1,618	2,987	2,896	2,029	1,816	2,592	33.1
		Female	20,602	1,912	1,881	1,805	1,643	2,869	3,083	2,056	2,051	3,300	35.6
Oakland	1,061.2	Male	517,219	44,964	47,791	46,210	50,782	95,980	88,248	59,168	43,985	40,091	32.2
		Female	543,981	43,085	45,849	44,060	50,500	96,796	89,584	61,396	47,283	65,428	34.1
Oceana	24.2	Male	11,807	1,186	1,202	1,139	1,025	1,823	1,780	1,217	1,006	1,429	32.4
		Female	12,393	1,270	1,114	1,131	1,003	1,769	1,829	1,194	1,146	1,937	34.5
Ogemaw	19.3	Male	9,431	908	809	830	765	1,291	1,342	899	1,027	1,560	35.8
		Female	9,869	816	892	812	788	1,293	1,362	990	1,224	1,692	37.4
Ontonagon	9.1	Male	4,604	390	416	433	273	634	735	522	456	745	37.1
		Female	4,496	339	426	418	283	590	672	438	491	839	37.9
Osceola	21.2	Male	10,427	1,068	1,058	1,043	874	1,561	1,534	1,016	905	1,368	32.5
		Female	10,773	995	992	902	894	1,584	1,570	1,018	1,050	1,768	35.1
Oscoda	7.7	Male	3,779	315	317	346	245	508	529	372	450	697	38.0
		Female	3,921	318	279	342	315	405	570	401	499	792	40.3
Otsego	17.5	Male	8,570	916	864	810	756	1,436	1,348	844	699	897	31.5
		Female	8,930	883	828	849	729	1,400	1,394	876	737	1,234	33.4
Ottawa	183.6	Male	90,486	9,672	8,925	8,390	10,686	16,317	14,505	8,604	6,160	7,227	29.6
		Female	93,114	9,247	8,742	7,818	10,543	15,820	14,561	8,626	6,834	10,923	31.5
Presque Isle	14.5	Male	7,249	687	625	689	588	1,060	959	793	745	1,103	34.8
		Female	7,251	644	593	637	568	919	959	787	806	1,338	37.8
Roscommon	21.0	Male	10,317	789	733	901	773	1,265	1,239	961	1,467	2,189	40.6
		Female	10,683	709	659	767	737	1,242	1,383	1,108	1,761	2,317	43.9
Saginaw	217.5	Male	105,038	11,049	11,066	10,431	11,009	18,046	16,161	10,584	7,873	8,819	30.0
		Female	112,462	10,702	10,788	10,111	11,428	18,983	16,786	11,121	8,742	13,801	32.0
St. Clair	148.1	Male	72,032	7,282	7,415	7,128	6,918	11,916	11,200	7,263	5,818	7,092	31.1
		Female	76,068	6,888	7,116	6,648	7,130	12,082	11,230	7,553	6,608	10,813	33.5
St. Joseph	61.1	Male	29,762	3,183	2,962	2,576	2,832	5,090	4,448	3,000	2,411	3,260	31.5
		Female	31,338	3,129	2,744	2,390	2,759	5,060	4,483	3,121	2,753	4,899	34.2
Sanilac	42.5	Male	20,866	2,045	2,045	2,033	1,859	3,148	2,897	1,979	1,938	2,922	32.8
		Female	21,634	1,999	1,994	1,854	1,833	2,990	2,946	2,168	2,151	3,699	35.5
Schoolcraft	8.2	Male	3,920	393	325	362	287	599	542	394	386	632	34.9
		Female	4,280	375	380	339	356	573	546	450	475	786	37.1

1990 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MICHIGAN (continued)													
ALL COUNTIES (continued)													
Shiawassee	71.8	Male	35,267	3,829	3,784	3,554	3,386	6,139	5,790	3,553	2,518	2,714	30.0
		Female	36,533	3,641	3,684	3,369	3,313	6,163	5,811	3,481	2,761	4,310	31.9
Tuscola	57.6	Male	28,550	2,950	3,005	2,914	2,695	4,864	4,574	2,726	2,174	2,648	30.6
		Female	29,050	2,729	2,930	2,694	2,610	4,762	4,571	2,766	2,318	3,670	32.5
Van Buren	72.0	Male	35,138	3,700	3,627	3,214	3,126	5,811	5,395	3,432	2,810	4,023	31.7
		Female	36,862	3,521	3,437	3,017	3,033	5,981	5,347	3,560	3,099	5,867	34.1
Washtenaw	276.3	Male	138,227	11,483	10,518	9,234	27,093	33,044	20,468	11,259	7,663	7,465	28.3
		Female	138,073	10,788	10,202	8,831	25,057	30,659	20,049	11,543	8,282	12,662	29.6
Wayne	2,129.2	Male	1,019,591	99,470	100,362	88,847	108,467	182,777	141,058	106,308	94,029	98,273	31.2
		Female	1,109,609	95,939	96,662	86,719	112,030	186,681	151,885	118,674	107,127	153,892	33.8
Wexford	28.1	Male	13,490	1,385	1,300	1,232	1,173	2,166	1,929	1,380	1,217	1,708	32.6
		Female	14,610	1,316	1,263	1,238	1,265	2,150	2,088	1,437	1,394	2,459	35.3
TOTAL METRO COUNTIES	**7,448.0**	**Male**	**3,618,256**	**347,518**	**348,031**	**323,471**	**410,457**	**664,750**	**554,713**	**377,643**	**292,353**	**299,320**	**30.7**
		Female	**3,829,744**	**333,743**	**334,016**	**311,170**	**413,107**	**664,590**	**572,729**	**398,401**	**324,456**	**477,532**	**32.9**
TOTAL STATE	**9,345.3**	**Male**	**4,556,238**	**438,678**	**435,049**	**407,274**	**515,712**	**817,957**	**691,560**	**467,185**	**372,205**	**410,618**	**30.9**
		Female	**4,789,062**	**420,721**	**417,411**	**390,248**	**508,665**	**809,519**	**708,972**	**490,915**	**413,973**	**628,638**	**33.1**
MINNESOTA													
DULUTH	**245.0**	**Male**	**119,744**	**11,217**	**9,934**	**9,578**	**14,374**	**21,297**	**16,325**	**11,501**	**10,639**	**14,879**	**31.9**
		Female	**125,256**	**10,722**	**9,508**	**9,107**	**13,855**	**19,437**	**16,080**	**11,885**	**11,877**	**22,785**	**35.0**
St. Louis	202.9	Male	99,160	9,300	8,173	7,923	11,913	17,682	13,571	9,565	8,831	12,202	31.9
		Female	103,740	8,831	7,817	7,555	11,602	16,128	13,412	9,893	9,798	18,704	35.0
Douglas, Wisc.	*42.1*	*Male*	*20,584*	*1,917*	*1,761*	*1,655*	*2,461*	*3,615*	*2,754*	*1,936*	*1,808*	*2,677*	*31.9*
		Female	*21,516*	*1,891*	*1,691*	*1,552*	*2,253*	*3,309*	*2,668*	*1,992*	*2,079*	*4,081*	*35.2*
FARGO - MOORHEAD	**152.1**	**Male**	**75,035**	**7,241**	**5,957**	**5,425**	**12,783**	**15,254**	**10,095**	**6,650**	**5,119**	**6,511**	**29.0**
		Female	**77,065**	**6,972**	**5,632**	**5,166**	**13,296**	**13,827**	**9,842**	**6,790**	**5,331**	**10,209**	**30.4**
Clay	48.9	Male	23,816	2,190	1,839	1,880	4,658	3,961	3,105	2,180	1,746	2,257	28.4
		Female	25,084	2,124	1,807	1,778	5,325	3,617	3,113	2,278	1,775	3,267	29.2
Cass, N. D.	*103.2*	*Male*	*51,219*	*5,051*	*4,118*	*3,545*	*8,125*	*11,293*	*6,990*	*4,470*	*3,373*	*4,254*	*29.2*
		Female	*51,981*	*4,848*	*3,825*	*3,388*	*7,971*	*10,210*	*6,729*	*4,512*	*3,556*	*6,942*	*30.8*
MINNEAPOLIS - ST. PAUL	**2,402.8**	**Male**	**1,169,916**	**111,561**	**105,466**	**100,585**	**131,462**	**237,506**	**193,949**	**114,424**	**82,459**	**92,504**	**30.7**
		Female	**1,232,884**	**107,148**	**101,439**	**96,605**	**132,035**	**236,510**	**192,611**	**115,445**	**90,597**	**160,494**	**32.6**
Anoka	241.0	Male	120,924	13,627	13,592	12,154	12,252	24,015	23,016	11,707	6,041	4,520	28.7
		Female	120,076	12,969	13,079	11,669	12,021	24,648	22,347	10,718	5,953	6,672	29.2
Carver	46.5	Male	23,431	2,600	2,271	2,145	2,566	4,356	3,740	2,359	1,447	1,947	29.9
		Female	23,069	2,366	2,160	2,063	2,432	4,009	3,679	2,146	1,477	2,737	31.3
Chisago	30.5	Male	15,375	1,739	1,567	1,475	1,283	2,447	2,597	1,349	1,133	1,785	31.6
		Female	15,125	1,561	1,465	1,376	1,206	2,421	2,366	1,312	1,143	2,275	33.1
Dakota	257.6	Male	127,491	13,890	13,693	12,132	12,618	25,147	24,151	12,090	7,123	6,647	29.5
		Female	130,109	13,614	13,318	11,866	12,235	26,283	23,762	11,246	7,342	10,443	30.3
Hennepin	1,001.2	Male	480,097	39,451	37,221	36,699	57,126	103,547	76,111	48,504	38,411	43,027	31.7
		Female	521,103	38,301	35,815	35,358	58,016	102,766	77,159	51,116	42,996	79,576	34.1
Isanti	27.4	Male	13,691	1,492	1,464	1,347	1,194	2,361	2,354	1,238	810	1,431	30.7
		Female	13,709	1,434	1,372	1,279	1,113	2,355	2,235	1,148	896	1,877	32.0
Ramsey	479.7	Male	228,200	21,028	18,490	18,576	29,498	45,838	32,792	22,167	18,099	21,712	30.8
		Female	251,500	20,046	17,763	17,867	31,072	45,007	33,780	23,922	21,306	40,737	33.7
Scott	55.4	Male	27,943	3,053	3,084	2,955	2,696	5,071	5,087	2,520	1,584	1,893	29.3
		Female	27,457	2,909	2,803	2,763	2,517	5,077	4,769	2,330	1,566	2,723	30.4
Washington	141.8	Male	71,835	7,594	7,688	7,323	6,513	13,857	14,216	7,117	3,856	3,671	29.9
		Female	69,965	7,105	7,493	6,855	5,882	13,639	13,263	6,452	3,836	5,440	30.6
Wright	71.7	Male	35,950	4,359	3,938	3,424	3,249	6,257	5,885	3,003	2,278	3,557	29.8
		Female	35,750	4,238	3,761	3,351	3,112	6,088	5,382	2,769	2,400	4,649	30.6
St. Croix, Wisc.	*50.0*	*Male*	*24,979*	*2,728*	*2,458*	*2,355*	*2,467*	*4,610*	*4,000*	*2,370*	*1,677*	*2,314*	*30.4*
		Female	*25,021*	*2,605*	*2,410*	*2,158*	*2,429*	*4,217*	*3,869*	*2,286*	*1,682*	*3,365*	*31.9*
ROCHESTER	**101.9**	**Male**	**48,532**	**4,982**	**4,533**	**4,311**	**5,043**	**9,432**	**8,581**	**4,763**	**3,155**	**3,732**	**30.7**
		Female	**53,368**	**4,770**	**4,405**	**4,120**	**6,400**	**9,841**	**8,704**	**4,693**	**3,496**	**6,939**	**32.1**
Olmsted	101.9	Male	48,532	4,982	4,533	4,311	5,043	9,432	8,581	4,763	3,155	3,732	30.7
		Female	53,368	4,770	4,405	4,120	6,400	9,841	8,704	4,693	3,496	6,939	32.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MINNESOTA (continued)													
ST. CLOUD	**185.7**	**Male**	**93,064**	**10,242**	**8,739**	**8,874**	**14,104**	**16,024**	**12,477**	**8,015**	**5,970**	**8,619**	**27.9**
		Female	**92,636**	**9,705**	**8,427**	**8,347**	**13,916**	**14,914**	**12,061**	**7,604**	**6,065**	**11,597**	**29.0**
Benton	29.2	Male	14,442	1,766	1,437	1,266	1,634	2,798	1,905	1,202	979	1,455	29.0
		Female	14,758	1,722	1,346	1,249	1,670	2,597	1,871	1,148	1,013	2,142	30.4
Sherburne	38.2	Male	19,436	2,269	2,079	1,790	2,274	3,722	3,250	1,533	1,040	1,479	28.5
		Female	18,764	2,202	2,092	1,703	1,779	3,541	2,940	1,425	1,072	2,010	29.5
Stearns	118.3	Male	59,186	6,207	5,223	5,818	10,196	9,504	7,322	5,280	3,951	5,685	27.3
		Female	59,114	5,781	4,989	5,395	10,467	8,776	7,250	5,031	3,980	7,445	28.3
ALL COUNTIES													
Aitkin	14.2	Male	7,045	642	584	590	526	925	943	635	769	1,431	37.7
		Female	7,155	543	563	569	446	905	954	701	839	1,635	40.8
Anoka	241.0	Male	120,924	13,627	13,592	12,154	12,252	24,015	23,016	11,707	6,041	4,520	28.7
		Female	120,076	12,969	13,079	11,669	12,021	24,648	22,347	10,718	5,953	6,672	29.2
Becker	31.5	Male	15,779	1,686	1,553	1,451	1,447	2,384	2,192	1,486	1,268	2,312	32.4
		Female	15,721	1,507	1,394	1,397	1,280	2,284	2,148	1,450	1,450	2,811	35.0
Beltrami	34.9	Male	17,443	1,744	1,488	1,521	2,819	2,884	2,332	1,522	1,186	1,947	29.0
		Female	17,457	1,726	1,436	1,414	2,726	2,683	2,235	1,505	1,317	2,415	30.3
Benton	29.2	Male	14,442	1,766	1,437	1,266	1,634	2,798	1,905	1,202	979	1,455	29.0
		Female	14,758	1,722	1,346	1,249	1,670	2,597	1,871	1,148	1,013	2,142	30.4
Big Stone	7.3	Male	3,544	303	275	301	297	484	444	377	371	692	37.5
		Female	3,756	302	289	302	246	438	440	368	383	988	41.8
Blue Earth	52.1	Male	25,388	2,421	1,815	1,849	4,825	4,713	3,116	2,184	1,838	2,627	28.8
		Female	26,712	2,312	1,740	1,759	5,199	4,108	3,041	2,224	2,112	4,217	30.7
Brown	27.6	Male	13,424	1,315	1,185	1,251	1,385	2,020	1,768	1,350	1,206	1,944	32.8
		Female	14,176	1,221	1,109	1,140	1,496	1,936	1,749	1,358	1,284	2,683	36.1
Carlton	30.6	Male	15,284	1,475	1,487	1,444	1,291	2,495	2,251	1,635	1,340	1,866	32.8
		Female	15,316	1,423	1,314	1,359	1,238	2,311	2,198	1,586	1,411	2,476	35.1
Carver	46.5	Male	23,431	2,600	2,271	2,145	2,566	4,356	3,740	2,359	1,447	1,947	29.9
		Female	23,069	2,366	2,160	2,063	2,432	4,009	3,679	2,146	1,477	2,737	31.3
Cass	22.1	Male	10,934	955	897	987	743	1,439	1,512	1,065	1,166	2,170	37.9
		Female	11,166	985	924	945	655	1,374	1,551	1,081	1,316	2,335	39.5
Chippewa	13.8	Male	6,721	684	538	565	559	1,052	887	635	642	1,159	34.6
		Female	7,079	684	516	514	546	934	875	698	705	1,607	38.9
Chisago	30.5	Male	15,375	1,739	1,567	1,475	1,283	2,447	2,597	1,349	1,133	1,785	31.6
		Female	15,125	1,561	1,465	1,376	1,206	2,421	2,366	1,312	1,143	2,275	33.1
Clay	48.9	Male	23,816	2,190	1,839	1,880	4,658	3,961	3,105	2,180	1,746	2,257	28.4
		Female	25,084	2,124	1,807	1,778	5,325	3,617	3,113	2,278	1,775	3,267	29.2
Clearwater	8.8	Male	4,467	460	398	452	363	555	638	420	389	792	35.1
		Female	4,333	416	413	377	313	531	625	376	395	887	36.9
Cook	4.1	Male	2,095	150	164	171	161	374	334	219	200	322	35.8
		Female	2,005	154	133	163	149	334	318	193	213	348	37.2
Cottonwood	13.6	Male	6,570	683	539	554	536	1,002	884	648	575	1,149	34.7
		Female	7,030	634	575	528	476	892	851	673	692	1,709	39.8
Crow Wing	47.9	Male	23,149	2,200	2,054	2,026	1,921	3,490	3,431	2,212	2,153	3,662	34.7
		Female	24,751	2,201	2,046	1,964	2,013	3,538	3,409	2,330	2,577	4,673	36.8
Dakota	257.6	Male	127,491	13,890	13,693	12,132	12,618	25,147	24,151	12,090	7,123	6,647	29.5
		Female	130,109	13,614	13,318	11,866	12,235	26,283	23,762	11,246	7,342	10,443	30.3
Dodge	15.9	Male	7,837	890	744	705	683	1,331	1,196	712	627	949	31.7
		Female	8,063	939	707	700	666	1,255	1,158	702	624	1,312	33.1
Douglas	30.5	Male	14,969	1,455	1,247	1,225	1,593	2,250	2,090	1,360	1,398	2,351	33.7
		Female	15,531	1,455	1,239	1,185	1,579	2,079	2,025	1,425	1,434	3,110	36.1
Faribault	17.7	Male	8,541	834	674	752	755	1,244	1,135	885	840	1,422	35.1
		Female	9,159	797	622	689	679	1,129	1,143	936	972	2,192	40.8
Fillmore	20.8	Male	10,298	1,019	915	893	831	1,473	1,349	1,015	997	1,806	35.1
		Female	10,502	888	822	823	718	1,310	1,361	1,039	1,066	2,475	40.1
Freeborn	34.4	Male	16,775	1,538	1,461	1,458	1,550	2,642	2,447	1,704	1,654	2,321	34.0
		Female	17,625	1,561	1,338	1,390	1,402	2,431	2,468	1,809	1,715	3,511	37.8
Goodhue	40.8	Male	20,045	1,941	1,749	1,873	1,811	3,260	3,004	1,893	1,643	2,871	33.1
		Female	20,755	1,832	1,746	1,693	1,590	3,011	2,950	1,946	1,738	4,249	36.7
Grant	6.8	Male	3,330	303	252	268	244	452	432	328	345	706	38.4
		Female	3,470	279	260	260	222	402	447	340	353	907	42.0
Hennepin	1,001.2	Male	480,097	39,451	37,221	36,699	57,126	103,547	76,111	48,504	38,411	43,027	31.7
		Female	521,103	38,301	35,815	35,358	58,016	102,766	77,159	51,116	42,996	79,576	34.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MINNESOTA (continued)													
ALL COUNTIES (continued)													
Houston	19.4	Male	9,609	951	878	857	895	1,593	1,247	990	807	1,391	32.7
		Female	9,791	897	821	885	766	1,423	1,285	973	868	1,873	35.8
Hubbard	16.1	Male	7,915	726	660	762	577	1,137	1,152	778	768	1,355	35.8
		Female	8,185	799	684	695	558	1,086	1,214	827	773	1,549	37.2
Isanti	27.4	Male	13,691	1,492	1,464	1,347	1,194	2,361	2,354	1,238	810	1,431	30.7
		Female	13,709	1,434	1,372	1,279	1,113	2,355	2,235	1,148	896	1,877	32.0
Itasca	44.0	Male	22,105	2,398	2,088	1,968	1,863	3,729	3,179	2,128	1,981	2,771	32.3
		Female	21,895	2,173	1,942	1,877	1,868	3,404	3,120	2,135	2,099	3,277	34.1
Jackson	12.3	Male	6,092	611	499	477	676	906	780	609	598	936	33.6
		Female	6,208	542	495	460	537	809	751	674	616	1,324	38.5
Kanabec	13.1	Male	6,474	685	620	610	540	914	991	622	580	912	33.6
		Female	6,626	651	624	599	518	905	986	641	583	1,119	35.2
Kandiyohi	39.6	Male	19,505	1,976	1,715	1,524	2,228	3,290	2,621	1,815	1,637	2,699	32.0
		Female	20,095	1,941	1,516	1,504	2,290	3,100	2,641	1,818	1,813	3,472	34.0
Kittson	6.2	Male	3,086	283	253	234	234	479	413	306	307	577	36.5
		Female	3,114	275	224	230	217	405	385	326	294	758	40.4
Koochiching	15.5	Male	7,721	778	730	723	680	1,289	1,127	788	696	910	32.4
		Female	7,779	751	734	640	685	1,188	1,138	826	707	1,110	34.1
Lac qui Parle	9.6	Male	4,783	438	351	386	405	684	602	475	506	936	37.1
		Female	4,817	419	374	374	341	560	579	495	530	1,145	40.9
Lake	11.4	Male	5,866	579	485	472	536	1,000	929	725	533	607	33.6
		Female	5,534	521	462	469	464	816	871	656	477	798	35.4
Lake of the Woods	4.1	Male	2,058	181	159	207	156	284	320	176	233	342	36.3
		Female	2,042	150	163	174	146	240	316	235	216	402	39.7
Le Sueur	23.8	Male	11,853	1,205	1,086	1,186	1,091	1,831	1,739	1,080	972	1,663	32.4
		Female	11,947	1,229	1,043	1,054	926	1,659	1,708	1,079	1,050	2,199	35.4
Lincoln	7.4	Male	3,662	332	323	341	281	471	479	382	378	675	36.7
		Female	3,738	359	298	314	234	407	509	345	395	877	40.0
Lyon	25.4	Male	12,632	1,339	1,068	1,105	1,777	2,032	1,659	1,047	1,019	1,586	30.1
		Female	12,768	1,153	993	994	1,702	1,749	1,645	1,140	1,120	2,272	33.8
McLeod	32.3	Male	16,017	1,682	1,514	1,379	1,488	2,648	2,390	1,508	1,304	2,104	32.3
		Female	16,283	1,549	1,385	1,328	1,345	2,549	2,291	1,500	1,409	2,927	34.9
Mahnomen	5.3	Male	2,687	301	270	285	216	332	347	263	240	433	33.2
		Female	2,613	285	272	282	181	301	346	226	262	458	34.5
Marshall	12.2	Male	6,227	702	587	564	489	906	843	594	615	927	33.5
		Female	5,973	584	531	551	414	817	810	568	570	1,128	36.1
Martin	23.5	Male	11,455	1,099	993	927	1,057	1,852	1,541	1,143	1,075	1,768	33.9
		Female	12,045	1,054	881	876	1,003	1,683	1,543	1,187	1,186	2,632	38.4
Meeker	21.8	Male	10,794	1,138	963	943	923	1,679	1,421	1,052	982	1,693	33.5
		Female	11,006	1,111	943	898	807	1,491	1,394	1,059	1,047	2,256	36.8
Mille Lacs	19.2	Male	9,551	1,058	856	938	796	1,362	1,319	851	808	1,563	33.3
		Female	9,649	908	780	798	755	1,310	1,352	871	860	2,015	37.0
Morrison	31.3	Male	15,495	1,756	1,565	1,649	1,337	2,228	1,959	1,517	1,292	2,192	31.5
		Female	15,805	1,723	1,473	1,619	1,273	2,066	2,039	1,499	1,381	2,732	33.8
Mower	37.8	Male	18,282	1,643	1,499	1,657	1,658	2,734	2,291	2,089	2,000	2,711	34.8
		Female	19,518	1,553	1,440	1,582	1,575	2,462	2,433	2,267	2,198	4,008	39.7
Murray	10.4	Male	5,174	510	466	497	410	782	625	527	548	809	34.0
		Female	5,226	505	428	476	384	654	619	585	542	1,033	37.7
Nicollet	29.3	Male	14,583	1,426	1,163	1,186	2,264	2,760	2,036	1,330	961	1,457	29.5
		Female	14,717	1,382	1,151	1,089	2,445	2,245	1,970	1,282	971	2,182	30.8
Nobles	20.1	Male	9,795	920	883	881	1,016	1,426	1,326	1,027	893	1,423	33.4
		Female	10,305	914	815	853	876	1,370	1,293	1,090	975	2,119	37.5
Norman	8.4	Male	4,179	381	363	342	293	548	512	416	436	888	38.2
		Female	4,221	406	328	314	262	483	532	404	409	1,083	41.0
Olmsted	101.9	Male	48,532	4,982	4,533	4,311	5,043	9,432	8,581	4,763	3,155	3,732	30.7
		Female	53,368	4,770	4,405	4,120	6,400	9,841	8,704	4,693	3,496	6,939	32.1
Otter Tail	53.8	Male	26,695	2,385	2,142	2,358	2,282	3,829	3,575	2,750	2,609	4,765	36.0
		Female	27,105	2,231	2,079	2,124	2,101	3,489	3,544	2,767	2,775	5,995	39.3
Pennington	14.5	Male	7,134	782	647	569	803	1,207	983	617	557	969	31.3
		Female	7,366	717	609	558	798	1,104	990	656	551	1,383	34.1
Pine	21.8	Male	11,235	1,086	984	1,021	984	1,816	1,608	1,086	955	1,695	33.5
		Female	10,565	1,061	913	901	809	1,329	1,527	976	1,008	2,041	36.8
Pipestone	10.7	Male	5,105	479	439	444	520	696	625	505	501	888	34.5
		Female	5,595	519	429	423	447	659	650	551	557	1,360	39.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MINNESOTA (continued)													
ALL COUNTIES (continued)													
Polk	33.6	Male	16,533	1,658	1,522	1,417	1,825	2,517	2,094	1,597	1,439	2,464	32.3
		Female	17,067	1,515	1,419	1,367	1,654	2,332	2,203	1,607	1,603	3,367	36.1
Pop	11.7	Male	5,801	557	469	480	477	835	703	572	625	1,083	36.2
		Female	5,899	533	476	432	404	695	737	601	622	1,399	40.6
Ramsey	479.7	Male	228,200	21,028	18,490	18,576	29,498	45,838	32,792	22,167	18,099	21,712	30.8
		Female	251,500	20,046	17,763	17,867	31,072	45,007	33,780	23,922	21,306	40,737	33.7
Red Lake	5.1	Male	2,587	266	223	260	256	355	349	245	215	418	33.1
		Female	2,513	276	251	251	192	301	316	227	231	468	34.5
Redwood	17.7	Male	8,712	856	744	780	767	1,235	1,197	807	872	1,454	34.8
		Female	8,988	842	720	741	639	1,153	1,136	802	890	2,065	38.5
Renville	18.9	Male	9,375	904	817	832	858	1,361	1,105	970	934	1,594	34.4
		Female	9,525	900	719	788	715	1,179	1,140	989	974	2,121	39.0
Rice	49.6	Male	24,374	2,272	2,130	2,140	4,028	3,837	3,632	2,114	1,622	2,599	29.2
		Female	25,226	2,307	2,068	1,961	3,743	3,749	3,474	2,091	1,841	3,992	31.8
Rock	10.3	Male	5,009	536	450	417	453	752	659	472	538	732	33.6
		Female	5,291	521	457	424	403	686	656	537	543	1,064	37.4
Roseau	14.5	Male	7,460	781	732	635	647	1,112	1,045	646	668	1,194	33.4
		Female	7,040	739	645	587	604	968	985	641	627	1,244	34.8
St. Louis	202.9	Male	99,160	9,300	8,173	7,923	11,913	17,682	13,571	9,565	8,831	12,202	31.9
		Female	103,740	8,831	7,817	7,555	11,602	16,129	13,412	9,893	9,798	18,704	35.0
Scott	55.4	Male	27,943	3,053	3,084	2,955	2,696	5,071	5,087	2,520	1,584	1,893	29.3
		Female	27,457	2,909	2,803	2,763	2,517	5,077	4,769	2,330	1,566	2,723	30.4
Sherburne	38.2	Male	19,436	2,269	2,079	1,790	2,274	3,722	3,250	1,533	1,040	1,479	28.5
		Female	18,764	2,202	2,092	1,703	1,779	3,541	2,940	1,425	1,072	2,010	29.5
Sibley	14.8	Male	7,352	754	655	601	658	1,047	985	779	666	1,207	34.6
		Female	7,448	726	621	619	561	900	1,008	797	705	1,511	37.9
Stearns	118.3	Male	59,186	6,207	5,223	5,818	10,196	9,504	7,322	5,280	3,951	5,685	27.3
		Female	59,114	5,781	4,989	5,395	10,467	8,776	7,250	5,031	3,980	7,445	28.3
Steele	31.1	Male	15,272	1,631	1,380	1,300	1,599	2,670	2,231	1,395	1,232	1,834	31.5
		Female	15,828	1,559	1,310	1,280	1,597	2,526	2,203	1,449	1,288	2,616	33.6
Stevens	10.6	Male	5,208	477	420	415	989	756	587	485	415	664	29.0
		Female	5,392	470	379	402	910	663	585	527	472	984	33.1
Swift	11.9	Male	5,897	629	506	528	529	843	710	539	616	997	34.0
		Female	6,003	536	475	548	431	725	738	592	650	1,308	38.9
Todd	26.4	Male	13,251	1,473	1,254	1,225	1,161	1,857	1,752	1,247	1,209	2,073	33.1
		Female	13,149	1,375	1,177	1,233	940	1,714	1,763	1,190	1,251	2,506	35.8
Traverse	4.9	Male	2,428	213	207	200	194	289	292	289	246	498	38.8
		Female	2,472	182	179	226	145	253	309	[illegible]	258	634	43.1
Wabasha	20.3	Male	10,043	1,036	918	898	869	1,673	1,381	918	892	1,458	32.8
		Female	10,257	1,015	868	859	817	1,475	1,364	888	869	2,102	35.7
Wadena	13.8	Male	6,738	677	621	673	619	895	936	644	607	1,066	33.7
		Female	7,062	709	625	630	532	858	968	665	647	1,428	36.8
Waseca	18.7	Male	9,256	1,072	813	774	1,064	1,595	1,183	808	822	1,125	30.7
		Female	9,444	1,018	738	691	961	1,434	1,172	877	793	1,760	34.2
Washington	141.8	Male	71,835	7,594	7,688	7,323	6,513	13,857	14,216	7,117	3,856	3,671	29.9
		Female	69,965	7,105	7,493	6,855	5,882	13,639	13,263	6,452	3,836	5,440	30.6
Watonwan	11.6	Male	5,724	562	441	455	517	859	760	609	549	972	35.4
		Female	5,876	538	433	416	461	744	755	645	587	1,297	39.6
Wilkin	8.0	Male	3,966	383	354	400	418	566	484	444	326	591	32.6
		Female	4,034	372	335	320	328	528	513	431	369	838	37.6
Winona	46.5	Male	22,278	2,086	1,841	1,767	3,469	3,714	2,951	1,983	1,666	2,801	30.3
		Female	24,222	1,944	1,716	1,726	4,346	3,383	2,893	2,038	1,843	4,333	32.0
Wright	71.7	Male	35,950	4,359	3,938	3,424	3,249	6,257	5,885	3,003	2,278	3,557	29.8
		Female	35,750	4,238	3,761	3,351	3,112	6,088	5,382	2,769	2,400	4,649	30.6
Yellow Medicine	12.2	Male	6,089	593	467	525	642	838	756	596	574	1,098	34.8
		Female	6,111	532	449	441	560	691	786	632	616	1,404	39.9
TOTAL METRO COUNTIES	**2,892.2**	**Male**	**1,409,509**	**135,547**	**126,292**	**121,218**	**164,713**	**279,995**	**227,683**	**136,577**	**100,484**	**117,000**	**30.6**
		Female	**1,482,691**	**129,973**	**121,485**	**116,247**	**166,849**	**276,793**	**226,032**	**137,627**	**110,049**	**197,636**	**32.5**
TOTAL STATE	**4,360.1**	**Male**	**2,134,269**	**207,491**	**189,524**	**184,768**	**239,575**	**392,514**	**326,499**	**206,217**	**164,615**	**223,066**	**31.3**
		Female	**2,225,831**	**198,803**	**181,561**	**176,301**	**238,158**	**379,398**	**324,163**	**208,537**	**178,566**	**340,344**	**33.4**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
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MISSISSIPPI													
BILOXI - GULFPORT	**203.3**	**Male**	**102,288**	**10,428**	**9,599**	**8,986**	**15,009**	**17,336**	**14,744**	[illegible]	**7,794**	**8,511**	**29.1**
		Female	**101,012**	**10,193**	**9,276**	**8,428**	**11,055**	**16,516**	**14,916**	[illegible]	**8,187**	**12,441**	**32.0**
Hancock	33.3	Male	16,637	1,621	1,671	1,843	1,448	2,396	2,464	1,694	1,572	1,928	32.2
		Female	16,663	1,534	1,588	1,475	1,360	2,382	2,510	1,697	1,686	2,431	35.0
Harrison	170.0	Male	85,651	8,807	7,928	7,143	13,561	14,940	12,280	8,187	6,222	6,583	28.6
		Female	84,349	8,659	7,688	6,953	9,695	14,134	12,406	8,303	6,501	10,010	31.5
JACKSON	**402.6**	**Male**	**190,906**	**21,396**	**19,748**	**17,172**	**22,101**	**35,703**	**27,778**	**17,947**	**12,878**	**16,183**	**29.2**
		Female	**211,694**	**20,869**	**19,015**	**16,679**	**24,486**	**37,771**	**30,770**	**20,493**	**15,468**	**26,143**	**31.6**
Hinds	257.1	Male	120,071	13,124	12,023	10,540	15,297	22,780	16,421	11,085	8,451	10,350	29.0
		Female	137,029	12,962	11,747	10,284	17,272	24,267	19,130	13,420	10,279	17,668	31.7
Madison	57.5	Male	27,615	3,485	3,223	2,759	2,931	4,929	3,439	2,296	1,768	2,785	27.9
		Female	29,885	3,399	2,920	2,612	3,355	5,035	3,769	2,665	2,151	3,979	30.3
Rankin	88.0	Male	43,220	4,787	4,502	3,873	3,873	7,994	7,918	4,566	2,659	3,048	30.7
		Female	44,780	4,508	4,348	3,783	3,859	8,469	7,871	4,408	3,038	4,496	32.0
PASCAGOULA	**129.8**	**Male**	**65,061**	**7,430**	**7,098**	**6,319**	**6,914**	**11,650**	**10,947**	**6,692**	**4,213**	**3,798**	**29.1**
		Female	**64,739**	**7,111**	**6,869**	**6,013**	**6,506**	**11,173**	**10,966**	**6,354**	**4,424**	**5,323**	**30.3**
Jackson	129.8	Male	65,061	7,430	7,098	6,319	6,914	11,650	10,947	6,692	4,213	3,798	29.1
		Female	64,739	7,111	6,869	6,013	6,506	11,173	10,966	6,354	4,424	5,323	30.3
ALL COUNTIES													
Adams	37.6	Male	17,413	1,880	1,838	1,740	1,787	2,714	2,351	1,768	1,474	1,861	30.4
		Female	20,187	1,929	1,820	1,690	1,953	2,983	2,844	2,241	1,779	2,943	34.0
Alcorn	33.5	Male	16,125	1,623	1,601	1,436	[illegible]	2,653	2,653	1,637	1,264	1,834	32.5
		Female	17,375	1,484	1,509	1,330	[illegible]	2,721	2,762	1,681	1,534	2,937	35.8
Amite	13.4	Male	6,472	731	671	666	600	837	816	582	557	1,012	31.8
		Female	6,928	694	655	645	567	874	870	696	695	1,232	35.3
Attala	19.4	Male	9,254	900	943	923	815	1,203	1,250	903	815	1,502	33.7
		Female	10,146	898	937	819	738	1,263	1,295	1,045	1,020	2,131	38.2
Benton	8.3	Male	4,013	458	389	445	396	528	502	390	340	565	31.0
		Female	4,287	455	415	394	409	530	528	428	371	757	33.9
Bolivar	44.0	Male	20,546	2,836	2,575	2,322	2,574	2,882	2,232	1,372	1,364	2,389	24.9
		Female	23,454	2,677	2,557	2,264	2,859	3,255	2,581	1,825	1,820	3,616	29.2
Calhoun	15.3	Male	7,412	743	745	677	723	1,127	1,016	669	627	1,085	32.3
		Female	7,888	693	712	629	675	1,032	1,044	792	776	1,535	36.9
Carroll	9.8	Male	4,730	487	470	442	423	647	684	421	408	748	33.4
		Female	5,070	528	478	465	441	637	687	474	495	865	34.8
Chickasaw	18.4	Male	8,773	1,035	927	833	840	1,379	1,263	802	667	1,027	30.4
		Female	9,627	1,022	863	832	836	1,357	1,290	898	813	1,716	34.3
Choctaw	9.3	Male	4,460	500	449	455	409	627	629	415	318	658	31.7
		Female	4,840	506	410	422	389	655	653	433	434	938	35.6
Claiborne	12.2	Male	5,745	626	526	531	1,182	790	602	449	367	672	25.1
		Female	6,455	647	546	474	1,412	793	633	484	500	966	26.9
Clarke	17.3	Male	8,296	929	830	748	743	1,256	1,168	812	666	1,144	32.1
		Female	9,004	866	830	760	767	1,247	1,159	892	792	1,691	35.3
Clay	21.8	Male	10,281	1,269	1,095	981	1,154	1,712	1,323	905	729	1,113	28.7
		Female	11,519	1,311	1,093	920	1,245	1,666	1,423	1,076	960	1,825	32.1
Coahoma	35.1	Male	16,313	2,289	1,929	1,889	1,608	2,235	1,827	1,289	1,212	2,035	27.0
		Female	18,787	2,216	1,863	1,820	1,776	2,385	2,279	1,764	1,480	3,204	32.2
Copiah	28.0	Male	13,319	1,504	1,321	1,323	1,707	1,905	1,611	1,176	1,029	1,743	29.2
		Female	14,681	1,446	1,353	1,217	1,474	1,929	1,866	1,353	1,279	2,764	34.6
Covington	17.1	Male	8,179	945	881	776	781	1,119	1,201	772	648	1,056	31.3
		Female	8,921	906	826	843	768	1,178	1,293	822	787	1,498	34.5
☐ De Soto	70.2	Male	34,650	3,663	3,982	3,793	2,964	5,630	6,852	3,424	2,034	2,308	30.2
		Female	35,550	3,501	3,920	3,645	2,934	6,303	6,627	3,286	2,291	3,043	31.0
Forrest	68.1	Male	31,933	3,269	2,987	2,635	5,068	5,546	4,251	2,693	2,382	3,102	28.6
		Female	36,167	3,176	2,924	2,569	5,654	5,577	4,496	3,317	2,977	5,477	31.7
Franklin	8.6	Male	4,100	446	434	372	372	586	518	418	360	594	32.3
		Female	4,500	446	371	328	389	564	604	446	445	907	37.5
George	16.9	Male	8,403	1,017	977	810	748	1,271	1,366	794	561	859	30.1
		Female	8,497	946	910	767	729	1,285	1,331	754	681	1,094	32.0
Greene	10.6	Male	5,161	618	598	441	458	742	756	444	423	681	31.3
		Female	5,439	580	539	440	469	727	751	482	455	996	34.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MISSISSIPPI (continued)													
ALL COUNTIES (continued)													
Grenada	19.8	Male	9,292	1,049	990	879	929	1,426	1,287	865	754	1,113	30.6
		Female	10,508	1,033	1,028	855	934	1,528	1,431	1,028	947	1,724	34.2
Hancock	33.3	Male	16,637	1,621	1,671	1,843	1,448	2,396	2,464	1,694	1,572	1,928	32.2
		Female	16,663	1,534	1,588	1,475	1,360	2,382	2,510	1,697	1,686	2,431	35.0
Harrison	170.0	Male	85,651	8,807	7,928	7,143	13,561	14,940	12,280	8,187	6,222	6,583	28.6
		Female	84,349	8,659	7,688	6,953	9,695	14,134	12,406	8,303	6,501	10,010	31.5
Hinds	257.1	Male	120,071	13,124	12,023	10,540	15,297	22,780	16,421	11,085	8,451	10,350	29.0
		Female	137,029	12,962	11,747	10,284	17,272	24,267	19,130	13,420	10,279	17,668	31.7
Holmes	22.5	Male	10,469	1,343	1,187	1,266	1,241	1,220	1,069	806	793	1,544	26.6
		Female	12,031	1,362	1,166	1,196	1,296	1,372	1,282	1,033	1,064	2,260	32.3
Humphreys	13.6	Male	6,346	893	747	795	667	755	719	503	455	812	25.9
		Female	7,254	861	804	758	667	862	838	629	603	1,232	31.2
Issaquena	2.5	Male	1,220	135	165	143	121	192	156	90	83	135	27.4
		Female	1,280	150	132	130	148	151	190	102	106	171	30.3
Itawamba	21.2	Male	10,296	953	916	899	1,022	1,558	1,695	1,078	867	1,308	33.7
		Female	10,904	892	980	835	943	1,580	1,674	1,073	1,045	1,882	36.3
Jackson	129.8	Male	65,061	7,430	7,098	6,319	6,914	11,650	10,947	6,692	4,213	3,798	29.1
		Female	64,739	7,111	6,869	6,013	6,506	11,173	10,966	6,354	4,424	5,323	30.3
Jasper	16.9	Male	8,213	988	921	767	776	1,206	1,036	775	649	1,095	30.4
		Female	8,687	927	817	704	769	1,178	1,154	856	753	1,529	34.6
Jefferson	9.0	Male	4,303	594	513	490	479	566	445	334	284	598	26.3
		Female	4,697	518	459	429	475	658	582	411	349	816	32.1
Jefferson Davis	14.2	Male	6,865	842	832	719	613	981	907	560	556	855	29.3
		Female	7,335	769	[illegible]	676	622	1,015	905	672	695	1,221	33.3
Jones	62.6	Male	29,854	2,982	2,946	2,512	3,163	4,898	4,328	3,085	2,422	3,518	31.8
		Female	32,746	2,958	2,770	2,379	3,129	4,920	4,585	3,502	2,971	5,532	35.5
Kemper	10.2	Male	4,912	544	519	493	466	715	576	430	427	742	31.1
		Female	5,288	548	552	469	462	683	591	505	439	1,039	34.0
Lafayette	30.6	Male	15,018	1,143	1,137	1,144	3,638	2,616	2,014	1,111	944	1,271	26.7
		Female	15,582	1,254	1,118	1,123	2,708	2,344	2,182	1,286	1,198	2,369	31.8
Lamar	28.1	Male	13,865	1,575	1,458	1,366	1,561	2,430	2,198	1,284	942	1,051	29.0
		Female	14,235	1,435	1,382	1,316	1,411	2,440	2,228	1,357	1,023	1,643	31.4
Lauderdale	76.8	Male	36,533	3,846	3,540	3,070	4,625	6,213	5,207	3,375	2,846	3,811	30.1
		Female	40,267	3,763	3,635	2,918	3,875	6,171	5,388	4,105	3,516	6,896	34.6
Lawrence	13.1	Male	6,308	755	694	606	607	910	889	640	473	734	30.4
		Female	6,792	680	65[illegible]	589	638	917	992	644	540	1,141	34.1
Leake	18.9	Male	9,028	948	923	836	805	1,298	1,176	904	727	1,411	32.7
		Female	9,872	896	893	744	796	1,271	1,284	1,017	927	2,044	37.6
Lee	65.5	Male	31,350	3,388	3,229	2,778	2,934	5,492	5,059	3,218	2,253	2,999	31.1
		Female	34,150	3,110	3,047	2,697	3,159	5.582	5,434	3,374	2,785	4,962	34.1
Leflore	40.7	Male	18,836	2,494	2,138	1,937	2,321	2,686	2,241	1,431	1,419	2,169	27.0
		Female	21,864	2,417	2,136	1,850	2,571	2,945	2,577	1,894	1,786	3,688	31.6
Lincoln	31.9	Male	15,325	1,780	1,668	1,397	1,452	2,438	2,082	1,430	1,214	1,864	30.6
		Female	16,575	1,625	1,564	1,300	1,389	2,428	2,223	1,676	1,481	2,889	34.9
Lowndes	60.5	Male	28,800	3,423	2,981	2,624	3,593	5,278	4,187	2,614	1,803	2,297	28.4
		Female	31,700	3,269	2,928	2,637	4,026	5,212	4,484	2,882	2,216	4,046	30.7
Madison	57.5	Male	27,615	3,485	3,223	2,759	2,931	4,929	3,439	2,296	1,768	2,785	27.9
		Female	29,885	3,399	2,920	2,612	3,355	5,035	3,769	2,665	2,151	3,979	30.3
Marion	26.3	Male	12,680	1,515	1,346	1,243	1,220	1,916	1,651	1,253	1,081	1,455	30.3
		Female	13,620	1,387	1,217	1,146	1,213	1,868	1,725	1,439	1,238	2,387	34.9
Marshall	34.2	Male	16,561	2,012	1,895	1,780	1,952	2,320	2,254	1,491	1,218	1,639	27.8
		Female	17,639	1,820	1,753	1,787	1,971	2,441	2,423	1,674	1,376	2,394	31.1
Monroe	36.2	Male	17,263	1,879	1,905	1,658	1,589	2,722	2,523	1,646	1,334	2,007	30.9
		Female	18,937	1,818	1,789	1,575	1,599	2,691	2,733	1,817	1,703	3,212	35.0
Montgomery	12.6	Male	5,851	596	563	566	533	773	802	549	520	949	33.6
		Female	6,749	607	591	580	517	786	842	695	667	1,464	38.5
Neshoba	24.9	Male	11,913	1,351	1,303	1,046	1,054	1,824	1,639	1,154	995	1,547	31.6
		Female	12,987	1,327	1,250	1,025	1,038	1,866	1,713	1,370	1,089	2,309	34.9
Newton	20.2	Male	9,590	948	931	800	1,026	1,355	1,278	972	853	1,427	33.0
		Female	10,610	957	892	755	949	1,372	1,373	1,148	987	2,177	37.8
Noxubee	12.2	Male	5,788	702	685	639	621	799	656	497	426	763	28.1
		Female	6,412	730	674	618	601	766	749	605	529	1,140	32.6
Oktibbeha	37.6	Male	18,862	1,704	1,560	1,323	5,599	3,036	2,124	1,253	935	1,328	24.1
		Female	18,738	1,651	1,529	1,335	4,526	2,682	2,331	1,427	1,123	2,134	26.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MISSISSIPPI (continued)													
ALL COUNTIES (continued)													
Panola	29.9	Male	14,270	1,752	1,566	1,541	1,406	2,002	1,684	1,256	1,111	1,952	29.3
		Female	15,630	1,641	1,550	1,461	1,352	2,037	1,949	1,520	1,380	2,740	33.9
Pearl River	40.0	Male	19,545	2,160	2,096	1,865	1,910	2,959	3,161	2,043	1,525	1,826	30.9
		Female	20,455	2,032	2,009	1,785	1,864	3,067	3,205	2,146	1,681	2,666	33.3
Perry	10.0	Male	4,832	587	522	503	456	712	717	486	343	506	29.9
		Female	5,168	567	512	480	474	744	784	506	388	713	32.4
Pike	37.0	Male	17,257	2,031	1,915	1,616	1,705	2,535	2,238	1,655	1,436	2,126	30.4
		Female	19,743	2,032	1,789	1,572	1,722	2,752	2,488	1,937	1,773	3,678	35.0
Pontotoc	23.3	Male	11,284	1,234	1,054	1,015	1,043	1,789	1,558	1,166	935	1,490	32.2
		Female	12,016	1,063	1,058	926	986	1,745	1,683	1,181	1,165	2,209	36.4
Prentiss	25.4	Male	12,167	1,177	1,155	1,103	1,283	1,868	1,882	1,206	982	1,511	32.3
		Female	13,233	1,183	1,137	1,025	1,235	1,869	1,928	1,299	1,213	2,344	35.9
Quitman	11.2	Male	5,396	725	641	593	500	710	624	385	416	802	28.4
		Female	5,804	662	630	559	516	719	642	545	534	997	32.4
Rankin	88.0	Male	43,220	4,787	4,502	3,873	3,873	7,994	7,918	4,566	2,659	3,048	30.7
		Female	44,780	4,508	4,348	3,783	3,859	8,469	7,871	4,408	3,038	4,496	32.0
Scott	26.7	Male	12,927	1,501	1,410	1,286	1,240	1,976	1,784	1,276	896	1,558	30.2
		Female	13,773	1,349	1,291	1,211	1,186	1,995	1,921	1,423	1,117	2,280	34.3
Sharkey	7.5	Male	3,615	482	446	408	360	534	435	260	231	459	27.1
		Female	3,885	492	467	377	387	532	427	347	319	537	29.1
Simpson	25.1	Male	12,105	1,366	1,299	1,099	1,099	1,869	1,723	1,228	931	1,491	31.4
		Female	12,995	1,323	1,229	1,120	1,082	1,913	1,709	1,318	1,083	2,218	34.1
Smith	15.7	Male	7,689	786	794	673	715	1,234	1,114	757	644	972	32.1
		Female	8,011	792	766	691	682	1,120	1,118	818	693	1,331	34.6
Stone	10.8	Male	5,351	515	510	488	771	799	770	489	451	558	29.9
		Female	5,449	520	528	445	667	786	718	530	469	786	32.2
Sunflower	36.4	Male	18,552	2,184	1,977	1,686	2,592	3,468	2,183	1,321	1,160	1,981	27.4
		Female	17,848	2,137	1,885	1,679	1,746	2,407	2,054	1,530	1,412	2,998	31.1
Tallahatchie	16.1	Male	7,619	953	904	926	714	993	901	581	610	1,037	28.1
		Female	8,481	953	865	861	750	995	1,038	791	726	1,502	33.2
Tate	22.3	Male	10,747	1,239	1,066	1,095	1,432	1,533	1,496	934	746	1,206	28.5
		Female	11,553	1,124	1,059	1,017	1,385	1,642	1,692	1,011	919	1,704	32.3
Tippah	19.7	Male	9,490	942	957	880	905	1,372	1,379	924	783	1,348	32.7
		Female	10,210	904	907	803	905	1,392	1,450	983	913	1,953	36.3
Tishomingo	18.5	Male	9,058	801	776	741	832	1,498	1,451	1,002	784	1,173	34.2
		Female	9,442	764	783	705	742	1,424	1,426	1,068	913	1,617	37.1
Tunica	8.8	Male	4,168	632	544	534	393	513	394	291	321	546	24.7
		Female	4,632	566	536	526	434	576	478	372	367	777	29.4
Union	23.2	Male	11,127	1,085	1,106	926	951	1,814	1,614	1,122	975	1,534	33.2
		Female	12,073	1,059	1,078	904	954	1,747	1,635	1,242	1,129	2,325	36.8
Walthall	14.0	Male	6,772	864	750	698	615	923	890	616	527	889	30.0
		Female	7,228	806	676	587	591	934	970	715	635	1,314	35.2
Warren	51.3	Male	24,408	2,886	2,638	2,189	2,393	4,260	3,658	2,151	1,731	2,502	29.9
		Female	26,892	2,864	2,543	2,279	2,501	4,281	3,733	2,492	2,186	4,013	32.6
Washington	70.9	Male	33,272	4,698	4,120	3,484	3,210	5,131	4,079	2,795	2,279	3,476	27.2
		Female	37,628	4,527	3,975	3,351	3,545	5,548	4,724	3,465	2,977	5,516	31.2
Wayne	20.6	Male	9,980	1,220	1,122	972	1,034	1,567	1,387	914	738	1,026	29.1
		Female	10,620	1,145	1,072	934	1,062	1,599	1,502	1,030	771	1,505	31.9
Webster	10.0	Male	4,797	464	404	443	435	645	672	486	440	808	35.1
		Female	5,203	415	405	410	424	609	742	504	509	1,185	39.6
Wilkinson	9.9	Male	4,711	479	505	484	480	626	556	398	418	765	31.5
		Female	5,189	465	460	481	470	712	648	507	483	963	35.1
Winston	19.4	Male	9,276	1,051	971	869	801	1,391	1,207	914	743	1,329	31.8
		Female	10,124	987	954	800	790	1,399	1,289	1,071	885	1,949	36.0
Yalobusha	13.2	Male	6,157	664	640	569	606	881	761	523	555	958	31.8
		Female	7,043	630	633	515	594	919	813	660	752	1,527	37.8
Yazoo	26.8	Male	12,638	1,610	1,300	1,325	1,216	1,827	1,549	1,131	1,003	1,677	29.8
		Female	14,162	1,505	1,341	1,301	1,253	1,747	1,743	1,413	1,306	2,553	34.6
TOTAL METRO COUNTIES	**805.9**	**Male**	**392,905**	**42,917**	**40,427**	**36,270**	**46,988**	**70,319**	**60,321**	**37,944**	**26,919**	**30,800**	**29.2**
		Female	**412,995**	**41,674**	**39,080**	**34,765**	**44,981**	**71,763**	**63,279**	**40,133**	**30,370**	**46,950**	**31.4**
TOTAL STATE	**2,657.1**	**Male**	**1,278,384**	**143,492**	**133,493**	**120,502**	**146,504**	**207,130**	**180,405**	**118,313**	**94,117**	**134,428**	**29.6**
		Female	**1,378,716**	**138,371**	**129,346**	**115,624**	**142,679**	**209,365**	**192,090**	**132,681**	**112,317**	**206,243**	**32.8**

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSOURI													
COLUMBIA	107.7	Male	52,764	4,309	3,775	3,483	12,044	11,584	7,080	3,984	2,861	3,644	27.4
		Female	54,936	4,107	3,617	3,194	12,971	10,661	7,184	4,050	3,239	5,913	28.4
Boone	107.7	Male	52,764	4,309	3,775	3,483	12,044	11,584	7,080	3,984	2,861	3,644	27.4
		Female	54,936	4,107	3,617	3,194	12,971	10,661	7,184	4,050	3,239	5,913	28.4
JOPLIN	135.6	Male	64,379	6,039	5,833	5,251	6,662	10,242	9,667	6,679	5,809	8,197	33.2
		Female	71,221	5,745	5,608	5,010	6,544	10,295	10,168	7,268	6,770	13,813	37.4
Jasper	91.5	Male	43,042	4,158	3,852	3,326	4,657	7,061	6,299	4,347	3,903	5,439	32.8
		Female	48,458	3,942	3,720	3,243	4,666	7,108	6,537	4,834	4,607	9,801	37.4
Newton	44.1	Male	21,337	1,881	1,981	1,925	2,005	3,181	3,368	2,332	1,906	2,758	34.0
		Female	22,763	1,803	1,888	1,767	1,878	3,187	3,631	2,434	2,163	4,012	37.4
KANSAS CITY	1,585.0	Male	763,840	74,028	69,897	63,132	75,814	142,710	125,403	82,031	62,660	68,165	31.9
		Female	821,160	70,792	66,932	60,955	78,119	144,818	128,295	86,247	68,993	116,009	34.2
Cass	62.1	Male	30,599	3,139	3,152	2,889	2,645	4,957	5,653	3,439	2,169	2,556	32.0
		Female	31,501	2,898	3,012	2,753	2,630	5,186	5,718	3,142	2,271	3,891	33.6
Clay	152.9	Male	74,365	6,951	6,626	6,134	7,765	14,253	13,025	8,529	6,013	5,069	31.8
		Female	78,535	6,582	6,417	5,993	8,357	14,693	13,274	8,673	6,300	8,246	33.1
Jackson	645.4	Male	305,039	29,528	26,708	24,128	32,460	57,405	45,763	32,557	25,629	30,861	31.9
		Female	340,361	28,488	25,721	23,581	34,156	57,819	48,527	35,547	29,888	56,634	35.1
Lafayette	32.3	Male	15,669	1,372	1,417	1,368	1,383	2,276	2,489	1,677	1,404	2,283	35.1
		Female	16,631	1,299	1,252	1,193	1,254	2,262	2,432	1,699	1,566	3,674	39.3
Platte	56.3	Male	28,287	2,749	2,774	2,386	2,533	5,463	5,701	2,849	2,146	1,686	31.8
		Female	28,013	2,593	2,627	2,274	2,580	5,634	5,209	2,759	1,916	2,421	32.0
Ray	24.1	Male	11,750	1,145	1,126	1,073	943	1,723	2,161	1,231	956	1,392	34.2
		Female	12,350	1,036	1,052	1,010	943	1,822	2,082	1,222	1,019	2,164	36.5
Johnson, Kans.	*348.6*	*Male*	*169,579*	*15,962*	*15,872*	*14,454*	*14,485*	*34,032*	*31,227*	*18,613*	*13,571*	*11,363*	*32.1*
		Female	*179,021*	*15,314*	*15,180*	*13,886*	*14,868*	*35,802*	*31,989*	*19,772*	*14,318*	*17,892*	*33.5*
Leavenworth, Kans.	*66.0*	*Male*	*34,939*	*3,065*	*3,253*	*2,600*	*3,600*	*6,674*	*6,634*	*3,530*	*2,632*	*2,951*	*32.4*
		Female	*31,061*	*2,899*	*3,033*	*2,487*	*2,707*	*5,298*	*5,202*	*2,901*	*2,359*	*4,175*	*33.3*
Miami, Kans.	*24.2*	*Male*	*11,791*	*1,090*	*1,086*	*1,096*	*1,023*	*1,771*	*1,847*	*1,275*	*1,012*	*1,591*	*34.0*
		Female	*12,409*	*1,053*	*981*	*983*	*949*	*1,754*	*1,809*	*1,288*	*1,080*	*2,512*	*37.7*
Wyandotte, Kans.	*173.1*	*Male*	*81,822*	*9,027*	*7,883*	*7,004*	*8,977*	*14,156*	*10,903*	*8,331*	*7,128*	*8,413*	*30.7*
		Female	*91,278*	*8,630*	*7,657*	*6,795*	*9,675*	*14,548*	*12,053*	*9,244*	*8,276*	*14,400*	*33.9*
ST. JOSEPH	85.6	Male	40,220	4,000	3,462	3,266	4,330	6,521	5,476	4,111	3,791	5,263	32.7
		Female	45,380	3,737	3,228	3,239	4,444	6,468	5,910	4,421	4,410	9,523	37.7
Buchanan	85.6	Male	40,220	4,000	3,462	3,266	4,330	6,521	5,476	4,111	3,791	5,263	32.7
		Female	45,380	3,737	3,228	3,239	4,444	6,468	5,910	4,421	4,410	9,523	37.7
ST. LOUIS	2,484.9	Male	1,183,736	114,993	109,061	104,727	122,103	204,840	183,213	128,682	99,265	116,852	31.9
		Female	1,301,164	110,105	104,932	101,461	124,939	211,882	194,619	138,253	113,650	201,323	34.9
Franklin	80.2	Male	39,220	4,094	3,873	3,693	3,725	6,187	6,195	4,016	2,971	4,466	31.8
		Female	40,980	3,895	3,814	3,502	3,717	6,175	6,226	3,858	3,295	6,498	34.0
Jefferson	176.3	Male	87,919	9,904	9,135	8,007	8,291	16,800	15,305	8,916	5,624	5,937	30.1
		Female	88,381	9,584	8,716	7,586	8,475	16,517	14,938	8,493	5,760	8,312	31.0
St. Charles	204.5	Male	101,566	11,747	10,604	9,308	9,333	19,585	19,038	10,681	6,150	5,120	30.0
		Female	102,934	11,101	10,088	9,003	9,716	20,608	18,322	9,637	6,039	8,420	30.6
St. Louis	1,013.2	Male	484,667	42,405	41,924	42,481	48,498	85,890	79,753	56,601	42,985	44,130	32.8
		Female	528,533	40,204	40,255	41,052	48,563	89,790	85,548	60,581	47,304	75,236	35.5
St. Louis c[illegible]	409.7	Male	182,359	18,145	15,707	15,034	21,080	29,964	20,743	17,383	16,741	27,562	32.1
		Female	227,341	17,903	15,377	14,906	23,086	31,514	24,709	21,967	23,080	54,799	39.4
Clinton, Ill.	*34.4*	*Male*	*16,859*	*1,779*	*1,613*	*1,578*	*1,842*	*2,701*	*2,410*	*1,687*	*1,386*	*1,863*	*31.0*
		Female	*17,541*	*1,713*	*1,546*	*1,573*	*1,772*	*2,479*	*2,349*	*1,709*	*1,493*	*2,907*	*33.7*
Jersey, Ill.	*21.3*	*Male*	*10,457*	*1,006*	*906*	*975*	*1,200*	*1,607*	*1,617*	*1,125*	*892*	*1,129*	*32.1*
		Female	*10,843*	*932*	*899*	*866*	*1,260*	*1,559*	*1,556*	*1,118*	*981*	*1,672*	*34.4*
Madison, Ill.	*253.6*	*Male*	*121,375*	*11,066*	*11,159*	*10,385*	*13,140*	*19,663*	*18,516*	*13,695*	*10,983*	*12,768*	*32.6*
		Female	*132,225*	*10,826*	*10,687*	*10,150*	*13,278*	*20,022*	*19,410*	*14,704*	*12,505*	*20,643*	*35.6*
Monroe, Ill.	*22.6*	*Male*	*10,986*	*1,051*	*964*	*972*	*1,016*	*1,702*	*1,715*	*1,296*	*933*	*1,337*	*33.8*
		Female	*11,614*	*928*	*918*	*1,045*	*1,062*	*1,603*	*1,767*	*1,258*	*1,072*	*1,961*	*36.4*
St. Clair, Ill.	*269.1*	*Male*	*128,328*	*13,796*	*13,176*	*12,294*	*13,978*	*20,741*	*17,921*	*13,282*	*10,600*	*12,540*	*30.3*
		Female	*140,772*	*13,019*	*12,632*	*11,778*	*14,010*	*21,615*	*19,794*	*14,928*	*12,121*	*20,875*	*33.8*
SPRINGFIELD	237.8	Male	113,578	10,490	9,927	8,415	14,978	20,788	17,186	11,288	8,654	11,852	31.2
		Female	124,222	10,018	9,447	8,213	16,046	20,408	17,918	11,959	10,134	20,079	34.0
Christian	31.3	Male	15,310	1,542	1,511	1,370	1,328	2,517	2,551	1,625	1,170	1,696	32.6
		Female	15,990	1,456	1,467	1,245	1,375	2,572	2,662	1,570	1,270	2,373	34.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSOURI (continued)													
SPRINGFIELD (continued)													
Greene	206.5	Male	98,268	8,948	8,416	7,045	13,650	18,271	14,635	9,663	7,484	10,156	31.1
		Female	108,232	8,562	7,980	6,968	14,671	17,836	15,256	10,389	8,864	17,706	33.9
ALL COUNTIES													
Adair	23.8	Male	11,210	986	819	682	2,450	2,025	1,349	830	789	1,280	28.3
		Female	12,590	882	810	653	2,873	1,881	1,360	939	949	2,243	30.7
Andrew	15.7	Male	7,651	763	673	657	655	1,163	1,173	786	667	1,114	34.3
		Female	8,049	752	635	639	606	1,140	1,207	808	756	1,506	37.1
Atchison	8.0	Male	3,844	325	319	289	401	579	517	372	362	680	35.2
		Female	4,156	286	289	266	376	532	477	423	421	1,086	41.9
Audrain	25.4	Male	12,205	1,283	1,067	1,143	1,110	1,886	1,639	1,206	1,205	1,666	33.0
		Female	13,195	1,222	981	933	1,027	1,869	1,721	1,359	1,373	2,710	38.3
Barry	28.3	Male	13,573	1,245	1,107	1,111	1,061	1,711	1,955	1,425	1,433	2,525	37.8
		Female	14,727	1,171	1,093	1,046	1,010	1,784	2,044	1,491	1,661	3,427	41.2
Barton	12.0	Male	5,696	504	477	437	523	786	729	546	577	1,117	36.7
		Female	6,304	516	442	412	490	769	749	664	623	1,639	42.0
Bates	16.8	Male	8,039	721	628	663	628	1,089	1,124	837	804	1,545	37.6
		Female	8,761	700	601	652	595	1,035	1,197	913	891	2,177	41.7
Benton	14.0	Male	6,824	513	533	550	438	752	907	756	874	1,501	41.9
		Female	7,176	458	505	488	429	766	958	788	969	1,815	44.8
Bollinger	11.3	Male	5,627	518	509	481	495	769	790	565	547	953	35.5
		Female	5,673	490	465	448	439	748	813	590	619	1,061	38.0
Boone	107.7	Male	52,764	4,309	3,775	3,483	12,044	11,584	7,080	3,984	2,861	3,644	27.4
		Female	54,936	4,107	3,617	3,194	12,971	10,661	7,184	4,050	3,239	5,913	28.4
Buchanan	85.6	Male	40,220	4,000	3,462	3,266	4,330	6,521	5,476	4,111	3,791	5,263	32.7
		Female	45,380	3,737	3,228	3,239	4,444	6,468	5,910	4,421	4,410	9,523	37.7
Butler	39.3	Male	18,529	1,729	1,696	1,644	1,533	2,732	2,672	1,993	1,770	2,760	34.7
		Female	20,771	1,694	1,631	1,553	1,688	2,996	2,979	2,319	2,090	3,821	37.8
Caldwell	8.6	Male	4,148	381	329	368	311	524	623	422	405	785	37.6
		Female	4,452	338	317	328	270	511	630	423	446	1,189	42.3
Callaway	34.1	Male	16,774	1,548	1,486	1,331	2,030	2,928	2,542	1,628	1,244	2,037	31.8
		Female	17,326	1,515	1,393	1,284	2,286	2,802	2,411	1,535	1,293	2,807	32.8
Camden	26.7	Male	13,069	991	942	972	981	1,732	1,835	1,521	1,734	2,361	40.0
		Female	13,631	896	923	934	980	1,789	1,959	1,572	1,903	2,675	41.6
Cape Girardeau	63.9	Male	30,495	2,673	2,450	2,227	4,688	5,388	4,318	2,825	2,404	3,522	31.0
		Female	33,405	2,622	2,437	2,102	5,022	5,238	4,531	3,093	2,758	5,602	33.6
Carroll	11.2	Male	5,309	486	434	407	457	778	745	516	501	985	36.2
		Female	5,891	509	484	374	402	723	714	573	588	1,524	41.4
Carter	6.2	Male	3,113	337	300	287	263	433	452	314	264	463	33.5
		Female	3,087	268	246	240	221	462	467	337	282	564	37.3
Cass	62.1	Male	30,599	3,139	3,152	2,889	2,645	4,957	5,653	3,439	2,169	2,556	32.0
		Female	31,501	2,898	3,012	2,753	2,630	5,186	5,718	3,142	2,271	3,891	33.6
Cedar	12.8	Male	6,018	464	448	426	415	725	785	642	699	1,414	41.8
		Female	6,782	492	459	418	404	726	828	680	803	1,972	45.9
Chariton	10.0	Male	4,834	405	364	383	406	655	649	472	506	994	38.1
		Female	5,166	438	326	362	366	630	615	549	558	1,322	42.5
Christian	31.3	Male	15,310	1,542	1,511	1,370	1,328	2,517	2,551	1,625	1,170	1,696	32.6
		Female	15,990	1,456	1,467	1,245	1,375	2,572	2,662	1,570	1,270	2,373	34.5
Clark	8.3	Male	4,072	416	356	377	353	588	615	387	332	648	34.1
		Female	4,228	381	333	347	320	600	553	403	381	910	37.4
Clay	152.9	Male	74,365	6,951	6,626	6,134	7,765	14,253	13,025	8,529	6,013	5,069	31.8
		Female	78,535	6,582	6,417	5,993	8,357	14,693	13,274	8,673	6,300	8,246	33.1
Clinton	18.2	Male	8,695	802	821	842	685	1,229	1,507	917	655	1,237	34.7
		Female	9,505	766	810	763	636	1,301	1,454	894	785	2,096	38.3
Cole	63.5	Male	32,559	2,945	2,538	2,389	4,195	7,173	5,137	3,127	2,262	2,793	30.9
		Female	30,941	2,738	2,472	2,300	3,226	5,291	4,390	3,063	2,557	4,904	33.9
Cooper	15.5	Male	7,621	662	612	931	706	1,054	985	719	762	1,190	33.5
		Female	7,879	615	538	566	600	1,017	1,027	761	836	1,919	40.9
Crawford	21.0	Male	10,200	1,033	940	837	878	1,337	1,467	1,039	891	1,778	35.5
		Female	10,800	957	911	856	815	1,391	1,452	1,083	1,056	2,279	38.2
Dade	7.8	Male	3,722	313	291	258	267	490	478	368	412	845	40.1
		Female	4,078	292	257	270	257	444	504	416	435	1,203	45.4
Dallas	14.4	Male	7,010	622	599	593	558	864	986	723	688	1,377	37.7
		Female	7,390	576	573	561	497	920	1,003	795	817	1,648	40.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MISSOURI (continued)													
ALL COUNTIES (continued)													
Daviess	8.9	Male	4,265	425	362	333	343	542	584	430	457	789	37.2
		Female	4,635	373	387	319	314	537	564	468	502	1,171	41.9
De Kalb	8.6	Male	4,200	380	352	353	363	554	630	448	400	720	36.6
		Female	4,400	347	329	324	289	558	643	447	419	1,044	40.5
Dent	15.2	Male	7,268	702	637	613	594	1,054	1,075	757	662	1,174	35.3
		Female	7,932	698	607	565	654	1,032	1,114	749	856	1,657	38.7
Douglas	12.9	Male	6,302	609	565	544	484	861	924	735	581	999	36.0
		Female	6,598	553	555	511	480	875	973	735	638	1,278	38.3
Dunklin	34.9	Male	16,215	1,648	1,610	1,476	1,368	2,309	2,381	1,520	1,424	2,479	33.7
		Female	18,685	1,576	1,514	1,396	1,408	2,409	2,611	1,744	1,834	4,193	39.0
Franklin	80.2	Male	39,220	4,094	3,873	3,693	3,725	6,187	6,195	4,016	2,971	4,466	31.8
		Female	40,980	3,895	3,814	3,502	3,717	6,175	6,226	3,858	3,295	6,498	34.0
Gasconade	14.1	Male	6,811	567	524	535	566	914	884	724	762	1,335	38.4
		Female	7,289	546	482	485	499	847	890	745	857	1,938	43.8
Gentry	7.7	Male	3,637	317	275	275	303	460	507	360	368	772	38.7
		Female	4,063	294	268	253	253	454	452	387	463	1,239	46.2
Greene	206.5	Male	98,268	8,948	8,416	7,045	13,650	18,271	14,635	9,663	7,484	10,156	31.1
		Female	108,232	8,562	7,980	6,968	14,671	17,836	15,256	10,389	8,864	17,706	33.9
Grundy	11.7	Male	5,423	488	409	422	455	815	798	554	531	951	36.5
		Female	6,277	469	458	349	441	806	819	610	635	1,690	42.5
Harrison	9.2	Male	4,390	378	309	345	366	574	581	456	454	927	38.8
		Female	4,810	363	285	290	364	498	602	507	513	1,388	45.1
Henry	20.7	Male	9,866	916	848	758	781	1,367	1,452	957	928	1,859	36.8
		Female	10,834	830	736	741	755	1,369	1,420	995	1,140	2,848	41.9
Hickory	7.6	Male	3,705	259	253	273	216	385	434	418	554	913	45.8
		Female	3,895	221	264	258	202	389	460	470	609	1,022	48.3
Holt	6.4	Male	3,081	270	257	219	207	468	370	290	358	642	38.2
		Female	3,319	262	222	217	214	358	400	311	401	934	44.7
Howard	9.9	Male	4,727	437	370	387	615	651	565	452	422	828	33.5
		Female	5,173	334	338	334	588	616	611	502	478	1,372	41.2
Howell	31.9	Male	15,208	1,423	1,398	1,276	1,251	2,146	2,278	1,660	1,445	2,331	35.5
		Female	16,692	1,319	1,319	1,229	1,234	2,256	2,451	1,750	1,698	3,436	39.0
Iron	11.6	Male	5,496	548	532	474	445	765	840	544	513	835	34.8
		Female	6,104	541	519	441	428	808	860	550	573	1,384	38.7
Jackson	645.4	Male	305,039	29,528	26,708	24,128	32,460	57,405	45,763	32,557	25,629	30,861	31.9
		Female	340,361	28,488	25,721	23,581	34,156	57,819	48,527	35,547	29,888	56,634	35.1
Jasper	91.5	Male	43,042	4,158	3,852	3,326	4,657	7,061	6,299	4,347	3,903	5,439	32.8
		Female	48,458	3,942	3,720	3,243	4,666	7,108	6,537	4,834	4,607	9,801	37.4
Jefferson	176.3	Male	87,919	9,904	9,135	8,007	8,291	16,800	15,305	8,916	5,624	5,937	30.1
		Female	88,381	9,584	8,716	7,586	8,475	16,517	14,938	8,493	5,760	8,312	31.0
Johnson	41.0	Male	20,798	1,950	1,607	1,338	5,324	3,442	2,710	1,555	1,133	1,739	25.5
		Female	20,202	1,824	1,458	1,242	4,629	2,982	2,617	1,538	1,284	2,628	28.2
Knox	5.3	Male	2,520	223	222	190	220	327	345	270	243	480	37.3
		Female	2,780	201	213	212	169	285	370	257	289	784	43.4
Laclede	27.6	Male	13,271	1,257	1,218	1,162	1,129	1,912	2,043	1,416	1,205	1,929	34.8
		Female	14,329	1,220	1,154	1,100	1,158	2,070	2,134	1,382	1,417	2,694	37.2
Lafayette	32.3	Male	15,669	1,372	1,417	1,368	1,383	2,276	2,489	1,677	1,404	2,283	35.1
		Female	16,631	1,299	1,252	1,193	1,254	2,262	2,432	1,699	1,566	3,674	39.3
Lawrence	31.5	Male	15,022	1,433	1,415	1,291	1,204	2,127	2,181	1,522	1,402	2,447	35.2
		Female	16,478	1,390	1,322	1,197	1,211	2,041	2,377	1,602	1,632	3,706	39.5
Lewis	10.2	Male	4,901	440	407	414	626	655	700	482	408	769	33.6
		Female	5,299	440	395	373	562	671	714	482	452	1,210	37.9
Lincoln	28.4	Male	13,950	1,400	1,218	1,329	1,233	2,036	2,175	1,496	1,129	1,934	33.8
		Female	14,450	1,284	1,177	1,208	1,240	2,011	2,114	1,466	1,242	2,708	36.4
Linn	15.0	Male	6,973	620	532	475	563	977	895	735	734	1,442	38.6
		Female	8,027	582	536	447	560	921	948	797	961	2,275	45.2
Livingston	15.5	Male	7,117	685	605	549	626	1,021	1,016	722	675	1,218	35.7
		Female	8,383	678	554	659	579	1,134	1,046	823	816	2,094	40.6
McDonald	17.3	Male	8,507	820	782	769	703	1,143	1,331	971	749	1,239	35.3
		Female	8,793	684	715	735	672	1,147	1,430	945	838	1,627	38.1
Macon	16.7	Male	7,924	671	684	612	628	1,109	1,101	811	803	1,505	37.3
		Female	8,776	718	654	576	592	1,096	1,152	831	948	2,209	41.5
Madison	12.2	Male	5,787	507	454	518	489	733	798	584	582	1,122	37.4
		Female	6,413	491	451	435	476	805	856	649	722	1,528	41.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSOURI (continued)													
ALL COUNTIES (continued)													
Maries	8.4	Male	4,187	369	373	360	315	576	624	443	441	686	36.6
		Female	4,213	412	333	341	296	533	606	450	415	827	38.2
Marion	28.3	Male	13,415	1,352	1,241	1,110	1,256	2,168	1,721	1,330	1,218	2,019	33.1
		Female	14,885	1,331	1,131	972	1,242	2,074	1,810	1,469	1,428	3,428	38.8
Mercer	4.1	Male	2,000	150	139	124	181	255	229	235	248	439	41.6
		Female	2,100	143	133	125	148	203	249	243	232	624	46.8
Miller	20.3	Male	9,918	1,029	889	856	833	1,504	1,407	983	921	1,496	34.0
		Female	10,382	900	811	802	827	1,431	1,451	1,022	1,004	2,134	37.9
Mississippi	15.4	Male	7,290	792	785	727	628	993	1,042	643	609	1,071	32.2
		Female	8,110	744	699	683	677	1,071	1,134	753	815	1,534	36.6
Moniteau	13.0	Male	6,330	583	513	515	591	1,018	904	640	546	1,020	34.5
		Female	6,670	578	543	511	493	889	861	674	653	1,468	38.7
Monroe	9.7	Male	4,691	461	407	388	425	668	677	438	430	797	34.9
		Female	5,009	449	350	352	386	612	697	448	472	1,243	40.1
Montgomery	11.9	Male	5,691	498	499	490	466	714	808	573	561	1,082	37.2
		Female	6,209	513	452	486	442	723	843	593	634	1,523	40.8
Morgan	16.4	Male	7,850	669	597	606	569	904	1,082	881	951	1,591	40.4
		Female	8,550	569	632	641	498	965	1,130	969	1,032	2,114	43.6
New Madrid	21.7	Male	10,320	1,187	1,105	1,021	866	1,420	1,509	943	872	1,397	31.9
		Female	11,380	1,107	1,049	987	955	1,548	1,531	1,101	1,105	1,997	35.3
Newton	44.1	Male	21,337	1,881	1,981	1,925	2,005	3,181	3,368	2,332	1,906	2,758	34.0
		Female	22,763	1,803	1,888	1,767	1,878	3,187	3,631	2,434	2,163	4,012	37.4
Nodaway	21.4	Male	10,611	927	742	726	2,259	1,597	1,247	841	777	1,495	29.1
		Female	10,789	898	684	732	1,867	1,335	1,294	888	902	2,189	34.1
Oregon	10.6	Male	5,052	442	445	442	380	663	742	515	495	928	37.1
		Female	5,548	411	450	431	372	689	751	581	584	1,279	40.6
Osage	12.6	Male	6,377	643	591	605	693	910	856	584	522	973	32.2
		Female	6,223	615	594	579	541	777	807	550	589	1,171	35.1
Ozark	9.2	Male	4,546	393	365	363	318	588	602	514	522	881	39.1
		Female	4,654	389	344	339	330	570	647	534	565	936	40.5
Pemiscot	23.9	Male	11,132	1,374	1,198	1,122	975	1,489	1,348	1,025	982	1,619	31.0
		Female	12,768	1,317	1,163	1,057	1,043	1,582	1,553	1,229	1,281	2,543	36.4
Perry	17.8	Male	8,735	955	765	759	825	1,355	1,122	773	761	1,420	32.8
		Female	9,065	912	720	725	757	1,240	1,091	837	855	1,928	36.6
Pettis	37.2	Male	17,682	1,711	1,558	1,437	1,695	2,741	2,486	1,933	1,584	2,537	33.9
		Female	19,518	1,573	1,421	1,356	1,742	2,611	2,735	2,067	1,852	4,161	38.9
Phelps	35.3	Male	18,202	1,392	1,442	1,373	3,854	2,607	2,441	1,621	1,419	2,053	29.0
		Female	17,098	1,398	1,347	1,300	1,990	2,430	2,531	1,661	1,514	2,927	35.3
Pike	17.1	Male	8,176	840	787	713	720	1,137	1,186	854	718	1,221	34.0
		Female	8,924	855	716	708	6[illegible]	1,171	1,285	840	815	1,844	37.5
Platte	56.3	Male	28,287	2,749	2,774	2,386	2,533	5,463	5,701	2,849	2,146	1,686	31.8
		Female	28,013	2,593	2,627	2,274	2,580	5,634	5,209	2,759	1,916	2,421	32.0
Polk	21.7	Male	10,467	884	947	831	1,309	1,350	1,496	970	984	1,696	34.4
		Female	11,233	848	762	797	1,374	1,369	1,492	1,070	1,069	2,452	38.1
Pulaski	43.0	Male	24,865	2,125	1,773	2,229	8,057	4,223	2,738	1,532	997	1,191	23.5
		Female	18,135	2,102	1,696	1,354	2,617	3,417	2,597	1,511	1,050	1,791	28.8
Putnam	5.6	Male	2,666	218	213	240	205	314	390	259	290	537	38.7
		Female	2,934	204	229	195	184	316	387	304	318	797	43.8
Ralls	9.3	Male	4,573	448	383	394	381	734	680	452	420	681	34.3
		Female	4,727	464	398	349	344	679	631	508	430	924	37.1
Randolph	26.7	Male	13,245	1,237	1,010	943	1,572	2,575	1,842	1,155	1,072	1,839	32.2
		Female	13,455	1,203	1,058	912	1,089	1,932	1,695	1,234	1,153	3,179	38.1
Ray	24.1	Male	11,750	1,145	1,126	1,073	943	1,723	2,161	1,231	956	1,392	34.2
		Female	12,350	1,036	1,052	1,010	943	1,822	2,082	1,222	1,019	2,164	36.5
Reynolds	7.0	Male	3,461	316	331	307	279	505	513	357	310	543	34.9
		Female	3,539	327	311	267	296	499	509	337	357	636	36.4
Ripley	13.9	Male	6,740	620	549	616	528	803	907	744	712	1,261	37.8
		Female	7,160	607	528	531	508	861	1,001	798	773	1,553	40.4
St. Charles	204.5	Male	101,566	11,747	10,604	9,308	9,333	19,585	19,038	10,681	6,150	5,120	30.0
		Female	102,934	11,101	10,088	9,003	9,715	20,608	18,322	9,637	6,039	8,420	30.6
St. Clair	8.9	Male	4,266	352	367	362	313	455	581	428	439	969	39.9
		Female	4,634	283	358	303	275	548	589	439	550	1,289	44.3
Ste. Genevieve	17.3	Male	8,555	926	759	836	850	1,344	1,229	871	723	1,017	31.7
		Female	8,745	823	764	812	762	1,176	1,282	923	758	1,445	35.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES

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MISSOURI (continued)													
ALL COUNTIES (continued)													
St. Francois	47.4	Male	22,408	2,167	2,032	1,887	1,953	3,232	3,327	2,327	2,084	3,399	34.8
		Female	24,992	1,990	1,923	1,829	1,953	3,333	3,498	2,483	2,485	5,498	39.2
St. Louis	1,013.2	Male	484,667	42,405	41,924	42,481	48,498	85,390	79,753	56,601	42,985	44,130	32.8
		Female	528,533	40,204	40,255	41,052	48,563	89,790	85,548	60,581	47,304	75,236	35.5
St. Louis city	409.7	Male	182,359	18,145	15,707	15,034	21,080	29,964	20,743	17,383	16,741	27,562	32.1
		Female	227,341	17,903	15,377	14,906	23,086	31,514	24,709	21,967	23,080	54,799	39.4
Saline	24.6	Male	11,798	1,099	923	891	1,289	1,865	1,589	1,146	1,098	1,898	34.1
		Female	12,802	1,078	939	849	1,063	1,778	1,664	1,228	1,290	2,913	39.2
Schuyler	4.6	Male	2,199	176	200	168	184	291	329	210	216	425	37.4
		Female	2,401	170	190	167	164	287	313	219	243	648	42.1
Scotland	5.2	Male	2,450	218	211	206	183	306	331	228	269	498	38.1
		Female	2,750	187	206	205	182	271	362	231	292	814	44.0
Scott	41.9	Male	19,882	2,206	2,052	1,869	1,891	3,250	2,980	1,818	1,590	2,226	30.9
		Female	22,018	2,116	1,969	1,737	2,017	3,447	3,235	2,063	2,009	3,425	34.2
Shannon	8.1	Male	4,005	351	379	385	322	568	611	399	402	588	35.0
		Female	4,095	346	360	316	340	572	617	453	410	681	36.8
Shelby	7.6	Male	3,572	331	260	291	325	471	478	338	340	738	37.3
		Female	4,028	326	268	260	280	439	489	361	422	1,183	44.0
Stoddard	29.9	Male	14,249	1,232	1,289	1,313	1,221	2,097	2,185	1,448	1,317	2,147	34.9
		Female	15,651	1,229	1,223	1,163	1,230	2,109	2,318	1,615	1,579	3,185	38.8
Stone	19.1	Male	9,390	675	730	740	595	1,131	1,257	1,093	1,195	1,974	41.6
		Female	9,710	643	666	656	612	1,135	1,391	1,145	1,330	2,132	43.2
Sullivan	6.8	Male	3,304	289	255	238	253	432	440	347	350	700	39.2
		Female	3,496	238	224	230	222	397	465	362	386	972	44.4
Taney	26.6	Male	12,850	944	921	911	1,226	1,471	1,654	1,290	1,540	2,893	40.8
		Female	13,750	791	781	818	1,337	1,567	1,798	1,470	1,820	3,368	43.8
Texas	22.4	Male	10,871	1,021	921	992	911	1,414	1,621	1,251	1,042	1,698	36.1
		Female	11,529	929	893	912	861	1,498	1,683	1,285	1,207	2,261	39.0
Vernon	20.9	Male	9,782	941	804	785	759	1,550	1,380	1,049	946	1,568	35.4
		Female	11,118	901	741	780	1,013	1,515	1,436	1,123	1,144	2,465	39.2
Warren	20.3	Male	10,034	998	862	853	849	1,549	1,517	1,044	870	1,492	34.4
		Female	10,266	937	781	844	809	1,432	1,545	1,007	969	1,942	37.1
Washington	20.4	Male	10,043	1,139	1,110	945	944	1,528	1,478	962	762	1,175	30.8
		Female	10,357	1,044	1,008	963	901	1,520	1,490	986	912	1,533	33.3
Wayne	12.9	Male	6,284	512	522	533	492	728	883	690	652	1,272	39.0
		Female	6,616	485	475	519	454	754	943	686	801	1,499	41.6
Webster	24.0	Male	11,966	1,273	1,173	1,103	1,097	1,796	1,937	1,206	891	1,490	32.4
		Female	12,034	1,117	1,095	1,011	915	1,681	1,911	1,156	967	2,181	36.0
Worth	2.5	Male	1,155	94	82	101	76	145	156	118	99	284	40.1
		Female	1,345	92	78	88	72	146	146	140	134	449	48.2
Wright	17.3	Male	8,331	799	738	744	682	1,090	1,200	899	801	1,378	35.9
		Female	8,969	757	715	678	683	1,105	1,284	973	879	1,895	39.3
TOTAL METRO COUNTIES	**3,423.7**	**Male**	**1,632,381**	**156,017**	**146,043**	**136,916**	**176,670**	**293,638**	**255,235**	**173,941**	**133,903**	**160,018**	**31.8**
		Female	**1,791,319**	**149,190**	**140,231**	**132,509**	**183,482**	**299,852**	**268,165**	**185,276**	**152,991**	**279,623**	**34.7**
TOTAL STATE	**5,222.7**	**Male**	**2,506,198**	**237,413**	**220,863**	**209,581**	**270,854**	**422,899**	**378,574**	**260,146**	**212,600**	**293,268**	**32.4**
		Female	**2,716,502**	**226,353**	**211,285**	**199,872**	**267,141**	**424,429**	**394,613**	**276,508**	**243,542**	**472,759**	**35.7**
MONTANA													
BILLINGS	**116.4**	**Male**	**57,122**	**6,108**	**5,243**	**4,548**	**6,064**	**11,357**	**8,997**	**5,689**	**4,391**	**4,725**	**30.8**
		Female	**59,278**	**5,778**	**5,050**	**4,285**	**6,669**	**10,845**	**8,974**	**5,872**	**4,706**	**7,099**	**32.2**
Yellowstone	116.4	Male	57,122	6,108	5,243	4,548	6,064	11,357	8,997	5,689	4,391	4,725	30.8
		Female	59,278	5,778	5,050	4,285	6,669	10,845	8,974	5,872	4,706	7,099	32.2
GREAT FALLS	**78.3**	**Male**	**39,103**	**3,995**	**3,262**	**3,302**	**4,961**	**6,908**	**6,349**	**3,857**	**2,987**	**3,482**	**30.8**
		Female	**39,197**	**3,796**	**3,176**	**3,091**	**4,122**	**6,604**	**6,293**	**3,772**	**3,147**	**5,196**	**33.2**
Cascade	78.3	Male	39,103	3,995	3,262	3,302	4,961	6,908	6,349	3,857	2,987	3,482	30.8
		Female	39,197	3,796	3,176	3,091	4,122	6,604	6,293	3,772	3,147	5,196	33.2
ALL COUNTIES													
Beaverhead	8.3	Male	4,238	464	344	307	477	734	641	415	335	521	32.2
		Female	4,062	423	325	303	456	657	621	347	326	604	33.0

POPULATION BY AGE AND SEX

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MONTANA (continued)													
ALL COUNTIES (continued)													
Big Horn	10.8	Male	5,350	728	556	534	518	937	805	470	354	448	28.6
		Female	5,450	698	583	521	537	966	765	456	386	538	29.0
Blaine	7.1	Male	3,574	420	355	362	349	571	487	307	286	437	30.3
		Female	3,526	402	370	319	299	558	468	329	264	517	31.7
Broadwater	3.8	Male	1,928	216	144	164	156	323	281	201	188	255	33.8
		Female	1,872	198	188	152	142	262	292	184	186	268	34.8
Carbon	8.3	Male	4,094	381	336	332	268	640	573	430	423	711	36.6
		Female	4,206	392	315	288	258	618	553	442	438	902	39.2
Carter	1.6	Male	816	63	61	68	72	114	128	103	85	122	37.3
		Female	784	65	57	75	51	102	119	92	72	151	38.5
Cascade	78.3	Male	39,103	3,995	3,262	3,302	4,961	6,908	6,349	3,857	2,987	3,482	30.8
		Female	39,197	3,796	3,176	3,091	4,122	6,604	6,293	3,772	3,147	5,196	33.2
Chouteau	5.7	Male	2,937	289	257	232	239	481	417	295	336	391	34.4
		Female	2,763	288	227	209	194	418	372	332	272	451	36.2
Custer	12.1	Male	5,929	625	512	555	563	946	819	588	556	765	32.5
		Female	6,171	585	491	455	591	954	805	593	579	1,118	35.1
Daniels	2.7	Male	1,365	144	106	103	89	222	194	144	148	215	36.0
		Female	1,335	123	100	105	85	191	186	140	162	243	38.4
Dawson	10.2	Male	5,161	579	491	421	635	968	725	494	377	471	29.7
		Female	5,039	558	466	389	555	822	686	518	398	647	31.7
Deer Lodge	10.2	Male	5,101	425	448	503	494	810	712	482	532	695	33.4
		Female	5,099	382	428	432	355	747	657	542	600	956	38.1
Fallon	3.3	Male	1,657	209	147	138	167	281	202	202	150	161	31.0
		Female	1,643	178	155	142	146	259	244	173	125	221	32.7
Fergus	12.3	Male	6,050	573	503	518	526	951	842	588	595	954	34.5
		Female	6,250	545	509	483	480	878	858	630	611	1,256	37.7
Flathead	60.1	Male	29,953	3,065	2,829	2,481	2,530	5,811	4,918	2,910	2,412	2,997	32.0
		Female	30,147	3,000	2,572	2,432	2,640	5,623	4,621	2,878	2,498	3,883	32.9
Gallatin	49.0	Male	25,215	2,236	1,831	1,607	5,512	5,495	3,473	1,823	1,507	1,731	27.6
		Female	23,785	2,089	1,725	1,535	4,586	4,618	3,332	1,893	1,564	2,443	29.2
Garfield	1.6	Male	828	103	57	72	84	144	111	84	85	88	31.8
		Female	772	86	63	55	64	113	103	86	80	122	35.5
Glacier	11.3	Male	5,549	780	556	527	497	963	735	561	425	505	29.3
		Female	5,751	723	563	501	572	962	802	552	414	662	30.4
Golden Valley	1.0	Male	501	50	43	40	35	59	66	65	56	87	38.6
		Female	499	46	49	51	28	63	77	55	54	76	36.6
Granite	3.0	Male	1,580	145	138	127	120	257	246	148	187	212	35.1
		Female	1,420	137	118	121	85	214	205	137	149	254	36.7
Hill	17.9	Male	8,917	1,024	803	736	1,135	1,677	1,162	871	744	765	29.5
		Female	8,983	987	781	697	1,105	1,472	1,152	893	760	1,136	31.3
Jefferson	8.9	Male	4,486	451	412	450	309	877	826	432	322	407	32.1
		Female	4,414	426	451	415	338	854	750	384	350	446	31.8
Judith Basin	2.5	Male	1,302	101	114	130	93	189	209	137	117	212	36.1
		Female	1,198	116	97	100	75	184	175	135	115	201	36.5
Lake	22.4	Male	11,157	1,293	1,069	1,018	929	1,757	1,581	1,033	940	1,537	32.2
		Female	11,243	1,187	963	908	868	1,750	1,582	1,067	1,033	1,885	34.7
Lewis and Clark	48.0	Male	23,528	2,374	2,190	1,978	2,399	4,811	3,733	2,211	1,788	2,044	30.9
		Female	24,472	2,243	2,088	1,824	2,569	4,682	3,801	2,252	1,961	3,052	32.5
Liberty	2.3	Male	1,162	129	84	101	108	206	163	123	94	154	32.7
		Female	1,138	118	91	92	99	153	173	142	117	153	35.9
Lincoln	18.3	Male	9,263	1,050	903	889	743	1,673	1,628	921	728	728	31.3
		Female	9,037	986	922	825	753	1,571	1,529	863	697	891	31.6
McCone	2.4	Male	1,267	152	124	114	107	187	151	143	143	146	32.3
		Female	1,133	123	119	96	73	176	156	128	120	142	33.8
Madison	5.5	Male	2,766	259	213	216	209	429	446	300	275	419	36.3
		Female	2,734	228	202	208	175	413	410	286	237	575	38.4
Meagher	1.9	Male	982	80	76	74	83	158	162	109	101	139	36.2
		Female	918	83	85	70	62	148	142	96	89	143	35.8
Mineral	3.9	Male	1,984	200	161	181	196	352	344	196	169	185	32.2
		Female	1,916	238	169	168	159	363	307	143	178	191	31.2
Missoula	78.5	Male	39,178	3,639	3,136	2,907	5,446	8,879	6,403	3,520	2,351	2,897	30.0
		Female	39,322	3,469	3,044	2,813	5,652	8,114	6,120	3,332	2,563	4,215	30.8
Musselshell	4.3	Male	2,170	241	180	176	145	374	282	195	239	338	34.2
		Female	2,130	205	191	157	129	348	255	202	232	411	36.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MONTANA (continued)													
ALL COUNTIES (continued)													
Park	12.0	Male	5,987	569	508	447	461	1,144	890	611	544	813	33.8
		Female	6,013	487	486	424	456	1,003	857	625	586	1,089	36.8
Petroleum	.6	Male	321	38	32	34	27	51	35	36	36	32	30.8
		Female	279	27	23	23	24	43	46	30	31	32	34.9
Phillips	5.4	Male	2,744	295	234	223	263	429	362	269	257	412	33.3
		Female	2,656	305	221	239	221	381	367	255	232	435	34.0
Pondera	6.8	Male	3,382	377	320	290	282	524	510	359	290	430	33.1
		Female	3,418	395	284	285	285	500	472	358	311	528	34.2
Powder River	2.2	Male	1,118	129	99	82	95	221	141	124	110	117	32.0
		Female	1,082	118	115	73	75	178	159	139	92	133	34.0
Powell	7.1	Male	4,087	279	282	259	526	963	688	396	313	381	32.2
		Female	3,013	267	259	239	205	481	440	321	289	512	36.3
Prairie	1.7	Male	824	75	68	57	60	133	110	74	90	157	36.7
		Female	876	86	88	73	49	116	121	90	88	165	37.1
Ravalli	27.1	Male	13,438	1,292	1,266	1,298	873	2,073	2,375	1,338	1,192	1,731	34.6
		Female	13,662	1,183	1,169	1,161	829	2,223	2,287	1,306	1,256	2,248	36.2
Richland	11.9	Male	6,132	768	557	472	746	1,166	851	512	469	591	29.5
		Female	5,768	714	512	435	644	938	752	547	435	791	31.2
Roosevelt	11.0	Male	5,448	672	547	503	518	970	741	506	464	527	30.0
		Female	5,552	697	589	480	518	886	709	515	443	715	30.6
Rosebud	11.9	Male	6,126	862	653	563	583	1,154	995	552	430	334	28.5
		Female	5,774	834	666	518	596	1,096	787	493	328	456	27.5
Sanders	9.0	Male	4,572	480	420	379	326	747	703	439	413	665	34.1
		Female	4,428	462	390	348	290	708	705	452	387	686	35.2
Sheridan	5.0	Male	2,497	240	166	195	249	415	319	270	280	363	34.6
		Female	2,503	231	179	208	204	322	331	296	270	462	38.2
Silver Bow	33.9	Male	16,435	1,491	1,437	1,499	1,604	2,619	2,428	1,585	1,596	2,176	33.3
		Female	17,465	1,433	1,441	1,336	1,440	2,498	2,365	1,704	1,781	3,467	37.5
Stillwater	6.7	Male	3,351	334	256	276	246	563	485	345	320	526	35.0
		Female	3,349	292	272	269	201	514	488	325	344	644	37.6
Sweet Grass	3.1	Male	1,585	137	130	133	106	213	251	162	148	305	37.9
		Female	1,515	119	120	96	93	216	205	162	167	337	40.5
Teton	6.4	Male	3,186	353	261	265	228	458	473	357	314	477	35.6
		Female	3,214	329	274	244	205	443	504	304	351	560	37.2
Toole	5.2	Male	2,550	286	225	209	239	433	352	246	268	292	32.3
		Female	2,650	294	203	199	237	405	334	295	260	423	34.7
Treasure	.9	Male	447	45	33	36	36	77	59	63	41	57	34.5
		Female	453	43	41	39	31	63	72	48	44	72	36.3
Valley	9.0	Male	4,516	527	446	417	377	718	645	488	393	505	31.8
		Female	4,484	469	414	362	374	722	651	478	382	632	33.6
Wheatland	2.2	Male	1,079	103	103	77	71	170	148	119	110	178	36.0
		Female	1,121	111	88	81	71	161	159	116	138	196	38.1
Wibaux	1.3	Male	677	65	83	50	56	122	78	68	63	92	31.9
		Female	623	55	57	68	43	100	65	68	56	111	33.8
Yellowstone	116.4	Male	57,122	6,108	5,243	4,548	6,064	11,357	8,997	5,689	4,391	4,725	30.8
		Female	59,278	5,778	5,050	4,285	6,669	10,845	8,974	5,872	4,706	7,099	32.2
TOTAL METRO COUNTIES	**194.7**	**Male**	**96,225**	**10,103**	**8,505**	**7,850**	**11,025**	**18,265**	**15,346**	**9,546**	**7,378**	**8,207**	**30.8**
		Female	**98,475**	**9,574**	**8,226**	**7,376**	**10,791**	**17,449**	**15,267**	**9,644**	**7,853**	**12,295**	**32.6**
TOTAL STATE	**814.3**	**Male**	**406,715**	**42,008**	**35,810**	**33,675**	**44,230**	**75,904**	**62,450**	**38,966**	**32,567**	**41,105**	**31.3**
		Female	**407,585**	**39,852**	**34,624**	**31,517**	**42,063**	**70,699**	**60,461**	**38,873**	**33,754**	**55,742**	**32.9**
NEBRASKA													
LINCOLN	**212.1**	**Male**	**103,773**	**9,396**	**7,925**	**6,960**	**17,523**	**22,058**	**14,602**	**9,344**	**7,150**	**8,815**	**29.6**
		Female	**108,327**	**8,898**	**7,770**	**6,726**	**16,931**	**20,254**	**14,291**	**9,628**	**8,105**	**15,724**	**31.8**
Lancaster	212.1	Male	103,773	9,396	7,925	6,960	17,523	22,058	14,602	9,344	7,150	8,815	29.6
		Female	108,327	8,898	7,770	6,726	16,931	20,254	14,291	9,628	8,105	15,724	31.8
OMAHA	**620.1**	**Male**	**299,888**	**31,527**	**28,629**	**26,752**	**32,663**	**56,598**	**47,260**	**30,160**	**21,491**	**24,808**	**30.4**
		Female	**320,212**	**30,180**	**27,855**	**25,532**	**33,914**	**57,920**	**47,550**	**31,003**	**24,045**	**42,213**	**32.4**
Douglas	415.1	Male	198,372	20,440	18,074	17,269	21,825	37,961	29,624	19,959	15,279	17,941	30.7
		Female	216,728	19,576	17,658	16,390	23,718	39,172	30,198	21,010	17,462	31,544	32.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEBRASKA (continued)													
OMAHA (continued)													
Sarpy	100.5	Male	51,128	5,912	5,679	4,910	5,828	10,485	10,142	4,699	1,996	1,477	28.1
		Female	49,372	5,717	5,508	4,686	5,071	10,415	9,492	4,194	2,015	2,274	28.6
Washington	16.3	Male	8,110	771	812	733	807	1,236	1,315	858	646	932	32.5
		Female	8,190	696	764	630	701	1,269	1,298	835	671	1,326	35.3
Pottawattamie, Iowa	*88.2*	*Male*	*42,278*	*4,404*	*4,064*	*3,840*	*4,203*	*6,916*	*6,179*	*4,644*	*3,570*	*4,458*	*31.7*
		Female	*45,922*	*4,191*	*3,925*	*3,826*	*4,424*	*7,064*	*6,562*	*4,964*	*3,897*	*7,069*	*34.3*
ALL COUNTIES													
Adams	29.8	Male	14,163	1,360	1,144	1,031	1,803	2,363	1,997	1,378	1,196	1,891	32.4
		Female	15,637	1,225	1,098	984	1,749	2,331	1,890	1,512	1,390	3,458	37.3
Antelope	8.3	Male	4,042	439	363	329	311	612	515	402	378	693	34.5
		Female	4,258	418	329	348	292	539	493	414	405	1,020	39.1
Arthur	.5	Male	252	18	23	20	28	36	35	32	25	35	35.3
		Female	248	15	25	26	16	25	45	27	21	48	38.8
Banner	.9	Male	444	40	38	33	37	59	82	47	49	59	36.8
		Female	456	53	44	34	32	67	68	47	63	48	34.7
Blaine	.9	Male	444	34	35	46	42	59	72	44	39	73	35.8
		Female	456	47	50	39	34	57	67	40	36	86	35.1
Boone	6.8	Male	3,339	344	266	289	309	441	432	361	323	574	35.5
		Female	3,461	350	246	310	232	425	413	357	324	804	39.1
Box Butte	14.2	Male	7,059	876	635	460	859	1,460	931	552	475	811	29.8
		Female	7,141	838	621	459	744	1,235	829	612	528	1,275	32.4
Boyd	3.1	Male	1,584	143	100	126	136	204	182	163	176	354	39.6
		Female	1,516	115	86	92	108	145	154	207	197	412	47.6
Brown	3.8	Male	1,826	190	148	148	146	272	245	183	168	326	35.4
		Female	1,974	166	167	143	134	257	263	196	188	460	39.6
Buffalo	37.7	Male	18,176	1,852	1,549	1,306	3,182	3,277	2,281	1,529	1,247	1,953	28.7
		Female	19,524	1,835	1,454	1,168	3,675	3,088	2,178	1,550	1,416	3,160	30.3
Burt	8.3	Male	4,018	355	319	319	301	556	504	452	417	795	38.2
		Female	4,282	354	288	302	252	495	508	489	446	1,148	43.9
Butler	9.0	Male	4,423	406	366	375	383	603	548	456	469	817	36.4
		Female	4,577	424	343	368	282	564	582	445	457	1,112	40.3
Cass	22.9	Male	11,410	1,150	1,064	1,017	1,054	1,841	1,831	1,236	899	1,318	32.7
		Female	11,490	1,071	1,010	916	905	1,784	1,715	1,183	969	1,937	35.3
Cedar	10.6	Male	5,278	594	496	516	473	753	580	515	464	887	32.4
		Female	5,322	545	481	482	386	599	581	513	492	1,243	37.9
Chase	4.8	Male	2,343	280	221	179	178	359	354	233	218	321	33.7
		Female	2,457	245	220	181	167	323	343	245	211	522	37.7
Cherry	6.5	Male	3,276	336	307	247	294	497	490	367	287	451	34.1
		Female	3,224	298	250	224	266	461	489	334	303	599	37.3
Cheyenne	10.1	Male	4,909	460	431	399	530	730	635	540	472	712	33.7
		Female	5,191	479	354	383	398	678	677	598	527	1,097	39.5
Clay	7.6	Male	3,715	357	346	277	335	532	510	368	330	660	35.2
		Female	3,885	356	320	311	280	505	503	389	359	862	38.4
Colfax	9.1	Male	4,464	412	373	378	423	627	553	422	393	883	35.3
		Female	4,636	430	347	367	327	535	537	459	431	1,203	40.8
Cuming	11.3	Male	5,578	517	502	539	528	775	721	587	545	864	34.1
		Female	5,722	574	468	467	379	710	690	607	530	1,297	38.8
Custer	12.4	Male	5,956	623	487	430	452	872	778	622	571	1,121	36.5
		Female	6,444	574	471	441	404	813	807	645	675	1,614	41.4
☐ Dakota	18.0	Male	8,850	1,077	885	752	900	1,704	1,287	787	598	860	29.8
		Female	9,150	1,020	916	718	873	1,643	1,233	807	694	1,246	31.4
Dawes	9.2	Male	4,489	417	323	364	844	711	501	394	359	576	29.2
		Female	4,711	393	316	280	799	628	506	426	411	952	34.0
Dawson	21.3	Male	10,477	1,181	972	818	934	1,857	1,464	1,022	873	1,356	32.2
		Female	10,823	1,118	976	751	859	1,631	1,495	1,064	940	1,989	35.5
Deuel	2.2	Male	1,075	111	89	87	82	130	130	111	119	216	38.0
		Female	1,125	65	83	83	59	123	159	104	137	312	44.4
Dixon	6.6	Male	3,292	321	307	272	296	470	403	329	291	603	34.6
		Female	3,308	318	284	253	220	401	413	332	292	795	39.3
Dodge	35.7	Male	17,021	1,610	1,512	1,413	1,740	2,699	2,475	1,838	1,431	2,303	33.3
		Female	18,679	1,681	1,413	1,364	1,743	2,632	2,498	1,946	1,616	3,786	37.0
Douglas	415.1	Male	198,372	20,440	18,074	17,269	21,825	37,961	29,624	19,959	15,279	17,941	30.7
		Female	216,728	19,576	17,658	16,390	23,718	39,172	30,198	21,010	17,462	31,544	32.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
NEBRASKA (continued)													
ALL COUNTIES (continued)													
Dundy	2.6	Male	1,272	103	90	82	99	198	155	126	156	263	39.1
		Female	1,328	120	102	75	89	153	145	142	165	337	43.6
Fillmore	7.3	Male	3,517	326	281	275	277	516	474	381	349	638	36.8
		Female	3,783	301	262	307	203	492	484	375	366	993	41.7
Franklin	4.0	Male	1,923	150	131	155	128	233	245	218	221	442	41.7
		Female	2,077	146	147	121	116	212	236	210	239	650	47.6
Frontier	3.4	Male	1,653	161	122	117	189	246	243	176	136	263	34.7
		Female	1,747	180	121	135	156	231	236	164	139	385	37.1
Furnas	6.0	Male	2,885	261	237	184	212	378	341	297	292	683	40.0
		Female	3,115	216	196	202	199	360	333	308	331	970	46.6
Gage	23.3	Male	11,141	915	880	860	1,034	1,753	1,601	1,199	1,043	1,856	35.8
		Female	12,159	931	796	812	974	1,653	1,607	1,260	1,228	2,898	40.7
Garden	2.7	Male	1,300	78	99	98	95	171	190	146	152	271	40.7
		Female	1,400	90	102	78	79	164	188	168	149	382	44.9
Garfield	2.1	Male	993	90	75	71	66	129	147	96	106	213	39.5
		Female	1,107	85	87	78	58	114	172	86	97	330	42.6
Gosper	2.0	Male	1,011	94	76	85	83	139	143	125	105	161	37.0
		Female	989	91	74	70	66	123	138	118	108	201	40.1
Grant	.9	Male	448	46	39	49	44	75	67	42	36	50	31.1
		Female	452	33	48	34	34	71	66	53	33	80	35.9
Greeley	3.1	Male	1,522	158	127	138	132	204	183	149	165	266	35.1
		Female	1,578	173	124	155	99	156	181	174	144	372	39.5
Hall	48.5	Male	23,441	2,588	2,200	1,878	2,201	4,295	3,500	2,251	1,886	2,642	31.6
		Female	25,059	2,524	2,214	1,850	2,330	4,263	3,356	2,383	1,961	4,178	33.5
Hamilton	9.3	Male	4,545	455	441	396	407	753	652	489	398	554	32.6
		Female	4,755	448	404	385	338	698	653	522	393	914	36.6
Harlan	4.0	Male	1,919	149	134	144	145	273	245	199	216	414	39.7
		Female	2,081	142	167	155	108	250	265	218	228	548	43.2
Hayes	1.4	Male	715	76	52	61	59	119	99	83	77	89	34.2
		Female	685	69	57	46	40	95	98	81	73	126	38.6
Hitchcock	3.8	Male	1,925	229	148	162	161	272	230	189	193	341	34.7
		Female	1,875	174	134	120	124	252	240	186	191	454	40.6
Holt	13.2	Male	6,519	727	596	621	589	992	814	665	576	939	32.3
		Female	6,681	704	527	524	523	916	852	648	600	1,387	36.7
Hooker	1.0	Male	472	45	40	33	39	67	66	42	53	87	36.8
		Female	528	41	36	42	38	63	63	55	63	127	42.0
Howard	6.5	Male	3,211	337	307	267	245	429	426	357	311	532	35.5
		Female	3,289	302	291	293	213	414	422	385	299	670	38.1
Jefferson	9.0	Male	4,360	391	295	320	418	615	577	453	468	823	37.4
		Female	4,640	335	293	294	347	573	566	483	525	1,224	43.4
Johnson	4.8	Male	2,329	216	173	191	181	291	302	253	234	488	38.7
		Female	2,471	182	175	173	151	264	296	279	273	678	44.8
Kearney	6.9	Male	3,329	303	289	246	307	532	480	349	320	503	34.8
		Female	3,571	300	263	284	256	491	519	364	317	777	38.7
Keith	9.1	Male	4,438	461	417	367	391	655	679	507	395	566	33.9
		Female	4,662	442	382	322	358	686	705	511	444	812	37.0
Keya Paha	1.1	Male	564	62	60	45	45	70	78	59	59	86	35.0
		Female	536	48	39	43	39	72	89	54	48	104	38.0
Kimball	4.5	Male	2,229	235	210	186	204	335	299	261	210	289	33.3
		Female	2,271	204	169	193	180	300	331	262	233	399	37.7
Knox	10.5	Male	5,210	516	464	445	440	712	615	548	508	962	35.5
		Female	5,290	469	391	412	334	640	635	552	556	1,301	41.3
Lancaster	212.1	Male	103,773	9,396	7,925	6,960	17,523	22,058	14,602	9,344	7,150	8,815	29.6
		Female	108,327	8,898	7,770	6,726	16,931	20,254	14,291	9,628	8,105	15,724	31.8
Lincoln	33.9	Male	16,727	1,879	1,628	1,363	1,639	2,955	2,444	1,674	1,281	1,864	31.3
		Female	17,173	1,773	1,505	1,283	1,605	2,785	2,421	1,691	1,368	2,742	33.7
Logan	.9	Male	437	52	32	41	39	68	57	43	39	66	33.0
		Female	463	57	48	28	31	63	52	59	38	87	35.9
Loup	.8	Male	394	25	30	40	37	41	62	46	43	70	38.9
		Female	406	36	33	35	36	44	56	49	37	80	38.4
McPherson	.6	Male	300	26	26	26	30	36	25	36	31	64	37.4
		Female	300	20	33	22	28	29	43	35	36	54	39.2
Madison	33.3	Male	15,937	1,701	1,336	1,141	1,909	2,786	2,139	1,536	1,257	2,132	31.8
		Female	17,363	1,710	1,306	1,178	2,056	2,671	2,110	1,519	1,453	3,360	34.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
NEBRASKA (continued)													
ALL COUNTIES (continued)													
Merrick	8.5	Male	4,146	437	364	375	328	596	622	413	368	643	34.5
		Female	4,354	426	349	363	328	570	585	413	389	931	37.4
Morrill	5.7	Male	2,822	293	240	215	249	426	397	291	235	476	34.7
		Female	2,878	274	262	204	206	384	403	292	276	577	37.7
Nance	4.3	Male	2,107	203	162	189	182	300	236	238	214	383	35.7
		Female	2,193	228	168	166	141	237	280	221	212	540	40.6
Nemaha	8.2	Male	3,914	359	283	260	460	672	477	372	354	677	33.9
		Female	4,286	364	299	259	454	597	480	378	418	1,037	38.5
Nuckolls	6.3	Male	3,048	272	251	242	247	398	393	346	331	568	37.9
		Female	3,252	268	223	248	195	393	406	342	331	846	42.4
Otoe	14.7	Male	7,043	623	659	586	562	990	966	714	724	1,219	36.1
		Female	7,657	575	557	533	515	971	948	815	774	1,969	42.1
Pawnee	3.5	Male	1,671	109	101	122	110	202	203	196	225	403	44.4
		Female	1,829	129	110	128	98	180	200	211	206	567	48.1
Perkins	3.8	Male	1,926	229	170	155	155	277	262	170	194	314	34.2
		Female	1,874	185	111	120	117	259	265	175	210	432	40.5
Phelps	9.9	Male	4,652	477	409	333	396	745	650	514	402	726	34.5
		Female	5,248	441	393	357	365	736	729	521	474	1,232	39.6
Pierce	8.4	Male	4,110	427	339	353	377	571	566	407	406	664	34.8
		Female	4,290	408	315	374	326	492	584	414	431	946	38.9
Platte	30.1	Male	14,657	1,662	1,401	1,251	1,469	2,571	2,055	1,475	1,154	1,619	31.0
		Female	15,443	1,692	1,349	1,213	1,411	2,422	2,128	1,457	1,253	2,518	33.5
Polk	5.9	Male	2,880	271	245	236	208	421	388	270	284	557	36.5
		Female	3,020	262	262	225	146	389	363	295	301	777	41.2
Red Willow	12.3	Male	5,856	562	482	484	610	945	770	667	512	824	33.4
		Female	6,444	631	498	436	618	863	804	672	597	1,325	37.2
Richardson	10.1	Male	4,746	409	368	370	369	636	654	456	520	964	38.4
		Female	5,354	379	350	344	354	613	631	511	609	1,563	45.1
Rock	2.3	Male	1,134	125	112	76	86	210	137	127	84	177	33.0
		Female	1,166	114	110	81	76	175	165	104	98	243	36.6
Saline	12.8	Male	6,150	538	480	419	781	845	806	564	608	1,109	35.1
		Female	6,650	487	454	415	727	814	714	606	645	1,788	41.0
Sarpy	100.5	Male	51,128	5,912	5,679	4,910	5,828	10,485	10,142	4,699	1,996	1,477	28.1
		Female	49,372	5,717	5,508	4,686	5,071	10,415	9,492	4,194	2,015	2,274	28.6
Saunders	19.2	Male	9,571	947	822	842	793	1,473	1,422	1,000	819	1,453	34.4
		Female	9,629	902	785	805	662	1,326	1,338	1,016	877	1,918	37.5
Scotts Bluff	37.5	Male	18,142	2,023	1,732	1,531	1,670	3,043	2,575	1,817	1,502	2,249	32.0
		Female	19,358	1,887	1,665	1,430	1,735	3,095	2,648	1,960	1,721	3,217	34.6
Seward	16.6	Male	8,320	813	650	643	1,403	1,261	1,060	760	661	1,069	30.2
		Female	8,280	762	624	556	1,030	1,172	1,075	783	696	1,582	35.0
Sheridan	7.3	Male	3,503	399	296	282	275	526	421	394	382	528	34.5
		Female	3,797	352	301	266	272	480	484	405	381	856	39.7
Sherman	3.7	Male	1,814	163	174	150	125	221	222	194	186	379	38.3
		Female	1,886	160	161	168	106	200	232	191	202	466	41.4
Sioux	1.8	Male	902	85	65	69	83	134	123	126	78	139	36.2
		Female	898	74	73	90	56	117	148	122	92	126	37.6
Stanton	6.9	Male	3,496	423	369	301	344	585	478	308	270	418	30.3
		Female	3,404	408	332	301	265	540	470	310	256	522	32.3
Thayer	6.8	Male	3,260	258	267	231	249	438	418	327	378	694	39.5
		Female	3,540	275	240	249	196	425	409	346	376	1,024	44.4
Thomas	.9	Male	448	43	47	36	34	81	75	42	40	50	32.9
		Female	452	57	37	31	37	66	77	40	41	66	34.7
Thurston	7.3	Male	3,550	415	346	348	317	500	473	366	302	483	32.0
		Female	3,750	433	347	374	293	498	475	404	305	621	33.6
Valley	5.5	Male	2,678	261	223	214	205	386	344	260	283	502	36.5
		Female	2,822	247	212	202	172	347	339	294	277	732	41.8
Washington	16.3	Male	8,110	771	812	733	807	1,236	1,315	858	646	932	32.5
		Female	8,190	696	764	630	701	1,269	1,298	835	671	1,326	35.3
Wayne	9.8	Male	4,753	394	335	321	1,033	664	579	472	355	600	29.4
		Female	5,047	398	328	286	1,124	587	565	484	360	915	31.6
Webster	4.7	Male	2,222	183	160	190	149	261	307	228	265	479	40.5
		Female	2,478	200	168	176	110	253	310	250	292	719	45.8
Wheeler	1.0	Male	501	62	45	40	51	83	49	56	46	69	31.3
		Female	499	51	57	48	38	72	59	52	45	77	32.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEBRASKA (continued)													
ALL COUNTIES (continued)													
York	14.9	Male	7,141	701	643	556	738	1,178	1,002	711	642	970	32.9
		Female	7,759	688	629	540	696	1,143	1,061	761	678	1,563	36.7
TOTAL METRO COUNTIES	**762.0**	**Male**	**370,233**	**37,596**	**33,375**	**30,624**	**46,883**	**73,444**	**56,970**	**35,647**	**25,669**	**30,025**	**30.0**
		Female	**391,767**	**35,907**	**32,616**	**29,150**	**47,294**	**72,753**	**56,512**	**36,474**	**28,947**	**52,114**	**32.0**
TOTAL STATE	**1,606.8**	**Male**	**781,115**	**79,043**	**69,066**	**63,549**	**88,486**	**138,216**	**112,927**	**77,106**	**62,023**	**90,699**	**31.5**
		Female	**825,685**	**75,997**	**66,655**	**60,663**	**86,113**	**133,518**	**112,348**	**79,454**	**68,269**	**142,668**	**34.2**
NEVADA													
LAS VEGAS	**661.4**	**Male**	**334,028**	**29,697**	**28,351**	**26,267**	**36,010**	**63,806**	**60,638**	**36,904**	**27,428**	**24,927**	**32.3**
		Female	**327,372**	**28,818**	**27,129**	**25,135**	**34,274**	**61,895**	**57,202**	**35,048**	**27,457**	**30,414**	**32.8**
Clark	661.4	Male	334,028	29,697	28,351	26,267	36,010	63,806	60,638	36,904	27,428	24,927	32.3
		Female	327,372	28,818	27,129	25,135	34,274	61,895	57,202	35,048	27,457	30,414	32.8
RENO	**246.0**	**Male**	**124,322**	**9,255**	**8,946**	**8,687**	**13,875**	**26,759**	**22,324**	**13,736**	**10,885**	**9,855**	**33.0**
		Female	**121,678**	**9,056**	**8,425**	**8,312**	**13,657**	**24,236**	**20,499**	**13,288**	**11,083**	**13,122**	**33.8**
Washoe	246.0	Male	124,322	9,255	8,946	8,687	13,875	26,759	22,324	13,736	10,885	9,855	33.0
		Female	121,678	9,056	8,425	8,312	13,657	24,236	20,499	13,288	11,083	13,122	33.8
ALL COUNTIES													
Carson City	40.3	Male	20,567	1,474	1,535	1,650	1,996	4,025	3,785	2,183	1,951	1,968	34.0
		Female	19,733	1,382	1,492	1,528	1,684	3,408	3,461	2,126	2,014	2,638	36.1
Churchill	17.3	Male	8,819	845	714	724	1,013	1,372	1,419	846	807	1,079	33.1
		Female	8,481	779	768	667	747	1,306	1,320	864	778	1,252	34.8
Clark	661.4	Male	334,028	29,697	28,351	26,267	36,010	63,806	60,638	36,904	27,428	24,927	32.3
		Female	327,372	28,818	27,129	25,135	34,274	61,895	57,202	35,048	27,457	30,414	32.8
Douglas	26.9	Male	13,831	1,098	1,010	998	968	3,001	2,696	1,511	1,425	1,124	34.5
		Female	13,069	1,032	1,051	981	992	2,719	2,352	1,410	1,342	1,190	34.1
Elko	26.8	Male	14,071	1,386	1,237	1,364	1,148	2,382	2,568	1,509	1,256	1,221	33.0
		Female	12,729	1,254	1,187	1,071	1,145	2,182	2,153	1,241	1,060	1,436	32.8
Esmeralda	1.2	Male	635	50	41	43	52	101	104	87	76	81	37.9
		Female	565	56	50	39	43	83	87	60	81	66	36.3
Eureka	1.5	Male	804	81	50	65	86	151	118	101	93	59	32.9
		Female	696	81	54	74	63	117	115	77	58	57	31.5
Humboldt	12.9	Male	7,042	763	536	537	686	1,348	1,177	823	666	506	32.4
		Female	5,858	615	548	483	552	1,026	971	626	485	552	32.1
Lander	5.2	Male	2,837	336	267	205	342	582	456	305	193	151	29.6
		Female	2,363	331	209	199	279	462	378	216	145	144	28.5
Lincoln	3.8	Male	1,830	255	189	154	147	263	275	153	160	234	31.5
		Female	1,970	219	146	350	143	256	264	141	159	292	30.0
Lyon	19.2	Male	9,707	995	867	761	686	1,508	1,558	1,091	1,093	1,148	35.2
		Female	9,493	891	801	714	721	1,481	1,526	1,094	1,000	1,265	35.9
Mineral	6.2	Male	3,140	276	280	267	263	485	507	374	336	352	35.0
		Female	3,060	292	280	287	205	454	468	365	319	390	35.3
Nye	16.4	Male	8,837	832	721	706	799	1,384	1,550	1,086	937	822	34.8
		Female	7,563	707	625	653	677	1,199	1,275	823	803	801	34.3
Pershing	4.3	Male	2,269	228	151	165	225	393	304	275	271	257	34.3
		Female	2,031	219	176	149	190	274	321	213	200	289	35.2
Storey	2.0	Male	1,039	85	76	78	86	175	211	127	113	88	35.9
		Female	961	84	60	58	107	182	146	136	95	93	34.4
Washoe	246.0	Male	124,322	9,255	8,946	8,687	13,875	26,759	22,324	13,736	10,885	9,855	33.0
		Female	121,678	9,056	8,425	8,312	13,657	24,236	20,499	13,288	11,083	13,122	33.8
White Pine	8.1	Male	3,999	397	354	310	255	637	629	467	387	563	35.7
		Female	4,101	368	338	292	292	610	539	465	390	807	37.8
TOTAL METRO COUNTIES	**907.4**	**Male**	**458,350**	**38,952**	**37,297**	**34,954**	**49,885**	**90,565**	**82,962**	**50,640**	**38,313**	**34,782**	**32.5**
		Female	**449,050**	**37,874**	**35,554**	**33,447**	**47,931**	**86,131**	**77,701**	**48,336**	**38,540**	**43,536**	**33.1**
TOTAL STATE	**1,099.5**	**Male**	**557,777**	**48,053**	**45,325**	**42,981**	**58,637**	**108,372**	**100,319**	**61,578**	**43,077**	**44,435**	**32.7**
		Female	**541,723**	**46,184**	**43,339**	**40,992**	**55,771**	**101,890**	**93,077**	**58,193**	**47,469**	**54,808**	**33.3**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW HAMPSHIRE													
MANCHESTER - NASHUA	**333.1**	**Male**	**161,062**	**14,730**	**15,282**	**14,681**	**15,871**	**30,791**	**27,194**	**16,399**	**12,527**	**13,587**	**31.5**
		Female	**172,038**	**14,245**	**14,830**	**13,778**	**16,481**	**30,912**	**26,469**	**16,816**	**14,140**	**24,367**	**33.6**
Hillsborough	333.1	Male	161,062	14,730	15,282	14,681	15,871	30,791	27,194	16,399	12,527	13,587	31.5
		Female	172,038	14,245	14,830	13,778	16,481	30,912	26,469	16,816	14,140	24,367	33.6
PORTSMOUTH - DOVER - ROCHESTER	**345.2**	**Male**	**170,735**	**15,030**	**15,414**	**14,550**	**20,385**	**33,032**	**28,433**	**17,150**	**12,466**	**14,275**	**31.1**
		Female	**174,465**	**14,382**	**14,701**	**13,829**	**19,074**	**32,313**	**27,168**	**16,627**	**13,617**	**22,754**	**32.8**
Rockingham	244.7	Male	122,176	10,883	11,387	10,471	12,596	24,616	21,407	12,200	8,697	9,919	31.4
		Female	122,524	10,566	10,762	9,844	10,836	24,097	20,083	11,579	9,360	15,397	33.0
Strafford	100.5	Male	48,559	4,147	4,027	4,079	7,789	8,416	7,026	4,950	3,769	4,356	30.0
		Female	51,941	3,816	3,939	3,985	8,238	8,216	7,085	5,048	4,257	7,357	32.3
ALL COUNTIES													
Belknap	51.2	Male	25,012	2,242	2,257	2,094	2,152	4,496	3,815	2,657	2,267	3,032	33.4
		Female	26,188	2,126	2,029	1,913	2,163	4,385	[illegible]	2,683	2,585	4,527	36.3
Carroll	35.7	Male	17,296	1,354	1,331	1,322	1,274	3,086	[illegible]	1,868	1,815	2,629	36.1
		Female	18,404	1,229	1,275	1,329	1,335	2,953	2,582	1,916	1,975	3,810	39.2
Cheshire	70.6	Male	33,904	2,870	2,923	2,856	3,748	5,947	5,260	3,476	2,967	3,857	32.7
		Female	36,696	2,899	2,819	2,667	4,285	5,963	5,240	3,582	3,305	5,936	34.5
Coos	35.1	Male	16,929	1,528	1,480	1,476	1,483	2,775	2,398	1,892	1,725	2,172	34.0
		Female	18,171	1,479	1,391	1,459	1,473	2,619	2,442	2,061	1,857	3,390	37.7
Grafton	74.1	Male	36,618	2,751	[illegible]	2,805	6,362	6,417	5,189	3,395	2,847	4,042	30.6
		Female	37,482	2,768	2,690	2,572	4,937	6,340	5,156	3,526	3,244	6,249	34.1
Hillsborough	333.1	Male	161,062	14,730	15,282	14,681	15,871	30,791	27,194	16,399	12,527	13,587	31.5
		Female	172,038	14,245	14,830	13,778	16,481	30,912	26,469	16,816	14,140	24,367	33.6
Merrimack	121.4	Male	58,389	5,099	5,296	4,871	5,666	11,239	9,216	6,015	4,670	6,317	32.4
		Female	63,011	4,951	4,884	4,579	6,053	10,962	9,106	6,194	5,293	10,989	35.1
Rockingham	244.7	Male	122,176	10,883	11,387	10,471	12,596	24,616	21,407	12,200	8,697	9,919	31.4
		Female	122,524	10,566	10,762	9,844	10,836	24,097	20,083	11,579	9,360	15,397	33.0
Strafford	100.5	Male	48,559	4,147	4,027	4,079	7,789	8,416	7,026	4,950	3,769	4,356	30.0
		Female	51,941	3,816	3,939	3,985	8,238	8,216	7,085	5,048	4,257	7,357	32.3
Sullivan	40.0	Male	19,435	1,785	1,841	1,605	1,632	3,430	[illegible]	1,951	1,779	2,387	33.3
		Female	20,565	1,646	1,684	1,646	1,723	3,410	2,893	2,018	1,958	3,587	35.6
TOTAL METRO COUNTIES	**678.3**	**Male**	**331,797**	**29,760**	**30,696**	**29,231**	**36,256**	**63,823**	**55,627**	**33,549**	**24,993**	**27,862**	**31.3**
		Female	**346,503**	**28,627**	**29,531**	**27,607**	**35,555**	**63,225**	**53,637**	**33,443**	**27,757**	**47,121**	**33.2**
TOTAL STATE	**1,106.4**	**Male**	**539,380**	**47,389**	**48,634**	**46,260**	**58,573**	**101,213**	**87,147**	**54,803**	**43,063**	**52,298**	**31.8**
		Female	**567,020**	**45,725**	**46,303**	**43,772**	**57,524**	**99,857**	**84,833**	**55,423**	**47,974**	**85,609**	**34.0**
NEW JERSEY													
ATLANTIC CITY	**316.7**	**Male**	**149,899**	**11,902**	**12,423**	**12,238**	**16,586**	**23,583**	**20,052**	**14,903**	**14,744**	**23,368**	**34.2**
		Female	**166,801**	**11,499**	**11,879**	**11,567**	**14,016**	**23,673**	**21,791**	**16,666**	**18,480**	**37,230**	**39.9**
Atlantic	217.7	Male	102,414	8,409	9,008	8,602	11,578	16,442	14,041	10,434	9,549	14,351	33.3
		Female	115,286	8,029	8,648	8,215	10,076	17,028	15,667	11,690	11,981	23,952	38.6
Cape May	99.0	Male	47,485	3,493	3,415	3,636	5,008	7,241	6,011	4,469	5,195	7,017	36.6
		Female	51,515	3,470	3,231	3,352	3,940	6,645	6,124	4,976	6,499	13,278	43.4
BERGEN - PASSAIC	**1,293.1**	**Male**	**614,950**	**45,883**	**48,395**	**51,663**	**58,739**	**101,003**	**98,853**	**76,592**	**66,316**	**67,506**	**35.2**
		Female	**678,150**	**43,901**	**46,583**	**49,778**	**59,213**	**103,950**	**107,817**	**83,548**	**73,426**	**109,934**	**38.3**
Bergen	830.6	Male	396,001	26,213	29,114	32,751	36,980	63,994	64,775	52,192	45,638	44,344	36.4
		Female	434,599	25,077	27,803	[illegible]	35,991	65,426	70,698	57,065	49,603	71,618	39.5
Passaic	462.5	Male	218,949	19,670	19,281	18,912	21,759	37,009	34,078	24,400	20,678	23,162	33.1
		Female	243,551	18,824	18,780	18,460	23,222	38,524	37,119	26,483	23,823	[illegible]	36.1
JERSEY CITY	**541.9**	**Male**	**255,508**	**23,226**	**20,913**	**20,475**	**26,768**	**44,088**	**38,597**	**28,795**	**24,628**	**28,018**	**33.2**
		Female	**286,392**	**21,638**	**20,654**	**19,835**	**26,883**	**45,297**	**42,012**	**31,833**	**30,116**	**48,124**	**37.1**
Hudson	541.9	Male	255,508	23,226	20,913	20,475	26,768	44,088	38,597	28,795	24,628	28,018	33.2
		Female	286,392	21,638	20,654	19,835	26,883	45,297	42,012	31,833	30,116	48,124	37.1
MIDDLESEX - SOMERSET - HUNTERDON	**991.3**	**Male**	**486,440**	**36,773**	**39,813**	**43,042**	**54,446**	**85,351**	**82,671**	**59,650**	**46,082**	**38,612**	**33.1**
		Female	**504,860**	**34,961**	**38,074**	**40,504**	**51,936**	**85,093**	**85,059**	**60,702**	**48,037**	**60,494**	**35.2**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW JERSEY (continued)													
MIDDLESEX - SOMERSET - HUNTERDON (continued)													
Hunterdon	103.5	Male	51,469	4,039	4,663	4,984	4,501	8,53	10,434	6,068	4,01	4,239	33.8
		Female	52,031	3,854	4,373	4,599	3,757	8,87	10,213	5,726	4,086	6,552	35.5
Middlesex	656.9	Male	322,179	24,792	25,831	27,490	39,459	57,962	51,891	38,143	31,053	25,558	32.5
		Female	334,721	23,302	24,755	26,041	38,359	56,904	53,266	39,336	32,864	39,894	34.6
Somerset	230.9	Male	112,792	7,942	9,319	10,568	10,486	18,858	20,346	15,439	11,019	8,815	34.6
		Female	118,108	7,805	8,946	9,864	9,820	19,318	21,580	15,640	11,087	14,048	36.5
MONMOUTH - OCEAN	**987.0**	**Male**	**470,370**	**39,585**	**42,399**	**40,682**	**39,612**	**74,846**	**75,716**	**48,191**	**41,164**	**67,775**	**34.7**
		Female	**516,630**	**38,642**	**40,871**	**38,928**	**38,189**	**78,281**	**77,195**	**50,929**	**50,773**	**102,822**	**38.0**
Monmouth	565.0	Male	270,875	22,378	25,018	25,437	24,609	43,684	47,308	31,128	23,490	27,823	33.7
		Female	294,125	21,613	24,078	24,361	23,676	45,995	48,627	32,605	26,619	46,551	36.5
Ocean	422.0	Male	199,495	17,607	17,381	15,245	15,003	31,162	28,408	17,063	17,674	39,952	36.2
		Female	222,505	17,029	16,793	14,567	14,513	32,286	28,568	18,324	24,154	56,271	40.6
NEWARK	**1,896.4**	**Male**	**898,616**	**76,100**	**80,436**	**79,973**	**83,754**	**149,911**	**150,664**	**104,725**	**84,749**	**88,304**	**33.6**
		Female	**997,784**	**72,904**	**77,351**	**78,198**	**86,271**	**161,840**	**163,827**	**113,439**	**96,201**	**147,753**	**36.4**
Essex	840.2	Male	389,686	35,543	36,400	35,281	37,975	63,805	60,434	43,431	36,222	40,595	32.8
		Female	450,514	34,588	35,213	35,102	40,696	72,133	70,394	49,818	43,107	69,463	36.1
Morris	424.0	Male	206,324	16,111	18,744	19,434	18,509	35,224	40,040	25,939	17,132	15,191	33.6
		Female	217,676	15,201	18,141	18,508	18,281	37,095	41,140	25,428	17,926	25,956	35.4
Sussex	132.8	Male	65,741	6,807	6,849	5,756	4,766	13,031	12,985	6,219	4,303	5,025	31.7
		Female	67,059	6,481	6,437	5,634	4,805	13,626	11,842	5,895	4,678	7,661	32.5
Union	499.4	Male	236,865	17,639	18,443	19,502	22,504	37,851	37,205	29,136	27,092	27,493	35.7
		Female	262,535	16,634	17,560	18,954	22,489	38,986	40,451	32,298	30,490	44,673	39.1
TRENTON	**332.1**	**Male**	**158,081**	**12,346**	**13,060**	**12,830**	**18,631**	**27,452**	**24,897**	**17,880**	**15,128**	**15,857**	**33.1**
		Female	**174,019**	**11,986**	**12,641**	**12,627**	**18,405**	**27,825**	**26,566**	**19,259**	**17,484**	**27,226**	**36.3**
Mercer	332.1	Male	158,081	12,346	13,060	12,830	18,631	27,452	24,897	17,880	15,128	15,857	33.1
		Female	174,019	11,986	12,641	12,627	18,405	27,825	26,566	19,259	17,484	27,226	36.3
VINELAND - MILLVILLE - BRIDGETON	**141.6**	**Male**	**66,846**	**6,494**	**6,536**	**6,336**	**6,231**	**10,968**	**10,097**	**7,046**	**5,770**	**7,368**	**32.1**
		Female	**74,754**	**6,142**	**6,590**	**6,222**	**6,422**	**11,756**	**11,141**	**7,872**	**7,148**	**11,461**	**35.2**
Cumberland	141.6	Male	66,846	6,494	6,536	6,336	6,231	10,968	10,097	7,046	5,770	7,368	32.1
		Female	74,754	6,142	6,590	6,222	6,422	11,756	11,141	7,872	7,148	11,461	35.2
ALL COUNTIES													
Atlantic	217.7	Male	102,414	8,409	9,008	8,602	11,578	16,442	14,041	10,434	9,549	14,351	33.3
		Female	115,286	8,029	8,648	8,215	10,076	17,028	15,667	11,690	11,981	23,952	38.6
Bergen	830.6	Male	396,001	26,213	29,114	32,751	36,980	63,994	64,775	52,192	45,638	44,344	36.4
		Female	434,599	25,077	27,803	31,318	35,991	65,426	70,698	57,065	49,603	71,618	39.5
☐ Burlington	408.7	Male	204,102	17,766	18,752	19,051	25,225	36,431	34,247	22,751	15,868	14,011	30.8
		Female	204,598	17,089	17,893	17,689	19,326	35,678	34,849	22,875	16,647	22,552	33.5
☐ Camden	502.6	Male	239,115	22,908	22,592	21,656	23,411	41,016	36,457	26,131	22,750	22,194	32.1
		Female	263,485	21,986	21,758	20,893	24,275	43,904	39,498	28,648	25,249	37,274	34.8
Cape May	99.0	Male	47,485	3,493	3,415	3,636	5,008	7,241	6,011	4,469	5,195	9,017	36.6
		Female	51,515	3,470	3,231	3,352	3,940	6,645	6,124	4,976	6,499	13,278	43.4
Cumberland	141.6	Male	66,846	6,494	6,536	6,336	6,231	10,968	10,097	7,046	5,770	7,368	32.1
		Female	74,754	6,142	6,590	6,222	6,422	11,756	11,141	7,872	7,148	11,461	35.2
Essex	840.2	Male	389,686	35,543	36,400	35,281	37,975	63,805	60,434	43,431	36,222	40,595	32.8
		Female	450,514	34,588	35,213	35,102	40,696	72,133	70,394	49,818	43,107	69,463	36.1
☐ Gloucester	220.2	Male	107,182	10,580	10,227	9,769	11,291	19,019	17,212	11,432	9,035	8,617	31.2
		Female	113,018	10,180	10,005	9,181	11,697	19,563	17,362	11,883	9,829	13,318	32.9
Hudson	541.9	Male	255,508	23,226	20,913	20,475	26,768	44,088	38,597	28,795	24,628	28,018	33.2
		Female	286,392	21,638	20,654	19,835	26,883	45,297	42,012	31,833	30,116	48,124	37.1
Hunterdon	103.5	Male	51,469	4,039	4,663	4,984	4,501	8,531	10,434	6,068	4,010	4,239	33.8
		Female	52,031	[illegible]	4,373	4,599	3,757	8,871	10,213	5,726	4,086	[illegible]	35.5
Mercer	332	Male	158,081	[illegible]	13,060	12,830	18,631	27,452	24,897	17,880	15,128	15,857	33.1
		Female	174,019	11,986	12,641	12,627	18,405	27,825	26,566	19,259	17,484	27,226	36.3
Middlesex	656.9	Male	322,179	24,792	25,831	27,490	39,459	57,962	51,891	38,143	31,053	25,558	32.5
		Female	334,721	23,302	24,755	26,041	38,359	56,904	53,266	[illegible]	32,864	39,894	34.6
Monmouth	565.0	Male	270,875	22,378	25,018	25,437	24,609	43,684	47,308	31,128	23,490	27,823	33.7
		Female	294,125	21,613	24,078	24,361	23,676	45,995	48,627	32,605	26,619	46,551	36.5
Morris	424.0	Male	206,324	16,111	18,744	19,434	18,509	35,224	40,040	25,939	17,132	15,191	33.6
		Female	217,676	15,201	18,141	18,508	18,281	37,095	41,140	25,428	17,926	25,956	35.4
Ocean	422.0	Male	199,495	17,607	17,381	15,245	15,003	31,162	28,408	17,063	17,674	39,952	36.2
		Female	222,505	17,029	16,793	14,567	14,513	32,286	28,568	18,324	24,154	56,271	40.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW JERSEY (continued)													
ALL COUNTIES (continued)													
Passaic	462.5	Male	218,949	19,670	19,281	18,912	21,759	37,009	34,078	24,400	20,678	23,162	33.1
		Female	243,551	18,824	18,780	18,460	23,222	38,524	37,119	26,483	23,823	38,316	36.1
☐ Salem	67.5	Male	32,797	3,196	3,113	2,992	2,863	5,338	5,061	3,492	3,100	3,642	32.9
		Female	34,703	2,893	2,976	2,801	2,969	5,397	5,142	3,824	3,585	5,116	35.6
Somerset	230.9	Male	112,792	7,942	9,319	10,568	10,486	18,858	20,346	15,439	11,019	8,815	34.6
		Female	118,108	7,805	8,946	9,864	9,820	19,318	21,580	15,640	11,087	14,048	36.5
Sussex	132.8	Male	65,741	6,807	6,849	5,756	4,766	13,031	12,985	6,219	4,303	5,025	31.7
		Female	67,059	6,481	6,437	5,634	4,805	13,626	11,842	5,895	4,678	7,661	32.5
Union	499.4	Male	236,865	17,639	18,443	19,502	22,504	37,851	37,205	29,136	27,092	27,493	35.7
		Female	262,535	16,634	17,560	18,954	22,489	38,986	40,451	32,298	30,490	44,673	39.1
☐ Warren	90.7	Male	43,551	3,830	3,977	3,821	3,722	7,503	7,310	4,777	3,928	4,683	33.6
		Female	47,149	3,640	3,865	3,632	4,100	7,654	7,139	4,989	4,497	7,633	36.0
TOTAL METRO COUNTIES	**7,789.8**	**Male**	**3,727,457**	**310,989**	**322,636**	**324,528**	**371,279**	**626,609**	**601,834**	**426,365**	**353,262**	**389,955**	**33.5**
		Female	**4,062,343**	**297,461**	**311,140**	**311,855**	**363,702**	**649,911**	**639,398**	**456,467**	**401,472**	**630,937**	**36.5**
TOTAL STATE	**7,789.8**	**Male**	**3,727,457**	**310,989**	**322,636**	**324,528**	**371,279**	**626,609**	**601,834**	**426,365**	**353,262**	**389,955**	**33.5**
		Female	**4,062,343**	**297,461**	**311,140**	**311,855**	**363,702**	**649,911**	**639,398**	**456,467**	**401,472**	**630,937**	**36.5**
NEW MEXICO													
ALBUQUERQUE	**503.1**	**Male**	**246,157**	**24,308**	**22,028**	**20,840**	**29,402**	**50,447**	**38,641**	**24,125**	**18,166**	**18,200**	**30.3**
		Female	**256,943**	**23,542**	**21,205**	**20,494**	**29,309**	**48,945**	**40,156**	**25,785**	**20,059**	**27,448**	**31.9**
Bernalillo	503.1	Male	246,157	24,308	22,028	20,840	29,402	50,447	38,641	24,125	18,166	18,200	30.3
		Female	256,943	23,542	21,205	20,494	29,309	48,945	40,156	25,785	20,059	27,448	31.9
LAS CRUCES	**134.2**	**Male**	**66,085**	**7,450**	**6,839**	**6,044**	**9,780**	**11,356**	**9,056**	**6,458**	**4,352**	**4,750**	**27.6**
		Female	**68,115**	**7,225**	**6,697**	**5,874**	**9,757**	**11,077**	**9,736**	**6,617**	**4,473**	**6,659**	**29.1**
Dona Ana	134.2	Male	66,085	7,450	6,839	6,044	9,780	11,356	9,056	6,458	4,352	4,750	27.6
		Female	68,115	7,225	6,697	5,874	9,757	11,077	9,736	6,617	4,473	6,659	29.1
SANTA FE	**113.5**	**Male**	**56,089**	**5,275**	**5,372**	**5,086**	**4,786**	**11,243**	**10,307**	**5,785**	**4,081**	**4,154**	**31.7**
		Female	**57,411**	**5,235**	**5,086**	**4,749**	**4,820**	**10,937**	**10,179**	**5,825**	**4,360**	**6,220**	**33.1**
Los Alamos	19.3	Male	9,885	740	1,001	1,038	523	1,543	2,312	1,418	934	376	35.4
		Female	9,415	767	872	896	514	1,483	2,232	1,323	814	514	35.8
Santa Fe	94.2	Male	46,204	4,535	4,371	4,048	4,263	9,700	7,995	4,367	3,147	3,778	31.1
		Female	47,996	4,468	4,214	3,853	4,306	9,454	7,947	4,502	3,546	5,706	32.6
ALL COUNTIES													
Bernalillo	503.1	Male	246,157	24,308	22,028	20,840	29,402	50,447	38,641	24,125	18,166	18,200	30.3
		Female	256,943	23,542	21,205	20,494	29,309	48,945	40,156	25,785	20,059	27,448	31.9
Catron	2.9	Male	1,506	166	138	[illegible]	127	234	227	151	114	231	33.7
		Female	1,394	[illegible]	126	129	94	219	226	132	137	195	34.7
Chaves	57.4	Male	27,845	3,013	2,613	2,438	2,901	4,160	3,755	2,650	2,457	3,858	32.1
		Female	29,555	2,817	2,440	2,380	2,602	4,165	3,894	3,078	2,960	5,219	36.0
Cibola	22.3	Male	11,142	1,241	1,161	1,072	987	1,892	1,825	1,172	949	843	30.9
		Female	11,158	1,157	1,151	1,098	930	1,866	1,779	1,153	948	1,076	31.7
Colfax	13.6	Male	6,823	721	638	756	605	1,080	960	628	577	858	31.4
		Female	6,777	672	621	551	575	1,011	925	643	645	1,134	34.6
Curry	43.4	Male	21,650	2,659	2,148	1,820	3,071	3,787	3,140	1,856	1,332	1,837	28.0
		Female	21,750	2,507	2,120	1,784	2,265	3,531	3,204	1,899	1,581	2,859	31.2
De Baca	2.3	Male	1,104	81	89	88	69	148	152	126	119	232	40.1
		Female	1,196	82	73	90	72	136	164	133	140	306	43.8
Dona Ana	134.2	Male	66,085	7,450	6,839	6,044	9,780	11,356	9,056	6,458	4,352	4,750	27.6
		Female	68,115	7,225	6,697	5,874	9,757	11,077	9,736	6,617	4,473	6,659	29.1
Eddy	51.7	Male	25,166	2,951	2,509	2,232	2,397	4,111	3,201	2,590	2,166	3,009	31.1
		Female	26,534	2,796	2,356	2,096	2,405	3,917	3,528	2,800	2,404	4,232	34.2
Grant	28.1	Male	13,813	1,771	1,518	1,210	1,231	2,185	2,004	1,399	1,084	1,411	30.4
		Female	14,287	1,562	1,388	1,229	1,308	2,273	2,018	1,447	1,178	1,884	32.3
Guadalupe	4.2	Male	2,102	222	231	247	183	306	280	207	149	277	30.5
		Female	2,098	199	191	228	216	293	302	205	171	293	32.3
Harding	.9	Male	464	40	48	34	33	73	37	59	53	87	36.1
		Female	436	35	29	32	32	65	42	61	52	88	41.0
Hidalgo	6.0	Male	2,915	401	337	291	259	502	392	265	226	242	28.4
		Female	3,085	402	321	289	272	478	429	271	230	393	30.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
NEW MEXICO (continued)													
ALL COUNTIES (continued)													
Lea	60.0	Male	29,905	3,941	3,171	2,525	3,167	5,131	4,293	3,147	2,271	2,259	29.2
		Female	30,095	3,807	3,059	2,449	3,007	4,777	4,299	3,296	2,287	3,114	30.7
Lincoln	14.4	Male	7,232	662	653	613	547	1,309	1,130	710	706	902	33.7
		Female	7,168	600	587	567	503	1,249	1,083	783	776	1,020	35.7
Los Alamos	19.3	Male	9,885	740	1,001	1,038	523	1,543	2,312	1,418	934	376	35.4
		Female	9,415	767	872	896	514	1,483	2,232	1,323	814	514	35.8
Luna	17.8	Male	8,516	875	811	797	661	1,021	1,044	835	931	1,541	35.9
		Female	9,284	921	806	748	655	1,080	1,200	986	1,106	1,782	38.6
McKinley	69.3	Male	33,871	5,257	4,422	3,821	3,807	5,886	4,740	2,611	1,632	1,695	24.3
		Female	35,429	5,403	4,365	3,688	4,024	6,066	5,074	2,938	1,692	2,179	25.4
Mora	4.6	Male	2,375	239	229	252	230	326	284	230	180	405	32.3
		Female	2,225	200	214	251	164	315	253	237	219	372	34.0
Otero	51.4	Male	26,443	3,039	2,578	2,286	3,998	4,896	4,001	2,414	1,592	1,639	27.7
		Female	24,957	2,877	2,470	2,176	2,785	4,422	4,011	2,384	1,677	2,155	29.9
Quay	11.2	Male	5,435	537	540	492	419	755	784	551	507	850	34.7
		Female	5,765	516	526	474	390	792	814	557	588	1,108	37.3
Rio Arriba	34.4	Male	17,064	2,054	1,845	1,842	1,703	2,891	2,435	1,593	1,197	1,504	28.8
		Female	17,336	2,089	1,866	1,781	1,733	2,778	2,588	1,586	1,204	1,711	29.3
Roosevelt	16.2	Male	7,822	746	650	640	1,300	1,203	1,016	662	606	999	29.8
		Female	8,378	743	633	608	1,456	1,095	1,000	757	730	1,356	31.8
Sandoval	59.9	Male	29,637	3,514	3,261	2,779	2,590	5,024	4,392	2,502	2,426	3,149	30.3
		Female	30,263	3,195	2,994	2,774	2,637	5,213	4,534	2,803	2,740	3,373	31.8
San Juan	91.4	Male	45,526	6,489	5,039	4,412	5,189	8,490	6,771	4,050	2,593	2,493	26.9
		Female	45,874	6,326	5,135	4,404	5,040	7,931	6,813	4,063	2,642	3,520	27.6
San Miguel	25.4	Male	12,512	1,340	1,249	1,175	1,466	2,110	1,773	1,041	857	1,501	29.9
		Female	12,888	1,288	1,183	1,148	1,429	2,030	1,803	1,125	1,049	1,833	31.9
Santa Fe	94.2	Male	46,204	4,535	4,371	4,048	4,263	9,700	7,995	4,367	3,147	3,778	31.1
		Female	47,996	4,468	4,214	3,853	4,306	9,454	7,947	4,502	3,546	5,706	32.6
Sierra	9.9	Male	4,759	296	305	369	262	394	521	474	610	1,528	49.7
		Female	5,141	306	310	328	259	450	586	535	703	1,664	51.3
Socorro	14.3	Male	7,302	769	718	687	1,099	1,250	970	655	490	664	28.0
		Female	6,998	908	724	612	801	1,074	970	632	523	754	29.2
Taos	21.0	Male	10,482	1,121	1,170	1,071	872	1,858	1,749	915	652	1,074	30.4
		Female	10,51[illegible]	1,064	1,038	993	860	1,942	1,679	968	769	1,205	31.7
Torrance	9.9	Male	4,9[illegible]	572	501	451	370	789	721	491	414	600	32.1
		Female	4,99[illegible]	526	476	422	384	780	702	493	494	714	33.8
Union	4.7	Male	2,296	207	215	215	158	310	348	236	217	390	36.2
		Female	2,404	200	197	218	167	295	351	235	245	496	38.6
Valencia	42.8	Male	21,356	2,824	2,343	1,979	2,235	3,750	3,252	2,036	1,382	1,555	28.5
		Female	21,444	2,715	2,314	2,061	2,171	3,638	3,176	1,989	1,374	2,006	29.0
TOTAL METRO COUNTIES	**750.8**	**Male**	**368,331**	**37,033**	**34,239**	**31,970**	**43,968**	**73,046**	**58,004**	**36,368**	**26,599**	**27,104**	**30.1**
		Female	**382,469**	**36,002**	**32,988**	**31,117**	**43,886**	**70,959**	**60,071**	**38,227**	**28,892**	**40,327**	**31.7**
TOTAL STATE	**1,542.2**	**Male**	**760,303**	**84,781**	**75,369**	**68,682**	**85,904**	**138,917**	**114,201**	**72,624**	**55,088**	**64,737**	**29.7**
		Female	**781,897**	**82,051**	**72,701**	**66,725**	**83,122**	**134,840**	**117,518**	**76,416**	**60,156**	**88,368**	**31.4**
NEW YORK													
ALBANY - SCHENECTADY - TROY	**859.3**	**Male**	**410,886**	**34,118**	**35,582**	**35,283**	**45,762**	**7[illegible],219**	**60,559**	**42,998**	**37,579**	**46,786**	**32.6**
		Female	**448,414**	**32,572**	**33,882**	**33,571**	**45,160**	**71,942**	**62,908**	**46,262**	**43,439**	**78,678**	**36.1**
Albany	284.4	Male	134,068	10,457	10,456	10,751	16,805	24,902	18,607	14,015	12,420	15,655	32.5
		Female	150,332	9,857	10,087	10,214	17,586	24,896	19,860	15,440	14,736	27,656	36.3
Greene	44.2	Male	21,280	1,606	1,754	1,942	2,180	3,051	3,142	2,257	2,007	3,341	35.3
		Female	22,920	1,596	1,714	1,707	1,660	3,235	3,200	2,350	2,334	5,124	39.8
Montgomery	53.0	Male	25,217	2,083	2,220	2,086	2,085	4,066	3,369	2,594	2,854	3,860	35.2
		Female	27,783	1,994	2,081	1,973	2,102	3,909	3,416	2,949	3,260	6,099	40.4
Rensselaer	152.0	Male	73,614	6,180	6,[illegible]77	6,408	9,988	12,450	10,304	7,437	6,267	7,903	31.1
		Female	78,386	5,946	6,160	6,193	8,360	12,097	10,777	7,931	7,409	13,513	35.4
Saratoga	174.8	Male	85,377	8,073	8,545	8,133	7,722	15,783	14,823	8,766	6,507	7,025	31.5
		Female	89,423	7,656	8,236	7,768	8,693	15,716	14,683	8,793	6,988	10,890	32.9
Schenectady	150.9	Male	71,330	5,719	5,930	5,963	6,[illegible]	11,967	10,314	7,929	7,524	9,002	34.3
		Female	79,570	5,523	5,604	5,716	6,[illegible]	12,089	10,972	8,799	8,712	15,396	38.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW YORK (continued)													
BINGHAMTON	**263.7**	**Male**	**126,949**	**10,847**	**10,994**	**11,325**	**14,614**	**20,727**	**19,045**	**14,275**	**11,490**	**13,632**	**32.6**
		Female	**136,751**	**9,929**	**10,505**	**10,871**	**14,544**	**20,549**	**19,962**	**14,686**	**13,242**	**22,463**	**36.0**
Broome	210.0	Male	100,532	8,265	8,261	8,612	12,316	16,550	14,524	11,105	9,474	11,425	32.7
		Female	109,468	7,483	7,947	8,223	12,265	16,256	15,365	11,719	11,124	19,086	36.7
Tioga	53.7	Male	26,417	2,582	2,733	2,713	2,298	4,177	4,521	3,170	2,016	2,207	31.9
		Female	27,283	2,446	2,558	2,648	2,279	4,293	4,597	2,967	2,118	3,377	33.6
BUFFALO	**968.2**	**Male**	**458,237**	**37,449**	**39,181**	**40,628**	**50,019**	**75,797**	**65,815**	**52,403**	**46,201**	**50,744**	**33.2**
		Female	**509,963**	**35,869**	**38,136**	**38,991**	**51,018**	**77,590**	**71,922**	**57,284**	**52,878**	**86,275**	**36.9**
Erie	968.2	Male	458;237	37,449	39,181	40,628	50,019	75,797	65,815	52,403	46,201	50,744	33.2
		Female	509,963	35,869	38,136	38,991	51,018	77,590	71,922	57,284	52,878	86,275	36.9
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	***1,187.5***	***Male***	***563,606***	***46,821***	***48,744***	***49,792***	***61,122***	***92,979***	***80,747***	***64,224***	***56,716***	***62,461***	***33.1***
		Female	***623,894***	***44,887***	***47,193***	***47,911***	***62,397***	***94,769***	***87,928***	***69,729***	***64,773***	***104,307***	***36.7***
ELMIRA	**94.0**	**Male**	**44,964**	**4,061**	**3,906**	**3,997**	**5,410**	**7,318**	**6,274**	**4,675**	**4,295**	**5,028**	**32.0**
		Female	**49,036**	**3,880**	**3,845**	**3,851**	**4,599**	**7,199**	**6,601**	**5,200**	**4,964**	**8,897**	**36.7**
Chemung	94.0	Male	44,964	4,061	3,906	3,997	5,410	7,318	6,274	4,675	4,295	5,028	32.0
		Female	49,036	3,880	3,845	3,851	4,599	7,199	6,601	5,200	4,964	8,897	36.7
GLENS FALLS	**116.0**	**Male**	**56,288**	**5,105**	**5,500**	**5,373**	**5,320**	**9,621**	**8,670**	**5,586**	**4,757**	**6,356**	**32.1**
		Female	**59,712**	**4,858**	**5,273**	**5,246**	**5,048**	**8,736**	**8,561**	**6,093**	**5,433**	**10,464**	**35.8**
Warren	57.6	Male	27,272	2,511	2,691	2,588	2,455	4,544	4,140	2,739	2,404	3,200	32.5
		Female	30,328	2,419	2,603	2,568	2,615	4,690	4,251	3,083	2,742	5,357	35.6
Washington	58.4	Male	29,016	2,594	2,809	2,785	2,865	5,077	4,530	2,847	2,353	3,156	31.8
		Female	29,384	2,439	2,670	2,678	2,433	4,046	4,310	3,010	2,691	5,107	36.0
JAMESTOWN - DUNKIRK	**144.8**	**Male**	**69,293**	**6,253**	**6,118**	**5,978**	**7,557**	**10,835**	**9,641**	**7,415**	**6,424**	**9,072**	**33.1**
		Female	**75,507**	**5,921**	**5,775**	**5,578**	**7,492**	**10,701**	**10,140**	**7,890**	**7,546**	**14,464**	**37.3**
Chautauqua	144.8	Male	69,293	6,253	6,118	5,978	7,557	10,835	9,641	7,415	6,424	9,072	33.1
		Female	75,507	5,921	5,775	5,578	7,492	10,701	10,140	7,890	7,546	14,464	37.3
NASSAU - SUFFOLK	**2,669.9**	**Male**	**1,284,851**	**104,066**	**117,590**	**126,361**	**124,242**	**200,998**	**212,316**	**162,037**	**125,000**	**112,241**	**33.5**
		Female	**1,385,049**	**98,805**	**111,797**	**121,112**	**121,324**	**212,404**	**234,089**	**174,096**	**130,307**	**181,115**	**36.2**
Nassau	1,329.9	Male	634,984	45,010	51,068	59,173	63,239	95,981	97,290	85,558	76,268	61,397	35.3
		Female	694,916	42,659	48,326	56,631	61,381	99,649	111,711	97,982	78,714	97,863	38.5
Suffolk	1,340.0	Male	649,867	59,056	66,522	67,188	61,003	105,017	115,026	76,479	48,732	50,844	31.8
		Female	690,133	56,146	63,471	64,481	59,943	112,755	122,378	76,114	51,593	83,252	34.0
NEW YORK	**8,602.1**	**Male**	**3,981,867**	**348,222**	**319,365**	**314,112**	**375,203**	**726,055**	**641,082**	**436,176**	**355,112**	**466,540**	**33.7**
		Female	**4,620,233**	**337,049**	**309,403**	**308,774**	**408,040**	**781,611**	**723,834**	**506,314**	**444,071**	**801,137**	**37.3**
Bronx	1,220.5	Male	549,257	58,530	52,643	51,721	56,794	89,097	80,445	53,361	43,502	63,164	31.2
		Female	671,243	56,564	51,219	51,224	62,555	105,148	102,047	69,839	59,155	113,492	35.9
Kings	2,313.3	Male	1,060,289	112,882	96,424	89,371	103,966	184,918	153,317	105,782	91,340	122,289	31.9
		Female	1,253,011	110,150	93,659	89,640	115,662	205,713	185,879	131,923	118,225	202,160	35.6
New York (Manhattan)	1,515.0	Male	709,966	44,088	37,727	37,086	63,864	165,937	135,092	82,235	59,085	84,852	35.5
		Female	805,034	42,464	36,673	37,086	72,391	171,237	134,737	83,803	74,206	152,437	38.2
Putnam	85.4	Male	42,262	3,728	4,425	4,233	3,218	7,115	8,450	4,670	2,771	3,652	32.8
		Female	43,138	3,502	4,089	3,904	3,164	7,542	8,407	4,269	2,963	5,298	34.2
Queens	1,944.3	Male	898,331	70,908	65,626	65,342	82,254	160,225	139,519	101,402	93,318	119,737	35.3
		Female	1,045,969	68,397	63,793	64,193	87,012	165,307	155,645	121,068	115,912	204,642	39.8
Richmond	387.6	Male	186,558	16,997	17,426	17,014	17,190	34,081	32,783	19,940	14,876	16,251	32.2
		Female	201,042	16,409	16,747	16,103	17,482	35,801	33,438	20,882	17,233	26,947	34.4
Rockland	269.4	Male	129,72[illegible]	11,411	12,746	13,502	11,689	19,548	24,418	17,599	9,725	9,086	32.9
		Female	139,676	11,005	12,122	12,764	11,552	21,742	27,022	17,376	9,666	16,427	35.2
Westchester	866.6	Male	405,480	29,678	32,348	35,843	36,228	65,134	67,058	51,187	40,495	47,509	35.5
		Female	461,120	28,558	31,101	33,860	38,222	69,121	76,659	57,154	46,711	79,734	38.9
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	***18,101.2***	***Male***	***8,531,359***	***717,924***	***716,615***	***725,707***	***814,095***	***1,469,082***	***1,391,859***	***980,106***	***793,302***	***922,669***	***33.8***
		Female	***9,569,841***	***690,248***	***690,493***	***704,329***	***840,220***	***1,558,296***	***1,531,588***	***1,087,411***	***928,424***	***1,538,832***	***37.0***
NIAGARA FALLS	**219.3**	**Male**	**105,369**	**9,372**	**9,563**	**9,164**	**11,103**	**17,182**	**14,932**	**11,821**	**10,515**	**11,717**	**32.8**
		Female	**113,931**	**9,018**	**9,057**	**8,920**	**11,379**	**17,179**	**16,006**	**12,445**	**11,895**	**18,032**	**35.9**
Niagara	219.3	Male	105,369	9,372	9,563	9,164	11,103	17,182	14,932	11,821	10,515	11,717	32.8
		Female	113,931	9,018	9,057	8,920	11,379	17,179	16,006	12,445	11,895	18,032	35.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
NEW YORK (continued)													
ORANGE COUNTY	**294.3**	**Male**	**145,140**	**13,870**	**13,975**	**13,264**	**15,701**	**24,334**	**24,577**	**14,469**	**10,995**	**13,955**	**31.5**
		Female	**149,160**	**13,227**	**13,515**	**12,332**	**12,516**	**24,998**	**24,114**	**14,511**	**12,311**	**21,636**	**34.2**
Orange	294.3	Male	145,140	13,870	13,975	13,264	15,701	24,334	24,577	14,469	10,995	13,955	31.5
		Female	149,160	13,227	13,515	12,332	12,516	24,998	24,114	14,511	12,311	21,636	34.2
POUGHKEEPSIE	**265.3**	**Male**	**131,467**	**10,483**	**11,231**	**11,499**	**14,264**	**22,993**	**23,325**	**14,730**	**10,093**	**12,849**	**32.9**
		Female	**133,833**	**9,787**	**10,890**	**11,174**	**12,759**	**21,800**	**22,084**	**14,070**	**11,146**	**20,123**	**35.2**
Dutchess	265.3	Male	131,467	10,483	11,231	11,499	14,264	22,993	23,325	14,730	10,093	12,849	32.9
		Female	133,833	9,787	10,890	11,174	12,759	21,800	22,084	14,070	11,146	20,123	35.2
ROCHESTER	**994.5**	**Male**	**479,506**	**41,563**	**43,095**	**42,410**	**54,276**	**86,384**	**75,194**	**49,606**	**40,352**	**46,626**	**31.8**
		Female	**514,994**	**39,830**	**41,235**	**40,353**	**53,876**	**87,694**	**77,223**	**51,566**	**45,581**	**77,636**	**34.4**
Livingston	61.3	Male	29,442	2,634	2,641	2,672	3,836	4,838	4,534	3,042	2,311	2,934	31.1
		Female	31,858	2,367	2,544	2,448	5,021	4,884	4,476	3,004	2,501	4,613	32.3
Monroe	705.1	Male	337,912	28,899	29,887	29,341	39,535	62,248	52,554	34,906	28,721	31,821	31.6
		Female	367,188	27,599	28,574	28,139	38,422	63,635	55,081	37,106	33,037	55,595	34.6
Ontario	94.9	Male	46,763	3,918	4,185	4,092	5,030	8,225	7,299	4,874	4,057	5,083	32.5
		Female	48,137	3,932	3,958	3,902	4,789	8,180	7,179	4,724	4,235	7,238	34.2
Orleans	41.4	Male	20,376	1,797	1,908	1,996	1,972	3,361	3,173	2,081	1,810	2,278	32.5
		Female	21,024	1,724	1,841	1,873	1,805	3,138	3,024	2,092	1,917	3,610	35.4
Wayne	91.8	Male	45,013	4,315	4,474	4,309	3,903	7,712	7,634	4,703	3,453	4,510	32.1
		Female	46,787	4,208	4,318	3,991	3,839	7,857	7,463	4,640	3,891	6,580	34.0
SYRACUSE	**656.1**	**Male**	**315,673**	**28,592**	**28,479**	**28,497**	**40,163**	**54,539**	**45,761**	**32,697**	**27,010**	**29,935**	**30.9**
		Female	**340,427**	**27,802**	**27,393**	**27,425**	**39,919**	**55,216**	**48,434**	**34,701**	**30,466**	**49,071**	**33.6**
Madison	68.6	Male	33,679	2,991	3,139	3,117	5,262	5,203	4,998	3,175	2,675	3,119	29.5
		Female	34,921	2,835	2,988	2,975	4,850	5,170	5,016	3,334	2,889	4,864	32.4
Onondaga	463.8	Male	221,106	19,524	19,304	19,648	26,954	39,124	31,914	23,640	19,581	21,417	31.4
		Female	242,694	19,001	18,660	19,084	27,340	40,220	34,484	25,570	22,310	36,025	34.3
Oswego	123.7	Male	60,888	6,077	6,036	5,732	7,947	10,212	8,849	5,882	4,754	5,399	29.6
		Female	62,812	5,966	5,745	5,366	7,729	9,826	8,934	5,797	5,267	8,182	31.7
UTICA - ROME	**318.3**	**Male**	**152,741**	**13,395**	**13,660**	**13,765**	**16,063**	**23,987**	**22,088**	**15,809**	**15,251**	**18,723**	**33.1**
		Female	**165,559**	**12,470**	**13,065**	**13,054**	**15,176**	**23,647**	**22,650**	**16,813**	**17,579**	**31,105**	**37.4**
Herkimer	68.3	Male	32,889	3,018	3,010	2,940	3,108	5,089	4,853	3,272	3,392	4,207	33.6
		Female	35,411	2,852	2,931	2,769	3,074	4,927	4,823	3,558	3,963	6,514	37.4
Oneida	250.0	Male	119,852	10,377	10,650	10,825	12,955	18,898	17,235	12,537	11,859	14,516	33.0
		Female	130,148	9,618	10,134	10,285	12,102	18,720	17,827	13,255	13,616	24,591	37.4
ALL COUNTIES													
Albany	284.4	Male	134,068	10,457	10,456	10,751	16,805	24,902	18,607	14,015	12,420	15,655	32.5
		Female	150,332	9,857	10,087	10,214	17,586	24,896	19,860	15,440	14,736	27,656	36.3
Allegany	53.1	Male	25,962	2,408	2,358	2,182	4,531	3,768	3,392	2,451	2,023	2,849	29.0
		Female	27,138	2,385	2,255	2,104	4,233	3,709	3,495	2,491	2,205	4,261	32.0
Bronx	1,220.5	Male	549,257	58,530	52,643	51,721	56,794	89,097	80,445	53,361	43,502	63,164	31.2
		Female	671,243	56,564	51,219	51,224	62,555	105,148	102,047	69,839	59,155	113,492	35.9
Broome	210.0	Male	100,532	8,265	8,261	8,612	12,316	16,550	14,524	11,105	9,474	11,425	32.7
		Female	109,468	7,483	7,947	8,223	12,265	16,256	15,365	11,719	11,124	19,086	36.7
Cattaraugus	85.0	Male	41,000	4,102	3,966	3,722	4,485	6,521	5,624	4,184	3,655	4,741	31.5
		Female	44,000	3,810	3,825	3,553	4,495	6,503	5,849	4,527	4,049	7,389	34.7
Cayuga	83.6	Male	41,146	3,720	3,793	3,666	3,846	7,491	6,110	4,003	3,658	4,859	32.4
		Female	42,454	3,543	3,541	3,540	3,962	6,296	5,566	4,171	4,163	7,672	35.6
Chautauqua	144.8	Male	69,293	6,253	6,118	5,978	7,557	10,835	9,641	7,415	6,424	9,072	33.1
		Female	75,507	5,921	5,775	5,578	7,492	10,701	10,140	7,890	7,546	14,464	37.3
Chemung	94.0	Male	44,964	4,061	3,906	3,997	5,410	7,318	6,274	4,675	4,295	5,028	32.0
		Female	49,036	3,880	3,845	3,851	4,599	7,199	6,601	5,200	4,964	8,897	36.7
Chenango	53.5	Male	25,979	2,492	2,505	2,538	2,282	4,239	3,996	2,660	2,258	3,009	32.5
		Female	27,521	2,457	2,511	2,422	2,197	4,026	4,120	2,725	2,544	4,519	35.4
Clinton	83.3	Male	42,706	3,830	3,424	3,590	7,160	8,549	6,681	3,874	2,511	3,087	28.9
		Female	40,594	3,501	3,436	3,476	6,272	6,493	5,636	3,835	2,816	5,129	30.6
Columbia	63.1	Male	30,584	2,339	2,618	2,890	2,506	4,847	4,753	3,188	2,887	4,556	35.2
		Female	32,516	2,312	2,540	2,424	2,279	4,923	4,783	3,352	3,289	6,614	38.7
Cortland	49.1	Male	23,311	2,196	2,098	1,966	3,678	3,778	3,404	2,105	1,771	2,315	29.5
		Female	25,789	2,036	2,032	1,910	4,498	3,735	3,440	2,217	2,041	3,880	31.5
Delaware	50.3	Male	24,501	2,107	2,138	2,134	2,783	3,581	3,460	2,571	2,361	3,366	33.6
		Female	25,799	1,972	1,988	1,913	2,538	3,612	3,531	2,732	2,619	4,894	37.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
NEW YORK (continued)													
ALL COUNTIES (continued)													
Dutchess	265.3	Male	131,467	10,483	11,231	11,499	14,264	22,993	23,325	14,730	10,093	12,849	32.9
		Female	133,833	9,787	10,890	11,174	12,759	21,800	22,084	14,070	11,146	20,123	35.2
Erie	968.2	Male	458,237	37,449	39,181	40,628	50,019	75,797	65,815	52,403	46,201	50,744	33.2
		Female	509,963	35,869	38,136	38,991	51,018	77,590	71,922	57,284	52,878	86,275	36.9
Essex	38.3	Male	18,663	1,497	1,697	1,876	1,609	3,050	2,734	1,953	1,732	2,515	33.7
		Female	19,637	1,412	1,568	1,660	1,537	2,790	2,800	1,998	2,031	3,841	38.0
Franklin	46.0	Male	22,419	1,990	2,146	2,286	2,640	3,484	3,055	2,269	1,903	2,646	31.2
		Female	23,581	1,870	2,050	2,097	2,266	3,268	3,181	2,372	2,186	4,291	35.8
Fulton	55.3	Male	26,389	2,403	2,408	2,454	2,259	4,155	3,760	2,721	2,588	3,641	33.8
		Female	28,911	2,274	2,398	2,305	2,255	4,168	3,882	2,851	3,140	5,638	37.7
Genesee	60.8	Male	29,558	2,704	2,897	2,837	2,774	4,879	4,590	3,095	2,591	3,191	32.3
		Female	31,242	2,608	2,760	2,674	2,770	4,826	4,615	3,197	2,899	4,893	35.0
Greene	44.2	Male	21,280	1,606	1,754	1,942	2,180	3,051	3,142	2,257	2,007	3,341	35.3
		Female	22,920	1,596	1,714	1,707	1,660	3,235	3,200	2,350	2,334	5,124	39.8
Hamilton	5.6	Male	2,772	183	226	259	198	359	419	320	346	462	38.8
		Female	2,828	187	219	242	169	334	437	329	343	568	41.0
Herkimer	68.3	Male	32,889	3,018	3,010	2,940	3,108	5,089	4,853	3,272	3,392	4,207	33.6
		Female	35,411	2,852	2,931	2,769	3,074	4,927	4,823	3,558	3,963	6,514	37.4
Jefferson	103.7	Male	49,143	4,851	4,856	4,657	4,726	7,869	7,032	5,023	4,297	5,832	32.0
		Female	54,557	4,667	4,620	4,578	4,685	7,862	7,262	5,329	5,024	10,530	36.2
Kings	2,313.3	Male	1,060,289	112,882	96,424	89,371	103,966	184,918	153,317	105,782	91,340	122,289	31.9
		Female	1,253,011	110,150	93,659	89,640	115,662	205,713	185,879	131,923	118,225	202,160	35.6
Lewis	27.3	Male	13,603	1,435	1,418	1,394	1,302	2,200	1,872	1,383	1,129	1,470	30.7
		Female	13,697	1,384	1,309	1,338	1,211	1,918	1,862	1,444	1,122	2,109	33.4
Livingston	61.3	Male	29,442	2,634	2,641	2,672	3,836	4,838	4,534	3,042	2,311	2,934	31.1
		Female	31,858	2,367	2,544	2,448	5,021	4,884	4,476	3,004	2,501	4,613	32.3
Madison	68.6	Male	33,679	2,991	3,139	3,117	5,262	5,203	4,998	3,175	2,675	3,119	29.5
		Female	34,921	2,835	2,988	2,975	4,850	5,170	5,016	3,334	2,889	4,864	32.4
Monroe	705.1	Male	337,912	28,899	29,887	29,341	39,535	62,248	52,554	34,906	28,721	31,821	31.6
		Female	367,188	27,599	28,574	28,139	38,422	63,635	55,081	37,106	33,037	55,595	34.6
Montgomery	53.0	Male	25,217	2,083	2,220	2,086	2,085	4,066	3,369	2,594	2,854	3,860	35.2
		Female	27,783	1,994	2,081	1,973	2,102	3,909	3,416	2,949	3,260	6,099	40.4
Nassau	1,329.9	Male	634,984	45,010	51,068	59,173	63,239	95,981	97,290	85,558	76,268	61,397	35.3
		Female	694,916	42,659	48,326	56,631	61,381	99,649	111,711	97,982	78,714	97,863	38.5
New York (Manhattan)	1,515.0	Male	709,966	44,088	37,727	37,086	63,864	165,937	135,092	82,235	59,085	84,852	35.5
		Female	805,034	42,464	36,673	37,086	72,391	171,237	134,737	83,803	74,206	152,437	38.2
Niagara	219.3	Male	105,369	9,372	9,563	9,164	11,103	17,182	14,932	11,821	10,515	11,717	32.8
		Female	113,931	9,018	9,057	8,920	11,379	17,179	16,006	12,445	11,895	18,032	35.9
Oneida	250.0	Male	119,852	10,377	10,650	10,825	12,955	18,898	17,235	12,537	11,859	14,516	33.0
		Female	130,148	9,618	10,134	10,285	12,102	18,720	17,827	13,255	13,616	24,591	37.4
Onondaga	463.8	Male	221,106	19,524	19,304	19,648	26,954	39,124	31,914	23,640	19,581	21,417	31.4
		Female	242,694	19,001	18,660	19,084	27,340	40,220	34,484	25,570	22,310	36,025	34.3
Ontario	94.9	Male	46,763	3,918	4,185	4,092	5,030	8,225	7,299	4,874	4,057	5,083	32.5
		Female	48,137	3,932	3,958	3,902	4,789	8,180	7,179	4,724	4,235	7,238	34.2
Orange	294.3	Male	145,140	13,870	13,975	13,264	15,701	24,334	24,577	14,469	10,995	13,955	31.5
		Female	149,160	13,227	13,515	12,332	12,516	24,998	24,114	14,511	12,311	21,636	34.2
Orleans	41.4	Male	20,376	1,797	1,908	1,996	1,972	3,361	3,173	2,081	1,810	2,278	32.5
		Female	21,024	1,724	1,841	1,873	1,805	3,138	3,024	2,092	1,917	3,610	35.4
Oswego	123.7	Male	60,888	6,077	6,036	5,732	7,947	10,212	8,849	5,882	4,754	5,399	29.6
		Female	62,812	5,966	5,745	5,366	7,729	9,826	8,934	5,797	5,267	8,182	31.7
Otsego	60.9	Male	28,894	2,278	2,285	2,326	4,446	4,381	3,917	2,753	2,583	3,925	32.1
		Female	32,006	2,117	2,171	2,247	5,241	4,262	4,089	2,903	2,970	6,006	34.9
Putnam	85.4	Male	42,262	3,728	4,425	4,233	3,218	7,115	8,450	4,670	2,771	3,652	32.8
		Female	43,138	3,502	4,089	3,904	3,164	7,542	8,407	4,269	2,963	5,298	34.2
Queens	1,944.3	Male	898,331	70,908	65,626	65,342	82,254	160,225	139,519	101,402	93,318	119,737	35.3
		Female	1,045,969	68,397	63,793	64,193	87,012	165,307	155,645	121,068	115,912	204,642	39.8
Rensselaer	152.0	Male	73,614	6,180	6,677	6,408	9,988	12,450	10,304	7,437	6,267	7,903	31.1
		Female	78,386	5,946	6,160	6,193	8,360	12,097	10,777	7,931	7,409	13,513	35.4
Richmond	387.6	Male	186,558	16,997	17,426	17,014	17,190	34,081	32,783	19,940	14,876	16,251	32.2
		Female	201,042	16,409	16,747	16,103	17,482	35,801	33,438	20,882	17,233	26,947	34.4
Rockland	269.4	Male	129,724	11,411	12,746	13,502	11,689	19,548	24,418	17,599	9,725	9,086	32.9
		Female	139,676	11,005	12,122	12,764	11,552	21,742	27,022	17,376	9,666	16,427	35.2
St. Lawrence	113.0	Male	55,369	5,131	5,164	4,944	9,394	8,179	7,315	5,378	4,361	5,503	28.7
		Female	57,631	4,792	4,898	4,796	7,729	7,991	7,609	5,736	4,859	9,221	33.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
NEW YORK (continued)													
ALL COUNTIES (continued)													
Saratoga	174.8	Male	85,377	8,073	8,545	8,133	7,722	15,783	14,823	8,766	6,507	7,025	31.5
		Female	89,423	7,656	8,236	7,768	8,693	15,716	14,683	8,793	6,988	10,890	32.9
Schenectady	150.9	Male	71,330	5,719	5,930	5,963	6,982	11,967	10,314	7,929	7,524	9,002	34.3
		Female	79,570	5,523	5,604	5,716	6,759	12,089	10,972	8,799	8,712	15,396	38.7
Schoharie	32.8	Male	15,989	1,206	1,452	1,445	2,243	2,336	2,279	1,590	1,457	1,981	32.1
		Female	16,811	1,209	1,285	1,314	2,366	2,354	2,332	1,552	1,486	2,913	34.5
Schuyler	18.4	Male	8,974	830	810	881	809	1,425	1,360	968	797	1,094	33.1
		Female	9,426	795	851	855	736	1,427	1,376	931	929	1,526	35.4
Seneca	34.0	Male	16,682	1,421	1,446	1,469	1,803	2,678	2,582	1,781	1,567	1,935	33.2
		Female	17,318	1,354	1,456	1,362	1,493	2,621	2,530	1,828	1,689	2,985	36.5
Steuben	99.0	Male	48,224	4,572	4,457	4,457	4,148	7,585	7,273	5,147	4,632	5,953	33.5
		Female	50,776	4,357	4,355	4,240	4,141	7,569	7,321	5,399	4,887	8,507	36.0
Suffolk	1,340.0	Male	649,867	59,056	66,522	67,188	61,003	105,017	115,026	76,479	48,732	50,844	31.8
		Female	690,133	56,146	63,471	64,481	59,943	112,755	122,378	76,114	51,593	83,252	34.0
Sullivan	71.1	Male	36,015	2,711	2,708	2,961	3,516	6,129	5,371	3,891	3,560	5,168	35.0
		Female	35,085	2,667	2,601	2,664	2,768	5,205	5,048	3,684	3,678	6,770	38.2
Tioga	53.7	Male	26,417	2,582	2,733	2,713	2,298	4,177	4,521	3,170	2,016	2,207	31.9
		Female	27,283	2,446	2,558	2,648	2,279	4,293	4,597	2,967	2,118	3,377	33.6
Tompkins	90.9	Male	45,463	3,180	2,917	3,067	12,202	9,221	5,672	3,355	2,613	3,236	26.5
		Female	45,437	3,030	2,748	2,812	10,748	8,426	5,674	3,587	3,043	5,369	29.0
Ulster	169.5	Male	83,055	6,474	6,880	7,307	8,775	14,672	13,425	9,030	6,783	9,709	33.2
		Female	86,445	6,235	6,580	6,734	8,046	14,022	13,119	9,103	7,703	14,903	36.2
Warren	57.6	Male	27,272	2,511	2,691	2,588	2,455	4,544	4,140	2,739	2,404	3,200	32.5
		Female	30,328	2,419	2,603	2,568	2,615	4,690	4,251	3,083	2,742	5,357	35.6
Washington	58.4	Male	29,016	2,594	2,809	2,785	2,865	5,077	4,530	2,847	2,353	3,156	31.8
		Female	29,384	2,439	2,670	2,678	2,433	4,046	4,310	3,010	2,691	5,107	36.0
Wayne	91.8	Male	45,013	4,315	4,474	4,309	3,903	7,712	7,634	4,703	3,453	4,510	32.1
		Female	46,787	4,208	4,318	3,991	3,839	7,857	7,463	4,640	3,891	6,580	34.0
Westchester	866.6	Male	405,480	29,678	32,348	35,843	36,228	65,134	67,058	51,187	40,495	47,509	35.5
		Female	461,120	28,558	31,101	33,860	38,222	69,121	76,659	57,154	46,711	79,734	38.9
Wyoming	42.3	Male	22,170	2,005	1,944	1,896	2,191	4,494	3,741	2,079	1,635	2,185	31.8
		Female	20,130	1,874	1,836	1,764	1,675	3,130	2,921	1,932	1,754	3,244	34.3
Yates	22.5	Male	10,589	906	979	949	893	1,716	1,569	1,096	995	1,486	34.1
		Female	11,911	889	986	906	1,314	1,666	1,543	1,150	1,071	2,386	36.3
TOTAL METRO COUNTIES	**16,465.8**	**Male**	**7,763,231**	**667,396**	**658,239**	**661,656**	**779,697**	**1,352,989**	**1,229,279**	**864,697**	**705,074**	**844,204**	**33.2**
		Female	**8,702,569**	**641,017**	**633,771**	**641,252**	**802,850**	**1,421,266**	**1,348,528**	**961,931**	**830,858**	**1,421,096**	**36.6**
TOTAL STATE	**18,078.2**	**Male**	**8,552,391**	**736,367**	**727,829**	**731,809**	**876,896**	**1,484,575**	**1,344,665**	**943,565**	**771,767**	**934,918**	**33.1**
		Female	**9,525,809**	**706,754**	**700,590**	**707,182**	**894,474**	**1,544,402**	**1,462,549**	**1,043,306**	**905,398**	**1,561,154**	**36.4**
NORTH CAROLINA													
ASHEVILLE	**175.0**	**Male**	**82,614**	**6,632**	**7,253**	**6,732**	**7,582**	**14,447**	**13,425**	**8,858**	**7,707**	**9,978**	**34.1**
		Female	**92,386**	**6,403**	**6,794**	**6,374**	**7,719**	**14,821**	**14,172**	**10,275**	**9,173**	**16,655**	**37.9**
Buncombe	175.0	Male	82,614	6,632	7,253	6,732	7,582	14,447	13,425	8,858	7,707	9,978	34.1
		Female	92,386	6,403	6,794	6,374	7,719	14,821	14,172	10,275	9,173	16,655	37.9
BURLINGTON	**105.6**	**Male**	**50,132**	**3,714**	**4,338**	**4,322**	**5,364**	**8,356**	**8,209**	**5,904**	**4,932**	**4,993**	**33.8**
		Female	**55,468**	**3,617**	**4,280**	**4,311**	**5,236**	**8,541**	**8,663**	**6,565**	**5,754**	**8,501**	**37.0**
Alamance	105.6	Male	50,132	3,714	4,338	4,322	5,364	8,356	8,209	5,904	4,932	4,993	33.8
		Female	55,468	3,617	4,280	4,311	5,236	8,541	8,663	6,565	5,754	8,501	37.0
CHARLOTTE - GASTONIA - ROCK HILL	**1,127.9**	**Male**	**541,602**	**48,165**	**52,619**	**46,380**	**57,152**	**101,094**	**89,786**	**58,652**	**43,313**	**44,441**	**31.6**
		Female	**586,298**	**46,743**	**50,453**	**44,368**	**58,863**	**102,548**	**93,387**	**63,484**	**50,921**	**75,531**	**34.0**
Cabarrus	96.4	Male	46,143	3,862	4,235	4,054	4,367	7,823	7,515	5,315	4,156	4,816	33.4
		Female	50,257	3,742	4,194	3,690	4,340	7,644	8,013	5,550	5,090	7,994	36.9
Gaston	175.2	Male	83,762	7,643	8,683	7,335	8,226	14,835	13,511	9,371	6,884	7,274	31.7
		Female	91,438	7,250	8,427	7,068	8,171	15,081	14,212	10,244	8,391	12,594	34.8
Lincoln	50.5	Male	24,710	2,197	2,475	2,171	2,249	4,430	4,303	2,751	2,017	2,117	32.4
		Female	25,790	2,180	2,350	2,005	2,230	4,302	4,243	2,920	2,278	3,282	34.6
Mecklenburg	483.8	Male	231,309	20,244	21,867	19,257	25,934	46,986	38,866	24,779	17,284	16,092	31.0
		Female	252,491	19,652	21,019	18,505	27,149	48,566	41,152	27,269	20,085	29,094	33.2
Rowan	106.5	Male	51,433	4,197	4,427	4,046	5,304	8,474	7,931	5,804	5,130	6,120	34.1
		Female	55,067	4,021	4,214	3,872	5,034	8,302	7,983	6,199	5,955	9,487	37.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH CAROLINA (continued)													
CHARLOTTE - GASTONIA - ROCK HILL (continued)													
Union	85.5	Male	41,921	4,020	4,471	3,876	4,396	7,365	7,362	4,107	3,020	3,304	30.7
		Female	43,579	4,021	4,162	3,690	4,200	7,275	7,345	4,235	3,427	5,224	32.9
York, S. C.	*130.0*	*Male*	*62,324*	*6,002*	*6,461*	*5,641*	*6,676*	*11,181*	*10,298*	*6,525*	*4,822*	*4,718*	*30.7*
		Female	*67,676*	*5,877*	*6,087*	*5,538*	*7,739*	*11,378*	*10,439*	*7,067*	*5,695*	*7,856*	*32.6*
FAYETTEVILLE	**262.0**	**Male**	**137,498**	**15,170**	**12,622**	**10,549**	**31,205**	**27,480**	**18,572**	**10,804**	**6,088**	**5,008**	**24.8**
		Female	**124,502**	**14,795**	**12,159**	**10,158**	**16,417**	**24,066**	**19,876**	**11,466**	**7,122**	**8,443**	**28.6**
Cumberland	262.0	Male	137,498	15,170	12,622	10,549	31,205	27,480	18,572	10,804	6,088	5,008	24.8
		Female	124,502	14,795	12,159	10,158	16,417	24,066	19,876	11,466	7,122	8,443	28.6
GREENSBORO - WINSTON-SALEM - HIGH POINT	**938.2**	**Male**	**447,691**	**37,530**	**40,824**	**37,804**	**47,503**	**81,733**	**75,509**	**50,351**	**37,058**	**39,379**	**32.4**
		Female	**490,509**	**35,865**	**39,331**	**36,738**	**50,937**	**84,102**	**79,118**	**54,856**	**42,572**	**66,990**	**34.8**
Davidson	126.5	Male	61,638	5,328	5,957	5,384	5,840	10,768	10,806	6,994	5,254	5,307	32.7
		Female	64,862	4,941	5,640	5,218	5,627	10,782	10,940	7,452	5,827	8,435	35.2
Davie	29.2	Male	14,351	1,254	1,352	1,191	1,204	2,673	2,535	1,619	1,207	1,316	33.1
		Female	14,849	1,137	1,350	1,174	1,128	2,546	2,556	1,658	1,285	2,015	35.4
Forsyth	270.8	Male	127,573	10,541	11,301	10,500	14,284	23,713	21,067	14,620	10,533	11,014	32.2
		Female	143,227	10,197	10,941	10,388	15,062	25,103	22,793	16,287	12,407	20,049	35.0
Guilford	338.3	Male	159,381	13,213	14,412	13,431	18,523	29,411	25,849	17,713	13,107	13,722	31.8
		Female	178,919	12,879	13,776	12,882	21,683	30,910	27,735	19,563	15,049	24,442	34.1
Randolph	104.6	Male	51,004	4,293	4,639	4,421	4,719	9,108	9,160	5,753	4,276	4,635	33.2
		Female	53,596	4,071	4,565	4,339	4,524	9,048	9,106	6,113	4,915	6,915	35.3
Stokes	38.0	Male	18,648	1,669	1,905	1,657	1,610	3,452	3,447	1,930	1,339	1,639	32.2
		Female	19,352	1,556	1,811	1,545	1,654	3,323	3,410	1,927	1,544	2,582	34.4
Yadkin	30.8	Male	15,096	1,232	1,258	1,220	1,323	2,608	2,645	1,722	1,342	1,746	34.6
		Female	15,704	1,084	1,248	1,192	1,259	2,390	2,578	1,856	1,545	2,552	37.6
HICKORY - MORGANTON	**227.4**	**Male**	**110,577**	**9,891**	**10,462**	**9,779**	**10,636**	**19,863**	**19,341**	**12,409**	**8,888**	**9,308**	**32.3**
		Female	**116,823**	**9,400**	**10,033**	**8,903**	**10,611**	**19,578**	**19,722**	**13,065**	**10,449**	**15,062**	**34.9**
Alexander	28.6	Male	14,202	1,383	1,416	1,167	1,355	2,570	2,637	1,559	989	1,126	31.9
		Female	14,398	1,212	1,293	1,138	1,305	2,480	2,513	1,556	1,174	1,727	34.1
Burke	78.9	Male	38,398	3,290	3,497	3,735	3,516	6,735	6,757	4,288	3,226	3,354	32.7
		Female	40,502	3,110	3,307	3,175	3,573	6,625	6,984	4,671	3,701	5,356	35.7
Catawba	119.9	Male	57,977	5,218	5,549	4,877	5,765	10,558	9,947	6,562	4,673	4,828	32.2
		Female	61,923	5,078	5,433	4,590	5,733	10,473	10,225	6,838	5,574	7,979	34.7
JACKSONVILLE	**128.7**	**Male**	**75,142**	**7,550**	**5,195**	**4,445**	**28,115**	**12,733**	**7,975**	**4,378**	**2,556**	**2,195**	**23.1**
		Female	**53,558**	**7,137**	**4,904**	**4,188**	**8,904**	**9,773**	**7,917**	**4,500**	**2,852**	**3,383**	**26.7**
Onslow	128.7	Male	75,142	7,550	5,195	4,445	28,115	12,733	7,975	4,378	2,556	2,195	23.1
		Female	53,558	7,137	4,904	4,188	8,904	9,773	7,917	4,500	2,852	3,383	26.7
RALEIGH - DURHAM	**698.5**	**Male**	**337,082**	**27,329**	**28,392**	**25,576**	**50,940**	**71,340**	**54,735**	**32,268**	**22,763**	**23,739**	**30.1**
		Female	**361,418**	**26,247**	**27,358**	**24,829**	**50,238**	**71,994**	**56,181**	**34,925**	**27,126**	**42,520**	**32.2**
Durham	176.5	Male	82,414	7,226	7,192	6,180	11,839	16,848	12,165	7,583	6,259	7,122	30.2
		Female	94,086	6,994	6,832	6,110	12,467	18,391	13,391	8,945	7,662	13,294	33.0
Franklin	36.2	Male	17,343	1,488	1,550	1,575	1,994	2,921	2,580	1,770	1,512	1,953	32.1
		Female	18,857	1,423	1,539	1,494	1,739	2,860	2,661	1,936	1,837	3,368	36.4
Orange	89.0	Male	42,771	3,020	2,961	2,627	9,651	9,689	6,051	3,342	2,428	3,002	28.2
		Female	46,229	2,798	2,920	2,566	10,987	9,581	6,167	3,579	2,978	4,653	29.0
Wake	396.8	Male	194,554	15,595	16,689	15,194	27,456	41,882	33,939	19,573	12,564	11,662	30.3
		Female	202,246	15,032	16,067	14,659	25,045	41,162	33,962	20,465	14,649	21,205	32.4
WILMINGTON	**120.0**	**Male**	**57,198**	**4,945**	**5,495**	**4,754**	**6,610**	**10,827**	**9,142**	**5,770**	**4,815**	**4,840**	**31.3**
		Female	**62,802**	**4,846**	**5,167**	**4,691**	**6,542**	**11,127**	**9,583**	**6,545**	**5,716**	**8,585**	**34.1**
New Hanover	120.0	Male	57,198	4,945	5,495	4,754	6,610	10,827	9,142	5,770	4,815	4,840	31.3
		Female	62,802	4,846	5,167	4,691	6,542	11,127	9,583	6,545	5,716	8,585	34.1
ALL COUNTIES													
Alamance	105.6	Male	50,132	3,714	4,338	4,322	5,364	8,356	8,209	5,904	4,932	4,993	33.8
		Female	55,468	3,617	4,280	4,311	5,236	8,541	8,663	6,565	5,754	8,501	37.0
Alexander	28.6	Male	14,202	1,383	1,416	1,167	1,355	2,570	2,637	1,559	989	1,126	31.9
		Female	14,398	1,212	1,293	1,138	1,305	2,480	2,513	1,556	1,174	1,727	34.1
Alleghany	10.1	Male	4,853	411	443	388	392	781	734	544	463	697	35.2
		Female	5,247	374	389	362	397	771	814	614	543	983	39.1
Anson	26.5	Male	12,383	1,281	1,237	1,192	1,179	2,133	1,675	1,204	1,097	1,385	31.1
		Female	14,117	1,344	1,310	1,247	1,141	2,060	1,758	1,353	1,388	2,516	34.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Ashe	23.7	Male	11,496	938	1,025	925	993	1,909	1,837	1,302	1,011	1,556	34.8
		Female	12,204	924	930	936	926	1,794	2,020	1,294	1,144	2,236	37.9
Avery	15.3	Male	7,677	583	689	641	1,033	1,349	1,230	738	634	780	31.6
		Female	7,623	611	633	606	828	1,192	1,196	750	693	1,114	34.5
Beaufort	44.6	Male	21,106	2,210	2,023	1,834	1,869	3,540	3,121	2,229	1,864	2,416	32.4
		Female	23,494	2,125	1,989	1,786	1,996	3,512	3,389	2,447	2,317	3,933	36.0
Bertie	21.0	Male	9,875	1,012	960	1,025	1,020	1,434	1,280	983	953	1,208	31.4
		Female	11,125	1,020	972	1,045	985	1,492	1,404	1,263	1,098	1,846	35.3
Bladen	31.7	Male	15,363	1,546	1,540	1,453	1,453	2,655	2,298	1,520	1,265	1,633	31.4
		Female	16,337	1,433	1,506	1,391	1,465	2,650	2,305	1,708	1,658	2,221	34.0
Brunswick	53.6	Male	26,380	2,545	2,689	2,336	2,316	4,388	4,074	2,777	2,471	2,784	32.5
		Female	27,220	2,425	2,472	2,184	2,353	4,472	4,172	2,938	2,667	3,537	34.3
Buncombe	175.0	Male	82,614	6,632	7,253	6,732	7,582	14,447	13,425	8,858	7,707	9,978	34.1
		Female	92,386	6,403	6,794	6,374	7,719	14,821	14,172	10,275	9,173	16,655	37.9
Burke	78.9	Male	38,398	3,290	3,497	3,735	3,516	6,735	6,757	4,288	3,226	3,354	32.7
		Female	40,502	3,110	3,307	3,175	3,573	6,625	6,984	4,671	3,701	5,356	35.7
Cabarrus	96.4	Male	46,143	3,862	4,235	4,054	4,367	7,823	7,515	5,315	4,156	4,816	33.4
		Female	50,257	3,742	4,194	3,690	4,340	7,644	8,013	5,550	5,090	7,994	36.9
Caldwell	73.9	Male	36,137	3,191	3,524	3,315	3,478	6,202	6,476	4,088	2,862	3,001	32.4
		Female	37,763	2,993	3,458	3,125	3,446	6,152	6,434	4,248	3,219	4,688	34.5
Camden	6.1	Male	2,959	270	294	281	279	420	476	326	274	339	33.5
		Female	3,141	263	232	288	298	445	493	334	314	474	35.9
Carteret	52.4	Male	25,970	2,207	2,151	2,044	2,930	4,697	3,952	2,729	2,420	2,840	32.8
		Female	26,430	2,132	2,004	1,902	2,445	4,280	4,014	3,014	2,707	3,932	36.1
Caswell	22.2	Male	10,980	967	1,005	999	1,168	1,969	1,797	1,099	923	1,053	31.9
		Female	11,220	885	1,020	1,016	1,021	1,813	1,738	1,205	1,035	1,487	34.2
Catawba	119.9	Male	57,977	5,218	5,549	4,877	5,765	10,558	9,947	6,562	4,673	4,828	32.2
		Female	61,923	5,078	5,433	4,590	5,733	10,473	10,225	6,838	5,574	7,979	34.7
Chatham	37.7	Male	18,503	1,513	1,530	1,488	1,718	3,696	3,070	1,936	1,654	1,898	33.1
		Female	19,197	1,384	1,575	1,431	1,614	3,599	2,861	2,132	1,773	2,828	35.0
Cherokee	21.5	Male	10,337	861	992	870	803	1,545	1,685	1,081	983	1,517	35.6
		Female	11,163	919	904	824	826	1,596	1,681	1,190	1,173	2,050	38.0
Chowan	14.1	Male	6,579	626	594	578	569	1,069	870	687	675	911	33.6
		Female	7,521	664	573	600	625	1,079	1,002	800	765	1,413	37.2
Clay	7.5	Male	3,714	327	311	269	290	601	541	362	368	645	36.1
		Female	3,786	275	307	236	271	604	507	374	494	718	38.9
Cleveland	89.5	Male	42,920	4,023	4,282	3,938	4,185	7,322	7,020	4,484	3,555	4,111	31.9
		Female	46,580	3,840	4,009	3,825	4,095	7,384	7,318	4,957	4,286	6,866	35.2
Columbus	53.2	Male	25,501	2,527	2,444	2,423	2,425	4,194	4,145	2,692	2,125	2,526	32.0
		Female	27,699	2,478	2,488	2,357	2,434	4,198	4,285	2,947	2,583	3,929	34.7
Craven	82.2	Male	41,658	4,832	3,699	3,143	7,623	7,704	5,625	3,557	2,768	2,707	27.0
		Female	40,542	4,633	3,625	3,007	4,662	7,209	5,823	3,940	3,168	4,475	31.0
Cumberland	262.0	Male	137,498	15,170	12,622	10,549	31,205	27,480	18,572	10,804	6,088	5,008	24.8
		Female	124,502	14,795	12,159	10,158	16,417	24,066	19,876	11,466	7,122	8,443	28.6
Currituck	14.5	Male	7,399	713	632	671	718	1,253	1,168	752	672	820	32.7
		Female	7,101	562	589	554	634	1,069	1,111	777	731	1,074	36.3
Dare	22.7	Male	11,311	773	914	779	1,108	2,238	1,636	1,176	1,331	1,356	34.3
		Female	11,389	811	761	727	1,037	1,955	1,646	1,187	1,468	1,797	37.5
Davidson	126.5	Male	61,638	5,328	5,957	5,384	5,840	10,768	10,806	6,994	5,254	5,307	32.7
		Female	64,862	4,941	5,640	5,218	5,627	10,782	10,940	7,452	5,827	8,435	35.2
Davie	29.2	Male	14,351	1,254	1,352	1,191	1,204	2,673	2,535	1,619	1,207	1,316	33.1
		Female	14,849	1,137	1,350	1,174	1,128	2,546	2,556	1,658	1,285	2,015	35.4
Duplin	42.2	Male	20,181	2,038	1,978	1,836	1,958	3,244	3,118	2,126	1,813	2,070	32.0
		Female	22,019	1,911	1,956	1,821	1,890	3,248	3,233	2,420	2,141	3,399	35.6
Durham	176.5	Male	82,414	7,226	7,192	6,180	11,839	16,848	12,165	7,583	6,259	7,122	30.2
		Female	94,086	6,994	6,832	6,110	12,467	18,391	13,391	8,945	7,662	13,294	33.0
Edgecombe	60.0	Male	27,997	2,855	2,895	2,922	2,897	4,914	3,877	2,768	2,297	2,572	29.9
		Female	32,003	2,919	2,840	2,835	2,978	5,249	4,384	3,257	2,786	4,755	33.4
Forsyth	270.8	Male	127,573	10,541	11,301	10,500	14,284	23,713	21,067	14,620	10,533	11,014	32.2
		Female	143,227	10,197	10,941	10,388	15,062	25,103	22,793	16,287	12,407	20,049	35.0
Franklin	36.2	Male	17,343	1,488	1,550	1,575	1,994	2,921	2,580	1,770	1,512	1,953	32.1
		Female	18,857	1,423	1,539	1,494	1,739	2,860	2,661	1,936	1,837	3,368	36.4
Gaston	175.2	Male	83,762	7,643	8,683	7,335	8,226	14,835	13,511	9,371	6,884	7,274	31.7
		Female	91,438	7,250	8,427	7,068	8,171	15,081	14,212	10,244	8,391	12,594	34.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Gates	10.0	Male	4,969	405	418	464	508	790	733	535	465	651	33.7
		Female	5,031	407	416	413	434	714	669	561	527	890	37.0
Graham	7.3	Male	3,639	350	356	312	322	570	585	345	320	479	33.4
		Female	3,661	313	301	309	285	599	552	381	368	553	35.4
Granville	39.2	Male	19,403	1,469	1,801	1,939	1,928	3,371	3,214	2,153	1,629	1,899	32.6
		Female	19,797	1,396	1,620	1,716	1,705	3,088	3,066	2,248	1,919	3,039	36.2
Greene	16.1	Male	7,922	803	778	767	899	1,435	1,153	769	646	672	30.0
		Female	8,178	755	710	700	834	1,273	1,108	892	769	1,137	33.6
Guilford	338.3	Male	159,381	13,213	14,412	13,431	18,523	29,411	25,849	17,713	13,107	13,722	31.8
		Female	178,919	12,879	13,776	12,882	21,683	30,910	27,735	19,563	15,049	24,442	34.1
Halifax	56.4	Male	27,041	2,638	2,633	2,640	2,662	4,507	3,745	2,853	2,439	2,924	31.5
		Female	29,359	2,566	2,601	2,583	2,579	4,148	3,991	3,150	2,888	4,853	35.5
Harnett	67.7	Male	33,037	3,300	2,991	2,712	5,092	5,484	4,783	3,320	2,504	2,851	29.4
		Female	34,663	3,164	2,814	2,699	4,099	5,326	4,906	3,627	3,013	5,015	33.6
Haywood	49.4	Male	23,813	1,764	2,077	2,080	2,034	3,745	4,027	2,716	2,342	3,028	35.5
		Female	25,587	1,701	1,924	1,859	1,954	3,731	4,254	3,030	2,721	4,413	38.8
Henderson	71.9	Male	34,300	2,825	2,925	2,715	2,579	5,429	5,386	3,460	3,291	5,690	36.3
		Female	37,600	2,523	2,750	2,561	2,657	5,304	5,707	3,778	4,008	8,312	40.3
Hertford	23.8	Male	11,327	1,098	1,046	1,082	1,403	1,717	1,573	1,131	1,051	1,226	31.0
		Female	12,473	1,094	1,047	1,010	1,328	1,788	1,637	1,284	1,200	2,085	34.8
Hoke	24.1	Male	11,929	1,458	1,376	1,083	1,593	2,067	1,654	1,107	795	796	27.2
		Female	12,171	1,423	1,271	1,070	1,312	1,993	1,663	1,147	916	1,376	30.1
Hyde	5.5	Male	2,662	279	239	243	282	416	359	230	255	359	31.9
		Female	2,838	242	248	219	252	399	361	280	266	571	36.6
Iredell	92.8	Male	44,704	3,811	4,431	3,901	4,191	7,599	7,387	4,939	3,919	4,526	32.9
		Female	48,096	3,800	4,075	3,743	4,082	7,487	7,582	5,451	4,566	7,310	36.1
Jackson	28.0	Male	13,734	965	1,087	1,045	2,775	2,165	1,970	1,218	1,057	1,452	29.6
		Female	14,266	1,046	1,050	919	2,521	2,154	2,093	1,310	1,178	1,995	32.4
Johnston	81.6	Male	39,224	3,652	3,712	3,444	3,593	6,864	6,597	4,252	3,476	3,634	32.6
		Female	42,376	3,518	3,545	3,244	3,530	6,847	6,720	4,534	4,179	6,259	35.7
Jones	9.6	Male	4,529	444	426	433	475	730	617	451	434	519	31.7
		Female	5,071	477	461	424	479	754	729	509	512	726	34.2
Lee	43.3	Male	20,672	2,066	1,918	1,764	2,032	3,772	3,347	2,324	1,720	1,729	31.8
		Female	22,628	1,993	1,864	1,817	2,129	3,689	3,632	2,407	2,096	3,001	34.5
Lenoir	60.5	Male	28,421	2,827	2,840	2,645	2,833	4,816	4,323	3,067	2,542	2,528	31.4
		Female	32,079	2,734	2,770	2,454	2,927	5,106	4,875	3,650	3,059	4,504	35.1
Lincoln	50.5	Male	24,710	2,197	2,475	2,171	2,249	4,430	4,303	2,751	2,017	2,117	32.4
		Female	25,790	2,180	2,350	2,005	2,230	4,302	4,243	2,920	2,278	3,282	34.6
McDowell	36.6	Male	17,706	1,599	1,797	1,478	1,581	2,998	2,898	1,950	1,545	1,860	33.0
		Female	18,894	1,560	1,717	1,403	1,571	2,919	2,980	2,167	1,739	2,838	35.9
Macon	23.5	Male	11,363	794	853	962	912	1,650	1,729	1,162	1,199	2,102	38.0
		Female	12,137	728	852	841	793	1,709	1,849	1,309	1,432	2,624	41.2
Madison	17.6	Male	8,596	698	737	647	1,040	1,294	1,312	860	795	1,213	34.1
		Female	9,004	640	671	625	1,019	1,333	1,339	867	853	1,657	36.6
Martin	27.4	Male	12,950	1,235	1,304	1,206	1,274	2,188	1,887	1,299	1,192	1,365	31.7
		Female	14,450	1,217	1,308	1,257	1,236	2,160	2,143	1,508	1,426	2,195	35.2
Mecklenburg	483.8	Male	231,309	20,244	21,867	19,257	25,934	46,986	38,866	24,779	17,284	16,092	31.0
		Female	252,491	19,652	21,019	18,505	27,149	48,566	41,152	27,269	20,085	29,094	33.2
Mitchell	14.9	Male	7,228	546	621	573	648	1,163	1,171	835	689	982	35.5
		Female	7,672	500	527	544	613	1,083	1,214	917	779	1,495	39.7
Montgomery	24.5	Male	11,911	1,186	1,159	1,065	1,168	2,086	1,744	1,182	1,071	1,250	31.6
		Female	12,589	1,049	1,141	900	1,105	1,909	1,795	1,355	1,293	2,042	36.1
Moore	61.7	Male	29,634	2,571	2,461	2,616	2,832	4,690	4,197	3,147	2,979	4,141	34.2
		Female	32,066	2,425	2,417	2,406	2,811	4,651	4,417	3,410	3,619	5,910	38.0
Nash	74.2	Male	35,231	3,374	3,419	3,135	3,484	6,352	5,664	3,665	2,996	3,142	31.6
		Female	38,969	3,267	3,341	3,143	3,514	6,520	5,798	4,121	3,650	5,615	34.5
New Hanover	120.0	Male	57,198	4,945	5,495	4,754	6,610	10,827	9,142	5,770	4,815	4,840	31.3
		Female	62,802	4,846	5,167	4,691	6,542	11,127	9,583	6,545	5,716	8,585	34.1
Northampton	22.1	Male	10,944	944	984	1,084	1,105	1,858	1,525	1,082	1,091	1,271	32.3
		Female	11,156	878	866	1,004	1,011	1,472	1,464	1,260	1,190	2,011	37.4
Onslow	128.7	Male	75,142	7,550	5,195	4,445	28,115	12,733	7,975	4,378	2,556	2,195	23.1
		Female	53,558	7,137	4,904	4,188	8,904	9,773	7,917	4,500	2,852	3,383	26.7
Orange	89.0	Male	42,771	3,020	2,961	2,627	9,651	9,689	6,051	3,342	2,428	3,002	28.2
		Female	46,229	2,798	2,920	2,566	10,987	9,581	6,167	3,579	2,978	4,653	29.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Pamlico	11.6	Male	5,559	468	541	474	495	892	779	645	540	725	34.0
		Female	6,041	525	495	468	514	861	819	717	591	1,051	36.9
Pasquotank	30.8	Male	14,758	1,393	1,290	1,263	2,199	2,427	2,018	1,372	1,346	1,450	30.1
		Female	16,042	1,324	1,249	1,220	2,005	2,364	2,161	1,653	1,479	2,587	34.4
Pender	27.9	Male	13,608	1,283	1,284	1,314	1,167	2,295	2,065	1,353	1,326	1,521	32.7
		Female	14,292	1,197	1,270	1,238	1,132	2,228	2,096	1,529	1,418	2,184	35.4
Perquimans	11.3	Male	5,386	492	451	474	496	767	738	563	578	827	35.2
		Female	5,914	523	418	459	532	780	804	605	638	1,155	38.0
Person	31.5	Male	15,142	1,368	1,473	1,321	1,515	2,671	2,315	1,563	1,365	1,551	32.1
		Female	16,358	1,325	1,413	1,277	1,485	2,573	2,408	1,763	1,614	2,500	35.4
Pitt	103.4	Male	48,835	4,501	4,238	3,812	8,793	9,319	6,711	4,394	3,479	3,588	28.3
		Female	54,565	4,396	4,076	3,754	9,947	9,149	7,133	5,147	4,340	6,623	30.6
Polk	14.5	Male	6,821	511	517	501	548	971	1,011	760	705	1,297	38.6
		Female	7,679	460	523	522	473	988	1,022	770	934	1,987	43.5
Randolph	104.6	Male	51,004	4,293	4,639	4,421	4,719	9,108	9,160	5,753	4,276	4,635	33.2
		Female	53,596	4,071	4,565	4,339	4,524	9,048	9,106	6,113	4,915	6,915	35.3
Richmond	48.0	Male	22,887	2,311	2,252	2,049	2,268	3,788	3,308	2,461	2,142	2,308	31.8
		Female	25,113	2,109	2,255	1,959	2,200	3,788	3,544	2,764	2,544	3,950	35.7
Robeson	109.6	Male	52,287	6,298	6,095	5,308	5,458	8,926	7,376	4,710	3,800	4,316	28.3
		Female	57,313	5,972	6,035	5,188	5,877	9,142	8,015	5,285	4,754	7,045	31.1
Rockingham	88.3	Male	42,223	3,681	4,064	3,688	4,051	7,361	6,681	4,656	3,792	4,249	32.6
		Female	46,077	3,523	3,908	3,565	4,010	7,175	7,035	5,098	4,590	7,173	36.2
Rowan	106.5	Male	51,433	4,197	4,427	4,046	5,304	8,474	7,931	5,804	5,130	6,120	34.1
		Female	55,067	4,021	4,214	3,872	5,034	8,302	7,983	6,199	5,955	9,487	37.6
Rutherford	57.6	Male	27,437	2,529	2,567	2,380	2,386	4,479	4,292	3,047	2,479	3,278	33.6
		Female	30,163	2,439	2,484	2,283	2,377	4,394	4,480	3,240	3,088	5,378	37.5
Sampson	51.9	Male	24,932	2,516	2,336	2,273	2,295	4,137	3,835	2,644	2,178	2,718	32.4
		Female	26,968	2,428	2,186	2,282	2,364	3,973	3,941	2,925	2,645	4,224	35.6
Scotland	35.6	Male	17,030	1,864	2,009	1,575	1,957	2,995	2,479	1,551	1,251	1,349	28.7
		Female	18,570	1,817	1,806	1,590	1,945	3,125	2,650	1,756	1,598	2,283	31.8
Stanly	52.5	Male	25,275	2,121	2,293	2,026	2,577	4,240	4,022	2,805	2,408	2,783	33.5
		Female	27,225	2,109	2,212	1,968	2,365	4,051	4,088	3,106	2,874	4,452	37.2
Stokes	38.0	Male	18,648	1,669	1,905	1,657	1,610	3,452	3,447	1,930	1,339	1,639	32.2
		Female	19,352	1,556	1,811	1,545	1,654	3,323	3,410	1,927	1,544	2,582	34.4
Surry	64.3	Male	30,847	2,655	2,927	2,640	2,879	5,145	5,064	3,476	2,735	3,326	33.4
		Female	33,453	2,529	2,726	2,488	2,714	5,056	5,403	3,752	3,258	5,527	37.2
Swain	10.7	Male	5,129	486	483	487	475	791	778	485	429	715	33.0
		Female	5,571	426	457	432	483	796	842	596	516	1,023	37.3
Transylvania	27.1	Male	13,304	1,158	1,105	1,144	1,430	2,113	2,202	1,339	1,225	1,588	33.6
		Female	13,796	1,073	1,079	1,065	1,232	2,048	2,227	1,467	1,405	2,200	36.8
Tyrrell	4.2	Male	1,973	198	175	153	185	276	272	210	209	295	35.0
		Female	2,227	200	194	193	205	280	278	215	254	408	36.5
Union	85.5	Male	41,921	4,020	4,471	3,876	4,396	7,365	7,362	4,107	3,020	3,304	30.7
		Female	43,579	4,021	4,162	3,690	4,200	7,275	7,345	4,235	3,427	5,224	32.9
Vance	40.2	Male	19,060	1,893	2,058	1,873	1,764	3,264	2,779	1,931	1,601	1,897	30.9
		Female	21,140	1,760	1,877	1,693	1,852	3,329	2,942	2,196	2,053	3,438	35.2
Wake	396.8	Male	194,554	15,595	16,689	15,194	27,456	41,882	33,939	19,573	12,564	11,662	30.3
		Female	202,246	15,032	16,067	14,659	25,045	41,162	33,962	20,465	14,649	21,205	32.4
Warren	17.0	Male	8,099	782	705	819	786	1,223	1,002	827	823	1,132	32.8
		Female	8,901	757	716	738	753	1,208	1,058	1,023	930	1,718	37.6
Washington	15.1	Male	7,376	742	738	714	750	1,340	1,078	711	591	712	30.6
		Female	7,724	769	725	733	726	1,216	1,067	782	669	1,037	32.5
Watauga	35.2	Male	17,166	1,168	1,203	1,107	4,341	2,830	2,383	1,399	1,173	1,562	27.7
		Female	18,034	1,091	1,113	1,004	4,622	2,662	2,435	1,523	1,308	2,276	29.5
Wayne	101.0	Male	48,885	5,279	4,586	4,287	6,255	8,869	7,615	4,971	3,473	3,550	29.6
		Female	52,115	4,872	4,634	4,151	5,634	8,763	8,147	5,456	4,220	6,238	32.7
Wilkes	63.1	Male	30,949	2,770	2,927	2,599	3,031	5,577	5,334	3,302	2,512	2,897	32.4
		Female	32,151	2,573	2,747	2,447	2,847	5,387	5,378	3,406	2,864	4,502	35.1
Wilson	66.2	Male	31,250	3,016	3,124	2,873	3,317	5,513	4,825	3,278	2,562	2,742	31.0
		Female	34,950	2,868	3,050	2,767	3,670	5,654	5,111	3,716	3,206	4,908	34.1
Yadkin	30.8	Male	15,096	1,232	1,258	1,220	1,323	2,608	2,645	1,722	1,342	1,746	34.6
		Female	15,704	1,084	1,248	1,192	1,259	2,390	2,578	1,856	1,545	2,552	37.6
Yancey	16.0	Male	7,831	667	659	639	674	1,367	1,247	814	712	1,052	34.3
		Female	8,169	640	655	627	594	1,282	1,232	874	806	1,459	37.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH CAROLINA (continued)													
TOTAL METRO COUNTIES	**3,653.3**	**Male**	**1,777,212**	**154,924**	**160,739**	**144,700**	**238,431**	**336,692**	**286,396**	**182,869**	**133,298**	**139,163**	**30.6**
		Female	**1,876,088**	**149,176**	**154,392**	**139,022**	**207,728**	**335,172**	**298,180**	**198,614**	**155,990**	**237,814**	**33.6**
TOTAL STATE	**6,603.8**	**Male**	**3,199,429**	**288,424**	**295,079**	**269,878**	**392,172**	**579,281**	**503,890**	**329,348**	**255,652**	**285,705**	**31.1**
		Female	**3,404,371**	**277,222**	**283,544**	**259,101**	**355,433**	**573,423**	**524,628**	**360,280**	**300,903**	**469,837**	**34.2**
NORTH DAKOTA													
BISMARCK	**88.1**	**Male**	**43,490**	**4,926**	**4,044**	**3,750**	**4,950**	**8,809**	**6,381**	**4,219**	**2,827**	**3,584**	**29.6**
		Female	**44,610**	**4,621**	**3,883**	**3,522**	**5,445**	**8,078**	**6,290**	**4,136**	**3,093**	**5,542**	**31.0**
Burleigh	61.4	Male	30,080	3,367	2,762	2,447	3,576	6,344	4,571	2,851	1,880	2,282	29.6
		Female	31,320	3,115	2,669	2,391	4,142	5,906	4,519	2,882	2,109	3,587	30.7
Morton	26.7	Male	13,410	1,559	1,282	1,303	1,374	2,465	1,810	1,368	947	1,302	29.8
		Female	13,290	1,506	1,214	1,131	1,303	2,172	1,771	1,254	984	1,955	31.9
FARGO - MOORHEAD	**152.1**	**Male**	**75,035**	**7,241**	**5,957**	**5,425**	**12,783**	**15,254**	**10,095**	**6,650**	**5,119**	**6,511**	**29.0**
		Female	**77,065**	**6,972**	**5,632**	**5,166**	**13,296**	**13,827**	**9,842**	**6,790**	**5,331**	**10,209**	**30.4**
Cass	103.2	Male	51,219	5,051	4,118	3,545	8,125	11,293	6,990	4,470	3,373	4,254	29.2
		Female	51,981	4,848	3,825	3,388	7,971	10,210	6,729	4,512	3,556	6,942	30.8
Clay, Minn.	*48.9*	*Male*	*23,816*	*2,190*	*1,839*	*1,880*	*4,658*	*3,961*	*3,105*	*2,180*	*1,746*	*2,257*	*28.4*
		Female	*25,084*	*2,124*	*1,807*	*1,778*	*5,325*	*3,617*	*3,113*	*2,278*	*1,775*	*3,267*	*29.2*
GRAND FORKS	**71.3**	**Male**	**36,380**	**4,061**	**3,045**	**2,353**	**7,715**	**7,717**	**4,544**	**2,509**	**1,958**	**2,478**	**26.3**
		Female	**34,920**	**3,869**	**2,871**	**2,248**	**6,514**	**6,600**	**4,263**	**2,538**	**1,995**	**4,022**	**28.0**
Grand Forks	71.3	Male	36,380	4,061	3,045	2,353	7,715	7,717	4,544	2,509	1,958	2,478	26.3
		Female	34,920	3,869	2,871	2,248	6,514	6,600	4,263	2,538	1,995	4,022	28.0
ALL COUNTIES													
Adams	3.4	Male	1,701	181	131	126	140	267	247	166	159	284	35.2
		Female	1,699	133	139	144	128	245	222	172	180	336	37.7
Barnes	13.1	Male	6,427	602	505	455	817	984	798	566	628	1,072	33.5
		Female	6,673	548	491	475	780	855	766	613	633	1,512	37.4
Benson	8.0	Male	4,074	485	418	434	336	518	510	369	367	637	32.0
		Female	3,926	480	389	400	291	515	442	380	337	692	32.8
Billings	1.2	Male	628	64	46	63	69	93	93	74	64	62	32.7
		Female	572	62	72	63	43	80	81	62	58	51	30.7
Bottineau	9.0	Male	4,509	420	387	339	443	658	602	410	416	834	35.1
		Female	4,491	388	386	353	397	587	581	390	460	949	37.3
Bowman	4.1	Male	2,047	236	200	182	191	322	299	212	156	249	31.7
		Female	2,053	212	190	189	173	297	293	209	173	317	33.8
Burke	3.4	Male	1,705	135	139	130	121	220	216	204	193	347	40.0
		Female	1,695	122	140	144	86	190	220	208	206	379	42.5
Burleigh	61.4	Male	30,080	3,367	2,762	2,447	3,576	6,344	4,571	2,851	1,880	2,282	29.6
		Female	31,320	3,115	2,669	2,391	4,142	5,906	4,519	2,882	2,109	3,587	30.7
Cass	103.2	Male	51,219	5,051	4,118	3,545	8,125	11,293	6,990	4,470	3,373	4,254	29.2
		Female	51,981	4,848	3,825	3,388	7,971	10,210	6,729	4,512	3,556	6,942	30.8
Cavalier	7.1	Male	3,629	337	298	338	301	512	473	412	330	628	35.6
		Female	3,471	302	251	337	213	443	460	391	333	741	39.1
Dickey	7.2	Male	3,590	380	320	301	339	549	445	317	357	582	33.3
		Female	3,610	320	300	264	315	459	468	342	339	803	38.1
Divide	3.1	Male	1,586	129	115	122	110	200	192	151	232	335	41.1
		Female	1,514	122	99	111	84	180	175	180	194	369	44.2
Dunn	4.6	Male	2,400	255	201	216	247	370	331	232	244	304	32.6
		Female	2,200	233	221	226	181	303	295	227	235	279	32.9
Eddy	3.0	Male	1,502	138	102	140	121	198	171	152	154	326	38.0
		Female	1,498	132	100	108	91	170	168	166	177	386	43.8
Emmons	5.5	Male	2,768	256	250	313	196	316	356	344	289	448	36.5
		Female	2,732	215	271	307	161	271	384	331	289	503	38.7
Foster	4.3	Male	2,113	188	226	189	179	286	270	226	195	354	34.6
		Female	2,187	205	190	187	172	283	259	249	206	436	37.2
Golden Valley	2.3	Male	1,165	115	110	112	94	169	175	97	122	171	34.0
		Female	1,135	111	91	104	75	145	143	116	125	225	37.9
Grand Forks	71.3	Male	36,380	4,061	3,045	2,353	7,715	7,717	4,544	2,509	1,958	2,478	26.3
		Female	34,920	3,869	2,871	2,248	6,514	6,600	4,263	2,538	1,995	4,022	28.0
Grant	4.1	Male	2,129	202	207	215	157	294	266	230	218	340	34.6
		Female	1,971	186	155	174	113	262	257	224	211	389	38.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH DAKOTA (continued)													
ALL COUNTIES (continued)													
Griggs	3.5	Male	1,810	155	132	135	128	291	203	183	214	369	38.2
		Female	1,690	146	123	104	101	210	190	202	199	415	43.5
Hettinger	3.9	Male	1,954	167	166	180	157	293	242	227	214	308	35.6
		Female	1,946	147	176	198	131	230	236	229	231	368	38.9
Kidder	3.8	Male	1,937	201	179	183	146	261	266	214	210	277	34.9
		Female	1,863	176	179	151	118	218	258	212	221	330	38.5
La Moure	5.7	Male	2,856	274	255	230	228	398	357	300	305	509	36.2
		Female	2,844	275	225	242	184	309	356	326	284	643	40.3
Logan	3.1	Male	1,574	119	130	159	130	160	198	195	205	278	39.5
		Female	1,526	121	117	148	69	152	212	214	173	320	42.4
McHenry	7.1	Male	3,663	353	303	358	277	501	443	392	347	689	35.9
		Female	3,437	290	283	269	219	392	483	364	372	765	40.5
McIntosh	4.4	Male	2,141	121	147	185	150	223	264	286	290	475	44.3
		Female	2,259	137	119	192	111	191	299	291	258	661	47.5
McKenzie	7.7	Male	4,023	462	405	345	431	697	557	338	345	443	30.3
		Female	3,677	448	394	308	335	569	503	341	320	459	31.2
McLean	12.3	Male	6,315	712	547	520	512	1,036	857	569	620	942	33.4
		Female	5,985	636	540	475	429	895	751	594	587	1,078	35.2
Mercer	13.3	Male	6,935	825	596	542	729	1,334	1,066	648	540	655	30.8
		Female	6,365	757	573	518	591	1,154	818	593	528	833	31.4
Morton	26.7	Male	13,410	1,559	1,282	1,303	1,374	2,465	1,810	1,368	947	1,302	29.8
		Female	13,290	1,506	1,214	1,131	1,303	2,172	1,771	1,254	984	1,955	31.9
Mountrail	7.6	Male	3,845	412	360	327	304	568	499	364	404	607	34.1
		Female	3,755	382	350	311	268	516	485	367	386	690	36.0
Nelson	5.0	Male	2,525	173	192	194	171	317	334	281	285	578	41.5
		Female	2,475	168	174	185	122	259	317	266	280	704	45.5
Oliver	2.5	Male	1,329	156	127	134	120	243	183	146	107	113	30.2
		Female	1,171	148	101	100	104	204	176	129	100	109	31.5
Pembina	10.3	Male	5,141	517	423	420	403	853	650	546	491	838	34.5
		Female	5,159	503	434	404	344	698	655	556	492	1,073	38.0
Pierce	5.8	Male	2,870	266	272	309	238	352	380	287	235	531	34.9
		Female	2,930	224	235	271	218	326	394	269	264	729	39.8
Ramsey	13.1	Male	6,418	625	518	603	623	1,013	826	627	594	989	33.3
		Female	6,682	595	518	584	626	927	829	617	600	1,386	36.1
Ransom	6.5	Male	3,294	334	259	258	231	491	408	324	347	642	36.8
		Female	3,206	272	266	260	202	428	370	343	308	757	39.7
Renville	3.6	Male	1,841	169	171	182	128	273	256	185	163	314	34.9
		Female	1,759	151	151	152	108	215	252	192	159	379	39.1
Richland	19.7	Male	10,060	971	721	658	1,930	1,585	1,112	871	830	1,382	29.7
		Female	9,640	952	693	693	1,268	1,257	1,103	950	807	1,917	34.7
Rolette	13.0	Male	6,427	920	764	762	593	900	849	545	469	625	26.9
		Female	6,573	944	709	742	651	922	826	573	467	739	27.6
Sargent	5.0	Male	2,595	274	221	224	227	426	359	237	247	380	33.3
		Female	2,405	233	230	193	170	330	332	246	230	441	36.4
Sheridan	2.6	Male	1,332	120	109	106	92	167	184	176	160	218	38.9
		Female	1,268	95	96	103	82	145	185	171	153	238	41.1
Sioux	4.2	Male	2,130	367	262	283	212	333	264	175	120	114	23.1
		Female	2,070	294	257	273	198	287	309	181	127	144	25.5
Slope	1.2	Male	621	66	47	64	64	89	73	75	72	71	32.8
		Female	579	56	52	61	42	77	68	84	57	82	35.2
Stark	23.8	Male	11,933	1,343	1,063	1,068	1,773	2,285	1,498	1,017	775	1,111	28.1
		Female	11,867	1,343	1,039	1,001	1,719	1,906	1,427	1,044	866	1,522	29.4
Steele	2.8	Male	1,421	119	112	116	115	202	195	160	165	237	37.4
		Female	1,379	146	103	115	74	168	200	160	153	260	39.2
Stutsman	24.4	Male	12,000	1,221	1,021	958	1,338	2,123	1,602	1,238	1,014	1,485	31.9
		Female	12,400	1,156	937	905	1,270	1,936	1,662	1,343	1,021	2,170	35.0
Towner	4.0	Male	1,983	154	153	174	173	280	238	192	239	380	37.4
		Female	2,017	176	166	158	132	227	220	212	220	506	41.8
Traill	9.2	Male	4,475	383	377	323	495	629	585	413	424	846	35.5
		Female	4,725	449	327	311	512	536	542	429	456	1,163	39.2
Walsh	15.3	Male	7,613	701	604	670	628	1,210	1,055	792	725	1,228	34.9
		Female	7,687	651	615	604	531	1,087	1,012	774	830	1,583	38.5
Ward	60.5	Male	30,432	3,626	2,868	2,322	4,475	6,103	4,306	2,446	1,763	2,523	28.2
		Female	30,068	3,495	2,733	2,204	4,193	5,399	4,043	2,511	1,946	3,544	29.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH DAKOTA (continued)													
ALL COUNTIES (continued)													
Wells	6.6	Male	3,298	286	280	296	247	410	427	354	317	681	38.0
		Female	3,302	280	236	284	202	369	421	370	336	804	41.7
Williams	23.3	Male	11,854	1,359	1,001	880	1,518	2,330	1,599	1,057	880	1,230	30.0
		Female	11,446	1,242	997	899	1,346	1,803	1,537	1,045	948	1,629	31.9
TOTAL METRO COUNTIES	**262.6**	**Male**	**131,089**	**14,038**	**11,207**	**9,648**	**20,790**	**27,819**	**17,915**	**11,198**	**8,158**	**10,316**	**28.5**
		Female	**131,511**	**13,338**	**10,579**	**9,158**	**19,930**	**24,888**	**17,282**	**11,186**	**8,644**	**16,506**	**30.1**
TOTAL STATE	**680.8**	**Male**	**341,707**	**36,112**	**29,647**	**27,491**	**43,637**	**62,151**	**45,694**	**31,220**	**26,398**	**39,357**	**30.5**
		Female	**339,093**	**34,197**	**28,212**	**26,162**	**39,903**	**54,515**	**43,967**	**31,644**	**27,179**	**53,314**	**32.5**
OHIO													
AKRON	654.5	**Male**	**315,930**	**28,554**	**28,349**	**26,827**	**37,044**	**56,495**	**46,774**	**34,732**	**28,164**	**28,991**	**31.6**
		Female	**338,570**	**27,141**	**26,999**	**25,893**	**37,596**	**56,277**	**49,616**	**36,314**	**31,420**	**47,314**	**34.2**
Portage	142.1	Male	70,611	6,748	6,591	5,794	11,130	13,163	10,586	7,112	4,852	4,635	28.8
		Female	71,489	6,327	6,220	5,744	11,108	12,437	10,821	6,975	5,070	6,787	30.1
Summit	512.4	Male	245,319	21,806	21,758	21,033	25,914	43,332	36,188	27,620	23,312	24,356	32.4
		Female	267,081	20,814	20,779	20,149	26,488	43,840	38,795	29,339	26,350	40,527	35.4
CANTON	**406.8**	**Male**	**195,655**	**18,309**	**18,343**	**16,917**	**19,333**	**33,790**	**30,088**	**21,052**	**18,034**	**19,789**	**32.4**
		Female	**211,145**	**17,579**	**17,435**	**16,146**	**19,738**	**34,501**	**31,612**	**22,558**	**20,569**	**31,007**	**35.1**
Carroll	28.3	Male	13,965	1,426	1,452	1,199	1,245	2,364	2,190	1,417	1,186	1,486	32.0
		Female	14,335	1,403	1,393	1,159	1,226	2,430	2,155	1,393	1,330	1,846	33.2
Stark	378.5	Male	181,690	16,883	16,891	15,718	18,088	31,426	27,898	19,635	16,848	18,303	32.4
		Female	196,810	16,176	16,042	14,987	18,512	32,071	29,457	21,165	19,239	29,161	35.2
CINCINNATI	1,451.1	**Male**	**693,976**	**69,649**	**65,157**	**61,563**	**76,311**	**124,277**	**103,793**	**73,038**	**55,738**	**64,450**	**31.0**
		Female	**757,124**	**66,968**	**62,454**	**58,930**	**76,863**	**124,734**	**110,589**	**79,213**	**65,471**	**111,902**	**34.1**
Clermont	148.8	Male	73,490	8,375	7,879	6,592	7,327	14,001	12,316	7,396	4,920	4,684	29.7
		Female	75,310	8,264	7,460	6,344	7,551	13,923	12,160	7,364	5,291	6,953	30.8
Hamilton	872.2	Male	411,159	39,214	36,631	35,847	46,817	72,580	58,983	43,827	35,043	42,217	31.5
		Female	461,041	37,698	35,426	34,397	48,313	73,507	64,638	49,181	42,243	75,638	35.2
Warren	111.6	Male	56,192	5,542	5,464	5,107	6,494	10,477	9,565	6,126	3,891	3,526	30.2
		Female	55,408	5,251	5,231	4,714	5,015	10,121	9,663	5,984	3,863	5,566	32.4
Dearborn, Ind.	*39.7*	*Male*	*19,493*	*2,042*	*2,011*	*1,861*	*1,708*	*3,249*	*3,130*	*2,010*	*1,572*	*1,910*	*31.5*
		Female	*20,207*	*1,926*	*1,892*	*1,698*	*1,686*	*3,189*	*3,165*	*2,104*	*1,698*	*2,849*	*34.1*
Boone, Ky.	*55.3*	*Male*	*27,236*	*3,160*	*3,012*	*2,479*	*2,571*	*5,088*	*4,668*	*2,825*	*1,758*	*1,675*	*29.7*
		Female	*28,064*	*2,909*	*2,729*	*2,388*	*2,674*	*5,400*	*4,704*	*2,809*	*1,887*	*2,564*	*31.2*
Campbell, Ky.	*82.3*	*Male*	*39,128*	*3,555*	*3,737*	*3,690*	*4,283*	*6,501*	*5,397*	*4,170*	*3,344*	*4,051*	*31.0*
		Female	*43,172*	*3,929*	*3,536*	*3,551*	*4,357*	*6,371*	*5,924*	*4,526*	*4,076*	*6,902*	*34.8*
Kenton, Ky.	*141.2*	*Male*	*67,278*	*7,361*	*6,423*	*5,987*	*7,111*	*12,381*	*9,734*	*6,684*	*5,210*	*6,387*	*30.5*
		Female	*73,922*	*6,991*	*6,180*	*5,838*	*7,267*	*12,223*	*10,335*	*7,245*	*6,413*	*11,430*	*33.7*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***1,733.1***	***Male***	***830,504***	***83,091***	***78,114***	***72,829***	***94,367***	***148,266***	***125,172***	***87,792***	***65,960***	***74,913***	***30.9***
		Female	***902,596***	***79,799***	***74,893***	***69,786***	***95,672***	***148,863***	***132,797***	***94,622***	***76,625***	***129,539***	***33.8***
CLEVELAND	**1,839.6**	**Male**	**874,969**	**77,202**	**76,653**	[illegible]	**88,135**	**151,240**	**131,199**	[illegible]	**86,841**	**90,537**	**33.0**
		Female	**964,631**	**74,065**	**73,860**	[illegible]	**89,012**	**154,978**	**143,507**	[illegible]	**99,142**	**150,209**	**36.3**
Cuyahoga	1,420.7	Male	668,517	57,323	55,770	55,095	69,447	114,607	94,192	75,417	70,235	76,431	33.4
		Female	752,183	55,067	53,819	53,696	70,611	117,630	106,413	84,709	81,783	128,455	37.4
Geauga	79.8	Male	39,619	3,858	4,156	4,043	3,291	6,239	7,528	4,528	3,243	2,733	32.2
		Female	40,181	3,703	3,988	3,763	3,030	6,423	7,556	4,533	3,242	3,943	33.7
Lake	216.5	Male	105,942	9,743	10,038	9,695	10,221	19,256	17,898	12,194	9,258	7,639	31.9
		Female	110,558	9,396	9,799	9,237	10,327	19,418	18,329	12,297	10,002	11,753	33.5
Medina	122.6	Male	60,891	6,278	6,689	5,836	5,176	11,138	11,581	6,354	4,105	3,734	30.8
		Female	61,709	5,899	6,254	5,584	5,044	11,507	11,209	6,039	4,115	6,058	32.0
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***2,768.5***	***Male***	***1,324,720***	***120,015***	***118,674***	***113,991***	***139,313***	***231,599***	***198,585***	***147,035***	***125,861***	***129,647***	***32.4***
		Female	***1,443,780***	***114,757***	***114,214***	***110,171***	***141,096***	***235,080***	***214,564***	***158,083***	***142,178***	***213,637***	***35.3***
COLUMBUS	**1,353.5**	**Male**	**656,266**	**62,439**	**60,006**	**53,292**	**83,294**	**128,210**	**102,206**	**68,044**	**48,428**	**50,347**	**30.4**
		Female	**697,234**	**59,568**	**57,108**	**50,808**	**81,262**	**127,061**	**108,239**	**70,470**	**55,100**	**87,618**	**32.9**
Delaware	63.7	Male	31,497	2,952	3,001	2,855	3,664	5,499	5,497	3,448	2,206	2,375	31.0
		Female	32,203	2,741	2,815	2,652	3,475	5,450	5,569	3,259	2,364	3,878	33.1

1990 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OHIO (continued)													
COLUMBUS (continued)													
Fairfield	102.2	Male	49,894	4,969	5,288	4,598	4,160	8,213	9,091	5,484	3,595	4,496	32.2
		Female	52,306	4,724	4,796	4,424	4,106	8,726	9,111	5,317	4,132	6,970	34.3
Franklin	943.8	Male	453,855	43,352	40,426	35,604	62,638	92,619	67,009	46,326	33,204	32,677	29.8
		Female	489,945	41,601	38,703	33,914	62,083	92,629	[illegible]	49,148	38,526	60,386	32.4
Licking	128.2	Male	62,522	[illegible]	6,021	5,521	6,663	10,333	[illegible]	6,854	5,029	5,653	32.0
		Female	65,678	[illegible]	5,768	5,326	6,443	10,604	10,848	6,836	5,444	8,999	34.3
Madison	35.1	Male	18,905	1,662	1,568	1,335	2,188	4,730	3,059	1,679	1,283	1,401	30.7
		Female	16,195	1,548	1,491	1,329	1,468	2,622	2,563	1,648	1,365	2,161	33.6
Pickaway	47.0	Male	23,925	2,102	2,141	1,991	2,500	4,153	4,270	2,644	1,907	2,217	32.8
		Female	23,075	2,000	1,968	1,847	2,011	3,886	4,280	2,481	1,889	2,713	34.6
Union	[illegible]	Male	15,668	1,588	1,561	1,388	1,481	2,663	2,646	1,609	1,204	1,528	31.8
		Female	17,832	1,544	1,567	1,316	1,676	3,144	2,913	1,781	1,380	2,511	33.9
DAYTON - SPRINGFIELD	[illegible]	**Male**	**455,224**	**42,498**	**42,496**	**39,129**	**48,482**	**80,024**	**73,154**	**50,890**	**39,158**	**39,393**	**31.9**
		Female	**490,276**	**40,555**	**40,708**	**37,187**	**49,723**	**82,074**	**77,147**	**54,153**	**43,672**	**65,057**	**34.4**
Clark	[illegible]	Male	70,553	6,764	6,807	290	7,206	11,666	10,965	7,441	6,253	7,161	32.0
		Female	76,947	6,346	6,454	850	7,669	12,108	11,374	8,130	7,184	11,832	35.0
Greene	131.	Male	65,198	5,908	6,181	5,720	8,103	11,518	11,491	7,622	4,853	3,802	30.8
		Female	66,502	5,620	5,881	5,343	7,795	11,554	11,697	7,589	5,013	6,010	32.5
Miami	92.9	Male	44,898	4,249	4,422	3,960	4,098	7,413	7,836	4,910	3,790	4,220	32.7
		Female	48,002	4,167	4,296	3,764	3,977	7,657	7,880	5,074	4,260	6,927	35.2
Montgomery	573.4	Male	274,575	25,577	25,086	23,159	29,075	49,427	[illegible]	30,917	24,262	24,210	32.0
		Female	298,825	[illegible]	24,077	22,230	30,282	50,755	46,196	33,360	27,215	40,288	34.5
HAMILTON - MIDDLETOWN	**282.0**	**Male**	**136,528**	**13,442**	**12,957**	**11,266**	**18,056**	**23,989**	**21,379**	**14,754**	**10,222**	**10,463**	**30.2**
		Female	**145,472**	**12,831**	**12,439**	**10,856**	**18,809**	**24,129**	**22,208**	**15,409**	**11,154**	**17,637**	**32.4**
Butler	282.0	Male	136,528	13,442	12,957	11,266	18,056	23,989	21,379	14,754	10,222	10,463	30.2
		Female	145,472	12,831	12,439	10,856	18,809	24,129	22,208	15,409	11,154	17,637	32.4
LIMA	**160.2**	**Male**	**77,559**	**8,315**	**7,544**	**6,789**	**8,025**	**13,389**	**11,054**	**7,856**	**6,695**	**7,892**	**31.1**
		Female	**82,641**	**7,848**	**7,097**	**6,615**	**7,751**	**12,880**	**11,244**	**8,310**	**7,465**	**13,431**	**34.3**
Allen	114.6	Male	55,275	5,842	5,364	4,851	5,842	9,542	7,876	5,649	4,757	5,552	31.0
		Female	59,325	5,559	5,057	4,708	5,669	9,212	8,106	5,943	5,388	9,683	34.4
Auglaize	45.6	Male	22,284	2,473	2,180	1,938	2,183	3,847	3,178	2,207	1,938	2,340	31.2
		Female	23,316	2,289	2,040	1,907	2,082	3,668	3,138	2,367	2,077	3,748	34.1
LORAIN - ELYRIA	**274.4**	**Male**	**133,821**	**14,259**	**13,672**	**12,495**	**14,134**	**23,864**	**20,612**	**13,810**	**10,856**	**10,119**	**30.2**
		Female	**140,579**	**13,551**	**13,355**	**11,998**	**14,488**	**23,825**	**21,441**	**14,191**	**11,616**	**16,114**	**32.1**
Lorain	274.4	Male	133,821	14,259	13,672	12,495	14,134	23,864	20,612	13,810	10,856	10,119	30.2
		Female	140,579	13,551	13,355	11,998	14,488	23,825	21,441	14,191	11,616	16,114	32.1
MANSFIELD	**129.3**	**Male**	**63,589**	**6,236**	**5,868**	[illegible]	**7,140**	**10,897**	**9,836**	**7,025**	**5,383**	**5,731**	**31.5**
		Female	**65,711**	**5,780**	**5,466**	[illegible]	**5,772**	**10,604**	**10,459**	**7,312**	**5,840**	**9,239**	**35.0**
Richland	129.3	Male	63,589	6,236	5,868	[illegible]	7,140	10,897	9,836	7,025	5,383	5,731	31.5
		Female	65,711	5,780	5,466	[illegible]	5,772	10,604	10,459	7,312	5,840	9,239	35.0
PARKERSBURG - MARIETTA	**156.6**	[illegible]	**75,223**	**7,466**	**6,938**	**6,465**	**7,494**	**12,638**	**12,298**	**7,878**	**6,197**	**7,849**	**32.3**
		Female	**81,377**	**6,918**	**6,852**	**6,184**	**7,460**	**12,966**	**12,479**	**8,414**	**7,255**	**12,849**	**35.2**
Washington	65.3	Male	31,786	3,239	2,904	2,721	3,466	5,215	5,031	3,351	2,612	3,247	31.8
		Female	33,514	2,952	2,957	2,542	3,183	5,381	5,051	3,521	2,926	5,001	34.5
Wood, W. Va.	*91.3*	*Male*	*43,437*	*4,227*	*4,034*	*3,744*	*4,028*	*7,423*	*7,267*	*4,527*	*3,585*	*4,602*	*32.7*
		Female	*47,863*	*3,966*	*3,895*	*3,642*	*4,277*	*7,585*	*7,428*	*4,893*	*4,329*	*7,848*	*35.8*
STEUBENVILLE - WEIRTON	**149.8**	**Male**	**72,354**	**6,363**	**6,552**	**6,000**	**7,361**	**12,072**	**10,227**	**8,308**	**7,251**	**8,220**	**33.2**
		Female	**77,446**	**6,097**	**6,170**	**5,693**	**7,518**	**11,449**	**11,042**	**9,073**	**8,394**	**12,010**	**36.6**
Jefferson	83.6	Male	40,128	3,454	3,538	3,370	3,938	6,551	5,674	4,523	4,204	4,876	33.8
		Female	43,472	3,309	3,332	3,281	4,132	6,311	6,067	5,031	4,878	7,131	37.3
Brooke, W. Va.	*28.3*	*Male*	*13,769*	*1,249*	*1,240*	*1,099*	*1,658*	*2,324*	*1,951*	*1,561*	*1,291*	*1,395*	*32.1*
		Female	*14,531*	*1,176*	*1,206*	*1,000*	*1,594*	*2,172*	*2,085*	*1,714*	*1,421*	*2,163*	*35.6*
Hancock, W. Va.	*37.9*	*Male*	*18,457*	*1,660*	*1,774*	*1,531*	*1,765*	*3,197*	*2,602*	*2,224*	*1,756*	*1,948*	*32.8*
		Female	*19,443*	*1,612*	*1,632*	*1,412*	*1,792*	*2,966*	*2,890*	*2,328*	*2,095*	*2,716*	*36.1*
TOLEDO	**620.8**	**Male**	**297,942**	**29,599**	**28,120**	**24,678**	**36,805**	**53,894**	**41,926**	**29,793**	**24,555**	**28,572**	**30.5**
		Female	**322,858**	**28,540**	**27,273**	**23,582**	**38,530**	**53,050**	**43,486**	**31,885**	[illegible]	**48,216**	**33.2**
Fulton	41.5	Male	20,308	2,292	2,078	1,875	1,909	3,589	3,125	1,958	1,564	1,918	30.6
		Female	21,192	2,104	2,074	1,824	1,918	3,424	3,146	2,007	1,718	2,977	32.8
Lucas	466.1	Male	222,898	22,215	21,136	18,657	24,962	40,477	31,145	22,686	19,157	22,463	31.0
		Female	243,202	21,513	20,662	17,854	24,819	40,120	32,686	24,600	22,378	38,570	34.2

1990 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OHIO (continued)													
TOLEDO (continued)													
Wood	113.2	Male	54,736	5,092	4,906	4,146	9,934	9,828	7,656	5,149	3,834	4,191	28.3
		Female	58,464	4,923	4,537	3,904	11,793	9,506	7,654	5,278	4,200	6,669	29.3
YOUNGSTOWN - WARREN	**507.0**	**Male**	**243,046**	**22,243**	**22,155**	**20,567**	**23,976**	**41,027**	**35,138**	**27,268**	**24,947**	**25,725**	**32.9**
		Female	**263,954**	**21,507**	**21,152**	**19,837**	**24,434**	**41,258**	**37,860**	**30,050**	**28,213**	**39,643**	**36.0**
Mahoning	273.5	Male	130,280	11,806	11,411	10,661	13,275	21,631	17,607	14,739	14,134	15,016	33.3
		Female	143,220	11,604	10,917	10,121	13,459	21,504	19,521	16,580	16,081	23,433	37.1
Trumbull	3.5	Male	112,766	10,437	10,744	9,906	10,701	19,396	17,531	12,529	10,813	10,709	32.5
		Female	120,734	9,903	10,235	9,716	10,975	19,754	18,339	13,470	12,132	16,210	34.9
ALL COUNTIES													
Adams	26.7	Male	13,224	1,376	1,365	1,278	1,224	1,952	1,948	1,284	1,084	1,713	32.0
		Female	13,476	1,352	1,298	1,169	1,219	1,904	1,945	1,297	1,172	2,120	33.9
Allen	114.6	Male	55,275	5,842	5,364	4,851	5,842	9,542	7,876	5,649	4,757	5,552	31.0
		Female	59,325	5,559	5,057	4,708	5,669	9,212	8,106	5,943	5,388	9,683	34.4
Ashland	47.5	Male	23,008	2,221	2,147	2,010	2,701	3,727	3,609	2,334	1,864	2,395	31.5
		Female	24,492	2,218	2,095	1,780	2,728	3,629	3,673	2,332	2,196	3,841	34.4
Ashtabula	102.5	Male	49,648	4,895	4,876	4,578	4,530	8,327	7,242	5,215	4,567	5,418	32.1
		Female	52,852	4,708	4,826	4,441	4,541	8,114	7,609	5,467	4,948	8,198	34.7
Athens	58.4	Male	29,361	2,394	2,114	1,915	7,566	5,060	3,655	2,247	1,834	2,576	26.4
		Female	29,039	2,206	2,001	1,793	6,493	4,438	3,622	2,348	2,176	3,962	29.6
Auglaize	45.6	Male	22,284	2,473	2,180	1,938	2,183	3,847	3,178	2,207	1,938	2,340	31.2
		Female	23,316	2,289	2,040	1,907	2,082	3,668	3,138	2,367	2,077	3,748	34.1
☐ Belmont	7.9	Male	37,263	3,224	3,342	3,054	3,448	6,344	5,119	3,975	3,850	4,907	33.8
		Female	40,637	3,260	3,131	2,925	3,509	6,074	5,349	4,355	4,562	7,472	37.7
Brown	36.7	Male	18,091	1,946	1,916	1,708	1,622	2,840	2,786	1,809	1,405	2,059	31.5
		Female	18,609	1,818	1,776	1,571	1,634	2,840	2,751	1,792	1,589	2,838	33.8
Butler	282.0	Male	136,528	13,442	12,957	11,266	18,056	23,989	21,379	14,754	10,22	10,463	30.2
		Female	145,472	12,831	12,439	10,856	18,809	24,129	22,208	15,409	11,154	17,637	32.4
Carroll	28.3	Male	13,965	1,426	1,452	1,199	1,245	2,364	2,190	1,417	1,186	1,486	32.0
		Female	14,335	1,403	1,393	1,159	1,226	2,430	2,155	1,393	1,330	1,846	33.2
Champaign	36.0	Male	17,473	1,667	1,715	1,529	1,651	2,884	2,925	1,747	1,500	1,855	32.5
		Female	18,527	1,622	1,648	1,490	1,614	2,923	2,910	1,831	1,656	2,833	34.9
Clark	147.5	Male	70,553	6,764	6,807	6,290	7,206	11,666	10,965	7,441	6,253	7,161	32.0
		Female	76,947	346	6,454	5,850	7,669	12,108	11,374	8,130	7,184	11,832	35.0
Clermont	148.8	Male	73,490	6,375	7,879	6,592	7,327	14,001	12,316	7,396	4,920	4,684	29.7
		Female	75,310	8,264	7,460	6,344	7,551	13,923	12,160	7,364	5,291	6,953	30.8
Clinton	36.9	Male	17,883	1,868	1,645	1,589	1,965	3,012	2,668	1,786	1,501	1,849	31.2
		Female	19,017	1,831	1,590	1,465	1,835	2,938	2,766	1,911	1,705	2,976	34.5
Columbiana	111.2	Male	53,824	5,495	5,091	4,588	5,000	834	7,917	5,800	5,095	5,804	32.5
		Female	57,376	5,061	4,868	4,393	5,075	8,839	8,333	6,096	5,746	8,965	35.5
Coshocton	37.2	Male	17,915	1,708	1,685	1,555	1,608	2,914	2,768	1,947	1,639	2,091	33.2
		Female	19,285	1,685	1,686	1,531	1,586	2,907	2,882	2,039	1,845	3,124	35.9
Crawford	49.2	Male	23,690	2,433	2,323	2,076	2,224	3,898	3,749	2,508	2,039	2,440	32.2
		Female	25,510	2,208	2,159	1,945	2,273	3,877	3,935	2,619	2,326	4,168	35.7
Cuyahoga	1,420.7	Male	668,517	57,323	55,770	55,095	69,447	114,607	94,192	75,417	70,235	76,431	33.4
		Female	752,183	55,067	53,819	53,696	70,611	117,630	106,413	84,709	81,783	128,455	37.4
Darke	56.9	Male	27,580	2,957	2,776	2,548	2,520	4,520	4,341	2,668	2,180	3,070	31.6
		Female	29,320	2,814	2,656	2,367	2,580	4,484	4,370	2,807	2,602	4,640	34.5
Defiance	41.2	Male	20,309	2,346	2,046	1,851	2,234	3,552	3,135	1,924	1,530	1,691	29.7
		Female	20,891	2,155	2,044	1,799	2,173	3,370	3,089	1,940	1,633	2,688	31.7
Delaware	3.7	Male	31,497	2,952	3,001	2,855	3,664	5,499	5,497	3,448	2,206	2,375	31.0
		Female	32,203	2,741	2,815	2,652	3,475	5,450	5,569	3,259	2,364	3,878	33.1
Erie	79.3	Male	38,730	3,661	3,603	3,554	3,638	6,533	5,932	4,301	3,730	3,778	32.5
		Female	40,570	3,509	3,487	3,389	3,840	6,495	6,204	4,405	3,667	5,574	34.3
Fairfield	102.2	Male	49,894	4,969	5,288	4,598	4,160	8,213	9,091	5,484	3,595	4,496	32.2
		Female	52,306	4,724	4,796	4,424	4,106	8,726	9,111	5,317	4,132	6,970	34.3
Fayette	27.6	Male	13,379	1,363	1,300	1,115	1,212	2,199	2,100	1,383	1,125	1,582	32.7
		Female	14,221	1,324	1,222	1,043	1,221	2,259	2,074	1,447	1,313	2,318	35.2
Franklin	943.8	Male	453,855	43,352	40,426	35,604	62,638	92,619	67,009	46,326	33,204	32,677	29.8
		Female	489,945	41,601	38,703	33,914	62,083	92,629	72,955	49,148	38,526	60,386	32.4
Fulton	41.5	Male	20,308	2,292	2,078	1,875	1,909	3,589	3,125	1,958	1,564	1,918	30.6
		Female	21,192	2,104	2,074	1,824	1,918	3,424	3,146	2,007	1,718	2,977	32.8
Gallia	31.2	Male	15,341	1,499	1,454	1,279	1,636	2,546	2,388	1,643	1,159	1,737	32.1
		Female	15,859	1,376	1,318	1,159	1,714	2,448	2,478	1,654	1,362	2,350	34.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OHIO (continued)													
ALL COUNTIES (continued)													
Geauga	79.8	Male	39,619	3,858	4,156	4,043	3,291	6,239	7,528	4,528	3,243	2,733	32.2
		Female	40,181	3,703	3,988	3,763	3,030	6,423	7,556	4,533	3,242	3,943	33.7
Greene	131.7	Male	65,198	5,908	6,181	5,720	8,103	11,518	11,491	7,622	4,853	3,802	30.8
		Female	66,502	5,620	5,881	5,343	7,795	11,554	11,697	7,589	5,013	6,010	32.5
Guernsey	41.1	Male	19,658	2,055	1,879	1,628	1,761	3,285	2,842	2,011	1,728	2,469	32.6
		Female	21,442	1,929	1,856	1,572	1,905	3,249	2,942	2,107	2,019	3,863	35.7
Hamilton	872.2	Male	411,159	39,214	36,631	35,847	46,817	72,580	58,983	43,827	35,043	42,217	31.5
		Female	461,041	37,698	35,426	34,397	48,313	73,507	64,638	49,181	42,243	75,638	35.2
Hancock	65.6	Male	31,693	3,175	3,153	2,698	3,394	5,467	4,897	3,234	2,589	3,086	31.3
		Female	33,907	3,080	2,931	2,606	3,374	5,509	5,019	3,347	2,917	5,124	34.0
Hardin	32.8	Male	16,042	1,554	1,453	1,317	2,478	2,621	2,213	1,507	1,261	1,638	29.7
		Female	16,758	1,518	1,460	1,201	2,167	2,490	2,286	1,530	1,403	2,703	33.2
Harrison	16.5	Male	8,039	783	771	702	723	1,295	1,154	829	775	1,007	33.0
		Female	8,461	720	742	662	698	1,272	1,121	915	895	1,436	36.2
Henry	28.6	Male	13,957	1,457	1,339	1,267	1,440	2,336	2,019	1,430	1,170	1,499	31.3
		Female	14,643	1,452	1,324	1,144	1,322	2,189	2,074	1,453	1,275	2,410	34.5
Highland	36.7	Male	17,801	1,810	1,755	1,562	1,590	2,649	2,639	1,767	1,624	2,405	33.2
		Female	18,899	1,783	1,578	1,424	1,521	2,725	2,701	1,957	1,793	3,417	36.5
Hocking	26.0	Male	12,773	1,263	1,284	1,109	1,227	1,983	2,060	1,297	1,071	1,479	32.6
		Female	13,227	1,186	1,173	1,046	1,176	2,095	1,979	1,327	1,177	2,068	34.7
Holmes	30.9	Male	15,143	2,220	1,835	1,454	1,514	2,433	2,010	1,336	958	1,383	27.3
		Female	15,757	2,138	1,766	1,387	1,461	2,454	2,108	1,428	1,046	1,969	29.6
Huron	56.8	Male	27,462	3,069	2,862	2,504	2,680	4,784	4,059	2,783	2,168	2,553	30.5
		Female	29,338	2,896	2,844	2,444	2,717	4,650	4,279	2,966	2,431	4,111	33.1
Jackson	30.3	Male	14,568	1,525	1,505	1,233	1,404	2,374	2,072	1,474	1,248	1,733	31.8
		Female	15,732	1,354	1,461	1,249	1,347	2,329	2,229	1,646	1,475	2,642	35.6
Jefferson	83.6	Male	40,128	3,454	3,538	3,370	3,938	6,551	5,674	4,523	4,204	4,876	33.8
		Female	43,472	3,309	3,332	3,281	4,132	6,311	6,067	5,031	4,878	7,131	37.3
Knox	49.1	Male	23,890	2,238	2,021	1,952	3,174	3,699	3,630	2,418	2,020	2,738	31.9
		Female	25,210	1,961	1,946	1,935	3,022	3,726	3,654	2,509	2,316	4,141	35.0
Lake	216.5	Male	105,942	9,743	10,038	9,695	10,221	19,256	17,898	12,194	9,258	7,639	31.9
		Female	110,558	9,396	9,799	9,237	10,327	19,418	18,329	12,297	10,002	11,753	33.[illegible]
☐ Lawrence	64.0	Male	30,956	3,229	3,148	2,779	2,799	4,941	4,854	3,379	2,646	3,181	[illegible]
		Female	33,044	3,054	2,971	2,640	2,794	5,173	5,130	3,556	3,048	4,678	34.8
Licking	128.2	Male	62,522	5,814	6,021	5,521	6,663	10,333	10,634	6,854	5,029	5,653	32.0
		Female	65,678	5,410	5,768	5,326	6,443	10,604	10,848	6,836	5,444	8,999	34.3
Logan	42.3	Male	20,48[illegible]	2,177	2,052	1,700	1,825	3,353	2,898	2,057	1,997	2,425	32.4
		Female	21,816	2,045	1,861	1,573	1,798	3,301	2,995	2,253	2,219	3,771	36.1
Lorain	274.4	Male	133,821	14,259	13,672	12,495	14,134	23,864	20,612	13,810	10,856	10,119	30.2
		Female	140,579	13,551	13,355	11,998	14,488	23,825	21,441	14,191	11,616	16,114	32.1
Lucas	466.1	Male	222,898	22,215	21,136	18,657	24,962	40,477	31,145	22,686	19,157	22,463	31.0
		Female	243,202	21,513	20,662	17,854	24,819	40,120	32,686	24,600	22,378	38,570	34.2
Madison	35.1	Male	18,905	1,662	1,568	1,335	2,188	4,730	3,059	1,679	1,283	1,401	30.7
		Female	16,195	1,548	1,491	1,329	1,468	2,622	2,[illegible]3	1,648	1,365	2,161	33.6
Mahoning	273.5	Male	130,280	11,806	11,411	10,661	13,275	21,631	17,607	14,739	14,134	15,016	33.3
		Female	143,220	11,604	10,917	10,121	13,459	21,504	19,521	16,580	16,081	23,433	37.1
Marion	65.1	Male	32,502	3,136	2,949	2,715	3,208	6,576	5,379	3,257	2,478	2,804	31.5
		Female	32,598	3,067	2,931	2,553	2,975	5,385	4,932	3,296	2,790	4,669	33.9
Medina	122.6	Male	60,891	6,278	6,689	5,836	5,176	11,138	11,581	6,354	4,105	3,734	30.8
		Female	61,709	5,899	6,254	5,584	5,044	11,507	11,209	6,039	4,115	6,058	32.0
Meigs	24.5	Male	12,035	1,253	1,128	1,079	1,[illegible]60	1,982	1,771	1,214	1,065	1,483	32.6
		Female	12,465	1,100	1,095	940	1,0[illegible]6	1,907	1,801	1,263	1,252	2,061	35.8
Mercer	40.2	Male	19,784	2,327	2,016	1,851	2,10[illegible]	3,331	2,567	1,951	1,671	1,966	29.8
		Female	20,416	2,170	1,976	1,833	2,02[illegible]	3,021	2,597	2,038	1,777	[illegible]984	32.3
Miami	92.9	Male	44,898	4,249	4,422	3,960	4,098	7,413	7,836	4,910	3,790	4,220	32.7
		Female	48,002	4,167	4,296	3,764	3,977	7,657	7,880	5,074	4,260	6,927	35.2
Monroe	15.8	Male	7,832	715	762	731	706	1,264	1,235	760	675	984	32.9
		Female	7,968	706	714	651	676	1,247	1,155	777	677	1,365	34.9
Montgomery	573.4	Male	274,575	25,577	25,086	23,159	29,075	49,427	42,862	30,917	24,262	24,210	32.0
		Female	298,825	24,422	24,077	22,230	30,282	50,755	46,196	33,360	27,215	40,288	34.5
Morgan	14.5	Male	7,074	698	704	645	61[illegible]	1,081	1,007	692	638	998	33.1
		Female	7,426	735	636	610	573	1,097	1,001	724	713	1,337	35.6
Morrow	28.6	Male	14,199	1,498	1,467	1,386	1,205	2,334	2,475	1,420	1,041	1,373	31.6
		Female	14,401	1,432	1,437	1,263	1,234	2,372	2,387	1,436	1,080	1,760	32.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OHIO (continued)													
ALL COUNTIES (continued)													
Muskingum	85.4	Male	40,881	4,215	3,996	3,716	4,248	6,573	6,005	4,333	3,409	4,386	31.5
		Female	44,519	3,840	3,812	3,502	4,351	6,766	6,313	4,594	4,027	7,314	35.0
Noble	11.6	Male	5,671	581	540	525	550	913	740	544	484	794	32.0
		Female	5,929	595	484	460	498	813	800	577	534	1,168	36.4
Ottawa	41.2	Male	20,193	1,864	1,848	1,826	1,807	3,236	3,092	2,247	1,972	2,301	33.5
		Female	21,007	1,825	1,778	1,659	1,788	3,094	3,110	2,364	2,205	3,184	36.2
Paulding	22.0	Male	10,885	1,256	1,143	1,026	1,069	1,874	1,698	1,011	830	978	30.1
		Female	11,115	1,214	1,109	1,013	1,062	1,758	-1,654	1,040	896	1,369	31.6
Perry	33.0	Male	16,233	1,751	1,682	1,557	1,663	2,620	2,329	1,529	1,377	1,725	30.6
		Female	16,767	1,631	1,587	1,478	1,528	2,551	2,238	1,647	1,446	2,661	33.5
Pickaway	47.0	Male	23,925	2,102	2,141	1,991	2,500	4,153	4,270	2,644	1,907	2,217	32.8
		Female	23,075	2,000	1,968	1,847	2,011	3,886	4,280	2,481	1,889	2,713	34.6
Pike	25.4	Male	12,537	1,258	1,268	1,189	1,165	2,001	1,801	1,295	1,044	1,516	31.9
		Female	12,863	1,170	1,217	1,084	1,133	1,825	1,972	1,258	1,057	2,147	35.0
Portage	142.1	Male	70,611	6,748	6,591	5,794	11,130	13,163	10,586	7,112	4,852	4,635	28.8
		Female	71,489	6,327	6,220	5,744	11,108	12,437	10,821	6,975	5,070	6,787	30.1
Preble	41.5	Male	20,389	1,939	1,988	1,928	1,817	3,350	3,417	2,193	1,700	2,057	32.5
		Female	21,111	1,931	1,921	1,673	1,809	3,455	3,297	2,265	1,831	2,929	34.3
Putnam	34.1	Male	16,931	2,034	1,767	1,681	1,935	2,781	2,228	1,601	1,235	1,669	28.8
		Female	17,169	1,974	1,664	1,593	1,717	2,508	2,284	1,580	1,384	2,465	31.5
Richland	129.3	Male	63,589	6,236	5,868	5,473	7,140	10,897	9,836	7,025	5,383	5,731	31.5
		Female	65,711	5,780	5,466	5,239	5,772	10,604	10,459	7,312	5,840	9,239	35.0
Ross	68.5	Male	35,448	2,939	3,072	2,863	3,133	6,233	6,163	4,093	3,233	3,719	34.2
		Female	33,052	2,946	2,830	2,603	2,998	5,063	5,157	3,479	3,063	4,913	35.2
Sandusky	64.3	Male	31,444	3,403	3,177	2,859	3,166	5,294	4,586	3,320	2,589	3,050	30.9
		Female	32,856	3,183	3,047	2,731	3,075	5,172	4,636	3,449	2,903	4,660	33.5
Scioto	82.6	Male	40,235	3,976	3,854	3,487	3,846	6,986	5,855	4,132	3,359	4,740	32.1
		Female	42,365	3,826	3,635	3,292	3,561	5,932	5,976	4,497	4,089	7,557	36.6
Seneca	62.2	Male	30,170	3,349	2,954	2,709	3,369	5,153	4,204	3,008	2,490	2,934	30.2
		Female	32,030	3,276	2,828	2,559	3,304	4,941	4,253	3,227	2,769	4,873	33.2
Shelby	44.6	Male	22,027	2,565	2,270	2,002	2,254	3,835	3,271	2,126	1,715	1,989	30.0
		Female	22,573	2,412	2,145	1,940	2,061	3,681	3,244	2,211	1,841	3,038	32.4
Stark	378.5	Male	181,690	16,883	16,891	15,718	18,088	31,426	27,898	19,635	16,848	18,303	32.4
		Female	196,810	16,176	16,042	14,987	18,512	32,071	29,457	21,165	19,239	29,161	35.2
Summit	512.4	Male	245,319	21,806	21,758	21,033	25,914	43,332	36,188	27,620	23,312	24,356	32.4
		Female	267,081	20,814	20,779	20,149	26,488	43,840	38,795	29,339	26,350	40,527	35.4
Trumbull	233.5	Male	112,766	10,437	10,744	9,906	10,701	19,396	17,531	12,529	10,813	10,709	32.5
		Female	120,734	9,903	10,235	9,716	10,975	19,754	18,339	13,470	12,132	16,210	34.9
Tuscarawas	87.2	Male	41,871	4,075	3,671	3,559	4,010	7,084	6,164	4,529	3,813	4,966	32.9
		Female	45,329	3,866	3,750	3,382	4,029	6,943	6,644	4,749	4,315	7,651	36.0
Union	33.5	Male	15,668	1,588	1,561	1,388	1,481	2,663	2,646	1,609	1,204	1,528	31.8
		Female	17,832	1,544	1,567	1,316	1,676	3,144	2,913	1,781	1,380	2,511	33.9
Van Wert	31.2	Male	15,144	1,599	1,418	1,269	1,391	2,608	2,175	1,550	1,332	1,802	32.3
		Female	16,056	1,503	1,324	1,155	1,456	2,455	2,175	1,644	1,470	2,874	35.6
Vinton	12.0	Male	5,924	640	596	499	554	998	869	567	462	739	31.7
		Female	6,076	616	578	501	566	895	851	580	561	928	33.7
Warren	111.6	Male	56,192	5,542	5,464	5,107	6,494	10,477	9,565	6,126	3,891	3,526	30.2
		Female	55,408	5,251	5,231	4,714	5,015	10,121	9,663	5,984	3,863	5,566	32.4
Washington	65.3	Male	31,786	3,239	2,904	2,721	3,466	5,215	5,031	3,351	2,612	3,247	31.8
		Female	33,514	2,952	2,957	2,542	3,183	5,381	5,051	3,521	2,926	5,001	34.5
Wayne	105.6	Male	51,988	5,641	4,998	4,403	6,152	9,258	8,069	5,223	3,821	4,423	30.2
		Female	53,612	5,254	4,863	4,068	5,880	9,125	8,071	5,224	4,289	6,838	32.4
Williams	38.8	Male	19,085	2,112	1,910	1,620	1,907	3,169	2,939	1,804	1,586	2,038	31.3
		Female	19,715	1,838	1,754	1,488	1,780	3,074	2,953	1,913	1,749	3,166	34.8
Wood	113.2	Male	54,736	5,092	4,906	4,146	9,934	9,828	7,656	5,149	3,834	4,191	28.3
		Female	58,464	4,923	4,537	3,904	11,793	9,506	7,654	5,278	4,200	6,669	29.3
Wyandot	22.7	Male	10,916	1,155	1,008	980	1,099	1,750	1,603	1,119	910	1,292	31.9
		Female	11,784	1,110	987	914	1,067	1,708	1,635	1,252	1,005	2,106	35.6
TOTAL METRO COUNTIES	**8,597.0**	**Male**	**4,131,503**	**389,373**	**379,069**	**351,572**	**458,713**	**736,928**	**624,908**	**446,294**	**360,449**	**384,197**	**31.6**
		Female	**4,465,497**	**372,753**	**363,400**	**337,284**	**461,612**	**741,127**	**664,877**	**477,222**	**409,298**	**637,924**	**34.4**
TOTAL STATE	**10,934.8**	**Male**	**5,273,867**	**506,507**	**489,220**	**451,976**	**577,283**	**928,489**	**796,206**	**562,551**	**456,239**	**505,396**	**31.6**
		Female	**5,660,933**	**483,922**	**469,118**	**431,807**	**576,833**	**925,369**	**838,041**	**597,729**	**515,923**	**822,191**	**34.4**

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OKLAHOMA													
ENID	**59.7**	**Male**	**29,085**	**3,079**	**2,399**	**2,103**	**3,398**	**5,480**	**4,296**	**2,863**	**2,229**	**3,238**	**31.5**
		Female	**30,615**	**2,968**	**2,278**	**2,062**	**3,009**	**4,923**	**4,253**	**3,014**	**2,537**	**5,571**	**35.2**
Garfield	59.7	Male	29,085	3,079	2,399	2,103	3,398	5,480	4,296	2,863	2,229	3,238	31.5
		Female	30,615	2,968	2,278	2,062	3,009	4,923	4,253	3,014	2,537	5,571	35.2
LAWTON	**119.1**	**Male**	**63,805**	**6,838**	**5,338**	**5,384**	**14,355**	**12,028**	**8,209**	**4,915**	**3,318**	**3,420**	**25.0**
		Female	**55,295**	**6,498**	**5,052**	**4,379**	**7,288**	**9,695**	**8,091**	**5,248**	**3,679**	**5,365**	**29.6**
Comanche	119.1	Male	63,805	6,838	5,338	5,384	14,355	12,028	8,209	4,915	3,318	3,420	25.0
		Female	55,295	6,498	5,052	4,379	7,288	9,695	8,091	5,248	3,679	5,365	29.6
OKLAHOMA CITY	**973.7**	**Male**	**473,069**	**48,214**	**43,003**	**36,422**	**55,501**	**91,243**	**75,140**	**48,267**	**34,955**	**40,324**	**30.9**
		Female	**500,631**	**46,054**	**41,433**	**35,179**	**54,754**	**89,050**	**76,755**	**50,636**	**38,981**	**67,789**	**33.2**
Canadian	75.3	Male	37,840	4,162	4,098	3,220	3,174	7,411	7,186	3,791	2,198	2,600	30.8
		Female	37,460	3,948	3,821	3,035	2,882	7,296	6,663	3,477	2,177	4,161	31.9
Cleveland	163.5	Male	82,731	7,829	7,686	6,395	13,182	18,077	13,990	7,308	4,148	4,116	28.5
		Female	80,769	7,659	7,353	6,103	11,481	16,726	13,640	6,951	4,285	6,571	29.7
Logan	31.0	Male	15,061	1,531	1,409	1,284	1,716	2,326	2,292	1,425	1,153	1,925	31.8
		Female	15,939	1,416	1,280	1,193	1,623	2,334	2,258	1,470	1,319	3,046	35.5
McClain	25.7	Male	12,644	1,180	1,225	1,210	1,034	1,858	2,386	1,409	934	1,408	34.0
		Female	13,056	1,126	1,239	1,069	1,015	1,980	2,293	1,392	1,009	1,933	35.4
Oklahoma	618.4	Male	296,335	30,753	25,974	21,861	33,413	57,389	44,815	31,344	24,149	26,637	31.3
		Female	322,065	29,341	25,255	21,390	34,757	56,272	47,248	34,212	27,526	46,064	33.9
Pottawatomie	59.8	Male	28,458	2,759	2,611	2,452	2,982	4,182	4,471	2,990	2,373	3,638	33.2
		Female	31,342	2,564	2,485	2,389	2,996	4,442	4,653	3,134	2,665	6,014	36.7
TULSA	**740.5**	**Male**	**359,061**	**36,388**	**33,303**	**28,705**	**36,983**	**68,150**	**59,218**	**37,342**	**27,625**	**31,347**	**31.5**
		Female	**381,439**	**34,567**	**31,584**	**27,360**	**36,693**	**67,915**	**60,142**	**39,708**	**30,882**	**52,588**	**33.9**
Creek	66.2	Male	32,146	3,249	3,291	2,864	2,695	5,211	5,439	3,353	2,564	3,480	32.6
		Female	34,054	3,147	3,078	2,656	2,685	5,347	5,535	3,509	2,772	5,325	35.2
Osage	41.3	Male	20,484	2,029	1,824	1,677	1,792	3,393	3,358	2,249	1,759	2,403	33.6
		Female	20,816	1,904	1,672	1,488	1,531	3,306	3,239	2,239	1,892	3,545	36.6
Rogers	57.9	Male	28,666	2,841	3,007	2,686	2,419	4,437	5,720	3,255	1,953	2,348	32.6
		Female	29,234	2,636	2,819	2,518	2,275	4,923	5,566	3,024	2,074	3,399	33.9
Tulsa	521.2	Male	251,032	25,172	22,212	18,963	28,053	50,581	39,628	26,000	19,609	20,814	31.2
		Female	270,168	24,058	21,154	18,349	28,191	49,398	40,921	28,510	22,236	37,351	33.8
Wagoner	53.9	Male	26,733	3,097	2,969	2,515	2,024	4,528	5,073	2,485	1,740	2,302	31.1
		Female	27,167	2,822	2,861	2,349	2,011	4,941	4,881	2,426	1,908	2,968	32.2
ALL COUNTIES													
Adair	22.0	Male	10,809	1,196	1,110	1,133	949	1,526	1,549	991	914	1,441	31.7
		Female	11,191	1,017	1,076	1,034	910	1,545	1,621	1,109	994	1,885	35.1
Alfalfa	6.4	Male	3,137	220	211	440	206	363	408	288	309	692	38.1
		Female	3,263	211	193	192	184	330	380	313	336	1,124	49.2
Atoka	13.4	Male	6,943	573	620	502	641	1,200	1,058	774	574	1,001	34.5
		Female	6,457	553	553	505	458	892	947	658	637	1,254	37.8
Beaver	7.0	Male	3,445	353	320	275	227	542	531	377	350	470	35.1
		Female	3,555	353	310	266	249	511	508	389	349	620	36.7
Beckham	20.7	Male	9,967	1,140	858	673	989	1,638	1,307	916	791	1,655	33.1
		Female	10,733	1,029	798	643	944	1,431	1,314	1,032	970	2,572	39.0
Blaine	13.0	Male	6,259	691	523	508	551	899	879	620	568	1,020	34.5
		Female	6,741	602	541	472	557	828	903	597	662	1,579	39.1
Bryan	34.5	Male	16,551	1,460	1,396	1,295	2,010	2,470	2,242	1,595	1,510	2,573	33.6
		Female	17,949	1,460	1,413	1,235	1,737	2,444	2,358	1,648	1,754	3,900	37.9
Caddo	32.6	Male	15,580	1,570	1,482	1,443	1,396	2,210	2,158	1,593	1,318	2,410	33.6
		Female	17,020	1,577	1,395	1,414	1,356	2,141	2,300	1,662	1,597	3,578	37.7
Canadian	75.3	Male	37,840	4,162	4,098	3,220	3,174	7,411	7,186	3,791	2,198	2,600	30.8
		Female	37,460	3,948	3,821	3,035	2,882	7,296	6,663	3,477	2,177	4,161	31.9
Carter	46.0	Male	21,943	2,259	1,955	1,805	1,947	3,475	3,138	2,318	1,945	3,101	33.6
		Female	24,057	2,188	1,934	1,694	1,953	3,355	3,361	2,548	2,229	4,795	37.7
Cherokee	35.9	Male	17,339	1,667	1,522	1,642	2,290	2,646	2,387	1,690	1,411	2,084	30.9
		Female	18,561	1,658	1,537	1,543	2,432	2,559	2,716	1,717	1,541	2,858	33.2
Choctaw	17.2	Male	8,210	843	818	741	700	1,076	1,117	793	773	1,349	34.3
		Female	8,990	797	770	708	610	1,179	1,186	878	877	1,985	38.6
Cimarron	3.9	Male	1,950	199	171	173	128	296	284	208	199	292	35.3
		Female	1,950	160	171	131	115	279	266	229	231	368	39.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
OKLAHOMA (continued)													
ALL COUNTIES (continued)													
Cleveland	163.5	Male	82,731	7,829	7,686	6,395	13,182	18,077	13,990	7,308	4,148	4,116	28.5
		Female	80,769	7,659	7,353	6,103	11,481	16,726	13,640	6,951	4,285	6,571	29.7
Coal	6.0	Male	2,861	303	239	264	211	389	335	305	283	532	35.7
		Female	3,139	240	261	233	227	351	402	332	316	777	41.4
Comanche	119.1	Male	63,805	6,838	5,338	5,384	14,355	12,028	8,209	4,915	3,318	3,420	25.0
		Female	55,295	[illegible]98	5,052	4,379	7,288	9,695	8,091	5,248	3,679	5,365	29.6
Cotton	7.2	Male	3,434	311	294	284	266	472	517	340	338	612	36.7
		Female	3,766	314	288	259	254	482	501	341	408	919	40.7
Craig	15.2	Male	7,292	652	597	570	601	1,043	1,114	799	708	1,208	36.6
		Female	7,908	598	550	548	570	988	1,185	859	803	1,807	40.9
Creek	66.2	Male	32,146	3,249	3,291	2,864	2,695	5,211	5,439	3,353	2,564	3,480	32.6
		Female	34,054	3,147	3,078	2,656	2,685	5,347	5,535	3,509	2,772	5,325	35.2
Custer	30.4	Male	14,970	1,482	1,195	984	2,716	2,440	1,935	1,333	1,042	1,843	29.5
		Female	15,430	1,387	1,106	965	2,670	2,133	1,881	1,358	1,243	2,687	32.4
Delaware	29.9	Male	14,576	1,242	1,291	1,289	1,025	1,791	1,989	1,470	1,693	2,786	38.3
		Female	15,324	1,148	1,225	1,204	1,013	1,836	2,156	1,601	1,891	3,250	40.7
Dewey	5.7	Male	2,726	283	203	191	221	396	380	259	265	528	36.8
		Female	2,974	302	204	183	218	344	376	252	334	761	41.3
Ellis	5.3	Male	2,571	299	224	192	199	396	335	230	248	448	34.4
		Female	2,729	247	201	159	197	393	348	252	276	656	39.8
Garfield	59.7	Male	29,085	3,079	2,399	2,103	3,398	5,480	4,296	2,863	2,229	3,238	31.5
		Female	30,615	2,968	2,278	2,062	3,009	4,923	4,253	3,014	2,537	5,571	35.2
Garvin	28.3	Male	13,460	1,217	1,157	1,128	1,172	1,889	1,788	1,413	1,313	2,383	35.9
		Female	14,840	1,137	1,185	1,038	1,143	1,828	1,987	1,562	1,473	3,487	40.5
Grady	44.0	Male	21,141	2,133	1,998	1,881	2,038	3,273	3,528	2,066	1,633	2,591	32.7
		Female	22,859	2,149	1,915	1,718	1,989	3,368	3,471	2,155	1,881	4,213	35.8
Grant	6.0	Male	2,879	248	217	212	196	378	389	332	304	603	39.8
		Female	3,121	239	205	189	173	330	384	333	360	908	46.1
Greer	6.3	Male	3,172	195	210	191	449	501	363	296	284	683	36.1
		Female	3,128	167	188	178	159	306	342	304	338	1,146	52.5
Harmon	4.1	Male	1,895	162	171	166	142	225	205	171	189	464	39.0
		Female	2,205	169	172	138	125	229	239	207	258	668	46.2
Harper	4.3	Male	2,085	192	169	128	200	307	300	252	196	341	36.5
		Female	2,215	191	146	138	144	270	311	264	217	534	42.0
Haskell	12.0	Male	5,787	512	527	505	419	822	806	569	638	989	36.3
		Female	6,213	492	514	469	396	812	883	621	668	1,358	39.8
Hughes	14.1	Male	6,632	568	590	553	502	771	918	695	690	1,345	38.6
		Female	7,468	519	505	544	457	867	953	796	814	2,013	43.8
Jackson	29.7	Male	14,893	1,710	1,399	1,244	2,211	2,588	2,189	1,216	929	1,407	28.4
		Female	14,807	1,622	1,301	1,145	1,557	2,374	2,142	1,250	1,112	2,304	32.5
Jefferson	8.4	Male	3,985	381	370	317	307	579	514	37[illegible]	386	761	35.7
		Female	4,415	385	334	299	319	558	527	[illegible]	414	1,158	40.9
Johnston	10.7	Male	5,175	499	485	432	542	690	659	48[illegible]	485	901	34.1
		Female	5,525	412	447	419	510	711	738	529	560	1,199	38.6
Kay	50.0	Male	23,918	2,347	1,938	1,808	2,319	3,923	3,404	2,449	2,319	3,411	34.0
		Female	26,082	2,225	1,876	1,678	2,150	3,732	3,496	2,687	2,573	5,665	38.9
Kingfisher	14.3	Male	7,003	759	612	604	670	1,095	1,062	706	557	938	32.8
		Female	7,297	755	579	522	649	975	1,052	717	599	1,449	36.6
Kiowa	12.3	Male	5,794	539	453	452	469	734	750	591	590	1,216	38.3
		Female	6,506	504	453	426	455	711	785	641	683	1,848	44.0
Latimer	10.7	Male	5,257	448	457	446	590	647	706	526	567	870	35.6
		Female	5,443	480	429	444	500	695	757	536	541	1,061	37.3
Le Flore	47.8	Male	23,307	2,319	2,236	2,170	2,048	3,312	3,540	2,373	1,981	3,328	33.7
		Female	24,493	2,182	2,035	1,916	1,809	3,422	3,613	2,419	2,258	4,839	37.4
Lincoln	30.4	Male	14,746	1,427	1,426	1,283	1,253	2,046	2,389	1,515	1,240	2,167	34.7
		Female	15,654	1,358	1,332	1,211	1,219	2,174	2,397	1,555	1,369	3,039	37.2
Logan	31.0	Male	15,061	1,531	1,409	1,284	1,716	2,326	2,292	1,425	1,153	1,925	31.8
		Female	15,939	1,416	1,280	1,193	1,623	2,334	2,258	1,470	1,319	3,046	35.5
Love	8.3	Male	4,030	354	383	348	315	578	623	405	370	654	35.6
		Female	4,270	367	346	320	304	594	589	448	439	863	38.5
McClain	25.7	Male	12,644	1,180	1,225	1,210	1,034	1,858	2,386	1,409	934	1,408	34.0
		Female	13,056	1,126	1,239	1,069	1,015	1,980	2,293	1,392	1,009	1,933	35.4
McCurtain	37.3	Male	18,176	2,036	1,894	1,821	1,503	2,698	2,794	1,724	1,482	2,224	31.8
		Female	19,124	1,982	1,822	1,638	1,536	2,782	2,694	1,906	1,587	3,177	34.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OKLAHOMA (continued)													
ALL COUNTIES (continued)													
McIntosh	17.8	Male	8,493	614	734	720	627	907	1,118	1,038	1,026	1,709	40.8
		Female	9,307	663	641	647	583	1,046	1,263	1,160	1,124	2,180	43.5
Major	8.8	Male	4,266	440	359	351	383	640	656	424	367	646	34.4
		Female	4,534	414	383	302	338	609	645	440	411	992	38.4
Marshall	11.9	Male	5,727	456	485	479	449	664	742	546	709	1,197	39.5
		Female	6,173	395	440	379	394	704	801	637	827	1,596	44.7
Mayes	35.4	Male	17,308	1,819	1,578	1,490	1,458	2,453	2,646	1,816	1,572	2,476	34.4
		Female	18,092	1,637	1,577	1,346	1,389	2,476	2,750	1,908	1,764	3,245	37.3
Murray	12.4	Male	5,950	566	539	507	483	860	805	600	590	1,000	35.2
		Female	6,450	554	529	482	465	852	864	622	627	1,455	39.0
Muskogee	70.8	Male	33,490	3,503	3,153	2,850	3,105	5,299	4,697	3,306	3,048	4,529	32.8
		Female	37,310	3,372	2,949	2,647	3,285	5,291	5,064	3,628	3,617	7,457	37.2
Noble	12.1	Male	5,882	610	495	472	543	894	910	614	468	876	34.2
		Female	6,218	532	452	446	510	828	891	623	564	1,372	38.8
Nowata	11.2	Male	5,469	505	480	431	483	809	792	588	506	875	35.3
		Female	5,731	474	445	402	429	789	748	625	581	1,238	39.4
Okfuskee	11.2	Male	5,465	438	460	703	380	633	721	500	539	1,091	36.6
		Female	5,735	427	433	426	352	635	781	560	633	1,488	42.6
Oklahoma	618.4	Male	296,335	30,753	25,974	21,861	33,413	57,389	44,815	31,344	24,149	26,637	31.3
		Female	322,065	29,341	25,255	21,390	34,757	56,272	47,248	34,212	27,526	46,064	33.9
Okmulgee	39.3	Male	18,996	1,780	1,726	1,632	2,208	2,635	2,697	1,737	1,746	2,835	33.2
		Female	20,304	1,643	1,571	1,482	1,689	2,681	2,821	2,048	2,012	4,357	38.8
Osage	41.3	Male	20,484	2,029	1,824	1,677	1,792	3,393	3,358	2,249	1,759	2,403	33.6
		Female	20,816	1,904	1,672	1,488	1,531	3,306	3,239	2,239	1,892	3,545	36.6
Ottawa	33.1	Male	15,704	1,470	1,403	1,320	1,836	2,334	2,228	1,619	1,514	1,980	32.8
		Female	17,396	1,380	1,377	1,214	1,710	2,387	2,436	1,790	1,840	3,262	37.6
Pawnee	17.5	Male	8,568	808	767	726	663	1,284	1,376	894	792	1,258	35.3
		Female	8,932	702	749	654	654	1,281	1,347	932	882	1,731	38.2
Payne	63.2	Male	32,143	2,578	2,064	1,681	9,415	5,767	3,702	2,303	1,776	2,857	25.6
		Female	31,057	2,449	1,980	1,561	7,740	4,743	3,691	2,295	2,117	4,481	28.8
Pittsburg	43.4	Male	21,094	1,832	1,766	1,797	1,597	3,375	3,214	2,224	2,167	3,122	35.6
		Female	22,306	1,684	1,686	1,666	1,541	2,856	3,182	2,407	2,399	4,885	40.4
Pontotoc	34.2	Male	16,075	1,525	1,304	1,223	1,975	2,347	2,235	1,623	1,450	2,393	33.6
		Female	18,125	1,415	1,276	1,154	2,088	2,394	2,396	1,730	1,693	3,979	38.1
Pottawatomie	59.8	Male	28,458	2,759	2,611	2,452	2,982	4,182	4,471	2,990	2,373	3,638	33.2
		Female	31,342	2,564	2,485	2,389	2,996	4,442	4,653	3,134	2,665	6,014	36.7
Pushmataha	12.8	Male	6,217	533	574	592	462	805	957	661	585	1,048	36.5
		Female	6,583	507	502	575	459	804	967	695	654	1,420	39.6
Roger Mills	5.0	Male	2,442	257	204	174	215	370	320	242	238	422	35.0
		Female	2,558	241	226	172	193	326	351	235	278	536	38.4
Rogers	57.9	Male	28,666	2,841	3,007	2,686	2,419	4,437	5,720	3,255	1,953	2,348	32.6
		Female	29,234	2,636	2,819	2,518	2,275	4,923	5,566	3,024	2,074	3,399	33.9
Seminole	27.3	Male	12,994	1,211	1,208	1,163	1,150	1,860	1,712	1,344	1,187	[illegible]	34.5
		Female	14,306	1,214	1,119	1,046	1,100	1,833	1,959	1,432	1,432	[illegible]	39.3
☐ Sequoyah	36.9	Male	18,006	1,826	1,762	1,908	1,517	2,516	2,924	1,856	1,516	2,181	32.9
		Female	18,894	1,643	1,842	1,694	1,499	2,662	2,991	1,908	1,610	3,045	35.4
Stephens	43.5	Male	20,983	2,132	1,843	1,549	1,981	3,446	2,942	2,314	1,902	2,874	33.7
		Female	22,517	1,989	1,730	1,457	1,806	3,373	3,092	2,470	2,183	4,417	37.9
Texas	17.1	Male	8,584	946	823	641	1,020	1,453	1,271	917	674	839	30.9
		Female	8,516	937	738	634	891	1,331	1,244	868	697	1,176	32.9
Tillman	10.9	Male	5,166	504	520	477	416	725	673	463	489	879	34.2
		Female	5,734	515	447	453	400	712	720	515	589	1,383	39.7
Tulsa	521.2	Male	251,032	25,172	22,212	18,963	28,053	50,581	39,628	26,000	19,609	20,814	31.2
		Female	270,168	24,058	21,154	18,349	28,191	49,398	40,921	28,510	22,236	37,351	33.8
Wagoner	53.9	Male	26,733	3,097	2,969	2,515	2,024	4,528	5,073	2,485	1,740	2,302	31.1
		Female	27,167	2,822	2,861	2,349	2,011	4,941	4,881	2,426	1,908	2,968	32.2
Washington	43.1	Male	20,710	2,045	1,748	1,535	1,714	3,659	3,309	2,400	1,971	2,329	34.1
		Female	22,390	1,877	1,671	1,485	1,819	3,480	3,448	2,568	2,162	3,880	37.5
Washita	12.8	Male	6,240	651	503	490	652	985	827	572	589	971	33.4
		Female	6,560	622	533	434	592	863	819	636	652	1,409	37.9
Woods	9.9	Male	4,789	377	307	318	748	636	598	457	453	895	35.1
		Female	5,111	349	290	271	574	589	598	466	556	1,418	43.1
Woodward	21.0	Male	10,370	1,304	888	758	1,150	1,899	1,571	1,018	716	1,066	30.7
		Female	10,630	1,182	908	724	1,024	1,695	1,546	1,022	807	1,722	33.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OKLAHOMA (continued)													
TOTAL METRO COUNTIES	1,929.9	**Male**	943,026	96,345	85,805	74,522	111,754	179,417	149,787	95,243	69,643	80,510	30.7
		Female	986,874	91,730	82,189	70,674	103,243	174,245	152,232	100,514	77,689	134,358	33.4
TOTAL STATE	3,286.9	**Male**	1,600,049	160,038	143,457	128,694	181,485	278,480	243,096	160,533	128,109	176,157	31.7
		Female	1,686,851	152,080	137,151	120,551	167,516	269,582	248,725	169,952	144,382	276,912	34.9
OREGON													
EUGENE - SPRINGFIELD	271.6	**Male**	134,688	12,664	11,236	9,836	16,432	30,043	20,946	11,568	9,818	12,145	30.7
		Female	136,912	11,936	10,678	9,309	16,537	28,189	20,391	12,041	10,933	16,898	32.1
Lane	271.6	Male	134,688	12,664	11,236	9,836	16,432	30,043	20,946	11,568	9,818	12,145	30.7
		Female	136,912	11,936	10,678	9,309	16,537	28,189	20,391	12,041	10,933	16,898	32.1
MEDFORD	147.1	**Male**	72,955	6,550	6,284	5,828	6,713	13,473	11,660	7,029	6,410	9,008	33.2
		Female	74,145	6,378	6,052	5,354	6,656	12,945	11,473	7,046	6,701	11,540	34.8
Jackson	147.1	Male	72,955	6,550	6,284	5,828	6,713	13,473	11,660	7,029	6,410	9,008	33.2
		Female	74,145	6,378	6,052	5,354	6,656	12,945	11,473	7,046	6,701	11,540	34.8
PORTLAND	1,193.1	**Male**	581,281	54,327	48,391	43,474	58,635	123,739	95,631	54,959	45,457	56,668	31.9
		Female	611,819	51,679	46,596	41,934	59,211	120,108	92,718	56,578	51,560	91,435	33.9
Clackamas	270.7	Male	133,460	12,587	12,739	11,771	10,890	25,014	25,152	13,770	10,218	11,319	32.5
		Female	137,240	12,011	12,266	11,252	10,311	25,822	24,599	13,660	10,798	16,521	33.8
Multnomah	568.3	Male	273,615	24,346	19,731	17,724	30,245	62,130	39,723	25,098	23,347	31,271	32.2
		Female	294,685	22,909	19,200	17,350	31,206	57,716	38,604	26,407	27,462	53,831	34.8
Washington	293.4	Male	144,444	14,291	13,234	11,526	14,244	31,423	26,196	13,345	9,586	10,599	31.0
		Female	148,956	13,748	12,574	10,981	14,422	31,471	25,168	13,649	10,693	16,250	32.2
Yamhill	60.7	Male	29,762	3,103	2,687	2,453	3,256	5,172	4,560	2,746	2,306	3,479	31.5
		Female	30,938	3,011	2,556	2,351	3,272	5,099	4,347	2,862	2,607	4,833	33.4
PORTLAND - VANCOUVER CONSOLIDATED AREA	*1,417.9*	***Male***	*692,808*	*66,359*	*59,750*	*52,988*	*68,648*	*145,742*	*114,891*	*65,213*	*53,354*	*65,863*	*31.8*
		Female	*725,092*	*63,107*	*56,998*	*51,147*	*69,430*	*142,058*	*110,785*	*66,572*	*60,245*	*104,750*	*33.6*
SALEM	272.1	**Male**	133,453	13,427	11,506	10,692	14,206	25,555	20,440	11,952	10,348	15,327	31.6
		Female	138,647	12,747	10,930	9,957	13,652	24,081	19,949	12,731	11,665	22,935	34.2
Marion	223.1	Male	109,694	11,041	9,365	8,789	11,724	21,255	16,805	9,735	8,422	12,558	31.6
		Female	113,406	10,586	8,954	8,150	10,754	19,783	16,303	10,437	9,559	18,880	34.2
Polk	49.0	Male	23,759	2,386	2,141	1,903	2,482	4,300	3,635	2,217	1,926	2,769	31.9
		Female	25,241	2,161	1,976	1,807	2,898	4,298	3,646	2,294	2,106	4,055	33.8
ALL COUNTIES													
Baker	15.1	Male	7,535	718	650	631	571	1,172	1,134	766	726	1,167	35.2
		Female	7,565	615	615	561	509	1,115	1,132	780	767	1,471	38.2
Benton	66.5	Male	33,812	2,728	2,340	2,109	7,745	7,492	4,622	2,541	1,983	2,252	27.6
		Female	32,688	2,542	2,345	1,975	6,491	6,514	4,584	2,596	2,095	3,546	29.6
Clackamas	270.7	Male	133,460	12,587	12,739	11,771	10,890	25,014	25,152	13,770	10,218	11,319	32.5
		Female	137,240	12,011	12,266	11,252	10,311	25,822	24,599	13,660	10,798	16,521	33.8
Clatsop	32.9	Male	16,228	1,530	1,262	1,188	1,662	3,079	2,282	1,468	1,507	2,250	33.0
		Female	16,672	1,441	1,236	1,180	1,557	2,673	2,266	1,489	1,701	3,129	36.1
Columbia	37.6	Male	18,761	1,846	1,879	1,604	1,433	3,376	3,111	1,844	1,607	2,061	32.8
		Female	18,839	1,948	1,797	1,549	1,427	3,262	2,923	1,777	1,646	2,510	33.3
Coos	60.9	Male	30,301	2,925	2,711	2,447	2,621	5,210	4,808	3,123	2,879	3,577	33.5
		Female	30,599	2,800	2,498	2,242	2,637	5,106	4,717	3,232	2,859	4,508	35.0
Crook	14.2	Male	7,028	683	615	581	567	1,127	1,182	722	647	904	34.5
		Female	7,172	676	639	517	602	1,159	1,075	709	753	1,042	34.9
Curry	18.7	Male	9,291	759	675	687	683	1,397	1,293	990	1,135	1,672	38.4
		Female	9,409	744	651	697	614	1,326	1,371	970	1,265	1,771	39.9
Deschutes	72.3	Male	36,275	3,536	3,279	2,859	3,180	7,523	6,059	3,226	2,893	3,720	32.0
		Female	36,025	3,397	3,194	2,619	3,285	7,107	5,717	3,276	3,136	4,294	32.8
Douglas	97.4	Male	48,612	5,108	4,566	4,155	4,290	8,302	7,519	5,002	4,339	5,331	32.5
		Female	48,788	4,809	4,378	3,873	4,134	8,167	7,555	5,107	4,366	6,399	33.8
Gilliam	1.7	Male	852	87	58	61	75	135	116	99	94	127	35.9
		Female	848	82	55	75	60	124	119	111	85	137	37.4
Grant	8.6	Male	4,357	441	365	358	327	751	714	463	400	538	34.2
		Female	4,243	408	391	317	336	682	682	444	386	597	34.8
Harney	7.9	Male	4,084	444	383	312	342	706	718	421	336	422	32.9
		Female	3,816	375	371	291	338	650	600	409	318	464	33.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OREGON (continued)													
ALL COUNTIES (continued)													
Hood River	16.4	Male	8,324	812	725	633	773	1,542	1,268	826	753	992	32.9
		Female	8,076	824	656	569	659	1,324	1,152	864	778	1,250	35.1
Jackson	147.1	Male	72,955	6,550	6,284	5,828	6,713	13,473	11,660	7,029	6,410	9,008	33.2
		Female	74,145	6,378	6,052	5,354	6,656	12,945	11,473	7,046	6,701	11,540	34.8
Jefferson	12.9	Male	6,564	741	627	628	635	1,083	1,003	649	550	648	31.0
		Female	6,336	680	609	570	540	1,045	987	665	531	709	32.4
Josephine	75.3	Male	36,759	3,570	3,324	2,897	2,582	5,859	5,738	3,549	3,725	5,515	35.3
		Female	38,541	3,264	3,026	2,844	2,712	6,068	5,744	3,792	4,086	7,005	37.4
Klamath	58.4	Male	29,542	3,028	2,834	2,352	2,943	5,273	4,509	2,961	2,527	3,115	31.9
		Female	28,858	2,732	2,617	2,291	2,534	5,019	4,378	2,992	2,562	3,733	33.5
Lake	7.5	Male	3,813	392	332	310	308	640	619	413	371	428	33.8
		Female	3,687	373	358	271	282	585	575	434	325	484	34.6
Lane	271.6	Male	134,688	12,664	11,236	9,836	16,432	30,043	20,946	11,568	9,818	12,145	30.7
		Female	136,912	11,936	10,678	9,309	16,537	28,189	20,391	12,041	10,933	16,898	32.1
Lincoln	38.0	Male	18,665	1,563	1,292	1,241	1,495	3,320	2,569	1,818	2,196	3,171	36.6
		Female	19,335	1,510	1,293	1,168	1,451	3,161	2,483	1,960	2,493	3,816	39.4
Linn	90.5	Male	44,724	4,483	4,266	3,791	4,057	8,279	7,061	4,138	3,755	4,894	32.0
		Female	45,776	4,298	4,040	3,603	4,076	7,982	6,964	4,293	4,117	6,403	33.6
Malheur	26.8	Male	13,227	1,554	1,268	1,164	1,242	2,037	1,805	1,299	1,179	1,679	31.8
		Female	13,573	1,436	1,248	1,131	1,140	2,032	1,892	1,424	1,207	2,063	34.0
Marion	223.1	Male	109,694	11,041	9,365	8,789	11,724	21,255	16,805	9,735	8,422	12,558	31.6
		Female	113,406	10,586	8,954	8,150	10,754	19,783	16,303	10,437	9,559	18,880	34.2
Morrow	7.9	Male	4,063	458	381	357	367	715	655	422	314	394	31.6
		Female	3,837	407	358	329	327	653	612	417	299	435	32.6
Multnomah	568.3	Male	273,615	24,346	19,731	17,724	30,245	62,130	39,723	25,098	23,347	31,271	32.2
		Female	294,685	22,909	19,200	17,350	31,206	57,716	38,604	26,407	27,462	53,831	34.8
Polk	49.0	Male	23,759	2,386	2,141	1,903	2,482	4,300	3,635	2,217	1,926	2,769	31.9
		Female	25,241	2,161	1,976	1,807	2,898	4,298	3,646	2,294	2,106	4,055	33.8
Sherman	1.8	Male	903	89	77	76	73	157	108	108	110	105	33.7
		Female	897	95	70	80	56	148	109	112	98	129	35.0
Tillamook	21.4	Male	10,657	969	830	763	831	1,856	1,477	1,062	1,160	1,709	35.5
		Female	10,743	928	780	729	761	1,705	1,411	1,115	1,262	2,052	38.3
Umatilla	59.5	Male	29,484	3,229	2,518	2,282	2,849	5,525	4,432	2,897	2,485	3,267	32.0
		Female	30,016	3,077	2,668	2,228	2,741	5,046	4,256	2,989	2,579	4,432	33.5
Union	23.4	Male	11,641	1,235	1,088	947	1,211	2,074	1,785	1,056	856	1,389	31.5
		Female	11,759	1,124	1,002	882	1,225	1,988	1,739	1,069	938	1,792	33.3
Wallowa	7.1	Male	3,564	346	270	289	264	598	547	373	348	529	35.3
		Female	3,536	315	287	246	238	536	504	401	354	655	37.9
Wasco	20.6	Male	10,164	1,076	929	786	754	1,795	1,548	935	959	1,382	33.6
		Female	10,436	935	851	776	800	1,723	1,493	1,046	1,006	1,806	35.9
Washington	293.4	Male	144,444	14,291	13,234	11,526	14,244	31,423	26,196	13,345	9,586	10,599	31.0
		Female	148,956	13,748	12,574	10,981	14,422	31,471	25,168	13,649	10,693	16,250	32.2
Wheeler	1.3	Male	651	45	61	54	44	81	86	80	81	119	39.7
		Female	649	55	55	50	33	84	98	78	68	128	39.8
Yamhill	60.7	Male	29,762	3,103	2,687	2,453	3,256	5,172	4,560	2,746	2,306	3,479	31.5
		Female	30,938	3,011	2,556	2,351	3,272	5,099	4,347	2,862	2,607	4,833	33.4
TOTAL METRO COUNTIES	**1,883.9**	**Male**	**922,377**	**86,968**	**77,417**	**69,830**	**95,986**	**192,810**	**148,677**	**85,508**	**72,033**	**93,148**	**31.8**
		Female	**961,523**	**82,740**	**74,256**	**66,554**	**96,056**	**185,323**	**144,531**	**88,396**	**80,859**	**142,808**	**33.7**
TOTAL STATE	**2,786.5**	**Male**	**1,372,258**	**131,363**	**117,022**	**105,392**	**139,910**	**273,914**	**217,445**	**128,759**	**111,948**	**146,505**	**32.0**
		Female	**1,414,242**	**124,630**	**112,344**	**100,217**	**137,621**	**262,307**	**211,669**	**132,947**	**122,939**	**209,568**	**33.9**
PENNSYLVANIA													
ALLENTOWN - BETHLEHEM - EASTON	**684.0**	**Male**	**328,826**	**26,324**	**26,770**	**26,552**	**33,783**	**55,843**	**50,219**	**37,686**	**33,534**	**38,115**	**34.1**
		Female	**355,174**	**24,760**	**25,801**	**25,181**	**32,561**	**55,264**	**51,409**	**40,419**	**38,733**	**61,046**	**37.7**
Carbon	56.3	Male	26,931	2,217	2,145	2,210	2,311	4,237	3,714	3,122	3,110	3,865	35.9
		Female	29,369	1,987	2,166	2,065	2,273	3,918	3,857	3,455	3,653	5,995	40.9
Lehigh	290.0	Male	138,920	10,864	10,978	10,913	13,936	24,443	21,424	16,238	14,072	16,052	34.3
		Female	151,080	10,111	10,608	10,405	14,396	24,124	21,939	17,486	16,132	25,879	37.7
Northampton	247.0	Male	119,424	9,413	9,670	9,608	13,814	19,660	17,771	13,549	12,424	13,515	33.8
		Female	127,576	9,022	9,162	9,079	11,792	19,568	18,474	14,489	14,451	21,539	37.8

1990 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
PENNSYLVANIA (continued)													
ALLENTOWN - BETHLEHEM - EASTON (continued)													
Warren, N. J.	*90.7*	*Male*	*43,551*	*3,830*	*3,977*	*3,821*	*3,722*	*7,503*	*7,310*	*4,777*	*3,928*	*4,683*	*33.6*
		Female	*47,149*	*3,640*	*3,865*	*3,632*	*4,100*	*7,654*	*7,139*	*4,989*	*4,497*	*7,633*	*36.0*
ALTOONA	**133.0**	**Male**	**62,258**	**5,741**	**5,612**	**5,354**	**6,075**	**10,027**	**8,880**	**6,572**	**6,100**	**7,897**	**33.3**
		Female	**70,742**	**5,580**	**5,437**	**5,036**	**6,110**	**10,275**	**9,675**	**7,539**	**7,432**	**13,658**	**38.0**
Blair	133.0	Male	62,258	5,741	5,612	5,354	6,075	10,027	8,880	6,572	6,100	7,897	33.3
		Female	70,742	5,580	5,437	5,036	6,110	10,275	9,675	7,539	7,432	13,658	38.0
BEAVER COUNTY	**191.4**	**Male**	**92,527**	**7,816**	**7,713**	**7,898**	**9,287**	**14,688**	**13,324**	**11,304**	**10,069**	**10,428**	**34.2**
		Female	**98,873**	**7,540**	**7,372**	**7,494**	**9,110**	**14,596**	**14,326**	**12,074**	**11,284**	**15,077**	**37.3**
Beaver	191.4	Male	92,527	7,816	7,713	7,898	9,287	14,688	13,324	11,304	10,069	10,428	34.2
		Female	98,873	7,540	7,372	7,494	9,110	14,596	14,326	12,074	11,284	15,077	37.3
ERIE	**280.5**	**Male**	**135,044**	**13,184**	**12,719**	**11,682**	**15,899**	**23,130**	**18,937**	**13,582**	**12,592**	**13,319**	**31.1**
		Female	**145,456**	**12,558**	**12,238**	**11,278**	**16,513**	**22,731**	**19,789**	**14,879**	**14,227**	**21,243**	**33.9**
Erie	280.5	Male	135,044	13,184	12,719	11,682	15,899	23,130	18,937	13,582	12,592	13,319	31.1
		Female	145,456	12,558	12,238	11,278	16,513	22,731	19,789	14,879	14,227	21,243	33.9
HARRISBURG - LEBANON - CARLISLE	**594.0**	**Male**	**285,735**	**23,941**	**24,715**	**23,739**	**30,144**	**51,158**	**43,856**	**32,126**	**26,523**	**29,533**	**32.9**
		Female	**308,265**	**22,918**	**23,564**	**22,323**	**30,378**	**50,367**	**45,763**	**34,252**	**30,036**	**48,664**	**36.0**
Cumberland	195.9	Male	94,504	7,319	7,896	7,666	11,643	16,437	15,409	10,768	8,626	8,740	32.7
		Female	101,396	7,039	7,595	7,377	11,508	16,191	15,911	11,545	9,485	14,745	35.6
Dauphin	240.8	Male	114,287	9,494	9,840	9,536	11,461	21,215	16,570	12,753	11,001	12,417	32.9
		Female	126,513	9,309	9,296	8,812	11,574	21,200	17,941	13,993	12,875	21,513	36.7
Lebanon	114.7	Male	55,811	5,085	4,876	4,664	5,203	9,560	8,516	6,451	5,176	6,280	33.4
		Female	58,889	4,634	4,713	4,451	5,406	9,151	8,701	6,443	5,797	9,593	36.3
Perry	42.6	Male	21,133	2,043	2,103	1,873	1,837	3,946	3,361	2,154	1,720	2,096	31.9
		Female	21,467	1,936	1,960	1,683	1,890	3,825	3,210	2,271	1,879	2,813	33.5
JOHNSTOWN	**253.0**	**Male**	**121,749**	**11,124**	**10,832**	**9,993**	**12,887**	**20,039**	**16,030**	**12,705**	**12,867**	**15,272**	**33.0**
		Female	**131,251**	**10,546**	**10,274**	**9,608**	**12,534**	**18,845**	**16,540**	**14,561**	**14,931**	**23,412**	**37.3**
Cambria	170.5	Male	81,825	7,323	7,210	6,666	9,205	13,357	10,380	8,543	8,816	10,325	32.9
		Female	88,675	6,960	6,805	6,528	8,817	12,603	10,883	9,796	10,250	16,033	37.4
Somerset	82.5	Male	39,924	3,801	3,622	3,327	3,682	6,682	5,650	4,162	4,051	4,947	33.3
		Female	42,576	3,586	3,469	3,080	3,717	6,242	5,657	4,765	4,681	7,379	37.1
LANCASTER	**415.7**	**Male**	**200,947**	**19,770**	**18,122**	**16,610**	**22,079**	**35,040**	**30,825**	**21,221**	**16,489**	**20,791**	**31.8**
		Female	**214,753**	**18,489**	**17,294**	**16,114**	**22,524**	**34,665**	**31,643**	**21,969**	**19,032**	**33,023**	**34.5**
Lancaster	415.7	Male	200,947	19,770	18,122	16,610	22,079	35,040	30,825	21,221	16,489	20,791	31.8
		Female	214,753	18,489	17,294	16,114	22,524	34,665	31,643	21,969	19,032	33,023	34.5
PHILADELPHIA	**4,934.9**	**Male**	**2,352,320**	**202,186**	**204,298**	**206,924**	**256,935**	**404,910**	**355,353**	**261,232**	**221,922**	**238,560**	**32.6**
		Female	**2,582,580**	**194,671**	**197,089**	**197,973**	**250,832**	**413,578**	**383,771**	**285,135**	**254,749**	**404,782**	**36.0**
Bucks	548.8	Male	270,568	24,646	25,453	25,283	27,146	48,081	45,941	31,636	23,514	18,868	31.8
		Female	278,232	23,306	24,278	23,806	26,249	48,263	46,296	32,206	23,798	30,030	33.6
Chester	363.9	Male	178,534	15,297	16,353	16,061	17,890	31,362	31,504	20,312	15,278	14,477	32.5
		Female	185,366	14,380	15,493	15,237	18,549	31,740	31,720	20,305	15,800	22,142	34.1
Delaware	560.9	Male	265,965	21,111	21,129	23,195	31,104	44,015	36,430	30,429	28,885	29,667	33.3
		Female	294,935	20,152	20,210	22,010	29,006	43,837	40,390	34,449	33,132	51,749	38.0
Montgomery	692.1	Male	330,968	24,617	26,381	28,679	32,229	56,529	52,137	40,248	33,630	36,518	34.5
		Female	361,132	23,549	25,508	26,955	32,804	54,937	55,677	42,742	37,350	61,610	38.0
Philadelphia	1,637.7	Male	755,886	65,261	63,411	63,230	88,639	128,457	101,425	78,293	72,962	94,208	32.6
		Female	881,814	64,029	61,944	62,202	88,926	135,656	117,979	92,027	92,944	166,107	37.4
Burlington, N. J.	*408.7*	*Male*	*204,102*	*17,766*	*18,752*	*19,051*	*25,225*	*36,431*	*34,247*	*22,751*	*15,868*	*14,011*	*30.8*
		Female	*204,598*	*17,089*	*17,893*	*17,689*	*19,326*	*35,678*	*34,849*	*22,875*	*16,647*	*22,552*	*33.5*
Camden, N. J.	*502.6*	*Male*	*239,115*	*22,908*	*22,592*	*21,656*	*23,411*	*41,016*	*36,457*	*26,131*	*22,750*	*22,194*	*32.1*
		Female	*263,485*	*21,986*	*21,758*	*20,893*	*24,275*	*43,904*	*39,498*	*28,648*	*25,249*	*37,274*	*34.8*
Gloucester, N. J.	*220.2*	*Male*	*107,182*	*10,580*	*10,227*	*9,769*	*11,291*	*19,019*	*17,212*	*11,432*	*9,035*	*8,617*	*31.2*
		Female	*113,018*	*10,180*	*10,005*	*9,181*	*11,697*	*19,563*	*17,362*	*11,883*	*9,829*	*13,318*	*32.9*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***5,988.2***	***Male***	***2,857,128***	***246,018***	***248,838***	***251,296***	***312,781***	***492,272***	***434,922***	***317,428***	***267,780***	***285,793***	***32.5***
		Female	***3,131,072***	***236,796***	***240,144***	***241,098***	***308,192***	***503,190***	***467,626***	***345,075***	***306,812***	***482,139***	***35.8***
PITTSBURGH	**2,105.4**	**Male**	**998,258**	**76,645**	**79,669**	**81,943**	**103,409**	**168,724**	**141,279**	**115,004**	**108,789**	**122,796**	**34.3**
		Female	**1,107,142**	**73,493**	**76,495**	**78,406**	**103,873**	**168,450**	**154,048**	**128,136**	**127,897**	**196,344**	**38.4**
Allegheny	1,357.1	Male	638,472	46,826	48,511	51,711	68,655	110,052	88,565	74,476	70,546	79,130	34.4
		Female	718,628	45,116	46,614	49,630	70,337	110,440	98,546	83,420	83,510	131,015	38.8
Fayette	153.7	Male	73,490	6,607	6,740	6,344	6,780	11,787	9,881	7,758	7,798	9,795	33.7
		Female	80,210	6,183	6,469	6,088	6,665	11,386	10,440	8,930	9,269	14,780	38.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
PENNSYLVANIA (continued)													
PITTSBURGH (continued)													
Washington	213.1	Male	102,466	8,286	8,730	8,186	10,686	16,398	14,953	11,469	11,156	12,602	34.4
		Female	110,634	8,031	8,275	7,770	10,192	16,262	15,861	12,572	12,883	18,788	38.0
Westmoreland	381.5	Male	183,830	14,926	15,688	15,702	17,288	30,487	27,880	21,301	19,289	21,269	34.3
		Female	197,670	14,163	15,137	14,918	16,679	30,362	29,201	23,214	22,235	31,761	37.6
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	*2,296.8*	*Male*	*1,090,785*	*84,461*	*87,382*	*89,841*	*112,696*	*183,412*	*154,603*	*126,308*	*118,858*	*133,224*	*34.3*
		Female	*1,206,015*	*81,033*	*83,867*	*85,900*	*112,983*	*183,046*	*168,374*	*140,210*	*139,181*	*211,421*	*38.3*
READING	**333.3**	**Male**	**159,613**	**12,677**	**12,847**	**12,803**	**15,615**	**26,378**	**23,905**	**18,800**	**16,059**	**20,529**	**34.8**
		Female	**173,687**	**12,104**	**12,198**	**12,315**	**16,060**	**26,100**	**24,821**	**19,641**	**18,205**	**32,243**	**38.2**
Berks	333.3	Male	159,613	12,677	12,847	12,803	15,615	26,378	23,905	18,800	16,059	20,529	34.8
		Female	173,687	12,104	12,198	12,315	16,060	26,100	24,821	19,641	18,205	32,243	38.2
SCRANTON - WILKES-BARRE	**740.3**	**Male**	**347,773**	**27,074**	**28,639**	**27,932**	**34,556**	**55,858**	**50,644**	**38,799**	**36,968**	**47,303**	**35.0**
		Female	**392,527**	**26,492**	**27,540**	**26,448**	**36,032**	**53,982**	**51,384**	**43,295**	**45,950**	**81,404**	**40.0**
Columbia	62.8	Male	29,843	2,322	2,517	2,354	3,929	4,730	4,353	3,091	2,831	3,716	33.0
		Female	32,957	2,257	2,350	2,225	4,794	4,576	4,410	3,223	3,378	5,744	35.6
Lackawanna	222.4	Male	103,104	8,201	8,226	8,266	10,487	16,091	14,317	11,411	11,477	14,628	35.2
		Female	119,296	7,871	8,010	7,840	10,737	15,791	14,883	13,388	14,511	26,265	41.3
Luzerne	332.8	Male	155,135	11,440	12,488	12,391	14,603	24,660	22,475	17,990	17,124	21,964	35.9
		Female	177,665	11,455	12,168	11,903	14,412	23,513	22,808	20,132	21,985	39,289	41.7
Monroe	92.5	Male	44,940	3,592	3,780	3,606	4,275	7,724	7,099	5,000	4,365	5,499	34.3
		Female	47,560	3,457	3,496	3,337	4,859	7,541	7,091	5,138	4,736	7,905	36.5
Wyoming	29.8	Male	14,751	1,519	1,628	1,315	1,262	2,653	2,400	1,307	1,171	1,496	31.2
		Female	15,049	1,452	1,516	1,143	1,230	2,561	2,192	1,414	1,340	2,201	33.5
SHARON	**124.1**	**Male**	**59,758**	**5,018**	**5,055**	**5,242**	**6,828**	**9,228**	**8,355**	**6,665**	**6,123**	**7,244**	**33.4**
		Female	**64,342**	**4,697**	**4,804**	**4,804**	**6,625**	**9,074**	**8,873**	**7,238**	**6,922**	**11,305**	**37.4**
Mercer	124.1	Male	59,758	5,018	5,055	5,242	6,828	9,228	8,355	6,665	6,123	7,244	33.4
		Female	64,342	4,697	4,804	4,804	6,625	9,074	8,873	7,238	6,922	11,305	37.4
STATE COLLEGE	**118.0**	**Male**	**60,743**	**3,972**	**4,054**	**3,850**	**17,410**	**11,257**	**7,648**	**4,909**	**3,566**	**4,077**	**26.0**
		Female	**57,257**	**3,715**	**3,931**	**3,667**	**13,936**	**9,085**	**7,516**	**4,980**	**3,937**	**6,490**	**28.7**
Centre	118.0	Male	60,743	3,972	4,054	3,850	17,410	11,257	7,648	4,909	3,566	4,077	26.0
		Female	57,257	3,715	3,931	3,667	13,936	9,085	7,516	4,980	3,937	6,490	28.7
WILLIAMSPORT	**119.8**	**Male**	**57,430**	**5,224**	**5,086**	**4,806**	**6,165**	**9,549**	**8,397**	**6,301**	**5,222**	**6,680**	**32.8**
		Female	**62,370**	**4,966**	**4,944**	**4,611**	**5,922**	**9,518**	**8,641**	**6,623**	**6,185**	**10,960**	**36.4**
Lycoming	119.8	Male	57,430	5,224	5,086	4,806	6,165	9,549	8,397	6,301	5,222	6,680	32.8
		Female	62,370	4,966	4,944	4,611	5,922	9,518	8,641	6,623	6,185	10,960	36.4
YORK	**413.7**	**Male**	**200,997**	**17,021**	**18,295**	**16,851**	**19,876**	**35,544**	**32,790**	**21,944**	**17,631**	**21,045**	**33.0**
		Female	**212,703**	**16,574**	**17,742**	**16,302**	**20,186**	**35,477**	**32,467**	**22,517**	**19,562**	**31,876**	**35.0**
Adams	73.7	Male	36,083	3,207	3,315	3,143	4,225	6,034	5,561	3,704	3,064	3,830	31.9
		Female	37,617	3,102	3,077	3,029	4,163	6,069	5,439	3,801	3,394	5,543	34.0
York	340.0	Male	164,914	13,814	14,980	13,708	15,651	29,510	27,229	18,240	14,567	17,215	33.2
		Female	175,086	13,472	14,665	13,273	16,023	29,408	27,028	18,716	16,168	26,333	35.3
ALL COUNTIES													
Adams	73.7	Male	36,083	3,207	3,315	3,143	4,225	6,034	5,561	3,704	3,064	3,830	31.9
		Female	37,617	3,102	3,077	3,029	4,163	6,069	5,439	3,801	3,394	5,543	34.0
Allegheny	1,357.1	Male	638,472	46,826	48,511	51,711	68,655	110,052	88,565	74,476	70,546	79,130	34.4
		Female	718,628	45,116	46,614	49,630	70,337	110,440	98,546	83,420	83,510	131,015	38.8
Armstrong	79.2	Male	38,335	3,380	3,482	3,124	3,733	5,941	5,365	4,066	4,046	5,198	34.2
		Female	40,865	3,151	3,165	3,011	3,515	5,861	5,531	4,562	4,599	7,470	38.1
Beaver	191.4	Male	92,527	7,816	7,713	7,898	9,287	14,688	13,324	11,304	10,069	10,428	34.2
		Female	98,873	7,540	7,372	7,494	9,110	14,596	14,326	12,074	11,284	15,077	37.3
Bedford	48.8	Male	23,783	2,207	2,278	2,110	2,159	3,649	3,783	2,527	2,226	2,844	33.6
		Female	25,017	2,129	2,232	1,983	2,064	3,566	3,775	2,734	2,519	4,015	36.4
Berks	333.3	Male	159,613	12,677	12,847	12,803	15,615	26,378	23,905	18,800	16,059	20,529	34.8
		Female	173,687	12,104	12,198	12,315	16,060	26,100	24,821	19,641	18,205	32,243	38.2
Blair	133.0	Male	62,258	5,741	5,612	5,354	6,075	10,027	8,880	6,572	6,100	7,897	33.3
		Female	70,742	5,580	5,437	5,036	6,110	10,275	9,675	7,539	7,432	13,658	38.0
Bradford	66.3	Male	32,080	3,157	3,175	3,163	2,825	5,121	5,061	3,283	2,688	3,607	32.3
		Female	34,220	3,048	3,072	2,983	2,994	5,155	5,040	3,365	3,096	5,467	34.7
Bucks	548.8	Male	270,568	24,646	25,453	25,283	27,146	48,081	45,941	31,636	23,514	18,868	31.8
		Female	278,232	23,306	24,278	23,806	26,249	48,263	46,296	32,206	23,798	30,030	33.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
PENNSYLVANIA (continued)													
ALL COUNTIES (continued)													
Butler	156.0	Male	76,165	6,900	6,957	6,739	8,715	13,253	11,757	7,873	6,473	7,498	31.6
		Female	79,835	6,712	6,557	6,331	8,763	13,004	11,779	8,067	7,275	11,347	33.9
Cambria	170.5	Male	81,825	7,323	7,210	6,666	9,205	13,357	10,380	8,543	8,816	10,325	32.9
		Female	88,675	6,960	6,805	6,528	8,817	12,603	10,883	9,796	10,250	16,033	37.4
Cameron	6.5	Male	3,158	271	295	268	275	505	437	374	323	410	34.3
		Female	3,342	225	262	262	254	466	458	363	417	635	39.4
Carbon	56.3	Male	26,931	2,217	2,145	2,210	2,311	4,237	3,714	3,122	3,110	3,865	35.9
		Female	29,369	1,987	2,166	2,065	2,273	3,918	3,857	3,455	3,653	5,995	40.9
Centre	118.0	Male	60,743	3,972	4,054	3,850	17,410	11,257	7,648	4,909	3,566	4,077	26.0
		Female	57,257	3,715	3,931	3,667	13,936	9,085	7,516	4,980	3,937	6,490	28.7
Chester	363.9	Male	178,534	15,297	16,353	16,061	17,890	31,362	31,504	20,312	15,278	14,477	32.5
		Female	185,366	14,380	15,493	15,237	18,549	31,740	31,720	20,305	15,800	22,142	34.1
Clarion	43.4	Male	21,169	1,812	1,773	1,739	3,620	3,214	2,930	2,078	1,662	2,341	30.1
		Female	22,231	1,764	1,803	1,669	3,638	2,894	3,041	2,090	1,913	3,419	32.7
Clearfield	82.7	Male	40,139	3,788	3,883	3,645	3,872	6,513	5,711	4,029	3,754	4,944	32.5
		Female	42,561	3,633	3,672	3,374	3,577	6,048	6,042	4,401	4,501	7,313	36.6
Clinton	39.5	Male	19,066	1,665	1,599	1,532	2,503	2,899	2,660	2,124	1,839	2,245	32.7
		Female	20,434	1,612	1,596	1,460	2,584	2,790	2,846	2,189	2,121	3,236	35.6
Columbia	62.8	Male	29,843	2,322	2,517	2,354	3,929	4,730	4,353	3,091	2,831	3,716	33.0
		Female	32,957	2,257	2,350	2,225	4,794	4,576	4,410	3,223	3,378	5,744	35.6
Crawford	87.2	Male	42,213	3,984	4,040	3,734	4,306	6,727	6,243	4,265	3,818	5,096	32.5
		Female	44,987	3,685	3,868	3,442	4,284	6,849	6,348	4,506	4,356	7,649	35.6
Cumberland	195.9	Male	94,504	7,319	7,896	7,666	11,643	16,437	15,409	10,768	8,626	8,740	32.7
		Female	101,396	7,039	7,595	7,377	11,508	16,191	15,911	11,545	9,485	14,745	35.6
Dauphin	240.8	Male	114,287	9,494	9,840	9,536	11,461	21,215	16,570	12,753	11,001	12,417	32.9
		Female	126,513	9,309	9,296	8,812	11,574	21,200	17,941	13,993	12,875	21,513	36.7
Delaware	560.9	Male	265,965	21,111	21,129	23,195	31,104	44,015	36,430	30,429	28,885	29,667	33.3
		Female	294,935	20,152	20,210	22,010	29,006	43,837	40,390	34,449	33,132	51,749	38.0
Elk	38.3	Male	18,706	1,685	1,812	1,815	1,805	2,852	2,698	2,078	1,776	2,185	32.8
		Female	19,594	1,609	1,719	1,774	1,639	2,720	2,722	2,191	2,066	3,154	36.2
Erie	280.5	Male	135,044	13,184	12,719	11,682	15,899	23,130	18,937	13,582	12,592	13,319	31.1
		Female	145,456	12,558	12,238	11,278	16,513	22,731	19,789	14,879	14,227	21,243	33.9
Fayette	153.7	Male	73,490	6,607	6,740	6,344	6,780	11,787	9,881	7,758	7,798	9,795	33.7
		Female	80,210	6,183	6,469	6,088	6,665	11,386	10,440	8,930	9,269	14,780	38.2
Forest	4.8	Male	2,385	167	179	229	201	350	334	240	246	439	37.0
		Female	2,415	169	203	191	163	322	368	266	300	433	39.3
Franklin	122.4	Male	59,281	5,253	5,639	5,115	5,630	9,947	9,264	6,689	5,301	6,443	33.0
		Female	63,119	4,981	5,190	4,893	5,559	9,887	9,636	6,970	6,014	9,989	36.1
Fulton	14.6	Male	7,170	666	714	672	637	1,139	1,152	759	641	790	32.9
		Female	7,430	732	671	587	630	1,118	1,202	760	682	1,048	34.8
Greene	41.1	Male	19,949	1,960	1,894	1,699	2,062	3,351	2,674	1,809	1,894	2,606	32.0
		Female	21,151	1,814	1,825	1,630	1,893	3,256	2,652	2,102	2,192	3,787	35.6
Huntingdon	43.7	Male	22,053	1,808	1,982	1,783	2,573	4,077	3,383	2,291	1,752	2,404	32.1
		Female	21,647	1,712	1,851	1,664	2,139	3,110	3,055	2,385	2,006	3,725	36.1
Indiana	94.1	Male	45,493	4,091	4,006	3,600	7,226	7,617	6,072	4,176	3,858	4,847	30.0
		Female	48,607	4,003	3,775	3,424	8,145	7,110	6,165	4,612	4,410	6,963	32.0
Jefferson	49.5	Male	23,814	2,264	2,159	2,068	2,333	3,774	3,333	2,367	2,267	3,249	33.2
		Female	25,686	2,258	2,004	1,891	2,221	3,585	3,514	2,783	2,599	4,831	37.5
Juniata	21.0	Male	10,283	949	981	881	936	1,730	1,593	1,165	888	1,160	33.1
		Female	10,717	955	888	830	915	1,555	1,618	1,138	1,011	1,807	36.3
Lackawanna	222.4	Male	103,104	8,201	8,226	8,266	10,487	16,091	14,317	11,411	11,477	14,628	35.2
		Female	119,296	7,871	8,010	7,840	10,737	15,791	14,883	13,388	14,511	26,265	41.3
Lancaster	415.7	Male	200,947	19,770	18,122	16,610	22,079	35,040	30,825	21,221	16,489	20,791	31.8
		Female	214,753	18,489	17,294	16,114	22,524	34,665	31,643	21,969	19,032	33,023	34.5
Lawrence	101.0	Male	48,352	4,239	4,090	3,959	5,168	7,656	6,618	5,450	5,204	5,968	33.8
		Female	52,648	4,028	3,775	3,584	5,091	7,601	7,100	5,968	6,207	9,294	38.2
Lebanon	114.7	Male	55,811	5,085	4,876	4,664	5,203	9,560	8,516	6,451	5,176	6,280	33.4
		Female	58,889	4,634	4,713	4,451	5,406	9,151	8,701	6,443	5,797	9,593	36.3
Lehigh	290.0	Male	138,920	10,864	10,978	10,913	13,936	24,443	21,424	16,238	14,072	16,052	34.3
		Female	151,080	10,111	10,608	10,405	14,396	24,124	21,939	17,486	16,132	25,879	37.7
Luzerne	332.8	Male	155,135	11,440	12,488	12,391	14,603	24,660	22,475	17,990	17,124	21,964	35.9
		Female	177,665	11,455	12,168	11,903	14,412	23,513	22,808	20,132	21,985	39,289	41.7
Lycoming	119.8	Male	57,430	5,224	5,086	4,806	6,165	9,549	8,397	6,301	5,222	6,680	32.8
		Female	62,370	4,966	4,944	4,611	5,922	9,518	8,641	6,623	6,185	10,960	36.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
PENNSYLVANIA (continued)													
ALL COUNTIES (continued)													
McKean	47.2	Male	22,565	2,070	2,115	1,975	2,098	3,318	3,174	2,372	2,172	3,271	34.1
		Female	24,635	1,884	2,126	1,931	2,086	3,289	3,268	2,672	2,512	4,867	38.1
Mercer	124.1	Male	59,758	5,018	5,055	5,242	6,828	9,228	8,355	6,665	6,123	7,244	33.4
		Female	64,342	4,697	4,804	4,804	6,625	9,074	8,873	7,238	6,922	11,305	37.4
Mifflin	48.0	Male	22,746	2,060	2,180	2,126	1,889	3,591	3,600	2,501	2,102	2,697	33.7
		Female	25,254	1,915	2,120	2,012	2,055	3,646	3,701	2,702	2,602	4,501	37.4
Monroe	92.5	Male	44,940	3,592	3,780	3,606	4,275	7,724	7,099	5,000	4,365	5,499	34.3
		Female	47,560	3,457	3,496	3,337	4,859	7,541	7,091	5,138	4,736	7,905	36.5
Montgomery	692.1	Male	330,968	24,617	26,381	28,679	32,229	56,529	52,137	40,248	33,630	36,518	34.5
		Female	361,132	23,549	25,508	26,955	32,804	54,937	55,677	42,742	37,350	61,610	38.0
Montour	17.1	Male	7,958	697	684	651	717	1,286	1,247	876	737	1,063	34.6
		Female	9,142	656	617	653	839	1,318	1,296	920	870	1,973	38.8
Northampton	247.0	Male	119,424	9,413	9,670	9,608	13,814	19,660	17,771	13,549	12,424	13,515	33.8
		Female	127,576	9,022	9,162	9,079	11,792	19,568	18,474	14,489	14,451	21,539	37.8
Northumberland	100.8	Male	47,404	3,896	4,053	3,952	3,991	7,380	7,035	5,196	5,089	6,812	35.6
		Female	53,396	3,693	3,976	3,722	4,090	7,231	7,212	5,879	6,269	11,324	40.5
Perry	42.6	Male	21,133	2,043	2,103	1,873	1,837	3,946	3,361	2,154	1,720	2,096	31.9
		Female	21,467	1,936	1,960	1,683	1,890	3,825	3,210	2,271	1,879	2,813	33.5
Philadelphia	1,637.7	Male	755,886	65,261	63,411	63,230	88,639	128,457	101,425	78,293	72,962	94,208	32.8
		Female	881,814	64,029	61,944	62,202	88,926	135,656	117,979	92,027	92,944	166,107	37.4
Pike	27.2	Male	13,144	916	968	1,046	866	1,818	1,989	1,541	1,641	2,359	39.8
		Female	14,056	920	963	960	868	1,900	1,933	1,587	1,858	3,067	42.3
Potter	18.7	Male	9,264	918	1,002	906	802	1,358	1,299	963	876	1,140	32.4
		Female	9,436	825	827	797	753	1,354	1,355	989	929	1,607	36.2
Schuylkill	157.3	Male	74,320	5,838	6,162	5,955	6,182	11,294	10,131	8,638	8,839	11,281	36.7
		Female	82,980	5,420	5,730	5,701	6,139	10,705	10,459	9,477	10,710	18,639	42.5
Snyder	36.9	Male	18,286	1,583	1,647	1,526	2,301	3,247	2,809	1,885	1,501	1,787	31.4
		Female	18,614	1,522	1,560	1,437	2,129	2,944	2,892	1,925	1,632	2,573	34.0
Somerset	82.5	Male	39,924	3,801	3,622	3,327	3,682	6,682	5,650	4,162	4,051	4,947	33.3
		Female	42,576	3,586	3,469	3,080	3,717	6,242	5,657	4,765	4,681	7,379	37.1
Sullivan	6.5	Male	3,241	246	230	374	357	478	387	329	330	510	33.7
		Female	3,259	235	220	327	303	381	410	336	357	690	39.0
Susquehanna	42.5	Male	20,831	1,987	1,968	1,854	1,799	3,285	3,309	2,128	1,929	2,572	33.5
		Female	21,669	1,881	1,915	1,828	1,661	3,163	3,300	2,149	2,146	3,626	36.2
Tioga	42.7	Male	20,706	1,943	1,938	1,887	2,490	3,134	3,177	2,059	1,742	2,336	31.7
		Female	21,994	1,824	1,874	1,844	2,731	2,987	3,256	2,119	1,963	3,396	34.1
Union	35.1	Male	18,007	1,363	1,468	1,268	2,775	3,458	2,915	1,808	1,311	1,641	31.2
		Female	17,093	1,307	1,342	1,251	2,473	2,545	2,436	1,696	1,462	2,581	33.5
Venango	62.9	Male	30,417	2,877	2,708	2,629	2,762	5,225	4,490	3,430	2,834	3,462	33.1
		Female	32,483	2,715	2,608	2,439	2,772	5,100	4,659	3,583	3,209	5,398	36.3
Warren	46.5	Male	22,514	2,084	1,990	2,002	1,946	3,545	3,421	2,528	2,101	2,897	34.1
		Female	23,986	1,961	1,939	1,810	1,930	3,518	3,556	2,642	2,426	4,204	37.3
Washington	213.1	Male	102,466	8,286	8,730	8,186	10,686	16,398	14,953	11,469	11,156	12,602	34.4
		Female	110,634	8,031	8,275	7,770	10,192	16,262	15,861	12,572	12,883	18,788	38.[illegible]
Wayne	41.6	Male	20,273	1,883	1,790	1,718	1,652	3,157	2,998	2,093	2,046	2,936	34.8
		Female	21,327	1,739	1,773	1,714	1,573	2,940	2,853	2,260	2,246	4,229	38.2
Westmoreland	381.5	Male	183,830	14,926	15,688	15,702	17,288	30,487	27,880	21,301	19,289	21,269	34.3
		Female	197,670	14,163	15,137	14,918	16,679	30,362	29,201	23,214	22,235	31,761	37.6
Wyoming	29.8	Male	14,751	1,519	1,628	1,315	1,262	2,653	2,400	1,307	1,171	1,496	31.2
		Female	15,049	1,452	1,516	1,143	1,230	2,561	2,192	1,414	1,340	2,201	33.5
York	340.0	Male	164,914	13,814	14,980	13,708	15,651	29,510	27,229	18,240	14,567	17,215	33.2
		Female	175,086	13,472	14,665	13,273	16,023	29,408	27,028	18,716	16,168	26,333	35.3
TOTAL METRO COUNTIES	**10,218.9**	**Male**	**4,870,028**	**402,633**	**408,878**	**407,882**	**527,299**	**827,404**	**715,216**	**543,759**	**482,873**	**554,084**	**33.3**
		Female	**5,348,872**	**386,208**	**393,202**	**390,165**	**523,798**	**825,208**	**761,818**	**594,863**	**562,860**	**910,750**	**37.0**
TOTAL STATE	**12,090.0**	**Male**	**5,775,298**	**483,240**	**490,719**	**485,626**	**620,505**	**973,293**	**848,265**	**639,749**	**568,779**	**665,122**	**33.3**
		Female	**6,314,702**	**462,925**	**470,920**	**463,574**	**616,268**	**965,126**	**897,296**	**697,251**	**662,335**	**1,079,007**	**37.0**
RHODE ISLAND													
PROVIDENCE - PAWTUCKET - WOONSOCKET	**917.4**	**Male**	**433,878**	**34,358**	**35,603**	**36,730**	**50,536**	**74,401**	**61,802**	**46,087**	**42,986**	**51,375**	**33.0**
		Female	**483,522**	**33,226**	**34,257**	**35,122**	**51,900**	**74,037**	**65,325**	**50,335**	**50,087**	**89,233**	**37.0**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
RHODE ISLAND (continued)													
PROVIDENCE - PAWTUCKET - WOONSOCKET (continued)													
Bristol	48.9	Male	23,705	1,754	1,892	2,153	2,719	3,560	3,563	2,800	2,544	2,720	34.4
		Female	25,195	1,655	1,855	2,011	2,493	3,601	3,678	3,026	2,750	4,126	37.7
Kent	164.7	Male	79,031	6,449	6,987	7,128	7,566	13,825	12,387	8,911	7,883	7,895	33.2
		Female	85,669	6,173	6,679	6,892	7,605	14,060	12,789	9,571	8,778	13,122	36.1
Providence	594.9	Male	277,832	21,541	22,128	22,981	32,892	46,662	37,756	29,519	28,465	35,888	33.4
		Female	317,068	21,019	21,323	22,107	34,229	46,621	40,750	32,718	33,995	64,306	38.2
Washington	108.9	Male	53,310	4,614	4,596	4,468	7,359	10,354	8,096	4,857	4,094	4,872	30.4
		Female	55,590	4,379	4,400	4,112	7,573	9,755	8,108	5,020	4,564	7,679	32.5
ALL COUNTIES													
Bristol	48.9	Male	23,705	1,754	1,892	2,153	2,719	3,560	3,563	2,800	2,544	2,720	34.4
		Female	25,195	1,655	1,855	2,011	2,493	3,601	3,678	3,026	2,750	4,126	37.7
Kent	164.7	Male	79,031	6,449	6,987	7,128	7,566	13,825	12,387	8,911	7,883	7,895	33.2
		Female	85,669	6,173	6,679	6,892	7,605	14,060	12,789	9,571	8,778	13,122	36.1
Newport	86.9	Male	43,465	3,540	3,628	3,444	5,782	8,768	6,978	4,022	3,331	3,972	31.1
		Female	43,435	3,340	3,516	3,329	4,430	7,556	6,314	4,164	3,910	6,876	34.4
Providence	594.9	Male	277,832	21,541	22,128	22,981	32,892	46,662	37,756	29,519	28,465	35,888	33.4
		Female	317,068	21,019	21,323	22,107	34,229	46,621	40,750	32,718	33,995	64,306	38.2
Washington	108.9	Male	53,310	4,614	4,596	4,468	7,359	10,354	8,096	4,857	4,094	4,872	30.4
		Female	55,590	4,379	4,400	4,112	7,573	9,755	8,108	5,020	4,564	7,679	32.5
TOTAL METRO COUNTIES	**917.4**	**Male**	**433,878**	**34,358**	**35,603**	**36,730**	**50,536**	**74,401**	**61,802**	**46,087**	**42,986**	**51,375**	**33.0**
		Female	**483,522**	**33,226**	**34,257**	**35,122**	**51,900**	**74,037**	**65,325**	**50,335**	**50,087**	**89,233**	**37.0**
TOTAL STATE	**1,004.3**	**Male**	**477,343**	**37,898**	**39,231**	**40,174**	**56,318**	**83,169**	**68,780**	**50,109**	**46,317**	**55,347**	**32.8**
		Female	**526,957**	**36,566**	**37,773**	**38,451**	**56,330**	**81,593**	**71,639**	**54,499**	**53,997**	**96,109**	**36.8**
SOUTH CAROLINA													
ANDERSON	**146.0**	**Male**	**69,892**	**6,729**	**6,719**	**5,921**	**6,765**	**11,934**	**11,787**	**7,536**	**5,901**	**6,600**	**32.4**
		Female	**76,108**	**6,488**	**6,440**	**5,717**	**6,912**	**12,254**	**12,013**	**7,988**	**7,133**	**11,163**	**35.2**
Anderson	146.0	Male	69,892	6,729	6,719	5,921	6,765	11,934	11,787	7,536	5,901	6,600	32.4
		Female	76,108	6,488	6,440	5,717	6,912	12,254	12,013	7,988	7,133	11,163	35.2
CHARLESTON	**514.2**	**Male**	**262,628**	**26,326**	**24,234**	**22,282**	**44,971**	**52,505**	**39,440**	**22,031**	**16,165**	**14,674**	**27.6**
		Female	**251,572**	**25,438**	**23,506**	**21,360**	**29,225**	**47,305**	**38,396**	**23,579**	**18,383**	**24,380**	**30.6**
Berkeley	130.0	Male	65,887	8,077	7,466	6,116	8,161	13,099	10,929	5,643	3,554	2,842	27.4
		Female	64,113	7,763	7,099	5,755	7,015	12,750	10,425	5,528	3,653	4,125	28.5
Charleston	301.1	Male	155,954	13,798	12,355	12,117	32,667	31,546	21,085	12,563	10,237	9,586	27.2
		Female	145,146	13,434	12,047	11,530	18,218	26,525	20,587	14,357	12,077	16,371	31.5
Dorchester	83.1	Male	40,787	4,451	4,413	4,049	4,143	7,860	7,426	3,825	2,374	2,246	29.2
		Female	42,313	4,241	4,360	4,075	3,992	8,030	7,384	3,694	2,653	3,884	30.6
CHARLOTTE - GASTONIA - ROCK HILL	**1,127.9**	**Male**	**541,602**	**48,165**	**52,619**	**46,380**	**57,152**	**101,094**	**89,786**	**58,652**	**43,313**	**44,441**	**31.6**
		Female	**586,298**	**46,743**	**50,453**	**44,368**	**58,863**	**102,548**	**93,387**	**63,484**	**50,921**	**75,531**	**34.0**
York	130.0	Male	62,324	6,002	6,461	5,641	6,676	11,181	10,298	6,525	4,822	4,718	30.7
		Female	67,676	5,877	6,087	5,538	7,739	11,378	10,439	7,067	5,695	7,856	32.6
Cabarrus, N. C.	*96.4*	*Male*	*46,143*	*3,862*	*4,235*	*4,054*	*4,367*	*7,823*	*7,515*	*5,315*	*4,156*	*4,816*	*33.4*
		Female	*50,257*	*3,742*	*4,194*	*3,690*	*4,340*	*7,644*	*8,013*	*5,550*	*5,090*	*7,994*	*36.9*
Gaston, N. C.	*175.2*	*Male*	*83,762*	*7,643*	*8,683*	*7,335*	*8,226*	*14,835*	*13,511*	*9,371*	*6,884*	*7,274*	*31.7*
		Female	*91,438*	*7,250*	*8,427*	*7,068*	*8,171*	*15,081*	*14,212*	*10,244*	*8,391*	*12,594*	*34.8*
Lincoln, N. C.	*50.5*	*Male*	*24,710*	*2,197*	*2,475*	*2,171*	*2,249*	*4,430*	*4,303*	*2,751*	*2,017*	*2,117*	*32.4*
		Female	*25,790*	*2,180*	*2,350*	*2,005*	*2,230*	*4,302*	*4,243*	*2,920*	*2,278*	*3,282*	*34.6*
Mecklenburg, N. C.	*483.8*	*Male*	*231,309*	*20,244*	*21,867*	*19,257*	*25,934*	*46,986*	*38,866*	*24,779*	*17,284*	*16,092*	*31.0*
		Female	*252,491*	*19,652*	*21,019*	*18,505*	*27,149*	*48,566*	*41,152*	*27,269*	*20,085*	*29,094*	*33.2*
Rowan, N. C.	*106.5*	*Male*	*51,433*	*4,197*	*4,427*	*4,046*	*5,304*	*8,474*	*7,931*	*5,804*	*5,130*	*6,120*	*34.1*
		Female	*55,067*	*4,021*	*4,214*	*3,872*	*5,034*	*8,302*	*7,983*	*6,199*	*5,955*	*9,487*	*37.6*
Union, N. C.	*85.5*	*Male*	*41,921*	*4,020*	*4,471*	*3,876*	*4,396*	*7,365*	*7,362*	*4,107*	*3,020*	*3,304*	*30.7*
		Female	*43,579*	*4,021*	*4,162*	*3,690*	*4,200*	*7,275*	*7,345*	*4,235*	*3,427*	*5,224*	*32.9*
COLUMBIA	**461.2**	**Male**	**226,200**	**20,574**	**20,736**	**19,009**	**32,398**	**47,313**	**35,238**	**21,310**	**15,508**	**14,114**	**29.3**
		Female	**235,000**	**19,904**	**19,890**	**17,803**	**31,755**	**45,309**	**36,094**	**22,441**	**17,623**	**24,181**	**31.2**
Lexington	174.0	Male	85,491	8,252	8,902	7,550	8,545	16,541	15,937	8,814	5,880	5,070	30.7
		Female	88,509	7,817	8,488	7,265	8,548	17,004	15,841	8,846	6,457	8,243	32.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
SOUTH CAROLINA (continued)													
COLUMBIA (continued)													
Richland	287.2	Male	140,709	12,322	11,834	11,459	23,853	30,772	19,301	12,496	9,628	9,044	28.5
		Female	146,491	12,087	11,402	10,538	23,207	28,305	20,253	13,595	11,166	15,938	30.7
FLORENCE	**121.7**	**Male**	**57,693**	**6,429**	**6,059**	**5,375**	**6,170**	**10,624**	**9,072**	**5,650**	**4,181**	**4,133**	**29.5**
		Female	**64,007**	**6,245**	**5,911**	**5,367**	**6,483**	**11,114**	**9,730**	**6,355**	**5,238**	**7,564**	**32.2**
Florence	121.7	Male	57,693	6,429	6,059	5,375	6,170	10,624	9,072	5,650	4,181	4,133	29.5
		Female	64,007	6,245	5,911	5,367	6,483	11,114	9,730	6,355	5,238	7,564	32.2
GREENVILLE - SPARTANBURG	**629.0**	**Male**	**303,495**	**27,149**	**28,383**	**25,384**	**36,882**	**54,682**	**49,853**	**31,651**	**24,211**	**25,300**	**31.2**
		Female	**325,505**	**26,257**	**26,809**	**24,570**	**35,287**	**54,628**	**51,441**	**34,336**	**28,727**	**43,450**	**34.1**
Greenville	318.5	Male	152,868	14,092	14,183	12,788	17,331	28,368	25,470	16,070	12,323	12,243	31.4
		Female	165,632	13,647	13,508	12,499	17,404	28,289	26,515	17,625	14,439	21,706	34.1
Pickens	92.1	Male	46,120	3,765	3,949	3,597	8,919	7,751	6,928	4,444	3,264	3,503	28.7
		Female	45,980	3,603	3,633	3,313	7,236	7,402	7,004	4,460	3,789	5,540	32.0
Spartanburg	218.4	Male	104,507	9,292	10,251	8,999	10,632	18,563	17,455	11,137	8,624	9,554	32.0
		Female	113,893	9,007	9,668	8,758	10,647	18,937	17,922	12,251	10,499	16.204	35.0
ALL COUNTIES													
Abbeville	23.3	Male	11,164	1,053	1,109	958	1,247	1,788	1,607	1,195	969	1,238	31.8
		Female	12,136	1,046	1,022	967	1,243	1,827	1,643	1,230	1,123	2,035	34.8
☐ Aiken	124.0	Male	60,152	6,067	6,134	5,511	5,907	10,216	9,256	6,825	5,171	5,065	31.3
		Female	63,848	5,832	5,640	5,189	5,888	10,327	9,883	7,316	[illegible]	8,081	34.1
Allendale	11.2	Male	5,278	655	586	584	483	912	675	442	429	512	28.6
		Female	5,922	561	568	506	513	958	758	514	549	995	33.5
Anderson	146.0	Male	69,892	6,729	6,719	5,921	6,765	11,934	11,787	7,536	5,901	6,600	32.4
		Female	76,108	6,488	6,440	5,717	6,912	12,254	12,013	7,988	7.133	11,163	35.2
Bamberg	17.8	Male	8,356	859	842	895	1,076	1,305	1,077	746	704	852	28.9
		Female	9,444	880	878	820	1,253	1,378	1,149	880	819	1,387	31.5
Barnwell	21.8	Male	10,396	1,252	1,228	992	959	1,777	1,440	976	818	954	29.3
		Female	11,404	1,161	1,134	961	1,039	1,846	1,535	1,129	966	1,633	32.6
Beaufort	86.6	Male	44,734	4,659	3,529	3,493	9,926	8,381	5,065	2,925	3,186	3,570	25.9
		Female	41,866	4,712	3,565	3,096	5,620	7,603	5,130	3,532	3,934	4,674	30.2
Berkeley	130.0	Male	65,887	8,077	7,466	6,116	8,161	13,099	10,929	5,643	3,554	2,842	27.4
		Female	64,113	7,763	7,099	5,755	7,015	12,750	10,425	5,528	3,653	4,125	28.5
Calhoun	13.0	Male	6,200	667	612	631	640	1,025	937	519	512	657	30.4
		Female	6,800	648	626	608	638	1,056	940	620	528	1,036	33.3
Charleston	301.1	Male	155,954	13,798	12,355	12,117	32,667	31,546	21,085	12,563	[illegible]	9,586	27.2
		Female	145,146	13,434	12,047	11,530	18,218	26,525	20,587	14,357	[illegible]	16,371	31.5
Cherokee	43.8	Male	20,952	2,052	2,221	1,915	1,949	3,673	3,425	2,160	1,727	1,830	31.4
		Female	22,848	1,935	2,222	1,896	1,997	3,617	3,412	2,446	2,025	3,298	34.3
Chester	31.7	Male	14,896	1,516	1,565	1,403	1,435	2,480	2,100	1,557	1,375	1,465	31.2
		Female	16,804	1,494	1,531	1,389	1,439	2,454	2,440	1,732	1,610	2,715	35.4
Chesterfield	40.2	Male	19,405	2,032	2,120	1,869	1,816	3,343	3,041	1,872	1,550	1,762	30.6
		Female	20,795	1,910	1,931	1,806	1,830	3,423	2,990	2,053	1,878	2,974	33.5
Clarendon	29.3	Male	13,978	1,541	1,535	1,503	1,463	2,335	1,886	1,204	1,161	1,350	29.1
		Female	15,322	1,435	1,444	1,446	1,553	2,359	1,988	1,473	1,402	2,222	32.6
Colleton	36.2	Male	17,323	1,782	1,768	1,825	1,610	2,819	2,510	1,728	1,473	1,808	30.9
		Female	18,877	1,735	1,773	1,752	1,668	3,005	2,652	1,919	1,668	2,705	33.4
Darlington	66.5	Male	31,662	3,730	3,512	3,146	3,006	5,642	4,741	2,986	2,454	2,445	29.3
		Female	34,838	3,417	3,274	2,937	3,287	5,885	5,094	3,463	2,952	4,529	32.7
Dillon	32.4	Male	15,268	2,078	1,756	1,653	1,547	2,493	2,057	1,279	1,158	1,247	27.4
		Female	17,132	1,949	1,658	1,656	1,669	2,617	2,275	1,607	1,505	2,196	31.2
Dorchester	83.1	Male	40,787	4,451	4,413	4,049	4,143	7,860	7,426	3,825	2,374	2,246	29.2
		Female	42,313	4,241	4,360	4,075	3,992	8,030	7,384	3,694	2,653	3,884	30.6
Edgefield	18.5	Male	8,984	968	931	861	877	1,587	1,337	881	755	787	30.4
		Female	9,516	960	885	826	882	1,538	1,259	956	823	1,387	32.8
Fairfield	21.4	Male	10,301	1,030	1,152	1,056	1,037	1,747	1,295	1,014	902	1,068	30.0
		Female	11,099	1,041	1,064	1,029	1,056	1,654	1,417	1,125	968	1,745	33.2
Florence	121.7	Male	57,693	6,429	6,059	5,375	6,170	10,624	9,072	5,650	4,181	4,133	29.5
		Female	64,007	6,245	5,911	5,367	6,483	11,114	9,730	6,355	5,238	7,564	32.2
Georgetown	50.5	Male	24,414	2,886	2,733	2,427	2,381	4,290	3,410	2,187	1,999	2,101	29.1
		Female	26,086	2,942	2,573	2,338	2,503	4,235	3,595	2,474	2,383	3,043	31.3
Greenville	318.5	Male	152,868	14,092	14,183	12,788	17,331	28,368	25,470	16,070	12,323	12,243	31.4
		Female	165,632	13,647	13,508	12,499	17,404	28,289	26,515	17,625	14,439	21,706	34.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
SOUTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Greenwood	61.8	Male	29,075	2,723	2,871	2,528	2,917	4,976	4,702	3,071	2,455	2,832	32.0
		Female	32,725	2,638	2,732	2,491	3,257	5,134	4,805	3,574	3,103	4,991	35.2
Hampton	19.5	Male	9,270	1,120	1,039	895	830	1,525	1,280	831	780	970	29.9
		Female	10,230	1,041	958	940	890	1,637	1,374	947	944	1,499	32.9
Horry	140.5	Male	68,262	7,253	6,291	6,026	7,674	12,521	10,425	6,737	5,408	5,927	30.5
		Female	72,238	6,994	6,280	5,697	7,417	12,209	10,888	7,663	6,589	8,501	33.0
Jasper	16.1	Male	7,711	987	878	814	711	1,203	1,044	748	558	768	28.9
		Female	8,389	893	836	805	817	1,276	1,185	749	673	1,155	31.6
Kershaw	45.1	Male	21,793	2,248	2,156	2,118	2,072	3,820	3,393	2,265	1,843	1,878	31.0
		Female	23,307	2,065	2,077	2,102	2,065	3,821	3,581	2,490	2,067	3,039	33.8
Lancaster	57.9	Male	27,922	2,709	2,920	2,593	2,781	4,795	4,629	2,867	2,235	2,393	31.2
		Female	29,978	2,668	2,893	2,469	2,643	5,044	4,622	3,147	2,647	3,845	33.6
Laurens	54.9	Male	26,315	2,341	2.534	2,364	2,843	4,485	4,164	2,742	2,295	2,547	31.9
		Female	28,585	2,248	2,426	2,242	2,744	4,412	4,229	3,084	2,693	4,507	35.5
Lee	18.7	Male	8,889	1,062	943	969	1,000	1,475	1,191	791	684	774	28.2
		Female	9,811	1,107	936	961	1,019	1,439	1,239	930	847	1,333	31.1
Lexington	174.0	Male	85,491	8,252	8,902	7,550	8,545	16,541	15,937	8,814	5,880	5,070	30.7
		Female	88,509	7,817	8,488	7,265	8,548	17,004	15,841	8,846	6,457	8,243	32.1
McCormick	7.2	Male	3,466	351	327	353	383	595	512	309	305	331	30.4
		Female	3,734	310	357	353	358	524	523	364	374	571	34.3
Marion	35.3	Male	16,318	2,090	1,756	1,634	1,569	2,870	2,205	1,451	1,294	1,449	28.9
		Female	18,982	2,082	1,793	1,646	1,733	3,110	2,525	1,858	1,707	2,528	32.2
Marlboro	32.1	Male	15,172	1,792	1,745	1,647	1,503	2,411	2,125	1,387	1,183	1,379	28.7
		Female	16,928	1,725	1,637	1,624	1,549	2,598	2,290	1,636	1,472	2,397	32.4
Newberry	32.6	Male	15,678	1,384	1,403	1,276	1,696	2,479	2,351	1,525	1,524	2,040	33.4
		Female	16,922	1,288	1,419	1,177	1,588	2,363	2,367	1,730	1,835	3,155	37.6
Oconee	56.1	Male	27,415	2,632	2,647	2,352	2,639	4,716	4,573	2,956	2,208	2,692	32.3
		Female	28,685	2,400	2,528	2,140	2,509	4,574	4,717	3,123	2,632	4,062	35.4
Orangeburg	91.7	Male	42,978	4,657	4,504	4,334	5,135	7,136	5,932	3,931	3,444	3,905	29.0
		Female	48,722	4,352	4,437	4,308	6,138	7,491	6,540	4,705	4,237	6,514	31.8
Pickens	92.1	Male	46,120	3,765	3,949	3,597	8,919	7,751	6,928	4,444	3,264	3,503	26.7
		Female	45,980	3,603	3,633	3,313	7,236	7,402	7,004	4,460	3,789	5,540	32.0
Richland	287.2	Male	40,709	12,322	11,834	11,459	23,853	30,772	19,301	12,496	9,628	9,044	28.5
		Female	146,491	12,087	11,402	10,538	23,207	28,305	20,253	13,595	11,166	15,938	30.7
Saluda	16.8	Male	8,149	793	812	733	778	1,296	1,210	832	763	932	32.4
		Female	8,651	791	754	732	725	1,216	1,234	893	796	1,510	35.9
Spartanburg	218.4	Male	104,507	9,292	10,251	8,999	10,632	18,563	17,455	11,137	8,624	9,554	32.0
		Female	113,893	9,007	9,668	8,758	10,647	18,937	17,922	12,251	10,499	16,204	35.0
Sumter	99.0	Male	48,403	5,555	4,941	4,671	6,563	8,861	7,238	4,390	3,136	3,048	27.8
		Female	50,597	5,346	4,928	4,598	5,859	8,368	7,502	4,718	3,720	5,558	30.5
Union	30.8	Male	14,519	1,379	1,369	1,291	1,471	2,450	2,260	1,587	1,270	1,442	32.1
		Female	16,281	1,310	1,353	1,249	1,391	2,471	2,355	1,766	1,650	2,736	36.6
Williamsburg	39.7	Male	18,752	2,378	2,261	1,995	1,851	3,133	2,375	1,664	1,473	1,622	27.8
		Female	20,948	2,315	2,221	1,995	1,968	3,300	2,551	2,001	1,906	2,691	31.0
York	130.0	Male	62,324	6,002	6,461	5,641	6,676	11,181	10,298	6,525	4,822	4,718	30.7
		Female	67,676	5,877	6,087	5,538	7,739	11,378	10,439	7,067	5,695	7,856	32.6
TOTAL METRO COUNTIES	**2,126.1**	**Male**	**1,042,384**	**99,276**	**98,726**	**89,123**	**139,769**	**198,455**	**164,944**	**101,528**	**75,959**	**74,604**	**29.8**
		Female	**1,083,716**	**96,041**	**94,283**	**85,544**	**123,289**	**192,315**	**167,996**	**109,082**	**88,491**	**126,675**	**32.4**
TOTAL STATE	**3,526.1**	**Male**	**1,715,782**	**171,490**	**167,322**	**152,927**	**215,637**	**314,799**	**263,156**	**165,283**	**129,989**	**135,179**	**29.8**
		Female	**1,810,318**	**165,440**	**160,996**	**147,106**	**196,149**	**308,757**	**270,800**	**181,613**	**153,616**	**225,841**	**32.6**
SOUTH DAKOTA													
RAPID CITY	**81.2**	**Male**	**40,529**	**4,616**	**3,492**	**3,270**	**5,941**	**8,135**	**5,540**	**3,753**	**2,627**	**3,155**	**28.6**
		Female	**40,671**	**4,482**	**3,558**	**3,112**	**5,135**	**7,185**	**5,880**	**3,861**	**2,841**	**4,617**	**30.6**
Pennington	81.2	Male	40,529	4,616	3,492	3,270	5,941	8,135	5,540	3,753	2,627	3,155	28.6
		Female	40,671	4,482	3,558	3,112	5,135	7,185	5,880	3,861	2,841	4,617	30.6
SIOUX FALLS	**127.8**	**Male**	**61,141**	**6,351**	**5,414**	**5,054**	**7,034**	**12,065**	**8,721**	**6,008**	**4,743**	**5,751**	**30.6**
		Female	**66,659**	**6,184**	**5,318**	**5,051**	**8,314**	**11,686**	**8,968**	**6,104**	**5,208**	**9,826**	**32.2**
Minnehaha	127.8	Male	61,141	6,351	5,414	5,054	7,034	12,065	8,721	6,008	4,743	5,751	30.6
		Female	66,659	6,184	5,318	5,051	8,314	11,686	8,968	6,104	5,208	9,826	32.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
SOUTH DAKOTA (continued)													
ALL COUNTIES													
Aurora	3.3	Male	1,657	141	141	202	137	213	186	163	193	281	34.7
		Female	1,643	141	127	140	89	176	211	172	164	423	42.0
Beadle	17.8	Male	8,539	891	679	673	851	1,444	1,180	901	845	1,075	33.1
		Female	9,261	825	684	647	833	1,257	1,175	1,015	923	1,902	38.3
Bennett	3.4	Male	1,669	205	180	182	154	261	208	175	122	182	29.3
		Female	1,731	217	197	164	135	248	224	181	126	239	31.1
Bon Homme	7.2	Male	3,610	303	241	235	689	458	367	340	332	645	32.4
		Female	3,590	308	246	325	299	388	383	361	362	918	41.0
Brookings	25.1	Male	12,663	1,122	845	784	3,317	2,138	1,400	911	903	1,243	26.2
		Female	12,437	1,098	789	762	2,952	1,760	1,334	971	874	1,897	28.5
Brown	37.0	Male	17,502	1,737	1,563	1,489	2,150	3,018	2,407	1,700	1,442	1,996	31.0
		Female	19,498	1,736	1,499	1,490	2,648	2,952	2,448	1,809	1,566	3,350	33.0
Brule	5.1	Male	2,478	276	225	235	183	400	317	238	267	337	33.0
		Female	2,622	284	213	220	187	332	361	283	251	491	37.1
Buffalo	1.8	Male	912	174	124	114	94	114	118	66	53	55	21.3
		Female	888	141	118	103	96	114	124	61	64	67	24.0
Butte	8.4	Male	4,161	456	387	350	361	702	543	405	381	576	32.5
		Female	4,239	417	371	335	347	637	547	418	400	767	35.2
Campbell	2.0	Male	1,023	85	74	112	69	123	138	126	125	171	38.5
		Female	977	62	56	87	54	105	137	140	123	213	44.1
Charles Mix	9.7	Male	4,729	564	453	438	399	624	628	503	429	691	33.2
		Female	4,971	538	500	459	340	603	632	477	428	994	35.7
Clark	4.7	Male	2,359	265	175	171	167	324	281	268	285	423	37.8
		Female	2,341	213	176	161	140	274	279	272	269	557	42.4
Clay	13.3	Male	6,678	515	415	374	2,194	097	684	431	398	570	24.5
		Female	6,622	521	403	369	2,018	949	651	443	394	874	25.0
Codington	22.7	Male	10,925	1,259	961	883	1,207	1,848	1,463	1,011	926	1,367	31.2
		Female	11,775	1,207	966	842	1,219	1,689	1,504	1,073	1,041	2,234	34.8
Corson	4.9	Male	2,517	351	292	274	282	348	321	268	172	209	26.7
		Female	2,383	343	254	264	251	302	318	235	180	236	27.6
Custer	7.1	Male	3,639	359	312	328	285	691	541	385	305	433	32.7
		Female	3,461	305	278	296	283	564	552	353	321	509	35.1
Davison	17.5	Male	8,279	883	723	643	1,067	1,364	985	797	675	1,142	31.0
		Female	9,221	855	678	659	1,006	1,267	1,087	827	812	2,030	36.3
Day	7.7	Male	3,815	358	315	329	304	528	424	378	414	765	36.7
		Female	3,885	357	305	324	220	446	436	412	430	955	41.7
Deuel	4.8	Male	2,448	235	232	207	208	309	318	258	247	434	36.0
		Female	2,352	196	192	203	146	283	302	263	243	524	40.2
Dewey	5.8	Male	2,868	434	331	310	297	399	372	267	206	252	26.6
		Female	2,932	432	339	325	288	402	366	275	191	314	27.0
Douglas	4.2	Male	2,079	227	182	192	202	262	257	211	188	358	34.0
		Female	2,121	178	191	193	144	222	273	214	224	482	39.9
Edmunds	4.9	Male	2,420	227	233	224	168	304	295	280	260	429	36.8
		Female	2,480	211	218	228	131	263	318	275	256	580	40.9
Fall River	8.2	Male	4,258	398	330	300	297	643	528	467	553	742	38.0
		Female	3,942	404	310	289	286	570	475	377	377	854	37.4
Faulk	2.9	Male	1,445	126	131	142	100	184	186	170	162	244	37.1
		Female	1,455	119	99	142	76	171	182	189	133	344	41.6
Grant	8.8	Male	4,347	487	441	385	358	644	570	398	412	652	32.8
		Female	4,453	424	387	383	329	611	556	421	414	928	36.7
Gregory	5.4	Male	2,647	251	250	198	237	373	317	252	259	510	35.5
		Female	2,753	272	214	215	170	323	332	270	302	655	40.5
Haakon	2.9	Male	1,472	209	159	111	135	262	186	128	122	160	29.7
		Female	1,428	203	133	106	131	200	176	124	107	248	32.0
Hamlin	5.2	Male	2,569	268	228	218	181	325	274	255	302	518	37.4
		Female	2,631	234	217	204	144	280	295	261	289	707	43.0
Hand	4.5	Male	2,240	204	186	221	164	317	278	271	242	357	36.0
		Female	2,260	208	176	178	144	263	299	282	245	465	40.4
Hanson	3.3	Male	1,682	209	156	170	144	203	216	174	167	243	33.0
		Female	1,618	172	153	139	99	189	244	158	148	316	37.3
Harding	1.8	Male	946	85	84	97	94	169	114	92	82	129	31.7
		Female	854	85	66	77	70	124	125	84	86	137	35.4
Hughes	15.5	Male	7,460	861	750	644	590	1,470	1,228	726	568	623	31.0
		Female	8,040	852	693	671	704	1,498	1,206	726	637	1,053	32.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
SOUTH DAKOTA (continued)													
ALL COUNTIES (continued)													
Hutchinson	8.5	Male	4,136	357	376	326	301	533	476	463	443	861	38.7
		Female	4,364	349	298	341	233	502	525	447	478	1,191	43.7
Hyde	2.0	Male	960	86	81	81	79	119	114	123	99	178	38.0
		Female	1,040	103	77	109	60	103	145	122	82	239	39.7
Jackson	4.0	Male	1,962	253	239	201	168	284	282	187	145	203	29.2
		Female	2,038	265	270	211	152	291	259	179	144	267	29.2
Jerauld	3.0	Male	1,484	167	122	120	96	209	189	150	154	277	36.5
		Female	1,516	144	121	92	86	176	210	140	156	391	41.6
Jones	1.4	Male	701	72	57	58	46	111	87	81	72	117	35.7
		Female	699	57	73	68	51	86	105	88	59	112	36.4
Kingsbury	6.2	Male	3,027	293	235	219	237	398	355	339	354	597	38.7
		Female	3,173	264	221	229	191	344	358	365	335	866	44.4
Lake	11.2	Male	5,431	556	431	390	688	832	613	522	498	901	32.8
		Female	5,769	507	430	385	690	745	597	547	554	1,314	37.1
Lawrence	20.1	Male	9,847	1,011	779	807	1,388	1,772	1,186	924	835	1,145	30.3
		Female	10,253	961	736	736	1,472	1,501	1,193	943	889	1,822	33.1
Lincoln	15.3	Male	7,543	898	676	631	647	1,254	1,078	689	646	1,024	32.3
		Female	7,757	839	710	583	561	1,172	1,027	715	626	1,524	35.1
Lyman	3.7	Male	1,872	251	186	174	188	257	231	191	152	242	30.3
		Female	1,828	232	199	161	131	263	248	188	143	263	32.3
McCook	6.2	Male	3,044	303	269	298	254	403	374	331	312	500	34.9
		Female	3,156	293	256	286	174	357	379	337	352	722	40.6
McPherson	3.4	Male	1,663	128	130	140	119	202	208	199	216	321	40.4
		Female	1,737	125	125	124	95	169	215	223	209	452	45.7
Marshall	4.9	Male	2,432	188	197	235	177	327	347	262	250	449	37.7
		Female	2,468	219	184	234	135	273	351	255	239	578	40.4
Meade	24.6	Male	13,111	1,615	1,260	969	1,900	2,640	1,884	1,041	741	1,061	28.1
		Female	11,489	1,495	1,189	971	1,108	2,272	1,620	928	699	1,207	29.3
Mellette	2.5	Male	1,296	174	136	141	137	191	158	134	92	133	28.1
		Female	1,204	169	131	122	109	161	163	126	74	149	29.4
Miner	3.3	Male	1,588	150	102	133	114	217	150	159	206	357	40.2
		Female	1,712	164	118	134	104	156	167	197	214	458	45.7
Minnehaha	127.8	Male	61,141	6,351	5,414	5,054	7,034	12,065	8,721	6,008	4,743	5,751	30.6
		Female	66,659	6,184	5,318	5,051	8,314	11,686	8,968	6,104	5,208	9,826	32.2
Moody	6.6	Male	3,259	343	289	277	260	463	427	327	344	529	34.9
		Female	3,341	335	297	288	203	463	434	298	348	675	36.9
Pennington	81.2	Male	40,529	4,616	3,492	3,270	5,941	8,135	5,540	3,753	2,627	3,155	28.6
		Female	40,671	4,482	3,558	3,112	5,135	7,185	5,880	3,861	2,841	4,617	30.6
Perkins	4.7	Male	2,344	213	207	198	205	357	296	248	276	344	34.8
		Female	2,356	207	174	191	179	302	305	281	260	457	39.1
Potter	3.6	Male	1,766	170	152	161	115	247	251	175	192	303	36.5
		Female	1,834	184	151	160	114	218	237	193	172	405	38.8
Roberts	10.9	Male	5,476	594	538	538	428	698	715	498	480	987	34.2
		Female	5,424	536	496	499	345	664	641	542	488	1,213	37.7
Sanborn	3.0	Male	1,501	151	97	125	135	218	149	178	165	283	36.6
		Female	1,499	138	98	105	101	161	171	194	164	367	43.6
Shannon	12.6	Male	6,327	1,107	994	802	705	959	677	454	274	355	20.6
		Female	6,273	1,073	948	703	721	945	741	449	313	380	22.0
Spink	8.4	Male	4,060	378	334	338	347	621	555	452	435	600	35.2
		Female	4,340	364	315	325	360	568	531	501	426	950	39.5
Stanley	2.8	Male	1,397	145	152	112	126	256	221	130	107	148	31.4
		Female	1,403	195	136	125	137	238	213	114	101	144	29.6
Sully	1.9	Male	963	90	90	97	75	150	132	115	79	135	33.6
		Female	937	103	74	92	77	113	154	105	73	146	35.6
Todd	7.8	Male	3,810	682	488	418	366	650	470	307	220	209	24.1
		Female	3,990	695	569	417	388	673	449	338	216	245	23.7
Tripp	7.0	Male	3,502	374	359	285	305	471	465	365	372	506	34.1
		Female	3,498	392	281	289	273	465	433	383	342	640	36.1
Turner	8.9	Male	4,412	389	346	343	317	630	521	487	464	915	38.5
		Female	4,488	356	338	308	254	540	552	497	475	1,168	43.1
Union	11.3	Male	5,585	660	538	435	470	991	683	529	521	758	32.0
		Female	5,715	641	500	423	458	841	717	563	511	1,061	34.9
Walworth	6.4	Male	3,077	323	241	253	242	435	430	329	305	519	36.0
		Female	3,323	295	281	270	224	436	450	350	285	732	38.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
SOUTH DAKOTA (continued)													
ALL COUNTIES (continued)													
Yankton	19.4	Male	9,275	927	785	767	1,071	1,577	1,295	887	831	1,135	31.9
		Female	10,125	856	758	724	1,173	1,536	1,380	932	863	1,903	35.1
Ziebach	2.5	Male	1,276	219	131	147	118	172	180	127	97	85	26.3
		Female	1,224	210	164	143	127	149	147	114	75	95	23.2
TOTAL METRO COUNTIES	**209.0**	**Male**	**101,670**	**10,967**	**8,906**	**8,324**	**12,975**	**20,200**	**14,261**	**9,761**	**7,370**	**8,906**	**29.8**
		Female	**107,330**	**10,666**	**8,876**	**8,163**	**13,449**	**18,871**	**14,848**	**9,965**	**8,049**	**14,443**	**31.6**
TOTAL STATE	**724.0**	**Male**	**355,833**	**38,399**	**31,721**	**29,778**	**41,884**	**60,403**	**46,790**	**34,179**	**29,784**	**42,895**	**31.0**
		Female	**368,167**	**36,990**	**30,842**	**29,011**	**39,914**	**55,216**	**47,517**	**35,041**	**30,794**	**62,842**	**33.6**
TENNESSEE													
CHATTANOOGA	**442.1**	**Male**	**211,578**	**20,387**	**20,030**	**17,901**	**21,380**	**37,958**	**34,252**	**22,753**	**17,005**	**19,912**	**31.9**
		Female	**230,522**	**19,059**	**19,240**	**16,599**	**22,155**	**38,591**	**35,928**	**25,120**	**20,237**	**33,593**	**34.9**
Hamilton	293.6	Male	139,222	13,107	12,874	11,408	14,707	25,656	21,705	15,014	11,468	13,283	31.8
		Female	154,378	12,279	12,303	10,669	15,411	26,090	23,309	16,964	13,683	23,670	35.2
Marion	26.0	Male	12,755	1,252	1,230	1,165	1,200	2,102	2,150	1,383	950	1,323	32.3
		Female	13,245	1,188	1,205	1,092	1,134	2,068	2,113	1,408	1,103	1,934	34.7
Sequatchie	9.2	Male	4,510	432	484	421	403	793	787	448	301	441	31.5
		Female	4,690	454	442	387	417	753	759	462	363	653	33.6
Catoosa, Ga.	*42.2*	*Male*	*20,477*	*2,050*	*2,119*	*1,814*	*1,834*	*3,648*	*3,740*	*2,312*	*1,430*	*1,530*	*31.6*
		Female	*21,723*	*1,900*	*2,054*	*1,714*	*1,890*	*3,909*	*3,820*	*2,396*	*1,669*	*2,371*	*33.5*
Dade, Ga.	*13.0*	*Male*	*6,423*	*674*	*623*	*608*	*698*	*1,081*	*1,118*	*609*	*487*	*525*	*30.6*
		Female	*6,577*	*601*	*620*	*528*	*727*	*1,141*	*1,073*	*644*	*508*	*735*	*32.1*
Walker, Ga.	*58.1*	*Male*	*28,191*	*2,872*	*2,700*	*2,485*	*2,538*	*4,678*	*4,752*	*2,987*	*2,369*	*2,810*	*32.5*
		Female	*29,909*	*2,637*	*2,616*	*2,209*	*2,576*	*4,630*	*4,854*	*3,246*	*2,911*	*4,230*	*35.6*
CLARKSVILLE - HOPKINSVILLE	**161.0**	**Male**	**82,904**	**8,835**	**7,063**	**6,174**	**16,383**	**15,910**	**11,221**	**6,971**	**4,466**	**5,881**	**26.9**
		Female	**78,096**	**8,612**	**6,833**	**5,836**	**10,088**	**13,963**	**11,368**	**7,123**	**5,227**	**9,046**	**30.5**
Montgomery	97.5	Male	49,318	5,248	4,198	3,805	8,671	9,734	7,058	4,577	2,664	3,363	27.8
		Female	48,182	4,991	4,083	3,605	6,675	8,821	7,284	4,510	3,197	5,016	30.4
Christian, Ky.	*63.5*	*Male*	*33,586*	*3,587*	*2,865*	*2,369*	*7,712*	*6,176*	*4,163*	*2,394*	*1,802*	*2,518*	*25.4*
		Female	*29,914*	*3,621*	*2,750*	*2,231*	*3,413*	*5,142*	*4,084*	*2,613*	*2,030*	*4,030*	*30.7*
JACKSON	**79.0**	**Male**	**37,189**	**3,742**	**3,544**	**3,052**	**4,057**	**6,584**	**5,257**	**3,588**	**3,035**	**4,330**	**31.4**
		Female	**41,811**	**3,584**	**3,380**	**2,989**	**4,681**	**6,612**	**5,561**	**4,125**	**3,551**	**7,328**	**34.5**
Madison	79.0	Male	37,189	3,742	3,544	3,052	4,057	6,584	5,257	3,588	3,035	4,330	31.4
		Female	41,811	3,584	3,380	2,989	4,681	6,612	5,561	4,125	3,551	7,328	34.5
JOHNSON CITY - KINGSPORT - BRISTOL	**452.1**	**Male**	**218,535**	**18,259**	**19,911**	**18,282**	**21,459**	**37,251**	**37,726**	**24,059**	**19,164**	**22,424**	**33.4**
		Female	**233,565**	**17,492**	**19,296**	**16,925**	**21,705**	**37,198**	**38,056**	**25,881**	**22,024**	**34,988**	**36.1**
Carter	51.5	Male	24,860	2,087	2,286	2,016	2,508	4,154	4,161	2,683	2,146	2,819	33.5
		Female	26,640	2,039	2,139	1,878	2,538	4,076	4,229	2,819	2,610	4,312	36.5
Hawkins	47.6	Male	23,510	2,121	2,337	2,044	1,990	4,106	4,227	2,487	1,871	2,327	32.9
		Female	24,090	1,951	2,206	1,847	1,938	4,125	4,104	2,578	2,077	3,264	34.9
Sullivan	148.8	Male	71,522	5,801	6,700	6,006	6,327	12,245	13,124	8,321	6,404	6,594	33.9
		Female	77,278	5,717	6,452	5,699	6,340	12,498	13,322	9,081	7,571	10,598	36.5
Unicoi	16.7	Male	8,110	687	697	649	736	1,298	1,338	933	765	1,007	34.9
		Female	8,590	624	708	595	676	1,244	1,299	1,011	907	1,526	38.4
Washington	93.9	Male	45,533	3,767	3,901	3,622	5,510	8,206	7,304	4,775	3,957	4,491	32.3
		Female	48,367	3,642	3,933	3,281	5,813	7,911	7,399	5,068	4,146	7,174	34.5
Bristol city, Va.	*18.0*	*Male*	*8,046*	*627*	*690*	*713*	*789*	*1,296*	*1,207*	*930*	*810*	*984*	*34.3*
		Female	*9,954*	*605*	*679*	*658*	*1,008*	*1,358*	*1,408*	*1,104*	*1,106*	*2,028*	*39.8*
Scott, Va.	*25.2*	*Male*	*12,393*	*1,066*	*1,114*	*1,034*	*1,181*	*1,891*	*2,101*	*1,313*	*1,161*	*1,532*	*34.5*
		Female	*12,807*	*916*	*1,010*	*986*	*992*	*1,885*	*2,095*	*1,415*	*1,316*	*2,192*	*37.9*
Washington, Va.	*50.4*	*Male*	*24,561*	*2,103*	*2,186*	*2,198*	*2,418*	*4,055*	*4,264*	*2,617*	*2,050*	*2,670*	*33.3*
		Female	*25,839*	*1,998*	*2,169*	*1,981*	*2,400*	*4,101*	*4,200*	*2,805*	*2,291*	*3,894*	*35.6*
KNOXVILLE	**609.7**	**Male**	**293,867**	**24,713**	**25,365**	**23,763**	**34,641**	**53,649**	**47,643**	**30,393**	**24,366**	**29,334**	**32.2**
		Female	**315,833**	**23,402**	**24,122**	**22,666**	**33,199**	**53,203**	**49,206**	**33,854**	**29,259**	**46,922**	**35.3**
Anderson	71.2	Male	34,325	2,984	3,034	2,925	3,062	5,875	5,761	3,804	3,411	3,469	33.8
		Female	36,875	2,807	2,932	2,882	2,962	5,902	5,881	4,354	3,957	5,198	36.6
Blount	86.9	Male	42,013	3,591	3,634	3,496	3,979	7,605	7,131	4,211	3,782	4,584	33.3
		Female	44,887	3,301	3,606	3,278	3,957	7,633	7,216	4,680	4,470	6,746	35.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TENNESSEE (continued)													
KNOXVILLE (continued)													
Grainger	17.7	Male	8,704	850	824	760	786	1,426	1,485	911	665	997	32.9
		Female	8,996	758	802	731	788	1,401	1,510	927	796	1,283	35.1
Jefferson	34.8	Male	17,007	1,404	1,511	1,503	2,006	2,603	2,966	1,838	1,391	1,785	33.0
		Female	17,793	1,255	1,403	1,310	2,050	2,675	2,951	1,916	1,631	2,602	35.7
Knox	334.4	Male	160,075	13,085	13,424	12,323	21,885	30,680	24,645	16,260	12,604	15,169	31.3
		Female	174,325	12,543	12,619	11,883	20,584	30,068	26,111	18,336	15,562	26,619	34.8
Sevier	51.6	Male	25,173	2,170	2,309	2,133	2,244	4,391	4,503	2,737	2,041	2,645	33.5
		Female	26,427	2,179	2,147	2,050	2,249	4,438	4,438	3,015	2,311	3,600	35.3
Union	13.1	Male	6,570	629	629	623	679	1,069	1,152	632	472	685	31.8
		Female	6,530	559	613	532	609	1,086	1,099	626	532	874	33.8
MEMPHIS	986.3	Male	471,969	49,396	47,205	42,406	57,365	88,922	69,458	44,547	33,895	38,775	29.5
		Female	514,331	48,029	45,553	41,180	54,528	92,188	76,287	51,433	40,196	64,937	32.4
Shelby	826.9	Male	394,499	40,595	38,540	34,109	50,193	76,763	56,188	37,131	28,833	32,147	29.4
		Female	432,401	39,628	37,101	33,084	47,225	78,846	62,736	43,722	34,305	55,754	32.5
Tipton	37.9	Male	18,414	2,023	1,860	1,885	1,828	2,790	2,914	1,859	1,319	1,936	30.8
		Female	19,486	1,970	1,724	1,805	1,792	2,894	2,961	1,884	1,562	2,894	33.5
Crittenden, Ark.	51.3	Male	24,406	3,115	2,823	2,619	2,380	3,739	3,504	2,133	1,709	2,384	28.4
		Female	26,894	2,930	2,808	2,646	2,577	4,145	3,963	2,541	2,038	3,246	31.0
De Soto, Miss.	70.2	Male	34,650	3,663	3,982	3,793	2,964	5,630	6,852	3,424	2,034	2,308	30.2
		Female	35,550	3,501	3,920	3,645	2,934	6,303	6,627	3,286	2,291	3,043	31.0
NASHVILLE	987.6	Male	475,715	44,051	42,361	39,462	53,075	89,763	78,821	49,204	36,107	42,871	31.6
		Female	511,885	41,642	41,179	37,213	54,548	90,695	81,097	53,034	41,926	70,551	34.0
Cheatham	28.6	Male	14,294	1,374	1,431	1,427	1,257	2,495	2,671	1,476	942	1,221	31.6
		Female	14,306	1,313	1,436	1,259	1,195	2,575	2,577	1,400	1,007	1,544	32.6
Davidson	510.7	Male	240,819	21,100	19,202	18,372	30,372	48,755	36,330	25,013	19,279	22,396	31.4
		Female	269,881	20,571	18,857	17,470	31,543	48,722	38,886	28,878	23,886	41,068	34.5
Dickson	35.8	Male	17,439	1,647	1,650	1,625	1,544	2,762	2,911	1,831	1,406	2,063	33.2
		Female	18,361	1,497	1,665	1,500	1,555	2,736	2,867	1,920	1,597	3,024	35.8
Robertson	43.8	Male	21,319	2,113	1,954	1,919	2,026	3,404	3,352	2,273	1,702	2,576	32.8
		Female	22,481	1,956	2,009	1,821	1,969	3,547	3,362	2,318	2,000	3,499	34.8
Rutherford	113.7	Male	56,123	5,482	5,143	4,591	7,752	10,483	8,938	5,420	3,963	4,351	29.9
		Female	57,577	5,062	5,028	4,236	8,187	10,202	9,092	5,426	3,921	6,423	31.2
Sumner	104.0	Male	51,247	5,109	5,357	4,606	4,371	9,181	9,745	5,190	3,541	4,147	31.7
		Female	52,753	4,680	5,107	4,555	4,332	9,328	9,656	5,186	3,987	5,922	33.3
Williamson	80.5	Male	39,609	3,905	4,067	3,705	2,913	6,706	8,109	4,423	2,764	3,017	32.8
		Female	40,891	3,537	3,930	3,423	2,999	7,233	8,162	4,363	2,744	4,500	34.1
Wilson	70.5	Male	34,865	3,321	3,557	3,217	2,840	5,977	6,765	3,578	2,510	3,100	32.5
		Female	35,635	3,026	3,147	2,949	2,768	6,352	6,495	3,543	2,784	4,571	34.3
ALL COUNTIES													
Anderson	71.2	Male	34,325	2,984	3,034	2,925	3,062	5,875	5,761	3,804	3,411	3,469	33.8
		Female	36,875	2,807	2,932	2,882	2,962	5,902	5,881	4,354	3,957	5,198	36.6
Bedford	29.8	Male	14,263	1,373	1,380	1,164	1,276	2,161	2,165	1,551	1,392	1,801	34.0
		Female	15,537	1,296	1,251	1,173	1,242	2,198	2,370	1,653	1,532	2,822	37.6
Benton	15.5	Male	7,393	590	660	606	577	1,139	1,175	765	727	1,154	36.1
		Female	8,107	588	646	593	602	1,094	1,204	875	830	1,675	39.4
Bledsoe	9.9	Male	5,077	443	437	643	666	786	754	465	353	530	29.4
		Female	4,823	373	394	423	540	738	791	447	419	698	34.2
Blount	86.9	Male	42,013	3,591	3,634	3,496	3,979	7,605	7,131	4,211	3,782	4,584	33.3
		Female	44,887	3,301	3,606	3,278	3,957	7,633	7,216	4,680	4,470	6,746	35.9
Bradley	75.8	Male	36,653	3,667	3,658	3,143	4,002	6,410	6,539	3,719	2,513	3,002	31.0
		Female	39,147	3,459	3,496	3,140	4,277	6,606	6,716	3,926	2,977	4,550	32.9
Campbell	36.7	Male	17,547	1,621	1,849	1,611	1,515	2,793	2,842	1,713	1,475	2,128	32.8
		Female	19,153	1,689	1,712	1,615	1,498	2,808	2,850	1,953	1,932	3,096	35.9
Cannon	11.3	Male	5,489	534	458	450	458	850	910	646	463	720	34.9
		Female	5,811	488	470	389	494	839	911	626	553	1,041	37.5
Carroll	28.9	Male	13,785	1,241	1,233	1,160	1,265	2,014	2,075	1,464	1,256	2,077	34.9
		Female	15,115	1,138	1,151	1,121	1,141	2,138	2,210	1,542	1,595	3,079	38.9
Carter	51.5	Male	24,860	2,087	2,286	2,016	2,508	4,154	4,161	2,683	2,146	2,819	33.5
		Female	26,640	2,039	2,139	1,878	2,538	4,076	4,229	2,819	2,610	4,312	36.5
Cheatham	28.6	Male	14,294	1,374	1,431	1,427	1,257	2,495	2,671	1,476	942	1,221	31.6
		Female	14,306	1,313	1,436	1,259	1,195	2,575	2,577	1,400	1,007	1,544	32.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TENNESSEE (continued)													
ALL COUNTIES (continued)													
Chester	14.0	Male	6,723	581	570	537	1,016	1,000	1,017	628	538	836	31.6
		Female	7,277	604	526	526	1,085	998	982	652	660	1,244	34.0
Claiborne	27.8	Male	13,596	1,351	1,339	1,181	1,381	2,324	2,196	1,307	1,028	1,489	31.7
		Female	14,204	1,262	1,211	1,200	1,339	2,344	2,224	1,364	1,290	1,970	33.9
Clay	8.0	Male	3,949	365	318	337	362	612	620	388	390	557	34.7
		Female	4,051	344	314	320	325	576	642	417	388	725	37.3
Cocke	30.0	Male	14,644	1,279	1,421	1,292	1,385	2,412	2,531	1,650	1,109	1,565	33.1
		Female	15,356	1,247	1,365	1,283	1,351	2,514	2,466	1,726	1,322	2,082	34.7
Coffee	42.6	Male	20,744	2,019	1,869	1,777	1,922	3,235	3,485	2,476	1,882	2,079	33.6
		Female	21,856	1,820	1,769	1,786	1,840	3,280	3,664	2,498	2,026	3,173	36.2
Crockett	14.5	Male	6,892	605	636	636	652	1,022	1,091	598	641	1,011	34.0
		Female	7,608	620	560	655	598	1,015	1,030	713	775	1,642	38.5
Cumberland	35.0	Male	17,094	1,540	1,726	1,542	1,520	2,725	2,648	1,727	1,548	2,118	33.1
		Female	17,906	1,518	1,563	1,482	1,467	2,707	2,778	1,807	1,701	2,883	35.8
Davidson	510.7	Male	240,819	21,100	19,202	18,372	30,372	48,755	36,330	25,013	19,279	22,396	31.4
		Female	269,881	20,571	18,857	17,470	31,543	48,722	38,886	28,878	23,886	41,068	34.5
Decatur	10.8	Male	5,217	413	495	407	421	778	819	533	519	832	36.2
		Female	5,583	448	422	404	417	759	830	576	601	1,126	39.1
De Kalb	14.7	Male	7,026	667	611	542	597	1,156	1,066	734	682	971	34.5
		Female	7,674	636	629	590	574	1,133	1,145	784	749	1,434	37.4
Dickson	35.8	Male	17,439	1,647	1,650	1,625	1,544	2,762	2,911	1,831	1,406	2,063	33.2
		Female	18,361	1,497	1,665	1,500	1,555	2,736	2,867	1,920	1,597	3,024	35.8
Dyer	35.5	Male	16,834	1,598	1,620	1,495	1,558	2,784	2,640	1,592	1,400	2,147	32.7
		Female	18,666	1,554	1,635	1,419	1,581	2,875	2,687	1,794	1,713	3,408	36.0
Fayette	26.7	Male	13,063	1,567	1,318	1,466	1,270	1,879	1,676	1,201	943	1,743	29.8
		Female	13,637	1,362	1,302	1,370	1,306	1,918	1,893	1,264	1,135	2,087	32.7
Fentress	15.7	Male	7,667	695	825	707	667	1,214	1,252	726	601	980	32.7
		Female	8,033	736	766	693	642	1,250	1,262	752	735	1,197	34.4
Franklin	34.5	Male	16,937	1,605	1,573	1,405	1,925	2,629	2,662	1,821	1,429	1,888	32.5
		Female	17,563	1,462	1,456	1,321	1,745	2,575	2,719	1,937	1,585	2,763	35.8
Gibson	48.5	Male	22,729	2,001	2,096	2,037	2,007	3,368	3,308	2,358	2,133	3,421	34.6
		Female	25,771	1,908	2,015	1,863	1,963	3,625	3,557	2,734	2,642	5,464	39.2
Giles	24.8	Male	11,891	1,080	1,055	1,011	1,116	1,784	1,824	1,194	1,202	1,625	34.4
		Female	12,909	995	1,054	957	1,030	1,782	1,974	1,257	1,308	2,552	38.2
Grainger	17.7	Male	8,704	850	824	760	786	1,426	1,485	911	665	997	32.9
		Female	8,996	758	802	731	788	1,401	1,510	927	796	1,283	35.1
Greene	56.8	Male	27,296	2,308	2,500	2,240	2,502	4,556	4,816	3,232	2,338	2,804	34.0
		Female	29,504	2,261	2,423	2,260	2,462	4,720	4,888	3,370	2,712	4,408	36.3
Grundy	14.5	Male	7,143	845	781	633	694	1,058	1,200	643	537	752	30.8
		Female	7,357	769	716	572	635	1,104	1,143	679	621	1,118	33.9
Hamblen	54.3	Male	26,360	2,415	2,667	2,308	2,389	4,563	4,819	3,042	2,046	2,111	32.5
		Female	27,940	2,268	2,485	2,210	2,493	4,724	5,008	3,125	2,278	3,349	34.6
Hamilton	293.6	Male	139,222	13,107	12,874	11,408	14,707	25,656	21,705	15,014	11,468	13,283	31.8
		Female	154,378	12,279	12,303	10,669	15,411	26,090	23,309	16,964	13,683	23,670	35.2
Hancock	6.6	Male	3,247	329	289	285	305	464	485	364	304	422	34.0
		Female	3,353	307	268	272	298	468	477	375	345	543	36.3
Hardeman	25.0	Male	11,935	1,335	1,205	1,149	1,076	1,855	1,608	1,154	1,011	1,542	31.5
		Female	13,065	1,277	1,105	1,174	1,118	1,884	1,726	1,249	1,177	2,355	34.9
Hardin	22.8	Male	11,015	1,041	983	933	899	1,789	1,786	1,195	923	1,466	34.2
		Female	11,785	976	1,031	922	874	1,770	1,789	1,321	1,109	1,993	36.8
Hawkins	47.6	Male	23,510	2,121	2,337	2,044	1,990	4,106	4,227	2,487	1,871	2,327	32.9
		Female	24,090	1,951	2,206	1,847	1,938	4,125	4,104	2,578	2,077	3,264	34.9
Haywood	20.9	Male	9,808	1,166	1,006	1,001	937	1,483	1,119	888	759	1,449	30.4
		Female	11,092	1,150	1,001	994	1,013	1,545	1,346	1,026	965	2,052	34.0
Henderson	23.7	Male	11,393	1,165	995	945	1,033	1,834	1,774	1,189	1,011	1,447	33.5
		Female	12,307	1,122	1,004	904	991	1,933	1,780	1,315	1,120	2,138	36.1
Henry	29.6	Male	14,198	1,291	1,196	1,081	1,263	2,101	2,057	1,430	1,440	2,339	35.8
		Female	15,402	1,173	1,101	1,029	1,171	2,093	2,117	1,674	1,674	3,370	40.4
Hickman	17.0	Male	8,687	668	698	752	1,241	1,436	1,375	814	750	953	31.9
		Female	8,313	665	762	647	617	1,239	1,319	880	843	1,341	36.7
Houston	7.2	Male	3,585	318	349	295	314	549	553	380	308	519	34.4
		Female	3,615	293	336	266	269	542	508	387	353	661	37.0
Humphreys	16.3	Male	7,927	751	774	601	666	1,285	1,310	860	643	947	33.4
		Female	8,373	740	766	679	662	1,268	1,280	918	755	1,305	35.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
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TENNESSEE (continued)													
ALL COUNTIES (continued)													
Jackson	9.6	Male	4,746	436	416	393	398	731	735	482	465	690	35.0
		Female	4,854	370	383	360	369	691	736	512	507	926	38.5
Jefferson	34.8	Male	17,007	1,404	1,511	1,503	2,006	2,603	2,966	1,838	1,391	1,785	33.0
		Female	17,793	1,255	1,403	1,310	2,050	2,675	2,951	1,916	1,631	2,602	35.7
Johnson	14.4	Male	7,094	662	697	629	576	1,117	1,222	674	605	912	33.8
		Female	7,306	619	616	551	591	1,144	1,176	761	654	1,194	36.1
Knox	334.4	Male	160,075	13,085	13,424	12,323	21,885	30,680	24,645	16,260	12,604	15,169	31.3
		Female	174,325	12,543	12,619	11,883	20,584	30,068	26,111	18,336	15,562	26,619	34.8
Lake	7.5	Male	3,533	357	321	279	347	478	426	347	339	639	34.7
		Female	3,967	304	289	292	298	518	483	382	363	1,038	40.8
Lauderdale	26.0	Male	12,728	1,332	1,131	1,188	1,271	2,133	1,836	1,135	1,010	1,692	31.8
		Female	13,272	1,240	1,144	1,129	1,114	1,889	1,852	1,186	1,296	2,422	35.6
Lawrence	36.4	Male	17,585	1,701	1,676	1,689	1,663	2,655	2,855	1,764	1,509	2,073	32.8
		Female	18,815	1,631	1,579	1,521	1,604	2,601	2,910	1,941	1,866	3,162	36.6
Lewis	11.0	Male	5,324	667	533	412	479	982	744	507	410	590	30.8
		Female	5,676	655	547	439	452	949	793	543	451	847	32.9
Lincoln	28.1	Male	13,536	1,139	1,223	1,221	1,269	1,923	2,131	1,593	1,347	1,690	35.0
		Female	14,564	1,154	1,066	1,117	1,137	2,025	2,336	1,637	1,541	2,551	38.4
Loudon	31.3	Male	15,026	1,298	1,351	1,213	1,319	2,555	2,457	1,725	1,345	1,763	34.1
		Female	16,274	1,206	1,254	1,210	1,243	2,519	2,541	1,894	1,657	2,750	37.8
McMinn	43.9	Male	21,125	2,021	1,961	1,786	2,017	3,435	3,536	2,278	1,778	2,313	33.1
		Female	22,775	1,882	1,955	1,766	1,917	3,499	3,632	2,386	2,130	3,608	36.0
McNairy	24.7	Male	11,953	1,128	1,061	986	1,012	1,814	1,958	1,363	1,059	1,572	34.9
		Female	12,747	1,056	1,040	938	947	1,822	2,091	1,332	1,218	2,303	37.7
Macon	16.6	Male	8,118	726	744	695	711	1,333	1,285	889	705	1,030	33.9
		Female	8,482	748	681	631	669	1,311	1,286	855	848	1,453	36.6
Madison	79.0	Male	37,189	3,742	3,544	3,052	4,057	6,584	5,257	3,588	3,035	4,330	31.4
		Female	41,811	3,584	3,380	2,989	4,681	6,612	5,561	4,125	3,551	7,328	34.5
Marion	26.0	Male	12,755	1,252	1,230	1,165	1,200	2,102	2,150	1,383	950	1,323	32.3
		Female	13,245	1,188	1,205	1,092	1,134	2,068	2,113	1,408	1,103	1,934	34.7
Marshall	21.6	Male	10,292	960	941	874	867	1,605	1,601	1,056	995	1,393	34.4
		Female	11,308	858	871	814	855	1,604	1,664	1,168	1,211	2,263	38.9
Maury	55.7	Male	26,660	2,570	2,427	2,321	2,509	4,360	4,138	2,983	2,283	3,069	33.0
		Female	29,040	2,338	2,212	2,311	2,617	4,453	4,408	3,170	2,683	4,848	36.3
Meigs	8.4	Male	4,255	422	460	386	335	741	745	408	374	384	32.1
		Female	4,145	396	368	338	368	707	706	426	361	475	33.5
Monroe	31.2	Male	15,168	1,408	1,547	1,366	1,458	2,464	2,575	1,483	1,217	1,650	32.3
		Female	16,032	1,458	1,433	1,327	1,438	2,452	2,522	1,570	1,445	2,387	34.6
Montgomery	97.5	Male	49,318	5,248	4,198	3,805	8,671	9,734	7,058	4,577	2,664	3,363	27.8
		Female	48,182	4,991	4,083	3,605	6,675	8,821	7,284	4,510	3,197	5,016	30.4
Moore	4.9	Male	2,445	256	242	189	215	381	401	276	191	294	33.4
		Female	2,455	206	231	209	211	336	408	262	246	346	35.8
Morgan	17.3	Male	9,245	830	822	745	927	1,984	1,547	853	643	894	31.5
		Female	8,055	695	780	726	694	1,241	1,258	819	699	1,143	34.1
Obion	33.5	Male	15,967	1,550	1,533	1,291	1,352	2,623	2,528	1,594	1,333	2,163	33.6
		Female	17,533	1,454	1,410	1,292	1,344	2,570	2,614	1,714	1,702	3,433	37.7
Overton	18.8	Male	9,235	834	887	823	770	1,473	1,527	947	803	1,171	33.8
		Female	9,565	753	809	763	728	1,399	1,566	1,023	911	1,613	37.1
Perry	6.5	Male	3,144	283	265	274	265	476	472	351	292	466	35.2
		Female	3,356	264	270	244	233	466	521	374	324	660	38.9
Pickett	4.4	Male	2,156	187	196	157	182	337	333	240	192	332	35.6
		Female	2,244	202	171	185	168	336	315	231	215	421	36.9
Polk	13.7	Male	6,726	631	725	620	567	1,100	1,130	734	527	692	32.5
		Female	6,974	596	664	580	548	1,062	1,139	736	635	1,014	35.3
Putnam	52.7	Male	26,063	2,153	2,075	1,888	4,596	4,367	3,900	2,422	1,925	2,737	30.3
		Female	26,637	1,888	2,009	1,791	3,817	4,218	3,958	2,608	2,293	4,055	34.0
Rhea	25.9	Male	12,602	1,274	1,298	1,084	1,336	2,165	1,977	1,148	988	1,332	31.0
		Female	13,298	1,126	1,271	1,040	1,348	2,090	2,105	1,236	1,161	1,921	33.9
Roane	50.7	Male	24,549	2,172	2,407	2,148	2,050	4,076	4,179	2,877	2,265	2,375	33.6
		Female	26,151	2,105	2,191	2,057	2,008	4,100	4,315	3,127	2,509	3,739	36.4
Robertson	43.8	Male	21,319	2,113	1,954	1,919	2,026	3,404	3,352	2,273	1,702	2,576	32.8
		Female	22,481	1,956	2,009	1,821	1,969	3,547	3,362	2,318	2,000	3,499	34.8
Rutherford	113.7	Male	56,123	5,482	5,143	4,591	7,752	10,483	8,938	5,420	3,963	4,351	29.9
		Female	57,577	5,062	5,028	4,236	8,187	10,202	9,092	5,426	3,921	6,423	31.2

POPULATION BY AGE AND SEX

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TENNESSEE (continued)													
ALL COUNTIES (continued)													
Scott	20.9	Male	10,231	1,229	1,062	1,028	951	1,717	1,541	904	717	1,082	29.9
		Female	10,669	1,225	1,006	912	954	1,658	1,586	968	901	1,459	32.5
Sequatchie	9.2	Male	4,510	432	484	421	403	793	787	448	301	441	31.5
		Female	4,690	454	442	387	417	753	759	462	363	653	33.6
Sevier	51.6	Male	25,173	2,170	2,309	2,133	2,244	4,391	4,503	2,737	2,041	2,645	33.5
		Female	26,427	2,179	2,147	2,050	2,249	4,438	4,438	3,015	2,311	3,600	35.3
Shelby	826.9	Male	394,499	40,595	38,540	34,109	50,193	76,763	56,188	37,131	28,833	32,147	29.4
		Female	432,401	39,628	37,101	33,084	47,225	78,846	62,736	43,722	34,305	55,754	32.5
Smith	15.1	Male	7,339	630	616	608	706	1,202	1,114	750	680	1,033	34.2
		Female	7,761	628	634	570	630	1,142	1,146	791	751	1,469	37.4
Stewart	9.7	Male	4,767	362	363	437	385	708	728	534	491	759	36.8
		Female	4,933	387	375	380	348	660	775	567	490	951	39.1
Sullivan	148.8	Male	71,522	5,801	6,700	6,006	6,327	12,245	13,124	8,321	6,404	6,594	33.9
		Female	77,278	5,717	6,452	5,699	6,340	12,498	13,322	9,081	7,571	10,598	36.5
Sumner	104.0	Male	51,247	5,109	5,357	4,606	4,371	9,181	9,745	5,190	3,541	4,147	31.7
		Female	52,753	4,680	5,107	4,555	4,332	9,328	9,656	5,186	3,987	5,922	33.3
Tipton	37.9	Male	18,414	2,023	1,860	1,885	1,828	2,790	2,914	1,859	1,319	1,936	30.8
		Female	19,486	1,970	1,724	1,805	1,792	2,894	2,961	1,884	1,562	2,894	33.5
Trousdale	6.4	Male	3,196	300	294	216	299	589	490	359	283	366	33.3
		Female	3,204	273	232	228	268	547	449	313	321	573	36.2
Unicoi	16.7	Male	8,110	687	697	649	736	1,298	1,338	933	765	1,007	34.9
		Female	8,590	624	708	595	676	1,244	1,299	1,011	907	1,526	38.4
Union	13.1	Male	6,570	629	629	623	679	1,069	1,152	632	472	685	31.8
		Female	6,530	559	613	532	609	1,086	1,099	626	532	874	33.8
Van Buren	4.6	Male	2,290	268	215	195	209	427	359	204	187	226	31.0
		Female	2,310	219	243	158	197	412	367	237	193	284	33.2
Warren	34.9	Male	16,888	1,660	1,589	1,424	1,555	2,798	2,743	1,755	1,419	1,945	32.9
		Female	18,012	1,560	1,456	1,310	1,519	2,834	2,809	1,881	1,620	3,023	36.2
Washington	93.9	Male	45,533	3,767	3,901	3,622	5,510	8,206	7,304	4,775	3,957	4,491	32.3
		Female	48,367	3,642	3,933	3,281	5,813	7,911	7,399	5,068	4,146	7,174	34.5
Wayne	14.5	Male	7,100	681	666	684	663	1,093	1,202	635	600	876	32.8
		Female	7,400	636	663	603	609	1,108	1,163	760	674	1,184	35.7
Weakley	33.5	Male	16,256	1,370	1,287	1,232	2,580	2,398	2,159	1,479	1,373	2,378	31.9
		Female	17,244	1,194	1,162	1,041	2,545	2,278	2,313	1,632	1,635	3,444	36.7
White	21.2	Male	10,182	879	890	901	835	1,667	1,599	1,104	935	1,372	34.5
		Female	11,018	900	889	813	840	1,624	1,663	1,183	1,118	1,988	37.7
Williamson	80.5	Male	39,609	3,905	4,067	3,705	2,913	6,706	8,109	4,423	2,764	3,017	32.8
		Female	40,891	3,537	3,930	3,423	2,999	7,233	8,162	4,363	2,744	4,500	34.1
Wilson	70.5	Male	34,865	3,321	3,557	3,217	2,840	5,977	6,765	3,578	2,510	3,100	32.5
		Female	35,635	3,026	3,147	2,949	2,768	6,352	6,495	3,543	2,784	4,571	34.3
TOTAL METRO COUNTIES	**3,325.9**	**Male**	**1,599,024**	**149,626**	**146,377**	**133,407**	**185,846**	**297,843**	**252,677**	**162,796**	**124,186**	**146,266**	**31.2**
		Female	**1,726,876**	**143,111**	**140,977**	**126,810**	**182,387**	**299,836**	**265,379**	**180,520**	**146,260**	**241,596**	**34.0**
TOTAL STATE	**4,967.2**	**Male**	**2,394,355**	**224,469**	**220,888**	**202,251**	**263,397**	**425,798**	**379,047**	**245,096**	**191,765**	**241,644**	**31.7**
		Female	**2,572,845**	**213,885**	**211,586**	**192,708**	**256,675**	**427,163**	**395,271**	**268,361**	**225,309**	**381,887**	**34.6**
TEXAS													
ABILENE	**123.3**	**Male**	**59,817**	**6,384**	**5,100**	**4,516**	**9,191**	**10,583**	**8,463**	**5,685**	**4,270**	**5,625**	**29.5**
		Female	**63,483**	**6,158**	**5,000**	**4,458**	**8,580**	**10,010**	**8,709**	**6,246**	**4,989**	**9,333**	**32.5**
Taylor	123.3	Male	59,817	6,384	5,100	4,516	9,191	10,583	8,463	5,685	4,270	5,625	29.5
		Female	63,483	6,158	5,000	4,458	8,580	10,010	8,709	6,246	4,989	9,333	32.5
AMARILLO	**196.8**	**Male**	**95,171**	**10,440**	**8,588**	**7,295**	**11,150**	**17,869**	**14,361**	**10,173**	**7,303**	**7,992**	**30.7**
		Female	**101,629**	**10,026**	**8,517**	**6,965**	**11,362**	**17,439**	**15,330**	**10,623**	**8,318**	**13,049**	**33.0**
Potter	102.2	Male	48,998	5,730	4,373	3,679	5,836	8,876	6,468	4,933	4,008	5,095	30.5
		Female	53,202	5,379	4,266	3,561	5,830	8,424	7,046	5,292	4,749	8,655	34.0
Randall	94.6	Male	46,173	4,710	4,215	3,616	5,314	8,993	7,893	5,240	3,295	2,897	30.8
		Female	48,427	4,647	4,251	3,404	5,532	9,015	8,284	5,331	3,569	4,394	32.1
AUSTIN	**750.3**	**Male**	**372,703**	**35,351**	**31,829**	**27,212**	**59,354**	**85,532**	**55,584**	**30,972**	**21,584**	**25,285**	**28.8**
		Female	**377,597**	**33,673**	**30,927**	**26,339**	**56,790**	**77,694**	**54,921**	**32,032**	**24,459**	**40,762**	**30.3**
Hays	62.4	Male	30,628	2,477	2,495	2,575	7,443	5,148	3,915	2,234	1,802	2,539	25.6
		Female	31,772	2,417	2,422	2,251	8,103	4,535	3,939	2,434	2,023	3,648	26.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
TEXAS (continued)													
AUSTIN (continued)													
Travis	560.4	Male	278,825	25,913	22,415	18,877	46,742	68,352	40,095	23,270	15,921	17,240	28.7
		Female	281,575	24,803	22,125	18,660	43,537	60,935	40,279	24,283	18,153	28,800	30.2
Williamson	127.5	Male	63,250	6,961	6,919	5,760	5,169	12,032	11,574	5,468	3,861	5,506	30.7
		Female	64,250	6,453	6,380	5,428	5,150	12,224	10,703	5,315	4,283	8,314	32.1
BEAUMONT - PORT ARTHUR	**367.0**	**Male**	**178,509**	**18,474**	**16,604**	**15,370**	**19,058**	**31,021**	**26,384**	**19,693**	**15,240**	**16,665**	**31.4**
		Female	**188,491**	**17,910**	**16,215**	**14,722**	**18,885**	**29,840**	**27,765**	**20,943**	**16,420**	**25,791**	**33.9**
Hardin	41.8	Male	20,538	2,169	2,074	1,927	1,820	3,266	3,456	2,197	1,593	2,036	32.0
		Female	21,262	2,123	2,156	1,721	1,780	3,389	3,411	2,209	1,705	2,768	33.4
Jefferson	243.4	Male	117,568	11,861	10,333	9,722	13,251	20,871	16,149	12,861	10,617	11,903	31.5
		Female	125,832	11,532	10,085	9,370	13,177	19,570	17,496	14,186	11,522	18,894	34.6
Orange	81.8	Male	40,403	4,444	4,197	3,721	3,987	6,884	6,779	4,635	3,030	2,726	30.6
		Female	41,397	4,255	3,974	3,631	3,928	6,881	6,858	4,548	3,193	4,129	32.1
BRAZORIA	**190.2**	**Male**	**100,925**	**10,710**	**9,245**	**7,992**	**12,166**	**21,882**	**17,404**	**10,146**	**6,047**	**5,333**	**29.7**
		Female	**89,275**	**10,008**	**8,754**	**7,294**	**9,628**	**16,069**	**14,869**	**9,280**	**5,872**	**7,501**	**30.6**
Brazoria	190.2	Male	100,925	10,710	9,245	7,992	12,166	21,882	17,404	10,146	6,047	5,333	29.7
		Female	89,275	10,008	8,754	7,294	9,628	16,069	14,869	9,280	5,872	7,501	30.6
BROWNSVILLE - HARLINGEN	**266.6**	**Male**	**127,525**	**17,941**	**16,736**	**13,277**	**12,066**	**19,547**	**16,174**	**10,745**	**8,512**	**12,527**	**26.9**
		Female	**139,075**	**17,084**	**16,062**	**13,156**	**12,768**	**21,939**	**18,871**	**13,155**	**9,950**	**16,090**	**29.8**
Cameron	266.6	Male	127,525	17,941	16,736	13,277	12,066	19,547	16,174	10,745	8,512	12,527	26.9
		Female	139,075	17,084	16,062	13,156	12,768	21,939	18,871	13,155	9,950	16,090	29.8
BRYAN - COLLEGE STATION	**124.6**	**Male**	**65,642**	**5,256**	**4,337**	**3,879**	**22,460**	**11,826**	**6,984**	**4,086**	**2,885**	**3,929**	**24.0**
		Female	**58,958**	**5,409**	**4,167**	**3,611**	**15,319**	**9,676**	**7,050**	**4,027**	**3,391**	**6,308**	**26.0**
Brazos	124.6	Male	65,642	5,256	4,337	3,879	22,460	11,826	6,984	4,086	2,885	3,929	24.0
		Female	58,958	5,409	4,167	3,611	15,319	9,676	7,050	4,027	3,391	6,308	26.0
CORPUS CHRISTI	**361.1**	**Male**	**177,035**	**21,208**	**19,116**	**16,109**	**18,850**	**32,443**	**25,380**	**17,297**	**12,849**	**13,783**	**29.1**
		Female	**184,065**	**20,370**	**18,514**	**15,842**	**18,928**	**31,455**	**26,206**	**18,892**	**13,977**	**19,881**	**30.8**
Nueces	300.4	Male	147,185	17,658	15,549	13,104	16,047	27,504	20,904	14,297	10,815	11,307	29.1
		Female	153,215	16,807	15,037	12,883	16,150	26,501	21,629	15,817	11,803	16,588	30.9
San Patricio	60.7	Male	29,850	3,550	3,567	3,005	2,803	4,939	4,476	3,000	2,034	2,476	29.0
		Female	30,850	3,563	3,477	2,959	2,778	4,954	4,577	3,075	2,174	3,293	30.3
DALLAS	**2,481.9**	**Male**	**1,210,730**	**121,852**	**116,960**	**99,983**	**131,896**	**250,355**	**213,118**	**118,871**	**77,806**	**79,889**	**30.4**
		Female	**1,271,170**	**116,976**	**112,469**	**95,954**	**135,301**	**250,700**	**210,967**	**122,997**	**87,944**	**137,862**	**32.0**
Collin	229.7	Male	114,050	12,670	13,502	10,658	8,464	21,641	25,565	10,085	5,204	6,261	30.4
		Female	115,650	11,906	12,685	10,363	8,406	24,057	23,404	9,102	5,564	10,163	31.0
Dallas	1,855.3	Male	901,507	89,621	84,169	72,920	102,704	189,860	152,490	90,561	60,776	58,406	30.3
		Female	953,793	86,374	81,460	70,820	104,061	188,012	154,354	96,257	69,206	103,249	32.1
Denton	229.0	Male	113,443	11,490	11,033	8,729	13,613	26,210	20,977	9,460	5,668	6,263	29.5
		Female	115,557	11,137	10,459	7,940	15,942	25,625	19,106	9,017	6,213	10,118	29.8
Ellis	83.6	Male	40,690	4,191	4,176	3,874	3,725	6,280	6,742	4,116	3,035	4,551	32.0
		Female	42,910	3,964	3,913	3,379	3,610	6,435	6,634	4,137	3,383	7,455	35.2
Kaufman	56.4	Male	27,215	2,611	2,720	2,397	2,378	4,088	4,520	2,934	2,174	3,393	33.6
		Female	29,185	2,380	2,580	2,291	2,330	4,111	4,570	3,025	2,622	5,276	37.0
Rockwall	27.9	Male	13,825	1,269	1,360	1,405	1,012	2,276	2,824	1,715	949	1,015	33.2
		Female	14,075	1,215	1,372	1,161	952	2,460	2,899	1,459	956	1,601	34.5
DALLAS - FORT WORTH CONSOLIDATED AREA	***3,776.0***	***Male***	***1,844,091***	***183,967***	***176,089***	***151,656***	***202,545***	***372,156***	***318,888***	***185,904***	***125,298***	***127,588***	***30.6***
		Female	***1,931,909***	***175,787***	***169,174***	***145,923***	***204,319***	***369,630***	***317,276***	***191,724***	***139,718***	***218,358***	***32.3***
EL PASO	**592.4**	**Male**	**290,600**	**35,542**	**33,801**	**27,944**	**38,928**	**50,597**	**40,325**	**27,529**	**18,481**	**17,453**	**26.8**
		Female	**301,800**	**34,698**	**32,743**	**27,119**	**33,144**	**51,169**	**45,025**	**31,043**	**20,060**	**26,799**	**29.5**
El Paso	592.4	Male	290,600	35,542	33,801	27,944	38,928	50,597	40,325	27,529	18,481	17,453	26.8
		Female	301,800	34,698	32,743	27,119	33,144	51,169	45,025	31,043	20,060	26,799	29.5
FORT WORTH - ARLINGTON	**1,294.1**	**Male**	**633,361**	**62,115**	**59,129**	**51,673**	**70,649**	**121,801**	**105,770**	**67,033**	**47,492**	**47,699**	**31.0**
		Female	**660,739**	**58,811**	**56,705**	**49,969**	**69,018**	**118,930**	**106,309**	**68,727**	**51,774**	**80,496**	**33.1**
Johnson	97.9	Male	47,561	4,692	4,790	4,390	4,266	7,486	8,356	5,155	3,501	4,925	32.5
		Female	50,339	4,362	4,482	4,017	4,294	7,845	8,327	4,917	3,926	8,169	35.2
Parker	65.0	Male	32,011	2,870	2,982	2,772	2,842	4,778	5,679	3,836	2,782	3,470	34.5
		Female	32,989	2,738	2,876	2,638	2,647	4,822	5,654	3,638	2,955	5,021	36.4
Tarrant	1,131.2	Male	553,789	54,553	51,357	44,511	63,541	109,537	91,735	58,042	41,209	39,304	30.7
		Female	577,411	51,711	49,347	43,314	62,077	106,263	92,328	60,172	44,893	67,306	32.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
TEXAS (continued)													
GALVESTON - TEXAS CITY	**216.0**	**Male**	**105,829**	**10,956**	**9,830**	**9,029**	**10,954**	**19,147**	**16,410**	**11,790**	**8,943**	**8,770**	**31.3**
		Female	**110,171**	**10,373**	**9,464**	**8,683**	**10,768**	**18,801**	**16,988**	**12,383**	**9,441**	**13,270**	**33.4**
Galveston	216.0	Male	105,829	10,956	9,830	9,029	10,954	19,147	16,410	11,790	8,943	8,770	31.3
		Female	110,171	10,373	9,464	8,683	10,768	18,801	16,988	12,383	9,441	13,270	33.4
HOUSTON	**3,244.6**	**Male**	**1,625,797**	**172,455**	**157,204**	**130,089**	**182,583**	**363,032**	**278,367**	**157,697**	**97,843**	**86,527**	**29.7**
		Female	**1,618,803**	**165,151**	**151,771**	**125,892**	**175,938**	**338,988**	**264,531**	**156,113**	**103,575**	**136,844**	**30.6**
Fort Bend	205.5	Male	105,043	12,913	11,774	8,667	9,188	24,738	19,078	9,153	4,901	4,631	29.0
		Female	100,457	12,152	11,112	8,425	8,091	24,029	17,079	8,160	4,870	6,539	29.3
Harris	2,784.0	Male	1,393,553	146,739	132,021	109,185	160,882	317,055	236,026	135,180	84,399	72,066	29.7
		Female	1,390,447	140,614	127,773	106,236	156,467	292,916	224,567	135,344	89,585	116,945	30.6
Liberty	53.3	Male	26,317	2,759	2,650	2,364	2,331	4,399	4,143	2,779	2,141	2,751	31.9
		Female	26,983	2,682	2,564	2,196	2,302	4,204	4,027	2,841	2,386	3,781	33.9
Montgomery	178.1	Male	89,048	9,063	9,800	8,924	7,433	15,226	17,630	9,574	5,574	5,824	31.1
		Female	89,052	8,798	9,380	8,089	6,826	16,213	17,266	8,715	5,862	7,903	32.1
Waller	23.7	Male	11,836	981	959	949	2,749	1,614	1,490	1,011	828	1,255	26.7
		Female	11,864	905	942	946	2,252	1,626	1,592	1,053	872	1,676	30.5
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***3,650.8***	***Male***	***1,832,551***	***194,121***	***176,279***	***147,110***	***205,703***	***404,061***	***312,181***	***179,633***	***112,833***	***100,630***	***29.8***
		Female	***1,818,249***	***185,532***	***169,989***	***141,869***	***196,334***	***373,858***	***296,388***	***177,776***	***118,888***	***157,615***	***30.8***
KILLEEN - TEMPLE	**249.4**	**Male**	**132,480**	**14,966**	**10,965**	**8,781**	**30,946**	**25,130**	**17,194**	**9,688**	**6,679**	**8,131**	**25.2**
		Female	**116,920**	**14,382**	**10,503**	**8,267**	**16,755**	**21,378**	**16,449**	**9,494**	**7,171**	**12,521**	**29.0**
Bell	184.7	Male	95,121	11,509	8,227	6,547	18,067	18,280	12,600	7,793	5,614	6,484	26.8
		Female	89,579	11,038	7,826	6,270	12,482	16,119	12,417	7,644	6,010	9,773	29.5
Coryell	64.7	Male	37,359	3,457	2,738	2,234	12,879	6,850	4,594	1,895	1,065	1,647	23.6
		Female	27,341	3,344	2,677	1,997	4,273	5,259	4,032	1,850	1,161	2,748	27.6
LAREDO	**126.3**	**Male**	**60,153**	**8,508**	**8,110**	**6,723**	**6,500**	**9,581**	**7,634**	**4,997**	**3,353**	**4,747**	**25.2**
		Female	**66,147**	**8,308**	**7,879**	**6,708**	**6,677**	**9,989**	**8,936**	**6,177**	**4,264**	**7,209**	**28.5**
Webb	126.3	Male	60,153	8,508	8,110	6,723	6,500	9,581	7,634	4,997	3,353	4,747	25.2
		Female	66,147	8,308	7,879	6,708	6,677	9,989	8,936	6,177	4,264	7,209	28.5
LONGVIEW - MARSHALL	**169.0**	**Male**	**81,679**	**8,489**	**7,742**	**6,672**	**9,113**	**14,032**	**12,190**	**8,369**	**6,280**	**8,792**	**31.3**
		Female	**87,321**	**8,368**	**7,518**	**6,432**	**8,468**	**13,502**	**12,498**	**8,744**	**7,432**	**14,359**	**34.5**
Gregg	111.7	Male	54,332	5,678	4,953	4,292	6,386	9,838	8,257	5,552	4,067	5,309	31.0
		Female	57,368	5,496	4,885	4,117	5,790	9,268	8,343	5,745	4,743	8,981	34.1
Harrison	57.3	Male	27,347	2,811	2,789	2,380	2,727	4,194	3,933	2,817	2,213	3,483	32.1
		Female	29,953	2,872	2,633	2,315	2,678	4,234	4,155	2,999	2,689	5,378	35.6
LUBBOCK	**225.4**	**Male**	**111,530**	**11,944**	**10,007**	**8,712**	**19,721**	**21,133**	**15,237**	**9,971**	**6,951**	**7,854**	**27.5**
		Female	**113,870**	**11,502**	**9,509**	**8,346**	**18,197**	**19,894**	**15,693**	**10,564**	**7,814**	**12,351**	**29.7**
Lubbock	225.4	Male	111,530	11,944	10,007	8,712	19,721	21,133	15,237	9,971	6,951	7,854	27.5
		Female	113,870	11,502	9,509	8,346	18,197	19,894	15,693	10,564	7,814	12,351	29.7
McALLEN - EDINBURG - MISSION	**384.8**	**Male**	**184,344**	**25,938**	**24,821**	**20,108**	**17,818**	**28,193**	**22,859**	**15,010**	**11,828**	**17,769**	**26.2**
		Female	**200,456**	**25,602**	**23,879**	**19,634**	**19,300**	**32,046**	**26,124**	**18,095**	**13,698**	**22,078**	**28.7**
Hidalgo	384.8	Male	184,344	25,938	24,821	20,108	17,818	28,193	22,859	15,010	11,828	17,769	26.2
		Female	200,456	25,602	23,879	19,634	19,300	32,046	26,124	18,095	13,698	22,078	28.7
MIDLAND	**110.1**	**Male**	**53,972**	**5,985**	**4,956**	**4,477**	**5,768**	**10,646**	**7,831**	**6,371**	**4,383**	**3,555**	**30.4**
		Female	**56,128**	**5,994**	**4,798**	**4,171**	**5,841**	**9,965**	**8,429**	**6,974**	**4,476**	**5,480**	**32.3**
Midland	110.1	Male	53,972	5,985	4,956	4,477	5,768	10,646	7,831	6,371	4,383	3,555	30.4
		Female	56,128	5,994	4,798	4,171	5,841	9,965	8,429	6,974	4,476	5,480	32.3
ODESSA	**125.1**	**Male**	**62,512**	**7,340**	**5,932**	**4,939**	**7,568**	**12,307**	**9,242**	**6,563**	**4,609**	**4,012**	**29.5**
		Female	**62,588**	**7,033**	**5,855**	**4,757**	**7,340**	**11,117**	**9,208**	**6,952**	**4,608**	**5,718**	**30.7**
Ector	125.1	Male	62,512	7,340	5,932	4,939	7,568	12,307	9,242	6,563	4,609	4,012	29.5
		Female	62,588	7,033	5,855	4,757	7,340	11,117	9,208	6,952	4,608	5,718	30.7
SAN ANGELO	**99.7**	**Male**	**48,004**	**4,653**	**4,139**	**3,713**	**6,569**	**8,435**	**6,735**	**4,673**	**3,795**	**5,292**	**30.8**
		Female	**51,696**	**4,617**	**3,949**	**3,666**	**6,402**	**8,029**	**7,040**	**5,169**	**4,443**	**8,381**	**34.0**
Tom Green	99.7	Male	48,004	4,653	4,139	3,713	6,569	8,435	6,735	4,673	3,795	5,292	30.8
		Female	51,696	4,617	3,949	3,666	6,402	8,029	7,040	5,169	4,443	8,381	34.0
SAN ANTONIO	**1,321.0**	**Male**	**639,914**	**70,112**	**66,624**	**58,207**	**76,292**	**114,387**	**93,019**	**62,373**	**47,192**	**51,708**	**29.3**
		Female	**681,086**	**67,743**	**64,458**	**56,154**	**71,546**	**116,946**	**99,730**	**68,221**	**53,752**	**82,536**	**31.9**
Bexar	1,206.8	Male	584,318	64,966	61,371	53,484	71,047	105,845	84,277	56,188	42,201	44,939	28.9
		Female	622,482	62,821	59,641	51,439	66,470	108,415	90,622	61,978	48,086	73,010	31.5
Comal	52.0	Male	25,266	2,213	2,293	2,084	2,017	3,814	3,978	2,853	2,511	3,503	35.5
		Female	26,734	2,062	2,106	2,014	1,998	3,800	4,017	2,956	2,907	4,874	38.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
SAN ANTONIO (continued)													
Guadalupe	62.2	Male	30,330	2,933	2,960	2,639	3,228	4,728	4,764	3,332	2,480	3,266	32.2
		Female	31,870	2,860	2,711	2,701	3,078	4,731	5,091	3,287	2,759	4,652	34.7
SHERMAN - DENISON	**97.9**	**Male**	**46,518**	**4,306**	**4,060**	**3,630**	**4,719**	**7,418**	**7,001**	**4,776**	**4,244**	**6,364**	**33.8**
		Female	**51,382**	**3,968**	**3,811**	**3,450**	**4,646**	**7,510**	**7,336**	**5,173**	**4,964**	**10,524**	**38.1**
Grayson	97.9	Male	46,518	4,306	4,060	3,630	4,719	7,418	7,001	4,776	4,244	6,364	33.8
		Female	51,382	3,968	3,811	3,450	4,646	7,510	7,336	5,173	4,964	10,524	38.1
TEXARKANA	**122.0**	**Male**	**58,230**	**6,213**	**5,696**	**5,003**	**5,114**	**9,621**	**8,589**	**5,671**	**5,130**	**7,193**	**32.4**
		Female	**63,770**	**5,865**	**5,420**	**4,977**	**5,281**	**9,809**	**8,914**	**6,354**	**6,106**	**11,044**	**35.6**
Bowie	82.6	Male	39,449	4,109	3,795	3,316	3,443	6,600	5,972	3,895	3,487	4,832	32.7
		Female	43,151	3,876	3,680	3,278	3,559	6,608	6,138	4,362	4,122	7,528	35.9
Miller, Ark.	*39.4*	*Male*	*18,781*	*2,104*	*1,901*	*1,687*	*1,671*	*3,021*	*2,617*	*1,776*	*1,643*	*2,361*	*31.7*
		Female	*20,619*	*1,989*	*1,740*	*1,699*	*1,722*	*3,201*	*2,776*	*1,992*	*1,984*	*3,516*	*34.9*
TYLER	**153.1**	**Male**	**73,313**	**7,392**	**7,071**	**6,016**	**7,336**	**12,572**	**11,056**	**7,339**	**6,071**	**8,460**	**32.0**
		Female	**79,787**	**7,156**	**6,818**	**5,737**	**7,899**	**12,549**	**11,580**	**8,031**	**7,076**	**12,941**	**34.8**
Smith	153.1	Male	73,313	7,392	7,071	6,016	7,336	12,572	11,056	7,339	6,071	8,460	32.0
		Female	79,787	7,156	6,818	5,737	7,899	12,549	11,580	8,031	7,076	12,941	34.8
VICTORIA	**75.9**	**Male**	**37,330**	**4,373**	**3,747**	**3,313**	**4,041**	**7,025**	**5,547**	**3,755**	**2,672**	**2,857**	**29.5**
		Female	**38,570**	**4,229**	**3,640**	**3,192**	**4,047**	**6,605**	**5,733**	**3,872**	**2,850**	**4,402**	**31.3**
Victoria	75.9	Male	37,330	4,373	3,747	3,313	4,041	7,025	5,547	3,755	2,672	2,857	29.5
		Female	38,570	4,229	3,640	3,192	4,047	6,605	5,733	3,872	2,850	4,402	31.3
WACO	**191.8**	**Male**	**91,946**	**9,018**	**7,646**	**6,907**	**13,491**	**14,524**	**12,218**	**9,262**	**8,019**	**10,861**	**31.1**
		Female	**99,854**	**8,571**	**7,690**	**6,859**	**12,685**	**14,331**	**12,866**	**9,846**	**9,001**	**18,005**	**34.9**
McLennan	191.8	Male	91,946	9,018	7,646	6,907	13,491	14,524	12,218	9,262	8,019	10,861	31.1
		Female	99,854	8,571	7,690	6,859	12,685	14,331	12,866	9,846	9,001	18,005	34.9
WICHITA FALLS	**125.9**	**Male**	**62,200**	**5,951**	**5,092**	**4,688**	**9,731**	**11,076**	**8,616**	**6,504**	**4,755**	**5,787**	**30.1**
		Female	**63,700**	**5,941**	**4,877**	**4,280**	**7,189**	**10,111**	**9,093**	**6,814**	**5,304**	**10,091**	**34.5**
Wichita	125.9	Male	62,200	5,951	5,092	4,688	9,731	11,076	8,616	6,504	4,755	5,787	30.1
		Female	63,700	5,941	4,877	4,280	7,189	10,111	9,093	6,814	5,304	10,091	34.5
ALL COUNTIES													
Anderson	47.9	Male	26,699	1,954	1,741	1,574	4,970	6,334	3,249	1,978	1,744	3,155	29.9
		Female	21,201	1,945	1,765	1,534	1,582	2,707	2,660	2,051	2,133	4,824	39.0
Andrews	15.3	Male	7,655	1,012	826	639	830	1,267	1,089	850	618	524	29.1
		Female	7,645	907	794	611	804	1,151	1,183	870	577	748	31.1
Angelina	69.9	Male	34,055	3,685	3,585	2,954	3,331	5,799	5,181	3,235	2,520	3,765	31.0
		Female	35,845	3,721	3,398	2,796	3,366	5,590	5,244	3,385	3,032	5,313	33.3
Aransas	18.2	Male	8,932	799	733	793	705	1,170	1,198	1,029	1,023	1,482	37.2
		Female	9,268	828	801	718	696	1,162	1,241	1,045	1,213	1,564	38.5
Archer	8.3	Male	4,133	392	370	374	380	612	616	485	363	541	34.0
		Female	4,167	350	347	325	332	594	627	456	394	742	37.2
Armstrong	2.1	Male	1,032	87	75	80	68	136	167	119	115	185	39.2
		Female	1,068	78	101	59	61	129	152	127	118	243	42.0
Atascosa	31.1	Male	15,509	1,736	1,754	1,563	1,351	2,287	2,164	1,504	1,215	1,935	30.9
		Female	15,591	1,667	1,590	1,379	1,333	2,195	2,240	1,571	1,322	2,294	33.3
Austin	20.8	Male	10,111	956	884	854	804	1,468	1,489	997	901	1,758	35.6
		Female	10,689	883	855	776	757	1,399	1,415	1,054	988	2,562	39.8
Bailey	7.9	Male	3,898	473	391	367	374	533	554	448	293	465	31.5
		Female	4,002	441	370	407	357	514	567	432	338	576	33.3
Bandera	10.2	Male	4,953	398	357	416	294	583	671	692	639	903	41.4
		Female	5,247	315	358	364	324	634	762	633	681	1,176	43.2
Bastrop	38.3	Male	18,969	1,895	1,757	1,614	1,728	2,965	2,501	1,886	1,662	2,961	33.4
		Female	19,331	1,767	1,507	1,473	1,528	2,670	2,581	1,967	1,889	3,949	37.8
Baylor	4.5	Male	2,094	143	169	153	156	272	265	227	247	462	40.8
		Female	2,406	165	157	148	127	256	303	252	281	717	46.7
Bee	27.2	Male	13,391	1,687	1,357	1,155	1,717	2,342	1,826	1,165	872	1,270	28.3
		Female	13,809	1,648	1,314	1,121	1,518	2,156	1,819	1,330	987	1,916	31.0
Bell	184.7	Male	95,121	11,509	8,227	6,547	18,067	18,280	12,600	7,793	5,614	6,484	26.8
		Female	89,579	11,038	7,826	6,270	12,482	16,119	12,417	7,644	6,010	9,773	29.5
Bexar	1,206.8	Male	584,318	64,966	61,371	53,484	71,047	105,845	84,277	56,188	42,201	44,939	28.9
		Female	622,482	62,821	59,641	51,439	66,470	108,415	90,622	61,978	48,086	73,010	31.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Blanco	6.2	Male	3,008	209	239	245	228	391	424	304	373	595	39.5
		Female	3,192	220	233	225	196	364	443	324	404	783	43.1
Borden	.9	Male	443	46	39	40	40	55	67	61	43	52	35.2
		Female	457	40	47	48	29	64	65	65	40	59	35.1
Bosque	15.1	Male	7,115	500	514	464	473	875	943	674	868	1,804	42.8
		Female	7,985	509	470	510	454	836	925	720	1,056	2,505	49.1
Bowie	82.6	Male	39,449	4,109	3,795	3,316	3,443	6,600	5,972	3,895	3,487	4,832	32.7
		Female	43,151	3,876	3,680	3,278	3,559	6,608	6,138	4,362	4,122	7,528	35.9
Brazoria	190.2	Male	100,925	10,710	9,245	7,992	12,166	21,882	17,404	10,146	6,047	5,333	29.7
		Female	89,275	10,008	8,754	7,294	9,628	16,069	14,869	9,280	5,872	7,501	30.6
Brazos	124.6	Male	65,642	5,256	4,337	3,879	22,460	11,826	6,984	4,086	2,885	3,929	24.0
		Female	58,958	5,409	4,167	3,611	15,319	9,676	7,050	4,027	3,391	6,308	26.0
Brewster	8.0	Male	3,963	351	326	308	696	675	496	347	331	433	29.5
		Female	4,037	325	318	312	632	594	500	371	359	626	32.3
Briscoe	2.1	Male	1,027	120	85	80	77	152	148	91	105	169	35.0
		Female	1,073	88	104	82	78	140	130	103	125	223	38.4
Brooks	9.0	Male	4,338	483	430	487	440	622	580	424	358	514	30.3
		Female	4,662	476	465	423	406	583	647	525	427	710	34.6
Brown	35.9	Male	17,111	1,650	1,510	1,569	1,734	2,566	2,408	1,534	1,434	2,706	33.2
		Female	18,789	1,581	1,410	1,218	1,783	2,566	2,496	1,699	1,801	4,235	38.4
Burleson	14.8	Male	7,146	693	622	586	549	956	880	733	719	1,308	35.8
		Female	7,654	652	603	574	598	916	935	786	823	1,767	40.2
Burnet	25.5	Male	12,276	924	1,015	961	834	1,537	1,497	1,201	1,443	2,864	40.8
		Female	13,224	888	950	846	741	1,481	1,678	1,344	1,795	3,501	45.2
Caldwell	28.6	Male	14,390	1,369	1,197	1,788	2,233	2,060	1,655	1,221	1,007	1,860	28.0
		Female	14,210	1,263	1,293	1,160	1,341	1,973	1,735	1,297	1,227	2,921	35.4
Calhoun	21.1	Male	10,518	1,141	1,051	981	1,082	1,662	1,605	1,276	885	835	31.0
		Female	10,582	1,089	1,044	996	1,040	1,582	1,611	1,319	869	1,032	32.1
Callahan	13.0	Male	6,227	578	509	498	453	806	950	717	562	1,154	37.8
		Female	6,773	512	482	487	458	863	977	747	654	1,593	41.0
Cameron	266.6	Male	127,525	17,941	16,736	13,277	12,066	19,547	16,174	10,745	8,512	12,527	26.9
		Female	139,075	17,084	16,062	13,156	12,768	21,939	18,871	13,155	9,950	16,090	29.8
Camp	10.4	Male	4,927	528	433	408	430	739	676	471	477	765	34.0
		Female	5,473	523	448	376	407	764	666	567	597	1,125	38.3
Carson	6.6	Male	3,279	330	314	282	264	478	528	355	320	408	34.4
		Female	3,321	315	283	245	238	465	505	354	339	577	37.3
Cass	31.0	Male	14,782	1,555	1,379	1,358	1,241	2,124	2,155	1,480	1,290	2,200	33.7
		Female	16,218	1,446	1,359	1,249	1,248	2,184	2,305	1,609	1,550	3,268	37.7
Castro	10.3	Male	5,165	709	684	566	442	805	732	512	333	382	7.3
		Female	5,135	688	616	516	435	773	732	537	344	494	29.0
Chambers	21.7	Male	10,931	1,306	1,085	966	1,044	2,028	1,757	1,136	771	838	30.2
		Female	10,769	1,178	1,148	859	1,025	1,948	1,692	1,044	825	1,050	31.0
Cherokee	41.1	Male	19,918	1,793	1,793	1,630	1,919	2,956	2,865	1,915	1,778	3,269	34.6
		Female	21,182	1,731	1,633	1,490	1,630	2,700	2,838	2,091	2,220	4,849	40.0
Childress	6.3	Male	2,948	282	239	214	235	374	403	329	267	605	38.2
		Female	3,352	268	214	224	209	384	407	339	338	969	44.3
Clay	10.1	Male	4,903	427	414	406	403	642	775	550	458	828	37.1
		Female	5,197	374	349	362	390	645	791	576	521	1,189	41.0
Cochran	5.0	Male	2,534	318	306	273	237	339	352	273	177	259	28.9
		Female	2,466	267	231	277	212	317	391	241	203	327	32.8
Coke	3.3	Male	1,555	114	103	135	107	168	206	190	180	352	42.3
		Female	1,745	108	104	106	103	166	200	216	218	524	48.7
Coleman	10.0	Male	4,648	421	369	346	361	536	567	438	517	1,093	40.1
		Female	5,352	391	325	318	306	551	597	501	608	1,755	48.7
Collin	229.7	Male	114,050	12,670	13,502	10,658	8,464	21,641	25,565	10,085	5,204	6,261	30.4
		Female	115,650	11,906	12,685	10,363	8,406	24,057	23,404	9,102	5,564	10,163	31.0
Collingsworth	4.2	Male	1,987	196	185	171	155	277	243	193	180	387	35.4
		Female	2,213	172	177	166	153	241	239	209	231	625	43.3
Colorado	19.3	Male	9,378	863	780	775	886	1,334	1,261	1,011	962	1,506	35.4
		Female	9,922	856	721	697	738	1,252	1,275	1,050	1,005	2,328	40.5
Comal	52.0	Male	25,266	2,213	2,293	2,084	2,017	3,814	3,978	2,853	2,511	3,503	35.5
		Female	26,734	2,062	2,106	2,014	1,998	3,800	4,017	2,956	2,907	4,874	38.5
Comanche	12.9	Male	6,117	504	510	474	410	762	850	596	642	1,369	39.7
		Female	6,783	452	473	415	397	766	872	656	752	2,000	45.2

POPULATION BY AGE AND SEX

SMM ESTIMATES

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TEXAS (continued)													
ALL COUNTIES (continued)													
Concho	2.8	Male	1,331	130	107	106	89	180	169	114	147	289	38.2
		Female	1,469	106	112	108	83	177	168	127	173	415	43.8
Cooke	31.2	Male	15,410	1,596	1,264	1,448	1,617	2,504	2,093	1,450	1,407	2,031	32.1
		Female	15,790	1,405	1,228	1,193	1,439	2,234	2,069	1,658	1,514	3,050	36.9
Coryell	64.7	Male	37,359	3,457	2,738	2,234	12,879	6,850	4,594	1,895	1,065	1,647	23.6
		Female	27,341	3,344	2,677	1,997	4,273	5,259	4,032	1,850	1,161	2,748	27.6
Cottle	2.4	Male	1,140	113	86	94	84	146	158	118	105	236	38.0
		Female	1,260	103	83	80	77	136	159	110	134	378	44.5
Crane	4.4	Male	2,172	296	240	172	224	352	312	224	193	159	29.4
		Female	2,228	271	227	204	215	317	342	210	219	223	31.2
Crockett	4.3	Male	2,128	268	217	187	207	350	317	237	151	194	30.3
		Female	2,172	248	224	200	195	337	319	230	172	247	31.5
Crosby	8.2	Male	3,941	442	421	422	376	486	551	414	310	519	31.4
		Female	4,259	489	396	399	358	455	627	418	338	779	35.5
Culberson	3.3	Male	1,684	221	217	186	166	229	272	162	108	123	27.3
		Female	1,616	202	193	167	160	261	255	141	102	135	28.3
Dallam	6.4	Male	3,163	405	292	276	285	502	499	280	237	387	31.4
		Female	3,237	351	310	275	273	475	452	301	269	531	33.6
Dallas	1,855.3	Male	901,507	89,621	84,169	72,920	102,704	189,860	152,490	90,561	60,776	58,406	30.3
		Female	953,793	86,374	81,460	70,820	104,061	188,012	154,354	96,257	69,206	103,249	32.1
Dawson	15.4	Male	7,444	955	755	691	651	1,095	986	778	615	918	31.1
		Female	7,956	881	748	640	668	1,095	1,078	777	712	1,357	34.5
Deaf Smith	20.4	Male	10,090	1,461	1,168	1,023	915	1,613	1,466	979	639	826	28.0
		Female	10,310	1,353	1,132	1,048	912	1,601	1,479	999	683	1,103	29.4
Delta	4.8	Male	2,216	152	197	174	144	236	307	195	244	567	41.7
		Female	2,584	155	203	159	137	248	335	194	314	839	48.3
Denton	229.0	Male	113,443	11,490	11,033	8,729	13,613	26,210	20,977	9,460	5,668	6,263	29.5
		Female	115,557	11,137	10,459	7,940	15,942	25,625	19,106	9,017	6,213	10,118	29.8
De Witt	19.1	Male	8,994	817	776	782	759	1,229	1,060	912	937	1,722	36.3
		Female	10,106	852	685	713	678	1,208	1,078	1,040	1,132	2,720	43.5
Dickens	3.0	Male	1,435	126	126	102	111	154	192	140	145	339	40.1
		Female	1,565	135	115	124	89	177	192	146	166	421	42.4
Dimmit	11.6	Male	5,697	788	692	612	580	870	670	497	377	611	27.0
		Female	5,903	761	697	611	523	912	721	548	428	702	28.9
Donley	4.0	Male	1,899	134	122	140	198	219	268	181	226	401	39.9
		Female	2,111	162	134	118	177	226	265	203	246	580	44.0
Duval	13.1	Male	6,383	786	698	660	606	901	760	569	476	927	29.9
		Female	6,717	754	666	608	569	818	871	675	638	1,118	34.3
Eastland	19.4	Male	9,250	777	657	619	1,155	1,176	1,117	909	937	1,903	37.2
		Female	10,150	699	631	558	811	1,101	1,157	988	1,135	3,070	46.2
Ector	125.1	Male	62,512	7,340	5,932	4,939	7,568	12,307	9,242	6,563	4,609	4,012	29.5
		Female	62,588	7,033	5,855	4,757	7,340	11,117	9,208	6,952	4,608	5,718	30.7
Edwards	1.9	Male	920	99	97	106	61	126	129	105	70	127	32.7
		Female	980	101	109	92	55	119	146	105	69	184	36.0
Ellis	83.6	Male	40,690	4,191	4,176	3,874	3,725	6,280	6,742	4,116	3,035	4,551	32.0
		Female	42,910	3,964	3,913	3,379	3,610	6,435	6,634	4,137	3,383	7,455	35.2
El Paso	592.4	Male	290,600	35,542	33,801	27,944	38,928	50,597	40,325	27,529	18,481	17,453	26.8
		Female	301,800	34,698	32,743	27,119	33,144	51,169	45,025	31,043	20,060	26,799	29.5
Erath	26.0	Male	12,497	1,110	921	798	1,946	1,860	1,548	1,100	1,021	2,193	32.9
		Female	13,503	968	852	797	1,711	1,682	1,590	1,176	1,268	3,459	39.7
Falls	17.6	Male	8,282	748	673	686	661	1,053	914	858	847	1,842	38.5
		Female	9,318	660	647	664	686	988	1,011	940	1,047	2,675	45.0
Fannin	25.0	Male	11,929	954	936	937	892	1,454	1,638	1,247	1,382	2,489	39.8
		Female	13,071	880	926	902	845	1,495	1,683	1,260	1,395	3,685	43.8
Fayette	20.2	Male	9,815	816	679	627	816	1,335	1,191	963	1,160	2,228	40.3
		Female	10,385	737	654	634	676	1,135	1,110	1,030	1,311	3,098	47.4
Fisher	5.5	Male	2,654	245	238	233	174	333	369	281	271	510	37.8
		Female	2,846	213	228	210	177	303	382	289	303	741	42.6
Floyd	8.9	Male	4,336	512	451	423	358	569	604	434	384	601	32.5
		Female	4,564	479	438	412	343	531	625	461	405	870	36.3
Foard	2.0	Male	928	83	66	74	67	113	105	88	110	222	40.8
		Female	1,072	74	72	67	56	118	136	94	126	329	46.2
Fort Bend	205.5	Male	105,043	12,913	11,774	8,667	9,188	24,738	19,078	9,153	4,901	4,631	29.0
		Female	100,457	12,152	11,112	8,425	8,091	24,029	17,079	8,160	4,870	6,539	29.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Franklin	7.9	Male	3,802	352	338	278	275	545	544	382	396	692	37.1
		Female	4,098	350	307	257	274	521	527	416	460	986	41.5
Freestone	17.2	Male	8,131	847	719	651	626	1,176	1,001	750	758	1,603	35.5
		Female	9,069	799	709	630	687	1,102	1,046	835	914	2,347	40.8
Frio	14.6	Male	7,118	989	905	757	640	1,070	910	629	488	730	27.5
		Female	7,482	1,013	886	709	695	1,039	924	675	559	982	29.2
Gaines	14.2	Male	7,052	877	814	677	700	1,083	1,016	769	467	649	29.2
		Female	7,148	884	765	726	655	1,007	1,085	712	531	783	30.4
Galveston	216.0	Male	105,829	10,956	9,830	9,029	10,954	19,147	16,410	11,790	8,943	8,770	31.3
		Female	110,171	10,373	9,464	8,683	10,768	18,801	16,988	12,383	9,441	13,270	33.4
Garza	5.1	Male	2,479	286	253	224	227	343	351	227	232	336	32.3
		Female	2,621	270	245	205	206	350	392	248	245	460	35.9
Gillespie	16.4	Male	7,799	596	631	601	522	987	1,058	781	926	1,697	40.3
		Female	8,601	566	589	549	543	937	1,088	914	1,039	2,376	45.3
Glasscock	1.4	Male	739	110	86	75	67	117	95	77	55	57	27.7
		Female	661	94	69	66	53	100	100	82	37	60	29.8
Goliad	5.7	Male	2,762	265	279	254	239	388	369	276	294	398	33.9
		Female	2,938	221	266	265	228	390	374	326	296	572	37.6
Gonzales	17.9	Male	8,631	884	825	784	752	1,180	1,073	862	793	1,478	34.1
		Female	9,269	876	729	720	704	1,099	1,135	930	910	2,166	39.5
Gray	24.3	Male	11,723	1,196	951	875	1,141	1,783	1,718	1,397	1,049	1,613	34.5
		Female	12,577	1,166	1,016	791	1,033	1,714	1,772	1,443	1,197	2,445	38.2
Grayson	97.9	Male	46,518	4,306	4,060	3,630	4,719	7,418	7,001	4,776	4,244	6,364	33.8
		Female	51,382	3,968	3,811	3,450	4,646	7,510	7,336	5,173	4,964	10,524	38.1
Gregg	111.7	Male	54,332	5,678	4,953	4,292	6,386	9,838	8,257	5,552	4,067	5,309	31.0
		Female	57,368	5,496	4,885	4,117	5,790	9,268	8,343	5,745	4,743	8,981	34.1
Grimes	18.4	Male	8,502	821	733	656	812	1,224	1,055	735	801	1,665	35.0
		Female	9,898	782	726	651	643	1,127	1,038	830	860	3,241	44.8
Guadalupe	62.2	Male	30,330	2,933	2,960	2,639	3,228	4,728	4,764	3,332	2,480	3,266	32.2
		Female	31,870	2,860	2,711	2,701	3,078	4,731	5,091	3,287	2,759	4,652	34.7
Hale	37.0	Male	17,905	2,137	1,923	1,687	1,852	2,753	2,423	1,855	1,298	1,977	29.9
		Female	19,095	2,161	1,776	1,659	1,833	2,725	2,623	1,910	1,568	2,840	32.8
Hall	4.6	Male	2,166	217	181	168	157	269	309	195	221	449	37.9
		Female	2,434	213	163	174	144	293	305	224	251	667	42.5
Hamilton	8.3	Male	3,931	291	268	289	267	444	477	397	459	1,039	43.5
		Female	4,369	245	259	236	223	439	493	430	520	1,524	51.3
Hansford	6.2	Male	3,085	338	252	275	280	536	509	368	254	273	32.4
		Female	3,115	368	282	235	254	456	495	358	264	403	34.2
Hardeman	5.8	Male	2,668	245	228	219	191	321	363	265	303	533	38.6
		Female	3,132	260	229	219	195	331	381	279	334	904	43.7
Hardin	41.8	Male	20,538	2,169	2,074	1,927	1,820	3,266	3,456	2,197	1,593	2,036	32.0
		Female	21,262	2,123	2,156	1,721	1,780	3,389	3,411	2,209	1,705	2,768	33.4
Harris	2,784.0	Male	1,393,553	146,739	132,021	109,185	160,882	317,055	236,026	135,180	84,399	72,066	29.7
		Female	1,390,447	140,614	127,773	106,236	156,467	292,916	224,567	135,344	89,585	116,945	30.6
Harrison	57.3	Male	27,347	2,811	2,789	2,380	2,727	4,194	3,933	2,817	2,213	3,483	32.1
		Female	29,953	2,872	2,633	2,315	2,678	4,234	4,155	2,999	2,689	5,378	35.6
Hartley	4.1	Male	2,022	208	212	179	132	296	342	236	174	243	34.5
		Female	2,078	192	221	152	117	320	342	243	189	302	36.1
Haskell	6.8	Male	3,262	292	278	282	243	387	372	360	348	700	39.0
		Female	3,538	294	216	237	210	360	402	378	428	1,013	46.3
Hays	62.4	Male	30,628	2,477	2,495	2,575	7,443	5,148	3,915	2,234	1,802	2,539	25.6
		Female	31,772	2,417	2,422	2,251	8,103	4,535	3,939	2,434	2,023	3,648	26.5
Hemphill	5.1	Male	2,589	355	238	213	314	489	359	228	176	217	28.6
		Female	2,511	329	221	184	266	407	366	240	179	319	31.3
Henderson	56.5	Male	27,304	2,377	2,266	2,141	2,292	3,337	3,786	3,129	3,346	4,630	38.3
		Female	29,196	2,216	2,199	1,986	2,142	3,526	4,044	3,404	3,721	5,958	41.3
Hidalgo	384.8	Male	184,344	25,938	24,821	20,108	17,818	28,193	22,859	15,010	11,828	17,769	26.2
		Female	200,456	25,602	23,879	19,634	19,300	32,046	26,124	18,095	13,698	22,078	28.7
Hill	27.3	Male	12,746	1,040	1,036	1,026	1,029	1,633	1,686	1,290	1,398	2,608	38.6
		Female	14,554	1,059	1,018	974	986	1,611	1,737	1,437	1,655	4,077	44.4
Hockley	24.2	Male	12,116	1,583	1,196	1,100	1,589	1,883	1,647	1,159	796	1,163	28.1
		Female	12,084	1,468	1,163	1,004	1,398	1,759	1,719	1,130	920	1,523	30.7
Hood	31.4	Male	15,581	1,325	1,204	1,169	1,352	2,441	2,186	1,817	1,904	2,183	36.4
		Female	15,819	1,298	1,147	1,049	1,222	2,232	2,298	1,832	2,037	2,704	39.2

POPULATION BY AGE AND SEX

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Hopkins	30.0	Male	14,429	1,385	1,313	1,142	1,262	2,223	2,122	1,324	1,283	2,375	34.5
		Female	15,571	1,332	1,256	1,028	1,218	2,261	2,022	1,433	1,562	3,459	38.4
Houston	24.7	Male	13,050	912	980	948	1,137	2,872	1,836	1,209	1,047	2,109	33.9
		Female	11,650	994	881	826	812	1,398	1,383	1,165	1,287	2,904	41.6
Howard	33.4	Male	16,517	1,642	1,423	1,316	1,623	2,604	2,424	1,977	1,557	1,951	33.7
		Female	16,883	1,522	1,379	1,239	1,518	2,354	2,471	2,064	1,651	2,685	36.7
Hudspeth	3.1	Male	1,614	201	195	176	146	230	209	178	134	145	28.9
		Female	1,486	203	175	125	153	220	226	161	86	137	29.0
Hunt	68.6	Male	33,085	2,932	2,885	2,742	3,684	4,752	5,211	3,538	2,939	4,402	34.0
		Female	35,515	2,810	2,757	2,564	3,607	4,672	5,361	3,610	3,406	6,728	37.5
Hutchinson	25.9	Male	12,829	1,430	1,054	929	1,228	2,068	1,674	1,479	1,411	1,556	33.6
		Female	13,071	1,328	1,024	847	1,166	1,878	1,706	1,642	1,441	2,039	36.7
Irion	1.7	Male	853	75	78	78	69	125	128	96	64	140	35.1
		Female	847	71	79	83	63	112	132	79	78	150	36.2
Jack	7.3	Male	3,525	318	267	264	296	545	464	385	320	666	36.6
		Female	3,775	340	311	224	288	477	498	380	378	879	40.0
Jackson	12.8	Male	6,241	674	570	539	619	946	909	609	584	791	32.6
		Female	6,559	620	552	526	560	861	913	723	632	1,172	36.8
Jasper	34.1	Male	16,498	1,697	1,705	1,538	1,364	2,322	2,476	1,711	1,425	2,260	33.4
		Female	17,602	1,605	1,624	1,460	1,439	2,451	2,575	1,766	1,701	2,981	35.9
Jeff Davis	1.8	Male	890	94	81	64	68	137	138	83	84	141	35.1
		Female	910	78	86	66	66	130	139	99	99	147	37.1
Jefferson	243.4	Male	117,568	11,861	10,333	9,722	13,251	20,871	16,149	12,861	10,617	11,903	31.5
		Female	125,832	11,532	10,085	9,370	13,177	19,570	17,496	14,186	11,522	18,894	34.6
Jim Hogg	5.4	Male	2,613	321	274	281	229	395	335	255	185	338	30.1
		Female	2,787	327	291	245	240	367	370	278	224	445	32.9
Jim Wells	38.3	Male	18,835	2,383	2,157	1,819	1,901	2,997	2,556	1,810	1,321	1,891	28.9
		Female	19,465	2,170	1,990	1,804	1,802	2,955	2,719	2,030	1,564	2,431	31.7
Johnson	97.9	Male	47,561	4,692	4,790	4,390	4,266	7,486	8,356	5,155	3,501	4,925	32.5
		Female	50,339	4,362	4,482	4,017	4,294	7,845	8,327	4,917	3,926	8,169	35.2
Jones	17.4	Male	8,271	788	749	735	617	1,080	1,135	871	808	1,488	36.5
		Female	9,129	746	740	673	591	1,081	1,224	953	972	2,149	41.0
Karnes	12.9	Male	6,200	654	584	603	620	897	733	600	591	918	32.1
		Female	6,700	680	599	577	567	818	785	670	662	1,342	36.4
Kaufman	56.4	Male	27,215	2,611	2,720	2,397	2,378	4,088	4,520	2,934	2,174	3,393	33.6
		Female	29,185	2,380	2,580	2,291	2,330	4,111	4,570	3,025	2,622	5,276	37.0
Kendall	16.1	Male	7,722	605	721	750	502	993	1,353	911	771	1,116	37.1
		Female	8,378	606	638	648	564	1,049	1,443	892	890	1,648	39.7
Kenedy	.5	Male	241	23	26	25	32	22	21	36	20	36	31.6
		Female	259	23	20	27	31	26	40	40	15	37	35.6
Kent	1.1	Male	553	47	38	54	50	61	58	70	69	106	39.6
		Female	547	33	30	38	41	60	61	74	69	141	46.4
Kerr	36.8	Male	17,204	1,385	1,256	1,244	1,364	2,200	2,059	1,717	2,004	3,975	40.6
		Female	19,596	1,271	1,231	1,152	1,329	2,186	2,446	2,016	2,512	5,453	45.9
Kimble	4.1	Male	1,985	151	197	182	142	240	276	200	223	374	37.9
		Female	2,115	150	148	144	120	240	313	230	244	526	43.2
King	.4	Male	207	22	20	19	24	36	23	27	20	16	30.1
		Female	193	26	16	18	22	31	26	17	16	21	29.7
Kinney	2.7	Male	1,350	107	169	146	86	181	150	157	143	211	34.2
		Female	1,350	126	121	109	107	172	132	176	183	224	38.0
Kleberg	32.1	Male	16,307	1,863	1,618	1,346	3,067	3,139	2,076	1,256	889	1,053	25.8
		Female	15,793	1,749	1,550	1,315	2,389	2,671	2,079	1,323	1,030	1,687	28.3
Knox	5.1	Male	2,425	238	187	218	194	284	262	264	258	520	38.5
		Female	2,675	170	191	208	166	266	332	295	304	743	45.1
Lamar	45.3	Male	21,406	1,975	2,045	1,869	2,009	2,974	3,148	2,124	1,975	3,287	34.4
		Female	23,894	1,846	1,996	1,818	1,928	3,160	3,[illegible]68	2,242	2,282	5,254	38.6
Lamb	16.6	Male	8,046	914	817	778	691	1,110	[illegible]	831	672	1,171	32.4
		Female	8,554	934	762	720	659	1,084	1,[illegible]	853	812	1,571	36.0
Lampasas	15.0	Male	7,196	647	656	655	575	1,063	1,068	781	648	1,103	35.0
		Female	7,804	697	666	590	521	1,019	1,186	814	704	1,607	38.4
La Salle	5.5	Male	2,670	319	264	301	259	392	368	228	202	337	29.9
		Female	2,830	335	289	303	224	374	400	263	242	400	32.1
Lavaca	18.7	Male	8,857	782	655	706	735	1,183	1,081	848	975	1,892	38.4
		Female	9,843	742	707	671	632	1,082	1,123	865	1,139	2,882	44.7

POPULATION BY AGE AND SEX

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Lee	13.0	Male	6,617	593	520	871	592	896	844	623	575	1,103	33.2
		Female	6,383	581	514	410	513	773	838	635	626	1,493	39.8
Leon	12.4	Male	5,832	465	501	486	407	687	703	588	686	1,309	40.3
		Female	6,568	483	439	411	387	699	760	655	809	1,925	46.6
Liberty	53.3	Male	26,317	2,759	2,650	2,364	2,331	4,399	4,143	2,779	2,141	2,751	31.9
		Female	26,983	2,682	2,564	2,196	2,302	4,204	4,027	2,841	2,386	3,781	33.9
Limestone	23.0	Male	10,406	1,000	851	777	954	1,476	1,298	1,001	986	2,063	36.1
		Female	12,594	922	827	821	906	1,525	1,525	1,203	1,351	3,514	43.5
Lipscomb	3.6	Male	1,776	224	155	136	141	284	279	177	161	219	33.2
		Female	1,824	213	145	143	130	264	278	184	170	297	35.6
Live Oak	9.9	Male	4,913	502	436	410	469	757	686	502	488	663	33.4
		Female	4,987	540	427	392	410	682	710	534	470	822	35.6
Llano	12.8	Male	6,094	350	321	314	312	600	600	615	1,020	1,962	53.9
		Female	6,706	326	271	291	274	556	676	763	1,215	2,334	56.6
Loving	.1	Male	57		1	6	5	7	10	10	8	10	44.5
		Female	43		4	3	5	1	8	7	7	8	47.5
Lubbock	225.4	Male	111,530	11,944	10,007	8,712	19,721	21,133	15,237	9,971	6,951	7,854	27.5
		Female	113,870	11,502	9,509	8,346	18,197	19,894	15,693	10,564	7,814	12,351	29.7
Lynn	7.6	Male	3,681	408	369	403	321	469	516	382	321	492	32.2
		Female	3,919	375	412	392	318	466	594	404	302	656	34.9
McCulloch	9.2	Male	4,307	401	379	347	291	546	541	400	418	984	38.5
		Female	4,893	356	328	352	292	543	553	460	509	1,500	45.4
McLennan	191.8	Male	91,946	9,018	7,646	6,907	13,491	14,524	12,218	9,262	8,019	10,861	31.1
		Female	99,854	8,571	7,690	6,859	12,685	14,331	12,866	9,846	9,001	18,005	34.9
McMullen	.9	Male	456	30	34	47	46	60	74	62	37	66	36.5
		Female	444	40	25	33	29	57	67	56	48	89	40.7
Madison	11.9	Male	6,774	429	402	506	2,411	657	626	449	396	898	24.0
		Female	5,126	420	417	374	348	642	663	414	559	1,289	40.5
Marion	10.6	Male	5,139	504	448	464	424	671	648	530	556	894	35.9
		Female	5,461	462	387	412	439	629	727	583	634	1,188	40.5
Martin	4.7	Male	2,292	244	258	227	185	308	364	262	189	255	32.5
		Female	2,408	245	224	237	173	323	369	265	192	380	35.1
Mason	3.5	Male	1,631	132	116	124	109	222	206	170	181	371	40.5
		Female	1,869	122	103	130	90	205	239	209	210	561	47.4
Matagorda	42.4	Male	21,361	2,497	1,947	1,689	2,388	4,027	3,127	2,002	1,594	2,090	30.4
		Female	21,039	2,417	1,959	1,677	2,177	3,227	2,867	2,068	1,724	2,923	32.1
Maverick	40.9	Male	19,577	2,889	2,738	2,325	1,901	2,848	2,575	1,732	1,152	1,417	24.8
		Female	21,323	2,735	2,773	2,401	2,142	3,255	3,031	2,015	1,236	1,735	26.9
Medina	27.8	Male	13,635	1,421	1,419	1,336	1,131	1,955	1,893	1,447	1,231	1,802	32.7
		Female	14,165	1,330	1,416	1,217	1,048	2,005	2,001	1,489	1,320	2,339	35.3
Menard	2.3	Male	1,074	87	85	108	64	133	148	104	113	232	39.1
		Female	1,226	85	85	77	68	151	137	134	132	357	45.8
Midland	110.1	Male	53,972	5,985	4,956	4,477	5,768	10,646	7,831	6,371	4,383	3,555	30.4
		Female	56,128	5,994	4,798	4,171	5,841	9,965	8,429	6,974	4,476	5,480	32.3
Milam	24.1	Male	11,514	1,156	1,085	996	956	1,585	1,568	1,164	1,094	1,910	34.9
		Female	12,586	1,157	999	970	896	1,559	1,525	1,270	1,204	3,006	39.7
Mills	4.4	Male	2,088	157	141	120	143	237	249	205	267	569	44.9
		Female	2,312	154	138	143	115	226	273	222	283	758	49.5
Mitchell	8.6	Male	4,087	438	386	375	329	558	462	398	405	736	34.2
		Female	4,513	401	380	330	302	541	535	435	490	1,099	40.7
Montague	17.9	Male	8,439	758	688	645	690	1,041	1,131	908	880	1,698	38.5
		Female	9,461	679	630	590	613	1,076	1,304	916	1,069	2,584	43.8
Montgomery	178.1	Male	89,048	9,063	9,800	8,924	7,433	15,226	17,630	9,574	5,574	5,824	31.1
		Female	89,052	8,798	9,380	8,089	6,826	16,213	17,266	8,715	5,862	7,903	32.1
Moore	17.7	Male	8,865	1,151	889	781	830	1,513	1,345	1,009	681	666	30.2
		Female	8,835	1,108	937	739	820	1,393	1,324	972	732	810	30.8
Morris	14.6	Male	7,022	763	682	555	664	1,144	968	776	614	856	32.4
		Female	7,578	763	631	536	658	1,086	1,022	807	683	1,392	36.1
Motley	1.7	Male	815	73	63	51	55	120	85	86	93	189	40.4
		Female	885	66	62	56	44	96	84	97	111	269	49.0
Nacogdoches	52.7	Male	25,397	2,278	2,007	1,716	5,237	4,369	3,138	2,106	1,671	2,875	28.3
		Female	27,303	2,157	1,965	1,561	5,718	4,008	3,252	2,203	2,112	4,327	30.6
Navarro	39.2	Male	18,428	1,735	1,723	1,491	1,643	2,662	2,467	1,803	1,661	3,243	34.8
		Female	20,772	1,578	1,557	1,459	1,578	2,647	2,603	2,038	2,068	5,244	41.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Newton	13.8	Male	6,693	699	688	680	524	967	947	690	599	899	32.8
		Female	7,107	711	729	662	569	938	980	747	607	1,164	34.4
Nolan	17.1	Male	8,102	843	758	678	689	1,253	1,112	871	701	1,197	33.6
		Female	8,998	831	777	636	663	1,265	1,192	924	826	1,884	37.7
Nueces	300.4	Male	147,185	17,658	15,549	13,104	16,047	27,504	20,904	14,297	10,815	11,307	29.1
		Female	153,215	16,807	15,037	12,883	16,150	26,501	21,629	15,817	11,803	16,588	30.9
Ochiltree	9.3	Male	4,794	585	454	382	511	906	705	493	364	394	30.1
		Female	4,506	523	387	325	481	731	642	508	359	550	32.3
Oldham	2.4	Male	1,367	107	168	344	108	175	149	119	90	107	22.2
		Female	1,033	89	112	87	65	174	181	122	85	118	34.4
Orange	81.8	Male	40,403	4,444	4,197	3,721	3,987	6,884	6,779	4,635	3,030	2,726	30.6
		Female	41,397	4,255	3,974	3,631	3,928	6,881	6,858	4,548	3,193	4,129	32.1
Palo Pinto	25.0	Male	12,019	1,049	1,080	1,001	1,092	1,756	1,758	1,317	1,207	1,759	35.2
		Female	12,981	1,061	1,049	980	1,034	1,775	1,839	1,341	1,351	2,551	38.2
Panola	22.9	Male	10,836	1,057	967	874	1,033	1,671	1,573	1,108	973	1,580	33.9
		Female	12,064	1,200	940	836	1,003	1,565	1,643	1,220	1,185	2,472	38.0
Parker	65.0	Male	32,011	2,870	2,982	2,772	2,842	4,778	5,679	3,836	2,782	3,470	34.5
		Female	32,989	2,738	2,876	2,638	2,647	4,822	5,654	3,638	2,955	5,021	36.4
Parmer	10.9	Male	5,399	677	580	537	483	843	862	528	394	495	30.0
		Female	5,501	684	645	483	456	794	797	513	430	699	31.1
Pecos	15.8	Male	7,963	1,012	918	784	815	1,318	1,127	883	540	566	28.4
		Female	7,837	940	905	793	759	1,163	1,169	833	548	727	29.5
Polk	31.9	Male	15,543	1,544	1,326	1,320	1,220	2,047	2,054	1,541	1,708	2,783	36.5
		Female	16,357	1,556	1,355	1,136	1,143	1,969	2,140	1,712	2,030	3,316	39.8
Potter	102.2	Male	48,998	5,730	4,373	3,679	5,836	8,876	6,468	4,933	4,008	5,095	30.5
		Female	53,202	5,379	4,266	3,561	5,830	8,424	7,046	5,292	4,749	8,655	34.0
Presidio	5.6	Male	2,679	268	338	296	210	323	355	286	222	381	32.0
		Female	2,921	265	317	299	195	345	396	316	259	529	36.0
Rains	6.4	Male	3,166	267	256	218	248	386	433	398	382	578	39.8
		Female	3,234	235	231	205	215	374	479	354	412	729	42.5
Randall	94.6	Male	46,173	4,710	4,215	3,616	5,314	8,993	7,893	5,240	3,295	2,897	30.8
		Female	48,427	4,647	4,251	3,404	5,532	9,015	8,284	5,331	3,569	4,394	32.1
Reagan	4.6	Male	2,408	370	269	202	242	476	304	241	169	135	27.5
		Female	2,192	345	253	187	247	371	263	232	154	140	26.7
Real	2.9	Male	1,386	91	147	144	103	147	232	146	156	220	37.6
		Female	1,514	103	150	139	88	170	221	159	181	303	39.8
Red River	15.6	Male	7,322	696	696	626	569	963	962	694	736	1,380	36.2
		Female	8,278	651	639	585	539	1,002	1,013	774	885	2,190	42.1
Reeves	15.1	Male	7,461	997	893	759	754	1,159	1,086	683	544	586	27.8
		Female	7,639	971	871	766	713	1,151	1,057	727	587	796	29.3
Refugio	8.6	Male	4,265	438	415	427	409	586	576	448	388	578	32.6
		Female	4,335	409	378	354	381	561	603	497	434	718	36.4
Roberts	1.1	Male	542	59	63	43	39	76	91	61	41	69	33.8
		Female	558	47	61	53	31	91	85	58	44	88	34.6
Robertson	15.4	Male	7,177	742	656	681	591	884	787	652	746	1,438	35.4
		Female	8,223	680	688	627	563	904	919	747	904	2,191	42.1
Rockwall	27.9	Male	13,825	1,269	1,360	1,405	1,012	2,276	2,824	1,715	949	1,015	33.2
		Female	14,075	1,215	1,372	1,161	952	2,460	2,899	1,459	956	1,601	34.5
Runnels	11.5	Male	5,440	514	513	444	442	690	710	539	552	1,036	36.6
		Female	6,060	500	482	424	390	646	747	572	659	1,640	42.9
Rusk	43.8	Male	20,994	2,092	1,941	1,711	1,806	3,247	2,897	1,982	1,851	3,467	34.1
		Female	22,806	2,057	1,785	1,553	1,766	3,094	2,938	2,178	2,297	5,138	38.9
Sabine	10.0	Male	4,870	403	407	417	394	534	617	486	611	1,001	39.5
		Female	5,130	404	359	340	372	541	670	565	689	1,190	43.2
San Augustine	8.9	Male	4,166	334	373	424	332	470	568	410	434	821	37.6
		Female	4,734	335	394	382	312	527	637	514	544	1,089	41.5
San Jacinto	15.6	Male	7,746	768	770	688	559	1,021	1,234	806	732	1,168	35.5
		Female	7,854	678	725	661	562	1,019	1,233	812	828	1,336	37.3
San Patricio	60.7	Male	29,850	3,550	3,567	3,005	2,803	4,939	4,476	3,000	2,034	2,476	29.0
		Female	30,850	3,563	3,477	2,959	2,778	4,954	4,577	3,075	2,174	3,293	30.3
San Saba	5.5	Male	2,639	229	230	238	138	338	333	261	276	596	39.4
		Female	2,861	198	217	191	163	322	332	273	329	836	45.3
Schleicher	2.8	Male	1,369	138	124	119	129	226	193	147	124	169	32.7
		Female	1,431	165	116	114	128	204	209	133	110	252	34.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Scurry	18.3	Male	8,848	960	818	720	988	1,404	1,178	968	763	1,049	[illegible]
		Female	9,452	985	831	667	881	1,276	1,296	1,056	829	1,631	35.7
Shackelford	3.6	Male	1,751	184	168	127	146	267	236	178	131	314	34.4
		Female	1,849	180	123	114	141	232	225	161	186	487	41.0
Shelby	24.7	Male	11,763	1,061	1,091	1,045	992	1,587	1,601	1,189	1,103	2,094	35.7
		Female	12,937	1,013	1,059	921	942	1,560	1,748	1,259	1,387	3,048	40.6
Sherman	3.0	Male	1,491	[illegible]	142	126	136	220	256	174	129	185	34.9
		Female	1,509	155	126	139	99	223	234	193	124	216	35.5
Smith	153.1	Male	73,313	7,392	7,071	6,016	7,336	12,572	11,056	7,339	6,071	8,460	32.0
		Female	79,787	7,156	6,818	5,737	7,899	12,549	11,580	8,031	7,076	12,941	34.8
Somervell	5.4	Male	2,706	323	241	198	273	515	360	259	186	351	31.2
		Female	2,694	268	234	166	250	423	391	217	238	507	35.2
Starr	39.0	Male	18,910	2,705	2,679	2,267	1,856	2,468	2,452	1,651	1,163	1,669	24.8
		Female	20,090	2,428	2,611	2,303	1,853	2,771	2,895	1,900	1,207	2,122	28.1
Stephens	9.7	Male	4,579	437	419	341	400	669	684	459	455	715	35.3
		Female	5,121	463	385	322	379	683	665	524	524	1,176	39.9
Sterling	1.5	Male	733	81	67	72	74	123	100	61	67	88	30.9
		Female	767	78	80	60	57	99	114	67	69	143	35.8
Stonewall	2.2	Male	1,035	84	76	74	87	134	127	124	110	219	39.9
		Female	1,165	100	77	82	66	119	156	136	121	308	43.9
Sutton	5.0	Male	2,506	307	246	201	248	492	403	267	164	178	30.1
		Female	2,494	313	293	193	226	458	359	263	160	229	29.8
Swisher	9.1	Male	4,403	489	427	439	405	579	661	461	384	558	32.6
		Female	4,697	481	465	439	339	583	682	502	433	773	35.6
Tarrant	1,131.2	Male	553,789	54,553	51,357	44,511	63,541	109,537	91,735	58,042	41,209	39,304	30.7
		Female	577,411	51,711	49,347	43,314	62,077	106,263	92,328	60,172	44,893	67,306	32.7
Taylor	123.3	Male	59,817	6,384	5,100	4,516	9,191	10,583	8,463	5,685	4,270	5,625	29.5
		Female	63,483	6,158	5,000	4,458	8,580	10,010	8,709	6,246	4,989	9,333	32.5
Terrell	1.4	Male	720	80	71	58	50	117	105	92	55	92	33.6
		Female	680	78	55	53	48	105	108	64	59	110	35.1
Terry	14.5	Male	7,059	896	720	707	665	1,011	1,005	747	522	786	30.4
		Female	7,441	848	728	675	664	1,004	1,087	751	594	1,090	33.0
Throckmorton	1.9	Male	910	72	65	64	62	106	141	88	96	216	41.1
		Female	990	61	59	64	54	93	141	103	109	306	47.4
Titus	24.2	Male	11,598	1,202	1,116	963	1,082	1,832	1,602	1,107	964	1,730	32.8
		Female	12,602	1,257	984	905	1,060	1,740	1,687	1,147	1,236	2,586	37.1
Tom Green	99.7	Male	48,004	4,653	4,139	3,713	6,569	8,435	6,735	4,673	3,795	5,292	30.8
		Female	51,696	4,617	3,949	3,666	6,402	8,029	7,040	5,169	4,443	8,381	34.0
Travis	560.4	Male	278,825	25,913	22,415	18,877	46,742	68,352	40,095	23,270	15,921	17,240	28.7
		Female	281,575	24,803	22,125	18,660	43,537	60,935	40,279	24,283	18,153	28,800	30.2
Trinity	11.9	Male	5,727	474	509	498	392	661	777	597	626	1,193	39.2
		Female	6,173	453	452	404	411	695	806	652	730	1,570	43.3
Tyler	19.4	Male	9,448	930	832	836	689	1,097	1,333	1,000	1,048	1,683	37.6
		Female	9,952	804	858	786	680	1,174	1,385	1,019	1,196	2,050	39.9
Upshur	32.9	Male	15,888	1,643	1,534	1,343	1,405	2,404	2,393	1,592	1,361	2,213	33.8
		Female	17,012	1,574	1,493	1,270	1,313	2,395	2,375	1,747	1,581	3,264	36.9
Upton	4.7	Male	2,340	302	227	217	270	377	304	245	176	222	29.1
		Female	2,360	320	228	200	220	349	328	252	184	279	31.1
Uvalde	25.3	Male	12,181	1,396	1,380	1,236	1,256	1,791	1,610	1,192	923	1,397	29.6
		Female	13,119	1,422	1,344	1,157	1,211	1,843	1,787	1,325	1,031	1,999	32.7
Val Verde	42.3	Male	20,927	2,670	2,587	2,124	2,513	3,542	2,908	1,798	1,282	1,503	26.6
		Female	21,373	2,680	2,530	1,978	2,097	3,570	3,149	1,923	1,420	2,026	28.9
Van Zandt	41.5	Male	19,977	1,681	1,744	1,642	1,516	2,512	3,117	2,220	2,124	3,421	37.9
		Female	21,523	1,610	1,658	1,575	1,325	2,636	3,199	2,295	2,411	4,814	41.1
Victoria	75.9	Male	37,330	4,373	3,747	3,313	[illegible]	7,025	5,547	3,755	2,672	2,857	29.5
		Female	38,570	4,229	3,640	3,192	[illegible]	6,605	5,733	3,872	2,850	4,402	31.3
Walker	54.6	Male	31,655	1,899	1,724	1,299	5,766	8,116	5,893	2,960	1,764	2,214	31.3
		Female	22,945	1,912	1,531	1,347	4,972	3,757	2,824	1,843	1,598	3,161	29.6
Waller	23.7	Male	11,836	981	959	949	2,749	1,614	1,490	1,011	828	1,255	26.7
		Female	11,864	905	942	946	2,252	1,626	1,592	1,053	872	1,676	30.5
Ward	13.5	Male	6,811	830	736	683	683	1,082	939	761	500	597	29.4
		Female	6,689	734	651	572	611	1,076	997	705	521	822	32.2
Washington	25.6	Male	12,354	1,038	992	970	1,553	1,734	1,599	1,232	1,082	2,154	34.4
		Female	13,246	1,068	961	882	1,228	1,709	1,608	1,335	1,305	3,150	39.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Webb	126.3	Male	60,153	8,508	8,110	6,723	6,500	9,581	7,634	4,997	3,353	4,747	25.2
		Female	66,147	8,308	7,879	6,708	6,677	9,989	8,936	6,177	4,264	7,209	28.5
Wharton	40.4	Male	19,636	2,201	1,810	1,795	1,991	3,167	2,662	1,910	1,582	2,518	31.4
		Female	20,764	2,034	1,767	1,676	1,933	2,907	2,849	2,070	1,866	3,662	35.2
Wheeler	7.2	Male	3,459	354	260	304	272	478	491	348	294	658	36.3
		Female	3,741	342	288	236	284	441	536	341	349	924	40.2
Wichita	125.9	Male	62,200	5,951	5,092	4,688	9,731	11,076	8,616	6,504	4,755	5,787	30.1
		Female	63,700	5,941	4,877	4,280	7,189	10,111	9,093	6,814	5,304	10,091	34.5
Wilbarger	15.5	Male	7,377	730	651	554	664	1,048	958	717	725	1,330	35.4
		Female	8,123	639	596	530	619	1,040	965	801	834	2,099	41.6
Willacy	18.5	Male	8,884	1,251	1,117	945	886	1,265	1,011	788	655	966	26.9
		Female	9,616	1,182	1,130	986	871	1,397	1,190	999	726	1,135	29.6
Williamson	127.5	Male	63,250	6,961	6,919	5,760	5,169	12,032	11,574	5,468	3,861	5,506	30.7
		Female	64,250	6,453	6,380	5,428	5,150	12,224	10,703	5,315	4,283	8,314	32.1
Wilson	21.2	Male	10,570	1,081	1,093	1,053	906	1,523	1,612	1,069	902	1,331	32.6
		Female	10,630	1,014	968	977	840	1,573	1,527	1,023	943	1,765	34.6
Winkler	9.1	Male	4,582	627	451	382	456	711	639	526	357	433	30.3
		Female	4,518	535	419	388	419	645	630	484	390	608	32.7
Wise	36.5	Male	17,889	1,635	1,651	1,510	1,548	2,643	2,950	2,012	1,549	2,391	34.8
		Female	18,611	1,537	1,578	1,503	1,433	2,582	2,908	1,922	1,608	3,540	37.3
Wood	30.4	Male	14,471	1,214	1,182	1,072	1,334	1,851	2,062	1,416	1,561	2,779	37.8
		Female	15,929	1,223	1,136	1,033	1,206	1,842	2,095	1,537	1,892	3,965	42.3
Yoakum	10.0	Male	5,074	679	515	443	519	867	761	507	398	385	29.4
		Female	4,926	668	495	420	467	816	729	490	363	478	30.1
Young	19.1	Male	9,099	886	772	686	809	1,353	1,270	991	824	1,508	35.3
		Female	10,001	840	744	595	729	1,334	1,297	1,022	956	2,484	40.8
Zapata	9.0	Male	4,477	549	465	422	374	551	509	350	444	813	32.8
		Female	4,523	568	427	417	336	526	551	413	519	766	34.8
Zavala	11.9	Male	5,810	823	772	674	568	840	684	480	348	621	25.8
		Female	6,090	788	760	647	542	899	727	573	478	676	28.4
TOTAL METRO COUNTIES	**13,746.9**	**Male**	**6,768,988**	**721,768**	**663,186**	**564,570**	**822,361**	**1,338,694**	**1,067,075**	**655,263**	**453,573**	**482,498**	**29.6**
		Female	**6,977,912**	**693,937**	**640,172**	**544,935**	**776,980**	**1,293,290**	**1,074,394**	**684,949**	**501,145**	**768,110**	**31.4**
TOTAL STATE	**16,983.7**	**Male**	**8,348,784**	**881,205**	**809,236**	**700,175**	**979,568**	**1,575,653**	**1,285,376**	**812,741**	**593,157**	**711,673**	**30.1**
		Female	**8,634,916**	**846,769**	**780,793**	**671,193**	**918,596**	**1,513,920**	**1,297,008**	**850,944**	**661,207**	**1,094,486**	**32.3**
UTAH													
PROVO - OREM	**252.2**	**Male**	**124,749**	**23,328**	**13,624**	**9,543**	**21,654**	**22,024**	**13,256**	**8,041**	**5,850**	**7,429**	**23.1**
		Female	**127,451**	**22,520**	**13,241**	**9,222**	**24,409**	**19,593**	**13,480**	**8,299**	**6,449**	**10,238**	**23.4**
Utah	252.2	Male	124,749	23,328	13,624	9,543	21,654	22,024	13,256	8,041	5,850	7,429	23.1
		Female	127,451	22,520	13,241	9,222	24,409	19,593	13,480	8,299	6,449	10,238	23.4
SALT LAKE CITY - OGDEN	**1,069.0**	**Male**	**530,208**	**82,642**	**58,217**	**44,215**	**57,949**	**100,600**	**75,006**	**44,334**	**32,676**	**34,569**	**27.2**
		Female	**538,792**	**79,167**	**55,998**	**42,511**	**57,628**	**96,278**	**74,743**	**45,023**	**34,838**	**52,606**	**28.5**
Davis	187.7	Male	94,658	16,164	11,870	9,294	10,161	15,661	14,050	8,352	5,127	3,979	24.9
		Female	93,042	15,658	11,306	8,497	8,878	15,820	14,398	8,129	4,958	5,398	26.4
Salt Lake	720.9	Male	356,668	55,233	38,067	28,401	38,660	71,460	50,560	28,657	21,561	24,069	27.5
		Female	364,232	52,708	36,673	27,582	39,800	67,609	49,653	29,372	23,479	37,356	28.7
Weber	160.4	Male	78,882	11,245	8,280	6,520	9,128	13,479	10,396	7,325	5,988	6,521	28.2
		Female	81,518	10,801	8,019	6,432	8,950	12,849	10,692	7,522	6,401	9,852	30.1
ALL COUNTIES													
Beaver	4.9	Male	2,416	383	269	184	183	329	275	217	234	342	30.7
		Female	2,484	356	269	163	176	307	287	227	234	465	34.1
Box Elder	38.7	Male	19,201	3,198	2,189	1,920	1,648	2,804	2,578	1,889	1,332	1,643	27.3
		Female	19,499	3,063	2,076	1,871	1,669	2,651	2,701	1,857	1,389	2,222	29.0
Cache	68.2	Male	34,172	5,609	3,436	2,429	5,915	6,313	3,834	2,282	1,652	2,702	24.6
		Female	34,028	5,322	3,145	2,365	6,060	5,310	3,781	2,257	1,917	3,871	25.2
Carbon	23.3	Male	11,574	1,759	1,151	842	1,235	2,220	1,462	895	892	1,118	28.6
		Female	11,726	1,810	1,179	860	1,177	1,886	1,407	964	1,016	1,427	29.4
Daggett	.7	Male	351	50	35	29	35	65	55	32	24	26	29.1
		Female	349	68	37	27	35	67	40	25	23	27	26.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
UTAH (continued)													
ALL COUNTIES (continued)													
Davis	187.7	Male	94,658	16,164	11,870	9,294	10,161	15,661	14,050	8,352	5,127	3,979	24.9
		Female	93,042	15,658	11,306	8,497	8,878	15,820	14,398	8,129	4,958	5,398	26.4
Duchesne	14.1	Male	7,182	1,327	948	683	687	1,151	976	518	385	507	24.4
		Female	6,918	1,249	876	656	652	1,073	985	498	374	555	25.2
Emery	12.5	Male	6,407	1,298	787	499	645	1,129	875	452	290	432	24.7
		Female	6,093	1,207	725	530	614	1,023	792	406	293	503	24.7
Garfield	4.0	Male	2,034	281	207	165	197	322	259	175	185	243	30.2
		Female	1,966	265	205	152	140	285	249	189	206	275	32.8
Grand	7.6	Male	3,811	550	369	325	394	726	551	410	231	255	28.7
		Female	3,789	552	409	289	385	679	563	367	240	305	28.8
Iron	19.4	Male	9,741	1,608	1,110	784	1,416	1,538	1,151	814	581	739	24.8
		Female	9,659	1,506	1,097	705	1,445	1,414	1,185	769	638	900	25.5
Juab	5.7	Male	2,842	507	309	227	235	433	367	203	208	353	28.3
		Female	2,858	425	327	235	210	418	339	231	235	438	30.6
Kane	5.1	Male	2,530	405	281	248	139	387	355	200	233	282	30.0
		Female	2,570	389	277	227	160	348	378	232	228	331	31.7
Millard	12.8	Male	6,404	1,116	779	597	464	866	776	506	468	832	27.8
		Female	6,396	1,011	723	564	428	856	757	566	513	978	30.5
Morgan	5.7	Male	2,861	424	360	312	256	351	511	305	151	191	27.2
		Female	2,839	433	357	302	206	376	479	277	154	255	28.2
Piute	1.5	Male	771	102	92	77	44	75	100	75	65	141	34.4
		Female	729	97	74	61	35	89	93	64	88	128	35.9
Rich	2.2	Male	1,162	201	118	93	128	217	145	78	64	118	26.9
		Female	1,038	208	109	78	104	170	107	73	65	124	26.2
Salt Lake	720.9	Male	356,668	55,233	38,067	28,401	38,660	71,460	50,560	28,657	21,561	24,069	27.5
		Female	364,232	52,708	36,673	27,582	39,800	67,609	49,653	29,372	23,479	37,356	28.7
San Juan	12.2	Male	6,118	1,179	902	715	584	942	709	457	284	346	21.2
		Female	6,082	1,136	860	647	585	936	772	483	287	376	22.8
Sanpete	17.1	Male	8,345	1,410	969	676	901	1,146	958	572	613	1,100	26.9
		Female	8,755	1,366	945	662	994	1,084	962	616	690	1,436	28.8
Sevier	16.3	Male	8,145	1,411	949	687	636	1,176	1,054	661	612	959	28.3
		Female	8,155	1,292	879	670	621	1,121	1,031	691	650	1,200	30.5
Summit	14.9	Male	7,634	1,018	782	651	694	1,700	1,303	603	379	504	29.0
		Female	7,266	965	800	601	652	1,511	1,181	514	393	649	29.1
Tooele	29.6	Male	15,058	2,346	1,820	1,458	1,372	2,487	2,239	1,413	1,059	864	27.1
		Female	14,542	2,204	1,693	1,323	1,295	2,251	2,251	1,394	972	1,159	28.4
Uintah	24.0	Male	12,152	2,174	1,462	1,052	1,246	2,205	1,671	979	624	739	25.6
		Female	11,848	2,157	1,418	1,047	1,193	1,952	1,675	934	611	861	25.6
Utah	252.2	Male	124,749	23,328	13,624	9,543	21,654	22,024	13,256	8,041	5,850	7,429	23.1
		Female	127,451	22,520	13,241	9,222	24,409	19,593	13,480	8,299	6,449	10,238	23.4
Wasatch	10.5	Male	5,266	895	615	435	473	901	725	417	318	487	27.4
		Female	5,234	852	623	428	430	860	620	452	353	616	28.3
Washington	45.4	Male	22,323	3,861	2,573	1,833	2,080	3,051	2,395	1,610	1,667	3,253	27.7
		Female	23.077	3,682	2,508	1,778	2,293	3,010	2,461	1,768	2,052	3,525	29.2
Wayne	2.3	Male	1,161	186	127	97	67	189	148	84	107	156	30.5
		Female	1,139	179	124	89	78	141	140	97	100	191	32.1
Weber	160.4	Male	78,882	11,245	8,280	6,520	9,128	13,479	10,396	7,325	5,988	6,521	28.2
		Female	81,518	10,801	8,019	6,432	8,950	12,849	10,692	7,522	6,401	9,852	30.1
TOTAL METRO COUNTIES	**1,321.2**	**Male**	**654,957**	**105,970**	**71,841**	**53,758**	**79,603**	**122,624**	**88,262**	**52,375**	**38,526**	**41,998**	**26.3**
		Female	**666,243**	**101,687**	**69,239**	**51,733**	**82,037**	**115,871**	**88,223**	**53,322**	**41,287**	**62,844**	**27.5**
TOTAL STATE	**1,719.9**	**Male**	**854,618**	**139,268**	**94,480**	**70,776**	**101,277**	**155,347**	**113,734**	**68,222**	**51,184**	**60,330**	**26.4**
		Female	**865,282**	**133,481**	**90,974**	**68,063**	**103,674**	**145,689**	**113,459**	**69,273**	**55,008**	**85,661**	**27.5**
VERMONT													
BURLINGTON	136.6	**Male**	**66,570**	**5,710**	**5,936**	**5,915**	**10,213**	**13,353**	**10,778**	**6,312**	**3,962**	**4,391**	**29.1**
		Female	**70,030**	**5,408**	**5,706**	**5,518**	**11,145**	**13,137**	**10,616**	**6,333**	**4,490**	**7,677**	**30.5**
Chittenden	131.4	Male	64,002	5,446	5,727	5,700	10,008	12,872	10,367	6,057	3,725	4,100	29.0
		Female	67,398	5,173	5,446	5,306	10,934	12,667	10,226	6,064	4,270	7,312	30.4
Grand Isle	5.2	Male	2,568	264	209	215	205	481	411	255	237	291	33.1
		Female	2,632	235	260	212	211	470	390	269	220	365	33.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VERMONT (continued)													
ALL COUNTIES													
Addison	32.0	Male	15,963	1,562	1,498	1,381	2,121	3,037	2,418	1,380	1,110	1,456	29.7
		Female	16,037	1,370	1,447	1,310	2,034	2,885	2,320	1,372	1,200	2,099	31.4
Bennington	36.1	Male	17,337	1,561	1,569	1,536	1,646	2,942	2,614	1,799	1,446	2,224	33.0
		Female	18,763	1,466	1,448	1,453	1,851	2,886	2,786	1,898	1,575	3,400	36.0
Caledonia	28.6	Male	13,961	1,378	1,310	1,207	1,437	2,503	2,056	1,312	1,136	1,622	31.6
		Female	14,639	1,338	1,222	1,125	1,321	2,459	1,959	1,444	1,277	2,494	34.4
Chittenden	131.4	Male	64,002	5,446	5,727	5,700	10,008	12,872	10,367	6,057	3,725	4,100	29.0
		Female	67,398	5,173	5,446	5,306	10,934	12,667	10,226	6,064	4,270	7,312	30.4
Essex	7.2	Male	3,579	372	329	317	295	607	529	374	318	438	32.9
		Female	3,621	358	320	293	299	552	514	387	345	553	34.8
Franklin	38.1	Male	18,598	2,060	1,897	1,731	1,652	3,350	2,829	1,801	1,443	1,835	30.8
		Female	19,502	1,908	1,908	1,669	1,669	3,204	2,697	1,900	1,564	2,983	33.1
Grand Isle	5.2	Male	2,568	264	209	215	205	481	411	255	237	291	33.1
		Female	2,632	235	260	212	211	470	390	269	220	365	33.5
Lamoille	18.7	Male	9,254	872	850	775	1,095	1,936	1,416	807	608	895	30.3
		Female	9,446	887	785	692	1,072	1,773	1,407	772	700	1,358	32.3
Orange	25.3	Male	12,748	1,367	1,192	1,054	1,389	2,312	1,844	1,222	942	1,426	30.9
		Female	12,552	1,189	1,056	979	1,050	2,227	1,876	1,154	1,030	1,991	34.0
Orleans	24.6	Male	11,997	1,264	1,171	1,089	1,028	2,080	1,824	1,160	1,066	1,315	32.0
		Female	12,603	1,217	1,170	1,034	1,020	2,046	1,692	1,208	1,123	2,093	34.1
Rutland	62.6	Male	29,827	2,522	2,623	2,529	3,046	5,472	4,533	3,042	2,567	3,493	32.7
		Female	32,773	2,467	2,551	2,475	3,550	5,432	4,506	3,055	2,981	5,756	34.8
Washington	55.6	Male	26,747	2,398	2,443	2,266	3,125	4,840	4,250	2,644	2,002	2,779	31.5
		Female	28,853	2,298	2,238	2,212	2,677	5,055	4,212	2,768	2,374	5,019	34.9
Windham	40.1	Male	19,189	1,753	1,699	1,565	1,714	3,832	2,957	1,893	1,579	2,197	32.5
		Female	20,911	1,614	1,619	1,461	1,850	3,938	2,909	1,952	1,809	3,759	34.9
Windsor	56.7	Male	27,716	2,353	2,344	2,360	2,426	5,056	4,426	2,816	2,557	3,378	33.7
		Female	28,984	2,266	2,249	2,189	2,260	4,990	4,345	2,801	2,868	5,016	36.2
TOTAL METRO COUNTIES	**136.6**	**Male**	**66,570**	**5,710**	**5,936**	**5,915**	**10,213**	**13,353**	**10,778**	**6,312**	**3,962**	**4,391**	**29.1**
		Female	**70,030**	**5,408**	**5,706**	**5,518**	**11,145**	**13,137**	**10,616**	**6,333**	**4,490**	**7,677**	**30.5**
TOTAL STATE	**562.2**	**Male**	**273,486**	**25,172**	**24,861**	**23,725**	**31,187**	**51,320**	**42,474**	**26,562**	**20,736**	**27,449**	**31.2**
		Female	**288,714**	**23,786**	**23,719**	**22,410**	**31,798**	**50,584**	**41,839**	**27,044**	**23,336**	**44,198**	**33.4**
VIRGINIA													
CHARLOTTESVILLE	**128.0**	**Male**	**62,400**	**4,956**	**4,410**	**4,645**	**11,101**	**12,735**	**9,091**	**5,707**	**4,393**	**5,362**	**29.8**
		Female	**65,600**	**4,631**	**4,327**	**4,473**	**10,458**	**12,445**	**9,754**	**6,105**	**4,888**	**8,519**	**32.2**
Albemarle	65.1	Male	32,428	2,514	2,341	2,489	6,005	6,500	5,006	3,011	2,151	2,411	29.4
		Female	32,672	2,308	2,205	2,374	5,330	6,446	5,305	3,098	2,217	3,389	31.4
Charlottesville city	41.2	Male	19,182	1,364	1,164	1,139	4,183	4,239	2,332	1,588	1,359	1,814	29.1
		Female	22,018	1,408	1,160	1,154	4,163	4,011	2,671	1,933	1,816	3,702	32.8
Fluvanna	12.2	Male	6,055	576	516	595	530	1,021	932	638	514	733	32.9
		Female	6,145	481	532	548	554	1,009	965	628	536	892	34.5
Greene	9.5	Male	4,735	502	389	422	383	975	821	470	369	404	31.9
		Female	4,765	434	430	397	411	979	813	446	319	536	32.3
DANVILLE	**111.2**	**Male**	**52,731**	**4,458**	**4,625**	**4,581**	**5,164**	**8,887**	**8,130**	**5,837**	**5,000**	**6,049**	**33.5**
		Female	**58,469**	**4,293**	**4,431**	**4,507**	**5,481**	**8,982**	**8,474**	**6,472**	**6,053**	**9,776**	**36.8**
Danville city	44.9	Male	20,212	1,596	1,658	1,610	1,994	3,367	2,834	2,340	2,176	2,637	34.6
		Female	24,688	1,590	1,654	1,578	2,321	3,497	3,201	2,814	2,824	5,209	40.3
Pittsylvania	66.3	Male	32,519	2,862	2,967	2,971	3,170	5,520	5,296	3,497	2,824	3,412	32.8
		Female	33,781	2,703	2,777	2,929	3,160	5,485	5,273	3,658	3,229	4,567	34.7
LYNCHBURG	**149.3**	**Male**	**70,471**	**6,029**	**6,241**	**5,869**	**7,958**	**12,436**	**11,386**	**7,724**	**5,751**	**7,077**	**32.3**
		Female	**78,829**	**5,955**	**6,156**	**5,590**	**9,556**	**12,400**	**11,994**	**8,100**	**6,869**	**12,209**	**34.8**
Amherst	31.2	Male	15,091	1,223	1,337	1,318	1,432	2,813	2,638	1,679	1,173	1,478	32.9
		Female	16,109	1,284	1,266	1,196	1,846	2,695	2,673	1,667	1,341	2,141	34.1
Campbell	49.7	Male	24,560	2,212	2,363	2,216	2,325	4,313	4,444	2,802	1,862	2,023	32.3
		Female	25,140	2,172	2,376	2,079	2,249	4,263	4,532	2,685	2,022	2,762	33.7
Lynchburg city	68.4	Male	30,820	2,594	2,541	2,335	4,201	5,310	4,304	3,243	2,716	3,576	32.0
		Female	37,580	2,499	2,514	2,315	5,461	5,442	4,789	3,748	3,506	7,306	36.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**1,380.9**	**Male**	**704,822**	**65,260**	**60,137**	**55,243**	**125,859**	**134,055**	**108,344**	**64,071**	**48,736**	**43,117**	**28.4**
		Female	**676,078**	**62,473**	**57,800**	**53,647**	**78,475**	**123,011**	**106,721**	**68,391**	**53,866**	**71,694**	**32.0**
Chesapeake city	146.4	Male	72,077	7,494	7,313	6,823	7,512	12,838	12,626	7,453	5,425	4,593	30.4
		Female	74,323	7,061	6,831	6,568	7,078	13,270	12,981	7,807	5,772	6,955	32.3
Gloucester	31.0	Male	15,104	1,271	1,306	1,272	1,311	2,560	2,777	1,619	1,401	1,587	34.3
		Female	15,896	1,247	1,293	1,239	1,311	2,506	2,681	1,649	1,447	2,523	36.3
Hampton city	129.8	Male	63,718	5,934	5,644	5,582	9,087	11,331	10,315	6,846	4,982	3,997	30.0
		Female	66,082	5,805	5,441	5,468	8,890	11,190	11,043	6,850	5,301	6,094	31.6
James City	29.6	Male	14,563	1,203	1,258	1,276	1,518	2,642	2,493	1,687	1,227	1,259	32.7
		Female	15,037	1,234	1,241	1,329	1,395	2,630	2,499	1,694	1,348	1,667	33.8
Newport News city	165.5	Male	82,022	8,196	7,065	6,368	11,860	16,560	12,434	7,801	6,175	5,563	29.5
		Female	83,478	7,802	7,007	6,296	9,701	15,391	12,426	8,404	7,016	9,435	32.1
Norfolk city	283.4	Male	160,756	12,807	9,431	8,577	53,003	30,842	16,787	9,910	9,534	9,865	24.5
		Female	122,644	12,057	8,944	8,139	17,731	21,114	14,183	11,511	11,357	17,608	31.8
Poquoson city	11.3	Male	5,612	466	562	580	453	853	1,321	716	328	333	33.7
		Female	5,688	417	580	599	390	919	1,288	619	374	502	34.3
Portsmouth city	111.6	Male	53,169	5,811	4,698	4,329	6 581	9,586	6,961	5,078	5,264	4,861	30.4
		Female	58,431	5,509	4,569	4,352	6,059	9,490	7,528	6,099	6,211	8,614	34.2
Suffolk city	54.3	Male	25,790	2,396	2,424	2,421	2,478	4,073	3,972	2,847	2,562	2,617	32.8
		Female	28,510	2,432	2,404	2,362	2,460	4,233	4,358	3,141	2,800	4,320	35.8
Virginia Beach city	362.1	Male	184,563	17,687	17,852	15,578	27,545	38,189	33,477	17,338	10,036	6,861	28.6
		Female	177,537	16,891	17,121	14,988	18,560	37,672	32,626	17,880	10,368	11,431	30.6
Williamsburg city	12.4	Male	5,709	186	174	187	2,545	934	469	333	367	514	24.3
		Female	6,691	162	148	199	3,096	742	492	412	463	977	24.4
York	43.5	Male	21,739	1,809	2,410	2,250	1,966	3,647	4,712	2,443	1,435	1,067	31.7
		Female	21,761	1,856	2,221	2,108	1,804	3,854	4,616	2,325	1,409	1,668	32.5
RICHMOND - PETERSBURG	**855.0**	**Male**	**410,021**	**35,412**	**36,165**	**34,710**	**44,416**	**82,175**	**68,496**	**42,836**	**33,096**	**32,715**	**31.6**
		Female	**444,979**	**34,370**	**35,194**	**32,864**	**46,163**	**83,217**	**70,735**	**46,555**	**37,874**	**58,007**	**33.9**
Charles City	6.8	Male	3,382	309	336	346	352	603	525	355	263	293	30.8
		Female	3,418	310	292	325	389	589	522	410	229	352	31.7
Chesterfield	194.1	Male	95,720	9,234	10,162	8,815	8,577	19,710	19,773	10,073	5,602	3,774	30.6
		Female	98,380	9,122	9,843	8,483	8,892	21,072	19,316	9,810	5,728	6,114	31.1
Colonial Heights city	17.3	Male	8,181	599	725	757	749	1,268	1,485	1,120	879	599	34.9
		Female	9,119	578	760	704	783	1,386	1,591	1,183	993	1,141	37.2
Dinwiddie	22.0	Male	11,062	789	955	1,134	1,180	1,845	1,949	1,176	912	1,122	33.0
		Female	10,938	785	853	1,100	1,002	1,662	1,880	1,125	985	1,546	35.4
Goochland	13.8	Male	6,893	495	581	601	632	1,304	1,170	847	526	737	33.7
		Female	6,907	489	544	528	642	1,183	1,243	798	546	934	35.5
Hanover	60.3	Male	29,941	2,434	2,614	2,966	3,008	4,827	5,660	3,522	2,510	2,400	33.2
		Female	30,359	2,263	2,549	2,516	2,611	5,078	5,688	3,519	2,534	3,601	35.3
Henrico	207.6	Male	97,755	8,174	8,507	7,910	9,742	19,643	15,899	10,819	8,987	8,074	32.4
		Female	109,845	7,853	8,389	7,526	10,477	21,044	17,600	12,454	10,288	14,214	34.8
Hopewell city	24.0	Male	11,470	1,142	1,117	990	1,178	1,998	1,779	1,232	961	1,073	31.5
		Female	12,530	1,110	925	981	1,320	2,014	1,905	1,308	1,146	1,821	34.6
New Kent	11.7	Male	5,950	540	558	526	499	1,197	1,035	599	482	514	32.1
		Female	5,750	510	542	465	492	1,103	986	575	475	602	32.9
Petersburg city	40.9	Male	18,857	1,818	1,584	1,789	2,059	3,244	2,530	2,042	1,900	1,891	31.7
		Female	22,043	1,711	1,607	1,726	2,336	3,419	2,982	2,383	2,282	3,597	35.7
Powhatan	14.7	Male	8,558	537	636	866	887	2,269	1,663	714	514	472	31.0
		Female	6,142	526	614	586	454	1,147	1,146	598	482	589	32.8
Prince George	26.5	Male	14,731	1,304	1,366	1,235	2,873	3,229	2,478	1,146	623	477	26.8
		Female	11,769	1,217	1,272	1,062	1,457	2,452	2,075	1,002	594	638	28.6
Richmond city	215.3	Male	97,521	8,037	7,024	6,775	12,680	21,038	12,550	9,191	8,937	11,289	31.8
		Female	117,779	7,896	7,004	6,862	15,308	21,068	13,801	11,390	11,592	22,858	35.5
ROANOKE	**229.6**	**Male**	**107,908**	**8,544**	**9,453**	**8,598**	**9,979**	**19,812**	**17,522**	**12,287**	**9,964**	**11,749**	**33.8**
		Female	**121,692**	**8,205**	**9,296**	**8,351**	**11,267**	**20,402**	**18,439**	**13,381**	**11,454**	**20,897**	**36.8**
Botetourt	26.6	Male	13,291	1,031	1,202	1,174	1,116	2,265	2,421	1,621	1,172	1,289	34.4
		Female	13,309	1,025	1,156	1,056	952	2,272	2,345	1,526	1,178	1,799	35.8
Roanoke	78.0	Male	37,274	2,786	3,542	3,220	3,009	6,672	7,286	4,604	3,078	3,077	34.1
		Female	40,726	2,589	3,477	3,121	3,681	7,213	7,473	4,686	3,295	5,191	35.4
Roanoke city	100.9	Male	46,076	3,954	3,820	3,380	4,439	8,948	6,045	4,741	4,614	6,135	33.3
		Female	54,824	3,826	3,779	3,301	5,116	8,831	6,632	5,710	5,745	11,884	38.9
Salem city	24.1	Male	11,267	773	889	824	1,415	1,927	1,770	1,321	1,100	1,248	34.0
		Female	12,833	765	884	873	1,518	2,086	1,989	1,459	1,236	2,023	36.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
ALL COUNTIES													
Accomack	33.3	Male	15,471	1,415	1,280	1,362	1,377	2,203	2,105	1,728	1,712	2,289	35.5
		Female	17,829	1,292	1,318	1,300	1,360	2,379	2,371	1,998	1,905	3,906	40.3
Albemarle	65.1	Male	32,428	2,514	2,341	2,489	6,005	6,500	5,006	3,011	2,151	2,411	29.4
		Female	32,672	2,308	2,205	2,374	5,330	6,446	5,305	3,098	2,217	3,389	31.4
☐ Alexandria city	110.6	Male	52,386	3,620	2,886	2,681	5,160	15,039	9,809	5,353	4,229	3,609	32.9
		Female	58,214	3,389	2,829	2,706	6,562	15,961	8,723	5,516	5,136	7,392	33.5
Alleghany	13.8	Male	6,943	629	640	686	570	1,140	1,270	745	593	670	33.3
		Female	6,857	542	600	593	544	1,093	1,193	718	630	944	35.5
Amelia	9.0	Male	4,441	412	390	411	406	696	736	473	377	540	33.6
		Female	4,559	375	386	390	402	679	763	461	398	705	35.6
Amherst	31.2	Male	15,091	1,223	1,337	1,318	1,432	2,813	2,638	1,679	1,173	1,478	32.9
		Female	16,109	1,284	1,266	1,196	1,846	2,695	2,673	1,667	1,341	2,141	34.1
Appomattox	13.1	Male	6,351	584	594	567	540	941	1,095	699	568	763	34.5
		Female	6,749	560	590	568	585	991	1,126	685	605	1,039	35.7
☐ Arlington	157.6	Male	77,309	4,228	3,751	3,634	10,768	21,012	13,369	7,237	6,466	6,844	32.7
		Female	80,291	3,992	3,470	3,339	8,781	19,428	12,318	7,573	8,569	12,821	35.9
Augusta	53.0	Male	26,223	2,157	2,333	2,213	2,505	4,560	4,647	2,975	2,110	2,723	33.6
		Female	26,777	1,948	2,106	2,190	2,309	4,438	4,636	2,879	2,369	3,902	35.9
Bath	5.5	Male	2,837	181	221	223	282	493	547	338	229	323	35.3
		Female	2,663	196	217	210	207	389	407	299	242	496	37.8
Bedford	43.4	Male	21,656	1,911	1,936	1,753	1,769	3,909	3,780	2,367	1,839	2,392	33.8
		Female	21,744	1,786	1,890	1,743	1,698	3,759	3,633	2,288	1,918	3,029	35.0
Bedford city	6.4	Male	2,982	225	186	202	263	440	383	318	295	670	39.6
		Female	3,418	232	187	225	270	453	448	337	380	886	42.6
Bland	6.6	Male	3,581	272	306	240	367	830	554	366	270	376	32.3
		Female	3,019	217	251	234	251	494	458	347	275	492	36.4
Botetourt	26.6	Male	13,291	1,031	1,202	1,174	1,116	2,265	2,421	1,621	1,172	1,289	34.4
		Female	13,309	1,025	1,156	1,056	952	2,272	2,345	1,526	1,178	1,799	35.8
☐ Bristol city	18.0	Male	8,046	627	690	713	789	1,296	1,207	930	810	984	34.3
		Female	9,954	605	679	658	1,008	1,358	1,408	1,104	1,106	2,028	39.8
Brunswick	16.1	Male	7,824	687	756	699	894	1,166	1,057	868	757	940	32.5
		Female	8,276	686	674	700	937	1,146	1,023	907	880	1,323	35.0
Buchanan	36.5	Male	18,464	2,108	2,057	1,808	2,029	3,338	3,133	1,761	1,046	1,184	28.7
		Female	18,036	1,904	1,956	1,704	1,892	3,194	2,959	1,662	1,199	1,566	29.9
Buckingham	12.9	Male	6,294	524	583	647	592	922	890	635	608	893	33.7
		Female	6,606	510	597	599	578	985	908	641	612	1,176	35.4
Buena Vista city	6.5	Male	3,061	278	285	294	252	501	520	353	268	310	33.4
		Female	3,439	252	289	246	409	540	521	383	320	479	34.7
Campbell	49.7	Male	24,560	2,212	2,363	2,216	2,325	4,313	4,444	2,802	1,862	2,023	32.3
		Female	25,140	2,172	2,376	2,079	2,249	4,263	4,532	2,685	2,022	2,762	33.7
Caroline	20.7	Male	10,306	1,020	981	944	1,016	1,739	1,666	1,076	870	994	31.9
		Female	10,394	903	995	959	1,053	1,647	1,585	1,048	882	1,322	32.8
Carroll	28.0	Male	13,714	1,128	1,212	1,213	1,108	2,267	2,132	1,672	1,221	1,761	34.7
		Female	14,286	1,053	1,084	1,095	1,117	2,144	2,275	1,648	1,383	2,487	37.9
Charles City	6.8	Male	3,382	309	336	346	352	603	525	355	263	293	30.8
		Female	3,418	310	292	325	389	589	522	410	229	352	31.7
Charlotte	12.0	Male	5,857	503	589	561	526	797	848	628	621	784	34.4
		Female	6,143	490	537	530	501	802	855	737	618	1,073	37.5
Charlottesville city	41.2	Male	19,182	1,364	1,164	1,139	4,183	4,239	2,332	1,588	1,359	1,814	29.1
		Female	22,018	1,408	1,160	1,154	4,163	4,011	2,671	1,933	1,816	3,702	32.8
Chesapeake city	146.4	Male	72,077	7,494	7,313	6,823	7,512	12,838	12,626	7,453	5,425	4,593	30.4
		Female	74,323	7,061	6,831	6,568	7,078	13,270	12,981	7,807	5,772	6,955	32.3
Chesterfield	194.1	Male	95,720	9,234	10,162	8,815	8,577	19,710	19,773	10,073	5,602	3,774	30.6
		Female	98,380	9,122	9,843	8,483	8,892	21,072	19,316	9,810	5,728	6,114	31.1
Clarke	11.4	Male	5,579	403	495	475	395	1,014	951	636	504	706	35.1
		Female	5,821	432	441	463	414	928	882	693	561	1,007	37.6
Clifton Forge city	5.1	Male	2,284	194	171	192	225	316	327	239	242	378	36.3
		Female	2,816	173	176	183	183	336	350	300	295	820	45.3
Colonial Heights city	17.3	Male	8,181	599	725	757	749	1,268	1,485	1,120	879	599	34.9
		Female	9,119	578	760	704	783	1,386	1,591	1,183	993	1,141	37.2
Covington city	7.6	Male	3,570	235	270	290	375	589	524	363	388	536	35.5
		Female	4,030	275	278	281	359	533	467	422	456	959	41.2
Craig	4.4	Male	2,161	158	182	177	183	391	358	260	204	248	34.7
		Female	2,239	153	194	163	186	347	349	240	224	383	37.2

POPULATION BY AGE AND SEX

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
ALL COUNTIES (continued)													
Culpeper	26.5	Male	12,850	1,163	1,179	1,158	1,095	2,182	2,139	1,353	1,082	1,499	33.4
		Female	13,650	1,179	1,160	1,144	1,154	2,182	2,062	1,388	1,165	2,216	35.0
Cumberland	8.8	Male	4,270	396	448	467	330	593	667	418	367	584	33.3
		Female	4,530	332	440	442	358	650	690	430	426	762	35.6
Danville city	44.9	Male	20,212	1,596	1,658	1,610	1,994	3,367	2,834	2,340	2,176	2,637	34.6
		Female	24,688	1,590	1,654	1,578	2,321	3,497	3,201	2,814	2,824	5,209	40.3
Dickenson	20.1	Male	10,060	1,054	1,066	977	1,008	1,765	1,555	1,011	733	891	30.2
		Female	10,040	1,029	973	864	953	1,608	1,582	991	833	1,207	32.5
Dinwiddie	22.0	Male	11,062	789	955	1,134	1,180	1,845	1,949	1,176	912	1,122	33.0
		Female	10,938	785	853	1,100	1,002	1,662	1,880	1,125	985	1,546	35.4
Emporia city	4.6	Male	2,092	187	182	187	172	294	284	212	254	320	35.8
		Female	2,508	155	180	166	206	302	306	249	310	634	43.0
Essex	9.5	Male	4,526	370	395	419	365	728	703	491	400	655	34.8
		Female	4,974	366	382	431	404	775	665	513	462	976	36.9
☐ Fairfax	764.3	Male	379,145	30,658	34,941	34,392	34,077	74,067	82,649	46,773	27,199	14,389	32.5
		Female	385,155	29,595	33,809	33,110	33,634	77,200	82,465	44,325	27,181	23,836	33.1
☐ Fairfax city	20.2	Male	9,992	731	777	853	1,318	2,067	1,771	1,171	865	439	31.4
		Female	10,208	733	693	790	1,153	1,941	1,817	1,310	853	918	33.9
☐ Falls Church city	9.6	Male	4,566	295	280	289	368	1,033	841	472	479	509	35.2
		Female	5,034	251	238	253	384	959	866	552	601	930	40.0
Fauquier	47.7	Male	23,821	2,212	2,144	2,180	2,221	3,985	4,535	2,745	1,809	1,990	32.9
		Female	23,879	1,856	2,133	2,135	2,091	4,021	4,330	2,504	1,846	2,963	34.3
Floyd	12.7	Male	6,289	475	506	499	546	1,009	1,103	592	613	946	36.0
		Female	6,411	529	470	457	508	931	977	658	644	1,237	38.2
Fluvanna	12.2	Male	6,055	576	516	595	530	1,021	932	638	514	733	32.9
		Female	6,145	481	532	548	554	1,009	965	628	536	892	34.5
Franklin	39.5	Male	19,699	1,597	1,696	1,667	2,239	3,338	3,358	2,087	1,633	2,084	32.9
		Female	19,801	1,576	1,544	1,643	1,994	3,261	3,212	2,131	1,714	2,726	34.6
Franklin city	7.9	Male	3,606	355	357	332	339	593	484	348	354	444	32.1
		Female	4,294	317	315	366	421	609	540	466	470	790	37.2
Frederick	40.9	Male	20,495	1,909	1,935	1,981	1,757	3,648	3,759	2,246	1,592	1,668	32.3
		Female	20,405	1,738	1,930	1,799	1,739	3,688	3,682	2,239	1,569	2,021	33.1
Fredericksburg city	21.0	Male	8,938	679	636	593	1,131	1,603	1,278	885	864	1,269	33.9
		Female	12,062	633	656	653	2,594	1,700	1,296	1,082	1,112	2,336	33.8
Galax city	6.7	Male	3,089	210	250	210	271	483	475	383	304	503	37.5
		Female	3,611	223	222	209	278	482	478	415	394	910	43.2
Giles	17.7	Male	8,711	699	831	792	749	1,398	1,429	942	879	992	34.2
		Female	8,989	696	727	719	687	1,390	1,323	1,021	1,046	1,380	37.1
Gloucester	31.0	Male	15,104	1,271	1,306	1,272	1,311	2,560	2,777	1,619	1,401	1,587	34.3
		Female	15,896	1,247	1,293	1,239	1,311	2,506	2,681	1,649	1,447	2,523	36.3
Goochland	13.8	Male	6,893	495	581	601	632	1,304	1,170	847	526	737	33.7
		Female	6,907	489	544	528	642	1,183	1,243	798	546	934	35.5
Grayson	16.7	Male	8,137	653	716	682	696	1,279	1,320	901	778	1,112	35.3
		Female	8,563	571	652	642	676	1,251	1,312	1,009	899	1,551	38.7
Greene	9.5	Male	4,735	502	389	422	383	975	821	470	369	404	31.9
		Female	4,765	434	430	397	411	979	813	446	319	536	32.3
Greensville	10.2	Male	4,950	546	556	508	432	757	680	518	432	521	30.7
		Female	5,250	458	533	498	489	806	732	567	455	712	33.0
Halifax	29.8	Male	14,615	1,223	1,301	1,335	1,415	2,445	2,289	1,511	1,330	1,766	33.3
		Female	15,185	1,222	1,269	1,287	1,270	2,189	2,262	1,635	1,579	2,472	36.6
Hampton city	129.8	Male	63,718	5,934	5,644	5,582	9,087	11,331	10,315	6,846	4,982	3,997	30.0
		Female	66,082	5,805	5,441	5,468	8,890	11,190	11,043	6,850	5,301	6,094	31.6
Hanover	60.3	Male	29,941	2,434	2,614	2,966	3,008	4,827	5,660	3,522	2,510	2,400	33.2
		Female	30,359	2,263	2,549	2,516	2,611	5,078	5,688	3,519	2,534	3,601	35.3
Harrisonburg city	29.5	Male	13,406	798	832	722	4,104	2,120	1,659	1,060	944	1,167	26.2
		Female	16,094	810	761	726	4,804	2,167	1,716	1,250	1,231	2,629	29.4
Henrico	207.6	Male	97,755	8,174	8,507	7,910	9,742	19,643	15,899	10,819	8,987	8,074	32.4
		Female	109,845	7,853	8,389	7,526	10,477	21,044	17,600	12,454	10,288	14,214	34.8
Henry	60.7	Male	29,856	2,612	2,780	2,793	2,835	4,921	5,557	3,539	2,364	2,455	32.9
		Female	30,844	2,394	2,625	2,747	2,901	5,013	5,603	3,710	2,632	3,219	34.5
Highland	2.9	Male	1,453	130	102	87	146	264	209	158	157	200	34.9
		Female	1,447	126	75	76	132	210	215	140	175	298	39.9
Hopewell city	24.0	Male	11,470	1,142	1,117	990	1,178	1,998	1,779	1,232	961	1,073	31.5
		Female	12,530	1,110	925	981	1,320	2,014	1,905	1,308	1,146	1,821	34.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
ALL COUNTIES (continued)													
Isle of Wight	26.7	Male	13,150	1,185	1,201	1,291	1,273	2,243	2,208	1,443	1,107	1,199	32.2
		Female	13,550	1,147	1,132	1,136	1,240	2,268	2,159	1,470	1,235	1,763	34.3
James City	29.6	Male	14,563	1,203	1,258	1,276	1,518	2,642	2,493	1,687	1,227	1,259	32.7
		Female	15,037	1,234	1,241	1,329	1,395	2,630	2,499	1,694	1,348	1,667	33.8
King and Queen	6.3	Male	3,112	280	247	258	268	503	423	349	330	454	35.0
		Female	3,188	286	256	231	279	485	454	352	327	518	36.3
King George	13.0	Male	6,536	635	679	632	544	1,141	1,212	693	492	508	31.8
		Female	6,464	645	588	618	538	1,121	1,104	625	542	683	32.5
King William	10.8	Male	5,235	460	475	521	424	928	874	556	427	570	32.9
		Female	5,565	503	439	495	439	927	873	573	514	802	34.8
Lancaster	11.2	Male	5,232	376	364	397	418	686	671	578	668	1,074	40.6
		Female	5,968	345	349	402	396	680	762	656	784	1,594	45.7
Lee	26.6	Male	12,905	1,256	1,318	1,121	1,171	2,093	1,933	1,203	1,116	1,694	32.6
		Female	13,695	1,250	1,235	1,066	1,076	2,029	1,932	1,332	1,327	2,448	36.0
Lexington city	6.8	Male	4,327	156	138	198	2,464	330	298	259	209	275	22.7
		Female	2,473	124	142	142	189	363	319	283	271	640	43.7
☐ Loudoun	77.9	Male	38,617	3,657	4,112	3,664	2,813	7,514	8,488	3,953	2,102	2,314	31.7
		Female	39,283	3,491	3,981	3,596	2,996	7,972	7,953	3,617	2,243	3,434	32.0
Louisa	20.7	Male	10,425	934	921	975	917	1,604	1,734	1,101	971	1,268	34.1
		Female	10,275	814	852	916	919	1,567	1,598	1,024	964	1,621	35.4
Lunenburg	12.1	Male	5,838	520	477	581	504	880	850	638	649	739	34.5
		Female	6,262	478	492	547	491	850	857	710	688	1,149	38.2
Lynchburg city	68.4	Male	30,820	2,594	2,541	2,335	4,201	5,310	4,304	3,243	2,716	3,576	32.0
		Female	37,580	2,499	2,514	2,315	5,461	5,442	4,789	3,748	3,506	7,306	36.2
Madison	11.5	Male	5,575	471	489	501	476	888	849	625	496	780	34.6
		Female	5,925	476	441	510	488	960	888	576	545	1,041	36.0
☐ Manassas city	22.8	Male	11,312	1,408	1,158	891	1,056	2,784	2,067	936	520	492	29.1
		Female	11,488	1,351	1,106	906	1,175	2,653	1,891	948	532	926	29.5
☐ Manassas Park city	7.4	Male	3,700	506	422	363	427	797	592	366	149	78	26.7
		Female	3,700	517	398	399	431	762	585	339	147	122	26.4
Martinsville city	18.9	Male	8,580	633	690	769	767	1,364	1,248	992	950	1,167	35.5
		Female	10,320	721	704	742	834	1,436	1,380	1,271	1,181	2,051	40.2
Mathews	9.0	Male	4,279	291	322	321	337	566	631	476	476	859	39.8
		Female	4,721	250	285	327	298	534	662	516	569	1,280	45.1
Mecklenburg	30.0	Male	14,573	1,274	1,246	1,241	1,402	2,413	2,071	1,556	1,492	1,878	33.8
		Female	15,427	1,271	1,195	1,184	1,207	2,142	2,148	1,823	1,675	2,782	38.3
Middlesex	8.9	Male	4,261	311	266	361	333	568	580	519	523	800	40.0
		Female	4,639	275	274	359	290	581	577	523	596	1,164	44.4
Montgomery	70.1	Male	36,800	2,362	2,507	2,104	12,067	6,423	4,651	2,715	1,830	2,141	24.6
		Female	33,300	2,044	2,308	1,996	8,609	5,550	4,496	2,751	2,088	3,458	28.1
Nelson	12.5	Male	6,123	454	509	531	533	948	958	682	602	906	35.9
		Female	6,377	503	491	511	496	940	916	721	625	1,174	37.7
New Kent	11.7	Male	5,950	540	558	526	499	1,197	1,035	599	482	514	32.1
		Female	5,750	510	542	465	492	1,103	986	575	475	602	32.9
Newport News city	165.5	Male	82,022	8,196	7,065	6,368	11,860	16,560	12,434	7,801	6,175	5,563	29.5
		Female	83,478	7,802	7,007	6,296	9,701	15,391	12,426	8,404	7,016	9,435	32.1
Norfolk city	283.4	Male	160,756	12,807	9,431	8,577	53,003	30,842	16,787	9,910	9,534	9,865	24.5
		Female	122,644	12,057	8,944	8,139	17,731	21,114	14,183	11,511	11,357	17,608	31.8
Northampton	14.8	Male	6,929	645	566	593	727	978	812	794	752	1,062	34.5
		Female	7,871	596	592	592	706	967	960	929	857	1,672	40.0
Northumberland	10.4	Male	4,959	344	334	343	414	612	626	560	716	1,010	41.9
		Female	5,441	337	327	386	373	644	644	630	764	1,336	45.1
Norton city	4.5	Male	2,067	191	201	198	216	348	298	192	193	230	31.5
		Female	2,433	202	199	180	217	368	357	251	241	418	36.4
Nottoway	15.2	Male	7,178	582	598	642	616	953	1,021	789	762	1,215	36.9
		Female	8,022	584	576	558	625	974	1,055	873	877	1,900	41.6
Orange	22.2	Male	10,822	907	996	954	971	1,678	1,682	1,201	1,044	1,389	34.4
		Female	11,378	894	947	890	885	1,743	1,746	1,196	1,194	1,883	36.9
Page	21.6	Male	10,540	914	937	865	919	1,727	1,782	1,166	999	1,231	34.5
		Female	11,060	888	856	863	875	1,698	1,673	1,191	1,098	1,918	37.1
Patrick	18.5	Male	9,186	701	910	774	736	1,450	1,569	1,063	849	1,134	35.1
		Female	9,314	709	750	723	708	1,374	1,601	1,007	876	1,566	37.5
Petersburg city	40.9	Male	18,857	1,818	1,584	1,789	2,059	3,244	2,530	2,042	1,900	1,891	31.7
		Female	22,043	1,711	1,607	1,726	2,336	3,419	2,982	2,383	2,282	3,597	35.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
ALL COUNTIES (continued)													
Pittsylvania	66.3	Male	32,519	2,862	2,967	2,971	3,170	5,520	5,296	3,497	2,824	3,412	32.8
		Female	33,781	2,703	2,777	2,929	3,160	5,485	5,273	3,658	3,229	4,567	34.7
Poquoson city	11.3	Male	5,612	466	562	580	453	853	1,321	716	328	333	33.7
		Female	5,688	417	580	599	390	919	1,288	619	374	502	34.3
Portsmouth city	111.6	Male	53,169	5,811	4,698	4,329	6,581	9,586	6,961	5,078	5,264	4,861	30.4
		Female	58,431	5,509	4,569	4,352	6,059	9,490	7,528	6,099	6,211	8,614	34.2
Powhatan	14.7	Male	8,558	537	636	866	887	2,269	1,663	714	514	472	31.0
		Female	6,142	526	614	586	454	1,147	1,146	598	482	589	32.8
Prince Edward	18.2	Male	8,398	717	649	627	1,772	1,131	1,045	740	675	1,042	28.8
		Female	9,802	650	679	614	2,302	1,131	1,123	837	829	1,637	30.8
Prince George	26.5	Male	14,731	1,304	1,366	1,235	2,873	3,229	2,478	1,146	623	477	26.8
		Female	11,769	1,217	1,272	1,062	1,457	2,452	2,075	1,002	594	638	28.6
☐ Prince William	199.4	Male	102,311	11,584	11,517	9,763	10,844	21,573	22,396	9,265	3,323	2,046	28.5
		Female	97,089	10,973	10,997	9,340	8,924	22,043	20,611	7,656	3,233	3,312	28.8
Pulaski	35.0	Male	17,022	1,463	1,727	1,486	1,493	3,069	2,831	1,783	1,483	1,687	32.6
		Female	17,978	1,353	1,677	1,335	1,501	3,045	2,776	1,876	1,711	2,704	35.3
Radford city	14.1	Male	5,728	329	435	359	1,537	874	720	520	437	517	27.3
		Female	8,372	318	409	365	3,574	856	801	601	564	884	24.1
Rappahannock	6.9	Male	3,445	257	264	292	275	579	594	373	341	470	35.9
		Female	3,455	247	255	292	261	576	581	372	336	535	36.7
Richmond	7.6	Male	3,835	311	267	325	356	653	613	411	374	525	35.1
		Female	3,765	254	282	299	313	488	553	452	394	730	39.5
Richmond city	215.3	Male	97,521	8,037	7,024	6,775	12,680	21,038	12,550	9,191	8,937	11,289	31.8
		Female	117,779	7,896	7,004	6,862	15,308	21,068	13,801	11,390	11,592	22,858	35.5
Roanoke	78.0	Male	37,274	2,786	3,542	3,220	3,009	6,672	7,286	4,604	3,078	3,077	34.1
		Female	40,726	2,589	3,477	3,121	3,681	7,213	7,473	4,686	3,295	5,191	35.4
Roanoke city	100.9	Male	46,076	3,954	3,820	3,380	4,439	8,948	6,045	4,741	4,614	6,135	33.3
		Female	54,824	3,826	3,779	3,301	5,116	8,831	6,632	5,710	5,745	11,884	38.9
Rockbridge	18.5	Male	9,236	650	672	820	1,429	1,480	1,414	1,029	820	922	32.1
		Female	9,264	649	677	767	1,225	1,331	1,433	1,029	894	1,259	34.9
Rockingham	57.2	Male	28,028	2,467	2,354	2,314	3,558	5,057	4,459	2,947	2,245	2,627	31.6
		Female	29,172	2,365	2,195	2,154	3,516	4,847	4,512	3,062	2,486	4,035	34.0
Russell	33.3	Male	16,561	1,617	1,610	1,450	1,632	3,100	2,552	1,705	1,287	1,608	31.4
		Female	16,739	1,465	1,540	1,324	1,599	2,833	2,689	1,755	1,385	2,149	33.6
Salem city	24.1	Male	11,267	773	889	824	1,415	1,927	1,770	1,321	1,100	1,248	34.0
		Female	12,833	765	884	873	1,518	2,086	1,989	1,459	1,236	2,023	36.5
☐ Scott	25.2	Male	12,393	1,066	1,114	1,034	1,181	1,891	2,101	1,313	1,161	1,532	34.5
		Female	12,807	916	1,010	986	992	1,885	2,095	1,415	1,316	2,192	37.9
Shenandoah	31.1	Male	14,994	1,153	1,214	1,228	1,281	2,529	2,373	1,681	1,476	2,059	35.4
		Female	16,106	1,111	1,179	1,259	1,261	2,334	2,424	1,789	1,592	3,157	38.7
Smyth	33.1	Male	15,874	1,341	1,403	1,328	1,431	2,513	2,642	1,917	1,438	1,861	34.7
		Female	17,226	1,248	1,387	1,328	1,459	2,497	2,694	2,015	1,711	2,887	37.6
Southampton	18.3	Male	9,500	730	734	795	1,493	1,571	1,444	933	891	909	31.4
		Female	8,800	694	687	814	775	1,262	1,354	957	938	1,319	36.2
South Boston city	7.1	Male	3,130	286	293	260	240	502	426	341	339	443	34.7
		Female	3,970	276	302	287	281	584	544	419	428	849	39.7
Spotsylvania	44.0	Male	21,975	2,528	2,593	2,043	1,634	4,440	4,091	1,923	1,379	1,344	29.9
		Female	22,025	2,355	2,355	1,982	1,878	4,516	3,744	1,946	1,437	1,812	30.4
☐ Stafford	58.2	Male	29,992	3,010	3,178	2,751	3,204	5,636	5,995	3,039	1,763	1,416	30.1
		Female	28,208	2,772	2,901	2,681	2,270	5,459	5,508	2,805	1,699	2,113	31.4
Staunton city	22.7	Male	10,319	755	746	750	981	1,785	1,636	1,286	1,078	1,302	35.9
		Female	12,381	735	720	750	1,489	1,767	1,765	1,378	1,270	2,507	39.1
Suffolk city	54.3	Male	25,790	2,396	2,424	2,421	2,478	4,073	3,972	2,847	2,562	2,617	32.8
		Female	28,510	2,432	2,404	2,362	2,460	4,233	4,358	3,141	2,800	4,320	35.8
Surry	6.5	Male	3,163	271	274	300	307	506	479	299	304	423	33.5
		Female	3,337	285	287	325	322	458	459	304	343	544	34.6
Sussex	10.4	Male	5,029	382	512	527	511	773	711	548	483	582	32.5
		Female	5,371	383	468	521	442	831	748	625	500	853	35.5
Tazewell	49.9	Male	24,354	2,544	2,442	2,057	2,341	4,444	3,810	2,495	1,991	2,230	31.3
		Female	25,546	2,339	2,340	1,949	2,380	4,210	3,913	2,686	2,307	3,422	33.9
Virginia Beach city	362.1	Male	184,563	17,687	17,852	15,578	27,545	38,189	33,477	17,338	10,036	6,861	28.6
		Female	177,537	16,891	17,121	14,988	18,560	37,672	32,626	17,880	10,368	11,431	30.6
Warren	25.1	Male	12,177	1,056	1,091	1,039	998	2,030	2,070	1,321	1,178	1,394	34.4
		Female	12,923	948	1,025	1,034	1,110	2,012	2,072	1,427	1,338	1,957	36.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
VIRGINIA (continued)													
ALL COUNTIES (continued)													
☐ Washington	50.4	Male	24,561	2,103	2,186	2,198	2,418	4,055	4,264	2,617	2,050	2,670	33.3
		Female	25,839	1,998	2,169	1,981	2,400	4,101	4,200	2,805	2,291	3,894	35.6
Waynesboro city	18.1	Male	8,544	722	732	676	813	1,387	1,357	992	876	989	34.6
		Female	9,556	623	704	691	862	1,377	1,466	1,139	1,088	1,606	38.6
Westmoreland	15.7	Male	7,547	566	601	735	636	1,022	1,067	826	838	1,256	37.0
		Female	8,153	644	634	622	624	1,046	1,115	836	1,025	1,607	39.5
Williamsburg city	12.4	Male	5,709	186	174	187	2,545	934	469	333	367	514	24.3
		Female	6,691	162	148	199	3,096	742	492	412	463	977	24.4
Winchester city	22.8	Male	10,431	843	752	761	1,176	1,809	1,527	1,207	1,045	1,311	34.3
		Female	12,369	861	744	794	1,344	1,831	1,622	1,341	1,272	2,560	38.8
Wise	45.6	Male	22,318	2,355	2,206	1,976	2,453	4,062	3,358	2,111	1,770	2,027	30.3
		Female	23,282	2,245	2,214	1,754	2,335	3,783	3,276	2,312	2,063	3,300	33.2
Wythe	26.6	Male	12,704	1,125	1,225	1,086	1,108	2,120	2,119	1,389	1,129	1,403	33.5
		Female	13,896	1,085	1,134	1,068	1,149	2,119	2,103	1,534	1,352	2,352	36.9
York	43.5	Male	21,739	1,809	2,410	2,250	1,966	3,647	4,712	2,443	1,435	1,067	31.7
		Female	21,761	1,856	2,221	2,108	1,804	3,854	4,616	2,325	1,409	1,568	32.5
TOTAL METRO COUNTIES	**4,375.6**	**Male**	**2,162,683**	**188,152**	**188,043**	**176,872**	**278,900**	**428,864**	**378,518**	**221,887**	**158,056**	**143,391**	**30.8**
		Female	**2,212,917**	**180,510**	**181,484**	**170,177**	**232,110**	**422,179**	**376,557**	**228,969**	**175,911**	**245,020**	**33.1**
TOTAL STATE	**6,104.4**	**Male**	**3,006,089**	**260,794**	**262,609**	**248,823**	**374,377**	**569,281**	**511,843**	**310,714**	**231,197**	**236,451**	**31.3**
		Female	**3,098,311**	**249,174**	**252,621**	**239,259**	**325,204**	**558,636**	**509,677**	**322,035**	**258,126**	**383,579**	**33.6**
WASHINGTON													
BELLINGHAM	**121.9**	**Male**	**60,111**	**5,672**	**5,084**	**4,381**	**7,885**	**12,483**	**8,816**	**5,091**	**4,535**	**6,164**	**30.6**
		Female	**61,789**	**5,247**	**4,844**	**4,240**	**8,209**	**11,611**	**8,396**	**5,146**	**4,884**	**9,212**	**32.2**
Whatcom	121.9	Male	60,111	5,672	5,084	4,381	7,885	12,483	8,816	5,091	4,535	6,164	30.6
		Female	61,789	5,247	4,844	4,240	8,209	11,611	8,396	5,146	4,884	9,212	32.2
BREMERTON	**181.5**	**Male**	**93,816**	**8,979**	**8,008**	**7,023**	**12,406**	**18,408**	**15,622**	**8,325**	**6,962**	**8,083**	**30.7**
		Female	**87,684**	**8,487**	**7,792**	**6,525**	**7,637**	**16,501**	**13,820**	**8,077**	**7,379**	**11,466**	**33.1**
Kitsap	181.5	Male	93,816	8,979	8,008	7,023	12,406	18,408	15,622	8,325	6,962	8,083	30.7
		Female	87,684	8,487	7,792	6,525	7,637	16,501	13,820	8,077	7,379	11,466	33.1
OLYMPIA	**157.6**	**Male**	**77,307**	**7,586**	**7,336**	**6,528**	**7,602**	**14,846**	**13,121**	**7,488**	**5,943**	**6,857**	**31.5**
		Female	**80,293**	**7,355**	**6,881**	**6,158**	**7,453**	**15,252**	**12,682**	**7,637**	**6,416**	**10,459**	**33.1**
Thurston	157.6	Male	77,307	7,586	7,336	6,528	7,602	14,846	13,121	7,488	5,943	6,857	31.5
		Female	80,293	7,355	6,881	6,158	7,453	15,252	12,682	7,637	6,416	10,459	33.1
RICHLAND - KENNEWICK - PASCO	**149.0**	**Male**	**75,812**	**8,789**	**7,190**	**6,164**	**7,603**	**15,758**	**12,370**	**7,524**	**5,653**	**4,761**	**30.2**
		Female	**73,188**	**8,321**	**7,027**	**5,827**	**7,411**	**14,045**	**11,365**	**7,277**	**5,421**	**6,494**	**30.7**
Benton	113.0	Male	57,473	6,287	5,399	4,733	5,616	12,083	9,986	5,815	4,081	3,473	30.5
		Female	55,527	5,921	5,294	4,481	5,548	10,884	9,143	5,521	3,988	4,747	31.0
Franklin	36.0	Male	18,339	2,502	1,791	1,431	1,987	3,675	2,384	1,709	1,572	1,288	29.0
		Female	17,661	2,400	1,733	1,346	1,863	3,161	2,222	1,756	1,433	1,747	29.7
SEATTLE	**1,866.9**	**Male**	**922,084**	**76,098**	**73,463**	**69,174**	**100,866**	**194,585**	**160,037**	**93,933**	**74,932**	**78,996**	**32.3**
		Female	**944,816**	**73,317**	**70,710**	**66,267**	**95,962**	**186,930**	**153,248**	**92,831**	**80,103**	**125,448**	**33.9**
King	1,443.3	Male	711,316	55,582	53,731	51,890	80,027	152,237	122,974	73,201	59,453	62,221	32.5
		Female	731,984	53,461	51,962	49,647	75,911	145,756	117,777	72,482	63,794	101,194	34.3
Snohomish	423.6	Male	210,768	20,516	19,732	17,284	20,839	42,348	37,063	20,732	15,479	16,775	31.4
		Female	212,832	19,856	18,748	16,620	20,051	41,174	35,471	20,349	16,309	24,254	32.6
SEATTLE - TACOMA CONSOLIDATED AREA	***2,429.2***	***Male***	***1,203,116***	***104,574***	***97,646***	***91,121***	***138,757***	***248,066***	***202,963***	***121,179***	***96,334***	***102,476***	***31.8***
		Female	***1,226,084***	***100,238***	***93,485***	***87,386***	***127,572***	***236,893***	***195,255***	***120,359***	***102,898***	***161,998***	***33.6***
SPOKANE	**358.1**	**Male**	**173,728**	**17,117**	**15,616**	**13,530**	**19,875**	**33,353**	**25,722**	**16,349**	**14,046**	**18,120**	**31.2**
		Female	**184,372**	**16,367**	**15,008**	**13,194**	**20,097**	**32,259**	**26,198**	**17,071**	**15,829**	**28,349**	**33.5**
Spokane	358.1	Male	173,728	17,117	15,616	13,530	19,875	33,353	25,722	16,349	14,046	18,120	31.2
		Female	184,372	16,367	15,008	13,194	20,097	32,259	26,198	17,071	15,829	28,349	33.5
TACOMA	**562.3**	**Male**	**281,032**	**28,476**	**24,183**	**21,947**	**37,891**	**53,481**	**42,926**	**27,246**	**21,402**	**23,480**	**30.2**
		Female	**281,268**	**26,921**	**22,775**	**21,119**	**31,610**	**49,963**	**42,007**	**27,528**	**22,795**	**36,550**	**32.6**
Pierce	562.3	Male	281,032	28,476	24,183	21,947	37,891	53,481	42,926	27,246	21,402	23,480	30.2
		Female	281,268	26,921	22,775	21,119	31,610	49,963	42,007	27,528	22,795	36,550	32.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WASHINGTON (continued)													
VANCOUVER	**224.8**	**Male**	**111,527**	**12,032**	**11,359**	**9,514**	**10,013**	**22,003**	**19,260**	**10,254**	**7,897**	**9,195**	**30.8**
		Female	**113,273**	**11,428**	**10,402**	**9,213**	**10,219**	**21,950**	**18,067**	**9,994**	**8,685**	**13,315**	**32.0**
Clark	224.8	Male	111,527	12,032	11,359	9,514	10,013	22,003	19,260	10,254	7,897	9,195	30.8
		Female	113,273	11,428	10,402	9,213	10,219	21,950	18,067	9,994	8,685	13,315	32.0
YAKIMA	**187.8**	**Male**	**92,621**	**9,961**	**8,738**	**8,163**	**9,150**	**15,542**	**13,637**	**8,881**	**7,675**	**10,874**	**31.6**
		Female	**95,179**	**9,575**	**8,283**	**7,608**	**8,275**	**15,346**	**13,718**	**9,125**	**8,558**	**14,691**	**34.0**
Yakima	187.8	Male	92,621	9,961	8,738	8,163	9,150	15,542	13,637	8,881	7,675	10,874	31.6
		Female	95,179	9,575	8,283	7,608	8,275	15,346	13,718	9,125	8,558	14,691	34.0
ALL COUNTIES													
Adams	13.9	Male	6,836	889	690	610	598	1,177	1,020	691	590	571	30.4
		Female	7,064	879	714	657	575	1,133	1,017	741	571	777	31.2
Asotin	17.1	Male	8,170	813	776	665	748	1,415	1,160	798	679	1,116	32.7
		Female	8,930	816	767	664	772	1,402	1,248	840	804	1,617	35.4
Benton	113.0	Male	57,473	6,287	5,399	4,733	5,616	12,083	9,986	5,815	4,081	3,473	30.5
		Female	55,527	5,921	5,294	4,481	5,548	10,884	9,143	5,521	3,988	4,747	31.0
Chelan	50.0	Male	24,502	2,141	1,910	1,906	2,237	4,217	3,695	2,549	2,395	3,452	34.6
		Female	25,498	2,071	1,775	1,771	2,181	3,934	3,643	2,641	2,587	4,895	37.8
Clallam	55.9	Male	27,949	2,661	2,326	1,975	2,858	5,133	3,947	2,488	2,645	3,916	33.1
		Female	27,951	2,573	2,131	1,928	2,408	4,588	3,735	2,622	3,005	4,961	35.9
Clark	224.8	Male	111,527	12,032	11,359	9,514	10,013	22,003	19,260	10,254	7,897	9,195	30.8
		Female	113,273	11,428	10,402	9,213	10,219	21,950	18,067	9,994	8,685	13,315	32.0
Columbia	4.0	Male	1,959	160	162	177	109	294	291	200	233	333	37.7
		Female	2,041	151	136	146	95	292	284	220	244	473	42.1
Cowlitz	82.1	Male	40,583	4,297	3,872	3,319	3,742	7,508	6,409	4,053	3,272	4,111	31.7
		Female	41,517	4,037	3,695	3,154	3,771	7,391	6,206	3,962	3,520	5,781	33.3
Douglas	25.1	Male	12,569	1,337	1,161	1,005	1,050	2,296	2,073	1,300	1,054	1,293	32.5
		Female	12,531	1,221	1,063	1,019	1,040	2,221	2,068	1,323	1,049	1,527	33.7
Ferry	6.4	Male	3,350	372	298	333	351	667	504	284	249	292	29.8
		Female	3,050	381	338	239	276	546	482	263	221	304	30.3
Franklin	36.0	Male	18,339	2,502	1,791	1,431	1,987	3,675	2,384	1,709	1,572	1,288	29.0
		Female	17,661	2,400	1,733	1,346	1,863	3,161	2,222	1,756	1,433	1,747	29.7
Garfield	2.3	Male	1,151	123	87	85	75	170	152	128	146	185	37.3
		Female	1,149	99	84	77	59	157	158	139	134	242	41.2
Grant	52.4	Male	26,439	3,048	2,630	2,416	2,489	4,239	3,756	2,706	2,450	2,705	31.2
		Female	25,961	2,925	2,487	2,095	2,295	4,217	3,682	2,786	2,462	3,012	32.5
Grays Harbor	63.9	Male	31,883	3,177	2,710	2,551	2,995	5,701	4,775	3,135	2,977	3,862	32.9
		Female	32,017	2,970	2,650	2,470	2,819	5,204	4,505	3,106	3,136	5,157	34.8
Island	55.6	Male	28,885	2,857	2,320	2,042	4,208	5,458	4,354	2,155	2,453	3,038	30.5
		Female	26,715	2,763	2,234	1,910	2,303	4,777	4,037	2,317	2,758	3,616	33.7
Jefferson	19.8	Male	9,890	820	718	663	659	1,780	1,522	937	1,181	1,610	37.0
		Female	9,910	787	771	659	660	1,702	1,303	1,007	1,226	1,795	37.9
King	1,443.3	Male	711,316	55,582	53,731	51,890	80,027	152,237	122,974	73,201	59,453	62,221	32.5
		Female	731,984	53,461	51,962	49,647	75,911	145,756	117,777	72,482	63,794	101,194	34.3
Kitsap	181.5	Male	93,816	8,979	8,008	7,023	1[illegible]06	18,408	15,622	8,325	6,962	8,083	30.7
		Female	87,684	8,487	7,792	6,525	7[illegible]	16,501	13,820	8,077	7,379	11,466	33.1
Kittitas	25.5	Male	12,630	967	900	884	2,[illegible]	2,244	1,691	1,012	998	1,444	29.8
		Female	12,870	960	828	795	2,512	2,061	1,706	1,025	1,086	1,897	31.5
Klickitat	16.2	Male	8,154	818	751	688	688	1,544	1,259	728	696	982	32.3
		Female	8,046	812	769	610	621	1,363	1,159	737	731	1,244	33.9
Lewis	59.3	Male	29,063	2,967	2,686	2,590	2,506	4,752	4,374	2,792	2,639	3,757	33.0
		Female	30,237	2,876	2,642	2,323	2,408	4,628	4,312	2,987	2,818	5,243	35.6
Lincoln	9.3	Male	4,626	429	380	371	305	696	674	497	492	782	37.0
		Female	4,674	389	377	344	267	684	686	481	499	947	39.0
Mason	37.9	Male	19,708	1,664	1,509	1,516	2,374	3,328	2,845	1,857	2,066	2,549	33.4
		Female	18,192	1,595	1,442	1,356	1,429	2,772	2,618	2,040	2,150	2,790	36.9
Okanogan	32.8	Male	16,460	1,715	1,554	1,361	1,265	2,835	2,588	1,674	1,425	2,043	33.2
		Female	16,340	1,588	1,404	1,311	1,244	2,704	2,505	1,602	1,437	2,545	34.7
Pacific	17.4	Male	8,631	772	617	709	660	1,348	1,167	853	1,000	1,505	36.8
		Female	8,769	729	584	591	627	1,246	1,038	987	1,137	1,830	40.9
Pend Oreille	9.3	Male	4,656	481	437	456	310	753	704	491	431	593	33.6
		Female	4,644	466	441	412	301	733	726	493	434	638	34.6
Pierce	562.3	Male	281,032	28,476	24,183	21,947	37,891	53,481	42,926	27,246	21,402	23,480	30.2
		Female	281,268	26,921	22,775	21,119	31,610	49,963	42,007	27,528	22,795	36,550	32.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WASHINGTON (continued)													
ALL COUNTIES (continued)													
San Juan	10.1	Male	5,048	415	339	285	255	1,019	771	437	651	876	37.7
		Female	5,052	312	345	273	290	950	723	488	686	985	39.9
Skagit	72.9	Male	35,685	3,325	3,048	2,682	3,139	6,502	5,435	3,498	3,372	4,684	33.7
		Female	37,215	3,285	2,971	2,651	3,073	6,191	5,397	3,654	3,667	6,326	35.8
Skamania	8.1	Male	4,196	441	400	338	334	763	753	410	351	406	32.7
		Female	3,904	372	380	336	333	678	625	387	338	455	32.8
Snohomish	423.6	Male	210,768	20,516	19,732	17,284	20,839	42,348	37,063	20,732	15,479	16,775	31.4
		Female	212,832	19,856	18,748	16,620	20,051	41,174	35,471	20,349	16,309	24,254	32.6
Spokane	358.1	Male	173,728	17,117	15,616	13,530	19,875	33,353	25,722	16,349	14,046	18,120	31.2
		Female	184,372	16,367	15,008	13,194	20,097	32,259	26,198	17,071	15,829	28,349	33.5
Stevens	32.4	Male	16,236	1,912	1,739	1,473	1,158	2,974	2,694	1,480	1 148	1,658	31.2
		Female	16,164	1,824	1,724	1,345	1,193	2,965	2,561	1,345	1,208	1,999	31.7
Thurston	157.6	Male	77,307	7,586	7,336	6,528	7,602	14,846	13,121	7,488	5,943	6,857	31.5
		Female	80,293	7,355	6,881	6,158	7,453	15,252	12,682	7,637	6,416	10,459	33.1
Wahkiakum	3.5	Male	1,736	153	158	166	126	321	247	161	162	242	33.3
		Female	1,764	172	177	146	113	253	250	171	189	293	35.8
Walla Walla	47.8	Male	24,017	1,929	1,889	1,685	3,081	4,579	3,525	2,211	2,157	2,961	32.5
		Female	23,783	1,921	1,755	1,654	2,843	3,607	3,120	2,286	2,221	4,376	35.4
Whatcom	121.9	Male	60,111	5,672	5,084	4,381	7,885	12,483	8,816	5,091	4,535	6,164	30.6
		Female	61,789	5,247	4,844	4,240	8,209	11,611	8,396	5,146	4,884	9,212	32.2
Whitman	42.7	Male	22,120	1,584	1,260	1,174	6,785	4,113	2,585	1,508	1,306	1,805	25.6
		Female	20,580	1,488	1,283	1,135	5,498	3,429	2,443	1,541	1,362	2,401	27.6
Yakima	187.8	Male	92,621	9,961	8,738	8,163	9,150	15,542	13,637	8,881	7,675	10,874	31.6
		Female	95,179	9,575	8,283	7,608	8,275	15,346	13,718	9,125	8,558	14,691	34.0
TOTAL METRO COUNTIES	**3,809.9**	**Male**	**1,888,038**	**174,710**	**160,977**	**146,424**	**213,291**	**380,459**	**311,511**	**185,091**	**149,045**	**166,530**	**31.5**
		Female	**1,921,862**	**167,018**	**153,722**	**140,151**	**196,873**	**363,857**	**299,501**	**184,686**	**160,070**	**255,984**	**33.3**
TOTAL STATE	**4,683.6**	**Male**	**2,325,170**	**216,977**	**198,304**	**180,549**	**260,886**	**458,285**	**376,481**	**226,124**	**188,263**	**219,301**	**31.7**
		Female	**2,358,430**	**207,480**	**189,689**	**172,222**	**238,879**	**435,685**	**361,738**	**226,877**	**201,750**	**324,110**	**33.5**
WEST VIRGINIA													
CHARLESTON	**261.4**	**Male**	**125,467**	**12,086**	**10,804**	**9,604**	**12,012**	**23,251**	**19,338**	**13,725**	**11,654**	**12,993**	**32.8**
		Female	**135,933**	**11,278**	**10,250**	**9,365**	**12,303**	**23,001**	**19,998**	**15,780**	**13,537**	**20,421**	**35.9**
Kanawha	218.7	Male	104,209	9,918	8,770	7,787	10,171	19,310	15,584	11,491	10,064	11,114	33.0
		Female	114,491	9,225	8,272	7,744	10,490	18,968	16,368	13,529	11,805	18,090	36.6
Putnam	42.7	Male	21,258	2,168	2,034	1,817	1,841	3,941	3,754	2,234	1,590	1,879	32.0
		Female	21,442	2,053	1,978	1,621	1,813	4,033	3,630	2,251	1,732	2,331	33.1
HUNTINGTON - ASHLAND	**328.8**	**Male**	**158,443**	**15,588**	**14,864**	**13,465**	**15,970**	**26,503**	**24,879**	**17,006**	**13,499**	**16,669**	**32.3**
		Female	**170,357**	**14,537**	**14,390**	**12,547**	**16,367**	**26,531**	**25,767**	**18,391**	**15,668**	**26,159**	**35.3**
Cabell	101.6	Male	47,568	4,315	4,038	3,588	5,568	8,091	7,106	5,010	4,361	5,491	32.8
		Female	54,032	4,008	3,885	3,398	6,095	8,058	7,445	5,769	5,310	10,064	37.1
Wayne	45.4	Male	22,356	2,262	2,256	2,017	2,102	3,595	3,614	2,402	1,836	2,272	32.1
		Female	23,044	2,111	2,116	1,813	2,049	3,717	3,628	2,531	2,038	3,041	34.2
Boyd, Ky.	*52.8*	*Male*	*25,658*	*2,403*	*2,184*	*2,124*	*2,444*	*4,579*	*4,107*	*2,872*	*2,236*	*2,709*	*33.0*
		Female	*27,142*	*2,220*	*2,201*	*1,904*	*2,387*	*4,207*	*4,220*	*3,038*	*2,632*	*4,333*	*36.5*
Carter, Ky.	*25.9*	*Male*	*12,729*	*1,382*	*1,307*	*1,168*	*1,341*	*2,064*	*1,951*	*1,171*	*934*	*1,411*	*30.7*
		Female	*13,171*	*1,339*	*1,294*	*1,093*	*1,362*	*2,058*	*1,953*	*1,257*	*1,054*	*1,761*	*32.3*
Greenup, Ky.	*39.1*	*Male*	*19,176*	*1,997*	*1,931*	*1,789*	*1,716*	*3,233*	*3,247*	*2,172*	*1,486*	*1,605*	*31.7*
		Female	*19,924*	*1,805*	*1,923*	*1,699*	*1,680*	*3,318*	*3,391*	*2,240*	*1,586*	*2,282*	*33.6*
Lawrence, Ohio	*64.0*	*Male*	*30,956*	*3,229*	*3,148*	*2,779*	*2,799*	*4,941*	*4,854*	*3,379*	*2,646*	*3,181*	*32.1*
		Female	*33,044*	*3,054*	*2,971*	*2,640*	*2,794*	*5,173*	*5,130*	*3,556*	*3,048*	*4,678*	*34.8*
PARKERSBURG - MARIETTA	**156.6**	**Male**	**75,223**	**7,466**	**6,938**	**6,465**	**7,494**	**12,638**	**12,298**	**7,878**	**6,197**	**7,849**	**32.3**
		Female	**81,377**	**6,918**	**6,852**	**6,184**	**7,460**	**12,966**	**12,479**	**8,414**	**7,255**	**12,849**	**35.2**
Wood	91.3	Male	43,437	4,227	4,034	3,744	4,028	7,423	7,267	4,527	3,585	4,602	32.7
		Female	47,863	3,966	3,895	3,642	4,277	7,585	7,428	4,893	4,329	7,848	35.8
Washington, Ohio	*65.3*	*Male*	*31,786*	*3,239*	*2,904*	*2,721*	*3,466*	*5,215*	*5,031*	*3,351*	*2,612*	*3,247*	*31.8*
		Female	*33,514*	*2,952*	*2,957*	*2,542*	*3,183*	*5,381*	*5,051*	*3,521*	*2,926*	*5,001*	*34.5*
STEUBENVILLE - WEIRTON	**149.8**	**Male**	**72,354**	**6,363**	**6,552**	**6,000**	**7,361**	**12,072**	**10,227**	**8,308**	**7,251**	**8,220**	**33.2**
		Female	**77,446**	**6,097**	**6,170**	**5,693**	**7,518**	**11,449**	**11,042**	**9,073**	**8,394**	**12,010**	**36.6**
Brooke	28.3	Male	13,769	1,249	1,240	1,099	1,658	2,324	1,951	1,561	1,291	1,396	32.1
		Female	14,531	1,176	1,206	1,000	1,594	2,172	2,085	1,714	1,421	2,163	35.6

1990 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	[illegible]54 Years	55-64 Years	65 & Over	
WEST VIRGINIA (continued)													
STEUBENVILLE - WEIRTON (continued)													
Hancock	37.9	Male	18,457	1,660	1,774	1,531	1,765	3,197	2,602	2,224	1,756	1,948	32.8
		Female	19,443	1,612	1,632	1,412	1,792	2,966	2,890	2,328	2,095	2,716	36.1
Jefferson, Ohio	*83.6*	*Male*	*40,128*	*3,454*	*3,538*	*3,370*	*3,938*	*6,551*	*5,674*	*4,523*	*4,204*	*4,876*	*33.8*
		Female	*43,472*	*3,309*	*3,332*	*3,281*	*4,132*	*6,311*	*6,067*	*5,031*	*4,878*	*7,131*	*37.3*
WHEELING	**174.0**	**Male**	**82,729**	**7,171**	**7,272**	**6,518**	**8,444**	**14,259**	**11,546**	**8,770**	**8,289**	**10,460**	**33.4**
		Female	**91,271**	**7,052**	**6,935**	**6,413**	**8,710**	**13,741**	**11,852**	**9,775**	**9,880**	**16,913**	**37.3**
Marshall	39.1	Male	19,162	1,777	1,799	1,570	1,737	3,559	2,919	2,027	1,724	2,050	32.6
		Female	19,938	1,698	1,795	1,547	1,649	3,344	2,770	2,117	1,934	3,084	34.8
Ohio	57.0	Male	26,304	2,170	2,131	1,894	3,259	4,356	3,508	2,768	2,715	3,503	33.5
		Female	30,696	2,094	2,009	1,941	3,552	4,323	3,733	3,303	3,384	6,357	38.8
Belmont, Ohio	*77.9*	*Male*	*37,263*	*3,224*	*3,342*	*3,054*	*3,448*	*6,344*	*5,119*	*3,975*	*3,850*	*4,907*	*33.8*
		Female	*40,637*	*3,260*	*3,131*	*2,925*	*3,509*	*6,074*	*5,349*	*4,355*	*4,562*	*7,472*	*37.7*
ALL COUNTIES													
Barbour	16.1	Male	7,753	745	725	678	798	1,284	1,085	690	675	1,073	32.2
		Female	8,347	702	726	645	923	1,191	1,114	791	764	1,491	34.9
Berkeley	55.2	Male	27,081	2,614	2,529	2,287	2,356	4,769	4,173	2,987	2,525	2,841	32.9
		Female	28,119	2,569	2,445	2,229	2,510	4,628	4,209	2,905	2,496	4,128	34.3
Boone	29.9	Male	15,020	1,764	1,605	1,272	1,493	2,766	2,199	1,373	1,190	1,358	30.0
		Female	14,880	1,631	1,498	1,144	1,395	2,578	2,013	1,509	1,271	1,841	31.9
Braxton	13.8	Male	6,823	597	653	607	598	1,095	979	626	606	1,062	33.7
		Female	6,977	563	572	553	543	1,055	904	696	712	1,379	37.2
Brooke	28.3	Male	13,769	1,249	1,240	1,099	1,658	2,324	1,951	1,561	1,291	1,396	32.1
		Female	14,531	1,176	1,206	1,000	1,594	2,172	2,085	1,714	1,421	2,163	35.6
Cabell	101.6	Male	47,568	4,315	4,038	3,588	5,568	8,091	7,106	5,010	4,361	5,491	32.8
		Female	54,032	4,008	3,885	3,398	6,095	8,058	7,445	5,769	5,310	10,064	37.1
Calhoun	8.6	Male	4,287	411	381	358	383	745	601	380	366	662	33.2
		Female	4,313	424	345	344	353	668	545	430	415	789	35.4
Clay	11.4	Male	5,689	606	592	583	498	952	817	529	413	699	30.9
		Female	5,711	633	611	541	484	878	741	531	470	822	31.7
Doddridge	7.7	Male	3,867	371	417	341	324	576	536	368	332	602	33.3
		Female	3,833	343	318	342	313	575	503	345	368	726	35.5
Fayette	52.0	Male	25,283	2,615	2,486	2,209	2,912	4,195	3,115	2,307	2,277	3,167	30.8
		Female	26,717	2,509	2,261	1,984	2,415	3,950	3,238	2,803	2,759	4,798	35.7
Gilmer	8.1	Male	4,070	377	328	333	735	589	483	340	290	595	29.4
		Female	4,030	336	270	289	662	583	488	356	327	719	32.9
Grant	10.6	Male	5,292	489	524	492	427	894	873	509	450	634	33.0
		Female	5,308	478	471	435	439	886	761	536	499	803	34.4
Greenbrier	36.5	Male	17,656	1,647	1,552	1,529	1,651	2,954	2,610	1,784	1,542	2,387	33.3
		Female	18,844	1,551	1,540	1,423	1,569	2,801	2,662	1,983	1,735	3,580	37.0
Hampshire	16.8	Male	8,221	742	856	760	683	1,350	1,186	874	751	1,019	32.9
		Female	8,579	737	813	750	682	1,344	1,223	899	824	1,307	34.7
Hancock	37.9	Male	18,457	1,660	1,774	1,531	1,765	3,197	2,602	2,224	1,756	1,948	32.8
		Female	19,443	1,612	1,632	1,412	1,792	2,966	2,890	2,328	2,095	2,716	36.1
Hardy	10.2	Male	5,085	423	461	430	467	822	752	538	483	709	34.3
		Female	5,115	423	398	419	417	785	740	559	513	861	36.6
Harrison	74.4	Male	35,149	3,262	3,223	2,858	3,241	5,711	5,081	3,660	3,421	4,692	33.7
		Female	39,251	3,172	3,056	2,752	3,301	5,728	5,268	4,185	4,250	7,539	38.1
Jackson	26.1	Male	12,915	1,267	1,169	1,235	1,224	1,960	2,219	1,560	1,004	1,277	33.0
		Female	13,185	1,127	1,139	1,150	1,134	1,978	2,339	1,519	1,052	1,747	35.3
Jefferson	36.0	Male	17,884	1,758	1,704	1,511	1,992	3,183	2,816	1,686	1,488	1,746	31.2
		Female	18,116	1,621	1,620	1,393	1,975	3,134	2,687	1,740	1,649	2,297	32.8
Kanawha	218.7	Male	104,209	9,918	8,770	7,787	10,171	19,310	15,584	11,491	10,064	11,114	33.0
		Female	114,491	9,225	8,272	7,744	10,490	18,968	16,368	13,529	11,805	18,090	36.6
Lewis	17.9	Male	8,535	802	765	670	726	1,402	1,249	869	802	1,250	34.3
		Female	9,365	786	715	669	724	1,357	1,262	944	908	1,998	38.4
Lincoln	23.1	Male	11,487	1,224	1,266	1,095	1,058	1,904	1,721	1,109	885	1,225	30.8
		Female	11,613	1,226	1,171	1,021	1,061	1,821	1,666	1,181	936	1,530	32.3
Logan	48.0	Male	23,628	2,842	2,625	2,043	2,368	4,366	2,951	2,340	1,953	2,140	29.4
		Female	24,372	2,718	2,421	1,958	2,314	4,088	3,162	2,638	2,157	2,916	31.8
McDowell	42.9	Male	20,816	2,489	2,362	2,058	2,071	3,504	2,641	1,833	1,760	2,098	29.1
		Female	22,084	2,463	2,298	1,974	2,070	3,403	2,620	2,260	2,102	2,894	31.6
Marion	62.1	Male	29,223	2,575	2,656	2,289	3,033	4,938	4,212	2,891	2,836	3,793	33.2
		Female	32,877	2,594	2,535	2,147	3,226	4,799	4,364	3,452	3,583	6,177	37.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WEST VIRGINIA (continued)													
ALL COUNTIES (continued)													
Marshall	39.1	Male	19,162	1,777	1,799	1,570	1,737	3,559	2,919	2,027	1,724	2,050	32.6
		Female	19,938	1,698	1,795	1,547	1,649	3,344	2,770	2,117	1,934	3,084	34.8
Mason	25.9	Male	12,776	1,315	1,189	1,045	1,193	2,077	2,070	1,431	1,052	1,404	32.9
		Female	13,124	1,267	1,087	1,042	1,185	2,045	1,990	1,461	1,080	1,967	34.7
Mercer	69.7	Male	33,032	3,256	3,178	2,664	3,398	5,865	4,608	3,311	2,980	3,772	31.9
		Female	36,668	3,108	3,087	2,530	3,602	5,701	4,775	3,660	3,798	6,407	35.6
☐ Mineral	27.7	Male	13,519	1,318	1,369	1,193	1,242	2,204	2,203	1,363	1,158	1,469	32.4
		Female	14,181	1,240	1,190	1,117	1,227	2,235	2,143	1,420	1,387	2,222	35.4
Mingo	36.1	Male	17,919	2,279	2,061	1,723	1,873	3,158	2,405	1,600	1,345	1,475	28.2
		Female	18,181	2,054	1,938	1,637	1,815	2,987	2,386	1,817	1,555	1,992	30.5
Monongalia	75.6	Male	37,445	3,002	2,730	2,281	8,315	7,614	4,797	3,018	2,576	3,112	28.1
		Female	38,155	2,983	2,607	2,154	7,314	6,718	4,762	3,336	3,057	5,224	31.0
Monroe	13.2	Male	6,440	587	596	607	534	986	967	640	621	902	34.1
		Female	6,760	614	557	541	481	1,011	937	705	691	1,223	36.9
Morgan	11.6	Male	5,664	465	552	483	521	898	860	651	537	697	34.0
		Female	5,936	492	492	463	461	893	858	684	573	1,020	36.9
Nicholas	28.8	Male	14,270	1,571	1,460	1,288	1,291	2,516	2,056	1,396	1,187	1,505	31.1
		Female	14,530	1,447	1,372	1,263	1,291	2,389	2,037	1,506	1,267	1,958	32.9
Ohio	57.0	Male	26,304	2,170	2,131	1,894	3,259	4,356	3,508	2,768	2,715	3,503	33.5
		Female	30,696	2,094	2,009	1,941	3,552	4,323	3,733	3,303	3,384	6,357	38.8
Pendleton	7.9	Male	3,953	378	324	316	372	657	543	405	371	587	33.9
		Female	3,947	335	292	293	336	611	565	377	379	759	36.9
Pleasants	8.1	Male	3,987	395	379	394	437	682	602	364	313	421	30.7
		Female	4,113	344	386	337	417	680	553	432	368	596	33.4
Pocahontas	9.5	Male	4,696	413	399	390	416	720	716	445	437	760	35.1
		Female	4,804	391	361	374	381	687	638	474	504	994	38.3
Preston	30.6	Male	15,047	1,633	1,428	1,268	1,442	2,528	2,279	1,424	1,227	1,818	31.9
		Female	15,553	1,511	1,377	1,298	1,312	2,457	2,122	1,526	1,382	2,568	34.3
Putnam	42.7	Male	21,258	2,168	2,034	1,817	1,841	3,941	3,754	2,234	1,590	1,879	32.0
		Female	21,442	2,053	1,978	1,621	1,813	4,033	3,630	2,251	1,732	2,331	33.1
Raleigh	82.8	Male	39,815	4,334	4,036	3,305	3,489	7,430	5,660	3,843	3,408	4,310	31.4
		Female	42,985	4,163	3,912	3,045	3,603	7,148	5,694	4,437	4,177	6,806	34.5
Randolph	28.5	Male	14,059	1,267	1,233	1,153	1,664	2,461	2,109	1,251	1,155	1,766	32.0
		Female	14,441	1,217	1,188	1,148	1,416	2,201	2,013	1,346	1,359	2,553	35.3
Ritchie	11.3	Male	5,524	541	463	455	506	860	817	528	470	884	34.3
		Female	5,776	529	518	392	438	850	751	498	575	1,225	37.1
Roane	15.7	Male	7,661	773	704	566	662	1,328	1,133	769	664	1,062	33.5
		Female	8,039	744	639	594	665	1,169	1,173	816	821	1,418	36.8
Summers	15.0	Male	6,709	698	595	585	611	1,107	846	710	653	904	32.8
		Female	8,291	664	589	493	745	1,672	1,154	868	743	1,363	34.9
Taylor	15.8	Male	7,712	756	729	735	697	1,296	1,135	759	653	952	32.2
		Female	8,088	684	698	599	608	1,253	1,066	831	766	1,583	36.9
Tucker	8.4	Male	4,152	363	384	389	358	669	637	393	337	622	33.7
		Female	4,248	339	362	327	320	659	580	403	402	856	37.0
Tyler	10.8	Male	5,308	506	553	492	456	821	820	551	443	666	32.9
		Female	5,492	466	502	476	436	825	826	570	473	918	35.5
Upshur	23.2	Male	11,212	1,122	1,074	885	1,450	1,937	1,632	958	869	1,285	30.5
		Female	11,988	1,014	1,041	851	1,626	1,803	1,658	1,059	962	1,974	33.1
Wayne	45.4	Male	22,356	2,262	2,256	2,017	2,102	3,595	3,614	2,402	1,836	2,272	32.1
		Female	23,044	2,111	2,116	1,813	2,049	3,717	3,628	2,531	2,038	3,041	34.2
Webster	12.0	Male	5,950	625	659	536	513	990	857	495	457	818	31.5
		Female	6,050	613	624	508	510	952	747	609	557	930	33.1
Wetzel	20.6	Male	9,981	930	985	872	903	1,628	1,586	1,056	839	1,182	33.0
		Female	10,619	918	1,044	901	835	1,607	1,594	1,057	912	1,751	35.0
Wirt	5.0	Male	2,494	224	238	260	245	355	397	243	200	332	32.9
		Female	2,506	190	224	222	206	351	425	231	246	411	36.4
Wood	91.3	Male	43,437	4,227	4,034	3,744	4,028	7,423	7,267	4,527	3,585	4,602	32.7
		Female	47,863	3,966	3,895	3,642	4,277	7,585	7,428	4,893	4,329	7,848	35.8
Wyoming	33.4	Male	16,626	2,035	1,912	1,468	1,694	3,179	2,334	1,645	1,152	1,207	28.8
		Female	16,774	1,955	1,820	1,483	1,685	2,945	2,248	1,774	1,307	1,557	29.9
TOTAL METRO COUNTIES	**689.7**	**Male**	**330,039**	**31,064**	**29,445**	**26,240**	**33,371**	**58,000**	**50,508**	**35,607**	**30,080**	**35,724**	**32.7**
		Female	**359,661**	**29,183**	**27,978**	**25,235**	**34,538**	**57,401**	**52,120**	**39,855**	**35,435**	**57,916**	**36.1**
TOTAL STATE	**1,896.6**	**Male**	**918,235**	**90,152**	**86,185**	**76,038**	**95,449**	**159,721**	**134,673**	**92,746**	**80,075**	**103,196**	**32.0**
		Female	**978,365**	**85,833**	**81,918**	**72,368**	**94,736**	**155,245**	**136,181**	**102,594**	**93,179**	**156,311**	**34.9**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WISCONSIN													
APPLETON - OSHKOSH - NEENAH	**315.4**	**Male**	**154,727**	**15,532**	**13,748**	**14,626**	**18,458**	**27,611**	**23,052**	**15,217**	**11,502**	**14,981**	**30.4**
		Female	**160,673**	**14,525**	**13,176**	**13,730**	**18,454**	**26,342**	**22,868**	**15,495**	**13,013**	**23,070**	**32.8**
Calumet	35.9	Male	17,987	1,946	1,817	1,871	1,856	3,003	2,687	1,761	1,343	1,703	30.0
		Female	17,913	1,867	1,734	1,826	1,749	2,915	2,528	1,728	1,408	2,158	31.1
Outagamie	139.2	Male	68,649	7,546	6,300	6,890	7,796	12,236	10,269	6,584	4,771	6,257	29.7
		Female	70,551	7,007	6,116	6,345	7,592	11,776	10,192	6,621	5,482	9,420	32.0
Winnebago	140.3	Male	68,091	6,040	5,631	5,865	8,806	12,372	10,096	6,872	5,388	7,021	31.2
		Female	72,209	5,651	5,326	5,559	9,113	11,651	10,148	7,146	6,123	11,492	34.0
EAU CLAIRE	**140.0**	**Male**	**67,755**	**6,503**	**6,143**	**5,937**	**9,024**	**11,882**	**9,400**	**6,070**	**5,283**	**7,513**	**30.3**
		Female	**72,245**	**6,074**	**6,030**	**5,567**	**10,359**	**11,560**	**9,178**	**6,361**	**5,976**	**11,140**	**32.0**
Chippewa	54.5	Male	27,028	2,797	2,657	2,711	2,506	4,521	3,788	2,557	2,161	3,330	31.3
		Female	27,472	2,613	2,599	2,427	2,452	4,227	3,737	2,549	2,361	4,507	33.6
Eau Claire	85.5	Male	40,727	3,706	3,486	3,226	6,518	7,361	5,612	3,513	3,122	4,183	29.7
		Female	44,773	3,461	3,431	3,140	7,907	7,333	5,441	3,812	3,615	6,633	31.1
GREEN BAY	**193.6**	**Male**	**94,638**	**9,719**	**9,027**	**9,238**	**11,371**	**17,951**	**14,224**	**8,751**	**6,299**	**8,058**	**29.4**
		Female	**98,962**	**9,156**	**8,758**	**8,851**	**11,231**	**17,489**	**14,399**	**8,929**	**7,172**	**12,977**	**31.6**
Brown	193.6	Male	94,638	9,719	9,027	9,238	11,371	17,951	14,224	8,751	6,299	8,058	29.4
		Female	98,962	9,156	8,758	8,851	11,231	17,489	14,399	8,929	7,172	12,977	31.6
JANESVILLE - BELOIT	**139.2**	**Male**	**68,131**	**6,888**	**6,460**	**6,262**	**7,362**	**11,768**	**10,606**	**7,147**	**5,063**	**6,575**	**31.0**
		Female	**71,069**	**6,461**	**6,203**	**5,895**	**7,121**	**11,432**	**10,710**	**7,093**	**5,553**	**10,601**	**33.6**
Rock	139.2	Male	68,131	6,888	6,460	6,262	7,362	11,768	10,606	7,147	5,063	6,575	31.0
		Female	71,069	6,461	6,203	5,895	7,121	11,432	10,710	7,093	5,553	10,601	33.6
KENOSHA	**122.8**	**Male**	**60,253**	**5,678**	**5,394**	**5,435**	**6,559**	**10,388**	**9,540**	**6,240**	**5,123**	**5,896**	**31.8**
		Female	**62,547**	**5,319**	**5,248**	**5,326**	**6,575**	**10,064**	**9,281**	**6,160**	**5,532**	**9,042**	**33.7**
Kenosha	122.8	Male	60,253	5,678	5,394	5,435	6,559	10,388	9,540	6,240	5,123	5,896	31.8
		Female	62,547	5,319	5,248	5,326	6,575	10,064	9,281	6,160	5,532	9,042	33.7
LA CROSSE	**96.5**	**Male**	**45,935**	**4,180**	**3,732**	**3,725**	**6,914**	**8,481**	**6,260**	**4,207**	**3,503**	**4,933**	**30.2**
		Female	**50,565**	**3,900**	**3,665**	**3,529**	**8,475**	**8,113**	**6,209**	**4,347**	**4,007**	**8,320**	**32.0**
La Crosse	96.5	Male	45,935	4,180	3,732	3,725	6,914	8,481	6,260	4,207	3,503	4,933	30.2
		Female	50,565	3,900	3,665	3,529	8,475	8,113	6,209	4,347	4,007	8,320	32.0
MADISON	**353.9**	**Male**	**174,071**	**14,214**	**13,590**	**13,041**	**27,853**	**40,229**	**26,345**	**15,133**	**11,134**	**12,532**	**29.6**
		Female	**179,829**	**13,534**	**13,238**	**12,448**	**27,038**	**38,684**	**25,868**	**15,608**	**12,144**	**21,267**	**31.1**
Dane	353.9	Male	174,071	14,214	13,590	13,041	27,853	40,229	26,345	15,133	11,134	12,532	29.6
		Female	179,829	13,534	13,238	12,448	27,038	38,684	25,868	15,608	12,144	21,267	31.1
MILWAUKEE	**1,404.4**	**Male**	**676,346**	**64,179**	**59,562**	**59,162**	**74,112**	**122,785**	**101,499**	**73,339**	**56,678**	**65,030**	**31.6**
		Female	**728,054**	**61,498**	**57,819**	**57,388**	**73,956**	**122,990**	**106,213**	**76,373**	**63,205**	**108,612**	**34.2**
Milwaukee	932.9	Male	442,025	41,802	36,262	35,403	52,221	83,076	58,675	46,279	39,692	48,615	31.7
		Female	490,875	40,399	35,409	34,730	54,239	82,602	63,137	50,354	45,992	84,013	34.8
Ozaukee	73.4	Male	36,313	3,321	3,405	3,614	3,410	5,918	6,625	4,294	2,878	2,848	32.4
		Female	37,087	3,173	3,466	3,413	3,065	5,988	6,705	4,234	2,897	4,146	34.1
Washington	94.6	Male	47,102	5,025	4,844	4,739	4,348	8,502	8,323	4,621	3,090	3,610	30.4
		Female	47,498	4,811	4,646	4,520	4,120	8,527	7,978	4,390	3,228	5,278	31.6
Waukesha	303.5	Male	150,906	14,031	15,051	15,406	14,133	25,289	27,876	18,145	11,018	9,957	31.7
		Female	152,594	13,115	14,298	14,725	12,532	25,873	28,393	17,395	11,088	15,175	33.4
MILWAUKEE - RACINE CONSOLIDATED AREA	***1,578.7***	***Male***	***761,449***	***72,946***	***67,625***	***67,228***	***82,785***	***137,712***	***114,706***	***82,328***	***63,440***	***72,679***	***31.5***
		Female	***817,251***	***69,657***	***65,470***	***65,136***	***82,639***	***137,796***	***119,615***	***85,384***	***70,594***	***120,960***	***34.1***
RACINE	**174.3**	**Male**	**85,103**	**8,767**	**8,063**	**8,066**	**8,673**	**14,927**	**13,207**	**8,989**	**6,762**	**7,649**	**31.0**
		Female	**89,197**	**8,159**	**7,651**	**7,748**	**8,683**	**14,806**	**13,402**	**9,011**	**7,389**	**12,348**	**33.3**
Racine	174.3	Male	85,103	8,767	8,063	8,066	8,673	14,927	13,207	8,989	6,762	7,649	31.0
		Female	89,197	8,159	7,651	7,748	8,683	14,806	13,402	9,011	7,389	12,348	33.3
SHEBOYGAN	**103.9**	**Male**	**50,922**	**4,984**	**4,512**	**4,454**	**5,327**	**8,712**	**7,322**	**5,071**	**4,326**	**6,214**	**32.1**
		Female	**52,978**	**4,713**	**4,247**	**4,205**	**4,824**	**8,073**	**7,377**	**5,103**	**4,862**	**9,574**	**35.6**
Sheboygan	103.9	Male	50,922	4,984	4,512	4,454	5,327	8,712	7,322	5,071	4,326	6,214	32.1
		Female	52,978	4,713	4,247	4,205	4,824	8,073	7,377	5,103	4,862	9,574	35.6
WAUSAU	**114.4**	**Male**	**56,814**	**6,059**	**5,403**	**5,153**	**5,873**	**9,989**	**8,716**	**5,436**	**4,361**	**5,824**	**30.9**
		Female	**57,586**	**5,521**	**5,220**	**4,833**	**5,641**	**9,482**	**8,403**	**5,503**	**4,781**	**8,202**	**33.0**
Marathon	114.4	Male	56,814	6,059	5,403	5,153	5,873	9,989	8,716	5,436	4,361	5,824	30.9
		Female	57,586	5,521	5,220	4,833	5,641	9,482	8,403	5,503	4,781	8,202	33.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WISCONSIN (continued)													
ALL COUNTIES													
Adams	14.0	Male	7,267	542	480	579	597	1,299	1,000	763	754	1,253	36.4
		Female	6,733	501	488	529	493	784	995	706	845	1,392	40.7
Ashland	16.5	Male	7,987	784	671	726	834	1,207	1,019	685	760	1,301	33.1
		Female	8,513	704	675	649	813	1,143	1,031	782	802	1,914	37.6
Barron	41.7	Male	20,454	2,015	1,840	1,691	2,046	3,175	2,758	1,872	1,830	3,227	33.3
		Female	21,246	1,955	1,749	1,625	1,875	2,952	2,772	1,999	2,104	4,215	36.7
Bayfield	14.5	Male	7,310	659	611	646	532	1,118	1,019	698	665	1,362	35.9
		Female	7,190	605	616	600	508	1,039	986	634	806	1,396	37.3
Brown	193.6	Male	94,638	9,719	9,027	9,238	11,371	17,951	14,224	8,751	6,299	8,058	29.4
		Female	98,962	9,156	8,758	8,851	11,231	17,489	14,399	8,929	7,172	12,977	31.6
Buffalo	14.3	Male	7,211	668	641	652	682	1,097	958	735	641	1,137	33.8
		Female	7,089	630	595	628	594	920	946	711	638	1,427	36.9
Burnett	14.3	Male	7,051	589	577	574	519	984	932	733	777	1,366	38.0
		Female	7,249	603	596	567	486	888	955	690	892	1,572	40.1
Calumet	35.9	Male	17,987	1,946	1,817	1,871	1,856	3,003	2,687	1,761	1,343	1,703	30.0
		Female	17,913	1,867	1,734	1,826	1,749	2,915	2,528	1,728	1,408	2,158	31.1
Chippewa	54.5	Male	27,028	2,797	2,657	2,711	2,506	4,521	3,788	2,557	2,161	3,330	31.3
		Female	27,472	2,613	2,599	2,427	2,452	4,227	3,737	2,549	2,361	4,507	33.6
Clark	33.9	Male	16,981	1,847	1,636	1,683	1,488	2,456	2,159	1,601	1,531	2,580	32.5
		Female	16,919	1,624	1,534	1,517	1,273	2,219	2,247	1,655	1,490	3,360	36.3
Columbia	47.8	Male	23,332	2,175	2,060	2,020	2,042	3,804	3,517	2,401	2,085	3,228	33.9
		Female	24,468	2,059	2,015	1,939	1,865	3,543	3,482	2,422	2,213	4,930	37.3
Crawford	16.6	Male	8,253	828	809	813	674	1,264	1,109	790	738	1,228	32.9
		Female	8,347	795	708	746	663	1,197	1,091	777	768	1,602	35.6
Dane	353.9	Male	174,071	14,214	13,590	13,041	27,853	40,229	26,345	15,133	11,134	12,532	29.6
		Female	179,829	13,534	13,238	12,448	27,038	38,684	25,868	15,608	12,144	21,267	31.1
Dodge	76.5	Male	38,734	3,632	3,352	3,357	4,016	6,914	5,775	3,782	3,224	4,682	32.2
		Female	37,766	3,506	3,196	3,122	3,270	5,582	5,368	3,678	3,403	6,641	35.4
Door	27.3	Male	13,617	1,370	1,074	1,109	1,400	2,336	1,881	1,155	1,220	2,072	32.9
		Female	13,683	1,236	1,040	962	1,180	2,000	1,751	1,230	1,484	2,800	37.4
☐ Douglas	42.1	Male	20,584	1,917	1,761	1,655	2,461	3,615	2,754	1,936	1,808	2,677	31.9
		Female	21,516	1,891	1,691	1,552	2,253	3,309	2,668	1,992	2,079	4,081	35.2
Dunn	36.0	Male	17,913	1,698	1,441	1,221	3,534	3,000	2,171	1,469	1,238	2,141	28.5
		Female	18,087	1,499	1,378	1,242	3,652	2,662	2,084	1,503	1,304	2,763	29.8
Eau Claire	85.5	Male	40,727	3,706	3,486	3,226	6,518	7,361	5,612	3,513	3,122	4,183	29.7
		Female	44,773	3,461	3,431	3,140	7,907	7,333	5,441	3,812	3,615	6,633	31.1
Florence	4.2	Male	2,123	190	199	193	162	290	299	212	198	380	35.9
		Female	2,077	181	164	187	146	261	279	210	215	434	38.6
Fond du Lac	91.5	Male	44,148	4,501	4,208	3,842	4,712	7,674	6,379	4,433	3,525	4,874	31.3
		Female	47,352	4,327	3,967	3,948	4,819	7,377	6,348	4,573	4,049	7,944	34.0
Forest	9.4	Male	4,797	444	416	511	489	616	648	427	407	839	33.7
		Female	4,603	404	419	409	366	599	594	420	509	883	36.8
Grant	51.7	Male	25,945	2,711	2,180	2,292	4,416	3,914	3,262	2,292	1,908	2,970	28.5
		Female	25,755	2,403	2,151	2,171	3,268	3,521	3,187	2,331	2,079	4,644	33.2
Green	31.8	Male	15,511	1,525	1,437	1,324	1,416	2,736	2,241	1,469	1,327	2,036	32.5
		Female	16,289	1,540	1,407	1,312	1,369	2,527	2,163	1,570	1,480	2,921	35.0
Green Lake	19.0	Male	9,261	846	806	807	773	1,415	1,226	933	893	1,562	34.9
		Female	9,739	795	761	750	713	1,279	1,281	952	1,031	2,177	39.5
Iowa	20.6	Male	10,355	1,091	939	993	1,056	1,744	1,325	1,004	916	1,287	31.3
		Female	10,245	993	914	936	845	1,537	1,333	1,020	917	1,750	34.3
Iron	6.4	Male	3,132	231	236	227	271	449	390	292	372	664	38.9
		Female	3,268	255	220	210	242	389	376	354	422	800	43.5
Jackson	16.9	Male	8,503	789	801	720	752	1,290	1,180	797	793	1,381	34.2
		Female	8,397	793	689	656	630	1,211	1,147	830	819	1,622	36.9
Jefferson	69.2	Male	34,315	3,220	3,108	2,889	4,215	5,681	5,244	3,281	2,759	3,918	31.6
		Female	34,885	3,035	2,824	2,799	3,682	5,404	5,136	3,266	2,948	5,791	34.4
Juneau	22.2	Male	10,931	1,125	978	922	920	1,533	1,507	1,113	1,088	1,745	34.9
		Female	11,269	1,023	940	959	831	1,492	1,561	1,104	1,178	2,181	37.5
Kenosha	122.8	Male	60,253	5,678	5,394	5,435	6,559	10,388	9,540	6,240	5,123	5,896	31.8
		Female	62,547	5,319	5,248	5,326	6,575	10,064	9,281	6,160	5,532	9,042	33.7
Kewaunee	19.7	Male	9,937	1,042	921	961	1,017	1,603	1,307	882	852	1,352	31.4
		Female	9,763	959	852	899	880	1,349	1,239	938	953	1,694	34.6
La Crosse	96.5	Male	45,935	4,180	3,732	3,725	6,914	8,481	6,260	4,207	3,503	4,933	30.2
		Female	50,565	3,900	3,665	3,529	8,475	8,113	6,209	4,347	4,007	8,320	32.0

1990 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES

WISCONSIN (continued)

ALL COUNTIES (continued)

METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
Lafayette	16.6	Male	8,284	854	772	823	855	1,287	1,084	849	727	1,033	31.5
		Female	8,316	859	701	754	733	1,097	1,096	823	764	1,489	35.1
Langlade	19.9	Male	9,706	957	883	930	850	1,389	1,323	925	914	1,535	33.9
		Female	10,194	869	850	906	791	1,303	1,301	979	1,085	2,110	37.9
Lincoln	29.3	Male	14,472	1,286	1,286	1,492	1,304	2,082	2,144	1,472	1,302	2,104	34.0
		Female	14,828	1,303	1,219	1,252	1,211	1,974	2,120	1,516	1,363	2,870	37.1
Manitowoc	82.0	Male	40,355	3,858	3,654	3,732	4,051	6,759	5,713	4,011	3,475	5,102	32.2
		Female	41,645	3,695	3,357	3,668	3,808	6,155	5,564	4,121	3,875	7,402	35.3
Marathon	114.4	Male	56,814	6,059	5,403	5,153	5,873	9,989	8,716	5,436	4,361	5,824	30.9
		Female	57,586	5,521	5,220	4,833	5,641	9,482	8,403	5,503	4,781	8,202	33.0
Marinette	41.8	Male	20,443	2,013	1,756	1,846	1,808	3,035	2,983	1,956	1,856	3,190	34.2
		Female	21,357	1,916	1,721	1,704	1,747	2,915	2,866	1,961	2,218	4,309	37.4
Marquette	13.9	Male	6,927	602	554	565	536	912	888	742	756	1,372	38.3
		Female	6,973	564	517	542	456	877	914	687	816	1,600	40.8
Menominee	4.3	Male	2,144	324	285	283	236	286	255	168	134	173	23.3
		Female	2,156	357	262	272	230	287	274	196	119	159	23.7
Milwaukee	932.9	Male	442,025	41,802	36,262	35,403	52,221	83,076	58,675	46,279	39,692	48,615	31.7
		Female	490,875	40,399	35,409	34,730	54,239	82,602	63,137	50,354	45,992	84,013	34.8
Monroe	37.8	Male	19,021	1,878	1,715	1,693	1,671	3,031	2,731	1,946	1,884	2,472	33.4
		Female	18,779	1,812	1,719	1,582	1,545	2,768	2,539	1,822	1,769	3,223	34.9
Oconto	31.8	Male	15,846	1,526	1,440	1,500	1,338	2,402	2,286	1,493	1,428	2,433	33.8
		Female	15,954	1,455	1,371	1,456	1,292	2,183	2,128	1,554	1,619	2,896	36.0
Oneida	33.2	Male	16,348	1,376	1,369	1,434	1,393	2,515	2,480	1,745	1,554	2,482	35.4
		Female	16,852	1,266	1,158	1,447	1,363	2,414	2,594	1,708	1,839	3,063	38.0
Outagamie	139.2	Male	68,649	7,546	6,300	6,890	7,796	12,236	10,269	6,584	4,771	6,257	29.7
		Female	70,551	7,007	6,116	6,345	7,592	11,776	10,192	6,621	5,482	9,420	32.0
Ozaukee	73.4	Male	36,313	3,321	3,405	3,614	3,410	5,918	6,625	4,294	2,878	2,848	32.4
		Female	37,087	3,173	3,466	3,413	3,065	5,988	6,705	4,234	2,897	4,146	34.1
Pepin	7.5	Male	3,736	373	341	355	372	579	444	369	282	621	32.4
		Female	3,764	372	315	335	315	485	471	334	321	816	36.3
Pierce	34.0	Male	17,134	1,642	1,546	1,400	2,871	2,983	2,312	1,433	1,160	1,787	28.7
		Female	16,866	1,554	1,443	1,384	2,614	2,679	2,230	1,324	1,237	2,401	30.4
Polk	35.5	Male	17,666	1,795	1,646	1,518	1,490	2,858	2,499	1,581	1,516	2,763	33.3
		Female	17,834	1,673	1,519	1,418	1,392	2,665	2,425	1,666	1,661	3,415	36.0
Portage	60.5	Male	30,205	2,946	2,526	2,541	5,484	5,391	4,074	2,465	1,945	2,833	28.0
		Female	30,295	2,746	2,466	2,387	5,312	4,976	3,905	2,380	2,103	4,020	29.5
Price	16.3	Male	8,166	766	773	753	622	1,110	1,112	772	792	1,466	35.5
		Female	8,134	744	673	657	548	1,091	1,041	838	839	1,703	38.4
Racine	174.3	Male	85,103	8,767	8,063	8,066	8,673	14,927	13,207	8,989	6,762	7,649	31.0
		Female	89,197	8,159	7,651	7,748	8,683	14,806	13,402	9,011	7,389	12,348	33.3
Richland	17.5	Male	8,599	868	747	732	812	1,386	1,133	808	846	1,267	33.2
		Female	8,901	801	706	692	773	1,271	1,056	915	893	1,794	37.0
Rock	139.2	Male	68,131	6,888	6,460	6,262	7,362	11,768	10,606	7,147	5,063	6,575	31.0
		Female	71,069	6,461	6,203	5,895	7,121	11,432	10,710	7,093	5,553	10,601	33.6
Rusk	15.8	Male	7,804	766	739	726	749	1,166	971	689	805	1,193	32.9
		Female	7,996	774	696	701	664	1,092	971	768	822	1,508	35.7
☐ St. Croix	50.0	Male	24,979	2,728	2,458	2,355	2,467	4,610	4,000	2,370	1,677	2,314	30.4
		Female	25,021	2,605	2,410	2,158	2,429	4,217	3,869	2,286	1,682	3,365	31.9
Sauk	46.5	Male	22,732	2,165	2,023	2,067	2,060	3,712	3,261	2,200	2,011	3,233	33.2
		Female	23,768	2,057	2,002	1,955	1,898	3,501	3,211	2,311	2,250	4,583	36.5
Sawyer	14.9	Male	7,377	654	654	636	515	1,007	1,019	763	786	1,343	37.2
		Female	7,523	617	610	630	540	969	1,030	759	866	1,502	38.8
Shawano	38.7	Male	19,167	1,775	1,783	1,809	1,576	2,695	2,679	1,922	1,857	3,071	34.8
		Female	19,533	1,753	1,670	1,703	1,522	2,485	2,679	1,883	2,054	3,784	37.4
Sheboygan	103.9	Male	50,922	4,984	4,512	4,454	5,327	8,712	7,322	5,071	4,326	6,214	32.1
		Female	52,978	4,713	4,247	4,205	4,824	8,073	7,377	5,103	4,862	9,574	35.6
Taylor	19.1	Male	9,708	1,069	929	904	969	1,479	1,251	905	802	1,400	31.6
		Female	9,392	992	871	868	896	1,274	1,239	878	813	1,561	33.4
Trempealeau	26.2	Male	13,105	1,132	1,215	1,172	1,117	2,034	1,807	1,230	1,215	2,183	34.4
		Female	13,095	1,159	1,157	1,150	965	1,821	1,742	1,164	1,240	2,697	36.7
Vernon	26.7	Male	13,344	1,186	1,143	1,136	1,098	2,037	1,855	1,325	1,350	2,214	35.4
		Female	13,356	1,150	1,053	1,052	931	1,762	1,713	1,387	1,404	2,904	39.3
Vilas	19.0	Male	9,345	684	688	762	623	1,255	1,354	976	1,084	1,919	39.9
		Female	9,655	627	698	757	594	1,214	1,335	1,015	1,264	2,151	42.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WISCONSIN (continued)													
ALL COUNTIES (continued)													
Walworth	74.7	Male	36,429	3,168	3,083	3,182	4,922	6,003	5,385	3,563	2,872	4,251	31.4
		Female	38,271	2,932	2,847	2,971	4,995	5,653	5,394	3,574	3,313	6,592	34.5
Washburn	14.6	Male	7,271	694	659	604	523	1,086	1,014	684	760	1,247	35.7
		Female	7,329	654	581	563	532	982	1,007	673	861	1,476	38.5
Washington	94.6	Male	47,102	5,025	4,844	4,739	4,348	8,502	8,323	4,621	3,090	3,610	30.4
		Female	47,498	4,811	4,646	4,520	4,120	8,527	7,978	4,390	3,228	5,278	31.6
Waukesha	303.5	Male	150,906	14,031	15,051	15,406	14,133	25,289	27,876	18,145	11,018	9,957	31.7
		Female	152,594	13,115	14,298	14,725	12,532	25,873	28,393	17,395	11,088	15,175	33.4
Waupaca	45.8	Male	22,436	2,095	1,950	1,883	1,917	3,427	3,069	2,089	2,030	3,976	34.8
		Female	23,364	2,066	1,845	1,843	1,822	3,165	2,988	2,113	2,270	5,252	38.1
Waushara	20.9	Male	10,333	890	871	861	836	1,532	1,385	1,053	989	1,916	36.3
		Female	10,567	853	820	831	723	1,379	1,391	1,101	1,166	2,303	39.9
Winnebago	140.3	Male	68,091	6,040	5,631	5,865	8,806	12,372	10,096	6,872	5,388	7,021	31.2
		Female	72,209	5,651	5,326	5,559	9,113	11,651	10,148	7,146	6,123	11,492	34.0
Wood	79.8	Male	38,931	3,947	3,756	3,713	3,923	6,509	5,799	3,784	3,126	4,374	31.3
		Female	40,869	3,889	3,491	3,569	4,165	6,376	5,711	3,822	3,485	6,361	33.3
TOTAL METRO COUNTIES	**3,250.5**	**Male**	**1,580,258**	**151,348**	**139,853**	**139,109**	**186,454**	**292,948**	**236,925**	**159,906**	**123,519**	**150,196**	**30.9**
		Female	**1,670,242**	**143,356**	**135,356**	**133,230**	**187,039**	**286,561**	**240,445**	**164,261**	**137,395**	**242,599**	**33.2**
TOTAL STATE	**4,891.1**	**Male**	**2,392,360**	**229,159**	**212,060**	**210,913**	**271,538**	**422,494**	**350,541**	**237,643**	**194,278**	**263,734**	**31.5**
		Female	**2,498,740**	**217,290**	**203,592**	**201,641**	**265,879**	**405,249**	**351,732**	**242,888**	**215,073**	**395,396**	**33.9**
WYOMING													
CASPER	**65.8**	**Male**	**33,549**	**3,709**	**3,009**	**2,435**	**4,202**	**7,641**	**5,119**	**3,367**	**2,212**	**1,855**	**29.5**
		Female	**32,251**	**3,694**	**2,873**	**2,371**	**3,809**	**6,328**	**4,885**	**3,174**	**2,234**	**2,883**	**30.3**
Natrona	65.8	Male	33,549	3,709	3,009	2,435	4,202	7,641	5,119	3,367	2,212	1,855	29.5
		Female	32,251	3,694	2,873	2,371	3,809	6,328	4,885	3,174	2,234	2,883	30.3
CHEYENNE	**74.3**	**Male**	**37,423**	**3,857**	**3,358**	**2,981**	**4,737**	**7,427**	**5,959**	**3,640**	**2,535**	**2,929**	**30.1**
		Female	**36,877**	**3,728**	**3,216**	**2,824**	**3,928**	**6,705**	**5,635**	**3,619**	**2,825**	**4,397**	**32.1**
Laramie	74.3	Male	37,423	3,857	3,358	2,981	4,737	7,427	5,959	3,640	2,535	2,929	30.1
		Female	36,877	3,728	3,216	2,824	3,928	6,705	5,635	3,619	2,825	4,397	32.1
ALL COUNTIES													
Albany	29.4	Male	15,381	1,318	1,055	884	3,997	3,391	1,961	1,029	800	946	26.3
		Female	14,019	1,205	1,016	856	3,121	2,719	1,799	1,093	837	1,373	28.0
Big Horn	11.3	Male	5,655	690	586	484	490	825	822	518	453	787	32.0
		Female	5,645	622	531	446	423	797	811	496	502	1,017	35.0
Campbell	32.8	Male	17,527	2,427	1,790	1,247	2,473	4,472	2,659	1,380	641	438	26.8
		Female	15,273	2,271	1,686	1,182	2,100	3,584	2,270	1,067	525	588	26.1
Carbon	18.4	Male	9,851	1,146	862	706	1,220	2,281	1,594	831	556	655	29.3
		Female	8,549	1,207	805	641	914	1,668	1,225	731	527	831	29.2
Converse	13.1	Male	6,741	922	728	530	785	1,481	1,101	570	280	344	27.7
		Female	6,359	887	681	525	713	1,278	970	505	310	490	27.9
Crook	5.7	Male	2,943	364	284	249	261	511	466	285	250	273	31.1
		Female	2,757	310	253	251	258	424	446	274	226	315	32.2
Fremont	34.4	Male	17,632	2,150	1,793	1,498	1,940	3,459	2,737	1,761	1,123	1,171	29.1
		Female	16,768	2,063	1,519	1,424	1,726	3,106	2,717	1,636	1,038	1,539	30.3
Goshen	12.7	Male	6,206	638	521	540	579	984	898	637	535	874	33.4
		Female	6,494	614	492	482	627	910	901	627	607	1,234	36.4
Hot Springs	5.5	Male	2,731	299	238	201	257	448	396	235	241	416	33.3
		Female	2,769	263	214	181	234	410	365	280	262	560	37.3
Johnson	6.4	Male	3,194	340	292	245	252	564	505	298	270	428	33.3
		Female	3,206	325	283	238	237	535	484	278	264	562	34.7
Laramie	74.3	Male	37,423	3,857	3,358	2,981	4,737	7,427	5,959	3,640	2,535	2,929	30.1
		Female	36,877	3,728	3,216	2,824	3,928	6,705	5,635	3,619	2,825	4,397	32.1
Lincoln	14.8	Male	7,675	1,229	904	603	643	1,432	1,109	575	547	633	28.2
		Female	7,125	1,148	807	607	607	1,220	934	562	523	717	28.2
Natrona	65.8	Male	33,549	3,709	3,009	2,435	4,202	7,641	5,119	3,367	2,212	1,855	29.5
		Female	32,251	3,694	2,873	2,371	3,809	6,328	4,885	3,174	2,234	2,883	30.3
Niobrara	2.8	Male	1,333	128	110	91	114	192	189	165	126	218	36.7
		Female	1,467	126	111	108	107	181	213	161	140	320	39.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/89 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WYOMING (continued)													
ALL COUNTIES (continued)													
Park	23.9	Male	11,857	1,233	1,066	941	1,266	2,108	1,933	1,197	954	1,159	31.7
		Female	12,043	1,123	1,114	910	1,221	1,971	1,880	1,234	961	1,629	33.4
Platte	10.1	Male	5,282	589	457	439	488	1,102	885	509	365	448	31.1
		Female	4,818	562	432	364	461	907	749	409	361	573	31.5
Sheridan	25.2	Male	12,676	1,369	1,136	889	1,149	2,638	1,937	1,142	1,050	1,366	31.8
		Female	12,524	1,255	1,021	933	1,136	2,214	1,766	1,133	1,054	2,012	33.7
Sublette	5.5	Male	2,901	313	280	263	273	565	470	292	216	229	30.7
		Female	2,599	273	272	221	201	468	454	254	194	262	32.1
Sweetwater	43.0	Male	22,853	3,148	2,231	1,665	2,792	5,367	3,592	1,832	1,165	1,061	28.0
		Female	20,147	3,068	2,160	1,439	2,353	4,285	2,818	1,608	1,076	1,340	27.5
Teton	11.9	Male	6,203	495	420	420	738	1,811	1,167	530	325	297	30.7
		Female	5,697	430	446	361	671	1,613	1,003	504	291	378	30.8
Uinta	19.0	Male	9,986	1,498	1,044	717	1,211	2,229	1,358	798	577	554	27.3
		Female	9,014	1,508	968	667	1,034	1,800	1,127	691	502	717	26.8
Washakie	9.0	Male	4,580	526	445	449	445	800	712	425	355	423	30.3
		Female	4,420	554	410	350	369	752	672	432	327	554	32.0
Weston	6.9	Male	3,494	434	318	274	365	654	508	373	268	300	30.4
		Female	3,406	406	310	268	331	563	527	327	266	408	31.9
TOTAL METRO COUNTIES	**140.1**	**Male**	**70,972**	**7,566**	**6,367**	**5,416**	**8,939**	**15,068**	**11,078**	**7,007**	**4,747**	**4,784**	**29.8**
		Female	**69,128**	**7,422**	**6,089**	**5,195**	**7,737**	**13,033**	**10,520**	**6,793**	**5,059**	**7,280**	**31.2**
TOTAL STATE	**481.9**	**Male**	**247,673**	**28,822**	**22,927**	**18,751**	**30,677**	**52,382**	**38,077**	**22,389**	**15,844**	**17,804**	**29.3**
		Female	**234,227**	**27,642**	**21,620**	**17,649**	**26,581**	**44,438**	**34,651**	**21,095**	**15,852**	**24,699**	**30.3**

SECTION 6

Households By Age Of Householder And By Number Of Persons For Metropolitan Markets And All Counties

By Age Of Householder

Under 25 Years
25-34 Years
35-44 Years
45-54 Years
55-64 Years
65 And Over

By Number Of Persons: 1, 2, 3, 4, 5, 6 Or More

Average Household Size

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

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SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ALABAMA														
ANNISTON	**45.5**	**3,217**	**9,886**	**9,527**	**7,162**	**6,568**	**9,140**	**11,480**	**13,764**	**8,919**	**7,104**	**2,971**	**1,262**	**2.75**
Calhoun	45.5	3,217	9,886	9,527	7,162	6,568	9,140	11,480	13,764	8,919	7,104	2,971	1,262	2.75
BIRMINGHAM	**360.7**	**20,460**	**80,265**	**73,075**	**54,777**	**51,655**	**80,468**	**89,698**	**113,302**	**68,433**	**55,132**	**23,075**	**11,060**	**2.60**
Blount	15.8	793	3,009	3,560	2,510	2,205	3,723	3,152	5,117	3,227	2,795	1,079	430	2.68
Jefferson	268.3	15,375	59,864	51,887	40,664	39,343	61,167	71,638	84,226	49,525	38,436	16,347	8,128	2.55
St. Clair	18.2	995	3,903	4,131	2,870	2,625	3,676	3,405	5,684	3,791	3,268	1,402	650	2.83
Shelby	31.7	1,927	8,300	8,002	4,698	3,620	5,153	5,635	9,865	6,682	6,167	2,335	1,016	2.82
Walker	26.7	1,370	5,189	5,495	4,035	3,862	6,749	5,868	8,410	5,208	4,466	1,912	836	2.68
DECATUR	**38.9**	**2,331**	**8,444**	**8,978**	**6,248**	**5,413**	**7,486**	**8,944**	**12,069**	**7,658**	**6,486**	**2,681**	**1,062**	**2.68**
Morgan	38.9	2,331	8,444	8,978	6,248	5,413	7,486	8,944	12,069	7,658	6,486	2,681	1,062	2.68
DOTHAN	**49.3**	**3,532**	**11,613**	**10,829**	**7,571**	**6,438**	**9,317**	**11,129**	**15,316**	**9,784**	**8,010**	**3,484**	**1,577**	**2.73**
Dale	17.2	1,546	4,449	3,730	2,512	2,056	2,907	3,645	5,172	3,595	2,954	1,302	532	2.92
Houston	32.1	1,986	7,164	7,099	5,059	4,382	6,410	7,484	10,144	6,189	5,056	2,182	1,045	2.62
FLORENCE	**53.7**	**3,330**	**10,774**	**11,551**	**8,508**	**8,005**	**11,532**	**12,921**	**17,088**	**10,319**	**8,511**	**3,489**	**1,372**	**2.60**
Colbert	21.0	1,140	4,128	4,428	3,411	3,303	4,590	4,980	6,716	4,034	3,288	1,415	567	2.60
Lauderdale	32.7	2,190	6,646	7,123	5,097	4,702	6,942	7,941	10,372	6,285	5,223	2,074	805	2.61
GADSDEN	**40.1**	**2,091**	**7,696**	**7,798**	**6,132**	**6,586**	**9,797**	**9,475**	**13,014**	**7,665**	**6,206**	**2,601**	**1,139**	**2.60**
Etowah	40.1	2,091	7,696	7,798	6,132	6,586	9,797	9,475	13,014	7,665	6,206	2,601	1,139	2.60
HUNTSVILLE	**94.6**	**6,175**	**21,738**	**23,545**	**17,530**	**12,273**	**13,339**	**24,463**	**27,876**	**18,903**	**14,761**	**6,063**	**2,534**	**2.61**
Madison	94.6	6,175	21,738	23,545	17,530	12,273	13,339	24,463	27,876	18,903	14,761	6,063	2,534	2.61
MOBILE	**181.0**	**11,290**	**40,205**	**38,373**	**27,524**	**26,296**	**37,312**	**43,164**	**53,865**	**33,944**	**28,407**	**13,856**	**7,764**	**2.71**
Baldwin	36.6	1,790	6,910	7,822	5,561	5,534	8,983	8,396	11,811	6,549	5,595	2,817	1,432	2.67
Mobile	144.4	9,500	33,295	30,551	21,963	20,762	28,329	34,768	42,054	27,395	22,812	11,039	6,332	2.72
MONTGOMERY	**112.8**	**6,591**	**24,931**	**25,240**	**17,602**	**15,843**	**22,593**	**27,022**	**34,299**	**20,796**	**17,926**	**7,938**	**4,819**	**2.73**
Autauga	13.0	668	2,499	3,438	2,291	1,698	2,406	2,298	3,684	2,603	2,566	1,204	645	2.91
Elmore	17.6	784	3,446	3,912	2,733	2,641	4,084	3,381	5,669	3,474	2,925	1,330	821	2.93
Montgomery	82.2	5,139	18,986	17,890	12,578	11,504	16,103	21,343	24,946	14,719	12,435	5,404	3,353	2.66
TUSCALOOSA	**55.0**	**5,899**	**12,679**	**10,773**	**8,116**	**7,082**	**10,451**	**14,440**	**17,289**	**10,040**	**7,964**	**3,446**	**1,821**	**2.69**
Tuscaloosa	55.0	5,899	12,679	10,773	8,116	7,082	10,451	14,440	17,289	10,040	7,964	3,446	1,821	2.69
ALL COUNTIES														
Autauga	13.0	668	2,499	3,438	2,291	1,698	2,406	2,298	3,684	2,603	2,566	1,204	645	2.91
Baldwin	36.6	1,790	6,910	7,822	5,561	5,534	8,983	8,396	11,811	6,549	5,595	2,817	1,432	2.67
Barbour	9.4	353	1,688	1,720	1,403	1,560	2,676	2,043	2,940	1,677	1,452	750	538	2.79
Bibb	6.1	268	1,142	1,235	910	854	1,691	1,369	1,805	1,098	987	514	327	2.77
Blount	15.8	793	3,009	3,560	2,510	2,205	3,723	3,152	5,117	3,227	2,795	1,079	430	2.68
Bullock	3.5	97	570	590	433	583	1,227	876	1,020	562	495	268	279	3.00
Butler	8.0	332	1,338	1,318	1,161	1,309	2,542	1,734	2,621	1,415	1,223	554	453	2.74
Calhoun	45.5	3,217	9,886	9,527	7,162	6,568	9,140	11,480	13,764	8,919	7,104	2,971	1,262	2.75
Chambers	14.7	665	2,584	2,679	2,184	2,391	4,197	3,303	4,861	2,631	2,120	1,023	762	2.68
Cherokee	7.5	375	1,350	1,553	1,171	1,193	1,858	1,329	2,533	1,558	1,281	550	249	2.73
Chilton	13.1	723	2,424	2,693	1,988	1,863	3,409	3,285	4,008	2,542	2,076	832	357	2.57
Choctaw	5.9	226	1,044	1,254	871	876	1,629	1,185	1,728	1,109	969	492	417	2.88
Clarke	9.5	440	1,714	1,920	1,417	1,346	2,663	1,979	2,836	1,682	1,593	742	668	2.87
Clay	4.7	215	774	908	682	677	1,444	934	1,603	883	720	338	222	2.85
Cleburne	5.1	286	939	1,097	802	733	1,243	1,236	1,601	997	793	340	133	2.59
Coffee	15.2	793	3,193	3,292	2,427	2,132	3,363	3,178	4,944	3,018	2,593	1,000	467	2.66
Colbert	21.0	1,140	4,128	4,428	3,411	3,303	4,590	4,980	6,716	4,034	3,288	1,415	567	2.60
Conecuh	5.4	258	892	886	748	809	1,807	1,298	1,693	907	790	376	336	2.83
Coosa	4.5	216	747	808	723	747	1,259	1,268	1,401	759	575	301	196	2.53
Covington	14.8	681	2,347	2,616	2,211	2,506	4,439	4,072	4,925	2,597	1,982	825	399	2.47
Crenshaw	5.4	240	836	880	775	887	1,782	1,323	1,776	937	771	368	225	2.61
Cullman	25.7	1,465	4,811	5,263	4,100	3,830	6,231	5,325	8,667	5,130	4,168	1,715	695	2.66
Dale	17.2	1,546	4,449	3,730	2,512	2,056	2,907	3,645	5,172	3,595	2,954	1,302	532	2.92
Dallas	18.7	914	3,563	3,732	2,895	2,696	4,900	4,292	5,526	3,291	2,800	1,439	1,352	2.83
De Kalb	21.7	1,219	4,069	4,258	3,328	3,136	5,690	5,205	7,020	4,212	3,317	1,368	578	2.58
Elmore	17.6	784	3,446	3,912	2,733	2,641	4,084	3,381	5,669	3,474	2,925	1,330	821	2.93
Escambia	12.6	624	2,340	2,634	1,914	1,836	3,252	2,641	3,883	2,390	2,077	973	636	2.94
Etowah	40.1	2,091	7,696	7,798	6,132	6,586	9,797	9,475	13,014	7,665	6,206	2,601	1,139	2.60
Fayette	7.2	367	1,272	1,407	1,036	1,079	2,039	1,606	2,358	1,373	1,141	505	217	2.64
Franklin	11.2	608	2,014	2,310	1,763	1,604	2,901	2,512	3,719	2,250	1,754	707	258	2.60
Geneva	9.3	407	1,602	1,777	1,410	1,415	2,689	2,036	3,038	1,833	1,435	628	330	2.65

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ALABAMA (continued)														
ALL COUNTIES (continued)														
Greene	3.7	117	600	592	551	529	1,311	961	1,032	571	469	289	378	2.92
Hale	5.3	185	819	895	739	846	1,816	1,165	1,585	928	723	399	500	2.91
Henry	5.6	193	1,020	1,037	799	907	1,644	1,167	1,840	1,084	814	389	306	2.75
Houston	32.1	1,986	7,164	7,099	5,059	4,382	6,410	7,484	10,144	6,189	5,056	2,182	1,045	2.62
Jackson	19.7	1,239	4,281	4,567	2,954	2,588	4,071	4,000	6,138	4,056	3,531	1,400	575	2.70
Jefferson	268.3	15,375	59,864	51,887	40,664	39,343	61,167	71,638	84,226	49,525	38,436	16,347	8,128	2.55
Lamar	6.3	335	1,061	1,223	962	892	1,827	1,433	2,003	1,218	989	450	207	2.65
Lauderdale	32.7	2,190	6,646	7,123	5,097	4,702	6,942	7,941	10,372	6,285	5,223	2,074	805	2.61
Lawrence	11.0	574	2,198	2,563	1,627	1,544	2,494	2,011	3,290	2,158	2,050	931	560	2.90
Lee	33.0	6,437	7,436	6,319	4,255	3,624	4,929	9,598	10,811	5,373	4,418	1,886	914	2.53
Limestone	19.0	1,078	3,840	4,228	3,050	2,678	4,126	3,656	5,862	3,885	3,337	1,544	716	2.80
Lowndes	4.1	173	727	784	586	616	[illegible]	829	1,062	671	622	345	571	3.34
Macon	8.9	594	1,692	1,519	1,097	1,413	2,565	2,384	2,429	1,553	1,220	664	650	3.03
Madison	94.6	6,175	21,738	23,545	17,530	12,273	[illegible]	24,463	27,876	18,903	14,761	6,063	2,534	2.61
Marengo	8.6	352	1,469	1,593	1,326	1,310	2,550	1,922	2,540	1,440	1,348	705	645	2.87
Marion	12.1	704	2,224	2,499	1,785	1,706	3,182	2,573	4,071	2,383	1,958	798	317	2.64
Marshall	29.0	1,627	5,491	6,161	4,654	4,324	6,743	7,159	9,247	5,727	4,468	1,741	658	2.56
Mobile	144.4	9,500	33,295	30,551	21,963	20,762	28,329	34,768	42,054	27,395	22,812	11,039	6,332	2.72
Monroe	8.2	356	1,532	1,610	1,222	1,111	2,369	1,619	2,465	1,482	1,385	637	612	2.89
Montgomery	82.2	5,139	18,986	17,890	12,578	11,504	16,103	21,343	24,946	14,719	12,435	5,404	3,353	2.66
Morgan	38.9	2,331	8,444	8,978	6,248	5,413	7,486	8,944	12,069	7,658	6,486	2,681	1,062	2.68
Perry	4.9	170	771	838	729	720	1,672	1,142	1,448	780	674	411	445	3.00
Pickens	7.3	267	1,246	1,379	1,135	1,138	2,135	1,430	2,317	1,315	1,193	561	484	2.90
Pike	10.6	849	1,826	1,894	1,363	1,573	3,095	2,618	3,580	1,838	1,411	641	512	2.75
Randolph	7.6	370	1,288	1,365	1,173	1,179	2,225	1,582	2,583	1,363	1,185	522	365	2.71
☐ Russell	19.0	1,076	3,723	3,933	3,183	2,983	4,102	4,467	5,903	3,578	2,877	1,285	890	2.67
St. Clair	18.2	995	3,903	4,131	2,870	2,625	3,676	3,405	5,684	3,791	3,268	1,402	650	2.83
Shelby	31.7	1,927	8,300	8,002	4,698	3,620	5,153	5,635	9,865	6,682	6,167	2,335	1,016	2.82
Sumter	5.2	307	873	833	685	796	1,706	1,219	1,580	830	711	393	467	3.08
Talladega	27.4	1,415	5,370	5,555	4,367	4,119	6,574	5,551	8,590	5,224	4,490	2,086	1,459	2.83
Tallapoosa	15.3	656	2,753	2,887	2,365	2,511	4,128	3,721	4,749	2,922	2,240	1,052	616	2.66
Tuscaloosa	55.0	5,899	12,679	10,773	8,116	7,082	10,451	14,440	17,289	10,040	7,964	3,446	1,821	2.69
Walker	26.7	1,370	5,189	5,495	4,035	3,862	6,749	5,868	8,410	5,208	4,466	1,912	836	2.68
Washington	5.8	290	1,167	1,250	873	799	1,421	1,103	1,599	1,103	1,042	567	386	2.95
Wilcox	4.5	151	702	733	632	720	1,562	1,041	1,240	696	635	356	532	3.13
Winston	9.0	504	1,732	2,069	1,390	1,319	1,986	1,998	2,916	1,784	1,492	589	221	2.63
TOTAL METRO COUNTIES	**1,050.6**	**65,992**	**231,954**	**223,622**	**164,353**	**149,142**	**215,537**	**257,203**	**323,785**	**200,039**	**163,384**	**70,889**	**35,300**	**2.66**
TOTAL STATE	**1,561.9**	**96,707**	**327,325**	**324,845**	**241,024**	**224,166**	**347,833**	**373,114**	**485,268**	**295,274**	**242,901**	**106,853**	**58,490**	**2.68**
ALASKA														
ANCHORAGE	**82.9**	**8,158**	**28,846**	**24,075**	**12,346**	**6,516**	**2,959**	**20,582**	**24,284**	**16,288**	**13,926**	**5,694**	**2,126**	**2.66**
Anchorage	82.9	8,158	28,846	24,075	12,346	6,516	2,959	20,582	24,284	16,288	13,926	5,694	2,126	2.66
ALL COUNTIES														
Aleutians East	.4	36	166	105	50	26	17	57	103	87	90	37	26	4.75
Aleutians West	1.5	135	627	393	187	93	65	348	[illegible]	321	272	126	64	4.53
Anchorage	82.9	8,158	28,846	24,075	12,346	6,516	2,959	20,582	[illegible]	16.288	13,926	5,694	2,126	2.66
Bethel	3.6	207	1,033	966	569	417	408	697	654	562	530	418	739	3.78
Bristol Bay	.2	19	49	52	47	18	15	70	50	36	25	13	6	6.50
Dillingham	1.5	99	427	415	246	159	154	349	305	276	256	201	113	2.93
Fairbanks North Star	25.7	2,523	9,609	7,099	3,352	1,981	1,136	6,488	7,366	4,871	4,469	1,795	711	2.81
Haines	.6	30	178	173	82	80	57	118	176	121	112	45	28	3.00
Juneau	9.5	708	3,064	2,738	1,384	889	717	2,052	3,130	1,804	1,566	639	309	2.72
Kenai Peninsula	15.3	1,144	4,917	4,321	2,364	1,530	1,024	2,995	4,622	2,856	2,819	1,362	646	2.86
Ketchikan Gateway	4.9	373	1,365	1,332	739	579	512	1,396	1,414	806	757	366	161	2.61
Kodiak Island	4.8	441	1,712	1,325	617	423	282	885	1,401	934	927	399	254	3.08
Lake and Peninsula	.6	39	171	167	98	64	61	140	121	111	103	80	45	3.17
Matanuska - Susitna	13.5	796	4,185	4,112	2,109	1,330	968	2,523	3,886	2,686	2,565	1,195	645	2.97
Nome	2.3	130	621	566	397	260	326	476	466	384	382	255	337	3.48
North Slope	1.3	85	396	340	238	109	132	227	266	214	234	137	222	4.38
Northwest Arctic	1.7	94	480	371	312	185	258	307	309	281	242	193	368	3.76
Prince of Wales - Outer Ketchikan	1.6	111	442	463	275	160	149	272	437	304	315	158	114	3.31
Sitka	2.7	169	841	785	424	271	190	478	782	513	533	255	139	3.22
Skagway - Yakutat - Angoon	1.3	67	410	340	175	145	163	272	361	246	199	126	96	3.31

1990 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
ALASKA (continued)														
ALL COUNTIES (continued)														
Southeast Fairbanks	1.9	153	698	575	226	138	110	288	525	377	427	177	106	3.68
Valdez - Cordova	3.3	239	959	982	537	318	265	976	895	613	492	224	100	2.73
Wade Hampton	1.3	37	326	308	237	201	191	164	209	192	186	154	395	4.62
Wrangell - Petersburg	2.2	171	653	554	297	241	284	434	682	408	395	181	100	3.09
Yukon - Koyukuk	2.9	186	880	784	443	284	323	713	712	446	506	254	269	3.34
TOTAL METRO COUNTIES	**82.9**	**8,158**	**28,846**	**24,075**	**12,346**	**6,516**	**2,959**	**20,582**	**24,284**	**16,288**	**13,926**	**5,694**	**2,126**	**2.66**
TOTAL STATE	**187.5**	**16,170**	**63,055**	**53,341**	**27,751**	**16,417**	**10,766**	**43,307**	**53,525**	**35,737**	**32,328**	**14,484**	**8,119**	**2.87**
ARIZONA														
PHOENIX	**833.1**	**61,686**	**190,496**	**177,881**	**117,562**	**112,749**	**172,726**	**217,782**	**284,522**	**137,171**	**112,821**	**53,239**	**27,565**	**2.53**
Maricopa	833.1	61,686	190,496	177,881	117,562	112,749	172,726	217,782	284,522	137,171	112,821	53,239	27,565	2.53
TUCSON	**265.2**	**21,427**	**63,522**	**51,858**	**36,470**	**36,790**	**55,133**	**75,389**	**88,085**	**43,027**	**33,789**	**16,330**	**8,580**	**2.50**
Pima	265.2	21,427	63,522	51,858	36,470	36,790	55,133	75,389	88,085	43,027	33,789	16,330	8,580	2.50
YUMA	**34.8**	**2,491**	**7,356**	**7,085**	**5,009**	**5,305**	**7,554**	**7,432**	**11,755**	**5,780**	**5,182**	**2,816**	**1,835**	**2.79**
Yuma	34.8	2,491	7,356	7,085	5,009	5,305	7,554	7,432	11,755	5,780	5,182	2,816	1,835	2.79
ALL COUNTIES														
Apache	17.6	922	4,327	4,557	2,962	2,098	2,734	2,539	3,688	2,782	3,078	2,130	3,383	3.78
Cochise	36.6	2,217	7,857	7,777	5,732	5,583	7,434	8,462	11,848	6,297	5,513	2,815	1,665	2.78
Coconino	31.1	3,195	9,401	7,409	4,373	3,250	3,472	5,726	9,673	5,509	5,239	2,611	2,342	3.14
Gila	15.9	801	2,927	3,134	2,305	2,747	3,986	3,902	5,408	2,494	2,148	1,251	697	2.64
Graham	7.6	521	1,519	1,606	1,142	1,056	1,756	1,312	2,410	1,237	1,155	783	703	3.34
Greenlee	3.0	229	801	598	492	454	426	583	836	573	502	333	173	2.93
La Paz	6.2	440	1,295	1,268	897	941	1,359	2,003	1,755	986	784	461	211	2.45
Maricopa	833.1	61,686	190,496	177,881	117,562	112,749	172,726	217,782	284,522	137,171	112,821	53,239	27,565	2.53
Mohave	37.4	1,744	5,852	6,788	5,516	7,571	9,929	8,384	16,379	5,652	4,336	1,837	812	2.41
Navajo	23.0	1,438	5,448	5,865	3,694	3,021	3,534	3,611	5,964	3,784	3,914	2,521	3,206	3.42
Pima	265.2	21,427	63,522	51,858	36,470	36,790	55,133	75,389	88,085	43,027	33,789	16,330	8,580	2.50
Pinal	38.2	2,295	7,819	7,652	5,994	5,821	8,619	7,970	12,099	6,427	5,915	3,441	2,348	2.95
Santa Cruz	9.0	320	1,959	1,966	1,489	1,476	1,790	1,824	2,210	1,595	1,532	1,043	796	3.08
Yavapai	44.5	1,815	6,942	7,243	5,778	8,371	14,351	12,162	18,323	6,164	4,877	2,148	826	2.34
Yuma	34.8	2,491	7,356	7,085	5,009	5,305	7,554	7,432	11,755	5,780	5,182	2,816	1,835	2.79
TOTAL METRO COUNTIES	**1,133.1**	**85,604**	**261,374**	**236,824**	**159,041**	**154,844**	**235,413**	**300,603**	**384,362**	**185,978**	**151,792**	**72,385**	**37,980**	**2.53**
TOTAL STATE	**1,403.2**	**101,541**	**317,521**	**292,687**	**199,415**	**197,233**	**294,803**	**359,081**	**474,955**	**229,478**	**190,785**	**93,759**	**55,142**	**2.59**
ARKANSAS														
FAYETTEVILLE - SPRINGDALE	**42.7**	**4,848**	**9,984**	**8,324**	**5,700**	**5,177**	**8,667**	**9,536**	**15,546**	**7,758**	**6,384**	**2,561**	**915**	**2.64**
Washington	42.7	4,848	9,984	8,324	5,700	5,177	8,667	9,536	15,546	7,758	6,384	2,561	915	2.64
FORT SMITH	**69.9**	**4,590**	**14,323**	**14,807**	**9,992**	**9,847**	**16,341**	**15,145**	**23,481**	**12,959**	**11,465**	**4,727**	**2,123**	**2.66**
Crawford	16.2	930	3,351	3,685	2,397	2,146	3,691	2,525	5,419	3,332	3,110	1,259	555	2.83
Sebastian	40.8	3,002	8,728	8,266	5,603	5,806	9,395	10,289	13,791	7,179	6,140	2,418	983	2.53
Sequoyah, Okla.	*12.9*	*658*	*2,244*	*2,856*	*1,992*	*1,895*	*3,255*	*2,331*	*4,271*	*2,448*	*2,215*	*1,050*	*585*	*2.86*
LITTLE ROCK - NORTH LITTLE ROCK	**192.0**	**14,175**	**47,914**	**42,076**	**27,166**	**24,805**	**35,864**	**41,737**	**63,508**	**36,559**	**31,540**	**12,550**	**6,106**	**2.70**
Faulkner	20.9	1,996	4,349	4,255	2,877	2,853	4,570	4,245	7,270	3,965	3,378	1,408	634	2.81
Lonoke	13.9	728	2,752	3,340	2,043	1,824	3,213	2,397	4,381	2,650	2,693	1,173	606	2.88
Pulaski	135.9	10,327	36,137	28,848	18,877	17,299	24,412	31,988	44,869	25,534	21,013	8,258	4,238	2.64
Saline	21.3	1,124	4,676	5,633	3,369	2,829	3,669	3,107	6,988	4,410	4,456	1,711	628	2.92
PINE BLUFF	**31.3**	**1,875**	**6,416**	**6,104**	**4,547**	**4,621**	**7,737**	**6,710**	**10,041**	**5,772**	**5,022**	**2,189**	**1,566**	**2.89**
Jefferson	31.3	1,875	6,416	6,104	4,547	4,621	7,737	6,710	10,041	5,772	5,022	2,189	1,566	2.89
TEXARKANA	**45.4**	**2,532**	**8,955**	**8,884**	**6,473**	**6,954**	**11,602**	**10,068**	**15,342**	**8,460**	**6,948**	**2,937**	**1,645**	**2.69**
Miller	14.4	821	2,825	2,731	2,021	2,200	3,802	3,118	4,722	2,866	2,123	981	590	2.74
Bowie, Tex.	*31.0*	*1,711*	*6,130*	*6,153*	*4,452*	*4,754*	*7,800*	*6,950*	*10,620*	*5,594*	*4,825*	*1,956*	*1,055*	*2.66*
ALL COUNTIES														
Arkansas	8.5	480	1,633	1,456	1,379	1,305	2,247	1,864	3,008	1,650	1,226	476	276	2.60
Ashley	9.4	445	1,773	2,032	1,422	1,309	2,419	1,904	3,013	1,746	1,551	759	427	2.80
Baxter	13.6	417	1,640	1,933	1,463	2,365	5,782	2,747	6,690	1,845	1,507	588	223	2.38
Benton	38.3	2,228	6,843	7,064	5,244	5,894	11,027	7,075	15,573	6,486	5,766	2,411	989	2.62
Boone	11.9	675	2,138	2,193	1,651	1,700	3,543	2,667	4,401	2,085	1,789	708	250	2.54
Bradley	5.0	211	727	833	670	801	1,758	1,139	1,772	850	762	298	179	2.64

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ARKANSAS (continued)														
ALL COUNTIES (continued)														
Calhoun	2.2	93	330	394	292	362	729	494	742	421	331	125	87	2.73
Carroll	8.1	307	1,286	1,408	1,095	1,303	2,701	2,191	3,113	1,258	1,000	382	156	2.36
Chicot	5.6	254	915	888	795	895	1,853	1,410	1,690	933	754	405	408	2.91
Clark	7.9	590	1,408	1,431	1,016	1,147	2,308	1,923	2,809	1,374	1,172	402	220	2.86
Clay	7.7	349	1,090	1,427	1,074	1,184	2,576	1,743	2,888	1,351	1,093	447	178	2.57
Cleburne	8.1	348	1,082	1,512	1,218	1,384	2,556	1,452	3,459	1,370	1,167	482	170	2.57
Cleveland	3.0	130	464	605	429	444	928	633	1,000	519	518	215	115	2.77
Columbia	9.9	534	1,595	1,720	1,476	1,491	3,084	2,391	3,424	1,704	1,380	596	405	2.68
Conway	7.1	380	1,205	1,324	1,048	1,105	2,038	1,382	2,508	1,296	1,119	477	318	2.77
Craighead	24.5	2,103	5,421	5,169	3,487	3,192	5,128	4,850	8,596	4,938	4,016	1,487	613	2.73
Crawford	16.2	930	3,351	3,685	2,397	2,146	3,691	2,525	5,419	3,332	3,110	1,259	555	2.83
☐ Crittenden	17.3	998	3,775	3,893	2,631	2,443	3,560	3,278	5,117	3,315	2,937	1,429	1,224	2.97
Cross	6.8	378	1,363	1,420	943	937	1,759	1,317	2,120	1,243	1,161	547	412	2.93
Dallas	4.0	166	673	707	544	620	1,290	1,022	1,281	668	601	268	160	2.63
Desha	6.4	359	1,231	1,220	828	901	1,861	1,575	1,844	1,103	1,044	439	395	2.92
Drew	6.5	403	1,293	1,245	885	833	1,841	1,414	2,140	1,176	1,100	424	246	2.80
Faulkner	20.9	1,996	4,349	4,255	2,877	2,853	4,570	4,245	7,270	3,965	3,378	1,408	634	2.81
Franklin	5.9	283	1,034	1,146	826	866	1,745	1,247	2,047	1,085	968	389	164	2.73
Fulton	4.5	166	567	752	580	803	1,532	1,171	1,693	743	590	250	53	2.40
Garland	32.9	1,497	5,210	5,587	4,397	5,207	11,002	9,347	12,340	5,045	3,968	1,534	666	2.38
Grant	5.3	244	962	1,281	797	698	1,318	1,022	1,675	1,050	1,003	410	140	2.75
Greene	12.5	713	2,391	2,554	1,785	1,729	3,328	2,628	4,351	2,421	1,996	798	306	2.62
Hempstead	8.4	404	1,347	1,565	1,120	1,239	2,725	1,920	2,915	1,410	1,260	567	328	2.77
Hot Spring	10.6	549	1,953	2,026	1,592	1,578	2,902	2,194	3,687	1,944	1,758	707	310	2.65
Howard	5.1	262	867	919	665	725	1,662	1,106	1,801	827	852	341	173	2.73
Independence	12.0	730	2,300	2,460	1,722	1,668	3,120	2,270	4,243	2,387	2,035	747	318	2.74
Izard	4.6	147	570	657	554	810	1,862	905	2,129	689	576	209	92	2.50
Jackson	7.6	381	1,331	1,456	1,078	1,194	2,160	1,772	2,504	1,358	1,240	483	243	2.63
Jefferson	31.3	1,875	6,416	6,104	4,547	4,621	7,737	6,710	10,041	5,772	5,022	2,189	1,566	2.89
Johnson	7.1	329	1,164	1,241	981	1,076	2,309	1,509	2,636	1,213	1,095	451	196	2.66
Lafayette	3.4	123	507	606	441	532	1,191	901	1,057	530	470	254	188	2.76
Lawrence	7.0	373	1,099	1,252	1,000	1,036	2,240	1,752	2,444	1,215	1,000	428	161	2.59
Lee	5.0	201	786	902	759	776	1,576	1,125	1,516	824	751	373	411	2.90
Lincoln	3.4	142	573	662	468	495	1,060	739	1,078	582	537	268	196	3.79
Little River	5.0	264	958	1,057	712	682	1,327	1,003	1,581	910	869	397	240	2.92
Logan	7.7	325	1,184	1,430	1,038	1,193	2,530	1,607	2,771	1,299	1,178	567	278	2.79
Lonoke	13.9	728	2,752	3,340	2,043	1,824	3,213	2,397	4,381	2,650	2,693	1,173	606	2.88
Madison	4.7	202	823	884	650	757	1,384	935	1,703	864	768	299	131	2.64
Marion	5.3	174	770	921	658	986	1,791	948	2,362	801	725	331	133	2.58
Miller	14.4	821	2,825	2,731	2,021	2,200	3,802	3,118	4,722	2,866	2,123	981	590	2.74
Mississippi	19.7	1,463	4,268	3,956	2,689	2,687	4,637	3,925	6,112	3,788	3,409	1,445	1,021	2.90
Monroe	4.4	202	706	713	637	693	1,449	1,122	1,381	778	593	263	263	2.73
Montgomery	3.4	124	522	589	480	565	1,120	809	1,319	553	445	195	79	2.50
Nevada	3.7	164	614	618	443	551	1,310	829	1,346	588	511	270	156	2.84
Newton	3.1	143	605	610	446	485	811	573	1,053	604	513	262	95	2.74
Ouachita	13.0	555	2,189	2,201	1,976	2,102	3,977	3,011	4,493	2,179	2,025	799	493	2.64
Perry	2.9	127	497	570	401	460	845	549	1,040	523	442	231	115	2.93
Phillips	10.6	535	1,851	1,991	1,538	1,547	3,138	2,548	3,121	1,839	1,569	746	777	2.93
Pike	4.2	234	671	832	565	618	1,280	886	1,548	741	640	259	126	2.62
Poinsett	9.3	477	1,689	1,945	1,346	1,421	2,422	1,802	3,052	1,814	1,596	686	350	2.77
Polk	6.6	308	960	1,201	927	1,018	2,186	1,356	2,559	1,119	950	406	210	2.73
Pope	17.1	1,271	3,515	3,687	2,445	2,339	3,843	3,724	5,743	3,301	2,769	1,129	434	2.69
Prairie	3.6	173	572	689	505	578	1,083	958	1,168	561	524	268	121	2.67
Pulaski	135.9	10,327	36,137	28,848	18,877	17,299	24,412	31,988	44,869	25,534	21,013	8,258	4,238	2.64
Randolph	6.6	331	1,065	1,287	926	1,042	1,949	1,456	2,300	1,197	958	476	213	2.62
St. Francis	9.8	554	1,928	1,996	1,378	1,424	2,520	2,091	2,884	1,759	1,579	775	712	3.02
Saline	21.3	1,124	4,676	5,633	3,369	2,829	3,669	3,107	6,988	4,410	4,456	1,711	628	2.92
Scott	4.2	175	568	860	634	640	1,323	966	1,552	699	641	249	93	2.57
Searcy	3.5	145	517	614	504	623	1,097	927	1,193	627	449	221	83	2.51
Sebastian	40.8	3,002	8,728	8,266	5,603	5,806	9,395	10,289	13,791	7,179	6,140	2,418	983	2.53
Sevier	5.5	280	956	1,107	726	824	1,607	1,178	1,901	981	897	373	170	2.64
Sharp	6.4	221	813	858	789	1,163	2,556	1,212	2,879	1,014	776	352	167	2.53
Stone	3.9	146	648	796	579	607	1,124	733	1,459	749	591	255	113	2.64
Union	18.6	984	3,344	3,277	2,613	2,928	5,454	4,528	6,410	3,257	2,580	1,169	656	2.65
Van Buren	6.4	205	[illegible]	1,033	938	1,237	2,065	1,249	2,752	1,006	829	378	186	2.55
Washington	42.7	4,848	9,984	8,324	5,700	5,177	8,667	9,536	15,546	7,758	6,384	2,561	915	2.64

1990 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ARKANSAS (continued)														
ALL COUNTIES (continued)														
White	19.8	1,243	3,587	4,043	2,865	2,780	5,282	3,769	7,004	3,560	3,465	1,429	373	2.82
Woodruff	3.5	169	598	589	446	524	1,174	885	1,146	541	532	233	163	2.77
Yell	7.1	309	1,144	1,327	1,020	1,158	2,142	1,556	2,540	1,240	1,119	458	187	2.62
TOTAL METRO COUNTIES	**354.7**	**26,649**	**82,993**	**75,079**	**50,065**	**47,198**	**72,716**	**77,193**	**118,144**	**66,781**	**57,256**	**23,387**	**11,939**	**2.71**
TOTAL STATE	**904.1**	**55,546**	**178,348**	**177,807**	**126,663**	**130,434**	**235,302**	**197,129**	**314,703**	**163,012**	**140,354**	**58,453**	**30,449**	**2.70**
CALIFORNIA														
ANAHEIM - SANTA ANA	**822.1**	**55,585**	**202,100**	**204,141**	**136,464**	**105,817**	**117,993**	**179,315**	**271,994**	**148,202**	**131,643**	**58,003**	**32,943**	**2.81**
Orange	822.1	55,585	202,100	204,141	136,464	105,817	117,993	179,315	271,994	148,202	131,643	58,003	32,943	2.81
BAKERSFIELD	**188.9**	**14,689**	**44,754**	**39,659**	**27,545**	**26,448**	**35,805**	**39,245**	**61,849**	**33,732**	**31,446**	**14,138**	**8,490**	**2.83**
Kern	188.9	14,689	44,754	39,659	27,545	26,448	35,805	39,245	61,849	33,732	31,446	14,138	8,490	2.83
CHICO	**72.9**	**7,202**	**15,507**	**12,059**	**8,277**	**10,461**	**19,394**	**18,386**	**29,307**	**11,370**	**9,111**	**3,332**	**1,394**	**2.49**
Butte	72.9	7,202	15,507	12,059	8,277	10,461	19,394	18,386	29,307	11,370	9,111	3,332	1,394	2.49
FRESNO	**225.6**	**18,020**	**55,662**	**46,510**	**32,204**	**30,959**	**42,245**	**46,618**	**74,407**	**40,519**	**36,331**	**16,467**	**11,258**	**2.80**
Fresno	225.6	18,020	55,662	46,510	32,204	30,959	42,245	46,618	74,407	40,519	36,331	16,467	11,258	2.80
LOS ANGELES - LONG BEACH	**3,199.6**	**207,370**	**791,763**	**717,760**	**494,747**	**444,315**	**543,645**	**851,989**	**982,258**	**537,562**	**444,687**	**219,732**	**163,372**	**2.75**
Los Angeles	3,199.6	207,370	791,763	717,760	494,747	444,315	543,645	851,989	982,258	537,562	444,687	219,732	163,372	2.75
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***5,113.1***	***333,122***	***1,247,619***	***1,157,797***	***788,616***	***699,269***	***886,677***	***1,242,534***	***1,636,446***	***877,355***	***754,041***	***359,283***	***243,441***	***2.78***
MERCED	**58.3**	**5,151**	**14,451**	**12,172**	**8,539**	**7,899**	**10,088**	**10,627**	**18,340**	**10,789**	**10,377**	**4,935**	**3,232**	**3.08**
Merced	58.3	5,151	14,451	12,172	8,539	7,899	10,088	10,627	18,340	10,789	10,377	4,935	3,232	3.08
MODESTO	**125.0**	**9,221**	**29,247**	**26,630**	**17,644**	**16,818**	**25,440**	**25,993**	**42,356**	**22,628**	**20,359**	**8,785**	**4,879**	**2.84**
Stanislaus	125.0	9,221	29,247	26,630	17,644	16,818	25,440	25,993	42,356	22,628	20,359	8,785	4,879	2.84
OAKLAND	**793.3**	**48,038**	**192,602**	**188,141**	**120,950**	**109,292**	**134,277**	**211,437**	**265,284**	**136,154**	**113,295**	**46,035**	**21,095**	**2.58**
Alameda	496.4	32,833	125,828	112,969	72,314	66,418	86,038	143,952	163,809	82,114	65,379	27,281	13,865	2.55
Contra Costa	296.9	15,205	66,774	75,172	48,636	42,874	48,239	67,485	101,475	54,040	47,916	18,754	7,230	2.65
OXNARD - VENTURA	**222.6**	**12,916**	**54,453**	**56,939**	**35,872**	**28,488**	**33,932**	**37,145**	**71,032**	**41,581**	**41,569**	**19,149**	**12,124**	**3.02**
Ventura	222.6	12,916	54,453	56,939	35,872	28,488	33,932	37,145	71,032	41,581	41,569	19,149	12,124	3.02
REDDING	**54.2**	**3,487**	**11,777**	**12,348**	**7,918**	**7,832**	**10,838**	**11,956**	**19,781**	**9,559**	**8,333**	**3,276**	**1,295**	**2.66**
Shasta	54.2	3,487	11,777	12,348	7,918	7,832	10,838	11,956	19,781	9,559	8,333	3,276	1,295	2.66
RIVERSIDE - SAN BERNARDINO	**868.8**	**57,251**	**199,303**	**178,957**	**121,533**	**120,649**	**191,107**	**174,085**	**311,162**	**150,010**	**136,142**	**62,399**	**35,002**	**2.80**
Riverside	381.4	22,446	78,148	73,327	51,269	56,136	100,074	79,956	146,684	60,321	53,808	24,977	15,654	2.76
San Bernardino	487.4	34,805	121,155	105,630	70,264	64,513	91,033	94,129	164,478	89,689	82,334	37,422	19,348	2.83
SACRAMENTO	**561.3**	**43,933**	**139,022**	**120,648**	**85,363**	**77,734**	**94,600**	**144,664**	**194,648**	**98,391**	**79,789**	**30,849**	**12,959**	**2.57**
El Dorado	48.3	2,857	12,667	10,838	6,928	6,947	8,063	9,339	19,401	8,539	7,287	2,763	971	2.67
Placer	61.1	3,228	13,041	14,608	9,497	8,704	12,022	12,435	22,092	11,020	10,225	3,811	1,517	2.68
Sacramento	400.5	31,735	100,058	84,969	61,847	55,659	66,232	109,781	135,576	69,842	54,798	21,327	9,176	2.53
Yolo	51.4	6,113	13,256	10,233	7,091	6,424	8,283	13,109	17,579	8,990	7,479	2,948	1,295	2.68
SALINAS - SEASIDE - MONTEREY	**116.3**	**8,930**	**30,365**	**23,735**	**16,909**	**15,696**	**20,665**	**23,937**	**37,587**	**21,286**	**18,518**	**8,522**	**6,450**	**3.05**
Monterey	116.3	8,930	30,365	23,735	16,909	15,696	20,665	23,937	37,587	21,286	18,518	8,522	6,450	3.05
SAN DIEGO	**906.7**	**73,494**	**228,909**	**189,760**	**127,907**	**120,317**	**166,313**	**212,564**	**325,847**	**155,790**	**127,313**	**55,271**	**29,915**	**2.74**
San Diego	906.7	73,494	228,909	189,760	127,907	120,317	166,313	212,564	325,847	155,790	127,313	55,271	29,915	2.74
SAN FRANCISCO	**671.0**	**31,567**	**161,418**	**149,232**	**100,218**	**94,801**	**133,764**	**228,881**	**224,234**	**97,656**	**71,847**	**30,626**	**17,756**	**2.38**
Marin	97.4	3,731	22,828	26,935	15,870	13,211	14,825	29,816	34,166	15,542	12,232	4,271	1,373	2.38
San Francisco	325.0	15,735	81,989	64,286	43,415	43,204	76,371	133,177	104,400	40,155	25,899	12,246	9,123	2.25
San Mateo	248.6	12,101	56,601	58,011	40,933	38,386	42,568	65,888	85,668	41,959	33,716	14,109	7,260	2.56
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***2,374.1***	***139,877***	***589,029***	***556,286***	***355,561***	***317,756***	***415,591***	***651,727***	***794,283***	***395,618***	***327,939***	***136,061***	***68,472***	***2.59***
SAN JOSE	**515.2**	**35,521**	**135,542**	**132,595**	**82,729**	**63,462**	**65,351**	**118,093**	**164,500**	**94,020**	**83,663**	**36,085**	**18,839**	**2.83**
Santa Clara	515.2	35,521	135,542	132,595	82,729	63,462	65,351	118,093	164,500	94,020	83,663	36,085	18,839	2.83
SANTA BARBARA - SANTA MARIA - LOMPOC	**131.4**	**10,724**	**30,933**	**26,581**	**19,447**	**17,735**	**25,980**	**32,342**	**45,654**	**22,600**	**18,544**	**7,919**	**4,341**	**2.65**
Santa Barbara	131.4	10,724	30,933	26,581	19,447	17,735	25,980	32,342	45,654	22,600	18,544	7,919	4,341	2.65
SANTA CRUZ	**89.0**	**5,942**	**23,880**	**17,844**	**10,486**	**10,605**	**20,243**	**21,781**	**33,131**	**14,963**	**11,888**	**4,578**	**2,659**	**2.68**
Santa Cruz	89.0	5,942	23,880	17,844	10,486	10,605	20,243	21,781	33,131	14,963	11,888	4,578	2,659	2.68

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
CALIFORNIA (continued)														
SANTA ROSA - PETALUMA	**150.7**	**8,192**	**36,206**	**32,961**	**18,672**	**19,601**	**35,068**	**37,651**	**55,242**	**24,651**	**21,422**	**8,223**	**3,511**	**2.52**
Sonoma	150.7	8,192	36,206	32,961	18,672	19,601	35,068	37,651	55,242	24,651	21,422	8,223	3,511	2.52
STOCKTON	**164.1**	**11,669**	**36,480**	**33,536**	**24,138**	**24,124**	**34,153**	**38,245**	**54,463**	**28,854**	**25,399**	**11,194**	**5,945**	**2.92**
San Joaquin	164.1	11,669	36,480	33,536	24,138	24,124	34,153	38,245	54,463	28,854	25,399	11,194	5,945	2.92
VALLEJO - FAIRFIELD - NAPA	**154.9**	**10,617**	**39,381**	**35,513**	**22,506**	**19,995**	**26,888**	**33,884**	**51,892**	**28,174**	**25,824**	**10,514**	**4,612**	**2.81**
Napa	41.5	2,120	8,298	8,665	5,817	6,230	10,370	10,607	15,365	6,511	5,757	2,293	967	2.60
Solano	113.4	8,497	31,083	26,848	16,689	13,765	16,518	23,277	36,527	21,663	20,067	8,221	3,645	2.89
VISALIA - TULARE - PORTERVILLE	**100.4**	**7,110**	**22,633**	**21,147**	**14,181**	**13,864**	**21,465**	**18,085**	**32,196**	**18,257**	**17,271**	**8,540**	**6,051**	**3.06**
Tulare	100.4	7,110	22,633	21,147	14,181	13,864	21,465	18,085	32,196	18,257	17,271	8,540	6,051	3.06
YUBA CITY	**44.8**	**3,765**	**10,094**	**9,675**	**6,697**	**5,997**	**8,572**	**9,821**	**15,217**	**7,959**	**7,213**	**3,132**	**1,458**	**2.74**
Sutter	23.4	1,756	4,846	5,227	3,846	3,174	4,551	5,094	8,156	3,957	3,750	1,614	829	2.74
Yuba	21.4	2,009	5,248	4,448	2,851	2,823	4,021	4,727	7,061	4,002	3,463	1,518	629	2.73
ALL COUNTIES														
Alameda	496.4	32,833	125,828	112,969	72,314	66,418	86,038	143,952	163,809	82,114	65,379	27,281	13,865	2.55
Alpine	.4	45	104	106	56	44	45	76	145	74	62	21	22	3.50
Amador	11.7	450	1,957	2,196	1,634	2,252	3,211	2,795	4,992	1,825	1,429	520	139	2.48
Butte	72.9	7,202	15,507	12,059	8,277	10,461	19,394	18,386	29,307	11,370	9,111	3,332	1,394	2.49
Calaveras	13.4	487	2,358	2,646	1,839	2,403	3,667	2,770	5,762	2,086	1,854	681	247	2.51
Colusa	5.6	320	1,094	1,045	835	929	1,377	1,275	1,969	932	841	354	229	2.77
Contra Costa	296.9	15,205	66,774	75,172	48,636	42,874	48,239	67,485	101,475	54,040	47,916	18,754	7,230	2.65
Del Norte	8.1	532	1,756	1,540	1,150	1,282	1,840	2,035	2,956	1,322	1,062	497	228	2.54
El Dorado	48.3	2,857	12,667	10,838	6,928	6,947	8,063	9,339	19,401	8,539	7,287	2,763	971	2.67
Fresno	225.6	18,020	55,662	46,510	32,204	30,959	42,245	46,618	74,407	40,519	36,331	16,467	11,258	2.80
Glenn	8.8	501	1,710	1,707	1,330	1,266	2,286	1,908	3,154	1,441	1,342	617	338	2.75
Humboldt	47.2	4,476	12,607	9,245	5,986	6,148	8,738	12,241	16,801	8,143	6,567	2,438	1,010	2.53
Imperial	35.1	2,044	7,650	7,225	5,893	5,474	6,814	6,426	9,583	6,249	5,872	3,515	3,455	3.29
Inyo	7.7	359	1,412	1,482	1,169	1,238	2,040	2,162	2,953	1,061	959	392	173	2.45
Kern	188.9	14,689	44,754	39,659	27,545	26,448	35,805	39,245	61,849	33,732	31,446	14,138	8,490	2.83
Kings	28.2	2,368	6,994	6,352	4,086	3,542	4,858	4,854	8,396	5,605	5,235	2,420	1,690	3.34
Lake	23.2	793	3,387	3,272	2,791	4,649	8,308	5,423	10,898	3,081	2,409	939	450	2.37
Lassen	8.3	593	1,921	1,764	1,276	1,221	1,525	1,703	2,986	1,508	1,317	557	229	3.35
Los Angeles	3,199.6	207,370	791,763	717,760	494,747	444,315	543,645	851,989	982,258	537,562	444,687	219,732	163,372	2.75
Madera	28.0	1,609	6,532	5,931	3,992	4,002	5,934	4,643	9,515	5,047	4,914	2,288	1,593	3.02
Marin	97.4	3,731	22,828	26,935	15,870	13,211	14,825	29,816	34,166	15,542	12,232	4,271	1,373	2.38
Mariposa	6.0	227	1,079	1,172	866	997	1,659	1,300	2,597	905	754	324	120	2.60
Mendocino	30.5	1,694	7,510	6,713	3,999	4,254	6,330	7,080	11,244	5,193	4,439	1,723	821	2.58
Merced	58.3	5,151	14,451	12,172	8,539	7,899	10,088	10,627	18,340	10,789	10,377	4,935	3,232	3.08
Modoc	3.6	151	690	724	508	589	938	875	1,342	582	517	202	82	2.56
Mono	4.1	523	1,486	919	498	378	296	1,247	1,443	696	491	165	58	2.37
Monterey	116.3	8,930	30,365	23,735	16,909	15,696	20,665	23,937	37,587	21,286	18,518	8,522	6,450	3.05
Napa	41.5	2,120	8,298	8,665	5,817	6,230	10,370	10,607	15,365	6,511	5,757	2,293	967	2.60
Nevada	31.8	1,207	6,816	6,553	3,802	5,271	8,151	6,158	13,656	5,199	4,498	1,602	687	2.56
Orange	822.1	55,585	202,100	204,141	136,464	105,817	117,993	179,315	271,994	148,202	131,643	58,003	32,943	2.81
Placer	61.1	3,228	13,041	14,608	9,497	8,704	12,022	12,435	22,092	11,020	10,225	3,811	1,517	2.68
Plumas	8.5	500	1,938	1,746	1,206	1,396	1,714	1,959	3,331	1,395	1,211	449	155	2.49
Riverside	381.4	22,446	78,148	73,327	51,269	56,136	100,074	79,956	146,684	60,321	53,808	24,977	15,654	2.76
Sacramento	400.5	31,735	100,058	84,969	61,847	55,659	66,232	109,781	135,576	69,842	54,798	21,327	9,176	2.53
San Benito	12.0	638	2,775	2,596	1,824	1,839	2,328	2,105	3,555	2,156	2,122	1,176	886	3.00
San Bernardino	487.4	34,805	121,155	105,630	70,264	64,513	91,033	94,129	164,478	89,689	82,334	37,422	19,348	2.83
San Diego	906.7	73,494	228,909	189,760	127,907	120,317	166,313	212,564	325,847	155,790	127,313	55,271	29,915	2.74
San Francisco	325.0	15,735	81,989	64,286	43,415	43,204	76,371	133,177	104,400	40,155	25,899	12,246	9,123	2.25
San Joaquin	164.1	11,669	36,480	33,536	24,138	24,124	34,153	38,245	54,463	28,854	25,399	11,194	5,945	2.92
San Luis Obispo	80.6	7,817	18,388	13,905	9,585	11,438	19,467	18,783	32,654	12,986	10,650	3,863	1,664	2.65
San Mateo	248.6	12,101	56,601	58,011	40,933	38,386	42,568	65,888	85,668	41,959	33,716	14,109	7,260	2.56
Santa Barbara	131.4	10,724	30,933	26,581	19,447	17,735	25,980	32,342	45,654	22,600	18,544	7,919	4,341	2.65
Santa Clara	515.2	35,521	135,542	132,595	82,729	63,462	65,351	118,093	164,500	94,020	83,663	36,085	18,839	2.83
Santa Cruz	89.0	5,942	23,880	17,844	10,486	10,605	20,243	21,781	33,131	14,963	11,888	4,578	2,659	2.68
Shasta	54.2	3,487	11,777	12,348	7,918	7,832	10,838	11,956	19,781	9,559	8,333	3,276	1,295	2.66
Sierra	1.5	69	337	274	211	229	380	528	526	208	149	69	20	2.40
Siskiyou	17.4	912	3,837	3,423	2,480	2,621	4,127	4,103	6,478	2,748	2,694	983	394	2.57
Solano	113.4	8,497	31,083	26,848	16,689	13,765	16,518	23,277	36,527	21,663	20,067	8,221	3,645	2.89
Sonoma	150.7	8,192	36,206	32,961	18,672	19,601	35,068	37,651	55,242	24,651	21,422	8,223	3,511	2.52
Stanislaus	125.0	9,221	29,247	26,630	17,644	16,818	25,440	25,993	42,356	22,628	20,359	8,785	4,879	2.84
Sutter	23.4	1,756	4,846	5,227	3,846	3,174	4,551	5,094	8,156	3,957	3,750	1,614	829	2.74
Tehama	18.8	986	3,468	3,710	2,774	2,940	4,922	4,238	7,084	3,073	2,796	1,128	481	2.57

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
CALIFORNIA (continued)														
ALL COUNTIES (continued)														
Trinity	5.7	245	1,335	1,211	856	893	1,160	1,299	2,150	965	827	343	116	2.54
Tulare	100.4	7,110	22,633	21,147	14,181	13,864	21,465	18,085	32,196	18,257	17,271	8,540	6,051	3.06
Tuolumne	17.2	922	3,684	3,379	2,232	2,768	4,215	3,718	6,981	2,871	2,420	883	327	2.74
Ventura	222.6	12,916	54,453	56,939	35,872	28,488	33,932	37,145	71,032	41,581	41,569	19,149	12,124	3.02
Yolo	51.4	6,113	13,256	10,233	7,091	6,424	8,283	13,109	17,579	8,990	7,479	2,948	1,295	2.68
Yuba	21.4	2,009	5,248	4,448	2,851	2,823	4,021	4,727	7,061	4,002	3,463	1,518	629	2.73
TOTAL METRO COUNTIES	**10,237.1**	**690,394**	**2,506,482**	**2,288,543**	**1,540,946**	**1,392,909**	**1,817,826**	**2,526,744**	**3,382,381**	**1,754,707**	**1,491,984**	**671,704**	**409,580**	**2.73**
TOTAL STATE	**10,700.5**	**720,862**	**2,609,307**	**2,379,379**	**1,603,824**	**1,462,972**	**1,924,156**	**2,628,448**	**3,555,532**	**1,832,058**	**1,559,415**	**699,853**	**425,194**	**2.73**
COLORADO														
BOULDER - LONGMONT	**86.5**	**9,308**	**27,551**	**20,818**	**10,973**	**7,616**	**10,234**	**23,335**	**28,599**	**15,342**	**12,694**	**4,867**	**1,663**	**2.58**
Boulder	86.5	9,308	27,551	20,818	10,973	7,616	10,234	23,335	28,599	15,342	12,694	4,867	1,663	2.58
COLORADO SPRINGS	**146.8**	**14,263**	**40,409**	**34,627**	**22,269**	**16,338**	**18,894**	**37,195**	**46,251**	**27,218**	**23,200**	**9,418**	**3,518**	**2.73**
El Paso	146.8	14,263	40,409	34,627	22,269	16,338	18,894	37,195	46,251	27,218	23,200	9,418	3,518	2.73
DENVER	**674.1**	**50,631**	**194,513**	**161,656**	**99,235**	**78,640**	**89,425**	**198,011**	**206,763**	**115,405**	**98,378**	**40,127**	**15,416**	**2.50**
Adams	105.9	10,218	31,181	25,466	16,825	11,936	10,274	23,790	31,361	21,201	18,110	8,181	3,257	2.70
Arapahoe	158.7	10,751	46,941	44,646	25,113	17,452	13,797	40,940	48,366	29,621	26,616	9,971	3,186	2.56
Denver	227.3	19,255	65,487	39,215	27,500	28,706	47,137	94,123	69,880	29,653	20,127	8,920	4,597	2.18
Douglas	15.5	390	3,695	5,718	2,830	1,578	1,289	1,414	4,783	3,155	3,995	1,585	568	3.21
Jefferson	166.7	10,017	47,209	46,611	26,967	18,968	16,928	37,744	52,373	31,775	29,530	11,470	3,808	2.67
DENVER - BOULDER CONSOLIDATED AREA	***760.6***	***59,939***	***222,064***	***182,474***	***110,208***	***86,256***	***99,659***	***221,346***	***235,362***	***130,747***	***111,072***	***44,994***	***17,079***	***2.50***
FORT COLLINS - LOVELAND	**72.4**	**8,417**	**21,405**	**15,730**	**8,515**	**6,994**	**11,339**	**16,910**	**26,136**	**12,532**	**11,108**	**4,200**	**1,514**	**2.60**
Larimer	72.4	8,417	21,405	15,730	8,515	6,994	11,339	16,910	26,136	12,532	11,108	4,200	1,514	2.60
GREELEY	**51.6**	**5,502**	**13,724**	**11,151**	**6,760**	**5,651**	**8,812**	**11,914**	**16,738**	**9,206**	**8,294**	**3,747**	**1,701**	**2.70**
Weld	51.6	5,502	13,724	11,151	6,760	5,651	8,812	11,914	16,738	9,206	8,294	3,747	1,701	2.70
PUEBLO	**50.3**	**3,368**	**11,223**	**9,369**	**7,706**	**7,690**	**10,944**	**14,330**	**15,241**	**8,695**	**7,150**	**3,443**	**1,441**	**2.56**
Pueblo	50.3	3,368	11,223	9,369	7,706	7,690	10,944	14,330	15,241	8,695	7,150	3,443	1,441	2.56
ALL COUNTIES														
Adams	105.9	10,218	31,181	25,466	16,825	11,936	10,274	23,790	31,361	21,201	18,110	8,181	3,257	2.70
Alamosa	4.7	460	1,197	950	633	547	913	1,357	1,354	842	673	337	137	2.72
Arapahoe	158.7	10,751	46,941	44,646	25,113	17,452	13,797	40,940	48,366	29,621	26,616	9,971	3,186	2.56
Archuleta	2.1	82	492	453	312	372	389	748	573	344	265	126	44	2.33
Baca	1.9	109	351	329	278	304	529	430	676	322	281	142	49	2.74
Bent	1.9	92	363	339	298	301	507	511	590	302	266	156	75	2.84
Boulder	86.5	9,308	27,551	20,818	10,973	7,616	10,234	23,335	28,599	15,342	12,694	4,867	1,663	2.58
Chaffee	5.1	322	1,153	1,027	772	663	1,163	1,521	1,628	869	696	288	98	2.61
Cheyenne	.9	44	187	135	117	146	271	318	273	129	103	55	22	2.56
Clear Creek	3.0	224	1,143	692	362	269	310	1,022	887	517	406	129	39	2.30
Conejos	2.8	140	543	521	449	461	686	694	695	524	407	286	194	2.89
Costilla	1.2	48	222	206	164	237	323	238	340	236	210	112	64	3.17
Crowley	.9	42	129	116	135	158	320	242	335	133	102	50	38	3.56
Custer	.6	32	127	125	84	81	151	115	243	94	89	48	11	3.33
Delta	8.8	431	1,535	1,658	1,079	1,317	2,780	2,071	3,372	1,333	1,216	565	243	2.53
Denver	227.3	19,255	65,487	39,215	27,500	28,706	47,137	94,123	69,880	29,653	20,127	8,920	4,597	2.18
Dolores	.6	34	111	129	99	98	129	126	191	120	91	46	26	2.83
Douglas	15.5	390	3,695	5,718	2,830	1,578	1,289	1,414	4,783	3,155	3,995	1,585	568	3.21
Eagle	7.3	955	3,199	1,641	638	466	401	1,975	2,505	1,538	861	315	106	2.38
Elbert	3.5	149	878	1,015	453	348	657	607	1,100	642	751	284	116	2.83
El Paso	146.8	14,263	40,409	34,627	22,269	16,338	18,894	37,195	46,251	27,218	23,200	9,418	3,518	2.73
Fremont	12.1	612	2,149	2,129	1,598	1,741	3,871	3,499	4,224	1,804	1,583	702	288	2.66
Garfield	11.0	913	3,210	2,521	1,395	1,116	1,845	2,651	3,659	1,995	1,759	678	258	2.58
Gilpin	1.3	46	482	335	177	105	155	529	385	198	127	45	16	2.15
Grand	3.5	348	1,228	781	496	324	323	949	1,134	639	518	188	72	2.49
Gunnison	4.1	859	1,343	767	447	308	376	1,124	1,521	670	520	194	71	2.63
Hinsdale	.2	9	66	48	31	24	22	91	55	28	17	7	2	2.50
Huerfano	2.6	90	425	411	364	419	891	864	783	392	323	163	75	2.50
Jackson	.7	44	166	186	120	76	108	230	186	126	109	39	10	2.43
Jefferson	166.7	10,017	47,209	46,611	26,967	18,968	16,928	37,744	52,373	31,775	29,530	11,470	3,808	2.67
Kiowa	.6	27	81	112	68	138	174	73	289	120	73	32	13	3.00
Kit Carson	2.9	207	554	564	403	418	754	702	1,032	424	440	216	86	2.59

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
COLORADO (continued)														
ALL COUNTIES (continued)														
Lake	2.3	311	765	498	307	219	200	454	705	447	405	193	96	2.87
La Plata	12.0	1,164	3,233	2,575	1,632	1,412	1,984	2,810	4,256	2,135	1,730	745	324	2.67
Larimer	72.4	8,417	21,405	15,730	8,515	6,994	11,339	16,910	26,136	12,532	11,108	4,200	1,514	2.60
Las Animas	5.4	305	944	830	726	854	1,741	1,785	1,567	874	658	344	172	2.54
Lincoln	1.8	117	276	322	247	310	528	467	679	268	235	104	47	2.50
Logan	7.2	656	1,471	1,314	1,055	1,006	1,698	2,036	2,316	1,164	1,010	481	193	2.57
Mesa	34.4	2,778	8,659	7,264	4,629	4,227	6,843	7,362	12,279	5,970	5,624	2,211	954	2.65
Mineral	.3	19	74	78	41	41	47	104	94	41	36	17	8	2.33
Moffat	4.9	504	1,544	1,211	639	470	532	1,049	1,514	936	907	352	142	2.69
Montezuma	6.8	438	1,466	1,521	1,033	965	1,377	1,329	2,247	1,195	1,219	507	303	2.78
Montrose	9.3	511	1,981	2,173	1,416	1,193	2,026	2,089	3,080	1,609	1,532	721	269	2.67
Morgan	8.4	615	1,834	1,640	1,202	1,132	1,977	1,907	2,776	1,493	1,389	566	269	2.65
Otero	8.0	466	1,596	1,460	1,136	1,106	2,236	2,386	2,308	1,319	1,149	572	266	2.60
Ouray	.7	20	163	184	74	105	154	150	258	111	119	40	22	3.29
Park	3.0	123	982	863	377	320	335	693	968	559	485	220	75	2.60
Phillips	1.8	92	307	317	230	242	612	615	590	231	211	111	42	2.33
Pitkin	5.1	426	2,178	1,448	532	300	216	1,614	1,835	800	595	194	62	2.25
Prowers	5.4	412	1,158	1,053	732	751	1,294	1,577	1,592	850	792	381	208	2.56
Pueblo	50.3	3,368	11,223	9,369	7,706	7,690	10,944	14,330	15,241	8,695	7,150	3,443	1,441	2.56
Rio Blanco	2.0	190	502	478	306	226	298	487	579	352	346	185	51	3.00
Rio Grande	3.9	235	817	818	570	545	915	721	1,317	652	655	358	197	2.90
Routt	5.4	503	2,232	1,334	483	384	464	1,256	1,729	1,064	944	310	97	2.57
Saguache	1.4	77	292	261	195	224	351	309	473	207	224	111	76	2.93
San Juan	.4	27	155	92	53	35	38	210	81	54	37	15	3	2.00
San Miguel	1.6	96	722	378	142	95	167	551	484	253	187	87	38	2.31
Sedgwick	1.4	70	222	219	202	232	455	609	420	175	130	54	12	2.07
Summit	5.0	749	2,400	1,061	412	259	119	1,392	1,756	938	648	209	57	2.34
Teller	4.8	199	1,351	1,341	731	537	641	758	1,818	945	820	341	118	2.79
Washington	1.9	100	360	328	265	315	532	418	747	279	262	147	47	2.68
Weld	51.8	5,502	13,724	11,151	6,760	5,651	8,812	11,914	16,738	9,206	8,294	3,747	1,701	2.70
Yuma	3.9	244	750	745	516	544	1,101	1,189	1,223	582	557	276	73	2.46
TOTAL METRO COUNTIES	**1,081.7**	**91,489**	**308,825**	**253,351**	**155,458**	**122,929**	**149,648**	**301,695**	**339,728**	**188,398**	**160,824**	**65,802**	**25,253**	**2.55**
TOTAL STATE	**1,314.5**	**109,255**	**368,593**	**302,347**	**186,313**	**151,415**	**196,577**	**360,709**	**417,449**	**228,242**	**195,616**	**80,857**	**31,627**	**2.57**
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**299.0**	**10,021**	**53,869**	**70,001**	**54,558**	**49,721**	**60,830**	**64,551**	**95,188**	**54,368**	**50,866**	**23,509**	**10,518**	**2.76**
Fairfield	299.0	10,021	53,869	70,001	54,558	49,721	60,830	64,551	95,188	54,368	50,866	23,509	10,518	2.76
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**421.2**	**20,835**	**90,586**	**92,241**	**67,674**	**65,756**	**84,108**	**101,817**	**136,062**	**74,549**	**67,087**	**29,728**	**11,957**	**2.67**
Hartford	323.0	15,781	67,239	68,458	52,652	52,351	66,519	79,923	104,271	56,811	50,018	22,612	9,365	2.63
Middlesex	54.9	2,508	12,375	12,599	8,288	7,984	11,146	13,621	17,806	9,641	8,803	3,681	1,348	2.63
Tolland	43.3	2,546	10,972	11,184	6,734	5,421	6,443	8,273	13,985	8,097	8,266	3,435	1,244	3.02
NEW HAVEN - WATERBURY - MERIDEN	**299.7**	**13,502**	**62,397**	**61,295**	**45,558**	**48,952**	**67,996**	**72,900**	**96,352**	**53,168**	**46,451**	**21,257**	**9,572**	**2.67**
New Haven	299.7	13,502	62,397	61,295	45,558	48,952	67,996	72,900	96,352	53,168	46,451	21,257	9,572	2.67
NEW LONDON - NORWICH	**92.0**	**6,148**	**20,944**	**19,905**	**14,132**	**13,244**	**17,627**	**22,591**	**28,764**	**16,837**	**14,775**	**6,469**	**2,564**	**2.78**
New London	92.0	6,148	20,944	19,905	14,132	13,244	17,627	22,591	28,764	16,837	14,775	6,469	2,564	2.78
ALL COUNTIES														
Fairfield	299.0	10,021	53,869	70,001	54,558	49,721	60,830	64,551	95,188	54,368	50,866	23,509	10,518	2.76
Hartford	323.0	15,781	67,239	68,458	52,652	52,351	66,519	79,923	104,271	56,811	50,018	22,612	9,365	2.63
Litchfield	64.5	2,249	12,811	14,416	9,798	9,919	15,307	14,276	21,429	11,430	10,756	4,693	1,916	2.67
Middlesex	54.9	2,508	12,375	12,599	8,288	7,984	11,146	13,621	17,806	9,641	8,803	3,681	1,348	2.63
New Haven	299.7	13,502	62,397	61,295	45,558	48,952	67,996	72,900	96,352	53,168	46,451	21,257	9,572	2.67
New London	92.0	6,148	20,944	19,905	14,132	13,244	17,627	22,591	28,764	16,837	14,775	6,469	2,564	2.78
Tolland	43.3	2,546	10,972	11,184	6,734	5,421	6,443	8,273	13,985	8,097	8,266	3,435	1,244	3.02
Windham	37.3	2,353	8,148	7,876	5,343	5,358	8,222	8,310	12,027	6,619	6,192	2,858	1,294	2.74
TOTAL METRO COUNTIES	**1,111.9**	**50,506**	**227,796**	**243,442**	**181,922**	**177,673**	**230,561**	**261,859**	**356,366**	**198,922**	**179,179**	**80,963**	**34,611**	**2.70**
TOTAL STATE	**1,213.7**	**55,108**	**248,755**	**265,734**	**197,063**	**192,950**	**254,090**	**284,445**	**389,822**	**216,971**	**196,127**	**88,514**	**37,821**	**2.70**

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
DELAWARE														
WILMINGTON	**210.3**	**12,142**	**46,530**	**46,787**	**35,031**	**32,326**	**37,484**	**45,490**	**66,163**	**39,793**	**35,627**	**15,880**	**7,347**	**2.76**
New Castle	160.1	9,789	35,955	35,367	26,839	24,506	27,644	35,356	50,837	30,088	26,688	11,667	5,464	2.74
Cecil, Md.	*25.4*	*1,261*	*5,591*	*6,205*	*4,223*	*3,765*	*4,355*	*4,833*	*7,397*	*5,189*	*4,765*	*2,245*	*971*	*2.88*
Salem, N. J.	*24.8*	*1,092*	*4,984*	*5,215*	*3,969*	*4,055*	*5,485*	*5,301*	*7,929*	*4,516*	*4,174*	*1,968*	*912*	*2.72*
ALL COUNTIES														
Kent	39.1	2,839	9,460	9,431	6,233	4,761	6,376	7,736	12,000	7,978	7,009	2,982	1,395	2.88
New Castle	160.1	9,789	35,955	35,367	26,839	24,506	27,644	35,356	50,837	30,088	26,688	11,667	5,464	2.74
Sussex	44.9	2,173	8,500	8,506	6,858	7,627	11,236	9,195	16,226	8,278	6,803	2,776	1,622	2.68
TOTAL METRO COUNTIES	**160.1**	**9,789**	**35,955**	**35,367**	**26,839**	**24,506**	**27,644**	**35,356**	**50,837**	**30,088**	**26,688**	**11,667**	**5,464**	**2.74**
TOTAL STATE	**244.1**	**14,801**	**53,915**	**53,304**	**39,930**	**36,894**	**45,256**	**52,287**	**79,063**	**46,344**	**40,500**	**17,425**	**8,481**	**2.75**
DISTRICT OF COLUMBIA														
WASHINGTON	**1,424.1**	**72,517**	**372,199**	**382,869**	**232,589**	**181,819**	**182,107**	**368,902**	**423,981**	**260,782**	**225,442**	**97,079**	**47,914**	**2.65**
District of Columbia	254.6	12,912	63,313	55,142	37,159	36,197	49,877	100,562	70,223	35,304	25,028	12,473	11,010	2.44
Calvert, Md.	*17.7*	*575*	*4,093*	*4,830*	*2,763*	*2,480*	*2,959*	*2,531*	*5,310*	*3,432*	*3,616*	*1,698*	*1,113*	*3.01*
Charles, Md.	*31.5*	*1,261*	*7,891*	*10,247*	*4,948*	*3,544*	*3,609*	*3,791*	*7,996*	*6,730*	*7,354*	*3,465*	*2,164*	*3.20*
Frederick, Md.	*50.8*	*2,245*	*12,495*	*12,989*	*7,881*	*6,507*	*8,683*	*8,165*	*15,571*	*10,507*	*10,392*	*4,205*	*1,960*	*2.92*
Montgomery, Md.	*272.4*	*9,986*	*60,805*	*70,435*	*49,240*	*40,739*	*41,195*	*65,036*	*85,299*	*50,762*	*44,727*	*18,962*	*7,614*	*2.63*
Prince George's, Md.	*255.3*	*16,581*	*73,258*	*70,233*	*41,297*	*29,180*	*24,751*	*54,607*	*75,031*	*51,943*	*43,819*	*19,751*	*10,149*	*2.79*
Alexandria city, Va.	*55.6*	*4,049*	*19,016*	*12,235*	*7,118*	*6,508*	*6,674*	*24,701*	*17,805*	*6,777*	*4,002*	*1,558*	*757*	*1.99*
Arlington, Va.	*75.9*	*5,022*	*22,431*	*15,632*	*9,432*	*10,230*	*13,153*	*32,746*	*25,002*	*9,443*	*5,665*	*2,144*	*900*	*2.08*
Fairfax, Va.	*280.1*	*12,518*	*71,073*	*88,347*	*52,421*	*34,872*	*20,869*	*57,794*	*85,990*	*57,361*	*51,219*	*20,452*	*7,284*	*2.73*
Fairfax city, Va.	*7.4*	*526*	*1,859*	*1,922*	*1,355*	*1,115*	*623*	*1,652*	*2,374*	*1,610*	*1,130*	*468*	*166*	*2.73*
Falls Church city, Va.	*4.6*	*166*	*1,047*	*1,016*	*648*	*726*	*997*	*1,772*	*1,574*	*640*	*390*	*162*	*62*	*2.09*
Loudoun, Va.	*26.6*	*1,004*	*6,865*	*8,528*	*4,132*	*2,695*	*3,376*	*4,339*	*7,674*	*5,522*	*5,791*	*2,295*	*979*	*2.93*
Manassas city, Va.	*7.8*	*581*	*2,709*	*2,182*	*1,064*	*645*	*619*	*1,287*	*2,305*	*1,693*	*1,613*	*673*	*229*	*2.92*
Manassas Park city, Va.	*2.3*	*174*	*778*	*637*	*398*	*137*	*126*	*239*	*557*	*557*	*516*	*301*	*130*	*3.22*
Prince William, Va.	*63.4*	*4,061*	*20,101*	*22,754*	*9,686*	*4,106*	*2,692*	*7,698*	*16,137*	*14,437*	*15,892*	*6,689*	*2,547*	*3.15*
Stafford, Va.	*18.1*	*856*	*4,465*	*5,740*	*3,047*	*2,088*	*1,904*	*1,982*	*5,133*	*4,064*	*4,288*	*1,783*	*850*	*3.22*
TOTAL METRO COUNTIES	**254.6**	**12,912**	**63,313**	**55,142**	**37,159**	**36,197**	**49,877**	**100,562**	**70,223**	**35,304**	**25,028**	**12,473**	**11,010**	**2.44**
TOTAL STATE	**254.6**	**12,912**	**63,313**	**55,142**	**37,159**	**36,197**	**49,877**	**100,562**	**70,223**	**35,304**	**25,028**	**12,473**	**11,010**	**2.44**
FLORIDA														
BRADENTON	**83.5**	**3,338**	**11,188**	**11,264**	**9,204**	**13,004**	**35,502**	**21,339**	**38,200**	**10,741**	**8,084**	**3,444**	**1,692**	**2.30**
Manatee	83.5	3,338	11,188	11,264	9,204	13,004	35,502	21,339	38,200	10,741	8,084	3,444	1,692	2.30
DAYTONA BEACH	**153.9**	**7,703**	**22,486**	**22,582**	**19,228**	**25,547**	**56,354**	**42,724**	**64,353**	**21,538**	**15,515**	**6,580**	**3,190**	**2.34**
Volusia	153.9	7,703	22,486	22,582	19,228	25,547	56,354	42,724	64,353	21,538	15,515	6,580	3,190	2.34
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**545.8**	**21,798**	**91,134**	**94,096**	**69,394**	**79,644**	**189,734**	**151,654**	**226,433**	**75,563**	**57,253**	**24,156**	**10,741**	**2.30**
Broward	545.8	21,798	91,134	94,096	69,394	79,644	189,734	151,654	226,433	75,563	57,253	24,156	10,741	2.30
FORT MYERS - CAPE CORAL	**138.4**	**5,794**	**20,156**	**20,976**	**16,875**	**24,691**	**49,908**	**33,699**	**62,712**	**19,349**	**13,984**	**5,865**	**2,791**	**2.33**
Lee	138.4	5,794	20,156	20,976	16,875	24,691	49,908	33,699	62,712	19,349	13,984	5,865	2,791	2.33
FORT PIERCE	**98.7**	**4,569**	**15,607**	**15,909**	**12,485**	**16,563**	**33,567**	**23,653**	**42,334**	**14,045**	**10,855**	**4,995**	**2,818**	**2.44**
Martin	41.6	1,659	5,587	6,005	4,849	7,025	16,475	10,445	19,149	5,265	4,185	1,745	811	2.36
St. Lucie	57.1	2,910	10,020	9,904	7,636	9,538	17,092	13,208	23,185	8,780	6,670	3,250	2,007	2.49
FORT WALTON BEACH	**58.2**	**5,408**	**13,926**	**14,625**	**10,459**	**7,316**	**6,466**	**12,594**	**18,237**	**12,040**	**9,919**	**3,948**	**1,462**	**2.73**
Okaloosa	58.2	5,408	13,926	14,625	10,459	7,316	6,466	12,594	18,237	12,040	9,919	3,948	1,462	2.73
GAINESVILLE	**80.8**	**13,008**	**22,685**	**15,546**	**9,494**	**8,351**	**11,716**	**20,625**	**28,005**	**14,608**	**11,088**	**4,436**	**2,038**	**2.62**
Alachua	72.8	12,563	21,196	13,802	8,184	7,089	9,966	18,981	25,401	13,130	9,774	3,804	1,710	2.57
Bradford	8.0	445	1,489	1,744	1,310	1,262	1,750	1,644	2,604	1,478	1,314	632	328	3.08
JACKSONVILLE	**357.6**	**24,304**	**83,632**	**78,424**	**55,264**	**50,983**	**64,993**	**90,261**	**113,549**	**66,714**	**53,725**	**22,790**	**10,561**	**2.62**
Clay	36.1	1,707	8,518	11,111	5,956	4,171	4,637	5,304	10,661	7,556	8,011	3,293	1,275	2.94
Duval	271.0	20,073	65,283	56,692	41,225	38,869	48,858	73,966	85,138	50,034	38,130	16,158	7,574	2.58
Nassau	16.7	916	3,686	4,167	2,933	2,272	2,726	2,885	5,112	3,425	3,200	1,381	697	2.84
St. Johns	33.8	1,608	6,145	6,454	5,150	5,671	8,772	8,106	12,638	5,699	4,384	1,958	1,015	2.54

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
FLORIDA (continued)														
LAKELAND - WINTER HAVEN	155.1	8,428	28,217	30,411	23,190	23,266	41,588	34,423	57,404	26,409	22,073	9,645	5,146	2.65
Polk	155.1	8,428	28,217	30,411	23,190	23,266	41,588	34,423	57,404	26,409	22,073	9,645	5,146	2.65
MELBOURNE - TITUSVILLE - PALM BAY	168.0	9,355	28,307	34,210	29,751	29,317	37,060	41,455	62,506	29,241	22,119	9,321	3,358	2.46
Brevard	168.0	9,355	28,307	34,210	29,751	29,317	37,060	41,455	62,506	29,241	22,119	9,321	3,358	2.46
MIAMI - HIALEAH	726.4	32,119	131,263	148,840	120,538	111,067	182,573	195,879	239,187	125,359	95,161	45,248	25,566	2.60
Dade	726.4	32,119	131,263	148,840	120,538	111,067	182,573	195,879	239,187	125,359	95,161	45,248	25,566	2.60
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*1,272.2*	*53,917*	*222,397*	*242,936*	*189,932*	*190,711*	*372,307*	*347,533*	*465,620*	*200,922*	*152,414*	*69,404*	*36,307*	*2.47*
NAPLES	59.9	2,945	9,549	10,185	7,740	10,695	18,786	14,471	27,006	8,163	6,210	2,791	1,259	2.36
Collier	59.9	2,945	9,549	10,185	7,740	10,695	18,786	14,471	27,006	8,163	6,210	2,791	1,259	2.36
OCALA	78.2	3,402	12,120	13,768	11,104	14,064	23,742	17,338	31,470	12,830	9,900	4,514	2,148	2.53
Marion	78.2	3,402	12,120	13,768	11,104	14,064	23,742	17,338	31,470	12,830	9,900	4,514	2,148	2.53
ORLANDO	401.0	25,672	86,182	85,860	64,506	57,928	80,852	94,535	140,257	70,797	57,862	25,149	12,400	2.60
Orange	256.3	18,733	56,523	52,006	41,477	37,251	50,310	65,501	88,109	45,032	34,657	15,181	7,820	2.58
Osceola	39.5	2,085	6,512	7,455	5,516	5,839	12,093	8,165	16,172	6,394	5,316	2,225	1,228	2.54
Seminole	105.2	4,854	23,147	26,399	17,513	14,838	18,449	20,869	35,976	19,371	17,889	7,743	3,352	2.69
PANAMA CITY	51.8	3,806	11,231	11,257	8,551	7,557	9,398	12,233	16,961	10,067	7,967	3,251	1,321	2.60
Bay	51.8	3,806	11,231	11,257	8,551	7,557	9,398	12,233	16,961	10,067	7,967	3,251	1,321	2.60
PENSACOLA	132.8	9,131	29,806	30,238	21,980	19,131	22,514	29,206	42,910	25,806	21,496	9,152	4,230	2.70
Escambia	106.8	7,343	23,840	23,573	17,609	15,754	18,681	24,454	34,815	20,294	16,562	7,171	3,504	2.69
Santa Rosa	26.0	1,788	5,966	6,665	4,371	3,377	3,833	4,752	8,095	5,512	4,934	1,981	726	2.78
SARASOTA	121.5	3,908	14,551	15,523	13,243	20,147	54,128	31,856	59,581	14,557	10,199	4,020	1,287	2.20
Sarasota	121.5	3,908	14,551	15,523	13,243	20,147	54,128	31,856	59,581	14,557	10,199	4,020	1,287	2.20
TALLAHASSEE	88.7	10,564	24,666	18,693	11,562	10,165	13,050	23,068	29,076	15,810	12,510	5,166	3,070	2.66
Gadsden	15.1	629	2,962	3,006	2,426	2,311	3,766	2,733	4,488	2,719	2,408	1,327	1,425	3.13
Leon	73.6	9,935	21,704	15,687	9,136	7,854	9,284	20,335	24,588	13,091	10,102	3,839	1,645	2.56
TAMPA - ST. PETERSBURG - CLEARWATER	887.0	41,922	143,310	143,336	112,686	137,681	308,065	241,483	362,721	128,287	95,754	39,868	18,887	2.35
Hernando	40.6	1,205	4,224	5,538	4,786	8,798	16,049	8,427	19,731	5,691	4,044	1,730	977	2.38
Hillsborough	333.6	23,198	73,765	70,665	50,519	46,319	69,134	83,934	114,042	58,874	47,080	20,062	9,608	2.55
Pasco	120.7	3,128	12,036	14,146	12,052	22,604	56,734	27,636	61,997	14,601	10,116	4,202	2,148	2.27
Pinellas	392.1	14,391	53,285	52,987	45,329	59,960	166,148	121,486	166,951	49,121	34,514	13,874	6,154	2.20
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	373.4	14,705	57,615	59,278	45,149	56,423	140,230	100,451	162,018	50,329	37,930	15,960	6,712	2.33
Palm Beach	373.4	14,705	57,615	59,278	45,149	56,423	140,230	100,451	162,018	50,329	37,930	15,960	6,712	2.33
ALL COUNTIES														
Alachua	72.8	12,563	21,196	13,802	8,184	7,089	9,966	18,981	25,401	13,130	9,774	3,804	1,710	2.57
Baker	5.8	329	1,321	1,504	974	688	984	855	1,625	1,226	1,133	579	382	3.41
Bay	51.8	3,806	11,231	11,257	8,551	7,557	9,398	12,233	16,961	10,067	7,967	3,251	1,321	2.60
Bradford	8.0	445	1,489	1,744	1,310	1,262	1,750	1,644	2,604	1,478	1,314	632	328	3.08
Brevard	168.0	9,355	28,307	34,210	29,751	29,317	37,060	41,455	62,506	29,241	22,119	9,321	3,358	2.46
Broward	545.8	21,798	91,134	94,096	69,394	79,644	189,734	151,654	226,433	75,563	57,253	24,156	10,741	2.30
Calhoun	3.5	171	560	707	502	532	1,028	727	1,168	620	541	293	151	3.23
Charlotte	45.5	1,058	3,742	4,478	4,389	9,134	22,699	10,612	24,321	5,215	3,507	1,272	573	2.20
Citrus	42.0	1,097	4,119	4,972	4,592	8,421	18,799	9,130	21,414	5,421	3,718	1,597	720	2.29
Clay	36.1	1,707	8,518	11,111	5,956	4,171	4,637	5,304	10,661	7,556	8,011	3,293	1,275	2.94
Collier	59.9	2,945	9,549	10,185	7,740	10,695	18,786	14,471	27,006	8,163	6,210	2,791	1,259	2.36
Columbia	15.7	1,015	3,229	3,464	2,509	2,318	3,165	3,204	4,955	3,092	2,600	1,206	643	2.75
Dade	726.4	32,119	131,263	148,840	120,538	111,067	182,573	195,879	239,187	125,359	95,161	45,248	25,566	2.60
De Soto	8.4	406	1,362	1,579	1,145	1,313	2,595	1,857	3,231	1,341	1,124	568	279	2.80
Dixie	3.8	186	649	778	569	642	976	801	1,316	673	605	276	129	2.74
Duval	271.0	20,073	65,283	56,692	41,225	38,869	48,858	73,966	85,138	50,034	38,130	16,158	7,574	2.58
Escambia	106.8	7,343	23,840	23,573	17,609	15,754	18,681	24,454	34,815	20,294	16,562	7,171	3,504	2.69
Flagler	10.6	391	1,475	1,555	1,332	2,444	3,403	2,879	4,627	1,493	1,020	446	135	2.25
Franklin	3.1	165	472	610	439	473	941	707	1,061	567	420	211	134	2.77
Gadsden	15.1	629	2,962	3,006	2,426	2,311	3,766	2,733	4,488	2,719	2,408	1,327	1,425	3.13
Gilchrist	2.6	123	426	595	444	434	578	530	909	451	411	200	99	2.92
Glades	2.8	116	407	478	465	562	772	576	1,164	428	348	153	131	2.68
Gulf	4.5	210	714	881	853	777	1,065	911	1,464	849	714	380	182	2.78
Hamilton	3.2	192	627	622	424	458	877	814	883	556	515	260	172	3.09
Hardee	7.5	423	1,486	1,460	1,174	1,122	1,835	1,348	2,415	1,305	1,238	670	524	2.95

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

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METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
FLORIDA (continued)														
ALL COUNTIES (continued)														
Hendry	8.7	546	1,751	2,122	1,380	1,326	1,575	1,537	2,780	1,586	1,499	800	498	2.95
Hernando	40.6	1,205	4,224	5,538	4,786	8,798	16,049	8,427	19,731	5,691	4,044	1,730	977	2.38
Highlands	29.5	1,155	3,537	3,877	3,310	4,995	12,626	8,108	12,916	3,749	2,811	1,249	667	2.33
Hillsborough	333.6	23,198	73,765	70,665	50,519	46,319	69,134	83,934	114,042	58,874	47,080	20,062	9,608	2.55
Holmes	6.4	283	985	1,278	975	1,042	1,837	1,448	2,109	1,185	969	474	215	2.78
Indian River	37.9	1,481	5,429	5,925	5,124	6,786	13,155	9,731	15,972	5,367	4,125	1,873	832	2.39
Jackson	15.0	697	2,575	2,804	2,312	2,316	4,296	3,315	5,029	2,707	2,295	1,052	602	2.89
Jefferson	4.2	165	814	730	640	698	1,153	893	1,251	725	677	367	287	2.88
Lafayette	1.6	82	304	323	233	244	414	345	513	290	273	111	68	3.13
Lake	63.6	2,040	7,647	9,345	7,715	10,377	26,476	16,155	27,983	8,459	6,541	2,861	1,601	2.36
Lee	138.4	5,794	20,156	20,976	16,875	24,691	49,908	33,699	62,712	19,349	13,984	5,865	2,791	2.33
Leon	73.6	9,935	21,704	15,687	9,136	7,854	9,284	20,335	24,588	13,091	10,102	3,839	1,645	2.56
Levy	9.9	409	1,533	1,820	1,477	1,767	2,894	2,089	3,818	1,602	1,406	620	365	2.64
Liberty	1.7	111	296	323	283	249	438	361	552	318	255	142	72	2.82
Madison	5.3	255	872	963	789	853	1,568	1,092	1,695	934	830	407	342	3.02
Manatee	83.5	3,338	11,188	11,264	9,204	13,004	35,502	21,339	38,200	10,741	8,084	3,444	1,692	2.30
Marion	78.2	3,402	12,120	13,768	11,104	14,064	23,742	17,338	31,470	12,830	9,900	4,514	2,148	2.53
Martin	41.6	1,659	5,587	6,005	4,849	7,025	16,475	10,445	19,149	5,265	4,185	1,745	811	2.36
Monroe	35.8	2,115	7,244	6,369	5,374	6,400	8,298	11,821	13,931	5,086	3,280	1,303	379	2.20
Nassau	16.7	916	3,686	4,167	2,933	2,272	2,726	2,885	5,112	3,425	3,200	1,381	697	2.84
Okaloosa	58.2	5,408	13,926	14,625	10,459	7,316	6,466	12,594	18,237	12,040	9,919	3,948	1,462	2.73
Okeechobee	11.4	718	2,063	2,398	1,824	1,757	2,640	2,527	4,027	1,902	1,665	782	497	2.66
Orange	256.3	18,733	56,523	52,006	41,477	37,251	50,310	65,501	88,109	45,032	34,657	15,181	7,820	2.58
Osceola	39.5	2,085	6,512	7,455	5,516	5,839	12,093	8,165	16,172	6,394	5,316	2,225	1,228	2.54
Palm Beach	373.4	14,705	57,615	59,278	45,149	56,423	140,230	100,451	162,018	50,329	37,930	15,960	6,712	2.33
Pasco	120.7	3,128	12,036	14,146	12,052	22,604	56,734	27,636	61,997	14,601	10,116	4,202	2,148	2.27
Pinellas	392.1	14,391	53,285	52,987	45,329	59,960	166,148	121,486	166,951	49,121	34,514	13,874	6,154	2.20
Polk	155.1	8,428	28,217	30,411	23,190	23,266	41,588	34,423	57,404	26,409	22,073	9,645	5,146	2.65
Putnam	24.3	1,072	3,779	4,276	3,757	4,424	6,992	5,223	9,225	4,134	3,205	1,571	942	2.59
St. Johns	33.8	1,608	6,145	6,454	5,150	5,671	8,772	8,106	12,638	5,699	4,384	1,958	1,015	2.54
St. Lucie	57.1	2,910	10,020	9,904	7,636	9,538	17,092	13,208	23,185	8,780	6,670	3,250	2,007	2.49
Santa Rosa	26.0	1,788	5,966	6,665	4,371	3,377	3,833	4,752	8,095	5,512	4,934	1,981	726	2.78
Sarasota	121.5	3,908	14,551	15,523	13,243	20,147	54,128	31,856	59,581	14,557	10,199	4,020	1,287	2.20
Seminole	105.2	4,854	23,147	26,399	17,513	14,838	18,449	20,869	35,976	19,371	17,889	7,743	3,352	2.69
Sumter	12.1	498	1,625	2,160	1,699	2,167	3,951	2,711	4,850	1,808	1,493	795	443	2.65
Suwannee	10.0	465	1,796	1,975	1,444	1,605	2,715	2,094	3,334	1,847	1,564	747	414	2.74
Taylor	7.1	390	1,422	1,357	1,109	1,062	1,760	1,601	2,253	1,329	1,146	489	282	2.70
Union	2.3	168	468	472	373	352	467	577	651	441	345	191	95	4.96
Volusia	153.9	7,703	22,486	22,582	19,228	25,547	56,354	42,724	64,353	21,538	15,515	6,580	3,190	2.34
Wakulla	5.2	269	1,182	1,175	758	730	1,086	947	1,757	928	939	413	216	2.87
Walton	11.6	483	1,685	2,070	1,852	2,071	3,439	2,865	4,194	1,977	1,566	698	300	2.49
Washington	6.4	268	952	1,214	937	1,059	1,970	1,562	2,246	1,028	963	446	155	2.59
TOTAL METRO COUNTIES	**4,760.7**	**251,879**	**857,631**	**875,021**	**672,403**	**723,540**	**1,380,226**	**1,232,947**	**1,824,920**	**752,253**	**579,604**	**250,299**	**120,677**	**2.46**
TOTAL STATE	**5,229.7**	**271,431**	**926,179**	**951,680**	**735,579**	**805,138**	**1,539,693**	**1,344,900**	**2,016,559**	**822,892**	**635,345**	**275,801**	**134,203**	**2.47**
GEORGIA														
ALBANY	**40.4**	**2,948**	**10,743**	**9,298**	**6,341**	**5,132**	**5,938**	**7,568**	**12,009**	**8,239**	**7,178**	**3,323**	**2,083**	**2.93**
Dougherty	35.0	2,636	9,283	7,882	5,555	4,481	5,163	6,682	10,436	7,093	6,118	2,876	1,795	2.91
Lee	5.4	312	1,460	1,416	786	651	775	886	1,573	1,146	1,060	447	288	3.02
ATHENS	**56.1**	**6,881**	**14,244**	**11,451**	**7,269**	**6,527**	**9,728**	**13,329**	**18,807**	**10,460**	**8,589**	**3,370**	**1,545**	**2.70**
Clarke	31.6	5,455	8,702	5,616	3,672	3,335	4,820	9,160	10,827	5,442	3,980	1,518	673	2.61
Jackson	10.9	605	2,181	2,524	1,622	1,523	2,445	2,002	3,463	2,204	1,994	817	420	2.79
Madison	7.7	414	1,780	1,807	1,140	1,026	1,533	1,218	2,597	1,579	1,463	571	272	2.83
Oconee	5.9	407	1,581	1,504	835	643	930	949	1,920	1,235	1,152	464	180	2.83
ATLANTA	**1,058.3**	**65,968**	**287,857**	**275,707**	**160,311**	**122,224**	**146,233**	**243,863**	**325,719**	**207,955**	**177,048**	**71,883**	**31,832**	**2.66**
Barrow	10.2	600	2,055	2,254	1,564	1,475	2,252	1,989	3,218	1,959	1,834	792	408	2.79
Butts	5.0	216	1,012	1,059	787	765	1,161	901	1,535	943	858	438	325	3.30
Cherokee	30.5	1,696	8,443	8,178	4,160	3,355	4,668	3,921	9,717	6,778	6,454	2,526	1,104	2.92
Clayton	66.2	5,219	19,925	18,721	10,630	6,572	5,133	12,563	19,018	14,658	12,955	5,213	1,793	2.78
Cobb	171.9	11,449	50,474	48,752	26,823	18,105	16,297	40,745	53,351	34,865	28,937	10,713	3,289	2.58
Coweta	18.8	932	3,781	4,355	2,986	2,623	4,123	3,568	5,973	3,617	3,288	1,444	910	2.79
De Kalb	213.8	14,159	59,294	54,301	34,358	25,830	25,858	53,407	67,388	40,410	32,652	13,628	6,315	2.59

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
GEORGIA (continued)														
ATLANTA (continued)														
Douglas	25.3	1,281	6,899	7,417	4,000	2,657	3,046	3,034	7,294	5,710	5,775	2,424	1,063	3.04
Fayette	19.5	552	4,376	6,867	3,206	2,264	2,235	2,684	5,543	4,464	4,642	1,667	500	2.93
Forsyth	16.0	917	3,756	4,176	2,489	2,040	2,622	2,839	5,052	3,398	3,024	1,228	459	2.77
Fulton	264.7	17,887	69,787	58,075	36,790	32,509	49,652	82,745	82,431	44,025	32,533	14,469	8,497	2.46
Gwinnett	117.4	6,350	36,555	36,573	16,545	10,564	10,813	19,487	35,232	26,551	24,630	8,863	2,637	2.80
Henry	19.1	722	4,336	4,722	3,288	2,693	3,339	2,878	5,996	4,047	3,729	1,588	862	2.90
Newton	15.4	798	3,067	3,731	2,464	2,132	3,208	2,399	4,733	3,110	2,910	1,384	864	2.95
Paulding	13.5	802	3,185	3,342	1,979	1,674	2,518	2,516	3,856	2,883	2,696	1,073	476	2.82
Rockdale	18.8	772	4,393	5,612	3,211	2,327	2,485	2,614	5,385	4,131	4,200	1,778	692	2.97
Spalding	19.5	975	3,985	4,469	3,111	2,860	4,100	3,598	6,075	3,887	3,510	1,529	901	2.87
Walton	12.7	641	2,534	3,103	1,920	1,779	2,723	1,975	3,922	2,519	2,421	1,126	737	2.99
AUGUSTA	**146.3**	**9,175**	**35,091**	**33,197**	**23,987**	**20,219**	**24,631**	**33,078**	**43,451**	**29,217**	**24,271**	**10,780**	**5,503**	**2.78**
Columbia	22.8	1,358	6,280	6,536	3,785	2,556	2,285	3,909	6,295	5,190	4,749	1,882	775	2.88
McDuffie	7.6	408	1,645	1,667	1,279	1,120	1,481	1,562	2,337	1,519	1,270	571	341	2.76
Richmond	68.4	4,796	17,125	14,592	10,739	9,324	11,824	15,692	20,537	13,521	10,886	4,945	2,819	2.86
Aiken, S. C.	*47.5*	*2,613*	*10,041*	*10,402*	*8,184*	*7,219*	*9,041*	*11,915*	*14,282*	*8,987*	*7,366*	*3,382*	*1,568*	*2.61*
COLUMBUS	**90.5**	**6,449**	**21,417**	**18,972**	**14,940**	**12,760**	**15,962**	**20,254**	**27,836**	**18,166**	**14,655**	**6,270**	**3,319**	**2.83**
Chattahoochee	3.7	323	1,704	1,155	258	118	142	388	686	812	1,028	546	240	5.76
Muscogee	67.8	5,050	15,990	13,884	11,499	9,659	11,718	15,399	21,247	13,776	10,750	4,439	2,189	2.72
Russell, Ala.	*19.0*	*1,076*	*3,723*	*3,933*	*3,183*	*2,983*	*4,102*	*4,467*	*5,903*	*3,578*	*2,877*	*1,285*	*890*	*2.67*
MACON - WARNER ROBINS	**106.3**	**6,547**	**24,338**	**24,043**	**17,870**	**15,314**	**18,188**	**22,960**	**32,279**	**20,956**	**17,912**	**7,970**	**4,223**	**2.77**
Bibb	58.6	3,423	12,901	11,906	9,226	8,957	12,187	13,495	18,518	11,050	9,148	4,096	2,293	2.71
Houston	32.8	2,351	8,107	8,523	6,204	4,286	3,329	6,323	9,528	6,966	6,180	2,582	1,221	2.82
Jones	7.0	311	1,619	1,801	1,158	973	1,138	1,233	1,997	1,420	1,346	653	351	2.96
Peach	7.9	462	1,711	1,813	1,282	1,098	1,534	1,909	2,236	1,520	1,238	639	358	2.84
SAVANNAH	**92.3**	**5,713**	**21,050**	**19,185**	**13,848**	**13,794**	**18,710**	**20,982**	**28,811**	**17,689**	**14,546**	**6,454**	**3,818**	**2.72**
Chatham	83.6	5,262	19,185	16,924	12,516	12,604	17,109	19,386	26,417	15,814	12,896	5,647	3,440	2.71
Effingham	8.7	451	1,865	2,261	1,332	1,190	1,601	1,596	2,394	1,875	1,650	807	378	2.87
ALL COUNTIES														
Appling	5.7	351	1,231	1,231	811	814	1,262	1,078	1,680	1,116	1,063	455	308	3.05
Atkinson	2.0	99	372	424	286	313	506	430	568	364	337	158	143	3.30
Bacon	3.6	200	715	718	551	599	817	850	1,010	686	629	285	140	2.72
Baker	1.2	59	212	227	175	199	328	235	337	240	196	103	89	2.92
Baldwin	12.1	820	2,765	2,680	1,796	1,693	2,346	2,728	3,712	2,290	1,931	909	530	3.21
Banks	3.9	234	773	869	544	566	914	689	1,235	824	774	277	101	2.79
Barrow	10.2	600	2,055	2,254	1,564	1,475	2,252	1,989	3,218	1,959	1,834	792	408	2.79
Bartow	19.0	1,020	3,986	4,400	3,007	2,761	3,826	3,209	5,942	4,042	3,432	1,574	801	2.83
Ben Hill	6.7	373	1,303	1,276	881	1,049	1,818	1,567	2,157	1,164	1,082	493	237	2.67
Berrien	5.3	288	1,004	1,155	790	813	1,250	1,070	1,675	1,036	892	421	206	2.74
Bibb	58.6	3,423	12,901	11,906	9,226	8,957	12,187	13,495	18,518	11,050	9,148	4,096	2,293	2.71
Bleckley	3.8	186	666	814	629	587	918	877	1,198	682	628	259	156	2.87
Brantley	4.0	230	870	949	629	526	796	803	1,108	792	745	392	160	2.83
Brooks	5.3	246	946	909	786	825	1,588	1,124	1,693	939	782	389	373	2.89
Bryan	5.4	282	1,320	1,343	805	760	890	748	1,587	1,157	1,079	506	323	3.13
Bulloch	13.0	1,304	2,887	2,582	1,802	1,704	2,721	2,773	4,273	2,422	2,060	896	576	3.01
Burke	7.1	369	1,442	1,359	1,007	1,142	1,781	1,600	2,063	1,161	1,118	600	558	3.06
Butts	5.0	216	1,012	1,059	787	765	1,161	901	1,535	943	858	438	325	3.30
Calhoun	1.5	46	244	248	232	246	484	351	429	255	227	116	122	3.67
Camden	7.7	545	1,676	1,842	1,202	1,014	1,421	1,338	2,283	1,620	1,381	638	440	3.09
Candler	2.8	133	523	524	370	463	787	641	908	495	439	197	120	2.75
Carroll	25.2	1,716	5,562	5,761	3,605	3,300	5,256	4,930	8,137	4,907	4,368	1,899	959	2.84
☐ Catoosa	15.2	840	3,401	3,905	2,561	1,957	2,536	2,608	4,794	3,313	2,959	1,118	408	2.78
Charlton	2.8	165	508	669	482	380	596	488	803	545	492	268	204	3.00
Chatham	83.6	5,262	19,185	16,924	12,516	12,604	17,109	19,386	26,417	15,814	12,896	5,647	3,440	2.71
Chattahoochee	3.7	323	1,704	1,155	258	118	142	388	686	812	1,028	546	240	5.76
Chattooga	8.1	430	1,470	1,583	1,330	1,309	1,978	1,497	2,744	1,697	1,284	577	301	2.72
Cherokee	30.5	1,696	8,443	8,178	4,160	3,355	4,668	3,921	9,717	6,778	6,454	2,526	1,104	2.92
Clarke	31.6	5,455	8,702	5,616	3,672	3,335	4,820	9,160	10,827	5,442	3,980	1,518	673	2.61
Clay	1.3	43	203	199	201	234	420	350	398	188	173	106	85	2.69
Clayton	66.2	5,219	19,925	18,721	10,630	6,572	5,133	12,563	19,018	14,658	12,955	5,213	1,793	2.78
Clinch	2.2	129	474	482	350	322	443	409	656	421	375	182	157	3.09
Cobb	171.9	11,449	50,474	48,752	26,823	18,105	16,297	40,745	53,351	34,865	28,937	10,713	3,289	2.58
Coffee	10.7	654	2,320	2,270	1,531	1,608	2,317	2,034	3,335	2,139	1,778	856	558	2.91
Colquitt	13.6	683	2,619	2,689	1,999	2,180	3,430	2,868	4,321	2,516	2,262	1,029	604	2.74

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GEORGIA (continued)														
ALL COUNTIES (continued)														
Columbia	22.8	1,358	6,280	6,536	3,785	2,556	2,285	3,909	6,295	5,190	4,749	1,882	775	2.88
Cook	5.1	247	988	1,026	774	785	1,280	990	1,691	856	854	421	288	2.80
Coweta	18.8	932	3,781	4,355	2,986	2,623	4,123	3,568	5,973	3,617	3,288	1,444	910	2.79
Crawford	2.5	117	515	640	409	310	509	405	693	524	485	219	174	3.48
Crisp	7.2	410	1,472	1,354	1,055	1,117	1,792	1,623	2,217	1,319	1,136	516	389	2.81
☐ Dade	4.4	262	976	1,110	655	620	777	664	1,375	945	866	394	156	2.95
Dawson	3.0	140	674	611	479	443	653	546	997	614	524	209	110	2.73
Decatur	9.4	553	1,865	1,696	1,443	1,426	2,417	1,882	2,961	1,718	1,514	709	616	2.90
De Kalb	213.8	14,159	59,294	54,301	34,358	25,830	25,858	53,407	67,388	40,410	32,652	13,628	6,315	2.59
Dodge	6.2	274	1,126	1,241	924	982	1,653	1,381	1,912	1,173	959	466	309	2.82
Dooly	3.7	161	641	703	530	595	1,070	906	1,069	636	563	269	257	2.76
Dougherty	35.0	2,636	9,283	7,882	5,555	4,481	5,163	6,682	10,436	7,093	6,118	2,876	1,795	2.91
Douglas	25.3	1,281	6,899	7,417	4,000	2,657	3,046	3,034	7,294	5,710	5,775	2,424	1,063	3.04
Early	4.6	216	794	883	677	700	1,330	1,182	1,269	819	685	366	279	2.76
Echols	.8	46	175	161	126	101	191	174	224	151	135	76	40	3.13
Effingham	8.7	451	1,865	2,261	1,332	1,190	1,601	1,596	2,394	1,875	1,650	807	378	2.87
Elbert	7.2	333	1,316	1,448	1,060	1,105	1,938	1,650	2,327	1,298	1,143	491	291	2.67
Emanuel	7.7	378	1,462	1,523	1,102	1,242	1,993	1,586	2,440	1,490	1,196	563	425	2.90
Evans	3.2	177	599	643	474	482	825	825	925	600	482	224	144	2.66
Fannin	6.4	247	1,043	1,211	1,010	1,089	1,800	1,309	2,358	1,190	964	426	153	2.59
Fayette	19.5	552	4,376	6,867	3,206	2,264	2,235	2,684	5,543	4,464	4,642	1,667	500	2.93
Floyd	30.8	1,696	6,114	6,541	4,979	4,626	6,844	6,912	10,172	5,968	4,845	2,024	879	2.68
Forsyth	16.0	917	3,756	4,176	2,489	2,040	2,622	2,839	5,052	3,398	3,024	1,228	459	2.77
Franklin	6.4	279	1,131	1,313	975	1,026	1,676	1,374	2,154	1,235	1,043	405	189	2.67
Fulton	264.7	17,887	69,787	58,075	36,790	32,509	49,652	82,745	82,431	44,025	32,533	14,469	8,497	2.46
Gilmer	4.9	264	901	1,021	807	690	1,217	886	1,673	1,018	854	322	147	2.78
Glascock	.8	37	127	153	113	135	235	185	261	154	110	61	29	2.88
Glynn	24.0	1,427	5,250	5,195	3,711	3,466	4,951	5,749	7,866	4,487	3,649	1,536	713	2.60
Gordon	12.3	671	2,595	2,667	1,980	1,730	2,457	2,161	3,894	2,559	2,191	1,005	490	2.83
Grady	7.6	372	1,455	1,460	1,085	1,152	2,076	1,440	2,511	1,327	1,295	605	422	2.96
Greene	4.1	160	694	767	578	644	1,257	942	1,265	679	578	342	294	3.02
Gwinnett	117.4	6,350	36,555	36,573	16,545	10,564	10,813	19,487	35,232	26,551	24,630	8,863	2,637	2.80
Habersham	10.2	632	2,059	2,197	1,591	1,492	2,229	2,291	3,329	2,092	1,649	632	207	2.79
Hall	34.3	1,954	7,448	8,169	5,432	4,830	6,467	6,392	11,081	7,294	6,063	2,442	1,028	2.75
Hancock	3.0	97	561	558	453	498	833	640	786	498	478	262	336	3.20
Haralson	7.9	406	1,469	1,737	1,314	1,167	1,807	1,686	2,571	1,503	1,321	586	233	2.68
Harris	6.8	238	1,206	1,416	1,146	1,177	1,617	1,326	2,364	1,175	1,118	480	337	2.76
Hart	7.1	346	1,303	1,415	1,076	1,170	1,790	1,288	2,393	1,360	1,228	495	336	2.85
Heard	2.6	128	462	570	390	414	636	477	892	458	441	192	140	3.00
Henry	19.1	722	4,336	4,722	3,288	2,693	3,339	2,878	5,996	4,047	3,729	1,588	862	2.90
Houston	32.8	2,351	8,107	8,523	6,204	4,286	3,329	6,323	9,528	6,966	6,180	2,582	1,221	2.82
Irwin	3.3	135	556	651	521	504	933	734	1,072	554	522	240	178	2.82
Jackson	10.9	605	2,181	2,524	1,622	1,523	2,445	2,002	3,463	2,204	1,994	817	420	2.79
Jasper	3.2	123	656	572	510	467	872	804	895	574	540	232	155	2.69
Jeff Davis	4.5	263	944	1,002	696	630	965	934	1,321	895	803	352	195	2.80
Jefferson	6.6	256	1,275	1,253	888	1,033	1,895	1,533	1,862	1,208	1,006	536	455	2.86
Jenkins	2.9	146	533	556	436	489	740	636	863	556	432	219	194	3.03
Johnson	3.3	171	565	633	455	551	925	740	1,049	581	546	219	165	2.73
Jones	7.0	311	1,619	1,801	1,158	973	1,138	1,233	1,997	1,420	1,346	653	351	2.96
Lamar	4.8	181	911	974	784	727	1,223	1,033	1,480	878	781	379	249	2.81
Lanier	2.0	140	387	417	316	246	494	449	553	382	328	178	110	2.85
Laurens	14.1	728	2,797	2,910	2,087	2,214	3,364	2,851	4,440	2,715	2,389	1,024	681	2.82
Lee	5.4	312	1,460	1,416	786	651	775	886	1,573	1,146	1,060	447	288	3.02
Liberty	13.3	2,242	4,339	2,914	1,398	1,096	1,311	1,696	3,840	3,191	2,787	1,136	650	3.74
Lincoln	2.3	82	416	453	374	401	574	401	766	413	371	180	169	3.30
Long	1.9	224	420	339	247	281	389	413	557	371	309	162	88	2.84
Lowndes	26.5	2,355	6,384	5,837	3,829	3,309	4,786	5,323	8,088	5,238	4,769	1,973	1,109	2.88
Lumpkin	4.5	283	980	1,001	728	602	906	902	1,456	930	753	319	140	2.93
McDuffie	7.6	408	1,645	1,667	1,279	1,120	1,481	1,562	2,337	1,519	1,270	571	341	2.76
McIntosh	3.1	139	595	690	473	437	766	772	864	537	477	275	175	3.03
Macon	5.1	226	994	1,026	737	824	1,293	1,263	1,390	863	751	457	376	2.84
Madison	7.7	414	1,780	1,807	1,140	1,026	1,533	1,218	2,597	1,579	1,463	571	272	2.83
Marion	1.8	80	293	403	242	299	483	333	549	329	300	157	132	3.06
Meriwether	7.3	311	1,363	1,436	1,138	1,166	1,886	1,539	2,189	1,360	1,128	574	510	3.01
Miller	2.7	135	492	494	413	420	746	709	828	457	398	201	107	2.63
Mitchell	7.0	306	1,363	1,450	1,066	1,066	1,749	1,347	2,022	1,250	1,123	662	596	3.10

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GEORGIA (continued)														
ALL COUNTIES (continued)														
Monroe	5.7	225	1,140	1,314	902	808	1,311	1,092	1,758	1,083	982	453	332	3.04
Montgomery	2.3	115	436	440	325	359	625	511	724	392	390	152	131	3.17
Morgan	4.4	193	888	945	589	626	1,159	807	1,323	826	747	377	320	2.98
Murray	9.1	636	2,199	2,282	1,424	1,047	1,512	1,713	2,506	2,052	1,780	740	309	2.82
Muscogee	67.8	5,050	15,990	13,884	11,499	9,659	11,718	15,399	21,247	13,776	10,750	4,439	2,189	2.72
Newton	15.4	798	3,067	3,731	2,464	2,132	3,208	2,399	4,733	3,110	2,910	1,384	864	2.95
Oconee	5.9	407	1,581	1,504	835	643	930	949	1,920	1,235	1,152	464	180	2.83
Oglethorpe	3.7	160	711	870	561	507	891	878	1,143	676	549	283	171	2.68
Paulding	13.5	802	3,185	3,342	1,979	1,674	2,518	2,516	3,856	2,883	2,696	1,073	476	2.82
Peach	7.9	462	1,711	1,813	1,282	1,098	1,534	1,909	2,236	1,520	1,238	639	358	2.84
Pickens	5.3	284	992	1,119	845	740	1,320	1,079	1,747	1,081	901	343	149	2.72
Pierce	4.7	221	973	1,056	658	711	1,081	819	1,390	894	957	420	220	2.89
Pike	3.4	116	628	770	540	502	844	542	1,099	668	588	287	216	3.06
Polk	12.7	618	2,184	2,670	1,987	1,950	3,291	2,668	4,053	2,454	2,098	938	489	2.74
Pulaski	3.0	130	501	593	506	450	820	678	912	527	517	225	141	2.83
Putnam	4.6	210	907	946	715	780	1,042	961	1,456	861	709	355	258	2.83
Quitman	.8	27	105	138	111	163	256	198	249	118	111	66	58	2.88
Rabun	4.5	205	810	887	653	746	1,199	963	1,611	853	721	262	90	2.58
Randolph	3.3	118	511	524	468	542	1,137	832	954	558	500	209	247	2.82
Richmond	68.4	4,796	17,125	14,592	10,739	9,324	11,824	15,692	20,537	13,521	10,886	4,945	2,819	2.86
Rockdale	18.8	772	4,393	5,612	3,211	2,327	2,485	2,614	5,385	4,131	4,200	1,778	692	2.97
Schley	1.1	49	187	277	129	163	295	224	336	173	189	111	67	3.18
Screven	5.7	283	1,117	1,058	822	891	1,529	1,237	1,823	1,064	821	430	325	2.75
Seminole	3.3	169	555	599	510	559	908	720	1,062	606	474	236	202	2.85
Spalding	19.5	975	3,985	4,469	3,111	2,860	4,100	3,598	6,075	3,887	3,510	1,529	901	2.87
Stephens	8.7	456	1,757	1,802	1,163	1,397	2,125	1,764	3,009	1,706	1,398	565	258	2.70
Stewart	1.9	65	291	312	289	340	603	418	574	327	281	142	158	3.00
Sumter	10.3	647	2,245	2,064	1,472	1,451	2,421	2,370	3,069	1,843	1,587	776	655	2.91
Talbot	2.3	71	426	444	356	321	682	463	663	430	371	179	194	3.04
Taliaferro	.8	17	100	114	102	137	330	274	223	129	83	51	40	2.63
Tattnall	6.2	383	1,150	1,218	888	940	1,621	1,328	1,902	1,255	1,024	432	259	2.97
Taylor	2.8	109	463	593	394	439	802	646	811	464	476	231	172	2.82
Telfair	4.0	183	708	706	572	674	1,157	945	1,239	748	588	294	186	2.73
Terrell	4.1	165	754	810	564	642	1,165	893	1,236	748	583	295	345	2.88
Thomas	13.6	699	2,638	2,764	2,108	2,104	3,287	2,796	4,264	2,505	2,255	1,054	726	2.82
Tift	12.4	891	2,674	2,692	1,800	1,749	2,594	2,542	3,766	2,370	2,160	960	602	2.86
Toombs	9.2	551	1,811	2,083	1,341	1,430	1,984	2,085	2,721	1,739	1,571	712	372	2.74
Towns	2.8	98	403	486	405	516	892	881	987	484	318	107	23	2.39
Treutlen	2.1	100	388	383	311	322	596	465	665	352	339	169	110	2.90
Troup	20.3	1,166	4,071	3,689	3,043	3,149	5,182	4,387	6,771	3,647	3,127	1,441	927	2.73
Turner	3.2	171	585	636	490	502	816	631	1,001	550	536	264	218	3.00
Twiggs	3.5	175	655	778	524	550	818	684	937	680	602	323	274	2.97
Union	4.5	222	763	885	658	685	1,287	853	1,612	913	680	303	139	2.67
Upson	10.1	430	1,705	1,989	1,532	1,699	2,745	2,076	3,376	1,963	1,609	674	402	2.70
☐ Walker	21.2	1,118	4,201	4,802	3,369	3,223	4,487	3,913	6,888	4,360	3,855	1,521	663	2.74
Walton	12.7	641	2,534	3,103	1,920	1,779	2,723	1,975	3,922	2,519	2,421	1,126	737	2.99
Ware	13.3	748	2,735	2,570	2,164	2,102	2,981	2,695	[illegible]	2,524	2,265	1,053	540	2.83
Warren	2.0	60	353	339	322	325	601	418	600	367	308	152	155	3.15
Washington	6.6	279	1,278	1,291	969	1,001	1,782	1,406	1,890	1,231	1,073	528	472	2.97
Wayne	7.5	435	1,565	1,543	1,248	1,103	1,606	1,351	2,333	1,472	1,362	644	338	2.96
Webster	.8	34	137	153	123	136	217	233	207	132	117	77	34	2.63
Wheeler	1.9	74	342	358	231	320	575	407	593	340	295	151	114	2.89
White	4.8	219	927	1,084	689	717	1,164	1,026	1,617	982	768	272	135	2.69
Whitfield	26.3	1,849	5,986	6,614	4,175	3,327	4,349	4,737	8,076	5,730	4,979	1,960	818	2.78
Wilcox	2.6	103	449	454	371	446	777	575	852	451	401	179	142	3.00
Wilkes	4.0	179	667	734	613	672	1,135	899	1,326	699	587	302	187	2.78
Wilkinson	3.8	201	712	798	614	556	919	735	1,153	704	611	331	266	2.95
Worth	6.6	331	1,333	1,420	994	967	1,555	1,168	2,067	1,276	1,121	552	416	3.00
TOTAL METRO COUNTIES	**1,564.5**	**102,212**	**409,554**	**387,335**	**239,784**	**191,568**	**234,047**	**352,837**	**481,784**	**308,735**	**261,636**	**108,416**	**51,092**	**2.71**
TOTAL STATE	**2,369.1**	**148,219**	**572,268**	**556,362**	**360,886**	**310,594**	**420,771**	**518,217**	**734,324**	**463,557**	**395,688**	**168,880**	**88,434**	**2.75**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
HAWAII														
HONOLULU	**273.6**	**16,344**	**69,073**	**66,934**	**44,438**	**38,981**	**37,830**	**46,725**	**77,944**	**54,092**	**51,144**	**25,491**	**18,204**	**3.12**
Honolulu	273.6	16,344	69,073	66,934	44,438	38,981	37,830	46,725	77,944	54,092	51,144	25,491	18,204	3.12
ALL COUNTIES														
Hawaii	39.6	1,886	9,219	8,442	6,044	6,145	7,864	6,399	12,505	7,671	6,820	3,653	2,552	3.03
Honolulu	273.6	16,344	69,073	66,934	44,438	38,981	37,830	46,725	77,944	54,092	51,144	25,491	18,204	3.12
Kauai	16.1	614	3,639	3,296	2,406	2,541	3,604	2,411	4,960	3,152	2,813	1,508	1,256	3.09
Maui	32.4	1,462	7,756	6,928	4,755	5,209	6,290	5,619	10,370	6,098	5,145	2,849	2,319	3.01
TOTAL METRO COUNTIES	**273.6**	**16,344**	**69,073**	**66,934**	**44,438**	**38,981**	**37,830**	**46,725**	**77,944**	**54,092**	**51,144**	**25,491**	**18,204**	**3.12**
TOTAL STATE	**361.7**	**20,306**	**89,687**	**85,600**	**57,643**	**52,876**	**55,588**	**61,154**	**105,779**	**71,013**	**65,922**	**33,501**	**24,331**	**3.10**
IDAHO														
BOISE	**78.8**	**7,079**	**21,852**	**18,256**	**10,136**	**8,978**	**12,499**	**17,793**	**27,438**	**13,680**	**12,443**	**5,121**	**2,325**	**2.62**
Ada	78.8	7,079	21,852	18,256	10,136	8,978	12,499	17,793	27,438	13,680	12,443	5,121	2,325	2.62
ALL COUNTIES														
Ada	78.8	7,079	21,852	18,256	10,136	8,978	12,499	17,793	27,438	13,680	12,443	5,121	2,325	2.62
Adams	1.2	70	241	289	164	141	295	238	455	179	184	106	38	2.92
Bannock	24.0	2,624	6,745	4,988	3,057	2,697	3,889	5,123	7,872	4,236	3,791	1,845	1,133	2.83
Bear Lake	2.3	152	477	447	297	334	593	512	714	356	344	221	153	2.87
Benewah	3.2	220	723	733	450	425	649	654	1,099	530	543	248	126	2.78
Bingham	11.7	802	2,779	2,645	1,746	1,494	2,234	1,832	3,423	1,988	2,069	1,261	1,127	3.26
Blaine	5.8	484	1,998	1,485	630	580	623	1,758	1,998	978	658	306	102	2.38
Boise	1.6	96	426	370	217	226	265	555	478	256	193	83	35	2.31
Bonner	9.7	484	2,391	2,018	1,404	1,368	2,035	1,935	3,574	1,634	1,591	666	300	2.73
Bonneville	24.5	2,267	6,347	5,730	3,597	2,969	3,590	4,263	7,802	4,288	4,364	2,175	1,608	2.99
Boundary	2.7	133	646	568	420	331	602	486	944	428	472	255	115	2.93
Butte	1.0	71	222	182	155	138	232	187	325	164	163	99	62	3.20
Camas	.3	17	63	72	45	32	71	110	78	49	38	18	7	2.33
Canyon	31.7	2,402	6,994	6,506	4,224	4,280	7,294	6,072	11,163	5,301	5,250	2,519	1,395	2.87
Caribou	2.8	243	732	629	385	350	461	633	774	487	460	291	155	2.89
Cassia	6.4	521	1,412	1,297	926	907	1,337	1,091	2,118	1,065	988	625	513	3.16
Clark	.3	19	57	79	41	39	65	122	73	46	34	18	7	2.67
Clearwater	3.3	201	719	826	478	466	610	718	1,107	565	569	238	103	2.76
Custer	1.8	64	388	388	249	293	418	674	506	253	202	115	50	2.44
Elmore	7.2	1,055	2,050	1,728	837	690	840	1,123	2,394	1,409	1,500	533	241	3.07
Franklin	2.8	170	544	522	361	375	828	476	892	453	382	304	293	3.29
Fremont	3.6	232	754	777	531	490	816	727	1,103	579	540	368	283	3.03
Gem	4.2	237	785	864	553	614	1,147	774	1,581	679	674	343	149	2.83
Gooding	4.3	242	744	850	576	654	1,234	936	1,605	632	635	315	177	2.79
Idaho	5.1	284	1,058	1,069	744	706	1,239	1,254	1,692	805	797	368	184	2.69
Jefferson	5.4	363	1,270	1,194	730	714	1,129	768	1,615	927	868	657	565	3.24
Jerome	5.2	370	1,101	1,032	734	772	1,191	963	1,803	925	848	426	235	2.90
Kootenai	25.0	1,618	5,826	5,892	3,469	3,200	4,995	4,910	8,967	4,137	4,369	1,790	827	2.74
Latah	11.1	1,649	3,131	2,068	1,207	1,115	1,930	2,736	4,330	1,742	1,457	602	233	2.66
Lemhi	2.7	147	550	629	342	409	623	653	966	420	365	190	106	2.59
Lewis	1.4	82	259	272	200	194	393	322	511	208	200	112	47	2.79
Lincoln	1.2	62	252	227	173	176	310	267	392	184	202	92	63	2.75
Madison	5.8	1,336	1,315	1,062	663	561	863	707	1,500	955	1,107	718	813	3.97
Minidoka	6.8	515	1,504	1,413	969	1,119	1,280	1,108	2,244	1,176	1,190	641	441	3.04
Nez Perce	13.2	977	2,819	2,640	1,878	1,844	3,042	3,064	4,863	2,149	1,903	862	359	2.57
Oneida	1.1	51	175	205	119	175	375	245	384	155	152	94	70	3.18
Owyhee	2.9	184	582	560	407	425	742	572	990	462	463	242	171	2.93
Payette	6.1	371	1,089	1,243	771	898	1,728	1,268	2,230	954	926	484	238	2.72
Power	2.6	146	710	572	379	341	452	547	761	446	448	246	152	2.85
Shoshone	5.6	397	1,307	1,164	771	835	1,126	1,274	1,920	852	917	420	217	2.77
Teton	.9	52	239	176	116	136	181	136	310	146	144	93	71	3.67
Twin Falls	19.7	1,456	4,144	3,943	2,575	2,730	4,852	4,207	7,124	3,205	2,995	1,436	733	2.79
Valley	2.4	151	704	557	324	325	339	477	904	406	385	165	63	2.83
Washington	3.1	143	532	533	392	458	1,042	655	1,176	483	432	214	140	2.68
TOTAL METRO COUNTIES	**78.8**	**7,079**	**21,852**	**18,256**	**10,136**	**8,978**	**12,499**	**17,793**	**27,438**	**13,680**	**12,443**	**5,121**	**2,325**	**2.62**
TOTAL STATE	**362.5**	**30,239**	**88,656**	**78,700**	**48,442**	**46,004**	**70,459**	**74,925**	**124,198**	**60,972**	**58,255**	**27,925**	**16,225**	**2.82**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ILLINOIS														
AURORA - ELGIN	**129.9**	**8,571**	**33,196**	**30,743**	**19,485**	**16,118**	**21,787**	**27,570**	**38,880**	**24,062**	**23,244**	**10,757**	**5,387**	**2.79**
Kane	115.2	7,741	29,333	26,687	17,249	14,446	19,744	24,721	34,846	21,130	20,186	9,388	4,929	2.78
Kendall	14.7	830	3,863	4,056	2,236	1,672	2,043	2,849	4,034	2,932	3,058	1,369	458	2.83
BLOOMINGTON - NORMAL	**46.8**	**5,322**	**11,584**	**9,081**	**6,125**	**5,629**	**9,059**	**13,028**	**15,247**	**7,855**	**6,877**	**2,769**	**1,024**	**2.71**
McLean	46.8	5,322	11,584	9,081	6,125	5,629	9,059	13,028	15,247	7,855	6,877	2,769	1,024	2.71
CHAMPAIGN - URBANA - RANTOUL	**63.7**	**9,628**	**18,309**	**11,974**	**7,937**	**6,653**	**9,199**	**19,214**	**20,817**	**10,664**	**8,649**	**3,185**	**1,171**	**2.73**
Champaign	63.7	9,628	18,309	11,974	7,937	6,653	9,199	19,214	20,817	10,664	8,649	3,185	1,171	2.73
CHICAGO	**2,323.3**	**120,244**	**529,068**	**513,450**	**375,284**	**348,950**	**436,304**	**605,243**	**704,174**	**393,346**	**340,683**	**170,677**	**109,177**	**2.67**
Cook	1,978.7	102,430	438,589	420,757	318,840	305,509	392,575	531,317	599,595	329,361	278,660	142,019	97,748	2.66
Du Page	282.7	14,874	75,604	76,362	47,055	35,804	33,001	62,516	85,461	52,247	50,243	23,121	9,112	2.73
McHenry	61.9	2,940	14,875	16,331	9,389	7,637	10,728	11,410	19,118	11,738	11,780	5,537	2,317	2.82
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***3,017.3***	***162,011***	***698,742***	***680,000***	***487,016***	***443,127***	***546,404***	***742,444***	***910,690***	***525,033***	***467,847***	***231,354***	***139,932***	***2.72***
DAVENPORT - ROCK ISLAND - MOLINE	**142.0**	**10,657**	**33,536**	**29,843**	**20,391**	**19,144**	**28,429**	**37,658**	**44,668**	**24,295**	**21,591**	**9,642**	**4,146**	**2.59**
Henry	20.2	1,186	4,003	4,255	2,870	2,763	5,123	4,802	6,501	3,382	3,346	1,536	633	2.67
Rock Island	60.8	4,428	13,222	12,265	8,925	8,763	13,197	16,530	19,689	10,307	8,724	3,857	1,693	2.56
Scott, Iowa	*61.0*	*5,043*	*16,311*	*13,323*	*8,596*	*7,618*	*10,109*	*16,326*	*18,478*	*10,606*	*9,521*	*4,249*	*1,820*	2.59
DECATUR	**48.2**	**3,388**	**10,571**	**9,762**	**7,250**	**6,779**	**10,450**	**12,762**	**15,593**	**8,336**	**7,215**	**3,048**	**1,246**	**2.57**
Macon	48.2	3,388	10,571	9,762	7,250	6,779	10,450	12,762	15,593	8,336	7,215	3,048	1,246	2.57
JOLIET	**130.3**	**7,696**	**34,665**	**33,112**	**19,334**	**15,842**	**19,651**	**23,034**	**37,473**	**24,650**	**26,074**	**12,657**	**6,412**	**2.98**
Grundy	12.9	841	2,871	2,766	1,899	1,791	2,732	2,872	4,095	2,343	2,180	1,030	380	2.67
Will	117.4	6,855	31,794	30,346	17,435	14,051	16,919	20,162	33,378	22,307	23,894	11,627	6,032	3.02
KANKAKEE	**36.9**	**2,518**	**8,184**	**7,571**	**5,425**	**5,381**	**7,821**	**9,339**	**11,170**	**6,347**	**5,846**	**2,781**	**1,417**	**2.75**
Kankakee	36.9	2,518	8,184	7,571	5,425	5,381	7,821	9,339	11,170	6,347	5,846	2,781	1,417	2.75
LAKE COUNTY	**171.7**	**8,885**	**41,813**	**45,021**	**29,591**	**22,757**	**23,633**	**32,768**	**51,340**	**33,680**	**32,399**	**14,911**	**6,582**	**2.96**
Lake	171.7	8,885	41,813	45,021	29,591	22,757	23,633	32,788	51,340	33,680	32,399	14,911	6,582	2.96
PEORIA	**132.2**	**9,380**	**31,092**	**27,177**	**20,050**	**17,812**	**26,689**	**32,765**	**42,655**	**23,146**	**20,718**	**9,074**	**3,842**	**2.62**
Peoria	72.7	5,368	17,126	14,230	10,445	10,002	15,529	19,611	23,853	12,009	10,402	4,656	2,169	2.57
Tazewell	47.6	3,327	11,244	10,413	7,831	6,270	8,515	10,788	15,023	8,999	8,202	3,373	1,215	2.64
Woodford	11.9	685	2,722	2,534	1,774	1,540	2,645	2,366	3,779	2,138	2,114	1,045	458	2.87
ROCKFORD	**108.8**	**7,267**	**25,145**	**24,229**	**16,660**	**15,137**	**20,362**	**26,570**	**34,518**	**19,186**	**17,602**	**7,615**	**3,309**	**2.62**
Boone	11.3	696	2,429	2,861	1,658	1,437	2,219	2,398	3,553	1,971	2,007	959	412	2.75
Winnebago	97.5	6,571	22,716	21,368	15,002	13,700	18,143	24,172	30,965	17,215	15,595	6,656	2,897	2.61
SPRINGFIELD	**80.9**	**5,527**	**18,845**	**16,012**	**11,305**	**11,017**	**18,194**	**24,612**	**25,612**	**13,423**	**10,957**	**4,530**	**1,766**	**2.42**
Menard	4.7	258	907	972	679	620	1,264	1,107	1,535	825	808	315	110	2.66
Sangamon	76.2	5,269	17,938	15,040	10,626	10,397	16,930	23,505	24,077	12,598	10,149	4,215	1,656	2.41
ALL COUNTIES														
Adams	26.8	1,879	5,249	4,858	3,811	3,936	7,067	7,437	8,885	4,318	3,696	1,697	767	2.54
Alexander	4.7	237	740	740	603	707	1,673	1,414	1,502	819	541	227	197	2.47
Bond	6.2	403	1,054	1,077	859	943	1,864	1,489	2,159	1,076	935	377	164	2.66
Boone	11.3	696	2,429	2,861	1,658	1,437	2,219	2,398	3,553	1,971	2,007	959	412	2.75
Brown	2.0	93	321	280	250	330	726	557	725	271	278	113	56	2.90
Bureau	14.1	741	2,521	2,607	1,940	2,104	4,187	3,746	4,685	2,168	2,040	1,027	434	2.64
Calhoun	2.1	76	307	370	309	323	715	457	755	353	269	175	91	2.76
Carroll	7.0	382	1,293	1,231	1,017	1,102	1,975	1,854	2,446	1,066	987	449	198	2.51
Cass	5.4	302	1,000	999	752	782	1,565	1,370	1,791	931	778	380	150	2.65
Champaign	63.7	9,628	18,309	11,974	7,937	6,653	9,199	19,214	20,817	10,664	8,649	3,185	1,171	2.73
Christian	14.4	800	2,575	2,619	2,005	2,181	4,220	4,090	4,591	2,412	2,050	902	355	2.49
Clark	6.8	378	1,126	1,216	902	1,051	2,127	1,931	2,298	1,073	951	403	144	2.46
Clay	6.1	355	1,019	997	748	928	2,053	1,693	2,091	1,058	792	329	137	2.46
☐ Clinton	12.1	709	2,415	2,375	1,773	1,780	3,048	2,636	3,659	2,243	1,908	1,032	622	2.84
Coles	19.5	2,287	3,970	3,344	2,656	2,518	4,725	5,533	6,594	3,234	2,799	975	365	2.68
Cook	1,978.7	102,430	438,589	420,757	318,840	305,509	392,575	531,317	599,595	329,361	278,660	142,019	97,748	2.66
Crawford	8.1	446	1,427	1,383	1,117	1,215	2,512	2,064	2,983	1,239	1,173	482	159	2.49
Cumberland	4.4	251	819	811	606	663	1,250	1,165	1,412	723	665	289	146	2.55
De Kalb	26.8	3,489	6,367	5,170	3,544	3,341	4,889	7,281	8,796	4,656	3,777	1,655	635	2.84
De Witt	7.2	450	1,361	1,403	1,016	1,088	1,882	1,902	2,404	1,209	1,100	410	175	2.51
Douglas	7.6	497	1,457	1,456	1,175	1,149	1,866	1,777	2,696	1,267	1,145	486	229	2.63
Du Page	282.7	14,874	75,604	76,362	47,055	35,804	33,001	62,516	85,461	52,247	50,243	23,121	9,112	2.73

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Edgar	8.3	462	1,461	1,467	1,127	1,271	2,512	2,392	2,781	1,336	1,144	476	171	2.43
Edwards	3.6	207	643	627	425	540	1,158	1,181	1,173	560	457	187	42	2.31
Effingham	12.4	846	2,724	2,392	1,647	1,706	3,085	2,972	3,760	2,235	1,965	954	514	2.72
Fayette	8.2	451	1,390	1,389	1,110	1,199	2,661	2,061	2,882	1,358	1,107	579	213	2.68
Ford	5.8	325	1,004	999	904	890	1,678	1,704	1,891	931	798	359	117	2.47
Franklin	17.5	845	2,856	3,031	2,080	2,761	5,927	4,963	5,979	2,837	2,418	940	363	2.44
Fulton	15.4	847	2,849	2,922	2,062	2,250	4,470	3,872	5,227	2,582	2,321	1,011	387	2.55
Gallatin	2.8	141	445	584	379	406	845	827	860	465	406	188	54	2.57
Greene	6.3	334	974	1,094	863	985	2,050	1,593	2,164	1,032	920	416	175	2.54
Grundy	12.9	841	2,871	2,766	1,899	1,791	2,732	2,872	4,095	2,343	2,180	1,030	380	2.67
Hamilton	3.9	195	563	632	516	595	1,399	1,197	1,348	631	460	193	71	2.36
Hancock	9.2	531	1,664	1,553	1,270	1,387	2,795	2,569	3,078	1,501	1,298	535	219	2.50
Hardin	2.2	101	335	372	326	385	681	510	788	416	315	114	57	2.55
Henderson	3.5	225	644	697	490	529	915	757	1,201	627	574	241	100	2.66
Henry	20.2	1,186	4,003	4,255	2,870	2,763	5,123	4,802	6,501	3,[illegible]82	3,346	1,536	633	2.67
Iroquois	12.4	673	2,174	2,382	1,756	1,889	3,526	3,127	4,194	2,031	1,899	808	341	2.56
Jackson	23.8	4,450	6,019	3,773	2,499	2,418	4,641	7,588	8,043	3,746	2,952	1,041	430	2.55
Jasper	4.3	238	750	733	574	636	1,369	938	1,516	706	662	307	171	2.67
Jefferson	15.6	936	3,149	2,838	2,00[illegible]	2,287	4,387	4,634	5,062	2,605	2,136	835	328	2.41
☐ Jersey	7.4	400	1,435	1,562	1,185	1,123	1,695	1,515	2,381	1,364	1,261	609	270	2.88
Jo Daviess	9.1	479	1,792	1,718	1,308	1,399	2,404	2,456	2,776	1,504	1,329	695	340	2.63
Johnson	3.3	137	52[illegible]	[illegible]61	438	510	1,028	959	1,103	533	439	199	67	3.12
Kane	115.2	7,741	29,333	26,[illegible]	17,249	14,446	19,744	24,721	34,846	2[illegible],130	20,186	9,388	4,929	2.78
Kankakee	36.9	2,518	8,184	7,571	5,425	5,381	7,821	9,339	11,170	6,3[illegible]7	5,846	2,781	1,417	2.75
Kendall	14.7	830	3,863	4,056	2,236	1,672	2,043	2,849	4,034	2,932	3,058	1,369	458	2.83
Knox	22.5	1,465	4,638	4,208	3,251	3,221	5,717	6,572	7,331	3,717	3,140	1,298	442	2.56
Lake	171.7	8,885	41,813	45,021	29,591	22,757	23,633	32,788	51,340	33,680	32,399	14,911	6,582	2.96
La Salle	42.1	2,328	7,649	7,741	6,205	6,731	11,446	12,527	12,860	6,959	5,819	2,767	1,168	2.54
Lawrence	6.4	341	1,109	1,032	857	1,020	2,041	1,670	2,227	1,055	918	374	156	2.59
Lee	13.1	848	2,669	2,491	1,904	1,963	3,225	3,507	4,193	2,082	1,949	964	405	2.72
Livingston	14.9	948	2,769	2,832	2,162	2,193	3,996	3,713	5,057	2,536	2,095	1,019	480	2.82
Logan	10.7	645	2,040	2,009	1,542	1,538	2,[illegible]26	3,208	3,479	1,763	1,486	577	187	2.92
McDonough	12.4	1,512	2,643	2,090	1,518	1,631	3,006	3,751	4,144	1,995	1,630	645	235	2.85
McHenry	61.9	2,940	14,875	16,331	9,389	7,637	10,728	11,410	19,118	11,738	11,780	5,537	2,317	2.82
McLean	46.8	5,322	11,584	9,0[illegible]	6,125	5,629	9,059	13,028	15,247	7,855	6,877	2,769	1,024	2.71
Macon	48.2	3,388	10,571	9,7[illegible]	7,250	6,779	10,450	12,762	15,593	8,336	7,215	3,048	1,246	2.57
Macoupin	20.0	1,040	3,565	3,434	2,804	3,036	6,121	5,289	6,653	3,375	2,937	1,215	531	2.55
☐ Madison	96.8	5,905	19,270	19,506	15,614	14,865	21,640	23,239	31,407	17,940	14,942	6,418	2,854	2.62
Marion	17.2	1,105	3,096	3,212	2,356	2,481	4,950	4,496	5,833	2,997	2,372	1,041	461	2.59
Marshall	5.1	267	954	992	713	770	1,404	1,250	1,668	837	822	362	161	2.65
Mason	6.7	399	1,255	1,330	914	944	1,858	1,528	2,298	1,102	1,090	483	199	2.66
Massac	6.3	320	1,044	1,137	946	972	1,881	1,797	2,150	1,053	845	345	110	2.43
Menard	4.7	258	907	972	679	620	1,264	1,107	1,535	825	808	315	110	2.66
Mercer	7.0	369	1,383	1,528	992	1,013	1,715	1,589	2,246	1,207	1,194	567	197	2.71
☐ Monroe	8.3	422	1,551	1,666	1,388	1,221	2,052	1,750	2,700	1,497	1,399	659	295	2.72
Montgomery	12.4	717	2,144	2,048	1,641	1,937	3,913	3,176	4,366	2,011	1,723	775	349	2.62
Morgan	14.4	941	2,824	2,701	2,007	2,029	3,898	4,261	4,696	2,346	1,937	833	327	2.60
Moultrie	5.4	312	1,065	1,038	780	752	1,453	1,085	1,934	987	874	373	147	2.76
Ogle	17.6	1,128	3,566	3,946	2,552	2,459	3,949	4,220	5,606	3,083	2,852	1,308	531	2.63
Peoria	72.7	5,368	17,126	14,230	10,445	10,002	15,529	19,611	23,853	12,009	10,402	4,656	2,169	2.57
Perry	8.8	468	1,662	1,549	1,188	1,287	2,646	2,359	2,861	1,484	1,303	557	236	2.56
Piatt	6.5	323	1,309	1,399	983	925	1,561	1,544	2,124	1,152	1,078	457	145	2.60
Pike	7.4	355	1,180	1,181	994	1,130	2,560	2,052	2,621	1,166	940	459	162	2.43
Pope	1.9	75	278	378	257	288	624	654	586	293	242	95	30	2.47
Pulaski	3.5	159	491	525	495	545	1,285	970	1,168	570	450	184	158	2.51
Putnam	2.2	113	492	474	289	327	505	429	739	399	390	169	74	2.77
Randolph	12.7	723	2,461	2,258	1,750	1,865	3,643	2,917	4,243	2,280	2,035	845	380	2.87
Richland	6.7	492	1,232	1,239	894	961	1,882	1,890	2,240	1,167	901	352	150	2.46
Rock Island	60.8	4,428	13,222	12,265	8,925	8,763	13,197	16,530	19,689	10,307	8,724	3,857	1,693	2.56
☐ St. Clair	97.5	5,770	20,416	19,920	15,942	14,522	20,930	22,898	29,470	17,862	15,253	7,365	4,652	2.76
Saline	12.0	596	1,865	2,050	1,560	1,793	4,136	4,004	3,946	1,918	1,429	552	151	2.34
Sangamon	76.2	5,269	17,938	15,040	10,626	10,397	16,930	23,505	24,077	12,598	10,149	4,215	1,656	2.41
Schuyler	3.1	162	538	535	423	465	977	771	1,152	490	448	193	66	2.58
Scott	2.4	137	395	396	340	342	790	560	837	430	356	142	75	2.58
Shelby	9.3	472	1,596	1,727	1,271	1,390	2,844	2,150	3,183	1,507	1,527	649	284	2.61
Stark	2.5	121	441	467	339	397	735	674	820	381	367	169	89	2.72

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Stephenson	19.5	1,341	3,826	3,763	2,797	2,827	4,946	5,003	6,659	3,102	2,929	1,268	539	2.55
Tazewell	47.6	3,327	11,244	10,413	7,831	6,270	8,515	10,788	15,023	8,999	8,202	3,373	1,215	2.64
Union	7.7	290	1,356	1,265	865	1,518	2,406	2,234	3,040	1,118	869	345	94	2.38
Vermilion	35.3	2,331	7,115	6,739	5,046	5,367	8,702	9,748	11,265	6,033	5,139	2,172	943	2.55
Wabash	5.5	420	1,070	934	765	823	1,488	1,434	1,832	932	819	354	129	2.55
Warren	7.9	484	1,496	1,469	1,106	1,133	2,212	2,107	2,578	1,274	1,204	520	217	2.62
Washington	6.1	250	999	1,014	814	986	2,037	1,441	2,125	956	910	486	182	2.64
Wayne	7.4	446	1,107	1,276	981	1,198	2,392	2,141	2,581	1,181	958	388	151	2.39
White	7.2	364	1,165	1,208	1,018	1,094	2,351	2,004	2,651	1,174	929	329	113	2.40
Whiteside	24.2	1,685	5,072	4,920	3,619	3,490	5,414	5,856	7,661	4,182	3,941	1,794	766	2.64
Will	117.4	6,855	31,794	30,346	17,435	14,051	16,919	20,162	33,378	22,307	23,894	11,627	6,032	3.02
Williamson	24.8	1,437	4,818	4,697	3,244	3,692	6,912	7,061	8,366	4,221	3,374	1,291	487	2.45
Winnebago	97.5	6,571	22,716	21,368	15,002	13,700	18,143	24,172	30,965	17,215	15,595	6,656	2,897	2.61
Woodford	11.9	685	2,722	2,534	1,774	1,540	2,645	2,366	3,779	2,138	2,114	1,045	458	2.87
TOTAL METRO COUNTIES	**3,575.8**	**207,246**	**824,784**	**789,681**	**566,143**	**517,112**	**670,834**	**900,295**	**1,093,286**	**619,290**	**547,097**	**263,480**	**152,352**	**2.70**
TOTAL STATE	**4,371.4**	**260,664**	**975,729**	**935,338**	**675,412**	**634,049**	**890,208**	**1,115,997**	**1,357,924**	**751,314**	**660,894**	**312,650**	**172,621**	**2.68**
INDIANA														
ANDERSON	**49.3**	**2,979**	**10,417**	**10,556**	**7,826**	[illegible]	**10,450**	**11,725**	**16,257**	**8,838**	**7,847**	**3,298**	**1,335**	**2.67**
Madison	49.3	2,979	10,417	10,556	7,826	[illegible]	10,450	11,725	16,257	8,838	7,847	3,298	1,335	2.67
BLOOMINGTON	**37.9**	**5,381**	**10,775**	**7,428**	**4,675**	**3,939**	**5,702**	**11,712**	**12,607**	**6,334**	**4,855**	**1,821**	**571**	**2.72**
Monroe	37.9	5,381	10,775	7,428	4,675	3,939	5,702	11,712	12,607	6,334	4,855	1,821	571	2.72
ELKHART - GOSHEN	**56.0**	**3,747**	**13,434**	**12,584**	**8,364**	**7,386**	**10,485**	**11,460**	**18,482**	**10,148**	**9,858**	**4,199**	**1,853**	**2.72**
Elkhart	56.0	3,747	13,434	12,584	8,364	7,386	10,485	11,460	18,482	10,148	9,858	4,199	1,853	2.72
EVANSVILLE	**110.3**	**7,509**	**23,859**	**22,011**	**16,221**	**15,962**	**24,738**	[illegible]	**35,730**	**19,964**	**17,050**	**6,999**	**2,879**	**2.58**
Posey	9.4	583	2,174	2,096	1,321	1,254	1,972	1,698	3,023	1,775	1,820	755	329	2.81
Vanderburgh	67.5	4,943	13,904	12,063	9,913	10,288	16,389	18,954	22,671	11,489	9,091	3,715	1,580	2.47
Warrick	17.0	891	4,154	4,500	2,498	2,120	2,837	3,045	4,924	3,466	3,572	1,447	546	2.85
Henderson, Ky.	*16.4*	*1,092*	*3,627*	*3,352*	*2,489*	*2,300*	*3.540*	*3,981*	*5,112*	*3,234*	*2,567*	*1,082*	*424*	*2.61*
FORT WAYNE	**135.4**	**9,648**	**33,257**	**28,684**	**20,215**	**18,104**	**25,492**	**29,514**	**43,628**	**23,811**	**23,029**	**10,470**	**4,948**	**2.72**
Allen	112.8	8,240	28,270	23,905	16,853	15,019	20,513	25,447	36,177	19,718	18,859	8,493	4,106	2.70
De Kalb	12.6	774	2,797	2,702	1,854	1,687	2,786	[illegible]	4,011	2,310	2,349	1,153	477	2.83
Whitley	10.0	634	2,190	2,077	1,508	1,398	2,193	1,767	3,440	1,783	1,821	824	365	2.79
GARY - HAMMOND	**217.2**	**13,660**	**49,981**	**47,937**	**36,568**	**32,988**	**36,066**	**42,941**	**64,877**	**41,474**	**38,289**	**18,832**	**10,787**	**2.85**
Lake	172.7	10,477	38,239	36,634	29,665	27,571	30,114	34,944	51,475	32,873	29,380	14,815	9,213	2.84
Porter	44.5	3,183	11,742	11,303	6,903	5,417	5,952	7,997	13,402	8,601	8,909	4,017	1,574	2.89
INDIANAPOLIS	**473.0**	**32,160**	**112,642**	**104,287**	**73,832**	**64,843**	**85,236**	**111,716**	**151,917**	**85,690**	**75,675**	**32,874**	**15,128**	**2.65**
Boone	14.6	841	3,151	3,530	2,244	1,885	2,949	2,841	4,858	2,677	2,727	1,110	387	2.75
Hamilton	37.5	1,724	8,750	10,825	6,315	4,686	5,200	5,847	11,712	7,500	8,003	3,309	1,129	2.87
Hancock	16.8	869	3,661	4,664	2,755	2,162	2,689	2,690	5,111	3,282	3,649	1,527	541	2.89
Hendricks	26.4	1,275	6,267	7,158	4,301	3,455	3,946	3,844	8,201	5,392	5,798	2,378	787	[illegible]
Johnson	30.6	1,870	7,634	7,858	4,877	3,785	4,576	5,734	9,244	6,189	6,079	2,512	842	2.87
Marion	313.7	23,722	75,994	62,247	47,965	44,385	59,387	84,917	102,309	54,233	42,796	19,233	10,212	2.54
Morgan	19.0	1,033	4,148	4,818	3,117	2,513	3,371	3,093	5,861	3,705	3,891	1,718	732	2.89
Shelby	14.4	828	3,037	3,187	2,258	1,972	3,118	2,750	4,621	2,712	2,732	1,087	498	2.77
KOKOMO	**38.1**	**2,457**	**8,429**	**8,935**	**6,304**	**5,108**	**6,867**	[illegible]	**11,779**	**7,056**	**6,531**	**2,723**	**1,012**	**2.64**
Howard	31.8	2,094	7,213	7,516	5,361	4,198	5,418	7,412	9,846	5,941	5,430	2,308	863	2.64
Tipton	6.3	363	1,216	1,419	943	910	1,449	1,587	1,933	1,115	1,101	415	149	2.62
LAFAYETTE - WEST LAFAYETTE	**44.9**	**6,122**	**11,621**	**8,719**	**5,758**	**5,306**	**7,374**	**12,169**	**15,217**	**7,601**	**6,406**	**2,604**	**903**	**2.80**
Tippecanoe	44.9	6,122	11,621	8,719	5,758	5,306	7,374	12,169	15,217	7,601	6,406	2,604	903	2.80
MUNCIE	**43.7**	**3,827**	**9,344**	**9,285**	**6,660**	**5,965**	**8,619**	**10,473**	**14,476**	**7,881**	**6,954**	**2,802**	**1,114**	**2.76**
Delaware	43.7	3,827	9,344	9,285	6,660	5,965	8,619	10,473	14,476	7,881	6,954	2,802	1,114	2.76
SOUTH BEND - MISHAWAKA	**91.9**	**5,588**	**20,260**	**17,009**	**14,010**	**14,137**	**20,896**	**23,254**	**30,733**	**15,539**	**13,578**	**6,101**	**2,695**	**2.66**
St. Joseph	91.9	5,588	20,260	17,009	14,010	14,137	20,896	23,254	30,733	15,539	13,578	6,101	2,695	2.66
TERRE HAUTE	**49.7**	**3,608**	**9,879**	**8,766**	**6,702**	**7,678**	**13,067**	**12,724**	**16,950**	**8,536**	**7,094**	**3,066**	**1,330**	**2.66**
Clay	9.6	530	1,722	1,734	1,336	1,424	2,854	2,143	3,322	1,699	1,485	678	273	2.61
Vigo	40.1	3,078	8,157	7,032	5,366	6,254	10,213	10,581	13,628	6,837	5,609	2,388	1,057	[illegible]
ALL COUNTIES														
Adams	10.7	697	2,382	2,184	1,477	1,499	2,461	1,963	3,424	1,858	1,852	991	612	2.96

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
INDIANA (continued)														
ALL COUNTIES (continued)														
Allen	112.8	8,240	28,270	23,905	16,853	15,019	20,513	25,447	36,177	19,718	18,859	8,493	4,106	2.70
Bartholomew	25.0	1,534	5,935	6,296	3,889	3,141	4,205	5,506	7,680	4,818	4,561	1,803	632	2.68
Benton	3.6	207	625	679	506	577	1,006	889	1,225	551	531	259	145	2.64
Blackford	5.6	308	1,110	1,157	832	833	1,360	1,306	1,764	946	982	414	188	2.68
Boone	14.6	841	3,151	3,530	2,244	1,885	2,949	2,841	4,858	2,677	2,727	1,110	387	2.75
Brown	5.4	276	1,223	1,210	788	820	1,083	1,244	1,903	917	816	361	159	2.57
Carroll	7.2	412	1,421	1,471	1,069	1,053	1,774	1,473	2,565	1,146	1,245	554	217	2.68
Cass	15.1	925	2,987	2,984	2,291	2,389	3,524	3,416	5,068	2,584	2,520	1,074	438	2.68
☐ Clark	33.0	2,043	8,217	7,438	5,155	4,496	5,651	6,993	10,098	6,514	5,898	2,471	1,026	2.72
Clay	9.6	530	1,722	1,734	1,336	1,424	2,854	2,143	3,322	1,699	1,485	678	273	2.61
Clinton	11.9	736	2,365	2,302	1,742	1,716	3,039	2,683	3,987	2,060	1,959	868	343	2.64
Crawford	3.7	210	712	714	512	529	1,023	710	1,231	702	614	299	144	2.86
Daviess	10.6	595	2,011	1,959	1,466	1,712	2,857	2,287	3,698	1,765	1,696	728	426	2.72
☐ Dearborn	13.9	677	2,886	3,124	2,165	2,031	3,017	2,479	4,244	2,721	2,594	1,261	601	2.86
Decatur	8.5	508	1,789	1,761	1,205	1,198	2,039	1,778	2,679	1,494	1,431	721	397	2.78
De Kalb	12.6	774	2,797	2,702	1,854	1,687	2,786	2,300	4,011	2,310	2,349	1,153	477	2.83
Delaware	43.7	3,827	9,344	9,285	6,660	5,965	8,619	10,473	14,476	7,881	6,954	2,802	1,114	2.76
Dubois	13.3	861	2,973	2,718	1,917	1,755	3,076	3,034	3,891	2,389	2,152	1,158	676	2.80
Elkhart	56.0	3,747	13,434	12,584	8,364	7,386	10,485	11,460	18,482	10,148	9,858	4,199	1,853	2.72
Fayette	9.8	604	2,126	2,004	1,500	1,465	2,101	1,970	3,221	1,834	1,689	708	378	2.72
☐ Floyd	23.7	1,266	5,228	5,299	3,549	3,367	4,991	4,733	7,549	4,552	4,272	1,782	812	2.74
Fountain	6.8	390	1,212	1,376	964	1,061	1,797	1,469	2,378	1,123	1,123	504	203	2.69
Franklin	6.6	337	1,413	1,466	1,009	880	1,495	1,062	1,950	1,224	1,296	637	431	3.12
Fulton	7.5	477	1,351	1,391	1,071	1,157	2,053	1,627	2,794	1,228	1,095	534	222	2.60
Gibson	13.0	796	2,388	2,506	1,864	1,923	3,523	2,983	4,453	2,346	1,977	870	371	2.61
Grant	27.6	1,862	5,677	5,888	4,630	4,035	5,508	6,010	8,928	5,050	4,768	2,004	840	2.78
Greene	12.4	595	2,244	2,382	1,669	1,825	3,685	3,088	4,283	2,099	1,892	752	286	2.52
Hamilton	37.5	1,724	8,750	10,825	6,315	4,686	5,200	5,847	11,712	7,500	8,003	3,309	1,129	2.87
Hancock	16.8	869	3,661	4,664	2,755	2,162	2,689	2,690	5,111	3,282	3,649	1,527	541	2.89
☐ Harrison	10.6	605	2,300	2,450	1,614	1,404	2,227	1,668	3,368	2,124	2,034	941	465	2.90
Hendricks	26.4	1,273	6,267	7,158	4,301	3,455	3,946	3,844	8,201	5,392	5,798	2,378	787	3.00
Henry	18.7	1,058	3,791	3,973	2,859	2,675	4,344	4,077	6,012	3,507	3,230	1,364	510	2.70
Howard	31.8	2,094	7,213	7,516	5,361	4,198	5,418	7,412	9,846	5,941	5,430	2,308	863	2.64
Huntington	13.9	936	2,800	2,760	2,002	2,022	3,380	3,190	4,561	2,351	2,267	1,070	461	2.71
Jackson	13.9	927	2,839	2,857	2,049	1,890	3,338	3,005	4,503	2,536	2,431	1,035	390	2.68
Jasper	9.1	595	1,975	2,046	1,378	1,207	1,899	1,524	2,941	1,535	1,745	914	441	3.03
Jay	8.2	472	1,506	1,687	1,174	1,212	2,149	1,734	2,860	1,364	1,353	590	299	2.70
Jefferson	10.6	690	2,303	2,293	1,533	1,479	2,302	2,358	3,433	1,949	1,762	778	320	2.80
Jennings	8.1	490	1,788	1,883	1,136	1,065	1,738	1,563	2,409	1,544	1,505	744	335	3.04
Johnson	30.6	1,870	7,634	7,858	4,877	3,785	4,576	5,734	9,244	6,189	6,079	2,512	842	2.87
Knox	15.8	1,006	2,875	2,780	2,216	2,301	4,622	4,549	5,205	2,649	2,158	877	362	2.57
Kosciusko	24.6	1,736	5,803	5,314	3,445	3,289	5,013	4,733	8,584	4,459	4,229	1,805	790	2.72
La Grange	9.6	585	2,261	2,104	1,384	1,318	1,948	1,486	3,178	1,619	1,718	821	778	3.16
Lake	172.7	10,477	38,239	36,634	29,665	27,571	30,114	34,944	51,475	32,873	29,380	14,815	9,213	2.84
La Porte	37.8	2,224	8,228	7,741	5,799	5,818	7,990	7,909	12,372	6,862	6,364	2,885	1,408	2.84
Lawrence	16.8	939	3,322	3,412	2,541	2,415	4,171	3,697	5,584	3,244	2,746	1,112	417	2.63
Madison	49.3	2,979	10,417	10,556	7,826	7,072	10,450	11,725	16,257	8,838	7,847	3,298	1,335	2.67
Marion	313.7	23,722	75,994	62,247	47,965	44,385	59,387	84,917	102,309	54,233	42,796	19,233	10,212	2.54
Marshall	15.7	940	3,265	3,118	2,409	2,150	3,818	3,326	5,196	2,662	2,742	1,217	557	2.72
Martin	3.9	197	780	809	591	616	907	822	1,146	760	703	326	143	2.79
Miami	14.1	1,096	3,280	3,008	2,000	1,828	2,888	3,004	4,439	2,599	2,497	1,114	447	2.77
Monroe	37.9	5,381	10,775	7,428	4,675	3,939	5,702	11,712	12,607	6,334	4,855	1,821	571	2.72
Montgomery	13.5	911	2,633	2,767	2,042	1,848	3,299	3,111	4,713	2,303	2,144	913	316	2.64
Morgan	19.0	1,033	4,148	4,818	3,117	2,513	3,371	3,093	5,861	3,705	3,891	1,718	732	2.89
Newton	5.3	317	1,106	1,178	700	706	1,293	1,162	1,596	919	937	495	191	2.75
Noble	14.2	972	3,165	2,946	2,078	2,009	3,030	2,823	4,680	2,558	2,447	1,166	526	2.77
Ohio	2.0	101	379	397	330	287	506	525	598	377	308	139	53	2.60
Orange	7.2	381	1,389	1,358	1,020	1,082	1,970	1,559	2,428	1,338	1,166	468	241	2.68
Owen	7.1	352	1,332	1,428	1,135	967	1,886	1,752	2,264	1,290	1,060	504	230	2.59
Parke	5.8	272	1,039	1,150	839	849	1,651	1,230	2,025	1,049	884	449	163	2.78
Perry	6.4	365	1,226	1,176	948	998	1,687	1,337	2,037	1,204	1,032	529	261	2.91
Pike	5.2	272	915	1,038	718	711	1,546	1,250	1,773	931	839	296	111	2.54
Porter	44.5	3,183	11,742	11,303	6,903	5,417	5,952	7,997	13,402	8,601	8,909	4,017	1,574	2.89
Posey	9.4	583	2,174	2,096	1,321	1,254	1,972	1,698	3,023	1,775	1,820	755	329	2.81
Pulaski	5.1	290	951	903	723	783	1,450	1,322	1,572	853	773	392	188	2.63
Putnam	10.0	597	1,732	2,064	1,638	1,419	2,550	1,963	3,522	1,792	1,716	701	306	3.06

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

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METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
INDIANA (continued)														
ALL COUNTIES (continued)														
Randolph	10.6	595	2,125	2,247	1,647	1,443	2,543	2,239	3,636	1,778	1,809	801	337	2.68
Ripley	8.9	498	1,765	1,772	1,256	1,287	2,322	1,728	2,833	1,620	1,509	745	465	2.92
Rush	6.5	393	1,183	1,245	1,009	973	1,697	1,327	2,162	1,134	1,077	516	284	2.83
St. Joseph	91.9	5,588	20,260	17,009	14,010	14,137	20,896	23,254	30,733	15,539	13,578	6,101	2,695	2.66
Scott	7.5	443	1,606	1,734	1,111	1,000	1,606	1,460	2,214	1,552	1,316	638	321	2.81
Shelby	14.4	828	3,037	3,187	2,258	1,972	3,118	2,750	4,621	2,712	2,732	1,087	498	2.77
Spencer	6.9	354	1,338	1,447	999	939	1,823	1,249	2,223	1,265	1,297	568	298	2.93
Starke	8.1	415	1,571	1,700	1,218	1,100	2,096	1,640	2,620	1,397	1,343	731	369	2.79
Steuben	10.8	741	2,155	2,246	1,549	1,531	2,578	2,463	3,819	1,728	1,685	803	302	2.68
Sullivan	8.1	376	1,432	1,429	1,063	1,274	2,526	1,942	2,810	1,384	1,249	501	214	2.56
Switzerland	2.8	134	450	576	398	442	800	578	941	510	464	198	109	2.75
Tippecanoe	44.9	6,122	11,621	8,719	5,758	5,306	7,374	12,169	15,217	7,601	6,406	2,604	903	2.80
Tipton	6.3	363	1,216	1,419	943	910	1,449	1,587	1,933	1,115	1,101	415	149	2.62
Union	2.4	138	485	510	318	335	614	442	796	450	435	207	70	2.83
Vanderburgh	67.5	4,943	13,904	12,063	9,913	10,288	16,389	18,954	22,671	11,489	9,091	3,715	1,580	2.47
Vermillion	7.1	354	1,296	1,360	923	1,063	2,104	1,976	2,291	1,191	1,036	448	158	2.49
Vigo	40.1	3,078	8,157	7,032	5,366	6,254	10,213	10,581	13,628	6,837	5,609	2,388	1,057	2.67
Wabash	12.7	884	2,615	2,686	1,910	1,801	2,804	2,621	4,362	2,201	2,185	943	388	2.81
Warren	3.0	157	561	668	453	443	718	532	1,049	495	548	270	106	2.87
Warrick	17.0	891	4,154	4,500	2,498	2,120	2,837	3,045	4,924	3,466	3,572	1,447	546	2.85
Washington	8.6	549	1,695	1,790	1,226	1,225	2,115	1,643	2,760	1,687	1,487	684	339	2.77
Wayne	27.2	1,641	5,267	5,624	4,223	4,002	6,443	6,513	9,083	4,772	4,292	1,764	776	2.64
Wells	9.6	622	2,051	2,073	1,399	1,297	2,158	2,018	3,089	1,687	1,738	748	320	2.72
White	9.5	558	1,896	1,798	1,305	1,472	2,471	2,312	3,266	1,562	1,433	686	241	2.56
Whitley	10.0	634	2,190	2,077	1,508	1,398	2,193	1,767	3,440	1,783	1,821	824	365	2.79
TOTAL METRO COUNTIES	**1,412.2**	**100,185**	**328,902**	**301,160**	**217,129**	**197,486**	**267,338**	**326,257**	**452,800**	**255,549**	**229,397**	**101,162**	**47,035**	**2.70**
TOTAL STATE	**2,069.4**	**140,088**	**463,020**	**436,703**	**314,224**	**291,625**	**423,740**	**468,449**	**669,507**	**372,350**	**339,255**	**150,356**	**69,483**	**2.71**
IOWA														
CEDAR RAPIDS	**68.3**	**5,588**	**16,978**	**14,604**	**9,754**	**8,532**	**12,844**	**19,964**	**20,983**	**11,420**	**10,186**	**4,189**	**1,558**	**2.51**
Linn	68.3	5,588	16,978	14,604	9,754	8,532	12,844	19,964	20,983	11,420	10,186	4,189	1,558	2.51
DAVENPORT - ROCK ISLAND - MOLINE	**142.0**	**10,657**	**33,536**	**29,843**	**20,391**	**19,144**	**28,429**	**37,658**	**44,668**	**24,295**	**21,591**	**9,642**	**4,146**	**2.59**
Scott	61.0	5,043	16,311	13,323	8,596	7,618	10,109	16,326	18,478	10,606	9,521	4,249	1,820	2.59
Henry, Ill.	*20.2*	*1,186*	*4,003*	*4,255*	*2,870*	*2,763*	*5,123*	*4,802*	*6,501*	*3,382*	*3,346*	*1,536*	*633*	*2.67*
Rock Island, Ill.	*60.8*	*4,428*	*13,222*	*12,265*	*8,925*	*8,763*	*13,197*	*16,530*	*19,689*	*10,307*	*8,724*	*3,857*	*1,693*	*2.56*
DES MOINES	**161.5**	**12,764**	**39,940**	**33,761**	**23,276**	**20,912**	**30,847**	**48,702**	**50,357**	**26,887**	**22,865**	**9,400**	**3,289**	**2.45**
Dallas	12.2	744	2,628	2,594	1,727	1,646	2,861	3,352	3,888	2,025	1,878	785	272	2.52
Polk	135.7	11,180	33,955	27,702	19,542	17,757	25,564	42,258	42,544	22,340	18,362	7,517	2,679	2.41
Warren	13.6	840	3,357	3,465	2,007	1,509	2,422	3,092	3,925	2,522	2,625	1,098	338	2.77
DUBUQUE	**31.7**	**2,220**	**7,340**	**6,348**	**4,660**	**4,344**	**6,788**	**7,868**	**8,978**	**5,250**	**5,039**	**2,797**	**1,768**	**2.85**
Dubuque	31.7	2,220	7,340	6,348	4,660	4,344	6,788	7,868	8,978	5,250	5,039	2,797	1,768	2.85
IOWA CITY	**34.4**	**5,167**	**11,747**	**6,323**	**3,626**	**2,960**	**4,577**	**11,691**	**11,063**	**5,365**	**4,152**	**1,570**	**559**	**2.53**
Johnson	34.4	5,167	11,747	6,323	3,626	2,960	4,577	11,691	11,063	5,365	4,152	1,570	559	2.53
SIOUX CITY	**45.5**	**3,235**	**10,144**	**8,170**	**6,447**	**6,547**	**10,957**	**12,516**	**14,264**	**7,534**	**6,744**	**3,140**	**1,302**	**2.57**
Woodbury	38.9	2,722	8,434	6,830	5,558	5,722	9,634	10,984	12,281	6,385	5,621	2,574	1,055	2.55
Dakota, Neb.	*6.6*	*513*	*1,710*	*1,340*	*889*	*825*	*1,323*	*1,532*	*1,983*	*1,149*	*1,123*	*566*	*247*	*2.73*
WATERLOO - CEDAR FALLS	**55.8**	**4,885**	**13,569**	**10,975**	**7,743**	**7,406**	**11,222**	**14,540**	**17,917**	**9,640**	**8,514**	**3,714**	**1,475**	**2.66**
Black Hawk	47.2	4,279	11,801	9,192	6,588	6,315	9,025	12,417	15,164	8,215	7,107	3,057	1,240	2.65
Bremer	8.6	606	1,768	1,783	1,155	1,091	2,197	2,123	2,753	1,425	1,407	657	235	2.74
ALL COUNTIES														
Adair	3.5	206	564	542	475	522	1,191	978	1,290	496	439	213	84	2.46
Adams	2.1	105	329	345	309	314	698	513	800	334	285	125	43	2.48
Allamakee	5.4	288	911	906	741	842	1,712	1,299	1,791	860	727	454	269	2.74
Appanoose	6.0	359	1,017	942	733	906	2,043	1,830	2,050	868	764	366	122	2.40
Audubon	2.9	147	459	500	395	463	936	812	1,034	428	338	210	78	2.52
Benton	8.9	570	1,631	1,687	1,226	1,250	2,536	2,380	2,822	1,429	1,364	664	241	2.57
Black Hawk	47.2	4,279	11,801	9,192	6,588	6,315	9,025	12,417	15,164	8,215	7,107	3,057	1,240	2.65
Boone	10.2	699	2,031	1,764	1,375	1,445	2,886	3,156	3,353	1,611	1,334	571	175	2.51
Bremer	8.6	606	1,768	1,783	1,155	1,091	2,197	2,123	2,753	1,425	1,407	657	235	2.74
Buchanan	8.0	580	1,676	1,466	1,067	1,187	2,024	1,842	2,523	1,274	1,319	653	389	2.76

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
IOWA (continued)														
ALL COUNTIES (continued)														
Buena Vista	7.7	540	1,462	1,116	1,084	1,213	2,285	2,227	2,678	1,136	1,028	464	167	2.58
Butler	6.2	341	1,156	1,026	820	950	1,907	1,518	2,148	939	947	471	177	2.63
Calhoun	4.7	249	748	710	643	760	1,590	1,314	1,706	688	581	285	126	2.53
Carroll	8.4	559	1,577	1,371	1,198	1,303	2,392	2,187	2,606	1,323	1,133	701	450	2.69
Cass	6.5	397	1,132	1,060	895	908	2,108	2,008	2,241	908	829	393	121	2.42
Cedar	7.3	454	1,451	1,403	999	1,036	1,957	2,027	2,372	1,164	1,085	484	168	2.52
Cerro Gordo	20.0	1,510	4,043	3,492	2,904	2,928	5,123	6,259	6,565	3,073	2,640	1,072	391	2.41
Cherokee	5.9	342	1,102	972	877	884	1,723	2,024	1,762	863	759	362	130	2.42
Chickasaw	5.3	343	951	1,032	734	728	1,512	1,330	1,677	809	798	444	242	2.68
Clarke	3.5	223	614	596	462	476	1,129	853	1,312	531	505	205	94	2.54
Clay	7.4	619	1,616	1,285	1,009	1,046	1,825	2,291	2,331	1,182	1,012	443	141	2.43
Clayton	8.1	473	1,449	1,369	1,142	1,216	2,451	2,213	2,623	1,265	1,139	576	284	2.58
Clinton	20.4	1,340	4,277	4,014	2,908	2,943	4,918	5,259	6,478	3,410	3,096	1,519	638	2.61
Crawford	6.8	464	1,284	1,231	933	1,046	1,842	1,770	2,189	1,061	995	556	229	2.63
Dallas	12.2	744	2,628	2,594	1,727	1,646	2,861	3,352	3,888	2,025	1,878	785	272	2.52
Davis	3.3	198	545	586	436	481	1,054	694	1,255	513	499	223	116	2.70
Decatur	3.3	216	563	524	407	479	1,111	894	1,221	475	421	212	77	2.67
Delaware	6.7	437	1,262	1,232	998	997	1,774	1,437	2,144	1,080	1,031	550	458	2.82
Des Moines	18.2	1,164	3,808	3,420	2,503	2,677	4,628	5,489	5,740	2,950	2,520	1,088	413	2.46
Dickinson	6.3	353	1,259	1,058	822	973	1,835	1,769	2,248	976	834	357	116	2.41
Dubuque	31.7	2,220	7,340	6,348	4,660	4,344	6,788	7,868	8,978	5,250	5,039	2,797	1,768	2.85
Emmet	4.7	369	930	792	639	681	1,289	1,537	1,373	720	646	303	121	2.47
Fayette	9.0	519	1,611	1,516	1,219	1,323	2,812	2,569	2,860	1,385	1,219	650	317	2.56
Floyd	7.1	374	1,296	1,382	974	1,069	2,005	1,976	2,320	1,053	1,057	488	206	2.55
Franklin	4.9	258	899	820	680	725	1,518	1,550	1,604	743	642	277	84	2.41
Fremont	3.8	182	635	609	497	622	1,255	1,131	1,322	539	492	230	86	2.42
Greene	4.5	234	784	705	573	669	1,535	1,518	1,469	618	541	253	101	2.36
Grundy	5.3	250	979	1,044	710	794	1,523	1,486	1,705	826	811	344	128	2.51
Guthrie	4.7	206	750	752	646	733	1,613	1,325	1,688	676	622	272	117	2.47
Hamilton	6.7	378	1,243	1,132	1,008	1,049	1,890	1,991	2,116	1,096	935	417	145	2.46
Hancock	5.6	356	1,145	949	759	809	1,582	1,836	1,691	878	715	359	121	2.41
Hardin	8.0	482	1,370	1,349	1,055	1,217	2,527	2,299	2,806	1,160	1,110	450	175	2.53
Harrison	6.0	335	963	1,061	838	896	1,907	1,489	2,099	889	873	443	207	2.60
Henry	7.2	420	1,493	1,384	882	1,002	2,019	2,037	2,381	1,142	1,051	425	164	2.65
Howard	4.0	200	620	599	553	631	1,397	1,140	1,332	581	527	270	150	2.55
Humboldt	4.9	283	829	817	715	826	1,430	1,641	1,565	773	601	238	82	2.33
Ida	3.5	173	576	566	496	558	1,131	1,003	1,215	483	466	248	85	2.49
Iowa	6.0	330	1,111	1,002	866	913	1,778	1,710	1,926	973	872	358	161	2.50
Jackson	8.2	506	1,527	1,521	1,233	1,133	2,280	2,061	2,510	1,326	1,209	696	398	2.70
Jasper	14.5	922	2,799	2,827	2,232	2,081	3,639	3,773	4,836	2,493	2,249	889	260	2.52
Jefferson	6.6	425	1,333	1,182	852	895	1,913	2,078	2,146	1,043	835	369	129	2.58
Johnson	34.4	5,167	11,747	6,323	3,626	2,960	4,577	11,691	11,063	5,365	4,152	1,570	559	2.53
Jones	7.3	414	1,417	1,367	1,045	1,079	1,978	1,721	2,377	1,202	1,182	558	260	2.78
Keokuk	4.7	234	748	710	600	717	1,691	1,356	1,617	676	629	286	136	2.51
Kossuth	7.7	489	1,418	1,253	1,093	1,182	2,265	2,106	2,485	1,167	1,077	575	290	2.57
Lee	16.3	1,006	3,299	3,031	2,288	2,483	4,193	4,585	5,180	2,634	2,412	1,064	425	2.55
Linn	68.3	5,588	16,978	14,604	9,754	8,532	12,844	19,964	20,983	11,420	10,186	4,189	1,558	2.51
Louisa	4.6	280	962	937	650	575	1,196	972	1,513	831	815	332	137	2.72
Lucas	4.1	229	662	723	561	593	1,332	1,341	1,362	579	535	209	74	2.34
Lyon	4.4	219	822	674	682	668	1,335	1,004	1,457	703	662	375	199	2.77
Madison	4.7	208	864	921	628	656	1,423	1,066	1,670	748	728	348	140	2.66
Mahaska	9.2	668	1,828	1,539	1,191	1,340	2,634	2,455	3,320	1,420	1,273	530	202	2.51
Marion	11.3	778	2,279	2,191	1,503	1,544	3,005	2,807	3,829	1,832	1,781	771	280	2.70
Marshall	15.9	1,151	3,523	3,129	2,165	2,142	3,790	4,791	5,065	2,527	2,232	940	345	2.48
Mills	4.8	293	1,015	926	657	686	1,223	1,201	1,573	764	801	333	128	2.92
Mitchell	4.5	249	692	703	658	685	1,513	1,461	1,389	659	566	284	141	2.49
Monona	4.4	202	706	685	585	695	1,527	1,320	1,511	628	610	248	83	2.43
Monroe	3.3	182	525	517	426	518	1,132	866	1,166	465	443	261	99	2.58
Montgomery	5.3	331	942	756	733	765	1,773	1,653	1,839	774	666	277	91	2.38
Muscatine	15.8	1,160	3,560	3,262	2,184	2,071	3,563	4,003	4,834	2,760	2,557	1,128	518	2.63
O'Brien	6.2	427	1,041	930	890	916	1,996	1,775	2,086	904	853	423	159	2.53
Osceola	3.1	183	496	488	431	489	1,013	881	1,007	480	410	217	105	2.52
Page	7.3	434	1,247	1,182	896	1,111	2,430	2,185	2,562	1,051	934	425	143	2.45
Palo Alto	4.4	306	705	670	637	644	1,438	1,420	1,346	616	579	298	141	2.48
Plymouth	9.3	585	1,734	1,583	1,408	1,360	2,630	2,499	2,881	1,445	1,355	738	382	2.66
Pocahontas	4.[illegible]	200	651	679	532	694	1,344	1,169	1,381	631	549	248	122	2.49

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
IOWA (continued)														
ALL COUNTIES (continued)														
Polk	135.7	11,180	33,955	27,702	19,542	17,757	25,564	42,258	42,544	22,340	18,362	7,517	2,679	2.41
☐ Pottawattamie	34.1	2,444	7,171	6,723	5,373	4,791	7,598	8,813	10,674	5,959	5,190	2,444	1,020	2.59
Poweshiek	7.3	481	1,394	1,291	1,010	1,054	2,070	2,124	2,426	1,106	1,018	463	163	2.60
Ringgold	2.3	107	370	314	339	349	821	629	875	342	278	143	33	2.43
Sac	5.3	281	865	793	743	834	1,784	1,750	1,709	789	631	316	105	2.36
Scott	61.0	5,043	16,311	13,323	8,596	7,618	10,109	16,326	18,478	10,606	9,521	4,249	1,820	2.59
Shelby	5.5	313	977	958	797	875	1,580	1,563	1,744	822	747	420	204	2.56
Sioux	10.7	835	2,117	1,919	1,449	1,517	2,863	2,288	3,432	1,722	1,716	999	543	2.91
Story	25.7	3,829	7,136	4,622	2,939	2,597	4,577	7,401	8,875	4,208	3,552	1,271	393	2.84
Tama	6.8	333	1,162	1,220	946	997	2,142	1,624	2,387	1,036	1,029	510	214	2.63
Taylor	3.1	159	476	449	384	497	1,135	834	1,230	419	361	182	74	2.42
Union	5.4	334	1,011	886	660	793	1,716	1,650	1,809	800	714	313	114	2.43
Van Buren	3.1	139	504	520	405	452	1,080	721	1,166	462	455	196	100	2.58
Wapello	15.3	932	2,816	2,505	2,117	2,297	4,633	4,513	5,201	2,433	2,007	832	314	2.42
Warren	13.6	840	3,357	3,465	2,007	1,509	2,422	3,092	3,925	2,522	2,625	1,098	338	2.77
Washington	7.7	467	1,541	1,343	1,037	1,105	2,207	2,045	2,573	1,203	1,096	529	254	2.61
Wayne	3.0	143	423	404	379	474	1,177	928	1,113	415	352	144	48	2.37
Webster	16.9	1,220	3,335	3,009	2,484	2,477	4,375	5,007	5,434	2,638	2,315	1,054	452	2.51
Winnebago	5.2	298	951	856	670	761	1,664	1,735	1,621	779	666	307	92	2.44
Winneshiek	7.7	540	1,389	1,271	1,082	1,155	2,263	2,164	2,400	1,179	1,046	596	315	2.81
Woodbury	38.9	2,722	8,434	6,830	5,558	5,722	9,634	10,984	12,281	6,385	5,621	2,574	1,055	2.55
Worth	3.5	154	618	603	465	499	1,161	976	1,168	560	496	225	75	2.49
Wright	6.1	336	1,035	1,016	810	961	1,942	1,707	2,177	890	822	369	135	2.46
TOTAL METRO COUNTIES	**485.7**	**40,833**	**121,490**	**98,887**	**68,586**	**62,285**	**93,619**	**138,888**	**150,731**	**81,512**	**71,088**	**30,937**	**12,544**	**2.55**
TOTAL STATE	**1,117.2**	**82,340**	**242,556**	**209,380**	**155,267**	**154,191**	**273,466**	**315,707**	**359,444**	**179,854**	**159,933**	**72,314**	**29,948**	**2.56**
KANSAS														
KANSAS CITY	**607.7**	**39,222**	**142,859**	**134,142**	**93,676**	**82,864**	**114,937**	**148,813**	**200,699**	**108,106**	**94,624**	**38,423**	**17,035**	**2.61**
Johnson	133.2	7,161	34,819	34,207	21,532	17,720	17,761	29,008	44,352	25,465	22,965	8,696	2,714	2.62
Leavenworth	21.2	1,187	4,567	5,461	3,099	2,714	4,172	4,444	6,376	3,922	3,964	1,752	742	3.11
Miami	8.9	507	1,626	1,784	1,349	1,215	2,419	2,035	3,055	1,514	1,419	611	266	2.72
Wyandotte	65.3	5,050	14,398	12,054	9,668	9,645	14,485	16,174	21,399	11,530	9,489	4,219	2,489	2.65
Cass, Mo.	*21.7*	*1,299*	*4,580*	*5,583*	*3,539*	*2,713*	*3,986*	*3,760*	*6,940*	*4,195*	*4,334*	*1,788*	*683*	*2.86*
Clay, Mo.	*58.3*	*4,008*	*14,723*	*13,937*	*9,610*	*7,826*	*8,196*	*12,655*	*19,880*	*11,192*	*9,748*	*3,571*	*1,254*	*2.62*
Jackson, Mo.	*257.9*	*17,685*	*59,220*	*50,769*	*38,813*	*35,651*	*55,762*	*72,281*	*84,747*	*42,930*	*35,426*	*14,724*	*7,792*	*2.50*
Lafayette, Mo.	*12.1*	*595*	*1,996*	*2,390*	*1,758*	*1,728*	*3,633*	*2,782*	*4,261*	*1,983*	*1,908*	*834*	*332*	*2.67*
Platte, Mo.	*20.5*	*1,314*	*5,389*	*5,870*	*3,028*	*2,498*	*2,401*	*3,988*	*6,786*	*3,844*	*3,809*	*1,564*	*509*	*2.75*
Ray, Mo.	*8.6*	*416*	*1,541*	*2,087*	*1,280*	*1,154*	*2,122*	*1,686*	*2,903*	*1,531*	*1,562*	*664*	*254*	*2.80*
LAWRENCE	**27.7**	**4,766**	**8,130**	**5,018**	**3,058**	**2,656**	**4,072**	**7,402**	**9,981**	**4,847**	**3,637**	**1,353**	**480**	**2.78**
Douglas	27.7	4,766	8,130	5,018	3,058	2,656	4,072	7,402	9,981	4,847	3,637	1,353	480	2.78
TOPEKA	**66.0**	**5,165**	**15,631**	**12,869**	**9,796**	**8,718**	**13,821**	**18,581**	**21,913**	**11,189**	**9,292**	**3,607**	**1,418**	**2.52**
Shawnee	66.0	5,165	15,631	12,869	9,796	8,718	13,821	18,581	21,913	11,189	9,292	3,607	1,418	2.52
WICHITA	**175.9**	**15,434**	**43,549**	**34,421**	**26,571**	**24,022**	**31,903**	**44,322**	**59,823**	**30,394**	**26,064**	**10,587**	**4,710**	**2.57**
Butler	18.5	1,141	3,826	3,789	2,895	2,587	4,262	3,650	6,570	3,230	3,228	1,331	491	2.72
Sedgwick	157.4	14,293	39,723	30,632	23,676	21,435	27,641	40,672	53,253	27,164	22,836	9,256	4,219	2.56
ALL COUNTIES														
Allen	6.0	397	1,028	956	765	873	1,981	1,744	2,055	915	803	329	154	2.52
Anderson	3.2	155	471	492	384	456	1,242	796	1,230	442	408	205	119	2.69
Atchison	6.4	386	1,146	1,115	927	941	1,885	1,865	1,973	992	894	437	239	2.78
Barber	2.7	153	409	401	364	435	938	768	1,038	378	328	140	48	2.37
Barton	11.9	935	2,414	2,050	1,777	1,738	2,986	3,169	4,078	1,959	1,684	702	308	2.59
Bourbon	6.5	430	1,078	983	797	968	2,244	2,008	2,349	927	790	317	109	2.37
Brown	4.7	259	733	684	562	709	1,753	1,401	1,638	652	613	288	108	2.49
Butler	18.5	1,141	3,826	3,789	2,895	2,587	4,262	3,650	6,570	3,230	3,228	1,331	491	2.72
Chase	1.3	47	195	206	152	216	484	398	473	185	151	59	34	2.38
Chautauqua	2.1	79	263	328	231	350	849	765	755	279	201	76	24	2.19
Cherokee	8.9	468	1,425	1,596	1,149	1,388	2,874	2,320	3,103	1,397	1,324	549	207	2.53
Cheyenne	1.5	68	221	194	229	270	518	546	511	195	163	72	13	2.20
Clark	1.0	37	128	158	144	160	373	268	411	124	130	52	15	2.40
Clay	3.7	205	575	548	476	552	1,344	1,040	1,374	555	461	206	64	2.51
Cloud	4.5	315	698	669	532	647	1,639	1,418	1,569	622	563	225	103	2.56
Coffey	3.6	216	651	621	420	451	1,241	823	1,383	562	501	222	109	2.64

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder: Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons: 1	2	3	4	5	6 or More	Average Household Size
KANSAS (continued)														
ALL COUNTIES (continued)														
Comanche	1.0	45	141	168	132	147	367	303	359	148	132	45	13	2.40
Cowley	14.4	967	2,647	2,557	1,994	1,950	4,285	3,733	5,265	2,192	2,079	841	290	2.60
Crawford	15.3	1,323	2,504	2,292	1,690	2,223	5,268	4,852	5,399	2,213	1,781	709	346	2.42
Decatur	1.7	100	243	224	241	270	622	565	588	234	184	95	34	2.35
Dickinson	8.3	423	1,285	1,483	1,178	1,176	2,755	2,323	2,906	1,259	1,122	526	164	2.46
Doniphan	3.4	193	633	555	420	501	1,098	787	1,150	571	511	249	132	2.79
Douglas	27.7	4,766	8,130	5,018	3,058	2,656	4,072	7,402	9,981	4,847	3,637	1,353	480	2.78
Edwards	1.7	94	265	275	225	242	599	527	615	242	194	94	28	2.35
Elk	1.6	57	186	218	195	248	696	573	603	181	151	65	27	2.19
Ellis	10.1	1,404	2,463	1,698	1,270	1,248	2,017	2,945	3,237	1,627	1,403	629	259	2.65
Ellsworth	2.9	138	427	405	376	425	1,129	965	1,023	411	313	140	48	2.31
Finney	10.8	1,115	3,023	2,223	1,396	1,319	1,724	2,326	3,272	2,011	1,842	870	479	2.84
Ford	9.8	876	2,170	1,881	1,328	1,296	2,249	2,512	3,238	1,575	1,476	699	300	2.70
Franklin	8.6	571	1,513	1,597	1,184	1,143	2,592	2,185	3,021	1,421	1,255	507	211	2.62
Geary	10.4	1,936	2,579	2,127	1,289	1,058	1,411	2,028	3,370	2,289	1,767	652	294	2.84
Gove	1.4	85	255	231	197	192	440	448	438	196	185	83	50	2.43
Graham	1.4	76	212	232	217	208	455	393	503	192	192	89	31	2.50
Grant	2.7	242	707	622	425	340	364	598	810	512	472	228	80	2.78
Gray	1.9	143	424	385	263	256	429	374	654	315	326	159	72	2.95
Greeley	.7	57	121	128	105	108	181	213	213	124	99	40	11	2.43
Greenwood	3.2	142	417	442	414	504	1,281	979	1,225	425	364	150	57	2.44
Hamilton	1.1	60	162	185	171	169	353	564	263	136	89	38	10	2.00
Harper	3.0	121	441	440	405	466	1,127	884	1,177	401	341	138	59	2.37
Harvey	11.6	769	2,437	2,110	1,692	1,520	3,072	2,681	4,176	1,900	1,884	708	251	2.73
Haskell	1.4	100	337	314	202	195	252	295	466	226	244	122	47	2.86
Hodgeman	.9	51	132	129	144	158	286	263	329	132	111	46	19	2.44
Jackson	4.5	184	806	915	658	581	1,356	971	1,580	708	720	354	167	2.71
Jefferson	5.9	240	1,135	1,291	868	817	1,549	1,057	2,132	1,008	1,036	469	198	2.95
Jewell	1.8	85	261	229	257	261	707	547	685	249	195	96	28	2.44
Johnson	133.2	7,161	34,819	34.207	21,532	17,720	17,761	29,008	44,352	25,465	22,965	8,696	2,714	2.62
Kearny	1.2	98	271	217	186	176	252	231	405	201	204	103	56	3.17
Kingman	3.4	187	563	554	469	539	1,088	800	1,276	517	483	222	102	2.62
Kiowa	1.4	72	256	205	195	216	456	379	539	211	167	81	23	2.57
Labette	9.6	566	1,772	1,655	1,191	1,382	3,034	2,647	3,273	1,448	1,382	584	266	2.59
Lane	1.0	51	171	167	159	137	315	298	334	156	134	59	19	2.40
Leavenworth	21.2	1,187	4,567	5,461	3,099	2,714	4,172	4,444	6,376	3,922	3,964	1,752	742	3.11
Lincoln	1.6	65	235	185	223	231	661	541	593	203	166	75	22	2.25
Linn	3.4	122	503	564	446	533	1,232	916	1,305	468	439	206	66	2.56
Logan	1.4	82	244	219	220	211	424	562	393	198	151	75	21	2.21
Lyon	13.5	1,877	3,485	2,153	1,435	1,434	3,116	3,623	4,697	2,254	1,879	736	311	2.63
McPherson	10.5	719	2.084	1,853	1,447	1,450	2,947	2,644	3,869	1,659	1,479	653	196	2.62
Marion	5.1	242	727	767	672	794	1,898	1,260	2,060	746	638	297	99	2.59
Marshall	5.3	264	733	721	697	976	1,909	1,356	2,244	684	594	281	141	2.42
Meade	1.8	126	312	278	266	242	576	495	630	267	255	106	47	2.50
Miami	8.9	507	1,626	1,784	1,349	1,215	2,419	2,035	3,055	1,514	1,419	611	266	2.72
Mitchell	3.2	201	564	441	409	414	1,171	1,070	1,094	429	374	158	75	2.41
Montgomery	16.4	1,017	2,815	2,894	2,071	2,443	5,160	4,162	6,072	2,486	2,299	972	409	2.55
Morris	2.6	115	370	407	319	391	998	740	982	389	310	125	54	2.46
Morton	1.2	90	248	281	173	173	235	229	411	214	218	90	38	2.75
Nemaha	4.2	229	643	620	565	648	1,495	1,172	1,418	607	538	277	188	2.57
Neosho	6.8	426	1,168	1,186	880	988	2,152	1,732	2,437	1,068	945	445	173	2.65
Ness	1.6	98	255	237	194	237	579	447	598	211	222	87	35	2.50
Norton	2.6	109	387	399	357	363	985	975	893	323	249	124	36	2.42
Osage	6.0	336	1,077	1,117	853	824	1,793	1,330	2,130	976	965	425	174	2.72
Osborne	2.3	106	312	309	272	361	940	650	913	306	245	126	60	2.61
Ottawa	2.3	101	349	402	306	314	828	607	852	353	307	133	48	2.48
Pawnee	3.0	153	530	503	404	482	928	973	1,061	426	343	135	62	2.43
Phillips	2.9	144	465	455	377	439	1,020	890	1,018	397	381	161	53	2.38
Pottawatomie	5.9	441	1,336	1,061	739	740	1,583	1,339	2,109	936	938	417	161	2.71
Pratt	4.1	305	739	632	554	590	1,280	1,132	1,515	625	538	217	73	2.44
Rawlins	1.4	74	225	223	189	217	472	372	524	216	164	75	49	2.64
Reno	25.5	1,857	5,398	4,740	3,443	3,539	6,523	6,843	8,763	4,216	3,663	1,453	562	2.60
Republic	2.8	130	385	380	355	433	1,117	840	1,095	374	313	130	48	2.39
Rice	4.5	238	696	743	636	665	1,522	1,351	1,628	672	535	230	84	2.49
Riley	20.4	4,182	6,636	3,469	1,763	1,700	2,650	5,105	6,905	3,689	3,166	1,148	387	3.10
Rooks	2.3	144	347	317	305	362	825	602	888	295	293	142	80	2.61

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
KANSAS (continued)														
ALL COUNTIES (continued)														
Rush	1.5	70	202	192	217	256	563	394	604	218	179	77	28	2.60
Russell	3.2	165	529	478	442	509	1,077	843	1,261	497	384	164	51	2.50
Saline	20.3	1,885	4,541	3,950	2,785	2,633	4,506	5,297	7,035	3,444	2,934	1,165	425	2.53
Scott	2.1	141	487	389	286	303	494	494	678	376	355	141	56	2.71
Sedgwick	157.4	14,293	39,723	30,632	23,676	21,435	27,641	40,672	53,253	27,164	22,836	9,256	4,219	2.56
Seward	6.8	719	1,694	1,327	1,051	836	1,173	1,542	2,271	1,207	1,122	443	215	2.68
Shawnee	66.0	5,165	15,631	12,869	9,796	8,718	13,821	18,581	21,913	11,189	9,292	3,607	1,418	2.52
Sheridan	1.3	74	215	208	212	186	405	465	352	193	166	90	34	2.38
Sherman	2.8	209	541	538	391	407	714	834	910	425	389	165	77	2.50
Smith	2.3	93	305	294	323	351	934	677	895	318	271	109	30	2.35
Stafford	2.3	109	326	336	279	367	883	745	871	294	252	110	28	2.35
Stanton	.8	65	172	182	147	94	140	159	263	155	123	72	28	2.75
Stevens	1.7	128	367	340	220	255	390	324	633	274	281	133	55	3.12
Sumner	10.1	572	1,786	1,815	1,422	1,474	3,031	2,322	3,773	1,620	1,459	657	269	2.61
Thomas	3.0	321	642	544	377	394	722	757	1,031	439	487	194	92	2.90
Trego	1.7	98	283	226	224	266	603	427	649	236	233	104	51	2.65
Wabaunsee	2.5	97	411	473	351	356	812	514	963	368	406	168	81	2.80
Wallace	.7	45	141	114	101	116	183	143	279	100	100	50	28	2.86
Washington	3.0	113	393	392	398	450	1,254	911	1,099	376	325	185	104	2.43
Wichita	1.0	80	210	183	176	130	221	239	332	148	164	75	42	2.80
Wilson	4.7	247	740	757	578	707	1,671	1,208	1,767	714	643	242	126	2.53
Woodson	1.8	81	234	241	225	311	708	481	725	255	208	97	34	2.39
Wyandotte	65.3	5,050	14,398	12,054	9,668	9,645	14,485	16,174	21,399	11,530	9,489	4,219	2,489	2.65
TOTAL METRO COUNTIES	**498.2**	**39,270**	**122,720**	**105,814**	**75,073**	**66,690**	**88,633**	**121,966**	**166,899**	**88,861**	**76,830**	**30,825**	**12,819**	**2.62**
TOTAL STATE	**962.5**	**75,296**	**212,601**	**185,504**	**135,893**	**130,910**	**222,296**	**245,275**	**330,851**	**161,820**	**141,770**	**58,534**	**24,250**	**2.62**
KENTUCKY														
CLARKSVILLE - HOPKINSVILLE	**55.0**	**5,630**	**14,171**	**11,722**	**7,986**	**6,144**	**9,347**	**11,010**	**16,995**	**11,901**	**9,529**	**3,825**	**1,740**	**2.93**
Christian	20.0	1,853	4,991	4,108	2,698	2,379	3,971	3,793	5,979	4,318	3,590	1,529	791	3.18
Montgomery, Tenn.	*35.0*	*3,777*	*9,180*	*7,614*	*5,288*	*3,765*	*5,376*	*7,217*	*11,016*	*7,583*	*5,939*	*2,296*	*949*	*2.79*
HUNTINGTON - ASHLAND	**124.6**	**7,245**	**24,753**	**25,750**	**19,448**	**18,571**	**28,833**	**29,966**	**38,823**	**24,116**	**19,569**	**8,495**	**3,631**	**2.64**
Boyd	20.1	1,104	3,908	4,117	3,232	3,032	4,707	4,792	6,412	3,992	3,168	1,271	465	2.63
Carter	8.9	540	1,799	1,884	1,283	1,220	2,174	1,465	2,760	1,877	1,613	743	442	2.91
Greenup	13.6	679	2,969	3,224	2,366	1,898	2,464	2,138	4,158	2,990	2,672	1,129	513	2.88
Lawrence, Ohio	*23.7*	*1,235*	*4,690*	*5,097*	*3,841*	*3,662*	*5,175*	*5,168*	*7,313*	*4,667*	*3,908*	*1,835*	*809*	*2.70*
Cabell, W. Va.	*41.5*	*2,756*	*8,055*	*7,712*	*6,013*	*6,320*	*10,644*	*12,941*	*12,950*	*7,161*	*5,358*	*2,270*	*820*	*2.45*
Wayne, W. Va.	*16.8*	*931*	*3,332*	*3,716*	*2,713*	*2,439*	*3,669*	*3,462*	*5,230*	*3,429*	*2,850*	*1,247*	*582*	*2.70*
LEXINGTON-FAYETTE	**134.7**	**11,800**	**35,473**	**28,873**	**19,007**	**16,378**	**23,169**	**35,784**	**42,742**	**25,081**	**19,955**	**8,001**	**3,137**	**2.60**
Bourbon	7.3	346	1,419	1,482	1,117	1,121	1,815	1,673	2,282	1,419	1,184	518	224	2.64
Clark	11.2	597	2,562	2,493	1,752	1,491	2,305	2,484	3,373	2,336	1,869	807	331	2.68
Fayette	89.5	9,178	25,006	18,506	12,266	10,524	14,020	26,856	28,622	15,808	11,860	4,578	1,776	2.50
Jessamine	11.0	815	3,013	2,594	1,518	1,237	1,823	1,785	3,493	2,303	2,253	851	315	2.91
Scott	8.5	513	1,879	1,956	1,290	1,069	1,793	1,634	2,692	1,747	1,533	645	249	2.84
Woodford	7.2	351	1,594	1,842	1,064	936	1,413	1,352	2,280	1,468	1,256	602	242	2.79
LOUISVILLE	**365.1**	**21,793**	**85,574**	**78,014**	**57,204**	**51,909**	**70,606**	**87,300**	**113,798**	**69,050**	**58,405**	**24,914**	**11,633**	**2.65**
Bullitt	15.5	972	4,135	4,573	2,407	1,663	1,750	1,855	3,898	3,345	3,818	1,761	823	3.15
Jefferson	262.7	16,029	61,073	52,663	41,670	38,641	52,624	68,982	83,035	48,358	38,226	16,306	7,793	2.56
Oldham	10.6	472	2,830	3,461	1,469	1,071	1,297	1,329	2,936	2,311	2,594	1,010	420	3.32
Shelby	9.0	406	1,791	2,130	1,340	1,267	2,066	1,740	2,914	1,846	1,563	643	294	2.80
Clark, Ind.	*33.0*	*2,043*	*8,217*	*7,438*	*5,155*	*4,496*	*5,651*	*6,993*	*10,098*	*6,514*	*5,898*	*2,471*	*1,026*	*2.72*
Floyd, Ind.	*23.7*	*1,266*	*5,228*	*5,299*	*3,549*	*3,367*	*4,991*	*4,733*	*7,549*	*4,552*	*4,272*	*1,782*	*812*	*2.74*
Harrison, Ind.	*10.6*	*605*	*2,300*	*2,450*	*1,614*	*1,404*	*2,227*	*1,668*	*3,368*	*2,124*	*2,034*	*941*	*465*	*2.90*
OWENSBORO	**33.4**	**2,344**	**7,236**	**6,872**	**5,232**	**4,626**	**7,090**	**8,375**	**10,081**	**6,256**	**5,369**	**2,319**	**1,000**	**2.63**
Daviess	33.4	2,344	7,236	6,872	5,232	4,626	7,090	8,375	10,081	6,256	5,369	2,319	1,000	2.63
ALL COUNTIES														
Adair	5.8	267	913	1,117	857	936	1,710	1,069	2,089	1,152	917	380	193	2.78
Allen	5.8	305	931	1,114	853	948	1,649	1,332	1,998	1,201	789	312	168	2.57
Anderson	5.3	306	1,154	1,165	744	676	1,255	858	1,770	1,167	995	359	151	2.77
Ballard	3.2	138	549	631	426	446	1,010	855	1,049	571	460	201	64	2.53
Barren	12.9	750	2,503	2,501	1,886	1,890	3,370	2,830	4,410	2,561	2,015	778	306	2.61
Bath	3.6	192	648	695	560	528	977	740	1,128	757	605	241	129	2.75

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Bell	11.8	622	2,394	2,332	1,641	1,792	3,019	2,600	3,362	2,316	2,024	976	522	2.79
☐ Boone	19.1	1,178	4,974	4,900	3,118	2,311	2,619	3,335	5,560	4,038	3,684	1,749	734	2.90
Bourbon	7.3	346	1,419	1,482	1,117	1,121	1,815	1,673	2,282	1,419	1,184	518	224	2.64
Boyd	20.1	1,104	3,908	4,117	3,232	3,032	4,707	4,792	6,412	3,992	3,168	1,271	465	2.63
Boyle	9.8	512	1,970	2,005	1,499	1,523	2,291	2,633	3,063	1,882	1,434	569	219	2.65
Bracken	2.7	114	441	493	406	418	828	554	879	502	449	197	119	2.85
Breathitt	5.5	335	1,282	1,146	794	689	1,254	856	1,479	1,226	1,085	525	329	3.07
Breckinridge	6.3	310	1,203	1,221	843	994	1,729	1,308	2,059	1,218	1,033	437	245	2.70
Bullitt	15.5	972	4,135	4,573	2,407	1,663	1,750	1,855	3,898	3,345	3,818	1,761	823	3.15
Butler	4.1	243	753	840	542	596	1,126	734	1,359	861	726	290	130	2.90
Caldwell	5.0	228	804	881	700	759	1,628	1,249	1,735	923	730	259	104	2.52
Calloway	11.7	962	2,205	2,231	1,429	1,623	3,250	2,965	4,432	2,041	1,581	524	157	2.66
☐ Campbell	30.2	1,712	6,163	5,671	4,827	4,648	7,179	7,126	9,092	5,494	4,626	2,429	1,433	2.73
Carlisle	2.0	82	306	352	288	289	683	431	747	352	290	127	53	2.55
Carroll	3.6	229	648	732	522	552	917	834	1,149	691	563	246	117	2.67
Carter	8.9	540	1,799	1,884	1,283	1,220	2,174	1,465	2,760	1,877	1,613	743	442	2.91
Casey	5.8	310	1,054	1,089	843	877	1,627	1,371	1,854	1,140	886	374	175	2.59
Christian	20.0	1,853	4,991	4,108	2,698	2,379	3,971	3,793	5,979	4,318	3,590	1,529	791	3.18
Clark	11.2	597	2,562	2,493	1,752	1,491	2,305	2,484	3,373	2,336	1,869	807	331	2.68
Clay	7.8	490	1,644	1,742	1,115	1,063	1,746	1,102	2,142	1,764	1,444	758	590	3.08
Clinton	3.6	149	599	734	512	542	1,064	743	1,220	724	555	234	124	2.64
Crittenden	3.2	150	554	594	404	481	1,017	715	1,110	605	503	198	69	2.81
Cumberland	2.8	128	434	475	447	456	860	747	908	563	358	155	69	2.50
Daviess	33.4	2,344	7,236	6,872	5,232	4,626	7,090	8,375	10,081	6,256	5,369	2,319	1,000	2.63
Edmonson	3.4	164	600	759	505	501	871	531	1,116	751	613	265	124	3.00
Elliott	2.5	158	555	506	344	347	590	508	726	518	432	206	110	2.80
Estill	5.3	268	995	1,145	749	698	1,445	1,125	1,627	1,038	886	394	230	2.74
Fayette	89.5	9,178	25,006	18,506	12,266	10,524	14,020	26,856	28,622	15,808	11,860	4,578	1,776	2.50
Fleming	4.8	244	917	904	658	711	1,366	1,237	1,430	947	724	315	147	2.60
Floyd	17.6	1,051	3,974	3,598	2,581	2,609	3,787	3,027	5,354	3,812	3,212	1,349	846	2.85
Franklin	17.8	1,124	4,360	3,828	2,692	2,380	3,416	5,082	5,564	3,386	2,526	923	319	2.50
Fulton	3.1	140	464	500	407	450	1,139	902	1,000	488	433	176	101	2.48
Gallatin	2.0	99	377	465	308	283	468	556	563	386	287	149	59	2.55
Garrard	4.3	207	823	816	659	648	1,147	888	1,494	888	649	263	118	2.63
Grant	5.2	263	1,002	1,235	721	706	1,273	836	1,730	1,003	942	452	237	2.94
Graves	13.5	635	2,361	2,507	1,737	2,068	4,192	3,336	4,790	2,408	1,964	753	249	2.50
Grayson	8.4	493	1,566	1,599	1,191	1,278	2,273	1,659	2,792	1,675	1,341	629	304	2.71
Green	3.9	187	657	763	579	635	1,079	741	1,378	831	613	242	95	2.67
Greenup	13.6	679	2,969	3,224	2,366	1,898	2,464	2,138	4,158	2,990	2,672	1,129	513	2.88
Hancock	2.9	186	683	663	424	337	607	697	808	567	505	231	92	2.72
Hardin	27.9	2,932	7,331	6,564	4,202	2,998	3,873	5,237	8,180	6,251	5,124	2,206	902	3.25
Harlan	14.1	888	3,018	2,605	1,925	2,199	3,465	2,868	4,036	2,856	2,481	1,201	658	2.86
Harrison	5.7	291	1,000	1,078	826	847	1,658	1,161	1,926	1,082	951	415	165	2.75
Hart	5.9	281	992	1,149	890	1,013	1,575	1,263	1,938	1,180	908	401	210	2.68
☐ Henderson	16.4	1,092	3,627	3,352	2,489	2,300	3,540	3,981	5,112	3,234	2,567	1,082	424	2.61
Henry	4.7	222	833	1,009	666	736	1,234	925	1,602	912	765	338	158	2.79
Hickman	1.9	83	312	347	238	287	633	418	677	357	300	87	61	2.74
Hopkins	17.9	1,127	3,837	3,557	2,428	2,551	4,400	4,035	5,837	3,538	2,910	1,109	471	2.63
Jackson	4.5	288	909	858	625	659	1,161	763	1,486	949	730	347	225	2.80
Jefferson	262.7	16,029	61,073	52,663	41,670	38,641	52,624	68,982	83,035	48,358	38,226	16,306	7,793	2.56
Jessamine	11.0	815	3,013	2,594	1,518	1,237	1,823	1,785	3,493	2,303	2,253	851	315	2.91
Johnson	8.9	515	1,890	1,868	1,269	1,241	2,117	1,549	2,851	1,868	1,539	692	401	2.91
☐ Kenton	52.6	3,304	12,088	10,448	7,901	7,364	11,495	12,895	15,805	9,687	8,016	3,887	2,310	2.68
Knott	6.1	414	1,438	1,290	806	830	1,322	906	1,700	1,363	1,207	519	405	3.05
Knox	11.0	628	2,202	2,348	1,443	1,584	2,795	2,092	3,274	2,241	1,906	916	571	2.85
Larue	4.4	202	792	851	676	644	1,235	1,011	1,427	873	691	268	130	2.68
Laurel	15.7	947	3,465	3,335	2,296	2,164	3,493	2,672	4,852	3,365	2,827	1,308	676	2.87
Lawrence	5.1	275	995	1,075	686	727	1,342	975	1,484	1,041	921	424	255	2.92
Lee	2.9	121	495	539	456	420	869	761	860	586	402	198	93	2.59
Leslie	4.9	394	1,162	1,094	782	566	902	782	1,254	1,167	976	472	249	3.02
Letcher	10.5	618	2,334	2,108	1,524	1,474	2,442	2,012	3,017	2,157	1,943	855	516	2.87
Lewis	5.0	338	978	1,068	719	689	1,208	1,035	1,389	1,060	836	425	255	2.82
Lincoln	7.1	358	1,303	1,443	1,032	1,085	1,879	1,496	2,232	1,416	1,167	507	282	2.72
Livingston	3.7	172	714	742	542	549	981	1,016	1,164	714	557	196	53	2.46
Logan	9.9	546	1,703	2,013	1,454	1,467	2,717	2,167	3,213	1,953	1,611	656	300	2.68
Lyon	2.3	93	351	390	329	406	731	706	807	403	265	91	28	2.83

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
KENTUCKY (continued)														
ALL COUNTIES (continued)														
McCracken	24.5	1,306	4,986	4,644	3,559	3,655	6,350	6,767	8,092	4,445	3,499	1,256	441	2.45
McCreary	5.7	306	1,165	1,169	817	848	1,395	1,102	1,577	1,193	978	508	342	2.93
McLean	3.5	170	661	727	481	504	957	685	1,221	652	603	257	82	2.83
Madison	19.6	1,948	4,487	4,097	2,746	2,420	3,902	4,549	6,407	4,068	2,917	1,178	481	2.92
Magoffin	4.9	369	1,087	1,065	717	624	1,038	883	1,324	1,090	838	439	326	2.96
Marion	5.7	325	1,205	1,132	838	780	1,420	1,179	1,588	1,080	935	538	380	2.98
Marshall	10.7	520	1,912	2,233	1,643	1,593	2,799	2,324	3,852	2,071	1,695	606	152	2.54
Martin	4.4	341	1,175	942	600	550	792	550	1,131	991	967	452	309	3.27
Mason	6.3	311	1,157	1,118	985	1,030	1,699	1,478	2,064	1,159	966	422	211	2.63
Meade	8.1	690	2,812	1,879	946	776	997	1,153	2,190	1,797	1,841	777	342	3.04
Menifee	1.6	109	333	309	237	227	385	254	499	326	312	137	72	3.31
Mercer	7.4	392	1,371	1,508	1,151	1,117	1,861	1,507	2,534	1,415	1,217	515	212	2.70
Metcalfe	3.6	179	595	721	566	546	993	701	1,190	797	559	230	123	2.72
Monroe	4.7	254	773	940	693	715	1,325	1,159	1,498	990	648	274	131	2.55
Montgomery	7.8	500	1,729	1,711	1,091	1,068	1,701	1,657	2,394	1,627	1,340	535	247	2.72
Morgan	4.1	292	809	792	605	550	1,052	777	1,322	889	539	301	172	2.95
Muhlenberg	11.4	649	2,265	2,246	1,545	1,677	3,018	2,081	3,809	2,303	2,050	791	366	2.79
Nelson	10.4	628	2,435	2,174	1,562	1,461	2,140	1,974	2,890	2,107	1,842	995	592	2.93
Nicholas	2.7	147	483	515	377	415	763	583	903	516	413	191	94	2.67
Ohio	8.0	422	1,608	1,607	1,100	1,139	2,124	1,700	2,622	1,521	1,337	570	250	2.69
Oldham	10.6	472	2,830	3,461	1,469	1,071	1,297	1,329	2,936	2,311	2,594	1,010	420	3.32
Owen	3.4	143	598	629	500	523	1,007	870	1,037	626	519	236	112	2.74
Owsley	1.7	83	318	331	239	248	481	266	560	337	304	147	86	3.18
Pendleton	4.2	239	807	850	618	611	1,075	980	1,230	845	658	335	152	2.69
Perry	12.0	763	2,747	2,502	1,813	1,628	2,547	2,095	3,245	2,567	2,319	1,113	661	2.95
Pike	28.3	1,976	6,817	6,129	4,208	3,963	5,207	5,173	8,008	6,437	5,247	2,334	1,101	2.88
Powell	4.1	230	910	997	592	519	852	594	1,168	880	834	411	213	3.07
Pulaski	18.8	1,059	3,678	3,850	2,844	2,758	4,611	4,216	6,155	3,765	2,952	1,195	517	2.63
Robertson	.8	24	124	157	121	124	250	179	273	151	122	47	28	2.63
Rockcastle	5.3	281	957	1,108	787	750	1,417	995	1,725	1,065	887	386	242	2.79
Rowan	6.4	629	1,340	1,419	862	808	1,342	1,491	2,099	1,262	986	384	178	3.03
Russell	5.8	282	974	1,074	830	1,000	1,640	1,397	1,910	1,152	826	363	152	2.57
Scott	8.5	513	1,879	1,956	1,290	1,069	1,793	1,634	2,692	1,747	1,533	645	249	2.84
Shelby	9.0	406	1,791	2,130	1,340	1,267	2,066	1,740	2,914	1,846	1,563	643	294	2.80
Simpson	5.4	329	1,082	1,050	769	794	1,376	1,162	1,792	1,054	857	355	180	2.70
Spencer	2.2	107	425	516	323	311	518	387	687	464	410	168	84	2.91
Taylor	8.7	518	1,743	1,808	1,399	1,196	2,036	2,053	2,890	1,837	1,267	474	179	2.56
Todd	4.3	217	730	780	600	681	1,292	965	1,406	856	614	301	158	2.65
Trigg	3.6	120	578	698	511	639	1,054	783	1,307	676	504	225	105	2.58
Trimble	2.2	98	462	513	298	321	508	327	759	453	414	172	75	2.91
Union	5.8	368	1,253	1,061	813	869	1,436	1,400	1,721	1,137	923	429	190	3.02
Warren	29.6	3,005	7,165	6,101	3,998	3,659	5,672	7,066	9,757	5,753	4,595	1,717	712	2.74
Washington	3.4	168	653	653	472	535	919	564	1,126	642	603	266	199	2.94
Wayne	6.7	385	1,295	1,329	967	1,004	1,720	1,362	2,181	1,367	1,073	473	244	2.72
Webster	5.5	332	984	973	727	778	1,706	1,288	1,833	1,037	849	317	176	2.64
Whitley	13.5	818	2,719	2,716	1,841	1,939	3,467	2,993	4,299	2,575	2,145	969	519	2.76
Wolfe	2.5	175	456	484	343	363	679	436	790	542	440	191	101	2.88
Woodford	7.2	351	1,594	1,842	1,064	936	1,413	1,352	2,280	1,468	1,256	602	242	2.79
TOTAL METRO COUNTIES	**646.8**	**43,485**	**153,057**	**136,276**	**99,039**	**88,798**	**126,145**	**157,590**	**200,484**	**122,827**	**101,461**	**43,859**	**20,579**	**2.66**
TOTAL STATE	**1,383.2**	**89,466**	**305,297**	**286,242**	**204,453**	**193,379**	**304,363**	**313,196**	**433,069**	**271,591**	**222,991**	**95,957**	**46,396**	**2.72**
LOUISIANA														
ALEXANDRIA	**48.8**	**3,292**	**10,253**	**10,393**	**7,426**	**7,001**	**10,435**	**11,242**	**14,689**	**9,160**	**7,806**	**3,764**	**2,139**	**2.81**
Rapides	48.8	3,292	10,253	10,393	7,426	7,001	10,435	11,242	14,689	9,160	7,806	3,764	2,139	2.81
BATON ROUGE	**189.2**	**16,676**	**52,172**	**42,919**	**27,258**	**22,991**	**27,184**	**41,115**	**55,551**	**36,291**	**32,404**	**15,603**	**8,236**	**2.85**
Ascension	19.7	1,438	5,175	4,627	2,893	2,390	3,177	3,223	5,293	3,878	4,041	2,013	1,252	3.03
East Baton Rouge	138.3	13,052	39,168	30,636	19,585	16,727	19,132	32,930	41,536	25,995	22,059	10,456	5,324	2.78
Livingston	24.6	1,754	6,356	6,200	3,719	2,928	3,643	3,820	6,947	5,151	5,101	2,478	1,103	3.01
West Baton Rouge	6.6	432	1,473	1,456	1,061	946	1,232	1,142	1,775	1,267	1,203	656	557	3.18
HOUMA - THIBODAUX	**61.2**	**5,591**	**15,681**	**13,979**	**9,496**	**7,468**	**8,985**	**10,809**	**16,737**	**12,718**	**11,280**	**6,064**	**3,592**	**2.99**
Lafourche	28.5	2,548	6,908	6,438	4,438	3,687	4,481	4,801	8,090	5,968	5,257	2,778	1,606	3.00
Terrebonne	32.7	3,043	8,773	7,541	5,058	3,781	4,504	6,008	8,647	6,750	6,023	3,286	1,986	2.98

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
LOUISIANA (continued)														
LAFAYETTE	**74.5**	**7,375**	**20,296**	**16,180**	**11,185**	**8,601**	**10,863**	**16,926**	**21,672**	**14,218**	**11,932**	**6,105**	**3,647**	**2.82**
Lafayette	59.8	6,362	16,974	12,916	8,975	6,592	7,981	14,585	17,584	11,318	9,304	4,593	2,416	2.75
St. Martin	14.7	1,013	3,322	3,264	2,210	2,009	2,882	2,341	4,088	2,900	2,628	1,512	1,231	3.12
LAKE CHARLES	**61.8**	**4,630**	**14,272**	**13,175**	**10,138**	**8,563**	**11,022**	**12,931**	**18,660**	**12,045**	**10,372**	**5,112**	**2,680**	**2.80**
Calcasieu	61.8	4,630	14,272	13,175	10,138	8,563	11,022	12,931	18,660	12,045	10,372	5,112	2,680	2.80
MONROE	**51.7**	**4,027**	**11,741**	**10,609**	**7,811**	**6,948**	**10,564**	**11,753**	**15,905**	**9,368**	**8,601**	**3,895**	**2,178**	**2.78**
Ouachita	51.7	4,027	11,741	10,609	7,811	6,948	10,564	11,753	15,905	9,368	8,601	3,895	2,178	2.78
NEW ORLEANS	**488.9**	**32,515**	**123,907**	**108,119**	**74,973**	**65,987**	**83,399**	**127,140**	**141,671**	**88,976**	**73,150**	**36,015**	**21,948**	**2.68**
Jefferson	174.6	12,817	47,678	42,041	27,490	22,309	22,265	41,450	50,905	33,670	28,452	13,381	6,742	2.68
Orleans	208.9	13,505	50,530	39,635	29,384	29,586	46,260	66,893	61,104	33,574	24,604	12,689	10,036	2.57
St. Bernard	24.0	1,481	5,634	5,357	4,501	3,862	3,165	4,044	6,970	5,336	4,575	2,113	962	2.88
St. Charles	15.1	1,087	3,812	3,645	2,679	1,850	2,027	2,706	4,028	3,155	2,805	1,517	889	2.96
St. John the Baptist	13.1	889	3,449	3,282	2,044	1,531	1,905	1,851	3,312	2,692	2,656	1,481	1,108	3.20
St. Tammany	53.2	2,736	12,804	14,159	8,875	6,849	7,777	10,196	15,352	10,549	10,058	4,834	2,211	2.86
SHREVEPORT	**133.8**	**9,606**	**30,439**	**27,762**	**20,787**	**18,167**	**27,039**	**33,175**	**41,185**	**24,498**	**20,381**	**9,267**	**5,294**	**2.68**
Bossier	32.0	2,714	7,988	7,949	5,248	3,715	4,386	6,699	9,248	6,711	5,862	2,433	1,047	2.82
Caddo	101.8	6,892	22,451	19,813	15,539	14,452	22,653	26,476	31,937	17,787	14,519	6,834	4,247	2.64
ALL COUNTIES														
Acadia	19.8	1,354	3,890	3,993	3,160	2,867	4,536	3,768	5,925	3,795	3,147	1,888	1,277	2.94
Allen	7.2	330	1,279	1,433	1,144	1,113	1,901	1,702	2,036	1,305	1,152	603	402	2.94
Ascension	19.7	1,438	5,175	4,627	2,893	2,390	3,177	3,223	5,293	3,878	4,041	2,013	1,252	3.03
Assumption	6.9	432	1,516	1,518	1,001	923	1,510	1,070	1,825	1,282	1,312	777	634	3.23
Avoyelles	14.6	743	2,574	2,781	2,198	2,313	3,991	2,999	4,645	2,566	2,276	1,267	847	2.93
Beauregard	11.2	690	2,337	2,489	1,780	1,508	2,396	2,116	3,386	2,152	1,980	1,002	564	2.94
Bienville	6.1	234	936	1,020	885	903	2,122	1,480	2,050	949	835	462	324	2.74
Bossier	32.0	2,714	7,988	7,949	5,248	3,715	4,386	6,699	9,248	6,711	5,862	2,433	1,047	2.82
Caddo	101.8	6,892	22,451	19,813	15,539	14,452	22,653	26,476	31,937	17,787	14,519	6,834	4,247	2.64
Calcasieu	61.8	4,630	14,272	13,175	10,138	8,563	11,022	12,931	18,660	12,045	10,372	5,112	2,680	2.80
Caldwell	4.7	241	783	851	681	700	1,444	1,325	1,414	760	690	317	194	2.57
Cameron	3.4	271	690	657	616	485	681	757	949	682	532	321	159	2.76
Catahoula	4.4	270	790	825	663	677	1,175	910	1,360	798	748	355	229	2.82
Claiborne	6.2	234	906	989	852	964	2,255	1,514	2,146	1,010	806	378	346	2.85
Concordia	8.0	456	1,503	1,662	1,343	1,230	1,806	1,680	2,354	1,538	1,359	645	424	2.83
De Soto	10.1	443	1,691	1,792	1,463	1,506	3,205	2,368	3,151	1,795	1,423	791	572	2.78
East Baton Rouge	138.3	13,052	39,168	30,636	19,585	16,727	19,132	32,930	41,536	25,995	22,059	10,456	5,324	2.78
East Carroll	3.7	194	679	622	524	586	1,095	900	1,034	549	544	306	367	2.95
East Feliciana	5.9	298	1,164	1,240	967	858	1,373	1,048	1,593	1,118	1,060	567	514	3.63
Evangeline	12.2	799	2,223	2,383	1,851	1,884	3,060	2,473	3,979	2,186	1,834	997	731	2.86
Franklin	8.4	415	1,392	1,516	1,225	1,299	2,553	1,918	2,590	1,530	1,270	634	458	2.79
Grant	6.8	311	1,096	1,349	945	1,092	2,007	1,574	2,155	1,171	1,036	572	292	2.74
Iberia	21.9	1,596	4,851	4,693	3,434	3,030	4,296	3,733	6,324	4,381	3,768	2,086	1,608	3.02
Iberville	10.3	547	2,088	2,073	1,543	1,544	2,505	2,069	2,713	1,955	1,762	937	864	3.23
Jackson	6.8	305	1,055	1,265	996	1,023	2,156	1,855	2,134	1,142	916	463	290	2.62
Jefferson	174.6	12,817	47,678	42,041	27,490	22,309	22,265	41,450	50,905	33,670	28,452	13,381	6,742	2.68
Jefferson Davis	11.0	751	2,076	2,233	1,759	1,588	2,593	2,045	3,323	2,056	1,851	1,029	696	2.94
Lafayette	59.8	6,362	16,974	12,916	8,975	6,592	7,981	14,585	17,584	11,318	9,304	4,593	2,416	2.75
Lafourche	28.5	2,548	6,908	6,438	4,438	3,687	4,481	4,801	8,090	5,968	5,257	2,778	1,606	3.00
La Salle	6.0	343	1,072	1,138	873	872	1,702	1,327	1,938	1,112	965	437	221	2.73
Lincoln	14.0	1,703	2,704	2,559	1,811	1,850	3,373	3,534	4,737	2,429	1,993	834	473	3.05
Livingston	24.6	1,754	6,356	6,200	3,719	2,928	3,643	3,820	6,947	5,151	5,101	2,478	1,103	3.01
Madison	5.7	330	983	1,015	777	797	1,798	1,864	1,417	867	725	470	357	2.63
Morehouse	13.0	663	2,299	2,361	2,075	2,069	3,533	2,931	4,041	2,206	2,027	977	818	2.85
Natchitoches	14.1	943	2,707	2,546	1,966	2,015	3,923	3,483	4,323	2,434	2,001	1,133	726	2.85
Orleans	208.9	13,505	50,530	39,635	29,384	29,586	46,260	66,893	61,104	33,574	24,604	12,689	10,036	2.57
Ouachita	51.7	4,027	11,741	10,609	7,811	6,948	10,564	11,753	15,905	9,368	8,601	3,895	2,178	2.78
Plaquemines	8.3	598	1,902	2,019	1,464	1,090	1,227	1,259	2,246	1,704	1,655	859	577	3.16
Pointe Coupee	8.2	427	1,589	1,630	1,204	1,231	2,119	1,753	2,299	1,527	1,333	750	538	2.90
Rapides	48.8	3,292	10,253	10,393	7,426	7,001	10,435	11,242	14,689	9,160	7,806	3,764	2,139	2.81
Red River	3.8	200	656	683	525	607	1,129	807	1,206	695	[illegible]	282	230	2.82
Richland	7.9	369	1,288	1,395	1,144	1,265	2,439	1,677	2,463	1,358	1,278	647	477	2.84
Sabine	10.4	472	1,598	2,026	1,441	1,734	3,129	2,535	3,396	1,674	1,530	806	459	2.68
St. Bernard	24.0	1,481	5,634	5,357	4,501	3,862	3,165	4,044	6,970	5,336	4,575	2,113	962	2.88
St. Charles	15.1	1,087	3,812	3,645	2,679	1,850	2,027	2,706	4,028	3,155	2,805	1,517	889	2.96
St. Helena	3.1	130	584	586	467	438	895	685	836	519	497	294	269	3.10
St. James	6.8	353	1,504	1,483	1,092	923	1,445	976	1,646	1,288	1,365	808	717	3.28

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
LOUISIANA (continued)														
ALL COUNTIES (continued)														
St. John the Baptist	13.1	889	3,449	3,282	2,044	1,531	1,905	1,851	3,312	2,692	2,656	1,481	1,108	3.20
St. Landry	29.8	1,750	5,783	5,975	4,788	4,437	7,067	6,345	8,557	5,446	4,644	2,744	2,064	2.89
St. Martin	14.7	1,013	3,322	3,264	2,210	2,009	2,882	2,341	4,088	2,900	2,628	1,512	1,231	3.12
St. Mary	19.8	1,642	4,785	4,682	3,021	2,479	3,191	3,668	5,556	3,727	3,473	1,895	1,481	3.05
St. Tammany	53.2	2,736	12,804	14,159	8,875	6,849	7,777	10,196	15,352	10,549	10,058	4,834	2,211	2.86
Tangipahoa	31.2	2,372	6,711	6,457	4,488	4,324	6,848	6,486	9,305	5,758	5,180	2,652	1,819	2.93
Tensas	2.9	118	444	448	390	489	1,011	765	861	465	414	210	185	2.86
Terrebonne	32.7	3,043	8,773	7,541	5,058	3,781	4,504	6,008	8,647	6,750	6,023	3,286	1,986	2.98
Union	8.0	316	1,301	1,500	1,121	1,254	2,508	1,620	2,696	1,387	1,286	623	388	2.85
Vermilion	18.6	1,354	3,583	3,650	2,877	2,721	4,415	3,779	5,759	3,598	2,899	1,607	958	2.82
Vernon	18.1	2,499	4,710	3,899	2,336	1,844	2,812	3,099	5,328	4,019	3,388	1,478	788	3.34
Washington	16.9	867	3,061	3,240	2,628	2,743	4,361	3,726	5,316	3,062	2,686	1,299	811	2.81
Webster	17.2	913	2,886	3,268	2,575	2,738	4,820	3,942	5,829	3,118	2,546	1,132	633	2.64
West Baton Rouge	6.6	432	1,473	1,456	1,061	946	1,232	1,142	1,775	1,267	1,203	656	557	3.18
West Carroll	4.7	209	749	882	668	716	1,476	991	1,560	790	772	377	210	2.77
West Feliciana	2.6	127	534	502	456	366	615	490	765	455	427	259	204	5.19
Winn	6.2	292	1,075	1,126	868	999	1,840	1,349	2,053	1,130	934	454	280	2.74
TOTAL METRO COUNTIES	**1,109.9**	**83,712**	**278,761**	**243,136**	**169,074**	**145,726**	**189,491**	**265,091**	**326,070**	**207,274**	**175,926**	**85,825**	**49,714**	**2.75**
TOTAL STATE	**1,576.8**	**113,616**	**368,788**	**335,590**	**239,159**	**213,820**	**305,827**	**363,486**	**467,289**	**292,762**	**250,825**	**125,249**	**77,189**	**2.81**
MAINE														
BANGOR	**50.7**	**3,709**	**11,646**	**10,494**	**7,894**	**6,771**	**10,186**	**11,311**	**16,257**	**9,432**	**8,454**	**3,674**	**1,572**	**2.79**
Penobscot	50.7	3,709	11,646	10,494	7,894	6,771	10,186	11,311	16,257	9,432	8,454	3,674	1,572	2.79
LEWISTON - AUBURN	**39.5**	**2,724**	**8,426**	**7,758**	**5,816**	**5,645**	**9,131**	**10,265**	**12,233**	**7,175**	**5,969**	**2,702**	**1,156**	**2.64**
Androscoggin	39.5	2,724	8,426	7,758	5,816	5,645	9,131	10,265	12,233	7,175	5,969	2,702	1,156	2.64
PORTLAND	**93.6**	**5,662**	**21,198**	**18,865**	**13,526**	**13,123**	**21,226**	**26,309**	**30,227**	**15,591**	**13,324**	**5,856**	**2,293**	**2.54**
Cumberland	93.6	5,662	21,198	18,865	13,526	13,123	21,226	26,309	30,227	15,591	13,324	5,856	2,293	2.54
ALL COUNTIES														
Androscoggin	39.5	2,724	8,426	7,758	5,816	5,645	9,131	10,265	12,233	7,175	5,969	2,702	1,156	2.64
Aroostook	29.7	1,867	6,618	6,235	4,687	4,118	6,175	6,159	8,829	5,725	5,240	2,527	1,220	2.87
Cumberland	93.6	5,662	21,198	18,865	13,526	13,123	21,226	26,309	30,227	15,591	13,324	5,856	2,293	2.54
Franklin	11.3	726	2,331	2,426	1,684	1,526	2,607	2,890	3,474	1,928	1,895	790	323	2.67
Hancock	18.7	948	3,806	3,487	2,708	2,642	5,109	4,959	6,517	3,103	2,584	1,124	413	2.50
Kennebec	44.9	2,631	9,880	9,326	6,745	6,472	9,846	11,779	13,892	7,888	6,939	3,062	1,340	2.64
Knox	14.4	682	2,793	2,633	2,045	2,182	4,065	4,093	4,854	2,414	1,859	861	319	2.51
Lincoln	11.7	473	2,333	2,247	1,680	1,710	3,257	2,629	4,248	1,996	1,781	716	330	2.58
Oxford	20.1	961	3,923	3,910	3,119	3,102	5,085	4,946	6,548	3,503	3,100	1,369	634	2.60
Penobscot	50.7	3,709	11,646	10,494	7,894	6,771	10,186	11,311	16,257	9,432	8,454	3,674	1,572	2.79
Piscataquis	6.8	362	1,264	1,356	1,019	981	1,818	1,336	2,438	1,173	1,122	487	244	2.74
Sagadahoc	12.9	803	3,083	2,901	1,732	1,629	2,752	2,876	4,185	2,381	2,140	923	395	2.68
Somerset	17.4	882	3,641	3,681	2,667	2,479	4,050	3,561	5,711	3,145	2,906	1,417	660	2.76
Waldo	12.1	662	2,758	2,501	1,746	1,642	2,791	2,647	3,889	2,289	1,914	929	432	2.69
Washington	13.6	660	2,602	2,535	2,060	2,080	3,663	3,359	4,458	2,287	2,067	1,019	410	2.63
York	65.0	3,343	14,630	13,191	9,327	9,413	15,096	16,212	20,884	11,408	10,201	4,392	1,903	2.62
TOTAL METRO COUNTIES	**183.8**	**12,095**	**41,270**	**37,117**	**27,236**	**25,539**	**40,543**	**47,885**	**58,717**	**32,198**	**27,747**	**12,232**	**5,021**	**2.63**
TOTAL STATE	**462.4**	**27,095**	**100,932**	**93,546**	**68,455**	**65,515**	**106,857**	**115,331**	**148,644**	**81,438**	**71,495**	**31,848**	**13,644**	**2.64**
MARYLAND														
BALTIMORE	**874.7**	**42,211**	**199,345**	**201,307**	**143,365**	**131,762**	**156,710**	**202,224**	**271,504**	**167,278**	**140,302**	**61,400**	**31,992**	**2.72**
Anne Arundel	147.6	7,393	36,067	39,874	25,679	20,053	18,534	26,926	45,181	30,452	28,219	11,865	4,957	2.92
Baltimore	270.0	12,997	60,508	57,565	46,028	45,051	47,851	65,828	89,168	52,042	40,785	16,292	5,885	2.57
Baltimore city	282.0	14,702	59,235	52,253	42,432	45,341	68,037	79,185	84,270	48,766	35,995	18,456	15,328	2.67
Carroll	42.0	1,652	9,735	11,716	6,607	5,305	6,985	6,285	13,100	8,770	8,739	3,615	1,491	2.97
Harford	57.8	2,663	13,922	16,680	10,051	7,445	7,039	9,253	16,919	12,227	12,002	5,303	2,096	2.96
Howard	63.5	2,361	17,531	20,693	10,674	6,647	5,594	12,820	18,639	12,776	12,412	5,048	1,805	2.76
Queen Anne's	11.8	443	2,347	2,526	1,894	1,920	2,670	1,927	4,227	2,245	2,150	821	430	2.86
CUMBERLAND	**39.3**	**1,634**	**6,605**	**7,490**	**6,075**	**6,625**	**10,871**	**9,943**	**12,793**	**7,021**	**5,875**	**2,608**	**1,060**	**2.62**
Allegany	28.8	1,161	4,557	5,227	4,512	4,974	8,369	7,312	9,664	5,053	4,154	1,856	761	2.62
Mineral, W. Va.	*10.5*	*473*	*2,048*	*2,263*	*1,563*	*1,651*	*2,502*	*2,631*	*3,129*	*1,968*	*1,721*	*752*	*299*	*2.64*

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
MARYLAND (continued)														
HAGERSTOWN	**43.3**	**2,366**	**8,662**	**8,948**	**6,993**	**6,753**	**9,578**	**9,696**	**14,623**	**8,320**	**6,665**	**2,806**	**1,190**	**2.74**
Washington	43.3	2,366	8,662	8,948	6,993	6,753	9,578	9,696	14,623	8,320	6,665	2,806	1,190	2.74
ALL COUNTIES														
Allegany	28.8	1,161	4,557	5,227	4,512	4,974	8,369	7,312	9,664	5,053	4,154	1,856	761	2.62
Anne Arundel	147.6	7,393	36,067	39,874	25,679	20,053	18,534	26,926	45,181	30,452	28,219	11,865	4,957	2.92
Baltimore	270.0	12,997	60,508	57,565	46,028	45,051	47,851	65,828	89,168	52,042	40,785	16,292	5,885	2.57
Baltimore city	282.0	14,702	59,235	52,253	42,432	45,341	68,037	79,185	84,270	48,766	35,995	18,456	15,328	2.67
☐ Calvert	17.7	575	4,093	4,830	2,763	2,480	2,959	2,531	5,310	3,432	3,616	1,698	1,113	3.01
Caroline	9.5	420	1,776	1,944	1,369	1,501	2,490	1,841	3,266	1,866	1,551	638	338	2.73
Carroll	42.0	1,652	9,735	11,716	6,607	5,305	6,985	6,285	13,100	8,770	8,739	3,615	1,491	2.97
☐ Cecil	25.4	1,261	5,591	6,205	4,223	3,765	4,355	4,833	7,397	5,189	4,765	2,245	971	2.88
☐ Charles	31.5	1,261	7,891	10,247	4,948	3,544	3,609	3,791	7,996	6,730	7,354	3,465	2,164	3.20
Dorchester	11.7	516	2,012	2,160	1,756	2,023	3,233	2,689	4,126	2,202	1,641	670	372	2.65
☐ Frederick	50.8	2,245	12,495	12,989	7,881	6,507	8,683	8,165	15,571	10,507	10,392	4,205	1,960	2.92
Garrett	9.8	570	1,970	2,131	1,441	1,466	2,222	1,820	3,041	1,945	1,702	852	440	2.89
Harford	57.8	2,663	13,922	16,680	10,051	7,445	7,039	9,253	16,919	12,227	12,002	5,303	2,096	2.96
Howard	63.5	2,361	17,531	20,693	10,674	6,647	5,594	12,820	18,639	12,776	12,412	5,048	1,805	2.76
Kent	6.6	323	1,110	1,251	948	1,113	1,855	1,694	2,273	1,157	912	386	178	2.61
☐ Montgomery	272.4	9,986	60,805	70,435	49,240	40,739	41,195	65,036	85,299	50,762	44,727	18,962	7,614	2.63
☐ Prince George's	255.3	16,581	73,258	70,233	41,297	29,180	24,751	54,607	75,031	51,943	43,819	19,751	10,149	2.79
Queen Anne's	11.8	443	2,347	2,526	1,894	1,920	2,670	1,927	4,227	2,245	2,150	821	430	2.86
St. Mary's	25.0	1,779	6,646	6,415	3,570	3,032	3,558	4,795	7,127	4,869	4,692	2,225	1,292	2.96
Somerset	7.0	231	1,124	1,219	1,064	1,203	2,159	1,576	2,357	1,286	1,028	462	291	2.83
Talbot	11.7	470	1,964	2,045	1,656	2,047	3,518	3,170	4,231	1,967	1,515	581	236	2.44
Washington	43.3	2,366	8,662	8,948	6,993	6,753	9,578	9,696	14,623	8,320	6,665	2,806	1,190	2.74
Wicomico	27.8	1,497	5,714	5,888	4,421	4,224	6,056	6,392	9,195	5,432	4,277	1,745	759	2.67
Worcester	15.3	764	2,815	2,940	2,414	2,546	3,821	3,824	5,332	2,712	2,054	873	505	2.51
TOTAL METRO COUNTIES	**1,599.9**	**77,647**	**376,697**	**390,421**	**265,222**	**229,704**	**260,209**	**358,195**	**492,395**	**309,214**	**265,794**	**116,388**	**57,914**	**2.74**
TOTAL STATE	**1,724.3**	**84,217**	**401,828**	**416,414**	**283,861**	**248,859**	**289,121**	**385,996**	**533,343**	**332,650**	**285,166**	**124,820**	**62,325**	**2.74**
MASSACHUSETTS														
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**1,413.9**	**69,311**	**312,792**	**293,225**	**219,024**	**207,490**	**312,058**	**391,695**	**428,090**	**234,059**	**204,257**	**102,729**	**53,070**	**2.64**
Essex	251.7	10,586	49,867	50,754	39,677	40,155	60,661	67,059	77,229	42,896	38,312	18,098	8,106	2.61
Middlesex	510.3	22,653	116,008	108,698	81,753	74,072	107,116	131,985	156,234	87,259	77,608	38,353	18,861	2.69
Norfolk	226.0	6,871	43,842	48,090	38,470	35,907	52,820	56,957	69,144	38,254	34,380	17,924	9,341	2.71
Plymouth	153.2	5,987	34,413	37,770	23,660	20,973	30,397	32,278	44,551	27,157	27,762	14,259	7,193	2.87
Suffolk	272.7	23,214	68,662	47,913	35,464	36,383	61,064	103,416	80,932	38,493	26,195	14,095	9,569	2.41
NEW BEDFORD - FALL RIVER - ATTLEBORO	**184.6**	**8,453**	**36,175**	**37,229**	**27,861**	**30,329**	**44,553**	**42,515**	**58,516**	**34,007**	**29,481**	**13,306**	**6,775**	**2.70**
Bristol	184.6	8,453	36,175	37,229	27,861	30,329	44,553	42,515	58,516	34,007	29,481	13,306	6,775	2.70
PITTSFIELD	**55.3**	**2,503**	**10,219**	**10,269**	**8,439**	**9,252**	**14,618**	**15,756**	**17,496**	**9,257**	**7,748**	**3,624**	**1,419**	**2.57**
Berkshire	55.3	2,503	10,219	10,269	8,439	9,252	14,618	15,756	17,496	9,257	7,748	3,624	1,419	2.57
SPRINGFIELD	**221.1**	**12,045**	**46,005**	**42,850**	**33,315**	**35,967**	**50,918**	**57,810**	**69,581**	**38,959**	**32,834**	**15,003**	**6,913**	**2.69**
Hampden	171.8	8,498	33,772	33,222	26,651	28,876	40,781	45,033	53,342	30,216	25,587	11,974	5,648	2.63
Hampshire	49.3	3,547	12,233	9,628	6,664	7,091	10,137	12,777	16,239	8,743	7,247	3,029	1,265	2.93
WORCESTER - FITCHBURG - LEOMINSTER	**254.5**	**13,038**	**52,394**	**50,779**	**37,551**	**40,042**	**60,696**	**62,912**	**80,291**	**44,272**	**39,727**	**18,615**	**8,683**	**2.70**
Worcester	254.5	13,038	52,394	50,779	37,551	40,042	60,696	62,912	80,291	44,272	39,727	18,615	8,683	2.70
ALL COUNTIES														
Barnstable	75.4	2,511	13,057	12,691	9,602	12,008	25,531	19,961	30,030	11,164	8,857	3,825	1,563	2.39
Berkshire	55.3	2,503	10,219	10,269	8,439	9,252	14,618	15,756	17,496	9,257	7,748	3,624	1,419	2.57
Bristol	184.6	8,453	36,175	37,229	27,861	30,329	44,553	42,515	58,516	34,007	29,481	13,306	6,775	2.70
Dukes	5.6	224	1,290	985	628	770	1,703	2,103	1,895	746	526	239	91	2.16
Essex	251.7	10,586	49,867	50,754	39,677	40,155	60,661	67,059	77,229	42,896	38,312	18,098	8,106	2.61
Franklin	27.7	1,691	6,357	5,180	3,594	4,241	6,637	7,236	9,478	4,696	3,913	1,690	687	2.51
Hampden	171.8	8,498	33,772	33,222	26,651	28,876	40,781	45,033	53,342	30,216	25,587	11,974	5,648	2.63
Hampshire	49.3	3,547	12,233	9,628	6,664	7,091	10,137	12,777	16,239	8,743	7,247	3,029	1,265	2.93
Middlesex	510.3	22,653	116,008	108,698	81,753	74,072	107,116	131,985	156,234	87,259	77,608	38,353	18,861	2.69
Nantucket	2.8	109	659	453	420	388	771	995	977	397	264	118	49	2.21
Norfolk	226.0	6,871	43,842	48,090	38,470	35,907	52,820	56,957	69,144	38,254	34,380	17,924	9,341	2.71
Plymouth	153.2	5,987	34,413	37,770	23,660	20,973	30,397	32,278	44,551	27,157	27,762	14,259	7,193	2.87

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
MASSACHUSETTS (continued)														
ALL COUNTIES (continued)														
Suffolk	272.7	23,214	68,662	47,913	35,464	36,383	61,064	103,416	80,932	38,493	26,195	14,095	9,569	2.41
Worcester	254.5	13,038	52,394	50,779	37,551	40,042	60,696	62,912	80,291	44,272	39,727	18,615	8,683	2.70
TOTAL METRO COUNTIES	**2,129.4**	**105,350**	**457,585**	**434,352**	**326,190**	**323,080**	**482,843**	**570,688**	**653,974**	**360,554**	**314,047**	**153,277**	**76,860**	**2.66**
TOTAL STATE	**2,240.9**	**109,885**	**478,948**	**453,661**	**340,434**	**340,487**	**517,485**	**600,983**	**696,354**	**377,557**	**327,607**	**159,149**	**79,250**	**2.65**
MICHIGAN														
ANN ARBOR	**102.7**	**12,290**	**32,991**	**22,358**	**13,032**	**10,148**	**11,881**	**27,557**	**33,767**	**17,781**	**15,143**	**5,962**	**2,490**	**2.69**
Washtenaw	102.7	12,290	32,991	22,358	13,032	10,148	11,881	27,557	33,767	17,781	15,143	5,962	2,490	2.69
BATTLE CREEK	**53.7**	**3,536**	**11,563**	**10,996**	**8,529**	**7,971**	**11,105**	**13,669**	**17,700**	**9,067**	**8,239**	**3,583**	**1,442**	**2.61**
Calhoun	53.7	3,536	11,563	10,996	8,529	7,971	11,105	13,669	17,700	9,067	8,239	3,583	1,442	2.61
BENTON HARBOR	**63.6**	**3,891**	**13,729**	**13,459**	**9,869**	**9,348**	**13,304**	**15,248**	[illegible]	**11,103**	**10,000**	**4,613**	**2,240**	**2.65**
Berrien	63.6	3,891	13,729	13,459	9,869	9,348	13,304	15,248	20,396	11,103	10,000	4,613	2,240	2.65
DETROIT	**1,629.7**	**87,689**	**371,973**	**358,597**	**269,647**	**248,815**	**292,979**	**392,367**	**487,225**	**293,286**	**262,350**	**128,448**	**66,024**	**2.69**
Lapeer	24.5	1,501	6,074	6,702	3,709	2,850	3,664	3,576	6,877	4,596	5,281	2,810	1,360	3.10
Livingston	38.8	1,804	9,619	11,628	6,100	4,367	5,282	5,292	11,643	7,257	8,644	4,079	1,885	3.05
Macomb	258.0	12,632	59,075	[illegible]	46,978	39,378	37,675	55,481	74,515	48,845	46,101	23,069	9,989	2.77
Monroe	47.1	2,816	11,102	[illegible]	7,650	6,214	7,952	8,477	13,535	9,062	9,122	4,732	2,172	[illegible]
Oakland	402.8	20,178	93,818	[illegible]	68,398	58,317	66,241	97,441	125,103	72,468	65,877	29,695	12,216	2.63
St. Clair	53.0	3,231	11,385	11,483	8,025	7,555	11,321	10,558	16,725	9,204	9,449	4,710	2,354	2.79
Wayne	805.5	45,527	180,900	159,308	128,787	130,134	160,844	211,542	238,827	141,854	117,876	59,353	36,048	2.64
DETROIT - ANN ARBOR CONSOLIDATED AREA	***1,732.4***	***99,979***	***404,964***	***380,955***	***282,679***	***258,963***	***304,860***	***419,924***	***520,992***	***311,067***	***277,493***	***134,410***	***68,514***	***2.69***
FLINT	**160.1**	**11,944**	**38,304**	**36,399**	**27,709**	**20,567**	**25,177**	**37,298**	**47,173**	**29,615**	**27,055**	**12,767**	**6,192**	**2.71**
Genesee	160.1	11,944	38,304	36,399	27,709	20,567	25,177	37,298	47,173	29,615	27,055	12,767	6,192	2.71
GRAND RAPIDS	**245.0**	**19,086**	**60,990**	**52,268**	**35,993**	**31,538**	**45,125**	**56,819**	[illegible]	**42,343**	**40,494**	**20,033**	**8,521**	**2.73**
Kent	182.7	14,829	45,644	37,369	26,679	23,811	34,368	46,197	[illegible]	31,117	28,305	13,816	5,972	2.66
Ottawa	62.3	4,257	15,346	14,899	9,314	7,727	10,757	10,622	19,497	11,226	12,189	6,217	2,549	2.95
JACKSON	**52.3**	**3,436**	**11,886**	**11,270**	**7,929**	**7,430**	**10,349**	**11,608**	**16,935**	**9,223**	**8,811**	**3,963**	**1,760**	**2.88**
Jackson	52.3	3,436	11,886	11,270	7,929	7,430	10,349	11,608	16,935	9,223	8,811	3,963	1,760	2.88
KALAMAZOO	**83.1**	**8,483**	**21,332**	**17,683**	**11,895**	**10,123**	**13,584**	**21,355**	**27,233**	**14,417**	**12,726**	**5,267**	**2,102**	**2.65**
Kalamazoo	83.1	8,483	21,332	17,683	11,895	10,123	13,584	21,355	27,233	14,417	12,726	5,267	2,102	2.65
LANSING - EAST LANSING	**157.2**	**15,905**	**43,736**	**34,545**	**21,769**	**17,619**	**23,626**	**36,264**	**50,833**	**27,448**	**26,119**	**11,380**	**5,156**	**2.77**
Clinton	19.7	1,075	4,723	5,201	3,215	2,363	3,123	2,979	6,058	3,486	4,045	2,046	1,086	2.98
Eaton	35.6	2,575	9,200	8,841	5,441	4,130	5,413	7,603	11,016	6,366	6,618	2,876	1,121	2.74
Ingham	101.9	12,255	29,813	20,503	13,113	11,126	15,090	25,682	33,759	17,596	15,456	6,458	2,949	2.73
MUSKEGON	**58.0**	**3,637**	**12,581**	**11,634**	**8,903**	**8,925**	**12,320**	**13,042**	**18,260**	**10,383**	**9,618**	**4,559**	**2,138**	**2.76**
Muskegon	58.0	3,637	12,581	11,634	8,903	8,925	12,320	13,042	18,260	10,383	9,618	4,559	2,138	2.76
SAGINAW - BAY CITY - MIDLAND	**147.0**	**9,662**	**34,844**	**33,137**	**22,639**	**19,773**	**26,945**	**31,882**	**44,109**	**26,108**	**25,931**	**12,838**	**6,132**	**2.78**
Bay	42.0	2,672	9,491	8,877	6,217	6,003	8,740	9,762	12,613	7,241	7,138	3,583	1,663	2.72
Midland	27.7	1,795	7,020	6,973	4,476	3,460	3,976	5,759	8,398	5,110	5,291	2,233	909	2.79
Saginaw	77.3	5,195	18,333	17,237	11,946	10,310	14,229	16,361	23,098	13,757	13,502	7,022	3,560	2.81
ALL COUNTIES														
Alcona	4.4	168	523	744	582	798	1,585	1,025	1,834	645	513	246	137	2.48
Alger	3.1	152	575	590	448	527	808	666	1,082	510	481	244	117	2.84
Allegan	32.1	2,037	7,334	7,133	4,558	[illegible]	6,634	5,662	10,806	5,570	5,781	2,849	1,432	2.83
Alpena	11.7	705	2,257	2,463	1,886	1,656	2,733	2,777	3,696	1,981	1,852	[illegible]	437	2.68
Antrim	6.8	337	1,277	1,324	909	1,049	1,904	1,364	2,549	1,083	1,032	513	259	2.68
Arenac	5.9	313	1,052	1,100	826	1,014	1,595	1,217	2,106	956	877	486	258	2.71
Baraga	3.1	144	550	590	379	520	917	843	955	487	421	253	141	2.68
Barry	17.8	943	3,931	4,221	2,764	2,488	3,453	3,120	6,016	3,141	3,349	1,543	631	2.82
Bay	42.0	2,672	9,491	8,877	6,217	6,003	8,740	9,762	12,613	7,241	7,138	3,583	1,663	2.72
Benzie	4.7	262	886	950	634	670	1,298	921	1,787	777	705	340	170	2.66
Berrien	63.6	3,891	13,729	13,459	9,869	9,348	13,304	15,248	20,396	11,103	10,000	4,613	2,240	2.65
Branch	15.3	1,018	3,172	3,243	2,210	2,184	3,473	3,383	5,117	2,725	2,487	1,074	514	2.78
Calhoun	53.7	3,536	11,563	10,996	8,529	7,971	11,105	13,669	17,700	9,067	8,239	3,583	1,442	2.61
Cass	18.8	984	3,863	4,200	2,941	2,854	3,958	3,908	6,247	3,367	3,158	1,453	667	2.70
Charlevoix	8.6	509	1,796	1,831	1,207	1,238	2,019	2,360	2,661	1,451	1,240	626	262	2.56
Cheboygan	8.5	443	1,585	1,712	1,169	1,321	2,270	2,163	2,836	1,358	1,238	619	286	2.59
Chippewa	10.5	751	2,036	1,892	1,580	1,604	2,637	2,592	3,585	1,680	1,527	765	351	2.99

1990 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MICHIGAN (continued)														
ALL COUNTIES (continued)														
Clare	10.7	567	1,764	1,963	1,497	1,846	3,063	2,553	4,002	1,635	1,445	724	341	2.54
Clinton	19.7	1,075	4,723	5,201	3,215	2,363	3,123	2,979	6,058	3,486	4,045	2,046	1,086	2.98
Crawford	3.9	216	709	809	557	620	989	751	1,405	661	648	281	154	2.87
Delta	13.9	744	2,862	2,719	2,038	2,064	3,473	3,038	4,425	2,370	2,374	1,125	568	2.73
Dickinson	10.6	578	1,899	1,716	1,462	1,669	3,276	2,830	3,596	1,742	1,522	660	250	2.53
Eaton	35.6	2,575	9,200	8,841	5,441	4,130	5,413	7,603	11,016	6,366	6,618	2,876	1,121	2.74
Emmet	9.7	599	2,167	2,033	1,326	1,306	2,269	2,397	3,168	1,578	1,510	692	355	2.66
Genesee	160.1	11,944	38,304	36,399	27,709	20,567	25,177	37,298	47,173	29,615	27,055	12,767	6,192	2.71
Gladwin	9.1	450	1,520	1,6[illegible]	1,362	1,580	2,528	1,986	3,441	1,366	1,315	657	335	2.60
Gogebic	7.4	241	972	1,064	973	1,406	2,744	2,191	2,633	1,058	863	433	222	2.45
Grand Traverse	24.2	1,827	6,347	5,215	3,247	2,857	4,707	5,539	8,063	4,332	3,911	1,605	750	2.67
Gratiot	14.1	944	2,989	3,019	2,025	1,956	3,167	3,240	4,392	2,327	2,397	1,229	515	2.82
Hillsdale	15.6	994	3,111	3,283	2,274	2,169	3,769	2,918	5,461	2,609	2,741	1,247	624	2.85
Houghton	13.3	1,245	2,143	2,069	1,453	2,069	4,321	3,377	4,734	2,018	1,806	873	492	2.79
Huron	13.6	667	2,463	2,290	1,824	2,296	4,060	3,118	4,752	2,130	1,894	1,060	646	2.68
Ingham	101.9	12,255	29,813	20,503	13,113	11,126	15,090	25,682	33,759	17,596	15,456	6,458	2,949	2.73
Ionia	17.9	1,195	4,156	3,925	2,528	2,290	3,806	3,245	5,621	3,152	3,352	1,637	893	3.20
Iosco	11.9	1,014	2,364	2,142	1,610	1,717	3,053	3,010	4,130	2,010	1,732	723	295	2.59
Iron	5.6	185	753	753	737	1,079	2,093	1,539	2,204	803	632	309	113	2.41
Isabella	17.8	2,670	4,438	3,384	2,199	2,043	3,066	3,613	5,559	3,118	3,330	1,469	711	3.16
Jackson	52.3	3,436	11,886	11,270	7,929	7,430	10,349	11,608	16,935	9,223	8,811	3,963	1,760	2.88
Kalamazoo	83.1	8,483	21,332	17,683	11,895	10,123	13,584	21,355	27,233	14,417	12,726	5,267	2,102	2.65
Kalkaska	5.0	335	1,095	1,015	651	713	1,191	960	1,771	831	827	423	188	2.76
Kent	182.7	14,829	45,644	37,369	26,679	23,811	34,368	46,197	57,293	31,117	28,305	13,816	5,972	2.66
Keweenaw	.7	23	90	83	68	112	324	188	305	98	64	29	16	2.71
Lake	3.9	134	489	544	525	722	1,486	1,076	1,622	454	391	208	149	2.38
Lapeer	24.5	1,501	6,074	6,702	3,709	2,850	3,664	3,576	6,877	4,596	5,281	2,810	1,360	3.10
Leelanau	6.3	270	1,395	1,308	889	901	1,537	1,364	2,374	1,005	880	451	226	2.60
Lenawee	32.5	1,861	7,283	7,081	4,897	4,755	6,623	6,264	10,486	5,783	5,935	2,728	1,304	2.85
Livingston	38.8	1,804	9,619	11,628	6,100	4,367	5,282	5,292	11,643	7,257	8,644	4,079	1,885	3.05
Luce	2.2	118	411	430	338	355	548	444	771	360	372	171	82	2.95
Mackinac	4.0	178	735	709	583	655	1,140	833	1,463	697	546	305	156	2.65
Macomb	258.0	12,632	59,075	62,262	46,978	39,378	37,675	55,481	74,515	48,845	46,101	23,069	9,989	2.77
Manistee	9.4	435	1,708	1,678	1,341	1,464	2,774	2,970	2,864	1,449	1,259	582	276	2.45
Marquette	25.4	2,582	6,909	4,993	3,156	3,031	4,729	5,550	7,934	4,828	4,483	1,913	692	2.85
Mason	10.5	572	1,993	1,971	1,454	1,576	2,934	2,519	3,774	1,658	1,554	668	327	2.58
Mecosta	12.6	1,676	2,605	2,269	1,618	1,721	2,711	2,470	4,438	2,071	2,167	996	458	3.17
Menominee	9.7	597	1,887	1,702	1,335	1,495	2,684	2,210	3,230	1,622	1,511	758	369	2.67
Midland	27.7	1,795	7,020	6,973	4,476	3,460	3,976	5,759	8,398	5,110	5,291	2,233	909	2.79
Missaukee	4.0	243	777	845	507	596	1,032	661	1,462	634	719	334	190	3.00
Monroe	47.1	2,816	11,102	11,366	7,650	6,214	7,952	8,477	13,535	9,062	9,122	4,732	2,172	2.91
Montcalm	19.4	1,283	3,841	4,017	2,799	2,779	4,681	3,658	6,887	3,181	3,159	1,692	823	2.81
[illegible]morency	3.3	164	499	489	435	636	1,077	685	1,375	481	449	202	108	2.58
Muskegon	58.0	3,637	12,581	11,634	8,903	8,925	12,320	13,042	18,260	10,383	9,618	4,559	2,138	2.76
Newaygo	15.1	741	2,881	3,058	2,258	2,326	3,836	3,393	5,145	2,325	2,359	1,266	612	2.68
Oakland	402.8	20,178	93,818	95,848	68,398	58,317	66,241	97,441	125,103	72,468	65,877	29,695	12,216	2.63
Oceana	8.7	447	1,714	1,799	1,296	1,260	2,184	1,768	2,933	1,362	1,448	798	391	2.78
Ogemaw	7.3	384	1,226	1,320	966	1,250	2,154	1,474	2,845	1,098	1,076	550	257	2.64
Ontonagon	3.5	105	554	717	508	564	1,052	887	1,191	539	485	268	130	2.60
Osceola	7.8	406	1,514	1,562	1,105	1,155	2,058	1,670	2,630	1,237	1,295	655	313	2.72
Oscoda	3.1	137	473	529	436	556	969	858	1,109	455	406	195	77	2.48
Otsego	6.2	378	1,350	[illegible]98	945	840	1,289	1,257	2,005	1,076	1,031	[illegible]	273	2.82
Ottawa	62.3	4,257	15,346	[illegible]99	9,314	7,727	10,757	10,622	19,497	11,226	12,189	6,2[illegible]	2,549	2.95
Presque Isle	5.5	226	952	948	830	918	1,626	1,302	1,892	869	780	424	233	2.64
Roscommon	8.9	423	1,217	1,350	1,130	1,806	2,974	2,159	3,947	1,208	945	499	142	2.36
Saginaw	77.3	5,195	18,333	17,287	11,946	10,310	14,229	16,361	23,098	13,[illegible]	13,502	7,022	3,560	2.81
St. Clair	53.0	3,231	11,385	11,483	8,025	7,555	11,321	10,558	16,725	9,204	9,449	4,710	2,354	2.79
St. Joseph	22.8	1,449	5,017	4,633	3,302	3,142	5,257	4,919	7,639	3,911	3,785	1,771	775	2.68
Sanilac	15.6	834	2,959	2,962	2,166	2,412	4,267	3,294	5,294	2,540	2,477	1,363	632	2.72
Schoolcraft	2.9	147	531	495	419	474	834	605	1,069	455	424	227	120	2.83
Shiawassee	24.8	1,590	5,804	5,936	3,796	3,179	4,495	4,380	7,541	4,495	4,740	2,434	1,210	2.90
Tuscola	19.3	1,154	4,318	4,404	2,811	2,675	3,93[illegible]	3,259	6,018	3,378	3,745	1,896	1,004	2.98
Van Buren	26.5	1,503	5,691	5,677	3,882	3,576	6,171	5,634	8,815	4,550	4,374	2,003	1,124	2.72
Washtenaw	102.7	12,290	32,991	22,358	13,032	10,148	11,881	27,557	33,767	17,781	15,143	5,962	2,490	2.69
Wayne	805.5	45,527	180,900	159,308	128,787	130,134	160,844	211,542	238,827	141,854	117,876	59,353	36,048	2.64
Wexford	10.7	684	2,152	2,065	1,578	1,583	2,638	2,485	3,641	1,790	1,645	767	372	2.63

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
MICHIGAN (continued)														
TOTAL METRO COUNTIES	**2,752.4**	**179,559**	**653,929**	**602,346**	**437,914**	**392,257**	**486,395**	**657,109**	**840,421**	**490,774**	**446,486**	**213,413**	**104,197**	**2.71**
TOTAL STATE	**3,440.6**	**223,540**	**795,493**	**740,370**	**535,143**	**492,778**	**653,276**	**805,651**	**1,073,754**	**605,854**	**557,950**	**267,239**	**130,152**	**2.72**
MINNESOTA														
DULUTH	**94.3**	**6,773**	**20,433**	**16,578**	**12,715**	**13,874**	**23,927**	**25,386**	**30,392**	**15,150**	**14,554**	**6,246**	**2,572**	**2.60**
St. Louis	77.7	5,540	16,879	13,724	10,511	11,428	19,618	20,484	25,102	12,596	12,205	5,179	2,134	2.61
Douglas, Wisc.	*16.6*	*1,233*	*3,554*	*2,854*	*2,204*	*2,446*	*4,309*	*4,902*	*5,290*	*2,554*	*2,349*	*1,067*	*438*	*2.54*
FARGO - MOORHEAD	**57.4**	**6,598**	**15,533**	**10,640**	**7,405**	**6,715**	**10,509**	**15,604**	**18,259**	**9,557**	**8,877**	**3,753**	**1,350**	**2.65**
Clay	17.2	1,966	3,863	3,229	2,392	2,253	3,497	4,227	5,350	3,051	2,832	1,283	457	2.84
Cass, N. D.	*40.2*	*4,632*	*11,670*	*7,411*	*5,013*	*4,462*	*7,012*	*11,377*	*12,909*	*6,506*	*6,045*	*2,470*	*893*	*2.57*
MINNEAPOLIS - ST. PAUL	**918.7**	**67,569**	**242,983**	**209,103**	**130,293**	**110,548**	**158,204**	**245,058**	**280,126**	**154,360**	**145,069**	**66,606**	**27,481**	**2.62**
Anoka	80.5	5,523	23,581	24,161	12,742	7,699	6,794	13,222	21,176	16,196	17,857	8,725	3,324	2.99
Carver	16.1	1,046	4,101	3,780	2,465	1,754	2,954	3,025	4,854	2,905	3,078	1,521	717	2.89
Chisago	10.1	560	2,127	2,464	1,346	1,291	2,312	1,669	3,295	1,670	1,958	999	509	3.02
Dakota	91.2	6,412	25,832	26,029	13,278	9,235	10,414	18,948	25,284	16,843	18,166	8,751	3,208	2.82
Hennepin	416.0	32,303	109,982	85,281	57,421	52,953	78,060	131,545	133,194	65,660	54,588	22,472	8,541	2.41
Isanti	9.4	547	2,167	2,305	1,318	1,012	2,051	1,953	2,668	1,586	1,852	945	396	2.91
Ramsey	190.3	15,035	48,104	36,215	26,176	25,241	39,529	56,949	60,104	30,257	25,478	11,855	5,657	2.52
Scott	17.9	1,119	4,661	4,970	2,573	1,918	2,659	2,644	5,057	3,350	3,857	1,967	1,025	3.09
Washington	47.1	2,401	12,658	14,367	7,534	4,827	5,313	7,969	12,627	8,963	10,338	5,156	2,047	3.01
Wright	22.6	1,433	5,458	5,500	2,912	2,587	4,710	3,570	6,770	3,857	4,545	2,505	1,353	3.17
St. Croix, Wisc.	*17.5*	*1,190*	*4,312*	*4,031*	*2,528*	*2,031*	*3,408*	*3,564*	*5,097*	*3,073*	*3,352*	*1,710*	*704*	*2.86*
ROCHESTER	**38.6**	**3,589**	**9,967**	**9,139**	**5,318**	**4,189**	**6,398**	**9,791**	**11,958**	**6,570**	**6,324**	**2,864**	**1,093**	**2.64**
Olmsted	38.6	3,589	9,967	9,139	5,318	4,189	6,398	9,791	11,958	6,570	6,324	2,864	1,093	2.64
ST. CLOUD	**59.5**	**5,203**	**14,772**	**12,265**	**8,171**	**7,123**	**11,966**	**10,872**	**18,141**	**9,965**	**10,832**	**5,695**	**3,995**	**3.12**
Benton	10.2	920	2,697	1,931	1,296	1,223	2,133	2,106	3,228	1,648	1,747	856	615	2.86
Sherburne	12.0	865	3,404	3,164	1,571	1,237	1,759	1,606	3,557	2,195	2,595	1,406	641	3.18
Stearns	37.3	3,418	8,671	7,170	5,304	4,663	8,074	7,160	11,356	6,122	6,490	3,433	2,739	3.17
ALL COUNTIES														
Aitkin	5.4	202	823	939	661	890	1,885	1,172	2,201	764	710	352	201	2.63
Anoka	80.5	5,523	23,581	24,161	12,742	7,699	6,794	13,222	21,176	16,196	17,857	8,725	3,324	2.99
Becker	11.4	685	2,222	2,156	1,569	1,622	3,146	2,456	3,780	1,833	1,801	1,000	530	2.76
Beltrami	12.0	1,040	2,705	2,339	1,657	1,492	2,767	2,473	3,985	2,034	1,975	1,009	524	2.91
Benton	10.2	920	2,697	1,931	1,296	1,223	2,133	2,106	3,228	1,648	1,747	856	615	2.86
Big Stone	2.8	141	419	414	366	450	1,010	755	999	372	368	204	102	2.61
Blue Earth	18.8	2,276	4,442	3,137	2,358	2,370	4,217	4,611	6,476	3,090	2,805	1,254	564	2.77
Brown	10.2	619	1,906	1,703	1,426	1,488	3,058	2,513	3,375	1,532	1,538	810	432	2.71
Carlton	10.8	552	2,205	2,157	1,668	1,605	2,613	2,260	3,435	1,818	1,899	950	438	2.83
Carver	16.1	1,046	4,101	3,780	2,465	1,754	2,954	3,025	4,854	2,905	3,078	1,521	717	2.89
Cass	8.2	278	1,260	1,475	1,110	1,368	2,709	1,715	3,246	1,180	1,155	568	336	2.70
Chippewa	5.4	306	986	862	680	809	1,757	1,437	1,839	833	756	387	148	2.56
Chisago	10.1	560	2,127	2,464	1,346	1,291	2,312	1,669	3,295	1,670	1,958	999	509	3.02
Clay	17.2	1,966	3,863	3,229	2,392	2,253	3,497	4,227	5,350	3,051	2,832	1,283	457	2.84
Clearwater	3.1	147	473	586	422	458	1,010	680	1,021	475	498	278	148	2.84
Cook	1.8	95	385	361	249	257	453	666	537	264	220	87	26	2.28
Cottonwood	5.2	268	914	857	679	728	1,754	1,252	1,851	762	790	389	156	2.62
Crow Wing	18.3	1,004	3,294	3,431	2,400	2,747	5,424	4,337	6,593	2,765	2,655	1,337	613	2.62
Dakota	91.2	6,412	25,832	26,029	13,278	9,235	10,414	18,948	25,284	16,843	18,166	8,751	3,208	2.82
Dodge	5.4	345	1,186	1,140	698	699	1,332	937	1,805	936	1,002	507	213	2.94
Douglas	11.6	930	2,107	2,064	1,493	1,704	3,302	2,752	3,935	1,925	1,782	839	367	2.63
Faribault	7.1	380	1,177	1,128	952	1,102	2,361	2,049	2,352	1,080	951	453	215	2.49
Fillmore	7.7	357	1,299	1,289	1,042	1,176	2,537	1,806	2,674	1,211	1,113	603	293	2.70
Freeborn	13.4	770	2,509	2,485	1,849	2,070	3,717	3,571	4,303	2,240	2,024	927	335	2.57
Goodhue	15.0	863	2,945	2,927	1,987	1,980	4,298	3,310	5,021	2,518	2,435	1,183	533	2.72
Grant	2.5	97	377	387	332	398	909	551	969	374	360	166	80	2.72
Hennepin	416.0	32,303	109,982	85,281	57,421	52,953	78,060	131,545	133,194	65,660	54,588	22,472	8,541	2.41
Houston	6.5	328	1,358	1,138	952	911	1,813	1,352	2,136	1,114	1,091	508	299	2.98
Hubbard	5.9	260	1,020	1,122	820	912	1,766	1,194	2,217	914	881	480	214	2.73
Isanti	9.4	547	2,167	2,305	1,318	1,012	2,051	1,953	2,668	1,586	1,852	945	396	2.91
Itasca	16.3	866	3,537	3,205	2,330	2,481	3,881	3,634	5,362	2,697	2,692	1,342	573	2.70
Jackson	4.6	316	830	714	654	706	1,380	1,024	1,669	684	731	335	157	2.67
Kanabec	4.8	300	884	963	663	702	1,288	1,131	1,590	803	716	373	187	2.73

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MINNESOTA (continued)														
ALL COUNTIES (continued)														
Kandiyohi	14.6	1,278	3,112	2,576	1,901	1,980	3,753	3,264	5,028	2,406	2,298	1,163	441	2.71
Kittson	2.4	104	410	384	309	376	817	609	839	380	339	153	80	2.58
Koochiching	5.7	325	1,180	1,136	872	876	1,311	1,280	1,763	1,001	974	480	202	2.72
Lac qui Parle	3.7	182	603	552	502	598	1,263	932	1,297	554	539	264	114	2.59
Lake	4.1	232	851	831	707	586	893	825	1,395	712	736	312	120	2.78
Lake of the Woods	1.5	74	247	299	180	260	440	369	545	226	212	95	53	2.73
Le Sueur	8.7	459	1,694	1,724	1,147	1,227	2,449	1,981	2,863	1,368	1,325	724	439	2.74
Lincoln	2.7	120	393	426	381	424	956	668	938	388	371	204	131	2.74
Lyon	9.1	748	1,890	1,624	1,130	1,285	2,423	2,160	3,021	1,476	1,357	720	366	2.79
McLeod	11.8	770	2,401	2,327	1,581	1,567	3,154	2,586	3,833	1,941	2,031	987	422	2.74
Mahnomen	1.7	71	250	293	248	279	559	382	518	267	231	162	140	3.12
Marshall	4.5	202	800	814	612	731	1,341	1,076	1,409	708	702	396	209	2.71
Martin	9.3	627	1,762	1,535	1,230	1,349	2,797	2,505	3,189	1,472	1,300	610	224	2.53
Meeker	8.0	416	1,502	1,392	1,113	1,187	2,390	1,795	2,712	1,279	1,228	631	355	2.73
Mille Lacs	7.1	420	1,277	1,302	920	1,014	2,167	1,634	2,401	1,132	1,085	547	301	2.70
Morrison	10.6	571	2,010	1,918	1,569	1,576	2,956	2,209	3,365	1,692	1,642	924	768	2.95
Mower	14.8	834	2,526	2,303	2,296	2,554	4,287	3,925	5,176	2,251	2,032	1,018	398	2.55
Murray	3.9	170	720	593	555	654	1,208	932	1,290	644	576	296	162	2.67
Nicollet	9.8	784	2,398	1,932	1,381	1,146	2,159	2,359	2,946	1,730	1,666	749	350	2.99
Nobles	7.6	501	1,353	1,303	1,091	1,106	2,246	1,794	2,598	1,250	1,103	579	276	2.64
Norman	3.1	131	462	477	408	503	1,119	803	1,080	455	418	214	130	2.71
Olmsted	38.6	3,589	9,967	9,139	5,318	4,189	6,398	9,791	11,958	6,570	6,324	2,864	1,093	2.64
Otter Tail	20.0	975	3,380	3,298	2,770	3,107	6,470	4,383	7,452	3,014	2,978	1,445	728	2.69
Pennington	5.6	525	1,182	1,030	685	725	1,453	1,527	1,702	973	823	423	152	2.59
Pine	7.6	397	1,353	1,401	1,024	1,108	2,317	1,647	2,677	1,129	1,189	615	343	2.87
Pipestone	4.3	307	674	628	581	642	1,468	1,263	1,456	623	549	283	126	2.49
Polk	12.5	939	2,337	2,133	1,742	1,801	3,548	3,223	4,018	1,965	1,838	925	531	2.69
Pope	4.7	198	770	737	645	793	1,557	1,325	1,629	680	617	320	129	2.49
Ramsey	190.3	15,035	48,104	36,215	26,176	25,241	39,529	56,949	60,104	30,257	25,478	11,855	5,657	2.52
Red Lake	1.8	102	300	331	246	264	557	407	572	277	263	161	120	2.83
Redwood	6.5	354	1,116	1,100	801	1,006	2,123	1,581	2,237	990	867	531	294	2.72
Renville	7.1	390	1,233	1,058	1,019	1,132	2,268	1,780	2,429	1,053	1,010	556	272	2.66
Rice	16.6	1,181	3,580	3,513	2,197	2,076	4,053	3,984	5,175	2,569	2,819	1,377	676	2.99
Rock	3.8	224	[illegible]	636	504	638	1,128	845	1,323	608	590	281	153	2.71
Roseau	5.1	308	[illegible]	968	664	748	1,460	1,122	1,656	832	841	435	214	2.84
St. Louis	77.7	5,540	16,879	13,724	10,511	11,428	19,618	20,484	25,102	12,596	12,205	5,179	2,134	2.61
Scott	17.9	1,119	4,661	4,970	2,573	1,918	2,659	2,644	5,057	3,350	3,857	1,967	1,025	3.09
Sherburne	12.0	865	3,404	3,164	1,571	1,237	1,759	1,606	3,557	2,195	2,595	1,406	641	3.18
Sibley	5.4	267	900	934	815	798	1,686	1,188	1,832	852	820	476	232	2.74
Stearns	37.3	3,418	8,671	7,170	5,304	4,663	8,074	7,160	11,356	6,122	6,490	3,433	2,739	3.17
Steele	11.3	840	2,557	2,204	1,473	1,493	2,733	2,326	3,860	1,876	1,936	932	370	2.75
Stevens	3.6	345	681	550	500	512	1,012	862	1,150	613	551	292	132	2.94
Swift	4.5	240	749	685	575	756	1,495	1,112	1,531	685	658	317	197	2.64
Todd	9.5	490	1,662	1,684	1,301	1,455	2,908	2,024	3,208	1,465	1,432	838	533	2.78
Traverse	1.6	66	217	235	254	246	582	391	609	226	197	114	63	3.06
Wabasha	7.6	408	1,560	1,369	973	1,088	2,202	1,930	2,414	1,219	1,105	615	317	2.67
Wadena	5.0	310	819	917	671	733	1,550	1,080	1,704	754	781	437	244	2.76
Waseca	6.8	546	1,485	1,144	848	1,004	1,773	1,545	2,221	1,105	1,137	536	256	2.75
Washington	47.1	2,401	12,658	14,367	7,534	4,827	5,313	7,969	12,627	8,963	10,338	5,156	2,047	3.01
Watonwan	4.7	257	797	763	665	708	1,510	316	1,620	743	622	282	117	2.47
Wilkin	2.8	159	505	444	448	414	830	637	900	422	471	241	129	2.86
Winona	16.3	1,386	3,403	2,889	2,139	2,085	4,398	3,894	5,433	2,671	2,464	1,192	646	2.85
Wright	22.6	1,433	5,458	5,500	2,912	2,587	4,710	3,570	6,770	3,857	4,545	2,505	1,353	3.17
Yellow Medicine	4.5	311	686	697	613	675	1,518	1,046	1,619	675	681	330	149	2.71
TOTAL METRO COUNTIES	**1,094.2**	**82,677**	**284,152**	**243,429**	**154,157**	**133,510**	**196,275**	**286,868**	**335,580**	**183,469**	**173,910**	**79,917**	**34,456**	**2.64**
TOTAL STATE	**1,632.3**	**116,646**	**386,824**	**339,497**	**227,460**	**211,920**	**349,953**	**413,032**	**517,584**	**269,038**	**256,262**	**121,440**	**54,944**	**2.67**
MISSISSIPPI														
BILOXI - GULFPORT	**74.2**	**5,455**	**16,555**	**16,212**	**11,610**	**10,394**	**13,974**	**19,200**	**21,988**	**13,609**	**11,082**	**5,431**	**2,890**	**2.74**
Hancock	12.2	526	2,092	2,633	1,969	2,050	[illegible]	2,795	3,860	2,135	1,772	1,013	625	2.73
Harrison	62.0	4,929	14,463	13,579	9,641	8,344	[illegible]	16,405	18,128	11,474	9,310	4,418	2,265	2.74
JACKSON	**143.2**	**9,289**	**36,278**	**31,209**	**21,814**	**18,084**	**26,526**	**31,504**	**43,673**	**27,190**	**23,208**	**10,491**	**7,134**	**2.81**
Hinds	94.2	6,678	24,043	19,269	14,068	12,236	17,906	22,557	29,181	17,275	14,300	6,472	4,415	2.73

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
MISSISSIPPI (continued)														
JACKSON (continued)														
Madison	18.9	936	4,632	3,817	2,752	2,387	4,376	3,470	5,834	3,399	3,030	1,531	1,636	3.04
Rankin	30.1	1,675	7,603	8,123	4,994	3,461	4,244	5,477	8,658	6,516	5,878	2,488	1,083	2.92
PASCAGOULA	**45.2**	**3,132**	**11,233**	**11,639**	**7,576**	**5,632**	**5,988**	**8,693**	**12,786**	**9,187**	**8,294**	**4,136**	**2,104**	**2.87**
Jackson	45.2	3,132	11,233	11,639	7,576	5,632	5,988	8,693	12,786	9,187	8,294	4,136	2,104	2.87
ALL COUNTIES														
Adams	13.7	654	2,680	2,770	2,292	2,167	3,137	3,146	4,043	2,552	2,163	1,039	757	2.74
Alcorn	13.2	742	2,638	2,819	1,886	1,824	3,291	3,466	4,071	2,532	1,982	815	334	2.54
Amite	4.7	186	718	784	675	759	1,578	963	1,472	847	721	350	347	2.85
Attala	7.1	273	1,073	1,249	996	1,129	2,380	1,514	2,438	1,257	1,005	492	394	2.73
Benton	2.7	115	432	472	416	438	827	470	912	499	414	201	204	3.07
Bolivar	14.3	729	2,874	2,643	1,898	2,092	4,064	3,299	4,029	2,216	2,122	1,150	1,484	3.08
Calhoun	5.7	281	966	1,031	777	851	1,794	1,273	1,881	1,024	866	404	252	2.68
Carroll	3.4	132	519	673	487	534	1,055	638	1,115	629	511	271	236	2.88
Chickasaw	6.4	324	1,182	1,292	906	917	1,779	1,251	1,986	1,147	1,081	557	378	2.88
Choctaw	3.2	149	552	603	450	430	1,016	613	1,034	601	524	260	168	2.91
Claiborne	3.6	152	680	640	495	560	1,073	927	1,044	652	447	239	291	3.39
Clarke	6.4	288	1,124	1,185	928	942	1,933	1,491	1,990	1,130	943	531	315	2.70
Clay	7.5	477	1,559	1,408	1,094	1,061	1,901	1,524	2,203	1,434	1,272	579	488	2.91
Coahoma	12.2	565	2,148	2,148	1,787	1,869	3,683	3,189	3,363	1,904	1,710	931	1,103	2.88
Copiah	9.7	443	1,632	1,695	1,366	1,475	3,089	2,152	2,938	1,714	1,462	789	645	2.89
Covington	6.1	288	1,002	1,265	876	937	1,732	1,282	1,880	1,042	1,001	515	380	2.80
☐ De Soto	23.5	1,003	5,360	7,186	3,859	2,708	3,384	3,580	6,276	5,178	5,110	2,219	1,137	2.99
Forrest	26.0	2,597	5,771	4,869	3,472	3,559	5,732	7,587	8,100	4,459	3,378	1,611	865	2.62
Franklin	3.2	148	514	532	477	498	1,031	764	1,070	524	448	234	160	2.69
George	5.7	309	1,120	1,349	879	758	1,285	911	1,682	1,095	1,111	579	322	2.96
Greene	3.3	170	650	694	449	482	855	522	962	650	631	317	218	3.21
Grenada	7.1	363	1,381	1,428	1,040	1,075	1,813	1,533	2,240	1,264	1,142	512	409	2.79
Hancock	12.2	526	2,092	2,633	1,969	2,050	2,930	2,795	3,860	2,135	1,772	1,013	625	2.73
Harrison	62.0	4,929	14,463	13,579	9,641	8,344	11,044	16,405	18,128	11,474	9,310	4,418	2,265	2.74
Hinds	94.2	6,678	24,043	19,269	14,068	12,236	17,906	22,557	29,181	17,275	14,300	6,472	4,415	2.73
Holmes	7.5	291	1,117	1,142	1,073	1,230	2,647	1,843	2,186	1,146	999	570	756	3.00
Humphreys	4.5	233	741	772	670	676	1,408	1,081	1,186	750	658	362	463	3.02
Issaquena	.8	40	144	181	96	121	218	177	211	147	115	78	72	3.13
Itawamba	7.9	415	1,403	1,680	1,180	1,176	2,046	1,651	2,586	1,613	1,294	551	205	2.68
Jackson	45.2	3,132	11,233	11,639	7,576	5,632	5,988	8,693	12,786	9,187	8,294	4,136	2,104	2.87
Jasper	6.0	279	1,059	1,058	896	926	1,782	1,204	1,818	1,149	987	450	392	2.82
Jefferson	3.0	116	543	528	406	442	965	694	785	508	423	252	338	3.00
Jefferson Davis	4.7	173	814	901	652	783	1,377	977	1,387	828	708	394	406	3.02
Jones	23.4	1,334	4,509	4,525	3,577	3,377	6,078	5,548	7,490	4,373	3,573	1,574	842	2.68
Kemper	3.5	147	584	553	492	520	1,204	734	1,122	572	509	257	306	2.91
Lafayette	11.5	1,667	2,472	2,202	1,373	1,380	2,406	4,113	3,293	1,883	1,316	621	274	2.66
Lamar	9.9	769	2,272	2,252	1,455	1,281	1,871	1,828	3,000	1,993	1,781	869	429	2.84
Lauderdale	28.9	1,759	5,990	5,657	4,202	4,168	7,124	7,635	8,995	5,177	4,165	1,853	1,075	2.66
Lawrence	4.7	245	838	946	741	645	1,285	968	1,401	916	800	370	245	2.79
Leake	6.8	302	1,093	1,176	1,027	1,000	2,202	1,370	2,326	1,191	1,021	486	406	2.78
Lee	25.0	1,547	5,571	5,508	3,823	3,277	5,274	5,882	7,808	4,923	3,946	1,680	761	2.62
Leflore	13.9	738	2,698	2,614	1,865	2,111	3,874	3,496	3,961	2,281	2,039	1,032	1,091	2.93
Lincoln	11.5	615	2,213	2,204	1,682	1,717	3,069	2,451	3,597	2,015	1,910	931	596	2.77
Lowndes	21.7	1,619	5,301	4,684	3,225	2,640	4,231	4,760	6,598	4,249	3,528	1,540	1,025	2.79
Madison	18.9	936	4,632	3,817	2,752	2,387	4,376	3,470	5,834	3,399	3,030	1,531	1,636	3.04
Marion	9.2	516	1,664	1,655	1,402	1,480	2,483	1,787	2,970	1,739	1,513	668	523	2.86
Marshall	10.8	486	2,003	2,392	1,715	1,647	2,557	1,734	3,046	2,089	1,903	1,034	994	3.17
Monroe	13.0	701	2,456	2,610	1,906	1,899	3,428	2,558	4,147	2,489	2,123	1,029	654	2.78
Montgomery	4.4	157	640	756	646	698	1,503	967	1,425	761	656	335	256	2.86
Neshoba	9.3	439	1,703	1,745	1,414	1,367	2,632	2,120	2,958	1,685	1,421	683	433	2.68
Newton	7.6	306	1,188	1,340	1,135	1,161	2,470	1,857	2,452	1,311	1,147	531	302	2.66
Noxubee	4.0	159	633	696	600	613	1,299	851	1,208	626	569	342	404	3.05
Oktibbeha	12.2	1,864	2,823	2,319	1,511	1,353	2,330	2,602	4,022	2,356	1,827	786	607	3.08
Panola	10.3	464	1,802	1,808	1,554	1,551	3,121	2,070	3,197	1,840	1,558	788	847	2.90
Pearl River	14.2	736	2,684	3,293	2,349	2,067	3,071	2,975	4,160	2,711	2,476	1,254	624	2.82
Perry	3.4	160	638	712	540	491	859	639	963	664	576	346	212	2.94
Pike	13.4	649	2,442	2,418	1,958	2,017	3,916	3,052	4,220	2,352	2,029	998	749	2.76
Pontotoc	8.6	455	1,572	1,545	1,269	1,315	2,444	1,715	2,835	1,691	1,431	620	308	2.71
Prentiss	9.3	487	1,669	1,877	1,380	1,351	2,536	1,920	3,030	1,921	1,445	644	340	2.73
Quitman	3.8	143	607	684	505	610	1,251	863	1,125	622	569	264	357	2.95

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
MISSISSIPPI (continued)														
ALL COUNTIES (continued)														
Rankin	30.1	1,675	7,603	8,123	4,994	3,461	4,244	5,477	8,658	6,516	5,878	2,488	1,083	2.92
Scott	9.7	516	1,877	1,873	1,528	1,310	2,596	2,167	2,845	1,854	1,532	791	511	2.75
Sharkey	2.2	77	417	415	315	318	658	467	559	379	337	182	276	3.41
Simpson	8.8	445	1,668	1,679	1,343	1,249	2,416	1,649	2,795	1,643	1,514	716	483	2.85
Smith	5.5	262	982	1,083	803	820	1,550	953	1,854	1,021	957	409	306	2.85
Stone	3.6	191	707	758	555	561	828	720	1,095	702	591	296	196	3.00
Sunflower	10.8	462	2,018	1,922	1,517	1,618	3,263	2,315	3,032	1,798	1,582	887	1,186	3.37
Tallahatchie	5.5	194	881	984	770	864	1,807	1,241	1,609	883	734	475	558	2.93
Tate	7.3	369	1,354	1,605	1,058	1,022	1,892	1,260	2,173	1,419	1,355	599	494	3.05
Tippah	7.1	358	1,250	1,381	1,004	1,019	2,088	1,362	2,457	1,292	1,123	566	300	2.77
Tishomingo	7.1	336	1,318	1,420	1,100	1,041	1,885	1,446	2,428	1,491	1,141	432	162	2.61
Tunica	3.0	147	521	487	405	478	962	752	778	451	397	255	367	2.93
Union	8.9	436	1,688	1,629	1,276	1,299	2,572	1,995	2,984	1,706	1,345	609	261	2.61
Walthall	4.9	221	851	907	739	728	1,454	913	1,586	897	751	406	347	2.86
Warren	18.5	1,061	4,115	3,996	2,570	2,509	4,249	4,350	5,443	3,245	3,097	1,406	959	2.77
Washington	24.0	1,311	5,119	4,697	3,587	3,416	5,870	5,349	6,745	4.233	3,688	2,021	1,964	2.95
Wayne	6.9	445	1,377	1,426	1,005	984	1,663	1,260	2,083	1,321	1,243	548	445	2.99
Webster	3.7	152	535	660	516	577	1,260	762	1,288	671	573	252	154	2.70
Wilkinson	3.4	113	514	587	470	552	1,164	768	995	558	502	304	273	2.91
Winston	6.9	299	1,185	1,209	1,059	1,003	2,145	1,388	2,210	1,329	1,060	518	395	2.81
Yalobusha	5.0	214	812	794	689	817	1,674	1,220	1,650	822	697	334	277	2.64
Yazoo	9.5	420	1,650	1,688	1,422	1,506	2,814	2,115	2,904	1,600	1,404	732	745	2.82
TOTAL METRO COUNTIES	**286.1**	**18,879**	**69,426**	**66,246**	**44,859**	**36,818**	**49,872**	**62,977**	**84,723**	**55,164**	**47,694**	**22,277**	**13,265**	**2.82**
TOTAL STATE	**942.3**	**56,304**	**195,366**	**193,428**	**140,555**	**131,956**	**224,691**	**210,066**	**286,197**	**174,222**	**149,266**	**71,583**	**50,966**	**2.82**
MISSOURI														
COLUMBIA	**39.6**	**5,842**	**11,951**	**7,646**	**4,462**	**3,814**	**5,885**	**10,470**	**13,858**	**6,984**	**5,629**	**1,909**	**750**	**2.72**
Boone	39.6	5,842	11,951	7,646	4,462	3,814	5,885	10,470	13,858	6,984	5,629	1,909	750	2.72
JOPLIN	**52.1**	**3,379**	**9,771**	**9,777**	**7,403**	**7,606**	**14,164**	**12,498**	**18,605**	**8,787**	**7,739**	**3,184**	**1,287**	**2.60**
Jasper	35.8	2,464	6,861	6,492	4,917	5,254	9,812	9,183	12,669	5,934	5,146	2,041	827	2.56
Newton	16.3	915	2,910	3,285	2,486	2,352	4,352	3,315	5,936	2,853	2,593	1,143	460	2.71
KANSAS CITY	**607.7**	**39,222**	**142,859**	**134,142**	**93,676**	**82,864**	**114,937**	**148,813**	**200,699**	**108,106**	**94,624**	**38,423**	**17,035**	**2.61**
Cass	21.7	1,299	4,580	5,583	3,539	2,713	3,986	3,760	6,940	4,195	4,334	1,788	683	2.86
Clay	58.3	4,008	14,723	13,937	9,610	7,826	8,196	12,655	19,880	11,192	9,748	3,571	1,254	2.62
Jackson	257.9	17,685	59,220	50,769	38,813	35,651	55,762	72,281	84,747	42,930	35,426	14,724	7,792	2.50
Lafayette	12.1	595	1,996	2,390	1,758	1,728	3,633	2,782	4,261	1,983	1,908	834	332	2.67
Platte	20.5	1,314	5,389	5,870	3,028	2,498	2,401	3,988	6,786	3,844	3,809	1,564	509	2.75
Ray	8.6	416	1,541	2,087	1,280	1,154	2,122	1,686	2,903	1,531	1,562	664	254	2.80
Johnson, Kans.	*133.2*	*7,161*	*34,819*	*34,207*	*21,532*	*17,720*	*17,761*	*29,008*	*44,352*	*25,465*	*22,965*	*8,696*	*2,714*	*2.62*
Leavenworth, Kans.	*21.2*	*1,187*	*4,567*	*5,461*	*3,099*	*2,714*	*4,172*	*4,444*	*6,376*	*3,922*	*3,964*	*1,752*	*742*	*3.11*
Miami, Kans.	*8.9*	*507*	*1,626*	*1,784*	*1,349*	*1,215*	*2,419*	*2,035*	*3,055*	*1,514*	*1,419*	*611*	*266*	*2.72*
Wyandotte, Kans.	*65.3*	*5,050*	*14,398*	*12,054*	*9,668*	*9,645*	*14,485*	*16,174*	*21,399*	*11,530*	*9,489*	*4,219*	*2,489*	*2.65*
ST. JOSEPH	**32.7**	**2,199**	**6,288**	**5,600**	**4,507**	**4,948**	**9,158**	**8,381**	**11,081**	**5,486**	**4,723**	**2,078**	**951**	**2.62**
Buchanan	32.7	2,199	6,288	5,600	4,507	4,948	9,158	8,381	11,081	5,486	4,723	2,078	951	2.62
ST. LOUIS	**918.5**	**49,489**	**199,177**	**195,363**	**147,059**	**132,836**	**194,576**	**218,002**	**289,893**	**165,273**	**144,487**	**65,697**	**35,148**	**2.71**
Franklin	27.0	1,605	5,517	5,965	4,022	3,561	6,330	4,805	8,618	5,075	4,874	2,398	1,230	2.97
Jefferson	58.1	3,645	15,261	15,048	9,231	6,771	8,144	7,896	17,548	12,603	12,318	5,274	2,461	3.03
St. Charles	68.8	4,288	18,795	19,270	11,098	7,546	7,803	10,511	19,842	14,453	14,943	6,373	2,678	2.97
St. Louis	376.4	17,222	84,212	85,556	64,103	55,595	69,712	82,927	123,808	69,175	61,268	27,125	12,097	2.69
St. Louis city	166.1	9,523	30,305	24,495	22,703	25,852	53,222	59,825	50,460	23,061	16,321	8,444	7,989	2.47
Clinton, Ill.	*12.1*	*709*	*2,415*	*2,375*	*1,773*	*1,780*	*3,048*	*2,636*	*3,659*	*2,243*	*1,908*	*1,032*	*622*	*2.84*
Jersey, Ill.	*7.4*	*400*	*1,435*	*1,562*	*1,185*	*1,123*	*1,695*	*1,515*	*2,381*	*1,364*	*1,261*	*609*	*270*	*2.88*
Madison, Ill.	*96.8*	*5,905*	*19,270*	*19,506*	*15,614*	*14,865*	*21,640*	*23,239*	*31,407*	*17,940*	*14,942*	*6,418*	*2,854*	*2.62*
Monroe, Ill.	*8.3*	*422*	*1,551*	*1,666*	*1,388*	*1,221*	*2,052*	*1,750*	*2,700*	*1,497*	*1,399*	*659*	*295*	*2.72*
St. Clair, Ill.	*97.5*	*5,770*	*20,416*	*19,920*	*15,942*	*14,522*	*20,930*	*22,898*	*29,470*	*17,862*	*15,253*	*7,365*	*4,652*	*2.76*
SPRINGFIELD	**91.2**	**7,909**	**20,531**	**18,061**	**12,743**	**11,654**	**20,302**	**21,732**	**32,568**	**16,058**	**13,858**	**5,162**	**1,822**	**2.61**
Christian	11.2	676	2,345	2,481	1,698	1,426	2,574	1,760	4,090	2,144	2,085	829	292	2.79
Greene	80.0	7,233	18,186	15,580	11,045	10,228	17,728	19,972	28,478	13,914	11,773	4,333	1,530	2.58
ALL COUNTIES														
Adair	8.9	1,202	2,033	1,420	938	1,074	2,233	2,671	3,100	1,398	1,162	413	156	2.67
Andrew	5.4	274	1,011	1,091	767	770	1,487	960	1,969	908	981	423	159	2.91

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MISSOURI (continued)														
ALL COUNTIES (continued)														
Atchison	3.1	158	526	506	397	438	1,075	842	1,135	479	399	185	60	2.58
Audrain	9.6	595	1,805	1,630	1,289	1,545	2,736	2,224	3,468	1,627	1,429	577	275	2.65
Barry	10.7	548	1,532	1,833	1,439	1,681	3,667	2,246	4,356	1,716	1,445	628	309	2.64
Barton	4.7	275	703	693	595	697	1,737	1,279	1,699	743	617	272	90	2.55
Bates	6.4	282	963	1,041	873	949	2,292	1,521	2,405	1,009	913	395	157	2.63
Benton	5.5	208	640	844	773	1,010	2,025	1,232	2,373	793	681	299	122	2.55
Bollinger	4.3	206	680	762	589	693	1,370	886	1,568	788	626	271	161	2.63
Boone	39.6	5,842	11,951	7,646	4,462	3,814	5,885	10,470	13,858	6,984	5,629	1,909	750	2.72
Buchanan	32.7	2,199	6,288	5,600	4,507	4,948	9,158	8,381	11,081	5,486	4,723	2,078	951	2.62
Butler	14.9	826	2,588	2,737	2,160	2,337	4,252	3,493	5,278	2,642	2,153	905	429	2.64
Caldwell	3.3	132	447	592	428	495	1,206	776	1,251	484	474	214	101	2.61
Callaway	11.4	747	2,563	2,350	1,639	1,438	2,663	2,328	3,851	2,133	1,985	760	343	2.99
Camden	10.8	570	1,618	1,817	1,601	2,062	3,132	2,063	4,958	1,722	1,340	511	206	2.47
Cape Girardeau	23.5	2,117	5,199	4,402	3,141	3,091	5,550	5,403	8,243	4,273	3,618	1,413	550	2.72
Carroll	4.5	219	703	716	559	647	1,656	1,195	1,624	704	596	256	125	2.49
Carter	2.0	102	348	390	282	298	580	442	667	372	309	136	74	3.10
Cass	21.7	1,299	4,580	5,583	3,539	2,713	3,986	3,760	6,940	4,195	4,334	1,788	683	2.86
Cedar	5.0	211	648	740	667	804	1,930	1,210	2,099	768	605	202	116	2.56
Chariton	3.9	182	562	614	480	602	1,460	1,012	1,428	645	494	204	117	2.56
Christian	11.2	676	2,345	2,481	1,698	1,426	2,574	1,760	4,090	2,144	2,085	829	292	2.79
Clark	3.0	159	549	562	386	409	935	720	1,032	460	468	213	107	2.77
Clay	58.3	4,008	14,723	13,937	9,610	7,826	8,196	12,655	19,880	11,192	9,748	3,571	1,254	2.62
Clinton	6.3	287	1,145	1,447	935	795	1,691	1,382	2,019	1,109	1,087	504	199	2.89
Cole	22.4	1,652	5,421	4,487	3,163	2,883	4,794	5,487	7,384	3,865	3,568	1,396	700	2.83
Cooper	5.7	282	1,001	973	734	915	1,795	1,443	2,007	921	808	366	155	2.72
Crawford	7.6	363	1,181	1,419	1,086	1,082	2,469	1,524	2,822	1,264	1,112	576	302	2.76
Dade	3.2	133	418	456	402	503	1,288	887	1,220	486	390	170	47	2.44
Dallas	5.2	213	713	913	743	813	1,805	1,039	2,116	803	731	337	174	2.77
Daviess	3.5	153	472	558	473	555	1,289	866	1,355	500	427	229	123	2.54
De Kalb	3.2	147	497	601	438	453	1,064	739	1,173	496	501	214	77	2.69
Dent	5.6	298	922	1,015	767	825	1,773	1,192	2,041	1,020	850	343	154	2.71
Douglas	4.7	213	770	858	755	696	1,408	1,020	1,638	882	711	299	150	2.74
Dunklin	12.9	716	2,153	2,451	1,743	1,970	3,867	3,048	4,526	2,294	1,841	775	416	2.71
Franklin	27.0	1,605	5,517	5,965	4,022	3,561	6,330	4,805	8,618	5,075	4,874	2,398	1,230	2.97
Gasconade	5.3	219	762	813	716	889	1,901	1,317	1,958	854	734	299	138	2.66
Gentry	3.0	150	405	438	351	473	1,183	834	1,145	446	344	158	73	2.57
Greene	80.0	7,233	18,186	15,580	11,045	10,228	17,728	19,972	28,478	13,914	11,773	4,333	1,530	2.58
Grundy	4.7	260	752	796	585	692	1,615	1,330	1,730	691	623	237	89	2.49
Harrison	4.0	224	529	577	494	603	1,573	1,312	1,434	562	448	181	63	2.30
Henry	8.3	419	1,252	1,418	1,032	1,186	2,993	2,214	3,072	1,258	1,080	472	204	2.49
Hickory	3.3	99	338	439	460	663	1,301	846	1,492	422	341	136	63	2.30
Holt	2.7	98	426	364	308	439	1,065	813	967	393	337	134	56	2.37
Howard	3.6	197	578	564	476	474	1,311	944	1,278	584	470	231	93	2.75
Howell	12.0	608	1,990	2,244	1,731	1,807	3,620	2,597	4,430	2,077	1,792	786	318	2.66
Iron	4.0	232	684	769	555	607	1,153	804	1,363	695	699	288	151	2.90
Jackson	257.9	17,685	59,220	50,769	38,813	35,651	55,762	72,281	84,747	42,930	35,426	14,724	7,792	2.50
Jasper	35.8	2,464	6,861	6,492	4,917	5,254	9,812	9,183	12,669	5,934	5,146	2,041	827	2.56
Jefferson	58.1	3,645	15,261	15,048	9,231	6,771	8,144	7,896	17,548	12,603	12,318	5,274	2,461	3.03
Johnson	13.3	1,894	3,095	2,655	1,617	1,418	2,621	2,717	4,740	2,397	2,227	894	325	3.08
Knox	2.1	91	268	340	283	314	804	564	769	285	276	134	72	2.52
Laclede	10.4	607	1,827	2,030	1,477	1,523	2,936	2,189	3,782	1,859	1,610	653	307	2.65
Lafayette	12.1	595	1,996	2,390	1,758	1,728	3,633	2,782	4,261	1,983	1,908	834	332	2.67
Lawrence	11.8	619	1,905	2,130	1,585	1,766	3,795	2,591	4,417	1,933	1,751	755	353	2.67
Lewis	3.6	238	594	665	489	504	1,110	919	1,198	596	539	248	100	2.83
Lincoln	9.9	491	1,788	2,041	1,521	1,344	2,715	1,831	3,397	1,761	1,724	776	411	2.87
Linn	6.1	295	866	853	792	961	2,333	1,707	2,348	900	715	304	126	2.46
Livingston	6.0	339	1,003	1,048	818	884	1,908	1,624	2,130	925	819	347	155	2.58
McDonald	6.4	366	1,029	1,273	980	892	1,860	1,314	2,418	1,063	942	484	179	2.70
Macon	6.4	311	963	1,058	794	948	2,326	1,536	2,485	1,015	860	350	154	2.61
Madison	4.8	225	672	776	629	757	1,741	1,100	1,806	812	663	277	142	2.54
Maries	3.1	118	484	560	447	504	987	677	1,107	532	452	219	113	2.71
Marion	10.7	657	1,998	1,706	1,448	1,538	3,353	2,686	3,737	1,772	1,555	632	318	2.64
Mercer	1.6	80	196	209	220	266	629	405	670	235	170	83	37	2.56
Miller	7.4	406	1,314	1,350	1,017	1,104	2,209	1,624	2,692	1,206	1,143	491	244	2.74
Mississippi	5.5	275	924	1,078	715	828	1,680	1,227	1,818	1,031	787	356	281	2.80
Moniteau	4.4	209	756	781	602	640	1,412	983	1,551	791	655	268	152	2.95

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MISSOURI (continued)														
ALL COUNTIES (continued)														
Monroe	3.5	195	555	624	438	486	1,202	845	1,254	545	497	250	109	2.77
Montgomery	4.3	197	621	727	579	659	1,517	1,011	1,541	684	627	290	147	2.77
Morgan	6.2	229	805	1,011	902	1,076	2,177	1,299	2,657	988	759	329	168	2.65
New Madrid	7.6	419	1,305	1,486	1,050	1,145	2,195	1,641	2,405	1,430	1,237	525	362	2.86
Newton	16.3	915	2,910	3,285	2,486	2,352	4,352	3,315	5,936	2,853	2,593	1,143	460	2.71
Nodaway	7.6	755	1,407	1,212	870	985	2,371	2,132	2,662	1,155	1,009	446	196	2.82
Oregon	3.9	175	577	683	525	615	1,325	890	1,476	651	536	233	114	2.72
Osage	4.2	224	728	729	569	606	1,344	848	1,392	704	641	314	301	3.00
Ozark	3.5	146	490	549	534	604	1,177	683	1,490	556	470	205	96	2.63
Pemiscot	8.6	444	1,438	1,423	1,186	1,378	2,731	2,225	2,751	1,460	1,135	559	470	2.78
Perry	6.1	348	1,168	1,014	772	898	1,900	1,300	2,071	1,042	950	433	304	2.92
Pettis	14.3	908	2,505	2,501	2,091	2,082	4,213	3,393	5,130	2,419	2,107	874	377	2.60
Phelps	12.4	1,285	2,393	2,422	1,734	1,706	2,860	2,747	4,464	2,166	1,917	788	318	2.85
Pike	6.1	329	1,025	1,137	876	880	1,853	1,441	2,029	1,028	948	408	246	2.80
Platte	20.5	1,314	5,389	5,870	3,028	2,498	2,401	3,988	6,786	3,844	3,809	1,564	509	2.75
Polk	7.9	479	1,211	1,410	1,005	1,176	2,619	1,748	3,026	1,275	1,162	470	219	2.75
Pulaski	11.4	1,157	3,013	2,590	1,609	1,210	1,821	2,016	3,561	2,376	2,146	940	361	3.77
Putnam	2.1	97	250	350	258	342	803	573	768	300	283	116	60	2.6
Ralls	3.4	169	632	643	461	513	982	669	1,247	608	543	234	99	2.74
Randolph	9.5	601	1,816	1,634	1,177	1,301	2,971	2,402	3,313	1,555	1,407	571	252	2.81
Ray	8.6	416	1,541	2,087	1,280	1,154	2,122	1,686	2,903	1,531	1,562	664	254	2.80
Reynolds	2.7	141	476	502	372	406	803	708	885	478	372	179	78	2.59
Ripley	5.2	213	682	885	776	864	1,780	1,056	2,029	921	692	304	198	2.67
St. Charles	68.8	4,288	18,795	19,270	11,098	7,546	7,803	10,511	19,842	14,453	14,943	6,373	2,678	2.97
St. Clair	3.5	145	406	567	440	536	1,406	863	1,447	456	435	201	98	2.54
Ste. Genevieve	6.0	305	1,157	1,185	932	892	1,529	1,152	1,860	1,044	1,069	559	316	2.88
St. Francois	16.6	863	2,899	3,127	2,370	2,568	4,773	3,635	5,708	2,977	2,627	1,123	530	2.86
St. Louis	376.4	17,222	84,212	85,556	64,103	55,595	69,712	82,927	123,808	69,175	61,268	27,125	12,097	2.69
St. Louis city	166.1	9,523	30,305	24,495	22,703	25,852	53,222	59,825	50,460	23,061	16,321	8,444	7,989	2.47
Saline	9.4	551	1,659	1,551	1,199	1,397	3,043	2,647	3,247	1,439	1,337	497	233	2.62
Schuyler	2.0	99	294	332	236	282	757	709	616	287	237	114	37	2.30
Scotland	2.1	85	288	333	252	335	807	636	729	275	270	122	68	2.48
Scott	15.0	901	3,094	3,093	2,050	2,161	3,701	3,116	4,849	2,899	2,459	1,082	595	2.79
Shannon	3.1	160	535	612	442	507	844	676	1,114	532	481	204	93	2.61
Shelby	3.0	157	413	448	350	442	1,190	811	1,114	441	381	183	70	2.53
Stoddard	11.3	562	1,900	2,195	1,558	1,681	3,404	2,386	4,099	2,126	1,762	624	303	2.65
Stone	7.8	280	996	1,266	1,165	1,440	2,653	1,561	3,542	1,197	929	396	175	2.45
Sullivan	2.8	121	364	426	354	442	1,093	805	1,028	396	365	148	58	2.43
Taney	10.8	471	1,423	1,686	1,425	1,858	3,937	2,256	5,068	1,546	1,277	465	188	2.46
Texas	8.5	450	1,305	1,557	1,316	1,311	2,561	1,877	3,138	1,442	1,244	563	236	2.64
Vernon	7.7	441	1,345	1,279	1,044	1,161	2,430	2,049	2,802	1,176	1,079	406	188	2.71
Warren	7.0	321	1,290	1,397	1,022	977	1,993	1,234	2,524	1,227	1,169	560	286	2.90
Washington	6.8	380	1,327	1,395	1,000	968	1,730	1,237	2,159	1,192	1,244	603	365	3.00
Wayne	5.0	214	628	840	737	818	1,763	1,089	1,967	832	682	289	141	2.58
Webster	8.4	464	1,508	1,835	1,230	1,120	2,243	1,482	2,891	1,494	1,504	669	360	2.86
Worth	1.1	39	141	157	137	155	471	398	364	142	117	66	13	2.27
Wright	6.3	334	922	1,148	908	959	2,029	1,358	2,348	1,080	914	395	205	2.75
TOTAL METRO COUNTIES	**1,291.1**	**80,929**	**290,080**	**272,054**	**198,300**	**178,917**	**270,820**	**316,197**	**421,905**	**227,357**	**198,460**	**85,092**	**42,089**	**2.65**
TOTAL STATE	**1,951.4**	**119,980**	**404,280**	**390,908**	**288,635**	**276,413**	**471,184**	**467,636**	**661,409**	**338,297**	**295,557**	**126,508**	**61,993**	**2.68**
MONTANA														
BILLINGS	**45.9**	**3,869**	**11,726**	**9,910**	**6,641**	**5,993**	**7,761**	**12,700**	**14,442**	**7,832**	**7,037**	**2,855**	**1,034**	**2.54**
Yellowstone	45.9	3,869	11,726	9,910	6,641	5,993	7,761	12,700	14,442	7,832	7,037	2,855	1,034	2.54
GREAT FALLS	**30.6**	**2,732**	**6,920**	**6,849**	**4,407**	**4,037**	**5,655**	**8,667**	**9,483**	**5,340**	**4,536**	**1,841**	**733**	**2.56**
Cascade	30.6	2,732	6,920	6,849	4,407	4,037	5,655	8,667	9,483	5,340	4,536	1,841	733	2.56
ALL COUNTIES														
Beaverhead	3.2	240	686	645	432	417	780	940	970	492	470	216	112	2.59
Big Horn	3.2	187	777	747	479	424	586	669	849	516	520	341	305	3.38
Blaine	2.5	143	528	502	335	345	647	722	662	404	349	203	160	2.84
Broadwater	1.6	78	325	309	235	252	401	575	412	261	215	104	33	2.38
Carbon	3.5	143	627	581	485	543	1,121	1,422	969	473	382	195	59	2.37
Carter	.6	29	86	110	102	100	173	133	210	89	99	51	18	2.67

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MONTANA (continued)														
ALL COUNTIES (continued)														
Cascade	30.6	2,732	6,920	6,849	4,407	4,037	5,655	8,667	9,483	5,340	4,536	1,841	733	2.56
Chouteau	2.2	121	427	415	319	417	501	612	693	341	342	144	68	2.59
Custer	5.1	423	1,037	938	718	739	1,245	1,916	1,408	772	611	286	107	2.37
Daniels	1.0	34	177	177	145	171	296	236	335	165	154	82	28	2.70
Dawson	4.0	386	949	766	584	523	792	1,276	1,094	659	584	289	98	2.55
Deer Lodge	3.9	183	716	686	557	725	1,033	1,340	1,141	568	504	243	104	2.62
Fallon	1.3	101	287	219	228	186	279	398	356	232	192	91	31	2.54
Fergus	4.8	263	911	904	677	749	1,296	1,535	1,483	714	630	300	138	2.56
Flathead	23.8	1,497	6,066	5,278	3,311	3,152	4,496	6,374	7,747	3,939	3,578	1,549	613	2.53
Gallatin	18.8	2,704	5,490	3,736	2,100	1,950	2,820	5,042	6,367	3,252	2,732	1,066	341	2.61
Garfield	.6	36	121	110	92	106	135	138	194	119	79	45	25	2.67
Glacier	3.8	246	894	752	613	520	775	736	1,167	667	632	322	276	2.97
Golden Valley	.4	12	55	72	71	72	118	127	135	45	46	32	15	2.50
Granite	1.1	43	193	216	146	196	306	264	368	200	149	72	47	2.73
Hill	6.9	640	1,664	1,242	1,028	1,010	1,316	1,886	2,145	1,126	1,017	481	245	2.59
Jefferson	3.2	152	818	829	452	402	547	733	998	557	517	263	132	2.78
Judith Basin	1.0	38	179	202	142	141	298	292	309	155	147	68	29	2.50
Lake	8.3	397	1,662	1,641	1,139	1,180	2,281	1,799	2,913	1,331	1,305	596	356	2.70
Lewis and Clark	19.6	1,491	5,213	4,291	2,663	2,496	3,446	6,151	5,984	3,186	2,688	1,142	449	2.45
Liberty	1.0	61	215	184	165	151	224	439	228	144	115	57	17	2.30
Lincoln	6.8	442	1,635	1,702	1,019	918	1,084	1,614	2,034	1,130	1,228	566	228	2.69
McCone	9	41	173	157	157	168	204	260	248	143	137	78	34	2.67
Madison	2.2	108	389	428	324	324	627	546	810	353	307	– 120	64	2.50
Meagher	.8	38	147	152	137	133	193	295	214	129	93	50	19	2.38
Mineral	1.6	116	404	365	218	222	275	509	451	264	241	101	34	2.44
Missoula	32.2	3,379	9,279	7,201	4,117	3,224	5,000	9,902	10,129	5,747	4,121	1,661	640	2.44
Musselshell	1.7	71	335	285	206	288	515	482	566	243	241	124	44	2.53
Park	5.1	280	1,146	952	717	715	1,290	1,649	1,699	723	637	287	105	2.35
Petroleum	.2	10	43	33	37	37	40	39	73	27	35	19	7	3.00
Phillips	2.1	147	409	368	289	321	566	684	599	317	289	148	63	2.57
Pondera	2.6	151	491	521	402	390	645	714	786	402	370	216	112	2.62
Powder River	.9	57	219	152	155	152	165	278	261	164	128	53	16	2.44
Powell	2.4	122	479	506	355	381	557	764	708	381	328	152	67	2.96
Prairie	.7	23	123	123	88	115	228	224	199	123	105	34	15	2.43
Ravalli	10.2	373	1,986	2,407	1,438	1,464	2,532	2,542	3,564	1,557	1,525	688	324	2.66
Richland	4.2	409	1,021	807	529	559	875	1,023	1,286	709	716	328	138	2.83
Roosevelt	3.7	236	851	704	569	552	788	791	1,085	625	610	343	246	2.97
Rosebud	4.1	351	1,125	998	591	516	519	954	1,106	655	730	376	279	2.90
Sanders	3.8	182	792	792	509	547	978	1,293	1,117	586	488	231	85	2.37
Sheridan	2.0	134	380	308	303	347	528	564	655	324	310	105	42	2.50
Silver Bow	14.1	790	2,582	2,622	1,891	2,240	3,975	4,826	4,098	2,034	1,864	877	401	2.40
Stillwater	2.7	105	525	504	372	405	789	768	877	429	383	185	58	2.48
Sweet Grass	1.2	46	194	226	161	173	400	375	388	158	159	88	32	2.58
Teton	2.5	94	425	479	377	408	717	713	798	374	341	185	89	2.56
Toole	2.2	151	463	397	309	371	509	805	599	337	276	131	52	2.36
Treasure	.4	19	77	67	73	54	110	151	107	67	48	20	7	2.25
Valley	3.6	238	748	715	577	524	798	1,200	973	587	488	256	96	2.50
Wheatland	.9	34	156	152	135	162	261	278	286	149	106	49	32	2.44
Wibaux	.5	24	106	82	80	81	127	167	130	69	71	40	23	2.60
Yellowstone	45.9	3,869	11,726	9,910	6,641	5,993	7,761	12,700	14,442	7,832	7,037	2,855	1,034	2.54
TOTAL METRO COUNTIES	**76.5**	**6,601**	**18,646**	**16,759**	**11,048**	**10,030**	**13,416**	**21,367**	**23,925**	**13,172**	**11,57[illegible]**	**4,696**	**1,767**	**2.55**
TOTAL STATE	**318.2**	**24,420**	**75,452**	**66,516**	**44,401**	**42,788**	**64,623**	**91,532**	**98,908**	**52,385**	**46,005**	**20,445**	**8,925**	**2.56**
NEBRASKA														
LINCOLN	**84.3**	**9,646**	**22,730**	**15,811**	**10,726**	**9,580**	**15,807**	**24,733**	**28,349**	**13,628**	**11,537**	**4,499**	**1,554**	**2.52**
Lancaster	84.3	9,646	22,730	15,811	10,726	9,580	15,807	24,733	28,349	13,628	11,537	4,499	1,554	2.52
OMAHA	**232.2**	**18,108**	**58,587**	**50,762**	**34,264**	**28,616**	**41,863**	**59,921**	**70,847**	**39,898**	**36,788**	**17,044**	**7,702**	**2.67**
Douglas	158.9	12,752	39,941	32,143	22,921	20,484	30,659	44,392	49,737	25,936	22,767	10,785	5,283	2.61
Sarpy	33.1	2,594	10,285	10,537	5,041	2,528	2,115	5,158	8,577	6,967	7,830	3,339	1,229	3.04
Washington	6.1	318	1,190	1,359	929	813	1,491	1,558	1,859	1,036	1,001	476	170	2.67
Pottawattamie, Iowa	*34.1*	*2,444*	*7,171*	*6,723*	*5,373*	*4,791*	*7,598*	*8,813*	*10,674*	*5,959*	*5,190*	*2,444*	*1,020*	*2.59*

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEBRASKA (continued)														
ALL COUNTIES														
Adams	12.1	1,013	2,428	2,103	1,557	1,625	3,374	3,782	4,037	1,813	1,591	645	232	2.46
Antelope	3.1	153	530	473	418	451	1,075	775	1,102	417	448	238	120	2.68
Arthur	.2	9	26	41	37	29	58	55	64	33	31	11	6	2.50
Banner	.3	15	52	67	47	52	67	53	120	46	47	25	9	3.00
Blaine	.3	16	53	56	40	35	100	64	105	51	43	21	16	3.00
Boone	2.5	140	375	395	358	366	866	640	858	355	349	193	105	2.72
Box Butte	5.2	561	1,349	896	582	595	1,217	1,266	1,704	864	878	348	140	2.73
Boyd	1.3	64	162	172	186	218	498	417	435	207	133	79	29	2.38
Brown	1.6	91	270	272	207	225	535	578	484	212	200	98	28	2.38
Buffalo	13.9	1,756	3,268	2,317	1,691	1,583	3,285	3,497	4,824	2,245	2,082	898	354	2.71
Burt	3.4	138	510	500	493	518	1,241	998	1,206	488	411	218	79	2.44
Butler	3.4	141	526	524	461	562	1,186	839	1,212	473	480	247	149	2.65
Cass	8.4	515	1,699	1,813	1,271	1,115	1,987	1,696	2,878	1,430	1,498	629	269	2.73
Cedar	3.9	193	671	564	556	579	1,337	1,036	1,196	585	529	305	249	2.72
Chase	1.9	113	362	361	257	261	546	571	593	285	280	123	48	2.53
Cherry	2.5	154	461	487	361	353	684	632	853	398	370	172	75	2.60
Cheyenne	4.2	328	705	682	635	635	1,215	1,276	1,430	638	513	242	101	2.40
Clay	2.9	187	501	483	390	401	938	682	1,086	405	427	202	98	2.62
Colfax	3.5	202	549	512	433	484	1,320	929	1,222	495	465	256	133	2.60
Cuming	4.1	219	683	673	606	614	1,305	934	1,412	611	609	326	208	2.76
Custer	4.9	221	807	759	659	709	1,745	1,317	1,778	683	644	337	141	2.53
☐ Dakota	6.6	513	1,710	1,340	889	825	1,323	1,532	1,983	1,149	1,123	566	247	2.73
Dawes	3.5	363	709	517	436	488	987	1,051	1,253	500	439	176	81	2.63
Dawson	8.1	565	1,784	1,480	1,102	1,064	2,105	1,915	2,804	1,304	1,304	572	201	2.63
Deuel	1.0	36	131	154	129	166	384	396	299	127	107	55	16	2.20
Dixon	2.6	123	430	403	343	383	918	765	823	361	364	188	99	2.54
Dodge	14.1	1,002	2,732	2,600	2,083	1,881	3,802	3,870	4,720	2,282	1,998	883	347	2.53
Douglas	158.9	12,752	39,941	32,143	22,921	20,484	30,659	44,392	49,737	25,936	22,767	10,785	5,283	2.61
Dundy	1.2	63	198	152	154	197	436	489	355	158	129	59	10	2.17
Fillmore	2.9	134	469	460	388	443	1,006	840	991	413	405	184	87	2.52
Franklin	1.5	60	194	204	199	241	602	415	591	187	183	90	34	2.67
Frontier	1.4	108	229	241	197	182	443	444	435	216	187	87	31	2.43
Furnas	2.5	124	350	339	304	370	1,013	724	985	333	271	134	53	2.40
Gage	8.9	518	1,518	1,482	1,224	1,302	2,856	2,212	3,371	1,363	1,258	512	184	2.62
Garden	1.0	46	141	156	149	158	350	260	392	146	130	60	12	2.70
Garfield	.9	37	125	157	98	141	342	340	276	115	97	52	20	2.33
Gosper	.8	42	132	143	134	132	217	212	297	121	100	56	14	2.50
Grant	.3	16	59	63	45	35	82	70	102	50	41	28	9	3.00
Greeley	1.2	53	176	178	168	197	428	354	388	144	151	95	68	2.58
Hall	18.6	1,498	4,290	3,646	2,537	2,400	4,229	4,870	6,097	2,880	2,849	1,332	572	2.61
Hamilton	3.5	237	731	651	525	503	853	832	1,198	552	543	272	103	2.66
Harlan	1.7	62	262	244	224	270	638	519	621	242	189	93	36	2.35
Hayes	.5	21	95	84	85	92	123	121	162	97	72	35	13	2.80
Hitchcock	1.5	81	257	234	202	230	496	362	580	228	196	92	42	2.53
Holt	4.9	305	925	804	704	687	1,475	1,272	1,555	746	736	396	195	2.69
Hooker	.4	18	67	71	49	69	126	164	112	56	42	20	6	2.50
Howard	2.4	103	394	406	366	371	760	477	890	377	352	196	108	2.71
Jefferson	3.6	189	547	543	469	568	1,284	973	1,358	519	479	207	64	2.50
Johnson	2.0	79	280	298	267	307	769	608	687	309	256	102	38	2.40
Kearney	2.7	173	498	484	364	383	798	778	917	386	379	170	70	2.56
Keith	3.6	232	666	693	572	514	923	999	1,187	590	508	229	87	2.53
Keya Paha	.5	27	79	98	69	72	155	204	130	71	59	29	7	2.20
Kimball	1.8	116	346	324	290	269	455	578	548	271	251	116	36	2.50
Knox	3.9	179	629	547	555	619	1,371	977	1,386	581	519	277	160	2.69
Lancaster	84.3	9,646	22,730	15,811	10,726	9,580	15,807	24,733	28,349	13,628	11,537	4,499	1,554	2.52
Lincoln	12.7	1,072	2,884	2,527	1,810	1,585	2,822	2,931	4,324	2,108	2,005	934	398	2.67
Logan	.4	20	73	67	62	55	123	166	103	61	47	18	5	2.25
Loup	.3	15	37	62	40	49	97	66	109	40	58	18	9	2.67
McPherson	.2	11	32	25	36	29	67	38	86	33	16	20	7	3.00
Madison	12.7	1,273	2,735	2,137	1,621	1,596	3,338	3,178	4,368	2,067	1,853	888	346	2.62
Merrick	3.1	165	561	592	425	461	896	707	1,080	458	485	250	120	2.74
Morrill	2.4	140	426	443	332	319	740	759	794	348	310	134	55	2.38
Nance	1.7	91	288	229	251	248	593	558	503	239	230	119	51	2.53
Nemaha	3.2	182	635	451	395	435	1,102	857	1,173	452	481	174	63	2.56
Nuckolls	2.5	124	361	392	364	390	869	703	925	325	319	164	64	2.52

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEBRASKA (continued)														
ALL COUNTIES (continued)														
Otoe	5.9	298	942	980	789	904	1,987	1,623	2,135	853	761	361	167	2.49
Pawnee	1.5	47	180	186	202	263	622	450	575	206	161	78	30	2.33
Perkins	1.5	73	268	253	186	242	478	406	519	235	202	92	46	2.53
Phelps	3.7	230	719	622	549	497	1,083	892	1,367	566	544	255	76	2.68
Pierce	3.1	185	497	548	404	487	979	666	1,163	448	480	207	136	2.71
Platte	11.0	789	2,457	2,024	1,572	1,461	2,697	2,491	3,470	1,822	1,860	902	455	2.74
Polk	2.3	93	383	377	285	348	814	641	788	310	318	171	72	2.57
Red Willow	4.9	377	927	790	735	675	1,396	1,311	1,682	787	687	302	131	2.51
Richardson	4.2	181	593	639	510	668	1,609	1,318	1,450	597	514	232	89	2.40
Rock	.9	48	192	138	122	117	283	245	301	127	139	60	28	2.56
Saline	4.9	283	780	788	602	738	1,709	1,404	1,778	682	646	292	98	2.61
Sarpy	33.1	2,594	10,285	10,537	5,041	2,528	2,115	5,158	8,577	6,967	7,830	3,339	1,229	3.04
Saunders	7.1	311	1,278	1,345	1,059	1,012	2,095	1,541	2,445	1,122	1,083	635	274	2.70
Scotts Bluff	14.2	1,007	3,055	2,666	2,043	1,941	3,488	3,311	4,840	2,305	2,283	1,017	444	2.64
Seward	6.0	477	1,193	1,081	814	804	1,631	1,516	2,023	955	898	442	166	2.77
Sheridan	2.8	148	474	429	414	481	854	712	989	400	429	168	102	2.61
Sherman	1.5	57	208	217	217	230	571	466	490	206	172	112	54	2.47
Sioux	.7	29	112	126	138	100	195	198	242	110	88	52	10	2.57
Stanton	2.5	170	565	489	328	340	608	566	775	408	410	229	112	2.76
Thayer	2.6	128	382	389	324	421	956	675	986	371	348	158	62	2.62
Thomas	.4	21	89	77	59	53	101	161	100	61	51	20	7	2.25
Thurston	2.4	128	427	434	374	361	676	517	743	400	370	208	162	3.04
Valley	2.2	101	352	331	262	346	808	606	812	309	248	159	66	2.50
Washington	6.1	318	1,190	1,359	929	813	1,491	1,558	1,859	1,036	1,001	476	170	2.67
Wayne	3.3	315	601	556	479	428	921	839	1,183	511	476	207	84	2.97
Webster	2.0	73	249	301	241	334	802	681	679	251	234	113	42	2.35
Wheeler	.4	23	88	53	64	60	112	129	113	59	52	34	13	2.50
York	5.8	360	1,185	1,032	773	812	1,638	1,515	2,047	858	821	406	153	2.57
TOTAL METRO COUNTIES	**289.0**	**25,823**	**75,856**	**61,190**	**40,506**	**34,230**	**51,395**	**77,373**	**90,505**	**48,716**	**44,258**	**19,665**	**8,483**	**2.64**
TOTAL STATE	**613.1**	**47,707**	**137,514**	**116,992**	**85,063**	**79,664**	**146,160**	**162,344**	**201,774**	**98,265**	**90,959**	**41,706**	**18,052**	**2.62**
NEVADA														
LAS VEGAS	**271.0**	**20,640**	**65,976**	**68,760**	**44,172**	**36,322**	**35,130**	**79,303**	**88,336**	**45,556**	**34,540**	**15,559**	**7,706**	**2.44**
Clark	271.0	20,640	65,976	68,760	44,172	36,322	35,130	79,303	88,336	45,556	34,540	15,559	7,706	2.44
RENO	**106.1**	**8,364**	**26,950**	**24,721**	**16,238**	**14,788**	**15,039**	**32,974**	**36,872**	**17,245**	**12,475**	**4,705**	**1,829**	**2.32**
Washoe	106.1	8,364	26,950	24,721	16,238	14,788	15,039	32,974	36,872	17,245	12,475	4,705	1,829	2.32
ALL COUNTIES														
Carson City	16.8	1,070	3,534	3,987	2,597	2,601	3,011	5,566	5,647	2,677	1,951	733	226	2.40
Churchill	6.7	445	1,284	1,472	953	1,009	1,537	1,767	2,304	1,083	945	410	191	2.58
Clark	271.0	20,640	65,976	68,760	44,172	36,322	35,130	79,303	88,336	45,556	34,540	15,559	7,706	2.44
Douglas	10.9	456	2,785	2,842	1,641	1,704	1,472	2,445	4,258	1,932	1,505	556	204	2.47
Elko	10.9	760	2,339	2,685	1,668	1,595	1,853	3,495	3,220	1,725	1,414	704	342	2.46
Esmeralda	.3	17	57	53	56	60	57	79	121	40	38	12	10	4.00
Eureka	.5	46	121	103	78	89	63	191	126	72	62	35	14	3.00
Humboldt	4.9	379	1,175	1,096	784	736	730	1,411	1,540	774	656	348	171	2.63
Lander	2.1	220	576	481	333	263	227	716	557	363	278	129	57	2.48
Lincoln	1.4	83	249	288	181	218	381	428	427	179	181	107	78	2.71
Lyon	7.7	389	1,471	1,656	1,209	1,346	1,629	1,948	2,706	1,340	1,043	467	196	2.49
Mineral	2.7	127	473	563	468	499	570	1,092	715	392	308	138	55	2.30
Nye	6.7	484	1,267	1,557	1,185	1,125	1,082	1,994	2,290	932	828	441	215	2.45
Pershing	1.8	137	368	286	291	322	396	554	575	332	183	110	46	2.39
Storey	.6	34	118	148	103	106	91	153	236	97	67	36	11	3.33
Washoe	106.1	8,364	26,950	24,721	16,238	14,788	15,039	32,974	36,872	17,245	12,475	4,705	1,829	2.32
White Pine	3.0	145	575	631	490	496	663	932	918	444	414	217	75	2.70
TOTAL METRO COUNTIES	**377.1**	**29,004**	**92,926**	**93,481**	**60,410**	**51,110**	**50,169**	**112,277**	**125,208**	**62,801**	**47,015**	**20,264**	**9,535**	**2.41**
TOTAL STATE	**454.1**	**33,796**	**109,318**	**111,329**	**72,447**	**63,279**	**63,931**	**135,048**	**150,848**	**75,183**	**56,888**	**24,707**	**11,426**	**2.42**
NEW HAMPSHIRE														
MANCHESTER - NASHUA	**124.2**	**7,239**	**29,768**	**28,924**	**18,654**	**16,770**	**22,845**	**29,727**	**38,260**	**21,898**	**20,811**	**9,450**	**4,054**	**2.68**
Hillsborough	124.2	7,239	29,768	28,924	18,654	16,770	22,845	29,727	38,260	21,898	20,811	9,450	4,054	2.68

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
NEW HAMPSHIRE (continued)														
PORTSMOUTH - DOVER - ROCHESTER	**127.7**	**8,251**	**31,431**	**29,924**	**19,206**	**16,351**	**22,537**	**29,437**	**40,499**	**23,100**	**21,543**	**9,346**	**3,775**	**2.70**
Rockingham	90.8	4,929	23,250	22,408	13,593	11,309	15,311	20,598	28,376	16,531	15,768	6,816	2,711	2.69
Strafford	36.9	3,322	8,181	7,516	5,613	5,042	7,226	8,839	12,123	6,569	5,775	2,530	1,064	2.72
ALL COUNTIES														
Belknap	19.7	1,106	4,184	3,889	2,986	2,912	4,623	4,809	6,687	3,434	2,918	1,318	534	2.60
Carroll	15.1	672	3,052	2,831	2,121	2,317	4,107	4,375	5,434	2,362	1,856	778	295	2.36
Cheshire	26.2	1,504	5,580	5,477	3,840	3,827	5,972	6,021	9,007	4,552	4,136	1,754	730	2.69
Coos	13.7	749	2,650	2,386	2,144	2,230	3,541	3,552	4,493	2,299	2,068	906	382	2.56
Grafton	27.7	1,915	6,306	5,487	3,808	3,745	6,439	7,468	9,208	4,691	4,090	1,602	641	2.68
Hillsborough	124.2	7,239	29,768	28,924	18,654	16,770	22,845	29,727	38,260	21,898	20,811	9,450	4,054	2.68
Merrimack	45.5	2,369	10,736	9,591	6,763	6,065	9,976	11,082	14,933	7,989	7,232	3,002	1,262	2.67
Rockingham	90.8	4,929	23,250	22,408	13,593	11,309	15,311	20,598	28,376	16,531	15,768	6,816	2,711	2.69
Strafford	36.9	3,322	8,181	7,516	5,613	5,042	7,226	8,839	12,123	6,569	5,775	2,530	1,064	2.72
Sullivan	15.9	901	3,447	3,126	2,228	2,371	3,827	4,281	5,230	2,641	2,323	1,011	414	2.52
TOTAL METRO COUNTIES	**251.9**	**15,490**	**61,199**	**58,848**	**37,860**	**33,121**	**45,382**	**59,164**	**78,759**	**44,998**	**42,354**	**18,796**	**7,829**	**2.69**
TOTAL STATE	**415.7**	**24,706**	**97,154**	**91,635**	**61,750**	**56,588**	**83,867**	**100,752**	**133,751**	**72,966**	**66,977**	**29,167**	**12,087**	**2.66**
NEW JERSEY														
ATLANTIC CITY	**126.2**	**5,655**	**22,076**	**21,928**	**17,734**	**20,368**	**38,439**	**35,578**	**42,707**	**19,617**	**16,355**	**7,797**	**4,146**	**2.51**
Atlantic	84.7	3,841	15,524	15,594	12,466	13,425	23,850	22,854	27,504	13,779	11,817	5,648	3,098	2.57
Cape May	41.5	1,814	6,552	6,334	5,268	6,943	14,589	12,724	15,203	5,838	4,538	2,149	1,048	2.39
BERGEN - PASSAIC	**485.2**	**14,405**	**88,775**	**104,312**	**87,135**	**86,199**	**104,374**	**113,894**	**150,656**	**89,968**	**77,691**	**36,749**	**16,242**	**2.67**
Bergen	316.5	7,347	54,440	67,692	59,547	59,036	68,438	75,478	100,248	57,911	50,488	23,264	9,111	2.62
Passaic	168.7	7,058	34,335	36,620	27,588	27,163	35,936	38,416	50,408	32,057	27,203	13,485	7,131	2.74
JERSEY CITY	**212.0**	**10,148**	**42,646**	**42,517**	**33,802**	**35,009**	**47,878**	**61,179**	**62,716**	**37,891**	**28,704**	**13,613**	**7,897**	**2.56**
Hudson	212.0	10,148	42,646	42,517	33,802	35,009	47,878	61,179	62,716	37,891	28,704	13,613	7,897	2.56
MIDDLESEX - SOMERSET - HUNTERDON	**354.4**	**13,206**	**74,438**	**85,219**	**66,242**	**58,150**	**57,145**	**76,656**	**105,832**	**67,919**	**62,423**	**29,216**	**12,354**	**2.80**
Hunterdon	35.7	883	7,143	10,252	6,406	4,859	6,157	6,755	10,872	6,685	6,920	3,191	1,277	2.90
Middlesex	235.5	9,810	50,732	53,974	42,910	39,753	38,321	52,588	69,809	45,030	40,633	19,111	8,329	2.79
Somerset	83.2	2,513	16,563	20,993	16,926	13,538	12,667	17,313	25,151	16,204	14,870	6,914	2,748	2.78
MONMOUTH - OCEAN	**377.4**	**11,414**	**69,147**	**80,749**	**55,891**	**55,299**	**104,900**	**95,904**	**121,637**	**61,149**	**57,671**	**28,189**	**12,850**	**2.62**
Monmouth	206.8	6,711	39,613	49,855	35,741	31,104	43,776	49,767	60,408	36,205	35,253	17,130	8,037	2.73
Ocean	170.6	4,703	29,534	30,894	20,150	24,195	61,124	46,137	61,229	24,944	22,418	11,059	4,813	2.47
NEWARK	**694.8**	**24,145**	**137,267**	**163,079**	**120,220**	**110,964**	**139,125**	**160,802**	**208,173**	**128,035**	**114,481**	**54,596**	**28,713**	**2.73**
Essex	312.1	13,160	62,145	69,522	51,975	48,781	66,517	78,542	92,757	55,905	46,942	23,005	14,949	2.69
Morris	148.5	4,099	31,150	41,376	28,403	21,614	21,858	29,476	43,048	28,108	28,862	13,531	5,475	2.86
Sussex	45.8	1,404	11,911	13,252	6,758	5,434	7,041	8,128	13,311	8,770	9,412	4,409	1,770	2.90
Union	188.4	5,482	32,061	38,929	33,084	35,135	43,709	44,656	59,057	35,252	29,265	13,651	6,519	2.65
TRENTON	**121.6**	**4,681**	**24,415**	**26,205**	**20,398**	**20,107**	**25,794**	**29,918**	**37,752**	**22,248**	**19,047**	**8,566**	**4,069**	**2.73**
Mercer	121.6	4,681	24,415	26,205	20,398	20,107	25,794	29,918	37,752	22,248	19,047	8,566	4,069	2.73
VINELAND - MILLVILLE - BRIDGETON	**49.4**	**2,288**	**9,699**	**10,474**	**7,985**	**7,689**	**11,265**	**10,547**	**15,174**	**9,165**	**8,256**	**3,938**	**2,320**	**2.87**
Cumberland	49.4	2,288	9,699	10,474	7,985	7,689	11,265	10,547	15,174	9,165	8,256	3,938	2,320	2.87
ALL COUNTIES														
Atlantic	84.7	3,841	15,524	15,594	12,466	13,425	23,850	22,854	27,504	13,779	11,817	5,648	3,098	2.57
Bergen	316.5	7,347	54,440	67,692	59,547	59,036	68,438	75,478	100,248	57,911	50,488	23,264	9,111	2.62
☐ Burlington	139.9	5,966	31,888	35,983	25,664	20,287	20,112	27,540	41,229	27,113	26,104	12,206	5,708	2.92
☐ Camden	185.3	8,695	40,399	40,040	30,620	29,846	35,700	43,246	55,382	33,976	30,154	14,985	7,557	2.71
Cape May	41.5	1,814	6,552	6,334	5,268	6,943	14,589	12,724	15,203	5,838	4,538	2,149	1,048	2.39
Cumberland	49.4	2,288	9,699	10,474	7,985	7,689	11,265	10,547	15,174	9,165	8,256	3,938	2,320	2.87
Essex	312.1	13,160	62,145	69,522	51,975	48,781	66,517	78,542	92,757	55,905	46,942	23,005	14,949	2.69
☐ Gloucester	76.8	3,951	17,599	17,853	12,828	11,586	12,983	14,575	22,491	14,849	14,417	7,145	3,323	2.87
Hudson	212.0	10,148	42,646	42,517	33,802	35,009	47,878	61,179	62,716	37,891	28,704	13,613	7,897	2.56
Hunterdon	35.7	883	7,143	10,252	6,406	4,859	6,157	6,755	10,872	6,685	6,920	3,191	1,277	2.90
Mercer	121.6	4,681	24,415	26,205	20,398	20,107	25,794	29,918	37,752	22,248	19,047	8,566	4,069	2.73
Middlesex	235.5	9,810	50,732	53,974	42,910	39,753	38,321	52,588	69,809	45,030	40,633	19,111	8,329	2.79
Monmouth	206.8	6,711	39,613	49,855	35,741	31,104	43,776	49,767	60,408	36,205	35,253	17,130	8,037	2.73
Morris	148.5	4,099	31,150	41,376	28,403	21,614	21,858	29,476	43,048	28,108	28,862	13,531	5,475	2.86
Ocean	170.6	4,703	29,534	30,894	20,150	24,195	61,124	46,137	61,229	24,944	22,418	11,059	4,813	2.47
Passaic	168.7	7,058	34,335	36,620	27,588	27,163	35,936	38,416	50,408	32,057	27,203	13,485	7,131	2.74

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
NEW JERSEY (continued)														
ALL COUNTIES (continued)														
☐ Salem	24.8	1,092	4,984	5,215	3,969	4,055	5,485	5,301	7,929	4,516	4,174	1,968	912	2.72
Somerset	83.2	2,513	16,563	20,993	16,926	13,538	12,667	17,313	25,151	16,204	14,870	6,914	2,748	2.78
Sussex	45.8	1,404	11,911	13,252	6,758	5,434	7,041	8,128	13,311	8,770	9,412	4,409	1,770	2.90
Union	188.4	5,482	32,061	38,929	33,084	35,135	43,709	44,656	59,057	35,252	29,265	13,651	6,519	2.65
☐ Warren	33.6	1,346	6,784	7,455	5,319	5,134	7,562	7,494	10,667	5,931	5,745	2,651	1,112	2.70
TOTAL METRO COUNTIES	**2,881.4**	**106,992**	**570,117**	**641,029**	**487,807**	**464,693**	**610,762**	**682,634**	**882,345**	**522,377**	**465,222**	**221,619**	**107,203**	**2.70**
TOTAL STATE	**2,881.4**	**106,992**	**570,117**	**641,029**	**487,807**	**464,693**	**610,762**	**682,634**	**882,345**	**522,377**	**465,222**	**221,619**	**107,203**	**2.70**
NEW MEXICO														
ALBUQUERQUE	**194.5**	**16,462**	**53,094**	**42,576**	**28,422**	**25,388**	**28,558**	**52,735**	**58,085**	**35,228**	**28,898**	**13,244**	**6,310**	**2.59**
Bernalillo	194.5	16,462	53,094	42,576	28,422	25,388	28,558	52,735	58,085	35,228	28,898	13,244	6,310	2.59
LAS CRUCES	**46.3**	**4,704**	**11,495**	**9,776**	**7,294**	**6,033**	**6,998**	**10,206**	**13,104**	**8,649**	**7,485**	**4,002**	**2,854**	**2.90**
Dona Ana	46.3	4,704	11,495	9,776	7,294	6,033	6,998	10,206	13,104	8,649	7,485	4,002	2,854	2.90
SANTA FE	**43.7**	**2,059**	**11,274**	**11,056**	**6,717**	**5,768**	**6,826**	**14,234**	**11,691**	**7,698**	**6,063**	**2,847**	**1,167**	**2.60**
Los Alamos	7.4	242	1,500	2,431	1,551	1,124	552	1,702	2,358	1,357	1,354	463	166	2.61
Santa Fe	36.3	1,817	9,774	8,625	5,166	4,644	6,274	12,532	9,333	6,341	4,709	2,384	1,001	2.60
ALL COUNTIES														
Bernalillo	194.5	16,462	53,094	42,576	28,422	25,388	28,558	52,735	58,085	35,228	28,898	13,244	6,310	2.59
Catron	.9	43	170	186	122	130	249	193	317	158	130	60	42	3.22
Chaves	21.6	1,335	4,138	3,951	3,107	3,309	5,760	5,220	7,395	3,504	3,096	1,485	900	2.66
Cibola	7.1	556	1,776	1,604	1,076	906	1,182	1,704	1,760	1,288	1,253	688	407	3.14
Colfax	5.0	321	1,043	939	659	768	1,270	1,307	1,502	832	782	367	210	2.72
Curry	16.0	1,600	3,820	3,433	2,145	1,865	3,137	3,931	4,831	2,933	2,588	1,167	550	2.71
De Baca	1.1	48	157	170	149	185	391	476	323	155	95	33	18	2.09
Dona Ana	46.3	4,704	11,495	9,776	7,294	6,033	6,998	10,206	13,104	8,649	7,485	4,002	2,854	2.90
Eddy	18.5	1,360	3,965	3,222	2,786	2,734	4,433	3,525	6,255	3,466	2,977	1,454	823	2.79
Grant	9.8	565	2,180	2,012	1,532	1,447	2,064	1,979	2,925	1,751	1,738	873	534	2.87
Guadalupe	1.5	79	298	281	219	243	380	387	388	281	214	142	88	2.80
Harding	.4	14	71	42	69	72	132	182	101	53	37	21	6	2.25
Hidalgo	2.0	158	487	400	290	297	368	423	529	370	331	213	134	3.00
Lea	21.3	1,949	5,093	4,397	3,498	2,912	3,451	4,103	6,862	3,983	3,582	1,728	1,042	2.82
Lincoln	5.8	296	1,253	1,174	822	924	1,331	1,599	1,967	986	724	349	175	2.48
Los Alamos	7.4	242	1,500	2,431	1,551	1,124	552	1,702	2,358	1,357	1,354	463	166	2.61
Luna	6.5	288	960	1,057	951	1,204	2,040	1,341	2,539	944	833	485	358	2.74
McKinley	19.6	1,567	5,327	4,991	3,030	2,220	2,463	3,519	4,051	3,518	3,614	2,214	2,684	3.54
Mora	1.5	50	268	238	221	261	462	341	397	294	218	137	113	3.07
Otero	17.8	1,815	4,620	4,096	2,700	2,167	2,402	3,312	5,465	3,665	3,165	1,455	738	2.89
Quay	4.4	232	772	799	608	686	1,303	1,254	1,379	725	587	315	140	2.55
Rio Arriba	11.2	819	2,629	2,310	1,726	1,650	2,066	2,330	2,570	2,425	1,900	1,161	814	3.07
Roosevelt	6.2	723	1,219	1,053	792	822	1,591	1,841	2,090	985	756	339	189	2.61
Sandoval	19.1	715	4,280	4,330	2,775	3,048	3,952	2,620	6,185	3,674	3,368	1,674	1,579	3.14
San Juan	29.9	2,666	7,894	7,147	4,618	3,532	4,043	6,125	7,716	5,448	5,409	2,835	2,367	3.06
San Miguel	8.7	608	2,007	1,717	1,153	1,274	1,941	2,309	2,110	1,657	1,326	774	524	2.92
Santa Fe	36.3	1,817	9,774	8,625	5,166	4,644	6,274	12,532	9,333	6,341	4,709	2,384	1,001	2.60
Sierra	4.4	145	385	516	542	754	2,058	1,304	1,956	471	377	183	109	2.25
Socorro	4.7	408	1,086	918	685	660	943	1,002	1,364	842	807	405	280	3.04
Taos	7.4	343	1,827	1,733	1,041	962	1,494	1,868	1,848	1,380	1,246	667	391	2.84
Torrance	3.5	181	709	680	501	567	862	809	1,079	567	572	299	174	2.83
Union	1.8	79	298	333	242	280	568	443	623	284	261	112	77	2.61
Valencia	15.1	1,194	3,798	3,394	2,282	1,933	2,499	3,782	3,675	2,907	2,554	1,451	731	2.83
TOTAL METRO COUNTIES	**284.5**	**23,225**	**75,863**	**63,408**	**42,433**	**37,189**	**42,382**	**77,175**	**82,[illegible]0**	**51,575**	**42,446**	**20,093**	**10,331**	**2.64**
TOTAL STATE	**557.3**	**43,382**	**138,393**	**120,531**	**82,774**	**75,001**	**97,219**	**136,404**	**163,082**	**101,121**	**86,986**	**43,179**	**26,528**	**2.77**
NEW YORK														
ALBANY - SCHENECTADY - TROY	**326.8**	**17,181**	**68,641**	**63,874**	**49,271**	**50,323**	**77,510**	**85,105**	**104,674**	**55,668**	**48,141**	**22,515**	**10,697**	**2.63**
Albany	112.0	6,750	24,644	20,348	16,520	17,035	26,703	33,038	35,998	18,308	14,483	6,843	3,330	2.54
Greene	17.1	634	2,827	3,271	2,567	2,626	5,175	4,507	5,710	2,857	2,362	1,122	542	2.58
Montgomery	20.4	814	3,479	3,293	2,941	3,698	6,175	4,943	6,996	3,604	2,805	1,345	707	2.60
Rensselaer	55.2	3,063	11,414	10,666	8,415	8,497	13,145	13,276	17,461	9,378	8,658	4,146	2,281	2.75

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEW YORK (continued)														
ALBANY - SCHENECTADY - TROY (continued)														
Saratoga	62.6	3,215	14,851	15,306	9,700	8,430	11,098	13,288	18,996	11,365	11,285	5,339	2,327	2.79
Schenectady	59.5	2,705	11,426	10,990	9,128	10,037	15,214	16,053	19,513	10,156	8,548	3,720	1,510	2.54
BINGHAMTON	**98.4**	**5,933**	**19,566**	**19,913**	**15,938**	**15,187**	**21,863**	**24,137**	**31,260**	**17,313**	**15,262**	**7,145**	**3,283**	**2.68**
Broome	79.4	4,952	15,644	15,235	12,573	12,595	18,401	20,451	25,623	13,723	11,698	5,415	2,490	2.64
Tioga	19.0	981	3,922	4,678	3,365	2,592	3,462	3,686	5,637	3,590	3,564	1,730	793	2.83
BUFFALO	**362.3**	**17,345**	**71,219**	**69,482**	**59,737**	**61,355**	**83,162**	**90,759**	**115,265**	**62,588**	**54,076**	**26,498**	**13,114**	**2.67**
Erie	362.3	17,345	71,219	69,482	59,737	61,355	83,162	90,759	115,265	62,588	54,076	26,498	13,114	2.67
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	***444.2***	***21,619***	***87,453***	***85,140***	***73,189***	***75,257***	***101,542***	***110,121***	***141,044***	***77,102***	***67,244***	***32,759***	***15,930***	***2.67***
ELMIRA	**34.3**	**1,779**	**6,729**	**6,554**	**5,305**	**5,649**	**8,284**	**7,977**	**11,212**	**6,053**	**5,410**	**2,506**	**1,142**	**2.74**
Chemung	34.3	1,779	6,729	6,554	5,305	5,649	8,284	7,977	11,212	6,053	5,410	2,506	1,142	2.74
GLENS FALLS	**41.2**	**1,975**	**7,904**	**8,543**	**6,290**	**6,257**	**10,231**	**9,129**	**12,961**	**7,012**	**6,683**	**3,392**	**2,023**	**2.82**
Warren	21.3	1,087	4,254	4,347	3,201	3,217	5,194	4,939	6,864	3,581	3,328	1,681	907	2.70
Washington	19.9	888	3,650	4,196	3,089	3,040	5,037	4,190	6,097	3,431	3,355	1,711	1,116	2.93
JAMESTOWN - DUNKIRK	**54.2**	**3,034**	**10,189**	**9,894**	**8,271**	**8,375**	**14,437**	**13,073**	**18,161**	**9,091**	**8,226**	**3,867**	**1,782**	**2.67**
Chautauqua	54.2	3,034	10,189	9,894	8,271	8,375	14,437	13,073	18,161	9,091	8,226	3,867	1,782	2.67
NASSAU - SUFFOLK	**881.4**	**19,506**	**161,308**	**216,418**	**177,603**	**152,841**	**153,724**	**134,879**	**255,996**	**171,595**	**181,171**	**92,403**	**45,356**	**3.03**
Nassau	449.9	7,665	71,296	98,015	94,912	93,039	84,973	69,174	138,159	90,459	88,808	42,922	20,378	2.96
Suffolk	431.5	11,841	90,012	118,403	82,691	59,802	68,751	65,705	117,837	81,136	92,363	49,481	24,978	3.11
NEW YORK	**3,484.5**	**148,709**	**749,298**	**753,927**	**545,003**	**513,087**	**774,476**	**1,118,222**	**1,031,084**	**566,303**	**438,805**	**210,072**	**120,014**	**2.47**
Bronx	469.7	24,987	99,070	102,259	71,196	67,141	105,047	135,909	134,581	86,629	62,521	31,135	18,925	2.60
Kings	905.2	44,370	195,112	188,973	137,676	134,864	204,205	256,722	270,753	160,217	120,263	59,417	37,828	2.56
New York (Manhattan)	782.9	37,708	198,896	171,812	111,203	98,410	164,871	403,310	210,585	82,960	49,967	23,120	12,958	1.94
Putnam	29.0	740	6,370	8,504	4,997	3,413	4,976	5,149	8,415	5,192	5,702	3,163	1,379	2.94
Queens	754.7	25,044	145,768	152,009	120,214	125,321	186,344	199,068	243,066	132,925	103,921	47,980	27,740	2.58
Richmond	132.3	4,340	29,914	33,536	21,893	19,180	23,437	24,629	38,388	24,561	26,116	12,816	5,790	2.93
Rockland	86.2	2,499	16,649	24,827	18,749	11,572	11,904	13,772	22,911	16,406	18,941	9,356	4,814	3.13
Westchester	324.5	9,021	57,519	72,007	59,075	53,186	73,692	79,663	102,385	57,413	51,374	23,085	10,580	2.67
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	***6,887.5***	***255,612***	***1,398,047***	***1,540,422***	***1,155,840***	***1,074,855***	***1,462,724***	***1,845,079***	***2,061,327***	***1,194,995***	***1,030,252***	***497,299***	***258,548***	***2.63***
NIAGARA FALLS	**81.9**	**4,274**	**16,234**	**15,658**	**13,452**	**13,902**	**18,380**	**19,362**	**25,779**	**14,514**	**13,168**	**6,261**	**2,816**	**2.68**
Niagara	81.9	4,274	16,234	15,658	13,452	13,902	18,380	19,362	25,779	14,514	13,168	6,261	2,816	2.68
ORANGE COUNTY	**98.8**	**4,058**	**21,299**	**24,200**	**15,386**	**13,585**	**20,272**	**18,992**	**30,045**	**17,767**	**18,440**	**8,952**	**4,604**	**2.98**
Orange	98.8	4,058	21,299	24,200	15,386	13,585	20,272	18,992	30,045	17,767	18,440	8,952	4,604	2.98
POUGHKEEPSIE	**91.6**	**4,236**	**19,361**	**22,510**	**15,387**	**12,340**	**17,766**	**20,794**	**28,028**	**16,067**	**15,956**	**7,377**	**3,378**	**2.90**
Dutchess	91.6	4,236	19,361	22,510	15,387	12,340	17,766	20,794	28,028	16,067	15,956	7,377	3,378	2.90
ROCHESTER	**370.7**	**22,402**	**85,276**	**80,277**	**56,238**	**52,602**	**73,905**	**92,823**	**115,785**	**63,809**	**59,346**	**26,855**	**12,082**	**2.68**
Livingston	20.4	1,298	4,405	4,442	3,171	2,816	4,268	4,139	6,476	3,669	3,623	1,715	778	3.00
Monroe	269.7	16,998	63,461	57,839	40,704	38,429	52,269	72,351	83,539	45,701	41,406	18,578	8,125	2.61
Ontario	33.9	1,792	7,531	7,353	5,116	4,803	7,305	7,063	11,002	6,031	5,987	2,624	1,193	2.80
Orleans	14.4	699	2,810	3,049	2,226	2,248	3,368	2,965	4,627	2,462	2,491	1,205	650	2.88
Wayne	32.3	1,615	7,069	7,594	5,021	4,306	6,695	6,305	10,141	5,946	5,839	2,733	1,336	2.84
SYRACUSE	**239.5**	**15,557**	**53,062**	**48,940**	**37,312**	**35,829**	**48,800**	**57,479**	**75,610**	**41,467**	**37,513**	**18,151**	**9,280**	**2.74**
Madison	22.7	1,268	4,752	5,072	3,461	3,358	4,789	4,536	7,132	4,079	3,990	1,873	1,090	3.02
Onondaga	174.3	11,426	38,764	34,870	27,455	26,301	35,484	44,356	55,422	29,734	26,053	12,590	6,145	2.66
Oswego	42.5	2,863	9,546	8,998	6,396	6,170	8,527	8,587	13,056	7,654	7,470	3,688	2,045	2.91
UTICA - ROME	**114.9**	**5,964**	**21,150**	**22,148**	**17,495**	**19,736**	**28,407**	**27,645**	**36,552**	**19,502**	**17,735**	**8,825**	**4,641**	**2.77**
Herkimer	24.8	1,225	4,383	4,679	3,603	4,326	6,584	5,615	8,130	4,172	3,921	1,925	1,037	2.75
Oneida	90.1	4,739	16,767	17,469	13,892	15,410	21,823	22,030	28,422	15,330	13,814	6,900	3,604	2.77
ALL COUNTIES														
Albany	112.0	6,750	24,644	20,348	16,520	17,035	26,703	33,038	35,998	18,308	14,483	6,843	3,330	2.54
Allegany	17.9	1,198	3,492	3,491	2,654	2,546	4,519	3,950	5,850	3,027	2,825	1,458	790	2.97
Bronx	469.7	24,987	99,070	102,259	71,196	67,141	105,047	135,909	134,581	86,629	62,521	31,135	18,925	2.60
Broome	79.4	4,952	15,644	15,235	12,573	12,595	18,401	20,451	25,623	13,723	11,698	5,415	2,490	2.64
Cattaraugus	30.2	1,602	6,052	5,713	4,631	4,675	7,527	6,854	9,626	5,048	4,904	2,448	1,320	2.81
Cayuga	28.9	1,424	5,726	5,570	4,215	4,672	7,293	6,383	9,156	4,976	4,666	2,326	1,393	2.89
Chautauqua	54.2	3,034	10,189	9,894	8,271	8,375	14,437	13,073	18,161	9,091	8,226	3,867	1,782	2.67
Chemung	34.3	1,779	6,729	6,554	5,305	5,649	8,284	7,977	11,212	6,053	5,410	2,506	1,142	2.74
Chenango	19.2	1,011	3,828	4,069	2,952	2,860	4,480	3,940	6,219	3,326	3,244	1,595	876	2.79
Clinton	26.9	2,302	6,306	5,882	4,146	3,281	4,983	5,576	7,912	4,955	4,957	2,372	1,128	3.10

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEW YORK (continued)														
ALL COUNTIES (continued)														
Columbia	23.8	862	4,336	4,857	3,539	3,669	6,537	5,672	8,152	4,011	3,588	1,581	796	2.65
Cortland	17.1	1,404	3,608	3,516	2,375	2,327	3,870	3,991	5,421	2,842	2,893	1,285	668	2.87
Delaware	18.1	881	3,193	3,400	2,724	2,928	4,974	4,016	6,407	2,943	2,688	1,335	711	2.78
Dutchess	91.6	4,236	19,361	22,510	15,387	12,340	17,766	20,794	28,028	16,067	15,956	7,377	3,378	2.90
Erie	362.3	17,345	71,219	69,482	59,737	61,355	83,162	90,759	115,265	62,588	54,076	26,498	13,114	2.67
Essex	14.4	574	2,677	2,731	2,183	2,343	3,892	3,906	4,481	2,350	2,044	1,080	539	2.66
Franklin	15.7	819	2,955	2,902	2,439	2,446	4,139	3,736	4,803	2,600	2,394	1,306	861	2.93
Fulton	20.9	1,014	3,800	3,821	2,969	3,461	5,835	5,033	7,042	3,586	2,991	1,428	820	2.65
Genesee	21.5	1,089	4,366	4,[illegible]64	3,366	3,282	4,833	4,304	6,847	3,773	3,697	1,826	1,053	2.83
Greene	17.1	634	2,827	3,[illegible]71	2,567	2,526	5,175	4,507	5,710	2,857	2,362	1,122	542	2.58
Hamilton	1.9	54	266	350	285	365	580	443	735	306	229	124	63	2.95
Herkimer	24.8	1,225	4,383	4,679	3,603	4,326	6,584	5,615	8,130	4,172	3,921	1,925	1,037	2.75
Jefferson	36.9	2,079	7,235	7,097	5,515	5,575	9,399	8,844	11,357	6,332	5,804	2,966	1,597	2.81
Kings	905.2	44,370	195,112	188,973	137,676	134,864	204,205	256,722	270,753	160,217	120,263	59,417	37,828	2.56
Lewis	9.4	469	1,921	1,832	1,496	1,434	2,248	1,987	2,677	1,646	1,580	913	597	2.90
Livingston	20.4	1,298	4,405	4,442	3,171	2,816	4,268	4,139	6,476	3,669	3,623	1,715	778	3.00
Madison	22.7	1,268	4,752	5,072	3,461	3,358	4,789	4,536	7,132	4,079	3,990	1,873	1,090	3.02
Monroe	269.7	16,998	63,461	57,839	40,704	38,429	52,269	72,351	83,539	45,701	41,406	18,578	8,125	2.61
Montgomery	20.4	814	3,479	3,293	2,941	3,698	6,175	4,943	6,996	3,604	2,805	1,345	707	2.60
Nassau	449.9	7,665	71,296	98,015	94,912	93,039	84,973	[illegible]9,174	138,159	90,459	88,808	42,922	20,378	2.96
New York (Manhattan)	782.9	37,708	198,896	171,812	111,203	98,410	164,871	403,310	210,585	82,960	49,967	23,120	12,958	1.94
Niagara	81.9	4,274	16,234	15,658	13,452	13,902	18,380	19,362	25,779	14,514	13,168	6,261	2,816	2.68
Oneida	90.1	4,739	16,767	17,469	13,892	15,410	21,823	22,030	28,422	15,330	13,814	6,900	3,604	2.77
Onondaga	174.3	11,426	38,764	34,870	27,455	26,301	35,484	44,356	55,422	29,734	26,053	12,590	6,145	2.66
Ontario	33.9	1,792	7,531	7,353	5,116	4,803	7,305	7,063	11,002	6,031	5,987	2,624	1,193	2.80
Orange	98.8	[illegible],058	21,299	24,200	15,386	13,585	20,272	18,992	30,045	17,767	18,440	8,952	4,604	2.98
Orleans	14.4	6[illegible]9	2,810	3,049	2,226	2,248	3,368	2,965	4,627	2,462	2,491	1,205	650	2.88
Oswego	42.5	2,[illegible]63	9,546	8,998	6,396	6,170	8,527	8,587	13,056	7,654	7,470	3,688	2,045	2.91
Otsego	21.6	1,352	4,052	3,9[illegible]4	2,948	3,277	6,017	5,306	7,491	3,466	3,202	1,4[illegible]9	716	2.82
Putnam	29.0	740	6,370	8,5[illegible]4	4,997	3,413	4,976	5,149	8,415	5,192	5,702	3,163	1,379	2.94
Queens	754.7	25,044	145,768	152,009	120,214	125,321	186,344	199,068	243,066	132,925	103,921	47,980	27,740	2.58
Rensselaer	55.2	3,063	11,414	10,666	8,415	8,497	13,145	13,276	17,461	9,378	[illegible],658	4,146	2,281	2.75
Richmond	132.3	4,340	29,914	33,536	21,893	19,180	23,437	24,629	38,388	24,561	[illegible]6,116	12,816	5,790	2.93
Rockland	86.2	2,499	16,649	24,827	18,749	11,572	11,904	13,772	22,911	16,406	18,941	9,356	4,814	3.13
St. Lawrence	37.0	2,424	7,432	7,324	5,935	5,657	8,228	7,960	11,169	6,539	[illegible],161	3,300	1,871	3.05
Saratoga	62.6	3,215	14,851	15,306	9,700	8,430	11,098	13,288	18,996	11,365	11,285	5,339	2,327	2.79
Schenectady	59.5	2,705	11,426	10,990	9,128	10,037	15,214	16,053	19,513	10,156	8,548	3,720	1,510	2.54
Schoharie	11.2	508	2,081	2,239	1,705	1,752	2,915	2,339	3,802	1,892	1,850	879	438	2.93
Schuyler	6.5	290	1,287	1,368	1,002	1,032	1,521	1,246	2,221	1,098	1,081	548	306	2.83
Seneca	11.9	615	2,354	2,513	1,881	1,897	2,640	2,500	3,950	2,130	1,970	950	400	2.86
Steuben	36.6	1,936	7,185	7,381	5,633	5,661	8,804	8,580	11,727	6,233	5,958	2,697	1,405	2.70
Suffolk	431.5	11,841	90,012	118,403	82,691	59,802	68,751	65,705	117,837	81,136	92,363	49,481	24,978	3.11
Sullivan	26.3	1,111	4,554	5,007	4,049	4,245	7,334	7,115	8,924	4,132	3,600	1,690	839	2.70
Tioga	19.0	981	3,922	4,678	3,365	2,592	3,462	3,686	5,637	3,590	3,564	1,730	793	2.83
Tompkins	31.9	3,973	8,983	6,071	3,941	3,587	5,345	8,699	10,747	5,446	4,484	1,821	703	2.85
Ulster	63.2	3,059	12,600	13,766	9,944	[illegible]772	15,059	15,629	20,527	10,968	9,580	4,406	2,090	2.68
Warren	21.3	1,087	4,254	4,347	3,201	[illegible]217	5,194	4,939	6,864	3,581	3,328	1,681	907	2.70
Washington	19.9	888	3,650	4,196	3,089	[illegible],040	5,037	4,190	6,097	3,431	3,355	1,711	1,116	2.93
Wayne	32.3	1,615	7,069	7,594	5,021	4,306	6,695	6,305	10,141	5,946	5,839	2,733	1,336	2.84
Westchester	324.5	9,021	57,519	72,007	59,075	53,186	73,692	79,663	102,385	57,413	51,374	23,085	10,580	2.67
Wyoming	13.9	724	2,960	3,018	2,008	1,977	3,213	2,883	4,234	2,430	2,446	1,260	647	3.04
Yates	8.7	380	1,626	1,618	1,208	1,283	2,585	2,496	2,739	1,339	1,209	610	307	2.59
TOTAL METRO COUNTIES	**6,280.5**	**271,953**	**1,311,236**	**1,362,338**	**1,022,688**	**961,068**	**1,351,217**	**1,720,376**	**1,892,412**	**1,068,749**	**919,932**	**444,819**	**234,212**	**2.62**
TOTAL STATE	**6,852.1**	**305,107**	**1,426,111**	**1,476,392**	**1,[illegible]08,431**	**1,046,072**	**1,489,987**	**1,853,764**	**2,076,628**	**1,166,143**	**1,009,977**	**488,442**	**257,146**	**2.64**
NORTH CAROLINA														
ASHEVILLE	**71.3**	**3,396**	**14,257**	**14,594**	**10,739**	**10,894**	**17,420**	**20,373**	**23,209**	**12,870**	**9,715**	**3,754**	**1,379**	**2.45**
Buncombe	71.3	3,396	14,257	14,594	10,739	10,894	17,420	20,373	23,209	12,870	9,715	3,754	1,379	2.45
BURLINGTON	**41.5**	**2,007**	**7,931**	**8,838**	**6,920**	**6,918**	**8,886**	**10,473**	**13,578**	**8,247**	**6,022**	**2,255**	**925**	**2.54**
Alamance	41.5	2,007	7,931	8,838	6,920	6,918	8,886	10,473	13,578	8,247	6,022	2,255	925	2.54
CHARLOTTE - GASTONIA - ROCK HILL	**430.6**	**24,808**	**100,460**	**98,852**	**69,284**	**60,543**	**76,653**	**104,914**	**135,043**	**83,511**	**67,553**	**27,448**	**12,131**	**2.62**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NORTH CAROLINA (continued)														
CHARLOTTE - GASTONIA - ROCK HILL (continued)														
Cabarrus	36.2	1,780	7,053	7 780	5,899	5,673	8,015	7,607	12,234	7,118	6,004	2,312	925	2.66
Gaston	65.0	3,539	14,035	14,372	10,841	9,709	12,504	13,568	20,457	13,479	10,998	4,517	1,981	2.70
Lincoln	18.9	1,058	4,067	[illegible]	3,108	2,701	3,526	3,865	[illegible]	4,014	3,177	1,231	538	2.67
Mecklenburg	192.6	12,257	50,202	5,498	30,743	24,914	28,986	54,639	58,951	35,519	27,674	11,139	4,678	2.51
Rowan	41.6	2,138	7,966	8,265	6,519	6,765	9,947	10,426	14,044	7,873	5,964	2,323	970	2.56
Union	29.7	1,577	6,703	7,487	4,528	3,993	5,412	5,059	9,221	6,030	5,769	2,414	1,207	2.88
York, S. C.	*46.6*	*2,459*	*10,434*	*11,010*	*7,646*	*6,788*	*8,263*	*9,750*	*14,061*	*9,478*	*7,967*	*3,512*	*1,832*	*2.79*
FAYETTEVILLE	**86.5**	**9,700**	**25,519**	**20,845**	**13,120**	**8,804**	**8,512**	**16,907**	**24,678**	**19,395**	**15,910**	**6,637**	**2,973**	**3.03**
Cumberland	86.5	9,700	25,519	20,845	13,120	8,804	8,512	16,907	24,678	19,395	15,910	6,637	2,973	3.03
GREENSBORO - WINSTON-SALEM - HIGH POINT	**366.7**	**21,168**	**83,137**	**82,794**	**59,852**	**51,843**	**67,906**	**94,767**	**116,934**	**71,836**	**54,594**	**20,392**	**8,177**	**2.56**
Davidson	[illegible]	2,693	10,236	11,291	7,993	7,061	8,726	10,297	15,536	10,228	7,892	2,881	1,166	2.64
Davie	[illegible]	476	2,380	2,616	1,785	1,621	2,122	2,421	3,426	2,323	1,892	691	247	2.65
Forsyth	[illegible]	6,514	25,584	24,047	17,966	[illegible]	20,034	31,604	34,649	20,380	14,920	5,591	2,256	2.48
Guilford	[illegible]	8,072	30,995	29,293	21,504	18,574	23,962	36,477	41,935	24,820	18,968	7,170	3,030	2.56
Randolph	40.4	2,248	8,570	9,504	6,599	5,835	7,644	8,962	13,144	8,571	6,466	2,386	871	2.59
Stokes	13.8	642	3,128	3,471	2,132	1,745	2,682	2,573	4,289	3,046	2,518	994	380	2.75
Yadkin	11.7	523	2,244	2,572	1,873	1,752	2,736	2,433	3,955	2,468	1,938	679	227	2.63
HICKORY - MORGANTON	**86.4**	**4,956**	[illegible]	**20,387**	**14,262**	**12,281**	**15,550**	**20,148**	**27,312**	**17,809**	**13,924**	**5,317**	**1,890**	**2.63**
Alexander	10.5	581	2,328	2,652	1,741	1,347	1,851	2,072	3,196	2,279	1,951	740	262	2.72
Burke	29.9	1,677	6,351	7,072	4,923	4,369	5,508	7,275	9,511	6,144	4,612	1,750	608	2.64
Catawba	46.0	2,698	10,285	10,663	7,598	6,565	8,191	10,801	14,605	9,386	7,361	2,827	1,020	2.61
JACKSONVILLE	**39.1**	**7,036**	**10,947**	**8,590**	**5,216**	**3,643**	**3,668**	**7,591**	**11,833**	**9,006**	**6,853**	**2,710**	**1,107**	**3.29**
Onslow	39.1	7,036	10,947	8,590	5,216	3,643	3,668	7,591	11,833	9,006	6,853	2,710	1,107	3.29
RALEIGH - DURHAM	**272.8**	**21,243**	**74,768**	**61,656**	**39,403**	**32,989**	**42,741**	**77,584**	**86,950**	**50,490**	**37,917**	**13,981**	**5,878**	**2.56**
Durham	70.3	5,284	18,582	14,356	9,709	9,256	13,113	20,679	22,691	12,591	9,211	3,512	1,616	2.51
Franklin	13.0	473	2,485	2,562	2,001	2,117	3,362	2,753	4,120	2,630	1,974	890	633	2.78
Orange	34.6	4,236	10,741	6,981	4,117	3,605	4,920	10,843	11,626	5,992	4,133	1,409	597	2.57
Wake	154.9	11,250	42,960	37,757	23,576	18,011	21,346	43,309	48,513	29,277	22,599	8,170	3,032	[illegible]
WILMINGTON	**47.3**	**3,070**	**11,022**	**10,307**	**7,018**	**6,931**	**8,952**	**12,715**	**15,030**	**8,834**	**6,911**	**2,710**	**1,100**	**2.54**
New Hanover	47.3	3,070	11,022	10,307	7,018	6,931	8,952	12,715	15,030	8,834	6,911	2,710	1,100	2.54
ALL COUNTIES														
Alamance	41.5	2,007	7,931	8,838	6,920	6,918	8,886	10,473	13,578	8,247	[illegible]	2,255	925	2.54
Alexander	10.5	581	2,328	2,652	1,741	1,347	1,851	2,072	3,196	2,279	1,951	740	262	2.72
Alleghany	3.9	182	670	735	635	[illegible]	1,066	863	1,364	757	609	224	83	2.59
Anson	9.2	388	1,733	1,647	1,398	[illegible]	2,502	1,849	2,877	1,684	1,425	742	623	2.88
Ashe	9.4	421	1,733	1,872	[illegible]	[illegible]	2,533	2,303	3,007	1,962	1,417	529	182	2.52
Avery	5.5	252	1,158	1,196	[illegible]	[illegible]	1,265	1,270	1,753	1,096	829	402	150	2.78
Beaufort	[illegible]	821	3,230	3,279	[illegible]	[illegible]	4,403	4,067	5,301	3,210	2,669	1,121	632	2.62
Bertie	[illegible]	292	1,266	1,309	1,210	[illegible]	2,082	1,522	2,352	1,406	1,166	523	531	2.80
Bladen	[illegible]	463	2,321	2,339	1,791	1,890	2,696	2,576	3,341	2,276	1,864	911	532	2.76
Brunswick	19.9	914	4,152	4,256	3,131	3,169	4,278	4,049	6,544	3,856	3,294	1,409	748	2.69
Buncombe	71.3	3,396	14,257	14,594	10,739	10,894	17,420	20,373	23,209	12,870	9,715	3,754	1,379	2.45
Burke	29.9	1,677	6,351	7,072	4,923	4,369	5,508	7,275	9,511	6,144	4,612	1,750	608	2.64
Cabarrus	36.2	1,780	7,053	7,780	5,899	5,673	8,015	7,607	12,234	7,118	6,004	2,312	925	2.66
Caldwell	27.4	1,593	5,789	6,666	4,538	3,845	4,969	5,483	8,648	5,849	4,771	1,859	790	2.70
Camden	2.2	104	347	470	362	364	553	417	689	464	352	172	106	2.77
Carteret	21.2	1,542	4,416	4,232	3,287	3,333	4,390	5,807	7,040	3,952	2,867	1,108	426	2.47
Caswell	7.3	278	1,463	1,622	1,198	1,165	1,574	1,125	2,198	1,492	1,414	639	432	3.04
Catawba	46.0	2,698	10,285	10,663	7,598	6,565	8,191	10,801	14,605	9,386	7,361	2,827	1,020	2.61
Chatham	14.8	675	3,521	3,116	2,189	2,244	3,055	3,677	4,816	2,781	2,257	889	380	2.55
Cherokee	8.4	376	1,393	1,715	1,224	1,363	2,329	1,973	2,829	1,601	1,280	519	198	2.56
Chowan	5.4	203	1,032	948	849	927	1,441	1,364	1,711	982	808	342	193	2.61
Clay	2.8	109	516	467	357	471	880	528	1,079	541	424	159	69	2.68
Cleveland	32.9	1,698	6,844	7,421	5,169	4,976	6,792	6,936	10,314	6,735	5,514	2,293	1,108	2.72
Columbus	19.4	878	3,734	4,245	3,120	3,070	4,353	4,220	5,782	3,882	[illegible]	1,394	840	2.74
Craven	30.0	3,034	7,498	6,148	4,346	3,977	4,997	7,008	9,036	6,222	[illegible]	1,997	894	2.74
Cumberland	86.5	9,700	25,519	20,845	13,120	8,804	8,512	16,907	24,678	19,395	15,910	6,637	2,973	3.03
Currituck	5.7	303	1,083	1,189	906	880	1,339	1,513	1,808	1,053	821	348	157	2.54
Dare	9.5	563	2,086	1,669	1,344	1,696	2,142	2,443	3,640	1,666	1,097	495	159	2.39
Davidson	48.0	2,693	10,236	11,291	7,993	7,061	8,726	10,297	15,536	10,228	7,892	2,881	1,166	2.64
Davie	11.0	476	2,380	2,616	1,785	1,621	2,122	2,421	3,426	2,323	1,892	691	247	2.65
Duplin	15.6	696	2,954	3,193	2,496	2,562	3,699	3,528	4,651	3,090	2,556	1,142	633	2.71

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Durham	70.3	5,284	18,582	14,356	9,709	9,256	13,113	20,679	22,691	12,591	9,211	3,512	1,616	2.51
Edgecombe	21.0	1,036	4,608	4,292	3,397	3,241	4,426	4,097	6,388	4,190	3,470	1,589	1,266	2.86
Forsyth	109.4	6,514	25,584	24,047	17,966	15,255	20,034	31,604	34,649	20,380	14,920	5,591	2,256	2.48
Franklin	13.0	473	2,485	2,562	2,001	2,117	3,362	2,753	4,120	2,630	1,974	890	633	2.78
Gaston	65.0	3,539	14,035	14,372	10,841	9,709	12,504	13,568	20,457	[illegible]	10,998	4,517	1,981	2.70
Gates	3.5	108	534	658	554	606	1,040	644	1,147	642	574	260	233	2.86
Graham	2.5	109	465	525	354	410	637	388	848	537	436	199	92	2.92
Granville	[illegible]	479	2,390	2,985	2,254	2,160	3,132	3,163	3,938	2,583	2,103	938	675	2.93
Greene	5.4	254	1,130	1,134	909	880	1,093	916	1,649	1,166	883	438	348	2.98
Guilford	132.4	8,072	30,995	29,293	21,504	18,574	23,962	36,477	41,935	24,820	18,968	7,170	3,030	2.56
Halifax	20.3	895	3,667	3,814	3,333	3,433	5,158	4,680	6,156	3,833	2,963	1,525	1,143	2.78
Harnett	24.5	1,878	5,146	5,023	3,882	3,579	4,992	5,493	7,659	5,096	3,786	1,652	814	2.76
Haywood	19.5	869	3,477	4,184	3,135	3,101	4,734	4,683	6,701	3,708	2,904	1,122	382	2.53
Henderson	29.9	1,260	5,251	5,761	4,048	4,482	9,098	8,215	10,688	5,029	3,938	1,496	534	2.40
Hertford	8.3	319	1,558	1,625	1,311	1,431	2,056	1,795	2,546	1,555	1,326	588	490	2.87
Hoke	7.7	476	1,831	1,716	1,227	1,105	1,345	1,298	2,097	1,518	1,403	782	602	3.13
Hyde	2.0	95	346	354	261	333	611	437	620	406	280	157	100	2.75
Iredell	35.2	1,733	7,010	7,690	5,730	5,394	7,643	7,796	11,404	7,006	5,655	2,319	1,020	2.64
Jackson	10.0	789	2,085	2,086	1,419	1,429	2,192	2,396	3,462	1,884	1,485	561	212	2.80
Johnston	31.1	1,487	6,340	6,821	4,880	4,939	6,633	7,103	9,916	6,287	4,961	1,928	905	2.62
Jones	3.2	159	568	599	488	574	812	597	987	662	515	232	207	3.00
Lee	16.1	917	3,578	3,507	2,639	2,411	3,048	3,361	5,088	3,270	2,843	1,020	518	2.69
Lenoir	22.6	1,164	4,660	4,659	3,786	3,733	4,598	5,531	6,931	4,424	3,467	1,449	798	2.68
Lincoln	18.9	1,058	4,067	4,440	3,108	2,701	3,526	3,865	6,075	4,014	3,177	1,231	538	2.67
McDowell	13.7	723	2,741	2,916	2,230	2,078	3,012	2,955	4,422	2,812	[illegible]	956	382	2.67
Macon	9.8	319	1,579	1,804	1,348	1,618	3,132	2,610	3,560	1,780	1,279	422	149	2.40
Madison	6.6	288	1,174	1,294	924	1,041	1,879	1,564	2,184	1,297	1,022	395	138	2.67
Martin	9.5	399	1,834	1,956	1,472	1,607	2,232	1,801	2,902	1,939	1,622	716	520	2.88
Mecklenburg	192.6	12,257	50,202	45,498	30,743	24,914	28,986	54,639	58,951	35,519	27,674	11,139	4,678	2.51
Mitchell	5.6	233	987	1,091	900	864	1,525	916	2,048	1,291	866	344	135	2.66
Montgomery	9.0	432	1,808	1,778	1,360	1,516	2,106	1,963	2,762	1,796	1,479	645	355	2.72
Moore	24.7	[illegible]	4,522	4,484	3,696	4,107	6,558	6,629	8,273	4,349	3,337	1,451	661	2.50
Nash	28.1	1,390	[illegible]	6,032	4,394	4,333	5,875	6,716	8,643	5,500	4,349	1,839	1,053	2.64
New Hanover	47.3	3,070	[illegible]	[illegible]	7,018	6,931	8,952	12,715	15,030	8,834	6,911	2,710	1,100	2.54
Northampton	7.7	270	1,176	1,384	1,236	1,484	2,150	1,835	2,336	1,355	1,102	584	488	2.87
Onslow	39.1	7,036	10,947	8,590	5,216	3,643	3,668	7,591	11,833	9,006	6,853	2,710	1,107	3.29
Orange	34.6	4,236	10,741	6,981	4,117	3,605	4,920	10,843	11,626	5,992	4,133	1,409	597	2.57
Pamlico	4.2	144	713	755	724	673	1,191	832	1,413	813	683	277	182	2.76
Pasquotank	11.4	734	2,285	2,185	1,683	1,831	2,682	[illegible]	3,552	2,162	1,661	769	398	2.70
Pender	10.2	334	1,928	2,156	1,530	1,750	2,502	2,239	3,145	1,912	1,623	849	432	2.74
Perquimans	4.4	178	693	798	652	776	1,303	1,141	1,422	749	639	288	161	2.57
Person	11.5	522	2,285	2,396	1,846	1,875	2,576	2,377	3,517	2,399	1,920	825	462	2.74
Pitt	40.4	3,929	10,007	7,916	5,859	5,525	7,164	13,075	11,687	7,299	5,061	2,277	1,001	2.56
Polk	5.9	184	839	1,022	843	969	2,043	1,473	2,251	952	761	326	137	2.46
Randolph	40.4	2,248	8,570	9,504	6,599	5,835	7,644	8,962	13,144	8,571	6,466	2,386	871	2.59
Richmond	18.0	866	3,458	3,470	2,925	3,092	4,189	4,462	5,448	3,315	2,819	1,244	712	2.67
Robeson	36.2	1,916	8,009	7,767	5,600	5,492	7,416	6,623	9,654	7,214	6,576	3,411	2,722	3.03
Rockingham	33.8	1,751	6,694	7,052	5,342	5,323	7,638	7,830	10,823	6,832	5,093	2,130	1,092	2.61
Rowan	41.6	2,138	7,966	8,265	6,519	6,765	9,947	10,426	14,044	7,873	5,964	2,323	970	2.56
Rutherford	22.3	1,126	4,245	[illegible]	3,441	3,476	5,564	5,427	7,293	4,177	3,359	1,454	590	2.58
Sampson	19.1	792	3,571	3,861	3,006	3,102	4,768	4,325	5,654	3,752	3,174	1,362	833	2.72
Scotland	12.2	696	2,745	2,696	1,863	1,836	2,364	2,488	3,530	2,345	2,096	1,107	634	2.92
Stanly	20.1	965	[illegible]	4,093	3,183	3,294	4,761	4,529	6,767	3,993	3,183	1,177	451	2.61
Stokes	13.8	642	[illegible]	3,471	2,132	1,745	2,682	2,573	4,289	3,046	2,518	994	380	2.75
Surry	24.7	1,320	4,746	5,240	3,975	3,773	5,646	5,441	8,213	5,051	3,905	1,531	559	2.60
Swain	4.1	222	726	843	599	609	1,101	1,035	1,304	764	590	266	141	2.61
Transylvania	10.4	476	1,936	2,354	1,518	1,649	2,467	2,491	3,467	2,030	1,577	606	229	2.61
Tyrrell	1.4	65	232	208	215	261	419	286	480	245	219	92	78	3.00
Union	29.7	1,577	6,703	7,487	4,528	3,993	5,412	5,059	9,221	6,030	5,769	2,414	1,207	2.88
Vance	14.4	659	2,938	2,885	2,319	2,258	3,341	2,981	4,485	2,805	2,326	1,028	775	2.79
Wake	154.9	11,250	42,960	37,757	23,576	18,011	21,346	43,309	48,513	29,277	22,599	8,170	3,032	2.56
Warren	5.9	192	948	953	929	1,058	1,820	1,137	1,839	1,152	883	476	413	2.88
Washington	5.2	253	1,104	1,068	807	784	1,184	969	1,556	1,041	882	443	309	2.90
Watauga	12.8	1,790	2,794	2,571	1,627	1,578	2,440	3,633	4,365	2,363	1,606	647	186	2.75
Wayne	36.9	2,761	8,530	8,292	5,913	5,048	6,356	8,598	10,857	7,659	6,119	2,532	1,135	2.74
Wilkes	23.8	1,394	5,108	5,463	[illegible]	3,366	4,754	5,151	7,499	5,139	3,924	1,501	586	2.65

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Wilson	24.7	1,416	5,344	5,200	3,979	3,769	4,992	5,866	7,613	[illegible],845	3,835	1,551	990	2.68
Yadkin	11.7	523	2,244	2,572	1,873	1,752	2,736	2,433	3,955	2,468	1,938	679	227	2.63
Yancey	6.0	268	1,150	1,189	912	901	1,580	1,206	2,069	1,254	968	353	150	2.67
TOTAL METRO COUNTIES	**1,395.6**	**94,925**	**336,571**	**315,853**	**218,168**	**188,058**	**242,025**	**355,722**	**440,506**	**272,520**	**211,432**	**81,692**	**33,728**	**2.62**
TOTAL STATE	**2,493.0**	**155,077**	**558,883**	**542,640**	**388,763**	**358,296**	**489,341**	**608,298**	**786,544**	**487,254**	**382,694**	**155,038**	**73,172**	**2.65**
NORTH DAKOTA														
BISMARCK	**32.1**	**3,031**	**8,569**	**6,513**	**4,614**	**3,681**	**5,692**	**7,334**	**10,090**	**5,637**	**5,491**	**2,456**	**1,092**	**2.74**
Burleigh	22.6	2,310	6,270	4,725	3,181	2,505	3,609	5,283	7,149	3,935	3,887	1,678	668	2.72
Morton	9.5	721	2,299	1,788	1,433	1,176	2,083	2,051	2,941	1,702	1,604	778	424	2.81
FARGO - MOORHEAD	**57.4**	**6,598**	**15,533**	**10,640**	**7,405**	**6,715**	**10,509**	**15,604**	**18,259**	**9,557**	**8,877**	**3,753**	**1,350**	**2.65**
Cass	40.2	4,632	11,670	7,411	5,013	4,462	7,012	11,377	12,909	6,506	6,045	2,470	893	2.57
Clay, Minn.	*17.2*	*1,966*	*3,863*	*3,229*	*2,392*	*2,253*	*3,497*	*4,227*	*5,350*	*3,051*	*2,832*	*1,283*	*457*	*2.84*
GRAND FORKS	**25.0**	**3,500**	**7,486**	**4,671**	**2,803**	**2,501**	**4,039**	**6,031**	**7,874**	**4,492**	**4,150**	**1,795**	**658**	**2.85**
Grand Forks	25.0	3,500	7,486	4,671	2,803	2,501	4,039	6,031	7,874	4,492	4,150	1,795	658	2.85
ALL COUNTIES														
Adams	1.2	75	226	212	166	175	346	307	408	173	185	94	33	2.83
Barnes	5.1	361	911	796	615	788	1,629	1,470	1,708	770	702	325	125	2.57
Benson	2.5	118	393	437	351	391	810	532	799	389	353	212	215	3.20
Billings	.4	26	74	87	71	70	72	105	114	69	57	37	18	3.00
Bottineau	3.2	163	553	566	417	477	1,024	730	1,163	469	481	239	118	2.81
Bowman	1.6	108	317	290	241	216	428	465	451	244	258	123	59	2.56
Burke	1.4	45	172	203	216	244	520	404	502	204	164	89	37	2.43
Burleigh	22.6	2,310	6,270	4,725	3,181	2,505	3,609	5,283	7,149	3,935	3,887	1,678	668	2.72
Cass	40.2	4,632	11,670	7,411	5,013	4,462	7,012	11,377	12,909	6,506	6,045	2,470	893	2.57
Cavalier	2.6	97	427	413	411	416	836	627	844	415	389	211	114	2.73
Dickey	2.5	135	456	423	330	401	755	553	895	387	399	171	95	2.88
Divide	1.2	41	168	186	155	255	395	345	417	186	142	81	29	2.58
Dunn	1.6	97	310	293	239	267	394	314	515	283	267	131	90	2.88
Eddy	1.3	60	194	173	189	208	476	515	356	188	143	71	27	2.31
Emmons	2.0	62	260	331	358	362	627	470	640	343	270	147	130	2.75
Foster	1.6	103	275	263	245	241	473	364	566	244	230	126	70	2.69
Golden Valley	.9	45	146	171	113	153	272	257	293	127	106	80	37	2.56
Grand Forks	25.0	3,500	7,486	4,671	2,803	2,501	4,039	6,031	7,874	4,492	4,150	1,795	658	2.85
Grant	1.5	55	250	240	226	257	472	366	491	242	209	118	74	2.73
Griggs	1.4	48	236	178	187	244	507	369	495	224	183	87	42	2.50
Hettinger	1.5	69	252	220	237	275	447	391	507	224	204	113	61	2.60
Kidder	1.4	62	216	244	232	251	395	346	456	217	212	111	58	2.71
La Moure	2.2	83	342	326	327	374	748	625	733	327	272	163	80	2.59
Logan	1.2	42	146	181	216	242	373	315	[illegible]15	178	169	79	44	2.58
McHenry	2.8	109	427	418	407	428	1,011	752	934	415	405	192	102	2.54
McIntosh	1.9	61	214	257	313	353	702	621	703	253	194	95	34	2.32
McKenzie	2.5	172	566	494	335	394	539	551	760	372	454	226	137	3.08
McLean	4.4	256	908	804	576	694	1,162	962	1,468	700	740	372	158	2.80
Mercer	4.9	426	1,218	1,009	640	624	983	1,048	1,597	891	875	337	152	2.71
Morton	9.5	721	2,299	1,788	1,433	1,176	2,083	2,051	2,941	1,702	1,604	778	424	2.81
Mountrail	2.8	136	502	496	388	467	811	739	880	439	403	228	111	2.71
Nelson	2.0	54	255	313	286	345	747	595	688	286	248	127	56	2.50
Oliver	.8	39	195	163	132	124	147	115	246	149	156	89	45	3.13
Pembina	3.7	168	709	593	536	581	1,11[illegible]	888	1,306	558	535	273	140	2.78
Pierce	2.0	119	311	360	293	282	635	452	704	294	283	[illegible]	112	2.90
Ramsey	5.1	331	1,000	835	698	754	1,482	1,525	1,546	812	710	353	154	2.57
Ransom	2.4	116	422	380	334	372	776	586	850	353	348	188	75	2.71
Renville	1.4	61	245	255	184	210	445	386	466	205	188	103	52	2.57
Richland	7.0	674	1,429	1,056	902	1,001	1,938	1,543	2,443	1,220	1,092	466	236	2.81
Rolette	3.8	246	813	814	570	528	829	757	972	584	610	422	455	3.42
Sargent	1.9	101	356	346	249	311	537	552	561	308	277	135	67	2.63
Sheridan	1.0	27	142	175	175	179	302	216	376	168	138	71	31	2.60
Sioux	1.0	62	232	249	163	150	144	168	221	169	152	139	151	4.20
Slope	.4	18	65	63	76	74	104	97	114	76	68	28	17	3.00
Stark	8.3	918	2,134	1,509	1,093	968	1,678	1,915	2,519	1,444	1,340	681	401	2.87
Steele	1.1	45	174	184	168	188	341	294	367	165	153	91	[illegible]	2.55

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NORTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Stutsman	9.2	735	2,038	1,567	1,326	1,252	2,282	2,414	3,030	1,508	1,416	586	246	2.65
Towner	1.6	70	256	224	199	274	577	459	564	210	195	106	66	2.50
Traill	3.4	201	557	542	420	489	1,191	893	1,193	526	410	274	104	2.71
Walsh	5.6	242	977	907	793	901	1,780	1,505	1,814	860	811	416	194	2.73
Ward	21.5	2,460	5,842	4,335	2,630	2,279	3,954	5,031	6,648	3,826	3,695	1,657	643	2.81
Wells	2.6	94	365	415	358	410	958	727	903	371	344	163	92	2.54
Williams	8.9	894	2,190	1,627	1,166	1,119	1,904	2,574	2,645	1,502	1,297	625	257	2.62
TOTAL METRO COUNTIES	**97.3**	**11,163**	**27,725**	**18,595**	**12,430**	**10,644**	**16,743**	**24,742**	**30,873**	**16,635**	**15,686**	**6,721**	**2,643**	**2.70**
TOTAL STATE	**249.6**	**21,893**	**58,591**	**45,218**	**33,382**	**32,702**	**57,814**	**62,977**	**80,159**	**41,202**	**38,618**	**18,127**	**8,517**	**2.73**
OHIO														
AKRON	**249.5**	**15,613**	**55,836**	**51,001**	**40,294**	**37,999**	**48,757**	**63,271**	**78,112**	**44,759**	**37,919**	**17,796**	**7,643**	**2.62**
Portage	49.9	4,552	12,619	11,310	8,013	6,359	7,047	10,662	15,218	9,595	8,529	4,131	1,765	2.85
Summit	199.6	11,061	43,217	39,691	32,281	31,640	41,710	52,609	62,894	35,164	29,390	13,665	5,878	2.57
CANTON	**151.1**	**8,278**	**32,469**	**31,637**	**23,779**	**23,636**	**31,301**	**33,306**	**49,469**	**27,589**	**24,704**	**11,295**	**4,737**	**2.69**
Carroll	10.1	526	2,191	2,234	1,494	1,517	2,138	1,860	3,292	1,904	1,805	859	380	2.80
Stark	141.0	7,752	30,278	29,403	22,285	22,119	29,163	31,446	46,177	25,685	22,899	10,436	4,357	2.68
CINCINNATI	**553.5**	**36,197**	**125,798**	**114,143**	**87,492**	**78,561**	**111,309**	**147,230**	**166,032**	**97,873**	**82,877**	**39,305**	**20,183**	**2.62**
Clermont	52.9	3,865	13,847	13,094	8,388	6,639	7,067	10,186	15,217	11,108	9,965	4,579	1,845	2.81
Hamilton	346.1	23,191	76,272	66,984	54,276	50,574	74,803	104,427	104,495	56,397	46,422	22,285	12,074	2.52
Warren	38.7	2,270	9,568	9,922	6,817	4,994	5,129	6,782	11,619	8,428	7,570	3,115	1,186	2.88
Dearborn, Ind.	*13.9*	*677*	*2,886*	*3,124*	*2,165*	*2,031*	*3,017*	*2,479*	*4,244*	*2,721*	*2,594*	*1,261*	*601*	*2.86*
Boone, Ky.	*19.1*	*1,178*	*4,974*	*4,900*	*3,118*	*2,311*	*2,619*	*3,335*	*5,560*	*4,038*	*3,684*	*1,749*	*734*	*2.90*
Campbell, Ky.	*30.2*	*1,712*	*6,163*	*5,671*	*4,827*	*4,648*	*7,179*	*7,126*	*9,092*	*5,494*	*4,626*	*2,429*	*1,433*	*2.73*
Kenton, Ky.	*52.6*	*3,304*	*12,088*	*10,448*	*7,901*	*7,364*	*11,495*	*12,895*	*15,805*	*9,687*	*8,016*	*3,887*	*2,310*	*2.68*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***656.0***	***44,110***	***149,658***	***136,886***	***104,284***	***92,224***	***128,838***	***169,637***	***198,378***	***118,070***	***100,265***	***46,452***	***23,198***	***2.64***
CLEVELAND	**721.1**	**35,966**	**149,434**	**145,802**	**117,795**	**119,336**	**152,767**	**200,521**	**222,166**	**122,815**	**102,295**	**49,833**	**23,470**	**2.55**
Cuyahoga	573.8	29,095	115,088	107,460	92,243	97,997	131,917	173,042	177,974	94,669	74,138	36,242	17,735	2.48
Geauga	26.5	895	5,414	7,587	4,926	3,953	3,725	3,841	7,957	5,080	5,434	2,783	1,405	3.01
Lake	79.6	3,989	18,610	19,115	13,925	12,311	11,650	17,361	24,178	15,098	13,792	6,555	2,616	2.72
Medina	41.2	1,987	10,322	11,640	6,701	5,075	5,475	6,277	12,057	7,968	8,931	4,253	1,714	[illegible]
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***1,068.7***	***57,726***	***228,687***	***218,879***	***173,881***	***171,637***	***217,890***	***285,114***	***328,856***	***185,968***	***157,418***	***76,199***	***35,145***	***2.59***
COLUMBUS	**526.7**	**44,121**	**132,751**	**113,552**	**80,479**	**67,746**	**88,051**	**148,648**	**161,700**	**91,828**	**77,277**	**33,518**	**13,729**	**2.57**
Delaware	22.4	1,273	5,205	5,616	3,720	2,775	3,811	4,457	6,998	4,339	4,158	1,803	645	2.84
Fairfield	36.4	1,852	7,813	9,142	5,901	4,717	6,975	6,799	11,276	6,989	7,055	3,004	1,277	2.81
Franklin	381.6	35,857	101,355	78,559	57,141	48,256	60,432	118,417	116,444	64,411	50,993	22,153	9,182	2.47
Licking	48.1	2,848	10,184	11,226	7,691	6,712	9,439	11,612	14,880	8,763	8,011	3,516	1,318	2.67
Madison	11.4	677	2,479	2,594	1,790	1,646	2,214	2,242	3,662	2,171	2,002	890	433	3.08
Pickaway	15.3	912	3,276	3,796	2,506	2,083	2,727	3,029	4,677	3,071	2,827	1,196	500	3.07
Union	11.5	702	2,439	2,619	1,730	1,557	2,453	2,092	3,763	2,084	2,231	956	374	2.91
DAYTON - SPRINGFIELD	**369.5**	**23,980**	**82,962**	**81,513**	**60,792**	**53,909**	**66,344**	**99,445**	**114,713**	**67,352**	**55,746**	**23,090**	**9,154**	**2.56**
Clark	56.4	3,390	11,676	11,858	8,818	8,642	12,016	14,447	17,648	10,236	8,643	3,888	1,538	2.62
Greene	47.6	3,057	11,309	12,309	8.647	6,406	5,872	10,416	14,441	9,680	8,538	3,371	1,154	2.77
Miami	35.1	2,016	7,220	8,213	5,538	5,046	7,067	7,953	11,259	6,431	6,012	2,458	987	2.65
Montgomery	230.4	15,517	52,757	49,133	37,789	33,815	41,389	66,629	71,365	41,005	32,553	13,373	5,475	2.49
HAMILTON - MIDDLETOWN	**102.5**	**7,913**	**23,860**	**22,743**	**16,792**	**13,663**	**17,529**	**22,407**	**32,346**	**20,197**	**17,388**	**7,147**	**3,015**	**2.75**
Butler	102.5	7,913	23,860	22,743	16,792	13,663	17,529	22,407	32,346	20,197	17,388	7,147	3,015	2.75
LIMA	**58.6**	**3,885**	**12,924**	**11,439**	**8,812**	**8,750**	**12,790**	**13,667**	**18,665**	**10,035**	**9,406**	**4,588**	**2,239**	**2.73**
Allen	42.0	2,880	9,248	8,254	6,401	6,288	8,929	10,228	13,196	7,202	6,632	3,208	1,534	2.73
Auglaize	16.6	1,005	3,676	3,185	2,411	2,462	3,861	3,439	5,469	2,833	2,774	1,380	705	2.75
LORAIN - ELYRIA	**98.1**	**6,147**	**23,417**	**22,076**	**15,792**	**14,302**	**16,366**	**21,322**	**28,578**	**18,394**	**17,204**	**8,570**	**4,032**	**2.80**
Lorain	98.1	6,147	23,417	22,076	15,792	14,302	16,366	21,322	28,578	18,394	17,204	8,570	4,032	2.80
MANSFIELD	**[illegible]**	**2,968**	**10,464**	**10,683**	**8,083**	**7,260**	**9,842**	**12,568**	**15,489**	**8,731**	**7,679**	**3,436**	**1,397**	**2.62**
Richland	49.3	2,968	10,464	10,683	8,083	7,260	9,842	12,568	15,489	8,731	7,679	3,436	1,397	2.62
PARKERSBURG - MARIETTA	**60.3**	**3,561**	**12,558**	**13,053**	**9,079**	**8,624**	**13,425**	**15,054**	**18,835**	**11,303**	**9,607**	**3,928**	**1,573**	**2.60**
Washington	24.0	1,483	5,028	5,149	3,709	3,426	5,205	5,068	7,747	4,592	4,147	1,707	739	2.72
Wood, W. Va.	*36.3*	*2,078*	*7,530*	*7,904*	*5,370*	*5,198*	*8,220*	*9,986*	*11,088*	*6,711*	*5,460*	*2,221*	*834*	*2.52*

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
OHIO (continued)														
STEUBENVILLE - WEIRTON	**57.0**	**2,582**	**11,060**	**10,595**	**9,470**	**9,841**	**13,452**	**14,218**	**17,664**	**10,519**	**8,959**	**4,036**	**1,604**	**2.63**
Jefferson	31.6	1,369	5,897	5,759	5,100	5,608	7,867	7,724	10,019	5,745	4,906	2,289	917	2.65
Brooke, W. Va.	*10.5*	*471*	*2,103*	*2,012*	*1,787*	*1,728*	*2,399*	*2,546*	*3,183*	*1,980*	*1,759*	*735*	*297*	*2.70*
Hancock, W. Va.	*14.9*	*742*	*3,060*	*2,824*	*2,583*	*2,505*	*3,186*	*3,948*	*4,462*	*2,794*	*2,294*	*1,012*	*390*	*2.54*
TOLEDO	**237.4**	**17,527**	**54,627**	**45,953**	**35,191**	**34,043**	**50,059**	**64,380**	**72,992**	**39,888**	**35,619**	**16,905**	**7,616**	**2.61**
Fulton	14.8	871	3,384	3,258	2,118	1,991	3,178	2,987	4,480	2,670	2,661	1,401	601	2.80
Lucas	183.2	12,589	41,540	34,745	27,287	27,077	39,962	52,658	55,875	30,212	25,937	12,616	5,902	2.54
Wood	39.4	4,067	9,703	7,950	5,786	4,975	6,919	8,735	12,637	7,006	7,021	2,888	1,11[illegible]	2.87
YOUNGSTOWN - WARREN	**191.8**	**9,129**	**38,877**	**37,697**	**31,746**	**33,355**	**40,996**	**46,676**	**59,207**	**34,778**	**30,351**	**14,347**	**6,441**	**2.64**
Mahoning	104.0	4,875	20,171	18,926	17,189	18,834	24,005	25,900	32,294	18,730	15,899	7,658	3,519	2.63
Trumbull	87.8	4,254	18,706	18,771	14,557	14,521	16,991	20,776	26,913	16,048	14,452	6,689	2,922	2.66
ALL COUNTIES														
Adams	9.6	568	1,795	1,928	1,356	1,389	2,564	1,813	3,127	1,841	1,580	780	459	2.78
Allen	42.0	2,880	9,248	8,254	6,401	6,288	8,929	10,228	13,196	7,202	6,632	3,208	1,534	2.73
Ashland	17.3	1,100	3,517	3,721	2,601	2,447	3,914	3,854	5,766	2,998	2,857	1,304	521	2.75
Ashtabula	37.7	2,043	7,967	7,469	5,883	5,879	8,459	8,488	11,957	6,605	6,060	3,061	1,529	2.72
Athens	20.0	2,343	[illegible],656	3,743	2,493	2,520	4,245	5,336	6,488	3,494	2,888	1,263	531	2.92
Auglaize	16.6	1,005	[illegible],676	3,185	2,411	2,462	3,861	3,439	5,469	2,833	2,774	1,380	705	2.75
Belmont	30.6	1,401	5,834	5,236	4,569	5,284	8,276	7,936	9,759	5,440	4,637	2,047	781	2.55
Brown	13.1	771	2,598	2,790	1,957	1,850	3,134	2,571	4,110	2,455	2,245	1,104	615	2.80
Butler	102.5	7,913	23,860	22,743	16,792	13,663	17,529	22,407	32,346	20,197	17,388	7,147	3,015	2.75
Carroll	10.1	526	2,191	2,234	1,494	1,517	2,138	1,860	3,292	1,904	1,805	859	380	2.80
Champaign	13.5	821	2,755	3,004	1,958	1,937	3,025	3,072	4,336	2,462	2,192	1,038	400	2.67
Clark	56.4	3,390	11,676	11,858	8,818	8,642	12,016	14,447	17,648	10,236	8,643	3,888	1,538	2.62
Clermont	52.9	3,865	13,847	13,094	8,388	6,639	7,067	10,186	15,217	11,108	9,965	4,579	1,845	2.81
Clinton	14.0	907	2,977	2,839	2,050	2,052	3,175	3,480	4,264	2,595	2,275	953	433	2.64
Columbiana	42.0	2,180	8,575	8,264	6,523	6,760	9,698	9,822	13,246	7,646	6,793	3,145	1,348	2.65
Coshocton	14.4	867	2,833	2,859	2,224	2,169	3,448	3,548	4,713	2,566	2,196	968	409	2.58
Crawford	18.9	1,210	3,839	3,930	2,803	2,757	4,361	4,529	6,197	3,296	2,971	1,339	568	2.60
Cuyahoga	573.8	29,095	115,088	107,460	92,243	97,997	131,917	173,042	177,974	94,669	74,138	36,242	17,735	2.48
Darke	21.0	1,258	4,445	4,486	3,002	2,910	4,899	4,593	6,760	3,663	3,487	1,704	793	2.71
Defiance	14.7	1,075	3,467	3,208	2,140	2,004	2,806	3,189	4,331	2,667	2,624	1,291	598	2.80
Delaware	22.4	1,273	5,205	5,616	3,720	2,775	3,811	4,457	6,998	4,339	4,158	1,803	645	2.84
Erie	29.7	1,744	6,435	6,331	4,815	4,531	5,844	7,483	8,838	5,372	4,743	2,223	1,041	2.67
Fairfield	36.4	1,852	7,813	9,142	5,901	4,717	6,975	6,799	11,276	6,989	7,055	3,004	1,277	2.81
Fayette	10.3	632	2,079	2,123	1,565	1,471	2,430	2,196	3,408	1,970	1,670	743	313	2.68
Franklin	381.6	35,857	101,355	78,559	57,141	48,256	60,432	118,417	116,444	64,411	50,993	22,153	9,182	2.47
Fulton	14.8	871	3,384	3,258	2,118	1,991	3,178	2,987	4,480	2,670	2,661	1,401	601	2.80
Gallia	11.1	691	2,271	2,338	1,730	1,498	2,572	2,319	3,559	2,141	1,896	814	371	2.81
Geauga	26.5	895	5,414	7,587	4,926	3,953	3,725	3,841	7,957	5,080	5,434	2,783	1,405	3.01
Greene	47.6	3,057	11,309	12,309	8,647	6,406	5,872	10,416	14,441	9,680	8,538	3,371	1,154	2.77
Guernsey	15.3	928	3,103	2,879	2,191	2,240	3,959	3,601	4,929	2,698	2,431	1,084	557	2.69
Hamilton	346.1	23,191	76,272	66,984	54,276	50,574	74,803	104,427	104,495	56,397	46,422	22,285	12,074	2.52
Hancock	25.4	1,826	5,696	5,279	3,717	3,478	5,404	6,822	7,886	4,284	3,905	1,831	672	2.58
Hardin	12.1	960	2,520	2,339	1,687	1,699	2,895	3,150	3,760	2,066	1,872	902	350	2.71
Harrison	6.1	291	1,186	1,120	911	1,008	1,584	1,332	1,991	1,092	1,000	472	213	2.70
Henry	10.6	677	2,239	2,046	1,577	1,501	2,560	2,434	3,322	1,826	1,757	883	378	2.70
Highland	14.0	786	2,489	2,736	1,990	2,113	3,886	3,323	4,523	2,554	2,132	987	481	2.62
Hocking	10.0	640	1,960	2,140	1,455	1,406	2,399	2,597	3,066	1,805	1,506	702	324	2.60
Holmes	9.1	580	2,154	1,952	1,448	1,121	1,845	1,446	2,560	1,675	1,510	922	987	3.40
Huron	20.8	1,387	4,653	4,299	3,178	2,940	4,343	4,713	6,272	3,714	3,443	1,762	896	2.73
Jackson	11.3	650	2,187	2,151	1,683	1,742	2,887	2,506	3,560	2,187	1,763	881	403	2.68
Jefferson	31.6	1,369	5,897	5,759	5,100	5,608	7,867	7,724	10,019	5,745	4,906	2,289	917	2.65
Knox	18.0	1,092	3,493	3,749	2,679	2,702	4,285	4,391	6,028	3,181	2,756	1,149	495	2.73
Lake	79.6	3.989	18,610	19,115	13,925	12,311	11,650	17,361	24,178	15,098	13,792	6,555	2,616	2.72
Lawrence	23.7	1,235	4,690	5,097	3,841	3,662	5,175	5,168	7,313	4,667	3,908	1,835	809	2.70
Licking	48.1	2,848	10,184	11,226	7,691	6,712	9,439	11,612	14,880	8,763	8,011	3,516	1,318	2.67
Logan	16.1	970	3,218	3,011	2,287	2,579	4,035	3,703	5,459	2,767	2,517	1,178	476	2.63
Lorain	98.1	6,147	23,417	22,076	15,792	14,302	16,366	21,322	28,578	18,394	17,204	8,570	4,032	2.80
Lucas	183.2	12,589	41,540	34,745	27,287	27,077	39,962	52,658	55,875	30,212	25,937	12,616	5,902	2.54
Madison	11.4	677	2,479	2,594	1,790	1,646	2,214	2,242	3,662	2,171	2,002	890	433	3.08
Mahoning	104.0	4,875	20,171	18,926	17,189	18,834	24,005	25,900	32,294	18,730	15,899	7,658	3,519	2.63
Marion	23.9	1,667	5,398	5,101	3,635	3,310	4,789	5,645	7,450	4,478	3,913	1,701	713	2.72
Medina	41.2	1,987	10,322	11,640	6,701	5,075	5,475	6,277	12,057	7,968	8,931	4,253	1,714	2.98
Meigs	9.2	472	1,802	1,781	1,348	1,403	2,394	1,968	3,026	1,749	1,501	648	308	2.66

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
OHIO (continued)														
ALL COUNTIES (continued)														
Mercer	13.7	804	3,055	2,527	2,121	2,088	3,105	2,554	4,308	2,315	2,254	1,281	988	2.93
Miami	35.1	2,016	7,220	8,213	5,538	5,046	7,067	7,953	11,259	6,431	6,012	2,458	987	2.65
Monroe	6.1	305	1,188	1,270	871	880	1,586	1,657	1,754	1,069	945	488	187	2.59
Montgomery	230.4	15,517	52,757	49,133	37,789	33,815	41,389	66,629	71,365	41,005	32,553	13,373	5,475	2.49
Morgan	5.2	284	981	962	733	813	1,427	1,171	1,670	906	844	409	200	2.79
Morrow	10.1	587	2,156	2,505	1,522	1,294	2,036	1,941	3,137	1,849	1,846	938	389	2.83
Muskingum	32.4	2,094	6,479	6,[illegible]	5,019	4,755	7,681	8,216	9,974	5,646	5,038	2,465	1,061	2.64
Noble	4.3	228	832	753	598	629	1,260	1,017	1,357	743	684	334	165	2.70
Ottawa	15.7	800	3,020	3,166	2,487	2,569	3,658	3,646	5,178	2,755	2,529	1,124	468	2.62
Paulding	7.8	537	1,739	1,752	1,091	1,077	1,604	1,585	2,271	1,424	1,442	746	332	2.82
Perry	11.7	765	2,363	2,278	1,631	1,757	2,906	2,426	3,637	2,089	1,991	1,027	530	2.82
Pickaway	15.3	912	3,276	3,796	2,506	2,083	2,727	3,029	4,677	3,071	2,827	1,196	500	3.07
Pike	9.3	535	1,785	1,850	1,466	1,325	2,339	2,082	2,850	1,770	1,456	751	391	2.73
Portage	49.9	4,552	12,619	11,310	8,013	6,359	7,047	10,662	15,218	9,595	8,529	4,131	1,765	2.85
Preble	15.2	855	3,170	3,411	2,395	2,150	3,219	2,989	4,873	2,983	2,715	1,193	447	2.73
Putnam	11.5	706	2,488	2,219	1,752	1,615	2,720	2,280	3,183	1,982	1,996	1,190	869	2.97
Richland	49.3	2,968	10,464	10,683	8,083	7,260	9,842	12,568	15,489	8,731	7,679	3,436	1,397	2.62
Ross	24.4	1,484	4,941	5,195	3,726	3,674	5,380	5,800	7,572	4,563	3,978	1,712	775	2.81
Sandusky	23.6	1,509	5,080	4,771	3,727	3,407	5,106	5,390	7,164	4,250	3,850	1,968	978	2.72
Scioto	30.6	1,661	5,536	5,724	4,763	4,749	8,167	7,567	9,609	5,344	4,723	2,225	1,132	2.70
Seneca	22.2	1,491	4,884	4,288	3,356	3,310	4,871	4,903	6,843	4,008	3,642	1,822	982	2.80
Shelby	15.4	1,047	3,534	3,282	2,294	2,165	3,078	2,988	4,839	2,765	2,677	1,390	741	2.90
Stark	141.0	7,752	30,278	29,403	22,285	22,119	29,163	31,446	46,177	25,685	22,899	10,436	4,357	2.68
Summit	199.6	11,061	43,217	39,691	32,281	31,640	41,710	52,609	62,894	35,164	29,390	13,665	5,878	2.57
Trumbull	87.8	4,254	18,706	18,771	14,557	14,521	16.991	20,776	26,913	16,048	14,452	6,689	2,922	2.66
Tuscarawas	33.8	1,915	6,860	6,524	5,116	5,133	8,252	8,476	10,890	5,935	5,225	2,339	935	2.58
Union	11.5	702	2,439	2,619	1,730	1,557	2,453	2,092	3,763	2,084	2,231	956	374	2.91
Van Wert	11.8	714	2,496	2,194	1,712	1,[illegible]5	2,988	2,654	3,944	2,100	1,872	873	357	2.64
Vinton	4.3	239	911	844	609	612	1,085	900	1,314	845	691	348	202	2.79
Warren	38.7	2,270	9,568	9,922	6,817	4,994	5,129	6,782	11,619	8,428	7,570	3,115	1,186	2.88
Washington	24.0	1,483	5,028	5,149	3,709	3,426	5,205	5,068	7,747	4,592	4,147	1,707	739	2.72
Wayne	37.4	2,475	8,816	8,310	5,696	5,046	7,057	7,511	12,033	6,896	6,470	3,028	1,462	2.82
Williams	14.6	1,021	3,126	3,078	1,991	2,060	3,324	3,352	4,712	2,549	2,431	1,110	446	2.66
Wood	39.4	4,067	9,703	7,950	5,786	4,975	6,919	8,735	12,637	7,006	7,021	2,888	1,113	2.87
Wyandot	8.2	534	1,652	1,615	1,225	1,147	2,027	1,652	2,705	1,463	1,405	665	310	2.77
TOTAL METRO COUNTIES	**3,303.2**	**210,341**	**738,757**	**685,337**	**526,255**	**494,186**	**648,324**	**873,502**	**1,019,606**	**582,743**	**497,143**	**228,382**	**101,824**	**2.60**
TOTAL STATE	**4,161.7**	**264,067**	**918,156**	**859,843**	**655,042**	**619,553**	**845,039**	**1,070,183**	**1,290,355**	**736,839**	**636,330**	**294,640**	**133,353**	**2.63**
OKLAHOMA														
ENID	**23.5**	**1,924**	**5,200**	**4,463**	**3,245**	**2,947**	**5,721**	**6,082**	**8,309**	**3,974**	**3,372**	**1,329**	**434**	**2.54**
Garfield	23.5	1,924	5,200	4,463	3,245	2,947	5,721	6,082	8,309	3,974	[illegible]372	1,329	434	2.54
LAWTON	**39.5**	**4,465**	**10,409**	**8,636**	**5,736**	**4,495**	**5,759**	**8,050**	**12,213**	**8,028**	**6,991**	**2,892**	**1,326**	**3.02**
Comanche	39.5	4,465	10,409	8,636	5,736	4,495	5,759	8,050	12,213	8,028	6,991	2,892	1,326	3.02
OKLAHOMA CITY	**378.5**	**32,327**	**92,259**	**81,543**	**55,745**	**47,348**	**69,278**	**95,136**	**127,848**	**66,628**	**57,614**	**22,403**	**8,871**	**2.57**
Canadian	25.8	1,421	6,584	6,954	3,900	2,662	4,279	4,146	7,839	5,275	5,633	2,207	700	2.92
Cleveland	60.2	7,434	17,953	14,923	8,067	5,331	6,492	13,172	19,834	11,438	10,566	3,890	1,300	2.72
Logan	11.0	660	2,191	2,272	1,504	1,448	2,925	2,437	3,797	1,899	1,784	765	318	2.82
McClain	9.1	469	1,656	2,306	1,425	1,150	2,094	1,598	3,016	1,740	1,757	734	255	2.82
Oklahoma	250.2	20,993	59,932	50,580	37,597	33,693	47,405	68,811	85,523	42,573	34,309	13,298	5,686	2.47
Pottawatomie	22.2	1,350	3,943	4,508	3,252	3,064	6,083	4,972	7,839	3,703	3,565	1,509	612	2.69
TULSA	**289.5**	**21,625**	**69,159**	**63,884**	**43,090**	**37,511**	**54,231**	**72,981**	**96,396**	**51,360**	**44,719**	**17,480**	**6,564**	**2.56**
Creek	23.9	1,349	4,773	5,376	3,612	3,220	5,570	4,436	8,145	4,501	4,330	1,778	710	2.77
Osage	15.3	813	2,930	3,191	2,346	2,198	3,822	3,231	5,391	2,625	2,439	1,027	387	2.70
Rogers	20.1	1,028	4,089	5,556	3,388	2,440	3,599	3,244	6,320	3,990	4,180	1,760	606	2.88
Tulsa	212.0	17,505	53,230	44,735	31,145	27,484	37,901	59,428	70,930	36,485	29,666	11,302	4,189	2.46
Wagoner	18.2	930	4,137	5,026	2,599	2,169	3,339	2,642	5,610	3,559	4,104	1,613	672	2.96
ALL COUNTIES														
Adair	7.2	332	1,215	1,446	1,046	1,100	2,061	1,393	2,273	1,319	1,188	604	423	3.06
Alfalfa	2.4	108	309	385	277	365	956	690	950	311	285	123	41	2.67
Atoka	4.6	221	735	827	716	694	1,407	1,090	1,569	769	725	300	147	2.91
Beaver	2.9	149	555	551	429	452	764	841	968	469	407	161	54	2.41
Beckham	8.0	599	1,482	1,277	988	1,022	2,632	2,142	2,845	1,287	1,094	456	176	2.59

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
OKLAHOMA (continued)														
ALL COUNTIES (continued)														
Blaine	5.0	323	821	853	650	712	1,641	1,349	1,766	742	658	326	159	2.60
Bryan	13.4	1,011	2,263	2,256	1,739	1,925	4,206	3,286	4,800	2,261	1,955	807	291	2.57
Caddo	12.3	676	1,971	2,150	1,746	1,751	4,006	2,933	4,265	1,958	1,844	824	476	2.65
Canadian	25.8	1,421	6,584	6,954	3,900	2,662	4,279	4,146	7,839	5,275	5,633	2,207	700	2.92
Carter	17.6	1,039	3,245	3,148	2,588	2,553	5,027	4,159	6,192	3,037	2,655	1,081	476	2.61
Cherokee	12.7	971	2,493	2,485	1,832	1,797	3,122	2,618	4,525	2,231	2,074	821	431	2.83
Choctaw	6.1	293	928	1,044	826	977	2,032	1,537	2,061	997	863	404	238	2.82
Cimarron	1.6	63	292	272	245	267	461	482	532	249	196	101	40	2.44
Cleveland	60.2	7,434	17,953	14,923	8,067	5,331	6,492	13,172	19,834	11,438	10,566	3,890	1,300	2.72
Coal	2.2	87	324	327	314	342	806	537	758	360	326	140	79	2.73
Comanche	39.5	4,465	10,409	8,636	5,736	4,495	5,759	8,050	12,213	8,028	6,991	2,892	1,326	3.02
Cotton	2.8	137	426	489	351	418	979	796	990	449	359	148	58	2.57
Craig	5.6	281	827	1,027	811	837	1,817	1,376	2,042	916	764	336	166	2.71
Creek	23.9	1,349	4,773	5,376	3,612	3,220	5,570	4,436	8,145	4,501	4,330	1,778	710	2.77
Custer	11.5	1,505	2,332	2,016	1,450	1,333	2,864	2,997	4,174	1,830	1,598	609	292	2.64
Delaware	11.4	449	1,590	1,946	1,591	2,052	3,772	2,155	4,810	1,711	1,595	721	408	2.62
Dewey	2.1	106	319	342	256	313	764	559	764	301	283	157	36	2.71
Ellis	2.0	117	364	306	233	294	686	514	735	313	274	122	42	2.65
Garfield	23.5	1,924	5,200	4,463	3,245	2,947	5,721	6,082	8,309	3,974	3,372	1,329	434	2.54
Garvin	11.0	584	1,716	1,818	1,513	1,656	3,713	2,631	4,204	1,753	1,540	640	232	2.57
Grady	16.1	1,060	3,007	3,438	2,211	2,055	4,329	3,469	5,514	2,791	2,739	1,137	450	2.73
Grant	2.3	90	310	334	317	345	904	642	922	306	269	117	44	2.61
Greer	2.7	85	327	332	325	394	1,237	1,072	931	328	244	95	30	2.33
Harmon	1.7	74	211	227	186	254	748	520	632	216	196	92	44	2.41
Harper	1.8	105	284	301	275	245	590	498	664	280	237	98	23	2.39
Haskell	4.7	177	763	815	603	790	1,552	1,067	1,761	753	712	296	111	2.55
Hughes	5.6	228	701	896	752	879	2,144	1,438	2,114	867	733	286	162	2.52
Jackson	10.9	1,039	2,429	2,302	1,399	1,262	2,469	2,485	3,489	2,048	1,821	725	332	2.72
Jefferson	3.2	166	516	481	373	484	1,180	854	1,126	513	437	184	86	2.63
Johnston	4.0	206	620	665	548	607	1,354	955	1,420	677	585	239	124	2.68
Kay	20.2	1,302	3,779	3,495	2,747	3,019	5,858	5,228	7,584	3,130	2,731	1,096	431	2.48
Kingfisher	5.3	357	993	1,008	734	694	1,514	1,167	1,823	893	896	371	150	2.70
Kiowa	5.1	251	689	748	647	766	1,999	1,481	1,906	719	640	223	131	2.41
Latimer	3.8	185	581	674	571	657	1,132	896	1,333	631	568	250	122	2.82
Le Flore	17.6	838	2,954	3,511	2,560	2,565	5,172	3,601	6,044	3,086	3,035	1,248	586	2.72
Lincoln	11.6	665	1,932	2,407	1,630	1,588	3,378	2,559	4,123	1,928	1,840	803	347	2.62
Logan	11.0	660	2,191	2,272	1,504	1,448	2,925	2,437	3,797	1,899	1,784	765	318	2.82
Love	3.2	138	505	608	436	487	1,026	838	1,083	526	484	191	78	2.59
McClain	9.1	469	1,656	2,306	1,425	1,150	2,094	1,598	3,016	1,740	1,757	734	255	2.82
McCurtain	13.2	680	2,407	2,754	1,919	1,933	3,507	2,726	4,127	2,448	2,281	1,007	611	2.83
McIntosh	7.1	269	848	1,099	1,131	1,262	2,491	1,787	2,774	1,084	900	381	174	2.51
Major	3.2	208	558	604	424	433	973	675	1,216	523	489	220	77	2.75
Marshall	5.1	238	632	761	639	951	1,879	1,512	1,943	726	582	240	97	2.33
Mayes	13.2	714	2,289	2,653	1,949	2,004	3,591	2,573	4,932	2,270	2,134	882	409	2.68
Murray	4.9	284	811	830	646	735	1,594	1,279	1,704	802	720	283	112	2.53
Muskogee	26.7	1,509	5,030	4,885	3,698	4,096	7,482	6,399	9,095	4,663	4,085	1,664	794	2.65
Noble	4.8	308	840	906	656	625	1,465	1,267	1,686	751	676	296	124	2.52
Nowata	4.3	233	691	741	611	631	1,393	1,026	1,525	738	616	277	118	2.60
Okfuskee	4.3	147	560	734	565	669	1,625	1,255	1,452	635	567	238	153	2.60
Oklahoma	250.2	20,993	59,932	50,580	37,597	33,693	47,405	68,811	85,523	42,573	34,309	13,298	5,686	2.47
Okmulgee	15.1	939	2,383	2,766	1,992	2,315	4,705	3,675	5,442	2,399	2,183	923	478	2.60
Osage	15.3	813	2,930	3,191	2,346	2,198	3,822	3,231	5,391	2,825	2,439	1,027	387	2.70
Ottawa	12.7	727	2,207	2,350	1,830	2,082	3,504	3,133	4,625	2,048	1,824	745	325	2.61
Pawnee	6.7	324	1,154	1,354	954	984	1,930	1,391	2,545	1,156	1,020	414	174	2.61
Payne	24.2	4,532	5,744	3,968	2,587	2,421	4,948	7,121	9,000	3,783	2,898	1,087	311	2.61
Pittsburg	17.0	703	2,693	3,027	2,436	2,855	5,286	4,268	6,189	2,767	2,458	933	385	2.55
Pontotoc	13.2	972	2,238	2,287	1,799	1,888	4,016	3,136	4,927	2,211	1,945	711	270	2.59
Pottawatomie	22.2	1,350	3,943	4,508	3,252	3,064	6,083	4,972	7,839	3,703	3,565	1,509	612	2.69
Pushmataha	5.0	195	733	935	711	766	1,660	1,327	1,698	804	718	309	144	2.56
Roger Mills	1.8	109	295	291	242	273	590	413	701	289	238	108	51	2.78
Rogers	20.1	1,028	4,089	5,556	3,388	2,440	3,599	3,244	6,320	3,990	4,180	1,760	606	2.88
Seminole	10.4	555	1,594	1,696	1,457	1,580	3,518	2,594	3,681	1,682	1,439	633	371	2.63
☐ Sequoyah	12.9	658	2,244	2,856	1,992	1,895	3,255	2,331	4,271	2,448	2,215	1,050	585	2.86
Stephens	17.0	1,160	3,239	2,973	2,485	2,507	4,636	3,610	6,572	2,975	2,538	931	374	2.56
Texas	6.3	518	1,383	1,268	962	840	1,329	1,324	2,198	1,091	1,079	421	187	2.71
Tillman	4.1	216	651	661	516	610	1,446	1,130	1,460	596	525	245	144	2.66

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
OKLAHOMA (continued)														
ALL COUNTIES (continued)														
Tulsa	212.0	17,505	53,230	44,735	31,145	27,484	37,901	59,428	70,930	36,485	29,666	11,302	4,189	2.46
Wagoner	18.2	930	4,137	5,026	2,599	2,169	3,339	2,642	5,610	3,559	4,104	1,613	672	2.96
Washington	17.6	1,083	3,664	3,466	2,751	2,596	4,040	4,542	6,422	2,903	2,582	874	277	2.45
Washita	4.9	367	923	813	611	706	1,480	1,036	1,943	765	718	303	135	2.61
Woods	4.0	330	597	605	486	565	1,417	1,131	1,631	517	477	196	48	2.48
Woodward	7.5	690	1,778	1,569	1,047	859	1,557	1,588	2,493	1,367	1,353	531	168	2.80
TOTAL METRO COUNTIES	**743.9**	**60,999**	**179,271**	**161,382**	**109,808**	**94,196**	**138,244**	**184,580**	**249,037**	**132,438**	**114,911**	**45,154**	**17,780**	**2.59**
TOTAL STATE	**1,260.4**	**95,026**	**270,021**	**254,585**	**180,827**	**169,333**	**290,608**	**309,353**	**434,710**	**217,386**	**190,806**	**76,338**	**31,807**	**2.61**
OREGON														
EUGENE - SPRINGFIELD	**108.6**	**9,929**	**30,457**	**23,070**	**13,360**	**12,846**	**18,938**	**28,591**	**38,000**	**18,499**	**15,533**	**5,848**	**2,129**	**2.50**
Lane	108.6	9,929	30,457	23,070	13,360	12,846	18,938	28,591	38,000	18,499	15,533	5,848	2,129	2.50
MEDFORD	**56.6**	**3,588**	**12,838**	**12,226**	**7,622**	**7,533**	**12,793**	**12,479**	**21,343**	**9,503**	**8,583**	**3,352**	**1,340**	**2.60**
Jackson	56.6	3,588	12,838	12,226	7,622	7,533	12,793	12,479	21,343	9,503	8,583	3,352	1,340	2.60
PORTLAND	**475.8**	**33,223**	**123,100**	**102,843**	**63,016**	**60,351**	**93,267**	**126,208**	**166,018**	**77,934**	**67,805**	**26,688**	**11,147**	**2.51**
Clackamas	99.0	4,794	23,753	26,125	15,183	12,685	16,460	18,251	34,126	18,238	18,159	7,329	2,897	2.73
Multnomah	243.6	18,497	63,021	44,144	29,898	32,315	55,725	76,896	85,999	36,645	28,110	10,903	5,047	2.33
Washington	111.4	8,445	31,508	27,908	14,976	12,482	16,081	26,823	37,947	19,346	17,961	6,854	2,469	2.63
Yamhill	21.8	1,487	4,818	4,666	2,959	2,869	5,001	4,238	7,946	3,705	3,575	1,602	734	2.78
PORTLAND - VANCOUVER CONSOLIDATED AREA	***560.5***	***39,323***	***145,003***	***123,535***	***74,520***	***70,562***	***107,557***	***145,640***	***193,652***	***92,799***	***82,315***	***32,644***	***13,450***	***2.53***
SALEM	**102.8**	**7,536**	**24,048**	**21,008**	**13,409**	**13,271**	**23,528**	**23,320**	**37,992**	**17,040**	**15,142**	**6,319**	**2,987**	**2.65**
Marion	84.4	6,138	19,762	17,207	10,958	10,878	19,457	19,407	31,214	13,906	12,251	5,118	2,504	2.64
Polk	18.4	1,398	4,286	3,801	2,451	2,393	4,071	3,913	6,778	3,134	2,891	1,201	483	2.66
ALL COUNTIES														
Baker	6.0	315	1,120	1,169	819	891	1,686	1,443	2,317	880	850	350	160	2.52
Benton	24.5	3,432	7,241	4,864	2,836	2,535	3,592	6,089	8,945	4,194	3,563	1,238	471	2.71
Clackamas	99.0	4,794	23,753	26,125	15,183	12,685	16,460	18,251	34,126	18,238	18,159	7,329	2,897	2.73
Clatsop	13.1	955	2,879	2,300	1,613	1,928	3,425	3,499	4,923	1,991	1,728	697	262	2.51
Columbia	13.9	786	3,164	3,158	1,934	1,967	2,891	2,892	4,811	2,313	2,387	1,058	439	2.71
Coos	23.9	1,562	5,154	5,015	3,473	3,533	5,163	5,424	8,764	4,062	3,610	1,454	586	2.55
Crook	5.5	390	1,099	1,170	783	815	1,243	1,170	2,089	908	857	357	119	2.58
Curry	8.0	401	1,405	1,395	1,106	1,422	2,271	2,121	3,287	1,133	948	372	139	2.34
Deschutes	27.6	2,009	7,296	6,292	3,478	3,506	5,019	5,064	10,913	4,698	4,538	1,738	649	2.62
Douglas	36.1	2,388	8,053	7,711	5,445	5,212	7,291	7,035	12,914	6,386	6,167	2,551	1,047	2.70
Gilliam	.8	47	153	146	126	129	199	334	228	123	75	33	7	2.13
Grant	3.3	190	705	695	497	489	724	805	1,160	525	511	218	81	2.61
Harney	2.9	173	629	686	426	402	584	655	948	506	487	217	87	2.72
Hood River	6.4	446	1,431	1,271	885	910	1,457	1,501	2,321	1,042	962	400	174	2.56
Jackson	56.6	3,588	12,838	12,226	7,622	7,533	12,793	12,479	21,343	9,503	8,583	3,352	1,340	2.60
Jefferson	4.7	304	1,066	1,051	727	694	858	990	1,590	780	780	341	219	2.74
Josephine	29.3	1,396	5,677	6,027	3,905	4,566	7,729	6,015	11,587	4,698	4,365	1,862	773	2.57
Klamath	22.5	1,670	5,136	4,732	3,275	3,173	4,514	5,346	7,813	3,804	3,503	1,455	579	2.60
Lake	3.0	183	637	633	456	449	642	773	1,049	475	429	189	85	2.50
Lane	108.6	9,929	30,457	23,070	13,360	12,846	18,938	28,591	38,000	18,499	15,533	5,848	2,129	2.50
Lincoln	16.4	949	3,312	2,737	2,075	2,776	4,551	4,410	6,924	2,316	1,840	666	244	2.32
Linn	34.6	2,529	8,196	7,420	4,549	4,731	7,175	7,348	12,342	6,197	5,439	2,326	948	2.62
Malheur	9.6	647	1,976	1,809	1,431	1,417	2,320	1,949	3,356	1,597	1,490	740	468	2.79
Marion	84.4	6,138	19,762	17,207	10,958	10,878	19,457	19,407	31,214	13,906	12,251	5,118	2,504	2.64
Morrow	2.8	184	654	628	440	357	537	538	965	496	474	212	115	2.82
Multnomah	243.6	18,497	63,021	44,144	29,898	32,315	55,725	76,896	85,999	36,645	28,110	10,903	5,047	2.33
Polk	18.4	1,398	4,286	3,801	2,451	2,393	4,071	3,913	6,778	3,134	2,891	1,201	483	2.66
Sherman	.7	40	135	116	113	131	165	190	262	87	104	37	20	2.57
Tillamook	8.8	506	1,769	1,506	1,182	1,418	2,419	2,254	3,479	1,289	1,125	460	193	2.43
Umatilla	21.5	1,635	5,006	4,247	3,027	3,017	4,568	4,514	7,753	3,646	3,321	1,541	725	2.77
Union	8.5	666	1,988	1,789	1,101	1,015	1,941	1,831	3,068	1,415	1,375	566	245	2.75
Wallowa	3.0	145	578	578	422	441	836	911	1,021	482	354	168	64	2.37
Wasco	8.2	500	1,785	1,637	1,052	1,210	2,016	2,030	2,997	1,306	1,207	483	177	2.51
Washington	111.4	8,445	31,508	27,908	14,976	12,482	16,081	26,823	37,947	19,346	17,961	6,854	2,469	2.63
Wheeler	.7	32	97	118	111	119	223	378	160	85	50	21	6	1.86
Yamhill	21.8	1,487	4,818	4,666	2,959	2,869	5,001	4,238	7,946	3,705	3,575	1,602	734	2.78

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
OREGON (continued)														
TOTAL METRO COUNTIES	743.8	54,276	190,443	159,147	97,407	94,001	148,526	190,598	263,353	122,976	107,063	42,207	17,603	2.53
TOTAL STATE	1,090.1	78,756	268,784	230,047	144,694	143,254	224,565	268,107	391,339	180,410	159,602	63,957	26,685	2.56
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM - EASTON	265.7	11,914	52,115	52,188	42,644	44,579	62,260	67,565	86,947	47,789	40,122	16,916	6,361	2.57
Carbon	22.3	823	3,609	3,690	3,512	4,177	6,489	5,805	7,349	3,969	3,094	1,463	620	2.52
Lehigh	115.8	5,825	23,815	22,614	18,549	18,823	26,174	31,469	37,976	20,517	16,747	6,739	2,352	2.50
Northampton	94.0	3,920	17,907	18,429	15,264	16,445	22,035	22,797	30,955	17,372	14,536	6,063	2,277	2.63
Warren, N. J.	33.6	1,346	6,784	7,455	5,319	5,134	7,562	7,494	10,667	5,931	5,745	2,651	1,112	2.70
ALTOONA	50.8	2,426	9,450	9,309	7,640	8,461	13,514	12,755	16,111	9,191	7,598	3,525	1,620	2.62
Blair	50.8	2,426	9,450	9,309	7,640	8,461	13,514	12,755	16,111	9,191	7,598	3,525	1,620	2.62
BEAVER COUNTY	71.6	2,970	13,137	13,569	12,569	13,167	16,188	15,767	23,044	13,593	11,758	5,277	2,161	2.67
Beaver	71.6	2,970	13,137	13,569	12,569	13,167	16,188	15,767	23,044	13,593	11,758	5,277	2,161	2.67
ERIE	103.8	6,697	22,408	20,204	15,813	16,814	21,864	25,530	32,062	18,171	16,044	8,026	3,967	2.70
Erie	103.8	6,697	22,408	20,204	15,813	16,814	21,864	25,530	32,062	18,171	16,044	8,026	3,967	2.70
HARRISBURG - LEBANON - CARLISLE	231.2	12,559	50,427	47,051	37,281	35,947	47,935	61,730	73,642	41,550	34,451	14,293	5,534	2.57
Cumberland	74.8	4,111	16,001	16,406	12,492	11,727	14,063	19,452	23,851	13,725	11,602	4,644	1,526	2.62
Dauphin	98.0	5,465	21,824	18,584	15,388	15,343	21,396	29,669	30,820	16,527	13,156	5,553	2,275	2.46
Lebanon	42.6	2,186	8,868	8,656	7,007	6,586	9,297	9,266	14,083	8,100	6,949	2,934	1,268	2.69
Perry	15.8	797	3,734	3,405	2,394	2,291	3,179	3,343	4,888	3,198	2,744	1,162	465	2.70
JOHNSTOWN	93.3	3,956	17,134	15,849	14,241	17,058	25,062	21,880	29,679	16,736	14,321	7,066	3,618	2.71
Cambria	62.4	2,479	11,232	10,264	9,566	11,729	17,130	14,858	19,659	11,169	9,389	4,775	2,550	2.73
Somerset	30.9	1,477	5,902	5,585	4,675	5,329	7,932	7,022	10,020	5,567	4,932	2,291	1,068	2.67
LANCASTER	153.3	9,370	33,937	32,316	23,811	21,890	31,976	33,530	50,753	28,259	24,635	10,699	5,424	2.71
Lancaster	153.3	9,370	33,937	32,316	23,811	21,890	31,976	33,530	50,753	28,259	24,635	10,699	5,424	2.71
PHILADELPHIA	1,840.1	81,696	378,916	386,556	306,081	299,762	387,089	467,865	553,735	326,226	281,989	138,315	71,970	2.68
Bucks	195.4	8,936	44,998	48,533	35,682	30,073	27,178	39,955	57,011	37,623	36,128	17,147	7,536	2.81
Chester	131.4	6,099	29,262	32,875	22,363	19,279	21,522	29,625	40,024	24,363	22,676	10,487	4,225	2.77
Delaware	209.6	7,914	39,809	38,971	35,511	38,817	48,578	51,981	65,753	37,240	30,986	15,612	8,028	2.68
Montgomery	259.3	9,494	50,323	54,505	45,575	43,850	55,553	63,400	82,809	45,993	40,336	18,740	8,022	2.67
Philadelphia	642.4	30,641	124,638	117,796	97,838	106,024	165,463	197,543	189,036	105,069	81,188	41,993	27,571	2.55
Burlington, N. J.	139.9	5,966	31,888	35,983	25,664	20,287	20,112	27,540	41,229	27,113	26,104	12,206	5,708	2.92
Camden, N. J.	185.3	8,695	40,399	40,040	30,620	29,846	35,700	43,246	55,382	33,976	30,154	14,985	7,557	2.71
Gloucester, N. J.	76.8	3,951	17,599	17,853	12,828	11,586	12,983	14,575	22,491	14,849	14,417	7,145	3,323	2.87
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	2,221.4	100,807	459,560	470,022	369,495	359,884	461,632	553,820	672,824	397,432	344,919	166,699	85,706	2.70
PITTSBURGH	833.3	35,600	157,548	150,019	134,119	149,300	206,714	235,973	259,626	144,889	116,996	53,282	22,534	2.53
Allegheny	549.3	24,810	105,713	96,409	88,497	98,214	135,657	166,642	169,991	92,505	72,401	33,478	14,283	2.47
Fayette	57.2	2,230	9,983	9,767	8,658	10,438	16,124	14,265	17,748	10,490	8,627	3,972	2,098	2.69
Washington	81.2	3,058	14,362	15,314	12,915	14,888	20,663	19,959	25,957	14,836	12,592	5,648	2,208	2.62
Westmoreland	145.6	5,502	27,490	28,529	24,049	25,760	34,270	35,107	45,930	27,058	23,376	10,184	3,945	2.62
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	904.9	38,570	170,685	163,588	146,688	162,467	222,902	251,740	282,670	158,482	128,754	58,559	24,695	2.54
READING	130.9	6,188	24,815	24,846	21,099	21,023	32,929	34,405	43,155	23,653	19,010	7,676	3,001	2.55
Berks	130.9	6,188	24,815	24,846	21,099	21,023	32,929	34,405	43,155	23,653	19,010	7,676	3,001	2.55
SCRANTON - WILKES-BARRE	286.1	10,289	47,524	50,305	43,825	51,114	83,043	77,418	90,896	49,668	40,564	18,805	8,749	2.59
Columbia	23.2	1,344	4,271	4,453	3,431	3,809	5,892	5,717	7,669	4,204	3,518	1,479	613	2.71
Lackawanna	85.8	2,746	13,412	14,254	13,074	16,027	26,287	23,421	26,898	14,880	12,083	5,730	2,788	2.59
Luzerne	130.1	4,063	20,033	21,756	20,184	24,065	39,999	36,378	41,006	22,498	17,715	8,442	4,061	2.56
Monroe	36.4	1,614	7,411	7,444	5,696	5,704	8,531	9,753	12,083	6,147	5,307	2,250	860	2.54
Wyoming	10.6	522	2,397	2,398	1,440	1,509	2,334	2,149	3,240	1,939	1,941	904	427	2.81
SHARON	46.1	2,101	8,410	8,610	7,537	8,016	11,426	11,089	14,892	8,338	7,211	3,202	1,368	2.69
Mercer	46.1	2,101	8,410	8,610	7,537	8,016	11,426	11,089	14,892	8,338	7,211	3,202	1,368	2.69
STATE COLLEGE	40.3	5,609	10,006	7,873	5,476	4,750	6,586	10,311	13,112	7,335	6,082	2,509	951	2.93
Centre	40.3	5,609	10,006	7,873	5,476	4,750	6,586	10,311	13,112	7,335	6,082	2,509	951	2.93
WILLIAMSPORT	45.0	2,657	9,127	8,539	6,965	7,016	10,696	10,982	14,464	8,176	6,956	3,068	1,354	2.66
Lycoming	45.0	2,657	9,127	8,539	6,965	7,016	10,696	10,982	14,464	8,176	6,956	3,068	1,354	2.66
YORK	157.8	8,804	34,242	34,054	24,458	23,227	33,015	36,689	51,313	29,848	25,440	10,444	4,066	2.62
Adams	26.7	1,563	5,723	5,618	4,102	3,961	5,733	5,721	8,700	5,094	4,296	1,968	921	2.76

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	1	2	3	4	5	6 or More	
PENNSYLVANIA (continued)														
YORK (continued)														
York	131.1	7,241	28,519	28,436	20,356	19,266	27,282	30,968	42,613	24,754	21,144	8,476	3,145	2.59
ALL COUNTIES														
Adams	26.7	1,563	5,723	5,618	4,102	3,961	5,733	5,721	8,700	5,094	4,296	1,968	921	2.76
Allegheny	549.3	24,810	105,713	96,409	88,497	98,214	135,657	166,642	169,991	92,505	72,401	33,478	14,283	2.47
Armstrong	30.1	1,341	5,268	5,298	4,490	5,254	8,449	7,399	9,668	5,365	4,661	2,137	870	2.63
Beaver	71.6	2,970	13,137	13,569	12,569	13,167	16,188	15,767	23,044	13,593	11,758	5,277	2,161	2.67
Bedford	18.0	803	3,280	3,738	2,804	2,921	4,454	3,759	5,785	3,394	3,023	1,380	659	2.71
Berks	130.9	6,188	24,815	24,846	21,099	21,023	32,929	34,405	43,155	23,653	19,010	7,676	3,001	2.55
Blair	50.8	2,426	9,450	9,309	7,640	8,461	13,514	12,755	16,111	9,191	7,598	3,525	1,620	2.62
Bradford	24.6	1,379	4,893	5,230	3,669	3,588	5,841	5,927	7,329	4,330	4,131	1,927	956	2.70
Bucks	195.4	8,936	44,998	48,533	35,682	30,073	27,178	39,955	57,011	37,623	36,128	17,147	7,536	2.81
Butler	56.1	2,806	12,389	12,155	8,742	8,510	11,498	12,664	16,985	10,425	9,639	4,543	1,844	2.78
Cambria	62.4	2,479	11,232	10,264	9,566	11,729	17,130	14,858	19,659	11,169	9,389	4,775	2,550	2.73
Cameron	2.8	135	485	468	450	499	763	1,008	807	433	338	149	65	2.32
Carbon	22.3	823	3,609	3,690	3,512	4,177	6,489	5,805	7,349	3,969	3,094	1,463	620	2.52
Centre	40.3	5,609	10,006	7,873	5,476	4,750	6,586	10,311	13,112	7,335	6,082	2,509	951	2.93
Chester	131.4	6,099	29,262	32,875	22,363	19,279	21,522	29,625	40,024	24,363	22,676	10,487	4,225	2.77
Clarion	14.9	943	2,834	2,910	2,274	2,202	3,737	3,526	4,663	2,615	2,312	1,172	612	2.91
Clearfield	30.7	1,541	5,843	5,750	4,576	5,022	7,968	7,114	9,508	5,543	4,911	2,421	1,203	2.69
Clinton	14.4	776	2,602	2,691	2,377	2,443	3,511	3,269	4,783	2,733	2,189	999	427	2.74
Columbia	23.2	1,344	4,271	4,453	3,431	3,809	5,892	5,717	7,669	4,204	3,518	1,479	613	2.71
Crawford	32.4	1,685	6,533	6,510	4,747	5,070	7,855	7,625	10,650	5,562	5,050	2,420	1,093	2.69
Cumberland	74.8	4,111	16,001	16,406	12,492	11,727	14,063	19,452	23,851	13,725	11,602	4,644	1,526	2.62
Dauphin	98.0	5,465	21,824	18,584	15,388	15,343	21,396	29,669	30,820	16,527	13,156	5,553	2,275	2.46
Delaware	209.6	7,914	39,809	38,971	35,511	38,817	48,578	51,981	65,753	37,240	30,986	15,612	8,028	2.68
Elk	14.0	594	2,496	2,681	2,317	2,389	3,523	3,246	4,259	2,471	2,090	1,203	731	2.74
Erie	103.8	6,697	22,408	20,204	15,813	16,814	21,864	25,530	32,062	18,171	16,044	8,026	3,967	2.70
Fayette	57.2	2,230	9,983	9,767	8,658	10,438	16,124	14,265	17,748	10,490	8,627	3,972	2,098	2.69
Forest	1.9	59	315	332	274	318	602	505	682	292	231	136	54	2.53
Franklin	46.3	2,461	9,539	9,626	7,531	7,020	10,123	10,691	14,893	8,833	7,540	3,108	1,235	2.64
Fulton	5.6	311	1,085	1,185	864	874	1,281	1,395	1,677	1,062	900	409	157	2.61
Greene	15.3	670	3,014	2,720	2,092	2,582	4,222	3,620	4,888	2,769	2,317	1,130	576	2.69
Huntingdon	15.5	731	2,867	3,017	2,472	2,317	4,096	3,712	4,932	2,753	2,439	1,143	521	2.82
Indiana	32.8	2,488	6,916	6,033	4,685	5,088	7,590	7,283	10,284	5,943	5,412	2,529	1,349	2.87
Jefferson	19.0	1,001	3,492	3,389	2,737	3,030	5,351	4,791	6,044	3,321	2,846	1,379	619	2.61
Juniata	7.8	419	1,531	1,575	1,246	1,170	1,859	1,668	2,484	1,568	1,290	547	243	2.69
Lackawanna	85.8	2,746	13,412	14,254	13,074	16,027	26,287	23,421	26,898	14,880	12,083	5,730	2,788	2.59
Lancaster	153.3	9,370	33,937	32,316	23,811	21,890	31,976	33,530	50,753	28,259	24,635	10,699	5,424	2.71
Lawrence	37.8	1,605	6,645	6,798	6,127	6,983	9,642	8,912	12,048	7,005	6,000	2,689	1,146	2.67
Lebanon	42.6	2,186	8,868	8,656	7,007	6,586	9,297	9,266	14,083	8,100	6,949	2,934	1,268	2.69
Lehigh	115.8	5,825	23,815	22,614	18,549	18,823	26,174	31,469	37,976	20,517	16,747	6,739	2,352	2.50
Luzerne	130.1	4,063	20,033	21,756	20,184	24,065	39,999	36,378	41,006	22,498	17,715	8,442	4,061	2.56
Lycoming	45.0	2,657	9,127	8,539	6,965	7,016	10,696	10,982	14,464	8,176	6,956	3,068	1,354	2.66
McKean	18.1	840	3,050	3,254	2,681	2,909	5,366	4,572	5,969	3,002	2,602	1,290	665	2.61
Mercer	46.1	2,101	8,410	8,610	7,537	8,016	11,426	11,089	14,892	8,338	7,211	3,202	1,368	2.69
Mifflin	18.4	849	3,373	3,680	2,814	2,948	4,736	4,511	5,901	3,228	2,877	1,283	600	2.61
Monroe	36.4	1,614	7,411	7,444	5,696	5,704	8,531	9,753	12,083	6,147	5,307	2,250	860	2.54
Montgomery	259.3	9,494	50,323	54,505	45,575	43,850	55,553	63,400	82,809	45,993	40,336	18,740	8,022	2.67
Montour	6.2	352	1,265	1,270	937	929	1,447	1,642	1,930	1,135	900	419	174	2.76
Northampton	94.0	3,920	17,907	18,429	15,264	16,445	22,035	22,797	30,955	17,372	14,536	6,063	2,277	2.63
Northumberland	40.7	1,654	6,659	7,151	5,944	7,083	12,209	11,402	13,007	7,177	5,704	2,489	921	2.48
Perry	15.8	797	3,734	3,405	2,394	2,291	3,179	3,343	4,888	3,198	2,744	1,162	465	2.70
Philadelphia	642.4	30,641	124,638	117,796	97,838	106,024	165,463	197,543	189,036	105,069	81,188	41,993	27,571	2.55
Pike	11.2	305	1,692	2,009	1,703	2,044	3,447	2,819	4,286	1,814	1,419	624	238	2.43
Potter	7.0	365	1,300	1,368	1,061	1,125	1,781	1,706	2,172	1,223	1,091	530	278	2.67
Schuylkill	62.6	1,940	9,379	9,933	9,607	12,126	19,615	17,202	20,113	11,090	8,504	3,873	1,818	2.51
Snyder	13.0	767	2,707	2,745	2,064	1,942	2,775	2,988	4,032	2,508	2,154	920	398	2.84
Somerset	30.9	1,477	5,902	5,585	4,675	5,329	7,932	7,022	10,020	5,567	4,932	2,291	1,068	2.67
Sullivan	2.3	75	378	363	348	410	726	580	742	370	344	162	102	2.83
Susquehanna	15.6	672	2,857	3,280	2,318	2,480	3,993	3,356	4,971	2,739	2,597	1,290	647	2.72
Tioga	15.2	820	2,901	3,215	2,269	2,277	3,718	3,416	4,812	2,705	2,522	1,169	576	2.81
Union	11.5	677	2,450	2,432	1,788	1,667	2,486	2,455	3,795	2,073	2,027	828	322	3.05
Venango	23.7	1,214	4,825	4,432	3,736	3,671	5,822	5,932	7,452	4,168	3,750	1,701	697	2.65
Warren	17.4	843	3,317	3,531	2,756	2,695	4,258	4,261	5,678	2,887	2,716	1,312	546	2.67
Washington	81.2	3,058	14,362	15,314	12,915	14,888	20,663	19,959	25,957	14,836	12,592	5,648	2,208	2.62

1990 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
PENNSYLVANIA (continued)														
ALL COUNTIES (continued)														
Wayne	15.8	577	2,724	2,985	2,299	2,584	4,631	3,782	5,302	2,632	2,278	1,186	620	2.63
Westmoreland	145.6	5,502	27,490	28,529	24,049	25,760	34,270	35,107	45,930	27,058	23,376	10,184	3,945	2.62
Wyoming	10.6	522	2,397	2,398	1,440	1,509	2,334	2,149	3,240	1,939	1,941	904	427	2.81
York	131.1	7,241	28,519	28,436	20,356	19,266	27,282	30,968	42,613	24,754	21,144	8,476	3,145	2.59
TOTAL METRO COUNTIES	**3,913.7**	**182,878**	**772,526**	**759,957**	**629,128**	**655,271**	**913,940**	**1,030,634**	**1,223,662**	**691,553**	**576,757**	**266,116**	**124,978**	**2.61**
TOTAL STATE	**4,612.4**	**216,576**	**903,430**	**893,711**	**735,927**	**769,441**	**1,093,315**	**1,199,372**	**1,446,193**	**816,721**	**685,561**	**316,613**	**147,940**	**2.62**
RHODE ISLAND														
PROVIDENCE - PAWTUCKET - WOONSOCKET	**339.6**	**17,127**	**67,658**	**64,521**	**52,052**	**55,916**	**82,326**	**85,633**	**108,884**	**59,689**	**50,939**	**23,177**	**11,278**	**2.70**
Bristol	16.7	586	2,916	3,475	2,995	3,034	3,694	3,285	5,286	3,305	2,832	1,398	594	2.93
Kent	59.9	2,418	12,469	12,729	9,891	10,038	12,355	13,355	18,898	10,936	10,123	4,600	1,988	2.75
Providence	224.8	11,726	42,869	40,004	33,732	37,601	58,868	60,836	72,295	38,273	31,609	14,333	7,454	2.65
Washington	38.2	2,397	9,404	8,313	5,434	5,243	7,409	8,157	12,405	7,175	6,375	2,846	1,242	2.85
ALL COUNTIES														
Bristol	16.7	586	2,916	3,475	2,995	3,034	3,694	3,285	5,286	3,305	2,832	1,398	594	2.93
Kent	59.9	2,418	12,469	12,729	9,891	10,038	12,355	13,355	18,898	10,936	10,123	4,600	1,988	2.75
Newport	31.1	1,664	7,129	6,769	4,532	4,436	6,570	7,751	10,003	5,475	4,692	2,175	1,004	2.79
Providence	224.8	11,726	42,869	40,004	33,732	37,601	58,868	60,836	72,295	38,273	31,609	14 333	7,454	2.65
Washington	38.2	2,397	9,404	8,313	5,434	5,243	7,409	8,157	12,405	7,175	6,375	2,846	1,242	2.85
TOTAL METRO COUNTIES	**339.6**	**17,127**	**67,658**	**64,521**	**52,052**	**55,916**	**82,326**	**85,633**	**108,884**	**59,689**	**50,939**	**23,177**	**11,278**	**2.70**
TOTAL STATE	**370.7**	**18,791**	**74,787**	**71,290**	**56,584**	**60,352**	**88,896**	**93,384**	**118,887**	**65,164**	**55,631**	**25,352**	**12,282**	**2.71**
SOUTH CAROLINA														
ANDERSON	**55.9**	**3,037**	**11,526**	**12,462**	**8,822**	**8,315**	**11,738**	**13,501**	**17,388**	**11,139**	**8,825**	**3,494**	**1,553**	**2.61**
Anderson	55.9	3,037	11,526	12,462	8,822	8,315	11,738	13,501	17,388	11,139	8,825	3,494	1,553	2.61
CHARLESTON	**178.3**	**13,902**	**47,232**	**41,958**	**26,355**	**23,029**	**25,824**	**40,323**	**50,539**	**35,543**	**30,290**	**14,115**	**7,490**	**2.88**
Berkeley	43.8	3,560	12,679	11,752	6,380	4,756	4,673	7,513	11,472	9,480	8,946	4,283	2,106	2.97
Charleston	106.4	8,640	27,136	22,366	15,712	15,006	17,540	27,844	31,495	19,885	15,687	7,320	4,169	2.83
Dorchester	28.1	1,702	7,417	7,840	4,263	3,267	3,611	4,966	7,572	6,178	5,657	2,512	1,215	2.96
CHARLOTTE - GASTONIA - ROCK HILL	**430.6**	**24,808**	**100,460**	**98,852**	**69,284**	**60,543**	**76,653**	**104,914**	**135,043**	**83,511**	**67,553**	**27,448**	**12,131**	**2.62**
York	46.6	2,459	10,434	11,010	7,646	6,788	8,263	9,750	14,061	9,478	7,967	3,512	1,832	2.79
Cabarrus, N. C.	*36.2*	*1,780*	*7,053*	*7,780*	*5,899*	*5,673*	*8,015*	*7,607*	*12,234*	*7,118*	*6,004*	*2,312*	*925*	*2.66*
Gaston, N. C.	*65.0*	*3,539*	*14,035*	*14,372*	*10,841*	*9,709*	*12,504*	*13,568*	*20,457*	*13,479*	*10,998*	*4,517*	*1,981*	*2.70*
Lincoln, N. C.	*18.9*	*1,058*	*4,067*	*4,440*	*3,108*	*2,701*	*3,526*	*3,865*	*6,075*	*4,014*	*3,177*	*1,231*	*538*	*2.67*
Mecklenburg, N. C.	*192.6*	*12,257*	*50,202*	*45,498*	*30,743*	*24,914*	*28,986*	*54,639*	*58,951*	*35,519*	*27,674*	*11,139*	*4,678*	*2.51*
Rowan, N. C.	*41.6*	*2,138*	*7,966*	*8,265*	*6,519*	*6,765*	*9,947*	*10,426*	*14,044*	*7,873*	*5,964*	*2,323*	*970*	*2.56*
Union, N. C.	*29.7*	*1,577*	*6,703*	*7,487*	*4,528*	*3,993*	*5,412*	*5,059*	*9,221*	*6,030*	*5,769*	*2,414*	*1,207*	*2.88*
COLUMBIA	**169.3**	**12,365**	**46,308**	**39,340**	**25,576**	**21,767**	**23,944**	**45,816**	**49,933**	**32,170**	**25,633**	**10,993**	**4,755**	**2.72**
Lexington	65.4	4,304	16,925	17,577	10,317	8,163	8,114	14,909	19,153	13,660	11,619	4,493	1,566	2.66
Richland	103.9	8,061	29,383	21,763	15,259	13,604	15,830	30,907	30,780	18,510	14,014	6,500	3,189	2.76
FLORENCE	**43.1**	**2,290**	**10,081**	**9,977**	**6,901**	**6,205**	**7,646**	**9,428**	**12,125**	**8,595**	**7,197**	**3,571**	**2,184**	**2.82**
Florence	43.1	2,290	10,081	9,977	6,901	6,205	7,646	9,428	12,125	8,595	7,197	3,571	2,184	2.82
GREENVILLE - SPARTANBURG	**240.0**	**14,010**	**53,774**	**54,347**	**37,769**	**34,699**	**45,401**	**61,603**	**73,827**	**46,626**	**36,622**	**15,117**	**6,205**	**2.62**
Greenville	123.8	7,265	28,477	28,335	19,478	17,737	22,508	32,927	37,807	23,777	18,618	7,607	3,064	2.57
Pickens	32.8	2,674	7,336	7,247	5,080	4,536	5,927	7,454	10,588	6,713	5,200	2,070	775	2.81
Spartanburg	83.4	4,071	17,961	18,765	13,211	12,426	16,966	21,222	25,432	16,136	12,804	5,440	2,366	2.62
ALL COUNTIES														
Abbeville	8.7	432	1,644	1,658	1,385	1,366	2,215	2,131	2,631	1,668	1,324	609	337	2.68
☐ Aiken	47.5	2,613	10,041	10,402	8,184	7,219	9,041	11,915	14,282	8,987	7,366	3,382	1,568	2.61
Allendale	3.8	144	789	720	542	615	990	881	1,035	641	608	323	312	2.95
Anderson	55.9	3,037	11,526	12,462	8,822	8,315	11,738	13,501	17,388	11,139	8,825	3,494	1,553	2.61
Bamberg	6.0	254	1,155	1,160	912	994	1,525	1,336	1,729	1,034	947	525	429	2.97
Barnwell	7.9	404	1,753	1,608	1,176	1,216	1,743	1,887	2,192	1,472	1,254	677	418	2.76
Beaufort	31.6	2,978	8,353	5,910	3,859	4,643	5,857	8,372	10,155	5,800	4,198	1,982	1,093	2.74
Berkeley	43.8	3,560	12,679	11,752	6,380	4,756	4,673	7,513	11,472	9,480	8,946	4,283	2,106	2.97
Calhoun	4.6	173	914	903	647	762	1,201	978	1,311	869	743	376	323	2.83

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
SOUTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Charleston	106.4	8,640	27,136	22,366	15,712	15,006	17,540	27,844	31,495	19,885	15,687	7,320	4,169	2.83
Cherokee	15.7	739	3,189	3,483	2,513	2,450	3,326	3,149	4,732	3,147	2,776	1,218	678	2.79
Chester	11.2	437	2,144	2,170	1,768	1,905	2,776	2,140	3,531	2,107	1,822	914	686	2.83
Chesterfield	15.0	675	3,138	3,216	2,268	2,307	3,396	3,711	4,213	2,868	2,413	1,081	714	2.68
Clarendon	10.1	382	1,942	1,991	1,534	1,722	2,529	2,162	2,739	1,861	1,606	939	793	2.90
Colleton	12.9	495	2,521	2,706	2,032	2,049	3,097	2,842	3,709	2,368	2,099	1,076	806	2.81
Darlington	23.6	1,021	5,280	5,301	3,695	3,645	4,658	5,179	6,513	4,546	4,144	1,915	1,303	2.82
Dillon	10.7	514	2,224	2,267	1,676	1,775	2,244	2,031	2,848	1,947	1,947	962	965	3.03
Dorchester	28.1	1,702	7,417	7,840	4,263	3,267	3,611	4,966	7,572	6,178	5,657	2,512	1,215	2.96
Edgefield	6.3	249	1,362	1,308	970	1,020	1,391	1,158	1,864	1,189	1,052	586	451	2.94
Fairfield	7.1	278	1,380	1,330	1,133	1,223	1,756	1,406	2,006	1,277	1,136	631	644	3.01
Florence	43.1	2,290	10,081	9,977	6,901	6,205	7,646	9,428	12,125	8,395	7,197	3,571	2,184	2.82
Georgetown	17.8	808	3,950	3,716	2,685	2,972	3,669	3,892	4,926	3,295	2,927	1,602	1,158	2.84
Greenville	123.8	7,265	28,477	28,335	19,478	17,737	22,508	32,927	37,807	23,777	18,618	7,607	3,064	2.57
Greenwood	23.6	1,242	4,851	5,075	3,688	3,630	5,114	5,899	7,331	4,532	3,576	1,493	769	2.62
Hampton	7.1	290	1,431	1,365	1,040	1,172	1,802	1,776	1,918	1,254	1,132	590	430	2.75
Horry	54.6	3,697	12,5[illegible]0	11,716	8,506	8,130	9,991	13,984	16,586	10,835	8,040	3,447	1,708	2.57
Jasper	5.6	280	1,139	1,150	869	840	1,322	1,313	1,443	1,044	919	498	383	2.88
Kershaw	17.1	824	3,638	3,773	2,722	2,637	3,506	4,351	4,847	3,269	2,741	1,241	651	2.64
Lancaster	20.9	1,032	4,527	4,740	3,325	3,126	4,150	4,222	6,220	4,234	3,733	1,622	869	2.77
Laurens	19.4	795	3,737	4,170	3,120	3,126	4,452	4,450	6,018	3,644	3,064	1,378	846	2.83
Lee	6.0	233	1,191	1,200	955	972	1,449	1,110	1,553	1,115	1,046	592	584	3.12
Lexington	65.4	4,304	16,925	17,577	10,317	8,163	8,114	14,909	19,153	13,660	11,619	4,493	1,566	2.66
McCormick	2.1	74	407	396	318	353	552	457	595	368	352	158	170	3.43
Marion	12.2	527	2,518	2,489	1,883	2,017	2,766	2,577	3,313	2,269	2,061	1,071	909	2.89
Marlboro	10.8	463	2,155	2,204	1,712	1,759	2,507	2,165	2,912	1,963	1,917	946	897	2.97
Newberry	12.8	453	2,218	2,468	1,887	2,174	3,600	3,682	3,860	2,236	1,751	824	447	2.55
Oconee	22.3	1,329	4,582	4,952	3,509	3,179	4,749	5,935	6,856	4,351	3,268	1,337	553	2.52
Orangeburg	32.0	1,432	6,746	6,620	4,996	5,209	6,997	7,555	8,840	5,851	5,088	2,723	1,943	2.87
Pickens	32.8	2,674	7,336	7,247	5,080	4,536	5,927	7,454	10,588	6,713	5,200	2,070	775	2.81
Richland	103.9	8,061	29,383	21,763	15,259	13,604	15,830	30,907	30,780	18,510	14,014	6,500	3,189	2.76
Saluda	6.0	233	1,046	1,249	945	994	1,533	1,332	1,783	1,096	995	452	342	2.80
Spartanburg	83.4	4,071	17,961	18,765	13,211	12,426	16,966	21,222	25,432	16,136	12,804	5,440	2,366	2.62
Sumter	33.8	2,449	8,118	7,649	5,342	4,604	5,638	7,035	9,156	6,852	5,929	2,982	1,846	2.93
Union	11.3	504	2,102	2,334	1,799	1,847	2,714	2,404	3,515	2,232	1,809	846	494	2.73
Williamsburg	13.1	507	2,712	2,513	2,062	2,263	3,043	2,475	3,392	2,385	2,321	1,269	1,258	3.03
York	46.6	2,459	10,434	11,010	7,646	6,788	8,263	9,750	14,061	9,478	7,967	3,512	1,832	2.79
TOTAL METRO COUNTIES	**780.7**	**50,676**	**189,396**	**179,496**	**121,253**	**108,022**	**131,857**	**192,336**	**232,155**	**152,538**	**123,900**	**54,184**	**25,587**	**2.72**
TOTAL STATE	**1,284.4**	**77,023**	**296,812**	**285,006**	**198,726**	**186,718**	**240,115**	**308,313**	**378,427**	**248,157**	**204,638**	**93,069**	**51,796**	**2.75**
SOUTH DAKOTA														
RAPID CITY	**31.7**	**3,856**	**8,480**	**6,204**	**4,440**	**3,562**	**5,158**	**8,321**	**9,925**	**5,855**	**4,790**	**2,038**	**771**	**2.56**
Pennington	31.7	3,856	8,480	6,204	4,440	3,562	5,158	8,321	9,925	5,855	4,790	2,038	771	2.56
SIOUX FALLS	**51.0**	**4,826**	**12,988**	**9,570**	**6,999**	**6,511**	**10,106**	**15,444**	**15,740**	**8,423**	**7,048**	**3,184**	**1,161**	**2.51**
Minnehaha	51.0	4,826	12,988	9,570	6,999	6,511	10,106	15,444	15,740	8,423	7,048	3,184	1,161	2.51
ALL COUNTIES														
Aurora	1.1	44	178	162	162	201	353	263	379	167	142	100	49	3.00
Beadle	7.4	540	1,381	1,238	1,074	1,150	2,017	2,349	2,361	1,148	956	435	151	2.41
Bennett	1.0	52	205	172	171	142	258	220	276	170	159	95	80	3.40
Bon Homme	2.6	144	383	352	362	414	945	835	882	366	291	156	70	2.77
Brookings	8.9	1,274	2,062	1,440	1,011	1,093	2,020	2,371	2,985	1,501	1,296	511	236	2.82
Brown	14.5	1,409	3,201	2,580	1,957	1,916	3,437	4,339	4,505	2,369	2,000	924	363	2.55
Brule	2.0	97	371	324	282	361	565	584	632	307	264	132	81	2.55
Buffalo	.4	26	86	95	60	64	69	50	94	58	78	54	66	4.50
Butte	3.3	208	712	542	451	515	872	938	1,035	527	488	209	103	2.55
Campbell	.8	21	89	136	145	158	251	217	277	133	107	42	24	2.50
Charles Mix	3.3	160	540	569	498	522	1,011	793	1,047	514	451	283	212	2.94
Clark	1.9	67	288	243	282	348	672	503	696	290	240	106	65	2.47
Clay	4.8	855	1,185	752	514	525	969	1,769	1,444	743	568	202	74	2.77
Codington	8.8	845	1,791	1,492	1,142	1,224	2,306	2,286	2,906	1,409	1,294	633	272	2.58
Corson	1.5	98	246	300	303	236	317	272	396	232	257	169	174	3.27
Custer	2.7	137	633	522	417	378	613	742	853	496	385	157	67	2.63

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
SOUTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Davison	6.7	633	1,340	1,013	885	913	1,916	2,220	2,063	1,015	823	405	174	2.61
Day	2.9	123	438	385	386	516	1,052	758	1,015	428	361	206	132	2.66
Deuel	1.8	80	269	286	268	285	612	484	607	254	244	138	73	2.67
Dewey	1.5	93	298	301	248	219	341	319	372	240	208	182	179	3.87
Douglas	1.4	73	206	223	213	205	480	302	514	191	195	109	89	3.00
Edmunds	1.7	58	246	274	264	299	559	389	642	257	202	113	97	2.88
Fall River	3.2	196	665	531	408	510	890	1,151	961	443	361	208	76	2.56
Faulk	1.2	53	167	197	195	197	391	413	367	160	146	78	36	2.42
Grant	3.2	199	597	539	400	483	982	780	1,048	497	461	283	131	2.75
Gregory	2.1	111	317	300	259	334	779	534	738	307	286	148	87	2.57
Haakon	1.0	80	224	172	127	138	259	250	293	145	181	84	47	2.90
Hamlin	1.9	77	257	269	241	350	706	454	744	269	210	138	85	2.74
Hand	1.8	69	278	285	312	308	548	534	573	281	233	127	52	2.50
Hanson	1.1	45	157	192	168	174	364	238	381	165	143	100	73	3.00
Harding	.6	23	125	94	82	104	172	153	164	102	108	52	21	3.00
Hughes	6.3	458	1,645	1,390	862	824	1,121	2,058	1,765	1,021	918	383	155	2.46
Hutchinson	3.3	110	461	454	489	534	1,252	842	1,240	462	412	213	131	2.58
Hyde	.9	33	125	133	160	140	309	408	211	122	85	53	21	2.22
Jackson	1.2	52	236	248	200	167	297	250	333	164	199	114	140	3.33
Jerauld	1.1	35	163	169	142	177	414	284	394	146	146	87	43	2.73
Jones	.6	25	105	100	95	94	181	212	176	90	65	44	13	2.33
Kingsbury	2.6	104	366	366	378	461	925	858	846	372	322	142	60	2.38
Lake	4.3	364	791	564	544	609	1,428	1,192	1,515	652	565	267	109	2.60
Lawrence	8.3	838	1,857	1,323	1,084	1,141	2,057	2,887	2,528	1,275	986	457	167	2.42
Lincoln	5.3	301	1,105	995	681	723	1,495	1,002	1,805	904	932	454	203	2.89
Lyman	1.3	69	244	232	217	184	354	298	385	200	194	134	89	2.85
McCook	2.4	114	362	353	367	404	800	670	785	364	295	182	104	2.58
McPherson	1.5	44	196	208	237	287	528	543	492	204	158	68	35	2.27
Marshall	2.0	77	286	343	285	323	686	647	614	292	258	135	54	2.45
Meade	8.4	594	2,451	1,904	1,097	884	1,470	1,956	2,283	1,579	1,610	706	266	2.93
Mellette	.7	50	130	138	112	101	169	145	200	120	115	64	56	3.57
Miner	1.4	48	194	152	188	276	542	487	450	197	150	73	43	2.36
Minnehaha	51.0	4,826	12,988	9,570	6,999	6,511	10,106	15,444	15,740	8,423	7,048	3,184	1,161	2.51
Moody	2.4	112	420	408	325	384	751	558	836	358	343	196	109	2.75
Pennington	31.7	3,856	8,480	6,204	4,440	3,562	5,158	8,321	9,925	5,855	4,790	2,038	771	2.56
Perkins	1.8	97	308	281	245	335	534	449	617	292	266	121	55	2.61
Potter	1.3	49	208	224	183	212	424	330	439	180	190	104	57	2.77
Roberts	3.8	163	569	640	518	579	1,331	968	1,222	555	464	349	242	2.87
Sanborn	1.2	56	192	152	209	200	391	356	416	171	144	70	43	2.50
Shannon	2.6	157	655	608	434	331	415	345	429	401	407	310	708	4.85
Spink	3.2	168	523	494	487	531	997	943	1,074	464	406	201	112	2.63
Stanley	.9	60	227	186	130	118	179	208	267	163	142	81	39	3.11
Sully	.7	38	126	125	122	92	197	176	223	112	97	60	32	2.71
Todd	1.9	122	525	426	302	247	278	316	403	333	347	196	305	4.11
Tripp	2.7	169	434	472	392	466	767	795	817	432	357	210	89	2.59
Turner	3.4	133	526	474	482	524	1,261	784	1,319	502	465	228	102	2.62
Union	4.2	268	912	698	564	611	1,147	971	1,410	709	636	314	160	2.69
Walworth	2.7	148	465	452	402	400	833	984	769	404	324	158	61	2.37
Yankton	7.2	606	1,548	1,320	963	1,000	1,763	2,061	2,337	1,191	924	461	226	2.69
Ziebach	.6	35	117	123	109	104	112	115	129	87	110	67	92	4.17
TOTAL METRO COUNTIES	**82.7**	**8,682**	**21,468**	**15,774**	**11,439**	**10,073**	**15,264**	**23,765**	**25,665**	**14,278**	**11,838**	**5,222**	**1,932**	**2.53**
TOTAL STATE	**272.0**	**22,269**	**58,875**	**47,909**	**37,731**	**37,818**	**67,398**	**76,373**	**85,644**	**43,980**	**38,008**	**18,503**	**9,492**	**2.66**
TENNESSEE														
CHATTANOOGA	**169.5**	**9,216**	**37,071**	**37,131**	**27,044**	**24,161**	**34,877**	**41,875**	**52,753**	**32,822**	**26,764**	**10,836**	**4,450**	**2.61**
Hamilton	115.6	6,303	25,841	24,321	18,386	16,567	24,182	31,707	35,890	21,504	16,832	6,807	2,860	2.54
Marion	9.7	492	1,920	2,186	1,549	1,362	2,191	2,249	2,777	2,004	1,646	759	265	2.68
Sequatchie	3.4	201	732	807	524	432	704	734	1,029	696	606	237	98	2.71
Catoosa, Ga.	*15.2*	*840*	*3,401*	*3,905*	*2,561*	*1,957*	*2,536*	*2,608*	*4,794*	*3,313*	*2,959*	*1,118*	*408*	*2.78*
Dade, Ga.	*4.4*	*262*	*976*	*1,110*	*655*	*620*	*777*	*664*	*1,375*	*945*	*866*	*394*	*156*	*2.95*
Walker, Ga.	*21.2*	*1,118*	*4,201*	*4,802*	*3,369*	*3,223*	*4,487*	*3,913*	*6,888*	*4,360*	*3,855*	*1,521*	*663*	*2.74*
CLARKSVILLE - HOPKINSVILLE	**55.0**	**5,630**	**14,171**	**11,722**	**7,986**	**6,144**	**9,347**	**11,010**	**16,995**	**11,901**	**9,529**	**3,825**	**1,740**	**2.93**
Montgomery	35.0	3,777	9,180	7,614	5,288	3,765	5,376	7,217	11,016	7,583	5,939	2,296	949	2.79

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TENNESSEE (continued)														
CLARKSVILLE - HOPKINSVILLE (continued)														
Christian, Ky.	*20.0*	*1,853*	*4,991*	*4,108*	*2,698*	*2,379*	*3,971*	*3,793*	*5,979*	*4,318*	*3,590*	*1,529*	*791*	*3.18*
JACKSON	**30.3**	**1,883**	**6,620**	**5,786**	**4,320**	**4,227**	**7,464**	**7,723**	**9,749**	**5,706**	**4,379**	**1,751**	**992**	**2.61**
Madison	30.3	1,883	6,620	5,786	4,320	4,227	7,464	7,723	9,749	5,706	4,379	1,751	992	2.61
JOHNSON CITY - KINGSPORT - BRISTOL	**172.1**	**8,855**	**34,451**	**38,636**	**27,038**	**25,813**	**37,307**	**39,902**	**55,727**	**34,977**	**26,918**	**10,425**	**4,151**	**2.63**
Carter	20.2	979	3,831	4,355	3,103	3,087	4,845	5,090	6,453	4,053	2,982	1,185	437	2.55
Hawkins	17.8	866	3,765	4,259	2,692	2,443	3,775	3,571	5,658	3,835	3,042	1,195	499	2.67
Sullivan	59.0	2,861	11,772	13,953	9,770	9,097	11,547	14,810	18,874	11,753	9,095	3,350	1,118	2.52
Unicoi	6.4	267	1,120	1,302	992	1,028	1,691	1,345	2,158	1,386	1,012	343	156	2.61
Washington	35.4	2,382	7,846	7,592	5,361	5,058	7,161	8,613	11,543	6,911	5,345	2,106	882	2.65
Bristol city, Va.	*7.3*	*317*	*1,265*	*1,304*	*1,140*	*1,248*	*2,026*	*2,221*	*2,310*	*1,324*	*946*	*353*	*146*	*2.47*
Scott, Va.	*8.8*	*362*	*1,483*	*1,878*	*1,320*	*1,404*	*2,353*	*1,413*	*2,995*	*1,956*	*1,476*	*650*	*310*	*2.86*
Washington, Va.	*17.2*	*821*	*3,369*	*3,993*	*2,660*	*2,448*	*3,909*	*2,839*	*5,736*	*3,759*	*3,020*	*1,243*	*603*	*2.93*
KNOXVILLE	**240.1**	**15,977**	**52,913**	**51,257**	**35,907**	**34,254**	**49,792**	**62,568**	**78,217**	**45,656**	**35,225**	**13,402**	**5,032**	**2.54**
Anderson	28.2	1,424	5,644	6,058	4,498	4,754	5,822	7,255	9,080	5,412	4,197	1,607	649	2.52
Blount	33.4	1,789	7,187	7,396	4,772	5,031	7,225	7,211	11,469	6,701	5,304	1,995	723	2.60
Grainger	6.6	375	1,290	1,513-	1,005	898	1,519	1,335	2,121	1,414	1,095	445	190	2.68
Jefferson	12.7	659	2,386	3,002	2,016	1,867	2,770	2,647	4,241	2,609	2,047	824	332	2.74
Knox	134.7	10,363	31,361	27,463	19,775	18,362	27,376	39,160	43,143	24,325	18,544	6,994	2,534	2.48
Sevier	19.6	1,065	4,068	4,624	3,129	2,700	4,014	3,890	6,668	4,152	3,236	1,205	449	2.63
Union	4.9	302	977	1,201	712	642	1,066	1,070	1,495	1,043	802	332	158	2.67
MEMPHIS	**360.7**	**22,532**	**89,602**	**79,360**	**55,053**	**48,342**	**65,811**	**83,680**	**109,809**	**68,663**	**56,964**	**25,115**	**16,469**	**2.73**
Shelby	306.7	19,804	77,951	65,325	46,521	41,423	55,676	74,440	94,454	57,579	46,470	20,379	13,378	2.70
Tipton	13.2	727	2,516	2,956	2,042	1,768	3,191	2,382	3,962	2,591	2,447	1,088	730	2.87
Critrenden, Ark.	*17.3*	*998*	*3,775*	*3,893*	*2,631*	*2,443*	*3,560*	*3,278*	*5,117*	*3,315*	*2,937*	*1,429*	*1,224*	*2.97*
De Soto, Miss.	*23.5*	*1,003*	*5,360*	*7,186*	*3,859*	*2,708*	*3,384*	*3,580*	*6,276*	*5,178*	*5,110*	*2,219*	*1,137*	*2.99*
NASHVILLE	**376.0**	**23,947**	**88,606**	**84,975**	**57,232**	**49,422**	**71,818**	**92,503**	**118,726**	**72,341**	**58,675**	**23,678**	**10,077**	**2.63**
Cheatham	9.8	514	2,239	2,600	1,526	1,162	1,759	1,362	3,035	2,150	2,024	867	362	2.92
Davidson	207.1	14,314	50,658	41,767	31,136	28,124	41,101	62,814	66,129	36,652	26,198	10,612	4,695	2.47
Dickson	13.2	658	2,544	2,887	2,037	1,822	3,252	2,574	4,354	2,638	2,222	972	440	2.71
Robertson	15.6	812	3,116	3,290	2,397	2,235	3,750	2,671	5,116	3,194	2,807	1,200	612	2.81
Rutherford	40.8	3,704	10,064	9,453	5,950	4,935	6,694	8,582	12,838	8,326	6,979	2,869	1,206	2.79
Sumner	36.7	1,849	8,497	9,998	5,656	4,596	6,104	6,127	11,067	8,027	7,459	2,926	1,094	2.83
Williamson	27.4	997	5,957	8,110	4,644	3,348	4,344	3,724	8,276	6,022	6,146	2,338	894	2.94
Wilson	25.4	1,099	5,531	6,870	3,886	3,200	4,814	4,649	7,911	5,332	4,840	1,894	774	2.78
ALL COUNTIES														
Anderson	28.2	1,424	5,644	6,058	4,498	4,754	5,822	7,255	9,080	5,412	4,197	1,607	649	2.52
Bedford	11.3	561	1,996	2,242	1,774	1,776	2,951	2,500	3,727	2,187	1,794	778	314	2.64
Benton	6.2	268	1,066	1,193	888	977	1,808	1,562	2,173	1,118	880	338	129	2.50
Bledsoe	3.5	206	677	797	522	474	824	922	1,023	696	548	224	87	2.83
Blount	33.4	1,789	7,187	7,396	4,772	5,031	7.225	7,211	11,469	6,701	5,304	1,995	720	2.60
Bradley	27.8	1,956	6,264	6,956	4,301	3,518	4,805	5,759	8,730	5,761	4,752	2,080	718	2.73
Campbell	13.8	602	2,504	2,862	1,974	2,169	3,689	3,142	4,263	2,708	2,192	953	542	2.66
Cannon	4.2	190	744	852	674	610	1,130	842	1,385	849	728	281	115	2.69
Carroll	11.0	493	1,862	2,147	1,583	1,672	3,243	2,204	3,992	2,150	1,709	682	263	2.63
Carter	20.2	979	3,831	4,355	3,103	3,087	4,845	5,090	6,453	4,053	2,982	1,185	437	2.55
Cheatham	9.8	514	2,239	2,600	1,526	1,162	1,759	1,362	3,035	2,150	2,024	867	362	2.92
Chester	5.1	306	920	1,022	729	778	1,345	1,249	1,695	913	787	320	136	2.75
Claiborne	10.0	533	2,051	2,166	1,456	1,426	2,368	1,832	3,210	2,148	1,714	732	364	2.78
Clay	3.1	159	509	615	439	533	845	734	1,001	637	467	180	81	2.58
Cocke	11.5	561	2,187	2,621	1,957	1,579	2,595	2,702	3,533	2,387	1,755	769	354	2.61
Coffee	16.4	928	3,089	3,657	2,787	2,470	3,469	3,804	5,281	3,230	2,622	1,071	392	2.60
Crockett	5.3	236	847	1,046	656	838	1,677	1,114	1,872	972	806	328	208	2.74
Cumberland	12.9	632	2,481	2,693	1,903	2,005	3,186	2,526	4,293	2,566	2,104	966	445	2.71
Davidson	207.1	14,314	50,658	41,767	31,136	28,124	41,101	62,814	66,129	36,652	26,198	10,612	4,695	2.47
Decatur	4.4	214	724	851	611	701	1,299	1,228	1,443	848	584	221	76	2.45
De Kalb	5.8	302	1,064	1,106	855	895	1,578	1,407	1,960	1,132	824	326	151	2.53
Dickson	13.2	658	2,544	2,887	2,037	1,822	3,252	2,574	4,354	2,638	2,222	972	440	2.71
Dyer	13.8	738	2,671	2,780	1,890	1,943	3,778	3,356	4,437	2,629	2,130	859	389	2.57
Fayette	8.7	370	1,557	1,792	1,338	1,289	2,354	1,338	2,634	1,690	1,494	763	781	3.07
Fentress	5.7	249	1,066	1,240	814	834	1,497	1,201	1,741	1,085	996	450	227	2.75
Franklin	12.5	539	2,354	2,646	2,025	1,883	3,053	2,621	4,008	2,435	2,130	908	398	2.76
Gibson	19.1	843	3,188	3,509	2,787	2,976	5,797	4,718	6,499	3,541	2,709	1,097	536	2.54
Giles	9.5	457	1,642	1,837	1,323	1,551	2,690	2,165	3,203	1,820	1,465	589	258	2.61

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Grainger	6.6	375	1,290	1,513	1,005	898	1,519	1,335	2,121	1,414	1,095	445	190	2.68
Greene	21.3	1,031	4,095	4,776	3,524	3,158	4,716	4,687	6,915	4,470	3,414	1,288	526	2.67
Grundy	5.0	274	961	1,148	689	716	1,212	869	1,469	1,059	915	449	239	2.90
Hamblen	20.5	1,140	4,406	5,092	3,485	2,794	3,583	4,383	6,461	4,388	3,375	1,385	508	2.65
Hamilton	115.6	6,303	25,841	24,321	18,386	16,567	24,182	31,707	35,890	21,504	16,832	6,807	2,860	2.54
Hancock	2.3	112	377	438	378	383	612	364	807	487	348	197	97	2.87
Hardeman	8.6	395	1,636	1,646	1,271	1,291	2,361	1,726	2,710	1,616	1,361	649	538	2.91
Hardin	8.6	385	1,611	1,815	1,332	1,257	2,200	1,748	2,928	1,739	1,388	559	238	2.65
Hawkins	17.8	866	3,765	4,259	2,692	2,443	3,775	3,571	5,658	3,835	3,042	1,195	499	2.67
Haywood	7.1	317	1,297	1,230	1,043	1,024	2,189	1,408	2,266	1,284	1,075	527	540	2.94
Henderson	9.2	504	1,752	1,857	1,369	1,358	2,360	2,103	3,026	1,912	1,402	543	214	2.58
Henry	11.7	591	1,972	2,055	1,606	1,879	3,597	2,668	4,293	2,145	1,694	621	279	2.53
Hickman	6.1	290	1,052	1,353	893	979	1,533	1,264	2,001	1,245	993	416	181	2.79
Houston	2.4	110	415	479	329	361	706	388	857	481	415	182	77	3.00
Humphreys	6.3	323	1,228	1,358	995	885	1,511	1,552	1,956	1,175	1,020	432	165	2.59
Jackson	3.3	139	567	634	452	547	961	587	1,171	666	542	231	103	2.91
Jefferson	12.7	659	2,386	3,002	2,016	1,867	2,770	2,647	4,241	2,609	2,047	824	332	2.74
Johnson	5.5	258	1,027	1,198	784	788	1,445	1,138	1,863	1,187	787	349	176	2.62
Knox	134.7	10,363	31,361	27,463	19,775	18,362	27,376	39,160	43,143	[illegible]	18,544	6,994	2,534	2.48
Lake	2.5	109	433	445	382	407	724	588	801	476	376	157	102	3.00
Lauderdale	9.4	462	1,661	1,781	1,274	1,424	2,798	2,053	3,051	1,674	1,512	654	456	2.77
Lawrence	13.5	744	2,421	2,877	1,974	2,069	3,415	2,748	4,349	2,741	2,314	926	422	2.70
Lewis	3.7	192	728	703	509	536	972	702	1,245	760	583	276	134	2.97
Lincoln	10.8	525	1,751	2,184	1,745	1,818	2,777	2,357	3,705	2,069	1,689	671	309	2.60
Loudon	12.3	535	2,343	2,547	1,987	1,895	2,993	2,995	3,988	2,448	1,901	707	261	2.54
McMinn	16.3	861	3,147	3,584	2,514	2,436	3,758	3,322	5,325	3,354	2,721	1,095	483	2.69
McNairy	9.7	443	1,662	2,066	1,503	1,439	2,587	2,312	3,220	1,918	1,455	569	226	2.55
Macon	6.3	369	1,198	1,272	947	924	1,590	1,248	2,124	1,397	1,043	327	161	2.63
Madison	30.3	1,883	6,620	5,786	4,320	4,227	7,464	7,723	9,749	5,706	4,379	1,751	992	2.61
Marion	9.7	492	1,920	2,186	1,549	1,362	2,191	2,249	2,777	2,004	1,646	759	265	2.68
Marshall	8.3	397	1,432	1,633	1,152	1,364	2,322	1,877	2,796	1,609	1,256	536	226	2.60
Maury	21.4	1,168	4,184	4,368	3,459	3,132	5,089	5,092	6,793	4,204	3,367	1,397	547	2.60
Meigs	2.9	139	633	713	416	460	539	444	912	627	584	221	112	2.90
Monroe	11.3	570	2,206	2,584	1,611	1,679	2,650	2,308	3,483	[illegible]	1,921	831	423	2.76
Montgomery	35.0	3,777	9,180	7,614	5,288	3,765	5,376	7,217	11,016	[illegible]	5,939	2,296	949	2.79
Moore	1.7	77	309	372	282	259	401	250	594	[illegible]	348	124	61	2.88
Morgan	5.8	275	1,201	1,220	857	841	1,406	1,125	1,771	1,181	1,039	450	234	2.98
Obion	13.0	642	2,409	2,600	1,796	1,865	3,688	3,104	4,224	2,434	2,131	801	306	2.58
Overton	6.8	306	1,234	1,468	1,015	1,031	1,746	1,149	2,304	1,464	1,210	466	207	2.76
Perry	2.6	112	431	473	400	414	770	673	843	527	358	140	59	2.50
Pickett	1.6	60	282	296	233	245	484	264	578	335	265	96	62	2.75
Polk	4.9	221	930	1,112	773	718	1,146	920	1,545	951	883	428	173	2.80
Putnam	19.9	1,792	4,149	4,135	2,785	2,675	4,364	4,743	6,911	3,875	2,894	1,103	374	2.65
Rhea	9.5	567	1,994	2,138	1,328	1,345	2,128	2,037	3,039	1,824	1,616	686	298	2.73
Roane	18.9	835	3,651	4,208	3,216	2,993	3,997	3,733	6,199	3,889	3,340	1,223	516	2.68
Robertson	15.6	812	3,116	3,290	2,397	2,235	3,750	2,671	5,116	3,194	2,807	1,200	612	2.81
Rutherford	40.8	3,704	10,064	9,453	5,950	4,935	6,694	8,582	12,838	8,326	6,979	2,869	1,206	2.79
Scott	7.3	401	1,537	1,582	1,008	1,052	1,720	1,428	2,061	1,494	1,307	612	398	2.86
Sequatchie	3.4	201	732	807	524	432	704	734	1,029	696	606	237	98	2.71
Sevier	19.6	1,065	4,068	4,624	3,129	2,700	4,014	3,890	6,668	4,152	3,236	1,205	449	2.63
Shelby	306.7	19,804	77,951	65,325	46,521	41,423	55,676	74,440	94,454	57,579	46,470	20,379	13,378	2.70
Smith	5.7	296	1,059	1,086	807	867	1,585	1,113	1,979	1,192	952	318	146	2.65
Stewart	3.8	130	596	729	575	624	1,146	882	1,269	755	575	245	74	2.55
Sullivan	59.0	2,861	11,772	13,953	9,770	9,097	11,547	14,810	18,874	11,753	9,095	3,350	1,118	2.52
Sumner	36.7	1,849	8,497	9,998	5,656	4,596	6,104	6,127	11,067	8,027	7,459	2,926	1,094	2.83
Tipton	13.2	727	2,516	2,956	2,042	1,768	3,191	2,382	3,962	2,591	2,447	1,088	730	2.87
Trousdale	2.7	145	583	518	413	420	621	858	816	526	314	137	49	2.37
Unicoi	6.4	267	1,120	1,302	992	1,028	1,691	1,345	2,158	1,386	1,012	343	156	2.61
Union	4.9	302	977	1,201	712	642	1,066	1,070	1,495	1,043	802	332	158	2.67
Van Buren	1.5	86	347	321	206	222	318	207	485	355	284	113	56	3.07
Warren	13.3	793	2,636	2,802	1,976	1,925	3,168	2,973	4,348	2,618	2,199	843	319	2.62
Washington	35.4	2,382	7,846	7,592	5,361	5,058	7,161	8,613	11,543	6,911	5,345	2,106	882	2.65
Wayne	5.4	295	1,009	1,229	748	803	1,316	1,218	1,631	1,134	901	363	153	2.69
Weakley	12.4	949	2,198	2,209	1,630	1,775	3,639	2,651	4,717	2,271	1,825	692	244	2.70
White	8.1	374	1,430	1,653	1,218	1,192	2,233	1,711	2,755	1,620	1,291	510	213	2.62
Williamson	27.4	997	5,957	8,110	4,644	3,348	4,344	3,724	8,276	6,022	6,146	2,338	894	2.94

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Wilson	25.4	1,099	5,531	6,870	3,886	3,200	4,814	4,649	7,911	5,332	4,840	1,894	774	2.78
TOTAL METRO COUNTIES	**1,268.8**	**80,466**	**294,613**	[illegible]	**193,687**	**173,933**	**249,413**	**314,952**	**400,506**	**243,598**	**193,695**	**78,576**	**37,473**	**2.62**
TOTAL STATE	**1,881.6**	**112,548**	**410,256**	**405,305**	**285,922**	**265,099**	**402,470**	**447,848**	**601,193**	**365,333**	**292,068**	**119,036**	**56,122**	**2.64**
TEXAS														
ABILENE	**45.0**	**4,555**	**10,030**	**8,767**	**6,445**	**5,769**	**9,434**	**10,246**	**15,587**	**8,228**	**6,890**	**2,735**	**1,314**	**2.74**
Taylor	45.0	4,555	10,030	8,767	6,445	5,769	9,434	10,246	15,587	8,228	6,890	2,735	1,314	2.74
AMARILLO	**75.6**	**6,909**	**18,005**	**15,503**	**11,708**	**9,879**	**13,596**	**18,062**	**25,865**	**13,586**	**11,653**	**4,466**	**1,968**	**2.60**
Potter	40.3	3,896	8,988	7,079	5,825	5,604	8,908	10,743	13,904	6,752	5,270	2,271	1,360	2.54
Randall	35.3	3,013	9,017	8,424	5,883	4,275	4,688	7,319	11,961	6,834	6,383	2,195	608	2.68
AUSTIN	**291.0**	**37,073**	**88,014**	**59,808**	**35,416**	**29,273**	**41,416**	**78,177**	**96,169**	**50,138**	**40,631**	**17,038**	**8,847**	**2.58**
Hays	20.7	3,759	4,653	3,864	2,432	2,314	3,678	4,046	7,339	3,810	3,174	1,328	1,003	3.01
Travis	227.4	31,337	72,447	44,707	27,292	22,186	29,431	67,547	75,197	38,107	28,574	11,943	6,032	2.46
Williamson	42.9	1,977	10,914	11,237	5,692	4,773	8,307	6,584	13,633	8,221	8,883	3,767	1,812	2.97
BEAUMONT - PORT ARTHUR	**133.3**	**8,817**	**29,040**	**27,200**	**21,919**	**19,541**	**26,783**	**27,621**	**44,154**	**25,071**	**21,798**	**9,550**	**5,106**	**2.75**
Hardin	14.3	799	2,899	3,386	2,303	1,932	2,981	2,462	4,631	2,728	2,731	1,162	586	2.92
Jefferson	90.5	6,128	19,731	16,921	14,567	13,676	19,477	20,440	30,738	16,494	13,501	5,903	3,424	2.69
Orange	28.5	1,890	6,410	6,893	5,049	3,933	4,325	4,719	8,785	5,849	5,566	2,485	1,096	2.87
BRAZORIA	**62.7**	**5,472**	**16,683**	**15,473**	**10,140**	**7,454**	**7,478**	**10,250**	**19,231**	**12,701**	**12,368**	**5,352**	**2,798**	**3.03**
Brazoria	62.7	5,472	16,683	15,473	10,140	7,454	7,478	10,250	19,231	12,701	12,368	5,352	2,798	3.03
BROWNSVILLE - HARLINGEN	**77.8**	**3,694**	**17,886**	**15,979**	**12,006**	**11,431**	**16,804**	**12,198**	**20,682**	**13,518**	**12,870**	**8,785**	**9,747**	**3.43**
Cameron	77.8	3,694	17,886	15,979	12,006	11,431	16,804	12,198	20,682	13,518	12,870	8,785	9,747	3.43
BRYAN - COLLEGE STATION	**45.7**	**11,565**	**11,454**	**7,554**	**4,713**	**4,058**	**6,356**	**11,192**	**16,859**	**7,953**	**6,165**	**2,297**	**1,234**	**2.73**
brazos	45.7	11,565	11,454	7,554	4,713	4,058	6,356	11,192	16,859	7,953	6,165	2,297	1,234	2.73
CORPUS CHRISTI	**121.0**	**8,607**	**30,407**	**25,351**	**19,031**	**17,213**	**20,391**	**22,826**	**35,100**	**22,830**	**20,667**	**11,202**	**8,375**	**2.98**
Nueces	101.9	7,465	25,972	21,115	15,893	14,567	16,888	19,916	29,728	[illegible]	17,022	9,172	6,842	2.95
San Patricio	19.1	1,142	4,435	4,236	3,138	2,646	3,503	2,910	5,372	3,610	3,645	2,030	1,533	3.18
DALLAS	**946.4**	**76,562**	**255,191**	**232,971**	**138,722**	**106,621**	**136,333**	**230,263**	**301,039**	**172,393**	**149,672**	**62,093**	**30,940**	**2.62**
Collin	76.5	3,768	20,376	25,716	10,456	6,463	9,721	10,175	21,800	16,037	18,667	7,187	2,634	3.00
Dallas	730.1	62,372	199,053	172,016	108,940	85,201	102,518	194,446	232,497	129,267	105,420	44,774	23,696	2.54
Denton	82.0	7,817	24,919	21,556	10,309	7,302	10,097	15,083	27,619	16,191	15,273	5,732	2,102	2.79
Ellis	28.4	1,403	5,351	6,506	4,221	3,673	7,246	4,939	9,465	5,263	5,131	2,273	1,329	2.94
Kaufman	19.4	808	3,384	4,286	2,986	2,749	5,187	3,841	6,560	3,553	3,169	1,419	858	2.91
Rockwall	10.0	394	2,108	2,891	1,810	1,233	1,564	1,779	3,098	2,082	2,012	708	321	2.79
DALLAS - FORT WORTH CONSOLIDATED AREA	***1,431.0***	***114,386***	***373,255***	***344,737***	***214,468***	***169,138***	***215,016***	***332,188***	***465,084***	***264,096***	***229,745***	***94,453***	***45,434***	***2.64***
EL PASO	**179.6**	**12,492**	**45,812**	**40,533**	**30,662**	**25,074**	**25,027**	**29,572**	**45,209**	**35,784**	**33,386**	**19,363**	**16,286**	**3.30**
El Paso	179.6	12,492	45,812	40,533	30,662	25,074	25,027	29,572	45,209	35,784	33,386	19,363	16,286	3.30
FORT WORTH - ARLINGTON	**484.6**	**37,824**	**118,064**	**111,766**	**75,746**	**62,517**	**78,683**	**101,925**	**164,045**	**91,703**	**80,073**	**32,360**	**14,494**	**2.67**
Johnson	34.2	1,951	6,725	8,293	5,391	4,319	7,521	5,708	11,432	6,573	6,597	2,781	1,109	2.86
Parker	23.6	1,165	4,286	5,474	3,960	3,397	5,318	3,965	8,430	4,552	4,180	1,792	681	2.75
Tarrant	426.8	34,708	107,053	97,999	66,395	54,801	65,844	92,252	144,183	80,578	69,296	27,787	12,704	2.65
GALVESTON - TEXAS CITY	**79.7**	**5,360**	**18,225**	**17,330**	**13,385**	**11,633**	**13,767**	**17,574**	**25,873**	**14,921**	**12,714**	**5,625**	**2,993**	**2.71**
Galveston	79.7	5,360	18,225	17,330	13,385	11,633	13,767	17,574	25,873	14,921	12,714	5,625	2,993	2.71
HOUSTON	**1,206.2**	**103,191**	**363,783**	**295,181**	**177,651**	**130,111**	**136,283**	**291,411**	**360,402**	**221,840**	**194,759**	**87,344**	**50,444**	**2.69**
Fort Bend	66.1	3,334	22,246	18,706	9,423	6,039	6,352	8,446	18,712	[illegible]	14,589	6,136	3,554	3.11
Harris	1,054.8	95,312	322,590	253,459	154,258	113,489	115,692	269,593	315,231	190,553	162,960	73,276	43,187	2.64
Liberty	18.8	1,161	3,866	4,016	2,949	2,720	4,088	3,595	6,217	3,501	3,149	1,546	792	2.04
Montgomery	59.4	3,056	13,759	17,507	9,933	6,841	8,304	8,336	17,961	11,949	12,835	5,786	2,533	3.00
Waller	7.1	328	1,322	1,493	1,088	1,022	1,847	1,441	2,281	1,174	1,226	600	378	3.34
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***1,348.6***	***114,023***	***398,691***	***327,984***	***201,176***	***149,198***	***157,528***	***319,235***	***405,506***	***249,462***	***219,841***	***98,321***	***56,235***	***2.71***
KILLEEN - TEMPLE	**83.0**	**11,255**	**22,173**	**17,618**	**10,613**	**8,547**	**12,794**	**15,432**	**26,754**	**17,088**	**14,942**	**6,133**	**2,651**	**3.00**
Bell	65.9	9,142	17,353	13,309	8,607	7,202	10,287	13,007	21,574	13,484	11,356	4,570	1,909	2.80
Coryell	17.1	2,113	4,820	4,309	2,006	1,345	2,507	2,425	5,180	3,604	3,586	1,563	742	3.78
LAREDO	**34.2**	**1,870**	**8,032**	**7,054**	**5,668**	**4,990**	**6,586**	**5,230**	**7,003**	**6,357**	**6,072**	**4,446**	**5,092**	**3.69**
Webb	34.2	1,870	8,032	7,054	5,668	4,990	6,586	5,230	7,003	6,357	6,072	4,446	5,092	3.69

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
TEXAS (continued)														
LONGVIEW - MARSHALL	**62.1**	**4,247**	**13,001**	**12,488**	**9,319**	**6,475**	**14,570**	**13,538**	**20,989**	**11,273**	**9,947**	**4,106**	**2,247**	**2.72**
Gregg	41.8	3,165	9,311	8,563	6,278	5,496	8,987	9,201	14,218	7,637	6,715	2,722	1,307	2.67
Harrison	20.3	1,082	3,690	3,925	3,041	2,979	5,583	4,337	6,771	3,636	3,232	1,384	940	2.82
LUBBOCK	**81.4**	**10,387**	**21,259**	**16,352**	**11,334**	**9,439**	**12,629**	**18,180**	**27,062**	**14,702**	**12,757**	**5,474**	**3,225**	**2.77**
Lubbock	81.4	10,387	21,259	16,352	11,334	9,439	12,629	18,180	27,062	14,702	12,757	5,474	3,225	2.77
McALLEN - EDINBURG - MISSION	**107.3**	**4,998**	**25,239**	**22,021**	**16,186**	**15,561**	**23,295**	**15,173**	**28,270**	**18,255**	**18,488**	**12,278**	**14,836**	**3.59**
Hidalgo	107.3	4,998	25,239	22,021	16,186	15,561	23,295	15,173	28,270	18,255	18,488	12,278	14,836	3.59
MIDLAND	**40.8**	**3,509**	**10,432**	**8,222**	**7,214**	**5,670**	**5,753**	**8,747**	**13,316**	**7,698**	**6,711**	**2,835**	**1,493**	**2.70**
Midland	40.8	3,509	10,432	8,222	7,214	5,670	5,753	8,747	13,316	7,698	6,711	2,835	1,493	2.70
ODESSA	**45.9**	**4,830**	**12,278**	**9,560**	**7,259**	**5,927**	**6,046**	**10,141**	**14,183**	**8,790**	**7,698**	**3,384**	**1,704**	**2.73**
Ector	45.9	4,830	12,278	9,560	7,259	5,927	6,046	10,141	14,183	8,790	7,698	3,384	1,704	2.73
SAN ANGELO	**36.9**	**3,365**	**8,000**	**6,903**	**5,184**	**4,964**	**8,484**	**8,458**	**12,633**	**6,672**	**5,583**	**2,312**	**1,242**	**2.70**
Tom Green	36.9	3,365	8,000	6,903	5,184	4,964	8,484	8,458	12,633	6,672	5,583	2,312	1,242	2.70
SAN ANTONIO	**454.6**	**30,222**	**110,997**	**97,492**	**70,267**	**64,781**	**80,841**	**91,719**	**135,875**	**86,004**	**75,694**	**38,511**	**26,797**	**2.91**
Bexar	413.3	28,216	103,229	88,736	63,708	58,462	70,949	84,236	121,255	78,380	68,800	35,488	25,141	2.92
Comal	19.3	815	3,399	3,926	3,024	3,128	5,008	3,454	7,409	3,299	3,157	1,289	692	2.[illegible]
Guadalupe	22.0	1,191	4,369	4,830	3,535	3,191	4,884	4,029	7,211	4,325	3,737	1,734	964	2.8[illegible]
SHERMAN - DENISON	**38.2**	**2,381**	**7,049**	**7,255**	**5,262**	**5,609**	**10,644**	**9,102**	**14,019**	**6,470**	**5,574**	**2,181**	**854**	**2.56**
Grayson	38.2	2,381	7,049	7,255	5,262	5,609	10,644	9,102	14,019	6,470	5,574	2,181	854	2.56
TEXARKANA	**45.4**	**2,532**	**8,955**	**8,884**	**6,473**	**6,954**	**11,602**	**10,068**	**15,342**	**8,460**	**6,948**	**2,937**	**1,645**	**2.69**
Bowie	31.0	1,711	6,130	6,153	4,452	4,754	7,800	6,950	10,620	5,594	4,825	1,956	1,055	2.66
Miller, Ark.	*14.4*	*821*	*2,825*	*2,731*	*2,021*	*2,200*	*3,802*	*3,118*	*4,722*	*2,866*	*2,123*	*981*	*590*	*2.74*
TYLER	**56.8**	**3,809**	**12,059**	**11,480**	**8,188**	**7,994**	**13,270**	**12,046**	**20,027**	**10,023**	**8,906**	**3,848**	**1,950**	**2.70**
Smith	56.8	3,809	12,059	11,480	8,188	7,994	13,270	12,046	20,027	10,023	8,906	3,848	1,950	2.70
VICTORIA	**26.2**	**2,134**	**6,648**	**5,607**	**3,972**	**3,473**	**4,366**	**4,811**	**8,115**	**5,194**	**4,580**	**2,199**	**1,301**	**2.90**
Victoria	26.2	2,134	6,648	5,607	3,972	3,473	4,366	4,811	8,115	5,194	4,580	2,199	1,301	2.90
WACO	**71.1**	**6,682**	**13,714**	**12,677**	**10,248**	**10,172**	**17,607**	**16,584**	**25,249**	**12,126**	**10,516**	**4,327**	**2,298**	**2.70**
McLennan	71.1	6,682	13,714	12,677	10,248	10,172	17,607	16,584	25,249	12,126	10,516	4,327	2,298	2.70
WICHITA FALLS	**46.5**	**3,842**	**10,243**	**8,980**	**7,270**	**6,333**	**9,832**	**11,080**	**15,992**	**8,374**	**7,143**	**2,796**	**1,115**	**2.71**
Wichita	46.5	3,842	10,243	8,980	7,270	6,333	9,832	11,080	15,992	8,374	7,143	2,796	1,115	2.71
ALL COUNTIES														
Anderson	14.5	745	2,387	2,465	2,014	2,256	4,633	3,485	5,111	2,346	2,107	945	506	3.30
Andrews	5.0	485	1,196	1,036	859	702	722	800	1,648	990	842	443	277	3.06
Angelina	24.4	1,621	5,229	5,083	3,437	3,299	5,731	4,734	8,173	4,403	4,101	1,880	1,109	2.86
Aransas	6.8	321	1,017	1,182	1,100	1,244	1,936	1,284	2 802	1,069	864	441	340	2.68
Archer	3.0	182	532	575	479	442	790	581	1,133	502	498	188	98	2.77
Armstrong	.8	27	111	146	116	128	272	215	297	129	99	44	16	2.63
Atascosa	10.4	525	2,029	2,080	1,567	1,579	2,620	2,001	3,104	1,837	1,761	957	740	2.99
Austin	7.6	293	1,209	1,400	1,034	1,086	2,578	1,772	2,671	1,183	1,169	526	279	2.74
Bailey	2.7	183	508	516	469	363	661	462	939	503	385	219	192	2.93
Bandera	4.0	99	504	641	705	780	1,271	970	1,652	609	469	189	111	2.55
Bastrop	13.9	617	2,484	2,452	1,962	2,066	4,319	2,993	4,922	2,374	1,949	984	678	2.76
Baylor	1.8	72	236	247	230	298	717	480	749	248	204	82	37	2.50
Bee	8.9	785	2,107	1,731	1,246	1,175	1,856	1,555	2,665	1,754	1,572	810	544	3.06
Bell	65.9	9,142	17,353	13,309	8,607	7,202	10,287	13,007	21,574	13,484	11,356	4,570	1,909	2.80
Bexar	413.3	28,216	103,229	88,736	63,708	58,462	70,949	84,236	121,255	78,380	68,800	35,488	25,141	2.92
Blanco	2.7	100	372	462	353	492	921	895	944	363	310	123	65	2.30
Borden	.3	21	51	64	55	45	64	41	115	52	62	18	12	3.00
Bosque	6.4	209	781	918	731	1,107	2,654	1,703	2,747	773	752	301	124	2.36
Bowie	31.0	1,711	6,130	6,153	4,452	4,754	7,800	6,950	10,620	5,594	4,825	1,956	1,055	2.66
Brazoria	62.7	5,472	16,683	15,473	10,140	7,454	7,478	10,250	19,231	12,701	12,368	5,352	2,798	3.03
Brazos	45.7	11,565	11,454	7,554	4,713	4,058	6,356	11,192	16,859	7,953	6,165	2,297	1,234	2.73
Brewster	3.0	356	630	514	374	452	674	894	944	495	351	194	122	2.67
Briscoe	1.0	56	166	174	117	153	334	443	266	132	96	49	14	2.10
Brooks	2.7	131	473	483	451	499	663	481	672	553	498	280	216	3.33
Brown	13.8	847	2,426	2,502	1,715	1,932	4,378	3,486	5,055	2,188	1,901	833	337	2.60
Burleson	5.3	218	789	799	739	876	1,879	1,258	1,913	812	733	335	249	2.79
Burnet	10.4	363	1,384	1,522	1,299	1,783	4,049	2,324	4,608	1,426	1,251	538	253	2.45
Caldwell	9.4	511	1,830	1,585	1,286	1,333	2,855	2,091	3,036	1,645	1,354	704	570	3.04
Calhoun	7.4	515	1,606	1,561	1,380	1,154	1,184	1,380	2,295	1,385	1,255	660	425	2.85
Callahan	4.8	189	699	870	718	672	1,652	998	1,902	782	698	297	123	2.71
Cameron	77.8	3,694	17,886	15,979	12,006	11,431	16,804	12,198	20,682	13,518	12,870	8,785	9,747	3.43

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
TEXAS (continued)														
ALL COUNTIES (continued)														
Camp	4.1	193	706	644	572	692	1,293	1,061	1,360	697	610	244	128	2.54
Carson	2.4	123	422	501	355	378	621	489	896	371	386	185	73	2.75
Cass	11.1	566	1,833	2,134	1,557	1,639	3,371	2,354	3,897	1,937	1,703	780	429	2.79
Castro	3.3	240	792	730	549	435	554	555	940	568	564	368	305	3.12
Chambers	7.5	528	1,826	1,722	1,231	957	1,236	1,383	2,342	1,463	1,423	591	298	2.89
Cherokee	14.8	699	2,320	2,619	1,981	2,236	4,945	3,488	5,297	2,377	2,135	964	539	2.78
Childress	2.5	134	329	387	349	354	947	660	956	388	315	122	59	2.52
Clay	4.1	172	613	805	610	590	1,310	1,082	1,454	690	554	227	93	2.46
Cochran	1.6	104	324	320	275	224	353	250	520	313	263	127	127	3.13
Coke	1.3	50	132	192	192	221	513	317	558	188	143	66	28	2.54
Coleman	4.1	187	471	543	473	660	1,766	1,137	1,651	552	462	199	99	2.44
Collin	76.5	3,768	20,376	25,716	10,456	6,463	9,721	10,175	21,800	16,037	18,667	7,187	2,634	3.00
Collingsworth	1.7	78	261	241	213	238	669	468	616	252	220	89	55	2.47
Colorado	7.2	356	1,150	1,192	1,064	1,194	2,244	1,766	2,540	1,178	933	482	301	2.68
Comal	19.3	815	3,399	3,926	3,024	3,128	5,008	3,454	7,409	3,299	3,157	1,289	692	2.69
Comanche	5.0	185	655	772	626	772	1,990	1,189	2,098	696	637	256	124	2.58
Concho	1.1	41	160	162	117	188	432	280	422	146	138	66	48	2.55
Cooke	11.6	773	2,236	2,045	1,573	1,765	3,208	2,529	4,134	2,079	1,739	751	368	2.69
Coryell	17.1	2,113	4,820	4,309	2,006	1,345	2,507	2,425	5,180	3,604	3,586	1,563	742	3.78
Cottle	1.0	44	137	163	121	149	386	285	380	152	105	47	31	2.40
Crane	1.6	152	379	322	248	241	258	331	511	280	273	142	63	2.75
Crockett	1.5	131	349	298	240	204	278	311	456	259	265	135	74	2.87
Crosby	2.8	209	455	530	430	383	793	538	954	441	440	229	198	2.93
Culberson	1.0	89	223	234	166	133	155	144	267	197	183	120	89	3.30
Dallam	2.4	183	483	493	310	327	604	613	772	387	346	174	108	2.67
Dallas	730.1	62,372	199,053	172,016	108,940	85,201	102,518	194,446	232,497	129,267	105,420	44,774	23,696	2.54
Dawson	5.3	346	1,065	937	783	786	1,383	1,005	1,819	913	825	399	339	2.91
Deaf Smith	6.5	504	1,585	1,425	1,009	807	1,170	986	1,924	1,173	1,243	622	552	3.14
Delta	1.8	57	197	278	180	284	804	498	697	243	228	88	46	2.67
Denton	82.0	7,817	24,919	21,556	10,309	7,302	10,097	15,083	27,619	16,191	15,273	5,732	2,102	2.79
De Witt	7.1	287	1,050	972	950	1,218	2,623	1,860	2,483	1,163	898	401	295	2.69
Dickens	1.2	52	147	180	147	190	484	347	445	161	137	62	48	2.50
Dimmit	3.3	164	778	642	510	508	698	507	790	596	591	404	412	3.52
Donley	1.6	71	201	248	198	268	614	387	681	224	195	83	30	2.50
Duval	4.1	182	720	685	621	698	1,194	757	1,082	760	678	417	406	3.20
Eastland	7.8	374	1,041	1,069	977	1,187	3,152	2,196	3,079	1,063	919	381	162	2.49
Ector	45.9	4,830	12,278	9,560	7,259	5,927	6,046	10,141	14,183	8,790	7,698	3,384	1,704	2.73
Edwards	.7	33	125	133	108	94	207	189	216	100	93	61	41	2.71
Ellis	28.4	1,403	5,351	6,506	4,221	3,673	7,246	4,939	9,465	5,263	5,131	2,273	1,329	2.94
El Paso	179.6	12,492	45,812	40,533	30,662	25,074	25,027	29,572	45,209	35,784	33,386	19,363	16,286	3.30
Erath	10.5	1,030	1,762	1,548	1,231	1,350	3,579	2,929	4,059	1,551	1,310	468	183	2.48
Falls	7.1	265	945	928	965	1,125	2,872	2,079	2,519	1,042	799	398	263	2.48
Fannin	10.1	397	1,303	1,658	1,274	1,608	3,860	2,777	3,647	1,616	1,322	511	227	2.48
Fayette	8.2	290	1,081	1,068	1,002	1,416	3,343	2,105	3,287	1,181	993	414	220	2.46
Fisher	2.1	80	295	337	291	334	763	499	815	298	262	145	81	2.62
Floyd	3.0	170	506	562	445	458	859	605	1,044	487	432	207	225	2.97
Foard	.9	33	113	121	102	152	379	337	304	114	90	39	16	2.22
Fort Bend	66.1	3,334	22,246	18,706	9,423	6,039	6,352	8,446	18,712	14,663	14,589	6,136	3,554	3.11
Franklin	3.1	150	466	528	406	495	1,055	735	1,199	482	423	186	75	2.55
Freestone	6.3	318	1,006	934	801	932	2,309	1,637	2,258	1,017	859	335	194	2.73
Frio	4.3	281	949	832	627	631	980	823	1,079	741	721	460	476	3.40
Gaines	4.6	381	1,017	953	753	579	917	788	1,442	842	779	399	350	3.09
Galveston	79.7	5,360	18,225	17,330	13,385	11,633	13,767	17,574	25,873	14,921	12,714	5,625	2,993	2.71
Garza	1.8	126	317	345	243	286	483	350	626	298	295	126	105	2.83
Gillespie	6.7	241	888	1,064	860	1,168	2,479	1,641	2,727	1,021	838	308	165	2.45
Glasscock	.4	25	92	87	72	56	68	62	121	59	69	48	41	3.50
Goliad	1.9	83	326	328	260	349	554	386	632	348	271	153	110	3.00
Gonzales	6.5	295	1,036	1,003	926	1,030	2,210	1,592	2,175	1,012	867	467	387	2.75
Gray	9.6	708	1,701	1,702	1,526	1,342	2,621	2,211	3,638	1,649	1,378	533	191	2.53
Grayson	38.2	2,381	7,049	7,255	5,262	5,609	10,644	9,102	14,019	6,470	5,574	2,181	854	2.56
Gregg	41.8	3,165	9,311	8,563	6,278	5,496	8,987	9,201	14,218	7,637	6,715	2,722	1,307	2.67
Grimes	5.6	238	906	900	750	857	1,949	1,330	1,946	910	787	342	285	3.29
Guadalupe	22.0	1,191	4,369	4,830	3,535	3,191	4,884	4,029	7,211	4,325	3,737	1,734	964	2.83
Hale	12.5	927	2,637	2,352	1,926	1,676	2,982	2,291	4,188	2,215	2,014	985	807	2.96
Hall	1.7	72	236	269	206	252	665	478	610	240	226	89	57	2.71
Hamilton	3.5	124	407	463	412	568	1,526	1,009	1,440	464	372	165	50	2.37

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TEXAS (continued)														
ALL COUNTIES (continued)														
Hansford	2.3	164	493	468	372	330	473	501	787	405	383	158	66	2.70
Hardeman	2.2	86	276	336	268	372	862	606	843	303	245	123	80	2.64
Hardin	14.3	799	2,899	3,386	2,303	1,932	2,981	2,462	4,631	2,728	2,731	1,162	586	2.92
Harris	1,054.8	95,312	322,590	253,459	154,258	113,489	115,692	269,593	315,231	190,553	162,960	73,276	43,187	2.64
Harrison	20.3	1,082	3,690	3,925	3,041	2,979	5,583	4,337	6,771	3,636	3,232	1,384	940	2.82
Hartley	1.3	62	246	298	212	173	309	189	520	207	236	96	52	3.15
Haskell	2.5	116	311	334	341	402	996	605	1,033	345	302	131	84	2.72
Hays	20.7	3,759	4,653	3,864	2,432	2,314	3,678	4,046	7,339	3,810	3,174	1,328	1,003	3.01
Hemphill	1.7	197	432	336	223	211	301	329	548	316	318	133	56	3.00
Henderson	22.3	1,004	3,090	3,788	3,457	[illegible]23	6,838	4,679	9,440	3,364	2,881	1,326	610	2.53
Hidalgo	107.3	4,998	25,239	22,021	16,186	15,561	23,295	15,173	28,270	18,255	18,488	12,278	14,836	3.59
Hill	10.7	420	1,440	1,618	1,408	1,769	4,045	2,723	4,240	1,537	1,294	569	337	2.55
Hockley	8.1	776	1,802	1,610	1,192	1,008	1,712	1,439	2,644	1,407	1,455	672	483	2.99
Hood	12.3	762	2,237	2,185	1,885	2,264	2,967	2,178	5,460	2,060	1,712	654	236	2.55
Hopkins	11.6	715	2,053	2,085	1,411	1,647	3,689	2,517	4,379	1,931	1,780	701	292	2.59
Houston	8.8	347	1,246	1,336	1,204	1,365	3,302	2,303	3,254	1,366	1,081	491	305	2.81
Howard	12.6	863	2,351	2,349	2,075	1,987	2,975	3,186	4,255	2,193	1,793	774	399	2.65
Hudspeth	1.0	70	216	185	185	162	182	180	264	167	201	117	71	3.10
Hunt	26.2	1,871	4,352	5,251	3,835	3,739	7,152	6,023	9,592	4,560	3,738	1,495	792	2.62
Hutchinson	9.8	685	1,915	1,628	1,567	1,725	2,280	2,013	3,789	1,673	1,528	571	226	2.64
Irion	.5	27	89	89	78	65	152	110	171	85	82	34	18	3.40
Jack	2.8	162	467	432	392	393	954	669	1,106	435	370	153	67	2.61
Jackson	4.6	253	837	865	670	739	1,236	1,016	1,512	781	767	336	188	2.78
Jasper	12.2	624	2,104	2,449	1,859	1,807	3,357	2,435	4,298	1,986	1,964	950	567	2.80
Jeff Davis	.6	24	103	117	79	109	168	135	210	104	78	45	28	3.00
Jefferson	90.5	6,128	19,731	16,921	14,567	13,676	19,477	20,440	30,738	16,494	13,501	5,903	3,424	2.69
Jim Hogg	1.8	79	351	334	270	258	508	390	473	344	274	212	107	3.00
Jim Wells	12.3	752	2,710	2,417	1,898	1,853	2,670	2,077	3,328	2,379	2,183	1,354	979	3.11
Johnson	34.2	1,951	6,725	8,293	5,391	4,319	7,521	5,708	11,432	6,573	6,597	2,781	1,109	2.86
Jones	6.5	271	996	1,080	892	1,027	2,234	1,534	2,377	1,039	871	419	260	2.68
Karnes	4.4	256	784	678	622	773	1,287	905	1,411	788	666	338	292	2.93
Kaufman	19.4	808	3,384	4,286	2,986	2,749	5,187	3,841	6,560	3,553	3,169	1,419	858	2.91
Kendall	5.8	181	873	1,301	940	941	1,564	1,116	2,141	984	946	406	207	2.78
Kenedy	.2	14	18	30	53	24	61	77	51	29	16	17	10	2.50
Kent	.4	19	45	55	67	74	140	80	173	63	56	19	9	2.75
Kerr	14.8	699	2,017	2,194	1,952	2,532	5,406	3,404	6,490	2,125	1,648	750	383	2.49
Kimble	1.6	74	210	275	209	271	561	378	625	244	198	100	55	2.56
King	.2	16	56	31	37	30	30	95	47	36	12	9	1	2.00
Kinney	.8	22	124	111	140	158	245	178	291	109	87	70	65	3.38
Kleberg	10.5	1,204	2,824	2,054	1,373	1,327	1,718	2,182	2,947	2,031	1,780	906	654	3.06
Knox	1.9	89	249	245	268	305	744	451	789	266	226	97	71	2.68
Lamar	17.2	955	2,826	3,304	2,287	2,551	5,277	4,144	6,122	2,826	2,475	1,090	543	2.63
Lamb	5.8	343	1,042	1,033	853	812	1,717	1,153	2,104	920	802	454	367	2.86
Lampasas	5.8	274	973	1,134	855	835	1,729	1,367	2,027	974	837	416	179	2.59
La Salle	1.8	91	341	357	237	280	494	408	458	343	270	171	150	3.06
Lavaca	7.1	260	970	991	876	1,192	2,811	1,824	2,629	1,092	859	436	260	2.63
Lee	4.6	237	718	775	642	683	1,545	1,077	1,618	733	664	331	177	2.83
Leon	5.3	171	607	692	662	910	2,258	1,629	1,939	733	574	276	149	2.34
Liberty	18.8	1,161	3,866	4,016	2,949	2,720	4,088	3,595	6,217	3,501	3,149	1,546	792	2.84
Limestone	8.5	385	1,124	1,133	1,076	1,299	3,483	2,473	3,170	1,191	952	435	279	2.71
Lipscomb	1.3	88	255	247	186	181	343	270	470	217	223	82	38	2.77
Live Oak	3.3	177	624	607	493	542	857	601	1,145	581	578	246	149	3.00
Llano	5.6	133	515	567	655	1,176	2,554	1,180	3,124	615	436	183	62	2.29
Loving	.1	24	8	18	17	15	18	100						1.00
Lubbock	81.4	10,387	21,259	16,352	11,334	9,439	12,629	18,180	27,062	14,702	12,757	5,474	3,225	2.77
Lynn	2.5	146	421	486	390	367	690	457	865	362	417	200	199	3.04
McCulloch	3.7	138	504	533	421	568	1,536	986	1,391	569	424	206	124	2.49
McLennan	71.1	6,682	13,714	12,677	10,248	10,172	17,607	16,584	25,249	12,126	10,516	4,327	2,298	2.70
McMullen	.3	10	43	61	53	43	90	66	101	48	57	18	8	3.00
Madison	3.6	131	558	595	462	503	1,351	884	1,310	561	476	241	128	3.31
Marion	4.2	203	573	684	606	728	1,406	1,115	1,547	609	512	254	163	2.52
Martin	1.5	81	281	312	256	211	359	271	499	261	242	134	93	3.13
Mason	1.5	53	200	216	190	225	616	461	547	226	166	69	31	2.33
Matagorda	15.3	1,206	3,550	3,061	2,167	2,101	3,215	3,379	4,796	2,786	2,376	1,128	835	2.77
Maverick	10.3	424	2,388	2,543	1,731	1,378	1,836	1,374	2,088	1,914	1,842	1,331	1,751	3.97
Medina	9.5	372	1,742	1,782	1,509	1,565	2,530	1,701	3,067	1,713	1,539	857	623	2.93

1990 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
TEXAS (continued)														
ALL COUNTIES (continued)														
Menard	.9	17	117	147	106	154	359	240	341	125	110	45	39	2.56
Midland	40.8	3,509	10,432	8,222	7,214	5,670	5,753	8,747	13,316	7,698	6,711	2,835	1,493	2.70
Milam	8.7	385	1,323	1,419	1,167	1,354	3,052	2,106	3,067	1,370	1,189	602	366	2.77
Mills	1.8	53	207	248	203	302	787	485	742	262	200	80	31	2.44
Mitchell	3.2	155	522	441	420	512	1,150	788	1,173	475	431	182	151	2.69
Montague	7.1	373	922	1,131	953	1,127	2,594	1,741	2,810	1,105	910	388	146	2.52
Montgomery	59.4	3,056	13,759	17,507	9,933	6,841	8,304	8,336	17,961	11,949	12,835	5,786	2,533	3.00
Moore	6.1	517	1,436	1,311	1,040	838	958	926	2,111	1,124	1,180	484	275	2.90
Morris	5.3	313	1,002	967	845	771	1,402	1,060	1,826	1,002	881	355	176	2.75
Motley	.8	27	107	88	97	135	346	331	242	101	78	36	12	2.13
Nacogdoches	19.1	2,428	4,128	3,272	2,372	2,288	4,612	4,660	6,950	3,276	2,608	1,093	513	2.76
Navarro	15.1	722	2,388	2,459	2,001	2,208	5,322	3,751	5,604	2,354	2,081	828	482	2.60
Newton	4.9	216	854	932	774	775	1,349	975	1,608	884	777	385	271	2.82
Nolan	6.3	390	1,154	1,086	918	875	1,877	1,404	2,324	1,071	879	390	232	2.71
Nueces	101.9	7,465	25,972	21,115	15,893	14,567	16,888	19,916	29,728	19,220	17,022	9,172	6,842	2.95
Ochiltree	3.3	341	789	648	506	439	577	679	1,166	574	568	221	92	2.82
Oldham	.7	49	148	143	114	104	142	133	235	130	140	47	15	3.43
Orange	28.5	1,890	6,410	6,893	5,049	3,933	4,325	4,719	8,785	5,849	5,566	2,485	1,096	2.87
Palo Pinto	9.6	562	1,623	1,752	1,385	1,529	2,749	2,326	3,479	1,558	1,387	572	278	2.60
Panola	8.2	415	1,402	1,480	1,164	1,244	2,495	1,706	2,896	1,447	1,298	561	292	2.79
Parker	23.6	1,165	4,286	5,474	3,960	3,397	5,318	3,965	8,430	4,552	4,180	1,792	681	2.75
Parmer	3.2	224	720	721	488	427	620	496	997	577	599	315	216	3.41
Pecos	4.8	390	1,155	1,001	850	650	754	819	1,358	970	781	494	378	3.29
Polk	12.1	520	1,747	2,043	1,696	2,123	3,971	2,535	4,826	1,775	1,624	824	516	2.64
Potter	40.3	3,896	8,988	7,079	5,825	5,604	8,908	10,743	13,904	6,752	5,270	2,271	1,360	2.54
Presidio	1.9	67	275	335	307	308	608	463	514	323	277	151	172	2.95
Rains	2.7	119	354	443	378	489	917	761	999	435	330	132	43	2.37
Randall	35.3	3,013	9,017	8,424	5,883	4,275	4,688	7,319	11,961	6,834	6,383	2,195	608	2.68
Reagan	1.4	150	402	249	224	204	171	199	444	245	290	133	89	3.29
Real	1.0	32	112	206	146	176	328	224	390	153	108	71	54	2.90
Red River	6.1	217	893	925	771	986	2,308	1,525	2,210	965	840	343	217	2.56
Reeves	4.8	370	1,079	1,022	739	731	859	849	1,247	918	889	479	418	3.15
Refugio	3.0	166	514	539	474	497	810	660	954	501	462	253	170	2.87
Roberts	.4	23	72	88	60	53	104	77	131	62	90	30	10	2.75
Robertson	6.0	226	792	789	752	1,039	2,402	1,816	2,014	840	683	330	317	2.57
Rockwall	10.0	394	2,108	2,891	1,810	1,233	1,564	1,779	3,098	2,082	2,012	708	321	2.79
Runnels	4.6	205	643	689	601	747	1,715	1,249	1,677	633	569	296	176	2.50
Rusk	16.0	752	2,726	2,777	2,117	2,346	5,282	3,449	5,849	2,777	2,278	1,066	581	2.74
Sabine	4.1	161	471	610	560	776	1,522	1,021	1,663	593	436	251	136	2.44
San Augustine	3.5	123	418	582	492	603	1,282	910	1,262	540	423	217	148	2.54
San Jacinto	5.9	222	914	1,243	902	930	1,689	1,469	2,038	952	800	397	244	2.64
San Patricio	19.1	1,142	4,435	4,236	3,138	2,646	3,503	2,910	5,372	3,610	3,645	2,030	1,533	3.18
San Saba	2.4	64	333	338	295	379	991	898	755	326	255	108	58	2.29
Schleicher	.9	60	183	164	128	132	233	181	300	168	152	61	38	3.11
Scurry	6.6	506	1,365	1,198	1,042	964	1,525	1,413	2,197	1,181	1,086	455	268	2.77
Shackelford	1.3	78	219	204	175	158	466	321	507	182	178	73	39	2.77
Shelby	9.5	404	1,423	1,619	1,279	1,464	3,311	2,226	3,460	1,549	1,295	605	365	2.60
Sherman	1.1	66	200	233	179	156	266	237	375	195	171	87	35	2.73
Smith	56.8	3,809	12,059	11,480	8,188	7,994	13,270	12,046	20,027	10,023	8,906	3,848	1,950	2.70
Somervell	2.2	174	504	380	290	269	583	660	693	374	309	119	45	2.45
Starr	10.2	426	2,059	2,242	1,700	1,543	2,230	1,457	1,989	1,913	1,869	1,361	1,611	3.82
Stephens	4.0	232	630	696	535	621	1,286	1,143	1,390	643	523	201	100	2.43
Sterling	.4	26	81	78	55	60	100	71	136	79	64	32	18	3.75
Stonewall	1.0	59	126	142	156	153	364	366	347	139	98	37	13	2.20
Sutton	1.5	113	394	334	236	191	232	272	430	298	267	152	81	3.33
Swisher	3.3	206	545	682	496	497	874	675	1,154	523	479	254	215	2.76
Tarrant	426.8	34,708	107,353	97,999	66,395	54,801	65,844	92,252	144,183	80,578	69,296	27,787	12,704	2.65
Taylor	45.0	4,555	10,030	8,767	6,445	5,769	9,434	10,246	15,587	8,228	6,890	2,735	1,314	2.74
Terrell	.6	26	117	116	98	88	155	242	146	96	67	38	11	2.33
Terry	5.1	400	1,014	1,035	768	687	1,196	958	1,686	898	798	430	330	2.84
Throckmorton	9	34	99	152	96	129	390	358	293	130	81	29	9	2.11
Titus	9.0	558	1,634	1,597	1,201	1,301	2,709	1,924	3,207	1,515	1,441	604	309	2.69
Tom Green	36.9	3,365	8,000	6,903	5,184	4,964	8,484	8,458	12,633	6,672	5,583	2,312	1,242	2.70
Travis	227.4	31,337	72,447	44,707	27,292	22,186	29,431	67,547	75,197	38,107	28,574	11,943	6,032	2.46
Trinity	4.7	161	578	751	668	785	1,757	1,158	1,866	690	600	240	146	2.53
Tyler	7.2	279	949	1,315	1,046	1,282	2,329	1,521	2,821	1,071	1,033	470	284	2.69

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TEXAS (continued)														
ALL COUNTIES (continued)														
Upshur	11.9	581	2,079	2,289	1,710	1,745	3,496	2,292	4,162	2,174	1,929	867	476	2.76
Upton	1.5	146	337	271	243	200	303	282	480	291	237	125	85	3.13
Uvalde	8.1	464	1,615	1,562	1,255	1,221	1,983	1,514	2,324	1,516	1,321	749	676	3.12
Val Verde	12.7	907	3,136	2,830	1,925	1,776	2,126	1,975	3,299	2,507	2,356	1,330	1,233	3.33
Van Zandt	15.6	570	2,174	2,974	2,248	2,572	5,062	3,140	6,235	2,465	2,292	1,024	444	2.66
Victoria	26.2	2,134	6,648	5,607	3,972	3,473	4,366	4,811	8,115	5,194	4,580	2,199	1,301	2.90
Walker	16.8	2,837	3,697	2,843	2,019	1,890	3,514	4,363	6,002	2,892	2,258	828	457	3.25
Waller	7.1	328	1,322	1,493	1,088	1,022	1,847	1,441	2,281	1,174	1,226	600	378	3.34
Ward	4.5	376	1,001	883	743	617	880	916	1,420	800	772	366	226	3.00
Washington	9.2	394	1,420	1,492	1,303	1,358	3,233	2,243	3,296	1,496	1,344	520	301	2.78
Webb	34.2	1,870	8,032	7,054	5,668	4,990	6,586	5,230	7,003	6,357	6,072	4,446	5,092	3.69
Wharton	14.4	839	2,822	2,692	2,047	2,130	3,870	3,333	4,508	2,457	2,175	1,141	786	2.81
Wheeler	2.8	169	436	489	362	358	986	736	1,041	415	361	195	52	2.57
Wichita	46.5	3,842	10,243	8,980	7,270	6,333	9,832	11,080	15,992	8,374	7,143	2,796	1,115	2.71
Wilbarger	5.9	328	937	917	739	881	2,098	1,554	2,229	886	754	301	176	2.63
Willacy	5.0	244	1,027	894	820	858	1,157	807	1,182	919	849	520	723	3.70
Williamson	42.9	1,977	10,914	11,237	5,692	4,773	8,307	6,584	13,633	8,221	8,883	3,767	1,812	2.97
Wilson	7.1	319	1,308	1,496	1,054	1,055	1,868	1,248	2,199	1,289	1,255	655	454	2.99
Winkler	3.0	266	633	572	498	427	604	556	1,024	523	505	250	142	3.03
Wise	13.0	683	2,262	2,815	2,023	1,860	3,357	2,309	4,793	2.282	2,234	942	440	2.81
Wood	11.6	509	1,624	1,964	1,495	1,952	4,056	2,508	4,748	1,831	1,564	660	289	2.62
Yoakum	3.5	332	876	738	530	473	551	632	1,096	630	647	317	178	2.86
Young	7.7	489	1,267	1,304	1,085	1,071	2,484	1,907	2,915	1,254	1,070	408	146	2.48
Zapata	2.9	121	465	463	355	576	920	453	981	460	436	287	283	3.10
Zavala	3.2	157	673	587	509	503	771	473	714	583	520	386	524	3.72
TOTAL METRO COUNTIES	**4,964.6**	**417,363**	**1,309,848**	**1,123,278**	**739,980**	**607,263**	**766,868**	**1,108,508**	**1,550,322**	**915,286**	**803,082**	**364,996**	**222,406**	**2.77**
TOTAL STATE	**6,128.1**	**484,714**	**1,512,989**	**1,330,718**	**905,315**	**784,113**	**1,110,251**	**1,367,238**	**1,960,730**	**1,108,126**	**972,849**	**445,158**	**273,999**	**2.77**
UTAH														
PROVO - OREM	**69.1**	**10,092**	**19,426**	**13,258**	**8,459**	**7,093**	**10,772**	**8,389**	**19,667**	**12,827**	**11,939**	**7,583**	**8,695**	**3.65**
Utah	69.1	10,092	19,426	13,258	8,459	7,093	10,772	8,389	19,667	12,827	11,939	7,583	8,695	3.65
SALT LAKE CITY - OGDEN	**349.0**	**30,391**	**96,722**	**77,988**	**48,625**	**41,16[illegible]**	**54,110**	**64,609**	**105,398**	**61,450**	**58,229**	**33,775**	**25,539**	**3.06**
Davis	53.0	4,031	14,423	14,088	8,689	6,161	5,608	5,543	14,051	10,130	10,688	6,874	5,714	3.54
Salt Lake	241.1	21,462	69,280	52,903	31,887	27,459	38,109	48,467	73,694	41,750	38,712	22,057	16,420	2.99
Weber	54.9	4,898	13,019	10,997	8,049	7,544	10,393	10,599	17,653	9,570	8,829	4,844	3,405	2.92
ALL COUNTIES														
Beaver	1.5	83	274	254	193	245	451	277	541	237	196	132	117	3.27
Box Elder	11.4	727	2,475	2,429	1,875	1,532	2,362	1,738	3,435	1,946	2,046	1,177	1,058	3.39
Cache	21.2	3,101	5,774	3,818	2,388	2,025	4,094	3,741	6,803	3,695	3,278	1,899	1,784	3.22
Carbon	7.8	629	2,016	1,427	959	1,123	1,646	1,417	2,460	1,368	1,386	727	442	2.99
Daggett	.2	17	53	49	29	21	31	31	64	39	31	20	15	3.50
Davis	53.0	4,031	14,423	14,088	8,689	6,161	5,608	5,543	14,051	10,130	10,688	6,874	5,714	3.54
Duchesne	4.0	376	1,034	965	525	443	657	537	1,095	643	728	534	463	3.53
Emery	3.5	370	985	817	451	318	559	462	986	583	693	412	364	3.57
Garfield	1.2	72	235	210	171	192	320	228	435	166	160	132	79	3.33
Grand	2.7	262	734	573	450	309	372	610	816	483	448	225	118	2.81
Iron	5.9	674	1,414	1,169	853	721	1,069	978	1,828	1,028	926	584	556	3.29
Juab	1.7	89	355	327	204	232	493	315	536	253	262	177	157	3.35
Kane	1.6	71	344	350	212	259	364	307	546	255	213	138	141	3.19
Millard	3.9	216	766	732	503	564	1,119	749	1,304	570	509	356	412	3.28
Morgan	1.6	82	298	452	293	186	289	199	433	258	308	207	195	3.56
Piute	.4	11	54	70	60	64	141	68	170	48	43	36	35	3.75
Rich	.7	74	184	146	75	72	149	116	219	125	115	66	59	3.14
Salt Lake	241.1	21,462	69,280	52,903	31,887	27,459	38,109	48,467	73,694	41,750	38,712	22,057	16,420	2.99
San Juan	3.1	232	855	700	521	352	440	446	705	474	544	345	586	3.94
Sanpete	5.1	314	983	906	597	719	1,581	1,036	1,698	714	671	477	504	3.35
Sevier	5.1	326	1,075	992	679	702	1,326	867	1,757	747	773	502	454	3.20
Summit	5.1	357	1,594	1,285	613	463	788	917	1,703	875	835	447	323	2.92
Tooele	9.1	684	2,208	2,188	1,479	1,259	1,282	1,503	2,581	1,657	1,666	985	708	3.25
Uintah	7.1	651	2,001	1,652	995	768	1,033	1,003	2,025	1,301	1,260	792	719	3.38
Utah	69.1	10,092	19,426	13,258	8,459	7,093	10,772	8,389	19,667	12,827	11,939	7,583	8,695	3.65
Wasatch	3.3	251	854	691	431	382	691	550	1,035	572	495	333	315	3.18

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UTAH (continued)														
ALL COUNTIES (continued)														
Washington	13.6	1,020	2,666	2,336	1,682	1,881	4,015	1,940	5,143	2,073	1,875	1,233	1,336	3.34
Wayne	.6	19	124	116	68	103	170	102	238	81	74	44	61	3.83
Weber	54.9	4,898	13,019	10,997	8,049	7,544	10,393	10,599	17,653	9,570	8,829	4,844	3,405	2.92
TOTAL METRO COUNTIES	**418.1**	**40,483**	**116,148**	**91,246**	**57,084**	**48,257**	**64,882**	**72,998**	**125,065**	**74,277**	**70,168**	**41,358**	**34,234**	**3.16**
TOTAL STATE	**539.5**	**51,191**	**145,503**	**115,900**	**73,390**	**63,192**	**90,324**	**93,135**	**163,621**	**94,468**	**89,703**	**53,338**	**45,235**	**3.19**
VERMONT														
BURLINGTON	**50.8**	**4,577**	**13,734**	**11,980**	**7,301**	**5,535**	**7,673**	**13,857**	**15,026**	**8,944**	**7,981**	**3,500**	**1,492**	**2.69**
Chittenden	48.9	4,497	13,296	11,563	7,038	5,263	7,243	13,509	14,346	8,627	7,657	3,353	1,408	2.69
Grand Isle	1.9	80	438	417	263	272	430	348	680	317	324	147	84	2.74
ALL COUNTIES														
Addison	11.4	644	2,901	2,560	1,552	1,480	2,263	2,695	3,494	1,979	1,934	878	420	2.81
Bennington	14.4	765	2,952	2,967	2,103	1,948	3,665	4,324	4,408	2,413	1,949	921	385	2.51
Caledonia	11.0	663	2,453	2,183	1,465	1,529	2,707	2,922	3,494	1,856	1,656	779	293	2.60
Chittenden	48.9	4,497	13,296	11,563	7,038	5,263	7,243	13,509	14,346	8,627	7,657	3,353	1,408	2.69
Essex	2.7	125	568	533	410	404	660	661	889	467	404	195	84	2.67
Franklin	13.7	746	3,169	2,907	1,973	1,871	3,034	2,983	4,159	2,377	2,322	1,236	623	2.78
Grand Isle	1.9	80	438	417	263	272	430	348	680	317	324	147	84	2.74
Lamoille	7.3	532	1,959	1,569	944	836	1,460	2,212	2,131	1,196	1,104	488	169	2.56
Orange	9.4	510	2,227	1,959	1,333	1,226	2,145	2,264	2,999	1,611	1,529	687	310	2.69
Orleans	9.1	494	2,010	1,873	1,277	1,363	2,083	2,132	2,852	1,560	1,497	697	362	2.70
Rutland	24.1	1,359	5,233	4,783	3,365	3,472	5,888	6,660	7,617	4,146	3,374	1,592	711	2.60
Washington	21.8	1,167	5,031	4,712	3,097	2,786	5,007	6,727	6,551	3,601	3,041	1,332	548	2.55
Windham	16.6	913	4,062	3,326	2,265	2,247	3,787	5,493	5,024	2,673	2,150	927	333	2.42
Windsor	23.1	1,213	5,101	4,747	3,197	3,412	5,430	6,638	7,519	3,820	3,278	1,344	501	2.45
TOTAL METRO COUNTIES	**50.8**	**4,577**	**13,734**	**11,980**	**7,301**	**5,535**	**7,673**	**13,857**	**15,026**	**8,944**	**7,981**	**3,500**	**1,492**	**2.69**
TOTAL STATE	**215.4**	**13,708**	**51,400**	**46,099**	**30,282**	**28,109**	**45,802**	**59,568**	**66,163**	**36,643**	**32,219**	**14,576**	**6,231**	**2.61**
VIRGINIA														
CHARLOTTESVILLE	**49.2**	**4,905**	**12,874**	**10,027**	**6,670**	**5,948**	**8,776**	**13,246**	**15,920**	**9,099**	**7,043**	**2,666**	**1,226**	**2.60**
Albemarle	24.7	2,097	6,813	5,645	3,592	2,851	3,702	7,242	7,641	4,625	3,362	1,346	484	2.64
Charlottesville city	16.8	2,472	4,296	2,652	1,939	2,004	3,437	4,621	5,859	2,922	2,268	733	397	2.45
Fluvanna	4.4	178	882	944	675	670	1,051	900	1,394	816	740	331	219	2.77
Greene	3.3	158	883	786	464	423	586	483	1,026	736	673	256	126	2.88
DANVILLE	**40.7**	**1,968**	**7,831**	**8,035**	**6,478**	**6,565**	**9,823**	**8,589**	**13,617**	**8,314**	**6,043**	**2,589**	**1,548**	**2.73**
Danville city	17.7	884	3,231	3,010	2,787	3,014	4,774	4,733	6,078	3,324	2,207	903	455	2.54
Pittsylvania	23.0	1,084	4,600	5,025	3,691	3,551	5,049	3,856	7,539	4,990	3,836	1,686	1,093	2.88
LYNCHBURG	**52.4**	**2,835**	**11,030**	**11,323**	**8,235**	**7,528**	**11,449**	**11,697**	**16,626**	**10,241**	**8,497**	**3,646**	**1,693**	**2.85**
Amherst	10.2	481	2,167	2,363	1,629	1,407	2,153	1,903	3,152	2,154	1,780	807	404	3.06
Campbell	16.6	858	3,587	4,247	2,792	2,280	2,836	2,470	5,135	3,579	3,404	1,375	637	2.99
Lynchburg city	25.6	1,496	5,276	4,713	3,814	3,841	6,460	7,324	8,339	4,508	3,313	1,464	652	2.67
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**476.2**	**37,409**	**120,099**	**112,138**	**73,522**	**64,234**	**68,798**	**102,074**	**147,879**	**96,340**	**79,482**	**34,548**	**15,877**	**2.90**
Chesapeake city	48.8	2,728	11,784	12,961	8,114	6,768	6,445	6,661	14,606	11,121	9,822	4,368	2,222	3.00
Gloucester	11.2	471	2,183	2,672	1,714	1,666	2,494	1,991	3,924	2,210	1,931	836	308	2.77
Hampton city	45.9	3,536	11,050	11,301	7,605	6,311	6,097	9,299	14,355	9,735	7,996	3,152	1,363	2.83
James City	10.6	712	2,404	2,611	1,848	1,514	1,511	2,284	3,425	1,986	1,768	767	370	2.79
Newport News city	60.4	5,488	15,903	13,269	9,091	8,172	8,477	14,182	19,284	12,279	9,292	3,713	1,650	2.74
Norfolk city	95.6	10,341	23,596	16,315	12,864	14,015	18,469	31,335	28,679	16,704	11,018	5,339	2,525	2.96
Poquoson city	3.7	122	716	1,249	707	397	509	423	1,026	812	947	371	121	3.05
Portsmouth city	40.6	2,615	8,761	7,443	6,111	7,281	8,389	8,516	13,481	8,001	6,154	2,757	1,691	2.75
Suffolk city	18.6	680	3,346	3,977	3,161	3,255	4,181	3,194	5,934	3,822	3,162	1,454	1,034	2.92
Virginia Beach city	123.0	9,557	36,258	35,338	19,444	12,638	9,765	20,847	37,736	26,330	23,894	10,201	3,992	2.94
Williamsburg city	4.0	594	959	527	445	532	943	1,662	1,390	540	281	86	41	3.10
York	13.8	565	3,139	4,475	2,418	1,685	1,518	1,680	4,039	2,800	3,217	1,504	560	3.15
RICHMOND - PETERSBURG	**312.7**	**18,139**	**77,806**	**71,602**	**48,597**	**43,644**	**52,912**	**69,706**	**102,105**	**60,788**	**50,697**	**20,157**	**9,247**	**2.73**
Charles City	2.0	43	432	482	384	285	374	300	503	395	397	216	189	3.40
Chesterfield	64.9	3,275	18,583	20,141	10,751	6,938	5,212	8,744	19,111	14,795	15,024	5,384	1,842	2.99
Colonial Heights city	6.1	265	1,144	1,476	1,170	1,109	936	976	2,059	1,343	1,185	407	130	2.84

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/89 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
VIRGINIA (continued)														
RICHMOND - PETERSBURG (continued)														
Dinwiddie	6.2	231	1,159	1,574	1,016	982	1,238	867	1,947	1,243	1,191	562	390	3.55
Goochland	4.4	118	876	1,002	808	618	978	766	1,386	898	771	375	204	3.14
Hanover	20.1	623	3,985	5,467	3,649	3,041	3,335	2,789	6,405	4,387	4,052	1,743	724	3.00
Henrico	80.7	4,926	20,492	17,877	12,964	11,927	12,514	17,829	28,400	15,898	12,442	4,586	1,545	2.57
Hopewell city	9.1	630	2,018	1,958	1,403	1,313	1,778	2,166	2,926	1,779	1,372	601	256	2.64
New Kent	4.1	165	999	990	652	592	702	839	1,251	866	723	294	127	2.85
Petersburg city	15.5	1,017	3,225	2,919	2,474	2,646	3,219	4,070	4,991	2,807	2,047	970	615	2.64
Powhatan	4.1	144	939	1,172	618	551	676	476	1,206	941	869	398	210	3.59
Prince George	6.6	348	1,953	1,991	1,034	676	598	699	1,738	1,496	1,678	675	314	4.02
Richmond city	88.9	6,354	22,001	14,553	11,674	12,966	21,352	29,185	30,182	13,940	8,946	3,946	2,701	2.42
ROANOKE	**89.2**	**4,641**	**19,486**	**18,512**	**13,940**	**13,110**	**19,511**	**21,957**	**30,278**	**16,736**	**13,226**	**5,054**	**1,949**	**2.57**
Botetourt	9.4	328	1,897	2,306	1,629	1,366	1,874	1,584	3,093	2,002	1,756	694	271	2.83
Roanoke	27.6	1,141	6,321	7,374	4,889	3,775	4,100	4,419	9,377	5,873	5,452	1,901	578	2.83
Roanoke city	43.1	2,670	9,360	6,951	5,955	6,581	11,583	13,914	14,426	7,095	4,729	1,986	950	2.34
Salem city	9.1	502	1,908	1,881	1,467	1,388	1,954	2,040	3,382	1,766	1,289	473	150	2.65
ALL COUNTIES														
Accomack	12.4	465	1,943	2,158	1,891	2,163	3,780	2,909	4,457	2,189	1,635	712	498	2.69
Albemarle	24.7	2,097	6,813	5,645	3,592	2,851	3,702	7,242	7,641	4,625	3,362	1,346	484	2.64
☐ Alexandria city	55.6	4,049	19,016	12,235	7,118	6,508	6,674	24,701	17,805	6,777	4,002	1,558	757	1.99
Alleghany	4.5	181	884	1,087	708	687	953	771	1,409	929	845	377	169	3.07
Amelia	2.8	92	510	623	458	408	709	437	883	626	474	220	160	3.21
Amherst	10.2	481	2,167	2,363	1,629	1,407	2,153	1,903	3,152	2,154	1,780	807	404	3.06
Appomattox	4.7	225	855	1,067	750	693	1,110	857	1,502	945	831	389	176	2.79
☐ Arlington	75.9	5,022	22,431	15,632	9,432	10,230	13,153	32,746	25,002	9,443	5,665	2,144	900	2.08
Augusta	17.8	835	3,808	4,277	2,978	2,493	3,409	2,934	5,814	3,803	3,398	1,306	545	2.98
Bath	1.8	78	304	400	291	250	477	413	610	338	253	123	63	3.06
Bedford	14.5	537	3,099	3,390	2,267	2,075	3,132	2,153	4,984	3,135	2,653	1,080	495	2.99
Bedford city	2.5	134	426	389	352	386	813	648	937	465	290	104	56	2.56
Bland	2.2	86	466	415	349	315	569	410	699	476	382	171	62	3.00
Botetourt	9.4	328	1,897	2,306	1,629	1,366	1,874	1,584	3,093	2,002	1,756	694	271	2.83
☐ Bristol city	7.3	317	1,265	1,304	1,140	1,248	2,026	2,221	2,310	1,324	946	353	146	2.47
Brunswick	5.1	176	834	921	838	932	1,399	992	1,598	995	763	419	333	3.16
Buchanan	11.8	890	2,863	2,948	1,866	1,387	1,846	1,579	3,199	2,967	2,425	1,047	583	3.09
Buckingham	4.1	131	705	761	627	673	1,203	819	1,306	746	629	329	271	3.15
Buena Vista city	2.3	91	442	502	378	364	523	421	744	458	420	176	81	2.83
Campbell	16.6	858	3,587	4,247	2,792	2,280	2,836	2,470	5,135	3,579	3,404	1,375	637	2.99
Caroline	6.6	323	1,310	1,500	1,081	1,009	1,377	1,134	1,991	1,338	1,145	559	433	3.14
Carroll	9.7	414	1,824	1,911	1,613	1,438	2,500	1,624	3,534	2,104	1,528	615	295	2.89
Charles City	2.0	43	432	482	384	285	374	300	503	395	397	216	189	3.40
Charlotte	4.1	135	634	777	686	749	1,119	771	1,403	766	582	318	260	2.93
Charlottesville city	16.8	2,472	4,296	2,652	1,939	2,004	3,437	4,621	5,859	2,922	2,268	733	397	2.45
Chesapeake city	48.8	2,728	11,784	12,961	8,114	6,768	6,445	6,661	14,606	11,121	9,822	4,368	2,222	3.00
Chesterfield	64.9	3,275	18,583	20,141	10,751	6,938	5,212	8,744	19,111	14,795	15,024	5,384	1,842	2.99
Clarke	4.1	121	805	854	683	635	1,002	832	1,398	808	634	291	137	2.78
Clifton Forge city	2.0	82	286	324	284	329	695	647	599	348	241	110	55	2.55
Colonial Heights city	6.1	265	1,144	1,476	1,170	1,109	936	976	2,059	1,343	1,185	407	130	2.84
Covington city	2.9	143	486	472	373	489	937	726	1,039	528	370	156	81	2.62
Craig	1.5	60	314	289	242	236	359	303	492	317	246	104	38	2.93
Culpeper	9.0	406	1,789	2,012	1,357	1,298	2,138	1,610	2,840	1,825	1,611	698	416	2.94
Cumberland	2.9	84	462	642	418	468	826	532	910	518	492	246	202	3.03
Danville city	17.7	884	3,231	3,010	2,787	3,014	4,774	4,733	6,078	3,324	2,207	903	455	2.54
Dickenson	6.8	391	1,457	1,495	1,082	973	1,402	1,078	2,003	1,489	1,295	634	301	2.96
Dinwiddie	6.2	231	1,159	1,574	1,016	982	1,238	867	1,947	1,243	1,191	562	390	3.55
Emporia city	1.9	63	295	323	259	364	596	637	579	317	212	102	53	2.42
Essex	3.2	113	572	629	501	483	902	654	1,067	598	490	222	169	2.97
☐ Fairfax	280.1	12,518	71,073	88,347	52,421	34,872	20,869	57,794	85,990	57,361	51,219	20,452	7,284	2.73
☐ Fairfax city	7.4	526	1,859	1,922	1,355	1,115	623	1,652	2,374	1,610	1,130	468	166	2.73
☐ Falls Church city	4.6	166	1,047	1,016	648	726	997	1,772	1,574	640	390	162	62	2.09
Fauquier	16.2	665	3,266	4,322	2,787	2,200	2,960	2,679	4,867	3,332	3,101	1,490	731	2.94
Floyd	4.7	188	825	1,001	596	712	1,378	859	1,706	932	730	327	146	2.70
Fluvanna	4.4	178	882	944	675	670	1,051	900	1,394	816	740	331	219	2.77
Franklin	13.6	585	2,838	3,204	2,113	1,940	2,920	2,293	4,511	2,955	2,342	995	504	2.90
Franklin city	2.7	138	535	491	410	486	640	573	867	564	414	169	113	2.93
Frederick	13.4	659	3,111	3,477	2,214	1,843	2,096	1,870	4,344	2,879	2,671	1,185	451	3.05
Fredericksburg city	8.4	677	1,776	1,340	1,065	1,235	2,307	2,809	2,923	1,285	903	315	165	2.50

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Galax city	2.9	147	465	542	436	447	863	1,010	957	491	282	114	46	2.31
Giles	6.2	257	1,104	1,283	978	1,115	1,463	1,099	2,136	1,229	1,048	481	207	2.85
Gloucester	11.2	471	2,183	2,672	1,714	1,666	2,494	1,991	3,924	2,210	1,931	836	308	2.77
Goochland	4.4	118	876	1,002	808	618	978	766	1,386	898	771	375	204	3.14
Grayson	6.3	269	1,088	1,245	985	1,006	1,707	1,217	2,196	1,340	1,034	341	172	2.65
Greene	3.3	158	883	786	464	423	586	483	1,026	736	673	256	126	2.88
Greensville	3.1	143	582	627	523	508	717	541	935	603	545	236	240	3.29
Halifax	9.7	354	1,683	2,005	1,503	1,593	2,562	1,626	3,156	2,054	1,608	748	508	3.07
Hampton city	45.9	3,536	11,050	11,301	7,605	6,311	6,097	9,299	14,355	9,735	7,996	3,152	1,363	2.83
Hanover	20.1	623	3,985	5,467	3,649	3,041	3,335	2,789	6,405	4,387	4,052	1,743	724	3.00
Harrisonburg city	9.9	1,155	2,132	1,815	1,229	1,371	2,198	2,752	3,448	1,745	1,296	467	192	2.98
Henrico	80.7	4,926	20,492	17,877	12,964	11,927	12,514	17,829	28,400	15,898	12,442	4,586	1,545	2.57
Henry	21.3	1,072	4,279	5,520	3,815	2,994	3,620	3,458	6,898	4,797	3,858	1,514	775	2.85
Highland	1.1	49	210	183	166	173	319	218	399	226	169	62	26	2.64
Hopewell city	9.1	630	2,018	1,958	1,403	1,313	1,778	2,166	2,926	1,779	1,372	601	256	2.64
Isle of Wight	9.0	373	1,781	2,075	1,524	1,408	1,839	1,440	2,964	1,843	1,516	720	517	2.97
James City	10.6	712	2,404	2,611	1,848	1,514	1,511	2,284	3,425	1,986	1,768	767	370	2.79
King and Queen	2.3	81	395	428	351	409	636	445	784	457	337	164	113	2.74
King George	4.3	189	954	1,141	701	557	758	802	1,277	836	786	398	201	3.02
King William	3.8	106	803	844	588	553	906	708	1,119	826	666	297	184	2.84
Lancaster	4.5	109	584	686	637	863	1,621	1,033	1,861	726	517	232	131	2.49
Lee	9.3	422	1,732	1,797	1,263	1,446	2,640	1,691	3,055	1,856	1,604	688	406	2.86
Lexington city	2.0	161	290	315	300	320	614	818	585	281	210	74	32	3.40
☐ Loudoun	26.6	1,004	6,865	8,528	4,132	2,695	3,376	4,339	7,674	5,522	5,791	2,295	979	2.93
Louisa	7.1	268	1,243	1,544	1,118	1,165	1,762	1,228	2,359	1,410	1,147	549	407	2.92
Lunenburg	4.2	153	684	748	656	768	1,191	892	1,392	793	634	283	206	2.88
Lynchburg city	25.6	1,496	5,276	4,713	3,814	3,841	6,460	7,324	8,339	4,508	3,313	1,464	652	2.67
Madison	4.0	127	731	828	633	610	1,071	760	1,253	813	686	278	210	2.88
☐ Manassas city	7.8	581	2,709	2,182	1,064	645	619	1,287	2,305	1,693	1,613	673	229	2.92
☐ Manassas Park city	2.3	174	778	637	398	187	126	239	557	557	516	301	130	3.22
Martinsville city	7.2	302	1,207	1,295	1,198	1,309	1,889	1,847	2,446	1,365	878	427	237	2.63
Mathews	3.8	101	471	635	552	625	1,416	1,087	1,382	590	486	179	76	2.37
Mecklenburg	10.7	391	1,778	1,991	1,703	1,912	2,925	2,140	3,683	2,035	1,625	717	500	2.80
Middlesex	3.5	96	442	564	530	656	1,212	815	1,380	563	427	196	119	2.54
Montgomery	23.9	4,248	6,004	4,769	2,934	2,437	3,508	4,939	8,563	5,092	3,586	1,267	453	2.93
Nelson	4.4	160	725	837	706	693	1,279	896	1,449	845	694	324	192	2.84
New Kent	4.1	165	999	990	652	592	702	839	1,251	866	723	294	127	2.85
Newport News city	60.4	5,488	15,903	13,269	9,091	8,172	8,477	14,182	19,284	12,279	9,292	3,713	1,650	2.74
Norfolk city	95.6	10,341	23,596	16,315	12,864	14,015	18,469	31,335	28,679	16,704	11,018	5,339	2,525	2.96
Northampton	5.6	255	788	855	899	1,012	1,791	1,444	1,866	916	762	351	261	2.64
Northumberland	4.2	110	482	603	604	875	1,526	970	1,699	721	454	221	135	2.48
Norton city	1.6	83	313	321	233	283	367	402	473	310	241	109	65	2.81
Nottoway	5.3	193	834	978	862	934	1,499	1,184	1,753	966	820	354	223	2.87
Orange	7.8	327	1,404	1,575	1,227	1,305	1,962	1,528	2,610	1,503	1,264	561	334	2.85
Page	8.0	320	1,477	1,701	1,245	1,301	1,956	1,596	2,711	1,655	1,260	504	274	2.70
Patrick	6.5	289	1,147	1,448	1,046	983	1,587	1,099	2,292	1,372	1,095	418	224	2.85
Petersburg city	15.5	1,017	3,225	2,919	2,474	2,646	3,219	4,070	4,991	2,807	2,047	970	615	2.64
Pittsylvania	23.0	1,084	4,600	5,025	3,691	3,551	5,049	3,856	7,539	4,990	3,836	1,686	1,093	2.88
Poquoson city	3.7	122	716	1,249	707	397	509	423	1,026	812	947	371	121	3.05
Portsmouth city	40.6	2,615	8,761	7,443	6,111	7,281	8,389	8,516	13,481	8,001	6,154	2,757	1,691	2.75
Powhatan	4.1	144	939	1,172	618	551	676	476	1,206	941	869	398	210	3.59
Prince Edward	5.3	243	943	1,008	770	847	1,489	1,216	1,802	894	762	356	270	3.43
Prince George	6.6	348	1,953	1,991	1,034	676	598	699	1,738	1,496	1,678	675	314	4.02
☐ Prince William	63.4	4,061	20,101	22,754	9,686	4,106	2,692	7,698	16,137	14,437	15,892	6,689	2,547	3.15
Pulaski	12.7	645	2,770	2,788	1,903	1,924	2,670	2,371	4,262	2,589	2,188	919	371	2.76
Radford city	3.9	412	778	702	558	572	878	968	1,360	694	582	211	85	3.62
Rappahannock	2.6	89	479	574	385	417	656	632	817	474	376	212	89	2.65
Richmond	2.8	98	405	526	433	481	857	632	921	529	417	185	116	2.71
Richmond city	88.9	6,354	22,001	14,553	11,674	12,966	21,352	29,185	30,182	13,940	8,946	3,946	2,701	2.42
Roanoke	27.6	1,141	6,321	7,374	4,889	3,775	4,100	4,419	9,377	5,873	5,452	1,901	578	2.83
Roanoke city	43.1	2,670	9,360	6,951	5,955	6,581	11,583	13,914	14,426	7,095	4,729	1,986	950	2.34
Rockbridge	6.1	279	1,140	1,285	1,029	1,015	1,352	1,074	2,038	1,313	1,081	382	212	3.03
Rockingham	19.8	1,200	4,382	4,322	3,100	2,863	3,933	3,378	6,635	4,140	3,504	1,495	648	2.89
Russell	11.5	642	2,664	2,429	1,743	1,627	2,395	1,907	3,614	2,627	2,071	883	398	2.90
Salem city	9.1	502	1,908	1,881	1,467	1,388	1,954	2,040	3,382	1,766	1,289	473	150	2.65
☐ Scott	8.8	362	1,483	1,878	1,320	1,404	2,353	1,413	2,995	1,956	1,476	650	310	2.86

1990 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Shenandoah	11.8	473	2,138	2,282	1,791	1,870	3,246	2,633	4,000	2,299	1,782	727	359	2.64
Smyth	11.8	533	2,113	2,477	2,009	1,841	2,827	2,170	3,900	2,571	1,955	830	374	2.81
Southampton	5.4	183	905	1,156	885	1,011	1,260	902	1,693	1,078	963	444	320	3.39
South Boston city	2.6	94	442	499	406	470	689	636	886	501	335	150	92	2.73
Spotsylvania	14.1	676	3,986	3,975	2,020	1,597	1,846	1,706	4,211	2,989	3,079	1,432	683	3.12
☐ Stafford	18.1	856	4,465	5,740	3,047	2,088	1,904	1,982	5,133	4,064	4,288	1,783	850	3.22
Staunton city	8.3	384	1,505	1,573	1,357	1,317	2,164	1,917	3,043	1,552	1,202	419	167	2.73
Suffolk city	18.6	680	3,346	3,977	3,161	3,255	4,181	3,194	5,934	3,822	3,162	1,454	1,034	2.92
Surry	2.2	78	382	463	304	373	600	470	674	394	317	184	161	2.95
Sussex	3.5	102	608	657	609	587	937	694	1,088	632	549	295	242	2.97
Tazewell	17.2	964	3,783	3,607	2,600	2,599	3,647	2,758	5,414	3,876	3,230	1,316	606	2.90
Virginia Beach city	123.0	9,557	36,258	35,338	19,444	12,638	9,765	20,847	37,736	26,330	23,894	10,201	3,992	2.94
Warren	9.5	474	1,826	2,071	1,449	1,511	2,169	2,078	3,266	1,860	1,419	606	271	2.64
☐ Washington	17.2	821	3,369	3,993	2,660	2,448	3,909	2,839	5,736	3,759	3,020	1,243	603	2.93
Waynesboro city	7.1	381	1,339	1,423	1,169	1,164	1,624	1,785	2,463	1,265	1,069	367	151	2.55
Westmoreland	6.1	165	832	1,097	913	1,104	1,989	1,428	2,166	1,098	753	369	286	2.57
Williamsburg city	4.0	594	959	527	445	532	943	1,662	1,390	540	281	86	41	3.10
Winchester city	9.4	662	1,852	1,613	1,432	1,466	2,375	2,943	3,169	1,575	1,096	441	176	2.43
Wise	15.2	932	3,353	3,091	2,203	2,275	3,346	2,656	4,665	3,302	2,755	1,203	619	3.00
Wythe	9.7	468	1,884	2,002	1,498	1,484	2,364	1,843	3,276	2,006	1,578	662	335	2.74
York	13.8	565	3,139	4,475	2,418	1,685	1,518	1,680	4,039	2,800	3,217	1,504	560	3.15
TOTAL METRO COUNTIES	**1,595.5**	**100,354**	**405,587**	**397,805**	**251,863**	**209,301**	**230,590**	**367,952**	**502,017**	**310,661**	**260,936**	**107,431**	**46,503**	**2.74**
TOTAL STATE	**2,197.8**	**132,009**	**523,632**	**524,624**	**345,091**	**301,060**	**371,384**	**485,408**	**701,676**	**432,153**	**359,539**	**149,782**	**69,242**	**2.78**
WASHINGTON														
BELLINGHAM	**47.6**	**4,549**	**12,417**	**9,336**	**5,685**	**5,820**	**9,793**	**12,085**	**17,045**	**7,571**	**6,938**	**2,803**	**1,158**	**2.56**
Whatcom	47.6	4,549	12,417	9,336	5,685	5,820	9,793	12,085	17,045	7,571	6,938	2,803	1,158	2.56
BREMERTON	**68.4**	**5,097**	**16,993**	**15,899**	**9,205**	**8,791**	**12,415**	**16,084**	**23,549**	**11,867**	**10,877**	**4,306**	**1,717**	**2.65**
Kitsap	68.4	5,097	16,993	15,899	9,205	8,791	12,415	16,084	23,549	11,867	10,877	4,306	1,717	2.65
OLYMPIA	**62.6**	**4,752**	**15,731**	**14,397**	**8,699**	**7,845**	**11,176**	**16,210**	**21,194**	**10,554**	**9,407**	**3,813**	**1,422**	**2.52**
Thurston	62.6	4,752	15,731	14,397	8,699	7,845	11,176	16,210	21,194	10,554	9,407	3,813	1,422	2.52
RICHLAND - KENNEWICK - PASCO	**54.5**	**4,664**	**15,092**	**12,630**	**8,110**	**6,942**	**7,062**	**11,301**	**18,004**	**9,904**	**9,419**	**3,992**	**1,880**	**2.73**
Benton	41.3	3,428	11,517	10,093	6,184	4,975	5,103	8,393	13,873	7,555	7,258	2,956	1,265	2.74
Franklin	13.2	1,236	3,575	2,537	1,926	1,967	1,959	2,908	4,131	2,349	2,161	1,036	615	2.73
SEATTLE	**760.4**	**52,927**	**194,679**	**174,586**	**108,266**	**99,663**	**130,279**	**219,934**	**253,222**	**123,250**	**105,306**	**42,216**	**16,472**	**2.46**
King	597.4	41,831	152,862	134,374	84,579	79,526	104,228	181,242	199,532	94,120	78,876	31,250	12,380	2.42
Snohomish	163.0	11,096	41,817	40,212	23,687	20,137	26,051	38,692	53,690	29,130	26,430	10,966	4,092	2.60
SEATTLE - TACOMA CONSOLIDATED AREA	***973.7***	***71,996***	***246,716***	***220,149***	***139,195***	***127,347***	***168,297***	***276,794***	***322,369***	***160,645***	***136,783***	***55,445***	***21,664***	***2.49***
SPOKANE	**142.7**	**12,167**	**34,313**	**28,423**	**19,060**	**18,877**	**29,860**	**40,364**	**47,740**	**22,885**	**19,792**	**8,488**	**3,431**	**2.51**
Spokane	142.7	12,167	34,313	28,423	19,060	18,877	29,860	40,364	47,740	22,885	19,792	8,488	3,431	2.51
TACOMA	**213.3**	**19,069**	**52,037**	**45,563**	**30,929**	**27,684**	**38,018**	**56,860**	**69,147**	**37,395**	**31,477**	**13,229**	**5,192**	**2.64**
Pierce	213.3	19,069	52,037	45,563	30,929	27,684	38,018	56,860	69,147	37,395	31,477	13,229	5,192	2.64
VANCOUVER	**84.7**	**6,100**	**21,903**	**20,692**	**11,504**	**10,211**	**14,290**	**19,432**	**27,634**	**14,865**	**14,510**	**5,956**	**2,303**	**2.65**
Clark	84.7	6,100	21,903	20,692	11,504	10,211	14,290	19,432	27,634	14,865	14,510	5,956	2,303	2.65
YAKIMA	**70.4**	**4,947**	**15,412**	**14,191**	**9,872**	**9,889**	**16,089**	**16,048**	**24,161**	**11,434**	**10,650**	**5,096**	**3,011**	**2.67**
Yakima	70.4	4,947	15,412	14,191	9,872	9,889	16,089	16,048	24,161	11,434	10,650	5,096	3,011	2.67
ALL COUNTIES														
Adams	5.2	389	1,257	1,087	791	768	908	1,368	1,540	853	795	415	229	2.67
Asotin	6.9	519	1,484	1,285	919	900	1,793	1,847	2,464	1,064	969	375	181	2.48
Benton	41.3	3,428	11,517	10,093	6,184	4,975	5,103	8,393	13,873	7,555	7,258	2,956	1,265	2.74
Chelan	21.0	1,446	4,303	3,905	2,902	3,118	5,326	6,140	7,502	3,200	2,726	1,071	361	2.38
Clallam	22.7	1,684	5,001	4,177	2,846	3,410	5,582	5,932	8,666	3,404	2,991	1,213	494	2.46
Clark	84.7	6,100	21,903	20,692	11,504	10,211	14,290	19,432	27,634	14,865	14,510	5,956	2,303	2.65
Columbia	1.6	48	279	295	210	260	508	423	610	227	218	83	39	2.50
Cowlitz	32.1	2,467	7,726	6,825	4,508	4,214	6,360	7,910	10,866	5,425	5,062	2,107	730	2.56
Douglas	9.9	618	2,308	2,275	1,469	1,355	1,875	2,464	3,283	1,750	1,568	638	197	2.54
Ferry	2.1	138	584	452	293	271	362	399	738	333	363	171	96	3.05
Franklin	13.2	1,236	3,575	2,537	1,926	1,967	1,959	2,908	4,131	2,349	2,161	1,036	615	2.73
Garfield	1.0	36	174	152	160	178	300	368	297	146	122	52	15	2.30

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
WASHINGTON (continued)														
ALL COUNTIES (continued)														
Grant	19.6	1,458	4,274	3,945	3,028	3,079	3,816	4,323	6,727	3,239	3,057	1,465	789	2.67
Grays Harbor	25.6	1,762	5,606	4,994	3,473	3,807	5,958	6,923	8,700	4,076	3,712	1,554	635	2.50
Island	21.5	1,785	5,168	4,613	2,472	3,071	4,391	5,041	7,992	3,633	3,123	1,279	432	2.59
Jefferson	8.3	376	1,728	1,542	1,007	1,403	2,244	2,170	3,435	1,196	931	407	161	2.39
King	597.4	41,831	152,862	134,374	84,579	79,526	104,228	181,242	199,532	94,120	78,876	31,250	12,380	2.42
Kitsap	68.4	5,097	16,993	15,899	9,205	8,791	12,415	16,084	23,549	11,867	10,877	4,306	1,717	2.65
Kittitas	10.1	1,322	2,318	1,832	1,155	1,255	2,218	3,136	3,652	1,441	1,241	459	171	2.52
Klickitat	6.2	373	1,456	1,270	804	850	1,447	1,457	2,143	1,000	991	421	188	2.61
Lewis	23.2	1,511	4,701	4,587	3,149	3,337	5,915	5,875	8,010	3,638	3,399	1,588	690	2.56
Lincoln	3.7	155	644	686	512	597	1,106	946	1,429	531	467	238	89	2.51
Mason	14.9	851	2,995	2,857	2,227	2,514	3,456	4,016	5,604	2,184	1,902	855	339	2.54
Okanogan	12.9	777	2,790	2,695	1,824	1,789	3,025	3,263	4,485	2,006	1,931	830	385	2.54
Pacific	7.6	416	1,343	1,230	1,017	1,306	2,288	2,454	2,801	1,018	850	363	114	2.29
Pend Oreille	3.4	134	695	727	529	520	795	687	1,218	545	547	255	148	2.74
Pierce	213.3	19,069	52,037	45,563	30,929	27,684	38,018	56,860	69,147	37,395	31,477	13,229	5,192	2.64
San Juan	4.5	175	964	858	518	777	1,208	1,333	1,943	597	414	152	61	2.24
Skagit	29.5	1,779	6,523	5,819	3,967	4,283	7,129	7,601	10,867	4,543	4,198	1,618	673	2.47
Skamania	3.0	166	685	723	434	422	570	725	957	513	498	221	86	2.70
Snohomish	163.0	11,096	41,817	40,212	23,687	20,137	26,051	38,692	53,690	29,130	26,430	10,966	4,092	2.60
Spokane	142.7	12,167	34,313	28,423	19,060	18,877	29,860	40,364	47,740	22,885	19,792	8,488	3,431	2.51
Stevens	11.4	611	2,863	2,656	1,530	1,398	2,342	2,082	3,794	1,912	2,119	980	513	2.84
Thurston	62.6	4,752	15,731	14,397	8,699	7,845	11,176	16,210	21,194	10,554	9,407	3,813	1,422	2.52
Wahkiakum	1.4	69	312	265	187	210	357	446	434	214	184	83	39	2.50
Walla Walla	18.0	1,401	3,722	3,196	2,383	2,720	4,578	4,817	6,446	2,776	2,502	1,032	427	2.66
Whatcom	47.6	4,549	12,417	9,336	5,685	5,820	9,793	12,085	17,045	7,571	6,938	2,803	1,158	2.56
Whitman	15.6	2,886	3,910	2,702	1,640	1,660	2,802	4,297	5,743	2,573	2,009	714	264	2.74
Yakima	70.4	4,947	15,412	14,191	9,872	9,889	16,089	16,048	24,161	11,434	10,650	5,096	3,011	2.67
TOTAL METRO COUNTIES	**1,504.6**	**114,272**	**378,577**	**335,717**	**211,330**	**195,722**	**268,982**	**408,318**	**501,696**	**249,725**	**218,376**	**89,899**	**36,586**	**2.53**
TOTAL STATE	**1,847.5**	**139,624**	**454,390**	**403,367**	**257,284**	**245,194**	**347,641**	**496,761**	**624,042**	**303,762**	**267,265**	**110,538**	**45,132**	**2.54**
WEST VIRGINIA														
CHARLESTON	**105.8**	**5,380**	**22,770**	**20,721**	**16,610**	**16,611**	**23,708**	**29,737**	**32,806**	**19,817**	**15,418**	**5,905**	**2,117**	**2.47**
Kanawha	90.0	4,632	19,048	16,891	14,120	14,497	20,812	26,587	27,971	16,439	12,493	4,758	1,752	2.43
Putnam	15.8	748	3,722	3,830	2,490	2,114	2,896	3,150	4,835	3,378	2,925	1,147	365	2.70
HUNTINGTON - ASHLAND	**124.6**	**7,245**	**24,753**	**25,750**	**19,448**	**18,571**	**28,833**	**29,966**	**38,823**	**24,116**	**19,569**	**8,495**	**3,631**	**2.64**
Cabell	41.5	2,756	8,055	7,712	6,013	6,320	10,644	12,941	12,950	7,161	5,358	2,270	820	2.45
Wayne	16.8	931	3,332	3,716	2,713	2,439	3,669	3,462	5,230	3,429	2,850	1,247	582	2.70
Boyd, Ky.	*20.1*	*1,104*	*3,908*	*4,117*	*3,232*	*3,032*	*4,707*	*4,792*	*6,412*	*3,992*	*3,168*	*1,271*	*465*	*2.63*
Carter, Ky.	*8.9*	*540*	*1,799*	*1,884*	*1,283*	*1,220*	*2,174*	*1,465*	*2,760*	*1,877*	*1,613*	*743*	*442*	*2.91*
Greenup, Ky.	*13.6*	*679*	*2,969*	*3,224*	*2,366*	*1,898*	*2,464*	*2,138*	*4,158*	*2,990*	*2,672*	*1,129*	*513*	*2.88*
Lawrence, Ohio	*23.7*	*1,235*	*4,690*	*5,097*	*3,841*	*3,662*	*5,175*	*5,168*	*7,313*	*4,667*	*3,908*	*1,835*	*809*	*2.70*
PARKERSBURG - MARIETTA	**60.3**	**3,561**	**12,558**	**13,053**	**9,079**	**8,624**	**13,425**	**15,054**	**18,835**	**11,303**	**9,607**	**3,928**	**1,573**	**2.60**
Wood	36.3	2,078	7,530	7,904	5,370	5,198	8,220	9,986	11,088	6,711	5,460	2,221	834	2.52
Washington, Ohio	*24.0*	*1,483*	*5,028*	*5,149*	*3,709*	*3,426*	*5,205*	*5,068*	*7,747*	*4,592*	*4,147*	*1,707*	*739*	*2.72*
STEUBENVILLE - WEIRTON	**57.0**	**2,582**	**11,060**	**10,595**	**9,470**	**9,841**	**13,452**	**14,218**	**17,664**	**10,519**	**8,959**	**4,036**	**1,604**	**2.63**
Brooke	10.5	471	2,103	2,012	1,787	1,728	2,399	2,546	3,183	1,980	1,759	735	297	2.70
Hancock	14.9	742	3,060	2,824	2,583	2,505	3,186	3,948	4,462	2,794	2,294	1,012	390	2.54
Jefferson, Ohio	*31.6*	*1,369*	*5,897*	*5,759*	*5,100*	*5,608*	*7,867*	*7,724*	*10,019*	*5,745*	*4,906*	*2,289*	*917*	*2.65*
WHEELING	**68.8**	**3,231**	**13,249**	**12,004**	**10,268**	**11,694**	**18,354**	**19,644**	**21,353**	**11,896**	**9,737**	**4,411**	**1,759**	**2.53**
Marshall	15.0	656	3,181	2,937	2,298	2,390	3,538	4,006	4,432	2,776	2,317	1,063	406	2.61
Ohio	23.2	1,174	4,234	3,831	3,401	4,020	6,540	7,702	7,162	3,680	2,783	1,301	572	2.46
Belmont, Ohio	*30.6*	*1,401*	*5,834*	*5,236*	*4,569*	*5,284*	*8,276*	*7,936*	*9,759*	*5,440*	*4,637*	*2,047*	*781*	*2.55*
ALL COUNTIES														
Barbour	6.1	287	1,172	1,127	799	951	1,764	1,677	1,785	1,110	893	414	221	2.64
Berkeley	21.7	1,220	4,733	4,508	3,364	3,169	4,706	6,121	6,384	4,073	3,147	1,360	615	2.54
Boone	10.7	644	2,509	2,153	1,543	1,571	2,280	2,051	3,161	2,253	1,958	879	398	2.79
Braxton	5.4	222	946	986	729	821	1,696	1,467	1,612	1,002	745	398	176	2.56
Brooke	10.5	471	2,103	2,012	1,787	1,728	2,399	2,546	3,183	1,980	1,759	735	297	2.70
Cabell	41.5	2,756	8,055	7,712	6,013	6,320	10,644	12,941	12,950	7,161	5,358	2,270	820	2.45
Calhoun	3.3	161	632	590	423	476	1,018	749	1,117	615	457	231	131	2.61
Clay	4.1	205	840	782	602	558	1,113	940	1,175	731	663	356	235	2.78

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
WEST VIRGINIA (continued)														
ALL COUNTIES (continued)														
Doddridge	2.8	120	503	507	357	426	887	593	922	478	445	217	145	2.75
Fayette	19.7	933	3,863	3,135	2,763	3,293	5,713	5,122	5,876	3,643	2,950	1,356	753	2.64
Gilmer	2.9	208	553	474	368	373	924	775	909	515	411	176	114	2.79
Grant	3.8	180	753	812	545	582	928	707	1,189	765	697	297	145	2.79
Greenbrier	14.3	742	2,714	2,696	2,031	2,136	3,981	3,835	4,500	2,566	2,062	906	431	2.55
Hampshire	6.2	253	1,216	1,188	973	991	1,579	1,395	1,955	1,139	1,002	482	227	2.71
Hancock	14.9	742	3,060	2,824	2,583	2,505	3,186	3,948	4,462	2,794	2,294	1,012	390	2.54
Hardy	3.8	158	701	714	566	604	1,057	775	1,224	761	642	285	113	2.68
Harrison	29.6	1,406	5,428	5,196	4,303	4,887	8,380	8,158	9,359	5,268	4,186	1,836	793	2.51
Jackson	9.5	475	1,812	2,254	1,650	1,320	1,989	1,886	2,900	1,961	1,753	713	287	2.75
Jefferson	13.1	660	2,909	2,997	1,903	2,011	2,620	3,069	4,070	2,503	1,972	999	487	2.75
Kanawha	90.0	4,632	19,048	16,891	14,120	14,497	20,812	26,587	27,971	16,439	12,493	4,758	1,752	2.43
Lewis	7.0	297	1,270	1,226	956	1,053	2,198	2,017	2,176	1,196	923	467	221	2.56
Lincoln	8.0	426	1,687	1,651	1,189	1,145	1,902	1,381	2,353	1,634	1,497	696	439	2.89
Logan	17.2	950	4,007	3,048	2,723	2,809	3,663	3,605	4,763	3,581	3,061	1,410	780	2.79
McDowell	15.1	895	3,173	2,591	2,269	2,557	3,615	3,004	4,342	3,031	2,497	1,313	913	2.84
Marion	25.0	1,445	4,629	4,389	3,461	4,180	6,896	7,220	7,839	4,271	3,581	1,493	596	2.48
Marshall	15.0	656	3,181	2,937	2,298	2,390	3,538	4,006	4,432	2,776	2,317	1,063	406	2.61
Mason	9.9	566	1,930	2,123	1,594	1,401	2,286	2,390	3,004	1,993	1,619	641	253	2.62
Mercer	27.3	1,545	5,580	4,806	3,952	4,341	7,076	7,383	8,328	5,241	3,939	1,663	746	2.55
☐ Mineral	10.5	473	2,048	2,263	1,563	1,651	2,502	2,631	3,129	1,968	1,721	752	299	2.64
Mingo	12.6	839	2,909	2,455	1,866	1,971	2,560	2,513	3,350	2,742	2,173	1,114	708	2.87
Monongalia	30.1	4,459	7,608	5,150	3,579	3,715	5,589	9,252	9,467	5,246	4,043	1,552	540	2.51
Monroe	4.8	191	878	951	672	801	1,307	914	1,633	916	802	329	206	2.75
Morgan	4.6	216	851	907	746	747	1,133	1,251	1,444	855	618	308	124	2.52
Nicholas	10.5	593	2,340	2,079	1,554	1,577	2,357	2,216	3,159	2,094	1,803	837	391	2.74
Ohio	23.2	1,174	4,234	3,831	3,401	4,020	6,540	7,702	7,162	3,680	2,783	1,301	572	2.46
Pendleton	3.0	191	563	527	419	455	845	743	911	597	462	194	93	2.63
Pleasants	2.9	150	545	618	428	449	710	683	915	533	457	209	103	2.79
Pocahontas	3.7	187	631	684	495	589	1,114	989	1,181	658	519	241	112	2.57
Preston	11.2	602	2,264	2,266	1,584	1,644	2,840	2,611	3,256	2,094	1,929	903	407	2.73
Putnam	15.8	748	3,722	3,830	2,490	2,114	2,896	3,150	4,835	3,378	2,925	1,147	365	2.70
Raleigh	31.6	1,660	6,900	5,823	4,575	4,971	7,671	7,954	9,347	6,171	4,907	2,298	923	2.62
Randolph	10.5	535	2,062	2,088	1,394	1,558	2,863	2,660	3,208	1,932	1,607	727	366	2.71
Ritchie	4.5	226	799	839	597	626	1,413	1,253	1,407	779	627	301	133	2.51
Roane	5.6	283	1,105	1,060	797	834	1,521	1,074	1,919	1,100	910	378	219	2.80
Summers	5.2	255	933	821	785	880	1,526	1,137	1,689	1,018	818	344	194	2.88
Taylor	5.9	270	1,136	1,085	859	875	1,675	1,387	1,860	1,080	941	420	212	2.68
Tucker	3.4	160	627	644	455	474	1,040	1,069	970	589	477	205	90	2.47
Tyler	4.0	196	731	784	615	566	1,108	905	1,235	707	676	312	165	2.70
Upshur	8.8	600	1,894	1,731	1,122	1,191	2,262	2,378	2,678	1,624	1,329	531	260	2.64
Wayne	16.8	931	3,332	3,716	2,713	2,439	3,669	3,4[illegible]	5,230	3,429	2,850	1,247	582	2.70
Webster	4.4	220	877	827	579	649	1,248	975	1,286	856	735	349	199	2.73
Wetzel	7.7	383	1,498	1,616	1,149	1,141	1,913	1,823	2,361	1,368	1,248	610	290	2.68
Wirt	1.8	83	329	381	242	263	502	348	574	346	301	152	79	2.78
Wood	36.3	2,078	7,530	7,904	5,370	5,198	8,220	9,986	11,088	6,711	5,460	2,221	834	2.52
Wyoming	11.5	777	2,917	2,308	1,877	1,610	2,011	1,931	3,183	2,557	2,254	1,033	542	2.90
TOTAL METRO COUNTIES	**274.5**	**14,661**	**56,313**	**53,920**	**42,338**	**42,862**	**64,406**	**76,959**	**84,442**	**50,316**	**39,960**	**16,506**	**6,317**	**2.51**
TOTAL STATE	**729.3**	**41,735**	**150,270**	**139,517**	**107,790**	**112,103**	**177,885**	**189,345**	**222,418**	**136,508**	**110,696**	**48,441**	**21,892**	**2.60**
WISCONSIN														
APPLETON - OSHKOSH - NEENAH	**117.9**	**8,896**	**27,564**	**24,321**	**17,110**	**15,456**	**24,553**	**30,526**	**35,297**	**19,997**	**18,583**	**9,212**	**4,285**	**2.68**
Calumet	12.4	820	2,831	2,733	1,904	1,695	2,417	2,414	3,596	2,201	2,246	1,230	713	2.90
Outagamie	51.0	3,818	12,313	10,805	7,372	6,426	10,266	12,516	14,887	8,688	8,248	4,465	2,196	2.73
Winnebago	54.5	4,258	12,420	10,783	7,834	7,335	11,870	15,596	16,814	9,108	8,089	3,517	1,376	2.57
EAU CLAIRE	**51.5**	**4,397**	**11,804**	**9,743**	**6,773**	**7,018**	**11,765**	**13,056**	**16,127**	**8,615**	**8,146**	**3,711**	**1,845**	**2.72**
Chippewa	19.4	1,140	4,167	3,765	2,749	2,735	4,844	4,354	6,010	3,240	3,174	1,659	963	2.81
Eau Claire	32.1	3,257	7,637	5,978	4,024	4,283	6,921	8,702	10,117	5,375	4,972	2,052	882	2.66
GREEN BAY	**73.3**	**6,188**	**18,992**	**15,536**	**10,176**	**8,696**	**13,712**	**20,566**	**20,730**	**12,136**	**11,363**	**5,809**	**2,696**	**2.64**
Brown	73.3	6,188	18,992	15,536	10,176	8,696	13,712	20,566	20,730	12,136	11,363	5,809	2,696	2.64
JANESVILLE - BELOIT	**52.8**	**3,977**	**11,793**	**11,245**	**8,000**	**6,727**	**11,058**	**13,446**	**16,112**	**9,159**	**8,624**	**3,877**	**1,582**	**2.64**
Rock	52.8	3,977	11,793	11,245	8,000	6,727	11,058	13,446	16,112	9,159	8,624	3,877	1,582	2.64

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
WISCONSIN (continued)														
KENOSHA	**44.9**	**2,955**	**10,019**	**9,737**	**6,754**	**6,472**	**8,963**	**10,868**	**13,946**	**7,821**	**7,158**	**3,520**	**1,587**	**2.73**
Kenosha	44.9	2,955	10,019	9,737	6,754	6,472	8,963	10,868	13,946	7,821	7,158	3,520	1,587	2.73
LA CROSSE	**36.8**	**3,639**	**8,655**	**6,685**	**4,759**	**4,648**	**8,414**	**10,306**	**11,473**	**6,058**	**5,549**	**2,432**	**982**	**2.62**
La Crosse	36.8	3,639	8,655	6,685	4,759	4,648	8,414	10,306	11,473	6,058	5,549	2,432	982	2.62
MADISON	**143.9**	**16,185**	**43,227**	**29,545**	**17,838**	**15,317**	**21,788**	**45,320**	**45,558**	**23,138**	**19,345**	**7,736**	**2,803**	**2.46**
Dane	143.9	16,185	43,227	29,545	17,838	15,317	21,788	45,320	45,558	23,138	19,345	7,736	2,803	2.46
MILWAUKEE	**544.1**	**35,343**	**126,212**	**111,854**	**85,472**	**76,824**	**108,395**	**150,759**	**165,978**	**92,147**	**79,844**	**37,688**	**17,684**	**2.58**
Milwaukee	381.4	28,238	89,216	67,533	56,026	55,460	84,927	120,899	119,021	60,925	47,247	22,068	11,240	2.45
Ozaukee	26.1	1,144	5,576	6,850	4,702	3,616	4,212	5,234	7,781	4,952	4,854	2,316	963	2.81
Washington	32.2	1,712	7,974	8,437	4,972	3,917	5,188	5,701	9,219	6,008	6,433	3,284	1,555	2.94
Waukesha	104.4	4,249	23,446	29,034	19,772	13,831	14,068	18,925	29,957	20,262	21,310	10,020	3,926	2.91
MILWAUKEE - RACINE CONSOLIDATED AREA	***608.9***	***39,590***	***141,014***	***125,969***	***95,591***	***85,742***	***120,994***	***166,520***	***185,349***	***103,653***	***90,618***	***42,731***	***20,029***	***2.59***
RACINE	**64.8**	**4,247**	**14,802**	**14,115**	**10,119**	**8,918**	**12,599**	**15,761**	**19,371**	**11,506**	**10,774**	**5,043**	**2,345**	**2.69**
Racine	64.8	4,247	14,802	14,115	10,119	8,918	12,599	15,761	19,371	11,506	10,774	5,043	2,345	2.69
SHEBOYGAN	**39.0**	**2,508**	**8,211**	**7,464**	**5,538**	**5,562**	**9,717**	**9,665**	**12,493**	**6,480**	**6,006**	**3,064**	**1,292**	**2.66**
Sheboygan	39.0	2,508	8,211	7,464	5,538	5,562	9,717	9,665	12,493	6,480	6,006	3,064	1,292	2.66
WAUSAU	**42.1**	**2,929**	**9,577**	**8,956**	**6,002**	**5,665**	**8,971**	**9,763**	**12,786**	**7,331**	**7,050**	**3,479**	**1,691**	**2.72**
Marathon	42.1	2,929	9,577	8,956	6,002	5,665	8,971	9,763	12,786	7,331	7,050	3,479	1,691	2.72
ALL COUNTIES														
Adams	5.3	215	842	895	784	912	1,652	1,265	2,011	864	689	305	166	2.64
Ashland	6.4	396	1,147	1,014	786	989	2,068	1,835	2 100	940	817	459	249	2.58
Barron	16.1	1,027	3,007	2,845	2,092	2,331	4,798	4,180	5,283	2,575	2,399	1,148	515	2.59
Bayfield	5.6	232	1,003	1,002	725	817	1,821	1,281	2,093	845	753	402	226	2.59
Brown	73.3	6,188	18,992	15,536	10,176	8,696	13,712	20,566	20,730	12,136	11,363	5,809	2,696	2.64
Buffalo	5.6	316	1,010	948	828	806	1,692	1,590	1,713	924	765	423	185	2.55
Burnett	5.5	222	878	901	769	921	1,809	1,145	2,204	824	765	383	179	2.60
Calumet	12.4	820	2,831	2,733	1,904	1,695	2,417	2,414	3,596	[illegible]	2,246	1,230	713	2.90
Chippewa	19.4	1,140	4,167	3,765	2,749	2,735	4,844	4,354	6,010	3,240	3,174	1,659	963	2.81
Clark	12.1	657	2,183	2,104	1,675	1,818	3,663	2,640	4,021	1,906	1,809	990	734	2.80
Columbia	18.4	985	3,577	3,597	2,613	2,653	4,975	4,881	5,811	3,098	2,765	1,305	540	2.60
Crawford	6.1	319	1,144	1,080	831	908	1,818	1,429	1,994	946	937	469	325	2.72
Dane	143.9	16,185	43,227	29,545	17,838	15,317	21,788	45,320	45,558	23,138	19,345	7,736	2,803	2.46
Dodge	27.2	1,528	5,488	5,338	3,986	4,007	6,853	5,937	8,869	4,606	4,359	2,301	1,128	2.81
Door	10.9	695	2,127	1,903	1,309	1,615	3,251	2,958	3,743	1,684	1,486	703	326	2.50
Douglas	16.6	1,233	3,554	2,854	2,204	2,446	4,309	4,902	5,290	2,554	2,349	1,067	438	2.54
Dunn	12.4	1,321	2,768	2,159	1,560	1,501	3,081	2,812	4,056	2,123	2,088	925	396	2.90
Eau Claire	32.1	3,257	7,637	5,978	4,024	4,283	6,921	8,702	10,117	5,375	4,972	2,052	882	2.66
Florence	1.4	66	228	259	198	207	442	307	510	215	209	96	63	3.00
Fond du Lac	33.0	1,997	7,339	6,481	4,847	4,624	7,712	7,567	10,223	5,724	5,437	2,662	1,387	2.77
Forest	3.4	151	562	636	468	528	1,055	770	1,187	553	454	270	166	2.76
Grant	18.0	1,396	3,647	3 297	2,461	2,445	4,754	4,355	5,490	2,932	2,793	1,540	890	2.87
Green	12.4	793	2,656	2,330	1,627	1,708	3,286	3,363	3,958	1,918	1,870	911	380	2.56
Green Lake	7.6	381	1.342	1,279	1,045	1,178	2,375	2,081	2,601	1,179	995	520	224	2.50
Iowa	7.8	446	1,599	1,366	1,105	1,192	2,092	2,099	2,344	1,219	1,114	659	365	2.64
Iron	2.7	122	401	365	330	506	976	844	996	384	270	135	71	2.37
Jackson	6.5	327	1,201	1,174	861	1,011	1,926	1,659	2,146	1,085	906	472	232	2.60
Jefferson	25.5	1,604	5,411	5,331	3,549	3,525	6,080	6,474	8,162	4,267	3,923	1,874	800	2.71
Juneau	8.8	453	1,481	1,571	1,244	1,388	2,663	2,556	2,792	1,340	1,163	631	318	2.52
Kenosha	44.9	2,955	10,019	9,737	6,754	6,472	8,963	10,868	13,946	7,821	7,158	3,520	1,587	2.73
Kewaunee	6.9	397	1,329	1,251	953	1,049	1,921	1,438	2,185	1,108	1,099	657	413	2.86
La Crosse	36.8	3,639	8,655	6,685	4,759	4,648	8,414	10,306	11,473	6,058	5,549	2,432	982	2.62
Lafayette	6.2	357	1,173	1,078	931	925	1,736	1,609	1,843	983	899	579	287	2.68
Langlade	7.6	332	1,302	1,330	1,014	1,200	2,422	1,961	2,477	1,119	1,108	592	343	2.62
Lincoln	11.2	659	1,961	[illegible]	1,619	1,664	3,139	2,831	3,698	1,824	1,630	830	387	2.62
Manitowoc	30.4	1,881	6,284	5,670	4,369	4,415	7,781	7,355	9,736	4,863	4,630	2,444	1,372	2.70
Marathon	42.1	2,929	9,577	8,956	6,002	5,665	8,971	9,763	12,786	7,331	7,050	3,479	1,691	2.72
Marinette	16.3	945	2,873	3,027	2,133	2,444	4,878	4,457	5,213	2,583	2,368	1,160	519	2.56
Marquette	5.7	247	921	938	774	943	1,877	1,680	2,000	821	705	349	145	2.44
Menominee	1.0	57	188	221	172	153	209	107	239	146	201	107	200	4.30
Milwaukee	381.4	28,238	89,216	67,533	56,026	55,460	84,927	120,899	119,021	60,925	47,247	22,068	11,240	2.45
Monroe	14.0	808	2,822	2,688	1,933	2,213	3,536	3,511	4,378	2,384	2,121	1,047	559	2.70
Oconto	12.2	576	2,249	2,295	1,657	1,869	3,554	3,221	3,876	1,918	1.736	937	512	2.61
Oneida	13.3	715	2,373	2,581	1,951	2,020	3,660	3,657	4,573	2,118	1,753	850	349	2.50

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by Age of Householder: Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons: 1	2	3	4	5	6 or More	Average Household Size
WISCONSIN (continued)														
ALL COUNTIES (continued)														
Outagamie	51.0	3,818	12,313	10,805	7,372	6,426	10,266	12,516	14,887	8,688	8,248	4,465	2,196	2.73
Ozaukee	26.1	1,144	5,576	6,850	4,702	3,616	4,212	5,234	7,781	4,952	4,854	2,316	963	2.81
Pepin	2.9	171	529	473	408	372	947	841	872	451	380	235	121	2.59
Pierce	11.7	1,080	2,798	2,295	1,521	1,461	2,545	2,714	3,514	2,037	2,002	965	468	2.91
Polk	13.6	715	2,697	2,596	1,748	1,936	3,908	3,444	4,406	2,228	2,070	993	459	2.61
Portage	20.8	1,952	5,164	4,114	2,669	2,530	4,371	4,719	6,311	3,609	3,489	1,693	979	2.91
Price	6.4	310	1,063	1,075	862	1,004	2,086	1,771	2,094	968	878	462	227	2.55
Racine	64.8	4,247	14,802	14,115	10,119	8,918	12,599	15,761	19,371	11,506	10,774	5,043	2,345	2.69
Richland	6.7	383	1,259	1,138	875	1,066	1,979	1,591	2,323	1,081	973	472	260	2.61
Rock	52.8	3,977	11,793	11,245	8,000	6,727	11,058	13,446	16,112	9,159	8,624	3,877	1,582	2.64
Rusk	5.8	302	1,084	961	776	982	1,695	1,312	1,975	935	857	425	296	2.72
☐ St. Croix	17.5	1,190	4,312	4,031	2,528	2,031	3,408	3,564	5,097	3,073	3,352	1,710	704	2.86
Sauk	18.2	1,055	3,584	3,402	2,480	2,619	5,060	4,977	5,851	2,885	2,626	1,269	592	2.55
Sawyer	5.7	229	930	1,012	810	959	1,760	1,173	2,297	807	809	390	224	2.61
Shawano	14.5	676	2,427	2,664	2,086	2,299	4,348	3,486	4,817	2,302	2,112	1,098	685	2.67
Sheboygan	39.0	2,508	8,211	7,464	5,538	5,562	9,717	9,665	12,493	6,480	6,006	3,064	1,292	2.66
Taylor	6.7	453	1,315	1,194	928	974	1,836	1,335	2,138	1,114	1,122	564	427	2.85
Trempealeau	9.7	474	1,808	1,749	1,283	1,475	2,911	2,465	3,067	1,551	1,407	785	425	2.70
Vernon	10.3	429	1,752	1,785	1,397	1,671	3,266	2,541	3,526	1,670	1,480	716	367	2.59
Vilas	7.8	258	1,177	1,375	1,079	1,358	2,553	1,900	3,195	1,129	959	403	214	2.44
Walworth	28.3	2,030	5,737	5,678	4,043	3,865	6,947	7,946	8,843	4,678	4,129	1,910	794	2.64
Washburn	5.8	250	1,001	1,025	738	964	1,822	1,522	1,993	927	789	385	184	2.52
Washington	32.2	1,712	7,974	8,437	4,972	3,917	5,188	5,701	9,219	6,008	6,433	3,284	1,555	2.94
Waukesha	104.4	4,249	23,446	29,034	19,772	13,831	14,068	18,925	29,957	20,262	21,310	10,020	3,926	2.91
Waupaca	17.0	959	3,166	3,093	2,242	2,479	5,061	4,316	5,672	2,680	2,453	1,254	625	2.69
Waushara	8.5	370	1,418	1,448	1,167	1,292	2,805	2,365	2,991	1,303	1,047	525	269	2.46
Winnebago	54.5	4,258	12,420	10,783	7,834	7,335	11,870	15,596	16,814	9,108	8,089	3,517	1,376	2.57
Wood	30.2	2,224	6,580	6,030	4,211	4,092	7,063	7,640	9,193	5,169	4,718	2,357	1,123	2.64
TOTAL METRO COUNTIES	**1,245.2**	**93,687**	**298,722**	**256,086**	**183,273**	**165,780**	**247,652**	**338,502**	**380,258**	**210,015**	**188,143**	**88,348**	**39,934**	**2.61**
TOTAL STATE	**1,859.3**	**120,630**	**418,727**	**370,315**	**267,795**	**255,663**	**416,170**	**492,415**	**579,861**	**309,557**	**279,459**	**134,384**	**63,624**	**2.63**
WYOMING														
CASPER	**25.7**	**2,567**	**7,552**	**5,531**	**3,923**	**2,964**	**3,163**	**6,726**	**7,944**	**4,659**	**4,086**	**1,660**	**625**	**2.56**
Natrona	25.7	2,567	7,552	5,531	3,923	2,964	3,163	6,726	7,944	4,659	4,086	1,660	625	2.56
CHEYENNE	**30.1**	**2,826**	**7,771**	**6,605**	**4,328**	**3,566**	**5,004**	**8,972**	**9,227**	**5,189**	**4,272**	**1,787**	**653**	**2.47**
Laramie	30.1	2,826	7,771	6,605	4,328	3,566	5,004	8,972	9,227	5,189	4,272	1,787	653	2.47
ALL COUNTIES														
Albany	12.1	2,215	3,650	2,203	1,260	1,105	1,667	4,282	3,845	1,859	1,417	515	182	2.43
Big Horn	4.2	287	802	849	559	562	1,141	987	1,406	653	612	334	208	2.69
Campbell	11.7	1,680	4,372	2,790	1,453	778	627	2,317	3,322	2,354	2,323	979	405	2.80
Carbon	6.5	685	1,922	1,449	856	683	905	1,485	1,948	1,131	1,171	523	242	2.83
Converse	4.5	516	1,385	1,097	599	381	522	843	1,291	848	915	429	174	2.91
Crook	2.3	171	527	507	334	325	436	694	653	398	328	168	59	2.48
Fremont	12.3	1,094	3,307	2,790	1,924	1,423	1,762	2,556	3,740	2,390	2,086	999	529	2.80
Goshen	5.1	351	983	930	714	705	1,417	1,467	1,671	821	702	298	141	2.49
Hot Springs	2.2	166	416	419	279	317	603	647	723	342	296	133	59	2.50
Johnson	2.6	157	594	534	328	356	631	810	801	400	352	170	67	2.46
Laramie	30.1	2,826	7,771	6,605	4,328	3,566	5,004	8,972	9,227	5,189	4,272	1,787	653	2.47
Lincoln	5.2	384	1,387	1,135	661	671	962	1,091	1,585	812	820	531	361	2.85
Natrona	25.7	2,567	7,552	5,531	3,923	2,964	3,163	6,726	7,944	4,659	4,086	1,660	625	2.56
Niobrara	1.2	80	186	189	191	169	385	385	419	160	149	66	21	2.33
Park	9.1	684	2,063	2,015	1,358	1,221	1,759	2,358	2,977	1,496	1,414	616	239	2.63
Platte	4.2	346	1,116	928	571	489	750	1,360	1,216	679	586	270	89	2.40
Sheridan	10.0	738	2,491	1,995	1,242	1,267	2,267	2,896	3,196	1,573	1,475	624	236	2.52
Sublette	1.9	122	499	438	289	238	314	398	625	313	336	159	69	2.89
Sweetwater	15.7	1,753	5,210	3,610	1,975	1,504	1,648	3,598	4,458	2,851	2,855	1,328	610	2.74
Teton	5.4	550	1,918	1,366	641	431	494	1,936	1,755	821	580	234	74	2.20
Uinta	6.4	723	2,017	1,329	797	699	835	1,197	1,882	1,119	1,135	666	401	2.97
Washakie	3.3	270	762	720	471	446	631	767	1,061	535	542	277	118	2.73
Weston	2.7	248	645	543	414	354	496	713	803	494	456	168	66	2.56
TOTAL METRO COUNTIES	**55.8**	**5,393**	**15,323**	**12,136**	**8,251**	**6,530**	**8,167**	**15,698**	**17,171**	**9,848**	**8,358**	**3,447**	**1,278**	**2.51**
TOTAL STATE	**184.4**	**18,613**	**51,575**	**39,972**	**25,167**	**20,654**	**28,419**	**48,485**	**56,548**	**31,897**	**28,908**	**12,934**	**5,628**	**2.61**

SECTION 7

Households By Effective Buying Income (EBI) Group For Metropolitan Markets And All Counties

Under $ 5,000
$ 5,000–$ 9,999
$10,000–$14,999
$15,000–$19,999
$20,000–$24,999
$25,000–$34,999
$35,000–$49,999
$50,000 Or More
Median Household EBI
Average Household EBI
Per Capita EBI

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

To order additional copies of the 1990 DATA SERVICE
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Ask for Product #69800.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ALABAMA												
ANNISTON	**45.5**	**5,188**	**6,573**	**6,547**	**5,594**	**5,006**	**7,391**	**6,026**	**3,175**	**18,951**	**25,917**	**9,411**
Calhoun	45.5	5,188	6,573	6,547	5,594	5,006	7,391	6,026	3,175	18,951	25,917	9,411
BIRMINGHAM	**360.7**	**39,212**	**46,475**	**45,642**	**39,091**	**34,555**	**59,560**	**53,766**	**42,399**	**21,419**	**28,595**	**10,995**
Blount	15.8	2,342	2,644	2,542	2,136	1,658	2,395	1,505	578	15,882	20,495	7,637
Jefferson	268.3	28,855	33,702	33,192	28,400	25,305	43,826	40,362	34,658	21,957	29,485	11,581
St. Clair	18.2	2,013	2,697	2,768	2,336	2,043	3,326	2,117	900	18,462	23,257	8,219
Shelby	31.7	2,688	3,263	3,322	3,039	2,849	5,636	6,369	4,534	26,304	32,191	11,402
Walker	26.7	3,314	4,169	3,818	3,180	2,700	4,377	3,413	1,729	18,192	23,819	8,882
DECATUR	**38.9**	**4,138**	**4,833**	**4,873**	**4,505**	**3,978**	**7,017**	**6,068**	**3,488**	**21,356**	**26,892**	**10,039**
Morgan	38.9	4,138	4,833	4,873	4,505	3,978	7,017	6,068	3,488	21,356	26,892	10,039
DOTHAN	**49.3**	**5,428**	**6,646**	**6,940**	**6,542**	**5,425**	**8,183**	**6,152**	**3,984**	**19,300**	**26,479**	**9,713**
Dale	17.2	1,699	2,349	2,533	2,441	1,981	2,842	2,085	1,270	19,121	27,358	9,374
Houston	32.1	3,729	4,297	4,407	4,101	3,444	5,341	4,067	2,714	19,405	26,009	9,915
FLORENCE	**53.7**	**5,792**	**7,278**	**7,363**	**5,996**	**5,430**	**9,060**	**7,952**	**4,829**	**20,386**	**26,373**	**10,138**
Colbert	21.0	2,430	2,912	2,974	2,478	2,249	3,637	2,943	1,377	19,405	24,550	9,460
Lauderdale	32.7	3,362	4,366	4,389	3,518	3,181	5,423	5,009	3,452	21,114	27,544	10,572
GADSDEN	**40.1**	**5,148**	**6,672**	**5,976**	**4,570**	**3,538**	**6,382**	**5,119**	**2,695**	**17,425**	**24,045**	**9,245**
Etowah	40.1	5,148	6,672	5,976	4,570	3,538	6,382	5,119	2,695	17,425	24,045	9,245
HUNTSVILLE	**94.6**	**6,401**	**8,326**	**9,106**	**9,672**	**9,022**	**14,904**	**15,614**	**21,555**	**27,940**	**37,171**	**14,231**
Madison	94.6	6,401	8,326	9,106	9,672	9,022	14,904	15,614	21,555	27,940	37,171	14,231
MOBILE	**181.0**	**19,345**	**21,713**	**21,814**	**19,787**	**17,751**	**29,442**	**28,206**	**22,942**	**22,160**	**29,334**	**10,816**
Baldwin	36.6	3,241	4,660	4,803	4,235	3,802	6,036	5,599	4,224	21,694	28,437	10,642
Mobile	144.4	16,104	17,053	17,011	15,552	13,949	23,406	22,607	18,718	22,287	29,561	10,859
MONTGOMERY	**112.8**	**12,220**	**13,146**	**13,087**	**13,141**	**11,459**	**17,943**	**17,758**	**14,046**	**21,974**	**29,631**	**10,841**
Autauga	13.0	1,314	1,420	1,248	1,263	1,342	2,367	2,477	1,569	24,679	29,833	10,260
Elmore	17.6	2,053	2,216	2,137	2,110	1,804	3,001	2,775	1,504	20,747	26,956	9,212
Montgomery	82.2	8,853	9,510	9,702	9,768	8,313	12,575	12,506	10,973	21,819	30,172	11,325
TUSCALOOSA	**55.0**	**7,940**	**8,088**	**7,361**	**5,920**	**5,185**	**8,563**	**7,257**	**4,686**	**18,426**	**25,484**	**9,471**
Tuscaloosa	55.0	7,940	8,088	7,361	5,920	5,185	8,563	7,257	4,686	18,426	25,484	9,471
ALL COUNTIES												
Autauga	13.0	1,314	1,420	1,248	1,263	1,342	2,367	2,477	1,569	24,679	29,833	10,260
Baldwin	36.6	3,241	4,660	4,803	4,235	3,802	6,036	5,599	4,224	21,694	28,437	10,642
Barbour	9.4	1,671	1,653	1,311	1,125	866	1,167	933	674	15,251	22,234	7,977
Bibb	6.1	977	1,000	906	788	655	969	566	239	15,988	20,985	7,575
Blount	15.8	2,342	2,644	2,542	2,136	1,658	2,395	1,505	578	15,882	20,495	7,637
Bullock	3.5	694	692	567	449	278	311	305	204	13,128	20,042	6,681
Butler	8.0	1,092	1,515	1,214	1,033	836	1,100	692	518	15,778	22,393	8,180
Calhoun	45.5	5,188	6,573	6,547	5,594	5,006	7,391	6,026	3,175	18,951	25,917	9,411
Chambers	14.7	1,458	2,056	1,965	1,699	1,411	2,421	2,190	1,500	20,577	26,991	10,070
Cherokee	7.5	1,008	1,308	1,256	955	818	1,146	740	269	15,913	21,888	8,008
Chilton	13.1	1,616	2,042	1,785	1,648	1,445	2,122	1,478	964	18,271	24,241	9,423
Choctaw	5.9	1,012	1,115	728	579	464	732	727	543	15,742	24,149	8,381
Clarke	9.5	1,613	1,489	1,139	1,054	842	1,344	1,228	791	17,322	24,502	8,526
Clay	4.7	698	863	738	581	536	689	410	185	15,381	21,030	7,376
Cleburne	5.1	642	636	641	684	590	898	667	342	19,579	24,324	9,398
Coffee	15.2	1,962	2,284	2,050	1,780	1,767	2,730	1,673	954	18,638	23,525	8,829
Colbert	21.0	2,430	2,912	2,974	2,478	2,249	3,637	2,943	1,377	19,405	24,550	9,460
Conecuh	5.4	1,096	1,161	727	578	512	681	372	273	12,935	19,844	7,004
Coosa	4.5	537	767	632	542	483	812	460	267	17,765	24,721	9,758
Covington	14.8	2,241	2,684	2,224	1,943	1,452	2,205	1,303	748	15,565	21,360	8,661
Crenshaw	5.4	1,195	1,247	917	618	443	494	321	165	11,260	16,712	6,400
Cullman	25.7	3,240	4,356	3,887	3,390	2,630	4,017	2,502	1,678	16,895	23,337	8,781
Dale	17.2	1,699	2,349	2,533	2,441	1,981	2,842	2,085	1,270	19,121	27,358	9,374
Dallas	18.7	3,758	3,521	2,959	2,213	1,539	2,215	1,625	870	13,464	19,766	6,987
De Kalb	21.7	3,239	3,921	3,287	2,542	2,229	3,275	2,250	957	15,696	21,798	8,462
Elmore	17.6	2,053	2,216	2,137	2,110	1,804	3,001	2,775	1,504	20,747	26,956	9,212
Escambia	12.6	1,867	2,302	1,923	1,354	1,336	1,911	1,249	658	15,720	22,395	7,606
Etowah	40.1	5,148	6,672	5,976	4,570	3,538	6,382	5,119	2,695	17,425	24,045	9,245
Fayette	7.2	858	1,184	866	833	757	1,197	910	595	19,102	25,529	9,674
Franklin	11.2	1,480	1,932	1,573	1,246	1,110	1,771	1,276	812	17,395	23,550	9,064
Geneva	9.3	1,418	1,757	1,284	1,032	951	1,410	920	528	15,884	23,929	9,046

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ALABAMA (continued)												
ALL COUNTIES (continued)												
Greene	3.7	843	800	536	442	276	264	329	210	11,735	19,262	6,599
Hale	5.3	1,188	1,152	726	577	418	556	371	312	11,935	19,162	6,595
Henry	5.6	659	921	870	676	576	905	626	367	17,424	23,406	8,511
Houston	32.1	3,729	4,297	4,407	4,101	3,444	5,341	4,067	2,714	19,405	26,009	9,915
Jackson	19.7	2,521	2,892	2,720	2,546	2,089	3,444	2,421	1,067	18,367	23,164	8,578
Jefferson	268.3	28,855	33,702	33,192	28,400	25,305	43,826	40,362	34,658	21,957	29,485	11,581
Lamar	6.3	705	996	847	772	663	1,073	862	382	18,844	24,169	9,118
Lauderdale	32.7	3,362	4,366	4,389	3,518	3,181	5,423	5,009	3,452	21,114	27,544	10,572
Lawrence	11.0	1,478	1,675	1,337	1,146	989	1,759	1,666	950	19,349	25,260	8,710
Lee	33.0	5,557	4,998	4,186	3,587	2,808	4,509	4,164	3,191	17,292	25,490	10,074
Limestone	19.0	1,832	2,330	2,090	2,082	1,958	3,142	2,977	2,589	22,934	29,775	10,634
Lowndes	4.1	800	818	636	479	336	428	343	260	13,2[illegible]3	20,535	6,146
Macon	8.9	1,963	1,714	1,444	891	646	937	750	555	12,528	20,311	6,695
Madison	94.6	6,401	8,326	9,106	9,672	9,022	14,904	15,614	21,555	27,940	37,171	14,231
Marengo	8.6	1,735	1,604	1,090	843	578	1,033	1,120	597	14,403	21,873	7,616
Marion	12.1	1,415	1,883	1,590	1,544	1,433	2,080	1,355	800	18,682	24,133	9,125
Marshall	29.0	4,109	4,865	4,524	3,693	3,105	4,170	2,863	1,671	16,289	21,804	8,533
Mobile	144.4	16,104	17,053	17,011	15,552	13,949	23,406	22,607	18,718	22,287	29,561	10,859
Monroe	8.2	1,212	1,375	1,121	853	755	1,255	966	663	17,183	24,392	8,440
Montgomery	82.2	8,853	9,510	9,702	9,768	8,313	12,575	12,506	10,973	21,819	30,172	11,325
Morgan	38.9	4,138	4,833	4,873	4,505	3,978	7,017	6,068	3,488	21,356	26,892	10,039
Perry	4.9	1,106	1,109	769	489	392	469	372	194	11,348	17,890	5,963
Pickens	7.3	1,323	1,355	1,187	905	725	864	700	241	14,065	19,810	6,821
Pike	10.6	1,863	1,956	1,597	1,162	960	1,409	1,054	599	14,608	21,672	7,894
Randolph	7.6	1,105	1,246	1,108	934	773	1,171	834	429	16,730	21,967	8,104
☐ Russell	19.0	3,018	2,942	2,612	2,238	1,877	2,882	2,144	1,287	16,909	22,865	8,569
St. Clair	18.2	2,013	2,697	2,768	2,336	2,043	3,326	2,117	900	18,462	23,257	8,219
Shelby	31.7	2,688	3,263	3,322	3,039	2,849	5,636	6,369	4,534	26,304	32,191	11,402
Sumter	5.2	1,054	1,037	727	515	408	586	512	361	13,400	21,661	7,040
Talladega	27.4	3,045	3,873	3,574	3,221	2,750	4,319	4,028	2,590	19,978	26,622	9,412
Tallapoosa	15.3	1,728	2,422	2,294	1,990	1,638	2,437	1,836	955	17,949	23,954	9,005
Tuscaloosa	55.0	7,940	8.088	7,361	5,920	5,185	8,563	7,257	4,686	18,426	25,484	9,471
Walker	26.7	3,314	4,169	3,818	3,180	2,700	4,377	3,413	1,729	18,192	23,819	8,882
Washington	5.8	710	894	654	567	510	963	999	503	20,806	25,897	8,784
Wilcox	4.5	1,046	829	594	537	365	401	417	311	13,047	20,438	6,523
Winston	9.0	1,204	1,489	1,503	1,247	829	1,346	869	513	16,096	22,030	8,366
TOTAL METRO COUNTIES	**1,050.6**	**113,830**	**132,692**	**131,321**	**117,056**	**103,226**	**171,327**	**156,062**	**125,086**	**21,447**	**28,774**	**10,831**
TOTAL STATE	**1,561.9**	**189,403**	**218,410**	**203,624**	**177,420**	**153,156**	**246,464**	**213,293**	**160,130**	**19,768**	**26,969**	**10,063**
ALASKA												
ANCHORAGE	**82.9**	**4,091**	**4,881**	**6,959**	**7,143**	**6,770**	**11,780**	**15,642**	**25,634**	**34,843**	**43,679**	**16,444**
Anchorage	82.9	4,091	4,881	6,959	7,143	6,770	11,780	15,642	25,634	34,843	43,679	16,444
ALL COUNTIES												
Aleutians East	.4	32	25	36	59	47	62	58	81	25,111	70,445	14,831
Aleutians West	1.5	107	87	107	199	166	227	226	381	28,360	84,111	18,554
Anchorage	82.9	4,091	4,881	6,959	7,143	6,770	11,780	15,642	25,634	34,843	43,679	16,444
Bethel	3.6	539	420	471	381	264	425	476	624	19,849	32,273	8,543
Bristol Bay	.2	3	11	9	9	5	31	44	88	43,500	90,195	13,876
Dillingham	1.5	259	136	159	131	105	199	202	309	22,952	34,328	11,703
Fairbanks North Star	25.7	1,551	1,721	2,404	2,081	1,715	3,212	4,225	8,791	35,548	47,213	16,782
Haines	.6	67	47	87	54	49	101	84	111	24,500	31,232	10,411
Juneau	9.5	285	349	585	563	736	1,294	1,994	3,694	42,286	49,701	18,301
Kenai Peninsula	15.3	1,366	1,373	1,304	1,112	1,150	1,924	2,595	4,476	31,578	40,785	14,279
Ketchikan Gateway	4.9	383	332	266	226	397	765	1,066	1,465	36,383	43,836	16,781
Kodiak Island	4.8	299	326	425	405	288	[illegible]	925	1,488	35,203	47,891	15,532
Lake and Peninsula	.6	103	55	63	53	42	[illegible]	82	123	23,000	36,780	11,615
Matanuska - Susitna	13.5	1,511	1,256	1,494	1,377	1,377	2,270	2,238	1,977	24,004	30,200	10,167
Nome	2.3	316	262	246	218	170	254	318	516	23,034	35,817	10,297
North Slope	1.3	109	72	103	80	72	164	261	439	37,857	59,118	13,483
Northwest Arctic	1.7	178	191	209	149	131	275	240	327	24,758	34,756	9,232
Prince of Wales - Outer Ketchikan	1.6	121	116	96	145	53	267	334	468	35,074	48,602	14,672
Sitka	2.7	85	81	100	163	182	332	462	1,295	48,804	56,465	17,524
Skagway - Yakutat - Angoon	1.3	98	123	161	101	78	202	177	360	29,552	39,608	11,974

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ALASKA (continued)												
ALL COUNTIES (continued)												
Southeast Fairbanks	1.9	169	211	287	233	142	228	306	324	21,517	35,306	9,583
Valdez - Cordova	3.3	268	292	281	213	215	388	471	1,172	34,829	47,941	17,578
Wade Hampton	1.3	260	213	202	161	133	150	99	82	14,306	21,549	4,669
Wrangell - Petersburg	2.2	129	164	223	192	226	421	452	393	28,149	37,245	12,050
Yukon - Koyukuk	2.9	638	588	381	201	181	344	295	272	12,600	27,702	8,282
TOTAL METRO COUNTIES	**82.9**	**4,091**	**4,881**	**6,959**	**7,143**	**6,770**	**11,780**	**15,642**	**25,634**	**34,843**	**43,679**	**16,444**
TOTAL STATE	**187.5**	**12,967**	**13,332**	**16,658**	**15,649**	**14,694**	**26,038**	**33,272**	**54,890**	**32,678**	**43,090**	**15,009**

ARIZONA

METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
PHOENIX	**833.1**	**51,247**	**71,495**	**88,027**	**92,284**	**85,306**	**145,790**	**148,779**	**150,172**	**26,861**	**34,106**	**13,475**
Maricopa	833.1	51,247	71,495	88,027	92,284	85,306	145,790	148,779	150,172	26,861	34,106	13,475
TUCSON	**265.2**	**22,891**	**31,873**	**37,566**	**32,619**	**26,899**	**45,772**	**37,853**	**29,727**	**21,335**	**28,028**	**11,209**
Pima	265.2	22,891	31,873	37,566	32,619	26,899	45,772	37,853	29,727	21,335	28,028	11,209
YUMA	**34.8**	**3,109**	**5,187**	**6,226**	**4,941**	**3,826**	**5,363**	**3,944**	**2,204**	**17,789**	**23,919**	**8,581**
Yuma	34.8	3,109	5,187	6,226	4,941	3,826	5,363	3,944	2,204	17,789	23,919	8,581
ALL COUNTIES												
Apache	17.6	3,466	2,589	2,293	2,027	1,648	2,294	2,035	1,248	16,058	21,429	5,671
Cochise	36.6	3,612	5,220	6,347	5,234	3,830	5,745	4,226	2,386	17,903	23,984	8,640
Coconino	31.1	3,080	3,461	3,894	3,662	3,301	5,433	4,746	3,523	22,147	28,908	9,221
Gila	15.9	1,604	2,280	2,246	1,597	1,437	2,697	2,594	1,445	20,794	25,868	9,816
Graham	7.6	1,040	1,122	1,299	981	815	1,063	757	523	16,621	22,781	6,816
Greenlee	3.0	188	245	277	268	204	798	718	302	29,626	30,420	10,371
La Paz	6.2	808	1,221	1,245	892	560	660	439	375	14,266	20,000	8,158
Maricopa	833.1	51,247	71,495	88,027	92,284	85,306	145,790	148,779	150,172	26,861	34,106	13,475
Mohave	37.4	3,917	6,600	6,762	5,122	4,009	5,516	3,535	1,939	16,290	21,602	8,967
Navajo	23.0	3,283	2,680	2,555	2,537	2,105	3,531	3,393	2,914	21,048	26,986	7,887
Pima	265.2	22,891	31,873	37,566	32,619	26,899	45,772	37,853	29,727	21,335	28,028	11,209
Pinal	38.2	3,874	4,922	5,666	4,723	4,168	7,522	4,426	2,899	19,909	25,040	8,487
Santa Cruz	9.0	744	1,057	1,419	1,163	973	1,474	1,167	1,003	20,576	27,893	9,063
Yavapai	44.5	4,740	7,340	7,834	5,943	4,948	6,453	4,480	2,762	16,935	22,929	9,811
Yuma	34.8	3,109	5,187	6,226	4,941	3,826	5,363	3,944	2,204	17,789	23,919	8,581
TOTAL METRO COUNTIES	**1,133.1**	**77,247**	**108,555**	**131,819**	**129,844**	**116,031**	**196,925**	**190,576**	**182,103**	**25,148**	**32,371**	**12,786**
TOTAL STATE	**1,403.2**	**107,603**	**147,292**	**173,656**	**163,995**	**144,029**	**240,111**	**223,092**	**203,422**	**23,709**	**30,851**	**11,897**

ARKANSAS

METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
FAYETTEVILLE - SPRINGDALE	**42.7**	**4,001**	**5,327**	**5,938**	**5,570**	**4,720**	**7,041**	**5,338**	**4,765**	**20,535**	**28,693**	**10,871**
Washington	42.7	4,001	5,327	5,938	5,570	4,720	7,041	5,338	4,765	20,535	28,693	10,871
FORT SMITH	**69.9**	**7,657**	**9,785**	**9,894**	**9,316**	**7,843**	**11,013**	**8,324**	**6,068**	**18,975**	**26,656**	**10,012**
Crawford	16.2	1,620	2,236	2,113	2,198	2,063	2,916	1,918	1,136	19,841	25,467	8,988
Sebastian	40.8	3,607	4,935	5,330	5,336	4,546	6,661	5,831	4,554	21,186	30,112	11,893
Sequoyah, Okla.	*12.9*	*2,430*	*2,614*	*2,451*	*1,782*	*1,234*	*1,436*	*575*	*378*	*12.665*	*17,216*	*6,018*
LITTLE ROCK - NORTH LITTLE ROCK	**192.0**	**14,554**	**19,866**	**22,649**	**22,330**	**20,118**	**33,077**	**30,812**	**28,594**	**24,071**	**32,694**	**12,090**
Faulkner	20.9	1,665	2,446	2,674	2,554	2,153	3,491	3,332	2,585	22,610	30,865	10,971
Lonoke	13.9	1,853	2,104	2,009	1,706	1,467	2,230	1,664	867	17.866	23,964	8,327
Pulaski	135.9	9,240	12,890	15,288	15,587	14,175	22,866	22,255	23,599	25,294	34,649	13,146
Saline	21.3	1,796	2,426	2,678	2,483	2,323	4,490	3,561	1,543	22,662	27,717	9,492
PINE BLUFF	**31.3**	**4,290**	**4,593**	**4,194**	**3,311**	**2,821**	**4,722**	**3,978**	**3,391**	**18.799**	**26,357**	**9,106**
Jefferson	31.3	4,290	4,593	4,194	3,311	2,821	4,722	3,978	3,391	18,799	26,357	9,106
TEXARKANA	**45.4**	**5,471**	**6,359**	**5,696**	**5,254**	**4,516**	**7,452**	**6,319**	**4,333**	**19,918**	**26,690**	**9,932**
Miller	14.4	1,638	2,044	1,691	1,614	1,430	2,380	2,094	1,509	20,810	27,729	10,134
Bowie, Tex.	*31.0*	*3,833*	*4,315*	*4,005*	*3,640*	*3,086*	*5,072*	*4,225*	*2,824*	*19,569*	*26,207*	*9,836*
ALL COUNTIES												
Arkansas	8.5	1,118	1,394	1,272	1,068	810	1,197	875	766	17,084	25,122	9,662
Ashley	9.4	1,181	1,470	1,141	799	682	1,535	1,519	1,073	20,865	27,531	9,840
Baxter	13.6	969	1,644	2,177	2,216	1,770	2,255	1,594	975	19,481	26,132	11,003
Benton	38.3	2,356	4,116	5,012	5,113	4,647	7,279	5,613	4,164	22,788	30,124	11,503
Boone	11.9	1,443	2,008	2,118	1,744	1,202	1,603	1,025	757	15,969	22,782	8,977
Bradley	5.0	692	992	627	566	485	712	586	340	16,732	23,268	8,814

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ARKANSAS (continued)												
ALL COUNTIES (continued)												
Calhoun	2.[illegible]	216	443	295	220	191	359	322	154	18,310	25,509	9,353
Carroll	8.1	959	1,372	1,362	1,237	916	1,094	685	475	16,347	22,126	9,383
Chicot	5.6	1,326	1,186	865	625	418	532	301	347	11,480	18,901	6,494
Clark	7.9	1,052	1,384	1,184	896	716	1,159	957	552	16,646	25,315	8,849
Clay	7.7	1,059	1,654	1,413	1,069	692	919	585	309	13,981	20,471	7,961
Cleburne	8.1	864	1,388	1,246	1,203	936	1,113	720	630	17,263	23,708	9,232
Cleveland	3.0	350	535	443	348	262	426	417	219	17,191	23,964	8,662
Columbia	9.9	1,114	1,530	1,251	1,116	973	1,407	1,314	1,195	19,712	29,280	10,939
Conway	7.1	808	1,199	891	825	715	1,107	874	681	18,846	25,914	9,340
Craighead	24.5	2,403	3,310	3,375	3,402	2,794	4,063	2,982	2,171	19,637	27,416	10,025
Crawford	16.2	1,620	2,236	2,113	2,198	2,063	2,916	1,918	1,136	19,841	25,467	8,988
☐ Crittenden	17.3	2,838	2,880	2,487	1,908	1,445	2,550	2,054	1,138	16,072	23,451	7,908
Cross	6.8	815	1,222	1,044	913	711	1,042	621	432	16,660	23,928	8,176
Dallas	4.0	415	634	536	529	458	664	442	322	18,916	26,930	10,259
Desha	6.4	1,084	1,253	1,032	680	527	667	715	442	14,101	22,871	7,828
Drew	6.5	848	942	835	819	649	861	857	689	18,747	26,641	9,515
Faulkner	20.9	1,665	2,446	2,674	2,554	2,153	3,491	3,332	2,585	22,610	30,865	10,971
Franklin	5.9	579	822	821	822	727	988	714	427	19,394	25,288	9,267
Fulton	4.5	783	1,041	931	700	381	426	163	75	12,339	16,334	6,806
Garland	32.9	3,327	4,819	4,670	4,030	3,299	5,050	4,121	3,584	19,417	28,058	11,789
Grant	5.3	590	778	589	541	542	1,012	736	512	21,458	27,326	9,920
Greene	12.5	1,244	1,835	1,659	1,812	1,574	1,881	1,614	881	19,120	25,622	9,764
Hempstead	8.4	1,088	1,400	1,345	922	788	1,323	1,013	521	16,739	23,597	8,507
Hot Spring	10.6	1,315	1,681	1,451	1,351	1,059	1,705	1,413	625	18,052	24,078	9,083
Howard	5.1	839	802	755	664	602	729	476	233	16,123	22,065	8,096
Independence	12.0	1,142	1,901	1,844	1,645	1,367	1,901	1,414	786	18,222	24,383	8,894
Izard	4.6	635	867	792	639	489	618	364	196	15,040	20,749	8,300
Jackson	7.6	1,144	1,397	1,146	1,059	802	940	616	496	15,483	22,512	8,554
Jefferson	31.3	4,290	4,593	4,194	3,311	2,821	4,722	3,978	3,391	18,799	26,357	9,106
Johnson	7.1	876	1,330	1,158	1,018	787	990	552	389	15,819	22,585	8,484
Lafayette	3.4	488	641	460	364	283	401	412	351	16,507	24,738	8,948
Lawrence	7.0	1,095	1,381	1,166	943	715	874	514	312	14,388	20,551	7,948
Lee	5.0	1,094	1,172	769	593	397	436	320	219	11,321	18,226	6,285
Lincoln	3.4	572	643	482	453	310	424	326	190	15,031	22,992	6,060
Little River	5.0	676	781	612	474	462	752	604	639	19,511	27,537	9,431
Logan	7.7	945	1,331	1,264	1,082	811	964	748	555	16,341	23,654	8,472
Lonoke	13.9	1,853	2,104	2,009	1,706	1,467	2,230	1,664	867	17,866	23,964	8,327
Madison	4.7	642	883	798	695	587	634	351	110	15,174	19,934	7,556
Marion	5.3	666	919	943	722	543	723	418	366	15,697	22,667	8,769
Miller	14.4	1,638	2,044	1,691	1,614	1,430	2,380	2,094	1,509	20,810	27,729	10,134
Mississippi	19.7	2,409	2,949	2,948	2,810	2,200	2,764	2,134	1,486	17,621	25,045	8,626
Monroe	4.4	943	977	638	507	335	470	305	225	12,103	18,888	6,926
Montgomery	3.4	478	609	599	483	371	463	267	130	15,124	20,536	8,214
Nevada	3.7	558	734	622	515	310	470	328	163	14,492	21,004	7,402
Newton	3.1	633	709	654	377	247	291	141	48	11,432	15,661	5,712
Ouachita	13.0	1,787	2,229	1,755	1,567	1,263	1,740	1,624	1,035	17,209	24,380	9,240
Perry	2.9	413	531	488	377	284	494	236	77	15,228	20,122	6,865
Phillips	10.6	2,205	2,231	1,528	1,049	832	1,206	944	605	12,629	20,606	7,023
Pike	4.2	780	851	809	561	367	457	243	132	12,841	17,973	6,862
Poinsett	9.3	1,471	1,673	1,557	1,313	958	1,190	596	542	14,840	21,460	7,735
Polk	6.6	1,027	1,236	1,097	997	655	766	494	328	14,732	22,071	8,093
Pope	17.1	1,874	2,656	2,486	2,269	1,725	2,655	2,060	1,375	18,365	25,669	9,542
Prairie	3.6	637	695	569	490	334	423	257	195	14,122	20,571	7,714
Pulaski	135.9	9,2[illegible]0	12,890	15,288	15,587	14,175	22,866	22,255	23,599	25,294	34,649	13,146
Randolph	6.6	804	1,240	1,120	929	750	924	502	331	15,651	21,721	8,287
St. Francis	9.8	1,791	1,955	1,529	1,012	897	1,318	743	555	13,649	21,125	6,994
Saline	21.3	1,796	2,426	2,678	2,483	2,323	4,490	3,561	1,543	22,662	27,717	9,492
Scott	4.2	542	873	823	581	407	502	296	176	14,132	20,437	7,948
Searcy	3.5	832	961	693	376	210	222	148	58	9,750	14,060	5,592
Sebastian	40.8	3,607	4,935	5,330	5,336	4,546	6,661	5,831	4,554	21,186	30,112	11,893
Sevier	5.5	688	801	792	621	551	893	746	408	18,687	24,670	9,358
Sharp	6.4	840	1,280	1,222	978	668	725	372	315	14,430	20,433	8,072
Stone	3.9	722	977	758	466	293	304	284	96	11,525	17,143	6,491
Union	18.6	2,722	3,044	2,487	2,077	1,673	2,702	2,285	1,610	17,424	25,200	9,527
Van Buren	6.4	1,038	1,244	1,088	1,006	631	772	399	222	14,283	18,921	7,429
Washington	42.7	4,001	5,327	5,938	5,570	4,720	7,041	5,338	4,765	20,535	28,693	10,871

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ARKANSAS (continued)												
ALL COUNTIES (continued)												
White	19.8	2,337	3,396	3,068	2,604	2,047	2,987	2,086	1,275	16,979	23,871	8,470
Woodruff	3.5	744	763	581	406	311	399	163	133	11,966	18,288	6,599
Yell	7.1	852	1,219	1,101	1,013	799	986	685	445	16,780	23,191	8,852
TOTAL METRO COUNTIES	**354.7**	**32,548**	**41,881**	**44,402**	**42,267**	**37,143**	**59,347**	**52,025**	**45,087**	**22,140**	**30,374**	**11,195**
TOTAL STATE	**904.1**	**102,487**	**133,814**	**127,188**	**113,568**	**93,340**	**138,235**	**110,256**	**85,212**	**18,808**	**26,632**	**9,882**
CALIFORNIA												
ANAHEIM - SANTA ANA	**822.1**	**30,164**	**42,571**	**55,188**	**64,396**	**64,850**	**120,978**	**160,798**	**283,155**	**37,614**	**47,735**	**16,959**
Orange	822.1	30,164	42,571	55,188	64,396	64,850	120,978	160,798	283,155	37,614	47,735	16,959
BAKERSFIELD	**188.9**	**11,929**	**19,578**	**21,377**	**19,945**	**18,180**	**30,100**	**32,797**	**34,994**	**26,129**	**35,240**	**12,445**
Kern	188.9	11,929	19,578	21,377	19,945	18,180	30,100	32,797	34,994	26,129	35,240	12,445
CHICO	**72.9**	**7,197**	**10,368**	**11,133**	**9,167**	**7,680**	**11,066**	**8,991**	**7,298**	**19,163**	**27,313**	**10,976**
Butte	72.9	7,197	10,368	11,133	9,167	7,680	11,066	8,991	7,298	19,163	27,313	10,976
FRESNO	**225.6**	**14,077**	**23,820**	**25,924**	**25,092**	**21,828**	**35,458**	**36,575**	**42,826**	**25,525**	**35,760**	**12,793**
Fresno	225.6	14,077	23,820	25,924	25,092	21,828	35,458	36,575	42,826	25,525	35,760	12,793
LOS ANGELES - LONG BEACH	**3,199.6**	**201,217**	**270,858**	**288,949**	**301,828**	**274,262**	**462,840**	**527,700**	**871,946**	**30,489**	**42,244**	**15,336**
Los Angeles	3,199.6	201,217	270,858	288,949	301,828	274,262	462,840	527,700	871,946	30,489	42,244	15,336
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***5,113.1***	***289,339***	***407,222***	***452,891***	***475,961***	***437,431***	***753,460***	***887,088***	***1,409,708***	***31,456***	***42,381***	***15,223***
MERCED	**58.3**	**4,532**	**7,089**	**8,197**	**7,734**	**6,478**	**9,416**	**8,053**	**6,801**	**21,169**	**29,885**	**9,706**
Merced	58.3	4,532	7,089	8,197	7,734	6,478	9,416	8,053	6,801	21,169	29,885	9,706
MODESTO	**125.0**	**8,688**	**14,057**	**15,049**	**14,141**	**12,468**	**21,439**	**20,121**	**19,037**	**24,175**	**32,826**	**11,539**
Stanislaus	125.0	8,688	14,057	15,049	14,141	12,468	21,439	20,121	19,037	24,175	32,826	11,539
OAKLAND	**793.3**	**42,871**	**62,289**	**62,041**	**62,933**	**58,381**	**109,073**	**145,136**	**250,576**	**34,914**	**44,471**	**17,214**
Alameda	496.4	31,653	44,845	43,530	42,832	39,334	71,277	91,190	131,739	31,440	40,514	15,914
Contra Costa	296.9	11,218	17,444	18,511	20,101	19,047	37,796	53,946	118,837	41,049	51,086	19,304
OXNARD - VENTURA	**222.6**	**7,989**	**11,707**	**15,590**	**18,164**	**17,415**	**31,917**	**43,849**	**75,969**	**37,524**	**46,930**	**15,518**
Ventura	222.6	7,989	11,707	15,590	18,164	17,415	31,917	43,849	75,969	37,524	46,930	15,518
REDDING	**54.2**	**3,986**	**7,165**	**7,704**	**6,800**	**5,422**	**8,773**	**7,917**	**6,433**	**21,206**	**29,232**	**10,972**
Shasta	54.2	3,986	7,165	7,704	6,800	5,422	8,773	7,917	6,433	21,206	29,232	10,972
RIVERSIDE - SAN BERNARDINO	**868.8**	**49,969**	**82,086**	**93,164**	**91,573**	**80,904**	**137,725**	**154,741**	**178,638**	**27,509**	**36,654**	**13,083**
Riverside	381.4	22,028	36,691	43,050	43,389	37,683	59,367	62,454	76,738	26,222	36,386	13,167
San Bernardino	487.4	27,941	45,395	50,114	48,184	43,221	78,358	92,287	101,900	28,628	36,862	13,018
SACRAMENTO	**561.3**	**32,137**	**50,950**	**55,471**	**57,345**	**51,326**	**85,691**	**102,339**	**126,041**	**28,735**	**37,811**	**14,689**
El Dorado	48.3	2,622	3,889	5,061	5,296	4,964	8,502	8,850	9,116	27,605	35,882	13,414
Placer	61.1	3,261	5,127	6,041	5,900	5,216	9,341	11,080	15,134	30,303	39,406	14,708
Sacramento	400.5	22,362	35,958	38,505	40,580	36,523	60,736	74,126	91,710	29,175	38,105	15,045
Yolo	51.4	3,892	5,976	5,864	5,569	4,623	7,112	8,283	10,081	24,735	35,440	13,238
SALINAS - SEASIDE - MONTEREY	**116.3**	**6,210**	**7,949**	**10,829**	**11,965**	**11,238**	**19,724**	**21,344**	**27,041**	**29,876**	**41,581**	**13,622**
Monterey	116.3	6,210	7,949	10,829	11,965	11,238	19,724	21,344	27,041	29,876	41,581	13,622
SAN DIEGO	**906.7**	**46,333**	**70,310**	**86,183**	**93,553**	**83,418**	**139,873**	**157,749**	**229,281**	**29,916**	**42,209**	**15,391**
San Diego	906.7	46,333	70,310	86,183	93,553	83,418	139,873	157,749	229,281	29,916	42,209	15,391
SAN FRANCISCO	**671.0**	**32,825**	**43,514**	**48,528**	**52,550**	**53,354**	**95,090**	**118,569**	**226,570**	**36,012**	**48,626**	**20,413**
Marin	97.4	3,622	4,303	5,539	6,609	6,690	12,206	16,578	41,853	42,819	56,495	23,708
San Francisco	325.0	20,243	27,797	28,048	27,056	27,192	47,851	53,213	93,600	31,280	45,328	20,158
San Mateo	248.6	8,960	11,414	14,941	18,885	19,472	35,033	48,778	91,117	39,184	49,854	19,502
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***2,374.1***	***113,387***	***161,958***	***176,250***	***187,707***	***181,252***	***333,744***	***437,283***	***782,519***	***35,963***	***46,492***	***17,924***
SAN JOSE	**515.2**	**16,382**	**24,083**	**28,538**	**33,934**	**35,199**	**68,516**	**98,545**	**210,003**	**42,126**	**51,962**	**18,384**
Santa Clara	515.2	16,382	24,083	28,538	33,934	35,199	68,516	98,545	210,003	42,126	51,962	18,384
SANTA BARBARA - SANTA MARIA - LOMPOC	**131.4**	**6,755**	**10,989**	**13,238**	**13,398**	**12,103**	**19,822**	**22,722**	**32,373**	**29,502**	**40,924**	**15,430**
Santa Barbara	131.4	6,755	10,989	13,238	13,398	12,103	19,822	22,722	32,373	29,502	40,924	15,430
SANTA CRUZ	**89.0**	**4,945**	**8,074**	**8,839**	**8,845**	**7,611**	**12,750**	**15,042**	**22,894**	**29,550**	**40,976**	**15,278**
Santa Cruz	89.0	4,945	8,074	8,839	8,845	7,611	12,750	15,042	22,894	29,550	40,976	15,278

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
CALIFORNIA (continued)												
SANTA ROSA - PETALUMA	**150.7**	**8,014**	**11,837**	**13,538**	**14,364**	**12,916**	**22,615**	**28,296**	**39,120**	**31,297**	**40,568**	**16,084**
Sonoma	150.7	8,014	11,837	13,538	14,364	12,916	22,615	28,296	39,120	31,297	40,568	16,084
STOCKTON	**164.1**	**12,087**	**18,118**	**18,551**	**17,120**	**15,069**	**26,163**	**28,152**	**28,840**	**25,401**	**34,054**	**11,657**
San Joaquin	164.1	12,087	18,118	18,551	17,120	15,069	26,163	28,152	28,840	25,401	34,054	11,657
VALLEJO - FAIRFIELD - NAPA	**154.9**	**8,350**	**12,161**	**14,766**	**15,081**	**13,791**	**25,700**	**31,695**	**33,356**	**30,227**	**38,344**	**13,648**
Napa	41.5	1,868	3,001	3,479	3,694	3,344	6,036	7,729	12,349	33,840	44,602	17,155
Solano	113.4	6,482	9,160	11,287	11,387	10,447	19,664	23,966	21,007	29,135	36,054	12,492
VISALIA - TULARE - PORTERVILLE	**100.4**	**7,831**	**13,800**	**15,810**	**13,259**	**10,257**	**16,104**	**12,820**	**10,519**	**19,809**	**28,218**	**9,207**
Tulare	100.4	7,831	13,800	15,810	13,259	10,257	16,104	12,820	10,519	19,809	28,218	9,207
YUBA CITY	**44.8**	**3,139**	**5,812**	**6,450**	**5,830**	**4,766**	**6,804**	**6,040**	**5,959**	**21,159**	**30,052**	**10,981**
Sutter	23.4	1,515	2,785	3,175	2,767	2,323	3,647	3,451	3,737	23,083	32,023	11,690
Yuba	21.4	1,624	3,027	3,275	3,063	2,443	3,157	2,589	2,222	19,472	27,897	10,205
ALL COUNTIES												
Alameda	496.4	31,653	44,845	43,530	42,832	39,334	71,277	91,190	131,739	31,440	40,514	15,914
Alpine	.4	50	53	46	42	45	55	39	70	21,000	30,940	8,840
Amador	11.7	740	1,253	1,436	1,417	1,221	1,955	2,196	1,482	24,044	31,557	12,732
Butte	72.9	7,197	10,368	11,133	9,167	7,680	11,066	8,991	7,298	19,163	27,313	10,976
Calaveras	13.4	923	1,654	1,850	1,694	1,345	2,498	1,868	1,568	21,919	29,434	11,704
Colusa	5.6	405	646	698	663	598	907	729	954	23,176	32,767	11,838
Contra Costa	296.9	11,218	17,444	18,511	20,101	19,047	37,796	53,946	118,837	41,049	51,086	19,304
Del Norte	8.1	794	1,274	1,237	1,042	759	1,393	965	636	18,557	25,381	9,980
El Dorado	48.3	2,622	3,889	5,061	5,296	4,964	8,502	8,850	9,116	27,605	35,882	13,414
Fresno	225.6	14,077	23,820	25,924	25,092	21,828	35,458	36,575	42,826	25,525	35,760	12,793
Glenn	8.8	663	950	1,043	1,076	1,006	1,480	1,314	1,268	23,292	31,653	11,510
Humboldt	47.2	3,510	6,334	6,336	5,183	4,487	7,786	7,180	6,384	22,451	30,355	12,010
Imperial	35.1	2,836	4,626	4,996	4,614	3,818	5,339	4,824	4,047	20,560	29,187	8,870
Inyo	7.7	497	968	930	849	733	1,222	1,292	1,209	24,170	31,969	13,024
Kern	188.9	11,929	19,578	21,377	19,945	18,180	30,100	32,797	34,994	26,129	35,240	12,445
Kings	28.2	1,921	3,307	3,941	3,621	3,139	4,670	4,181	3,420	22,013	30,738	9,192
Lake	23.2	1,869	4,019	3,990	3,207	2,224	2,869	2,678	2,344	17,450	26,179	11,043
Lassen	8.3	650	929	1,223	1,119	960	1,475	1,243	701	21,134	28,269	8,440
Los Angeles	3,199.6	201,217	270,858	288,949	301,828	274,262	462,840	527,700	871,946	30,489	42,244	15,336
Madera	28.0	1,771	3,269	3,540	3,094	2,604	4,349	4,797	4,576	24,462	33,490	11,084
Marin	97.4	3,622	4,303	5,539	6,609	6,690	12,206	16,578	41,853	42,819	56,495	23,708
Mariposa	6.0	394	826	972	762	607	928	899	612	20,359	30,529	11,742
Mendocino	30.5	2,403	3,800	3,971	3,419	3,219	5,445	4,671	3,572	22,568	29,986	11,606
Merced	58.3	4,532	7,089	8,197	7,734	6,478	9,416	8,053	6,801	21,169	29,885	9,706
Modoc	3.6	296	486	534	445	349	564	461	465	20,438	29,413	11,510
Mono	4.1	139	281	413	470	375	661	839	922	30,574	41,221	17,423
Monterey	116.3	6,210	7,949	10,829	11,965	11,238	19,724	21,344	27,041	29,876	41,581	13,622
Napa	41.5	1,868	3,001	3,479	3,694	3,344	6,036	7,729	12,349	33,840	44,602	17,155
Nevada	31.8	2,034	3,232	3,807	3,650	3,233	5,220	5,411	5,213	24,908	33,105	12,949
Orange	822.1	30,164	42,571	55,188	64,396	64,850	120,978	160,798	283,155	37,614	47,735	16,959
Placer	61.1	3,261	5,127	6,041	5,900	5,216	9,341	11,080	15,134	30,303	39,406	14,708
Plumas	8.5	575	879	1,069	1,092	944	1,524	1,320	1,097	23,240	30,342	12,166
Riverside	381.4	22,028	36,691	43,050	43,389	37,683	59,367	62,454	76,738	26,222	36,386	13,167
Sacramento	400.5	22,362	35,958	38,505	40,580	36,523	60,736	74,126	91,710	29,175	38,105	15,045
San Benito	12.0	650	908	1,222	1,311	1 165	2,150	2,383	2,211	28,255	36,263	12,088
San Bernardino	487.4	27,941	45,395	50,114	48,184	43,221	78,358	92,287	101,900	28,628	36,862	13,018
San Diego	906.7	46,333	70,310	86,183	93,553	83,418	139,873	157,749	229,281	29,916	42,209	15,391
San Francisco	325.0	20,243	27,797	28,048	27,056	27,192	47,851	53,213	93,600	31,280	45,328	20,158
San Joaquin	164.1	12,087	18,118	18,551	17,120	15,069	26,163	28,152	28,840	25,401	34,054	11,657
San Luis Obispo	80.6	5,717	8,160	10,025	9,753	8,271	12,296	13,216	13,162	23,949	33,802	12,755
San Mateo	248.6	8,960	11,414	14,941	18,885	19,472	35,033	48,778	91,117	39,184	49,854	19,502
Santa Barbara	131.4	6,755	10,989	13,238	13,398	12,103	19,822	22,722	32,373	29,502	40,924	15,430
Santa Clara	515.2	16,382	24,083	28,538	33,934	35,199	68,516	98,545	210,003	42,126	51,962	18,384
Santa Cruz	89.0	4,945	8,074	8,839	8,845	7,611	12,750	15,042	22,894	29,550	40,976	15,278
Shasta	54.2	3,986	7,165	7,704	6,800	5,422	8,773	7,917	6,433	21,206	29,232	10,972
Sierra	1.5	160	204	184	162	156	235	242	157	21,250	27,921	11,634
Siskiyou	17.4	1,409	2,394	2,357	2,098	1,898	3,118	2,561	1,565	21,166	27,791	10,794
Solano	113.4	6,482	9,160	11,287	11,387	10,447	19,664	23,966	21,007	29,135	36,054	12,492
Sonoma	150.7	8,014	11,837	13,538	14,364	12,916	22,615	28,296	39,120	31,297	40,568	16,084
Stanislaus	125.0	8,688	14,057	15,049	14,141	12,468	21,439	20,121	19,037	24,175	32,826	11,539
Sutter	23.4	1,515	2,785	3,175	2,767	2,323	3,647	3,451	3,737	23,083	32,023	11,690
Tehama	18.8	1,738	3,000	2,689	2,193	1,956	3,377	2,294	1,553	19,470	26,010	10,103

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
CALIFORNIA (continued)												
ALL COUNTIES (continued)												
Trinity	5.7	349	759	746	731	649	1,041	814	611	22,039	28,610	11,247
Tulare	100.4	7,831	13,800	15,810	13,259	10,257	16,104	12,820	10,519	19,809	28,218	9,207
Tuolumne	17.2	1,321	2,241	2,653	2,376	1,719	2,794	2,489	1,607	20,022	27,905	10,190
Ventura	222.6	7,989	11,707	15,590	18,164	17,415	31,917	43,849	75,969	37,524	46,930	15,518
Yolo	51.4	3,892	5,976	5,864	5,569	4,623	7,112	8,283	10,081	24,735	35,440	13,238
Yuba	21.4	1,624	3,027	3,275	3,063	2,443	3,157	2,589	2,222	19,472	27,897	10,205
TOTAL METRO COUNTIES	**10,237.1**	**567,627**	**829,185**	**925,057**	**959,017**	**878,916**	**1,517,637**	**1,789,991**	**2,769,670**	**31,183**	**42,072**	**15,402**
TOTAL STATE	**10,700.5**	**601,441**	**885,637**	**986,965**	**1,015,100**	**926,396**	**1,592,988**	**1,860,897**	**2,831,076**	**30,713**	**41,586**	**15,225**
COLORADO												
BOULDER - LONGMONT	**86.5**	**5,320**	**7,719**	**9,402**	**9,175**	**8,289**	**16,373**	**14,883**	**15,339**	**26,947**	**33,699**	**13,060**
Boulder	86.5	5,320	7,719	9,402	9,175	8,289	16,373	14,883	15,339	26,947	33,699	13,060
COLORADO SPRINGS	**146.8**	**8,718**	**13,601**	**18,950**	**18,208**	**16,736**	**26,144**	**23,918**	**20,525**	**24,067**	**31,755**	**11,628**
El Paso	146.8	8,718	13,601	18,950	18,208	16,736	26,144	23,918	20,525	24,067	31,755	11,628
DENVER	**674.1**	**34,204**	**49,650**	**60,954**	**64,551**	**64,279**	**120,119**	**134,891**	**145,452**	**30,289**	**36,921**	**14,798**
Adams	105.9	4,708	7,057	9,816	10,967	11,785	22,643	22,603	16,321	28,735	32,964	12,215
Arapahoe	158.7	5,241	8,104	12,451	13,384	13,571	28,766	34,858	42,325	34,197	41,321	16,164
Denver	227.3	18,338	26,219	27,402	26,554	24,339	36,653	33,897	33,898	23,021	31,127	14,285
Douglas	15.5	437	488	721	973	980	2,637	3,655	5,609	40,530	47,752	14,863
Jefferson	166.7	5,480	7,782	10,564	12,673	13,604	29,420	39,878	47,299	36,171	42,138	15,774
DENVER - BOULDER CONSOLIDATED AREA	***760.6***	***39,524***	***57,369***	***70,356***	***73,726***	***72,568***	***136,492***	***149,774***	***160,791***	***29,882***	***36,554***	***14,594***
FORT COLLINS - LOVELAND	**72.4**	**5,158**	**7,501**	**9,116**	**8,745**	**7,844**	**13,120**	**11,756**	**9,160**	**23,464**	**29,732**	**11,420**
Larimer	72.4	5,158	7,501	9,116	8,745	7,844	13,120	11,756	9,160	23,464	29,732	11,420
GREELEY	**51.6**	**4,801**	**6,048**	**6,799**	**6,178**	**5,720**	**9,827**	**7,310**	**4,917**	**21,615**	**27,194**	**10,059**
Weld	51.6	4,801	6,048	6,799	6,178	5,720	9,827	7,310	4,917	21,615	27,194	10,059
PUEBLO	**50.3**	**5,461**	**7,049**	**7,014**	**5,787**	**4,988**	**8,661**	**6,790**	**4,550**	**19,850**	**25,408**	**9,907**
Pueblo	50.3	5,461	7,049	7,014	5,787	4,988	8,661	6,790	4,550	19,850	25,408	9,907
ALL COUNTIES												
Adams	105.9	4,708	7,057	9,816	10,967	11,785	22,643	22,603	16,321	28,735	32,964	12,215
Alamosa	4.7	642	748	743	551	469	747	427	373	16,767	24,501	8,997
Arapahoe	158.7	5,241	8,104	12,451	13,384	13,571	28,766	34,858	42,325	34,197	41,321	16,164
Archuleta	2.1	288	306	321	261	249	337	183	155	17,585	23,181	9,935
Baca	1.9	356	395	393	239	136	174	122	85	12,345	17,329	6,332
Bent	1.9	153	266	311	314	224	251	250	131	18,433	26,034	9,160
Boulder	86.5	5,320	7,719	9,402	9,175	8,289	16,373	14,883	15,339	26,947	33,699	13,060
Chaffee	5.1	405	706	797	626	618	1,031	595	322	20,119	24,521	9,403
Cheyenne	.9	116	177	179	118	102	118	49	41	14,290	19,108	7,477
Clear Creek	3.0	219	279	341	451	532	532	422	224	22,000	26,162	11,375
Conejos	2.8	495	631	616	440	183	285	119	31	12,256	15,078	5,212
Costilla	1.2	204	259	219	159	97	109	95	58	12,936	19,681	6,215
Crowley	.9	87	181	184	138	91	121	58	40	14,944	19,706	5,542
Custer	.6	66	111	103	79	75	94	49	23	16,200	20,355	6,107
Delta	8.8	805	1,581	1,597	1,066	777	1,309	1,083	582	16,714	23,206	9,158
Denver	227.3	18,338	26,219	27,402	26,554	24,339	36,653	33,897	33,898	23,021	31,127	14,285
Dolores	.6	70	99	85	65	62	111	64	44	18,500	22,702	8,012
Douglas	15.5	437	488	721	973	980	2,637	3,655	5,609	40,530	47,752	14,863
Eagle	7.3	316	467	569	670	757	1,469	1,597	1,455	30,671	37,052	15,545
Elbert	3.5	262	381	411	402	306	546	729	463	24,774	30,559	10,804
El Paso	146.8	8,718	13,601	18,950	18,208	16,736	26,144	23,918	20,525	24,067	31,755	11,628
Fremont	12.1	1,381	2,193	1,918	1,518	1,391	1,954	1,106	639	16,860	23,189	8,714
Garfield	11.0	709	1,027	1,168	1,184	974	1,941	2,210	1,787	27,500	32,588	12,622
Gilpin	1.3	100	121	139	109	131	318	235	147	26,655	29,341	13,623
Grand	3.5	260	360	434	434	455	790	456	311	22,859	26,777	10,773
Gunnison	4.1	302	497	487	432	410	737	606	629	24,060	31,799	12,072
Hinsdale	.2	16	21	22	26	41	30	19	25	22,182	29,020	11,608
Huerfano	2.6	403	548	491	295	236	300	192	135	13,337	18,950	7,580
Jackson	.7	61	102	95	128	102	127	56	29	18,458	22,089	9,095
Jefferson	166.7	5,480	7,782	10,564	12,673	13,604	29,420	39,878	47,299	36,171	42,138	15,774
Kiowa	.6	69	75	89	79	61	98	69	60	19,200	25,943	8,648
Kit Carson	2.9	377	407	384	380	346	476	340	190	18,680	23,475	9,077

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
COLORADO (continued)												
ALL COUNTIES (continued)												
Lake	2.3	125	190	260	265	302	633	390	135	25,103	27,446	9,565
La Plata	12.0	904	1,525	1,830	1,276	1,269	2,059	1,719	1,418	21,816	28,781	10,793
Larimer	72.4	5,158	7,501	9,116	8,745	7,844	13,120	11,756	9,160	23,464	29,732	11,420
Las Animas	5.4	772	959	840	649	535	721	618	306	15,854	21,303	8,397
Lincoln	1.8	204	302	302	228	207	269	174	114	17,022	22,491	8,996
Logan	7.2	712	1,002	1,108	1,047	904	1,188	765	474	18,701	23,785	9,257
Mesa	34.4	2,419	3,833	4,211	4,004	3,629	6,110	5,746	4,448	23,655	29,749	11,209
Mineral	.3	31	36	46	51	33	42	37	24	18,667	23,530	10,084
Moffat	4.9	224	382	430	484	566	1,139	1,079	596	28,221	31,899	11,841
Montezuma	6.8	800	907	1,061	932	629	1,167	882	422	18,301	23,723	8,535
Montrose	9.3	618	1,053	1,299	1,283	1,184	1,796	1,144	923	21,536	27,416	10,281
Morgan	8.4	823	1,141	1,309	1,189	934	1,335	1,060	609	18,829	24,185	9,110
Otero	8.0	934	1,572	1,407	1,038	856	1,130	654	409	15,392	20,600	7,923
Ouray	.7	79	96	100	103	80	102	80	60	18,565	24,857	7,565
Park	3.0	235	332	371	390	322	658	423	269	22,698	26,665	10,256
Phillips	1.8	198	298	298	248	169	280	171	138	16,944	23,514	10,078
Pitkin	5.1	226	441	751	562	409	1,001	774	936	26,576	34,643	15,363
Prowers	5.4	702	916	802	682	442	950	519	387	16,922	22,506	8,807
Pueblo	50.3	5,461	7,049	7,014	5,787	4,988	8,661	6,790	4,550	19,850	25,408	9,907
Rio Blanco	2.0	91	147	160	200	180	392	485	345	30,946	35,211	11,737
Rio Grande	3.9	373	468	418	418	409	598	681	535	23,253	30,395	10,490
Routt	5.4	286	382	553	629	619	1,167	1,029	735	26,793	31,403	12,200
Saguache	1.4	181	263	254	210	144	146	108	94	15,042	20,815	7,108
San Juan	.4	45	52	67	63	45	80	40	8	18,000	20,705	10,353
San Miguel	1.6	170	220	263	196	194	297	179	81	18,514	22,886	9,897
Sedgwick	1.4	133	194	230	248	174	210	139	72	17,937	22,363	10,796
Summit	5.0	203	331	508	552	550	1,074	961	821	28,035	33,896	14,485
Teller	4.8	386	654	707	629	594	813	598	419	20,205	24,764	8,871
Washington	1.9	182	228	258	237	229	367	241	158	21,000	24,818	9,246
Weld	51.6	4,801	6,048	6,799	6,178	5,720	9,827	7,310	4,917	21,615	27,194	10,059
Yuma	3.9	428	624	615	479	371	582	441	360	17,760	24,786	10,069
TOTAL METRO COUNTIES	**1,081.7**	**63,662**	**91,568**	**112,235**	**112,644**	**107,856**	**194,244**	**199,548**	**199,943**	**27,650**	**34,482**	**13,499**
TOTAL STATE	**1,314.5**	**84,308**	**122,054**	**144,789**	**141,100**	**132,660**	**234,555**	**231,816**	**223,218**	**26,370**	**33,132**	**12,914**
CONNECTICUT												
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**299.0**	**11,168**	**17,238**	**18,787**	**19,631**	**18,380**	**36,446**	**49,509**	**127,841**	**42,568**	**58,890**	**21,338**
Fairfield	299.0	11,168	17,238	18,787	19,631	18,380	36,446	49,509	127,841	42,568	58,890	21,338
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**421.2**	**15,976**	**27,943**	**30,146**	**32,977**	**32,670**	**63,778**	**86,278**	**131,432**	**36,023**	**45,345**	**16,971**
Hartford	323.0	12,965	22,210	23,953	25,922	25,322	48,588	64,358	99,682	35,477	45,030	17,107
Middlesex	54.9	1,775	3,444	3,585	4,085	4,311	8,504	12,029	17,167	36,952	45,257	17,194
Tolland	43.3	1,236	2,289	2,608	2,970	3,037	6,686	9,891	14,583	38,774	47,806	15,838
NEW HAVEN - WATERBURY - MERIDEN	**299.7**	**13,691**	**23,461**	**23,668**	**23,881**	**22,784**	**44,633**	**57,852**	**89,730**	**34,456**	**43,998**	**16,456**
New Haven	299.7	13,691	23,461	23,668	23,881	22,784	44,633	57,852	89,730	34,456	43,998	16,456
NEW LONDON - NORWICH	**92.0**	**4,067**	**6,737**	**7,507**	**7,989**	**8,018**	**16,512**	**18,371**	**22,799**	**31,946**	**41,524**	**14,946**
New London	92.0	4,067	6,737	7,507	7,989	8,018	16,512	18,371	22,799	31,946	41,524	14,946
ALL COUNTIES												
Fairfield	299.0	11,168	17,238	18,787	19,631	18,380	36,446	49,509	127,841	42,568	58,890	21,338
Hartford	323.0	12,965	22,210	23,953	25,922	25,322	48,588	64,358	99,682	35,477	45,030	17,107
Litchfield	64.5	2,122	3,777	4,504	5,130	5,120	9,794	13,621	20,432	36,749	46,962	17,570
Middlesex	54.9	1,775	3,444	3,585	4,085	4,311	8,504	12,029	17,167	36,952	45,257	17,194
New Haven	299.7	13,691	23,461	23,668	23,881	22,784	44,633	57,852	89,730	34,456	43,998	16,456
New London	92.0	4,067	6,737	7,507	7,989	8,018	16,512	18,371	22,799	31,946	41,524	14,946
Tolland	43.3	1,236	2,289	2,608	2,970	3,037	6,686	9,891	14,583	38,774	47,806	15,838
Windham	37.3	1,836	3,130	3,629	3,748	3,511	6,470	7,556	7,420	29,142	36,953	13,487
TOTAL METRO COUNTIES	**1,111.9**	**44,902**	**75,379**	**80,108**	**84,478**	**81,852**	**161,369**	**212,010**	**371,802**	**36,661**	**48,308**	**17,860**
TOTAL STATE	**1,213.7**	**48,860**	**82,286**	**88,241**	**93,356**	**90,483**	**177,633**	**233,187**	**399,654**	**36,407**	**47,887**	**17,708**

1990 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
DELAWARE												
WILMINGTON	**210.3**	**11,385**	**16,387**	**18,066**	**18,674**	**17,8[illegible]**	**34,423**	**41,854**	**51,641**	**31,725**	**40,686**	**14,762**
New Castle	160.1	9,087	12,696	13,705	14,325	13,852	26,417	31,418	38,600	31,383	40,779	14,875
Cecil, Md.	*25.4*	*1,259*	*1,797*	*2,309*	*2,363*	*2,240*	*4,713*	*5,249*	*5,470*	*30,707*	*36,891*	*12,801*
Salem, N. J.	*24.8*	*1,039*	*1,894*	*2,052*	*1,986*	*1,778*	*3,293*	*5,187*	*7,571*	*36,087*	*43,972*	*16,156*
ALL COUNTIES												
Kent	39.1	2,483	4,086	5,044	4,684	4,127	6,803	6,822	5,051	23,882	32,653	11,319
New Castle	160.1	9,087	12,696	13,705	14,325	13,852	26,417	31,418	38,600	31,383	40,779	14,875
Sussex	44.9	3,443	5,272	6,042	5,885	5,116	7,750	6,816	4,576	21,708	29,494	11,008
TOTAL METRO COUNTIES	**160.1**	**9,087**	**12,696**	**13,705**	**14,325**	**13,852**	**26,417**	**31,418**	**38,600**	**31,383**	**40,779**	**14,875**
TOTAL STATE	**244.1**	**15,013**	**22,054**	**24,791**	**24,894**	**23,095**	**40,970**	**45,056**	**48,227**	**27,947**	**37,401**	**13,586**
DISTRICT OF COLUMBIA												
WASHINGTON	**1,424.1**	**54,408**	**62,963**	**78,726**	**94,321**	**100,397**	**197,009**	**261,287**	**574,989**	**41,545**	**51,811**	**19,529**
District of Columbia	254.6	24,452	24,737	26,720	26,693	24,288	38,062	36,254	53,394	25,095	39,966	16,409
Calvert, Md.	*17.7*	*793*	*1,040*	*1,269*	*1,303*	*1,176*	*2,506*	*3,957*	*5,656*	*37,375*	*42,482*	*14,108*
Charles, Md.	*31.5*	*1,385*	*1,626*	*1,795*	*2,023*	*2,109*	*4,631*	*7,509*	*10,422*	*38,905*	*43,066*	*13,458*
Frederick, Md.	*50.8*	*1,958*	*2,951*	*3,555*	*4,194*	*4,221*	*8,111*	*11,052*	*14,758*	*35,483*	*41,692*	*14,282*
Montgomery, Md.	*272.4*	*6,111*	*8,137*	*10,649*	*14,135*	*15,802*	*32,696*	*45,270*	*139,600*	*51,116*	*60,646*	*23,095*
Prince George's, Md.	*255.3*	*7,235*	*8,848*	*12,217*	*16,567*	*19,453*	*39,208*	*52,140*	*99,632*	*41,370*	*49,167*	*17,620*
Alexandria city, Va.	*55.6*	*1,733*	*2,213*	*2,741*	*3,458*	*4,299*	*8,955*	*10,868*	*21,333*	*40,360*	*51,957*	*26,120*
Arlington, Va.	*75.9*	*2,426*	*2,923*	*4,358*	*5,507*	*5,896*	*11,901*	*13,374*	*29,515*	*39,888*	*51,635*	*24,867*
Fairfax, Va.	*280.1*	*4,752*	*6,009*	*8,772*	*12,218*	*14,111*	*31,005*	*49,215*	*154,018*	*54,232*	*61,816*	*22,654*
Fairfax city, Va.	*7.4*	*179*	*130*	*226*	*340*	*412*	*921*	*1,315*	*3,877*	*52,311*	*61,758*	*22,624*
Falls Church city, Va.	*4.6*	*81*	*104*	*182*	*227*	*293*	*576*	*899*	*2,238*	*48,308*	*59,410*	*28,467*
Loudoun, Va.	*26.6*	*893*	*1,302*	*1,517*	*1,651*	*1,721*	*3,930*	*5,701*	*9,885*	*40,278*	*47,719*	*16,294*
Manassas city, Va.	*7.8*	*216*	*346*	*495*	*599*	*646*	*1,376*	*2,167*	*1,955*	*36,479*	*40,894*	*13,990*
Manassas Park city, Va.	*2.3*	*67*	*108*	*124*	*134*	*163*	*574*	*702*	*428*	*34,672*	*38,106*	*11,844*
Prince William, Va.	*63.4*	*1,489*	*1,704*	*2,831*	*3,839*	*4,390*	*9,536*	*16,438*	*23,173*	*41,857*	*47,307*	*15,041*
Stafford, Va.	*18.1*	*638*	*785*	*1,275*	*1,433*	*1,417*	*3,021*	*4,426*	*5,105*	*36,389*	*43,218*	*13,441*
TOTAL METRO COUNTIES	**254.6**	**24,452**	**24,737**	**26,720**	**26,693**	**24,288**	**38,062**	**36,254**	**53,394**	**25,095**	**39,966**	**16,409**
TOTAL STATE	**254.6**	**24,452**	**24,737**	**26,720**	**26,693**	**24,288**	**38,062**	**36,254**	**53,394**	**25,095**	**39,966**	**16,409**
FLORIDA												
BRADENTON	**83.5**	**5,479**	**8,503**	**10,846**	**11,015**	**9,370**	**14,267**	**11,892**	**12,128**	**23,186**	**30,907**	**13,434**
Manatee	83.5	5,479	8,503	10,846	11,015	9,370	14,267	11,892	12,128	23,186	30,907	13,434
DAYTONA BEACH	**153.9**	**11,283**	**17,477**	**21,248**	**20,371**	**16,417**	**24,485**	**20,912**	**21,707**	**21,927**	**29,915**	**12,807**
Volusia	153.9	11,283	17,477	21,248	20,371	16,417	24,485	20,912	21,707	21,927	29,915	12,807
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**545.8**	**28,986**	**43,796**	**57,192**	**59,588**	**53,077**	**88,916**	**90,715**	**123,530**	**28,083**	**37,247**	**16,199**
Broward	545.8	28,986	43,796	57,192	59,588	53,077	88,916	90,715	123,530	28,083	37,247	16,199
FORT MYERS - CAPE CORAL	**138.4**	**8,121**	**11,573**	**16,233**	**17,948**	**15,829**	**23,171**	**21,982**	**23,543**	**24,842**	**33,538**	**14,402**
Lee	138.4	8,121	11,573	16.233	17,948	15,829	23,171	21,982	23,543	24,842	33,538	14,402
FORT PIERCE	**98.7**	**7,614**	**11,261**	**12,566**	**12,048**	**10,687**	**16,598**	**13,631**	**14,295**	**22,709**	**30,268**	**12,427**
Martin	41.6	2,752	4,444	5,207	4,929	4,361	6,974	6,072	6,861	23,955	32,251	13,690
St. Lucie	57.1	4,862	6,817	7,359	7,119	6,326	9,624	7,559	7,434	21,817	28,823	11,558
FORT WALTON BEACH	**58.2**	**3,428**	**4,820**	**7,428**	**7,499**	**6,252**	**9,546**	**9,607**	**9,620**	**24,729**	**32,604**	**11,942**
Okaloosa	58.2	3,428	4,820	7,428	7,499	6,252	9,546	9,607	9,620	24,729	32,604	11,942
GAINESVILLE	**80.8**	**9,963**	**10,001**	**10,342**	**9,059**	**7,247**	**11,176**	**11,276**	**11,736**	**20,693**	**29,598**	**11,291**
Alachua	72.8	8,784	8,881	9,228	8,091	6,456	9,938	10,367	11,055	21,062	30,163	11,730
Bradford	8.0	1,179	1,120	1,114	968	791	1,238	909	681	17,935	24,457	7,953
JACKSONVILLE	**357.6**	**28,931**	**34,882**	**37,919**	**38,142**	**34,390**	**57,301**	**58,643**	**67,392**	**25,685**	**33,561**	**12,795**
Clay	36.1	2,170	2,563	3,209	3,474	3,250	5,751	7,314	8,369	30,766	36,548	12,447
Duval	271.0	22,833	27,088	28,854	29,018	25,973	43,088	43,488	50,658	25,345	33,468	12,983
Nassau	16.7	1,588	1,894	1,981	1,624	1,598	3,318	2,716	1,981	23,924	28,194	9,913
St. Johns	33.8	2,340	3,337	3,875	4,026	3,569	5,144	5,125	6,384	24,661	33,768	13,287

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
FLORIDA (continued)												
LAKELAND - WINTER HAVEN	**155.1**	**12,837**	**18,464**	**20,413**	**19,317**	**17,035**	**26,375**	**22,130**	**18,529**	**21,925**	**29,289**	**11,061**
Polk	155.1	12,837	18,464	20,413	19,317	17,035	26,375	22,130	18,529	21,925	29,289	11,061
MELBOURNE - TITUSVILLE - PALM BAY	**168.0**	**10,204**	**15,614**	**20,615**	**19,609**	**17,385**	**28,742**	**28,354**	**27,477**	**25,181**	**31,542**	**12,803**
Brevard	168.0	10,204	15,614	20,615	19,609	17,385	28,742	28,354	27,477	25,181	31,542	12,803
MIAMI - HIALEAH	**726.4**	**70,470**	**76,054**	**78,439**	**75,793**	**66,378**	**108,625**	**107,977**	**142,664**	**24,701**	**34,244**	**13,190**
Dade	726.4	70,470	76,054	78,439	75,793	66,378	108,625	107,977	142,664	24,701	34,244	13,190
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***1,272.2***	***99,456***	***119,850***	***135,631***	***135,381***	***119,455***	***197,541***	***198,692***	***266,194***	***26,185***	***35,532***	***14,392***
NAPLES	**59.9**	**5,032**	**6,602**	**8,112**	**6,778**	**6,043**	**9,832**	**7,435**	**10,066**	**22,770**	**33,377**	**14,169**
Collier	59.9	5,032	6,602	8,112	6,778	6,043	9,832	7,435	10,066	22,770	33,377	14,169
OCALA	**78.2**	**7,978**	**10,557**	**12,235**	**11,266**	**8,893**	**11,813**	**8,183**	**7,275**	**18,604**	**25,630**	**10,138**
Marion	78.2	7,978	10,557	12,235	11,266	8,893	11,813	8,183	7,275	18,604	25,630	10,138
ORLANDO	**401.0**	**24,374**	**35,813**	**43,923**	**44,946**	**40,202**	**66,615**	**67,432**	**77,695**	**26,476**	**34,800**	**13,364**
Orange	256.3	15,832	22,739	27,934	28,960	25,899	43,259	42,275	49,402	26,348	35,079	13,604
Osceola	39.5	3,250	5,192	6,298	5,516	4,485	6,420	4,853	3,486	19,504	25,587	10,057
Seminole	105.2	5,292	7,882	9,691	10,470	9,818	16,936	20,304	24,807	30,426	37,580	13,980
PANAMA CITY	[illegible]	**5,771**	**6,883**	**8,102**	**7,033**	**5,540**	**7,951**	**6,155**	**4,365**	**18,640**	**24,752**	**9,518**
Bay	51.8	5,771	6,883	8,102	7,033	5,540	7,951	6,155	4,365	18,640	24,752	9,518
PENSACOLA	**132.8**	**11,728**	**13,443**	**14,770**	**14,790**	**13,117**	**21,397**	**22,108**	**21,447**	**24,448**	**31,800**	**11,760**
Escambia	106.8	9,310	10,889	11,919	11,974	10,574	17,109	17,785	17,240	24,399	31,859	11,864
Santa Rosa	26.0	2,418	2,554	2,851	2,816	2,543	4,288	4,323	4,207	24,645	31,562	11,350
SARASOTA	**121.5**	**7,413**	**11,062**	**15,349**	**15,504**	**13,428**	**20,690**	**17,940**	**20,114**	**24,246**	**32,618**	**14,854**
Sarasota	121.5	7,413	11,062	15,349	15,504	13,428	20,690	17,940	20,114	24,246	32,618	14,854
TALLAHASSEE	**88.7**	**9,909**	**9,791**	**10,226**	**9,918**	**8,423**	**12,505**	**12,661**	**15,267**	**22,683**	**31,570**	**11,881**
Gadsden	15.1	2,508	2,357	2,027	1,824	1,573	2,214	1,395	1,202	16,647	22,709	7,265
Leon	73.6	7,401	7,434	8,199	8,094	6,850	10,291	11,266	14,065	24,127	33,388	13,036
TAMPA - ST. PETERSBURG - CLEARWATER	**887.0**	**56,718**	**94,134**	**113,467**	**112,312**	**94,270**	**143,344**	**131,740**	**141,015**	**23,541**	**31,600**	**13,470**
Hernando	40.6	2,758	4,463	6,288	6,360	5,136	6,865	5,188	3,542	20,370	25,922	10,883
Hillsborough	333.6	26,027	33,800	36,888	36,040	31,729	53,839	54,767	60,510	25,371	33,130	13,010
Pasco	120.7	6,945	14,884	19,412	19,552	15,435	19,614	13,709	11,149	19,889	26,063	11,494
Pinellas	392.1	20,988	40,987	50,879	50,360	41,970	63,026	58,076	65,814	23,896	32,591	14,844
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**373.4**	**20,668**	**29,706**	**35,995**	**37,527**	**34,215**	**58,246**	**63,568**	**93,475**	**29,554**	**40,328**	**17,293**
Palm Beach	373.4	20,668	29,706	35,995	37,527	34,215	58,246	63,568	93,475	29,554	40,328	17,293
ALL COUNTIES												
Alachua	72.8	8,784	8,881	9,228	8,091	6,456	9,938	10,367	11,055	21,062	30,163	11,730
Baker	5.8	466	650	748	741	679	1,123	886	507	22,177	27,813	8,147
Bay	51.8	5,771	6,883	8,102	7,033	5,540	7,951	6,155	4,365	18,640	24,752	9,518
Bradford	8.0	1,179	1,120	1,114	968	791	1,238	909	681	17,935	24,457	7,953
Brevard	168.0	10,204	15,614	20,615	19,609	17,385	28,742	28,354	27,477	25,181	31,542	12,803
Broward	545.8	28,986	43,796	57,192	59,588	53,077	88,916	90,715	123,530	26,083	37,247	16,199
Calhoun	3.5	516	654	514	461	301	438	376	240	15,623	21,222	6,573
Charlotte	45.5	3,040	5,012	6,975	6,717	5,424	7,269	5,671	5,392	20,872	28,316	12,884
Citrus	42.0	3,300	5,973	7,618	6,360	4,686	6,180	4,291	3,592	18,043	24,519	10,716
Clay	36.1	2,170	2,563	3,209	3,474	3,250	5,751	7,314	8,369	30,766	36,548	12,447
Collier	59.9	5,032	6,602	8,112	6,778	6,043	9,832	7,435	10,066	22,770	33,377	14,169
Columbia	15.7	1,854	1,989	1,946	1,850	1,589	2,554	2,301	1,617	20,645	27,141	9,864
Dade	726.4	70,470	76,054	78,439	75,793	66,378	108,625	107,977	142,664	24,701	34,244	13,190
De Soto	8.4	1,081	949	1,253	1,184	934	1,277	946	776	18,774	26,104	9,331
Dixie	3.8	582	597	640	542	376	402	343	318	15,669	23,312	8,518
Duval	271.0	22,833	27,088	28,854	29,018	25,973	43,088	43,488	50,658	25,345	33,468	12,983
Escambia	106.8	9,310	10,889	11,919	11,974	10,574	17,109	17,785	17,240	24,399	31,859	11,864
Flagler	10.6	972	1,314	1,551	1,407	1,353	1,866	1,123	1,014	20,209	25,480	11,348
Franklin	3.1	380	556	528	383	265	438	320	230	15,935	22,860	8,240
Gadsden	15.1	2,508	2,357	2,027	1,824	1,573	2,214	1,395	1,202	16,647	22,709	7,265
Gilchrist	2.6	297	408	428	319	252	399	317	180	17,233	23,381	7,999
Glades	2.8	321	382	473	430	270	400	349	175	17,571	22,659	8,459
Gulf	4.5	523	651	589	429	343	786	715	464	20,853	25,649	9,234
Hamilton	3.2	348	585	389	352	336	435	436	319	19,013	25,024	8,089
Hardee	7.5	1,100	1,288	1,271	1,027	625	1,027	693	469	15,370	21,455	7,281

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
FLORIDA (continued)												
ALL COUNTIES (continued)												
Hendry	8.7	990	985	1,087	934	878	1,563	1,176	1,087	22,121	28,639	9,695
Hernando	40.6	2,758	4,463	6,288	6,360	5,136	6,865	5,188	3,542	20,370	25,922	10,883
Highlands	29.5	2,797	4,092	4,707	4,129	3,211	4,689	2,785	3,090	18,706	26,210	11,255
Hillsborough	333.6	26,027	33,800	36,888	36,040	31,729	53,839	54,767	60,510	25,371	33,130	13,010
Holmes	6.4	917	1,077	944	788	620	954	648	452	16,600	23,063	8,292
Indian River	37.9	2,699	3,853	4,891	4,686	3,940	5,940	5,747	6,144	23,523	33,763	14,139
Jackson	15.0	2,141	2,350	2,139	1,895	1,494	2,115	1,619	1,247	17,224	24,064	8,317
Jefferson	4.2	604	738	680	486	330	498	437	427	15,690	23,709	8,230
Lafayette	1.6	155	292	216	215	165	235	192	130	18,292	24,220	7,750
Lake	63.6	4,742	7,477	9,541	9,392	7,473	9,575	7,715	7,685	20,395	28,037	11,896
Lee	138.4	8,121	11,573	16,233	17,948	15,829	23,171	21,982	23,543	24,842	33,538	14,402
Leon	73.6	7,401	7,434	8,199	8,094	6,850	10,291	11,266	14,065	24,127	33,388	13,036
Levy	9.9	1,094	1,591	1,505	1,422	1,130	1,435	948	775	17,664	23,972	9,093
Liberty	1.7	192	221	246	221	181	190	264	185	19,250	26,656	9,441
Madison	5.3	871	799	645	635	594	731	507	518	17,842	23,258	7,704
Manatee	83.5	5,479	8,503	10,846	11,015	9,370	14,267	11,892	12,128	23,186	30,907	13,434
Marion	78.2	7,978	10,557	12,235	11,266	8,893	11,813	8,183	7,275	18,604	25,630	10,138
Martin	41.6	2,752	4,444	5,207	4,929	4,361	6,974	6,072	6,861	23,955	32,251	13,690
Monroe	35.8	2,794	3,511	4,469	4,756	4,077	5,622	4,519	6,052	22,908	32,539	14,821
Nassau	16.7	1,588	1,894	1,981	1,624	1,598	3,318	2,716	1,981	23,924	28,194	9,913
Okaloosa	58.2	3,428	4,820	7,428	7,499	6,252	9,546	9,607	9,620	24,729	32,604	11,942
Okeechobee	11.4	1,422	1,524	1,845	1,663	1,210	1,687	1,115	934	17,551	24,228	9,115
Orange	256.3	15,832	22,739	27,934	28,960	25,899	43,259	42,275	49,402	26,348	35,079	13,604
Osceola	39.5	3,250	5,192	6,298	5,516	4,485	6,420	4,853	3,486	19,504	25,587	10,057
Palm Beach	373.4	20,668	29,706	35,995	37,527	34,215	58,246	63,568	93,475	29,554	40,328	17,293
Pasco	120.7	6,945	14,884	19,412	19,552	15,435	19,614	13,709	11,149	19,889	26,063	11,494
Pinellas	392.1	20,988	40,987	50,879	50,360	41,970	63,026	58,076	65,814	23,896	32,591	14,844
Polk	155.1	12,837	18,464	20,413	19,317	17,035	26,375	22,130	18,529	21,925	29,289	11,061
Putnam	24.3	2,678	3,468	3,449	2,936	2,320	3,638	3,051	2,760	19,316	26,757	10,321
St. Johns	33.8	2,340	3,337	3,875	4,026	3,569	5,144	5,125	6,384	24,661	33,768	13,287
St. Lucie	57.1	4,862	6,817	7,359	7,119	6,326	9,624	7,559	7,434	21,817	28,823	11,558
Santa Rosa	26.0	2,418	2,554	2,851	2,816	2,543	4,288	4,323	4,207	24,645	31,562	11,350
Sarasota	121.5	7,413	11,062	15,349	15,504	13,428	20,690	17,940	20,114	24,246	32,618	14,854
Seminole	105.2	5,292	7,882	9,691	10,470	9,818	16,936	20,304	24,807	30,426	37,580	13,980
Sumter	12.1	1,481	1,939	1,953	1,599	1,295	1,816	1,126	891	16,884	23,499	8,858
Suwannee	10.0	1,229	1,302	1,417	1,286	996	1,443	1,250	1,077	19,079	25,730	9,391
Taylor	7.1	801	1,099	943	665	507	951	1,056	1,078	20,404	28,395	10,500
Union	2.3	308	293	268	262	257	489	267	156	20,413	31,627	6,381
Volusia	153.9	11,283	17,477	21,248	20,371	16,417	24,485	20,912	21,707	21,927	29,915	12,807
Wakulla	5.2	531	657	716	663	539	818	746	530	20,292	25,983	9,068
Walton	11.6	1,458	1,973	1,746	1,407	1,108	1,640	1,187	1,081	17,131	23,331	9,365
Washington	6.4	792	1,055	917	782	642	945	749	518	17,854	23,464	9,046
TOTAL METRO COUNTIES	**4,760.7**	**346,907**	**470,436**	**555,420**	**550,463**	**478,198**	**761,595**	**734,341**	**863,340**	**24,779**	**33,496**	**13,607**
TOTAL STATE	**5,229.7**	**392,383**	**531,740**	**624,667**	**613,487**	**528,598**	**833,163**	**790,212**	**915,450**	**24,276**	**32,923**	**13,349**
GEORGIA												
ALBANY	**40.4**	**4,258**	**4,361**	**4,591**	**4,048**	**3,700**	**6,857**	**7,198**	**5,387**	**23,967**	**30,262**	**10,334**
Dougherty	35.0	3,826	3,922	4,074	3,615	3,330	5,990	5,939	4,304	23,091	29,350	10,071
Lee	5.4	432	439	517	433	370	867	1,259	1,083	31,193	36,171	11,983
ATHENS	**56.1**	**5,856**	**6,901**	**7,449**	**6,987**	**5,751**	**8,489**	**7,748**	**6,919**	**20,739**	**28,717**	**10,648**
Clarke	31.6	3,886	4,019	4,253	3,822	3,014	4,216	3,917	4,473	19,745	29,529	11,324
Jackson	10.9	806	1,371	1,368	1,360	1,211	1,994	1,702	1,088	22,292	27,812	9,972
Madison	7.7	729	963	1,133	1,221	996	1,237	976	445	19,162	23,947	8,458
Oconee	5.9	435	548	695	584	530	1,042	1,153	913	26,667	32,266	11,399
ATLANTA	**1,058.3**	**67,409**	**77,486**	**88,490**	**95,493**	**92,866**	**170,821**	**203,895**	**261,840**	**31,184**	**39,028**	**14,664**
Barrow	10.2	1,048	1,359	1,121	1,266	1,165	1,802	1,481	958	21,284	26,505	9,486
Butts	5.0	366	600	641	588	489	809	789	718	23,121	33,131	10,040
Cherokee	30.5	1,830	2,593	2,743	2,978	3,070	5,953	6,478	4,855	28,294	33,178	11,345
Clayton	66.2	2,785	3,666	5,107	6,081	6,541	13,152	15,689	13,179	31,810	36,631	13,193
Cobb	171.9	5,115	7,319	9,805	11,702	12,577	25,052	36,725	63,605	40,597	47,923	18,579
Coweta	18.8	1,663	2,195	2,022	1,845	1,635	3,034	3,316	3,090	25,117	32,481	11,631
De Kalb	213.8	11,001	13,344	17,296	20,126	19,870	35,036	40,738	56,389	32,146	40,069	15,452

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
GEORGIA (continued)												
ATLANTA (continued)												
Douglas	25.3	1,193	1,670	2,127	2,065	2,330	5,197	6,217	4,501	31,377	34,941	11,496
Fayette	19.5	774	1,025	1,167	1,235	1,134	2,943	5,381	5,841	38,679	43,528	14,865
Forsyth	16.0	1,152	1,408	1,601	1,758	1,732	2,924	2,744	2,681	26,093	32,636	11,787
Fulton	264.7	29,010	27,576	28,414	26,529	22,502	36,377	36,057	58,235	24,623	36,702	14,900
Gwinnett	117.4	4,332	5,111	6,523	8,935	9,914	20,899	29,570	32,116	36,395	41,267	14,712
Henry	19.1	1,275	1,612	1,701	1,850	1,869	3,750	3,972	3,071	28,487	33,625	11,593
Newton	15.4	1,214	1,546	1,548	1,908	1,799	2,693	2,800	1,892	24,003	29,681	10,068
Paulding	13.5	1,236	1,576	1,521	1,351	1,373	2,730	2,302	1,411	24,013	28,155	9,976
Rockdale	18.8	751	1,179	1,289	1,478	1,511	3,079	4,498	5,015	35,314	40,137	13,499
Spalding	19.5	1,607	2,204	2,305	2,316	2,059	3,246	3,027	2,736	23,197	30,336	10,582
Walton	12.7	1,057	1,503	1,559	1,482	1,296	2,145	2,111	1,547	22,932	29,484	9,854
AUGUSTA	**146.3**	**13,566**	**15,064**	**16,387**	**16,370**	**14,812**	**24,834**	**23,933**	**21,334**	**23,955**	**31,622**	**11,392**
Columbia	22.8	1,427	1,688	2,050	2,207	2,241	4,037	4,859	4,291	29,397	35,393	12,301
McDuffie	7.6	988	1,135	1,103	960	801	1,390	679	544	17,889	23,303	8,433
Richmond	68.4	7,086	7,422	8,418	7,929	6,768	11,067	10,016	9,694	22,518	31,545	11,037
Aiken, S. C.	*47.5*	*4,065*	*4,819*	*4,816*	*5,274*	*5,002*	*8,340*	*8,379*	*6,805*	*24,765*	*31,255*	*11,973*
COLUMBUS	**90.5**	**10,423**	**10,973**	**11,626**	**11,155**	**9,696**	**14,762**	**12,120**	**9,745**	**20,564**	**29,553**	**10,443**
Chattahoochee	3.7	125	141	402	585	576	888	582	401	25,187	71,768	12,467
Muscogee	67.8	7,280	7,890	8,612	8,332	7,243	10,992	9,394	8,057	21,275	29,123	10,725
Russell, Ala	*19.0*	*3,018*	*2,942*	*2,612*	*2,238*	*1,877*	*2,882*	*2,144*	*1,287*	*16,909*	*22,865*	*8,569*
MACON - WARNER ROBINS	**106.3**	**9,067**	**10,195**	**11,242**	**10,671**	**9,399**	**16,860**	**19,283**	**19,583**	**26,432**	**33,337**	**12,029**
Bibb	58.6	5,903	6,487	6,585	5,909	4,997	9,160	9,501	10,058	24,434	31,801	11,720
Houston	32.8	1,801	2,153	3,081	3,266	3,062	5,355	7,181	6,901	30,748	36,073	12,791
Jones	7.0	453	599	687	690	632	1,289	1,332	1,318	28,267	35,633	12,050
Peach	7.9	910	956	889	806	708	1,056	1,269	1,306	22,645	31,332	11,050
SAVANNAH	**92.3**	**8,596**	**10,386**	**10,357**	**9,849**	**8,468**	**13,785**	**15,368**	**15,491**	**24,108**	**32,087**	**11,790**
Chatham	83.6	7,858	9,502	9,477	9,001	7,711	12,216	13,580	14,255	23,857	32,192	11,898
Effingham	8.7	738	884	880	848	757	1,569	1,788	1,236	26,427	31,077	10,815
ALL COUNTIES												
Appling	5.7	749	873	850	728	595	920	551	434	17,397	23,718	7,770
Atkinson	2.0	300	381	305	282	200	240	169	123	15,233	20,798	6,302
Bacon	3.6	469	481	455	391	329	617	410	448	20,054	27,131	9,966
Baker	1.2	220	205	155	169	112	160	122	57	15,513	20,856	7,151
Baldwin	12.1	852	993	1,406	1,429	1,196	1,929	2,051	2,244	25,757	36,322	11,298
Banks	3.9	366	533	638	557	523	665	404	214	18,636	23,504	8,410
Barrow	10.2	1,048	1,359	1,121	1,266	1,165	1,802	1,481	958	21,284	26,505	9,486
Bartow	19.0	1,579	2,310	2,276	2,501	2,362	3,663	2,717	1,592	21,775	26,712	9,434
Ben Hill	6.7	943	1,140	1,014	799	634	943	749	478	16,407	23,224	8,693
Berrien	5.3	604	724	604	701	635	867	642	523	20,121	25,764	9,417
Bibb	58.6	5,903	6,487	6,585	5,909	4,997	9,160	9,501	10,058	24,434	31,801	11,720
Bleckley	3.8	442	436	546	411	356	609	580	420	20,929	28,127	9,806
Brantley	4.0	322	441	420	421	473	726	653	544	24,105	29,228	10,346
Brooks	5.3	893	843	780	628	465	655	614	422	15,971	22,864	7,920
Bryan	5.4	724	710	793	716	712	1,055	466	224	18,144	21,659	6,921
Bulloch	13.0	1,536	1,686	1,774	1,679	1,413	2,057	1,529	1,326	19,441	27,188	9,039
Burke	7.1	850	1,030	961	[illegible]	685	[illegible]	991	843	19,487	27,238	8,912
Butts	5.0	366	600	641	588	489	[illegible]	789	718	23,121	33,131	10,040
Calhoun	1.5	230	268	187	171	150	[illegible]	122	134	16,969	22,741	6,202
Camden	7.7	960	840	864	853	716	1,115	1,263	1,089	22,306	29,046	9,397
Candler	2.8	447	450	492	360	268	357	225	201	15,121	22,289	8,105
Carroll	25.2	2,079	2,941	2,728	2,808	2,645	4,559	4,028	3,412	23,879	29,899	10,523
☐ Catoosa	15.2	1,205	1,647	1,726	1,645	1,639	2,959	2,748	1,631	24,227	28,141	10,136
Charlton	2.8	268	349	340	369	328	458	404	284	21,127	26,798	8,933
Chatham	83.6	7,858	9,502	9,477	9,001	7,711	12,216	13,580	14,255	23,857	32,192	11,898
Chattahoochee	3.7	125	141	402	585	576	888	582	401	25,187	71,768	12,467
Chattooga	8.1	772	1,082	1,109	1,076	952	1,499	1,012	598	20,059	24,518	9,027
Cherokee	30.5	1,830	2,593	2,743	2,978	3,070	5,953	6,478	4,855	28,294	33,178	11,345
Clarke	31.6	3,886	4,019	4,253	3,822	3,014	4,216	3,917	4,473	19,745	29,529	11,324
Clay	1.3	252	263	214	132	110	116	116	97	12,909	21,119	7,844
Clayton	66.2	2,785	3,666	5,107	6,081	6,541	13,152	15,689	13,179	31,810	36,631	13,193
Clinch	2.2	207	321	341	282	218	284	369	178	18,964	26,146	8,459
Cobb	171.9	5,115	7,319	9,805	11,702	12,577	25,052	36,725	63,605	40,597	47,923	18,579
Coffee	10.7	1,409	1,659	1,613	1,360	1,138	1,700	1,008	813	17,380	23,731	8,165
Colquitt	13.6	1,467	1,872	2,034	1,779	1,387	1,955	1,859	1,247	18,907	25,832	9,444

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
GEORGIA (continued)												
ALL COUNTIES (continued)												
Columbia	22.8	1,427	1,688	2,050	2,207	2,241	4,037	4,859	4,291	29,397	35,393	12,301
Cook	5.1	589	584	748	755	634	843	479	468	19,125	25,224	8,996
Coweta	18.8	1,663	2,195	2,022	1,845	1,635	3,034	3,316	3,090	25,117	32,481	11,631
Crawford	2.5	287	277	266	256	241	476	422	275	23,417	29,959	8,609
Crisp	7.2	1,154	1,224	980	877	699	1,112	733	421	16,276	22,597	8,054
☐ Dade	4.4	515	668	578	529	541	828	491	250	19,126	23,580	7,981
Dawson	3.0	311	490	412	377	357	524	351	178	18,764	23,315	8,530
Decatur	9.4	1,135	1,193	1,183	1,200	1,050	1,574	1,092	973	19,955	26,704	9,195
De Kalb	213.8	11,001	13,344	17,296	20,126	19,870	35,036	40,738	56,389	32,146	40,069	15,452
Dodge	6.2	997	986	723	693	624	835	745	597	18,020	24,405	8,646
Dooly	3.7	808	621	590	518	361	383	277	142	13,690	18,232	6,613
Dougherty	35.0	3,826	3,922	4,074	3,615	3,330	5,990	5,939	4,304	23,091	29,350	10,071
Douglas	25.3	1,193	1,670	2,127	2,065	2,330	5,197	6,217	4,501	31,377	34,941	11,496
Early	4.6	739	858	736	440	399	609	431	388	14,746	22,499	8,149
Echols	.8	99	100	86	81	90	137	116	91	21,722	26,779	8,569
Effingham	8.7	738	884	880	848	757	1,569	1,788	1,236	26,427	31,077	10,815
Elbert	7.2	783	1,121	997	968	779	1,200	928	424	18,497	23,511	8,817
Emanuel	7.7	1,101	1,423	1,303	970	788	1,065	585	465	15,099	21,569	7,447
Evans	3.2	394	515	486	454	342	447	336	226	17,194	22,995	8,657
Fannin	6.4	870	1,213	1,128	850	654	860	554	271	14,950	19,971	7,700
Fayette	19.5	774	1,025	1,167	1,235	1,134	2,943	5,381	5,841	38,679	43,528	14,865
Floyd	30.8	2,512	3,561	3,581	3,719	3,405	5,149	5,065	3,808	22,948	29,207	10,917
Forsyth	16.0	1,152	1,408	1,601	1,758	1,732	2,924	2,744	2,681	26,093	32,636	11,787
Franklin	6.4	774	954	775	808	715	1,014	882	478	19,331	24,652	9,227
Fulton	264.7	29,010	27,576	28,414	26,529	22,502	36,377	36,057	58,235	24,623	36,702	14,900
Gilmer	4.9	686	810	823	640	554	804	378	205	15,891	21,075	7,593
Glascock	.8	128	115	103	98	77	111	82	86	17,714	25,325	8,809
Glynn	24.0	2,277	2,934	2,900	2,704	2,491	4,045	3,606	3,043	22,321	29,516	11,352
Gordon	12.3	1,014	1,430	1,391	1,722	1,591	2,208	1,784	1,160	21,816	26,963	9,530
Grady	7.6	1,170	1,219	1,231	985	747	1,069	798	381	15,776	21,112	7,131
Greene	4.1	485	702	584	560	464	624	438	243	17,458	22,475	7,431
Gwinnett	117.4	4,332	5,111	6,523	8,935	9,914	20,899	29,570	32,116	36,395	41,267	14,712
Habersham	10.2	757	1,265	1,349	1,283	1,110	1,916	1,476	1,044	22,031	28,880	10,336
Hall	34.3	2,115	3,076	3,448	3,550	3,300	6,140	6,244	6,427	27,470	34,787	12,666
Hancock	3.0	553	508	507	417	291	370	215	139	14,327	19,735	6,167
Haralson	7.9	816	1,114	1,106	1,042	944	1,379	946	553	19,354	24,392	9,089
Harris	6.8	777	909	841	603	662	1,229	965	814	22,068	28,247	10,217
Hart	7.1	694	927	947	1,033	878	1,252	784	585	19,736	25,007	8,790
Heard	2.6	258	242	302	331	303	436	389	339	22,698	29,239	9,746
Henry	19.1	1,275	1,612	1,701	1,850	1,869	3,750	3,972	3,071	28,487	33,625	11,593
Houston	32.8	1,801	2,153	3,081	3,266	3,062	5,355	7,181	6,901	30,748	36,073	12,791
Irwin	3.3	419	565	603	473	320	340	339	241	15,548	22,445	7,964
Jackson	10.9	806	1,371	1,368	1,360	1,211	1,994	1,702	1,088	22,292	27,812	9,972
Jasper	3.2	301	403	340	368	389	407	559	433	22,350	30,122	11,208
Jeff Davis	4.5	605	676	714	617	582	667	393	246	17,090	21,386	7,638
Jefferson	6.6	1,047	1,122	950	748	566	923	699	545	16,110	23,173	8,092
Jenkins	2.9	498	601	467	338	245	356	237	158	13,674	19,965	6,579
Johnson	3.3	500	582	495	357	304	531	335	196	15,839	22,055	8,087
Jones	7.0	453	599	687	690	632	1,289	1,332	1,318	28,267	35,633	12,050
Lamar	4.8	507	614	631	598	565	802	585	498	20,481	25,926	9,218
Lanier	2.0	268	236	288	261	210	286	232	219	18,923	25,192	8,839
Laurens	14.1	1,418	1,891	1,832	1,701	1,378	1,956	2,200	1,724	20,669	28,446	10,078
Lee	5.4	432	439	517	433	370	867	1,259	1,083	31,193	36,171	11,983
Liberty	13.3	1,178	1,445	2,352	2,155	1,634	2,142	1,482	912	18,733	32,939	8,797
Lincoln	2.3	253	367	343	272	276	430	234	125	18,393	23,526	7,120
Long	1.9	225	254	303	233	152	273	312	148	18,465	24,497	8,619
Lowndes	26.5	2,965	3,551	3,646	3,514	3,039	4,051	3,234	2,500	19,346	26,732	9,272
Lumpkin	4.5	474	461	531	567	514	705	763	485	22,143	31,660	10,793
McDuffie	7.6	988	1,135	1,103	960	801	1,390	679	544	17,889	23,303	8,433
McIntosh	3.1	444	599	432	387	297	427	342	172	15,937	21,393	7,055
Macon	5.1	755	744	667	599	528	616	629	562	18,297	26,138	9,193
Madison	7.7	729	963	1,133	1,221	996	1,237	976	445	19,162	23,947	8,458
Marion	1.8	324	284	178	216	228	240	164	166	18,038	22,838	7,474
Meriwether	7.3	697	1,040	853	747	666	1,147	1,109	1,041	22,268	29,222	9,696
Miller	2.7	506	480	475	338	305	285	197	114	13,697	18,392	6,994
Mitchell	7.0	1,088	1,058	891	798	628	977	905	655	17,781	24,874	8,024

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
GEORGIA (continued)												
ALL COUNTIES (continued)												
Monroe	5.7	601	748	747	768	617	1,030	696	493	19,901	25,432	8,379
Montgomery	2.3	246	354	378	326	233	332	203	228	17,531	25,477	8,027
Morgan	4.4	450	639	717	550	447	759	505	333	18,514	24,472	8,219
Murray	9.1	851	1,159	1,270	1,124	1,224	1,842	1,028	602	20,649	25,033	8,864
Muscogee	67.8	7,280	7,890	8,612	8,332	7,243	10,992	9,394	8,057	21,275	29,123	10,725
Newton	15.4	1,214	1,546	1,548	1,908	1,799	2,693	2,800	1,892	24,003	29,681	10,068
Oconee	5.9	435	548	695	584	530	1,042	1,153	913	26,667	32,266	11,399
Oglethorpe	3.7	371	504	504	452	367	592	585	325	20,260	25,953	9,700
Paulding	13.5	1,236	1,576	1,521	1,351	1,373	2,730	2,302	1,411	24,013	28,135	9,976
Peach	7.9	910	956	889	806	708	1,056	1,269	1,306	22,645	31,332	11,050
Pickens	5.3	526	811	735	749	586	788	673	432	18,788	25,108	9,241
Pierce	4.7	629	620	606	542	455	846	580	422	19,548	25,077	8,666
Pike	3.4	262	392	368	398	328	518	705	429	24,200	30,080	9,834
Polk	12.7	1,181	1,921	1,494	1,415	1,302	2,208	2,032	1,147	21,368	26,688	9,739
Pulaski	3.0	366	465	380	306	262	400	481	340	19,702	26,711	9,427
Putnam	4.6	619	538	559	461	405	820	617	581	21,612	27,212	9,629
Quitman	.8	149	132	132	107	62	89	83	46	14,381	20,684	7,194
Rabun	4.5	473	666	662	584	468	669	546	432	18,748	25,492	9,889
Randolph	3.3	668	631	466	353	302	449	247	184	13,642	21,942	7,786
Richmond	68.4	7,086	7,422	8,418	7,929	6,768	11,067	10,016	9,694	22,518	31,545	11,037
Rockdale	18.8	751	1,179	1,289	1,478	1,511	3,079	4,498	5,015	35,314	40,137	13,499
Schley	1.1	194	176	93	139	134	168	94	102	18,241	22,815	7,171
Screven	5.7	894	1,009	848	676	498	766	574	435	15,678	23,271	8,449
Seminole	3.3	464	526	423	363	308	488	336	392	18,247	25,160	8,833
Spalding	19.5	1,607	2,204	2,305	2,316	2,059	3,246	3,027	2,736	23,197	30,336	10,582
Stephens	8.7	776	1,179	1,291	1,192	975	1,526	1,257	504	19,593	25,339	9,381
Stewart	1.9	365	358	273	225	167	237	182	93	14,042	19,904	6,635
Sumter	10.3	1,251	1,260	1,234	1,205	1,077	1,590	1,375	1,308	20,901	28,591	9,816
Talbot	2.3	285	319	332	286	270	377	225	206	18,604	24,493	8,048
Taliaferro	.8	173	181	138	111	71	78	33	15	11,654	15,335	5,842
Tattnall	6.2	947	948	1,033	824	597	793	604	454	15,925	23,637	7,965
Taylor	2.8	369	396	347	292	257	377	351	411	19,933	29,610	10,495
Telfair	4.0	610	661	625	497	382	532	401	292	15,929	22,623	8,302
Terrell	4.1	697	607	493	450	369	525	463	496	17,871	25,217	8,762
Thomas	13.6	1,448	1,672	1,729	1,699	1,459	2,183	1,888	1,522	20,826	28,008	9,945
Tift	12.4	1,452	1,479	1,561	1,544	1,297	1,798	1,769	1,500	20,601	29,159	10,185
Toombs	9.2	1,306	1,483	1,172	1,099	941	1,366	1,043	790	17,948	24,566	8,968
Towns	2.8	346	590	453	351	278	409	208	165	15,143	23,340	9,754
Treutlen	2.1	410	338	290	255	196	280	171	160	15,197	22,101	7,609
Troup	20.3	1,949	2,703	2,359	2,092	1,846	3,468	2,995	2,888	22,887	30,045	11,009
Turner	3.2	664	637	566	407	260	345	169	152	12,585	17,916	5,972
Twiggs	3.5	340	364	379	351	318	590	629	529	24,968	30,545	10,280
Union	4.5	667	771	774	687	471	494	357	279	15,262	21,532	8,075
Upson	10.1	787	1,287	1,351	1,263	1,076	1,806	1,481	1,049	21,737	28,017	10,365
☐ Walker	21.2	1,678	2,523	2,657	2,625	2,356	3,927	3,367	2,067	22,448	27,797	10,143
Walton	12.7	1,057	1,503	1,559	1,482	1,296	2,145	2,111	1,547	22,932	29,484	9,854
Ware	13.3	1,605	1,845	1,886	1,581	1,291	2,049	1,714	1,329	19,070	26,195	9,266
Warren	2.0	347	262	269	229	199	352	168	174	17,588	23,442	7,442
Washington	6.6	837	917	830	773	648	940	863	792	19,632	27,466	9,249
Wayne	7.5	766	1,013	1,088	901	704	1,039	1,114	875	19,882	27,790	9,389
Webster	.8	136	89	112	99	68	97	92	107	18,100	27,298	10,399
Wheeler	1.9	281	331	318	234	155	289	154	138	15,357	21,696	7,495
White	4.8	739	783	672	560	552	813	446	235	16,860	22,685	8,441
Whitfield	26.3	1,925	2,656	3,024	3,282	3,042	5,030	4,415	2,926	23,662	29,720	10,678
Wilcox	2.6	440	463	366	320	242	332	299	138	15,408	21,315	7,105
Wilkes	4.0	655	580	484	461	394	570	550	306	17,967	24,524	8,837
Wilkinson	3.8	353	402	411	395	349	694	691	505	24,861	30,413	10,319
Worth	6.6	925	831	808	787	734	1,067	891	557	19,636	25,314	8,438
TOTAL METRO COUNTIES	**1,564.5**	**115,490**	**132,443**	**147,675**	**151,860**	**142,349**	**252,900**	**285,628**	**336,155**	**28,513**	**36,526**	**13,500**
TOTAL STATE	**2,369.1**	**205,980**	**241,314**	**254,141**	**250,239**	**227,010**	**381,418**	**391,716**	**417,282**	**25,136**	**33,207**	**12,054**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
HAWAII												
HONOLULU	**273.6**	**12,130**	**16,475**	**25,214**	**26,021**	**23,698**	**40,667**	**49,310**	**80,085**	**33,168**	**44,899**	**14,390**
Honolulu	273.6	12,130	16,475	25,214	26,021	23,698	40,667	49,310	80,085	33,168	44,899	14,390
ALL COUNTIES												
Hawaii	39.6	2,586	4,109	4,452	4,309	3,830	6,602	6,484	7,228	25,781	34,801	11,494
Honolulu	273.6	12,130	16,475	25,214	26,021	23,698	40,667	49,310	80,085	33,168	44,899	14,390
Kauai	16.1	719	1,144	1,548	1,693	1,647	2,903	3,120	3,326	29,309	38,035	12,297
Maui	32.4	2,029	2,958	3,506	2,922	2,969	5,808	5,993	6,215	28,020	36,880	12,243
TOTAL METRO COUNTIES	**273.6**	**12,130**	**16,475**	**25,214**	**26,021**	**23,698**	**40,667**	**49,310**	**80,085**	**33,168**	**44,899**	**14,390**
TOTAL STATE	**361.7**	**17,464**	**24,686**	**34,720**	**34,945**	**32,144**	**55,980**	**64,907**	**96,854**	**31,534**	**42,770**	**13,800**
IDAHO												
BOISE	**78.8**	**4,365**	**7,056**	**9,235**	**9,272**	**8,253**	**14,489**	**14,174**	**11,956**	**25,806**	**33,723**	**12,862**
Ada	78.8	4,365	7,056	9,235	9,272	8,253	14,489	14,174	11,956	25,806	33,723	12,862
ALL COUNTIES												
Ada	78.8	4,365	7,056	9,235	9,272	8,253	14,489	14,174	11,956	25,806	33,723	12,862
Adams	1.2	115	146	171	138	151	258	148	73	20,968	25,402	8,709
Bannock	24.0	1,705	2,579	2,904	2,672	2,745	5,007	4,023	2,365	23,915	29,338	10,370
Bear Lake	2.3	217	291	284	295	263	516	287	147	21,182	25,611	8,925
Benewah	3.2	321	422	349	263	376	718	503	248	23,360	27,281	9,809
Bingham	11.7	815	1,126	1,274	1,359	1,299	2,187	2,055	1,585	24,907	31,457	9,660
Blaine	5.8	428	576	824	847	679	961	768	717	21,486	31,349	13,176
Boise	1.6	142	210	240	242	234	292	172	68	19,382	23,710	10,253
Bonner	9.7	1,371	1,683	1,621	1,248	978	1,453	915	431	15,706	20,966	7,674
Bonneville	24.5	1,545	2,076	2,698	2,956	2,762	4,994	4,402	3,067	25,450	31,219	10,449
Boundary	2.7	278	461	424	332	307	473	327	98	17,773	22,833	7,804
Butte	1.0	75	111	120	118	103	152	174	147	23,706	32,651	10,203
Camas	.3	26	14	31	44	47	63	39	36	23,500	31,497	13,499
Canyon	31.7	2,669	4,115	4,767	4,397	3,695	5,499	4,116	2,442	19,887	26,805	9,337
Caribou	2.8	197	228	264	257	290	742	491	331	27,516	31,086	10,746
Cassia	6.4	517	819	967	864	742	1,119	837	535	20,206	26,822	8,498
Clark	.3	38	23	41	49	40	58	25	26	19,889	25,947	9,730
Clearwater	3.3	205	359	356	369	340	688	610	373	25,333	30,280	10,981
Custer	1.8	182	238	302	244	208	298	196	132	18,542	24,878	10,177
Elmore	7.2	458	997	1,614	1,285	758	1,185	614	289	16,946	24,211	7,888
Franklin	2.8	220	330	426	520	436	478	293	97	19,030	23,241	7,073
Fremont	3.6	274	349	374	402	422	704	621	454	24,767	31,622	10,444
Gem	4.2	489	772	677	440	429	662	488	243	16,881	23,019	8,124
Gooding	4.3	449	614	706	649	524	635	412	311	17,882	24,769	8,875
Idaho	5.1	556	723	787	780	603	843	544	264	18,046	23,291	8,670
Jefferson	5.4	582	710	717	767	658	1,006	677	283	19,476	24,179	7,461
Jerome	5.2	417	605	740	754	704	920	582	478	20,579	27,105	9,334
Kootenai	25.0	1,805	3,059	3,478	2,891	2,516	4,397	4,006	2,848	22,422	29,159	10,658
Latah	11.1	837	1,312	1,578	1,309	1,123	1,844	1,619	1,478	22,367	31,577	11,881
Lemhi	2.7	318	453	520	425	297	359	259	69	15,670	20,490	7,903
Lewis	1.4	67	177	168	162	146	269	258	153	24,231	30,241	10,856
Lincoln	1.2	148	174	210	184	136	205	98	45	16,848	21,638	7,868
Madison	5.8	383	600	782	854	739	1,009	786	647	21,945	29,626	7,471
Minidoka	6.8	368	660	808	911	894	1,401	1,082	676	23,620	30,408	9,989
Nez Perce	13.2	1,132	1,708	1,598	1,240	1,180	2,347	2,248	1,747	23,919	30,631	11,927
Oneida	1.1	91	158	149	146	136	194	170	56	20,207	25,305	7,953
Owyhee	2.9	485	515	496	457	273	324	218	132	14,603	20,925	7,139
Payette	6.1	509	961	915	902	727	946	666	474	18,607	24,882	9,144
Power	2.6	250	221	304	281	306	542	389	307	24,000	30,735	10,799
Shoshone	5.6	252	520	525	465	401	973	1,285	1,179	31,747	37,766	13,644
Teton	.9	84	114	142	141	102	158	99	60	18,741	24,542	6,693
Twin Falls	19.7	1,371	2,209	2,628	2,634	2,333	3,555	2,771	2,199	22,107	29,898	10,709
Valley	2.4	151	218	317	363	332	422	387	210	22,173	28,108	9,920
Washington	3.1	356	532	550	401	313	419	299	230	16,221	23,686	8,847
TOTAL METRO COUNTIES	**78.8**	**4,365**	**7,056**	**9,235**	**9,272**	**8,253**	**14,489**	**14,174**	**11,956**	**25,806**	**33,723**	**12,862**
TOTAL STATE	**362.5**	**27,263**	**41,224**	**48,081**	**45,329**	**40,000**	**65,764**	**55,133**	**39,706**	**22,344**	**29,449**	**10,454**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ILLINOIS												
AURORA - ELGIN	**129.9**	**5,111**	**8,219**	**10,371**	**11,136**	**11,630**	**25,036**	**30,270**	**28,127**	**32,336**	**40,150**	**14,396**
Kane	115.2	4,541	7,356	9,341	10,011	10,188	21,906	26,175	25,682	32,353	40,449	14,530
Kendall	14.7	570	863	1,030	1,125	1,442	3,130	4,095	2,445	32,215	37,808	13,360
BLOOMINGTON - NORMAL	**46.8**	**2,697**	**4,222**	**4,866**	**4,909**	**4,326**	**7,892**	**8,985**	**8,903**	**28,017**	**37,487**	**13,814**
McLean	46.8	2,697	4,222	4,866	4,909	4,326	7,892	8,985	8,903	28,017	37,487	13,814
CHAMPAIGN - URBANA - RANTOUL	**63.7**	**5,076**	**7,316**	**8,390**	**7,140**	**6,253**	**10,542**	**10,031**	**8,952**	**23,094**	**33,415**	**12,247**
Champaign	63.7	5,076	7,316	8,390	7,140	6,253	10,542	10,031	8,952	23,094	33,415	12,247
CHICAGO	**2,323.3**	**166,967**	**200,329**	**193,773**	**198,831**	**185,967**	**365,814**	**439,456**	**572,163**	**30,967**	**40,222**	**15,037**
Cook	1,978.7	159,047	188,279	176,508	178,166	163,388	312,397	356,273	444,642	28,984	38,372	14,411
Du Page	282.7	5,671	8,371	12,456	15,794	17,335	41,793	67,726	113,554	43,672	53,014	19,438
McHenry	61.9	2,249	3,679	4,809	4,871	5,244	11,624	15,457	13,967	33,628	40,923	14,500
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***3,017.3***	***204,978***	***249,285***	***248,469***	***254,288***	***244,405***	***496,048***	***593,377***	***726,450***	***31,238***	***40,240***	***14,778***
DAVENPORT - ROCK ISLAND - MOLINE	**142.0**	**9,066**	**12,853**	**13,829**	**13,068**	**13,347**	**27,513**	**29,247**	**23,077**	**28,073**	**35,177**	**13,592**
Henry	20.2	1,305	1,880	1,978	1,875	1,841	3,828	3,969	3,524	28,280	35,143	13,171
Rock Island	60.8	4,062	5,463	5,644	5.347	5,660	11,297	12,777	10,550	28,577	35,791	13,994
Scott, Iowa	*61.0*	*3,699*	*5,510*	*6,207*	*5,846*	*5,846*	*12,388*	*12,501*	*9,003*	*27,601*	*34,576*	*13,340*
DECATUR	**48.2**	**3,277**	**4,460**	**4,517**	**4,397**	**4,652**	**8,997**	**9,392**	**8,508**	**27,923**	**35,830**	**13,961**
Macon	48.2	3,277	4,460	4,517	4,397	4,652	8,997	9,392	8,508	27,923	35,830	13,961
JOLIET	**130.3**	**5,938**	**8,292**	**9,652**	**9,361**	**9,696**	**25,383**	**32,678**	**29,300**	**33,840**	**40,221**	**13,476**
Grundy	12.9	600	796	1,052	1,008	987	2,148	3,112	3,197	34,350	40,494	15,141
Will	117.4	5,338	7,496	8,600	8,353	8,709	23,235	29,566	26,103	33,792	40,191	13,314
KANKAKEE	**36.9**	**2,892**	**4,205**	**4,204**	**3,832**	**3,881**	**7,222**	**6,194**	**4,470**	**24,278**	**31,294**	**11,399**
Kankakee	36.9	2,892	4,205	4,204	3,832	3,881	7,222	6,194	4,470	24,278	31,294	11,399
LAKE COUNTY	**171.7**	**6,396**	**9,180**	**11,351**	**12,478**	**12,538**	**27,036**	**36,167**	**56,554**	**37,577**	**50,803**	**17,164**
Lake	171.7	6,396	9,180	11,351	12,478	12,538	27,036	36,167	56,554	37,577	50,803	17,164
PEORIA	**132.2**	**7,542**	**10,352**	**11,000**	**11,359**	**12,158**	**24,905**	**26,896**	**27,988**	**30,394**	**38,626**	**14,720**
Peoria	72.7	4,493	6,173	6,029	6,423	6,351	12,531	13,895	16,805	30,499	39,730	15,454
Tazewell	47.6	2,404	3,328	3,945	3,812	4,503	9,757	10,429	9,422	30,821	37,866	14,316
Woodford	11.9	645	851	1,026	1,124	1,304	2,617	2,572	1,761	28,488	34,919	12,186
ROCKFORD	**108.8**	**6,616**	**9,140**	**10,013**	**9,956**	**9,998**	**22,074**	**23,290**	**17,713**	**29,018**	**35,582**	**13,560**
Boone	11.3	738	1,022	1,173	1,179	1,211	2,492	2,371	1,114	26,279	31,255	11,356
Winnebago	97.5	5,878	8,118	8,840	8,777	8,787	19,582	20,919	16,599	29,372	36,083	13,829
SPRINGFIELD	**80.9**	**6,214**	**8,686**	**9,785**	**9,331**	**8,870**	**14,536**	**14,268**	**9,210**	**23,564**	**30,801**	**12,707**
Menard	4.7	463	559	641	603	612	1,041	538	243	20,667	25,213	9,480
Sangamon	76.2	5,751	8,127	9,144	8,728	8,258	13,495	13,730	8,967	23,783	31,146	12,927
ALL COUNTIES												
Adams	26.8	2,741	3,539	3,671	3,388	3,121	5,065	3,345	1,930	20,101	26,725	10,517
Alexander	4.7	912	993	642	480	357	693	407	216	13,375	20,432	8,278
Bond	6.2	639	893	835	693	550	1,021	945	624	20,345	28,845	10,839
Boone	11.3	738	1,022	1,173	1,179	1,211	2,492	2,371	1,114	26,279	31,255	11,356
Brown	2.0	208	257	235	217	212	341	262	268	22,000	30,803	10,622
Bureau	14.1	836	1,373	1,572	1,453	1,385	2,641	2,587	2,253	26,529	34,657	13,136
Calhoun	2.1	244	335	290	253	212	349	255	162	18,560	25,426	9,206
Carroll	7.0	457	760	862	849	717	1,256	1,177	922	23,850	31,569	12,556
Cass	5.4	474	646	650	538	498	1,032	961	601	23,959	30,368	11,468
Champaign	63.7	5,076	7,316	8,390	7,140	6,253	10,542	10,031	8,952	23,094	33,415	12,247
Christian	14.4	1,095	1,526	1,697	1,551	1,465	2,440	2,429	2,197	24,507	32,421	13,005
Clark	6.8	779	977	994	858	745	1,097	850	500	18,785	26,111	10,632
Clay	6.1	586	779	807	802	675	1,003	767	681	20,608	28,405	11,551
☐ Clinton	12.1	855	1,265	1,332	1,393	1,360	2,336	2,135	1,424	24,424	31,082	10,933
Coles	19.5	1,499	2,443	2,573	2,304	1,951	3,243	3,089	2,398	22,326	31,654	11,825
Cook	1,978.7	159,047	188,279	176,508	178,166	163,388	312,397	356,273	444,642	28,984	38,372	14,411
Crawford	8.1	472	741	784	822	765	1,289	1,512	1,715	28,202	37,324	14,967
Cumberland	4.4	445	642	707	600	543	763	445	255	18,296	24,233	9,520
De Kalb	26.8	1,834	2,571	3,077	2,583	2,547	4,991	5,145	4,052	26,539	35,636	12,533
De Witt	7.2	447	720	523	544	580	1,229	1,455	1,702	31,433	39,187	15,588
Douglas	7.6	475	751	938	779	748	1,536	1,455	918	25,790	32,183	12,230
Du Page	282.7	5,671	8,371	12,456	15,794	17,335	41,793	67,726	113,554	43,672	53,014	19,438

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ILLINOIS (continued)												
ALL COUNTIES (continued)												
Edgar	8.3	756	1,183	1,134	962	817	1,372	1,165	911	20,710	28,911	11,879
Edwards	3.6	211	390	473	426	322	624	670	484	24,672	32,502	14,097
Effingham	12.4	1,010	1,427	1,628	1,566	1,196	2,224	2,058	1,291	22,405	29,774	10,956
Fayette	8.2	726	1,110	1,245	1,079	888	1,323	1,055	774	19,710	28,008	10,439
Ford	5.8	434	664	898	823	688	1,130	723	440	20,596	27,191	11,028
Franklin	17.5	2,049	2,923	2,848	2,041	1,431	2,385	2,451	1,372	17,122	25,088	10,282
Fulton	15.4	1,634	1,977	1,990	1,825	1,793	2,943	2,142	1,096	20,785	26,303	10,333
Gallatin	2.8	443	421	410	328	254	432	293	219	16,933	23,963	9,319
Greene	6.3	802	1,021	1,031	899	690	940	641	276	16,618	22,424	8,829
Grundy	12.9	600	796	1,052	1,008	987	2,148	3,112	3,197	34,350	40,494	15,141
Hamilton	3.9	300	501	478	399	372	624	619	607	23,565	32,582	13,812
Hancock	9.2	748	1,074	1,114	1,118	1,013	1,699	1,418	1,016	22,662	29,749	11,900
Hardin	2.2	443	467	390	286	210	244	104	56	12,361	17,220	6,765
Henderson	3.5	401	432	457	441	404	677	455	233	20,241	25,693	9,670
Henry	20.2	1,305	1,880	1,978	1,875	1,841	3,828	3,969	3,524	28,280	35,143	13,171
Iroquois	12.4	1,102	1,510	1,709	1,507	1,509	2,357	1,645	1,061	21,273	27,947	10,898
Jackson	23.8	3,239	3,708	3,467	2,651	2,076	3,090	2,785	2,784	17,681	28,054	11,000
Jasper	4.3	424	601	660	560	413	648	581	413	19,010	26,853	10,041
Jefferson	15.6	1,669	2,230	2,015	1,757	1,542	2,796	2,107	1,484	20,390	28,055	11,640
☐ Jersey	7.4	500	850	1,028	856	875	1,524	1,203	564	22,679	29,172	10,135
Jo Daviess	9.1	817	1,162	1,324	1,185	1,112	1,788	1,153	559	20,273	26,111	9,942
Johnson	3.3	460	561	550	442	361	486	304	136	15,868	21,749	6,968
Kane	115.2	4,541	7,356	9,341	10,011	10,188	21,906	26,175	25,682	32,353	40,449	14,530
Kankakee	36.9	2,892	4,205	4,204	3,832	3,881	7,222	6,194	4,470	24,278	31,294	11,399
Kendall	14.7	570	863	1,030	1,125	1,442	3,130	4,095	2,445	32,215	37,808	13,360
Knox	22.5	1,939	2,892	3,142	2,835	2,635	4,336	3,180	1,541	20,823	27,182	10,636
Lake	171.7	6,396	9,180	11,351	12,478	12,538	27,036	36,167	56,554	37,577	50,803	17,164
La Salle	42.1	3,073	4,557	4,712	4,347	4,389	8,520	7,904	4,598	24,967	31,169	12,252
Lawrence	6.4	800	1,030	898	739	678	1,142	796	317	18,105	24,419	9,415
Lee	13.1	767	1,129	1,197	1,434	1,316	2,412	2,872	1,973	28,030	35,302	12,990
Livingston	14.9	1,053	1,439	1,619	1,581	1,693	3,015	2,691	1,809	25,192	32,364	11,481
Logan	10.7	700	1,145	1,301	1,183	1,128	2,059	1,960	1,224	24,518	32,258	11,063
McDonough	12.4	1,723	1,939	1,863	1,534	1,303	1,787	1,453	798	17,132	25,986	9,128
McHenry	61.9	2,249	3,679	4,809	4,871	5,244	11,624	15,457	15,967	33,628	40,923	14,500
McLean	46.8	2,697	4,222	4,866	4,909	4,326	7,892	8,985	8,903	28,017	37,487	13,814
Macon	48.2	3,277	4,460	4,517	4,397	4,652	8,997	9,392	8,508	27,923	35,830	13,961
Macoupin	20.0	1,682	2,659	2,654	2,092	1,977	3,574	3,298	2,064	22,278	28,819	11,324
☐ Madison	96.8	8,293	11,205	11,209	10,412	10,112	18,907	17,609	9,053	23,620	29,216	11,152
Marion	17.2	1,604	2,302	2,476	1,979	1,711	2,963	2,560	1,605	20,693	28,147	10,855
Marshall	5.1	430	593	560	501	589	1,113	772	542	23,976	29,684	11,214
Mason	6.7	635	823	809	719	816	1,314	944	640	22,262	28,428	10,700
Massac	6.3	946	1,122	938	759	649	933	683	270	15,878	21,833	8,990
Menard	4.7	463	559	641	603	612	1,041	538	243	20,667	25,213	9,480
Mercer	7.0	636	787	812	746	673	1,372	1,243	731	23,831	29,674	10,932
☐ Monroe	8.3	601	905	934	831	840	1,685	1,590	914	25,217	30,831	11,323
Montgomery	12.4	1,171	1,749	1,706	1,471	1,210	1,993	1,979	1,121	20,415	27,773	10,597
Morgan	14.4	1,119	1,708	1,791	1,754	1,543	2,485	2,320	1,680	22,688	31,513	12,101
Moultrie	5.4	496	605	660	645	614	1,073	851	456	22,374	28,411	10,296
Ogle	17.6	975	1,479	1,672	1,675	1,618	3,524	3,796	2,861	29,159	35,589	13,528
Peoria	72.7	4,493	6,173	6,029	6,423	6,351	12,531	13,895	16,805	30,499	39,730	15,454
Perry	8.8	607	1,073	1,104	943	769	1,300	1,587	1,417	24,314	32,523	12,720
Piatt	6.5	459	637	736	799	800	1,360	1,113	596	23,888	29,565	11,525
Pike	7.4	1,020	1,284	1,256	1,036	756	1,026	648	374	15,648	22,297	9,167
Pope	1.9	314	314	283	246	213	243	199	88	15,830	22,007	8,897
Pulaski	3.5	628	737	529	420	315	401	284	186	13,594	20,262	8,059
Putmam	2.2	163	194	219	201	229	481	436	277	26,836	32,427	11,695
Randolph	12.7	1,029	1,499	1,576	1,344	1,301	2,629	2,048	1,274	23,472	29,898	10,403
Richland	6.7	568	824	827	768	737	1,240	969	767	22,534	30,575	12,415
Rock Island	60.8	4,062	5,463	5,644	5,347	5,660	11,297	12,777	10,550	28,577	35,791	13,994
☐ St. Clair	97.5	10,848	11,983	10,948	9,500	8,678	16,108	16,222	13,213	23,125	30,760	11,145
Saline	12.0	1,696	2,137	1,945	1,316	1,028	1,635	1,412	831	15,828	23,687	10,115
Sangamon	76.2	5,751	8,127	9,144	8,728	8,258	13,495	13,730	8,967	23,783	31,146	12,927
Schuyler	3.1	264	407	380	346	307	559	470	367	22,508	29,881	11,579
Scott	2.4	210	266	277	248	223	479	351	346	24,510	32,082	12,419
Shelby	9.3	965	1,298	1,271	1,172	1,103	1,709	1,176	606	19,752	25,767	9,862
Stark	2.5	176	224	198	206	219	498	490	489	29,528	37,635	13,836

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
ILLINOIS (continued)												
ALL COUNTIES (continued)												
Stephenson	19.5	1,309	2,236	2,469	2,334	2,192	3,763	3,396	1,801	23,161	29,703	11,654
Tazewell	47.6	2,404	3,328	3,945	3,812	4,503	9,757	10,429	9,422	30,821	37,866	14,316
Union	7.7	867	1,223	1,312	1,068	842	1,139	651	598	17,062	24,902	10,478
Vermilion	35.3	3,177	4,317	4,179	3,725	3,920	6,365	5,689	3,928	22,897	29,784	11,682
Wabash	5.5	508	817	729	542	600	1,089	787	428	21,385	28,093	11,036
Warren	7.9	757	1,033	1,082	990	844	1,413	1,136	645	20,512	27,933	10,660
Washington	6.1	573	766	799	662	643	1,147	905	605	21,837	28,897	10,949
Wayne	7.4	844	1,244	1,200	985	798	1,110	764	455	17,132	23,926	10,003
White	7.2	497	927	1,003	845	709	1,221	966	1,032	22,350	31,653	13,174
Whiteside	24.2	1,944	2,571	2,887	2,674	2,636	5,023	4,403	2,062	23,836	29,058	11,005
Will	117.4	5,338	7,496	3,600	8,353	8,709	23,235	29,566	26,103	33,792	40,191	13,314
Williamson	24.8	3,280	4,373	4,015	3,076	2,759	4,158	2,190	949	16,103	21,573	8,799
Winnebago	97.5	5,878	8,118	8,840	8,777	8,787	19,582	20,919	16,599	29,372	36,083	13,829
Woodford	11.9	645	851	1,026	1,124	1,304	2,617	2,572	1,761	28,488	34,919	12,186
TOTAL METRO COUNTIES	**3,575.8**	**245,190**	**307,952**	**310,995**	**312,944**	**299,335**	**595,122**	**693,132**	**811,130**	**30,222**	**39,270**	**14,569**
TOTAL STATE	**4,371.4**	**318,605**	**409,619**	**414,759**	**403,893**	**381,982**	**736,496**	**813,959**	**892,087**	**28,438**	**37,410**	**13,981**
INDIANA												
ANDERSON	**49.3**	**3,685**	**4,980**	**5,601**	**5,018**	**5,227**	**9,333**	**9,132**	**6,324**	**25,154**	**30,952**	**11,613**
Madison	49.3	3,685	4,980	5,601	5,018	5,227	9,333	9,132	6,324	25,154	30,952	11,613
BLOOMINGTON	**37.9**	**3,684**	**4,748**	**5,083**	**4,510**	**3,733**	**5,708**	**5,165**	**5,269**	**21,172**	**31,695**	**11,651**
Monroe	37.9	3,684	4,748	5,083	4,510	3,733	5,708	5,165	5,269	21,172	31,695	11,651
ELKHART - GOSHEN	**56.0**	**3,177**	**5,135**	**6,533**	**7,020**	**6,844**	**11,369**	**9,369**	**6,553**	**24,452**	**31,354**	**11,529**
Elkhart	56.0	3,177	5,135	6,533	7,020	6,844	11,369	9,369	6,553	24,452	31,354	11,529
EVANSVILLE	**110.3**	**8,282**	**12,424**	**12,827**	**11,380**	**11,056**	**20,338**	**19,524**	**14,469**	**24,610**	**31,607**	**12,254**
Posey	9.4	713	961	1,024	900	904	1,967	1,932	999	26,055	30,650	10,913
Vanderburgh	67.5	5,037	8,057	8,101	7,146	6,746	11,841	10,777	9,795	23,922	32,004	12,943
Warrick	17.0	1,220	1,551	1,706	1,609	1,623	3,516	3,874	1,901	27,319	31,298	10,993
Henderson, Ky.	*16.4*	*1,312*	*1,855*	*1,996*	*1,725*	*1,783*	*3,014*	*2,941*	*1,774*	*23,678*	*30,842*	*11,818*
FORT WAYNE	**135.4**	**7,582**	**11,753**	**14,562**	**14,693**	**14,056**	**26,568**	**26,711**	**19,475**	**26,865**	**33,355**	**12,276**
Allen	112.8	6,398	9,749	12,024	12,132	11,595	21,603	22,382	16,917	27,029	33,826	12,535
De Kalb	12.6	638	1,095	1,331	1,405	1,332	2,804	2,394	1,601	26,897	31,935	11,303
Whitley	10.0	546	909	1,207	1,156	1,129	2,161	1,935	957	25,230	29,843	10,696
GARY - HAMMOND	**217.2**	**18,972**	**19,980**	**19,716**	**18,769**	**21,098**	**45,553**	**45,151**	**27,961**	**27,127**	**31,840**	**11,169**
Lake	172.7	17,117	17,106	16,045	15,280	17,445	36,411	33,279	20,017	25,907	30,365	10,693
Porter	44.5	1,855	2,874	3,671	3,489	3,653	9,142	11,872	7,944	32,498	37,563	12,978
INDIANAPOLIS	**473.0**	**30,282**	**42,653**	**48,382**	**48,736**	**47,432**	**88,315**	**88,940**	**78,260**	**27,063**	**34,147**	**12,871**
Boone	14.6	966	1,343	1,491	1,562	1,554	2,773	2,708	2,203	26,195	33,983	12,373
Hamilton	37.5	1,455	2,210	2,986	2,913	2,969	6,866	8,191	9,910	34,043	42,261	14,701
Hancock	16.8	852	1,211	1,577	1,483	1,552	3,336	4,114	2,675	30,213	34,805	12,031
Hendricks	26.4	1,181	1,889	2,378	2,477	2,481	5,737	6,486	3,771	29,787	34,570	11,509
Johnson	30.6	1,731	2,505	2,934	3,070	3,133	6,347	6,548	4,332	27,908	33,639	11,710
Marion	313.7	21,703	30,293	33,320	33,555	32,201	56,061	54,684	51,883	25,969	33,575	13,227
Morgan	19.0	1,351	1,747	1,942	1,927	1,840	4,122	3,830	2,241	26,720	31,439	10,861
Shelby	14.4	1,043	1,455	1,754	1,749	1,702	3,073	2,379	1,245	23,512	28,750	10,376
KOKOMO	**38.1**	**2,478**	**3,449**	**3,896**	**3,539**	**3,610**	**6,914**	**6,974**	**7,240**	**27,796**	**34,329**	**13,014**
Howard	31.8	2,049	2,766	3,089	2,812	2,981	5,628	5,973	6,502	28,730	35,268	13,351
Tipton	6.3	429	683	807	727	629	1,286	1,001	738	23,962	29,594	11,300
LAFAYETTE - WEST LAFAYETTE	**44.9**	**2,940**	**4,743**	**5,663**	**5,446**	**4,640**	**7,895**	**7,249**	**6,324**	**23,823**	**33,423**	**11,929**
Tippecanoe	44.9	2,940	4,743	5,663	5,446	4,640	7,895	7,249	6,324	23,823	33,423	11,929
MUNCIE	**43.7**	**3,887**	**5,243**	**5,639**	**4,598**	**4,382**	**8,223**	**7,062**	**4,666**	**22,723**	**29,598**	**10,743**
Delaware	43.7	3,887	5,243	5,639	4,598	4,382	8,223	7,062	4,666	22,723	29,598	10,743
SOUTH BEND - MISHAWAKA	**91.9**	**6,064**	**9,788**	**11,123**	**9,811**	**9,675**	**18,194**	**15,648**	**11,597**	**24,722**	**31,600**	**11,902**
St. Joseph	91.9	6,064	9,788	11,123	9,811	9,675	18,194	15,648	11,597	24,722	31,600	11,902
TERRE HAUTE	**49.7**	**3,721**	**6,063**	**6,672**	**5,901**	**5,290**	**8,858**	**7,454**	**5,741**	**22,321**	**29,849**	**11,222**
Clay	9.6	754	1,190	1,251	1,110	1,029	1,762	1,574	930	22,389	28,088	10,743
Vigo	40.1	2,967	4,873	5,421	4,791	4,261	7,096	5,880	4,811	22,306	30,271	11,334
ALL COUNTIES												
Adams	10.7	683	1,026	1,209	1,161	1,112	2,244	1,845	1,420	25,713	31,384	10,593

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
INDIANA (continued)												
ALL COUNTIES (continued)												
Allen	112.8	6,398	9,749	12,024	12,132	11,595	21,603	22,382	16,917	27,029	33,826	12,535
Bartholomew	25.0	1,365	2,030	1,899	2,169	2,358	4,515	5,111	5,553	30,919	39,031	14,586
Benton	3.6	294	381	463	514	431	691	483	343	21,762	27,782	10,528
Blackford	5.6	442	706	768	596	546	1,100	982	460	22,558	27,635	10,317
Boone	14.6	966	1,343	1,491	1,562	1,554	2,773	2,708	2,203	26,195	33,983	12,373
Brown	5.4	401	703	840	722	634	1,034	728	338	20,288	25,320	9,836
Carroll	7.2	423	665	883	931	848	1,519	1,207	724	24,085	29,931	11,166
Cass	15.1	1,101	1,746	2,007	1,915	1,809	2,974	2,462	1,086	22,126	27,406	10,243
☐ Clark	33.0	2,402	3,614	4,107	3,888	3,846	6,978	5,356	2,809	23,206	28,134	10,350
Clay	9.6	754	1,190	1,251	1,110	1,029	1,762	1,574	930	22,389	28,088	10,743
Clinton	11.9	808	1,315	1,588	1,411	1,298	2,271	1,928	1,281	23,141	30,264	11,469
Crawford	3.7	538	663	617	507	364	492	371	148	15,308	20,622	7,198
Daviess	10.6	932	1,372	1,530	1,351	1,116	1,809	1,341	1,149	20,550	27,748	10,213
☐ Dearborn	13.9	1,074	1,559	1,552	1,440	1,495	2,980	2,379	1,421	24,431	29,248	10,240
Decatur	8.5	664	968	1,085	1,119	1,084	1,646	1,188	746	21,813	27,358	9,853
De Kalb	12.6	638	1,095	1,331	1,405	1,332	2,804	2,394	1,601	26,897	31,935	11,303
Delaware	43.7	3,887	5,243	5,639	4,598	4,382	8,223	7,062	4,666	22,723	29,598	10,743
Dubois	13.3	979	1,405	1,604	1,586	1,510	2,820	2,158	1,238	23,568	30,126	10,742
Elkhart	56.0	3,177	5,135	6,533	7,020	6,844	11,369	9,369	6,553	24,452	31,354	11,529
Fayette	9.8	727	988	1,092	1,301	1,267	1,838	1,604	983	23,020	29,10[illegible]	10,681
☐ Floyd	23.7	1,754	2,637	2,733	2,601	2,682	4,515	4,239	2,539	23,897	[illegible]	10,874
Fountain	6.8	594	967	1,028	888	852	1,221	898	352	19,565	24,422	9,075
Franklin	6.6	517	701	812	936	753	1,282	916	683	22,014	28,553	9,148
Fulton	7.5	573	932	1,132	994	891	1,481	919	578	20,643	26,141	10,054
Gibson	13.0	1,189	1,647	1,728	1,410	1,248	2,442	2,034	1,302	22,035	28,076	10,767
Grant	27.6	2,140	2,913	3,165	2,949	2,968	5,166	4,913	3,386	24,400	30,765	11,070
Greene	12.4	1,226	1,839	1,807	1,584	1,204	2,025	1,795	920	19,092	25,654	10,163
Hamilton	37.5	1,455	2,210	2,986	2,913	2,969	6,866	8,191	9,910	34,043	42,261	14,701
Hancock	16.8	852	1,211	1,577	1,483	1,552	3,336	4,114	2,675	30,213	34,805	12,031
☐ Harrison	10.6	820	1,141	1,303	1,353	1,318	2,226	1,566	873	22,475	27,644	9,545
Hendricks	26.4	1,181	1,889	2,378	2,477	2,481	5,737	6,486	3,771	29,787	34,570	11,509
Henry	18.7	1,430	2,015	2,342	2,208	2,027	3,613	3,105	1,960	23,280	28,967	10,748
Howard	31.8	2,049	2,766	3,089	2,812	2,981	5,628	5,973	6,502	28,730	35,268	13,351
Huntington	13.9	747	1,429	1,852	1,789	1,576	2,993	2,185	1,329	23,547	29,606	10,916
Jackson	13.9	1,228	1,669	1,794	1,766	1,446	2,871	2,112	1,014	21,667	26,758	9,998
Jasper	9.1	646	858	1,058	1,105	1,052	2,000	1,429	952	24,142	30,186	9,953
Jay	8.2	808	1,131	1,297	1,208	974	1,514	867	401	18,434	23,238	8,622
Jefferson	10.6	699	1,196	1,428	1,346	1,182	1,750	1,707	1,292	22,516	30,420	10,857
Jennings	8.1	758	1,007	1,113	1,049	905	1,632	1,116	520	20,654	26,051	8,578
Johnson	30.6	1,731	2,505	2,934	3,070	3,133	6,347	6,548	4,332	27,908	33,639	11,710
Knox	15.8	2,056	2,622	2,456	2,016	1,631	2,566	1,507	946	16,832	23,384	9,100
Kosciusko	24.6	1,374	2,216	2,713	3,097	2,880	4,689	4,434	3,197	25,042	32,207	11,861
La Grange	9.6	825	1,007	1,455	1,370	1,170	1,803	1,245	725	20,593	26,876	8,515
Lake	172.7	17,117	17,106	16,045	15,280	17,445	36,411	33,279	20,017	25,907	30,365	10,693
La Porte	37.8	2,612	3,937	4,543	4,025	4,077	7,484	7,123	3,999	24,632	30,332	10,685
Lawrence	16.8	1,481	2,253	2,357	2,231	1,781	3,001	2,419	1,277	20,185	26,147	9,961
Madison	49.3	3,685	4,960	5,601	5,018	5,227	9,333	9,132	6,324	25,154	30,952	11,613
Marion	313.7	21,703	30,293	33,320	33,555	32,201	56,061	54,684	51,883	25,969	33,575	13,227
Marshall	15.7	1,135	1,659	2,071	1,958	1,717	2,950	2,679	1,531	22,874	29,387	10,805
Martin	3.9	291	470	480	492	440	697	[illegible]	406	22,392	28,010	10,022
Miami	14.1	1,101	1,634	2,231	2,040	1,692	2,598	1,984	820	20,124	25,889	9,360
Monroe	37.9	3,684	4,748	5,083	4,510	3,733	5,708	5,165	5,269	21,172	31,695	11,651
Montgomery	13.5	800	1,352	1,856	1,829	1,561	2,631	2,214	1,257	22,828	28,743	10,900
Morgan	19.0	1,351	1,747	1,942	1,927	1,840	4,122	3,830	2,241	26,720	31,439	10,861
Newton	5.3	530	614	639	638	639	1,109	760	371	21,898	26,137	9,488
Noble	14.2	957	1,461	1,881	2,006	1,694	2,863	2,335	1,003	22,261	27,374	9,866
Ohio	2.0	176	287	239	204	181	353	331	229	22,537	28,733	11,051
Orange	7.2	870	1,155	1,122	1,060	922	1,086	638	347	17,114	22,382	8,350
Owen	7.1	798	1,037	1,055	945	823	1,230	823	389	18,471	23,714	9,150
Parke	5.8	666	842	861	730	636	1,098	649	318	18,510	23,652	8,521
Perry	6.4	662	884	887	784	675	1,259	906	343	19,885	25,120	8,643
Pike	5.2	492	759	782	613	531	880	761	382	19,610	25,645	10,103
Porter	44.5	1,855	2,874	3,671	3,489	3,653	9,142	11,872	7,944	32,498	37,563	12,978
Posey	9.4	713	961	1,024	900	904	1,967	1,932	999	26,055	30,650	10,913
Pulaski	5.1	397	575	717	698	546	922	690	555	21,398	28,430	10,821
Putnam	10.0	758	1,160	1,225	1,169	963	1,997	1,783	945	23,574	30,169	9,859

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
INDIANA (continued)												
ALL COUNTIES (continued)												
Randolph	10.6	974	1,249	1,423	1,499	1,280	2,164	1,420	591	20,542	25,119	9,375
Ripley	8.9	706	1,026	1,011	1,115	1,018	1,678	1,374	972	22,869	29,270	10,019
Rush	6.5	564	744	946	886	774	1,168	944	474	20,629	26,317	9,297
St. Joseph	91.9	6,064	9,788	11,123	9,811	9,675	18,194	15,648	11,597	24,722	31,600	11,902
Scott	7.5	574	945	1,133	977	907	1,466	980	518	20,658	25,841	9,185
Shelby	14.4	1,043	1,455	1,754	1,749	1,702	3,073	2,379	1,245	23,512	28,750	10,376
Spencer	6.9	500	865	844	760	639	1,316	1,168	808	23,690	29,860	10,200
Starke	8.1	871	1,267	1,226	982	972	1,492	941	349	18,498	23,047	8,260
Steuben	10.8	882	1,215	1,471	1,367	1,322	2,070	1,576	897	21,703	28,080	10,493
Sullivan	8.1	854	1,416	1,481	1,041	892	1,368	778	270	16,307	21,317	8,341
Switzerland	2.8	334	472	452	371	305	480	249	137	16,956	22,047	8,017
Tippecanoe	44.9	2,940	4,743	5,663	5,446	4,640	7,895	7,249	6,324	23,823	33,423	11,929
Tipton	6.3	429	683	307	727	629	1,286	1,001	738	23,962	29,594	11,300
Union	2.4	188	251	325	311	287	421	378	239	22,100	28,180	9,946
Vanderburgh	67.5	5,037	8,057	8,101	7,146	6,746	11,841	10,777	9,795	23,922	32,004	12,943
Vermillion	7.1	565	867	1,034	827	724	1,246	1,122	715	21,786	27,799	11,151
Vigo	40.1	2,967	4,873	5,421	4,791	4,261	7,096	5,880	4,811	22,306	30,271	11,334
Wabash	12.7	787	1,323	1,729	1,672	1,592	2,410	2,020	1,167	22,571	29,549	10,512
Warren	3.0	199	270	263	287	308	612	561	500	27,672	33,960	11,846
Warrick	17.0	1,220	1,551	1,706	1,609	1,623	3,516	3,874	1,901	27,319	31,298	10,993
Washington	8.6	773	1,180	1,323	1,121	1,059	1,545	990	609	19,557	25,181	9,099
Wayne	27.2	2,228	3,420	3,746	3,185	3,165	5,119	3,912	2,425	21,605	27,569	10,458
Wells	9.6	559	955	1,243	1,264	1,149	1,944	1,639	847	23,383	29,016	10,673
White	9.5	672	1,098	1,294	1,280	1,147	1,978	1,329	702	21,804	26,757	10,460
Whitley	10.0	546	909	1,207	1,156	1,129	2,161	1,935	957	25,230	29,843	10,696
TOTAL METRO COUNTIES	**1,412.2**	**99,492**	**138,055**	**153,396**	**146,978**	**144,601**	**270,953**	**258,978**	**199,747**	**25,838**	**32,481**	**12,013**
TOTAL STATE	**2,069.4**	**151,615**	**214,814**	**240,051**	**228,343**	**218,155**	**395,589**	**359,668**	**261,165**	**24,562**	**31,141**	**11,471**
IOWA												
CEDAR RAPIDS	**68.3**	**4,005**	**5,906**	**6,691**	**7,132**	**6,872**	**14,333**	**14,358**	**9,003**	**27,453**	**34,271**	**13,648**
Linn	68.3	4,005	5,906	6,691	7,132	6,872	14,333	14,358	9,003	27,453	34,271	13,648
DAVENPORT - ROCK ISLAND - MOLINE	**142.0**	**9,066**	**12,853**	**13,829**	**13,068**	**13,347**	**27,513**	**29,247**	**23,077**	**28,073**	**35,177**	**13,592**
Scott	61.0	3,699	5,510	6,207	5,846	5,846	12,388	12,501	9,003	27,601	34,576	13,340
Henry, Ill.	*20.2*	*1,305*	*1,880*	*1,978*	*1,875*	*1,841*	*3,828*	*3,969*	*3,524*	*28,280*	*35,143*	*13,171*
Rock Island, Ill.	*60.8*	*4,062*	*5,463*	*5,644*	*5,347*	*5,660*	*11,297*	*12,777*	*10,550*	*28,577*	*35,791*	*13,994*
DES MOINES	**161.5**	**10,113**	**16,033**	**18,442**	**17,052**	**16,574**	**32,156**	**29,412**	**21,718**	**25,772**	**33,304**	**13,586**
Dallas	12.2	914	1,369	1,603	1,486	1,410	2,492	1,940	986	22,638	28,615	11,372
Polk	135.7	8,389	13,440	15,291	14,276	13,763	26,570	24,694	19,277	25,995	33,842	14,022
Warren	13.6	810	1,224	1,548	1,290	1,401	3,094	2,778	1,455	26,707	32,142	11,595
DUBUQUE	**31.7**	**2,630**	**3,678**	**3,749**	**3,371**	**3,524**	**6,714**	**5,276**	**2,758**	**23,556**	**30,097**	**10,542**
Dubuque	31.7	2,630	3,678	3,749	3,371	3,524	6,714	5,276	2,758	23,556	30,097	10,542
IOWA CITY	**34.4**	**3,098**	**3,886**	**4,377**	**4,079**	**3,399**	**5,670**	**5,062**	**4,829**	**22,415**	**32,602**	**12,861**
Johnson	34.4	3,098	3,886	4,377	4,079	3,399	5,670	5,062	4,829	22,415	32,602	12,861
SIOUX CITY	**45.5**	**4,225**	**6,134**	**6,043**	**5,205**	**5,248**	**8,508**	**6,332**	**3,805**	**21,079**	**27,951**	**10,860**
Woodbury	38.9	3,720	5,422	5,288	4,453	4,348	7,079	5,357	3,233	20,636	27,802	10,913
Dakota, Neb.	*6.6*	*505*	*712*	*755*	*752*	*900*	*1,429*	*975*	*572*	*23,232*	*28,827*	*10,570*
WATERLOO - CEDAR FALLS	**55.8**	**3,291**	**5,409**	**5,660**	**5,294**	**5,216**	**11,217**	**11,049**	**8,664**	**27,791**	**35,554**	**13,351**
Black Hawk	47.2	2,750	4,499	4,692	4,432	4,383	9,424	9,484	7,536	28,107	35,929	13,567
Bremer	8.6	541	910	968	862	833	1,793	1,565	1,128	26,024	33,493	12,205
ALL COUNTIES												
Adair	3.5	442	553	612	504	362	476	315	236	16,381	23,469	9,551
Adams	2.1	260	345	360	304	232	358	166	75	16,343	21,648	8,743
Allamakee	5.4	700	1,119	935	805	661	630	412	138	14,628	19,842	7,240
Appanoose	6.0	840	1,286	1,054	745	596	874	441	164	13,960	20,031	8,346
Audubon	2.9	329	552	626	467	302	345	123	156	14,513	20,397	8,103
Benton	8.9	916	1,206	1,179	1,058	1,094	1,732	1,164	551	20,419	26,014	10,110
Black Hawk	47.2	2,750	4,499	4,692	4,432	4,383	9,424	9,484	7,536	28,107	35,929	13,567
Boone	10.2	791	1,251	1,366	1,262	1,044	1,954	1,604	928	21,963	29,103	11,596
Bremer	8.6	541	910	968	862	833	1,793	1,565	1,128	26,024	33,493	12,205
Buchanan	8.0	797	1,169	1,191	957	864	1,583	932	507	19,325	25,663	9,290

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County —	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
IOWA (continued)												
ALL COUNTIES (continued)												
Buena Vista	7.7	780	1,090	1,239	1,015	933	1,271	809	563	18,441	25,871	10,011
Butler	6.2	733	920	925	848	831	1,089	531	323	17,956	23,354	8,883
Calhoun	4.7	501	724	729	652	572	657	505	360	18,129	25,466	10,058
Carroll	8.4	796	1,211	1,420	1,269	1,078	1,373	764	489	17,869	24,560	9,129
Cass	6.5	690	916	959	945	702	1,089	753	446	18,591	25,866	10,709
Cedar	7.3	787	1,007	1,068	906	941	1,350	799	442	19,302	24,630	9,772
Cerro Gordo	20.0	1,606	2,681	2,774	2,330	2,194	4,022	2,687	1,706	21,341	28,191	11,697
Cherokee	5.9	650	852	971	806	689	872	594	466	17,702	25,349	10,459
Chickasaw	5.3	625	767	786	727	703	880	514	298	18,139	23,512	8,775
Clarke	3.5	456	603	592	468	367	558	249	207	16,011	22,194	8,728
Clay	7.4	750	969	1,205	1,035	836	1,202	786	617	18,516	25,755	10,588
Clayton	8.1	1,051	1,367	1,338	1,139	912	1,168	681	444	16,260	22,749	8,816
Clinton	20.4	1,432	2,260	2,405	2,233	2,457	4,272	3,696	1,645	23,837	29,517	11,319
Crawford	6.8	928	1,020	1,088	903	815	1,190	554	302	16,835	22,546	8,565
Dallas	12.2	914	1,369	1,603	1,486	1,410	2,492	1,940	986	22,638	28,615	11,372
Davis	3.3	521	567	470	391	404	457	282	208	16,271	22,995	8,526
Decatur	3.3	452	655	538	406	367	457	281	144	15,058	22,269	8,351
Delaware	6.7	734	835	898	834	822	1,231	870	476	20,302	26,384	9,353
Des Moines	18.2	1,394	2,096	2,174	2,136	1,832	3,588	3,134	1,846	23,503	30,429	12,389
Dickinson	6.3	467	756	917	885	801	1,125	792	557	20,740	28,205	11,690
Dubuque	31.7	2,630	3,678	3,749	3,371	3,524	6,714	5,276	2,758	23,556	30,097	10,542
Emmet	4.7	569	704	754	607	663	788	381	234	17,504	22,981	9,311
Fayette	9.0	1,030	1,329	1,390	1,239	1,049	1,464	964	535	17,914	24,437	9,562
Floyd	7.1	755	1,009	1,013	971	914	1,157	900	381	18,981	25,024	9,816
Franklin	4.9	515	652	694	670	616	876	574	303	19,277	25,487	10,583
Fremont	3.8	440	533	538	523	424	599	446	297	18,622	25,737	10,630
Greene	4.5	443	699	670	564	487	771	528	338	18,810	26,262	11,149
Grundy	5.3	380	586	671	629	621	1,097	764	552	23,058	29,863	11,900
Guthrie	4.7	704	761	750	634	526	697	414	214	15,993	22,036	8,929
Hamilton	6.7	575	825	965	933	857	1,218	749	578	20,301	26,951	10,944
Hancock	5.6	501	682	836	813	677	1,116	586	389	19,758	26,274	10,899
Hardin	8.0	837	1,085	1,158	1,066	989	1,464	860	541	19,228	25,898	10,256
Harrison	6.0	922	911	929	815	657	909	574	283	16,389	22,358	8,599
Henry	7.2	584	820	919	992	869	1,383	978	655	21,597	29,509	11,124
Howard	4.0	538	671	644	530	455	568	377	217	16,385	23,584	9,248
Humboldt	4.9	464	699	823	701	608	864	444	297	18,084	24,731	10,630
Ida	3.5	464	554	619	487	379	544	254	199	15,991	23,232	9,346
Iowa	6.0	486	712	787	734	750	1,305	761	465	21,922	27,545	11,018
Jackson	8.2	1,002	1,221	1,131	1,004	1,095	1,618	664	465	18,690	24,052	8,924
Jasper	14.5	1,128	1,753	1,944	1,776	1,907	2,848	2,129	1,015	21,636	27,552	10,915
Jefferson	6.6	604	885	853	852	774	1,146	803	683	20,711	29,778	11,561
Johnson	34.4	3,098	3,886	4,377	4,079	3,399	5,670	5,062	4,829	22,415	32,602	12,861
Jones	7.3	725	1,066	1,002	891	883	1,400	977	356	19,811	25,539	9,184
Keokuk	4.7	580	700	712	719	571	649	464	305	17,389	24,007	9,562
Kossuth	7.7	930	1,061	1,263	1,080	941	1,223	741	461	17,500	23,930	9,306
Lee	16.3	1,315	2,027	2,094	1,937	1,834	3,010	2,503	1,580	22,038	29,232	11,454
Linn	68.3	4,005	5,906	6,691	7,122	6,872	14,333	14,358	9,003	27,453	34,271	13,648
Louisa	4.6	380	542	584	520	565	937	677	395	22,380	28,729	10,572
Lucas	4.1	566	731	665	520	428	621	389	180	15,815	22,260	9,507
Lyon	4.4	676	827	737	683	536	489	222	230	14,706	20,390	7,354
Madison	4.7	633	731	635	607	611	752	485	246	17,892	23,249	8,742
Mahaska	9.2	1,134	1,460	1,466	1,371	1,176	1,401	730	462	16,848	22,881	9,113
Marion	11.3	813	1,312	1,455	1,285	1,400	2,252	1,728	1,055	22,785	29,671	10,993
Marshall	15.9	1,036	1,723	1,971	1,690	1,747	3,284	2,811	1,638	24,387	31,570	12,708
Mills	4.8	398	601	715	720	638	910	523	295	19,742	26,419	9,058
Mitchell	4.5	554	701	779	596	443	644	435	348	16,569	24,885	9,998
Monona	4.4	681	753	750	692	521	504	319	180	15,114	20,774	8,543
Monroe	3.3	298	354	421	437	364	571	491	364	21,944	29,996	11,645
Montgomery	5.3	513	773	811	747	599	951	639	267	18,527	24,779	10,423
Muscatine	15.8	1,174	1,607	1,629	1,527	1,516	3,012	2,772	2,563	26,463	34,229	13,032
O'Brien	6.2	754	973	1,035	886	766	864	542	380	16,809	23,697	9,358
Osceola	3.1	392	463	554	441	372	421	282	175	16,446	22,667	9,009
Page	7.3	744	987	1,071	1,048	855	1,222	837	536	18,982	26,588	10,843
Palo Alto	4.4	507	669	755	622	523	628	459	237	16,993	23,689	9,563
Plymouth	9.3	1,003	1,289	1,484	1,323	1,158	1,521	797	725	18,184	25,588	9,634
Pocahontas	4.1	436	536	635	629	436	669	414	345	18,246	26,340	10,588

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
IOWA (continued)												
ALL COUNTIES (continued)												
Polk	135.7	8,389	13,440	15,291	14,276	13,763	26,570	24,694	19,277	25,995	33,842	14,022
☐ Pottawattamie	34.1	2,364	3,785	4,090	3,754	3,525	6,578	5,972	4,032	24,320	31,196	12,061
Poweshiek	7.3	659	898	980	887	906	1,376	1,044	550	21,195	28,337	10,887
Ringgold	2.3	489	516	394	268	200	224	126	83	11,591	17,863	7,336
Sac	5.3	716	868	1,147	816	665	593	278	217	14,593	20,126	8,533
Scott	61.0	3,699	5,510	6,207	5,846	5,846	12,388	12,501	9,003	27,601	34,576	13,340
Shelby	5.5	557	717	905	855	706	900	515	345	18,098	24,958	9,735
Sioux	10.7	1,052	1,334	1,652	1,771	1,582	1,754	924	631	18,650	25,142	8,650
Story	25.7	1,923	2,813	3,267	2,845	2,593	4,600	4,461	3,198	23,833	34,026	11,963
Tama	6.8	754	934	984	938	809	1,267	768	346	18,711	24,511	9,311
Taylor	3.1	481	581	562	444	264	401	237	130	14,295	20,459	8,456
Union	5.4	596	770	723	752	569	931	654	405	18,993	26,131	10,771
Van Buren	3.1	491	557	504	403	335	441	223	146	14,978	20,844	8,077
Wapello	15.3	1,546	2,385	2,332	1,923	1,660	2,690	1,852	912	18,461	25,379	10,466
Warren	13.6	810	1,224	1,548	1,290	1,401	3,094	2,778	1,455	26,707	32,142	11,595
Washington	7.7	761	1,062	1,217	1,034	801	1,333	880	612	18,726	26,485	10,146
Wayne	3.0	546	620	585	418	304	277	157	93	12,720	18,015	7,612
Webster	16.9	1,697	2,595	2,516	2,196	2,012	2,879	1,933	1,072	18,652	25,213	10,026
Winnebago	5.2	335	583	727	733	646	999	748	429	21,518	29,370	12,025
Winneshiek	7.7	734	1,180	1,288	1,011	707	1,337	819	624	18,015	26,859	9,575
Woodbury	38.9	3,720	5,422	5,288	4,453	4,348	7,079	5,357	3,233	20,636	27,802	10,913
Worth	3.5	249	442	558	508	439	608	430	266	19,927	27,081	10,895
Wright	6.1	433	660	652	704	687	1,048	992	924	24,295	33,557	13,646
TOTAL METRO COUNTIES	**485.7**	**32,920**	**49,629**	**54,504**	**50,981**	**49,304**	**96,135**	**88,987**	**63,240**	**25,547**	**33,010**	**12,939**
TOTAL STATE	**1,117.2**	**96,550**	**136,898**	**146,627**	**133,028**	**122,800**	**205,963**	**164,853**	**110,481**	**21,823**	**29,308**	**11,457**
KANSAS												
KANSAS CITY	**607.7**	**36,271**	**51,007**	**57,379**	**57,453**	**55,320**	**104,814**	**119,526**	**125,930**	**29,370**	**37,560**	**14,401**
Johnson	133.2	3,667	5,848	8,693	9,777	10,561	23,139	29,685	41,830	37,288	47,936	18,316
Leavenworth	21.2	1,328	1,851	1,998	2,022	1,869	3,788	4,632	3,712	29,270	38,349	12,318
Miami	8.9	720	1,072	1,171	1,050	908	1,626	1,451	902	22,291	29,847	10,977
Wyandotte	65.3	5,759	7,937	7,447	6,799	6,378	11,630	11,148	8,202	23,560	30,602	11,544
Cass, Mo.	*21.7*	*1,416*	*1,980*	*2,174*	*2,145*	*2,037*	*4,103*	*4,297*	*3,548*	*27,740*	*33,814*	*11,816*
Clay, Mo.	*58.3*	*2,355*	*3,487*	*4,424*	*5,042*	*5,170*	*10,529*	*13,661*	*13,632*	*33,294*	*39,617*	*15,106*
Jackson, Mo.	*257.9*	*18,091*	*24,641*	*26,834*	*26,261*	*24,299*	*41,719*	*46,765*	*49,290*	*27,110*	*35,072*	*14,015*
Lafayette, Mo.	*12.1*	*1,070*	*1,570*	*1,600*	*1,377*	*1,232*	*2,290*	*1,844*	*1,117*	*21,698*	*27,933*	*10,464*
Platte, Mo.	*20.5*	*1,094*	*1,541*	*1,956*	*1,984*	*1,933*	*4,372*	*4,626*	*2,994*	*28,866*	*34,127*	*12,427*
Ray, Mo.	*8.6*	*771*	*1,080*	*1,082*	*996*	*933*	*1,618*	*1,417*	*703*	*22,011*	*27,596*	*9,848*
LAWRENCE	**27.7**	**2,706**	**3,461**	**3,718**	**3,025**	**2,605**	**4,300**	**3,979**	**3,906**	**21,654**	**32,465**	**11,664**
Douglas	27.7	2,706	3,461	3,718	3,025	2,605	4,300	3,979	3,906	21,654	32,465	11,664
TOPEKA	**66.0**	**3,563**	**5,809**	**6,961**	**7,040**	**6,639**	**12,207**	**12,110**	**11,671**	**27,337**	**36,131**	**14,356**
Shawnee	66.0	3,563	5,809	6,961	7,040	6,639	12,207	12,110	11,671	27,337	36,131	14,356
WICHITA	**175.9**	**10,073**	**15,185**	**16,643**	**17,428**	**17,427**	**32,393**	**32,983**	**33,768**	**28,253**	**37,551**	**14,594**
Butler	18.5	1,528	2,073	2,275	2,205	2,111	3,691	3,063	1,554	22,754	28,885	10,603
Sedgwick	157.4	8,545	13,112	14,368	15,223	15,316	28,702	29,920	32,214	29,091	38,569	15,094
ALL COUNTIES												
Allen	6.0	644	943	843	780	693	958	655	484	18,618	26,261	10,435
Anderson	3.2	301	463	446	463	369	446	396	316	19,141	27,361	10,181
Atchison	6.4	661	973	892	772	709	1,099	803	491	19,300	27,104	9,745
Barber	2.7	327	376	387	343	299	446	300	222	18,712	26,788	11,301
Barton	11.9	886	1,315	1,385	1,490	1,347	2,250	1,845	1,382	23,092	31,161	12,039
Bourbon	6.5	700	1,108	1,029	762	668	995	736	502	17,641	25,699	10,847
Brown	4.7	581	760	739	649	526	684	453	308	17,059	24,164	9,707
Butler	18.5	1,528	2,073	2,275	2,205	2,111	3,691	3,063	1,554	22,754	28,885	10,603
Chase	1.3	172	213	172	133	140	245	142	83	18,444	24,848	10,420
Chautauqua	2.1	228	326	311	270	223	310	232	200	18,163	27,259	12,444
Cherokee	8.9	1,161	1,525	1,364	1,068	947	1,412	887	536	16,878	23,525	9,306
Cheyenne	1.5	163	198	204	180	166	252	153	184	20,152	28,196	12,816
Clark	1.0	86	148	144	127	106	172	130	87	19,792	27,864	11,610
Clay	3.7	446	590	625	496	419	578	338	208	16,877	23,532	9,362
Cloud	4.5	530	752	757	637	504	642	409	269	16,622	23,486	9,190
Coffey	3.6	218	366	386	369	339	510	593	819	26,984	38,214	14,481

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
KANSAS (continued)												
ALL COUNTIES (continued)												
Comanche	1.0	105	156	188	166	131	124	75	55	16,528	23,038	9,599
Cowley	14.4	1,062	1,652	1,546	1,698	1,507	2,405	2,370	2,160	24,043	33,408	12,829
Crawford	15.3	2,105	2,857	2,472	1,742	1,480	2,203	1,546	895	15,578	23,197	9,592
Decatur	1.7	195	274	302	245	183	247	144	110	16,556	23,584	10,023
Dickinson	8.3	784	1,103	1,224	1,046	900	1,414	1,105	724	19,963	27,575	11,219
Doniphan	3.4	409	529	516	425	394	612	332	183	17,909	23,605	8,448
Douglas	27.7	2,706	3,461	3,718	3,025	2,605	4,300	3,979	3,906	21,654	32,465	11,664
Edwards	1.7	237	296	293	246	210	220	125	73	15,500	21,473	9,126
Elk	1.6	200	280	268	222	158	196	175	101	16,125	23,403	10,698
Ellis	10.1	707	1,065	1,341	1,073	1,007	1,877	1,738	1,292	24,239	33,170	12,501
Ellsworth	2.9	370	448	410	435	316	462	301	158	17,51[illegible]	23,650	10,237
Finney	10.8	629	951	1,372	1,439	1,214	2,112	1,786	1,297	24,072	32,722	11,511
Ford	9.8	879	1,068	1,168	1,098	1,063	1,908	1,511	1,105	23,140	30,696	11,352
Franklin	8.6	512	1,002	1,215	1,097	919	1,358	1,424	1,073	22,427	32,004	12,233
Geary	10.4	945	1,488	1,957	1,526	1,120	1,502	1,186	676	17,567	27,319	9,631
Gove	1.4	201	224	244	199	169	176	99	88	15,775	22,356	9,205
Graham	1.4	163	189	190	183	146	197	193	139	19,306	28,801	11,520
Grant	2.7	203	193	283	296	409	609	377	330	24,547	31,879	11,477
Gray	1.9	126	162	229	225	227	387	335	209	24,578	32,233	10,936
Greeley	.7	83	126	119	99	110	74	47	42	16,056	21,574	8,884
Greenwood	3.2	418	556	528	419	310	465	337	167	16,120	22,993	9,433
Hamilton	1.1	94	104	164	142	110	162	192	132	22,040	30,181	15,090
Harper	3.0	372	465	446	411	307	501	335	163	17,646	24,215	10,232
Harvey	11.6	809	1,194	1,416	1,355	1,359	2,381	1,915	1,171	23,716	31,161	11,403
Haskell	1.4	99	123	174	182	164	295	230	133	23,697	30,677	10,737
Hodgeman	.9	119	133	162	141	127	111	74	33	16,241	21,590	8,832
Jackson	4.5	412	626	634	508	460	934	652	274	20,693	26,255	9,684
Jefferson	5.9	485	701	707	645	586	1,154	1,074	548	23,462	29,594	10,035
Jewell	1.8	287	299	270	245	184	250	158	107	15,800	22,166	9,068
Johnson	133.2	3,667	5,848	8,693	9,777	10,561	23,139	29,685	41,830	37,288	47,936	18,316
Kearny	1.2	89	100	126	187	144	243	179	132	23,344	30,908	9,760
Kingman	3.4	380	463	498	468	413	522	409	247	18,764	25,652	9,800
Kiowa	1.4	125	169	186	162	144	239	214	161	22,065	31,038	12,070
Labette	9.6	872	1,306	1,243	1,138	994	1,653	1,472	922	21,116	28,374	10,939
Lane	1.0	96	141	164	135	139	130	124	71	18,615	25,866	10,778
Leavenworth	21.2	1,328	1,851	1,998	2,022	1,869	3,788	4,632	3,712	29,270	38,349	12,318
Lincoln	1.6	212	296	306	251	165	214	101	55	14,741	20,506	9,114
Linn	3.4	473	585	549	431	326	487	344	205	16,078	23,452	9,165
Logan	1.4	147	194	221	184	167	231	170	86	18,795	25,000	11,290
Lyon	13.5	1,142	1,579	1,629	1,514	1,375	2,386	2,233	1,642	23,096	31,353	11,923
McPherson	10.5	660	1,064	1,214	1,271	1,192	2,061	1,730	1,308	24,291	32,506	12,411
Marion	5.1	569	763	816	699	582	871	492	308	17,776	24,706	9,545
Marshall	5.3	647	811	865	737	534	726	585	395	17,139	24,774	10,258
Meade	1.8	188	242	292	275	205	305	195	98	18,135	23,989	9,596
Miami	8.9	720	1,072	1,171	1,050	908	1,626	1,451	902	22,291	29,847	10,977
Mitchell	3.2	363	561	547	466	393	458	235	177	16,411	22,524	9,361
Montgomery	16.4	1,512	2,342	2,328	2,015	1,711	2,810	2,252	1,430	20,008	28,012	10,991
Morris	2.6	350	394	402	375	260	376	265	178	16,951	24,296	9,870
Morton	1.2	109	126	148	137	122	225	190	143	23,160	30,789	11,196
Nemaha	4.2	545	692	681	547	419	609	408	299	16,676	24,400	9,489
Neosho	6.8	610	1,031	1,074	827	765	1,156	747	590	19,145	26,680	10,079
Ness	1.6	178	238	237	206	170	264	174	133	18,525	26,467	10,587
Norton	2.6	334	439	426	324	250	419	229	179	16,417	24,955	10,299
Osage	6.0	549	752	769	693	645	1,115	944	533	21,752	28,635	10,540
Osborne	2.3	274	423	419	347	252	327	151	107	15,486	21,765	8,343
Ottawa	2.3	236	354	327	312	264	381	245	181	18,677	25,690	10,366
Pawnee	3.0	215	365	399	467	328	505	419	302	20,659	29,203	12,001
Phillips	2.9	392	442	412	411	283	452	318	190	17,355	23,726	9,972
Pottawatomie	5.9	501	673	760	747	686	1,129	927	477	21,818	28,266	10,423
Pratt	4.1	377	491	558	506	443	776	569	380	21,230	28,365	11,630
Rawlins	1.4	156	232	247	202	158	177	123	105	16,614	23,762	8,991
Reno	25.5	2,080	2,869	3,293	3,288	2,917	4,710	3,894	2,449	21,944	29,554	11,350
Republic	2.8	393	490	503	420	261	351	223	159	15,147	22,936	9,585
Rice	4.5	415	606	572	512	532	855	586	422	21,368	28,794	11,569
Riley	20.4	1,958	2,978	3,864	2,729	2,001	2,891	2,330	1,649	17,462	30,821	9,949
Rooks	2.3	214	315	336	336	265	396	261	177	19,177	26,287	10,077

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
KANSAS (continued)												
ALL COUNTIES (continued)												
Rush	1.5	170	214	209	201	174	264	169	99	18,975	25,243	9,709
Russell	3.2	269	395	429	394	334	475	484	420	21,551	32,387	12,955
Saline	20.3	1,402	2,263	2,766	2,469	2,289	3,807	3,213	2,091	22,664	30,728	12,159
Scott	2.1	193	211	260	266	263	353	326	228	22,357	31,222	11,503
Sedgwick	157.4	8,545	13,112	14,368	15,223	15,316	28,702	29,920	32,214	29,091	38,569	15,094
Seward	6.8	504	696	902	877	750	1,403	1,048	620	22,772	30,163	11,270
Shawnee	66.0	3,563	5,809	6,961	7,040	6,639	12,207	12,110	11,671	27,337	36,131	14,356
Sheridan	1.3	180	186	239	209	126	171	120	69	16,043	22,503	9,437
Sherman	2.8	234	379	497	439	329	469	278	175	18,172	25,701	10,280
Smith	2.3	398	490	477	304	191	266	122	52	12,646	17,726	7,550
Stafford	2.3	219	294	331	302	272	406	314	162	20,068	27,328	11,640
Stanton	.8	94	84	132	144	78	129	81	58	17,833	25,643	9,325
Stevens	1.7	127	142	216	180	182	335	285	233	25,086	32,879	10,546
Sumner	10.1	785	1,226	1,330	1,167	[illegible]	1,931	1,716	887	22,476	29,062	11,118
Thomas	3.0	334	388	406	394	314	536	354	274	19,686	27,474	9,474
Trego	1.7	173	261	270	249	217	266	146	118	17,833	24,702	9,332
Wabaunsee	2.5	241	331	408	354	266	505	268	127	18,672	25,153	8,983
Wallace	.7	150	117	135	122	65	64	27	20	12,629	17,041	5,965
Washington	3.0	542	674	594	413	270	289	124	94	12,218	17,835	7,330
Wichita	1.0	102	123	152	129	94	186	129	85	19,727	26,557	9,485
Wilson	4.7	505	740	723	669	509	794	490	270	17,745	24,178	9,549
Woodson	1.8	240	352	332	241	156	260	145	74	14,571	21,238	8,890
Wyandotte	65.3	5,759	7,937	7,447	6,799	6,378	11,630	11,148	8,202	23,560	30,602	11,544
TOTAL METRO COUNTIES	**498.2**	**27,816**	**41,163**	**46,631**	**47,141**	**46,387**	**89,083**	**95,988**	**103,991**	**29,395**	**38,842**	**14,798**
TOTAL STATE	**962.3**	**72,153**	**103,575**	**113,372**	**106,030**	**96,554**	**167,777**	**157,473**	**145,566**	**24,398**	**33,658**	**12,866**
KENTUCKY												
CLARKSVILLE - HOPKINSVILLE	**55.0**	**4,650**	**6,597**	**8,284**	**7,688**	**6,197**	**8,951**	**7,407**	**5,226**	**20,213**	**29,532**	**10,089**
Christian	20.0	1,921	2,771	3,500	2,794	2,020	2,718	2,426	1,850	18,096	30,412	9,578
Montgomery, Tenn.	*35.0*	*2,729*	*3,826*	*4,784*	*4,894*	*4,177*	*6,233*	*4,981*	*3,376*	*21,458*	*29,030*	*10,421*
HUNTINGTON - ASHLAND	**124.6**	**15,324**	**19,194**	**17,068**	**13,944**	**12,605**	**21,277**	**16,211**	**8,977**	**18,771**	**25,093**	**9,509**
Boyd	20.1	2,282	2,769	2,448	2,017	1,832	3,478	3,306	1,968	21,497	28,419	10,818
Carter	8.9	1,556	1,684	1,413	1,023	886	1,249	724	365	14,117	20,346	6,991
Greenup	13.6	1,499	1,756	1,634	1,607	1,651	2,757	1,813	883	21,012	26,022	9,051
Lawrence, Ohio	*23.7*	*2,550*	*3,306*	*2,939*	*2,450*	*2,366*	*4,514*	*3,550*	*2,025*	*21,235*	*26,730*	*9,898*
Cabell, W. Va.	*41.5*	*5,367*	*7,182*	*6,385*	*4,909*	*4,186*	*6,452*	*4,467*	*2,552*	*16,728*	*23,320*	*9,525*
Wayne, W. Va.	*16.8*	*2,070*	*2,497*	*2,249*	*1,938*	*1,684*	*2,827*	*2,351*	*1,184*	*19,017*	*24,951*	*9,233*
LEXINGTON-FAYETTE	**134.7**	**11,433**	**15,266**	**16,516**	**15,246**	**13,640**	**22,342**	**20,946**	**19,311**	**23,146**	**32,101**	**12,369**
Bourbon	7.3	993	1,172	1,162	801	722	1,148	731	571	17,069	24,083	9,109
Clark	11.2	1,108	1,419	1,159	1,155	1,050	1,940	1,900	1,469	23,473	30,807	11,501
Fayette	89.5	7,391	9,727	11,170	10,230	9,023	14,583	13,689	13,687	23,330	32,805	13,102
Jessamine	11.0	792	1,204	1,179	1,336	1,245	1,893	1,909	1,442	23,887	32,799	11,275
Scott	8.5	712	1,060	1,106	967	914	1,624	1,334	783	22,214	29,299	10,334
Woodford	7.2	437	684	740	757	686	1,154	1,383	1,359	27,610	35,740	12,802
LOUISVILLE	**365.1**	**29,849**	**39,174**	**40,835**	**39,252**	**36,843**	**66,814**	**61,943**	**50,390**	**24,505**	**32,013**	**12,081**
Bullitt	15.5	1,024	1,294	1,419	1,722	1,830	3,576	[illegible]	1,468	26,293	30,647	9,734
Jefferson	262.7	22,348	28,760	29,319	27,770	25,470	45,946	[illegible]	39,370	24,506	32,657	12,747
Oldham	10.6	542	686	972	969	868	1,936	2,363	2,264	31,848	40,694	12,254
Shelby	9.0	959	1,042	982	949	829	1,637	1,535	1,067	23,365	30,626	10,938
Clark, Ind.	*33.0*	*2,402*	*3,614*	*4,107*	*3,888*	*3,846*	*6,978*	*5,356*	*2,809*	*23,206*	*28,134*	*10,350*
Floyd, Ind.	*23.7*	*1,754*	*2,637*	*2,733*	*2,601*	*2,682*	*4,515*	*4,239*	*2,539*	*23,897*	*29,777*	*10,874*
Harrison, Ind.	*10.6*	*820*	*1,141*	*1,303*	*1,353*	*1,318*	*2,226*	*1,566*	*873*	*22,475*	*27,644*	*9,545*
OWENSBORO	**33.4**	**3,472**	**4,338**	**4,275**	**3,918**	**3,376**	**5,813**	**5,191**	**3,017**	**21,018**	**27,632**	**10,500**
Daviess	33.4	3,472	4,338	4,275	3,918	3,376	5,813	5,191	3,017	21,018	27,632	10,500
ALL COUNTIES												
Adair	5.8	1,000	1,163	1,049	700	549	711	382	246	13,425	19,826	7,142
Allen	5.8	749	1,046	856	692	513	800	775	369	16,708	23,919	9,311
Anderson	5.3	301	508	565	653	622	1,013	987	651	25,009	30,968	11,165
Ballard	3.2	382	522	418	328	302	462	474	312	19,194	26,326	10,400
Barren	12.9	1,459	1,982	1,680	1,419	1,300	2,271	1,737	1,052	19,662	26,666	10,208
Bath	3.6	534	592	597	443	320	496	360	258	15,720	22,446	8,162

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
KENTUCKY (continued)												
ALL COUNTIES (continued)												
Bell	11.8	2,107	2,414	1,968	1,368	1,023	1,442	929	549	13,390	20,600	7,389
☐ Boone	19.1	979	1,519	1,792	1,851	2,007	4,134	4,401	2,417	28,297	33,873	11,699
Bourbon	7.3	993	1,172	1,162	801	722	1,148	731	571	17,069	24,083	9,109
Boyd	20.1	2,282	2,769	2,448	2,017	1,832	3,478	3,306	1,968	21,497	28,419	10,818
Boyle	9.8	992	1,299	1,247	1,200	1,013	1,505	1,495	1,049	20,714	29,379	11,074
Bracken	2.7	317	393	349	324	304	474	317	222	19,492	25,343	8,887
Breathitt	5.5	1,559	1,110	741	550	416	511	393	220	10,466	17,364	5,651
Breckinridge	6.3	961	1,130	1,110	859	534	765	633	308	14,770	21,511	7,972
Bullitt	15.5	1,024	1,294	1,419	1,722	1,830	3,576	3,167	1,468	26,293	30,647	9,734
Butler	4.1	618	824	621	504	429	598	324	182	14,885	20,564	7,085
Caldwell	5.0	628	873	794	536	471	814	586	298	16,872	23,534	9,339
Calloway	11.7	1,446	1,790	1,808	1,521	1,167	1,890	1,241	837	17,633	25,750	9,687
☐ Campbell	30.2	2,060	3,059	3,23[illegible]	3,139	2,917	5,344	5,981	4,461	26,266	33,103	12,147
Carlisle	2.0	239	293	293	233	184	341	204	213	18,650	25,866	10,144
Carroll	3.6	429	510	484	417	347	571	470	372	19,512	26,665	9,999
Carter	8.9	1,556	1,684	1,413	1,023	886	1,249	724	365	14,117	20,346	6,991
Casey	5.8	1,183	1,270	1,129	775	480	501	284	178	11,865	16,936	6,548
Christian	20.0	1,921	2,771	3,500	2,794	2,020	2,718	2,426	1,850	18,096	30,412	9,578
Clark	11.2	1,108	1,419	1,159	1,155	1,050	1,940	1,900	1,469	23,473	30,807	11,501
Clay	7.8	1,407	1,528	1,246	892	639	840	683	565	13,686	21,872	7,108
Clinton	3.6	751	813	670	516	287	236	178	149	11,624	16,781	6,359
Crittenden	3.2	398	530	379	344	299	491	489	270	19,190	25,584	9,097
Cumberland	2.8	465	590	462	356	249	293	246	139	13,598	20,828	8,331
Daviess	33.4	3,472	4,338	4,275	3,918	3,376	5,813	5,191	3,017	21,018	27,632	10,500
Edmonson	3.4	494	574	563	459	362	497	291	160	15,651	21,393	7,131
Elliott	2.5	662	574	437	29[illegible]	201	208	111	13	10,141	14,243	5,087
Estill	5.3	862	956	727	5[illegible]	475	778	652	251	15,840	21,975	8,032
Fayette	89.5	7,391	9,727	11,170	10,230	9,023	14,583	13,689	13,687	23,330	32,805	13,102
Fleming	4.8	763	888	707	720	455	618	395	254	15,275	21,280	8,172
Floyd	17.6	2,717	3,051	2,828	2,146	1,866	2,547	1,709	736	15,476	21,254	7,451
Franklin	17.8	1,147	1,760	2,235	2,257	1,854	3,081	2,975	2,491	23,832	31,947	12,779
Fulton	3.1	644	568	357	284	301	471	327	148	14,729	21,643	8,713
Gallatin	2.0	363	376	288	212	240	289	158	74	14,481	19,806	7,767
Garrard	4.3	664	649	655	543	469	650	504	166	16,621	21,962	8,357
Grant	5.2	631	639	654	617	617	983	779	280	20,509	25,387	8,628
Graves	13.5	1,316	2,038	1,607	1,521	1,385	2,322	1,920	1,391	20,934	27,792	11,133
Grayson	8.4	1,380	1,532	1,256	1,100	895	1,027	743	467	15,141	21,401	7,885
Green	3.9	610	741	580	523	421	557	293	175	15,174	20,987	7,870
Greenup	13.6	1,499	1,756	1,634	1,607	1,651	2,757	1,813	883	21,012	26,022	9,051
Hancock	2.9	266	302	267	298	282	366	692	427	25,921	32,269	11,846
Hardin	27.9	2,200	2,916	4,129	3,849	3,334	4,830	3,831	2,811	21,270	34,496	10,611
Harlan	14.1	2,240	2,513	2,268	1,452	1,219	2,140	1,540	728	15,093	22,480	7,865
Harrison	5.7	771	877	805	678	581	908	641	439	17,935	24,478	8,887
Hart	5.9	981	1,199	905	738	549	726	466	336	14,237	22,246	8,307
☐ Henderson	16.4	1,312	1,855	1,996	1,725	1,783	3,014	2,941	1,774	23,678	30,842	11,818
Henry	4.7	497	666	559	581	520	777	638	462	20,456	27,134	9,735
Hickman	1.9	289	334	260	199	181	300	214	123	16,667	23,669	8,648
Hopkins	17.9	1,914	2,373	2,395	1,914	1,551	3,000	2,853	1,900	21,091	28,386	10,788
Jackson	4.5	1,166	1,003	805	537	303	374	178	134	10,463	15,994	5,712
Jefferson	262.7	22,348	28,760	29,319	27,770	25,470	45,946	43,717	39,370	24,506	32,657	12,747
Jessamine	11.0	792	1,204	1,179	1,336	1,245	1,893	1,909	1,442	23,887	32,799	11,275
Johnson	8.9	1,515	1,563	1,233	920	765	1,246	1,031	627	15,743	23,354	8,025
☐ Kenton	52.6	3,618	5,594	5,800	5,412	5,004	9,628	9,827	7,717	25,943	32,863	12,242
Knott	6.1	847	1,003	842	645	498	906	733	626	17,556	26,494	6,689
Knox	11.0	2,385	2,224	1,801	1,159	826	1,272	887	446	12,321	18,797	6,585
Larue	4.4	654	712	723	569	469	653	424	196	15,974	21,796	8,127
Laurel	15.7	1,970	2,434	2,496	2,088	1,726	2,429	1,630	927	17,203	23,370	8,135
Lawrence	5.1	798	985	859	455	369	621	519	494	14,370	23,779	8,139
Lee	2.9	497	664	612	316	259	281	152	119	12,110	18,303	7,077
Leslie	4.9	788	775	749	530	383	594	690	391	16,105	24,914	8,249
Letcher	10.5	1,333	1,652	1,646	1,235	968	1,492	1,349	825	17,201	24,846	8,667
Lewis	5.0	930	917	844	664	467	627	391	160	13,838	19,422	6,887
Lincoln	7.1	1,255	1,384	1,254	954	630	901	511	211	13,598	18,858	6,937
Livingston	3.7	379	516	613	418	392	648	488	246	19,000	24,981	10,157
Logan	9.9	1,243	1,529	1,445	1,250	1,082	1,590	1,163	598	17,897	24,173	9,031
Lyon	2.3	277	356	270	279	232	374	304	208	19,396	26,986	9,549

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
KENTUCKY (continued)												
ALL COUNTIES (continued)												
McCracken	24.5	2,561	3,348	2,927	2,596	2,348	4,092	3,937	2,691	21,748	29,018	11,849
McCreary	5.7	1,264	1,374	1,106	591	424	538	251	152	10,797	16,315	5,569
McLean	3.5	461	570	417	336	326	607	496	287	19,424	25,527	9,025
Madison	19.6	2,273	2,496	2,551	2,434	2,061	2,953	2,708	2,124	20,109	29,302	10,041
Magoffin	4.9	1,080	1,028	793	457	375	560	431	176	11,913	18,835	6,365
Marion	5.7	691	822	931	747	632	899	644	334	17,571	24,669	8,271
Marshall	10.7	948	1,465	1,428	1,174	1,101	1,985	1,688	911	21,457	27,437	10,793
Martin	4.4	762	619	506	405	277	603	669	559	18,757	27,258	8,329
Mason	6.3	734	914	797	770	667	1,022	861	535	19,555	26,232	9,956
Meade	8.1	603	882	1,230	1,299	1,082	1,620	863	521	20,167	25,402	8,364
Menifee	1.6	317	330	256	187	161	226	103	20	12,900	17,679	5,337
Mercer	7.4	845	1,014	948	818	731	1,316	1,125	603	20,528	26,480	9,798
Metcalfe	3.6	862	841	633	433	273	279	178	101	10,724	17,516	6,435
Monroe	4.7	958	986	750	608	422	497	309	170	12,674	18,926	7,413
Montgomery	7.8	1,085	1,300	1,200	1,128	798	1,183	615	486	16,333	22,691	8,349
Morgan	4.1	930	941	756	412	268	388	232	173	11,031	17,898	6,065
Muhlenberg	11.4	1,070	1,610	1,712	1,170	975	1,927	1,729	1,207	20,704	28,195	10,108
Nelson	10.4	1,043	1,400	1,421	1,266	1,184	1,854	1,470	762	20,317	27,070	9,231
Nicholas	2.7	348	430	407	376	292	360	293	194	17,055	23,861	8,948
Ohio	8.0	992	1,215	1,040	873	759	1,297	1,247	577	19,255	25,303	9,415
Oldham	10.6	542	686	972	969	868	1,936	2,363	2,264	31,848	40,694	12,254
Owen	3.4	503	625	504	419	320	440	370	219	15,756	22,381	8,182
Owsley	1.7	351	368	317	240	146	134	88	56	11,913	16,902	5,321
Pendleton	4.2	562	609	566	530	515	712	515	191	18,398	23,297	8,659
Perry	12.0	1,469	1,754	1,614	1,297	1,044	1,736	1,725	1,361	19,415	27,626	9,365
Pike	28.3	3,969	4,633	4,401	3,315	3,026	4,646	2,810	1,500	16,712	22,865	7,950
Powell	4.1	564	687	668	578	394	605	398	206	15,978	21,911	7,130
Pulaski	18.8	2,873	3,632	3,238	2,195	1,718	2,391	1,744	1,009	14,414	21,917	8,324
Robertson	.8	133	145	119	131	85	111	55	21	15,103	19,121	7,284
Rockcastle	5.3	1,124	1,067	897	762	449	489	312	200	12,591	18,061	6,468
Rowan	6.4	1,017	1,254	1,007	704	647	843	510	418	14,569	22,989	7,584
Russell	5.8	956	1,167	967	749	545	622	400	394	13,928	21,423	8,339
Scott	8.5	712	1,060	1,106	967	914	1,624	1,334	783	22,214	29,299	10,334
Shelby	9.0	959	1,042	982	949	829	1,637	1,535	1,067	23,365	30,626	10,938
Simpson	5.4	440	771	605	632	570	802	953	627	22,215	30,094	11,131
Spencer	2.2	247	280	242	230	229	415	326	231	22,260	27,395	9,417
Taylor	8.7	890	1,257	1,078	1,003	909	1,581	1,230	752	20,753	27,151	10,592
Todd	4.3	519	726	641	565	418	565	482	384	17,160	25,135	9,481
Trigg	3.6	465	582	539	510	390	489	402	223	17,087	23,547	9,115
Trimble	2.2	212	281	262	271	251	360	333	230	21,404	28,419	9,769
Union	5.8	702	845	734	598	609	1,047	784	481	20,172	26,385	8,745
Warren	29.6	3,376	4,218	4,217	3,603	3,133	4,993	3,653	2,407	19,061	26,742	9,760
Washington	3.4	476	529	458	405	345	519	379	289	17,910	25,470	8,660
Wayne	6.7	1,547	1,387	1,154	918	648	583	272	191	11,768	16,649	6,129
Webster	5.5	743	904	818	549	472	875	710	429	17,565	24,688	9,365
Whitley	13.5	2,219	2,480	2,388	1,460	1,213	1,737	1,250	753	14,218	22,101	8,020
Wolfe	2.5	495	589	422	336	162	226	165	105	11,815	18,006	6,252
Woodford	7.2	437	684	740	757	686	1,154	1,383	1,359	27,610	35,740	12,802
TOTAL METRO COUNTIES	**646.8**	**55,005**	**72,393**	**75,305**	**70,142**	**64,113**	**113,572**	**108,338**	**87,932**	**23,874**	**31,854**	**11,961**
TOTAL STATE	**1,383.2**	**156,057**	**191,191**	**184,110**	**157,855**	**136,082**	**222,812**	**193,422**	**141,671**	**20,086**	**27,994**	**10,281**
LOUISIANA												
ALEXANDRIA	**48.8**	**6,860**	**7,078**	**7,066**	**5,860**	**4,463**	**7,814**	**5,482**	**4,177**	**17,778**	**25,393**	**9,025**
Rapides	48.8	6.860	7,078	7,066	5,860	4,463	7,814	5,482	4,177	17,778	25,393	9,025
BATON ROUGE	**189.2**	**20,982**	**19,698**	**20,949**	**18,114**	**16,284**	**31,486**	**34,508**	**27,179**	**24,549**	**30,975**	**10,861**
Ascension	19.7	2,123	2,320	2,132	1,636	1,437	3,521	4,221	2,310	25,673	29,312	9,672
East Baton Rouge	138.3	15,278	14,121	15,508	13,277	11,849	21,835	24,837	21,595	24,608	31,838	11,440
Livingston	24.6	2,825	2,550	2,649	2,584	2,420	5,052	4,243	2,277	23,535	27,440	9,122
West Baton Rouge	6.6	756	707	660	617	578	1,078	1,207	997	24,825	31,026	9,751
HOUMA - THIBODAUX	**61.2**	**6,091**	**5,990**	**6,281**	**6,159**	**6,091**	**12,072**	**10,823**	**7,693**	**24,990**	**30,614**	**10,233**
Lafourche	28.5	3,128	2,802	2,997	3,227	2,970	5,611	4,608	3,157	23,469	29,323	9,763
Terrebonne	32.7	2,963	3,188	3,284	2,932	3,121	6,461	6,215	4,536	26,330	31,739	10,645

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
LOUISIANA (continued)												
LAFAYETTE	**74.5**	**7,766**	**7,998**	**8,632**	**7,919**	**7,073**	**13,159**	**11,712**	**10,241**	**23,419**	**30,677**	**10,862**
Lafayette	59.8	5,687	6,043	6,927	6,389	5,491	10,461	9,717	9,085	24,389	32,046	11,643
St. Martin	14.7	2,079	1,955	1,705	1,530	1,582	2,698	1,995	1,156	20,[illegible]37	25,108	8,059
LAKE CHARLES	**61.8**	**6,240**	**6,763**	**6,965**	**6,134**	**5,700**	**12,239**	**10,847**	**6,912**	**24,172**	**28,988**	**10,361**
Calcasieu	61.8	6,240	6,763	6,965	6,134	5,700	12,239	10,847	6,912	24,172	28,988	10,361
MONROE	**51.7**	**7,887**	**7,780**	**7,025**	**5,124**	**4,547**	**8,089**	**6,777**	**4,471**	**18,011**	**25,266**	**9,090**
Ouachita	51.7	7,887	7,780	7,025	5,124	4,547	8,089	6,777	4,471	18,011	25,266	9,090
NEW ORLEANS	**488.9**	**56,808**	**56,611**	**58,179**	**49,978**	**45,413**	**82,568**	**74,771**	**64,572**	**22,425**	**29,609**	**11,035**
Jefferson	174.6	12,310	15,004	18,862	18,235	17,908	36,328	32,097	23,856	26,273	31,731	11,828
Orleans	208.9	35,041	31,544	28,326	22,305	17,791	26,490	22,484	24,919	17,023	26,740	10,424
St. Bernard	24.0	1,699	2,430	2,991	2,729	2,717	5,340	4,171	1,923	23,903	27,436	9,543
St. Charles	15.1	1,540	1,470	1,317	1,261	1,453	2,941	3,244	1,874	26,609	30,336	10,248
St. John the Baptist	13.1	1,369	1,058	1,188	979	1,037	2,152	2,891	2,426	29,189	33,947	10,614
St. Tammany	53.2	4,849	5,105	5,495	4,469	4,507	9,317	9,884	9,574	27,292	33,621	11,775
SHREVEPORT	**133.8**	**15,678**	**16,050**	**17,021**	**15,575**	**13,500**	**22,469**	**18,515**	**14,992**	**20,859**	**28,382**	**10,590**
Bossier	32.0	3,438	3,796	4,622	4,409	3,713	5,728	4,313	1,981	19,668	24,907	8,826
Caddo	101.8	12,240	12,254	12,399	11,166	9,787	16,741	14,202	13,011	21,301	29,474	11,183
ALL COUNTIES												
Acadia	19.8	3,017	2,957	2,625	2,106	1,885	3,036	2,393	1,781	18,003	25,346	8,623
Allen	7.2	1,443	1,265	870	707	708	1,087	779	341	15,179	20,590	6,993
Ascension	19.7	2,123	2,320	2,132	1,636	1,437	3,521	4,221	2,310	25,673	29,312	9,672
Assumption	6.9	930	900	822	719	578	1,181	1,020	750	20,590	26,455	8,186
Avoyelles	14.6	3,393	2,863	2,286	1,740	1,229	1,531	940	618	12,214	18,047	6,156
Beauregard	11.2	1,595	1,656	1,391	1,181	1,041	1,789	1,457	1,090	19,035	25,852	8,801
Bienville	6.1	1,258	1,141	811	616	524	827	559	364	13,830	20,340	7,430
Bossier	32.0	3,438	3,796	4,622	4,409	3,713	5,728	4,313	1,981	19,668	24,907	8,826
Caddo	101.8	12,240	12,254	12,399	11,166	9,787	16,741	14,202	13,011	21,301	29,474	11,183
Calcasieu	61.8	6,240	6,763	6,965	6,134	5,700	12,239	10,847	6,912	24,172	28,988	10,361
Caldwell	4.7	1,057	885	669	527	406	515	380	261	12,950	20,006	7,771
Cameron	3.4	350	413	441	341	272	574	574	435	22,855	29,305	10,600
Catahoula	4.4	1,127	827	650	501	369	374	310	242	11,776	18,548	6,581
Claiborne	6.2	994	1,124	825	579	515	934	668	561	16,109	23,414	8,202
Concordia	8.0	1,687	1,285	1,039	756	515	1,241	958	519	14,941	21,906	7,754
De Soto	10.1	2,134	1,595	1,353	1,122	903	1,268	1,034	691	14,884	21,980	7,900
East Baton Rouge	138.3	15,278	14,121	15,508	13,277	11,849	21,835	24,837	21,595	24,608	31,838	11,440
East Carroll	3.7	1,303	787	543	293	209	229	175	161	8,200	14,573	4,947
East Feliciana	5.9	878	719	696	690	578	1,055	715	569	19,754	26,337	7,261
Evangeline	12.2	2,774	2,176	1,616	1,198	1,024	1,672	1,039	701	13,424	20,325	7,105
Franklin	8.4	2,242	1,714	1,339	851	627	857	462	308	10,881	16,504	5,925
Grant	6.[illegible]	1,236	1,075	897	706	577	960	804	545	16,319	22,669	8,288
Iberia	21.9	2,361	2,526	2,429	2,375	2,393	4,057	3,484	2,275	22,646	28,[illegible]41	9,541
Iberville	10.3	1,431	1,370	1,155	954	794	1,357	1,620	1,619	21,442	30,070	9,301
Jackson	6.8	1,282	1,171	913	743	590	933	838	330	15.224	21,272	8,127
Jefferson	174.6	12,310	15,004	18,862	18,235	17,908	36,328	32,097	23,856	26,273	31,731	11,828
Jefferson Davis	11.0	1,914	1,648	1,340	1,158	1,111	1,916	1,213	700	17,536	22,731	7,741
Lafayette	59.8	5,687	6,043	6,927	6,389	5,491	10,461	9,717	9,085	24,389	32,046	11,643
Lafourche	28.5	3,128	2,802	2,997	3,227	2,970	5,611	4,608	3,157	23,469	29,323	9,763
La Salle	6.0	917	967	754	694	537	851	806	474	17,450	24,277	8,882
Lincoln	14.0	2,127	1,902	1,792	1,493	1,196	1,918	1,779	1,793	18,805	28,360	9,299
Livingston	24.6	2,825	2,550	2,649	2,584	2,420	5,052	4,243	2,27[illegible]	23,535	27,440	9,122
Madison	5.7	1,710	1,253	976	544	337	435	209	23[illegible]	9,454	15,804	6,006
Morehouse	13[illegible]	3,167	2,631	1,758	1,149	953	1,537	1,103	702	11,734	18,871	6,630
Natchitoches	14.1	3,163	2,435	1,997	1,571	1,323	1,702	1,041	868	13,490	20,119	7,057
Orleans	208.9	35,041	31,544	28,326	22,305	17,791	26,490	22,484	24,919	17,023	26,740	10,424
Ouachita	51.7	7,887	7,780	7,025	5,124	4,547	8,089	6,777	4,471	18,011	25,266	9,090
Plaquemines	8.3	963	889	954	843	746	1,628	1,316	961	23,305	27,959	8,857
Pointe Coupee	8.2	1,531	1,133	874	796	666	1,071	1,206	923	18,429	26,302	9,062
Rapides	48.8	6,860	7,078	7,066	5,860	4,463	7,814	5,482	4,177	17,778	25,393	9,025
Red River	3.8	697	680	462	431	358	437	412	323	15,709	22,011	7,817
Richland	7.9	2,255	1,528	999	758	677	829	544	310	10,693	17,657	6,227
Sabine	10.4	1,849	1,607	1,397	1,341	1,043	1,388	1,025	750	16,212	22,363	8,336
St. Bernard	24.0	1,699	2,430	2,991	2,729	2,717	5,340	4,171	1,923	23,903	27,436	9,543
St. Charles	15.1	1,540	1,470	1,317	1,261	1,453	2,941	3,244	1,874	26,609	30,336	10,248
St. Helena	3.1	578	462	450	410	288	289	299	324	15,682	23,829	7,695
St. James	6.8	713	779	712	471	423	892	1,344	1,466	2[illegible]517	33,731	10,286

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
LOUISIANA (continued)												
ALL COUNTIES (continued)												
St. John the Baptist	13.1	1,369	1,058	1,188	979	1,037	2,152	2,891	2,426	29,189	33,947	10,614
St. Landry	29.8	6,269	4,950	3,929	3,114	2,716	4,211	2,897	1,714	14,639	20,850	7,208
St. Martin	14.7	2,079	1,955	1,705	1,530	1,582	2,698	1,995	1,156	20,237	25,108	8,059
St. Mary	19.8	2,232	2,179	2,309	2,167	1,989	3,933	2,868	2,123	22,635	28,193	9,242
St. Tammany	53.2	4,849	5,105	5,495	4,469	4,507	9,317	9,884	9,574	27,292	33,621	11,775
Tangipahoa	31.2	5,314	4,646	4,478	3,527	2,570	4,231	3,814	2,620	16,492	24,543	8,387
Tensas	2.9	966	588	453	246	142	231	135	139	8,863	15,501	5,416
Terrebonne	32.7	2,963	3,188	3,284	2,932	3,121	6,461	6,215	4,536	26,330	31,739	10,645
Union	8.0	1,235	1,429	1,080	851	795	1,252	798	560	16,384	23,124	8,114
Vermilion	18.6	2,624	2,748	2,496	1,938	1,620	2,894	2,358	1,922	18,586	25,676	9,114
Vernon	18.1	2,164	3,199	3,864	2,533	1,804	2,301	1,434	801	14,706	23,811	7,135
Washington	16.9	3,518	2,772	2,416	1,879	1,461	2,221	1,619	1,014	14,383	20,624	7,338
Webster	17.2	2,599	2,591	2,055	1,791	1,626	2,606	2,271	1,661	18,643	25,403	9,624
West Baton Rouge	6.6	756	707	660	617	578	1,078	1,207	997	24,825	31,026	9,751
West Carroll	4.7	1,397	895	626	450	368	388	310	266	10,414	17,090	6,179
West Feliciana	2.6	447	359	256	238	208	305	341	446	20,000	37,259	7,176
Winn	6.2	1,358	1,233	884	682	501	770	464	308	12,821	18,489	6,743
TOTAL METRO COUNTIES	**1,109.9**	**128,312**	**127,968**	**132,118**	**114,863**	**103,071**	**189,896**	**173,435**	**140,237**	**22,402**	**29,399**	**10,672**
TOTAL STATE	**1,576.8**	**212,511**	**201,920**	**194,789**	**164,643**	**144,266**	**255,609**	**225,250**	**177,802**	**20,465**	**27,634**	**9,847**
MAINE												
BANGOR	**50.7**	**2,759**	**5,892**	**6,262**	**5,958**	**5,092**	**8,914**	**8,848**	**6,975**	**24,421**	**32,238**	**11,543**
Penobscot	50.7	2,759	5,892	6,262	5,958	5,092	8,914	8,848	6,975	24,421	32,238	11,543
LEWISTON - AUBURN	**39.5**	**2,104**	**4,435**	**4,773**	**4,878**	**4,331**	**7,182**	**6,600**	**5,197**	**24,150**	**31,744**	**12,045**
Androscoggin	39.5	2,104	4,435	4,773	4,878	4,331	7,182	6,600	5,197	24,150	31,744	12,045
PORTLAND	**93.6**	**4,328**	**8,251**	**9,388**	**9,733**	**8,819**	**16,234**	**17,538**	**19,309**	**28,561**	**38,210**	**15,052**
Cumberland	93.6	4,328	8,251	9,388	9,733	8,819	16,234	17,538	19,309	28,561	38,210	15,052
ALL COUNTIES												
Androscoggin	39.5	2,104	4,435	4,773	4,878	4,331	7,182	6,600	5,197	24,150	31,744	12,045
Aroostook	29.7	1,904	3,577	3,913	4,068	3,619	5,420	4,036	3,163	21,849	29,586	10,301
Cumberland	93.6	4,328	8,251	9,388	9,733	8,819	16,234	17,538	19,309	28,561	38,210	15,052
Franklin	11.3	586	1,155	1,332	1,382	1,221	1,891	2,046	1,687	24,896	33,230	12,434
Hancock	18.7	1,080	2,170	2,440	2,414	2,094	3,344	2,930	2,228	22,979	30,624	12,237
Kennebec	44.9	2,216	4,354	4,834	5,055	4,677	8,335	8,158	7,271	26,318	34,259	12,959
Knox	14.4	956	1,993	2,203	2,100	1,698	2,277	1,867	1,306	19,861	27,773	11,078
Lincoln	11.7	676	1,174	1,281	1,253	1,241	2,131	2,006	1,938	25,937	34,219	13,257
Oxford	20.1	1,139	2,309	2,518	2,698	2,443	3,581	3,080	2,332	22,846	30,257	11,628
Penobscot	50.7	2,759	5,892	6,262	5,958	5,092	8,914	8,848	6,975	24,421	32,238	11,543
Piscataquis	6.8	370	746	1,005	1,002	765	1,224	1,167	521	21,743	27,759	10,148
Sagadahoc	12.9	768	1,256	1,529	1,631	1,530	2,469	2,155	1,562	24,134	31,112	11,599
Somerset	17.4	1,332	2,651	2,755	2,393	2,051	3,128	1,996	1,094	18,970	25,432	9,219
Waldo	12.1	801	1,494	1,618	1,688	1,564	2,171	1,752	1,012	21,328	27,834	10,363
Washington	13.6	1,119	2,023	2,081	1,848	1,368	2,162	1,719	1,280	19,169	26,894	10,217
York	65.0	2,971	5,915	6,405	7,115	6,977	12,293	13,175	10,149	27,277	34,768	13,270
TOTAL METRO COUNTIES	**183.8**	**9,191**	**18,578**	**20,423**	**20,569**	**18,242**	**32,330**	**32,986**	**31,481**	**26,362**	**35,173**	**13,376**
TOTAL STATE	**462.4**	**25,109**	**49,395**	**54,337**	**55,216**	**49,490**	**82,756**	**79,073**	**67,024**	**24,769**	**32,944**	**12,459**
MARYLAND												
BALTIMORE	**874.7**	**48,067**	**67,049**	**70,367**	**74,792**	**73,742**	**139,391**	**174,897**	**226,395**	**32,347**	**39,448**	**14,479**
Anne Arundel	147.6	4,898	6,746	8,674	10,836	11,686	24,388	33,511	46,861	37,476	44,466	15,242
Baltimore	270.0	8,640	14,508	18,410	21,700	22,823	46,192	59,736	77,991	35,546	42,749	16,603
Baltimore city	282.0	28,932	36,909	31,992	29,172	25,533	41,506	42,973	44,983	22,593	30,805	11,544
Carroll	42.0	1,508	2,691	3,397	3,498	3,745	7,806	10,163	9,192	32,965	38,394	12,931
Harford	57.8	2,204	3,070	3,959	4,777	4,922	9,447	13,206	16,215	35,516	41,558	14,047
Howard	63.5	1,296	2,016	2,662	3,581	3,947	7,983	13,121	28,894	46,574	51,822	18,761
Queen Anne's	11.8	589	1,109	1,273	1,228	1,086	2,069	2,187	2,259	27,995	34,552	12,098
CUMBERLAND	**39.3**	**3,390**	**5,320**	**5,192**	**4,760**	**4,236**	**6,723**	**5,680**	**3,999**	**21,130**	**27,345**	**10,423**
Allegany	28.8	2,047	3,687	3,653	3,296	2,821	5,101	4,634	3,561	23,104	29,315	11,197
Mineral, W. Va.	*10.5*	*1,343*	*1,633*	*1,539*	*1,464*	*1,415*	*1,622*	*1,046*	*438*	*17,544*	*21,940*	*8,317*

1990 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MARYLAND (continued)												
HAGERSTOWN	**43.3**	**2,918**	**4,442**	**4,503**	**4,585**	**4,407**	**7,858**	**7,984**	**6,603**	**25,904**	**32,084**	**11,724**
Washington	43.3	2,918	4,442	4,503	4,585	4,407	7,858	7,984	6,603	25,904	32,084	11,724
ALL COUNTIES												
Allegany	28.8	2,047	3,687	3,653	3,296	2,821	5,101	4,634	3,561	23,104	29,315	11,197
Anne Arundel	147.6	4,898	6,746	8,674	10,836	11,686	24,388	33,511	46,861	37,476	44,466	15,242
Baltimore	270.0	8,640	14,508	18,410	21,700	22,823	46,192	59,736	77,991	35,546	42,749	16,603
Baltimore city	282.0	28,932	36,909	31,992	29,172	25,533	41,506	42,973	44,983	22,593	30,805	11,544
☐ Calvert	17.7	793	1,040	1,269	1,303	1,176	2,506	3,957	5,656	37,375	42,482	14,108
Caroline	9.5	796	1,251	1,238	1,065	995	1,728	1,452	975	21,990	27,389	10,046
Carroll	42.0	1,508	2,691	3,397	3,498	3,745	7,806	10,163	9,192	32,965	38,394	12,931
☐ Cecil	25.4	1,259	1,797	2,309	2,363	2,240	4,713	5,249	5,470	30,707	36,891	12,801
☐ Charles	31.5	1,385	1,626	1,795	2,023	2,109	4,631	7,509	10,422	38,905	43,066	13,458
Dorchester	11.7	920	1,448	1,508	1,471	1,250	1,976	1,745	1,382	21,944	28,634	10,807
☐ Frederick	50.8	1,958	2,951	3,555	4,194	4,221	8,111	11,052	14,758	35,483	41,692	14,282
Garrett	9.8	643	962	1,084	1,083	1,050	1,766	1,781	1,431	25,380	32,345	11,201
Harford	57.8	2,204	3,070	3,959	4,777	4,922	9,447	13,206	16,215	35,516	41,558	14,047
Howard	63.5	1,296	2,016	2,662	3,581	3,947	7,983	13,121	28,894	46,574	51,822	18,761
Kent	6.6	555	698	760	830	744	1,089	953	971	23,041	31,003	11,896
☐ Montgomery	272.4	6,111	8,137	10,649	14,135	15,802	32,696	45,270	139,600	51,116	60,646	23,095
☐ Prince George's	255.3	7,235	8,848	12,217	16,567	19,453	39,208	52,140	99,632	41,370	49,167	17,620
Queen Anne's	11.8	589	1,109	1,273	1,228	1,086	2,069	2,187	2,259	27,995	34,552	12,098
St. Mary's	25.0	1,232	1,347	1,935	2,204	2,078	3,947	5,155	7,102	34,331	41,312	13,976
Somerset	7.0	488	936	950	908	760	1,157	955	846	21,333	28,332	10,016
Talbot	11.7	576	1,010	1,161	1,199	1,120	2,028	1,909	2,697	28,480	38,704	15,889
Washington	43.3	2,918	4,442	4,503	4,585	4,407	7,858	7,984	6,603	25,904	32,084	11,724
Wicomico	27.8	1,921	2,731	2,959	3,052	2,822	4,941	4,826	4,548	25,717	32,737	12,249
Worcester	15.3	1,236	1,962	2,220	2,023	1,664	2,642	1,917	1,636	20,549	27,218	10,845
TOTAL METRO COUNTIES	**1,599.9**	**71,773**	**99,577**	**110,317**	**123,258**	**125,971**	**244,215**	**312,692**	**512,097**	**36,005**	**44,362**	**16,203**
TOTAL STATE	**1,724.3**	**80,140**	**111,922**	**124,132**	**137,093**	**138,454**	**265,489**	**333,385**	**533,685**	**35,185**	**43,555**	**15,920**
MASSACHUSETTS												
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**1,413.9**	**60,120**	**112,386**	**111,292**	**108,413**	**105,231**	**201,351**	**262,995**	**452,112**	**35,430**	**46,962**	**17,771**
Essex	251.7	11,941	22,032	20,846	20,019	18,962	36,228	47,743	73,929	33,809	44,200	16,943
Middlesex	510.3	16,139	32,320	34,122	34,620	34,361	69,824	96,739	192,175	39,859	51,986	19,324
Norfolk	226.0	6,848	13,785	13,992	14,777	14,924	30,091	43,650	87,933	40,943	52,355	19,340
Plymouth	153.2	5,592	12,340	12,195	12,737	12,373	24,159	32,045	41,759	33,804	42,760	14,912
Suffolk	272.7	19,600	31,909	30,137	26,260	24,611	41,049	42,818	56,316	25,818	37,999	15,799
NEW BEDFORD - FALL RIVER - ATTLEBORO	**184.6**	**10,083**	**21,725**	**19,426**	**18,355**	**16,564**	**31,983**	**34,593**	**31,871**	**26,828**	**34,887**	**12,929**
Bristol	184.6	10,083	21,725	19,426	18,355	16,564	31,983	34,593	31,871	26,828	34,887	12,929
PITTSFIELD	**55.3**	**2,838**	**5,977**	**5,730**	**5,759**	**5,316**	**9,398**	**10,191**	**10,091**	**27,026**	**36,255**	**14,129**
Berkshire	55.3	2,838	5,977	5,730	5,759	5,316	9,398	10,191	10,091	27,026	36,255	14,129
SPRINGFIELD	**221.1**	**12,328**	**24,507**	**21,719**	**21,633**	**20,293**	**36,638**	**41,561**	**42,421**	**27,599**	**36,623**	**13,593**
Hampden	171.8	9,826	19,731	16,565	16,611	15,684	27,797	32,107	33,479	27,531	36,234	13,797
Hampshire	49.3	2,502	4,776	5,154	5,022	4,609	8,841	9,454	8,942	27,818	37,981	12,958
WORCESTER - FITCHBURG - LEOMINSTER	**254.5**	**10,699**	**23,304**	**22,746**	**22,506**	**21,171**	**40,357**	**51,392**	**62,325**	**31,518**	**40,804**	**15,114**
Worcester	254.5	10,699	23,304	22,746	22,506	21,171	40,357	51,392	62,325	31,518	40,804	15,114
ALL COUNTIES												
Barnstable	75.4	3,133	6,922	7,954	8,461	7,537	12,860	13,609	14,924	27,521	37,453	15,654
Berkshire	55.3	2,838	5,977	5,730	5,759	5,316	9,398	10,191	10,091	27,026	36,255	14,129
Bristol	184.6	10,083	21,725	19,426	18,355	16,564	31,983	34,593	31,871	26,828	34,887	12,929
Dukes	5.6	251	582	694	733	650	967	854	869	24,154	33,841	15,662
Essex	251.7	11,941	22,032	20,846	20,019	18,962	36,228	47,743	73,929	33,809	44,200	16,943
Franklin	27.7	1,560	2,949	3,268	3,121	2,748	4,986	5,114	3,954	25,378	33,246	13,232
Hampden	171.8	9,826	19,731	16,565	16,611	15,684	27,797	32,107	33,479	27,531	36,234	13,797
Hampshire	49.3	2,502	4,776	5,154	5,022	4,609	8,841	9,454	8,942	27,818	37,981	12,958
Middlesex	510.3	16,139	32,320	34,122	34,620	34,361	69,824	96,739	192,175	39,859	51,986	19,324
Nantucket	2.8	92	180	239	237	204	499	650	699	34,056	45,588	20,588
Norfolk	226.0	6,848	13,785	13,992	14,777	14,924	30,091	43,650	87,933	40,943	52,355	19,340
Plymouth	153.2	5,592	12,340	12,195	12,737	12,373	24,159	32,045	41,759	33,804	42,760	14,912

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MASSACHUSETTS (continued)												
ALL COUNTIES (continued)												
Suffolk	272.7	19,600	31,909	30,137	26,260	24,611	41,049	42,818	56,316	25,818	37,999	15,799
Worcester	254.5	10,699	23,304	22,746	22,506	21,171	40,357	51,392	62,325	31,518	40,804	15,114
TOTAL METRO COUNTIES	**2,129.4**	**96,068**	**187,899**	**180,913**	**176,666**	**168,575**	**319,727**	**400,732**	**598,820**	**32,874**	**43,827**	**16,491**
TOTAL STATE	**2,240.9**	**101,104**	**198,532**	**193,068**	**189,218**	**179,714**	**339,039**	**420,959**	**619,266**	**32,521**	**43,459**	**16,430**
MICHIGAN												
ANN ARBOR	**102.7**	**6,329**	**8,636**	**10,309**	**9,867**	**9,441**	**17,504**	**19,849**	**20,765**	**28,597**	**37,797**	**14,049**
Washtenaw	102.7	6,329	8,636	10,309	9,867	9,441	17,504	19,849	20,765	28,597	37,797	14,049
BATTLE CREEK	**53.7**	**3,174**	**5,507**	**5,469**	**5,144**	**4,783**	**9,130**	**9,925**	**10,568**	**28,031**	**35,557**	**13,639**
Calhoun	53.7	3,174	5,507	5,469	5,144	4,783	9,130	9,925	10,568	28,031	35,557	13,639
BENTON HARBOR	**63.6**	**4,958**	**7,792**	**8,277**	**6,749**	**6,306**	**11,285**	**10,872**	**7,361**	**23,101**	**30,231**	**11,404**
Berrien	63.6	4,958	7,792	8,277	6,749	6,306	11,285	10,872	7,361	23,101	30,231	11,404
DETROIT	**1,629.7**	**114,436**	**150,351**	**146,953**	**134,728**	**135,479**	**279,710**	**323,470**	**344,573**	**29,663**	**37,570**	**13,962**
Lapeer	24.5	1,352	1,950	2,201	2,103	2,160	4,984	5,477	4,273	29,938	36,097	11,637
Livingston	38.8	1,390	2,207	2,758	2,704	2,776	6,848	9,509	10,608	36,021	42,782	14,031
Macomb	258.0	13,330	19,986	23,043	23,259	26,661	55,499	59,605	36,617	28,862	34,187	12,327
Monroe	47.1	1,496	2,785	3,288	3,391	3,023	6,348	10,623	16,146	39,348	46,533	15,986
Oakland	402.8	15,013	23,295	26,111	27,239	28,318	62,655	82,950	137,219	38,084	48,534	18,422
St. Clair	53.0	3,833	5,403	5,547	4,867	4,996	9,783	10,522	8,049	26,826	33,349	11,934
Wayne	805.5	78,022	94,725	84,005	71,165	67,545	133,593	144,784	131,661	25,550	32,719	12,378
DETROIT - ANN ARBOR CONSOLIDATED AREA	***1,732.4***	***120,765***	***158,987***	***157,262***	***144,595***	***144,920***	***297,214***	***343,319***	***365,338***	***29,605***	***37,584***	***13,967***
FLINT	**160.1**	**13,193**	**17,505**	**16,344**	**14,720**	**16,285**	**30,732**	**32,018**	**19,303**	**25,627**	**31,049**	**11,462**
Genesee	160.1	13,193	17,505	16,344	14,720	16,285	30,732	32,018	19,303	25,627	31,049	11,462
GRAND RAPIDS	**245.0**	**12,198**	**20,872**	**23,983**	**22,982**	**22,768**	**46,885**	**50,058**	**45,254**	**29,221**	**36,878**	**13,505**
Kent	182.7	10,045	17,051	18,969	17,941	17,332	34,516	35,626	31,220	27,953	35,700	13,437
Ottawa	62.3	2,153	3,821	5,014	5,041	5,436	12,369	14,432	14,034	32,861	40,333	13,686
JACKSON	**52.3**	**3,322**	**5,047**	**5,538**	**5,115**	**5,177**	**10,162**	**10,044**	**7,895**	**26,795**	**33,507**	**11,629**
Jackson	52.3	3,322	5,047	5,538	5,115	5,177	10,162	10,044	7,895	26,795	33,507	11,629
KALAMAZOO	**83.1**	**4,447**	**7,331**	**8,415**	**7,973**	**7,452**	**14,368**	**16,175**	**16,939**	**29,184**	**37,937**	**14,291**
Kalamazoo	83.1	4,447	7,331	8,415	7,973	7,452	14,368	16,175	16,939	29,184	37,937	14,291
LANSING - EAST LANSING	**157.2**	**8,897**	**13,708**	**15,949**	**15,382**	**15,146**	**28,946**	**31,218**	**27,954**	**28,166**	**36,059**	**13,037**
Clinton	19.7	812	1,540	1,820	1,558	2,035	4,303	4,553	3,079	29,680	35,130	11,770
Eaton	35.6	1,851	2,818	3,417	3,421	3,584	7,444	7,874	5,191	28,344	34,032	12,426
Ingham	101.9	6,234	9,350	10,712	10,403	9,527	17,199	18,791	19,684	27,727	36,946	13,518
MUSKEGON	**58.0**	**3,785**	**6,637**	**7,018**	**6,282**	**5,928**	**10,706**	**10,181**	**7,463**	**24,430**	**31,179**	**11,302**
Muskegon	58.0	3,785	6,637	7,018	6,282	5,928	10,706	10,181	7,463	24,430	31,179	11,302
SAGINAW - BAY CITY - MIDLAND	**147.0**	**11,743**	**15,709**	**14,796**	**12,969**	**13,456**	**27,932**	**28,601**	**21,794**	**26,687**	**33,066**	**11,887**
Bay	42.0	3,473	4,991	4,406	3,801	3,744	8,366	8,017	5,202	25,762	31,265	11,499
Midland	27.7	1,219	2,109	2,148	2,046	1,950	4,228	6,059	7,941	35,291	43,281	15,529
Saginaw	77.3	7,051	8,609	8,242	7,122	7,762	15,338	14,525	8,651	24,915	30,385	10,799
ALL COUNTIES												
Alcona	4.4	344	715	773	642	477	657	474	318	17,687	24,729	9,982
Alger	3.1	204	420	403	334	295	636	510	298	23,317	28,538	10,053
Allegan	32.1	1,507	2,761	3,108	3,258	3,176	5,744	6,828	5,718	28,940	36,209	12,773
Alpena	11.7	868	1,576	1,469	1,235	1,201	2,237	1,867	1,247	23,044	29,166	10,868
Antrim	6.8	761	1,080	1,161	978	778	1,106	654	282	16,933	22,523	8,415
Arenac	5.9	693	1,038	1,072	770	592	926	567	242	15,913	21,816	8,045
Baraga	3.1	304	558	507	359	292	533	372	175	17,397	24,348	9,094
Barry	17.8	1,128	1,816	2,114	1,926	1,853	3,822	3,243	1,898	25,180	30,863	10,943
Bay	42.0	3,473	4,991	4,406	3,801	3,744	8,366	8,017	5,202	25,762	31,265	11,499
Benzie	4.7	286	586	653	611	550	839	697	478	21,838	28,656	10,775
Berrien	63.6	4,958	7,792	8,277	6,749	6,306	11,285	10,872	7,361	23,101	30,231	11,404
Branch	15.3	1,099	1,662	2,003	1,967	1,699	3,008	2,462	1,400	22,602	28,967	10,428
Calhoun	53.7	3,174	5,507	5,469	5,144	4,783	9,130	9,925	10,568	28,031	35,557	13,639
Cass	18.8	1,200	1,887	2,263	2,099	2,014	3,595	3,404	2,338	24,841	31,408	11,647
Charlevoix	8.6	917	1,393	1,362	1,148	885	1,385	1,053	456	17,664	23,916	9,349
Cheboygan	8.5	828	1,426	1,481	1,135	997	1,388	900	345	17,298	22,868	8,835
Chippewa	10.5	1,160	1,869	1,728	1,334	1,097	1,682	1,114	516	16,833	23,642	7,906

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
MICHIGAN (continued)												
ALL COUNTIES (continued)												
Clare	10.7	1,000	1,965	2,173	1,348	990	1,478	1,089	657	15,711	22,978	9,039
Clinton	19.7	812	1,540	1,820	1,558	2,035	4,303	4,553	3,079	29,680	35,130	11,770
Crawford	3.9	205	481	643	554	400	512	605	500	20,827	31,030	10,805
Delta	13.9	950	1,928	1,749	1,415	1,298	2,553	2,438	1,569	23,487	29,806	10,903
Dickinson	10.6	1,200	1,930	1,571	1,263	1,251	1,802	1,129	454	17,431	22,878	9,049
Eaton	35.6	1,851	2,818	3,417	3,421	3,584	7,444	7,874	5,191	28,344	34,032	12,426
Emmet	9.7	873	1,469	1,442	1,149	1,047	1,672	1,276	772	19,616	26,493	9,960
Genesee	160.1	13,193	17,505	16,344	14,720	16,285	30,732	32,018	19,303	25,627	31,049	11,462
Gladwin	9.1	631	1,352	1,469	1,124	840	1,304	1,430	950	19,856	27,833	10,687
Gogebic	7.4	758	1,483	1,463	1,058	823	1,019	568	228	14,986	20,894	8,542
Grand Traverse	24.2	1,702	2,884	3,193	3,042	2,873	4,392	3,827	2,287	22,129	29,223	10,947
Gratiot	14.1	797	1,253	1,409	1,418	1,244	2,250	2,770	2,959	28,879	37,718	13,396
Hillsdale	15.6	1,350	2,034	2,234	2,009	1,736	2,983	2,091	1,163	20,487	26,801	9,396
Houghton	13.3	1,197	2,393	2,227	1,811	1,405	2,094	1,344	829	17,125	24,829	8,901
Huron	13.6	1,204	1,854	2,005	1,778	1,453	2,384	1,829	1,093	19,885	26,709	9,979
Ingham	101.9	6,234	9,350	10,712	10,403	9,527	17,199	18,791	19,684	27,727	36,946	13,518
Ionia	17.9	959	1,720	1,761	1,822	1,721	3,200	3,671	3,046	28,063	35,099	10,984
Iosco	11.9	854	2,004	2,531	1,599	1,250	1,841	1,214	607	16,643	23,917	9,241
Iron	5.6	574	1,182	961	670	527	854	619	213	15,550	21,925	9,095
Isabella	17.8	973	1,691	2,092	2,127	1,897	3,020	2,821	3,179	25,350	36,216	11,471
Jackson	52.3	3,322	5,047	5,538	5,115	5,177	10,162	10,044	7,895	26,795	33,507	11,629
Kalamazoo	83.1	4,447	7,331	8,415	7,973	7,452	14,368	16,175	16,939	29,184	37,937	14,291
Kalkaska	5.0	485	812	812	683	525	861	588	234	17,769	23,456	8,499
Kent	182.7	10,045	17,051	18,969	17,941	17,332	34,516	35,626	31,220	27,953	35,700	13,437
Keweenaw	.7	63	158	124	107	72	84	62	30	15,200	20,959	7,722
Lake	3.9	751	[illegible]	750	463	300	401	222	76	11,619	16,546	6,938
Lapeer	24.5	1,352	1,950	2,201	2,103	2,160	4,984	5,477	4,273	29,938	36,097	11,637
Leelanau	6.3	446	715	864	807	709	1,269	846	644	22,121	29,206	11,219
Lenawee	32.5	1,920	3,040	3,653	3,589	3,615	6,432	6,536	3,715	25,633	32,009	11,246
Livingston	38.8	1,390	2,207	2,758	2,704	2,776	6,848	9,509	10,608	36,021	42,782	14,031
Luce	2.2	150	325	331	316	253	368	312	145	19,667	26,570	8,993
Mackinac	4.0	377	705	735	559	463	674	367	120	16,650	21,583	8,144
Macomb	258.0	13,330	19,986	23,043	23,259	26,661	55,499	59,605	36,617	28,862	34,187	12,327
Manistee	9.4	1,016	1,465	1,418	1,133	1,030	1,757	1,031	550	18,591	24,332	9,945
Marquette	25.4	1,690	3,166	3,459	2,866	2,389	5,302	4,395	2,133	23,053	29,483	10,358
Mason	10.5	900	1,478	1,505	1,298	1,225	1,962	1,411	721	20,294	26,479	10,259
Mecosta	12.6	1,281	2,156	2,264	1,676	1,348	1,827	1,373	675	16,764	25,035	7,886
Menominee	9.7	963	1,601	1,512	1,345	1,303	1,672	941	363	18,018	22,507	8,429
Midland	27.7	1,219	2,109	2,148	2,046	1,950	4,228	6,059	7,941	35,291	43,281	15,529
Missaukee	4.0	410	676	768	593	471	604	346	132	16,218	21,670	7,223
Monroe	47.1	1,496	2,785	3,288	3,391	3,023	6,348	10,623	16,146	39,348	46,533	15,986
Montcalm	19.4	1,423	2,406	2,470	2,279	2,107	3,552	3,160	2,003	22,551	29,185	10,370
Montmorency	3.3	371	588	612	468	355	442	295	169	15,718	22,154	8,601
Muskegon	58.0	3,785	6,637	7,018	6,282	5,928	10,706	10,181	7,463	24,430	31,179	11,302
Newaygo	15.1	1,469	2,292	2,296	1,848	1,576	2,719	1,962	938	18,950	24,912	9,311
Oakland	402.8	15,013	23,295	26,111	27,239	28,318	62,655	82,950	137,219	38,084	48,534	18,422
Oceana	8.7	546	1,082	1,016	1,026	933	1,539	1,456	1,102	23,660	31,277	11,244
Ogemaw	7.3	878	1,518	1,399	870	715	938	643	339	14,393	21,180	8,011
Ontonagon	3.5	402	715	587	434	427	561	290	84	15,590	20,713	7,966
Osceola	7.8	482	937	986	997	895	1,345	1,231	927	22,812	29,922	11,009
Oscoda	3.1	428	713	621	417	343	364	142	72	12,958	17,923	7,216
Otsego	6.2	266	560	766	840	771	1,166	1,025	806	24,309	32,160	11,394
Ottawa	62.3	2,133	3,821	5,014	5,041	5,436	12,369	14,432	14,034	32,861	40,333	13,686
Presque Isle	5.5	940	1,072	815	628	600	814	405	226	14,458	20,361	7,723
Roscommon	8.9	794	1,634	1,703	1,320	947	1,120	845	537	16,014	22,622	9,587
Saginaw	77.3	7,051	8,609	8,242	7,122	7,762	15,338	14,525	8,651	24,915	30,385	10,799
St. Clair	53.0	3,833	5,403	5,547	4,867	4,996	9,783	10,522	8,049	26,826	33,349	11,934
St. Joseph	22.8	979	1,895	2,501	2,683	2,489	4,153	4,218	3,882	26,832	34,574	12,901
Sanilac	15.6	1,397	2,133	2,445	2,139	1,759	2,678	2,004	1,045	19,247	25,721	9,441
Schoolcraft	2.9	133	415	403	374	298	450	504	323	22,068	29,671	10,493
Shiawassee	24.8	1,494	2,142	2,430	2,385	2,313	5,030	5,278	3,728	28,434	33,926	11,718
Tuscola	19.3	1,350	1,831	2,157	2,122	1,903	3,671	3,837	2,429	25,808	31,780	10,648
Van Buren	26.5	2,519	3,929	3,828	3,208	2,993	4,664	3,728	1,631	19,620	25,384	9,343
Washtenaw	102.7	6,329	8,636	10,309	9,867	9,441	17,504	19,849	20,765	28,597	37,797	14,049
Wayne	805.5	78,022	94,725	84,005	71,165	67,545	133,593	144,784	131,661	25,550	32,719	12,378
Wexford	10.7	950	1,671	1,920	1,439	1,274	1,632	1,114	700	17,843	24,490	9,325

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
MICHIGAN (continued)												
TOTAL METRO COUNTIES	**2,752.4**	**186,482**	**259,095**	**263,051**	**241,911**	**242,221**	**487,360**	**542,411**	**529,869**	**28,678**	**36,401**	**13,452**
TOTAL STATE	**3,440.6**	**240,281**	**350,272**	**359,221**	**324,806**	**315,283**	**608,328**	**645,844**	**596,565**	**27,093**	**34,807**	**12,815**
MINNESOTA												
DULUTH	**94.3**	**6,611**	**11,977**	**11,000**	**9,030**	**8,385**	**17,842**	**18,199**	**11,256**	**25,088**	**31,258**	**12,031**
St. Louis	77.7	5,400	9,687	8,730	7,269	6,669	14,796	15,500	9,649	25,815	31,839	12,193
Douglas, Wisc.	*16.6*	*1,211*	*2,290*	*2,270*	*1,761*	*1,716*	*3,046*	*2,699*	*1,607*	*22,249*	*28,535*	*11,251*
FARGO - MOORHEAD	**57.4**	**4,540**	**6,454**	**7,162**	**6,665**	**6,239**	**11,009**	**9,441**	**5,890**	**23,098**	**30,551**	**11,530**
Clay	17.2	1,443	1,935	2,141	2,055	1,936	3,292	2,669	1,729	22,578	30,004	10,554
Cass, N. D.	*40.2*	*3,097*	*4,519*	*5,021*	*4,610*	*4,303*	*7,717*	*6,772*	*4,161*	*23,326*	*30,786*	*11,992*
MINNEAPOLIS - ST. PAUL	**918.7**	**39,651**	**69,247**	**76,570**	**80,217**	**78,201**	**156,520**	**195,059**	**223,235**	**32,462**	**40,716**	**15,567**
Anoka	80.5	2,371	3,887	4,932	5,631	6,751	18,235	23,199	15,494	34,210	39,447	13,176
Carver	16.1	608	1,182	1,160	1,331	1,403	2,870	3,406	4,140	33,158	41,821	14,480
Chisago	10.1	672	1,083	1,088	972	965	2,190	2,074	1,056	26,309	31,385	10,393
Dakota	91.2	2,343	4,209	5,674	6,564	6,781	14,563	22,424	28,642	38,264	45,632	16,156
Hennepin	416.0	19,335	34,739	36,553	38,298	35,695	66,084	80,940	104,356	31,653	41,051	17,057
Isanti	9.4	626	975	1,075	1,020	1,068	2,004	1,704	928	24,685	30,196	10,359
Ramsey	190.3	9,540	16,761	18,586	18,474	17,669	32,489	37,013	39,768	29,332	37,841	15,012
Scott	17.9	901	1,098	1,465	1,708	1,513	3,800	4,256	3,159	31,104	37,309	12,055
Washington	47.1	1,110	1,781	2,153	2,483	2,470	6,080	11,632	19,391	44,303	52,023	17,280
Wright	22.6	1,297	1,951	2,224	2,211	2,355	4,827	4,604	3,131	27,501	33,641	10,604
St. Croix, Wisc.	*17.5*	*848*	*1,581*	*1,660*	*1,525*	*1,531*	*3,378*	*3,807*	*3,170*	*29,888*	*36,430*	*12,750*
ROCHESTER	**38.6**	**1,565**	**2,729**	**3,294**	**3,636**	**3,509**	**6,646**	**8,435**	**8,786**	**32,037**	**39,705**	**15,040**
Olmsted	38.6	1,565	2,729	3,294	3,636	3,509	6,646	8,435	8,786	32,037	39,705	15,040
ST. CLOUD	**59.5**	**4,095**	**6,162**	**7,018**	**6,728**	**6,588**	**11,948**	**10,110**	**6,851**	**24,316**	**31,647**	**10,140**
Benton	10.2	741	1,127	1,112	1,180	1,119	2,018	1,779	1,124	24,123	30,392	10,617
Sherburne	12.0	636	911	1,058	1,054	1,205	2,624	2,736	1,776	29,201	35,215	11,062
Stearns	37.3	2,718	4,124	4,848	4,494	4,264	7,306	5,595	3,951	22,784	30,843	9,725
ALL COUNTIES												
Aitkin	5.4	816	1,153	1,024	743	588	658	326	92	13,408	18,035	6,859
Anoka	80.5	2,371	3,887	4,932	5,631	6,751	18,235	23,199	15,494	34,210	39,447	13,176
Becker	11.4	1,354	1,898	2,012	1,624	1,162	1,768	972	610	16,314	22,459	8,128
Beltrami	12.0	1,162	1,912	1,713	1,529	1,234	1,872	1,486	1,092	18,920	27,184	9,347
Benton	10.2	741	1,127	1,112	1,180	1,119	2,018	1,779	1,124	24,123	30,392	10,617
Big Stone	2.8	294	392	396	384	326	487	291	230	19,000	25,562	9,805
Blue Earth	18.8	1,446	2,160	2,554	2,477	1,988	3,603	2,774	1,798	21,832	29,858	10,774
Brown	10.2	923	1,243	1,257	1,314	1,201	2,000	1,393	869	21,500	27,971	10,337
Carlton	10.8	650	1,273	1,231	1,033	1,057	2,165	2,027	1,364	25,664	31,242	11,027
Carver	16.1	608	1,182	1,160	1,331	1,403	2,870	3,406	4,140	33,158	41,821	14,480
Cass	8.2	973	1,515	1,471	1,182	859	1,160	696	344	15,522	21,510	7,981
Chippewa	5.4	468	739	750	697	604	942	709	491	20,371	27,391	10,718
Chisago	10.1	672	1,083	1,088	972	965	2,190	2,074	1,056	26,309	31,385	10,393
Clay	17.2	1,443	1,935	2,141	2,055	1,936	3,292	2,669	1,729	22,578	30,004	10,554
Clearwater	3.1	548	685	548	370	308	382	192	67	12,640	18,055	6,360
Cook	1.8	196	296	268	232	198	276	237	97	18,060	24,027	10,549
Cottonwood	5.2	637	750	837	747	613	769	489	358	17,444	23,849	9,119
Crow Wing	18.3	1,854	2,918	2,752	2,286	1,956	3,124	2,168	1,242	18,449	24,933	9,526
Dakota	91.2	2,343	4,209	5,674	6,564	6,781	14,563	22,424	28,642	38,264	45,632	16,156
Dodge	5.4	444	549	568	625	624	1,124	918	548	24,106	29,623	10,061
Douglas	11.6	1,303	1,765	1,788	1,518	1,266	2,014	1,247	699	18,087	24,368	9,268
Faribault	7.1	813	1,012	1,141	1,033	756	1,219	735	391	17,787	23,796	9,545
Fillmore	7.7	1,060	1,218	1,236	1,042	810	1,270	683	381	16,612	22,383	8,286
Freeborn	13.4	1,271	1,748	1,784	1,636	1,494	2,696	1,902	869	20,891	26,327	10,255
Goodhue	15.0	946	1,603	1,680	1,539	1,484	2,832	2,838	2,078	25,902	32,722	12,030
Grant	2.5	213	321	348	344	263	433	307	271	20,522	28,705	10,553
Hennepin	416.0	19,335	34,739	36,553	38,298	35,695	66,084	80,940	104,356	31,653	41,051	17,057
Houston	6.5	544	819	822	850	787	1,202	936	540	21,384	27,397	9,180
Hubbard	5.9	613	948	994	829	631	922	598	365	17,261	23,924	8,767
Isanti	9.4	626	975	1,075	1,020	1,068	2,004	1,704	928	24,685	30,196	10,359
Itasca	16.3	1,490	2,282	2,240	1,746	1,764	3,537	2,262	979	21,136	25,741	9,536
Jackson	4.6	535	524	686	557	520	837	564	377	19,980	26,186	9,793
Kanabec	4.8	447	685	714	627	551	817	620	339	19,421	25,720	9,424

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MINNESOTA (continued)												
ALL COUNTIES (continued)												
Kandiyohi	14.6	1,216	1,839	2,074	1,979	1,709	2,599	1,885	1,299	20,565	27,943	10,302
Kittson	2.4	264	350	352	319	248	417	286	164	18,547	24,866	9,626
Koochiching	5.7	497	766	706	561	552	1,186	956	476	22,932	27,764	10,210
Lac qui Parle	3.7	530	620	627	521	391	543	309	159	15,670	21,321	8,217
Lake	4.1	270	464	515	494	659	932	461	305	22,500	27,420	9,861
Lake of the Woods	1.5	213	274	300	222	149	241	71	30	14,327	18,764	6,865
Le Sueur	8.7	887	1,242	1,219	1,093	1,076	1,617	1,039	527	19,543	24,963	9,125
Lincoln	2.7	432	485	480	387	270	294	227	125	14,489	20,812	7,594
Lyon	9.1	862	1,100	1,221	1,106	1,022	1,659	1,292	838	21,275	28,393	10,172
McLeod	11.8	944	1,321	1,335	1,474	1,356	2,484	1,925	961	23,011	28,360	10,361
Mahnomen	1.7	215	305	313	244	171	227	149	76	15,298	21,179	6,793
Marshall	4.5	592	686	700	665	469	728	413	247	16,970	22,504	8,301
Martin	9.3	576	999	1,148	1,160	1,102	1,735	1,399	1,181	23,424	31,214	12,353
Meeker	8.0	793	1,060	1,068	1,001	853	1,348	1,150	727	20,446	27,582	10,122
Mille Lacs	7.1	663	1,116	1,045	915	731	1,267	869	494	18,951	25,428	9,403
Morrison	10.6	1,352	1,657	1,539	1,383	1,167	1,724	1,116	662	17,680	23,971	8,118
Mower	14.8	1,304	1,984	2,010	1,522	1,491	2,601	2,397	1,431	21,752	28,303	11,081
Murray	3.9	512	535	628	585	483	598	340	219	17,377	22,926	8,597
Nicollet	9.8	535	877	970	1,030	972	1,767	1,971	1,678	27,938	36,565	12,230
Nobles	7.6	865	1,153	1,260	1,059	848	1,194	799	422	17,381	23,421	8,856
Norman	3.1	316	434	414	401	346	515	377	297	19,803	27,171	10,027
Olmsted	38.6	1,565	2,729	3,294	3,636	3,509	6,646	8,435	8,786	32,037	39,705	15,040
Otter Tail	20.0	2,393	3,181	3,206	2,571	2,173	3,305	2,016	1,155	17,400	24,040	8,937
Pennington	5.6	775	1,005	1,029	836	651	704	437	163	14,952	19,930	7,697
Pine	7.6	988	1,395	1,257	979	849	1,202	660	270	15,856	21,319	7,432
Pipestone	4.3	634	812	699	589	462	582	287	235	15,041	21,162	8,504
Polk	12.5	1,520	1,958	1,873	1,520	1,385	2,117	1,372	755	17,903	24,074	8,956
Pope	4.7	674	873	832	613	499	667	329	213	14,794	20,620	8,283
Ramsey	190.3	9,540	16,761	18,586	18,474	17,669	32,489	37,013	39,768	29,332	37,841	15,012
Red Lake	1.8	343	343	303	238	180	224	135	34	13,383	18,307	6,461
Redwood	6.5	788	927	985	903	686	1,097	693	421	18,032	24,811	9,111
Renville	7.1	696	897	951	943	865	1,393	890	465	20,360	26,170	9,831
Rice	16.6	1,032	1,932	2,110	1,864	1,788	3,292	2,868	1,714	23,763	31,448	10,525
Rock	3.8	433	580	654	531	405	683	323	191	17,115	22,818	8,418
Roseau	5.1	583	717	674	670	586	929	619	322	19,324	24,650	8,670
St. Louis	77.7	5,400	9,687	8,730	7,269	6,669	14,796	15,500	9,649	25,815	31,839	12,193
Scott	17.9	901	1,098	1,465	1,708	1,513	3,800	4,256	3,159	31,104	37,309	12,055
Sherburne	12.0	636	911	1,058	1,054	1,205	2,624	2,736	1,776	29,201	35,215	11,062
Sibley	5.4	444	658	733	652	619	1,031	751	512	21,744	28,320	10,333
Stearns	37.3	2,718	4,124	4,848	4,494	4,264	7,306	5,595	3,951	22,784	30,843	9,725
Steele	11.3	793	1,228	1,388	1,328	1,399	2,450	1,767	947	23,172	29,046	10,554
Stevens	3.6	436	546	583	466	396	600	332	241	17,571	24,808	8,425
Swift	4.5	604	653	655	616	510	716	423	323	17,720	24,105	9,115
Todd	9.5	1,422	1,708	1,579	1,305	1,048	1,276	746	416	15,153	20,847	7,502
Traverse	1.6	135	209	236	215	177	257	202	169	20,135	28,294	9,239
Wabasha	7.6	639	943	886	896	820	1,410	1,171	835	22,642	29,415	11,012
Wadena	5.0	592	924	792	665	504	656	589	278	16,373	23,150	8,388
Waseca	6.8	468	715	746	745	733	1,263	1,197	933	24,951	32,013	11,641
Washington	47.1	1,110	1,781	2,153	2,483	2,470	6,080	11,632	19,391	44,303	52,023	17,280
Watonwan	4.7	492	677	722	615	608	857	449	280	18,837	23,994	9,722
Wilkin	2.8	162	288	382	319	288	558	454	349	24,371	31,283	10,949
Winona	16.3	1,150	1,935	2,097	1,875	1,760	3,027	2,518	1,938	23,066	31,264	10,959
Wright	22.6	1,297	1,951	2,224	2,211	2,355	4,827	4,604	3,131	27,501	33,641	10,604
Yellow Medicine	4.5	451	537	561	576	530	752	617	476	21,214	28,395	10,474
TOTAL METRO COUNTIES	**1,094.2**	**51,306**	**88,179**	**96,093**	**98,380**	**95,372**	**189,824**	**227,966**	**247,080**	**31,309**	**39,457**	**14,928**
TOTAL STATE	**1,632.3**	**104,791**	**163,495**	**172,764**	**166,055**	**154,402**	**284,657**	**296,612**	**289,524**	**26,848**	**35,161**	**13,163**
MISSISSIPPI												
BILOXI - GULFPORT	**74.2**	**6,975**	**9,193**	**10,311**	**9,686**	**8,102**	**11,524**	**10,018**	**8,391**	**20,533**	**29,202**	**10,658**
Hancock	12.2	1,364	1,626	1,794	1,603	1,304	1,820	1,453	1,236	19,086	26,764	9,806
Harrison	62.0	5,611	7,567	8,517	8,083	6,798	9,704	8,565	7,155	20,844	29,682	10,825
JACKSON	**143.2**	**13,698**	**16,075**	**17,544**	**16,002**	**13,534**	**22,655**	**22,436**	**21,256**	**22,935**	**31,404**	**11,170**
Hinds	94.2	9,292	10,867	11,728	10,826	9,021	14,792	13,903	13,771	22,310	31,378	11,497

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MISSISSIPPI (continued)												
JACKSON (continued)												
Madison	18.9	2,582	2,565	2,684	2,132	1,672	2,480	2,480	2,305	18,665	27,333	8,984
Rankin	30.1	1,824	2,643	3,132	3,044	2,841	5,383	6,053	5,180	28,115	34,041	11,644
PASCAGOULA	**45.2**	**3,310**	**4,055**	**4,952**	**5,139**	**5,142**	**9,069**	**8,231**	**5,302**	**25,002**	**30,439**	**10,600**
Jackson	45.2	3,310	4,055	4,952	5,139	5,142	9,069	8,231	5,302	25,002	30,439	10,600
ALL COUNTIES												
Adams	13.7	2,474	2,138	1,956	1,322	1,157	1,906	1,581	1,166	15,986	23,868	8,696
Alcorn	13.2	1,886	2,065	1,932	1,684	1,360	1,922	1,409	942	17,034	23,934	9,431
Amite	4.7	607	847	670	525	405	574	591	481	17,092	25,286	8,869
Attala	7.1	1,201	1,471	1,120	857	681	961	499	310	13,858	19,603	7,174
Benton	2.7	298	428	358	364	313	394	318	227	18,671	24,486	7,965
Bolivar	14.3	2,818	2,877	2,074	1,593	1,223	1,506	1,072	1,137	13,418	21,405	6,957
Calhoun	5.7	932	1,103	986	747	555	713	492	172	14,105	19,173	7,143
Carroll	3.4	601	625	519	413	316	435	310	181	14,545	20,357	7,063
Chickasaw	6.4	937	1,062	1,015	813	717	1,036	528	292	16,006	21,231	7,385
Choctaw	3.2	550	637	514	414	376	378	192	139	14,000	19,520	6,717
Claiborne	3.6	820	651	426	325	316	354	362	346	13,833	22,410	6,613
Clarke	6.4	859	1,153	810	725	736	1,037	718	362	17,493	22,747	8,415
Clay	7.5	996	1,102	868	919	861	1,249	938	567	19,270	25,059	8,621
Coahoma	12.2	2,470	2,506	1,839	1,283	937	1,347	1,104	714	12,922	20,216	7,027
Copiah	9.7	1,602	1,735	1,558	1,147	871	1,294	836	657	14,847	22,375	7,751
Covington	6.1	988	1,036	979	737	536	762	610	452	15,253	22,817	8,139
☐ De Soto	23.5	1,907	2,161	2,456	2,312	2,129	4,674	4,943	2,918	27,009	30,742	10,291
Forrest	26.0	3,638	3,912	3,841	2,983	2,479	3,752	2,960	2,435	17,533	25,389	9,693
Franklin	3.2	549	562	417	337	260	387	465	223	16,000	22,589	8,405
George	5.7	588	845	709	582	584	1,116	756	520	21,138	26,217	8,842
Greene	3.3	399	594	466	377	302	533	434	195	17,359	22,803	7,099
Grenada	7.1	950	1,029	837	807	716	1,126	923	712	19,523	26,108	9,362
Hancock	12.2	1,364	1,626	1,794	1,603	1,304	1,820	1,453	1,236	19,086	26,764	9,806
Harrison	62.0	5,611	7,567	8,517	8,083	6,798	9,704	8,565	7,155	20,844	29,682	10,825
Hinds	94.2	9,292	10,867	11,728	10,826	9,021	14,792	13,903	13,771	22,310	31,378	11,497
Holmes	7.5	2,124	1,876	1.200	663	484	569	374	210	9,196	15,289	5,096
Humphreys	4.5	1,352	1,063	647	403	286	326	265	158	8,946	15,687	5,190
Issaquena	.8	161	173	137	78	70	74	35	72	12,107	20,770	6,646
Itawamba	7.9	898	1,281	1,279	1,117	932	1,423	695	275	17,080	21,764	8,110
Jackson	45.2	3,310	4,055	4,952	5,139	5,142	9,069	8,231	5,302	25,002	30,439	10,600
Jasper	6.0	977	1,131	1,021	798	653	791	397	232	14,358	19,355	6,872
Jefferson	3.0	588	680	465	278	194	329	286	180	12,222	19,522	6,507
Jefferson Davis	4.7	695	841	777	548	397	607	477	358	15,287	22,330	7,391
Jones	23.4	2,880	3,606	3,485	2,948	2,586	3,842	2,524	1,529	17,881	23,893	8,931
Kemper	3.5	628	722	610	394	336	466	199	145	13,122	18,518	6,354
Lafayette	11.5	1,670	1,790	1,457	1,333	1,102	1,606	1,352	1,190	17,988	27,447	10,315
Lamar	9.9	1,150	1,342	1,234	1,177	1,067	1,766	1,303	861	20,219	26,219	9,237
Lauderdale	28.9	3,573	4,326	3,900	3,376	2,829	4,311	3,555	3,030	18,826	27,476	10,339
Lawrence	4.7	617	746	622	478	413	713	589	522	18,686	26,020	9,335
Leake	6.8	1,202	1,426	1,162	856	644	832	404	274	13,162	18,470	6,645
Lee	25.0	2,301	3,189	3,436	3,138	2,876	4,546	3,268	2,246	20,769	27,063	10,330
Leflore	13.9	2,519	2,705	2,173	1,596	1,095	1,536	1,295	981	13.922	21,943	7,494
Lincoln	11.5	1,888	1,881	1,603	1,357	1,132	1,756	1,269	614	16,300	22,112	7,972
Lowndes	21.7	2,576	3,080	3,301	2,862	2,276	3,457	2,544	1,604	18,235	25,233	9,050
Madison	18.9	2,582	2,565	2,684	2,132	1,672	2,480	2,480	2,305	18,665	27,333	8,984
Marion	9.2	1,133	1,599	1,486	1,104	847	1,193	1,148	690	16,527	23,816	8,331
Marshall	10.8	1,787	1,829	1,712	1,265	1,083	1,518	1,046	560	15,245	20,912	6,604
Monroe	13.0	1,679	2,124	1,877	1,499	1,415	2,207	1,386	813	17,565	22,965	8,247
Montgomery	4.4	816	928	649	576	443	517	308	163	13,525	18,654	6,514
Neshoba	9.3	1,169	1,592	1,382	1,212	957	1,320	941	727	16,921	23,458	8,761
Newton	7.6	1,227	1,379	1,057	970	756	986	800	425	15,620	21,959	8,262
Noxubee	4.0	903	806	662	502	323	423	215	166	12,120	17,600	5,770
Oktibbeha	12.2	1,924	1,916	1,802	1,424	1,031	1,443	1,312	1,348	16,405	26,096	8,467
Panola	10.3	1,830	1,946	1,586	1,237	975	1,291	838	597	14,293	21,117	7,275
Pearl River	14.2	1,974	2,078	2,011	1,705	1,313	2,034	1,843	1,242	17,934	24,987	8,871
Perry	3.4	340	646	356	285	352	512	424	485	21,013	28,291	9,619
Pike	13.4	1,915	2,160	2,031	1,640	1,261	1,789	1,440	1,164	16,612	23,951	8,674
Pontotoc	8.6	1,196	1,497	1,347	1,197	849	1,311	827	376	15,935	21,614	7,978
Prentiss	9.3	1,302	1,551	1,427	1,223	1,010	1,520	755	512	16,327	22,155	8,112
Quitman	3.8	1,106	959	610	371	271	274	121	88	8,947	14,043	4,764

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
MISSISSIPPI (continued)												
ALL COUNTIES (continued)												
Rankin	30.1	1,824	2,643	3,132	3,044	2,841	5,383	6,053	5,180	28,115	34,041	11,644
Scott	9.7	1,397	1,686	1,477	1,279	995	1,281	912	673	15,973	22,609	8,214
Sharkey	2.2	480	554	405	199	136	193	107	126	10,660	18,618	5,461
Simpson	8.8	975	1,298	1,296	1,034	830	1,377	1,203	787	18,908	25,322	8,878
Smith	5.5	780	914	852	653	516	740	661	384	16,343	23,401	8,198
Stone	3.6	453	446	371	427	391	604	506	402	21,338	27,385	9,128
Sunflower	10.8	2,185	2,308	1,831	1,175	824	1,202	753	522	12,260	19,381	5,750
Tallahatchie	5.5	1,478	1,363	893	509	353	422	249	233	9,619	15,670	5,353
Tate	7.3	1,215	1,244	1,094	865	834	1,136	615	297	15,554	21,467	7,027
Tippah	7.1	1,068	1,194	1,041	1,100	872	951	532	342	16,055	21,157	7,625
Tishomingo	7.1	1,169	1,228	1,218	1,063	848	917	463	194	14,729	18,630	7,150
Tunica	3.0	924	862	445	216	136	209	92	116	7,953	14,174	4,832
Union	8.9	1,275	1,425	1,383	1,121	978	1,509	796	413	16,462	21,769	8,351
Walthall	4.9	795	867	696	530	474	689	438	411	15,742	23,493	8,223
Warren	18.5	2,117	2,381	2,098	1,871	1,638	2,951	3,023	2,421	22,291	28,707	10,353
Washington	24.0	4,310	4,139	3,481	2,782	2,168	3,144	2,188	1,783	15,104	22,532	7,627
Wayne	6.9	938	1,110	945	803	637	894	879	694	17,787	25,285	8,469
Webster	3.7	574	712	540	480	425	538	299	132	15,233	20,355	7,532
Wilkinson	3.4	568	631	492	453	368	383	289	216	15,106	20,697	7,108
Winston	6.9	785	1,222	1,020	857	701	1,071	756	488	17,256	24,124	8,580
Yalobusha	5.0	717	906	772	668	560	673	422	282	15,677	21,048	7,973
Yazoo	9.5	1,640	1,793	1,392	1,133	776	1,150	873	743	14,718	22,616	8,017
TOTAL METRO COUNTIES	**286.1**	**25,890**	**31,484**	**35,263**	**33,139**	**28,907**	**47,922**	**45,628**	**37,867**	**22,875**	**30,626**	**10,872**
TOTAL STATE	**942.3**	**125,996**	**143,013**	**131,403**	**110,921**	**92,326**	**140,026**	**113,017**	**85,598**	**18,090**	**25,426**	**9,017**
MISSOURI												
COLUMBIA	**39.6**	**2,773**	**3,915**	**4,562**	**4,432**	**3,870**	**6,084**	**6,614**	**7,350**	**25,372**	**36,156**	**13,294**
Boone	39.6	2,773	3,915	4,562	4,432	3,870	6,084	6,614	7,350	25,372	36,156	13,294
JOPLIN	**52.1**	**4,993**	**7,608**	**7,399**	**6,729**	**5,867**	**8,493**	**6,335**	**4,676**	**19,453**	**26,773**	**10,287**
Jasper	35.8	3,311	5,228	5,045	4,522	3,917	5,851	4,511	3,415	19,755	27,339	10,697
Newton	16.3	1,682	2,380	2,354	2,207	1,950	2,642	1,824	1,261	18,835	25,531	9,436
KANSAS CITY	**607.7**	**36,271**	**51,007**	**57,379**	**57,453**	**55,320**	**104,814**	**119,526**	**125,930**	**29,370**	**37,560**	**14,401**
Cass	21.7	1,416	1,980	2,174	2,145	2,037	4,103	4,297	3,548	27,740	33,814	11,816
Clay	58.3	2,355	3,487	4,424	5,042	5,170	10,529	13,661	13,632	33,294	39,617	15,106
Jackson	257.9	18,091	24,641	26,834	26,261	24,299	41,719	46,765	49,290	27,110	35,072	14,015
Lafayette	12.1	1,070	1,570	1,600	1,377	1,232	2,290	1,844	1,117	21,698	27,933	10,464
Platte	20.5	1,094	1,541	1,956	1,984	1,933	4,372	4,626	2,994	28,866	34,127	12,427
Ray	8.6	771	1,080	1,082	996	933	1,618	1,417	703	22,011	27,596	9,848
Johnson, Kans.	*133.2*	*3,667*	*5,848*	*8,693*	*9,777*	*10,561*	*23,139*	*29,685*	*41,830*	*37,288*	*47,936*	*18,316*
Leavenworth, Kans.	*21.2*	*1,328*	*1,851*	*1,998*	*2,022*	*1,869*	*3,788*	*4,632*	*3,712*	*29,270*	*38,349*	*12,318*
Miami, Kans.	*8.9*	*720*	*1,072*	*1,171*	*1,050*	*908*	*1,626*	*1,451*	*902*	*22,291*	*29,847*	*10,977*
Wyandotte, Kans.	*65.3*	*5,759*	*7,937*	*7,447*	*6,799*	*6,378*	*11,630*	*11,148*	*8,202*	*23,560*	*30,602*	*11,544*
ST. JOSEPH	**32.7**	**2,345**	**3,986**	**4,237**	**3,799**	**3,290**	**5,342**	**5,471**	**4,230**	**22,964**	**30,952**	**11,824**
Buchanan	32.7	2,345	3,986	4,237	3,799	3,290	5,342	5,471	4,230	22,964	30,952	11,824
ST. LOUIS	**918.5**	**54,675**	**80,149**	**86,307**	**84,078**	**81,673**	**157,710**	**179,999**	**193,909**	**29,453**	**37,745**	**13,952**
Franklin	27.0	2,105	3,204	3,362	3,051	3,061	5,288	4,465	2,464	22,913	28,627	9,637
Jefferson	58.1	2,702	4,149	5,054	5,383	5,798	12,784	14,051	8,179	29,715	34,468	11,359
St. Charles	68.8	1,945	2,964	3,704	4,403	4,755	11,381	18,077	21,571	38,876	45,206	15,209
St. Louis	376.4	11,725	19,883	26,967	29,408	30,793	63,628	81,223	112,773	35,945	45,338	16,843
St. Louis city	166.1	15,101	23,741	21,769	18,841	15,401	24,069	23,424	23,754	21,001	30,358	12,308
Clinton, Ill.	*12.1*	*855*	*1,265*	*1,332*	*1,393*	*1,360*	*2,336*	*2,135*	*1,424*	*24,424*	*31,082*	*10,933*
Jersey, Ill.	*7.4*	*500*	*850*	*1,028*	*856*	*875*	*1,524*	*1,203*	*564*	*22,679*	*29,172*	*10,135*
Madison, Ill.	*96.8*	*8,293*	*11,205*	*11,209*	*10,412*	*10,112*	*18,907*	*17,609*	*9,053*	*23,620*	*29,216*	*11,152*
Monroe, Ill.	*8.3*	*601*	*905*	*934*	*831*	*840*	*1,685*	*1,590*	*914*	*25,217*	*30,831*	*11,323*
St. Clair, Ill.	*97.5*	*10,848*	*11,983*	*10,948*	*9,500*	*8,678*	*16,108*	*16,222*	*13,213*	*23,125*	*30,760*	*11,145*
SPRINGFIELD	**91.2**	**7,098**	**11,331**	**12,020**	**10,934**	**9,786**	**15,659**	**13,428**	**10,944**	**22,125**	**30,309**	**11,624**
Christian	11.2	987	1,460	1,482	1,447	1,334	2,071	1,498	921	20,845	27,010	9,665
Greene	80.0	6,111	9,871	10,538	9,487	8,452	13,588	11,930	10,023	22,329	30,771	11,921
ALL COUNTIES												
Adair	8.9	1,041	1,484	1,488	1,014	846	1,321	1,000	706	17,059	25,960	9,708
Andrew	5.4	331	552	703	683	628	1,038	880	585	23,411	30,163	10,374

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MISSOURI (continued)												
ALL COUNTIES (continued)												
Atchison	3.1	316	466	524	404	378	526	284	202	17,963	24,759	9,594
Audrain	9.6	875	1,264	1,306	1,227	1,149	1,867	1,258	654	20,552	26,051	9,846
Barry	10.7	1,260	1,850	1,726	1,427	1,165	1,499	1,038	735	16,685	23,482	8,878
Barton	4.7	578	816	868	760	497	615	380	186	15,527	21,196	8,302
Bates	6.4	735	1,104	909	759	608	957	723	605	17,917	25,376	9,667
Benton	5.5	1,014	1,277	1,046	702	489	514	262	196	11,945	17,935	7,046
Bollinger	4.3	786	840	738	587	447	462	326	114	13,533	18,214	6,931
Boone	39.6	2,773	3,915	4,562	4,432	3,870	6,084	6,614	7,350	25,372	36,156	13,294
Buchanan	32.7	2,345	3,986	4,237	3,799	3,290	5,342	5,471	4,230	22,964	30,952	11,824
Butler	14.9	2,081	2,859	2,149	1,729	1,416	2,019	1,398	1,249	15,976	23,783	9,017
Caldwell	3.3	481	587	477	420	315	492	342	186	16,158	22,575	8,663
Callaway	11.4	692	1,195	1,195	1,110	1,096	2,217	2,332	1,563	26,971	33,406	11,168
Camden	10.8	715	1,246	1,504	1,518	1,232	1,718	1,462	1,405	21,576	30,097	12,174
Cape Girardeau	23.5	1,957	2,941	3,284	2,707	2,348	3,997	3,650	2,616	21,727	29,936	11,009
Carroll	4.5	677	793	711	620	422	612	362	303	15,504	22,050	8,859
Carter	2.0	275	389	367	266	201	246	152	104	14,551	20,537	6,625
Cass	21.7	1,416	1,980	2,174	2,145	2,037	4,103	4,297	3,548	27,740	33,814	11,816
Cedar	5.0	747	1,057	906	703	424	563	368	232	13,831	20,360	7,953
Chariton	3.9	726	776	687	455	391	424	265	176	13,115	19,283	7,520
Christian	11.2	987	1,460	1,482	1,447	1,334	2,071	1,498	921	20,845	27,010	9,665
Clark	3.0	368	491	430	418	324	464	282	223	17,530	24,029	8,685
Clay	58.3	2,355	3,487	4,424	5,042	5,170	10,529	13,661	13,632	33,294	39,617	15,106
Clinton	6.3	657	869	842	739	572	1,258	876	487	20,381	26,110	9,038
Cole	22.4	1,041	1,767	2,127	2,244	2,051	3,619	4,869	4,682	30,448	38,429	13,556
Cooper	5.7	596	872	866	773	697	943	627	326	18,377	24,041	8,841
Crawford	7.6	701	1,219	1,184	920	767	1,247	932	630	18,614	25,927	9,383
Dade	3.2	522	665	598	452	318	336	202	107	13,303	18,715	7,678
Dallas	5.2	799	1,094	923	648	484	587	361	304	13,746	20,920	7,554
Daviess	3.5	444	629	601	496	354	466	271	239	15,724	23,373	9,192
De Kalb	3.2	384	534	470	387	318	485	353	269	17,642	24,658	9,175
Dent	5.6	732	989	918	774	543	861	459	324	15,947	22,193	8,176
Douglas	4.7	725	839	827	645	450	560	379	275	14,744	21,454	7,817
Dunklin	12.9	1,744	2,490	2,010	1,588	1,208	1,680	1,279	901	15,595	22,929	8,475
Franklin	27.0	2,105	3,204	3,362	3,051	3,061	5,288	4,465	2,464	22,913	28,627	9,637
Gasconade	5.3	494	847	767	665	584	904	621	418	19,082	25,389	9,543
Gentry	3.0	402	535	502	399	317	407	242	196	15,663	22,313	8,693
Greene	80.0	6,111	9,871	10,538	9,487	8,452	13,588	11,930	10,023	22,329	30,771	11,921
Grundy	4.7	473	786	612	617	533	728	571	380	18,839	25,463	10,229
Harrison	4.0	593	748	604	532	409	455	352	307	15,466	22,972	9,988
Henry	8.3	1,165	1,594	1,315	953	720	1,151	898	504	15,386	22,699	9,101
Hickory	3.3	587	776	652	407	280	346	146	106	12,016	17,207	7,471
Holt	2.7	324	347	378	350	296	457	330	218	19,258	25,707	10,845
Howard	3.6	441	627	558	401	415	567	333	258	17,062	24,731	8,993
Howell	12.0	1,511	2,256	2,040	1,668	1,269	1,678	949	629	15,524	21,950	8,257
Iron	4.0	290	500	529	466	346	585	775	509	23,119	31,179	10,751
Jackson	257.9	18,091	24,641	26,834	26,261	24,299	41,719	46,765	49,290	27,110	35,072	14,015
Jasper	35.8	3,311	5,228	5,045	4,522	3,917	5,851	4,511	3,415	19,755	27,339	10,697
Jefferson	58.1	2,702	4,149	5,054	5,383	5,798	12,784	14,051	8,179	29,715	34,468	11,359
Johnson	13.3	1,192	1,675	2,106	1,715	1,432	2,167	1,781	1,232	19,887	28,853	9,360
Knox	2.1	453	399	360	284	198	212	115	79	12,662	18,181	7,204
Laclede	10.4	1,119	1,709	1,703	1,361	1,106	1,569	1,[illegible]1	722	17,327	24,658	9,291
Lafayette	12.1	1,070	1,570	1,600	1,377	1,232	2,290	1,844	1,117	21,698	27,933	10,464
Lawrence	11.8	1,358	1,814	1,906	1,639	1,244	1,802	1,336	701	17,343	23,671	8,867
Lewis	3.6	309	456	414	404	379	731	496	411	23,071	28,876	10,191
Lincoln	9.9	654	1,290	1,397	1,042	1,046	1,837	1,600	1,034	22,788	29,051	10,127
Linn	6.1	531	954	1,044	824	619	904	662	562	17,934	26,178	10,646
Livingston	6.0	806	1,035	926	770	660	825	620	358	16,472	23,423	9,067
McDonald	6.4	885	1,164	1,046	892	722	916	482	293	15,512	21,335	7,893
Macon	6.4	1,077	1,339	1,146	901	638	724	347	228	13,241	18,391	7,048
Madison	4.8	649	953	765	561	463	659	496	254	15,258	22,348	8,793
Maries	3.1	441	525	463	442	342	495	240	152	16,287	21,814	8,050
Marion	10.7	728	1,374	1,414	1,221	997	1,840	1,816	1,310	23,148	30,820	11,653
Mercer	1.6	249	297	257	194	164	217	125	97	14,937	21,514	8,396
Miller	7.4	612	933	1,080	988	780	1,223	1,039	745	20,527	27,652	10,080
Mississippi	5.5	821	1,136	878	714	470	647	442	392	14,522	22,030	7,868
Moniteau	4.4	453	801	839	594	453	613	444	203	15,856	21,931	7,423

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MISSOURI (continued)												
ALL COUNTIES (continued)												
Monroe	3.5	440	523	524	483	414	540	393	183	17,681	23,293	8,405
Montgomery	4.3	484	658	686	646	453	677	414	282	17,545	23,542	8,507
Morgan	6.2	823	1,117	1,110	886	601	804	508	351	15,238	21,739	8,218
New Madrid	7.6	950	1,459	1,074	900	696	928	829	764	16,688	25,232	8,837
Newton	16.3	1,682	2,380	2,354	2,207	1,950	2,642	1,824	1,261	18,835	25,531	9,436
Nodaway	7.6	666	961	1,028	953	785	1,178	1,082	947	21,237	30,741	10,917
Oregon	3.9	876	1,019	768	434	281	286	150	86	10,297	14,790	5,442
Osage	4.2	495	611	519	461	468	863	444	339	20,165	25,697	8,566
Ozark	3.5	608	758	670	459	343	344	167	151	12,782	18,478	7,030
Pemiscot	8.6	1,276	1,742	1,373	1,095	816	994	724	580	14,645	21,914	7,885
Perry	6.1	821	987	978	895	705	955	572	187	16,423	21,092	7,228
Pettis	14.3	1,159	1,987	2,035	1,822	1,505	2,243	1,987	1,562	20,477	28,655	11,015
Phelps	12.4	1,426	1,858	1,786	1,407	1,224	2,061	1,478	1,160	18,911	27,559	9,681
Pike	6.1	787	991	1,043	793	562	959	563	402	16,352	23,540	8,397
Platte	20.5	1,094	1,541	1,956	1,984	1,933	4,372	4,626	2,994	28,866	34,127	12,427
Polk	7.9	1,016	1,360	1,236	1,057	818	1,127	739	547	16,429	24,247	8,827
Pulaski	11.4	939	1,606	2,185	1,868	1,456	1,728	1,100	518	17,541	31,784	8,426
Putnam	2.1	229	324	315	266	189	309	257	211	18,377	27,250	10,219
Ralls	3.4	332	432	444	444	373	706	468	201	20,585	26,122	9,550
Randolph	9.5	1,009	1,579	1,472	1,083	926	1,540	1,168	723	18,141	25,233	8,978
Ray	8.6	771	1,080	1,082	996	933	1,618	1,417	703	22,011	27,596	9,848
Reynolds	2.7	389	532	359	276	252	472	306	114	16,131	22,066	8,511
Ripley	5.2	739	1,169	947	748	511	551	318	217	13,523	19,174	7,173
St. Charles	68.8	1,945	2,964	3,704	4,403	4,755	11,381	18,077	21,571	38,876	45,206	15,209
St. Clair	3.5	547	746	588	422	320	403	256	218	13,818	20,814	8,185
Ste. Genevieve	6.0	413	598	778	772	652	1,177	1,006	604	23,178	29,209	10,130
St. Francois	16.6	1,318	2,392	2,155	1,956	1,778	3,041	2,348	1,612	21,453	27,949	9,788
St. Louis	376.4	11,725	19,883	26,967	29,408	30,793	63,628	81,223	112,773	35,945	45,338	16,843
St. Louis city	166.1	15,101	23,741	21,769	18,841	15,401	24,069	23,424	23,754	21,001	30,358	12,308
Saline	9.4	1,101	1,535	1,488	1,247	1,023	1,518	983	505	17,353	23,206	8,867
Schuyler	2.0	477	423	367	253	182	168	71	59	11,282	15,860	6,895
Scotland	2.1	362	502	381	246	185	186	118	120	11,957	18,880	7,625
Scott	15.0	1,505	2,253	2.131	1,658	1,457	2,472	2,094	1,430	19,849	26,892	9,627
Shannon	3.1	388	666	581	369	300	445	215	136	14,167	20,038	7,669
Shelby	3.0	414	591	562	392	315	376	219	131	14,309	20,138	7,949
Stoddard	11.3	1,401	1,964	1,781	1,511	1,173	1,591	1,101	778	16,514	23,555	8,902
Stone	7.8	573	725	929	972	927	1,401	1,110	1,163	23,624	32,341	13,207
Sullivan	2.8	748	720	517	299	220	154	71	71	9,485	14,180	5,839
Taney	10.8	1,001	1,706	2,008	1,695	1,145	1,577	1,021	647	16,882	23,568	9,569
Texas	8.5	1,183	1,664	1,546	1,140	855	1,094	612	406	14,525	20,646	7,834
Vernon	7.7	790	1,289	1,265	919	780	1,223	839	595	17,592	25,486	9,390
Warren	7.0	530	813	969	770	635	1,244	1,129	910	23,260	30,965	10,678
Washington	6.8	997	1,190	1,061	869	845	1,035	548	255	15,844	20,952	6,984
Wayne	5.0	851	1,295	993	556	388	507	267	143	11,589	17,709	6,864
Webster	8.4	1,105	1,463	1,265	1,067	969	1,365	716	450	16,703	23,349	8,172
Worth	1.1	161	248	219	122	110	122	65	53	13,025	19,516	8,587
Wright	6.3	1,075	1,329	1,086	910	565	696	327	312	13,482	19,828	7,220
TOTAL METRO COUNTIES	**1,291.1**	**75,584**	**115,080**	**127,144**	**124,785**	**118,225**	**217,359**	**245,698**	**267,225**	**28,786**	**37,146**	**14,008**
TOTAL STATE	**1,951.4**	**150,605**	**221,689**	**228,451**	**208,085**	**185,447**	**316,671**	**320,222**	**320,230**	**24,484**	**33,138**	**12,381**
MONTANA												
BILLINGS	**45.9**	**3,667**	**5,183**	**5,872**	**5,334**	**5,032**	**8,915**	**7,153**	**4,744**	**22,797**	**28,920**	**11,404**
Yellowstone	45.9	3,667	5,183	5,872	5,334	5,032	8,915	7,153	4,744	22,797	28,920	11,404
GREAT FALLS	**30.6**	**2,360**	**3,616**	**4,165**	**3,729**	**3,541**	**5,519**	**4,748**	**2,922**	**21,945**	**28,380**	**11,091**
Cascade	30.6	2,360	3,616	4,165	3,729	3,541	5,519	4,748	2,922	21,945	28,380	11,091
ALL COUNTIES												
Beaverhead	3.2	330	516	510	412	348	536	309	239	18,035	24,347	9,387
Big Horn	3.2	291	485	536	371	406	494	381	236	18,895	24,239	7,182
Blaine	2.5	483	502	402	330	278	296	127	82	13,272	17,842	6,283
Broadwater	1.6	164	251	311	269	181	210	143	71	16,271	20,981	8,834
Carbon	3.5	459	581	603	523	395	557	226	156	15,973	20,711	8,734
Carter	.6	125	126	98	79	64	60	28	20	12,316	16,782	6,293

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MONTANA (continued)												
ALL COUNTIES (continued)												
Cascade	30.6	2,360	3,616	4,165	3,729	3,541	5,519	748	2,922	21,945	28,380	11,091
Chouteau	2.2	204	289	393	330	248	360	[illegible]	158	17,944	24,304	9,380
Custer	5.1	668	857	816	589	467	839	[illegible]	325	16,770	22,895	9,650
Daniels	1.0	100	122	152	132	105	168	123	98	19,769	26,231	9,715
Dawson	4.0	294	423	490	481	487	835	660	330	23,137	27,415	10,751
Deer Lodge	3.9	389	559	492	461	501	806	502	190	20,505	25,127	9,607
Fallon	1.3	93	115	137	146	137	278	229	165	25,846	31,994	12,604
Fergus	4.8	632	895	868	608	452	704	384	257	15,039	21,176	8,264
Flathead	23.8	1,808	2,893	3,319	2,782	2,685	5,036	3,092	2,185	21,929	27,225	10,781
Gallatin	18.8	1,437	2,243	2,578	2,348	2,032	3,474	2,678	2,010	21,921	29,201	11,204
Garfield	.6	71	86	120	94	49	69	65	46	16,182	23,098	8,662
Glacier	3.8	432	480	575	465	296	592	604	356	19,307	26,356	8,863
Golden Valley	.4	66	61	74	62	49	45	25	18	14,941	18,728	7,491
Granite	1.1	136	170	168	122	110	192	134	68	18,000	23,655	8,673
Hill	6.9	519	742	921	862	613	1,161	1,221	861	23,035	30,161	11,626
Jefferson	3.2	276	428	514	492	472	543	308	167	18,910	23,221	8,349
Judith Basin	1.0	103	128	120	172	127	153	102	95	19,395	25,905	10,362
Lake	8.3	1,100	1,453	1,462	1,132	897	1,216	675	365	15,603	21,130	7,830
Lewis and Clark	19.6	1,405	2,214	2,559	2,509	2,179	3,756	3,176	1,802	22,464	27,949	11,413
Liberty	1.0	112	116	147	152	82	163	113	115	19,000	27,539	11,973
Lincoln	6.8	647	878	957	893	941	1,405	810	269	20,128	23,596	8,768
McCone	.9	137	160	153	124	107	128	61	30	15,000	19,356	7,258
Madison	2.2	294	283	379	315	184	351	263	131	17,000	22,612	9,045
Meagher	.8	122	159	151	102	80	112	41	33	13,857	19,058	8,024
Mineral	1.6	205	231	212	248	236	307	135	26	18,148	20,348	8,348
Missoula	32.7	2,735	3,811	4,449	3,956	3,594	5,927	4,523	3,205	21,563	28,205	11,570
Musselshell	1.7	248	287	295	213	160	291	147	59	15,435	20,527	8,115
Park	5.1	422	734	815	603	554	971	696	305	19,760	25,148	10,688
Petroleum	.2	26	31	30	41	24	17	17	14	16,778	25,015	8,338
Phillips	2.1	277	336	303	317	258	343	169	97	16,9[illegible]6	21,912	8,521
Pondera	2.6	283	338	334	316	260	537	319	213	20,547	26,621	10,179
Powder River	.9	76	166	203	108	115	121	74	37	15,200	20,567	8,414
Powell	2.4	280	317	421	389	313	377	190	113	17,314	21,953	7,421
Prairie	.7	156	140	131	99	62	56	34	22	11,962	16,233	6,684
Ravalli	10.2	1,282	1,690	1,723	1,392	1,075	1,624	973	441	16,470	21,409	8,058
Richland	4.2	237	391	302	398	443	787	818	824	28,840	35,410	12,498
Roosevelt	3.7	260	458	535	508	459	676	428	376	20,957	27,554	9,268
Rosebud	4.1	409	492	520	478	315	660	852	374	22,308	27,976	9,639
Sanders	3.8	501	677	741	574	387	533	272	115	14,864	19,646	8,295
Sheridan	2.0	171	217	214	260	239	367	279	253	22,745	29,990	11,996
Silver Bow	14.1	1,525	2,162	1,738	1,593	1,252	2,702	1,956	1,172	20,121	25,848	10,751
Stillwater	2.7	334	367	425	373	284	439	360	118	18,027	22,677	9,139
Sweet Grass	1.2	146	270	249	156	106	157	81	35	13,437	18,794	7,275
Teton	2.5	282	323	349	328	307	404	277	230	19,543	25,797	10,077
Toole	2.2	173	328	319	276	236	398	253	217	20,114	27,260	11,533
Treasure	.4	62	59	77	61	46	52	23	20	15,154	19,443	8,641
Valley	3.6	372	548	586	449	395	548	509	193	18,298	23,713	9,485
Wheatland	.9	99	130	171	140	117	132	60	51	16,885	21,641	8,853
Wibaux	.5	94	77	85	65	46	75	22	36	14,647	20,544	7,902
Yellowstone	45.9	3,667	5,183	5,872	5,334	5,032	8,915	7,153	4,744	22,797	28,920	11,404
TOTAL METRO COUNTIES	**76.5**	**6,027**	**8,799**	**10,037**	**9,063**	**8,573**	**14,434**	**11,901**	**7,666**	**22,438**	**28,704**	**11,278**
TOTAL STATE	**318.2**	**29,579**	**41,594**	**45,269**	**39,761**	**34,828**	**57,474**	**42,605**	**27,090**	**20,402**	**26,482**	**10,348**
NEBRASKA												
LINCOLN	**84.3**	**4,525**	**7,600**	**8,608**	**8,767**	**8,538**	**15,294**	**15,739**	**15,229**	**27,581**	**36,810**	**14,630**
Lancaster	84.3	4,525	7,600	8,608	8,767	8,538	15,294	15,739	15,229	27,581	36,810	14,630
OMAHA	**232.2**	**12,790**	**20,612**	**22,981**	**23,032**	**22,453**	**42,104**	**43,890**	**44,338**	**28,329**	**37,155**	**13,913**
Douglas	158.9	9,173	14,884	15,722	15,211	[illegible]	27,369	29,305	32,510	28,509	37,938	14,523
Sarpy	33.1	885	1,353	2,520	3,480	3,629	6,892	7,457	6,884	31,827	39,950	13,158
Washington	6.1	368	590	649	587	573	1,265	1,156	912	27,371	34,913	13,066
Pottawattamie, Iowa	*34.1*	*2,364*	*3,785*	*4,090*	*3,754*	*3,525*	*6,578*	*5,972*	*4,032*	*24,320*	*31,196*	*12,061*

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEBRASKA (continued)												
ALL COUNTIES												
Adams	12.1	1,147	1,552	1,580	1,376	1,371	2,267	1,718	1,089	21,463	28,727	11,664
Antelope	3.1	685	557	508	398	263	378	195	116	12,991	18,574	6,937
Arthur	.2	14	42	35	24	30	24	12	19	16,833	25,645	10,258
Banner	.3	23	54	72	44	31	38	24	14	15,111	23,553	7,851
Blaine	.3	63	71	65	40	24	18	10	9	11,067	15,657	5,219
Boone	2.5	504	538	441	277	206	288	118	128	12,149	19,536	7,183
Box Butte	5.2	445	593	718	602	632	1,052	791	367	21,915	27,824	10,189
Boyd	1.3	318	390	250	158	71	68	23	22	9,247	13,231	5,548
Brown	1.6	344	303	328	204	126	168	65	62	12,357	17,958	7,561
Buffalo	13.9	1,132	1,771	1,946	1,655	1,631	2,436	1,978	1,351	21,301	29,342	10,818
Burt	3.4	457	559	578	495	356	498	267	190	16,039	22,627	9,269
Butler	3.4	520	595	560	473	403	454	228	167	15,255	20,969	7,921
Cass	8.4	521	853	1,031	1,029	928	1,726	1,469	843	24,080	30,385	11,146
Cedar	3.9	647	739	720	523	370	426	259	216	13,794	21,065	7,750
Chase	1.9	300	290	298	254	213	286	157	102	16,222	22,139	8,763
Cherry	2.5	344	457	561	392	211	250	[illegible]	117	14,026	20,659	7,946
Cheyenne	4.2	419	547	535	402	423	777	626	471	22,466	29,515	12,273
Clay	2.9	304	419	432	364	313	519	344	205	19,115	25,491	9,727
Colfax	3.5	440	498	518	469	351	590	365	269	18,094	25,282	9,724
Cuming	4.1	578	667	[illegible]	534	538	530	261	213	15,206	21,188	7,688
Custer	4.9	746	816	859	717	526	635	322	279	15,188	21,523	8,505
☐ Dakota	6.6	[illegible]	712	755	752	900	1,429	975	572	23,232	28,827	10,570
Dawes	3.5	[illegible]	627	563	402	313	534	343	301	16,713	25,451	9,682
Dawson	8.1	585	[illegible]	991	1,090	994	1,725	1,202	600	22,341	28,250	10,743
Deuel	1.0	76	126	142	152	136	175	104	89	20,138	27,454	12,479
Dixon	2.6	408	492	477	333	230	353	180	127	14,049	20,373	8,026
Dodge	14.1	1,329	1,968	2,038	1,745	1,469	2,787	1,739	1,025	19,901	26,659	10,529
Douglas	158.9	9,173	14,884	15,722	15,211	14,726	27,369	29,305	32,510	28,509	37,938	14,523
Dundy	1.2	180	186	172	165	128	184	102	83	16,812	24,132	11,138
Fillmore	2.9	357	450	521	448	361	389	237	137	16,258	22,056	8,762
Franklin	1.5	220	268	245	224	157	205	98	83	15,362	21,987	8,245
Frontier	1.4	147	189	203	175	160	221	143	142	19,081	27,084	11,152
Furnas	2.5	363	476	439	353	238	351	198	82	14,682	20,775	8,656
Gage	8.9	853	1,133	1,255	1,190	1,016	1,529	1,137	787	20,087	27,614	10,548
Garden	1.0	97	156	183	148	110	157	95	54	17,065	24,434	9,050
Garfield	.9	195	[illegible]	186	106	65	65	43	6	10,467	14,672	6,288
Gosper	.8	90	[illegible]	94	109	84	142	102	79	20,368	27,684	11,074
Grant	.3	40	42	56	49	37	35	34	7	16,182	21,407	7,136
Greeley	1.2	243	268	201	134	97	146	56	55	11,935	18,615	7,206
Hall	18.6	1,395	2,313	2,420	2,314	2,070	3,735	2,685	1,668	22,040	29,112	11,165
Hamilton	3.5	293	397	530	557	424	670	374	255	19,735	26,365	9,922
Harlan	1.7	272	288	234	235	179	223	176	93	16,184	22,658	9,630
Hayes	.5	51	52	85	73	42	67	65	65	18,778	28,954	10,341
Hitchcock	1.5	163	235	244	230	169	234	142	83	17,346	23,327	9,208
Holt	4.9	822	941	945	700	511	524	290	167	13,486	18,894	7,014
Hooker	.4	76	94	89	53	38	32	13	5	11,474	15,768	6,307
Howard	2.4	404	436	538	339	207	296	121	59	13,178	18,007	6,649
Jefferson	3.6	422	542	524	506	412	586	415	193	18,057	25,098	10,039
Johnson	2.0	254	301	325	267	215	305	185	148	17,062	24,193	10,080
Kearney	2.7	236	309	346	387	324	475	356	267	21,015	28,910	11,313
Keith	3.6	314	345	469	436	437	733	526	340	22,575	29,141	11,528
Keya Paha	.5	80	113	111	55	39	46	23	33	12,391	19,880	9,036
Kimball	1.8	139	237	247	237	195	345	211	189	21,125	28,721	11,488
Knox	3.9	625	704	676	525	366	480	332	192	14,574	21,308	7,915
Lancaster	84.3	4,525	7,600	8,608	8,767	8,538	15,294	15,739	15,229	27,581	36,810	14,630
Lincoln	12.7	852	1,407	1,483	1,398	1,566	2,627	2,188	1,179	23,799	30,458	11,411
Logan	.4	97	80	86	57	17	37	18	8	11,222	15,398	6,843
Loup	.3	36	49	52	49	28	45	24	17	16,400	22,907	8,590
McPherson	.2	38	36	37	25	23	27	2	12	13,500	19,585	6,528
Madison	12.7	1,204	1,547	[illegible]	1,565	1,442	2,286	1,820	1,182	21,249	28,417	10,838
Merrick	3.1	363	523	501	443	427	536	203	104	16,856	21,634	7,890
Morrill	2.4	554	518	507	254	229	193	101	44	11,127	15,779	6,644
Nance	1.7	266	289	288	244	170	241	129	73	15,137	21,212	8,386
Nemaha	3.2	319	346	307	373	372	497	495	491	23,400	33,079	12,909
Nuckolls	2.5	353	424	457	417	320	269	178	82	15,190	20,106	7,978

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEBRASKA (continued)												
ALL COUNTIES (continued)												
Otoe	5.9	605	844	867	667	661	1,060	721	475	19,736	26,956	10,819
Pawnee	1.5	243	280	249	210	152	184	105	77	14,522	20,645	8,848
Perkins	1.5	169	175	182	170	149	258	203	194	21,774	29,315	11,572
Phelps	3.7	361	423	457	454	384	660	579	382	21,857	30,188	11,282
Pierce	3.1	455	538	636	450	371	388	139	123	14,347	19,673	7,260
Platte	11.0	923	1,263	1,311	1,345	1,279	2,264	1,669	946	22,585	28,470	10,404
Polk	2.3	368	351	436	331	245	321	163	85	14,940	20,289	7,909
Red Willow	4.9	454	698	727	657	521	822	627	394	19,265	26,592	10,593
Richardson	4.2	712	839	816	587	397	433	276	140	13,191	18,929	7,871
Rock	.9	100	142	170	148	88	120	75	57	16,303	22,963	8,986
Saline	4.9	536	680	660	514	532	965	642	371	20,583	27,884	10,675
Sarpy	33.1	885	1,353	2,520	3,480	3,629	6,892	7,457	6,884	31,827	39,950	13,158
Saunders	7.1	619	902	1,011	956	789	1,354	928	541	20,385	27,125	10,031
Scotts Bluff	14.2	1,216	1,916	2,103	1,937	1,656	2,450	1,726	1,196	19,795	27,141	10,278
Seward	6.0	471	533	606	723	711	1,207	972	777	24,662	33,672	12,171
Sheridan	2.8	498	522	466	299	282	372	191	170	14,011	21,004	8,056
Sherman	1.5	315	328	323	206	135	140	32	21	11,507	15,171	6,151
Sioux	.7	83	93	115	108	76	111	57	57	17,520	25,247	9,818
Stanton	2.5	359	298	386	357	334	404	268	94	17,926	22,994	8,331
Thayer	2.6	313	408	411	347	312	441	207	161	17,416	23,711	9,066
Thomas	.4	45	60	79	66	39	65	25	21	15,941	22,428	9,968
Thurston	2.4	308	367	385	349	255	342	214	180	16,943	24,164	7,944
Valley	2.2	289	374	[illegible]	325	230	301	179	140	16,000	23,123	9,249
Washington	6.1	368	590	649	587	573	1,265	1,156	912	27,371	34,913	13,066
Wayne	3.3	320	423	505	376	342	543	454	337	20,441	29,297	9,865
Webster	2.0	402	358	332	256	198	260	128	66	13,485	19,491	8,294
Wheeler	.4	27	36	58	54	61	73	53	38	22,000	30,248	12,099
York	5.8	498	666	790	744	682	998	872	550	21,523	29,339	11,420
TOTAL METRO COUNTIES	**289.0**	**15,456**	**25,139**	**28,254**	**28,797**	**28,366**	**52,249**	**54,632**	**56,107**	**28,485**	**37,568**	**14,248**
TOTAL STATE	**613.1**	**51,324**	**71,121**	**76,432**	**70,445**	**64,081**	**106,720**	**92,422**	**80,555**	**22,811**	**31,428**	**11,992**
NEVADA												
LAS VEGAS	**271.0**	**16,750**	**21,921**	**30,316**	**30,380**	**27,411**	**47,951**	**48,277**	**47,994**	**26,812**	**33,069**	**13,550**
Clark	271.0	16,750	21,921	30,316	30,380	27,411	47,951	48,277	47,994	26,812	33,069	13,550
RENO	**106.1**	**4,880**	**7,419**	**10,161**	**11,712**	**10,825**	**17,930**	**19,307**	**23,866**	**29,439**	**36,452**	**15,722**
Washoe	106.1	4,880	7,419	10,161	11,712	10,825	17,930	19,307	23,866	29,439	36,452	15,722
ALL COUNTIES												
Carson City	16.8	896	1,346	1,768	1,729	1,638	3,017	3,136	3,270	28,432	33,684	14,042
Churchill	6.7	472	848	929	877	772	1,127	851	824	21,361	27,692	10,725
Clark	271.0•	16,750	21,921	30,316	30,380	27,411	47,951	48,277	47,994	26,812	33,069	13,550
Douglas	10.9	447	540	908	948	1,056	2,189	2,320	2,492	32,138	41,238	16,710
Elko	10.9	737	982	1,007	1,138	1,114	1,952	1,939	2,031	27,117	33,905	13,790
Esmeralda	.3	20	15	15	24	21	25	70	110	41,200	46,593	11,648
Eureka	.5	70	33	52	55	35	89	63	103	26,000	32,704	10,901
Humboldt	4.9	310	562	803	696	493	732	719	585	20,681	29,053	11,036
Lander	2.1	147	140	164	179	156	421	453	440	31,186	35,713	14,423
Lincoln	1.4	113	191	190	182	178	242	170	134	20,706	24,904	9,175
Lyon	7.7	643	902	1,059	900	813	1,360	1,193	830	22,094	27,101	10,869
Mineral	2.7	181	286	286	285	267	540	445	410	25,833	31,054	13,524
Nye	6.7	604	706	834	657	676	1,191	1,241	791	24,059	28,042	11,456
Pershing	1.8	129	192	159	158	188	302	276	396	26,923	35,363	14,803
Storey	.6	45	32	69	65	55	112	122	100	27,917	33,460	10,038
Washoe	106.1	4,880	7,419	10,161	11,712	10,825	17,930	19,307	23,866	29,439	36,452	15,722
White Pine	3.0	211	232	236	249	279	503	550	740	30,490	37,248	13,796
TOTAL METRO COUNTIES	**377.1**	**21,630**	**29,340**	**40,477**	**42,092**	**38,236**	**65,881**	**67,584**	**71,860**	**27,555**	**34,021**	**14,139**
TOTAL STATE	**454.1**	**26,655**	**36,347**	**48,956**	**50,234**	**45,977**	**79,683**	**81,132**	**85,116**	**27,348**	**33,821**	**13,968**
NEW HAMPSHIRE												
MANCHESTER - NASHUA	**124.2**	**3,784**	**7,079**	**8,519**	**9,040**	**8,966**	**17,990**	**24,767**	**44,055**	**38,856**	**47,788**	**17,818**
Hillsborough	124.2	3,784	7,079	8,519	9,040	8,966	17,990	24,767	44,055	38,856	47,788	17,818

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEW HAMPSHIRE (continued)												
PORTSMOUTH - DOVER - ROCHESTER	**127.7**	**4,771**	**7,822**	**9,200**	**9,943**	**10,321**	**20,706**	**26,985**	**37,952**	**35,538**	**43,637**	**16,143**
Rockingham	90.8	3,115	4,998	6,227	6,991	7,187	14,567	19,485	28,230	36,565	44,596	16,548
Strafford	36.9	1,656	2,824	2,973	2,952	3,134	6,139	7,500	9,722	32,853	41,278	15,156
ALL COUNTIES												
Belknap	19.7	989	1,916	1,945	2,233	2,177	3,593	3,525	3,322	26,358	34,115	13,126
Carroll	15.1	826	1,419	1,695	1,847	1,719	2,800	2,456	2,338	25,131	33,599	14,211
Cheshire	26.2	1,006	2,160	2,384	2,513	2,466	4,824	5,410	5,437	30,015	38,217	14,182
Coos	13.7	920	1,603	1,566	1,530	1,418	2,563	2,414	1,686	24,357	30,120	11,756
Grafton	27.7	1,350	2,502	2,936	3,108	2,908	5,056	4,862	4,978	26,772	36,522	13,653
Hillsborough	124.2	3,784	7,079	8,519	9,040	8,966	17,990	24,767	44,055	38,856	47,788	17,818
Merrimack	45.5	1,664	3,068	3,800	4,240	4,207	8,186	9,340	10,995	31,832	40,665	15,241
Rockingham	90.8	3,115	4,998	6,227	6,991	7,187	14,567	19,485	28,230	36,565	44,596	16,548
Strafford	36.9	1,656	2,824	2,973	2,952	3,134	6,139	7,500	9,722	32,853	41,278	15,156
Sullivan	15.9	801	1,523	1,797	1,805	1,598	3,050	2,950	2,376	26,187	32,770	13,026
TOTAL METRO COUNTIES	**251.9**	**8,555**	**14,901**	**17,719**	**18,983**	**19,287**	**38,696**	**51,752**	**82,007**	**37,068**	**45,684**	**16,965**
TOTAL STATE	**415.7**	**16,111**	**29,092**	**33,842**	**36,259**	**35,780**	**68,768**	**82,709**	**113,139**	**33,102**	**42,059**	**15,803**
NEW JERSEY												
ATLANTIC CITY	**126.2**	**7,857**	**14,557**	**15,208**	**14,605**	**12,728**	**20,011**	**19,829**	**21,405**	**24,228**	**34,412**	**13,713**
Atlantic	84.7	5,550	9,763	9,654	9,265	8,158	13,273	14,154	14,883	24,974	34,959	13,601
Cape May	41.5	2,307	4,794	5,554	5,340	4,570	6,738	5,675	6,522	22,950	33,294	13,957
BERGEN - PASSAIC	**485.2**	**17,537**	**30,209**	**31,175**	**32,686**	**31,372**	**62,242**	**87,280**	**192,699**	**40,808**	**53,693**	**20,147**
Bergen	316.5	8,067	15,241	17,029	18,903	18,739	38,083	56,337	144,101	45,611	59,198	22,557
Passaic	168.7	9,470	14,968	14,146	13,783	12,633	24,159	30,943	48,598	32,860	43,363	15,817
JERSEY CITY	**212.0**	**18,378**	**26,140**	**22,642**	**21,111**	**18,902**	**32,461**	**33,443**	**38,923**	**24,694**	**33,992**	**13,298**
Hudson	212.0	18,378	26,140	22,642	21,111	18,902	32,461	33,443	38,923	24,694	33,992	13,298
MIDDLESEX - SOMERSET - HUNTERDON	**354.4**	**9,643**	**16,465**	**18,276**	**20,207**	**20,316**	**45,761**	**70,586**	**153,146**	**44,455**	**55,568**	**19,866**
Hunterdon	35.7	796	1,459	1,616	1,856	2,014	4,406	6,897	16,656	47,004	59,711	20,596
Middlesex	235.5	7,086	12,218	13,183	14,304	14,237	31,963	48,528	93,981	42,180	51,932	18,618
Somerset	83.2	1,761	2,788	3,477	4,047	4,065	9,392	15,161	42,509	51,181	64,082	23,091
MONMOUTH - OCEAN	**377.4**	**12,828**	**25,493**	**30,331**	**32,204**	**29,142**	**54,286**	**68,633**	**124,483**	**35,845**	**47,806**	**18,280**
Monmouth	206.8	7,025	13,461	14,315	14,764	13,840	26,915	36,406	80,074	39,796	52,755	19,309
Ocean	170.6	5,803	12,032	16,016	17,440	15,302	27,371	32,227	44,409	31,632	41,807	16,901
NEWARK	**694.8**	**36,566**	**51,285**	**48,964**	**49,298**	**47,765**	**92,454**	**118,951**	**249,517**	**37,359**	**50,048**	**18,337**
Essex	312.1	24,242	32,469	27,826	25,687	23,674	42,100	46,917	89,185	29,884	44,088	16,377
Morris	148.5	2,470	4,344	5,548	6,749	7,197	16,935	27,008	78,249	52,167	64,481	22,584
Sussex	45.8	1,116	1,913	2,278	2,631	2,762	6,614	10,298	18,188	42,601	52,391	18,069
Union	188.4	8,738	12,559	13,312	14,231	14,132	26,805	34,728	63,895	36,703	47,976	18,099
TRENTON	**121.6**	**4,470**	**8,387**	**8,689**	**8,684**	**8,242**	**16,146**	**21,623**	**45,359**	**39,025**	**52,105**	**19,078**
Mercer	121.6	4,470	8,387	8,689	8,684	8,242	16,146	21,623	45,359	39,025	52,105	19,078
VINELAND - MILLVILLE - BRIDGETON	**49.4**	**2,660**	**5,193**	**4,950**	**5,083**	**4,837**	**8,569**	**8,716**	**9,392**	**27,115**	**36,299**	**12,664**
Cumberland	49.4	2,660	5,193	4,950	5,083	4,837	8,569	8,716	9,392	27,115	36,299	12,664
ALL COUNTIES												
Atlantic	84.7	5,550	9,763	9,654	9,265	8,158	13,273	14,154	14,883	24,974	34,959	13,601
Bergen	316.5	8,067	15,241	17,029	18,903	18,739	38,083	56,337	144,101	45,611	59,198	22,557
☐ Burlington	139.9	3,796	6,808	8,868	10,423	10,312	21,451	29,557	48,685	38,701	49,619	16,985
☐ Camden	185.3	9,824	16,593	15,821	16,430	15,880	28,212	33,642	48,898	31,323	41,240	15,205
Cape May	41.5	2,307	4,794	5,554	5,340	4,570	6,738	5,6[illegible]	6,522	22,950	33,294	13,957
Cumberland	49.4	2,660	5,193	4,950	5,083	4,837	8,569	8,716	9,392	27,115	36,299	12,664
Essex	312.1	24,242	32,469	27,826	25,687	23,674	42,100	46,917	89,185	29,884	44,088	16,377
☐ Gloucester	76.8	3,350	5,472	6,243	6,540	6,448	12,795	17,358	18,594	33,297	40,272	14,046
Hudson	212.0	18,378	26,140	22,642	21,111	18,902	32,461	33,443	38,923	24,694	33,992	13,298
Hunterdon	35.7	796	1,459	1,616	1,856	2,014	4,406	6,897	16,656	47,004	59,711	20,596
Mercer	121.6	4,470	8,387	8,689	8,684	8,242	16,146	21,623	45,359	39,025	52,105	19,078
Middlesex	235.5	7,086	12,218	13,183	14,304	14,237	31,963	48,528	93,981	42,180	51,932	18,618
Monmouth	206.8	7,025	13,461	14,315	14,764	13,840	26,915	36,406	80,074	39,796	52,755	19,309
Morris	148.5	2,470	4,344	5,548	6,749	7,197	16,935	27,008	78,249	52,167	64,481	22,584
Ocean	170.6	5,803	12,032	16,016	17,440	15,302	27,371	32,227	44,409	31,632	41,807	16,901
Passaic	168.7	9,470	14,968	14,146	13,783	12,633	24,159	30,943	48,598	32,860	43,363	15,817

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEW JERSEY (continued)												
ALL COUNTIES (continued)												
☐ Salem	24.8	1,039	1,894	2,052	1,986	1,778	3,293	5,187	7,571	36,087	43,972	16,156
Somerset	83.2	1,761	2,788	3,477	4,047	4,065	9,392	15,161	42,509	51,181	64,082	23,091
Sussex	45.8	1,116	1,913	2,278	2,631	2,762	6,614	10,298	18,188	42,601	52,391	18,069
Union	188.4	8,738	12,559	13,312	14,231	14,132	26,805	34,728	63,895	36,703	47,976	18,099
☐ Warren	33.6	1,200	2,514	2,879	2,937	2,903	6,029	6,917	8,221	32,251	40,886	15,146
TOTAL METRO COUNTIES	**2,881.4**	**129,148**	**211,010**	**216,098**	**222,194**	**210,625**	**403,710**	**521,722**	**966,893**	**36,201**	**48,025**	**17,764**
TOTAL STATE	**2,881.4**	**129,148**	**211,010**	**216,098**	**222,194**	**210,625**	**403,710**	**521,722**	**966,893**	**36,201**	**48,025**	**17,764**
NEW MEXICO												
ALBUQUERQUE	**194.5**	**17,083**	**21,096**	**26,138**	**24,003**	**19,818**	**32,908**	**29,095**	**24,359**	**22,106**	**29,415**	**11,372**
Bernalillo	194.5	17,083	21,096	26,138	24,003	19,818	32,908	29,095	24,359	22,106	29,415	11,372
LAS CRUCES	**46.3**	**5,942**	**7,180**	**7,754**	**5,499**	**4,453**	**6,807**	**4,410**	**4,255**	**17,042**	**24,748**	**8,538**
Dona Ana	46.3	5,942	7,180	7,754	5,499	4,453	6,807	4,410	4,255	17,042	24,748	8,538
SANTA FE	**43.7**	**2,968**	**4,108**	**4,752**	**4,418**	**4,115**	**6,989**	**7,395**	**8,955**	**27,049**	**35,489**	**13,664**
Los Alamos	7.4	167	175	287	310	366	939	1,723	3,433	47,569	52,873	20,273
Santa Fe	36.3	2,801	3,933	4,465	4,108	3,749	6,050	5,672	5,522	23,689	31,945	12,310
ALL COUNTIES												
Bernalillo	194.5	17,083	21,096	26,138	24,003	19,818	32,908	29,095	24,359	22,106	29,415	11,372
Catron	.9	142	166	167	121	78	126	73	27	14,167	19,900	6,176
Chaves	21.6	1,959	3,095	3,340	2,840	2,311	3,178	2,660	2,217	19,144	27,213	10,240
Cibola	7.1	802	760	829	885	883	1,241	1,138	562	21,479	25,977	8,271
Colfax	5.0	603	877	818	576	516	809	509	292	16,754	22,499	8,272
Curry	16.0	1,551	2,230	2,787	2,160	1,740	2,490	1,683	1,359	18,330	25,977	9,577
De Baca	1.1	162	228	212	144	99	124	73	58	13,667	19,907	9,521
Dona Ana	46.3	5,942	7,180	7,754	5,499	4,453	6,807	4,410	4,255	17,042	24,748	8,538
Eddy	18.5	1,610	2,399	2,434	2,301	2,128	3,463	2,399	1,766	21,190	27,320	9,776
Grant	9.8	868	1,236	1,055	892	891	1,800	1,947	1,111	24,768	29,695	10,356
Guadalupe	1.5	311	330	270	200	147	128	54	60	12,000	16,666	5,952
Harding	.4	69	81	84	60	35	31	20	20	13,000	17,660	7,849
Hidalgo	2.0	245	366	360	220	171	410	191	37	15,518	20,915	6,972
Lea	21.3	1,824	1,960	2,049	2,193	2,103	4,575	3,806	2,790	26,313	31,463	11,169
Lincoln	5.8	651	849	902	685	596	985	596	536	18,515	25,731	10,364
Los Alamos	7.4	167	175	287	310	366	939	1,723	3,433	47,569	52,873	20,273
Luna	6.5	1,159	1,408	1,248	754	565	678	414	274	12,445	18,370	6,708
McKinley	19.6	4,610	3,313	2,822	2,149	1,933	2,444	1,547	782	13,160	18,397	5,203
Mora	1.5	350	361	250	153	132	178	57	19	10,639	15,483	5,049
Otero	17.8	1,288	1,813	2,731	2,679	2,192	2,922	2,475	1,700	20,810	27,843	9,642
Quay	4.4	588	635	538	603	512	600	478	446	18,613	24,820	9,751
Rio Arriba	11.2	2,115	2,157	1,851	1,432	1,140	1,429	787	289	13,543	18,041	5,874
Roosevelt	6.2	1,164	1,231	981	651	504	745	530	394	13,471	21,028	8,048
Sandoval	19.1	1,294	1,617	2,100	2,286	2,121	3,342	3,331	3,009	25,322	32,575	10,387
San Juan	29.9	3,793	3,285	3,238	2,991	2,989	5,615	4,747	3,242	22,729	27,713	9,066
San Miguel	8.7	1,589	1,807	1,604	1,058	697	1,015	636	294	12,879	18,477	6,329
Santa Fe	36.3	2,801	3,933	4,465	4,108	3,749	6,050	5,672	5,522	23,689	31,945	12,310
Sierra	4.4	729	1,009	774	617	413	413	261	184	12,861	17,956	7,981
Socorro	4.7	810	863	922	664	419	511	342	169	13,624	19,181	6,304
Taos	7.4	1,171	1,295	1,220	987	646	1,020	608	453	15,066	21,324	7,514
Torrance	3.5	587	654	654	575	283	354	249	144	13,907	18,767	6,635
Union	1.8	263	286	272	225	175	243	158	178	16,551	25,612	9,809
Valencia	15.1	1,511	1,977	2,202	2,094	1,686	2,338	2,127	1,165	19,386	25,263	8,913
TOTAL METRO COUNTIES	**284.5**	**25,993**	**32,384**	**38,644**	**33,920**	**28,386**	**46,704**	**40,900**	**37,569**	**21,868**	**29,588**	**11,212**
TOTAL STATE	**557.3**	**59,811**	**70,672**	**77,358**	**67,115**	**56,491**	**89,911**	**74,796**	**61,146**	**20,309**	**27,490**	**9,934**
NEW YORK												
ALBANY - SCHENECTADY - TROY	**326.8**	**17,146**	**30,756**	**33,112**	**33,922**	**31,845**	**55,906**	**61,184**	**62,929**	**27,842**	**36,917**	**14,040**
Albany	112.0	5,928	9,844	10,823	11,521	10,637	17,758	20,668	24,821	28,923	39,175	15,427
Greene	17.1	1,204	2,203	2,243	2,107	1,810	2,932	2,692	1,909	22,131	30,133	11,658
Montgomery	20.4	1,356	2,453	2,521	2,515	2,286	3,688	3,412	2,169	22,912	30,299	11,662
Rensselaer	55.2	3,229	5,806	5,737	5,618	5,363	9,593	10,391	9,463	26,841	35,223	12,791

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEW YORK (continued)												
ALBANY - SCHENECTADY - TROY (continued)												
Saratoga	62.6	2,556	4,528	5,676	6,086	6,059	11,591	13,258	12,846	30,488	38,276	13,708
Schenectady	59.5	2,873	5,922	6,112	6,075	5,690	10,344	10,763	11,721	27,862	37,026	14,599
BINGHAMTON	**98.4**	**4,666**	**9,192**	**10,834**	**10,832**	**9,983**	**16,990**	**17,518**	**18,385**	**27,042**	**36,137**	**13,484**
Broome	79.4	3,887	7,660	8,884	8,847	8,164	13,797	14,115	14,046	26,535	35,630	13,471
Tioga	19.0	779	1,532	1,950	1,985	1,819	3,193	3,403	4,339	29,450	38,255	13,535
BUFFALO	**362.3**	**24,413**	**41,317**	**39,028**	**35,195**	**33,859**	**64,743**	**67,534**	**56,211**	**26,156**	**33,997**	**12,721**
Erie	362.3	24,413	41,317	39,028	35,195	33,859	64,743	67,534	56,211	26,156	33,997	12,721
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	***444.2***	***30,086***	***50,452***	***48,161***	***43,461***	***42,598***	***81,078***	***82,757***	***65,607***	***25,903***	***33,522***	***12,539***
ELMIRA	**34.3**	**2,129**	**4,122**	**4,439**	**4,182**	**3,839**	**6,368**	**5,412**	**3,809**	**22,945**	**30,550**	**11,148**
Chemung	34.3	2,129	4,122	4,439	4,182	3,839	6,368	5,412	3,809	22,945	30,550	11,148
GLENS FALLS	**41.2**	**2,351**	**4,448**	**4,923**	**4,937**	**4,567**	**7,664**	**6,927**	**5,383**	**24,298**	**32,345**	**11,488**
Warren	21.3	1,203	2,222	2,455	2,562	2,331	3,808	3,458	3,261	24,734	33,766	12,486
Washington	19.9	1,148	2,226	2,468	2,375	2,236	3,856	3,469	2,122	23,837	30,824	10,503
JAMESTOWN - DUNKIRK	**54.2**	**3,715**	**7,069**	**7,269**	**6,349**	**6,023**	**10,287**	**8,124**	**5,364**	**22,170**	**29,412**	**11,009**
Chautauqua	54.2	3,715	7,069	7,269	6,349	6,023	10,287	8,124	5,364	22,170	29,412	11,009
NASSAU - SUFFOLK	**881.4**	**22,247**	**37,494**	**45,094**	**51,011**	**49,460**	**105,728**	**175,198**	**395,168**	**45,711**	**57,897**	**19,113**
Nassau	449.9	10,473	17,744	20,371	23,031	22,925	48,943	83,285	223,128	49,648	62,635	21,189
Suffolk	431.5	11,774	19,750	24,723	27,980	26,535	56,785	91,913	172,040	42,393	52,957	17,053
NEW YORK	**3,484.5**	**303,247**	**421,839**	**365,362**	**342,073**	**302,612**	**496,898**	**519,163**	**733,306**	**25,129**	**37,899**	**15,352**
Bronx	469.7	64,661	83,529	62,207	53,945	43,163	62,861	53,793	45,541	17,097	25,888	9,963
Kings	905.2	100,924	137,291	112,779	100,825	84,499	128,861	119,248	120,773	20,046	29,440	11,520
New York (Manhattan)	782.9	66,826	94,253	80,340	72,102	64,988	107,872	105,677	190,842	26,072	43,925	22,699
Putnam	29.0	768	1,309	1,661	1,918	1,860	3,554	6,532	11,398	42,609	51,165	17,375
Queens	754.7	49,038	73,857	74,825	77,188	72,831	124,804	134,502	147,655	27,280	36,261	14,075
Richmond	132.3	6,571	9,263	9,240	9,542	9,922	19,804	29,530	38,428	35,821	43,930	14,995
Rockland	86.2	2,305	3,378	4,170	4,764	4,531	9,149	15,876	42,027	48,852	59,621	19,077
Westchester	324.5	12,154	18,959	20,140	21,789	20,818	39,993	54,005	136,642	42,287	58,739	21,995
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	***6,887.5***	***436,797***	***634,413***	***589,338***	***577,302***	***526,692***	***943,170***	***1,143,221***	***2,036,517***	***32,079***	***45,064***	***17,147***
NIAGARA FALLS	**81.9**	**5,673**	**9,135**	**9,133**	**8,266**	**8,739**	**16,335**	**15,223**	**9,396**	**25,002**	**31,425**	**11,736**
Niagara	81.9	5,673	9,135	9,133	8,266	8,739	16,335	15,223	9,396	25,002	31,425	11,736
ORANGE COUNTY	**98.8**	**5,183**	**8,250**	**8,757**	**9,081**	**8,743**	**16,894**	**20,458**	**21,434**	**30,547**	**39,620**	**13,301**
Orange	98.8	5,183	8,250	8,757	9,081	8,743	16,894	20,458	21,434	30,547	39,620	13,301
POUGHKEEPSIE	**91.6**	**3,571**	**6,495**	**7,402**	**7,727**	**7,458**	**14,410**	**19,004**	**25,533**	**34,203**	**43,638**	**15,067**
Dutchess	91.6	3,571	6,495	7,402	7,727	7,458	14,410	19,004	25,533	34,203	43,638	15,067
ROCHESTER	**370.7**	**19,363**	**32,324**	**34,230**	**34,077**	**33,636**	**63,623**	**74,587**	**78,860**	**29,974**	**38,484**	**14,345**
Livingston	20.4	1,113	1,918	2,252	2,297	2,242	4,001	3,876	2,701	25,936	33,548	11,164
Monroe	269.7	14,597	23,567	23,887	23,588	23,412	44,701	54,142	61,806	30,777	39,479	15,101
Ontario	33.9	1,508	2,805	3,472	3,502	3,427	6,649	6,970	5,567	28,384	36,147	12,912
Orleans	14.4	675	1,325	1,609	1,514	1,383	2,447	2,921	2,526	27,868	35,285	12,273
Wayne	32.3	1,470	2,709	3,010	3,176	3,172	5,825	6,678	6,260	29,581	37,176	13,081
SYRACUSE	**239.5**	**13,677**	**22,937**	**24,728**	**24,191**	**23,313**	**42,262**	**45,846**	**42,546**	**27,509**	**36,045**	**13,158**
Madison	22.7	1,426	2,327	2,797	2,613	2,445	4,396	3,861	2,835	24,453	32,717	10,826
Onondaga	174.3	9,975	16,466	17,793	17,252	16,630	30,387	33,542	32,255	27,937	36,594	13,752
Oswego	42.5	2,276	4,144	4,138	4,326	4,238	7,479	8,443	7,456	27,700	35,574	12,222
UTICA - ROME	**114.9**	**7,687**	**13,586**	**13,720**	**13,631**	**12,940**	**21,602**	**18,531**	**13,203**	**23,329**	**30,962**	**11,177**
Herkimer	24.8	1,593	2,989	3,057	3,044	2,914	4,870	3,748	2,585	22,877	29,841	10,835
Oneida	90.1	6,094	10,597	10,663	10,587	10,026	16,732	14,783	10,618	23,463	31,271	11,270
ALL COUNTIES												
Albany	112.0	5,928	9,844	10,823	11,521	10,637	17,758	20,668	24,821	28,923	39,175	15,427
Allegany	17.9	1,759	2,759	2,907	2,552	2,165	3,227	1,815	716	17,978	24,568	8,282
Bronx	469.7	64,661	83,529	62,207	53,945	43,163	62,861	53,793	45,541	17,097	25,888	9,963
Broome	79.4	3,887	7,660	8,884	8,847	8,164	13,797	14,115	14,046	26,535	35,630	13,471
Cattaraugus	30.2	2,371	3,656	4,059	3,672	3,396	5,622	4,664	2,760	21,893	29,191	10,371
Cayuga	28.9	1,950	3,719	3,791	3,390	3,257	5,556	4,725	2,512	22,440	29,092	10,057
Chautauqua	54.2	3,715	7,069	7,269	6,349	6,023	10,287	8,124	5,364	22,170	29,412	11,009
Chemung	34.3	2,129	4,122	4,439	4,182	3,839	6,368	5,412	3,809	22,945	30,550	11,148
Chenango	19.2	1,147	1,928	2,605	2,574	2,292	3,477	3,311	1,866	22,850	30,529	10,956
Clinton	26.9	1,855	3,208	3,820	3,546	3,135	4,755	3,991	2,590	21,564	30,428	9,826

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
NEW YORK (continued)												
ALL COUNTIES (continued)												
Columbia	23.8	1,279	2,528	3,145	2,844	2,495	4,383	3,886	3,240	24,212	32,908	12,412
Cortland	17.1	1,335	2,119	2,277	2,168	1,911	3,212	2,537	1,541	21,690	29,353	10,223
Delaware	18.1	1,245	2,254	2,484	2,496	2,260	3,313	2,441	1,607	21,170	28,681	10,321
Dutchess	91.6	3,571	6,495	7,402	7,727	7,458	14,410	19,004	25,533	34,203	43,638	15,067
Erie	362.3	24,413	41,317	39,028	35,195	33,859	64,743	67,534	56,211	26,156	33,997	12,721
Essex	14.4	979	1,908	1,974	1,867	1,631	2,531	2,119	1,391	21,405	29,060	10,926
Franklin	15.7	1,326	2,333	2,541	2,137	1,652	2,407	2,110	1,194	18,786	27,322	9,325
Fulton	20.9	1,476	2,750	2,722	2,656	2,530	3,962	2,900	1,904	21,653	28,816	10,891
Genesee	21.5	1,462	2,391	2,781	2,542	2,497	4,504	3,502	1,821	23,163	29,295	10,359
Greene	17.1	1,204	2,203	2,243	2,107	1,810	2,932	2,692	1,909	22,131	30,133	11,658
Hamilton	1.9	129	267	330	307	247	319	195	106	18,583	24,854	8,433
Herkimer	24.8	1,593	2,989	3,057	3,044	2,914	4,870	3,748	2,585	22,877	29,841	10,835
Jefferson	36.9	3,031	5,151	5,288	4,831	4,160	6,422	5,059	2,958	20,169	27,336	9,727
Kings	905.2	100,924	137,291	112,779	100,825	84,499	128,861	119,248	120,773	20,046	29,440	11,520
Lewis	9.4	684	1,211	1,269	1,202	1,214	1,858	1,249	713	21,373	27,880	9,600
Livingston	20.4	1,113	1,918	2,252	2,297	2,242	4,001	3,876	2,701	25,936	33,548	11,164
Madison	22.7	1,426	2,327	2,797	2,613	2,445	4,396	3,861	2,835	24,453	32,717	10,826
Monroe	269.7	14,597	23,567	23,887	23,588	23,412	44,701	54,142	61,806	30,777	39,479	15,101
Montgomery	20.4	1,356	2,453	2,521	2,515	2,286	3,688	3,412	2,169	22,912	30,299	11,662
Nassau	449.9	10,473	17,744	20,371	23,031	22,925	48,943	83,285	223,128	49,648	62,635	21,189
New York (Manhattan)	782.9	66,826	94,253	80,340	72,102	64,988	107,872	105,677	190,842	26,072	43,925	22,699
Niagara	81.9	5,673	9,135	9,133	8,266	8,739	16,335	15,223	9,396	25,002	31,425	11,736
Oneida	90.1	6,094	10,597	10,663	10,587	10,026	16,732	14,783	10,618	23,463	31,271	11,270
Onondaga	174.3	9,975	16,466	17,793	17,252	16,630	30,387	33,542	32,255	27,937	36,594	13,752
Ontario	33.9	1,508	2,805	3,472	3,502	3,427	6,649	6,970	5,567	28,384	36,147	12,912
Orange	98.8	5,183	8,250	8,757	9,081	8,743	16,894	20,458	21,434	30,547	39,620	13,301
Orleans	14.4	675	1,325	1,609	1,514	1,383	2,447	2,921	2,526	27,868	35,285	12,273
Oswego	42.5	2,276	4,144	4,138	4,326	4,238	7,479	8,443	7,456	27,700	35,574	12,222
Otsego	21.6	1,410	2,432	2,848	2,852	2,358	3,749	3,252	2,699	22,666	32,141	11,400
Putnam	29.0	768	1,309	1,661	1,918	1,860	3,554	6,532	11,398	42,609	51,165	17,375
Queens	754.7	49,038	73,857	74,825	77,188	72,831	124,804	134,502	147,655	27,280	36,261	14,075
Rensselaer	55.2	3,229	5,806	5,737	5,618	5,363	9,593	10,391	9,463	26,841	35,223	12,791
Richmond	132.3	6,571	9,263	9,240	9,542	9,922	19,804	29,530	38,428	35,821	43,930	14,995
Rockland	86.2	2,305	3,378	4,170	4,764	4,531	9,149	15,876	42,027	48,852	59,621	19,077
St. Lawrence	37.0	3,188	5,071	5,088	4,358	3,826	6,208	5,541	3,720	20,975	29,530	9,669
Saratoga	62.6	2,556	4,528	5,676	6,086	6,059	11,591	13,258	12,846	30,488	38,276	13,708
Schenectady	59.5	2,873	5,922	6,112	6,075	5,690	10,344	10,763	11,721	27,862	37,026	14,599
Schoharie	11.2	782	1,405	1,581	1,443	1,290	2,114	1,616	969	21,494	29,245	9,986
Schuyler	6.5	239	585	764	858	753	1,277	1,237	787	25,342	32,793	11,585
Seneca	11.9	509	935	1,267	1,326	1,282	2,263	2,382	1,936	27,629	36,316	12,711
Steuben	36.6	2,677	4,523	4,923	4,8[illegible]	4,201	6,755	5,210	3,437	21,416	28,852	10,667
Suffolk	431.5	11,774	19,750	24,723	27,980	26,535	56,785	91,913	172,040	42,393	52,957	17,053
Sullivan	26.3	1,588	3,072	3,442	3,268	2,539	4,485	4,076	3,830	23,558	34,115	12,619
Tioga	19.0	779	1,532	1,950	1,985	1,819	3,193	3,403	4,339	29,450	38,255	13,535
Tompkins	31.9	1,977	2,785	3,370	3,566	3,221	5,022	5,287	6,672	26,672	39,433	13,838
Ulster	63.2	3,610	6,518	7,035	6,965	6,462	10,293	10,903	11,414	25,888	35,554	13,257
Warren	21.3	1,203	2,222	2,455	2,562	2,331	3,808	3,458	3,261	24,734	33,766	12,486
Washington	19.9	1,148	2,226	2,468	2,375	2,236	3,856	3,469	2,122	23,837	30,824	10,503
Wayne	32.3	1,470	2,709	3,010	3,176	3,172	5,825	6,678	6,260	29,581	37,176	13,081
Westchester	324.5	12,154	18,959	20,140	21,789	20,818	39,993	54,005	136,642	42,287	58,739	21,995
Wyoming	13.9	737	1,347	1,433	1,594	1,641	2,835	2,571	1,742	25,662	32,929	10,821
Yates	8.7	836	1,330	1,384	1,193	1,000	1,473	912	572	18,310	25,405	9,823
TOTAL METRO COUNTIES	**6,280.5**	**435,068**	**648,964**	**608,031**	**585,474**	**537,017**	**939,710**	**1,054,709**	**1,471,527**	**28,271**	**40,115**	**15,301**
TOTAL STATE	**6,852.1**	**474,649**	**717,149**	**683,159**	**656,555**	**600,432**	**1,041,732**	**1,142,200**	**1,536,224**	**27,632**	**39,347**	**14,913**
NORTH CAROLINA												
ASHEVILLE	**71.3**	**5,756**	**8,490**	**8,937**	**8,963**	**8,088**	**12,535**	**10,694**	**7,837**	**22,140**	**29,465**	**12,005**
Buncombe	71.3	5,756	8,490	8,937	8,963	8,088	12,535	10,694	7,837	22,140	29,465	12,005
BURLINGTON	**41.5**	**2,934**	**4,726**	**5,209**	**4,951**	**4,561**	**7,894**	**6,909**	**4,316**	**23,124**	**29,543**	**11,610**
Alamance	41.5	2,934	4,726	5,209	4,951	4,561	7,894	6,909	4,316	23,124	29,543	11,610
CHARLOTTE - GASTONIA - ROCK HILL	**430.6**	**27,493**	**39,139**	**46,445**	**47,710**	**46,721**	**80,712**	**77,663**	**64,717**	**25,920**	**33,431**	**12,763**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
NORTH CAROLINA (continued)												
CHARLOTTE - GASTONIA - ROCK HILL (continued)												
Cabarrus	36.2	2,109	3,775	4,387	3,966	3,893	7,119	6,614	4,337	24,963	31,320	11,761
Gaston	65.0	4,290	6,141	7,091	7,511	7,510	12,784	11,997	7,676	24,971	31,527	11,697
Lincoln	18.9	1,124	1,563	1,662	2,114	2,294	3,976	3,497	2,670	26,551	32,723	12,247
Mecklenburg	192.6	11,826	15,708	19,507	20,533	19,478	33,215	35,097	37,236	27,656	36,347	14,470
Rowan	41.6	2,772	4,563	5,204	5,181	5,137	8,474	6,608	3,661	22,950	29,081	11,359
Union	29.7	1,933	2,789	3,305	3,206	3,206	5,980	5,518	3,763	25,672	32,559	11,310
York, S. C.	*46.6*	*3,439*	*4,600*	*5,289*	*5,199*	*5,203*	*9,164*	*8,332*	*5,374*	*24,547*	*30,398*	*10,897*
FAYETTEVILLE	**86.5**	**7,348**	**8,791**	**12,962**	**12,240**	**10,378**	**14,747**	**12,177**	**7,857**	**20,916**	**30,885**	**10,197**
Cumberland	86.5	7,348	8,791	12,962	12,240	10,378	14,747	12,177	7,857	20,916	30,885	10,197
GREENSBORO - WINSTON-SALEM - HIGH POINT	**366.7**	**24,787**	**34,809**	**40,687**	**41,140**	**38,466**	**65,537**	**62,652**	**58,622**	**25,483**	**33,811**	**13,215**
Davidson	48.0	3,266	5,011	5,877	6,035	5,755	9,380	7,808	4,868	23,248	29,655	11,253
Davie	11.0	822	1,096	1,207	1,257	1,147	1,965	1,941	1,565	24,872	32,045	12,072
Forsyth	109.4	7,518	9,993	11,269	11,320	10,457	18,251	19,558	21,034	27,107	35,914	14,509
Guilford	132.4	8,490	11,943	14,668	14,648	13,589	22,823	22,227	24,012	26,137	35,668	13,960
Randolph	40.4	2,656	3,929	4,731	5,238	5,074	8,369	6,461	3,942	23,565	29,431	11,367
Stokes	13.8	901	1,321	1,361	1,348	1,259	2,673	2,802	2,135	27,664	33,291	12,090
Yadkin	11.7	1,134	1,516	1,574	1,294	1,185	2,076	1,855	1,066	21,444	27,566	10,471
HICKORY - MORGANTON	**86.4**	**4,610**	**8,315**	**10,410**	**10,911**	**10,233**	**17,525**	**14,830**	**9,566**	**24,367**	**31,396**	**11,929**
Alexander	10.5	763	1,161	1,434	1,409	1,373	2,153	1,534	673	21,680	26,936	9,889
Burke	29.9	1,917	3,176	3,939	4,232	3,883	5,954	4,530	2,269	22,155	28,771	10,903
Catawba	46.0	1,930	3,978	5,037	5,270	4,977	9,418	8,766	6,624	26,786	34,120	13,090
JACKSONVILLE	**39.1**	**3,595**	**5,552**	**8,369**	**6,200**	**4,411**	**5,775**	**3,435**	**1,763**	**16,574**	**28,760**	**8,737**
Onslow	39.1	3,595	5,552	8,369	6,200	4,411	5,775	3,435	1,763	16,574	28,760	8,737
RALEIGH - DURHAM	**272.8**	**17,448**	**23,141**	**27,158**	**28,530**	**26,190**	**44,208**	**49,374**	**56,751**	**27,954**	**37,019**	**14,458**
Durham	70.3	4,885	6,536	7,181	7,500	6,708	10,833	12,271	14,386	26,823	36,323	14,468
Franklin	13.0	1,490	1,678	1,691	1,623	1,339	1,995	1,858	1,326	20,065	27,189	9,764
Orange	34.6	2,837	3,924	4,568	4,170	3,574	5,478	4,788	5,261	22,475	32,820	12,759
Wake	154.9	8,236	11,003	13,718	15,237	14,569	25,902	30,457	35,778	30,666	39,098	15,263
WILMINGTON	**47.3**	**4,733**	**6,185**	**6,242**	**5,165**	**5,006**	**8,393**	**6,717**	**4,859**	**21,357**	**28,360**	**11,179**
New Hanover	47.3	4,733	6,185	6,242	5,165	5,006	8,393	6,717	4,859	21,357	28,360	11,179
ALL COUNTIES	-											
Alamance	41.5	2,934	4,726	5,209	4,951	4,561	7,894	6,909	4,316	23,124	29,543	11,610
Alexander	10.5	763	1,161	1,434	1,409	1,373	2,153	1,534	673	21,680	26,936	9,889
Alleghany	3.9	496	715	685	579	494	527	188	216	15,419	21,065	8,134
Anson	9.2	1,229	1,446	1,363	1,267	1,077	1,474	886	458	17,244	22,626	7,855
Ashe	9.4	1,242	1,464	1,556	1,286	1,074	1,486	857	435	16,516	22,391	8,881
Avery	5.5	531	880	1,018	838	654	782	548	249	16,720	23,125	8,313
Beaufort	17.0	2,315	2,361	2,412	2,213	1,784	2,678	1,938	1,299	18,101	24,665	9,401
Bertie	7.5	1,129	1,221	1,206	906	730	1,146	700	468	15,926	23,246	8,302
Bladen	11.5	1,737	1,926	1,775	1,638	1,227	1,535	1,111	551	15,855	21,904	7,946
Brunswick	19.9	2,403	2,837	2,654	2,274	2,087	3,563	2,624	1,458	19,500	25,491	9,464
Buncombe	71.3	5,756	8,490	8,937	8,963	8,088	12,535	10,694	7,837	22,140	29,465	12,005
Burke	29.9	1,917	3,176	3,939	4,232	3,883	5,954	4,530	2,269	22,155	28,771	10,903
Cabarrus	36.2	2,109	3,775	4,387	3,966	3,893	7,119	6,614	4,337	24,963	31,320	11,761
Caldwell	27.4	1,752	2,831	3,462	3,534	3,439	5,924	4,088	2,370	23,148	28,801	10,679
Camden	2.2	283	279	265	214	235	458	273	193	21,391	26,237	9,462
Carteret	21.2	2,051	2,760	3,178	2,854	2,475	3,525	2,921	1,436	19,536	25,900	10,478
Caswell	7.3	1,118	1,079	1,142	1,018	836	1,209	666	232	16,472	21,595	7,101
Catawba	46.0	1,930	3,978	5,037	5,270	4,977	9,418	8,766	6,624	26,786	34,120	13,090
Chatham	14.8	1,104	1,723	1,919	1,835	1,912	2,934	2,221	1,152	22,255	27,536	10,810
Cherokee	8.4	795	1,231	1,413	1,275	880	1,218	977	611	17,850	24,838	9,704
Chowan	5.4	688	701	835	729	565	793	672	417	18,061	25,952	9,939
Clay	2.8	332	437	431	433	345	384	226	212	17,300	23,543	8,789
Cleveland	32.9	2,497	3,291	3,497	3,694	3,523	6,213	6,068	4,117	24,931	31,377	11,534
Columbus	19.4	2,802	3,005	3,021	2,412	1,986	2,656	2,068	1,450	16,629	23,703	8,643
Craven	30.0	3,207	3,700	4,233	3,946	3,270	4,788	4,084	2,772	19,887	28,724	10,483
Cumberland	86.5	7,348	8,791	12,962	12,240	10,378	14,747	12,177	7,857	20,916	30,885	10,197
Currituck	5.7	619	799	672	754	686	925	694	551	20,045	26,157	10,282
Dare	9.5	646	1,120	1,629	1,306	1,172	1,599	1,152	876	20,217	28,154	11,782
Davidson	48.0	3,266	5,011	5,877	6,035	5,755	9,380	7,808	4,868	23,248	29,655	11,253
Davie	11.0	822	1,096	1,207	1,257	1,147	1,965	1,941	1,565	24,872	32,045	12,072
Duplin	15.6	2,292	2,401	2,269	2,064	1,722	2,395	1,555	902	16,905	22,873	8,456

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
NORTH CAROLINA (continued)												
ALL COUNTIES (continued)												
Durham	70.3	4,885	6,536	7,181	7,500	6,708	10,833	12,271	14,386	26,823	36,323	14,468
Edgecombe	21.0	2,338	2,731	2,635	2,400	2,210	3,828	3,005	1,853	20,941	26,893	9,413
Forsyth	109.4	7,518	9,993	11,269	11,320	10,457	18,251	19,558	21,034	27,107	35,914	14,509
Franklin	13.0	1,490	1,678	1,691	1,623	1,339	1,995	1,858	1,326	20,065	27,189	9,764
Gaston	65.0	4,290	6,141	7,091	7,511	7,510	12,784	11,997	7,676	24,971	31,527	11,697
Gates	3.5	545	496	500	400	434	594	399	132	17,684	22,938	8,028
Graham	2.5	361	447	430	374	316	352	145	75	15,160	19,745	6,762
Granville	13.4	1,549	1,768	1,850	1,735	1,581	2,333	1,711	873	19,393	25,666	8,774
Greene	5.4	569	686	810	694	561	861	701	518	19,504	27,673	9,282
Guilford	132.4	8,490	11,943	14,668	14,648	13,589	22,823	22,227	24,012	26,137	35,668	13,960
Halifax	20.3	3,058	3,516	2,894	2,377	1,951	2,904	2,212	1,388	16,298	23,576	8,486
Harnett	24.5	2,539	3,306	3,716	3,403	2,753	3,961	3,058	1,764	18,876	25,760	9,322
Haywood	19.5	1,625	2,443	2,462	2,422	2,108	3,088	3,224	2,128	21,900	28,684	11,323
Henderson	29.9	2,318	3,482	3,686	3,702	3,505	5,326	4,433	3,448	22,520	29,447	12,246
Hertford	8.3	1,249	1,129	1,187	999	890	1,255	981	610	17,786	24,603	8,580
Hoke	7.7	868	989	1,115	1,016	881	1,332	992	507	19,270	25,331	8,093
Hyde	2.0	306	431	364	260	205	240	125	69	13.500	19,114	6,951
Iredell	35.2	2,420	3,776	4,193	4,473	4,107	6,771	5,924	3,536	23,292	29,611	11,232
Jackson	10.0	1,184	1,495	1,576	1,431	1,109	1,512	1,026	667	17,490	25,405	9,073
Johnston	31.1	3,559	4,609	4,248	3,972	3,556	5,492	3,558	2,106	18,918	24,892	9,487
Jones	3.2	452	470	505	432	381	495	309	156	16,874	22,437	7,479
Lee	16.1	1,374	1,905	2,276	2,020	1,649	2,959	2,332	1,585	21,364	28,702	10,672
Lenoir	22.6	2,583	3,303	3,514	2,769	2,469	3,872	2,611	1,479	18,330	24,573	9,179
Lincoln	18.9	1,124	1,563	1,662	2,114	2,294	3,976	3,497	2,670	26,551	32,723	12,247
McDowell	13.7	1,002	1,605	1,656	1,745	1,636	2,742	2,360	954	22,664	27,811	10,410
Macon	9.8	1,159	1,607	1,752	1,491	1,171	1,312	746	562	16,150	23,045	9,610
Madison	6.6	1,002	1,248	1,108	891	697	854	494	306	14,717	22,179	8,317
Martin	9.5	1,219	1,531	1,509	1,236	1,093	1,408	964	540	16,870	22,757	7,890
Mecklenburg	192.6	11,826	15,708	19,507	20,533	19,478	33,215	35,097	37,236	27,656	36,347	14,470
Mitchell	5.6	709	786	882	796	624	908	707	188	17,468	22,374	8,409
Montgomery	9.0	859	1,126	1,176	1,158	1,071	1,750	1,191	669	20,819	26,345	9,678
Moore	24.7	2,094	2,890	3,171	2,981	2,774	4,561	3,133	3,096	22,306	30,455	12,192
Nash	28.1	2,843	3,594	3,636	3,228	2,819	4,666	4,067	3,247	21,286	29,373	11,124
New Hanover	47.3	4,733	6,185	6,242	5,165	5,006	8,393	6,717	4,859	21,357	28,360	11,179
Northampton	7.7	1,111	1,351	1,282	1,013	793	1,007	627	516	15,444	23,507	8,190
Onslow	39.1	3,595	5,552	8,369	6,200	4,411	5,775	3,435	1,763	16,574	28,760	8,737
Orange	34.6	2,837	3,924	4,568	4,170	3,574	5,478	4,788	5,261	22,475	32,820	12,759
Pamlico	4.2	594	720	563	506	444	700	421	252	17,143	22,857	8,276
Pasquotank	11.4	1,597	1,931	1,852	1,507	1,277	1,565	1,168	503	16,078	22,079	8,172
Pender	10.2	1,585	1,722	1,734	1,257	1,021	1,525	852	504	15,228	21,100	7,714
Perquimans	4.4	908	786	842	590	373	542	290	69	12,915	17,329	6,748
Person	11.5	1,220	1,505	1,546	1,530	1,289	2,141	1,507	762	19,826	25,580	9,339
Pitt	40.4	5,554	5,973	5,702	5,065	3,921	6,099	4,899	3,187	17,915	25,418	9,931
Polk	5.9	477	653	804	720	563	910	840	933	22,699	31,550	12,838
Randolph	40.4	2,656	3,929	4,731	5,238	5,074	8,369	6,461	3,942	23,565	29,431	11,367
Richmond	18.0	1,909	2,675	2,502	2,269	2,007	3,258	2,206	1,174	19,174	24,864	9,324
Robeson	36.2	4,196	5,092	5,246	4,846	4,071	5,919	4,198	2,632	18,587	25,531	8,433
Rockingham	33.8	2,544	3,687	3,757	3,881	3,554	5,840	6,001	4,536	24,291	31,298	11,980
Rowan	41.6	2,772	4,563	5,204	5,181	5,137	8,474	6,608	3,661	22,950	29,081	11,359
Rutherford	22.3	1,917	2,807	2,784	2,833	2,588	4,036	3,415	1,920	21,610	27,657	10,707
Sampson	19.1	2,653	3,049	3,208	2,638	2,075	2,816	1,814	847	16,106	21,858	8,044
Scotland	12.2	1,164	1,590	1,530	1,343	1,238	2,171	1,941	1,223	21,972	28,834	9,881
Stanly	20.1	1,612	2,275	2,407	2,545	2,491	4,002	2,917	1,851	22,376	28,329	10,846
Stokes	13.8	901	1,321	1,361	1,348	1,259	2,673	2,802	2,135	27,664	33,291	12,090
Surry	24.7	2,050	3,298	3,491	3,168	2,877	4,397	3,417	2,002	20,617	27,150	10,429
Swain	4.1	756	865	850	652	361	376	152	88	12,628	16,642	6,377
Transylvania	10.4	823	1,196	1,072	1,051	1,083	2,057	1,793	1,325	24,887	30,935	11,872
Tyrrell	1.4	219	224	178	185	173	236	115	70	17,051	21,134	7,045
Union	29.7	1,933	2,789	3,305	3,206	3,206	5,980	5,518	3,763	25,672	32,559	11,310
Vance	14.4	1,551	2,100	2,246	1,822	1,614	2,373	1,579	1,115	18,421	25,417	9,105
Wake	154.9	8,236	11,003	13,718	15,237	14,569	25,902	30,457	35,778	30,666	39,098	15,263
Warren	5.9	976	1,025	937	777	643	862	408	272	15,067	21,448	7,444
Washington	5.2	684	661	637	601	469	853	755	540	20,175	27,060	9,319
Watauga	12.8	1,795	1,917	1,942	1,606	1,265	1,820	1,284	1,171	17,133	26,030	9,466
Wayne	36.9	4,084	5,231	5,804	4,990	4,185	6,002	4,296	2,308	18,288	24,852	9,080
Wilkes	23.8	2,049	3,039	3,320	3,193	3,098	4,432	2,766	1,903	20,508	26,965	10,171

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NORTH CAROLINA (continued)												
ALL COUNTIES (continued)												
Wilson	24.7	2,603	3,253	3,480	3,072	2,595	4,163	3,433	2,101	19,902	27,229	10,159
Yadkin	11.7	1,134	1,516	1,574	1,294	1,185	2,076	1,855	1,066	21,444	27,566	10,471
Yancey	6.0	745	943	884	901	752	981	526	268	17,311	22,466	8,425
TOTAL METRO COUNTIES	**1,395.6**	**95,265**	**134,548**	**161,130**	**160,611**	**148,851**	**248,162**	**236,119**	**210,914**	**24,911**	**33,429**	**12,770**
TOTAL STATE	**2,493.0**	**213,687**	**283,692**	**315,216**	**300,646**	**270,395**	**432,833**	**376,664**	**299,867**	**22,441**	**30,291**	**11,435**
NORTH DAKOTA												
BISMARCK	**32.1**	**2,587**	**3,484**	**3,971**	**3,708**	**3,400**	**6,199**	**5,415**	**3,336**	**23,443**	**30,474**	**11,103**
Burleigh	22.6	1,446	2,152	2,602	2,441	2,207	4,451	4,371	2,930	26,144	33,399	12,293
Morton	9.5	1,141	1,332	1,369	1,267	1,193	1,748	1,044	406	18,482	23,516	8,367
FARGO - MOORHEAD	**57.4**	**4,540**	**6,454**	**7,162**	**6,665**	**6,239**	**11,009**	**9,441**	**5,890**	**23,098**	**30,551**	**11,530**
Cass	40.2	3,097	4,519	5,021	4,610	4,303	7,717	6,772	4,161	23,326	30,786	11,992
Clay, Minn.	*17.2*	*1,443*	*1,935*	*2,141*	*2,055*	*1,936*	*3,292*	*2,669*	*1,729*	*22,578*	*30,004*	*10,554*
GRAND FORKS	**25.0**	**1,626**	**2,199**	**3,025**	**2,959**	**2,671**	**4,335**	**4,305**	**3,880**	**25,040**	**35,852**	**12,571**
Grand Forks	25.0	1,626	2,199	3,025	2,959	2,671	4,335	4,305	3,880	25,040	35,852	12,571
ALL COUNTIES												
Adams	1.2	156	144	134	149	141	224	151	101	20,515	26,587	9,384
Barnes	5.1	574	771	746	675	592	797	603	342	18,303	25,386	9,883
Benson	2.5	304	364	389	372	298	377	239	157	17,527	23,853	7,454
Billings	.4	30	49	66	37	29	65	55	69	23,833	32,215	10,738
Bottineau	3.2	295	467	513	435	337	467	430	256	18,640	26,719	9,500
Bowman	1.6	139	213	222	187	156	251	222	210	21,057	29,951	11,688
Burke	1.4	164	223	217	182	144	224	169	77	17,514	23,571	9,706
Burleigh	22.6	1,446	2,152	2,602	2,441	2,207	4,451	4,371	2,930	26,144	33,399	12,293
Cass	40.2	3,097	4,519	5,021	4,610	4,303	7,717	6,772	4,161	23,326	30,786	11,992
Cavalier	2.6	293	388	395	321	322	438	277	166	18,522	25,043	9,171
Dickey	2.5	377	472	435	318	259	334	185	120	14,547	21,325	7,405
Divide	1.2	115	135	134	157	148	190	190	131	21,875	29,443	11,397
Dunn	1.6	182	361	339	181	147	192	130	68	13,615	20,455	7,115
Eddy	1.3	187	214	242	208	142	181	83	43	15,137	20,477	8,873
Emmons	2.0	420	397	353	257	188	172	132	81	12,453	18,461	6,713
Foster	1.6	130	217	283	215	227	239	128	161	18,956	27,278	10,150
Golden Valley	.9	87	135	140	118	82	158	113	67	18,577	26,233	10,265
Grand Forks	25.0	1,626	2,199	3,025	2,959	2,671	4,335	4,305	3,880	25,040	35,852	12,571
Grant	1.5	392	373	262	171	123	98	50	31	9,779	14,532	5,317
Griggs	1.4	145	200	213	211	153	218	188	72	18,286	24,409	9,763
Hettinger	1.5	192	251	282	228	155	201	103	88	15,532	21,914	8,428
Kidder	1.4	339	306	295	163	108	99	38	52	10,786	15,347	5,654
La Moure	2.2	285	361	384	344	236	276	222	92	15,946	21,868	8,440
Logan	1.2	210	272	227	136	91	151	63	50	12,378	18,325	7,094
McHenry	2.8	526	440	427	397	296	386	223	105	15,083	20,301	8,006
McIntosh	1.9	447	462	335	207	137	184	93	35	10,482	15,728	6,792
McKenzie	2.5	174	239	298	300	267	425	401	396	24,391	32,959	10,701
McLean	4.4	354	547	575	486	424	800	713	501	22,655	29,905	10,698
Mercer	4.9	420	465	500	504	496	1,033	967	515	25,637	31,155	11,478
Morton	9.5	1,141	1,332	1,369	1,267	1,193	1,748	1,044	406	18,482	23,516	8,367
Mountrail	2.8	266	357	399	357	311	462	375	273	20,333	27,599	10,168
Nelson	2.0	289	364	305	263	213	278	197	91	15,737	22,044	8,817
Oliver	.8	124	94	138	92	109	163	58	22	17,278	21,231	6,794
Pembina	3.7	369	459	519	515	415	636	443	344	19,885	27,488	9,874
Pierce	2.0	239	359	389	265	184	282	193	89	15,200	21,788	7,513
Ramsey	5.1	487	646	713	647	535	941	721	410	20,496	27,558	10,729
Ransom	2.4	185	298	338	317	278	418	376	190	20,984	27,807	10,267
Renville	1.4	134	182	215	197	162	230	167	113	19,282	25,823	10,042
Richland	7.0	528	840	948	843	865	1,251	1,031	694	22,012	30,242	10,746
Rolette	3.8	531	669	594	433	379	532	397	265	16,045	23,913	6,990
Sargent	1.9	186	234	279	275	238	323	246	119	19,556	25,508	9,693
Sheridan	1.0	121	136	115	145	137	148	124	74	19,452	25,853	9,[illegible]43
Sioux	1.0	153	188	172	121	98	137	85	46	14,409	20,915	4,980
Slope	.4	62	66	63	54	51	37	41	26	15,900	21,960	7,320
Stark	8.3	704	827	919	935	866	1,483	1,434	1,132	24,353	32,048	11,176
Steele	1.1	136	150	152	171	146	144	121	80	18,351	24,298	9,546

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NORTH DAKOTA (continued)												
ALL COUNTIES (continued)												
Stutsman	9.2	812	1,210	1,146	1,252	1,029	1,589	1,402	760	20,800	28,340	10,686
Towner	1.6	195	218	212	210	190	259	205	111	19,167	25,459	10,184
Traill	3.4	358	453	489	454	400	575	419	252	19,325	26,166	9,670
Walsh	5.6	632	797	730	732	646	897	705	461	19,377	26,520	9,707
Ward	21.5	1,413	2,516	3,230	2,873	2,397	3,961	3,121	1,989	21,425	29,532	10,495
Wells	2.6	314	376	393	330	276	394	314	203	18,217	25,198	9,927
Williams	8.9	652	859	987	916	960	1,901	1,540	1,085	25,360	31,914	12,190
TOTAL METRO COUNTIES	**97.3**	**7,310**	**10,202**	**12,017**	**11,277**	**10,374**	**18,251**	**16,492**	**11,377**	**23,754**	**31,985**	**11,851**
TOTAL STATE	**249.6**	**23,137**	**30,966**	**33,868**	**30,633**	**26,957**	**43,472**	**36,375**	**24,192**	**21,101**	**28,899**	**10,595**
OHIO												
AKRON	**249.5**	**18,258**	**25,774**	**26,805**	**25,608**	**24,529**	**47,424**	**45,748**	**35,354**	**25,760**	**32,594**	**12,425**
Portage	49.9	3,023	4,228	4,587	4,781	4,986	10,231	9,835	8,229	28,270	35,220	12,368
Summit	199.6	15,235	21,546	22,218	20,827	19,543	37,193	35,913	27,125	25,110	31,938	12,441
CANTON	**151.1**	**11,370**	**15,935**	**17,029**	**15,715**	**15,937**	**31,320**	**27,697**	**16,097**	**24,863**	**30,441**	**11,307**
Carroll	10.1	901	1,066	1,231	1,292	1,141	2,120	1,543	806	22,407	27,544	9,830
Stark	141.0	10,469	14,869	15,798	14,423	14,796	29,200	26,154	15,291	25,052	30,649	11,417
CINCINNATI	**553.5**	**39,886**	**54,399**	**54,650**	**53,927**	**52,134**	**97,672**	**103,091**	**97,741**	**27,155**	**35,222**	**13,435**
Clermont	52.9	3,074	4,430	5,125	5,318	5,798	11,599	11,297	6,259	27,191	32,247	11,464
Hamilton	346.1	27,226	35,469	33,697	33,399	31,201	55,993	60,084	69,031	27,052	36,425	14,454
Warren	38.7	1,855	2,769	3,445	3,368	3,712	7,994	9,122	6,435	30,339	36,205	12,555
Dearborn, Ind.	*13.9*	*1,074*	*1,559*	*1,552*	*1,440*	*1,495*	*2,980*	*2,379*	*1,421*	*24,431*	*29,248*	*10,240*
Boone, Ky.	*19.1*	*979*	*1,519*	*1,792*	*1,851*	*2,007*	*4,134*	*4,401*	*2,417*	*28,297*	*33,873*	*11,699*
Campbell, Ky.	*30.2*	*2,060*	*3,059*	*3,239*	*3,139*	*2,917*	*5,344*	*5,981*	*4,461*	*26,266*	*33,103*	*12,147*
Kenton, Ky.	*52.6*	*3,618*	*5,594*	*5,800*	*5,412*	*5,004*	*9,628*	*9,827*	*7,717*	*25,943*	*32,863*	*12,242*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***656.0***	***47,993***	***65,000***	***65,526***	***63,757***	***62,057***	***117,712***	***122,707***	***111,248***	***26,940***	***34,674***	***13,125***
CLEVELAND	**721.1**	**55,621**	**69,903**	**69,032**	**67,189**	**63,808**	**126,582**	**134,692**	**134,273**	**27,753**	**35,519**	**13,923**
Cuyahoga	573.8	50,033	60,939	57,274	54,780	50,443	96,016	100,169	104,146	26,395	34,692	14,011
Geauga	26.5	922	1,431	1,785	1,942	2,194	4,932	6,098	7,196	35,093	44,178	14,671
Lake	79.6	3,257	5,202	7,030	7,365	7,832	17,382	18,203	13,329	30,106	36,050	13,254
Medina	41.2	1,409	2,331	2,943	3,102	3,339	8,252	10,222	9,602	34,026	40,455	13,595
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***1,068.7***	***80,082***	***103,997***	***104,490***	***100,858***	***97,560***	***194,051***	***202,139***	***185,523***	***27,421***	***34,767***	***13,421***
COLUMBUS	**526.7**	**39,343**	**52,826**	**58,444**	**58,149**	**53,486**	**96,734**	**92,333**	**75,385**	**25,109**	**32,691**	**12,721**
Delaware	22.4	1,109	1,704	2,158	2,105	2,160	4,389	4,645	4,130	29,421	36,714	12,910
Fairfield	36.4	2,311	3,750	4,272	4,000	3,888	7,601	6,661	3,917	24,973	30,981	11,034
Franklin	381.6	29,984	38,874	42,476	42,530	38,533	67,496	65,277	56,430	24,778	32,812	13,266
Licking	48.1	3,355	4,925	5,485	5,277	4,780	9,457	9,039	5,782	25,249	31,552	11,838
Madison	11.4	824	1,151	1,420	1,384	1,185	2,347	1,902	1,187	23,927	29,822	9,686
Pickaway	15.3	1,048	1,521	1,715	1,759	1,741	3,075	2,696	1,745	24,594	31,230	10,166
Union	11.5	712	901	918	1,094	1,199	2,369	2,113	2,194	28,609	35,823	12,297
DAYTON - SPRINGFIELD	**369.5**	**26,164**	**36,533**	**39,361**	**37,847**	**36,756**	**66,891**	**68,166**	**57,782**	**26,197**	**33,509**	**13,095**
Clark	56.4	4,187	6,264	6,150	5,679	5,658	10,837	10,242	7,383	25,244	31,878	12,189
Greene	47.6	2,614	3,417	3,882	4,183	4,305	8,460	9,962	10,777	31,319	38,667	13,975
Miami	35.1	2,076	3,237	3,723	3,789	3,732	6,857	6,793	4,893	26,405	32,827	12,403
Montgomery	230.4	17,287	23,615	25,606	24,196	23,061	40,737	41,169	34,729	25,352	32,946	13,238
HAMILTON - MIDDLETOWN	**102.5**	**8,107**	**10,601**	**10,876**	**9,830**	**9,923**	**20,040**	**19,616**	**13,507**	**25,961**	**31,718**	**11,529**
Butler	102.5	8,107	10,601	10,876	9,830	9,923	20,040	19,616	13,507	25,961	31,718	11,529
LIMA	**58.6**	**4,260**	**5,979**	**6,689**	**6,485**	**6,191**	**11,612**	**10,286**	**7,098**	**24,743**	**30,972**	**11,329**
Allen	42.0	3,376	4,490	4,746	4,577	4,300	7,988	7,357	5,166	24,400	30,882	11,318
Auglaize	16.6	884	1,489	1,943	1,908	1,891	3,624	2,929	1,932	25,468	31,199	11,358
LORAIN - ELYRIA	**98.1**	**6,203**	**8,320**	**8,653**	**8,061**	**9,223**	**20,045**	**21,699**	**15,896**	**29,265**	**34,758**	**12,426**
Lorain	98.1	6,203	8,320	8,653	8,061	9,223	20,045	21,699	15,896	29,265	34,758	12,426
MANSFIELD	**49.3**	**3,283**	**5,232**	**5,908**	**5,487**	**5,158**	**9,866**	**8,823**	**5,543**	**24,578**	**30,828**	**11,754**
Richland	49.3	3,283	5,232	5,908	5,487	5,158	9,866	8,823	5,543	24,578	30,828	11,754
PARKERSBURG - MARIETTA	**60.3**	**5,642**	**7,464**	**7,796**	**7,305**	**6,920**	**11,673**	**8,910**	**4,590**	**21,358**	**26,973**	**10,386**
Washington	24.0	2,090	2,844	3,085	3,008	2,915	4,626	3,704	1,728	21,599	27,471	10,097
Wood, W. Va.	*36.3*	*3,552*	*4,620*	*4,711*	*4,297*	*4,005*	*7,047*	*5,206*	*2,862*	*21,179*	*26,643*	*10,593*

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
OHIO (continued)												
STEUBENVILLE - WEIRTON	**57.0**	**5,331**	**6,891**	**6,537**	**5,628**	**5,604**	**11,272**	**10,453**	**5,284**	**23,722**	**28,613**	**10,888**
Jefferson	31.6	3,109	4,028	3,675	3,121	3,025	5,993	5,765	2,884	23,122	28,435	10,748
Brooke, W. Va.	*10.5*	*1,057*	*1,243*	*1,356*	*1,135*	*1,234*	*2,464*	*1,477*	*534*	*22,000*	*25,326*	*9,397*
Hancock, W. Va.	*14.9*	*1,165*	*1,620*	*1,506*	*1,372*	*1,345*	*2,815*	*3,211*	*1,866*	*26,536*	*31,307*	*12,308*
TOLEDO	**237.4**	**18,665**	**25,744**	**25,367**	**23,387**	**21,995**	**42,090**	**43,357**	**36,795**	**25,805**	**33,272**	**12,723**
Fulton	14.8	869	1,265	1,327	1,541	1,534	2,910	2,996	2,358	28,003	34,444	12,283
Lucas	183.2	15,543	20,846	20,155	18,072	16,658	32,000	32,524	27,402	25,098	32,515	12,780
Wood	39.4	2,253	3,633	3,885	3,774	3,803	7,180	7,837	7,035	28,133	36,349	12,652
YOUNGSTOWN - WARREN	**191.8**	**16,070**	**20,718**	**20,251**	**18,648**	**19,068**	**36,807**	**34,128**	**26,110**	**25,297**	**31,663**	**11,978**
Mahoning	104.0	10,987	12,924	12,030	11,195	11,329	20,895	15,736	8,904	22,170	27,422	10,427
Trumbull	87.8	5,083	7,794	8,221	7,453	7,739	15,912	18,392	17,206	29,863	36,687	13,795
ALL COUNTIES												
Adams	9.6	1,646	1,863	1,568	1,132	900	1,259	887	345	13,990	20,043	7,207
Allen	42.0	3,376	4,490	4,746	4,577	4,300	7,988	7,357	5,166	24,400	30,882	11,318
Ashland	17.3	1,192	1,800	2,286	1,983	2,017	3,568	2,769	1,685	23,445	29,493	10,742
Ashtabula	37.7	2,707	4,251	4,448	4,202	4,029	7,704	6,715	3,644	23,955	29,495	10,848
Athens	20.0	2,076	2,715	2,912	2,505	2,068	2,935	2,613	2,176	19,505	29,309	10,037
Auglaize	16.6	884	1,489	1,943	1,908	1,891	3,624	2,929	1,932	25,468	31,199	11,358
☐ Belmont	30.6	2,893	4,013	3,772	3,207	3,330	6,013	5,037	2,335	22,126	26,946	10,585
Brown	13.1	1,343	1,797	1,815	1,372	1,482	2,483	1,833	975	20,764	26,285	9,383
Butler	102.5	8,107	10,601	10,876	9,830	9,923	20,040	19,616	13,507	25,961	31,718	11,529
Carroll	10.1	901	1,066	1,231	1,292	1,141	2,120	1,543	806	22,407	27,544	9,830
Champaign	13.5	899	1,285	1,532	1,637	1,637	2,828	2,262	1,420	24,252	30,371	11,389
Clark	56.4	4,187	6,264	6,150	5,679	5,658	10,837	10,242	7,383	25,244	31,878	12,189
Clermont	52.9	3,074	4,430	5,125	5,318	5,798	11,599	11,297	6,259	27,191	32,247	11,464
Clinton	14.0	1,200	1,669	1,797	1,811	1,467	2,549	2,143	1,364	21,693	28,235	10,713
Columbiana	42.0	3,828	5,499	5,380	4,927	4,664	8,497	6,529	2,676	21,460	26,381	9,964
Coshocton	14.4	1,186	1,898	2,054	1,680	1,532	2,687	2,195	1,168	21,286	27,072	10,479
Crawford	18.9	1,586	2,308	2,567	2,386	2,088	3,761	2,812	1,392	21,370	26,941	10,349
Cuyahoga	573.8	50,033	60,939	57,274	54,780	50,443	96,016	100,169	104,146	26,395	34,692	14,011
Darke	21.0	1,585	2,324	2,742	2,819	2,645	4,260	2,881	1,744	21,944	27,768	10,248
Defiance	14.7	871	1,341	1,624	1,555	1,552	3,182	2,846	1,729	26,318	32,053	11,436
Delaware	22.4	1,109	1,704	2,158	2,105	2,160	4,389	4,645	4,130	29,421	36,714	12,910
Erie	29.7	2,030	3,088	3,306	2,856	3,142	5,906	5,644	3,728	25,654	31,944	11,964
Fairfield	36.4	2,311	3,750	4,272	4,000	3,888	7,601	6,661	3,917	24,973	30,981	11,034
Fayette	10.3	1,332	1,617	1,686	1,435	1,181	1,692	886	471	16,666	21,953	8,193
Franklin	381.6	29,984	38,874	42,476	42,530	38,533	67,496	65,277	56,430	24,778	32,812	13,266
Fulton	14.8	869	1,265	1,327	1,541	1,534	2,910	2,996	2,358	28,003	34,444	12,283
Gallia	11.1	1,271	1,520	1,497	1,352	1,082	1,902	1,607	869	19,633	26,606	9,466
Geauga	26.5	922	1,431	1,785	1,942	2,194	4,932	6,098	7,196	35,093	44,178	14,671
Greene	47.6	2,614	3,417	3,882	4,183	4,305	8,460	9,962	10,777	31,319	38,667	13,975
Guernsey	15.3	1,491	2,132	2,122	1,912	1,643	2,791	2,081	1,128	19,981	26,136	9,730
Hamilton	346.1	27,226	35,469	33,697	33,399	31,201	55,993	60,084	69,031	27,052	36,425	14,454
Hancock	25.4	1,183	2,184	2,396	2,394	2,470	5,010	5,089	4,674	29,000	36,303	14,056
Hardin	12.1	1,345	1,604	1,626	1,476	1,451	2,132	1,699	767	19,997	25,599	9,444
Harrison	6.1	601	860	860	739	720	1,050	890	380	19,928	25,372	9,380
Henry	10.6	473	963	1,114	1,156	1,151	2,135	2,136	1,472	26,965	33,182	12,298
Highland	14.0	1,473	2,120	2,168	1,806	1,596	2,301	1,604	932	18,407	24,563	9,370
Hocking	10.0	1,030	1,394	1,490	1,409	1,226	1,860	1,128	463	18,858	23,693	9,113
Holmes	9.1	814	1,003	1,268	1,248	981	1,640	1,298	848	21,000	28,062	8,264
Huron	20.8	1,464	2,179	2,513	2,423	2,329	4,442	3,525	1,925	23,910	29,428	10,776
Jackson	11.3	1,532	1,957	1,653	1,387	1,277	1,797	1,164	533	16,855	22,482	8,384
Jefferson	31.6	3,109	4,028	3,675	3,121	3,025	5,993	5,765	2,884	23,122	28,435	10,748
Knox	18.0	1,616	2,323	2,651	2,444	2,182	3,284	2,190	1,310	19,926	26,342	9,657
Lake	79.6	3,257	5,202	7,030	7,365	7,832	17,382	18,203	13,329	30,106	36,050	13,254
☐ Lawrence	23.7	2,550	3,306	2,939	2,450	2,366	4,514	3,550	2,025	21,235	26,730	9,898
Licking	48.1	3,355	4,925	5,485	5,277	4,780	9,457	9,039	5,782	25,249	31,552	11,838
Logan	16.1	1,529	1,951	2,247	2,205	1,895	2,873	2,204	1,196	20,318	26,372	10,038
Lorain	98.1	6,203	8,320	8,653	8,061	9,223	20,045	21,699	15,896	29,265	34,758	12,426
Lucas	183.2	15,543	20,846	20,155	18,072	16,658	32,000	32,524	27,402	25,098	32,515	12,780
Madison	11.4	824	1,151	1,420	1,384	1,185	2,347	1,902	1,187	23,927	29,822	9,686
Mahoning	104.0	10,987	12,924	12,030	11,195	11,329	20,895	15,736	8,904	22,170	27,422	10,427
Marion	23.9	1,975	2,810	2,831	2,707	2,809	5,055	3,756	1,957	22,906	28,267	10,378
Medina	41.2	1,409	2,331	2,943	3,102	3,339	8,252	10,222	9,602	34,026	40,455	13,595
Meigs	9.2	1,272	1,656	1,383	1,106	1,032	1,518	886	347	16,345	21,460	8,058

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
OHIO (continued)												
ALL COUNTIES (continued)												
Mercer	13.7	686	1,171	1,254	1,355	1,382	2,788	2,740	2,324	28,662	35,819	12,207
Miami	35.1	2,076	3,237	3,723	3,789	3,732	6,857	6,793	4,893	26,405	32,827	12,403
Monroe	6.1	708	871	770	639	535	1,215	1,000	362	20,602	25,538	9,860
Montgomery	230.4	17,287	23,615	25,606	24,196	23,061	40,737	41,169	34,729	25,352	32,946	13,238
Morgan	5.2	542	751	772	623	593	942	655	322	19,312	24,885	8,924
Morrow	10.1	829	1,146	1,395	1,440	1,347	2,067	1,334	541	20,909	25,691	9,073
Muskingum	32.4	3,182	4,712	4,763	4,083	3,462	5,705	4,259	2,234	19,275	25,575	9,703
Noble	4.3	409	612	593	468	441	802	641	334	20,861	26,449	9,804
Ottawa	15.7	632	1,217	1,471	1,465	1,494	2,957	3,238	3,226	30,059	37,129	14,149
Paulding	7.8	533	741	879	809	906	1,815	1,479	638	25,163	29,253	10,372
Perry	11.7	1,063	1,547	1,734	1,667	1,334	2,131	1,496	728	19,497	25,002	8,864
Pickaway	15.3	1,048	1,521	1,715	1,759	1,741	3,075	2,696	1,745	24,594	31,230	10,166
Pike	9.3	939	1,404	1,342	1,268	997	1,322	1,206	822	18,714	26,035	9,533
Portage	49.9	3,023	4,228	4,587	4,781	4,986	10,231	9,835	8,229	28,270	35,220	12,368
Preble	15.2	922	1,171	1,393	1,498	1,466	2,795	3,136	2,819	28,993	35,645	13,055
Putnam	11.5	856	1,270	1,577	1,460	1,507	2,473	1,584	773	22,099	26,752	9,022
Richland	49.3	3,283	5,232	5,908	5,487	5,158	9,866	8,823	5,543	24,578	30,828	11,754
Ross	24.4	1,827	2,679	2,833	2,738	2,531	4,591	4,007	3,194	24,115	31,189	11,110
Sandusky	23.6	1,450	2,346	2,565	2,518	2,808	4,859	4,677	2,377	25,203	30,883	11,335
Scioto	30.6	3,573	5,043	4,595	3,751	2,944	4,665	3,867	2,162	17,724	24,648	9,131
Seneca	22.2	1,531	2,226	2,756	2,640	2,364	4,833	3,763	1,787	23,579	28,712	10,248
Shelby	15.4	884	1,358	1,454	1,574	1,670	3,271	3,076	2,113	27,214	33,878	11,698
Stark	141.0	10,469	14,869	15,798	14,423	14,796	29,200	26,154	15,291	25,052	30,649	11,417
Summit	199.6	15,235	21,546	22,218	20,827	19,543	37,193	35,913	27,125	25,110	31,938	12,441
Trumbull	87.8	5,083	7,794	8,221	7,453	7,739	15,912	18,392	17,206	29,863	36,687	13,795
Tuscarawas	33.8	2,741	4,233	4,589	4,219	3,861	6,911	4,913	2,333	21,476	26,714	10,355
Union	11.5	712	901	918	1,094	1,199	2,369	2,113	2,194	28,609	35,823	12,297
Van Wert	11.8	701	1,042	1,154	1,230	1,263	2,493	2,373	1,544	27,038	32,380	12,246
Vinton	4.3	436	680	622	544	451	712	535	320	18,690	25,029	8,969
Warren	38.7	1,855	2,769	3,445	3,368	3,712	7,994	9,122	6,435	30,339	36,205	12,555
Washington	24.0	2,090	2,844	3,085	3,008	2,915	4,626	3,704	1,728	21,599	27,471	10,097
Wayne	37.4	2,087	3,156	3,771	4,107	4,166	7,519	7,297	5,297	26,755	33,710	11,939
Williams	14.6	988	1,500	1,679	1,651	1,618	3,168	2,642	1,354	24,584	29,915	11,257
Wood	39.4	2,253	3,633	3,885	3,774	3,803	7,180	7,837	7,035	28,133	36,349	12,652
Wyandot	8.2	639	871	1,097	1,101	977	1,642	1,287	586	21,950	27,557	9,954
TOTAL METRO COUNTIES	**3,303.2**	**250,141**	**334,424**	**344,153**	**330,277**	**318,421**	**606,143**	**605,104**	**514,537**	**26,206**	**33,495**	**12,870**
TOTAL STATE	**4,161.7**	**320,849**	**436,282**	**452,748**	**431,189**	**413,086**	**770,920**	**740,581**	**596,045**	**25,336**	**32,494**	**12,367**
OKLAHOMA												
ENID	**23.5**	**2,303**	**3,027**	**3,314**	**3,139**	**2,683**	**4,076**	**3,121**	**1,837**	**19,943**	**26,390**	**10,388**
Garfield	23.5	2,303	3,027	3,314	3,139	2,683	4,076	3,121	1,837	19,943	26,390	10,388
LAWTON	**39.5**	**3,434**	**5,031**	**6,582**	**5,805**	**4,360**	**6,434**	**4,956**	**2,898**	**18,989**	**27,454**	**9,105**
Comanche	39.5	3,434	5,031	6,582	5,805	4,360	6,434	4,956	2,898	18,989	27,454	9,105
OKLAHOMA CITY	**378.5**	**34,831**	**45,043**	**50,176**	**47,210**	**40,071**	**67,998**	**54,358**	**38,813**	**21,469**	**28,285**	**10,995**
Canadian	25.8	1,926	2,313	2,729	2,713	2,719	5,754	4,857	2,789	25,846	30,485	10,445
Cleveland	60.2	5,297	6,381	7,678	7,419	6,699	11,596	9,294	5,836	22,557	28,723	10,576
Logan	11.0	1,276	1,554	1,508	1,372	1,226	1,648	1,420	996	19,239	25,817	9,161
McClain	9.1	1,116	1,185	1,087	1,031	939	1,758	1,279	705	20,672	25,267	8,947
Oklahoma	250.2	22,358	30,065	33,965	31,974	26,338	43,539	34,925	27,036	21,230	28,566	11,558
Pottawatomie	22.2	2,858	3,545	3,209	2,701	2,150	3,703	2,583	1,451	17,714	23,832	8,847
TULSA	**289.5**	**26,768**	**34,478**	**36,681**	**34,934**	**30,895**	**52,533**	**42,828**	**30,383**	**21,879**	**28,527**	**11,153**
Creek	23.9	2,249	3,295	2,823	2,601	2,533	4,457	3,750	2,192	21,832	27,323	9,864
Osage	15.3	1,868	2,200	1,962	1,861	1,775	2,705	1,858	1,071	19,362	24,780	9,180
Rogers	20.1	2,012	2,282	2,366	2,318	2,088	3,970	3,267	1,797	22,676	27,123	9,416
Tulsa	212.0	18,751	24,384	27,564	26,334	22,536	37,788	31,078	23,565	21,935	29,134	11,850
Wagoner	18.2	1,888	2,317	1,966	1,820	1,963	3,613	2,875	1,758	22,958	27,749	9,370
ALL COUNTIES												
Adair	7.2	1,370	1,703	1,210	821	725	848	350	173	11,928	17,087	5,592
Alfalfa	2.4	212	330	278	266	236	377	354	347	22,333	30,570	11,464
Atoka	4.6	883	1,083	804	572	349	436	281	192	11,935	18,968	6,511
Beaver	2.9	320	348	387	343	354	586	317	245	20,743	26,191	10,851
Beckham	8.0	1,365	1,377	1,135	885	734	1,269	708	527	15,597	21,988	8,498

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
OKLAHOMA (continued)												
ALL COUNTIES (continued)												
Blaine	5.0	684	746	657	514	458	823	676	442	19,038	26,137	10,053
Bryan	13.4	2,984	2,911	2,469	1,605	1,051	1,240	720	400	11,471	16,500	6,409
Caddo	12.3	1,934	2,078	1,753	1,611	1,277	1,538	1,192	917	16,097	22,568	8,515
Canadian	25.8	1,926	2,313	2,729	2,713	2,719	5,754	4,857	2,789	25,846	30,485	10,445
Carter	17.6	2,608	2,983	2,496	1,997	1,748	2,802	1,893	1,073	16,749	23,058	8,822
Cherokee	12.7	2,356	2,634	2,294	1,649	1,175	1,302	814	476	12,726	18,500	6,544
Choctaw	6.1	1,296	1,385	933	660	575	609	428	214	11,814	18,048	6,401
Cimarron	1.6	226	247	298	232	157	242	119	79	15,527	20,916	8,581
Cleveland	60.2	5,297	6,381	7,678	7,419	6,699	11,596	9,294	5,836	22,557	28,723	10,576
Coal	2.2	516	526	381	272	183	172	80	70	10,667	15,703	5,758
Comanche	39.5	3,434	5,031	6,582	5,805	4,360	6,434	4,956	2,898	18,989	27,454	9,105
Cotton	2.8	532	535	463	372	261	376	207	54	13,433	17,940	6,977
Craig	5.6	880	1,069	1,014	838	603	631	332	233	14,094	19,040	7,015
Creek	23.9	2,249	3,295	2,823	2,601	2,533	4,457	3,750	2,192	21,832	27,323	9,864
Custer	11.5	1,470	1,593	1,527	1,279	1,122	1,837	1,444	1,228	19,512	27,937	10,568
Delaware	11.4	1,958	2,564	2,209	1,553	1,120	1,077	587	332	12,333	17,215	6,564
Dewey	2.1	287	279	269	242	183	348	234	258	19,386	27,606	10,171
Ellis	2.0	252	321	327	260	193	306	211	130	16,811	23,234	8,768
Garfield	23.5	2,303	3,027	3,314	3,139	2,683	4,076	3,121	1,837	19,943	26,390	10,388
Garvin	11.0	1,532	1,900	1,617	1,340	1,061	1,719	1,190	641	16,588	22,862	8,886
Grady	16.1	2,301	2,624	2,496	2,020	1,627	2,432	1,720	880	16,440	22,385	8,191
Grant	2.3	268	301	298	321	261	343	286	222	19,356	26,246	10,061
Greer	2.7	495	625	431	276	252	326	158	137	12,571	19,165	8,213
Harmon	1.7	523	446	293	163	73	105	34	63	8,506	13,814	5,728
Harper	1.8	236	276	248	207	234	326	147	126	18,317	22,828	9,556
Haskell	4.7	880	1,046	796	599	369	439	357	214	12,544	18,448	7,225
Hughes	5.6	1,163	1,312	961	643	477	544	316	184	11,470	16,867	6,699
Jackson	10.9	1,339	1,928	2,037	1,627	1,125	1,411	917	516	15,418	21,826	8,010
Jefferson	3.2	754	763	554	366	278	278	126	81	10,624	15,766	6,006
Johnston	4.0	990	975	695	418	257	308	265	92	10,213	15,625	5,841
Kay	20.2	1,936	2,793	2,818	2,433	2,080	3,660	2,631	1,849	20,282	26,752	10,808
Kingfisher	5.3	563	662	676	687	677	962	726	347	20,453	25,560	9,473
Kiowa	5.1	1,068	1,149	841	554	390	616	280	202	11,758	18,011	7,468
Latimer	3.8	747	882	593	446	356	391	230	155	12,136	18,314	6,504
Le Flore	17.6	2,922	3,690	3,129	2,380	1,708	2,148	1,089	534	13,355	18,464	6,798
Lincoln	11.6	1,670	1,837	1,594	1,444	1,321	1,946	1,120	668	17,428	22,299	8,509
Logan	11.0	1,276	1,554	1,508	1,372	1,226	1,648	1,420	996	19,239	25,817	9,161
Love	3.2	553	516	467	410	322	462	279	191	15,711	20,923	8,067
McClain	9.1	1,116	1,185	1,087	1,031	939	1,758	1,279	705	20,672	25,267	8,947
McCurtain	13.2	2,618	2,944	2,276	1,649	1,160	1,295	932	326	12,082	17,083	6,045
McIntosh	7.1	1,249	1,545	1,179	924	656	811	539	197	13,122	18,405	7,341
Major	3.2	389	498	513	415	343	501	333	208	17,306	23,578	8,574
Marshall	5.1	879	1,224	939	629	452	423	360	194	12,021	18,625	7,982
Mayes	13.2	1,757	2,327	2,125	1,702	1,375	2,018	1,279	617	16,084	21,334	7,955
Murray	4.9	784	880	808	720	573	611	368	156	14,856	19,594	7,743
Muskogee	26.7	4,423	4,894	3,955	3,277	2,736	3,639	2,400	1,376	15,113	21,182	7,988
Noble	4.8	468	653	682	640	520	817	563	457	19,645	26,426	10,483
Nowata	4.3	554	701	553	528	517	764	437	246	18,321	23,583	9,054
Okfuskee	4.3	763	844	676	511	370	505	387	244	13,886	20,311	7,798
Oklahoma	250.2	22,358	30,065	33,965	31,974	26,338	43,539	34,925	27,036	21,230	28,566	11,558
Okmulgee	15.1	2,302	2,949	2,414	1,698	1,442	2,212	1,323	760	14,726	21,348	8,202
Osage	15.3	1,868	2,200	1,962	1,861	1,775	2,705	1,858	1,071	19,362	24,780	9,180
Ottawa	12.7	1,860	2,460	2,236	1,691	1,274	1,831	902	446	14,452	19,739	7,573
Pawnee	6.7	827	1,094	1,012	814	694	1,094	689	476	17,536	23,749	9,093
Payne	24.2	3,548	4,311	4,024	2,920	2,170	3,323	2,345	1,559	15,336	23,904	9,153
Pittsburg	17.0	3,041	3,473	3,027	2,309	1,747	1,990	959	454	13,106	18,039	7,066
Pontotoc	13.2	2,001	2,527	1,940	1,460	1,313	1,988	1,185	786	15,418	22,023	8,500
Pottawatomie	22.2	2,858	3,545	3,209	2,701	2,150	3,703	2,583	1,451	17,714	23,832	8,847
Pushmataha	5.0	1,171	1,149	913	616	386	398	218	149	10,887	16,270	6,355
Roger Mills	1.8	161	203	202	211	207	307	204	305	22,886	34,551	12,438
Rogers	20.1	2,012	2,282	2,366	2,318	2,088	3,970	3,267	1,797	22,676	27,123	9,416
Seminole	10.4	1,682	1,971	1,526	1,208	1,063	1,462	934	554	15,082	21,386	8,147
☐ Sequoyah	12.9	2,430	2,614	2,451	1,782	1,234	1,436	575	378	12,665	17,216	6,018
Stephens	17.0	2,113	2,480	2,400	2,133	1,732	3,014	2,024	1,104	18,414	24,163	9,443
Texas	6.3	583	699	846	845	791	1,154	855	527	21,050	26,972	9,937
Tillman	4.1	963	890	750	505	339	323	165	165	11,185	17,074	6,422

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
OKLAHOMA (continued)												
ALL COUNTIES (continued)												
Tulsa	212.0	18,751	24,384	[illegible]	26,334	22,536	37,788	31,078	23,565	21,935	29,134	11,850
Wagoner	18.2	1,888	2,317	1,966	1,820	1,963	3,613	2,875	1,758	22,958	27,749	9,370
Washington	17.6	1,059	1,786	1,751	1,616	1,617	3,029	3,136	3,606	28,172	36,224	14,792
Washita	4.9	454	650	659	619	516	923	557	522	20,567	27,201	10,413
Woods	4.0	500	585	625	520	379	624	425	342	17,695	25,625	10,354
Woodward	7.5	658	837	928	837	720	1,526	1,107	887	23,447	29,496	10,534
TOTAL METRO COUNTIES	**743.9**	**69,766**	**90,193**	**99,204**	**92,870**	**79,243**	**132,477**	**105,838**	**74,309**	**21,206**	**28,083**	**10,825**
TOTAL STATE	**1,260.4**	**148,646**	**183,204**	**179,631**	**156,172**	**129,707**	**204,294**	**153,282**	**105,464**	**18,746**	**25,600**	**9,817**
OREGON												
EUGENE - SPRINGFIELD	**108.6**	**9,479**	**13,628**	**14,742**	**12,404**	**11,970**	**20,398**	**15,827**	**10,152**	**21,649**	**27,554**	**11,017**
Lane	108.6	9,479	13,628	14,742	12,404	11,970	20,398	15,827	10,152	21,649	27,554	11,017
MEDFORD	**56.6**	**4,325**	**7,465**	**8,365**	**7,137**	**6,632**	**10,470**	**7,554**	**4,652**	**20,717**	**26,947**	**10,368**
Jackson	56.6	4,325	7,465	8,365	7,137	6,632	10,470	7,554	4,652	20,717	26,947	10,368
PORTLAND	**475.8**	**25,736**	**43,190**	**48,482**	**48,160**	**45,576**	**83,788**	**91,518**	**89,350**	**28,192**	**35,172**	**14,026**
Clackamas	99.0	4,357	7,348	9,232	9,477	9,201	19,649	21,154	18,582	30,111	36,347	13,293
Multnomah	243.6	16,078	26,930	27,971	26,531	23,921	40,401	42,037	39,731	25,084	32,646	13,994
Washington	111.4	3,871	[illegible]	8,746	9,617	10,056	19,481	24,624	28,578	33,780	40,678	15,445
Yamhill	21.8	1,430	[illegible]	2,533	2,535	2,398	4,257	3,703	2,459	23,911	29,927	10,748
PORTLAND - VANCOUVER CONSOLIDATED AREA	***560.5***	***30,867***	***51,105***	***56,666***	***56,105***	***53,460***	***99,943***	***108,152***	***104,202***	***28,236***	***34,932***	***13,809***
SALEM	**102.8**	**8,528**	**13,082**	**14,748**	**13,257**	**11,544**	**19,092**	**14,390**	**8,159**	**20,750**	**26,726**	**10,097**
Marion	84.4	6,897	10,799	12,366	11,030	9,388	15,682	11,448	6,790	20,569	26,694	10,099
Polk	18.4	1,631	2,283	2,382	2,227	2,156	3,410	2,942	1,369	21,560	26,871	10,090
ALL COUNTIES												
Baker	6.0	695	1,016	999	782	678	878	655	277	16,912	21,759	8,646
Benton	24.5	1,832	2,358	3,048	2,627	2,223	3,830	4,174	4,408	25,374	34,451	12,692
Clackamas	99.0	4,357	7,348	9,232	9,477	9,201	19,649	21,154	18,582	30,111	36,347	13,293
Clatsop	13.1	1,041	1,964	2,106	1,461	1,397	2,154	1,772	1,205	19,923	26,726	10,642
Columbia	13.9	1,109	1,597	1,678	1,462	1,488	2,976	2,427	1,163	23,754	27,737	10,254
Coos	23.9	2,112	3,200	3,566	3,086	2,595	4,713	3,258	1,370	19,977	24,865	9,758
Crook	5.5	527	801	903	859	714	874	596	226	18,074	23,246	9,004
Curry	8.0	857	1,193	1,303	1,136	886	1,268	854	503	17,815	23,354	9,991
Deschutes	27.6	1,927	3,422	4,046	3,472	3,145	5,418	3,981	2,189	21,452	26,913	10,274
Douglas	36.1	2,967	4,802	4,963	4,431	4,734	7,372	4,793	2,038	20,903	25,068	9,291
Gilliam	.8	42	65	100	108	92	133	157	103	24,588	31,774	14,952
Grant	3.3	264	470	533	433	378	651	392	179	19,383	24,051	9,229
Harney	2.9	237	348	394	434	390	574	376	147	20,435	24,570	9,019
Hood River	6.4	531	870	1,008	821	641	1,178	853	498	19,787	25,849	10,087
Jackson	56.6	4,325	7,465	8,365	7,137	6,632	10,470	7,554	4,652	20,717	26,947	10,368
Jefferson	4.7	284	487	659	619	599	924	704	424	22,553	28,051	10,220
Josephine	29.3	3,282	4,769	5,005	4,013	3,236	4,611	2,953	1,431	16,964	22,097	8,598
Klamath	22.5	2,300	3,159	3,264	2,776	2,577	4,079	2,967	1,378	19,568	24,519	9,447
Lake	3.0	230	412	474	366	339	597	426	156	20,269	24,264	9,706
Lane	108.6	9,479	13,628	14,742	12,404	11,970	20,398	15,827	10,152	21,649	27,554	11,017
Lincoln	16.4	1,210	2,111	2,381	1,931	1,711	2,743	2,416	1,897	21,679	28,815	12,436
Linn	34.6	2,924	4,320	4,741	4,205	3,904	6,824	5,068	2,614	21,358	26,037	9,962
Malheur	9.6	869	1,324	1,491	1,259	1,137	1,589	1,184	747	19,386	25,342	9,078
Marion	84.4	6,897	10,799	12,366	11,030	9,388	15,682	11,448	6,790	20,569	26,694	10,099
Morrow	2.8	148	221	334	316	280	485	579	437	27,04[illegible]	33,156	11,752
Multnomah	243.6	16,078	26,930	27,971	26,531	23,921	40,401	42,037	39,731	25,084	32,646	13,994
Polk	18.4	1,631	2,283	2,382	2,227	2,156	3,410	2,942	1,369	21,560	26,871	10,090
Sherman	.7	47	69	81	90	81	117	123	92	23,800	29,950	11,647
Tillamook	8.8	875	1,332	1,498	1,261	990	1,347	1,001	496	17,737	23,458	9,646
Umatilla	21.5	1,368	2,288	2,803	2,857	2,556	4,037	3,412	2,179	22,701	28,805	10,408
Union	8.5	861	1,056	1,161	1,025	925	1,544	1,271	657	20,750	26,251	9,536
Wallowa	3.0	334	485	532	421	331	493	222	182	16,692	21,464	9,069
Wasco	8.2	722	1,127	1,109	885	761	1,871	1,037	688	21,807	26,413	10,514
Washington	111.4	3,871	6,427	8,746	9,617	10,056	19,481	24,624	28,578	33,780	40,678	15,445
Wheeler	.7	112	248	131	73	49	51	29	7	9,792	14,310	7,705
Yamhill	21.8	1,430	2,485	2,533	2,535	2,398	4,257	3,703	2,459	23,911	29,927	10,748

1990 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
OREGON (continued)												
TOTAL METRO COUNTIES	**743.8**	**48,068**	**77,365**	**86,337**	**80,958**	**75,722**	**133,748**	**129,289**	**112,313**	**25,239**	**32,266**	**12,739**
TOTAL STATE	**1,090.1**	**77,775**	**122,879**	**136,648**	**124,167**	**114,579**	**197,079**	**176,969**	**140,004**	**23,624**	**30,349**	**11,873**
PENNSYLVANIA												
ALLENTOWN - BETHLEHEM - EASTON	**265.7**	**14,079**	**24,995**	**26,279**	**26,092**	**25,300**	**48,855**	**52,414**	**47,686**	**28,286**	**35,770**	**13,895**
Carbon	22.3	1,423	2,831	3,244	2,574	2,613	4,440	3,245	1,930	22,164	27,889	11,046
Lehigh	115.8	5,238	10,086	10,151	10,766	10,476	19,792	24,258	25,033	30,703	38,338	15,309
Northampton	94.0	6,218	9,564	10,005	9,815	9,308	18,594	17,994	12,502	26,162	32,647	12,424
Warren, N. J.	*33.6*	*1,200*	*2,514*	*2,879*	*2,937*	*2,903*	*6,029*	*6,917*	*8,221*	*32,251*	*40,886*	*15,146*
ALTOONA	**50.8**	**3,614**	**6,397**	**6,752**	**6,276**	**5,685**	**9,653**	**7,996**	**4,427**	**22,081**	**28,340**	**10,825**
Blair	50.8	3,614	6,397	6,752	6,276	5,685	9,653	7,996	4,427	22,081	28,340	10,825
BEAVER COUNTY	**71.6**	**5,596**	**7,731**	**7,390**	**6,980**	**7,002**	**15,862**	**13,425**	**7,614**	**25,603**	**30,263**	**11,321**
Beaver	71.6	5,596	7,731	7,390	6,980	7,002	15,862	13,425	7,614	25,603	30,263	11,321
ERIE	**103.8**	**6,101**	**10,335**	**10,694**	**10,831**	**10,482**	**19,782**	**19,365**	**16,210**	**26,697**	**34,027**	**12,592**
Erie	103.8	6,101	10,335	10,694	10,831	10,482	19,782	19,365	16,210	26,697	34,027	12,592
HARRISBURG - LEBANON - CARLISLE	**231.2**	**11,299**	**19,256**	**21,689**	**23,775**	**24,129**	**44,309**	**44,785**	**41,958**	**28,332**	**36,125**	**14,061**
Cumberland	74.8	2,683	5,067	6,020	7,087	7,462	14,469	15,645	16,367	31,153	39,540	15,097
Dauphin	98.0	5,445	8,574	8,873	9,881	9,816	17,548	18,454	19,409	28,506	36,538	14,870
Lebanon	42.6	2,373	4,090	4,971	4,835	4,982	8,927	7,759	4,663	25,050	31,355	11,646
Perry	15.8	798	1,525	1,825	1,972	1,869	3,365	2,927	1,519	24,758	30,257	11,222
JOHNSTOWN	**93.3**	**8,837**	**13,806**	**14,171**	**11,690**	**10,469**	**17,750**	**11,116**	**5,461**	**19,151**	**25,020**	**9,227**
Cambria	62.4	5,923	9,203	9,223	7,542	6,883	12,026	7,809	3,791	19,506	25,412	9,300
Somerset	30.9	2,914	4,603	4,948	4,148	3,586	5,724	3,307	1,670	18,562	24,229	9,075
LANCASTER	**153.3**	**7,227**	**12,122**	**14,984**	**16,350**	**16,349**	**30,151**	**30,055**	**26,062**	**28,045**	**35,851**	**13,221**
Lancaster	153.3	7,227	12,122	14,984	16,350	16,349	30,151	30,055	26,062	28,045	35,851	13,221
PHILADELPHIA	**1,840.1**	**110,519**	**163,057**	**161,908**	**164,540**	**156,236**	**290,222**	**342,075**	**451,543**	**30,570**	**40,135**	**14,965**
Bucks	195.4	7,252	11,362	13,757	15,340	16,203	34,517	44,327	52,642	34,788	42,445	15,113
Chester	131.4	4,744	6,982	8,724	10,327	10,640	20,430	26,030	43,523	36,862	47,592	17,185
Delaware	209.6	9,072	15,923	16,979	18,374	18,229	33,819	40,971	56,233	32,783	42,112	15,736
Montgomery	259.3	8,717	14,229	18,646	20,356	21,276	43,672	53,533	78,871	35,626	47,523	17,805
Philadelphia	642.4	63,764	85,688	72,870	66,750	57,248	95,326	96,657	104,097	22,859	31,879	12,505
Burlington, N. J.	*139.9*	*3,796*	*6,808*	*8,868*	*10,423*	*10,312*	*21,451*	*29,557*	*48,685*	*38,701*	*49,619*	*16,985*
Camden, N. J.	*185.3*	*9,824*	*16,593*	*15,821*	*16,430*	*15,880*	*28,212*	*33,642*	*48,898*	*31,323*	*41,240*	*15,205*
Gloucester, N. J.	*76.8*	*3,350*	*5,472*	*6,243*	*6,540*	*6,448*	*12,795*	*17,358*	*18,594*	*33,297*	*40,272*	*14,046*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***2,221.4***	***129,034***	***193,024***	***193,613***	***196,981***	***187,185***	***349,360***	***414,268***	***557,935***	***30,964***	***40,757***	***15,119***
PITTSBURGH	**833.3**	**62,218**	**94,554**	**93,331**	**84,480**	**79,782**	**153,109**	**144,698**	**121,128**	**25,149**	**32,683**	**12,936**
Allegheny	549.3	40,009	60,959	59,594	54,378	50,796	98,273	96,598	88,693	25,912	33,989	13,757
Fayette	57.2	6,964	9,149	7,850	6,454	6,019	10,361	6,872	3,531	18,617	24,265	9,030
Washington	81.2	5,696	9,016	9,406	8,346	7,844	15,011	15,009	10,872	25,199	31,739	12,094
Westmoreland	145.6	9,549	15,430	16,481	15,302	15,123	29,464	26,219	18,032	25,309	31,592	12,057
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***904.9***	***67,814***	***102,285***	***100,721***	***91,460***	***86,784***	***168,971***	***158,123***	***128,742***	***25,197***	***32,492***	***12,801***
READING	**130.9**	**7,309**	**13,479**	**13,549**	**13,432**	**12,861**	**24,499**	**25,434**	**20,337**	**26,952**	**34,162**	**13,417**
Berks	130.9	7,309	13,479	13,549	13,432	12,861	24,499	25,434	20,337	26,952	34,162	13,417
SCRANTON - WILKES-BARRE	**286.1**	**17,209**	**34,359**	**38,320**	**36,011**	**31,765**	**52,314**	**44,827**	**31,295**	**22,695**	**29,915**	**11,561**
Columbia	23.2	1,47[illegible]	2,715	3,056	3,229	2,920	4,360	3,384	2,063	21,853	28,458	10,513
Lackawanna	85.8	5,4[illegible]	10,534	11,156	10,499	9,211	15,081	13,607	10,311	[illegible]	30,536	11,780
Luzerne	130.1	7,70[illegible]	16,375	18,169	16,518	14,309	23,678	19,793	13,555	22,[illegible]2	29,277	11,445
Monroe	36.4	2,058	3,615	4,730	4,441	4,048	7,023	6,295	4,190	24,086	31,367	12,343
Wyoming	10.6	574	1,120	1,209	1,324	1,277	2,172	1,748	1,176	24,187	30,915	10,997
SHARON	**46.1**	**3,117**	**5,111**	**5,232**	**4,915**	**4,747**	**9,401**	**8,103**	**5,474**	**24,927**	**31,204**	**11,591**
Mercer	46.1	3,117	5,111	5,232	4,915	4,747	9,401	8,103	5,474	24,927	31,204	11,591
STATE COLLEGE	**40.3**	**3,652**	**4,848**	**5,378**	**4,824**	**4,182**	**7,035**	**5,719**	**4,662**	**21,721**	**30,500**	**10,416**
Centre	40.3	3,652	4,848	5,378	4,824	4,182	7,035	5,719	4,662	21,721	30,500	10,416
WILLIAMSPORT	**45.0**	**2,767**	**5,247**	**5,524**	**5,609**	**5,046**	**8,512**	**7,250**	**5,045**	**23,288**	**30,273**	**11,371**
Lycoming	45.0	2,767	5,247	5,524	5,609	5,046	8,512	7,250	5,045	23,288	30,273	11,371
YORK	**157.8**	**8,098**	**14,232**	**15,622**	**15,933**	**16,014**	**32,050**	**32,167**	**23,684**	**27,773**	**34,397**	**13,120**
Adams	26.7	1,253	2,428	2,744	2,919	2,979	5,660	5,006	3,711	26,673	33,675	12,200

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
PENNSYLVANIA (continued)												
YORK (continued)												
York	131.1	6,845	11,804	12,878	13,014	13,035	26,390	27,161	19,973	28,042	34,544	13,320
ALL COUNTIES												
Adams	26.7	1,253	2,428	2,744	2,919	2,979	5,660	5,006	3,711	26,673	33,675	12,200
Allegheny	549.3	40,009	60,959	59,594	54,378	50,796	98,273	96,598	88,693	25,912	33,989	13,757
Armstrong	30.1	2,361	3,805	3,848	3,322	3,226	5,809	4,932	2,797	22,700	28,640	10,884
Beaver	71.6	5,596	7,731	7,390	6,980	7,002	15,862	13,425	7,614	25,603	30,263	11,321
Bedford	18.0	1,437	2,460	2,566	2,389	2,122	3,255	2,306	1,465	20,327	26,887	9,917
Berks	130.9	7,309	13,479	13,549	13,432	12,861	24,499	25,434	20,337	26,952	34,162	13,417
Blair	50.8	3,614	6,397	6,752	6,276	5,685	9,653	7,996	4,427	22,081	28,340	10,825
Bradford	24.6	1,750	3,004	2,936	3,022	2,845	4,732	3,778	2,533	22,845	29,102	10,798
Bucks	195.4	7,252	11,362	13,757	15,340	16,203	34,517	44,327	52,642	34,788	42,445	15,113
Butler	56.1	3,849	5,806	6,246	6,184	6,302	11,878	10,000	5,835	24,731	30,566	10,992
Cambria	62.4	5,923	9,203	9,223	7,542	6,883	12,026	7,809	3,791	19,506	25,412	9,300
Cameron	2.8	225	384	364	403	357	479	386	202	20,293	25,840	11,131
Carbon	22.3	1,423	2,831	3,244	2,574	2,613	4,440	3,245	1,730	22,164	27,889	11,046
Centre	40.3	3,652	4,848	5,378	4,824	4,182	7,035	5,719	4,652	21,721	30,500	10,416
Chester	131.4	4,744	6,982	8,724	10,327	10,640	20,430	26,030	43,423	36,862	47,592	17,185
Clarion	14.9	1,290	2,043	2,066	1,771	1,439	2,773	2,331	1,187	20,959	27,813	9,549
Clearfield	30.7	2,402	4,207	4,351	3,933	3,484	5,688	4,493	2,142	20,657	26,908	9,989
Clinton	14.4	1,271	2,144	2,166	2,101	1,874	2,724	1,463	657	18,890	24,138	8,800
Columbia	23.2	1,473	2,715	3,056	3,229	2,920	4,360	3,354	2,063	21,853	28,458	10,513
Crawford	32.4	2,200	3,898	4,248	4,056	3,588	6,061	5,141	3,208	22,468	29,558	10,982
Cumberland	74.8	2,683	5,067	6,020	7,087	7,462	14,469	15,645	16,367	31,153	39,540	15,097
Dauphin	98.0	5,445	8,574	8,873	9,881	9,816	17,548	18,454	19,409	28,506	36,538	14,870
Delaware	209.6	9,072	15,923	16,979	18,374	18,229	33,819	40,971	56,233	32,783	42,112	15,736
Elk	14.0	805	1,425	1,475	1,656	1,604	2,841	2,524	1,670	25,123	31,965	11,684
Erie	103.8	6,101	10,335	10,694	10,831	10,482	19,782	19,365	16,210	26,697	34,027	12,592
Fayette	57.2	6,964	9,149	7,850	6,454	6,019	10,361	6,872	3,531	18,617	24,265	9,030
Forest	1.9	151	265	289	276	226	350	216	127	19,415	25,264	10,000
Franklin	46.3	2,352	4,182	4,933	5,542	5,305	9,251	8,725	6,010	25,866	32,509	12,297
Fulton	5.6	512	728	671	752	696	1,074	786	381	20,945	26,621	10,211
Greene	15.3	1,407	2,086	1,993	1,704	1,499	2,813	2,434	1,364	21,483	27,727	10,322
Huntingdon	15.5	1,152	2,265	2,238	2,042	1,782	2,872	2,064	1,085	20,135	26,477	9,391
Indiana	32.8	3,028	3,993	4,257	4,102	3,513	6,350	4,871	2,686	21,451	28,250	9,847
Jefferson	19.0	1,290	2,250	2,263	2,223	2,063	3,568	3,063	2,280	23,615	30,899	11,860
Juniata	7.8	526	961	1,074	1,112	955	1,415	1,142	615	21,088	27,827	10,336
Lackawanna	85.8	5,401	10,534	11,156	10,499	9,211	15,081	13,607	10,311	22,888	30,536	11,780
Lancaster	153.3	7,227	12,122	14,984	16,350	16,349	30,151	30,055	26,062	28,045	35,851	13,221
Lawrence	37.8	2,669	4,668	4,272	3,935	3,814	7,199	6,744	4,499	24,386	30,988	11,597
Lebanon	42.6	2,373	4,090	4,971	4,835	4,982	8,927	7,759	4,663	25,050	31,355	11,646
Lehigh	115.8	5,238	10,086	10,151	10,766	10,476	19,792	24,258	25,033	30,703	38,338	15,309
Luzerne	130.1	7,703	16,375	18,169	16,518	14,[illegible]09	23,678	19,793	13,555	22,202	29,277	11,445
Lycoming	45.0	2,767	5,247	5,524	5,609	5,[illegible]46	8,512	7,250	5,045	23,288	30,273	11,371
McKean	18.1	1,240	2,349	2,281	2,242	2,060	3,387	2,703	1,838	22,277	28,883	11,076
Mercer	46.1	3,117	5,111	5,232	4,915	4,747	9,401	8,103	5,474	24,927	31,204	11,591
Mifflin	18.4	1,787	2,850	2,611	2,298	2,015	3,348	2,366	1,125	19,248	24,988	9,579
Monroe	36.4	2,058	3,615	4,730	4,441	4,048	7,023	6,295	4,190	24,086	31,367	12,343
Montgomery	259.3	8,717	14,229	18,646	20,356	21,276	43,672	53,533	78,871	35,626	47,523	17,805
Montour	6.2	307	497	599	746	754	1,154	1,099	1,044	26,496	35,693	12,941
Northampton	94.0	6,218	9,564	10,005	9,815	9,308	18,594	17,994	12,502	26,162	32,647	12,424
Northumberland	40.7	3,957	6,522	6,808	5,598	4,675	6,993	4,405	1,742	17,721	23,147	9,346
Perry	15.8	79[illegible]	1,525	1,825	1,972	1,869	3,365	2,927	1,519	24,758	30,257	11,222
Philadelphia	642.4	63,764	85,688	72,870	66,750	57,248	95,326	96,657	104,097	22,859	31,879	12,505
Pike	11.2	637	1,300	1,475	1,438	1,292	1,980	1,640	1,438	22,884	30,777	12,673
Potter	7.0	543	923	892	862	758	1,321	1,075	626	21,877	27,976	10,472
Schuylkill	62.6	4,349	8,274	9,517	8,288	7,310	11,533	8,477	4,852	20,564	27,144	10,802
Snyder	13.0	789	1,310	1,624	1,714	1,638	2,761	2,024	1,140	23,241	30,169	10,629
Somerset	30.9	2,914	4,603	4,948	4,148	3,586	5,724	3,307	1,670	18,562	24,229	9,075
Sullivan	2.3	149	315	342	349	303	390	271	181	19,922	26,794	9,481
Susquehanna	15.6	1,007	1,863	1,994	1,997	1,788	2,888	2,482	1,581	22,597	29,238	10,732
Tioga	15.2	1,235	2,162	2,070	1,969	1,747	2,804	2,095	1,118	20,447	26,890	9,572
Union	11.5	611	1,096	1,413	1,404	1,322	2,293	1,956	1,405	24,625	33,277	10,903
Venango	23.7	1,720	2,705	2,538	2,679	2,552	4,985	3,931	2,590	24,325	30,516	11,498
Warren	17.4	1,286	2,169	2,438	2,345	2,112	3,514	2,376	1,160	21,145	26,953	10,085
Washington	81.2	5,696	9,[illegible]16	9,406	8,346	7,844	15,011	15,009	10,872	25,199	31,739	12,094

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
PENNSYLVANIA (continued)												
ALL COUNTIES (continued)												
Wayne	15.8	1,204	2,316	2,667	2,255	1,808	2,617	1,927	1,006	18,798	25,735	9,774
Westmoreland	145.6	9,549	15,430	16,481	15,302	15,123	29,464	26,219	18,032	25,309	31,592	12,057
Wyoming	10.6	574	1,120	1,209	1,324	1,277	2,172	1,748	1,176	24,187	30,915	10,997
York	131.1	6,845	11,804	12,878	13,014	13,035	26,390	27,161	19,973	28,042	34,544	13,320
TOTAL METRO COUNTIES	**3,913.7**	**253,472**	**398,142**	**407,012**	**395,408**	**374,506**	**695,017**	**701,955**	**688,188**	**26,777**	**35,095**	**13,441**
TOTAL STATE	**4,612.4**	**304,970**	**485,367**	**498,537**	**482,117**	**453,334**	**828,117**	**808,181**	**751,777**	**25,956**	**34,107**	**13,012**
RHODE ISLAND												
PROVIDENCE - PAWTUCKET - WOONSOCKET	**339.6**	**18,230**	**36,692**	**34,317**	**33,020**	**30,804**	**56,807**	**62,067**	**67,663**	**27,798**	**37,052**	**13,716**
Bristol	16.7	747	1,360	1,684	1,543	1,467	3,023	2,928	3,948	30,120	41,096	14,035
Kent	59.9	2,567	5,073	4,921	5,199	5,419	11,080	12,734	12,907	31,134	39,159	14,242
Providence	224.8	13,363	27,169	24,141	22,502	20,163	35,472	39,187	42,803	26,289	35,929	13,577
Washington	38.2	1,553	3,090	3,571	3,776	3,755	7,232	7,218	8,005	29,538	38,584	13,535
ALL COUNTIES												
Bristol	16.7	747	1,360	1,684	1,543	1,467	3,023	2,928	3,948	30,120	41,096	14,035
Kent	59.9	2,567	5,073	4,921	5,199	5,419	11,080	12,734	12,907	31,134	39,159	14,242
Newport	31.1	1,364	2,564	2,678	2,796	2,772	4,972	6,047	7,907	31,532	42,839	15,331
Providence	224.8	13,363	27,169	24,141	22,502	20,163	35,472	39,187	42,803	26,289	35,929	13,577
Washington	38.2	1,553	3,090	3,571	3,776	3,755	7,232	7,218	8,005	29,538	38,584	13,535
TOTAL METRO COUNTIES	**339.6**	**18,230**	**36,692**	**34,317**	**33,020**	**30,804**	**56,807**	**62,067**	**67,663**	**27,798**	**37,052**	**13,716**
TOTAL STATE	**370.7**	**19,594**	**39,256**	**36,995**	**35,816**	**33,576**	**61,779**	**68,114**	**75,570**	**28,080**	**37,537**	**13,855**
SOUTH CAROLINA												
ANDERSON	**55.9**	**5,218**	**6,332**	**6,706**	**6,710**	**6,338**	**11,163**	**8,576**	**4,857**	**22,337**	**27,519**	**10,537**
Anderson	55.9	5,218	6,332	6,706	6,710	6,338	11,163	8,576	4,857	22,337	27,519	10,537
CHARLESTON	**178.3**	**17,482**	**18,700**	**23,245**	**22,234**	**18,967**	**31,866**	**27,263**	**18,543**	**21,872**	**29,324**	**10,168**
Berkeley	43.8	3,790	4,042	5,476	5,844	5,005	8,839	7,253	3,551	22,618	27,665	9,321
Charleston	106.4	11,267	12,108	14,712	13,194	10,985	17,410	15,022	11,702	20,834	29,860	10,552
Dorchester	28.1	2,425	2,550	3,057	3,196	2,977	5,617	4,988	3,290	24,726	29,884	10,105
CHARLOTTE - GASTONIA - ROCK HILL	**430.6**	**27,493**	**39,139**	**46,445**	**47,710**	**46,721**	**80,712**	**77,663**	**64,717**	**25,920**	**33,431**	**12,763**
York	46.6	3,439	4,600	5,289	5,199	5,203	9,164	8,332	5,374	24,547	30,398	10,897
Cabarrus, N. C.	*36.2*	*2,109*	*3,775*	*4,387*	*3,966*	*3,893*	*7,119*	*6,614*	*4,337*	*24,963*	*31,320*	*11,761*
Gaston, N. C.	*65.0*	*4,290*	*6,141*	*7,091*	*7,511*	*7,510*	*12,784*	*11,797*	*7,676*	*24,971*	*31,527*	*11,697*
Lincoln, N. C.	*18.9*	*1,124*	*1,563*	*1,662*	*2,114*	*2,294*	*3,976*	*3,497*	*2,670*	*26,551*	*32,723*	*12,247*
Mecklenburg, N. C.	*192.6*	*11,826*	*15,708*	*19,507*	*20,533*	*19,478*	*33,215*	*35,097*	*37,236*	*27,656*	*36,347*	*14,470*
Rowan, N. C.	*41.6*	*2,772*	*4,563*	*5,204*	*5,181*	*5,137*	*8,474*	*6,608*	*3,661*	*22,950*	*29,081*	*11,359*
Union, N. C.	*29.7*	*1,933*	*2,789*	*3,305*	*3,206*	*3,206*	*5,980*	*5,518*	*3,763*	*25,672*	*32,559*	*11,310*
COLUMBIA	**169.3**	**11,337**	**15,402**	**19,213**	**19,242**	**17,601**	**29,424**	**30,149**	**26,932**	**25,610**	**34,091**	**12,514**
Lexington	65.4	3,675	5,264	6,587	7,206	6,819	12,092	13,077	10,680	27,611	33,497	12,590
Richland	103.9	7,662	10,138	12,626	12,036	10,782	17,332	17,072	16,252	24,366	34,466	12,469
FLORENCE	**43.1**	**5,599**	**5,777**	**6,101**	**5,539**	**4,897**	**6,952**	**5,106**	**3,129**	**18,633**	**24,714**	**8,752**
Florence	43.1	5,599	5,777	6,101	5,539	4,[illegible]97	6,952	5,106	3,129	18,633	24,714	8,752
GREENVILLE - SPARTANBURG	**240.0**	**21,764**	**27,826**	**29,541**	**29,366**	**26,049**	**44,530**	**37,001**	**23,923**	**22,112**	**28,681**	**10,944**
Greenville	123.8	11,160	14,129	15,082	15,166	13,087	23,127	19,314	12,735	22,303	28,879	11,225
Pickens	32.8	2,477	3,438	4,040	3,881	3,705	6,416	5,299	3,544	23,430	30,196	10,754
Spartanburg	83.4	8,127	10,259	[illegible],419	10,319	9,257	14,987	12,388	7,644	21,356	27,793	10,613
ALL COUNTIES												
Abbeville	8.7	1,049	1,203	1,069	1,156	1,066	1,569	1,090	498	19,441	24,182	9,029
☐ Aiken	47.5	4,065	4,819	4,816	5,274	5,002	8,340	8,379	6,805	24,765	31,255	11,973
Allendale	3.8	685	68[illegible]	611	451	299	433	429	205	14,278	21,248	7,209
Anderson	55.9	5,218	6,332	6,706	6,710	6,338	11,163	8,576	4,857	22,337	27,519	10,537
Bamberg	6.0	783	891	967	792	588	847	652	480	17,000	24,457	8,244
Barnwell	7.9	983	1,150	1,070	1,009	832	1,118	1,101	637	18,587	25,429	9,215
Beaufort	31.6	2,557	2,683	3,609	3,73[illegible]	3,498	5,440	4,683	5,398	24,606	38,590	14,081
Berkeley	43.8	3,790	4,042	5,476	5,84[illegible]	5,005	8,839	7,253	3,551	22,618	27,665	9,321
Calhoun	4.6	732	802	727	581	571	586	407	194	15,398	20,203	7,149

1990 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
SOUTH CAROLINA (continued)												
ALL COUNTIES (continued)												
Charleston	106.4	11,267	12,108	14,712	13,194	10,985	17,410	15,022	11,702	20,834	29,860	10,552
Cherokee	15.7	1,555	2,085	2,053	1,965	1,857	3,015	2,143	1,027	20,484	25,340	9,083
Chester	11.2	1,376	1,515	1,720	1,360	1,069	2,055	1,529	576	18,575	23,568	8,327
Chesterfield	15.0	2,069	2,336	2,249	2,169	1,620	2,242	1,516	799	16,857	22,311	8,325
Clarendon	10.1	1,724	1,657	1,623	1,350	991	1,363	922	470	15,151	20,527	7,076
Colleton	12.9	1,966	1,937	1,971	1,658	1,418	1,956	1,261	733	16,556	22,124	7,884
Darlington	23.6	3,311	3,339	3,218	2,830	2,379	3,644	2,972	1,907	18,383	24,438	8,673
Dillon	10.7	1,564	1,789	1,705	1,355	1,203	1,517	950	617	15,933	22,014	7,270
Dorchester	28.1	2,425	2,550	3,057	3,196	2,977	5,617	4,988	3,290	24,726	29,884	10,105
Edgefield	6.3	1,022	1,005	901	756	587	990	680	359	16,275	22,262	7,581
Fairfield	7.1	992	946	875	810	752	1,239	933	553	19,513	24,561	8,149
Florence	43.1	5,599	5,777	6,101	5,539	4,897	6,952	5,106	3,129	18,633	24,714	8,752
Georgetown	17.8	3,002	2,905	2,545	2,173	2,146	2,642	1,523	864	16,062	21,012	7,406
Greenville	123.8	11,160	14,129	15,082	15,166	13,087	23,127	19,314	12,735	22,303	28,879	11,225
Greenwood	23.6	2,485	3,183	3,439	2,949	2,422	4,124	3,225	1,773	19,529	25,504	9,739
Hampton	7.1	1,482	1,259	1,064	840	597	975	516	367	13,790	20,119	7,325
Horry	54.6	4,837	6,064	7,727	7,373	6,393	9,184	7,201	5,821	21,030	28,500	11,075
Jasper	5.6	1,014	926	794	700	564	724	577	301	15,437	21,192	7,371
Kershaw	17.1	2,228	1,943	2,017	2,054	1,896	2,982	2,445	1,535	20,808	26,674	10,114
Lancaster	20.9	1,640	2,263	2,426	2,469	2,358	4,174	3,599	1,971	23,454	28,373	10,242
Laurens	19.4	1,693	2,440	2,493	2,333	2,220	3,883	2,898	1,440	21,620	26,731	9,446
Lee	6.0	943	1,026	866	811	669	861	562	262	15,917	21,340	6,847
Lexington	65.4	3,675	5,264	6,587	7,206	6,819	12,092	13,077	10,680	27,611	33,497	12,590
McCormick	2.1	238	290	266	239	197	343	335	192	20,415	26,322	7,677
Marion	12.2	1,748	2,140	2,107	1,632	1,199	1,745	1,082	547	15,294	20,798	7,188
Marlboro	10.8	1,529	1,791	1,631	1,327	1,308	1,747	960	507	16,599	21,897	7,367
Newberry	12.8	1,366	1,690	1,532	1,451	1,352	2,399	1,911	1,099	21,350	26,977	10,592
Oconee	22.3	2,277	2,920	2,969	2,859	2,634	4,197	2,937	1,507	20,232	25,631	10,188
Orangeburg	32.0	5,169	5,182	4,720	3,828	3,069	4,445	3,527	2,060	16,092	22,908	7,994
Pickens	32.8	2,477	3,438	4,040	3,881	3,705	6,416	5,299	3,544	23,430	30,196	10,754
Richland	103.9	7,662	10,138	12,626	12,036	10,782	17,332	17,072	16,252	24,366	34,466	12,469
Saluda	6.0	717	932	690	752	683	1,031	816	379	19,385	24,700	8,822
Spartanburg	83.4	8,127	10,259	10,419	10,319	9,257	14,987	12,388	7,644	21,356	27,793	10,613
Sumter	33.8	3,778	4,437	5,118	4,445	3,656	5,315	4,330	2,721	18,901	25,891	8,840
Union	11.3	1,133	1,581	1,584	1,454	1,435	2,239	1,372	502	19,660	23,554	8,641
Williamsburg	13.1	1,789	1,891	1,712	1,810	1,586	2,225	1,315	772	18,061	22,813	7,528
York	46.6	3,439	4,600	5,289	5,199	5,203	9,164	8,332	5,374	24,547	30,398	10,897
TOTAL METRO COUNTIES	**780.7**	**68,904**	**83,456**	**94,911**	**93,564**	**84,057**	**141,439**	**124,806**	**89,563**	**22,858**	**29,958**	**11,001**
TOTAL STATE	**1,284.4**	**130,340**	**152,344**	**164,979**	**157,037**	**139,171**	**224,688**	**187,205**	**128,636**	**21,300**	**28,207**	**10,274**
SOUTH DAKOTA												
RAPID CITY	**31.7**	**2,414**	**3,743**	**4,781**	**3,957**	**3,366**	**5,316**	**4,459**	**3,664**	**21,287**	**31,041**	**12,118**
Pennington	31.7	2,414	3,743	4,781	3,957	3,366	5,316	4,459	3,664	21,287	31,041	12,118
SIOUX FALLS	**51.0**	**3,431**	**5,220**	**6,110**	**5,625**	**5,094**	**9,693**	**9,348**	**6,479**	**25,020**	**33,924**	**13,538**
Minnehaha	51.0	3,431	5,220	6,110	5,625	5,094	9,693	9,348	6,479	25,020	33,924	13,538
ALL COUNTIES												
Aurora	1.1	246	275	227	136	88	80	28	20	10,509	15,348	5,116
Beadle	7.4	981	1,194	1,043	846	781	1,178	910	467	17,690	25,173	10,465
Bennet	1.0	266	234	193	98	75	70	42	22	10,000	15,164	4,460
Bon Homme	2.6	484	471	388	332	286	381	160	98	14,403	20,962	7,570
Brookings	8.9	890	1,246	1,225	1,081	955	1,494	1,166	843	20,040	29,367	10,413
Brown	14.5	1,323	1,961	2,131	1,803	1,558	2,571	1,993	1,160	20,095	28,557	11,191
Brule	2.0	356	324	344	317	193	239	171	56	14,642	20,084	7,876
Buffalo	.4	83	106	85	49	31	31	13	2	10,500	14,610	3,247
Butte	3.3	417	541	527	433	404	543	247	188	16,798	24,040	9,444
Campbell	.8	201	174	145	103	74	69	16	18	10,758	15,583	6,233
Charles Mix	3.3	771	687	627	409	280	319	138	69	11,415	16,661	5,668
Clark	1.9	379	365	313	251	200	222	103	67	13,156	19,081	7,714
Clay	4.8	574	700	776	599	369	654	650	478	17,645	29,648	10,700
Codington	8.8	825	1,211	1,328	1,064	949	1,548	1,082	793	19,860	28,188	10,927
Corson	1.5	373	306	212	161	128	146	120	54	11,478	18,544	5,677
Custer	2.7	191	316	353	315	309	538	449	229	22,862	30,183	11,478

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
SOUTH DAKOTA (continued)												
ALL COUNTIES (continued)												
Davison	6.7	730	1,163	1,042	836	685	1,149	770	325	17,345	24,900	9,533
Day	2.9	455	519	524	401	290	381	200	130	14,435	21,292	8,019
Deuel	1.8	311	342	294	233	161	243	141	75	14,078	20,884	7,832
Dewey	1.5	263	257	230	190	137	218	131	74	15,000	22,790	5,894
Douglas	1.4	321	284	265	203	105	134	66	22	11,786	16,636	5,545
Edmunds	1.7	366	397	321	189	157	169	62	39	11,145	16,722	5,801
Fall River	3.2	345	464	352	330	331	568	489	321	21,567	31,260	12,199
Faulk	1.2	274	218	205	160	101	125	82	35	12,548	18,598	7,696
Grant	3.2	257	470	454	416	377	566	401	259	20,036	27,384	9,958
Gregory	2.1	569	505	383	229	150	130	73	61	9,739	15,131	5,884
Haakon	1.0	146	172	199	149	123	118	53	40	14,553	20,489	7,065
Hamlin	1.9	214	308	322	262	199	249	209	137	16,850	25,210	9,211
Hand	1.8	387	379	277	213	165	198	102	79	12,037	19,076	7,630
Hanson	1.1	212	198	201	143	116	134	61	35	13,293	19,062	6,354
Harding	.6	106	129	109	100	42	69	32	13	12,846	18,045	6,015
Hughes	6.3	416	590	747	860	715	1,174	1,163	635	23,707	31,767	12,912
Hutchinson	3.3	667	693	586	425	320	331	159	119	12,165	18,541	7,198
Hyde	.9	163	127	112	152	94	131	59	62	16,455	22,674	10,204
Jackson	1.2	197	209	200	157	125	181	83	48	14,824	22,603	6,781
Jerauld	1.1	212	234	208	162	115	95	38	36	12,270	17,951	6,582
Jones	.6	87	82	96	85	67	103	53	27	17,059	23,117	9,907
Kingsbury	2.6	347	458	453	376	265	361	244	96	15,512	22,306	9,354
Lake	4.3	454	639	585	570	481	661	530	380	19,093	27,422	10,528
Lawrence	8.3	811	1,117	1,113	958	883	1,519	1,093	806	20,807	28,833	11,906
Lincoln	5.3	491	629	584	585	554	990	856	611	23,194	31,593	10,944
Lyman	1.3	208	199	188	177	137	174	127	90	16,667	25,138	8,832
McCook	2.4	355	419	416	300	257	338	208	107	15,159	22,117	8,561
McPherson	1.5	399	360	275	156	122	123	44	21	9,873	14,621	6,450
Marshall	2.0	312	392	364	258	189	242	142	101	13,808	21,825	8,908
Meade	8.4	730	1,094	1,317	1,321	1,138	1,409	873	518	18,980	27,467	9,379
Mellette	.7	194	171	122	86	55	38	30	4	9,531	13,874	3,885
Miner	1.4	402	266	232	164	111	109	72	44	10,604	16,852	7,149
Minnehaha	51.0	3,431	5,220	6,110	5,625	5,094	9,693	9,348	6,479	25,020	33,924	13,538
Moody	2.4	256	378	394	345	238	339	284	166	17,390	25.487	9,268
Pennington	31.7	2,414	3,743	4,781	3,957	3,366	5,316	4,459	3,664	21,287	31,041	12,118
Perkins	1.8	292	364	307	213	167	238	132	87	13,719	20,930	8,316
Potter	1.3	242	232	219	185	140	166	80	36	13,932	19,430	7,016
Roberts	3.8	605	716	655	499	334	455	341	195	14,372	21,964	7,657
Sanborn	1.2	338	231	187	129	87	128	73	27	10,838	16,784	6,714
Shannon	2.6	626	471	413	312	315	254	123	86	12,227	18,939	3,908
Spink	3.2	511	539	480	434	326	475	261	174	15,745	22,596	8,608
Stanley	.9	78	99	124	122	105	177	118	77	21,350	29,964	9,631
Sully	.7	114	112	120	95	65	94	62	38	15,182	22,027	8,115
Todd	1.9	425	332	291	227	167	272	135	51	13,217	19,701	4,799
Tripp	2.7	432	516	494	327	235	311	225	160	13,830	21,703	8,371
Turner	3.4	598	696	566	449	378	403	189	121	13,327	19,623	7,497
Union	4.2	363	546	579	544	502	781	565	320	20,654	27,870	10,359
Walworth	2.7	370	504	452	348	260	450	205	111	15,296	21,705	9,157
Yankton	7.2	523	869	984	985	837	1,304	1,003	695	21,264	30,741	11,409
Ziebach	.6	133	129	133	78	36	39	28	24	11,286	16,812	4,033
TOTAL METRO COUNTIES	**82.7**	**5,845**	**8,963**	**10,891**	**9,582**	**8,460**	**15,009**	**13,807**	**10,143**	**23,519**	**32,819**	**12,986**
TOTAL STATE	**272.0**	**31,512**	**39,292**	**39,982**	**33,717**	**28,099**	**43,408**	**33,565**	**22,425**	**18,640**	**27,285**	**10,251**
TENNESSEE												
CHATTANOOGA	**169.5**	**15,699**	**20,304**	**20,853**	**19,011**	**17,285**	**29,528**	**26,092**	**20,728**	**22,573**	**29,272**	**11,223**
Hamilton	115.6	10,678	13,493	13,975	12,533	11,350	19,634	18,077	15,860	23.122	30,524	12,018
Marion	9.7	1,322	1,425	1,398	1,239	1,062	1,627	1,000	627	17,821	23,396	8,729
Sequatchie	3.4	301	548	519	440	337	553	409	293	18,671	25,055	9,259
Catoosa, Ga.	*15.2*	*1,205*	*1,647*	*1,726*	*1,645*	*1,639*	*2,959*	*2,748*	*1,631*	*24,227*	*28,141*	*10,136*
Dade, Ga.	*4.4*	*515*	*668*	*578*	*529*	*541*	*828*	*491*	*250*	*19,126*	*23,580*	*7,981*
Walker, Ga.	*21.2*	*1,678*	*2,523*	*2,657*	*2,625*	*2,356*	*3,927*	*3,367*	*2,067*	*22,448*	*27,797*	*10,143*
CLARKSVILLE - HOPKINSVILLE	**55.0**	**4,650**	**6,597**	**8,284**	**7,688**	**6,197**	**8,951**	**7,407**	**5,226**	**20,213**	**29,532**	**10,089**
Montgomery	35.0	2,729	3,826	4,784	4,894	4,177	6,233	4,981	3,376	21,458	29,030	10,421

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TENNESSEE (continued)												
CLARKSVILLE - HOPKINSVILLE (continued)												
Christian, Ky.	*20.0*	*1,921*	*2,771*	*3,500*	*2,794*	*2,020*	*2,718*	*2,426*	*1,350*	*18,096*	*30,412*	*9,578*
JACKSON	**30.3**	**3,215**	**3,824**	**3,541**	**3,400**	**2,863**	**4,491**	**5,038**	**3,928**	**22,029**	**29,098**	**11,160**
Madison	30.3	3,215	3,824	3,541	3,400	2,863	4,491	5,038	3,928	22,029	29,098	11,160
JOHNSON CITY - KINGSPORT - BRISTOL	**172.1**	**15,664**	**21,463**	**21,861**	**20,508**	**18,199**	**29,465**	**25,388**	**19,552**	**21,762**	**28,473**	**10,839**
Carter	20.2	2,109	3,270	3,346	2,838	2,258	3,070	2,149	1,160	17,305	22,702	8,904
Hawkins	17.8	1,811	2,140	2,054	2,003	1,813	3,040	2,975	1,964	22,473	27,786	10,391
Sullivan	59.0	4,905	6,629	6,763	6,537	6,096	10,686	9,725	7,659	23,787	29,935	11,869
Unicoi	6.4	480	882	790	778	714	1,117	971	668	21,768	27,404	10,502
Washington	35.4	3,475	4,453	4,878	4,505	3,906	6,055	4,504	3,624	20,464	28,300	10,669
Bristol city, Va.	*7.3*	*705*	*1,115*	*831*	*789*	*741*	*1,244*	*1,009*	*866*	*21,460*	*28,107*	*11,399*
Scott, Va.	*8.8*	*796*	*1,006*	*1,040*	*936*	*837*	*1,299*	*1,342*	*1,544*	*23,624*	*31,264*	*10,918*
Washington, Va.	*17.2*	*1,383*	*1,968*	*2,159*	*2,122*	*1,834*	*2,954*	*2,713*	*2,067*	*22,587*	*30,427*	*10,384*
KNOXVILLE	**240.1**	**22,578**	**29,925**	**29,701**	**27,308**	**23,810**	**39,012**	**34,519**	**33,247**	**22,187**	**29,885**	**11,769**
Anderson	28.2	2,103	2,902	2,822	2,844	2,664	4,612	4,563	5,690	26,506	34,166	13,532
Blount	33.4	3,146	4,311	4,430	3,894	3,265	5,826	5,139	3,389	21,348	27,700	10,647
Grainger	6.6	907	1,155	1,049	1,019	771	944	467	288	15,833	20,309	7,573
Jefferson	12.7	1,155	1,427	1,584	1,600	1,373	2,262	1,786	1,513	22,195	28,525	10,410
Knox	134.7	12,600	16,559	16,152	14,707	12,969	21,155	19,883	20,675	22,824	31,192	12,564
Sevier	19.6	1,921	2,827	2,928	2,563	2,173	3,439	2,276	1,473	19,127	24,881	9,451
Union	4.9	746	744	736	681	595	774	405	219	16,473	20,682	7,736
MEMPHIS	**360.7**	**40,788**	**41,119**	**40,776**	**37,308**	**33,253**	**56,934**	**56,359**	**54,163**	**23,015**	**31,152**	**11,392**
Shelby	306.7	34,490	34,059	34,084	31,676	28,373	47,511	47,626	48,881	23,311	31,856	11,815
Tipton	13.2	1,553	2,019	1,749	1,412	1,306	2,199	1,736	1,226	19,530	25,616	8,922
Crittenden, Ark.	*17.3*	*2,838*	*2,880*	*2,487*	*1,908*	*1,445*	*2,550*	*2,054*	*1,138*	*16,072*	*23,451*	*7,908*
De Soto, Miss.	*23.5*	*1,907*	*2,161*	*2,456*	*2,312*	*2,129*	*4,674*	*4,943*	*2,918*	*27,009*	*30,742*	*10,291*
NASHVILLE	**376.0**	**27,393**	**34,794**	**37,645**	**39,029**	**36,568**	**63,074**	**66,945**	**70,552**	**26,921**	**35,051**	**13,345**
Cheatham	9.8	688	957	1,161	1,191	1,100	1,988	1,625	1,090	24,048	30,015	10,285
Davidson	207.1	15,535	19,559	21,739	22,030	20,322	34,362	34,929	38,624	26,167	35,046	14,212
Dickson	13.2	1,135	1,607	1,468	1,526	1,378	2,280	2,299	1,507	23,162	29,800	10,988
Robertson	15.6	1,372	1,628	1,632	1,642	1,518	2,704	2,858	2,246	25,028	30,978	11,033
Rutherford	40.8	2,759	3,457	3,788	4,258	4,150	6,573	8,050	7,765	27,678	35,737	12,824
Sumner	36.7	2,660	3,389	3,374	3,850	3,727	6,570	6,994	6,136	27,096	33,218	11,722
Williamson	27.4	1,344	1,863	2,153	2,320	2,161	3,988	5,116	8,455	34,713	43,957	14,962
Wilson	25.4	1,900	2,334	2,330	2,212	2,212	4,609	5,074	4,729	28,914	34,202	12,322
ALL COUNTIES												
Anderson	28.2	2,103	2,902	2,822	2,844	2,664	4,612	4,563	5,690	26,506	34,166	13,532
Bedford	11.3	1,145	1,314	1,249	1,267	1,202	2,181	1,660	1,282	22,910	30,613	11,608
Benton	6.2	753	956	921	767	612	1,001	822	368	17,815	24,091	9,636
Bledsoe	3.5	478	628	487	445	354	481	397	230	16,648	24,310	8,595
Blount	33.4	3,146	4,311	4,430	3,894	3,265	5,826	5,139	3,389	21,348	27,700	10,647
Bradley	27.8	2,253	3,188	3,504	3,462	3,125	4,881	4,345	3,042	22,380	28,918	10,606
Campbell	13.8	1,929	2,633	2,255	1,762	1,322	2,073	1,212	614	15,200	20,901	7,859
Cannon	4.2	534	710	717	590	497	611	340	201	16,068	21,425	7,963
Carroll	11.0	1,206	1,920	1,632	1,336	1,186	1,834	1,195	691	17,601	23,493	8,942
Carter	20.2	2,109	3,270	3,346	2,838	2,258	3,070	2,149	1,160	17,305	22,702	8,904
Cheatham	9.8	688	957	1,161	1,191	1,100	1,988	1,625	1,090	24,048	30,015	10,285
Chester	5.1	751	878	621	528	490	857	610	365	17,670	24,173	8,806
Claiborne	10.0	1,650	1,804	1,848	1,265	891	1,130	884	528	14,147	20,403	7,339
Clay	3.1	408	553	508	414	293	454	281	189	15,920	22,572	8,747
Cocke	11.5	1,842	1,813	1,580	1,597	1,258	1,582	1,192	636	16,545	21,674	8,309
Coffee	16.4	1,334	1,946	2,019	1,934	1,722	2,755	2,376	2,314	22,882	29,894	11,508
Crockett	5.3	783	889	739	727	574	780	514	294	16,503	21,817	7,974
Cumberland	12.9	1,242	1,924	1,883	1,807	1,483	2,002	1,533	1,026	18,857	25,105	9,253
Davidson	207.1	15,535	19,559	21,739	22,030	20,322	34,362	34,929	38,624	26,167	35,046	14,212
Decatur	4.4	472	822	622	552	459	644	507	322	17,537	23,541	9,591
De Kalb	5.8	828	1,058	860	787	618	902	475	272	15,875	22,940	9,051
Dickson	13.2	1,135	1,607	1,468	1,526	1,378	2,280	2,299	1,507	23,162	29,800	10,988
Dyer	13.8	1,274	2,056	1,852	1,809	1,490	2,006	1,798	1,515	19,747	27,019	10,503
Fayette	8.7	1,315	1,458	1,180	1,061	886	1,211	901	688	16,703	23,024	7,502
Fentress	5.7	1,057	1,237	1,151	674	506	597	318	160	12,170	16,869	6,125
Franklin	12.5	1,086	1,687	1,487	1,559	1,378	2,105	1,853	1,345	21,528	28,279	10,246
Gibson	19.1	1,868	2,849	2,373	2,165	1,899	3,219	2,780	1,947	20,725	27,261	10,736
Giles	9.5	936	1,220	1,099	1,157	1,068	1,619	1,290	1,111	21,558	27,676	10,602

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TENNESSEE (continued)												
ALL COUNTIES (continued)												
Grainger	6.6	907	1,155	1,049	1,019	771	944	467	288	15,833	20,309	7,573
Greene	21.3	1,929	2,598	2,587	2,374	2,077	3,854	3,445	2,436	22,783	29,704	11,139
Grundy	5.0	691	768	716	731	581	654	546	313	17,129	24,585	8,478
Hamblen	20.5	1,802	2,426	2,754	2,731	2,370	3,564	2,938	1,915	21,061	27,052	10,213
Hamilton	115.6	10,678	13,493	13,975	12,533	11,350	19,634	18,077	15,860	23,122	30,524	12,018
Hancock	2.3	464	492	391	294	212	244	104	99	12,257	17,394	6,062
Hardeman	8.6	1,085	1,317	1,118	1,066	929	1,296	1,101	688	18,665	25,320	8,710
Hardin	8.6	1,262	1,387	1,251	1,165	917	1,339	842	437	16,585	21,538	8,124
Hawkins	17.8	1,811	2,140	2,054	2,003	1,813	3,040	2,975	1,964	22,473	27,786	10,391
Haywood	7.1	1,049	1,251	1,164	841	663	981	610	541	15,415	23,109	7,850
Henderson	9.2	970	1,219	1,115	1,116	1,047	1,720	1,161	852	20,807	26,157	10,154
Henry	11.7	1,280	1,840	1,722	1,678	1,289	1,692	1,351	848	17,955	23,982	9,480
Hickman	6.1	701	740	814	756	682	1,164	772	471	20,289	25,309	9,081
Houston	2.4	324	353	349	283	231	384	256	220	17,945	23,942	7,981
Humphreys	6.3	800	840	731	588	693	1,210	979	459	21,473	25,004	9,664
Jackson	3.3	501	487	449	406	330	396	440	291	17,554	24,903	8,560
Jefferson	2.7	1,155	1,427	1,584	1,600	1,373	2,262	1,786	1,513	22,195	28,525	10,410
Johnson	5.5	732	958	847	793	651	894	408	217	16,340	20,612	[illegible]3
Knox	134.7	12,600	16,559	16,152	14,707	12,969	21,155	19,883	20,675	22,824	31,192	12,[illegible]64
Lake	2.5	371	470	417	303	240	355	182	162	14,900	21,814	7,271
Lauderdale	9.4	1,309	1,495	1,110	1,150	1,040	1,479	1,060	757	18,508	24,383	8,815
Lawrence	13.5	1,290	1,690	1,518	1,625	1,528	2,299	2,094	1,456	21,980	27,930	10,359
Lewis	3.7	438	537	636	497	396	621	352	223	17,126	24,240	8,154
Lincoln	10.8	1,093	1,605	1,500	1,578	1,255	1,589	1,278	902	18,762	24,609	9,458
Loudon	12.3	826	1,384	1,397	1,276	1,110	1,919	2,100	2,288	25,720	33,603	13,205
McMinn	16.3	1,551	2,163	2,062	1,756	1,536	2,818	2,590	1,824	22,106	28,463	10,568
McNairy	9.7	1,357	1,550	1,410	1,232	1,066	1,591	926	568	17,051	22,189	8,714
Macon	6.3	783	936	828	828	726	1,184	628	387	18,652	24,571	9,325
Madison	30.3	3,215	3,824	3,541	3,400	2,863	4,491	5,038	3,928	22,029	29,098	11,160
Marion	9.7	1,322	1,425	1,398	1,239	1,062	1,627	1,000	627	17,821	23,396	8,729
Marshall	8.3	735	967	993	950	817	1,503	1,347	988	23,148	30,870	11,862
Maury	21.4	2,160	2,560	2,236	2,342	2,233	3,871	3,442	2,556	23,186	29,393	11,293
Meigs	2.9	271	365	388	368	315	485	421	287	20,784	26,359	9,100
Monroe	11.3	1,118	1,551	1,550	1,489	1,251	1,895	1,423	1,023	19,796	26,538	9,612
Montgomery	35.0	2,729	3,826	4,784	4,894	4,177	6,233	4,981	3,376	21,458	29,030	10,421
Moore	1.7	102	188	196	182	155	326	317	234	25,900	31,165	10,842
Morgan	5.8	615	931	895	757	582	887	743	390	17,891	25,552	8,566
Obion	13.0	1,058	1,764	1,657	1,416	1,161	2,162	2,152	1,630	22,640	30,215	11,725
Overton	6.8	1,124	1,228	1,070	875	743	872	561	327	14,897	20,383	7,373
Perry	2.6	282	386	413	392	319	393	288	127	17,699	22,650	9,060
Pickett	1.6	211	247	290	259	180	213	122	78	16,020	20,695	7,525
Polk	4.9	758	834	775	677	521	825	386	124	15,619	19,426	6,948
Putnam	19.9	2,253	2,757	2,841	2,632	2,120	3,032	2,499	1,766	18,944	26,375	9,959
Rhea	9.5	1,057	1,257	1,162	1,134	985	1,515	1,323	1,067	20,676	26,849	9,848
Roane	18.9	1,677	2,451	2,359	1,999	1,883	3,249	2,941	2,341	22,616	28,875	10,764
Robertson	15.6	1,372	1,628	1,632	1,642	1,518	2,704	2,858	2,246	25,028	30,978	11,033
Rutherford	40.8	2,759	3,457	3,788	4,258	4,150	6,573	8,050	7,765	27,678	35,737	12,824
Scott	7.3	1,254	1,483	1,304	931	710	820	498	300	13,421	20,552	7,178
Sequatchie	3.4	301	548	519	440	337	553	409	293	18,671	25,055	9,259
Sevier	19.6	1,921	2,827	2,928	2,563	2,173	3,439	2,276	1,473	19,127	24,881	9,451
Shelby	306.7	34,490	34,059	34,084	31,676	28,373	47,511	47,626	48,881	23,311	31,856	11,815
Smith	5.7	562	760	760	658	670	1,036	771	483	20,894	25,971	9,804
Stewart	3.8	475	567	495	455	386	677	497	248	18,988	24,000	9,402
Sullivan	59.0	4,905	6,629	6,763	6,537	6,096	10,686	9,725	7,659	23,787	29,935	11,869
Sumner	36.7	2,660	3,389	3,374	3,850	3,727	6,570	6,994	6,136	27,096	33,218	11,722
Tipton	13.2	1,553	2,019	1,749	1,412	1,306	2,199	1,736	1,226	19,530	25,616	8,922
Trousdale	2.7	204	324	323	332	299	521	439	258	22,814	28,070	11,842
Unicoi	6.4	480	882	790	778	714	1,117	971	668	21,768	27,404	10,502
Union	4.9	746	744	736	681	595	774	405	219	16,473	20,682	7,736
Van Buren	1.5	117	219	240	245	194	221	160	104	18,549	25,187	8,213
Warren	13.3	1,265	1,798	1,683	1,752	1,577	2,272	1,686	1,267	20,434	26,499	10,098
Washington	35.4	3,475	4,453	4,878	4,505	3,906	6,055	4,504	3,624	20,464	28,300	10,669
Wayne	5.4	626	786	648	632	596	1,056	659	397	20,068	24,662	9,184
Weakley	12.4	1,484	1,752	1,935	1,710	1,353	1,887	1,436	843	17,770	24,751	9,161
White	8.1	821	1,342	1,351	1,074	885	1,327	862	438	17,239	23,070	8,814
Williamson	27.4	1,344	1,863	2,153	2,320	2,161	3,988	5,116	8,455	34,713	43,957	14,962

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
TENNESSEE (continued)												
ALL COUNTIES (continued)												
Wilson	25.4	1,900	2,334	2,330	2,212	2,212	4,609	5,074	4,729	28,914	34,202	12,322
TOTAL METRO COUNTIES	**1,268.8**	**117,039**	**141,287**	**145,227**	**138,592**	**124,633**	**208,302**	**200,655**	**193,065**	**23,666**	**31,603**	**12,056**
TOTAL STATE	**1,881.6**	**185,020**	**229,853**	**228,264**	**214,585**	**189,450**	**307,519**	**279,074**	**247,835**	**22,168**	**29,759**	**11,273**
TEXAS												
ABILENE	**45.0**	**4,118**	**5,754**	**6,585**	**5,821**	**4,850**	**7,567**	**5,807**	**4,498**	**20,195**	**28,712**	**10,479**
Taylor	45.0	4,118	5,754	6,585	5,821	4,850	7,567	5,807	4,498	20,195	28,712	10,479
AMARILLO	**75.6**	**5,580**	**7,305**	**8,501**	**8,587**	**8,052**	**13,955**	**12,768**	**10,852**	**24,862**	**32,581**	**12,516**
Potter	40.3	3,597	4,784	5,122	4,981	4,471	7,143	5,871	4,331	21,763	29,049	11,455
Randall	35.3	1,983	2,521	3,379	3,606	3,581	6,812	6,897	6,521	28,491	36,614	13,663
AUSTIN	**291.0**	**26,318**	**28,954**	**33,972**	**30,700**	**27,680**	**45,477**	**46,794**	**51,105**	**24,569**	**33,667**	**13,058**
Hays	20.7	2,549	2,283	2,652	2,575	2,144	2,731	2,705	3,061	20,608	30,715	10,189
Travis	227.4	20,157	22,567	27,048	24,434	21,940	34,860	35,340	41,054	24,375	33,985	13,790
Williamson	42.9	3,612	4,104	4,272	3,691	3,596	7,886	8,749	6,990	27,881	33,411	11,242
BEAUMONT - PORT ARTHUR	**133.3**	**12,612**	**13,018**	**12,670**	**11,473**	**10,805**	**22,966**	**26,492**	**23,264**	**27,793**	**33,689**	**12,236**
Hardin	14.3	1,499	1,475	1,308	1,175	1,252	2,958	2,863	1,770	26,655	30,637	10,481
Jefferson	90.5	9,064	9,305	9,090	8,076	7,384	15,056	17,145	15,380	26,702	33,324	12,390
Orange	28.5	2,049	2,238	2,272	2,222	2,169	4,952	6,484	6,114	32,028	36,378	12,674
BRAZORIA	**62.7**	**3,531**	**3,941**	**4,279**	**4,351**	**4,563**	**10,984**	**15,898**	**15,153**	**34,746**	**40,334**	**13,296**
Brazoria	62.7	3,531	3,941	4,279	4,351	4,563	10,984	15,898	15,153	34,746	40,334	13,296
BROWNSVILLE - HARLINGEN	**77.8**	**11,420**	**12,463**	**12,628**	**9,386**	**7,836**	**10,926**	**7,341**	**5,800**	**16,194**	**23,386**	**6,824**
Cameron	77.8	11,420	12,463	12,628	9,386	7,836	10,926	7,341	5,800	16,194	23,386	6,824
BRYAN - COLLEGE STATION	**45.7**	**6,066**	**5,765**	**6,151**	**5,157**	**4,139**	**6,226**	**5,761**	**6,435**	**19,671**	**29,640**	**10,871**
Brazos	45.7	6,066	5,765	6,151	5,157	4,139	6,226	5,761	6,435	19,671	29,640	10,871
CORPUS CHRISTI	**121.0**	**12,766**	**13,326**	**14,947**	**13,871**	**11,463**	**20,917**	**19,217**	**14,493**	**22,312**	**29,694**	**9,950**
Nueces	101.9	10,722	11,213	12,778	11,827	9,709	17,574	16,075	12,002	22,133	29,635	10,053
San Patricio	19.1	2,044	2,113	2,169	2,044	1,754	3,343	3,142	2,491	23,296	30,010	9,443
DALLAS	**946.4**	**62,200**	**74,981**	**92,470**	**94,080**	**89,346**	**157,596**	**169,210**	**206,517**	**28,658**	**38,028**	**14,501**
Collin	76.5	3,137	4,301	4,663	4,800	4,896	9,980	15,578	29,145	40,764	47,785	15,915
Dallas	730.1	48,746	58,221	74,837	77,418	73,078	125,272	125,960	146,568	27,441	37,070	14,588
Denton	82.0	4,842	5,782	6,776	6,693	6,456	12,605	17,360	21,486	33,364	41,129	14,727
Ellis	28.4	2,604	3,332	3,030	2,591	2,465	5,008	5,193	4,177	25,405	31,578	10,727
Kaufman	19.4	2,099	2,615	2,421	1,864	1,722	2,975	3,135	2,569	21,912	29,747	10,232
Rockwall	10.0	772	730	743	714	729	1,756	1,984	2,572	32,249	42,332	15,173
DALLAS - FORT WORTH CONSOLIDATED AREA	***1,431.0***	***93,455***	***116,576***	***141,341***	***141,811***	***135,584***	***243,414***	***259,432***	***299,387***	***28,420***	***37,271***	***14,124***
EL PASO	**179.6**	**19,163**	**21,128**	**27,671**	**22,879**	**18,690**	**27,901**	**22,922**	**19,246**	**19,746**	**27,946**	**8,472**
El Paso	179.6	19,163	21,128	27,671	22,879	18,690	27,901	22,922	19,246	19,746	27,946	8,472
FORT WORTH - ARLINGTON	**484.6**	**31,255**	**41,595**	**48,871**	**47,731**	**46,238**	**85,818**	**90,222**	**92,870**	**27,981**	**35,790**	**13,402**
Johnson	34.2	2,564	3,473	3,636	3,212	3,175	6,467	6,846	4,827	26,656	32,323	11,292
Parker	23.6	2,055	2,595	2,587	2,259	2,203	4,155	4,399	3,347	25,258	31,831	11,557
Tarrant	426.8	26,636	35,527	42,648	42,260	40,860	75,196	78,977	84,696	28,268	36,287	13,691
GALVESTON - TEXAS CITY	**79.7**	**6,549**	**6,847**	**7,781**	**7,780**	**6,946**	**12,721**	**16,018**	**15,058**	**28,065**	**35,039**	**12,929**
Galveston	79.7	6,549	6,847	7,781	7,780	6,946	12,721	16,018	15,058	28,065	35,039	12,929
HOUSTON	**1,206.2**	**88,435**	**93,161**	**118,870**	**121,437**	**111,588**	**214,222**	**231,385**	**227,102**	**28,008**	**35,841**	**13,324**
Fort Bend	66.1	3,724	3,707	4,562	4,638	4,839	11,881	16,775	15,974	34,722	42,036	13,521
Harris	1,054.8	77,218	81,644	106,266	109,295	99,217	185,987	197,905	197,268	27,621	35,648	13,506
Liberty	18.8	2,240	2,305	1,982	1,618	1,707	3,530	3,179	2,239	23,606	29,324	10,343
Montgomery	59.4	4,260	4,697	5,309	5,236	5,174	11,608	12,414	10,702	29,132	35,075	11,698
Waller	7.1	993	808	751	650	651	1,216	1,112	919	22,658	30,560	9,155
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***1,348.6***	***98,515***	***103,949***	***130,930***	***133,568***	***123,097***	***237,927***	***263,301***	***257,313***	***28,323***	***36,003***	***13,299***
KILLEEN - TEMPLE	**83.0**	**6,972**	**9,620**	**13,418**	**11,244**	**9,156**	**13,241**	**10,705**	**8,644**	**20,126**	**30,741**	**10,231**
Bell	65.9	5,886	8,134	10,982	8,684	7,066	10,169	8,470	6,509	19,532	28,469	10,158
Coryell	17.1	1,086	1,486	2,436	2,560	2,090	3,072	2,235	2,135	22,265	39,498	10,439
LAREDO	**34.2**	**5,958**	**5,659**	**5,572**	**3,838**	**3,119**	**4,330**	**3,243**	**2,481**	**14,909**	**22,571**	**6,112**
Webb	34.2	5,958	5,659	5,572	3,838	3,119	4,330	3,243	2,481	14,909	22,571	6,112

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TEXAS (continued)												
LONGVIEW - MARSHALL	**62.1**	**6,369**	**7,548**	**7,004**	**6,249**	**5,991**	**11,090**	**9,966**	**7,883**	**23,177**	**29,857**	**10,971**
Gregg	41.8	4,121	4,841	4,798	4,304	4,075	7,654	6,667	5,340	23,415	30,113	11,269
Harrison	20.3	2,248	2,707	2,206	1,945	1,916	3,436	3,299	2,543	22,688	29,329	10,391
LUBBOCK	**81.4**	**7,621**	**9,722**	**11,494**	**9,755**	**8,618**	**13,491**	**11,616**	**9,083**	**21,118**	**29,617**	**10,696**
Lubbock	81.4	7,621	9,722	11,494	9,755	8,618	13,491	11,616	9,083	21,118	29,617	10,696
McALLEN - EDINBURG - MISSION	**107.3**	**16,929**	**18,547**	**18,472**	**13,637**	**9,803**	**13,500**	**9,315**	**7,097**	**14,907**	**22,002**	**6,135**
Hidalgo	107.3	16,929	18,547	18,472	13,637	9,803	13,500	9,315	7,097	14,907	22,002	6,135
MIDLAND	**40.8**	**2,632**	**3,229**	**3,945**	**4,127**	**3,937**	**7,304**	**6,949**	**8,677**	**28,142**	**39,032**	**14,464**
Midland	40.8	2,632	3,229	3,945	4,127	3,937	7,304	6,949	8,677	28,142	39,032	14,464
ODESSA	**45.9**	**3,598**	**3,882**	**4,771**	**5,003**	**4,480**	**8,942**	**8,011**	**7,213**	**26,283**	**33,506**	**12,294**
Ector	45.9	3,598	3,882	4,771	5,003	4,480	8,942	8,011	7,213	26,283	33,506	12,294
SAN ANGELO	**36.9**	**3,214**	**4,345**	**4,896**	**4,313**	**3,822**	**5,881**	**5,377**	**5,052**	**22,029**	**31,612**	**11,700**
Tom Green	36.9	3,214	4,345	4,896	4,313	3,822	5,881	5,377	5,052	22,029	31,612	11,700
SAN ANTONIO	**454.6**	**45,010**	**48,353**	**57,309**	**51,561**	**46,784**	**75,607**	**68,137**	**61,839**	**22,522**	**30,946**	**10,650**
Bexar	413.3	41,802	43,996	52,320	47,191	42,702	68,495	60,949	55,845	22,332	30,851	10,566
Comal	19.3	1,188	1,828	2,421	2,199	1,945	3,053	3,485	3,181	25,224	34,189	12,689
Guadalupe	22.0	2,020	2,529	2,568	2,171	2,137	4,059	3,703	2,813	23,977	29,891	10,572
SHERMAN - DENISON	**38.2**	**3,084**	**4,615**	**4,600**	**4,230**	**3,888**	**6,432**	**6,317**	**5,034**	**23,174**	**30,717**	**11,986**
Grayson	38.2	3,084	4,615	4,600	4,230	3,888	6,432	6,317	5,034	23,174	30,717	11,986
TEXARKANA	**45.4**	**5,471**	**6,359**	**5,696**	**5,254**	**4,516**	**7,452**	**6,319**	**4,333**	**19,918**	**26,690**	**9,932**
Bowie	31.0	3,833	4,315	4,005	3,640	3,086	5,072	4,225	2,824	19,569	26,207	9,836
Miller, Ark.	*14.4*	*1,638*	*2,044*	*1,691*	*1,614*	*1,430*	*2,380*	*2,094*	*1,509*	*20,810*	*27,729*	*10,134*
TYLER	**56.8**	**5,294**	**5,857**	**6,447**	**5,747**	**5,502**	**9,977**	**9,057**	**8,919**	**24,542**	**32,364**	**12,007**
Smith	56.8	5,294	5,857	6,447	5,747	5,502	9,977	9,057	8,919	24,542	32,364	12,007
VICTORIA	**26.2**	**2,364**	**2,575**	**2,966**	**2,684**	**2,570**	**4,712**	**5,014**	**3,315**	**24,878**	**31,275**	**10,796**
Victoria	26.2	2,364	2,575	2,966	2,684	2,570	4,712	5,014	3,315	24,878	31,275	10,796
WACO	**71.1**	**8,373**	**9,859**	**9,570**	**8,113**	**7,059**	**11,088**	**9,440**	**7,598**	**19,754**	**27,667**	**10,256**
McLennan	71.1	8,373	9,859	9,570	8,113	7,059	11,088	9,440	7,598	19,754	27,667	10,256
WICHITA FALLS	**46.5**	**4,495**	**5,895**	**6,337**	**5,805**	**5,007**	**7,617**	**6,484**	**4,860**	**20,621**	**29,262**	**10,808**
Wichita	46.5	4,495	5,895	6,337	5,805	5,007	7,617	6,484	4,860	20,621	29,262	10,808
ALL COUNTIES												
Anderson	14.5	2,152	2,148	1,715	1,511	1,371	2,254	1,947	1,402	19,032	28,058	8,493
Andrews	5.0	323	401	525	596	472	898	981	804	27,178	33,691	11,010
Angelina	24.4	2,541	2,969	2,712	2,438	2,327	4,224	4,058	3,131	23,246	30,055	10,491
Aransas	6.8	734	762	928	880	749	940	946	861	20,549	29,705	11,099
Archer	3.0	351	416	419	405	352	516	282	259	18,817	25,086	9,067
Armstrong	.8	51	69	92	86	64	110	152	176	28,417	38,195	14,550
Atascosa	10.4	1,549	1,412	1,399	1,167	1,064	1,698	1,245	866	18,507	24,745	8,275
Austin	7.6	895	907	734	733	652	944	1,271	1,464	24,040	34,845	12,732
Bailey	2.7	357	558	518	357	282	282	148	198	13,947	21,344	7,295
Bandera	4.0	375	506	490	542	462	553	561	511	20,806	28,488	11,172
Bastrop	13.9	1,632	2,108	1,954	1,521	1,282	2,083	1,888	1,432	19,029	27,355	9,928
Baylor	1.8	214	331	285	209	164	270	210	117	16,556	23,642	9,457
Bee	8.9	1,116	1,220	1,241	1,216	935	1,250	1,014	908	18,584	27,076	8,859
Bell	65.9	5,886	8,134	10,982	8,684	7,066	10,169	8,470	6,509	19,532	28,469	10,158
Bexar	413.3	41,802	43,996	52,320	47,191	42,702	68,495	60,949	55,845	22,332	30,851	10,566
Blanco	2.7	322	377	418	359	287	384	300	253	18,125	27,252	11,868
Borden	.3	47	76	55	33	23	24	27	15	12,385	18,507	6,169
Bosque	6.4	673	969	850	750	629	901	913	715	19,698	27,167	11,515
Bowie	31.0	3,833	4,315	4,005	3,640	3,086	5,072	4,225	2,824	19,569	26,207	9,836
Brazoria	62.7	3,531	3,941	4,279	4,351	4,563	10,984	15,898	15,153	34,746	40,334	13,296
Brazos	45.7	6,066	5,765	6,151	5,157	4,139	6,226	5,761	6,435	19,671	29,640	10,871
Brewster	3.0	470	497	439	374	328	406	316	170	16,256	22,501	8,438
Briscoe	1.0	209	199	195	107	79	100	73	38	12,159	18,145	8,640
Brooks	2.7	590	470	448	334	140	322	287	109	13,376	20,179	6,054
Brown	13.8	1,401	2,174	2,140	1,649	1,346	2,132	1,614	1,344	18,407	26,221	10,079
Burleson	5.3	862	869	656	515	489	878	595	436	17,460	23,711	8,491
Burnet	10.4	972	1,432	1,661	1,442	1,125	1,466	1,327	975	18,742	26,454	10,789
Caldwell	9.4	1,452	1,556	1,476	1,160	828	1,313	959	656	15,831	23,327	7,667
Calhoun	7.4	814	698	824	700	592	1,465	1,257	1,050	25,667	31,382	11,006
Callahan	4.8	670	769	652	577	506	804	537	285	17,580	22,961	8,478
Cameron	77.8	11,420	12,463	12,628	9,386	7,836	10,926	7,341	5,800	16,194	23,386	6,824

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TEXAS (continued)												
ALL COUNTIES (continued)												
Camp	4.1	541	611	493	376	355	724	533	467	20,392	27,536	10,856
Carson	2.4	150	229	234	233	232	454	445	423	27,717	34,555	12,566
Cass	11.1	1,560	1,614	1,328	1,111	963	1,805	1,588	1,131	19,716	26,101	9,346
Castro	3.3	507	515	643	427	346	426	233	203	14,865	20,432	6,546
Chambers	7.5	807	803	796	661	564	1,316	1,503	1,050	26,033	30,974	10,705
Cherokee	14.8	2,105	2,438	2,031	1,601	1,234	2,256	1,812	1,323	17,484	25,497	9,181
Childress	2.5	350	495	476	296	209	341	205	128	14,066	20,780	8,246
Clay	4.1	468	576	531	409	404	656	586	470	20,835	28,333	11,501
Cochran	1.6	216	246	255	238	140	224	141	140	16,540	25,343	8,110
Coke	1.3	135	224	206	146	104	167	197	121	17,815	26,595	10,477
Coleman	4.1	542	690	578	483	421	626	444	316	17,314	23,779	9,750
Collin	76.5	3,137	4,301	4,663	4,800	4,896	9,980	15,578	29,145	40,764	47,785	15,915
Collingsworth	1.7	164	356	256	164	138	238	158	226	16,974	25,952	10,505
Colorado	7.2	1,231	1,113	912	728	588	1,085	860	683	17,263	25,874	9,653
Comal	19.3	1,188	1,828	2,421	2,199	1,945	3,053	3,485	3,181	25,224	34,189	12,689
Comanche	5.0	736	933	796	613	405	581	465	471	15,255	24,225	9,390
Concho	1.1	147	178	192	122	125	152	96	88	16,250	24,528	9,636
Cooke	11.6	1,221	1,577	1,642	1,318	1,187	2,212	1,440	1,003	20,160	26,072	9,693
Coryell	17.1	1,086	1,486	2,436	2,560	2,090	3,072	2,235	2,135	22,265	39,498	10,439
Cottle	1.0	168	180	161	126	84	79	81	121	14,700	25,631	10,680
Crane	1.6	135	136	185	166	123	321	340	194	26,781	31,253	11,365
Crockett	1.5	147	215	197	140	170	257	181	193	21,543	28,773	10,037
Crosby	2.8	553	546	563	365	216	229	173	155	12,560	18,608	6,354
Culberson	1.0	114	185	205	129	119	121	91	36	14,867	20,334	6,162
Dallam	2.4	298	369	399	298	297	393	195	151	17,109	22,727	8,523
Dallas	730.1	48,746	58,221	74,837	77,418	73,078	125,272	125,960	146,568	27,441	37,070	14,588
Dawson	5.3	683	729	770	665	541	816	618	478	18,450	25,542	8,790
Deaf Smith	6.5	846	740	1,054	990	709	1,097	599	465	17,889	24,522	7,813
Delta	1.8	234	342	256	189	142	289	180	168	16,571	24,440	9,165
Denton	82.0	4,842	5,782	6,776	6,693	6,456	12,605	17,360	21,486	33,364	41,129	14,727
De Witt	7.1	1,038	1,236	923	780	640	900	836	747	17,122	25,584	9,510
Dickens	1.2	189	322	244	121	84	131	66	43	11,407	17,013	6,805
Dimmit	3.3	693	628	565	398	273	356	234	153	12,710	19,039	5,416
Donley	1.6	296	313	256	182	130	228	94	101	13,510	20,658	8,263
Duval	4.1	765	695	534	396	322	627	458	303	15,651	22,464	7,031
Eastland	7.8	1,125	1,553	1,283	966	707	1,088	643	435	14,732	21,607	8,687
Ector	45.9	3,598	3,882	4,771	5,003	4,480	8,942	8,011	7,213	26,283	33,506	12,294
Edwards	.7	68	136	162	100	54	90	47	43	14,467	22,190	8,175
Ellis	28.4	2,604	3,332	3,030	2,591	2,465	5,008	5,193	4,177	25,405	31,578	10,727
El Paso	179.6	19,163	21,128	27,671	22,879	18,690	27,901	22,922	19,246	19,746	27,946	8,472
Erath	10.5	1,369	1,661	1,523	1,169	1,038	1,542	1,072	1,126	17,930	28,109	11,352
Falls	7.1	1,061	1,480	1,028	800	581	761	773	616	14,896	23,122	9,328
Fannin	10.1	1,553	1,753	1,373	1,212	967	1,602	961	679	16,508	23,062	9,317
Fayette	8.2	1,012	1,446	1,063	801	638	1,070	1,176	994	18,426	27,216	11,048
Fisher	2.1	344	298	282	257	223	351	177	168	17,444	24,310	9,282
Floyd	3.0	511	526	528	396	304	314	251	170	14,286	19,861	6,695
Foard	.9	176	195	155	114	70	75	48	67	12,364	19,472	8,763
Fort Bend	66.1	3,724	3,707	4,562	4,638	4,839	11,881	16,775	15,974	34,722	42,036	13,521
Franklin	3.1	332	503	472	303	257	511	421	301	18,951	27,513	10,796
Freestone	6.3	955	1,080	744	630	518	790	832	751	17,774	27,167	9,951
Frio	4.3	793	777	809	562	340	488	352	179	13,385	19,480	5,737
Gaines	4.6	638	595	747	516	409	717	517	461	17,905	25,746	8,340
Galveston	79.7	6,549	6,847	7,781	7,780	6,946	12,721	16,018	15,058	28,065	35,039	12,929
Garza	1.8	187	234	263	225	180	252	233	226	19,763	29,157	10,291
Gillespie	6.7	752	952	1,070	906	806	1,076	660	478	18,096	24,491	10,005
Glasscock	.4	51	77	74	53	47	35	25	38	14,867	22,753	6,501
Goliad	1.9	200	270	240	194	175	295	291	235	21,216	29,063	9,688
Gonzales	6.5	1,018	1,067	947	740	590	889	618	631	16,333	24,372	8,850
Gray	9.6	942	1,113	1,105	958	1,032	1,793	1,487	1,170	23,278	30,449	12,029
Grayson	38.2	3,084	4,615	4,600	4,230	3,888	6,432	6,317	5,034	23,174	30,717	11,986
Gregg	41.8	4,121	4,841	4,798	4,304	4,075	7,654	6,667	5,340	23,415	30,113	11,269
Grimes	5.6	981	972	706	596	469	830	584	462	16,098	24,911	7,582
Guadalupe	22.0	2,020	2,529	2,568	2,171	2,137	4,059	3,703	2,813	23,977	29,891	10,572
Hale	12.5	1,865	1,874	2,006	1,701	1,316	1,705	1,163	870	16,405	22,875	7,728
Hall	1.7	436	378	264	219	139	122	58	84	10,581	16,339	6,038
Hamilton	3.5	443	690	541	418	316	482	375	235	15,817	24,043	10,139

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
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TEXAS (continued)												
ALL COUNTIES (continued)												
Hansford	2.3	248	307	334	248	217	432	300	214	20,342	27,559	10,223
Hardeman	2.2	284	374	326	226	191	371	254	174	17,455	25,040	9,498
Hardin	14.3	1,499	1,475	1,308	1,175	1,252	2,958	2,863	1,770	26,655	30,637	10,481
Harris	1,054.8	77,218	81,644	106,266	109,295	99,217	185,987	197,905	197,268	27,621	35,648	13,506
Harrison	20.3	2,248	2,707	2,206	1,945	1,916	3,436	3,299	2,543	22,688	29,329	10,391
Hartley	1.3	113	133	179	146	132	261	145	191	23,192	31,395	9,955
Haskell	2.5	456	466	384	285	230	291	179	209	14,200	21,712	7,983
Hays	20.7	2,549	2,283	2,652	2,575	2,144	2,731	2,705	3,061	20,608	30,715	10,189
Hemphill	1.7	146	216	274	178	216	339	193	138	20,923	26,635	8,878
Henderson	22.3	2,561	3,192	3,113	2,633	2,196	3,789	2,702	2,114	19,285	26,560	10,483
Hidalgo	107.3	16,929	18,547	18,472	13,637	9,803	13,500	9,315	7,097	14,907	22,002	6,135
Hill	10.7	1,574	1,900	1,674	1,227	1,014	1,435	1,064	812	15,762	23,297	9,131
Hockley	8.1	1,213	1,033	1,039	923	855	1,436	995	606	19,155	24,426	8,176
Hood	12.3	776	1,208	1,326	1,230	1,076	1,950	2,383	2,351	27,729	35,414	13,872
Hopkins	11.6	1,375	1,694	1,674	1,562	1,176	1,715	1,351	1,053	18,386	25,683	9,931
Houston	8.8	1,381	1,679	1,246	932	713	1,031	895	923	15,477	25,722	9,164
Howard	12.6	1,513	1,821	1,755	1,489	1,242	2,087	1,588	1,105	18,965	26,396	9,958
Hudspeth	1.0	141	176	216	145	78	127	59	58	14,108	21,600	6,968
Hunt	26.2	2,914	3,089	3,075	2,717	2,396	4,158	4,066	3,785	22,719	30,206	11,537
Hutchinson	9.8	658	837	904	833	854	1,914	2,078	1,722	29,492	35,015	13,249
Irion	.5	67	44	48	54	53	85	67	82	23,300	32,010	9,415
Jack	2.8	306	457	425	311	331	466	288	216	18,322	24,956	9,572
Jackson	4.6	610	604	575	530	422	848	549	462	19,819	26,380	9,480
Jasper	12.2	1,566	1,658	1,450	1,290	1,133	2,057	1,863	1,183	20,546	26,909	9,627
Jeff Davis	.6	82	105	120	89	59	67	42	36	14,720	22,995	7,665
Jefferson	90.5	9,064	9,305	9,090	8,076	7,384	15,056	17,145	15,380	26,702	33,324	12,390
Jim Hogg	1.8	374	373	238	202	177	242	95	99	12,796	19,203	6,401
Jim Wells	12.3	2,237	1,967	1,769	1,474	1,378	1,782	982	711	15,530	21,479	6,898
Johnson	34.2	2,564	3,473	3,636	3,212	3,175	6,467	6,846	4,827	26,656	32,323	11,292
Jones	6.5	1,096	1,060	920	760	618	966	552	528	16,099	23,574	8,806
Karnes	4.4	701	700	613	440	396	609	517	424	17,011	24,262	8,275
Kaufman	19.4	2,099	2,615	2,421	1,864	1,722	2,975	3,135	2,569	21,912	29,747	10,232
Kendall	5.8	687	654	707	669	451	900	885	847	21,769	29,916	10,777
Kenedy	.2	40	32	37	21	23	17	11	19	13,900	38,430	15,372
Kent	.4	51	85	75	45	39	43	43	19	14,000	20,643	7,506
Kerr	14.8	1,100	1,768	2,023	1,703	1,647	2,639	2,012	1,908	22,448	31,611	12,713
Kimble	1.6	213	281	251	162	204	269	140	80	16,657	21,533	8,403
King	.2	16	23	41	41	11	53	13	2	17,545	21,605	10,803
Kinney	.8	135	141	143	127	78	72	73	31	14,387	19,259	5,706
Kleberg	10.5	1,575	1,476	1,517	1,242	961	1,479	1,291	959	17,640	25,846	8,454
Knox	1.9	389	398	279	178	162	198	163	133	12,679	21,331	7,947
Lamar	17.2	2,244	2,630	2,218	1,996	1,747	2,559	2,037	1,769	18,609	25,842	9,812
Lamb	5.8	886	974	1,103	777	549	703	489	319	14,697	21,362	7,464
Lampasas	5.8	754	916	958	815	503	847	519	488	16,469	23,382	9,041
La Salle	1.8	450	317	256	226	136	163	163	89	12,585	20,263	6,631
Lavaca	7.1	1,133	1,167	857	766	613	1,094	833	637	17,413	24,344	9,243
Lee	4.6	815	747	650	481	363	673	570	301	15,846	22,987	8,134
Leon	5.3	963	1,009	709	442	435	714	503	525	14,746	23,606	10,090
Liberty	18.8	2,240	2,305	1,982	1,618	1,707	3,530	3,179	2,239	23,606	29,324	10,343
Limestone	8.5	1,430	1,650	1,220	921	788	1,050	723	718	14,764	23,151	8,556
Lipscomb	1.3	142	144	145	171	132	218	156	192	21,517	29,550	10,671
Live Oak	3.3	451	490	494	390	331	500	361	283	17,587	24,255	8,085
Llano	5.6	557	991	994	785	525	708	559	481	16,560	25,388	11,107
Loving	.1	10	72	2			10	3	3	8,909	23,790	23,790
Lubbock	81.4	7,621	9,722	11,494	9,755	8,618	13,491	11,616	9,083	21,118	29,617	10,696
Lynn	2.5	445	445	435	320	242	291	202	120	14,038	19,693	6,478
McCulloch	3.7	539	762	642	470	319	386	252	330	14,225	22,172	8,917
McLennan	71.1	8,373	9,859	9,570	8,113	7,059	11,088	9,440	7,598	19,754	27,667	10,256
McMullen	.3	10	29	43	35	37	51	54	41	24,636	34,060	11,353
Madison	3.6	485	606	452	378	280	460	474	465	18,333	30,907	9,350
Marion	4.2	758	758	569	406	414	678	396	221	15,179	20,937	8,296
Martin	1.5	137	191	223	160	101	269	193	226	21,895	31,076	9,918
Mason	1.5	296	290	257	197	142	133	113	72	13,000	18,554	7,952
Matagorda	15.3	1,232	1,395	1,190	1,210	1,151	2,226	3,543	3,353	32,237	37,435	13,508
Maverick	10.3	1,922	2,150	2,058	1,292	901	1,124	567	286	12,434	17,826	4,489
Medina	9.5	1,119	1,347	1,463	1,145	967	1,524	1,097	838	18,489	25,335	8,658

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
TEXAS (continued)												
ALL COUNTIES (continued)												
Menard	.9	201	211	168	124	74	64	41	17	11,026	15,459	6,049
Midland	40.8	2,632	3,229	3,945	4 127	3,937	7,304	6,949	8,677	28,142	39,032	14,464
Milam	8.7	1,255	1,546	1,018	820	661	1,089	1,398	913	18,045	25,731	9,289
Mills	1.8	240	287	263	256	210	242	184	118	17,000	23,314	9,538
Mitchell	3.2	509	558	436	370	302	376	320	329	16,329	24,757	9,212
Montague	7.1	1,106	1,249	1,178	930	700	980	625	332	15,083	20,974	8,319
Montgomery	59.4	4,260	4,697	5,309	5,236	5,174	11,608	12,414	10,702	29,132	35,075	11,698
Moore	6.1	476	540	692	787	804	1,306	972	523	23,379	28,476	9,814
Morris	5.3	770	722	591	479	479	996	895	368	20,898	25,493	9,254
Motley	.8	171	190	148	81	54	67	56	33	11,059	17,505	8,238
Nacogdoches	19.1	2,699	3,077	2,929	2,187	1,825	2,644	1,928	1,811	16,894	25,721	9,322
Navarro	15.1	1,954	2,618	2,326	1,671	1,350	2,164	1,687	1,330	16,760	25,036	9,644
Newton	4.9	540	786	616	437	380	731	861	549	20,922	27,336	9,706
Nolan	6.3	800	895	877	769	623	1,008	750	578	18,753	25,953	9,562
Nueces	101.9	10,722	11,213	12,778	11,827	9,709	17,574	16,075	12,002	22,133	29,635	10,053
Ochiltree	3.3	228	256	413	410	370	708	563	352	24,675	30,393	10,785
Oldham	.7	57	123	167	96	63	91	53	50	15,120	21,533	6,280
Orange	28.5	2,049	2,238	2,272	2,222	2,169	4,952	6,484	6,114	32,028	36,378	12,674
Palo Pinto	9.6	1,135	1,425	1,348	1,279	1,101	1,452	1,013	847	18,431	26,344	10,116
Panola	8.2	916	1,133	934	834	714	1,447	1,373	849	21,952	28,279	10,126
Parker	23.6	2,055	2,595	2,587	2,259	2,203	4,155	4,399	3,347	25,258	31,831	11,557
Parmer	3.2	234	103	134	147	170	399	552	1,461	45,865	60,419	17,738
Pecos	4.8	474	490	619	668	507	935	773	334	21,379	26,427	8,028
Polk	12.1	1,761	2,191	2,059	1,450	1,012	1,488	1,208	931	15,123	22,809	8,652
Potter	40.3	3,597	4,784	5,122	4,981	4,471	7,143	5,871	4,331	21,763	29,049	11,455
Presidio	1.9	558	375	303	220	122	171	98	53	10,298	15,592	5,290
Rains	2.7	455	478	363	320	335	380	191	178	15,900	23,470	9,901
Randall	35.3	1,983	2,521	3,379	3,606	3,581	6,812	6,897	6,521	28,491	36,614	13,663
Reagan	1.4	118	124	166	189	172	311	190	130	22,968	28,924	8,803
Real	1.0	180	247	220	105	44	108	47	49	11,451	17,343	5,980
Red River	6.1	1,237	1,319	1,036	736	465	650	375	282	12,305	18,778	7,343
Reeves	4.8	735	696	649	585	463	793	461	418	17,605	24,266	7,714
Refugio	3.0	380	414	374	275	275	530	356	396	21,036	28,784	10,041
Roberts	.4	39	40	51	50	46	67	46	61	21,714	29,960	10,895
Robertson	6.0	1,234	1,078	700	619	482	747	668	472	14,916	23,011	8,965
Rockwall	10.0	772	730	743	714	729	1,756	1,984	2,572	32,249	42,332	15,173
Runnels	4.6	649	743	651	557	494	691	474	341	17,232	23,948	9,579
Rusk	16.0	1,718	2,036	1,748	1,550	1,526	2,824	2,377	2,221	23,093	29,759	10,871
Sabine	4.1	776	746	585	477	383	510	400	223	14,504	21,694	8,895
San Augustine	3.5	607	611	516	424	324	419	291	308	15,176	23,167	9,111
San Jacinto	5.9	806	1,011	742	630	470	861	753	627	17,992	25,013	9,460
San Patricio	19.1	2,044	2,113	2,169	2,044	1,754	3,343	3,142	2,491	23,296	30,010	9,443
San Saba	2.4	322	461	378	307	238	278	208	208	15,574	23,595	10,296
Schleicher	.9	118	123	129	110	81	157	107	75	18,565	26,340	8,466
Scurry	6.6	615	716	843	785	626	1,288	817	910	22,621	30,231	10,903
Shackelford	1.3	112	199	156	148	122	194	194	175	21,269	31,201	11,267
Shelby	9.5	1,879	1,764	1,136	1,047	845	1,234	964	631	14,871	22,104	8.501
Sherman	1.1	89	101	146	156	111	173	186	138	22,421	40,228	14,750
Smith	56.8	5,294	5,857	6,447	5,747	5,502	9,977	9,057	8,919	24,542	32,364	12,007
Somervell	2.2	242	248	259	220	193	401	353	284	23,351	29,570	12,047
Starr	10.2	2,691	2,305	1,677	1,041	783	866	431	406	10,266	15,699	4,106
Stephens	4.0	537	607	581	497	390	652	445	291	17,657	24,301	10,021
Sterling	.4	54	77	73	47	32	54	37	26	14,636	24,258	6,469
Stonewall	1.0	111	147	140	134	97	150	136	85	18,591	25,162	11,437
Sutton	1.5	199	168	214	189	168	297	170	95	19,474	27,155	8,147
Swisher	3.3	544	622	591	458	345	358	195	187	13,971	19,372	7,025
Tarrant	426.8	26,636	35,527	42,648	42,260	40,860	75,196	78,977	84,696	28,268	36,287	13,691
Taylor	45.0	4,118	5,754	6,585	5,821	4,850	7,567	5,807	4,498	20,195	28,712	10,479
Terrell	.6	88	82	67	41	44	94	85	99	22,875	32,100	13,757
Terry	5.1	706	587	674	594	531	859	617	532	19,907	26,753	9,410
Throckmorton	.9	229	218	152	91	63	70	33	44	10,071	15,696	7,435
Titus	9.0	1,109	1,189	934	957	837	1,572	1,357	1,045	21,688	27,991	10,410
Tom Green	36.9	3,214	4,345	4,896	4,313	3,822	5,881	5,377	5,052	22,029	31,612	11,700
Travis	227.4	20,157	22,567	27,048	24,434	21,940	34,860	35,340	41,054	24,375	33,985	13,790
Trinity	4.7	876	881	649	461	437	664	437	295	14,517	21,569	8,519
Tyler	7.2	1,008	1,188	1,025	748	678	1,111	836	606	17,433	24,871	9,230

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TEXAS (continued)												
ALL COUNTIES (continued)												
Upshur	11.9	1,308	1,671	1,457	1,216	1,171	2,264	1,703	1,110	21,223	26,793	9,691
Upton	1.5	166	197	196	178	118	260	202	183	20,448	27,324	8,720
Uvalde	8.1	1,219	1,369	1,406	1,075	779	1,019	741	492	15,231	22,032	7,054
Val Verde	12.7	1,518	1,937	2,147	1,750	1,371	1,737	1,224	1,016	17,014	25,211	7,569
Van Zandt	15.6	1,692	2,521	2,374	1,702	1,398	2,483	2,122	1,308	18,453	25,392	9,545
Victoria	26.2	2,364	2,575	2,966	2,684	2,570	4,712	5,014	3,315	24,878	31,275	10,796
Walker	16.8	2,334	2,315	2,023	1,647	1,459	2,410	2,293	2,319	20,262	33,943	10,444
Waller	7.1	993	808	751	650	651	1,216	1,112	919	22,658	30,560	9,155
Ward	4.5	495	515	492	537	422	899	661	479	22,378	27,495	9,165
Washington	9.2	1,125	1,259	1,049	929	833	1,355	1,436	1,214	21,375	31,613	11,361
Webb	34.2	5,958	5,659	5,572	3,838	3,119	4,330	3,243	2,481	14,909	22,571	6,112
Wharton	14.4	2,137	1,950	1,679	1,497	1,248	2,533	2,039	1,317	19,787	25,951	9,250
Wheeler	2.8	408	486	390	301	265	411	285	254	16,788	25,594	9,953
Wichita	46.5	4,495	5,895	6,337	5,805	5,007	7,617	6,484	4,860	20,621	29,262	10,808
Wilbarger	5.9	837	1,065	862	613	489	809	665	560	16,458	25,767	9,808
Willacy	5.0	1,088	1,056	894	562	379	463	289	269	11,689	18,939	5,119
Williamson	42.9	3,612	4,104	4,272	3,691	3,596	7,886	8,749	6,990	27,881	33,411	11,242
Wilson	7.1	1,002	1,064	987	876	721	1,210	724	516	17,828	23,646	7,919
Winkler	3.0	402	332	308	305	318	640	453	242	22,443	26,180	8,631
Wise	13.0	1,201	1,682	1,604	1,256	1,248	2,390	1,977	1,642	22,981	29,250	10,418
Wood	11.6	1,407	1,808	1,714	1,214	1,073	1,831	1,557	996	18,452	25,981	9,914
Yoakum	3.5	355	252	267	328	355	679	800	464	27,940	33,483	11,719
Young	7.7	882	1,122	1,054	960	717	1,230	841	894	19,082	29,673	11,963
Zapata	2.9	574	666	547	307	222	291	166	127	11,705	17,474	5,630
Zavala	3.2	443	634	613	444	293	332	241	200	14,231	20,789	5,590
TOTAL METRO COUNTIES	**4,964.6**	**415,759**	**472,259**	**556,202**	**523,199**	**475,018**	**835,560**	**843,691**	**842,912**	**25,461**	**33,840**	**12,221**
TOTAL STATE	**6,128.1**	**570,898**	**647,949**	**716,689**	**654,322**	**583,912**	**1,011,238**	**985,866**	**957,226**	**23,975**	**32,388**	**11,686**
UTAH												
PROVO - OREM	**69.1**	**4,739**	**8,136**	**10,333**	**9,475**	**7,620**	**12,800**	**10,094**	**5,903**	**21,197**	**27,069**	**7,417**
Utah	69.1	4,739	8,136	10,333	9,475	7,620	12,800	10,094	5,903	21,197	27,069	7,417
SALT LAKE CITY - OGDEN	**349.0**	**19,245**	**29,401**	**37,886**	**39,814**	**38,238**	**71,204**	**63,925**	**49,287**	**26,355**	**31,935**	**10,426**
Davis	53.0	1,983	3,310	5,391	6,401	6,357	12,611	10,680	6,267	27,277	31,612	8,926
Salt Lake	241.1	13,690	20,854	25,731	26,793	25,473	47,860	44,197	36,502	26,666	32,580	10,896
Weber	54.9	3,572	5,237	6,764	6,620	6,408	10,733	9,048	6,518	24,024	29,414	10,067
ALL COUNTIES												
Beaver	1.5	132	241	293	249	146	223	165	51	16,500	20,962	6,417
Box Elder	11.4	536	666	829	1,039	1,180	2,182	2,451	2,517	31,469	37,077	10,922
Cache	21.2	1,517	2,036	2,622	2,810	2,530	4,127	3,075	2,483	23,190	29,165	9,066
Carbon	7.8	463	671	772	781	713	1,693	1,725	982	28,313	31,488	10,541
Daggett	.2	18	27	24	22	24	42	36	7	22,000	25,470	7,277
Davis	53.0	1,983	3,310	5,391	6,401	6,357	12,611	10,680	6,267	27,277	31,612	8,926
Duchesne	4.0	261	342	390	427	512	886	727	455	25,731	30,344	8,608
Emery	3.5	196	259	336	334	358	817	795	405	28,536	30,917	8,657
Garfield	1.2	170	215	274	169	120	169	61	22	13,852	17,768	5,330
Grand	2.7	192	335	375	346	331	531	421	169	21,530	25,357	9,008
Iron	5.9	498	758	1,003	923	723	1,057	592	346	18,655	23,617	7,182
Juab	1.7	156	254	341	281	224	297	87	60	16,597	20,090	5,992
Kane	1.6	166	203	240	254	199	282	165	91	18,692	23,023	7,223
Millard	3.9	333	533	565	565	461	653	492	298	19,540	24,883	7,582
Morgan	1.6	79	107	131	137	178	348	331	289	29,793	34,057	9,560
Piute	.4	57	78	96	60	37	40	18	14	13,476	18,035	4,809
Rich	.7	52	79	92	81	68	143	112	73	23,385	28,424	9,044
Salt Lake	241.1	13,690	20,854	25,731	26,793	25,473	47,860	44,197	36,502	26,666	32,580	10,896
San Juan	3.1	481	485	509	515	427	412	189	82	15,773	18,730	4,759
Sanpete	5.1	644	890	834	714	575	763	466	214	16,180	21,045	6,276
Sevier	5.1	411	655	710	672	608	1,132	627	285	20,843	24,736	7,740
Summit	5.1	310	446	620	601	604	1,046	813	660	24,752	32,100	10,987
Tooele	9.1	412	579	747	835	946	2,038	2,072	1,471	30,121	34,200	10,514
Uintah	7.1	571	553	518	622	672	1,423	1,593	1,148	29,599	33,273	9,843
Utah	69.1	4,739	8,136	10,333	9,475	7,620	12,800	10,094	5,903	21,197	27,069	7,417
Wasatch	3.3	309	503	580	512	433	514	310	139	17,514	21,519	6,763

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
UTAH (continued)												
ALL COUNTIES (continued)												
Washington	13.6	1,285	2,010	2,164	1,885	1,550	2,364	1,483	859	18,520	23,601	7,070
Wayne	.6	67	78	83	72	61	108	83	48	20,000	26,750	6,978
Weber	54.9	3,572	5,237	6,764	6,620	6,408	10,733	9,048	6,518	24,024	29,414	10,067
TOTAL METRO COUNTIES	**418.1**	**23,984**	**37,537**	**48,219**	**49,289**	**45,858**	**84,004**	**74,019**	**55,190**	**25,479**	**31,130**	**9,851**
TOTAL STATE	**539.5**	**33,300**	**50,540**	**63,367**	**64,195**	**59,538**	**107,294**	**92,908**	**68,358**	**24,894**	**30,506**	**9,569**
VERMONT												
BURLINGTON	**50.8**	**2,208**	**[illegible]**	**4,805**	**5,220**	**4,960**	**8,727**	**9,200**	**11,456**	**29,307**	**38,274**	**14,234**
Chittenden	48.9	2,106	4,084	4,601	4,997	4,761	8,357	8,866	11,128	29,424	38,427	14,300
Grand Isle	1.9	102	140	204	223	199	370	334	328	27,050	34,343	12,548
ALL COUNTIES												
Addison	11.4	601	1,018	1,261	1,461	1,358	2,238	1,848	1,615	25,004	32,797	11,684
Bennington	14.4	596	1,381	1,659	1,876	1,741	2,771	2,303	2,073	24,850	33,301	13,283
Caledonia	11.0	816	1,435	1,643	1,589	1,357	2,005	1,350	805	20,058	26,188	10,072
Chittenden	48.9	2,106	4,084	4,601	4,997	4,761	8,357	8,866	11,128	29,424	38,427	14,300
Essex	2.7	162	322	439	418	348	532	326	153	20,130	25,346	9,505
Franklin	13.7	832	1,680	1,728	1,784	1,578	2,406	2,138	1,554	22,622	29,493	10,605
Grand Isle	1.9	102	140	204	223	199	370	334	328	27,050	34,343	12,548
Lamoille	7.3	454	873	921	932	857	1,539	993	731	22,897	29,432	11,489
Orange	9.4	484	817	1,184	1,328	1,135	1,851	1,499	1,102	23,903	31,164	11,579
Orleans	9.1	664	1,241	1,475	1,352	1,141	1,599	938	690	19,286	25,679	9,499
Rutland	24.1	1,212	2,616	3,057	2,973	2,675	4,732	3,974	2,861	24,166	31,011	11,939
Washington	21.8	1,163	2,455	2,824	2,856	2,586	4,052	3,352	2,512	22,980	30,180	11,833
Windham	16.6	870	1,710	2,111	2,122	1,738	3,027	2,631	2,391	24,283	32,558	13,478
Windsor	23.1	1,524	2,398	2,964	2,975	2,776	4,557	3,383	2,523	23,022	29,694	12,098
TOTAL METRO COUNTIES	**50.8**	**2,208**	**4,224**	**4,805**	**5,220**	**4,960**	**8,727**	**9,200**	**11,456**	**29,307**	**38,274**	**14,234**
TOTAL STATE	**215.4**	**11,586**	**22,17[illegible]**	**26,071**	**26,886**	**24,250**	**40,036**	**33,935**	**30,466**	**24,343**	**32,180**	**12,329**
VIRGINIA												
CHARLOTTESVILLE	**49.2**	**3,220**	**4,834**	**5,450**	**5,215**	**4,835**	**8,144**	**8,656**	**8,846**	**26,163**	**35,794**	**13,758**
Albemarle	24.7	1,267	1,650	2,185	2,421	2,266	4,234	4,617	6,060	30,861	42,137	15,988
Charlottesville city	16.8	1,465	2,375	2,509	1,955	1,723	2,633	2,495	1,645	20,275	28,032	11,431
Fluvanna	4.4	249	524	509	568	534	664	751	601	23,240	30,791	11,105
Greene	3.3	239	285	247	271	312	613	793	540	29,766	34,493	11,982
DANVILLE	**40.7**	**2,988**	**4,851**	**4,808**	**4,705**	**4,219**	**7,060**	**6,826**	**5,242**	**23,567**	**30,418**	**11,133**
Danville city	17.7	1,479	2,340	2,238	2,082	1,765	2,800	2,678	2,318	22,055	29,519	11,637
Pittsylvania	23.0	1,509	2,511	2,570	2,624	2,454	4,260	4,148	2,924	24,661	31,110	10,792
LYNCHBURG	**52.4**	**3,076**	**4,791**	**5,459**	**5,686**	**5,365**	**9,493**	**9,33[illegible]**	**9,193**	**26,734**	**34,262**	**12,025**
Amherst	10.2	605	766	1,035	1,103	1,056	2,020	2,085	1,530	27,493	33,152	10,838
Campbell	16.6	907	1,280	1,490	1,707	1,721	3,132	3,329	3,034	28,529	34,809	11,626
Lynchburg city	25.6	1,564	2,745	2,934	2,876	2,588	4,341	3,923	4,629	25,185	34,350	12,856
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**476.2**	**32,471**	**37,219**	**46,184**	**50,919**	**47,769**	**80,162**	**88,[illegible]**	**93,156**	**27,716**	**36,669**	**12,645**
Chesapeake city	48.8	2,697	3,494	3,803	4,572	4,753	8,896	10,625	9,960	30,721	36,464	12,155
Gloucester	11.2	925	1,176	1,387	1,251	1,179	2,174	1,858	1,250	23,596	28,869	10,430
Hampton city	45.9	2,554	3,439	4,508	4,920	4,507	7,952	8,700	9,320	28,594	36,379	12,864
James City	10.6	651	798	1,078	1,088	1,030	1,789	1,936	2,230	28,591	36,157	12,948
Newport News city	60.4	4,634	5,673	6,871	7,083	6,502	10,628	10,504	8,505	24,552	32,049	11,696
Norfolk city	95.6	9,447	10,462	12,510	12,563	10,364	14,540	13,402	12,312	21,379	33,935	11,447
Poquoson city	3.7	84	239	306	216	214	580	918	1,143	38,534	42,559	13,935
Portsmouth city	40.6	3,567	3,910	4,344	4,523	4,070	6,632	6,679	6,875	24,860	32,590	11,856
Suffolk city	18.6	1,569	1,799	1,860	1,964	1,823	2,944	3,399	3,242	25,853	33,227	11,382
Virginia Beach city	123.0	5,690	5,321	8,134	11,092	11,686	21,037	26,913	33,127	34,316	42,712	14,509
Williamsburg city	4.0	254	382	553	497	410	620	457	827	23,920	39,464	12,730
York	13.8	399	526	830	1,150	1,231	2,370	2,929	4,365	36,963	44,637	14,161
RICHMOND - PETERSBURG	**312.7**	**16,878**	**22,549**	**26,022**	**27,739**	**26,985**	**51,845**	**63,744**	**76,938**	**31,876**	**39,621**	**14,491**
Charles City	2.0	158	138	185	194	197	392	382	354	28,133	34,413	10,121
Chesterfield	64.9	1,756	2,192	3,229	4,031	4,503	10,513	16,372	22,304	40,244	46,141	15,428
Colonial Heights city	6.1	259	486	590	574	563	1,275	1,383	969	29,582	33,707	11,885

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
VIRGINIA (continued)												
RICHMOND - PETERSBURG (continued)												
Dinwiddie	6.2	379	543	631	579	479	1,079	1,243	1,267	29,562	36,630	10,323
Goochland	4.4	282	425	378	360	340	713	874	1,028	31,056	41,386	13,196
Hanover	20.1	887	1,265	1,448	1,523	1,482	2,905	4,719	5,871	36,617	42,526	14,175
Henrico	80.7	2,731	3,932	5,442	6,527	6,663	13,957	[illegible]	23,269	35,732	43,513	16,915
Hopewell city	9.1	592	[illegible]	843	811	727	1,614	[illegible]	1,898	29,926	35,426	13,432
New Kent	4.1	246	[illegible]	239	305	378	780	977	884	32,547	37,621	13,183
Petersburg city	15.5	1,745	1,981	2,267	1,873	1,571	2,552	1,937	1,574	19,682	27,061	10,255
Powhatan	4.1	213	291	303	288	276	707	990	1,032	34,641	40,384	11,264
Prince George	6.6	338	379	689	805	798	1,243	1,331	1,017	27,149	38,572	9,607
Richmond city	88.9	7,292	9,845	9,778	9,869	9,008	14,114	13,523	15,471	24,239	34,070	14,068
ROANOKE	**89.2**	**5,848**	**8,970**	**10,099**	**10,029**	**9,084**	**15,225**	**16,285**	**13,660**	**25,345**	**33,128**	**12,870**
Botetourt	9.4	598	873	999	1,079	928	1,635	1,912	1,376	26,490	32,494	11,483
Roanoke	27.6	1,046	1,630	2,023	2,510	2,666	5,134	6,385	6,206	32,726	39,438	13,955
Roanoke city	43.1	3,776	5,596	5,970	5,300	4,435	6,868	6,391	4,764	21,050	28,947	12,365
Salem city	9.1	428	871	1,107	1,140	1,055	1,588	1,597	1,314	24,750	34,447	13,007
ALL COUNTIES												
Accomack	12.4	1,455	1,685	1,798	1,583	1,191	1,734	1,429	1,525	18,950	27,489	10,236
Albemarle	24.7	1,267	1,650	2,185	2,421	2,266	4,234	4,617	6,060	30,861	42,137	15,988
☐ Alexandria city	55.6	1,733	2,213	2,741	3,458	4,299	8,955	10,868	21,333	40,360	51,957	26,120
Alleghany	4.5	225	417	387	392	432	774	919	954	29,778	36,358	11,856
Amelia	2.8	195	289	328	361	318	512	477	320	23,541	29,176	9,077
Amherst	10.2	605	[illegible]	1,035	1,103	1,056	2,020	2,085	1,530	27,493	33,152	10,838
Appomattox	4.7	313	502	540	490	486	917	814	638	25,200	30,891	11,083
☐ Arlington	75.9	2,426	2,923	4,358	5,507	5,896	11,901	13,374	29,515	39,888	51,635	24,867
Augusta	17.8	938	1,503	1,680	1,929	1,929	3,264	3,286	3,271	27,518	35,345	11,871
Bath	1.8	182	259	293	271	153	194	245	203	17,885	28,042	9,177
Bedford	14.5	886	1,337	1,548	1,665	1,689	2,878	2,648	1,849	25,378	30,832	10,301
Bedford city	2.5	230	329	305	316	251	396	359	314	21,273	28,598	11,171
Bland	2.2	203	237	220	263	285	514	326	152	23,140	26,875	8,958
Botetourt	9.4	598	873	999	1,079	928	1,635	1,912	1,376	26,490	32,494	11,483
☐ Bristol city	7.3	705	1,115	831	789	741	1,244	1,009	866	21,460	28,107	11,399
Brunswick	5.1	486	708	833	746	544	712	635	436	18,371	25,517	[illegible]
Buchanan	11.8	1,052	1,143	1,254	1,181	1,077	2,341	2,116	1,636	25,757	31,489	10,180
Buckingham	4.1	436	620	619	557	459	645	449	315	18,186	24,159	7,679
Buena Vista city	2.3	127	222	243	322	333	484	395	174	23,493	28,110	9,947
Campbell	16.6	907	1,280	1,490	1,707	1,721	3,132	3,329	3,034	28,529	34,809	11,626
Caroline	6.6	504	470	820	853	636	1,150	1,134	1,033	25,129	31,866	10,160
Carroll	9.7	869	1,238	1,236	1,268	1,162	1,803	1,345	779	20,972	26,364	9,133
Charles City	2.0	158	138	185	194	197	392	382	354	28,133	34,413	10,121
Charlotte	4.1	467	618	[illegible]	[illegible]	407	653	574	342	19,187	25,470	8,702
Charlottesville city	16.8	1,465	2,375	[illegible]	[illegible]	1,723	2,633	2,495	1,645	20,275	28,032	11,431
Chesapeake city	48.8	2,697	3,494	3,803	[illegible]	4,753	8,896	10,625	9,960	30,721	36,464	12,155
Chesterfield	[illegible]	1,756	2,192	[illegible]	[illegible]	4,503	10,513	16,372	22,304	40,244	46,141	15,428
Clarke	[illegible]	280	271	329	390	414	775	667	974	29,286	39,935	14,362
Clifton Forge city	2.0	163	290	238	235	199	270	310	295	21,786	29,337	11,505
Colonial Heights city	6.1	259	486	590	574	563	1,276	1,383	969	29,582	33,707	11,885
Covington city	2.9	221	390	482	350	344	518	404	191	20,113	24,935	9,515
Craig	1.5	99	132	182	177	156	298	320	136	25,133	29,332	10,000
Culpeper	9.0	471	870	823	794	773	1,401	1,732	2,136	30,259	38,902	13,212
Cumberland	2.9	342	414	396	398	332	464	288	266	18,700	24,670	8,130
Danville city	17.7	1,479	2,340	2,238	2,082	1,765	2,800	2,678	2,318	22,055	29,519	11,637
Dickenson	6.8	655	960	886	795	780	1,330	924	470	20,698	25,617	8,666
Dinwiddie	6.2	379	543	631	579	479	1,079	1,243	1,267	29,562	36,630	10,323
Emporia city	1.9	194	235	254	315	250	262	210	180	19,213	26,428	10,916
Essex	3.2	336	422	439	490	385	534	341	253	19,084	24,968	8,410
☐ Fairfax	280.1	4,752	6,009	8,772	12,218	14,111	31,005	49,215	154,018	54,232	61,816	22,654
☐ Fairfax city	7.4	179	130	226	340	412	921	1,315	3,877	52,311	61,758	22,624
☐ Falls Church city	4.6	[illegible]	104	182	227	293	576	899	2,238	48,308	59,410	28,467
Fauquier	16.2	858	1,119	1,442	1,494	1,344	2,497	3,066	4,380	32,381	40,873	13,881
Floyd	4.7	486	592	604	543	462	889	725	399	21,337	26,786	9,913
Fluvanna	4.4	249	524	509	568	534	664	751	601	23,240	30,791	11,105
Franklin	13.6	886	1,350	1,679	1,658	1,552	2,711	2,237	1,527	24,027	29,941	10,309
Franklin city	2.7	263	335	315	302	267	411	332	475	22,463	31,031	10,606
Frederick	13.4	738	913	1,184	1,360	1,326	2,441	2,956	2,482	29,610	35,691	11,693
Fredericksburg city	8.4	591	1,000	905	1,069	991	1,358	1,175	1,311	23,169	32,129	12,852

1990 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
VIRGINIA (continued)												
ALL COUNTIES (continued)												
Galax city	2.9	216	398	502	478	359	411	347	189	18,376	27,556	11,927
Giles	6.2	376	623	723	772	730	1,185	1,011	780	24,139	30,483	10,678
Gloucester	11.2	925	1,176	1,387	1,251	1,179	2,174	1,858	1,250	23,596	28,869	10,430
Goochland	4.4	282	425	378	360	340	713	874	1,028	31,056	41,386	13,196
Grayson	6.3	470	767	901	847	689	1,291	817	518	21,117	28,074	10,591
Greene	3.3	239	285	247	271	312	613	793	540	29,766	34,493	11,982
Greensville	3.1	373	454	469	403	321	522	338	220	18,000	23,741	7,215
Halifax	9.7	768	1,160	1,138	1,114	1,121	1,668	1,646	1,085	22,950	29,130	9,482
Hampton city	45.9	2,554	3,439	4,508	4,920	4,507	7,952	8,700	9,320	28,594	36,379	12,864
Hanover	20.1	887	1,265	1,448	1,523	1,482	2,905	4,719	5,871	36,617	42,526	14,175
Harrisonburg city	9.9	744	1,419	1,537	1,240	872	1,548	1,374	1,166	20,047	31,144	10,452
Henrico	80.7	2,731	3,932	5,442	6,527	6,663	13,957	18,179	23,269	35,732	43,513	16,915
Henry	21.3	1,037	1,984	2,291	2,342	2,226	4,569	4,001	2,850	26,536	32,028	11,239
Highland	1.1	133	173	126	118	114	186	148	102	20,000	25,379	9,627
Hopewell city	9.1	592	781	843	811	727	1,614	1,834	1,898	29,926	35,426	13,432
Isle of Wight	9.0	751	816	825	946	913	1,656	1,837	1,256	26,586	32,075	10,812
James City	10.6	651	798	1,078	1,088	1,030	1,789	1,936	2,230	28,591	36,157	12,948
King and Queen	2.3	250	351	367	279	224	394	266	169	18,093	25,450	9,291
King George	4.3	297	376	440	410	368	651	824	934	28,821	35,047	11,592
King William	3.8	302	375	438	441	417	728	647	452	24,076	30,133	10,602
Lancaster	4.5	419	539	599	519	404	670	679	671	22,209	30,808	12,378
Lee	9.3	1,245	1,413	1,497	1,269	976	1,350	986	564	16,845	22,722	7,944
Lexington city	2.0	143	227	234	216	216	267	268	429	24,053	40,289	11,850
☐ Loudoun	26.6	893	1,302	1,517	1,651	1,721	3,930	5,701	9,885	40,278	47,719	16,294
Louisa	7.1	795	1,098	1,036	849	866	1,255	752	449	18,675	23,607	8,097
Lunenburg	4.2	365	557	613	532	410	681	574	468	20,398	27,711	9,619
Lynchburg city	25.6	1,564	2,745	2,934	2,876	2,588	4,341	3,923	4,629	25,185	34,350	12,856
Madison	4.0	338	450	405	538	541	763	601	364	[illegible]	27,781	9,663
☐ Manassas city	7.8	216	346	495	599	646	1,376	2,167	1,955	36,479	40,894	13,990
☐ Manassas Park city	2.3	67	108	124	134	163	574	702	428	34,672	38,106	11,844
Martinsville city	7.2	467	741	778	804	744	1,205	1,076	1,385	25,458	35,021	13,341
Mathews	3.8	226	435	399	373	344	611	678	734	26,852	35,161	14,846
Mecklenburg	10.7	1,062	1,358	1,316	1,251	1,088	1,875	1,559	1,191	21,698	28,371	10,119
Middlesex	3.5	284	401	412	402	393	556	453	599	22,948	32,068	12,611
Montgomery	23.9	1,60[illegible]	590	2,886	2,728	2,290	3,871	3,665	4,261	24,655	35,214	12,006
Nelson	4.4	364	520	539	484	398	649	735	711	23,554	32,570	11,465
New Kent	4.1	246	291	239	305	378	780	977	884	32,547	37,621	13,183
Newport News city	60.4	4,634	5,673	6,871	7,083	6,502	10,628	10,504	8,505	24,552	32,049	11,696
Norfolk city	95.6	9,447	10,462	12,510	12,563	10,364	14,540	13,402	12,312	21,379	33,935	11,447
Northampton	5.6	672	852	764	659	621	774	656	602	18,963	25,634	9,699
Northumberland	4.2	291	421	486	529	462	679	619	713	24,043	33,682	13,602
Norton city	1.6	146	206	227	186	150	252	179	254	21,103	30,876	10,978
Nottoway	5.3	454	599	622	600	519	921	871	714	23,625	30,824	10,748
Orange	7.8	476	829	886	896	835	1,227	1,304	1,347	24,871	32,805	11,526
Page	8.0	536	925	1,068	1,068	914	1,401	1,217	871	22,156	28,527	10,566
Patrick	6.5	498	698	830	801	638	1,138	1,229	668	23,376	30,030	10,551
Petersburg city	15.5	1,745	1,981	2,267	1,873	1,571	2,552	1,937	1,574	19,682	27,061	10,255
Pittsylvania	23.0	1,509	2,511	2,570	2,624	2,454	4,260	4,148	2,924	24,661	31,110	10,792
Poquoson city	3.7	84	239	306	216	214	580	918	1,143	38,534	42,559	13,935
Portsmouth city	40.6	3,567	3,910	4,344	4,523	4,070	6,632	6,679	6,875	24,860	32,590	11,856
Powhatan	4.1	213	291	303	288	276	707	990	1,032	34,641	40,384	11,264
Prince Edward	5.3	562	723	706	668	561	881	671	528	19,924	27,882	8,119
Prince George	6.6	338	379	689	805	798	1,243	1,331	1,017	27,149	38,572	9,607
☐ Prince William	63.4	1,489	1,704	2,831	3,839	4,390	9,536	16,438	23,173	41,857	47,307	15,041
Pulaski	12.7	72[illegible]	1,159	1,428	1,489	1,338	2,494	2,377	1,691	25,777	31,771	11,528
Radford city	3.9	210	384	493	445	321	659	635	753	26,458	39,122	10,821
Rappahannock	2.6	190	305	313	274	215	443	432	428	25,064	32,676	12,313
Richmond	2.8	255	348	331	309	286	495	431	345	22,732	29,091	10,718
Richmond city	88.9	7,292	9,845	9,778	9,869	9,008	14,114	13,523	15,471	24,239	34,070	14,068
Roanoke	27.6	1,046	1,630	2,023	2,510	2,666	5,134	6,385	6,206	32,726	39,438	13,955
Roanoke city	43.1	3,776	5,596	5,970	5,300	4,435	6,868	6,391	4,764	21,050	28,947	12,365
Rockbridge	6.1	466	783	832	766	706	1,109	865	573	21,493	26,783	8,831
Rockingham	19.8	1,359	2,110	2,353	2,341	2,301	3,983	3,082	2,271	23,846	30,287	10,484
Russell	11.5	1,159	1,571	1,592	1,444	1,227	2,056	1,557	894	19,942	24,992	8,631
Salem city	9.1	428	871	1,107	1,140	1,055	1,588	1,597	1,314	24,750	34,447	13,007
☐ Scott	8.8	796	1,006	1,040	936	837	1,299	1,342	1,544	23,624	31,264	10,918

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group								Median Household EBI	Average Household EBI	Per Capita EBI
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
VIRGINIA (continued)												
ALL COUNTIES (continued)												
Shenandoah	11.8	732	1,217	1,418	1,497	1,347	2,140	1,941	1,508	23,826	30,633	11,623
Smyth	11.8	639	1,166	1,363	1,403	1,366	2,325	2,02[illegible]	1,514	24,855	32,235	11,492
Southampton	5.4	715	678	581	523	480	930	878	615	22,280	28,419	8,386
South Boston city	2.6	214	314	299	312	302	510	335	314	22,733	29,255	10,713
Spotsylvania	14.1	672	802	1,011	1,193	1,243	2,602	3,458	3,119	33,213	38,986	12,493
☐ Stafford	18.1	638	785	1,275	1,433	1,417	3,021	4,426	5,105	36,389	43,218	13,441
Staunton city	8.3	536	823	882	1,022	936	1,438	1,468	1,195	24,726	32,579	11,912
Suffolk city	18.6	1,569	1,799	1,860	1,964	1,823	2,944	3,399	3,242	25,853	33,227	11,382
Surry	2.2	172	272	269	260	236	420	306	265	22,681	29,543	9,999
Sussex	3.5	362	430	404	347	294	664	527	472	23,552	29,945	10,078
Tazewell	17.2	1,634	2,300	2,582	2,199	1,907	3,310	2,159	1,109	19,743	24,929	8,593
Virginia Beach city	123.0	5,690	5,321	8,134	11,092	11,686	21,037	26,913	33,127	34,316	42,712	14,509
Warren	9.5	844	1,030	1,151	1,326	1,095	1,775	1,517	762	21,649	27,062	10,243
☐ Washington	17.2	1,383	1,968	2,159	2,122	1,834	2,954	2,713	2,067	22,587	30,427	10,384
Waynesboro city	7.1	356	619	743	851	829	1,340	1,233	1,129	26,028	33,756	13,241
Westmoreland	6.1	780	756	793	861	678	900	726	606	19,157	25,612	9,951
Williamsburg city	4.0	254	382	553	497	410	620	457	827	23,920	39,464	12,730
Winchester city	9.4	625	997	1,207	1,175	962	1,412	1,383	1,639	23,622	33,704	13,896
Wise	15.2	1,110	1,750	1,900	1,631	1,394	2,767	2,725	1,923	24,373	30,405	10,135
Wythe	9.7	642	1,088	1,331	1,353	1,144	1,795	1,406	941	21,796	28,217	10,290
York	13.8	399	526	830	1,150	1,231	2,370	2,929	4,365	36,963	44,637	14,161
TOTAL METRO COUNTIES	**1,595.5**	**79,839**	**102,927**	**124,573**	**137,547**	**135,017**	**249,221**	**303,337**	**463,039**	**33,718**	**43,193**	**15,750**
TOTAL STATE	**2,197.8**	**126,055**	**169,177**	**196,719**	**208,388**	**198,275**	**355,753**	**399,668**	**543,765**	**30,430**	**39,799**	**14,329**
WASHINGTON												
BELLINGHAM	**47.6**	**4,201**	**5,959**	**6,012**	**5,300**	**4,577**	**8,496**	**7,280**	**5,775**	**22,493**	**29,483**	**11,513**
Whatcom	47.6	4,201	5,959	6,012	5,300	4,577	8,496	7,280	5,775	22,493	29,483	11,513
BREMERTON	**68.4**	**3,914**	**5,809**	**7,260**	**7,035**	**6,689**	**13,030**	**13,185**	**11,478**	**27,755**	**34,076**	**12,842**
Kitsap	68.4	3,914	5,809	7,260	7,035	6,689	13,030	13,185	11,478	27,755	34,076	12,842
OLYMPIA	**62.6**	**3,918**	**6,197**	**7,091**	**6,696**	**6,019**	**10,919**	**11,461**	**10,299**	**26,214**	**32,413**	**12,875**
Thurston	62.6	3,918	6,197	7,091	6,696	6,019	10,919	11,461	10,299	26,214	32,413	12,875
RICHLAND - KENNEWICK - PASCO	**54.5**	**2,912**	**3,675**	**4,052**	**4,431**	**4,484**	**9,055**	**12,064**	**13,827**	**33,551**	**38,619**	**14,126**
Benton	41.3	1,829	2,542	2,831	3,097	3,236	6,825	9,524	11,416	35,389	40,248	14,710
Franklin	13.2	1,083	1,133	1,221	1,334	1,248	2,230	2,540	2,411	27,644	33,524	12,292
SEATTLE	**760.4**	**34,723**	**57,316**	**59,083**	**62,148**	**60,292**	**116,232**	**148,907**	**221,699**	**34,230**	**42,227**	**17,199**
King	597.4	27,170	45,069	45,748	48,161	46,379	87,011	114,235	183,627	34,910	43,423	17,973
Snohomish	163.0	7,553	12,247	13,335	13,987	13,913	29,221	34,672	38,072	32,246	37,841	14,561
SEATTLE - TACOMA CONSOLIDATED AREA	***973.7***	***52,134***	***82,273***	***86,166***	***86,403***	***81,335***	***155,410***	***183,354***	***246,625***	***31,347***	***39,464***	***15,819***
SPOKANE	**142.7**	**12,364**	**18,360**	**17,867**	**16,229**	**14,271**	**25,609**	**21,856**	**16,144**	**22,235**	**28,665**	**11,423**
Spokane	142.7	12,364	18,360	17,867	16,229	14,271	25,609	21,856	16,144	22,235	28,665	11,423
TACOMA	**213.3**	**17,411**	**24,957**	**27,083**	**24,255**	**21,043**	**39,178**	**34,447**	**24,926**	**23,070**	**2[illegible],617**	**11,235**
Pierce	213.3	17,411	24,957	27,083	24,255	21,043	39,178	34,447	24,926	23,070	29,617	11,235
VANCOUVER	**84.7**	**5,131**	**7,915**	**8,184**	**7,945**	**7,884**	**16,155**	**16,634**	**14,852**	**28,466**	**33,584**	**12,654**
Clark	84.7	5,131	7,915	8,184	7,945	7,884	16,155	16,634	14,852	28,466	33,584	12,654
YAKIMA	**70.4**	**6,427**	**9,709**	**9,435**	**[illegible],302**	**6,937**	**11,809**	**10,300**	**7,481**	**20,862**	**27,944**	**10,475**
Yakima	70.4	6,427	9,709	9,435	8,302	6,937	11,809	10,300	7,481	20,862	27,944	10,475
ALL COUNTIES												
Adams	5.2	318	481	467	549	549	995	1,004	837	27,3[illegible]	33,441	12,510
Asotin	6.9	516	908	845	706	[illegible]07	1,035	1,286	997	23,88[illegible]	30,205	12,188
Benton	41.3	1,829	2,542	2,831	3,097	3,236	6,825	9,524	11,416	35,389	40,248	14,710
Chelan	21.0	1,669	2,552	2,775	2,489	2,064	3,419	3,247	2,785	22,324	29,780	12,507
Clallam	22.7	1,771	2,721	3,075	2,871	2,240	4,345	3,356	2,321	21,993	27,836	11,304
Clark	84.7	5,131	7,915	8,184	7,945	7,884	16,155	16,634	14,852	28,466	33,584	12,654
Columbia	1.6	152	153	181	169	156	282	293	214	24,676	30,998	12,399
Cowlitz	32.1	2,558	3,476	3,175	2,895	2,942	6,143	6,374	4,537	26,643	31,303	12,239
Douglas	9.9	700	986	1,135	1,187	[illegible]73	1,695	1,842	1,382	24,812	30,543	12,047
Ferry	2.1	183	246	204	213	209	385	371	289	24,891	30,443	9,989
Franklin	13.2	1,083	1,133	1,221	1,334	1,248	2,230	2,540	2,411	27,644	33,524	12,292
Garfield	1.0	56	97	96	122	115	178	176	160	25,737	32,183	13,993

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
WASHINGTON (continued)												
ALL COUNTIES (continued)												
Grant	19.6	1,664	2,169	2,370	2,353	2,159	3,479	3,046	2,360	22,859	28,321	10,593
Grays Harbor	25.6	1,788	2,902	2,570	2,485	2,292	4,187	4,656	4,720	26,817	33,190	13,297
Island	21.5	1,100	1,805	2,795	2,671	2,311	3,827	3,414	3,577	25,146	34,236	13,239
Jefferson	8.3	677	943	1,004	1,022	835	1,393	1,288	1,138	22,739	30,754	12,892
King	597.4	27,170	45,069	45,748	48,161	46,379	87,011	114,235	183,627	34,910	43,423	17,973
Kitsap	68.4	3,914	5,809	7,260	7,035	6,689	13,030	13,185	11,478	27,755	34,076	12,842
Kittitas	10.1	1,447	1,679	1,488	1,236	946	1,520	1,072	712	16,672	23,804	9,428
Klickitat	6.2	350	659	731	693	607	1,074	1,146	940	25,531	31,679	12,124
Lewis	23.2	2,002	2,914	2,669	2,736	2,323	3,820	3,676	3,060	22,624	29,245	11,441
Lincoln	3.7	160	266	333	376	363	716	664	822	29,743	38,561	15,341
Mason	14.9	1,023	1,540	1,685	1,821	1,614	2,626	2,451	2,140	24,171	30,849	12,128
Okanogan	12.9	1,019	1,818	1,664	1,435	1,179	2,033	2,089	1,663	22,078	29,218	11,491
Pacific	7.6	707	1,151	1,092	878	756	1,128	1,106	782	19,835	27,137	11,853
Pend Oreille	3.4	339	586	513	379	297	590	434	262	18,108	23,751	8,683
Pierce	213.3	17,411	24,957	27,083	24,255	21,043	39,178	34,447	24,926	23,070	29,617	11,235
San Juan	4.5	327	489	505	525	510	789	665	690	23,954	32,542	14,499
Skagit	29.5	2,262	3,692	3,631	3,224	2,845	5,386	4,571	3,889	23,339	29,925	12,110
Skamania	3.0	350	481	473	514	425	487	188	82	17,106	20,303	7,520
Snohomish	163.0	7,553	12,247	13,335	13,987	13,913	29,221	34,672	38,072	32,246	37,841	14,561
Spokane	142.7	12,364	18,360	17,867	16,229	14,271	25,609	21,856	16,144	22,235	28,665	11,423
Stevens	11.4	993	1,409	1,370	1,389	1,256	1,932	1,819	1,232	22,108	27,968	9,841
Thurston	62.6	3,918	6,197	7,091	6,696	6,019	10,919	11,461	10,299	26,214	32,413	12,875
Wahkiakum	1.4	209	165	156	125	174	284	172	115	21,531	26,499	10,599
Walla Walla	18.0	1,490	2,147	2,074	2,070	1,841	2,937	2,936	2,505	23,225	30,955	11,657
Whatcom	47.6	4,201	5,959	6,012	5,300	4,577	8,496	7,280	5,775	22,493	29,483	11,513
Whitman	15.6	1,183	1,774	2,076	1,928	1,562	2,325	2,289	2,463	22,644	33,080	12,085
Yakima	70.4	6,427	9,709	9,435	8,302	6,937	11,809	10,300	7,481	20,862	27,944	10,475
TOTAL METRO COUNTIES	**1,504.6**	**91,001**	**139,897**	**146,067**	**142,341**	**132,196**	**250,483**	**276,134**	**326,481**	**29,020**	**36,685**	**14,488**
TOTAL STATE	**1,847.5**	**118,014**	**180,106**	**187,219**	**181,402**	**166,346**	**309,493**	**331,765**	**373,155**	**27,901**	**35,500**	**14,003**
WEST VIRGINIA												
CHARLESTON	**105.8**	**9,817**	**12,904**	**12,985**	**11,630**	**11,288**	**20,228**	**16,462**	**10,486**	**22,406**	**28,256**	**11,436**
Kanawha	90.0	8,296	11,211	11,222	9,899	9,444	16,793	13,771	9,364	22,241	28,470	11,716
Putnam	15.8	1,521	1,693	1,763	1,731	1,844	3,435	2,691	1,122	23,225	27,038	10,005
HUNTINGTON - ASHLAND	**124.6**	**15,324**	**19,194**	**17,068**	**13,944**	**12,605**	**21,277**	**16,211**	**8,977**	**18,771**	**25,093**	**9,509**
Cabell	41.5	5,367	7,182	6,385	4,909	4,186	6,452	4,467	2,552	16,728	23,320	9,525
Wayne	16.8	2,070	2,497	2,249	1,938	1,684	2,827	2,351	1,184	19,017	24,951	9,233
Boyd, Ky.	*20.1*	*2,282*	*2,769*	*2,448*	*2,017*	*1,832*	*3,478*	*3,306*	*1,968*	*21,497*	*28,419*	*10,818*
Carter, Ky.	*8.9*	*1,556*	*1,684*	*1,413*	*1,023*	*886*	*1,249*	*724*	*365*	*14,117*	*20,346*	*6,991*
Greenup, Ky.	*13.6*	*1,499*	*1,756*	*1,634*	*1,607*	*1,651*	*2,757*	*1,813*	*883*	*21,012*	*26,022*	*9,051*
Lawrence, Ohio	*23.7*	*2,550*	*3,306*	*2,939*	*2,450*	*2,366*	*4,514*	*3,550*	*2,025*	*21,235*	*26,730*	*9,898*
PARKERSBURG - MARIETTA	**60.3**	**5,642**	**7,464**	**7,796**	**7,305**	**6,920**	**11,673**	**8,910**	**4,590**	**21,358**	**26,973**	**10,386**
Wood	36.3	3,552	4,620	4,711	4,297	4,005	7,047	5,206	2,862	21,179	26,643	10,593
Washington, Ohio	*24.0*	*2,090*	*2,844*	*3,085*	*3,008*	*2,915*	*4,626*	*3,704*	*1,728*	*21,599*	*27,471*	*10,097*
STEUBENVILLE - WEIRTON	**57.0**	**5,331**	**6,891**	**6,537**	**5,628**	**5,604**	**11,272**	**10,453**	**5,284**	**23,722**	**28,613**	**10,888**
Brooke	10.5	1,057	1,243	1,356	1,135	1,234	2,464	1,477	534	22,000	25,326	9,397
Hancock	14.9	1,165	1,620	1,506	1,372	1,345	2,815	3,211	1,866	26,536	31,307	12,308
Jefferson, Ohio	*31.6*	*3,109*	*4,028*	*3,675*	*3,121*	*3,025*	*5,993*	*5,765*	*2,884*	*23,122*	*28,435*	*10,748*
WHEELING	**68.8**	**7,168**	**9,515**	**8,819**	**7,400**	**7,259**	**13,067**	**10,489**	**5,083**	**21,028**	**26,483**	**10,471**
Marshall	15.0	1,370	1,961	1,813	1,518	1,591	3,174	2,533	1,040	22,627	27,038	10,373
Ohio	23.2	2,905	3,541	3,234	2,675	2,338	3,880	2,919	1,708	18,460	25,514	10,385
Belmont, Ohio	*30.6*	*2,893*	*4,013*	*3,772*	*3,207*	*3,330*	*6,013*	*5,037*	*2,335*	*22,126*	*26,946*	*10,585*
ALL COUNTIES												
Barbour	6.1	918	1,178	1,066	852	657	817	465	147	14,371	19,140	7,252
Berkeley	21.7	2,378	3,208	2,998	2,619	2,332	3,905	2,884	1,376	19,247	25,133	9,880
Boone	10.7	1,292	1,536	1,400	1,182	1,235	2,275	1,233	547	19,717	23,632	8,457
Braxton	5.4	825	1,030	842	679	511	785	493	235	15,020	20,723	8,109
Brooke	10.5	1,057	1,243	1,356	1,135	1,234	2,464	1,477	534	22,000	25,326	9,397
Cabell	41.5	5,367	7,182	6,385	4,909	4,186	6,452	4,467	2,552	16,728	23,320	9,525
Calhoun	3.3	529	720	610	403	338	388	222	90	13,127	18,538	7,113
Clay	4.1	763	792	617	570	435	541	275	107	14,062	18,716	6,731

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/89 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
WEST VIRGINIA (continued)												
ALL COUNTIES (continued)												
Doddridge	2.8	520	602	558	382	240	290	151	57	12,317	16,448	5,981
Fayette	19.7	2,333	3,568	3,606	2,543	2,005	2,973	1,917	755	15,677	21,231	8,043
Gilmer	2.9	543	665	525	361	271	343	106	86	12,106	17,538	6,279
Grant	3.8	538	664	617	545	349	598	319	170	15,675	21,024	7,537
Greenbrier	14.3	1,886	2,542	2,504	1,809	1,470	2,236	1,149	704	15,594	21,536	8,437
Hampshire	6.2	895	1,175	1,137	859	666	797	449	222	14,437	19,452	7,179
Hancock	14.9	1,165	1,620	1,506	1,372	1,345	2,815	3,211	1,866	26,536	31,307	12,308
Hardy	3.8	566	628	640	550	423	589	307	97	15,564	20,204	7,527
Harrison	29.6	3,738	4,830	4,560	3,751	3,245	4,802	3,026	1,648	17,184	23,151	9,210
Jackson	9.5	1,407	1,321	1,069	1,042	1,174	1,804	1,221	462	19,572	23,246	8,461
Jefferson	13.1	1,098	1,888	2,084	1,866	1,631	2,211	1,558	764	18,963	24,737	9,002
Kanawha	90.0	8,296	11,211	11,222	9,899	9,444	16,793	13,771	9,364	22,241	28,470	11,716
Lewis	7.0	985	1,317	1,101	855	769	1,068	656	249	15,561	21,319	8,337
Lincoln	8.0	1,315	1,313	1,166	893	880	1,351	791	291	16,131	20,826	7,212
Logan	17.2	1,751	2,315	2,492	2,151	1,848	2,972	2,332	1,339	19,723	26,023	9,325
McDowell	15.1	2,304	2,852	2,730	1,838	1,432	2,389	1,084	471	14,198	19,355	6,813
Marion	25.0	2,785	3,596	3,677	3,170	2,639	4,299	3,324	1,510	18,769	24,443	9,840
Marshall	15.0	1,370	1,961	1,813	1,518	1,591	3,174	2,533	1,040	22,627	27,038	10,373
Mason	9.9	1,387	1,684	1,514	1,360	1,278	1,441	851	385	16,338	20,705	7,914
Mercer	27.3	3,529	4,693	4,400	3,524	3,069	4,220	2,476	1,389	16,404	22,270	8,722
☐ Mineral	10.5	1,343	1,633	1,539	1,464	1,415	1,622	1,046	438	17,544	21,940	8,317
Mingo	12.6	2,258	2,259	1,926	1,475	1,263	1,824	1,099	496	14,564	20,333	7,097
Monongalia	30.1	3,820	4,650	4,661	3,403	2,641	4,543	3,679	2,703	17,721	26,155	10,414
Monroe	4.8	557	778	783	739	516	759	515	153	16,729	22,022	8,008
Morgan	4.6	684	815	736	571	505	768	351	170	15,546	21,619	8,573
Nicholas	10.5	1,048	1,473	1,510	1,268	1,101	1,792	1,502	806	19,785	26,027	9,489
Ohio	23.2	2,905	3,541	3,234	2,675	2,338	3,880	2,919	1,708	18,460	25,514	10,385
Pendleton	3.0	411	610	636	431	309	377	182	44	13,554	18,073	6,863
Pleasants	2.9	391	464	384	376	402	493	289	101	17,802	22,041	7,891
Pocahontas	3.7	738	804	677	549	363	332	175	62	12,145	16,309	6,352
Preston	11.2	1,657	1,947	1,756	1,465	1,295	1,721	892	467	15,836	21,411	7,837
Putnam	15.8	1,521	1,693	1,763	1,731	1,844	3,435	2,691	1,122	23,225	27,038	10,005
Raleigh	31.6	3,164	4,644	4,829	3,861	3,503	5,759	3,808	2,032	19,013	24,884	9,497
Randolph	10.5	1,477	1,828	1,749	1,487	1,170	1,505	817	467	15,611	21,691	7,991
Ritchie	4.5	759	939	824	629	469	484	300	96	13,142	17,823	7,098
Roane	5.6	772	1,063	961	733	636	830	407	198	15,027	20,453	7,295
Summers	5.2	784	1,013	905	563	568	682	426	259	14,301	21,322	7,392
Taylor	5.9	668	832	844	767	659	973	734	423	18,837	24,501	9,149
Tucker	3.4	591	732	619	482	398	327	194	57	12,726	17,176	6,952
Tyler	4.0	375	486	512	412	355	689	817	354	22,859	28,397	10,517
Upshur	8.8	1,258	1,518	1,388	1,204	1,035	1,331	758	308	15,959	21,000	7,965
Wayne	16.8	2,070	2,497	2,249	1,938	1,684	2,827	2,351	1,184	19,017	24,951	9,233
Webster	4.4	628	828	769	550	456	656	338	175	14,830	20,147	7,387
Wetzel	7.7	1,150	1,214	973	800	825	1,536	935	267	18,173	22,371	8,362
Wirt	1.8	246	375	275	212	243	284	132	33	15,105	19,178	6,904
Wood	36.3	3,552	4,620	4,711	4,297	4,005	7,047	5,206	2,862	21,179	26,643	10,593
Wyoming	11.5	1,536	1,500	1,493	1,303	1,222	2,492	1,410	544	19,671	23,531	8,102
TOTAL METRO COUNTIES	**274.5**	**28,646**	**37,201**	**35,778**	**30,938**	**29,086**	**50,509**	**39,672**	**22,670**	**20,785**	**26,608**	**10,590**
TOTAL STATE	**729.3**	**87,903**	**112,090**	**106,901**	**88,022**	**77,917**	**123,760**	**86,721**	**45,986**	**18,179**	**24,141**	**9,283**
WISCONSIN												
APPLETON - OSHKOSH - NEENAH	**117.9**	**5,535**	**10,137**	**12,385**	**12,059**	**12,427**	**25,378**	**23,867**	**16,112**	**27,573**	**34,124**	**12,756**
Calumet	12.4	424	921	1,155	1,204	1,240	2,763	2,786	1,907	29,757	36,039	12,448
Outagamie	51.0	2,407	3,992	4,717	4,967	5,341	11,485	10,756	7,335	28,628	35,204	12,898
Winnebago	54.5	2,704	5,224	6,513	5,888	5,846	11,130	10,325	6,870	25,962	32,677	12,694
EAU CLAIRE	**51.5**	**3,390**	**6,088**	**7,053**	**6,461**	**5,497**	**9,469**	**8,148**	**5,394**	**22,417**	**29,964**	**11,023**
Chippewa	19.4	1,008	2,013	2,287	2,304	2,048	3,653	3,380	2,707	25,094	32,806	11,678
Eau Claire	32.1	2,382	4,075	4,766	4,157	3,449	5,816	4,768	2,687	20,885	28,247	10,605
GREEN BAY	**73.3**	**4,275**	**7,369**	**8,316**	**7,156**	**8,016**	**16,412**	**13,550**	**8,206**	**25,919**	**31,936**	**12,091**
Brown	73.3	4,275	7,369	8,316	7,156	8,016	16,412	13,550	8,206	25,919	31,936	12,091
JANESVILLE - BELOIT	**52.8**	**2,800**	**5,160**	**5,465**	**4,786**	**4,943**	**11,117**	**10,940**	**7,589**	**28,139**	**33,856**	**12,842**
Rock	52.8	2,800	5,160	5,465	4,786	4,943	11,117	10,940	7,589	28,139	33,856	12,842

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
WISCONSIN (continued)												
KENOSHA	**44.9**	**1,594**	**3,285**	**3,606**	**3,713**	**3,476**	**7,226**	**9,655**	**12,345**	**34,403**	**41,738**	**15,261**
Kenosha	44.9	1,594	3,285	3,606	3,713	3,476	7,226	9,655	12,345	34,403	41,738	15,261
LA CROSSE	**36.8**	**2,080**	**4,007**	**4,362**	**4,305**	**4,031**	**6,854**	**6,512**	**4,649**	**24,478**	**32,759**	**12,493**
La Crosse	36.8	2,080	4,007	4,362	4,305	4,031	6,854	6,512	4,649	24,478	32,759	12,493
MADISON	**143.9**	**7,894**	**11,873**	**14,756**	**15,312**	**14,232**	**25,473**	**28,289**	**26,071**	**28,138**	**36,363**	**14,786**
Dane	143.9	7,894	11,873	14,756	15,312	14,232	25,473	28,289	26,071	28,138	36,363	14,786
MILWAUKEE	**544.1**	**25,258**	**45,721**	**50,263**	**48,892**	**47,978**	**96,711**	**115,500**	**113,777**	**30,651**	**38,351**	**14,858**
Milwaukee	381.4	21,110	38,353	40,296	38,452	36,262	68,187	74,002	64,738	27,407	35,012	14,314
Ozaukee	26.1	626	1,275	1,775	1,651	1,909	4,732	6,426	7,706	37,224	45,767	16,274
Washington	32.2	1,304	2,078	2,564	2,624	3,047	7,444	7,882	5,257	31,111	36,833	12,537
Waukesha	104.4	2,218	4,015	5,628	6,165	6,760	16,348	27,190	36,076	40,823	49,163	16,911
MILWAUKEE - RACINE CONSOLIDATED AREA	*608.9*	*28,718*	*51,365*	*56,391*	*54,526*	*53,947*	*109,887*	*129,948*	*124,118*	*30,490*	*38,031*	*14,668*
RACINE	**64.8**	**3,460**	**5,644**	**6,128**	**5,634**	**5,969**	**13,176**	**14,448**	**10,341**	**29,258**	**35,349**	**13,142**
Racine	64.8	3,460	5,644	6,128	5,634	5,969	13,176	14,448	10,341	29,258	35,349	13,142
SHEBOYGAN	**39.0**	**1,424**	**3,403**	**4,071**	**3,586**	**3,635**	**8,009**	**8,587**	**6,285**	**29,355**	**36,004**	**13,515**
Sheboygan	39.0	1,424	3,403	4,071	3,586	3,635	8,009	8,587	6,285	29,355	36,004	13,515
WAUSAU	**42.1**	**2,682**	**4,633**	**4,816**	**4,471**	**4,595**	**9,108**	**7,461**	**4,334**	**24,838**	**30,791**	**11,331**
Marathon	42.1	2,682	4,633	4,816	4,471	4,595	9,108	7,461	4,334	24,838	30,791	11,331
ALL COUNTIES												
Adams	5.3	382	678	761	691	564	911	778	535	21,223	28,640	10,842
Ashland	6.4	511	1,062	1,073	930	761	1,006	708	349	17,806	24,042	9,326
Barron	16.1	1,276	2,362	2,486	2,155	1,920	2,803	2,016	1,082	19,469	25,781	9,954
Bayfield	5.6	482	911	919	774	609	879	688	338	17,974	24,278	9,376
Brown	73.3	4,275	7,369	8,316	7,156	8,016	16,412	13,550	8,206	25,919	31,936	12,091
Buffalo	5.6	473	751	862	758	620	935	684	517	19,701	27,157	10,635
Burnett	5.5	431	857	858	810	644	904	604	392	18,629	25,304	9,732
Calumet	12.4	424	921	1,155	1,204	1,240	2,763	2,786	1,907	29,757	36,039	12,448
Chippewa	19.4	1,008	2,013	2,287	2,304	2,048	3,653	3,380	2,707	25,094	32,806	11,678
Clark	12.1	1,241	1,921	1,876	1,639	1,342	2,000	1,247	834	18,090	24,607	8,783
Columbia	18.4	1,230	2,089	2,321	2,142	2,159	3,722	3,068	1,669	23,275	29,108	11,205
Crawford	6.1	555	1,014	1,073	795	698	950	588	427	17,570	24,990	9,183
Dane	143.9	7,894	11,873	14,756	15,312	14,232	25,473	28,289	26,071	28,138	36,363	14,786
Dodge	27.2	1,491	2,640	3,167	2,938	3,069	5,774	4,960	3,161	25,470	31,968	11,366
Door	10.9	699	1,221	1,474	1,396	1,351	2,237	1,476	1,046	22,371	29,444	11,756
☐ Douglas	16.6	1,211	2,290	2,270	1,761	1,716	3,046	2,699	1,607	22,249	28,535	11,251
Dunn	12.4	1,158	1,848	2,064	1,718	1,326	2,152	1,305	829	18,250	25,960	8,942
Eau Claire	32.1	2,382	4,075	4,766	4,157	3,449	5,816	4,768	2,687	20,885	28,247	10,605
Florence	1.4	102	195	193	168	123	234	207	178	21,667	29,721	9,907
Fond du Lac	33.0	1,478	2,963	3,532	3,540	3,546	6,967	6,688	4,286	27,144	33,594	12,116
Forest	3.4	203	550	531	582	474	508	363	189	18,598	24,566	8,886
Grant	18.0	1,573	2,368	2,397	2,248	1,971	3,331	2,394	1,718	21,005	28,553	9,941
Green	12.4	848	1,359	1,554	1,488	1,376	2,393	1,999	1,383	23,368	30,902	12,050
Green Lake	7.6	518	977	1,133	1,023	953	1,382	1,004	610	20,814	27,255	10,902
Iowa	7.8	820	1,206	1,355	1,168	961	1,274	572	444	17,144	23,029	8,720
Iron	2.7	311	593	560	391	313	337	131	64	13,905	18,756	7,913
Jackson	6.5	667	1,013	963	884	695	1,158	781	339	18,433	24,658	9,484
Jefferson	25.5	1,487	2,582	2,854	2,719	2,853	5,489	4,704	2,812	25,425	31,971	11,781
Juneau	8.8	741	1,259	1,382	1,230	1,034	1,464	973	717	19,113	25,999	10,306
Kenosha	44.9	1,594	3,285	3,606	3,713	3,476	7,226	9,655	12,345	34,403	41,738	15,261
Kewaunee	6.9	508	760	917	794	731	1,349	1,088	753	23,168	30,033	10,519
La Crosse	36.8	2,080	4,007	4,362	4,305	4,031	6,854	6,512	4,649	24,478	32,759	12,493
Lafayette	6.2	559	768	828	830	751	1,119	837	508	20,747	26,782	10,003
Langlade	7.6	571	1,165	1,141	1,016	874	1,279	874	680	19,511	28,423	10,091
Lincoln	11.2	843	1,594	1,726	1,502	1,372	2,116	1,325	722	19,771	26,206	10,017
Manitowoc	30.4	1,722	3,375	3,717	3,560	3,475	6,653	5,101	2,797	24,059	29,902	11,086
Marathon	42.1	2,682	4,633	4,816	4,471	4,595	9,108	7,461	4,334	24,838	30,791	11,331
Marinette	16.3	1,201	2,620	2,454	1,872	1,805	3,199	2,173	976	20,009	25,726	10,032
Marquette	5.7	639	959	979	805	716	885	430	287	16,692	22,309	9,148
Menominee	1.0	20	110	169	157	148	205	121	70	21,630	26,656	6,199
Milwaukee	381.4	21,110	38,353	40,296	38,452	36,262	68,187	74,002	64,738	27,407	35,012	14,314
Monroe	14.0	975	1,731	1,865	1,724	1,587	2,683	2,038	1,397	22,255	29,783	11,031
Oconto	12.2	974	1,688	1,860	1,603	1,427	2,107	1,659	882	19,918	26,137	10,028
Oneida	13.3	824	1,779	2,142	1,763	1,585	2,543	1,814	850	20,452	26,543	10,633

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/89 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
WISCONSIN (continued)												
ALL COUNTIES (continued)												
Outagamie	51.0	2,407	3,992	4,717	4,967	5,341	11,485	10,756	7,335	28,628	35,204	12,898
Ozaukee	26.1	626	1,275	1,775	1,651	1,909	4,732	6,426	7,706	37,224	45,767	16,274
Pepin	2.9	204	417	373	374	335	541	394	262	21,242	27,818	10,756
Pierce	11.7	801	1,110	1,368	1,329	1,245	2,357	1,888	1,602	24,987	32,911	11,325
Polk	13.6	1,136	2,044	2,067	1,791	1,534	2,488	1,651	889	19,268	25,379	9,723
Portage	20.8	1,267	2,038	2,274	2,231	2,067	3,764	4,008	3,151	26,444	34,475	11,852
Price	6.4	506	1,055	924	780	653	1,078	914	490	19,519	26,354	10,347
Racine	64.8	3,460	5,644	6,128	5,634	5,969	13,176	14,448	10,341	29,258	35,349	13,142
Richland	6.7	503	982	969	882	815	1,219	789	541	20,089	26,872	10,288
Rock	52.8	2,800	5,160	5,465	4,786	4,943	11,117	10,940	7,589	28,139	33,856	12,842
Rusk	5.8	505	978	1,029	905	654	911	556	262	16,962	23,499	8,626
☐ St. Croix	17.5	848	1,581	1,660	1,525	1,531	3,378	3,807	3,170	29,888	36,430	12,750
Sauk	18.2	1,263	2,132	2,359	2,389	2,176	3,654	2,669	1,558	22,179	29,208	11,432
Sawyer	5.7	631	1,059	1,029	758	627	840	510	246	15,804	21,938	8,392
Shawano	14.5	1,298	2,178	2,254	1,924	1,622	2,516	1,727	981	18,904	25,455	9,537
Sheboygan	39.0	1,424	3,403	4,071	3,586	3,635	8,009	8,587	6,285	29,355	36,004	13,515
Taylor	6.7	571	951	1,101	889	720	1,199	765	504	19,012	25,929	9,095
Trempealeau	9.7	866	1,378	1,435	1,400	1,218	1,704	1,055	644	19,216	25,415	9,409
Vernon	10.3	1,067	1,643	1,562	1,344	1,042	1,648	1,214	780	18,167	25,407	9,801
Vilas	7.8	580	1,091	1,326	1,136	996	1,298	843	530	18,899	25,699	10,550
Walworth	28.3	1,715	2,795	3,113	3,130	2,955	5,343	5,511	3,738	25,850	33,491	12,688
Washburn	5.8	560	972	1,011	928	648	880	561	240	16,916	22,731	9,030
Washington	32.2	1,304	2,078	2,564	2,624	3,047	7,444	7,882	5,257	31,111	36,833	12,537
Waukesha	104.4	2,218	4,015	5,628	6,165	6,760	16,348	27,190	36,076	40,823	49,163	16,911
Waupaca	17.0	1,339	2,321	2,249	2,102	2,113	3,222	2,375	1,279	21,186	27,524	10,217
Waushara	8.5	848	1,472	1,487	1,162	907	1,417	782	425	16,911	23,199	9,435
Winnebago	54.5	2,704	5,224	6,513	5,888	5,846	11,130	10,325	6,870	25,962	32,677	12,694
Wood	30.2	1,702	3,142	3,395	3,147	3,013	5,906	5,772	4,123	26,161	32,803	12,414
TOTAL METRO COUNTIES	**1,245.2**	**62,451**	**111,191**	**125,151**	**119,661**	**118,046**	**235,357**	**253,463**	**219,880**	**28,689**	**36,119**	**13,837**
TOTAL STATE	**1,859.3**	**107,326**	**189,917**	**209,662**	**196,075**	**187,219**	**350,290**	**342,845**	**275,966**	**26,105**	**33,609**	**12,776**
WYOMING												
CASPER	**25.7**	**1,777**	**2,586**	**2,721**	**2,807**	**3,353**	**5,618**	**4,198**	**2,640**	**24,386**	**29,143**	**11,383**
Natrona	25.7	1,777	2,586	2,721	2,807	3,353	5,618	4,198	2,640	24,386	29,143	11,383
CHEYENNE	**30.1**	**2,844**	**4,370**	**4,729**	**3,771**	**3,355**	**5,117**	**3,926**	**1,988**	**19,045**	**24,551**	**9,946**
Laramie	30.1	2,844	4,370	4,729	3,771	3,355	5,117	3,926	1,988	19,045	24,551	9,946
ALL COUNTIES												
Albany	12.1	1,609	1,943	1,744	1,393	1,261	1,764	1,525	861	17,710	24,209	9,964
Big Horn	4.2	503	681	638	584	532	630	399	233	17,500	22,389	8,321
Campbell	11.7	375	589	954	1,094	1,150	2,571	3,047	1,920	31,564	35,708	12,737
Carbon	6.5	555	673	677	698	837	1,396	1,105	559	23,900	27,844	9,836
Converse	4.5	273	412	392	516	622	1,096	755	434	25,292	29,095	9,995
Crook	2.3	207	374	432	343	280	369	186	109	16,889	21,562	8,701
Fremont	12.3	1,016	1,470	1,706	1,552	1,853	2,502	1,519	682	21,166	24,439	8,738
Goshen	5.1	648	946	833	667	598	670	448	290	15,778	21,024	8,443
Hot Springs	2.2	231	289	266	240	251	392	349	182	21,468	26,506	10,602
Johnson	2.6	403	419	454	328	284	372	153	187	15,333	21,777	8,847
Laramie	30.1	2,844	4,370	4,729	3,771	3,355	5,117	3,926	1,988	19,045	24,551	9,946
Lincoln	5.2	441	721	747	644	692	966	630	359	20,385	24,536	8,621
Natrona	25.7	1,777	2,586	2,721	2,807	3,353	5,618	4,198	2,640	24,386	29,143	11,383
Niobrara	1.2	231	218	201	151	135	119	101	44	13,581	19,112	8,191
Park	9.1	745	1,187	1,329	1,091	977	1,869	1,146	756	21,073	26,033	9,912
Platte	4.2	516	516	531	606	606	903	375	147	19,452	22,053	9,170
Sheridan	10.0	797	1,270	1,254	1,064	985	1,886	1,832	912	23,187	28,526	11,320
Sublette	1.9	162	250	268	261	241	358	219	141	20,191	25,098	8,670
Sweetwater	15.7	770	1,217	1,341	1,464	1,936	3,719	3,545	1,708	27,625	31,734	11,587
Teton	5.4	389	661	762	830	788	838	650	482	20,339	26,325	11,946
Uinta	6.4	366	519	538	559	744	1,842	1,207	625	27,514	30,991	10,439
Washakie	3.3	189	386	443	384	411	662	497	328	23,078	27,818	10,200
Weston	2.7	182	246	273	278	233	665	533	290	27,656	30,696	12,011
TOTAL METRO COUNTIES	**55.8**	**4,621**	**6,956**	**7,450**	**6,578**	**6,708**	**10,735**	**8,124**	**4,628**	**21,773**	**26,666**	**10,621**
TOTAL STATE	**184.4**	**15,229**	**21,943**	**23,233**	**21,325**	**22,124**	**36,324**	**28,345**	**15,877**	**22,427**	**27,133**	**10,383**

1990 SURVEY OF BUYING POWER DATA SERVICE

SECTION 8

State And Regional Summaries
Retail Sales By Store Group
Retail Sales By Merchandise Line Category

EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

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NOTICE

Because of the layout of the tables in this section, the data begin on page 8-2.

In the summaries of retail sales by merchandise line (pages 8-4 through 8-7), the data for each region or state are arranged across two facing pages, with the name repeated on the right-hand page for convenience.

REGIONAL AND STATE SUMMARIES
1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
REGION State	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW ENGLAND	**1989**	**114,022,740**	**22,615,254**	**20,684,294**	**11,677,710**	**11,207,048**	**8,889,071**	**6,121,646**	**5,579,159**	**3,317,377**	**24,829,200**	**6,564,823**	**6,222,150**	**3,261,154**
	1987	101,631,795	18,752,184	17,150,549	9,523,517	10,664,454	8,445,265	5,704,790	4,839,136	2,872,340	22,617,227	6,077,412	6,512,451	3,288,418
Connecticut	1989	29,192,791	5,599,289	5,165,596	2,648,930	2,960,658	2,578,340	1,662,416	1,552,480	889,455	6,386,446	1,759,308	1,600,829	753,530
	1987	25,785,146	4,613,372	4,255,540	2,159,059	2,629,157	2,288,130	1,537,429	1,366,976	782,971	5,808,229	1,697,142	1,678,186	761,647
Maine	1989	10,103,068	2,221,725	2,102,066	889,079	873,699	604,030	364,424	355,863	218,518	2,192,770	614,361	659,478	254,209
	1987	8,939,715	1,855,278	1,756,182	718,094	821,861	570,345	349,129	316,169	192,818	1,975,332	568,797	691,930	258,238
Massachusetts	1989	51,106,324	9,942,611	8,927,730	5,880,633	4,935,319	3,909,732	3,005,961	2,545,786	1,554,155	11,019,148	2,829,752	2,424,009	1,602,190
	1987	45,997,249	8,265,854	7,419,425	4,825,763	4,947,938	3,917,326	2,826,750	2,179,956	1,328,915	10,093,049	2,587,356	2,541,766	1,621,447
New Hampshire	1989	11,508,755	2,330,674	2,218,668	962,601	1,294,636	927,490	510,064	600,222	310,633	2,736,946	552,520	782,749	243,384
	1987	10,211,682	1,943,698	1,850,973	780,218	1,185,440	846,951	445,618	537,394	278,874	2,486,393	506,117	820,543	247,817
Rhode Island	1989	7,382,769	1,483,769	1,293,348	822,692	820,389	646,714	370,352	320,412	224,832	1,464,564	496,459	384,770	288,360
	1987	6,520,985	1,211,949	1,056,235	663,165	776,498	611,258	366,943	268,510	188,983	1,310,121	441,430	399,105	288,194
Vermont	1989	4,729,033	1,037,186	976,886	473,775	322,347	222,765	208,429	204,396	119,784	1,029,326	312,423	370,315	119,481
	1987	4,177,018	862,033	812,194	377,218	303,560	211,255	178,921	170,131	99,779	944,103	276,570	380,921	111,075
MIDDLE ATLANTIC	**1989**	**265,013,099**	**55,663,914**	**50,658,936**	**26,039,023**	**27,923,990**	**23,067,371**	**17,126,813**	**15,047,300**	**8,770,162**	**54,527,851**	**13,606,642**	**11,624,516**	**9,215,872**
	1987	236,565,599	48,025,674	43,677,159	22,117,738	26,089,644	21,565,245	15,150,655	12,820,950	7,486,061	48,798,146	12,900,246	11,737,293	8,524,482
New Jersey	1989	60,971,615	12,904,132	11,902,674	5,450,502	6,161,990	5,251,098	4,131,863	3,751,386	2,356,142	13,854,024	3,258,752	2,537,797	1,722,180
	1987	56,326,196	11,368,649	10,479,407	4,820,038	5,742,305	4,884,194	3,754,744	3,328,178	2,095,137	13,044,006	3,232,981	2,650,642	1,671,212
New York	1989	122,452,786	25,699,743	22,984,260	13,075,505	12,564,403	10,048,945	8,794,005	7,390,802	4,177,676	22,431,072	5,465,338	5,322,986	4,616,638
	1987	106,452,688	21,819,893	19,478,123	10,807,410	11,539,623	9,245,871	7,630,616	6,149,869	3,479,038	19,247,438	5,110,135	5,232,384	4,161,164
Pennsylvania	1989	81,588,698	17,060,039	15,772,002	7,513,016	9,197,597	7,767,328	4,200,945	3,905,112	2,236,344	18,242,755	4,882,552	3,763,733	2,877,054
	1987	73,786,715	14,837,132	13,719,629	6,490,290	8,807,716	7,435,180	3,765,295	3,342,903	1,911,886	16,506,702	4,557,130	3,854,267	2,692,106
EAST NORTH CENTRAL	**1989**	**284,607,836**	**52,779,420**	**49,276,957**	**27,390,445**	**36,405,632**	**30,530,229**	**14,014,391**	**14,739,768**	**8,012,428**	**65,240,146**	**22,205,461**	**15,600,552**	**10,809,081**
	1987	255,197,473	47,744,182	44,574,271	25,827,541	32,010,159	26,810,165	12,303,994	12,590,187	6,850,692	57,690,156	19,092,046	13,742,204	10,075,546
Illinois	1989	78,949,322	14,488,125	13,483,992	7,914,662	9,271,608	7,876,740	4,947,186	4,401,022	2,450,903	16,711,127	5,689,914	4,166,800	3,929,148
	1987	69,937,230	12,723,950	11,842,805	7,146,944	8,071,486	6,857,419	4,133,370	3,642,789	2,028,391	15,095,502	4,724,937	3,462,671	3,216,839
Indiana	1989	37,142,764	6,488,824	6,179,261	3,535,586	4,486,489	3,574,718	1,515,366	1,711,934	900,690	9,043,018	3,066,638	2,244,162	1,440,885
	1987	33,992,316	6,206,758	5,910,932	3,344,924	4,086,352	3,253,811	1,407,303	1,492,912	787,567	7,926,654	2,693,769	2,038,719	1,455,200
Michigan	1989	64,943,130	11,299,161	10,361,145	6,053,528	9,282,489	8,207,090	3,271,184	3,484,807	1,916,984	15,824,352	4,920,925	3,622,662	2,142,631
	1987	58,025,602	10,136,335	9,289,285	5,678,671	8,064,566	7,119,202	2,991,105	3,010,110	1,656,035	13,801,597	4,331,406	3,239,715	2,140,282
Ohio	1989	69,923,217	14,076,398	13,238,411	6,649,430	9,185,799	7,544,758	2,980,190	3,404,200	1,932,743	16,196,501	5,696,567	3,559,069	2,400,020
	1987	64,705,164	13,221,322	12,427,624	6,680,336	8,373,762	6,861,820	2,656,084	2,995,015	1,699,448	14,734,809	5,015,627	3,298,298	2,419,825
Wisconsin	1989	33,649,403	6,426,912	6,014,148	3,237,239	4,179,247	3,326,923	1,300,465	1,737,805	811,108	7,465,148	2,831,417	2,007,859	896,397
	1987	28,537,161	5,455,817	5,103,625	2,976,666	3,413,993	2,717,913	1,116,132	1,449,361	679,251	6,131,594	2,326,307	1,702,801	843,400
WEST NORTH CENTRAL	**1989**	**118,513,316**	**22,899,402**	**21,757,689**	**11,167,832**	**15,711,922**	**12,460,683**	**5,121,369**	**4,689,502**	**2,622,685**	**27,399,023**	**10,384,079**	**7,368,773**	**3,134,765**
	1987	105,041,943	20,407,799	19,399,762	10,143,534	13,681,642	10,846,077	4,491,215	4,846,977	2,707,992	22,945,743	9,268,997	6,311,499	3,240,719
Iowa	1989	17,801,489	3,980,050	3,814,326	1,529,839	2,163,125	1,694,601	752,053	644,445	339,041	4,194,660	1,660,862	1,047,235	539,572
	1987	15,581,497	3,368,463	3,228,227	1,417,833	1,945,493	1,525,958	656,922	644,267	339,866	3,489,168	1,450,580	897,500	551,288
Kansas	1989	15,658,801	3,169,231	3,054,192	1,500,640	2,146,020	1,723,931	668,358	644,222	346,782	3,691,734	1,308,560	927,785	378,253
	1987	13,863,350	2,878,210	2,774,813	1,333,168	1,801,828	1,439,849	575,283	661,895	355,645	3,100,556	1,168,809	802,855	391,115
Minnesota	1989	32,208,001	5,743,273	5,433,659	3,001,377	4,438,188	3,291,109	1,437,109	1,360,817	731,898	6,855,803	2,653,958	2,217,221	822,030
	1987	28,007,700	5,007,925	4,737,168	2,659,009	3,766,882	2,796,361	1,243,477	1,418,145	762,997	5,680,694	2,283,831	1,863,026	843,857
Missouri	1989	34,069,784	6,329,267	6,063,699	3,334,040	4,684,234	3,965,599	1,436,272	1,279,500	726,389	8,295,891	2,974,781	2,054,272	871,018
	1987	31,142,225	5,976,572	5,724,174	3,134,893	4,184,217	3,534,999	1,304,809	1,347,171	763,300	7,052,763	2,788,881	1,791,288	918,865
Nebraska	1989	10,000,677	1,996,196	1,778,761	1,011,755	1,236,951	989,986	449,394	473,262	316,660	2,225,924	903,868	548,990	267,744
	1987	8,776,376	1,719,297	1,538,145	896,128	1,090,164	869,501	380,659	478,565	318,862	1,850,978	803,717	470,627	278,310
North Dakota	1989	4,408,994	801,079	769,007	407,719	576,975	445,679	193,712	137,355	81,771	1,079,609	431,468	291,339	120,790
	1987	3,848,486	700,370	672,320	351,117	501,017	385,867	170,803	142,493	84,853	899,762	379,176	249,947	120,391
South Dakota	1989	4,365,570	880,306	844,045	382,462	466,429	349,778	184,471	149,901	80,144	1,055,402	450,582	281,931	135,358
	1987	3,822,309	756,962	724,915	351,386	392,041	293,542	159,262	154,441	82,469	871,822	394,003	236,256	136,893
SOUTH ATLANTIC	**1989**	**306,821,204**	**61,961,848**	**59,011,539**	**30,711,807**	**35,759,437**	**28,194,804**	**14,561,492**	**16,611,554**	**10,234,051**	**70,026,157**	**20,780,538**	**16,583,759**	**11,721,203**
	1987	282,239,174	55,730,922	53,075,861	27,850,731	31,378,824	24,707,193	13,583,140	15,167,583	9,351,444	67,577,256	19,237,434	16,708,887	9,981,765
Delaware	1989	5,585,796	1,040,316	964,828	500,439	819,723	711,704	239,816	304,939	191,018	1,173,491	334,878	324,640	195,769
	1987	5,076,801	917,675	851,071	448,706	697,808	605,767	222,995	273,959	172,095	1,159,555	290,957	324,073	164,856
District of Columbia	1989	3,812,268	658,352	591,809	952,011	378,143	326,498	345,544	188,940	96,324	171,906	137,852	68,148	211,661
	1987	3,464,882	597,470	537,081	840,861	315,232	272,180	328,138	200,066	101,997	182,883	131,562	72,118	185,842
Florida	1989	97,599,893	19,803,419	18,522,221	10,010,041	11,023,134	8,960,751	4,348,587	5,296,563	3,212,650	23,347,282	6,020,100	4,658,316	3,873,652
	1987	90,295,017	17,384,577	16,254,000	9,324,327	9,953,221	8,076,107	4,099,549	4,842,111	2,924,473	22,925,135	5,670,458	4,798,360	3,340,161
Georgia	1989	43,961,456	8,417,780	8,137,150	4,420,665	5,638,720	4,562,199	1,969,350	2,235,014	1,340,554	10,009,092	3,280,939	2,534,189	1,638,543
	1987	41,186,404	7,901,501	7,635,692	4,096,680	4,921,328	3,986,529	1,909,146	2,107,021	1,264,586	9,655,250	3,058,392	2,579,404	1,412,109
Maryland	1989	35,045,366	6,856,974	6,446,625	3,408,832	4,149,924	3,326,418	1,907,811	2,070,598	1,198,961	8,057,604	2,317,032	1,600,923	1,240,207
	1987	32,680,175	6,221,844	5,844,461	3,070,825	3,750,144	2,993,338	1,792,748	1,816,340	1,054,247	7,945,047	2,173,853	1,601,282	1,048,662

REGIONAL AND STATE SUMMARIES

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
REGION State	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH ATLANTIC (continued)														
North Carolina	1989	44,059,284	8,776,203	8,507,347	4,130,846	4,727,298	3,497,900	2,105,924	2,561,517	1,650,640	10,157,275	3,038,192	3,015,266	1,742,480
	1987	40,651,499	8,108,516	7,861,629	3,740,176	4,062,149	2,998,948	1,953,716	2,329,201	1,512,967	9,681,776	2,813,718	3,076,297	1,462,262
South Carolina	1989	21,712,982	4,717,771	4,564,894	2,163,379	2,377,687	1,798,990	1,143,004	1,141,300	755,808	4,660,882	1,668,366	1,394,519	806,279
	1987	19,750,407	4,222,018	4,085,414	1,917,287	2,029,850	1,532,587	1,051,563	1,028,842	685,547	4,347,000	1,543,174	1,418,990	677,210
Virginia	1989	44,840,180	9,343,927	9,049,945	4,246,265	5,138,289	4,002,347	2,137,176	2,410,862	1,540,967	10,270,047	3,201,318	2,360,681	1,526,964
	1987	39,784,763	8,182,619	7,923,597	3,651,463	4,330,018	3,358,114	1,880,899	2,205,796	1,408,600	9,609,379	2,845,000	2,212,435	1,288,334
West Virginia	1989	10,203,979	2,347,106	2,226,720	879,329	1,506,519	1,007,997	364,280	401,821	247,129	2,178,578	781,661	627,077	485,648
	1987	9,349,226	2,194,702	2,082,916	760,406	1,319,074	883,623	344,386	364,247	226,932	2,071,231	710,320	625,928	402,329
EAST SOUTH CENTRAL	**1989**	**91,923,987**	**18,199,349**	**17,480,121**	**7,993,527**	**11,994,292**	**9,257,484**	**4,379,336**	**4,120,988**	**2,485,659**	**23,138,103**	**6,918,591**	**4,639,145**	**3,659,045**
	1987	83,824,718	17,780,671	17,071,150	7,476,897	10,734,803	8,282,104	3,863,647	3,695,120	2,238,111	19,826,214	6,211,047	4,868,281	3,068,245
Alabama	1989	25,122,712	4,884,879	4,681,620	2,117,800	3,073,280	2,469,719	1,345,735	1,113,453	692,722	6,720,219	1,759,722	1,252,405	928,940
	1987	22,268,159	4,638,285	4,442,606	1,920,983	2,680,154	2,152,492	1,190,838	963,837	601,727	5,596,388	1,513,189	1,301,713	769,732
Kentucky	1989	22,465,835	4,667,319	4,497,917	2,136,783	2,969,164	2,289,774	901,331	978,115	583,967	5,024,269	1,862,937	1,153,487	983,882
	1987	19,871,661	4,436,990	4,275,861	1,897,514	2,581,433	1,985,160	786,181	846,496	508,047	4,161,866	1,602,766	1,188,302	805,667
Mississippi	1989	13,426,461	3,001,774	2,903,860	1,015,401	1,952,686	1,341,129	580,263	489,738	299,881	3,219,004	957,941	650,073	566,314
	1987	11,990,515	2,863,622	2,769,748	946,546	1,649,892	1,132,502	504,763	456,268	278,855	2,693,294	818,957	675,408	466,133
Tennessee	1989	30,908,979	5,645,377	5,396,724	2,723,543	3,999,162	3,156,862	1,552,007	1,539,682	909,089	8,174,611	2,337,991	1,583,180	1,179,909
	1987	29,694,383	5,841,774	5,582,935	2,711,854	3,823,324	3,011,950	1,381,865	1,428,519	849,482	7,374,666	2,276,135	1,702,858	1,026,713
WEST SOUTH CENTRAL	**1989**	**174,152,340**	**40,044,015**	**38,503,821**	**16,953,943**	**22,460,712**	**17,404,313**	**9,317,099**	**7,575,344**	**4,183,727**	**40,076,302**	**11,254,411**	**8,891,639**	**4,858,335**
	1987	152,358,818	33,804,119	32,500,594	14,892,424	19,388,757	15,022,937	8,125,055	6,694,469	3,694,476	34,540,223	11,152,605	7,027,665	4,396,284
Arkansas	1989	14,401,211	3,187,807	3,087,413	1,125,601	2,083,550	1,733,274	603,238	532,721	331,983	3,398,162	990,167	1,073,677	375,800
	1987	12,318,710	2,604,800	2,522,978	978,855	1,730,963	1,437,220	532,195	471,591	293,086	2,863,928	983,377	834,657	337,949
Louisiana	1989	26,522,397	6,786,130	6,508,469	2,493,869	3,631,899	2,706,633	1,296,127	1,107,957	590,742	5,353,097	1,632,735	1,363,033	1,087,069
	1987	22,445,813	5,560,502	5,333,454	2,106,298	3,043,740	2,271,620	1,110,398	965,031	513,447	4,416,978	1,601,373	1,066,987	952,474
Oklahoma	1989	19,852,439	4,619,359	4,415,132	1,955,256	2,441,356	1,959,045	1,024,565	868,311	498,835	4,858,422	1,323,567	1,005,314	514,170
	1987	16,912,507	3,781,398	3,613,677	1,684,027	2,097,335	1,678,416	921,407	717,219	412,972	4,043,392	1,217,543	781,081	454,943
Texas	1989	113,376,293	25,450,719	24,492,807	11,379,217	14,303,907	11,005,361	6,393,169	5,066,355	2,762,167	26,466,621	7,307,942	5,449,615	2,881,296
	1987	100,681,788	21,857,419	21,030,485	10,123,249	12,516,719	9,635,681	5,561,055	4,540,628	2,474,971	23,215,925	7,350,312	4,344,940	2,650,918
MOUNTAIN	**1989**	**86,517,549**	**18,784,612**	**18,086,762**	**8,903,891**	**10,095,609**	**7,591,408**	**3,873,986**	**4,528,447**	**2,543,434**	**18,555,473**	**6,145,900**	**5,270,870**	**2,538,435**
	1987	80,170,992	17,435,454	16,785,425	8,387,173	9,018,251	6,771,089	3,367,163	3,899,600	2,190,151	17,583,294	6,281,736	4,345,731	2,313,597
Arizona	1989	24,046,270	5,529,278	5,343,371	2,370,258	2,768,630	1,933,759	1,012,090	1,362,250	767,304	5,181,162	1,550,152	1,390,843	920,800
	1987	22,359,864	5,076,804	4,905,882	2,266,365	2,488,641	1,729,575	858,411	1,143,534	643,454	5,034,910	1,619,371	1,141,069	831,612
Colorado	1989	22,925,406	4,746,470	4,570,882	2,542,664	2,867,018	2,236,668	1,077,330	1,290,048	673,022	4,684,102	1,561,430	1,301,580	493,581
	1987	21,287,132	4,372,429	4,210,700	2,441,526	2,539,717	1,982,288	923,829	1,098,313	572,964	4,532,382	1,568,844	1,066,192	448,606
Idaho	1989	5,513,716	1,258,700	1,220,154	503,103	514,160	383,875	221,916	263,708	148,485	1,329,141	446,421	380,149	164,978
	1987	5,082,307	1,163,270	1,127,669	467,032	487,502	365,813	201,387	226,195	128,063	1,187,097	455,324	316,796	154,325
Montana	1989	4,904,084	1,161,006	1,119,335	515,498	462,869	351,963	192,261	227,520	126,241	1,021,461	404,549	335,611	142,691
	1987	4,510,758	1,051,741	1,014,111	489,464	426,977	325,409	177,496	188,815	104,903	952,380	413,082	276,488	135,051
Nevada	1989	8,030,236	1,684,217	1,615,215	841,300	957,312	812,281	383,176	336,194	183,869	1,705,446	508,066	550,776	284,976
	1987	7,494,667	1,564,595	1,500,234	776,796	842,551	712,207	329,007	333,516	181,764	1,618,056	533,180	451,859	265,580
New Mexico	1989	8,944,868	1,787,112	1,700,619	966,980	1,110,603	783,801	403,804	411,046	250,047	1,975,774	652,821	599,920	292,586
	1987	8,202,100	1,712,202	1,630,004	883,563	941,021	662,344	351,575	350,579	213,487	1,838,444	656,814	499,578	253,273
Utah	1989	9,340,912	2,029,931	1,944,356	859,132	1,123,366	874,841	459,293	536,494	333,012	2,068,343	713,002	545,724	179,642
	1987	8,619,934	1,939,134	1,855,765	780,711	1,027,056	799,393	416,393	473,675	293,857	1,870,652	724,598	456,756	168,650
Wyoming	1989	2,812,057	587,898	572,830	304,956	291,651	214,220	124,116	101,187	61,454	590,044	309,459	166,267	59,181
	1987	2,614,230	555,279	541,060	281,716	264,786	194,060	109,065	84,973	51,659	549,373	310,523	136,993	56,500
PACIFIC	**1989**	**280,513,452**	**56,862,698**	**52,954,620**	**32,864,298**	**31,720,909**	**23,737,629**	**15,751,644**	**16,454,884**	**8,363,895**	**58,116,746**	**16,872,632**	**14,915,001**	**11,637,794**
	1987	243,232,818	49,752,160	46,316,885	27,243,446	29,290,833	21,917,132	12,817,611	13,510,849	6,872,363	51,305,747	14,586,337	12,198,577	9,437,478
Alaska	1989	4,342,669	1,061,600	1,028,279	580,893	590,862	417,715	241,546	135,405	74,664	628,284	219,165	244,253	132,820
	1987	3,728,095	931,891	902,421	470,828	525,580	369,741	198,097	117,793	65,084	521,376	186,735	214,813	108,148
California	1989	213,316,595	42,509,454	39,345,281	24,718,183	23,284,295	17,524,512	12,102,454	13,269,331	6,703,891	45,042,059	12,788,880	11,452,913	9,097,432
	1987	185,958,637	37,489,938	34,690,418	20,603,507	21,609,277	16,255,935	9,849,480	10,877,073	5,499,823	40,134,679	11,110,942	9,316,659	7,362,170
Hawaii	1989	9,736,705	1,851,894	1,700,956	1,691,078	1,362,166	1,080,010	714,186	361,861	204,344	1,457,722	522,766	294,858	551,885
	1987	8,267,436	1,601,402	1,471,517	1,368,893	1,257,210	997,001	585,941	293,580	165,661	1,258,431	438,193	237,721	442,847
Oregon	1989	20,225,882	3,879,522	3,650,612	2,141,884	2,870,152	2,034,308	956,119	980,586	493,006	4,652,671	1,270,728	1,023,717	582,193
	1987	17,339,757	3,411,739	3,209,237	1,768,525	2,532,984	1,794,897	784,489	817,514	410,573	3,911,817	1,074,643	858,525	481,379
Washington	1989	32,891,601	7,560,228	7,229,492	3,732,260	3,613,434	2,681,084	1,737,339	1,707,701	887,990	6,336,010	2,071,093	1,899,260	1,273,464
	1987	27,938,893	6,317,190	6,043,292	3,031,693	3,364,782	2,499,558	1,399,604	1,404,889	731,222	5,479,444	1,775,824	1,570,859	1,042,934
TOTAL UNITED STATES	**1989**	**1,722,085,523**	**349,810,512**	**328,414,739**	**173,702,476**	**203,279,551**	**161,132,992**	**90,267,776**	**89,346,946**	**50,533,418**	**381,909,001**	**114,733,077**	**91,116,405**	**60,835,684**
	1987	1,540,263,330	309,433,165	290,551,656	153,463,001	182,257,367	144,367,207	79,407,270	78,064,871	44,263,630	342,884,006	104,807,860	83,452,588	54,326,534

REGIONAL AND STATE SUMMARIES

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES 1989

Merchandise Line Sales

REGION State	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
NEW ENGLAND	**1989**	**19,748,372**	**19,110,737**	**3,521,666**	**2,348,334**	**413,703**	**1,231,102**	**606,988**	**298,038**	**681,272**	**358,987**	**126,459**	**1,397,991**	**943,207**
Connecticut	1989	4,927,315	4,764,141	910,237	538,295	128,789	329,103	201,723	82,561	157,006	97,598	36,822	398,665	301,232
Maine	1989	1,873,579	1,807,595	243,030	160,939	35,976	101,556	46,181	25,127	53,002	39,064	5,924	84,224	47,950
Massachusetts	1989	8,822,708	8,551,511	1,679,914	1,189,635	164,413	547,019	247,131	119,180	320,352	155,771	45,895	626,967	425,255
New Hampshire	1989	1,931,597	1,879,820	300,762	174,982	44,931	127,445	46,442	36,422	79,790	30,528	14,242	168,717	91,470
Rhode Island	1989	1,348,214	1,307,046	261,860	203,301	14,707	76,801	40,293	26,806	50,673	20,503	21,919	73,266	49,301
Vermont	1989	844,959	800,624	125,863	81,182	24,887	49,178	25,218	7,942	20,449	15,523	1,657	46,152	27,999
MIDDLE ATLANTIC	**1989**	**48,387,139**	**47,034,242**	**10,902,742**	**7,116,803**	**1,654,590**	**2,854,696**	**1,594,691**	**683,352**	**1,914,273**	**1,258,464**	**437,165**	**3,467,018**	**2,649,150**
New Jersey	1989	11,001,559	10,743,586	2,265,309	1,313,863	515,265	734,377	444,775	169,058	509,627	364,527	102,745	757,474	603,313
New York	1989	22,709,262	22,100,152	5,204,086	3,611,136	576,633	1,219,744	648,122	272,445	858,838	556,043	180,454	1,879,707	1,444,762
Pennsylvania	1989	14,676,318	14,190,504	3,433,347	2,191,804	562,692	900,575	501,794	241,849	545,808	337,894	153,966	829,837	601,075
EAST NORTH CENTRAL	**1989**	**47,986,895**	**44,085,535**	**11,124,508**	**6,843,908**	**1,406,338**	**3,240,947**	**1,762,383**	**829,848**	**2,118,776**	**1,421,879**	**395,899**	**3,911,141**	**2,617,197**
Illinois	1989	12,635,746	12,026,050	3,443,190	2,184,200	390,171	883,146	423,052	259,077	661,282	420,640	115,961	1,091,533	753,829
Indiana	1989	5,660,700	5,441,936	1,359,574	867,727	173,336	441,298	219,962	111,779	274,697	181,048	58,912	739,638	268,522
Michigan	1989	11,503,009	9,615,108	2,434,956	1,454,912	270,518	763,159	479,164	179,040	474,734	344,372	76,907	743,425	578,533
Ohio	1989	12,017,685	11,553,953	2,783,043	1,705,138	427,097	762,921	417,885	198,819	447,272	291,827	95,402	866,920	638,659
Wisconsin	1989	6,169,755	5,448,488	1,103,745	631,231	145,216	390,423	222,320	81,133	260,791	183,992	48,717	469,625	377,654
WEST NORTH CENTRAL	**1989**	**19,549,357**	**18,545,989**	**4,241,231**	**2,253,297**	**688,667**	**1,352,797**	**530,373**	**384,715**	**793,825**	**413,729**	**225,549**	**1,356,191**	**886,132**
Iowa	1989	3,206,641	3,089,452	624,388	365,271	104,524	191,118	82,128	47,237	89,404	49,885	23,815	162,771	108,621
Kansas	1989	2,561,631	2,446,887	610,324	323,360	103,163	209,011	83,181	67,523	108,725	54,470	28,824	189,408	125,326
Minnesota	1989	5,324,581	4,969,370	1,079,341	563,396	149,501	347,449	109,242	109,096	245,415	120,249	78,355	453,785	301,592
Missouri	1989	5,340,561	5,088,450	1,309,349	671,979	209,788	392,870	160,295	110,546	243,999	120,896	74,221	354,682	227,734
Nebraska	1989	1,697,499	1,605,840	355,915	200,994	69,591	124,246	67,244	22,377	64,709	45,970	9,815	109,576	67,409
North Dakota	1989	693,257	657,487	134,133	67,472	23,799	44,354	14,486	14,231	20,282	10,347	5,558	43,344	29,125
South Dakota	1989	725,187	688,503	127,781	60,825	28,301	43,749	13,797	13,705	21,291	11,912	4,961	42,625	26,325
SOUTH ATLANTIC	**1989**	**48,869,523**	**47,077,946**	**12,466,047**	**7,624,957**	**2,338,685**	**3,785,661**	**1,703,474**	**1,084,884**	**2,218,497**	**1,306,120**	**501,604**	**3,813,060**	**2,711,282**
Delaware	1989	818,717	798,855	216,476	133,070	43,020	71,045	23,868	27,663	41,964	20,883	16,439	81,972	61,683
District of Columbia	1989	553,427	527,331	182,049	120,638	30,942	31,055	12,592	12,502	31,424	21,161	7,507	55,477	38,114
Florida	1989	15,196,579	14,698,664	3,840,111	2,253,666	765,901	1,237,815	631,130	407,538	641,163	328,658	190,881	1,087,228	811,929
Georgia	1989	6,846,881	6,515,999	1,926,728	1,198,093	313,781	498,832	206,762	135,456	295,207	149,150	75,476	540,148	386,123
Maryland	1989	5,771,583	5,623,787	1,350,207	786,568	308,893	370,870	166,665	126,231	352,173	235,917	72,769	522,740	371,857

REGIONAL AND STATE SUMMARIES
1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES 1989		Merchandise Line Sales											
	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
REGION State / Year	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NEW ENGLAND 1989	**196,447**	**44,983**	**2,215,998**	**1,843,884**	**3,170,408**	**1,493,343**	**1,218,332**	**6,027,941**	**3,204,680**	**2,203,342**	**1,624,394**	**1,195,909**	**223,367**
Connecticut 1989	70,539	16,649	603,986	497,061	810,380	390,591	348,552	1,564,660	862,541	613,995	452,299	355,866	63,157
Maine 1989	9,613	1,759	126,635	101,839	277,452	115,326	63,632	374,513	158,786	115,156	153,482	77,430	11,139
Massachusetts 1989	78,231	19,078	1,053,553	890,149	1,454,946	715,405	573,663	2,937,718	1,616,805	1,066,368	727,878	549,257	110,636
New Hampshire 1989	21,133	3,802	231,366	187,152	302,536	123,686	123,672	567,323	259,671	218,707	145,551	109,193	18,246
Rhode Island 1989	9,222	2,585	129,824	106,268	200,257	89,032	83,877	388,729	206,173	142,580	89,725	67,745	14,847
Vermont 1989	7,709	1,110	70,634	61,415	124,837	59,303	24,936	194,998	100,704	46,536	55,459	36,418	5,342
MIDDLE ATLANTIC . . . 1989	**448,713**	**146,996**	**5,739,330**	**4,535,046**	**8,384,450**	**4,258,562**	**3,210,948**	**16,488,663**	**8,726,514**	**6,318,092**	**4,740,055**	**3,782,654**	**662,332**
New Jersey 1989	79,212	58,788	1,382,138	1,104,243	1,926,868	1,000,824	726,260	3,886,879	2,175,529	1,450,040	1,099,460	878,397	151,895
New York 1989	242,939	42,827	2,784,633	2,256,827	4,176,767	2,337,491	1,473,714	7,960,626	4,337,869	2,993,555	2,371,973	1,917,920	304,389
Pennsylvania 1989	126,562	45,381	1,572,559	1,173,976	2,280,815	920,247	1,010,974	4,641,158	2,213,116	1,874,497	1,268,622	986,337	206,048
EAST NORTH CENTRAL 1989	**509,022**	**138,852**	**5,707,745**	**4,514,401**	**8,037,579**	**3,102,346**	**3,728,042**	**15,688,522**	**7,369,638**	**6,598,284**	**4,381,945**	**3,122,585**	**765,728**
Illinois 1989	175,552	34,255	1,787,465	1,397,848	2,472,217	1,153,684	949,375	5,082,731	2,613,924	1,776,783	1,464,839	1,023,495	225,969
Indiana 1989	66,293	22,442	665,657	536,597	930,539	328,023	452,099	1,778,207	796,802	772,396	470,972	341,618	88,675
Michigan 1989	100,696	34,458	1,280,987	1,045,933	1,757,546	699,420	886,408	3,500,012	1,761,897	1,487,843	935,911	714,501	147,492
Ohio 1989	106,741	32,445	1,351,238	1,033,179	1,957,600	621,565	1,040,5[illegible]1	3,721,665	1,548,511	1,831,882	1,035,325	734,771	220,877
Wisconsin 1989	59,740	15,252	622,398	500,844	919,677	299,654	399,649	1,605,907	648,504	729,380	474,898	308,200	82,715
WEST NORTH CENTRAL 1989	**177,460**	**62,749**	**1,988,074**	**1,436,947**	**3,167,082**	**1,254,907**	**1,375,297**	**5,986,706**	**2,582,754**	**2,553,471**	**1,586,215**	**1,098,366**	**296,647**
Iowa 1989	29,335	9,685	247,671	200,507	446,147	185,860	187,433	840,291	375,992	352,505	221,000	162,352	33,916
Kansas 1989	26,290	6,313	266,900	184,129	428,671	168,847	186,332	758,275	320,768	334,002	214,023	151,270	32,366
Minnesota 1989	57,534	21,102	594,210	412,773	919,908	371,128	366,740	1,791,295	729,788	732,113	420,233	287,485	95,230
Missouri 1989	35,069	16,468	588,082	398,529	900,667	330,056	435,788	1,705,717	742,161	759,324	477,693	316,6[illegible]	94,707
Nebraska 1989	18,407	4,717	167,174	137,980	249,078	102,061	111,067	477,424	223,018	211,941	143,245	106,587	22,738
North Dakota 1989	3,435	3,119	59,386	47,432	116,788	47,653	49,709	222,055	99,633	95,680	57,072	38,329	9,617
South Dakota 1989	7,390	1,345	64,651	55,597	105,823	49,302	38,228	191,649	91,394	67,906	52,949	35,653	8,073
SOUTH ATLANTIC 1989	**596,830**	**121,746**	**6,997,188**	**5,611,745**	**7,912,286**	**3,313,717**	**3,556,753**	**15,941,902**	**7,554,830**	**6,732,382**	**4,634,875**	**3,278,992**	**785,415**
Delaware 1989	5,897	6,930	133,346	104,235	168,397	56,265	99,813	323,953	123,203	179,194	75,697	51,995	16,895
District of Columbia . 1989	10,543	979	74,717	54,979	139,333	86,382	42,768	281,606	176,912	88,476	92,627	72,906	11,754
Florida 1989	204,084	40,923	2,187,637	1,742,600	2,280,182	908,484	1,123,046	4,795,031	2,306,343	2,100,604	1,375,243	1,036,072	206,243
Georgia 1989	88,619	20,980	961,026	753,487	1,190,875	452,693	555,640	2,429,078	1,000,389	1,107,310	684,309	456,821	135,691
Maryland 1989	98,178	15,527	836,856	628,822	1,040,804	478,225	421,788	2,01[illegible],016	942,958	844,252	590,206	441,689	103,760

REGIONAL AND STATE SUMMARIES

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES 1989		Merchandise Line Sales													
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
REGION State	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
SOUTH ATLANTIC (continued)														
North Carolina	1989	6,666,390	6,358,825	1,853,300	1,215,242	298,638	643,856	267,107	128,469	319,092	212,678	32,294	537,773	368,597
South Carolina	1989	3,776,284	3,631,726	889,266	542,675	166,886	281,958	130,973	64,442	132,560	79,134	22,563	264,811	177,783
Virginia	1989	7,304,041	7,069,324	1,676,717	1,008,810	344,949	509,301	210,318	148,285	344,144	222,555	71,798	609,162	421,089
West Virginia	1989	1,933,621	1,853,435	531,193	366,195	65,675	140,929	54,059	34,298	60,770	35,984	11,877	113,749	74,107
EAST SOUTH CENTRAL	**1989**	**15,224,159**	**14,541,703**	**4,250,453**	**2,738,327**	**523,337**	**1,186,591**	**499,716**	**280,402**	**590,438**	**329,763**	**123,054**	**1,115,002**	**704,643**
Alabama	1989	4,173,509	3,993,260	1,070,947	680,424	121,917	324,320	116,369	94,495	151,041	77,063	30,654	291,329	190,914
Kentucky	1989	3,890,157	3,734,219	1,107,209	727,001	146,309	282,254	139,772	50,004	133,618	83,326	24,782	241,740	149,983
Mississippi	1989	2,535,435	2,433,943	659,877	442,136	84,116	195,814	65,711	44,146	84,813	35,154	16,459	147,264	82,652
Tennessee	1989	4,625,058	4,380,281	1,412,420	888,766	170,995	384,203	177,864	91,757	220,966	134,220	51,159	434,669	281,094
WEST SOUTH CENTRAL	**1989**	**29,923,085**	**28,760,448**	**7,219,758**	**3,501,250**	**1,888,425**	**2,241,209**	**849,233**	**772,640**	**1,295,153**	**662,840**	**356,744**	**1,962,912**	**1,289,809**
Arkansas	1989	2,674,840	2,542,992	598,223	315,853	85,281	189,278	78,270	44,160	100,776	43,035	31,958	131,476	60,070
Louisiana	1989	5,047,337	4,906,496	1,260,793	731,659	268,889	405,655	150,327	152,219	178,606	90,056	40,422	307,908	207,928
Oklahoma	1989	3,587,278	3,428,910	835,509	409,472	199,303	235,896	98,193	66,573	156,305	79,948	37,508	206,497	132,571
Texas	1989	18,613,630	17,882,050	4,525,233	2,044,266	1,334,952	1,410,380	522,443	509,688	859,466	449,801	246,856	1,317,031	889,240
MOUNTAIN	**1989**	**14,182,476**	**13,574,020**	**3,379,086**	**1,763,339**	**927,635**	**1,000,524**	**506,931**	**272,936**	**620,794**	**408,493**	**124,570**	**1,107,940**	**815,879**
Arizona	1989	4,160,069	3,940,144	1,036,204	587,715	260,192	249,080	127,716	77,560	176,483	128,094	33,106	304,184	242,047
Colorado	1989	3,587,571	3,479,762	809,895	373,795	263,415	268,652	133,753	76,203	188,890	121,040	44,035	332,796	259,300
Idaho	1989	973,348	933,776	188,504	111,677	45,904	74,061	49,080	11,120	35,747	27,051	3,840	46,076	27,888
Montana	1989	899,963	862,934	162,571	95,086	37,006	69,657	33,312	16,196	35,188	26,491	3,344	56,143	37,799
Nevada	1989	1,185,901	1,144,358	400,167	199,043	103,998	89,368	44,494	25,159	55,029	29,868	17,204	94,148	59,355
New Mexico	1989	1,366,947	1,300,251	359,260	193,107	88,844	107,193	43,932	31,885	57,646	35,709	9,015	108,196	77,043
Utah	1989	1,556,263	1,480,796	344,658	167,655	107,215	116,243	64,687	29,096	59,682	33,286	12,217	131,586	91,654
Wyoming	1989	452,414	431,999	77,827	35,261	21,061	26,270	9,957	5,717	12,129	6,964	1,809	34,811	20,793
PACIFIC	**1989**	**46,441,425**	**43,151,262**	**12,020,425**	**6,641,748**	**2,638,831**	**3,114,060**	**1,656,473**	**919,553**	**2,616,390**	**1,788,576**	**571,544**	**4,454,702**	**3,372,997**
Alaska	1989	820,539	770,976	175,470	64,118	71,988	57,484	5,693	21,213	30,168	16,441	8,944	47,409	34,891
California	1989	34,584,948	32,541,698	9,109,760	5,044,098	2,056,534	2,369,271	1,308,938	719,371	2,163,738	1,505,782	463,994	3,601,205	2,708,030
Hawaii	1989	1,577,525	1,385,751	463,009	273,903	73,855	100,067	45,197	35,607	55,088	26,634	21,165	112,983	80,228
Oregon	1989	3,510,673	2,823,362	857,937	390,938	164,180	230,370	122,439	46,458	143,204	97,495	24,646	235,952	180,871
Washington	1989	5,947,740	5,629,475	1,414,249	868,691	272,274	356,868	174,206	96,904	224,192	142,224	52,795	457,153	368,977
TOTAL UNITED STATES	**1989**	**290,312,431**	**275,881,882**	**69,125,916**	**40,831,963**	**12,480,211**	**20,007,587**	**9,710,262**	**5,526,368**	**12,849,418**	**7,948,851**	**2,862,588**	**22,585,957**	**15,990,296**

1990 SURVEY OF BUYING POWER DATA SERVICE

REGIONAL AND STATE SUMMARIES

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

Merchandise Line Sales

REGION State	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
SOUTH ATLANTIC (continued)														
North Carolina	1989	58,073	10,872	1,169,256	972,497	1,108,394	471,424	493,494	2,190,299	1,134,957	841,918	644,723	428,671	109,565
South Carolina	1989	25,973	5,208	451,879	390,240	578,352	265,218	229,655	1,128,201	605,540	399,892	334,236	233,191	51,808
Virginia	1989	93,216	14,333	1,017,271	836,872	1,145,380	515,903	471,786	2,291,305	1,087,354	969,259	703,593	462,288	126,761
West Virginia	1989	12,247	5,994	165,200	128,013	260,562	79,123	118,763	483,413	177,174	201,477	134,241	95,359	22,938
EAST SOUTH CENTRAL	**1989**	**116,192**	**25,768**	**1,850,644**	**1,485,642**	**2,443,473**	**1,018,193**	**1,064,571**	**4,757,569**	**2,270,363**	**1,921,236**	**1,379,880**	**955,302**	**235,890**
Alabama	1989	35,231	6,933	524,122	419,401	676,209	331,814	279,321	1,314,910	691,668	522,631	376,559	269,648	57,113
Kentucky	1989	26,203	7,432	427,279	348,735	585,015	197,085	274,043	1,119,376	481,468	467,885	300,105	198,292	56,126
Mississippi	1989	9,697	1,317	257,119	200,876	349,727	133,110	138,889	698,049	295,483	258,686	207,321	131,035	37,724
Tennessee	1989	45,061	10,086	642,124	516,630	832,522	356,184	372,318	1,625,234	801,744	672,034	495,895	356,327	84,927
WEST SOUTH CENTRAL	**1989**	**269,728**	**73,216**	**3,256,637**	**2,494,726**	**4,827,462**	**2,174,379**	**1,954,948**	**9,351,273**	**4,697,903**	**3,552,663**	**2,876,006**	**2,116,402**	**413,252**
Arkansas	1989	14,879	5,104	268,918	201,194	354,043	132,131	173,574	663,052	318,062	259,947	176,673	123,729	24,194
Louisiana	1989	33,722	6,611	496,193	373,912	715,367	309,103	301,157	1,358,713	630,989	558,080	437,768	313,632	65,365
Oklahoma	1989	25,113	9,620	380,776	299,257	521,072	262,733	194,417	950,764	515,225	321,387	269,232	198,226	34,838
Texas	1989	196,014	51,881	2,110,750	1,620,363	3,236,980	1,470,412	1,285,800	6,378,744	3,233,627	2,413,249	1,992,333	1,480,815	288,855
MOUNTAIN	**1989**	**156,051**	**28,048**	**1,719,267**	**1,361,421**	**2,354,568**	**902,4[illegible]7**	**947,114**	**4,494,959**	**1,911,375**	**1,735,126**	**1,311,847**	**925,14[illegible]**	**202,117**
Arizona	1989	51,260	7,335	530,272	426,371	650,731	209,657	262,481	1,394,656	510,012	477,1[illegible]	361,866	262,009	53,794
Colorado	1989	38,460	11,346	487,477	381,385	660,340	261,630	267,786	1,200,019	524,236	495,434	356,117	259,502	54,521
Idaho	1989	4,706	763	91,003	77,167	142,000	57,087	47,610	242,204	110,662	92,832	75,179	41,694	10,917
Montana	1989	4,248	1,051	86,995	65,144	104,515	46,726	37,786	203,573	94,198	85,380	56,715	37,342	8,758
Nevada	1989	12,948	2,729	129,076	88,772	233,680	89,964	110,486	430,025	179,025	199,895	135,345	101,163	21,409
New Mexico	1989	11,833	1,303	156,834	125,711	227,634	94,810	90,348	428,541	199,278	161,484	128,540	94,539	19,459
Utah	1989	28,926	2,565	200,247	170,599	274,446	110,240	111,954	487,029	232,323	192,790	166,457	104,810	30,794
Wyoming	1989	3,670	956	37,363	26,272	61,222	30,373	18,663	108,912	61,641	30,121	31,628	24,082	2,465
PACIFIC	**1989**	**605,148**	**152,015**	**5,834,730**	**4,605,942**	**8,169,955**	**3,923,796**	**2,899,572**	**15,360,577**	**7,690,325**	**5,527,749**	**4,564,523**	**3,517,672**	**661,161**
Alaska	1989	1,259	1,527	61,639	28,721	134,707	65,985	36,648	240,422	119,569	76,819	75,788	38,940	18,416
California	1989	491,233	120,641	4,594,620	3,677,360	6,284,163	3,019,191	2,224,724	11,852,473	5,842,040	4,330,657	3,554,974	2,813,138	498,264
Hawaii	1989	9,200	8,510	164,749	112,859	367,246	192,071	142,498	707,947	370,623	249,356	129,442	107,555	13,832
Oregon	1989	45,714	8,938	362,482	284,142	493,094	229,701	178,429	884,581	474,713	299,596	300,503	204,431	48,220
Washington	1989	57,742	12,399	651,240	502,860	890,745	416,848	317,273	1,675,154	883,380	571,321	503,816	353,608	82,429
TOTAL UNITED STATES	**1989**	**3,075,591**	**794,373**	**35,309,613**	**27,889,754**	**48,467,263**	**21,441,730**	**19,955,577**	**94,098,112**	**46,008,382**	**37,142,345**	**27,099,740**	**19,993,023**	**4,245,[illegible]09**

SECTION 9

Metropolitan Market Rankings Retail Sales By Store Group

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

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Automotive Dealer Sales 9–11
Gasoline Service Station Sales 9–12
Building Materials & Hardware Store Sales 9–13
Drugstore Sales 9–14

TOTAL RETAIL SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	63,656,604	1
New York, N.Y.	48,121,117	2
Chicago, Ill.	45,021,951	3
Philadelphia, Pa.	35,816,878	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	32,596,223	5
Detroit, Mich.	31,931,305	6
Washington, D.C.	31,376,074	7
Nassau - Suffolk, N.Y.	26,160,167	8
Atlanta, Ga.	23,109,814	9
Dallas, Tex.	22,446,720	10
Houston, Tex.	22,089,830	11
Anaheim - Santa Ana, Cal.	21,124,147	12
Minneapolis - St. Paul, Minn.	19,998,198	13
San Diego, Cal.	18,779,195	14
St. Louis, Mo.	17,226,344	15
Baltimore, Md.	16,905,854	16
Riverside - San Bernardino, Cal.	16,054,919	17
Tampa - St. Petersburg - Clearwater, Fla.	15,835,563	18
Seattle, Wash.	15,834,772	19
Phoenix, Ariz.	15,645,226	20
Oakland, Cal.	15,325,582	21
San Francisco, Cal.	14,350,759	22
Miami - Hialeah, Fla.	13,459,450	23
Pittsburgh, Pa.	13,090,029	24
Newark, N.J.	12,871,622	25
Bergen - Passaic, N.J.	12,166,208	26
Denver, Colo.	12,068,878	27
Cleveland, Ohio	12,037,366	28
Kansas City, Mo.-Kans.	11,823,232	29
San Jose, Cal.	11,668,636	30
Sacramento, Cal.	10,824,615	31
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	10,563,533	32
Cincinnati, Ohio	10,538,674	33
Fort Worth - Arlington, Tex.	10,533,811	34
Indianapolis, Ind.	10,530,491	35
Milwaukee, Wisc.	10,484,091	36
Columbus, Ohio	10,321,041	37
Norfolk - Virginia Beach - Newport News, Va.	9,878,955	38
Hartford - New Britain - Middletown - Bristol, Conn.	9,807,156	39
Orlando, Fla.	9,789,105	40
Portland, Ore.	9,768,019	41
New Orleans, La.	9,055,616	42
San Antonio, Tex.	8,804,923	43
Monmouth - Ocean, N.J.	8,505,975	44
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	8,435,589	45
Bridgeport - Stamford - Norwalk - Danbury, Conn.	8,405,836	46
Middlesex - Somerset - Hunterdon, N.J.	8,273,158	47
Nashville, Tenn.	7,787,364	48
West Palm Beach - Boca Raton - Delray Beach, Fla.	7,700,939	49
Rochester, N.Y.	7,504,868	50
Total Top 50	**856,106,422**	
Honolulu, Haw.	7,290,797	51
Oklahoma City, Okla.	7,178,036	52
Albany - Schenectady - Troy, N.Y.	7,037,744	53
Greensboro - Winston-Salem - High Point, N.C.	7,017,630	54
Jacksonville, Fla.	6,920,526	55
Louisville, Ky.	6,876,449	56
Richmond - Petersburg, Va.	6,755,285	57
New Haven - Waterbury - Meriden, Conn.	6,754,452	58
Salt Lake City - Ogden, Utah	6,719,424	59
Providence - Pawtucket - Woonsocket, R.I.	6,650,886	60
Memphis, Tenn.	6,593,734	61
Dayton - Springfield, Ohio	6,572,449	62
Birmingham, Ala.	6,567,332	63
Buffalo, N.Y.	6,463,339	64
Raleigh - Durham, N.C.	6,161,720	65
Austin, Tex.	5,978,684	66
Worcester - Fitchburg - Leominster, Mass.	5,606,887	67
Grand Rapids, Mich.	5,453,457	68
Scranton - Wilkes-Barre, Pa.	5,275,087	69
Oxnard - Ventura, Cal.	5,261,173	70
Allentown - Bethlehem - Easton, Pa.	5,140,458	71
Tulsa, Okla.	5,107,187	72
Harrisburg - Lebanon - Carlisle, Pa.	5,041,066	73
Las Vegas, Nev.	4,900,188	74
Syracuse, N.Y.	4,764,694	75
Omaha, Neb.	4,579,452	76
Wilmington, Del.	4,572,419	77
Knoxville, Tenn.	4,465,861	78
Springfield, Mass.	4,456,958	79
Lake County, Ill.	4,423,284	80
Greenville - Spartanburg, S.C.	4,414,110	81
Toledo, Ohio	4,336,940	82
Akron, Ohio	4,188,683	83
New Bedford - Fall River - Attleboro, Mass.	4,096,757	84
Fresno, Cal.	4,070,575	85
Tucson, Ariz.	4,037,977	86
Little Rock - North Little Rock, Ark.	3,944,461	87
Albuquerque, N.M.	3,828,360	88
Baton Rouge, La.	3,791,385	89
Tacoma, Wash.	3,736,210	90
Portsmouth - Dover - Rochester, N.H.	3,670,401	91
Manchester - Nashua, N.H.	3,545,093	92
Gary - Hammond, Ind.	3,482,395	93
El Paso, Tex.	3,421,086	94
Lancaster, Pa.	3,337,217	95
Des Moines, Iowa	3,327,033	96
Charleston, S.C.	3,302,561	97
Flint, Mich.	3,300,607	98
Columbia, S.C.	3,279,425	99
Youngstown - Warren, Ohio	3,279,321	100
Total Top 100	**1,107,083,677**	
Lansing - East Lansing, Mich.	3,262,250	101
Wichita, Kans.	3,251,143	102
York, Pa.	3,170,100	103
Bakersfield, Cal.	3,131,558	104
Portland, Me.	3,120,320	105
Madison, Wisc.	3,083,854	106
Mobile, Ala.	3,046,938	107
Santa Rosa - Petaluma, Cal.	3,028,752	108
Atlantic City, N.J.	3,027,926	109
Fort Myers - Cape Coral, Fla.	3,019,279	110
Lexington-Fayette, Ky.	2,899,787	111
Jackson, Miss.	2,878,673	112
Fort Wayne, Ind.	2,869,537	113
Jersey City, N.J.	2,846,316	114
Stockton, Cal.	2,833,731	115
Chattanooga, Tenn.	2,797,506	116
Saginaw - Bay City - Midland, Mich.	2,794,485	117
Melbourne - Titusville - Palm Bay, Fla.	2,777,242	118
Colorado Springs, Colo.	2,770,628	119
Spokane, Wash.	2,742,048	120
Sarasota, Fla.	2,693,586	121
Aurora - Elgin, Ill.	2,669,811	122
Daytona Beach, Fla.	2,661,267	123
Trenton, N.J.	2,626,152	124
Augusta, Ga.	2,602,347	125
Vallejo - Fairfield - Napa, Cal.	2,586,236	126
Santa Barbara - Santa Maria - Lompoc, Cal.	2,535,392	127
Reading, Pa.	2,508,672	128
Davenport - Rock Island - Moline, Iowa-Ill.	2,473,393	129
Shreveport, La.	2,467,968	130
Lakeland - Winter Haven, Fla.	2,462,581	131
Orange County, N.Y.	2,429,061	132
Canton, Ohio	2,404,728	133
Modesto, Cal.	2,387,677	134
Beaumont - Port Arthur, Tex.	2,382,585	135
Johnson City - Kingsport - Bristol, Tenn.	2,378,368	136
Peoria, Ill.	2,352,146	137
St. Cloud, Minn.	2,330,630	138
Appleton - Oshkosh - Neenah, Wisc.	2,329,010	139
Anchorage, Alas.	2,306,866	140
Ann Arbor, Mich.	2,291,052	141
Salinas - Seaside - Monterey, Cal.	2,173,673	142
Poughkeepsie, N.Y.	2,152,445	143
Pensacola, Fla.	2,138,064	144
New London - Norwich, Conn.	2,128,680	145
Corpus Christi, Tex.	2,115,255	146
Joliet, Ill.	2,093,219	147
Montgomery, Ala.	2,088,185	148
Reno, Nev.	2,057,009	149
Springfield, Mo.	2,039,980	150
Total Top 150	**1,237,301,788**	
Eugene - Springfield, Ore.	2,039,756	151
Roanoke, Va.	2,032,328	152
Rockford, Ill.	2,020,499	153
Utica - Rome, N.Y.	2,005,112	154
Fort Pierce, Fla.	1,974,794	155
Macon - Warner Robins, Ga.	1,947,092	156
Binghamton, N.Y.	1,929,513	157
Huntsville, Ala.	1,906,669	158
South Bend - Mishawaka, Ind.	1,905,950	159
Evansville, Ind.	1,890,795	160
Charleston, W.Va.	1,890,439	161
Lubbock, Tex.	1,870,504	162
Santa Cruz, Cal.	1,868,318	163
Boulder - Longmont, Colo.	1,860,832	164
Huntington - Ashland, W.Va.-Ky.	1,848,066	165
Amarillo, Tex.	1,750,803	166
Erie, Pa.	1,743,543	167
Savannah, Ga.	1,703,857	168
Salem, Ore.	1,694,150	169
McAllen - Edinburg - Mission, Tex.	1,692,552	170
Kalamazoo, Mich.	1,665,749	171
Fayetteville, N.C.	1,648,907	172
Green Bay, Wisc.	1,632,102	173
Tallahassee, Fla.	1,601,736	174
Hickory - Morganton, N.C.	1,581,297	175
Duluth, Minn.	1,553,325	176
Hamilton - Middletown, Ohio	1,549,704	177
Lorain - Elyria, Ohio	1,548,537	178
Lincoln, Neb.	1,529,543	179
Columbus, Ga.	1,528,417	180
Terre Haute, Ind.	1,510,707	181
Lafayette, La.	1,462,811	182
Visalia - Tulare - Porterville, Cal.	1,450,875	183
Springfield, Ill.	1,440,907	184
Cedar Rapids, Iowa	1,395,696	185
Gainesville, Fla.	1,393,769	186
Bradenton, Fla.	1,387,724	187
Niagara Falls, N.Y.	1,371,733	188
Galveston - Texas City, Tex.	1,370,148	189
Boise, Ida.	1,363,083	190
Naples, Fla.	1,316,735	191
Ocala, Fla.	1,310,275	192
Champaign - Urbana - Rantoul, Ill.	1,307,003	193
Medford, Ore.	1,305,607	194
Fort Collins - Loveland, Colo.	1,301,768	195
Bangor, Me.	1,300,067	196
Killeen - Temple, Tex.	1,292,064	197
Racine, Wisc.	1,276,552	198
Fargo - Moorhead, N.D.-Minn.	1,274,516	199
Waco, Tex.	1,274,011	200
Total Top 200	**1,317,822,728**	
Topeka, Kans.	1,262,490	201
Burlington, Vt.	1,256,207	202
Fort Smith, Ark.	1,247,731	203
Johnstown, Pa.	1,233,665	204
Asheville, N.C.	1,228,526	205
Longview - Marshall, Tex.	1,228,301	206
Brownsville - Harlingen, Tex.	1,214,717	207
Vancouver, Wash.	1,196,030	208
Tyler, Tex.	1,191,934	209
Elkhart - Goshen, Ind.	1,188,438	210
Pittsfield, Mass.	1,180,932	211
Biloxi - Gulfport, Miss.	1,167,244	212
Sioux Falls, S.D.	1,158,115	213
Lima, Ohio	1,153,689	214
Monroe, La.	1,132,761	215
Benton Harbor, Mich.	1,092,313	216
Lake Charles, La.	1,079,572	217
Parkersburg - Marietta, W.Va.-Ohio	1,077,105	218
Fort Walton Beach, Fla.	1,068,732	219
Charlottesville, Va.	1,063,350	220
Houma - Thibodaux, La.	1,049,353	221
Redding, Cal.	1,038,182	222
Yakima, Wash.	1,036,993	223
Wilmington, N.C.	1,035,655	224
Janesville - Beloit, Wisc.	1,035,581	225
Chico, Cal.	1,035,043	226
Panama City, Fla.	1,033,924	227
Glens Falls, N.Y.	1,028,397	228
Olympia, Wash.	1,024,877	229
Battle Creek, Mich.	1,023,525	230
Vineland - Millville - Bridgeton, N.J.	1,010,897	231
Clarksville - Hopkinsville, Tenn.-Ky.	1,005,869	232
Provo - Orem, Utah	1,000,293	233
Brazoria, Tex.	997,397	234
Bremerton, Wash.	995,687	235
Eau Claire, Wisc.	990,782	236
Tuscaloosa, Ala.	990,631	237
Dothan, Ala.	985,616	238
Rochester, Minn.	980,754	239
Wheeling, W.Va.	978,592	240
Billings, Mont.	976,472	241
Bloomington - Normal, Ill.	971,389	242
Altoona, Pa.	971,230	243
Joplin, Mo.	968,818	244
Waterloo - Cedar Falls, Iowa	962,819	245
Muskegon, Mich.	954,792	246
Lafayette - West Lafayette, Ind.	951,071	247
Anderson, S.C.	950,591	248
Lynchburg, Va.	941,301	249
Fayetteville - Springdale, Ark.	936,359	250
Total Top 250	**1,371,107,470**	
Alexandria, La.	935,673	251
Mansfield, Ohio	931,518	252
Richland - Kennewick - Pasco, Wash.	927,618	253
Jackson, Mich.	923,854	254
Bellingham, Wash.	922,923	255
Athens, Ga.	914,035	256
Wichita Falls, Tex.	885,133	257
Williamsport, Pa.	884,857	258
Beaver County, Pa.	881,204	259
Burlington, N.C.	880,949	260
Florence, S.C.	879,609	261
Columbia, Mo.	870,058	262
Decatur, Ill.	853,212	263
Texarkana, Tex.-Ark.	848,732	264
Sioux City, Iowa	831,037	265
Santa Fe, N.M.	827,269	266
Jamestown - Dunkirk, N.Y.	816,652	267
Florence, Ala.	813,956	268
Odessa, Tex.	813,335	269
Abilene, Tex.	808,795	270
La Crosse, Wisc.	798,418	271
State College, Pa.	798,301	272
Rapid City, S.D.	796,824	2[illegible]3
Hagerstown, Md.	796,574	274
Lewiston - Auburn, Me.	791,206	275
Kokomo, Ind.	786,189	276
Wausau, Wisc.	785,007	277
Anderson, Ind.	780,001	278
Merced, Cal.	776,981	279
Albany, Ga.	761,263	280
Decatur, Ala.	751,126	281
Midland, Tex.	739,752	282
Pueblo, Colo.	739,611	283
Sherman - Denison, Tex.	728,485	284
Muncie, Ind.	728,146	285
Anniston, Ala.	719,367	286
Bryan - College Station, Tex.	718,975	287
Laredo, Tex.	716,974	288
Jacksonville, N.C.	711,197	289
Steubenville - Weirton, Ohio-W.Va.	708,138	290
Bloomington, Ind.	693,235	291
Bismarck, N.D.	686,585	292
Lawton, Okla.	679,793	293
Kenosha, Wisc.	677,549	294
Dubuque, Iowa	673,592	295
Elmira, N.Y.	668,794	296
Sheboygan, Wisc.	650,027	297
Iowa City, Iowa	650,019	298
Danville, Va.	648,638	299
Sharon, Pa.	647,077	300
Greeley, Colo.	636,272	301
Grand Forks, N.D.	633,101	302
Owensboro, Ky.	622,154	303
Gadsden, Ala.	616,540	304
Jackson, Tenn.	611,216	305
Yuba City, Cal.	610,056	306
Kankakee, Ill.	610,003	307
San Angelo, Tex.	609,876	308
Cumberland, Md.	604,573	309
Yuma, Ariz.	603,646	310
Cheyenne, Wyo.	581,706	311
Las Cruces, N.M.	573,916	312
St. Joseph, Mo.	555,996	313
Great Falls, Mont.	552,062	314
Pascagoula, Miss.	544,381	315
Pine Bluff, Ark.	527,787	316
Victoria, Tex.	500,986	317
Lawrence, Kans.	461,760	318
Casper, Wyo.	455,624	319
Enid, Okla.	392,670	320
Total Above Areas	**1,421,670,058**	
Percent of U.S.	**82.5551**	
U.S. Total	**1,722,085,523**	

FOOD STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	11,331,194	1
New York, N.Y.	9,488,623	2
Chicago, Ill.	7,830,818	3
Philadelphia, Pa.	7,235,800	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	6,218,422	5
Washington, D.C.	6,071,119	6
Detroit, Mich.	5,293,656	7
Nassau - Suffolk, N.Y.	5,013,819	8
Houston, Tex.	4,628,586	9
Dallas, Tex.	4,388,636	10
Anaheim - Santa Ana, Cal.	4,050,196	11
Atlanta, Ga.	3,926,620	12
San Diego, Cal.	3,671,446	13
Riverside - San Bernardino, Cal.	3,548,937	14
Phoenix, Ariz.	3,480,844	15
Tampa - St. Petersburg - Clearwater, Fla.	3,429,643	16
Minneapolis - St. Paul, Minn.	3,378,896	17
Oakland, Cal.	3,341,748	18
Seattle, Wash.	3,333,302	19
Baltimore, Md.	3,206,899	20
St. Louis, Mo.	3,080,887	21
Pittsburgh, Pa.	2,856,980	22
Newark, N.J.	2,829,073	23
San Francisco, Cal.	2,599,730	24
Denver, Colo.	2,438,918	25
Miami - Hialeah, Fla.	2,426,214	26
Bergen - Passaic, N.J.	2,394,048	27
Fort Worth - Arlington, Tex.	2,255,842	28
Cleveland, Ohio	2,244,777	29
New Orleans, La.	2,223,942	30
Kansas City, Mo.-Kans.	2,222,169	31
Cincinnati, Ohio	2,185,612	32
San Jose, Cal.	2,148,453	33
San Antonio, Tex.	2,079,091	34
Sacramento, Cal.	2,052,314	35
Milwaukee, Wisc.	2,047,232	36
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	2,026,361	37
Norfolk - Virginia Beach - Newport News, Va.	2,011,606	38
Monmouth - Ocean, N.J.	1,853,474	39
Columbus, Ohio	1,845,736	40
Middlesex - Somerset - Hunterdon, N.J.	1,816,308	41
Orlando, Fla.	1,769,782	42
Hartford - New Britain - Middletown - Bristol, Conn.	1,751,629	43
Rochester, N.Y.	1,722,950	44
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,640,547	45
Portland, Ore.	1,632,997	46
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,606,363	47
Albany - Schenectady - Troy, N.Y.	1,550,363	48
Indianapolis, Ind.	1,517,475	49
West Palm Beach - Boca Raton - Delray Beach, Fla.	1,514,744	50
Total Top 50	**165,214,821**	
Austin, Tex.	1,511,946	51
Buffalo, N.Y.	1,467,921	52
Oklahoma City, Okla.	1,413,583	53
Salt Lake City - Ogden, Utah	1,411,860	54
New Haven - Waterbury - Meriden, Conn.	1,382,710	55
Providence - Pawtucket - Woonsocket, R.I.	1,361,174	56
Richmond - Petersburg, Va.	1,345,520	57
Dayton - Springfield, Ohio	1,329,719	58
Jacksonville, Fla.	1,288,825	59
Nashville, Tenn.	1,238,794	60
Honolulu, Haw.	1,210,360	61
Louisville, Ky.	1,196,348	62
Greensboro - Winston-Salem - High Point, N.C.	1,159,266	63
Tulsa, Okla.	1,158,966	64
Birmingham, Ala.	1,158,255	65
Raleigh - Durham, N.C.	1,143,114	66
Scranton - Wilkes-Barre, Pa.	1,131,050	67
Memphis, Tenn.	1,109,896	68
Syracuse, N.Y.	1,081,623	69
Allentown - Bethlehem - Easton, Pa.	1,069,183	70
Oxnard - Ventura, Cal.	1,056,512	71
Las Vegas, Nev.	1,044,211	72
Worcester - Fitchburg - Leominster, Mass.	1,033,921	73
Fresno, Cal.	963,493	74
Greenville - Spartanburg, S.C.	940,188	75
Baton Rouge, La.	939,372	76
New Bedford - Fall River - Attleboro, Mass.	905,486	77
Akron, Ohio	900,179	78
Omaha, Neb.	898,620	79
Springfield, Mass.	874,831	80
Tucson, Ariz.	868,831	81
Harrisburg - Lebanon - Carlisle, Pa.	858,114	82
Wilmington, Del.	841,326	83
Toledo, Ohio	814,920	84
Bakersfield, Cal.	804,911	85
Knoxville, Tenn.	790,312	86
Tacoma, Wash.	771,187	87
Lake County, Ill.	748,296	88
El Paso, Tex.	745,236	89
Portsmouth - Dover - Rochester, N.H.	744,615	90
Grand Rapids, Mich.	743,912	91
Little Rock - North Little Rock, Ark.	723,295	92
Des Moines, Iowa	711,631	93
Gary - Hammond, Ind.	708,351	94
Charleston, S.C.	692,267	95
Lancaster, Pa.	690,393	96
Jersey City, N.J.	684,269	97
Santa Barbara - Santa Maria - Lompoc, Cal.	667,209	98
Manchester - Nashua, N.H.	664,432	99
Daytona Beach, Fla.	652,732	100
Total Top 100	**214,867,986**	
Columbia, S.C.	637,113	101
York, Pa.	636,889	102
Santa Rosa - Petaluma, Cal.	635,651	103
Wichita, Kans.	631,995	104
Albuquerque, N.M.	627,262	105
Atlantic City, N.J.	623,894	106
Mobile, Ala.	622,249	107
Spokane, Wash.	618,419	108
Stockton, Cal.	612,018	109
Fort Myers - Cape Coral, Fla.	606,709	110
Vallejo - Fairfield - Napa, Cal.	594,109	111
Orange County, N.Y.	591,639	112
Youngstown - Warren, Ohio	• 591,293	113
Chattanooga, Tenn.	578,637	114
Melbourne - Titusville - Palm Bay, Fla.	570,549	115
Flint, Mich.	547,868	116
Portland, Me.	544,399	117
Trenton, N.J.	534,818	118
Canton, Ohio	532,111	119
Lexington-Fayette, Ky.	526,309	120
Lansing - East Lansing, Mich.	521,638	121
Sarasota, Fla.	510,882	122
Madison, Wisc.	510,131	123
Aurora - Elgin, Ill.	505,211	124
Corpus Christi, Tex.	504,907	125
Lakeland - Winter Haven, Fla.	503,748	126
Augusta, Ga.	501,804	127
Davenport - Rock Island - Moline, Iowa-Ill.	497,651	128
Modesto, Cal.	497,377	129
Poughkeepsie, N.Y.	492,213	130
Shreveport, La.	489,952	131
Reading, Pa.	480,825	132
Jackson, Miss.	476,774	133
Colorado Springs, Colo.	474,611	134
Fort Wayne, Ind.	469,130	135
Johnson City - Kingsport - Bristol, Tenn.	465,961	136
Utica - Rome, N.Y.	465,073	137
Beaumont - Port Arthur, Tex.	464,087	138
Saginaw - Bay City - Midland, Mich.	450,837	139
Santa Cruz, Cal.	444,058	140
Rockford, Ill.	437,721	141
McAllen - Edinburg - Mission, Tex.	436,946	142
Binghamton, N.Y.	429,471	143
Erie, Pa.	417,617	144
Galveston - Texas City, Tex.	415,503	145
Joliet, Ill.	413,507	146
Fort Pierce, Fla.	412,102	147
Peoria, Ill.	407,625	148
Anchorage, Alas.	406,539	149
Visalia - Tulare - Porterville, Cal.	406,179	150
Total Top 150	**240,641,997**	
Boulder - Longmont, Colo.	402,792	151
Pensacola, Fla.	397,505	152
New London - Norwich, Conn.	396,558	153
Salinas - Seaside - Monterey, Cal.	390,848	154
Lafayette, La.	386,208	155
Appleton - Oshkosh - Neenah, Wisc.	382,816	156
Reno, Nev.	378,697	157
Charleston, W.Va.	377,807	158
Huntington - Ashland, W.Va.-Ky.	373,525	159
Eugene - Springfield, Ore.	369,814	160
Roanoke, Va.	365,889	161
Lubbock, Tex.	349,367	162
Evansville, Ind.	347,439	163
Huntsville, Ala.	341,855	164
Salem, Ore.	341,569	165
Montgomery, Ala.	338,219	166
Amarillo, [illegible]	338,123	167
Hickory - Morganton, N.C.	337,210	168
Ann Arbor, Mich.	335,978	169
Savannah, Ga.	331,668	170
Niagara Falls, N.Y.	327,204	171
Macon - Warner Robins, Ga.	324,620	172
Hamilton - Middletown, Ohio	320,234	173
Bradenton, Fla.	318,870	174
South Bend - Mishawaka, Ind.	317,654	175
Springfield, Mo.	317,159	176
Tallahassee, Fla.	311,988	177
Vancouver, Wash.	310,975	178
Lorain - Elyria, Ohio	310,383	179
Lake Charles, La.	310,106	180
Duluth, Minn.	309,572	181
Killeen - Temple, Tex.	308,461	182
Gainesville, Fla.	307,732	183
Naples, Fla.	306,318	184
Johnstown, Pa.	303,929	185
Lincoln, Neb.	303,018	186
Boise, Ida.	301,924	187
Brownsville - Harlingen, Tex.	301,197	188
Ocala, Fla.	296,681	189
Houma - Thibodaux, La.	287,858	190
Waco, Tex.	284,877	191
Bangor, Me.	283,050	192
Cedar Rapids, Iowa	282,217	193
Fort Smith, Ark.	279,687	194
Columbus, Ga.	275,910	195
Fort Collins - Loveland, Colo.	274,684	196
Burlington, Vt.	273,293	197
Fayetteville, N.C.	272,526	198
Brazoria, Tex.	269,581	199
Green Bay, Wisc.	264,092	200
Total Top 200	**256,881,684**	
Olympia, Wash.	263,781	201
Asheville, N.C.	258,510	202
Kalamazoo, Mich.	256,993	203
Biloxi - Gulfport, Miss.	256,084	204
Yakima, Wash.	255,250	205
Bremerton, Wash.	253,177	206
Longview - Marshall, Tex.	252,980	207
Pittsfield, Mass.	252,169	208
Springfield, Ill.	249,976	209
Monroe, La.	249,646	210
Glens Falls, N.Y.	247,010	211
Tyler, Tex.	244,144	212
Chico, Cal.	242,795	213
Vineland - Millville - Bridgeton, N.J.	238,613	214
Bellingham, Wash.	233,189	215
Champaign - Urbana - Rantoul, Ill.	232,642	216
St. Cloud, Minn.	229,269	217
Beaver County, Pa.	228,481	218
Charlottesville, Va.	227,625	219
Panama City, Fla.	226,702	220
Wheeling, W.Va.	226,594	221
Anderson, S.C.	225,536	222
Medford, Ore.	222,810	223
Redding, Cal.	222,488	224
Altoona, Pa.	221,974	225
Lima, Ohio	219,166	226
Racine, Wisc.	219,055	227
Janesville - Beloit, Wisc.	217,775	228
Fargo - Moorhead, N.D.-Minn.	217,079	229
Topeka, Kans.	216,537	230
Richland - Kennewick - Pasco, Wash.	214,647	231
Elkhart - Goshen, Ind.	212,831	232
Provo - Orem, Utah	212,453	233
Odessa, Tex.	207,735	234
Jamestown - Dunkirk, N.Y.	207,561	235
Alexandria, La.	205,329	236
Benton Harbor, Mich.	205,116	237
Billings, Mont.	204,022	238
Parkersburg - Marietta, W.Va.-Ohio	203,766	239
Lewiston - Auburn, Me.	201,484	240
Sioux Falls, S.D.	199,410	241
Lynchburg, Va.	198,714	242
Williamsport, Pa.	198,616	243
Fort Walton Beach, Fla.	194,699	244
Eau Claire, Wisc.	193,590	245
Wilmington, N.C.	189,276	246
Waterloo - Cedar Falls, Iowa	186,687	247
Sioux City, Iowa	185,606	248
Terre Haute, Ind.	184,035	249
Midland, Tex.	181,766	250
Total Top 250	**267,977,077**	
Fayetteville - Springdale, Ark.	180,150	251
Mansfield, Ohio	179,497	252
Muskegon, Mich.	179,235	253
Florence, Ala.	179,167	254
Merced, Cal.	175,677	255
Battle Creek, Mich.	175,327	256
Joplin, Mo.	174,650	257
Pueblo, Colo.	174,298	258
Bryan - College Station, Tex.	171,009	259
Steubenville - Weirton, Ohio-W.Va.	170,984	260
Athens, Ga.	169,403	261
Laredo, Tex.	168,651	262
Rochester, Minn.	168,586	263
Florence, S.C.	168,369	264
Dothan, Ala.	164,575	265
Tuscaloosa, Ala.	163,651	266
Anderson, Ind.	162,780	267
Texarkana, Tex.-Ark.	162,429	268
Sherman - Denison, Tex.	161,901	269
Decatur, Ill.	160,790	270
Clarksville - Hopkinsville, Tenn.-Ky.	159,923	271
Danville, Va.	159,647	272
Greeley, Colo.	159,002	273
Yuba City, Cal.	158,997	274
Iowa City, Iowa	156,377	275
Albany, Ga.	156,213	276
Burlington, N.C.	156,017	277
Hagerstown, Md.	155,890	278
State College, Pa.	155,718	279
Columbia, Mo.	155,007	280
Lafayette - West Lafayette, Ind.	153,975	281
Bloomington - Normal, Ill.	149,656	282
Wausau, Wisc.	141,055	283
Rapid City, S.D.	139,742	284
Lawton, Okla.	138,391	285
Jackson, Mich.	137,991	286
Sheboygan, Wisc.	137,579	287
Wichita Falls, Tex.	134,597	288
Dubuque, Iowa	134,455	289
Bloomington, Ind.	132,897	290
Sharon, Pa.	132,429	291
Muncie, Ind.	130,636	292
Santa Fe, N.M.	130,163	293
Kankakee, Ill.	130,128	294
Pascagoula, Miss.	129,968	295
Yuma, Ariz.	129,208	296
La Crosse, Wisc.	127,176	297
San Angelo, Tex.	126,512	298
Owensboro, Ky.	123,291	299
Gadsden, Ala.	121,873	300
Decatur, Ala.	121,810	301
Victoria, Tex.	121,725	302
Kokomo, Ind.	121,186	303
Elmira, N.Y.	120,835	304
Great Falls, Mont.	120,194	305
Cumberland, Md.	118,456	306
Abilene, Tex.	118,271	307
Jacksonville, N.C.	116,168	308
Bismarck, N.D.	115,576	309
Las Cruces, N.M.	115,291	310
Pine Bluff, Ark.	114,724	311
Kenosha, Wisc.	111,278	312
Jackson, Tenn.	108,207	313
St. Joseph, Mo.	105,819	314
Anniston, Ala.	104,055	315
Lawrence, Kans.	98,513	316
Casper, Wyo.	97,641	317
Grand Forks, N.D.	94,381	318
Cheyenne, Wyo.	93,938	319
Enid, Okla.	87,530	320
Total Above Areas	**277,848,317**	
Percent of U.S.	**79.4282**	
U.S. Total	**349,810,512**	

SUPERMARKET SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	10,446,772	1
New York, N.Y.	7,949,410	2
Chicago, Ill.	7,156,671	3
Philadelphia, Pa.	6,569,667	4
Washington, D.C.	5,789,752	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	5,534,132	6
Detroit, Mich.	4,717,529	7
Nassau - Suffolk, N.Y.	4,457,879	8
Houston, Tex.	4,426,163	9
Dallas, Tex.	4,239,210	10
Atlanta, Ga.	3,785,509	11
Anaheim - Santa Ana, Cal.	3,757,837	12
Riverside - San Bernardino, Cal.	3,392,074	13
San Diego, Cal.	3,375,546	14
Phoenix, Ariz.	3,362,133	15
Tampa - St. Petersburg - Clearwater, Fla.	3,235,731	16
Minneapolis - St. Paul, Minn.	3,192,474	17
Seattle, Wash.	3,151,711	18
Oakland, Cal.	3,105,698	19
Baltimore, Md.	2,972,262	20
St. Louis, Mo.	2,906,284	21
Pittsburgh, Pa.	2,669,342	22
Newark, N.J.	2,588,758	23
Denver, Colo.	2,344,494	24
Miami - Hialeah, Fla.	2,200,508	25
Bergen - Passaic, N.J.	2,200,376	26
Fort Worth - Arlington, Tex.	2,179,578	27
San Francisco, Cal.	2,178,067	28
Kansas City, Mo.-Kans.	2,137,974	29
New Orleans, La.	2,102,137	30
Cleveland, Ohio	2,059,733	31
Cincinnati, Ohio	2,030,398	32
San Antonio, Tex.	2,004,741	33
San Jose, Cal.	1,982,156	34
Sacramento, Cal.	1,955,146	35
Norfolk - Virginia Beach - Newport News, Va.	1,934,121	36
Milwaukee, Wisc.	1,931,278	37
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,819,763	38
Columbus, Ohio	1,751,931	39
Monmouth - Ocean, N.J.	1,739,430	40
Middlesex - Somerset - Hunterdon, N.J.	1,687,928	41
Orlando, Fla.	1,679,314	42
Rochester, N.Y.	1,639,703	43
Hartford - New Britain - Middletown - Bristol, Conn.	1,618,630	44
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,601,338	45
Portland, Ore.	1,529,718	46
Austin, Tex.	1,468,303	47
Albany - Schenectady - Troy, N.Y.	1,466,627	48
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,464,081	49
Indianapolis, Ind.	1,452,972	50
Total Top 50	**152,942,989**	
West Palm Beach - Boca Raton - Delray Beach, Fla.	1,392,575	51
Oklahoma City, Okla.	1,367,152	52
Buffalo, N.Y.	1,350,000	53
Salt Lake City - Ogden, Utah	1,344,999	54
Richmond - Petersburg, Va.	1,304,787	55
New Haven - Waterbury - Meriden, Conn.	1,281,584	56
Dayton - Springfield, Ohio	1,266,340	57
Jacksonville, Fla.	1,214,789	58
Nashville, Tenn.	1,209,922	59
Providence - Pawtucket - Woonsocket, R.I.	1,184,494	60
Louisville, Ky.	1,137,078	61
Tulsa, Okla.	1,126,413	62
Birmingham, Ala.	1,123,759	63
Greensboro - Winston-Salem - High Point, N.C.	1,119,764	64
Raleigh - Durham, N.C.	1,101,903	65
Honolulu, Haw.	1,091,491	66
Scranton - Wilkes-Barre, Pa.	1,052,863	67
Memphis, Tenn.	1,050,217	68
Syracuse, N.Y.	1,011,876	69
Allentown - Bethlehem - Easton, Pa.	1,004,303	70
Las Vegas, Nev.	998,041	71
Oxnard - Ventura, Cal.	996,539	72
Worcester - Fitchburg - Leominster, Mass.	951,591	73
Greenville - Spartanburg, S.C.	919,060	74
Baton Rouge, La.	907,077	75
Fresno, Cal.	893,424	76
Omaha, Neb.	854,252	77
Akron, Ohio	850,998	78
Tucson, Ariz.	830,015	79
New Bedford - Fall River - Attleboro, Mass.	819,262	80
Harrisburg - Lebanon - Carlisle, Pa.	813,822	81
Springfield, Mass.	797,380	82
Wilmington, Del.	783,178	83
Toledo, Ohio	771,942	84
Knoxville, Tenn.	763,319	85
Bakersfield, Cal.	762,666	86
Tacoma, Wash.	736,120	87
El Paso, Tex.	720,063	88
Lake County, Ill.	702,039	89
Portsmouth - Dover - Rochester, N.H.	696,632	90
Little Rock - North Little Rock, Ark.	693,654	91
Grand Rapids, Mich.	687,457	92
Des Moines, Iowa	685,614	93
Charleston, S.C.	661,149	94
Gary - Hammond, Ind.	658,210	95
Manchester - Nashua, N.H.	631,919	96
Daytona Beach, Fla.	620,209	97
Santa Barbara - Santa Maria - Lompoc, Cal.	615,161	98
Wichita, Kans.	609,998	99
Jersey City, N.J.	608,834	100
Total Top 100	**199,718,923**	
Columbia, S.C.	608,366	101
Lancaster, Pa.	607,631	102
Mobile, Ala.	600,440	103
Spokane, Wash.	598,222	104
York, Pa.	594,261	105
Santa Rosa - Petaluma, Cal.	593,838	106
Albuquerque, N.M.	585,697	107
Fort Myers - Cape Coral, Fla.	578,302	108
Stockton, Cal.	573,210	109
Chattanooga, Tenn.	563,983	110
Atlantic City, N.J.	562,995	111
Orange County, N.Y.	560,650	112
Vallejo - Fairfield - Napa, Cal.	554,905	113
Youngstown - Warren, Ohio	554,248	114
Melbourne - Titusville - Palm Bay, Fla.	537,545	115
Flint, Mich.	515,502	116
Portland, Me.	513,351	117
Lexington-Fayette, Ky.	506,096	118
Canton, Ohio	501,430	119
Trenton, N.J.	498,754	120
Lansing - East Lansing, Mich.	494,770	121
Augusta, Ga.	491,942	122
Corpus Christi, Tex.	487,570	123
Aurora - Elgin, Ill.	484,101	124
Madison, Wisc.	474,909	125
Lakeland - Winter Haven, Fla.	473,310	126
Poughkeepsie, N.Y.	472,018	127
Shreveport, La.	471,278	128
Davenport - Rock Island - Moline, Iowa-Ill.	470,050	129
Modesto, Cal.	469,377	130
Sarasota, Fla.	466,138	131
Jackson, Miss.	462,382	132
Colorado Springs, Colo.	459,125	133
Johnson City - Kingsport - Bristol, Tenn.	454,090	134
Beaumont - Port Arthur, Tex.	451,305	135
Fort Wayne, Ind.	441,807	136
Reading, Pa.	441,483	137
Utica - Rome, N.Y.	430,133	138
Rockford, Ill.	413,814	139
Binghamton, N.Y.	412,759	140
McAllen - Edinburg - Mission, Tex.	412,538	141
Santa Cruz, Cal.	401,177	142
Galveston - Texas City, Tex.	396,977	143
Erie, Pa.	393,692	144
Joliet, Ill.	393,662	145
Saginaw - Bay City - Midland, Mich.	390,968	146
Anchorage, Alas.	390,094	147
Boulder - Longmont, Colo.	386,899	148
Fort Pierce, Fla.	385,515	149
Pensacola, Fla.	385,368	150
Total Top 150	**224,087,600**	
Peoria, Ill.	384,761	151
Visalia - Tulare - Porterville, Cal.	383,051	152
Lafayette, La.	367,893	153
Charleston, W.Va.	367,171	154
New London - Norwich, Conn.	365,064	155
Appleton - Oshkosh - Neenah, Wisc.	362,631	156
Reno, Nev.	361,547	157
Roanoke, Va.	357,165	158
Huntington - Ashland, W.Va.-Ky.	355,806	159
Salinas - Seaside - Monterey, Cal.	350,743	160
Eugene - Springfield, Ore.	347,637	161
Huntsville, Ala.	334,691	162
Evansville, Ind.	332,517	163
Lubbock, Tex.	329,616	164
Montgomery, Ala.	328,711	165
Salem, Ore.	327,474	166
Hickory - Morganton, N.C.	325,483	167
Amarillo, Tex.	321,485	168
Macon - Warner Robins, Ga.	318,258	169
Savannah, Ga.	316,025	170
Ann Arbor, Mich.	309,570	171
Niagara Falls, N.Y.	306,634	172
Springfield, Mo.	305,126	173
Lake Charles, La.	303,998	174
Bradenton, Fla.	302,068	175
South Bend - Mishawaka, Ind.	302,052	176
Hamilton - Middletown, Ohio	301,375	177
Killeen - Temple, Tex.	301,154	178
Tallahassee, Fla.	300,104	179
Vancouver, Wash.	298,263	180
Duluth, Minn.	293,416	181
Boise, Ida.	291,599	182
Gainesville, Fla.	290,571	183
Lorain - Elyria, Ohio	289,862	184
Johnstown, Pa.	289,021	185
Naples, Fla.	286,834	186
Brownsville - Harlingen, Tex.	285,683	187
Ocala, Fla.	282,646	188
Houma - Thibodaux, La.	272,738	189
Cedar Rapids, Iowa	272,483	190
Fort Smith, Ark.	271,159	191
Waco, Tex.	268,356	192
Fort Collins - Loveland, Colo.	267,232	193
Columbus, Ga.	265,819	194
Fayetteville, N.C.	263,594	195
Bangor, Me.	262,870	196
Brazoria, Tex.	261,273	197
Burlington, Vt.	254,078	198
Olympia, Wash.	252,998	199
Asheville, N.C.	251,220	200
Total Top 200	**239,529,125**	
Green Bay, Wisc.	248,985	201
Yakima, Wash.	248,891	202
Longview - Marshall, Tex.	245,682	203
Bremerton, Wash.	243,342	204
Kalamazoo, Mich.	242,633	205
Monroe, La.	241,939	206
Biloxi - Gulfport, Miss.	240,756	207
Glens Falls, N.Y.	239,876	208
Springfield, Ill.	236,239	209
Tyler, Tex.	235,864	210
Pittsfield, Mass.	233,649	211
Chico, Cal.	231,905	212
Bellingham, Wash.	225,011	213
Vineland - Millville - Bridgeton, N.J.	222,959	214
Charlottesville, Va.	222,545	215
Champaign - Urbana - Rantoul, Ill.	221,879	216
Anderson, S.C.	218,064	217
Wheeling, W.Va.	217,761	218
Panama City, Fla.	216,897	219
Beaver County, Pa.	216,360	220
St. Cloud, Minn.	213,590	221
Altoona, Pa.	211,422	222
Fargo - Moorhead, N.D.-Minn.	211,045	223
Janesville - Beloit, Wisc.	210,929	224
Topeka, Kans.	210,624	225
Redding, Cal.	210,538	226
Richland - Kennewick - Pasco, Wash.	208,835	227
Lima, Ohio	206,379	228
Medford, Ore.	205,334	229
Provo - Orem, Utah	205,173	230
Odessa, Tex.	203,417	231
Racine, Wisc.	199,426	232
Billings, Mont.	197,535	233
Jamestown - Dunkirk, N.Y.	197,131	234
Alexandria, La.	196,440	235
Parkersburg - Marietta, W.Va.-Ohio	196,004	236
Elkhart - Goshen, Ind.	195,686	237
Lynchburg, Va.	193,944	238
Lewiston - Auburn, Me.	193,625	239
Sioux Falls, S.D.	189,327	240
Benton Harbor, Mich.	187,712	241
Fort Walton Beach, Fla.	182,625	242
Wilmington, N.C.	182,539	243
Eau Claire, Wisc.	182,376	244
Sioux City, Iowa	181,279	245
Waterloo - Cedar Falls, Iowa	177,569	246
Midland, Tex.	177,510	247
Williamsport, Pa.	175,672	248
Fayetteville - Springdale, Ark.	175,315	249
Lincoln, Neb.	173,839	250
Total Top 250	**250,033,203**	
Florence, Ala.	172,900	251
Terre Haute, Ind.	171,881	252
Muskegon, Mich.	171,681	253
Joplin, Mo.	169,700	254
Pueblo, Colo.	167,124	255
Mansfield, Ohio	166,368	256
Battle Creek, Mich.	165,612	257
Athens, Ga.	163,832	258
Bryan - College Station, Tex.	162,709	259
Florence, S.C.	162,607	260
Steubenville - Weirton, Ohio-W.Va.	162,537	261
Rochester, Minn.	162,400	262
Merced, Cal.	161,565	263
Anderson, Ind.	159,728	264
Dothan, Ala.	159,464	265
Tuscaloosa, Ala.	158,082	266
Sherman - Denison, Tex.	157,520	267
Texarkana, Tex.-Ark.	157,372	268
Danville, Va.	156,711	269
Clarksville - Hopkinsville, Tenn.-Ky.	156,219	270
Laredo, Tex.	156,116	271
Greeley, Colo.	153,944	272
Decatur, Ill.	153,197	273
Albany, Ga.	152,136	274
Yuba City, Cal.	151,430	275
Columbia, Mo.	151,021	276
Burlington, N.C.	149,971	277
Iowa City, Iowa	149,717	278
State College, Pa.	147,796	279
Hagerstown, Md.	147,757	280
Lafayette - West Lafayette, Ind.	147,374	281
Bloomington - Normal, Ill.	141,497	282
Rapid City, S.D.	136,190	283
Lawton, Okla.	133,702	284
Jackson, Mich.	132,408	285
Sheboygan, Wisc.	130,161	286
Bloomington, Ind.	129,845	287
Wichita Falls, Tex.	129,048	288
Sharon, Pa.	124,864	289
Yuma, Ariz.	124,854	290
Kankakee, Ill.	123,912	291
Muncie, Ind.	122,935	292
Santa Fe, N.M.	122,887	293
Pascagoula, Miss.	122,148	294
San Angelo, Tex.	122,104	295
La Crosse, Wisc.	121,015	296
Owensboro, Ky.	120,334	297
Decatur, Ala.	119,305	298
Gadsden, Ala.	118,806	299
Kokomo, Ind.	116,096	300
Great Falls, Mont.	115,867	301
Victoria, Tex.	115,393	302
Dubuque, Iowa	113,697	303
Abilene, Tex.	113,422	304
Jacksonville, N.C.	112,769	305
Las Cruces, N.M.	111,928	306
Elmira, N.Y.	111,643	307
Cumberland, Md.	111,337	308
Pine Bluff, Ark.	110,753	309
Bismarck, N.D.	110,296	310
Jackson, Tenn.	104,242	311
Kenosha, Wisc.	102,474	312
Anniston, Ala.	101,444	313
St. Joseph, Mo.	100,260	314
Wausau, Wisc.	99,750	315
Casper, Wyo.	94,619	316
Lawrence, Kans.	93,524	317
Cheyenne, Wyo.	90,779	318
Grand Forks, N.D.	90,756	319
Enid, Okla.	83,629	320
Total Above Areas	**259,440,367**	
Percent of U.S.	**78.9978**	
U.S. Total	**328,414,739**	

EATING & DRINKING PLACE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	7,685,516	1
New York, N.Y.	6,478,924	2
Chicago, Ill.	4,797,524	3
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,854,505	4
Washington, D.C.	3,556,993	5
Philadelphia, Pa.	3,303,247	6
Detroit, Mich.	3,181,155	7
Anaheim - Santa Ana, Cal.	2,696,075	8
Atlanta, Ga.	2,613,392	9
Dallas, Tex.	2,415,537	10
Houston, Tex.	2,193,458	11
San Diego, Cal.	2,175,907	12
San Francisco, Cal.	2,100,526	13
Nassau - Suffolk, N.Y.	2,086,003	14
Minneapolis - St. Paul, Minn.	2,043,817	15
Seattle, Wash.	1,883,682	16
St. Louis, Mo.	1,811,294	17
Baltimore, Md.	1,778,362	18
Oakland, Cal.	1,666,043	19
Riverside - San Bernardino, Cal.	1,619,391	20
Tampa - St. Petersburg - Clearwater, Fla.	1,612,397	21
Phoenix, Ariz.	1,582,953	22
Pittsburgh, Pa.	1,341,880	23
Denver, Colo.	1,295,205	24
Honolulu, Haw.	1,289,414	25
Miami - Hialeah, Fla.	1,274,421	26
San Jose, Cal.	1,258,918	27
Newark, N.J.	1,245,936	28
Cleveland, Ohio	1,203,674	29
Orlando, Fla.	1,182,335	30
Sacramento, Cal.	1,175,238	31
Kansas City, Mo.-Kans.	1,161,148	32
Cincinnati, Ohio	1,159,744	33
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,121,932	34
Indianapolis, Ind.	1,102,092	35
Fort Worth - Arlington, Tex.	1,093,628	36
New Orleans, La.	1,070,001	37
San Antonio, Tex.	1,066,959	38
Portland, Ore.	1,041,407	39
Norfolk - Virginia Beach - Newport News, Va.	1,010,922	40
Milwaukee, Wisc.	1,005,487	41
Columbus, Ohio	985,136	42
Bergen - Passaic, N.J.	977,312	43
Hartford - New Britain - Middletown - Bristol, Conn.	938,891	44
West Palm Beach - Boca Raton - Delray Beach, Fla.	808,213	45
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	804,349	46
Nashville, Tenn.	781,622	47
Oklahoma City, Okla.	780,371	48
Louisville, Ky.	751,038	49
Middlesex - Somerset - Hunterdon, N.J.	739,071	50
Total Top 50	**92,803,045**	
Monmouth - Ocean, N.J.	727,544	51
Rochester, N.Y.	712,793	52
Austin, Tex.	711,528	53
Jacksonville, Fla.	710,477	54
Providence - Pawtucket - Woonsocket, R.I.	703,796	55
Buffalo, N.Y.	700,206	56
Bridgeport - Stamford - Norwalk - Danbury, Conn.	692,969	57
Greensboro - Winston-Salem - High Point, N.C.	674,811	58
Raleigh - Durham, N.C.	651,088	59
Albany - Schenectady - Troy, N.Y.	643,339	60
New Haven - Waterbury - Meriden, Conn.	633,744	61
Salt Lake City - Ogden, Utah	627,836	62
Dayton - Springfield, Ohio	618,503	63
Richmond - Petersburg, Va.	602,159	64
Las Vegas, Nev.	565,796	65
Birmingham, Ala.	550,403	66
Tulsa, Okla.	543,279	67
Worcester - Fitchburg - Leominster, Mass.	541,373	68
Memphis, Tenn.	518,651	69
Omaha, Neb.	503,323	70
Oxnard - Ventura, Cal.	496,218	71
Syracuse, N.Y.	495,148	72
Springfield, Mass.	486,017	73
Knoxville, Tenn.	470,275	74
Scranton - Wilkes-Barre, Pa.	456,891	75
Allentown - Bethlehem - Easton, Pa.	442,938	76
Albuquerque, N.M.	426,897	77
Toledo, Ohio	420,904	78
Akron, Ohio	416,143	79
New Bedford - Fall River - Attleboro, Mass.	412,158	80
Greenville - Spartanburg, S.C.	405,346	81
Grand Rapids, Mich.	402,119	82
Tacoma, Wash.	394,712	83
Tucson, Ariz.	394,333	84
Harrisburg - Lebanon - Carlisle, Pa.	390,784	85
Atlantic City, N.J.	390,043	86
Lake County, Ill.	387,984	87
Wilmington, Del.	387,110	88
Fresno, Cal.	385,154	89
Wichita, Kans.	374,823	90
Charleston, S.C.	363,569	91
Anchorage, Alas.	355,970	92
Little Rock - North Little Rock, Ark.	345,376	93
Columbia, S.C.	339,100	94
Baton Rouge, La.	330,500	95
Santa Barbara - Santa Maria - Lompoc, Cal.	326,378	96
El Paso, Tex.	326,125	97
Lexington-Fayette, Ky.	323,705	98
Portsmouth - Dover - Rochester, N.H.	321,232	99
Gary - Hammond, Ind.	318,762	100
Total Top 100	**117,223,377**	
Lancaster, Pa.	313,595	101
Des Moines, Iowa	311,989	102
Vallejo - Fairfield - Napa, Cal.	310,180	103
Lansing - East Lansing, Mich.	303,918	104
Salinas - Seaside - Monterey, Cal.	301,860	105
Santa Rosa - Petaluma, Cal.	300,743	106
Melbourne - Titusville - Palm Bay, Fla.	297,531	107
Fort Wayne, Ind.	292,533	108
Madison, Wisc.	292,395	109
Daytona Beach, Fla.	291,015	110
Fort Myers - Cape Coral, Fla.	290,246	111
Manchester - Nashua, N.H.	288,517	112
Bakersfield, Cal.	288,338	113
Mobile, Ala.	285,010	114
Sarasota, Fla.	281,394	115
Spokane, Wash.	279,922	116
York, Pa.	278,372	117
Colorado Springs, Colo.	277,847	118
Youngstown - Warren, Ohio	274,598	119
Stockton, Cal.	270,236	120
Portland, Me.	266,554	121
Trenton, N.J.	263,849	122
Flint, Mich.	259,477	123
Jersey City, N.J.	257,810	124
Saginaw - Bay City - Midland, Mich.	247,002	125
Chattanooga, Tenn.	243,769	126
Augusta, Ga.	243,723	127
Davenport - Rock Island - Moline, Iowa-Ill.	242,930	128
Jackson, Miss.	239,108	129
Aurora - Elgin, Ill.	237,414	130
Corpus Christi, Tex.	234,974	131
Reading, Pa.	232,724	132
Santa Cruz, Cal.	218,782	133
Canton, Ohio	217,759	134
Johnson City - Kingsport - Bristol, Tenn.	216,520	135
Lakeland - Winter Haven, Fla.	214,407	136
Appleton - Oshkosh - Neenah, Wisc.	214,263	137
Ann Arbor, Mich.	213,992	138
Modesto, Cal.	211,670	139
New London - Norwich, Conn.	210,891	140
Beaumont - Port Arthur, Tex.	209,197	141
Pensacola, Fla.	208,891	142
Shreveport, La.	208,705	143
Eugene - Springfield, Ore.	206,079	144
Peoria, Ill.	204,279	145
Boulder - Longmont, Colo.	202,578	146
Rockford, Ill.	198,333	147
Springfield, Mo.	197,435	148
Lubbock, Tex.	197,315	149
Utica - Rome, N.Y.	194,127	150
Total Top 150	**129,768,173**	
Evansville, Ind.	192,487	151
Joliet, Ill.	190,080	152
Orange County, N.Y.	188,944	153
Huntsville, Ala.	188,333	154
Erie, Pa.	188,296	155
Charleston, W.Va.	186,707	156
Montgomery, Ala.	183,276	157
Binghamton, N.Y.	181,064	158
Macon - Warner Robins, Ga.	180,805	159
Roanoke, Va.	180,719	160
Salem, Ore.	178,958	161
Savannah, Ga.	177,448	162
South Bend - Mishawaka, Ind.	174,445	163
Huntington - Ashland, W.Va.-Ky.	168,608	164
Reno, Nev.	166,611	165
Poughkeepsie, N.Y.	165,927	166
Hamilton - Middletown, Ohio	165,392	167
Fort Pierce, Fla.	164,149	168
Tallahassee, Fla.	163,632	169
Amarillo, Tex.	163,121	170
Kalamazoo, Mich.	158,540	171
Champaign - Urbana - Rantoul, Ill.	157,524	172
Springfield, Ill.	155,626	173
Fayetteville, N.C.	152,605	174
Lincoln, Neb.	151,042	175
Gainesville, Fla.	150,521	176
Boise, Ida.	149,992	177
Hickory - Morganton, N.C.	149,571	178
Burlington, Vt.	146,152	179
Green Bay, Wisc.	144,939	180
Columbus, Ga.	144,606	181
Lafayette, La.	143,624	182
Waco, Tex.	140,021	183
Vancouver, Wash.	139,810	184
Bradenton, Fla.	137,277	185
Fort Collins - Loveland, Colo.	136,548	186
Fort Walton Beach, Fla.	136,397	187
Duluth, Minn.	134,614	188
Naples, Fla.	134,583	189
Galveston - Texas City, Tex.	132,985	190
Niagara Falls, N.Y.	132,849	191
McAllen - Edinburg - Mission, Tex.	132,478	192
Panama City, Fla.	132,100	193
Pittsfield, Mass.	131,969	194
Killeen - Temple, Tex.	130,915	195
Fargo - Moorhead, N.D.-Minn.	130,129	196
Biloxi - Gulfport, Miss.	128,877	197
Topeka, Kans.	127,450	198
Cedar Rapids, Iowa	121,529	199
Brownsville - Harlingen, Tex.	120,751	200
Total Top 200	**137,503,199**	
Asheville, N.C.	120,710	201
Wilmington, N.C.	120,668	202
Fort Smith, Ark.	119,914	203
Chico, Cal.	117,223	204
Lorain - Elyria, Ohio	117,016	205
Wichita Falls, Tex.	112,303	206
Houma - Thibodaux, La.	111,338	207
Racine, Wisc.	111,249	208
Visalia - Tulare - Porterville, Cal.	110,394	209
Medford, Ore.	108,244	210
Benton Harbor, Mich.	107,903	211
Santa Fe, N.M.	107,605	212
Olympia, Wash.	107,030	213
Lima, Ohio	103,176	214
Monroe, La.	103,147	215
Yakima, Wash.	103,000	216
St. Cloud, Minn.	102,894	217
Ocala, Fla.	102,082	218
Terre Haute, Ind.	101,667	219
Bellingham, Wash.	101,616	220
Longview - Marshall, Tex.	101,504	221
Tyler, Tex.	101,419	222
Johnstown, Pa.	101,330	223
Billings, Mont.	100,372	224
Parkersburg - Marietta, W.Va.-Ohio	100,217	225
Elkhart - Goshen, Ind.	99,831	226
Janesville - Beloit, Wisc.	99,639	227
Athens, Ga.	96,235	228
Bloomington - Normal, Ill.	96,123	229
Lafayette - West Lafayette, Ind.	96,099	230
Glens Falls, N.Y.	96,009	231
State College, Pa.	95,302	232
Bangor, Me.	95,279	233
Dothan, Ala.	95,277	234
Sioux Falls, S.D.	95,235	235
Bremerton, Wash.	94,902	236
La Crosse, Wisc.	94,642	237
Muskegon, Mich.	93,824	238
Clarksville - Hopkinsville, Tenn.-Ky.	93,707	239
Charlottesville, Va.	93,575	240
Eau Claire, Wisc.	92,976	241
Redding, Cal.	92,617	242
Joplin, Mo.	89,963	243
Lake Charles, La.	89,786	244
Tuscaloosa, Ala.	89,525	245
Wheeling, W.Va.	89,429	246
Battle Creek, Mich.	89,059	247
Richland - Kennewick - Pasco, Wash.	87,710	248
Lynchburg, Va.	86,554	249
Bryan - College Station, Tex.	83,871	250
Total Top 250	**142,524,389**	
Decatur, Ill.	82,766	251
Abilene, Tex.	82,004	252
Altoona, Pa.	81,932	253
Waterloo - Cedar Falls, Iowa	81,600	254
Rochester, Minn.	81,207	255
Bloomington, Ind.	80,240	256
Muncie, Ind.	79,032	257
Anderson, S.C.	78,612	258
Merced, Cal.	78,611	259
Kenosha, Wisc.	78,402	260
Provo - Orem, Utah	78,002	261
Burlington, N.C.	77,754	262
Sioux City, Iowa	76,507	263
Jacksonville, N.C.	76,259	264
Columbia, Mo.	76,143	265
Jamestown - Dunkirk, N.Y.	75,905	266
Brazoria, Tex.	75,368	267
Pueblo, Colo.	74,342	268
Mansfield, Ohio	74,280	269
Iowa City, Iowa	73,839	270
Jackson, Mich.	72,737	271
Odessa, Tex.	72,456	272
Kokomo, Ind.	71,614	273
Alexandria, La.	71,562	274
Fayetteville - Springdale, Ark.	70,998	275
Beaver County, Pa.	69,708	276
Rapid City, S.D.	69,262	277
Midland, Tex.	68,165	278
Decatur, Ala.	67,456	279
Albany, Ga.	66,969	280
Lewiston - Auburn, Me.	66,916	281
Anderson, Ind.	66,663	282
Texarkana, Tex.-Ark.	65,848	283
Vineland - Millville - Bridgeton, N.J.	65,840	284
Cheyenne, Wyo.	64,834	285
Williamsport, Pa.	63,955	286
Dubuque, Iowa	63,933	287
Anniston, Ala.	63,575	288
Lawton, Okla.	63,454	289
Sharon, Pa.	63,429	290
Bismarck, N.D.	62,938	291
Las Cruces, N.M.	62,650	292
Sheboygan, Wisc.	62,524	293
Florence, S.C.	62,237	294
Florence, Ala.	62,104	295
Greeley, Colo.	61,558	296
Danville, Va.	61,454	297
Steubenville - Weirton, Ohio-W.Va.	61,270	298
Wausau, Wisc.	60,198	299
Laredo, Tex.	59,305	300
Lawrence, Kans.	58,593	301
Elmira, N.Y.	58,054	302
Cumberland, Md.	58,036	303
Great Falls, Mont.	56,919	304
Owensboro, Ky.	56,573	305
Yuba City, Cal.	55,803	306
Hagerstown, Md.	55,608	307
Grand Forks, N.D.	55,024	308
San Angelo, Tex.	53,560	309
Gadsden, Ala.	51,282	310
Sherman - Denison, Tex.	50,632	311
St. Joseph, Mo.	49,885	312
Yuma, Ariz.	49,707	313
Pascagoula, Miss.	47,814	314
Kankakee, Ill.	45,982	315
Victoria, Tex.	44,464	316
Jackson, Tenn.	40,850	317
Casper, Wyo.	40,323	318
Pine Bluff, Ark.	39,626	319
Enid, Okla.	35,398	320
Total Above Areas	**147,056,939**	
Percent of U.S.	**84.6602**	
U.S. Total	**173,702,476**	

GENERAL MERCHANDISE STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	6,766,315	1
Chicago, Ill.	5,045,839	2
New York, N.Y.	5,008,494	3
Detroit, Mich.	4,246,519	4
Philadelphia, Pa.	3,934,052	5
Washington, D.C.	3,571,165	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,175,860	7
Atlanta, Ga.	3,102,719	8
Houston, Tex.	2,848,831	9
Minneapolis - St. Paul, Minn.	2,839,909	10
Dallas, Tex.	2,836,055	11
St. Louis, Mo.	2,487,297	12
Nassau - Suffolk, N.Y.	2,414,949	13
Anaheim - Santa Ana, Cal.	2,229,949	14
San Diego, Cal.	2,176,358	15
Baltimore, Md.	2,031,816	16
Riverside - San Bernardino, Cal.	1,921,212	17
Phoenix, Ariz.	1,775,811	18
Miami - Hialeah, Fla.	1,745,071	19
Tampa - St. Petersburg - Clearwater, Fla.	1,723,771	20
Denver, Colo.	1,704,818	21
Pittsburgh, Pa.	1,699,337	22
Oakland, Cal.	1,687,264	23
Kansas City, Mo.-Kans.	1,681,494	24
Seattle, Wash.	1,652,333	25
Portland, Ore.	1,650,438	26
Cleveland, Ohio	1,602,880	27
Cincinnati, Ohio	1,590,056	28
San Francisco, Cal.	1,576,076	29
San Jose, Cal.	1,554,192	30
Sacramento, Cal.	1,421,933	31
Columbus, Ohio	1,387,877	32
Indianapolis, Ind.	1,357,829	33
Bergen - Passaic, N.J.	1,338,753	34
Fort Worth - Arlington, Tex.	1,324,885	35
Milwaukee, Wisc.	1,323,458	36
Honolulu, Haw.	1,208,056	37
Norfolk - Virginia Beach - Newport News, Va.	1,167,538	38
New Orleans, La.	1,078,818	39
Orlando, Fla.	1,047,168	40
Newark, N.J.	1,040,943	41
Grand Rapids, Mich.	1,026,261	42
Hartford - New Britain - Middletown - Bristol, Conn.	1,018,186	43
Middlesex - Somerset - Hunterdon, N.J.	975,845	44
Nashville, Tenn.	973,368	45
San Antonio, Tex.	968,967	46
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	964,471	47
Louisville, Ky.	940,175	48
Memphis, Tenn.	933,976	49
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	889,284	50
Total Top 50	**100,668,671**	
Dayton - Springfield, Ohio	872,366	51
Bridgeport - Stamford - Norwalk - Danbury, Conn.	871,585	52
Richmond - Petersburg, Va.	863,661	53
Monmouth - Ocean, N.J.	855,963	54
Salt Lake City - Ogden, Utah	849,581	55
Birmingham, Ala.	834,235	56
Oklahoma City, Okla.	833,574	57
Albany - Schenectady - Troy, N.Y.	804,447	58
West Palm Beach - Boca Raton - Delray Beach, Fla.	804,302	59
Greensboro - Winston-Salem - High Point, N.C.	796,369	60
Rochester, N.Y.	786,245	61
Jacksonville, Fla.	783,236	62
Providence - Pawtucket - Woonsocket, R.I.	781,700	63
Buffalo, N.Y.	737,965	64
New Haven - Waterbury - Meriden, Conn.	730,488	65
Toledo, Ohio	702,721	66
Scranton - Wilkes-Barre, Pa.	695,238	67
Oxnard - Ventura, Cal.	693,928	68
Austin, Tex.	692,265	69
Raleigh - Durham, N.C.	687,824	70
Lansing - East Lansing, Mich.	656,664	71
Wilmington, Del.	650,532	72
St. Cloud, Minn.	623,288	73
Harrisburg - Lebanon - Carlisle, Pa.	613,901	74
Little Rock - North Little Rock, Ark.	610,018	75
Baton Rouge, La.	607,878	76
Tulsa, Okla.	601,009	77
Omaha, Neb.	583,713	78
Manchester - Nashua, N.H.	582,288	79
Las Vegas, Nev.	581,917	80
Allentown - Bethlehem - Easton, Pa.	568,015	81
Flint, Mich.	560,532	82
Worcester - Fitchburg - Leominster, Mass.	551,897	83
Tucson, Ariz.	549,185	84
Albuquerque, N.M.	548,608	85
Akron, Ohio	533,984	86
Knoxville, Tenn.	516,667	87
Wichita, Kans.	502,830	88
Greenville - Spartanburg, S.C.	500,886	89
Springfield, Mass.	500,820	90
El Paso, Tex.	500,614	91
Tacoma, Wash.	496,038	92
Jackson, Miss.	481,353	93
Saginaw - Bay City - Midland, Mich.	475,864	94
Portsmouth - Dover - Rochester, N.H.	426,402	95
Fresno, Cal.	424,854	96
Spokane, Wash.	420,839	97
Anchorage, Alas.	419,554	98
Syracuse, N.Y.	416,673	99
Columbia, S.C.	415,384	100
Total Top 100	**132,268,571**	
Des Moines, Iowa	413,335	101
Gary - Hammond, Ind.	406,431	102
Augusta, Ga.	400,179	103
Lexington-Fayette, Ky.	398,839	104
Lake County, Ill.	396,605	105
Youngstown - Warren, Ohio	396,044	106
Fort Wayne, Ind.	395,351	107
Melbourne - Titusville - Palm Bay, Fla.	391,663	108
New Bedford - Fall River - Attleboro, Mass.	386,115	109
Charleston, S.C.	373,741	110
Colorado Springs, Colo.	372,797	111
Shreveport, La.	367,552	112
Mobile, Ala.	365,968	113
Madison, Wisc.	365,575	114
Appleton - Oshkosh - Neenah, Wisc.	354,666	115
Chattanooga, Tenn.	349,677	116
Beaumont - Port Arthur, Tex.	347,985	117
Ann Arbor, Mich.	345,614	118
Fort Myers - Cape Coral, Fla.	345,560	119
Johnson City - Kingsport - Bristol, Tenn.	344,395	120
Springfield, Mo.	343,818	121
Lakeland - Winter Haven, Fla.	332,500	122
Kalamazoo, Mich.	325,814	123
Sarasota, Fla.	322,945	124
Aurora - Elgin, Ill.	321,865	125
Santa Rosa - Petaluma, Cal.	321,496	126
Daytona Beach, Fla.	321,356	127
Green Bay, Wisc.	319,146	128
Huntington - Ashland, W.Va.-Ky.	318,174	129
Reno, Nev.	316,171	130
Lancaster, Pa.	306,290	131
Peoria, Ill.	305,224	132
Canton, Ohio	300,993	133
Davenport - Rock Island - Moline, Iowa-Ill.	300,342	134
York, Pa.	295,935	135
Stockton, Cal.	293,535	136
Pensacola, Fla.	292,283	137
Macon - Warner Robins, Ga.	291,292	138
Corpus Christi, Tex.	290,742	139
Modesto, Cal.	290,125	140
Poughkeepsie, N.Y.	290,018	141
South Bend - Mishawaka, Ind.	288,326	142
Eugene - Springfield, Ore.	282,696	143
Charleston, W.Va.	281,433	144
Portland, Me.	281,362	145
Montgomery, Ala.	280,795	146
Bakersfield, Cal.	280,757	147
Vallejo - Fairfield - Napa, Cal.	279,851	148
Atlantic City, N.J.	277,727	149
Reading, Pa.	277,078	150
Total Top 150	**148,816,752**	
Trenton, N.J.	276,584	151
Lubbock, Tex.	272,643	152
Rockford, Ill.	268,971	153
Fayetteville, N.C.	268,330	154
Roanoke, Va.	266,955	155
Huntsville, Ala.	265,959	156
Evansville, Ind.	264,075	157
McAllen - Edinburg - Mission, Tex.	262,569	158
Salem, Ore.	261,765	159
Amarillo, Tex.	247,622	160
Springfield, Ill.	243,804	161
Orange County, N.Y.	240,683	162
Tallahassee, Fla.	240,659	163
Savannah, Ga.	240,006	164
Salinas - Seaside - Monterey, Cal.	238,006	165
Duluth, Minn.	228,772	166
Binghamton, N.Y.	228,216	167
Erie, Pa.	221,142	168
Jackson, Mich.	221,015	169
New London - Norwich, Conn.	220,093	170
Utica - Rome, N.Y.	216,102	171
Cedar Rapids, Iowa	210,365	172
Lafayette, La.	206,394	173
Lincoln, Neb.	205,116	174
Columbus, Ga.	200,238	175
Killeen - Temple, Tex.	199,122	176
Fort Smith, Ark.	197,928	177
Parkersburg - Marietta, W.Va.-Ohio	197,359	178
Joliet, Ill.	196,016	179
Tyler, Tex.	195,604	180
Fayetteville - Springdale, Ark.	195,428	181
Champaign - Urbana - Rantoul, Ill.	194,587	182
Fort Pierce, Fla.	194,449	183
Muskegon, Mich.	192,835	184
Fargo - Moorhead, N.D.-Minn.	192,776	185
Lorain - Elyria, Ohio	191,966	186
Waco, Tex.	191,815	187
Topeka, Kans.	191,087	188
Boulder - Longmont, Colo.	187,901	189
Biloxi - Gulfport, Miss.	186,988	190
Battle Creek, Mich.	184,882	191
Santa Barbara - Santa Maria - Lompoc, Cal.	183,136	192
Brownsville - Harlingen, Tex.	179,228	193
Asheville, N.C.	176,012	194
Racine, Wisc.	173,537	195
Galveston - Texas City, Tex.	171,285	196
Rochester, Minn.	171,244	197
Lake Charles, La.	170,760	198
Niagara Falls, N.Y.	169,510	199
Mansfield, Ohio	167,918	200
Total Top 200	**159,486,209**	
Sioux Falls, S.D.	167,017	201
Alexandria, La.	166,659	202
Medford, Ore.	165,043	203
Ocala, Fla.	162,620	204
Gainesville, Fla.	162,515	205
Wheeling, W.Va.	161,150	206
Hamilton - Middletown, Ohio	159,743	207
Fort Walton Beach, Fla.	159,141	208
Bradenton, Fla.	158,961	209
Hickory - Morganton, N.C.	158,693	210
Jersey City, N.J.	157,828	211
Provo - Orem, Utah	157,824	212
Beaver County, Pa.	157,336	213
Wichita Falls, Tex.	154,886	214
Lima, Ohio	154,644	215
Wilmington, N.C.	152,479	216
Houma - Thibodaux, La.	152,292	217
Altoona, Pa.	151,549	218
Texarkana, Tex.-Ark.	150,940	219
Bangor, Me.	150,560	220
Joplin, Mo.	150,220	221
Lynchburg, Va.	149,563	222
Benton Harbor, Mich.	147,657	223
Bloomington - Normal, Ill.	147,429	224
Lafayette - West Lafayette, Ind.	147,169	225
Vancouver, Wash.	147,132	226
Panama City, Fla.	146,885	227
Monroe, La.	145,210	228
Brazoria, Tex.	144,147	229
Wausau, Wisc.	143,364	230
Janesville - Beloit, Wisc.	142,074	231
Waterloo - Cedar Falls, Iowa	139,961	232
Clarksville - Hopkinsville, Tenn.-Ky.	139,696	233
Dothan, Ala.	139,236	234
Terre Haute, Ind.	138,968	235
Eau Claire, Wisc.	138,341	236
Longview - Marshall, Tex.	138,184	237
Boise, Ida.	137,136	238
Albany, Ga.	134,910	239
Richland - Kennewick - Pasco, Wash.	133,643	240
Fort Collins - Loveland, Colo.	133,331	241
Naples, Fla.	133,181	242
Florence, Ala.	131,915	243
Elmira, N.Y.	131,476	244
Athens, Ga.	131,085	245
La Crosse, Wisc.	130,656	246
Columbia, Mo.	130,166	247
Lawton, Okla.	129,421	248
Decatur, Ill.	129,078	249
Dubuque, Iowa	128,591	250
Total Top 250	**166,807,914**	
Florence, S.C.	126,888	251
Sioux City, Iowa	126,541	252
Tuscaloosa, Ala.	124,856	253
Johnstown, Pa.	124,388	254
Visalia - Tulare - Porterville, Cal.	123,021	255
Yakima, Wash.	121,972	256
Billings, Mont.	121,910	257
Jackson, Tenn.	120,626	258
Grand Forks, N.D.	120,037	259
Bremerton, Wash.	119,877	260
Olympia, Wash.	118,770	261
Abilene, Tex.	118,638	262
Burlington, Vt.	117,809	263
Laredo, Tex.	117,409	264
Anderson, S.C.	117,249	265
Charlottesville, Va.	116,395	266
Cumberland, Md.	115,445	267
Bismarck, N.D.	115,377	268
Rapid City, S.D.	114,700	269
Santa Cruz, Cal.	114,653	270
Owensboro, Ky.	113,504	271
Bryan - College Station, Tex.	113,427	272
Pittsfield, Mass.	111,879	273
Pueblo, Colo.	111,561	274
Midland, Tex.	111,055	275
Sheboygan, Wisc.	109,915	276
Steubenville - Weirton, Ohio-W.Va.	109,531	277
Kokomo, Ind.	109,264	278
Sherman - Denison, Tex.	108,719	279
Bellingham, Wash.	108,131	280
Bloomington, Ind.	105,534	281
Odessa, Tex.	105,106	282
Chico, Cal.	105,047	283
Vineland - Millville - Bridgeton, N.J.	103,563	284
Anniston, Ala.	103,344	285
Hagerstown, Md.	100,716	286
Elkhart - Goshen, Ind.	100,105	287
Muncie, Ind.	96,898	288
Santa Fe, N.M.	96,622	289
St. Joseph, Mo.	96,497	290
Williamsport, Pa.	95,340	291
Glens Falls, N.Y.	93,890	292
Redding, Cal.	93,747	293
Greeley, Colo.	90,497	294
State College, Pa.	89,516	295
Decatur, Ala.	88,592	296
Danville, Va.	87,518	297
Jacksonville, N.C.	87,361	298
Anderson, Ind.	87,213	299
Iowa City, Iowa	87,020	300
Jamestown - Dunkirk, N.Y.	85,769	301
Lewiston - Auburn, Me.	85,425	302
Las Cruces, N.M.	85,396	303
San Angelo, Tex.	84,421	304
Burlington, N.C.	83,213	305
Sharon, Pa.	82,411	306
Gadsden, Ala.	80,131	307
Merced, Cal.	79,709	308
Pascagoula, Miss.	78,826	309
Yuma, Ariz.	77,255	310
Kankakee, Ill.	76,760	311
Great Falls, Mont.	76,599	312
Cheyenne, Wyo.	76,423	313
Yuba City, Cal.	73,025	314
Pine Bluff, Ark.	70,517	315
Victoria, Tex.	70,375	316
Enid, Okla.	65,891	317
Kenosha, Wisc.	64,223	318
Casper, Wyo.	58,229	319
Lawrence, Kans.	56,517	320
Total Above Areas	**173,736,702**	
Percent of U.S.	**85.4669**	
U.S. Total	**203,279,551**	

DEPARTMENT STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	5,016,187	1
Chicago, Ill.	4,352,576	2
New York, N.Y.	3,913,585	3
Detroit, Mich.	3,733,179	4
Philadelphia, Pa.	3,383,185	5
Washington, D.C.	2,955,441	6
Atlanta, Ga.	2,526,847	7
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	2,478,979	8
Minneapolis - St. Paul, Minn.	2,473,058	9
Houston, Tex.	2,294,857	10
Dallas, Tex.	2,207,229	11
St. Louis, Mo.	2,180,358	12
Nassau - Suffolk, N.Y.	2,009,570	13
Anaheim - Santa Ana, Cal.	1,688,287	14
Baltimore, Md.	1,635,909	15
Riverside - San Bernardino, Cal.	1,509,766	16
San Diego, Cal.	1,486,641	17
Cincinnati, Ohio	1,455,835	18
Pittsburgh, Pa.	1,432,917	19
Kansas City, Mo.-Kans.	1,415,517	20
Miami - Hialeah, Fla.	1,380,417	21
Tampa - St. Petersburg - Clearwater, Fla.	1,377,775	22
Phoenix, Ariz.	1,373,492	23
Denver, Colo.	1,330,999	24
Cleveland, Ohio	1,302,735	25
Oakland, Cal.	1,293,773	26
Seattle, Wash.	1,218,571	27
Portland, Ore.	1,192,987	28
San Francisco, Cal.	1,186,329	29
Milwaukee, Wisc.	1,156,401	30
San Jose, Cal.	1,151,085	31
Bergen - Passaic, N.J.	1,144,616	32
Columbus, Ohio	1,134,973	33
Indianapolis, Ind.	1,107,019	34
Fort Worth - Arlington, Tex.	1,012,405	35
Sacramento, Cal.	1,010,856	36
Honolulu, Haw.	958,570	37
Norfolk - Virginia Beach - Newport News, Va.	956,607	38
Grand Rapids, Mich.	950,830	39
Newark, N.J.	872,309	40
New Orleans, La.	844,940	41
Hartford - New Britain - Middletown - Bristol, Conn.	842,062	42
Middlesex - Somerset - Hunterdon, N.J.	829,342	43
Orlando, Fla.	809,721	44
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	786,116	45
Bridgeport - Stamford - Norwalk - Danbury, Conn.	774,033	46
Nashville, Tenn.	761,286	47
Louisville, Ky.	758,846	48
Monmouth - Ocean, N.J.	753,710	49
San Antonio, Tex.	751,338	50
Total Top 50	**81,174,066**	
Dayton - Springfield, Ohio	734,717	51
Memphis, Tenn.	693,839	52
Salt Lake City - Ogden, Utah	677,689	53
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	668,243	54
West Palm Beach - Boca Raton - Delray Beach, Fla.	666,040	55
New Haven - Waterbury - Meriden, Conn.	661,460	56
Birmingham, Ala.	650,204	57
Richmond - Petersburg, Va.	634,039	58
Albany - Schenectady - Troy, N.Y.	627,404	59
Oklahoma City, Okla.	623,439	60
Providence - Pawtucket - Woonsocket, R.I.	613,867	61
Buffalo, N.Y.	611,473	62
Rochester, N.Y.	600,462	63
Greensboro - Winston Salem - High Point, N.C.	594,932	64
Lansing - East Lansing, Mich.	594,446	65
Jacksonville, Fla.	590,569	66
Scranton - Wilkes-Barre, Pa.	587,034	67
Wilmington, Del.	555,909	68
Toledo, Ohio	554,253	69
Raleigh - Durham, N.C.	545,645	70
Harrisburg - Lebanon - Carlisle, Pa.	536,274	71
Austin, Tex.	530,653	72
Omaha, Neb.	527,565	73
Little Rock - North Little Rock, Ark.	524,261	74
Las Vegas, Nev.	517,719	75
Flint, Mich.	508,450	76
Baton Rouge, La.	502,569	77
Tulsa, Okla.	502,562	78
Oxnard - Ventura, Cal.	492,093	79
Allentown - Bethlehem - Easton, Pa.	488,152	80
Worcester - Fitchburg - Leominster, Mass.	462,468	81
Akron, Ohio	445,534	82
Saginaw - Bay City - Midland, Mich.	435,530	83
Manchester - Nashua, N.H.	419,385	84
Knoxville, Tenn.	413,842	85
Greenville - Spartanburg, S.C.	397,881	86
Springfield, Mass.	394,827	87
Wichita, Kans.	388,792	88
Albuquerque, N.M.	381,389	89
El Paso, Tex.	372,984	90
Tacoma, Wash.	364,526	91
Tucson, Ariz.	364,229	92
Melbourne - Titusville - Palm Bay, Fla.	356,277	93
Des Moines, Iowa	353,660	94
Columbia, S.C.	340,311	95
Fort Wayne, Ind.	338,767	96
Gary - Hammond, Ind.	337,825	97
Youngstown - Warren, Ohio	335,731	98
Augusta, Ga.	334,692	99
Lexington-Fayette, Ky.	334,448	100
Total Top 100	**106,363,126**	
Anchorage, Alas.	332,915	101
Lake County, Ill.	328,025	102
Fresno, Cal.	321,652	103
New Bedford - Fall River - Attleboro, Mass.	315,206	104
Madison, Wisc.	315,009	105
Ann Arbor, Mich.	313,183	106
Syracuse, N.Y.	312,944	107
Spokane, Wash.	307,596	108
Fort Myers - Cape Coral, Fla.	304,450	109
Jackson, Miss.	304,190	110
Kalamazoo, Mich.	304,036	111
Portsmouth - Dover - Rochester, N.H.	297,497	112
Mobile, Ala.	296,385	113
Appleton - Oshkosh - Neenah, Wisc.	292,129	114
Colorado Springs, Colo.	289,441	115
Davenport - Rock Island - Moline, Iowa-Ill.	286,865	116
Chattanooga, Tenn.	285,973	117
Sarasota, Fla.	285,551	118
Springfield, Mo.	285,177	119
Daytona Beach, Fla.	277,808	120
Johnson City - Kingsport - Bristol, Tenn.	277,529	121
Beaumont - Port Arthur, Tex.	275,706	122
Aurora - Elgin, Ill.	268,865	123
Shreveport, La.	262,191	124
Vallejo - Fairfield - Napa, Cal.	261,894	125
Green Bay, Wisc.	261,193	126
Charleston, S.C.	260,407	127
Peoria, Ill.	259,497	128
Macon - Warner Robins, Ga.	259,235	129
Santa Rosa - Petaluma, Cal.	258,685	130
Lakeland - Winter Haven, Fla.	257,482	131
Canton, Ohio	257,153	132
Modesto, Cal.	255,541	133
Reno, Nev.	250,716	134
Poughkeepsie, N.Y.	250,696	135
Huntington - Ashland, W.Va.-Ky.	250,044	136
South Bend - Mishawaka, Ind.	249,002	137
Pensacola, Fla.	248,797	138
Reading, Pa.	247,000	139
York, Pa.	245,223	140
Rockford, Ill.	244,446	141
Atlantic City, N.J.	243,885	142
Lancaster, Pa.	242,017	143
Charleston, W.Va.	239,053	144
Montgomery, Ala.	234,240	145
Trenton, N.J.	230,869	146
Evansville, Ind.	226,513	147
Salinas - Seaside - Monterey, Cal.	221,721	148
Stockton, Cal.	219,872	149
Orange County, N.Y.	215,670	150
Total Top 150	**119,894,300**	
Jackson, Mich.	214,472	151
Huntsville, Ala.	208,772	152
Bakersfield, Cal.	208,731	153
Duluth, Minn.	205,119	154
Fayetteville, N.C.	204,992	155
Portland, Me.	204,563	156
Corpus Christi, Tex.	204,356	157
Eugene - Springfield, Ore.	202,260	158
New London - Norwich, Conn.	200,517	159
Tallahassee, Fla.	199,858	160
Springfield, Ill.	198,053	161
Lubbock, Tex.	197,740	162
Roanoke, Va.	197,593	163
Binghamton, N.Y.	193,780	164
Salem, Ore.	193,619	165
Lincoln, Neb.	191,321	166
Savannah, Ga.	191,112	167
Utica - Rome, N.Y.	185,873	168
McAllen - Edinburg - Mission, Tex.	184,213	169
Amarillo, Tex.	181,911	170
Fort Smith, Ark.	180,905	171
Joliet, Ill.	180,751	172
Killeen - Temple, Tex.	178,156	173
Topeka, Kans.	176,305	174
Battle Creek, Mich.	176,177	175
Erie, Pa.	175,423	176
Lafayette, La.	173,604	177
Fargo - Moorhead, N.D.-Minn.	171,689	178
St. Cloud, Minn.	171,080	179
Boulder - Longmont, Colo.	170,616	180
Muskegon, Mich.	170,358	181
Lorain - Elyria, Ohio	169,061	182
Cedar Rapids, Iowa	166,873	183
Santa Barbara - Santa Maria - Lompoc, Cal.	164,651	184
Columbus, Ga.	163,259	185
Galveston - Texas City, Tex.	161,797	186
Fort Pierce, Fla.	161,741	187
Champaign - Urbana - Rantoul, Ill.	155,651	188
Fayetteville - Springdale, Ark.	154,924	189
Biloxi - Gulfport, Miss.	154,449	190
Parkersburg - Marietta, W.Va.-Ohio	153,798	191
Brownsville - Harlingen, Tex.	147,300	192
Niagara Falls, N.Y.	146,939	193
Fort Walton Beach, Fla.	145,813	194
Vancouver, Wash.	144,355	195
Lake Charles, La.	144,258	196
Racine, Wisc.	140,358	197
Ocala, Fla.	139,628	198
Waco, Tex.	137,715	199
Panama City, Fla.	137,203	200
Total Top 200	**128,677,992**	
Beaver County, Pa.	136,909	201
Janesville - Beloit, Wisc.	136,739	202
Rochester, Minn.	135,902	203
Gainesville, Fla.	135,759	204
Hamilton - Middletown, Ohio	133,944	205
Asheville, N.C.	132,974	206
Sioux Falls, S.D.	132,548	207
Alexandria, La.	132,449	208
Lafayette - West Lafayette, Ind.	131,410	209
Bradenton, Fla.	131,098	210
Provo - Orem, Utah	130,413	211
Benton Harbor, Mich.	130,004	212
Mansfield, Ohio	128,835	213
Brazoria, Tex.	128,782	214
Wichita Falls, Tex.	128,325	215
Altoona, Pa.	127,769	216
Eau Claire, Wisc.	127,372	217
Lynchburg, Va.	127,020	218
Albany, Ga.	126,781	219
Tyler, Tex.	125,799	220
Hickory - Morganton, N.C.	123,879	221
Clarksville - Hopkinsville, Tenn.-Ky.	123,825	222
Dothan, Ala.	123,392	223
Wheeling, W.Va.	122,959	224
Longview - Marshall, Tex.	120,613	225
Houma - Thibodaux, La.	119,791	226
Elmira, N.Y.	119,480	227
Lima, Ohio	119,093	228
Naples, Fla.	119,011	229
Joplin, Mo.	118,928	230
Texarkana, Tex.-Ark.	118,869	231
Wilmington, N.C.	118,866	232
Sioux City, Iowa	118,306	233
Waterloo - Cedar Falls, Iowa	117,633	234
Terre Haute, Ind.	117,584	235
Florence, Ala.	117,486	236
Bloomington - Normal, Ill.	116,913	237
Medford, Ore.	115,972	238
Dubuque, Iowa	115,543	239
Athens, Ga.	115,457	240
Monroe, La.	114,933	241
Wausau, Wisc.	113,718	242
Decatur, Ill.	110,793	243
Richland - Kennewick - Pasco, Wash.	109,460	244
Fort Collins - Loveland, Colo.	109,445	245
Visalia - Tulare - Porterville, Cal.	107,346	246
Billings, Mont.	106,724	247
Jersey City, N.J.	106,379	248
Abilene, Tex.	106,334	249
Tuscaloosa, Ala.	106,306	250
Total Top 250	**134,773,862**	
Florence, S.C.	106,275	251
Johnstown, Pa.	105,544	252
Boise, Ida.	105,518	253
Bangor, Me.	104,020	254
La Crosse, Wisc.	103,694	255
Columbia, Mo.	103,288	256
Lawton, Okla.	102,609	257
Santa Cruz, Cal.	102,082	258
Odessa, Tex.	99,883	259
Sherman - Denison, Tex.	99,879	260
Laredo, Tex.	99,618	261
Jackson, Tenn.	98,627	262
Vineland - Millville - Bridgeton, N.J.	96,289	263
Owensboro, Ky.	95,735	264
Grand Forks, N.D.	95,314	265
Cumberland, Md.	94,867	266
Anderson, S.C.	94,129	267
Pueblo, Colo.	93,934	268
Yakima, Wash.	92,990	269
Rapid City, S.D.	92,766	270
Anniston, Ala.	92,411	271
Kokomo, Ind.	92,242	272
Muncie, Ind.	91,829	273
Bismarck, N.D.	91,499	274
Hagerstown, Md.	91,110	275
Charlottesville, Va.	90,629	276
Bryan - College Station, Tex.	89,910	277
Burlington, Vt.	89,910	277
Olympia, Wash.	89,422	279
Midland, Tex.	87,942	280
Bloomington, Ind.	87,306	281
Williamsport, Pa.	87,204	282
Chico, Cal.	86,692	283
Bellingham, Wash.	85,641	284
Redding, Cal.	85,297	285
Steubenville - Weirton, Ohio-W.Va.	84,416	286
Santa Fe, N.M.	83,654	287
Pittsfield, Mass.	83,530	288
Decatur, Ala.	82,937	289
Bremerton, Wash.	81,853	290
Anderson, Ind.	81,414	291
Sheboygan, Wisc.	79,981	292
St. Joseph, Mo.	78,954	293
Glens Falls, N.Y.	76,531	294
Gadsden, Ala.	75,424	295
Elkhart - Goshen, Ind.	74,705	296
Las Cruces, N.M.	74,239	297
Merced, Cal.	72,637	298
Danville, Va.	71,827	299
Lewiston - Auburn, Me.	71,771	300
Great Falls, Mont.	70,074	301
Greeley, Colo.	69,314	302
Iowa City, Iowa	68,957	303
Yuba City, Cal.	68,723	304
State College, Pa.	68,056	305
Jacksonville, N.C.	67,879	306
San Angelo, Tex.	66,812	307
Burlington, N.C.	65,331	308
Jamestown - Dunkirk, N.Y.	63,226	309
Sharon, Pa.	62,977	310
Victoria, Tex.	62,443	311
Kankakee, Ill.	61,713	312
Cheyenne, Wyo.	60,587	313
Pine Bluff, Ark.	60,117	314
Pascagoula, Miss.	59,554	315
Kenosha, Wisc.	54,875	316
Yuma, Ariz.	51,399	317
Enid, Okla.	50,428	318
Lawrence, Kans.	49,163	319
Casper, Wyo.	46,117	320
Total Above Areas	**140,501,585**	
Percent of U.S.	**87.1960**	
U.S. Total	**161,132,992**	

APPAREL & ACCESSORIES STORE SALES

Area	($000)	Rank
New York, N.Y.	4,684,414	1
Los Angeles - Long Beach, Cal.	4,215,658	2
Chicago, Ill.	3,544,261	3
Philadelphia, Pa.	2,202,649	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	2,028,955	5
Washington, D.C.	1,886,610	6
Detroit, Mich.	1,863,782	7
Nassau - Suffolk, N.Y.	1,746,141	8
Houston, Tex.	1,404,828	9
Dallas, Tex.	1,356,128	10
Anaheim - Santa Ana, Cal.	1,317,809	11
San Francisco, Cal.	1,111,733	12
Atlanta, Ga.	1,090,625	13
San Diego, Cal.	1,084,517	14
Seattle, Wash.	1,048,224	15
Minneapolis - St. Paul, Minn.	960,034	16
Bergen - Passaic, N.J.	944,936	17
Baltimore, Md.	942,902	18
Miami - Hialeah, Fla.	929,456	19
Newark, N.J.	889,124	20
St. Louis, Mo.	856,358	21
San Jose, Cal.	790,247	22
Oakland, Cal.	788,480	23
Cleveland, Ohio	720,130	24
Pittsburgh, Pa.	689,859	25
Phoenix, Ariz.	679,378	26
Riverside - San Bernardino, Cal.	640,873	27
Middlesex - Somerset - Hunterdon, N.J.	596,962	28
Denver, Colo.	590,229	29
San Antonio, Tex.	582,057	30
Bridgeport - Stamford - Norwalk - Danbury, Conn.	577,179	31
Tampa - St. Petersburg - Clearwater, Fla.	569,954	32
Hartford - New Britain - Middletown - Bristol, Conn.	561,994	33
Portland, Ore.	543,965	34
Honolulu, Haw.	536,712	35
Norfolk - Virginia Beach - Newport News, Va.	501,633	36
Kansas City, Mo.-Kans.	499,569	37
Fort Worth - Arlington, Tex.	497,148	38
New Orleans, La.	496,170	39
Columbus, Ohio	485,948	40
West Palm Beach - Boca Raton - Delray Beach, Fla.	484,997	41
Milwaukee, Wisc.	471,596	42
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	470,605	43
Monmouth - Ocean, N.J.	465,751	44
Sacramento, Cal.	464,945	45
Cincinnati, Ohio	447,152	46
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	435,671	47
Birmingham, Ala.	420,086	48
Orlando, Fla.	417,819	49
Oklahoma City, Okla.	408,550	50
Total Top 50	**51,944,803**	
Indianapolis, Ind.	397,175	51
Nashville, Tenn.	392,023	52
Memphis, Tenn.	388,426	53
Greensboro - Winston-Salem - High Point, N.C.	367,034	54
Salt Lake City - Ogden, Utah	357,756	55
Rochester, N.Y.	354,674	56
Albany - Schenectady - Troy, N.Y.	350,978	57
Buffalo, N.Y.	347,133	58
New Haven - Waterbury - Meriden, Conn.	341,965	59
Austin, Tex.	338,987	60
Providence - Pawtucket - Woonsocket, R.I.	338,612	61
Richmond - Petersburg, Va.	337,058	62
Jersey City, N.J.	326,259	63
Raleigh - Durham, N.C.	316,465	64
Syracuse, N.Y.	294,570	65
Grand Rapids, Mich.	292,634	66
Tulsa, Okla.	282,676	67
Louisville, Ky.	278,623	68
Las Vegas, Nev.	271,426	69
Jacksonville, Fla.	267,922	70
Scranton - Wilkes-Barre, Pa.	265,766	71
Dayton - Springfield, Ohio	261,496	72
Greenville - Spartanburg, S.C.	255,477	73
Knoxville, Tenn.	251,710	74
Worcester - Fitchburg - Leominster, Mass.	247,163	75
Springfield, Mass.	244,898	76
New Bedford - Fall River - Attleboro, Mass.	242,553	77
Lake County, Ill.	238,805	78
Reading, Pa.	233,312	79
Allentown - Bethlehem - Easton, Pa.	220,257	80
Little Rock - North Little Rock, Ark.	215,689	81
Omaha, Neb.	209,727	82
Oxnard - Ventura, Cal.	205,527	83
El Paso, Tex.	198,231	84
Manchester - Nashua, N.H.	195,901	85
Trenton, N.J.	191,300	86
Tucson, Ariz.	186,385	87
Albuquerque, N.M.	185,170	88
Charleston, S.C.	184,398	89
Akron, Ohio	179,786	90
Atlantic City, N.J.	174,813	91
Harrisburg - Lebanon - Carlisle, Pa.	173,643	92
Baton Rouge, La.	172,493	93
Wilmington, Del.	170,520	94
Des Moines, Iowa	168,879	95
Toledo, Ohio	167,597	96
Tacoma, Wash.	164,084	97
Fresno, Cal.	163,991	98
Aurora - Elgin, Ill.	161,662	99
Lancaster, Pa.	158,108	100
Total Top 100	**64,676,540**	
Youngstown - Warren, Ohio	158,066	101
Portsmouth - Dover - Rochester, N.H.	156,627	102
Chattanooga, Tenn.	156,065	103
Wichita, Kans.	155,980	104
Anchorage, Alas.	154,949	105
Columbia, S.C.	154,352	106
Madison, Wisc.	152,561	107
Lexington-Fayette, Ky.	151,628	108
Terre Haute, Ind.	148,053	109
Flint, Mich.	145,009	110
Santa Barbara - Santa Maria - Lompoc, Cal.	142,005	111
Gary - Hammond, Ind.	141,571	112
Saginaw - Bay City - Midland, Mich.	139,416	113
Poughkeepsie, N.Y.	138,337	114
Orange County, N.Y.	137,004	115
McAllen - Edinburg - Mission, Tex.	136,135	116
Spokane, Wash.	135,479	117
Beaumont - Port Arthur, Tex.	133,170	118
Lansing - East Lansing, Mich.	132,198	119
Jackson, Miss.	129,444	120
Colorado Springs, Colo.	128,363	121
Portland, Me.	127,902	122
Shreveport, La.	127,756	123
Fort Myers - Cape Coral, Fla.	127,619	124
Mobile, Ala.	126,789	125
Santa Rosa - Petaluma, Cal.	125,996	126
Salinas - Seaside - Monterey, Cal.	125,284	127
Ann Arbor, Mich.	124,395	128
Huntsville, Ala.	121,594	129
Bakersfield, Cal.	120,750	130
Fort Wayne, Ind.	120,727	131
New London - Norwich, Conn.	114,659	132
York, Pa.	114,122	133
Stockton, Cal.	112,482	134
Davenport - Rock Island - Moline, Iowa-Ill.	109,326	135
Lubbock, Tex.	108,538	136
Montgomery, Ala.	108,144	137
Amarillo, Tex.	107,643	138
Sarasota, Fla.	106,725	139
Canton, Ohio	106,609	140
Augusta, Ga.	106,197	141
Utica - Rome, N.Y.	105,995	142
Evansville, Ind.	105,657	143
Roanoke, Va.	101,069	144
Peoria, Ill.	99,178	145
Lafayette, La.	98,393	146
Daytona Beach, Fla.	97,413	147
Corpus Christi, Tex.	97,305	148
Johnson City - Kingsport - Bristol, Tenn.	97,113	149
Appleton - Oshkosh - Neenah, Wisc.	95,410	150
Total Top 150	**70,943,742**	
Modesto, Cal.	94,136	151
Lincoln, Neb.	92,376	152
Lakeland - Winter Haven, Fla.	91,948	153
Vallejo - Fairfield - Napa, Cal.	89,977	154
Brownsville - Harlingen, Tex.	89,587	155
Eugene - Springfield, Ore.	87,457	156
Savannah, Ga.	87,347	157
Binghamton, N.Y.	84,672	158
Reno, Nev.	84,185	159
Pensacola, Fla.	83,045	160
Kalamazoo, Mich.	82,949	161
Naples, Fla.	81,503	162
South Bend - Mishawaka, Ind.	80,974	163
Boulder - Longmont, Colo.	80,712	164
Niagara Falls, N.Y.	79,551	165
Galveston - Texas City, Tex.	78,748	166
Burlington, Vt.	78,658	167
Huntington - Ashland, W.Va.-Ky.	77,305	168
Laredo, Tex.	76,890	169
Charleston, W.Va.	76,583	170
Columbus, Ga.	75,685	171
Hickory - Morganton, N.C.	75,346	172
Springfield, Mo.	74,623	173
Macon - Warner Robins, Ga.	74,116	174
Monroe, La.	73,911	175
Fort Pierce, Fla.	71,390	176
Rockford, Ill.	70,954	177
Salem, Ore.	69,596	178
Melbourne - Titusville - Palm Bay, Fla.	69,578	179
Asheville, N.C.	68,329	180
Erie, Pa.	68,324	181
Tallahassee, Fla.	68,254	182
Champaign - Urbana - Rantoul, Ill.	68,037	183
Santa Cruz, Cal.	67,523	184
Waco, Tex.	66,167	185
Burlington, N.C.	66,128	186
Visalia - Tulare - Porterville, Cal.	65,027	187
Charlottesville, Va.	64,411	188
Fayetteville, N.C.	64,260	189
Tyler, Tex.	63,129	190
Boise, Ida.	62,734	191
Duluth, Minn.	62,633	192
Alexandria, La.	62,457	193
Joliet, Ill.	61,421	194
Longview - Marshall, Tex.	61,345	195
Green Bay, Wisc.	60,176	196
Bangor, Me.	59,645	197
Cedar Rapids, Iowa	59,251	198
Pittsfield, Mass.	58,135	199
Wilmington, N.C.	57,423	200
Total Top 200	**74,612,373**	
Sioux Falls, S.D.	56,292	201
Topeka, Kans.	55,255	202
Racine, Wisc.	54,406	203
Springfield, Ill.	53,883	204
Bradenton, Fla.	52,908	205
Fargo - Moorhead, N.D.-Minn.	52,846	206
St. Cloud, Minn.	52,046	207
Gainesville, Fla.	51,852	208
Vancouver, Wash.	51,349	209
Dothan, Ala.	51,183	210
Tuscaloosa, Ala.	50,808	211
Santa Fe, N.M.	48,968	212
Fort Collins - Loveland, Colo.	48,772	213
Yakima, Wash.	47,747	214
Killeen - Temple, Tex.	47,369	215
Williamsport, Pa.	47,012	216
Lake Charles, La.	46,627	217
Abilene, Tex.	46,340	218
Odessa, Tex.	46,280	219
Midland, Tex.	46,147	220
Fort Smith, Ark.	45,681	221
Glens Falls, N.Y.	45,643	222
Johnstown, Pa.	45,498	223
Provo - Orem, Utah	45,444	224
Rochester, Minn.	44,615	225
Bloomington - Normal, Ill.	44,422	226
State College, Pa.	42,741	227
Lima, Ohio	42,537	228
Elkhart - Goshen, Ind.	42,407	229
Medford, Ore.	42,232	230
Panama City, Fla.	42,143	231
Lorain - Elyria, Ohio	42,087	232
Texarkana, Tex.-Ark.	41,900	233
Vineland - Millville - Bridgeton, N.J.	41,564	234
Elmira, N.Y.	41,286	235
Ocala, Fla.	41,246	236
Eau Claire, Wisc.	40,938	237
Bloomington, Ind.	40,056	238
Kenosha, Wisc.	39,839	239
Benton Harbor, Mich.	39,774	240
Anniston, Ala.	39,734	241
Athens, Ga.	39,540	242
Altoona, Pa.	39,489	243
Anderson, S.C.	39,383	244
Wheeling, W.Va.	39,372	245
Decatur, Ill.	39,178	246
Lynchburg, Va.	39,073	247
Houma - Thibodaux, La.	38,903	248
Bremerton, Wash.	38,712	249
Columbia, Mo.	38,689	250
Total Top 250	**76,864,789**	
Joplin, Mo.	38,629	251
Billings, Mont.	38,203	252
Brazoria, Tex.	38,105	253
Fayetteville - Springdale, Ark.	38,028	254
Lafayette - West Lafayette, Ind.	37,849	255
Florence, S.C.	37,778	256
Sharon, Pa.	37,469	257
Battle Creek, Mich.	37,373	258
Decatur, Ala.	37,362	259
Clarksville - Hopkinsville, Tenn.-Ky.	37,141	260
Wichita Falls, Tex.	36,230	261
Bryan - College Station, Tex.	36,222	262
San Angelo, Tex.	36,206	263
Sioux City, Iowa	35,982	264
Gadsden, Ala.	35,879	265
Rapid City, S.D.	35,639	266
Grand Forks, N.D.	35,595	267
Mansfield, Ohio	35,294	268
La Crosse, Wisc.	35,140	269
Florence, Ala.	34,448	270
Redding, Cal.	34,298	271
Bellingham, Wash.	34,211	272
Jackson, Tenn.	33,887	273
Olympia, Wash.	33,598	274
Fort Walton Beach, Fla.	33,535	275
Albany, Ga.	32,845	276
Parkersburg - Marietta, W.Va.-Ohio	32,696	277
Janesville - Beloit, Wisc.	32,533	278
Chico, Cal.	32,504	279
Biloxi - Gulfport, Miss.	32,451	280
Waterloo - Cedar Falls, Iowa	32,406	281
Beaver County, Pa.	30,670	282
Lawton, Okla.	29,786	283
Jamestown - Dunkirk, N.Y.	29,640	284
Wausau, Wisc.	29,634	285
Muncie, Ind.	29,538	286
Hamilton - Middletown, Ohio	29,336	287
Victoria, Tex.	29,043	288
Hagerstown, Md.	28,520	289
Sherman - Denison, Tex.	28,415	290
Iowa City, Iowa	27,272	291
Jacksonville, N.C.	26,374	292
Pueblo, Colo.	26,347	293
Dubuque, Iowa	26,323	294
Anderson, Ind.	26,261	295
Richland - Kennewick - Pasco, Wash.	26,018	296
Las Cruces, N.M.	25,821	297
Merced, Cal.	25,758	298
Muskegon, Mich.	25,252	299
Cheyenne, Wyo.	24,388	300
Bismarck, N.D.	24,188	301
Owensboro, Ky.	23,977	302
Steubenville - Weirton, Ohio-W.Va.	22,911	303
Pascagoula, Miss.	22,534	304
Cumberland, Md.	22,361	305
Pine Bluff, Ark.	22,168	306
Lewiston - Auburn, Me.	22,163	307
Jackson, Mich.	21,955	308
Danville, Va.	21,730	309
Enid, Okla.	21,663	310
Great Falls, Mont.	21,221	311
Yuma, Ariz.	21,160	312
Yuba City, Cal.	20,776	313
Lawrence, Kans.	20,431	314
Greeley, Colo.	19,788	315
Kankakee, Ill.	19,555	316
Casper, Wyo.	18,175	317
Sheboygan, Wisc.	13,222	318
St. Joseph, Mo.	12,148	319
Kokomo, Ind.	2,338	320
Total Above Areas	**78,883,175**	
Percent of U.S.	**87.3880**	
U.S. Total	**90,267,776**	

FURNITURE / HOME FURNISHINGS / APPLIANCE STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	4,316,173	1
New York, N.Y.	3,351,767	2
Chicago, Ill.	2,839,192	3
Washington, D.C.	1,947,609	4
Philadelphia, Pa.	1,890,632	5
Detroit, Mich.	1,867,637	6
Nassau - Suffolk, N.Y.	1,722,015	7
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,649,743	8
Anaheim - Santa Ana, Cal.	1,478,120	9
San Diego, Cal.	1,261,718	10
Atlanta, Ga.	1,232,535	11
Houston, Tex.	1,116,009	12
Dallas, Tex.	1,051,574	13
San Francisco, Cal.	1,016,789	14
Seattle, Wash.	987,544	15
Phoenix, Ariz.	985,133	16
Minneapolis - St. Paul, Minn.	978,286	17
Baltimore, Md.	977,673	18
Oakland, Cal.	974,692	19
San Jose, Cal.	889,803	20
Bergen - Passaic, N.J.	837,488	21
Newark, N.J.	826,230	22
Tampa - St. Petersburg - Clearwater, Fla.	807,757	23
Miami - Hialeah, Fla.	784,215	24
St. Louis, Mo.	758,018	25
Riverside - San Bernardino, Cal.	757,674	26
Denver, Colo.	754,050	27
Pittsburgh, Pa.	688,021	28
Milwaukee, Wisc.	678,560	29
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	651,886	30
Cleveland, Ohio	641,644	31
Norfolk - Virginia Beach - Newport News, Va.	595,185	32
Sacramento, Cal.	595,161	33
Greensboro - Winston-Salem - High Point, N.C.	593,993	34
Hartford - New Britain - Middletown - Bristol, Conn.	567,258	35
Middlesex - Somerset - Hunterdon, N.J.	565,621	36
Columbus, Ohio	564,952	37
Portland, Ore.	552,917	38
Indianapolis, Ind.	547,014	39
Cincinnati, Ohio	535,665	40
Kansas City, Mo.-Kans.	514,488	41
West Palm Beach - Boca Raton - Delray Beach, Fla.	500,392	42
Fort Worth - Arlington, Tex.	493,618	43
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	491,454	44
Orlando, Fla.	467,239	45
Nashville, Tenn.	443,502	46
New Orleans, La.	424,650	47
Rochester, N.Y.	423,151	48
Salt Lake City - Ogden, Utah	418,208	49
Monmouth - Ocean, N.J.	407,092	50
Total Top 50	**50,441,747**	
Bridgeport - Stamford - Norwalk - Danbury, Conn.	404,430	51
San Antonio, Tex.	393,944	52
Raleigh - Durham, N.C.	385,951	53
New Haven - Waterbury - Meriden, Conn.	378,843	54
Louisville, Ky.	371,374	55
Albany - Schenectady - Troy, N.Y.	358,357	56
Oklahoma City, Okla.	357,597	57
Memphis, Tenn.	355,306	58
Buffalo, N.Y.	342,958	59
Grand Rapids, Mich.	330,790	60
Jacksonville, Fla.	328,559	61
Richmond - Petersburg, Va.	317,751	62
Dayton - Springfield, Ohio	313,898	63
Birmingham, Ala.	305,180	64
Austin, Tex.	297,850	65
Providence - Pawtucket - Woonsocket, R.I.	292,240	66
Omaha, Neb.	280,048	67
Syracuse, N.Y.	278,390	68
Worcester - Fitchburg - Leominster, Mass.	274,608	69
Honolulu, Haw.	265,976	70
Lake County, Ill.	262,406	71
Oxnard - Ventura, Cal.	259,697	72
Wilmington, Del.	257,075	73
Tulsa, Okla.	255,251	74
Jersey City, N.J.	249,215	75
Madison, Wisc.	244,322	76
Fresno, Cal.	238,992	77
Portsmouth - Dover - Rochester, N.H.	238,282	78
Greenville - Spartanburg, S.C.	237,809	79
Tucson, Ariz.	234,118	80
Harrisburg - Lebanon - Carlisle, Pa.	231,790	81
Allentown - Bethlehem - Easton, Pa.	227,812	82
Knoxville, Tenn.	227,543	83
Albuquerque, N.M.	226,451	84
Akron, Ohio	219,390	85
Scranton - Wilkes-Barre, Pa.	217,982	86
Springfield, Mass.	217,897	87
Toledo, Ohio	215,459	88
Las Vegas, Nev.	212,026	89
Lansing - East Lansing, Mich.	210,895	90
Fort Myers - Cape Coral, Fla.	204,964	91
El Paso, Tex.	197,938	92
New Bedford - Fall River - Attleboro, Mass.	191,257	93
Columbia, S.C.	187,986	94
Manchester - Nashua, N.H.	186,646	95
Sarasota, Fla.	185,736	96
Tacoma, Wash.	182,330	97
Little Rock - North Little Rock, Ark.	180,043	98
Charleston, S.C.	179,535	99
Baton Rouge, La.	176,528	100
Total Top 100	**63,633,172**	
Lancaster, Pa.	174,967	101
Colorado Springs, Colo.	173,585	102
Santa Rosa - Petaluma, Cal.	166,594	103
Fort Wayne, Ind.	164,464	104
Saginaw - Bay City - Midland, Mich.	162,925	105
Flint, Mich.	161,090	106
Trenton, N.J.	158,010	107
Des Moines, Iowa	156,324	108
Lexington-Fayette, Ky.	154,774	109
Atlantic City, N.J.	153,850	110
Aurora - Elgin, Ill.	152,493	111
Gary - Hammond, Ind.	150,370	112
Youngstown - Warren, Ohio	147,265	113
Chattanooga, Tenn.	146,145	114
Reading, Pa.	145,488	115
Stockton, Cal.	144,019	116
Appleton - Oshkosh - Neenah, Wisc.	140,031	117
Shreveport, La.	139,928	118
Ann Arbor, Mich.	139,332	119
York, Pa.	138,728	120
Fort Pierce, Fla.	134,204	121
Naples, Fla.	132,087	122
Daytona Beach, Fla.	131,115	123
Bakersfield, Cal.	130,899	124
Mobile, Ala.	127,952	125
Santa Barbara - Santa Maria - Lompoc, Cal.	127,868	126
Melbourne - Titusville - Palm Bay, Fla.	127,184	127
Modesto, Cal.	126,922	128
Fayetteville, N.C.	126,857	129
Augusta, Ga.	126,360	130
Rockford, Ill.	122,814	131
Wichita, Kans.	122,717	132
Portland, Me.	119,979	133
Orange County, N.Y.	118,368	134
Spokane, Wash.	118,172	135
Davenport - Rock Island - Moline, Iowa-Ill.	117,841	136
Salinas - Seaside - Monterey, Cal.	117,828	137
Jackson, Miss.	115,511	138
Peoria, Ill.	112,956	139
Lakeland - Winter Haven, Fla.	112,592	140
Huntsville, Ala.	111,287	141
South Bend - Mishawaka, Ind.	110,094	142
Evansville, Ind.	109,260	143
Roanoke, Va.	108,063	144
Vallejo - Fairfield - Napa, Cal.	107,598	145
Pensacola, Fla.	104,734	146
New London - Norwich, Conn.	104,578	147
Johnson City - Kingsport - Bristol, Tenn.	102,489	148
Green Bay, Wisc.	101,200	149
Savannah, Ga.	100,734	150
Total Top 150	**70,234,017**	
Canton, Ohio	99,783	151
Poughkeepsie, N.Y.	99,377	152
Montgomery, Ala.	99,104	153
Eugene - Springfield, Ore.	98,155	154
Hickory - Morganton, N.C.	97,611	155
Kalamazoo, Mich.	97,336	156
McAllen - Edinburg - Mission, Tex.	95,648	157
Boulder - Longmont, Colo.	94,802	158
Binghamton, N.Y.	94,331	159
Tallahassee, Fla.	90,687	160
Lubbock, Tex.	88,887	161
Macon - Warner Robins, Ga.	86,733	162
Beaumont - Port Arthur, Tex.	86,522	163
Huntington - Ashland, W.Va.-Ky.	86,500	164
Charleston, W.Va.	86,399	165
Reno, Nev.	86,267	166
Boise, Ida.	85,520	167
Utica - Rome, N.Y.	82,966	168
Salem, Ore.	82,127	169
Joliet, Ill.	80,083	170
Erie, Pa.	79,706	171
Santa Cruz, Cal.	78,908	172
Corpus Christi, Tex.	78,307	173
Amarillo, Tex.	77,181	174
Anchorage, Alas.	76,937	175
Fort Collins - Loveland, Colo.	73,506	176
Columbus, Ga.	73,466	177
Springfield, Ill.	70,582	178
Visalia - Tulare - Porterville, Cal.	70,189	179
Ocala, Fla.	69,467	180
Asheville, N.C.	68,689	181
Cednr Rapids, Iowa	68,302	182
Lorain - Elyria, Ohio	67,544	183
Burlington, Vt.	66,389	184
Racine, Wisc.	66,085	185
Springfield, Mo.	65,692	186
Champaign - Urbana - Rantoul, Ill.	63,900	187
Bradenton, Fla.	63,263	188
Wilmington, N.C.	62,540	189
Killeen - Temple, Tex.	62,253	190
Chico, Cal.	62,158	191
Longview - Marshall, Tex.	61,313	192
Tyler, Tex.	60,410	193
Hamilton - Middletown, Ohio	59,376	194
Gainesville, Fla.	59,101	195
Laredo, Tex.	58,406	196
Charlottesville, Va.	57,462	197
Monroe, La.	57,321	198
Altoona, Pa.	57,045	199
Lafayette, La.	56,266	200
Total Top 200	**74,044,619**	
Bremerton, Wash.	55,946	201
St. Cloud, Minn.	55,538	202
Niagara Falls, N.Y.	55,536	203
Billings, Mont.	54,060	204
Lincoln, Neb.	53,873	205
Bloomington - Normal, Ill.	53,827	206
Duluth, Minn.	53,669	207
Olympia, Wash.	53,133	208
Medford, Ore.	52,483	209
Vancouver, Wash.	52,366	210
Pittsfield, Mass.	52,187	211
Lima, Ohio	52,138	212
Tuscaloosa, Ala.	52,054	213
Provo - Orem, Utah	51,948	214
Fort Walton Beach, Fla.	51,228	215
Fargo - Moorhead, N.D.-Minn.	51,181	216
La Crosse, Wisc.	50,274	217
Sioux Falls, S.D.	50,116	218
Jacksonville, N.C.	49,244	219
Dothan, Ala.	48,810	220
Topeka, Kans.	48,399	221
Hagerstown, Md.	47,232	222
Waco, Tex.	47,173	223
Terre Haute, Ind.	47,129	224
Brownsville - Harlingen, Tex.	47,118	225
Johnstown, Pa.	46,805	226
Muskegon, Mich.	46,581	227
Anderson, S.C.	46,337	228
Fort Smith, Ark.	45,734	229
Eau Claire, Wisc.	45,161	230
Lynchburg, Va.	44,831	231
Parkersburg - Marietta, W.Va.-Ohio	44,600	232
Pueblo, Colo.	43,930	233
Wheeling, W.Va.	43,674	234
Mansfield, Ohio	43,558	235
Muncie, Ind.	43,489	236
Bellingham, Wash.	43,471	237
Athens, Ga.	43,260	238
Bangor, Me.	43,176	239
Biloxi - Gulfport, Miss.	43,009	240
Clarksville - Hopkinsville, Tenn.-Ky.	42,740	241
Lafayette - West Lafayette, Ind.	42,706	242
Panama City, Fla.	42,674	243
Jackson, Mich.	42,661	244
Rochester, Minn.	42,651	245
Burlington, N.C.	42,480	246
Battle Creek, Mich.	41,804	247
Albany, Ga.	40,675	248
Redding, Cal.	40,100	249
Williamsport, Pa.	40,018	250
Total Top 250	**76,417,406**	
Wichita Falls, Tex.	39,923	251
Santa Fe, N.M.	39,415	252
Abilene, Tex.	39,265	253
Janesville - Beloit, Wisc.	38,979	254
Yakima, Wash.	38,828	255
Galveston - Texas City, Tex.	38,020	256
Texarkana, Tex.-Ark.	37,892	257
Wausau, Wisc.	37,297	258
Jamestown - Dunkirk, N.Y.	36,948	259
Alexandria, La.	36,895	260
Lake Charles, La.	36,327	261
Columbia, Mo.	36,320	262
Decatur, Ala.	35,778	263
Gadsden, Ala.	35,695	264
State College, Pa.	35,320	265
Sharon, Pa.	35,031	266
Lawton, Okla.	34,634	267
Merced, Cal.	34,510	268
Glens Falls, N.Y.	34,289	269
Yuba City, Cal.	33,901	270
Cumberland, Md.	33,709	271
Decatur, Ill.	33,579	272
Owensboro, Ky.	33,419	273
Beaver County, Pa.	32,983	274
Great Falls, Mont.	32,660	275
Houma - Thibodaux, La.	32,328	276
Elkhart - Goshen, Ind.	32,191	277
Vineland - Millville - Bridgeton, N.J.	31,842	278
Fayetteville - Springdale, Ark.	31,720	279
Iowa City, Iowa	31,663	280
Kokomo, Ind.	31,179	281
Florence, S.C.	30,760	282
Bloomington, Ind.	30,646	283
Sioux City, Iowa	30,484	284
Rapid City, S.D.	30,399	285
Joplin, Mo.	30,386	286
Danville, Va.	30,353	287
Florence, Ala.	30,325	288
Waterloo - Cedar Falls, Iowa	29,841	289
Elmira, N.Y.	29,713	290
San Angelo, Tex.	29,365	291
Odessa, Tex.	28,705	292
Dubuque, Iowa	28,547	293
Anderson, Ind.	27,961	294
Jackson, Tenn.	27,942	295
Brazoria, Tex.	27,494	296
Greeley, Colo.	27,155	297
Kenosha, Wisc.	26,304	298
Casper, Wyo.	25,884	299
Bryan - College Station, Tex.	25,736	300
Richland - Kennewick - Pasco, Wash.	25,640	301
Victoria, Tex.	25,586	302
Midland, Tex.	25,574	303
Las Cruces, N.M.	25,294	304
Cheyenne, Wyo.	25,247	305
Sherman - Denison, Tex.	24,752	306
Benton Harbor, Mich.	23,668	307
Yuma, Ariz.	23,657	308
Lewiston - Auburn, Me.	23,139	309
Grand Forks, N.D.	22,728	310
Steubenville - Weirton, Ohio-W.Va.	22,707	311
Bismarck, N.D.	21,763	312
Kankakee, Ill.	21,743	313
Anniston, Ala.	20,786	314
Lawrence, Kans.	18,949	315
Pine Bluff, Ark.	18,924	316
Sheboygan, Wisc.	18,647	317
St. Joseph, Mo.	18,534	318
Pascagoula, Miss.	16,451	319
Enid, Okla.	13,935	320
Total Above Areas	**78,495,670**	
Percent of U.S.	**87.8549**	
U.S. Total	**89,346,946**	

FURNITURE & HOME FURNISHINGS STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	2,031,247	1
New York, N.Y.	1,875,778	2
Chicago, Ill.	1,643,975	3
Philadelphia, Pa.	1,129,497	4
Washington, D.C.	1,097,155	5
Nassau - Suffolk, N.Y.	1,048,573	6
Detroit, Mich.	1,045,295	7
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,001,933	8
Anaheim - Santa Ana, Cal.	755,815	9
San Diego, Cal.	729,984	10
Atlanta, Ga.	681,339	11
Baltimore, Md.	596,590	12
Bergen - Passaic, N.J.	590,092	13
Dallas, Tex.	589,318	14
Houston, Tex.	581,614	15
Phoenix, Ariz.	559,580	16
Minneapolis - St. Paul, Minn.	536,414	17
Newark, N.J.	532,645	18
Seattle, Wash.	491,851	19
San Francisco, Cal.	489,857	20
Oakland, Cal.	486,798	21
Tampa - St. Petersburg - Clearwater, Fla.	454,829	22
Miami - Hialeah, Fla.	429,059	23
St. Louis, Mo.	423,189	24
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	410,898	25
Pittsburgh, Pa.	408,527	26
Norfolk - Virginia Beach - Newport News, Va.	397,596	27
[illegible]verside - San Bernardino, Cal.	390,569	28
[illegible]nver, Colo.	386,244	29
Cleveland, Ohio	377,558	30
Greensboro - Winston-Salem - High Point, N.C.	375,599	31
San Jose, Cal.	372,415	32
West Palm Beach - Boca Raton - Delray Beach, Fla.	356,063	33
Sacramento, Cal.	336,393	34
Middlesex - Somerset - Hunterdon, N.J.	329,987	35
Columbus, Ohio	318,023	36
Hartford - New Britain - Middletown - Bristol, Conn.	313,467	37
Cincinnati, Ohio	312,921	38
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	295,092	39
Orlando, Fla.	284,234	40
Monmouth - Ocean, N.J.	283,086	41
Milwaukee, Wisc.	281,888	42
Kansas City, Mo.-Kans.	267,198	43
Fort Worth - Arlington, Tex.	266,215	44
Indianapolis, Ind.	262,142	45
Portland, Ore.	260,125	46
Salt Lake City - Ogden, Utah	259,478	47
Nashville, Tenn.	238,617	48
Bridgeport - Stamford - Norwalk - Danbury, Conn.	235,700	49
New Haven - Waterbury - Meriden, Conn.	225,483	50
Total Top 50	**28,047,945**	
New Orleans, La.	220,521	51
Raleigh - Durham, N.C.	219,562	52
Memphis, Tenn.	215,944	53
Louisville, Ky.	211,248	54
San Antonio, Tex.	211,051	55
Omaha, Neb.	210,712	56
Providence - Pawtucket - Woonsocket, R.I.	202,431	57
Rochester, N.Y.	202,328	58
Dayton - Springfield, Ohio	202,116	59
Oklahoma City, Okla.	195,435	60
Albany - Schenectady - Troy, N.Y.	193,646	61
Birmingham, Ala.	187,145	62
Richmond - Petersburg, Va.	186,214	63
Grand Rapids, Mich.	186,109	64
Buffalo, N.Y.	180,484	65
Jacksonville, Fla.	172,511	66
Worcester - Fitchburg - Leominster, Mass.	171,739	67
Wilmington, Del.	157,348	68
Austin, Tex.	154,520	69
Syracuse, N.Y.	152,565	70
Tulsa, Okla.	150,145	71
Fresno, Cal.	149,526	72
Fort Myers - Cape Coral, Fla.	146,634	73
Honolulu, Haw.	144,467	74
Greenville - Spartanburg, S.C.	143,716	75
Sarasota, Fla.	141,751	76
Albuquerque, N.M.	139,254	77
Oxnard - Ventura, Cal.	137,828	78
Scranton - Wilkes-Barre, Pa.	131,731	79
Knoxville, Tenn.	130,346	80
Harrisburg - Lebanon - Carlisle, Pa.	128,941	81
New Bedford - Fall River - Attleboro, Mass.	128,323	82
Allentown - Bethlehem - Easton, Pa.	127,491	83
Lake County, Ill.	122,966	84
Tucson, Ariz.	119,752	85
Little Rock - North Little Rock, Ark.	118,485	86
Springfield, Mass.	117,490	87
Las Vegas, Nev.	113,883	88
Charleston, S.C.	110,442	89
Columbia, S.C.	106,397	90
Akron, Ohio	105,615	91
Naples, Fla.	104,277	92
Toledo, Ohio	104,094	93
Portsmouth - Dover - Rochester, N.H.	101,445	94
Lancaster, Pa.	101,403	95
Tacoma, Wash.	98,268	96
El Paso, Tex.	98,159	97
Gary - Hammond, Ind.	97,689	98
Santa Rosa - Petaluma, Cal.	97,606	99
Jersey City, N.J.	97,205	100
Total Top 100	**35,496,903**	
Colorado Springs, Colo.	96,340	101
Lansing - East Lansing, Mich.	95,698	102
Manchester - Nashua, N.H.	95,583	103
Youngstown - Warren, Ohio	94,181	104
Atlantic City, N.J.	90,175	105
Saginaw - Bay City - Midland, Mich.	89,634	106
Trenton, N.J.	88,822	107
Flint, Mich.	83,925	108
Madison, Wisc.	83,722	109
Reading, Pa.	82,530	110
York, Pa.	82,465	111
Baton Rouge, La.	82,399	112
Mobile, Ala.	82,003	113
Augusta, Ga.	81,643	114
Chattanooga, Tenn.	81,493	115
Fort Pierce, Fla.	81,195	116
Fort Wayne, Ind.	80,721	117
Portland, Me.	79,920	118
Stockton, Cal.	79,491	119
Modesto, Cal.	79,296	120
Aurora - Elgin, Ill.	78,940	121
Des Moines, Iowa	77,221	122
Orange County, N.Y.	76,963	123
Daytona Beach, Fla.	76,608	124
Shreveport, La.	76,372	125
Lexington-Fayette, Ky.	73,876	126
Hickory - Morganton, N.C.	71,162	127
Ann Arbor, Mich.	69,872	128
Santa Barbara - Santa Maria - Lompoc, Cal.	69,185	129
Peoria, Ill.	69,099	130
Spokane, Wash.	68,532	131
Bakersfield, Cal.	68,121	132
Lakeland - Winter Haven, Fla.	67,557	133
Jackson, Miss.	67,052	134
Evansville, Ind.	65,703	135
Rockford, Ill.	65,192	136
Fayetteville, N.C.	65,186	137
Johnson City - Kingsport - Bristol, Tenn.	64,181	138
Melbourne - Titusville - Palm Bay, Fla.	63,963	139
New London - Norwich, Conn.	63,730	140
Binghamton, N.Y.	62,002	141
South Bend - Mishawaka, Ind.	61,014	142
Roanoke, Va.	60,959	143
Savannah, Ga.	60,800	144
Salinas - Seaside - Monterey, Cal.	60,094	145
Poughkeepsie, N.Y.	59,273	146
Macon - Warner Robins, Ga.	59,253	147
Green Bay, Wisc.	58,509	148
Wichita, Kans.	57,934	149
Montgomery, Ala.	57,130	150
Total Top 150	**39,203,622**	
Davenport - Rock Island - Moline, Iowa-Ill.	56,478	151
Vallejo - Fairfield - Napa, Cal.	56,060	152
Huntsville, Ala.	54,569	153
Appleton - Oshkosh - Neenah, Wisc.	54,346	154
Lubbock, Tex.	53,480	155
Utica - Rome, N.Y.	53,121	156
McAllen - Edinburg - Mission, Tex.	52,743	157
Huntington - Ashland, W.Va.-Ky.	51,804	158
Tallahassee, Fla.	49,863	159
Charleston, W.Va.	49,291	160
Amarillo, Tex.	48,131	161
Canton, Ohio	47,630	162
Pensacola, Fla.	47,630	162
Santa Cruz, Cal.	47,513	164
Eugene - Springfield, Ore.	46,971	165
Kalamazoo, Mich.	46,777	166
Reno, Nev.	46,721	167
Corpus Christi, Tex.	46,682	168
Wilmington, N.C.	46,548	169
Anchorage, Alas.	43,210	170
Boise, Ida.	43,209	171
Springfield, Mo.	42,056	172
Bradenton, Fla.	41,827	173
Columbus, Ga.	40,872	174
Asheville, N.C.	40,178	175
Racine, Wisc.	39,656	176
Fort Collins - Loveland, Colo.	39,418	177
Joliet, Ill.	39,185	178
Boulder - Longmont, Colo.	39,114	179
Beaumont - Port Arthur, Tex.	38,928	180
Burlington, Vt.	38,888	181
Cedar Rapids, Iowa	38,508	182
Lorain - Elyria, Ohio	38,155	183
Vancouver, Wash.	38,053	184
Ocala, Fla.	37,823	185
Charlottesville, Va.	37,078	186
Longview - Marshall, Tex.	37,051	187
Billings, Mont.	36,488	188
Salem, Ore.	35,855	189
Tyler, Tex.	35,271	190
Jacksonville, N.C.	35,212	191
Hamilton - Middletown, Ohio	34,815	192
Springfield, Ill.	34,185	193
Visalia - Tulare - Porterville, Cal.	34,131	194
Altoona, Pa.	33,592	195
Erie, Pa.	32,647	196
Burlington, N.C.	31,960	197
Topeka, Kans.	31,672	198
Tuscaloosa, Ala.	31,473	199
Niagara Falls, N.Y.	30,997	200
Total Top 200	**41,311,487**	
Waco, Tex.	30,522	201
Fort Walton Beach, Fla.	30,403	202
Gainesville, Fla.	29,988	203
Champaign - Urbana - Rantoul, Ill.	29,805	204
Killeen - Temple, Tex.	29,623	205
Lynchburg, Va.	29,403	206
Hagerstown, Md.	29,134	207
Panama City, Fla.	29,015	208
Monroe, La.	28,806	209
Medford, Ore.	28,725	210
Anderson, S.C.	28,660	211
Pittsfield, Mass.	28,608	212
Dothan, Ala.	28,596	213
Chico, Cal.	28,084	214
Provo - Orem, Utah	27,951	215
St. Cloud, Minn.	27,931	216
Fort Smith, Ark.	27,821	217
Lafayette, La.	27,805	218
Brownsville - Harlingen, Tex.	26,993	219
Parkersburg - Marietta, W.Va.-Ohio	26,853	220
Duluth, Minn.	26,546	221
Albany, Ga.	25,956	222
Battle Creek, Mich.	25,753	223
Lima, Ohio	25,743	224
Lincoln, Neb.	25,706	225
Bloomington - Normal, Ill.	25,490	226
Wheeling, W.Va.	25,423	227
Olympia, Wash.	25,140	228
Wausau, Wisc.	24,604	229
La Crosse, Wisc.	24,173	230
Muskegon, Mich.	24,142	231
Sioux Falls, S.D.	24,051	232
Jackson, Mich.	23,863	233
Decatur, Ala.	23,772	234
Fargo - Moorhead, N.D.-Minn.	23,569	235
Athens, Ga.	23,472	236
Sharon, Pa.	23,302	237
Biloxi - Gulfport, Miss.	23,296	238
Bremerton, Wash.	22,936	239
Alexandria, La.	22,853	240
Johnstown, Pa.	22,805	241
Wichita Falls, Tex.	22,678	242
Janesville - Beloit, Wisc.	22,593	243
Lawton, Okla.	22,398	244
Pueblo, Colo.	22,213	245
Danville, Va.	22,087	246
Abilene, Tex.	21,976	247
Yakima, Wash.	21,688	248
Clarksville - Hopkinsville, Tenn.-Ky.	21,585	249
Redding, Cal.	21,198	250
Total Top 250	**42,597,224**	
Texarkana, Tex.-Ark.	20,990	251
Bangor, Me.	20,922	252
Fayetteville - Springdale, Ark.	20,632	253
Eau Claire, Wisc.	20,618	254
Florence, S.C.	20,380	255
Santa Fe, N.M.	20,222	256
Yuba City, Cal.	19,907	257
Kokomo, Ind.	19,898	258
Galveston - Texas City, Tex.	19,456	259
Joplin, Mo.	19,374	260
Merced, Cal.	19,311	261
Rapid City, S.D.	19,287	262
Muncie, Ind.	19,271	263
Columbia, Mo.	19,251	264
Bellingham, Wash.	19,196	265
Elkhart - Goshen, Ind.	19,135	266
Terre Haute, Ind.	18,929	267
Mansfield, Ohio	18,908	268
Lafayette - West Lafayette, Ind.	18,422	269
Rochester, Minn.	18,146	270
Owensboro, Ky.	17,924	271
Beaver County, Pa.	17,868	272
Jackson, Tenn.	17,705	273
Gadsden, Ala.	17,662	274
Bloomington, Ind.	17,214	275
Odessa, Tex.	17,063	276
State College, Pa.	16,920	277
Waterloo - Cedar Falls, Iowa	16,859	278
Brazoria, Tex.	16,834	279
Great Falls, Mont.	16,791	280
Glens Falls, N.Y.	16,732	281
Houma - Thibodaux, La.	16,621	282
Lake Charles, La.	16,540	283
Vineland - Millville - Bridgeton, N.J.	16,131	284
Cumberland, Md.	15,675	285
Florence, Ala.	15,669	286
Elmira, N.Y.	15,104	287
Decatur, Ill.	15,077	288
Williamsport, Pa.	15,061	289
San Angelo, Tex.	14,849	290
Las Cruces, N.M.	14,693	291
Casper, Wyo.	14,533	292
Dubuque, Iowa	14,409	293
Anniston, Ala.	14,305	294
Midland, Tex.	14,149	295
Richland - Kennewick - Pasco, Wash.	14,081	296
Yuma, Ariz.	13,918	297
Jamestown - Dunkirk, N.Y.	13,628	298
Sioux City, Iowa	13,564	299
Greeley, Colo.	13,422	300
Kenosha, Wisc.	13,359	301
Steubenville - Weirton, Ohio-W.Va.	13,270	302
Cheyenne, Wyo.	12,928	303
Victoria, Tex.	12,909	304
Sherman - Denison, Tex.	12,905	305
Grand Forks, N.D.	12,502	306
Bryan - College Station, Tex.	12,348	307
Kankakee, Ill.	12,119	308
Pine Bluff, Ark.	12,010	309
Benton Harbor, Mich.	11,620	310
Anderson, Ind.	11,201	311
St. Joseph, Mo.	10,734	312
Lewiston - Auburn, Me.	10,593	313
Iowa City, Iowa	10,553	314
Bismarck, N.D.	9,940	215
Laredo, Tex.	9,803	316
Pascagoula, Miss.	9,513	317
Sheboygan, Wisc.	8,890	318
Lawrence, Kans.	8,398	319
Enid, Okla.	5,077	320
Total Above Areas	**43,681,152**	
Percent of U.S.	**86.4401**	
U.S. Total	**50,533,418**	

AUTOMOTIVE DEALER SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	14,461,889	1
Chicago, Ill.	8,853,426	2
Detroit, Mich.	8,142,088	3
Philadelphia, Pa.	8,015,528	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	7,036,905	5
Washington, D.C.	6,830,874	6
New York, N.Y.	6,110,423	7
Houston, Tex.	5,574,302	8
Dallas, Tex.	5,478,974	9
Nassau - Suffolk, N.Y.	5,474,396	10
Atlanta, Ga.	5,368,167	11
Anaheim - Santa Ana, Cal.	4,798,012	12
Minneapolis - St. Paul, Minn.	4,401,706	13
San Diego, Cal.	4,184,023	14
St. Louis, Mo.	4,150,785	15
Baltimore, Md.	3,806,817	16
Phoenix, Ariz.	3,620,384	17
Riverside - San Bernardino, Cal.	3,596,944	18
Tampa - St. Petersburg - Clearwater, Fla.	3,572,779	19
Miami - Hialeah, Fla.	3,110,641	20
Kansas City, Mo.-Kans.	3,071,542	21
Newark, N.J.	3,044,390	22
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	3,007,976	23
Oakland, Cal.	2,891,932	24
Seattle, Wash.	2,858,163	25
Pittsburgh, Pa.	2,852,419	26
Indianapolis, Ind.	2,624,641	27
Cleveland, Ohio	2,599,053	28
Bergen - Passaic, N.J.	2,572,871	29
Fort Worth - Arlington, Tex.	2,562,161	30
Denver, Colo.	2,500,465	31
Sacramento, Cal.	2,439,938	32
Orlando, Fla.	2,437,552	33
Milwaukee, Wisc.	2,387,531	34
Columbus, Ohio	2,385,488	35
Monmouth - Ocean, N.J.	2,297,693	36
Hartford - New Britain - Middletown - Bristol, Conn.	2,285,258	37
Portland, Ore.	2,277,148	38
San Jose, Cal.	2,198,768	39
San Francisco, Cal.	2,174,985	40
Norfolk - Virginia Beach - Newport News, Va.	2,157,371	41
Nashville, Tenn.	2,150,163	42
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	2,147,289	43
Cincinnati, Ohio	2,046,386	44
San Antonio, Tex.	2,041,928	45
Oklahoma City, Okla.	2,025,574	46
Birmingham, Ala.	1,884,871	47
West Palm Beach - Boca Raton - Delray Beach, Fla.	1,844,929	48
Memphis, Tenn.	1,818,398	49
Rochester, N.Y.	1,786,652	50
Total Top 50	**188,022,598**	
Jacksonville, Fla.	1,741,898	51
New Orleans, La.	1,675,982	52
Dayton - Springfield, Ohio	1,647,873	53
Middlesex - Somerset - Hunterdon, N.J.	1,643,525	54
Albany - Schenectady - Troy, N.Y.	1,635,782	55
Louisville, Ky.	1,611,484	56
Salt Lake City - Ogden, Utah	1,571,889	57
Richmond - Petersburg, Va.	1,566,078	58
Greensboro - Winston-Salem - High Point, N.C.	1,537,255	59
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,536,915	60
New Haven - Waterbury - Meriden, Conn.	1,457,010	61
Raleigh - Durham, N.C.	1,443,608	62
Worcester - Fitchburg - Leominster, Mass.	1,412,044	63
Buffalo, N.Y.	1,381,739	64
Grand Rapids, Mich.	1,354,298	65
Oxnard - Ventura, Cal.	1,351,243	66
Harrisburg - Lebanon - Carlisle, Pa.	1,338,877	67
Providence - Pawtucket - Woonsocket, R.I.	1,278,379	68
Lake County, Ill.	1,273,078	69
Tulsa, Okla.	1,260,043	70
Allentown - Bethlehem - Easton, Pa.	1,201,807	71
Austin, Tex.	1,194,366	72
Honolulu, Haw.	1,131,381	73
Knoxville, Tenn.	1,118,212	74
Syracuse, N.Y.	1,099,904	75
Omaha, Neb.	1,098,680	76
Scranton - Wilkes-Barre, Pa.	1,060,772	77
Las Vegas, Nev.	1,047,660	78
Little Rock - North Little Rock, Ark.	1,006,480	79
Toledo, Ohio	998,714	80
Wilmington, Del.	994,010	81
Albuquerque, N.M.	976,921	82
Akron, Ohio	945,461	83
Greenville - Spartanburg, S.C.	942,067	84
Springfield, Mass.	913,627	85
New Bedford - Fall River - Attleboro, Mass.	896,825	86
Tacoma, Wash.	871,509	87
Fresno, Cal.	845,010	88
Portsmouth - Dover - Rochester, N.H.	817,558	89
Baton Rouge, La.	807,749	90
Tucson, Ariz.	807,632	91
Manchester - Nashua, N.H.	803,418	92
Lancaster, Pa.	799,604	93
Flint, Mich.	795,328	94
Jackson, Miss.	788,680	95
Youngstown - Warren, Ohio	777,682	96
Gary - Hammond, Ind.	771,355	97
Charleston, S.C.	762,996	98
Des Moines, Iowa	753,314	99
Columbia, S.C.	752,231	100
Total Top 100	**245,523,851**	
Mobile, Ala.	746,139	101
El Paso, Tex.	736,194	102
Fort Myers - Cape Coral, Fla.	720,466	103
York, Pa.	717,279	104
Wichita, Kans.	710,303	105
Lansing - East Lansing, Mich.	699,378	106
Saginaw - Bay City - Midland, Mich.	693,385	107
Madison, Wisc.	679,293	108
Melbourne - Titusville - Palm Bay, Fla.	674,109	109
Stockton, Cal.	672,886	110
Lexington-Fayette, Ky.	665,994	111
Sarasota, Fla.	663,853	112
Fort Wayne, Ind.	661,544	113
Chattanooga, Tenn.	656,575	114
Colorado Springs, Colo.	640,511	115
Spokane, Wash.	629,953	116
Bakersfield, Cal.	624,692	117
Johnson City - Kingsport - Bristol, Tenn.	615,040	118
Lakeland - Winter Haven, Fla.	605,921	119
Peoria, Ill.	604,059	120
Atlantic City, N.J.	603,389	121
Beaumont - Port Arthur, Tex.	603,120	122
Canton, Ohio	582,372	123
Montgomery, Ala.	581,157	124
Santa Rosa - Petaluma, Cal.	579,618	125
Augusta, Ga.	579,073	126
Trenton, N.J.	575,894	127
Davenport - Rock Island - Moline, Iowa-Ill.	573,634	128
Ann Arbor, Mich.	560,201	129
Shreveport, La.	560,089	130
Orange County, N.Y.	548,176	131
Eugene - Springfield, Ore.	547,593	132
Reading, Pa.	546,975	133
Daytona Beach, Fla.	543,638	134
Fort Pierce, Fla.	543,400	135
Aurora - Elgin, Ill.	542,595	136
Appleton - Oshkosh - Neenah, Wisc.	538,177	137
Pensacola, Fla.	530,112	138
Macon - Warner Robins, Ga.	529,131	139
Vallejo - Fairfield - Napa, Cal.	528,851	140
Springfield, Mo.	521,009	141
Portland, Me.	511,208	142
New London - Norwich, Conn.	510,498	143
Corpus Christi, Tex.	510,250	144
Huntsville, Ala.	498,580	145
Joliet, Ill.	497,496	146
Hamilton - Middletown, Ohio	479,922	147
South Bend - Mishawaka, Ind.	472,551	148
Lubbock, Tex.	471,313	149
Modesto, Cal.	471,246	150
Total Top 150	**275,082,693**	
Charleston, W.Va.	463,769	151
Santa Cruz, Cal.	459,509	152
Lorain - Elyria, Ohio	458,091	153
Roanoke, Va.	456,455	154
Poughkeepsie, N.Y.	456,002	155
Reno, Nev.	446,560	156
Jersey City, N.J.	427,770	157
Utica - Rome, N.Y.	426,604	158
Amarillo, Tex.	423,757	159
Boulder - Longmont, Colo.	414,694	160
Elkhart - Goshen, Ind.	413,866	161
Binghamton, N.Y.	413,291	162
Columbus, Ga.	409,302	163
Santa Barbara - Santa Maria - Lompoc, Cal.	405,036	164
Evansville, Ind.	396,441	165
Fayetteville, N.C.	388,635	166
Anchorage, Alas.	387,417	167
Salinas - Seaside - Monterey, Cal.	382,282	168
Green Bay, Wisc.	377,807	169
Erie, Pa.	377,442	170
Huntington - Ashland, W.Va.-Ky.	374,447	171
Rockford, Ill.	374,294	172
Savannah, Ga.	371,817	173
Salem, Ore.	369,000	174
Hickory - Morganton, N.C.	351,540	175
Kalamazoo, Mich.	346,616	176
Gainesville, Fla.	345,124	177
Bangor, Me.	341,750	178
Racine, Wisc.	341,495	179
Lincoln, Neb.	339,379	180
Bradenton, Fla.	330,356	181
Longview - Marshall, Tex.	328,055	182
Duluth, Minn.	320,121	183
Boise, Ida.	319,527	184
Cedar Rapids, Iowa	313,973	185
Clarksville - Hopkinsville, Tenn.-Ky.	313,264	186
McAllen - Edinburg - Mission, Tex.	312,872	187
Tallahassee, Fla.	312,243	188
Vineland - Millville - Bridgeton, N.J.	307,140	189
Topeka, Kans.	300,582	190
Tyler, Tex.	296,276	191
Lima, Ohio	294,665	192
Visalia - Tulare - Porterville, Cal.	294,050	193
Medford, Ore.	293,012	194
Lafayette, La.	289,640	195
Niagara Falls, N.Y.	285,357	196
Monroe, La.	282,073	197
Sioux Falls, S.D.	281,777	198
Killeen - Temple, Tex.	281,409	199
Fargo - Moorhead, N.D.-Minn.	280,951	200
Total Top 200	**293,060,228**	
Ocala, Fla.	280,722	201
Dothan, Ala.	275,688	202
Galveston - Texas City, Tex.	274,694	203
Fort Collins - Loveland, Colo.	274,056	204
Biloxi - Gulfport, Miss.	273,461	205
St. Cloud, Minn.	[illegible],333	206
Springfield, Ill.	269,514	207
Johnstown, Pa.	266,451	208
Waterloo - Cedar Falls, Iowa	264,204	209
Glens Falls, N.Y.	262,184	210
Parkersburg - Marietta, W.Va.-Ohio	261,448	211
Fort Smith, Ark.	261,116	212
Benton Harbor, Mich.	256,437	213
Kokomo, Ind.	252,515	214
Brazoria, Tex.	251,850	215
Naples, Fla.	249,513	216
Decatur, Ala.	246,846	217
Lafayette - West Lafayette, Ind.	245,806	218
Rochester, Minn.	245,750	219
Janesville - Beloit, Wisc.	244,688	220
Joplin, Mo.	243,661	221
Tuscaloosa, Ala.	241,220	222
Battle Creek, Mich.	238,072	223
Billings, Mont.	237,883	224
Brownsville - Harlingen, Tex.	237,857	225
Asheville, N.C.	234,142	226
Waco, Tex.	233,255	227
Altoona, Pa.	231,238	228
Richland - Kennewick - Pasco, Wash.	231,192	229
Burlington, Vt.	230,375	230
Vancouver, Wash.	230,169	231
Fort Walton Beach, Fla.	228,743	232
Fayetteville - Springdale, Ark.	228,600	233
Panama City, Fla.	225,867	234
Redding, Cal.	225,775	235
Yakima, Wash.	220,278	236
Williamsport, Pa.	219,974	237
Muskegon, Mich.	218,555	238
Burlington, N.C.	217,470	239
Anderson, Ind.	217,364	240
Rapid City, S.D.	217,195	241
Florence, S.C.	216,613	242
Wilmington, N.C.	216,485	243
Jamestown - Dunkirk, N.Y.	216,416	244
Eau Claire, Wisc.	215,021	245
Pittsfield, Mass.	212,672	246
Anniston, Ala.	212,503	247
Mansfield, Ohio	209,824	248
Champaign - Urbana - Rantoul, Ill.	209,539	249
Odessa, Tex.	208,297	250
Total Top 250	**305,013,759**	
Lewiston - Auburn, Me.	207,766	251
Wichita Falls, Tex.	206,998	252
Houma - Thibodaux, La.	203,465	253
Hagerstown, Md.	200,880	254
Lake Charles, La.	200,576	255
Florence, Ala.	200,482	256
Charlottesville, Va.	199,772	257
Olympia, Wash.	198,113	258
Anderson, S.C.	197,072	259
Terre Haute, Ind.	196,796	260
Bloomington - Normal, Ill.	196,794	261
Alexandria, La.	196,571	262
Columbia, Mo.	194,579	263
Abilene, Tex.	193,332	264
Jacksonville, N.C.	192,649	265
Chico, Cal.	192,068	266
La Crosse, Wisc.	191,120	267
Wheeling, W.Va.	187,410	268
Decatur, Ill.	182,608	269
Wausau, Wisc.	182,004	270
Provo - Orem, Utah	181,638	271
Texarkana, Tex.-Ark.	179,768	272
Bismarck, N.D.	179,686	273
Bremerton, Wash.	177,813	274
Jackson, Mich.	176,715	275
Beaver County, Pa.	175,142	276
Sherman - Denison, Tex.	172,444	277
Lynchburg, Va.	170,061	278
Kankakee, Ill.	168,477	279
Sharon, Pa.	162,129	280
Grand Forks, N.D.	161,961	281
Pueblo, Colo.	160,521	282
Albany, Ga.	160,388	283
Yuma, Ariz.	158,709	284
Merced, Cal.	157,997	285
State College, Pa.	157,752	286
Athens, Ga.	155,599	287
Sioux City, Iowa	154,820	288
Gadsden, Ala.	153,936	289
Midland, Tex.	150,512	290
Cheyenne, Wyo.	149,862	291
Muncie, Ind.	149,436	292
San Angelo, Tex.	147,262	293
Sheboygan, Wisc.	144,930	294
Lawton, Okla.	144,323	295
St. Joseph, Mo.	144,313	296
Greeley, Colo.	144,162	297
Bellingham, Wash.	142,632	298
Dubuque, Iowa	142,328	299
Steubenville - Weirton, Ohio-W.Va.	140,242	300
Bloomington, Ind.	138,698	301
Bryan - College Station, Tex.	137,353	302
Pine Bluff, Ark.	135,364	303
Danville, Va.	134,417	304
Santa Fe, N.M.	130,734	305
Owensboro, Ky.	128,114	306
Great Falls, Mont.	127,730	307
Elmira, N.Y.	127,426	308
Iowa City, Iowa	116,284	309
Casper, Wyo.	116,099	310
Jackson, Tenn.	115,842	311
Las Cruces, N.M.	111,220	312
Victoria, Tex.	110,678	313
Kenosha, Wisc.	110,015	314
Pascagoula, Miss.	106,948	315
Yuba City, Cal.	106,026	316
Cumberland, Md.	100,264	317
Enid, Okla.	92,848	318
Laredo, Tex.	87,583	319
Lawrence, Kans.	86,117	320
Total Above Areas	**316,020,132**	
Percent of U.S.	**82.7475**	
U.S. Total	**381,909,001**	

GASOLINE SERVICE STATION SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	5,395,762	1
Chicago, Ill.	2,700,100	2
Detroit, Mich.	2,152,197	3
Washington, D.C.	1,975,074	4
Philadelphia, Pa.	1,848,522	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,686,828	6
Atlanta, Ga.	1,613,757	7
Minneapolis - St. Paul, Minn.	1,570,941	8
New York, N.Y.	1,501,860	9
St. Louis, Mo.	1,383,412	10
Dallas, Tex.	1,361,810	11
Houston, Tex.	1,225,860	12
Riverside - San Bernardino, Cal.	1,218,646	13
San Diego, Cal.	1,190,132	14
Nassau - Suffolk, N.Y.	1,184,543	15
Anaheim - Santa Ana, Cal.	1,069,178	16
Baltimore, Md.	1,002,861	17
Seattle, Wash.	921,539	18
Cleveland, Ohio	861,041	19
Oakland, Cal.	844,482	20
Tampa - St. Petersburg - Clearwater, Fla.	823,865	21
Phoenix, Ariz.	809,656	22
Kansas City, Mo.-Kans.	800,852	23
Denver, Colo.	795,407	24
Miami - Hialeah, Fla.	793,811	25
Milwaukee, Wisc.	791,046	26
Pittsburgh, Pa.	781,685	27
Columbus, Ohio	775,723	28
Indianapolis, Ind.	766,278	29
Fort Worth - Arlington, Tex.	747,587	30
Cincinnati, Ohio	747,434	31
Sacramento, Cal.	738,178	32
Newark, N.J.	708,465	33
San Francisco, Cal.	671,047	34
Norfolk - Virginia Beach - Newport News, Va.	648,093	35
Nashville, Tenn.	615,968	36
Orlando, Fla.	588,112	37
Bergen - Passaic, N.J.	567,856	38
Hartford - New Britain - Middletown - Bristol, Conn.	566,933	39
San Jose, Cal.	560,385	40
Jacksonville, Fla.	554,663	41
San Antonio, Tex.	546,211	42
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	540,279	43
Portland, Ore.	537,790	44
New Orleans, La.	529,236	45
Dayton - Springfield, Ohio	527,398	46
Louisville, Ky.	519,382	47
Richmond - Petersburg, Va.	512,954	48
Memphis, Tenn.	506,216	49
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	493,835	50
Total Top 50	**50,274,867**	
Monmouth - Ocean, N.J.	474,605	51
Greensboro - Winston-Salem - High Point, N.C.	473,685	52
New Haven - Waterbury - Meriden, Conn.	469,400	53
Bridgeport - Stamford - Norwalk - Danbury, Conn.	454,772	54
Providence - Pawtucket - Woonsocket, R.I.	449,122	55
Middlesex - Somerset - Hunterdon, N.J.	446,582	56
Birmingham, Ala.	439,887	57
Rochester, N.Y.	438,422	58
Harrisburg - Lebanon - Carlisle, Pa.	430,116	59
Oklahoma City, Okla.	422,088	60
Gary - Hammond, Ind.	420,644	61
West Palm Beach - Boca Raton - Delray Beach, Fla.	418,554	62
Salt Lake City - Ogden, Utah	409,260	63
Knoxville, Tenn.	396,725	64
Buffalo, N.Y.	380,684	65
Toledo, Ohio	361,673	66
Honolulu, Haw.	360,873	67
Grand Rapids, Mich.	358,613	68
Scranton - Wilkes-Barre, Pa.	357,251	69
Albany - Schenectady - Troy, N.Y.	354,984	70
Worcester - Fitchburg - Leominster, Mass.	353,105	71
Akron, Ohio	349,347	72
Greenville - Spartanburg, S.C.	342,650	73
Omaha, Neb.	340,652	74
Wilmington, Del.	335,119	75
Oxnard - Ventura, Cal.	331,612	76
Austin, Tex.	319,266	77
Tulsa, Okla.	312,021	78
Raleigh - Durham, N.C.	310,061	79
Bakersfield, Cal.	301,948	80
Youngstown - Warren, Ohio	297,647	81
Flint, Mich.	288,908	82
Springfield, Mass.	287,825	83
Lake County, Ill.	283,820	84
Allentown - Bethlehem - Easton, Pa.	279,346	85
Fresno, Cal.	264,095	86
Las Vegas, Nev.	261,146	87
Tucson, Ariz.	257,538	88
El Paso, Tex.	252,931	89
Des Moines, Iowa	251,515	90
Syracuse, N.Y.	249,673	91
Joliet, Ill.	246,275	92
Charleston, S.C.	245,330	93
Mobile, Ala.	243,745	94
New Bedford - Fall River - Attleboro, Mass.	238,263	95
Lansing - East Lansing, Mich.	235,590	96
Little Rock - North Little Rock, Ark.	234,821	97
Davenport - Rock Island - Moline, Iowa-Ill.	232,363	98
Baton Rouge, La.	231,008	99
Lexington-Fayette, Ky.	229,564	100
Total Top 100	**67,000,011**	
Madison, Wisc.	228,560	101
Columbia, S.C.	226,350	102
Melbourne - Titusville - Palm Bay, Fla.	225,981	103
Tacoma, Wash.	225,091	104
Chattanooga, Tenn.	223,860	105
Wichita, Kans.	218,606	106
Jackson, Miss.	215,880	107
Saginaw - Bay City - Midland, Mich.	207,203	108
Stockton, Cal.	205,426	109
Fort Wayne, Ind.	201,282	110
Vallejo - Fairfield - Napa, Cal.	200,815	111
Santa Rosa - Petaluma, Cal.	196,711	112
Shreveport, La.	193,116	113
Canton, Ohio	190,278	114
Albuquerque, N.M.	189,584	115
Rockford, Ill.	183,950	116
Montgomery, Ala.	182,974	117
Lakeland - Winter Haven, Fla.	181,551	118
Portsmouth - Dover - Rochester, N.H.	180,868	119
Daytona Beach, Fla.	180,828	120
Augusta, Ga.	180,394	121
Peoria, Ill.	179,641	122
Santa Barbara - Santa Maria - Lompoc, Cal.	178,669	123
Aurora - Elgin, Ill.	177,855	124
Colorado Springs, Colo.	176,473	125
Beaumont - Port Arthur, Tex.	175,885	126
Fort Myers - Cape Coral, Fla.	167,845	127
Jersey City, N.J.	165,422	128
Appleton - Oshkosh - Neenah, Wisc.	165,104	129
Manchester - Nashua, N.H.	164,971	130
Ann Arbor, Mich.	160,514	131
Pensacola, Fla.	159,399	132
Roanoke, Va.	158,568	133
Benton Harbor, Mich.	153,754	134
York, Pa.	151,653	135
Lancaster, Pa.	150,545	136
Amarillo, Tex.	149,337	137
Salinas - Seaside - Monterey, Cal.	149,221	138
Johnson City - Kingsport - Bristol, Tenn.	149,139	139
Spokane, Wash.	148,010	140
Trenton, N.J.	144,591	141
Huntington - Ashland, W.Va.-Ky.	143,612	142
Modesto, Cal.	138,927	143
Duluth, Minn.	138,850	144
Evansville, Ind.	137,840	145
Orange County, N.Y.	137,434	146
Corpus Christi, Tex.	134,389	147
Reading, Pa.	134,209	148
Atlantic City, N.J.	131,804	149
Lorain - Elyria, Ohio	130,961	150
Total Top 150	**75,693,941**	
Sarasota, Fla.	127,940	151
New London - Norwich, Conn.	124,538	152
Macon - Warner Robins, Ga.	121,326	153
Portland, Me.	121,306	154
Lima, Ohio	120,544	155
Savannah, Ga.	118,311	156
Erie, Pa.	118,254	157
Hamilton - Middletown, Ohio	118,076	158
Johnstown, Pa.	117,971	159
Columbus, Ga.	117,535	160
Salem, Ore.	117,342	161
Lincoln, Neb.	116,695	162
Springfield, Mo.	116,685	163
Reno, Nev.	116,049	164
Green Bay, Wisc.	115,043	165
Hickory - Morganton, N.C.	114,041	166
Charleston, W.Va.	113,606	167
Kalamazoo, Mich.	113,336	168
Fargo - Moorhead, N.D.-Minn.	112,098	169
Cedar Rapids, Iowa	111,863	170
Joplin, Mo.	111,686	171
Eugene - Springfield, Ore.	111,676	172
Fayetteville, N.C.	110,448	173
Ocala, Fla.	110,322	174
Lubbock, Tex.	109,637	175
Boulder - Longmont, Colo.	108,404	176
Binghamton, N.Y.	107,948	177
Springfield, Ill.	106,844	178
Bloomington - Normal, Ill.	105,549	179
St. Cloud, Minn.	105,479	180
Huntsville, Ala.	103,793	181
Racine, Wisc.	103,021	182
South Bend - Mishawaka, Ind.	102,817	183
Terre Haute, Ind.	102,644	184
Tallahassee, Fla.	101,935	185
Anchorage, Alas.	100,811	186
Bradenton, Fla.	100,305	187
Battle Creek, Mich.	99,814	188
Fort Pierce, Fla.	99,434	189
Topeka, Kans.	99,321	190
Utica - Rome, N.Y.	99,203	191
Redding, Cal.	98,907	192
Visalia - Tulare - Porterville, Cal.	97,705	193
Santa Cruz, Cal.	96,751	194
Waco, Tex.	95,943	195
Boise, Ida.	95,900	196
Poughkeepsie, N.Y.	95,336	197
Bangor, Me.	94,442	198
Athens, Ga.	93,605	199
Provo - Orem, Utah	93,550	200
Total Top 200	**81,109,730**	
Sioux Falls, S.D.	93,138	201
Lafayette, La.	93,134	202
Fort Collins - Loveland, Colo.	93,126	203
Champaign - Urbana - Rantoul, Ill.	92,741	204
Merced, Cal.	92,109	205
Janesville - Beloit, Wisc.	91,907	206
Eau Claire, Wisc.	91,886	207
Bellingham, Wash.	91,664	208
Biloxi - Gulfport, Miss.	90,780	209
Mansfield, Ohio	90,614	210
Longview - Marshall, Tex.	90,269	211
Gainesville, Fla.	89,077	212
Tuscaloosa, Ala.	87,992	213
Burlington, N.C.	87,036	214
Fort Walton Beach, Fla.	86,039	215
Wheeling, W.Va.	84,270	216
Killeen - Temple, Tex.	80,230	217
Parkersburg - Marietta, W.Va.-Ohio	79,832	218
Asheville, N.C.	79,377	219
Niagara Falls, N.Y.	78,699	220
Elkhart - Goshen, Ind.	78,633	221
Fort Smith, Ark.	76,663	222
Florence, S.C.	76,518	223
Sioux City, Iowa	76,323	224
Texarkana, Tex.-Ark.	76,276	225
Olympia, Wash.	76,062	226
Lynchburg, Va.	75,610	227
Burlington, Vt.	74,809	228
Kenosha, Wisc.	73,394	229
Rochester, Minn.	72,607	230
Jackson, Mich.	72,267	231
Abilene, Tex.	72,147	232
McAllen - Edinburg - Mission, Tex.	72,133	233
Muncie, Ind.	70,458	234
Yakima, Wash.	69,780	235
Anderson, S.C.	68,244	236
Medford, Ore.	65,822	237
Vancouver, Wash.	65,324	238
Galveston - Texas City, Tex.	65,231	239
Glens Falls, N.Y.	65,066	240
Wichita Falls, Tex.	64,381	241
St. Joseph, Mo.	64,355	242
Pittsfield, Mass.	63,229	243
Lafayette - West Lafayette, Ind.	63,140	244
Rapid City, S.D.	62,854	245
Bremerton, Wash.	62,066	246
Tyler, Tex.	62,064	247
Waterloo - Cedar Falls, Iowa	61,752	248
Brownsville - Harlingen, Tex.	60,956	249
Muskegon, Mich.	60,658	250
Total Top 250	**84,942,472**	
Naples, Fla.	60,484	251
Wausau, Wisc.	60,282	252
Decatur, Ill.	60,129	253
Clarksville - Hopkinsville, Tenn.-Ky.	59,978	254
Columbia, Mo.	59,163	255
Bismarck, N.D.	59,104	256
Cheyenne, Wyo.	58,911	257
Sheboygan, Wisc.	58,275	258
Lake Charles, La.	57,915	259
Wilmington, N.C.	57,563	260
Grand Forks, N.D.	57,515	261
Billings, Mont.	57,109	262
Steubenville - Weirton, Ohio-W.Va.	56,388	263
La Crosse, Wisc.	56,318	264
Chico, Cal.	56,037	265
Alexandria, La.	55,687	266
Anderson, Ind.	55,633	267
Anniston, Ala.	55,392	268
Richland - Kennewick - Pasco, Wash.	54,668	269
Panama City, Fla.	54,429	270
Charlottesville, Va.	53,990	271
Kokomo, Ind.	52,738	272
State College, Pa.	52,682	273
Beaver County, Pa.	52,443	274
Midland, Tex.	52,176	275
Dothan, Ala.	51,374	276
Jackson, Tenn.	50,760	277
Cumberland, Md.	50,608	278
Altoona, Pa.	50,086	279
Houma - Thibodaux, La.	49,719	280
Lewiston - Auburn, Me.	49,463	281
Danville, Va.	48,942	282
Jacksonville, N.C.	48,780	283
Hagerstown, Md.	47,489	284
Yuma, Ariz.	47,194	285
Jamestown - Dunkirk, N.Y.	47,010	286
Sharon, Pa.	46,834	287
Brazoria, Tex.	46,696	288
Pascagoula, Miss.	45,405	289
Greeley, Colo.	44,558	290
Sherman - Denison, Tex.	44,125	291
Pueblo, Colo.	43,459	292
Lawton, Okla.	43,403	293
Florence, Ala.	42,848	294
Las Cruces, N.M.	42,409	295
Bloomington, Ind.	42,158	296
San Angelo, Tex.	41,167	297
Fayetteville - Springdale, Ark.	40,962	298
Kankakee, Ill.	40,917	299
Yuba City, Cal.	40,736	300
Santa Fe, N.M.	39,651	301
Vineland - Millville - Bridgeton, N.J.	39,636	302
Iowa City, Iowa	38,835	303
Elmira, N.Y.	38,157	304
Odessa, Tex.	37,804	305
Gadsden, Ala.	37,489	306
Decatur, Ala.	37,362	307
Bryan - College Station, Tex.	37,314	308
Laredo, Tex.	36,193	309
Albany, Ga.	35,974	310
Casper, Wyo.	35,520	311
Monroe, La.	34,906	312
Victoria, Tex.	34,328	313
Lawrence, Kans.	33,663	314
Great Falls, Mont.	32,544	315
Williamsport, Pa.	32,367	316
Owensboro, Ky.	31,187	317
Pine Bluff, Ark.	31,093	318
Dubuque, Iowa	30,764	319
Enid, Okla.	22,860	320
Total Above Areas	**88,202,230**	
Percent of U.S.	**76.8760**	
U.S. Total	**114,733,077**	

1990 SURVEY OF BUYING POWER DATA SERVICE

BUILDING MATERIALS & HARDWARE STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	2,923,175	1
Chicago, Ill.	1,930,236	2
Detroit, Mich.	1,484,627	3
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,418,134	4
Philadelphia, Pa.	1,417,405	5
New York, N.Y.	1,380,012	6
Nassau - Suffolk, N.Y.	1,361,296	7
Atlanta, Ga.	1,316,995	8
Minneapolis - St. Paul, Minn.	1,291,955	9
Washington, D.C.	1,270,068	10
Anaheim - Santa Ana, Cal.	1,148,182	11
San Diego, Cal.	1,028,931	12
Riverside - San Bernardino, Cal.	1,025,673	13
St. Louis, Mo.	943,597	14
Dallas, Tex.	921,501	15
Houston, Tex.	914,899	16
Seattle, Wash.	820,715	17
Phoenix, Ariz.	792,947	18
Oakland, Cal.	762,505	19
Baltimore, Md.	743,142	20
Tampa - St. Petersburg - Clearwater, Fla.	703,266	21
Kansas City Mo.-Kans.	658,220	22
Sacramento, Cal.	639,017	23
San Francisco, Cal.	618,336	24
San Jose, Cal.	599,091	25
Denver, Colo.	571,806	26
Cincinnati, Ohio	553,758	27
Indianapolis, Ind.	534,082	28
Pittsburgh, Pa.	529,117	29
Columbus, Ohio	526,623	30
Newark, N.J.	522,429	31
Cleveland, Ohio	521,786	32
Hartford - New Britain - Middletown - Bristol, Conn.	507,520	33
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	504,096	34
Milwaukee, Wisc.	499,943	35
Fort Worth - Arlington, Tex.	487,452	36
Norfolk - Virginia Beach - Newport News, Va.	462,303	37
Orlando, Fla.	436,961	38
Monmouth - Ocean, N.J.	431,305	39
Bridgeport - Stamford - Norwalk - Danbury, Conn.	426,495	40
Miami - Hialeah, Fla.	425,884	41
Portland, Ore.	425,713	42
Bergen - Passaic, N.J.	425,556	43
Greensboro - Winston-Salem - High Point, N.C.	418,176	44
Middlesex - Somerset - Hunterdon, N.J.	411,547	45
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	394,992	46
Raleigh - Durham, N.C.	391,951	47
New Haven - Waterbury - Meriden, Conn.	379,350	48
Grand Rapids, Mich.	377,310	49
Nashville, Tenn.	369,624	50
Total Top 50	**39,649,704**	
Salt Lake City - Ogden, Utah	362,355	51
New Orleans, La.	359,042	52
Albany - Schenectady - Troy, N.Y.	353,486	53
Rochester, N.Y.	349,120	54
Providence - Pawtucket - Woonsocket, R.I.	340,127	55
San Antonio, Tex.	334,454	56
Louisville, Ky.	328,731	57
Oklahoma City, Okla.	326,138	58
Jacksonville, Fla.	323,808	59
Dayton - Springfield, Ohio	319,860	60
Richmond - Petersburg, Va.	314,787	61
Scranton - Wilkes-Barre, Pa.	313,486	62
Las Vegus, Nev.	306,864	63
Austin, Tex.	299,028	64
West Palm Beach - Boca Raton - Delray Beach, Fla.	296,971	65
Allentown - Bethlehem - Easton, Pa.	292,564	66
Little Rock - North Little Rock, Ark.	287,646	67
Lake County, Ill.	281,719	68
Birmingham, Ala.	278,037	69
Tulsa, Okla.	275,715	70
Santa Rosa - Petaluma, Cal.	268,135	71
Greenville - Spartanburg, S.C.	267,426	72
Oxnard - Ventura, Cal.	265,915	73
Worcester - Fitchburg - Leominster, Mass.	262,268	74
Tucson, Ariz.	256,549	75
Aurora - Elgin, Ill.	255,154	76
Memphis, Tenn.	251,600	77
Akron, Ohio	251,374	78
Springfield, Mass.	250,837	79
Buffalo, N.Y.	244,062	80
Syracuse, N.Y.	243,760	81
Lancaster, Pa.	242,729	82
Portsmouth - Dover - Rochester, N.H.	242,715	83
Tacoma, Wash.	233,711	84
Albuquerque, N.M.	233,633	85
Knoxville, Tenn.	228,270	86
Fort Wayne, Ind.	222,155	87
Harrisburg - Lebanon - Carlisle, Pa.	221,552	88
Fresno, Cal.	214,304	89
Columbia, S.C.	213,304	90
Fort Myers - Cape Coral, Fla.	211,014	91
Baton Rouge, La.	210,916	92
Omaha, Neb.	210,914	93
Wilmington, Del.	202,852	94
Bakersfield, Cal.	202,621	95
Wichita, Kans.	200,675	96
Honolulu, Haw.	197,143	97
Charleston, S.C.	188,911	98
Madison, Wisc.	188,316	99
Manchester - Nashua, N.H.	184,611	100
Total Top 100	**52,861,068**	
Toledo, Ohio	181,893	101
El Paso, Tex.	180,127	102
Joliet, Ill.	179,250	103
Modesto, Cal.	179,097	104
Lansing - East Lansing, Mich.	178,826	105
Lakeland - Winter Haven, Fla.	177,882	106
Des Moines, Iowa	173,974	107
Vallejo - Fairfield - Napa, Cal.	173,972	108
Flint, Mich.	173,318	109
Augusta, Ga.	172,265	110
New Bedford - Fall River - Attleboro, Mass.	171,003	111
Orange County, N.Y.	169,085	112
Gary - Hammond, Ind.	168,177	113
Sarasota, Fla.	166,800	114
Portland, Me.	164,925	115
Stockton, Cal.	162,540	116
Appleton - Oshkosh - Neenah, Wisc.	161,258	117
Rockford, Ill.	156,542	118
Colorado Springs, Colo.	155,936	119
Johnson City - Kingsport - Bristol, Tenn.	152,707	120
York, Pa.	151,096	121
Daytona Beach, Fla.	149,004	122
Fort Pierce, Fla.	147,833	123
Springfield, Mo.	145,448	124
Santa Barbara - Santa Maria - Lompoc, Cal.	144,766	125
Melbourne - Titusville - Palm Bay, Fla.	143,175	126
Chattanooga, Tenn.	143,028	127
New London - Norwich, Conn.	142,943	128
Saginaw - Bay City - Midland, Mich.	142,588	129
St. Cloud, Minn.	141,634	130
Atlantic City, N.J.	141,255	131
Reno, Nev.	140,440	132
Mobile, Ala.	138,894	133
Poughkeepsie, N.Y.	134,416	134
Youngstown - Warren, Ohio	132,323	135
Ann Arbor, Mich.	130,817	136
Jackson, Miss.	129,300	137
Evansville, Ind.	128,992	138
Shreveport, La.	128,297	139
Peoria, Ill.	128,225	140
Santa Cruz, Cal.	128,034	141
Spokane, Wash.	122,106	142
Green Bay, Wisc.	121,060	143
Canton, Ohio	119,926	144
Beaumont - Port Arthur, Tex.	119,069	145
Tallahassee, Fla.	117,938	146
Roanoke, Va.	115,279	147
South Bend - Mishawaka, Ind.	113,850	148
Pensacola, Fla.	112,642	149
Boulder - Longmont, Colo.	112,441	150
Total Top 150	**60,227,464**	
Utica - Rome, N.Y.	112,161	151
Lexington-Fayette, Ky.	111,742	152
Davenport - Rock Island - Moline, Iowa-Ill.	111,511	153
Fort Smith, Ark.	108,685	154
Springfield, Ill.	108,470	155
Fayetteville, N.C.	108,343	156
Salinas - Seaside - Monterey, Cal.	107,160	157
Ocala, Fla.	106,888	158
Elkhart - Goshen, Ind.	105,950	159
Lincoln, Neb.	105,707	160
Anchorage, Alas.	105,281	161
Salem, Ore.	103,956	162
Macon - Warner Robins, Ga.	103,472	163
Hickory - Morganton, N.C.	103,254	164
Charleston, W.Va.	102,928	165
McAllen - Edinburg - Mission, Tex.	101,795	166
Duluth, Minn.	101,186	167
Reading, Pa.	101,034	168
Montgomery, Ala.	100,216	169
Binghamton, N.Y.	100,065	170
Fort Collins - Loveland, Colo.	97,659	171
Eugene - Springfield, Ore.	95,901	172
Huntington - Ashland, W.Va.-Ky.	91,877	173
Topeka, Kans.	91,092	174
Corpus Christi, Tex.	89,418	175
Burlington, Vt.	89,244	176
Trenton, N.J.	88,601	177
Lubbock, Tex.	87,880	178
Cedar Rapids, Iowa	87,803	179
Amarillo, Tex.	87,717	180
Kalamazoo, Mich.	87,552	181
Columbia, Mo.	86,076	182
Racine, Wisc.	85,154	183
Visalia - Tulare - Porterville, Cal.	84,268	184
Redding, Cal.	81,817	185
Jersey City, N.J.	80,514	186
Huntsville, Ala.	79,922	187
Fargo - Moorhead, N.D.-Minn.	79,416	188
Pittsfield, Mass.	79,263	189
Houma - Thibodaux, La.	78,946	190
Savannah, Ga.	78,845	191
Vancouver, Wash.	78,586	192
Killeen - Temple, Tex.	78,394	193
Champaign - Urbana - Rantoul, Ill.	77,828	194
Bangor, Me.	77,197	195
Bremerton, Wash.	76,293	196
Boise, Ida.	76,290	197
Asheville, N.C.	75,567	198
Longview - Marshall, Tex.	74,974	199
Hamilton - Middletown, Ohio	74,958	200
Total Top 200	**64,836,320**	
Anderson, S.C.	74,315	201
Florence, S.C.	73,374	202
Lake Charles, La.	73,144	203
Tyler, Tex.	72,943	204
Eau Claire, Wisc.	72,907	205
Gainesville, Fla.	72,874	206
Fayetteville - Springdale, Ark.	72,089	207
Columbus, Ga.	71,514	208
Waco, Tex.	71,254	209
Fort Walton Beach, Fla.	71,088	210
Chico, Cal.	69,451	211
Janesville - Beloit, Wisc.	69,276	212
Olympia, Wash.	68,919	213
Erie, Pa.	68,790	214
Benton Harbor, Mich.	67,666	215
Tuscaloosa, Ala.	67,230	216
Bradenton, Fla.	66,305	217
Yakima, Wash.	66,140	218
Provo - Orem, Utah	66,015	219
Naples, Fla.	65,022	220
Joplin, Mo.	64,852	221
Sioux City, Iowa	64,785	222
Lafayette, La.	64,105	223
Lorain - Elyria, Ohio	63,928	224
Bloomington - Normal, Ill.	63,810	225
Santa Fe, N.M.	63,121	226
Sioux Falls, S.D.	62,653	227
Galveston - Texas City, Tex.	62,420	228
Athens, Ga.	61,781	229
Bellingham, Wash.	61,703	230
Johnstown, Pa.	61,626	231
Clarksville - Hopkinsville, Tenn.-Ky.	61,404	232
Decatur, Ill.	61,403	233
Rochester, Minn.	60,892	234
Medford, Ore.	60,878	235
Panama City, Fla.	60,473	236
Billings, Mont.	60,024	237
Wausau, Wisc.	60,011	238
Jackson, Mich.	59,952	239
Charlottesville, Va.	59,902	240
Wilmington, N.C.	59,800	241
Terre Haute, Ind.	59,778	242
Brownsville - Harlingen, Tex.	59,520	243
Dothan, Ala.	59,051	244
Wichita Falls, Tex.	58,497	245
Lima, Ohio	57,480	246
Monroe, La.	57,151	247
Lafayette - West Lafayette, Ind.	57,140	248
Alexandria, La.	55,860	249
Mansfield, Ohio	55,816	250
Total Top 250	**68,056,452**	
Sherman - Denison, Tex.	55,521	251
Lynchburg, Va.	55,333	252
Brazoria, Tex.	54,957	253
Texarkana, Tex.-Ark.	54,229	254
Yuba City, Cal.	54,028	255
Glens Falls, N.Y.	53,590	256
Burlington, N.C.	53,076	257
Parkersburg - Marietta, W.Va.-Ohio	52,952	258
Waterloo - Cedar Falls, Iowa	52,648	259
Abilene, Tex.	52,187	260
Las Cruces, N.M.	51,954	261
Rapid City, S.D.	50,784	262
Biloxi - Gulfport, Miss.	50,435	263
Muskegon, Mich.	50,394	264
State College, Pa.	49,926	265
Anderson, Ind.	49,550	266
Jacksonville, N.C.	48,335	267
Sheboygan, Wisc.	47,484	268
Jackson, Tenn.	47,111	269
Florence, Ala.	46,771	270
Yuma, Ariz.	46,720	271
Altoona, Pa.	46,685	272
Hagerstown, Md.	46,097	273
Kokomo, Ind.	45,745	274
Lawton, Okla.	44,953	275
Albany, Ga.	44,837	276
Battle Creek, Mich.	43,640	277
Muncie, Ind.	42,827	278
Pueblo, Colo.	42,447	279
Lewiston - Auburn, Me.	41,810	280
Wheeling, W.Va.	41,039	281
Niagara Falls, N.Y.	40,428	282
Jamestown - Dunkirk, N.Y.	40,227	283
Bloomington, Ind.	40,131	284
Grand Forks, N.D.	40,053	285
Bryan - College Station, Tex.	39,623	286
Richland - Kennewick - Pasco, Wash.	39,206	287
Vineland - Millville - Bridgeton, N.J.	38,644	288
Pine Bluff, Ark.	38,514	289
Iowa City, Iowa	37,338	290
Williamsport, Pa.	37,298	291
San Angelo, Tex.	36,819	292
Dubuque, Iowa	36,042	293
Steubenville - Weirton, Ohio-W.Va.	35,701	294
Greeley, Colo.	35,489	295
Kankakee, Ill.	35,431	296
Laredo, Tex.	35,355	297
Odessa, Tex.	34,956	298
Decatur, Ala.	34,705	299
Owensboro, Ky.	34,067	300
Beaver County, Pa.	33,763	301
Merced, Cal.	33,379	302
Anniston, Ala.	33,347	303
Danville, Va.	33,068	304
La Crosse, Wisc.	32,809	305
Midland, Tex.	32,466	306
Bismarck, N.D.	32,329	307
Cumberland, Md.	31,281	308
Pascagoula, Miss.	31,256	309
Great Falls, Mont.	30,381	310
Cheyenne, Wyo.	29,235	311
Kenosha, Wisc.	29,044	312
Lawrence, Kans.	28,605	313
Elmira, N.Y.	28,291	314
Gadsden, Ala.	27,567	315
Sharon, Pa.	26,568	316
Victoria, Tex.	26,381	317
St. Joseph, Mo.	24,135	318
Casper, Wyo.	22,514	319
Enid, Okla.	17,125	320
Total Above Areas	**70,868,088**	
Percent of U.S.	**77.7775**	
U.S. Total	**91,116,405**	

DRUGSTORE SALES

Area	($000)	Rank
Chicago, Ill.	2,511,240	1
Los Angeles - Long Beach, Cal.	2,344,791	2
New York, N.Y.	1,926,731	3
Philadelphia, Pa.	1,224,469	4
Detroit, Mich.	1,198,155	5
Washington, D.C.	1,135,939	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,034,879	7
Nassau - Suffolk, N.Y.	834,099	8
Oakland, Cal.	801,216	9
Atlanta, Ga.	727,297	10
Miami - Hialeah, Fla.	681,049	11
San Francisco, Cal.	670,020	12
Anaheim - Santa Ana, Cal.	664,417	13
San Diego, Cal.	638,624	14
Tampa - St. Petersburg - Clearwater, Fla.	603,446	15
Seattle, Wash.	593,664	16
Houston, Tex.	588,686	17
Baltimore, Md.	576,725	18
San Jose, Cal.	572,545	19
Phoenix, Ariz.	562,430	20
St. Louis, Mo.	532,950	21
Riverside - San Bernardino, Cal.	529,983	22
Sacramento, Cal.	525,735	23
Cleveland, Ohio	521,451	24
Dallas, Tex.	519,304	25
Pittsburgh, Pa.	504,692	26
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	472,623	27
Honolulu, Haw.	422,370	28
Minneapolis - St. Paul, Minn.	415,719	29
New Orleans, La.	406,508	30
Newark, N.J.	369,739	31
Milwaukee, Wisc.	363,878	32
Cincinnati, Ohio	357,117	33
Indianapolis, Ind.	340,343	34
Bergen - Passaic, N.J.	332,202	35
Jacksonville, Fla.	324,097	36
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	320,858	37
West Palm Beach - Boca Raton - Delray Beach, Fla.	313,567	38
Louisville, Ky.	306,554	39
Kansas City, Mo.-Kans.	301,000	40
Columbus, Ohio	300,687	41
Norfolk - Virginia Beach - Newport News, Va.	298,993	42
Buffalo, N.Y.	296,835	43
Hartford - New Britain - Middletown - Bristol, Conn.	286,576	44
Memphis, Tenn.	285,861	45
Fort Worth - Arlington, Tex.	274,430	46
Greensboro - Winston-Salem - High Point, N.C.	273,656	47
Providence - Pawtucket - Woonsocket, R.I.	268,340	48
Rochester, N.Y.	268,253	49
Nashville, Tenn.	253,546	50
Total Top 50	**30,878,289**	
Birmingham, Ala.	242,967	51
Fresno, Cal.	239,830	52
Orlando, Fla.	236,979	53
Denver, Colo.	235,414	54
Albany - Schenectady - Troy, N.Y.	229,832	55
Richmond - Petersburg, Va.	229,489	56
Monmouth - Ocean, N.J.	221,861	57
Raleigh - Durham, N.C.	215,720	58
Scranton - Wilkes-Barre, Pa.	209,419	59
San Antonio, Tex.	201,712	60
Middlesex - Somerset - Hunterdon, N.J.	200,780	61
Dayton - Springfield, Ohio	199,525	62
Oxnard - Ventura, Cal.	195,379	63
Syracuse, N.Y.	190,849	64
Bridgeport - Stamford - Norwalk - Danbury, Conn.	188,290	65
Lake County, Ill.	187,667	66
Worcester - Fitchburg - Leominster, Mass.	183,418	67
Oklahoma City, Okla.	181,615	68
Gary - Hammond, Ind.	179,222	69
Portland, Ore.	177,551	70
Modesto, Cal.	176,301	71
Greenville - Spartanburg, S.C.	176,009	72
Tucson, Ariz.	172,526	73
New Haven - Waterbury - Meriden, Conn.	169,523	74
Stockton, Cal.	168,748	75
Wilmington, Del.	168,581	76
Allentown - Bethlehem - Easton, Pa.	168,209	77
Santa Rosa - Petaluma, Cal.	165,061	78
Knoxville, Tenn.	157,213	79
Las Vegas, Nev.	155,889	80
Bakersfield, Cal.	155,357	81
Toledo, Ohio	152,317	82
Mobile, Ala.	147,900	83
Vallejo - Fairfield - Napa, Cal.	146,947	84
Austin, Tex.	145,970	85
Springfield, Mass.	140,953	86
Baton Rouge, La.	135,462	87
Albuquerque, N.M.	133,885	88
Youngstown - Warren, Ohio	133,613	89
Harrisburg - Lebanon - Carlisle, Pa.	~~132,051~~	~~90~~
Omaha, Neb.	128,666	91
New Bedford - Fall River - Attleboro, Mass.	126,578	92
Santa Barbara - Santa Maria - Lompoc, Cal.	125,877	93
Aurora - Elgin, Ill.	120,137	94
Tacoma, Wash.	115,098	95
Daytona Beach, Fla.	114,714	96
Akron, Ohio	114,012	97
Joliet, Ill.	111,969	98
Terre Haute, Ind.	111,640	99
Davenport - Rock Island - Moline, Iowa-Ill.	111,556	100
Total Top 100	**39,368,570**	
Flint, Mich.	110,593	101
Jersey City, N.J.	110,022	102
Fort Wayne, Ind.	108,733	103
Salinas - Seaside - Monterey, Cal.	108,395	104
Columbia, S.C.	107,942	105
Tulsa, Okla.	106,038	106
Sarasota, Fla.	105,720	107
Salt Lake City - Ogden, Utah	105,161	108
Augusta, Ga.	105,007	109
Lakeland - Winter Haven, Fla.	103,967	110
Grand Rapids, Mich.	102,151	111
Charleston, S.C.	100,554	112
Johnson City - Kingsport - Bristol, Tenn.	99,099	113
Lexington-Fayette, Ky.	98,768	114
Utica - Rome, N.Y.	98,652	115
Lancaster, Pa.	98,538	116
Visalia - Tulare - Porterville, Cal.	98,503	117
Jackson, Miss.	98,209	118
Fort Myers - Cape Coral, Fla.	94,371	119
Santa Cruz, Cal.	92,121	120
Shreveport, La.	91,747	121
Des Moines, Iowa	90,696	122
Peoria, Ill.	90,299	123
Fort Pierce, Fla.	85,161	124
Atlantic City, N.J.	84,754	125
Saginaw - Bay City - Midland, Mich.	84,713	126
York, Pa.	83,470	127
Reno, Nev.	82,184	128
Chattanooga, Tenn.	81,626	129
Charleston, W.Va.	81,233	130
Binghamton, N.Y.	79,873	131
Portsmouth - Dover - Rochester, N.H.	79,262	132
Huntington - Ashland, W.Va.-Ky.	79,250	133
Erie, Pa.	79,202	134
Manchester - Nashua, N.H.	79,006	135
Trenton, N.J.	78,953	136
Little Rock - North Little Rock, Ark.	78,700	137
Spokane, Wash.	77,671	138
Melbourne - Titusville - Palm Bay, Fla.	77,177	139
Pensacola, Fla.	75,925	140
Madison, Wisc.	74,435	141
Rockford, Ill.	70,702	142
Chico, Cal.	70,425	143
El Paso, Tex.	70,194	144
Beaumont - Port Arthur, Tex.	70,132	145
Springfield, Ill.	69,637	146
Portland, Me.	69,055	147
Macon - Warner Robins, Ga.	68,618	148
Poughkeepsie, N.Y.	67,794	149
Canton, Ohio	67,769	150
Total Top 150	**43,700,777**	
Savannah, Ga.	67,745	151
Redding, Cal.	67,452	152
Lansing - East Lansing, Mich.	67,026	153
South Bend - Mishawaka, Ind.	66,270	154
Salem, Ore.	66,071	155
Orange County, N.Y.	65,894	156
Hickory - Morganton, N.C.	65,844	157
Evansville, Ind.	65,802	158
Reading, Pa.	65,549	159
Lorain - Elyria, Ohio	65,030	160
Roanoke, Va.	64,893	161
St. Cloud, Minn.	64,274	162
Wichita, Kans.	64,184	163
Ann Arbor, Mich.	63,666	164
Montgomery, Ala.	62,058	165
Anchorage, Alas.	61,215	166
Johnstown, Pa.	60,924	167
Eugene - Springfield, Ore.	58,212	168
Niagara Falls, N.Y.	57,848	169
Vancouver, Wash.	54,774	170
Columbus, Ga.	54,172	171
Ocala, Fla.	54,141	172
Merced, Cal.	54,063	173
Appleton - Oshkosh - Neenah, Wisc.	53,373	174
Bradenton, Fla.	52,234	175
Colorado Springs, Colo.	51,473	176
Hamilton - Middletown, Ohio	50,954	177
Bremerton, Wash.	48,421	178
Kalamazoo, Mich.	47,555	179
Duluth, Minn.	46,803	180
Tallahassee, Fla.	46,629	181
Biloxi - Gulfport, Miss.	46,611	182
New London - Norwich, Conn.	46,599	183
Cedar Rapids, Iowa	46,493	184
Naples, Fla.	46,032	185
Monroe, La.	45,761	186
Fayetteville, N.C.	44,662	187
Houma - Thibodaux, La.	44,621	188
Topeka, Kans.	44,308	189
Huntsville, Ala.	44,273	190
Champaign - Urbana - Rantoul, Ill.	44,057	191
Asheville, N.C.	43,854	192
Richland - Kennewick - Pasco, Wash.	43,579	193
Corpus Christi, Tex.	42,999	194
Racine, Wisc.	42,935	195
Sioux Falls, S.D.	42,826	196
Lafayette, La.	42,725	197
Bloomington - Normal, Ill.	41,870	198
Lincoln, Neb.	41,833	199
Decatur, Ill.	41,703	200
Total Top 200	**46,373,067**	
Elkhart - Goshen, Ind.	40,570	201
Galveston - Texas City, Tex.	40,551	202
Lake Charles, La.	40,539	203
Wheeling, W.Va.	40,309	204
Anderson, S.C.	40,286	205
Tuscaloosa, Ala.	40,145	206
Boulder - Longmont, Colo.	39,943	207
Lynchburg, Va.	39,930	208
Longview - Marshall, Tex.	38,892	209
Olympia, Wash.	38,748	210
Athens, Ga.	36,974	211
Wilmington, N.C.	36,919	212
Yakima, Wash.	36,633	213
Glens Falls, N.Y.	36,522	214
Parkersburg - Marietta, W.Va.-Ohio	36,401	215
Battle Creek, Mich.	36,373	216
Beaver County, Pa.	36,229	217
Panama City, Fla.	35,260	218
Boise, Ida.	35,024	219
Benton Harbor, Mich.	35,012	220
Bellingham, Wash.	34,827	221
Lima, Ohio	34,672	222
Burlington, N.C.	34,569	223
Fort Walton Beach, Fla.	34,560	224
Gainesville, Fla.	34,129	225
Hagerstown, Md.	34,055	226
Altoona, Pa.	34,050	227
Pittsfield, Mass.	33,555	228
Muskegon, Mich.	33,537	229
Charlottesville, Va.	33,482	230
Steubenville - Weirton, Ohio-W.Va.	32,860	231
Waterloo - Cedar Falls, Iowa	32,822	232
Vineland - Millville - Bridgeton, N.J.	32,691	233
Kankakee, Ill.	32,231	234
Amarillo, Tex.	32,230	235
Danville, Va.	32,155	236
Bangor, Me.	31,898	237
Janesville - Beloit, Wisc.	31,755	238
Provo - Orem, Utah	31,399	239
Lafayette - West Lafayette, Ind.	31,244	240
Springfield, Mo.	31,124	241
Jackson, Mich.	30,411	242
Burlington, Vt.	30,259	243
Alexandria, La.	29,966	244
Cumberland, Md.	29,909	245
Fort Smith, Ark.	29,906	246
Clarksville - Hopkinsville, Tenn.-Ky.	29,378	247
Sherman - Denison, Tex.	29,374	248
Lubbock, Tex.	29,371	249
Santa Fe, N.M.	29,314	250
Total Top 250	**48,096,060**	
Muncie, Ind.	29,226	251
Jamestown - Dunkirk, N.Y.	29,014	252
McAllen - Edinburg - Mission, Tex.	28,861	253
Anderson, Ind.	28,766	254
Elmira, N.Y.	28,469	255
Fargo - Moorhead, N.D.-Minn.	28,085	256
Brownsville - Harlingen, Tex.	27,861	257
Anniston, Ala.	27,738	258
Tyler, Tex.	27,611	259
Williamsport, Pa.	27,534	260
Brazoria, Tex.	27,344	261
Yuba City, Cal.	27,172	262
Waco, Tex.	27,148	263
Fort Collins - Loveland, Colo.	26,776	264
Owensboro, Ky.	26,615	265
Sharon, Pa.	26,231	266
Yuma, Ariz.	26,170	267
Kokomo, Ind.	26,142	268
Killeen - Temple, Tex.	25,880	269
Pascagoula, Miss.	25,501	270
State College, Pa.	24,805	271
Florence, S.C.	24,797	272
Gadsden, Ala.	24,323	273
Medford, Ore.	23,795	274
Wichita Falls, Tex.	23,595	275
Dothan, Ala.	23,580	276
Decatur, Ala.	22,644	277
Dubuque, Iowa	22,422	278
Sioux City, Iowa	22,320	279
Mansfield, Ohio	21,966	280
Green Bay, Wisc.	21,514	281
Iowa City, Iowa	21,259	282
Midland, Tex.	20,900	283
Bloomington, Ind.	20,261	284
Florence, Ala.	20,211	285
Lewiston - Auburn, Me.	20,146	286
Texarkana, Tex.-Ark.	19,870	287
Bismarck, N.D.	19,858	288
Albany, Ga.	19,319	289
Rochester, Minn.	18,796	290
Jacksonville, N.C.	18,698	291
Pueblo, Colo.	18,622	292
Abilene, Tex.	18,605	293
Eau Claire, Wisc.	18,217	294
Rapid City, S.D.	18,216	295
Odessa, Tex.	18,213	296
Sheboygan, Wisc.	18,159	297
Kenosha, Wisc.	17,590	298
Pine Bluff, Ark.	16,830	299
Joplin, Mo.	16,613	300
Las Cruces, N.M.	16,512	301
La Crosse, Wisc.	16,470	302
Billings, Mont.	16,344	303
Columbia, Mo.	15,957	304
Jackson, Tenn.	15,547	305
Lawton, Okla.	13,693	306
Greeley, Colo.	13,578	307
Great Falls, Mont.	13,237	308
Enid, Okla.	12,536	309
Fayetteville - Springdale, Ark.	12,073	310
St. Joseph, Mo.	12,025	311
Bryan - College Station, Tex.	11,785	312
San Angelo, Tex.	11,707	313
Victoria, Tex.	10,073	314
Laredo, Tex.	9,718	315
Grand Forks, N.D.	9,114	316
Wausau, Wisc.	9,091	317
Lawrence, Kans.	8,218	318
Cheyenne, Wyo.	6,649	319
Casper, Wyo.	5,281	320
Total Above Areas	**49,499,956**	
Percent of U.S.	**81.3666**	
U.S. Total	**60,835,684**	

1990 SURVEY OF BUYING POWER DATA SERVICE

SECTION 10

Retail Sales By Store Group For Metropolitan Markets And All Counties

1989 Estimates
1987 Census Of Retail Trade

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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Michigan	10–59
Minnesota	10–63
Mississippi	10–67
Missouri	10–70
Montana	10–74
Nebraska	10–76
Nevada	10–80
New Hampshire	10–81
New Jersey	10–81
New Mexico	10–83
New York	10–84
North Carolina	10–88
North Dakota	10–93
Ohio	10–95
Oklahoma	10–100
Oregon	10–103
Pennsylvania	10–104
Rhode Island	10–108
South Carolina	10–109
South Dakota	10–111
Tennessee	10–114
Texas	10–118
Utah	10–129
Vermont	10–130
Virginia	10–131
Washington	10–137
West Virginia	10–139
Wisconsin	10–142
Wyoming	10–145

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA														
ANNISTON	**1989**	**719,367**	**104,055**	**101,444**	**63,575**	**103,344**	**92,411**	**39,734**	**20,786**	**14,305**	**212,503**	**55,392**	**33,347**	**27,738**
	1987	645,449	105,102	102,465	62,936	86,801	77,619	32,671	21,765	14,980	175,671	53,232	35,677	22,779
Calhoun	1989	719,367	104,055	101,444	63,575	103,344	92,411	39,734	20,786	14,305	212,503	55,392	33,347	27,738
	1987	645,449	105,102	102,465	62,936	86,801	77,619	32,671	21,765	14,980	175,671	53,232	35,677	22,779
BIRMINGHAM	**1989**	**6,567,332**	**1,158,255**	**1,123,759**	**550,403**	**834,235**	**650,204**	**420,086**	**305,180**	**187,145**	**1,884,871**	**439,887**	**278,037**	**242,967**
	1987	5,759,520	1,090,068	1,057,642	506,537	688,827	537,000	387,363	258,680	158,739	1,559,625	364,264	287,762	197,335
Blount	1989	138,712	33,547	31,867	8,240	10,727	7,014	5,164	2,706	2,296	45,232	10,100	8,154	4,845
	1987	117,768	27,329	25,960	6,715	8,656	5,660	4,877	2,201	1,868	36,689	9,330	7,816	4,048
Jefferson	1989	5,427,518	893,907	866,611	473,361	746,104	586,251	380,898	272,407	165,100	1,562,501	350,818	179,787	197,513
	1987	4,791,491	861,443	835,138	440,928	617,086	484,876	352,937	230,389	139,634	1,299,074	289,693	188,675	161,161
St. Clair	1989	179,210	37,744	36,513	13,320	6,040		2,308	2,283	1,804	70,732	17,001	12,150	7,008
	1987	150,026	32,050	31,005	10,823	4,862		2,281	2,188	1,730	58,265	13,854	11,564	5,560
Shelby	1989	370,286	101,646	99,098	30,129	32,622	25,903	5,789	10,844	7,683	68,677	31,284	52,835	12,879
	1987	306,691	80,214	78,203	23,792	25,505	20,253	5,137	9,988	7,077	53,588	26,393	53,731	9,911
Walker	1989	451,606	91,411	89,670	25,353	38,742	31,036	25,927	16,940	10,262	137,729	30,684	25,111	20,722
	1987	393,544	89,032	87,336	24,279	32,718	26,211	22,131	13,914	8,430	112,009	24,994	25,976	16,655
DECATUR	**1989**	**751,126**	**121,810**	**119,305**	**67,456**	**88,592**	**82,937**	**37,362**	**35,778**	**23,772**	**246,846**	**37,362**	**34,705**	**22,644**
	1987	634,132	110,773	108,495	53,967	70,496	65,997	31,332	33,269	22,105	197,779	29,553	35,393	18,193
Morgan	1989	751,126	121,810	119,305	67,456	88,592	82,937	37,362	35,778	23,772	246,846	37,362	34,705	22,644
	1987	634,132	110,773	108,495	53,967	70,496	65,997	31,332	33,269	22,105	197,779	29,553	35,393	18,193
DOTHAN	**1989**	**985,616**	**164,575**	**159,464**	**95,277**	**139,236**	**123,392**	**51,183**	**48,810**	**28,596**	**275,688**	**51,374**	**59,051**	**23,580**
	1987	869,163	162,598	157,544	82,139	124,346	110,004	44,180	46,264	27,048	225,752	42,444	56,922	19,992
Dale	1989	154,132	39,028	37,568	25,538	13,606	10,914	4,626	2,397	967	30,549	12,622	9,617	4,890
	1987	151,919	39,093	37,631	25,797	14,234	11,419	4,104	2,579	1,042	27,459	11,165	10,567	5,034
Houston	1989	831,484	125,547	121,896	69,739	125,630	112,478	46,557	46,413	27,629	245,139	38,752	49,434	18,690
	1987	717,244	123,505	119,913	56,342	110,112	98,585	40,076	43,685	26,006	198,293	31,279	46,355	14,958
FLORENCE	**1989**	**813,956**	**179,167**	**172,900**	**62,104**	**131,915**	**117,486**	**34,448**	**30,325**	**15,669**	**200,482**	**42,848**	**46,771**	**20,211**
	1987	751,884	164,362	158,594	63,066	121,100	107,684	33,116	28,887	14,834	175,381	39,482	50,242	18,079
Colbert	1989	308,684	77,688	75,748	26,298	38,084	35,684	7,952	6,645	2,567	76,778	17,395	29,167	6,575
	1987	289,688	70,192	68,439	28,487	32,337	30,300	7,607	6,893	2,664	69,041	18,279	32,149	5,883
Lauderdale	1989	505,272	101,479	97,152	35,806	93,831	81,802	26,496	23,680	13,102	123,704	25,453	17,604	13,636
	1987	462,196	94,170	90,155	34,579	88,763	77,384	25,509	21,994	12,170	106,340	21,203	18,093	12,196
GADSDEN	**1989**	**616,540**	**121,873**	**118,806**	**51,282**	**80,131**	**75,424**	**35,879**	**35,695**	**17,662**	**153,936**	**37,489**	**27,567**	**24,323**
	1987	566,317	129,356	126,101	48,352	74,831	70,437	29,662	29,807	14,749	128,289	34,686	29,576	20,258
Etowah	1989	616,540	121,873	118,806	51,282	80,131	75,424	35,879	35,695	17,662	153,936	37,489	27,567	24,323
	1987	566,317	129,356	126,101	48,352	74,831	70,437	29,662	29,807	14,749	128,289	34,686	29,576	20,258
HUNTSVILLE	**1989**	**1,906,669**	**341,855**	**334,691**	**188,333**	**265,959**	**208,772**	**121,594**	**111,287**	**54,569**	**498,580**	**103,793**	**79,922**	**44,273**
	1987	1,586,683	291,998	285,879	161,165	232,562	182,557	101,751	88,065	43,183	392,628	84,193	80,126	34,369
Madison	1989	1,906,669	341,855	334,691	188,333	265,959	208,772	121,594	111,287	54,569	498,580	103,793	79,922	44,273
	1987	1,586,683	291,998	285,879	161,165	232,562	182,557	101,751	88,065	43,183	392,628	84,193	80,126	34,369
MOBILE	**1989**	**3,046,938**	**622,249**	**600,440**	**285,010**	**365,968**	**296,385**	**126,789**	**127,952**	**82,003**	**746,139**	**243,745**	**138,894**	**147,900**
	1987	2,793,798	604,414	583,298	261,901	349,631	283,126	119,891	108,419	69,721	644,545	224,520	147,756	120,267
Baldwin	1989	582,896	127,233	124,465	59,971	68,161	55,373	14,794	15,631	12,273	116,682	62,448	33,458	30,225
	1987	510,331	127,658	124,881	53,002	55,240	44,877	11,733	14,676	11,524	96,645	49,652	34,281	23,713
Mobile	1989	2,464,042	495,016	475,975	225,039	297,807	241,012	111,995	112,321	69,730	629,457	181,297	105,436	117,675
	1987	2,283,467	476,756	458,417	208,899	294,391	238,249	108,158	93,743	58,197	547,900	174,868	113,475	96,554
MONTGOMERY	**1989**	**2,088,185**	**338,219**	**328,711**	**183,276**	**280,795**	**234,240**	**108,144**	**99,104**	**57,130**	**581,157**	**182,974**	**100,216**	**62,058**
	1987	1,827,295	306,285	297,654	170,568	248,580	207,579	89,092	85,969	50,017	488,255	151,580	104,797	54,688
Autauga	1989	206,949	44,588	43,737	17,731	26,607	25,576	4,453	5,504	5,090	61,936	19,565	10,583	6,573
	1987	171,886	38,418	37,685	14,120	21,111	20,294	3,820	5,061	4,681	50,642	15,401	10,730	5,156
Elmore	1989	164,416	54,531	53,340	10,374	8,628		3,408	4,459	4,292	37,914	11,833	7,349	11,047
	1987	147,258	49,686	48,601	9,450	7,069		3,479	4,677	4,503	31,285	11,668	7,810	8,999
Montgomery	1989	1,716,820	239,100	231,634	155,171	245,560	208,664	100,283	89,141	47,748	481,307	151,576	82,284	44,438
	1987	1,508,151	218,181	211,368	146,998	220,400	187,285	81,793	76,231	40,833	406,328	124,511	86,257	40,533
TUSCALOOSA	**1989**	**990,631**	**163,651**	**158,082**	**89,525**	**124,856**	**106,306**	**50,808**	**52,054**	**31,473**	**241,220**	**87,992**	**67,230**	**40,145**
	1987	881,858	166,092	160,440	78,351	118,458	100,859	46,705	44,177	26,711	195,725	71,025	69,588	32,036
Tuscaloosa	1989	990,631	163,651	158,082	89,525	124,856	106,306	50,808	52,054	31,473	241,220	87,992	67,230	40,145
	1987	881,858	166,092	160,440	78,351	118,458	100,859	46,705	44,177	26,711	195,725	71,025	69,588	32,036

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA (continued)														
ALL COUNTIES														
Autauga	1989	206,949	44,588	43,737	17,731	26,607	25,576	4,453	5,504	5,090	61,936	19,565	10,583	6,573
	1987	171,886	38,418	37,685	14,120	21,111	20,294	3,820	5,061	4,681	50,642	15,401	10,730	5,156
Baldwin	1989	582,896	127,233	124,465	59,971	68,161	55,373	14,794	15,631	12,273	116,682	62,448	33,458	30,225
	1987	510,331	127,658	124,881	53,002	55,240	44,877	11,733	14,676	11,524	96,645	49,652	34,281	23,713
Barbour	1989	120,483	40,310	37,616	9,339	8,341	6,555	4,086	1,785	1,599	32,467	4,409	2,048	5,535
	1987	103,658	34,702	32,383	9,631	6,761	5,314	3,942	1,699	1,523	26,222	3,585	2,109	5,143
Bibb	1989	53,398	15,000	13,244	3,406	6,171	5,480	1,221	1,007	1,007	11,092	8,133	3,119	1,718
	1987	47,228	14,033	12,390	2,774	5,650	5,018	1,131	899	899	9,691	6,577	2,721	1,360
Blount	1989	138,712	33,547	31,867	8,240	10,727	7,014	5,164	2,706	2,296	45,232	10,100	8,154	4,845
	1987	117,768	27,329	25,960	6,715	8,656	5,660	4,877	2,201	1,868	36,689	9,330	7,816	4,048
Bullock	1989	33,380	10,280	9,681	3,085	2,484		1,864	1,384	1,302	1,793	4,523	1,814	2,379
	1987	31,180	8,701	8,194	2,663	2,250		1,809	1,288	1,212	1,896	4,658	1,946	1,979
Butler	1989	86,252	20,040	17,804	8,723	6,333		4,003	2,397	1,754	15,913	8,169	4,998	5,502
	1987	85,398	21,501	19,102	8,473	5,321		4,171	2,269	1,661	16,748	6,844	5,432	4,985
Calhoun	1989	719,367	104,055	101,444	63,575	103,344	92,411	39,734	20,786	14,305	212,503	55,392	33,347	27,738
	1987	645,449	105,102	102,465	62,936	86,801	77,619	32,671	21,765	14,980	175,671	53,232	35,677	22,779
Chambers	1989	132,522	32,147	28,816	10,064	5,946		2,618	10,929	9,166	33,665	16,888	6,315	5,429
	1987	131,084	35,115	31,476	9,330	5,120		2,231	9,361	7,852	30,567	18,164	6,948	5,236
Cherokee	1989	57,982	10,540	9,759	3,891	5,258	4,137	1,459	1,083	683	16,366	5,877	2,102	4,556
	1987	54,193	10,085	9,338	3,853	5,656	4,442	1,542	1,161	733	14,515	5,008	2,318	3,910
Chilton	1989	149,326	38,664	36,301	9,177	17,410	14,340	2,358	5,219	3,699	46,261	6,413	9,323	4,371
	1987	133,061	37,096	34,829	7,789	14,216	11,710	2,452	5,435	3,853	37,962	6,230	9,470	4,017
Choctaw	1989	59,585	22,664	21,141	4,123	2,933		1,713	1,389	1,311	4,937	4,096	5,189	3,044
	1987	52,244	18,763	17,502	4,252	2,863		1,409	1,464	1,383	4,078	3,603	5,495	2,507
Clarke	1989	129,468	39,835	37,330	6,907	8,050		6,153	4,909	4,046	29,136	8,066	9,619	8,087
	1987	127,934	39,966	37,453	7,458	7,196		5,253	5,268	4,343	26,183	8,728	10,712	8,317
Clay	1989	43,443	10,609	9,906	1,832	1,373		607	721	160	14,578	3,783	4,211	1,787
	1987	42,869	11,597	10,828	2,029	1,502		554	790	176	12,892	3,264	4,709	1,539
Cleburne	1989	45,788	6,447	5,711	1,767	3,079		1,073	527		21,503	6,663	393	1,742
	1987	37,905	5,574	4,938	1,622	2,492		863	433		17,356	5,370	403	1,404
Coffee	1989	285,563	56,675	51,476	17,761	29,158	24,478	15,805	17,482	13,354	93,388	11,520	14,611	8,960
	1987	245,424	55,407	50,324	15,627	23,365	19,615	12,548	14,025	10,714	76,224	9,114	14,951	7,136
Colbert	1989	308,684	77,688	75,748	26,298	38,084	35,684	7,952	6,645	2,567	76,778	17,395	29,167	6,575
	1987	289,688	70,192	68,439	28,487	32,337	30,300	7,607	6,893	2,664	69,041	18,279	32,149	5,883
Conecuh	1989	38,024	10,066	9,275	3,621	2,284		1,385	974	894	5,650	6,096	1,681	2,595
	1987	37,648	10,765	9,919	3,369	2,205		1,310	966	888	4,729	6,365	1,832	2,284
Coosa	1989	12,066	3,467	3,126	528	361		196	1,088	1,088	1,364	2,597	159	1,036
	1987	10,370	2,787	2,513	437	290		156	1,045	1,045	1,264	2,078	159	912
Covington	1989	203,332	54,703	46,428	13,291	7,049		12,360	12,866	11,491	38,192	15,240	16,082	12,638
	1987	187,578	57,416	48,731	11,896	5,745		10,176	11,403	10,185	33,217	12,475	16,888	11,063
Crenshaw	1989	36,000	10,292	9,511	2,417	1,308		791	869	869	9,092	4,825	293	1,879
	1987	35,502	11,189	10,340	2,641	1,216		684	944	944	8,369	4,077	325	1,737
Cullman	1989	404,412	88,147	84,470	33,297	43,321	36,719	20,042	12,476	5,660	95,722	36,984	40,808	12,073
	1987	348,783	74,340	71,239	27,740	34,865	29,552	18,275	11,889	5,395	76,738	31,400	41,634	10,293
Dale	1989	154,132	39,028	37,568	25,538	13,606	10,914	4,626	2,397	967	30,549	12,622	9,617	4,890
	1987	151,919	39,093	37,631	25,797	14,234	11,419	4,104	2,579	1,042	27,459	11,165	10,567	5,034
Dallas	1989	239,285	55,564	52,598	14,923	36,624	32,943	10,676	6,531	3,804	52,657	21,012	10,382	11,970
	1987	235,779	59,545	56,367	14,075	32,756	29,465	8,974	6,757	3,936	52,974	19,090	11,375	9,989
De Kalb	1989	278,804	49,034	45,475	22,652	29,979	23,795	10,596	13,962	9,010	70,986	30,094	17,201	13,036
	1987	233,289	47,212	43,785	18,529	23,073	18,314	9,297	10,889	7,028	54,844	23,154	17,080	9,911
Elmore	1989	164,416	54,531	53,340	10,374	8,628		3,408	4,459	4,292	37,914	11,833	7,349	11,047
	1987	147,258	49,686	48,601	9,450	7,069		3,479	4,677	4,503	31,285	11,668	7,810	8,999
Escambia	1989	176,700	32,605	30,517	12,933	14,187	10,381	6,872	4,767	4,268	41,459	25,540	16,750	11,239
	1987	174,624	31,513	29,495	11,591	15,081	11,036	6,792	4,315	3,864	39,665	26,833	18,337	9,422
Etowah	1989	616,540	121,873	118,806	51,282	80,131	75,424	35,879	35,695	17,662	153,936	37,489	27,567	24,323
	1987	566,317	129,356	126,101	48,352	74,831	70,437	29,662	29,807	14,749	128,289	34,686	29,576	20,258
Fayette	1989	69,222	18,546	17,315	4,133	6,916		2,582	3,177	2,873	17,401	3,035	3,260	4,011
	1987	68,365	20,288	18,941	3,864	6,158		2,810	2,853	2,581	15,145	3,135	3,641	3,739
Franklin	1989	164,523	29,241	27,403	10,286	16,025	10,802	3,209	7,527	5,641	60,625	10,653	9,720	4,815
	1987	146,750	30,363	28,454	8,483	13,089	8,824	3,038	7,604	5,699	50,916	8,689	10,241	4,098
Geneva	1989	77,891	23,182	19,821	2,216	8,202		2,508	1,858	1,269	18,177	5,409	4,109	5,057
	1987	71,918	23,917	20,449	1,958	6,487		2,036	1,920	1,312	15,826	5,604	4,242	4,118
Greene	1989	23,899	6,169	5,827	1,869	1,956		771	1,089	459	6,404	2,488	54	982
	1987	23,662	6,778	6,402	1,905	2,128		684	1,191	503	5,858	2,271	61	969

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
ALABAMA (continued)														
ALL COUNTIES (continued)														
Hale	1989	45,003	15,293	14,404	1,383	1,398		670	2,476	1,051	13,588	1,979	573	2,671
	1987	41,721	15,334	14,443	1,293	1,309		544	2,254	958	12,245	1,947	595	2,163
Henry	1989	47,248	18,204	15,899	2,662	1,528		1,670	1,566	878	8,366	3,058	5,850	1,177
	1987	46,780	16,917	14,775	2,919	1,668		1,613	1,662	933	7,640	3,349	6,488	1,056
Houston	1989	831,484	125,547	121,896	69,739	125,630	112,478	46,557	46,413	27,629	245,139	38,752	49,434	18,690
	1987	717,244	123,505	119,913	56,342	110,112	98,585	40,076	43,685	26,006	198,293	31,279	46,355	14,958
Jackson	1989	233,215	54,410	50,757	18,510	21,768	14,697	9,067	9,186	8,004	66,420	10,120	10,623	7,830
	1987	212,342	45,974	42,882	15,966	22,690	15,320	9,196	7,723	6,730	64,087	8,319	11,166	6,359
Jefferson	1989	5,427,518	893,907	866,611	473,361	746,104	586,251	380,898	272,407	165,100	1,562,501	350,818	179,787	197,513
	1987	4,791,491	861,443	835,138	440,928	617,086	484,876	352,937	230,389	139,634	1,299,074	289,693	188,675	161,161
Lamar	1989	44,839	11,925	10,916	2,120	1,898		3,313	2,080	2,080	11,061	2,050	3,330	2,843
	1987	44,395	13,097	11,989	2,350	2,096		2,860	2,295	2,295	9,484	1,832	3,748	3,003
Lauderdale	1989	505,272	101,479	97,152	35,806	93,831	81,802	26,496	23,680	13,102	123,704	25,453	17,604	13,636
	1987	462,196	94,170	90,155	34,579	88,763	77,384	25,509	21,994	12,170	106,340	21,203	18,093	12,196
Lawrence	1989	78,866	21,189	19,018	5,323	13,133	10,012	3,331	2,063	2,063	9,477	8,716	3,766	4,436
	1987	73,349	22,426	20,128	4,899	10,935	8,337	3,527	2,009	2,009	8,400	7,112	4,011	3,696
Lee	1989	581,274	122,937	120,570	48,930	89,293	81,979	18,534	22,068	14,312	173,086	22,482	29,859	9,305
	1987	495,754	106,902	104,844	43,706	73,115	67,127	15,217	18,103	11,741	141,445	21,024	31,192	8,319
Limestone	1989	256,301	58,250	54,397	21,493	29,278	23,034	9,107	8,186	6,368	60,131	17,999	18,751	11,392
	1987	218,422	57,516	53,712	18,603	22,890	18,009	7,131	6,417	4,993	46,953	14,150	18,977	8,775
Lowndes	1989	26,513	10,929	10,351	194	658		182	388	388	4,816	1,645	884	307
	1987	26,174	11,258	10,663	206	703		186	416	416	4,613	1,473	972	292
Macon	1989	84,292	15,830	14,928	7,046	10,011	9,920	2,886	805	472	22,641	11,086	3,513	3,651
	1987	72,732	15,732	14,836	7,003	7,777	7,707	2,717	632	371	17,478	8,605	3,485	2,869
Madison	1989	1,906,669	341,855	334,691	188,333	265,959	208,772	121,594	111,287	54,569	498,580	103,793	79,922	44,273
	1987	1,586,683	291,998	285,879	161,165	232,562	182,557	101,751	88,065	43,183	392,628	84,193	80,126	34,369
Marengo	1989	93,002	27,781	24,290	6,002	12,412	9,502	3,559	3,299	2,257	16,898	5,335	4,832	3,890
	1987	92,081	30,945	27,056	5,906	371	8,706	3,366	3,129	2,141	15,345	4,729	5,362	3,540
Marion	1989	112,519	31,702	29,410	6,835	16,030	13,394	4,160	5,573	5,214	21,822	3,898	11,213	4,656
	1987	103,871	29,856	27,697	7,177	13,024	10,883	4,321	4,983	4,663	17,861	3,663	11,908	4,111
Marshall	1989	724,342	124,434	119,754	52,339	65,505	56,500	72,361	32,241	25,224	230,510	29,003	36,595	20,698
	1987	596,657	119,728	115,225	41,172	50,989	43,980	55,639	25,204	19,719	181,474	22,572	36,495	16,025
Mobile	1989	2,464,042	495,016	475,975	225,039	297,807	241,012	111,995	112,321	69,730	629,457	181,297	105,436	117,675
	1987	2,283,467	476,756	458,417	208,899	294,391	238,249	108,158	93,743	58,197	547,900	174,868	113,475	96,554
Monroe	1989	141,799	30,407	28,608	8,218	3,853		27,634	2,009	1,681	31,715	6,658	9,311	7,151
	1987	117,644	25,638	24,121	7,151	3,625		21,670	1,659	1,389	24,983	6,193	9,420	5,590
Montgomery	1989	1,716,820	239,100	231,634	155,171	245,560	208,664	100,283	89,141	47,748	481,307	151,576	82,284	44,438
	1987	1,508,151	218,181	211,368	146,998	220,400	187,285	81,793	76,231	40,833	406,328	124,511	86,257	40,533
Morgan	1989	751,126	121,810	119,305	67,456	88,592	82,937	37,362	35,778	23,772	246,846	37,362	34,705	22,644
	1987	634,132	110,773	108,495	53,967	70,496	65,997	31,332	33,269	22,105	197,779	29,553	35,393	18,193
Perry	1989	33,339	10,441	9,687	2,826	1,909		2,122	1,045	1,045	6,054	1,826	1,338	2,849
	1987	30,364	10,162	9,428	2,470	1,554		1,949	862	862	5,636	1,487	1,421	2,365
Pickens	1989	67,730	22,891	21,289	2,998	3,663		1,582	2,684	2,562	16,045	4,587	3,156	3,585
	1987	59,956	19,430	18,070	3,149	3,514		1,306	2,556	2,441	13,552	3,778	3,369	2,894
Pike	1989	144,511	36,511	34,147	15,844	12,835	9,924	6,034	3,075	1,384	34,101	7,670	11,292	5,548
	1987	132,716	34,996	32,730	13,717	12,699	9,820	5,646	2,573	1,159	28,230	6,274	12,089	4,832
Randolph	1989	77,098	20,360	17,803	5,006	9,464	7,685	2,358	2,353	1,206	13,097	3,769	5,566	3,010
	1987	69,91	19,678	17,207	4,490	7,889	6,407	2,310	1,987	1,019	10,893	3,862	5,979	2,725
☐ Russell	1989	144,256	48,739	47,400	17,883	14,302	10,024	4,989	3,212	2,852	18,750	10,149	7,106	10,319
	1987	142,524	47,350	46,049	18,007	15,392	10,789	4,699	3,484	3,095	16,637	10,930	7,789	8,707
St. Clair	1989	179,210	37,744	36,513	13,320	6,040		2,308	2,283	1,804	70,732	17,001	12,150	7,008
	1987	150,026	32,050	31,005	10,823	4,862		2,281	2,188	1,730	58,265	13,854	11,564	5,560
Shelby	1989	370,286	101,646	99,098	30,129	32,622	25,903	5,789	10,844	7,683	68,677	31,284	52,835	12,879
	1987	306,691	80,214	78,203	23,792	25,505	20,253	5,137	9,988	7,077	53,588	26,393	53,731	9,911
Sumter	1989	42,755	11,829	11,159	2,644	7,689	5,855	424	515	515	2,981	10,971	449	1,171
	1987	42,332	13,150	12,405	2,940	6,930	5,278	425	546	546	3,156	9,533	504	1,183
Talladega	1989	377,293	96,915	90,632	25,728	37,282	32,268	16,267	10,282	4,281	104,890	30,286	14,701	16,890
	1987	341,457	87,946	82,244	25,004	35,549	30,769	16,814	10,862	4,523	87,272	25,132	15,540	13,858
Tallapoosa	1989	198,610	44,015	41,427	14,181	23,167	19,120	11,479	10,932	6,919	48,412	14,846	8,087	8,564
	1987	171,977	44,566	41,946	11,296	18,378	15,168	9,040	8,717	5,518	38,356	11,745	7,819	7,499
Tuscaloosa	1989	990,[illegible]1	163,651	158,082	89,525	124,856	106,306	50,808	52,054	31,473	241,220	87,992	67,230	40,145
	1987	881,858	166,092	160,440	78,351	118,458	100,859	46,705	44,177	26,711	195,725	71,025	69,588	32,036
Walker	1989	451,606	91,411	89,670	25,353	38,742	31,036	25,927	16,940	10,262	137,729	30,684	25,111	20,722
	1987	393,544	89,032	87,336	24,279	32,718	26,211	22,131	13,914	8,430	112,009	24,994	25,976	16,655

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989
U.S. CENSUS 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA (continued)														
ALL COUNTIES (continued)														
Washington	1989	53,286	9,969	9,255	3,978	2,932		751	844	844	16,005	7,996	4,394	2,111
	1987	46,595	9,993	9,277	3,233	2,379		704	687	687	13,254	6,525	4,471	1,686
Wilcox	1989	33,901	14,249	13,432	1,743	3,006		1,000	643	450	3,733	2,242	1,690	1,331
	1987	33,565	13,940	13,141	1,893	2,787		964	682	478	3,998	2,398	1,833	1,193
Winston	1989	73,012	25,733	23,934	5,432	10,477	8,618	1,280	2,941	2,941	5,370	5,982	5,545	3,275
	1987	72,289	26,050	24,229	5,462	9,774	8,040	1,094	3,225	3,225	5,867	5,262	6,212	2,928
TOTAL METRO COUNTIES	1989	**18,630,616**	**3,364,448**	**3,265,002**	**1,654,124**	**2,429,333**	**1,997,581**	**1,031,016**	**870,183**	**515,176**	**5,060,172**	**1,293,005**	**872,846**	**666,158**
	1987	16,458,623	3,178,398	3,084,161	1,506,989	2,131,024	1,753,651	920,462	748,786	445,182	4,200,287	1,105,909	905,628	546,703
TOTAL STATE	1989	**25,122,712**	**4,864,879**	**4,681,620**	**2,117,800**	**3,073,280**	**2,469,719**	**1,345,735**	**1,113,453**	**692,722**	**6,720,219**	**1,759,722**	**1,252,405**	**928,940**
	1987	22,268,159	4,638,285	4,442,606	1,920,983	2,680,154	2,152,492	1,190,838	963,837	601,727	5,596,388	1,513,189	1,301,713	769,732
ALASKA														
ANCHORAGE	1989	**2,306,866**	**406,539**	**390,094**	**355,970**	**419,554**	**332,915**	**154,949**	**76,937**	**43,210**	**387,417**	**100,811**	**105,281**	**61,215**
	1987	1,994,341	383,416	367,907	284,160	370,815	294,241	128,180	70,259	39,460	312,805	90,784	96,030	50,728
Anchorage	1989	2,306,866	406,539	390,094	355,970	419,554	332,915	154,949	76,937	43,210	387,417	100,811	105,281	61,215
	1987	1,994,341	383,416	367,907	284,160	370,815	294,241	128,180	70,259	39,460	312,805	90,784	96,030	50,728
ALL COUNTIES														
Aleutians East	1989	5,618	2,425		1,521	1,498								
	1987	4,583	1,963		1,224	1,254								
Aleutians West	1989	25,670	11,381	11,083	6,372	5,382		55	217	217	825	79	146	9
	1987	20,660	8,587	8,362	5,354	4,807		40	163	163	626	59	110	7
Anchorage	1989	2,306,866	406,539	390,094	355,970	419,554	332,915	154,949	76,937	43,210	387,417	100,811	105,281	61,215
	1987	1,994,341	383,416	367,907	284,160	370,815	294,241	128,180	70,259	39,460	312,805	90,784	96,030	50,728
Bethel	1989	52,148	20,282	19,746	1,755	13,931		230	671	397	2,514	1,215	232	39
	1987	42,863	15,597	15,185	1,673	12,445		176	521	309	2,511	941	180	30
Bristol Bay	1989	9,066	4,554	4,443	1,591	6		13	23		490	273	535	2
	1987	7,917	3,738	3,647	1,452	5		11	19		403	222	437	2
Dillingham	1989	13,362	1,212	1,098	1,037	5,512		88	151		341	552	2,564	15
	1987	10,993	978	885	833	4,602		71	121		349	428	2,055	12
Fairbanks North Star	1989	577,830	145,294	142,836	67,305	51,008	48,535	33,564	23,224	12,629	111,463	24,541	35,117	23,275
	1987	504,816	130,948	128,733	53,897	46,724	44,460	26,873	18,753	10,198	93,766	19,843	31,514	19,650
Haines	1989	14,126	4,082	3,906	1,681	245		389	128		2,132	746	1,745	1,003
	1987	12,303	3,393	3,247	1,384	229		319	109		1,992	619	1,682	823
Juneau	1989	216,250	50,197	48,754	24,022	37,399	36,265	11,111	9,886	6,096	20,303	12,298	9,598	9,001
	1987	188,437	40,766	39,594	21,445	32,010	31,040	8,818	8,000	4,934	20,882	9,874	9,004	7,160
Kenai Peninsula	1989	283,315	90,695	89,673	34,748	4,312		13,720	6,992	3,185	36,740	17,156	33,133	17,688
	1987	235,742	79,090	78,199	28,067	3,271		10,903	5,921	2,698	28,900	13,750	27,320	13,457
Ketchikan Gateway	1989	123,900	40,396	39,697	11,637	6,779		4,656	4,002	2,314	7,947	7,395	9,055	1,879
	1987	103,073	32,834	32,266	9,762	6,086		4,212	3,221	1,863	6,662	5,975	7,777	1,684
Kodiak Island	1989	92,317	35,014	34,230	9,671	65		726	3,542	582	8,651	5,518	10,438	3,195
	1987	79,290	27,689	27,069	7,626	55		534	2,808	462	8,723	4,346	9,392	2,507
Lake and Peninsula	1989	5,726	520	470	444	2,363		38	65		146	236	1,099	7
	1987	4,712	419	380	357	1,973		30	52		150	184	881	5
Matanuska - Susitna	1989	220,172	86,165	84,192	15,727	2,578		9,782	5,092	4,286	36,133	19,896	15,986	9,818
	1987	179,619	67,896	66,341	12,872	2,069		7,720	4,217	3,550	32,246	15,673	12,628	7,520
Nome	1989	49,576	24,226	23,708	3,966	2,487		499	431		1,489	1,374	2,514	250
	1987	41,156	19,704	19,283	3,903	2,533		395	344		1,268	1,095	2,005	198
North Slope	1989	37,960	18,549	18,116	4,409	12,887		35	59		168	1,232	36	333
	1987	34,144	15,077	14,725	4,418	12,938		28	48		139	994	29	267
Northwest Arctic	1989	28,474	11,934	11,683	2,399	7,607		110	188		762	2,005	112	19
	1987	24,554	9,524	9,324	2,414	7,405		87	149		611	1,588	87	15
Prince of Wales - Outer Ketchikan	1989	25,587	12,765	12,240	1,591	1,145		391	517		521	2,096	532	19
	1987	20,873	10,865	10,418	1,222	1,119		299	398		431	1,610	428	15
Sitka	1989	64,378	20,243	19,696	8,983	997		6,164	1,477	553	2,883	1,297	6,432	1,388
	1987	53,516	18,275	17,781	6,979	787		4,913	1,146	430	2,862	1,007	5,013	1,069
Skagway - Yakutat - Angoon	1989	23,195	10,190	9,893	4,752	1,056		76	123		277	1,269	724	13
	1987	19,017	7,555	7,335	4,004	1,020		57	98		282	925	575	10
Southeast Fairbanks	1989	18,926	5,996	5,575	2,812	644		379	204		1,440	3,395	835	22
	1987	15,768	4,903	4,559	2,604	600		292	170		727	2,750	761	17

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALASKA (continued)														
ALL COUNTIES (continued)														
Valdez - Cordova	1989	60,540	20,277	19,599	9,886	1,441		1,686	684	684	3,411	9,706	2,857	2,554
	1987	53,455	16,656	16,099	8,154	1,531		1,774	602	602	2,906	8,691	2,578	2,105
Wade Hampton	1989	17,810	7,916	7,709	259	6,926		37	64		180	905	39	6
	1987	14,831	6,466	6,297	208	5,967		30	51		147	726	31	5
Wrangell - Petersburg	1989	48,506	25,877	25,204	6,421	1,287		2,521	511	511	1,489	1,525	4,936	1,046
	1987	40,363	21,037	20,490	5,206	1,317		2,044	415	415	1,386	1,236	4,003	841
Yukon - Koyukuk	1989	21,351	4,871	4,634	1,934	3,753		327	217		562	3,645	307	24
	1987	21,069	4,515	4,295	1,610	4,018		291	208		602	3,415	291	21
TOTAL METRO COUNTIES	**1989**	**2,306,866**	**406,539**	**390,094**	**355,970**	**419,554**	**332,915**	**154,949**	**76,937**	**43,210**	**387,417**	**100,811**	**105,281**	**61,215**
	1987	1,994,341	383,416	367,907	284,160	370,815	294,241	128,180	70,259	39,460	312,805	90,784	96,030	50,728
TOTAL STATE	**1989**	**4,342,669**	**1,061,600**	**1,028,279**	**580,893**	**590,862**	**417,715**	**241,546**	**135,405**	**74,664**	**628,284**	**219,165**	**244,253**	**132,820**
	1987	3,728,095	931,891	902,421	470,828	525,580	369,741	198,097	117,793	65,054	521,376	186,735	214,813	108,148
ARIZONA														
PHOENIX	**1989**	**15,645,226**	**3,480,844**	**3,362,133**	**1,582,953**	**1,775,811**	**1,373,492**	**679,378**	**985,133**	**559,580**	**3,620,384**	**809,656**	**792,947**	**562,430**
	1987	14,229,830	3,123,092	3,016,581	1,476,316	1,543,609	1,193,898	561,552	813,078	461,849	3,433,089	846,020	647,301	496,878
Maricopa	1989	15,645,226	3,480,844	3,362,133	1,582,953	1,775,811	1,373,492	679,378	985,133	559,580	3,620,384	809,656	792,947	562,430
	1987	14,229,830	3,123,092	3,016,581	1,476,316	1,543,609	1,193,898	561,552	813,078	461,849	3,433,089	846,020	647,301	496,878
TUCSON	**1989**	**4,037,977**	**868,831**	**830,015**	**394,333**	**549,185**	**364,229**	**186,385**	**234,118**	**119,752**	**807,632**	**257,538**	**256,549**	**172,526**
	1987	3,980,891	847,524	809,660	405,036	529,825	351,391	170,120	207,420	106,097	846,556	274,112	213,443	167,305
Pima	1989	4,037,977	868,831	830,015	394,333	549,185	364,229	186,385	234,118	119,752	807,632	257,538	256,549	172,526
	1987	3,980,891	847,524	809,660	405,036	529,825	351,391	170,120	207,420	106,097	846,556	274,112	213,443	167,305
YUMA	**1989**	**603,646**	**129,208**	**124,854**	**49,707**	**77,255**	**51,399**	**21,160**	**23,657**	**13,918**	**158,709**	**47,194**	**46,720**	**26,170**
	1987	596,141	127,333	123,042	50,398	74,881	49,820	17,039	21,269	12,514	166,592	49,953	38,696	24,922
Yuma	1989	603,646	129,208	124,854	49,707	77,255	51,399	21,160	23,657	13,918	158,709	47,194	46,720	26,170
	1987	596,141	127,333	123,042	50,398	74,881	49,820	17,039	21,269	12,514	166,592	49,953	38,696	24,922
ALL COUNTIES														
Apache	1989	146,308	44,447	43,782	7,550	27,211		1,951	2,477	2,477	7,740	29,488	4,634	5,299
	1987	135,062	41,028	40,414	7,139	24,415		1,781	2,083	2,083	8,019	27,366	3,795	4,318
Cochise	1989	421,426	100,269	98,225	31,104	46,343	25,870	23,718	16,790	8,365	90,532	45,014	22,310	16,450
	1987	416,240	100,653	98,601	31,348	44,078	24,607	19,685	13,910	6,931	94,000	48,164	18,567	15,904
Coconino	1989	610,056	144,521	140,201	80,239	80,355	40,460	17,874	22,994	12,612	81,025	67,245	47,116	20,690
	1987	604,016	141,832	137,592	83,418	77,240	38,893	15,964	20,432	11,207	84,140	71,678	39,266	19,875
Gila	1989	182,398	59,000	57,994	17,427	9,864		4,222	4,010	3,308	26,868	16,564	21,516	11,102
	1987	180,592	59,240	58,230	18,382	9,712		4,013	3,703	3,056	28,372	17,681	17,925	9,044
Graham	1989	101,870	31,589	31,279	7,727	5,565		4,491	3,260	2,530	22,330	7,257	8,461	6,476
	1987	100,861	31,367	31,059	7,987	5,439		4,053	3,036	2,357	23,383	7,723	7,024	5,858
Greenlee	1989	18,723	7,773	7,593	1,609	3,073	2,319	246	722	722	514	2,090	70	1,027
	1987	18,538	7,809	7,628	1,684	2,994	2,260	203	597	597	542	2,101	57	867
La Paz	1989	82,775	19,539	18,943	9,406	1,711		1,532	481		5,285	27,160	7,764	3,601
	1987	67,707	15,353	14,585	7,369	1,340		1,187	373		4,162	24,318	5,955	2,709
Maricopa	1989	15,645,226	3,480,844	3,362,133	1,582,953	1,775,811	1,373,492	679,378	985,133	559,580	3,620,384	809,656	792,947	562,430
	1987	14,229,830	3,123,092	3,016,581	1,476,316	1,543,609	1,193,898	561,552	813,078	461,849	3,433,089	846,020	647,301	496,878
Mohave	1989	553,127	155,490	152,242	46,799	32,135	9,397	12,314	18,648	12,922	100,656	81,037	41,525	25,626
	1987	510,942	136,990	134,128	44,350	28,875	8,444	10,292	15,437	10,698	96,489	85,083	33,938	22,140
Navajo	1989	320,914	98,835	97,573	26,274	23,710		4,989	10,229	7,828	57,153	38,395	24,440	12,112
	1987	317,737	97,348	96,105	26,961	22,779		4,533	8,964	6,861	59,071	40,990	20,449	10,949
Pima	1989	4,037,977	868,831	830,015	394,333	549,185	364,229	186,385	234,118	119,752	807,632	257,538	256,549	172,526
	1987	3,980,891	847,524	809,660	405,036	529,825	351,391	170,120	207,420	106,097	846,556	274,112	213,443	167,305
Pinal	1989	479,227	163,520	160,707	40,002	35,152	16,939	11,001	10,470	5,125	76,526	53,485	37,369	29,865
	1987	445,443	149,233	146,666	37,583	31,372	15,118	9,440	8,790	4,303	74,638	55,886	30,492	27,004
Santa Cruz	1989	192,298	41,753	40,040	11,265	52,958	25,886	26,805	6,381	1,455	16,886	9,931	14,137	5,680
	1987	190,211	42,281	40,546	11,934	51,654	25,250	25,538	5,876	1,341	17,825	10,602	11,771	5,836
Yavapai	1989	650,299	183,659	177,790	63,863	48,302	23,768	16,024	22,880	16,710	108,922	58,098	65,285	21,746
	1987	565,653	155,721	150,745	56,460	40,428	19,894	13,011	18,566	13,560	98,032	57,694	52,390	18,003
Yuma	1989	603,646	129,208	124,854	49,707	77,255	51,399	21,160	23,657	13,918	158,709	47,194	46,720	26,170
	1987	596,141	127,333	123,042	50,398	74,881	49,820	17,039	21,269	12,514	166,592	49,953	38,696	24,922

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ARIZONA (continued)														
TOTAL METRO COUNTIES	1989	20,286,849	4,478,883	4,317,002	2,026,993	2,402,251	1,789,120	886,923	1,242,908	693,250	4,586,725	1,114,388	1,096,216	761,126
	1987	18,806,862	4,097,949	3,949,283	1,931,750	2,148,315	1,595,109	748,711	1,041,767	580,460	4,446,237	1,170,085	899,440	689,105
TOTAL STATE	1989	24,046,270	5,529,278	5,343,371	2,370,258	2,768,630	1,933,759	1,012,090	1,362,250	767,304	5,181,162	1,550,152	1,390,843	920,860
	1987	22,359,864	5,076,804	4,905,882	2,266,365	2,488,641	1,729,575	858,411	1,143,534	643,454	5,034,910	1,619,371	1,141,069	831,612
ARKANSAS														
FAYETTEVILLE - SPRINGDALE	1989	936,359	180,150	175,315	70,998	195,428	154,924	38,028	31,720	20,632	228,600	40,962	72,089	12,073
	1987	776,301	147,585	143,624	56,815	156,320	123,922	30,378	30,040	19,540	182,840	39,154	55,050	10,713
Washington	1989	936,359	180,150	175,315	70,998	195,428	154,924	38,028	31,720	20,632	228,600	40,962	72,089	12,073
	1987	776,301	147,585	143,624	56,815	156,320	123,922	30,378	30,040	19,540	182,840	39,154	55,050	10,713
FORT SMITH	1989	1,247,731	279,687	271,159	119,914	197,928	180,905	45,681	45,734	27,821	261,116	76,663	108,685	29,906
	1987	1,048,363	224,787	217,946	103,207	170,357	155,715	43,766	40,606	24,829	210,543	76,211	83,748	24,470
Crawford	1989	184,957	55,917	53,253	17,656	25,792	23,469	2,001	5,905	5,430	33,393	18,130	11,375	4,523
	1987	152,718	44,061	41,962	14,038	20,502	18,656	1,876	5,720	5,260	27,321	18,476	8,854	3,611
Sebastian	1989	917,895	179,642	174,821	88,438	156,070	143,150	38,179	35,928	18,648	205,649	38,245	87,348	23,049
	1987	776,314	146,891	142,949	77,807	135,857	124,611	37,698	31,571	16,387	165,148	37,669	67,462	19,047
Sequoyah, Okla.	*1989*	*144,879*	*44,128*	*43,085*	*13,820*	*16,066*	*14,286*	*5,501*	*3,901*	*3,743*	*22,074*	*20,288*	*9,962*	*2,334*
	1987	*119,331*	*33,835*	*33,035*	*11,362*	*13,998*	*12,448*	*4,192*	*3,315*	*3,182*	*18,074*	*20,066*	*7,432*	*1,812*
LITTLE ROCK - NORTH LITTLE ROCK	1989	3,944,461	723,295	693,654	345,376	610,018	524,261	215,689	180,043	118,485	1,006,480	234,821	287,646	78,700
	1987	3,298,423	586,017	561,996	292,721	487,863	418,418	188,630	145,589	96,107	829,042	232,544	223,518	69,699
Faulkner	1989	325,186	73,540	67,010	31,851	34,653	22,732	16,639	14,515	9,413	66,520	20,792	45,821	7,400
	1987	270,012	58,913	53,682	25,493	27,687	18,163	15,741	11,525	7,475	53,108	21,076	36,048	6,752
Lonoke	1989	135,756	41,546	40,723	7,341	13,630	8,520	3,425	3,468	3,276	31,634	10,451	11,344	5,561
	1987	123,323	34,138	33,462	6,484	14,291	8,934	3,599	2,899	2,739	28,503	11,274	9,319	5,032
Pulaski	1989	3,241,219	540,208	518,585	289,878	536,350	471,335	189,356	153,180	98,732	843,300	190,172	208,391	58,601
	1987	2,699,913	439,478	421,887	245,670	425,217	373,674	162,983	122,228	78,783	693,719	186,820	161,331	51,050
Saline	1989	242,300	68,001	67,336	16,306	25,385	21,674	6,269	8,880	7,064	65,026	13,406	22,090	7,138
	1987	205,175	53,488	52,965	15,074	20,668	17,647	6,307	8,937	7,110	53,712	13,374	16,820	6,865
PINE BLUFF	1989	527,787	114,724	110,753	39,626	70,517	60,117	22,168	18,924	12,010	135,364	31,093	38,514	16,830
	1987	464,446	93,584	90,345	36,528	66,127	56,375	21,207	18,991	12,053	109,731	32,250	29,869	16,830
Jefferson	1989	527,787	114,724	110,753	39,626	70,517	60,117	22,168	18,924	12,010	135,364	31,093	38,514	16,830
	1987	464,446	93,584	90,345	36,528	66,127	56,375	21,207	18,991	12,053	109,731	32,250	29,869	16,830
TEXARKANA	1989	848,732	162,429	157,372	65,848	150,940	118,869	41,900	37,892	20,990	179,768	76,276	54,229	19,870
	1987	743,596	136,568	132,305	62,344	132,746	104,640	35,292	31,821	17,538	146,788	77,330	43,158	17,606
Miller	1989	206,413	73,421	71,990	19,244	29,934	17,029	7,301	4,642	2,091	9,951	24,226	10,054	5,407
	1987	185,597	61,214	60,021	18,539	25,966	14,772	7,198	4,672	2,106	8,695	22,974	7,925	5,329
Bowie, Tex.	*1989*	*642,319*	*89,008*	*85,382*	*46,604*	*121,006*	*101,840*	*34,599*	*33,250*	*18,899*	*169,817*	*52,050*	*44,175*	*14,463*
	1987	*557,999*	*75,354*	*72,284*	*43,805*	*106,780*	*89,868*	*28,094*	*27,149*	*15,432*	*138,093*	*54,356*	*35,233*	*12,277*
ALL COUNTIES														
Arkansas	1989	112,065	31,086	30,536	8,868	14,956	8,255	6,061	3,439	698	17,892	8,400	5,975	4,614
	1987	104,786	25,792	25,336	8,498	13,489	7,446	6,420	3,647	741	18,838	9,023	4,928	4,323
Ashley	1989	99,244	29,382	28,809	5,668	15,131	10,832	3,598	3,004	2,745	23,015	5,052	5,676	3,203
	1987	89,811	25,042	24,554	4,862	12,321	8,821	3,507	2,460	2,249	23,306	4,834	4,446	3,311
Baxter	1989	205,435	55,161	53,926	14,628	30,964	24,374	5,596	13,846	7,592	34,812	6,681	16,189	4,747
	1987	170,419	44,271	43,280	13,185	24,930	19,625	5,444	11,090	6,082	28,028	6,413	12,833	3,913
Benton	1989	579,438	137,995	131,986	41,700	72,318	67,125	15,187	22,089	16,984	166,790	38,368	47,535	9,443
	1987	479,735	108,503	103,778	36,550	57,191	53,085	13,418	22,024	16,935	132,801	39,054	36,661	7,926
Boone	1989	224,872	45,205	44,316	16,657	30,029	25,196	12,090	8,162	6,013	71,415	7,439	15,270	6,133
	1987	187,019	36,977	36,250	13,501	24,214	20,318	9,765	7,803	5,749	57,745	7,143	12,042	4,985
Bradley	1989	47,229	15,877	15,267	3,038	2,685		2,481	1,622	1,243	7,307	4,968	3,422	1,620
	1987	43,480	13,302	12,791	2,494	2,202		2,495	1,329	1,019	7,598	5,195	2,755	1,707
Calhoun	1989	11,868	4,183	4,020	571	211		180	296	296	2,761	168	610	956
	1987	11,156	3,412	3,279	549	207		169	280	280	2,891	176	490	972
Carroll	1989	123,937	31,716	30,513	10,624	11,482	10,462	1,281	3,111	2,054	28,292	4,477	11,679	3,297
	1987	102,219	24,938	23,992	10,638	9,141	8,330	1,253	2,458	1,623	22,493	4,605	9,157	2,641
Chicot	1989	49,370	14,221	13,816	3,385	1,863		2,648	1,399	573	8,875	5,242	4,759	3,290
	1987	46,461	13,502	13,117	2,835	1,953		2,173	1,199	492	9,082	4,981	3,831	3,022
Clark	1989	164,734	30,645	30,216	13,779	18,051	15,360	5,188	2,593	1,176	51,087	22,504	9,019	4,959
	1987	139,487	24,590	24,246	11,979	14,454	12,300	4,734	2,060	935	40,646	23,022	7,041	4,160

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ARKANSAS (continued)														
ALL COUNTIES (continued)														
Clay	1989	71,169	21,494	20,736	4,358	7,145	6,482	1,434	1,404	1,221	19,971	3,697	3,343	2,546
	1987	60,975	17,089	16,486	3,453	6,549	5,942	1,138	1,311	1,141	18,588	3,349	2,603	2,318
Cleburne	1989	98,679	21,528	20,883	4,530	13,365	12,306	1,308	1,943	1,757	30,252	5,514	9,170	3,618
	1987	82,011	18,796	18,233	4,526	10,673	9,828	1,171	1,546	1,399	24,166	5,089	7,107	2,904
Cleveland	1989	8,139	3,292	3,108	349	53		222	328		587	162	894	793
	1987	7,337	2,806	2,649	340	51		206	308		568	169	713	800
Columbia	1989	141,400	32,741	31,951	11,010	25,635	22,069	11,791	6,703	3,522	23,631	10,529	6,363	4,318
	1987	123,160	26,109	25,479	9,253	20,752	17,866	9,530	6,701	3,522	21,475	11,021	4,992	4,432
Conway	1989	92,148	23,183	22,790	4,496	11,193	9,053	3,749	2,884	616	26,399	5,099	2,894	2,069
	1987	90,844	19,490	19,160	4,828	10,625	8,595	3,420	3,110	665	28,227	5,463	2,434	2,237
Craighead	1989	536,834	95,875	93,100	39,497	99,560	88,373	37,392	27,280	10,354	98,929	29,624	62,545	10,325
	1987	447,034	78,055	75,796	31,223	78,617	69,784	29,500	25,114	9,532	83,504	29,328	47,429	8,443
Crawford	1989	184,957	55,917	53,253	17,656	25,792	23,469	2,001	5,905	5,430	33,393	18,130	11,375	4,523
	1987	152,718	44,061	41,962	14,038	20,502	18,656	1,876	5,720	5,260	27,321	18,476	8,854	3,611
☐ Crittenden	1989	372,835	72,192	71,504	26,932	31,695	22,785	9,152	6,155	2,432	68,266	104,663	29,957	13,237
	1987	330,452	56,361	55,824	22,504	25,096	18,042	7,353	5,868	2,319	63,630	105,176	23,179	10,623
Cross	1989	70,954	22,737	22,331	3,443	13,168	10,076	1,603	2,436	2,436	11,876	3,904	4,145	2,346
	1987	69,921	20,041	19,683	3,757	13,325	10,197	1,537	2,571	2,571	12,782	4,212	3,441	2,451
Dallas	1989	54,498	12,404	11,965	2,384	7,973	6,797	2,926	2,326	1,757	12,498	4,775	2,996	2,353
	1987	47,211	9,928	9,577	1,959	6,360	5,423	2,332	1,843	1,393	11,927	4,637	2,343	1,959
Desha	1989	79,718	17,914	17,129	3,927	11,691	10,430	1,867	3,834	1,604	19,905	7,070	3,873	2,547
	1987	78,929	17,298	16,540	4,143	11,916	10,632	1,639	3,208	1,343	19,922	7,593	3,219	2,647
Drew	1989	94,968	21,821	21,454	7,912	16,879	16,044	2,552	4,216	3,482	21,520	5,846	6,167	2,446
	1987	79,062	18,444	18,134	6,731	13,396	12,734	2,017	3,411	2,818	17,047	5,917	4,822	1,951
Faulkner	1989	325,186	73,540	67,010	31,851	34,653	22,732	16,639	14,515	9,413	66,520	20,792	45,821	7,400
	1987	270,012	58,913	53,682	25,493	27,687	15,163	15,741	11,525	7,475	53,108	21,076	36,048	6,752
Franklin	1989	40,631	7,712	7,320	3,514	5,783	5,272	255	722	722	9,707	3,455	3,020	2,287
	1987	40,076	6,702	6,361	3,746	6,192	5,646	271	772	772	9,413	3,767	2,467	2,272
Fulton	1989	24,142	7,408	7,051	1,838	753		744	963	275	4,340	1,838	989	1,774
	1987	22,543	6,759	6,433	1,523	791		738	854	245	3,653	1,940	808	1,869
Garland	1989	589,507	128,554	125,008	56,022	82,212	78,215	20,812	17,055	11,003	144,654	28,162	42,894	21,811
	1987	500,127	100,026	97,267	49,114	76,123	72,423	18,897	15,621	10,079	114,276	28,287	33,215	17,226
Grant	1989	39,969	11,592	10,961	2,731	8,068	7,998	409	656	656	5,835	2,954	2,782	1,092
	1987	35,350	9,609	9,086	2,261	6,920	6,861	339	541	541	6,003	3,152	2,276	976
Greene	1989	163,156	31,381	29,406	16,096	22,560	19,132	9,234	5,135	2,514	30,048	6,286	16,125	6,677
	1987	139,310	25,178	23,593	12,944	19,024	16,134	9,161	5,043	2,470	26,611	6,427	12,781	5,726
Hempstead	1989	93,727	32,909	32,376	7,760	4,161		3,546	2,790	1,797	15,066	8,176	9,713	3,506
	1987	83,912	26,558	26,128	7,765	3,216		3,580	2,823	1,819	14,913	8,395	7,394	3,102
Hot Spring	1989	99,619	26,306	25,718	7,690	14,614	10,846	1,384	2,777	1,410	26,875	9,432	3,321	2,403
	1987	92,948	21,785	21,298	8,117	12,322	9,146	1,425	2,312	1,175	26,491	10,081	2,732	2,551
Howard	1989	54,294	13,077	12,796	2,364	11,303	9,037	910	1,107	964	13,216	2,525	3,760	2,113
	1987	53,672	13,307	13,021	2,267	10,844	8,671	995	1,207	1,052	12,437	2,804	3,210	2,328
Independence	1989	185,900	40,106	39,224	13,567	28,672	22,651	5,178	4,879	2,260	48,182	7,216	19,416	3,726
	1987	154,859	31,910	31,208	12,377	23,185	18,317	5,247	4,970	2,303	39,932	6,102	15,190	3,359
Izard	1989	40,003	14,735	14,305	1,957	1,725		355	492		8,061	2,784	4,593	1,882
	1987	35,322	11,777	11,433	1,634	1,528		302	424		8,248	2,846	3,597	1,797
Jackson	1989	82,694	14,823	14,330	6,785	11,580	6,874	5,073	1,281	775	21,060	6,627	3,822	3,448
	1987	81,486	12,710	12,287	6,643	11,415	6,777	5,402	1,396	846	20,804	7,216	3,294	3,746
Jefferson	1989	527,787	114,724	110,753	39,626	70,517	60,117	22,168	18,924	12,010	135,364	31,093	38,514	16,830
	1987	464,446	93,584	90,345	36,528	66,127	56,375	21,207	18,991	12,053	109,731	32,250	29,869	16,830
Johnson	1989	97,681	21,634	20,385	4,014	8,864	8,222	2,574	2,888	1,839	34,580	7,465	7,590	3,095
	1987	81,011	17,282	16,284	3,845	7,085	6,573	2,111	2,759	1,758	28,151	6,561	5,981	2,479
Lafayette	1989	23,905	9,210	9,072	1,624	1,900		266	1,023	1,023	3,088	2,856	737	1,312
	1987	22,116	8,293	8,169	1,409	1,696		227	1,075	1,075	2,855	2,734	589	1,259
Lawrence	1989	88,957	20,175	19,052	5,890	11,181	9,283	2,244	3,190	2,714	23,896	9,127	3,341	2,238
	1987	75,957	16,955	16,011	4,730	8,896	7,386	1,767	2,953	2,513	21,672	8,055	2,515	1,996
Lee	1989	30,772	10,944	10,609	929	1,758		620	352	352	8,622	1,666	1,759	954
	1987	28,189	9,057	8,780	990	1,844		631	364	364	8,003	1,725	1,438	1,007
Lincoln	1989	16,977	7,258	7,092	571	991		167	518	252	1,962	2,077	665	1,045
	1987	16,809	7,168	7,004	493	942		166	520	254	2,095	2,236	531	1,110
Little River	1989	57,417	17,205	16,734	3,689	7,636	7,362	582	988	788	17,602	3,363	1,433	1,597
	1987	48,867	14,133	13,746	3,335	6,291	6,066	474	805	643	14,684	3,538	1,152	1,485
Logan	1989	82,384	20,372	19,746	6,367	14,205	13,656	3,791	3,198	1,902	22,856	1,303	4,640	1,620
	1987	73,065	16,946	16,425	6,206	11,713	11,261	3,281	2,647	1,575	21,353	1,382	3,844	1,579

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug stores Total ($000)
ARKANSAS (continued)														
ALL COUNTIES (continued)														
Lonoke	1989	135,756	41,546	40,723	7,341	13,630	8,520	3,425	3,468	3,276	31,634	10,431	11,344	5,361
	1987	12[illegible],323	34,138	33,462	6,484	14,291	8,934	3,599	2,899	2,739	28,503	11,274	9,519	5,032
Madison	1989	33,610	5,383	5,040	2,374	8,805	7,470	381	601		6,647	1,970	2,739	1,351
	1987	29,408	4,364	4,086	1,924	7,195	6,105	309	543		4,454	2,077	2,207	1,241
Marion	1989	26,055	13,201	12,979	2,043	499		252	392	392	2,913	1,835	1,474	1,119
	1987	21,595	10,532	10,355	1,642	402		202	315	315	2,343	1,904	[illegible]	1,143
Miller	1989	206,413	73,421	71,990	19,244	29,934	17,029	7,301	4,642	2,091	9,951	24,228	10,034	5,407
	1987	185,597	61,214	60,021	18,539	25,966	14,772	7,198	4,672	2,106	8,891	22,874	7,925	5,309
Mississippi	1989	267,114	60,798	59,816	22,394	38,809	31,239	8,642	6,466	3,736	67,220	22,498	15,723	7,278
	1987	236,739	51,780	50,944	18,271	34,967	28,147	8,444	6,174	3,568	54,209	23,039	12,391	7,323
Monroe	1989	54,058	15,313	14,909	5,327	6,204	5,172	1,245	1,628	1,197	6,662	6,292	4,036	2,348
	1987	53,320	15,520	15,111	5,598	5,480	4,569	1,320	1,419	1,039	7,040	5,996	3,232	2,303
Montgomery	1989	21,648	7,246	6,899	1,743	1,297		249	562		2,435	1,837	1,717	1,077
	1987	18,019	5,721	5,447	1,471	1,046		198	449		2,448	1,523	1,366	811
Nevada	1989	32,511	9,135	8,912	1,052	1,219		1,019	1,408	235	6,143	5,601	1,067	1,944
	1987	29,784	7,333	7,154	1,079	1,071		859	1,456	244	5,718	8,513	812	1,966
Newton	1989	8,623	4,815	4,630	428	262		73	125		353	85	310	978
	1987	7,622	4,342	4,175	430	218		60	102		294	67	344	832
Ouachita	1989	190,877	52,779	52,159	11,090	19,518	15,784	10,990	7,761	4,600	38,609	9,121	11,400	6,138
	1987	165,286	42,495	41,996	10,362	15,728	12,720	8,881	7,636	4,327	35,328	9,463	8,752	5,790
Perry	1989	23,954	7,649	7,450	508	37		87	565	565	753	1,410	11,044	333
	1987	19,163	5,993	5,837	499	33		74	486	486	666	1,373	8,210	307
Phillips	1989	133,923	35,631	34,843	10,283	17,356	10,579	6,325	4,097	3,142	28,587	11,692	5,593	5,250
	1987	125,362	30,469	29,795	10,579	14,343	8,743	6,136	3,582	2,748	28,491	12,240	4,466	5,283
Pike	1989	42,219	10,751	10,271	1,844	2,498		352	475		12,306	2,328	7,396	1,343
	1987	37,387	8,624	8,239	1,753	2,535		329	451		11,209	2,391	5,733	1,368
Poinsett	1989	90,715	20,603	20,039	5,296	9,831	7,211	642	2,077	1,266	23,915	9,369	4,762	3,566
	1987	82,477	18,308	17,807	4,909	8,157	5,984	647	2,179	1,329	19,823	9,886	3,888	3,417
Polk	1939	70,663	20,709	20,250	4,623	13,686	12,740	1,470	1,609	1,428	13,522	3,240	5,989	2,271
	1987	64,693	17,688	17,296	3,823	12,456	11,596	1,284	1,513	1,342	13,658	3,406	4,888	2,244
Pope	1989	343,498	77,058	74,714	25,445	45,547	37,810	13,738	14,913	12,782	87,995	18,333	28,753	8,251
	1987	285,620	59,458	57,649	23,997	35,601	29,554	10,761	12,594	10,793	71,545	18,318	22,20[illegible]	7,784
Prairie	1989	35,611	7,331	7,136	1,732	966		701	398	398	14,851	2,133	1,049	858
	1987	31,693	6,060	5,899	1,835	908		589	364	364	12,639	2,312	871	738
Pulaski	1989	3,241,219	540,208	518,585	289,878	536,350	471,335	189,356	153,180	98,732	843,305	190,172	208,391	58,601
	1987	2,699,913	439,478	421,887	245,670	425,217	373,674	162,983	122,228	78,783	693,719	186,820	161,331	51,080
Randolph	1989	72,342	24,012	23,041	4,176	11,059	10,300	1,971	2,040	1,465	9,711	2,532	3,714	1,891
	1987	59,973	18,940	18,174	3,246	8,598	8,009	1,646	1,709	1,228	8,384	2,514	2,819	1,509
St. Francis	1989	123,642	30,013	29,482	8,398	20,205	13,193	4,895	4,888	2,357	17,494	20,081	3,708	4,344
	1987	121,995	30,792	30,247	8,773	18,198	11,883	4,689	5,171	2,494	15,650	21,156	3,004	4,426
Saline	1989	242,300	68,001	67,336	16,306	25,385	21,674	6,269	8,880	7,064	65,026	13,406	22,090	7,138
	1987	205,175	53,488	52,965	15,074	20,668	17,647	6,307	8,937	7,110	53,712	13,374	16,820	4,863
Scott	1989	37,268	9,404	8,910	2,602	9,376	9,310	502	1,128	1,128	6,013	1,499	2,975	2,150
	1987	30,901	7,487	7,094	2,086	7,884	7,829	516	922	922	5,032	1,219	2,296	1,799
Searcy	1989	25,475	7,097	6,797	1,153	2,002		396	825	518	5,600	2,357	1,913	1,481
	1987	22,038	6,127	5,868	916	1,944		319	665	418	4,512	2,457	1,519	1,215
Sebastian	1989	917,895	179,642	174,821	88,438	156,070	143,150	38,179	35,928	18,648	205,649	38,245	67,348	23,049
	1987	776,314	146,891	142,949	77,807	135,857	124,611	37,698	31,571	16,387	165,148	37,669	47,442	19,047
Sevier	1989	74,166	21,150	20,584	5,454	13,030	10,364	1,347	806	506	13,182	7,338	3,388	1,731
	1987	61,516	17,153	16,694	4,475	10,283	8,180	1,225	727	457	11,687	6,162	2,532	1,721
Sharp	1989	63,681	31,158	30,535	4,039	10,323	7,224	609	2,658	1,820	7,000	4,284	347	770
	1987	52,385	24,050	23,569	3,160	8,075	5,652	469	2,215	1,518	6,937	3,976	239	764
Stone	1989	36,919	12,762	12,218	2,099	1,847		353	1,021		11,334	767	3,705	450
	1987	32,451	10,000	9,574	2,111	1,390		342	883		11,156	771	2,640	354
Union	1989	352,284	77,794	74,998	17,099	33,537	30,644	18,768	13,628	8,110	91,229	45,648	22,830	11,545
	1987	295,612	64,083	61,780	15,827	26,443	24,163	16,673	12,452	7,411	71,860	40,131	17,710	10,071
Van Buren	1989	59,411	20,503	20,024	2,395	4,432		5,018	3,972	1,267	9,248	2,377	5,295	2,199
	1987	49,587	15,763	15,395	2,344	3,454		3,893	3,831	1,223	8,397	2,161	4,066	1,744
Washington	1989	936,359	180,150	175,315	70,998	195,428	154,924	38,028	31,720	20,632	228,600	40,962	72,089	12,073
	1987	776,301	147,585	143,624	56,815	156,320	123,922	30,378	30,040	19,540	182,840	39,154	55,050	10,713
White	1989	320,548	78,046	76,123	25,215	35,617	27,270	11,748	10,321	6,018	88,534	19,603	27,220	7,981
	1987	274,109	61,491	59,976	19,824	33,286	25,486	9,781	8,844	5,158	76,899	19,922	20,682	7,492
Woodruff	1989	33,177	9,503	9,130	1,236	3,268		335	1,098	951	6,727	2,195	1,317	1,988
	1987	29,628	8,274	7,949	1,158	2,640		272	1,081	937	6,646	2,057	1,028	1,490

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ARKANSAS (continued)														
ALL COUNTIES (continued)														
Yell	1989	58,078	14,761	14,197	3,051	10,548	9,447	1,314	1,013	1,013	14,010	1,673	4,087	3,544
	1987	49,420	11,700	11,253	3,108	8,504	7,617	1,054	818	818	12,849	1,647	3,236	2,975
TOTAL METRO COUNTIES	1989	**7,090,707**	**1,399,341**	**1,351,290**	**608,270**	**1,119,454**	**945,735**	**332,518**	**283,317**	**179,728**	**1,687,703**	**492,140**	**536,983**	**153,819**
	1987	5,984,251	1,135,713	1,096,721	518,952	917,731	774,796	294,340	242,451	153,772	1,386,407	488,243	415,857	135,852
TOTAL STATE	1989	**14,401,211**	**3,187,807**	**3,087,413**	**1,125,601**	**2,083,550**	**1,733,274**	**603,238**	**532,721**	**331,983**	**3,398,162**	**990,167**	**1,073,677**	**375,800**
	1987	12,318,710	2,604,800	2,522,978	978,855	1,730,963	1,437,220	532,195	471,591	293,086	2,863,928	983,377	834,657	337,949
CALIFORNIA														
ANAHEIM - SANTA ANA	1989	**21,124,147**	**4,050,196**	**3,757,837**	**2,696,075**	**2,229,949**	**1,688,287**	**1,317,809**	**1,478,120**	**755,815**	**4,798,012**	**1,069,178**	**1,148,182**	**664,417**
	1987	18,099,062	3,242,754	3,008,680	2,152,522	2,228,085	1,686,876	1,039,665	1,181,669	604,230	4,141,482	955,413	916,555	553,161
Orange	1989	21,124,147	4,050,196	3,757,837	2,696,075	2,229,949	1,688,287	1,317,809	1,478,120	755,815	4,798,012	1,069,178	1,148,182	664,417
	1987	18,099,062	3,242,754	3,008,680	2,152,522	2,228,085	1,686,876	1,039,665	1,181,669	604,230	4,141,482	955,413	916,555	553,161
BAKERSFIELD	1989	**3,131,558**	**804,911**	**762,666**	**288,338**	**280,757**	**208,731**	**120,750**	**130,899**	**68,121**	**624,692**	**301,948**	**202,621**	**155,357**
	1987	2,851,022	665,218	630,305	271,537	289,370	215,136	102,976	132,088	68,740	626,301	247,874	168,401	145,442
Kern	1989	3,131,558	804,911	762,666	288,338	280,757	208,731	120,750	130,899	68,121	624,692	301,948	202,621	155,357
	1987	2,851,022	665,218	630,305	271,537	289,370	215,136	102,976	132,088	68,740	626,301	247,874	168,401	145,442
CHICO	1989	**1,035,043**	**242,795**	**231,905**	**117,223**	**105,047**	**86,692**	**32,504**	**62,158**	**28,084**	**192,068**	**56,037**	**69,451**	**70,425**
	1987	944,236	235,833	225,255	98,649	98,012	80,887	32,396	57,081	25,791	179,367	46,687	58,471	58,092
Butte	1989	1,035,043	242,795	231,905	117,223	105,047	86,692	32,504	62,158	28,084	192,068	56,037	69,451	70,425
	1987	944,236	235,833	225,255	98,649	98,012	80,887	32,396	57,081	25,791	179,367	46,687	58,471	58,092
FRESNO	1989	**4,070,575**	**963,493**	**893,424**	**385,154**	**424,854**	**321,652**	**163,991**	**238,992**	**149,526**	**845,010**	**264,095**	**214,304**	**239,830**
	1987	3,641,346	804,989	746,447	351,648	399,671	302,587	155,991	196,699	123,066	837,302	222,537	176,117	195,278
Fresno	1989	4,070,575	963,493	893,424	385,154	424,854	321,652	163,991	238,992	149,526	845,010	264,095	214,304	239,830
	1987	3,641,346	804,989	746,447	351,648	399,671	302,587	155,991	196,699	123,066	837,302	222,537	176,117	195,278
LOS ANGELES - LONG BEACH	1989	**63,656,604**	**11,331,194**	**10,446,772**	**7,685,516**	**6,766,315**	**5,016,187**	**4,215,658**	**4,316,173**	**2,031,247**	**14,461,889**	**3,395,762**	**2,923,175**	**2,344,791**
	1987	56,140,723	10,934,866	10,081,378	6,301,460	6,299,494	4,670,113	3,413,805	3,495,490	1,645,027	12,619,705	3,067,023	2,370,935	1,890,988
Los Angeles	1989	63,656,604	11,331,194	10,446,772	7,685,516	6,766,315	5,016,187	4,215,658	4,316,173	2,031,247	14,461,889	3,395,762	2,923,175	2,344,791
	1987	56,140,723	10,934,866	10,081,378	6,301,460	6,299,494	4,670,113	3,413,805	3,495,490	1,645,027	12,619,705	3,067,023	2,370,935	1,890,988
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	*1989*	***106,096,843***	***19,986,839***	***18,593,222***	***12,497,200***	***11,611,404***	***8,706,333***	***6,379,867***	***6,811,664***	***3,315,459***	***24,208,088***	***6,015,198***	***5,362,945***	***3,734,570***
	1987	*91,937,347*	*17,886,908*	*16,624,847*	*10,156,732*	*10,853,086*	*8,132,233*	*5,134,419*	*5,505,469*	*2,679,348*	*20,850,443*	*5,312,191*	*4,375,473*	*3,024,912*
MERCED	1989	**776,981**	**175,677**	**161,565**	**78,611**	**79,709**	**72,637**	**25,758**	**34,510**	**19,311**	**157,997**	**92,109**	**33,379**	**54,063**
	1987	715,070	179,143	164,753	63,155	73,252	66,754	20,817	28,394	15,889	147,864	79,154	33,580	43,242
Merced	196	776,981	175,677	161,565	78,611	79,709	72,637	25,758	34,510	19,311	157,997	92,109	33,379	54,063
	1987	715,070	179,143	164,753	63,155	73,252	66,754	20,817	28,394	15,889	147,864	79,154	33,580	43,242
MODESTO	1989	**2,387,677**	**497,377**	**469,377**	**211,670**	**290,125**	**255,541**	**94,136**	**126,922**	**79,296**	**471,246**	**138,927**	**179,097**	**176,301**
	1987	2,036,770	449,749	424,430	181,301	255,063	224,659	75,699	121,122	75,674	393,573	112,049	144,020	140,806
Stanislaus	1989	2,387,677	497,377	469,377	211,670	290,125	255,541	94,136	126,922	79,296	471,246	138,927	179,097	176,301
	1987	2,036,770	449,749	424,430	181,301	255,063	224,659	75,699	121,122	75,674	393,573	112,049	144,020	140,806
OAKLAND	1989	**15,325,582**	**3,341,748**	**3,105,698**	**1,666,043**	**1,687,264**	**1,293,773**	**788,480**	**974,692**	**486,798**	**2,891,932**	**844,482**	**762,505**	**801,216**
	1987	13,457,805	2,792,908	2,597,492	1,358,972	1,663,204	1,272,187	638,383	801,702	399,945	2,896,993	728,335	617,590	643,891
Alameda	1989	9,609,995	2,078,969	1,900,117	1,101,017	965,660	702,055	407,319	602,653	269,009	1,944,179	479,885	448,902	474,782
	1987	8,386,448	1,691,764	1,546,224	897,073	985,635	716,577	329,948	498,977	222,731	1,913,175	418,283	362,856	381,256
Contra Costa	1989	5,715,587	1,262,779	1,205,581	565,026	721,604	591,718	381,161	372,039	217,789	947,753	364,597	313,603	326,434
	1987	5,071,357	1,101,144	1,051,268	461,899	677,569	555,610	308,435	302,725	177,214	983,818	310,052	254,734	262,635
OXNARD - VENTURA	1969	**5,261,173**	**1,056,512**	**996,539**	**496,218**	**693,928**	**492,093**	**205,527**	**259,697**	**137,828**	**1,351,243**	**331,612**	**265,915**	**195,379**
	1987	4,376,579	838,474	790,878	394,102	586,790	416,118	161,802	209,695	111,291	1,134,181	275,362	212,671	153,701
Ventura	1989	5,261,173	1,056,512	996,539	496,218	693,928	492,093	205,527	259,697	137,828	1,351,243	331,612	265,915	195,379
	1987	4,376,579	838,474	790,878	394,102	586,790	416,118	161,802	209,695	111,291	1,134,181	275,362	212,671	153,701
REDDING	1989	**1,038,182**	**222,488**	**210,538**	**92,617**	**93,747**	**85,297**	**34,298**	**40,100**	**21,198**	**225,775**	**98,907**	**81,817**	**67,452**
	1987	904,162	219,401	207,617	74,724	89,955	81,848	27,296	38,391	20,295	185,611	79,265	65,274	58,751
Shasta	1989	1,038,182	222,488	210,538	92,617	93,747	85,297	34,298	40,100	21,198	225,775	98,907	81,817	67,452
	1987	904,162	219,401	207,617	74,724	89,955	81,848	27,296	38,391	20,295	185,611	79,265	65,274	58,751
RIVERSIDE - SAN BERNARDINO	1989	**16,054,919**	**3,548,937**	**3,392,074**	**1,619,391**	**1,921,212**	**1,509,766**	**640,873**	**757,674**	**390,569**	**3,596,944**	**1,218,646**	**1,025,673**	**529,983**
	1987	13,320,983	2,870,814	2,743,911	1,308,648	1,738,717	1,359,126	519,147	618,615	318,800	2,955,075	1,014,393	875,312	427,062
Riverside	1989	7,263,351	1,669,678	1,593,683	749,905	775,856	669,580	269,209	328,725	181,713	1,741,773	482,221	397,981	246,314
	1987	6,032,032	1,355,820	1,294,110	611,117	646,314	557,783	219,753	267,069	147,631	1,423,885	424,528	372,834	199,057

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989
U.S. CENSUS 1987

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CALIFORNIA (continued)														
RIVERSIDE - SAN BERNARDINO (continued)														
San Bernardino	1989	8,791,568	1,879,259	1,798,391	869,486	1,145,356	840,186	371,664	428,949	208,856	1,855,171	736,425	627,692	283,669
	1987	7,288,951	1,514,994	1,449,801	697,531	1,092,403	801,343	299,394	351,546	171,169	1,531,190	589,865	502,478	228,005
SACRAMENTO	1989	10,824,615	2,052,314	1,955,146	1,175,238	1,421,933	1,010,856	464,945	595,161	336,393	2,439,938	738,178	639,017	525,735
	1987	9,294,960	1,924,559	1,833,559	977,248	1,147,511	815,127	371,046	478,708	270,900	2,191,296	587,167	507,791	413,741
El Dorado	1989	719,369	175,033	170,646	86,717	23,218	10,281	28,429	31,196	17,756	112,105	62,893	68,254	57,157
	1987	632,436	174,785	170,404	73,032	21,116	9,351	22,580	24,914	14,181	104,847	50,660	54,570	45,936
Placer	1989	1,474,591	295,682	284,082	153,527	47,989	34,010	51,234	42,960	28,708	499,360	113,805	127,465	71,206
	1987	1,222,145	246,991	237,301	122,282	37,963	26,905	40,499	37,388	24,985	424,256	90,472	99,728	55,172
Sacramento	1989	7,866,980	1,402,919	1,327,887	836,307	1,305,250	934,069	356,830	498,885	279,894	1,670,176	473,230	404,913	340,695
	1987	6,752,847	1,322,154	1,251,441	703,849	1,050,945	752,083	285,693	398,830	223,760	1,505,094	375,715	323,043	268,331
Yolo	1989	763,675	178,680	172,531	98,687	45,476	32,496	28,452	22,120	10,035	158,297	88,250	38,385	56,677
	1987	687,532	180,629	174,413	78,085	37,487	26,788	22,274	17,576	7,974	157,099	70,320	30,450	44,302
SALINAS - SEASIDE - MONTEREY	1989	2,173,673	390,848	350,743	301,860	238,006	221,721	125,284	117,828	60,094	382,282	149,221	107,160	108,395
	1987	1,970,381	345,487	310,037	250,528	215,033	200,321	114,892	103,373	52,723	401,296	141,497	88,502	89,752
Monterey	1989	2,173,673	390,848	350,743	301,860	238,006	221,721	125,284	117,828	60,094	382,282	149,221	107,160	108,395
	1987	1,970,381	345,487	310,037	250,528	215,033	200,321	114,892	103,373	52,723	401,296	141,497	88,502	89,752
SAN DIEGO	1989	18,779,195	3,671,446	3,375,546	2,175,907	2,176,358	1,486,641	1,084,517	1,261,718	729,984	4,184,023	1,190,132	1,028,931	638,624
	1987	15,641,639	2,902,213	2,668,308	1,709,240	2,053,450	1,402,686	847,386	992,837	574,421	3,527,017	938,827	806,201	500,455
San Diego	1989	18,779,195	3,671,446	3,375,546	2,175,907	2,176,358	1,486,641	1,084,517	1,261,718	729,984	4,184,023	1,190,132	1,028,931	638,624
	1987	15,641,639	2,902,213	2,668,308	1,709,240	2,053,450	1,402,686	847,386	992,837	574,421	3,527,017	938,827	806,201	500,455
SAN FRANCISCO	1989	14,350,759	2,599,730	2,178,067	2,100,526	1,576,076	1,186,329	1,111,733	1,016,789	489,857	2,174,985	671,047	618,336	670,020
	1987	12,864,205	2,369,626	1,986,819	1,957,081	1,484,036	1,113,750	940,320	827,986	399,010	2,016,365	601,775	504,575	543,397
Marin	1989	2,266,667	468,083	425,297	268,382	190,364	155,124	158,615	174,062	98,890	366,416	114,346	146,449	124,567
	1987	1,999,695	417,632	379,458	225,274	179,437	146,220	137,398	140,724	79,950	377,218	98,147	117,562	99,699
San Francisco	1989	6,241,916	1,122,084	835,267	1,210,764	641,419	520,830	593,719	411,604	207,016	532,030	251,068	233,111	245,825
	1987	5,726,676	1,013,456	754,406	1,140,129	577,621	469,027	513,230	338,516	170,257	567,004	218,129	194,180	203,921
San Mateo	1989	5,842,176	1,009,563	917,503	621,380	744,293	510,375	359,399	431,123	183,951	1,276,539	305,633	238,776	299,628
	1987	5,137,834	938,538	852,955	591,678	726,978	498,503	289,692	348,746	148,803	1,072,143	285,499	192,833	239,777
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*1989*	[illegible]	*9,763,749*	*8,815,841*	*5,855,192*	*5,533,532*	*4,253,848*	*2,973,956*	*3,234,384*	*1,550,249*	*8,833,663*	*2,570,192*	*2,550,073*	*2,447,910*
	1987	*43,195,541*	*8,538,979*	*7,705,017*	*5,090,078*	*5,132,312*	*3,937,978*	*2,441,681*	*2,665,800*	*1,279,420*	*8,485,701*	*2,282,496*	*2,061,743*	*1,969,117*
SAN JOSE	1989	11,668,636	2,148,453	1,982,156	1,258,918	1,554,192	1,151,085	790,247	889,803	372,415	2,198,768	560,386	599,091	572,545
	1987	10,501,905	1,911,777	1,763,800	1,105,756	1,339,171	991,836	638,988	722,637	302,451	2,236,748	543,432	485,346	461,317
Santa Clara	1989	11,668,636	2,148,453	1,982,156	1,258,918	1,554,192	1,151,085	790,247	889,803	372,415	2,198,768	560,386	599,091	572,545
	1987	10,501,905	1,911,777	1,763,800	1,105,756	1,339,171	991,836	638,988	722,637	302,451	2,236,748	543,432	485,346	461,317
SANTA BARBARA - SANTA MARIA - LOMPOC	1989	2,535,392	667,209	615,161	326,378	183,136	164,651	142,005	127,868	69,185	405,036	178,669	144,766	125,877
	1987	2,376,635	573,225	528,509	290,363	188,831	169,772	133,248	132,742	71,823	424,997	178,082	119,604	104,068
Santa Barbara	1989	2,535,392	667,209	615,161	326,378	183,136	164,651	142,005	127,868	69,185	405,036	178,669	144,766	125,877
	1987	2,376,635	573,225	528,509	290,363	188,831	169,772	133,248	132,742	71,823	424,997	178,082	119,604	104,068
SANTA CRUZ	1989	1,368,318	444,058	401,177	218,782	114,653	102,082	67,523	78,908	47,513	459,509	96,751	128,034	92,121
	1987	1,577,990	365,761	330,441	174,591	106,113	94,479	52,757	68,127	41,022	404,964	76,667	100,414	71,685
Santa Cruz	1989	1,868,318	444,058	401,177	218,782	114,653	102,082	67,523	78,908	47,513	459,509	96,751	128,034	92,121
	1987	1,577,990	365,761	330,441	174,591	106,113	94,479	52,757	68,127	41,022	404,964	76,667	100,414	71,685
SANTA ROSA - PETALUMA	1989	3,028,752	635,651	593,838	300,743	321,496	258,685	125,996	166,594	97,606	579,618	196,711	268,135	165,061
	1987	2,562,400	583,205	544,842	241,781	294,530	236,988	99,300	144,363	84,582	465,631	156,748	212,592	130,749
Sonoma	1989	3,028,752	635,651	593,838	300,743	321,496	258,685	125,996	166,594	97,606	579,618	196,711	268,135	165,061
	1987	2,562,400	583,205	544,842	241,781	294,530	236,988	99,300	144,363	84,582	465,631	156,748	212,592	130,749
STOCKTON	1989	2,833,731	612,018	573,210	270,236	293,535	219,872	112,482	144,019	79,491	672,886	205,426	162,540	168,748
	1987	2,443,081	524,444	491,189	243,126	278,293	208,456	90,426	116,850	64,496	562,933	180,839	132,000	137,267
San Joaquin	1989	2,833,731	612,018	573,210	270,236	293,535	219,872	112,482	144,019	79,491	672,886	205,426	162,540	168,748
	1987	2,443,081	524,444	491,189	243,126	278,293	208,456	90,426	116,850	64,496	562,933	180,839	132,000	137,267
VALLEJO - FAIRFIELD - NAPA	1989	2,586,236	594,109	554,905	310,180	279,851	261,894	89,977	107,598	56,060	528,851	200,815	173,972	146,947
	1987	2,231,236	515,702	481,623	251,897	245,258	228,738	71,933	100,985	52,410	465,000	175,539	141,226	118,078
Napa	1989	685,843	162,441	151,153	102,054	43,801	36,771	25,269	31,533	17,605	101,680	49,293	65,454	42,559
	1987	611,250	151,186	140,680	82,524	45,258	37,995	20,297	25,677	14,336	103,344	45,071	53,343	34,228
Solano	1989	1,900,393	431,668	403,752	208,126	236,050	225,123	64,708	76,065	38,455	427,171	151,522	108,518	104,388
	1987	1,619,986	364,516	340,943	169,373	200,000	190,743	51,636	75,308	38,074	361,656	130,468	87,883	83,850

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA – County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CALIFORNIA (continued)														
VISALIA - TULARE - PORTERVILLE	**1989**	**1,450,875**	**406,179**	**383,051**	**110,394**	**123,021**	**107,346**	**65,027**	**70,189**	**34,131**	**294,050**	**97,705**	**84,268**	**98,503**
	1987	1,368,142	377,096	355,624	108,472	130,884	114,208	54,262	67,155	32,656	274,021	86,208	83,056	81,984
Tulare	1989	1,450,875	406,179	383,051	110,394	123,021	107,346	65,027	70,189	34,131	294,050	97,705	84,268	98,503
	1987	1,368,142	377,096	355,624	108,472	130,884	114,208	54,262	67,155	32,656	274,021	86,208	83,056	81,984
YUBA CITY	**1989**	**610,056**	**158,997**	**151,430**	**55,803**	**73,025**	**68,723**	**20,776**	**33,901**	**19,907**	**106,026**	**40,736**	**54,028**	**27,172**
	1987	566,062	158,448	150,838	48,903	66,650	62,792	17,589	27,615	16,163	106,776	37,043	43,768	23,365
Sutter	1989	378,912	106,342	103,949	38,590	44,288	41,447	15,279	25,613	15,730	54,770	18,603	36,085	14,703
	1987	337,945	105,056	102,692	30,495	35,436	33,164	12,016	20,367	12,509	55,577	18,273	28,561	12,463
Yuba	1989	231,144	52,655	47,481	17,213	28,737	27,276	5,497	8,288	4,177	51,256	22,133	17,943	12,469
	1987	228,117	53,392	48,146	18,408	31,214	29,628	5,573	7,248	3,654	51,199	18,770	15,207	10,902
ALL COUNTIES														
Alameda	1989	9,609,995	2,078,969	1,900,117	1,101,017	965,660	702,055	407,319	602,653	269,009	1,944,179	479,885	448,902	474,782
	1987	8,386,448	1,691,764	1,546,224	897,073	985,635	716,577	329,948	498,977	222,731	1,913,175	418,283	362,856	381,256
Alpine	1989	1,650	86	62	265	129		25	38		102	33	22	4
	1987	1,634	86	62	213	133		22	37		106	32	22	4
Amador	1989	135,935	46,450	45,381	13,562	1,146		3,446	7,596	5,055	11,571	10,304	14,059	13,159
	1987	134,108	46,929	45,849	14,046	1,242		3,671	6,891	4,587	12,362	8,669	15,055	11,239
Butte	1989	1,035,043	242,795	231,905	117,223	105,047	86,692	32,504	62,158	28,084	192,068	56,037	69,451	70,425
	1987	944,236	235,833	225,255	98,649	98,012	80,887	32,396	57,081	25,791	179,367	46,687	58,471	58,092
Calaveras	1989	117,755	37,240	34,830	13,635	3,289		2,318	5,273	3,239	5,533	13,345	21,128	6,672
	1987	105,135	33,763	31,578	11,299	3,323		1,911	5,547	3,408	5,361	11,033	17,531	5,530
Colusa	1989	68,281	28,002	26,827	8,768	187		1,583	993	783	8,050	12,114	2,412	3,157
	1987	60,810	24,078	23,068	8,148	155		1,316	888	701	7,338	10,063	2,514	3,109
Contra Costa	1989	5,715,587	1,262,779	1,205,581	565,026	721,604	591,718	381,161	372,039	217,789	947,753	364,597	313,603	326,434
	1987	5,071,357	1,101,144	1,051,268	461,899	677,569	555,610	308,435	302,725	177,214	983,818	310,052	254,734	262,635
Del Norte	1989	91,674	28,291	27,128	10,684	2,296		3,653	2,302	1,794	2,992	12,079	12,503	8,570
	1987	90,416	30,469	29,217	11,515	2,487		3,098	2,456	1,915	2,888	10,401	10,815	7,252
El Dorado	1989	719,369	175,033	170,646	86,717	23,218	10,281	28,429	31,196	17,756	112,105	62,893	68,254	57,157
	1987	632,436	174,785	170,404	73,032	21,116	9,351	22,580	24,914	14,181	104,847	50,660	54,570	45,936
Fresno	1989	4,070,575	963,493	893,424	385,154	424,854	321,652	163,991	238,992	149,526	845,010	264,095	214,304	239,830
	1987	3,641,346	804,989	746,447	351,648	399,671	302,587	155,991	196,699	123,066	837,302	222,537	176,117	195,278
Glenn	1989	89,579	30,134	28,422	9,818	2,194		3,744	1,696	1,017	10,451	13,893	7,358	5,225
	1987	88,692	29,559	27,880	9,164	2,394		3,261	1,849	1,110	11,527	12,484	8,010	5,362
Humboldt	1989	709,690	190,350	180,249	66,307	49,875	36,296	37,045	22,718	13,069	100,681	65,427	67,027	54,111
	1987	668,834	172,288	163,145	66,222	46,296	33,692	35,774	24,092	13,860	105,951	57,073	56,094	45,190
Imperial	1989	495,212	142,884	141,548	38,531	57,954	42,793	30,817	12,925	8,223	71,807	54,172	23,845	29,580
	1987	489,984	145,895	144,531	41,352	62,079	45,840	29,372	11,733	7,466	71,517	46,712	20,938	25,303
Inyo	1989	149,913	31,069	29,806	19,437	5,889		6,996	3,877	2,855	20,905	26,848	12,734	7,945
	1987	148,395	32,504	31,183	20,799	4,951		5,867	3,467	2,554	22,287	25,579	10,965	6,664
Kern	1989	3,131,558	804,911	762,666	288,338	280,757	208,731	120,750	130,899	68,121	624,692	301,948	202,621	155,357
	1987	2,851,022	665,218	630,305	271,537	289,370	215,136	102,976	132,088	68,740	626,301	247,874	168,401	145,442
Kings	1989	383,027	101,120	98,861	49,307	31,470	27,158	14,587	15,246	9,714	81,988	29,123	15,712	24,810
	1987	352,558	88,862	86,877	40,619	31,991	27,609	14,945	14,936	9,517	76,067	30,610	13,113	20,576
Lake	1989	257,873	89,391	84,886	22,441	15,878	12,599	3,363	4,279	3,239	35,767	20,974	24,393	23,245
	1987	230,391	81,863	77,737	20,786	12,870	10,213	[illegible]	3,953	2,993	35,235	17,025	19,707	18,484
Lassen	1989	106,563	23,526	22,829	15,159	2,960		[illegible]	3,204	2,720	16,883	7,456	11,138	12,203
	1987	105,326	25,573	24,815	13,772	2,988		4,096	3,001	2,549	16,633	8,072	11,717	10,406
Los Angeles	1989	63,656,604	11,331,194	10,446,772	7,685,516	6,766,315	5,016,187	4,215,658	4,316,173	2,031,247	14,461,889	3,395,762	2,923,175	2,344,791
	1987	56,140,723	10,934,866	10,081,378	6,301,460	6,299,494	4,670,113	3,413,805	3,495,490	1,645,027	12,619,705	3,067,023	2,370,935	1,890,988
Madera	1989	340,640	98,046	94,602	34,293	[illegible]	6,743	12,738	9,207	5,485	70,497	29,745	23,320	27,445
	1987	310,289	100,786	97,246	33,324	11,612	6,998	10,297	7,484	4,459	58,405	24,624	18,940	22,215
Marin	1989	2,266,667	468,083	425,297	268,382	190,364	[illegible]	158,615	174,062	98,890	366,416	114,346	146,449	124,567
	1987	1,999,695	417,632	379,458	225,274	179,437	146,220	137,398	140,724	79,950	377,218	98,147	117,562	99,699
Mariposa	1989	68,863	16,171	15,428	10,749	271		4,322	974	569	1,378	10,209	6,344	1,161
	1987	59,333	14,698	14,023	8,385	215		3,373	767	449	1,083	8,210	5,450	925
Mendocino	1989	523,767	165,304	155,981	57,467	26,999	19,198	17,756	20,371	11,022	68,393	40,995	46,073	41,570
	1987	469,130	142,300	134,274	52,431	22,107	15,720	15,439	18,946	10,252	69,759	37,943	38,008	33,495
Merced	1989	776,981	175,677	161,565	78,611	79,709	72,637	25,758	34,510	19,311	157,997	92,109	33,379	54,063
	1987	715,070	179,143	164,753	63,155	73,252	66,754	20,817	28,394	15,889	147,864	79,154	33,580	43,242
Modoc	1989	35,489	10,012	9,545	4,887	306		628	904	536	6,131	4,494	3,927	1,241
	1987	34,998	9,179	8,751	4,328	333		528	975	579	6,595	4,826	4,217	1,252
Mono	1989	77,783	19,368	19,089	25,319	70		3,037	1,181	873	1,077	10,725	3,016	1,619
	1987	77,013	19,900	19,613	22,209	75		3,283	997	738	982	11,590	2,922	1,574

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989
U.S. CENSUS 1987

CALIFORNIA (continued)

ALL COUNTIES (continued)

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls & Hardware Dealers Total ($000)	Drug-stores Total ($000)
Monterey	1989	2,173,673	390,848	350,743	301,860	238,006	221,721	125,264	117,828	60,094	382,282	149,221	107,160	108,395
	1987	1,970,381	345,487	310,037	250,528	215,033	200,321	114,892	103,373	52,723	401,296	141,497	88,502	89,752
Napa	1989	685,843	162,441	151,153	102,054	43,801	36,771	25,269	31,533	17,605	101,680	49,293	65,454	42,559
	1987	611,250	151,186	140,680	82,524	45,258	37,995	20,297	25,677	14,336	103,344	45,071	53,343	34,228
Nevada	1989	457,324	127,655	122,697	44,748	15,857	12,364	17,859	22,076	15,157	59,571	44,322	44,915	33,115
	1987	396,218	107,615	103,435	38,455	16,630	12,968	14,639	19,669	13,505	51,895	36,750	38,107	27,413
Orange	1989	21,124,147	4,050,196	3,757,837	2,696,075	2,229,949	1,688,287	1,317,809	1,478,120	755,815	4,798,012	1,069,178	1,148,182	664,417
	1987	18,099,062	3,242,754	3,008,680	2,152,522	2,228,085	1,686,876	1,039,665	1,181,669	604,230	4,141,482	955,413	916,555	553,161
Placer	1989	1,474,591	295,682	284,082	153,527	47,989	34,010	51,234	42,960	28,708	499,360	113,805	127,465	71,206
	1987	1,222,145	246,991	237,301	122,282	37,963	26,905	40,499	37,388	24,985	424,256	90,472	99,728	55,172
Plumas	1989	97,117	28,771	27,424	9,564	2,087		2,453	1,992	1,369	15,128	10,590	10,207	6,684
	1987	96,006	28,934	27,579	10,194	2,250		2,070	2,135	1,468	16,381	11,193	8,613	5,592
Riverside	1989	7,263,351	1,669,678	1,593,683	749,905	775,856	669,580	269,209	328,725	181,713	1,741,773	482,221	397,981	246,314
	1987	6,032,032	1,355,820	1,294,110	611,117	646,314	557,783	219,753	267,069	147,631	1,423,885	424,528	372,834	199,057
Sacramento	1989	7,866,980	1,402,919	1,327,887	836,307	1,305,250	934,069	356,830	498,885	279,894	1,670,176	473,230	404,913	340,695
	1987	6,752,847	1,322,154	1,251,441	703,849	1,050,945	752,083	285,693	398,830	223,760	1,505,094	375,715	323,043	268,331
San Benito	1989	155,323	46,263	44,120	14,085	1,766		7,744	4,914	3,978	30,489	13,944	14,986	10,191
	1987	132,061	38,879	37,078	12,345	1,437		6,183	3,957	3,204	26,902	12,409	12,058	9,006
San Bernardino	1989	8,791,568	1,879,259	1,798,391	869,486	1,145,356	840,186	371,664	428,949	208,856	1,855,171	736,425	627,692	283,669
	1987	7,288,951	1,514,994	1,449,801	697,531	1,092,403	801,343	299,394	351,546	171,169	1,531,190	589,865	502,478	228,005
San Diego	1989	18,779,195	3,671,446	3,375,546	2,175,907	2,176,358	1,486,641	1,084,517	1,261,718	729,984	4,184,023	1,190,132	1,028,931	638,624
	1987	15,641,639	2,902,213	2,668,308	1,709,240	2,053,450	1,402,686	847,386	992,837	574,421	3,527,017	938,827	806,201	500,455
San Francisco	1989	6,241,916	1,122,084	835,267	1,210,764	641,419	520,833	593,719	411,604	207,016	532,030	251,068	233,111	245,825
	1987	5,726,676	1,013,456	754,406	1,140,129	577,621	469,027	513,230	338,516	170,257	567,004	218,129	194,180	203,921
San Joaquin	1989	2,833,731	612,018	573,210	270,236	293,535	219,872	112,482	144,019	79,491	672,886	205,426	162,540	168,748
	1987	2,443,081	524,444	491,189	243,126	278,293	208,456	90,426	116,850	64,496	562,933	180,839	132,000	137,267
San Luis Obispo	1989	1,536,000	395,156	372,494	213,134	100,163	83,582	55,901	69,696	34,511	249,650	108,897	115,209	76,362
	1987	1,277,668	310,048	292,267	166,802	91,202	76,105	43,190	54,995	27,232	228,341	94,025	90,381	58,801
San Mateo	1989	5,842,176	1,009,563	917,503	621,380	744,293	510,375	359,399	431,123	183,951	1,276,539	305,633	238,776	299,628
	1987	5,137,834	938,538	852,955	591,678	726,978	498,503	289,692	348,746	148,803	1,072,143	285,499	192,833	239,777
Santa Barbara	1989	2,535,392	667,209	615,161	326,378	183,136	164,651	142,005	127,868	69,185	405,036	178,669	144,766	125,877
	1987	2,376,635	573,225	528,509	290,363	188,831	169,772	133,248	132,742	71,823	424,997	178,082	119,604	104,068
Santa Clara	1989	11,668,636	2,148,453	1,982,156	1,258,918	1,554,192	1,151,085	790,247	889,803	372,415	2,198,768	560,386	599,091	572,545
	1987	10,501,905	1,911,777	1,763,800	1,105,756	1,339,171	991,836	618,988	722,637	302,451	2,236,748	543,432	485,346	461,317
Santa Cruz	1989	1,868,318	444,058	401,177	218,782	114,653	102,082	67,523	78,908	47,513	459,509	96,751	128,034	92,121
	1987	1,577,990	365,761	330,441	174,591	106,113	94,479	52,757	68,127	41,022	404,964	76,667	100,414	71,685
Shasta	1989	1,038,182	222,488	210,538	92,617	93,747	85,297	34,298	40,100	21,198	225,775	98,907	81,817	67,452
	1987	904,162	219,401	207,617	74,724	89,955	81,848	27,296	38,391	20,295	185,611	79,265	65,274	58,751
Sierra	1989	8,813	2,903	2,724	1,425	36		95	371	371	398	1,462	860	372
	1987	8,213	2,972	2,789	1,423	34		77	321	321	377	1,150	733	299
Siskiyou	1989	239,773	69,769	61,311	26,572	3,350		9,100	7,035	5,937	28,147	34,190	17,229	22,800
	1987	216,421	70,289	61,768	22,518	3,012		7,899	5,690	4,802	25,535	31,634	14,241	18,146
Solano	1989	1,900,393	431,668	403,752	208,126	236,050	225,123	64,708	76,065	38,455	427,171	151,522	108,518	104,388
	1987	1,619,986	364,516	340,943	169,373	200,000	190,743	51,636	75,308	38,074	361,656	130,468	87,883	83,850
Sonoma	1989	3,028,752	635,651	593,838	300,743	321,496	258,685	125,996	166,594	97,606	579,618	196,711	268,135	165,061
	1987	2,562,400	583,205	544,842	241,781	294,530	236,988	99,300	144,363	84,582	465,631	156,748	212,592	130,749
Stanislaus	1989	2,387,677	497,377	469,377	211,670	290,125	255,541	94,136	126,922	79,296	471,246	138,927	179,097	176,301
	1987	2,036,770	449,749	424,430	181,301	255,063	224,659	75,699	121,122	75,674	393,573	112,049	144,020	140,806
Sutter	1989	378,912	106,342	103,949	38,590	44,288	41,447	15,279	25,613	15,730	54,770	18,603	36,085	14,703
	1987	337,945	105,056	102,692	30,495	35,436	33,164	12,016	20,367	12,509	55,577	18,273	28,561	12,463
Tehama	1989	266,520	62,268	59,240	23,352	10,134	7,025	4,770	9,173	4,739	62,497	46,260	17,128	15,930
	1987	240,367	61,795	58,790	21,877	8,342	5,783	4,236	7,470	3,860	52,093	42,191	13,943	13,116
Trinity	1989	43,286	17,245	16,513	5,674	2,158		909	855	508	4,177	4,797	2,865	1,699
	1987	40,041	15,940	15,263	5,683	2,180		836	849	805	3,053	4,647	2,521	1,540
Tulare	1989	1,450,875	406,179	383,051	110,394	123,021	107,346	65,027	70,189	34,131	294,050	97,705	84,268	98,503
	1987	1,368,142	377,096	355,624	108,472	130,884	114,208	54,262	67,155	32,656	274,021	86,208	83,056	81,984
Tuolumne	1989	286,066	85,640	80,459	37,179	8,451	6,213	12,488	10,122	6,699	35,016	25,002	20,106	29,600
	1987	238,202	69,042	64,865	29,894	7,566	5,563	11,001	9,644	6,384	31,508	20,081	16,043	23,405
Ventura	1989	5,261,173	1,056,512	996,539	496,218	693,928	492,093	205,527	259,697	137,828	1,351,243	331,612	265,915	195,379
	1987	4,376,579	838,474	790,878	394,102	586,790	416,118	161,802	209,695	111,291	1,134,181	275,362	212,671	153,701
Yolo	1989	763,675	178,680	172,531	98,687	45,476	32,496	28,452	22,120	10,035	158,297	88,250	38,385	56,677
	1987	687,532	180,629	174,413	78,085	37,487	26,788	22,274	17,576	7,974	157,099	70,320	30,450	44,302
Yuba	1989	231,144	52,655	47,481	17,213	28,737	27,276	5,497	8,288	4,177	51,256	22,133	17,943	12,469
	1987	228,117	53,392	48,1[illegible]6	18,408	31,214	29,628	5,573	7,248	3,654	51,199	18,770	15,207	10,902

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CALIFORNIA (continued)														
TOTAL METRO COUNTIES	**1989**	**206,572,679**	**40,616,340**	**37,542,825**	**23,941,821**	**22,928,189**	**17,270,541**	**11,840,296**	**13,030,313**	**6,560,429**	**44,042,780**	**12,137,480**	**10,914,397**	**8,638,962**
	1987	179,886,394	35,785,692	33,066,735	19,915,704	21,271,373	16,015,444	9,620,124	10,664,324	5,371,405	39,194,498	10,531,916	8,864,001	6,986,272
TOTAL STATE	**1989**	**213,316,595**	**42,509,454**	**39,345,281**	**24,718,183**	**23,284,295**	**17,524,512**	**12,102,454**	**13,269,331**	**6,703,891**	**45,042,059**	**12,788,880**	**11,452,913**	**9,097,432**
	1987	185,958,637	37,489,938	34,690,418	20,603,507	21,609,277	16,255,935	9,849,480	10,877,073	5,499,823	40,134,679	11,110,942	9,316,659	7,362,170
COLORADO														
BOULDER - LONGMONT	**1989**	**1,860,832**	**402,792**	**386,899**	**202,578**	**187,901**	**170,616**	**80,712**	**94,802**	**39,114**	**414,694**	**108,404**	**112,441**	**39,943**
	1987	1,638,077	346,101	332,445	181,085	156,583	142,179	66,081	77,483	31,969	379,288	109,080	90,772	33,785
Boulder	1989	1,860,832	402,792	386,899	202,578	187,901	170,616	80,712	94,802	39,114	414,694	108,404	112,441	39,943
	1987	1,638,077	346,101	332,445	181,085	156,583	142,179	66,081	77,483	31,969	379,288	109,080	90,772	33,785
COLORADO SPRINGS	**1989**	**2,770,628**	**474,611**	**459,125**	**277,847**	**372,797**	**289,441**	**128,363**	**173,585**	**96,340**	**640,511**	**176,473**	**155,936**	**51,473**
	1987	2,423,317	405,021	391,806	246,665	308,537	239,550	104,934	141,655	78,619	581,816	176,355	125,671	43,241
El Paso	1989	2,770,628	474,611	459,125	277,847	372,797	289,441	128,363	173,585	96,340	640,511	176,473	155,936	51,473
	1987	2,423,317	405,021	391,806	246,665	308,537	239,550	104,934	141,655	78,619	581,816	176,355	125,671	43,241
DENVER	**1989**	**12,068,878**	**2,438,918**	**2,344,494**	**1,295,205**	**1,704,818**	**1,330,999**	**590,229**	**754,050**	**386,244**	**2,500,465**	**795,407**	**571,806**	**235,414**
	1987	11,390,715	2,290,784	2,202,327	1,277,223	1,531,485	1,198,618	514,879	652,350	334,004	2,453,986	800,389	470,443	218,282
Adams	1989	1,921,973	376,220	367,512	156,326	348,713	188,394	58,468	113,673	79,549	462,456	133,856	95,165	34,403
	1987	1,777,932	344,121	336,156	148,751	309,333	167,120	49,222	94,577	66,186	450,249	133,709	78,247	30,977
Arapahoe	1989	3,766,912	629,014	597,537	294,287	636,842	520,595	187,800	163,517	65,324	1,025,994	229,529	185,279	62,135
	1987	3,347,466	546,243	518,908	265,863	536,351	438,448	154,345	134,153	53,594	948,387	233,422	150,154	53,117
Denver	1989	3,339,867	746,397	714,496	532,051	359,727	321,845	203,836	271,571	150,723	355,896	210,989	155,087	73,934
	1987	3,300,753	738,329	706,773	547,512	345,100	308,759	185,581	243,157	134,954	374,728	212,331	129,446	71,999
Douglas	1989	191,599	64,009	62,379	18,117	7,191	6,978	6,282	17,394	11,964	19,533	18,699	19,690	2,873
	1987	156,529	51,093	49,792	14,840	5,722	5,553	4,971	13,739	9,451	16,373	17,241	15,351	2,290
Jefferson	1989	2,848,527	623,278	602,570	294,424	352,345	293,187	133,843	187,895	78,684	636,586	202,334	116,585	62,069
	1987	2,808,035	610,998	590,698	300,257	334,979	278,738	120,760	166,724	69,819	664,249	203,686	97,245	59,899
DENVER - BOULDER CONSOLIDATED AREA	***1989***	***13,929,710***	***2,841,710***	***2,731,393***	***1,497,783***	***1,892,719***	***1,501,615***	***670,941***	***848,852***	***425,358***	***2,915,159***	***903,811***	***684,247***	***275,357***
	1987	*13,028,792*	*2,636,885*	*2,534,772*	*1,458,308*	*1,688,068*	*1,340,797*	*580,960*	*729,833*	*365,973*	*2,833,274*	*909,469*	*561,215*	*252,067*
FORT COLLINS - LOVELAND	**1989**	**1,301,768**	**274,684**	**267,232**	**136,548**	**133,331**	**109,445**	**48,772**	**73,506**	**39,418**	**274,056**	**93,126**	**97,659**	**26,776**
	1987	1,136,816	233,964	227,617	120,993	110,137	90,407	39,778	59,846	32,093	248,468	92,888	78,529	22,451
Larimer	1989	1,301,768	274,684	267,232	136,548	133,331	109,445	48,772	73,506	39,418	274,056	93,126	97,659	26,776
	1987	1,136,816	233,964	227,617	120,993	110,137	90,407	39,778	59,846	32,093	248,468	92,888	78,529	22,451
GREELEY	**1989**	**636,272**	**159,002**	**153,944**	**61,558**	**90,497**	**69,314**	**19,788**	**27,155**	**13,422**	**144,162**	**44,558**	**35,489**	**13,578**
	1987	590,989	145,964	141,321	58,789	80,569	61,711	16,720	22,600	11,172	140,867	44,509	29,192	12,271
Weld	1989	636,272	159,002	153,944	61,558	90,497	69,314	19,788	27,155	13,422	144,162	44,558	35,489	13,578
	1987	590,989	145,964	141,321	58,789	80,569	61,711	16,720	22,600	11,172	140,867	44,509	29,192	12,271
PUEBLO	**1989**	**739,611**	**174,298**	**167,124**	**74,342**	**111,561**	**93,934**	**26,347**	**43,930**	**22,213**	**160,521**	**43,459**	**42,447**	**18,622**
	1987	690,939	161,789	155,130	71,789	100,432	84,564	22,509	36,910	18,664	158,604	43,424	34,965	17,016
Pueblo	1989	739,611	174,298	167,124	74,342	111,561	93,934	26,347	43,930	22,213	160,521	43,459	42,447	18,622
	1987	690,939	161,789	155,130	71,789	100,432	84,564	22,509	36,910	18,664	158,604	43,424	34,965	17,016
ALL COUNTIES														
Adams	1989	1,921,973	376,220	367,512	156,326	348,713	188,394	58,468	113,673	79,549	462,456	133,856	95,165	34,403
	1987	1,777,932	344,121	336,156	148,751	309,333	167,120	49,222	94,577	66,186	450,249	133,709	78,247	30,977
Alamosa	1989	85,738	19,270	18,832	8,849	19,613	19,013	3,862	2,804	1,838	12,942	3,155	9,357	275
	1987	84,671	19,342	18,902	9,240	19,091	18,508	3,568	2,547	1,670	13,697	3,169	7,808	272
Arapahoe	1989	3,766,912	629,014	597,537	294,287	636,842	520,595	187,800	163,517	65,324	1,025,994	229,529	185,279	62,135
	1987	3,347,466	546,243	518,908	265,863	536,351	438,448	154,345	134,153	53,594	948,387	233,422	150,154	53,117
Archuleta	1989	36,685	13,328	12,732	2,866	29		1,647	1,307	1,099	1,633	1,759	10,987	681
	1987	32,639	12,219	11,673	2,734	26		1,390	1,085	913	1,593	1,721	8,870	615
Baca	1989	20,324	3,121	2,987	849	1,429		491	91		4,092	3,379	2,792	661
	1987	20,123	3,076	2,944	871	1,365		446	81		4,293	3,424	2,344	641
Bent	1989	13,624	4,431	4,261	635	682		323	90		2,981	946	1,261	914
	1987	13,489	4,369	4,201	651	652		293	81		3,128	951	1,051	886
Boulder	1989	1,860,832	402,792	386,899	202,578	187,901	170,616	80,712	94,802	39,114	414,694	108,404	112,441	39,943
	1987	1,638,077	346,101	332,445	181,085	156,583	142,179	66,081	77,483	31,969	379,288	109,080	90,772	33,785
Chaffee	1989	72,312	16,292	15,403	6,271	10,553	8,244	2,136	1,661	1,414	13,481	8,701	5,428	813
	1987	71,596	16,060	15,184	6,431	10,090	7,883	1,939	1,482	1,262	14,146	8,799	4,549	790

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
COLORADO (continued)														
ALL COUNTIES (continued)														
Cheyenne	1989	5,522	575	505	911	23		60	103		1,519	942	562	99
	1987	5,467	556	488	917	23		53	90		1,563	953	470	94
Clear Creek	1989	27,098	8,136	7,587	6,807	600		656	243		1,723	4,857	897	623
	1987	26,830	7,894	7,361	6,872	564		585	213		1,779	4,938	754	594
Conejos	1989	14,586	5,901	5,646	653	292		100	176		429	3,222	1,627	1,180
	1987	14,435	5,877	5,623	677	283		92	158		455	3,293	1,378	1,157
Costilla	1989	2,261	439	387	242	301		43	75		186	424	159	8
	1987	2,239	432	381	248	286		39	67		194	431	134	7
Crowley	1989	5,054	2,060	1,971	492	18		132	70		1,213	50	207	554
	1987	4,577	1,837	1,758	457	15		110	57		1,153	49	169	485
Custer	1989	4,967	1,250	1,161	349	1,337		37	64		159	364	378	91
	1987	4,675	1,175	1,091	341	1,217		32	55		158	364	312	85
Delta	1989	71,625	23,692	23,211	5,021	6,625	3,091	1,783	2,582	2,034	11,399	6,712	5,078	3,210
	1987	70,916	23,462	22,986	5,171	6,362	2,969	1,625	2,315	1,824	12,015	6,773	4,249	3,130
Denver	1989	3,339,867	746,397	714,496	532,051	359,727	321,845	203,836	271,571	150,723	355,896	210,989	155,087	73,934
	1987	3,300,753	738,329	706,773	547,512	345,100	308,759	185,581	243,157	134,954	374,728	212,331	129,446	71,999
Dolores	1989	4,408	1,250	1,188	291	12		29	52		1,427	493	33	5
	1987	4,364	1,190	1,131	289	12		26	45		1,446	498	27	5
Douglas	1989	191,599	64,009	62,379	18,117	7,191	6,978	6,282	17,394	11,964	19,533	18,699	19,690	2,873
	1987	156,529	51,093	49,792	14,840	5,722	5,553	4,971	13,739	9,451	16,373	17,241	15,351	2,290
Eagle	1989	236,672	45,986	45,318	53,897	1,108		30,075	8,412	6,884	2,644	11,723	26,381	5,260
	1987	219,580	42,658	42,038	52,013	996		25,678	7,063	5,781	2,613	11,652	21,628	4,802
Elbert	1989	15,198	4,193	3,968	1,262	49		111	191		1,600	3,904	1,079	333
	1987	12,425	3,334	3,155	1,008	39		88	150		1,282	3,441	837	265
El Paso	1989	2,770,628	474,611	459,125	277,847	372,797	289,441	128,363	173,585	96,340	640,511	176,473	155,936	51,473
	1987	2,423,317	405,021	391,806	246,665	308,537	239,550	104,934	141,655	78,619	581,816	176,355	125,671	43,241
Fremont	1989	106,966	31,648	30,440	13,148	7,532	2,260	3,700	2,578	1,652	17,974	7,660	11,081	4,272
	1987	105,847	31,419	30,220	13,579	7,251	2,176	3,381	2,316	1,485	18,993	7,704	9,247	4,175
Garfield	1989	220,987	50,888	49,086	21,616	12,326	4,830	5,710	7,671	3,942	62,757	21,657	13,365	9,062
	1987	218,799	49,714	47,954	21,968	11,678	4,577	5,135	6,783	3,487	65,259	21,837	11,160	8,716
Gilpin	1989	5,618	233	168	1,316	26		206	109		272	75	321	436
	1987	5,170	208	150	1,218	23		171	90		258	77	261	382
Grand	1989	56,392	16,509	15,645	9,874	827		2,015	599	310	4,976	4,303	4,239	2,299
	1987	55,782	16,156	15,310	10,054	786		1,815	530	275	5,184	4,326	3,531	2,214
Gunnison	1989	60,914	14,439	14,301	9,407	4,098	2,567	2,469	889	668	8,587	6,301	5,368	1,136
	1987	60,311	14,208	14,072	9,630	3,911	2,451	2,236	792	596	8,994	6,355	4,487	1,099
Hinsdale	1989	2,744	596	558	608	10		23	39		98	234	776	4
	1987	2,717	615	576	650	10		22	37		106	237	655	4
Huerfano	1989	22,712	8,559	8,220	2,090	46		421	248		2,577	4,004	1,756	110
	1987	22,487	8,371	8,039	2,128	44		379	219		2,682	4,066	1,476	105
Jackson	1989	6,642	2,598	2,470	847	25		220	107		1,615	764	67	9
	1987	6,576	2,512	2,388	850	24		195	94		1,662	773	56	9
Jefferson	1989	2,848,527	623,278	602,570	294,424	352,345	293,187	133,843	187,895	78,684	636,586	202,334	116,585	62,069
	1987	2,808,035	610,998	590,698	300,257	334,979	278,738	120,760	166,724	69,819	664,249	203,686	97,245	59,899
Kiowa	1989	3,428	1,262	1,168	213	17		41	71		339	357	366	381
	1987	3,394	1,255	1,162	221	16		37	64		358	361	307	372
Kit Carson	1989	44,121	11,775	11,374	1,572	1,943		1,457	1,184		12,793	4,379	5,074	2,237
	1987	43,622	11,650	11,253	1,618	1,866		1,327	1,061		13,473	4,413	4,241	2,179
Lake	1989	23,704	8,193	7,922	3,338	193		221	208		1,212	3,757	3,172	1,076
	1987	23,469	8,153	7,883	3,455	185		202	187		1,283	3,813	2,669	1,054
La Plata	1989	221,820	60,606	57,250	27,156	12,433	7,419	8,127	10,628	6,969	39,499	12,351	21,434	7,362
	1987	218,591	59,801	56,490	27,874	11,897	7,100	7,381	9,671	6,225	41,486	12,391	17,837	7,151
Larimer	1989	1,301,768	274,684	267,232	136,548	133,331	109,445	48,772	73,506	39,418	274,056	93,126	97,659	26,776
	1987	1,136,816	233,964	227,617	120,993	110,137	90,407	39,778	59,846	32,093	248,468	92,888	78,529	22,451
Las Animas	1989	57,625	18,065	17,438	3,493	7,284	4,981	853	2,382	2,174	11,040	5,846	3,373	1,685
	1987	53,137	16,426	15,856	3,304	6,423	4,393	714	1,981	1,809	10,685	5,840	2,772	1,509
Lincoln	1989	38,095	5,778	5,539	7,690	35		310	572	111	5,729	14,783	933	884
	1987	37,718	5,455	5,229	7,553	33		269	489	96	5,756	15,167	788	822
Logan	1989	111,922	16,903	16,400	9,861	18,106	17,188	6,215	4,019	2,273	32,763	7,135	6,564	2,774
	1987	110,814	16,637	16,142	10,097	17,281	16,406	5,630	3,580	2,026	34,323	7,174	5,472	2,687
Mesa	1989	550,895	91,509	88,270	80,687	73,478	62,232	20,575	28,598	14,154	108,601	44,829	36,117	13,076
	1987	545,441	90,227	87,033	82,765	70,262	59,509	18,673	25,522	12,632	113,980	45,159	30,163	12,692
Mineral	1989	3,089	619	593	440	4		11	17		45	184	1,243	2
	1987	3,058	665	637	476	4		10	17		49	188	1,079	2

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
COLORADO (continued)														
ALL COUNTIES (continued)														
Moffat	1989	64,304	21,155	20,640	5,639	6,215	4,411	3,226	1,255	1,080	17,153	3,229	2,165	460
	1987	63,667	20,700	20,196	5,739	5,897	4,186	2,906	1,112	958	17,865	3,243	1,802	444
Montezuma	1989	110,949	20,425	19,760	11,333	15,489	10,851	3,042	2,677	2,345	20,673	9,416	7,687	1,730
	1987	109,850	20,030	19,378	11,562	14,732	10,322	2,747	2,375	2,081	21,579	9,481	6,413	1,669
Montrose	1989	137,106	38,891	37,803	12,779	10,474	4,569	4,974	5,022	3,009	26,917	12,008	12,668	3,232
	1987	135,677	38,517	37,439	13,166	10,061	4,390	4,489	4,502	2,698	28,376	12,099	10,586	3,152
Morgan	1989	99,081	27,231	26,737	9,326	11,577	9,893	4,503	2,892	2,248	14,829	15,410	4,519	2,463
	1987	98,100	26,815	26,329	9,553	11,055	9,448	4,080	2,578	2,005	15,542	15,660	3,803	2,387
Otero	1989	80,948	21,869	20,850	7,159	9,178	3,544	3,018	3,303	2,769	9,718	7,515	7,562	7,888
	1987	80,147	21,929	20,907	7,468	8,927	3,448	2,785	2,998	2,514	10,340	7,593	6,343	7,787
Ouray	1989	12,618	1,759	1,594	3,135	315		1,735	181		485	926	2,053	188
	1987	10,432	1,417	1,284	2,627	251		1,374	144		415	875	1,603	150
Park	1989	13,641	1,468	1,304	2,126	239		232	307	307	1,056	2,979	2,869	21
	1987	12,674	1,345	1,195	2,025	213		195	255	255	1,029	2,961	2,349	19
Phillips	1989	22,051	5,626	5,417	980	832		59	102		9,770	1,727	1,612	713
	1987	21,778	5,432	5,230	985	778		52	89		10,043	1,734	1,340	678
Pitkin	1989	217,181	29,884	28,594	61,468	1,110		31,430	10,785	6,519	2,572	5,522	17,090	8,290
	1987	192,692	26,226	25,094	56,119	945		25,770	8,829	5,338	2,403	5,675	13,821	7,162
Prowers	1989	79,058	20,187	19,492	5,787	8,370	7,826	3,605	3,669	2,420	14,912	11,583	4,135	2,827
	1987	78,275	19,930	19,244	5,945	8,013	7,493	3,275	3,278	2,163	15,669	11,760	3,478	2,747
Pueblo	1989	732,611	174,298	167,124	74,342	111,561	93,934	26,347	43,930	22,213	160,521	43,459	42,447	18,622
	1987	690,939	161,789	155,130	71,789	100,432	84,564	22,509	36,910	18,664	158,604	43,424	34,965	17,016
Rio Blanco	1989	19,002	9,215	8,899	2,186	26		229	114		977	2,181	2,383	886
	1987	18,814	9,223	8,907	2,276	26		212	103		1,040	2,205	2,000	873
Rio Grande	1989	47,644	16,073	15,543	3,314	1,970		1,644	1,682	787	7,809	4,670	4,334	2,411
	1987	47,172	15,953	15,427	3,423	1,896		1,502	1,510	707	8,249	4,713	3,628	2,355
Routt	1989	134,927	30,586	29,407	23,014	2,460		14,136	3,251	1,792	11,357	7,036	9,231	2,574
	1987	121,577	27,001	25,960	21,135	2,106		11,632	2,671	1,473	10,671	7,275	7,492	2,237
Saguache	1989	14,333	5,081	4,890	647	255		166	85		3,746	1,207	1,706	515
	1987	11,933	4,104	3,950	540	205		133	68		3,200	1,132	1,346	416
San Juan	1989	4,329	1,395	1,307	1,144	23		283	96		236	391	61	8
	1987	4,286	1,357	1,271	1,155	22		253	85		244	395	51	8
San Miguel	1989	26,938	6,997	6,527	6,910	46		1,460	648	648	485	934	4,199	534
	1987	22,311	5,668	5,287	5,824	37		1,164	516	516	419	886	3,300	429
Sedgwick	1989	18,887	3,796	3,656	1,813	287		276	562	291	6,370	2,668	1,256	1,100
	1987	18,700	3,686	3,550	1,833	271		247	494	257	6,585	2,699	1,051	1,050
Summit	1989	179,725	34,175	32,911	40,521	7,635		12,365	6,860	6,140	17,012	11,927	8,656	7,483
	1987	160,641	29,745	28,645	36,690	6,445		10,165	5,630	5,040	15,761	12,157	7,018	6,412
Teller	1989	54,370	20,347	19,227	8,503	6,184		976	400		1,878	5,123	1,868	1,906
	1987	46,577	16,926	15,994	7,359	5,086		798	327		1,662	4,990	1,506	1,570
Washington	1989	12,349	3,422	3,248	1,427	800		153	150		2,071	1,356	1,541	117
	1987	12,227	3,384	3,212	1,470	767		139	134		2,182	1,368	1,289	114
Weld	1989	636,272	159,002	153,944	61,558	90,497	69,314	19,788	27,155	13,422	144,162	44,558	35,489	13,578
	1987	590,989	145,964	141,321	58,789	80,569	61,711	16,720	22,600	11,172	140,867	44,509	29,192	12,271
Yuma	1989	44,228	12,479	12,259	2,624	1,574		1,598	939	394	11,362	2,945	6,732	917
	1987	43,790	12,465	12,245	2,728	1,526		1,469	849	357	12,033	2,961	5,620	901
TOTAL METRO COUNTIES	**1989**	**19,377,989**	**3,924,305**	**3,778,818**	**2,048,078**	**2,600,905**	**2,063,749**	**894,211**	**1,167,028**	**596,751**	**4,134,409**	**1,261,427**	**1,015,778**	**385,806**
	1987	17,870,853	3,583,623	3,450,646	1,956,544	2,287,743	1,817,029	764,901	990,844	506,521	3,963,029	1,266,645	829,572	347,046
TOTAL STATE	**1989**	**22,925,406**	**4,746,470**	**4,570,882**	**2,542,664**	**2,867,018**	**2,236,668**	**1,077,330**	**1,290,048**	**673,022**	**4,684,102**	**1,561,430**	**1,301,580**	**493,581**
	1987	21,287,132	4,372,429	4,210,700	2,441,526	2,539,717	1,982,288	923,829	1,098,313	572,964	4,532,382	1,568,844	1,066,192	448,606
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**1989**	**8,405,836**	**1,606,363**	**1,464,081**	**692,969**	**871,585**	**774,033**	**577,179**	**404,430**	**235,700**	**1,536,915**	**454,772**	**426,495**	**188,290**
	1987	7,465,602	1,324,196	1,206,907	572,761	765,784	680,075	530,386	388,055	226,157	1,453,373	430,960	449,676	189,917
Fairfield	1989	8,405,836	1,606,363	1,464,081	692,969	871,585	774,033	577,179	404,430	235,700	1,536,915	454,772	426,495	188,290
	1987	7,465,602	1,324,196	1,206,907	572,761	765,784	680,075	530,386	388,055	226,157	1,453,373	430,960	449,676	189,917
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**1989**	**9,807,156**	**1,751,629**	**1,618,630**	**938,891**	**1,018,186**	**842,062**	**561,994**	**587,258**	**313,467**	**2,285,258**	**566,933**	**507,520**	**286,576**
	1987	8,682,811	1,445,671	1,335,631	768,934	908,804	750,985	486,719	501,822	267,526	2,086,522	569,624	533,697	295,051

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CONNECTICUT (continued)														
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL (continued)														
Hartford	1989	7,753,531	1,319,434	1,203,581	752,178	853,113	692,114	479,471	507,189	261,572	1,718,376	425,855	415,737	226,752
	1987	6,926,389	1,094,792	998,664	617,952	766,613	621,939	419,455	431,521	222,549	1,603,930	442,672	438,967	236,612
Middlesex	1989	1,322,106	247,102	236,628	115,607	100,477	88,152	54,110	59,625	42,867	378,875	82,072	63,674	39,499
	1987	1,113,574	199,254	190,808	93,935	88,043	77,244	43,915	50,233	36,115	314,233	75,530	65,538	37,033
Tolland	1989	731,519	185,093	178,421	71,106	64,596	61,796	28,413	20,444	9,028	188,007	59,006	28,109	20,325
	1987	642,848	151,625	146,159	57,047	54,148	51,802	23,349	20,068	8,862	168,359	51,422	29,192	21,406
NEW HAVEN - WATERBURY - MERIDEN	**1989**	**6,754,452**	**1,382,710**	**1,281,584**	**633,744**	**730,488**	**661,460**	**341,965**	**378,843**	**225,483**	**1,457,010**	**469,400**	**379,350**	**169,523**
	1987	5,981,087	1,132,418	1,049,598	510,456	658,834	596,578	356,777	327,489	194,918	1,300,605	456,088	397,599	171,346
New Haven	1989	6,754,452	1,382,710	1,281,584	633,744	730,488	661,460	341,965	378,843	225,483	1,457,010	469,400	379,350	169,523
	1987	5,981,087	1,132,418	1,049,598	510,456	658,834	596,578	356,777	327,489	194,918	1,300,605	456,088	397,599	171,346
NEW LONDON - NORWICH	**1989**	**2,128,680**	**396,558**	**365,064**	**210,891**	**220,093**	**200,517**	**114,659**	**104,578**	**63,730**	**510,498**	**124,538**	**142,943**	**46,599**
	1987	1,882,341	338,236	311,374	169,458	190,708	173,747	101,010	86,934	52,978	472,723	118,812	148,748	45,872
New London	1989	2,128,680	396,558	365,064	210,891	220,093	200,517	114,659	104,578	63,730	510,498	124,538	142,943	46,599
	1987	1,882,341	338,236	311,374	169,458	190,708	173,747	101,010	86,934	52,978	472,723	118,812	148,748	45,872
ALL COUNTIES														
Fairfield	1989	8,405,836	1,606,363	1,464,081	692,969	871,585	774,033	577,179	404,430	235,700	1,536,915	454,772	426,495	188,290
	1987	7,465,602	1,324,196	1,206,907	572,761	765,784	680,075	530,386	388,055	226,157	1,453,373	430,960	449,676	189,917
Hartford	1989	7,753,531	1,319,434	1,203,581	752,178	853,113	692,114	479,471	507,189	261,572	1,718,376	425,855	415,737	226,752
	1987	6,926,389	1,094,792	998,664	617,952	766,613	621,939	419,455	431,521	222,549	1,603,930	442,672	438,967	236,612
Litchfield	1989	1,376,551	289,901	271,460	106,231	88,384	77,368	38,832	50,594	37,253	436,683	73,205	102,707	41,498
	1987	1,162,473	234,303	219,399	84,245	72,157	63,164	39,990	41,058	30,232	361,035	62,754	105,537	39,830
Middlesex	1989	1,322,106	247,102	236,628	115,607	100,477	88,152	54,110	59,625	42,867	378,875	82,072	63,674	39,499
	1987	1,113,574	199,254	190,808	93,935	88,043	77,244	43,915	50,233	36,115	314,233	75,530	65,538	37,033
New Haven	1989	6,754,452	1,382,710	1,281,584	633,744	730,488	661,460	341,965	378,843	225,483	1,457,010	469,400	379,350	169,523
	1987	5,981,087	1,132,418	1,049,598	510,456	658,834	596,578	356,777	327,489	194,918	1,300,605	456,088	397,599	171,346
New London	1989	2,128,680	396,558	365,064	210,891	220,093	200,517	114,659	104,578	63,730	510,498	124,538	142,943	46,599
	1987	1,882,341	338,236	311,374	169,458	190,708	173,747	101,010	86,934	52,978	472,723	118,812	148,748	45,872
Tolland	1989	731,519	185,093	178,421	71,106	64,596	61,796	28,413	20,444	9,028	188,007	59,006	28,109	20,325
	1987	642,848	151,625	146,159	57,047	54,148	51,802	23,349	20,068	8,862	168,359	51,422	29,192	21,406
Windham	1989	720,116	172,128	164,777	66,204	31,922	22,900	27,787	26,777	13,822	160,082	70,460	41,814	21,044
	1987	610,832	138,548	132,631	53,205	32,870	23,581	22,547	21,618	11,160	133,971	58,904	42,929	19,631
TOTAL METRO COUNTIES	**1989**	**27,096,124**	**5,137,260**	**4,729,359**	**2,476,495**	**2,840,352**	**2,478,072**	**1,595,797**	**1,475,109**	**838,380**	**5,789,681**	**1,615,643**	**1,456,308**	**690,988**
	1987	24,011,841	4,240,521	3,903,510	2,021,609	2,524,130	2,201,385	1,474,892	1,304,300	741,579	5,313,223	1,575,484	1,529,720	702,186
TOTAL STATE	**1989**	**29,192,791**	**5,599,289**	**5,165,596**	**2,648,930**	**2,960,658**	**2,578,340**	**1,662,416**	**1,552,480**	**889,455**	**6,386,446**	**1,759,308**	**1,600,829**	**753,530**
	1987	25,785,146	4,613,372	4,255,540	2,159,059	2,629,157	2,288,130	1,537,429	1,366,976	782,971	5,808,229	1,697,142	1,678,186	761,647
DELAWARE														
WILMINGTON	**1989**	**4,572,419**	**841,326**	**783,178**	**387,110**	**650,532**	**555,909**	**170,520**	**257,075**	**157,348**	**994,010**	**335,119**	**202,852**	**168,581**
	1987	4,153,178	755,844	703,826	345,572	537,543	459,487	161,759	223,149	136,255	979,661	309,552	205,614	139,468
New Castle	1989	3,760,374	704,882	651,839	315,819	605,664	528,731	153,499	231,879	136,859	737,184	226,792	161,576	143,357
	1987	3,415,297	632,151	584,581	286,837	500,952	437,321	144,443	202,691	119,633	753,504	197,513	166,383	117,692
Cecil, Md.	*1989*	*446,195*	*80,002*	*75,631*	*34,353*	*21,893*	*13,759*	*8,700*	*8,312*	*5,835*	*135,554*	*59,032*	*30,967*	*10,423*
	198	*410,376*	*68,191*	*64,465*	*28,876*	*17,868*	*11,230*	*9,098*	*6,843*	*4,804*	*121,730*	*61,713*	*29,041*	*8,439*
Salem, N. J.	*1989*	*365,850*	*56,442*	*55,708*	*36,938*	*22,975*	*13,419*	*8,321*	*16,884*	*14,654*	*121,272*	*49,295*	*10,309*	*14,801*
	1987	*327,505*	*55,502*	*54,780*	*29,859*	*18,723*	*10,936*	*8,218*	*13,615*	*11,818*	*104,427*	*50,326*	*10,190*	*13,337*
ALL COUNTIES														
Kent	1989	957,222	171,893	159,227	84,080	140,933	122,217	34,152	32,112	20,795	261,915	35,246	94,020	26,508
	1987	874,629	141,186	130,783	69,405	134,454	116,599	29,476	33,539	21,720	247,402	32,330	86,735	23,474
New Castle	1989	3,760,374	704,882	651,839	315,819	605,664	528,731	153,499	231,879	136,859	737,184	226,792	161,576	143,357
	1987	3,415,297	632,151	584,581	286,837	500,952	437,321	144,443	202,691	119,633	753,504	197,513	166,383	117,692
Sussex	1989	868,200	163,541	153,762	100,540	73,126	60,756	52,165	40,948	33,364	174,392	72,840	69,044	25,904
	1987	786,875	144,338	135,707	92,464	62,402	51,847	49,076	37,729	30,742	158,649	61,114	70,955	23,690
TOTAL METRO COUNTIES	**1989**	**3,760,374**	**704,882**	**651,839**	**315,819**	**605,664**	**528,731**	**153,499**	**231,879**	**136,859**	**737,184**	**226,792**	**161,576**	**143,357**
	1987	3,415,297	632,151	584,581	286,837	500,952	437,321	144,443	202,691	119,633	753,504	197,513	166,383	117,692
TOTAL STATE	**1989**	**5,585,796**	**1,040,316**	**964,828**	**500,439**	**819,723**	**711,704**	**239,816**	**304,939**	**191,018**	**1,173,491**	**334,878**	**324,640**	**195,769**
	1987	5,076,801	917,675	851,071	448,706	697,808	605,767	222,995	273,959	172,095	1,159,555	290,957	324,073	164,856

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
DISTRICT OF COLUMBIA														
WASHINGTON	**1989**	**31,376,074**	**6,071,119**	**5,789,752**	**3,556,993**	**3,571,165**	**2,955,441**	**1,886,610**	**1,947,609**	**1,097,155**	**6,830,874**	**1,975,074**	**1,270,068**	**1,135,939**
	1987	28,420,182	5,242,577	4,996,097	3,131,876	3,112,316	2,567,860	1,727,970	1,789,386	1,008,489	6,603,203	1,763,548	1,212,830	965,596
District of Columbin	1989	3,812,268	658,352	591,809	952,011	378,143	326,498	345,544	188,940	96,324	171,906	137,852	68,148	211,661
	1987	3,464,882	597,470	537,081	840,861	315,232	272,180	328,138	200,066	101,997	182,883	131,562	72,118	185,842
Calvert, Md.	*1989*	*213,019*	*56,288*	*52,801*	*22,713*	*16,803*	*10,642*	*2,231*	*7,483*	*4,961*	*56,346*	*15,107*	*11,987*	*5,708*
	1987	*177,197*	*45,418*	*42,604*	*20,550*	*13,456*	*8,523*	*1,804*	*6,032*	*4,000*	*47,288*	*12,185*	*11,169*	*4,528*
Charles, Md.	*1989*	*645,311*	*131,004*	*127,156*	*48,660*	*36,037*		*16,790*	*33,961*	*25,560*	*170,546*	*52,172*	*52,442*	*34,267*
	1987	*534,512*	*103,767*	*100,719*	*43,625*	*28,223*		*16,466*	*26,849*	*20,208*	*148,038*	*41,312*	*42,344*	*27,114*
Frederick, Md.	*1989*	*1,065,021*	*237,820*	*225,211*	*105,119*	*128,102*	*117,958*	*37,695*	*48,357*	*35,267*	*232,983*	*79,238*	*80,160*	*26,657*
	1987	*949,330*	*195,275*	*184,922*	*86,479*	*121,139*	*111,547*	*30,683*	*47,368*	*34,546*	*216,207*	*66,951*	*75,870*	*21,539*
Montgomery, Md.	*1989*	*6,301,142*	*1,268,943*	*1,211,882*	*539,977*	*774,902*	*689,311*	*440,847*	*510,531*	*252,352*	*1,350,051*	*402,359*	*247,408*	*230,924*
	1987	*5,872,769*	*1,123,343*	*1,072,830*	*489,220*	*681,981*	*606,654*	*414,458*	*444,927*	*219,925*	*1,371,104*	*366,561*	*255,677*	*190,577*
Prince George's, Md.	*1989*	*5,649,800*	*1,094,214*	*1,045,904*	*474,843*	*731,214*	*537,610*	*290,140*	*314,547*	*171,898*	*1,411,936*	*419,028*	*190,031*	*215,173*
	1987	*5,576,965*	*999,877*	*955,732*	*462,922*	*729,657*	*536,466*	*285,685*	*278,079*	*151,969*	*1,500,566*	*399,830*	*199,510*	*179,383*
Alexandria city, Va.	*1989*	*1,381,016*	*204,941*	*197,464*	*185,488*	*201,379*	*187,035*	*56,474*	*65,574*	*46,027*	*270,958*	*72,314*	*31,792*	*37,503*
	1987	*1,241,851*	*166,978*	*160,886*	*153,501*	*162,698*	*151,110*	*50,184*	*60,816*	*42,688*	*281,796*	*67,035*	*29,180*	*30,096*
Arlington, Va.	*1989*	*1,185,009*	*203,292*	*186,709*	*189,599*	*93,185*	*70,971*	*42,288*	*43,340*	*19,396*	*367,067*	*70,362*	*26,574*	*43,429*
	1987	*1,168,498*	*185,148*	*170,045*	*183,658*	*85,227*	*64,911*	*38,641*	*47,076*	*21,069*	*394,920*	*66,316*	*29,446*	*44,062*
Fairfax, Va.	*1989*	*6,942,913*	*1,412,105*	*1,370,825*	*668,748*	*959,837*	*794,490*	*472,805*	*478,978*	*271,370*	*1,500,447*	*439,910*	*245,182*	*201,136*
	1987	*5,874,164*	*1,150,490*	*1,116,858*	*549,457*	*774,468*	*641,055*	*414,687*	*444,351*	*251,752*	*1,307,565*	*371,353*	*227,424*	*176,425*
Fairfax city, Va.	*1989*	*779,798*	*69,378*	*66,853*	*70,999*	*46,321*	*43,031*	*22,825*	*47,816*	*31,190*	*356,002*	*33,949*	*34,637*	*32,673*
	1987	*712,342*	*70,561*	*67,993*	*61,215*	*38,221*	*35,507*	*18,846*	*50,104*	*32,683*	*327,345*	*28,038*	*35,479*	*28,958*
Falls Church city, Va.	*1989*	*264,687*	*34,173*	*33,995*	*23,374*	*2,432*		*21,884*	*22,471*	*10,853*	*116,717*	*18,358*	*5,360*	*10,698*
	1987	*261,290*	*36,112*	*35,924*	*20,095*	*2,262*		*18,556*	*18,845*	*9,102*	*121,794*	*19,402*	*5,713*	*8,787*
Loudoun, Va.	*1989*	*673,637*	*170,484*	*162,854*	*62,069*	*26,483*	*19,431*	*16,443*	*25,208*	*13,238*	*175,989*	*40,695*	*80,665*	*20,854*
	1987	*555,049*	*136,995*	*130,864*	*51,118*	*21,092*	*15,476*	*13,898*	*20,166*	*10,591*	*147,583*	*34,348*	*70,437*	*16,561*
Manassas city, Va.	*1989*	*632,723*	*130,287*	*128,455*	*31,201*	*35,148*	*33,105*	*7,886*	*30,300*	*16,586*	*267,372*	*26,952*	*52,923*	*17,448*
	1987	*513,370*	*108,713*	*107,184*	*24,816*	*27,559*	*25,958*	*6,254*	*23,953*	*13,112*	*214,797*	*21,493*	*45,096*	*14,420*
Manassas Park city, Va.	*1989*	*7,657*	*2,677*	*1,200*	*251*	*1,263*		*14*	*226*		*582*	*1,549*	*13*	*826*
	1987	*7,581*	*2,747*	*1,231*	*197*	*1,194*		*14*	*229*		*611*	*1,584*	*14*	*735*
Prince William, Va.	*1989*	*1,526,921*	*317,703*	*309,626*	*146,972*	*128,526*	*115,136*	*109,865*	*118,572*	*93,622*	*330,184*	*122,470*	*101,812*	*37,645*
	1987	*1,267,996*	*258,432*	*251,862*	*117,119*	*101,211*	*90,667*	*87,432*	*111,860*	*88,323*	*294,056*	*97,287*	*81,476*	*29,422*
Stafford, Va.	*1989*	*295,152*	*79,458*	*77,008*	*34,969*	*11,390*	*10,223*	*2,879*	*11,305*	*8,511*	*51,788*	*42,759*	*40,934*	*9,337*
	1987	*241,386*	*61,251*	*59,362*	*27,043*	*8,696*	*7,806*	*2,224*	*8,665*	*6,524*	*46,650*	*38,291*	*31,877*	*7,147*
TOTAL METRO COUNTIES	**1989**	**3,812,268**	**658,352**	**591,809**	**952,011**	**378,143**	**326,498**	**345,544**	**188,940**	**96,324**	**171,906**	**137,852**	**68,148**	**211,661**
	1987	3,464,882	597,470	537,081	840,861	315,232	272,180	328,138	200,066	101,997	182,883	131,562	72,118	185,842
TOTAL STATE	**1989**	**3,812,268**	**658,352**	**591,809**	**952,011**	**378,143**	**326,498**	**345,544**	**188,940**	**96,324**	**171,906**	**137,852**	**68,148**	**211,661**
	1987	3,464,882	597,470	537,081	840,861	315,232	272,180	328,138	200,066	101,997	182,883	131,562	72,118	185,842
FLORIDA														
BRADENTON	**1989**	**1,387,724**	**318,870**	**302,068**	**137,277**	**158,961**	**131,098**	**52,908**	**63,263**	**41,827**	**330,356**	**100,305**	**66,305**	**52,234**
	1987	1,367,944	294,548	279,028	145,311	150,397	124,036	47,796	68,466	45,268	358,822	90,481	70,308	50,320
Manatee	1989	1,387,724	318,870	302,068	137,277	158,961	131,098	52,908	63,263	41,827	330,356	100,305	66,305	52,234
	1987	1,367,944	294,548	279,028	145,311	150,397	124,036	47,796	68,466	45,268	358,822	90,481	70,308	50,320
DAYTONA BEACH	**1989**	**2,661,267**	**652,732**	**620,209**	**291,015**	**321,356**	**277,808**	**97,413**	**131,115**	**76,608**	**543,638**	**180,828**	**149,004**	**114,714**
	1987	2,452,392	545,000	517,845	274,781	274,997	237,732	91,084	112,619	65,802	558,329	153,414	157,269	111,912
Volusia	1989	2,661,267	652,732	620,209	291,015	321,356	277,808	97,413	131,115	76,608	543,638	180,828	149,004	114,714
	1987	2,452,392	545,000	517,845	274,781	274,997	237,732	91,084	112,619	65,802	558,329	153,414	157,269	111,912
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**1989**	**10,563,533**	**2,026,361**	**1,819,763**	**1,121,932**	**964,471**	**786,116**	**470,605**	**651,886**	**410,898**	**3,007,976**	**493,835**	**394,992**	**472,623**
	1987	10,410,909	1,841,898	1,654,108	1,120,100	969,339	790,085	498,256	582,802	367,354	3,204,769	530,738	421,194	400,070
Broward	1989	10,563,533	2,026,361	1,819,763	1,121,932	964,471	786,116	470,605	651,886	410,898	3,007,976	493,835	394,992	472,623
	1987	10,410,909	1,841,898	1,654,108	1,120,100	969,339	790,085	498,256	582,802	367,354	3,204,769	530,738	421,194	400,070
FORT MYERS - CAPE CORAL	**1989**	**3,019,279**	**606,709**	**578,302**	**290,246**	**345,560**	**304,450**	**127,619**	**204,964**	**146,634**	**720,466**	**167,845**	**211,014**	**94,371**
	1987	2,597,648	499,162	475,790	261,572	290,890	256,285	105,571	168,855	120,802	630,581	144,822	201,146	88,694
Lee	1989	3,019,279	606,709	578,302	290,246	345,560	304,450	127,619	204,964	146,634	720,466	167,845	211,014	94,371
	1987	2,597,648	499,162	475,790	261,572	290,890	256,285	105,571	168,855	120,802	630,581	144,822	201,146	88,694

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
FLORIDA (continued)														
FORT PIERCE	1989	1,974,794	412,102	385,515	164,149	194,449	161,741	71,390	134,204	81,195	543,400	99,434	147,833	85,161
	1987	1,713,542	344,148	322,025	147,084	156,961	130,674	60,053	110,083	66,510	486,099	99,141	141,523	68,497
Martin	1989	937,794	185,575	176,775	82,184	64,203	47,253	40,999	77,869	53,149	249,207	41,526	90,359	43,817
	1987	806,234	157,532	150,062	68,697	51,027	37,556	33,331	63,374	43,256	221,373	39,055	86,388	35,105
St. Lucie	1989	1,037,000	226,527	208,740	81,965	130,246	114,488	30,391	56,335	28,046	294,193	57,908	57,474	41,344
	1987	907,308	186,616	171,963	78,387	105,934	93,118	26,722	46,709	23,254	264,726	60,086	55,135	33,392
FORT WALTON BEACH	1989	1,068,732	194,699	182,625	136,397	159,141	145,813	33,535	51,228	30,403	228,743	86,039	71,088	34,560
	1987	961,942	162,347	152,279	121,509	131,284	120,290	33,115	52,230	30,998	217,279	71,097	67,928	31,022
Okaloosa	1989	1,068,732	194,699	182,625	136,397	159,141	145,813	33,535	51,228	30,403	228,743	86,039	71,088	34,560
	1987	961,942	162,347	152,279	121,509	131,284	120,290	33,115	52,230	30,998	217,279	71,097	67,928	31,022
GAINESVILLE	1989	1,393,769	307,732	290,571	150,521	162,515	135,759	51,852	59,101	29,988	345,124	89,077	72,874	34,129
	1987	1,375,271	301,984	285,133	144,235	171,505	143,483	50,689	60,536	30,482	346,704	81,805	77,705	31,701
Alachua	1989	1,293,033	280,870	264,985	141,135	159,600	135,759	50,537	53,314	25,043	321,084	77,685	63,166	30,261
	1987	1,275,684	276,708	261,058	134,483	168,679	143,483	49,268	55,222	25,940	322,025	71,756	67,092	28,010
Bradford	1989	100,736	26,862	25,586	9,386	2,915		1,315	5,787	4,945	24,040	11,392	9,708	3,868
	1987	99,587	25,276	24,075	9,752	2,826		1,421	5,314	4,542	24,679	10,049	10,613	3,691
JACKSONVILLE	1989	6,920,526	1,288,825	1,214,789	710,477	783,236	590,569	267,922	328,559	172,511	1,741,898	554,663	32[illegible],808	324,097
	1987	6,270,977	1,092,593	1,029,813	647,365	643,301	484,024	245,233	309,083	162,121	1,708,347	486,234	[illegible],522	267,104
Clay	1989	753,659	139,403	133,678	70,184	158,190	155,538	40,212	37,413	21,210	162,460	39,361	29,458	20,064
	1987	628,568	111,840	107,247	56,537	127,576	125,438	38,765	34,535	19,579	131,690	38,154	27,732	16,158
Duval	1989	5,342,432	953,255	897,957	534,158	545,788	365,450	209,920	269,937	138,279	1,405,493	421,005	256,608	272,106
	1987	4,933,137	820,652	773,046	503,397	451,382	302,238	190,952	256,730	131,514	1,415,436	366,818	271,110	224,591
Nassau	1989	251,803	70,327	67,220	22,719	24,314	17,222	6,428	4,616	3,374	47,402	37,241	18,003	7,175
	1987	223,158	58,535	55,949	19,494	20,312	14,388	5,903	4,456	3,258	43,597	30,894	19,040	6,649
St. Johns	1989	572,632	125,840	115,934	83,416	54,944	52,359	11,362	16,593	9,648	126,543	57,056	19,739	24,752
	1987	486,114	101,566	93,571	67,937	44,031	41,960	9,613	13,362	7,770	117,624	50,368	19,640	19,706
LAKELAND - WINTER HAVEN	1989	2,462,581	503,748	473,310	214,407	332,500	257,482	91,948	112,592	67,557	605,921	181,551	177,882	103,967
	1987	2,431,770	508,836	478,090	207,547	294,120	227,762	85,253	106,636	63,984	623,975	180,702	191,874	94,301
Polk	1989	2,462,581	503,748	473,310	214,407	332,500	257,482	91,948	112,592	67,557	605,921	181,551	177,882	103,967
	1987	2,431,770	508,836	478,090	207,547	294,120	227,762	85,253	106,636	63,984	623,975	180,702	191,874	94,301
MELBOURNE - TITUSVILLE - PALM BAY	1989	2,777,242	570,549	537,545	297,531	391,663	356,277	69,578	127,384	63,963	674,109	225,981	143,175	77,177
	1987	2,514,045	481,178	453,344	260,805	332,223	302,208	66,124	117,278	58,890	668,095	196,533	143,829	76,281
Brevard	1989	2,777,242	570,549	537,545	297,531	391,663	356,277	69,578	127,384	63,963	674,109	225,981	143,175	77,177
	1987	2,514,045	481,178	453,344	260,805	332,223	302,208	66,124	117,278	58,890	668,095	196,533	143,829	76,281
MIAMI - HIALEAH	1989	13,459,450	2,426,214	2,200,508	1,274,421	1,745,071	1,380,417	929,456	784,215	429,059	3,110,641	793,811	425,884	681,049
	1987	13,325,792	2,332,747	2,115,736	1,347,783	1,583,784	1,252,835	943,799	790,100	432,280	3,301,558	768,885	456,901	587,854
Dade	1989	13,459,450	2,426,214	2,200,508	1,274,421	1,745,071	1,380,417	929,456	784,215	429,059	3,110,641	793,811	425,884	681,049
	1987	13,325,792	2,332,747	2,115,736	1,347,783	1,583,784	1,252,835	943,799	790,100	432,280	3,301,558	768,885	456,901	587,854
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*1989*	*24,022,983*	*4,452,575*	*4,020,271*	*2,396,353*	*2,709,542*	*2,166,533*	*1,400,061*	*1,436,101*	*839,957*	*6,118,617*	*1,287,646*	*820,876*	*1,153,672*
	1987	*23,736,701*	*4,174,645*	*3,769,844*	*2,467,883*	*2,553,123*	*2,042,920*	*1,442,055*	*1,372,902*	*799,634*	*6,506,327*	*1,299,623*	*878,095*	*987,924*
NAPLES	1989	1,316,735	306,318	286,834	134,583	133,181	119,011	81,503	132,087	104,277	249,513	60,484	65,022	46,032
	1987	1,174,347	255,130	238,902	120,343	110,187	98,464	75,240	110,668	87,368	239,367	59,211	66,596	46,041
Collier	1989	1,316,735	306,318	286,834	134,583	133,181	119,011	81,503	132,087	104,277	249,513	60,484	65,022	46,032
	1987	1,174,347	255,130	238,902	120,343	110,187	98,464	75,240	110,668	87,368	239,367	59,211	66,596	46,041
OCALA	1989	1,310,275	296,681	282,646	102,082	162,620	139,628	41,246	69,467	37,823	280,722	110,322	106,888	54,141
	1987	1,204,116	251,787	239,876	106,813	140,483	120,622	35,502	58,151	31,662	260,072	114,143	112,821	50,668
Marion	1989	1,310,275	296,681	282,646	102,082	162,620	139,628	41,246	69,467	37,823	280,722	110,322	106,888	54,141
	1987	1,204,116	251,787	239,876	106,813	140,483	120,622	35,502	58,151	31,662	260,072	114,143	112,821	50,668
ORLANDO	1989	9,789,105	1,769,782	1,679,314	1,182,335	1,047,168	809,721	417,819	467,239	284,234	2,437,552	588,112	436,961	236,979
	1987	8,296,036	1,438,407	1,364,901	988,758	890,993	688,517	356,070	398,409	243,499	2,142,663	477,548	432,544	195,684
Orange	1989	6,802,416	1,151,798	1,091,243	837,833	673,718	506,110	290,164	319,761	182,697	1,731,875	400,785	282,498	156,068
	1987	5,703,280	930,889	881,948	679,334	584,313	438,948	235,625	261,570	149,450	1,513,451	323,781	276,763	125,222
Osceola	1989	854,257	180,004	171,263	150,367	85,442	63,565	19,863	19,961	14,818	220,467	54,613	34,714	25,713
	1987	709,068	143,736	136,756	120,409	67,482	50,204	18,869	15,873	11,784	192,827	43,562	35,568	20,567
Seminole	1989	2,132,432	437,980	416,808	194,135	288,008	240,046	107,792	127,517	86,719	485,210	132,714	119,749	55,198
	1987	1,883,688	363,782	346,197	189,015	239,198	199,365	101,576	120,966	82,265	436,385	110,205	120,213	49,895

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
FLORIDA (continued)														
PANAMA CITY	1989	1,033,924	226,702	216,897	132,100	146,885	137,203	42,143	42,674	29,015	225,867	54,429	60,473	35,260
	1987	950,717	203,398	194,601	127,726	121,772	113,746	37,225	45,039	30,624	218,145	46,077	60,692	29,005
Bay	1989	1,033,924	226,702	216,897	132,100	146,885	137,203	42,143	42,674	29,015	225,867	54,429	60,473	35,260
	1987	950,717	203,398	194,601	127,726	121,772	113,746	37,225	45,039	30,624	218,145	46,077	60,692	29,005
PENSACOLA	1989	2,138,064	397,505	385,368	208,891	292,283	248,797	83,045	104,734	47,630	530,112	159,399	112,642	75,925
	1987	2,084,792	401,396	389,091	202,407	273,212	232,562	79,221	103,864	47,241	523,563	160,312	120,095	64,487
Escambia	1989	1,819,667	303,051	293,547	181,614	254,239	216,380	77,796	95,835	43,716	460,646	125,430	100,258	61,473
	1987	1,795,021	320,243	310,200	178,813	240,655	204,820	74,163	95,344	43,493	457,967	125,880	106,972	50,693
Santa Rosa	1989	318,397	94,454	91,821	27,277	38,044	32,417	5,249	8,899	3,914	69,466	33,969	12,384	14,452
	1987	289,771	81,153	78,891	23,594	32,557	27,742	5,058	8,520	3,748	65,596	34,432	13,123	13,794
SARASOTA	1989	2,693,586	510,882	466,138	281,394	322,945	285,551	106,725	185,736	141,751	663,853	127,940	166,800	105,720
	1987	2,431,490	425,810	388,517	253,753	267,680	236,686	101,828	175,532	133,964	617,803	134,432	171,729	99,010
Sarasota	1989	2,693,586	510,882	466,138	281,394	322,945	285,551	106,725	185,736	141,751	663,853	127,940	166,800	105,720
	1987	2,431,490	425,810	388,517	253,753	267,680	236,686	101,828	175,532	133,964	617,803	134,432	171,729	99,010
TALLAHASSEE	1989	1,601,736	311,988	300,104	163,632	240,659	199,858	68,254	90,687	49,863	312,243	101,935	117,938	46,629
	1987	1,485,368	284,865	274,030	151,500	200,636	166,734	65,034	78,281	42,989	311,982	105,194	122,155	39,573
Gadsden	1989	165,618	47,599	46,330	7,149	16,778		3,471	5,202	4,440	39,365	13,898	6,962	8,575
	1987	154,506	44,601	43,412	7,566	13,861		3,600	4,321	3,689	40,142	12,103	7,421	7,097
Leon	1989	1,436,118	264,389	253,774	156,483	223,881	199,858	64,783	85,485	45,423	272,878	88,037	110,976	38,054
	1987	1,330,862	240,264	230,618	143,934	186,775	166,734	61,434	73,960	39,300	271,840	93,091	114,734	32,476
TAMPA - ST. PETERSBURG - CLEARWATER	1989	15,835,563	3,429,643	3,235,731	1,612,397	1,723,771	1,377,775	569,954	807,757	454,829	3,572,779	823,865	703,266	603,446
	1987	14,461,549	2,891,887	2,727,474	1,434,441	1,692,902	1,346,576	526,685	732,943	410,439	3,479,922	836,865	729,981	501,131
Hernando	1989	499,461	140,910	137,893	43,826	54,187	52,061	5,917	27,208	19,635	101,277	38,219	31,495	25,505
	1987	413,030	111,454	109,068	34,849	47,010	45,166	4,688	21,471	15,495	80,934	36,410	31,858	19,872
Hillsborough	1989	6,116,929	1,361,635	1,294,135	680,081	720,372	532,659	241,980	345,820	197,295	1,368,497	367,750	256,067	210,593
	1987	5,728,818	1,145,277	1,088,502	613,161	729,089	539,106	229,702	309,408	176,522	1,410,131	378,303	262,111	182,681
Pasco	1989	1,761,027	471,730	450,563	128,819	225,108	204,507	50,036	96,964	63,174	409,805	89,066	118,609	73,840
	1987	1,527,762	378,559	361,573	113,377	179,015	162,633	43,309	77,729	50,643	390,598	87,255	120,846	59,128
Pinellas	1989	7,458,146	1,455,368	1,353,140	759,671	724,104	588,548	272,021	337,765	174,725	1,693,200	328,830	297,095	293,508
	1987	6,791,939	1,256,597	1,168,331	673,054	737,788	599,671	248,986	324,335	167,779	1,598,259	334,897	315,166	239,450
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	1989	7,700,939	1,514,744	1,392,575	808,213	804,302	666,040	484,997	500,392	356,063	1,844,929	418,554	296,971	313,567
	1987	6,801,214	1,253,103	1,152,036	700,015	744,169	616,245	422,145	429,775	305,815	1,738,601	382,691	284,610	256,834
Palm Beach	1989	7,700,939	1,514,744	1,392,575	808,213	804,302	666,040	484,997	500,392	356,063	1,844,929	418,554	296,971	313,567
	1987	6,801,214	1,253,103	1,152,036	700,015	744,169	616,245	422,145	429,775	305,815	1,738,601	382,691	284,610	256,834
ALL COUNTIES														
Alachua	1989	1,293,033	280,870	264,985	141,135	159,600	135,759	50,537	53,314	25,043	321,084	77,685	63,166	30,261
	1987	1,275,684	276,708	261,058	134,483	168,679	143,483	49,268	55,222	25,940	322,025	71,756	67,092	28,010
Baker	1989	43,951	19,666	19,107	3,084	2,055		615	1,453	1,253	4,683	5,599	1,172	1,655
	1987	43,516	18,375	17,853	3,322	2,216		676	1,594	1,376	4,695	6,074	1,295	1,787
Bay	1989	1,033,924	226,702	216,897	132,100	146,885	137,203	42,143	42,674	29,015	225,867	54,429	60,473	35,260
	1987	950,717	203,398	194,601	127,726	121,772	113,746	37,225	45,039	30,624	218,145	46,077	60,692	29,005
Bradford	1989	100,736	26,862	25,586	9,386	2,915		1,315	5,787	4,945	24,040	11,392	9,708	3,868
	1987	99,587	25,276	24,075	9,752	2,826		1,421	5,314	4,542	24,679	10,049	10,613	3,691
Brevard	1989	2,777,242	570,549	537,545	297,531	391,663	356,277	69,578	127,384	63,963	674,109	225,981	143,175	77,177
	1987	2,514,045	481,178	453,344	260,805	332,223	302,208	66,124	117,278	58,890	668,095	196,533	143,829	76,281
Broward	1989	10,563,533	2,026,361	1,819,763	1,121,932	964,471	786,116	470,605	651,886	410,898	3,007,976	493,835	394,992	472,623
	1987	10,410,909	1,841,898	1,654,108	1,120,100	969,339	790,085	498,256	582,802	367,354	3,204,769	530,738	421,194	400,070
Calhoun	1989	38,609	10,221	9,890	2,496	2,388		558	923	923	8,339	4,230	3,369	2,315
	1987	38,227	10,206	9,875	2,678	2,309		598	805	805	7,703	4,553	3,683	2,229
Charlotte	1989	543,411	139,584	135,285	52,031	55,703	50,612	18,246	37,382	27,012	96,218	50,024	34,222	23,553
	1987	505,234	125,620	121,751	48,189	46,885	42,601	17,563	33,299	24,063	95,755	44,840	37,163	23,979
Citrus	1989	513,648	133,915	127,893	37,030	37,732	31,576	12,096	15,724	11,326	122,184	45,501	39,334	29,213
	1987	445,583	109,255	104,342	34,204	30,372	25,418	12,247	16,050	11,562	108,216	36,949	40,184	23,578
Clay	1989	753,659	139,403	133,678	70,184	158,190	155,538	40,212	37,413	21,210	162,460	39,361	29,458	20,064
	1987	628,568	111,840	107,247	56,537	127,576	125,438	38,765	34,535	19,579	131,690	38,154	27,732	16,158
Collier	1989	1,316,735	306,318	286,834	134,583	133,181	119,011	81,503	132,087	104,277	249,513	60,484	65,022	46,032
	1987	1,174,347	255,130	238,902	120,343	110,187	98,464	75,240	110,668	87,368	239,367	59,211	66,596	46,041
Columbia	1989	296,522	62,200	61,265	28,391	41,861	33,507	5,445	11,116	6,850	67,709	40,597	17,670	7,418
	1987	292,281	66,703	65,700	30,540	35,377	28,318	5,058	11,920	7,346	63,621	38,527	18,180	7,239

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
FLORIDA (continued)														
ALL COUNTIES (continued)														
Dade	1989	13,459,450	2,426,214	2,200,508	1,274,421	1,745,071	1,380,417	929,456	784,215	429,059	3,110,641	793,811	425,884	681,049
	1987	13,325,792	2,332,747	2,115,736	1,347,783	1,583,784	1,252,835	943,799	790,100	432,280	3,301,558	768,885	456,901	587,854
De Soto	1989	106,465	31,861	30,576	6,350	11,209	9,580	1,762	1,147	615	23,793	11,806	7,786	6,900
	1987	105,411	32,898	31,571	6,753	9,500	8,120	1,871	1,163	624	24,587	10,530	8,255	5,746
Dixie	1989	36,991	15,085	14,657	2,498	1,764		444	1,138	593	5,575	4,503	2,280	1,248
	1987	36,625	14,088	13,688	2,278	1,815		484	1,235	645	6,109	4,779	2,528	1,206
Duval	1989	5,342,432	953,255	897,957	534,158	545,788	365,450	209.920	269,937	138,279	1,405,493	421,005	256,608	272,106
	1987	4,933,137	820,652	773,046	503,397	451,382	302,238	190,952	256,730	131,514	1,415,436	366,818	271,110	224,591
Escambia	1989	1,819,667	303,051	293,547	181,614	254,239	216,380	77,796	95,835	43,716	460,646	125,430	100,258	61,473
	1987	1,795,021	320,243	310,200	178,813	240,655	204,820	74,163	95,344	43,493	457,967	125,880	106,972	50,693
Flagler	1989	129,830	39,005	37,009	10,807	618		882	1,924	1,198	43,653	10,488	8,604	4,957
	1987	106,087	30,423	28,866	8,426	478		691	1,440	897	34,834	9,627	8,375	3,728
Franklin	1989	33,267	16,689	16,097	2,514	1,243		305	518		4,892	2,873	1,011	1,255
	1987	32,790	16,189	15,615	2,769	1,249		332	563		4,479	3,151	1,098	1,073
Gadsden	1989	165,618	47,599	46,330	7,149	16,778		3,471	5,202	4,440	39,365	13,898	6,962	8,575
	1987	154,506	44,601	43,412	7,566	13,861		3,600	4,321	3,689	40,142	12,103	7,421	7,097
Gilchrist	1989	23,573	10,357	10,111	1,491	367		199	363	236	339	6,358	2,861	553
	1987	19,596	8,209	8,014	1,508	289		159	289	189	345	5,055	2,766	433
Glades	1989	10,095	7,452	7,269	651	613		32	56		419	326	34	7
	1987	9,995	7,219	7,042	703	608		35	59		451	347	36	6
Gulf	1989	38,663	14,207	14,017	4,734	2,852		474	1,559	1,559	4,206	2,884	3,342	1,425
	1987	38,130	14,943	14,743	5,002	2,351		477	1,651	1,651	4,015	2,392	3,571	1,310
Hamilton	1989	50,034	11,328	10,760	2,479	1,399		485	1,186	821	9,876	16,304	2,893	2,115
	1987	46,679	11,777	11,187	2,590	1,149		439	969	672	9,780	13,333	2,961	1,726
Hardee	1989	100,922	37,525	36,652	3,568	9,713	7,954	2,597	1,794	1,145	22,276	6,912	8,595	3,096
	1987	94,467	33,275	32,501	3,174	7,973	6,530	2,727	1,669	1,066	23,223	6,386	8,668	2,439
Hendry	1989	123,359	40,763	40,234	10,383	10,974	8,191	2,002	2,531	2,322	26,071	10,760	10,171	2,823
	1987	122,138	43,239	42,678	9,576	11,106	8,291	2,141	2,692	2,471	24,854	9,012	10,785	2,798
Hernando	1989	499,461	140,910	137,893	43,826	54,187	52,061	5,917	27.208	19,635	101,277	38,219	31,495	25,505
	1987	413,030	111,454	109,068	34,849	47,010	45,166	4,688	21,471	15,495	80,934	36,410	31,858	19,872
Highlands	1989	475,621	105,771	103,692	27.753	51,260	43,441	9,701	26,558	19,367	156,131	32,403	21,978	18,904
	1987	405,445	91,567	89,767	26,057	41,910	35,518	7,909	21,578	15,736	131,468	26,451	22,994	15,103
Hillsborough	1989	6,116,929	1,361,635	1,294,135	680,081	720,372	532,659	241,980	345,820	197,295	1,368,497	367,750	256,067	210,593
	1987	5,728,818	1,145,277	1,088,502	613,161	729,089	539,106	229,702	309,408	176,522	1,410,131	378,303	262,111	182,681
Holmes	1989	45,314	10,571	10,145	6,758	1,472		421	1,616	530	11,617	4,397	834	2,747
	1987	44,865	11,129	10,681	6,585	1,563		443	1,662	546	10,580	4,688	883	2,179
Indian River	1989	669,738	165,842	159,317	63,083	64,895	47,843	27,293	36,335	24,067	136,119	51,242	38,053	30,684
	1987	611,254	153,107	147,083	55,040	53,766	39,639	24,667	34,609	22,924	127,206	44,178	40,379	30,490
Jackson	1989	231,598	49,964	49,294	10,703	12,906	4,588	17,663	7,041	5,051	66,044	28,191	10,964	9,345
	1987	216,558	46,908	46,279	10,982	13,231	4,705	15,422	6,690	4,800	62,746	25,478	11,726	7,766
Jefferson	1989	40.767	12,450	12,227	1,934	941		371	2,173	1,986	2,454	13,936	2,572	1,430
	1987	40,363	11,644	11,435	1,675	921		393	2,286	2,090	2,626	14,730	2,691	1,316
Lafayette	1989	7,073	3,660	3,461	192	15		32	233	233	270	282	1,468	237
	1987	7,003	3,341	3,159	208	16		35	252	252	267	305	1,617	225
Lake	1989	985,919	226,839	218,618	74,744	113,583	96,050	31,797	31,985	17,162	283,489	57,326	67,781	37,720
	1987	894,444	192,098	185,136	71,976	99,298	82,971	27,474	32,283	17,323	261,640	54,930	72,418	31,580
Lee	1989	3,019,279	606,709	578,302	290,246	345,560	304,450	127,619	204,964	146,634	720,466	167,845	211,014	94,371
	1987	2,597,648	499,162	475,790	261,572	290,890	256,285	105,571	168,855	120,802	630,581	144,822	201,146	88,694
Leon	1989	1,436,118	264,389	253,774	156,483	223,881	199,858	64,783	85,485	45,423	272,878	88,037	110,976	38,054
	1987	1,330,862	240,264	230,618	143,934	186,775	166,734	61,434	73,960	39,300	271,840	93,091	114,734	32,476
Levy	1989	120,136	40,767	39,674	9,596	3,864		918	1,686	476	21,993	15,583	10,797	5,714
	1987	109,412	35,087	34,146	10,123	3,361		975	1,402	396	20,115	14,228	10,921	5,473
Liberty	1989	11,344	5,305	5,133	505	30		61	109		845	3,466	56	369
	1987	10,191	4,589	4,440	479	25		58	99		855	3,182	59	306
Madison	1989	56,128	13,979	13,593	2,276	2,018		926	2,306	2,306	6,032	15,754	2,346	6,307
	1987	55,572	14,785	14,377	2,146	2,036		1,003	2,453	2,453	5,940	14,561	2,527	6,363
Manatee	1989	1,387,724	318,870	302,068	137,277	158,961	131,098	52,908	63,263	41,827	330,356	100,305	66,305	52,234
	1987	1,367,944	294,548	279,028	145,311	150,397	124,036	47,796	68,466	45,268	358,822	90,481	70,308	50,320
Marion	1989	1,310,275	296,681	282,646	102,082	162,620	139,628	41,246	69,467	37,823	280,722	110,322	106,888	54,141
	1987	1,204,116	251,787	239,876	106,813	140,483	120,622	35,502	58,151	31,662	260,072	114,143	112,821	50,668
Martin	1989	937,794	185,575	176,775	82,184	64,203	47,253	40,999	77,869	53,149	249,207	41,526	90,359	43,817
	1987	806,234	157,532	150,062	68,697	51,027	37,556	33,331	63,374	43,256	221,373	39,055	86,388	35,105
Monroe	1989	726,202	180,409	169,409	138,744	66,636	53,501	30,826	26,285	12,416	83,750	39,315	42,304	33,216
	1987	654,130	154,552	145,129	125,182	55,444	44,516	28,250	22,457	10,608	88,596	35,738	45,230	27,415

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
FLORIDA (continued)														
ALL COUNTIES (continued)														
Nassau	1989	251,803	70,327	67,220	22,719	24,314	17,222	6,428	4,616	3,374	47,402	37,241	18,003	7,175
	1987	223,158	58,535	55,949	19,494	20,312	14,388	5,903	4,456	3,258	43,597	30,894	19,040	6,649
Okaloosa	1989	1,068,732	194,699	182,625	136,397	159,141	145,813	33,525	51,228	30,403	228,743	86,039	71,088	34,560
	1987	961,942	162,347	152,279	121,509	131,284	120,290	33,115	52,230	30,998	217,279	71,097	67,928	31,022
Okeechobee	1989	173,133	52,589	51,044	21,602	25,134	23,842	3,147	6,138	3,257	20,070	17,672	10,691	7,351
	1987	160,361	53,185	51,622	18,628	20,513	19,459	3,261	5,005	2,656	17,335	17,807	9,929	6,006
Orange	1989	6,802,416	1,151,798	1,091,243	837,833	673,718	506,110	290,164	319,761	182,697	1,731,875	400,785	282,498	156,068
	1987	5,703,280	930,889	881,948	679,334	584,313	438,948	235,625	261,570	149,450	1,513,451	323,781	276,763	125,222
Osceola	1989	854,257	180,004	171,263	150,367	85,442	63,565	19,863	19,961	14,818	220,467	54,613	34,714	25,713
	1987	709,068	143,736	136,756	120,409	67,482	50,204	18,869	15,873	11,784	192,827	43,562	35,568	20,567
Palm Beach	1989	7,700,939	1,514,744	1,392,575	808,213	804,302	666,040	484,997	500,392	356,063	1,844,929	418,554	296,971	313,567
	1987	6,801,214	1,253,103	1,152,036	700,015	744,169	616,245	422,145	429,775	305,815	1,738,601	382,691	284,610	256,834
Pasco	1989	1,761,027	471,730	450,563	128,819	225,108	204,507	50,036	96,964	63,174	409,805	89,066	118,609	73,840
	1987	1,527,762	378,559	361,573	113,377	179,015	162,633	43,309	77,729	50,643	390,598	87,255	120,846	59,128
Pinellas	1989	7,458,146	1,455,368	1,353,140	759,671	724,104	588,548	272,021	337,765	174,725	1,693,200	328,830	297,095	293,508
	1987	6,791,939	1,256,597	1,168,331	673,054	737,788	599,671	248,986	324,335	167,779	1,598,259	334,897	315,166	239,450
Polk	1989	2,462,581	503,748	473,310	214,407	332,500	257,482	91,948	112,592	67,557	605,921	181,551	177,882	103,967
	1987	2,431,770	508,836	478,090	207,547	294,120	227,762	85,253	106,636	63,984	623,975	180,702	191,874	94,301
Putnam	1989	291,746	88,881	85,579	18,523	35,229	22,810	9,433	9,209	5,152	54,926	18,624	27,540	12,319
	1987	288,255	82,101	79,051	20,082	37,869	24,520	8,648	9,970	5,579	53,962	16,719	30,104	10,387
St. Johns	1989	572,632	125,840	115,934	83,416	54,944	52,359	11,362	16,593	9,648	126,543	57,056	19,739	24,752
	1987	486,114	101,566	93,571	67,937	44,031	41,960	9,613	13,362	7,770	117,624	50,368	19,640	19,706
St. Lucie	1989	1,037,000	226,527	208,740	81,965	130,246	114,488	30,391	56,335	28,046	294,193	57,908	57,474	41,344
	1987	907,308	186,616	171,963	78,387	105,934	93,118	26,722	46,709	23,254	264,726	60,086	55,135	33,392
Santa Rosa	1989	318,397	94,454	91,821	27,277	38,044	32,417	5,249	8,899	3,914	69,466	33,969	12,384	14,452
	1987	289,771	81,153	78,891	23,594	32,557	27,742	5,058	8,520	3,748	65,596	34,432	13,123	13,794
Sarasota	1989	2,693,586	510,882	456,138	281,394	322,945	285,551	106,725	185,736	141,751	663,853	127,940	166,800	105,720
	1987	2,431,490	425,810	388,517	253,753	267,680	236,686	101,828	175,532	133,964	617,803	134,432	171,729	99,010
Seminole	1989	2,132,432	437,980	416,808	194,135	288,008	240,046	107,792	127,517	86,719	485,210	132,714	119,749	55,198
	1987	1,883,688	363,782	346,197	189,015	239,198	199,365	101,576	120,966	82,265	436,385	110,205	120,213	49,895
Sumter	1989	136,560	34,940	34,067	14,047	10,017	4,236	635	2,877	1,204	14,422	41,116	5,761	3,293
	1987	135,157	36,675	35,759	15,136	8,459	3,578	692	2,489	1,042	14,128	39,423	6,283	3,069
Suwannee	1989	114,902	37,210	36,059	8,112	7,428	5,230	2,610	1,987	1,161	26,291	10,385	1,559	10,736
	1987	113,764	35,711	34,606	8,485	6,569	4,626	2,804	1,868	1,092	27,292	10,319	1,655	11,352
Taylor	1989	112,274	30,210	29,374	10,164	7,446	6,676	3,167	4,828	1,917	29,209	8,769	6,350	3,946
	1987	105,438	27,406	26,648	8,863	7,507	6,731	2,920	4,047	1,608	27,317	8,541	6,855	3,299
Union	1989	17,216	7,542	7,389	207	17		37	471	193	1,749	4,319	1,090	1,199
	1987	17,046	7,008	6,866	170	18		40	507	209	1,670	4,650	1,199	1,156
Volusia	1989	2,661,267	652,732	620,209	291,015	321,356	277.808	97,413	131,115	76,608	543,638	180,828	149,004	114,714
	1987	2,452,392	545,000	517,845	274,781	274,997	237,732	91,084	112,619	65,802	558,329	153,414	157,269	111,912
Wakulla	1989	42,655	18,845	18,375	4,444	2,428		346	2,381	729	5,529	3,895	2,080	274
	1987	35,432	15,170	14,792	3,593	2,076		277	1,902	583	4,465	3,652	2,140	216
Walton	1989	97,866	35,810	35,487	8,846	2,677		2,746	2,977	2,593	14,122	12,249	5,454	4,180
	1987	96,621	35,652	35,330	8,868	2,223		2,423	2,743	2,390	15,236	11,954	5,875	3,619
Washington	1989	45,537	19,191	18,650	5,301	1,910		403	1,270	869	2,145	3,602	4,474	3,367
	1987	45,086	20,219	19,649	4,489	1,904		434	1,061	727	2,348	3,044	4,905	3,375
TOTAL METRO COUNTIES	1989	**91,108,824**	**18,072,786**	**16,850,812**	**9,414,000**	**10,432,737**	**8,511,114**	**4,159,912**	**5,049,284**	**3,056,128**	**21,969,842**	**5,418,409**	**4,250,820**	**3,591,781**
	1987	84,311,861	15,810,224	14,732,619	8,763,848	9,440,835	7,689,566	3,925,923	4,611,350	2,778,092	21,636,676	5,120,325	4,368,422	3,090,189
TOTAL STATE	1989	**97,599,893**	**19,803,419**	**18,522,221**	**10,010,041**	**11,023,134**	**8,960,751**	**4,348,587**	**5,296,563**	**3,212,650**	**23,347,282**	**6,020,100**	**4,658,316**	**3,873,652**
	1987	90,295,017	17,384,577	16,254,000	9,324,327	9,953,221	8,076,107	4,099,549	4,842,111	2,924,473	22,925,135	5,670,458	4,798,360	3,340,161
GEORGIA														
ALBANY	1989	**761,263**	**156,213**	**152,136**	**66,969**	**134,910**	**126,781**	**32,845**	**40,675**	**25,956**	**160,388**	**35,974**	**44,837**	**19,319**
	1987	753,726	165,867	161,540	66,299	115,723	108,750	31,277	43,090	27,487	166,354	33,669	45,856	18,293
Dougherty	1989	750,648	151,158	147,272	66,592	134,863	126,781	32,504	40,390	25,671	159,690	33,400	44,627	19,237
	1987	743,216	160,668	156,537	65,926	115,682	108,750	30,942	42,817	27,214	165,612	31,197	45,633	18,225
Lee	1989	10,615	5,055	4,864	377	47		341	285	285	698	2,574	210	82
	1987	10,510	5,199	5,003	373	41		335	273	273	742	2,472	223	68

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg Mtls & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
ATHENS	**1989**	**914,035**	**169,403**	**163,832**	**96,235**	**131,085**	**115,457**	**39,540**	**43,260**	**23,472**	**155,599**	**93,605**	**61,781**	**36,974**
	1987	887,160	161,700	156,506	93,314	114,123	100,825	35,972	42,149	22,684	164,208	87,176	66,678	33,537
Clarke	1989	701,615	117,167	114,259	79,743	125,484	115,457	33,962	30,880	15,359	120,100	53,556	40,597	27,881
	1987	693,865	116,224	113,339	78,766	109,580	100,825	31,291	31,115	15,476	129,779	52,863	44,434	26,036
Jackson	1989	144,000	40,076	38,308	12,112	5,382		3,605	4,091	2,505	30,122	24,222	8,424	7,546
	1987	132,657	34,882	33,343	10,996	4,364		3,064	4,346	2,662	29,360	21,368	9,085	6,246
Madison	1989	29,263	10,281	9,628	1,264	164		434	1,147	1,147	2,763	10,135	411	392
	1987	26,203	9,101	8,523	1,051	136		383	980	980	2,957	8,392	416	346
Oconee	1989	39,157	1,879	1,637	3,116	55		1,539	7,142	4,461	2,614	5,692	12,349	1,155
	1987	34,435	1,493	1,301	2,501	43		1,234	5,708	3,566	2,112	4,553	12,743	909
ATLANTA	**1989**	**23,109,814**	**3,926,620**	**3,785,509**	**2,613,392**	**3,102,719**	**2,526,847**	**1,090,625**	**1,232,535**	**681,339**	**5,368,167**	**1,613,757**	**1,316,995**	**727,297**
	1987	21,140,130	3,541,991	3,411,332	2,363,476	2,688,207	2,194,617	1,049,176	1,137,598	627,338	5,078,414	1,450,401	1,306,379	620,136
Barrow	1989	165,828	41,053	40,383	12,136	15,608	13,790	5,075	5,520	2,777	40,465	9,574	17,081	7,680
	1987	153,912	35,180	34,606	10,904	12,944	11,437	4,503	5,852	2,945	41,504	8,359	18,176	6,800
Butts	1989	112,148	37,616	37,167	5,966	1,809		2,526	2,195	2,195	10,258	37,982	4,721	5,487
	1987	90,705	31,109	30,738	4,372	1,316		1,861	1,611	1,611	7,082	32,250	4,216	3,938
Cherokee	1989	323,691	61,072	59,714	30,284	45,774	34,013	3,850	10,304	9,663	73,076	26,639	33,505	12,724
	1987	270,107	56,481	55,225	23,734	35,306	26,235	3,453	8,109	7,605	57,915	20,558	33,918	9,955
Clayton	1989	1,824,315	262,784	252,109	139,713	334,251	254,138	74,527	98,905	52,232	517,058	150,736	68,065	59,727
	1987	1,621,528	250,638	240,456	122,010	273,015	207,580	65,203	79,854	42,172	504,487	122,294	59,909	48,389
Cobb	1989	4,363,651	671,741	649,244	433,730	708,151	574,510	218,070	270,646	137,862	943,979	284,497	285,090	139,794
	1987	3,773,128	578,726	559,344	367,329	581,458	471,727	196,165	222,098	113,133	863,695	242,997	272,239	113,371
Coweta	1989	281,115	65,769	64,585	20,439	31,575	27,009	11,171	8,031	7,283	81,086	19,104	17,271	12,189
	1987	257,793	55,806	54,801	17,599	25,841	22,105	9,752	8,421	7,638	81,752	15,767	17,347	10,351
De Kalb	1989	4,838,663	691,556	653,293	493,258	697,585	606,652	252,539	245,882	131,195	1,209,758	392,343	230,161	146,186
	1987	4,780,059	734,184	693,562	460,545	586,040	509,648	261,560	258,271	137,806	1,287,174	347,716	246,345	125,710
Douglas	1989	537,895	97,996	93,642	47,131	39,335	31,401	9,609	10,945	4,165	197,383	44,914	46,705	16,409
	1987	447,366	91,771	87,694	37,612	31,000	24,748	9,391	8,691	3,308	158,438	35,773	39,740	13,144
Fayette	1989	276,002	98,571	95,696	24,846	29,038	26,744	8,862	9,593	8,392	27,301	13,647	19,477	12,850
	1987	225,724	78,233	75,951	19,727	22,939	21,128	7,055	7,635	6,680	22,868	12,047	19,724	10,229
Forsyth	1989	205,482	46,810	45,453	19,102	31,903	25,405	4,849	9,425	6,179	44,699	11,493	16,532	9,669
	1987	171,047	43,838	42,567	14,989	24,609	19,597	3,803	7,362	4,827	35,986	10,187	14,327	7,445
Fulton	1989	5,573,113	878,897	843,789	945,323	608,645	503,456	343,131	263,391	142,637	1,133,543	352,115	256,235	145,748
	1987	5,511,385	793,821	762,111	931,661	645,433	533,891	342,632	281,428	152,405	1,113,879	360,428	278,766	146,079
Gwinnett	1989	3,024,250	612,118	595,358	305,090	405,709	285,858	111,334	248,079	147,029	602,669	177,264	221,009	92,893
	1987	2,439,285	475,980	462,947	238,003	315,790	222,502	101,879	204,344	121,109	480,263	158,986	201,168	70,976
Henry	1989	210,517	53,032	52,310	26,058	17,399	16,243	1,637	3,460	2,694	44,527	23,886	21,449	11,583
	1987	178,077	43,000	42,415	21,230	13,976	13,048	1,320	3,273	2,549	38,945	19,[illegible]19	19,752	9,413
Newton	1989	213,062	53,317	51,912	18,998	31,847	30,618	12,219	7,593	4,700	49,098	12,197	4,434	7,121
	1987	191,625	48,309	47,036	17,008	26,054	25,049	10,080	6,265	3,879	44,451	12,749	4,707	6,568
Paulding	1989	195,317	46,736	46,371	11,222	17,659	16,823	1,420	2,966	2,966	80,786	6,035	14,185	7,203
	1987	159,504	41,561	41,236	8,626	13,520	12,881	1,296	2,291	2,291	62,960	5,424	12,366	5,473
Rockdale	1989	480,708	88,626	87,199	40,909	31,919	30,474	9,184	16,722	9,736	192,709	36,173	25,220	18,600
	1987	398,620	78,371	77,109	32,612	25,418	24,268	7,256	13,137	7,649	153,474	29,972	25,579	14,415
Spalding	1989	349,084	82,403	81,329	26,332	45,898	41,532	16,589	13,417	7,820	84,842	9,943	24,078	13,879
	1987	344,129	72,677	71,730	23,969	46,377	41,966	17,678	13,698	7,764	89,978	10,585	25,709	11,579
Walton	1989	134,973	36,523	35,955	12,855	8,614	8,181	4,033	5,461	1,814	34,930	5,215	11,777	7,555
	1987	126,136	32,306	31,804	11,546	7,166	6,807	4,289	5,258	1,747	33,563	4,870	12,389	6,301
AUGUSTA	**1989**	**2,602,347**	**501,804**	**491,942**	**243,723**	**400,179**	**334,692**	**106,197**	**126,360**	**81,643**	**579,073**	**180,394**	**172,265**	**105,007**
	1987	2,452,448	477,261	467,691	233,990	343,095	286,893	97,984	122,257	80,122	575,159	159,833	178,879	92,717
Columbia	1989	319,039	85,840	84,933	25,279	25,114	20,230	2,985	19,441	8,623	71,811	25,252	35,073	7,719
	1987	261,417	71,609	70,852	19,623	19,645	15,825	2,311	14,972	6,641	56,419	19,895	34,984	6,037
McDuffie	1989	127,482	30,030	29,708	13,929	9,023	5,842	5,091	6,279	3,659	26,377	10,176	14,886	6,840
	1987	126,048	29,015	28,704	13,918	7,868	5,095	4,971	6,235	3,634	27,157	9,503	16,494	5,812
Richmond	1989	1,499,069	217,451	212,124	147,503	278,714	233,332	75,058	78,103	54,784	341,845	91,410	85,282	67,372
	1987	1,478,649	228,022	222,436	147,805	244,508	204,697	69,750	82,128	57,608	360,151	81,378	91,966	60,036
Aiken, S. C.	*1989*	*656,757*	*168,483*	*165,177*	*57,012*	*87,328*	*75,288*	*23,063*	*22,537*	*14,577*	*139,040*	*53,556*	*37,024*	*23,076*
	1987	*586,334*	*148,615*	*145,699*	*52,644*	*71,074*	*61,276*	*20,952*	*18,922*	*12,239*	*131,432*	*49,057*	*35,435*	*20,832*
COLUMBUS	**1989**	**1,528,417**	**275,910**	**265,819**	**144,606**	**200,238**	**163,259**	**75,685**	**73,466**	**40,872**	**409,302**	**117,535**	**71,514**	**54,172**
	1987	1,506,700	276,830	266,688	144,892	191,794	156,168	77,822	77,801	43,317	384,277	120,438	76,550	46,316
Chattahoochee	1989	3,110	1,158	1,095	61	6		12	22		57	365	11	2
	1987	3,079	1,204	1,139	57	5		11	19		56	327	12	2
Muscogee	1989	1,381,051	226,013	217,324	126,662	185,930	153,235	70,684	70,232	38,020	390,495	107,021	64,397	43,851
	1987	1,361,097	228,276	219,500	126,828	176,397	145,379	73,112	74,298	40,222	367,584	109,181	68,749	37,607

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
COLUMBUS (continued)														
Russell, Ala.	*1989*	*144,256*	*48,739*	*47,400*	*17,883*	*14,302*	*10,024*	*4,989*	*3,212*	*2,852*	*18,750*	*10,149*	*7,106*	*10,319*
	1987	*142,524*	*47,350*	*46,049*	*18,007*	*15,392*	*10,789*	*4,699*	*3,484*	*3,095*	*16,637*	*10,930*	*7,789*	*8,707*
MACON - WARNER ROBINS	**1989**	**1,947,092**	**324,620**	**318,258**	**180,805**	**291,292**	**259,235**	**74,116**	**86,733**	**59,253**	**529,131**	**121,326**	**103,472**	**68,618**
	1987	1,913,112	337,453	330,727	175,729	245,971	218,978	79,392	89,763	61,257	513,693	129,755	110,794	61,007
Bibb	1989	1,255,882	189,424	184,046	122,015	217,218	196,123	59,234	66,303	41,665	298,878	81,254	44,787	47,868
	1987	1,243,029	203,631	197,850	119,139	183,279	165,481	63,441	68,847	43,265	294,082	87,257	48,908	43,131
Houston	1989	541,703	104,877	104,430	47,577	70,005	63,112	11,978	18,024	15,453	169,189	31,288	44,746	14,548
	1987	534,561	104,452	104,007	47,378	59,339	53,497	13,010	18,856	16,167	166,785	33,634	48,782	12,810
Jones	1989	27,187	8,955	8,633	2,119	256		197	368	260	10,351	959	1,824	620
	1987	24,727	7,699	7,615	1,723	218		185	336	238	9,523	883	1,949	513
Peach	1989	122,320	21,364	21,149	9,094	3,813		2,707	2,038	1,875	50,713	7,825	12,115	5,582
	1987	110,795	21,471	21,255	7,489	3,135		2,756	1,724	1,587	43,303	7,981	11,155	4,553
SAVANNAH	**1989**	**1,703,857**	**331,668**	**316,025**	**177,448**	**240,006**	**191,112**	**87,347**	**100,734**	**60,800**	**371,817**	**118,311**	**78,845**	**67,745**
	1987	1,670,402	316,439	301,481	175,442	221,164	175,970	86,993	90,287	54,342	391,658	122,136	83,091	56,269
Chatham	1989	1,614,896	298,938	284,686	174,555	226,380	179,477	85,942	98,108	58,174	342,926	117,153	75,974	67,067
	1987	1,597,294	291,754	277,845	173,253	210,905	167,209	85,939	88,310	52,365	364,389	121,262	80,628	55,765
Effingham	1989	88,961	32,730	31,339	2,893	13,626	11,635	1,405	2,626	2,626	28,891	1,158	2,871	678
	1987	73,108	24,685	23,636	2,189	10,259	8,761	1,054	1,977	1,977	27,269	874	2,463	504
ALL COUNTIES														
Appling	1989	71,140	17,534	16,993	6,268	1,874		3,470	3,948	3,380	20,301	5,914	3,699	4,095
	1987	70,399	18,598	18,024	6,723	1,800		3,402	4,031	3,452	19,814	5,217	4,012	3,414
Atkinson	1969	15,035	7,708	7,459	535	120		157	401	401	882	636	1,713	2,021
	1987	14,886	7,190	6,958	583	124		170	436	436	898	691	1,889	1,964
Bacon	1989	52,343	12,811	12,100	2,927	956		2,287	275	275	19,948	2,563	2,434	5,075
	1987	47,916	12,127	11,454	2,644	959		2,264	263	263	17,007	2,473	2,656	4,244
Baker	1989	2,818	1,216	1,112	35	76		14	261	153	458	196	15	3
	1987	2,790	1,039	950	38	83		16	285	168	505	213	16	3
Baldwin	1989	215,506	49,488	48,175	17,057	29,933	24,198	10,011	11,300	5,769	37,785	14,762	14,178	9,473
	1987	213,231	50,955	49,603	18,024	25,203	20,375	10,769	10,290	5,254	40,941	13,010	15,439	7,991
Banks	1989	29,496	3,133	2,855	4,182	262		508	585	585	1,005	14,718	1,338	1,772
	1987	24,136	2,534	2,309	3,460	211		414	474	474	824	11,934	1,257	1,415
Barrow	1989	165,828	41,053	40,383	12,136	15,608	13,790	5,075	5,520	2,777	40,465	9,574	17,081	7,680
	1987	153,912	35,180	34,606	10,904	12,944	11,437	4,503	5,852	2,945	41,504	8,359	18,178	6,800
Bartow	1989	310,008	60,353	59,680	30,732	31,304	28,189	7,666	11,526	5,404	70,605	59,879	14,103	9,928
	1987	288,636	61,862	61,172	26,500	25,912	23,334	6,655	10,608	4,974	66,335	52,598	15,139	8,276
Ben Hill	1989	80,782	28,140	27,336	5,663	8,836	6,759	4,198	4,217	3,064	10,510	1,440	3,716	4,153
	1987	79,982	28,476	27,662	5,025	7,427	5,682	3,771	4,529	3,291	11,082	1,545	4,017	3,501
Berrien	1989	63,515	24,052	23,359	2,446	328		1,611	2,121	1,069	20,731	2,209	2,852	3,106
	1987	62,886	20,582	19,989	2,671	356		1,766	2,279	1,149	22,461	2,416	3,145	2,744
Bibb	1989	1,255,882	189,424	184,046	122,015	217,218	196,123	59,234	66,303	41,665	298,878	81,254	44,787	47,868
	1987	1,243,029	203,631	197,850	119,139	183,279	165,481	63,441	68,847	43,265	294,082	87,257	48,908	43,131
Bleckley	1989	39,616	13,380	12,966	3,208	571		2,084	2,378	1,414	6,528	3,323	1,962	3,626
	1987	39,224	12,606	12,216	2,949	553		2,269	2,239	1,332	7,168	3,628	2,065	3,568
Brantley	1989	13,513	5,531	5,344	1,049	34		68	1,230	89	671	2,594	293	472
	1987	12,313	5,564	5,376	856	27		62	968	[illegible]	682	2,283	302	374
Brooks	1989	41,004	14,957	14,163	1,478	920		1,128	1,892	[illegible]	11,959	947	1,752	2,207
	1987	40,598	15,187	14,381	1,590	882		1,220	1,628	1,112	11,415	804	1,896	1,925
Bryan	1989	61,032	23,600	22,898	4,538	136		176	421	421	999	21,249	3,553	2,631
	1987	50,391	19,538	18,957	4,269	130		141	334	334	938	17,051	2,971	2,051
Bulloch	1989	218,460	45,564	43,654	20,387	41,924	33,343	8,944	13,101	8,768	43,832	8,356	10,232	7,948
	1987	216,297	48,965	46,912	21,780	38,177	30,364	8,742	11,736	7,855	43,766	8,017	10,830	8,013
Burke	1989	67,229	22,584	20,783	5,125	1,673		2,740	3,167	3,167	16,488	4,977	986	4,185
	1987	66,563	23,888	21,983	4,763	1,532		2,779	3,344	3,344	14,855	4,926	1,025	3,828
Butts	1989	112,148	37,616	37,167	5,966	1,809		2,526	2,195	2,195	10,258	37,982	4,721	5,487
	1987	90,705	31,109	30,738	4,372	1,316		1,861	1,611	1,611	7,082	32,250	4,216	3,938
Calhoun	1989	14,193	7,504	7,272	267	130		163	725	555	2,831	600	495	949
	1987	14,052	6,902	6,689	289	138		176	785	602	3,033	650	544	957
Camden	1989	147,324	34,363	33,901	14,038	17,660	9,888	2,081	3,354	1,661	26,892	24,585	13,044	3,900
	1987	120,838	28,627	28,242	11,540	15,364	8,603	1,658	3,003	1,488	21,500	19,467	10,638	3,124
Candler	1989	39,170	11,375	11,274	1,571	619		1,441	847	847	9,945	4,141	1,415	2,517
	1987	38,782	10,835	10,739	1,691	639		1,563	910	910	10,092	4,435	1,539	2,440

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

GEORGIA (continued)

ALL COUNTIES (continued)

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/Home Furnishings/Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
			Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
Carroll	1989	407,340	122,074	117,794	30,964	47,654	41,389	12,118	14,173	11,716	68,246	26,142	31,531	17,678
	1987	371,185	107,136	103,380	28,798	39,505	34,312	10,859	12,205	10,090	65,475	25,325	32,732	14,914
☐ Catoosa	1989	199,076	58,643	57,777	21,930	32,170	29,529	6,365	9,948	6,865	21,920	17,018	16,333	7,521
	1987	197,105	59,948	59,063	19,513	29,970	27,510	5,595	10,620	7,329	22,020	18,112	17,413	6,235
Charlton	1989	29,969	10,142	9,978	2,220	1,928		532	580	503	8,127	1,654	511	1,873
	1987	29,672	9,537	9,383	2,372	1,997		574	621	540	8,328	1,769	555	1,754
Chatham	1989	1,614,896	298,938	284,686	174,555	226,380	179,477	85,942	98,108	58,174	342,926	117,153	75,974	67,067
	1987	1,597,294	291,754	277,845	173,253	210,905	167,209	85,939	88,310	52,365	364,389	121,262	80,628	55,765
Chattahoochee	1989	3,110	1,158	1,095	61	6		12	22		57	365	11	2
	1987	3,079	1,204	1,139	57	5		11	19		56	327	12	2
Chattooga	1989	111,218	34,597	33,258	6,460	15,791	11,373	4,402	2,240	1,421	22,374	8,217	3,029	4,535
	1987	104,152	30,135	28,969	5,829	13,110	9,443	3,915	1,932	1,226	23,583	8,184	3,267	4,110
Cherokee	1989	323,691	61,072	59,714	30,284	45,774	34,013	3,850	10,304	9,663	73,076	26,639	33,505	12,724
	1987	270,107	56,481	55,225	23,734	35,306	26,235	3,453	8,109	7,605	57,915	20,558	33,918	9,955
Clarke	1989	701,615	117,167	114,259	79,743	125,484	115,457	33,962	30,880	15,359	120,100	53,556	40,597	27,881
	1987	693,865	116,224	113,339	78,766	109,580	100,825	31,291	31,115	15,476	129,779	52,863	44,434	26,036
Clay	1989	8,196	3,472	3,360	628	131		141	55		599	720	188	1,219
	1987	7,427	3,080	2,981	588	110		131	50		510	653	198	1,008
Clayton	1989	1,824,315	262,784	252,109	139,713	334,251	254,138	74,527	98,905	52,232	517,058	150,736	68,065	59,727
	1987	1,621,528	250,638	240,456	122,010	273,015	207,580	65,203	79,854	42,172	504,487	122,294	59,909	48,389
Clinch	1989	21,828	7,296	7,213	418	1,286		160	818	818	6,292	1,313	847	2,448
	1987	19,978	6,944	6,865	432	1,050		142	706	706	5,681	1,360	867	1,963
Cobb	1989	4,363,651	671,741	649,244	433,730	708,151	574,510	218,070	270,646	137,862	943,979	284,497	285,090	139,794
	1987	3,773,128	578,726	559,344	367,329	581,458	471,727	196,165	222,098	113,133	863,695	242,997	272,239	113,371
Coffee	1989	189,859	55,868	54,025	11,785	19,880	[illegible],148	7,476	8,984	5,947	42,272	7,362	16,201	7,559
	1987	173,887	53,656	51,886	12,092	15,890	[illegible]2,108	7,677	7,261	4,807	35,359	7,067	16,881	6,032
Colquitt	1989	171,922	44,703	43,824	12,491	20,855	18,827	6,638	5,080	4,025	36,860	7,212	13,302	7,134
	1987	170,220	42,717	41,877	11,637	20,281	18,309	7,076	5,424	4,299	36,574	6,490	14,199	7,151
Columbia	1989	319,039	85,840	84,933	25,279	25,114	20,230	2,985	19,441	8,623	71,811	25,252	35,073	7,719
	1987	261,417	71,609	70,852	19,623	19,645	15,825	2,311	14,972	6,641	56,419	9,895	34,984	6,037
Cook	1989	57,820	13,368	13,169	5,565	1,114		3,758	2,397	2,125	10,973	7,863	4,870	3,078
	1987	57,066	13,414	13,214	4,835	1,032		3,858	2,006	1,779	11,614	7,636	5,173	2,679
Coweta	1989	281,115	65,769	64,585	20,439	31,575	27,009	11,171	8,031	7,283	81,086	19,104	17,271	12,189
	1987	257,793	55,806	54,801	17,599	25,841	22,105	9,752	8,421	7,638	81,752	15,767	17,347	10,351
Crawford	1989	6,626	3,844	3,655	225	37		131	143		842	180	165	15
	1987	6,560	3,472	3,301	249	41		146	158		944	200	185	16
Crisp	1989	149,763	36,181	34,929	12,946	20,466	13,124	6,733	4,268	2,801	20,648	23,993	6,478	6,346
	1987	148,280	34,414	33,223	13,970	17,298	11,093	7,274	4,601	3,020	20,109	24,744	7,103	6,230
☐ Dade	1989	50,895	19,921	19,458	3,096	1,323		819	968	709	6,303	11,505	3,647	1,078
	1987	50,379	19,547	19,093	3,327	1,308		873	1,027	753	5,226	11,697	3,977	1,001
Dawson	1989	11,815	2,299	2,132	547	54		115	491	491	1,736	2,238	2,179	836
	1987	11,679	2,395	2,221	489	52		119	511	511	1,412	2,330	2,249	762
Decatur	1989	[illegible]0,541	31,823	31,290	7,975	7,665	5,410	7,691	4,681	3,496	29,601	7,399	8,019	6,756
	1987	119,169	29,032	28,546	7,853	8,294	5,854	7,092	5,115	3,821	28,744	8,058	8,846	6,439
De Kalb	1989	4,838,663	691,556	653,293	493,258	697,585	606,652	252,539	245,882	131,195	1,209,758	392,343	230,161	146,186
	1987	4,780,059	734,184	693,562	460,545	586,040	509,648	261,560	258,271	137,806	1,287,174	347,716	246,345	125,710
Dodge	1989	86,312	20,559	19,350	12,107	9,953		2,707	3,518	2,836	11,562	9,311	7,949	5,058
	1987	85,457	20,743	19,523	10,837	8,264		2,902	3,758	3,030	12,363	9,974	8,554	4,216
Dooly	1989	31,612	4,788	4,630	973	399		537	348	348	9,225	9,516	2,262	1,964
	1987	31,299	5,022	4,856	912	399		582	374	374	10,121	8,663	2,158	1,666
Dougherty	1989	750,648	151,158	147,272	66,592	134,863	126,781	32,504	40,390	25,671	159,690	33,400	44,627	19,237
	1987	743,216	160,668	156,537	65,926	115,682	108,750	30,942	42,817	27,214	165,612	31,197	45,633	18,225
Douglas	1989	537,895	97,996	93,642	47,131	39,335	31,401	9,609	10,945	4,165	197,383	44,914	46,705	16,409
	1987	447,366	91,771	87,694	37,612	31,000	24,748	9,391	8,691	3,308	158,438	35,773	39,740	13,144
Early	1989	46,038	13,809	13,426	1,984	1,499		2,297	835	835	7,220	8,552	1,536	4,018
	1987	45,582	14,695	14,287	2,055	1,435		2,454	858	858	7,772	7,115	1,575	3,350
Echols	1989	729	536	521	40	1		1	2		7	2	128	
	1987	672	478	465	37	1		1	2		7	2	134	
Effingham	1989	88,961	32,730	31,339	2,893	13,626	11,635	1,405	2,626	2,626	28,891	1,158	2,871	678
	1987	73,108	24,685	23,636	2,189	10,259	8,761	1,054	1,977	1,977	27,269	874	2,463	504
Elbert	1989	138,098	26,845	25,855	6,711	5,498	1,793	1,829	2,163	1,848	67,783	6,223	6,178	6,870
	1987	128,637	22,761	21,922	6,505	4,776	1,558	1,501	1,788	1,514	65,214	5,961	6,509	5,652
Emanuel	1989	102,037	24,936	24,493	5,971	2,818		7,481	4,419	4,419	23,239	10,558	8,537	6,786
	1987	101,027	27,202	26,719	6,539	2,408		6,900	4,211	4,211	23,057	9,054	9,423	5,765

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Evans	1989	46,595	8,866	8,389	1,984	1,046		777	2,095	1,549	17,853	1,828	4,153	2,632
	1987	46,134	8,128	7,691	1,896	1,079		848	1,786	1,321	18,360	1,978	4,600	2,550
Fannin	1989	76,911	20,247	19,449	6,684	13,467	7,782	3,569	1,256	655	8,671	7,728	4,972	3,755
	1987	71,644	20,048	19,258	6,021	10,714	6,192	3,756	1,313	686	8,110	7,051	5,146	3,344
Fayette	1989	276,002	98,571	95,696	24,846	29,038	26,744	8,862	9,593	8,392	27,301	13,647	19,477	12,850
	1987	225,724	78,233	75,951	19,727	22,939	21,128	7,055	7,635	6,680	22,868	12,047	19,724	10,229
Floyd	1989	532,363	90,320	88,596	48,169	91,696	79,117	26,629	25,692	13,778	136,854	27,560	18,223	26,026
	1987	499,855	95,579	93,755	46,755	76,411	65,930	23,506	21,754	11,667	129,113	29,156	19,571	21,429
Forsyth	1989	205,482	46,810	45,453	19,102	31,903	25,405	4,849	9,425	6,179	44,699	11,493	16,532	9,669
	1987	171,047	43,838	42,567	14,989	24,609	19,597	3,803	7,362	4,827	35,986	10,187	14,327	7,445
Franklin	1989	136,694	28,491	27,277	9,067	4,199		2,772	5,692	2,683	35,784	18,715	13,461	4,330
	1987	122,847	29,343	28,093	7,438	3,434		2,890	4,668	2,201	31,100	15,360	13,373	3,563
Fulton	1989	5,573,113	878,897	843,789	945,323	608,645	503,456	343,131	263,391	142,637	1,133,543	352,115	256,235	145,748
	1987	5,511,385	793,821	762,111	931,661	645,438	533,891	342,632	281,428	152,405	1,113,879	360,428	278,766	146,079
Gilmer	1989	81,481	18,750	18,042	7,751	11,986		1,675	3,804	1,758	19,134	4,007	6,988	3,384
	1987	68,443	14,755	14,198	6,130	9,257		1,337	3,002	1,388	17,341	3,953	6,242	2,606
Glascock	1989	2,987	1,000	948	585	172		27	50		132	566	27	6
	1987	2,957	989	938	595	156		28	49		140	557	29	5
Glynn	1989	498,156	88,262	84,934	63,451	66,022	55,902	32,643	22,889	12,848	75,527	64,391	30,486	19,130
	1987	491,239	94,860	91,283	58,086	55,807	47,253	35,069	23,887	13,409	78,131	59,427	33,340	16,691
Gordon	1989	234,354	50,742	48,982	23,564	12,942	10,694	7,695	26,470	16,850	33,371	22,262	22,238	11,191
	1987	205,519	42,650	41,171	21,461	12,579	10,395	6,599	21,628	13,768	31,995	18,236	21,761	9,089
Grady	1989	120,586	23,569	22,938	3,988	8,755	6,909	2,676	4,469	2,994	25,272	37,699	3,448	3,866
	1987	113,106	24,185	23,538	4,129	7,118	5,618	2,789	3,665	2,456	21,865	36,685	3,632	3,437
Greene	1989	44,886	16,907	16,312	2,090	813		1,554	2,313	369	7,456	4,025	3,175	2,127
	1987	42,128	15,989	15,426	2,083	685		1,467	1,855	297	7,640	3,517	3,307	1,982
Gwinnett	1989	3,024,250	612,118	595,358	305,090	405,709	285,858	111,334	248,079	147,029	602,669	177,264	221,009	92,893
	1987	2,439,285	475,980	462,947	238,003	315,790	222,502	101,879	204,344	121,109	480,263	158,986	201,168	70,976
Habersham	1989	153,258	31,794	31,106	12,798	9,927	8,126	9,915	7,496	3,701	30,900	11,171	19,511	7,452
	1987	151,567	29,877	29,230	12,149	10,561	8,646	8,670	8,079	3,990	32,323	10,642	20,784	7,164
Hall	1989	729,971	145,905	140,304	68,685	110,148	101,805	34,200	24,113	16,116	174,502	32,197	57,794	27,326
	1987	647,979	119,952	115,347	56,660	99,373	91,847	28,047	24,714	16,518	156,451	33,627	58,304	22,409
Hancock	1989	12,477	4,162	3,964	487	310		408	413	413	717	1,408	601	2,781
	1987	12,353	4,444	4,233	507	289		422	413	413	773	1,419	648	2,436
Haralson	1989	116,017	28,871	28,247	6,286	13,517	10,549	4,471	2,276	2,073	27,430	13,873	4,262	5,982
	1987	96,448	25,186	24,642	5,239	10,579	8,257	4,030	2,159	1,967	22,086	10,969	4,344	4,728
Harris	1989	30,885	8,942	8,795	2,262	665		354	2,682	2,530	7,963	2,830	1,639	1,145
	1987	28,177	8,178	8,044	2,374	696		331	2,198	2,074	6,817	2,955	1,716	942
Hart	1989	79,644	20,728	19,901	7,213	3,573	1,918	8,421	4,072	3,260	12,137	7,135	3,578	5,099
	1987	71,188	17,111	16,428	5,945	2,851	1,531	6,957	3,354	2,686	12,768	6,189	3,772	4,183
Heard	1989	17,967	11,019	10,693	790	655		87	148		1,183	470	886	1,617
	1987	14,884	9,495	9,214	614	503		67	115		927	364	706	1,232
Henry	1989	210,517	53,032	52,310	26,058	17,399	16,243	1,637	3,460	2,694	44,527	23,886	21,449	11,583
	1987	178,077	43,000	42,415	21,230	13,976	13,048	1,320	3,273	2,549	38,945	19,439	19,752	9,413
Houston	1989	541,703	104,877	104,430	47,577	70,005	63,112	11,978	18,024	15,453	169,189	31,288	44,746	14,548
	1987	534,561	104,452	104,007	47,378	59,339	53,497	13,010	18,856	16,167	166,785	33,634	48,782	12,810
Irwin	1989	26,554	6,103	5,876	1,247	839		1,385	2,221	845	9,025	963	656	1,670
	1987	22,872	4,762	4,585	1,160	647		1,273	1,724	657	8,874	740	562	1,277
Jackson	1989	144,000	40,076	38,308	12,112	5,382		3,605	4,091	2,505	30,122	24,222	8,424	7,546
	1987	132,657	34,882	33,343	10,996	4,364		3,064	4,346	2,662	29,360	21,368	9,085	6,246
Jasper	1989	22,229	9,030	8,839	1,441	541		264	310	310	5,202	2,220	238	314
	1987	19,825	7,987	7,818	1,121	428		211	247	247	5,275	1,991	212	246
Jeff Davis	1989	53,805	17,599	16,923	2,078	5,341		2,612	3,056	2,903	10,755	3,647	2,878	3,116
	1987	53,272	16,514	15,880	1,908	4,578		2,909	2,606	2,476	11,834	4,011	3,213	2,683
Jefferson	1989	59,074	19,697	19,119	2,962	2,964		1,872	2,425	1,838	14,005	3,907	998	5,554
	1987	58,489	18,119	17,587	2,716	3,081		2,070	2,662	2,019	15,473	4,261	1,110	4,803
Jenkins	1989	24,246	11,333	10,714	618	1,575		990	772	636	3,106	1,991	897	2,017
	1987	24,006	10,455	9,884	681	1,357		1,083	842	695	3,431	2,194	994	1,929
Johnson	1989	19,040	7,750	7,300	1,201	420		854	1,142	431	3,189	1,414	232	1,328
	1987	18,814	7,187	6,770	1,150	429		919	1,225	463	3,368	1,368	253	1,275
Jones	1989	27,187	8,955	8,633	2,119	256		197	368	260	10,351	959	1,824	620
	1987	24,727	7,899	7,615	1,723	218		185	336	238	9,523	883	1,949	513
Lamar	1989	43,262	13,431	12,975	4,235	1,560		793	1,214	506	12,705	299	2,837	3,508
	1987	42,834	12,644	12,215	4,052	1,676		854	1,305	545	13,095	323	3,038	2,959

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

GEORGIA (continued)

ALL COUNTIES (continued)

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
		Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
Lanier	1989	22,663	5,962	5,777	630	1,167		184	2,851	2,851	2,060	2,352	1,868	4,536
	1987	18,796	4,840	4,690	518	936		153	2,303	2,303	1,802	1,903	1,783	3,614
Laurens	1989	250,018	50,407	48,151	17,623	34,907	32,794	11,243	9,233	5,635	55,407	19,193	17,684	11,315
	1987	247,408	49,884	47,651	17,790	31,162	29,277	12,155	8,392	5,122	60,305	18,671	18,884	9,625
Lee	1989	10,615	5,055	4,864	377	47		341	285	285	698	2,574	210	82
	1987	10,510	5,199	5,003	373	41		335	273	273	742	2,472	223	68
Liberty	1989	155,182	29,542	28,751	18,184	25,355	22,812	6,593	10,026	4,263	26,252	14,427	9,316	3,134
	1987	153,445	30,605	29,786	17,478	21,198	19,073	6,926	10,680	4,542	26,064	14,984	9,528	3,009
Lincoln	1989	13,035	3,600	3,409	1,013	448		1,037	240		1,689	1,783	611	1,434
	1987	12,906	3,329	3,152	942	378		1,113	258		1,681	1,910	650	1,374
Long	1989	3 018	1,675	1,584	265	19		41	71		440	62	42	7
	1987	2,988	1,474	1,394	298	21		47	80		499	69	48	8
Lowndes	1989	572,333	97,466	92,206	51,657	83,855	53,482	39,466	31,371	26,091	108,892	58,685	38,725	28,182
	1987	565,161	102,507	96,975	51,587	69,492	44,322	36,956	33,087	27,519	110,164	61,916	40,427	23,178
Lumpkin	1989	67,411	13,278	12,725	7,366	1,130		389	1,046	791	27,614	3,298	5,823	4,165
	1987	57,060	10,787	10,338	5,998	913		319	1,084	820	23,704	2,752	5,500	3,331
McDuffie	1989	127,482	30,030	29,708	13,929	9,023	5,842	5,091	6,279	3,659	26,377	10,176	14,886	6,840
	1987	126,048	29,015	28,704	13,918	7,868	5,095	4,971	6,235	3,634	27,157	9,503	16,494	5,812
McIntosh	1989	38,973	14,665	14,435	1,651	536		181	275		9,173	7,825	783	1,744
	1987	35,462	12,989	12,785	1,375	467		175	257		8,527	7,617	827	1,450
Macon	1989	45,303	16,371	15,961	2,658	694		2,680	1,943	1,706	6,806	1,292	5,037	3,266
	1987	44,779	14,957	14,582	2,781	702		2,933	2,097	1,842	6,727	1,395	5,521	2,822
Madison	1989	29,263	10,281	9,628	1,264	164		434	1,147	1,147	2,763	10,135	411	392
	1987	26,203	9,101	8,523	1,051	136		383	980	980	2,957	8,392	416	346
Marion	1989	11,241	2,641	2,497	731	647		152	59		2,145	1,182	144	3,000
	1987	11,130	2,818	2,664	763	604		158	59		2,324	1,033	156	2,633
Meriwether	1989	100,080	32,880	31,448	4,965	4,587		1,693	1,828	1,828	29,879	6,049	5,522	4,092
	1987	98,845	33,449	31,992	4,567	4,470		1,778	1,514	1,514	31,043	6,037	5,552	3,340
Miller	1989	21,846	7,056	6,840	382	641		1,357	1,399	715	4,161	2,794	638	1,128
	1987	21,630	7,598	7,365	319	619		1,213	1,381	707	4,439	2,372	692	1,023
Mitchell	1989	68,861	20,616	19,949	5,021	6,005	4,988	3,026	3,281	3,281	13,194	2,968	2,699	4,693
	1987	68,179	22,166	21,449	4,456	5,058	4,202	3,258	3,229	3,229	12,327	2,568	2,735	4,498
Monroe	1989	80,000	21,131	20,560	9,510	5,180		825	4,654	3,574	17,469	11,353	2,767	4,124
	1987	70,228	18,741	18,235	8,414	4,037		628	3,682	2,828	17,719	8,910	2,192	3,237
Montgomery	1989	50,220	22,471	21,926	1,737	637		2,166	1,899	1,899	13,890	1,018	934	4,457
	1987	49,627	19,996	19,511	1,914	622		2,343	1,989	1,989	15,457	1,073	1,037	4,086
Morgan	1989	63,470	16,632	16,034	6,123	1,369		709	1,276	985	10,945	11,966	5,589	2,634
	1987	62,842	16,113	15,534	6,060	1,458		793	1,403	1,084	12,272	10,293	6,188	2,820
Murray	1989	75,611	42,651	41,596	5,275	2,300		1,385	1,216	1,216	10,365	2,703	3,724	3,261
	1987	74,862	42,116	41,074	5,479	2,322		1,214	1,294	1,294	10,100	2,660	4,037	2,737
Muscogee	1989	1,381,051	226,013	217,324	126,662	185,930	153,235	70,684	70,232	38,020	390,495	107,021	64,397	43,851
	1987	1,361,097	228,276	219,500	126,828	176,397	145,379	73,112	74,298	40,222	367,584	109,181	68,749	37,607
Newton	1989	213,062	53,317	51,912	18,998	31,847	30,618	12,219	7,593	4,700	49,098	12,197	4,434	7,121
	1987	191,625	48,309	47,036	17,008	26,054	25,049	10,080	6,265	3,879	44,451	12,749	4,707	6,568
Oconee	1989	39,157	1,879	1,637	3,116	55		1,539	7,142	4,461	2,614	5,692	12,349	1,155
	1987	34,435	1,493	1,301	2,501	43		1,234	5,708	3,566	2,112	4,553	12,743	909
Oglethorpe	1989	20,783	4,431	4,258	473	34		324	123		10,764	764	1,176	1,749
	1987	20,577	4,731	4,546	507	34		347	132		10,220	693	1,274	1,638
Paulding	1989	195,317	46,736	46,371	11,222	17,659	16,823	1,420	2,966	2,966	80,7[illegible]	6,035	14,185	7,203
	1987	159,504	41,561	41,236	8,626	13,520	12,881	1,296	2,291	2,291	62,9[illegible]	5,424	12,366	5,473
Peach	1989	122,320	21,364	21,149	9,094	3,813		2,707	2,038	1,875	50,71[illegible]	7,825	12,115	5,582
	1987	110,795	21,471	21,255	7,489	3,135		2,756	1,724	1,587	43,303	7,981	11,155	4,553
Pickens	1989	148,451	21,116	20,409	5,075	2,568		1,021	1,782	868	94,856	4,502	3,221	6,494
	1987	120,911	16,933	16,366	4,493	2,418		821	1,429	697	77,002	3,608	2,782	5,180
Pierce	1989	53,493	11,738	11,301	3,607	1,457		1,121	1,524	1,260	10,264	4,522	12,343	1,781
	1987	48,251	9,616	9,258	3,525	1,194		1,170	1,277	1,057	8,723	4,718	11,808	1,502
Pike	1989	14,146	6,399	6,190	1,541	386		112	197		1,561	720	465	970
	1987	11,738	5,165	4,996	1,367	308		98	168		1,199	619	428	770
Polk	1989	143,119	42,498	41,637	9,467	15,711	14,596	3,421	4,947	3,123	30,316	9,349	6,770	11,919
	1987	141,702	40,595	39,773	9,102	13,445	12,492	3,753	5,408	3,415	32,849	8,786	7,487	10,696
Pulaski	1989	35,688	12,389	12,072	2,197	519		1,503	1,932	1,320	9,330	1,356	1,158	2,862
	1987	35,335	12,445	12,127	2,057	458		1,589	1,834	1,254	9,925	1,308	1,154	2,344
Putnam	1989	37,421	16,286	15,809	2,646	1,723		467	2,861	1,895	2,011	2,301	2,750	3,063
	1987	37,050	16,633	16,146	2,322	1,653		497	2,947	1,953	2,194	2,387	3,042	2,565

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Quitman	1989	3,601	1,751	1,694	80	123		14	24		1,464	20	15	3
	1987	3,562	1,555	1,504	87	122		15	26		1,604	22	16	3
Rabun	1989	74,395	21,561	20,741	7,649	1,691		1,662	2,227	1,626	13,306	3,972	10,364	2,886
	1987	70,174	18,823	18,107	6,595	1,624		1,744	2,357	1,721	12,835	4,125	10,866	2,330
Randolph	1989	24,258	10,110	9,690	2,824	586		483	1,237	1,038	1,910	1,808	1,229	1,837
	1987	24,018	9,566	9,169	2,801	621		525	1,130	949	2,081	1,963	1,360	1,561
Richmond	1989	1,499,069	217,451	212,124	147,503	278,714	233,332	75,058	78,103	54,784	341,845	91,410	85,282	67,372
	1987	1,478,649	228,022	222,436	147,805	244,508	204,697	69,750	82,128	57,608	360,151	81,378	91,966	60,036
Rockdale	1989	480,708	88,626	87,199	40,909	31,919	30,474	9,184	16,722	9,736	192,709	36,173	25,220	18,600
	1987	398,620	78,371	77,109	32,612	25,418	24,268	7,256	13,137	7,649	153,474	29,972	25,579	14,415
Schley	1989	10,498	3,980	3,852	187	221		37	65		1,868	1,295	869	293
	1987	10,394	3,794	3,672	153	199		37	63		1,983	1,259	927	248
Screven	1989	43,195	16,057	15,921	2,400	1,921		1,580	1,351	753	8,506	1,020	2,346	3,390
	1987	42,767	14,790	14,665	2,350	2,008		1,727	1,487	830	8,682	1,127	3,164	2,891
Seminole	1989	35,797	14,028	13,606	2,369	1,590		639	983	678	6,611	2,229	2,091	2,252
	1987	35,443	12,932	12,543	2,011	1,684		698	939	649	7,304	2,441	2,311	1,922
Spalding	1989	349,084	82,403	81,329	26,332	45,898	41,532	16,589	13,417	7,820	84,842	9,943	24,078	13,879
	1987	344,129	72,677	71,730	23,969	46,377	41,966	17,678	13,698	7,984	89,978	10,585	25,709	11,579
Stephens	1989	178,807	39,552	38,234	12,561	15,120	14,381	3,259	6,714	5,474	58,785	7,415	16,000	8,278
	1987	158,571	32,434	31,353	10,419	12,211	11,615	2,676	5,500	4,485	54,445	7,703	15,095	6,875
Stewart	1989	14,241	6,672	6,427	868	96		135	208	208	447	1,500	319	1,326
	1987	14,100	6,052	5,830	831	97		148	226	226	424	1,636	354	1,365
Sumter	1989	179,065	34,024	32,700	11,323	18,756	17,686	11,293	4,367	2,102	18,794	10,260	8,550	5,951
	1987	177,292	36,924	35,487	12,272	16,040	15,126	12,343	4,727	2,276	20,657	9,335	9,287	6,007
Talbot	1989	8,806	4,056	3,925	92	560		37	182		472	584	172	1,117
	1987	8,719	3,989	3,860	96	520		40	181		510	585	185	975
Taliaferro	1989	2,973	283	249	90	12		81	117	117	130	2,024	25	5
	1987	2,384	226	199	72	10		65	93	93	110	1,617	23	4
Tattnall	1989	56,720	17,564	16,971	2,737	2,669		809	2,135	1,633	11,106	9,006	3,151	4,524
	1987	56,158	18,218	17,603	2,311	2,264		872	1,906	1,459	11,906	8,044	3,376	4,551
Taylor	1989	22,714	4,785	4,596	1,129	589		557	684		4,670	1,134	4,028	1,914
	1987	22,489	5,040	4,841	935	611		583	714		4,843	1,184	4,264	1,865
Telfair	1989	40,375	13,092	12,545	3,085	2,366		2,106	3,753	3,034	4,706	2,295	1,286	4,286
	1987	39,975	12,828	12,292	3,242	2,359		2,167	3,950	3,194	4,550	2,423	1,366	3,514
Terrell	1989	38,170	12,398	12,060	1,703	532		2,565	790	454	8,035	4,084	2,509	2,635
	1987	37,792	13,276	12,914	1,425	539		2,752	801	461	7,459	3,452	2,712	2,226
Thomas	1989	234,196	54,414	52,274	16,189	26,051	23,827	12,192	7,226	3,349	61,439	10,983	13,618	9,954
	1987	231,163	52,398	50,337	14,946	26,972	24,670	10,151	7,675	3,558	63,652	9,616	14,015	8,292
Tift	1989	259,795	51,844	50,643	21,306	26,877	20,879	10,765	8,156	5,161	60,776	36,982	11,413	9,436
	1987	257,223	48,267	47,149	22,772	22,633	17,583	11,242	8,618	5,454	60,895	39,834	12,303	8,697
Toombs	1989	129,178	26,239	25,850	8,395	29,472	26,994	6,976	5,674	3,128	19,421	4,266	11,996	11,370
	1987	127,392	27,899	27,485	9,000	25,616	23,463	6,367	6,063	3,343	20,174	4,560	12,451	9,831
Towns	1989	23,508	3,048	2,743	4,277	534		566	575	575	2,543	4,407	3,812	1,777
	1987	23,235	3,213	2,892	3,704	528		541	471	471	2,816	3,964	4,200	1,650
Treutlen	1989	12,381	6,300	6,136	1,354	148		297	296	296	629	512	254	1,471
	1987	12,258	6,053	5,895	1,464	157		321	320	320	668	553	278	1,471
Troup	1989	361,118	67,984	65,825	35,703	36,892	29,930	19,557	26,074	18,914	69,329	39,674	18,827	16,176
	1987	356,480	65,010	62,945	33,694	38,222	31,010	20,868	23,309	16,909	73,703	38,841	19,256	13,451
Turner	1989	34,108	11,887	11,807	1,990	2,123		827	819	306	11,753	2,031	719	1,076
	1987	33,770	12,103	12,022	2,099	1,910		869	687	257	11,625	1,957	686	901
Twiggs	1989	7,951	4,143	3,941	216	39		138	140		650	265	621	987
	1987	7,872	4,184	3,980	212	34		134	132		687	251	660	824
Union	1989	52,167	15,609	15,278	3,710	3,292	2,649	947	1,639	1,495	5,556	5,114	5,631	5,178
	1987	43,178	12,278	12,018	3,437	2,560	2,061	948	1,368	1,249	4,523	4,842	4,066	4,090
Upson	1989	123,042	31,745	30,768	12,924	17,309	15,657	4,514	5,834	4,061	16,192	4,740	4,917	8,307
	1987	121,824	31,274	30,311	12,862	14,706	13,303	4,456	6,278	4,371	17,592	5,127	5,395	7,039
☐ Walker	1989	209,558	60,997	59,997	9,576	11,123	4,853	11,328	9,746	5,609	34,403	25,157	9,492	6,163
	1987	207,483	57,180	56,243	9,765	9,378	4,092	12,215	8,335	4,798	33,749	27,042	9,798	6,039
Walton	1989	134,973	36,523	35,955	12,855	8,614	8,181	4,033	5,461	1,814	34,930	5,215	11,777	7,555
	1987	126,136	32,306	31,804	11,546	7,166	6,807	4,289	5,258	1,747	33,563	4,870	12,389	6,301
Ware	1989	241,122	59,262	57,647	18,148	43,470	35,196	8,315	15,097	10,175	47,039	12,839	7,176	11,493
	1987	238,735	59,853	58,222	17,898	37,447	30,320	8,931	16,175	10,902	50,408	13,781	7,662	11,132
Warren	1989	11,442	4,608	4,464	578	329		171	377	377	1,660	1,489	433	1,065
	1987	11,329	4,238	4,106	488	345		167	411	411	1,839	1,625	480	1,051

1990 SURVEY OF BUYING POWER DATA SERVICE

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Washington	1989	95,177	21,643	21,386	5,797	6,424		3,459	3,868	2,673	27,063	8,110	7,379	4,254
	1987	93,773	22,987	22,714	5,100	5,283		3,688	3,927	2,715	25,212	8,361	7,511	4,090
Wayne	1989	120,368	21,611	20,543	8,704	8,099	5,726	5,352	14,296	8,667	27,675	6,727	5,402	9,889
	1987	119,176	23,170	22,025	8,457	7,530	5,325	4,833	12,080	7,324	29,626	7,221	5,881	9,247
Webster	1989	1,989	6	4	3	551			2		461	956	1	
	1987	1,969	6	4	3	599		1	2		510	837	1	
Wheeler	1989	9,673	5,877	5,663	645	40		88	298	298	1,023	394	269	14
	1987	7,959	4,996	4,814	503	31		69	231	231	804	306	213	11
White	1989	104,456	20,483	19,107	12,520	6,743		5,804	1,554	1,554	24,024	4,309	6,895	4,265
	1987	84,668	16,080	15,000	10,818	5,254		5,664	1,221	1,221	19,032	3,333	5,835	3,345
Whitfield	1989	599,551	118,615	116,627	47,220	82,389	79,092	23,172	66,631	57,023	133,559	42,512	14,211	18,200
	1987	558,122	111,790	109,916	44,828	74,799	71,806	21,132	59,476	50,901	131,704	37,472	15,060	15,110
Wilcox	1989	12,368	5,613	5,352	468	1,313		217	733	243	770	553	111	1,192
	1987	11,475	4,878	4,651	425	1,282		231	760	253	821	577	120	1,082
Wilkes	1989	57,804	12,511	12,141	2,763	3,753	2,814	2,337	1,322	1,126	13,973	7,143	5,072	4,110
	1987	57,232	13,500	13,101	2,542	3,252	2,439	2,513	1,395	1,189	15,131	6,042	5,282	3,493
Wilkinson	1989	22,978	8,084	7,803	1,500	423		105	185		4,358	4,688	715	1,336
	1987	22,750	8,635	8,335	1,350	386		106	180		4,690	3,954	769	1,145
Worth	1989	58,413	19,912	19,387	3,324	2,779		246	637	637	17,744	6,408	555	4,177
	1987	57,835	18,759	18,264	2,976	2,889		265	664	664	18,317	6,952	606	3,528
TOTAL METRO COUNTIES	**1989**	**32,225,341**	**5,608,577**	**5,418,176**	**3,482,885**	**4,443,415**	**3,666,453**	**1,496,815**	**1,698,676**	**969,089**	**7,478,313**	**2,270,877**	**1,835,051**	**1,060,499**
	1987	30,049,787	5,218,251	5,038,616	3,215,096	3,874,267	3,201,738	1,451,648	1,600,521	914,093	7,186,689	2,100,272	1,856,191	912,011
TOTAL STATE	**1989**	**43,961,456**	**8,417,780**	**8,137,150**	**4,420,665**	**5,638,720**	**4,562,199**	**1,969,350**	**2,235,014**	**1,340,554**	**10,009,092**	**3,280,939**	**2,534,189**	**1,638,543**
	1987	41,186,404	7,901,801	7,635,692	4,096,680	4,921,328	3,986,529	1,909,146	2,107,021	1,264,586	9,655,250	3,058,392	2,579,404	1,412,109
HAWAII														
HONOLULU	**1989**	**7,290,797**	**1,210,360**	**1,091,491**	**1,289,414**	**1,208,056**	**958,570**	**536,712**	**265,976**	**144,467**	**1,131,881**	**360,873**	**197,143**	**422,370**
	1987	6,207,673	1,031,486	930,184	1,046,211	1,127,103	894,336	434,146	215,947	117,294	980,627	304,015	159,364	339,659
Honolulu	1989	7,290,797	1,210,360	1,091,491	1,289,414	1,208,056	958,570	536,712	265,976	144,467	1,131,881	360,873	197,143	422,370
	1987	6,207,678	1,031,486	930,184	1,046,211	1,127,103	894,336	434,146	215,947	117,294	980,627	304,015	159,364	339,659
ALL COUNTIES														
Hawaii	1989	862,978	260,718	248,771	102,336	52,678	44,714	46,519	38,331	20,322	151,430	64,431	26,704	41,448
	1987	746,763	224,314	214,035	84,721	47,508	40,326	41,188	31,749	16,833	136,724	56,207	22,119	33,937
Honolulu	1989	7,290,797	1,210,360	1,091,491	1,289,414	1,208,056	958,570	536,712	265,976	144,467	1,131,881	360,873	197,143	422,370
	1987	6,207,678	1,031,486	930,184	1,046,211	1,127,103	894,336	434,146	215,947	117,294	980,627	304,015	159,364	339,659
Kauai	1989	448,373	134,555	127,876	83,119	23,599	16,113	29,671	15,286	10,465	48,807	25,107	24,469	26,512
	1987	372,858	113,489	107,856	67,325	20,701	14,135	23,877	12,608	8,632	41,340	21,230	19,775	21,427
Maui	1989	1,134,557	246,261	232,818	216,209	77,833	60,613	101,284	42,268	29,090	125,604	72,355	46,542	61,555
	1987	940,137	232,113	219,442	170,636	61,898	48,204	86,730	33,276	22,902	99,740	56,741	36,463	47,824
TOTAL METRO COUNTIES	**1989**	**7,290,797**	**1,210,360**	**1,091,491**	**1,289,414**	**1,208,056**	**958,570**	**536,712**	**265,976**	**144,467**	**1,131,881**	**360,873**	**197,143**	**422,370**
	1987	6,207,678	1,031,486	930,184	1,046,211	1,127,103	894,336	434,146	215,947	117,294	980,627	304,015	159,364	339,659
TOTAL STATE	**1989**	**9,736,705**	**1,851,894**	**1,700,956**	**1,691,078**	**1,362,166**	**1,080,010**	**714,186**	**361,861**	**204,344**	**1,457,722**	**522,766**	**294,858**	**551,885**
	1987	8,267,436	1,601,402	1,471,517	1,368,893	1,257,210	997,001	585,941	293,580	165,661	1,258,431	438,193	237,721	442,847
IDAHO														
BOISE	**1989**	**1,363,083**	**301,924**	**291,599**	**149,992**	**137,136**	**105,518**	**62,754**	**85,520**	**43,209**	**319,527**	**95,900**	**76,290**	**35,024**
	1987	1,217,336	269,910	260,680	132,743	134,084	103,171	51,654	70,266	35,503	267,226	94,805	63,252	29,638
Ada	1989	1,363,083	301,924	291,599	149,992	137,136	105,518	62,754	85,520	43,209	319,527	95,900	76,290	35,024
	1987	1,217,336	269,910	260,680	132,743	134,084	103,171	51,654	70,266	35,503	267,226	94,805	63,252	29,638
ALL COUNTIES														
Ada	1989	1,363,083	301,924	291,599	149,992	137,136	105,518	62,754	85,520	43,209	319,527	95,900	76,290	35,024
	1987	1,217,336	269,910	260,680	132,743	134,084	103,171	51,654	70,266	35,503	267,226	94,805	63,252	29,638
Adams	1989	7,169	2,350	2,271	742	18		199	73		665	1,082	1,306	171
	1987	7,089	2,296	2,219	799	17		185	67		683	1,168	1,102	169

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IDAHO (continued)														
ALL COUNTIES (continued)														
Bannock	1989	415,062	80,444	77,205	39,255	54,092	52,220	17,489	20,418	11,510	115,648	28,304	18,745	13,279
	1987	388,191	81,305	78,031	35,872	50,790	49,033	15,984	18,588	10,479	101,294	30,164	15,617	10,991
Bear Lake	1989	20,368	4,278	4,213	1,120	1,787		155	528	147	4,136	5,381	664	294
	1987	20,166	4,432	4,365	942	1,483		139	463	130	4,027	5,704	553	254
Benewah	1989	35,072	13,522	13,203	1,904	44		1,160	326	326	8,618	3,560	1,392	1,653
	1987	31,691	11,271	11,005	2,009	37		1,183	270	270	8,172	3,777	1,161	1,397
Bingham	1989	132,017	45,560	44,481	7,655	6,472		1,522	5,998	4,179	31,513	7,884	8,321	7,699
	1987	119,032	41,961	40,967	7,010	5,168		1,517	4,861	3,388	26,948	8,287	6,753	7,584
Blaine	1989	113,050	27,139	26,724	19,232	464		9,846	6,823	6,306	12,119	2,501	11,245	7,472
	1987	104,997	25,168	24,783	18,211	462		8,319	7,248	6,700	11,662	2,714	9,420	6,583
Boise	1989	5,090	1,898	1,828	1,855	187		38	66		163	45	429	5
	1987	4,298	1,522	1,466	1,614	158		31	53		152	45	342	5
Bonner	1989	134,984	36,617	35,257	17,224	4,389		5,470	5,000	3,216	28,824	9,785	13,646	5,422
	1987	123,866	31,148	29,991	16,868	4,376		5,485	4,131	2,657	26,181	10,484	11,138	4,886
Bonneville	1989	525,974	111,602	106,350	43,949	70,399	62,061	22,466	29,907	16,883	113,599	26,796	38,600	10,730
	1987	489,587	97,512	92,923	41,203	73,353	64,666	22,171	25,962	14,656	100,658	28,879	33,486	9,494
Boundary	1989	31,017	8,500	8,119	2,057	1,184		915	377	377	7,858	5,324	2,121	173
	1987	30,680	8,523	8,141	1,899	1,228		901	319	319	7,415	5,808	2,037	183
Butte	1989	9,355	4,176	4,040	663	24		305	104		504	1,996	69	465
	1987	9,248	3,616	3,498	732	26		299	100		554	2,214	60	487
Camas	1989	611	234	219	156	5		13	21		54	14	13	2
	1987	605	227	212	157	5		11	19		55	16	11	2
Canyon	1989	504,677	92,030	89,253	37,552	71,444	61,342	15,918	21,560	15,738	156,649	40,402	37,396	8,330
	1987	465,939	87,346	84,710	34,813	67,010	57,536	15,646	17,678	12,905	137,761	42,186	30,175	8,682
Caribou	1989	20,303	8,351	8,179	1,315	397		435	348	348	4,416	1,999	1,342	885
	1987	20,102	7,623	7,466	1,272	436		448	352	352	4,842	2,221	1,132	962
Cassia	1989	113,084	28,060	27,731	7,052	7,746	5,368	7,051	7,170	4,539	30,015	7,546	8,247	3,532
	1987	111,964	29,286	28,943	7,594	6,881	4,769	6,578	6,020	3,812	29,109	8,209	7,254	3,822
Clark	1989	1,249	24	17	253	213		7	12		27	583	7	1
	1987	1,237	22	16	242	189		6	10		27	616	6	1
Clearwater	1989	34,879	11,967	11,625	2,961	774		649	244		9,488	910	3,022	1,573
	1987	34,386	12,659	12,297	3,017	744		650	219		9,138	971	2,591	1,536
Custer	1989	13,282	2,947	2,819	1,025	43		537	162		397	4,816	1,144	289
	1987	13,150	3,120	2,985	858	37		479	142		410	4,901	949	276
Elmore	1989	69,602	10,038	9,647	4,826	1,760		2,577	1,433	1,265	15,994	21,262	4,903	1,437
	1987	68,913	8,986	8,636	4,781	1,854		2,582	1,412	1,247	15,577	22,389	4,605	1,516
Franklin	1989	33,316	8,347	8,141	1,818	1,452		275	1,301	1,301	9,226	2,367	3,768	1,614
	1987	30,605	7,452	7,268	1,590	1,323		259	1,105	1,105	8,433	2,539	3,069	1,491
Fremont	1989	24,725	5,234	5,085	2,327	451		167	122		4,221	5,887	3,294	621
	1987	24,480	5,287	5,136	2,051	443		156	111		4,599	6,367	2,725	618
Gem	1989	31,627	11,858	11,609	1,352	838		171	1,405	936	8,490	1,923	3,439	1,103
	1987	31,306	12,149	11,894	1,411	869		168	1,158	772	8,503	1,979	2,801	1,154
Gooding	1989	34,809	7,968	7,767	2,247	1,283		1,213	2,220	2,220	5,190	8,081	3,866	1,493
	1987	34,464	8,493	8,279	2,404	1,088		1,174	2,113	2,113	4,798	8,540	3,212	1,486
Idaho	1989	45,541	14,275	13,832	7,063	1,337		1,171	1,984	1,575	4,712	3,893	3,466	1,957
	1987	42,507	12,886	12,486	6,565	1,432		982	1,653	1,313	4,348	4,185	3,262	1,801
Jefferson	1989	31,685	10,648	10,335	1,977	596		486	510	510	5,542	7,267	1,356	1,290
	1987	31,371	9,536	9,256	1,798	619		479	436	436	6,031	8,053	1,145	1,361
Jerome	1989	48,564	13.422	12,848	4,387	1,447		424	891	406	8,720	9,754	1,740	662
	1987	47,921	14,151	13,546	4,039	1,506		383	866	396	8,684	10,219	1,582	694
Kootenai	1989	445,525	104,102	100,598	42,501	28,552	21,424	15,239	13,612	9,510	132,808	33,001	31,058	13,430
	1987	385,747	99,970	96,605	35,838	22,782	17,095	12,121	10,973	7,667	107,449	29,205	25,078	12,614
Latah	1989	157,443	35,594	34,858	15,870	17,813	11,538	9,125	7,993	4,757	30,033	9,363	8,586	8,234
	1987	155,292	35,978	35,234	14,828	18,001	11,660	8,696	8,342	4,965	28,336	10,088	7,183	8,785
Lemhi	1989	27,562	5,169	5,001	2,628	1,421		1,617	877	765	5,822	2,818	2,343	1,254
	1987	27,289	4,560	4,412	2,327	1,405		1,546	825	721	6,322	3,106	1,968	1,282
Lewis	1989	9,183	3,912	3,800	694	20		361	85		374	353	1,715	90
	1987	9,092	3,879	3,768	751	21		353	82		405	383	1,632	94
Lincoln	1989	4,968	1,722	1,633	867	29		71	123		388	970	75	218
	1987	4,919	1,733	1,643	839	26		60	103		380	1,025	62	197
Madison	1989	97,620	24,741	24,328	5,563	8,031	7,065	4,215	4,155	1,262	26,530	8,442	7,817	2,326
	1987	96,307	23,198	22,811	6,031	8,566	7,537	4,524	3,668	1,115	26,284	9,036	6,550	2,495
Minidoka	1989	68,572	12,946	12,582	6,287	1,492		1,715	1,539	477	14,737	9,706	10,880	2,096
	1987	61,387	12,588	12,234	5,010	1,256		1,517	1,269	394	13,195	9,181	8,433	1,681

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IDAHO (continued)														
ALL COUNTIES (continued)														
Nez Perce	1989	273,110	67,984	66,921	22,112	37,423	25,232	9,216	11,245	5,016	61,108	13,864	15,508	12,192
	1987	254,544	57,095	56,202	23,430	31,081	20,957	9,110	10,648	4,750	64,472	13,616	13,450	11,909
Oneida	1989	11,757	2,968	2,899	863	718		109	238	238	3,646	1,562	369	4
	1987	10,788	2,656	2,594	760	583		88	192	192	3,476	1,422	294	3
Owyhee	1989	20,067	8,419	8,206	944	31		355	365		945	4,288	3,823	11
	1987	19,823	7,881	7,682	1,047	32		350	353		1,043	4,804	3,324	12
Payette	1989	36,729	13,326	12,950	2,799	198		465	2,147	1,267	7,258	4,894	2,857	650
	1987	36,324	13,071	12,702	2,634	184		411	1,865	1,101	7,705	5,246	2,326	614
Power	1989	23,453	7,951	7,788	2,643	2,710		177	155		576	6,292	942	844
	1987	19,844	6,738	6,600	2,053	2,092		136	119		521	5,897	711	652
Shoshone	1989	66,725	18,219	17,806	3,737	491		2,248	880	509	13,487	15,615	6,364	2,508
	1987	66,064	19,478	19,036	3,990	505		1,893	845	490	12,793	15,200	5,258	2,678
Teton	1989	14,694	4,764	4,589	1,083	478		253	724		966	2,898	1,361	410
	1987	13,145	3,946	3,801	937	416		210	599		838	3,035	1,121	362
Twin Falls	1989	405,467	70,469	69,235	26,693	46,060	32,107	22,117	23,771	8,827	118,185	23,520	30,137	11,703
	1987	369,436	60,510	59,450	27,882	42,159	29,389	21,220	19,350	7,186	110,504	22,723	24,504	11,894
Valley	1989	31,857	8,845	8,496	4,237	1,125		736	866	866	2,344	2,413	4,937	1,643
	1987	31,542	8,137	7,816	4,413	1,215		790	929	929	2,517	2,650	4,166	1,777
Washington	1989	15,789	4,156	4,067	1,623	1,586		484	410		3,619	1,160	1,546	189
	1987	15,633	3,965	3,880	1,768	1,560		493	411		3,570	1,267	1,296	203
TOTAL METRO COUNTIES	**1989**	**1,363,083**	**301,924**	**291,599**	**149,992**	**137,136**	**105,518**	**62,754**	**85,520**	**43,209**	**319,527**	**95,900**	**76,290**	**35,024**
	1987	1,217,336	269,910	260,680	132,743	134,084	103,171	51,654	70,266	35,503	267,226	94,805	63,252	29,638
TOTAL STATE	**1989**	**5,513,716**	**1,258,700**	**1,220,154**	[illegible]	**514,160**	**383,875**	**221,916**	**263,708**	**148,485**	**1,329,141**	**446,421**	**380,149**	**164,978**
	1987	5,082,307	1,163,270	1,127,669	467,032	487,502	365,813	201,387	226,195	128,063	1,187,097	455,324	316,796	154,325
ILLINOIS														
AURORA - ELGIN	**1989**	**2,669,811**	**505,211**	**484,101**	**237,414**	**321,865**	**268,865**	**161,662**	**152,493**	**78,940**	**542,595**	**177,855**	**255,154**	**120,137**
	1987	2,231,980	421,528	403,959	205,606	260,260	217,273	137,005	121,922	63,162	438,627	143,569	205,895	96,707
Kane	1989	2,556,102	477,350	456,451	227,490	312,527	268,865	157,489	145,381	72,701	527,497	168,108	235,846	118,171
	1987	2,128,223	397,067	379,683	195,220	252,556	217,273	133,474	116,111	58,064	423,629	134,150	190,021	94,770
Kendall	1989	113,709	27,861	27,650	9,924	9,338		4,173	7,112	6,239	15,098	9,747	19,308	1,966
	1987	103,757	24,461	24,276	10,386	7,704		3,531	5,811	5,098	14,998	9,419	15,874	1,937
BLOOMINGTON - NORMAL	**1989**	**971,389**	**149,656**	**141,497**	**96,423**	**147,429**	**116,913**	**44,422**	**53,827**	**25,490**	**196,794**	**105,549**	**63,810**	**41,870**
	1987	849,695	135,073	127,709	95,910	116,142	92,103	35,516	41,831	19,810	184,309	84,165	50,735	33,148
McLean	1989	971,389	149,656	141,497	96,123	147,429	116,913	44,422	53,827	25,490	196,794	105,549	63,810	41,870
	1987	849,695	135,073	127,709	95,910	116,142	92,103	35,516	41,831	19,810	184,309	84,165	50,735	33,148
CHAMPAIGN - URBANA - RANTOUL	**1989**	**1,307,003**	**232,642**	**221,879**	**157,524**	**194,587**	**155,651**	**68,037**	**63,900**	**29,805**	**209,539**	**92,741**	**77,828**	**44,057**
	1987	1,137,043	192,972	184,044	138,705	162,066	129,638	55,185	51,638	24,086	183,028	75,843	66,483	36,294
Champaign	1989	1,307,003	232,642	221,879	157,524	194,587	155,651	68,037	63,900	29,805	209,539	92,741	77,828	44,057
	1987	1,137,043	192,972	184,044	138,705	162,066	129,638	55,185	51,638	24,086	183,028	75,843	66,483	36,294
CHICAGO	**1989**	**45,021,951**	**7,830,818**	**7,156,671**	**4,797,524**	**5,045,839**	**4,352,576**	**3,544,261**	**2,839,192**	**1,643,975**	**8,853,426**	**2,700,100**	**1,930,236**	**2,511,240**
	1987	39,595,066	6,828,208	6,237,064	4,301,908	4,360,708	3,759,178	2,918,209	2,321,302	1,342,922	7,927,746	2,179,008	1,565,665	2,040,689
Cook	1989	35,431,590	6,402,240	5,817,536	4,035,268	3,968,976	3,392,267	2,920,485	2,298,624	1,303,912	6,684,985	2,076,503	1,393,737	2,114,026
	1987	31,572,073	5,697,781	5,177,414	3,615,444	3,493,292	2,985,[illegible]	2,425,745	1,898,050	1,076,686	6,166,941	1,692,390	1,144,582	1,729,771
Du Page	1989	8,523,333	1,204,364	1,128,601	664,249	989,150	879,762	593,079	500,754	315,795	1,900,115	526,529	424,496	337,473
	1987	7,131,697	953,401	893,425	607,563	798,721	710,394	468,325	390,838	246,478	1,511,806	410,757	332,601	264,087
McHenry	1989	1,067,028	224,214	210,534	98,007	87,713	80,547	30,697	39,814	24,268	268,326	97,068	112,003	59,741
	1987	891,296	177,026	166,225	78,901	68,695	63,083	24,139	32,414	19,758	248,999	75,861	88,482	46,831
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***1989***	***58,368,209***	***10,317,461***	***9,497,157***	***6,010,166***	***6,430,979***	***5,522,917***	***4,187,559***	***3,510,848***	***1,996,114***	***12,047,965***	***3,902,088***	***2,843,580***	***3,127,825***
	1987	*51,322,556*	*8,997,323*	*8,276,554*	*5,399,625*	*5,610,104*	*4,814,535*	*3,475,449*	*2,874,274*	*1,634,359*	*10,695,424*	*3,199,844*	*2,324,411*	*2,578,748*
DAVENPORT - ROCK ISLAND - MOLINE	**1989**	**2,473,393**	**497,651**	**470,050**	**242,930**	**300,342**	**286,865**	**109,326**	**117,841**	**56,478**	**573,634**	**232,363**	**111,511**	**111,556**
	1987	2,271,511	441,963	417,400	239,343	294,027	281,337	93,901	109,088	52,537	514,848	207,463	96,068	104,209
Henry	1989	281,630	62,363	59,875	28,855	28,795	20,970	8,563	12,306	10,283	71,615	31,458	13,335	12,017
	1987	249,529	50,479	48,465	23,547	25,990	18,928	8,055	10,405	8,695	68,308	29,395	10,815	9,736
Rock Island	1989	973,974	185,269	174,781	102,137	119,734	116,167	45,259	46,935	17,354	230,871	65,736	41,601	59,348
	1987	960,602	186,207	175,666	109,725	121,333	117,719	37,138	38,620	14,280	225,189	67,439	38,968	52,523

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ILLINOIS (continued)														
DAVENPORT - ROCK ISLAND - MOLINE (continued)														
Scott, Iowa	*1989*	*1,217,789*	*250,019*	*235,394*	*111,938*	*151,813*	*149,728*	*55,504*	*58,600*	*28,841*	*271,148*	*135,169*	*56,575*	*40,191*
	1987	*1,061,380*	*205,277*	*193,269*	*106,071*	*146,704*	*144,690*	*48,708*	*60,063*	*29,562*	*221,351*	*110,629*	*46,285*	*41,950*
DECATUR	**1989**	**853,212**	**160,790**	**153,197**	**82,766**	**129,078**	**110,793**	**39,178**	**33,579**	**15,077**	**182,608**	**60,129**	**61,403**	**41,703**
	1987	783,639	136,594	130,144	75,958	120,728	103,626	32,529	33,585	15,081	180,730	51,027	51,857	34,648
Macon	1989	853,212	160,790	153,197	82,766	129,078	110,793	39,178	33,579	15,077	182,608	60,129	61,403	41,703
	1987	783,639	136,594	130,144	75,958	120,728	103,626	32,529	33,585	15,081	180,730	51,027	51,857	34,648
JOLIET	**1989**	**2,093,219**	**413,507**	**393,662**	**190,080**	**196,016**	**180,751**	**61,421**	**80,083**	**39,185**	**497,496**	**246,275**	**179,250**	**111,969**
	1987	1,820,796	339,923	323,638	160,123	174,210	160,971	56,972	73,554	35,922	459,477	198,834	145,518	90,596
Grundy	1989	169,719	33,793	32,473	19,318	19,494	13,838	3,181	4,757	4,482	33,776	24,513	9,290	7,392
	1987	155,709	30,706	29,507	17,115	15,939	11,315	3,268	4,223	3,980	35,349	20,074	7,845	6,200
Will	1989	1,923,500	379,714	361,189	170,762	176,522	166,913	58,240	75,326	34,703	463,720	221,762	169,960	104,577
	1987	1,665,087	309,217	294,131	143,008	158,271	149,656	53,704	69,331	31,942	424,128	178,760	137,673	84,396
KANKAKEE	**1989**	**610,003**	**130,128**	**123,912**	**45,982**	**76,760**	**61,713**	**19,555**	**21,743**	**12,119**	**168,477**	**40,917**	**35,431**	**32,231**
	1987	552,349	108,668	103,477	48,816	67,480	54,253	16,923	19,801	11,037	149,348	39,541	33,753	26,768
Kankakee	1989	610,003	130,128	123,912	45,982	76,760	61,713	19,555	21,743	12,119	168,477	40,917	35,431	32,231
	1987	552,349	108,668	103,477	48,816	67,480	54,253	16,923	19,801	11,037	149,348	39,541	33,753	26,768
LAKE COUNTY	**1989**	**4,423,284**	**748,296**	**702,039**	**387,984**	**396,605**	**328,025**	**238,805**	**262,406**	**122,966**	**1,273,078**	**283,820**	**281,719**	**187,667**
	1987	3,681,315	587,947	551,602	324,721	342,712	283,451	182,546	201,467	94,410	1,080,503	228,436	221,464	147,187
Lake	1989	4,423,284	748,296	702,039	387,984	396,605	328,025	238,805	262,406	122,966	1,273,078	283,820	281,719	187,667
	1987	3,681,315	587,947	551,602	324,721	342,712	283,451	182,546	201,467	94,410	1,080,503	228,436	221,464	147,187
PEORIA	**1989**	**2,352,146**	**407,625**	**384,761**	**204,279**	**305,224**	**259,497**	**99,178**	**112,956**	**69,099**	**604,059**	**179,641**	**128,225**	**90,299**
	1987	2,141,084	393,129	371,136	192,925	281,756	238,834	81,785	92,820	56,783	530,463	153,890	107,491	74,394
Peoria	1989	1,389,826	229,406	215,898	133,030	203,917	170,149	76,762	78,461	48,021	246,731	100,729	89,338	59,619
	1987	1,269,371	209,201	196,883	122,925	196,759	164,177	62,825	63,926	39,126	229,123	82,211	73,668	48,675
Tazewell	1989	814,326	153,644	145,484	62,213	99,477	89,348	21,485	28,858	17,102	284,827	60,752	31,199	27,608
	1987	738,244	163,011	154,354	60,378	83,120	74,657	17,969	24,183	14,333	239,503	52,948	26,509	23,152
Woodford	1989	147,994	24,575	23,379	9,036	1,830		931	5,637	3,976	72,501	18,160	7,688	3,072
	1987	133,469	20,917	19,899	9,622	1,877		991	4,711	3,324	61,837	18,731	7,314	2,567
ROCKFORD	**1989**	**2,020,499**	**437,721**	**413,814**	**198,333**	**268,971**	**244,446**	**70,954**	**122,814**	**65,192**	**374,294**	**183,950**	**156,542**	**70,702**
	1987	1,779,748	353,939	334,595	171,353	248,572	225,858	73,306	99,358	52,776	359,468	148,592	127,027	57,125
Boone	1989	172,397	44,232	42,620	18,871	12,281	10,046	1,380	5,271	1,257	55,445	17,754	6,990	4,780
	1987	144,879	35,121	33,841	15,704	11,883	9,721	1,187	4,153	991	47,905	14,035	5,582	3,810
Winnebago	1989	1,848,102	393,489	371,194	179,462	256,690	234,400	69,574	117,543	63,935	318,849	166,196	149,552	65,922
	1987	1,634,869	318,818	300,754	155,649	236,689	216,137	72,119	95,205	51,785	311,563	134,557	121,445	53,315
SPRINGFIELD	**1989**	**1,440,907**	**249,976**	**236,239**	**155,626**	**243,804**	**198,053**	**53,883**	**70,582**	**34,185**	**269,514**	**106,844**	**108,470**	**69,637**
	1987	1,289,997	230,330	217,670	137,982	203,205	165,122	50,356	58,419	28,292	251,218	93,877	89,816	56,955
Menard	1989	34,981	12,675	12,052	1,259	2,800		711	618	474	7,197	6,092	706	1,569
	1987	31,288	11,273	10,719	1,317	2,274		579	503	386	6,981	4,948	579	1,432
Sangamon	1989	1,405,926	237,301	224,187	154,367	241,004	198,053	53,172	69,964	33,711	262,317	100,752	107,764	68,068
	1987	1,258,709	219,057	206,951	136,665	200,931	165,122	49,777	57,916	27,906	244,237	88,929	89,237	55,523
ALL COUNTIES														
Adams	1989	399,905	87,753	82,419	33,717	73,167	56,864	21,553	19,964	8,951	86,785	20,700	17,745	16,337
	1987	394,773	84,607	79,464	36,259	65,175	50,653	23,165	18,814	8,436	87,744	22,306	17,285	15,171
Alexander	1989	43,312	14,072	13,621	3,742	2,416		329	1,137	1,137	11,124	4,819	1,320	1,493
	1987	42,830	12,405	12,007	4,128	2,415		341	1,240	1,240	12,198	4,139	1,447	1,355
Bond	1989	50,614	12,145	11,673	4,672	1,482		1,849	1,411	1,173	13,104	7,861	2,187	3,365
	1987	50,113	10,760	10,342	5,039	1,606		1,768	1,190	990	12,723	8,472	2,290	3,470
Boone	1989	172,397	44,232	42,620	18,871	12,281	10,046	1,380	5,271	1,257	55,445	17,754	6,990	4,780
	1987	144,879	35,121	33,841	15,704	11,883	9,721	1,187	4,153	991	47,905	14,035	5,582	3,810
Brown	1989	11,214	3,646	3,506	1,085	213		113	221	148	1,256	2,486	1,216	536
	1987	11,103	3,107	2,988	1,186	228		122	238	160	1,302	2,671	1,183	587
Bureau	1989	144,892	30,764	29,549	10,955	13,852	12,534	6,858	7,208	3,182	30,455	23,022	8,201	3,600
	1987	143,419	32,749	31,456	11,897	11,723	10,608	6,131	6,113	2,699	32,911	19,564	8,332	3,112
Calhoun	1989	17,403	3,106	2,966	3,310	184		167	181		6,262	594	1,576	421
	1987	17,163	2,560	2,445	3,187	176		165	174		6,610	567	1,632	447
Carroll	1989	64,318	21,274	20,528	7,273	1,607		672	1,659	939	11,547	8,689	5,115	3,163
	1987	58,003	17,264	16,659	7,542	1,292		535	1,585	898	11,473	8,147	4,158	2,564
Cass	1989	45,723	18,273	17,631	2,698	1,697		285	1,516	742	8,389	6,524	2,225	2,243
	1987	45,188	16,544	15,963	3,015	1,861		315	1,665	816	9,248	6,019	2,291	2,129

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Champaign	1989	1,307,003	232,642	221,879	157,524	194,587	155,651	68,037	63,900	29,805	209,539	92,741	77,828	44,057
	1987	1,137,043	192,972	184,044	138,705	162,066	129,638	55,185	51,638	24,086	183,028	75,843	66,483	36,294
Christian	1989	193,981	50,487	48,774	13,056	27,194	24,945	6,957	5,689	4,403	50,955	15,587	8,187	7,959
	1987	177,134	43,113	41,650	13,799	22,638	20,767	6,640	5,983	4,631	45,416	15,677	8,479	6,913
Clark	1989	67,815	18,257	17,517	7,388	6,136	5,193	1,109	959	616	11,939	8,649	3,237	2,664
	1987	61,883	14,648	14,054	6,349	5,072	4,293	1,138	800	515	11,883	8,912	3,191	2,152
Clay	1989	55,125	13,138	12,459	3,978	8,151	6,902	1,151	2,105	959	10,361	5,304	2,746	2,510
	1987	54,361	12,732	12,074	3,669	6,863	5,812	1,230	1,987	906	11,152	5,055	2,824	2,706
☐ Clinton	1989	145,003	27,590	26,825	11,908	11,990	10,570	2,712	8,583	4,172	29,206	14,256	27,409	3,376
	1987	132,484	28,313	27,528	9,983	9,546	8,416	2,693	6,802	3,307	29,873	11,477	22,773	2,734
Coles	1989	364,561	50,956	47,852	35,157	64,197	43,789	13,624	12,538	6,780	94,054	36,795	21,844	18,413
	1987	321,106	48,002	45,078	33,825	52,187	35,598	13,095	12,007	6,494	81,404	29,876	17,891	15,064
Cook	1989	35,431,590	6,402,240	5,817,536	4,035,268	3,968,976	3,392,267	2,920,485	2,298,624	1,303,912	6,684,985	2,076,503	1,393,737	2,114,026
	1987	31,572,073	5,697,781	5,177,414	3,615,444	3,493,292	2,985,701	2,425,745	1,898,050	1,076,686	6,166,941	1,692,390	1,144,582	1,729,771
Crawford	1989	95,140	20,781	20,046	5,712	13,525	7,538	1,509	1,913	1,191	24,556	8,666	8,958	3,870
	1987	93,968	22,524	21,727	5,843	11,873	6,618	1,555	2,089	1,302	22,888	9,062	7,643	4,242
Cumberland	1989	32,506	9,635	9,177	1,604	369		321	1,308	1,151	6,475	8,128	2,544	545
	1987	29,785	7,930	7,553	1,501	333		236	1,359	1,197	5,816	7,694	2,680	571
De Kalb	1989	474,344	93,530	88,002	47,963	32,010	26,963	19,835	20,635	8,060	131,835	54,267	31,689	12,706
	1987	406,971	76,951	72,403	40,551	26,131	22,011	17,149	18,895	7,381	111,638	48,422	25,769	10,370
De Witt	1989	90,317	19,570	18,905	6,712	9,418	6,980	661	1,977	665	37,163	4,580	4,493	2,104
	1987	82,066	17,725	17,123	7,196	7,867	5,831	702	1,919	646	32,526	4,012	3,984	2,225
Douglas	1989	93,364	23,308	22,411	8,492	1,869		7,298	5,066	4,627	15,201	18,397	7,678	2,464
	1987	92,206	22,616	21,746	9,170	1,773		7,838	4,335	3,960	16,296	17,487	6,657	2,096
Du Page	1989	8,523,333	1,204,364	1,128,601	664,249	989,150	879,762	593,079	500,754	315,795	1,900,115	526,529	424,496	337,473
	1987	7,131,697	953,401	893,425	607,563	798,721	710,394	468,325	390,838	246,478	1,511,806	410,757	332,601	264,087
Edgar	1989	117,617	34,789	33,548	7,941	6,947	5,906	2,647	2,439	2,095	37,719	10,159	4,994	5,803
	1987	104,409	30,280	29,200	7,055	5,780	4,915	2,180	2,031	1,745	32,359	10,027	5,262	4,988
Edwards	1989	26,688	11,560	11,150	974	391		401	1,177	427	2,589	2,962	2,553	914
	1987	26,424	10,275	9,911	1,092	387		411	1,269	461	2,865	2,935	2,844	799
Effingham	1989	295,003	46,381	44,853	22,690	26,996	24,979	12,338	11,114	7,897	57,300	75,150	16,439	5,303
	1987	270,967	38,240	36,980	23,104	22,063	20,415	12,451	11,018	7,829	59,449	61,717	16,125	4,353
Fayette	1989	79,856	15,059	14,386	5,900	11,148	9,809	1,420	2,262	1,138	21,705	8,382	6,361	1,945
	1987	79,061	15,333	14,648	6,183	9,921	8,730	1,314	2,180	1,097	22,631	6,856	6,623	2,042
Ford	1989	68,627	13,490	12,962	7,751	4,102		1,737	5,762	3,823	12,381	8,580	7,177	2,032
	1987	64,126	13,947	13,401	6,334	3,323		1,710	4,656	3,090	12,256	8,170	5,839	2,043
Franklin	1989	221,982	48,756	47,238	17,988	28,649	26,253	6,761	7,290	2,587	59,857	17,137	9,166	11,680
	1987	204,483	47,823	46,334	18,582	23,710	21,728	6,775	6,156	2,186	49,784	17,203	9,089	9,702
Fulton	1989	186,501	62,047	59,975	16,340	13,890	7,922	7,715	5,687	4,016	34,116	16,981	10,059	10,295
	1987	172,465	60,569	58,546	14,021	12,532	7,148	7,023	5,223	3,689	30,068	16,255	8,345	8,491
Gallatin	1989	16,281	4,811	4,628	883	487		781	847	770	3,744	1,766	1,305	865
	1987	16,120	4,078	3,923	975	420		830	875	797	4,108	1,812	1,201	948
Greene	1989	41,239	13,457	13,277	4,316	868		365	428	126	7,783	5,911	2,257	3,227
	1987	40,831	14,160	13,971	3,596	896		386	432	128	8,189	5,716	2,004	2,663
Grundy	1989	169,719	33,793	32,473	19,318	19,494	13,838	3,181	4,757	4,482	33,776	24,513	9,290	7,392
	1987	155,709	30,706	29,507	17,115	15,939	11,315	3,268	4,223	3,980	35,349	20,074	7,845	6,200
Hamilton	1989	36,245	8,773	8,397	1,745	1,365		526	1,141	956	11,113	4,905	2,370	2,159
	1987	32,671	6,948	6,650	1,393	1,110		445	936	785	11,186	3,996	2,327	2,125
Hancock	1989	57,281	11,052	10,541	4,546	1,174		889	1,366	943	20,912	4,567	4,463	2,509
	1987	56,687	11,264	10,743	4,817	1,099		821	1,298	897	20,778	3,798	4,590	2,074
Hardin	1989	13,514	4,765	4,575	537	270		238	571	341	3,529	1,755	876	485
	1987	11,249	3,767	3,617	557	217		197	458	274	2,916	1,409	757	466
Henderson	1989	14,000	4,343	4,132	2,522	33		74	328		1,303	1,739	1,770	207
	1987	13,861	3,722	3,541	2,758	36		81	281		1,239	1,892	1,755	230
Henry	1989	281,630	62,363	59,875	28,855	28,795	20,970	8,563	12,306	10,283	71,615	31,458	13,335	12,017
	1987	249,529	50,479	48,465	23,547	25,990	18,928	8,055	10,405	8,695	68,308	29,395	10,815	9,736
Iroquois	1989	112,841	27,726	26,673	9,568	9,110	4,731	2,836	3,263	881	21,924	22,193	7,016	3,522
	1987	111,663	27,538	26,492	10,028	8,984	4,666	2,815	3,505	947	23,707	18,734	7,048	3,125
Jackson	1989	402,199	69,000	67,263	42,811	76,166	72,689	27,215	14,656	6,887	59,981	19,494	20,650	10,426
	1987	396,881	73,930	72,069	42,138	66,781	63,733	27,649	14,975	7,038	57,740	17,280	20,886	8,780
Jasper	1989	39,563	9,694	9,281	1,8[illegible]	1,816		1,127	1,517	521	12,777	2,969	4,537	22
	1987	39,171	9,029	8,644	2,049	1,519		944	1,403	483	12,857	2,965	4,887	24
Jefferson	1989	268,023	42,308	40,720	26,799	50,623	40,164	9,493	12,505	7,193	46,663	40,442	12,685	9,406
	1987	243,693	37,075	35,683	23,528	41,592	33,000	9,142	12,136	6,981	47,354	33,399	13,137	8,273

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ILLINOIS (continued)														
ALL COUNTIES (continued)														
☐ Jersey	1989	111,924	14,885	14,742	8,581	18,297	16,960	3,576	3,169	1,961	41,451	9,120	4,095	3,576
	1987	93,044	13,556	13,426	8,352	15,368	14,246	2,594	2,623	1,624	31,832	6,963	3,962	2,692
Jo Daviess	1989	83,052	20,355	19,687	9,674	1,635		508	1,260	1,108	16,162	9,941	5,786	4,654
	1987	77,769	18,500	17,893	8,822	1,357		421	1,308	1,151	15,943	8,229	5,423	3,880
Johnson	1989	25,416	7,866	7,553	1,963	1,077		288	1,385	1,244	5,378	1,761	2,857	445
	1987	25,063	6,635	6,371	2,137	1,080		301	1,400	1,258	5,825	1,769	2,827	483
Kane	1989	2,556,102	477,350	456,451	227,490	312,527	268,865	157,489	145,381	72,701	527,497	168,108	235,846	118,171
	1987	2,128,223	397,067	379,683	195,220	252,556	217,273	133,474	116,111	58,064	423,629	134,150	190,021	94,770
Kankakee	1989	610,003	130,128	123,912	45,982	76,760	61,713	19,555	21,743	12,119	168,477	40,917	35,431	32,231
	1987	552,349	108,668	103,477	48,816	67,480	54,253	16,923	19,801	11,037	149,348	39,541	33,753	26,768
Kendall	1989	113,709	27,861	27,650	9,924	9,338		4,173	7,112	6,239	15,098	9,747	19,308	1,966
	1987	103,757	24,461	24,276	10,386	7,704		3,531	5,811	5,098	14,998	9,419	15,874	1,937
Knox	1989	345,070	73,022	70,238	25,678	53,599	50,373	15,930	18,606	7,782	72,753	37,004	14,275	13,216
	1987	340,212	69,340	66,696	26,907	57,491	54,031	15,184	16,018	6,700	74,369	32,561	13,615	11,856
Lake	1989	4,423,284	748,296	702,039	387,984	396,605	328,025	238,805	262,406	122,966	1,273,078	283,820	281,719	187,667
	1987	3,681,315	587,947	551,602	324,721	342,712	283,451	182,546	201,467	94,410	1,080,503	228,436	221,464	147,187
La Salle	1989	766,217	174,834	169,480	60,583	84,025	76,937	32,962	29,391	16,853	197,181	69,067	42,833	33,919
	1987	696,995	145,619	141,160	54,157	82,192	75,259	27,233	27,214	15,606	194,871	56,830	37,096	28,042
Lawrence	1989	63,212	14,373	13,847	3,683	10,337	9,125	1,148	2,062	1,588	11,988	4,555	8,484	2,364
	1987	62,445	15,439	14,874	3,807	9,756	8,613	1,140	1,963	1,512	10,280	4,641	8,287	2,573
Lee	1989	174,401	38,023	36,397	14,802	6,626	3,224	5,318	7,084	3,497	51,915	16,472	11,491	11,737
	1987	148,438	35,198	33,693	13,791	5,872	2,858	4,484	5,657	2,793	41,470	13,211	9,036	9,211
Livingston	1989	187,584	43,050	41,717	16,864	17,241	15,650	4,682	9,128	4,857	55,577	13,586	6,928	6,020
	1987	176,352	41,995	40,695	15,074	15,243	13,837	4,832	8,307	4,421	51,116	13,098	5,811	5,349
Logan	1989	170,122	34,128	32,251	15,946	21,905	15,579	4,909	8,388	3,124	31,061	15,792	8,654	4,919
	1987	155,060	28,747	27,166	14,382	17,722	12,605	3,987	6,795	2,531	32,258	12,766	8,816	4,304
McDonough	1989	173,346	32,199	31,496	24,063	29,188	21,459	10,143	6,060	3,207	30,683	12,497	8,090	8,398
	1987	171,343	31,822	31,127	23,346	24,651	18,124	10,873	5,908	3,128	33,012	12,431	8,695	7,505
McHenry	1989	1,067,028	224,214	210,534	98,007	87,713	80,547	30,697	39,814	24,268	268,326	97,068	112,003	59,741
	1987	891,296	177,026	166,225	78,901	68,695	63,083	24,139	32,414	19,758	248,999	75,861	88,482	46,831
McLean	1989	971,389	149,656	141,497	96,123	147,429	116,913	44,422	53,827	25,490	196,794	105,549	63,810	41,870
	1987	849,695	135,073	127,709	95,910	116,142	92,103	35,516	41,831	19,810	184,309	84,165	50,735	33,148
Macon	1989	853,212	160,790	153,197	82,766	129,078	110,793	39,178	33,579	15,[illegible]77	182,608	60,129	61,403	41,703
	1987	783,639	136,594	130,144	75,958	120,728	103,626	32,529	33,585	15,081	180,730	51,027	51,857	34,648
Macoupin	1989	229,419	41,195	39,915	14,007	14,967	9,281	4,828	9,032	6,367	52,630	39,499	29,189	11,492
	1987	205,386	37,679	36,508	13,763	12,277	7,614	4,685	7,219	5,090	52,287	31,619	23,585	9,260
☐ Madison	1989	1,617,288	341,951	324,031	165,382	212,453	194,114	38,265	44,453	24,768	389,390	168,518	114,844	53,916
	1987	1,459,520	348,764	330,487	134,947	189,645	173,276	34,077	40,206	22,402	347,141	136,282	93,314	43,677
Marion	1989	256,126	53,543	51,038	21,636	34,828	25,837	7,360	9,524	4,622	69,490	25,504	6,714	12,787
	1987	252,595	57,372	54,688	22,332	33,761	25,046	6,687	10,254	4,977	64,618	22,776	7,128	11,561
Marshall	1989	47,024	12,892	12,330	4,932	1,578		509	940	473	10,218	6,526	3,956	2,450
	1987	41,458	10,927	10,451	4,706	1,266		411	755	381	9,936	5,196	3,182	1,959
Mason	1989	51,548	15,328	14,778	5,959	3,154	1,786	488	1,375	1,050	8,382	8,603	2,048	1,900
	1987	51,038	14,513	13,992	6,546	3,431	1,944	517	1,160	887	7,476	8,703	1,880	2,082
Massac	1989	48,944	12,318	11,899	3,297	1,057		791	756	756	10,567	7,934	5,642	3,578
	1987	48,276	10,801	10,434	3,718	1,135		890	819	819	11,856	7,135	5,375	3,135
Menard	1989	34,981	12,675	12,052	1,259	2,800		711	618	474	7,197	6,092	706	1,569
	1987	31,288	11,273	10,719	1,317	2,274		579	503	386	6,981	4,948	579	1,432
Mercer	1989	49,503	10,003	9,566	5,346	10,487	9,492	915	1,642	1,278	7,847	4,843	2,482	1,776
	1987	46,380	10,588	10,125	4,811	9,172	8,303	807	1,449	1,128	6,509	4,943	2,177	1,479
☐ Monroe	1989	125,393	26,229	24,382	12,327	13,656	13,475	1,603	3,484	2,380	31,621	10,339	10,185	3,436
	1987	103,705	24,094	22,377	11,781	10,468	10,330	1,234	2,673	1,827	24,644	8,832	7,873	2,608
Montgomery	1989	151,775	32,081	30,788	15,980	20,847	17,649	3,824	3,696	2,203	37,013	12,278	11,346	6,875
	1987	149,564	34,444	33,056	15,991	18,102	15,326	4,128	3,966	2,364	34,450	12,668	10,818	6,413
Morgan	1989	252,328	42,036	41,498	22,609	39,849	35,163	11,873	10,492	5,247	61,338	32,419	8,238	10,799
	1987	229,686	43,625	43,067	19,036	33,569	29,622	9,656	8,556	4,279	60,321	26,241	6,708	8,780
Moultrie	1989	50,924	14,041	13,475	5,428	653		1,595	806	806	13,791	3,353	4,867	3,639
	1987	47,688	11,402	10,942	5,652	577		1,463	840	840	14,328	3,166	4,408	2,970
Ogle	1989	172,145	44,238	43,093	12,438	8,197	4,972	4,966	3,185	1,672	47,092	19,996	10,803	6,539
	1987	160,269	42,873	41,763	12,704	6,758	4,100	4,117	3,095	1,625	41,378	19,323	8,973	5,404
Peoria	1989	1,389,826	229,406	215,898	133,030	203,917	170,149	76,762	78,461	48,021	246,731	100,729	89,338	59,619
	1987	1,269,371	209,201	196,883	122,925	196,759	164,177	62,825	63,926	39,126	229,123	82,211	73,668	48,675
Perry	1989	85,324	21,246	20,485	6,563	11,777	8,610	2,623	2,433	1,485	8,780	15,476	3,994	6,251
	1987	84,479	20,552	19,816	6,785	9,984	7,300	2,826	2,301	1,405	9,501	15,732	4,323	5,716

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Piatt	1989	73,766	15,899	15,046	5,582	4,217		572	3,140	1,190	31,609	6,120	1,565	2,384
	1987	63,644	13,790	13,050	5,010	3,287		448	2,438	925	28,102	4,771	1,245	1,851
Pike	1989	66,299	16,114	15,450	4,954	8,781		2,458	1,668	1,466	12,991	10,432	4,900	780
	1987	61,812	13,681	13,117	5,309	7,588		2,054	1,455	1,280	13,593	9,845	4,119	699
Pope	1989	3,923	771	720	270	152		23	42		1,785	218	265	121
	1987	3,884	816	762	248	144		23	40		1,779	206	218	129
Pulaski	1989	12,631	5,714	5,388	670	171		180	502	502	2,040	1,153	813	483
	1987	12,506	4,928	4,647	707	186		198	549	549	2,266	1,268	858	538
Putnam	1989	17,847	5,361	5,151	1,036	30		68	119		5,335	1,812	709	1,369
	1987	16,612	5,265	5,059	1,049	28		64	109		4,492	1,493	700	1,442
Randolph	1989	201,142	46,405	45,129	18,379	30,011	27,179	1,688	4,995	3,112	59,609	12,248	7,814	5,735
	1987	175,854	43,205	42,017	15,922	24,275	21,985	1,558	4,754	2,963	48,512	9,985	8,073	4,672
Richland	1989	89,680	13,333	12,829	7,341	18,316	12,077	3,603	3,035	1,619	15,845	11,186	6,276	3,845
	1987	88,792	14,092	13,559	7,524	15,645	10,317	3,919	3,286	1,754	17,229	9,552	6,449	3,516
Rock Island	1989	973,974	185,269	174,781	102,137	119,734	116,167	45,259	46,935	17,354	230,871	65,736	41,601	59,348
	1987	960,602	186,207	175,666	109,725	121,333	117,719	37,138	38,620	14,280	225,189	67,439	38,968	52,523
☐ St. Clair	1989	1,582,454	290,529	264,591	141,694	346,195	291,254	85,668	89,624	44,908	270,425	133,306	81,560	50,542
	1987	1,419,927	241,135	219,607	138,339	294,789	248,007	70,926	73,003	36,580	284,014	109,927	66,670	42,546
Saline	1989	159,814	39,367	38,058	13,493	26,960	23,886	4,316	5,960	4,430	28,658	14,060	9,098	8,296
	1987	157,832	41,606	40,223	12,223	25,904	22,951	4,414	6,239	4,638	29,740	11,687	8,788	6,931
Sangamon	1989	1,405,926	237,301	224,187	154,367	241,004	198,053	53,172	69,964	33,711	262,317	100,752	107,764	68,068
	1987	1,258,709	219,057	206,951	136,665	200,931	165,122	49,777	57,916	27,906	244,237	88,929	89,237	55,523
Schuyler	1989	33,441	8,536	8,164	2,891	334		1,940	1,742	1,078	6,071	2,771	2,549	3,406
	1987	30,431	8,352	7,988	2,829	272		1,733	1,403	869	4,918	2,253	2,136	3,225
Scott	1989	15,505	3,967	3,800	1,330	182		383	99		5,693	2,112	578	653
	1987	14,311	3,203	3,068	1,374	155		302	85		5,727	1,796	534	670
Shelby	1989	61,441	18,626	18,117	3,651	1,732		1,657	2,278	2,144	18,008	6,345	2,546	2,539
	1987	60,833	17,503	17,025	3,904	1,661		1,761	2,205	2,076	19,183	5,309	2,709	2,228
Stark	1989	13,057	3,640	3,465	597	36		80	209		5,672	1,124	963	57
	1987	12,928	3,437	3,272	632	32		74	189		5,903	1,004	944	60
Stephenson	1989	287,657	70,418	67,807	22,703	19,578	15,958	10,626	11,407	6,905	90,283	22,267	12,809	17,277
	1987	258,349	60,719	58,468	21,616	20,756	16,919	9,105	12,109	7,330	77,614	18,655	11,630	15,062
Tazewell	1989	814,326	153,644	145,484	62,213	99,477	89,348	21,485	28,858	17,102	284,827	60,752	31,199	27,608
	1987	738,244	163,011	154,354	60,378	83,120	74,657	17,969	24,183	14,333	239,503	52,948	26,509	23,152
Union	1989	74,278	18,376	17,609	6,200	12,698	11,611	1,726	3,066	2,455	18,079	4,582	3,989	2,714
	1987	68,305	15,361	14,720	5,502	10,853	9,925	1,434	2,492	1,996	19,138	3,925	4,258	2,300
Vermilion	1989	520,818	127,466	120,745	48,352	76,104	53,581	25,382	17,899	8,087	99,553	43,607	22,292	21,852
	1987	479,217	105,052	99,513	46,663	74,274	52,294	20,896	16,385	7,404	96,531	41,736	19,209	17,975
Wabash	1989	68,094	17,783	17,255	8,160	9,347	8,215	1,450	1,418	384	16,432	6,324	2,221	2,365
	1987	67,420	15,548	15,086	8,563	10,063	8,845	1,567	1,541	418	15,860	6,809	2,424	2,191
Warren	1989	87,717	22,469	21,761	6,893	9,749	2,377	1,436	3,306	2,042	26,075	9,692	3,582	1,855
	1987	86,425	19,521	18,906	6,736	10,544	2,572	1,557	3,307	2,043	28,264	8,269	3,300	2,023
Washington	1989	62,345	9,174	8,693	4,021	1,002		743	2,859	1,277	18,987	15,929	3,044	3,534
	1987	53,571	9,335	8,846	4,100	804		704	2,274	1,016	15,272	12,713	2,446	2,789
Wayne	1989	75,779	31,005	29,893	3,669	8,271	7,871	4,793	1,969	1,337	9,958	2,551	5,216	1,831
	1987	75,029	27,651	26,659	3,952	7,513	7,151	4,450	2,183	1,484	11,150	2,843	5,858	2,061
White	1989	79,505	26,340	25,441	5,038	12,517	11,616	937	1,853	1,032	18,684	3,829	4,012	1,756
	1987	78,718	23,094	22,306	5,610	11,424	10,602	810	1,618	899	20,718	3,969	4,447	1,968
Whiteside	1989	343,318	66,838	64,054	32,593	58,457	49,243	10,871	13,090	7,048	78,101	27,794	21,094	16,941
	1987	319,061	63,438	60,796	30,756	50,621	42,643	9,103	10,935	5,888	75,131	24,813	20,708	14,682
Will	1989	1,923,500	379,714	361,189	170,762	176,522	166,913	58,240	75,326	34,703	463,720	221,762	169,960	104,577
	1987	1,665,087	309,217	294,131	143,008	158,271	149,656	53,704	69,331	31,942	424,128	178,760	137,673	84,396
Williamson	1989	374,701	49,860	46,252	28,156	31,116	23,035	8,738	13,147	8,392	138,497	35,938	35,052	12,681
	1987	332,843	51,208	47,502	25,201	25,500	18,878	8,206	12,955	8,270	113,944	29,655	32,921	10,538
Winnebago	1989	1,848,102	393,489	371,194	179,462	256,690	234,400	69,574	117,543	63,935	318,849	166,196	149,552	65,922
	1987	1,634,869	318,818	300,754	155,649	236,689	216,137	72,119	95,205	51,785	311,563	134,557	121,445	53,315
Woodford	1989	147,994	24,575	23,379	9,036	1,830		931	5,637	3,976	72,501	18,160	7,688	3,072
	1987	133,469	20,917	19,899	9,622	1,877		991	4,711	3,324	61,837	18,731	7,314	2,567
TOTAL METRO COUNTIES	**1989**	**68,601,090**	**12,215,186**	**11,300,999**	**7,024,519**	**8,077,298**	**6,940,793**	**4,587,002**	**4,022,129**	**2,241,859**	**14,226,459**	**4,610,554**	**3,571,097**	**3,507,723**
	1987	60,281,523	10,620,859	9,822,614	6,290,681	7,004,978	6,021,229	3,797,049	3,290,029	1,832,996	12,755,918	3,767,097	2,910,079	2,851,027
TOTAL STATE	**1989**	**78,949,322**	**14,488,125**	**13,483,992**	**7,914,662**	**9,271,608**	**7,876,740**	**4,947,186**	**4,401,022**	**2,450,903**	**16,711,127**	**5,689,914**	**4,166,800**	**3,929,143**
	1987	69,937,230	12,723,950	11,842,805	7,146,944	8,071,486	6,857,419	4,133,370	3,642,789	2,028,391	15,095,502	4,724,937	3,462,671	3,216,839

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
INDIANA														
ANDERSON	1989	780,001	162,780	159,728	66,663	87,213	81,414	26,261	27,961	11,201	217,364	55,633	49,550	28,766
	1987	768,860	155,044	152,137	71,840	91,507	85,423	28,243	29,927	11,990	193,789	53,014	53,207	31,303
Madison	1989	780,001	162,780	159,728	66,663	87,213	81,414	26,261	27,961	11,201	217,364	55,633	49,550	28,766
	1987	768,860	155,044	152,137	71,840	91,507	85,423	28,243	29,927	11,990	193,789	53,014	53,207	31,303
BLOOMINGTON	1989	693,235	132,897	129,845	80,240	105,534	87,306	40,056	30,646	17,214	138,698	42,158	40,131	20,261
	1987	631,961	126,777	123,866	76,533	94,331	78,039	39,967	26,563	14,921	120,150	35,187	36,542	21,171
Monroe	1989	693,235	132,897	129,845	80,240	105,534	87,306	40,056	30,646	17,214	138,698	42,158	40,131	20,261
	1987	631,961	126,777	123,866	76,533	94,331	78,039	39,967	26,563	14,921	120,150	35,187	36,542	21,171
ELKHART - GOSHEN	1989	1,188,438	212,831	195,686	99,831	100,105	74,705	42,407	32,191	19,135	413,866	78,633	105,950	40,570
	1987	1,090,438	195,300	179,567	96,135	99,680	74,389	40,894	31,857	18,937	363,288	64,381	90,844	42,849
Elkhart	1989	1,188,438	212,831	195,686	99,831	100,105	74,705	42,407	32,191	19,135	413,866	78,633	105,950	40,570
	1987	1,090,438	195,300	179,567	96,135	99,680	74,369	40,894	31,857	18,937	363,288	64,381	90,844	42,849
EVANSVILLE	1989	1,890,795	347,439	332,517	192,487	264,075	226,513	105,657	109,260	65,703	396,441	137,840	128,992	65,802
	1987	1,840,631	355,664	340,412	192,397	266,674	229,865	90,584	98,992	59,751	364,558	122,044	138,108	68,001
Posey	1989	79,305	18,103	17,847	5,286	5,508	2,341	2,349	3,362	2,604	25,374	7,697	3,018	3,895
	1987	78,520	18,767	18,502	5,630	5,022	2,135	1,946	2,769	2,145	25,301	6,865	3,197	4,057
Vanderburgh	1989	1,375,809	226,403	213,862	148,527	204,029	180,370	92,932	87,925	46,227	267,483	79,585	107,328	42,617
	1987	1,356,372	232,142	219,283	150,967	214,243	189,401	79,743	79,252	41,668	249,001	71,049	115,020	45,822
Warrick	1989	141,408	41,698	40,401	12,108	19,612	17,684	1,708	6,127	5,700	25,409	12,608	8,742	6,809
	1987	139,476	40,481	39,222	12,820	18,679	16,844	1,819	5,409	5,033	26,212	10,905	9,296	7,112
Henderson, Ky.	*1989*	*294,273*	*61,235*	*60,407*	*26,566*	*34,926*	*26,118*	*8,668*	*11,846*	*11,172*	*78,175*	*37,950*	*9,904*	*12,481*
	1987	*266,263*	*64,274*	*63,405*	*22,980*	*28,730*	*21,485*	*7,076*	*11,562*	*10,905*	*64,044*	*33,225*	*10,595*	*11,010*
FORT WAYNE	1989	2,869,537	469,130	441,807	292,533	395,351	338,767	120,727	164,464	80,721	661,544	201,282	222,155	108,733
	1987	2,516,937	425,080	400,432	257,797	332,121	283,533	105,713	135,292	66,390	600,516	168,502	184,186	99,383
Allen	1989	2,558,657	384,157	359,276	265,061	379,894	338,767	113,594	153,028	74,785	590,551	157,808	200,363	95,456
	1987	2,234,466	347,847	325,318	229,810	317,953	283,533	98,480	125,896	61,526	537,118	132,808	165,757	86,056
De Kalb	1989	195,373	45,854	44,013	16,761	11,957		5,961	7,397	4,727	52,346	27,644	11,380	7,559
	1987	168,591	37,643	36,132	16,679	10,579		6,002	6,036	3,858	43,694	22,534	9,354	7,204
Whitley	1989	115,507	39,119	38,518	10,711	3,500		1,172	4,039	1,209	18,647	15,830	10,412	5,718
	1987	113,880	39,590	38,982	11,308	3,589		1,231	3,360	1,006	19,704	13,160	9,075	6,123
GARY - HAMMOND	1989	3,482,395	708,351	658,210	318,762	406,431	337,825	141,571	150,370	97,689	771,355	420,644	168,177	179,222
	1987	3,406,046	707,092	656,577	338,552	414,200	344,091	148,707	130,917	85,189	700,455	391,025	162,182	187,095
Lake	1989	2,849,525	549,981	508,037	258,612	356,485	303,262	128,248	126,371	85,138	622,527	340,960	135,694	148,286
	1987	2,821,312	567,919	524,607	274,922	362,078	308,021	135,719	110,929	74,735	573,122	315,583	133,643	154,456
Porter	1989	632,870	158,370	150,173	60,150	49,946	34,563	13,323	23,999	12,551	148,828	79,684	32,483	30,936
	1987	584,734	139,173	131,970	63,630	52,122	36,070	12,988	19,988	10,454	127,333	75,442	28,539	32,639
INDIANAPOLIS	1989	10,530,491	1,517,475	1,452,972	1,102,092	1,357,829	1,107,019	397,175	547,014	262,142	2,624,641	766,278	534,082	340,343
	1987	9,210,192	1,400,168	1,340,960	961,841	1,167,291	948,648	378,364	449,784	214,931	2,167,267	646,945	468,906	323,045
Boone	1989	190,998	31,703	30,490	17,945	8,300	3,367	5,952	30,713	13,480	31,058	35,443	10,339	7,623
	1987	188,694	30,729	29,553	19,449	9,044	3,670	6,048	27,237	11,955	29,836	34,638	10,190	8,403
Hamilton	1989	654,855	104,961	101,875	72,193	50,851	42,886	14,555	36,154	27,322	180,888	53,942	48,483	22,896
	1987	543,133	95,145	92,348	60,079	40,092	33,813	11,664	28,744	21,723	144,420	48,412	38,847	19,744
Hancock	1989	187,050	38,271	36,887	15,171	9,936	3,050	3,281	4,013	1,906	55,009	36,388	6,557	8,858
	1987	185,198	37,654	36,292	16,430	10,728	3,294	3,578	4,323	2,054	52,359	32,879	7,085	9,757
Hendricks	1989	331,673	81,727	80,430	30,097	34,186	29,880	5,291	10,690	[illegible]51	73,624	33,799	31,161	7,766
	1987	295,338	79,280	78,022	27,937	28,225	24,671	5,344	8,757	3,975	60,560	29,893	25,804	8,192
Johnson	1989	693,128	86,354	82,604	55,918	183,505	156,057	39,294	33,506	22,376	146,519	41,206	31,265	17,815
	1987	596,274	70,932	67,852	48,428	156,398	133,006	37,335	27,367	18,277	120,202	36,961	32,592	18,646
Marion	1989	8,021,253	1,077,318	1,026,137	863,785	1,030,058	844,695	315,212	415,228	187,181	2,036,652	494,133	378,659	259,367
	1987	6,979,879	984,847	938,059	743,664	885,286	725,977	302,013	338,189	152,453	1,672,295	404,519	329,185	2[illegible]1,001
Morgan	1989	278,832	58,678	57,668	30,865	11,906	4,575	9,129	10,140	3,379	66,449	49,728	20,892	8,662
	1987	251,237	59,828	58,798	29,388	12,368	4,754	7,550	8,361	2,787	54,939	40,899	17,848	9,185
Shelby	1989	172,702	38,463	36,881	16,118	29,087	22,509	4,461	6,570	1,647	34,442	21,639	6,726	7,356
	1987	170,439	41,753	40,036	16,466	25,150	19,463	4,832	6,806	1,707	32,656	18,744	7,355	8,117
KOKOMO	1989	786,189	121,186	116,096	71,614	109,264	92,242	2,338	31,179	19,898	252,515	52,738	45,745	26,142
	1987	715,768	118,896	113,875	69,537	90,814	76,718	2,153	32,719	20,840	219,062	46,862	40,525	26,524
Howard	1989	670,899	105,049	100,511	63,624	107,098	92,242	612	30,356	19,075	184,796	45,258	42,425	22,121
	1987	620,099	106,036	101,455	63,166	89,073	76,718	529	31,968	20,089	161,857	40,957	37,903	23,306
Tipton	1989	115,290	16,137	15,585	7,990	2,166		1,726	823	823	67,719	7,480	3,320	4,021
	1987	95,669	12,860	12,420	6,371	1,741		1,624	751	751	57,205	5,905	2,622	3,218

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
INDIANA (continued)														
LAFAYETTE - WEST LAFAYETTE	**1989**	**951,071**	**153,975**	**147,374**	**96,099**	**147,169**	**131,410**	**37,849**	**42,706**	**18,422**	**245,806**	**63,140**	**57,140**	**31,244**
	1987	864,410	142,609	136,495	91,754	141,258	126,133	35,020	40,428	17,440	204,723	57,770	50,126	32,116
Tippecanoe	1989	951,071	153,975	147,374	96,099	147,169	131,410	37,849	42,706	18,422	245,806	63,140	57,140	31,244
	1987	864,410	142,609	136,495	91,754	141,258	126,133	35,020	40,428	17,440	204,723	57,770	50,126	32,116
MUNCIE	**1989**	**728,146**	**130,636**	**122,935**	**79,032**	**96,898**	**91,829**	**29,538**	**43,489**	**19,271**	**149,436**	**70,458**	**42,827**	**29,226**
	1987	719,818	137,529	129,422	78,270	93,882	88,972	31,256	36,269	16,072	154,079	59,810	37,611	30,942
Delaware	1989	728,146	130,636	122,935	79,032	96,898	91,829	29,538	43,489	19,271	149,436	70,458	42,827	29,226
	1987	719,818	137,529	129,422	78,270	93,882	88,972	31,256	36,269	16,072	154,079	59,810	37,611	30,942
SOUTH BEND - MISHAWAKA	**1989**	**1,905,950**	**317,654**	**302,052**	**174,445**	**288,326**	**249,002**	**80,974**	**110,094**	**61,014**	**472,551**	**102,817**	**113,850**	**66,270**
	1987	1,715,104	306,465	291,413	170,254	250,918	216,697	71,501	105,356	58,389	404,996	87,119	95,200	70,006
St. Joseph	1989	1,905,950	317,654	302,052	174,445	288,326	249,002	80,974	110,094	61,014	472,551	102,817	113,850	66,270
	1987	1,715,104	306,465	291,413	170,254	250,918	216,697	71,501	105,356	58,389	404,996	87,119	95,200	70,006
TERRE HAUTE	**1989**	**1,510,707**	**184,035**	**171,881**	**101,667**	**138,968**	**117,584**	**148,053**	**47,129**	**18,929**	**196,796**	**102,644**	**59,778**	**111,640**
	1987	1,283,435	155,433	145,082	85,947	116,586	97,851	120,815	39,744	15,923	173,427	84,114	57,205	113,782
Clay	1989	107,401	18,706	16,839	8,806	3,884		2,558	2,185	646	12,607	26,314	6,427	16,566
	1987	106,279	18,084	16,279	9,471	4,173		2,675	2,218	657	11,344	23,897	6,949	17,906
Vigo	1989	1,403,306	165,329	155,042	92,861	135,084	117,584	145,495	44,944	18,283	184,189	76,330	53,351	95,074
	1987	1,177,156	137,349	128,803	76,476	112,413	97,851	118,140	37,526	15,266	162,083	60,217	50,256	95,876
ALL COUNTIES														
Adams	1989	219,504	43,416	39,388	19,556	12,316	6,250	4,873	8,767	6,433	87,484	10,625	13,884	5,057
	1987	182,967	34,984	31,738	16,451	9,798	4,973	3,917	8,007	5,876	70,558	9,336	11,233	5,183
Allen	1989	2,558,657	384,157	359,276	265,061	379,894	338,767	113,594	153,028	74,785	590,551	157,808	200,363	95,456
	1987	2,234,466	347,847	325,318	229,810	317,953	283,533	98,480	125,896	61,526	537,118	132,808	165,757	86,056
Bartholomew	1989	440,664	84,104	82,533	45,984	55,328	47,870	16,949	29,794	17,083	85,319	46,782	32,584	16,379
	1987	409,274	80,735	79,227	45,987	52,607	45,517	16,756	24,324	13,947	82,108	38,444	27,161	16,949
Benton	1989	39,668	8,970	8,568	1,993	50		1,094	275	275	8,363	11,915	1,852	855
	1987	36,320	7,704	7,359	2,123	44		995	243	243	8,249	10,710	1,767	903
Blackford	1989	54,753	13,494	13,259	4,333	3,175		1,022	2,330	2,165	17,943	4,526	2,398	2,951
	1987	54,194	14,418	14,167	4,675	2,869		860	1,961	1,823	17,104	4,224	2,586	3,174
Boone	1989	190,998	31,703	30,490	17,945	8,300	3,367	5,952	30,713	13,480	31,058	35,443	10,339	7,623
	1987	188,694	30,729	29,553	19,449	9,044	3,670	6,048	27,237	11,955	29,836	34,638	10,190	8,403
Brown	1989	37,757	7,899	7,623	7,470	859		1,832	807	807	2,516	2,910	1,705	2,734
	1987	31,368	7,037	6,791	6,201	685		1,465	644	644	2,032	2,318	1,372	2,370
Carroll	1989	54,456	13,117	12,613	3,959	2,552		705	649		17,546	4,823	5,793	2,235
	1987	53,917	12,483	12,003	3,989	2,684		712	689		16,959	5,154	5,562	2,409
Cass	1989	200,116	38,994	36,934	17,442	25,573	23,930	4,290	8,859	4,030	51,582	15,797	15,623	10,513
	1987	197,825	39,136	37,068	18,567	23,625	22,108	4,592	9,169	4,172	47,835	15,806	16,237	11,424
☐ Clark	1989	793,832	106,510	100,278	72,692	125,706	108,621	39,590	30,532	13,515	209,080	74,364	67,446	24,996
	1987	703,352	104,306	98,203	64,528	109,347	94,486	32,568	24,893	11,019	188,707	61,640	58,234	21,443
Clay	1989	107,401	18,706	16,839	8,806	3,884		2,558	2,185	646	12,607	26,314	6,427	16,566
	1987	106,279	18,084	16,279	9,471	4,173		2,675	2,218	657	11,344	23,897	6,949	17,906
Clinton	1989	146,463	26,100	25,903	14,441	22,789	15,037	4,563	5,241	2,711	32,340	22,704	4,409	6,554
	1987	136,449	24,171	23,989	15,519	19,393	12,797	4,333	5,609	2,902	28,676	19,720	4,095	7,109
Crawford	1989	35,480	9,074	8,595	3,523	585		1,205	333		4,139	14,237	580	548
	1987	29,605	7,460	7,066	3,021	510		981	271		3,370	11,587	600	506
Daviess	1989	123,373	22,375	21,566	7,709	18,369	10,556	2,789	3,521	1,684	25,097	9,386	18,533	5,107
	1987	122,151	24,617	23,727	8,435	15,828	9,097	3,056	3,168	1,516	23,027	9,659	17,733	5,668
☐ Dearborn	1989	204,682	41,343	40,429	15,324	16,519	8,931	3,197	5,638	3,380	70,430	19,874	10,904	8,580
	1987	172,756	37,455	36,627	13,829	13,371	7,230	2,811	5,349	3,208	57,037	15,984	8,846	7,633
Decatur	1989	106,345	21,616	19,766	9,850	8,806	4,926	2,505	3,120	1,638	33,253	13,987	4,278	4,755
	1987	104,997	21,695	19,838	10,086	7,431	4,158	2,678	2,970	1,560	31,363	14,947	4,128	5,180
De Kalb	1989	195,373	45,854	44,013	16,761	11,957		5,961	7,397	4,727	52,346	27,644	11,380	7,559
	1987	168,591	37,643	36,132	16,679	10,579		6,002	6,036	3,858	43,694	22,534	9,354	7,204
Delaware	1989	728,146	130,636	122,935	79,032	96,898	91,829	29,538	43,489	19,271	149,436	70,458	42,827	29,226
	1987	719,818	137,529	129,422	78,270	93,882	88,972	31,256	36,269	16,072	154,079	59,810	37,611	30,942
Dubois	1989	319,799	48,427	46,975	20,979	41,724	39,101	8,498	16,597	9,613	102,432	20,608	9,511	8,850
	1987	279,772	45,111	43,758	20,940	34,256	32,103	7,176	13,669	7,918	88,683	18,641	8,036	8,048
Elkhart	1989	1,188,438	212,831	195,686	99,831	100,105	74,705	42,407	32,191	19,135	413,866	78,633	105,950	40,570
	1987	1,090,438	195,300	179,567	96,135	99,680	74,389	40,894	31,857	18,937	363,288	64,381	90,844	42,849
Fayette	1989	121,605	27,670	26,558	14,197	11,104	7,158	4,916	3,572	2,209	24,516	10,944	4,601	7,943
	1987	120,401	27,574	26,466	14,389	11,280	7,272	4,567	2,979	1,843	26,024	10,494	3,868	8,544
☐ Floyd	1989	298,034	72,291	70,608	28,431	31,788	29,439	9,426	22,022	12,889	56,653	19,233	19,486	17,496
	1987	280,753	76,140	74,367	27,043	30,087	27,865	9,656	19,429	11,372	47,112	19,042	16,483	18,109

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
INDIANA (continued)														
ALL COUNTIES (continued)														
Fountain	1989	76,574	18,003	17,278	8,999	2,495		1,162	1,446	[illegible]	26,194	8,026	3,318	3,395
	1987	75,816	17,606	16,897	9,870	2,176		1,271	1,581	[illegible]	25,207	7,261	3,439	3,760
Franklin	1989	53,507	17,200	16,832	3,932	1,037		2,647	1,315	1,315	14,994	5,175	2,066	1,708
	1987	48,936	15,123	14,799	3,992	912		2,429	1,396	1,396	12,593	5,311	1,710	1,807
Fulton	1989	82,284	23,252	22,352	9,635	3,919		1,134	2,137	1,507	18,586	9,074	4,821	5,817
	1987	81,312	23,195	22,297	8,647	3,930		1,162	2,154	1,520	18,698	8,911	4,222	6,241
Gibson	1989	135,762	39,131	37,693	11,506	7,279	3,718	3,360	3,480	2,519	39,366	10,045	5,892	5,680
	1987	134,418	37,783	36,395	11,875	7,830	4,001	3,023	3,240	2,346	36,869	10,807	5,990	6,143
Grant	1989	480,452	82,684	79,557	40,909	50,065	42,930	20,218	17,195	6,977	143,655	49,441	37,863	16,824
	1987	444,926	80,888	77,829	42,173	49,916	42,803	18,917	16,131	6,546	119,346	45,878	31,456	17,525
Greene	1989	120,235	36,083	34,683	9,048	18,240	5,954	2,630	1,993	951	22,616	9,194	9,560	4,096
	1987	118,605	33,166	31,879	8,807	18,555	6,058	2,483	2,126	1,015	21,848	9,803	10,237	4,418
Hamilton	1989	654,855	104,961	101,875	72,193	50,851	42,886	14,555	36,154	27,322	180,888	53,942	48,483	22,896
	1987	543,133	95,145	92,348	60,079	40,092	33,813	11,664	28,744	21,723	144,420	48,412	38,847	19,744
Hancock	1989	187,050	38,271	36,887	15,171	9,936	3,050	3,281	4,013	1,906	55,009	36,388	6,557	8,858
	1987	185,198	37,654	36,292	16,430	10,728	3,294	3,578	4,323	2,054	52,359	32,879	7,085	9,757
☐ Harrison	1989	130,145	30,717	29,702	10,803	15,771	3,902	1,116	3,858	155	33,002	12,823	9,328	4,535
	1987	112,407	28,767	27,816	9,273	12,681	3,138	906	3,119	126	26,639	10,334	7,571	4,698
Hendricks	1989	331,673	81,727	80,430	30,097	34,186	29,880	5,291	10,690	4,851	73,624	33,799	31,161	7,766
	1987	295,338	79,280	78,022	27,937	28,225	24,671	5,344	8,757	3,975	60,560	29,893	25,804	8,192
Henry	1989	244,452	49,034	45,897	20,104	19,189	13,558	7,239	7,134	5,773	61,821	42,435	9,012	8,678
	1987	240,887	52,141	48,805	21,607	20,190	14,266	6,448	7,656	6,197	54,512	37,780	9,706	9,438
Howard	1989	670,899	105,049	100,511	63,624	107,096	92,242	612	30,356	19,075	184,796	45,258	42,425	22,121
	1987	620,099	106,036	101,455	63,166	89,073	76,718	529	31,968	20,089	161,857	40,957	37,903	23,306
Huntington	1989	170,901	35,248	34,244	17,177	20,745	12,983	5,309	4,693	3,076	43,227	16,695	11,770	5,611
	1987	160,566	31,729	30,825	18,382	20,041	12,543	5,430	4,282	2,862	40,203	13,953	10,625	5,658
Jackson	1989	204,706	38,464	38,074	17,431	27,328	14,177	8,685	5,473	3,285	54,254	23,072	12,725	7,431
	1987	202,199	40,911	40,496	18,314	24,177	12,543	8,509	5,149	3,091	51,940	22,928	12,584	8,041
Jasper	1989	115,101	20,499	19,889	9,530	4,562	1,794	4,777	3,590	3,475	23,689	18,603	15,048	6,181
	1987	113,961	22,303	21,639	10,473	4,664	1,835	4,595	3,152	3,052	22,534	15,524	14,721	6,683
Jay	1989	74,187	18,907	18,090	7,821	2,587		1,021	5,816	3,315	17,770	7,420	3,225	3,594
	1987	73,452	20,538	19,650	7,997	2,806		1,114	5,313	3,029	16,632	6,323	3,073	3,946
Jefferson	1989	145,850	38,693	36,101	13,108	14,411	9,201	4,098	7,444	5,260	28,871	7,186	8,108	6,395
	1987	144,406	41,387	38,615	13,205	15,435	9,856	3,632	6,497	4,591	26,727	7,406	7,555	6,938
Jennings	1989	78,107	21,414	20,578	6,120	3,560		1,057	763	590	19,579	8,118	5,950	4,185
	1987	73,094	19,892	19,115	5,707	3,255		884	704	545	17,807	6,876	5,685	4,451
Johnson	1989	693,128	86,354	82,604	55,918	183,505	156,057	39,294	33,506	22,376	146,519	41,206	31,265	17,815
	1987	596,274	70,932	67,852	48,428	156,398	133,006	37,335	27,367	18,277	120,202	36,961	32,592	18,646
Knox	1989	235,966	43,775	42,886	22,044	41,096	23,479	9,857	11,392	7,171	49,807	12,812	17,559	12,628
	1987	233,394	46,995	46,041	21,296	38,536	22,017	9,023	9,601	6,044	46,226	13,225	18,847	13,558
Kosciusko	1989	397,658	73,144	71,247	36,068	35,137	11,713	20,604	16,632	8,877	100,409	30,515	37,859	13,839
	1987	348,853	69,437	67,636	34,447	29,343	9,782	17,032	13,774	7,352	83,035	25,243	32,199	13,820
La Grange	1989	95,258	19,303	18,266	10,994	4,000		977	5,674	3,376	17,614	9,321	15,648	2,895
	1987	93,943	20,721	19,608	10,921	3,590		825	4,801	2,857	17,962	7,846	14,591	3,159
Lake	1989	2,849,525	549,981	508,037	258,612	356,485	303,262	128,248	126,371	85,138	622,527	340,960	135,694	148,286
	1987	2,821,312	567,919	524,607	274,922	362,078	308,021	135,719	110,929	74,735	573,122	315,583	133,643	154,456
La Porte	1989	581,308	118,409	113,760	48,702	66,988	53,476	35,438	30,723	16,881	147,315	40,807	31,849	26,728
	1987	573,888	116,387	111,817	50,082	70,954	56,643	31,314	27,292	14,996	136,805	43,080	33,585	28,545
Lawrence	1989	219,533	47,813	47,190	20,384	38,900	9,850	6,177	10,240	4,433	43,182	17,801	13,237	9,079
	1987	205,548	50,171	49,517	18,709	32,853	8,320	5,105	8,601	3,724	42,328	14,756	11,474	9,572
Madison	1989	780,001	162,780	159,728	66,663	87,213	81,414	26,261	27,961	11,201	217,364	55,633	49,550	28,766
	1987	768,860	155,044	152,137	71,840	91,507	85,423	28,243	29,927	11,990	193,789	53,014	53,207	31,303
Marion	1989	8,021,253	1,077,318	1,026,137	863,785	1,030,058	844,695	315,212	415,228	187,181	2,036,652	494,133	378,659	259,367
	1987	6,979,879	984,847	938,059	743,664	885,286	725,977	302,013	338,189	152,453	1,672,295	404,519	329,185	241,001
Marshall	1989	239,913	39,950	39,138	22,421	12,389	8,489	10,381	4,752	2,896	82,712	25,431	16,176	9,927
	1987	215,994	40,346	39,526	23,209	11,805	8,089	8,411	4,601	2,805	67,131	20,499	15,995	10,281
Martin	1989	41,951	11,660	11,093	3,472	482		1,567	2,294	1,906	9,002	6,344	1,585	1,461
	1987	41,443	11,489	10,930	3,646	514		1,661	2,393	1,989	9,515	5,405	1,582	1,572
Miami	1989	146,759	27,540	27,012	11,412	9,180	7,801	4,813	8,063	3,497	40,741	18,570	11,985	8,050
	1987	144,897	28,989	28,433	12,049	9,355	7,951	5,067	6,682	2,899	42,907	15,447	10,006	7,688
Monroe	1989	693,235	132,897	129,845	80,240	105,534	87,306	40,056	30,646	17,214	138,698	42,158	40,131	20,261
	1987	631,961	126,777	123,866	76,533	94,331	78,039	39,967	26,563	14,921	120,150	35,187	36,542	21,171
Montgomery	1989	215,717	53,046	52,688	16,618	20,817	11,335	5,152	5,758	4,934	59,031	24,756	10,180	7,082
	1987	198,418	46,819	46,503	17,350	20,881	11,371	5,142	5,771	4,946	51,907	20,500	8,474	7,545

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
INDIANA (continued)														
ALL COUNTIES (continued)														
Morgan	1989	278,832	58,678	57,668	30,865	11,906	4,575	9,129	10,140	3,379	66,449	49,728	20,892	8,662
	1987	251,237	59,828	58,798	29,388	12,368	4,754	7,550	8,361	2,787	54,939	40,899	17,848	9,185
Newton	1989	39,250	9,224	8,849	3,364	700		1,647	860	466	5,128	10,894	1,956	3,028
	1987	38,861	9,856	9,455	3,417	717		1,752	929	504	4,843	9,337	2,125	3,308
Noble	1989	193,237	48,129	44,422	16,016	11,855	6,790	4,947	3,884	2,595	60,624	15,497	9,501	7,662
	1987	166,733	39,675	36,619	13,914	11,302	6,474	4,055	3,179	2,125	53,641	12,645	7,818	8,059
Ohio	1989	10,658	3,779	3,639	1,594	9		972	112	112	1,155	1,105	838	345
	1987	10,552	3,892	3,748	1,426	8		962	107	107	1,163	1,055	869	367
Orange	1989	62,664	26,183	25,002	4,713	3,130		1,106	1,160	829	8,342	6,591	2,750	2,579
	1987	61,914	23,987	22,905	5,107	3,385		1,201	1,253	896	9,056	6,529	2,984	2,826
Owen	1989	52,968	15,041	14,006	5,387	1,418		243	4,833	4,202	7,560	8,293	3,148	3,508
	1987	48,365	13,253	12,341	4,646	1,352		208	4,027	3,502	7,887	7,267	2,830	3,506
Parke	1989	64,973	14,809	14,166	3,966	957		1,291	592	272	26,111	4,785	3,987	2,473
	1987	56,463	12,417	11,878	3,882	845		1,070	486	224	21,426	4,981	4,151	2,278
Perry	1989	74,800	22,851	21,901	4,995	5,648		3,959	2,555	1,840	17,023	2,901	3,073	3,803
	1987	74,059	22,179	21,257	5,238	5,977		4,225	2,252	1,622	17,994	2,415	2,609	4,051
Pike	1989	28,759	9,832	9,409	2,083	243		389	653	540	5,349	5,082	870	2,195
	1987	28,474	10,550	10,096	1,931	245		407	662	548	4,917	4,275	940	2,375
Porter	1989	632,870	158,370	150,173	60,150	49,946	34,563	13,323	23,999	12,551	148,828	79,684	32,483	30,936
	1987	584,734	139,173	131,970	63,630	52,122	36,070	12,988	19,988	10,454	127,333	75,442	28,539	32,639
Posey	1989	79,305	18,103	[illegible]	5,286	5,508	2,341	2,349	3,362	2,604	25,374	7,697	3,018	3,895
	1987	78,520	18,767	18,502	5,630	5,022	2,135	1,946	2,769	[illegible]	25,301	6,865	3,197	4,057
Pulaski	1989	48,113	9,085	8,652	3,190	228		2,093	755	430	17,525	7,199	2,151	3,091
	1987	47,637	8,837	8,416	3,486	245		2,266	814	465	17,174	6,463	2,200	3,416
Putnam	1989	113,253	24,020	23,090	9,061	19,432	13,471	4,243	3,926	1,534	21,766	13,092	7,549	4,274
	1987	111,639	25,442	24,457	9,266	16,680	11,564	4,175	4,218	1,649	19,511	14,080	7,263	4,668
Randolph	1989	95,334	23,027	21,964	8,840	4,496		1,842	8,069	4,565	23,559	8,771	4,875	5,072
	1987	94,388	24,466	23,337	9,419	4,788		1,978	6,773	3,832	22,209	7,667	4,561	5,400
Ripley	1989	127,282	40,073	37,702	10,607	10,133	4,696	1,963	4,776	3,822	24,549	8,864	7,085	4,842
	1987	112,203	36,098	33,962	9,210	9,163	4,247	1,966	3,920	3,138	20,099	7,234	7,374	5,051
Rush	1989	65,457	13,491	12,416	4,480	4,637		487	2,915	1,510	22,250	4,914	4,231	3,837
	1987	64,809	14,510	13,354	4,845	4,970		413	3,124	1,619	20,401	4,983	3,755	4,108
St. Joseph	1989	1,905,950	317,654	[illegible]	174,445	288,326	249,002	80,974	110,094	61,014	472,551	102,817	113,850	66,270
	1987	1,715,104	306,465	[illegible]	[illegible]	250,918	216,697	71,501	105,356	58,389	404,996	87,119	95,200	70,006
Scott	1989	98,312	24,778	23,726	11,333	5,649		1,535	2,247	1,071	23,178	12,510	4,794	3,978
	1987	90,949	23,147	22,164	10,299	4,593		1,405	1,997	953	21,269	12,647	4,494	4,159
Shelby	1989	172,702	38,463	36,881	16,118	29,087	22,509	4,461	6,570	1,647	34,442	21,639	6,726	7,356
	1987	170,439	41,753	40,036	16,466	25,150	19,463	4,832	6,806	1,707	32,656	18,744	7,355	8,117
Spencer	1989	62,767	14,845	14,192	3,171	946		1,621	574		18,194	11,935	3,811	2,145
	1987	62,080	15,642	14,954	3,128	955		1,700	609		17,809	10,103	3,998	2,263
Starke	1989	90,819	19,872	19,235	4,960	7,622		3,762	1,458	1,085	21,275	14,422	8,785	4,084
	1987	89,920	19,962	19,322	5,304	7,542		3,989	1,519	1,131	19,404	14,211	9,253	4,327
Steuben	1989	175,856	31,332	30,256	20,705	11,279	8,141	12,830	7,105	3,214	39,516	24,266	13,453	4,388
	1987	161,790	29,587	28,571	20,376	9,256	6,682	10,868	6,380	2,887	34,734	22,480	13,603	4,652
Sullivan	1989	110,184	13,836	13,329	4,429	11,283	5,702	1,248	1,708	1,333	16,643	48,542	2,617	4,211
	1987	91,651	13,253	12,767	4,365	8,656	4,375	955	1,307	1,021	15,408	37,130	2,026	4,201
Switzerland	1989	11,358	4,665	4,458	967	108		830	332	332	747	546	1,141	1,118
	1987	11,246	4,921	4,703	879	99		796	308	308	619	503	1,146	1,185
Tippecanoe	1989	951,071	153,975	147,374	96,099	147,169	131,410	37,849	42,706	18,422	245,806	63,140	57,140	31,244
	1987	864,410	142,609	136,495	91,754	141,258	126,133	35,020	40,428	17,440	204,723	57,770	50,126	32,116
Tipton	1989	115,290	16,137	15,585	7,990	2,166		1,726	823	823	67,719	7,480	3,320	4,021
	1987	95,669	12,860	12,420	6,371	1,741		1,624	751	751	57,205	5,905	2,622	3,218
Union	1989	21,968	5,864	5,630	1,177	166		2,155	534	534	5,103	1,978	2,058	844
	1987	21,645	6,048	5,807	1,270	173		2,300	443	443	4,694	1,846	2,202	914
Vanderburgh	1989	1,375,809	226,403	213,862	148,527	204,029	180,370	92,932	87,925	46,227	267,483	79,585	107,328	42,617
	1987	1,356,372	232,142	219,283	150,967	214,243	189,401	79,743	79,252	41,668	249,001	71,049	115,020	45,822
Vermillion	1989	81,353	18,654	17,888	4,680	1,592		12,115	734	236	23,347	10,311	4,201	1,998
	1987	76,071	16,333	15,662	4,366	1,326		11,514	677	218	22,553	8,995	4,183	2,150
Vigo	1989	1,403,306	165,329	155,042	92,861	135,084	117,584	145,495	44,944	18,283	184,189	76,330	53,351	95,074
	1987	1,177,156	137,349	128,803	76,476	112,413	97,851	118,140	37,526	15,266	162,083	60,217	50,256	95,876
Wabash	1989	188,028	42,943	41,269	15,626	24,277	5,496	4,185	6,936	3,341	44,705	15,447	13,628	8,792
	1987	173,288	38,118	36,632	15,339	20,162	4,565	3,485	6,212	2,993	38,595	16,071	14,231	9,357
Warren	1989	8,081	4,015	3,811	745	37		81	196		431	653	935	172
	1987	8,001	3,899	3,701	759	33		75	177		440	588	975	183

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
INDIANA (continued)														
ALL COUNTIES (continued)														
Warrick	1989	141,408	41,698	40,401	12,108	19,612	17,684	1,708	6,127	5,700	25,409	12,608	8,742	6,809
	1987	139,476	40,481	[illegible]	12,820	18,679	16,844	1,819	5,409	5,033	26,212	10,905	9,296	7,112
Washington	1989	97,735	20,543	19,626	6,658	9,919	9,184	1,154	2,500	799	36,822	8,478	4,754	3,368
	1987	88,906	18,970	18,123	6,570	9,383	8,689	1,152	2,051	656	31,749	7,273	4,935	3,571
Wayne	1989	496,036	83,952	79,247	45,331	73,571	59,921	13,027	15,768	8,555	129,144	28,967	51,318	14,583
	1987	490,561	89,432	84,420	46,782	78,284	63,761	12,699	[illegible]	9,135	116,590	29,979	47,300	15,507
Wells	1989	105,306	29,229	27,408	10,519	5,501	4,219	2,890	5,812	4,203	26,682	8,012	5,539	3,640
	1987	103,930	30,617	28,710	11,264	4,719	3,620	2,429	4,877	3,528	24,850	8,228	5,661	3,921
White	1989	112,674	28,229	27,426	11,969	11,996	11,421	1,940	2,451	2,170	27,322	9,889	8,290	3,745
	1987	111,380	28,075	27,276	12,745	12,748	12,138	1,611	2,100	1,860	27,138	8,434	7,918	4,051
Whitley	1989	115,507	39,119	38,518	10,711	3,500		1,172	4,039	1,209	18,647	15,830	10,412	5,718
	1987	113,880	39,590	38,982	11,308	3,589		1,231	3,360	1,006	19,704	13,160	9,075	6,123
TOTAL METRO COUNTIES	**1989**	**28,449,375**	**4,648,015**	**4,411,713**	**2,776,149**	**3,652,021**	**3,060,391**	**1,217,257**	**1,386,707**	**710,106**	**6,832,003**	**2,182,609**	**1,665,637**	**1,091,345**
	1987	25,766,605	4,408,451	4,183,846	2,582,550	3,296,018	2,761,593	1,132,082	1,199,076	615,593	5,921,761	1,890,548	1,495,181	1,087,090
TOTAL STATE	**1989**	**37,142,764**	**6,488,824**	**6,179,261**	**3,535,586**	**4,486,489**	**3,574,718**	**1,515,366**	**1,711,934**	**900,690**	**9,043,018**	**3,066,638**	**2,244,162**	**1,440,885**
	1987	33,992,316	6,206,758	5,910,932	3,344,924	4,086,352	3,253,811	1,407,303	1,492,912	787,567	7,926,654	2,693,769	2,038,719	1,455,200
IOWA														
CEDAR RAPIDS	**1989**	**1,395,696**	**282,217**	**272,483**	**121,529**	[illegible]	**166,873**	**59,251**	**68,302**	**38,508**	**313,973**	**111,863**	**87,803**	**46,493**
	1987	1,162,150	223,619	215,906	117,393	[illegible]	147,724	47,923	63,746	35,940	247,428	88,563	69,149	43,758
Linn	1989	1,395,696	282,217	272,483	121,529	210,365	166,873	59,251	68,302	38,508	313,973	111,863	87,803	46,493
	1987	1,162,150	223,619	215,906	117,393	186,224	147,724	47,923	63,746	35,940	247,428	88,563	69,149	43,758
DAVENPORT - ROCK ISLAND - MOLINE	**1989**	**2,473,393**	**497,651**	**470,050**	**242,930**	**300,342**	**286,865**	[illegible]	**117,841**	**56,478**	**573,634**	**232,363**	**111,511**	**111,556**
	1987	2,271,511	441,963	417,400	239,343	294,027	281,337	93,901	109,088	52,537	514,848	207,463	96,068	104,209
Scott	1989	1,217,789	250,019	235,394	111,938	151,813	149,728	55,504	58,600	28,841	271,148	135,169	56,575	40,191
	1987	1,061,380	205,277	193,269	106,071	146,704	144,690	48,708	60,063	29,562	221,351	110,629	46,285	41,950
Henry, Ill.	*1989*	*281,630*	*62,363*	*59,875*	*28,855*	*28,795*	*20,970*	*8,563*	*12,306*	*10,283*	*71,615*	*31,458*	*13,335*	*12,017*
	1987	*249,529*	*50,479*	*48,465*	*23,547*	*25,990*	*18,928*	*8,055*	*10,405*	*8,695*	*68,308*	*29,395*	*10,815*	*9,736*
Rock Island, Ill.	*1989*	*973,974*	*185,269*	*174,781*	*102,137*	*119,734*	*116,167*	*45,259*	*46,935*	*17,354*	*230,871*	*65,736*	*41,601*	*59,348*
	1987	*960,602*	*186,207*	*175,666*	*109,725*	*121,333*	*117,719*	*37,138*	*38,620*	*14,280*	*225,189*	*67,439*	*38,968*	*52,523*
DES MOINES	**1989**	**3,327,033**	**711,631**	**685,614**	**311,989**	**413,335**	**353,660**	**168,879**	**156,324**	**77,221**	**753,314**	**251,515**	**173,974**	**90,696**
	1987	2,781,481	575,670	554,553	267,445	378,645	324,234	135,490	145,827	72,022	599,073	202,519	139,374	84,963
Dallas	1989	124,547	31,262	29,833	5,353	8,714		3,275	3,985	1,600	40,454	14,834	6,690	2,601
	1987	114,688	30,916	29,503	5,229	8,356		3,032	4,328	1,738	34,065	12,474	5,667	2,718
Polk	1989	3,022,650	632,653	613,525	298,508	399,056	353,660	162,041	150,973	74,564	633,756	215,043	163,837	84,474
	1987	2,518,371	506,343	491,034	253,905	365,852	324,234	128,822	140,077	69,183	501,803	171,980	130,955	78,764
Warren	1989	179,836	47,716	42,256	8,128	5,565		3,563	1,366	1,057	79,104	21,638	3,447	3,621
	1987	148,422	38,411	34,016	8,311	4,437		3,636	1,422	1,101	63,205	18,065	2,752	3,481
DUBUQUE	**1989**	**673,592**	**134,455**	**113,697**	**63,933**	**128,591**	**115,543**	**26,323**	**28,547**	**14,409**	**142,328**	**30,764**	**36,042**	**22,422**
	1987	572,900	110,224	93,207	56,137	109,345	98,251	21,583	27,709	13,987	116,011	28,403	29,262	23,376
Dubuque	1989	673,592	134,455	113,697	63,933	128,591	115,543	26,323	28,547	14,409	142,328	30,764	36,042	22,422
	1987	572,900	110,224	93,207	56,137	109,345	98,251	21,583	27,709	13,987	116,011	28,403	29,262	23,376
IOWA CITY	**1989**	**650,019**	**156,377**	**149,717**	**73,839**	**87,020**	**68,957**	**27,272**	**31,663**	**10,553**	**116,284**	**38,835**	**37,338**	**21,259**
	1987	540,103	124,118	118,832	65,327	68,960	54,646	23,356	32,071	10,690	91,826	32,770	29,651	21,604
Johnson	1989	650,019	156,377	149,717	73,839	87,020	68,957	27,272	31,663	10,553	116,284	38,835	37,338	21,259
	1987	540,103	124,118	118,832	65,327	68,960	54,646	23,356	32,071	10,690	91,826	32,770	29,651	21,604
SIOUX CITY	**1989**	**831,037**	**185,606**	**181,279**	**76,507**	**126,541**	**118,306**	**35,982**	**30,484**	**13,564**	**154,820**	**76,323**	**64,785**	**22,320**
	1987	726,521	156,791	152,734	68,985	112,462	105,103	33,813	30,130	13,521	128,013	65,291	57,026	23,340
Woodbury	1989	767,799	170,878	168,580	65,172	125,667	118,306	35,750	26,755	10,904	143,404	64,862	62,600	20,511
	1987	667,599	141,121	139,223	58,875	111,642	105,103	33,594	26,076	10,628	118,461	55,644	54,760	21,361
Dakota, Neb.	*1989*	*63,238*	*14,728*	*12,699*	*11,335*	*874*		*232*	*3,729*	*2,660*	*11,416*	*11,461*	*2,185*	*1,809*
	1987	*58,922*	*15,670*	*13,511*	*10,110*	*820*		*219*	*4,054*	*2,893*	*9,552*	*9,647*	*2,266*	*1,979*
WATERLOO - CEDAR FALLS	**1989**	**962,819**	**186,687**	**177,569**	**81,600**	**139,961**	**117,633**	**32,406**	**29,841**	**16,859**	**264,204**	**61,752**	**52,648**	**32,822**
	1987	865,261	161,269	153,366	79,712	133,597	113,672	30,536	30,704	17,347	219,858	61,589	45,244	34,282
Black Hawk	1989	859,073	161,018	152,653	72,615	128,856	117,633	28,554	27,058	15,266	241,650	45,958	45,911	29,307
	1987	774,010	140,264	132,977	71,875	124,516	113,672	27,004	28,002	15,799	199,376	47,217	39,347	[illegible]
Bremer	1989	103,746	25,669	24,916	8,985	11,105		3,852	2,783	1,593	22,554	15,794	6,737	3,515
	1987	91,251	21,005	20,389	7,837	9,081		3,532	2,702	1,548	20,482	14,372	5,897	3,484

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

IOWA (continued)

ALL COUNTIES

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
Adair	1989	30,974	9,722	9,338	4,000	1,382		547	319	319	4,195	5,776	2,429	1,230
	1987	30,667	9,065	8,707	4,186	1,451		592	350	350	4,505	5,534	2,237	1,318
Adams	1989	16,906	3,172	3,042	1,091	174		3,804	302	189	4,121	1,262	1,270	235
	1987	14,925	3,006	2,883	880	148		3,248	310	195	3,277	1,290	1,013	240
Allamakee	1989	70,986	20,350	19,071	5,227	2,983		2,005	1,280	169	19,451	6,521	6,224	1,350
	1987	64,081	18,580	17,412	4,636	2,996		2,075	1,385	184	16,132	5,701	5,623	1,422
Appanoose	1989	72,168	24,940	24,025	4,101	7,330		4,818	1,719	1,229	15,068	4,969	4,073	1,430
	1987	65,398	21,726	20,929	3,784	6,302		4,104	1,873	1,340	12,632	5,245	4,277	1,533
Audubon	1989	33,581	7,555	7,387	1,408	549		593	1,916	1,916	12,756	3,829	3,253	252
	1987	30,799	6,122	5,986	1,427	445		597	1,924	1,924	12,281	3,190	3,134	236
Benton	1989	83,693	19,094	18,411	6,002	2,154		2,587	2,745	1,254	22,036	17,784	4,585	2,399
	1987	76,020	16,834	16,232	5,952	1,916		2,226	2,940	1,344	20,226	14,733	4,122	2,533
Black Hawk	1989	859,073	161,018	152,653	72,615	128,856	117,633	28,554	27,058	15,266	241,650	45,958	45,911	29,307
	1987	774,010	140,264	132,977	71,875	124,516	113,672	27,004	28,002	15,799	199,376	47,217	39,347	30,798
Boone	1989	122,894	34,878	34,413	8,864	5,897		4,415	5,675	3,706	34,157	14,962	6,588	3,960
	1987	107,706	28,788	28,404	8,393	5,284		4,522	6,054	3,954	28,039	12,358	6,394	4,191
Bremer	1989	103,746	25,669	24,916	8,985	11,105		3,852	2,783	1,593	22,554	15,794	6,737	3,515
	1987	91,251	21,005	20,389	7,837	9,081		3,532	2,702	1,548	20,482	14,372	5,897	3,484
Buchanan	1989	98,958	19,041	18,444	5,916	11,413	9,153	958	981	841	28,556	17,217	7,725	2,887
	1987	85,938	16,521	16,003	5,308	9,451	7,580	801	1,029	883	[illegible]	14,790	6,901	3,031
Buena Vista	1989	120,896	27,288	26,195	10,802	12,139	3,019	6,802	3,526	924	24,024	10,479	12,369	3,038
	1987	110,899	25,102	24,097	9,910	11,545	2,872	6,122	3,813	1,000	20,671	9,879	10,391	3,289
Butler	1989	41,673	6,901	6,542	3,009	1,591		742	917	346	9,123	10,013	4,205	1,384
	1987	38,409	6,970	6,607	2,641	1,646		785	914	345	7,580	9,414	3,710	1,491
Calhoun	1989	40,683	9,075	8,750	1,865	1,207		929	1,444	331	16,715	3,652	2,483	1,474
	1987	40,146	8,618	8,309	2,019	1,302		1,003	1,609	370	16,445	3,511	2,352	1,603
Carroll	1989	144,840	34,629	33,405	8,515	15,058	6,619	7,372	4,496	3,449	38,515	15,059	10,605	2,356
	1987	134,000	32,650	31,496	8,143	13,549	5,957	6,557	4,806	3,688	32,849	15,631	9,136	2,521
Cass	1989	106,270	19,576	18,782	7,310	10,284	3,648	5,149	2,944	1,133	27,696	11,474	6,999	4,526
	1987	97,886	17,472	16,763	6,475	9,784	3,471	4,588	2,935	1,130	23,708	12,236	5,843	4,844
Cedar	1989	81,701	22,567	21,756	3,750	6,526	5,853	1,365	1,673	1,134	24,939	11,990	4,796	871
	1987	73,777	19,678	18,971	3,936	5,846	5,244	1,355	1,783	1,209	20,857	12,701	3,983	943
Cerro Gordo	1989	438,562	90,626	89,077	37,539	81,692	80,365	21,355	12,845	8,349	86,203	42,720	23,302	7,691
	1987	376,157	73,658	72,399	33,240	70,812	69,663	17,387	13,438	8,735	70,005	34,811	19,184	8,095
Cherokee	1989	81,882	19,473	18,757	4,751	7,475	3,053	2,558	1,837	956	23,971	9,090	4,275	3,017
	1987	77,049	17,653	17,004	5,088	7,536	3,079	2,421	1,959	1,020	21,445	8,353	4,250	3,217
Chickasaw	1989	49,851	15,450	15,073	4,356	1,620		666	1,760	1,554	13,349	6,229	2,464	1,608
	1987	45,631	13,758	13,422	4,246	1,631		713	1,906	1,684	11,404	5,413	2,314	1,720
Clarke	1989	51,800	14,984	14,648	3,814	5,112		354	516	516	10,400	8,983	2,723	700
	1987	45,825	12,276	12,001	3,131	4,260		360	538	538	8,485	9,430	2,235	729
Clay	1989	123,649	26,377	24,979	6,624	19,195	8,035	11,827	5,264	3,621	31,139	5,404	6,256	3,125
	1987	115,285	23,571	22,322	6,871	17,355	7,266	11,584	5,831	4,012	26,937	5,210	5,323	3,441
Clayton	1989	74,211	13,481	12,660	4,162	841		1,248	1,245	1,245	30,327	7,616	8,988	2,279
	1987	68,219	12,365	11,612	4,431	792		1,326	1,336	1,336	26,015	6,696	9,230	2,404
Clinton	1989	327,126	68,927	66,048	28,592	31,764	28,770	14,397	12,934	7,711	100,359	31,372	8,605	12,327
	1987	301,378	68,858	65,982	25,246	32,246	29,208	11,958	13,785	8,220	83,069	25,972	8,418	13,072
Crawford	1989	75,298	16,561	15,815	7,889	3,628		4,685	1,126	122	13,946	11,127	5,177	2,596
	1987	69,485	14,188	13,549	7,618	3,100		3,984	1,239	135	13,160	9,606	4,445	2,854
Dallas	1989	124,547	31,262	29,833	5,353	8,714		3,275	3,985	1,600	40,454	14,834	6,690	2,601
	1987	114,688	30,916	29,503	5,229	8,356		3,032	4,328	1,738	34,065	12,474	5,667	2,718
Davis	1989	25,733	5,519	5,275	1,328	361		266	566	448	10,092	3,373	1,800	1,204
	1987	25,389	5,640	5,391	1,319	391		294	626	497	9,017	3,657	1,786	1,315
Decatur	1989	23,043	8,041	7,744	1,413	296		2,557	747	348	2,242	3,899	1,328	1,117
	1987	22,815	6,831	6,579	1,535	320		2,767	828	387	2,457	4,227	1,277	1,216
Delaware	1989	62,419	13,694	13,245	6,142	5,247	2,266	2,311	1,266	1,266	17,588	3,834	6,964	2,444
	1987	61,502	13,670	13,222	6,116	5,681	2,454	2,232	1,401	1,401	16,068	4,186	6,264	2,680
Des Moines	1989	313,785	69,991	68,024	33,702	64,221	52,866	15,758	12,115	6,987	51,017	19,686	19,261	9,675
	1987	276,002	58,580	56,934	29,320	54,232	44,644	13,164	12,997	7,496	43,180	18,141	17,261	10,453
Dickinson	1989	122,932	26,580	25,589	13,948	6,267		4,528	1,952	1,482	42,155	8,157	9,985	3,090
	1987	102,387	20,885	20,106	11,027	4,917		4,421	1,984	1,507	32,948	7,750	9,307	2,866
Dubuque	1989	673,592	134,455	113,697	63,933	128,591	115,543	26,323	28,547	14,409	142,328	30,764	36,042	22,422
	1987	572,900	110,224	93,207	56,137	109,345	98,251	21,583	27,709	13,987	116,011	28,403	29,262	23,376
Emmet	1989	60,996	16,488	15,875	4,056	4,823		1,843	1,260	1,052	17,097	7,369	2,946	1,900
	1987	57,283	14,407	13,871	4,400	4,739		1,994	1,389	1,160	15,724	6,476	3,170	2,093

1989 RETAIL SALES BY STORE GROUP--WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA (continued)														
ALL COUNTIES (continued)														
Fayette	1989	113,993	30,032	28,978	6,580	10,296	6,387	4,297	3,660	1,770	32,064	8,364	5,069	3,567
	1987	103,905	27,090	26,139	5,800	8,720	5,410	4,526	3,864	1,869	28,448	8,804	4,220	3,765
Floyd	1989	76,169	21,497	20,637	6,013	9,916	3,526	2,510	1,812	1,396	14,588	8,050	6,049	1,946
	1987	75,157	19,082	18,319	6,356	9,683	3,444	2,705	1,994	1,537	15,165	8,678	5,259	2,140
Franklin	1989	35,528	7,267	6,987	2,419	1,710		661	1,131	490	5,992	9,001	1,405	1,379
	1987	35,176	6,965	6,697	2,667	1,864		721	1,266	549	5,543	8,666	1,308	1,532
Fremont	1989	24,592	14,184	13,688	831	97		1,901	195	195	763	3,685	645	1,412
	1987	24,349	13,965	13,477	904	104		2,046	215	215	683	3,423	695	1,548
Greene	1989	54,187	11,879	11,422	2,501	2,435		1,292	431	269	25,390	2,903	2,047	1,694
	1987	48,284	10,780	10,365	2,243	2,219		1,322	460	288	21,627	3,064	1,705	1,804
Grundy	1989	35,921	11,080	10,717	3,193	33		626	1,732	1,552	8,204	5,306	2,424	1,799
	1987	35,565	10,345	10,006	3,450	33		640	1,863	1,670	8,717	4,556	2,353	1,963
Guthrie	1989	31,652	5,685	5,387	2,658	939		556	1,391	881	5,006	9,394	2,253	1,694
	1987	27,374	5,182	4,910	2,411	800		556	1,404	890	4,300	7,558	1,808	1,505
Hamilton	1989	87,757	23,034	22,213	5,311	5,927	4,938	6,322	1,755	681	17,192	11,310	9,792	2,654
	1987	77,205	18,938	18,263	5,299	5,274	4,395	6,018	1,871	727	14,059	10,284	8,009	2,778
Hancock	1989	37,728	9,794	9,400	3,368	389		2,911	1,853	1,435	9,971	3,109	2,831	1,746
	1987	33,798	8,645	8,297	2,860	378		2,558	1,942	1,505	8,225	2,745	2,836	1,761
Hardin	1989	93,075	25,856	24,983	5,420	7,577	4,112	3,010	1,231	644	26,322	9,104	8,011	2,849
	1987	92,144	25,198	24,347	5,946	8,210	4,456	3,165	1,373	720	24,832	9,059	7,510	3,174
Harrison	1989	80,797	9,281	8,811	5,360	229		426	1,427	163	38,469	15,416	3,889	2,396
	1987	72,087	8,038	7,631	4,687	201		375	1,538	177	33,779	12,871	3,910	2,555
Henry	1989	101,306	24,634	23,800	8,366	14,062	8,425	2,141	2,503	987	27,439	7,869	7,186	3,115
	1987	89,123	21,406	20,681	7,386	11,818	7,081	2,278	2,684	1,059	22,973	6,901	6,063	3,385
Howard	1989	33,295	11,224	10,865	2,658	1,817		928	204	57	5,707	1,858	4,257	36
	1987	32,897	10,892	10,544	2,522	1,939		990	222	63	5,534	1,721	4,111	39
Humboldt	1989	48,175	16,421	15,845	4,029	4,897		1,939	1,105	782	9,703	2,254	2,390	2,503
	1987	45,321	14,741	14,224	3,799	4,942		2,066	1,195	847	8,469	2,315	2,004	2,673
Ida	1989	43,506	10,736	10,553	2,869	3,381		877	294	294	11,576	5,301	3,701	1,826
	1987	37,441	8,790	8,640	2,346	2,756		716	301	301	10,320	4,316	3,023	1,852
Iowa	1989	97,031	22,526	21,722	18,221	1,526		3,444	5,426	4,167	12,110	20,238	2,467	1,765
	1987	83,135	19,000	18,322	16,497	1,263		3,337	5,028	3,862	9,865	16,383	2,336	1,616
Jackson	1989	102,443	28,735	27,625	6,959	6,273	4,018	3,442	1,940	628	29,445	12,396	4,094	3,426
	1987	87,162	24,365	23,424	6,835	5,118	3,279	3,032	2,034	659	23,932	10,163	3,327	3,549
Jasper	1989	187,102	46,935	45,368	15,200	19,968	13,657	8,165	4,835	3,070	38,117	25,204	13,549	6,129
	1987	163,596	38,304	37,025	13,223	16,262	11,123	6,628	5,134	3,261	36,497	20,636	12,517	6,372
Jefferson	1989	103,351	26,332	25,904	6,697	15,714	4,294	4,763	1,854	749	24,335	7,498	6,405	1,819
	1987	86,698	21,357	21,010	5,718	13,285	3,631	4,804	1,893	766	19,659	6,622	5,170	1,866
Johnson	1989	650,019	156,377	149,717	73,839	87,020	68,957	27,272	31,663	10,553	116,284	38,835	37,338	21,259
	1987	540,103	124,118	118,832	65,327	68,960	54,646	23,356	32,071	10,690	91,826	32,770	29,651	21,604
Jones	1989	80,672	18,530	17,818	4,577	12,868	8,025	502	2,106	801	19,251	10,500	5,078	1,882
	1987	71,069	15,521	14,925	3,872	10,547	6,578	411	2,150	818	15,874	10,593	4,778	1,915
Keokuk	1989	42,995	8,426	7,885	2,590	873		700	627		14,987	2,991	2,024	1,149
	1987	37,753	7,353	6,881	2,156	699		713	635		11,897	2,918	1,604	1,168
Kossuth	1989	86,013	20,293	19,520	8,926	7,300	2,889	3,019	2,427	641	25,159	6,937	4,701	2,221
	1987	84,916	19,236	18,503	8,650	7,771	3,076	3,264	2,629	695	23,183	7,445	5,062	2,439
Lee	1989	253,710	66,697	64,512	15,099	32,934	16,222	5,169	8,054	6,362	72,713	19,748	12,772	8,764
	1987	221,831	60,121	58,151	15,657	27,227	13,412	5,035	8,399	6,635	59,101	16,157	10,388	9,039
Linn	1989	1,395,696	282,217	272,483	121,529	210,365	166,873	59,251	68,302	38,508	313,973	111,863	87,803	46,493
	1987	1,162,150	223,619	215,906	117,393	186,224	147,724	47,923	63,746	35,940	247,428	88,563	69,149	43,758
Louisa	1989	33,350	6,586	6,307	2,885	568		376	1,143	638	10,701	7,530	1,156	994
	1987	32,874	7,091	6,791	2,807	611		405	1,244	696	9,844	7,346	1,241	1,077
Lucas	1989	32,037	13,490	13,044	3,334	1,227	1,202	1,763	695	695	3,794	2,544	1,572	1,202
	1987	31,720	12,654	12,236	3,227	1,153	1,130	1,649	785	785	4,154	2,797	1,337	1,337
Lyon	1989	35,043	7,167	5,671	2,676	580		1,799	2,646	2,349	8,259	4,759	4,685	607
	1987	32,740	6,272	4,963	2,861	553		1,715	2,818	2,503	7,709	4,114	4,185	653
Madison	1989	59,231	14,385	13,834	5,585	843		1,748	403	253	12,764	9,154	7,963	2,743
	1987	52,752	11,984	11,525	5,921	865		1,695	434	274	10,626	7,628	7,617	2,966
Mahaska	1989	125,560	37,413	36,088	11,144	15,031	8,047	10,170	5,591	3,544	16,560	10,679	5,138	3,123
	1987	109,576	30,275	29,203	10,116	12,767	6,836	8,181	5,751	3,646	15,219	8,595	4,641	3,043
Marion	1989	146,945	35,887	34,727	12,845	16,435	7,867	5,522	4,145	2,840	30,916	19,217	11,092	4,378
	1987	122,394	28,870	27,937	11,097	13,194	6,316	5,318	4,299	2,947	24,713	15,517	8,900	4,493
Marshall	1989	241,944	59,602	57,635	19,775	37,822	28,518	10,256	8,699	5,426	46,664	22,059	14,884	9,090
	1987	216,977	51,424	49,727	19,782	34,023	25,654	8,772	9,239	5,764	39,007	20,339	12,383	9,851

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA (continued)														
ALL COUNTIES (continued)														
Mills	1989	46,254	12,629	12,268	3,311	210		3,315	338		13,243	7,112	434	1,452
	1987	42,234	11,646	11,313	3,134	201		2,895	364		11,137	6,384	399	1,566
Mitchell	1989	43,736	10,054	9,699	4,035	638		1,179	1,459	1,218	12,353	3,851	6,040	1,254
	1987	40,202	9,037	8,718	4,339	678		1,133	1,558	1,302	10,366	4,108	5,068	1,335
Monona	1989	44,329	8,739	8,477	3,446	890		708	1,097		15,408	5,188	2,288	3,369
	1987	43,765	8,403	8,151	3,737	961		765	1,210		14,186	5,284	2,151	3,660
Monroe	1989	36,808	10,835	10,425	1,400	2,029		725	379	379	13,146	2,221	2,079	1,371
	1987	31,975	9,788	9,418	1,186	1,649		605	391	391	10,604	2,298	1,765	1,423
Montgomery	1989	63,065	17,208	16,596	4,880	8,410	2,147	1,318	814	277	14,471	6,89[illegible]	1,652	2,960
	1987	59,404	15,672	15,115	4,654	8,665	2,213	1,394	865	295	12,036	7,230	1,753	3,155
Muscatine	1989	222,897	53,473	49,831	17,694	30,491	29,581	11,012	7,122	3,423	54,397	18,443	9,138	7,626
	1987	203,693	47,621	44,378	18,989	25,701	24,935	9,292	7,772	3,736	45,963	16,008	9,533	8,336
O'Brien	1989	97,646	22,158	21,500	6,589	3,245		5,728	1,554	737	27,143	14,441	5,121	4,170
	1987	87,509	19,966	19,373	6,867	3,376		4,678	1,621	770	22,155	11,854	5,008	4,241
Osceola	1989	20,276	4,953	4,764	1,391	935		966	531	390	4,325	2,066	1,435	1,055
	1987	20,048	4,290	4,126	1,501	980		906	581	428	4,619	2,225	1,201	1,152
Page	1989	108,532	16,483	15,810	7,039	14,534	2,275	5,446	2,519	1,324	26,081	9,140	14,059	4,050
	1987	97,721	13,989	13,418	5,850	13,205	2,068	5,515	2,681	1,410	23,352	8,552	11,746	4,094
Palo Alto	1989	43,513	11,256	10,773	2,448	1,258		924	1,053	972	11,043	3,779	7,450	1,693
	1987	42,878	11,406	10,917	2,715	1,375		874	1,178	1,089	9,828	4,166	6,568	1,885
Plymouth	1989	127,019	28,887	27,872	9,549	8,455		5,591	1,895	1,518	39,813	13,614	8,081	2,442
	1987	113,224	24,572	23,709	9,414	8,007		4,600	2,027	1,625	32,825	12,024	8,047	2,607
Pocahontas	1989	54,379	34,711	33,569	2,678	1,908		755	1,536	558	6,442	2,029	1,254	823
	1987	45,074	28,298	27,367	2,455	1,543		755	1,484	540	5,212	1,652	1,009	820
Polk	1989	3,022,650	632,653	613,525	298,508	399,056	353,660	162,041	150,973	74,564	633,756	215,043	163,837	84,474
	1987	2,518,371	506,343	491,034	253,905	365,852	324,234	128,822	140,077	69,183	501,803	171,980	130,955	78,764
☐ Pottawattamie	1989	601,538	91,591	87,314	47,130	53,383	52,957	17,816	9,556	3,911	220,011	71,738	26,580	24,761
	1987	523,510	74,889	71,392	46,132	52,123	51,708	14,532	10,104	4,136	180,730	65,623	21,658	25,748
Poweshiek	1989	101,196	24,769	23,964	7,468	13,541	10,585	2,642	1,757	1,094	26,042	12,499	6,756	2,498
	1987	95,373	22,613	21,878	7,152	11,952	9,344	2,827	1,888	1,176	24,481	12,902	5,866	2,688
Ringgold	1989	27,212	6,021	5,681	2,120	406		4,001	643		7,071	3,930	896	216
	1987	23,015	4,881	4,605	1,723	329		3,240	649		5,725	3,982	722	214
Sac	1989	47,980	12,981	12,439	4,045	648		1,232	785	577	11,994	6,853	4,853	1,137
	1987	44,830	12,489	11,968	3,951	671		1,036	850	626	10,176	6,389	5,170	1,228
Scott	1989	1,217,789	250,019	235,394	111,938	151,813	149,728	55,504	58,600	28,841	271,148	135,169	56,575	40,191
	1987	1,061,380	205,277	193,269	106,071	146,704	144,690	48,708	60,063	29,562	221,351	110,629	46,285	41,950
Shelby	1989	59,558	17,037	16,448	5,015	5,845	2,525	2,288	1,004		10,934	8,033	4,192	2,290
	1987	56,169	15,035	14,515	5,372	5,156	2,228	2,010	986		9,976	8,223	3,828	2,450
Sioux	1989	113,593	25,921	25,067	8,149	4,284		2,877	4,106	2,386	36,173	14,994	8,908	3,720
	1987	105,627	24,167	23,371	8,580	3,400		3,040	4,363	2,537	31,830	13,721	7,788	3,978
Story	1989	481,809	107,517	103,484	51,765	74,919	65,454	17,894	15,966	8,318	112,185	45,664	17,264	10,625
	1987	415,734	89,603	86,242	49,350	61,449	53,686	18,118	16,455	8,574	91,549	37,389	14,036	10,652
Tama	1989	60,621	15,191	14,563	5,303	5,212		1,024	1,683	1,174	10,875	9,385	5,840	1,538
	1987	56,632	13,640	13,076	4,963	4,331		845	1,796	1,254	10,900	7,810	5,890	1,630
Taylor	1989	17,505	6,056	5,801	1,866	88		909	412		2,712	3,817	630	197
	1987	17,332	5,795	5,551	2,065	96		1,002	461		2,477	3,782	539	220
Union	1989	79,149	23,072	22,300	11,230	9,245	8,780	2,230	1,795	407	13,439	7,872	6,195	1,016
	1987	72,542	20,015	19,345	10,333	8,586	8,155	2,003	1,872	425	13,116	6,829	5,647	1,095
Van Buren	1989	17,391	5,646	5,306	1,472	442		160	413	413	1,742	2,603	1,478	732
	1987	16,322	5,285	4,967	1,444	463		168	450	450	1,468	2,321	1,313	796
Wapello	1989	208,323	55,887	53,970	14,260	26,272	25,402	8,702	6,425	3,353	30,386	32,659	14,185	7,424
	1987	193,709	47,718	46,081	14,129	26,427	25,553	8,382	6,889	3,596	27,499	28,319	13,542	7,883
Warren	1989	179,836	47,716	42,256	8,128	5,565		3,563	1,366	1,057	79,104	21,638	3,447	3,621
	1987	148,422	38,411	34,016	8,311	4,437		3,636	1,422	1,101	63,205	18,065	2,752	3,481
Washington	1989	105,907	29,842	28,870	6,182	6,920	4,375	4,694	3,044	1,111	26,407	8,217	6,153	2,610
	1987	93,381	24,766	23,959	6,447	6,640	4,199	4,763	3,212	1,173	21,594	6,756	5,108	2,769
Wayne	1989	22,920	8,035	7,659	1,473	205		680	227		2,041	4,580	3,394	248
	1987	22,589	7,944	7,572	1,379	216		628	247		2,212	4,903	2,925	271
Webster	1989	289,220	54,773	52,768	20,885	63,095	59,347	13,624	10,843	6,459	56,159	25,664	17,186	7,236
	1987	265,211	47,215	45,487	22,204	58,007	54,562	11,817	11,591	6,906	47,134	23,122	18,275	7,846
Winnebago	1989	55,968	12,787	12,407	4,704	3,700		919	1,601	1,079	16,217	7,427	3,071	2,446
	1987	52,133	12,017	11,660	4,204	3,770		937	1,754	1,183	13,598	7,887	2,591	2,635
Winneshiek	1989	109,785	25,855	25,179	8,846	17,802	14,699	7,892	4,938	2,866	15,537	11,592	7,993	1,819
	1987	93,695	21,503	20,941	8,653	14,203	11,728	6,298	4,684	2,719	13,700	9,275	6,495	1,860

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
IOWA (continued)														
ALL COUNTIES (continued)														
Woodbury	1989	767,799	170,878	168,580	65,172	125,667	118,306	35,750	26,755	10,904	143,404	64,862	62,600	20,511
	1987	667,599	141,121	139,223	58,875	111,642	105,103	33,594	26,076	10,628	118,461	55,644	54,760	21,361
Worth	1989	18,120	4,713	4,544	1,695	43		638	326	326	3,229	3,692	636	210
	1987	17,941	4,846	4,672	1,765	45		638	344	344	3,304	3,837	653	220
Wright	1989	57,875	18,118	17,608	3,506	2,424		1,105	1,907	1,120	13,588	7,876	3,807	2,117
	1987	57,074	16,700	16,230	3,815	2,215		1,195	2,098	1,233	14,728	7,253	3,601	2,329
TOTAL METRO COUNTIES	**1989**	**9,596,285**	**1,983,855**	**[illegible]**	**877,130**	**1,310,135**	**1,143,657**	**423,201**	**409,588**	**201,206**	**2,224,666**	**766,498**	**533,560**	**299,155**
	1987	8,174,384	1,616,187	1,559,748	797,092	[illegible]	1,040,028	355,722	396,300	194,312	1,794,738	645,740	435,383	297,042
TOTAL STATE	**1989**	**17,801,489**	**3,980,050**	**3,814,326**	**1,529,839**	**2,163,125**	**1,694,601**	**752,053**	**644,445**	**339,041**	**4,194,660**	**1,660,862**	**1,047,235**	**539,572**
	1987	15,581,497	3,368,463	3,228,227	1,417,839	[illegible]	1,575,958	656,922	644,267	339,866	3,489,168	1,450,580	897,500	551,288
KANSAS														
KANSAS CITY	**1989**	**11,823,232**	**2,222,169**	**2,137,974**	**[illegible]**	**1,681,494**	**1,415,517**	**499,569**	**514,488**	**267,198**	**3,071,542**	**800,852**	**658,220**	**301,000**
	1987	10,524,874	1,923,303	1,850,372	1,066,106	1,474,631	1,237,261	471,118	528,607	273,291	2,558,144	775,464	557,817	312,218
Johnson	1989	3,429,514	614,061	589,904	271,189	519,609	442,857	174,243	212,990	118,775	942,441	172,028	161,856	74,009
	1987	2,837,428	487,694	468,508	234,822	414,776	353,510	144,862	205,033	114,339	745,843	163,127	127,820	69,574
Leavenworth	1989	282,453	63,456	62,522	23,820	42,981	42,210	6,569	9,210	7,035	77,560	17,120	18,621	3,177
	1987	234,919	51,649	50,889	19,263	34,560	33,941	5,278	9,603	7,336	62,960	15,650	14,891	3,336
Miami	1989	109,491	24,975	24,321	8,644	11,512	11,111	1,364	3,145	2,318	33,921	11,275	6,673	3,145
	1987	91,623	23,128	22,522	6,799	9,005	8,692	1,067	3,165	2,334	26,394	8,825	5,385	3,066
Wyandotte	1989	880,453	192,217	181,205	86,108	111,964	94,181	25,170	23,475	9,892	220,884	80,503	41,259	29,138
	1987	775,135	165,846	156,345	79,118	92,612	77,903	22,138	25,053	10,558	182,766	68,432	37,947	30,769
Cass, Mo.	*1989*	*302,479*	*71,714*	*70,513*	*22,637*	*30,442*	*29,126*	*962*	*6,313*	*4,041*	*81,543*	*40,157*	*23,698*	*12,693*
	1987	*264,033*	*61,035*	*60,013*	*20,603*	*25,726*	*24,615*	*975*	*6,805*	*4,357*	*67,735*	*34,962*	*19,688*	*13,436*
Clay, Mo.	*1989*	*1,274,243*	*217,544*	*209,130*	*102,102*	*235,466*	*212,132*	*40,905*	*56,448*	*29,930*	*338,558*	*96,996*	*84,710*	*30,111*
	1987	*1,164,542*	*196,237*	*188,647*	*100,694*	*200,644*	*180,762*	*43,677*	*61,021*	*32,356*	*285,077*	*88,063*	*80,124*	*32,318*
Jackson, Mo.	*1989*	*5,054,612*	*882,141*	*848,092*	*577,934*	*691,248*	*550,764*	*243,556*	*193,046*	*87,728*	*1,322,671*	*311,071*	*276,791*	*135,646*
	1987	*4,723,882*	*801,520*	*770,583*	*543,133*	*662,855*	*528,142*	*247,271*	*208,191*	*94,612*	*1,141,115*	*331,551*	*234,895*	*146,242*
Lafayette, Mo.	*1989*	*105,431*	*26,378*	*25,681*	*9,839*	*9,706*	*6,878*	*1,129*	*1,906*	*1,621*	*19,791*	*22,644*	*4,557*	*3,389*
	1987	*104,387*	*28,794*	*28,033*	*10,766*	*9,671*	*6,854*	*1,226*	*2,137*	*1,818*	*18,229*	*19,322*	*4,426*	*3,786*
Platte, Mo.	*1989*	*315,676*	*116,839*	*114,180*	*54,617*	*19,207*	*17,423*	*5,005*	*6,364*	*4,774*	*22,310*	*34,158*	*33,979*	*6,905*
	1987	*260,883*	*94,813*	*92,655*	*46,365*	*15,015*	*13,621*	*3,905*	*5,846*	*4,336*	*17,340*	*30,571*	*26,791*	*6,680*
Ray, Mo.	*1989*	*68,880*	*12,844*	*12,426*	*4,258*	*9,359*	*8,835*	*666*	*1,591*	*1,084*	*11,863*	*14,900*	*6,076*	*2,787*
	1987	*68,042*	*12,587*	*12,177*	*4,544*	*9,767*	*9,221*	*719*	*1,753*	*1,195*	*10,685*	*14,961*	*5,850*	*3,011*
LAWRENCE	**1989**	**461,760**	**98,513**	**93,524**	**58,593**	**56,517**	**49,163**	**20,431**	**18,949**	**8,398**	**86,117**	**33,663**	**28,605**	**8,218**
	1987	392,291	83,848	79,602	50,310	46,643	40,575	16,697	19,566	8,672	69,637	27,404	24,992	8,612
Douglas	1989	461,760	98,513	93,524	58,593	56,517	49,163	20,431	18,949	8,398	86,117	33,663	28,605	8,218
	1987	392,291	83,848	79,602	50,310	46,643	40,575	16,697	19,566	8,672	69,637	27,404	24,992	8,612
TOPEKA	**1989**	**1,262,490**	**216,537**	**210,624**	**127,450**	**191,087**	**176,305**	**55,255**	**48,399**	**31,672**	**300,582**	**99,321**	**91,092**	**44,308**
	1987	1,088,689	210,403	204,658	111,998	153,205	141,354	40,717	49,972	32,702	241,536	82,786	73,077	45,145
Shawnee	1989	1,262,490	216,537	210,624	127,450	191,087	176,305	55,255	48,399	31,672	300,582	99,321	91,092	44,308
	1987	1,088,689	210,403	204,658	111,998	153,205	141,354	40,717	49,972	32,702	241,536	82,786	73,077	45,145
WICHITA	**1989**	**3,251,143**	**631,995**	**609,998**	**374,823**	**502,830**	**388,792**	**155,980**	**122,717**	**57,934**	**710,303**	**218,606**	**200,675**	**64,184**
	1987	2,874,668	558,721	539,282	316,284	419,293	324,192	130,373	130,628	61,721	602,168	201,079	174,524	68,718
Butler	1989	201,979	40,899	39,540	19,507	26,944	20,020	4,079	7,209	5,414	48,976	24,884	10,959	4,780
	1987	185,490	40,245	38,908	18,258	22,779	16,926	4,344	7,846	5,893	41,106	21,039	10,016	5,165
Sedgwick	1989	3,049,164	591,096	570,458	355,316	475,886	368,772	151,901	115,508	52,520	661,327	193,722	189,716	59,404
	1987	2,689,178	518,476	500,374	298,026	396,514	307,266	126,029	122,782	55,828	561,062	180,040	164,508	63,553
ALL COUNTIES														
Allen	1989	54,471	15,848	15,142	9,121	2,916		2,279	1,041	638	7,207	5,189	5,867	1,534
	1987	53,932	14,839	14,178	9,399	2,458		2,234	1,136	697	7,464	5,034	5,991	1,660
Anderson	1989	24,978	4,784	4,680	2,300	891		636	689	444	7,109	4,503	1,160	897
	1987	23,018	5,071	4,961	2,066	847		526	738	477	5,931	3,732	1,062	968
Atchison	1989	76,203	16,976	16,383	5,988	12,841		1,914	3,135	2,816	13,493	1,933	9,152	4,015
	1987	68,345	16,872	16,283	4,921	10,697		1,702	3,272	2,940	12,084	1,577	7,455	4,218
Barber	1989	29,772	6,353	6,105	2,230	1,343		352	981		7,538	6,432	928	1,639
	1987	29,477	6,183	5,942	1,964	1,281		365	1,061		7,506	6,671	850	1,781
Barton	1989	189,760	45,735	44,154	20,448	25,264	19,803	6,707	7,789	4,712	42,995	18,560	7,609	4,371
	1987	187,881	45,500	43,927	19,228	26,368	20,669	6,751	8,068	4,882	43,689	15,469	7,223	4,675

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/Home Furnishings/Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KANSAS (continued)														
ALL COUNTIES (continued)														
Bourbon	1989	87,159	20,463	19,818	9,870	11,227	10,408	2,349	2,482	1,799	22,232	9,072	4,795	2,051
	1987	77,908	19,806	19,182	9,867	9,612	8,912	2,012	2,152	1,561	18,176	7,464	3,921	2,173
Brown	1989	38,804	11,204	10,799	2,495	7,488	7,299	1,144	494	297	6,687	3,357	3,007	1,228
	1987	38,278	11,356	10,946	2,362	6,708	6,540	1,221	528	318	6,207	3,602	3,226	1,329
Butler	1989	201,979	40,899	39,540	19,507	26,944	20,020	4,079	7,209	5,414	48,976	24,884	10,959	4,780
	1987	185,490	40,245	38,908	18,258	22,779	16,926	4,344	7,846	5,893	41,106	21,039	10,016	5,165
Chase	1989	8,137	1,778	1,696	1,008	100		288	51		483	3,262	36	689
	1987	8,018	1,498	1,429	1,073	102		307	56		404	3,373	34	747
Chautauqua	1989	8,935	3,673	3,552	581	686		73	59		186	2,002	760	504
	1987	8,847	3,813	3,687	587	645		68	63		181	1,920	687	540
Cherokee	1989	57,879	22,577	21,693	5,043	6,788	4,996	521	1,022	462	8,884	3,765	3,665	2,371
	1987	57,295	22,766	21,875	5,493	6,218	4,577	573	1,139	516	7,537	3,495	3,962	2,571
Cheyenne	1989	14,308	4,584	4,413	841	802		738	362	267	2,310	2,246	1,691	74
	1987	14,141	4,905	4,722	905	812		756	394	292	2,172	1,888	1,519	80
Clark	1989	10,775	3,055	2,933	776	19		466	366	240	1,693	3,027	367	697
	1987	9,962	2,576	2,473	833	18		436	395	260	1,423	2,897	330	750
Clay	1989	35,993	9,087	8,719	2,272	1,335		1,848	931	573	7,872	4,020	2,607	1,124
	1987	35,637	9,372	8,992	1,998	1,421		1,790	1,019	628	7,802	3,932	2,654	1,211
Cloud	1989	58,220	13,155	12,588	3,681	6,021		3,514	1,752	1,254	16,483	5,175	3,688	2,064
	1987	52,714	11,755	11,248	3,860	4,986		3,628	1,877	1,345	13,602	4,891	3,084	2,198
Coffey	1989	31,890	7,245	6,975	2,408	376		422	922	548	6,454	9,580	1,173	1,126
	1987	29,885	7,754	7,465	2,186	361		406	997	594	5,433	8,532	1,050	1,228
Comanche	1989	6,994	1,372	1,315	550	10		118	38		1,770	1,324	1,048	427
	1987	6,925	1,363	1,306	589	10		111	40		1,726	1,349	946	459
Cowley	1989	188,532	39,620	38,493	17,082	27,834	15,201	9,260	6,942	3,505	37,675	16,357	10,345	7,892
	1987	172,866	36,715	35,671	16,839	23,002	12,563	7,661	7,371	3,723	31,267	17,232	8,492	8,368
Crawford	1989	187,157	45,459	44,031	20,640	29,496	24,439	6,787	5,620	3,583	33,812	15,247	14,108	3,800
	1987	168,380	44,882	43,472	18,076	24,432	20,244	6,609	5,989	3,819	28,153	12,494	13,096	3,979
Decatur	1989	14,835	2,070	1,966	1,538	104		181	148		4,613	2,329	664	386
	1987	14,688	2,262	2,148	1,668	113		196	164		4,048	2,526	697	427
Dickinson	1989	69,133	20,221	19,448	7,176	3,559	1,500	1,614	1,012	794	10,966	12,332	4,371	2,645
	1987	68,130	19,229	18,494	7,198	3,831	1,616	1,745	1,114	875	10,194	11,883	4,417	2,886
Doniphan	1989	27,962	8,041	7,692	1,918	611		146	206		1,092	1,648	11,878	949
	1987	25,327	6,640	6,352	1,614	531		127	217		1,074	1,703	11,083	999
Douglas	1989	461,760	98,513	93,524	58,593	56,517	49,163	20,431	18,949	8,398	86,117	33,663	28,605	8,218
	1987	392,291	83,848	79,602	50,310	46,643	40,575	16,697	19,566	8,672	69,637	27,404	24,992	8,612
Edwards	1989	10,854	3,678	3,526	1,049	306		479	273	273	1,652	575	898	601
	1987	10,740	3,874	3,714	1,119	294		464	294	294	1,385	612	911	647
Elk	1989	6,664	1,908	1,795	535	29		69	104		526	810	340	145
	1987	6,598	1,866	1,755	568	29		66	112		491	791	313	156
Ellis	1989	198,523	35,267	34,750	19,282	34,078	27,226	11,893	6,488	3,183	41,968	20,411	11,416	4,429
	1987	196,359	39,076	38,503	21,237	32,212	25,736	11,240	7,234	3,550	38,230	18,774	10,295	4,941
Ellsworth	1989	22,691	6,188	5,974	1,710	376		342	642	391	4,068	5,893	1,695	865
	1987	22,457	6,879	6,643	1,709	414		381	711	434	3,707	5,130	1,533	974
Finney	1989	230,421	45,215	43,910	16,451	41,929	32,588	10,976	8,856	3,911	50,643	19,557	18,498	2,685
	1987	208,559	47,220	45,857	15,182	34,591	26,885	9,958	9,279	4,098	41,687	16,150	15,201	2,886
Ford	1989	200,599	35,027	33,941	18,244	33,833	28,820	10,347	8,517	3,629	61,066	12,292	6,674	3,864
	1987	188,144	37,027	35,879	18,154	28,797	24,531	9,675	9,309	3,967	51,593	11,773	6,098	4,151
Franklin	1989	109,028	30,114	29,199	10,713	20,578	17,962	2,502	1,848	983	18,399	10,013	6,311	2,989
	1987	94,293	25,279	24,511	9,361	17,146	14,967	2,635	1,973	1,050	15,179	8,425	5,210	3,207
Geary	1989	165,762	26,175	25,438	28,146	25,681	23,918	3,442	8,291	5,008	33,337	23,498	6,377	1,629
	1987	155,981	26,319	25,578	25,889	25,327	23,589	3,369	8,977	5,423	27,992	20,580	6,001	1,683
Gove	1989	16,207	1,992	1,905	1,923	21		48	371		3,773	5,941	910	677
	1987	14,401	1,977	1,891	1,915	17		38	369		3,712	4,556	713	673
Graham	1989	16,770	4,256	4,078	1,309	390		352	143		5,251	2,406	1,164	512
	1987	16,604	4,405	4,221	1,186	395		357	154		5,154	2,383	1,136	553
Grant	1989	34,716	8,830	8,630	4,039	3,219	2,496	782	717	521	9,064	1,516	2,384	969
	1987	34,353	8,776	8,577	3,673	3,272	2,538	663	779	567	9,112	1,636	2,528	1,052
Gray	1989	10,496	2,356	2,221	732	23		520	193	193	1,803	1,159	2,398	622
	1987	10,392	2,106	1,985	807	25		556	213	213	1,658	1,055	2,604	688
Greeley	1989	8,048	1,390	1,341	365	7		223	23		388	3,266	1,004	991
	1987	6,865	1,131	1,091	378	6		182	22		365	2,660	813	989
Greenwood	1989	26,166	7,647	7,314	2,330	315		494	411	289	4,420	3,839	3,285	1,732
	1987	25,866	7,814	7,474	2,377	326		518	445	314	3,768	4,052	2,922	1,843

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KANSAS (continued)														
ALL COUNTIES (continued)														
Hamilton	1989	6,318	119	86	687	374		126	122	122	544	2,390	204	304
	1987	6,255	131	95	613	408		137	137	137	469	2,211	213	339
Harper	1989	31,803	7,897	7,635	2,523	2,361		1,572	207	207	10,365	3,139	1,241	1,427
	1987	31,479	8,586	8,301	2,768	2,519		1,382	229	229	9,009	2,855	1,363	1,588
Harvey	1989	161,606	38,634	36,838	19,651	12,225	8,307	5,978	6,858	3,318	24,593	21,759	18,218	2,452
	1987	147,040	36,186	34,504	16,427	12,323	8,375	5,632	7,307	3,536	20,148	17,871	16,832	2,567
Haskell	1989	7,467	3,576	3,465	670	12		226	135	135	901	335	779	540
	1987	7,367	3,663	3,549	698	11		231	141	141	674	343	781	564
Hodgeman	1989	5,157	1,138	1,078	175	14		31	45		1,699	1,204	293	5
	1987	4,307	935	886	184	12		26	46		1,390	999	240	5
Jackson	1989	47,081	11,199	10,754	2,755	7,736	6,400	770	1,146	798	9,039	4,308	4,770	1,718
	1987	39,766	9,955	9,559	2,361	6,277	5,194	631	1,179	822	7,282	3,496	3,826	1,765
Jefferson	1989	25,240	7.241	6,967	1,943	663		212	856	674	3,155	5,723	1,318	1,026
	1987	24,908	7,621	7,333	1,897	629		201	920	725	3,141	4,787	1,307	1,103
Jewell	1989	9,604	3,084	2,930	1,159	162		83	404	136	429	1,878	969	404
	1987	9,005	2,798	2,658	1,025	152		79	433	147	389	1,815	1,025	432
Johnson	1989	3,429,514	614,061	589,904	271,189	519,609	442,857	174,243	212,990	118,775	942,441	172,028	161,856	74,009
	1987	2,837,428	487,694	468,508	234,822	414,776	353,510	144,862	205,033	114,339	745,843	163,127	127,820	69,574
Kearny	1989	8,978	4,187	3,974	294	32		418	107		1,953	648	348	178
	1987	8,124	3,579	3,397	244	30		393	114		1,780	619	313	191
Kingman	1989	32,371	9,538	9,191	3,153	2,762		913	889	479	6,452	3,593	1,709	1,001
	1987	28,901	8,897	8,573	2,585	2,253		913	896	484	5,472	2,905	1,530	993
Kiowa	1989	14,867	3,832	3,662	1,715	329		260	460	460	2,563	3,373	1,080	519
	1987	14,708	3,971	3,795	1,776	311		246	492	492	2,131	3,558	981	554
Labette	1989	106,385	24,539	24,320	9,286	14,759	10,725	3,392	3,273	2,103	22,868	10,015	6,026	3,922
	1987	105,141	26,878	26,638	8,930	14,513	10,547	3,709	3,657	2,350	21,149	8,776	5,778	4,308
Lane	1989	10,223	3,295	3,158	544	25		58	312	172	258	3,698	1,021	161
	1987	8,394	2,605	2,497	538	20		46	295	164	225	2,926	913	151
Leavenworth	1989	282,453	63,456	62,522	23,820	42,981	42,210	6,569	9,210	7,035	77,560	17,120	18,621	3,177
	1987	234,919	51,649	50,889	19,263	34,560	33,941	5,278	9,603	7,336	62,960	15,650	14,891	3,336
Lincoln	1989	11,826	3,600	3,441	961	555		67	386	303	2,249	2,054	512	327
	1987	10,792	2,975	2,844	1,010	491		59	407	321	1,852	2,150	437	345
Linn	1989	22,723	9,057	8,670	1,382	448		156	390		4,482	2,995	1,616	832
	1987	20,929	7,537	7,215	1,467	404		140	416		4,417	2,871	1,634	895
Logan	1989	23,611	5,571	5,340	722	1,702		371	1,100	612	9,530	2,220	1,170	386
	1987	23,377	5.603	5.371	790	1,839		406	1,215	677	8,777	2,402	996	425
Lyon	1989	213,253	43,770	42,150	20,591	34,264	30,564	7,194	8,074	4,613	43,505	21,434	8,412	5,210
	1987	195,603	41,024	39,506	20,041	27,958	24,940	7,057	8,529	4,874	40,594	17,413	7,788	5,498
McPherson	1989	148,393	30,173	29,090	13,253	10,454	9,966	4,912	4,443	3,062	49,684	16,308	7,543	1,774
	1987	133,286	30,510	29,415	12,651	10,470	9,982	3,963	4,514	3,112	39,977	13,126	6,149	1,834
Marion	1989	49,173	7,873	7,537	3,808	1,030		736	2,088	1,740	14,902	12,382	2,330	1,171
	1987	44,932	8,182	7,833	3,293	926		748	2,218	1,849	13,171	10,261	2,296	1,247
Marshall	1989	55,134	11,718	11,276	3,230	6,239	6,177	2,447	4,953	421	13,684	4,773	3,815	1,115
	1987	51,615	11,994	11,542	2,743	5,596	5,541	2,347	5,297	451	11,891	3,996	3,195	1,203
Meade	1989	11,684	3,328	3,148	1,327	172		291	707	336	2,522	1,253	1,088	93
	1987	11,568	3,062	2,896	1,400	182		308	767	366	2,670	1,344	884	100
Miami	1989	109,491	24,975	24,321	8,644	11,512	11,111	1,364	3,145	2,318	33,921	11,275	6,673	3,145
	1987	91,623	23,128	22,522	6,798	9,005	8,692	1,067	3,165	2,334	26,394	8,825	5,385	3,066
Mitchell	1989	48,476	11,012	10,403	2,242	2,410		1,074	947	100	14,138	10,466	2,185	699
	1987	45,488	9,125	8,620	2,340	2,169		1,125	1,003	107	14,834	9,615	1,797	739
Montgomery	1989	220,268	56,527	55,064	18,624	29,141	19,111	7,826	7,765	4,683	58,325	14,316	8,785	6,070
	1987	217,235	61,167	59,584	19,609	28,196	18,492	8,135	8,585	5,178	49,979	12,925	9,471	6,624
Morris	1989	25,620	5,488	5,292	1,656	875		686	452	105	9,448	1,748	2,463	656
	1987	22,613	5,668	5,466	1,484	748		588	469	110	7,649	1,524	1,999	679
Morton	1989	11,952	3,948	3,831	730	491		376	104		2,285	2,006	647	434
	1987	11,834	3,580	3,474	666	519		406	114		2,258	2,151	657	475
Nemaha	1989	41,586	10,229	9,916	3,667	894		915	921	921	13,779	3,632	2,002	1,574
	1987	41,121	11,082	10,743	3,700	965		1,002	1,027	1,027	12,215	3,281	2,091	1,721
Neosho	1989	91,082	18,503	17,886	7,070	12,162	12,091	2,834	3,745	2,597	21,425	11,829	5,411	2,399
	1987	89,910	18,201	17,594	6,587	12,387	12,316	2,887	4,081	2,831	21,472	10,957	4,572	2,593
Ness	1989	15,023	3,011	2,808	775	35		557	226	226	4,797	2,122	306	777
	1987	14,874	2,524	2,354	827	34		550	244	244	5,110	1,898	328	839
Norton	1989	31,963	8,015	7,941	2,231	3,004		926	721	214	7,525	4,588	2,100	977
	1987	31,577	8,498	8,420	2,025	2,968		974	793	237	6,632	4,627	1,996	1,058

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KANSAS (continued)														
ALL COUNTIES (continued)														
Osage	1989	50,949	16,703	16,107	3,410	807		530	1,474	920	13,079	6,374	3,661	1,259
	1987	46,980	15,172	14,631	3,515	770		506	1,580	987	12,258	5,474	3,151	1,369
Osborne	1989	20,457	5,667	5,497	1,736	149		464	558	140	2,824	5,409	1,786	704
	1987	20,242	6,221	6,034	1,609	154		507	624	158	2,562	4,706	1,805	781
Ottawa	1989	23,354	4,187	3,967	792	397		599	313	313	8,024	6,024	921	1,151
	1987	21,467	3,456	3,274	739	385		489	334	334	6,993	5,987	863	1,226
Pawnee	1989	29,623	6,244	6,026	2,267	4,278		760	850	724	8,232	2,757	1,464	1,304
	1987	29,330	6,583	6,353	2,392	4,090		801	829	707	8,067	2,285	1,347	1,386
Phillips	1989	26,594	9,333	9,052	1,707	2,370		1,446	1,128	932	4,652	1,889	1,135	583
	1987	26,331	9,729	9,436	1,644	2,503		1,537	1,206	997	3,860	1,577	1,159	624
Pottawatomie	1989	45,380	13,594	13,085	3,630	653		575	3,999	3,715	7,469	5,517	5,344	844
	1987	41,757	12,312	11,851	3,748	556		469	4,143	3,849	6,045	5,336	4,354	877
Pratt	1989	65,979	14,688	14,193	7,637	10,496	5,829	2,616	890	592	13,763	6,844	4,294	2,267
	1987	65,326	15,386	14,868	7,865	10,850	6,027	2,314	953	635	11,635	6,960	4,295	2,429
Rawlins	1989	10,430	3,785	3,643	679	130		219	148		2,416	1,554	418	225
	1987	10,289	3,830	3,686	721	119		201	159		2,370	1,455	443	240
Reno	1989	447,087	88,572	83,977	43,008	66,316	49,087	20,196	17,885	7,075	123,531	27,833	21,414	10,098
	1987	395,322	80,439	76,266	35,606	57,953	42,898	20,390	18,971	7,506	100,909	22,765	18,626	10,573
Republic	1989	21,298	5,467	5,288	1,199	639		349	932	754	4,220	3,754	1,690	1,103
	1987	21,087	5,353	5,178	1,177	670		378	1,024	829	3,589	4,025	1,836	1,210
Rice	1989	33,046	11,501	11,388	3,907	392		567	1,542	990	5,162	4,959	1,638	1,277
	1987	32,719	12,245	12,125	3,324	403		469	1,674	1,075	5,254	4,156	1,604	1,383
Riley	1989	381,007	68,577	66,967	37,733	55,792	50,526	23,724	15,115	7,825	78,695	34,020	21,592	5,654
	1987	324,110	55,401	54,100	30,889	44,737	40,515	19,097	15,810	8,185	74,915	27,501	17,348	5,898
Rooks	1989	21,633	3,771	3,637	1,270	153		1,199	819	733	2,894	6,182	2,620	822
	1987	21,419	4,141	3,994	1,183	164		1,027	911	816	3,157	5,541	2,303	920
Rush	1989	7,783	2,759	2,593	584	169		61	104		495	1,881	640	177
	1987	7,706	2,638	2,479	645	185		68	116		546	1,616	694	197
Russell	1989	40,837	9,980	9,631	3,848	1,393		1,410	894	278	9,588	8,413	1,785	1,502
	1987	40,433	10,205	9,848	4,101	1,329		1,360	964	301	9,494	8,010	1,639	1,629
Saline	1989	418,326	65,359	63,622	40,928	61,712	56,354	28,851	14,584	5,300	91,937	44,963	27,214	6,717
	1987	374,817	66,106	64,349	34,388	52,258	47,722	24,043	15,555	5,654	79,808	40,400	25,852	6,443
Scott	1989	26,972	6,332	6,123	2,330	3,536		257	1,143	986	3,516	3,343	3,737	755
	1987	26,705	6,889	6,662	2,529	2,993		278	1,242	1,072	3,608	3,122	3,255	832
Sedgwick	1989	3,049,164	591,096	570,458	355,316	475,886	368,772	151,901	115,508	52,520	661,327	193,722	189,716	59,404
	1987	2,689,178	518,476	500,374	298,026	396,514	307,266	126,029	122,782	55,828	561,062	180,040	164,508	63,553
Seward	1989	147,750	26,610	25,742	11,031	27,189	27,080	7,221	6,731	3,672	32,220	12,329	9,596	2,794
	1987	145,605	27,462	26,566	11,992	25,013	24,914	7,823	7,442	4,061	31,878	10,939	9,022	3,095
Shawnee	1989	1,262,490	216,537	210,624	127,450	191,087	176,305	55,255	48,399	31,672	300,582	99,321	91,092	44,308
	1987	1,088,689	210,403	204,658	111,998	153,205	141,354	40,717	49,972	32,702	241,536	82,786	73,077	45,145
Sheridan	1989	8,964	3,202	3,088	315	359		121	228	148	2,165	1,100	602	466
	1987	8,875	2,987	2,881	306	388		131	252	165	2,345	934	634	514
Sherman	1989	55,693	7,768	7,539	4,304	5,641		2,671	2,088	1,336	14,733	10,318	3,859	1,789
	1987	54,881	8,353	8,107	4,658	5,402		2,767	2,298	1,471	13,793	8,763	4,158	1,964
Smith	1989	18,881	4,908	4,758	1,072	668		360	734	452	4,360	3,467	627	514
	1987	18,694	5,345	5,182	1,057	704		379	816	504	4,180	2,967	685	570
Stafford	1989	11,533	4,239	4,075	1,245	153		183	359	359	340	2,614	588	913
	1987	11,419	4,169	4,008	1,080	138		165	385	385	298	2,771	510	983
Stanton	1989	6,150	2,403	2,344	248	4		148	14		1,089	13	1,749	155
	1987	5,641	2,239	2,184	196	4		136	15		976	13	1,551	164
Stevens	1989	14,949	5,338	5,136	887	412		230	455	357	4,795	510	514	971
	1987	14,789	5,013	4,823	974	448		252	506	398	4,570	521	551	1,079
Sumner	1989	99,113	29,596	28,664	6,976	13,479	10,439	2,325	2,153	1,066	15,500	13,927	4,748	2,200
	1987	91,706	28,171	27,284	6,327	11,429	8,852	1,939	2,323	1,151	12,880	13,839	4,056	2,352
Thomas	1989	53,610	10,433	9,926	6,084	2,151		1,063	911	442	11,566	10,957	2,822	718
	1987	50,198	10,922	10,391	6,321	1,948		1,098	969	471	9,821	9,108	2,832	772
Trego	1989	18,444	4,197	4,011	1,126	29		390	421	98	3,377	6,155	994	758
	1987	18,195	4,503	4,303	1,180	29		389	457	107	3,619	5,170	955	822
Wabaunsee	1989	18,871	3,281	3,099	2,019	121		74	236	236	730	8,613	2,775	227
	1987	16,328	2,627	2,481	1,684	97		60	232	232	583	7,981	2,204	220
Wallace	1989	4,478	2,129	2,060	139	8		102	30		1,271	26	397	3
	1987	4,434	2,185	2,114	147	8		104	32		1,215	27	387	3
Washington	1989	21,560	5,501	5,239	2,210	879		183	1,901	1,159	1,984	4,463	1,706	265
	1987	21,279	5,306	5,053	1,855	843		177	2,081	1,270	2,002	4,661	1,428	288

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KANSAS (continued)														
ALL COUNTIES (continued)														
Wichita	1989	7,162	1,591	1,539	267	6		96	20		3,400	738	682	99
	1987	7,091	1,599	1,547	288	6		96	23		3,415	623	652	107
Wilson	1989	42,845	12,930	12,461	2,533	2,755		817	1,601	984	5,076	8,131	4,282	2,393
	1987	36,160	11,283	10,874	2,381	2,143		786	1,422	874	3,954	6,326	3,665	2,396
Woodson	1989	13,030	3,389	3,149	1,274	458		306	322	322	1,812	2,242	1,076	23
	1987	11,847	3,208	2,981	1,094	401		268	341	341	1,790	2,004	906	24
Wyandotte	1989	880,453	192,217	181,205	86,108	111,964	94,181	25,170	23,475	9,892	220,884	80,503	41,259	29,138
	1987	775,135	165,846	156,345	79,118	92,612	77,903	22,138	25,053	10,558	182,766	68,432	37,947	30,769
TOTAL METRO COUNTIES	**1989**	**9,677,304**	**1,841,754**	**1,772,098**	**950,627**	**1,436,500**	**1,204,619**	**439,012**	**438,885**	**236,024**	**2,371,808**	**632,516**	**548,781**	**226,179**
	1987	8,294,753	1,581,289	1,521,806	818,593	1,170,094	980,167	361,132	443,020	237,662	1,931,304	567,303	458,636	229,220
TOTAL STATE	**1989**	**15,658,801**	**3,169,231**	**3,054,192**	**1,500,640**	**2,146,020**	**1,723,931**	**668,358**	**644,222**	**346,782**	**3,691,734**	**1,308,560**	**927,785**	**378,253**
	1987	13,863,350	2,878,210	2,774,813	1,333,168	1,801,828	1,439,849	575,283	661,895	355,645	3,100,556	1,168,809	802,855	391,115
KENTUCKY														
CLARKSVILLE - HOPKINSVILLE	**1989**	**1,005,869**	**159,923**	**156,219**	**93,707**	**139,696**	**123,825**	**37,141**	**42,740**	**21,585**	**313,264**	**59,978**	**61,404**	**29,378**
	1987	911,020	149,261	145,805	85,081	120,342	106,084	37,317	42,336	21,381	271,504	57,123	64,616	24,327
Christian	1989	347,690	61,453	60,056	34,706	35,534	26,881	13,315	13,094	6,530	92,775	29,549	18,929	14,199
	1987	312,257	58,032	56,713	31,867	33,982	25,708	12,311	13,186	6,577	75,073	25,801	19,977	11,798
Montgomery, Tenn.	*1989*	*658,179*	*98,470*	*96,163*	*59,001*	*104,162*	*96,944*	*23,826*	*29,646*	*15,055*	*220,489*	*30,429*	*42,475*	*15,179*
	1987	*598,763*	*91,229*	*89,092*	*53,214*	*86,360*	*80,376*	*25,006*	*29,150*	*14,804*	*196,431*	*31,322*	*44,639*	*12,529*
HUNTINGTON - ASHLAND	**1989**	**1,848,066**	**373,525**	**355,806**	**168,608**	**318,174**	**250,044**	**77,305**	**86,500**	**51,804**	**374,447**	**143,612**	**91,877**	**79,250**
	1987	1,699,155	361,288	343,961	151,588	282,723	219,629	73,252	73,367	44,431	352,221	131,168	91,969	67,107
Boyd	1989	435,090	69,934	63,084	36,976	82,040	67,232	17,496	13,718	10,588	108,400	30,559	19,830	22,183
	1987	386,999	72,896	65,756	32,608	70,316	57,625	14,237	11,253	8,686	91,713	26,534	20,602	17,858
Carter	1989	89,786	19,009	18,251	6,650	10,591	4,325	3,036	6,266	5,073	13,460	11,789	7,445	4,569
	1987	88,669	19,032	18,273	7,120	11,247	4,593	2,537	6,120	4,956	13,434	11,432	8,106	3,777
Greenup	1989	96,217	35,345	34,007	6,628	4,660	2,252	1,793	4,792	3,689	17,872	8,715	3,454	5,047
	1987	89,452	31,213	30,031	7,038	3,952	1,911	1,486	5,058	3,895	17,655	8,602	3,728	4,127
Lawrence, Ohio	*1989*	*229,016*	*61,302*	*60,799*	*21,661*	*17,877*	*13,286*	*5,578*	*10,282*	*6,800*	*44,805*	*32,428*	*9,602*	*11,113*
	1987	*215,590*	*62,045*	*61,536*	*18,476*	*17,129*	*12,731*	*5,460*	*8,458*	*5,594*	*44,213*	*26,483*	*9,716*	*11,625*
Cabell, W. Va.	*1989*	*891,365*	*154,668*	*147,563*	*88,823*	*186,337*	*162,949*	*45,580*	*47,519*	*22,089*	*178,284*	*48,730*	*46,694*	*32,397*
	1987	*812,908*	*143,838*	*137,231*	*77,964*	*163,260*	*142,769*	*46,230*	*38,978*	*18,119*	*174,163*	*46,052*	*44,674*	*26,468*
Wayne, W. Va.	*1989*	*106,592*	*33,267*	*32,102*	*7,870*	*16,669*		*3,822*	*3,923*	*3,565*	*11,626*	*11,391*	*4,852*	*3,941*
	1987	*105,537*	*32,264*	*31,134*	*8,382*	*16,819*		*3,302*	*3,500*	*3,181*	*11,043*	*12,065*	*5,143*	*3,252*
LEXINGTON-FAYETTE	**1989**	**2,899,787**	**526,309**	**506,096**	**323,705**	**398,839**	**334,448**	**151,628**	**154,774**	**73,876**	**665,994**	**229,564**	**111,742**	**98,768**
	1987	2,481,096	446,625	429,623	280,607	364,223	305,775	122,372	132,776	63,334	536,990	189,773	113,965	80,095
Bourbon	1989	94,234	20,485	19,719	6,380	9,901	9,512	2,473	1,081	865	26,815	11,580	1,487	5,159
	1987	79,119	20,474	19,708	5,445	7,739	7,436	1,886	847	678	21,011	9,027	1,511	4,013
Clark	1989	202,652	35,460	35,124	16,675	30,174	18,627	5,039	4,929	3,449	59,666	18,646	14,569	7,451
	1987	174,794	34,342	34,017	14,370	26,289	16,230	3,969	4,577	3,203	46,626	16,013	13,325	5,906
Fayette	1989	2,262,389	379,292	362,951	268,898	325,786	279,188	136,714	141,779	64,799	493,321	171,650	80,740	70,386
	1987	1,939,589	314,792	301,230	234,044	301,695	258,543	110,264	121,387	55,480	401,066	140,013	84,576	57,602
Jessamine	1989	150,259	36,597	34,863	10,765	11,986	10,197	1,830	2,443	2,085	50,433	10,258	8,336	6,407
	1987	124,892	30,580	29,131	8,524	10,473	8,911	1,426	1,917	1,637	39,407	9,266	7,718	5,015
Scott	1989	99,628	30,229	29,984	13,250	15,564	11,991	2,346	2,828	1,893	17,417	8,306	1,620	4,239
	1987	83,355	25,066	24,863	10,917	12,501	9 632	1,873	2,272	1,522	13,956	8,049	1,641	3,355
Woodford	1989	90,625	24,246	23,455	7,737	5,428	4,933	3,226	1,714	785	18,342	9,124	4,990	5,126
	1987	79,347	21,371	20,674	7,307	5,526	5,023	2,954	1,776	814	14,924	7,405	5,194	4,204
LOUISVILLE	**1989**	**6,876,449**	**1,196,348**	**1,137,078**	**751,038**	**940,175**	**758,846**	**278,623**	**371,374**	**211,248**	**1,611,484**	**519,382**	**328,731**	**306,534**
	1987	6,043,048	1,218,665	1,158,711	646,904	820,891	663,470	252,944	303,631	172,844	1,328,233	430,385	316,129	254,486
Bullitt	1989	101,210	31,813	30,907	11,296	4,027		937	3,846	3,203	17,124	6,954	7,946	6,449
	1987	93,653	31,890	30,982	10,640	3,463		847	3,818	3,181	14,387	6,825	7,536	5,291
Jefferson	1989	5,286,946	890,131	845,545	612,297	732,966	594,199	222,363	301,346	174,456	1,225,356	380,232	211,510	241,433
	1987	4,625,194	919,854	873,779	521,361	640,816	519,496	204,776	244,460	141,524	994,204	309,865	213,055	195,613
Oldham	1989	143,419	36,439	32,388	7,638	14,078	12,867	2,530	7,129	6,715	44,661	10,978	7,962	5,876
	1987	119,226	30,398	27,019	6,598	11,217	10,253	2,002	5,685	5,356	35,382	10,487	7,967	4,608
Shelby	1989	122,863	28,447	27,650	7,881	15,839	9,818	2,661	2,641	315	25,608	14,798	5,053	5,769
	1987	108,463	27,310	26,545	7,461	13,280	8,232	2,189	2,227	266	21,802	12,192	5,283	4,724
Clark, Ind.	*1989*	*793,832*	*106,510*	*100,278*	*72,692*	*125,706*	*108,621*	*39,590*	*30,532*	*13,515*	*209,080*	*74,364*	*67,446*	*24,996*
	1987	*703,352*	*104,306*	*98,203*	*64,528*	*109,347*	*94,486*	*32,568*	*24,893*	*11,019*	*188,707*	*61,640*	*58,234*	*21,443*

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METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
LOUISVILLE (continued)														
Floyd, Ind.	*1989*	*298,034*	*72,291*	*70,608*	*28,431*	*31,788*	*29,439*	*9,426*	*22,022*	*12,889*	*56,653*	*19,233*	*19,486*	*17,496*
	1987	*280,753*	*76,140*	*74,367*	*27,043*	*30,087*	*27,865*	*9,656*	*19,429*	*11,372*	*47,112*	*19,042*	*16,483*	*18,109*
Harrison, Ind.	*1989*	*130,145*	*30,717*	*29,702*	*10,803*	*15,771*	*3,902*	*1,116*	*3,858*	*155*	*33,002*	*12,823*	*9,328*	*4,535*
	1987	*112,407*	*28,767*	*27,816*	*9,273*	*12,681*	*3,138*	*906*	*3,119*	*126*	*26,639*	*10,334*	*7,571*	*4,698*
OWENSBORO	**1989**	**622,154**	**123,291**	**120,334**	**56,573**	**113,504**	**95,735**	**23,977**	**33,419**	**17,924**	**128,114**	**31,187**	**34,067**	**26,615**
	1987	565,186	115,701	112,926	53,053	95,463	80,519	23,805	28,675	15,380	108,268	30,010	37,022	22,014
Daviess	1989	622,154	123,291	120,334	56,573	113,504	95,735	23,977	33,419	17,924	128,114	31,187	34,067	26,615
	1987	565,186	115,701	112,926	53,053	95,463	80,519	23,805	28,675	15,380	108,268	30,010	37,022	22,014
ALL COUNTIES														
Adair	1989	60,663	15,250	14,711	4,919	9,171	7,635	2,000	2,506	1,698	8,538	7,456	3,568	3,083
	1987	50,451	13,669	13,186	3,856	7,122	5,930	1,541	2,385	1,617	6,719	5,829	3,610	2,357
Allen	1989	58,278	22,000	21,582	3,327	2,054		1,290	792	396	12,873	5,598	4,436	2,547
	1987	52,884	18,199	17,853	3,288	1,786		1,053	829	414	12,634	4,713	4,627	2,284
Anderson	1989	70,614	15,473	15,137	4,200	12,863	10,854	1,575	535	333	18,560	6,770	2,307	2,831
	1987	58,424	12,983	12,701	3,304	10,021	8,456	1,336	521	325	14,433	6,148	2,343	2,181
Ballard	1989	51,234	14,443	14,137	1,307	289		3,420	732	367	23,224	959	2,755	1,777
	1987	42,614	11,665	11,418	1,340	233		2,730	590	297	18,593	940	2,809	1,426
Barren	1989	210,497	47,762	46,858	21,861	37,056	34,840	5,878	7,395	3,310	32,242	20,964	15,172	9,735
	1987	186,060	44,862	44,013	18,927	30,302	28,491	5,227	7,706	3,450	26,333	17,118	15,951	7,843
Bath	1989	27,895	11,140	10,787	1,419	1,403		490	1,493	1,360	4,132	2,180	1,198	1,809
	1987	23,185	9,427	9,128	1,116	1,084		380	1,389	1,266	3,407	1,841	1,080	1,401
Bell	1989	206,531	48,600	47,738	18,405	53,534	34,386	6,955	6,728	3,952	33,138	14,030	9,034	6,883
	1987	189,023	43,350	42,581	17,144	47,096	30,251	6,949	7,119	4,183	28,766	13,114	9,618	6,290
☐ Boone	1989	733,424	88,457	80,295	64,764	133,648	118,495	38,859	31,143	13,183	176,425	79,853	30,384	25,445
	1987	609,237	78,737	71,472	54,050	112,196	99,476	31,116	24,981	10,575	140,897	63,842	30,389	21,305
Bourbon	1989	94,234	20,485	19,719	6,380	9,901	9,512	2,473	1,081	865	26,815	11,580	1,487	5,159
	1987	79,119	20,474	19,708	5,445	7,739	7,436	1,886	847	678	21,011	9,027	1,511	4,013
Boyd	1989	435,090	69,934	63,084	36,976	82,040	67,232	17,496	13,718	10,588	108,400	30,559	19,830	22,183
	1987	386,999	72,896	65,756	32,608	70,316	57,625	14,237	11,253	8,686	91,713	26,534	20,602	17,858
Boyle	1989	218,779	41,595	41,071	16,524	37,804	28,898	5,945	10,293	9,508	56,908	13,187	11,817	6,461
	1987	186,121	36,446	35,987	16,078	30,788	23,535	4,766	9,916	9,161	45,432	10,649	12,101	5,305
Bracken	1989	12,395	3,307	3,177	842	435		223	276	276	2,576	1,230	825	648
	1987	12,272	3,181	3,056	792	460		223	294	294	2,748	1,283	883	597
Breathitt	1989	83,241	18,895	18,395	5,358	14,820	11,590	3,259	3,425	2,370	16,093	6,496	5,298	2,987
	1987	70,613	16,441	16,006	5,120	11,775	9,209	2,573	2,753	1,906	12,926	5,172	5,488	2,370
Breckinridge	1989	65,482	19,615	19,092	3,690	9,491	6,932	1,535	1,105		11,628	6,565	3,670	3,821
	1987	58,684	17,581	17,112	3,177	8,162	5,962	1,318	1,155		10,627	5,360	3,871	3,123
Bullitt	1989	101,210	31,813	30,907	11,296	4,027		937	3,846	3,203	17,124	6,954	7,946	6,449
	1987	93,653	31,890	30,982	10,640	3,463		847	3,818	3,181	14,387	6,825	7,536	5,291
Butler	1989	23,207	9,738	9,510	807	981		269	1,129	1,129	3,225	3,651	137	1,809
	1987	22,868	10,357	10,114	671	923		211	938	938	3,210	3,674	147	1,512
Caldwell	1989	100,448	19,181	18,860	6,645	11,964	9,244	3,320	2,249	1,415	36,536	3,666	4,371	5,549
	1987	83,700	18,218	17,913	5,240	9,453	7,305	2,561	1,763	1,110	29,203	2,860	4,467	4,172
Calloway	1989	213,462	38,146	36,791	12,814	19,486	13,925	12,843	7,112	3,215	74,126	10,450	12,838	6,542
	1987	201,289	36,565	35,266	13,986	17,709	12,656	13,114	7,756	3,507	64,307	11,277	14,095	5,801
☐ Campbell	1989	430,232	113,481	107,480	57,366	31,982	28,618	19,799	16,293	6,190	78,821	37,062	20,786	27,733
	1987	383,446	104,675	99,140	52,117	32,635	29,203	18,043	13,442	5,108	64,596	30,336	21,636	22,683
Carlisle	1989	15,005	3,451	3,337	470	204		367	116		4,681	3,422	1,360	168
	1987	14,837	3,210	3,104	514	213		359	125		5,129	2,940	1,512	152
Carroll	1989	54,720	16,189	15,930	4,650	2,874		966	450		15,293	6,884	3,173	2,870
	1987	48,318	14,876	14,638	4,208	2,581		799	415		12,746	5,735	3,453	2,369
Carter	1989	89,786	19,009	18,251	6,650	10,591	4,325	3,036	6,266	5,073	13,460	11,789	7,445	4,569
	1987	88,669	19,032	18,273	7,120	11,247	4,593	2,537	6,120	4,956	13,434	11,432	8,106	3,777
Casey	1989	39,624	12,510	12,115	3,865	3,603		1,218	1,464	1,136	8,779	2,646	2,154	1,049
	1987	36,252	11,033	10,685	3,454	2,983		1,011	1,541	1,197	8,413	2,741	2,268	867
Christian	1989	347,690	61,453	60,056	34,706	35,534	26,881	13,315	13,094	6,530	92,775	29,549	18,929	14,199
	1987	312,257	58,032	56,713	31,867	33,982	25,708	12,311	13,186	6,577	75,073	25,801	19,977	11,798
Clark	1989	202,652	35,460	35,124	16,675	30,174	18,627	5,039	4,929	3,449	59,666	18,646	14,569	7,451
	1987	174,794	34,342	34,017	14,370	26,289	16,230	3,969	4,577	3,203	46,626	16,013	13,325	5,906
Clay	1989	86,311	17,450	17,010	4,602	15,504	8,296	4,112	2,281	2,281	21,089	4,400	7,486	5,982
	1987	78,174	17,910	17,458	4,003	12,535	6,708	3,297	2,342	2,342	18,861	4,315	7,440	4,734
Clinton	1989	35,813	13,369	12,928	1,245	1,016		733	966	710	4,895	4,955	2,186	2,106
	1987	32,106	12,394	11,985	1,128	868		634	917	675	4,066	4,176	2,366	1,738

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Crittenden	1989	23,678	8,305	8,136	1,720	2,484		665	1,373	1,157	2,720	2,108	1,161	1,642
	1987	23,444	8,961	8,779	1,554	2,090		663	1,400	1,181	2,297	2,176	1,268	1,416
Cumberland	1989	26,913	10,439	10,173	2,513	1,032		843	906	906	3,337	2,275	2,093	1,831
	1987	22,378	8,349	8,136	1,996	912		664	722	722	2,639	2,143	2,030	1,453
Daviess	1989	622,154	123,291	120,334	56,573	113,504	95,735	23,977	33,419	17,924	128,114	31,187	34,067	26,615
	1987	565,186	115,701	112,926	53,053	95,463	80,519	23,805	28,675	15,380	108,268	30,010	37,022	22,014
Edmonson	1989	17,880	6,890	6,638	2,395	1,174		347	335		1,640	1,875	547	747
	1987	15,769	6,363	6,130	1,970	974		284	286		1,618	1,543	522	607
Elliott	1989	16,756	4,962	4,700	866	368		236	617	617	4,265	1,885	403	1,279
	1987	13,704	4,420	4,187	694	287		183	484	484	3,320	1,470	393	985
Estill	1989	50,430	9,734	9,455	2,820	4,096	2,358	781	1,233	1,051	20,662	3,957	1,970	2,532
	1987	49,725	10,893	10,581	3,160	4,543	2,616	861	1,364	1,164	18,575	3,554	1,715	2,577
Fayette	1989	2,262,389	379,292	362,951	268,898	325,786	279,188	136,714	141,779	64,799	493,321	171,650	80,740	70,386
	1987	1,939,589	314,792	301,230	234,044	301,695	258,543	110,264	121,387	55,480	401,066	140,013	84,576	57,602
Fleming	1989	73,089	13,658	13,243	3,860	4,621		860	1,029	1,029	28,481	5,179	7,181	4,590
	1987	62,347	12,494	12,114	3,136	3,761		798	1,043	1,043	23,123	4,187	6,879	3,690
Floyd	1989	221,920	45,684	44,322	15,813	31,983	15,542	6,848	6,679	4,110	44,119	20,786	16,253	14,134
	1987	207,527	44,815	43,479	13,126	27,113	13,176	6,126	6,708	4,128	41,498	19,756	17,436	11,632
Franklin	1989	302,342	74,057	72,174	25,867	28,869	27,523	14,193	8,537	5,890	85,851	20,996	14,976	15,486
	1987	258,452	60,021	58,495	25,770	27,528	26,245	11,081	8,331	5,749	68,235	16,735	15,433	12,299
Fulton	1989	54,668	15,220	14,927	3,074	8,177	6,840	1,189	1,430	402	7,375	7,795	676	3,244
	1987	50,812	14,796	14,511	2,952	6,631	5,548	1,096	1,216	343	7,038	7,345	713	2,643
Gallatin	1989	12,305	5,468	5,380	863	587		250	94		288	2,171	1,000	409
	1987	12,183	5,680	5,589	880	589		235	98		283	1,762	1,067	357
Garrard	1989	31,110	11,466	11,239	2,861	1,004		1,018	1,141	1,141	4,091	1,783	3,751	2,193
	1987	26,594	10,603	10,393	2,226	777		817	886	886	3,174	1,505	3,569	1,656
Grant	1989	83,772	19,981	19,649	6,529	12,198	10,512	700	1,416	993	21,801	6,669	4,105	3,285
	1987	69,612	16,166	15,897	5,280	9,760	8,411	556	1,444	1,014	17,403	6,499	4,259	2,587
Graves	1989	185,972	43,681	42,631	10,003	22,637	17,178	5,993	6,884	4,498	40,938	15,298	22,569	8,282
	1987	166,323	35,863	35,001	10,385	18,559	14,084	5,385	5,631	3,680	38,937	12,447	22,308	6,754
Grayson	1989	82,097	21,215	20,428	4,267	12,409	10,173	1,607	3,742	1,863	9,991	5,744	11,140	5,510
	1987	75,454	20,551	19,789	4,120	9,971	8,175	1,452	3,791	1,888	8,004	5,549	10,968	4,418
Green	1989	25,321	9,588	9,330	1,830	827		510	599	599	2,969	2,249	3,336	1,662
	1987	24,992	10,313	10,036	1,668	832		481	518	518	2,641	2,038	3,524	1,384
Greenup	1989	96,217	35,345	34,007	6,628	4,660	2,252	1,793	4,792	3,689	17,872	8,715	3,454	5,047
	1987	89,452	31,213	30,031	7,038	3,952	1,911	1,486	5,058	3,895	17,655	8,602	3,728	4,127
Hancock	1989	16,868	9,813	9,684	472	17		43	310		712	1,677	1,115	2,041
	1987	14,813	8,513	8,401	468	15		35	271		709	1,390	1,171	1,667
Hardin	1989	648,680	117,258	113,986	47,675	83,197	66,673	23,060	23,399	14,171	181,136	83,332	38,017	13,696
	1987	539,057	93,782	91,165	45,842	66,408	53,219	18,153	18,753	11,358	143,521	65,837	39,162	10,705
Harlan	1989	152,089	43,643	42,806	9,821	19,767	13,800	4,915	8,811	5,917	24,485	10,051	7,545	7,694
	1987	150,324	44,868	44,008	8,850	20,892	14,586	4,082	7,617	5,116	25,160	10,634	8,020	7,207
Harrison	1989	70,545	20,962	20,318	8,113	12,556	10,533	2,326	1,669	1,385	6,490	5,478	1,707	4,223
	1987	63,954	19,157	18,568	7,468	10,256	8,604	1,907	1,736	1,442	6,339	5,705	1,796	3,397
Hart	1989	52,119	15,875	15,545	2,504	1,916		1,216	1,693	1,693	8,154	12,115	2,662	2,394
	1987	45,896	14,701	14,395	2,047	1,785		970	1,363	1,363	6,505	11,085	2,710	1,883
☐ Henderson	1989	294,273	61,235	60,407	26,566	34,926	26,118	8,568	11,846	11,172	78,175	37,950	9,904	12,481
	1987	266,263	64,274	63,405	22,980	28,730	21,485	7,076	11,562	10,905	64,044	33,225	10,595	11,010
Henry	1989	63,109	15,484	15,149	1,564	695		308	886	657	19,270	15,893	1,900	4,040
	1987	52,052	12,287	12,021	1,231	543		239	696	517	15,032	14,438	1,797	3,110
Hickman	1989	10,937	3,656	3.556	469	29		183	116		1,503	1,685	1,167	646
	1987	9,968	3,296	3,206	386	25		151	99		1,422	1,390	1,224	526
Hopkins	1989	283,486	59,618	58,966	19,382	44,464	33,987	13,903	11,365	7,566	77,771	18,356	13,209	13,363
	1987	261,794	63,024	62,335	17,287	37,038	28,312	11,524	11,303	7,526	64,675	19,003	14,105	11,089
Jackson	1989	18,600	4,897	4,593	1,255	1,601		269	602		3,679	1,357	1,224	1,472
	1987	18,416	5,203	4,880	1,046	1,654		261	639		3,537	1,367	1,329	1,324
Jefferson	1989	5,286,946	890,131	845,545	612,297	732,966	594,199	222,363	301,346	174,456	1,225,356	380,232	211,510	241,433
	1987	4,625,194	919,854	873,779	521,361	640,816	519,496	204,776	244,460	141,524	994,204	309,865	213,055	195,613
Jessamine	1989	150,259	36,597	34,863	10,765	11,986	10,197	1,830	2,443	2,085	50,433	10,258	8,336	6,407
	1987	124,892	30,580	29,131	8,524	10,473	8,911	1,426	1,917	1,637	39,407	9,266	7,718	5,015
Johnson	1989	124,178	24,941	24,420	9,983	12,381	11,293	4,274	6,089	3,422	28,212	8,576	15,647	5,490
	1987	122,607	26,852	26,291	10,265	12,415	11,325	3,884	6,476	3,640	24,599	8,374	17,151	4,669
☐ Kenton	1989	741,679	172,090	161,372	116,267	102,603	96,383	10,602	27,359	20,556	97,291	76,324	42,889	36,660
	1987	673,045	157,224	147,432	104,419	84,967	79,817	8,723	26,640	20,016	90,140	70,007	44,285	29,969

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Knott	1989	45,420	18,369	17,725	2,365	1,579	1,298	1,714	1,817	1,021	3,606	5,433	4,027	2,334
	1987	44,970	17,899	17,271	2,540	1,644	1,352	1,653	1,808	1,017	3,121	5,595	4,375	1,974
Knox	1989	151,775	41,471	40,473	7,874	19,376	11,834	6,412	3,165	2,346	40,441	6,980	8,660	8,133
	1987	132,727	36,995	36,105	6,652	18,163	11,094	5,634	3,009	2,231	32,949	6,556	8,430	6,447
Larue	1989	31,888	10,471	10,243	2,341	5,171	3,456	397	888	735	4,637	2,108	1,482	2,243
	1987	31,482	11,272	11,027	2,186	4,377	2,926	371	747	619	4,950	1,775	1,616	1,873
Laurel	1989	208,872	49,553	48,788	16,365	13,248	7,048	4,237	14,386	8,648	62,241	17,414	12,618	7,147
	1987	195,870	52,413	51,604	14,774	10,985	5,845	4,329	11,994	7,211	51,821	18,364	13,486	5,966
Lawrence	1989	51,786	18,319	17,991	3,414	4,271	3,601	806	613	613	8,726	5,681	2,102	4,549
	1987	47,211	18,782	18,446	3,434	3,686	3,109	748	629	629	7,013	4,560	2,063	3,598
Lee	1989	27,633	9,191	8,956	1,221	1,806		569	226		4,506	2,864	1,665	2,419
	1987	25,537	8,137	7,929	1,096	1,464		500	218		4,634	2,620	1,763	1,829
Leslie	1989	30,540	8,121	7,762	2,387	3,812		647	2,334	2,334	2,960	4,570	1,884	745
	1987	28,531	8,565	8,186	1,998	3,807		538	2,114	2,114	2,443	3,900	2,000	615
Letcher	1989	102,864	31,882	31,212	4,898	16,354	5,998	3,584	2,727	2,312	8,005	12,914	7,118	7,591
	1987	95,313	32,716	32,028	3,930	15,995	5,867	3,278	2,798	2,373	6,413	10,371	7,417	6,083
Lewis	1989	28,222	10,298	10,003	2,523	1,825		364	868	286	3,029	2,690	2,969	1,033
	1987	25,526	9,953	9,668	2,010	1,465		290	699	231	2,514	2,154	3,045	792
Lincoln	1989	57,195	14,900	14,379	3,841	5,738	4,287	603	2,111	2,111	18,595	2,199	3,199	1,951
	1987	48,745	13,093	12,635	3,885	4,532	3,387	476	1,681	1,681	14,751	1,734	3,220	1,546
Livingston	1989	27,321	10,662	10,110	2,689	152		513	576		3,752	913	2,077	2,805
	1987	23,626	9,297	8,816	2,415	127		414	494		2,989	944	2,139	2,232
Logan	1989	93,178	28,370	27,870	7,006	11,678	9,026	2,406	3,455	2,875	15,917	6,026	6,546	5,210
	1987	85,891	29,744	29,220	6,224	9,633	7,446	2,347	2,852	2,374	12,992	5,336	6,842	4,270
Lyon	1989	10,771	4,866	4,762	1,251	25		141	417	417	1,147	1,403	56	712
	1987	10,664	4,899	4,794	1,295	26		133	429	429	1,210	1,367	60	619
McCracken	1989	625,321	119,008	115,569	58,174	100,196	87,036	43,277	31,399	17,540	134,643	27,101	26,046	20,976
	1987	541,393	112,940	109,676	55,208	80,803	70,191	40,660	25,387	14,182	108,331	21,778	26,932	16,659
McCreary	1989	33,642	14,333	13,934	1,795	2,386		413	1,037	588	4,417	2,052	3,003	1,575
	1987	33,309	13,982	13,593	1,628	2,529		386	1,101	625	4,333	2,006	3,173	1,372
McLean	1989	16,606	8,313	8,148	1,271	418		84	568	568	1,400	1,748	733	1,338
	1987	16,442	7,958	7,800	1,384	440		83	611	611	1,436	1,791	809	1,223
Madison	1989	327,243	73,194	71,061	44,623	40,134	31,021	14,807	4,454	2,927	58,880	33,190	24,845	11,325
	1987	295,917	68,525	66,528	37,207	32,343	25,000	11,807	4,455	2,929	53,978	31,401	24,851	8,851
Magoffin	1989	32,617	9,025	8,722	2,593	3,439		551	520	520	2,007	8,062	1,625	2,444
	1987	32,267	9,795	9,466	2,366	3,693		519	541	541	2,153	6,835	1,631	2,307
Marion	1989	54,947	21,366	21,004	4,510	3,373	2,105	2,358	1,263	570	4,453	6,799	3,046	3,894
	1987	54,270	21,753	21,384	4,385	3,375	2,107	2,303	1,361	615	4,742	5,683	3,295	3,237
Marshall	1989	148,161	26,737	25,478	11,288	14,371	9,757	2,352	6,531	5,425	39,454	11,344	18,465	4,110
	1987	129,148	23,621	22,509	10,381	11,782	8,000	2,211	5,336	4,433	32,454	9,279	19,642	3,319
Martin	1989	54,222	14,538	14,205	1,599	3,380		660	948	948	19,038	3,703	5,128	3,198
	1987	53,531	15,888	15,524	1,538	3,689		723	1,030	1,030	16,334	4,064	5,607	2,814
Mason	1989	122,178	29,996	29,531	9,017	14,637	14,140	9,420	3,707	2,059	25,366	9,903	5,645	7,535
	1987	111,616	30,614	30,139	9,219	14,193	13,712	7,413	3,344	1,858	20,233	7,939	5,861	6,036
Meade	1989	77,325	13,093	12,681	6,467	595		1,020	1,103	665	38,053	7,901	3,014	2,789
	1987	63,715	11,343	10,986	5,821	462		786	963	582	30,696	6,120	2,844	2,119
Menifee	1989	13,195	3,638	3,510	583	616		91	342	342	1,177	520	5,371	197
	1987	10,969	2,853	2,753	457	479		70	267	267	913	403	4,863	150
Mercer	1989	87,167	28,952	27,950	7,074	11,667	10,102	1,890	2,814	2,086	12,584	6,660	5,145	3,309
	1987	75,636	23,575	22,759	5,784	10,904	9,442	1,545	2,398	1,778	11,800	5,382	5,335	2,758
Metcalfe	1989	28,150	4,265	3,971	1,523	659		3,378	1,272	1,272	9,385	2,449	935	1,448
	1987	25,982	3,799	3,537	1,623	654		2,895	1,199	1,199	8,451	2,143	996	1,204
Monroe	1989	45,245	18,931	18,446	2,955	1,126		1,770	1,438	1,438	4,621	3,045	5,230	3,669
	1987	41,129	16,707	16,279	2,896	1,161		1,443	1,478	1,478	3,779	2,535	5,520	3,102
Montgomery	1989	134,601	27,480	26,814	11,111	8,345	818	8,478	6,803	3,249	42,522	10,844	3,980	5,994
	1987	122,820	28,237	27,553	9,619	7,274	714	6,851	7,121	3,402	34,865	10,269	4,246	4,929
Morgan	1989	45,667	7,904	7,630	1,389	2,751		926	1,002	471	15,806	3,292	6,098	2,071
	1987	45,108	8,727	8,424	1,200	2,846		797	1,078	508	13,671	3,293	6,808	1,789
Muhlenberg	1989	161,721	58,753	58,453	8,278	20,265	17,601	3,295	5,128	4,800	30,316	12,136	5,563	8,510
	1987	146,759	57,131	56,839	6,794	16,498	14,330	3,014	5,163	4,834	25,771	11,247	5,524	6,907
Nelson	1989	135,975	41,986	41,625	13,166	18,548	11,143	3,350	4,496	1,875	22,997	7,687	3,619	5,227
	1987	121,457	39,001	38,666	12,820	16,622	9,987	3,209	3,722	1,553	18,972	6,673	3,839	4,268
Nicholas	1989	11,613	4,786	4,657	559	158		416	491	491	1,188	730	616	1,829
	1987	11,498	4,859	4,728	543	166		419	518	518	956	766	664	1,713

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S&MM ESTIMATES 1989
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METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Ohio	1989	79,809	18,050	17,727	4,440	11,945	9,817	1,187	1,861	892	23,282	7,491	1,745	5,953
	1987	78,805	20,089	19,729	4,178	10,758	8,842	1,280	2,065	990	20,420	8,275	1,969	6,107
Oldham	1989	143,419	36,439	32,388	7,638	14,078	12,867	2,530	7,129	6,715	44,661	10,978	7,962	5,876
	1987	119,226	30,398	27,019	6,598	11,217	10,253	2,002	5,685	5,356	35,382	10,487	7,967	4,608
Owen	1989	32,504	7,219	7,038	1,416	314		647	445		10,378	6,576	1,680	2,662
	1987	28,656	7,329	7,145	1,450	253		517	361		8,655	5,299	1,722	2,118
Owsley	1989	9,871	3,810	3,634	494	626		171	527	313	1,098	666	570	412
	1987	9,066	3,942	3,760	441	515		139	446	266	898	545	592	333
Pendleton	1989	34,794	11,845	11,604	1,812	1,274		603	838	621	5,724	4,963	1,684	1,613
	1987	29,066	10,089	9,884	1,437	1,089		470	660	490	5,130	3,887	1,577	1,247
Perry	1989	175,332	41,829	41,052	12,918	23,304	10,663	12,218	7,346	5,942	34,531	10,643	9,349	7,141
	1987	164,383	44,446	43,620	11,374	24,067	11,013	10,204	6,791	5,494	28,717	9,559	10,017	5,830
Pike	1989	429,711	104,261	102,111	30,219	59,164	36,462	22,545	[illegible]	8,647	92,710	35,267	19,586	19,027
	1987	400,744	105,197	105,966	29,594	59,898	36,915	18,551	[illegible]	7,351	76,314	32,724	20,655	15,641
Powell	1989	35,864	13,990	13,614	2,980	4,517		468	1,165	1,112	3,090	3,263	1,476	2,875
	1987	30,445	11,652	11,339	3,016	3,604		371	933	891	2,447	2,590	1,445	2,311
Pulaski	1989	354,650	64,478	60,546	27,415	61,692	47,255	20,858	14,677	9,770	73,577	27,271	30,752	10,570
	1987	307,182	64,706	60,760	25,277	49,589	37,985	16,587	11,755	7,826	58,564	21,812	[illegible]	8,398
Robertson	1989	2,799	778	695	180	111		71	112		338	528	131	13
	1987	2,638	676	[illegible]	182	104		62	107		308	541	141	11
Rockcastle	1989	35,376	13,233	13,015	2,976	1,834		128	745	133	2,356	5,145	2,649	2,539
	1987	33,373	12,374	12,770	2,838	1,955		121	771	139	1,961	5,047	2,888	2,090
Rowan	1989	110,776	25,094	24,629	10,041	15,338	4,104	7,018	1,868	1,239	19,859	9,388	5,778	5,649
	1987	99,114	23,672	23,233	8,988	12,644	3,384	5,771	1,970	1,308	16,444	8,551	6,213	4,844
Russell	1989	74,305	25,760	25,144	5,634	5,225		2,375	3,767	1,746	14,998	3,606	4,064	3,949
	1987	61,916	23,303	22,746	4,916	4,123		1,956	2,754	1,277	11,472	3,044	3,541	3,035
Scott	1989	99,628	30,229	29,984	13,250	15,564	11,991	2,346	2,828	1,893	17,417	8,306	1,620	4,239
	1987	83,355	25,066	24,863	10,917	12,501	9,632	1,873	2,272	1,522	13,956	8,049	1,641	3,355
Shelby	1989	122,863	28,447	27,650	7,881	15,839	9,818	2,661	2,641	315	25,608	14,798	5,053	5,769
	1987	108,463	27,310	26,545	7,461	13,280	8,232	2,189	[illegible]	266	21,802	12,192	5,283	4,724
Simpson	1989	88,761	21,994	21,763	8,860	9,959	8,764	1,625	3,560	3,560	19,726	12,013	3,356	3,846
	1987	80,801	19,970	19,760	8,924	9,422	8,292	1,456	3,505	3,505	16,856	9,839	3,630	3,725
Spencer	1989	12,949	6,819	6,670	327	34		151	131		896	819	2,013	444
	1987	12,760	6,471	6,330	358	34		143	134		971	801	2,220	387
Taylor	1989	121,834	27,421	26,910	12,203	16,699	14,952	5,508	2,269	1,379	25,847	7,042	8,773	4,955
	1987	109,538	23,866	23,421	12,835	13,813	12,369	5,285	2,329	1,417	21,320	6,629	8,986	4,100
Todd	1989	20,618	8,497	8,240	1,224	328		137	381	110	5,307	1,166	506	1,478
	1987	20,327	9,042	[illegible]	1,183	349		138	405	117	4,450	1,256	543	1,235
Trigg	1989	35,448	13,176	12,885	2,363	1,027		665	2,260	2,260	6,029	3,584	1,956	1,039
	1987	31,336	11,302	11,052	2,453	871		641	1,972	1,972	4,879	3,646	2,061	918
Trimble	1989	5,030	1,263	1,213	468	12		28	45		135	1,383	263	998
	1987	4,980	1,388	1,333	513	11		26	45		128	1,299	290	856
Union	1989	83,700	19,803	19,463	4,251	14,483	9,586	2,213	1,756	1,137	21,312	4,489	5,250	3,963
	1987	74,747	20,358	20,008	3,598	11,680	7,731	1,811	1,797	1,165	17,069	4,380	5,374	3,122
Warren	1989	705,404	114,707	111,253	59,938	121,693	90,524	28,809	31,044	18,941	145,326	67,210	41,380	24,240
	1987	601,806	106,768	103,553	49,559	97,563	72,575	26,629	25,943	15,829	116,335	57,620	41,242	19,280
Washington	1989	29,155	11,388	11,161	1,998	619		898	379		5,875	2,589	893	1,757
	1987	24,559	9,745	9,551	1,858	502		727	324		4,752	2,097	923	1,401
Wayne	1989	50,547	16,967	16,542	3,281	2,884		1,868	1,641	782	6,129	4,203	6,500	4,169
	1987	49,873	16,615	16,199	3,565	3,088		1,876	1,762	841	5,323	4,510	7,017	3,514
Webster	1989	62,205	16,287	15,925	1,594	2,016		782	1,177	219	27,206	3,060	2,878	3,331
	1987	57,409	17,346	16,960	1,418	1,657		673	1,112	208	22,757	[illegible]	3,108	2,712
Whitley	1989	208,697	27,829	27,138	20,200	22,206	16,993	8,689	8,473	7,290	41,782	37,787	16,491	8,400
	1987	206,145	30,672	29,910	20,501	19,141	14,648	9,270	7,657	6,588	44,061	32,750	18,461	7,694
Wolfe	1989	14,802	6,007	5,796	619	883		141	349	349	2,337	2,111	214	780
	1987	14,655	5,700	5,500	674	947		142	318	318	2,535	1,878	237	728
Woodford	1989	90,625	24,246	23,455	7,737	5,428	4,933	3,226	1,714	785	18,342	9,124	4,990	5,126
	1987	79,347	21,371	20,674	7,307	5,526	5,023	2,954	1,776	814	14,924	7,405	5,194	4,204
TOTAL METRO COUNTIES	1989	**12,344,770**	**2,257,434**	**2,147,872**	**1,369,313**	**1,715,237**	**1,417,371**	**517,664**	**627,666**	**353,470**	**2,770,076**	**985,514**	**531,901**	**533,227**
	1987	10,802,186	2,157,861	2,053,096	1,191,919	1,506,487	1,244,093	451,520	529,883	299,759	2,268,585	828,931	544,146	434,872
TOTAL STATE	1989	**22,465,835**	**4,667,319**	**4,497,917**	**2,136,783**	**2,969,164**	**2,289,774**	**901,331**	**978,115**	**583,967**	**5,024,759**	**1,862,937**	**1,153,487**	**983,882**
	1987	19,871,661	4,436,990	4,275,861	1,897,514	2,581,433	1,985,160	786,181	846,496	508,047	4,161,866	1,602,766	1,188,302	805,667

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
LOUISIANA														
ALEXANDRIA	1989	935,673	205,329	196,440	71,562	166,659	132,449	62,457	36,895	22,853	196,571	55,687	55,860	29,966
	1987	775,803	159,961	153,036	59,386	141,578	112,517	49,430	29,027	17,980	154,977	56,985	43,443	26,065
Rapides	1989	935,673	205,329	196,440	71,562	166,659	132,449	62,457	36,895	22,853	196,571	55,687	55,860	29,966
	1987	775,803	159,961	153,036	59,386	141,578	112,517	49,430	29,027	17,980	154,977	56,985	43,443	26,065
BATON ROUGE	1989	3,791,385	939,372	907,077	330,500	607,878	502,569	172,493	176,528	82,399	807,749	231,008	210,916	135,462
	1987	3,149,736	781,796	754,880	264,652	480,987	397,670	144,800	160,547	74,707	640,603	226,953	161,716	109,177
Ascension	1989	334,156	86,137	84,828	20,652	36,456	26,050	5,594	9,195	5,134	103,576	25,756	25,333	11,859
	1987	276,945	70,883	69,806	16,584	29,158	20,836	5,341	8,864	4,950	83,422	22,864	19,940	10,254
East Baton Rouge	1989	3,148,150	744,883	716,938	297,976	535,142	445,266	163,547	158,836	71,026	648,535	162,309	166,027	110,365
	1987	2,616,590	622,157	598,816	236,964	423,000	351,959	136,547	144,943	64,814	513,182	165,363	126,523	88,171
Livingston	1989	235,102	79,038	76,640	10,419	33,119	31,253	3,024	7,031	4,773	37,938	31,423	14,453	12,017
	1987	194,919	65,563	63,574	9,978	26,359	24,875	2,658	5,598	3,801	30,194	27,126	11,284	9,614
West Baton Rouge	1989	73,977	29,314	28,671	1,453	3,161		328	1,466	1,466	17,700	11,520	5,103	1,221
	1987	61,282	23,193	22,684	1,126	2,470		254	1,142	1,142	13,805	11,600	3,969	1,138
HOUMA - THIBODAUX	1989	1,049,353	287,858	272,738	111,338	152,292	119,791	38,903	32,328	16,621	203,465	49,719	78,946	44,621
	1987	937,158	259,527	245,830	91,788	132,874	105,212	34,981	31,682	16,327	177,820	52,386	63,547	44,502
Lafourche	1989	404,663	142,269	135,796	25,753	53,663	35,343	9,665	11,644	4,914	63,420	25,724	33,452	20,310
	1987	358,278	123,589	117,966	20,921	43,310	28,525	8,989	11,157	4,709	61,274	26,801	26,614	20,364
Terrebonne	1989	644,690	145,589	136,942	85,595	98,629	84,448	29,238	20,684	11,707	140,045	23,995	45,494	24,311
	1987	578,880	135,938	127,864	70,867	89,564	76,687	25,992	20,525	11,618	116,546	25,585	36,933	24,138
LAFAYETTE	1989	1,462,811	386,208	367,893	143,624	206,394	173,604	98,393	56,266	27,805	289,640	93,134	64,105	42,725
	1987	1,300,122	312,052	297,254	138,933	210,236	176,845	80,084	48,354	23,893	239,640	97,093	50,904	43,673
Lafayette	1989	1,332,510	337,220	321,221	130,068	189,882	159,777	97,259	54,502	26,475	266,727	84,809	58,664	38,356
	1987	1,186,229	271,338	258,465	127,641	195,484	164,491	78,889	46,851	22,759	220,151	88,129	46,392	39,064
St. Martin	1989	130,301	48,988	46,672	13,556	16,512	13,827	1,134	1,764	1,330	22,913	8,325	5,441	4,369
	1987	113,893	40,714	38,789	11,292	14,752	12,354	1,195	1,503	1,134	19,489	8,964	4,512	4,609
LAKE CHARLES	1989	1,079,572	310,106	303,998	89,786	170,760	144,258	46,627	36,327	16,540	200,576	57,915	73,144	40,539
	1987	930,854	253,784	248,785	77,084	143,540	121,263	43,723	34,730	15,814	166,763	59,684	58,640	37,956
Calcasieu	1989	1,079,572	310,106	303,998	89,786	170,760	144,258	46,627	36,327	16,540	200,576	57,915	73,144	40,539
	1987	930,854	253,784	248,785	77,084	143,540	121,263	43,723	34,730	15,814	166,763	59,684	58,640	37,956
MONROE	1989	1,132,761	249,646	241,939	103,147	145,210	114,933	73,911	57,321	28,806	282,073	34,906	57,151	45,761
	1987	935,246	194,425	188,423	89,179	133,843	105,937	58,321	45,295	22,763	225,751	33,766	44,020	36,184
Ouachita	1989	1,132,761	249,646	241,939	103,147	145,210	114,933	73,911	57,321	28,806	282,073	34,906	57,151	45,761
	1987	935,246	194,425	188,423	89,179	133,843	105,937	58,321	45,295	22,763	225,751	33,766	44,020	36,184
NEW ORLEANS	1989	9,055,616	2,223,942	2,102,137	1,070,001	1,078,818	844,940	496,170	424,650	220,521	1,675,982	529,236	359,042	406,508
	1987	7,537,137	1,786,183	1,688,312	872,350	887,501	692,506	427,786	366,999	189,817	1,379,828	522,349	279,342	336,997
Jefferson	1989	4,193,830	984,237	935,998	435,324	583,924	490,649	210,044	222,696	109,514	929,705	204,462	164,436	161,508
	1987	3,486,317	788,026	749,403	350,769	471,605	396,272	191,151	2[illegible],728	101,171	750,625	211,0[illegible]9	129,541	130,269
Orleans	1989	3,187,650	693,591	646,867	497,054	284,214	175,621	229,150	148,414	87,652	491,698	161,219	106,538	168,209
	1987	2,[illegible]74,140	560,371	522,621	409,475	246,336	152,216	190,679	117,970	69,673	415,150	166,305	82,864	139,226
St. Bernard	1989	371,303	152,880	140,296	28,927	43,930	41,829	12,813	8,638	4,377	26,461	25,338	23,793	23,475
	1987	307,696	121,917	111,882	25,652	36,330	34,593	11,054	6,722	3,407	23,830	21,951	18,442	18,562
St. Charles	1989	119,817	50,154	49,183	10,254	8,000	6,299	1,745	3,405	2,250	[illegible]058	12,380	8,645	6,195
	1987	99,712	40,298	39,518	7,996	6,788	5,345	1,519	3,049	2,016	10,802	9,904	6,450	5,892
St. John the Baptist	1989	177,445	57,427	56,367	15,765	27,085	10,359	5,282	5,166	2,433	29,684	18,015	5,992	7,989
	1987	147,008	45,684	44,841	12,555	21,376	8,176	4,131	4,589	2,162	23,402	18,293	4,662	7,283
St. Tammany	1989	1,005,571	285,653	273,426	82,677	131,665	120,183	37,136	36,331	14,295	186,376	107,822	49,638	39,13[illegible]
	1987	822,264	229,88[illegible]	2[illegible],047	65,903	105,066	95,904	29,252	28,941	11,388	156,019	94,887	37,383	35,765
SHREVEPORT	1989	2,467,968	489,952	[illegible]	208,705	367,552	262,191	127,756	139,928	76,372	560,089	193,1[illegible]	128,297	91,747
	1987	2,052,376	395,210	380,092	186,070	298,420	213,965	110,580	112,824	61,569	443,006	174,130	99,279	80,159
Bossier	1989	528,705	121,213	117,831	58,666	79,137	66,874	31,473	17,194	9,774	102,479	30,424	31,322	16,599
	1987	438,945	93,692	91,078	48,501	70,728	59,769	24,562	13,417	7,628	82,545	30,644	24,246	15,678
Caddo	1989	1,939,263	368,739	353,447	150,039	288,415	195,317	96,283	122,734	66,598	457,610	162,692	96,975	75,148
	1987	1,613,431	301,518	289,014	137,569	227,692	154,196	86,018	99,407	53,941	360,461	143,486	75,033	64,481
ALL COUNTIES														
Acadia	1989	195,805	81,951	79,635	12,123	23,294	16,567	7,414	6,040	4,242	24,387	15,347	7,878	10,039
	1987	179,754	74,922	72,805	11,399	19,417	13,810	6,162	6,125	4,302	20,364	16,500	6,473	10,629
Allen	1989	74,654	22,427	21,561	4,421	12,993	7,498	2,384	1,027	824	13,814	3,476	6,126	3,492
	1987	66,307	17,826	17,138	4,486	10,316	5,953	2,613	1,046	840	13,960	3,525	4,881	3,553

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/Home Furnishings/Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mat'ls & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
LOUISIANA (continued)														
ALL COUNTIES (continued)														
Ascension	1989	334,156	86,137	84,828	20,652	36,456	26,050	5,594	9,195	5,134	103,576	25,756	25,333	11,859
	1987	276,945	70,883	69,806	16,584	29,158	20,836	5,341	8,864	4,950	83,422	22,864	19,940	10,254
Assumption	1989	57,092	19,905	19,184	1,483	7,751		920	2,790	2,578	12,901	2,697	3,096	2,674
	1987	50,383	16,877	16,266	1,193	6,609		745	2,261	2,010	12,065	2,807	2,450	2,696
Avoyelles	1989	148,455	52,237	49,718	9,442	18,192	8,488	2,429	5,938	4,692	24,345	6,987	7,207	11,894
	1987	125,878	40,068	38,136	7,391	13,998	6,532	2,391	4,977	3,933	23,826	7,015	5,486	10,989
Beauregard	1989	153,237	26,550	25,340	11,467	26,711	22,724	4,211	4,466	2,506	45,737	6,947	14,968	3,545
	1987	128,078	22,403	21,382	9,460	21,301	18,122	3,829	3,986	2,237	36,404	7,110	11,666	3,443
Bienville	1989	50,088	20,337	19,636	3,231	1,723		1,022	479		12,610	4,147	2,805	1,578
	1987	42,711	16,309	15,747	2,585	1,368		954	486		11,470	3,919	2,128	1,442
Bossier	1989	528,705	121,213	117,831	58,666	79,137	66,874	31,473	17,194	9,774	102,479	30,424	31,322	16,599
	1987	438,945	93,692	91,078	48,501	70,728	59,769	24,562	13,417	7,628	82,545	30,644	24,246	15,678
Caddo	1989	1,939,263	368,739	353,447	150,039	288,415	195,317	96,283	122,734	66,598	457,610	162,692	96,975	75,148
	1987	1,613,431	301,518	289,014	137,569	227,692	154,196	86,018	99,407	53,941	360,461	143,486	75,033	64,481
Calcasieu	1989	1,079,572	310,106	303,998	89,786	170,760	144,258	46,627	36,327	16,540	200,576	57,915	73,144	40,539
	1987	930,854	253,784	248,785	77,084	143,540	121,263	43,723	34,730	15,814	166,763	59,684	58,640	37,956
Caldwell	1989	43,592	14,946	14,474	1,339	3,920		490	901	901	16,049	1,737	653	666
	1987	35,958	12,694	12,293	1,252	3,121		388	715	715	12,942	1,486	513	532
Cameron	1989	26,346	16,105	15,858	902	1,251		245	402	402	616	2,442	2,800	931
	1987	23,635	13,707	13,497	848	1,233		229	386	356	657	2,652	2,286	956
Catahoula	1989	34,506	9,129	8,588	1,138	3,271		713	1,252	1,252	8,889	2,404	1,398	3,272
	1987	31,156	8,266	7,776	1,029	2,680		600	1,069	1,069	7,343	2,514	1,139	3,320
Claiborne	1989	64,147	22,038	21,524	3,285	11,654	10,686	1,760	1,055	1,006	10,849	4,886	2,925	2,638
	1987	54,152	17,766	17,352	3,031	9,269	8,500	1,396	836	798	9,574	5,017	2,289	2,526
Concordia	1989	63,422	16,317	15,910	6,101	7,998		2,430	2,257	1,830	12,787	4,404	4,950	2,730
	1987	62,493	14,067	13,716	6,350	6,975		2,669	2,402	1,949	14,059	4,891	4,245	3,008
De Soto	1989	82,040	27,442	26,610	3,706	10,708	7,210	2,390	1,540	1,540	15,758	4,018	5,133	4,150
	1987	75,214	21,924	21,259	3,785	10,926	7,357	2,454	1,575	1,575	16,093	3,602	4,092	3,670
East Baton Rouge	1989	3,148,150	744,883	716,938	297,976	535,142	445,266	163,547	158,836	71,026	648,535	162,309	166,027	110,365
	1987	2,616,590	622,157	598,816	236,964	423,000	351,959	136,547	144,943	64,814	513,182	165,363	126,523	88,171
East Carroll	1989	35,240	14,034	13,574	1,013	2,395		731	593	593	3,980	3,510	2,972	2,422
	1987	29,304	11,408	11,034	997	1,860		565	460	460	3,075	3,091	2,202	2,085
East Feliciana	1989	38,012	12,903	12,432	1,541	1,809		476	621	621	7,278	2,770	1,920	2,380
	1987	31,635	10,101	9,732	1,331	1,393		366	478	478	6,620	2,188	1,461	2,025
Evangeline	1989	117,577	36,103	35,275	4,003	14,316	8,798	3,840	3,735	3,467	19,029	10,905	8,151	8,190
	1987	104,196	31,871	31,140	3,922	11,602	7,131	3,101	3,660	3,398	18,487	8,873	6,494	8,310
Franklin	1989	96,013	33,498	32,699	3,674	14,084	6,407	1,527	1,696	1,521	23,034	2,773	6,978	2,213
	1987	89,000	27,870	27,205	3,900	12,942	5,888	1,642	1,794	1,610	22,742	2,941	5,814	2,351
Grant	1989	29,268	10,534	10,174	587	7,407		144	247		3,344	1,710	394	1,311
	1987	24,315	8,493	8,203	475	5,989		116	199		2,699	1,791	304	1,353
Iberia	1989	355,383	118,541	116,086	27,674	32,196	28,955	19,647	11,315	5,541	69,796	18,131	29,476	13,624
	1987	321,919	98,589	96,547	26,752	29,312	26,362	17,259	12,008	5,881	63,826	19,592	24,205	14,366
Iberville	1989	133,142	47,759	46,566	7,602	12,592	8,628	2,272	2,486	1,252	37,236	8,129	6,870	5,326
	1987	116,578	38,146	37,193	7,240	11,306	7,747	2,286	2,506	1,263	33,330	8,490	5,477	4,841
Jackson	1989	70,571	29,119	28,359	3,075	10,954	8,719	2,607	2,373	2,373	7,266	2,302	5,600	3,938
	1987	58,308	23,055	22,453	2,562	9,222	7,341	2,037	1,948	1,948	6,307	2,353	4,353	3,110
Jefferson	1989	4,193,830	984,237	935,998	435,324	583,924	490,649	210,044	222,696	109,514	929,705	204,462	164,436	161,508
	1987	3,486,317	788,026	749,403	350,769	471,605	396,272	191,151	205,728	101,171	750,625	211,009	129,541	130,269
Jefferson Davis	1989	159,305	39,490	38,430	12,901	15,052	11,935	4,310	1,590	788	39,742	15,381	11,226	9,010
	1987	140,007	33,236	32,344	11,800	14,903	11,818	3,721	1,492	740	32,696	16,205	9,078	7,897
Lafayette	1989	1,332,510	337,220	321,221	130,068	189,882	159,777	97,259	54,502	26,475	266,727	84,809	58,664	38,356
	1987	1,186,229	271,338	258,465	127,641	195,484	164,491	78,889	46,851	22,759	220,151	88,129	46,392	39,064
Lafourche	1989	404,663	142,269	135,796	25,753	53,663	35,343	9,665	11,644	4,914	63,420	25,724	33,452	20,310
	1987	358,278	123,589	117,966	20,921	43,310	28,525	8,989	11,157	4,709	61,274	26,801	26,614	20,364
La Salle	1989	60,673	19,624	18,959	4,112	9,759	7,482	876	599	402	13,321	2,617	2,563	3,028
	1987	52,607	16,191	15,642	3,413	7,757	5,948	721	543	365	12,456	2,693	1,922	2,861
Lincoln	1989	235,686	55,171	53,002	19,764	33,619	31,972	15,237	6,404	3,551	64,208	12,931	7,899	7,816
	1987	195,762	44,774	43,014	15,639	26,715	25,407	13,287	5,376	2,982	51,149	13,162	6,153	7,280
Livingston	1989	235,102	79,038	76,640	10,419	33,119	31,253	3,024	7,031	4,773	37,938	31,423	14,453	12,017
	1987	194,919	65,563	63,574	9,978	26,359	24,875	2,658	5,598	3,801	30,194	27,126	1[illegible],284	9,614
Madison	1989	63,140	21,648	21,132	8,746	3,583		917	1,148	1,148	7,019	13,167	1,082	3,029
	1987	51,822	16,541	16,147	6,754	2,995		697	941	941	5,898	12,404	784	2,657
Morehouse	1989	152,878	33,033	31,809	6,841	21,174	16,129	5,550	2,396	2,211	49,972	5,910	12,137	8,648
	1987	127,195	25,932	24,971	6,777	16,821	12,814	4,408	2,333	2,154	41,989	6,054	9,504	7,479

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
LOUISIANA (continued)														
ALL COUNTIES (continued)														
Natchitoches	1989	191,259	58,578	57,420	12,171	24,405	19,367	7,018	7,764	5,135	38,222	9,541	14,890	8,562
	1987	159,113	48,904	47,937	11,311	19,271	15,294	6,167	6,128	4,054	30,289	8,263	11,618	8,728
Orleans	1989	3,187,650	693,591	646,867	497,054	284,214	175,621	229,150	148,414	87,652	491,698	161,219	106,538	168,209
	1987	2,674,140	560,371	522,621	409,475	246,336	152,216	190,679	117,970	69,673	415,150	166,305	82,864	139,226
Ouachita	1989	1,132,761	249,646	241,939	103,147	145,210	114,933	73,911	57,321	28,806	282,073	34,906	57,151	45,761
	1987	935,246	194,425	188,423	89,179	133,843	105,937	58,321	45,295	22,763	225,751	33,766	44,020	36,184
Plaquemines	1989	161,030	48,634	47,618	17,065	46,363		1,237	2,662	926	6,113	12,076	5,854	3,946
	1987	131,991	37,629	36,843	12,973	40,834		939	2,025	705	5,179	11,903	4,367	3,062
Pointe Coupee	1989	70,683	29,066	28,367	2,505	3,935		998	1,791	660	18,153	2,665	4,197	4,207
	1987	66,680	23,978	23,401	2,647	4,162		1,064	1,513	558	19,183	2,834	3,482	4,458
Rapides	1989	935,673	205,329	196,440	71,562	166,659	132,449	62,457	36,895	22,853	196,571	55,687	55,860	29,966
	1987	775,803	159,961	153,036	59,386	141,578	112,517	49,430	29,027	17,980	154,977	56,985	43,443	26,065
Red River	1989	38,763	8,886	8,620	1,721	3,000		546	534	534	5,845	11,583	881	2,716
	1987	33,508	7,126	6,913	1,586	2,673		439	510	510	5,968	9,512	680	2,237
Richland	1989	89,105	18,74[illegible]	18,211	7,902	10,243		1,417	2,357	2,249	26,524	7,373	4,449	4,253
	1987	81,555	18,080	17,569	8,327	8,468		1,486	1,950	1,861	22,548	7,280	3,679	4,504
Sabine	1989	100,394	31,160	30,062	4,355	15,515		3,990	2,457	981	18,875	10,420	2,498	3,874
	1987	88,367	26,346	25,418	4,254	12,514		3,213	2,275	909	17,949	8,952	1,991	3,367
St. Bernard	1989	371,303	152,880	140,296	28,927	43,930	41,829	12,813	8,638	4,377	26,461	25,338	23,793	23,475
	1987	307,696	121,917	111,882	25,652	36,330	34,593	11,054	6,722	3,407	23,830	21,951	18,442	18,562
St. Charles	1989	119,817	50,154	49,183	10,254	8,000	6,299	1,745	3,405	2,250	12,058	12,380	8,645	6,195
	1987	99,712	40,298	39,518	7,996	6,788	5,345	1,519	3,049	2,016	10,802	9,904	6,450	5,892
St. Helena	1989	7,123	2,946	2,790	273	891		83	143		610	611	322	538
	1987	6,598	2,455	2,325	272	883		80	137		532	652	291	557
St. James	1989	63,484	31,523	30,691	3,577	2,128		581	2,802	1,426	7,719	1,026	6,389	2,146
	1987	55,817	25,578	24,903	3,228	2,189		561	2,730	1,390	7,505	944	5,111	2,206
St. John the Baptist	1989	177,445	57,427	56,367	15,765	27,085	10,359	5,282	5,166	2,433	29,684	18,015	5,992	7,989
	1987	147,008	45,684	44,841	12,555	21,376	8,176	4,131	4,589	2,162	23,402	18,293	4,662	7,283
St. Landry	1989	330,572	101,368	98,743	18,530	45,540	29,122	13,218	8,699	7,606	68,250	19,291	19,146	22,249
	1987	302,731	91,521	89,151	19,044	39,785	25,442	13,124	8,624	7,541	56,437	20,506	15,356	23,297
St. Martin	1989	130,301	48,988	46,672	13,556	16,512	13,827	1,134	1,764	1,330	22,913	8,325	5,441	4,369
	1987	113,893	40,714	38,789	11,292	14,752	12,354	1,195	1,503	1,134	19,489	8,964	4,512	4,609
St. Mary	1989	241,093	91,761	88,789	18,360	31,188	23,975	8,250	6,307	1,689	37,705	13,318	12,696	10,999
	1987	238,706	82,3[illegible]	79,668	20,627	31,817	24,460	9,162	6,116	1,639	38,328	15,138	11,021	12,311
St. Tammany	1989	1,005,571	285,6[illegible]	273,426	82,677	131,665	120,183	37,136	36,331	14,295	186,376	107,822	49,638	39,132
	1987	822,264	229,887	220,047	65,903	105,066	95,904	29,252	28,941	11,388	156,019	94,887	37,383	35,765
Tangipahoa	1989	605,499	161,945	158,571	45,371	69,441	57,128	20,530	17,976	13,072	142,944	67,286	30,616	22,664
	1987	503,291	136,280	133,441	36,355	56,040	46,104	16,644	15,822	11,506	115,828	58,938	24,155	18,327
Tensas	1989	16,040	8,137	7,899	492	817		141	119		734	4,490	82	280
	1987	15,844	7,597	7,375	419	868		133	115		803	4,901	69	287
Terrebonne	1989	644,690	145,589	136,942	85,585	98,629	84,448	29,238	20,684	11,707	140,045	23,995	45,494	24,311
	1987	578,880	135,938	127,864	70,867	89,564	76,687	25,992	20,525	11,618	116,546	25,585	36,933	24,138
Union	1989	61,402	16,603	15,888	3,260	10,436		1,506	1,061	1,061	14,129	4,736	1,906	4,224
	1987	51,372	14,843	14,204	2,516	7,377		1,137	807	807	12,344	4,048	1,423	3,797
Vermilion	1989	198,202	64,278	62,565	11,414	20,394	15,225	7,960	3,393	2,529	45,000	8,774	15,856	11,025
	1987	179,172	57,306	55,779	10,077	16,912	12,626	8,247	3,570	2,661	38,487	9,297	12,972	11,607
Vernon	1989	195,975	53,899	52,301	21,179	31,513	23,878	4,226	8,412	3,635	32,979	10,715	15,005	4,929
	1987	162,406	40,939	39,725	19,543	24,222	18,354	3,759	7,296	3,154	28,012	10,636	11,481	4,449
Washington	1989	187,163	58,675	56,918	13,332	21,723	13,926	9,338	5,845	3,911	24,621	12,024	18,173	11,126
	1987	155,820	45,873	44,499	10,457	17,016	10,909	8,0[illegible]4	5,161	3,454	22,063	12,017	13,367	10,127
Webster	1989	235,850	57,647	55,584	14,716	25,682	15,891	9,573	9,719	7,228	65,060	22,173	10,122	6,930
	1987	201,915	48,003	46,285	11,851	20,651	12,779	8,642	9,353	6,956	53,542	21,426	8,027	6,009
West Baton Rouge	1989	73,977	29,314	28,671	1,453	3,161		328	1,466	1,466	17,700	11,520	5,103	1,221
	1987	61,282	23,193	22,684	1,126	[illegible]470		254	1,142	1,142	13,805	11,600	3,969	1,138
West Carroll	1989	105,855	13,141	12,688	2,034	49,365		1,821	320		17,285	3,096	8,282	1,979
	1987	84,684	10,129	9,780	1,597	36,752		1,663	241		15,323	2,683	6,165	1,902
West Feliciana	1989	27,300	10,522	10,190	2,503	2,229		279	462		3,882	3,212	2,282	920
	1987	22,860	9,212	8,921	1,955	1,735		216	359		2,988	3,193	1,694	719
Winn	1989	80,194	25,366	24,519	4,2[illegible]	13,120	11,188	1,665	1,541	942	18,335	3,876	4,719	3,629
	1987	66,584	20,394	19,713	3,446	10,562	9,007	1,337	1,239	758	15,251	4,029	3,748	2,931
TOTAL METRO COUNTIES	**1989**	**20,975,139**	**5,092,413**	**4,863,500**	**2,128,663**	**2,895,563**	**2,294,735**	**1,116,710**	**960,243**	**491,917**	**4,216,145**	**1,244,721**	**1,027,461**	**837,329**
	1987	17,618,432	4,142,938	3,956,612	1,779,442	2,428,979	1,925,915	949,705	829,458	422,870	3,428,388	1,223,346	800,891	714,713
TOTAL STATE	**1989**	**26,522,397**	**6,786,130**	**6,508,469**	**2,493,869**	**3,631,899**	**2,706,63[illegible]**	**1,296,127**	**1,107,957**	**590,742**	**5,353,097**	**1,632,735**	**1,363,033**	**1,087,069**
	1987	22,445,813	5,560,502	5,333,454	2,106,298	3,043,740	2,271,620	1,110,398	965,031	513,447	4,416,978	1,601,373	1,066,987	952,474

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MAINE														
BANGOR	**1989**	**1,300,067**	**283,050**	**262,870**	**95,279**	**150,560**	**104,020**	**59,645**	**43,176**	**20,922**	**341,750**	**94,442**	**77,197**	**31,898**
	1987	1,146,587	233,247	216,618	77,509	135,880	93,879	53,044	40,896	19,818	300,583	90,818	81,075	32,162
Penobscot	1989	1,300,067	283,050	262,870	95,279	150,560	104,020	59,645	43,176	20,922	341,750	94,442	77,197	31,898
	1987	1,146,587	233,247	216,618	77,509	135,880	93,879	53,044	40,896	19,818	300,583	90,818	81,075	32,162
LEWISTON - AUBURN	**1989**	**791,206**	**201,484**	**193,625**	**66,916**	**85,425**	**71,771**	**22,163**	**23,139**	**10,593**	**207,766**	**49,463**	**41,810**	**20,146**
	1987	723,122	168,278	161,714	54,918	90,499	76,035	23,552	19,836	9,082	187,840	45,409	45,500	20,853
Androscoggin	1989	791,206	201,484	193,625	66,916	85,425	71,771	22,163	23,139	10,593	207,766	49,463	41,810	20,146
	1987	723,122	168,278	161,714	54,918	90,499	76,035	23,552	19,836	9,082	187,840	45,409	45,500	20,853
PORTLAND	**1989**	**3,120,320**	**544,399**	**513,351**	**266,554**	**281,362**	**204,563**	**127,902**	**119,979**	**79,920**	**511,208**	**121,306**	**164,925**	**69,055**
	1987	2,676,764	440,156	415,053	211,908	256,142	186,228	131,879	101,284	67,467	451,616	105,978	170,866	67,516
Cumberland	1989	3,120,320	544,399	513,351	266,554	281,362	204,563	127,902	119,979	79,920	511,208	121,306	164,925	69,055
	1987	2,676,764	440,156	415,053	211,908	256,142	186,228	131,879	101,284	67,467	451,616	105,978	170,866	67,516
ALL COUNTIES														
Androscoggin	1989	791,206	201,484	193,625	66,916	85,425	71,771	22,163	23,139	10,593	207,766	49,463	41,810	20,146
	1987	723,122	168,278	161,714	54,918	90,499	76,035	23,552	19,836	9,082	187,840	45,409	45,500	20,853
Aroostook	1989	487,845	118,156	116,020	33,623	49,078	32,103	15,678	14,426	8,071	120,635	39,176	26,972	15,724
	1987	481,114	112,156	110,128	29,986	51,391	33,617	15,978	15,640	8,751	122,237	37,369	29,980	17,319
Cumberland	1989	3,120,320	544,399	513,351	266,554	281,362	204,563	127,902	119,979	79,920	511,208	121,306	164,925	69,055
	1987	2,676,764	440,156	415,053	211,908	256,142	186,228	131,879	101,284	67,467	451,616	105,978	170,866	67,516
Franklin	1989	209,632	52,928	48,673	17,480	15,310	9,128	5,602	5,485	3,215	56,546	12,749	18,194	5,295
	1987	174,558	42,852	39,407	13,848	12,440	7,418	4,539	4,586	2,689	46,049	10,342	18,667	5,153
Hancock	1989	388,066	112,456	106,600	42,764	24,937	14,588	13,850	12,577	5,554	72,214	17,038	37,610	8,507
	1987	345,725	92,707	87,879	34,657	22,775	13,324	13,271	11,674	5,156	67,220	14,687	39,543	8,820
Kennebec	1989	974,658	212,615	202,540	76,277	97,738	73,145	26,365	35,305	22,591	254,286	80,967	69,958	24,651
	1987	883,559	182,922	174,254	61,861	98,007	73,347	25,404	32,951	21,085	230,148	73,013	73,657	25,370
Knox	1989	286,057	75,282	73,651	22,824	23,084	14,406	16,063	8,181	2,714	57,071	14,476	28,797	7,945
	1987	252,104	61,448	60,117	18,363	21,350	13,325	13,951	8,500	2,821	50,902	12,906	29,990	8,230
Lincoln	1989	225,719	50,382	47,675	22,771	5,653	3,041	7,653	5,585	4,694	52,110	14,526	31,669	5,184
	1987	197,477	44,094	41,725	18,499	5,116	2,753	6,440	4,865	4,090	42,949	12,425	33,155	5,143
Oxford	1989	229,667	47,619	45,656	17,440	20,232	9,295	5,361	9,422	7,756	40,849	30,481	22,438	9,798
	1987	227,393	45,851	43,961	14,666	20,241	9,300	5,086	8,861	7,295	42,866	31,193	24,433	10,708
Penobscot	1989	1,300,067	283,050	262,870	95,279	150,560	104,020	59,645	43,176	20,922	341,750	94,442	77,197	31,898
	1987	1,146,587	233,247	216,618	77,509	135,880	93,879	53,044	40,896	19,818	300,583	90,818	81,075	32,162
Piscataquis	1989	91,220	23,506	22,602	6,320	13,832	3,698	545	3,209	1,434	17,304	5,294	4,969	3,628
	1987	90,254	24,157	23,228	5,299	13,414	3,587	586	3,441	1,539	17,003	5,752	5,338	3,894
Sagadahoc	1989	209,036	71,949	66,898	17,307	9,366	6,609	3,100	4,574	2,955	50,796	12,422	10,233	5,661
	1987	174,060	55,507	51,610	13,082	9,182	6,480	3,080	4,331	2,799	45,156	9,722	10,246	5,432
Somerset	1989	263,091	79,119	73,321	15,163	13,682	7,852	5,254	11,042	7,811	58,730	19,910	22,765	8,364
	1987	243,874	67,389	62,451	12,102	12,876	7,390	4,519	9,031	6,389	61,227	20,779	23,588	8,669
Waldo	1989	149,233	37,835	37,146	14,864	17,975	4,342	2,943	4,091	1,783	31,207	7,583	14,678	4,474
	1987	124,178	30,[illegible]49	29,796	11,709	14,444	3,490	3,003	3,335	1,454	25,062	6,041	14,583	4,087
Washington	1989	199,613	68,[illegible]65	66,494	14,050	12,446	5,716	2,778	5,411	3,048	25,592	21,881	13,963	5,872
	1987	175,402	56,768	54,893	11,398	11,685	5,367	2,818	5,143	2,898	22,886	19,983	14,692	6,216
York	1989	1,177,638	242,180	224,944	159,447	53,019	39,753	49,522	50,261	35,457	294,706	72,647	73,300	28,007
	1987	1,023,544	197,397	183,348	128,289	46,419	34,805	41,979	41,795	29,485	261,588	72,380	76,617	28,666
TOTAL METRO COUNTIES	**1989**	**5,211,593**	**1,028,933**	**969,846**	**428,749**	**517,347**	**380,354**	**209,710**	**186,294**	**111,435**	**1,060,724**	**265,211**	**283,932**	**121,099**
	1987	4,546,473	841,681	793,385	344,335	482,521	356,142	208,475	162,016	96,367	940,039	242,205	297,441	120,531
TOTAL STATE	**1989**	**10,103,068**	**2,22[illegible],725**	**2,102,066**	**889,079**	**873,699**	**604,030**	**364,424**	**355,863**	**218,518**	**2,192,770**	**614,361**	**659,478**	**254,209**
	1987	8,939,715	1,85[illegible]78	1,756,182	718,094	821,861	570,345	349,129	316,169	192,818	1,975,332	568,797	691,930	258,238
MARYLAND														
BALTIMORE	**1989**	**16,905,854**	**3,206,899**	**2,972,262**	**1,778,362**	**2,031,816**	**1,635,909**	**942,902**	**977,673**	**596,590**	**3,866,817**	**1,002,861**	**743,142**	**576,725**
	1987	15,533,888	2,941,084	2,721,424	1,570,353	1,783,427	1,422,824	870,697	842,160	515,652	3,713,788	964,663	737,444	495,667
Anne Arundel	1989	3,808,544	744,627	697,400	374,787	516,904	403,710	144,477	206,804	118,041	953,553	252,126	162,175	87,932
	1987	3,339,613	610,825	572,084	307,749	474,753	370,790	147,671	169,218	96,588	897,691	206,769	149,187	71,538
Baltimore	1989	6,616,430	1,111,289	1,041,033	576,172	1,002,476	873,098	446,054	381,549	235,072	1,621,323	313,446	290,785	197,395
	1987	6,167,053	1,082,577	1,014,137	548,880	831,405	724,107	391,688	343,123	211,398	1,558,038	318,411	302,543	162,724
Baltimore city	1989	3,198,905	634,183	557,397	535,411	209,013	99,431	219,513	167,337	121,457	532,765	181,198	118,878	195,229
	1987	3,167,233	639,524	562,091	472,374	211,784	100,750	220,801	148,783	107,991	569,120	192,929	125,229	185,581

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
MARYLAND (continued)														
BALTIMORE (continued)														
Carroll	1989	698,794	137,906	125,866	76,508	60,091	45,351	17,031	28,458	15,033	176,657	63,144	47,450	33,425
	1987	634,004	135,103	123,308	49,848	49,816	37,597	16,459	25,211	13,318	170,800	58,117	46,125	25,461
Harford	1989	1,138,215	263,075	252,996	70,940	106,896	85,973	37,516	49,700	28,745	330,151	85,573	56,601	35,121
	1987	1,015,957	216,411	208,120	73,988	98,316	79,073	31,351	40,718	23,551	304,906	85,591	51,718	28,495
Howard	1989	1,290,885	269,879	256,571	123,349	133,472	128,346	73,898	129,048	65,524	236,474	94,699	55,440	24,633
	1987	1,072,386	217,070	206,366	99,090	114,920	110,507	59,138	102,755	52,174	198,205	91,944	49,940	19,399
Queen Anne's	1989	154,081	45,940	40,999	21,195	2,964		4,413	14,777	12,718	15,894	12,675	11,813	2,990
	1987	137,642	39,574	35,318	18,424	2,433		3,589	12,352	10,632	15,028	10,902	12,702	2,469
CUMBERLAND	**1989**	**604,573**	**118,456**	**111,337**	**58,036**	**115,445**	**94,867**	**22,361**	**33,709**	**15,675**	**100,264**	**50,608**	**31,281**	**29,909**
	1987	585,755	125,971	118,448	54,562	98,469	81,119	23,406	32,037	14,918	101,203	47,559	33,398	25,138
Allegany	1989	517,203	97,786	92,295	48,093	109,167	91,839	19,392	28,384	13,295	79,092	43,011	27,568	25,636
	1987	512,082	106,132	100,172	46,743	93,674	78,806	21,074	27,820	13,032	84,706	41,606	29,691	21,768
Mineral, W. Va.	*1989*	*87,370*	*20,670*	*19,042*	*9,943*	*6,278*	*3,028*	*2,969*	*5,325*	*2,380*	*21,172*	*7,597*	*3,713*	*4,273*
	1987	*73,673*	*19,839*	*18,276*	*7,819*	*4,795*	*2,313*	*2,332*	*4,217*	*1,886*	*16,497*	*5,953*	*3,707*	*3,370*
HAGERSTOWN	**1989**	**796,574**	**155,890**	**147,757**	**55,608**	**100,716**	**91,110**	**28,520**	**47,232**	**29,134**	**200,880**	**47,489**	**46,097**	**34,055**
	1987	788,687	147,653	139,950	54,662	103,396	93,535	27,655	43,049	26,555	210,972	51,037	49,148	28,552
Washington	1989	796,574	155,890	147,757	55,608	100,716	91,110	28,520	47,232	29,134	200,880	47,489	46,097	34,055
	1987	788,687	147,653	139,950	54,662	103,396	93,535	27,655	43,049	26,555	210,972	51,037	49,148	28,552
ALL COUNTIES														
Allegany	1989	517,203	97,786	92,295	48,093	109,167	91,839	19,392	28,384	13,295	79,092	43,011	27,568	25,636
	1987	512,082	106,132	100,172	46,743	93,674	78,806	21,074	27,820	13,032	84,706	41,606	29,691	21,768
Anne Arundel	1989	3,808,544	744,627	697,400	374,787	516,904	403,710	144,477	206,804	118,041	953,553	252,126	162,175	87,932
	1987	3,339,613	610,825	572,084	307,749	474,753	370,790	147,671	169,218	96,588	897,691	206,769	149,187	71,538
Baltimore	1989	6,616,430	1,111,289	1,041,033	576,172	1,002,476	873,098	446,054	381,549	235,072	1,621,323	313,446	290,785	197,395
	1987	6,167,053	1,082,577	1,014,137	548,880	831,405	724,107	391,688	343,123	211,398	1,558,038	318,411	302,543	162,724
Baltimore city	1989	3,198,905	634,183	557,397	535,411	209,013	99,431	219,513	167,337	121,457	532,765	181,198	118,878	195,229
	1987	3,167,233	639,524	562,091	472,374	211,784	100,750	220,801	148,783	107,991	569,120	192,929	125,229	185,581
☐ Calvert	1989	213,019	56,288	52,801	22,713	16,803	10,642	2,231	7,483	4,961	56,346	15,107	11,987	5,708
	1987	177,197	45,418	42,604	20,550	13,456	8,523	1,804	6,032	4,000	47,288	12,185	11,169	4,528
Caroline	1989	151,909	31,711	29,876	6,845	5,517		1,273	2,903	1,750	70,805	9,947	9,698	5,518
	1987	125,239	25,459	23,986	5,485	4,395		1,025	2,972	1,793	58,612	8,425	8,355	4,345
Carroll	1989	698,794	137,906	125,866	76,508	60,091	45,351	17,031	28,458	15,033	176,657	63,144	47,450	33,425
	1987	634,004	135,103	123,308	49,848	49,816	37,597	16,459	25,211	13,318	170,800	58,117	46,125	25,461
☐ Cecil	1989	446,195	80,002	75,631	34,353	21,893	13,759	8,700	8,312	5,835	135,554	59,032	30,967	10,423
	1987	410,376	68,191	64,465	28,876	17,868	11,230	9,098	6,843	4,804	121,730	61,713	29,041	8,439
☐ Charles	1989	645,311	131,004	127,156	48,660	36,037		16,790	33,961	25,560	170,546	52,172	52,442	34,267
	1987	534,512	103,767	100,719	43,625	28,223		16,466	26,849	20,208	148,038	41,312	42,344	27,114
Dorchester	1989	164,528	33,485	31,990	14,411	10,523	3,281	6,810	5,044	2,970	23,315	19,872	7,826	7,586
	1987	162,899	36,047	34,438	14,257	8,836	2,756	7,352	5,461	3,217	23,008	17,738	8,300	6,603
☐ Frederick	1989	1,065,021	237,820	225,211	105,119	128,102	117,958	37,695	48,357	35,267	232,983	79,238	80,160	26,657
	1987	949,330	195,275	184,922	86,479	121,139	111,547	30,683	47,368	34,546	216,207	66,951	75,870	21,539
Garrett	1989	160,054	42,997	39,231	8,721	6,544	2,779	3,589	6,798	3,659	33,304	19,910	20,244	7,591
	1987	157,919	41,408	37,781	8,376	6,988	2,968	3,821	6,538	3,520	35,453	17,173	21,061	7,901
Harford	1989	1,138,215	263,075	252,996	70,940	106,896	85,973	37,516	49,700	28,745	330,151	85,573	56,601	35,121
	1987	1,015,957	216,411	208,120	73,988	98,316	79,073	31,351	40,718	23,551	304,906	85,591	51,718	28,495
Howard	1989	1,290,885	269,879	256,571	123,349	133,472	128,346	73,898	129,048	65,524	236,474	94,699	55,440	24,633
	1987	1,072,386	217,070	206,366	99,090	114,920	110,507	59,138	102,755	52,174	198,205	91,944	49,940	19,399
Kent	1989	118,031	29,157	27,742	13,469	8,032	4,288	4,212	2,716	1,972	32,337	7,066	4,753	5,501
	1987	110,330	28,791	27,394	12,630	6,934	3,703	3,531	2,918	2,119	30,587	6,044	5,120	4,738
☐ Montgomery	1989	6,301,142	1,268,943	1,211,882	539,977	774,902	689,311	440,847	510,531	252,352	1,350,051	402,359	247,408	230,924
	1987	5,872,769	1,123,343	1,072,830	489,220	681,981	606,654	414,458	444,927	219,925	1,371,104	366,561	255,677	190,5[illegible]
☐ Prince George's	1989	5,649,800	1,094,214	1,045,904	474,843	731,214	537,610	290,140	314,547	171,898	1,411,936	419,028	190,031	215,173
	1987	5,576,965	999,877	955,732	462,922	729,657	536,466	285,685	278,079	151,969	1,500,566	399,830	199,510	179,383
Queen Anne's	1989	154,081	45,940	40,999	21,195	2,964		4,413	14,777	12,718	15,894	12,675	11,813	2,990
	1987	137,642	39,574	35,318	18,424	2,433		3,589	12,352	10,632	15,028	10,902	12,702	2,469
St. Mary's	1989	384,534	102,955	98,100	39,554	35,794	26,729	11,775	13,609	10,634	75,204	36,454	27,426	11,133
	1987	332,463	85,580	81,544	32,480	29,356	21,922	12,313	13,444	10,506	64,883	29,890	25,021	9,629
Somerset	1989	63,401	21,914	20,658	6,898	1,981		549	1,263	1,263	10,494	8,658	2,117	3,400
	1987	62,607	23,870	22,502	6,411	1,965		596	1,151	1,151	9,128	7,585	2,340	2,881
Talbot	1989	318,200	55,125	52,128	39,508	2,940		17,210	13,760	8,537	88,186	19,778	34,970	9,972
	1987	290,294	50,707	47,950	32,700	2,778		17,734	11,266	6,990	77,821	16,190	34,714	8,045

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
MARYLAND (continued)														
ALL COUNTIES (continued)														
Washington	1989	796,574	155,890	147,757	55,608	100,716	91,110	28,520	47,232	29,134	200,880	47,489	46,097	34,055
	1987	788,687	147,653	139,950	54,662	103,396	93,535	27,655	43,049	26,555	210,972	51,037	49,148	28,552
Wicomico	1989	634,006	105,833	102,005	55,743	93,735	79,245	37,632	26,629	14,559	138,595	45,803	47,904	13,796
	1987	625,542	111,455	107,424	50,912	87,940	74,346	36,257	27,497	15,035	147,422	40,309	50,284	13,757
Worcester	1989	510,584	104,951	93,996	115,955	34,208	21,958	37,544	21,396	18,725	81,159	29,247	16,183	16,142
	1987	457,076	87,787	78,624	104,144	28,131	18,058	32,499	21,966	19,225	83,734	24,641	16,193	13,196
TOTAL METRO COUNTIES	1989	32,540,119	6,328,846	5,950,899	3,107,728	3,950,650	3,188,138	1,787,217	1,976,480	1,134,892	7,504,205	2,120,297	1,429,802	1,159,568
	1987	30,355,806	5,730,740	5,382,818	2,803,430	3,572,821	2,869,585	1,677,620	1,723,127	990,691	7,414,399	2,005,858	1,429,894	977,567
TOTAL STATE	1989	35,045,366	6,856,974	6,446,625	3,408,832	4,149,924	3,326,418	1,907,811	2,070,598	1,198,961	8,057,604	2,317,032	1,600,923	1,240,207
	1987	32,680,175	6,221,844	5,844,461	3,070,825	3,750,144	2,993,338	1,792,748	1,816,340	1,054,247	7,945,047	2,173,853	1,601,282	1,048,662
MASSACHUSETTS														
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	1989	32,596,223	6,218,422	5,534,132	3,854,505	3,175,860	2,478,979	2,028,955	1,649,743	1,001,933	7,036,905	1,686,828	1,418,134	1,034,879
	1987	29,536,721	5,182,643	4,609,973	3,197,041	3,167,634	2,469,211	1,937,008	1,398,060	846,012	6,511,068	1,557,691	1,493,336	1,050,818
Essex	1989	5,658,027	987,982	853,951	694,681	601,805	487,465	301,222	259,200	173,338	1,369,543	352,161	238,146	165,825
	1987	5,241,857	833,828	720,710	573,470	634,710	514,120	319,004	226,007	151,141	1,327,369	314,391	254,576	175,503
Middlesex	1989	12,154,324	2,445,876	2,218,674	1,236,192	1,182,980	868,750	740,405	664,549	403,694	2,840,964	652,189	608,105	408,057
	1987	10,971,238	2,009,920	1,823,214	994,159	1,235,658	907,437	700,283	544,645	330,857	2,570,353	589,331	638,372	402,468
Norfolk	1989	6,165,393	1,206,475	1,068,149	497,455	648,451	462,232	416,787	289,471	181,488	1,476,680	309,891	201,294	180,633
	1987	5,457,092	993,911	879,956	440,862	573,497	408,804	366,662	239,403	150,098	1,371,853	299,736	212,204	183,184
Plymouth	1989	4,202,334	727,517	656,765	401,781	346,381	326,612	227,985	206,645	130,102	946,193	227,296	245,568	107,517
	1987	3,505,642	580,664	524,194	317,688	288,556	272,088	185,974	165,796	104,385	806,263	194,563	250,864	101,853
Suffolk	1989	4,416,145	850,572	736,593	1,024,396	396,243	333,920	342,556	229,878	113,311	403,525	145,291	125,021	172,847
	1987	4,360,892	764,320	661,899	870,862	435,213	366,762	365,085	222,209	109,531	435,230	159,670	137,320	187,810
NEW BEDFORD - FALL RIVER - ATTLEBORO	1989	4,096,757	905,486	819,262	412,158	386,115	315,206	242,553	191,257	128,323	896,825	238,263	171,003	126,578
	1987	3,679,952	746,386	675,312	334,614	403,264	329,207	224,897	160,571	107,735	817,093	221,382	180,027	129,818
Bristol	1989	4,096,757	905,486	819,262	412,158	386,115	315,206	242,553	191,257	128,323	896,825	238,263	171,003	126,578
	1987	3,679,952	746,386	675,312	334,614	403,264	329,207	224,897	160,571	107,735	817,093	221,382	180,027	129,818
PITTSFIELD	1989	1,180,932	252,169	233,649	131,969	111,879	83,530	58,135	52,187	28,608	212,672	63,229	79,263	33,555
	1987	1,087,135	213,674	197,981	107,689	113,259	84,561	53,403	44,829	24,575	213,742	64,838	83,780	34,763
Berkshire	1989	1,180,932	252,169	233,649	131,969	111,879	83,530	58,135	52,187	28,608	212,672	63,229	79,263	33,555
	1987	1,087,135	213,674	197,981	107,689	113,259	84,561	53,403	44,829	24,575	213,742	64,838	83,780	34,763
SPRINGFIELD	1989	4,456,958	874,831	797,380	486,017	500,820	394,827	244,[illegible]	217,897	117,490	913,627	287,825	250,837	140,955
	1987	4,074,339	758,719	691,225	397,280	506,146	399,154	215,702	185,765	100,166	856,292	265,998	266,191	144,858
Hampden	1989	3,569,808	661,061	597,281	370,853	441,631	350,619	208,142	182,667	98,620	756,892	230,613	192,777	113,548
	1987	3,281,988	583,255	526,982	304,201	449,016	356,483	183,257	155,658	84,039	699,959	213,572	205,334	116,904
Hampshire	1989	887,150	213,770	200,099	115,164	59,189	44,208	36,756	35,230	18,870	156,735	57,212	58,060	27,405
	1987	792,351	175,464	164,243	93,079	57,130	42,671	32,445	30,107	16,127	156,333	52,426	60,857	27,954
WORCESTER - FITCHBURG - LEOMINSTER	1989	5,606,887	1,033,921	951,591	541,373	551,897	462,468	247,163	274,608	171,739	1,412,044	353,105	262,268	183,418
	1987	4,875,918	839,350	772,513	431,997	564,061	472,663	227,135	241,387	150,963	1,205,561	305,315	270,755	176,289
Worcester	1989	5,606,887	1,033,921	951,591	541,373	551,897	462,468	247,163	274,608	171,739	1,412,044	353,105	262,268	183,418
	1987	4,875,918	839,350	772,513	431,997	564,061	472,663	227,135	241,387	150,963	1,205,561	305,315	270,755	176,289
ALL COUNTIES														
Barnstable	1989	2,425,284	487,511	432,866	354,188	164,180	145,089	152,261	136,115	93,216	426,263	148,001	172,840	64,826
	1987	2,079,330	387,537	344,098	277,104	155,112	137,076	139,716	129,466	88,663	367,881	126,459	175,223	66,499
Berkshire	1989	1,180,932	252,169	233,649	131,969	111,879	83,530	58,135	52,187	28,608	212,672	63,229	79,263	33,555
	1987	1,087,135	213,674	197,981	107,689	113,259	84,561	53,403	44,829	24,575	213,742	64,838	83,780	34,763
Bristol	1989	4,096,757	905,486	819,262	412,158	386,115	315,206	242,553	191,257	128,323	896,825	238,263	171,003	126,578
	1987	3,679,952	746,386	675,312	334,614	403,264	329,207	224,897	160,571	107,735	817,093	221,382	180,027	129,818
Dukes	1989	162,297	41,755	35,231	25,713	3,915		11,493	5,634	3,792	10,916	10,195	20,928	3,354
	1987	140,491	33,608	28,357	20,311	3,328		11,412	4,544	3,059	10,586	8,593	21,994	3,220
Essex	1989	5,658,027	987,982	853,951	694,681	601,805	487,465	301,222	259,200	173,338	1,369,543	352,161	238,146	165,825
	1987	5,241,857	833,828	720,710	573,470	634,710	514,120	319,004	226,007	151,141	1,327,369	314,391	254,576	175,503
Franklin	1989	451,396	102,017	99,625	45,449	38,682	29,633	10,358	16,234	7,261	95,405	40,535	32,476	12,176
	1987	407,761	82,356	80,425	36,254	33,226	25,454	8,672	13,142	5,879	97,766	35,327	33,531	12,617

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MASSACHUSETTS (continued)														
ALL COUNTIES (continued)														
Hampden	1989	3,569,808	661,061	597,281	370,853	441,631	350,619	208,142	182,667	98,620	756,892	230,613	192,777	113,548
	1987	3,281,988	583,255	526,982	304,201	449,016	356,483	183,257	155,658	84,039	699,959	213,572	205,334	116,904
Hampshire	1989	887,150	213,770	200,099	115,164	59,189	44,208	36,756	35,230	18,870	156,735	57,212	58,060	27,405
	1987	792,351	175,464	164,243	93,079	57,130	42,671	32,445	30,107	16,127	156,333	52,426	60,857	27,954
Middlesex	1989	12,154,324	2,445,876	2,218,674	1,236,192	1,182,980	868,750	740,405	664,5[illegible]9	403,694	2,840,964	652,189	608,105	408,057
	1987	10,971,238	2,009,920	1,823,214	994,159	1,235,658	907,437	700,283	544,645	330,857	2,570,353	589,331	638,372	402,468
Nantucket	1989	129,590	26,499	23,994	29,261	1,971		10,145	2,111	1,793	14,491	1,771	16,260	2,451
	1987	115,602	21,581	19,541	23,473	1,908		8,805	2,192	1,863	13,060	1,753	16,[illegible]29	2,565
Norfolk	1989	6,165,393	1,206,475	1,068,149	497,455	648,451	462,232	416,787	289,471	181,488	1,476,680	309,891	201,294	180,633
	1987	5,457,092	993,911	879,956	440,862	573,497	408,804	366,662	239,403	150,098	1,371,853	299,736	212,204	183,184
Plymouth	1989	4,202,334	727,517	656,765	401,781	346,381	326,612	227,985	206,645	130,102	946,193	227,296	245,568	107,517
	1987	3,505,642	580,664	524,194	317,688	288,556	272,088	185,974	165,796	104,385	806,263	194,563	250,864	101,853
Suffolk	1989	4,416,145	850,572	736,593	1,024,396	396,243	333,920	342,556	229,878	113,311	403,525	145,291	125,021	172,847
	1987	4,360,892	764,320	661,899	870,862	435,213	366,762	365,085	222,209	109,531	435,230	159,670	137,320	187,810
Worcester	1989	5,606,887	1,033,921	951,591	541,373	551,897	462,468	247,163	274,608	171,739	1,412,044	353,105	262,268	183,418
	1987	4,875,918	839,330	772,513	431,997	564,061	472,663	227,135	241,387	150,963	1,205,561	305,315	270,755	176,289
TOTAL METRO COUNTIES	**1989**	**47,937,757**	**9,284,829**	**8,336,014**	**5,426,022**	**4,726,571**	**3,735,010**	**2,821,704**	**2,385,692**	**1,448,093**	**10,472,073**	**2,629,250**	**2,181,505**	**1,519,383**
	1987	43,254,065	7,740,772	6,947,004	4,468,621	4,754,364	3,754,796	2,658,145	2,030,612	1,229,451	9,603,756	2,415,224	2,294,089	1,536,546
TOTAL STATE	**1989**	**51,106,324**	**9,942,611**	**8,927,730**	**5,880,633**	**4,935,319**	**3,909,732**	**3,005,961**	**2,545,786**	**1,554,155**	**11,019 148**	**2,829,752**	**2,424,009**	**1,602,190**
	1987	45,997,249	8,265,854	7,419,425	4,825,763	4,947,938	3,917,326	2,826,750	2,179,956	1,328,915	10,093,049	2,587,356	2,541,766	1,621,447
MICHIGAN														
ANN ARBOR	**1989**	**2,291,052**	**335,978**	**309,570**	**213,992**	**345,614**	**313,183**	**124,395**	**139,332**	**69,872**	**560,201**	**160,514**	**130,817**	**63,666**
	1987	2,017,913	303,346	279,503	215,911	295,895	268,130	104,788	119,864	60,110	478,649	132,787	114,791	62,325
Washtenaw	1989	2,291,052	335,978	309,570	213,992	345,614	313,183	124,395	139,332	69,872	560,201	160,514	130,817	63,666
	1987	2,017,913	303,346	279,503	215,911	295,895	268,130	104,788	119,864	60,110	478,649	132,787	114,791	62,325
BATTLE CREEK	**1989**	**1,023,525**	**175,327**	**165,612**	**89,059**	**184,882**	**176,177**	**37,373**	**41,804**	**25,753**	**238,072**	**99,814**	**43,640**	**36,373**
	1987	883,902	159,036	150,224	85,755	152,726	145,536	30,628	34,344	21,158	197,504	84,814	36,110	34,494
Calhoun	1989	1,023,525	175,327	165,612	89,059	184,882	176,177	37,373	41,804	25,753	238,072	99,814	43,640	36,373
	1987	883,902	159,036	150,224	85,755	152,726	145,536	30,628	34,344	21,158	197,504	84,814	36,110	34,494
BENTON HARBOR	**1989**	**1,092,313**	**205,116**	**187,712**	**107,903**	**147,657**	**130,004**	**39,774**	**23,668**	**11,620**	**256,437**	**153,754**	**67,666**	**35,012**
	1987	982,406	181,034	165,673	105,378	134,446	118,373	35,450	24,182	11,873	219,093	127,458	59,886	36,988
Berrien	1989	1,092,313	205,116	187,712	107,903	147,657	130,004	39,774	23,668	11,620	256,437	153,754	67,666	35,012
	1987	982,406	181,034	165,673	105,378	134,446	118,373	35,450	24,182	11,873	219,093	127,458	59,886	36,988
DETROIT	**1989**	**31,931,305**	**5,293,656**	**4,717,529**	**3,181,155**	**4,246,519**	**3,733,179**	**1,863,782**	**1,867,637**	**1,045,295**	**8,142,088**	**2,152,197**	**1,484,627**	**1,198,155**
	1987	28,577,870	4,768,817	4,247,065	2,885,521	3,720,460	3,265,239	1,704,516	1,599,688	893,903	7,079,350	1,997,611	1,321,576	1,199,436
Lapeer	1989	436,250	90,553	86,430	26,804	28,663	22,830	10,941	11,036	7,525	133,859	57,292	40,773	15,518
	1987	362,084	72,613	69,307	22,668	25,265	20,124	9,985	10,827	7,003	107,884	48,101	32,628	15,066
Livingston	1989	529,372	98,733	92,499	45,561	98,571	83,840	8,350	16,420	7,412	134,624	41,771	29,838	17,028
	1987	468,203	86,372	80,918	44,651	81,775	69,555	6,928	16,474	7,437	112,261	40,206	26,501	18,166
Macomb	1989	6,324,917	1,061,296	930,219	574,941	899,766	799,358	320,850	417,799	250,935	1,654,617	454,420	316,967	212,201
	1987	5,536,407	918,977	805,477	522,703	762,247	677,036	263,355	342,588	205,763	1,449,116	371,050	331,548	213,246
Monroe	1989	573,458	137,853	131,734	50,840	35,255	32,644	10,783	17,514	9,042	162,581	63,113	38,286	19,509
	1987	531,454	125,274	119,713	51,797	37,279	34,519	11,460	14,624	7,551	145,679	53,101	34,534	19,998
Oakland	1989	10,920,910	1,616,306	1,456,348	1,076,398	1,534,257	1,386,544	771,519	746,018	409,071	2,685,845	627,548	473,006	359,723
	1987	9,452,139	1,326,608	1,195,320	925,156	1,243,835	1,124,083	750,207	609,568	334,251	2,411,988	599,861	386,753	354,068
St. Clair	1989	780,298	154,315	146,479	72,073	72,586	63,843	35,506	39,315	26,636	191,510	55,003	55,659	36,573
	1987	702,135	152,510	144,766	64,220	69,607	61,224	29,166	32,389	21,944	157,576	44,718	46,012	35,144
Wayne	1989	12,366,100	2,134,600	1,873,820	1,334,538	1,577,221	1,344,120	705,833	618,935	334,674	3,179,052	853,050	530,098	537,603
	1987	11,525,448	2,086,463	1,831,564	1,254,326	1,500,452	1,278,698	633,415	573,218	309,954	2,694,846	840,574	463,600	543,748
DETROIT - ANN ARBOR CONSOLIDATED AREA	***1989***	***34,222,357***	***5,629,634***	***5,027,099***	***3,395,147***	***4,592,133***	***4,046,362***	***1,988,177***	***2,006,969***	***1,115,167***	***8,702,289***	***2,312,711***	***1,615,444***	***1,261,821***
	1987	*30,595,783*	*5,072,163*	*4,526,568*	*3,101,432*	*4,016,355*	*3,533,369*	*1,809,304*	*1,719,552*	*954,013*	*7,557,999*	*2,130,398*	*1,436,367*	*1,261,761*
FLINT	**1989**	**3,300,607**	**547,868**	**515,502**	**259,477**	**560,532**	**508,450**	**145,009**	**161,090**	**83,925**	**795,328**	**288,908**	**173,318**	**110,593**
	1987	2,977,461	484,531	455,907	272,333	480,922	436,238	126,301	148,245	77,234	724,869	235,973	180,092	108,686
Genesee	1989	3,300,607	547,868	515,502	259,477	560,532	508,450	145,009	161,090	83,925	795,328	288,908	173,318	110,593
	1987	2,977,461	484,531	455,907	272,333	480,922	436,238	126,301	148,245	77,234	724,869	235,973	180,092	108,686

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN (continued)														
GRAND RAPIDS	**1989**	**5,453,457**	**743,912**	**687,457**	**402,119**	**1,026,261**	**950,830**	**292,634**	**330,790**	**186,109**	**1,354,298**	**358,613**	**377,310**	**102,151**
	1987	4,700,507	650,548	600,623	408,529	839,858	778,262	255,014	284,909	160,314	1,126,022	292,542	320,172	104,125
Kent	1989	4,318,986	605,500	563,017	311,231	788,638	740,080	246,584	267,488	148,962	1,075,294	278,980	278,713	83,283
	1987	3,722,629	511,448	475,564	324,792	647,950	608,056	217,442	229,813	127,982	899,626	228,547	239,670	84,727
Ottawa	1989	1,134,471	138,412	124,440	90,888	237,623	210,750	46,050	63,302	37,147	279,004	79,633	98,597	18,868
	1987	977,878	139,100	125,059	83,737	191,908	170,206	37,572	55,096	32,332	226,396	63,995	80,502	19,398
JACKSON	**1989**	**923,854**	**137,991**	**132,408**	**72,737**	**221,015**	**214,472**	**21,955**	**42,661**	**23,863**	**176,715**	**72,267**	**59,952**	**30,411**
	1987	843,641	127,077	121,936	77,059	208,416	202,247	20,915	35,424	19,815	157,125	59,862	52,019	30,703
Jackson	1989	923,854	137,991	132,408	72,737	221,015	214,472	21,955	42,661	23,863	176,715	72,267	59,952	30,411
	1987	843,641	127,077	121,936	77,059	208,416	202,247	20,915	35,424	19,815	157,125	59,862	52,019	30,703
KALAMAZOO	**1989**	**1,665,749**	**256,993**	**242,633**	**158,540**	**325,814**	**304,036**	**82,949**	**97,336**	**46,777**	**346,616**	**113,336**	**87,552**	**47,555**
	1987	1,539,020	218,373	206,171	157,528	297,199	277,335	87,188	92,909	44,650	307,343	93,784	79,472	47,028
Kalamazoo	1989	1,665,749	256,993	242,633	158,540	325,814	304,036	82,949	97,336	46,777	346,616	113,336	87,552	47,555
	1987	1,539,020	218,373	206,171	157,528	297,199	277,335	87,188	92,909	44,650	307,343	93,784	79,472	47,028
LANSING - EAST LANSING	**1989**	**3,262,250**	**521,638**	**494,770**	**303,918**	**656,664**	**594,446**	**132,198**	**210,895**	**95,698**	**699,378**	**235,590**	**178,826**	**67,026**
	1987	2,878,215	439,779	417,212	275,329	535,584	484,825	130,747	178,754	82,361	645,675	195,326	155,356	68,728
Clinton	1989	260,936	54,516	52,974	17,086	7,000	4,646	6,932	6,674	2,485	71,076	33,302	47,925	6,011
	1987	230,297	49,296	47,902	15,026	5,777	3,835	7,220	5,558	2,070	62,833	27,155	40,249	6,294
Eaton	1989	776,669	145,005	137,193	69,960	177,429	160,454	43,691	30,107	19,314	129,883	51,257	45,435	23,434
	1987	692,260	118,324	111,949	62,639	144,362	130,551	45,256	31,235	20,038	134,690	45,498	37,284	23,021
Ingham	1989	2,224,645	322,117	304,603	216,872	472,235	429,346	81,575	174,114	73,899	498,419	151,031	85,466	37,581
	1987	1,955,658	272,159	257,361	197,664	385,445	350,439	78,271	141,961	60,253	448,102	122,673	77,823	39,413
MUSKEGON	**1989**	**954,792**	**179,235**	**171,681**	**93,824**	**192,835**	**170,358**	**25,252**	**46,581**	**24,142**	**218,555**	**60,658**	**50,394**	**33,537**
	1987	860,433	159,886	153,148	90,652	172,750	152,615	26,265	38,951	20,188	191,759	50,667	45,584	35,929
Muskegon	1989	954,792	179,235	171,681	93,824	192,835	170,358	25,252	46,581	24,142	218,555	60,658	50,394	33,537
	1987	860,433	159,886	153,148	90,652	172,750	152,615	26,265	38,951	20,188	191,759	50,667	45,584	35,929
SAGINAW - BAY CITY - MIDLAND	**1989**	**2,794,485**	**450,837**	**390,968**	**247,002**	**475,864**	**435,530**	**139,416**	**162,925**	**89,634**	**693,385**	**207,203**	**142,588**	**84,713**
	1987	2,567,150	431,686	374,279	247,428	421,957	385,458	135,148	135,465	74,515	615,141	192,742	129,892	82,526
Bay	1989	790,214	123,938	102,082	62,721	139,849	130,839	26,967	31,811	15,536	231,942	70,691	43,421	23,210
	1987	708,413	121,212	99,837	63,207	115,897	108,431	27,865	26,400	12,894	197,452	58,539	38,744	21,788
Midland	1989	332,467	75,968	68,982	34,183	25,514	19,624	15,087	14,816	7,607	75,945	29,983	21,000	17,003
	1987	329,175	74,380	67,540	37,024	26,622	20,477	14,838	12,624	6,482	70,047	31,180	22,803	17,470
Saginaw	1989	1,671,804	250,931	219,904	150,098	310,501	285,067	97,362	116,298	66,491	385,498	106,529	78,167	44,500
	1987	1,529,562	236,094	206,902	147,197	279,438	256,550	92,445	96,441	55,139	347,642	103,023	68,345	43,268
ALL COUNTIES														
Alcona	1989	41,630	8,120	7,716	4,271	2,219		2,546	413		13,325	3,587	4,075	1,736
	1987	34,946	6,847	6,506	3,614	1,792		2,068	335		11,046	3,300	3,318	1,537
Alger	1989	28,123	15,202	14,625	3,594	148		982	464	464	449	3,923	1,657	479
	1987	27,845	14,435	13,887	3,705	140		1,042	488	488	393	4,106	1,714	516
Allegan	1989	478,029	127,135	120,710	37,077	10,938	5,574	9,568	11,746	7,291	152,884	53,999	33,362	14,251
	1987	397,989	102,961	97,758	32,263	8,891	4,532	9,296	10,508	6,523	124,278	43,465	27,090	14,800
Alpena	1989	212,519	42,595	41,059	18,916	23,645	18,638	8,035	12,494	6,356	39,267	28,468	12,736	9,412
	1987	194,277	41,649	40,147	15,537	23,380	18,430	8,367	10,221	5,201	32,304	23,307	12,436	9,403
Antrim	1989	79,306	26,264	26,081	9,184	732		886	1,955	1,669	6,578	15,462	7,816	3,621
	1987	66,821	22,781	22,622	7,935	571		705	1,508	1,288	5,239	12,277	6,997	3,436
Arenac	1989	87,371	18,295	17,539	11,357	1,756		1,176	2,824	1,974	21,068	16,013	4,513	1,382
	1987	79,549	18,297	17,541	10,277	1,508		1,051	2,447	1,711	18,348	13,011	3,816	1,434
Baraga	1989	32,711	11,515	11,108	2,340	2,395		328	485	485	6,239	3,515	1,799	1,711
	1987	32,387	12,225	11,793	2,508	2,244		320	458	458	5,239	3,299	1,731	1,828
Barry	1989	173,645	44,374	43,987	17,930	9,990	9,482	5,284	3,523	2,906	40,846	19,159	16,874	7,136
	1987	148,705	41,408	41,047	15,088	9,119	8,656	4,283	2,835	2,339	33,067	15,333	14,097	6,545
Bay	1989	790,214	123,938	102,082	62,721	139,849	130,839	26,967	31,811	15,536	231,942	70,691	43,421	23,210
	1987	708,413	121,212	99,837	63,207	115,897	108,431	27,865	26,400	12,894	197,452	58,539	38,744	21,788
Benzie	1989	56,754	17,496	16,766	5,974	1,384		1,221	2,882	1,920	10,121	4,851	7,272	1,934
	1987	51,860	15,850	15,189	5,931	1,287		1,088	2,369	1,579	8,347	4,867	7,007	2,030
Berrien	1989	1,092,313	205,116	187,712	107,903	147,657	130,004	39,774	23,668	11,620	256,437	153,754	67,666	35,012
	1987	982,406	181,034	165,673	105,378	134,446	118,373	35,450	24,182	11,873	219,093	127,458	59,886	36,988
Branch	1989	169,306	30,542	29,097	12,265	13,483	10,007	7,824	5,154	2,961	47,649	20,387	18,128	5,989
	1987	167,325	31,655	30,157	13,430	14,266	10,589	8,512	5,234	3,008	44,395	17,904	16,870	6,557
Calhoun	1989	1,023,525	175,327	165,612	89,059	184,882	176,177	37,373	41,804	25,753	238,072	99,814	43,640	36,373
	1987	883,902	159,036	150,224	85,755	152,726	145,536	30,628	34,344	21,158	197,504	84,814	36,110	34,494

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

MICHIGAN (continued)

ALL COUNTIES (continued)

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
Cass	1989	167,812	37,868	36,051	13,129	6,804	4,292	2,582	2,559	1,183	67,088	18,569	7,948	4,505
	1987	145,938	32,408	30,853	12,870	5,702	3,598	2,695	2,613	1,209	55,332	15,075	7,376	4,771
Charlevoix	1989	117,904	32,968	32,274	15,979	2,136		5,540	3,928	3,224	22,194	13,243	10,838	4,353
	1987	107,479	34,144	33,425	13,868	2,009		4,499	3,554	2,918	18,009	10,734	9,227	4,476
Cheboygan	1989	156,614	37,681	35,227	18,992	9,114	6,522	8,185	3,634	3,323	34,137	15,472	11,766	4,233
	1987	146,307	33,468	31,288	19,219	8,893	6,365	6,848	3,036	2,777	29,387	15,022	12,069	4,125
Chippewa	1989	210,769	51,908	50,882	22,228	23,481	13,764	7,741	7,052	2,060	34,440	23,380	14,673	9,022
	1987	176,511	46,101	45,190	17,918	20,058	11,758	7,388	5,654	1,652	27,569	18,654	11,810	7,799
Clare	1989	162,640	39,963	38,430	13,026	10,147	7,668	4,244	3,066	2,106	36,760	15,603	13,824	5,558
	1987	143,125	36,888	35,473	12,540	8,061	6,092	4,064	2,613	1,795	29,550	14,450	12,793	5,684
Clinton	1989	260,936	54,516	52,974	17,086	7,000	4,646	6,932	6,674	2,485	71,076	33,302	47,925	6,011
	1987	230,297	49,296	47,902	15,026	5,777	3,835	7,220	5,558	2,070	62,833	27,155	40,249	6,294
Crawford	1989	71,613	11,507	11,168	9,859	11,113	5,854	842	939	939	16,112	7,134	7,148	2,934
	1987	62,213	9,432	9,154	8,467	10,212	5,380	763	907	907	13,130	6,600	6,433	2,692
Delta	1989	255,549	74,387	70,837	22,382	28,374	17,933	11,447	9,643	6,116	48,794	22,344	18,942	3,843
	1987	237,550	64,421	61,347	21,137	25,915	16,380	12,101	10,042	6,370	48,827	18,587	16,419	3,770
Dickinson	1989	196,386	49,176	48,769	13,826	31,896	21,481	7,453	13,491	6,182	36,525	13,849	16,868	6,357
	1987	173,106	45,567	45,190	14,154	25,955	17,481	7,285	10,887	4,990	31,717	11,145	13,984	5,400
Eaton	1989	776,669	145,005	137,193	69,960	177,429	160,454	43,691	30,107	19,314	129,883	51,257	45,435	23,434
	1987	692,260	118,324	111,949	62,639	144,362	130,551	45,256	31,235	20,038	134,690	45,498	37,284	23,021
Emmet	1989	264,012	53,792	51,881	26,441	18,794	12,417	25,120	19,350	14,703	53,485	13,602	27,481	5,973
	1987	231,122	47,761	46,064	23,191	15,441	10,202	22,285	16,036	12,185	48,073	13,494	22,765	5,526
Genesee	1989	3,300,607	547,868	515,502	259,477	560,532	508,450	145,009	161,090	83,925	795,328	288,908	173,318	110,593
	1987	2,977,461	484,531	455,907	272,333	480,922	436,238	126,301	148,245	77,234	724,869	235,973	180,092	108,686
Gladwin	1989	89,046	30,373	29,174	6,461	3,290		893	1,491	460	23,217	11,680	3,498	2,689
	1987	81,366	27,564	26,476	6,805	2,742		937	1,575	487	20,574	10,363	3,373	2,632
Gogebic	1989	95,070	20,116	19,337	8,427	13,630	5,591	5,257	2,715	1,481	20,260	11,159	4,688	3,051
	1987	93,886	19,851	19,082	7,532	14,258	5,850	5,605	2,878	1,570	19,637	10,567	4,954	2,985
Grand Traverse	1989	776,873	121,276	112,469	66,522	132,177	119,638	43,992	38,560	23,801	176,260	47,258	75,363	10,988
	1987	649,061	98,415	91,268	60,290	110,987	100,459	38,852	33,827	20,880	145,528	38,141	61,376	9,470
Gratiot	1989	178,538	43,873	42,376	17,181	20,527	15,976	4,689	2,936	1,573	42,674	16,438	10,210	6,530
	1987	176,660	41,613	40,193	17,546	17,764	13,826	5,077	3,174	1,702	46,188	15,520	9,621	7,071
Hillsdale	1989	205,213	67,049	64,546	13,606	7,680	4,312	6,217	7,303	6,363	50,985	15,118	15,664	6,332
	1987	179,793	57,637	55,485	12,409	7,077	3,974	5,084	6,475	5,643	41,507	13,867	13,251	6,615
Houghton	1989	192,965	45,768	44,561	13,997	18,274	11,110	10,312	8,696	5,419	43,246	16,804	13,958	6,975
	1987	176,230	43,796	42,641	14,850	17,047	10,365	8,558	7,196	4,485	36,994	13,869	14,673	6,543
Huron	1989	197,299	43,977	40,724	15,091	15,202	11,287	8,241	6,108	3,325	50,293	22,539	11,048	7,403
	1987	183,707	44,321	41,043	14,502	12,650	9,393	7,146	5,422	2,952	45,629	19,902	9,946	7,538
Ingham	1989	2,224,645	322,117	304,603	216,872	472,235	429,346	81,575	174,114	73,899	498,419	151,031	85,466	37,581
	1987	1,955,658	272,159	257,361	197,664	385,445	350,439	78,271	141,961	60,253	448,102	122,673	77,823	39,413
Ionia	1989	214,970	48,495	46,615	15,516	41,200	35,651	5,131	6,376	5,712	35,339	31,346	16,022	6,871
	1987	211,935	53,229	51,165	15,396	35,833	31,007	4,405	5,469	4,900	38,854	26,963	15,052	7,162
Iosco	1989	175,212	39,843	39,323	19,503	19,163	13,150	5,723	7,653	5,541	33,147	18,682	11,833	8,534
	1987	154,526	36,230	35,757	16,396	17,586	12,069	4,655	6,206	4,494	30,443	14,954	10,231	8,831
Iron	1989	93,832	45,839	44,162	5,415	3,938		2,574	2,315	1,695	14,884	7,369	4,159	3,701
	1987	77,816	36,240	34,914	5,115	3,100		2,416	1,869	1,369	12,423	6,622	3,298	3,168
Isabella	1989	311,561	57,893	52,420	41,755	16,421	12,752	21,918	10,936	6,509	59,530	20,119	46,862	10,963
	1987	282,091	58,489	52,960	37,478	15,319	11,897	18,365	10,268	6,112	49,916	16,637	39,069	11,624
Jackson	1989	923,854	137,991	132,408	72,737	221,015	214,472	21,955	42,661	23,863	176,715	72,267	59,952	30.411
	1987	843,641	127,077	121,936	77,059	208,416	202,247	20,915	35,424	19,815	157,125	59,862	52,019	30,703
Kalamazoo	1989	1,665,749	256,993	242,633	158,540	325,814	304,036	82,949	97,336	46,777	346,616	113,336	87,552	47,555
	1987	1,539,020	218,373	206,171	157,528	297,199	277,335	87,188	92,909	44,650	307,343	93,784	79,472	47,028
Kalkaska	1989	74,180	11,699	11,232	7,542	48		1,027	841	452	29,868	8,676	5,760	1,916
	1987	67,021	11,720	11,252	6,189	39		844	689	371	28,074	7,102	4,988	1,814
Kent	1989	4,318,986	605,500	563,017	311,231	788,638	740,080	246,584	267,488	148,962	1,075,294	278,980	278,713	83,283
	1987	3,722,629	511,448	475,564	324,792	647,950	608,056	217,442	229,813	127,982	899,626	228,547	239,670	84,727
Keweenaw	1989	6,874	1,263	1,168	1,835	26		59	686	686	290	993	777	9
	1987	5,858	1,295	1,198	1,478	21		48	553	553	235	800	647	8
Lake	1989	30,587	10,001	9,567	4,151	851		426	192		3,547	4,691	2,427	1,668
	1987	26,306	8,546	8,175	3,839	703		365	161		2,723	3,715	2,454	1,667
Lapeer	1989	436,250	90,553	86,430	26,804	28,663	22,830	10,941	11,636	7,525	133,859	57,292	40,773	15,518
	1987	362,084	72,613	69,307	22,668	25,265	20,124	9,985	10,827	7,003	107,884	48,101	32,628	15,066
Leelanau	1989	67,184	26,691	25,686	10,655	189		3,355	1,148	1,148	877	5,203	12,052	1,266
	1987	58,158	21,857	21,034	9,626	154		2,748	938	938	910	4,219	11,808	1,194

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN (continued)														
ALL COUNTIES (continued)														
Lenawee	1989	514,068	107,998	102,260	46,124	86,294	71,414	18,007	17,965	10,524	129,624	42,650	26,247	15,567
	1987	467,512	91,166	86,322	45,837	79,225	65,565	14,972	14,906	8,733	121,990	35,253	22,633	16,598
Livingston	1989	529,372	98,733	92,499	45,561	98,571	83,840	8,350	16,420	7,412	134,624	41,771	29,838	17,028
	1987	468,203	86,372	80,918	44,651	81,775	69,555	6,928	16,474	7,437	112,261	40,206	26,501	18,166
Luce	1989	37,619	12,006	11,499	2,827	1,575		852	886	886	8,143	5,121	2,023	1,382
	1987	34,377	10,460	10,018	2,495	1,345		756	763	763	8,040	4,455	1,676	1,428
Mackinac	1989	76,247	21,756	20,922	12,202	773		3,559	1,244	1,066	5,840	13,059	6,018	1,447
	1987	69,729	20,587	19,798	11,714	743		2,997	1,039	891	5,109	11,506	5,452	1,574
Macomb	1989	6,324,917	1,061,296	930,219	574,941	899,966	799,358	320,850	417,799	250,935	1,654,617	454,420	316,967	212,201
	1987	5,536,407	918,977	805,477	522,703	762,247	677,036	263,355	342,588	205,763	1,449,116	371,050	331,548	213,246
Manistee	1989	126,897	36,224	34,784	10,641	9,623	5,540	7,428	4,249	2,991	25,005	13,071	7,816	5,806
	1987	115,897	30,070	28,875	10,627	8,660	4,986	6,141	3,671	2,585	23,261	12,901	8,208	4,976
Marquette	1989	450,650	95,810	91,714	43,922	54,938	47,639	15,677	31,276	6,650	99,822	37,440	24,636	12,981
	1987	394,132	80,053	76,631	39,211	49,995	43,354	15,868	25,463	5,415	92,928	30,409	20,339	11,807
Mason	1989	143,349	32,732	31,976	15,032	8,120	5,917	5,655	5,377	3,447	22,253	19,636	14,287	8,424
	1987	131,550	32,772	32,015	13,910	8,121	5,919	5,675	4,234	2,715	20,995	14,651	11,806	8,210
Mecosta	1989	197,305	44,936	42,037	18,279	12,054	8,811	10,435	8,138	3,700	43,011	19,213	12,934	6,381
	1987	180,245	39,028	36,510	17,254	11,960	8,743	10,177	6,801	3,093	39,239	16,152	13,799	6,373
Menominee	1989	81,721	12,577	11,548	12,111	12,601	10,109	1,985	1,474	619	11,598	11,159	2,285	2,389
	1987	80,627	13,619	12,505	12,035	13,277	10,652	1,777	1,434	603	10,364	9,478	2,482	2,596
Midland	1989	332,467	75,968	68,982	34,183	25,514	19,624	15,087	14,816	7,607	75,945	29,983	21,000	17,003
	1987	329,175	74,380	67,540	37,024	26,622	20,477	14,838	12,624	6,482	70,047	31,180	22,803	17,470
Missaukee	1989	53,851	8,653	8,018	3,339	5,326		111	1,074	1,074	24,269	6,390	1,372	2,078
	1987	44,815	8,625	7,992	2,970	4,435		87	835	835	19,043	4,788	1,323	1,746
Monroe	1989	573,458	137,853	131,734	50,840	35,255	32,644	10,783	17,514	9,042	162,581	63,113	38,286	19,509
	1987	531,454	125,274	119,713	51,797	37,279	34,519	11,460	14,624	7,551	145,679	53,101	34,534	19,998
Montcalm	1989	284,869	62,859	60,362	16,323	55,281	52,605	4,480	9,072	6,882	66,981	25,978	23,749	6,667
	1987	260,480	57,252	54,978	15,737	47,338	45,047	3,847	9,609	7,291	59,390	23,159	25,037	6,951
Montmorency	1989	33,148	12,891	12,362	4,813	374		291	1,054	410	885	2,641	4,054	1,899
	1987	32,667	12,976	12,444	4,531	362		291	1,025	400	762	2,590	4,373	2,076
Muskegon	1989	954,792	179,235	171,681	93,824	192,835	170,358	25,252	46,581	24,142	218,555	60,658	50,394	33,537
	1987	860,433	159,886	153,148	90,652	172,750	152,615	26,265	38,951	20,188	191,759	50,667	45,584	35,929
Newaygo	1989	159,147	45,066	43,268	9,713	10,484	8,325	3,657	4,449	2,203	30,547	14,015	13,644	7,913
	1987	139,312	37,072	35,593	10,196	8,435	6,699	3,768	3,594	1,780	26,136	14,215	11,949	7,388
Oakland	1989	10,920,910	1,616,306	1,456,348	1,076,398	1,534,257	1,386,544	771,519	746,018	409,071	2,685,845	627,548	473,006	359,723
	1987	9,452,139	1,326,608	1,195,320	925,156	1,243,835	1,124,083	750,207	609,568	334,251	2,411,988	599,861	386,753	354,068
Oceana	1989	97,665	37,605	36,775	6,683	2,145		3,816	883		17,057	6,719	14,280	2,320
	1987	84,705	31,814	31,112	6,906	1,731		3,095	861		13,868	5,426	12,541	2,132
Ogemaw	1989	101,398	26,610	25,564	12,288	9,285	8,336	2,869	2,150	1,210	12,833	13,115	10,659	3,931
	1987	100,141	24,970	23,988	11,253	10,034	9,009	2,611	1,817	1,023	13,741	14,025	9,453	3,930
Ontonagon	1989	47,955	10,677	10,364	3,966	1,206		987	534	534	15,348	6,805	4,260	1,479
	1987	44,930	9,463	9,186	3,568	1,086		813	485	485	16,237	5,852	3,876	1,342
Osceola	1989	71,081	25,750	24,915	5,295	882		678	637		14,822	5,756	9,813	3,039
	1987	70,257	24,150	23,367	5,772	958		742	694		14,081	5,351	10,799	3,302
Oscoda	1989	28,798	9,944	9,528	2,797	261		370	219		1,053	4,323	4,940	1,309
	1987	28,513	10,455	10,018	2,685	267		387	227		869	4,430	4,932	1,389
Otsego	1989	137,761	16,815	16,082	13,851	12,678	10,260	3,796	3,803	1,455	39,479	15,517	15,275	5,357
	1987	123,562	15,388	14,717	12,490	10,420	8,433	3,994	3,916	1,499	32,773	12,812	16,089	5,731
Ottawa	1989	1,134,471	138,412	124,440	90,888	237,623	210,750	46,050	63,302	37,147	279,004	79,633	98,597	18,868
	1987	977,878	139,100	125,059	83,737	191,908	170,206	37,572	55,096	32,332	226,396	63,995	80,502	19,398
Presque Isle	1989	65,304	18,995	18,182	3,833	2,017		668	3,598	3,317	17,279	6,023	6,241	2,367
	1987	58,226	17,370	16,627	4,015	2,070		561	2,967	2,736	14,204	5,877	5,144	2,497
Roscommon	1989	153,183	37,711	36,154	18,809	10,555	8,447	3,223	4,182	1,584	32,745	12,784	16,692	5,422
	1987	133,834	32,850	31,494	16,767	8,662	6,933	2,642	3,435	1,302	26,892	10,422	17,410	5,678
Saginaw	1989	1,671,804	250,931	219,904	150,098	310,501	285,067	97,362	116,298	66,491	385,498	106,529	78,167	44,500
	1987	1,529,562	236,094	206,902	147,197	279,438	256,550	92,445	96,441	55,139	347,642	103,023	68,345	43,268
St. Clair	1989	780,298	154,315	146,479	72,073	72,586	63,843	35,506	39,315	26,636	191,510	55,003	55,659	36,573
	1987	702,135	152,510	144,766	64,220	69,607	61,224	29,166	32,389	21,944	157,576	44,718	46,012	35,144
St. Joseph	1989	291,929	65,090	62,462	27,763	24,366	21,839	11,392	10,226	4,366	69,838	34,945	18,067	8,752
	1987	274,769	69,089	66,300	24,970	24,175	21,668	9,441	8,757	3,740	63,219	28,706	16,452	9,231
Sanilac	1989	206,893	54,978	52,426	10,708	8,944	5,359	4,468	7,203	5,497	56,941	20,752	15,034	8,391
	1987	180,399	45,476	43,365	11,266	7,388	4,427	4,099	7,304	5,575	47,513	17,113	15,771	7,996
Schoolcraft	1989	48,352	13,288	12,769	4,746	1,037		2,057	1,192	1,192	9,058	6,115	2,563	3,042
	1987	43,886	12,130	11,656	3,940	983		2,074	920	920	8,557	5,378	2,100	2,988

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
MICHIGAN (continued)														
ALL COUNTIES (continued)														
Shiawassee	1989	376,691	80,448	78,371	29,475	27,747	22,871	7,742	13,198	8,539	107,452	37,293	36,397	13,049
	1987	333,225	77,787	75,779	25,453	26,340	21,712	7,692	12,108	7,834	87,751	30,219	32,503	12,863
Tuscola	1989	218,690	66,608	64,151	13,189	9,926	6,244	5,354	4,717	2,832	56,176	17,992	19,229	10,783
	1987	215,509	62,097	59,806	14,018	10,469	6,587	5,709	4,482	2,692	53,983	18,418	19,746	10,825
Van Buren	1989	337,307	93,412	87,395	29,161	15,847	10,617	4,447	6,157	4,256	98,961	40,990	23,760	9,167
	1987	303,661	81,904	76,628	28,070	13,486	9,036	4,686	6,467	4,471	88,597	33,697	21,663	9,211
Washtenaw	1989	2,291,052	335,978	309,570	213,992	345,614	313,183	124,395	139,332	69,872	560,201	160,514	130,817	63,666
	1987	2,017,913	303,346	279,503	215,911	295,895	268,130	104,788	119,864	60,110	478,649	132,787	114,791	62,325
Wayne	1989	12,366,100	2,134,600	1,873,820	1,334,538	1,577,221	1,344,120	705,833	618,935	334,674	3,179,052	853,050	530,098	537,603
	1987	11,525,448	2,086,463	1,851,564	1,254,326	1,500,452	1,278,698	633,415	573,218	309,954	2,694,846	840,574	463,600	543,748
Wexford	1989	235,766	54,227	51,848	19,485	13,328	8,993	11,625	11,573	9,035	53,881	27,934	17,656	8,772
	1987	200,655	44,498	42,546	16,455	11,664	7,871	9,478	11,116	8,679	45,690	22,686	14,516	7,825
TOTAL METRO COUNTIES	**1989**	**54,693,389**	**8,848,551**	**8,015,842**	**5,129,726**	**8,383,657**	**7,530,665**	**2,904,737**	**3,124,719**	**1,702,688**	**13,481,073**	**3,902,854**	**2,796,690**	**1,809,192**
	1987	48,828,518	7,924,113	7,171,741	4,821,423	7,260,213	6,514,258	2,656,960	2,692,735	1,466,121	11,742,480	3,463,566	2,494,950	1,810,968
TOTAL STATE	**1989**	**64,943,130**	**11,299,161**	**10,361,145**	**6,053,528**	**9,282,489**	**8,207,090**	**3,271,184**	**3,484,807**	**1,916,984**	**15,824,352**	**4,920,925**	**3,622,662**	**2,142,631**
	1987	58,025,602	10,136,335	9,289,285	5,678,671	8,064,566	7,119,202	2,991,105	3,010,110	1,656,035	13,801,597	4,331,406	3,239,715	2,140,282
MINNESOTA														
DULUTH	**1989**	**1,553,325**	**309,572**	**293,416**	**134,614**	**228,772**	**205,119**	**62,633**	**53,669**	**26,546**	**320,121**	**138,850**	**101,186**	**46,803**
	1987	1,438,898	267,999	272,965	129,790	206,896	185,323	58,427	57,427	28,134	269,383	127,400	88,090	49,582
St. Louis	1989	1,278,296	260,552	246,750	102,218	193,821	171,659	54,336	48,811	23,262	257,414	110,504	83,115	38,172
	1987	1,199,148	243,151	230,271	101,729	177,840	157,506	50,598	53,595	25,543	218,846	104,479	70,277	41,839
Douglas, Wisc.	*1989*	*275,029*	*49,020*	*46,666*	*32,396*	*34,951*	*33,460*	*8,297*	*4,858*	*3,284*	*62,707*	*28,346*	*18,071*	*8,631*
	1987	*239,750*	*44,848*	*42,694*	*28,061*	*29,056*	*27,817*	*7,829*	*3,832*	*2,591*	*50,537*	*22,921*	*17,813*	*7,743*
FARGO - MOORHEAD	**1989**	**1,274,516**	**217,079**	**211,045**	**130,129**	**192,776**	**171,689**	**52,846**	**51,181**	**23,569**	**280,951**	**112,098**	**79,416**	**28,085**
	1987	1,086,966	189,875	184,610	109,894	160,143	142,604	45,015	53,496	24,523	227,289	91,358	69,030	27,237
Clay	1989	272,054	58,086	56,760	25,941	23,075	22,058	6,007	23,889	4,987	42,547	36,831	21,490	10,659
	1987	245,609	52,703	51,500	25,070	18,858	18,028	5,989	25,213	5,265	34,826	30,146	17,416	11,156
Cass, N. D.	*1989*	*1,002,462*	*158,993*	*154,285*	*104,188*	*169,701*	*149,631*	*46,839*	*27,292*	*18,582*	*238,404*	*75,267*	*57,926*	*17,426*
	1987	*841,357*	*137,172*	*133,110*	*84,824*	*141,285*	*124,576*	*39,026*	*28,283*	*19,258*	*192,463*	*61,212*	*51,614*	*16,081*
MINNEAPOLIS - ST. PAUL	**1989**	**19,998,198**	**3,378,896**	**3,192,474**	**2,043,817**	**2,839,909**	**2,473,058**	**960,034**	**978,286**	**536,414**	**4,401,706**	**1,570,941**	**1,291,955**	**415,719**
	1987	17,071,313	2,912,074	2,750,857	1,749,940	2,380,207	2,074,585	814,245	1,014,065	555,695	3,581,850	1,302,486	1,051,599	420,375
Anoka	1989	1,624,794	313,059	297,216	144,135	261,962	222,284	41,379	85,160	58,055	343,028	155,891	143,770	29,417
	1987	1,345,240	248,881	236,286	115,377	216,861	184,015	38,971	87,256	59,485	271,405	124,086	113,658	27,420
Carver	1989	180,824	44,271	42,329	31,202	2,456		1,380	4,367	3,795	30,220	28,800	13,902	4,273
	1987	151,034	39,279	37,556	24,755	2,090		1,209	4,494	3,906	23,711	24,188	10,631	4,338
Chisago	1989	146,690	42,694	41,761	12,992	792		1,622	1,564	1.455	34,084	13,552	10,031	2,676
	1987	126,871	34,949	34,185	11,101	775		1,681	1,663	1,548	27,766	11,934	8,163	2,789
Dakota	1989	2,063,210	402,103	378,419	176,522	339,720	289,594	105,021	115,744	46,256	405,982	167,475	156,994	37,837
	1987	1,709,314	329,406	310,004	143,724	272,076	231,932	86,028	118,339	47,294	323,405	134,450	126,069	38,624
Hennepin	1989	9,784,828	1,425,258	1,342,322	1,065,069	1,502,734	1,339,792	542,080	540,191	303,263	2,062,447	659,663	545,778	204,796
	1987	8,436,432	1,313,013	1,236,609	909,506	1,230,976	1,097,502	461,920	562,204	315,622	1,684,848	554,898	446,895	208,237
Isanti	1989	123,170	32,772	30,463	9,213	10,302	9,570	2,277	3,056	1,007	27,742	14,071	5,692	1,694
	1987	102,132	26,460	24,596	7,467	8,613	8,002	2,182	3,196	1,054	22,544	11,374	5,274	1,767
Ramsey	1989	4,360,481	757,564	715,520	431,596	638,950	572,686	228,524	188,761	94,892	1,087,111	291,751	221,033	93,794
	1987	3,763,280	624,535	589,874	388,404	577,351	517,476	189,349	198,683	99,881	894,720	240,801	181,270	95,918
Scott	1989	274,454	49,453	45,178	31,669	15,277	11,877	2,856	5,942	4,364	70,102	47,098	23,896	6,209
	1987	231,839	42,070	38,433	26,447	12,361	9,611	2,447	5,821	4,276	56,451	40,325	19,264	6,149
Washington	1989	764,973	179,734	173,716	86,113	29,621	27,255	26,253	19,332	12,274	140,651	85,740	126,762	21,689
	1987	637,292	144,768	139,921	70,621	28,307	26,047	21,929	18,985	12,054	112,347	74,141	102,442	21,300
Wright	1989	384,898	72,188	68,178	29,150	11,016		5,373	8,144	6,751	117,020	57,966	29,334	9,721
	1987	327,921	60,587	57,221	28,266	8,985		5,281	8,608	7,136	95,485	47,653	26,005	10,114
St. Croix, Wisc.	*1989*	*289,876*	*59,800*	*57,372*	*26,156*	*27,079*		*3,269*	*6,025*	*4,302*	*83,319*	*48,934*	*14,763*	*3,613*
	1987	*239,958*	*48,126*	*46,172*	*24,272*	*21,812*		*3,248*	*4,816*	*3,439*	*69,168*	*38,636*	*11,928*	*3,719*
ROCHESTER	**1989**	**980,754**	**168,586**	**162,400**	**81,207**	**171,244**	**135,902**	**44,615**	**42,651**	**18,146**	**245,750**	**72,607**	**60,892**	**18,796**
	1987	838,727	138,827	133,733	71,257	148,316	117,707	39,780	44,676	19,008	202,217	59,885	50,244	19,785
Olmsted	1989	980,754	168,586	162,400	81,207	171,244	135,902	44,615	42,651	18,146	245,750	72,607	60,892	18,796
	1987	838,727	138,827	133,733	71,257	148,316	117,707	39,780	44,676	19,008	202,217	59,885	50,244	19,785

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MINNESOTA (continued)														
ST. CLOUD	1989	2,330,630	229,269	213,590	102,894	623,288	171,080	52,046	55,538	27,931	270,333	105,479	141,634	64,274
	1987	1,929,319	188,930	175,988	96,885	502,541	137,792	42,064	54,390	27,361	220,746	85,732	117,276	66,102
Benton	1989	96,080	23,506	21,598	9,748	11,974	953	3,064	1,135	1,060	6,740	22,145	11,550	2,359
	1987	90,325	22,460	20,637	10,328	10,382	827	2,719	1,124	1,050	5,646	18,766	12,250	2,560
Sherburne	1989	199,444	48,893	47,134	11,006	11,181	2,793	2,087	3,281	1,609	66,145	16,849	24,442	9,478
	1987	163,047	40,091	38,649	9,558	9,115	2,278	1,658	3,268	1,604	52,496	13,439	19,386	9,200
Stearns	1989	2,035,106	156,870	144,858	82,140	600,133	167,334	46,895	51,122	25,262	197,448	66,485	105,642	52,437
	1987	1,676,447	126,379	116,702	76,999	483,044	134,687	37,687	49,998	24,707	162,604	53,527	85,640	54,342
ALL COUNTIES														
Aitkin	1989	53,514	9,759	9,116	6,303	1,336		1,270	391		14,391	8,180	3,720	2,169
	1987	52,823	10,523	9,830	6,820	1,362		1,303	428		12,639	7,903	3,789	2,388
Anoka	1989	1,624,794	313,059	297,216	144,135	261,962	222,284	41,379	85,160	58,055	343,028	155,891	143,770	29,417
	1987	1,345,240	248,881	236,286	115,377	216,861	184,015	38,971	87,256	59,485	271,405	124,086	113,658	27,420
Becker	1989	165,164	34,229	33,691	12,586	12,885		11,295	6,839	4,751	40,449	18,097	12,653	4,359
	1987	142,694	27,886	27,448	12,093	10,813		9,507	7,219	5,016	33,141	15,547	10,336	4,180
Beltrami	1989	252,492	49,643	46,256	23,134	22,081	15,851	16,834	8,385	2,397	55,238	20,273	15,291	5,329
	1987	220,248	43,292	40,338	19,938	20,352	14,611	15,716	8,859	2,533	44,808	20,008	12,461	5,094
Benton	1989	96,080	23,506	21,598	9,748	11,974	953	3,064	1,135	1,060	6,740	22,145	11,550	2,359
	1987	90,325	22,460	20,637	10,328	10,382	827	2,719	1,124	1,050	5,646	18,766	12,250	2,560
Big Stone	1989	32,957	6,625	6,386	3,086	2,153		1,632	2,598	2,598	3,000	3,164	2,853	1,726
	1987	32,596	6,753	6,509	2,725	2,254		1,762	2,829	2,829	2,865	2,737	2,768	1,850
Blue Earth	1989	487,032	121,190	117,873	41,792	55,132	50,909	27,102	15,574	5,779	83,852	24,186	43,033	14,168
	1987	420,230	98,573	95,875	39,553	50,526	46,657	22,132	16,275	6,040	68,039	24,252	36,139	14,995
Brown	1989	149,513	45,186	44,193	13,622	11,889	10,755	8,890	4,888	3,336	23,826	13,710	16,055	3,661
	1987	140,578	38,514	37,668	14,006	11,956	10,817	8,348	5,331	3,639	21,841	11,738	16,527	3,959
Carlton	1989	160,961	37,056	35,164	16,620	7,520		4,055	2,145	969	30,633	30,827	10,231	5,597
	1987	149,700	33,435	31,728	15,322	7,984		3,888	2,337	1,056	28,100	26,203	9,147	5,939
Carver	1989	180,824	44,271	42,329	31,202	2,456		1,380	4,367	3,795	30,220	28,800	13,902	4,273
	1987	151,034	39,279	37,556	24,755	2,090		1,209	4,494	3,906	23,711	24,188	10,631	4,338
Cass	1989	105,167	21,878	20,671	10,373	649		3,293	1,666	1,558	27,610	12,466	10,356	1,843
	1987	92,964	21,120	19,955	9,966	529		2,692	1,759	1,646	22,477	10,201	9,986	1,935
Chippewa	1989	83,947	13,676	12,983	5,985	6,433	4,078	4,116	2,557	1,786	22,513	8,749	12,627	2,600
	1987	74,066	13,278	12,605	6,007	5,454	3,458	3,270	2,639	1,844	17,800	7,574	11,580	2,667
Chisago	1989	146,690	42,694	41,761	12,992	792		1,622	1,564	1,455	34,084	13,552	10,031	2,676
	1987	126,871	34,949	34,185	11,101	775		1,681	1,663	1,548	27,766	11,934	8,163	2,789
Clay	1989	272,054	58,086	56,760	25,941	23,075	22,058	6,007	23,889	4,987	42,547	36,831	21,490	10,659
	1987	245,609	52,703	51,500	25,070	18,858	18,028	5,989	25,213	5,265	34,826	30,146	17,416	11,156
Clearwater	1989	27,003	9,841	9,561	1,522	282		293	212	212	2,777	3,272	3,521	2,767
	1987	26,621	8,546	8,303	1,659	289		300	235	235	2,983	3,560	3,249	3,052
Cook	1989	29,251	6,185	5,803	4,914	598		192	174	174	809	7,498	2,808	1,436
	1987	27,092	5,976	5,607	4,802	610		160	188	188	840	6,388	2,388	1,554
Cottonwood	1989	54,569	9,969	9,419	4,182	4,070	3,036	1,365	1,423	797	13,613	10,371	4,061	2,300
	1987	54,029	9,215	8,707	4,646	4,267	3,184	1,508	1,617	907	11,796	11,552	3,520	2,335
Crow Wing	1989	410,106	71,404	64,376	37,971	89,755	28,395	11,949	8,415	3,718	87,995	29,089	28,947	8,662
	1987	341,567	57,824	52,133	31,636	72,812	23,036	9,694	8,817	3,897	70,736	25,330	23,262	8,487
Dakota	1989	2,063,210	402,103	378,419	176,522	339,720	289,594	105,021	115,744	46,256	405,982	167,475	156,994	37,837
	1987	1,709,314	329,406	310,004	143,724	272,076	231,932	86,028	118,339	47,294	323,405	134,450	126,069	38,624
Dodge	1989	43,360	11,552	10,952	3,778	1,347		1,900	487	289	5,956	4,052	10,920	812
	1987	40,015	11,617	11,014	3,772	1,420		1,790	519	309	4,939	3,331	9,055	852
Douglas	1989	219,082	46,422	43,679	20,012	22,614	8,929	12,198	10,412	7,344	40,990	23,301	18,224	8,493
	1987	188,606	37,636	35,412	17,831	18,207	7,190	11,561	10,745	7,579	32,945	18,824	15,974	8,114
Faribault	1989	63,204	13,423	12,679	4,080	3,087		2,168	1,520	916	15,850	4,612	5,904	2,947
	1987	62,578	14,481	13,678	4,427	3,396		1,943	1,692	1,020	13,573	5,034	6,395	3,289
Fillmore	1989	86,963	19,791	19,452	4,890	1,040		1,102	2,785	1,666	24,766	10,664	10,876	2,510
	1987	86,102	20,379	20,030	5,111	1,041		973	2,994	1,792	23,534	10,834	9,218	2,764
Freeborn	1989	241,958	46,124	42,485	17,750	26,029	20,363	13,526	8,577	4,775	68,141	34,025	8,103	6,264
	1987	218,760	40,155	36,987	16,175	23,448	18,345	11,636	9,178	5,111	59,460	29,750	8,520	6,033
Goodhue	1989	239,506	61,775	58,952	20,677	13,095	4,577	21,212	5,388	4,414	45,859	18,531	26,064	11,669
	1987	216,262	53,006	50,584	17,911	12,993	4,542	17,615	5,534	4,534	46,672	15,127	21,451	12,383
Grant	1989	28,023	5,075	4,812	1,472	57		348	182		10,651	3,359	3,335	1,597
	1987	25,110	4,240	4,020	1,453	48		291	185		9,260	3,158	2,780	1,479
Hennepin	1989	9,784,828	1,425,258	1,342,322	1,065,069	1,502,734	1,339,792	542,080	540,191	303,263	2,062,447	659,663	545,778	204,796
	1987	8,436,432	1,313,013	1,236,609	909,506	1,230,976	1,097,502	461,920	562,204	315,622	1,684,848	554,898	446,895	208,237

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
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METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MINNESOTA (continued)														
ALL COUNTIES (continued)														
Houston	1989	49,606	12,530	11,487	3,696	282		514	1,005	461	8,157	11,818	3,554	1,094
	1987	48,974	11,675	10,703	3,931	310		564	1,128	518	9,036	10,246	3,154	1,234
Hubbard	1989	87,562	23,151	22,409	5,685	1,146		1,886	1,975	562	21,321	6,247	11,422	5,343
	1987	75,652	18,661	18,063	4,961	1,060		1,932	2,040	582	17,114	6,066	10,797	5,429
Isanti	1989	123,170	32,772	30,463	9,213	10,302	9,570	2,277	3,056	1,007	27,742	14,071	5,692	1,694
	1987	102,132	26,460	24,596	7,467	8,613	8,002	2,182	3,196	1,054	22,544	11,374	5,274	1,767
Itasca	1989	235,367	47,576	46,457	17,231	24,174	20,952	10,221	3,006	1,852	54,351	28,733	16,832	6,518
	1987	214,586	41,853	40,869	15,691	21,337	18,494	10,860	3,270	2,016	46,316	28,841	15,698	7,040
Jackson	1989	70,130	4,680	4,179	3,781	1,585		1,286	3,593	325	28,265	11,168	3,310	9,994
	1987	58,496	3,734	3,334	3,584	1,240		998	3,322	301	21,772	10,320	2,592	9,011
Kanabec	1989	66,093	13,586	12,674	6,235	554		1,439	1,132	566	15,773	14,162	4,717	5,081
	1987	56,663	11,103	10,358	5,278	453		1,178	1,173	588	12,834	11,585	4,557	5,258
Kandiyohi	1989	243,029	44,363	41,999	22,086	36,735	25,279	14,027	11,332	5,662	55,895	23,182	13,026	7,726
	1987	224,192	37,776	35,763	22,722	33,778	23,245	13,542	12,111	6,052	46,995	19,593	13,708	8,317
Kittson	1989	29,444	7,562	7,119	1,408	229		639	482	308	4,121	7,229	2,425	3,232
	1987	26,966	6,459	6,081	1,417	190		529	506	324	3,770	6,975	2,009	3,364
Koochiching	1989	80,918	17,460	16,576	6,589	8,668	4,668	2,875	1,947	1,735	12,343	9,951	5,413	3,667
	1987	79,897	16,480	15,646	6,767	9,541	5,139	3,169	2,145	1,913	10,640	11,009	5,101	4,117
Lac qui Parle	1989	28,144	5,895	5,464	1,971	775		337	1,195	514	5,530	4,173	3,406	1,109
	1987	27,865	6,083	5,638	1,941	704		367	1,331	574	4,754	4,611	3,067	1,214
Lake	1989	63,112	11,999	11,405	4,404	520		956	569		22,408	7,320	2,108	4,444
	1987	58,800	11,507	10,937	3,801	508		870	608		20,372	7,304	2,098	4,737
Lake of the Woods	1989	20,226	5,176	4,922	1,475	519		161	87		419	7,173	1,974	1,369
	1987	18,719	4,680	4,450	1,547	548		139	92		350	6,304	1,629	1,446
Le Sueur	1989	69,580	12,699	11,968	7,809	1,682		1,239	2,780	2,655	15,047	14,224	5,877	3,366
	1987	68,891	13,682	12,894	8,440	1,821		1,038	3,054	2,918	13,523	12,850	5,551	3,655
Lincoln	1989	24,508	5,496	5,119	2,218	311		172	334	286	4,473	2,769	4,589	1,262
	1987	22,271	4,441	4,136	1,804	277		141	345	296	4,308	2,681	4,292	1,151
Lyon	1989	167,782	39,604	37,715	15,019	14,731	10,038	11,183	4,690	2,633	36,651	8,114	18,165	3,505
	1987	148,618	33,340	31,750	15,768	12,706	8,659	10,121	5,043	2,832	30,107	8,599	15,029	3,594
McLeod	1989	238,813	81,089	77,223	18,333	17,888	9,867	11,659	4,949	3,043	51,432	19,915	13,277	4,802
	1987	202,722	69,202	65,903	14,892	17,231	9,506	10,615	5,190	3,192	41,423	16,096	10,661	4,628
Mahnomen	1989	19,107	5,019	4,602	1,405	770		291	214		4,339	1,029	2,643	2,174
	1987	17,310	4,127	3,784	1,477	688		259	225		3,560	853	2,693	2,286
Marshall	1989	46,475	9,709	9,092	3,934	295		283	397		19,592	6,618	2,618	980
	1987	38,638	7,618	7,134	3,101	274		222	349		16,431	5,805	2,175	847
Martin	1989	115,627	28,213	27,721	9,008	16,339	12,900	7,009	3,899	2,231	22,880	5,730	6,997	3,992
	1987	114,482	26,392	25,932	9,717	15,933	12,580	6,783	4,279	2,449	22,472	4,799	7,369	4,298
Meeker	1989	85,518	15,681	14,798	6,782	4,364		2,593	2,401	1,864	22,708	9,685	11,697	2,429
	1987	79,519	14,679	13,852	7,250	4,256		2,177	2,608	2,025	18,942	10,389	10,180	2,608
Mille Lacs	1989	76,204	26,793	25,208	6,560	2,355		1,906	2,677	1,625	4,581	11,732	6,460	2,987
	1987	75,379	23,443	22,056	6,688	2,438		1,950	2,961	1,798	4,933	12,742	6,626	3,226
Morrison	1989	124,238	29,451	27,494	11,771	5,504		4,380	2,988	2,434	24,299	20,872	8,927	5,331
	1987	115,490	26,199	24,458	11,221	5,661		4,633	3,169	2,582	20,283	18,097	9,150	5,650
Mower	1989	197,204	47,566	44,936	16,670	21,095	11,572	8,369	9,935	8,261	39,112	23,371	9,769	5,928
	1987	194,527	42,978	40,602	17,365	22,720	12,465	7,320	10,713	8,909	41,992	19,758	10,481	6,426
Murray	1989	31,549	5,856	5,380	3,392	1,099		834	903	348	5,138	4,339	3,301	5,505
	1987	31,237	5,421	4,980	3,106	1,015		915	1,008	390	5,605	3,959	3,042	6,100
Nicollet	1989	101,279	16,437	15,420	14,233	157		6,053	2,116	1,353	33,261	18,230	4,929	948
	1987	92,234	17,361	16,287	13,005	143		5,016	2,293	1,467	27,660	15,503	5,016	1,021
Nobles	1989	117,052	23,073	21,866	10,714	15,185	13,731	10,715	5,368	2,044	20,235	8,838	9,014	5,364
	1987	115,741	20,801	19,713	10,191	15,477	13,996	9,642	5,820	2,217	21,911	7,466	9,305	5,911
Norman	1989	30,769	7,199	6,807	1,423	199		436	490	72	11,326	2,571	2,981	1,333
	1987	27,706	6,265	5,924	1,498	166		363	517	77	9,513	2,592	2,634	1,276
Olmsted	1989	980,754	168,586	162,400	81,207	171,244	135,902	44,615	42,651	18,146	245,750	72,607	60,892	18,796
	1987	838,727	138,827	133,733	71,257	148,316	117,707	39,780	44,676	19,008	202,217	59,885	50,244	19,785
Otter Tail	1989	270,314	60,155	57,737	19,688	30,546	8,933	9,827	7,266	3,857	66,209	27,989	23,344	7,384
	1987	243,138	52,233	50,133	19,342	27,459	8,031	9,426	7,824	4,154	54,899	23,936	22,049	7,828
Pennington	1989	80,532	20,014	19,594	10,041	13,586	12,229	5,131	2,689	1,369	12,088	5,382	5,825	2,969
	1987	79,572	19,264	18,860	9,482	14,095	12,688	5,414	2,911	1,483	12,572	4,417	5,279	3,164
Pine	1989	111,412	19,331	18,020	20,119	2,879		1,649	2,822	2,822	33,491	14,363	6,780	1,904
	1987	97,952	16,134	15,040	17,721	2,422		1,460	2,987	2,987	27,766	15,189	5,616	2,027
Pipestone	1989	48,533	10,767	9,961	4,750	4,216		1,369	2,075	1,212	12,350	2,906	5,324	1,936
	1987	48,035	10,897	10,081	4,636	4,417		1,480	2,302	1,345	10,547	3,142	5,759	2,114

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MINNESOTA (continued)														
ALL COUNTIES (continued)														
Polk	1989	144,999	49,850	47,391	12,520	5,060		3,281	4,677	1,717	27,456	9,927	14,779	6,404
	1987	143,045	48,127	45,753	13,717	5,541		2,989	5,111	1,878	25,049	10,872	13,055	6,372
Pope	1989	44,967	11,291	10,508	4,892	1,807		1,279	724	462	11,347	3,840	4,506	1,589
	1987	39,904	10,163	9,458	4,627	1,540		1,023	745	476	9,068	3,962	3,621	1,616
Ramsey	1989	4,360,481	757,564	715,520	431,596	638,950	572,686	228,524	188,761	94,892	1,087,111	291,751	221,033	93,794
	1987	3,763,280	624,535	589,874	388,404	577,351	517,476	189,349	198,683	99,881	894,720	240,801	181,270	95,918
Red Lake	1989	13,381	1,781	1,699	1,255	299		52	327	327	6,337	601	1,185	562
	1987	13,249	1,545	1,474	1,371	321		54	362	362	6,235	553	1,123	620
Redwood	1989	73,391	17,352	16,[illegible]	6,106	5,045		1,982	1,815	831	21,597	6,021	6,619	2,332
	1987	72,587	18,235	17,077	5,776	5,568		1,727	2,039	934	19,000	6,577	6,132	2,566
Renville	1989	63,705	15,564	14,663	4,366	1,165		873	703	519	16,748	6,327	7,616	2,102
	1987	62,960	15,111	14,236	4,771	1,262		796	764	565	14,921	6,281	8,205	2,277
Rice	1989	274,518	50,724	45,376	34,071	13,217	8,110	14,737	8,912	5,007	77,374	26,019	18,816	8,079
	1987	243,406	50,525	45,198	29,770	12,430	7,628	13,083	9,108	5,118	62,847	21,203	15,320	8,439
Rock	1989	34,819	8,228	7,843	4,427	3,003		2,699	843	720	6,985	3,330	2,158	1,716
	1987	34,474	8,152	7,771	4,592	2,541		2,863	916	783	7,401	2,760	1,895	1,820
Roseau	1989	69,502	17,725	16,743	4,497	2,898		2,850	1,215	202	21,398	6,717	4,432	2,881
	1987	59,172	14,583	13,775	4,461	2,576		2,348	1,297	216	17,580	5,607	3,632	3,082
St. Louis	1989	1,278,296	260,552	246,750	102,218	193,821	171,659	54,336	48,811	23,262	257,414	110,504	83,115	38,172
	1987	1,199,148	243,151	230,271	101,729	177,840	157,506	50,598	53,595	25,543	218,846	104,479	70,277	41,839
Scott	1989	274,454	49,453	45,178	31,669	15,277	11,877	2,856	5,942	4,364	70,102	47,098	23,896	6,209
	1987	231,839	42,070	38,433	26,447	12,361	9,611	2,447	5,821	4,276	56,451	40,325	19,264	6,149
Sherburne	1989	199,444	48,893	47,134	11,006	11,181	2,793	2,087	3,281	1,609	66,145	16,849	24,442	9,478
	1987	163,0[illegible]	40,091	38,649	9,558	9,115	2,278	1,658	3,268	1,604	52,496	13,439	19,386	9,200
Sibley	1989	37,067	10,565	9,618	3,102	984		589	926	809	9,625	4,517	2,742	2,151
	1987	36,700	9,181	8,358	3,351	1,056		639	1,025	897	10,121	4,475	2,871	1,964
Stearns	1989	2,035,106	156,870	144,853	82,140	600,133	167,334	46,895	51,122	25,262	197,448	66,485	105,642	52,437
	1987	1,676,447	126,379	116,70[illegible]	76,999	483,044	134,687	37,687	49,998	24,707	162,604	53,527	85,640	54,342
Steele	1989	202,782	40,998	40,251	13,804	19,793	14,385	6,235	7,199	5,051	50,823	15,676	20,764	5,379
	1987	177,313	33,555	32,944	13,632	15,895	11,553	5,747	7,449	5,227	40,726	16,168	18,037	5,600
Stevens	1989	60,379	13,732	13,107	5,144	221		2,848	1,907	1,277	[illegible]07	4,737	4,056	7,394
	1987	54,673	11,378	10,860	5,409	206		2,358	2,032	1,362	13,724	5,006	3,336	7,799
Swift	1989	38,991	10,991	10,271	2,654	2,966		1,183	915	915	[illegible]901	3,568	2,972	2,666
	1987	38,605	10,609	9,914	2,424	2,802		1,236	999	999	6,813	3,183	3,180	2,859
Todd	1989	72,286	17,606	16,474	6,517	1,614		2,051	1,676	634	19,077	9,861	5,536	2,839
	1987	71,334	18,273	17,096	5,700	1,650		1,713	1,804	684	18,994	9,782	4,641	2,896
Traverse	1989	17,593	4,179	3,973	849	186		523	587	462	3,826	2,018	1,565	1,998
	1987	17,419	3,913	3,720	888	157		545	642	506	3,282	2,162	1,671	2,146
Wabasha	1989	87,169	19,378	18,685	5,835	1,338		1,355	1,424	870	20,685	8,529	12,376	3,292
	1987	78,648	16,669	16,073	5,956	1,321		1,096	1,290	789	19,214	6,917	9,980	3,122
Wadena	1989	82,692	18,875	17,898	4,927	8,422		2,668	1,854	1,501	11,366	10,319	17,136	3,119
	1987	77,153	16,115	15,281	4,505	7,091		2,847	1,980	1,604	11,653	9,625	15,673	3,380
Waseca	1989	78,861	15,812	14,833	6,276	495		1,433	1,791	941	18,663	12,759	8,251	7,780
	1987	69,604	15,100	14,165	5,211	491		1,154	1,822	758	14,817	12,549	6,563	7,405
Washington	1989	764,973	179,734	173,716	86,113	[illegible]621	27,255	26,253	19,332	[illegible],274	140,651	85,740	126,762	21,689
	1987	637,292	144,768	139,921	70,621	28,307	26,047	21,929	18,985	12,054	112,347	74,141	102,442	21,300
Watonwan	1989	42,247	10,050	9,540	3,528	2,374		1,957	1,341	1,128	13,320	3,435	2,706	1,737
	1987	41,829	10,247	9,727	3,416	2,513		2,125	1,460	1,229	11,701	3,716	2,773	1,915
Wilkin	1989	31,065	4,656	4,400	4,901	123		247	483	483	8,084	4,243	1,413	1,809
	1987	30,746	5,019	4,743	4,821	129		259	525	525	7,394	3,998	1,195	1,978
Winona	1989	253,031	57,966	55,380	25,953	30,732	17,795	8,957	6,157	2,950	53,442	26,662	18,717	4,888
	1987	236,975	52,824	50,467	27,005	25,763	14,919	8,860	6,650	3,187	48,892	25,073	15,705	5,319
Wright	1989	384,898	72,188	68,178	29,150	11,016		5,373	8,144	6,751	117,020	57,966	29,334	9,721
	1987	327,921	60,587	57,221	28,266	8,985		5,281	8,608	7,136	95,485	47,653	26,005	10,114
Yellow Medicine	1989	50,601	11,428	10,299	2,653	1,748		1,362	2,257	1,081	12,897	9,165	4,267	2,721
	1987	46,333	10,105	9,107	2,800	1,450		1,375	2,298	1,101	11,097	8,592	3,672	2,718
TOTAL METRO COUNTIES	1989	**24,570,056**	**4,035,589**	**3,814,602**	**2,329,921**	**3,824,258**	**2,973,757**	**1,113,769**	**1,143,150**	**606,438**	**5,134,431**	**1,847,428**	**1,584,323**	**544,007**
	1987	21,044,658	3,487,559	3,296,177	2,020,609	3,205,950	2,505,618	949,428	1,187,123	629,433	4,189,317	1,544,092	1,294,884	555,538
TOTAL STATE	1989	**32,208,001**	**5,743,273**	**5,433,659**	**3,001,377**	**4,438,188**	**3,291,109**	**1,437,109**	**1,360,817**	**731,898**	**6,855,803**	**2,653,958**	**2,217,221**	**822,030**
	1987	28,007,700	5,007,925	4,737,168	2,659,009	3,766,882	2,796,361	1,243,477	1,418,145	762,997	5,680,694	2,283,831	1,863,026	843,857

1990 SURVEY OF BUYING POWER DATA SERVICE

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSISSIPPI														
BILOXI - GULFPORT	**1989**	**1,167,244**	**256,084**	**240,756**	**128,877**	**186,988**	**154,449**	**32,451**	**43,009**	**23,296**	**273,461**	**90,780**	**50,435**	**46,611**
	1987	1,051,186	241,818	227,363	123,577	152,687	126,117	28,813	42,163	22,816	237,655	75,460	53,370	38,140
Hancock	1989	117,759	39,476	37,487	7,537	12,702	11,322	2,405	2,154	1,299	24,513	10,913	5,923	6,523
	1987	107,088	39,036	37,069	7,086	10,352	9,228	2,131	1,741	1,051	21,258	8,769	6,179	5,246
Harrison	1989	1,049,485	216,608	203,269	121,340	174,286	143,127	30,046	40,855	21,997	248,948	79,867	44,512	40,088
	1987	944,098	202,782	190,294	116,491	142,335	116,889	26,682	40,422	21,765	216,397	66,691	47,191	32,894
JACKSON	**1989**	**2,878,673**	**476,774**	**462,382**	**239,108**	**481,353**	**304,190**	**129,444**	**115,511**	**67,052**	**788,680**	**215,880**	**129,300**	**98,209**
	1987	2,482,870	439,102	425,733	216,393	399,389	252,609	107,668	111,046	64,758	628,527	180,500	132,426	77,814
Hinds	1989	2,121,748	307,919	297,876	170,988	326,581	192,001	95,954	87,265	47,268	669,482	139,180	97,032	73,609
	1987	1,865,024	301,958	292,109	161,759	271,781	159,784	81,429	84,814	45,941	535,870	120,904	100,409	58,933
Madison	1989	[illegible]	61,889	59,736	29,474	112,107	78,573	29,180	12,319	4,633	48,777	27,786	8,445	8,639
	1987	[illegible]	49,418	47,699	24,443	88,701	62,169	22,900	10,672	4,014	38,497	21,881	8,400	6,733
Rankin	1989	[illegible]	106,966	104,770	38,646	42,665	33,616	4,310	15,927	15,151	70,421	48,914	23,823	15,961
	1987	[illegible]	87,726	85,925	30,191	38,907	30,656	3,339	15,560	14,803	54,160	37,715	23,617	12,148
PASCAGOULA	**1989**	**544,381**	**129,968**	**122,148**	**47,814**	**78,826**	**59,554**	**22,534**	**16,451**	**9,513**	**106,948**	**45,405**	**31,256**	**25,501**
	1987	504,395	132,704	124,719	48,396	65,020	49,124	18,649	14,847	8,587	95,512	41,052	33,533	21,959
Jackson	1989	544,381	129,968	122,148	47,814	78,826	59,554	22,534	16,451	9,513	106,948	45,405	31,256	25,501
	1987	504,395	132,704	124,719	48,396	65,020	49,124	18,649	14,847	8,587	95,512	41,052	33,533	21,959
ALL COUNTIES														
Adams	1989	240,727	52,262	51,013	13,263	40,463	33,153	14,745	7,232	5,841	59,614	15,725	11,565	12,010
	1987	237,898	57,659	56,281	14,522	35,970	29,472	14,564	7,830	6,325	53,007	16,061	12,853	10,251
Alcorn	1989	208,205	43,146	41,779	20,488	26,169	16,573	16,556	7,986	5,835	37,509	11,160	14,409	8,847
	1987	181,661	41,428	40,115	16,397	20,719	13,122	14,133	7,078	5,172	29,598	10,183	14,830	7,021
Amite	1989	30,500	10,866	10,568	660	2,320		509	892	669	4,772	4,158	2,046	1,826
	1987	28,293	9,482	9,222	620	2,301		421	798	599	4,633	4,081	2,158	1,477
Attala	1989	83,385	20,872	20,173	4,770	9,928	7,527	4,159	2,593	2,044	10,983	10,018	4,141	5,749
	1987	74,353	18,154	17,546	5,023	8,461	6,416	3,709	2,146	1,692	10,412	8,180	4,432	4,717
Benton	1989	9,592	4,612	4,421	386	176		127	286	286	725	2,295	102	22
	1987	8,735	4,007	3,841	367	155		105	258	258	593	2,361	107	18
Bolivar	1989	165,555	46,352	45,597	9,966	13,105	9,399	8,328	7,646	6,487	34,684	17,543	4,924	8,059
	1987	149,968	47,733	46,955	8,107	12,524	8,983	6,726	6,189	5,251	27,932	14,197	5,161	6,714
Calhoun	1989	61,098	15,246	14,437	3,129	4,579		3,443	1,853	1,853	13,185	5,537	5,531	2,592
	1987	52,246	13,632	12,909	2,918	3,530		2,689	1,430	1,430	11,159	4,269	5,113	1,955
Carroll	1989	11,685	2,447	2,361	802	23		174	88		2,455	1,667	1,410	779
	1987	11,569	2,705	2,610	878	[illegible]		165	92		2,118	1,733	1,570	692
Chickasaw	1989	89,161	24,701	24,079	2,466	[illegible]	[illegible]	2,160	6,341	5,161	20,082	4,615	3,877	3,338
	1987	77,121	23,600	23,006	2,364	[illegible]	[illegible]	1,676	4,974	4,049	17,941	3,614	3,464	2,566
Choctaw	1989	23,917	5,923	5,753	894	[illegible]		348	361	361	5,268	4,093	1,411	1,288
	1987	[illegible]	6,076	5,902	919	[illegible]		322	290	290	4,220	3,277	1,446	1,026
Claiborne	1989	[illegible]	6,441	6,351	3,908	1,026		291	708	209	1,012	4,420	625	1,204
	1987	[illegible]	7,031	6,933	3,431	1,113		278	744	221	1,091	3,864	695	1,031
Clarke	1989	33,994	13,110	12,630	1,774	1,930		919	2,106	2,106	3,471	2,704	2,257	1,420
	1987	33,657	12,720	12,254	1,936	2,074		915	2,273	2,273	2,955	2,933	2,490	1,421
Clay	1989	85,414	18,086	17,743	5,782	12,673	9,406	1,997	2,962	2,433	24,041	5,067	4,848	3,503
	1987	75,749	18,520	18,169	4,806	10,028	7,444	1,591	2,312	1,900	19,196	5,154	4,945	2,834
Coahoma	1989	151,116	37,383	36,685	10,106	19,349	14,164	10,183	6,295	4,977	26,557	13,721	7,308	7,034
	1987	149,135	39,961	39,215	9,841	16,163	11,833	10,076	6,232	4,928	27,629	12,236	7,767	6,443
Copiah	1989	110,841	28,126	27,516	5,186	13,318	6,589	1,902	2,305	2,305	30,846	11,882	2,449	6,402
	1987	95,883	25,895	25,333	4,306	10,816	5,352	1,786	2,015	2,015	24,992	9,615	2,580	5,680
Covington	1989	52,006	13,048	12,652	2,082	2,870		758	1,180	552	21,830	2,891	1,767	2,707
	1987	48,533	13,903	13,481	1,820	2,988		688	1,098	514	18,898	2,404	1,894	2,448
☐ De Soto	1989	275,154	110,405	107,358	20,599	39,894	31,631	5,477	5,339	2,375	41,368	12,442	9,971	13,391
	1987	228,260	87,369	84,958	16,351	37,084	29,404	4,264	5,131	2,283	32,360	10,911	10,012	10,310
Forrest	1989	571,645	109,657	105,443	52,581	101,193	77,667	27,145	24,813	11,041	127,112	25,181	38,762	20,391
	1987	513,254	107,370	103,244	53,674	83,130	63,804	25,695	23,827	10,603	104,734	20,634	40,598	16,683
Franklin	1989	20,258	4,875	4,706	386	1,885		308	673	379	5,848	1,812	1,290	1,694
	1987	17,130	4,691	4,528	384	1,467		238	526	297	4,517	1,407	1,301	1,305
George	1989	44,959	15,556	15,109	3,281	3,687		498	1,313	742	7,360	3,872	2,404	2,611
	1987	44,440	16,265	15,798	3,430	3,780		398	1,058	599	7,064	3,154	2,559	2,320
Greene	1989	25,656	8,458	8,203	947	1,687		266	322	322	8,506	1,572	1,199	1,607
	1987	20,999	7,310	7,090	713	1,478		202	246	246	6,464	1,337	1,088	1,207

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSISSIPPI (continued)														
ALL COUNTIES (continued)														
Grenada	1989	158,788	38,084	36,946	10,330	14,134	7,634	4,697	3,164	2,873	58,166	10,052	6,101	4,463
	1987	141,816	36,134	35,054	9,558	11,617	6,275	4,834	2,797	2,541	48,516	8,200	6,415	3,651
Hancock	1989	117,759	39,476	37,487	7,537	12,702	11,322	2,405	2,154	1,299	24,513	10,913	5,923	6,523
	1987	107,088	39,036	37,069	7,086	10,352	9,228	2,131	1,741	1,051	21,258	8,769	6,179	5,246
Harrison	1989	1,049,485	216,608	203,269	121,340	174,286	143,127	30,046	40,855	21,997	248,948	79,867	44,512	40,088
	1987	944,098	202,782	190,294	116,491	142,335	116,889	26,682	40,422	[illegible]	216,397	66,691	47,191	32,894
Hinds	[illegible]	2,121,748	307,919	297,876	170,988	326,581	192,001	95,954	87,265	47,268	669,482	139,180	97,032	73,609
	[illegible]	[illegible]	301,958	292,109	161,759	271,781	159,784	81,429	84,814	45,941	535,870	120,904	100,409	58,933
Holmes	1989	47,691	16,785	16,403	1,463	2,990		1,111	1,112	1,112	5,246	4,757	2,774	4,701
	1987	47,219	18,306	17,889	1,605	3,255		1,212	1,219	1,219	4,502	4,082	3,091	4,035
Humphreys	1989	37,810	13,142	12,870	1,235	2,575		1,676	1,445	1,255	1,520	6,690	2,872	1,476
	1987	37,366	12,399	12,142	1,196	2,233		1,418	1,532	1,332	1,528	6,812	3,156	1,472
Issaquena	1989	1,008	768	745	27	5		12	20		60	18	9	2
	1987	913	706	685	25	4		10	17		50	15	10	2
Itawamba	1989	44,173	11,086	10,781	3,163	10,388	8,911	725	894	247	9,290	1,711	1,285	2,462
	1987	43,684	11,615	11,295	3,106	9,079	7,789	702	783	217	9,608	1,819	1,393	2,371
Jackson	1989	544,381	129,968	122,148	47,814	78,826	59,554	22,534	16,451	9,513	106,948	45,405	31,256	25,501
	1987	504,395	132,704	124,719	48,396	65,020	49,124	18,649	14,847	8,587	95,512	41,052	33,533	21,959
Jasper	1989	44,555	13,381	13,008	1,490	2,152		303	802	802	9,182	3,534	4,115	2,824
	1987	41,541	11,682	11,356	1,606	1,948		257	747	747	9,540	3,000	4,508	2,515
Jefferson	1989	9,970	3,887	3,761	217	940		412	107		981	1,656	171	798
	1987	9,871	3,821	3,697	234	1,019		403	114		825	1,684	187	723
Jefferson Davis	1989	52,484	15,599	15,355	1,780	7,266		673	457	457	12,463	2,752	2,137	3,514
	1987	43,673	12,349	12,156	1,672	5,666		615	434	434	11,174	2,162	2,191	2,766
Jones	1989	313,156	68,770	64,116	22,517	55,357	[illegible]	17,781	12,805	6,764	73,781	10,708	13,506	14,236
	1987	308,784	74,706	69,650	23,403	49,494	43,646	17,736	13,934	7,361	63,747	11,611	15,020	13,374
Kemper	1989	21,973	6,428	6,191	771	570		323	713	713	1,814	[illegible]	1,499	471
	1987	19,624	5,886	5,669	737	595		269	646	646	1,508	2,710	1,594	389
Lafayette	1989	154,143	32,906	32,014	17,594	18,192	13,699	13,729	5,675	3,414	23,046	11,017	9,764	6,370
	1987	131,611	31,806	30,944	13,888	14,153	10,658	12,408	4,459	2,683	17,984	8,675	9,594	5,001
Lamar	1989	66,600	23,576	22,595	2,407	2,663	1,683	527	440		18,478	2,938	4,085	5,093
	1987	59,498	20,882	20,013	2,101	2,463	1,557	433	471		15,359	2,452	4,406	4,199
Lauderdale	1989	547,843	98,455	[illegible]	42,450	81,849	58,697	23,871	22,372	15,953	149,807	36,767	25,979	24,343
	1987	493,666	[illegible]	[illegible]	40,468	75,092	53,852	19,678	18,820	13,421	122,572	29,747	27,376	19,616
Lawrence	1989	32,286	9,810	9,445	1,807	877		226	1,464	71	8,276	3,138	1,575	3,034
	1987	31,966	10,698	10,300	1,646	894		215	1,588	78	7,693	3,118	1,746	2,565
Leake	1989	81,575	17,662	16,835	4,680	13,970	8,665	2,407	2,020	1,122	20,881	3,357	6,233	4,401
	1987	70,031	16,401	15,633	3,764	11,268	6,990	[illegible]	1,969	1,095	17,407	2,555	6,060	3,477
Lee	1989	558,030	101,456	98,994	37,363	85,700	74,624	[illegible]	20,658	11,951	158,944	25,523	42,736	18,423
	1987	481,447	85,172	83,105	36,582	69,276	60,323	23,058	19,742	11,422	128,038	20,580	44,478	14,666
Leflore	1989	214,428	47,872	47,153	26,691	20,079	14,083	9,240	13,935	9,592	44,269	16,973	5,650	8,934
	1987	195,858	47,461	46,748	24,063	19,111	13,405	8,887	11,627	8,004	36,860	14,159	6,091	7,813
Lincoln	1989	169,684	30,641	29,759	11,417	29,563	15,537	9,407	5,318	3,418	41,217	14,690	5,092	10,008
	1987	155,110	31,717	30,804	9,519	23,874	12,548	7,611	5,503	3,538	40,595	12,218	5,376	8,113
Lowndes	1989	391,021	69,057	65,991	31,718	62,104	52,611	26,249	17,234	11,270	112,402	13,782	16,229	13,100
	1987	347,684	66,446	63,496	29,272	60,322	51,102	21,460	15,163	9,916	92,129	11,175	16,213	10,513
Madison	1989	363,400	61,889	59,736	29,474	112,107	78,573	29,180	12,319	4,633	48,777	27,786	8,445	8,639
	1987	291,207	49,418	47,699	24,443	88,701	62,169	22,900	10,672	4,014	38,497	21,881	8,400	6,733
Marion	1989	108,148	30,528	[illegible]	5,023	14,070	3,832	6,652	3,908	2,767	20,057	6,471	5,440	6,355
	1987	106,855	31,482	[illegible]	5,436	12,698	3,459	6,669	4,261	3,018	18,460	7,051	6,036	5,392
Marshall	1989	69,282	22,773	22,073	2,886	12,259	7,842	1,290	1,481	1,247	9,967	6,807	2,595	2,708
	1987	64,212	21,041	20,394	3,101	10,740	6,871	1,076	1,242	1,047	8,432	7,282	2,834	2,247
Monroe	1989	142,173	[illegible]	33,929	7,307	22,320	16,744	5,560	8,454	3,095	35,278	5,695	5,099	8,244
	1987	129,545	35,422	34,508	7,751	18,844	14,137	4,720	7,055	2,583	29,290	4,748	5,500	7,441
Montgomery	1989	43,574	13,729	13,426	1,884	9,632	7,430	907	1,944	1,116	5,819	2,902	1,966	2,106
	1987	43,031	14,521	14,201	1,953	8,607	6,640	935	2,042	1,173	5,013	3,092	2,109	2,130
Neshoba	1989	131,603	43,358	42,310	7,326	19,663	13,884	5,817	4,379	2,709	24,906	5,994	6,909	4,349
	1987	110,294	34,804	33,963	5,914	15,891	11,221	4,796	3,500	2,166	21,838	4,770	7,126	3,507
Newton	1989	80,587	21,651	21,234	3,868	7,482		3,354	2,124	1,158	24,984	3,120	9,173	1,964
	1987	68,591	18,108	17,759	3,247	5,858		3,151	1,712	934	20,040	3,096	9,498	1,573
Noxubee	1989	26,425	8,897	8,659	771	2,605		584	1,255	746	5,602	1,953	1,337	1,686
	1987	26,082	9,610	9,353	658	2,480		543	1,356	807	4,923	2,104	1,464	1,478
Oktibbeha	1989	162,343	33,775	33,088	16,989	21,166	16,954	14,083	10,346	7,008	28,731	13,394	9,971	4,383
	1987	147,138	33,529	32,847	14,572	17,153	13,740	12,925	9,415	6,378	25,578	10,785	10,335	3,567

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSISSIPPI (continued)														
ALL COUNTIES (continued)														
Panola	1989	135,585	36,087	35,174	7,798	11,541	3,530	4,930	6,138	2,0[illegible]	30,524	14,126	5,078	7,863
	1987	115,171	34,457	33,585	6,151	8,986	2,749	3,823	4,782	1,610	26,112	10,957	4,765	6,170
Pearl River	1989	168,536	40,616	39,484	11,699	19,521	10,818	4,947	5,821	2,108	50,916	11,868	5,150	9,049
	1987	151,273	39,684	38,578	11,422	15,717	8,711	4,222	5,451	1,975	44,851	9,602	5,400	7,368
Perry	1989	20,260	9,257	9,049	1,681	2,311		386	185		1,607	517	73	1,503
	1987	19,997	9,693	9,475	1,609	2,420		355	185		1,637	490	78	1,268
Pike	1989	228,460	47,493	46,675	16,904	27,722	11,117	16,564	8,113	5,274	58,666	13,283	11,020	12,925
	1987	208,089	46,978	46,169	17,341	22,685	9,098	13,506	6,774	4,404	52,123	12,879	11,736	10,623
Pontotoc	1989	65,363	17,857	17,138	4,979	12,244	9,600	4,136	1,728	728	11,654	2,649	2,428	2,477
	1987	58,233	17,069	16,382	4,825	9,676	7,587	4,095	1,388	585	9,307	2,121	2,469	1,970
Prentiss	1989	135,627	40,451	39,055	7,047	15,916	12,658	2,260	5,367	4,181	36,172	6,714	3,455	5,187
	1987	112,327	33,211	32,065	6,220	12,815	10,192	1,828	4,324	3,369	30,343	5,334	3,574	4,107
Quitman	1989	25,215	7,257	7,026	497	3,013		628	338		3,703	1,032	570	2,247
	1987	24,965	7,417	7,181	528	2,525		517	332		3,711	1,065	617	2,005
Rankin	1989	393,525	106,966	104,770	38,646	42,665	33,616	4,310	15,927	15,151	70,421	48,914	23,823	15,961
	1987	326,639	87,726	85,925	30,191	38,907	30,656	3,339	15,560	14,803	54,160	37,715	23,617	12,148
Scott	1989	108,971	31,839	31,103	7,500	8,039		2,218	3,906	3,641	21,426	6,789	7,103	6,333
	1987	99,346	32,291	31,545	6,087	6,333		1,937	3,733	3,481	19,556	5,919	7,344	5,064
Sharkey	1989	16,066	7,031	6,842	653	1,592		284	549	549	733	1,657	974	786
	1987	15,907	6,499	6,324	701	1,707		295	574	574	767	1,773	1,064	695
Simpson	1989	104,655	25,339	24,614	7,813	11,215		4,571	2,611	1,401	27,896	8,007	4,492	6,438
	1987	91,472	24,154	23,463	6,793	9,055		4,086	2,136	1,147	22,853	7,119	4,331	5,272
Smith	1989	31,285	13,992	13,668	595	1,650		284	343	343	5,536	1,942	1,613	1,579
	1987	30,889	14,157	13,829	565	1,741		277	364	364	5,180	2,072	1,769	1,314
Stone	1989	50,843	11,851	11,397	3,198	4,736		800	879	646	15,543	4,741	3,382	2,089
	1987	44,119	11,578	11,134	3,029	4,171		612	673	495	11,995	3,671	3,358	1,620
Sunflower	1989	142,738	50,490	50,014	7,058	15,840	10,071	4,873	3,194	2,672	22,677	18,196	1,305	5,338
	1987	118,876	44,407	43,988	6,145	12,357	7,857	3,882	2,652	2,219	19,000	14,315	1,256	4,126
Tallahatchie	1989	33,914	11,011	10,578	1,492	1,631		693	988		6,546	2,959	2,094	2,841
	1987	30,571	10,387	9,979	1,521	1,344		604	817		5,412	2,432	2,184	2,353
Tate	1989	122,445	31,945	31,317	7,331	14,345	10,919	2,891	1,462	1,462	40,634	12,769	2,904	2,652
	1987	105,486	32,527	31,888	5,958	11,506	8,759	2,292	1,169	1,169	32,420	10,167	2,837	2,210
Tippah	1989	91,388	22,346	21,515	5,699	13,032	9,015	2,029	4,715	3,861	20,134	5,896	6,864	4,097
	1987	79,939	22,373	21,541	4,530	10,302	7,127	1,750	4,484	3,672	15,951	5,176	7,003	3,177
Tishomingo	1989	63,598	19,506	18,843	3,405	10,577	8,247	1,400	2,369	1,513	13,687	2,488	2,530	3,340
	1987	59,652	20,548	19,850	3,420	8,773	6,841	1,390	2,500	1,597	11,346	2,615	2,691	2,731
Tunica	1989	25,763	6,973	6,786	1,531	1,163		901	760	137	9,319	911	1,011	1,177
	1987	25,411	6,891	6,706	1,622	1,231		743	797	145	9,168	836	1,096	1,089
Union	1989	99,886	23,636	22,874	7,851	16,182	10,770	5,596	3,801	2,380	13,661	5,780	10,812	4,748
	1987	83,760	21,973	21,265	6,073	12,434	8,276	4,340	3,452	2,162	10,403	5,175	9,707	3,586
Walthall	1989	51,723	10,914	10,621	1,5[illegible]	7,355		1,357	1,123	1,123	14,104	7,034	2,961	2,195
	1987	44,671	9,229	8,981	1,387	6,049		1,095	944	944	11,924	6,648	3,002	1,770
Warren	1989	348,615	72,284	71,202	25,942	62,638	58,454	15,407	9,579	4,533	77,897	36,542	11,793	12,564
	1987	304,731	74,122	73,013	23,048	50,450	47,081	14,397	8,523	4,034	63,158	29,302	12,338	10,006
Washington	1989	399,673	92,763	90,405	22,955	59,193	51,261	22,231	13,144	8,560	108,122	26,207	12,266	13,715
	1987	362,451	81,446	79,376	23,952	55,152	47,762	21,275	13,690	8,916	88,642	23,154	12,787	12,167
Wayne	1989	73,508	16,133	15,763	4,261	14,084	10,756	5,074	2,274	1,320	12,993	6,730	5,538	3,213
	1987	68,768	17,284	16,888	3,824	11,827	9,033	4,233	2,428	1,410	11,040	6,097	5,948	2,676
Webster	1989	32,804	10,853	10,565	1,462	4,380		822	1,022	133	6,051	2,597	2,547	1,505
	1987	29,890	9,344	9,096	1,556	3,666		680	854	112	6,079	2,193	2,752	1,249
Wilkinson	1989	26,929	9,047	8,836	1,634	2,234		480	378	233	5,599	3,718	2,198	790
	1987	25,295	9,349	9,131	1,687	2,244		391	335	207	4,511	3,129	2,157	630
Winston	1989	78,138	15,361	14,886	3,709	15,139	11,532	[illegible]355	2,503	1,072	19,820	3,392	[illegible],550	4,351
	1987	67,314	14,563	14,113	3,253	11,957	9,109	2,671	2,334	1,000	16,541	2,568	5,670	3,476
Yalobusha	1989	45,001	17,995	17,515	1,484	3,740		1,190	1,250	1,054	4,501	6,774	3,250	1,658
	1987	44,555	18,820	18,318	1,566	3,420		1,073	1,240	1,046	4,202	6,527	3,429	1,370
Yazoo	1989	81,813	18,145	17,664	3,250	10,860	5,437	5,021	2,407	2,192	17,399	8,629	3,523	6,411
	1987	80,914	17,293	16,835	3,483	11,645	5,831	4,487	2,582	2,352	18,646	7,302	3,847	5,413
TOTAL METRO COUNTIES	**1989**	**4,865,452**	**973,231**	**932,644**	**436,398**	**787,061**	**549,824**	**1[illegible],906**	**180,310**	**102,236**	**1,210,457**	**364,507**	**220,962**	**183,712**
	1987	4,266,711	900,993	862,773	404,717	654,180	457,254	159,394	173,187	98,444	994,054	307,923	229,341	148,223
TOTAL STATE	**1989**	**13,426,461**	**3,001,774**	**2,903,860**	**1,015,401**	**1,952,686**	**1,341,129**	**580,263**	**489,738**	**299,881**	**3,219,004**	**957,941**	**650,073**	**566,314**
	1987	11,990,515	2,863,622	2,769,748	946,546	1,649,892	1,132,502	504,763	456,268	278,855	2,693,294	818,957	675,408	466,133

1990 SURVEY OF BUYING POWER DATA SERVICE

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI														
COLUMBIA	**1989**	**870,058**	**155,007**	**151,021**	**76,143**	**130,166**	**103,288**	**38,689**	**36,320**	**19,251**	**194,579**	**59,163**	**86,076**	**15,957**
	1987	742,606	124,869	121,658	72,050	105,215	83,490	36,224	[illegible]	19,923	172,140	47,747	68,992	14,915
Boone	1989	870,058	155,007	151,021	76,143	130,166	103,288	38,689	36,320	19,251	194,579	59,163	86,076	15,957
	1987	742,606	124,869	121,658	72,050	105,215	83,490	36,224	37,586	19,923	172,140	47,747	68,992	14,915
JOPLIN	**1989**	**968,818**	**174,650**	**169,700**	**89,963**	**150,220**	**118,928**	**38,629**	**30,386**	**19,374**	**243,661**	**111,686**	**64,852**	**16,613**
	1987	891,952	173,332	168,450	81,991	137,839	109,102	39,720	32,995	21,094	204,498	95,911	58,056	17,935
Jasper	1989	792,137	140,356	136,112	75,070	135,721	113,185	34,472	19,641	11,342	194,109	90,456	52,456	12,605
	1987	717,568	136,088	131,973	65,954	124,476	103,808	35,194	21,004	12,130	159,899	77,750	44,628	13,470
Newton	1989	176,681	34,294	33,588	14,893	14,499	5,743	4,157	10,745	8,032	49,552	21,230	12,396	4,008
	1987	174,384	37,244	36,477	16,037	13,363	5,294	4,526	11,991	8,964	44,599	18,161	13,428	4,465
KANSAS CITY	**1989**	**11,823,232**	**2,222,169**	**2,137,974**	**1,161,148**	**1,681,494**	**1,415,517**	**499,569**	**514,488**	**267,198**	**3,071,542**	**800,852**	**658,220**	**301,000**
	1987	10,524,874	1,923,303	1,850,372	1,066,106	1,474,631	1,237,261	471,118	528,607	273,291	2,558,144	775,464	557,817	312,218
Cass	1989	302,479	71,714	70,513	22,637	30,442	29,126	962	6,313	4,041	81,543	40,157	23,698	12,693
	1987	264,033	61,035	60,013	20,603	25,726	24,615	975	6,805	4,357	67,735	34,962	19,688	13,436
Clay	1989	1,274,243	217,544	209,130	102,102	235,466	212,132	40,905	56,448	29,930	338,558	96,996	84,710	30,111
	1987	1,164,542	196,237	188,647	100,694	200,644	180,762	43,677	61,021	32,356	285,077	88,063	80,124	32,318
Jackson	1989	5,054,612	882,141	848,092	577,934	691,248	550,764	243,556	193,046	87,728	1,322,671	311,071	276,791	135,646
	1987	4,723,882	801,520	770,583	543,133	662,855	528,142	247,271	208,191	94,612	1,141,115	331,551	234,895	146,242
Lafayette	1989	105,431	26,378	25,681	9,839	9,706	6,878	1,129	1,906	1,621	19,791	22,644	4,557	3,389
	1987	104,387	28,794	28,033	10,766	9,671	6,854	1,226	2,137	1,818	18,229	19,322	4,426	3,786
Platte	1989	315,676	116,839	114,180	54,617	19,207	17,423	5,005	6,364	4,774	22,310	34,158	33,979	6,905
	1987	260,883	94,813	92,655	46,365	15,015	13,621	3,905	5,846	4,386	17,340	30,571	26,791	6,680
Ray	1989	68,880	12,844	12,426	4,258	9,359	8,835	666	1,591	1,084	11,863	14,900	6,076	2,787
	1987	68,042	12,587	12,177	4,544	9,767	9,221	719	1,753	1,195	10,685	14,961	5,850	3,011
Johnson, Kans.	*1989*	*3,429,514*	*614,061*	*589,904*	*271,189*	*519,609*	*442,857*	*174,243*	*212,990*	*118,775*	*942,441*	*172,028*	*161,856*	*74,009*
	1987	*2,837,428*	*487,694*	*468,508*	*234,822*	*414,776*	*353,510*	*144,862*	*205,033*	*114,339*	*745,843*	*163,127*	*127,820*	*69,574*
Leavenworth, Kans.	*1989*	*282,453*	*63,456*	*62,522*	*23,820*	*42,981*	*42,210*	*6,569*	*9,210*	*7,035*	*77,560*	*17,120*	*18,621*	*3,177*
	1987	*234,919*	*51,649*	*50,889*	*17,263*	*34,560*	*33,941*	*5,278*	*9,603*	*7,336*	*62,960*	*15,650*	*14,891*	*3,336*
Miami, Kans.	*1989*	*109,491*	*24,975*	*24,321*	*8,644*	*11,512*	*11,111*	*1,364*	*3,145*	*2,318*	*33,921*	*11,275*	*6,673*	*3,145*
	1987	*91,623*	*23,128*	*22,522*	*6,798*	*9,005*	*8,692*	*1,067*	*3,165*	*2,334*	*26,394*	*8,825*	*5,385*	*3,066*
Wyandotte, Kans.	*1989*	*880,453*	*192,217*	*181,205*	*86,108*	*111,964*	*94,181*	*25,170*	*23,475*	*9,892*	*220,884*	*80,503*	*41,259*	*29,138*
	1987	*775,135*	*165,846*	*156,345*	*79,118*	*92,612*	*77,903*	*22,138*	*25,053*	*10,558*	*182,766*	*68,432*	*37,947*	*30,769*
ST. JOSEPH	**1989**	**555,996**	**105,819**	**100,260**	**49,885**	**96,497**	**78,954**	**12,148**	**18,534**	**10,734**	**144,313**	**64,355**	**24,135**	**12,325**
	1987	549,642	110,472	104,669	53,904	104,592	85,578	13,172	20,440	11,839	125,149	59,615	20,962	[illegible]
Buchanan	1989	555,996	105,819	100,260	49,885	96,497	78,954	12,148	18,534	10,734	144,313	64,355	24,135	12,325
	1987	549,642	110,472	104,669	53,904	104,592	85,578	13,172	20,440	11,839	125,149	59,615	20,962	13,069
ST. LOUIS	**1989**	**17,226,344**	**3,080,887**	**2,906,284**	**1,811,294**	**2,487,297**	**2,180,358**	**856,358**	**758,018**	**423,189**	**4,150,785**	**1,383,412**	**943,597**	**532,950**
	1987	15,647,454	2,955,892	2,789,058	1,683,879	2,187,392	1,917,139	727,617	759,016	424,283	3,551,323	1,290,776	804,889	533,422
Franklin	1989	464,397	91,867	89,586	36,064	48,054	39,547	13,720	13,697	7,285	123,074	65,924	34,409	11,702
	1987	425,797	94,603	92,254	31,764	39,331	32,369	11,290	14,457	7,690	101,537	60,346	32,953	12,360
Jefferson	1989	806,438	194,329	187,767	63,606	118,217	111,273	11,897	17,020	11,583	142,545	130,855	67,655	13,627
	1987	695,367	187,473	181,143	52,003	97,942	92,190	9,690	17,866	12,159	116,726	107,424	54,750	13,396
St. Charles	1989	1,473,027	276,908	268,741	136,461	194,728	176,465	60,918	65,225	40,520	330,179	148,402	139,960	28,217
	1987	1,223,312	248,936	241,594	107,583	153,965	139,526	47,430	59,086	36,707	257,364	127,142	122,401	26,466
St. Louis	1989	8,715,439	1,384,526	1,303,808	826,868	1,312,981	1,140,405	529,471	439,459	242,527	2,416,146	525,097	357,272	268,392
	1987	7,935,205	1,320,767	1,243,766	784,244	1,160,675	1,008,119	457,187	466,971	257,711	2,028,064	538,046	296,213	283,565
St. Louis city	1989	2,184,981	432,073	401,811	408,403	210,726	186,295	108,528	73,304	43,085	376,748	177,595	106,208	96,166
	1987	2,159,093	448,251	416,856	404,883	215,663	190,660	90,496	75,329	44,276	330,128	184,337	103,980	103,378
Clinton, Ill.	*1989*	*145,003*	*27,590*	*26,825*	*11,908*	*11,990*	*10,570*	*2,712*	*8,583*	*4,172*	*29,206*	*14,256*	*27,409*	*3,376*
	1987	*132,484*	*28,313*	*27,528*	*9,983*	*9,546*	*8,416*	*2,693*	*6,802*	*3,307*	*29,873*	*11,477*	*22,773*	*2,734*
Jersey, Ill.	*1989*	*111,924*	*14,885*	*14,742*	*8,581*	*18,297*	*16,960*	*3,576*	*3,169*	*1,961*	*41,451*	*9,120*	*4,095*	*3,576*
	1987	*93,044*	*13,556*	*13,426*	*8,352*	*15,368*	*14,246*	*2,594*	*2,623*	*1,624*	*31,832*	*6,963*	*3,962*	*2,692*
Madison, Ill.	*1989*	*1,617,288*	*341,951*	*324,031*	*165,382*	*212,453*	*194,114*	*38,265*	*44,453*	*24,768*	*389,390*	*168,518*	*114,844*	*53,916*
	1987	*1,459,520*	*348,764*	*330,487*	*134,947*	*189,645*	*173,276*	*34,077*	*40,206*	*22,402*	*347,141*	*136,282*	*93,314*	*43,677*
Monroe, Ill.	*1989*	*125,393*	*26,229*	*24,382*	*12,327*	*13,656*	*13,475*	*1,603*	*3,484*	*2,380*	*31,621*	*10,339*	*10,185*	*3,436*
	1987	*103,705*	*24,094*	*22,397*	*11,781*	*10,468*	*10,330*	*1,234*	*2,673*	*1,827*	*24,644*	*8,832*	*7,873*	*2,608*
St. Clair, Ill.	*1989*	*1,582,454*	*290,529*	*264,591*	*141,694*	*346,195*	*291,254*	*85,668*	*89,624*	*44,908*	*270,425*	*133,306*	*81,560*	*50,542*
	1987	*1,419,927*	*241,135*	*219,607*	*138,339*	*294,789*	*248,007*	*70,926*	*73,003*	*36,580*	*284,014*	*109,927*	*66,670*	*42,546*
SPRINGFIELD	**1989**	**2,039,980**	**317,159**	**305,126**	**197,435**	**343,818**	**285,177**	**74,623**	**65,692**	**42,056**	**521,009**	**116,685**	**145,448**	**31,124**
	1987	1,759,370	291,644	280,577	165,035	296,109	245,696	64,050	68,559	43,877	417,806	97,197	116,519	31,903
Christian	1989	139,536	32,600	31,676	8,149	8,812	6,088	813	2,117	2,117	56,506	11,562	11,626	1,581
	1987	116,239	29,868	29,021	6,930	6,953	4,804	773	2,168	2,168	44,707	9,112	9,127	1,482

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
SPRINGFIELD (continued)														
Greene	1989	1,900,444	284,559	273,450	189,286	335,006	279,089	73,810	63,575	39,939	464,503	105,123	133,822	29,543
	1987	1,643,131	261,776	251,556	158,105	289,156	240,892	63,277	66,391	41,709	373,099	88,085	107,392	30,421
ALL COUNTIES														
Adair	1989	172,054	37,768	37,207	16,856	26,351	26,074	7,282	5,643	1,703	34,289	22,760	7,309	2,754
	1987	161,893	35,174	34,652	16,882	22,495	22,259	7,781	6,171	1,863	32,640	19,692	6,286	2,926
Andrew	1989	38,170	9,012	8,646	2,720	1,403		242	547	547	16,982	2,823	2,477	134
	1987	37,792	8,632	8,281	2,681	1,276		257	597	597	16,857	2,737	2,650	146
Atchison	1989	26,523	7,339	7,035	2,821	421		558	276	276	2,857	6,631	1,894	2,058
	1987	26,260	7,098	6,804	2,900	450		599	301	301	2,915	6,473	1,929	2,266
Audrain	1989	121,625	26,042	25,334	8,919	15,735	14,023	5,623	6,943	4,471	23,462	13,739	9,651	4,745
	1987	120,265	28,344	27,573	9,768	13,817	12,314	6,124	7,619	4,907	21,016	11,911	9,133	5,183
Barry	1989	110,098	29,033	28,020	7,717	19,855	16,171	3,329	2,346	2,145	17,725	12,385	5,647	1,767
	1987	108,991	31,326	30,233	7,765	17,892	14,573	3,608	2,605	2,383	15,306	11,389	6,106	1,901
Barton	1989	40,514	9,203	8,271	3,129	6,402	5,884	659	790	671	7,310	4,943	3,757	321
	1987	39,991	8,888	7,988	3,346	6,123	5,629	656	854	726	7,641	4,734	4,028	351
Bates	1989	57,705	17,198	16,623	3,932	6,707	4,917	840	1,740	861	15,873	3,114	3,727	992
	1987	56,965	16,647	16,090	4,365	7,446	5,459	927	1,973	977	14,168	3,417	3,313	1,096
Benton	1989	56,558	7,465	6,560	4,440	9,231	7,865	425	1,445	764	14,854	7,120	6,481	1,275
	1987	51,247	7,578	6,659	3,979	7,722	6,580	452	1,569	831	12,415	6,121	5,941	1,364
Bollinger	1989	31,775	7,280	7,020	924	373		276	713	713	14,433	2,651	2,608	490
	1987	27,839	6,197	5,976	979	378		245	756	756	11,980	2,458	2,230	518
Boone	1989	870,058	155,007	151,021	76,143	130,166	103,288	38,689	36,320	19,251	194,579	59,163	86,076	15,957
	1987	742,606	124,869	121,658	72,050	105,215	83,490	36,224	37,586	19,923	172,140	47,747	68,992	14,915
Buchanan	1989	555,996	105,819	100,260	49,885	96,497	78,954	12,148	18,534	10,734	144,313	64,355	24,135	12,025
	1987	549,642	110,472	104,669	53,904	104,592	85,578	13,172	20,440	11,839	125,149	59,615	20,962	13,069
Butler	1989	251,686	54,935	53,058	15,396	28,780	25,921	10,975	9,755	7,738	71,555	18,634	20,716	5,143
	1987	248,505	54,296	52,441	16,725	27,197	24,496	12,009	10,658	8,455	65,107	20,278	19,202	5,710
Caldwell	1989	16,246	6,285	6,047	1,309	45		104	239		3,678	1,698	832	221
	1987	16,085	6,764	6,508	1,304	49		112	262		3,345	1,625	698	243
Callaway	1989	151,166	32,803	32,426	13,817	11,196	10,602	3,012	3,775	2,864	28,431	32,954	15,336	1,829
	1987	138,223	33,738	33,350	12,802	10,857	10,282	2,779	3,927	2,980	23,256	27,091	14,747	1,934
Camden	1989	247,893	49,163	48,444	28,907	34,076	31,502	8,945	11,466	10,664	47,766	13,957	20,205	1,556
	1987	205,478	42,827	42,201	22,539	26,406	24,412	6,791	10,161	9,451	36,878	10,805	17,291	1,570
Cape Girardeau	1989	598,007	99,755	94,779	44,035	114,711	108,760	28,899	28,281	15,985	132,461	63,917	34,304	9,892
	1987	519,393	81,308	77,252	44,041	96,567	91,558	25,227	29,598	16,731	108,036	52,222	29,543	10,160
Carroll	1989	34,921	9,419	9,069	1,985	2,889		1,561	1,095	886	4,817	6,368	2,071	781
	1987	34,575	9,910	9,542	2,125	2,682		1,307	1,185	960	5,015	5,411	2,120	836
Carter	1989	12,977	4,995	4,762	766	616		467	168		2,423	1,199	505	353
	1987	12,822	4,291	4,091	767	674		508	186		2,643	1,224	544	392
Cass	1989	302,479	71,714	70,513	22,637	30,442	29,126	962	6,313	4,041	81,543	40,157	23,698	12,693
	1987	264,033	61,035	60,013	20,603	25,726	24,615	975	6,805	4,357	67,735	34,962	19,688	13,436
Cedar	1989	47,087	13,614	13,101	2,865	2,604		650	1,105	683	8,908	7,367	2,868	2,068
	1987	46,621	14,634	14,083	2,768	2,432		559	1,209	748	8,429	7,332	2,452	2,238
Chariton	1989	23,283	7,137	6,797	1,702	261		648	948		4,615	4,665	735	857
	1987	23,052	7,596	7,234	1,730	252		696	1,031		4,379	3,927	683	926
Christian	1989	139,536	32,600	31,676	8,149	8,812	6,088	813	2,117	2,117	56,506	11,562	11,626	1,581
	1987	116,239	29,868	29,021	6,930	6,953	4,804	773	2,168	2,168	44,707	9,112	9,127	1,482
Clark	1989	26,877	5,305	4,954	959	1,264		62	104		4,062	11,850	1,579	359
	1987	26,611	5,314	4,962	1,015	1,365		67	115		4,209	10,972	1,699	396
Clay	1989	1,274,243	217,544	209,130	102,102	235,466	212,132	40,905	56,448	29,930	338,558	96,996	84,710	30,111
	1987	1,164,542	196,237	188,647	100,694	200,644	180,762	43,677	61,021	32,356	285,077	88,063	80,124	32,318
Clinton	1989	71,719	15,169	14,738	6,721	9,083	8,703	478	653	653	12,394	19,672	3,920	1,191
	1987	65,061	14,693	14,276	6,318	8,249	7,905	510	707	707	10,714	16,415	3,700	1,269
Cole	1989	727,449	97,137	94,693	43,849	94,416	91,309	22,069	18,710	10,031	134,469	44,683	31,967	11,420
	1987	605,365	77,301	75,356	39,222	75,390	72,910	19,105	19,322	10,360	119,120	35,433	25,248	11,675
Cooper	1989	65,711	15,692	15,156	6,354	7,860	6,757	896	2,066	832	18,532	4,728	2,464	2,087
	1987	64,836	15,664	15,129	6,219	7,612	6,545	977	2,301	928	16,532	5,105	2,672	2,301
Crawford	1989	84,825	14,349	12,530	3,709	19,579	18,415	838	1,130	983	14,463	16,464	8,596	1,397
	1987	83,770	15,060	13,151	4,005	18,388	17,296	797	1,257	1,095	13,306	15,517	9,297	1,510
Dade	1989	15,913	4,347	3,870	1,150	34		170	211	211	4,140	2,460	1,440	635
	1987	15,755	4,616	4,110	1,229	34		171	227	227	3,447	2,550	1,393	692
Dallas	1989	44,991	11,455	11,005	2,170	5,127	4,898	390	2,111	1,931	12,380	2,934	5,130	907
	1987	44,506	12,373	11,887	2,338	5,343	5,105	407	2,326	2,129	11,274	2,492	4,364	995

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
ALL COUNTIES (continued)														
Daviess	1989	31,470	6,318	5,966	1,494	2,148		683	433	433	3,883	10,135	3,312	430
	1987	26,151	4,958	4,682	1,455	1,684		535	399	399	3,229	8,609	2,874	390
De Kalb	1989	20,127	4,399	4,307	2,114	573		67	523		7,945	1,371	1,130	161
	1987	19,831	4,815	4,714	2,306	609		73	580		6,839	1,242	1,155	179
Dent	1989	55,029	12,794	12,393	3,408	11,929	11,014	580	3,060	2,028	8,434	4,261	4,276	1,509
	1987	54,484	13,813	13,[illegible]	3,696	10,173	9,393	493	3,301	2,189	7,606	4,312	4,260	1,653
Douglas	1989	54,491	9,328	8,90[illegible]	2,230	12,811	9,955	502	295	295	15,997	4,290	5,616	1,247
	1987	45,175	8,302	7,927	1,843	9,823	7,634	385	262	262	12,210	4,218	5,028	1,090
Dunklin	1989	160,005	37,723	36,307	10,933	24,026	19,867	3,951	5,988	4,574	41,257	8,605	8,700	5,732
	1987	158,421	37,229	35,832	10,836	22,374	18,502	4,348	6,719	5,133	37,298	9,161	9,530	6,408
Franklin	1989	464,397	91,867	89,586	36,064	48,054	39,547	13,720	13,697	7,285	123,074	65,924	34,409	11,702
	1987	425,797	94,603	92,254	31,764	39,331	32,369	11,290	14,457	7,690	101,537	60,346	32,953	12,360
Gasconade	1989	66,530	12,664	12,065	4,207	12,094	10,285	1,198	1,685	845	13,092	7,366	7,186	1,774
	1987	62,431	13,440	12,804	4,473	10,121	8,608	1,183	1,829	918	11,689	6,170	6,027	1,901
Gentry	1989	28,187	8,888	8,624	1,249	724		413	310	195	7,581	2,969	3,702	637
	1987	27,908	9,116	8,845	1,256	776		395	339	214	7,329	2,865	3,403	696
Greene	1989	1,900,444	284,559	273,450	189,286	335,006	279,089	73,810	63,575	39,939	464,503	105,123	133,822	29,543
	1987	1,643,131	261,776	251,556	158,105	289,156	240,892	63,277	66,391	41,709	373,099	88,085	107,392	30,421
Grundy	1989	47,299	15,026	14,596	3,255	5,159		2,790	1,460	432	2,444	6,544	2,363	1,308
	1987	46,831	14,817	14,393	3,510	5,532		2,448	1,568	471	2,159	5,724	2,392	1,453
Harrison	1989	80,277	9,002	7,942	2,875	11,840	5,153	1,218	587	369	18,224	21,575	4,662	768
	1987	72,268	8,340	7,358	2,442	9,768	4,252	1,198	624	393	14,986	20,295	3,828	807
Henry	1989	116,425	25,112	24,257	10,828	14,881	9,694	4,804	3,794	3,055	24,775	9,111	10,433	4,989
	1987	106,786	25,802	24,924	9,644	12,437	8,102	4,732	4,102	3,304	21,721	7,712	8,673	5,271
Hickory	1989	14,266	2,924	2,685	3,104	77		177	387	387	1,008	1,701	2,691	473
	1987	12,517	2,597	2,385	2,647	68		155	410	410	1,057	1,409	2,250	499
Holt	1989	24,186	3,910	3,805	855	[illegible]		66	109		6,903	8,864	1,940	82
	1987	23,947	4,209	4,096	792	495		70	119		6,972	8,148	1,975	90
Howard	1989	23,032	4,744	4,600	2,233	1,312		644	188	188	3,094	4,912	1,245	1,553
	1987	22,804	5,016	4,864	2,388	1,282		526	203	203	3,105	4,279	1,046	1,617
Howell	1989	170,024	52,098	50,540	10,051	22,995	18,123	3,356	6,324	3,464	30,315	13,509	14,222	4,683
	1987	167,513	48,836	47,376	10,386	21,081	16,615	3,595	6,823	3,738	29,371	14,459	14,442	5,064
Iron	1989	39,417	11,800	11,436	1,317	1,210		329	631	631	12,800	4,850	2,154	1,390
	1987	38,982	12,562	12,174	1,417	1,303		348	690	690	10,881	5,154	2,311	1,518
Jackson	1989	5,054,612	882,141	848,092	577,934	691,248	550,764	243,556	193,046	87,728	1,322,671	311,071	276,791	135,646
	1987	4,723,882	801,520	770,583	543,133	662,855	528,142	247,271	208,191	94,612	1,141,115	331,551	234,895	146,242
Jasper	1989	792,137	140,356	136,112	75,070	135,721	113,185	34,472	19,641	11,342	194,109	90,456	52,456	12,605
	1987	717,568	136,088	131,973	65,954	124,476	103,808	35,194	21,004	12,130	159,899	77,750	44,628	13,470
Jefferson	1989	806,438	194,329	187,767	63,606	118,217	111,273	11,897	17,020	11,583	142,545	130,855	67,655	13,627
	1987	695,367	187,473	181,143	52,003	97,942	92,190	9,690	17,866	12,159	116,726	107,424	54,750	13,396
Johnson	1989	163,571	34,351	33,384	20,908	19,139	17,295	3,616	3,931	1,004	39,290	17,970	9,863	4,048
	1987	149,906	32,732	31,811	19,034	15,817	14,294	2,963	4,220	1,079	[illegible]34	14,896	8,115	4,259
Knox	1989	10,089	3,861	3,747	484	1,191		225	338	338	[illegible]7	923	476	308
	1987	9,989	3,386	3,286	530	1,212		246	378	378	1,983	959	466	344
Laclede	1989	191,935	31,116	29,701	16,713	25,009	23,681	19,408	5,763	3,584	31,936	19,044	18,472	1,885
	1987	170,904	31,195	29,776	14,055	20,650	19,554	15,902	6,132	3,815	26,063	19,341	17,030	1,938
Lafayette	1989	105,431	26,378	25,681	9,839	9,706	6,878	1,129	1,906	1,621	19,791	22,644	4,557	3,389
	1987	104,387	28,794	28,033	10,766	9,671	6,854	1,226	2,137	1,818	18,229	19,322	4,426	3,786
Lawrence	1989	117,211	30,611	29,623	8,897	11,015	9,648	1,773	2,313	1,674	26,761	17,260	5,989	1,958
	1987	109,949	30,683	29,693	9,306	9,509	8,330	1,863	2,489	1,803	22,109	14,618	6,034	2,105
Lewis	1989	32,754	7,228	6,625	1,777	840		417	252		12,346	1,912	3,662	933
	1987	32,430	7,650	7,012	1,869	905		450	278		11,911	1,944	3,220	1,030
Lincoln	1989	126,346	36,599	33,498	9,638	11,395	10,122	542	2,321	2,012	31,754	13,749	8,952	3,000
	1987	106,897	29,752	27,231	9,471	9,234	8,203	561	2,446	2,121	25,783	11,843	7,358	3,169
Linn	1989	68,139	15,755	15,440	4,517	9,748	7,723	859	2,741	807	18,887	6,066	3,999	1,491
	1987	67,464	16,981	16,641	4,618	8,849	7,012	932	3,042	897	16,820	6,602	4,111	1,643
Livingston	1989	91,018	16,851	16,566	6,654	15,352	12,643	4,066	4,543	1,796	19,692	9,780	5,858	940
	1987	90,117	16,204	15,930	7,146	14,217	11,709	3,746	4,915	1,944	19,140	9,513	6,333	1,034
McDonald	1989	54,891	10,306	9,749	5,575	975		508	3,489	2,845	7,233	10,302	5,926	822
	1987	54,093	10,972	10,379	5,178	945		518	3,787	3,089	6,083	9,577	6,226	891
Macon	1989	75,204	15,380	14,898	5,573	9,696	6,371	1,051	2,076	1,120	13,625	7,500	5,592	1,807
	1987	67,578	13,692	13,263	5,301	8,742	5,745	1,015	2,023	1,092	11,019	6,045	5,279	1,725
Madison	1989	48,065	9,828	9,603	3,500	7,910	7,257	306	760	328	10,631	6,228	4,504	815
	1987	43,969	9,907	9,680	3,121	6,741	6,185	284	805	348	8,776	6,521	3,711	862

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
ALL COUNTIES (continued)														
Maries	1989	19,500	4,29[illegible]	4,084	801	780		204	242		7,298	2,677	384	18
	1987	17,614	3,632	3,453	682	808		181	258		6,290	2,822	325	19
Marion	1989	174,369	30,403	29,192	16,829	28,202	25,960	5,465	7,447	6,699	40,822	24,087	10,139	4,296
	1987	172,381	32,726	31,422	16,196	25,534	23,505	4,635	8,041	7,234	37,908	25,446	10,925	4,741
Mercer	1989	6,928	3,909	3,799	344	12		79	45		353	1,048	192	133
	1987	6,859	3,960	3,849	349	12		80	48		350	871	188	143
Miller	1989	147,823	22,415	22,003	14,215	10,783	9,613	2,066	4,227	2,943	59,008	12,821	6,919	2,118
	1987	126,876	21,560	21,164	13,213	8,558	7,630	2,023	4,321	3,009	46,196	10,143	5,529	2,084
Mississippi	1989	78,661	19,825	19,656	2,400	7,120	6,275	599	824	700	11,682	27,029	2,772	2,456
	1987	71,856	16,144	16,006	2,273	6,993	6,164	490	853	726	10,678	26,155	2,508	2,546
Moniteau	1989	49,597	11,761	11,382	2,197	833		1,217	571	348	21,549	4,317	2,927	1,097
	1987	48,989	11,472	11,102	2,434	917		1,327	647	395	20,006	4,268	3,217	1,235
Monroe	1989	31,480	9,210	8,950	3,657	1,741		393	979	367	3,530	5,768	3,433	801
	1987	29,686	9,326	9,063	3,024	1,552		351	964	362	3,712	4,778	3,047	847
Montgomery	1989	79,349	15,537	14,831	3,583	1,626		316	626	454	10,578	37,927	2,492	1,212
	1987	65,616	13,544	12,929	2,857	1,296		251	602	437	8,700	30,137	2,150	1,116
Morgan	1989	95,224	27,613	26,207	5,195	11,083	9,918	2,055	2,837	1,846	25,238	9,085	6,197	1,515
	1987	81,788	22,584	21,434	5,334	8,986	8,042	2,086	2,913	1,896	20,289	7,324	6,283	1,440
New Madrid	1989	73,500	7,683	7,354	2,904	6,049	5,485	4,695	2,837	2,254	6,944	32,707	2,779	2,919
	1987	72,772	8,635	8,265	3,252	6,779	6,148	4,597	3,232	2,569	6,499	28,901	3,081	3,318
Newton	1989	176,681	34,294	33,588	14,893	14,499	5,743	4,157	10,745	8,032	49,552	21,230	12,396	4,008
	1987	174,384	37,244	36,477	16,037	13,363	5,294	4,526	11,991	8,964	44,599	18,161	13,428	4,465
Nodaway	1989	88,796	21,384	21,054	9,568	17,381	14,775	4,178	1,717	500	10,645	12,518	3,876	1,253
	1987	87,906	21,135	20,809	10,217	15,499	13,776	4,106	1,874	547	11,400	12,573	3,377	1,366
Oregon	1989	45,399	9,718	9,292	2,652	6,740	5,714	330	563	351	8,973	5,995	4,979	498
	1987	41,843	9,176	8,774	2,814	5,703	4,836	304	[illegible]	376	7,464	5,061	4,938	531
Osage	1989	58,965	7,232	6,947	1,557	724		275	336	336	25,033	6,965	8,040	695
	1987	49,130	5,627	5,405	1,503	564		237	311	311	22,100	5,686	6,208	633
Ozark	1989	28,590	8,939	8,562	1,137	585		370	270		10,723	1,719	2,205	348
	1987	25,905	8,060	7,720	1,203	554		352	287		8,889	1,829	2,011	370
Pemiscot	1989	86,235	24,702	24,281	7,596	10,882	9,181	1,697	1,839	1,045	16,083	9,324	2,809	3,250
	1987	79,820	22,917	22,526	7,272	8,820	7,442	1,391	1,932	1,099	14,949	9,115	2,467	2,969
Perry	1989	98,547	10,865	10,364	8,923	29,742	19,687	450	1,737	502	15,823	17,857	4,446	3,203
	1987	86,676	8,443	8,054	7,884	29,714	19,669	357	1,732	502	12,430	14,192	3,552	2,972
Pettis	1989	221,475	39,733	39,196	18,837	27,581	26,866	11,318	6,308	4,326	63,929	18,486	19,011	5,388
	1987	218,477	43,037	42,455	20,347	25,355	24,699	10,748	7,008	4,807	59,857	18,137	16,176	5,906
Phelps	1989	227,600	37,232	35,861	19,014	31,288	29,450	6,172	7,279	4,096	67,512	17,500	19,483	3,803
	1987	224,511	39,486	38,032	20,694	29,314	27,593	6,716	8,057	4,534	60,113	18,926	17,228	4,153
Pike	1989	60,866	11,845	11,295	3,739	8,508	6,580	1,275	957	774	11,249	11,647	3,673	4,179
	1987	60,263	13,032	12,427	4,088	7,916	6,123	1,402	1,076	871	10,048	10,428	3,491	4,591
Platte	1989	315,676	116,839	114,180	54,617	19,207	17,423	5,005	6,364	4,774	22,310	34,158	33,979	6,905
	1987	260,883	94,813	92,655	46,365	15,015	13,621	3,905	5,846	4,386	17,340	30,571	26,791	6,680
Polk	1989	91,103	24,822	24,220	8,471	12,114	11,316	3,518	1,350	1,161	22,891	4,028	5,212	1,467
	1987	85,861	23,285	22,720	7,920	12,108	11,311	3,183	1,425	1,226	19,082	4,264	5,354	1,560
Pulaski	1989	151,630	21,605	21,074	12,195	12,807	10,948	4,777	4,984	3,644	56,106	13,033	7,[illegible]4	1,749
	1987	137,136	22,384	21,834	12,758	10,516	8,990	3,923	5,304	3,879	45,916	11,006	6,230	1,848
Putnam	1989	12,973	6,261	6,043	868	605		365	118		1,862	1,429	139	223
	1987	12,845	5,653	5,456	953	542		400	131		2,041	1,550	142	247
Ralls	1989	17,077	4,629	4,374	693	536		41	202	202	8,021	1,348	1,014	6
	1987	15,984	4,431	4,187	752	573		43	221	221	6,946	1,289	1,092	7
Randolph	1989	127,307	27,310	26,963	9,361	17,910	15,684	5,151	3,792	2,784	32,810	13,054	5,932	3,307
	1987	126,047	28,655	28,291	10,240	15,777	13,817	5,600	4,230	3,107	31,094	11,831	5,486	3,628
Ray	1989	68,880	12,844	12,426	4,258	9,359	8,835	666	1,591	1,084	11,863	14,900	6,076	2,787
	1987	68,042	12,587	12,177	4,544	9,767	9,221	719	1,753	1,195	10,685	14,961	5,850	3,011
Reynolds	1989	15,865	6,130	6,005	1,074	602		93	149		1,540	1,937	1,668	549
	1987	15,708	5,782	5,664	926	611		95	163		1,651	2,083	1,529	596
Ripley	1989	62,741	32,701	31,689	2,176	3,642		463	864	200	14,136	1,670	1,457	1,739
	1987	53,005	26,800	25,971	1,835	2,988		380	898	209	11,553	1,735	1,284	1,770
St. Charles	1989	1,473,027	276,908	268,741	136,461	194,728	176,465	60,918	65,225	40,520	330,179	148,402	139,960	28,217
	1987	1,223,312	248,936	241,594	107,583	153,965	139,526	47,430	59,086	36,707	257,364	127,142	122,401	26,466
St. Clair	1989	30,848	7,765	7,192	2,336	392		256	494	494	9,140	5,235	1,267	82
	1987	30,536	7,842	7,263	2,498	419		274	541	541	8,762	5,131	1,060	90
Ste. Genevieve	1989	49,674	10,271	9,783	6,081	1,565		2,057	997	897	10,644	10,555	2,672	1,860
	1987	49,182	9,613	9,156	6,532	1,685		2,204	1,092	983	10,736	9,742	2,750	2,036

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
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METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
ALL COUNTIES (continued)														
St. Francois	1989	231,709	45,922	45,358	15,827	38,817	29,806	10,016	8,029	5,850	44,922	32,739	13,462	6,883
	1987	228,532	49,852	49,240	15,755	36,565	28,078	9,082	8,948	6,520	41,190	30,314	12,570	7,682
St. Louis	1989	8,715,439	1,384,526	1,303,808	826,868	1,312,981	1,140,405	529,471	439,459	242,527	2,416,146	525,097	357,272	268,392
	1987	7,935,205	1,320,767	1,243,766	784,244	1,160,675	1,008,119	457,187	466,971	257,711	2,028,064	538,046	296,213	283,565
St. Louis city	1989	2,184,981	432,073	401,811	408,403	210,726	186,295	108,528	73,304	43,085	376,748	177,595	106,208	96,166
	1987	2,159,093	448,251	416,856	404,883	215,663	190,660	90,496	75,329	44,276	330,128	184,337	103,980	103,378
Saline	1989	107,308	23,418	22,832	8,109	14,497	13,609	6,657	3,318	1,874	23,335	12,693	6,017	3,886
	1987	106,246	25,460	24,823	7,474	13,215	12,406	6,373	3,679	2,079	21,672	13,050	5,152	4,290
Schuyler	1989	14,987	2,605	2,449	617	39		258	1,035	706	7,556	1,256	91	122
	1987	14,839	2,522	2,371	674	42		281	1,153	788	7,179	1,212	99	136
Scotland	1989	19,598	5,153	4,986	1,280	2,046		921	116		3,156	2,527	1,773	267
	1987	19,404	5,490	5,312	1,370	2,014		838	125		3,214	2,404	1,677	289
Scott	1989	272,306	67,080	65,915	23,290	28,058	21,423	7,331	8,572	5,350	53,223	31,728	28,147	4,597
	1987	244,705	67,316	66,147	19,641	22,791	17,402	5,951	8,121	5,070	46,357	25,830	22,894	4,832
Shannon	1989	13,047	4,777	4,546	963	53		230	182		1,531	3,388	475	250
	1987	12,873	4,345	4,135	1,040	51		246	200		1,268	3,639	512	274
Shelby	1989	26,988	6,629	6,372	1,485	1,214		710	514	322	7,116	1,847	1,940	1,112
	1987	24,152	6,544	6,290	1,543	1,028		602	536	337	5,794	1,753	1,589	1,155
Stoddard	1989	164,851	34,980	33,933	9,870	15,394	13,125	2,520	3,438	1,353	61,418	14,545	8,551	3,227
	1987	146,690	33,690	32,682	8,824	12,623	10,763	2,506	3,649	1,437	50,318	11,935	8,361	3,409
Stone	1989	70,536	17,528	16,942	6,095	1,652		727	1,769	742	16,931	5,207	9,611	1,609
	1987	58,512	14,632	14,143	5,063	1,443		597	1,502	631	13,790	4,610	7,791	1,398
Sullivan	1989	14,574	4,334	4,136	668	267		318	599	183	2,444	790	1,543	189
	1987	14,402	4,623	4,412	711	267		319	650	200	2,050	849	1,289	205
Taney	1989	178,509	35,893	34,311	29,534	13,236	10,268	3,271	2,770	1,055	30,860	18,025	11,485	2,662
	1987	157,310	30,454	29,112	28,655	10,929	8,479	2,677	2,910	1,109	25,499	17,138	10,351	2,833
Texas	1989	93,943	18,742	18,347	5,929	9,468	8,397	1,399	1,456	1,099	30,417	9,224	6,998	1,610
	1987	92,771	19,903	19,484	6,017	8,776	7,784	1,321	1,586	1,198	27,819	8,451	7,594	1,789
Vernon	1989	93,232	18,047	17,598	8,778	10,721	9,597	3,912	4,076	2,279	23,032	10,886	3,919	2,493
	1987	83,294	16,075	15,675	9,017	8,999	8,056	4,006	4,179	2,338	18,543	8,633	3,805	2,482
Warren	1989	75,706	16,139	15,518	8,176	7,698		591	1,054	876	11,761	16,117	7,152	1,993
	1987	63,297	14,699	14,133	7,906	5,928		459	1,059	881	9,071	12,465	5,526	1,832
Washington	1989	55,547	15,185	14,732	1,926	8,859	7,360	339	377		12,372	6,164	4,265	1,386
	1987	54,871	13,690	13,282	2,084	8,279	6,879	365	414		13,269	6,632	4,379	1,523
Wayne	1989	40,893	12,456	12,108	3,068	4,087		417	1,345	1,143	8,415	2,120	5,219	1,035
	1987	36,329	11,105	10,795	2,597	3,363		437	1,438	1,223	6,882	2,185	4,963	1,079
Webster	1989	95,692	21,632	20,845	6,018	11,831	9,206	1,795	2,220	1,386	17,551	19,557	6,574	834
	1987	79,967	17,064	16,443	4,783	9,351	7,277	1,393	1,748	1,092	13,870	18,934	5,940	789
Worth	1989	7,957	2,801	2,711	304	14		31	182	182	1,030	1,482	1,556	90
	1987	7,878	2,883	2,790	327	14		32	198	198	1,020	1,284	1,525	98
Wright	1989	74,063	29,836	29,156	5,944	10,080	9,234	1,161	1,991	1,457	11,076	2,519	2,783	1,275
	1987	61,522	24,676	24,114	5,268	7,994	7,324	921	1,852	1,356	8,905	1,998	2,697	1,314
TOTAL METRO COUNTIES	1989	**25,200,455**	**4,459,798**	**4,257,842**	**2,656,215**	**3,600,835**	**3,065,490**	**1,180,846**	**1,025,305**	**565,593**	**6,288,990**	**1,919,688**	**1,455,826**	**685,354**
	1987	22,968,113	4,195,333	4,003,075	2,479,562	3,235,009	2,749,945	1,067,032	1,079,042	594,000	5,293,593	1,837,195	1,246,600	722,460
TOTAL STATE	1989	**34,069,784**	**6,329,267**	**6,063,699**	**3,334,040**	**4,684,234**	**3,965,599**	**1,436,272**	**1,279,500**	**726,389**	**8,295,891**	**2,974,781**	**2,054,272**	**871,018**
	1987	31,142,225	5,976,572	5,724,174	3,134,893	4,184,217	3,534,999	1,304,809	1,347,171	763,300	7,052,763	2,788,881	1,791,288	918,865
MONTANA														
BILLINGS	1989	**976,472**	**204,022**	**197,535**	**100,372**	**121,910**	**106,724**	**38,203**	**54,060**	**36,488**	**237,883**	**57,109**	**60,024**	**16,344**
	1987	906,157	196,122	189,886	95,179	119,018	104,193	37,816	44,035	29,722	213,913	56,691	48,287	16,984
Yellowstone	1989	976,472	204,022	197,535	100,372	121,910	106,724	38,203	54,060	36,488	237,883	57,109	60,024	16,344
	1987	906,157	196,122	189,886	95,179	119,018	104,193	37,816	44,035	29,722	213,913	56,691	48,287	16,984
GREAT FALLS	1989	**552,062**	**120,194**	**115,867**	**56,919**	**76,599**	**70,074**	**21,221**	**32,660**	**16,791**	**127,730**	**32,544**	**30,381**	**13,237**
	1987	515,928	100,026	96,425	55,150	78,449	71,767	20,987	26,952	13,857	125,419	34,203	24,603	13,870
Cascade	1989	552,062	120,194	115,867	56,919	76,599	70,074	21,221	32,660	16,791	127,730	32,544	30,381	13,237
	1987	515,928	100,026	96,425	55,150	78,449	71,767	20,987	26,952	13,857	125,419	34,203	24,603	13,870
ALL COUNTIES														
Beaverhead	1989	36,653	11,733	11,319	3,621	687		1,892	1,520	1,074	6,620	3,560	3,285	998
	1987	36,277	10,947	10,561	3,821	714		1,982	1,474	1,042	6,955	3,740	2,988	1,053

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MONTANA (continued)														
ALL COUNTIES (continued)														
Big Horn	1989	38,117	11,301	10,512	3,074	1,251		1,608	286		8,184	8,528	999	882
	1987	37,740	11,818	10,993	3,294	1,291		1,341	253		7,133	9,161	839	853
Blaine	1989	22,219	7,624	7,037	1,600	32		894	284	284	6,311	1,226	2,000	469
	1987	21,892	6,766	6,245	1,736	34		954	275	275	6,828	1,328	1,679	495
Broadwater	1989	9,339	3,890	3,771	1,282	397		14	292	292	615	509	969	591
	1987	9,247	3,866	3,748	1,398	425		15	292	292	534	557	863	636
Carbon	1989	23,075	6,582	6,406	3,533	258		688	228		2,855	1,388	2,738	2,629
	1987	22,847	5,837	5,681	3,564	270		753	223		3,129	1,524	2,391	2,794
Carter	1989	3,013	1,085	1,033	307	157		25	44		106	270	246	4
	1987	2,983	1,073	1,022	281	149		23	39		112	288	205	4
Cascade	1989	552,062	120,194	115,867	56,919	76,599	70,074	21,221	32,660	16,791	127,730	32,544	30,381	13,237
	1987	515,928	100,026	96,425	55,150	78,449	71,767	20,987	26,952	13,857	125,419	34,203	24,603	13,870
Chouteau	1989	15,533	4,334	4,255	1,057	250		168	500	103	4,409	1,807	1,356	446
	1987	15,304	4,299	4,221	1,110	232		148	434	89	4,653	1,907	1,145	421
Custer	1989	79,663	30,087	29,173	9,305	6,362	5,257	4,239	1,306	927	4,904	10,166	5,805	3,364
	1987	78,704	27,753	26,910	9,249	6,468	5,346	4,353	1,319	937	5,211	11,146	5,209	3,497
Daniels	1989	6,663	1,665	1,589	898	140		284	180		1,769	44	535	778
	1987	6,597	1,691	1,614	781	139		265	166		1,895	47	439	777
Dawson	1989	52,753	14,247	13,721	4,753	4,614	4,591	2,293	1,979	695	7,980	8,179	2,790	2,822
	1987	52,231	12,592	12,127	5,141	4,717	4,695	2,435	1,888	664	8,621	8,948	2,313	2,761
Deer Lodge	1989	41,529	13,865	13,404	4,800	774		1,731	1,015	437	10,237	1,330	1,938	3,745
	1987	40,948	13,160	12,722	5,143	819		1,739	1,089	469	9,739	1,467	1,837	3,682
Fallon	1989	12,449	3,536	3,407	1,091	638		529	206	206	3,110	1,003	986	358
	1987	12,326	3,636	3,503	1,033	669		501	193	193	3,296	1,060	821	363
Fergus	1989	51,764	10,964	10,632	4,853	3,462	1,220	3,485	1,974	1,594	11,593	4,775	5,411	1,809
	1987	51,179	11,253	10,912	4,772	3,029	1,068	3,520	1,961	1,584	11,278	5,080	4,648	1,936
Flathead	1989	442,628	102,799	97,454	51,976	49,074	44,037	13,625	22,836	11,651	99,637	18,280	36,231	8,764
	1987	377,433	87,947	83,374	42,664	41,319	37,079	12,111	18,359	9,367	81,684	19,085	29,516	8,123
Gallatin	1989	386,351	74,098	70,530	37,428	25,196	14,617	17,764	18,618	8,016	77,972	37,755	33,545	17,940
	1987	344,721	64,620	61,508	38,817	24,432	14,175	14,427	15,223	6,555	67,403	38,940	27,577	14,671
Garfield	1989	5,190	1,080	1,036	417	191		15	27		76	2,153	885	233
	1987	4,309	842	808	413	149		12	21		60	1,868	673	182
Glacier	1989	49,730	11,434	11,046	4,549	2,647		3,589	1,291	1,087	9,415	6,018	6,579	1,596
	1987	49,229	12,191	11,777	4,672	2,460		3,228	1,142	962	10,038	5,720	5,538	1,536
Golden Valley	1989	1,875	1,102	1,051	382	10		24	39		106	28	23	3
	1987	1,555	904	862	316	8		19	32		91	27	19	3
Granite	1989	7,840	2,023	1,911	976	22		173	91		1,260	2,138	59	137
	1987	7,742	1,716	1,621	861	22		163	84		1,355	2,320	50	137
Hill	1989	93,262	26,399	26,112	8,949	10,175	4,963	6,262	4,344	2,328	16,082	7,030	6,042	2,018
	1987	92,339	24,923	24,652	9,605	9,847	4,804	5,791	4,425	2,373	16,016	7,561	5,502	2,169
Jefferson	1989	17,829	6,876	6,402	3,697	312		77	235		1,456	2,622	1,696	80
	1987	14,716	5,790	5,391	2,928	246		60	183		1,383	2,152	1,294	64
Judith Basin	1989	3,426	631	586	812	351		31	147		631	465	34	5
	1987	3,392	583	541	832	315		27	123		672	494	28	5
Lake	1989	93,769	29,012	27,536	9,543	2,577	836	2,425	2,132	1,202	15,865	14,182	7,075	4,555
	1987	82,570	23,240	22,058	8,783	2,066	671	2,096	1,698	958	14,346	14,469	5,553	3,779
Lewis and Clark	1989	325,293	85,087	82,583	34,496	38,006	30,674	8,251	16,871	9,279	47,421	23,719	16,022	8,965
	1987	297,274	78,531	76,220	34,474	31,866	25,719	7,678	13,175	7,247	49,180	22,918	13,078	7,640
Liberty	1989	7,218	2,783	2,655	593	14		238	60		995	328	851	936
	1987	7,147	2,871	2,739	640	14		217	53		931	351	712	912
Lincoln	1989	81,171	28,665	27,926	7,654	3,340		2,195	2,111	1,608	15,719	8,074	3,713	2,467
	1987	71,237	24,137	23,515	6,810	2,822		2,221	1,740	1,326	13,987	8,087	3,359	2,047
McCone	1989	7,271	3,249	3,114	511	144		51	91		730	1,762	242	158
	1987	7,199	3,250	3,115	458	140		48	82		604	1,906	203	155
Madison	1989	16,256	4,232	4,042	2,811	168		337	135		756	1,845	2,268	683
	1987	16,044	4,424	4,225	2,795	182		354	139		856	2,031	1,971	741
Meagher	1989	5,751	2,168	2,095	1,250	8		17	31		1,211	395	155	176
	1987	5,694	2,253	2,177	1,047	7		15	26		1,290	421	129	164
Mineral	1989	14,731	3,823	3,678	2,237	38		86	149		997	2,351	529	587
	1987	13,238	3,787	3,643	2,180	31		69	119		1,003	1,979	418	475
Missoula	1989	631,690	122,896	119,095	64,536	79,579	65,695	29,762	32,809	16,989	141,490	48,966	37,788	10,794
	1987	557,606	108,480	105,125	57,538	64,268	53,056	24,090	26,307	13,623	130,841	47,680	29,862	10,171
Musselshell	1989	14,061	3,930	3,773	1,376	609		417	546	546	2,203	2,590	1,380	10
	1987	13,872	3,916	3,760	1,459	551		358	461	461	2,342	2,779	1,161	9

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($0C0)	Drug-stores Total ($000)
MONTANA (continued)														
ALL COUNTIES (continued)														
Park	1989	65,035	20,733	20,382	6,174	670		3,020	1,159	294	11,471	8,283	2,667	2,290
	1987	60,965	17,501	17,205	6,639	566		2,523	1,191	303	11,253	8,993	2,368	2,166
Petroleum	1989	799	448	37	55	7		14	25		62	80	16	2
	1987	790	436	36	55	6		13	22		63	86	13	2
Phillips	1989	21,107	5,466	5,273	2,318	933		1,185	207	207	4,098	1,389	2,913	1,678
	1987	20,898	5,745	5,542	2,211	988		972	208	208	4,321	1,462	2,370	1,650
Pondera	1989	26,043	5,945	5,545	2,047	551		1,173	856	856	10,454	1,972	1,015	1,198
	1987	25,785	5,555	5,181	2,196	591		1,204	862	862	10,201	2,096	997	1,278
Powder River	1989	3,866	131	94	579	14		126	62		1,033	1,202	291	132
	1987	3,828	125	90	506	14		104	54		1,056	1,285	243	124
Powell	1989	23,857	7,882	7,637	2,591	706		268	59		6,527	1,563	1,942	558
	1987	23,605	7,124	6,903	2,794	684		244	52		7,069	1,518	1,674	577
Prairie	1989	1,814	215	195	380	7		15	27		361	19	372	193
	1987	1,796	209	190	406	6		14	24		370	20	332	184
Ravalli	1989	88,509	30,361	29,864	9,475	2,330		3,769	2,732	1,804	13,550	7,148	9,222	3,558
	1987	75,280	24,746	24,341	8,015	1,897		3,312	2,399	1,565	11,007	7,420	7,403	2,868
Richland	1989	54,924	8,257	7,784	5,719	4,388		3,871	2,985	2,451	13,607	3,110	5,255	2,671
	1987	54,380	8,117	7,652	6,056	4,621		3,217	2,468	2,025	14,308	3,287	4,273	2,724
Roosevelt	1989	51,974	15,686	15,208	2,985	1,182		2,149	582	582	9,185	11,605	5,044	1,384
	1987	51,459	14,506	14,064	3,261	1,274		2,375	587	587	9,121	12,692	4,243	1,385
Rosebud	1989	37,105	12,463	12,085	3,492	683		1,008	530	407	8,830	5,537	2,272	584
	1987	36,738	12,612	12,229	2,925	667		877	451	347	9,378	5,963	1,923	543
Sanders	1989	24,516	10,375	9,945	2,613	397		290	263		1,473	4,263	1,589	1,335
	1987	21,835	8,405	8,057	2,542	320		235	210		1,523	4,431	1,231	1,076
Sheridan	1989	23,951	5,967	5,763	3,469	399		812	1,677	1,326	2,370	1,777	3,205	867
	1987	23,714	6,411	6,192	3,650	400		352	1,571	1,243	2,085	1,925	2,768	884
Silver Bow	1989	221,029	46,129	45,363	28,513	16,744	3,275	5,890	14,627	5,099	45,018	17,835	14,288	12,099
	1987	206,915	44,085	43,353	26,208	14,498	2,816	5,870	12,361	4,310	42,955	19,401	12,649	11,363
Stillwater	1989	33,136	6,589	6.215	2,639	536		626	398	398	4,777	13,032	3,081	643
	1987	27,708	5,392	5,086	2,250	428		506	315	315	3,843	11,127	2,406	552
Sweet Grass	1989	15,463	2,742	2,621	1,844	22		458	375		3,838	3,200	1,301	517
	1987	13,982	2,434	2,327	1,662	19		377	359		3,427	3,201	1,057	454
Teton	1989	16,171	3,836	3,749	1,021	166		355	237	237	6,323	586	2,183	825
	1987	16,011	3,926	3,837	1,065	154		355	205	205	6,624	615	1,746	776
Toole	1989	19,224	7,270	7,042	2,905	12		1,200	470	470	1,657	2,300	896	1,485
	1987	19,034	6,389	6,189	3,142	12		1,268	451	451	1,819	2,547	934	1,553
Treasure	1989	884	188	180	310	1		3	6		14	178	162	
	1987	803	165	158	283	1		3	5		14	182	130	
Valley	1989	41,438	10,512	9,780	4,035	3,110		1,829	1,065	513	7,644	5,266	2,817	2,082
	1987	41,028	10,152	9,445	4,062	2,644		1,855	965	466	8,326	5,758	2,397	1,776
Wheatland	1989	5,733	2,339	2,247	546	12		572	55		775	620	484	5
	1987	5,676	2,412	2,317	471	13		543	51		756	670	408	5
Wibaux	1989	860	56	40	130	7		15	26		66	445	16	2
	1987	851	50	36	121	6		13	22		63	468	13	2
Yellowstone	1989	976,472	204,022	197,535	100,372	121,910	106,724	38,203	54,060	36,488	237,883	57,109	60,024	16,344
	1987	906,157	196,122	189,886	95,179	119,018	104,193	37,816	44,035	29,722	213,913	56,691	48,287	16,984
TOTAL METRO COUNTIES	**1989**	**1,528,534**	**324,216**	**313,402**	**157,291**	**198,509**	**176,798**	**59,424**	**86,720**	**53,279**	**365,613**	**89,653**	**90,405**	**29,581**
	1987	1,422,085	296,148	286,311	150,329	197,467	175,960	53,803	70,987	43,579	339,332	90,894	72,890	30,854
TOTAL STATE	**1989**	**4,904,084**	**1,161,006**	**1,119,335**	**515,498**	**462,869**	**351,963**	**192,261**	**227,520**	**126,241**	**1,021,461**	**404,549**	**335,611**	**142,691**
	1987	4,510,758	1,051,741	1,014,111	489,464	426,977	325,409	177,496	188,815	104,903	952,380	413,082	276,488	135,051
NEBRASKA														
LINCOLN	**1989**	**1,529,543**	**303,018**	**173,839**	**151,042**	**205,116**	**191,321**	**92,376**	**53,873**	**25,706**	**339,379**	**116,695**	**105,707**	**41,833**
	1987	1,283,529	242,841	139,316	138,868	175,084	163,310	74,240	54,962	26,226	270,569	95,721	84,261	42,597
Lancaster	1989	1,529,543	303,018	173,839	151,042	205,116	191,321	92,376	53,873	25,706	339,379	116,695	105,707	41,833
	1987	1,283,529	242,841	139,316	138,868	175,084	163,310	74,240	54,962	26,226	270,569	95,721	84,261	42,597
OMAHA	**1989**	**4,579,452**	**898,620**	**854,252**	**503,323**	**583,713**	**527,565**	**209,727**	**280,048**	**210,712**	**1,098,680**	**340,652**	**210,914**	**128,666**
	1987	3,905,909	726,993	691,085	424,352	524,604	474,528	167,974	279,547	210,173	888,112	293,893	171,985	132,357
Douglas	1989	3,481,232	694,767	658,794	405,874	437,532	388,826	179,290	263,470	204,025	773,446	210,256	162,563	92,284
	1987	2,965,266	560,693	531,662	334,924	393,853	350,010	143,006	262,524	203,294	622,427	179,612	130,596	94,393

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEBRASKA (continued)														
OMAHA (continued)														
Sarpy	1989	427,704	104,314	101,141	43,124	89,331	85,782	11,079	5,631	2,095	75,561	53,008	16,123	10,321
	1987	357,199	84,632	82,058	36,464	75,821	72,810	8,948	5,496	2,045	61,182	42,999	15,207	10,866
Washington	1989	68,978	7,948	7,003	7,195	3,467		1,542	1,391	681	29,662	5,650	5,648	1,300
	1987	59,934	6,779	5,973	6,832	2,807		1,488	1,423	698	23,773	5,659	4,524	1,350
Pottawattamie, Iowa	*1989*	*601,538*	*91,591*	*87,314*	*47,130*	*53,383*	*52,957*	*17,816*	*9,556*	*3,911*	*220,011*	*71,738*	*26,580*	*24,761*
	1987	*523,510*	*74,889*	*71,392*	*46,132*	*52,123*	*51,708*	*14,532*	*10,104*	*4,136*	*180,730*	*65,623*	*21,658*	*25,748*
ALL COUNTIES														
Adams	1989	198,761	52,165	50,717	20,052	25,709	4,675	8,392	8,754	4,000	42,191	14,662	11,007	6,168
	1987	179,457	43,295	42,093	18,082	23,314	4,240	8,823	9,198	4,204	38,592	12,996	9,379	6,349
Antelope	1989	29,579	3,514	3,309	2,157	81		180	487	423	11,632	5,387	4,023	371
	1987	29,215	3,773	3,553	1,937	87		192	532	463	11,273	5,677	3,518	403
Arthur	1989	759	18	13	161	2		4	7		22	509	4	1
	1987	751	17	12	165	2		4	7		21	499	4	1
Banner	1989	36	6	4	4	1			3		8	1	2	
	1987	36	6	4	4	1			3		7	2	2	
Blaine	1989	1,337	11	8	47	1		3	5		227	445	3	
	1987	1,324	11	8	49	1		3	5		213	439	3	
Boone	1989	36,122	7,150	6,350	2,588	262		995	401	401	10,682	5,674	1,695	1,125
	1987	32,887	6,016	5,343	2,425	221		920	415	415	8,611	5,868	1,601	1,076
Box Butte	1989	56,021	15,756	15,223	4,692	7,908	2,218	2,193	1,382	1,081	12,254	2,650	2,561	1,746
	1987	55,262	15,917	15,379	5,084	7,516	2,109	2,293	1,517	1,188	10,960	2,640	2,160	1,913
Boyd	1989	7,893	2,402	2,227	726	340		81	243		608	1,307	1,227	11
	1987	7,083	2,243	2,080	657	293		70	255		601	1,152	1,017	12
Brown	1989	13,948	3,016	2,623	1,472	576		174	433	276	3,373	1,402	1,600	482
	1987	13,810	3,182	2,767	1,369	579		176	469	300	3,255	1,197	1,693	521
Buffalo	1989	259,153	47,010	44,442	30,552	36,699	34,813	16,326	12,113	5,963	49,693	25,546	12,282	4,806
	1987	231,398	44,329	41,907	28,876	30,357	28,798	13,518	12,979	6,390	40,976	22,325	11,761	5,079
Burt	1989	26,285	5,913	5,575	2,282	872		671	722		6,482	3,531	1,570	1,467
	1987	25,992	6,361	5,997	2,214	932		723	794		5,717	3,402	1,690	1,622
Butler	1989	27,562	7,005	5,945	1,662	545		331	387	387	6,364	4,311	3,500	752
	1987	23,721	5,576	4,732	1,338	433		264	390	390	6,258	3,382	2,760	747
Cass	1989	49,354	10,071	9,741	6,352	701		650	610	101	16,761	7,682	2,256	1,559
	1987	48,635	10,169	9,836	6,595	754		699	671	112	14,840	7,783	2,443	1,723
Cedar	1989	27,239	7,057	6,577	2,124	276		162	573	269	4,078	5,858	2,898	837
	1987	25,692	5,944	5,540	2,212	267		157	631	297	4,288	5,105	2,531	916
Chase	1989	20,354	4,851	4,608	1,015	129		641	697		4,718	6,522	354	674
	1987	20,152	4,942	4,694	1,098	140		707	774		4,364	6,174	384	747
Cherry	1989	33,743	7,381	6,848	3,863	2,089	2,054	1,578	1,615	1,333	10,491	1,564	1,435	601
	1987	33,250	7,921	7,349	3,830	2,131	2,096	1,635	1,762	1,456	8,877	1,681	1,408	655
Cheyenne	1989	208,709	14,615	13,861	5,219	8,827		2,517	5,678	1,955	13,306	8,485	3,991	4,803
	1987	169,852	11,436	10,846	4,839	7,726		2,494	5,120	1,763	12,046	7,156	3,617	4,756
Clay	1989	25,485	8,249	7,795	2,420	209		239	347		5,838	3,699	2,021	321
	1987	22,268	6,639	6,274	2,489	203		193	356		4,870	3,792	1,621	323
Colfax	1989	34,431	7,599	6,949	5,017	1,880		614	1,252	1,252	6,298	6,648	1,604	1,199
	1987	32,062	7,743	7,081	4,196	1,295		588	1,300	1,300	6,411	5,337	1,588	1,244
Cuming	1989	48,112	9,810	8,699	3,400	512		933	1,051	310	12,761	10,931	3,495	925
	1987	44,510	8,563	7,393	3,162	497		994	1,130	334	12,811	9,748	2,932	994
Custer	1989	53,767	14,359	13,526	3,382	2,929	2,240	1,312	772	482	13,364	5,353	4,476	1,802
	1987	53,096	14,787	13,929	3,601	2,915	2,230	1,407	826	517	12,823	5,309	3,991	1,974
☐ Dakota	1989	63,238	14,728	12,699	11,335	874		232	3,729	2,660	11,416	11,461	2,185	1,809
	1987	58,922	15,670	13,511	10,110	820		219	4,054	2,893	9,552	9,647	2,266	1,979
Dawes	1989	56,249	11,147	10,631	5,291	2,456		1,676	789	789	17,236	5,486	4,250	1,590
	1987	51,055	9,242	8,814	5,562	2,227		1,392	830	830	14,323	5,469	3,975	1,675
Dawson	1989	106,294	27,274	26,509	8,121	8,330	3,116	3,039	2,812	2,278	17,919	15,075	3,691	3,942
	1987	105,130	26,543	25,876	7,366	8,885	3,325	3,253	3,076	2,493	15,908	14,813	3,934	4,218
Deuel	1989	16,720	1,176	1,115	2,596	164		113	646	646	3,712	6,904	643	454
	1987	16,554	1,257	1,192	2,351	157		109	697	697	3,342	7,201	639	489
Dixon	1989	14,160	4,814	4,502	838	194		213	174		2,547	2,820	773	467
	1987	12,053	4,176	3,905	767	155		170	165		2,254	2,260	612	434
Dodge	1989	265,364	41,723	40,836	20,067	37,400	29,308	5,506	6,016	2,711	92,135	21,896	14,105	8,246
	1987	230,785	37,360	36,566	20,523	30,118	23,602	5,432	6,270	2,826	73,932	18,639	11,313	8,510
Douglas	1989	3,481,232	694,767	658,794	405,874	437,532	388,826	179,290	263,470	204,025	773,446	210,256	162,563	92,284
	1987	2,965,266	560,693	531,662	334,924	393,853	350,010	143,006	262,524	203,294	622,427	179,612	130,596	94,393

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
NEBRASKA (continued)														
ALL COUNTIES (continued)														
Dundy	1989	6,219	2,523	2,481	631	10		93	35		1,644	254	462	93
	1987	6,157	2,659	2,615	677	10		92	38		1,393	256	441	100
Fillmore	1989	19,514	4,641	4,351	2,827	850		941	1,309	509	4,748	659	1,058	855
	1987	19,321	4,633	4,343	2,935	746		882	1,460	568	4,079	707	1,154	946
Franklin	1989	12,051	3,298	3,090	993	33		199	346	346	1,966	629	1,282	338
	1987	11,899	3,525	3,303	1,066	33		200	375	375	2,103	673	1,064	366
Frontier	1989	6,475	1,194	1,094	729	3		85	9		2,878	988	148	110
	1987	6,411	1,281	1,174	703	3		91	10		2,636	1,059	152	121
Furnas	1989	22,029	5,884	5,345	1,112	362		178	642	642	6,996	4,166	900	956
	1987	21,721	5,580	5,069	1,206	385		189	703	703	6,835	3,877	973	1,059
Gage	1989	121,001	24,539	23,542	10,197	13,223	4,568	6,782	3,327	1,412	28,672	12,333	7,012	4,115
	1987	112,454	25,454	24,420	8,789	11,348	3,921	6,676	3,558	1,511	23,683	12,920	6,495	4,374
Garden	1989	6,983	1,981	1,877	554	135		22	31		390	2,275	705	241
	1987	6,540	1,917	1,816	592	121		20	33		364	2,082	609	257
Garfield	1989	12,752	2,143	2,029	680	9		147	156	156	1,024	5,049	1,994	269
	1987	11,717	1,954	1,850	733	9		135	172	172	1,120	4,517	1,692	294
Gosper	1989	1,871	491	433	353	18		40	60		205	58	42	147
	1987	1,852	465	410	379	17		38	65		187	55	39	158
Grant	1989	1,967	453	413	411	3		105	175		38	318	412	1
	1987	1,948	429	391	439	3		98	190		34	305	398	1
Greeley	1989	6,432	2,312	2,166	533	19		42	71		614	1,681	342	258
	1987	6,368	2,108	1,975	517	20		45	77		543	1,812	351	284
Hall	1989	425,804	45,826	43,235	43,470	93,289	90,480	27,394	15,625	8,867	91,532	51,782	24,252	6,831
	1987	374,067	42,228	39,840	38,399	84,086	81,555	22,683	15,370	8,722	75,563	42,766	20,051	7,259
Hamilton	1989	27,330	4,828	4,558	1,564	1,500		249	481	300	7,400	4,464	2,498	2,702
	1987	26,984	4,094	3,865	1,597	1,514		230	524	327	7,847	4,597	2,100	2,946
Harlan	1989	13,177	2,806	2,380	1,179	440		508	616	445	2,844	2,141	802	335
	1987	13,047	2,600	2,205	1,291	481		514	689	499	2,552	2,344	764	373
Hayes	1989	2,309	787	669	82	2		6	9		29	1,050	136	1
	1987	2,286	773	657	85	2		6	10		27	1,043	128	1
Hitchcock	1989	9,085	1,970	1,837	716	24		56	87		795	615	2,063	96
	1987	7,581	1,676	1,563	657	19		43	74		609	583	1,793	82
Holt	1989	69,965	13,372	12,624	4,282	5,791	3,589	2,890	1,887	624	18,481	12,241	4,409	1,536
	1987	62,231	13,014	12,286	4,422	4,752	2,946	2,372	1,991	659	15,149	9,989	3,828	1,442
Hooker	1989	4,048	1,903	1,795	104	112		26	38		395	1,093	29	4
	1987	3,528	1,652	1,558	91	97		23	40		329	959	24	4
Howard	1989	16,657	4,426	4,090	1,471	44		370	827	827	2,112	1,910	1,445	869
	1987	16,447	3,861	3,568	1,593	45		379	910	910	1,802	1,998	1,443	956
Jefferson	1989	44,873	10,074	9,147	3,623	6,594	6,457	1,215	2,050	1,024	9,972	4,953	1,887	1,067
	1987	42,333	8,729	7,926	3,943	5,643	5,527	1,332	2,258	1,128	8,518	5,393	1,607	1,184
Johnson	1989	14,504	1,745	1,570	2,095	687		342	388	388	2,231	3,901	908	698
	1987	14,336	1,869	1,682	1,853	676		336	422	422	2,284	3,972	862	756
Kearney	1989	19,862	4,030	3,822	2,404	588		497	403	292	3,695	3,298	2,431	347
	1987	19,598	4,325	4,102	2,285	626		537	440	320	3,118	2,978	2,604	379
Keith	1989	73,606	13,570	12,912	5,903	4,455	2,999	1,318	973	179	19,596	18,880	4,002	819
	1987	72,519	13,738	13,072	6,289	4,759	3,205	1,419	1,062	196	17,582	18,573	4,264	880
Keya Paha	1989	2,737	433	378	201	4		10	14		52	1,733	11	2
	1987	2,490	385	336	214	4		9	15		44	1,553	9	2
Kimball	1989	22,059	5,124	4,737	1,856	1,783		440	273		6,242	2,586	477	836
	1987	21,841	4,993	4,616	2,060	1,955		491	307		5,626	2,550	528	935
Knox	1989	32,609	7,399	7,061	3,190	604		509	571	308	8,144	3,745	4,021	1,195
	1987	30,179	6,989	6,670	3,088	573		447	597	323	6,607	3,532	3,853	1,138
Lancaster	1989	1,529,543	303,018	173,839	151,042	205,116	191,321	92,376	53,873	25,706	339,379	116,695	105,707	41,833
	1987	1,283,529	242,841	139,316	138,868	175,084	163,310	74,240	54,962	26,226	270,569	95,721	84,261	42,597
Lincoln	1989	195,934	33,812	30,590	21,740	28,625	27,056	7,892	7,123	3,613	45,831	18,126	10,992	8,732
	1987	193,439	35,606	32,213	20,687	28,978	27,391	8,006	7,785	3,950	38,914	19,439	10,752	9,329
Logan	1989	1,891	251	228	55	180		125	21		65	812	14	2
	1987	1,549	193	175	42	138		96	18		50	717	11	2
Loup	1989	1,174	225	209	280	2		8	193		34	373	7	1
	1987	973	180	167	225	2		6	187		27	298	6	1
McPherson	1989	984	703	670	50	1		3	5		15	185	3	
	1987	974	693	660	51	1		3	5		14	184	3	
Madison	1989	249,199	52,947	51,484	22,319	54,823	49,184	15,280	14,419	6,994	42,315	15,008	12,469	4,527
	1987	218,707	47,809	46,488	18,392	44,700	40,103	13,386	14,912	7,234	34,345	12,948	12,138	4,779

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEBRASKA (continued)														
ALL COUNTIES (continued)														
Merrick	1989	33,647	8,316	7,834	2,480	602		193	249		5,845	9,564	1,947	233
	1987	30,670	6,939	6,537	2,245	547		176	265		6,161	8,013	1,610	248
Morrill	1989	11,711	2,520	2,379	1,106	242		63	47		5,496	923	91	318
	1987	11,595	2,291	2,163	1,200	256		66	53		5,287	1,018	92	351
Nance	1989	7,361	2,522	2,378	691	210		167	279	279	575	1,311	1,023	163
	1987	7,265	2,597	2,449	630	199		158	299	299	602	1,092	1,065	175
Nemaha	1989	26,751	3,733	3,436	3,178	2,622		511	634	342	8,530	2,625	2,185	564
	1987	26,440	3,367	3,099	3,479	2,793		556	702	380	7,879	2,795	1,872	618
Nuckolls	1989	29,662	9,082	8,637	1,983	706		1,416	768	523	3,279	5,673	2,033	1,783
	1987	27,446	8,915	8,478	1,971	642		1,146	808	551	3,244	4,724	1,640	1,874
Otoe	1989	71,670	16,302	14,935	7,800	6,270		2,935	1,056	453	17,594	7,871	3,205	3,017
	1987	70,684	16,254	14,891	7,642	6,666		3,117	1,146	493	16,079	7,587	3,443	3,274
Pawnee	1989	8,184	3,517	3,306	817	30		236	271	271	350	1,218	825	438
	1987	8,103	3,521	3,310	866	28		219	291	291	313	1,146	785	469
Perkins	1989	8,938	2,476	2,308	404	176		288	284	284	835	851	2,387	267
	1987	8,814	2,564	2,390	400	180		295	307	307	695	890	2,384	287
Phelps	1989	49,196	7,421	7,221	3,129	1,766		2,055	1,700	1,420	15,175	5,613	3,894	2,803
	1987	48,709	7,429	7,229	2,908	1,840		2,143	1,841	1,539	13,184	5,968	4,175	3,096
Pierce	1989	26,404	7,369	7,035	1,605	456		283	893	716	5,270	5,117	2,713	957
	1987	26,017	6,368	6,079	1,750	471		292	992	796	5,541	5,319	2,310	1,060
Platte	1989	194,954	42,574	40,416	18,893	29,287	18,240	12,352	5,473	2,050	37,256	22,686	11,681	5,432
	1987	168,096	37,165	35,281	16,128	23,949	14,916	10,097	5,709	2,139	30,990	18,591	10,072	5,696
Polk	1989	11,529	3,241	2,814	1,460	521		121	76		1,495	2,021	1,092	430
	1987	11,415	3,444	2,990	1,338	517		120	82		1,251	2,160	914	464
Red Willow	1989	99,247	19,709	19,252	6,978	16,959	8,023	5,982	3,042	1,219	28,229	4,100	5,076	2,777
	1987	90,604	19,070	18,628	5,982	13,992	6,620	5,940	3,149	1,263	25,190	4,288	4,813	2,794
Richardson	1989	46,777	9,773	9,200	3,193	5,881		1,076	1,563	990	12,755	4,867	2,580	1,261
	1987	43,970	8,556	8,054	3,361	5,101		1,058	1,595	1,011	12,066	4,812	2,257	1,345
Rock	1989	6,256	637	598	113	196		164	19		2,475	1,163	566	161
	1987	6,194	636	597	103	194		161	20		2,377	1,173	539	174
Saline	1989	81,712	13,378	12,710	5,899	6,668		1,064	10,903	10,213	25,820	6,435	3,751	2,509
	1987	67,743	10,618	10,088	4,859	5,290		841	9,263	8,678	20,449	5,116	3,434	2,502
Sarpy	1989	427,704	104,314	101,141	43,124	89,331	85,782	11,079	5,631	2,095	75,561	53,008	16,123	10,321
	1987	357,199	84,632	82,058	36,464	75,821	72,810	8,948	5,496	2,045	61,182	42,999	15,207	10,866
Saunders	1989	72,323	10,914	10,398	5,319	3,167		656	3,453	3,239	25,496	10,410	2,917	948
	1987	63,386	11,049	10,527	4,415	2,612		618	3,590	3,369	20,828	9,478	2,373	1,004
Scotts Bluff	1989	260,460	69,285	66,036	19,677	40,237	26,607	10,490	7,527	4,734	58,648	19,651	13,521	3,210
	1987	237,893	62,213	59,296	19,423	35,808	23,679	11,122	8,156	5,131	49,028	19,503	12,576	3,476
Seward	1989	58,881	13,649	13,107	7,309	9,365	3,324	703	1,565	456	14,421	5,490	1,460	2,073
	1987	55,162	12,367	11,876	6,952	8,274	2,938	710	1,706	498	13,574	4,964	1,258	2,278
Sheridan	1989	26,965	6,318	5,900	2,506	766		940	1,089	792	5,043	2,496	3,403	1,148
	1987	26,698	5,512	5,147	2,778	829		849	1,216	885	5,522	2,578	2,952	1,287
Sherman	1989	8,535	1,299	1,155	1,032	25		198	614	614	1,274	1,882	838	117
	1987	8,050	1,383	1,230	943	24		191	662	662	1,186	1,746	704	126
Sioux	1989	2,826	231	211	45	172		117	17		675	359	884	2
	1987	2,653	222	203	46	162		112	18		621	346	804	2
Stanton	1989	4,695	1,491	1,422	1,047	113		5	8		25	824	628	98
	1987	4,649	1,525	1,454	950	115		5	9		25	851	582	105
Thayer	1989	29,941	4,996	4,665	2,660	175		257	360	360	6,986	9,040	1,456	725
	1987	29,610	5,381	5,024	2,549	187		274	394	394	6,026	9,464	1,221	792
Thomas	1989	2,613	1,062	1,008	110	4		8	13		44	672	161	1
	1987	2,587	1,041	988	118	4		8	14		41	665	150	1
Thurston	1989	13,773	4,404	4,171	936	20		45	202	202	4,258	1,893	121	837
	1987	13,637	4,223	4,000	768	19		42	216	216	4,439	1,815	109	892
Valley	1989	23,039	5,338	5,100	2,002	1,680		780	251	251	2,111	5,565	1,507	1,004
	1987	21,370	5,112	4,884	1,904	1,612		722	265	265	2,154	4,568	1,242	1,035
Washington	1989	68,978	7,948	7,003	7,195	3,467		1,542	1,391	681	29,662	5,650	5,648	1,300
	1987	59,934	6,779	5,973	6,832	2,807		1,488	1,423	698	23,773	5,659	4,524	1,350
Wayne	1989	43,563	6,995	6,885	4,502	4,825		879	744		11,423	2,512	5,885	2,207
	1987	39,718	5,906	5,813	4,838	4,425		940	803		9,899	2,147	5,258	2,377
Webster	1989	10,884	1,670	1,508	975	44		224	495	302	3,677	1,092	1,296	457
	1987	10,739	1,702	1,537	1,057	43		224	542	332	3,162	1,108	1,407	500
Wheeler	1989	558	20	15	112	2		5	7		25	346	5	1
	1987	552	19	14	115	2		5	8		24	338	5	1

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEBRASKA (continued)														
ALL COUNTIES (continued)														
York	1989	94,389	21,397	19,715	13,520	14,139	5,106	4,347	1,433	200	15,720	10,874	4,954	1,924
	1987	83,530	18,433	16,984	11,121	11,546	4,170	3,551	1,516	213	14,081	11,091	5,015	2,033
TOTAL METRO COUNTIES	**1989**	**5,570,695**	**1,124,775**	**953,476**	**618,570**	**736,320**	**665,929**	**284,51**	**328,094**	**235,167**	**1,229,464**	**397,070**	**292,226**	**147,547**
	1987	4,724,850	910,615	772,520	527,198	648,385	586,130	227,901	328,459	235,156	987,503	333,638	236,854	151,185
TOTAL STATE	**1989**	**10,000,677**	**1,996,196**	**1,778,761**	**1,011,755**	**1,236,951**	**989,986**	**449,394**	**473,262**	**316,660**	**2,225,924**	**903,868**	**548,990**	**267,744**
	1987	8,776,376	1,719,297	1,538,145	896,128	1,090,164	869,501	380,659	478,565	318,862	1,850,978	803,717	470,627	278,310
NEVADA														
LAS VEGAS	**1989**	**4,900,188**	**1,044,211**	**998,041**	**565,796**	**581,917**	**517,719**	**271,426**	**212,026**	**113,883**	**1,047,660**	**261,146**	**306,864**	**155,889**
	1987	4,460,002	954,779	912,563	507,494	494,405	439,863	224,432	212,234	113,996	952,469	275,231	249,051	134,113
Clark	1989	4,900,188	1,044,211	998,041	565,796	581,917	517,719	271,426	212,026	113,883	1,047,660	261,146	306,864	155,889
	1987	4,460,002	954,779	912,563	507,494	494,405	439,863	224,432	212,234	113,996	952,469	275,231	249,051	134,113
RENO	**1989**	**2,057,009**	**378,697**	**361,547**	**166,611**	**316,171**	**250,716**	**84,185**	**86,267**	**46,721**	**446,560**	**116,049**	**140,440**	**82,184**
	1987	2,027,029	367,137	350,510	166,081	292,407	231,873	79,285	88,729	48,055	470,504	122,348	116,978	83,619
Washoe	1989	2,057,009	378,697	361,547	166,611	316,171	250,716	84,185	86,267	46,721	446,560	116,049	140,440	82,184
	1987	2,027,029	367,137	350,510	166,081	292,407	231,873	79,285	88,729	48,055	470,504	122,348	116,978	83,619
ALL COUNTIES														
Carson City	1989	409,442	94,558	93,727	30,276	43,290	39,190	6,115	23,663	15,296	107,325	22,706	46,177	13,431
	1987	352,461	77,287	76,608	28,570	40,112	36,314	4,925	19,010	12,289	91,682	20,103	37,658	13,569
Churchill	1989	91,374	23,444	23,267	11,881	1,521		3,401	902	254	20,719	7,808	9,716	6,093
	1987	90,061	22,395	22,226	11,484	1,608		3,555	927	262	21,513	8,264	8,024	6,452
Clark	1989	4,900,188	1,044,211	998,041	565,796	581,917	517,719	271,426	212,026	113,883	1,047,660	261,146	306,864	155,889
	1987	4,460,002	954,779	912,563	507,494	494,405	439,863	224,432	212,234	113,996	952,469	275,231	249,051	134,113
Douglas	1989	114,905	27,274	26,430	21,002	248		7,135	3,839	2,488	7,637	15,867	11,055	6,207
	1987	113,298	28,723	27,834	18,702	256		6,022	3,714	3,375	7,250	17,277	9,176	6,530
Elko	1989	136,471	29,055	28,451	13,669	5,454	4,656	3,547	4,373	2,865	29,399	19,996	10,536	11,876
	1987	135,120	31,292	30,642	12,912	4,869	4,157	3,794	3,694	2,421	28,553	21,449	8,756	11,686
Esmeralda	1989	3,256	281	263	528	214		15	24		63	1,724	16	2
	1987	3,224	262	245	440	194		13	21		62	1,831	13	2
Eureka	1989	3,324	1,089	1,047	811	11		25	190		109	894	28	4
	1987	3,291	1,033	993	807	10		22	163		110	955	23	4
Humboldt	1989	75,341	15,690	14,884	6,478	1,577		3,712	1,231	640	14,174	16,000	7,446	3,396
	1987	74,595	14,943	14,175	6,293	1,475		3,302	1,162	605	14,592	17,283	6,219	3,646
Lander	1989	14,758	5,885	5,703	1,494	35		188	135		1,574	2,272	1,412	883
	1987	14,612	5,622	5,448	1,514	37		199	143		1,584	2,337	1,339	943
Lincoln	1989	7,357	2,513	2,438	534	1,739		30	56		333	1,642	36	258
	1987	7,284	2,279	2,211	495	1,826		31	54		356	1,707	32	274
Lyon	1989	61,116	22,393	21,941	4,915	899		596	1,210	257	5,575	14,123	4,198	992
	1987	60,269	20,017	19,613	5,335	964		590	1,311	279	6,070	14,635	3,539	1,034
Mineral	1989	27,592	9,918	9,371	1,523	1,057		701	105		6,088	2,915	1,036	723
	1987	27,286	9,534	9,008	1,683	1,153		733	109		5,611	3,256	952	788
Nye	1989	51,371	18,166	17,730	5,756	529		239	578		7,062	6,196	7,569	1,123
	1987	50,787	17,839	17,411	5,572	563		255	615		7,191	6,667	6,335	1,208
Pershing	1989	22,443	5,202	5,103	2,111	1,369		15	26		1,414	10,155	835	244
	1987	22,221	5,033	4,937	2,228	1,337		16	27		1,154	10,212	799	259
Storey	1989	7,234	536	127	3,354	23		56	95		239	259	58	9
	1987	1,538	567	134	2,926	21		47	80		232	273	48	8
Washoe	1989	2,057,009	378,697	361,547	166,611	316,171	250,716	84,185	86,267	46,721	446,560	116,049	140,440	82,184
	1987	2,027,029	367,137	350,510	166,081	292,407	231,873	79,285	88,729	48,055	470,504	122,348	116,978	83,619
White Pine	1989	47,055	5,305	5,145	4,561	1,258		1,790	1,474	465	9,515	8,314	3,354	1,662
	1987	46,589	5,853	5,676	4,260	1,309		1,786	1,523	482	9,123	9,352	2,917	1,445
TOTAL METRO COUNTIES	**1989**	**6,957,197**	**1,422,908**	**1,359,588**	**732,407**	**898,088**	**768,435**	**355,611**	**298,293**	**160,604**	**1,494,220**	**377,195**	**447,304**	**238,073**
	1987	6,487,031	1,321,916	1,263,073	673,575	786,812	671,736	303,717	300,963	162,051	1,422,973	397,579	366,029	217,732
TOTAL STATE	**1989**	**8,030,236**	**1,684,217**	**1,615,215**	**841,300**	**957,312**	**812,281**	**383,176**	**336,194**	**183,869**	**1,705,446**	**508,066**	**550,776**	**284,976**
	1987	7,494,667	1,564,595	1,500,234	776,796	842,551	712,207	329,007	333,516	181,764	1,618,056	533,180	451,859	265,580

1990 SURVEY OF BUYING POWER DATA SERVICE

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW HAMPSHIRE														
MANCHESTER - NASHUA	**1989**	**3,545,093**	**664,432**	**631,919**	**288,517**	**582,288**	**419,385**	**195,901**	**186,646**	**95,583**	**803,418**	**164,971**	**184,611**	**79,006**
	1987	3,164,986	555,809	528,611	235,412	517,840	372,968	170,644	178,011	91,162	753,023	152,530	194,298	81,068
Hillsborough	1989	3,545,093	664,432	631,919	288,517	582,288	419,385	195,901	186,646	95,583	803,418	164,971	184,611	79,006
	1987	3,164,986	555,809	528,611	235,412	517,840	372,968	170,644	178,011	91,162	753,023	152,530	194,298	81,068
PORTSMOUTH - DO[illegible] - ROCHESTER	**1989**	**3,670,401**	**744,615**	**696,632**	**321,232**	**426,402**	**297,497**	**156,627**	**238,282**	**101,445**	**817,558**	**180,868**	**242,715**	**79,262**
	1987	3,196,436	604,469	565,642	257,026	398,303	277,864	134,442	199,829	85,163	723,791	158,679	250,760	77,510
Rockingham	1989	2,903,887	547,173	506,539	251,477	355,436	252,724	138,315	216,720	91,502	634,143	145,571	182,457	59,968
	1987	2,494,893	440,823	408,087	200,277	331,638	235,804	118,283	179,530	75,801	539,104	124,086	187,212	57,583
Strafford	1989	766,514	197,442	190,093	69,755	70,966	44,773	18,312	21,562	9,943	183,415	35,297	60,258	19,294
	1987	701,543	163,646	157,555	56,749	66,665	42,060	16,159	20,299	9,362	184,687	34,593	63,548	19,927
ALL COUNTIES														
Belknap	1989	617,261	136,053	131,560	46,232	31,147	16,064	22,672	36,096	23,448	187,361	28,815	52,473	12,043
	1987	553,188	111,531	107,848	37,299	32,620	16,824	19,028	30,188	19,611	175,623	25,648	54,980	11,953
Carroll	1989	498,398	96,495	92,814	59,888	29,564	21,154	33,334	29,235	23,455	76,589	17,688	47,308	7,753
	1987	420,933	78,095	75,116	47,761	24,821	17,761	27,164	23,743	19,049	64,487	15,168	50,068	8,072
Cheshire	1989	739,479	160,305	155,130	46,774	49,799	39,826	19,860	18,767	7,412	163,935	[illegible]	64,627	12,604
	1987	615,156	126,452	122,370	36,596	43,238	34,580	15,827	18,648	7,366	136,043	29,724	65,004	12,867
Coos	1989	273,089	61,200	59,042	22,563	19,156	10,600	7,819	8,208	6,881	82,843	12,745	15,577	8,012
	1987	269,358	56,140	54,160	19,009	20,054	11,098	8,400	8,674	7,273	85,123	13,137	16,991	8,791
Grafton	1989	711,507	141,468	137,051	74,620	54,403	40,202	33,724	38,387	23,643	132,240	43,232	61,450	13,385
	1987	701,697	140,800	136,404	63,312	54,452	40,239	33,413	38,748	23,866	133,554	46,416	66,992	14,674
Hillsborough	1989	3,545,093	664,432	631,919	288,517	582,288	419,385	195,901	186,646	95,583	803,418	164,971	184,611	79,006
	1987	3,164,986	555,809	528,611	235,412	517,840	372,968	170,644	178,011	91,162	753,023	152,530	194,298	81,068
Merrimack	1989	1,193,066	265,466	255,326	86,537	78,594	69,507	32,340	34,825	23,148	415,149	55,373	75,711	25,423
	1987	1,032,749	218,262	209,925	69,996	69,941	61,855	28,174	29,466	19,586	359,195	50,264	79,367	26,558
Rockingham	1989	2,903,887	547,173	506,539	251,477	355,436	252,724	138,315	216,720	91,502	634,143	145,571	182,457	59,968
	1987	2,494,893	440,823	408,087	200,277	331,638	235,804	118,283	179,530	75,801	539,104	124,086	187,212	57,583
Strafford	1989	766,514	197,442	190,093	69,755	70,966	44,773	18,312	21,562	9,943	183,415	35,297	60,258	19,29[illegible]
	1987	701,543	163,646	157,555	56,749	66,665	42,060	16,159	20,299	9,362	184,687	34,593	63,548	19,927
Sullivan	1989	260,461	60,640	59,194	16,238	23,283	13,255	7,787	9,776	5,618	57,853	[illegible]	38,277	5,896
	1987	257,179	52,140	50,897	13,807	24,171	13,762	8,526	10,087	5,798	55,554	[illegible]	42,083	6,324
TOTAL METRO COUNTIES	**1989**	**7,215,494**	**1,409,047**	**1,328,551**	**609,749**	**1,008,690**	**716,882**	**352,528**	**424,928**	**197,028**	**1,620,976**	**[illegible]**	**427,326**	**158,268**
	1987	6,361,422	1,160,278	1,094,253	492,438	916,143	650,832	305,086	377,840	176,325	1,476,814	311,209	445,058	158,578
TOTAL STATE	**1989**	**11,508,755**	**2,330,674**	**2,218,668**	**962,601**	**1,294,636**	**927,490**	**510,064**	**600,222**	**310,633**	**2,736,946**	**552,520**	**782,749**	**243,384**
	1987	10,211,682	1,943,698	1,850,973	780,218	1,185,440	846,951	445,618	537,394	278,874	[illegible]	506,117	820,543	247,817
NEW JERSEY														
ATLANTIC CITY	**1989**	**3,027,926**	**623,894**	**562,995**	**390,043**	**277,727**	**243,885**	**174,813**	**153,850**	**90,175**	**603,389**	**131,804**	**141,255**	**84,754**
	1987	2,763,497	539,793	487,081	379,219	239,782	209,857	161,500	126,028	73,855	560,542	134,219	136,920	81,055
Atlantic	1989	2,088,424	401,907	366,659	230,409	213,106	199,291	137,807	116,559	69,019	392,110	86,056	93,541	59,644
	1987	1,887,432	346,925	316,499	226,758	181,103	169,363	122,332	94,906	56,198	360,955	90,857	86,210	55,290
Cape May	1989	939,502	221,987	196,336	159,634	64,621	44,594	37,006	37,291	21,156	211,279	45,748	47,714	25,110
	1987	876,065	192,868	170,582	152,461	58,679	40,494	39,168	31,122	17,657	199,587	43,362	50,710	25,765
BERGEN - PASSAIC	**1989**	**12,166,208**	**2,394,048**	**2,200,376**	**977,312**	**1,338,753**	**1,144,616**	**944,936**	**837,488**	**590,092**	**2,572,871**	**567,856**	**425,556**	**332,202**
	1987	11,229,957	2,035,719	1,870,529	905,122	1,248,701	1,065,140	880,981	751,826	537,188	2,482,752	572,353	448,396	311,550
Bergen	1989	8,522,546	1,787,545	1,652,525	672,370	827,624	690,327	635,330	577,692	373,934	1,873,409	407,906	300,309	246,693
	1987	7,904,454	1,496,139	1,383,129	642,331	817,360	681,766	620,358	478,267	309,578	1,837,754	430,484	316,969	231,917
Passaic	1989	3,643,662	606,503	547,851	304,942	511,129	454,289	309,606	259,796	216,158	699,462	159,950	125,247	85,509
	1987	3,325,503	539,580	487,400	262,791	431,341	383,374	260,623	273,559	227,610	644,998	141,869	131,427	79,633
JERSEY CITY	**1989**	**2,846,316**	**684,269**	**608,834**	**257,810**	**157,828**	**106,379**	**326,259**	**249,215**	**97,205**	**427,770**	**165,422**	**80,514**	**110,022**
	1987	2,805,662	631,218	561,631	227,534	159,872	107,758	350,334	210,585	82,138	461,775	173,483	87,464	112,299
Hudson	1989	2,846,316	684,269	608,834	257,810	157,828	106,379	326,259	249,215	97,205	427,770	165,422	80,514	110,022
	1987	2,805,662	631,218	561,631	227,534	159,872	107,758	350,334	210,585	82,138	461,775	173,483	87,464	112,299
MIDDLESEX - SOMERSET - HUNTERDON	**1989**	**8,273,158**	**1,816,308**	**1,687,928**	**739,071**	**975,845**	**829,342**	**596,962**	**565,621**	**329,987**	**1,643,525**	**446,582**	**411,547**	**200,780**
	1987	7,505,995	1,534,703	1,425,809	612,240	889,897	756,415	511,538	536,768	306,824	1,595,948	445,459	433,630	189,239

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW JERSEY (continued)														
MIDDLESEX - SOMERSET - HUNTERDON (continued)														
Hunterdon	1989	939,097	206,102	196,120	72,963	31,143	12,355	69,203	57,360	44,383	195,017	71,178	74,595	18,001
	1987	816,368	171,089	162,803	67	25,809	10,240	64,042	47,036	36,396	174,363	59,110	79,648	16,043
Middlesex	1989	5,127,038	1,095,049	1,005,884	455,194	753,305	642,600	437,260	359,384	172,927	886,957	266,508	229,194	135,882
	1987	4,719,598	941,173	864,537	379,664	707,916	603,882	373,745	363,574	174,945	846,356	281,014	241,974	131,837
Somerset	1989	2,207,023	515,157	485,924	210,914	191,397	174,387	90,499	148,877	112,677	561,551	108,896	107,758	46,897
	1987	1,970,029	422,441	398,469	172,409	156,172	142,293	73,751	126,158	95,483	575,229	105,335	112,008	41,359
MONMOUTH - OCEAN	**1989**	**8,505,975**	**1,853,474**	**1,739,430**	**727,544**	**855,963**	**753,710**	**465,751**	**407,092**	**283,086**	**2,297,693**	**474,605**	**431,305**	**221,861**
	1987	7,530,888	1,556,737	1,460,975	630,587	758,787	668,371	387,887	373,174	260,552	1,991,494	425,582	445,930	215,280
Monmouth	1989	5,009,394	1,066,369	996,996	462,703	515,672	462,626	311,209	251,256	181,899	1,337,388	286,703	207,825	134,572
	1987	4,454,974	892,804	834,723	398,101	462,564	414,982	259,480	244,391	176,930	1,149,543	258,643	210,930	123,162
Ocean	1989	3,496,581	787,105	742,434	264,841	340,291	291,084	154,542	155,836	101,187	960,305	187,902	223,480	87,289
	1987	3,075,914	663,933	626,252	232,486	296,223	253,389	128,407	128,783	83,622	841,951	166,939	235,000	92,118
NEWARK	**1989**	**12,871,622**	**2,829,073**	**2,588,758**	**1,245,936**	**1,040,943**	**872,309**	**889,124**	**826,230**	**532,645**	**3,044,390**	**708,465**	**522,429**	**369,739**
	1987	12,262,504	2,655,153	2,426,956	1,103,050	1,027,656	857,912	821,809	724,277	466,799	2,829,319	718,349	555,848	372,858
Essex	1989	4,405,080	983,783	876,661	497,126	469,237	411,116	465,277	293,410	188,595	670,889	215,435	125,695	154,011
	1987	4,361,465	946,830	843,732	458,743	482,518	422,753	425,522	282,130	181,345	663,637	232,553	137,050	157,148
Morris	1989	4,100,308	948,172	890,179	364,480	399,083	353,828	212,953	237,527	157,219	1,045,369	219,355	215,971	85,065
	1987	3,686,922	842,262	790,747	300,632	368,899	327,068	178,849	194,625	128,823	893,153	209,613	227,885	80,294
Sussex	1989	828,278	235,888	221,833	62,079	38,234	30,161	25,848	25,938	17,299	225,355	49,259	45,153	22,348
	1987	726,453	197,702	185,922	51,611	31,923	25,183	21,483	22,369	14,919	196,020	48,013	46,531	20,582
Union	1989	3,537,956	661,230	600,085	322,251	134,389	77,204	185,046	269,355	169,532	1,102,777	224,416	135,610	108,315
	1987	3,487,664	668,359	606,555	292,064	144,316	82,908	195,955	225,153	141,712	1,076,509	228,170	144,382	114,834
TRENTON	**1989**	**2,626,152**	**534,818**	**498,754**	**263,849**	**276,584**	**230,869**	**191,300**	**158,010**	**88,822**	**575,894**	**144,591**	**88,601**	**78,953**
	1987	2,399,566	455,232	424,535	218,068	283,926	236,998	158,556	136,871	76,940	581,623	138,772	90,461	72,693
Mercer	1989	2,626,152	534,818	498,754	263,849	276,584	230,869	191,300	158,010	86,822	575,894	144,591	88,601	78,953
	1987	2,399,566	455,232	424,535	218,068	283,926	236,998	158,556	136,871	76,940	581,623	138,772	90,461	72,693
VINELAND - MILLVILLE - BRIDGETON	**1989**	**1,010,897**	**238,613**	**222,959**	**65,840**	**103,563**	**96,289**	**41,564**	**31,842**	**16,131**	**307,140**	**39,636**	**38,644**	**32,691**
	1987	932,333	210,835	197,003	56,316	92,941	86,414	40,814	32,625	16,528	283,417	42,325	40,874	32,576
Cumberland	1989	1,010,897	238,613	222,959	65,840	103,563	96,289	41,564	31,842	16,131	307,140	39,636	38,644	32,691
	1987	932,333	210,835	197,003	56,316	92,941	86,414	40,814	32,625	16,528	283,417	42,325	40,874	32,576
ALL COUNTIES														
Atlantic	1989	2,088,424	401,907	366,659	230,409	213,106	199,291	137,807	116,559	69,019	392,110	86,056	93,541	59,644
	1987	1,887,432	346,925	316,499	226,758	181,103	169,363	122,332	94,906	56,198	360,955	90,857	86,210	55,290
Bergen	1989	8,522,546	1,787,545	1,652,525	672,370	827,624	690,327	635,330	577,692	373,934	1,873,409	407,906	300,309	246,693
	1987	7,904,454	1,496,139	1,383,129	642,351	817,360	681,766	620,358	478,267	309,578	1,837,754	430,484	316,969	231,917
☐ Burlington	1989	3,371,846	631,240	582,272	286,037	405,707	336,285	131,377	145,660	84,162	1,064,768	179,656	103,192	84,000
	1987	2,943,369	521,329	480,887	234,722	347,009	287,632	108,034	118,977	68,746	986,026	165,258	102,529	74,284
☐ Camden	1989	3,401,412	712,521	658,056	292,994	390,333	345,847	243,569	259,657	181,499	536,372	177,968	157,009	126,736
	1987	3,353,854	727,176	671,591	276,384	390,663	346,140	225,403	220,610	154,206	556,425	184,371	168,149	129,080
Cape May	1989	939,502	221,987	196,336	159,634	64,621	44,594	37,006	37,291	21,156	211,279	45,748	47,714	25,110
	1987	876,065	192,868	170,582	152,461	58,679	40,494	39,168	31,122	17,657	199,587	43,362	50,710	25,765
Cumberland	1989	1,010,897	238,613	222,959	65,840	103,563	96,289	41,564	31,842	16,131	307,140	39,636	38,644	32,691
	1987	932,333	210,835	197,003	56,316	92,941	86,414	40,814	32,625	16,528	283,417	42,325	40,874	32,576
Essex	1989	4,405,080	983,783	876,661	497,126	469,237	411,116	465,277	293,410	188,595	670,889	215,435	125,695	154,011
	1987	4,361,465	946,830	843,732	458,743	482,518	422,753	425,522	282,130	181,345	663,637	232,553	137,050	157,148
☐ Gloucester	1989	1,800,303	362,098	338,524	123,914	272,307	241,957	95,592	74,776	31,499	482,861	97,869	74,869	41,242
	1987	1,626,426	305,904	285,988	104,714	247,873	220,247	81,087	62,099	26,159	451,390	104,347	73,719	43,759
Hudson	1989	2,846,316	684,269	608,834	257,810	157,828	106,379	326,259	249,215	97,205	427,770	165,422	80,514	110,022
	1987	2,805,662	631,218	561,631	227,534	159,872	107,758	350,334	210,585	82,138	461,775	173,483	87,464	112,299
Hunterdon	1989	939,097	206,102	196,120	72,963	31,143	12,355	69,203	57,360	44,383	195,017	71,178	74,595	18,001
	1987	816,368	171,089	162,803	60,167	25,809	10,240	64,042	47,036	36,396	174,363	59,110	79,648	16,043
Mercer	1989	2,626,152	534,818	498,754	263,849	276,584	230,869	191,300	158,010	88,822	575,894	144,591	88,601	78,953
	1987	2,399,566	455,232	424,535	218,068	283,926	236,998	158,556	136,871	76,940	581,623	138,772	90,461	72,693
Middlesex	1989	5,127,038	1,095,049	1,005,884	455,194	753,305	642,600	437,260	359,384	172,927	886,957	266,508	229,194	135,882
	1987	4,719,598	941,173	864,537	379,664	707,916	603,882	373,745	363,574	174,945	846,356	281,014	241,974	131,837
Monmouth	1989	5,009,394	1,066,369	996,996	462,703	515,672	462,626	311,209	251,256	181,899	1,337,388	286,703	207,825	134,572
	1987	4,454,974	892,804	834,723	398,101	462,564	414,982	259,480	244,391	176,930	1,149,543	258,643	210,930	123,162
Morris	1989	4,100,308	948,172	890,179	364,480	399,083	353,828	212,953	237,527	157,219	1,045,369	219,355	215,971	85,065
	1987	3,686,922	842,262	790,747	300,632	368,899	327,068	178,849	194,625	128,823	893,153	209,613	227,885	80,294
Ocean	1989	3,496,581	787,105	742,434	264,341	340,291	291,084	154,542	155,836	101,187	960,305	187,902	223,480	87,289
	1987	3,075,914	663,933	626,252	232,486	296,223	253,389	128,407	128,783	83,622	841,951	166,939	235,000	92,118

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW JERSEY (continued)														
ALL COUNTIES (continued)														
Passaic	1989	3,643,662	606,503	547,851	304,942	511,129	454,289	309,606	259,796	216,158	699,462	159,950	125,247	85,509
	1987	3,325,503	539,580	487,400	262,791	431,341	383,374	260,623	273,559	227,610	644,998	141,869	131,427	79,633
☐ Salem	1989	365,850	56,442	55,708	36,938	22,975	13,419	8,321	16,884	14,654	121,272	49,295	10,309	14,801
	1987	327,505	55,502	54,780	29,859	18,723	10,936	8,218	13,615	11,818	104,427	50,326	10,190	13,337
Somerset	1989	2,207,023	515,157	485,924	210,914	191,397	174,387	90,499	148,877	112,677	561,551	108,896	107,758	46,897
	1987	1,970,029	422,441	398,469	172,409	156,172	142,293	73,751	126,158	95,483	575,229	105,335	112,008	41,359
Sussex	1989	828,278	235,888	221,833	62,079	38,234	30,161	25,848	25,938	17,299	225,355	49,259	45,153	22,348
	1987	726,453	197,702	185,922	51,611	31,923	25,183	21,483	22,369	14,919	196,020	48,013	46,531	20,582
Union	1989	3,537,956	661,230	600,085	322,251	134,389	77,204	185,046	269,355	169,532	1,102,777	224,416	135,610	108,315
	1987	3,487,664	668,359	606,555	292,064	144,316	82,908	195,955	225,153	141,712	1,076,509	228,170	144,382	114,834
☐ Warren	1989	703,950	167,334	158,080	43,214	43,462	36,191	22,295	25,061	16,185	176,079	75,003	52,567	24,399
	1987	644,640	139,348	131,642	42,223	36,475	30,374	18,583	20,723	13,384	158,868	78,137	56,532	23,202
TOTAL METRO COUNTIES	1989	**60,971,615**	**12,904,132**	**11,902,674**	**5,450,502**	**6,161,990**	**5,251,098**	**4,131,863**	**3,751,386**	**2,356,142**	**13,854,024**	**3,258,752**	**2,537,797**	**1,722,180**
	1987	56,326,196	11,368,649	10,479,407	4,820,038	5,742,305	4,884,194	3,754,744	3,328,178	2,095,137	13,044,006	3,232,981	2,650,642	1,671,212
TOTAL STATE	1989	**60,971,615**	**12,904,132**	**11,902,674**	**5,450,502**	**6,161,990**	**5,251,098**	**4,131,863**	**3,751,386**	**2,356,142**	**13,854,024**	**3,258,752**	**2,537,797**	**1,722,180**
	1987	56,326,196	11,368,649	10,479,407	4,820,038	5,742,305	4,884,194	3,754,744	3,328,178	2,095,137	13,044,006	3,232,981	2,650,642	1,671,212
NEW MEXICO														
ALBUQUERQUE	1989	**3,828,360**	**627,262**	**585,697**	**426,897**	**548,608**	**381,389**	**185,170**	**226,451**	**139,254**	**976,921**	**189,584**	**233,633**	**133,885**
	1987	3,373,878	575,381	537,254	380,759	450,507	313,190	157,051	184,409	113,401	852,083	191,147	188,529	109,274
Bernalillo	1989	3,828,360	627,262	585,697	426,897	548,608	381,389	185,170	226,451	139,254	976,921	189,584	233,633	133,885
	1987	3,373,878	575,381	537,254	380,759	450,507	313,190	157,051	184,409	113,401	852,083	191,147	188,529	109,274
LAS CRUCES	1989	**573,916**	**115,291**	**111,928**	**62,650**	**85,396**	**74,239**	**25,821**	**25,294**	**14,693**	**111,220**	**42,409**	**51,954**	**16,512**
	1987	532,291	106,725	103,612	56,173	72,334	62,884	23,136	22,288	12,948	117,213	43,214	42,598	13,922
Dona Ana	1989	573,916	115,291	111,928	62,650	85,396	74,239	25,821	25,294	14,693	111,220	42,409	51,954	16,512
	1987	532,291	106,725	103,612	56,173	72,334	62,884	23,136	22,288	12,948	117,213	43,214	42,598	13,922
SANTA FE	1989	**827,269**	**130,163**	**122,887**	**107,605**	**96,622**	**83,654**	**48,968**	**39,415**	**20,222**	**130,734**	**39,651**	**63,121**	**29,314**
	1987	738,788	126,601	119,521	92,541	79,154	68,520	39,830	31,821	16,325	132,026	40,239	51,448	24,118
Los Alamos	1989	78,054	32,485	31,910	9,916	3,163		3,706	326		1,292	6,408	6,479	3,032
	1987	71,948	31,531	30,973	8,120	2,604		3,287	267		1,272	5,703	5,349	2,474
Santa Fe	1989	749,215	97,678	90,977	97,689	93,459	83,654	45,262	39,089	20,222	129,442	33,243	56,642	26,282
	1987	666,840	95,070	88,548	84,421	76,550	68,520	36,543	31,554	16,325	130,754	34,536	46,099	21,644
ALL COUNTIES														
Bernalillo	1989	3,828,360	627,262	585,697	426,897	548,608	381,389	185,170	226,451	139,254	976,921	189,584	233,633	133,885
	1987	3,373,878	575,381	537,254	380,759	450,507	313,190	157,051	184,409	113,401	852,083	191,147	188,529	109,274
Catron	1989	3,623	1,672	1,573	102	195		48	82		201	368	164	8
	1987	3,587	1,640	1,543	104	163		43	73		210	393	137	7
Chaves	1989	280,266	69,432	68,046	32,545	38,722	28,831	10,974	8,694	6,336	53,704	19,347	19,983	8,170
	1987	277,491	68,135	66,775	29,640	34,208	25,471	11,480	9,004	6,563	56,894	21,133	18,008	8,777
Cibola	1989	83,543	15,206	14,301	10,229	6,919		1,711	2,430	280	14,399	19,436	3,275	3,136
	1987	82,716	16,061	15,105	10,721	7,318		1,401	2,562	296	13,149	18,814	2,831	2,603
Colfax	1989	75,738	15,099	14,450	11,948	4,801	2,375	3,068	569	189	12,000	10,304	8,644	5,182
	1987	74,988	15,566	14,897	12,687	4,814	2,382	2,921	553	185	12,052	11,021	7,445	4,467
Curry	1989	283,704	54,751	51,710	27,238	40,575	36,227	12,430	13,750	8,734	70,313	19,764	19,426	7,530
	1987	263,171	57,582	54,384	25,003	33,613	30,012	11,644	12,460	7,915	59,692	20,865	16,230	7,456
De Baca	1989	8,161	2,774	2,637	884	20		119	169	169	464	1,369	212	237
	1987	8,065	2,687	2,554	871	19		103	143	143	383	1,448	175	218
Dona Ana	1989	573,916	115,291	111,928	62,650	85,396	74,239	25,821	25,294	14,693	111,220	42,409	51,954	16,512
	1987	532,291	106,725	103,612	56,173	72,334	62,884	23,136	22,288	12,948	117,213	43,214	42,598	13,922
Eddy	1989	254,534	50,464	49,186	20,647	36,344	28,091	10,278	9,807	5,834	50,128	34,937	11,473	7,930
	1987	252,014	51,940	50,625	21,797	31,277	24,175	10,289	9,559	5,687	51,035	38,005	10,386	7,513
Grant	1989	148,179	44,135	41,711	14,902	7,899	3,206	7,697	4,042	1,589	24,655	20,921	9,137	8,924
	1987	133,190	39,331	37,171	13,422	8,093	3,285	6,230	3,224	1,268	25,291	16,816	7,154	7,834
Guadalupe	1989	27,391	4,600	4,369	4,145	428		410	141		801	12,045	600	11
	1987	27,120	4,453	4,229	3,970	367		365	124		739	13,000	506	12
Harding	1989	3,538	405	353	292	18		43	73		479	1,362	45	6
	1987	3,488	368	321	276	16		36	61		463	1,437	37	6
Hidalgo	1989	26,622	6,115	5,910	2,391	81		96	57		4,059	11,388	1,046	545
	1987	26,358	5,817	5,622	1,989	69		81	47		4,148	12,160	865	477

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW MEXICO (continued)														
ALL COUNTIES (continued)														
Lea	1989	286,951	86,195	84,713	22,097	28,367	21,303	16,346	8,906	6,106	69,835	14,403	16,488	5,578
	1987	284,110	88,895	87,367	21,965	25,905	19,455	17,298	7,465	5,119	67,412	15,671	15,750	5,845
Lincoln	1989	90,264	17,491	16,671	12,679	13,705	11,922	6,301	2,458	1,632	15,406	5,157	6,513	1,659
	1987	89,370	19,050	18,157	12,015	11,728	10,203	5,380	2,088	1,387	16,695	5,701	5,566	1,398
Los Alamos	1989	78,054	32,485	31,910	9,916	3,163		3,706	326		1,292	6,408	6,479	3,032
	1987	71,948	31,531	30,973	8,120	2,604		3,287	267		1,272	5,703	5,349	2,474
Luna	1989	94,234	23,848	22,791	5,362	6,734	5,925	2,519	2,844	1,930	19,143	17,869	5,623	3,147
	1987	86,582	24,176	23,104	5,624	6,189	5,446	2,079	2,303	1,564	16,251	16,580	4,579	2,664
McKinley	1989	335,835	71,479	69,411	36,421	33,540	20,937	13,559	12,009	7,523	57,114	54,308	22,346	7,923
	1987	332,014	67,367	65,418	35,927	30,691	19,159	11,538	12,765	7,998	59,428	55,151	21,704	8,437
Mora	1989	5,035	1,195	1,056	264	47		112	193		604	477	216	18
	1987	4,985	1,140	1,007	284	43		98	167		612	509	180	17
Otero	1989	235,773	56,128	51,455	19,379	21,348	13,502	7,863	14,683	9,795	65,617	9,945	18,061	5,275
	1987	232,442	54,540	49,999	18,924	22,133	14,000	7,672	14,227	9,492	65,379	10,618	15,616	5,281
Quay	1989	59,097	14,341	13,732	8,405	6,210	2,333	1,813	1,572	963	8,765	10,846	1,726	1,676
	1987	58,512	14,670	14,047	8,845	6,196	2,329	1,792	1,280	785	8,709	10,221	1,459	1,385
Rio Arriba	1989	120,948	32,587	30,756	11,013	6,858		2,206	2,430	1,797	17,756	14,679	16,822	8,064
	1987	109,345	32,574	30,744	9,475	5,596		2,019	1,986	1,469	16,273	12,721	13,762	6,571
Roosevelt	1989	84,140	25,926	24,933	6,256	4,340		3,799	459	349	20,620	1,771	3,983	3,871
	1987	76,977	24,780	23,831	6,465	3,518		3,048	367	280	20,093	1,695	3,234	3,123
Sandoval	1989	104,653	26,158	24,387	16,063	3,871		1,955	4,812	3,490	4,654	21,004	10,940	4,733
	1987	87,007	23,968	22,345	13,408	3,011		1,525	3,745	2,717	3,681	16,911	8,741	3,721
San Juan	1989	502,490	109,524	105,937	38,613	74,841	56,458	21,181	19,707	12,601	132,629	35,841	28,568	10,891
	1987	497,515	116,952	113,122	41,237	66,911	50,477	17,793	19,443	12,433	128,745	37,836	25,721	11,591
San Miguel	1989	91,536	28,653	27,975	11,920	8,018	3,683	3,291	2,102	1,325	14,725	5,552	6,287	4,132
	1987	90,263	29,149	28,459	11,127	7,755	3,563	3,088	1,747	1,102	15,542	5,923	5,125	3,580
Santa Fe	1989	749,215	97,678	90,977	97,689	93,459	83,654	45,262	39,089	20,222	129,442	33,243	56,642	26,282
	1987	666,840	95,070	88,548	84,421	76,550	68,520	36,543	31,554	16,325	130,754	34,536	46,099	21,644
Sierra	1989	47,930	12,912	12,167	9,848	3,859		545	739	539	5,287	3,546	4,942	3,016
	1987	41,671	11,961	11,271	7,945	3,118		436	590	431	5,367	3,223	3,983	2,432
Socorro	1989	44,927	11,719	11,196	6,706	4,570		1,712	364	364	8,123	6,081	2,640	1,327
	1987	44,482	10,962	10,473	7,133	4,077		1,751	366	366	8,037	6,472	2,541	1,360
Taos	1989	148,994	39,796	38,512	18,102	16,939	9,726	9,589	1,824	924	15,876	8,885	10,003	1,721
	1987	131,933	37,669	36,454	15,503	13,571	7,793	7,775	1,588	805	15,741	9,147	8,073	1,656
Torrance	1989	35,176	7,685	7,331	2,037	33		598	138		10,623	7,945	1,056	1,432
	1987	34,667	6,571	6,268	2,245	35		593	135		9,858	8,810	921	1,522
Union	1989	16,440	3,972	3,773	2,823	84[illegible]		543	750	460	1,574	2,396	1,086	944
	1987	16,277	4,303	4,087	2,486	916		503	684	420	1,538	2,647	927	937
Valencia	1989	215,601	80,134	79,065	16,517	9,853		3,039	4,082	2,949	57,345	9,231	19,907	5,789
	1987	186,803	71,188	70,238	13,002	7,676		2,577	3,305	2,388	53,705	7,286	15,347	5,069
TOTAL METRO COUNTIES	**1989**	**5,229,545**	**872,716**	**820,512**	**597,152**	**730,626**	**539,282**	**259,959**	**291,160**	**174,169**	**1,218,875**	**271,644**	**348,708**	**179,711**
	1987	4,644,957	808,707	760,387	529,473	601,995	444,594	220,017	238,518	142,674	1,101,322	274,600	282,575	147,314
TOTAL STATE	**1989**	**8,944,868**	**1,787,112**	**1,700,619**	**966,980**	**1,110,603**	**783,801**	**403,804**	**411,046**	**250,047**	**1,975,774**	**652,821**	**599,920**	**292,586**
	1987	8,202,100	1,712,202	1,630,004	883,563	941,021	662,344	351,575	350,579	213,487	1,838,444	656,814	499,578	253,273
NEW YORK														
ALBANY - SCHENECTADY - TROY	**1989**	**7,037,744**	**1,550,363**	**1,466,627**	**643,339**	**804,447**	**627,404**	**350,978**	**358,357**	**193,646**	**1,635,782**	**354,964**	**353,486**	**229,832**
	1987	5,976,875	1,281,102	1,212,048	519,930	717,742	558,067	299,130	289,432	156,388	1,335,563	337,498	345,433	211,206
Albany	1989	3,134,373	571,600	529,839	306,645	422,184	312,349	228,784	198,901	103,307	778,738	120,558	65,568	90,417
	1987	2,649,749	463,374	429,520	248,030	397,926	294,403	185,699	159,862	83,031	634,236	109,833	68,046	82,129
Greene	1989	303,096	88,334	86,269	21,871	18,415	15,579	5,970	8,162	6,421	65,793	28,920	23,590	8,163
	1987	261,736	72,923	71,218	17,933	19,086	16,148	6,052	7,658	6,026	54,443	24,228	23,021	8,474
Montgomery	1989	294,625	78,287	74,529	20,207	34,983	27,523	8,330	7,734	3,826	49,795	29,187	11,506	18,203
	1987	264,364	72,174	68,709	16,579	28,722	22,598	8,465	6,275	3,105	40,875	26,484	11,150	15,637
Rensselaer	1989	854,209	260,002	250,333	77,729	61,483	58,602	13,596	29,527	22,058	184,718	50,722	60,478	37,181
	1987	717,087	208,333	200,585	62,128	50,918	48,533	13,272	23,482	17,543	148,564	51,932	58,776	36,180
Saratoga	1989	1,283,714	272,677	262,430	133,984	117,518	99,732	43,460	47,750	28,895	332,398	70,435	109,310	27,288
	1987	1,061,737	228,669	220,076	105,303	96,837	82,182	34,259	37,268	22,553	263,041	68,154	98,895	27,507
Schenectady	1989	1,167,727	279,463	263,227	82,903	149,864	113,619	50,838	66,283	29,139	224,340	55,162	83,034	48,580
	1987	1,022,202	235,629	221,940	69,957	124,253	94,203	51,383	54,887	24,130	194,404	56,867	85,545	41,279

1990 SURVEY OF BUYING POWER DATA SERVICE

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DAT

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
NEW YORK (continued)														
BINGHAMTON	1989	1,929,513	429,471	412,759	181,064	228,216	193,780	84,672	94,331	62,002	413,291	107,948	100,065	79,873
	1987	1,688,530	350,996	337,333	147,535	226,518	192,368	74,336	77,191	50,744	358,806	104,972	98,379	74,766
Broome	1989	1,693,763	365,983	351,149	167,359	219,801	188,458	82,771	90,738	59,841	331,920	86,367	78,855	71,885
	1987	1,490,462	299,538	287,397	136,555	218,293	187,166	72,734	74,375	49,050	292,914	86,940	78,667	68,164
Tioga	1989	235,750	63,488	61,610	13,705	8,415	5,322	1,901	3,593	2,161	81,371	21,581	21,210	7,988
	1987	198,068	51,458	49,936	10,980	8,225	5,202	1,602	2,816	1,694	65,892	18,032	19,712	6,602
BUFFALO	1989	6,463,339	1,467,921	1,350,000	700,206	737,965	611,473	347,133	342,958	180,484	1,381,739	380,684	244,062	296,835
	1987	5,772,020	1,322,278	1,216,057	581,941	684,134	566,870	300,313	291,816	153,571	1,242,779	353,328	242,454	284,179
Erie	1989	6,463,339	1,467,921	1,350,000	700,206	737,965	611,473	347,133	342,958	180,484	1,381,739	380,684	244,062	296,835
	1987	5,772,020	1,322,278	1,216,057	581,941	684,134	566,[illegible]	300,313	291,816	153,571	1,242,779	353,328	242,454	284,179
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1989*	*7,835,072*	*1,795,125*	*1,656,634*	*833,055*	*907,475*	*758,412*	*426,684*	*398,494*	*211,481*	*1,667,096*	*459,383*	*284,490*	*354,683*
	1987	*6,985,062*	*1,596,798*	*1,473,319*	*697,616*	*839,764*	*701,778*	*367,009*	*337,672*	*179,166*	*1,491,449*	*436,223*	*284,083*	*345,395*
ELMIRA	1989	668,794	120,835	111,643	58,054	131,476	119,480	41,286	29,713	15,104	127,426	38,157	28,291	28,469
	1987	600,731	108,851	100,571	50,711	115,247	104,733	33,950	24,093	12,248	121,102	38,794	26,682	27,191
Chemung	1989	668,794	120,835	111,643	58,054	131,476	119,480	41,286	29,713	15,104	127,426	38,157	28,291	28,469
	1987	600,731	108,851	100,571	50,711	115,247	104,733	33,950	24,093	12,248	121,102	38,794	26,682	27,191
GLENS FALLS	1989	1,028,397	247,010	239,876	96,009	93,890	76,531	45,643	34,289	16,732	262,184	65,066	53,590	36,522
	1987	857,270	197,893	192,180	77,234	84,740	69,590	36,716	27,189	13,273	211,204	54,964	52,741	32,370
Warren	1989	752,330	158,169	153,363	75,320	66,474	58,048	41,770	29,071	13,675	195,297	53,111	39,052	25,441
	1987	625,633	126,287	122,450	60,623	62,586	54,654	33,589	23,017	10,828	157,136	42,722	38,767	22,347
Washington	1989	276,067	88,841	86,513	20,689	27,416	18,483	3,873	5,218	3,057	66,887	11,955	14,538	11,081
	1987	231,637	71,606	69,730	16,611	22,154	14,936	3,127	4,172	2,445	54,068	12,242	13,974	10,023
JAMESTOWN - DUNKIRK	1989	816,652	207,561	197,131	75,905	85,769	63,226	29,640	36,948	13,628	216,416	47,010	40,227	29,014
	1987	744,116	182,539	173,366	64,690	89,127	65,702	26,679	30,792	11,358	183,104	44,717	42,704	28,937
Chautauqua	1989	816,652	207,561	197,131	75,905	85,769	63,226	29,640	36,948	13,628	216,416	47,010	40,227	29,014
	1987	744,116	182,539	173,366	64,690	89,127	65,702	26,679	30,792	11,358	183,104	44,717	42,704	28,937
NASSAU - SUFFOLK	1989	26,160,167	5,013,819	4,457,879	2,086,003	2,414,949	2,009,570	1,746,141	1,722,015	1,048,573	5,474,396	1,184,543	1,361,296	834,099
	1987	22,158,597	4,277,250	3,802,304	1,695,188	2,209,383	1,851,891	1,413,845	1,384,000	842,494	4,496,013	1,103,146	1,314,500	697,799
Nassau	1989	14,408,468	2,385,869	2,112,284	1,253,148	1,258,652	1,117,276	1,112,982	1,058,820	667,201	2,861,652	647,315	503,763	459,573
	1987	12,383,273	2,129,044	1,884,908	1,013,633	1,266,846	1,124,55[illegible]	900,338	846,347	533,314	2,322,978	619,473	518,525	388,488
Suffolk	1989	11,751,699	2,627,950	2,345,595	832,855	1,156,297	892,294	633,159	663,195	381,372	2,612,744	537,228	857,533	374,526
	1987	9,775,324	2,148,206	1,917,396	681,555	942,537	727,340	513,507	537,653	309,180	2,173,035	483,673	795,975	309,311
NEW YORK	1989	48,121,117	9,488,623	7,949,410	6,478,924	5,008,494	3,913,585	4,684,414	3,351,767	1,875,778	6,110,423	1,501,860	1,380,012	1,926,731
	1987	42,698,990	8,188,914	6,843,422	5,389,711	4,671,799	3,654,575	4,214,390	2,870,401	1,611,037	5,445,130	1,455,388	1,404,187	1,768,477
Bronx	1989	3,024,055	713,813	576,134	295,968	324,602	224,415	263,849	216,126	126,850	414,586	154,269	96,026	188,217
	1987	2,783,738	705,633	569,532	244,148	270,353	186,876	225,998	186,889	109,691	383,717	150,680	94,731	173,714
Kings	1989	7,190,884	1,906,210	1,486,962	538,921	674,282	471,111	656,837	510,488	324,976	1,007,285	268,148	258,922	326,286
	1987	6,584,712	1,710,017	1,333,919	467,107	640,145	447,261	565,732	468,357	298,156	927,108	278,033	277,151	331,764
New York (Manhattan)	1989	17,790,516	2,001,824	1,551,612	3,600,552	2,036,392	1,587,526	2,554,968	1,468,464	746,075	708,632	148,568	231,241	624,518
	1987	15,628,209	1,747,015	1,354,110	2,982,206	1,980,016	1,543,576	2,303,020	1,198,559	608,947	656,994	124,682	242,159	559,693
Putnam	1989	507,187	123,810	119,069	38,267	31,797	28,680	6,852	17,645	13,944	135,725	40,069	37,442	15,827
	1987	427,161	102,860	98,921	30,978	27,474	24,782	6,771	14,321	11,318	110,559	32,685	38,676	13,290
Queens	1989	7,841,757	2,177,020	1,867,848	1,034,885	639,159	456,078	470,795	449,654	254,016	1,197,829	374,295	253,351	377,071
	1987	7,038,535	1,805,800	1,549,347	857,702	355,164	396,143	443,885	421,566	238,150	1,141,115	373,894	257,660	341,672
Richmond	1989	2,019,553	629,495	573,861	149,370	227,961	203,572	132,159	88,709	63,194	329,110	95,647	77,395	89,454
	1987	1,699,812	512,979	467,643	121,098	212,601	189,856	107,528	71,836	51,175	272,461	78,085	80,792	76,299
Rockland	1989	1,819,374	427,935	390,793	152,490	158,660	150,058	92,384	98,987	60,158	491,613	80,024	102,982	67,730
	1987	1,600,307	350,640	320,207	132,550	160,906	152,183	75,768	80,259	48,777	424,930	77,717	98,870	58,338
Westchester	1989	7,927,791	1,508,516	1,383,131	668,471	915,581	792,145	506,570	501,694	286,565	1,825,643	340,840	322,653	237,628
	1987	6,936,516	1,253,970	1,149,743	553,922	825,140	713,898	485,688	428,614	244,823	1,528,246	339,612	314,148	213,707
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*1989*	*129,779,460*	*26,277,616*	*23,257,346*	*13,394,513*	*12,905,043*	*10,619,214*	*10,367,770*	*8,482,226*	*5,070,029*	*23,656,159*	*5,641,539*	*5,208,239*	*4,249,618*
	1987	*115,680,222*	*22,674,822*	*20,044,798*	*11,287,539*	*11,976,110*	*9,860,987*	*9,219,844*	*7,333,634*	*4,394,665*	*21,195,081*	*5,437,080*	*5,297,521*	*3,914,764*
NIAGARA FALLS	1989	1,371,733	327,204	306,634	132,849	169,510	146,939	79,551	55,536	30,997	285,357	78,699	40,428	57,848
	1987	1,213,042	274,520	257,262	115,675	155,630	134,908	66,696	45,856	25,595	248,670	82,895	41,629	61,216
Niagara	1989	1,371,733	327,204	306,634	132,849	169,510	146,939	79,551	55,536	30,997	285,357	78,699	40,428	57,848
	1987	1,213,042	274,520	257,262	115,675	155,630	134,908	66,696	45,856	25,595	248,670	82,895	41,629	61,216

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989
U.S. CENSUS 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW YORK (continued)														
ORANGE COUNTY	1989	2,429,061	591,639	560,650	188,944	240,683	215,670	137,004	118,368	76,963	548,176	137,434	169,085	65,894
	1987	2,022,027	470,932	446,265	151,346	244,231	218,850	108,674	94,548	61,476	439,277	112,360	157,890	57,345
Orange	1989	2,429,061	591,639	560,650	188,944	240,683	215,670	137,004	118,368	76,963	548,176	137,434	169,085	65,894
	1987	2,022,027	470,932	446,265	151,346	244,231	218,850	108,674	94,548	61,476	439,277	112,360	157,890	57,345
POUGHKEEPSIE	1989	2,152,445	492,213	472,018	165,927	290,018	250,696	138,337	99,377	59,273	456,002	95,336	134,416	67,794
	1987	1,793,121	398,150	381,814	133,930	234,827	202,989	111,892	79,782	47,586	374,122	97,926	131,445	58,201
Dutchess	1989	2,152,445	492,213	472,018	165,927	290,018	250,696	138,337	99,377	59,273	456,002	95,336	134,416	67,794
	1987	1,793,121	398,150	381,814	133,930	234,827	202,989	111,892	79,782	47,586	374,122	97,926	131,445	58,201
ROCHESTER	1989	7,504,868	1,722,950	1,639,703	712,793	786,245	600,462	354,674	423,151	202,328	1,786,652	438,422	349,120	268,253
	1987	6,468,047	1,405,647	1,337,760	587,063	685,630	522,182	306,004	341,015	163,125	1,608,955	371,519	345,444	238,413
Livingston	1989	331,208	87,394	86,631	26,845	23,242	19,395	4,394	6,239	2,807	96,878	32,978	24,302	12,979
	1987	286,060	71,775	71,148	24,521	19,002	15,858	3,838	5,116	2,302	79,412	32,456	22,976	10,817
Monroe	1989	5,751,375	1,286,617	1,216,975	579,008	609,841	462,291	294,028	360,191	169,580	1,344,563	322,807	239,654	204,427
	1987	4,966,487	1,048,937	992,160	469,900	531,906	403,213	250,157	290,345	136,697	1,247,437	266,686	237,726	181,823
Ontario	1989	849,612	167,591	160,750	72,057	115,450	98,795	42,156	42,781	21,003	200,840	45,476	41,292	23,514
	1987	707,975	134,657	129,160	58,036	98,254	84,081	39,878	33,846	16,617	161,278	36,554	40,973	20,873
Orleans	1989	154,033	54,883	52,100	12,100	11,623	7,856	4,455	5,511	3,549	29,031	7,668	9,000	7,067
	1987	140,582	45,988	43,656	12,630	9,853	6,660	4,305	4,819	3,104	25,918	6,713	9,325	7,552
Wayne	1989	418,640	126,465	123,247	22,783	26,089	12,125	9,641	8,429	5,389	115,340	29,493	34,872	20,266
	1987	366,943	104,290	101,636	21,976	26,615	12,370	7,826	6,889	4,405	94,910	29,110	34,444	17,348
SYRACUSE	1989	4,764,694	1,081,623	1,011,876	495,148	416,673	312,944	294,570	278,390	152,565	1,099,904	249,673	243,760	190,849
	1987	4,116,695	912,931	854,057	406,220	393,447	295,509	241,558	227,081	124,727	938,583	246,932	234,548	169,205
Madison	1989	357,367	94,358	88,154	43,288	23,444	17,844	9,413	10,880	6,467	88,941	17,958	22,691	16,919
	1987	306,768	79,559	74,328	35,462	19,480	14,828	7,746	9,350	5,558	73,419	17,165	22,525	16,251
Onondaga	1989	3,787,582	841,771	787,683	385,826	343,807	258,255	273,634	250,874	134,246	850,827	172,297	177,164	143,557
	1987	3,268,648	702,860	657,698	316,016	333,010	250,146	223,994	202,751	108,496	732,302	178,553	170,313	125,232
Oswego	1989	619,745	145,494	136,039	66,034	49,422	36,845	11,523	16,636	11,852	160,136	59,418	43,905	30,373
	1987	541,279	130,512	122,031	54,742	40,957	30,535	9,818	14,980	10,673	132,862	51,214	41,710	27,722
UTICA - ROME	1989	2,005,112	465,073	430,133	194,127	216,102	185,873	105,995	82,966	53,121	426,604	99,203	112,161	98,652
	1987	1,788,136	386,402	357,321	160,301	215,908	184,573	94,923	68,927	44,157	377,707	97,143	108,797	93,404
Herkimer	1989	376,600	98,544	95,131	39,040	47,595	45,770	10,408	12,916	8,772	60,515	30,717	35,562	18,998
	1987	319,833	80,874	78,073	31,673	38,838	37,350	10,095	11,226	7,625	49,357	25,124	33,480	16,725
Oneida	1989	1,628,512	366,529	335,002	155,087	168,507	140,103	95,587	70,050	44,349	366,089	68,486	76,599	79,654
	1987	1,468,303	305,528	279,248	128,628	177,070	147,223	84,828	57,701	36,532	328,350	72,019	75,317	76,679
ALL COUNTIES														
Albany	1989	3,134,373	571,600	529,839	306,645	422,184	312,349	228,784	198,901	103,307	778,738	120,558	65,568	90,417
	1987	2,649,749	463,374	429,520	248,030	397,926	294,403	185,699	159,862	83,031	634,236	109,833	68,046	82,129
Allegany	1989	174,732	60,179	58,250	20,278	12,659	7,348	2,471	7,142	4,172	25,769	12,149	9,721	9,145
	1987	163,211	51,545	49,893	18,721	12,085	7,016	2,616	6,490	3,792	27,187	12,733	10,258	8,555
Bronx	1989	3,024,055	713,813	576,134	295,968	324,662	224,415	263,849	216,126	126,850	414,586	154,269	96,026	188,217
	1987	2,783,738	705,633	569,532	244,148	270,353	186,576	225,998	186,889	109,691	383,717	150,680	94,731	173,714
Broome	1989	1,693,763	365,983	351,149	167,359	219,801	188,458	82,771	90,738	59,841	331,920	86,367	78,855	71,885
	1987	1,490,462	299,538	287,397	136,555	218,293	187,166	72,734	74,375	49,050	292,914	86,940	78,667	68,164
Cattaraugus	1989	429,422	95,302	91,306	49,774	63,534	44,818	19,713	18,214	10,189	87,164	19,242	29,588	20,335
	1987	390,472	90,669	86,867	43,465	53,870	38,002	18,510	14,985	8,383	76,830	19,332	29,326	18,968
Cayuga	1989	403,692	107,607	101,485	32,838	37,573	34,634	26,598	13,470	8,451	103,696	24,122	16,514	12,196
	1987	369,625	100,422	94,709	27,464	39,716	36,610	23,228	11,156	7,000	89,662	22,455	17,616	12,610
Chautauqua	1989	816,652	207,561	197,131	75,905	85,769	63,226	29,640	36,948	13,628	216,416	47,010	40,227	29,014
	1987	744,116	182,539	173,366	64,690	89,127	65,702	26,679	30,792	11,358	183,104	44,717	42,704	28,937
Chemung	1989	668,794	120,835	111,643	58,054	131,476	119,480	41,286	29,713	15,104	127,426	38,157	28,291	28,469
	1987	600,731	108,851	100,571	50,711	115,247	104,733	33,950	24,093	12,248	121,102	38,794	26,682	27,191
Chenango	1989	272,438	74,225	73,164	17,340	15,852	7,140	8,247	5,965	2,193	71,483	13,332	21,642	13,238
	1987	236,198	63,584	62,675	14,153	12,963	5,839	6,869	4,823	1,774	58,801	13,916	22,917	12,762
Clinton	1989	593,532	119,923	112,827	46,223	92,510	82,056	40,553	24,199	11,402	125,986	37,214	39,638	19,702
	1987	509,906	97,393	91,630	37,294	75,036	66,557	32,774	19,860	9,358	111,189	29,936	39,052	19,946
Columbia	1989	355,237	101,031	96,513	27,034	21,123	8,845	5,153	11,993	5,657	62,522	24,067	50,671	12,034
	1987	307,340	82,914	79,206	22,146	17,381	7,279	4,279	11,796	5,565	52,022	23,709	50,153	10,399
Cortland	1989	357,863	78,674	74,864	40,873	25,928	25,332	15,118	14,313	7,343	77,647	25,085	35,023	18,851
	1987	298,060	65,775	62,590	32,797	23,068	22,539	13,261	11,300	5,798	63,509	20,087	31,149	15,824
Delaware	1989	352,051	96,118	93,567	21,321	29,158	19,683	4,341	9,407	4,529	65,496	27,136	33,674	16,012
	1987	293,058	77,265	75,214	17,143	27,275	18,413	4,046	7,426	3,576	52,855	21,837	31,919	13,558

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

NEW YORK (continued)

ALL COUNTIES (continued)

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
Dutchess	1989	2,152,445	492,213	472,018	165,927	290,018	250,696	138,337	99,377	59,273	456,002	95,336	134,416	67,794
	1987	1,793,121	398,150	381,814	133,930	234,827	202,989	111,892	79,782	47,586	374,122	97,926	131,445	58,201
Erie	1989	6,463,339	1,467,921	1,350,000	700,206	737,965	611,473	347,133	342,958	180,484	1,381,739	380,684	244,062	296,835
	1987	5,772,020	1,322,278	1,216,057	581,941	684,134	566,870	300,313	291,816	153,571	1,242,779	353,328	242,454	284,179
Essex	1989	263,889	75,497	73,214	32,935	16,361	7,549	10,629	2,955	1,647	56,471	17,846	15,499	5,968
	1987	219,179	60,969	59,125	26,546	13,237	6,108	8,572	2,365	1,319	45,981	14,473	15,051	5,591
Franklin	1989	262,566	68,777	66,471	19,645	22,469	13,647	6,449	8,459	5,515	46,217	21,077	20,930	15,561
	1987	231,694	56,406	54,515	16,070	19,318	11,734	5,519	6,883	4,488	43,400	19,658	20,603	13,740
Fulton	1989	326,590	87,168	84,234	18,522	24,005	15,899	10,790	11,971	4,173	88,130	23,018	17,720	17,464
	1987	281,920	71,002	68,612	15,074	24,496	16,225	8,789	9,670	3,372	77,030	18,814	18,474	15,923
Genesee	1989	366,500	88,014	83,955	33,349	34,771	27,521	13,221	15,116	5,969	78,602	51,761	18,967	12,073
	1987	314,542	70,984	67,710	31,448	31,577	24,994	10,717	13,629	5,382	67,163	41,607	19,479	11,288
Greene	1989	303,096	88,334	86,269	21,871	18,415	15,579	5,970	8,162	6,421	65,793	28,920	23,590	8,163
	1987	261,736	72,923	71,218	17,933	19,086	16,148	6,052	7,658	6,026	54,443	24,228	23,021	8,474
Hamilton	1989	24,403	7,229	7,088	3,955	1,576		438	946	946	3,566	1,039	1,963	17
	1987	21,031	6,652	6,522	3,131	1,595		348	866	866	2,811	821	1,905	14
Herkimer	1989	376,600	98,544	95,131	39,040	47,595	45,770	10,408	12,916	8,772	60,515	30,717	35,562	18,998
	1987	319,833	80,874	78,073	31,673	38,838	37,350	10,095	11,226	7,625	49,357	25,124	33,480	16,725
Jefferson	1989	836,182	154,259	149,746	79,260	87,806	68,224	43,527	42,516	25,275	213,565	35,696	68,302	34,518
	1987	691,580	124,902	121,248	63,710	76,198	59,205	35,004	33,900	20,154	172,707	28,898	64,382	29,873
Kings	1989	7,190,884	1,906,210	1,486,962	538,921	674,282	471,111	656,837	510,488	324,976	1,007,285	268,148	258,922	326,286
	1987	6,584,712	1,710,017	1,333,919	467,107	640,145	447,261	565,732	468,357	298,156	927,108	278,033	277,151	331,764
Lewis	1989	86,310	24,038	22,795	8,740	9,751	3,269	1,377	2,114	1,238	15,977	4,137	3,019	6,452
	1987	76,632	23,656	22,433	7,064	7,940	2,663	1,117	1,677	983	14,717	3,377	2,918	5,378
Livingston	1989	331,208	87,394	86,631	26,845	23,242	19,395	4,394	6,239	2,807	96,878	32,978	24,302	12,979
	1987	286,060	71,775	71,148	24,521	19,002	15,858	3,838	5,116	2,302	79,412	32,456	22,976	10,817
Madison	1989	357,367	94,358	88,154	43,288	23,444	17,844	9,413	10,880	6,467	88,941	17,958	22,691	16,919
	1987	306,768	79,559	74,328	35,462	19,480	14,828	7,746	9,350	5,558	73,419	17,165	22,525	16,251
Monroe	1989	5,751,375	1,286,617	1,216,975	579,008	609,841	462,291	294,028	360,191	169,580	1,344,563	322,807	239,654	204,427
	1987	4,966,487	1,048,937	992,160	469,900	531,906	403,213	250,157	290,345	136,697	1,247,437	266,686	237,726	181,823
Montgomery	1989	294,625	78,287	74,529	20,207	34,983	27,523	8,330	7,734	3,826	49,795	29,187	11,506	18,203
	1987	264,364	72,174	68,709	16,579	28,722	22,598	8,465	6,275	3,105	40,875	26,484	11,150	15,637
Nassau	1989	14,408,468	2,385,869	2,112,284	1,253,148	1,258,652	1,117,276	1,112,982	1,058,820	667,201	2,861,652	647,315	503,763	459,573
	1987	12,383,273	2,129,044	1,884,908	1,013,633	1,266,846	1,124,551	900,338	846,347	533,314	2,322,978	619,473	518,525	388,488
New York (Manhattan)	1989	17,790,516	2,001,824	1,551,612	3,600,552	2,036,392	1,587,526	2,[illegible]54,968	1,468,464	746,075	708,632	148,568	231,241	624,518
	1987	15,628,209	1,747,015	1,354,110	2,982,206	1,980,016	1,543,576	2,303,020	1,198,559	608,947	656,994	124,682	242,159	559,693
Niagara	1989	1,371,733	327,204	306,634	132,849	169,510	146,939	79,551	55,536	30,997	285,357	78,699	40,428	57,848
	1987	1,213,042	274,520	257,262	115,675	155,630	134,908	66,696	45,856	25,595	248,670	82,895	41,629	61,216
Oneida	1989	1,628,512	366,529	335,002	155,087	168,507	140,103	95,587	70,050	44,349	366,089	68,486	76,599	79,654
	1987	1,468,303	305,528	279,248	128,628	177,070	147,223	84,828	57,701	36,532	328,350	72,019	75,317	76,679
Onondaga	1989	3,787,582	841,771	787,683	385,826	343,807	258,255	273,634	250,874	134,246	850,827	172,297	177,164	143,557
	1987	3,268,648	702,860	657,698	316,016	333,010	250,146	223,994	202,751	108,496	732,302	178,553	170,313	125,232
Ontario	1989	849,612	167,591	160,750	72,057	115,450	98,795	42,156	42,781	21,003	200,840	45,[illegible]76	41,292	23,514
	1987	707,975	134,657	129,160	58,036	98,254	84,081	39,878	33,846	16,617	161,278	36,554	40,973	20,873
Orange	1989	2,429,061	591,639	560,650	188,944	240,683	215,670	137,004	118,368	76,963	548,176	137,434	169,085	65,894
	1987	2,022,027	470,932	446,265	151,346	244,231	218,850	108,674	94,548	61,476	439,277	112,360	157,890	57,345
Orleans	1989	154,033	54,883	52,100	12,100	11,623	7,856	4,455	5,511	3,549	29,031	7,668	9,000	7,067
	1987	140,582	45,988	43,656	12,630	9,853	6,660	4,305	4,819	3,104	25,918	6,713	9,325	7,552
Oswego	1989	619,745	145,494	136,039	66,034	49,422	36,845	11,523	16,636	11,832	160,136	59,418	43,905	30,373
	1987	541,279	130,512	122,031	54,742	40,957	30,535	9,818	14,980	10,673	132,862	51,214	41,710	27,722
Otsego	1989	476,618	99,781	96,262	50,757	44,149	39,259	7,291	8,389	5,649	128,921	34,400	36,081	14,470
	1987	395,078	77,950	75,201	39,535	35,053	31,171	6,748	6,533	4,400	101,390	33,544	34,756	11,569
Putnam	1989	507,187	123,810	119,069	38,267	31,797	28,680	6,852	17,645	13,944	135,725	40,069	37,442	15,827
	1987	427,161	102,860	98,921	30,978	27,474	24,782	6,771	14,321	11,318	110,559	32,685	38,676	13,290
Queens	1989	7,841,757	2,177,020	1,867,848	1,034,885	639,159	456,078	470,795	449,654	254,016	1,197,829	374,295	253,351	377,071
	1987	7,038,535	1,805,800	1,549,347	857,702	555,164	396,143	443,885	421,566	238,150	1,141,115	373,894	257,660	341,672
Rensselaer	1989	854,209	260,002	250,333	77,729	61,483	58,602	13,596	29,527	22,058	184,718	50,722	60,478	37,181
	1987	717,087	208,333	200,585	62,128	50,918	48,533	13,272	23,482	17,543	148,564	51,932	58,776	36,180
Richmond	1989	2,019,553	629,495	573,861	149,370	227,961	203,572	132,159	88,709	63,194	329,110	95,647	77,395	89,454
	1987	1,699,812	512,979	467,643	121,098	212,601	189,856	107,528	71,836	51,175	272,461	78,085	80,792	76,299
Rockland	1989	1,819,374	427,935	390,793	152,490	158,660	150,058	92,384	98,987	60,158	491,613	80,024	102,982	67,730
	1987	1,600,307	350,640	320,207	132,550	160,906	152,183	75,768	80,259	48,777	424,930	77,717	98,870	58,338
St. Lawrence	1989	686,842	175,752	170,443	58,339	59,635	45,444	12,372	27,897	16,666	180,132	36,686	47,025	41,685
	1987	572,173	143,032	138,711	47,980	48,247	36,767	11,911	22,509	13,448	146,827	29,708	42,715	33,978

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW YORK (continued)														
ALL COUNTIES (continued)														
Saratoga	1989	1,283,714	272,677	262,430	133,984	117,518	99,732	43,460	47,750	28,895	332,398	70,435	109,310	27,288
	1987	1,061,737	228,669	220,076	105,303	96,837	82,182	34,259	37,268	22,553	263,041	68,154	98,895	27,507
Schenectady	1989	1,167,727	279,463	263,227	82,903	149,864	113,619	50,838	66,283	29,139	224,340	55,162	83,034	48,580
	1987	1,022,202	235,629	221,940	69,957	124,253	94,203	51,383	54,887	24,130	194,404	56,867	85,545	41,279
Schoharie	1989	149,595	47,598	45,928	9,140	10,322	2,530	3,555	4,973	2,593	33,839	9,131	8,587	5,616
	1987	130,948	38,983	37,615	7,471	9,254	2,269	3,514	4,692	2,448	28,192	7,657	8,465	5,202
Schuyler	1989	97,295	14,964	14,328	10,826	2,619		2,049	1,861	1,445	43,864	5,644	2,545	2,779
	1987	80,299	13,546	12,970	8,416	2,050		1,589	1,440	1,119	34,333	4,708	2,542	2,192
Seneca	1989	176,483	45,203	43,952	13,806	9,896	7,691	1,812	4,934	4,250	54,439	13,279	13,973	8,338
	1987	152,291	36,797	35,779	11,189	7,975	6,199	1,873	4,654	4,010	45,506	12,298	14,636	8,616
Steuben	1989	565,751	164,488	159,572	51,958	53,795	44,354	20,538	31,412	24,392	95,058	38,444	37,423	28,619
	1987	497,536	137,556	133,445	42,285	48,962	40,370	16,776	25,555	19,845	92,789	39,198	34,649	23,612
Suffolk	1989	11,751,699	2,627,950	2,345,595	832,855	1,156,297	892,294	633,159	663,195	381,372	2,612,744	537,228	857,533	374,526
	1987	9,775,324	2,148,206	1,917,396	681,555	942,537	727,340	513,507	537,653	309,180	2,173,035	483,673	795,975	309,311
Sullivan	1989	511,953	147,914	133,127	37,671	36,249	24,785	19,239	10,574	6,306	88,324	47,102	49,331	16,210
	1987	436,695	119,530	107,581	30,526	30,031	20,534	15,531	8,443	5,036	74,144	41,476	47,020	13,511
Tioga	1989	235,750	63,488	61,610	13,705	8,415	5,322	1,901	3,593	2,161	81,371	21,581	21,210	7,988
	1987	198,068	51,458	49,936	10,980	8,225	5,202	1,602	2,816	1,694	65,892	18,032	19,712	6,602
Tompkins	1989	625,343	152,667	141,883	54,904	72,438	54,382	24,253	30,343	10,090	141,673	43,549	33,275	20,172
	1987	537,458	123,490	114,767	52,695	61,767	46,372	24,712	24,351	8,098	115,313	35,560	32,383	19,026
Ulster	1989	1,312,283	320,883	298,859	102,255	139,372	125,724	48,863	43,713	23,432	251,903	93,582	80,509	43,367
	1987	1,093,378	253,094	235,723	89,403	118,591	106,979	38,779	34,718	18,611	214,756	88,200	71,286	34,637
Warren	1989	752,330	158,169	153,363	75,320	66,474	58,048	41,770	29,071	13,675	195,297	53,111	39,052	25,441
	1987	625,633	126,287	122,450	60,623	62,586	54,654	33,589	23,017	10,828	157,136	42,722	38,767	22,347
Washington	1989	276,067	88,841	86,513	20,689	27,416	18,483	3,873	5,218	3,057	66,887	11,955	14,538	11,081
	1987	231,637	71,606	69,730	16,611	22,154	14,936	3,127	4,172	2,445	54,068	12,242	13,974	10,023
Wayne	1989	418,640	126,465	123,247	22,783	26,089	12,125	9,641	8,429	5,389	115,340	29,493	34,872	20,266
	1987	366,943	104,290	101,636	21,976	26,615	12,370	7,826	6,889	4,405	94,910	29,110	34,444	17,348
Westchester	1989	7,927,791	1,508,516	1,383,131	668,471	915,581	792,145	506,570	501,694	286,565	1,825,643	340,840	322,653	237,628
	1987	6,936,516	1,253,970	1,149,743	553,922	825,140	713,898	485,688	428,614	244,823	1,528,246	339,612	314,148	213,707
Wyoming	1989	196,728	58,628	57,466	14,978	11,501	9,105	3,418	8,313	2,537	44,632	19,835	14,834	7,436
	1987	170,038	50,235	49,239	12,288	9,439	7,473	2,798	6,825	2,083	38,423	16,288	15,299	7,745
Yates	1989	94,852	27,519	26,622	9,492	4,914	2,073	1,952	1,447	423	21,644	7,746	6,533	3,715
	1987	84,149	23,137	22,383	7,921	4,136	1,746	1,630	1,200	351	18,886	8,263	6,598	3,938
TOTAL METRO COUNTIES	**1989**	**112,453,636**	**23,206,305**	**20,606,339**	**12,209,292**	**11,624,437**	**9,327,633**	**8,440,038**	**7,028,166**	**3,981,194**	**20,224,352**	**4,779,019**	**4,609,999**	**4,210,665**
	1987	97,898,197	19,758,405	17,511,760	10,081,475	10,728,363	8,622,807	7,329,106	5,852,123	3,317,779	17,381,015	4,501,582	4,546,833	3,802,709
TOTAL STATE	**1989**	**122,452,786**	**25,699,743**	**22,984,260**	**13,075,505**	**12,564,403**	**10,048,945**	**8,794,005**	**7,390,802**	**4,177,676**	**22,431,072**	**5,465,338**	**5,322,986**	**4,616,638**
	1987	106,452,688	21,819,893	19,478,123	10,807,410	11,539,623	9,245,871	7,630,616	6,149,869	3,479,038	19,247,438	5,110,135	5,232,384	4,161,164
NORTH CAROLINA														
ASHEVILLE	**1989**	**1,228,526**	**258,510**	**251,220**	**120,710**	**176,012**	**132,974**	**68,329**	**68,689**	**40,178**	**234,142**	**79,377**	**75,567**	**43,854**
	1987	1,215,809	247,207	240,236	124,426	154,668	116,850	66,957	73,199	42,817	249,302	82,551	81,144	39,738
Buncombe	1989	1,228,526	258,510	251,220	120,710	176,012	132,974	68,329	68,689	40,178	234,142	79,377	75,567	43,854
	1987	1,215,809	247,207	240,236	124,426	154,668	116,850	66,957	73,199	42,817	249,302	82,551	81,144	39,738
BURLINGTON	**1989**	**880,949**	**156,017**	**149,971**	**77,754**	**83,213**	**65,331**	**66,128**	**42,480**	**31,960**	**217,470**	**87,036**	**53,076**	**34,569**
	1987	823,924	150,931	145,082	68,992	71,700	56,293	56,636	44,976	33,839	206,062	80,725	56,386	28,800
Alamance	1989	880,949	156,017	149,971	77,754	83,213	65,331	66,128	42,480	31,960	217,470	87,036	53,076	34,569
	1987	823,924	150,931	145,082	68,992	71,700	56,293	56,636	44,976	33,839	206,062	80,725	56,386	28,800
CHARLOTTE - GASTONIA - ROCK HILL	**1989**	**8,435,589**	**1,640,547**	**1,601,338**	**804,349**	**889,284**	**668,243**	**435,671**	**491,454**	**295,092**	**2,147,289**	**540,279**	**504,096**	**320,858**
	1987	7,709,311	1,473,023	1,437,912	736,816	759,896	570,730	405,779	428,952	259,865	2,017,323	482,664	512,654	267,964
Cabarrus	1989	654,215	130,315	128,263	47,691	83,710	66,416	33,725	38,123	32,330	164,096	43,979	34,246	26,368
	1987	617,193	120,515	118,617	44,433	69,274	54,963	30,059	38,160	32,362	172,868	40,217	35,213	21,851
Gaston	1989	1,111,609	234,583	230,788	98,556	153,258	120,159	39,816	46,133	31,620	287,334	69,691	69,593	53,581
	1987	1,028,572	229,048	225,343	85,756	126,294	99,019	38,535	43,256	29,649	267,916	58,962	73,203	43,790
Lincoln	1989	258,314	49,412	46,887	22,379	14,198	1,442	8,387	9,644	7,117	58,526	34,187	30,184	12,928
	1987	226,495	47,624	45,190	18,628	11,401	1,159	8,280	9,564	7,059	48,932	27,489	29,572	10,378
Mecklenburg	1989	4,650,250	800,643	777,028	472,561	473,642	353,160	276,439	310,246	166,240	1,225,331	264,018	257,275	155,616
	1987	4,218,683	702,685	681,959	441,110	410,866	306,353	256,821	258,162	138,332	1,136,990	243,882	256,268	129,003
Rowan	1989	514,933	137,369	135,140	46,303	42,740	29,511	25,122	20,221	11,344	106,416	31,884	32,510	25,951
	1987	509,835	127,362	125,295	46,349	41,563	28,699	24,644	21,786	12,223	111,775	32,114	34,789	21,860

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA (continued)														
CHARLOTTE - GASTONIA - ROCK HILL (continued)														
Union	1989	428,712	89,780	87,942	32,195	52,008	40,764	19,442	21,006	16,331	121,351	21,417	33,484	14,280
	1987	390,681	81,578	79,908	28,400	42,910	33,633	16,904	18,739	14,570	112,216	17,951	34,312	13,518
York, S. C.	*1989*	*817,556*	*198,445*	*195,290*	*84,564*	*69,728*	*56,791*	*32,740*	*46,081*	*30,110*	*184,235*	*75,103*	*46,804*	*32,134*
	1987	*717,852*	*164,211*	*161,600*	*72,140*	*57,588*	*46,904*	*30,536*	*39,285*	*25,670*	*166,626*	*62,049*	*49,297*	*27,564*
FAYETTEVILLE	**1989**	**1,648,907**	**272,526**	**263,594**	**152,605**	**268,330**	**204,992**	**64,260**	**126,857**	**65,186**	**388,635**	**110,448**	**108,343**	**44,662**
	1987	1,544,603	258,864	250,380	142,715	223,469	170,721	61,608	120,359	61,848	370,730	110,678	114,506	36,703
Cumberland	1989	1,648,907	272,526	263,594	152,605	268,330	204,992	64,260	126,857	65,186	388,635	110,448	108,343	44,662
	1987	1,544,603	258,864	250,380	142,715	223,469	170,721	61,608	120,359	61,848	370,730	110,678	114,506	36,703
GREENSBORO - WINSTON-SALEM - HIGH POINT	**1989**	**7,017,630**	**1,159,266**	**1,119,764**	**674,811**	**796,369**	**594,932**	**367,034**	**593,993**	**375,599**	**1,537,255**	**473,685**	**418,176**	**273,656**
	1987	6,455,764	1,111,145	1,073,840	625,996	664,818	496,449	347,339	509,887	323,235	1,470,842	440,035	427,354	225,917
Davidson	1989	585,025	134,627	129,057	55,795	38,700	26,393	19,286	29,874	20,906	134,097	41,639	36,881	27,593
	1987	550,746	126,427	121,196	50,354	32,859	22,410	20,623	25,911	18,134	128,894	36,256	39,776	22,919
Davie	1989	102,836	24,891	24,565	8,810	2,828		2,112	11,134	8,459	20,730	11,597	10,284	5,969
	1987	95,775	25,473	25,139	7,265	2,212		1,738	9,137	6,943	18,215	10,566	10,861	5,617
Forsyth	1989	2,338,622	383,725	365,777	216,540	274,880	212,356	128,126	158,308	97,397	611,089	154,511	126,449	91,871
	1987	2,174,024	348,107	331,825	213,495	235,583	181,998	136,070	138,790	85,390	594,902	135,168	130,094	75,650
Guilford	1989	3,284,972	457,491	446,948	333,280	428,982	325,503	182,181	362,211	224,850	630,245	200,748	187,082	112,189
	1987	2,978,102	458,481	447,915	302,290	351,747	266,899	158,903	302,798	187,969	595,850	199,771	188,487	92,211
Randolph	1989	484,934	96,489	93,841	40,524	44,584	30,680	30,005	25,102	19,554	94,956	42,511	40,594	20,413
	1987	443,687	95,079	92,470	34,990	36,535	25,142	25,298	26,223	20,428	85,620	36,198	39,956	16,619
Stokes	1989	98,721	28,965	27,919	9,489	3,316		3,085	3,532	1,540	16,458	9,098	9,619	7,169
	1987	92,226	27,750	26,748	7,962	3,291		2,567	2,936	1,281	15,636	7,566	10,293	5,860
Yadkin	1989	122,520	33,078	31,657	10,373	3,079		2,239	3,832	2,893	29,680	13,581	7,267	8,452
	1987	121,204	29,828	28,547	9,640	2,591		2,140	4,092	3,090	31,725	14,510	7,887	7,041
HICKORY - MORGANTON	**1989**	**1,581,297**	**337,210**	**325,483**	**149,571**	**158,693**	**123,879**	**75,346**	**97,611**	**71,162**	**351,540**	**114,041**	**103,254**	**65,844**
	1987	1,426,937	286,298	276,255	132,412	132,017	103,016	65,476	86,220	62,869	346,657	102,857	109,482	53,832
Alexander	1989	105,956	20,229	19,221	9,171	1,870		2,310	7,149	6,259	19,126	22,026	10,923	7,107
	1987	94,191	17,752	16,867	7,537	1,797		2,376	7,446	6,520	16,363	18,640	11,155	5,693
Burke	1989	428,389	117,701	115,163	35,271	24,117	15,210	18,392	19,813	11,345	110,240	33,944	24,571	20,262
	1987	366,613	95,770	93,705	31,050	19,228	12,127	14,907	18,171	10,406	92,408	30,083	25,574	16,153
Catawba	1989	1,046,952	199,280	191,099	105,129	132,706	108,669	54,644	70,649	53,558	222,174	58,071	67,760	38,475
	1987	966,133	172,776	165,683	93,825	110,992	90,889	48,193	60,603	45,943	237,886	54,134	72,753	31,986
JACKSONVILLE	**1989**	**711,197**	**116,168**	**112,769**	**76,259**	**87,361**	**67,879**	**26,374**	**49,244**	**35,212**	**192,649**	**48,780**	**48,335**	**18,698**
	1987	663,685	113,697	110,370	69,948	79,378	61,677	23,322	46,798	33,464	181,246	40,080	49,154	15,145
Onslow	1989	711,197	116,168	112,769	76,259	87,361	67,879	26,374	49,244	35,212	192,649	48,780	48,335	18,698
	1987	663,685	113,697	110,370	69,948	79,378	61,677	23,322	46,798	33,464	181,246	40,080	49,154	15,145
RALEIGH - DURHAM	**1989**	**6,161,720**	**1,143,114**	**1,101,903**	**651,088**	**687,824**	**545,645**	**316,465**	**385,951**	**219,562**	**1,443,608**	**310,061**	**391,951**	**215,720**
	1987	5,282,140	990,579	954,817	535,201	570,698	453,222	266,275	311,785	177,148	1,247,378	294,528	384,052	173,640
Durham	1989	1,330,462	260,153	251,617	144,190	175,847	149,107	78,287	84,874	40,804	287,209	71,186	56,863	54,127
	1987	1,225,203	229,526	221,995	125,026	161,302	136,775	67,349	70,775	34,026	287,344	75,148	60,825	44,990
Franklin	1989	117,844	32,386	31,740	10,879	4,951		3,628	1,849	1,248	24,374	10,072	15,166	7,252
	1987	106,520	27,377	26,831	9,176	4,725		3,793	1,522	1,028	22,227	10,479	15,123	5,868
Orange	1989	596,552	169,872	164,784	74,799	31,957	23,209	19,424	21,014	13,268	86,520	32,366	46,916	23,552
	1987	525,749	140,486	136,278	61,895	26,204	19,031	18,434	17,354	10,958	91,455	26,756	49,326	19,200
Wake	1989	4,116,862	680,703	653,762	421,220	475,069	373,329	215,126	278,214	164,242	1,045,505	196,437	273,006	130,789
	1987	3,424,668	593,190	569,713	339,104	378,467	297,416	176,699	222,134	131,136	846,352	182,145	258,778	103,582
WILMINGTON	**1989**	**1,035,655**	**189,276**	**182,539**	**120,668**	**152,479**	**118,866**	**57,423**	**62,540**	**46,548**	**216,485**	**57,563**	**59,800**	**36,919**
	1987	972,150	180,183	173,770	108,197	128,408	100,102	55,384	58,434	43,493	221,972	53,550	58,330	31,850
New Hanover	1989	1,035,655	189,276	182,539	120,668	152,479	118,866	57,423	62,540	46,548	216,485	57,563	59,800	36,919
	1987	972,150	180,183	173,770	108,197	128,408	100,102	55,384	58,434	43,493	221,972	53,550	58,330	31,850
ALL COUNTIES														
Alamance	1989	880,949	156,017	149,971	77,754	83,213	65,331	66,128	42,480	31,960	217,470	87,036	53,076	34,569
	1987	823,924	150,931	145,082	68,992	71,700	56,293	56,636	44,976	33,839	206,062	80,725	56,386	28,800
Alexander	1989	105,956	20,229	19,221	9,171	1,870		2,310	7,149	6,259	19,126	22,026	10,923	7,107
	1987	94,191	17,752	16,867	7,537	1,797		2,376	7,446	6,520	16,363	18,640	11,155	5,693
Alleghany	1989	48,398	10,461	10,000	3,885	1,358		770	531	374	9,603	1,771	9,439	2,901
	1987	43,869	8,505	8,130	3,322	1,096		739	493	348	9,677	1,833	9,803	2,358
Anson	1989	88,381	29,971	29,181	5,236	3,075		2,785	3,715	3,715	19,397	5,934	8,184	5,138
	1987	87,506	26,815	26,108	5,642	2,572		2,845	3,997	3,997	20,735	6,298	8,822	4,789

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989
U.S. CENSUS 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Ashe	1989	126,130	25,068	24,562	8,300	8,041	4,965	5,144	4,273	3,369	39,409	4,450	11,272	6,015
	1987	117,387	23,065	22,599	7,584	8,063	4,980	4,351	4,552	3,590	37,063	3,727	12,108	4,998
Avery	1989	76,837	19,062	18,313	8,289	8,868	6,630	2,356	2,767	2,070	9,122	3,155	10,379	4,415
	1987	75,786	18,097	17,386	8,509	9,411	7,037	2,531	2,766	2,070	9,212	3,018	11,119	3,716
Beaufort	1989	229,698	41,468	40,164	25,409	22,618	14,361	7,761	8,119	4,985	54,860	10,659	25,955	9,701
	1987	227,424	44,339	42,945	23,232	22,019	13,981	7,720	8,699	5,342	54,695	11,516	27,159	8,153
Bertie	1989	54,434	15,506	15,047	1,454	1,226		775	847	651	13,532	8,936	2,415	2,231
	1987	53,895	15,593	15,131	1,499	1,291		816	891	686	14,257	9,033	2,525	2,336
Bladen	1989	101,775	26,571	25,901	6,525	7,335		4,162	3,642	2,473	19,012	16,175	5,489	7,183
	1987	100,767	24,152	23,543	6,046	6,185		4,477	3,937	2,674	20,421	17,344	6,023	6,045
Brunswick	1989	234,169	72,231	70,209	29,382	17,099	6,545	5,021	4,640	4,275	26,152	28,597	21,302	13,788
	1987	207,185	61,625	59,900	25,296	15,304	5,859	5,062	4,611	4,249	22,306	23,520	22,550	11,312
Buncombe	1989	1,228,526	258,510	251,220	120,710	176,012	132,974	68,329	68,689	40,178	234,142	79,377	75,567	43,854
	1987	1,215,809	247,207	240,236	124,426	154,668	116,850	66,957	73,199	42,817	249,302	82,551	81,144	39,738
Burke	1989	428,389	117,701	115,163	35,271	24,117	15,210	18,392	19,813	11,345	110,240	33,944	24,571	20,262
	1987	366,613	95,770	93,705	31,050	19,228	12,127	14,907	18,171	10,406	92,408	30,083	25,574	16,153
Cabarrus	1989	654,215	130,315	128,263	47,691	83,710	66,416	33,725	38,123	32,330	164,096	43,979	34,246	26,368
	1987	617,193	120,515	118,617	44,433	69,274	54,963	30,059	38,160	32,362	172,868	40,217	35,213	21,851
Caldwell	1989	405,308	97,178	95,241	32,047	38,523	22,569	12,656	42,365	37,984	88,277	15,856	26,177	21,036
	1987	377,576	85,066	83,370	26,826	31,366	18,377	10,472	43,774	39,248	92,207	14,724	25,228	17,180
Camden	1989	8,445	2,628	2,540	480	767		43	674	674	392	1,947	389	129
	1987	8,361	2,822	2,727	509	728		46	686	686	370	1,659	421	115
Carteret	1989	382,039	105,502	96,519	44,948	34,608	27,050	15,247	18,226	12,836	70,814	16,686	39,529	14,291
	1987	341,741	86,862	79,466	38,171	32,879	25,700	12,850	18,969	13,360	66,016	17,392	37,321	11,600
Caswell	1989	26,236	7,125	6,910	843	1,468		176	577	577	5,215	3,573	2,267	2,790
	1987	25,976	7,493	7,267	756	1,425		184	609	609	5,375	3,610	2,202	2,451
Catawba	1989	1,046,952	199,280	191,099	105,129	132,706	108,669	54,644	70,649	53,558	222,174	58,071	67,760	38,475
	1987	966,133	172,776	165,683	93,825	110,992	90,889	48,193	60,603	45,943	237,886	54,134	72,753	31,986
Chatham	1989	133,587	34,355	33,603	13,041	4,917		3,517	5,870	5,237	38,368	7,776	9,918	5,492
	1987	131,933	36,713	35,909	12,221	4,134		3,771	5,014	4,474	36,121	8,368	9,976	4,592
Cherokee	1989	143,597	46,078	45,038	13,257	19,756	18,365	5,002	8,013	6,455	14,713	6,951	12,468	6,319
	1987	124,824	38,597	37,726	10,583	17,888	16,629	4,709	7,287	5,871	11,690	6,546	12,656	4,951
Chowan	1989	68,284	21,366	20,936	5,272	5,335		2,293	1,966	1,433	15,604	4,788	3,529	3,095
	1987	67,557	19,138	18,753	5,719	5,697		2,067	2,136	1,557	15,866	5,162	3,903	3,166
Clay	1989	25,549	5,968	5,767	729	1,131		186	906	443	7,512	1,449	3,244	2,826
	1987	25,296	5,580	5,392	613	1,144		201	908	445	7,595	1,563	3,573	2,684
Cleveland	1989	548,452	130,715	127,578	44,332	59,687	44,212	24,726	22,623	12,331	131,565	57,578	22,752	23,516
	1987	491,230	116,580	113,782	39,821	48,819	36,162	22,406	19,630	10,700	123,402	47,522	22,798	19,154
Columbus	1989	256,195	60,862	59,386	16,009	22,117	14,282	16,141	7,887	5,241	47,158	17,317	32,806	14,333
	1987	253,658	60,247	58,786	15,294	20,012	12,924	15,243	8,455	5,620	50,543	18,416	34,961	11,865
Craven	1989	[illegible]	93,596	90,109	41,258	58,284	46,135	14,589	23,719	14,976	131,564	33,831	42,045	18,471
	1987	[illegible]	99,809	96,090	38,745	57,988	45,901	15,010	23,639	14,927	123,883	28,922	45,160	15,374
Cumberland	1989	1,648,907	272,526	263,594	152,605	268,330	204,992	64,260	126,857	65,186	388,635	110,448	108,343	44,662
	1987	1,544,603	258,864	250,380	142,715	223,469	170,721	61,608	120,359	61,848	370,730	110,678	114,506	36,703
Currituck	1989	76,460	11,382	11,178	2,773	2,286		474	2,226	2,226	14,335	14,973	22,351	1,415
	1987	62,321	9,020	8,858	2,198	1,795		376	1,713	1,713	11,553	11,841	19,368	1,103
Dare	1989	298,106	82,296	78,555	54,212	25,012	14,755	13,879	11,832	7,226	18,726	14,956	36,830	7,210
	1987	247,128	66,564	63,538	44,425	20,157	11,892	11,267	9,598	5,862	16,494	12,395	33,676	5,757
Davidson	1989	585,025	134,627	129,057	55,795	38,700	26,393	19,286	29,874	20,906	134,097	41,639	36,881	27,593
	1987	550,746	126,427	121,196	50,354	32,859	22,410	20,623	25,911	18,134	128,894	36,256	39,776	22,919
Davie	1989	102,836	24,891	24,565	8,810	2,828		2,112	11,134	8,459	20,730	11,597	10,284	5,969
	1987	95,775	25,473	25,139	7,265	2,212		1,738	9,137	6,943	18,215	10,566	10,861	5,617
Duplin	1989	166,154	51,884	50,454	10,953	10,367	6,340	5,541	8,187	6,838	31,811	13,396	11,604	8,708
	1987	164,509	48,699	47,357	11,398	10,379	6,348	5,859	8,634	7,212	33,341	14,074	11,506	7,246
Durham	1989	1,330,462	260,153	251,617	144,190	175,847	149,107	78,287	84,874	40,804	287,209	71,186	56,863	54,127
	1987	1,225,203	229,526	221,995	125,026	161,302	136,775	67,349	70,775	34,026	287,344	75,148	60,825	44,990
Edgecombe	1989	197,595	57,661	56,239	12,879	16,959	14,338	4,096	9,827	7,935	41,343	15,393	9,905	10,479
	1987	195,639	57,535	56,116	13,016	15,202	12,853	4,129	10,549	8,519	40,995	15,400	10,780	9,599
Forsyth	1989	2,338,622	383,725	365,777	216,540	274,880	212,356	128,126	158,308	97,397	611,089	154,511	126,449	91,871
	1987	2,174,024	348,107	331,825	213,495	235,583	181,998	136,070	138,790	85,390	594,902	135,168	130,094	75,650
Franklin	1989	117,844	32,386	31,740	10,879	4,951		3,628	1,849	1,248	24,374	10,072	15,166	7,252
	1987	106,520	27,377	26,831	9,176	4,725		3,793	1,522	1,028	22,227	10,479	15,123	5,868
Gaston	1989	1,111,609	234,583	230,788	98,556	153,258	120,159	39,816	46,133	31,620	287,334	69,691	69,593	53,581
	1987	1,028,572	229,048	225,343	85,756	126,294	99,019	38,535	43,256	29,649	267,916	58,962	73,203	43,790

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug- stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super- markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Gates	1989	29,740	11,149	11,030	913	1,026		83	143		7,431	4,423	465	2,952
	1987	25,730	8,927	8,832	929	819		67	115		7,610	3,523	475	2,338
Graham	1989	22,077	6,839	6,537	2,008	988		550	606	606	1,680	2,335	3,371	2,063
	1987	20,819	6,139	5,868	2,101	984		539	574	574	1,737	2,230	3,260	1,719
Granville	1989	162,817	49,965	48,610	13,225	8,261	5,439	7,066	4,071	3,446	34,878	17,271	6,989	9,822
	1987	146,074	41,222	40,104	11,224	8,122	5,348	6,734	3,621	3,066	36,492	14,884	6,306	8,580
Greene	1989	37,899	8,753	7,930	3,228	1,182		401	2,497	2,089	7,392	5,590	948	5,988
	1987	33,225	7,008	6,349	2,680	947		335	2,483	2,078	7,589	4,489	968	4,766
Guilford	1989	3,284,972	457,491	446,948	333,280	428,982	325,503	182,181	362,211	224,850	630,245	200,748	187,082	112,189
	1987	2,978,102	458,481	447,915	302,290	351,747	266,899	158,903	302,798	187,969	595,850	199,771	188,487	92,211
Halifax	1989	293,020	62,630	61,752	22,400	45,460	33,460	12,622	18,972	14,782	42,488	36,030	19,248	14,629
	1987	290,119	66,907	65,969	22,509	38,269	28,168	13,201	20,414	15,906	41,824	32,242	20,230	14,639
Harnett	1989	254,006	63,689	62,916	18,984	26,936	15,790	6,323	11,015	9,756	42,816	27,297	23,802	15,775
	1987	251,290	61,267	60,523	17,561	26,973	15,812	6,827	11,099	9,831	42,270	29,172	25,934	13,489
Haywood	1989	312,879	69,283	67,907	25,421	23,252	21,299	10,209	10,213	5,514	79,360	31,385	27,495	14,558
	1987	308,772	63,908	62,639	24,294	19,857	18,190	9,683	11,122	6,006	66,652	29,017	29,842	13,133
Henderson	1989	552,523	101,258	98,379	39,863	42,416	37,676	26,955	18,365	11,839	171,057	35,747	58,233	21,379
	1987	505,399	87,988	85,486	37,795	39,377	34,978	23,407	15,131	9,755	169,016	30,233	54,332	17,587
Hertford	1989	136,563	43,722	42,773	10,482	12,004	8,354	3,588	3,479	1,999	19,168	10,293	10,409	8,290
	1987	134,713	37,814	36,993	10,168	12,461	8,673	3,900	3,781	2,173	21,022	10,637	11,298	7,022
Hoke	1989	53,273	28,786	28,193	2,667	4,818		815	1,303	1,303	2,224	4,758	3,151	2,983
	1987	48,953	24,305	23,804	2,881	4,067		878	1,412	1,412	2,405	4,712	3,434	2,987
Hyde	1989	27,202	9,046	8,850	4,003	3,037		342	572	572	4,392	2,027	2,089	400
	1987	22,484	7,598	7,433	3,230	2,586		273	455	455	3,534	1,614	1,718	313
Iredell	1989	571,328	129,246	126,687	59,637	50,691	33,153	23,424	21,432	14,808	127,080	41,917	49,335	24,978
	1987	522,675	109,146	104,985	50,083	42,568	27,841	24,746	21,978	15,186	120,358	42,406	50,725	22,127
Jackson	1989	122,002	37,464	36,583	12,596	9,152		5,509	4,304	3,343	19,590	8,702	8,887	7,324
	1987	120,685	39,490	38,561	11,831	7,686		5,057	4,504	3,499	19,692	9,324	9,551	6,144
Johnston	1989	494,417	91,021	86,265	44,969	26,758	9,073	20,701	35,023	26,793	124,391	73,500	20,669	20,753
	1987	455,720	91,445	86,667	36,790	21,870	7,416	21,445	34,034	26,038	121,721	59,957	21,422	17,314
Jones	1989	20,776	6,048	5,852	619	204		99	176		6,702	2,399	578	150
	1987	20,570	6,297	6,093	597	175		95	163		7,104	2,242	613	125
Lee	1989	406,508	90,744	87,768	28,997	34,443	27,523	18,181	15,946	12,332	124,657	13,487	42,196	12,728
	1987	349,710	73,053	70,657	25,685	27,440	21,928	15,832	14,553	11,256	118,239	10,653	34,084	10,176
Lenoir	1989	387,381	89,033	87,786	26,980	43,669	29,254	18,008	15,280	10,780	93,111	20,379	26,092	14,769
	1987	382,493	85,138	83,946	29,281	44,065	29,520	19,583	16,491	11,636	90,143	22,005	28,615	13,217
Lincoln	1989	258,314	49,412	46,887	22,379	14,198	1,442	8,387	9,644	7,117	58,526	34,187	30,184	12,928
	1987	226,495	47,624	45,190	18,628	11,401	1,159	8,280	9,564	7,059	48,932	27,489	29,572	10,378
McDowell	1989	168,235	44,977	43,865	16,410	14,372	8,755	4,823	4,128	2,977	36,758	14,417	10,983	9,899
	1987	166,293	43,346	42,274	15,677	12,714	7,746	4,718	4,454	3,213	38,644	14,318	11,738	8,330
Macon	1989	138,661	34,688	33,802	16,707	10,737	5,326	8,431	5,447	4,796	12,377	6,754	24,531	5,530
	1987	137,188	36,690	35,753	14,685	10,827	5,371	7,419	5,279	4,649	12,039	7,044	26,004	5,475
Madison	1989	38,933	10,462	10,229	2,682	2,750		343	984	853	6,649	5,297	3,652	3,289
	1987	38,548	10,678	10,440	2,804	2,616		335	928	805	6,619	5,030	3,927	2,745
Martin	1989	124,833	27,245	26,621	14,482	13,119	9,786	4,575	4,531	3,881	21,464	9,334	9,409	6,853
	1987	123,117	26,653	26,043	12,498	12,857	9,591	4,006	4,799	4,111	22,576	9,866	8,987	6,257
Mecklenburg	1989	4,650,250	800,643	777,028	472,661	473,642	353,160	276,439	310,246	166,240	1,225,331	264,018	257,275	155,616
	1987	4,218,683	702,685	681,959	441,110	410,866	306,353	256,821	258,162	138,332	1,136,990	243,882	256,268	129,003
Mitchell	1989	72,411	20,999	20,416	5,552	607		2,835	3,797	3,218	17,030	10,938	3,594	4,507
	1987	71,405	18,287	17,779	6,093	515		2,805	3,235	2,742	18,981	11,333	3,499	3,838
Montgomery	1989	98,908	27,103	26,371	7,735	3,725		2,426	3,822	3,498	18,407	12,415	5,840	5,517
	1987	91,549	23,451	22,818	8,088	3,514		2,015	4,026	3,686	19,427	10,340	6,219	4,568
Moore	1989	413,649	87,579	85,323	33,919	26,403	21,417	19,315	14,339	11,433	119,855	24,898	27,963	18,148
	1987	359,703	80,942	78,857	27,588	20,980	17,019	17,026	11,688	9,320	101,994	21,584	28,806	15,716
Nash	1989	626,969	101,310	98,821	66,290	81,563	71,856	23,635	22,045	14,384	176,771	51,162	41,927	20,665
	1987	581,229	97,427	95,033	56,394	77,579	68,347	24,805	22,183	14,476	157,450	42,102	42,252	17,363
New Hanover	1989	1,035,655	189,276	182,539	120,668	152,479	118,866	57,423	62,540	46,548	216,485	57,563	59,800	36,919
	1987	972,150	180,183	173,770	108,197	128,408	100,102	55,384	58,434	43,493	221,972	53,550	58,330	31,850
Northampton	1989	50,931	16,000	15,625	1,389	655		142	216		,016	13,212	6,817	1,787
	1987	50,385	14,585	14,243	1,523	715		154	235		6,539	13,410	7,559	1,524
Onslow	1989	711,197	116,168	112,769	76,259	87,361	67,879	26,374	49,244	35,212	192,649	48,780	48,335	18,698
	1987	663,685	113,697	110,370	69,948	79,378	61,677	23,322	46,798	33,464	181,246	40,080	49,154	15,145
Orange	1989	596,552	169,872	164,784	74,799	31,957	23,209	19,424	21,014	13,268	86,520	32,366	46,916	23,552
	1987	525,749	140,486	136,278	61,895	26,204	19,031	18,434	17,354	10,958	91,455	26,756	49,326	19,200

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Pamlico	1989	30,979	13,364	13,090	2,412	1,470		138	108		7,014	1,057	2,062	938
	1987	30,672	12,381	12,127	2,599	1,498		148	115		7,228	1,132	2,223	898
Pasquotank	1989	275,855	50,486	49,661	19,230	28,586	28,006	11,819	10,253	7,009	66,941	16,513	37,619	8,380
	1987	253,615	51,614	50,771	15,843	23,561	23,084	11,105	10,075	6,888	62,049	14,302	36,662	7,115
Pender	1989	68,682	24,978	24,127	3,898	2,994		1,400	1,309	1,181	12,443	4,371	6,681	3,997
	1987	68,002	24,106	23,285	3,505	3,019		1,521	1,417	1,280	12,558	3,856	7,385	3,401
Perquimans	1989	28,697	5,882	5,768	4,471	1,715		606	258	159	9,102	1,444	1,160	1,444
	1987	28,413	6,141	6,022	4,123	1,406		607	271	168	9,531	1,197	1,236	1,215
Person	1989	151,852	41,225	39,657	11,731	7,640		7,994	6,349	4,249	40,317	13,540	6,717	7,653
	1987	149,757	40,751	39,201	11,553	8,213		7,346	6,492	4,346	40,149	12,076	7,399	6,455
Pitt	1989	830,860	159,660	155,789	72,718	83,416	74,817	39,310	32,805	21,940	244,182	63,975	52,738	23,008
	1987	743,182	135,313	132,032	66,471	68,000	60,991	32,368	31,503	21,070	216,876	57,456	55,049	18,616
Polk	1989	49,223	15,173	14,770	3,838	1,911		771	941	738	8,570	8,813	678	2,012
	1987	48,720	14,280	13,901	4,141	2,039		761	1,019	800	9,114	8,343	725	2,110
Randolph	1989	484,934	96,489	93,841	40,524	44,584	30,680	30,005	25,102	19,554	94,956	42,511	40,594	20,413
	1987	443,687	95,079	92,470	34,990	36,535	25,142	25,298	26,223	20,428	85,620	36,198	39,956	16,619
Richmond	1989	234,788	60,208	59,455	17,495	38,805	32,047	10,405	10,748	8,257	34,761	15,790	19,058	9,503
	1987	232,284	55,995	55,295	19,245	33,368	27,558	11,448	11,715	9,001	38,000	14,716	21,194	9,725
Robeson	1989	527,570	105,804	103,769	42,905	36,062	22,088	58,133	22,321	18,611	108,517	41,144	41,807	26,254
	1987	520,681	108,722	106,631	40,912	32,034	19,622	58,810	23,963	19,981	110,369	38,277	44,762	21,980
Rockingham	1989	435,354	114,010	112,448	38,218	29,358	16,230	23,670	27,584	21,101	91,517	28,077	24,441	24,036
	1987	430,302	111,100	109,578	35,230	31,208	17,253	25,361	27,483	21,025	90,414	25,083	26,567	21,849
Rowan	1989	514,933	137,369	135,140	46,303	42,740	29,511	25,122	20,221	11,344	106,416	31,884	32,510	25,951
	1987	509,835	127,362	125,295	46,349	41,563	28,699	24,644	21,786	12,223	111,775	32,114	34,789	21,860
Rutherford	1989	356,986	73,261	69,658	28,981	39,374	30,796	12,591	17,105	12,647	89,345	25,093	23,254	16,552
	1987	331,732	69,095	65,697	25,219	32,245	25,221	12,117	17,906	13,241	90,528	20,459	24,664	13,564
Sampson	1989	197,194	46,864	45,609	13,315	23,651	14,555	5,192	7,026	4,445	41,311	21,527	11,579	11,106
	1987	195,242	43,529	42,363	14,520	22,784	14,022	5,645	7,649	4,840	42,184	19,436	12,611	9,916
Scotland	1989	168,439	42,031	41,120	18,075	22,795	13,833	3,485	7,510	5,703	31,556	9,848	16,779	8,153
	1987	166,771	40,695	39,813	17,950	20,948	12,713	3,476	8,030	6,099	34,090	8,161	18,082	6,799
Stanly	1989	302,784	71,913	68,724	23,274	30,370	19,862	9,617	9,256	6,213	60,610	29,384	28,812	15,614
	1987	274,049	65,712	62,798	19,134	24,194	15,824	8,061	9,112	6,117	60,472	25,534	29,656	12,425
Stokes	1989	98,721	28,965	27,919	9,489	3,316		3,085	3,532	1,540	16,458	9,098	9,619	7,169
	1987	92,226	27,750	26,748	7,962	3,291		2,567	2,936	1,281	15,676	7,566	10,293	5,860
Surry	1989	453,811	89,567	87,507	28,085	44,883	25,019	23,152	25,548	10,679	96,123	39,098	29,770	21,064
	1987	447,290	94,392	92,221	28,063	37,345	20,818	22,936	27,102	11,330	97,546	41,307	31,883	18,546
Swain	1989	59,263	15,697	15,298	9,775	1,779		1,017	738	738	6,718	5,155	1,622	3,253
	1987	58,676	16,422	16,005	10,407	1,820		1,074	757	757	7,060	5,480	1,717	2,679
Transylvania	1989	116,137	36,240	35,118	9,532	7,521	3,940	3,518	3,413	1,824	20,436	10,287	9,038	6,286
	1987	114,933	33,057	32,034	8,449	7,865	4,121	3,813	2,740	1,465	22,293	11,177	9,819	6,158
Tyrrell	1989	11,890	3,580	3,482	756	650		278	205	205	1,588	1,935	1,687	166
	1987	11,058	3,582	3,484	627	542		249	179	179	1,352	1,690	1,802	138
Union	1989	428,712	89,780	87,942	32,195	52,008	40,764	19,442	21,006	16,331	121,351	21,417	33,484	14,280
	1987	390,681	81,578	79,908	28,400	42,910	33,633	16,904	18,739	14,570	112,216	17,951	34,312	13,518
Vance	1989	311,190	55,552	54,069	23,591	33,860	30,846	11,448	13,240	8,756	70,552	48,908	24,767	10,836
	1987	270,086	54,549	53,093	19,141	27,204	24,783	9,239	12,446	8,232	58,489	42,523	20,846	8,608
Wake	1989	4,116,862	680,703	653,762	421,220	475,069	373,329	215,126	278,214	164,242	1,045,505	196,437	273,006	130,789
	1987	3,424,668	593,190	569,713	339,104	378,467	297,416	176,699	222,134	131,136	846,352	182,145	258,778	103,582
Warren	1989	32,711	11,473	11,162	1,627	1,604		380	2,288	2,288	3,765	3,700	1,254	2,256
	1987	32,387	12,125	11,796	1,739	1,333		407	1,997	1,997	3,495	3,965	1,362	2,081
Washington	1989	56,838	18,032	17,559	5,084	2,182	1,165	3,232	2,370	1,860	9,174	4,742	2,564	3,038
	1987	56,010	17,345	16,890	5,552	1,764	943	2,874	2,591	2,034	9,924	5,164	2,178	2,879
Watauga	1989	269,546	55,920	54,304	28,332	34,814	13,899	11,185	14,612	10,510	55,103	9,318	23,456	10,502
	1987	265,699	52,356	50,843	30,604	29,658	11,841	10,571	13,415	9,650	56,891	8,742	25,913	8,906
Wayne	1989	556,918	101,516	95,627	44,137	79,128	66,106	19,765	30,654	22,841	122,634	43,332	46,763	19,757
	1987	551,006	101,695	95,796	40,196	66,849	55,849	21,155	32,044	23,878	131,858	42,096	50,715	16,709
Wilkes	1989	305,575	67,533	65,521	23,349	29,319	21,456	14,849	8,316	5,229	55,043	15,028	36,414	14,319
	1987	301,460	66,288	64,313	22,611	25,237	18,470	12,950	9,053	5,693	60,411	16,433	40,208	12,695
Wilson	1989	451,345	81,178	78,356	42,013	49,832	38,577	17,420	16,496	12,746	135,699	31,073	25,906	18,633
	1987	415,166	78,481	75,753	37,726	50,491	39,088	17,087	17,559	13,569	144,457	26,149	28,066	15,691
Yadkin	1989	122,520	33,078	31,657	10,373	3,079		2,239	3,832	2,893	29,680	13,581	7,267	8,452
	1987	121,204	29,828	28,547	9,640	2,591		2,140	4,092	3,090	31,725	14,510	7,887	7,041
Yancey	1989	84,696	22,894	22,087	7,082	4,677		1,518	1,188	996	17,188	6,759	13,924	3,856
	1987	71,585	18,447	17,797	5,639	3,923		1,331	939	788	14,058	5,395	14,372	3,043

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA (continued)														
TOTAL METRO COUNTIES	**1989**	**27,883,914**	**5,074,189**	**4,913,291**	**2,743,251**	**3,229,837**	**2,465,950**	**1,444,290**	**1,872,738**	**1,150,389**	**6,544,838**	**1,746,167**	**1,715,794**	**1,022,646**
	1987	25,376,471	4,647,716	4,501,062	2,472,563	2,727,464	2,082,156	1,318,240	1,641,325	1,012,908	6,144,886	1,625,619	1,743,765	846,025
TOTAL STATE	**1989**	**44,059,284**	**8,776,203**	**8,507,347**	**4,130,846**	**4,727,298**	**3,497,900**	**2,105,924**	**2,561,517**	**1,650,640**	**10,157,275**	**3,038,192**	**3,015,266**	**1,742,480**
	1987	40,651,499	8,108,516	7,861,629	3,740,176	4,062,149	2,998,948	1,953,716	2,329,201	1,512,967	9,681,776	2,813,718	3,076,297	1,462,262
NORTH DAKOTA														
BISMARCK	**1989**	**686,585**	**115,576**	**110,296**	**62,938**	**115,377**	**91,499**	**24,188**	**21,763**	**9,940**	**179,686**	**59,104**	**32,329**	**19,858**
	1987	590,130	97,686	93,275	51,150	100,155	79,497	22,042	22,426	10,233	146,260	54,920	26,421	20,406
Burleigh	1989	542,353	88,846	84,496	49,618	113,911	91,499	21,540	19,285	9,277	122,295	38,784	22,571	17,697
	1987	464,728	71,418	67,921	40,310	98,968	79,497	19,898	19,819	9,535	100,159	36,807	17,972	18,193
Morton	1989	144,232	26,730	25,800	13,320	1,466		2,648	2,478	663	57,391	20,320	9,758	2,161
	1987	125,402	26,268	25,354	10,840	1,187		2,144	2,607	698	46,101	18,113	8,449	2,213
FARGO - MOORHEAD	**1989**	**1,274,516**	**217,079**	**211,045**	**130,129**	**192,776**	**171,689**	**52,846**	**51,181**	**23,569**	**280,951**	**112,098**	**79,416**	**28,085**
	1987	1,086,966	189,875	184,610	109,894	160,143	142,604	45,015	53,496	24,523	227,289	91,358	69,030	27,237
Cass	1989	1,002,462	158,993	154,285	104,188	169,701	149,631	46,839	27,292	18,582	238,404	75,267	57,926	17,426
	1987	841,357	137,172	133,110	84,824	141,285	124,576	39,026	28,283	19,258	192,463	61,212	51,614	16,081
Clay, Minn.	*1989*	*272,054*	*58,086*	*56,760*	*25,941*	*23,075*	*22,058*	*6,007*	*23,889*	*4,987*	*42,547*	*36,831*	*21,490*	*10,659*
	1987	*245,609*	*52,703*	*51,500*	*25,070*	*18,858*	*18,028*	*5,989*	*25,213*	*5,265*	*34,826*	*30,146*	*17,416*	*11,156*
GRAND FORKS	**1989**	**633,101**	**94,381**	**90,756**	**55,024**	**120,037**	**95,314**	**35,595**	**22,728**	**12,502**	**161,961**	**57,515**	**40,053**	**9,114**
	1987	526,422	78,700	75,677	44,358	103,108	81,873	28,166	22,962	12,632	127,839	45,863	31,547	9,246
Grand Forks	1989	633,101	94,381	90,756	55,024	120,037	95,314	35,595	22,728	12,502	161,961	57,515	40,053	9,114
	1987	526,422	78,700	75,677	44,358	103,108	81,873	28,166	22,962	12,632	127,839	45,863	31,547	9,246
ALL COUNTIES														
Adams	1989	20,277	6,867	6,222	1,564	775		1,061	219		2,233	1,174	1,757	1,655
	1987	17,674	5,696	5,161	1,637	638		1,056	228		1,824	984	1,442	1,724
Barnes	1989	75,283	16,747	16,055	7,884	6,411		4,309	1,658	1,658	20,447	6,837	4,816	2,611
	1987	68,044	16,393	15,716	7,228	5,353		4,211	1,728	1,728	16,481	5,669	4,668	2,695
Benson	1989	11,028	3,976	3,737	1,226	233		122	176		603	3,082	542	179
	1987	9,175	3,664	3,444	955	181		95	162		466	2,378	419	162
Billings	1989	1,164	22	16	561	2		6	9		160	259	7	1
	1987	1,152	22	16	548	2		6	10		154	261	6	1
Bottineau	1989	43,701	8,259	7,730	4,386	1,665		2,618	1,351	1,351	10,837	5,828	4,399	1,565
	1987	38,757	7,196	6,735	4,060	1,363		2,520	1,267	1,267	9,131	5,348	3,667	1,649
Bowman	1989	19,116	4,420	4,225	2,759	708		666	357	214	5,155	2,401	1,470	427
	1987	18,850	4,435	4,239	2,535	728		571	391	236	4,758	2,599	1,553	466
Burke	1989	8,207	2,147	2,029	1,841	273		116	128	128	1,600	955	464	8
	1987	8,126	2,246	2,123	1,567	261		110	139	139	1,717	932	471	8
Burleigh	1989	542,353	88,846	84,496	49,618	113,911	91,499	21,540	19,285	9,277	122,295	38,784	22,571	17,697
	1987	464,728	71,418	67,921	40,310	98,968	79,497	19,898	19,819	9,535	100,159	36,807	17,972	18,193
Cass	1989	1,002,462	158,993	154,285	104,188	169,701	149,631	46,839	27,292	18,582	238,404	75,267	57,926	17,426
	1987	841,357	137,172	133,110	84,824	141,285	124,576	39,026	28,283	19,258	192,463	61,212	51,614	16,081
Cavalier	1989	37,223	8,398	7,662	3,061	1,012		1,699	1,764	1,048	8,733	2,768	1,635	1,318
	1987	31,011	7,078	6,458	2,494	821		1,378	1,493	888	7,230	2,250	1,334	1,365
Dickey	1989	26,522	5,430	4,875	3,625	2,927		714	1,301	178	6,283	1,197	2,232	1,466
	1987	24,264	5,307	4,765	3,129	2,440		743	1,358	187	5,859	964	1,814	1,547
Divide	1989	10,510	2,119	2,020	1,317	533		577	123		2,558	1,020	1,584	360
	1987	10,361	1,993	1,900	1,283	518		523	132		2,591	1,011	1,594	387
Dunn	1989	15,250	3,883	3,688	644	741		65	95		6,381	524	264	205
	1987	12,974	3,358	3,189	521	597		52	89		5,428	543	212	190
Eddy	1989	9,776	2,685	2,527	617	179		22	107		2,598	845	152	318
	1987	9,679	2,587	2,435	653	169		20	115		2,591	815	139	340
Emmons	1989	16,158	5,052	4,768	1,010	501		583	223	223	2,531	2,813	2,437	15
	1987	15,930	4,281	4,040	1,070	493		572	241	241	2,656	2,987	2,578	16
Foster	1989	23,529	5,271	5,195	1,410	176		385	128		5,244	3,497	4,235	1,628
	1987	23,207	4,829	4,759	1,474	167		366	139		5,312	3,691	3,814	1,753
Golden Valley	1989	15,053	2,146	2,042	1,261	207		454	315	207	4,881	3,757	1,406	277
	1987	14,904	2,060	1,960	1,344	197		432	339	224	4,858	3,643	1,386	297
Grand Forks	1989	633,101	94,381	90,756	55,024	120,037	95,314	35,595	22,728	12,502	161,961	57,515	40,053	9,114
	1987	526,422	78,700	75,677	44,358	103,108	81,873	28,166	22,962	12,632	127,839	45,863	31,547	9,246
Grant	1989	10,276	2,727	2,362	915	36		183	210	210	2,141	1,246	1,040	441
	1987	9,650	2,793	2,419	785	33		168	218	218	1,912	1,169	1,068	457

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/Home Furnishings/Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drugstores
			Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Griggs	1989	12,069	3,866	3,693	1,165	288		332	55		3,077	936	693	861
	1987	10,050	3,035	2,899	920	226		261	50		2,731	872	539	790
Hettinger	1989	10,781	3,696	3,518	852	18		83	67		3,554	768	748	447
	1987	10,674	3,264	3,107	925	19		88	73		3,653	820	753	490
Kidder	1989	6,177	1,671	1,539	215	343		25	182		358	2,634	452	118
	1987	5,396	1,583	1,458	214	278		20	183		355	2,137	365	115
La Moure	1989	13,146	4,296	4,076	1,257	248		76	111		879	1,095	2,216	169
	1987	12,260	4,120	3,909	1,315	227		69	117		723	1,019	1,820	178
Logan	1989	9,727	2,582	2,454	690	15		157	53		2,264	1,682	622	1,287
	1987	9,614	2,325	2,210	624	15		158	58		2,244	1,733	655	1,406
McHenry	1989	14,922	4,551	4,188	1,743	44		182	158		2,444	3,004	1,142	973
	1987	14,709	4,322	3,977	1,589	45		187	174		2,071	3,260	1,240	1,074
McIntosh	1989	19,970	2,379	2,192	1,668	171		158	270	270	8,589	2,335	2,142	1,072
	1987	17,274	2,155	1,986	1,460	138		128	275	275	6,872	2,230	1,714	1,093
McKenzie	1989	16,487	5,342	5,073	1,815	31		459	202	202	2,797	1,687	2,272	600
	1987	16,324	5,232	4,969	1,934	29		433	218	218	2,776	1,785	2,081	645
McLean	1989	32,313	9,068	8,627	2,730	535		644	734		4,337	4,781	3,611	1,245
	1987	31,937	8,841	8,411	2,969	558		538	807		3,678	4,656	3,489	1,374
Mercer	1989	46,760	17,465	16,261	3,614	1,375		1,135	196	196	8,072	5,804	4,819	1,904
	1987	41,276	16,530	15,390	2,902	1,103		921	197	197	6,383	5,320	4,136	1,880
Morton	1989	144,232	26,730	25,800	13,320	1,466		2,648	2,478	663	57,391	20,320	9,758	2,161
	1987	125,402	26,268	25,354	10,840	1,187		2,144	2,607	698	46,101	18,113	8,449	2,213
Mountrail	1989	37,321	9,703	9,285	2,231	348		661	1,422	855	6,981	6,698	3,660	1,837
	1987	32,302	7,947	7,605	2,298	337		540	1,435	864	5,678	5,478	3,086	1,933
Nelson	1989	20,485	3,955	3,830	1,335	308		514	126		3,232	1,860	6,516	447
	1987	20,281	4,077	3,948	1,223	315		527	137		2,705	1,946	6,495	485
Oliver	1989	2,073	451	430	487	2		6	9		29	245	801	1
	1987	1,781	365	348	499	2		5	8		23	199	645	1
Pembina	1989	58,923	10,024	9,532	5,345	900		607	530	320	17,939	8,781	4,321	1,882
	1987	48,942	7,785	7,403	4,938	703		543	467	283	13,960	8,274	3,791	1,797
Pierce	1989	26,228	4,850	4,647	1,641	1,371		1,880	147		8,708	3,397	2,352	716
	1987	25,968	4,864	4,660	1,742	1,145		1,816	157		8,731	3,349	2,206	767
Ramsey	1989	114,215	19,947	19,063	9,417	12,045	8,852	7,133	4,235	2,770	30,718	9,558	7,096	5,534
	1987	98,718	16,109	15,395	9,366	10,034	7,375	6,538	4,419	2,891	24,995	7,742	5,780	5,260
Ransom	1989	20,763	5,242	4,950	3,621	1,358		1,261	1,033	747	2,194	1,569	2,152	965
	1987	19,470	5,001	4,722	3,479	1,043		1,053	1,063	770	2,129	1,336	1,986	978
Renville	1989	14,749	2,707	2,541	627	32		625	106		4,980	2,457	901	696
	1987	12,283	2,121	1,991	626	25		489	98		3,904	2,413	702	639
Richland	1989	105,337	22,859	22,444	8,017	6,826	2,311	4,376	5,179	2,614	28,522	10,276	5,775	2,294
	1987	87,779	19,613	19,257	6,465	5,545	1,878	3,578	5,387	2,720	23,027	8,329	4,658	2,075
Rolette	1989	38,468	11,677	11,168	3,162	921		801	578	578	7,654	7,346	3,444	1,227
	1987	34,890	10,375	9,923	2,843	766		725	609	609	7,123	6,487	2,921	1,294
Sargent	1989	11,466	4,189	3,965	1,145	36		219	116		708	1,576	989	194
	1987	10,437	3,556	3,366	1,232	32		193	125		811	1,334	831	209
Sheridan	1989	3,074	704	668	441	5		12	19		1,150	16	497	2
	1987	3,044	752	714	465	5		12	20		1,008	17	518	2
Sioux	1989	5,526	1,105	1,056	612	311		880	13		49	1,249	1,009	1
	1987	4,795	926	885	517	258		730	14		41	1,218	832	1
Slope	1989	388	52	38	68	6		14	21		69	18	14	2
	1987	384	51	37	70	6		13	22		63	19	13	2
Stark	1989	172,564	29,183	28,412	13,698	17,987	11,081	9,234	7,246	4,624	46,958	21,563	10,345	4,695
	1987	170,855	28,917	28,153	14,761	18,557	11,433	8,611	7,945	5,071	44,907	20,795	8,724	5,147
Steele	1989	5,570	513	494	591	141		8	14		2,450	1,217	339	2
	1987	5,515	523	504	530	143		9	15		2,401	1,252	329	2
Stutsman	1989	164,274	24,506	23,304	13,462	12,693	4,707	9,748	5,245	3,452	41,242	27,814	11,506	5,880
	1987	145,069	23,413	22,265	12,447	11,091	4,114	9,200	5,487	3,613	33,830	22,646	9,628	5,515
Towner	1989	10,353	2,692	2,573	1,112	135		295	297	297	2,717	1,101	490	374
	1987	10,250	2,834	2,709	1,203	140		304	325	325	2,303	1,159	440	409
Traill	1989	46,767	7,785	7,356	5,818	503		636	1,238	866	12,688	5,110	4,634	2,168
	1987	38,955	6,526	6,166	4,673	396		501	1,276	894	10,226	4,434	3,634	1,742
Walsh	1989	81,294	20,398	19,716	6,891	8,750	3,291	2,571	2,116	1,745	17,110	9,004	6,979	2,480
	1987	73,002	16,829	16,266	5,757	8,367	3,148	2,587	2,265	1,869	17,046	7,648	5,727	2,634
Ward	1989	456,804	80,349	78,014	42,403	75,840	75,049	19,415	19,865	13,374	108,093	38,079	26,136	14,756
	1987	403,742	66,867	64,924	35,614	68,505	67,791	18,192	21,031	14,160	93,413	33,433	21,486	14,085

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Wells	1989	36,019	9,433	8,987	2,508	1,161		1,587	321	160	7,416	2,439	4,612	1,473
	1987	31,358	7,652	7,290	2,477	1,074		1,517	336	169	6,054	2,305	3,762	1,527
Williams	1989	128,760	24,740	24,423	11,107	10,734	3,944	7,776	5,504	2,460	29,195	15,280	9,306	5,616
	1987	127,485	24,364	24,052	11,425	11,381	4,182	8,260	5,980	2,674	24,368	16,292	9,214	6,052
TOTAL METRO COUNTIES	**1989**	**2,322,148**	**368,950**	**355,337**	**222,150**	**405,115**	**336,444**	**106,622**	**71,783**	**41,024**	**580,051**	**191,886**	**130,308**	**46,398**
	1987	1,957,909	313,558	302,062	180,332	344,548	285,946	89,234	73,671	42,123	466,562	161,995	109,582	45,733
TOTAL STATE	**1989**	**4,408,994**	**801,079**	**769,007**	**407,719**	**576,975**	**445,679**	**193,712**	**137,355**	**81,771**	**1,079,609**	**431,468**	**291,339**	**120,790**
	1987	3,848,486	700,370	672,320	351,117	501,017	385,867	170,803	142,493	84,853	899,762	379,176	249,947	120,391
OHIO														
AKRON	**1989**	**4,188,683**	**900,179**	**850,998**	**416,143**	**533,984**	**445,534**	**179,786**	**219,390**	**105,615**	**945,461**	**349,347**	**251,374**	**114,012**
	1987	3,904,652	849,803	803,263	437,558	497,634	415,401	150,113	181,997	87,622	836,985	306,928	236,454	121,084
Portage	1989	702,442	160,521	152,966	57,492	54,263	42,583	5,840	11,980	7,328	250,308	65,518	36,824	15,819
	1987	637,232	139,446	132,883	60,187	47,057	36,929	5,125	9,990	6,111	221,821	60,169	39,115	16,847
Summit	1989	3,486,241	739,658	698,032	358,651	479,7[illegible]	402,951	173,946	207,410	98,287	695,153	283,829	214,550	98,193
	1987	3,267,420	710,357	670,380	377,371	450,577	378,472	144,988	172,007	81,511	615,164	246,759	197,339	104,237
CANTON	**1989**	**2,404,728**	**532,111**	**501,430**	**217,759**	**300,993**	**257,153**	**106,609**	**99,783**	**47,630**	**582,372**	**190,278**	**119,926**	**67,769**
	1987	2,363,032	529,089	498,572	232,594	317,113	270,674	102,267	95,577	45,661	528,974	173,819	111,538	72,800
Carroll	1989	104,594	20,736	19,761	5,579	16,160	14,920	1,926	1,537	1,076	38,480	8,381	6,808	2,012
	1987	95,907	19,727	18,799	5,465	13,561	12,521	2,087	1,634	1,145	34,507	7,451	6,230	2,050
Stark	1989	2,300,134	511,375	481,669	212,180	284,833	242,233	104,683	98,246	46,554	543,892	181,897	113,118	65,757
	1987	2,267,125	509,362	479,773	227,129	303,552	258,153	100,180	93,943	44,516	494,467	166,368	105,308	70,750
CINCINNATI	**1989**	**10,538,674**	**2,185,612**	**2,030,398**	**1,159,744**	**1,590,056**	**1,455,835**	**447,152**	**535,665**	**312,921**	**2,046,386**	**747,434**	**553,758**	**357,117**
	1987	9,435,978	1,952,76[illegible]	1,814,402	1,104,658	1,322,667	1,211,105	422,461	467,542	273,924	1,868,808	641,826	517,167	345,684
Clermont	1989	881,596	213,673	207,315	69,174	90,949	84,125	31,314	43,207	30,889	197,345	52,700	70,172	26,063
	1987	770,353	207,844	201,659	61,989	80,477	74,439	25,174	34,416	24,605	158,951	42,231	59,815	22,324
Hamilton	1989	6,900,730	1,376,675	1,259,359	765,795	1,111,749	1,030,708	320,325	389,415	220,635	1,347,278	421,862	330,524	214,737
	1987	6,287,764	1,222,385	1,118,217	758,222	916,668	849,848	318,111	341,702	193,602	1,294,361	363,999	312,936	226,240
Warren	1989	646,331	179,893	174,148	71,054	102,606	88,575	23,056	22,610	18,088	78,796	59,759	48,099	17,899
	1987	539,377	144,469	139,855	60,032	82,353	71,092	18,483	21,012	16,810	62,826	55,427	39,260	15,530
Dearborn, Ind.	*1989*	*204,682*	*41,343*	*40,429*	*15,324*	*16,519*	*8,931*	*3,197*	*5,638*	*3,380*	*70,430*	*19,874*	*10,904*	*8,580*
	1987	*172,756*	*37,455*	*36,627*	*13,829*	*13,371*	*7,230*	*2,811*	*5,349*	*3,208*	*57,037*	*15,984*	*8,846*	*7,633*
Boone, Ky.	*1989*	*733,424*	*88,457*	*80,295*	*64,764*	*133,648*	*118,495*	*38,859*	*31,143*	*13,183*	*176,425*	*79,853*	*30,384*	*25,445*
	1987	*609,237*	*78,737*	*71,472*	*54,050*	*112,196*	*99,476*	*31,116*	*24,981*	*10,575*	*140,897*	*63,842*	*30,389*	*21,305*
Campbell, Ky.	*1989*	*430,232*	*113,481*	*107,480*	*57,366*	*31,982*	*28,618*	*19,799*	*16,293*	*6,190*	*78,821*	*37,062*	*20,786*	*27,733*
	1987	*383,446*	*104,675*	*99,140*	*52,117*	*32,635*	*29,203*	*18,043*	*13,442*	*5,108*	*64,596*	*30,336*	*21,636*	*22,683*
Kenton, Ky.	*1989*	*741,679*	*172,090*	*161,372*	*116,267*	*102,603*	*96,383*	*10,602*	*27,359*	*20,556*	*97,291*	*76,324*	*42,889*	*36,660*
	1987	*673,045*	*157,224*	*147,432*	*104,419*	*84,967*	*79,817*	*8,723*	*26,640*	*20,016*	*90,140*	*70,007*	*44,285*	*29,969*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***1989***	***12,088,378***	***2,505,846***	***2,331,773***	***1,325,136***	***1,749,799***	***1,589,779***	***476,488***	***595,041***	***347,736***	***2,526,306***	***865,510***	***628,716***	***408,071***
	1987	*10,816,211*	*2,273,505*	*2,116,231*	*1,251,811*	*1,452,983*	*1,320,375*	*446,484*	*516,403*	*302,574*	*2,263,286*	*748,979*	*578,852*	*396,833*
CLEVELAND	**1989**	**12,037,366**	**2,244,777**	**2,059,733**	**1,203,674**	**1,602,880**	**1,302,735**	**720,130**	**641,644**	**377,558**	**2,599,053**	**861,041**	**521,786**	**521,451**
	1987	11,632,219	2,304,194	2,113,038	1,210,867	1,507,767	1,225,118	606,454	603,392	354,602	2,486,133	794,440	517,294	552,612
Cuyahoga	1989	9,182,135	1,645,346	1,498,000	977,916	1,243,684	1,031,593	629,766	527,486	306,382	1,797,119	627,828	362,529	425,270
	1987	9,051,343	1,736,735	1,581,206	1,001,115	1,180,015	978,783	527,684	508,351	295,268	1,792,139	593,723	376,988	450,693
Geauga	1989	341,551	81,965	72,807	32,428	17,932	7,519	3,028	8,637	6,156	86,212	30,112	30,858	13,622
	1987	314,269	76,284	67,761	30,332	18,654	7,823	3,203	7,871	5,611	73,558	25,328	31,938	14,588
Lake	1989	1,769,754	329,969	313,716	141,218	291,914	234,171	70,709	84,373	53,720	496,474	117,545	73,859	58,370
	1987	1,605,030	312,368	296,982	134,080	263,109	211,065	61,527	69,791	44,436	440,519	100,251	63,436	62,182
Medina	1989	743,926	187,497	175,210	52,112	49,350	29,452	16,627	21,148	11,300	219,248	85,556	54,540	24,189
	1987	661,577	178,807	167,089	45,340	45,989	27,447	14,040	17,379	9,287	179,917	75,138	44,932	25,149
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***1989***	***17,774,586***	***3,455,339***	***3,200,593***	***1,736,833***	***2,328,830***	***1,917,330***	***942,003***	***928,578***	***521,328***	***4,002,605***	***1,341,349***	***837,088***	***700,493***
	1987	*16,970,010*	*3,449,275*	*3,192,057*	*1,773,145*	*2,181,144*	*1,795,293*	*795,867*	*842,383*	*474,421*	*3,716,575*	*1,220,222*	*821,556*	*743,184*
COLUMBUS	**1989**	**10,321,041**	**1,845,736**	**1,751,931**	**985,136**	**1,387,877**	**1,134,973**	**485,948**	**564,952**	**318,023**	**2,385,488**	**775,723**	**526,623**	**300,687**
	1987	9,089,811	1,580,121	1,499,997	981,954	1,163,230	949,769	404,194	468,258	263,532	2,189,483	652,609	464,714	287,556
Delaware	1989	314,216	63,972	61,531	33,568	13,171	5,595	7,775	6,400	4,386	88,093	44,514	22,468	7,801
	1987	271,744	54,357	52,283	32,950	11,623	4,938	6,420	5,213	3,573	74,424	36,662	19,516	8,271

1990 SURVEY OF BUYING POWER DATA SERVICE

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
OHIO (continued)														
COLUMBUS (continued)														
Fairfield	1989	478,110	118,920	114,475	42,634	55,257	38,329	26,430	19,554	12,681	89,640	48,174	27,052	13,775
	1987	441,781	107,528	103,509	42,287	45,184	31,343	21,837	16,144	10,470	93,959	44,623	23,683	14,426
Franklin	1989	8,264,875	1,417,145	1,339,621	787,387	1,168,802	971,152	412,186	491,520	269,349	1,905,294	529,745	381,738	242,772
	1987	7,239,910	1,192,189	1,126,972	796,470	973,652	809,004	340,631	407,107	223,092	1,755,374	435,763	339,689	226,587
Licking	1989	762,696	130,920	124,246	72,790	120,453	105,483	30,292	34,769	22,120	184,121	82,067	49,761	19,034
	1987	676,008	123,291	117,006	65,033	103,290	90,454	25,783	28,760	18,298	156,626	72,421	40,419	20,141
Madison	1989	188,931	38,724	38,359	18,374	4,869	3,[illegible]39	1,420	5,474	5,279	49,615	42,563	14,300	5,794
	1987	165,189	34,550	34,224	16,150	4,560	2,941	1,168	4,478	4,319	44,538	35,242	11,799	6,146
Pickaway	1989	175,319	42,785	40,768	18,671	13,621	4,324	4,334	5,476	3,544	34,043	16,621	22,285	7,355
	1987	173,273	40,809	38,885	19,138	13,430	4,264	4,699	4,834	3,129	31,858	18,025	21,155	8,155
Union	1989	136,894	33,270	32,931	11,712	11,704	6,951	3,511	1,759	664	34,682	12,039	9,019	4,156
	1987	121,906	27,397	27,118	9,926	11,491	6,825	3,656	1,722	651	32,704	9,873	8,453	3,830
DAYTON - SPRINGFIELD	**1989**	**6,572,449**	**1,329,719**	**1,266,340**	**618,503**	**872,366**	**734,717**	**251,496**	**313,898**	**202,116**	**1,647,873**	**527,398**	**319,860**	**199,525**
	1987	5,976,862	1,170,604	1,115,085	624,806	843,612	711,310	228,493	276,054	177,948	1,457,076	445,766	297,423	188,423
Clark	1989	935,744	190,273	179,504	78,416	147,832	125,001	29,887	36,970	26,414	227,685	84,224	45,088	38,967
	1987	840,887	177,176	167,148	76,482	140,264	118,603	24,358	34,191	24,430	191,589	68,091	41,216	34,701
Greene	1989	740,256	147,522	143,449	70,212	56,661	46,544	13,112	15,539	9,725	281,366	68,165	26,473	16,210
	1987	669,629	142,256	138,328	65,287	52,979	43,520	13,227	14,732	9,221	237,397	62,011	27,122	17,282
Miami	1989	617,154	113,800	109,587	58,781	66,820	48,630	23,532	24,192	16,111	207,707	53,523	20,127	15,686
	1987	548,016	104,060	100,208	48,816	59,042	42,970	19,473	23,111	15,392	185,841	47,345	17,245	15,685
Montgomery	1989	4,279,295	878,124	833,800	411,094	601,053	514,542	194,965	237,197	149,866	931,115	321,486	228,172	128,662
	1987	3,918,330	747,112	709,401	434,221	591,327	506,217	171,435	204,020	128,905	842,249	268,319	211,770	120,755
HAMILTON - MIDDLETOWN	**1989**	**1,549,704**	**320,234**	**301,375**	**165,392**	**159,743**	**133,944**	**29,336**	**59,376**	**34,815**	**479,922**	**118,076**	**74,958**	**50,954**
	1987	1,380,233	320,716	301,829	147,153	130,316	109,270	24,023	48,861	28,650	394,478	107,153	61,685	51,199
Butler	1989	1,549,704	320,234	301,375	165,392	159,743	133,944	29,336	59,376	34,815	479,922	118,076	74,958	50,954
	1987	1,380,233	320,716	301,829	147,153	130,316	109,270	24,023	48,861	28,650	394,478	107,153	61,685	51,199
LIMA	**1989**	**1,153,689**	**219,166**	**206,379**	**103,176**	**154,644**	**119,093**	**42,537**	**52,138**	**25,743**	**294,665**	**120,544**	**57,480**	**34,672**
	1987	1,041,877	197,757	186,172	97,489	156,529	120,547	40,361	44,169	21,748	257,255	97,655	49,960	35,396
Allen	1989	911,008	160,821	149,386	80,677	143,850	111,541	37,153	39,617	18,634	229,825	85,526	48,730	25,527
	1987	819,205	146,095	135,707	74,485	145,618	112,912	34,909	34,196	16,085	191,560	70,861	42,337	27,013
Auglaize	1989	242,681	58,345	56,993	22,499	10,794	7,552	5,384	12,521	7,109	64,840	35,018	8,750	9,145
	1987	222,672	51,662	50,465	23,004	10,911	7,635	5,452	9,973	5,663	65,695	26,794	7,623	8,383
LORAIN - ELYRIA	**1989**	**1,548,537**	**310,383**	**289,862**	**117,016**	**191,966**	**169,061**	**42,087**	**67,544**	**38,155**	**458,091**	**130,961**	**63,928**	**65,030**
	1987	1,433,139	295,278	275,756	124,720	175,743	154,774	39,300	56,994	32,197	393,457	118,854	67,808	69,488
Lorain	1989	1,548,537	310,383	289,862	117,016	191,966	169,061	42,087	67,544	38,155	458,091	130,961	63,928	65,030
	1987	1,433,139	295,278	275,756	124,720	175,743	154,774	39,300	56,994	32,197	393,457	118,854	67,808	69,488
MANSFIELD	**1989**	**931,518**	**179,497**	**166,368**	**74,280**	**167,918**	**128,835**	**35,294**	**43,558**	**18,908**	**209,824**	**90,614**	**55,816**	**21,966**
	1987	851,593	157,671	146,138	78,153	145,192	111,399	29,530	39,663	17,218	194,701	80,989	49,487	20,486
Richland	1989	931,518	179,497	166,368	74,280	167,918	128,835	35,294	43,558	18,908	209,824	90,614	55,816	21,966
	1987	851,593	157,671	146,138	78,153	145,192	111,399	29,530	39,663	17,218	194,701	80,989	49,487	20,486
PARKERSBURG - MARIETTA	**1989**	**1,077,105**	**203,766**	**196,004**	**100,217**	**197,359**	**153,798**	**32,696**	**44,600**	**26,853**	**261,448**	**79,832**	**52,952**	**36,401**
	1987	981,993	195,997	188,535	84,180	171,996	132,996	31,480	39,285	23,557	237,180	75,693	50,664	32,274
Washington	1989	329,068	78,655	75,689	32,013	29,442	17,063	8,867	14,891	10,469	77,437	37,462	20,231	12,025
	1987	325,594	82,607	79,492	28,995	30,084	17,436	9,405	12,472	8,769	73,237	37,806	18,881	12,940
Wood, W. Va.	*1989*	*748,037*	*125,111*	*120,315*	*68,204*	*167,917*	*136,735*	*23,829*	*29,709*	*16,384*	*184,011*	*42,370*	*32,721*	*24,376*
	1987	*656,399*	*113,390*	*109,043*	*55,185*	*141,912*	*115,560*	*22,075*	*26,813*	*14,788*	*163,943*	*37,887*	*31,783*	*19,334*
STEUBENVILLE - WEIRTON	**1989**	**708,138**	**170,984**	**162,537**	**61,270**	**109,531**	**84,416**	**22,911**	**22,707**	**13,270**	**140,242**	**56,388**	**35,701**	**32,860**
	1987	690,035	171,874	163,181	58,876	104,162	80,722	23,731	23,359	13,815	133,405	56,392	31,958	29,211
Jefferson	1989	450,451	87,749	81,167	33,802	80,453	71,431	17,821	12,834	7,603	99,246	33,246	25,528	17,129
	1987	444,565	93,219	86,227	34,253	75,983	67,463	18,614	13,619	8,069	92,474	33,425	21,399	16,264
Brooke, W. Va.	*1989*	*107,286*	*33,733*	*32,634*	*13,443*	*8,790*	*702*	*2,005*	*5,775*	*4,334*	*23,206*	*9,177*	*2,545*	*6,250*
	1987	*96,904*	*28,278*	*27,357*	*11,549*	*7,237*	*579*	*1,863*	*6,059*	*4,548*	*22,118*	*9,591*	*2,659*	*5,086*
Hancock, W. Va.	*1989*	*150,401*	*49,502*	*48,736*	*14,025*	*20,288*	*12,283*	*3,085*	*4,098*	*1,333*	*17,790*	*13,965*	*7,628*	*9,481*
	1987	*148,566*	*50,377*	*49,597*	*13,074*	*20,942*	*12,680*	*3,254*	*3,681*	*1,198*	[illegible]	*13,376*	*7,900*	*7,861*
TOLEDO	**1989**	**4,336,940**	**814,920**	**771,942**	**420,904**	**702,721**	**554,253**	**167,597**	**215,459**	**104,094**	**998,[illegible]**	**361,673**	**181,893**	**152,317**
	1987	4,081,027	794,815	752,999	441,287	658,026	519,181	167,963	182,762	88,392	896,685	331,692	154,867	149,285
Fulton	1989	240,206	54,166	52,747	19,908	8,430	4,836	3,446	8,984	6,413	76,445	24,150	17,125	10,549
	1987	216,938	48,909	47,628	21,091	6,962	3,994	3,607	7,420	5,298	65,954	20,384	14,767	10,442
Lucas	1989	3,481,826	648,096	610,914	350,985	608,415	482,082	137,762	173,900	79,362	799,807	229,898	143,785	121,345
	1987	3,256,220	623,941	588,145	366,367	567,536	449,692	140,564	146,358	66,794	709,331	217,441	120,399	116,674

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OHIO (continued)														
TOLEDO (continued)														
Wood	1989	614,908	112,658	108,281	50,011	85,876	67,335	26,389	32,575	18,319	122,462	107,625	20,983	20,423
	1987	607,869	121,965	117,226	53,829	83,528	65,495	23,792	28,984	16,300	121,400	93,867	19,701	22,169
YOUNGSTOWN - WARREN	**1989**	**3,279,321**	**591,293**	**554,248**	**274,598**	**396,044**	**335,731**	**158,066**	**147,265**	**94,181**	**777,682**	**297,647**	**132,323**	**133,613**
	1987	3,052,928	578,763	542,014	281,510	405,567	343,805	139,205	132,441	83,042	688,312	250,610	127,917	125,345
Mahoning	1989	1,775,886	314,593	292,265	145,499	212,852	180,552	79,935	101,191	73,086	437,720	158,823	72,238	81,671
	1987	1,667,641	335,430	311,623	154,580	218,404	185,262	74,475	84,728	61,196	375,551	136,833	65,188	72,158
Trumbull	1989	1,503,435	276,700	261,983	129,099	183,192	155,179	78,131	46,074	21,095	339,962	138,824	60,085	51,942
	1987	1,385,287	243,333	230,391	126,930	187,163	158,543	64,730	47,713	21,846	312,761	113,777	62,729	53,187
ALL COUNTIES														
Adams	1989	109,361	24,489	23,056	4,315	6,569		1,020	2,915	2,585	33,358	13,714	9,341	5,996
	1987	97,027	20,586	19,381	3,637	6,231		805	2,738	2,429	33,053	10,433	7,433	6,038
Allen	1989	911,008	160,821	149,386	80,677	143,850	111,541	37,153	39,617	18,634	229,825	85,526	48,730	25,527
	1987	819,205	146,095	135,707	74,485	145,618	112,912	34,909	34,196	16,085	191,560	70,861	42,337	27,013
Ashland	1989	212,865	49,165	47,620	21,223	16,751	12,514	6,683	10,033	4,602	48,330	31,188	9,341	9,025
	1987	209,781	49,614	48,055	20,657	13,913	10,395	5,570	8,997	4,127	49,082	32,815	8,604	8,760
Ashtabula	1989	513,669	103,116	95,215	39,630	58,822	41,712	12,437	19,418	7,287	134,098	82,467	23,883	15,671
	1987	506,567	111,150	102,633	40,055	61,318	43,483	12,847	19,129	7,179	127,644	71,582	22,251	16,822
Athens	1989	244,691	64,623	62,724	28,418	17,238	7,750	8,071	7,398	2,928	50,690	18,499	11,724	9,732
	1987	241,603	60,495	58,717	28,906	18,480	8,309	6,780	7,962	3,152	47,155	19,827	11,108	10,429
Auglaize	1989	242,681	58,345	56,993	22,499	10,794	7,552	5,384	12,521	7,109	64,840	35,018	8,750	9,145
	1987	222,672	51,662	50,465	23,004	10,911	7,635	5,452	9,973	5,663	65,695	26,794	7,623	8,383
☐ Belmont	1989	463,520	111,606	108,537	34,808	101,968	87,084	22,260	19,083	9,312	74,886	36,035	13,310	16,768
	1987	458,445	107,265	104,315	37,565	102,448	87,494	23,908	19,096	9,319	69,674	38,565	14,379	16,925
Brown	1989	93,172	27,949	26,652	9,985	8,356	4,549	727	2,155	1,214	18,753	14,309	3,087	3,022
	1987	87,028	28,268	26,956	10,004	6,929	3,773	772	1,809	1,020	16,332	11,900	2,830	3,087
Butler	1989	1,549,704	320,234	301,375	165,392	159,743	133,944	29,336	59,376	34,815	479,922	118,076	74,958	50,954
	1987	1,380,233	320,716	301,829	147,153	130,316	109,270	24,023	48,861	28,650	394,478	107,153	61,685	51,199
Carroll	1989	104,594	20,736	19,761	5,579	16,160	14,920	1,926	1,537	1,076	38,480	8,381	6,808	2,012
	1987	95,907	19,727	18,799	5,465	13,561	12,521	2,087	1,634	1,145	34,507	7,451	6,230	2,050
Champaign	1989	149,657	45,295	44,095	10,580	8,522	5,005	2,350	3,121	1,458	41,503	15,001	6,258	6,660
	1987	136,429	38,640	37,616	11,358	7,219	4,299	2,502	2,610	1,220	39,194	13,256	5,419	7,116
Clark	1989	935,744	190,273	179,504	78,416	147,832	125,001	29,887	36,970	26,414	227,685	84,224	45,088	38,967
	1987	840,887	177,176	167,148	76,482	140,264	118,603	24,358	34,191	24,430	191,589	68,091	41,216	34,701
Clermont	1989	881,596	213,673	207,315	69,174	90,949	84,125	31,314	43,207	30,889	197,345	52,700	70,172	26,063
	1987	770,353	207,844	201,659	61,989	80,477	74,439	25,174	34,416	24,605	158,951	42,231	59,815	22,324
Clinton	1989	230,295	60,744	57,175	15,915	12,385	10,001	5,008	4,725	2,303	64,482	31,793	13,864	7,263
	1987	205,885	59,146	55,671	15,313	10,893	8,797	5,042	4,185	2,041	51,557	25,680	13,403	7,449
Columbiana	1989	497,480	128,750	123,279	40,726	41,749	33,780	14,473	13,655	9,607	136,255	46,222	28,033	18,386
	1987	492,247	131,137	125,565	43,698	42,324	34,246	12,489	14,587	10,263	123,270	47,663	26,017	19,873
Coshocton	1989	139,309	43,070	41,303	12,156	12,702	9,318	6,163	4,789	2,335	18,832	10,990	10,356	4,588
	1987	137,357	44,067	42,259	12,195	10,664	7,824	6,578	4,760	2,321	20,093	9,227	10,932	4,945
Crawford	1989	227,765	49,368	45,315	22,445	15,493	8,310	6,203	7,428	3,208	50,252	22,647	15,863	12,809
	1987	213,281	47,612	43,703	21,137	14,507	7,782	6,142	6,566	2,836	50,765	18,845	13,261	11,658
Cuyahoga	1989	9,182,135	1,645,346	1,498,000	977,916	1,243,684	1,031,593	629,766	527,486	306,382	1,797,119	627,828	362,529	425,270
	1987	9,051,343	1,736,735	1,581,206	1,001,115	1,180,015	978,783	527,684	508,351	295,268	1,792,139	593,723	376,988	450,693
Darke	1989	361,998	80,578	78,366	24,343	23,827	14,757	12,011	11,807	4,544	108,247	37,154	36,689	7,570
	1987	300,985	64,845	63,065	22,310	19,262	11,930	9,604	9,516	3,663	90,409	29,661	29,622	6,427
Defiance	1989	258,887	60,228	55,340	21,938	27,930	9,347	8,507	11,614	3,714	68,827	21,438	15,549	7,138
	1987	231,090	57,681	53,000	19,096	27,395	9,169	7,632	10,004	3,200	56,112	17,413	13,328	7,321
Delaware	1989	314,216	63,972	61,531	33,568	13,171	5,595	7,775	6,400	4,386	88,093	44,514	22,468	7,801
	1987	271,744	54,357	52,283	32,950	11,623	4,938	6,420	5,213	3,573	74,424	36,662	19,516	8,271
Erie	1989	559,061	86,453	82,430	57,149	120,695	96,229	23,485	25,984	12,381	126,706	44,973	26,039	16,904
	1987	522,563	87,479	83,408	60,585	105,906	84,438	22,850	22,318	10,635	109,841	40,144	22,947	18,071
Fairfield	1989	478,110	118,920	114,475	42,634	55,257	38,329	26,430	19,554	12,681	89,640	48,174	27,052	13,775
	1987	441,781	107,528	103,509	42,287	45,184	31,343	21,837	16,144	10,470	93,959	44,623	23,683	14,426
Fayette	1989	180,335	42,755	41,826	17,529	14,485	8,401	7,403	3,391	2,084	40,351	31,069	6,576	4,906
	1987	162,983	36,084	35,300	16,578	12,471	7,234	6,158	2,931	1,802	35,693	30,927	6,952	5,212
Franklin	1989	8,264,875	1,417,145	1,339,621	787,387	1,168,802	971,152	412,186	491,520	269,349	1,905,294	529,745	381,738	242,772
	1987	7,239,910	1,192,189	1,126,972	796,470	973,652	809,004	340,631	407,107	223,092	1,755,374	435,763	339,689	226,587
Fulton	1989	240,206	54,166	52,747	19,908	8,430	4,836	3,446	8,984	6,413	76,445	24,150	17,125	10,549
	1987	216,938	48,909	47,628	21,091	6,962	3,994	3,607	7,420	5,298	65,954	20,384	14,767	10,442
Gallia	1989	188,021	41,177	40,124	16,826	21,599	17,800	6,070	6,085	4,182	49,923	17,183	11,009	7,401
	1987	175,236	41,224	40,170	15,434	18,904	15,580	6,289	6,352	4,366	45,951	14,223	9,283	6,158

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
			Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OHIO (continued)														
ALL COUNTIES (continued)														
Geauga	1989	341,551	81,965	72,807	32,428	17,932	7,519	3,028	8,637	6,156	86,212	30,112	30,858	13,622
	1987	314,269	76,284	67,761	30,332	18,654	7,823	3,203	7,871	5,611	73,558	25,328	31,938	14,588
Greene	1989	740,256	147,522	143,449	70,212	56,661	46,544	13,112	15,539	9,725	281,366	68,165	26,473	16,210
	1987	669,629	142,256	138,328	65,287	52,979	43,520	13,227	14,732	9,221	237,397	62,011	27,192	17,282
Guernsey	1989	204,654	45,607	41,285	23,960	25,323	17,064	5,822	5,732	3,688	37,197	32,857	10,161	5,409
	1987	201,733	44,684	40,449	24,558	22,239	14,987	6,326	5,593	3,599	36,950	30,603	11,098	5,911
Hamilton	1989	6,900,730	1,376,675	1,259,359	765,795	1,111,749	1,030,708	320,325	389,415	220,635	1,347,278	421,862	330,524	214,737
	1987	6,287,764	1,222,385	1,118,217	758,222	916,668	849,848	318,111	341,702	193,602	1,294,361	363,999	312,936	226,240
Hancock	1989	528,980	68,346	65,503	47,070	110,328	97,836	12,520	21,964	12,518	158,604	40,349	32,426	12,956
	1987	467,398	63,648	61,000	48,909	90,165	79,957	10,796	17,829	10,162	138,913	34,296	28,817	12,647
Hardin	1989	129,319	43,955	42,097	11,894	7,201	1,851	3,562	3,014	2,040	28,249	10,237	6,473	8,947
	1987	118,213	40,878	39,150	10,714	7,109	1,828	2,904	2,577	1,745	23,071	10,193	6,755	7,972
Harrison	1989	43,587	14,989	14,232	1,716	516		236	806		14,697	4,260	1,730	2,826
	1987	43,155	14,572	13,836	1,862	561		255	871		14,174	3,916	1,893	3,080
Henry	1989	126,800	27,677	27,183	7,439	5,722		2,221	4,553	2,837	42,628	11,385	6,504	5,194
	1987	125,362	29,049	28,531	8,011	6,185		2,131	4,078	2,542	39,280	11,528	6,998	5,544
Highland	1989	163,825	43,066	42,346	17,279	11,636	5,168	3,361	3,607	2,106	30,376	11,536	19,622	8,685
	1987	146,642	39,792	39,127	14,770	10,727	4,765	3,376	2,925	1,708	24,792	10,693	16,034	8,710
Hocking	1989	119,604	25,265	24,796	9,838	10,227	5,109	3,150	2,431	1,447	28,696	12,713	5,484	5,729
	1987	108,443	21,979	21,571	9,016	9,930	4,961	2,849	2,134	1,271	24,168	13,024	5,489	6,081
Holmes	1989	131,056	27,454	22,059	16,884	6,977	3,426	935	4,944	2,787	23,024	8,801	34,173	2,327
	1987	115,280	22,417	18,012	14,417	5,651	2,776	766	4,036	2,276	21,211	7,188	31,897	2,016
Huron	1989	363,846	79,972	76,675	25,099	26,041	13,449	5,548	22,271	15,588	124,179	28,816	20,109	15,596
	1987	315,897	73,621	70,586	24,038	20,914	10,802	5,184	20,121	14,084	101,212	25,934	17,855	12,737
Jackson	1989	146,292	45,356	44,340	11,992	13,729	6,601	3,081	2,731	1,749	28,497	12,013	5,007	12,036
	1987	135,587	39,593	38,706	10,505	13,051	6,276	2,547	2,257	1,446	28,100	11,653	5,286	12,736
Jefferson	1989	450,451	87,749	81,167	33,802	80,453	71,431	17,821	12,834	7,603	99,246	33,246	25,528	17,129
	1987	444,565	93,219	86,227	34,253	75,983	67,463	18,614	13,619	8,069	92,474	33,425	21,399	16,264
Knox	1989	200,455	51,052	50,294	21,022	21,182	10,600	7,288	5,176	2,318	48,811	20,986	6,026	7,244
	1987	197,773	48,330	47,612	22,715	22,274	11,147	6,227	5,526	2,476	50,564	17,677	6,474	7,100
Lake	1989	1,769,754	329,969	313,716	141,218	291,914	234,171	70,709	84,373	53,720	496,474	117,545	73,859	58,370
	1987	1,605,030	312,368	296,982	134,080	263,109	211,065	61,527	69,791	44,436	440,519	100,251	63,436	62,182
☐ Lawrence	1989	229,016	61,302	60,799	21,661	17,877	13,286	5,578	10,282	6,800	44,805	32,428	9,602	11,113
	1987	215,590	62,045	61,536	18,476	17,129	12,731	5,460	8,458	5,594	44,213	26,483	9,716	11,625
Licking	1989	762,696	130,920	124,246	72,790	120,453	105,483	30,292	34,769	22,120	184,121	82,067	49,761	19,034
	1987	676,008	123,291	117,006	65,033	103,290	90,454	25,783	28,760	18,298	156,626	72,421	40,419	20,141
Logan	1989	207,977	56,935	54,193	22,235	11,051	6,231	9,345	5,221	3,061	46,168	16,010	13,658	9,622
	1987	183,842	47,121	44,852	23,536	10,440	5,887	9,847	4,325	2,536	38,295	13,325	12,129	8,824
Lorain	1989	1,548,537	310,383	289,862	117,016	191,966	169,061	42,087	67,544	38,155	458,091	130,961	63,928	65,030
	1987	1,433,[illegible]39	295,278	275,756	124,720	175,743	154,774	39,300	56,994	32,197	393,457	118,854	67,808	69,488
Lucas	1989	3,481,826	648,096	610,914	350,985	608,415	482,082	137,762	173,900	79,362	799,807	229,898	143,785	121,345
	1987	3,256,220	623,941	588,145	366,367	567,536	449,692	140,564	146,358	66,794	709,331	217,441	120,399	116,674
Madison	1989	188,931	38,724	38,359	18,374	4,869	3,139	1,420	5,474	5,279	49,615	42,563	14,300	5,794
	1987	165,189	34,550	34,224	16,150	4,560	2,941	1,168	4,478	4,319	44,538	35,242	11,799	6,146
Mahoning	1989	1,775,886	314,593	292,265	145,499	212,852	180,552	79,935	101,191	73,086	437,720	158,823	72,238	81,671
	1987	1,667,641	335,430	311,623	154,580	218,404	185,262	74,475	84,728	61,196	375,551	136,833	65,188	72,158
Marion	1989	401,254	83,934	80,143	33,257	75,053	67,843	16,838	17,001	10,250	78,074	36,494	19,480	12,257
	1987	373,806	74,076	70,730	35,632	66,186	59,829	14,102	14,192	8,557	81,984	30,465	17,033	11,929
Medina	1989	743,926	187,497	175,210	52,112	49,350	29,452	16,627	21,148	11,300	219,248	85,556	54,540	24,189
	1987	661,577	178,807	167,089	45,340	45,989	27,447	14,040	17,379	9,287	179,917	75,138	44,932	25,149
Meigs	1989	78,919	21,666	20,671	5,646	6,013	2,686	1,528	4,884	4,671	17,422	5,975	7,010	5,122
	1987	78,008	22,618	21,579	5,338	5,694	2,544	1,550	4,364	4,175	17,602	5,782	5,805	5,413
Mercer	1989	221,392	48,824	46,536	18,055	24,369	16,425	4,161	9,334	5,372	51,211	20,601	20,154	5,977
	1987	190,571	40,334	38,444	19,005	21,037	14,180	4,243	7,659	4,409	42,190	16,965	18,327	5,358
Miami	1989	617,154	113,800	109,587	58,781	66,820	48,630	23,532	24,192	16,111	207,707	53,523	20,127	15,686
	1987	548,016	104,060	100,208	48,816	59,042	42,970	19,473	23,111	15,392	185,841	47,345	17,245	15,685
Monroe	1989	45,548	16,824	15,942	3,010	109		621	1,350	552	11,983	4,184	2,208	1,585
	1987	45,097	16,146	15,300	2,771	116		665	1,441	590	11,860	4,490	2,376	1,720
Montgomery	1989	4,279,295	878,124	833,800	411,094	601,053	514,542	194,965	237,197	149,866	931,115	321,486	228,172	128,662
	1987	3,918,330	747,112	709,401	434,221	591,327	506,217	171,435	204,020	128,905	842,249	268,319	211,770	120,755
Morgan	1989	29,679	6,603	6,231	2,527	1,106		424	1,178		7,555	3,721	2,029	2,289
	1987	29,385	6,254	5,902	2,568	1,152		459	1,240		6,717	4,024	2,019	2,503
Morrow	1989	91,592	22,658	22,407	3,269	6,084	4,618	459	878	421	24,170	25,484	1,714	2,410
	1987	79,961	20,620	20,392	3,403	4,921	3,736	375	716	344	19,884	21,810	1,400	2,175

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls & Hardware Dealers Total ($000)	Drugstores Total ($000)
OHIO (continued)														
ALL COUNTIES (continued)														
Muskingum	1989	556,321	121,789	117,652	47,838	79,646	64,223	21,311	46,335	28,720	109,615	43,453	41,438	13,408
	1987	501,013	106,109	102,505	50,039	65,888	53,130	20,652	38,033	23,575	104,409	35,929	35,236	14,174
Noble	1989	36,583	9,064	8,634	1,568	426		365	1,193	162	13,423	5,028	2,271	1,674
	1987	36,221	9,538	9,085	1,703	435		306	1,226	167	12,789	4,525	2,455	1,815
Ottawa	1989	216,295	55,922	53,517	26,862	6,387	4,081	2,449	5,974	3,686	64,890	24,206	11,311	6,505
	1987	213,804	55,533	53,145	29,521	6,987	4,465	2,702	5,421	3,345	61,118	21,167	11,366	7,050
Paulding	1989	50,957	16,973	16,192	4,773	842		625	2,154	2,154	14,066	3,628	3,174	2,709
	1987	50,401	15,903	15,171	5,207	870		670	2,313	2,313	13,519	3,906	3,163	2,681
Perry	1989	85,935	22,307	21,269	6,267	2,080		873	1,473	652	31,203	7,137	5,070	3,429
	1987	80,983	22,851	21,788	6,007	2,198		923	1,408	624	26,075	7,227	5,377	3,643
Pickaway	1989	175,319	42,785	40,768	18,671	13,621	4,324	4,334	5,476	3,544	34,043	16,621	22,285	7,355
	1987	173,273	40,809	38,885	19,138	13,430	4,264	4,699	4,834	3,129	31,858	18,025	21,155	8,155
Pike	1989	100,863	27,298	25,983	8,785	7,378	5,371	2,163	1,823	988	20,019	12,359	7,603	7,237
	1987	94,944	26,166	24,906	7,970	6,761	4,922	1,795	1,511	820	18,016	12,350	8,024	6,466
Portage	1989	702,442	160,521	152,966	57,492	54,263	42,583	5,840	11,980	7,328	250,308	65,518	36,824	15,819
	1987	637,232	139,446	132,883	60,187	47,057	36,929	5,125	9,990	6,111	221,821	60,169	39,115	16,847
Preble	1989	147,309	33,982	32,921	14,719	5,752		3,084	3,351	2,593	24,415	35,382	10,656	5,240
	1987	129,730	34,068	33,004	12,366	4,594		2,495	2,712	2,099	21,217	28,892	9,114	5,439
Putnam	1989	169,342	31,474	29,983	13,265	8,828	4,816	3,179	4,753	2,325	57,869	14,955	14,516	7,517
	1987	142,351	27,846	26,498	12,353	6,971	3,804	2,525	3,756	1,838	45,987	11,862	13,587	7,159
Richland	1989	931,518	179,497	166,368	74,280	167,918	128,835	35,294	43,558	18,908	209,824	90,614	55,816	21,966
	1987	851,593	157,671	146,138	78,153	145,192	111,399	29,530	39,663	17,218	194,701	80,989	49,487	20,486
Ross	1989	371,182	78,355	74,941	29,345	79,237	74,696	9,180	30,956	9,519	66,091	31,695	16,927	10,867
	1987	337,874	71,263	68,158	30,911	66,923	63,088	8,598	25,770	7,925	61,712	26,328	16,612	10,663
Sandusky	1989	306,809	71,187	65,842	25,996	20,669	11,228	8,672	10,064	4,616	88,128	35,030	14,764	13,135
	1987	302,624	74,046	68,486	25,513	19,058	10,354	9,274	10,712	4,914	79,357	34,064	15,849	14,236
Scioto	1989	413,404	101,515	96,493	45,149	45,862	29,817	13,309	16,374	10,430	94,765	36,845	21,699	14,064
	1987	408,716	94,052	89,39[illegible]	47,861	45,749	29,744	14,141	17,396	—11,082	97,474	31,231	21,542	14,883
Seneca	1989	310,126	68,906	65,809	25,714	24,504	16,551	12,328	13,528	6,755	74,754	25,355	22,033	10,850
	1987	285,495	63,928	61,055	24,091	25,045	16,917	13,046	13,090	6,538	63,103	23,122	21,390	10,471
Shelby	1989	183,692	39,847	38,169	25,585	8,335	5,304	6,832	8,033	5,499	36,889	32,101	9,323	8,871
	1987	170,308	40,737	39,022	23,257	6,797	4,326	5,781	6,605	4,522	35,158	26,214	9,039	8,494
Stark	1989	2,300,134	511,375	481,669	212,180	284,833	242,233	104,683	98,246	46,554	543,892	181,897	113,118	65,757
	1987	2,267,125	509,362	479,773	227,129	303,552	258,153	100,180	93,943	44,516	494,467	166,368	105,308	70,750
Summit	1989	3,486,241	739,658	698,032	358,651	479,721	402,951	173,946	207,410	98,287	695,153	283,829	214,550	98,193
	1987	3,267,420	710,357	670,380	377,371	450,577	378,472	144,988	172,007	81,511	615,164	246,759	197,339	104,237
Trumbull	1989	1,503,435	276,700	261,983	129,099	183,192	155,179	78,131	46,074	21,095	339,962	138,824	60.085	51,942
	1987	1,385,287	243,333	230,391	126,930	187,163	158,543	64,730	47,713	21,846	312,761	113,777	62,729	53,187
Tuscarawas	1989	524,484	119,141	111,566	38,107	54,001	38,104	12,184	32,386	24,109	124,955	50,419	33,865	19,494
	1987	485,026	112,848	105,675	40,253	52,292	36,899	12,909	27,043	20,132	108,212	42,124	33,558	20,761
Union	1989	136,894	33,270	32,931	11,712	11,704	6,951	3,511	1,759	664	34,682	12,039	9,019	4,156
	1987	121,906	27,397	27,118	9,926	11,491	6,825	3,656	1,722	651	32,704	9,873	8,453	3,830
Van Wert	1989	142,676	32,580	31,133	12,446	7,835	3,982	5,342	3,164	1,786	43,075	6,714	6,888	6,305
	1987	134,085	31,367	29,974	11,250	7,906	4,019	4,474	2,643	1,493	36,177	6,899	7,012	6,771
Vinton	1989	23,607	8,181	7,763	1,395	295		139	810	565	2,631	2,410	4,934	616
	1987	21,915	8,274	7,851	1,351	255		125	709	495	2,180	2,386	4,165	647
Warren	1989	646,331	179,893	174,148	71,054	102,606	88,575	23,056	22,610	18,088	78,796	59,759	48,099	17,899
	1987	539,377	144,469	139,855	60,032	82,353	71,092	18,483	21,012	16,810	62,826	55,427	39,260	15,530
Washington	1989	329,068	78,655	75,689	32,013	29,442	17,063	8,867	14,891	10,469	77,437	37,462	20,231	12,025
	1987	325,594	82,607	79,492	28,995	30,084	17,436	9,405	12,472	8,769	73,237	37,806	18,881	12,940
Wayne	1989	5[illegible],355	131,907	123,516	38,590	39,378	25,878	8,552	25,184	16,728	179,214	45,232	44,489	13,254
	1987	5[illegible]5,964	121,727	113,984	40,291	37,966	24,951	8,916	20,693	13,746	155,143	36,629	40,659	12,912
Williams	1989	1[illegible]9,092	47,086	46,390	23,266	10,244	8,189	7,139	4,815	3,635	33,080	28,700	16,496	8,930
	1987	182,031	42,133	41,510	20,137	9,720	7,771	6,855	3,994	3,018	30,689	23,622	16,655	9,176
Wood	1989	6[illegible]4,908	112,658	108,281	50,011	85,876	67,335	26,389	32,57[illegible]	18,319	122,462	107,625	20,983	20,423
	1987	6[illegible]7,869	121,965	117,226	53,829	83,528	65,495	23,792	28,984	16,300	121,400	93,867	19,701	22,169
Wyandot	1989	103,152	23,373	21,563	9,502	8,130	5,837	2,646	2,908	1,350	26,333	14,055	6,599	4,903
	1987	96,403	20,558	18,966	9,901	6,608	4,745	2,177	2,687	1,248	26,081	11,537	6,887	5,040
TOTAL METRO COUNTIES	**1989**	**56,224,688**	**11,397,568**	**10,687,620**	**5,624,888**	**8,006,180**	**6,708,301**	**2,658,107**	**2,937,329**	**1,670,634**	**13,298,938**	**4,496,794**	**2,823,433**	**1,977,730**
	1987	53,849,061	10,698,645	10,026,164	5,657,623	7,305,871	6,111,751	2,351,058	2,580,943	1,467,380	12,119,275	3,958,451	2,615,533	1,995,522
TOTAL STATE	**1989**	**69,923,217**	**14,076,398**	**13,238,411**	**6,649,430**	**9,185,799**	**7,544,758**	**2,980,190**	**3,404,200**	**1,932,743**	**16,196,501**	**5,696,567**	**3,559,069**	**2,400,020**
	1987	64,705,164	13,221,322	12,427,624	6,680,336	8,373,762	6,861,820	2,656,084	2,995,015	1,699,448	14,734,809	5,015,627	3,298,298	2,419,825

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
OKLAHOMA														
ENID	1989	**392,670**	**87,530**	**83,629**	**35,398**	**65,891**	**50,428**	**21,663**	**13,935**	**5,077**	**92,848**	**22,860**	**17,125**	**12,536**
	1987	351,838	71,779	68,580	32,535	59,971	45,898	22,042	14,455	5,267	76,430	23,572	13,923	13,129
Garfield	1989	392,670	87,530	83,629	35,398	65,891	50,428	21,663	13,935	5,077	92,848	22,860	17,125	12,536
	1987	351,838	71,779	68,580	32,535	59,971	45,898	22,042	14,455	5,267	76,430	23,572	13,923	13,129
LAWTON	1989	**679,793**	**138,391**	**133,702**	**63,454**	**129,421**	**102,609**	**29,786**	**34,634**	**22,398**	**144,323**	**43,403**	**44,953**	**13,693**
	1987	565,759	106,838	103,218	55,397	111,993	88,792	25,299	26,637	17,227	123,963	35,996	32,978	11,049
Comanche	1989	679,793	138,391	133,702	63,454	129,421	102,609	29,786	34,634	22,398	144,323	43,403	44,953	13,693
	1987	565,759	106,838	103,218	55,397	111,993	88,792	25,299	26,637	17,227	123,963	35,996	32,978	11,049
OKLAHOMA CITY	1989	**7,178,036**	**1,413,583**	**1,367,152**	**780,371**	**833,574**	**623,439**	**408,550**	**357,597**	**195,435**	**2,025,574**	**422,088**	**326,138**	**181,615**
	1987	6,097,232	1,165,791	1,127,454	671,427	742,933	554,802	358,970	289,493	159,011	1,624,787	410,241	253,762	150,890
Canadian	1989	353,256	94,160	92,098	35,001	37,493	33,502	10,364	9,804	8,574	113,197	26,947	5,883	8,004
	1987	308,478	76,409	74,736	29,577	31,587	28,225	10,740	10,220	8,939	96,586	28,022	4,764	7,610
Cleveland	1989	957,795	189,587	183,786	97,935	99,795	73,527	49,919	24,409	12,594	347,546	49,647	33,349	19,999
	1987	822,716	150,073	145,481	86,845	98,467	72,550	47,214	23,565	12,159	280,601	45,143	25,423	18,988
Logan	1989	93,628	22,602	22,212	8,185	10,074	8,801	2,394	1,092	917	29,370	9,012	2,521	4,250
	1987	81,479	19,750	19,409	8,333	8,244	7,203	1,959	1,008	847	24,635	7,809	2,038	3,673
McClain	1989	109,949	24,244	23,717	8,012	15,951	13,827	1,661	2,363	2,363	27,491	7,166	15,533	2,805
	1987	92,160	21,041	20,584	7,734	12,615	10,934	1,307	1,864	1,864	21,624	6,324	12,130	2,782
Oklahoma	1989	5,333,509	968,000	931,409	593,086	629,088	460,002	329,056	310,512	164,936	1,466,192	304,383	250,760	134,277
	1987	4,509,127	804,378	773,972	502,745	558,514	408,398	284,282	244,746	130,003	1,164,356	300,809	195,011	107,191
Pottawatomie	1989	329,899	114,990	113,930	38,152	41,173	33,780	15,156	9,417	6,051	41,778	24,933	18,092	12,280
	1987	263,272	94,140	93,272	36,193	33,508	27,492	13,468	8,090	5,199	36,985	22,134	14,396	10,646
TULSA	1989	**5,107,187**	**1,158,966**	**1,126,413**	**543,279**	**601,009**	**502,562**	**282,676**	**255,251**	**150,145**	**1,260,043**	**312,021**	**275,715**	**106,038**
	1987	4,269,813	943,303	917,049	446,144	497,453	415,813	258,787	203,408	119,537	1,038,591	252,590	215,043	99,537
Creek	1989	202,525	75,790	74,906	20,151	18,562	12,939	6,614	4,443	1,823	35,121	16,913	7,093	6,742
	1987	187,588	70,614	69,790	20,377	15,437	10,761	6,780	4,658	1,912	29,176	16,193	5,823	6,767
Osage	1989	89,683	41,634	41,054	5,323	5,443	3,825	1,687	767	445	13,792	7,757	4,796	4,710
	1987	75,968	35,900	35,400	4,223	4,969	3,493	1,428	664	386	10,927	6,614	3,721	4,003
Rogers	1989	209,906	64,090	61,058	18,509	19,403	16,309	7,471	2,872	2,256	46,966	15,794	15,924	4,409
	1987	174,812	49,678	47,328	17,012	15,036	12,639	6,303	2,721	2,138	41,078	12,843	12,124	4,018
Tulsa	1989	4,519,911	945,828	918,235	490,849	541,982	454,006	265,613	241,351	142,803	1,157,269	266,968	243,090	85,489
	1987	3,760,482	760,783	738,589	397,817	449,629	376,645	243,063	193,138	112,874	951,944	212,249	189,600	81,031
Wagoner	1989	85,162	31,624	31,160	8,447	15,619	15,483	1,271	2,813	2,818	6,895	4,589	4,812	4,688
	1987	70,963	26,328	25,942	6,715	12,382	12,275	1,213	2,227	2,227	5,466	4,691	3,775	3,718
ALL COUNTIES														
Adair	1989	42,829	19,075	18,310	2,258	7,146	7,032	861	603		4,723	1,602	2,085	628
	1987	36,370	14,753	14,161	2,153	6,023	5,928	696	495		4,657	1,593	1,590	552
Alfalfa	1989	19,305	5,707	5,142	870	874		216	215		4,996	3,771	910	590
	1987	19,091	5,882	5,300	885	748		219	221		4,328	4,139	764	643
Atoka	1989	62,195	17,053	15,827	3,019	8,514	7,875	1,360	2,562	2,285	11,578	8,248	5,211	1,936
	1987	51,706	13,706	12,721	2,676	6,911	6,393	1,088	2,252	2,009	9,303	7,949	4,001	1,616
Beaver	1989	17,424	6,559	6,278	1,058	50		410	195		2,223	2,893	1,314	561
	1987	14,487	4,920	4,709	922	38		311	149		1,828	2,838	954	429
Beckham	1989	116,546	31,454	29,825	10,399	17,171	16,025	7,033	3,178	1,472	25,252	7,907	5,411	2,449
	1987	115,392	29,877	28,330	11,244	16,501	15,401	7,581	2,990	1,386	24,448	8,569	4,603	2,682
Blaine	1989	40,758	14,982	12,525	3,338	1,431		1,228	640	474	5,554	5,796	2,893	1,327
	1987	40,354	13,984	11,691	3,183	1,590		1,380	710	526	4,938	6,570	2,524	1,468
Bryan	1989	157,202	41,821	39,301	12,554	22,915	20,845	6,803	6,412	4,657	27,629	11,378	11,051	4,098
	1987	130,751	31,681	29,772	11,670	17,830	16,220	6,075	5,853	4,252	25,459	8,708	8,251	3,161
Caddo	1989	104,385	29,607	27,682	7,016	12,019	8,287	3,098	2,781	1,285	20,535	9,750	4,647	3,057
	1987	102,992	29,947	28,000	6,394	10,775	7,430	2,671	3,004	1,389	20,903	10,654	3,938	3,317
Canadian	1989	353,256	94,160	92,098	35,001	37,493	33,502	10,364	9,804	8,574	113,197	26,947	5,883	8,004
	1987	308,478	76,409	74,736	29,577	31,587	28,225	10,740	10,220	8,939	96,586	28,022	4,764	7,610
Carter	1989	292,826	72,490	69,012	28,019	33,200	29,670	20,438	11,869	8,149	62,652	19,282	10,748	9,525
	1987	248,310	56,650	53,932	22,887	30,987	27,693	18,700	9,362	6,428	49,552	19,390	8,296	7,645
Cherokee	1989	151,421	46,419	43,264	12,670	21,356	20,401	7,995	5,180	3,785	26,655	9,629	9,484	2,837
	1987	125,335	37,926	35,348	11,434	16,678	15,933	6,309	4,033	2,948	22,763	9,704	7,027	2,234
Choctaw	1989	62,864	17,481	16,512	4,182	10,669	9,768	2,226	1,646	1,431	13,211	4,189	3,189	1,532
	1987	52,385	13,776	13,012	3,231	8,279	7,581	1,723	1,276	1,110	12,328	3,562	2,422	1,511
Cimarron	1989	16,667	4,601	4,433	999	19		204	80		3,313	5,284	1,346	145
	1987	14,230	3,394	3,270	991	17		167	66		2,562	5,310	1,011	129

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989
U.S. CENSUS 1987

OKLAHOMA (continued)

ALL COUNTIES (continued)

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
Cleveland	1989	957,795	189,587	183,786	97,935	99,795	73,527	49,919	24,409	12,594	347,546	49,647	33,349	19,999
	1987	822,716	150,073	145,481	86,845	98,467	72,550	47,214	23,565	12,159	280,601	45,143	25,423	18,988
Coal	1989	14,409	6,165	5,920	743	2,099		104	174		507	414	2,658	616
	1987	11,931	5,443	5,227	675	1,611		79	133		388	377	1,947	484
Comanche	1989	679,793	138,391	133,702	63,454	129,421	102,609	29,786	34,634	22,398	144,323	43,403	44,953	13,693
	1987	565,759	106,838	103,218	55,397	111,993	88,792	25,299	26,637	17,227	123,963	35,996	32,978	11,049
Cotton	1989	19,757	6,662	6,353	1,421	1,010		384	744	495	3,963	2,050	637	887
	1987	18,591	5,577	5,318	1,541	1,048		382	751	501	3,577	2,212	526	944
Craig	1989	79,679	19,350	18,425	8,447	8,151	7,576	2,131	1,852	1,344	18,911	10,776	4,136	1,923
	1987	69,256	15,985	15,221	6,937	6,769	6,292	2,244	1,941	1,410	15,611	10,457	3,371	1,738
Creek	1989	202,525	75,790	74,906	20,151	18,562	12,939	6,614	4,443	1,823	35,121	16,913	7,093	6,742
	1987	187,588	70,614	69,790	20,377	15,437	10,761	6,780	4,658	1,912	29,176	16,193	5,823	6,767
Custer	1989	166,110	40,822	37,737	13,572	16,100	15,764	10,380	5,755	2,985	38,116	14,103	5,947	8,013
	1987	164,011	40,681	37,607	14,566	15,454	15,132	11,207	5,107	2,650	34,590	15,248	4,962	7,741
Delaware	1989	113,194	33,613	31,778	8,108	19,669	18,922	2,853	4,011	1,925	26,510	4,399	7,126	2,201
	1987	93,072	26,217	24,786	7,930	15,507	14,919	2,669	3,517	1,689	20,891	4,442	5,549	1,837
Dewey	1989	15,823	5,376	5,121	937	54		259	326	326	1,514	4,396	1,033	273
	1987	14,427	5,435	5,177	844	53		245	312	312	1,354	3,524	819	278
Ellis	1989	15,980	4,348	4,103	1,098	422		409	293	293	4,449	1,858	1,346	619
	1987	15,809	3,693	3,485	1,006	455		433	315	315	4,834	2,042	1,119	671
Garfield	1989	392,670	87,530	83,629	35,398	65,891	50,428	21,663	13,935	5,077	92,848	22,860	17,125	12,536
	1987	351,838	71,779	68,580	32,535	59,971	45,898	22,042	14,455	5,267	76,430	23,572	13,923	13,129
Garvin	1989	123,412	37,633	34,197	11,731	12,009		4,498	2,287	1,728	20,290	13,576	7,585	4,784
	1987	111,498	33,908	30,812	9,704	9,851		4,505	2,296	1,735	17,577	14,428	6,169	4,356
Grady	1989	204,303	54,944	47,295	17,565	15,090	11,798	8,478	8,742	3,468	58,972	15,346	6,311	6,066
	1987	174,619	43,080	37,083	15,495	14,543	11,371	8,367	6,841	2,715	46,695	15,635	4,924	6,099
Grant	1989	14,632	3,287	3,143	755	25		170	153	153	4,831	3,051	1,057	759
	1987	14,476	2,974	2,844	636	[illegible]		152	141	141	5,071	3,267	882	745
Greer	1989	15,236	8,166	7,883	990	473		225	330	330	899	1,501	256	1,394
	1987	13,959	7,108	6,862	1,005	478		218	297	297	748	1,590	207	1,343
Harmon	1989	12,350	4,533	4,319	709	420		263	371	371	1,327	2,500	106	962
	1987	10,545	3,560	3,392	391	348		209	300	300	1,335	2,202	81	744
Harper	1989	12,201	2,280	2,168	636	812		150	296	195	4,145	1,624	707	840
	1987	11,260	1,875	1,783	674	789		140	280	185	3,559	1,750	575	852
Haskell	1989	48,379	12,050	11,299	1,831	9,972	8,164	1,148	504	504	11,603	3,899	3,434	1,767
	1987	41,189	9,855	9,241	1,520	7,827	6,409	900	396	396	11,020	3,926	2,584	1,447
Hughes	1989	45,059	15,319	13,981	1,978	8,061	7,464	1,119	768	574	8,439	4,393	1,006	1,254
	1987	40,310	12,548	11,452	2,032	6,898	6,388	1,179	695	520	7,847	4,684	807	1,156
Jackson	1989	187,751	34,368	31,452	17,771	17,011	16,194	11,494	6,250	5,289	59,823	11,173	10,035	7,677
	1987	157,810	26,728	24,460	15,400	13,897	13,230	9,798	5,329	4,510	52,392	9,330	7,762	7,134
Jefferson	1989	25,450	8,717	7,986	2,155	612		525	409		4,584	1,583	3,594	1,356
	1987	21,704	7,013	6,425	1,822	502		424	331		3,979	1,555	2,876	1,231
Johnston	1989	24,019	8,047	7,484	2,609	85		824	698	698	3,585	3,390	1,209	1,090
	1987	19,746	6,302	5,861	2,525	66		633	541	541	3,339	2,663	895	853
Kay	1989	316,562	83,408	80,062	26,502	41,937	36,473	15,341	10,090	5,472	52,139	28,732	14,113	12,705
	1987	272,942	64,818	62,218	22,862	36,802	32,008	12,501	10,114	5,486	48,816	29,185	10,696	10,055
Kingfisher	1989	61,453	17,971	16,917	4,175	6,706	6,457	1,002	788	270	16,636	7,245	1,502	2,696
	1987	60,611	16,474	15,508	4,422	6,812	6,560	1,064	779	268	16,632	7,447	1,201	2,866
Kiowa	1989	45,045	16,624	15,386	1,784	5,330	4,520	1,466	2,227	1,111	3,973	5,778	2,123	2,799
	1987	41,273	14,372	13,302	1,883	4,394	3,727	1,349	2,199	1,098	4,158	5,433	1,725	2,665
Latimer	1989	28,038	14,486	13,108	1,871	1,616		532	593		1,500	1,534	2,753	1,198
	1987	23,442	11,729	10,613	1,696	1,306		460	470		1,192	1,578	2,086	956
Le Flore	1989	151,901	53,277	49,931	8,567	21,776	17,398	3,951	4,411	3,120	22,959	10,146	13,906	4,621
	1987	126,315	40,585	38,036	8,144	18,140	14,494	3,565	3,812	2,697	21,734	8,760	10,518	4,220
Lincoln	1989	85,132	22,499	21,077	8,609	8,309	7,181	2,085	1,434	1,069	10,030	14,016	7,000	1,721
	1987	76,822	20,429	19,138	8,803	7,225	6,245	2,121	1,463	1,092	10,255	10,823	5,527	1,765
Logan	1989	93,628	22,602	22,212	8,185	10,074	8,801	2,394	1,092	917	29,370	9,012	2,521	4,250
	1987	81,479	19,750	19,409	8,333	8,244	7,203	1,959	1,008	847	24,635	7,809	2,038	3,673
Love	1989	32,902	12,543	7,668	2,247	1,013		365	811	811	7,805	4,913	499	860
	1987	26,703	10,021	6,126	2,042	799		287	638	638	6,189	4,205	375	682
McClain	1989	109,949	24,244	23,717	8,012	15,951	13,827	1,661	2,363	2,363	27,491	7,166	15,533	2,805
	1987	92,160	21,041	20,584	7,734	12,613	10,934	1,307	1,864	1,864	21,624	6,324	12,130	2,782
McCurtain	1989	178,212	46,609	43,803	15,052	30,602	26,190	4,300	5,211	4,003	42,483	8,873	11,469	5,100
	1987	147,429	39,299	36,933	11,820	24,165	20,682	3,886	5,100	3,919	33,458	7,790	8,848	4,523

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA (continued)														
ALL COUNTIES (continued)														
McIntosh	1989	87,207	23,118	21,960	6,911	8,401	7,389	2,539	2,824	2,376	24,942	4,828	6,627	3,484
	1987	72,655	18,330	17,412	5,432	7,389	6,500	1,978	2,204	1,855	21,574	3,891	5,115	3,264
Major	1989	43,039	9,868	9,129	2,194	3,143		1,424	127		14,290	7,927	2,615	274
	1987	39,998	8,830	8,169	1,778	2,639		1,403	110		14,558	7,188	2,021	256
Marshall	1989	51,821	18,653	17,629	3,202	1,974		1,073	1,220	239	13,859	1,814	3,697	2,282
	1987	43,655	14,935	14,115	3,237	1,958		859	978	192	11,633	1,522	2,903	2,323
Mayes	1989	178,268	51,008	48,139	10,357	21,342	18,461	3,972	8,138	5,058	37,525	25,578	7,139	3,363
	1987	147,425	40,214	37,952	9,460	16,837	14,565	3,798	• 6,411	3,985	32,706	20,219	5,563	2,982
Murray	1989	66,263	17,345	16,539	5,024	7,491	7,140	738	701	622	20,239	3,847	1,543	2,761
	1987	57,417	14,444	13,773	4,040	6,511	6,207	745	669	595	17,169	3,767	1,229	2,084
Muskogee	1989	416,645	103,276	101,321	40,963	58,793	49,018	25,904	15,980	7,830	79,904	33,148	20,809	11,602
	1987	347,377	83,254	81,678	34,256	46,060	38,402	22,576	13,801	6,763	71,038	26,715	15,512	9,134
Noble	1989	44,426	12,679	12,094	5,255	1,650		482	154		5,865	7,621	2,360	1,556
	1987	40,727	12,055	11,499	4,488	1,733		430	140		4,854	7,819	1,939	1,647
Nowata	1989	28,597	10,271	9,494	2,462	5,448	5,417	615	238	238	3,843	1,367	850	948
	1987	25,906	8,986	8,306	2,027	4,724	4,698	512	200	200	3,760	1,429	690	993
Okfuskee	1989	37,181	14,849	13,958	1,276	989		851	669	669	5,322	2,373	5,099	3,074
	1987	30,763	11,639	10,941	1,210	772		661	521	521	5,011	2,043	3,965	2,411
Oklahoma	1989	5,333,509	968,000	931,409	593,086	629,088	460,002	329,056	310,512	164,936	1,466,192	304,383	250,760	134,277
	1987	4,509,127	804,378	773,972	502,745	558,514	408,398	284,282	244,746	130,003	1,164,356	300,809	195,011	107,191
Okmulgee	1989	159,053	41,369	36,582	13,797	32,915	31,610	7,627	4,343	3,033	25,669	14,104	6,782	4,013
	1987	139,656	34,945	30,901	13,258	26,600	25,546	7,056	4,095	2,860	24,798	11,308	5,388	3,772
Osage	1989	89,683	41,634	41,054	5,323	5,443	3,825	1,687	767	445	13,792	7,757	4,796	4,710
	1987	75,968	35,900	35,400	4,223	4,969	3,493	1,428	664	386	10,927	6,614	3,721	4,003
Ottawa	1989	178,933	43,419	38,049	12,041	22,922	21,138	9,801	5,697	5,081	48,756	10,975	8,209	8,643
	1987	148,978	34,152	29,928	10,519	18,009	16,608	8,013	4,773	4,258	41,716	11,045	6,295	6,833
Pawnee	1989	85,649	26,015	24,953	6,691	9,451	8,448	1,658	1,753	1,753	27,373	3,729	2,147	2,678
	1987	70,555	21,302	20,432	5,908	7,525	6,727	1,459	1,601	1,601	21,581	3,799	1,671	2,424
Payne	1989	326,678	91,534	88,874	35,109	45,503	43,798	20,380	9,973	5,788	55,636	18,735	16,015	9,988
	1987	282,600	74,508	72,343	35,897	37,748	36,334	18,180	9,665	5,610	45,454	19,713	12,914	9,102
Pittsburg	1989	228,555	58,955	55,827	20,857	42,227	33,831	7,839	6,137	3,778	53,664	10,396	10,114	4,892
	1987	189,513	45,673	43,250	16,120	31,904	25,561	7,040	5,643	3,474	48,161	10,253	7,669	3,784
Pontotoc	1989	184,556	44,012	38,534	17,164	24,615	22,664	12,682	5,875	3,197	40,820	10,860	11,056	5,189
	1987	161,629	35,341	30,942	15,046	23,035	21,210	12,291	5,931	3,228	32,980	10,202	8,809	5,327
Pottawatomie	1989	329,899	114,990	113,930	38,152	41,173	33,780	15,156	9,417	6,051	41,778	24,933	18,092	12,280
	1987	283,272	94,140	93,272	36,193	33,508	27,492	13,468	8,090	5,199	36,985	22,134	14,396	10,646
Pushmataha	1989	50,908	18,613	17,796	2,458	4,515		512	1,231	1,014	7,821	5,963	2,440	1,656
	1987	41,750	14,131	13,511	2,408	3,430		392	945	779	7,279	5,497	1,794	1,314
Roger Mills	1989	10,161	2,779	2,650	645	508		285	110		2,379	1,054	466	959
	1987	10,060	2,777	2,648	626	485		261	101		2,513	1,143	381	954
Rogers	1989	209,906	64,090	61,058	18,509	[illegible]	16,309	7,491	2,872	2,256	46,966	15,794	15,924	4,409
	1987	174,812	49,678	47,328	17,012	15,036	12,639	6,303	2,721	2,138	41,078	12,843	12,124	4,018
Seminole	1989	96,998	33,831	30,407	8,403	14,673	12,913	3,843	1,366	672	16,833	5,784	5,105	3,161
	1987	88,992	27,568	24,778	8,732	12,152	10,695	4,017	1,420	699	17,556	6,043	4,015	3,299
☐ Sequoyah	1989	144,879	44,128	43,085	13,820	16,066	14,286	5,501	3,901	3,743	22,074	20,288	9,962	2,334
	1987	119,331	33,835	33,035	11,362	13,998	12,448	4,192	3,315	3,182	18,074	20,066	7,432	1,812
Stephens	1989	275,941	81,468	76,035	18,925	37,059	31,698	10,522	7,483	5,067	72,713	13,620	12,635	6,814
	1987	235,878	66,205	61,790	16,425	30,086	25,734	10,473	7,469	5,059	59,124	14,024	9,805	7,034
Texas	1989	83,463	24,378	22,446	6,919	6,102		4,009	3,910	2,415	14,158	10,364	5,183	3,255
	1987	74,302	19,580	18,028	6,132	5,223		3,933	3,256	2,012	14,426	10,036	4,131	3,214
Tillman	1989	28,342	7,698	7,191	2,270	4,431		1,323	667	667	5,272	1,784	723	1,220
	1987	26,487	6,957	6,499	2,072	3,992		1,425	719	719	4,672	1,935	609	1,319
Tulsa	1989	4,519,911	945,828	918,235	490,849	541,982	454,006	265,613	244,351	142,803	1,157,269	266,968	243,090	85,489
	1987	3,760,482	760,783	738,589	397,817	449,629	376,645	243,063	193,138	112,874	951,944	212,249	189,600	81,031
Wagoner	1989	85,162	31,624	31,160	8,447	15,619	15,483	1,271	2,818	2,818	6,895	4,589	4,812	4,688
	1987	70,963	26,328	25,942	6,715	12,382	12,275	1,213	2,227	2 227	5,466	4,691	3,775	3,718
Washington	1989	356,781	102,110	100,125	30,551	51,906	49,325	22,069	20,200	6,904	57,381	22,677	18,446	7,582
	1987	297,226	78,595	77,067	26,458	45,121	42,878	18,290	15,395	5,262	56,697	17,626	13,721	6,828
Washita	1989	26,163	10,847	10,414	1,384	1,195		527	766	766	2,520	2,747	1,871	793
	1987	25,904	10,146	9,741	1,477	1,174		497	799	799	2,702	2,977	1,526	848
Woods	1989	52,035	11,265	9,975	4,629	7,159	6,934	2,500	2,665	1,473	11,362	2,496	1,956	2,834
	1987	48,590	10,340	9,156	4,250	6,540	6,335	2,489	2,238	1,238	11,750	2,644	1,570	2,373
Woodward	1989	130,800	37,055	34,323	11,202	16,255	11,933	6,886	5,877	3,325	27,100	8,118	7,697	2,067
	1987	129,338	32,740	30,326	11,656	17,200	12,627	7,402	6,318	3,576	27,525	8,701	6,296	2,235

1990 SURVEY OF BUYING POWER DATA SERVICE

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA (continued)														
TOTAL METRO COUNTIES	1989	**13,502,565**	**2,842,598**	**2,753,981**	**1,436,322**	**1,645,961**	**1,293,324**	**748,176**	**665,318**	**376,798**	**3,544,862**	**820,660**	**673,893**	**316,216**
	1987	11,403,973	2,321,546	2,249,336	1,216,865	1,426,348	1,117,753	669,290	537,308	304,224	2,881,845	742,465	523,138	276,417
TOTAL STATE	1989	**19,852,439**	**4,619,359**	**4,415,132**	**1,955,256**	**2,441,356**	**1,959,045**	**1,024,565**	**868,311**	**498,835**	**4,858,422**	**1,323,567**	**1,005,314**	**514,170**
	1987	16,912,507	3,781,398	3,613,677	1,684,022	2,097,335	1,678,416	921,407	717,219	412,972	4,043,392	1,217,543	781,081	454,943
OREGON														
EUGENE - SPRINGFIELD	1989	**2,039,756**	**369,814**	**347,637**	**206,079**	**282,696**	**202,260**	**87,457**	**98,155**	**46,971**	**547,593**	**111,676**	**95,901**	**58,212**
	1987	1,719,905	346,410	325,637	166,492	239,596	171,424	69,911	79,064	37,836	446,621	90,068	78,015	47,380
Lane	1989	2,039,756	369,814	347,637	206,079	282,696	202,260	87,457	98,155	46,971	547,593	111,676	95,901	58,212
	1987	1,719,905	346,410	325,637	166,492	239,596	171,424	69,911	79,064	37,836	446,621	90,068	78,015	47,380
MEDFORD	1989	**1,305,607**	**222,810**	**205,334**	**108,244**	**165,043**	**115,972**	**42,232**	**52,483**	**28,725**	**293,012**	**65,822**	**60,878**	**23,795**
	1987	1,080,228	177,515	163,592	85,509	145,774	102,433	35,547	41,408	22,664	233,794	59,678	48,033	18,948
Jackson	1989	1,305,607	222,810	205,334	108,244	165,043	115,972	42,232	52,483	28,725	293,012	65,822	60,878	23,795
	1987	1,080,228	177,515	163,592	85,509	145,774	102,433	35,547	41,408	22,664	233,794	59,678	48,033	18,948
PORTLAND	1989	**9,768,019**	**1,632,997**	**1,529,718**	**1,041,407**	**1,650,438**	**1,192,987**	**543,965**	**552,917**	**260,125**	**2,277,148**	**537,790**	**425,713**	**177,551**
	1987	8,375,199	1,432,528	1,341,421	873,827	1,460,522	1,056,461	442,215	462,752	217,308	1,899,211	450,952	362,983	143,398
Clackamas	1989	1,834,949	408,750	390,837	158,068	287,083	215,597	102,367	63,911	35,352	442,964	109,759	102,979	41,138
	1987	1,521,655	351,733	336,319	124,962	256,233	192,430	80,554	50,186	27,761	353,242	86,571	81,284	32,704
Multnomah	1989	4,693,774	705,005	650,151	611,721	762,677	574,979	252,440	317,121	144,561	964,181	289,958	197,641	78,452
	1987	4,161,322	649,216	598,703	530,023	682,353	514,424	209,398	274,922	125,325	840,059	244,452	166,099	64,193
Washington	1989	2,894,343	446,027	418,418	238,187	581,566	390,021	179,409	158,124	72,462	738,231	121,825	105,343	46,799
	1987	2,401,227	362,640	340,193	192,473	502,889	337,258	144,654	126,737	58,079	601,251	107,210	98,866	37,805
Yamhill	1989	344,953	73,215	70,312	33,431	19,112	12,390	9,749	13,761	7,750	131,772	16,248	19,750	11,162
	1987	290,995	68,939	66,206	26,369	19,047	12,349	7,609	10,907	6,143	104,659	12,719	16,734	8,696
PORTLAND - VANCOUVER CONSOLIDATED AREA	*1989*	***10,964,049***	***1,943,972***	***1,827,981***	***1,181,217***	***1,797,570***	***1,337,342***	***595,314***	***605,283***	***298,178***	***2,507,317***	***603,114***	***504,299***	***232,325***
	1987	*9,371,525*	*1,6[illegible],113*	*1,578,885*	*984,466*	*1,609,334*	*1,202,465*	*481,532*	*504,289*	*247,492*	*2,087,727*	*506,577*	*425,224*	*186,273*
SALEM	1989	**1,694.150**	**341,569**	**327,474**	**178,958**	**261,765**	**193,619**	**69,596**	**82,127**	**35,855**	**369,000**	**117,342**	**103,956**	**66,071**
	1987	1,431,462	300,599	288,184	144,334	222,214	163,962	58,356	66,438	28,926	310,241	95,471	84,467	52,013
Marion	1989	1,551,122	284,159	271,399	160,099	258,266	193,619	68,609	78,749	35,047	346,493	103,696	97,341	55,642
	1987	1,309,924	250,554	239,303	129,405	218,706	163,962	57,588	63,311	28,177	292,444	83,408	78,673	44,223
Polk	1989	143,028	57,410	56,075	18,859	3,499		987	3,378	808	22,507	13,646	6,615	10,429
	1987	121,538	50,045	48,881	14,929	3,508		768	3,127	749	17,797	12,063	5,794	7,790
ALL COUNTIES														
Baker	1989	64,238	18,611	18,020	6,861	2,800		2,754	1,863	1,105	15,803	6,149	1,877	1,863
	1987	63,355	19,756	19,129	6,326	2,893		2,309	1,761	1,045	15,608	5,363	2,001	1,819
Benton	1989	334,591	80,365	76,937	49,542	32,911	22,103	15,246	15,004	6,150	63,176	19,734	12,547	14,968
	1987	301,506	71,965	68,895	40,674	33,752	22,668	12,541	15,614	6,401	55,686	16,187	10,290	12,337
Clackamas	1989	1,834,949	408,750	390,837	158,068	287,083	215,597	102,367	63,911	35,352	442,964	109,759	102,979	41,138
	1987	1,521,655	351,733	336,319	124,962	256,233	192,430	80,554	50,186	27,761	353,242	86,571	81,284	32,704
Clatsop	1989	249,703	73,027	68,895	43,385	5,086		14,684	9,066	6,899	37,899	12,759	13,812	14,450
	1987	210,387	61,686	58,196	35,415	5,264		11,884	7,398	5,630	32,810	10,402	11,237	12,117
Columbia	1989	130,034	43,550	41,992	15,042	863		4,007	6,417	4,911	17,791	14,975	6,212	12,330
	1987	114,202	39,294	37,888	12,272	853		3,512	5,241	4,012	15,134	12,753	5,926	10,000
Coos	1989	412,[illegible]36	89,812	85,207	37,899	52,518	35,417	15,714	13,509	8,615	105,711	20,749	26,328	17,084
	1987	355,503	73,821	70,036	30,861	52,434	35,361	12,753	10,958	6,989	88,268	19,917	21,452	13,864
Crook	1989	51,143	20,626	19,804	3,893	1,354		2,434	1,386	401	6,282	1,098	7,961	2,529
	1987	44,439	16,994	16,315	3,164	1,151		1,980	1,130	328	6,506	882	7,003	2,205
Curry	1989	120,777	40,981	39,759	13,337	2,406		1,947	5,175	2,008	18,433	[illegible],238	12,887	9,012
	1987	100,409	33,240	32,249	10,770	2,169		1,561	4,410	1,712	15,321	7,915	10,356	7,885
Deschutes	1989	610,786	129,635	123,866	62,371	56,346	30,342	35,310	26,541	19,640	150,703	46,563	41,427	27,792
	1987	505,844	111,363	106,407	49,671	45,461	24,481	27,789	21,008	15,547	122,030	36,950	32,920	24,416
Douglas	1989	580,424	126,144	120,893	60,743	74,125	57,428	16,064	19,184	9,525	114,111	61,888	45,195	23,759
	1987	488,857	111,158	106,531	48,920	68,805	53,307	12,956	15,516	7,705	92,664	49,709	36,677	20,642
Gilliam	1989	5,965	1,534	1,484	958	5		14	23		826	1,229	451	136
	1987	5,489	1,439	1,392	788	5		12	20		873	1,078	400	112
Grant	1989	37,890	13,419	12,959	2,326	929		1,946	1,028	421	7,502	2,561	1,997	2,564
	1987	31,495	11,206	10,822	1,830	733		1,485	792	325	6,342	1,967	1,578	1,986
Harney	1989	44,412	14,803	14,560	4,002	1,372		852	806	364	7,913	4,669	3,895	557
	1987	37,086	11,964	11,768	3,217	1,158		675	636	288	6,563	4,697	3,149	445

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
OREGON (continued)														
ALL COUNTIES (continued)														
Hood River	1989	104,775	33,211	32,765	13,836	4,998		1,985	3,062	2,304	18,096	6,841	7,762	3,968
	1987	91,509	29,248	28,855	11,064	4,386		1,586	2,451	1,845	18,514	5,285	6,862	3,166
Jackson	1989	1,305,607	222,810	205,334	108,244	165,043	115,972	42,232	52,483	28,725	293,012	65,822	60,878	23,795
	1987	1,080,228	177,515	163,592	85,509	145,774	102,433	35,547	41,408	22,664	233,794	59,678	48,033	18,948
Jefferson	1989	57,729	18,798	18,274	6,586	3,050		2,298	247		14,712	2,823	5,136	1,638
	1987	53,643	17,927	17,427	5,576	2,794		1,872	196		14,656	2,338	4,244	1,450
Josephine	1989	398,547	74,857	65,486	37,734	32,041	21,612	15,378	15,512	10,285	114,452	35,633	22,401	21,229
	1987	354,368	72,172	63,137	30,683	30,754	20,745	12,454	14,924	9,896	95,990	30,563	21,484	17,176
Klamath	1989	355,484	82,577	79,770	30,801	56,741	37,375	12,842	20,071	14,207	72,901	23,119	19,279	13,417
	1987	318,917	74,040	71,523	27,143	47,405	31,226	12,317	16,955	12,002	62,905	22,952	16,924	13,164
Lake	1989	42,151	12,744	12,321	4,119	698		659	706	291	11,065	1,286	4,784	2,575
	1987	37,249	12,050	11,650	3,554	731		537	580	240	9,275	1,222	4,346	2,089
Lane	1989	2,039,756	369,814	347,637	206,079	282,696	202,260	87,457	98,155	46,971	547,593	111,676	95,901	58,212
	1987	1,719,905	346,410	325,637	166,492	239,596	171,424	69,911	79,064	37,836	446,621	90,068	78,015	47,380
Lincoln	1989	309,266	82,614	63,245	50,312	32,510	24,463	8,932	6,226	4,210	42,701	27,413	20,586	12,717
	1987	256,510	75,319	57,660	39,904	25,901	19,491	6,958	4,959	3,354	33,940	23,033	16,239	10,193
Linn	1989	511,019	108,123	104,867	53,417	79,886	66,038	13,524	16,633	9,401	103,649	55,198	33,475	24,742
	1987	452,563	91,651	88,891	43,327	70,627	58,385	12,171	13,413	7,582	106,904	44,653	27,011	19,773
Malheur	1989	188,329	41,486	39,911	18,979	21,894	8,285	12,209	5,472	3,465	40,275	20,119	11,958	4,957
	1987	168,484	37,877	36,439	16,548	19,117	7,235	10,159	5,463	3,460	34,055	19,097	9,945	4,850
Marion	1989	1,551,122	284,159	271,399	160,099	258,266	193,619	68,609	78,749	35,047	346,493	103,696	97,341	55,642
	1987	1,309,224	250,554	239,303	129,405	218,706	163,962	57,588	63,311	28,177	292,444	83,408	78,673	44,223
Morrow	1989	17,537	6,078	5,897	1,267	15		393	248	136	1,555	4,886	510	778
	1987	17,358	6,610	6,413	1,375	16		334	259	143	1,620	4,165	553	739
Multnomah	1989	4,693,774	705,005	650,151	611,721	762,677	574,979	252,440	317,121	144,561	964,181	289,958	197,641	78,452
	1987	4,161,322	649,216	598,703	530,023	682,353	514,424	209,398	274,922	125,325	840,059	244,452	166,099	64,193
Polk	1989	143,028	57,410	56,075	18,859	3,499		987	3,378	808	22,507	13,646	6,615	10,429
	1987	121,538	50,045	48,881	14,929	3,508		768	3,127	749	17,797	12,063	5,794	7,790
Sherman	1989	9,031	299	69	2,866	114		193	42		115	4,678	197	5
	1987	8,901	305	70	2,569	120		174	42		121	4,830	189	4
Tillamook	1989	98,539	32,780	31,789	13,575	3,096		3,637	2,284	925	18,188	7,036	6,170	3,656
	1987	91,160	30,490	29,568	11,970	3,211		3,520	2,141	868	16,285	6,159	5,628	3,479
Umatilla	1989	356,112	95,498	93,194	37,349	19,258	6,804	12,993	15,846	10,994	92,744	27,533	15,076	18,462
	1987	329,525	79,431	77,515	30,875	20,357	7,193	12,213	14,157	9,823	90,945	27,456	14,555	16,999
Union	1989	115,312	26,155	25,321	16,649	2,680		7,632	4,716	2,790	22,613	9,284	5,962	10,386
	1987	105,838	26,244	25,407	13,806	2,237		7,124	4,490	2,657	19,645	9,259	4,898	9,644
Wallowa	1989	33,662	12,481	11,985	2,531	276		811	230	230	9,599	2,323	2,125	983
	1987	30,911	10,868	10,436	2,105	268		678	205	205	10,225	1,997	1,775	813
Wasco	1989	174,623	31,752	30,855	16,487	22,073	19,603	8,370	3,542	2,053	55,390	9,156	7,219	10,000
	1987	153,723	26,216	25,475	13,618	23,110	20,525	6,871	3,073	1,782	47,348	7,504	7,349	8,267
Washington	1989	2,894,343	446,027	418,418	238,187	581,566	390,021	179,409	158,124	72,462	738,231	121,825	105,343	46,799
	1987	2,401,227	362,640	340,193	192,473	502,889	337,258	144,654	126,737	58,079	601,251	107,210	95,866	37,805
Wheeler	1989	3,785	370	324	329	165		41	65		1,713	158	40	7
	1987	3,732	353	309	338	166		35	60		1,717	141	36	6
Yamhill	1989	344,953	73,215	70,312	33,431	19,112	12,390	9,749	13,761	7,750	131,772	16,248	19,750	11,162
	1987	290,995	68,939	66,206	26,369	19,047	12,349	7,609	10,907	6,143	104,659	12,719	16,734	8,696
TOTAL METRO COUNTIES	1989	**14,807,532**	**2,567,190**	**2,410,163**	**1,534,688**	**2,359,942**	**1,704,838**	**743,250**	**785,682**	**371,676**	**3,486,753**	**832,630**	**686,448**	**325,629**
	1987	12,606,794	2,257,052	2,118,834	1,270,162	2,068,106	1,494,280	606,029	649,662	306,734	2,889,867	696,169	573,498	261,739
TOTAL STATE	1989	**20,225,882**	**3,879,522**	**3,650,612**	**2,141,884**	**2,870,152**	**2,034,308**	**956,119**	**980,586**	**493,006**	**4,652,671**	**1,270,728**	**1,023,717**	**582,193**
	1987	17,339,757	3,411,739	3,209,237	1,768,525	2,533,984	1,794,897	784,489	817,514	410,573	3,911,817	1,074,643	858,525	481,379
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM - EASTON	1989	**5,140,458**	**1,069,183**	**1,004,303**	**442,938**	**568,015**	**488,152**	**220,257**	**227,812**	**127,491**	**1,201,807**	**279,346**	**292,564**	**168,209**
	1987	4,574,758	924,874	868,593	373,003	506,872	435,827	212,576	187,991	105,206	1,059,350	280,516	300,707	150,872
Carbon	1989	263,903	70,274	66,491	20,806	8,811	5,753	3,862	9,569	5,054	77,592	12,774	20,660	12,241
	1987	233,470	63,379	59,967	17,355	7,663	5,004	4,094	7,975	4,213	64,685	13,537	20,803	10,962
Lehigh	1989	2,776,953	458,872	427,914	247,310	402,575	350,199	147,123	148,517	82,270	584,738	116,457	152,921	83,891
	1987	2,464,682	410,872	383,152	204,290	365,875	318,275	142,862	122,194	67,689	518,441	112,247	153,382	72,640
Northampton	1989	1,395,652	372,703	351,818	131,608	113,167	96,009	46,977	44,665	23,982	363,398	75,112	66,416	47,678
	1987	1,231,966	311,275	293,832	109,135	96,859	82,174	47,037	37,099	19,920	317,356	76,595	69,990	44,068

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
			Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
PENNSYLVANIA (continued)														
ALLENTOWN - BETHLEHEM - EASTON (continued)														
Warren, N. J.	1989	703,950	167,334	158,080	43,214	43,462	36,191	22,295	25,061	16,185	176,079	75,003	52,567	24,399
	1987	644,640	139,348	131,642	42,223	36,475	30,374	18,583	20,723	13,384	158,868	78,137	56,532	23,202
ALTOONA	1989	971,230	221,974	211,422	81,932	151,549	127,769	39,489	57,045	33,592	231,238	50,086	46,685	34,050
	1987	880,874	203,340	193,674	67,936	135,259	114,036	41,494	48,965	28,835	197,398	44,880	47,960	33,580
Blair	1989	971,230	221,974	211,422	81,932	151,549	127,769	39,489	57,045	33,592	231,238	50,086	46,685	34,050
	1987	880,874	203,340	193,674	67,936	135,259	114,036	41,494	48,965	28,835	197,398	44,880	47,960	33,580
BEAVER COUNTY	1989	881,204	228,481	216,360	69,708	157,336	136,909	30,670	32,983	17,868	175,142	52,443	33,763	36,229
	1987	872,479	209,730	198,604	73,896	167,575	145,819	31,435	33,225	18,000	162,872	56,093	35,275	38,694
Beaver	1989	881,204	228,481	216,360	69,708	157,336	136,909	30,670	32,983	17,868	175,142	52,443	33,763	36,229
	1987	872,479	209,730	198,604	73,896	167,575	145,819	31,435	33,225	18,000	162,872	56,093	35,275	38,694
ERIE	1989	1,743,543	417,617	393,692	188,296	221,142	175,423	68,324	79,706	32,647	377,442	118,254	68,790	79,202
	1987	1,621,840	350,327	330,257	157,337	215,670	171,083	67,360	81,148	33,239	367,608	122,172	73,259	71,831
Erie	1989	1,743,543	417,617	393,692	188,296	221,142	175,423	68,324	79,706	32,647	377,442	118,254	68,790	79,202
	1987	1,621,840	350,327	330,257	157,337	215,670	171,083	67,360	81,148	33,239	367,608	122,172	73,259	71,831
HARRISBURG - LEBANON - CARLISLE	1989	5,041,066	858,114	813,822	390,784	613,901	536,274	173,643	231,790	128,941	1,338,877	430,116	221,552	132,051
	1987	4,434,757	750,543	711,561	339,815	514,775	449,161	151,291	191,969	106,683	1,146,767	379,999	231,595	127,305
Cumberland	1989	1,948,548	331,931	317,094	164,933	257,826	230,893	72,035	89,832	55,545	372,943	176,447	83,388	46,062
	1987	1,708,057	284,301	271,593	136,176	212,132	189,973	60,205	73,587	45,501	322,864	152,140	85,333	48,443
Dauphin	1989	1,965,036	333,789	318,000	153,574	240,339	198,429	79,020	92,468	43,717	582,714	148,840	87,916	61,930
	1987	1,753,429	291,322	277,542	144,058	206,673	170,634	70,141	78,124	36,936	500,052	139,455	93,468	56,352
Lebanon	1989	938,140	145,241	134,449	62,920	109,208	106,952	21,360	42,432	27,322	325,813	84,073	41,477	20,052
	1987	812,157	137,293	127,092	52,139	90,421	88,5[illegible]4	19,977	34,846	22,438	270,414	71,915	44,636	19,312
Perry	1989	189,342	47,153	44,279	9,357	6,528		1,228	7,058	2,357	57,407	20,756	8,771	4,007
	1987	161,114	37,627	35,334	7,442	5,549		968	5,412	1,808	53,437	16,489	8,158	3,198
JOHNSTOWN	1989	1,233,665	303,929	289,021	101,330	124,388	105,544	45,498	46,805	22,805	266,451	117,971	61,626	60,924
	1987	1,201,040	282,336	268,476	90,671	133,126	113,009	41,670	46,815	22,808	278,614	106,479	65,978	58,829
Cambria	1989	868,568	217,779	206,956	68,239	104,025	92,342	37,282	33,236	14,836	162,247	77,374	44,817	48,121
	1987	857,955	206,866	196,585	63,036	111,534	99,009	34,805	33,264	14,849	173,004	70,879	47,961	45,347
Somerset	1989	365,097	86,150	82,065	33,091	20,363	13,202	8,216	13,569	7,969	104,204	40,597	16,809	12,803
	1987	343,085	75,470	71,891	27,635	21,592	14,000	6,865	13,551	7,959	105,610	35,600	18,017	13,482
LANCASTER	1989	3,337,217	690,393	607,631	313,595	306,290	242,017	158,108	174,967	101,403	799,604	150,545	242,729	98,538
	1987	2,806,817	565,515	497,723	255,067	267,183	211,117	128,928	161,361	93,518	655,083	123,357	236,385	85,052
Lancaster	1989	3,337,217	690,393	607,631	313,595	306,290	242,017	158,108	174,967	101,403	799,604	150,545	242,729	98,538
	1987	2,806,817	565,515	497,723	255,067	267,183	211,117	128,928	161,361	93,518	655,083	123,357	236,385	85,052
PHILADELPHIA	1989	35,816,878	7,235,800	6,569,667	3,303,247	3,934,052	3,383,185	2,202,649	1,890,632	1,129,497	8,015,528	1,848,522	1,417,405	1,224,469
	1987	31,960,717	6,295,277	5,714,626	2,827,623	3,714,824	3,195,018	1,894,801	1,578,366	943,409	7,200,948	1,700,113	1,458,066	1,130,583
Bucks	1989	5,101,309	974,718	893,928	396,989	528,118	425,239	188,049	235,201	163,044	1,559,929	265,309	242,108	122,054
	1987	4,345,767	806,975	740,089	322,760	477,604	384,566	153,814	190,640	132,154	1,288,611	219,735	251,863	102,547
Chester	1989	2,655,176	557,162	521,282	232,848	135,292	112,448	98,624	130,255	72,169	837,384	173,911	142,408	77,043
	1987	2,211,670	451,271	422,210	187,954	136,275	113,266	81,204	103,809	57,517	682,972	144,314	138,928	66,257
Delaware	1989	4,281,305	934,690	830,532	371,869	423,883	382,848	202,382	207,952	98,053	846,277	244,047	163,101	163,003
	1987	3,830,451	773,567	687,364	314,840	444,754	401,700	177,855	172,378	81,280	777,018	217,712	164,242	144,673
Montgomery	1989	7,544,275	1,300,701	1,208,122	578,163	1,036,772	944,930	538,941	434,709	256,779	1,711,894	382,396	273,201	217,146
	1987	6,441,239	1,131,352	1,050,827	475,576	939,133	855,941	442,461	355,151	209,786	1,421,046	328,053	278,442	188,870
Philadelphia	1989	7,661,252	1,762,670	1,536,951	1,020,433	741,640	593,631	704,115	402,422	242,292	976,043	327,366	261,517	393,245
	1987	7,207,941	1,577,703	1,375,670	910,673	731,513	585,526	624,943	354,702	213,561	1,037,460	336,323	280,194	381,113
Burlington, N. J.	1989	3,371,846	631,240	582,272	286,037	405,707	336,285	131,377	145,660	84,162	1,064,768	179,656	103,192	84,000
	1987	2,943,369	521,329	480,887	234,722	347,009	287,632	108,034	118,977	68,746	986,026	165,258	102,529	74,284
Camden, N. J.	1989	3,401,412	712,521	658,056	292,994	390,333	345,847	243,569	259,657	181,499	536,372	177,968	157,009	126,736
	1987	3,353,854	727,176	671,591	276,384	390,663	346,140	225,403	220,610	154,206	556,425	184,371	168,149	129,080
Gloucester, N. J.	1989	1,800,303	362,098	338,524	123,914	272,307	241,957	95,592	74,776	31,499	482,861	97,869	74,869	41,242
	1987	1,626,426	305,904	285,988	104,714	247,873	220,247	81,087	62,099	26,159	451,390	104,347	73,719	43,759
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	1989	44,026,346	8,850,557	8,074,558	4,020,046	4,964,731	4,266,252	2,606,033	2,337,559	1,391,798	9,892,572	2,367,868	1,747,502	1,504,694
	1987	39,445,794	7,717,188	7,039,990	3,447,579	4,[illegible]29,234	3,977,917	2,255,930	1,971,011	1,173,132	9,045,649	2,190,762	1,795,015	1,375,320
PITTSBURGH	1989	13,090,029	2,856,980	2,669,342	1,341,880	1,699,337	1,432,917	689,859	688,021	408,527	2,852,419	781,685	529,117	504,692
	1987	12,816,750	2,573,928	2,405,128	1,241,327	1,786,797	1,506,086	675,926	589,340	349,756	2,944,836	808,645	562,886	490,482
Allegheny	1989	8,928,356	1,881,205	1,737,827	986,664	1,213,953	1,003,919	517,621	501,979	291,388	1,852,428	461,668	321,590	358,009
	1987	8,809,950	1,681,511	1,553,353	920,349	1,284,641	1,062,378	511,162	425,829	247,186	1,961,332	488,600	341,218	346,214
Fayette	1989	896,073	266,416	256,038	69,433	112,991	97,396	42,169	30,598	12,676	157,546	83,649	42,945	34,216
	1987	835,210	221,368	212,745	59,901	115,921	99,922	39,567	29,239	12,114	161,424	77,768	45,354	32,349

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
PENNSYLVANIA (continued)														
PITTSBURGH (continued)														
Washington	1989	1,150,647	246,808	235,271	96,192	105,850	96,165	57,492	51,511	30,569	331,832	92,797	46,986	32,871
	1987	1,083,882	254,520	242,623	86,862	104,066	94,545	51,261	42,626	25,297	297,233	87,811	47,294	33,719
Westmoreland	1989	2,114,953	462,551	440,206	189,591	266,543	235,437	72,577	103,933	73,894	510,613	143,571	117,596	79,596
	1987	2,087,708	416,529	396,407	174,215	282,169	249,241	73,936	91,646	65,159	524,847	154,466	129,020	78,200
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	*1989*	*13,971,233*	*3,085,461*	*2,885,702*	*1,411,588*	*1,856,673*	*1,569,826*	*720,529*	*721,004*	*426,395*	*3,027,561*	*834,128*	*562,880*	*540,921*
	1987	*13,689,229*	*2,783,658*	*2,603,732*	*1,315,223*	*1,954,372*	*1,651,905*	*707,361*	*622,565*	*367,756*	*3,107,708*	*864,738*	*598,161*	*529,176*
READING	**1989**	**2,508,672**	**480,825**	**441,483**	**232,724**	**277,078**	**247,000**	**233,312**	**145,488**	**82,530**	**546,975**	**134,209**	**101,034**	**65,549**
	1987	2,242,517	420,932	386,491	194,720	275,159	245,290	214,106	119,450	67,760	485,063	124,283	102,651	61,048
Berks	1989	2,508,672	480,825	441,483	232,724	277,078	247,000	233,312	145,488	82,530	546,975	134,209	101,034	65,549
	1987	2,242,517	420,932	386,491	194,720	275,159	245,290	214,106	119,450	67,760	485,063	124,283	102,651	61,048
SCRANTON - WILKES-BARRE	**1989**	**5,275,087**	**1,131,050**	**1,052,863**	**456,891**	**695,238**	**587,034**	**265,766**	**217,982**	**131,731**	**1,060,772**	**357,251**	**313,486**	**209,419**
	1987	4,639,755	956,141	889,677	380,676	638,026	539,074	223,634	182,240	110,409	911,289	325,332	304,707	192,151
Columbia	1989	405,928	88,287	82,721	32,607	45,320	32,775	12,760	13,777	4,644	85,733	33,916	30,477	13,453
	1987	350,875	71,348	66,850	31,345	37,747	27,299	10,323	10,974	3,700	69,364	27,532	29,121	12,994
Lackawanna	1989	1,630,803	355,407	329,198	143,561	242,933	211,527	99,637	58,693	40,294	314,354	84,797	94,989	78,251
	1987	1,439,989	293,410	271,773	118,215	225,027	195,937	85,587	51,500	35,357	277,776	88,924	94,149	73,465
Luzerne	1989	2,210,823	469,534	432,338	194,758	304,977	255,298	122,858	108,113	62,524	453,073	153,314	104,912	86,123
	1987	1,985,919	413,532	380,773	161,060	291,058	243,647	102,453	89,140	51,552	389,338	132,596	108,429	78,345
Monroe	1989	893,898	184,191	177,832	75,073	93,089	79,627	26,871	34,777	22,962	175,973	70,342	74,464	26,632
	1987	739,266	149,495	144,334	60,790	75,622	64,687	21,839	28,012	18,496	143,775	63,832	64,046	22,966
Wyoming	1989	133,635	33,631	30,774	10,892	8,919	7,807	3,640	2,622	1,307	31,639	14,882	8,644	4,960
	1987	123,706	28,356	25,947	9,266	8,572	7,504	3,432	2,614	1,304	31,036	12,448	8,962	4,381
SHARON	**1989**	**647,077**	**132,429**	**124,864**	**63,429**	**82,411**	**62,977**	**37,469**	**35,031**	**23,302**	**162,129**	**46,834**	**26,568**	**26,231**
	1987	639,114	131,186	123,692	55,995	88,755	67,826	33,136	35,839	23,840	158,913	45,206	28,375	25,595
Mercer	1989	647,077	132,429	124,864	63,429	82,411	62,977	37,469	35,031	23,302	162,129	46,834	26,568	26,231
	1987	639,114	131,186	123,692	55,995	88,755	67,826	33,136	35,839	23,840	158,913	45,206	28,375	25,595
STATE COLLEGE	**1989**	**798,301**	**155,718**	**147,796**	**95,302**	**89,516**	**68,056**	**42,741**	**35,320**	**16,920**	**157,752**	**52,682**	**49,926**	**24,805**
	1987	719,399	134,720	127,866	78,624	82,119	62,433	35,396	34,496	16,526	148,640	50,821	52,031	24,253
Centre	1989	798,301	155,718	147,796	95,302	89,516	68,056	42,741	35,320	16,920	157,752	52,682	49,926	24,805
	1987	719,399	134,720	127,866	78,624	82,119	62,433	35,396	34,496	16,526	148,640	50,821	52,031	24,253
WILLIAMSPORT	**1989**	**884,857**	**198,616**	**175,672**	**63,955**	**95,340**	**87,204**	**47,012**	**40,018**	**15,061**	**219,974**	**32,367**	**37,298**	**27,534**
	1987	782,964	165,568	146,442	55,174	91,823	83,988	42,424	33,078	12,450	189,891	33,972	39,874	27,317
Lycoming	1989	884,857	198,616	175,672	63,955	95,340	87,204	47,012	40,018	15,061	219,974	32,367	37,298	27,534
	1987	782,964	165,568	146,442	55,174	91,823	83,988	42,424	33,078	12,450	189,891	33,972	39,874	27,317
YORK	**1989**	**3,170,100**	**636,889**	**594,261**	**278,372**	**295,935**	**245,223**	**114,122**	**138,728**	**82,465**	**717,279**	**151,653**	**151,096**	**83,470**
	1987	2,659,128	508,722	474,641	222,208	280,195	231,735	91,015	112,219	66,514	576,359	125,213	140,291	68,489
Adams	1989	319,420	89,710	82,743	52,507	13,683	7,124	5,499	13,264	6,746	78,518	16,104	17,539	7,961
	1987	283,918	74,184	68,423	43,298	14,340	7,467	4,552	12,781	6,501	66,739	16,825	17,486	7,888
York	1989	2,850,680	547,179	511,518	225,865	282,252	238,099	108,623	125,464	75,719	638,761	135,549	133,557	75,509
	1987	2,375,210	434,538	406,218	178,910	265,855	224,268	86,463	99,438	60,013	509,620	108,388	122,805	60,601
ALL COUNTIES														
Adams	1989	319,420	89,710	82,743	52,507	13,683	7,124	5,499	13,264	6,746	78,518	16,104	17,539	7,961
	1987	283,918	74,184	68,423	43,298	14,340	7,467	4,552	12,781	6,501	66,739	16,825	17,486	7,888
Allegheny	1989	8,928,356	1,881,205	1,737,827	986,664	1,213,953	1,003,919	517,621	501,979	291,388	1,852,428	461,668	321,590	358,009
	1987	8,809,950	1,681,511	1,553,353	920,349	1,284,641	1,062,378	511,162	425,829	247,186	1,961,332	488,600	341,218	346,214
Armstrong	1989	313,339	73,022	67,829	25,889	27,125	22,453	9,760	10,343	7,087	84,850	28,426	20,475	14,972
	1987	309,608	77,213	71,722	22,262	29,168	24,145	8,892	10,297	7,056	74,294	30,630	22,176	14,784
Beaver	1989	881,204	228,481	216,360	69,708	157,336	136,909	30,670	32,983	17,868	175,142	52,443	33,763	36,229
	1987	872,479	209,730	198,604	73,896	167,575	145,819	31,435	33,225	18,000	162,872	56,093	35,275	38,694
Bedford	1989	329,595	51,486	49,793	41,557	11,647	8,554	5,082	10,268	5,301	70,502	73,772	11,924	10,826
	1987	279,745	42,516	41,118	34,164	9,585	7,040	4,156	8,359	4,316	63,975	60,740	11,610	9,742
Berks	1989	2,508,672	480,825	441,483	232,724	277,078	247,000	233,312	145,488	82,530	546,975	134,209	101,034	65,549
	1987	2,242,517	420,932	386,491	194,720	275,159	245,290	214,106	119,450	67,760	485,063	124,283	102,651	61,048
Blair	1989	971,230	221,974	211,422	81,932	151,549	127,769	39,489	57,045	33,592	231,238	50,086	46,685	34,050
	1987	880,874	203,340	193,674	67,936	135,259	114,036	41,494	48,965	28,835	197,398	44,880	47,960	33,580
Bradford	1989	391,675	80,262	77,508	23,752	30,084	23,580	11,483	9,775	5,551	124,885	30,443	26,214	18,449
	1987	335,289	66,135	63,866	19,561	25,416	19,922	9,432	7,980	4,533	106,253	25,390	25,538	16,310
Bucks	1989	5,101,309	974,718	893,928	396,989	528,118	425,239	188,049	235,201	163,044	1,559,929	265,309	242,108	122,054
	1987	4,345,767	806,975	740,089	322,760	477,604	384,566	153,814	190,640	132,154	1,288,611	219,735	251,863	102,547

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989
U.S. CENSUS 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
PENNSYLVANIA (continued)														
ALL COUNTIES (continued)														
Butler	1989	903,382	201,423	188,454	81,536	129,818	116,022	27,084	49,732	25,556	201,873	65,980	54,825	23,717
	1987	823,341	171,131	160,112	70,957	110,445	98,708	23,834	41,562	21,358	190,751	70,516	58,039	24,284
Cambria	1989	868,568	217,779	206,956	68,239	104,025	92,342	37,282	33,236	14,836	162,247	77,374	44,817	48,121
	1987	857,955	206,866	196,585	63,036	111,534	99,009	34,805	33,264	14,849	173,004	70,879	47,961	45,347
Cameron	1989	28,413	9,033	8,656	2,180	980		455	689	508	5,525	1,343	577	1,138
	1987	26,679	7,978	7,645	2,010	1,000		434	635	469	5,042	1,402	621	1,218
Carbon	1989	263,903	70,274	66,491	20,806	8,811	5,753	3,862	9,569	5,054	77,592	12,774	20,660	12,241
	1987	233,470	63,379	59,967	17,355	7,663	5,004	4,094	7,975	4,213	64,685	13,537	20,803	10,962
Centre	1989	798,301	155,718	147,796	95,302	89,516	68,056	42,741	35,320	16,920	157,752	52,682	49,926	24,805
	1987	719,399	134,720	127,866	78,624	82,119	62,433	35,396	34,496	16,526	148,640	50,821	52,031	24,253
Chester	1989	2,655,176	557,162	521,282	232,848	135,292	112,448	98,624	130,255	72,169	837,384	173,911	142,408	77,043
	1987	2,211,670	451,271	422,210	187,954	136,275	113,266	81,204	103,809	57,517	682,972	144,314	138,928	66,257
Clarion	1989	194,110	50,531	47,513	21,699	14,859	12,379	10,467	5,381	2,955	39,714	15,214	13,908	8,933
	1987	192,188	48,254	47,282	18,773	16,031	13,356	11,345	5,736	3,151	36,959	16,405	15,312	8,822
Clearfield	1989	526,107	132,147	125,561	34,321	43,150	36,404	31,137	16,823	11,074	142,305	40,092	27,862	13,792
	1987	518,961	120,927	114,900	30,644	46,220	38,995	33,087	18,032	11,870	135,121	43,005	30,186	14,821
Clinton	1989	[illegible],424	54,196	52,584	14,898	20,392	13,497	15,659	8,306	2,216	98,266	25,138	11,835	9,171
	1987	[illegible],649	48,052	46,623	13,777	16,858	11,159	15,836	7,713	2,058	81,038	26,308	11,471	7,899
Columbia	1989	405,928	88,287	82,721	32,607	45,320	32,775	12,760	13,777	4,644	85,733	33,916	30,477	13,453
	1987	350,875	71,348	66,350	31,345	37,747	27,299	10,323	10,974	3,700	69,364	27,532	29,121	12,994
Crawford	1989	435,675	89,480	85,960	46,906	51,190	29,823	17,678	16,108	7,681	98,246	32,662	25,017	15,381
	1987	430,063	78,680	75,585	44,522	48,720	28,385	15,029	16,243	7,746	105,728	34,340	27,233	16,646
Cumberland	1989	1,948,548	331,931	317,094	164,933	257,826	230,893	72,035	89,832	55,545	372,943	176,447	83,388	46,062
	1987	1,708,057	284,301	271,593	136,176	212,132	189,973	60,205	73,587	45,501	322,864	152,140	85,333	48,443
Dauphin	1989	1,965,036	333,789	318,000	153,574	240,339	198,429	79,020	92,468	43,717	582,714	148,840	87,916	61,930
	1987	1,763,429	291,322	277,542	144,058	206,673	170,634	70,141	78,124	36,936	500,052	139,455	93,468	56,352
Delaware	1989	4,281,305	934,690	830,532	371,869	423,883	382,848	202,382	207,952	98,053	846,277	244,047	163,101	163,003
	1987	3,830,451	773,567	687,364	314,840	444,754	401,700	177,855	172,378	81,280	777,018	217,712	164,242	144,673
Elk	1989	147,675	44,798	42,861	10,162	12,435	10,285	3,416	6,318	3,201	25,647	10,364	11,519	8,459
	1987	145,801	39,944	38,217	9,880	11,563	9,565	3,663	5,524	2,799	27,393	11,109	12,050	9,054
Erie	1989	1,743,543	417,617	393,692	188,296	221,142	175,423	68,324	79,706	32,647	377,442	118,254	68,790	79,202
	1987	1,621,840	350,327	330,257	157,337	215,670	171,083	67,360	81,148	33,239	367,608	122,172	73,259	71,831
Fayette	1989	896,073	266,416	256,038	69,433	112,991	97,396	42,169	30,598	12,676	157,546	83,649	42,945	34,216
	1987	835,210	221,368	212,745	59,901	115,921	99,922	39,567	29,239	12,114	161,424	77,768	45,354	32,349
Forest	1989	13,976	4,517	4,290	1,672	605		77	143		2,546	1,123	1,792	12
	1987	13,838	4,387	4,167	1,414	615		77	131		2,449	1,179	1,959	13
Franklin	1989	732,647	154,549	142,289	68,603	83,571	77,699	34,842	31,517	15,619	173,888	58,386	36,389	25,803
	1987	656,959	129,990	119,678	56,896	81,250	75,542	31,801	26,121	12,945	153,250	50,412	38,862	25,769
Fulton	1989	61,218	11,973	11,135	4,460	1,653		787	1,565	1,565	16,188	9,893	4,129	4,147
	1987	50,836	11,041	10,268	3,482	1,316		626	1,241	1,241	12,883	7,895	3,795	3,385
Greene	1989	157,302	48,987	46,415	9,322	11,621	10,345	3,142	3,863	2,178	42,020	10,665	7,619	7,715
	1987	155,311	42,829	40,580	10,034	12,492	11,121	2,965	4,014	2,264	45,419	10,819	8,284	7,391
Huntingdon	1989	179,137	56,721	54,307	16,285	12,108	8,290	5,447	3,519	2,571	32,124	10,322	12,752	6,250
	1987	166,100	47,400	45,383	14,004	11,383	7,794	5,277	3,675	2,686	29,946	10,302	13,418	5,742
Indiana	1989	522,450	123,218	120,405	46,655	76,315	57,792	15,854	17,904	11,407	134,028	32,645	15,912	20,028
	1987	476,736	101,565	99,246	38,720	73,991	56,033	16,595	16,841	10,731	129,214	29,989	16,953	17,126
Jefferson	1989	224,187	54,291	51,857	12,984	14,139	8,488	4,929	9,461	3,586	57,078	29,196	12,810	9,194
	1987	221,236	53,861	51,446	13,102	12,631	7,584	5,306	8,930	3,385	54,381	31,369	14,046	9,824
Juniata	1989	81,814	24,148	22,864	5,207	1,862		702	2,402	733	28,757	7,947	3,769	2,892
	1987	73,809	19,693	18,646	4,234	1,705		723	1,941	593	29,387	6,611	3,628	2,539
Lackawanna	1989	1,630,803	355,407	329,198	143,561	242,933	211,527	99,637	58,693	40,294	314,354	84,797	94,989	78,251
	1987	1,439,989	293,410	271,773	118,215	225,027	195,937	85,587	51,500	35,357	277,776	88,924	94,149	73,465
Lancaster	1989	3,337,217	690,393	607,631	313,595	306,290	242,017	158,108	174,967	101,403	799,604	150,545	242,729	98,538
	1987	2,806,817	565,515	497,723	255,067	267,183	211,117	128,928	161,361	93,518	655,083	123,357	236,385	85,052
Lawrence	1989	501,211	115,398	110,731	44,447	50,211	37,025	13,437	15,294	10,110	114,259	28,667	20,987	18,985
	1987	495,214	114,087	109,473	39,985	46,931	34,607	14,336	16,225	10,726	117,172	29,514	22,388	20,209
Lebanon	1989	938,140	145,241	134,449	62,920	109,208	106,952	21,360	42,432	27,322	325,813	84,073	41,477	20,052
	1987	812,157	137,293	127,092	52,139	90,421	88,554	19,977	34,846	22,438	270,414	71,915	44,636	19,312
Lehigh	1989	2,776,953	458,872	427,914	247,310	402,575	350,199	147,123	148,517	82,270	584,738	116,457	152,921	83,891
	1987	2,464,682	410,872	383,152	204,290	365,875	318,275	142,862	122,194	67,689	518,441	112,247	153,382	72,640
Luzerne	1989	2,210,823	469,534	432,338	194,758	304,977	255,298	122,858	108,113	62,524	453,073	153,314	104,912	86,123
	1987	1,985,919	413,537	380,773	161,060	291,058	243,647	102,453	89,140	51,552	389,338	132,596	108,429	78,345
Lycoming	1989	884,857	198,616	175,672	63,955	95,340	87,204	47,012	40,018	15,061	219,974	32,367	37,298	27,534
	1987	782,964	165,568	146,442	55,174	91,823	83,988	42,424	33,078	12,450	189,891	33,972	39,874	27,317

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989
U.S. CENSUS 1987

PENNSYLVANIA (continued)

ALL COUNTIES (continued)

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
McKean	1989	218,907	56,095	54,813	20,682	14,944	11,045	5,505	6,591	3,562	65,293	12,814	8,769	11,303
	1987	216,416	58,005	56,679	19,468	15,836	11,705	5,182	5,454	2,948	62,293	11,718	8,576	11,951
Mercer	1989	647,077	132,429	124,864	63,429	82,411	62,977	37,469	35,031	23,302	162,129	46,834	26,568	26,231
	1987	639,114	131,186	123,692	55,995	88,755	67,826	33,136	35,839	23,840	158,913	45,206	28,375	25,595
Mifflin	1989	286,000	70,077	68,314	22,914	26,694	19,611	7,903	10,081	7,354	63,063	23,651	20,848	9,070
	1987	251,383	57,914	56,457	18,906	25,360	18,632	8,309	9,569	6,974	52,687	19,556	20,984	9,495
Monroe	1989	893,898	184,191	177,832	75,073	93,089	79,627	26,871	34,777	22,962	175,973	70,342	74,464	26,632
	1987	739,266	149,495	144,334	60,790	75,622	64,687	21,839	28,012	18,496	143,775	63,832	64,046	22,966
Montgomery	1989	7,544,275	1,300,701	1,208,122	578,163	1,036,772	944,930	538,941	434,709	256,779	1,711,894	382,396	273,201	217,146
	1987	6,441,239	1,131,352	1,050,827	475,576	939,133	855,941	442,461	355,151	209,786	1,421,046	328,053	278,442	188,870
Montour	1989	73,921	22,550	21,202	8,508	1,414		916	3,439	3,439	14,470	3,128	3,878	5,124
	1987	73,189	20,977	19,723	8,544	1,501		953	3,521	3,521	15,274	3,372	4,223	5,533
Northampton	1989	1,395,652	372,703	351,818	131,608	113,167	96,009	46,977	44,665	23,982	363,398	75,112	66,416	47,678
	1987	1,231,966	311,275	293,832	109,135	96,859	82,174	47,037	37,099	19,920	317,356	76,595	69,990	44,068
Northumberland	1989	537,626	147,106	138,919	36,244	42,721	25,617	12,960	29,431	10,445	135,970	16,813	34,248	23,022
	1987	484,397	122,674	115,847	31,348	41,577	24,932	13,477	24,898	8,837	113,265	17,571	36,258	24,314
Perry	1989	189,342	47,153	44,279	9,357	6,528		1,228	7,058	2,357	57,407	20,756	8,771	4,007
	1987	161,114	37,627	35,334	7,442	5,549		968	5,412	1,808	53,437	16,489	8,158	3,198
Philadelphia	1989	7,661,252	1,762,670	1,536,951	1,020,433	741,640	593,631	704,115	402,422	242,292	976,043	327,366	261,517	393,245
	1987	7,207,941	1,577,703	1,375,670	910,673	731,513	585,526	624,943	354,702	213,561	1,037,460	336,323	280,194	381,113
Pike	1989	107,118	27,085	25,239	12,945	2,079		1,165	3,651	1,526	14,974	15,417	19,970	883
	1987	88,805	21,360	19,904	10,148	1,641		1,098	2,727	1,140	11,814	13,632	17,670	695
Potter	1989	80,913	24,844	22,584	4,059	208		1,535	2,493	2,257	25,469	4,754	6,993	3,081
	1987	70,280	20,102	18,273	3,823	170		1,249	2,024	1,833	20,699	4,764	6,563	3,100
Schuylkill	1989	817,713	201,246	185,048	62,283	117,295	109,617	27,609	34,778	16,062	147,003	64,591	30,679	44,812
	1987	757,025	190,525	175,190	53,350	107,629	100,584	28,835	28,495	13,161	134,180	55,704	32,321	45,298
Snyder	1989	312,986	48,458	45,799	26,285	70,531	69,171	11,625	11,887	7,564	67,220	11,685	9,495	8,504
	1987	273,032	40,042	37,845	25,757	58,012	56,894	10,847	9,603	6,111	62,707	10,040	9,159	7,424
Somerset	1989	365,097	86,150	82,065	33,091	20,363	13,202	8,216	13,569	7,969	104,204	40,597	16,809	12,803
	1987	343,085	75,470	71,891	27,635	21,592	14,000	6,865	13,551	7,959	105,610	35,600	18,017	13,482
Sullivan	1989	28,018	5,293	4,770	1,808	3,180		119	664		10,466	1,472	2,156	1,633
	1987	24,941	4,973	4,482	1,700	2,726		101	542		8,573	1,290	2,242	1,509
Susquehanna	1989	161,395	39,582	37,671	11,161	10,081	6,911	2,095	3,600	2,478	49,723	19,871	4,576	5,277
	1987	143,124	33,776	32,145	9,312	8,809	6,040	1,758	2,967	2,043	44,148	17,829	4,858	5,115
Tioga	1989	191,228	49,440	44,644	19,028	17,044	7,703	2,786	5,328	2,679	43,305	19,018	18,511	7,110
	1987	170,674	40,891	36,924	17,522	14,124	6,384	2,300	4,402	2,214	39,573	16,054	18,152	7,477
Union	1989	171,728	43,325	39,741	31,646	7,519	5,341	4,525	5,887	1,457	36,722	9,279	9,409	8,687
	1987	154,718	39,308	36,056	26,116	7,423	5,273	4,684	5,702	1,412	30,990	9,712	9,569	9,077
Venango	1989	321,044	71,887	70,130	22,893	52,371	41,727	11,394	9,895	6,127	78,101	31,748	14,232	10,781
	1987	301,917	66,026	64,412	23,294	50,847	40,514	9,743	9,965	6,172	65,528	31,268	15,432	11,326
Warren	1989	656,459	49,852	47,815	19,482	21,793	19,939	15,440	5,940	1,771	71,535	15,943	9,728	8,342
	1987	588,636	52,769	50,613	18,693	23,000	21,044	14,957	6,000	1,790	62,283	14,122	10,128	8,930
Washington	1989	1,150,647	246,808	235,271	96,192	105,850	96,165	57,492	51,511	30,569	331,832	92,797	46,986	32,871
	1987	1,083,882	254,520	242,623	86,862	104,066	94,545	51,261	42,626	25,297	297,233	87,811	47,294	33,719
Wayne	1989	340,432	78,214	77,034	22,319	16,239	12,606	7,844	14,862	9,289	63,431	46,622	43,924	10,566
	1987	283,195	62,725	61,779	17,859	15,603	12,113	6,303	11,751	7,345	51,111	37,595	41,452	9,528
Westmoreland	1989	2,114,953	462,551	440,206	189,591	266,543	235,437	72,577	103,933	73,894	510,613	143,571	117,596	79,596
	1987	2,087,708	416,529	396,407	174,215	282,169	249,241	73,936	91,646	65,159	524,847	154,466	129,020	78,200
Wyoming	1989	133,635	33,631	30,774	10,892	8,919	7,807	3,640	2,622	1,307	31,639	14,882	8,644	4,960
	1987	123,706	28,356	25,947	9,266	8,572	7,504	3,432	2,614	1,304	31,036	12,448	8,962	4,381
York	1989	2,850,680	547,179	511,518	225,865	282,252	238,099	108,623	125,464	75,719	638,761	135,549	133,557	75,509
	1987	2,375,210	434,538	406,218	178,910	265,855	224,268	86,463	99,438	60,013	509,620	108,388	122,805	60,601
TOTAL METRO COUNTIES	**1989**	**71,261,873**	**14,744,805**	**13,575,267**	**6,678,224**	**8,199,719**	**6,965,404**	**3,876,086**	**3,537,174**	**2,041,435**	**15,863,309**	**4,073,468**	**3,206,002**	**2,498,995**
	1987	64,284,620	12,779,382	11,767,343	5,756,029	7,876,138	6,687,109	3,452,085	3,014,093	1,736,458	14,330,922	3,794,968	3,279,111	2,315,756
TOTAL STATE	**1989**	**81,588,698**	**17,060,039**	**15,772,002**	**7,513,016**	**9,197,597**	**7,767,328**	**4,200,945**	**3,905,112**	**2,236,344**	**18,242,755**	**4,882,552**	**3,763,733**	**2,877,054**
	1987	73,786,715	14,837,132	13,719,629	6,490,290	8,807,716	7,435,180	3,765,295	3,342,903	1,911,886	16,506,702	4,557,130	3,854,267	2,692,106

RHODE ISLAND

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
PROVIDENCE - PAWTUCKET - WOONSOCKET	**1989**	**6,650,886**	**1,361,174**	**1,184,494**	**703,796**	**781,700**	**613,867**	**338,612**	**292,240**	**202,431**	**1,278,379**	**449,122**	**340,127**	**268,340**
	1987	5,897,217	1,116,121	971,148	570,113	741,679	581,696	337,152	245,251	170,488	1,137,820	403,939	353,667	269,706

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
RHODE ISLAND (continued)														
PROVIDENCE - PAWTUCKET - WOONSOCKET (continued)														
Bristol	1989	237,091	60,875	53,262	26,594	2,741		11,590	5,871	4,849	59,126	15,855	13,039	12,338
	1987	213,750	52,391	45,839	22,072	2,895		10,280	5,356	4,424	53,383	16,746	13,980	12,316
Kent	1989	1,721,353	272,705	225,769	155,316	333,831	279,067	120,488	57,092	33,903	340,852	97,263	71,152	52,405
	1987	1,492,016	219,850	182,011	123,920	313,386	261,977	110,351	46,264	27,474	289,566	84,281	73,106	53,614
Providence	1989	3,780,126	798,945	695,593	415,258	404,212	307,732	173,844	194,007	144,960	721,460	264,386	168,662	174,669
	1987	3,413,503	662,158	576,501	340,811	383,855	292,235	183,326	165,497	123,658	659,162	242,597	177,997	176,635
Washington	1989	912,316	228,649	209,870	106,628	40,916	27,068	32,690	35,270	18,719	156,941	71,618	87,274	28,928
	1987	777,948	181,722	166,797	83,310	41,543	27,484	33,195	28,134	14,932	135,709	60,315	88,584	27,141
ALL COUNTIES														
Bristol	1989	237,091	60,875	53,262	26,594	2,741		11,590	5,871	4,849	59,126	15,855	13,039	12,338
	1987	213,750	52,391	45,839	22,072	2,895		10,280	5,356	4,424	53,383	16,746	13,980	12,316
Kent	1989	1,721,353	272,705	225,769	155,316	333,831	279,067	120,488	57,092	33,903	340,852	97,263	71,152	52,405
	1987	1,492,016	219,850	182,011	123,920	313,386	261,977	110,351	46,264	27,474	289,566	84,281	73,106	53,614
Newport	1989	731,883	122,595	108,854	118,896	38,689	32,847	31,740	28,172	22,401	186,185	47,337	44,643	20,020
	1987	623,768	95,828	85,087	93,052	34,819	29,562	29,791	23,259	18,495	172,301	37,491	45,438	18,488
Providence	1989	3,780,126	798,945	695,593	415,258	404,212	307,732	173,844	194,007	144,960	721,460	264,386	168,662	174,669
	1987	3,413,503	662,158	576,501	340,811	383,855	292,235	183,326	165,497	123,658	659,162	242,597	177,997	176,635
Washington	1989	912,316	228,649	209,870	~~106,628~~	~~40,916~~	27,068	32,690	35,270	18,719	156,941	71,618	87,274	28,928
	1987	777,948	181,722	166,797	83,310	41,543	27,484	33,195	28,134	14,932	135,709	60,315	88,584	27,141
TOTAL METRO COUNTIES	1989	**6,650,886**	**1,361,174**	**1,184,494**	**703,796**	**781,700**	**613,867**	**338,612**	**292,240**	**202,431**	**1,278,379**	**449,122**	**340,127**	**268,340**
	1987	5,897,217	1,116,121	971,148	570,113	741,679	581,696	337,152	245,251	170,488	1,137,820	403,939	353,667	269,706
TOTAL STATE	1989	**7,382,769**	**1,483,769**	**1,293,348**	**822,692**	**820,389**	**646,714**	**370,352**	**320,412**	**224,832**	**1,464,564**	**496,459**	**384,770**	**288,360**
	1987	6,520,985	1,211,949	1,056,235	663,165	776,498	611,258	366,943	268,510	188,983	1,310,121	441,430	399,105	288,194
SOUTH CAROLINA														
ANDERSON	1989	**950,591**	**225,536**	**218,064**	**78,612**	**117,249**	**94,129**	**39,383**	**46,337**	**28,660**	**197,072**	**68,244**	**74,315**	**40,286**
	1987	862,031	192,356	185,983	69,565	100,200	80,443	39,382	40,833	25,256	187,898	65,175	73,595	33,028
Anderson	1989	950,591	225,536	218,064	78,612	117,249	94,129	39,383	46,337	28,660	197,072	68,244	74,315	40,286
	1987	862,031	192,356	185,983	69,565	100,200	80,443	39,382	40,833	25,256	187,898	65,175	73,595	33,028
CHARLESTON	1989	**3,302,561**	**692,267**	**661,149**	**363,569**	**373,741**	**260,407**	**184,398**	**179,535**	**110,442**	**762,996**	**245,330**	**188,911**	**100,554**
	1987	3,017,401	624,912	596,785	316,335	328,771	229,008	163,175	157,421	96,692	710,963	222,077	200,366	83,490
Berkeley	1989	328,027	84,353	82,156	27,529	23,770	16,709	7,721	11,599	6,917	72,228	44,771	19,492	13,690
	1987	291,260	75,673	73,702	22,900	22,582	15,875	6,413	11,869	7,079	66,563	36,841	18,546	11,091
Charleston	1989	2,622,793	522,568	495,185	301,252	317,164	219,369	168,087	154,658	92,608	618,874	152,198	145,300	71,754
	1987	2,407,403	472,896	448,116	262,915	279,083	193,031	149,625	134,555	80,571	577,959	141,702	156,012	59,901
Dorchester	1989	351,741	85,346	83,808	34,788	32,807	24,329	8,590	13,278	10,917	71,894	48,361	24,119	15,110
	1987	318,738	76,343	74,967	30,520	27,106	20,102	7,137	10,997	9,042	66,441	43,534	25,808	12,498
CHARLOTTE - GASTONIA - ROCK HILL	1989	**8,435,589**	**1,640,547**	**1,601,338**	**804,349**	**889,284**	**668,243**	**435,671**	**[illegible]1,454**	**295,092**	**2,147,289**	**540,279**	**504,096**	**320,858**
	1987	7,709,311	1,473,023	1,437,912	736,816	759,896	570,730	405,779	[illegible]	259,865	2,017,323	482,664	512,654	267,964
York	1989	817,556	198,445	195,290	84,564	69,728	56,791	32,740	[illegible]	30,110	184,235	75,103	46,804	32,134
	1987	717,852	164,211	161,600	72,140	57,588	46,904	30,536	39,26[illegible]	25,670	166,626	62,049	49,297	27,564
Cabarrus, N. C.	*1989*	*654,215*	*130,315*	*128,263*	*47,691*	*83,710*	*66,416*	*33,725*	*38,123*	*32,330*	*164,096*	*43,979*	*34,246*	*26,368*
	1987	*617,193*	*120,515*	*118,617*	*44,433*	*69,274*	*54,963*	*30,059*	*38,160*	*32,362*	*172,868*	*40,217*	*35,213*	*21,851*
Gaston, N. C.	*1989*	*1,111,609*	*234,583*	*230,788*	*98,556*	*153,258*	*120,159*	*39,816*	*46,133*	*31,620*	*287,334*	*69,691*	*69,593*	*53,581*
	1987	*1,028,572*	*229,048*	*225,343*	*85,756*	*126,294*	*99,019*	*38,535*	*43,256*	*29,649*	*267,916*	*58,962*	*73,203*	*43,790*
Lincoln, N. C.	*1989*	*258,314*	*49,412*	*46,887*	*22,379*	*14,198*	*1,442*	*8,387*	*9,644*	*7,117*	*58,526*	*34,187*	*30,184*	*12,928*
	1987	*226,495*	*47,624*	*45,190*	*18,628*	*11,401*	*1,159*	*8,280*	*9,564*	*7,059*	*48,932*	*27,489*	*29,572*	*10,378*
Mecklenburg, N. C.	*1989*	*4,650,250*	*800,643*	*777,028*	*472,661*	*473,642*	*353,160*	*276,439*	*310,246*	*166,240*	*1,225,331*	*264,018*	*257,275*	*155,616*
	1987	*4,218,683*	*702,685*	*681,959*	*441,110*	*410,866*	*306,353*	*256,821*	*258,162*	*138,332*	*1,136,990*	*243,882*	*256,268*	*129,003*
Rowan, N. C.	*1989*	*514,933*	*137,369*	*135,140*	*46,303*	*42,740*	*29,511*	*25,122*	*20,221*	*11,344*	*106,416*	*31,884*	*32,510*	*25,951*
	1987	*509,835*	*127,362*	*125,295*	*46,349*	*41,563*	*28,699*	*24,644*	*21,786*	*12,223*	*111,775*	*32,114*	*34,789*	*21,860*
Union, N. C.	*1989*	*428,712*	*89,780*	*87,942*	*32,195*	*52,008*	*40,764*	*19,442*	*21,006*	*16,331*	*121,351*	*21,417*	*33,484*	*14,280*
	1987	*390,681*	*81,578*	*79,908*	*28,400*	*42,910*	*33,633*	*16,904*	*18,739*	*14,570*	*112,216*	*17,951*	*34,312*	*13,518*
COLUMBIA	1989	**3,279,425**	**637,113**	**608,366**	**339,100**	**415,384**	**340,311**	**154,352**	**187,985**	**106,397**	**752,231**	**226,350**	**213,304**	**107,942**
	1987	2,926,665	528,824	504,966	308,034	341,719	279,879	152,225	156,352	88,610	682,075	220,386	217,126	87,000
Lexington	1989	1,012,189	273,115	260,951	108,597	71,934	62,601	26,936	46,211	18,389	229,055	74,037	75,220	35,583
	1987	869,346	229,628	219,401	88,339	57,838	50,335	26,330	37,912	15,087	199,024	72,539	70,896	28,412

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH CAROLINA (continued)														
COLUMBIA (continued)														
Richland	1989	2,267,236	363,998	347,415	230,503	343,450	277,710	127,416	141,775	88,008	523,176	152,313	138,084	72,359
	1987	2,057,319	299,196	285,565	219,695	283,881	229,544	125,895	118,440	73,523	483,051	147,847	146,230	58,588
FLORENCE	**1989**	**879,609**	**168,369**	**162,607**	**62,237**	**126,888**	**106,275**	**37,778**	**30,760**	**20,380**	**216,613**	**76,518**	**73,374**	**24,797**
	1987	803,996	147,392	142,348	53,254	104,627	87,631	35,164	31,797	21,068	208,014	63,188	76,958	20,372
Florence	1989	879,609	168,369	162,607	62,237	126,888	106,275	37,778	30,760	20,380	216,613	76,518	73,374	24,797
	1987	803,996	147,392	142,348	53,254	104,627	87,631	35,164	31,797	21,068	208,014	63,188	76,958	20,372
GREENVILLE - SPARTANBURG	**1989**	**4,414,110**	**940,188**	**919,060**	**405,346**	**500,886**	**397,881**	**255,477**	**237,809**	**143,716**	**942,867**	**342,650**	**267,426**	**176,009**
	1987	4,032,357	845,176	826,350	373,776	445,973	353,659	233,509	214,035	129,759	868,052	323,704	263,444	146,641
Greenville	1989	2,462,992	480,769	471,440	229,886	333,046	257,952	114,684	142,447	84,120	572,099	159,991	150,151	87,626
	1987	2,267,571	435,186	426,741	202,363	306,677	237,530	112,045	117,383	69,319	520,280	167,753	146,617	72,537
Pickens	1989	384,480	93,819	92,264	48,512	39,396	32,626	12,783	18,649	12,593	64,800	40,640	25,326	20,582
	1987	379,756	96,719	95,116	48,755	33,231	27,521	11,873	19,496	13,165	65,399	36,515	27,671	18,724
Spartanburg	1989	1,566,638	365,600	355,356	126,948	128,444	107,303	128,010	76,713	47,003	305,968	142,019	91,949	67,801
	1987	1,385,030	313,271	304,493	122,658	106,065	88,608	109,591	77,156	47,275	282,373	119,436	89,156	55,380
ALL COUNTIES														
Abbeville	1989	46,992	19,766	19,229	4,274	5,042	2,434	1,424	1,132	610	3,321	3,120	2,765	3,569
	1987	46,527	19,035	18,518	4,077	4,465	2,156	1,546	1,236	667	3,372	3,395	3,051	3,820
☐ Aiken	1989	656,757	168,483	165,177	57,012	87,328	75,288	23,063	22,537	14,577	139,040	53,556	37,024	23,076
	1987	586,334	148,615	145,699	52,644	71,074	61,276	20,952	18,922	12,239	131,432	49,057	35,435	20,832
Allendale	1989	28,448	11,544	11,258	1,196	175		1,137	872	872	5,512	1,691	1,868	1,246
	1987	28,166	11,912	11,617	1,089	168		992	931	931	5,252	1,807	2,008	1,045
Anderson	1989	950,591	225,536	218,064	78,612	117,249	94,129	39,383	46,337	28,660	197,072	68,244	74,315	40,286
	1987	862,031	192,356	185,983	69,565	100,200	80,443	39,382	40,833	25,256	187,898	65,175	73,595	33,028
Bamberg	1989	52,578	16,472	16,079	4,777	3,788	2,125	2,745	1,820	859	6,975	3,554	4,907	4,256
	1987	52,057	15,365	14,998	4,592	3,469	1,947	2,578	1,988	959	7,644	3,893	5,460	4,244
Barnwell	1989	91,437	38,223	37,372	6,637	8,737	7,775	4,522	2,520	2,293	10,456	5,202	4,511	6,086
	1987	78,738	30,936	30,247	5,337	7,002	6,232	3,644	2,021	1,840	10,770	5,079	4,672	4,860
Beaufort	1989	673,510	140,751	131,594	110,129	49,144	41,286	50,800	41,301	33,697	127,410	30,027	40,883	14,798
	1987	591,887	127,193	118,918	93,571	40,159	33,738	42,729	34,026	27,762	114,783	31,072	39,932	12,164
Berkeley	1989	328,027	84,353	82,156	27,529	23,770	16,709	7,721	11,599	6,917	72,228	44,771	19,492	13,690
	1987	291,260	75,673	73,702	22,900	22,582	15,875	6,413	11,869	7,079	66,563	36,841	18,546	11,091
Calhoun	1989	20,667	5,432	5,302	318	278		828	1,790	1,476	5,962	2,199	1,271	1,700
	1987	20,462	5,752	5,614	267	264		895	1,519	1,253	5,696	2,266	1,371	1,523
Charleston	1989	2,622,793	522,568	495,185	301,252	317,164	219,369	168,087	154,658	92,608	618,874	152,198	145,300	71,754
	1987	2,407,403	472,896	448,116	262,915	279,083	193,031	149,625	134,555	80,571	577,959	141,702	156,012	59,901
Cherokee	1989	236,542	51,351	49,461	24,595	25,840	17,096	23,757	9,886	8,081	51,708	17,372	13,267	10,278
	1987	215,465	51,908	49,997	20,199	21,352	14,127	19,377	8,079	6,605	47,194	17,028	13,841	8,261
Chester	1989	103,949	33,624	32,799	12,102	8,752	3,989	4,733	4,184	4,013	12,194	8,929	3,084	8,189
	1987	102,920	34,965	34,107	10,961	7,400	3,374	4,993	4,490	4,307	11,071	9,603	3,364	7,332
Chesterfield	1989	157,954	43,849	42,410	11,912	15,795	10,391	6,168	5,370	4,915	26,582	9,705	10,681	9,778
	1987	148,411	41,398	40,039	11,282	13,099	8,618	6,485	4,836	4,427	27,297	8,948	11,245	8,084
Clarendon	1989	108,995	26,254	25,546	7,199	7,450		4,541	2,098	1,906	21,044	22,465	5,470	5,486
	1987	107,471	27,953	27,199	6,651	6,596		4,877	2,245	2,040	21,367	20,335	5,815	4,597
Colleton	1989	163,250	51,169	50,251	14,333	10,317	9,488	7,479	6,186	4,053	21,593	22,145	9,694	8,264
	1987	152,316	44,023	43,233	11,970	9,564	8,796	7,144	6,537	4,284	22,901	22,989	10,296	6,875
Darlington	1989	258,422	61,790	60,017	21,429	16,729	2,807	13,525	11,160	10,061	54,233	31,742	11,911	14,806
	1987	254,970	62,445	60,653	21,308	13,937	2,339	13,389	11,873	10,705	57,611	28,213	12,382	12,394
Dillon	1989	130,028	34,873	33,616	12,567	14,415	11,749	6,880	4,875	3,161	13,720	14,340	5,220	6,489
	1987	128,741	33,512	32,304	13,489	12,326	10,047	7,490	4,734	3,071	15,044	15,616	5,498	5,625
Dorchester	1989	351,741	85,346	83,808	34,788	32,807	24,329	8,590	13,278	10,917	71,894	48,361	24,119	15,110
	1987	318,738	76,343	74,967	30,520	27,106	20,102	7,137	10,997	9,042	66,441	43,534	25,808	12,498
Edgefield	1989	94,485	21,865	21,391	2,678	4,604		1,030	4,359	2,577	40,309	5,330	4,285	3,806
	1987	79,316	16,977	16,609	2,063	3,527		913	3,729	2,205	36,804	4,107	3,432	2,973
Fairfield	1989	69,200	27,693	27,100	3,935	2,964		1,915	1,154	951	9,258	11,383	3,798	4,645
	1987	64,219	24,514	23,989	3,326	3,075		2,064	1,120	924	10,048	9,968	4,095	3,910
Florence	1989	879,609	168,369	162,607	62,237	126,888	106,275	37,778	30,760	20,380	216,613	76,518	73,374	24,797
	1987	803,996	147,392	142,348	53,254	104,627	87,631	35,164	31,797	21,068	208,014	63,188	76,958	20,372
Georgetown	1989	267,609	59,752	55,801	38,311	19,509	15,599	14,496	11,507	9,004	64,674	17,453	14,737	9,895
	1987	263,818	63,927	59,700	35,024	18,215	14,565	13,736	12,325	9,645	62,225	18,776	15,217	9,763
Greenville	1989	2,462,992	480,769	471,440	229,886	333,046	257,952	114,684	142,447	84,120	572,099	159,991	150,151	87,626
	1987	2,267,571	435,186	426,741	202,363	306,677	237,530	112,045	117,383	69,319	520,280	167,753	146,617	72,537

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Greenwood	1989	411,158	74,490	72,705	32,560	42,158	29,121	15,216	27,461	19,392	78,375	25,512	25,080	16,331
	1987	381,187	71,388	69,677	28,601	41,045	28,353	16,108	23,203	16,386	73,291	25,449	26,720	13,529
Hampton	1989	82,314	23,551	22,892	4,189	5,553		4,522	3,752	2,669	14,177	14,039	4,348	3,587
	1987	81,470	25,059	24,358	3,637	4,634		4,826	3,997	2,844	15,082	11,799	4,690	3,371
Horry	1989	1,603,009	298,023	287,907	241,426	177,697	125,105	135,214	117,145	91,458	261,052	68,313	110,284	48,132
	1987	1,371,521	250,964	242,445	199,721	142,675	100,449	110,410	120,528	94,100	229,986	55,534	104,942	38,535
Jasper	1989	64,228	12,517	12,165	7,254	1,453		1,624	655	655	6,130	22,558	4,563	1,062
	1987	63,592	12,503	12,151	8,001	1,267		1,783	720	720	6,843	20,341	4,979	1,010
Kershaw	1989	273,109	65,026	64,256	20,748	26,528	16,603	8,369	7,838	5,695	87,008	21,074	13,175	9,751
	1987	240,458	54,054	53,414	17,260	22,197	13,893	7,007	8,130	5,908	77,525	20,987	13,955	8,073
Lancaster	1989	241,460	71,385	69,304	20,678	19,819	14,049	10,008	13,356	9,193	47,717	21,247	15,944	10,055
	1987	239,024	67,365	65,401	19,377	18,487	13,106	10,551	13,522	9,308	48,143	22,884	17,102	9,474
Laurens	1989	200,227	50,562	49,264	15,353	21,980	16,651	6,737	5,657	4,410	54,032	13,134	8,277	11,973
	1987	197,457	53,451	52,079	14,036	18,156	13,755	7,192	6,034	4,705	53,364	13,143	8,833	10,004
Lee	1989	45,376	12,949	12,528	3,356	2,021		1,681	3,134	1,471	10,221	4,069	1,818	1,545
	1987	44,927	11,989	11,599	3,148	1,864		1,617	[illegible]	1,254	11,066	4,414	1,808	1,389
Lexington	1989	1,012,189	273,115	260,951	108,597	71,934	62,601	26,936	46,211	18,389	229,055	74,037	75,220	35,583
	1987	869,346	229,628	219,401	88,339	57,838	50,335	26,330	37,912	15,087	199,024	72,539	70,896	28,412
McCormick	1989	13,381	4,280	4,074	794	488		248	498	498	1,278	2,511	785	921
	1987	13,249	4,705	4,479	866	487		270	536	536	1,136	2,152	866	866
Marion	1989	136,868	30,030	28,614	9,360	10,930		6,967	4,742	4,450	30,582	14,774	10,546	9,298
	1987	135,364	31,353	29,875	8,610	9,432		7,486	4,581	4,300	32,700	13,697	11,239	7,809
Marlboro	1989	86,666	30,212	29,076	6,885	3,842		4,874	3,286	3,073	19,477	5,750	2,160	4,540
	1987	85,808	28,954	27,865	6,302	3,203		5,165	3,275	3,064	20,629	5,620	2,327	4,349
Newberry	1989	148,612	35,692	35,315	9,790	22,617	18,962	5,287	7,939	7,130	31,718	13,881	7,075	5,926
	1987	146,889	33,710	33,354	10,737	19,484	16,336	5,821	7,525	6,759	34,766	12,772	7,903	6,219
Oconee	1989	292,380	62,270	61,049	26,987	27,496	23,397	6,927	13,301	11,134	61,853	39,290	21,795	14,095
	1987	255,210	52,059	51,038	22,433	22,109	18,814	6,212	13,726	11,491	55,340	31,535	22,791	11,406
Orangeburg	1989	469,232	78,865	77,328	38,271	56,006	45,980	23,483	26,259	18,560	96,722	48,481	41,638	20,327
	1987	430,421	82,265	80,662	31,523	46,189	37,921	21,030	21,526	15,215	95,343	39,638	38,220	16,695
Pickens	1989	384,480	93,819	92,264	48,512	39,396	32,626	12,783	18,649	12,593	64,800	40,640	25,326	20,582
	1987	379,756	96,719	95,116	48,755	33,231	27,521	11,873	19,496	13,165	65,399	36,515	27,671	18,724
Richland	1989	2,267,236	363,998	347,415	230,503	343,450	277,710	127,416	141,775	88,008	523,176	152,313	138,084	72,359
	1987	2,057,319	299,196	285,565	219,695	283,881	229,544	125,895	118,440	73,523	483,051	147,847	146,230	58,588
Saluda	1989	51,290	14,892	14,404	2,500	2,522		1,542	2,336	1,328	11,539	3,707	5,833	3,606
	1987	48,366	14,347	13,877	2,092	2,371		1,423	2,089	1,188	10,604	3,783	6,284	3,027
Spartanburg	1989	1,566,638	365,600	355,356	126,948	128,444	107,303	128,010	76,713	47,003	305,968	142,019	91,949	67,801
	1987	1,385,030	313,271	304,493	122,658	106,065	88,608	109,591	77,156	47,2[illegible]5	282,373	119,436	89,156	55,380
Sumter	1989	561,614	107,239	105,144	43,070	58,687	46,058	26,166	27,146	18,771	140,760	29,464	72,293	13,872
	1987	508,213	94,680	92,830	36,233	49,793	39,079	25,178	23,505	16,254	126,115	26,384	78,300	11,677
Union	1989	112,991	37,937	37,525	7,767	9,362	7,243	4,454	5,108	3,416	15,661	12,176	5,254	7,146
	1987	111,872	37,135	36,732	8,014	7,938	6,142	4,829	5,424	3,628	17,052	10,251	5,763	7,132
Williamsburg	1989	114,392	33,042	32,405	5,559	3,785		6,514	10,428	9,694	22,575	14,178	4,141	6,023
	1987	113,259	32,736	32,105	5,742	3,949		6,860	7,516	6,988	23,876	14,060	4,368	6,248
York	1989	817,556	198,445	195,290	84,564	69,728	56,791	32,740	46,081	30,110	184,235	75,103	46,804	32,134
	1987	717,852	164,211	161,600	72,140	57,588	46,904	30,536	39,285	25,670	166,626	62,049	49,297	27,564
TOTAL METRO COUNTIES	**1989**	**14,300,609**	**3,030,401**	**2,929,713**	**1,390,440**	**1,691,204**	**1,331,082**	**727,191**	**751,045**	**454,282**	**3,195,054**	**1,087,751**	**901,158**	**504,798**
	1987	12,946,636	2,651,486	2,563,731	1,245,748	1,449,952	1,138,800	674,943	658,645	399,294	2,955,060	1,005,636	916,221	418,927
TOTAL STATE	**1989**	**21,712,982**	**4,717,771**	**4,564,894**	**2,163,379**	**2,377,687**	**1,798,990**	**1,143,004**	**1,141,300**	**755,808**	**4,660,882**	**1,668,566**	**1,394,519**	**806,279**
	1987	19,750,407	4,222,018	4,085,414	1,917,287	2,029,850	1,532,587	1,051,563	1,028,842	685,547	4,347,000	1,543,174	1,418,990	677,210
SOUTH DAKOTA														
RAPID CITY	**1989**	**796,824**	**139,742**	**136,190**	**69,262**	**114,700**	**92,766**	**35,639**	**30,399**	**19,287**	**217,195**	**62,854**	**50,784**	**18,216**
	1987	668,948	116,409	113,450	60,624	91,909	74,334	28,902	31,607	20,054	175,599	51,028	40,761	15,931
Pennington	1989	796,824	139,742	136,190	69,262	114,700	92,766	35,639	30,399	19,287	217,195	62,854	50,784	18,216
	1987	668,948	116,409	113,450	60,624	91,909	74,334	28,902	31,607	20,054	175,599	51,028	40,761	15,931
SIOUX FALLS	**1989**	**1,158,115**	**199,410**	**189,327**	**95,235**	**167,017**	**132,548**	**56,292**	**50,116**	**24,051**	**281,777**	**93,138**	**62,653**	**42,826**
	1987	976,956	159,221	151,170	88,148	133,689	106,099	45,037	51,283	24,612	223,523	74,453	49,644	43,693
Minnehaha	1989	1,158,115	199,410	189,327	95,235	167,017	132,548	56,292	50,116	24,051	281,777	93,138	62,653	42,826
	1987	976,956	159,221	151,170	88,148	133,689	106,099	45,037	51,283	24,612	223,523	74,453	49,644	43,693

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989
U.S. CENSUS 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH DAKOTA (continued)														
ALL COUNTIES														
Aurora	1989	8,586	1,447	1,389	998	170		45	448	448	221	3,394	968	7
	1987	7,154	1,237	1,187	795	134		35	385	385	174	2,901	784	6
Beadle	1989	97,585	19,264	19,112	8,822	8,646	6,001	8,203	4,247	1,842	26,179	7,066	5,091	4,537
	1987	96,231	18,964	18,814	9,394	8,511	5,908	8,766	4,594	1,993	23,480	7,073	4,539	4,957
Bennett	1989	17,236	2,945	2,377	618	12		281	152		7,989	2,799	1,298	262
	1987	15,495	3,040	2,454	555	10		243	160		7,053	2,312	1,076	276
Bon Homme	1989	23,705	4,667	4,360	1,824	227		479	627		5,200	3,780	966	648
	1987	23,399	4,707	4,397	2,020	237		407	706		5,073	3,928	1,058	724
Brookings	1989	109,840	17,286	14,790	12,232	11,270	7,515	7,211	4,517	2,073	22,314	10,257	9,694	4,854
	1987	108,520	18,515	15,842	12,801	10,183	6,791	7,666	4,870	2,236	20,672	10,223	8,495	5,284
Brown	1989	309,080	56,836	54,873	33,501	39,880	38,837	12,495	15,522	7,263	77,340	28,893	19,860	8,332
	1987	268,318	48,727	47,044	27,911	37,314	36,339	10,197	16,183	7,573	62,060	24,400	16,057	8,611
Brule	1989	44,051	5,083	4,798	3,753	1,210		437	411		15,250	10,748	3,175	2,319
	1987	38,148	4,202	3,966	3,580	983		357	388		13,269	9,043	2,741	2,160
Buffalo	1989	925	869	837	7	1		3	5		14	4	3	
	1987	916	859	827	7	1		3	5		14	4	3	
Butte	1989	39,555	9,268	8,172	3,187	3,613		1,128	215	215	10,057	5,785	2,740	1,318
	1987	39,121	9,662	8,519	3,237	2,996		1,152	230	230	9,421	6,008	2,625	1,414
Campbell	1989	8,253	729	670	789	16		232	51		4,233	714	753	5
	1987	7,181	651	598	667	14		205	54		3,629	642	639	5
Charles Mix	1989	25,630	9,569	9,377	2,373	980		243	924	620	1,438	3,743	1,768	805
	1987	25,276	9,675	9,481	2,355	900		260	1,013	681	1,283	3,564	1,675	877
Clark	1989	10,451	440	344	1,128	21		48	184	184	3,201	1,235	1,744	1,426
	1987	10,328	485	379	1,169	23		52	208	208	3,004	1,231	1,599	1,604
Clay	1989	57,319	17,129	16,926	7,025	6,014		1,787	1,123	854	9,705	5,463	2,358	2,268
	1987	48,830	13,903	13,738	5,647	5,038		1,428	1,158	881	8,822	4,385	2,011	2,057
Codington	1989	205,486	56,513	55,164	14,058	28,672	24,667	11,679	6,327	3,509	33,540	23,676	13,908	5,145
	1987	175,766	47,616	46,479	11,413	23,253	20,006	11,359	6,055	3,359	26,953	20,304	11,162	5,320
Corson	1989	6,826	1,324	1,216	1,239	31		304	275		355	986	588	604
	1987	6,228	1,231	1,131	1,058	26		250	279		292	1,020	540	605
Custer	1989	24,269	7,843	7,498	4,010	554		187	333	201	3,467	4,188	377	526
	1987	21,794	6,711	6,416	3,675	469		171	356	216	2,892	4,162	332	560
Davison	1989	148,968	28,970	28,579	16,686	14,168	10,606	8,684	3,264	1,800	36,762	13,502	11,934	1,636
	1987	135,697	27,414	27,044	14,183	12,674	9,488	7,212	3,473	1,916	30,454	13,399	11,029	1,754
Day	1989	26,514	4,634	3,984	2,033	455		767	565	345	11,891	1,228	1,718	1,629
	1987	24,813	4,586	3,943	1,906	489		755	614	376	10,102	1,325	1,626	1,768
Deuel	1989	16,516	2,675	2,570	1,268	629		267	478	478	4,381	5,114	578	267
	1987	13,689	2,133	2,049	1,270	501		213	468	468	3,487	4,083	459	258
Dewey	1989	18,654	5,998	5,720	1,410	849		421	198	198	1,312	5,481	1,119	463
	1987	16,540	5,439	5,187	1,440	699		347	202	202	1,334	4,520	921	469
Douglas	1989	9,794	2,386	2,032	965	204		38	52		3,152	1,581	402	405
	1987	8,875	2,401	2,045	884	172		32	55		2,708	1,367	328	425
Edmunds	1989	12,703	3,320	2,688	682	16		365	240	240	4,397	1,475	858	607
	1987	12,577	3,143	2,545	743	17		397	266	266	4,174	1,603	751	673
Fall River	1989	38,742	11,822	11,661	3,422	1,202		624	383	54	4,223	5,396	2,983	1,293
	1987	35,319	9,987	9,851	3,551	1,108		524	401	58	3,433	4,544	2,753	1,349
Faulk	1989	8,371	2,638	2,500	555	378		51	71		1,139	1,170	318	1,281
	1987	7,285	2,192	2,077	465	310		42	72		909	1,175	289	1,281
Grant	1989	49,351	9,661	9,536	2,244	1,408		1,319	2,042	1,372	15,839	6,572	2,475	1,398
	1987	42,608	8,362	8,254	2,175	1,425		1,339	1,974	1,327	12,795	5,614	2,006	1,407
Gregory	1989	15,441	6,351	6,126	1,326	379		391	516	87	1,574	637	1,656	1,046
	1987	15,288	6,212	5,992	1,273	405		381	560	96	1,319	687	1,634	1,135
Haakon	1989	12,001	2,367	2,270	838	175		483	333	199	4,997	355	1,126	695
	1987	11,882	2,481	2,379	914	181		506	366	220	4,483	376	1,124	764
Hamlin	1989	8,470	1,000	911	1,206	22		50	83		1,277	1,170	852	653
	1987	8,386	953	868	1,341	24		55	93		1,151	1,161	756	732
Hand	1989	18,706	3,444	3,219	1,459	732		381	468	468	3,225	3,271	2,300	509
	1987	17,161	3,224	3,013	1,323	680		407	502	502	2,872	2,986	2,052	546
Hanson	1989	7,941	922	872	456	17		40	388	388	1,461	3,326	169	5
	1987	6,522	739	699	446	14		32	383	383	1,167	2,670	135	5
Harding	1989	5,235	471	433	273	9		21	30		1,007	2,599	357	62
	1987	4,409	388	357	287	8		18	31		828	2,147	293	65
Hughes	1989	123,916	31,746	31,530	8,037	10,020	7,981	10,714	5,206	2,915	34,397	8,853	5,516	1,771
	1987	106,816	25,868	25,692	8,318	8,195	6,528	8,713	5,217	2,922	27,882	8,143	4,709	1,849

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Hutchinson	1989	31,073	8,825	8,429	1,894	917		1,730	298	298	4,262	2,556	4,270	4,920
	1987	29,173	8,214	7,845	1,751	792		1,694	320	320	3,561	2,559	3,574	5,214
Hyde	1989	8,604	2,096	2,043	126	10		1,207	314	226	739	2,694	582	469
	1987	7,177	1,709	1,666	106	8		983	321	232	602	2,200	472	472
Jackson	1989	11,072	2,282	2,178	1,069	6		259	20		70	5,796	658	2
	1987	10,962	2,234	2,132	1,132	5		236	21		61	5,830	576	2
Jerauld	1989	11,718	2,149	2,099	775	314		299	28		5,402	28	1,011	585
	1987	11,044	2,034	1,987	728	294		281	30		4,913	26	910	628
Jones	1989	14,928	1,792	1,446	984	257		24	219		5,113	5,924	242	4
	1987	14,717	1,559	1,258	945	260		25	235		4,933	6,129	237	4
Kingsbury	1989	32,024	9,382	9,236	2,232	432		226	1,181	931	6,204	3,522	1,824	925
	1987	26,459	7,498	7,381	1,830	335		178	1,087	858	4,841	3,333	1,610	936
Lake	1989	67,150	12,337	11,750	6,378	4,000		2,498	2,254	1,918	24,829	4,410	4,926	2,112
	1987	55,976	9,913	9,441	6,514	3,209		2,023	2,177	1,853	19,856	3,545	3,931	2,111
Lawrence	1989	119,471	32,136	31,404	16,511	5,931	5,235	2,794	1,863	702	31,328	10,293	5,821	3,367
	1987	101,186	25,584	25,001	14,303	4,700	4,149	2,692	1,920	725	24,834	10,118	4,618	2,954
Lincoln	1989	39,579	9,398	8,911	6,093	335		372	978	912	6,962	6,542	3,287	1,344
	1987	35,268	7,916	7,506	5,516	306		340	1,036	967	5,774	5,601	2,832	1,420
Lyman	1989	22,122	8,456	8,049	1,432	63		143	325		709	7,365	1,410	157
	1987	18,385	7,508	7,147	1,096	45		105	284		518	6,341	1,030	135
McCook	1989	21,939	2,076	1,662	1,571	195		203	388	235	9,391	2,721	1,575	541
	1987	20,180	1,834	1,468	1,695	190		198	420	255	7,975	2,703	1,685	586
McPherson	1989	9,882	2,200	1,986	537	642		422	271	271	1,003	905	1,331	309
	1987	8,832	1,813	1,637	480	562		370	283	283	1,012	810	1,344	326
Marshall	1989	9,582	2,800	2,733	1,482	117		134	161	161	1,611	897	1,084	308
	1987	9,487	2,914	2,844	1,501	119		138	175	175	1,413	934	1,073	334
Meade	1989	66,598	17,802	17,627	6,836	6,129	4,758	696	871	178	15,223	8,185	4,286	2,251
	1987	58,530	14,530	14,387	5,951	4,993	3,877	571	905	186	13,118	8,484	4,093	2,353
Mellette	1989	4,383	1,061	143	294	972		50	71		250	691	52	121
	1987	3,506	841	113	234	769		40	68		197	548	41	115
Miner	1989	11,768	1,582	1,474	1,197	269		356	103		367	3,188	2,369	612
	1987	10,565	1,552	1,446	1,251	234		311	108		310	2,805	1,938	641
Minnehaha	1989	1,158,115	199,410	189,327	95,235	167,017	132,548	56,292	50,116	24,051	281,777	93,138	62,653	42,826
	1987	976,956	159,221	151,170	88,148	133,689	106,099	45,037	51,283	24,612	223,523	74,453	49,644	43,693
Moody	1989	15,296	3,873	3,549	1,016	414		133	120	120	3,711	4,654	271	271
	1987	13,616	3,641	3,336	986	327		109	125	125	3,391	3,853	222	279
Pennington	1989	796,824	139,742	136,190	69,262	114,700	92,766	35,639	30,399	19,287	217,195	62,854	50,784	18,216
	1987	668,948	116,409	113,450	60,624	91,909	74,334	28,902	31,607	20,054	175,599	51,028	40,761	15,931
Perkins	1939	16,161	3,919	3,842	1,071	710		641	129	129	1,696	2,143	1,587	196
	1987	16,001	4,195	4,113	972	763		538	140	140	1,652	2,193	1,631	212
Potter	1989	10,899	3,452	3,369	1,004	445		296	100		556	3,033	309	360
	1987	10,791	3,693	3,604	1,069	462		308	109		466	2,523	329	390
Roberts	1989	28,561	2,773	2,046	3,288	3,609		571	1,025	1,025	5,422	4,353	2,394	1,386
	1987	28,177	2,703	1,994	3,563	3,529		502	1,129	1,129	5,695	4,001	2,140	1,516
Sanborn	1989	7,024	692	610	524	26		61	85		2,268	1,337	458	8
	1987	6,215	601	530	554	23		52	89		1,928	1,172	379	9
Shannon	1989	8,479	4,723	4,542	286	13		28	45		154	2,837	33	5
	1987	7,857	4,420	4,251	282	12		28	48		138	2,551	29	5
Spink	1989	25,166	3,724	3,351	2,166	464		295	655	314	10,163	2,905	1,438	878
	1987	24,902	4,036	3,632	2,147	503		320	727	350	9,098	3,179	1,231	973
Stanley	1989	15,954	5,555	5,524	786	452		23	29		1,367	30	5,085	3
	1987	13,239	4,589	4,563	685	371		18	31		1,117	26	4,154	3
Sully	1989	15,316	1,435	1,374	1,253	6		13	18		10,622	825	512	120
	1987	13,364	1,292	1,237	1,115	5		11	19		9,104	749	439	127
Todd	1989	10,146	4,081	4,040	209	419		39	59		449	3,154	324	6
	1987	10,046	4,252	4,209	172	394		37	63		442	3,029	266	6
Tripp	1989	50,034	9,993	9,799	2,635	3,664		2,135	2,033	1,025	15,329	7,112	4,359	867
	1987	41,908	8,159	8,001	2,420	3,049		1,717	1,790	903	12,449	5,879	3,650	905
Turner	1989	28,199	8,711	8,390	2,103	255		310	344	344	5,894	2,310	2,069	1,131
	1987	23,888	6,947	6,691	2,043	201		246	319	319	5,154	1,820	1,600	1,053
Union	1989	16,984	2,648	2,512	1,640	145		165	314		891	5,438	810	497
	1987	16,816	2,375	2,253	1,751	155		156	338		860	5,237	735	484
Walworth	1989	39,415	7,998	6,806	2,703	4,001	3,492	1,851	813	166	9,367	6,050	3,196	1,099
	1987	39,000	8,466	7,204	2,867	4,157	3,629	1,969	574	179	7,808	6,056	3,181	1,186

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Yankton	1989	125,672	30,795	30,436	9,190	17,491	15,372	5,121	4,505	2,098	23,215	5,848	10,723	2,677
	1987	124,275	27,968	27,642	9,944	18,653	16,394	5,550	4,949	2,306	22,030	5,371	9,263	2,941
Ziebach	1989	5,312	791	634	256	29		67	89		326	2,383	546	9
	1987	4,291	635	509	208	23		53	90		261	1,917	437	9
TOTAL METRO COUNTIES	1989	1,954,939	339,152	325,517	164,497	281,717	225,314	91,931	80,515	43,338	498,972	155,992	113,437	61,042
	1987	1,645,904	275,630	264,620	148,772	225,598	180,433	73,939	82,890	44,666	399,122	125,481	90,405	59,624
TOTAL STATE	1989	4,365,570	880,306	844,045	382,462	466,429	349,778	184,471	149,901	80,144	1,055,402	450,582	281,931	135,358
	1987	3,822,309	756,962	724,915	351,386	392,041	293,542	159,262	154,441	82,469	871,822	394,003	236,256	136,893
TENNESSEE														
CHATTANOOGA	1989	2,797,506	578,637	563,983	243,769	349,677	285,973	156,065	146,145	81,493	656,575	223,860	143,028	81,626
	1987	2,764,962	578,271	563,620	255,621	329,746	270,465	139,961	141,818	79,297	613,388	240,733	154,580	78,887
Hamilton	1989	2,193,484	396,746	385,267	201,127	291,001	246,447	130,888	121,078	65,178	564,473	155,527	104,285	61,253
	1987	2,167,282	396,927	385,443	214,849	276,811	234,430	115,269	116,985	62,975	526,691	168,175	112,959	60,637
Marion	1989	110,598	30,423	29,786	6,005	12,960	5,144	6,341	4,009	2,736	19,354	10,979	8,049	3,941
	1987	109,251	31,664	31,001	6,322	11,167	4,433	5,702	4,439	3,030	17,043	12,086	9,084	3,406
Sequatchie	1989	33,895	11,907	11,698	2,035	1,100		324	396	396	10,122	3,674	1,222	1,670
	1987	33,462	13,005	12,777	1,845	1,112		307	412	412	8,659	3,621	1,349	1,569
Catoosa, Ga.	*1989*	*199,076*	*58,643*	*57,777*	*21,930*	*32,170*	*29,529*	*6,365*	*9,948*	*6,865*	*21,920*	*17,018*	*16,333*	*7,521*
	1987	*197,105*	*59,948*	*59,063*	*19,513*	*29,970*	*27,510*	*5,595*	*10,620*	*7,329*	*22,020*	*18,112*	*17,413*	*6,235*
Dade, Ga.	*1989*	*50,895*	*19,921*	*19,458*	*3,096*	*1,323*		*819*	*968*	*709*	*6,303*	*11,505*	*3,647*	*1,078*
	1987	*50,379*	*19,547*	*19,093*	*3,327*	*1,308*		*873*	*1,027*	*753*	*5,226*	*11,697*	*3,977*	*1,001*
Walker, Ga.	*1989*	*209,558*	*60,997*	*59,997*	*9,576*	*11,123*	*4,853*	*11,328*	*9,746*	*5,609*	*34,403*	*25,157*	*9,492*	*6,163*
	1987	*207,483*	*57,180*	*56,243*	*9,765*	*9,378*	*4,092*	*12,215*	*8,335*	*4,798*	*33,749*	*27,042*	*9,798*	*6,039*
CLARKSVILLE - HOPKINSVILLE	1989	1,005,869	159,923	156,219	93,707	139,696	123,825	37,141	42,740	21,585	313,264	59,978	61,404	29,378
	1987	911,020	149,261	145,805	85,081	120,342	106,084	37,317	42,336	21,381	271,504	57,123	64,616	24,327
Montgomery	1989	658,179	98,470	96,163	59,001	104,162	96,944	23,826	29,646	15,055	220,489	30,429	42,475	15,179
	1987	598,763	91,229	89,092	53,214	86,360	80,376	25,006	29,150	14,804	196,431	31,322	44,639	12,529
Christian, Ky.	*1989*	*347,690*	*61,453*	*60,056*	*34,706*	*35,534*	*26,881*	*13,315*	*13,094*	*6,530*	*92,775*	*29,549*	*18,929*	*14,199*
	1987	*312,257*	*58,032*	*56,713*	*31,867*	*33,982*	*25,708*	*12,311*	*13,186*	*6,577*	*75,073*	*25,801*	*19,977*	*11,798*
JACKSON	1989	611,216	108,207	104,242	40,850	120,626	98,627	33,887	27,942	17,705	115,842	50,760	47,111	15,547
	1987	603,563	112,689	108,560	43,896	113,162	92,525	29,751	27,079	17,159	115,853	50,560	50,899	16,363
Madison	1989	611,216	108,207	104,242	40,850	120,626	98,627	33,887	27,942	17,705	115,842	50,760	47,111	15,547
	1987	603,563	112,689	108,560	43,896	113,162	92,525	29,751	27,079	17,159	115,853	50,560	50,899	16,363
JOHNSON CITY - KINGSPORT - BRISTOL	1989	2,378,368	465,961	454,090	216,520	344,395	277,529	97,113	102,489	64,181	615,040	149,139	152,707	99,099
	1987	2,346,111	488,574	476,130	212,656	338,061	274,391	95,132	101,567	63,103	572,303	147,113	164,607	85,880
Carter	1989	167,297	40,743	40,084	15,434	25,804	12,051	2,748	5,563	4,016	31,985	13,711	14,823	7,586
	1987	165,544	42,648	41,958	16,824	23,863	11,145	2,962	5,346	3,860	28,579	14,004	16,095	6,972
Hawkins	1989	128,467	42,716	42,213	10,533	10,228	5,733	2,467	4,719	3,573	23,183	7,183	9,517	8,012
	1987	127,195	42,834	42,330	11,520	8,857	4,965	2,080	4,620	3,499	20,824	7,568	10,626	7,484
Sullivan	1989	1,010,170	150,613	147,792	88,213	178,989	155,438	40,033	35,829	21,925	326,706	59,246	41,818	37,271
	1987	1,000,168	161,236	158,216	86,886	186,386	161,863	42,897	38,613	23,630	291,986	60,217	45,115	31,395
Unicoi	1989	45,000	13,771	13,430	5,876	2,509		211	1,533	698	10,608	2,518	2,239	3,934
	1987	44,554	12,749	12,433	6,336	2,568		201	1,615	736	11,320	2,120	2,446	3,265
Washington	1989	558,062	99,580	96,424	57,218	86,537	84,252	30,343	30,213	17,427	122,844	35,241	42,201	24,077
	1987	552,537	107,805	104,388	56,680	78,841	76,760	25,782	27,575	15,906	123,291	33,020	45,891	21,389
Bristol city, Va.	*1989*	*212,482*	*40,279*	*36,899*	*18,444*	*23,150*	*17,212*	*14,696*	*12,218*	*6,338*	*45,775*	*11,532*	*21,587*	*7,470*
	1987	*210,378*	*41,156*	*37,702*	*16,019*	*23,340*	*17,354*	*15,666*	*13,012*	*6,750*	*42,234*	*12,261*	*23,111*	*6,276*
Scott, Va.	*1989*	*94,236*	*33,622*	*33,402*	*5,485*	*2,399*		*605*	*2,409*	*1,386*	*20,397*	*6,474*	*13,667*	*5,296*
	1987	*93,303*	*33,678*	*33,458*	*5,116*	*2,235*		*626*	*2,571*	*1,481*	*19,048*	*6,827*	*14,832*	*4,640*
Washington, Va.	*1989*	*162,654*	*44,637*	*43,846*	*15,317*	*14,779*	*2,843*	*6,010*	*10,005*	*8,818*	*33,542*	*13,234*	*6,855*	*5,453*
	1987	*152,432*	*46,468*	*45,645*	*13,275*	*11,971*	*2,304*	*4,918*	*8,215*	*7,241*	*35,021*	*11,096*	*6,491*	*4,459*
KNOXVILLE	1989	4,465,861	790,312	763,319	470,275	516,667	413,842	251,710	227,543	130,346	1,118,212	396,725	228,270	157,213
	1987	4,337,732	814,403	786,287	453,311	527,948	422,341	223,110	212,399	122,988	1,066,004	374,128	244,634	133,703
Anderson	1989	414,056	95,574	94,475	32,634	48,288	35,895	17,944	10,238	4,910	117,951	31,454	16,935	18,176
	1987	409,956	93,712	92,634	32,021	51,472	38,263	15,013	9,347	4,483	125,252	27,489	18,196	15,160
Blount	1989	670,762	119,671	116,647	39,722	81,085	70,952	13,204	25,361	21,677	291,773	28,945	33,803	17,831
	1987	619,733	114,417	111,526	39,571	70,970	62,102	12,022	25,548	21,838	257,322	29,428	36,001	17,390

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TENNESSEE (continued)														
KNOXVILLE (continued)														
Grainger	1989	34,956	8,972	8,451	1,801	134		327	1,909	1,828	14,331	2,988	362	1,651
	1987	31,517	8,254	7,775	1,907	119		272	1,750	1,677	12,254	2,750	384	1,346
Jefferson	1989	132,850	37,176	36,730	11,468	14,719	11,431	1,809	5,582	5,343	27,398	16,933	7,128	7,242
	1987	121,556	36,196	35,762	12,142	12,306	9,558	1,572	4,863	4,656	22,951	14,173	7,745	5,991
Knox	1989	2,804,571	455,625	440,143	291,052	343,740	275,372	177,067	166,693	80,317	623,024	285,628	156,882	98,789
	1987	2,771,370	484,940	468,462	280,049	368,301	295,049	159,739	152,492	73,476	611,251	268,196	168,308	82,493
Sevier	1989	390,903	66,975	60,789	92,890	28,303	20,192	40,570	16,685	15,289	39,152	30,149	12,324	12,625
	1987	366,013	70,623	64,100	86,898	24,345	17,369	33,6[illegible]	17,223	15,783	33,063	31,407	13,060	10,405
Union	1989	17,763	6,319	6,084	708	398		789	1,075	982	4,583	628	836	899
	1987	17,587	6,261	6,028	723	435		855	1,176	1,075	3,911	685	940	918
MEMPHIS	**1989**	**6,593,734**	**1,109,896**	**1,050,217**	**518,651**	**933,976**	**693,839**	**388,426**	**355,306**	**215,944**	**1,818,398**	**506,216**	**251,600**	**285,861**
	1987	6,429,744	1,148,594	1,085,019	545,997	864,388	642,348	344,113	330,921	201,054	1,685,742	536,775	268,010	246,853
Shelby	1989	5,829,635	900,865	846,174	462,943	844,989	627,596	370,590	339,821	208,507	1,685,283	379,678	201,122	254,621
	1987	5,756,072	976,518	917,235	499,702	787,580	584,957	329,817	316,578	194,247	1,565,853	410,782	223,307	222,098
Tipton	1989	116,110	26,434	25,181	8,177	17,398	11,827	3,207	3,991	2,630	23,481	9,433	10,550	4,612
	1987	114,960	28,346	27,002	7,440	14,628	9,945	2,679	3,344	2,205	23,899	9,906	11,512	3,822
Crittenden, Ark.	*1989*	*372,835*	*72,192*	*71,504*	*26,932*	*31,695*	*22,785*	*9,152*	*6,155*	*2,432*	*68,266*	*104,663*	*29,957*	*13,237*
	1987	*330,452*	*56,361*	*55,824*	*22,504*	*25,096*	*18,042*	*7,353*	*5,868*	*2,319*	*63,630*	*105,176*	*23,179*	*10,623*
De Soto, Miss.	*1989*	*275,154*	*110,405*	*107,358*	*20,599*	*39,894*	*31,631*	*5,477*	*5,339*	*2,375*	*41,368*	*12,442*	*9,971*	*13,391*
	987	*228,260*	*87,369*	*84,958*	*16,351*	*37,084*	*29,404*	*4,264*	*5,131*	*2,283*	*32,360*	*10,911*	*10,012*	*10,310*
NASHVILLE	**1989**	**7,787,364**	**1,238,794**	**1,209,922**	**781,622**	**973,368**	**761,286**	**392,023**	**443,502**	**238,617**	**2,150,163**	**615,964**	**369,624**	**253,546**
	1987	7,091,309	1,260,073	1,230,659	736,798	955,705	743,908	329,717	377,335	204,641	1,776,249	539,163	384,972	208,443
Cheatham	1989	57,879	23,388	23,059	3,532	1,024		674	986	986	6,018	9,780	5,832	3,368
	1987	57,306	22,925	22,603	3,775	1,122		574	1,074	1,074	6,576	8,660	6,483	3,195
Davidson	1989	5,151,722	694,751	676,567	551,178	747,871	567,323	298,645	340,482	175,776	1,423,338	347,520	184,354	163,608
	1987	4,763,000	711,939	693,305	543,215	768,463	582,945	250,801	287,709	148,532	1,177,976	310,257	194,978	135,279
Dickson	1989	203,944	57,619	56,579	14,020	32,266	29,334	7,156	10,451	6,739	40,016	10,939	13,619	7,254
	1987	187,662	51,376	50,449	13,427	26,756	24,325	5,921	8,825	5,691	39,877	11,171	14,333	5,987
Robertson	1989	188,534	44,744	44,052	10,797	12,829	12,113	2,588	5,578	4,712	63,851	21,232	10,082	7,690
	1987	174,882	47,666	46,929	9,114	13,654	12,893	2,665	4,677	3,952	54,641	17,653	10,711	6,445
Rutherford	1989	723,254	128,606	126,710	72,000	73,097	65,527	30,838	31,501	24,214	199,626	61,253	57,527	21,337
	1987	634,101	129,138	127,234	59,458	58,646	52,573	24,944	31,561	24,261	159,843	57,689	57,642	16,963
Sumner	1989	507,878	121,953	120,231	47,007	48,868	39,021	12,884	14,644	10,961	114,041	50,545	44,562	21,251
	1987	463,025	129,012	127,190	40,382	41,001	32,740	12,512	12,059	9,027	94,923	41,772	47,217	17,535
Williamson	1989	611,712	110,592	107,972	50,017	27,052	23,934	26,661	29,219	9,361	204,411	61,336	31,332	18,983
	1987	507,022	107,981	105,423	39,312	21,122	18,688	22,001	22,630	7,251	161,048	47,648	29,750	14,881
Wilson	1989	342,441	57,141	54,752	33,071	30,361	24,034	12,577	10,641	5,868	98,862	53,359	22,316	10,055
	1987	304,311	60,036	57,526	28,115	24,941	19,744	10,299	8,800	4,853	81,365	44,313	23,858	8,158
ALL COUNTIES														
Anderson	1989	414,056	95,574	94,475	32,634	48,288	35,895	17,944	10,238	4,910	117,951	31,454	16,935	18,176
	1987	409,956	93,712	92,634	32,021	51,472	38,263	15,013	9,347	4,483	125,252	27,489	18,196	15,160
Bedford	1989	132,628	32,360	31,552	10,425	14,167	11,958	3,964	5,251	4,189	30,569	12,587	6,628	7,633
	1987	131,058	35,179	34,301	10,478	14,014	11,830	3,371	5,753	4,590	27,774	10,720	7,261	6,615
Benton	1989	55,740	12,445	11,367	3,960	7,470	6,176	1,046	967	967	9,974	11,968	2,925	2,516
	1987	55,188	11,738	10,721	4,339	8,194	6,776	1,039	1,047	1,047	10,189	10,639	3,187	2,131
Bledsoe	1989	20,097	4,996	4,463	1,599	922		169	380	380	5,837	1,300	2,212	807
	1987	19,898	5,544	4,953	1,382	972		166	413	413	5,221	1,337	2,480	741
Blount	1989	670,762	119,671	116,647	39,722	81,085	70,952	13,204	25,361	21,677	291,773	28,945	33,803	17,831
	1987	619,733	114,417	111,526	39,571	70,970	62,102	12,022	25,548	21,838	257,322	29,428	36,001	17,390
Bradley	1989	446,428	103,635	101,689	35,248	58,089	55,384	18,043	17,254	8,114	113,429	30,088	33,510	18,355
	1987	440,834	100,011	98,133	38,681	51,963	49,544	19,317	18,899	8,888	106,758	31,816	37,193	15,711
Campbell	1989	150,610	39,130	37,359	12,131	10,938	7,335	5,056	4,581	4,191	32,632	26,553	5,819	6,261
	1987	149,119	42,611	40,683	11,322	11,832	7,936	5,374	4,147	3,795	28,828	25,310	6,302	5,243
Cannon	1989	24,640	8,374	7,909	986	1,080		613	511	511	5,535	2,562	1,423	1,761
	1987	24,396	7,899	7,460	896	1,173		596	548	548	5,561	2,597	1,580	1,593
Carroll	1989	111,331	25,814	24,057	4,938	11,608	7,846	4,454	5,616	4,400	32,680	9,226	6,392	6,024
	1987	110,229	27,778	25,887	4,825	10,000	6,760	3,772	5,894	4,619	30,955	9,979	6,938	5,104
Carter	1989	167,297	40,743	40,084	15,434	25,804	12,051	2,748	5,563	4,016	31,985	13,711	14,823	7,586
	1987	165,544	42,648	41,958	16,824	23,863	11,145	2,962	5,346	3,860	28,579	14,004	16,095	6,972
Cheatham	1989	57,879	23,388	23,059	3,532	1,024		674	986	986	6,018	9,780	5,832	3,368
	1987	57,306	22,925	22,603	3,775	1,122		574	1,074	1,074	6,576	8,660	6,483	3,195

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

TENNESSEE (continued)

ALL COUNTIES (continued)

S&MM ESTIMATES 1989 U.S. CENSUS 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
Chester	1989	39,991	7,475	7,003	2,477	1,317		1,811	2,650	2,036	16,536	3,445	1,086	1,312
	1987	39,595	7,720	7,233	2,721	1,428		1,507	2,902	2,231	15,455	3,515	1,205	1,107
Claiborne	1989	59,343	20,672	19,290	4,197	3,368		1,589	2,838	1,557	4,566	4,752	5,991	3,438
	1987	58,755	20,978	19,576	4,284	2,302		1,409	2,964	1,628	4,691	4,392	6,278	3,162
Clay	1989	13,657	4,673	4,367	981	226		133	216		1,651	578	1,679	572
	1987	13,522	4,707	4,399	1,069	245		138	235		1,507	625	1,864	479
Cocke	1989	138,719	32,924	30,342	13,550	20,741	12,119	5,849	2,957	1,509	22,260	14,142	6,388	6,047
	1987	136,987	34,998	32,253	13,664	19,242	11,244	4,973	3,161	1,614	20,224	15,068	6,836	6,266
Coffee	1989	269,297	50,198	47,667	25,898	44,774	41,954	11,021	9,001	5,210	59,414	19,018	16,988	11,964
	1987	266,201	51,857	49,242	26,728	42,454	39,781	9,899	9,742	5,640	56,806	18,132	18,438	10,844
Crockett	1989	59,747	13,241	11,424	1,778	1,193		1,394	2,126	2,126	25,357	5,756	2,200	2,790
	1987	53,826	12,438	10,731	1,880	1,122		1,227	1,865	1,865	21,153	5,280	2,340	2,327
Cumberland	1989	183,959	51,406	45,456	14,892	24,411	21,001	7,789	4,211	2,392	37,842	12,052	12,562	6,605
	1987	181,828	55,324	48,920	15,361	21,355	18,373	6,607	3,888	2,209	37,620	10,519	13,884	6,335
Davidson	1989	5,151,722	694,751	676,567	551,178	747,871	567,323	298,645	340,482	175,776	1,423,338	347,520	184,354	163,608
	1987	4,763,000	711,939	693,305	543,215	768,463	582,945	250,801	287,709	148,532	1,177,976	310,257	194,978	135,279
Decatur	1989	49,554	13,932	13,266	2,077	2,412		454	961	961	14,648	7,111	2,160	2,430
	1987	48,914	14,131	13,455	2,263	2,599		489	1,038	1,038	13,146	7,651	[illegible]	2,062
De Kalb	1989	46,858	14,941	13,506	3,545	2,509		1,437	1,924	1,924	11,147	3,596	[illegible]	3,184
	1987	46,394	14,351	12,973	3,320	2,583		1,398	1,602	1,602	11,831	3,826	1,636	2,709
Dickson	1989	203,944	57,619	56,579	14,020	32,266	29,334	7,156	10,451	6,739	40,016	10,939	13,619	7,254
	1987	187,662	51,376	50,449	13,427	26,756	24,325	5,921	8,825	5,691	39,877	11,171	14,333	5,987
Dyer	1989	301,042	51,849	46,372	22,652	43,429	39,464	14,637	13,720	6,408	90,178	17,301	18,252	8,374
	1987	257,734	49,915	44,642	18,317	34,772	31,598	12,103	11,038	5,156	73,062	15,682	17,793	6,786
Fayette	1989	48,977	15,579	14,819	2,590	4,906		724	2,625	2,354	8,339	4,261	4,663	2,362
	1987	48,492	15,154	14,415	2,748	5,055		650	2,590	2,324	8,358	3,989	4,922	1,973
Fentress	1989	46,377	15,475	14,447	3,371	2,908		5,161	945	565	3,235	1,727	7,253	2,323
	1987	45,918	16,816	15,699	3,073	2,470		4,376	1,018	609	3,205	1,424	7,811	2,025
Franklin	1989	138,084	35,725	33,975	9,491	16,104	9,019	1,762	4,386	4,002	33,200	5,299	10,462	7,410
	1987	136,717	38,365	36,486	9,487	14,470	8,104	1,755	4,795	4,376	30,590	5,730	11,704	6,309
Gibson	1989	229,314	38,295	35,371	16,769	27,409	21,777	9,091	6,693	4,807	74,748	21,143	6,926	15,303
	1987	227,044	39,675	36,646	17,372	26,237	20,847	8,696	7,326	5,262	70,246	22,768	7,557	12,984
Giles	1989	116,887	30,114	27,918	5,893	11,988	11,256	3,920	5,315	3,294	26,067	13,114	4,968	6,125
	1987	115,730	29,220	27,089	5,908	13,275	12,465	4,160	5,033	3,120	23,457	14,442	5,631	5,833
Grainger	1989	34,956	8,972	8,451	1,801	134		327	1,909	1,828	14,331	2,988	362	1,651
	1987	31,517	8,254	7,775	1,907	119		272	1,750	1,677	12,254	2,750	384	1,346
Greene	1989	264,178	62,975	55,591	18,880	29,457	26,590	8,680	9,982	8,092	61,584	21,471	19,200	12,576
	1987	261,562	64,277	56,740	20,393	27,079	24,444	8,787	9,441	7,654	54,878	23,265	21,161	11,194
Grundy	1989	42,063	10,364	9,720	4,688	1,163		794	623		3,758	11,504	4,074	1,382
	1987	41,647	10,170	9,538	4,153	1,252		800	673		4,062	11,515	4,491	1,384
Hamblen	1989	346,301	67,295	65,626	26,892	38,567	31,155	16,851	6,602	4,431	114,181	19,657	21,088	11,217
	1987	342,872	74,188	72,348	27,899	36,868	29,783	14,549	7,323	4,916	104,519	18,527	23,684	12,231
Hamilton	1989	2,193,484	396,746	385,267	201,127	291,001	246,447	130,888	121,078	65,178	564,473	155,527	104,285	61,253
	1987	2,167,282	396,927	385,443	214,849	276,811	234,430	115,269	116,985	62,975	526,691	168,175	112,959	60,637
Hancock	1989	10,598	1,878	1,713	377	46		311	700	700	1,794	2,038	947	1,348
	1987	10,493	2,009	1,833	403	46		288	712	712	1,739	1,969	1,031	1,161
Hardeman	1989	111,405	24,428	22,416	5,576	16,577	12,957	1,269	2,833	1,877	20,059	10,100	9,553	3,430
	1987	103,486	23,664	21,715	5,565	13,937	10,894	1,059	2,400	1,591	17,009	10,543	10,442	2,848
Hardin	1989	108,506	26,208	24,920	7,697	12,633	8,878	2,064	5,105	4,086	29,822	5,238	5,136	4,426
	1987	107,273	27,173	25,838	7,742	10,905	7,664	1,901	5,427	4,345	27,636	5,661	5,608	4,203
Hawkins	1989	128,467	42,716	42,213	10,533	10,228	5,733	2,467	4,719	3,573	23,183	7,183	9,517	8,012
	1987	127,195	42,834	42,330	11,520	8,857	4,965	2,080	4,620	3,499	20,824	7,568	10,626	7,484
Haywood	1989	81,040	18,336	17,495	4,278	7,499	7,142	3,954	3,060	1,943	25,993	6,172	4,678	3,669
	1987	80,013	18,513	17,664	4,464	7,212	6,870	3,559	3,336	2,119	24,567	6,700	5,093	3,326
Henderson	1989	101,488	19,285	18,283	5,480	11,892	8,064	3,142	4,067	2,960	25,557	13,430	7,692	3,923
	1987	100,089	20,783	19,703	5,986	11,392	7,726	2,911	4,422	3,219	24,965	11,783	8,479	3,404
Henry	1989	154,029	31,880	29,482	10,044	16,778	12,539	7,565	6,348	4,120	35,778	13,661	10,188	7,269
	1987	152,404	35,042	32,406	11,036	16,520	12,347	7,515	6,986	4,535	31,990	12,259	11,393	6,227
Hickman	1989	33,630	9,710	8,867	1,733	869		742	1,415	1,116	5,439	3,152	5,653	1,856
	1987	33,297	9,771	8,923	1,912	940		761	1,534	1,211	4,915	2,656	6,193	1,773
Houston	1989	14,684	6,013	5,704	1,009	313		511	231		2,064	968	485	2,142
	1987	14,539	6,342	6,016	980	330		516	246		1,717	1,021	514	2,012
Humphreys	1989	69,944	20,310	16,962	5,159	10,569	7,374	2,068	1,906	1,806	10,398	6,522	6,322	3,185
	1987	69,251	19,609	16,377	4,380	11,311	7,893	1,826	1,713	1,624	10,565	6,569	6,933	2,617

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls & Hardware Dealers Total ($000)	Drug-stores Total ($000)
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Jackson	1989	37,985	16,200	15,267	1,754	525		344	897		2,673	6,945	1,525	2,529
	1987	31,428	12,952	12,206	1,395	417		271	715		2,119	5,501	1,573	1,977
Jefferson	1989	132,850	37,176	36,730	11,468	14,719	11,431	1,809	5,582	5,343	27,398	16,933	7,128	7,242
	1987	121,556	36,196	35,762	12,142	12,306	9,558	1,572	4,863	4,656	22,951	14,173	7,745	5,991
Johnson	1989	36,204	11,697	11,075	1,660	1,737		791	870	870	5,514	4,272	2,468	3,197
	1987	35,846	12,659	11,986	1,716	1,881		833	936	936	4,703	4,079	2,720	2,911
Knox	1989	2,804,571	455,625	440,143	291,052	343,740	275,372	177,067	166,693	80,317	623,024	285,628	156,882	98,789
	1987	2,771,370	484,940	468,462	280,049	368,301	295,049	159,759	152,492	73,476	611,251	268,196	168,308	82,493
Lake	1989	13,912	6,225	5,933	1,055	237		155	92		1,964	1,572	929	945
	1987	13,774	5,986	5,705	1,162	257		159	100		1,779	1,687	1,032	804
Lauderdale	1989	75,652	17,612	16,678	5,115	11,688	7,379	2,097	3,066	2,625	14,982	7,346	2,880	5,726
	1987	74,675	19,163	18,147	4,839	10,426	6,583	1,789	3,345	2,865	13,697	7,796	3,143	4,856
Lawrence	1989	173,061	41,206	34,818	8,289	19,150	17,205	3,989	14,108	11,611	46,963	10,675	9,723	7,722
	1987	171,053	42,193	35,652	9,218	17,881	16,066	4,370	13,778	11,340	42,397	9,769	10,898	8,127
Lewis	1989	26,760	9,209	8,760	1,793	2,436		396	847	127	5,420	1,524	1,883	1,593
	1987	26,495	8,641	8,220	1,937	1,995		392	905	137	5,812	1,576	2,055	1,468
Lincoln	1989	124,532	26,319	24,941	9,257	9,714	8,886	3,472	4,588	4,127	36,251	9,647	6,860	6,394
	1987	122,763	28,556	27,061	9,453	9,144	8,365	3,555	3,857	3,470	33,386	10,496	7,647	5,443
Loudon	1989	142,908	29,710	28,198	10,257	9,056	7,759	1,168	5,526	1,541	57,142	10,309	7,298	6,531
	1987	141,282	32,054	30,423	11,026	8,947	7,667	1,253	5,001	1,395	53,440	10,201	7,471	6,066
McMinn	1989	216,869	50,273	47,664	18,227	23,584	19,527	14,682	8,334	4,323	42,000	14,053	15,497	11,663
	1987	214,722	50,751	48,117	19,265	22,694	18,791	12,466	8,013	4,157	38,829	15,249	17,020	10,708
McNairy	1989	76,412	19,371	18,022	3,793	9,003	8,108	1,787	3,823	3,037	15,314	5,494	4,296	3,621
	1987	75,655	20,469	19,044	3,890	8,755	7,886	1,642	3,822	3,037	15,648	5,715	4,664	2,958
Macon	1989	50,942	15,084	14,204	2,740	7,669	5,751	1,024	1,422	1,261	5,709	4,466	4,562	3,564
	1987	50,438	14,747	13,887	2,655	7,969	5,977	1,033	1,520	1,349	4,808	4,772	4,935	2,975
Madison	1989	611,216	108,207	104,242	40,850	120,626	98,627	33,887	27,942	17,705	115,842	50,760	47,111	15,547
	1987	603,563	112,689	108,560	43,896	113,162	92,525	29,751	27,079	17,159	115,853	50,560	50,899	16,363
Marion	1989	110,598	30,423	29,786	6,005	12,960	5,144	6,341	4,009	2,736	19,354	10,979	8,049	3,941
	1987	109,251	31,664	31,001	6,322	11,167	4,433	5,702	4,439	3,030	17,043	12,086	9,084	3,406
Marshall	1989	108,910	29,426	27,993	4,456	9,391	8,945	1,624	3,791	2,249	36,654	8,424	4,039	5,776
	1987	107,407	31,721	30,176	4,847	8,417	8,018	1,767	4,084	2,424	32,257	9,087	4,432	5,007
Maury	1989	342,185	63,707	60,356	27,701	44,510	37,960	21,322	13,001	5,980	80,349	25,923	24,810	11,966
	1987	316,656	67,624	64,067	24,101	37,572	32,044	17,591	13,236	6,089	70,048	25,273	26,791	10,338
Meigs	1989	11,014	4,186	3,923	1,156	220		117	570	570	1,690	822	264	971
	1987	10,905	4,252	3,985	1,074	227		113	603	603	1,590	828	285	871
Monroe	1989	130,375	33,876	31,889	11,184	16,644	10,821	4,261	3,720	3,398	24,488	10,029	12,667	6,017
	1987	129,084	35,502	33,420	11,623	14,850	9,655	4,603	4,000	3,655	21,724	10,784	13,944	5,087
Montgomery	1989	658,179	98,470	96,163	59,001	104,162	96,944	23,826	29,646	15,055	220,489	30,429	42,475	15,179
	1987	598,763	91,229	89,092	53,214	86,360	80,376	25,006	29,150	14,804	196,431	31,322	44,639	12,529
Moore	1989	3,980	1,873	1,769	192	144		40	61		643	510	36	163
	1987	3,941	1,993	1,882	204	145		38	63		537	502	39	144
Morgan	1989	24,051	8,465	7,437	996	411		536	316		8,460	1,240	471	1,657
	1987	23,705	8,592	7,549	1,072	440		558	340		7,647	1,328	517	1,603
Obion	1989	184,069	31,682	28,821	13,859	20,468	17,320	6,861	5,372	3,385	55,889	9,793	15,852	6,349
	1987	182,247	34,539	31,420	14,394	20,745	17,555	7,319	5,812	3,663	48,746	10,640	17,642	6,230
Overton	1989	42,735	14,879	14,158	2,914	3,536		1,166	3,132	954	5,896	2,676	4,090	2,046
	1987	42,312	14,745	14,030	2,881	3,850		964	2,901	885	5,906	2,629	4,548	1,743
Perry	1989	16,053	7,187	6,835	1,291	235		456	762	422	1,128	1,352	777	1,869
	1987	15,028	7,308	6,950	1,297	194		368	643	357	1,025	1,072	799	1,494
Pickett	1989	10,470	3,386	3,149	652	189		292	279	279	2,494	1,621	307	389
	1987	10,366	3,187	2,964	663	202		293	302	302	2,699	1,393	339	361
Polk	1989	29,930	11,848	11,139	2,657	2,821		399	619	342	4,959	1,411	1,124	1,720
	1987	29,634	12,643	11,886	2,861	2,369		365	625	346	4,143	1,448	1,054	1,580
Putnam	1989	374,749	80,649	78,473	31,097	56,771	52,061	17,095	12,805	9,176	81,789	24,902	27,802	10,498
	1987	343,993	79,617	77,469	30,904	47,597	43,649	16,644	13,553	9,713	68,004	23,240	29,398	8,682
Rhea	1989	99,045	31,987	29,828	6,734	8,726	4,988	3,064	2,135	2,001	24,998	6,305	3,636	5,660
	1987	97,627	33,930	31,640	6,241	9,291	5,312	3,058	1,828	1,714	22,802	6,110	3,871	4,705
Roane	1989	204,983	54,703	51,510	13,677	22,322	20,273	5,334	6,144	4,164	63,320	10,640	8,730	12,222
	1987	202,953	57,226	53,886	13,562	20,159	18,309	5,351	6,633	4,496	63,825	9,165	9,511	10,232
Robertson	1989	188,534	44,744	44,052	10,797	12,829	12,113	2,588	5,578	4,712	63,851	21,232	10,082	7,690
	1987	174,882	47,666	46,929	9,114	13,654	12,893	2,665	4,677	3,952	54,641	17,653	10,711	6,445
Rutherford	1989	723,254	128,606	126,710	72,000	73,097	65,527	30,838	31,501	24,214	199,626	61,253	57,527	21,337
	1987	634,101	129,138	127,234	59,458	58,646	52,573	24,944	31,561	24,261	159,843	57,689	57,642	16,963

1990 SURVEY OF BUYING POWER DATA SERVICE

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Scott	1989	55,666	14,682	13,786	5,491	10,492	6,595	1,256	1,083	1,083	8,663	2,219	2,623	4,672
	1987	55,115	14,967	14,054	5,919	10,855	6,824	1,316	1,151	1,151	8,115	2,025	2,672	4,198
Sequatchie	1989	33,895	11,907	11,698	2,035	1,100		324	396	396	10,122	3,674	1,222	1,670
	1987	33,462	13,005	12,777	1,845	1,112		307	412	412	8,659	3,621	1,349	1,569
Sevier	1989	390,903	66,975	60,789	92,890	28,303	20,192	40,570	16,685	15,289	39,152	30,149	12,324	12,625
	1987	366,013	70,623	64,100	86,898	24,345	17,369	33,617	17,223	15,783	33,063	31,407	13,060	10,405
Shelby	1989	5,829,635	900,865	846,174	462,943	844,989	627,596	370,590	339,821	208,507	1,685,283	379,678	201,122	254,621
	1987	5,756,072	976,518	917,235	499,702	787,580	584,957	329,817	316,578	194,247	1,565,853	410,782	223,307	222,098
Smith	1989	69,138	13,697	12,787	3,156	9,527	7,450	1,327	9,321	8,915	11,703	11,481	2,514	3,437
	1987	62,981	14,366	13,412	2,651	8,310	6,499	1,262	7,701	7,366	10,732	10,098	2,651	2,787
Stewart	1989	23,474	10,118	9,290	2,000	1,298		1,034	1,680	793	2,077	776	2,188	398
	1987	23,242	10,287	9,445	1,710	1,224		913	1,629	770	2,118	714	2,364	334
Sullivan	1989	1,010,170	150,613	147,792	88,213	178,989	155,438	40,033	35,829	21,925	326,706	59,246	41,818	37,271
	1987	1,000,168	161,236	158,216	86,886	186,386	161,863	42,897	38,613	23,630	291,986	60,217	45,115	31,395
Sumner	1989	507,878	121,953	120,231	47,007	48,868	39,021	12,884	14,644	10,961	114,041	50,545	44,562	21,251
	1987	463,025	129,012	127,190	40,382	41,001	32,740	12,512	12,059	9,027	94,923	41,772	47,217	17,535
Tipton	1989	116,110	26,424	25,181	8,177	17,398	11,827	3,207	3,991	2,630	23,481	9,433	10,550	4,612
	1987	114,960	28,346	27,002	7,440	14,625	9,945	2,679	3,344	2,205	23,899	9,906	11,512	3,822
Trousdale	1989	23,792	8,579	8,029	310	181		207	496	63	978	7,040	571	1,311
	1987	23,556	8,492	7,948	273	191		211	399	51	811	7,422	618	1,365
Unicoi	1989	45,000	13,771	13,430	5,876	2,509		211	1,533	698	10,608	2,518	2,239	3,934
	1987	44,554	12,749	12,433	6,336	2,568		201	1,615	736	11,320	2,120	2,446	3,265
Union	1989	17,763	6,319	6,084	708	398		789	1,075	982	4,583	628	836	899
	1987	17,587	6,261	6,028	723	435		855	1,176	1,075	3,911	685	940	918
Van Buren	1989	2,998	668	549	257	48		116	177		539	299	98	22
	1987	2,968	699	575	270	46		104	176		510	282	106	18
Warren	1989	167,467	43,188	39,483	12,082	23,117	16,639	9,704	7,432	6,508	31,821	6,075	11,723	8,081
	1987	165,561	45,804	41,875	11,340	20,196	14,537	9,984	6,644	5,819	30,754	6,458	12,492	6,707
Washington	1989	558,062	99,580	96,424	57,218	86,537	84,252	30,343	30,213	17,427	122,844	35,241	42,201	24,077
	1987	552,537	107,805	104,388	56,680	78,841	76,760	25,782	27,575	15,906	123,291	33,020	45,891	21,389
Wayne	1989	41,265	15,432	14,622	1,106	2,022		552	565	369	5,912	1,951	8,173	2,491
	1987	40,847	16,216	15,365	1,102	1,841		470	529	346	5,770	1,732	8,589	2,074
Weakley	1989	126,178	26,381	24,739	10,679	15,572	10,535	5,721	6,980	5,821	22,815	9,989	8,110	6,411
	1987	124,929	28,663	26,879	10,548	14,631	9,899	5,609	6,382	5,323	24,070	8,686	8,781	5,403
White	1989	104,731	20,356	18,506	5,386	11,048	9,485	2,952	1,883	1,258	44,398	3,650	4,219	3,817
	1987	93,498	21,154	19,231	5,107	9,069	7,787	2,427	1,692	1,131	36,334	3,797	4,491	3,663
Williamson	1989	611,712	110,592	107,972	50,017	27,052	23,934	26,661	29,219	9,361	204,411	61,336	31,332	18,983
	1987	507,022	107,981	105,423	39,312	21,122	18,688	22,001	22,630	7,251	161,048	47,648	29,750	14,881
Wilson	1989	342,441	57,141	54,752	33,071	30,361	24,034	12,577	10,641	5,868	98,862	53,359	22,316	10,055
	1987	304,311	60,036	57,526	28,115	24,941	19,744	10,299	8,800	4,853	81,365	44,313	23,858	8,158
TOTAL METRO COUNTIES	**1989**	**23,715,338**	**3,949,581**	**3,811,695**	**2,209,309**	**3,186,338**	**2,519,187**	**1,288,598**	**1,275,785**	**728,809**	**6,422,745**	**1,771,068**	**1,123,306**	**848,462**
	1987	22,702,392	4,092,126	3,947,381	2,195,623	3,074,988	2,427,648	1,135,280	1,165,490	670,092	5,772,682	1,716,672	1,203,528	733,075
TOTAL STATE	**1989**	**30,908,979**	**5,645,377**	**5,396,724**	**2,723,543**	**3,999,162**	**3,156,862**	**1,552,007**	**1,539,682**	**909,089**	**8,174,611**	**2,337,991**	**1,583,180**	**1,179,909**
	1987	29,694,383	5,841,774	5,582,935	2,711,854	3,873,324	3,011,950	1,381,865	1,428,519	849,482	7,374,666	2,276,135	1,702,858	1,026,713
TEXAS														
ABILENE	**1989**	**808,795**	**118,271**	**113,422**	**82,004**	**118,638**	**106,334**	**46,340**	**39,265**	**21,976**	**193,332**	**72,147**	**52,187**	**18,605**
	1987	799,457	118,889	114,015	81,248	122,647	109,928	40,103	37,367	20,914	189,435	73,990	43,295	19,724
Taylor	1989	808,795	118,271	113,422	82,004	118,638	106,334	46,340	39,265	21,976	193,332	72,147	52,187	18,605
	1987	799,457	118,889	114,015	81,248	122,647	109,928	40,103	37,367	20,914	189,435	73,990	43,295	19,724
AMARILLO	**1989**	**1,750,803**	**338,123**	**321,485**	**163,121**	**247,622**	**181,911**	**107,643**	**77,181**	**48,131**	**423,757**	**149,337**	**87,717**	**32,230**
	1987	1,553,248	293,084	279,102	151,196	229,144	168,272	100,200	72,437	43,753	343,357	138,977	69,358	29,065
Potter	1989	1,027,521	207,284	200,842	104,957	160,715	132,623	74,176	42,223	20,183	190,352	87,637	56,331	19,834
	1987	955,415	189,063	183,187	98,271	148,465	122,515	74,138	44,048	21,056	159,404	89,327	45,124	19,304
Randall	1989	723,282	130,839	120,643	58,164	86,907	49,288	33,467	34,958	27,948	233,405	61,700	31,386	12,396
	1987	597,833	104,021	95,915	52,925	80,679	45,757	26,062	28,389	22,697	183,953	49,650	24,234	9,761
AUSTIN	**1989**	**5,978,684**	**1,511,946**	**1,468,303**	**711,528**	**692,265**	**530,653**	**338,987**	**297,850**	**154,520**	**1,194,366**	**319,266**	**299,028**	**145,970**
	1987	4,972,583	1,184,945	1,150,753	603,471	543,385	416,524	290,899	260,084	135,048	979,646	321,394	230,928	116,383
Hays	1989	339,766	83,341	81,417	40,885	22,531	12,962	21,895	7,171	4,713	76,773	34,719	22,969	6,186
	1987	280,650	64,588	63,097	35,818	17,667	10,164	16,922	6,131	4,030	60,469	34,724	17,268	5,602

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
AUSTIN (continued)														
Travis	1989	4,993,370	1,215,206	1,176,638	613,561	604,018	458,837	288,257	277,531	140,263	981,901	226,490	248,056	124,824
	1987	4,160,622	952,017	921,802	522,316	474,211	360,231	250,361	241,845	122,228	811,692	228,239	191,842	98,935
Williamson	1989	645,548	213,399	210,248	57,082	65,716	58,854	28,835	13,148	9,544	135,692	58,057	28,003	14,960
	1987	531,311	168,340	165,854	45,337	51,507	46,129	23,616	12,108	8,790	107,485	58,431	21,818	11,846
BEAUMONT - PORT ARTHUR	**1989**	**2,382,585**	**464,087**	**451,305**	**209,197**	**347,985**	**275,706**	**133,170**	**86,522**	**38,928**	**603,120**	**175,885**	**119,069**	**70,132**
	1987	2,253,105	437,046	425,156	198,732	349,181	275,527	125,785	87,819	39,500	528,104	186,211	94,420	71,367
Hardin	1989	172,391	40,629	40,215	9,498	24,818	23,312	2,864	1,511	390	60,081	12,803	8,401	4,659
	1987	170,187	40,549	40,136	9,054	21,006	19,732	2,639	1,597	413	63,393	13,553	6,711	4,099
Jefferson	1989	1,821,979	325,385	314,779	169,721	269,110	203,870	116,389	75,082	34,077	468,928	112,109	84,990	53,191
	1987	1,699,067	297,622	287,921	160,786	276,934	209,798	108,232	75,564	34,297	396,083	117,413	66,133	54,128
Orange	1989	388,215	98,073	96,311	29,978	54,057	48,524	13,917	9,929	4,461	74,111	50,973	25,678	12,282
	1987	383,851	98,875	97,099	28,892	51,241	45,997	14,914	10,658	4,790	68,628	55,245	21,576	13,140
BRAZORIA	**1989**	**997,397**	**269,581**	**261,273**	**75,368**	**144,147**	**128,782**	**38,105**	**27,494**	**16,834**	**251,850**	**46,696**	**54,957**	**27,344**
	1987	914,426	255,537	247,662	75,917	126,777	113,264	37,128	25,373	15,536	212,539	49,194	44,929	28,668
Brazoria	1989	997,397	269,581	261,273	75,368	144,147	128,782	38,105	27,494	16,834	251,850	46,696	54,957	27,344
	1987	914,426	255,537	247,662	75,917	126,777	113,264	37,128	25,373	15,536	212,539	49,194	44,929	28,668
BROWNSVILLE - HARLINGEN	**1989**	**1,214,717**	**301,197**	**285,683**	**120,751**	**179,228**	**147,300**	**89,587**	**47,118**	**26,993**	**237,857**	**60,956**	**59,520**	**27,861**
	1987	1,132,784	278,533	264,186	107,812	167,879	137,973	88,402	49,821	28,542	207,025	65,762	49,252	24,753
Cameron	1989	1,214,717	301,197	285,683	120,751	179,228	147,300	89,587	47,118	26,993	237,857	60,956	59,520	27,861
	1987	1,132,784	278,533	264,186	107,812	167,879	137,973	88,402	49,821	28,542	207,025	65,762	49,252	24,753
BRYAN - COLLEGE STATION	**1989**	**718,975**	**171,009**	**162,709**	**83,871**	**113,427**	**89,910**	**36,222**	**25,736**	**12,348**	**137,353**	**37,314**	**39,623**	**11,785**
	1987	665,386	154,517	147,017	69,925	94,442	74,862	36,886	25,981	12,466	133,361	40,087	32,635	11,512
Brazos	1989	718,975	171,009	162,709	83,871	113,427	89,910	36,222	25,736	12,348	137,353	37,314	39,623	11,785
	1987	665,386	154,517	147,017	69,925	94,442	74,862	36,886	25,981	12,466	133,361	40,087	32,635	11,512
CORPUS CHRISTI	**1989**	**2,115,255**	**504,907**	**487,570**	**234,974**	**290,742**	**204,356**	**97,305**	**78,307**	**46,682**	**510,250**	**134,389**	**89,418**	**42,999**
	1987	1,989,373	479,957	463,523	206,550	245,018	172,158	92,553	80,542	48,042	485,917	144,748	73,691	40,126
Nueces	1989	1,891,549	432,714	417,112	220,146	266,712	190,394	91,108	75,452	44,345	455,351	109,589	81,422	36,288
	1987	1,767,882	407,535	392,841	190,445	224,306	160,123	85,921	77,491	45,544	434,699	117,190	66,923	33,091
San Patricio	1989	223,706	72,193	70,458	14,828	24,030	13,962	6,197	2,855	2,337	54,899	24,800	7,996	6,711
	1987	221,491	72,422	70,682	16,105	20,712	12,035	6,632	3,051	2,498	51,218	27,558	6,768	7,035
DALLAS	**1989**	**22,446,720**	**4,388,636**	**4,239,210**	**2,415,537**	**2,836,055**	**2,207,229**	**1,356,128**	**1,051,574**	**589,318**	**5,478,974**	**1,361,810**	**921,501**	**519,304**
	1987	18,891,350	3,479,689	3,361,039	2,036,591	2,278,192	1,774,505	1,096,553	903,081	506,507	4,664,954	1,304,800	712,814	414,129
Collin	1989	1,953,187	420,209	411,644	153,064	282,505	239,219	93,973	97,331	51,251	532,061	101,596	92,460	45,849
	1987	1,591,684	327,845	321,163	141,209	236,488	200,253	84,172	77,676	40,902	414,666	91,674	68,826	36,142
Dallas	1989	17,904,279	3,318,576	3,194,657	2,060,353	2,282,330	1,750,254	1,184,494	894,139	502,995	4,232,446	1,041,850	673,165	410,921
	1987	15,168,982	2,638,569	2,540,042	1,728,976	1,824,449	1,399,121	951,747	775,423	436,212	3,661,231	994,342	524,422	327,043
Denton	1989	1,641,834	413,874	403,843	129,648	176,416	159,178	53,248	37,869	18,845	486,584	107,868	90,751	26,722
	1987	1,347,179	326,668	318,751	109,349	143,693	129,653	41,401	31,291	15,572	402,837	108,399	69,517	21,050
Ellis	1989	437,768	118,934	115,757	38,712	40,490	15,470	13,835	11,532	7,556	101,513	48,077	24,365	20,175
	1987	362,820	92,876	90,395	30,490	31,324	11,969	10,732	9,072	5,945	87,309	48,077	18,600	15,778
Kaufman	1989	353,452	90,323	88,905	23,874	38,715	28,019	8,491	7,338	6,382	91,366	37,294	22,939	10,252
	1987	292,823	71,596	70,472	19,051	30,170	21,335	6,704	7,024	6,110	71,836	37,268	17,724	9,938
Rockwall	1989	156,200	26,720	24,404	9,686	15,599	15,089	2,087	3,365	2,289	35,004	25,125	17,821	5,385
	1987	127,862	22,135	20,216	7,516	12,068	11,674	1,797	2,595	1,766	27,075	25,040	13,725	4,178
DALLAS - FORT WORTH CONSOLIDATED AREA	***1989***	***32,980,531***	***6,644,478***	***6,418,788***	***3,509,165***	***4,160,940***	***3,219,634***	***1,853,276***	***1,545,192***	***855,533***	***8,041,135***	***2,109,397***	***1,408,953***	***793,734***
	1987	*27,663,871*	*5,286,332*	*5,106,594*	*2,915,197*	*3,379,929*	*2,616,460*	*1,491,733*	*1,295,223*	*717,759*	*6,896,907*	*1,951,905*	*1,092,654*	*648,545*
EL PASO	**1989**	**3,421,086**	**745,236**	**720,063**	**326,125**	**500,614**	**372,984**	**198,231**	**197,938**	**98,159**	**736,194**	**252,931**	**180,127**	**70,194**
	1987	2,898,564	595,188	575,083	267,262	432,669	322,362	159,068	158,609	78,656	625,322	250,502	142,592	64,537
El Paso	1989	3,421,086	745,236	720,063	326,125	500,614	372,984	198,231	197,938	98,159	736,194	252,931	180,127	70,194
	1987	2,898,564	595,188	575,083	267,262	432,669	322,362	159,068	158,609	78,656	625,322	250,502	142,592	64,537
FORT WORTH - ARLINGTON	**1989**	**10,533,811**	**2,255,842**	**2,179,578**	**1,093,628**	**1,324,885**	**1,012,405**	**497,148**	**493,618**	**266,215**	**2,562,161**	**747,587**	**487,452**	**274,430**
	1987	8,772,521	1,806,643	1,745,555	878,606	1,101,737	841,955	395,180	392,142	211,252	2,231,953	647,105	379,840	234,416
Johnson	1989	528,022	135,078	131,026	51,138	52,212	28,712	20,805	15,907	6,172	137,982	37,905	34,478	16,918
	1987	438,812	105,805	102,631	40,609	41,424	22,780	19,813	14,266	5,536	109,545	38,170	27,051	16,246
Parker	1989	381,797	107,839	104,167	27,756	21,679	9,030	10,465	5,885	3,360	116,740	41,681	16,391	13,130
	1987	316,188	88,378	85,369	22,976	19,110	7,961	9,407	5,302	3,028	92,540	36,075	12,798	10,484
Tarrant	1989	9,623,992	2,012,925	1,944,385	1,014,734	1,250,994	974,663	465,878	471,826	256,683	2,307,439	668,001	436,583	244,382
	1987	8,017,521	1,612,460	1,557,555	815,021	1,041,203	811,214	365,960	372,574	202,688	2,029,868	572,860	339,991	207,686

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
GALVESTON - TEXAS CITY	1989	**1,370,148**	**415,503**	**396,977**	**132,985**	**171,285**	**161,797**	**78,748**	**38,020**	**19,456**	**274,694**	**65,231**	**62,420**	**40,551**
	1987	1,238,377	345,778	330,361	130,726	170,349	160,914	73,798	37,174	19,024	236,462	69,416	50,407	33,815
Galveston	1989	1,370,148	415,503	396,977	132,985	171,285	161,797	78,748	38,020	19,456	274,694	65,231	62,420	40,551
	1987	1,238,377	345,778	330,361	130,726	170,349	160,914	73,798	37,174	19,024	236,462	69,416	50,407	33,815
HOUSTON	1989	**22,089,830**	**4,628,586**	**4,426,163**	**2,193,458**	**2,848,831**	**2,294,857**	**1,404,828**	**1,116,009**	**581,614**	**5,574,302**	**1,225,860**	**914,899**	**588,686**
	1987	20,639,821	4,346,405	4,155,745	2,089,890	2,588,364	2,085,070	1,260,329	1,030,062	536,679	5,018,357	1,305,363	742,088	592,293
Fort Bend	1989	869,860	251,335	241,627	60,088	80,781	77,384	30,850	22,162	9,806	240,012	60,730	53,402	22,909
	1987	723,719	198,592	190,921	48,147	64,738	62,017	29,934	22,126	9,791	192,362	62,276	42,216	22,451
Harris	1989	20,027,343	4,080,471	3,895,569	2,040,125	2,663,256	2,160,105	1,339,388	1,073,426	559,981	4,936,640	1,081,297	789,798	534,209
	1987	18,817,619	3,884,860	3,708,822	1,956,148	2,433,909	1,974,087	1,200,018	989,788	516,350	4,453,340	1,152,692	641,003	536,773
Liberty	1989	234,345	71,746	69,454	21,412	23,460	15,547	5,524	3,314	2,306	59,555	12,625	14,855	8,573
	1987	232,025	74,005	71,641	19,879	21,464	14,225	5,680	3,587	2,497	57,333	13,806	12,538	9,288
Montgomery	1989	774,674	201,074	195,962	63,314	70,233	39,162	28,381	15,013	8,589	232,392	50,807	52,804	20,259
	1987	684,975	163,089	158,943	56,314	57,817	32,240	23,954	12,271	7,021	215,956	53,557	42,850	21,148
Waller	1989	183,608	23,960	23,551	8,519	11,101	2,659	685	2,094	932	105,703	20,401	4,040	2,736
	1987	181,483	25,859	25,418	9,402	10,436	2,501	743	2,290	1,020	99,366	23,032	3,481	2,633
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	*1989*	***24,457,375***	***5,313,670***	***5,084,413***	***2,401,811***	***3,164,263***	***2,585,436***	***1,521,681***	***1,181,523***	***617,904***	***6,100,846***	***1,337,787***	***1,032,276***	***656,581***
	1987	*22,792,624*	*4,947,720*	*4,733,768*	*2,296,533*	*2,885,490*	*2,359,248*	*1,371,255*	*1,092,609*	*571,239*	*5,467,358*	*1,423,973*	*837,424*	*654,776*
KILLEEN - TEMPLE	1989	**1,292,064**	**308,461**	**301,154**	**130,915**	**199,122**	**178,156**	**47,569**	**62,253**	**29,623**	**281,409**	**80,230**	**78,394**	**25,880**
	1987	1,132,951	252,776	246,796	111,110	168,902	151,125	43,542	58,989	28,081	246,120	84,506	62,962	26,585
Bell	1989	1,146,037	258,908	252,443	116,216	172,191	154,313	46,141	55,408	23,550	260,465	70,652	72,996	21,881
	1987	1,003,084	211,163	205,890	98,927	146,588	131,369	42,369	52,482	22,307	225,922	74,278	58,555	22,376
Coryell	1989	146,027	49,553	48,711	14,699	26,931	23,843	1,428	6,845	6,073	20,944	9,578	5,398	3,999
	1987	129,867	41,613	40,906	12,183	22,314	19,756	1,173	6,507	5,774	20,198	10,228	4,407	4,209
LAREDO	1989	**716,974**	**168,651**	**156,116**	**59,305**	**117,409**	**99,618**	**76,890**	**58,406**	**9,803**	**87,583**	**36,193**	**35,355**	**9,718**
	1987	708,241	171,382	158,644	57,371	111,969	95,003	73,583	53,198	8,930	87,211	40,022	29,406	10,506
Webb	1989	716,974	168,651	156,116	59,305	117,409	99,618	76,890	58,406	9,803	87,583	36,193	35,355	9,718
	1987	708,241	171,382	158,644	57,371	111,969	95,003	73,583	53,198	8,930	87,211	40,022	29,406	10,506
LONGVIEW - MARSHALL	1989	**1,228,301**	**252,980**	**245,682**	**101,504**	**138,184**	**120,613**	**61,345**	**61,313**	**37,051**	**328,055**	**90,269**	**74,974**	**38,892**
	1987	1,160,241	236,309	229,511	101,084	125,507	109,573	64,790	59,121	35,842	289,212	97,426	62,376	40,231
Gregg	1989	986,098	201,836	195,833	83,693	111,826	100,493	50,009	47,532	28,003	262,933	64,412	65,235	30,737
	1987	921,431	184,113	178,637	85,063	101,746	91,435	53,078	44,154	26,014	229,006	68,809	54,073	31,313
Harrison	1989	242,203	51,144	49,849	17,811	26,358	20,120	11,336	13,781	9,048	65,122	25,857	9,739	8,155
	1987	238,810	52,196	50,874	16,021	23,761	18,138	11,712	14,967	9,828	60,206	28,617	8,303	8,918
LUBBOCK	1989	**1,870,504**	**349,367**	**329,616**	**197,315**	**272,643**	**197,740**	**108,538**	**88,887**	**53,480**	**471,313**	**109,637**	**87,880**	**29,371**
	1987	1,661,066	313,058	295,360	175,543	225,440	163,506	89,412	76,808	46,213	403,400	115,520	71,713	27,105
Lubbock	1989	1,870,504	349,367	329,616	197,315	272,643	197,740	108,538	88,887	53,480	471,313	109,637	87,880	29,371
	1987	1,661,066	313,058	295,360	175,543	225,440	163,506	89,412	76,808	46,213	403,400	115,520	71,713	27,105
McALLEN - EDINBURG - MISSION	1989	**1,692,552**	**436,946**	**412,538**	**132,478**	**262,569**	**184,213**	**136,135**	**95,648**	**52,743**	**312,872**	**72,133**	**101,795**	**28,861**
	1987	1,552,434	363,161	342,875	122,709	263,940	185,176	118,012	85,118	46,937	288,917	76,392	83,571	30,834
Hidalgo	1989	1,692,552	436,946	412,538	132,478	262,569	184,213	136,135	95,648	52,743	312,872	72,133	101,795	28,861
	1987	1,552,434	363,161	342,875	122,709	263,940	185,176	118,012	85,118	46,937	288,917	76,392	83,571	30,834
MIDLAND	1989	**739,752**	**181,766**	**177,510**	**68,165**	**111,055**	**87,942**	**46,147**	**25,574**	**14,149**	**150,512**	**52,176**	**32,466**	**20,900**
	1987	730,324	178,162	173,990	63,809	114,058	90,321	39,732	27,417	15,169	147,194	56,417	27,297	21,231
Midland	1989	739,752	181,766	177,510	68,165	111,055	87,942	46,147	25,574	14,149	150,512	52,176	32,466	20,900
	1987	730,324	178,162	173,990	63,809	114,058	90,321	39,732	27,417	15,169	147,194	56,417	27,297	21,231
ODESSA	1989	**813,335**	**207,735**	**203,417**	**72,456**	**105,106**	**99,883**	**46,280**	**28,705**	**17,063**	**208,297**	**37,804**	**34,956**	**18,213**
	1987	805,282	194,299	190,260	78,416	114,346	108,665	41,703	30,912	18,376	197,687	40,992	28,844	19,758
Ector	1989	813,335	207,735	203,417	72,456	105,106	99,883	46,280	28,705	17,063	208,297	37,804	34,956	18,213
	1987	805,282	194,299	190,260	78,416	114,346	108,665	41,703	30,912	18,376	197,687	40,992	28,844	19,758
SAN ANGELO	1989	**609,876**	**126,512**	**122,104**	**53,560**	**84,421**	**66,812**	**36,206**	**29,365**	**14,849**	**147,262**	**41,167**	**36,819**	**11,707**
	1987	601,408	125,658	121,280	57,549	82,618	65,386	37,803	31,659	16,010	131,499	45,221	31,060	11,717
Tom Green	1989	609,876	126,512	122,104	53,560	84,421	66,812	36,206	29,365	14,849	147,262	41,167	36,819	11,707
	1987	601,408	125,658	121,280	57,549	82,618	65,386	37,803	31,659	16,010	131,499	45,221	31,060	11,717
SAN ANTONIO	1989	**8,804,923**	**2,079,091**	**2,004,741**	**1,066,959**	**968,967**	**751,338**	**582,057**	**393,944**	**211,051**	**2,041,928**	**546,211**	**334,454**	**201,712**
	1987	7,514,692	1,668,731	1,609,160	917,208	865,953	671,311	472,212	352,131	187,538	1,681,508	554,648	262,324	166,579
Bexar	1989	8,129,035	1,918,574	1,852,462	1,008,960	920,321	712,372	556,067	363,595	185,727	1,842,226	479,727	288,930	191,609
	1987	6,956,453	1,538,454	1,485,440	866,176	827,686	640,669	450,090	328,400	167,750	1,525,168	492,669	227,650	156,924
Comal	1989	375,848	88,971	81,390	36,443	25,143	18,906	12,262	15,573	11,615	110,463	39,939	23,838	5,342
	1987	308,999	70,510	64,502	30,348	19,893	14,959	9,612	12,258	9,143	86,677	38,691	18,517	4,960

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989
U.S. CENSUS 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
SAN ANTONIO (continued)														
Guadalupe	1989	300,040	71,546	70,889	21,556	23,503	20,060	13,728	14,776	13,709	89,239	26,545	21,686	4,761
	1987	249,240	59,767	59,218	20,684	18,374	15,683	12,510	11,473	10,645	69,663	23,288	16,157	4,695
SHERMAN - DENISON	**1989**	**728,485**	**161,901**	**157,520**	**50,632**	**108,719**	**99,879**	**28,415**	**24,752**	**12,905**	**172,444**	**44,125**	**55,521**	**29,374**
	1987	632,974	132,458	128,874	46,800	92,443	84,927	26,075	21,716	11,323	150,564	45,989	44,518	27,215
Grayson	1989	728,485	161,901	157,520	50,632	108,719	99,879	28,415	24,752	12,905	172,444	44,125	55,521	29,374
	1987	632,974	132,458	128,874	46,800	92,443	84,927	26,075	21,716	11,323	150,564	45,989	44,518	27,215
TEXARKANA	**1989**	**848,732**	**162,429**	**157,372**	**65,848**	**150,940**	**118,869**	**41,900**	**37,892**	**20,990**	**179,768**	**76,276**	**54,229**	**19,870**
	1987	743,596	136,568	132,305	62,344	132,746	104,640	35,292	31,821	17,538	146,788	77,330	43,158	17,606
Bowie	1989	642,319	89,008	85,382	46,604	121,006	101,840	34,599	33,250	18,899	169,817	52,050	44,175	14,463
	1987	557,999	75,354	72,284	43,805	106,780	89,868	28,[illegible]4	27,149	15,432	138,093	54,356	35,233	12,277
Miller, Ark.	*1989*	*206,413*	*73,421*	*71,990*	*19,244*	*29,934*	*17,029*	*7,301*	*4,642*	*2,091*	*9,951*	*24,226*	*10,054*	*5,407*
	1987	*185,597*	*61,214*	*60,021*	*18,539*	*25,966*	*14,772*	*[illegible]198*	*4,672*	*2,106*	*8,695*	*22,974*	*7,925*	*5,329*
TYLER	**1989**	**1,191,934**	**244,144**	**235,864**	**101,419**	**195,604**	**125,799**	**63,129**	**60,410**	**35,271**	**296,276**	**62,064**	**72,943**	**27,611**
	1987	1,036,411	201,594	194,757	97,626	161,053	103,579	59,661	49,538	28,924	246,160	65,332	58,179	27,732
Smith	1989	1,191,934	244,144	235,864	101,419	195,604	125,799	63,129	60,410	35,271	296,276	62,064	72,943	27,611
	1987	1,036,411	201,594	194,757	97,626	161,053	103,579	59,661	49,538	28,924	246,160	65,332	58,179	27,732
VICTORIA	**1989**	**500,986**	**121,725**	**115,393**	**44,464**	**70,375**	**62,443**	**29,043**	**25,586**	**12,909**	**110,678**	**34,328**	**26,381**	**10,073**
	1987	494,997	115,656	109,640	42,308	67,783	60,144	29,385	24,188	12,205	116,883	36,376	21,640	10,670
Victoria	1989	500,986	121,725	115,393	44,464	70,375	62,443	29,043	25,586	12,909	110,678	34,328	26,381	10,073
	1987	494,997	115,656	109,640	42,308	67,783	60,144	29,385	24,188	12,205	116,883	36,376	21,640	10,670
WACO	**1989**	**1,274,011**	**284,877**	**268,356**	**140,021**	**191,815**	**137,715**	**66,167**	**47,173**	**30,522**	**233,255**	**95,943**	**71,254**	**27,148**
	1987	1,141,738	243,963	229,815	118,706	178,595	128,225	56,394	45,049	29,148	206,553	100,233	57,244	27,174
McLennan	1989	1,274,011	284,877	268,356	140,021	191,815	137,715	66,167	47,173	30,522	233,255	95,943	71,254	27,148
	1987	1,141,738	243,963	229,815	118,706	178,595	128,225	56,394	45,049	29,148	206,553	100,233	57,244	27,174
WICHITA FALLS	**1989**	**885,133**	**134,597**	**129,048**	**112,303**	**154,886**	**128,325**	**36,230**	**39,923**	**22,678**	**206,998**	**64,381**	**58,497**	**23,595**
	1987	826,429	125,867	120,678	100,218	148,465	123,006	36,951	38,348	21,784	179,572	67,882	47,755	24,775
Wichita	1989	885,133	134,597	129,048	112,303	154,886	128,325	36,230	39,923	22,678	206,998	64,381	58,497	23,595
	1987	826,429	125,867	120,678	100,218	148,465	123,006	36,951	38,348	21,784	179,572	67,882	47,755	24,775
ALL COUNTIES														
Anderson	1989	218,502	52,697	51,846	18,496	26,315		11,335	7,440	4,298	47,209	11,562	16,430	10,512
	1987	201,633	49,719	48,916	17,128	21,839		11,488	6,163	3,561	40,870	12,310	13,492	11,130
Andrews	1989	59,362	17,379	17,206	4,160	3,981	1,911	1,733	1,249	849	18,196	5,217	1,319	2,898
	1987	58,764	16,317	16,155	4,534	4,033	1,937	1,853	1,352	920	17,417	5,812	1,106	2,788
Angelina	1989	425,068	107,975	105,442	30,185	54,743	45,264	19,828	16,888	10,770	104,913	21,672	29,580	14,466
	1987	390,765	87,957	85,894	31,481	57,069	47,188	20,595	17,535	11,184	87,972	22,996	24,078	15,083
Aransas	1989	95,161	35,353	34,727	8,714	9,808	5,641	1,465	3,089	2,561	11,387	5,503	9,750	1,852
	1987	84,413	30,454	29,915	8,521	8,016	4,611	1,192	2,618	2,171	11,790	5,766	7,763	1,566
Archer	1989	15,333	4,580	4,437	1,323	213		262	354	354	3,305	2,551	120	469
	1987	15,181	4,610	4,466	1,093	195		251	315	315	3,397	2,696	97	447
Armstrong	1989	4,080	964	894	696	18		166	68		810	876	51	141
	1987	4,040	950	881	593	19		176	74		743	971	44	153
Atascosa	1989	121,230	43,900	42,947	8,135	15,542	6,282	4,225	1,690	1,42[illegible]	14,985	10,854	11,296	1,692
	1987	107,161	36,996	36,193	7,691	13,027	5,266	3,426	1,734	1,4[illegible]	15,386	10,575	8,788	1,696
Austin	1989	101,043	19,558	18,670	6,833	13,591	6,999	1,146	1,011	493	24,729	15,876	8,784	4,174
	1987	93,430	18,849	17,993	7,209	11,308	5,824	1,209	1,067	521	20,901	16,762	7,221	4,414
Bailey	1989	26,960	10,455	10,044	1,975	1,785		1,456	971	159	4,918	1,434	1,183	338
	1987	26,693	8,772	8,427	2,151	1,983		1,575	1,075	177	5,343	1,605	1,078	370
Bandera	1989	32,747	15,556	15,425	2,628	205		448	329		6,006	2,887	3,627	17
	1987	27,212	11,800	11,701	2,497	158		340	253		5,851	2,723	2,715	13
Bastrop	1989	133,559	41,875	39,838	9,532	13,245		1,839	2,423	1,655	37,195	8,548	4,455	3,086
	1987	112,157	33,636	32,000	8,029	10,689		1,540	2,277	1,556	30,383	8,972	3,589	3,205
Baylor	1989	19,335	6,565	6,406	1,831	845		440	371	104	3,903	2,389	951	879
	1987	19,144	6,186	6,036	1,749	829		465	354	100	4,122	2,575	748	901
Bee	1989	121,988	27,620	27,145	10,244	12,833	10,325	6,491	3,860	2,840	35,685	7,891	7,645	3,285
	1987	114,516	26,446	25,991	10,310	11,978	9,638	6,694	3,592	2,643	30,454	8,493	6,213	3,488
Bell	1989	1,146,037	258,908	252,443	116,216	172,191	154,313	46,141	55,408	23,55[illegible]	260,465	70,652	72,996	21,881
	1987	1,003,084	211,163	205,890	98,927	146,588	131,369	42,369	52,482	22,307	225,922	74,278	58,555	22,376
Bexar	1989	8,129,035	1,918,574	1,852,462	1,008,960	920,321	712,372	556,067	363,595	185,727	1,842,226	479,727	288,930	191,609
	1987	6,956,453	1,538,454	1,485,440	866,176	827,686	640,669	450,090	328,400	167,750	1,525,168	492,669	227,650	156,924

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Blanco	1989	12,564	3,891	3,220	2,341	295		150	655	214	1,357	731	655	304
	1987	12,440	3,338	2,762	2,332	320		158	716	235	1,475	819	555	332
Borden	1989	646	617	598	4	1		1	2		7	2	1	
	1987	517	490	475	3	1		1	2		7	2	1	
Bosque	1989	48,090	16,391	15,811	2,388	1,419		720	804	804	7,577	5,348	5,543	2,462
	1987	45,082	13,792	13,304	2,586	1,302		785	873	873	6,850	5,891	4,711	2,327
Bowie	1989	642,319	89,008	85,382	46,604	121,006	101,840	34,599	33,250	18,899	169,817	52,050	44,175	14,463
	1987	557,999	75,354	72,284	43,805	106,780	89,868	28,094	27,149	15,432	138,093	54,356	35,233	12,277
Brazoria	1989	997,397	269,581	261,273	75,368	144,147	128,782	38,105	27,494	16,834	251,850	46,696	54,957	27,344
	1987	914,426	255,537	247,662	75,917	126,777	113,264	37,128	25,373	15,536	212,539	49,194	44,929	28,668
Brazos	1989	718,975	171,009	162,709	83,871	113,427	89,910	36,222	25,736	12,348	137,353	37,314	39,623	11,785
	1987	665,386	154,517	147,017	69,925	94,442	74,862	36,886	25,981	12,466	133,361	40,087	32,635	11,512
Brewster	1989	46,113	10,829	10,567	5,407	3,539		2,733	1,158	209	11,374	2,183	2,065	2,334
	1987	41,724	10,495	10,241	4,551	2,928		2,868	1,038	188	9,518	2,241	1,657	2,457
Briscoe	1989	5,126	2,313	2,195	318	19		42	74		604	634	657	7
	1987	5,074	2,045	1,941	365	21		48	83		680	727	578	8
Brooks	1989	37,494	13,548	13,095	2,813	3,977		985	1,245	425	6,159	3,871	1,991	615
	1987	36,951	13,005	12,570	3,037	3,510		990	1,266	433	6,668	3,649	1,676	661
Brown	1989	178,319	49,028	47,357	17,408	29,284	19,724	8,559	5,998	2,667	27,717	8,152	11,026	7,169
	1987	175,711	45,689	44,132	16,679	26,575	17,900	9,071	6,490	2,887	29,936	8,984	9,328	7,733
Burleson	1989	36,999	8,770	8,051	2,642	6,889	5,474	624	323		10,786	2,489	2,614	893
	1987	36,633	8,770	8,051	2,841	6,750	5,364	666	343		10,504	2,723	2,043	956
Burnet	1989	150,412	32,417	31,096	13,381	34,685	15,257	2,808	4,199	2,559	23,810	7,094	15,794	3,167
	1987	130,186	28,338	27,183	12,430	27,853	12,252	2,640	3,987	2,430	19,129	7,349	12,533	2,551
Caldwell	1989	95,519	36,293	35,695	7,097	9,264	6,157	2,430	2,380	955	16,401	9,274	4,658	2,208
	1987	89,390	31,842	31,317	7,408	7,697	5,116	2,419	2,503	1,005	16,100	9,597	3,823	2,146
Calhoun	1989	79,680	27,953	27,523	7,402	4,998		4,041	2,939	2,403	13,968	4,238	4,266	2,010
	1987	78,891	27,146	26,728	7,960	4,201		4,275	3,151	2,577	14,986	4,652	3,576	1,797
Callahan	1989	35,782	12,269	11,646	3,058	1,452		484	450		12,093	2,605	304	1,147
	1987	32,378	10,461	9,930	2,684	1,229		444	420		10,661	2,871	252	1,228
Cameron	1989	1,214,717	301,197	285,683	120,751	179,228	147,300	89,587	47,118	26,993	237,857	60,956	59,520	27,861
	1987	1,132,784	278,533	264,186	107,812	167,879	137,973	88,402	49,821	28,542	207,025	65,762	49,252	24,753
Camp	1989	68,500	19,382	18,903	3,365	1,233		2,293	3,999	3,786	14,608	6,994	5,496	3,077
	1987	56,891	14,888	14,520	2,613	960		2,258	3,103	2,938	14,404	5,473	4,087	2,568
Carson	1989	21,688	7,850	7,229	2,050	44		102	174		3,035	5,702	972	296
	1987	19,124	5,981	5,508	1,952	35		79	136		3,075	5,729	726	235
Cass	1989	141,679	50,108	48,711	10,527	10,746	6,972	4,367	4,977	3,020	23,417	11,832	7,991	3,627
	1987	120,814	41,939	40,770	8,577	8,736	5,669	4,234	4,039	2,452	19,138	12,454	6,375	3,767
Castro	1989	26,891	10,121	9,752	1,534	702		1,351	365	243	3,601	1,071	2,562	1,067
	1987	26,625	9,211	8,875	1,621	758		1,467	397	265	3,785	1,185	2,128	1,167
Chambers	1989	65,001	23,298	22,883	5,885	1,458		770	452	268	18,045	6,859	2,684	1,691
	1987	64,257	19,990	19,634	6,389	1,590		694	491	292	19,794	7,495	2,228	1,873
Cherokee	1989	193,846	51,694	49,955	12,074	17,159	10,995	6,073	4,675	3,706	53,477	14,535	13,947	6,113
	1987	177,107	43,782	42,309	11,973	15,777	10,110	6,289	4,930	3,909	46,335	15,427	11,238	6,392
Childress	1989	34,741	10,915	10,662	3,314	712		1,561	1,247	1,247	3,404	2,956	5,372	1,178
	1987	31,678	9,570	9,348	3,320	728		1,386	1,113	1,113	3,494	3,037	4,227	1,217
Clay	1989	27,611	8,305	7,977	2,064	197		392	145		3,467	9,449	1,265	705
	1987	27,338	7,009	6,732	2,177	202		390	145		3,760	10,407	1,058	756
Cochran	1989	9,534	1,892	1,800	711	17		498	426	301	4,302	55	224	412
	1987	9,440	1,862	1,771	640	18		531	456	323	4,158	60	188	443
Coke	1989	12,053	3,381	3,258	474	151		264	42		6,671	262	268	5
	1987	11,934	2,989	2,880	523	165		287	46		6,819	290	228	5
Coleman	1989	34,828	12,589	11,431	2,050	1,508		1,864	500	352	7,199	2,634	2,628	1,120
	1987	34,390	10,934	9,928	2,278	1,665		2,091	551	388	7,011	2,589	2,609	1,234
Collin	1989	1,953,187	420,209	411,644	153,064	282,505	239,219	93,973	97,331	51,251	532,061	101,596	92,460	45,849
	1987	1,591,684	327,845	321,163	141,209	236,488	200,253	84,172	77,676	40,902	414,666	91,674	68,826	36,142
Collingsworth	1989	11,604	4,323	4,098	903	1,403		240	236	236	1,226	769	264	271
	1987	11,489	3,710	3,517	996	1,538		261	258	258	1,139	869	226	298
Colorado	1989	104,560	30,571	29,547	12,142	7,410	4,163	1,644	1,939	843	21,207	10,483	10,534	2,497
	1987	103,233	27,625	26,700	13,120	6,720	3,776	1,768	2,094	912	22,913	11,269	8,900	2,705
Comal	1989	375,848	88,971	81,390	36,443	25,143	18,906	12,262	15,573	11,615	110,463	39,939	23,838	5,342
	1987	308,999	70,510	64,502	30,348	19,893	14,959	9,612	12,258	9,143	86,677	38,691	18,517	4,960
Comanche	1989	59,954	23,719	23,353	3,608	3,072		1,353	1,864	1,479	12,001	3,689	2,822	1,270
	1987	53,365	18,842	18,551	2,913	3,139		1,152	1,608	1,277	12,196	3,429	2,230	1,099

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METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Concho	1989	12,739	1,928	1,824	778	983		357	73		6,393	736	404	199
	1987	12,573	1,563	1,479	770	969		338	70		6,648	773	317	204
Cooke	1989	187,941	46,743	46,150	18,735	19,737	17,777	5,530	4,676	2,819	36,258	21,277	11,830	6,185
	1987	171,906	41,876	41,345	15,436	16,280	14,664	5,644	4,495	2,711	33,941	22,180	9,640	5,688
Coryell	1989	146,027	49,553	48,711	14,699	26,931	23,843	1,428	6,845	6,073	20,944	9,578	5,398	3,999
	1987	129,867	41,613	40,906	12,183	22,314	19,756	1,173	6,507	5,774	20,198	10,228	4,407	4,209
Cottle	1989	13,937	5,595	5,393	576	604		222	242	242	2,928	554	765	815
	1987	12,595	4,552	4,388	706	581		204	227	227	3,040	580	623	818
Crane	1989	17,980	7,472	7,225	778	1,253		668	213	213	3,839	1,098	1,253	614
	1987	17,802	6,934	6,705	877	1,406		741	237	237	3,725	1,252	1,090	687
Crockett	1989	21,005	4,542	4,015	1,530	490		495	422	422	3,451	7,343	844	455
	1987	20,797	3,784	3,345	1,349	519		530	435	435	3,721	7,879	700	487
Crosby	1989	16,301	7,495	7,386	976	1,240		460	232	232	3,003	749	753	672
	1987	16,140	6,511	6,416	1,085	1,384		511	259	259	3,306	850	667	758
Culberson	1989	27,983	4,624	4,397	2,388	188		429	301		4,546	13,716	311	176
	1987	27,602	3,894	3,703	2,072	168		367	261		4,632	14,702	253	164
Dallam	1989	33,159	7,846	7,646	3,738	2,348	2,245	846	177		10,205	3,097	1,644	1,698
	1987	32,762	6,795	[illegible]	4,161	2,590	2,477	949	195		9,513	3,522	1,408	1,881
Dallas	1989	17,904,279	3,318,576	3,194,657	2,060,353	2,282,330	1,750,254	1,184,494	894,139	502,995	4,232,446	1,041,850	673,165	410,921
	1987	15,168,982	2,638,569	2,540,042	1,728,976	1,824,449	1,399,121	951,747	775,423	436,212	3,661,231	994,342	524,422	327,043
Dawson	1989	68,619	21,784	21,385	4,801	3,737		3,866	1,260	1,026	14,218	9,542	2,918	2,717
	1987	67,940	21,062	20,676	5,218	3,859		4,158	1,080	880	15,453	8,094	2,448	2,861
Deaf Smith	1989	87,712	25,946	25,064	8,732	4,357		3,781	2,282	1,159	21,736	8,833	3,149	2,090
	1987	79,983	23,939	23,125	7,178	4,496		3,746	2,160	1,098	17,818	9,370	2,402	1,768
Delta	1989	12,532	4,430	4,196	749	232		109	184		2,520	1,255	610	18
	1987	11,366	3,450	3,268	757	193		87	150		2,540	1,260	476	15
Denton	1989	1,641,834	413,874	403,843	129,848	176,416	159,178	53,248	37,869	18,845	486,584	107,868	90,751	26,722
	1987	1,347,179	326,668	318,751	109,349	143,693	129,653	41,401	31,291	15,572	402,837	108,399	69,517	21,050
De Witt	1989	73,545	25,107	24,255	6,080	6,360	4,216	1,758	1,629	751	14,232	3,510	6,638	4,516
	1987	72,817	24,715	23,876	5,398	6,711	4,450	1,861	1,677	774	15,107	3,763	5,412	4,783
Dickens	1989	10,303	6,193	5,994	811	463		24	41		819	345	572	221
	1987	10,201	5,802	5,616	825	519		27	46		917	392	500	248
Dimmit	1989	30,046	11,011	10,845	2,683	6,607		517	208	208	2,129	1,724	3,025	827
	1987	29,642	11,249	11,079	2,466	6,083		555	224	224	2,312	1,888	2,540	894
Donley	1989	17,859	3,293	3,134	1,368	431		59	514	514	9,481	1,018	70	1,114
	1987	17,682	2,635	2,508	1,427	424		55	491	491	9,841	1,077	56	1,143
Duval	1989	22,905	8,686	8,348	1,666	1,171		317	421	249	3,190	5,580	667	481
	1987	22,678	8,403	8,076	1,633	1,015		311	417	248	2,762	6,278	566	511
Eastland	1989	94,969	30,250	29,478	7,865	10,394	6,448	1,667	1,817	1,163	23,059	5,559	4,705	3,773
	1987	87,200	24,358	23,736	7,201	10,337	6,413	1,724	1,806	1,157	23,593	5,523	3,792	3,908
Ector	1989	813,335	207,735	203,417	72,456	105,106	99,883	46,280	28,705	17,063	208,297	37,804	34,956	18,213
	1987	805,282	194,299	190,260	78,416	114,346	108,665	41,703	30,912	18,376	197,687	40,992	28,844	19,758
Edwards	1989	6,655	2,829	2,730	143	169		192	32		536	1,171	1,109	4
	1987	5,747	2,265	2,186	127	150		162	28		473	1,193	862	3
Ellis	1989	437,768	118,934	115,757	38,712	40,490	15,470	13,835	11,532	7,556	101,513	48,077	24,365	20,175
	1987	362,820	92,876	90,395	30,490	31,324	11,969	10,732	9,072	5,945	87,309	48,077	18,600	15,778
El Paso	1989	3,421,086	745,236	720,063	326,125	500,614	372,984	198,231	197,938	98,159	736,194	252,931	180,127	70,194
	1987	2,898,564	595,188	575,083	267,262	432,669	322,362	159,068	158,609	78,656	625,322	250,502	142,592	64,537
Erath	1989	174,401	41,605	40,636	17,873	16,467	13,956	11,537	3,477	1,733	39,259	9,059	14,233	6,950
	1987	147,447	33,827	33,039	14,160	12,956	10,981	9,092	3,089	1,540	35,163	9,199	10,870	5,518
Falls	1989	47,485	17,991	17,599	2,915	7,447	5,527	3,626	1,160	686	3,884	3,523	3,299	1,757
	1987	47,015	18,053	17,660	3,109	6,549	4,861	3,851	1,233	730	4,136	3,792	2,736	1,879
Fannin	1989	116,740	30,538	28,968	7,053	9,290	6,065	2,437	1,754	1,224	33,866	10,805	6,165	4,340
	1987	105,073	25,067	23,778	6,998	7,634	4,985	1,984	1,727	1,206	33,073	11,392	5,017	3,544
Fayette	1989	126,436	42,132	37,813	13,924	11,911	5,722	3,444	1,926	552	23,442	11,415	7,588	2,724
	1987	117,663	36,029	32,336	13,978	11,026	5,298	3,675	2,057	591	20,712	12,495	6,232	2,944
Fisher	1989	12,056	5,406	5,314	745	448		332	492	492	2,370	154	565	972
	1987	11,937	4,717	4,637	837	498		367	546	546	2,656	173	490	1,083
Floyd	1989	31,318	9,722	9,417	1,506	415		710	151	151	8,842	4,385	647	1,673
	1987	28,835	7,909	7,661	1,595	440		640	145	145	7,863	4,704	525	1,548
Foard	1989	2,973	1,685	1,574	201	4		8	14		428	163	169	107
	1987	2,944	1,591	1,486	221	4		8	14		456	179	142	115
Fort Bend	1989	869,860	251,335	241,[illegible]	60,088	80,781	77,384	30,850	22,162	9,806	240,012	60,730	53,402	22,909
	1987	723,719	198,592	190,921	48,147	64,738	62,017	29,934	22,126	9,791	192,362	62,276	42,216	22,451

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U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Franklin	1989	26,659	8,828	7,347	1,847	991		666	1,417	1,417	3,551	3,047	2,295	1,622
	1987	24,551	8,149	6,782	1,503	890		574	1,237	1,237	3,665	3,159	1,814	1,519
Freestone	1989	55,966	15,832	15,204	6,490	1,522		877	647	647	17,163	6,635	1,751	1,700
	1987	55,243	16,108	15,469	7,034	1,636		834	676	676	15,144	7,180	1,474	1,505
Frio	1989	41,023	10,949	10,212	2,351	5,998	5,942	837	1,459		5,108	6,933	3,105	1,246
	1987	38,016	10,186	9,500	2,494	6,067	6,011	729	1,435		4,520	5,748	2,531	1,061
Gaines	1989	41,379	15,793	15,284	3,859	5,977	5,069	860	1,768	120	8,220	872	324	2,068
	1987	40,969	14,186	13,729	4,272	6,069	5,148	737	1,975	135	8,432	961	267	2,302
Galveston	1989	1,370,148	415,503	396,977	132,985	171,285	161,797	78,748	38,020	19,456	274,694	65,231	62,420	40,551
	1987	1,238,377	345,778	330,361	130,726	170,349	160,914	73,798	37,174	19,024	236,462	69,416	50,407	33,815
Garza	1989	18,332	7,127	6,847	1,377	506		436	724	724	3,387	2,082	901	543
	1987	18,150	6,258	6,012	1,410	565		485	805	805	3,467	2,372	772	608
Gillespie	1989	101,188	31,926	25,849	9,530	4,434		3,672	4,912	3,379	16,563	8,690	11,391	2,850
	1987	92,041	26,858	21,746	7,980	3,604		3,592	4,920	3,385	16,499	9,217	9,264	2,530
Glasscock	1989	1,677	876	827	144	11		24	41		117	267	26	5
	1987	1,384	686	648	117	8		19	33		95	261	20	3
Goliad	1989	15,799	5,419	5,209	1,743	724		53	246	246	3,240	1,256	2,154	9
	1987	15,618	5,105	4,907	1,732	783		57	265	265	3,488	1,345	1,818	10
Gonzales	1989	67,938	17,693	17,086	5,039	9,495	7,299	2,865	1,017	902	14,082	4,808	6,142	1,775
	1987	67,265	16,608	16,038	5,532	9,199	7,072	3,104	1,103	979	14,154	5,345	5,212	1,949
Gray	1989	133,689	24,288	22,436	11,700	19,664	11,681	16,128	6,554	4,452	25,370	7,912	5,580	5,387
	1987	132,365	24,643	22,764	12,594	19,903	11,824	15,647	7,033	4,779	23,017	8,650	4,618	5,729
Grayson	1989	728,485	161,901	157,520	50,632	108,719	99,879	28,415	24,752	12,905	172,444	44,125	55,521	29,374
	1987	632,974	132,458	128,874	46,800	92,443	84,927	26,075	21,716	11,323	150,564	45,989	44,518	27,215
Gregg	1989	986,098	201,836	195,833	83,693	111,826	100,493	50,009	47,532	28,003	262,933	64,412	65,235	30,737
	1987	921,431	184,113	178,637	85,063	101,746	91,435	53,078	44,154	26,014	229,006	68,809	54,073	31,313
Grimes	1989	58,660	13,848	13,242	3,693	9,166	7,283	1,097	308		16,605	4,035	5,530	1,406
	1987	58,025	11,954	11,431	3,427	8,602	6,836	1,173	334		18,423	4,508	4,773	1,544
Guadalupe	1989	300,040	71,546	70,889	21,556	23,503	20,060	13,728	14,776	13,709	89,239	26,545	21,686	4,761
	1987	249,240	59,767	59,218	20,684	18,374	15,683	12,510	11,473	10,645	69,663	23,288	16,157	4,695
Hale	1989	190,150	49,746	49,093	19,277	31,928	23,317	11,656	5,819	3,938	41,388	5,234	8,006	7,229
	1987	174,000	50,364	49,703	16,901	25,801	18,843	9,500	5,718	3,870	36,407	5,143	6,428	7,493
Hall	1989	13,969	6,092	5,672	1,359	395		354	258	258	1,614	914	889	532
	1987	13,831	5,290	4,925	1,515	437		390	284	284	1,787	1,027	767	586
Hamilton	1989	26,152	11,388	10,979	1,275	504		539	955	512	3,749	1,771	2,362	1,389
	1987	25,862	9,956	9,598	1,433	560		600	1,066	572	4,214	1,986	2,003	1,553
Hansford	1989	26,822	8,353	8,170	1,161	1,530		1,443	396	279	7,979	2,742	442	1,083
	1987	26,556	7,019	6,865	1,258	1,645		1,372	421	298	8,645	2,998	370	1,165
Hardeman	1989	16,862	7,094	6,851	2,449	585		962	193	193	3,271	597	582	354
	1987	16,688	6,604	6,378	2,705	640		1,061	211	211	3,049	665	497	393
Hardin	1989	172,391	40,629	40,215	9,498	24,818	23,312	2,864	1,511	390	60,081	12,803	8,401	4,659
	1987	170,187	40,549	40,136	9,054	21,006	19,732	2,639	1,597	413	63,393	13,553	6,711	4,099
Harris	1989	20,027,343	4,080,471	3,895,569	2,040,125	2,663,256	2,160,105	1,339,388	1,073,426	559,981	4,936,640	1,081,297	789,798	534,209
	1987	18,817,619	3,884,860	3,708,822	1,956,148	2,433,909	1,974,087	1,200,018	989,788	516,350	4,453,340	1,152,692	641,003	536,773
Harrison	1989	242,203	51,144	49,849	17,811	26,358	20,120	11,336	13,781	9,048	65,122	25,857	9,739	8,155
	1987	238,810	52,196	50,874	16,021	23,761	18,138	11,712	14,967	9,828	60,206	28,617	8,303	8,918
Hartley	1989	11,410	4,668	4,521	86	6		188	1,180	1,180	3,807	909	286	3
	1987	11,297	4,320	4,184	91	7		189	1,198	1,198	3,977	981	236	3
Haskell	1989	35,408	10,634	10,178	1,732	1,878		2,815	1,072	470	12,715	628	869	1,788
	1987	33,39[illegible]	8,808	8,430	1,691	1,976		2,982	1,101	483	12,377	672	712	1,702
Hays	1989	339,766	83,341	81,417	40,885	22,531	12,962	21,895	7,171	4,713	76,773	34,719	22,969	6,186
	1987	280,650	64,588	63,097	35,818	17,667	10,164	16,922	6,131	4,030	50,469	34,724	17,268	5,602
Hemphill	1989	17,427	4,520	4,429	1,212	186		484	257		2,278	689	5,318	1,479
	1987	17,254	4,812	4,715	1,311	199		516	275		2,442	658	4,444	1,590
Henderson	1989	271,533	56,590	55,005	18,272	35,553	30,279	11,690	6,471	5,865	44,609	37,857	24,357	13,679
	1987	228,681	43,299	42,086	16,831	28,533	24,301	10,448	5,965	5,407	41,370	31,117	18,597	10,575
Hidalgo	1989	1,692,552	436,946	412,538	132,478	262,569	184,213	136,135	95,648	52,743	312,872	72,133	101,795	28,861
	1987	1,552,434	363,161	342,875	122,709	263,940	188,176	118,012	85,118	46,937	288,917	76,392	83,571	30,834
Hill	1989	149,207	35,886	34,410	12,614	10,306	6,745	4,203	2,889	1,664	40,188	18,552	10,444	4,275
	1987	133,426	29,485	28,272	12,261	10,541	6,900	3,392	2,532	1,460	32,973	19,478	8,350	4,234
Hockley	1989	106,638	36,185	34,989	7,249	9,613	6,103	2,589	557	424	29,291	5,861	4,258	3,809
	1987	99,600	30,501	29,493	7,522	10,349	6,571	2,801	485	370	27,145	6,270	3,586	4,097
Hood	1989	204,430	51,889	50,475	13,707	16,518	12,755	6,127	8,831	5,624	54,677	12,539	16,239	10,043
	1987	168,552	40,432	39,330	13,414	12,997	10,037	4,848	6,954	4,429	46,845	9,991	12,702	7,928

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Hopkins	1989	202,176	46,607	45,212	15,325	16,314	13,563	19,176	5,601	2,500	50,729	11,427	9,056	6,318
	1987	168,994	39,101	37,931	14,451	13,068	10,865	15,334	4,965	2,217	40,449	11,752	7,132	5,386
Houston	1989	85,683	23,986	23,132	4,600	8,985	6,751	2,662	2,45[illegible]	2,349	22,450	7,360	2,564	4,085
	1987	80,474	21,508	20,742	3,796	7,430	5,583	2,731	2,428	2,321	22,721	6,560	2,094	4,292
Howard	1989	187,042	45,564	43,859	16,468	18,479	17,654	9,390	5,752	4,402	40,254	20,520	6,998	8,559
	1987	185,190	45,845	44,129	17,342	19,960	19,070	8,197	5,256	4,023	35,153	22,019	5,804	9,254
Hudspeth	1989	5,719	990	936	1,069	137		31	181		487	1,652	662	4
	1987	5,330	911	861	1,041	117		25	150		416	1,694	516	4
Hunt	1989	371,014	100,273	96,729	36,160	37,460	31,300	16,599	12,815	5,731	65,287	28,570	24,450	10,018
	1987	323,882	81,083	78,217	30,407	31,258	26,119	16,936	13,101	5,860	54,087	29,768	19,321	10,324
Hutchinson	1989	112,941	39,145	37,779	9,625	6,219	4,937	5,762	3,058	1,448	21,431	5,334	7,878	7,734
	1987	111,823	34,787	33,573	9,870	6,859	5,446	6,333	3,370	1,596	22,145	5,841	6,604	8,529
Irion	1989	2,360	952	812	140	3		8	12		33	698	9	1
	1987	2,330	837	714	140	3		7	12		33	762	7	1
Jack	1989	21,592	8,539	7,286	2,544	515		515	174		3,253	2,191	1,147	1,190
	1987	21,378	8,177	6,977	2,466	534		555	174		3,508	2,387	955	1,296
Jackson	1989	52,756	19,645	19,398	3,277	5,172	4,368	645	1,604	689	10,799	3,988	3,559	1,550
	1987	52,147	19,055	18,815	3,321	4,430	3,742	676	1,699	731	11,361	4,295	2,959	1,656
Jasper	1989	173,005	51,453	50,394	10,380	17,129	14,907	9,458	5,742	3,691	33,403	14,059	17,480	5,547
	1987	161,803	42,237	41,368	9,308	17,905	15,583	9,434	5,587	3,592	23,697	15,021	13,930	5,859
Jeff Davis	1989	6,243	4,145	4,004	580	90		26	45		451	140	144	345
	1987	5,164	3,314	3,201	503	78		22	38		390	143	112	311
Jefferson	1989	1,821,979	325,385	314,779	169,721	269,110	203,870	116,389	75,082	34,077	468,928	112,109	84,990	53,191
	1987	1,699,067	297,622	287,921	160,786	276,934	209,798	108,232	75,564	34,297	396,083	117,413	66,133	54,128
Jim Hogg	1989	19,129	8,197	7,944	1,764	908		245	360	360	4,271	1,076	1,023	503
	1987	18,940	7,903	7,659	1,615	964		256	381	381	4,561	1,143	825	536
Jim Wells	1989	154,674	41,381	40,166	11,923	17,249	16,604	7,728	3,420	2,350	35,178	11,593	11,655	4,765
	1987	153,143	41,492	40,274	12,394	15,260	14,690	6,561	3,691	2,537	35,383	12,736	9,815	5,191
Johnson	1989	528,022	135,078	131,026	51,138	52,212	28,712	20,805	15,907	6,172	137,982	37,905	34,478	16,918
	1987	438,812	105,805	102,631	40,609	41,424	22,780	19,813	14,266	5,536	109,545	38,170	27,051	16,246
Jones	1989	55,331	18,441	17,794	2,786	2,290		2,295	790	700	17,521	2,000	1,661	2,588
	1987	54,783	16,285	15,714	3,054	2,513		2,478	859	762	18,928	2,229	1,412	2,813
Karnes	1989	43,869	12,453	12,039	3,209	6,275	3,414	1,381	1,090	802	9,900	4,417	2,037	1,259
	1987	43,435	12,420	12,007	3,480	6,794	3,697	1,498	1,099	810	8,445	4,877	1,735	1,075
Kaufman	1989	353,452	90,323	88,905	23,874	38,715	28,019	8,491	7,338	6,382	91,366	37,294	22,939	10,252
	1987	292,823	71,596	70,472	19,051	30,170	21,835	6,704	7,024	6,110	71,836	37,268	17,724	9,938
Kendall	1989	126,064	39,462	38,539	7,228	2,042		1,598	747	565	49,530	10,126	9,543	1,881
	1987	102,514	30,911	30,188	6,286	1,443		1,227	574	435	39,726	10,076	6,957	1,743
Kenedy	1989	1,196	516	502		342								
	1987	1,184	473	460		352								
Kent	1989	3,567	863	629	34	404		14	24		1,697	616	17	2
	1987	3,525	583	553	34	401		14	24		1,686	666	14	2
Kerr	1989	224,261	53,545	52,093	21,641	30,903	24,173	11,754	7,296	4,301	36,448	13,023	21,569	8,219
	1987	198,096	43,442	42,264	19,631	28,878	22,590	10,370	6,452	3,804	33,324	13,428	16,982	6,855
Kimble	1989	21,903	5,611	5,159	2,653	719		49	241	241	4,166	5,706	937	508
	1987	21,686	4,643	4,269	2,738	731		48	238	238	4,441	6,135	771	539
King	1989	752	53	38	120	5		12	21		62	376	15	2
	1987	745	45	32	110	5		11	19		56	402	12	2
Kinney	1989	5,185	2,058	1,973	393	220		35	56		163	766	317	7
	1987	4,452	1,858	1,781	315	176		27	45		131	709	242	5
Kleberg	1989	153,985	53,105	52,172	20,246	12,[illegible]4		9,428	4,652	2,876	25,204	8,296	8,346	3,367
	1987	152,258	52,730	51,804	17,932	12,[illegible]3		9,465	4,736	2,929	25,125	9,009	6,945	3,616
Knox	1989	14,163	7,170	6,869	642	595		633	147		752	1,054	728	1,307
	1987	14,005	6,590	6,313	721	668		708	164		850	1,201	638	1,468
Lamar	1989	287,200	62,954	61,652	28,841	38,486	35,993	20,905	13,222	7,853	46,351	18,063	27,872	9,911
	1987	254,171	51,965	50,910	23,595	31,382	29,350	20,543	12,061	7,164	44,607	19,021	22,452	10,163
Lamb	1989	48,599	19,259	18,606	4,510	3,231	1,568	3,276	1,790	308	6,484	2,474	2,649	1,267
	1987	48,118	20,158	19,475	3,726	3,388	1,645	2,619	1,477	255	6,786	2,621	2,165	1,343
Lampasas	1989	58,606	15,975	15,353	4,978	2,605		1,108	1,492	843	12,451	3,803	3,814	2,133
	1987	52,227	14,801	14,225	4,073	2,622		1,141	1,544	873	10,464	4,011	2,979	2,211
La Salle	1989	19,695	5,212	4,978	565	2,999		562	161		921	4,839	682	678
	1987	17,206	4,323	4,129	578	2,411		537	129		742	4,443	522	547
Lavaca	1989	84,202	25,467	22,939	5,213	6,426		1,862	2,951	2,131	17,643	6,987	8,270	3,279
	1987	83,114	25,523	22,989	4,812	5,389		1,976	3,187	2,302	17,342	7,695	6,982	3,560

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METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Lee	1989	59,113	20,152	19,676	4,608	7,891	7,128	1,130	3,729	172	8,406	4,518	2,931	2,031
	1987	58,528	19,710	19,244	4,901	7,467	6,746	1,096	3,666	170	8,454	4,858	2,427	2,174
Leon	1989	62,842	22,520	20,995	4,819	1,610		1,299	2,082		7,134	14,212	2,975	1,748
	1987	52,144	17,775	16,571	3,747	1,254		1,007	1,617		6,124	12,762	2,286	1,563
Liberty	1989	234,345	71,746	69,454	21,412	23,460	15,547	5,524	3,314	2,306	59,555	12,625	14,855	8,573
	1987	232,025	74,005	71,641	19,879	21,464	14,225	5,680	3,587	2,497	57,333	13,806	12,538	9,288
Limestone	1989	110,609	32,856	31,622	7,833	13,418	10,780	4,632	2,435	1,820	18,615	11,690	9,126	3,528
	1987	95,200	27,237	26,214	6,129	10,488	8,427	4,052	2,221	1,661	17,668	10,511	6,909	3,504
Lipscomb	1989	8,798	3,428	3,304	792	472		24	173		553	1,406	1,164	151
	1987	8,711	3,017	2,908	900	529		27	193		535	1,603	1,018	170
Live Oak	1989	59,853	31,039	30,069	3,154	1,485		665	983	570	6,445	9,261	2,978	1,615
	1987	52,526	24,866	24,089	2,590	1,304		676	841	488	6,593	9,662	2,329	1,364
Llano	1989	53,167	17,110	16,726	5,837	1,489		1,324	1,631	1,447	9,091	5,219	3,221	1,293
	1987	48,097	14,092	13,776	5,695	1,386		1,067	1,699	1,508	8,803	5,492	2,586	1,289
Loving	1989	103	18	13	11	2		3	7		21	6	5	1
	1987	102	17	12	10	2		3	7		21	6	4	1
Lubbock	1989	1,870,504	349,367	329,616	197,315	272,643	197,740	108,538	88,887	53,480	471,313	109,637	87,880	29,371
	1987	1,661,066	313,058	295,360	175,543	225,440	163,506	89,412	76,808	46,213	403,400	115,520	71,713	27,105
Lynn	1989	13,270	5,036	4,832	785	394		234	90		3,416	916	514	663
	1987	13,139	4,285	4,111	853	427		252	97		3,729	1,010	435	721
McCulloch	1989	63,641	15,945	15,102	4,268	8,347	5,350	2,772	4,815	4,526	12,135	9,306	2,136	1,255
	1987	53,260	13,055	12,365	3,636	6,595	4,228	2,182	3,830	3,601	11,072	8,170	1,608	1,001
McLennan	1989	1,274,011	284,877	268,356	140,021	191,815	137,715	66,167	47,173	30,522	233,255	95,943	71,254	27,148
	1987	1,141,738	243,963	229,815	118,706	178,595	128,225	56,394	45,049	29,148	206,553	100,233	57,244	27,174
McMullen	1989	1,223	717	694	191	104		3	5		14	166	4	
	1987	1,211	666	645	208	110		3	5		14	182	3	
Madison	1989	46,217	12,783	12,376	5,139	5,298	4,233	999	1,076	1,076	6,412	4,632	3,549	2,420
	1987	45,706	11,998	11,616	5,208	5,312	4,245	960	1,049	1,049	6,801	4,985	2,830	2,440
Marion	1989	30,322	9,261	8,574	1,885	376		700	309	309	8,361	3,584	853	732
	1987	27,958	7,660	7,092	2,032	400		742	328	328	6,923	3,949	708	782
Martin	1989	24,499	5,363	5,201	1,406	144		153	23		11,805	4,189	493	620
	1987	22,316	4,468	4,333	1,322	119		126	19		11,466	3,578	387	517
Mason	1989	20,104	5,815	5,574	5,261	1,104		591	736	438	2,403	956	1,359	277
	1987	16,724	4,774	4,576	4,123	860		564	572	341	2,332	826	1,009	217
Matagorda	1989	194,931	65,824	65,320	16,348	13,911	5,023	7,763	6,635	4,844	43,975	13,046	8,307	6,485
	1987	183,672	59,504	59,048	16,642	13,780	4,977	7,566	6,660	4,863	40,599	12,630	6,751	6,285
Maverick	1989	129,391	33,398	32,450	7,919	20,567	12,253	15,237	6,222	3,801	11,966	9,495	8,177	1,611
	1987	128,110	31,273	30,385	8,058	20,147	12,003	15,309	6,467	3,951	11,618	10,593	6,996	1,429
Medina	1989	169,322	50,218	42,616	7,741	11,168	4,627	1,740	2,030	1,855	66,369	14,016	5,781	2,366
	1987	140,474	41,582	35,287	6,560	9,488	3,932	1,523	1,624	1,485	52,917	12,014	4,513	2,230
Menard	1989	4,473	1,901	1,816	278	12		118	46		374	39	873	104
	1987	4,429	1,727	1,650	312	13		131	51		416	44	804	116
Midland	1989	739,752	181,766	177,510	68,165	111,055	87,942	46,147	25,574	14,149	150,512	52,176	32,466	20,900
	1987	730,324	178,162	173,990	63,809	114,058	90,321	39,732	27,417	15,169	147,194	56,417	27,297	21,231
Milam	1989	101,952	37,039	36,615	5,171	10,201	5,888	2,295	1,287	739	24,276	6,613	5,928	4,225
	1987	86,563	31,329	30,970	4,933	8,213	4,741	2,184	1,117	642	19,683	5,954	4,702	3,410
Mills	1989	17,255	4,616	3,999	1,069	565		396	722	509	3,754	609	3,308	849
	1987	15,929	3,698	3,204	1,102	579		388	717	506	3,908	638	2,697	879
Mitchell	1989	40,859	15,399	14,190	2,589	573		3,761	1,229	655	6,639	3,570	927	2,183
	1987	40,373	13,344	12,296	2,856	640		3,256	1,372	732	7,378	4,011	855	2,175
Montague	1989	77,554	24,997	23,973	4,870	9,746	6,532	1,356	2,054	1,377	16,089	2,698	4,587	3,885
	1987	76,418	23,321	22,366	4,591	9,535	6,392	1,420	2,104	1,411	16,876	2,901	3,790	4,129
Montgomery	1989	774,674	201,074	195,962	63,314	70,233	39,162	28,381	15,013	8,589	232,392	50,807	52,804	20,259
	1987	684,975	163,089	158,943	56,314	57,817	32,240	23,954	12,271	7,021	215,956	53,557	42,850	21,148
Moore	1989	89,631	25,749	23,918	7,075	12,534	5,740	4,475	3,064	2,752	14,589	11,631	3,732	3,059
	1987	88,403	21,969	20,407	7,418	11,596	5,311	4,863	3,326	2,988	15,945	12,696	3,147	3,358
Morris	1989	36,216	14,607	14,304	2,105	1,364		1,198	778	552	8,004	2,791	895	1,964
	1987	35,857	13,069	12,798	2,153	1,450		1,341	857	609	8,206	3,133	772	2,184
Motley	1989	4,948	1,556	1,468	336	18		136	71		959	400	414	294
	1987	4,620	1,427	1,346	349	19		134	72		823	428	339	310
Nacogdoches	1989	355,723	86,685	84,027	38,405	32,830	23,658	18,332	12,931	6,231	77,844	18,740	28,418	14,048
	1987	301,022	68,674	66,568	30,309	25,878	18,649	16,280	12,564	6,055	65,297	19,040	21,293	14,095
Navarro	1989	242,652	57,508	56,912	17,085	24,306	18,904	12,460	7,672	5,068	38,298	19,382	17,737	6,236
	1987	222,602	50,808	50,281	17,025	19,630	15,268	11,959	7,532	4,976	36,531	15,723	13,676	6,397

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Newton	1989	26,880	13,882	13,676	1,236	944		1,523	306	306	3,474	1,922	744	683
	1987	26,538	13,411	13,212	1,355	899		1,646	331	331	3,312	2,122	634	755
Nolan	1989	83,132	21,588	20,736	8,195	6,588	2,476	3,774	1,197	763	13,368	15,744	1,937	4,341
	1987	82,309	19,536	18,765	7,157	6,983	2,625	4,008	1,282	818	14,298	16,799	1,614	3,974
Nueces	1989	1,891,549	432,714	417,112	220,146	266,712	190,394	91,108	75,452	44,345	455,351	109,589	81,422	36,288
	1987	1,767,882	407,535	392,841	190,445	224,306	160,123	85,921	77,491	45,544	434,699	117,190	66,923	33,091
Ochiltree	1989	46,643	15,698	14,637	3,593	3,194		3,899	766	678	9,264	3,350	2,570	2,245
	1987	46,181	13,881	12,943	3,917	3,490		3,363	797	706	10,139	3,698	2,171	2,459
Oldham	1989	6,200	1,690	1,623	656	7		18	30		1,202	1,926	20	3
	1987	6,139	1,443	1,386	713	7		17	29		1,161	2,093	17	3
Orange	1989	388,215	98,073	96,311	29,978	54,057	48,524	13,917	9,929	4,461	74,111	50,973	25,678	12,282
	1987	383,851	98,875	97,099	28,892	51,241	45,997	14,914	10,658	4,790	68,628	55,245	21,576	13,140
Palo Pinto	1989	135,513	34,376	33,286	15,105	14,675	9,460	3,194	4,119	2,045	31,336	11,092	8,255	4,919
	1987	133,815	35,197	34,081	13,350	12,898	8,315	3,385	4,030	2,001	32,123	11,761	6,877	5,250
Panola	1989	95,080	20,401	19,524	6,441	7,880	6,236	1,827	1,547	828	32,138	8,920	4,897	5,720
	1987	86,604	17,395	16,647	6,759	6,624	5,243	1,798	1,586	850	26,934	9,651	4,066	6,090
Parker	1989	381,797	107,839	104,167	27,756	21,679	9,030	10,465	5,885	3,360	116,740	41,681	16,391	13,130
	1987	316,188	88,378	85,369	22,976	19,110	7,961	9,407	5,302	3,028	92,540	36,075	12,798	10,484
Parmer	1989	32,691	13,385	13,132	1,238	1,274		420	500	332	6,703	4,223	3,439	1,012
	1987	27,441	10,208	10,015	1,131	999		325	492	327	6,312	4,016	2,638	828
Pecos	1989	69,896	24,946	24,188	5,008	10,454	8,477	2,174	1,467	1,098	7,453	11,424	2,574	1,664
	1987	69,204	21,483	20,830	4,581	11,127	9,023	2,386	1,613	1,208	8,130	12,791	2,239	1,831
Polk	1989	168,080	46,010	45,108	13,987	21,818	19,153	4,721	6,714	5,879	31,945	10,790	17,195	5,803
	1987	143,972	38,542	37,786	11,131	17,330	15,214	3,694	5,315	4,655	30,811	9,748	13,561	4,632
Potter	1989	1,027,521	207,284	200,842	104,957	160,715	132,623	74,176	42,223	20,183	190,352	87,637	56,331	17,834
	1987	955,415	189,063	183,187	98,271	148,465	122,515	74,138	44,048	21,056	159,404	89,327	45,124	19,304
Presidio	1989	25,741	8,474	8,350	1,023	7,006		745	901	574	2,350	1,597	1,909	174
	1987	23,715	7,041	6,938	1,035	6,441		793	910	581	2,346	1,731	1,580	185
Rains	1989	21,257	7,206	6,966	1,234	19		537	4,286	4,286	1,083	571	1,046	985
	1987	17,698	6,011	5,811	990	15		428	3,417	3,417	1,058	524	798	791
Randall	1989	723,282	130,839	120,643	58,164	86,907	49,288	33,467	34,958	27,948	233,405	61,700	31,386	12,396
	1987	597,833	104,021	95,915	52,925	80,679	45,757	26,062	28,389	22,697	183,953	49,650	24,234	9,761
Reagan	1989	20,118	4,910	4,729	2,828	1,034		44	75		5,313	2,806	1,757	260
	1987	19,841	4,881	4,701	3,098	1,122		46	79		4,552	3,096	1,485	283
Real	1989	9,493	2,958	2,790	863	192		471	146		693	1,408	1,491	177
	1987	7,866	2,272	2,143	689	157		368	116		678	1,379	1,112	152
Red River	1989	48,981	20,904	20,582	2,376	6,112	4,584	683	1,018	469	4,881	2,589	2,711	2,006
	1987	48,496	20,938	20,615	2,051	6,298	4,724	737	1,020	471	4,164	2,841	2,283	1,988
Reeves	1989	60,168	16,417	15,471	4,262	7,931		2,991	2,480	2,480	12,699	5,313	2,058	2,744
	1987	59,572	16,495	15,545	3,515	8,149		3,050	2,344	2,344	13,200	4,860	1,650	2,875
Refugio	1989	37,317	12,786	11,893	3,123	752		1,481	564	564	6,450	6,648	2,135	892
	1987	36,948	11,351	10,558	3,408	826		1,317	606	606	6,971	7,372	1,716	976
Roberts	1989	1,926	1,326	1,285	43	2		4	7		20	186	194	1
	1987	1,907	1,306	1,266	47	2		4	7		21	203	162	1
Robertson	1989	53,142	20,823	20,037	3,110	5,386	3,705	776	764	764	12,440	3,151	2,873	1,952
	1987	52,387	18,337	17,645	3,524	6,064	4,172	864	854	854	12,250	3,632	2,540	2,208
Rockwall	1989	156,200	26,720	24,404	9,686	15,599	15,089	2,087	3,365	2,289	35,004	25,125	17,821	5,385
	1987	127,862	22,135	20,216	7,516	12,068	11,674	1,797	2,595	1,766	27,075	25,040	13,725	4,178
Runnels	1989	35,688	10,964	10,723	3,462	1,860		1,661	682	682	6,820	2,738	2,592	1,568
	1987	35,335	10,128	9,905	3,128	1,596		1,707	712	712	7,450	3,021	2,205	1,716
Rusk	1989	139,084	40,319	39,542	10,691	16,629	11,896	5,618	5,759	4,559	21,066	12,310	10,036	5,255
	1987	137,507	37,243	36,525	11,632	14,942	10,690	6,095	6,252	4,950	22,891	13,611	8,515	5,528
Sabine	1989	39,324	15,402	14,727	2,437	1,339		239	3,311	1,645	5,068	1,447	3,729	1,430
	1987	35,705	12,597	12,045	2,535	1,388		208	2,923	1,453	5,274	1,532	2,961	1,318
San Augustine	1989	33,172	8,615	8,219	1,481	1,496		1,203	1,882	1,411	11,962	2,356	569	1,733
	1987	30,069	8,102	7,730	1,557	1,365		992	1,547	1,161	9,956	2,526	458	1,592
San Jacinto	1989	35,019	17,324	16,649	1,692	87		200	341		6,085	4,341	2,376	33
	1987	28,871	13,245	12,729	1,529	67		153	261		5,572	3,688	1,817	26
San Patricio	1989	223,706	72,193	70,458	14,828	24,030	13,962	6,197	2,855	2,337	54,899	24,800	7,996	6,711
	1987	221,491	72,422	70,682	16,105	20,712	12,035	6,632	3,051	2,498	51,218	27,558	6,768	7,035
San Saba	1989	25,670	8,871	8,519	1,786	919		305	442	258	7,420	2,492	720	745
	1987	22,554	7,358	7,066	1,425	744		275	356	209	6,956	2,312	569	605
Schleicher	1989	4,817	1,768	1,694	341	412		220	37		106	857	220	4
	1987	4,769	1,674	1,604	375	449		234	40		115	950	187	4

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Scurry	1989	89,865	18,621	18,407	10,701	6,739	2,536	4,619	2,738	1,983	19,664	10,756	4,364	4,065
	1987	88,817	18,783	18,567	10,689	6,039	2,273	4,831	2,811	2,036	17,864	11,634	3,627	4,342
Shackelford	1989	10,317	4,745	4,568	707	205		161	140	140	626	2,603	174	594
	1987	10,215	4,081	3,929	775	225		179	151	151	687	2,920	149	653
Shelby	1989	94,653	25,795	25,173	4,451	9,176	7,199	2,738	6,078	3,843	14,117	7,511	8,286	6,300
	1987	93,480	25,991	25,364	4,396	8,156	6,400	2,892	6,420	4,060	14,505	8,033	6,636	5,585
Sherman	1989	7,492	1,663	1,613	633	135		239	8		1,985	811	963	215
	1987	7,418	1,485	1,440	676	136		232	8		2,132	880	795	225
Smith	1989	1,191,934	244,144	235,864	101,419	195,604	125,799	63,129	60,410	35,271	296,276	62,064	72,943	27,611
	1987	1,036,411	201,594	194,757	97,626	161,053	103,579	59,661	49,538	28,924	246,160	65,332	58,179	27,732
Somervell	1989	19,625	9,702	9,315	2,345	655		301	385	385	487	3,059	955	116
	1987	16,268	8,028	7,708	1,848	518		237	304	304	492	2,739	720	92
Starr	1989	99,041	41,984	40,937	6,732	3,840		4,585	6,274	4,927	10,320	7,404	8,066	904
	1987	88,858	34,977	34,105	6,130	3,385		4,865	5,682	4,463	9,730	7,895	6,708	964
Stephens	1989	52,440	14,644	14,054	3,534	8,294	6,558	1,155	503	503	11,786	1,997	3,040	3,737
	1987	51,813	14,078	13,511	3,565	8,260	6,532	1,210	494	494	12,200	2,153	2,489	3,362
Sterling	1989	4,663	2,769	2,677	588	7		17	27		80	857	18	2
	1987	4,249	2,382	2,303	603	6		14	23		67	873	14	2
Stonewall	1989	5,530	2,769	2,666	361	11		127	41		139	1,207	185	362
	1987	5,475	2,556	2,461	392	11		126	42		121	1,325	155	392
Sutton	1989	16,817	5,643	5,453	2,142	785		521	429	429	1,882	3,115	866	436
	1987	16,650	4,963	4,796	2,139	868		452	474	474	1,971	3,504	748	484
Swisher	1989	29,415	10,932	10,542	[illegible]	1,065		882	609	361	6,242	1,634	1,498	2,371
	1987	29,124	11,033	10,639	2,028	1,057		914	587	349	6,126	1,743	1,220	2,454
Tarrant	1989	9,623,992	2,012,925	1,944,385	1,014,734	1,250,994	974,663	465,878	471,826	256,683	2,307,439	668,001	436,583	244,382
	1987	8,017,521	1,612,460	1,557,555	815,021	1,041,203	811,214	365,960	372,574	202,688	2,029,868	572,860	339,991	207,686
Taylor	1989	808,795	118,271	113,422	82,004	118,638	106,334	46,340	39,265	21,976	193,332	72,147	52,187	18,605
	1987	799,457	118,889	114,015	81,248	122,647	109,928	40,103	37,367	20,914	189,435	73,990	43,295	19,724
Terrell	1989	4,848	334	280	653	738		42	71		177	2,059	48	7
	1987	4,800	283	237	539	707		38	66		189	2,205	39	7
Terry	1989	61,183	19,100	18,535	4,086	5,440		2,174	349	349	17,357	4,471	3,411	2,780
	1987	60,577	18,642	18,091	4,518	4,899		2,417	389	389	16,593	4,897	2,944	3,040
Throckmorton	1989	4,132	1,265	1,195	403	14		33	56		522	1,025	40	223
	1987	4,091	1,140	1,077	412	14		32	55		532	1,056	33	235
Titus	1989	167,819	25,428	25,071	17,580	25,449	16,332	10,332	6,271	5,121	39,582	12,705	11,253	7,110
	1987	157,061	25,382	25,026	14,966	21,364	13,711	8,583	6,048	4,940	39,166	13,400	9,121	6,212
Tom Green	1989	609,876	126,512	122,104	53,560	84,421	66,812	36,206	29,365	14,849	147,262	41,167	36,819	11,707
	1987	601,408	125,658	121,280	57,549	82,618	65,386	37,803	31,659	16,010	131,499	45,221	31,060	11,717
Travis	1989	4,993,370	1,215,206	1,176,638	613,561	604,018	458,837	288,257	277,531	140,263	981,901	226,490	248,056	124,824
	1987	4,160,622	952,017	921,802	522,316	474,211	360,231	250,361	241,845	122,228	811,692	228,239	191,842	98,935
Trinity	1989	48,328	18,838	18,091	2,582	820		1,636	886		8,963	6,159	3,512	2,178
	1987	43,442	15,115	14,516	2,155	728		1,411	776		9,203	6,444	2,722	2,044
Tyler	1989	66,876	19,713	18,781	3,006	11,132	10,637	413	1,847	1,847	17,764	6,472	1,375	2,517
	1987	59,633	16,515	15,734	2,824	8,983	8,584	335	1,501	1,501	16,876	6,751	1,071	2,037
Upshur	1989	119,660	24,852	23,655	6,700	14,904	11,769	1,859	2,075	1,324	18,349	10,229	5,036	3,576
	1987	106,140	21,215	20,193	6,150	11,998	9,475	1,727	1,793	1,145	16,921	10,623	4,014	3,570
Upton	1989	11,492	6,158	6,028	1,137	554		64	175		800	1,423	467	266
	1987	11,378	6,077	5,949	997	597		67	184		718	1,563	393	289
Uvalde	1989	156,794	47,456	46,513	12,171	17,483	14,069	6,813	3,154	2,335	24,540	19,632	13,952	2,379
	1987	132,059	38,381	37,618	10,025	14,031	11,292	5,406	2,535	1,877	19,557	20,144	10,939	2,314
Val Verde	1989	171,837	43,670	41,958	17,964	25,517	19,914	9,340	8,317	6,145	31,296	9,070	12,639	1,823
	1987	169,848	43,822	42,104	19,079	23,038	17,980	8,881	8,864	6,550	32,499	9,769	10,494	1,972
Van Zandt	1989	167,941	45,490	44,579	9,960	11,924	5,831	3,793	3,755	2,873	42,631	17,625	13,909	9,254
	1987	140,211	36,637	35,903	8,154	9,543	4,667	2,999	2,974	2,276	38,201	14,875	10,864	7,422
Victoria	1989	500,986	121,725	115,393	44,464	70,375	62,443	29,043	25,586	12,909	110,678	34,328	26,381	10,073
	1987	494,997	115,656	109,640	42,308	67,783	60,144	29,385	24,188	12,205	116,883	36,376	21,640	10,670
Walker	1989	277,928	65,940	63,720	28,721	31,080	26,968	11,225	5,843	3,621	49,248	35,029	16,186	7,586
	1987	247,380	51,421	49,690	27,770	24,571	21,321	10,173	4,920	3,050	47,205	35,715	12,555	7,575
Waller	1989	183,608	23,960	23,551	8,519	11,101	2,659	685	2,094	932	105,703	20,401	4,040	2,736
	1987	181,483	25,859	25,418	9,402	10,436	2,501	743	2,290	1,020	99,366	23,032	3,481	2,633
Ward	1989	46,677	12,785	12,354	5,836	3,486		2,808	1,452	1,174	9,594	4,507	2,377	2,235
	1987	46,215	13,566	13,109	5,249	3,799		2,438	1,580	1,278	8,580	5,011	2,026	2,226
Washington	1989	150,854	42,348	39,673	11,776	10,472	6,042	11,657	6,844	5,183	33,284	7,213	11,485	5,647
	1987	148,880	41,503	38,881	10,132	9,070	5,234	11,873	6,520	4,939	35,602	7,778	9,601	5,905

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Webb	1989	716,974	168,651	156,116	59,305	117,409	99,618	76,890	58,406	9,803	87,583	36,193	35,355	9,718
	1987	708,241	171,382	158,644	57,371	111,969	95,003	73,583	53,198	8,930	87,211	40,022	29,406	10,506
Wharton	1989	201,161	54,719	53,842	15,036	14,001	4,392	9,926	6,960	3,570	57,022	16,451	8,966	6,358
	1987	199,100	56,725	55,816	15,813	12,817	4,021	9,912	7,321	3,756	51,472	18,096	7,374	6,817
Wheeler	1989	29,756	10,720	10,310	2,516	689		739	798	798	5,348	4,228	1,611	1,245
	1987	29,461	9,742	9,369	2,576	751		809	878	878	5,196	4,609	1,502	1,375
Wichita	1989	885,133	134,597	129,048	112,303	154,886	128,325	36,230	39,923	22,678	206,998	64,381	58,497	23,595
	1987	826,429	125,867	120,678	100,218	148,465	123,006	36,951	38,348	21,784	179,572	67,882	47,755	24,775
Wilbarger	1989	83,624	19,077	18,459	6,523	9,033	4,349	4,616	2,395	1,273	15,658	13,384	5,287	4,414
	1987	78,756	17,245	16,686	6,680	7,886	3,798	4,544	2,321	1,235	14,094	14,230	4,260	4,093
Willacy	1989	53,859	19,877	18,962	2,775	5,137	4,077	931	1,952	857	12,899	3,807	2,261	2,326
	1987	50,062	18,543	17,689	2,321	4,469	3,548	990	2,056	904	11,260	4,051	1,868	2,470
Williamson	1989	645,548	213,399	210,248	57,082	65,716	58,854	28,835	13,148	9,544	135,692	58,057	28,003	14,960
	1987	531,311	168,340	165,854	45,337	51,507	46,129	23,616	12,108	8,790	107,485	58,431	21,818	11,846
Wilson	1989	82,813	26,151	19,471	3,161	10,437		680	1,038	1,038	22,941	8,011	4,782	2,666
	1987	71,295	20,362	15,161	2,970	8,189		533	815	815	21,491	8,109	3,691	2,190
Winkler	1989	32,461	13,784	13,315	1,518	2,498	1,502	1,551	1,149	847	4,999	2,272	2,589	587
	1987	32,140	12,551	12,124	1,714	2,790	1,679	1,725	1,157	854	5,005	2,577	2,256	658
Wise	1989	232,503	51,790	49,952	12,909	15,306	9,729	3,793	1,597	891	107,087	21,117	5,825	2,973
	1987	191,836	39,699	38,290	11,831	11,859	7,539	3,298	1,429	798	85,676	21,112	4,312	2,851
Wood	1989	150,141	42,085	40,372	8,245	17,113	12,837	4,989	5,086	2,634	30,526	12,354	10,073	6,209
	1987	127,650	33,920	32,539	7,722	13,667	10,253	4,346	4,109	2,129	25,821	12,765	7,928	4,975
Yoakum	1989	35,687	17,538	17,335	1,961	1,386		1,637	678	480	6,969	1,297	2,576	410
	1987	33,394	15,270	15,093	2,098	1,497		1,742	722	512	6,781	1,434	2,116	441
Young	1989	99,262	29,416	28,292	6,770	14,192	9,152	4,176	2,668	2,379	19,167	8,398	2,739	2,902
	1987	97,824	25,329	24,361	6,098	13,361	8,617	4,554	2,920	2,605	21,015	9,293	2,338	3,192
Zapata	1989	17,080	7,423	6,603	2,112	769		374	227		2,069	1,350	1,196	363
	1987	16,054	6,337	5,637	2,099	835		405	246		1,910	1,490	1,013	395
Zavala	1989	21,633	11,985	11,895	1,248	377		211	901	826	2,627	1,522	1,324	706
	1987	21,410	11,515	11,429	1,329	401		206	891	818	2,799	1,639	1,091	750
TOTAL METRO COUNTIES	1989	**98,819,955**	**21,260,685**	**20,458,182**	**10,220,647**	**12,917,605**	**10,156,540**	**5,821,192**	**4,651,821**	**2,494,170**	**23,396,909**	**6,068,120**	**4,513,782**	**2,387,609**
	1987	87,278,182	18,174,639	17,483,121	9,032,188	11,277,636	8,883,129	5,014,233	4,141,833	2,217,831	20,367,005	6,078,861	3,590,371	2,165,177
TOTAL STATE	1989	**113,376,293**	**25,450,719**	**24,492,807**	**11,379,217**	**14,303,907**	**11,005,361**	**6,393,169**	**5,066,355**	**2,762,167**	**26,466,621**	**7,307,942**	**5,449,615**	**2,881,296**
	1987	100,681,788	21,857,419	21,030,485	10,123,249	12,516,719	9,635,681	5,561,055	4,540,628	2,474,971	23,215,925	7,350,312	4,344,940	2,650,918
UTAH														
PROVO - OREM	1989	**1,000,293**	**212,453**	**205,173**	**78,002**	**157,824**	**130,413**	**45,444**	**51,948**	**27,951**	**181,638**	**93,550**	**66,015**	**31,399**
	1987	987,554	227,211	219,425	76,324	133,213	110,077	46,414	48,677	26,192	194,030	99,732	55,638	30,336
Utah	1989	1,000,293	212,453	205,173	78,002	157,824	130,413	45,444	51,948	27,951	181,638	93,550	66,015	31,399
	1987	987,554	227,211	219,425	76,324	133,213	110,077	46,414	48,677	26,192	194,030	99,732	55,638	30,336
SALT LAKE CITY - OGDEN	1989	**6,719,424**	**1,411,860**	**1,344,999**	**627,836**	**849,581**	**677,689**	**357,756**	**418,208**	**259,478**	**1,571,889**	**409,260**	**362,355**	**105,161**
	1987	6,102,301	1,322,942	1,258,522	561,822	780,774	623,010	317,972	368,602	229,288	1,379,136	413,358	303,488	99,105
Davis	1989	862,894	210,247	205,027	51,509	80,647	74,286	14,351	64,230	45,765	250,494	69,823	48,162	14,063
	1987	766,265	174,245	169,919	48,854	74,877	68,972	14,282	54,417	38,774	227,179	68,736	42,899	11,587
Salt Lake	1989	4,779,131	950,101	894,325	501,011	592,230	486,628	300,020	300,870	190,922	1,078,784	270,264	256,945	65,636
	1987	4,357,294	941,267	886,010	441,415	544,300	447,246	264,021	271,059	172,006	901,602	278,998	213,351	65,434
Weber	1989	1,077,399	251,512	245,647	75,316	176,704	116,775	43,385	53,108	22,791	242,611	69,173	57,248	25,462
	1987	978,742	207,430	202,593	71,553	161,597	106,792	39,669	43,126	18,508	250,355	65,624	47,238	22,084
ALL COUNTIES														
Beaver	1989	18,145	5,000	4,450	1,695	181		385	430	430	361	7,115	736	772
	1987	17,944	4,322	3,847	1,819	176		355	389	389	262	7,662	620	760
Box Elder	1989	135,359	31,659	31,224	15,887	10,923	5,906	3,402	4,299	2,082	31,033	15,315	9,573	3,528
	1987	133,864	31,803	31,366	16,947	10,164	5,497	2,850	4,048	1,961	31,784	16,490	7,862	3,743
Cache	1989	272,309	62,738	57,982	25,700	33,453	32,347	13,022	16,739	9,757	41,829	19,426	24,755	10,290
	1987	269,064	65,675	60,696	23,023	34,180	33,051	13,228	13,715	7,995	44,070	20,434	20,036	9,049
Carbon	1989	95,556	29,301	28,874	7,571	9,897	5,195	2,236	5,327	2,107	19,537	5,457	5,573	5,040
	1987	94,610	28,939	28,517	8,028	9,986	5,243	2,158	5,021	1,987	19,403	5,771	4,840	4,503
Daggett	1989	2,494	446	431	127	1,112		7	12		26	390	7	1
	1987	2,469	437	422	129	1,054		6	10		27	418	6	1

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
UTAH (continued)														
ALL COUNTIES (continued)														
Davis	1989	862,894	210,247	205,027	51,509	80,647	74,286	14,351	64,230	45,765	250,494	69,823	48,162	14,063
	1987	766,265	174,245	169,919	48,854	74,877	68,972	14,282	54,417	38,774	227,179	68,736	42,899	11,587
Duchesne	1989	49,036	13,015	12,825	1,674	5,276		513	2,079	1,109	11,675	6,662	1,980	1,303
	1987	48,550	13,816	13,614	1,789	5,602		428	1,738	928	11,896	5,875	1,661	1,317
Emery	1989	23,208	4,980	4,773	2,849	1,119		348	356		1,184	5,249	2,785	236
	1987	22,978	5,399	5,175	2,536	1,114		364	331		1,280	5,730	2,377	239
Garfield	1989	11,683	2,823	2,728	1,735	282		41	72		1,419	2,296	1,368	436
	1987	10,710	2,730	2,638	1,441	243		34	59		1,198	2,382	1,107	381
Grand	1989	30,787	10,578	10,420	2,786	1,207		606	736		2,967	5,063	990	708
	1987	30,482	9,805	9,659	2,996	1,289		598	714		2,713	5,297	819	748
Iron	1989	114,760	18,907	18,671	13,116	8,812	5,766	6,198	4,004	3,558	30,108	11,773	11,210	1,718
	1987	113,624	19,889	19,641	13,740	8,159	5,340	5,412	3,885	3,453	29,338	12,451	9,521	1,760
Juab	1989	23,985	3,739	3,617	1,494	21		191	287	287	3,855	12,655	1,314	8
	1987	23,748	3,992	3,862	1,598	20		175	259	259	4,133	12,003	1,104	8
Kane	1989	19,322	4,652	4,437	2,085	495		106	791	640	1,229	6,433	1,099	261
	1987	19,131	4,310	4,111	2,178	512		108	555	450	1,285	6,678	1,102	271
Millard	1989	39,122	9,970	9,764	2,476	729		1,144	1,903	1,727	5,992	8,161	4,403	1,060
	1987	38,555	10,622	10,403	2,651	684		1,020	1,668	1,515	6,418	7,656	3,712	1,011
Morgan	1989	8,818	4,626	4,459	882	26		62	108		1,801	418	73	327
	1987	8,731	4,133	3,984	982	27		61	105		2,004	465	63	345
Piute	1989	2,370	874	836	90	466		21	36		100	470	22	4
	1987	1,972	706	675	73	375		17	29		83	431	17	3
Rich	1989	4,553	767	724	349	565		22	40		100	1,743	26	4
	1987	4,508	625	590	289	556		21	37		106	1,858	22	4
Salt Lake	1989	4,779,131	950,101	894,325	501,011	592,230	486,628	300,020	300,870	190,922	1,078,784	270,264	256,945	65,636
	1987	4,357,294	941,267	886,010	441,415	544,300	447,246	264,021	271,059	172,006	901,602	278,998	213,351	65,434
San Juan	1989	21,152	6,568	6,338	1,832	3,922		173	442	340	3,737	1,446	1,069	477
	1987	20,943	5,872	5,666	2,046	3,364		184	379	292	4,183	1,617	1,105	526
Sanpete	1989	50,773	20,923	20,746	2,834	735		914	1,911	725	8,709	7,542	2,215	1,644
	1987	42,856	18,772	18,613	2,222	566		760	1,479	562	6,815	5,990	1,703	1,263
Sevier	1989	79,666	13,329	13,168	5,129	5,582	3,849	6,546	2,113	1,486	20,358	17,416	4,060	1,595
	1987	78,877	12,101	11,955	4,815	6,131	4,229	7,183	1,833	1,290	18,536	19,514	3,489	1,358
Summit	1989	125,068	39,952	38,426	23,899	153	—	5,864	2,528	2,446	5,859	16,202	6,397	2,669
	1987	103,578	32,957	31,698	18,510	117		4,824	1,899	1,838	5,452	16,139	4,814	2,061
Tooele	1989	93,228	26,787	26,462	6,904	3,176		1,208	1,417	771	19,957	20,518	7,104	905
	1987	92,142	28,438	28,093	6,276	2,699		1,153	1,331	725	19,056	20,655	5,967	924
Uintah	1989	88,338	21,536	21,223	7,357	9,083	5,566	2,469	1,288	914	20,867	9,757	4,402	1,183
	1987	87,463	22,498	22,171	6,512	9,615	5,893	2,572	1,275	906	20,186	9,961	4,042	1,225
Utah	1989	1,000,293	212,453	205,173	78,002	157,824	130,413	45,444	51,948	27,951	181,638	93,550	66,015	31,399
	1987	987,554	227,211	219,425	76,324	133,213	110,077	46,414	48,677	26,192	194,030	99,732	55,638	30,336
Wasatch	1989	29,112	8,724	8,603	3,620	1,019		323	609	364	2,969	5,221	2,407	2,328
	1987	28,824	8,273	8,158	3,903	1,030		264	574	344	2,704	5,653	1,994	2,387
Washington	1989	277,918	61,589	60,989	20,717	17,341	8,110	10,221	18,688	16,840	78,830	23,379	23,712	6,574
	1987	230,492	51,002	50,505	17,605	15,079	7,053	8,173	14,962	13,483	64,262	20,291	19,586	5,312
Wayne	1989	4,433	2,135	2,014	486	386		71	123		314	85	74	11
	1987	3,954	1,865	1,759	457	327		59	101		292	87	61	10
Weber	1989	1,077,399	251,512	245,647	75,316	176,704	116,775	43,385	53,108	22,791	242,611	69,173	57,248	25,462
	1987	978,742	207,430	202,593	71,553	161,597	106,792	39,669	43,126	18,508	250,355	65,624	47,238	22,084
TOTAL METRO COUNTIES	**1989**	**7,719,717**	**1,624,313**	**1,550,172**	**705,838**	**1,007,405**	**808,102**	**403,200**	**470,156**	**287,429**	**1,753,527**	**502,810**	**428,370**	**136,560**
	1987	7,089,855	1,550,153	1,477,947	638,146	913,987	733,087	364,386	417,279	255,480	1,573,166	513,090	359,126	129,441
TOTAL STATE	**1989**	**9,340,912**	**2,029,931**	**1,944,356**	**859,132**	**1,123,366**	**874,841**	**459,293**	**536,494**	**333,012**	**2,068,343**	**713,002**	**545,724**	**179,642**
	1987	8,619,934	1,939,134	1,855,765	780,711	1,027,056	799,393	416,393	473,675	293,857	1,870,652	724,598	456,756	168,650
VERMONT														
BURLINGTON	**1989**	**1,256,207**	**273,293**	**254,078**	**146,152**	**117,809**	**89,910**	**78,658**	**66,389**	**38,888**	**230,375**	**74,809**	**89,244**	**30,259**
	1987	1,105,674	218,627	203,251	114,963	113,772	86,957	64,294	56,443	33,065	219,114	69,155	91,200	28,520
Chittenden	1989	1,237,298	271,704	252,638	144,214	116,289	89,910	78,548	66,201	38,888	222,992	72,014	88,813	30,071
	1987	1,089,385	217,154	201,916	113,365	112,468	86,957	64,202	56,287	33,065	212,846	66,672	90,747	28,336
Grand Isle	1989	18,909	1,589	1,440	1,938	1,520		110	188		7,383	2,795	431	188
	1987	16,289	1,473	1,335	1,598	1,304		92	156		6,268	2,483	453	184

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VERMONT (continued)														
ALL COUNTIES														
Addison	1989	204,370	44,390	43,374	18,380	12,656	8,070	6,011	3,004	2,457	55,729	12,436	20,886	7,200
	1987	181,493	36,99[illegible]	36,143	14,778	10,721	6,837	6,165	2,936	2,402	47,451	13,024	21,807	6,473
Bennington	1989	448,530	79,641	75,974	38,788	22,010	12,303	26,051	19,702	13,408	84,094	18,332	32,105	10,079
	1987	401,604	73,900	70,497	31,417	23,134	12,932	22,040	16,280	11,080	74,536	16,528	33,736	8,885
Caledonia	1989	186,128	46,055	45,576	15,131	14,694	6,898	9,416	8,115	3,764	45,393	12,609	16,013	5,042
	1987	175,326	41,515	41,083	12,673	14,100	6,620	10,051	7,008	3,251	42,117	11,687	17,152	4,483
Chittenden	1989	1,237,298	271,704	252,638	144,214	116,289	89,910	78,548	66,201	38,888	222,992	72,014	88,813	30,071
	1987	1,089,385	217,154	201,916	113,365	112,468	86,957	64,202	56,287	33,065	212,846	66,672	90,747	28,336
Essex	1989	11,040	3,086	2,909	2,643	30		294	127		1,053	1,404	367	11
	1987	9,894	2,661	2,508	2,322	30		276	116		923	1,374	393	12
Franklin	1989	269,154	73,428	70,627	16,312	15,317	8,239	9,968	10,749	4,512	69,398	16,259	15,896	7,999
	1987	240,516	59,870	57,586	13,076	13,903	7,479	8,120	8,962	3,763	62,948	14,451	16,500	7,912
Grand Isle	1989	18,909	1,589	1,440	1,938	1,520		110	188		7,383	2,795	431	188
	1987	16,289	1,473	1,335	1,598	1,304		92	156		6,268	2,483	453	184
Lamoille	1989	144,464	40,802	34,479	20,129	9,562	4,665	4,198	3,826	3,035	12,076	7,862	15,606	5,803
	1987	133,033	33,530	28,334	16,568	8,376	4,087	3,607	3,230	2,563	12,704	7,866	16,388	5,553
Orange	1989	132,424	37,928	32,082	12,771	2,784		951	2,146	1,305	17,428	16,159	21,892	3,875
	1987	117,047	32,582	27,560	10,105	2,335		761	2,150	1,308	14,164	13,193	22,524	3,588
Orleans	1989	171,998	42,494	40,740	12,047	16,358	5,752	3,157	4,572	579	48,298	10,214	16,288	5,724
	1987	145,204	36,338	34,838	9,471	13,060	4,593	2,531	3,651	463	39,331	8,218	15,566	4,840
Rutland	1989	586,125	121,007	115,975	62,463	44,116	37,111	27,331	23,554	16,233	141,689	30,068	33,873	15,807
	1987	514,016	96,499	92,486	48,973	39,733	33,425	22,205	18,884	13,015	137,545	25,456	34,523	15,395
Washington	1989	474,039	95,801	91,589	39,644	33,112	29,954	12,578	24,035	12,909	117,077	31,638	36,186	10,878
	1987	419,473	83,761	80,078	32,265	34,547	31,253	13,179	19,782	10,625	100,098	27,451	37,810	10,597
Windham	1989	444,869	92,017	87,650	45,767	20,265	14,292	21,439	23,485	13,802	84,012	49,453	40,104	10,906
	1987	375,877	76,217	72,600	36,269	16,428	11,587	17,154	18,913	11,116	71,435	40,373	41,062	8,829
Windsor	1989	399,685	87,244	81,[illegible]	43,548	13,634	5,571	8,377	14,692	8,892	122,704	31,180	31,855	5,898
	1987	357,861	69,543	65,230	34,338	13,421	5,485	8,538	11,776	7,128	121,737	27,794	32,260	6,038
TOTAL METRO COUNTIES	**1989**	**1,256,207**	**273,293**	**254,078**	**146,152**	**117,809**	**89,910**	**78,658**	**66,389**	**38,888**	**230,375**	**74,809**	**89,244**	**30,259**
	1987	1,105,674	218,627	203,251	114,963	113,772	86,957	64,294	56,443	33,065	219,114	69,155	91,200	28,520
TOTAL STATE	**1989**	**4,729,033**	**1,037,186**	**976,886**	**473,775**	**322,347**	**222,765**	**208,429**	**204,396**	**119,784**	**1,029,326**	**312,423**	**370,315**	**119,481**
	1987	4,177,018	862,033	812,194	377,218	303,560	211,255	178,921	170,131	99,779	944,103	276,570	380,921	111,075
VIRGINIA														
CHARLOTTESVILLE	**1989**	**1,063,350**	**227,625**	**222,545**	**93,575**	**116,395**	**90,629**	**64,411**	**57,462**	**37,078**	**199,772**	**53,990**	**59,902**	**33,482**
	1987	939,804	200,795	196,323	83,192	101,127	78,604	56,094	48,263	30,816	176,858	48,435	62,902	27,608
Albemarle	1989	194,281	35,354	34,695	14,248	48,641	31,540	21,216	5,562	2,237	13,703	13,157	15,233	2,362
	1987	192,357	33,595	32,969	14,948	42,645	27,653	20,590	6,040	2,430	14,784	14,291	16,480	2,536
Charlottesville city	1989	831,404	178,335	174,293	77,227	66,930	59,089	42,470	51,264	34,205	180,304	33,484	40,544	30,593
	1987	710,155	153,506	150,027	66,445	57,711	50,951	34,751	41,584	27,747	155,986	27,347	41,973	24,609
Fluvanna	1989	17,091	7,258	7,105	783	108		278	148	148	2,647	3,630	1,605	103
	1987	16,922	7,511	7,353	663	102		291	150	150	2,780	3,043	1,724	91
Greene	1989	20,574	6,678	6,452	1,317	716		447	488	488	3,118	3,719	2,520	424
	1987	20,370	6,183	5,974	1,136	669		462	489	489	3,338	3,754	2,725	372
DANVILLE	**1989**	**648,638**	**159,647**	**156,711**	**61,454**	**87,518**	**71,827**	**21,730**	**30,353**	**22,087**	**134,417**	**48,942**	**33,068**	**32,155**
	1987	588,129	137,218	134,686	50,672	75,600	62,234	19,897	28,604	20,836	135,253	46,849	34,663	25,785
Danville city	1989	546,612	127,331	125,023	51,850	81,779	71,827	19,311	27,760	20,025	118,004	35,844	26,054	26,120
	1987	487,113	103,057	101,189	42,200	70,856	62,234	17,876	25,917	18,691	119,672	33,283	27,106	20,792
Pittsylvania	1989	102,026	32,316	31,688	9,604	5,739		2,419	2,585	2,062	16,413	13,098	7,014	6,035
	1987	101,016	34,161	33,497	8,472	4,744		2,021	2,687	2,145	15,581	13,566	7,557	4,993
LYNCHBURG	**1989**	**941,301**	**198,714**	**193,944**	**86,554**	**149,563**	**127,020**	**39,073**	**44,831**	**29,403**	**170,061**	**75,610**	**55,333**	**39,930**
	1987	902,772	194,938	189,951	81,777	136,338	115,836	38,198	46,658	30,670	168,999	76,944	56,694	35,056
Amherst	1989	107,747	39,509	39,305	10,085	11,227	10,291	1,050	2,208	1,435	14,587	12,880	6,305	4,568
	1987	106,680	36,248	36,061	10,269	11,746	10,767	1,128	2,274	1,479	15,538	13,769	6,742	4,365
Campbell	1989	199,886	53,389	53,059	14,716	11,270	5,034	4,190	7,546	3,247	53,632	15,710	13,230	11,855
	1987	169,008	45,888	45,604	11,957	10,299	4,601	3,497	7,620	3,280	44,051	12,709	11,738	9,665
Lynchburg city	1989	633,668	105,816	101,580	61,753	127,066	111,695	33,833	35,077	24,721	101,842	47,020	35,798	23,507
	1987	627,084	112,802	108,286	59,551	114,293	100,468	33,573	36,764	25,911	109,410	50,466	38,214	21,026

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**1989**	**9,878,955**	**2,011,606**	**1,934,121**	**1,010,922**	**1,167,538**	**956,607**	**501,633**	**595,185**	**397,596**	**2,157,371**	**648,093**	**462,303**	**298,993**
	1987	8,738,629	1,707,491	1,639,461	861,747	987,421	805,021	449,609	516,490	344,284	2,121,991	555,488	442,325	242,052
Chesapeake city	1989	963,304	210,375	209,421	75,886	109,966	102,251	23,939	22,862	15,618	277,483	80,644	68,168	32,011
	1987	800,998	161,429	160,697	58,360	84,618	78,682	20,088	19,272	13,166	251,267	66,832	67,146	24,013
Gloucester	1989	154,871	42,762	41,190	17,393	15,824	13,553	1,610	5,686	5,029	31,305	12,767	12,051	4,480
	1987	135,747	40,353	38,870	14,177	13,758	11,784	1,590	4,597	4,067	26,346	12,008	10,319	3,732
Hampton city	1989	1,312,934	206,586	205,278	94,328	144,167	92,525	71,799	77,882	42,610	237,591	58,548	56,582	33,818
	1987	1,165,686	169,762	168,687	83,357	132,516	85,048	59,050	63,215	34,586	247,628	60,767	47,112	30,665
James City	1989	191,467	18,874	14,448	11,671	9		31,846	85,086	80,443	13,138	16,710	2,962	253
	1987	159,363	16,118	12,338	9,184	7		25,007	74,067	70,026	10,409	13,119	2,628	195
Newport News city	1989	1,160,712	202,454	189,582	90,834	166,554	156,875	49,728	48,237	34,030	326,338	95,013	65,708	28,155
	1987	1,058,258	183,362	171,704	79,451	134,065	126,275	40,715	41,576	29,332	338,886	77,245	68,751	22,560
Norfolk city	1989	1,849,910	354,863	328,761	199,187	317,611	263,008	97,622	105,117	58,075	387,885	102,868	47,861	67,415
	1987	1,739,450	324,931	301,031	189,438	274,473	227,287	102,908	98,999	54,696	405,368	87,950	51,069	54,563
Poquoson city	1989	23,127	12,694	12,168	1,806	18		134	201		2,801	2,102	377	1,130
	1987	22,898	13,141	12,596	1,485	16		130	189		2,921	1,987	397	937
Portsmouth city	1989	598,908	175,225	170,411	51,951	60,717	47,904	30,981	19,155	10,212	148,369	29,270	21,510	26,350
	1987	590,243	155,860	151,578	45,988	62,468	49,286	33,403	20,968	11,179	161,723	31,844	23,848	22,515
Suffolk city	1989	251,386	51,432	49,519	14,613	13,262	8,286	12,812	7,021	6,006	59,468	25,569	18,830	10,237
	1987	248,897	53,821	51,819	14,561	12,853	8,031	13,780	7,315	6,258	54,602	21,691	20,505	8,678
Virginia Beach city	1989	2,869,210	606,841	590,127	343,697	306,030	248,390	154,863	186,851	117,266	620,034	192,710	149,537	77,044
	1987	2,385,641	478,212	465,041	272,667	243,552	197,680	131,499	156,006	97,909	576,158	151,486	134,684	59,603
Williamsburg city	1989	361,873	76,669	72,235	91,778	16,972	13,827	23,270	31,433	24,509	44,358	19,302	13,387	9,802
	1987	305,668	67,173	63,288	74,584	15,709	12,799	18,845	25,178	19,633	37,742	19,812	10,717	7,799
York	1989	141,253	52,831	50,981	17,778	16,408	9,988	3,029	5,654	3,798	8,601	12,590	5,330	8,298
	1987	125,780	43,329	41,812	18,495	13,386	8,149	2,594	5,108	3,432	8,941	10,747	5,149	6,792
RICHMOND - PETERSBURG	**1989**	**6,755,285**	**1,345,520**	**1,304,787**	**602,159**	**863,661**	**634,039**	**337,058**	**317,751**	**186,214**	**1,566,078**	**512,954**	**314,787**	**229,489**
	1987	6,038,341	1,200,356	1,164,479	526,538	728,950	535,479	297,551	305,021	180,334	1,454,941	453,057	293,529	197,357
Charles City	1989	5,017	1,019	939	1,510	1,122		59	103		271	375	105	10
	1987	4,167	882	813	1,247	901		49	83		238	304	99	8
Chesterfield	1989	1,540,846	233,267	229,661	117,885	196,552	168,934	83,749	69,536	30,193	466,990	87,131	93,936	40,708
	1987	1,282,318	218,005	214,635	94,608	163,971	140,932	67,184	55,589	24,138	377,933	70,432	81,290	32,707
Colonial Heights city	1989	122,060	33,941	33,543	13,539	15,574	7,536	4,286	3,878	3,172	19,290	11,887	4,140	6,876
	1987	110,035	29,249	28,906	11,242	13,964	6,758	3,594	3,951	3,232	17,831	11,865	3,992	5,831
Dinwiddie	1989	22,872	11,271	10,897	3,059	47		592	439	439	2,415	2,844	625	616
	1987	22,646	10,622	10,270	2,921	49		649	476	476	2,462	3,112	689	603
Goochland	1989	49,314	19,316	18,828	1,451	2,583		50	3,076	2,064	12,159	4,649	1,946	1,713
	1987	41,332	15,451	15,061	1,168	2,044		41	3,137	2,106	10,180	3,839	1,756	1,351
Hanover	1989	390,667	91,910	91,247	34,456	19,331	12,911	8,565	25,014	15,817	60,366	94,346	16,551	14,464
	1987	342,679	81,640	81,051	28,413	20,070	13,406	7,037	21,914	13,857	50,738	77,586	17,513	11,915
Henrico	1989	1,757,647	359,699	350,163	141,930	425,918	276,943	115,275	87,791	43,562	278,854	119,181	33,647	54,331
	1987	1,610,213	328,997	320,275	132,689	350,857	228,137	105,790	92,668	45,983	278,007	113,376	35,412	53,176
Hopewell city	1989	154,212	35,243	35,088	15,988	25,371	11,626	6,800	3,925	2,544	21,745	16,395	15,508	8,161
	1987	144,637	35,219	35,064	16,405	21,147	9,691	7,214	3,257	2,112	18,352	14,660	16,349	7,086
New Kent	1989	24,670	7,846	7,599	1,386	1,190		65	113		4,645	6,539	157	1,735
	1987	24,363	7,933	7,683	1,163	1,238		70	120		4,995	6,140	171	1,697
Petersburg city	1989	511,717	102,811	100,167	34,916	97,420	91,024	14,267	17,669	10,709	121,573	34,873	43,888	15,701
	1987	445,120	83,942	81,783	28,747	78,923	73,742	14,781	17,181	10,414	107,894	35,636	39,361	13,954
Powhatan	1989	35,037	13,270	12,925	1,092	333		50	479	479	13,731	2,115	1,143	1,966
	1987	30,508	12,047	11,734	932	273		42	396	396	11,527	1,748	1,114	1,601
Prince George	1989	35,672	4,164	3,948	7,983	20		2,505	290	290	14,843	4,351	407	9
	1987	35,319	3,792	3,595	7,096	21		2,682	306	306	15,090	4,696	441	8
Richmond city	1989	2,105,554	431,763	409,782	226,964	78,200	65,065	100,795	105,438	76,945	549,196	128,268	102,734	83,199
	1987	1,945,004	372,577	353,609	199,907	75,492	62,813	88,418	105,943	77,314	559,694	109,663	95,342	67,420
ROANOKE	**1989**	**2,032,328**	**365,889**	**357,165**	**180,719**	**266,955**	**197,593**	**101,069**	**108,063**	**60,959**	**456,455**	**158,568**	**115,279**	**64,893**
	1987	1,814,308	329,748	321,827	156,104	222,245	164,802	89,275	98,908	55,707	427,810	151,397	108,681	54,539
Botetourt	1989	70,688	17,299	16,928	2,397	446		719	563	563	8,155	30,791	5,764	742
	1987	69,736	17,333	16,961	2,138	456		785	613	613	9,006	28,747	6,413	648
Roanoke	1989	332,374	104,194	103,707	33,325	24,517	19,462	25,843	23,647	17,387	30,690	49,137	13,638	9,847
	1987	328,057	96,399	95,948	36,081	25,706	20,407	25,236	21,544	15,841	31,144	50,985	14,620	10,577
Roanoke city	1989	1,164,535	163,124	156,524	115,596	220,993	170,016	69,502	67,640	33,974	228,531	61,803	68,243	38,462
	1987	1,033,617	150,025	143,955	94,062	179,214	137,875	59,087	63,986	32,139	227,238	58,080	65,417	30,889
Salem city	1989	464,731	81,272	80,006	29,401	20,999	8,115	5,005	16,213	9,035	189,079	16,837	27,634	15,842
	1987	382,898	65,991	64,963	23,823	16,869	6,520	4,167	12,765	7,114	160,422	13,585	22,231	12,425

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
ALL COUNTIES														
Accomack	1989	158,620	49,066	47,006	18,066	16,410	3,541	9,598	4,251	3,537	17,567	12,063	5,608	6,110
	1987	148,456	50,454	48,336	15,653	13,472	2,908	8,242	4,444	3,698	15,939	12,447	5,885	4,982
Albemarle	1989	194,281	35,354	34,695	14,248	48,641	31,540	21,216	5,562	2,237	13,703	13,157	15,233	2,362
	1987	192,357	33,595	32,969	14,948	42,645	27,653	20,590	6,040	2,430	14,784	14,291	16,480	2,536
☐ Alexandria city	1989	1,381,016	204,941	197,464	185,488	201,379	187,035	56,474	65,574	46,027	270,958	72,314	31,792	37,503
	1987	1,241,851	166,978	160,886	153,501	162,698	151,110	50,184	60,816	42,688	281,796	67,035	29,180	30,096
Alleghany	1989	12,480	2,131	2,051	1,323	1,119	1,050	276	194	102	5,483	1,010	37	7
	1987	9,984	1,545	1,487	989	843	792	204	177	94	4,769	760	28	5
Amelia	1989	18,572	5,510	5,443	700	1,178		228	458	458	4,028	3,196	603	1,512
	1987	18,388	5,805	5,734	758	985		243	487	487	4,093	2,919	653	1,439
Amherst	1989	107,747	39,509	39,305	10,085	11,227	10,291	1,050	2,208	1,435	14,587	12,880	6,305	4,568
	1987	106,680	36,248	36,061	10,269	11,746	10,767	1,128	2,274	1,479	15,538	13,769	6,742	4,365
Appomattox	1989	42,741	12,534	12,414	3,041	834		677	1,175	905	8,261	6,452	3,657	2,689
	1987	42,318	13,193	13,067	3,260	724		710	1,258	970	7,741	5,471	3,943	2,363
☐ Arlington	1989	1,185,009	203,292	186,709	189,599	93,185	70,971	42,288	43,340	19,396	367,067	70,362	26,574	43,429
	1987	1,168,498	185,148	170,045	183,658	85,227	64,911	38,641	47,076	21,069	394,920	66,316	29,446	44,062
Augusta	1989	188,570	33,136	31,783	13,715	5,738	2,750	3,339	2,272	1,799	63,393	18,353	28,477	3,952
	1987	186,609	30,916	29,654	13,180	4,709	2,258	3,177	2,092	1,657	65,063	19,609	29,988	3,367
Bath	1989	15,505	3,704	3,502	1,418	1,339		1,017	393	306	434	1,375	134	263
	1987	14,137	3,132	2,961	1,439	1,100		888	325	254	460	1,139	130	215
Bedford	1989	40,630	10,827	9,974	3,261	94		211	1,523	1,074	6,716	3,605	8,605	1,388
	1987	33,823	8,683	7,999	2,622	75		170	1,217	859	5,692	2,861	7,901	1,095
Bedford city	1989	101,178	33,727	32,944	5,482	6,041		4,858	4,002	3,111	14,426	8,418	5,281	5,931
	1987	92,618	30,074	29,376	5,681	5,414		4,005	3,351	2,606	14,328	8,577	5,516	5,253
Bland	1989	20,222	2,359	2,055	662	41		94	160		10,366	5,536	300	16
	1987	16,448	1,912	1,666	538	33		76	130		8,429	4,486	275	13
Botetourt	1989	70,688	17,299	16,928	2,397	446		719	563	563	8,155	30,791	5,764	742
	1987	69,736	17,333	16,961	2,138	456		785	613	613	9,006	28,747	6,413	648
☐ Bristol city	1989	212,482	40,279	36,899	18,444	23,150	17,212	14,696	12,218	6,338	45,775	11,532	21,587	7,470
	1987	210,378	41,156	37,702	16,019	23,340	17,354	15,666	13,012	6,750	42,234	12,261	23,111	6,276
Brunswick	1989	43,830	15,230	14,810	3,090	2,308		1,969	1,414	1,242	10,001	1,742	2,551	2,081
	1987	41,214	13,009	12,650	2,761	1,981		1,926	1,523	1,339	10,880	1,714	2,763	1,734
Buchanan	1989	120,926	44,769	43,895	6,529	7,313	4,110	3,866	6,530	4,664	21,599	6,376	3,670	10,743
	1987	119,729	43,366	42,519	7,045	7,767	4,366	3,378	7,037	5,027	23,075	6,887	3,943	9,013
Buckingham	1989	33,711	10,882	10,597	1,474	2,490		343	577	116	10,444	1,216	2,550	745
	1987	29,241	8,595	8,370	1,455	1,948		273	458	93	10,091	1,147	2,317	582
Buena Vista city	1989	38,003	15,480	15,371	2,525	1,174		384	416	416	4,384	4,622	605	1,057
	1987	34,030	12,887	12,796	2,345	1,023		391	367	367	4,661	4,405	635	875
Campbell	1989	199,886	53,389	53,059	14,716	11,270	5,034	4,190	7,546	3,247	53,632	15,710	13,230	11,855
	1987	169,008	45,888	45,604	11,957	10,299	4,601	3,497	7,620	3,280	44,051	12,709	11,738	9,665
Caroline	1989	44,612	15,807	15,639	3,813	482		133	837	656	6,732	11,759	941	1,224
	1987	44,170	17,090	16,908	3,438	515		143	885	694	6,623	10,419	1,026	1,132
Carroll	1989	64,296	19,333	18,327	4,513	3,614		3,585	1,352	1,167	10,164	8,997	1,693	3,537
	1987	63,386	18,927	17,942	4,366	3,099		3,897	1,474	1,273	11,269	8,526	1,874	3,130
Charles City	1989	5,017	1,019	939	1,510	1,122		59	103		271	375	105	10
	1987	4,167	882	813	1,247	901		49	83		238	304	99	8
Charlotte	1989	23,138	7,317	6,960	1,372	243		320	660	660	5,546	2,718	947	1,832
	1987	22,882	7,880	7,495	1,290	250		333	669	66	5,244	2,311	993	1,705
Charlottesville city	1989	831,404	178,335	174,293	77,227	66,930	59,089	42,470	51,264	34,205	180,304	33,484	40,544	30,593
	1987	710,155	153,506	150,027	66,445	57,711	50,951	34,751	41,584	27,747	155,986	27,347	41,973	24,609
Chesapeake city	1989	963,304	210,375	209,421	75,886	109,966	102,251	23,939	22,862	15,618	277,483	80,644	68,168	32,011
	1987	800,998	161,429	160,697	58,360	84,618	78,682	20,088	19,272	13,166	251,267	66,832	67,146	24,013
Chesterfield	1989	1,540,846	233,267	229,661	117,885	196,552	168,934	83,749	69,536	30,193	466,990	87,131	93,936	40,708
	1987	1,282,318	218,005	214,635	94,608	163,971	140,932	67,184	55,589	24,138	377,933	70,432	81,290	32,707
Clarke	1989	22,817	8,029	7,453	2,828	1,245		374	922	571	2,001	3,071	433	480
	1987	22,591	7,483	6,946	2,732	1,079		400	985	611	2,057	3,280	454	465
Clifton Forge city	1989	25,656	10,021	9,940	2,514	607		499	206	44	3,328	3,544	503	3,293
	1987	25,402	10,662	10,576	2,586	560		425	221	48	3,060	3,536	539	2,856
Colonial Heights city	1989	122,060	33,941	33,543	13,539	15,574	7,536	4,286	3,878	3,172	19,290	11,887	4,140	6,876
	1987	110,035	29,249	28,906	11,242	13,964	6,758	3,594	3,951	3,232	17,831	11,865	3,992	5,831
Covington city	1989	136,368	24,277	23,618	8,721	18,275		6,631	5,508	3,428	47,675	6,937	8,802	5,282
	1987	126,231	24,555	23,888	8,151	17,574		5,495	5,544	3,451	41,776	6,150	8,157	4,353
Craig	1989	4,211	2,662	2,507	365	14		30	53		151	369	31	176
	1987	4,169	2,544	2,396	359	15		33	57		165	398	34	176

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Culpeper	1989	174,150	44,922	44,366	15,677	24,616	23,199	6,074	9,094	6,480	30,379	15,593	8,722	8,088
	1987	144,984	36,388	35,938	13,057	19,728	18,593	4,967	7,325	5,220	25,446	12,621	8,021	6,450
Cumberland	1989	28,773	9,122	8,907	877	182		3,804	1,581	204	4,525	2,906	3,587	250
	1987	24,731	8,325	8,129	712	163		3,104	1,286	167	3,693	2,365	3,307	201
Danville city	1989	546,612	127,331	125,023	51,850	81,779	71,827	19,311	27,768	20,025	118,004	35,844	26,054	26,120
	1987	487,113	103,057	101,189	42,200	70,856	62,234	17,876	25,917	18,691	119,672	33,283	27,106	20,792
Dickenson	1989	56,574	16,479	16,244	3,905	7,801		525	1,150	346	12,023	5,428	2,138	3,868
	1987	56,014	17,533	17,283	3,278	7,641		532	1,236	373	11,997	5,106	2,290	3,670
Dinwiddie	1989	22,872	11,271	10,897	3,059	47		592	439	439	2,415	2,844	625	616
	1987	22,646	10,622	10,270	2,921	49		649	476	476	2,462	3,112	689	603
Emporia city	1989	96,137	24,251	23,693	8,974	4,003		2,804	3,333	2,665	21,204	16,083	2,757	5,339
	1987	90,253	20,618	20,144	7,967	3,916		3,034	3,258	2,606	19,759	17,429	3,001	4,657
Essex	1989	87,705	20,442	19,951	7,539	6,614		4,697	4,482	2,850	14,583	5,408	8,609	7,401
	1987	81,478	21,380	20,866	7,082	6,519		3,945	3,759	2,391	12,744	4,946	7,901	6,000
☐ Fairfax	1989	6,942,913	1,412,105	1,370,825	668,748	959,837	794,490	472,805	478,978	271,370	1,500,447	439,910	245,182	201,136
	1987	5,874,164	1,150,490	1,116,858	549,457	774,468	641,055	414,687	444,351	251,752	1,307,565	371,353	227,424	176,425
☐ Fairfax city	1989	779,798	69,378	66,853	70,999	46,321	43,031	22,825	47,816	31,190	356,002	33,949	34,637	32,673
	1987	712,342	70,561	67,993	61,215	38,221	35,507	18,846	50,104	32,683	327,345	28,038	35,479	28,958
☐ Falls Church city	1989	264,687	34,173	33,995	23,374	2,432		21,884	22,471	10,853	116,717	18,358	5,360	10,698
	1987	261,290	36,112	35,924	20,095	2,262		18,556	18,845	9,102	121,794	19,402	5,713	8,787
Fauquier	1989	289,475	93,742	92,998	27,539	14,650	11,877	7,870	5,791	4,495	52,238	26,822	22,275	9,117
	1987	240,408	79,751	79,118	22,348	11,774	9,546	6,393	4,671	3,626	42,558	21,673	19,933	7,395
Floyd	1989	36,788	9,561	9,161	1,477	1,437		285	1,717	1,411	12,833	2,468	1,362	195
	1987	34,522	8,217	7,873	1,406	1,188		282	1,806	1,485	13,470	2,048	1,431	163
Fluvanna	1989	17,091	7,258	7,105	783	108		278	148	148	2,647	3,630	1,605	103
	1987	16,922	7,511	7,353	663	102		291	150	150	2,780	3,043	1,724	91
Franklin	1989	143,290	41,540	39,736	11,310	11,190	6,361	5,542	6,782	4,678	28,013	8,098	13,080	7,131
	1987	123,185	34,654	33,149	9,110	8,777	4,990	4,985	6,186	4,267	23,363	6,996	13,362	5,616
Franklin city	1989	91,012	26,761	26,401	5,027	12,179	6,624	3,815	5,110	3,408	16,947	3,858	3,927	5,484
	1987	77,568	20,950	20,668	4,726	9,482	5,158	3,004	4,641	3,096	16,988	3,798	3,156	4,625
Frederick	1989	139,147	24,578	23,622	13,499	7,224	5,635	1,294	4,836	3,799	38,138	12,657	28,593	1,455
	1987	120,490	24,126	23,188	10,914	7,041	5,493	1,038	3,875	3,045	30,739	10,190	25,773	1,155
Fredericksburg city	1989	545,568	90,118	82,832	76,207	72,019	63,907	12,856	20,228	14,861	104,979	39,414	52,426	16,881
	1987	452,318	83,258	76,527	60,491	58,887	52,255	10,193	18,277	13,428	84,194	31,260	44,784	13,172
Galax city	1989	118,707	21,727	21,601	9,936	20,937	14,690	5,024	5,812	5,548	21,777	10,442	6,782	6,465
	1987	105,791	21,840	21,713	8,052	19,053	13,369	4,092	5,834	5,570	18,248	8,468	7,090	5,170
Giles	1989	85,329	30,901	30,174	5,807	4,275		1,150	2,797	2,381	17,574	6,902	4,954	5,344
	1987	84,484	28,561	27,889	5,558	4,675		1,261	2,647	2,254	19,566	5,937	5,504	4,592
Gloucester	1989	154,871	42,762	41,190	17,393	15,824	13,553	1,610	5,686	5,029	31,305	12,767	12,051	4,480
	1987	135,747	40,353	38,870	14,177	13,758	11,784	1,590	4,597	4,067	26,346	12,008	10,319	3,732
Goochland	1989	49,314	19,316	18,828	1,451	2,583		50	3,076	2,064	12,159	4,649	1,946	1,713
	1987	41,332	15,451	15,061	1,168	2,044		41	3,137	2,106	10,180	3,839	1,756	1,351
Grayson	1989	20,985	7,975	7,762	1,316	1,285		235	2,162	1,506	4,253	1,274	534	551
	1987	20,777	8,113	7,896	1,091	1,289		234	2,088	1,455	4,388	1,135	567	466
Greene	1989	20,574	6,678	6,452	1,317	716		447	488	488	3,118	3,719	2,520	424
	1987	20,370	6,183	5,974	1,136	669		462	489	489	3,338	3,754	2,725	372
Greensville	1989	7,121	447	414	1,022	407		24	41		118	4,362	74	4
	1987	5,777	371	344	929	316		19	32		93	3,467	60	3
Halifax	1989	60,439	22,600	21,865	2,993	2,939		446	2,117	2,117	6,128	5,527	11,300	2,202
	1987	49,486	18,397	17,799	2,331	2,271		349	1,734	1,734	4,858	4,889	9,389	1,740
Hampton city	1989	1,312,934	206,586	205,278	94,328	144,167	92,525	71,799	77,882	42,610	237,591	58,548	56,582	33,818
	1987	1,165,686	169,762	168,687	83,357	132,516	85,048	59,050	63,215	34,586	247,628	60,767	47,112	30,665
Hanover	1989	390,667	91,910	91,247	34,456	19,331	12,911	8,565	25,014	15,817	60,366	94,346	16,551	1[illegible],464
	1987	342,679	81,640	81,051	28,413	20,070	13,406	7,037	21,914	13,857	50,738	77,586	17,513	11,915
Harrisonburg city	1989	438,740	79,408	76,444	32,089	82,296	70,227	14,227	38,006	26,606	86,361	24,673	31,089	15,500
	1987	371,093	64,490	62,083	33,092	66,925	57,111	11,586	30,876	21,615	75,066	21,103	27,125	12,399
Henrico	1989	1,757,647	359,699	350,163	141,930	425,918	276,943	115,275	87,791	43,562	278,854	119,181	33,647	54,331
	1987	1,610,213	328,997	320,275	132,689	350,857	228,137	105,790	92,668	45,983	278,007	113,376	35,412	53,176
Henry	1989	199,772	53,801	52,529	14,693	4,814		5,334	5,087	3,072	38,835	23,295	22,945	13,222
	1987	185,342	55,235	53,929	14,860	4,082		5,517	4,902	2,961	34,803	19,001	22,090	10,628
Highland	1989	6,092	948	888	485	188		41	235		427	2,602	487	8
	1987	6,016	926	867	489	169		41	226		458	2,535	522	7
Hopewell city	1989	154,212	35,243	35,088	15,988	25,371	11,626	6,800	3,925	2,544	21,745	16,395	15,508	8,161
	1987	144,637	35,219	35,064	16,405	21,147	9,691	7,214	3,257	2,112	18,352	14,660	16,349	7,086

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989
U.S. CENSUS 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furnitu. Home F. ($00	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Isle of Wight	1989	85,411	32,968	32,563	5,492	4,293		1,328	1,137	705	13,145	11,713	5,488	5,170
	1987	77,762	30,343	29,970	5,748	3,704		1,240	1,029	639	12,375	9,758	4,430	4,233
James City	1989	191,467	18,874	14,448	11,671	9		31,846	85,086	80,443	13,138	16,710	2,962	253
	1987	159,363	16,118	12,338	9,184	7		25,007	74,067	70,026	10,409	13,119	2,628	195
King and Queen	1989	5,423	1,555	1,497	464	55		26	45		2,857	191	26	6
	1987	5,369	1,612	1,552	492	53		27	47		2,700	204	28	5
King George	1989	35,551	15,125	14,982	4,159	569		221	591	591	4,592	5,914	1,844	1,104
	1987	29,565	11,840	11,728	3,765	442		174	463	463	3,613	5,901	1,583	853
King William	1989	68,282	18,141	17,924	2,106	1,259		1,481	4,386	3,687	23,430	7,184	4,398	3,286
	1987	61,236	14,391	14,219	1,672	901		1,240	4,450	3,742	23,780	5,639	4,151	2,547
Lancaster	1989	82,940	26,897	26,671	5,246	3,284		3,636	6,723	2,270	18,149	6,396	5,061	2,874
	1987	74,884	24,436	24,231	4,173	2,568		3,411	5,341	1,804	18,169	5,138	5,180	2,312
Lee	1989	88,138	41,607	41,152	5,642	5,226	3,564	861	1,339	993	14,727	5,834	5,659	4,311
	1987	77,349	34,741	34,361	4,739	4,352	2,969	712	1,381	1,025	12,675	6,060	5,681	3,892
Lexington city	1989	94,808	18,739	17,849	13,346	9,322	7,389	4,077	3,820	3,634	11,837	14,875	5,940	4,606
	1987	86,345	18,792	17,899	13,382	8,414	6,670	3,658	3,473	3,305	10,645	12,403	4,888	3,964
Loudoun	1989	673,637	170,484	162,854	62,069	26,483	19,431	16,443	25,208	13,238	175,989	40,695	80,665	20,854
	1987	556,049	136,995	130,864	51,118	21,092	15,476	13,898	20,166	10,591	147,583	34,348	70,437	16,561
Louisa	1989	40,155	9,865	9,351	2,541	5,166		324	898	752	6,417	8,213	2,913	1,138
	1987	39,757	9,844	9,331	2,481	4,763		345	941	789	6,679	8,155	3,091	1,112
Lunenburg	1989	36,227	10,969	10,882	1,661	1,757		801	997	621	4,955	3,575	3,937	3,112
	1987	35,788	11,280	11,191	1,762	1,722		789	952	594	5,276	2,976	4,198	2,608
Lynchburg city	1989	633,668	105,816	101,580	61,753	127,066	111,695	33,833	35,077	24,721	101,842	47,020	35,798	23,507
	1987	627,084	112,802	108,286	59,551	114,293	100,468	33,573	36,764	25,911	109,410	50,466	38,214	21,026
Madison	1989	36,860	8,434	8,181	1,899	884		204	796		4,000	4,578	4,406	1,104
	1987	34,224	7,532	7,306	1,652	743		201	761		4,327	4,406	4,737	933
Manassas city	1989	632,723	130,287	128,455	31,201	35,148	33,105	7,886	30,300	16,586	267,372	26,952	52,923	17,448
	1987	513,370	108,713	107,184	24,816	27,559	25,958	6,254	23,953	13,112	214,797	21,493	45,096	14,420
Manassas Park city	1989	7,657	2,677	1,200	251	1,263		14	226		582	1,549	13	826
	1987	7,581	2,747	1,231	197	1,194		14	229		611	1,584	14	735
Martinsville city	1989	261,273	43,826	42,761	18,033	47,932	42,149	11,696	12,655	8,700	46,573	17,196	20,904	11,478
	1987	233,200	37,801	36,882	15,787	41,821	36,776	9,366	12,685	8,721	43,551	17,218	14,815	8,957
Mathews	1989	21,744	8,000	7,750	1,208	388		482	1,075	904	3,298	3,074	1,571	1,384
	1987	21,529	7,275	7,048	1,103	388		515	1,143	962	3,511	3,273	1,672	1,298
Mecklenburg	1989	160,754	35,868	35,276	14,685	14,381	5,548	7,774	8,076	4,629	33,896	12,814	11,620	7,534
	1987	158,550	37,902	37,276	13,182	12,024	4,639	8,223	7,213	4,135	33,670	13,655	11,309	6,807
Middlesex	1989	37,761	15,798	15,397	3,049	851		410	1,826	1,563	4,625	728	4,313	1,978
	1987	34,036	13,606	13,261	2,514	827		371	1,781	1,525	4,859	715	4,049	1,867
Montgomery	1989	530,990	105,020	103,658	50,051	56,795	38,389	16,880	24,178	15,453	150,313	34,143	39,715	10,497
	1987	452,843	90,955	89,775	39,810	44,556	30,117	13,400	19,155	12,243	137,528	31,054	33,085	8,650
Nelson	1989	66,950	10,998	10,180	995	2,181		2,206	862	507	34,544	6,901	1,403	1,358
	1987	55,740	9,385	8,687	1,029	1,755		1,796	725	427	28,624	5,601	1,264	1,085
New Kent	1989	24,670	7,846	7,599	1,386	1,190		65	113		4,645	6,539	157	1,735
	1987	24,363	7,933	7,683	1,163	1,238		70	120		4,995	6,140	171	1,697
Newport News city	1989	1,160,712	202,454	189,582	90,834	166,554	156,875	49,728	48,237	34,030	326,338	95,013	65,708	28,155
	1987	1,058,258	183,362	171,704	79,451	134,065	126,275	40,715	41,576	29,332	338,886	77,245	68,751	22,560
Norfolk city	1989	1,849,910	354,863	328,761	199,187	317,611	263,008	97,622	105,117	58,075	387,885	102,868	47,861	67,415
	1987	1,739,450	324,931	301,031	189,438	274,473	227,287	102,908	98,999	54,696	405,368	87,950	51,069	54,563
Northampton	1989	52,716	21,150	20,715	4,534	2,359		952	1,203	666	3,596	3,032	4,055	5,198
	1987	52,194	19,834	19,426	4,386	2,585		1,056	1,332	738	3,963	3,347	4,534	5,031
Northumberland	1989	32,724	10,348	10,034	1,315	1,399		304	469		3,626	5,673	4,307	2,189
	1987	32,400	11,140	10,802	1,430	1,361		328	490		3,281	5,007	4,731	2,003
Norton city	1989	64,985	8,027	7,893	5,226	7,553	2,710	3,771	1,856	1,249	15,987	3,589	6,579	5,036
	1987	64,342	8,536	8,393	5,559	7,818	2,806	3,240	1,959	1,319	16,950	3,617	6,481	4,142
Nottoway	1989	83,652	20,953	20,478	5,028	7,423	4,161	3,480	3,970	3,144	26,215	4,151	3,423	4,511
	1987	75,213	20,892	20,418	4,295	6,109	3,425	2,880	3,324	2,633	21,999	3,433	3,641	3,926
Orange	1989	99,413	24,625	23,754	5,413	4,417		2,382	3,525	3,120	27,890	6,613	5,606	6,862
	1987	91,189	21,112	20,365	5,705	3,953		2,242	3,424	3,031	26,354	6,970	5,698	5,678
Page	1989	159,647	29,664	29,271	10,902	7,217	3,357	2,340	3,642	2,610	85,994	4,758	2,920	4,725
	1987	131,209	26,915	26,558	8,641	6,255	2,910	1,834	3,334	2,390	68,541	3,794	2,303	3,690
Patrick	1989	61,560	19,384	18,746	3,571	8,172		389	1,178	594	10,916	7,079	3,752	3,988
	1987	51,348	14,836	14,348	2,772	6,300		366	902	455	10,765	6,435	3,007	3,075
Petersburg city	1989	511,717	102,811	100,167	34,916	97,420	91,024	14,267	17,669	10,709	121,573	34,873	43,888	15,701
	1987	445,120	83,942	81,783	28,747	78,923	73,742	14,781	17,181	10,414	107,894	35,636	39,361	13,954

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Pittsylvania	1989	102,026	32,316	31,688	9,604	5,739		2,419	2,585	2,062	16,413	13,098	7,014	6,035
	1987	101,016	34,161	33,497	8,472	4,744		2,021	2,687	2,145	15,581	13,566	7,557	4,993
Poquoson city	1989	23,127	12,694	12,168	1,806	18		134	201		2,801	2,102	377	1,130
	1987	22,898	13,141	12,596	1,485	16		130	189		2,921	1,987	397	937
Portsmouth city	1989	598,908	175,225	170,411	51,951	60,717	47,904	30,981	19,155	10,212	148,369	29,270	21,510	26,350
	1987	590,243	155,860	151,578	45,988	62,468	49,286	33,403	20,968	11,179	161,723	31,844	23,848	22,515
Powhatan	1989	35,037	13,270	12,925	1,092	333		50	479	479	13,731	2,115	1,143	1,966
	1987	30,508	12,047	11,734	932	273		42	396	396	11,527	1,748	1,114	1,601
Prince Edward	1989	129,575	30,712	30,000	17,316	13,491	6,017	4,280	11,081	9,583	26,480	6,717	5,467	5,875
	1987	117,186	30,490	29,783	14,360	13,315	5,939	3,498	9,140	7,905	23,150	5,949	5,238	5,328
Prince George	1989	35,672	4,164	3,948	7,983	20		2,505	290	290	14,843	4,351	407	9
	1987	35,319	3,792	3,595	7,096	21		2,682	306	306	15,090	4,696	441	8
☐ Prince William	1989	1,526,921	317,703	309,626	146,972	128,526	115,136	109,865	118,572	93,622	330,184	122,470	101,812	37,645
	1987	1,267,996	258,432	251,862	117,119	101,211	90,667	87,432	111,860	88,323	294,056	97,287	81,476	29,422
Pulaski	1989	138,586	37,038	36,749	15,252	9,951	8,148	2,349	4,603	3,732	30,440	12,693	10,127	7,087
	1987	136,625	38,452	38,152	12,829	8,486	6,949	2,503	3,835	3,110	32,594	13,206	10,913	6,301
Radford city	1989	117,449	21,701	21,640	10,527	[illegible]	9,699	5,267	7,449	4,906	31,239	4,697	4,367	5,485
	1987	103,400	21,108	21,049	9,001	9,663	9,247	4,217	7,449	4,907	26,529	3,833	3,936	4,331
Rappahannock	1989	15,663	3,886	[illegible]	1,994	92		64	1,118	1,118	438	2,147	57	11
	1987	12,988	3,433	[illegible]	1,616	74		53	906	906	393	1,740	54	9
Richmond	1989	57,181	16,162	15,802	[illegible]	11,442	8,814	2,283	3,487	2,053	[illegible]	5,317	465	5,199
	1987	47,608	14,161	13,846	2,171	9,042	6,966	1,824	2,779	1,637	[illegible]	4,240	428	4,083
Richmond city	1989	2,105,554	431,763	409,782	226,964	78,200	[illegible]	100,795	105,438	76,945	549,196	128,268	102,734	83,199
	1987	1,945,004	372,577	353,609	199,907	75,492	62,813	88,418	105,943	77,314	559,694	109,663	95,342	67,420
Roanoke	1989	332,374	104,194	103,707	33,325	24,517	19,462	25,843	23,647	17,387	30,690	49,137	13,638	9,847
	1987	328,057	96,399	95,948	36,081	25,706	20,407	25,236	21,544	15,841	31,144	50,985	14,620	10,577
Roanoke city	1989	1,164,535	163,124	156,524	115,596	220,993	170,016	69,502	67,640	33,974	228,531	61,803	68,243	38,462
	1987	1,033,617	150,025	143,955	94,062	179,214	137,875	59,087	63,986	32,139	227,238	58,080	65,417	30,889
Rockbridge	1989	69,175	5,926	5,568	3,890	1,772		236	1,118	972	5,829	34,781	6,530	693
	1987	68,490	6,199	5,825	4,039	1,804		247	1,163	1,012	6,018	36,191	6,777	713
Rockingham	1989	130,465	36,703	33,706	11,597	3,412	1,510	3,373	6,242	3,770	25,257	8,725	13,912	6,515
	1987	129,126	36,690	33,694	10,237	3,524	1,560	2,945	6,623	4,001	24,472	9,262	[illegible]	5,385
Russell	1989	100,690	33,247	32,846	[illegible]	6,865	2,292	2,458	4,139	3,010	15,389	13,138	7,247	7,290
	1987	93,339	28,680	28,334	6,925	6,590	2,201	2,047	4,363	3,174	13,654	13,736	7,762	5,967
Salem city	1989	464,731	81,272	80,006	29,401	20,999	8,115	5,005	16,213	9,035	189,079	16,837	27,634	15,842
	1987	382,898	65,991	64,963	23,823	16,869	6,520	4,167	12,765	7,114	160,422	13,585	22,231	12,425
☐ Scott	1989	94,236	33,622	33,402	5,485	2,399		605	2,409	1,386	20,397	6,474	13,667	5,296
	1987	93,303	33,678	33,458	5,116	2,235		626	2,571	1,481	19,048	6,827	14,832	4,640
Shenandoah	1989	186,756	45,189	41,851	15,197	6,772		3,815	5,559	3,573	44,001	31,215	11,970	6,387
	1987	162,430	36,516	33,819	13,712	5,532		3,272	4,855	3,121	36,765	30,169	10,724	5,069
Smyth	1989	161,804	38,392	37,343	9,417	14,850	9,165	5,721	5,206	3,245	27,822	12,481	23,929	8,953
	1987	151,486	39,700	38,615	8,293	13,977	8,627	4,729	4,346	2,710	27,993	12,336	20,339	7,401
Southampton	1989	35,680	13,203	12,872	1,346	510		68	1,076	976	11,827	2,200	793	1,093
	1987	35,327	13,535	13,196	1,132	512		72	990	899	11,591	1,930	841	911
South Boston city	1989	100,713	17,641	17,223	9,930	15,348	12,752	3,033	5,474	3,773	18,301	11,999	3,812	6,837
	1987	99,716	17,376	16,964	9,946	16,379	13,609	2,923	5,606	3,865	18,840	10,861	3,187	5,724
Spotsylvania	1989	205,592	21,596	19,426	4,654	51,372	46,386	19,730	15,254	14,152	65,980	17,461	172	798
	1987	203,556	20,991	18,882	4,622	53,342	48,166	17,912	16,041	14,883	64,312	17,120	184	659
☐ Stafford	1989	295,152	79,458	77,008	34,969	11,390	10,223	2,879	11,305	8,511	51,788	42,759	40,934	9,337
	1987	241,386	61,251	59,362	27,043	8,696	7,806	2,224	8,665	6,524	46,650	38,291	31,877	7,147
Staunton city	1989	236,976	48,552	47,408	21,289	51,651	42,481	8,961	10,450	8,216	32,911	12,886	16,007	11,175
	1987	214,265	45,285	44,218	21,431	45,468	37,396	7,277	10,235	8,045	32,536	10,674	13,861	9,001
Suffolk city	1989	251,386	51,432	49,519	14,613	13,262	8,286	12,812	7,021	6,006	59,468	25,569	18,830	10,237
	1987	248,897	53,821	51,819	14,561	12,853	8,031	13,780	7,315	6,258	54,602	21,691	20,505	8,678
Surry	1989	11,157	5,441	5,370	1,431	31		69	282	282	1,513	825	120	72
	1987	10,252	5,367	5,297	1,221	26		59	232	232	1,377	681	117	58
Sussex	1989	48,352	17,079	16,647	4,068	[illegible]		827	2,696	2,359	7,316	2,179	2,552	1,931
	1987	47,873	14,909	14,532	4,387	912		701	2,827	2,475	7,926	2,012	2,785	1,910
Tazewell	1989	345,732	105,201	104,618	16,668	32,348	22,223	5,094	7,676	4,472	97,529	10,641	36,007	13,680
	1987	341,171	112,087	111,466	15,520	29,198	20,060	5,491	8,179	4,766	92,127	10,348	36,010	13,063
Virginia Beach city	1989	2,869,210	606,841	590,127	343,697	306,030	248,390	154,863	186,851	117,266	620,034	192,710	149,537	77,044
	1987	2,385,641	478,212	465,041	272,667	243,552	197,680	131,499	156,006	97,909	576,158	151,486	134,684	59,603
Warren	1989	172,907	45,420	44,617	14,403	17,589	16,238	5,854	5,740	4,078	36,219	25,359	9,915	4,595
	1987	145,152	36,980	36,326	11,667	15,636	14,436	4,757	4,622	3,284	30,717	20,476	10,277	3,724

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
ALL COUNTIES (continued)														
☐ Washington	1989	162,654	44,637	43,846	15,317	14,779	2,843	6,010	10,005	8,818	33,542	13,234	6,855	5,453
	1987	152,432	46,468	45,645	13,275	11,971	2,304	4,918	8,215	7,241	35,021	11,096	6,491	4,459
Waynesboro city	1989	186,010	37,815	36,974	18,643	16,440	16,395	2,168	15,370	11,792	57,493	11,147	8,975	7,995
	1987	167,474	37,874	37,032	15,313	15,309	15,268	1,841	12,632	9,692	49,635	11,476	8,154	6,979
Westmoreland	1989	54,678	14,635	14,368	5,867	2,168		183	266	266	17,593	5,929	4,521	2,028
	1987	50,970	14,837	14,566	4,849	1,859		169	236	236	16,022	4,904	4,737	1,798
Williamsburg city	1989	361,873	76,669	72,235	91,778	16,972	13,827	23,270	31,433	24,509	44,358	19,302	13,387	9,802
	1987	305,668	67,173	63,288	74,584	15,709	12,799	18,845	25,178	19,633	37,742	19,812	10,717	7,799
Winchester city	1989	497,831	96,663	95,607	50,104	93,324	85,080	30,179	29,523	22,116	102,045	10,110	28,371	21,738
	1987	413,076	76,344	75,510	39,268	73,615	67,113	23,639	24,193	18,124	98,404	9,641	22,521	17,063
Wise	1989	227,140	88,844	88,317	10,513	30,171	22,717	5,944	2,638	1,471	42,254	12,109	7,410	13,361
	1987	223,944	85,842	85,333	11,135	25,634	19,302	6,378	2,878	1,606	46,072	13,219	8,185	11,486
Wythe	1989	141,472	26,759	25,993	11,840	7,200		5,068	3,837	3,305	29,598	40,452	4,374	5,184
	1987	140,071	25,643	24,909	11,410	7,790		5,376	4,194	3,614	32,122	36,727	4,724	5,456
York	1989	141,253	52,831	50,981	17,778	16,408	9,988	3,029	5,654	3,798	8,601	12,590	5,330	8,298
	1987	125,780	43,329	41,812	18,495	13,386	8,149	2,594	5,108	3,432	8,941	10,747	5,149	6,792
TOTAL METRO COUNTIES	1989	35,478,742	7,052,037	6,818,409	3,488,299	4,197,922	3,371,192	1,839,648	2,022,067	1,260,672	8,220,974	2,398,715	1,702,673	[illegible]
	1987	31,322,623	6,069,275	5,865,741	2,982,659	3,511,855	2,814,124	1,622,570	1,853,807	1,153,963	7,719,302	2,107,501	1,599,370	954,385
TOTAL STATE	1989	44,840,180	9,343,927	9,049,945	4,246,265	[illegible]	[illegible]	2,137,176	2,410,862	1,540,967	10,270,047	3,201,318	2,360,681	1,526,964
	1987	39,784,763	8,182,619	7,923,597	3,651,463	[illegible]	[illegible]	1,880,899	2,205,796	1,408,600	9,609,379	2,845,000	2,212,435	1,288,334
WASHINGTON														
BELLINGHAM	1989	922,923	233,189	225,011	101,616	108,131	85,641	34,211	43,471	19,196	142,632	91,664	61,703	34,827
	1987	771,915	189,580	182,931	82,654	96,198	76,191	27,436	43,486	19,203	120,582	73,657	50,850	27,926
Whatcom	1989	922,923	233,189	225,011	101,616	108,131	85,641	34,211	43,471	19,196	142,632	91,664	61,703	34,827
	1987	771,915	189,580	182,931	82,654	96,198	76,191	27,436	43,486	19,203	120,582	73,657	50,850	27,926
BREMERTON	1989	995,687	253,177	243,343	94,902	119,877	81,853	38,712	55,946	22,936	177,813	62,066	76,293	48,421
	1987	829,131	206,406	198,389	77,217	98,287	67,112	31,190	45,464	18,640	149,204	53,266	66,685	42,872
Kitsap	1989	995,687	253,177	243,343	94,902	119,877	81,853	38,712	55,946	22,936	177,813	62,066	76,293	48,421
	1987	829,131	206,406	198,389	77,217	98,287	67,112	31,190	45,464	18,640	149,204	53,266	66,685	42,872
OLYMPIA	1989	1,024,877	263,781	252,998	107,030	118,770	89,422	33,598	53,133	25,140	198,113	76,062	68,919	38,748
	1987	853,829	209,093	200,546	85,086	105,066	79,105	26,312	47,510	22,480	158,622	66,332	60,836	30,896
Thurston	1989	1,024,877	263,781	252,998	107,030	118,770	89,422	33,598	53,133	25,140	198,113	76,062	68,919	38,748
	1987	853,829	209,093	200,546	85,086	105,066	79,105	26,312	47,510	22,480	158,622	66,332	60,836	30,896
RICHLAND - KENNEWICK - PASCO	1989	927,618	214,647	208,835	87,710	133,643	109,460	26,018	25,640	14,081	231,192	54,668	39,206	43,579
	1987	847,327	210,148	204,451	77,764	119,578	97,918	22,554	26,765	14,695	197,476	49,134	38,730	40,781
Benton	1989	628,288	162,442	157,561	66,507	105,886	84,222	22,557	22,383	12,210	92,545	35,968	29,611	33,932
	1987	584,498	159,612	154,816	60,011	94,951	75,525	19,686	23,593	12,872	81,536	33,619	30,431	32,356
Franklin	1989	299,330	52,205	51,274	21,203	27,757	25,238	3,461	3,257	1,871	138,647	18,700	9,595	9,647
	1987	262,829	50,536	49,635	17,753	24,627	22,393	2,868	3,172	1,823	115,940	15,515	8,299	8,425
SEATTLE	1989	15,834,772	3,333,302	3,151,711	1,883,682	1,652,333	1,218,571	1,048,224	987,544	491,851	2,858,163	921,539	820,715	593,664
	1987	13,269,048	2,704,617	2,557,216	1,507,112	1,595,277	1,175,547	829,913	788,829	392,851	2,516,978	767,698	654,539	469,053
King	1989	12,741,483	2,661,059	2,504,610	1,568,986	1,214,951	891,145	894,401	[illegible]	381,320	2,227,887	770,426	625,250	484,712
	1987	10,706,363	2,161,968	2,034,862	1,254,678	1,235,717	906,378	706,738	597,201	304,254	2,000,185	628,977	498,146	382,260
Snohomish	1989	3,093,289	672,243	647,101	314,696	437,382	327,426	153,823	239,071	110,531	630,276	151,113	195,465	108,952
	1987	2,562,685	542,649	522,354	252,434	359,560	269,169	123,175	191,628	88,597	516,793	138,721	156,393	86,793
SEATTLE - TACOMA CONSOLIDATED AREA	*1989*	*19,570,982*	*4,104,489*	*3,887,831*	*2,278,394*	*2,148,371*	*1,583,097*	*1,212,308*	*1,169,874*	*590,119*	*3,729,672*	*1,146,630*	*1,054,426*	*708,762*
	1987	*16,379,938*	*3,328,866*	*3,153,079*	*1,824,192*	*2,049,399*	*1,509,271*	*960,750*	*935,782*	*472,053*	*3,222,314*	*968,055*	*843,737*	*565,755*
SPOKANE	1989	2,742,048	618,419	598,222	279,922	420,839	307,596	135,479	118,172	68,532	629,953	148,010	122,106	77,671
	1987	2,317,062	502,191	485,790	226,804	357,089	261,001	112,818	95,692	55,496	541,527	130,907	101,307	63,288
Spokane	1989	2,742,048	618,419	598,222	279,922	420,839	307,596	135,479	118,172	68,532	629,953	148,010	122,106	77,671
	1987	2,317,062	502,191	485,790	226,804	357,089	261,001	112,818	95,692	55,496	541,527	130,907	101,307	63,288
TACOMA	1989	3,736,210	771,187	736,120	394,712	496,038	364,526	164,084	182,330	98,268	871,509	225,091	233,711	115,098
	1987	3,110,890	624,249	595,863	317,080	454,122	333,724	130,837	146,953	79,202	705,336	200,357	189,198	96,702
Pierce	1989	3,736,210	771,187	736,120	394,712	496,038	364,526	164,084	182,330	98,268	871,509	225,091	233,711	115,098
	1987	3,110,890	624,249	595,863	317,080	454,122	333,724	130,837	146,953	79,202	705,336	200,357	189,198	96,702

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug- stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super- markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WASHINGTON (continued)														
VANCOUVER	1989	**1,196,030**	**310,975**	**298,263**	**139,810**	**147,132**	**144,355**	**51,349**	**52,366**	**38,053**	**230,169**	**65,324**	**78,586**	**54,774**
	1987	996,326	247,585	237,464	110,639	148,812	146,004	39,317	41,537	30,184	188,516	55,625	62,241	42,875
Clark	1989	1,196,030	310,975	298,263	139,810	147,132	144,355	51,349	52,366	38,053	230,169	65,324	78,586	54,774
	1987	996,326	247,585	237,464	110,639	148,812	146,004	39,317	41,537	30,184	188,516	55,625	62,241	42,875
YAKIMA	1989	**1,036,993**	**255,250**	**248,891**	**103,000**	**121,972**	**92,990**	**47,747**	**38,828**	**21,688**	**220,278**	**69,780**	**66,140**	**36,633**
	1987	931,767	237,539	231,621	87,142	109,557	83,526	42,788	33,458	18,689	197,096	64,406	54,784	33,474
Yakima	1989	1,036,993	255,250	248,891	103,000	121,972	92,990	47,747	38,828	21,688	220,278	69,780	66,140	36,633
	1987	931,767	237,539	231,621	87,142	109,557	83,526	42,788	33,458	18,689	197,096	64,406	54,784	33,474
ALL COUNTIES														
Adams	1989	42,314	13,540	13,384	7,744	581		1,174	938	788	4,196	4,351	2,480	3,716
	1987	41,895	13,647	13,490	8,239	622		1,246	996	838	4,139	3,827	2,475	3,386
Asotin	1989	66,098	21,527	19,456	10,129	67		1,043	3,940	2,696	5,377	3,782	7,138	10,124
	1987	59,106	20,716	18,723	8,225	66		873	3,564	2,439	4,812	3,896	5,777	8,093
Benton	1989	628,288	162,442	157,561	66,507	105,886	84,222	22,557	22,383	12,210	92,545	35,968	29,611	33,932
	1987	584,498	159,612	154,816	60,011	94,951	75,525	19,686	23,593	12,872	81,536	33,619	30,431	32,356
Chelan	1989	396,705	84,115	81,089	43,529	35,368	22,115	13,650	11,738	8,899	92,709	28,563	34,443	20,298
	1987	343,387	73,981	71,320	35,998	31,757	19,858	11,218	11,414	8,654	78,855	24,074	32,726	16,643
Clallam	1989	337,666	90,558	86,743	39,399	21,826	1,812	15,044	11,604	7,861	55,700	32,590	21,481	23,391
	1987	296,149	76,771	73,537	33,526	19,532	1,622	12,233	12,102	[illegible]	51,129	26,765	17,658	19,077
Clark	1989	1,196,030	310,975	298,263	139,810	147,132	144,355	51,349	52,366	38,053	230,169	65,324	78,586	54,774
	1987	996,326	247,585	237,464	110,639	148,812	146,004	39,317	41,537	30,184	188,516	55,625	62,241	42,875
Columbia	1989	9,401	3,696	3,603	850	621		119	220	220	[illegible]	528	1,159	869
	1987	9,308	3,906	3,808	840	639		103	232	232	407	483	1,171	744
Cowlitz	1989	494,977	121,095	117,587	63,550	68,260	51,397	17,010	14,376	5,730	108,702	24,175	27,997	17,431
	1987	452,428	120,520	117,029	52,709	64,564	48,615	13,912	11,951	4,764	99,803	21,154	24,019	16,179
Douglas	1989	140,481	59,972	59,655	17,235	10,485	9,992	9,824	2,882	1,534	13,036	4,691	7,072	2,625
	1987	116,756	49,533	49,271	14,320	8,580	8,177	8,607	2,336	1,244	10,642	3,753	6,563	2,105
Ferry	1989	21,257	6,667	6,517	3,574	15		606	581		2,833	3,132	1,580	905
	1987	17,430	6,192	6,053	2,746	12		465	448		2,194	2,406	1,216	690
Franklin	1989	299,330	52,205	51,274	21,203	27,757	25,238	3,461	3,257	1,871	138,647	18,700	9,595	9,647
	1987	262,829	50,536	49,635	17,753	24,627	22,393	2,868	3,172	1,823	115,940	15,515	8,299	8,425
Garfield	1989	5,331	1,248	1,119	751	43		106	324	167	465	1,010	346	267
	1987	4,455	1,016	911	598	37		85	261	135	479	812	279	213
Grant	1989	280,237	87,444	86,719	28,644	13,139	7,780	9,944	7,483	6,262	47,646	27,517	25,858	16,328
	1987	246,918	76,233	75,601	23,866	11,380	6,739	8,711	6,125	5,126	43,285	22,329	24,143	13,773
Grays Harbor	1989	317,412	95,403	91,814	36,449	24,980	21,652	10,670	15,847	10,111	48,981	23,329	24,544	18,742
	1987	312,931	92,192	88,724	38,144	26,753	23,190	11,088	14,669	9,360	48,961	19,997	24,228	17,075
Island	1989	226,634	65,835	64,708	27,668	2,296		7,422	12,382	6,363	44,242	12,972	28,380	7,838
	1987	188,269	60,087	59,058	21,890	1,815		5,756	10,406	5,348	34,923	11,023	22,380	6,064
Jefferson	1989	79,565	27,661	27,313	11,730	2,431		2,210	2,244	815	4,008	6,411	9,654	3,097
	1987	72,844	25,458	25,138	9,692	2,177		1,814	1,845	671	4,055	6,498	9,003	2,578
King	1989	12,741,483	2,661,059	2,504,610	1,568,986	1,214,951	891,145	894,401	748,473	381,320	2,227,887	770,426	625,250	484,712
	1987	10,706,363	2,161,968	2,034,862	1,254,678	1,235,717	906,378	706,738	597,201	304,254	2,000,185	628,977	498,146	382,260
Kitsap	1989	995,687	253,177	243,343	94,902	119,877	81,853	38,712	55,946	22,936	177,813	62,066	76,293	48,421
	1987	829,131	206,406	198,389	77,217	98,287	67,112	31,190	45,464	18,640	149,204	53,266	66,685	42,872
Kittitas	1989	154,578	38,039	36,921	24,587	10,277		6,417	3,632	1,623	23,066	30,034	6,828	2,378
	1987	141,008	40,211	39,029	20,454	9,079		5,474	3,609	1,613	20,784	25,663	5,681	2,297
Klickitat	1989	39,069	14,647	13,664	3,729	619		458	760	760	5,745	3,439	2,709	1,668
	1987	38,573	13,627	12,712	3,257	682		458	819	819	5,638	3,624	2,917	1,764
Lewis	1989	358,303	102,351	99,681	44,062	34,007	30,399	9,728	8,965	4,219	[illegible]	34,780	21,109	18,428
	1987	320,787	87,833	85,542	36,361	35,595	31,819	7,962	8,927	4,202	58,559	33,614	17,293	16,451
Lincoln	1989	25,019	10,451	10,192	2,391	543		470	324	70	4,939	1,961	686	2,004
	1987	24,694	10,453	10,194	2,510	572		442	329	72	4,898	1,968	567	1,639
Mason	1989	141,370	58,373	58,133	16,071	4,374		2,987	4,739	2,636	16,083	9,415	13,362	5,144
	1987	126,503	51,899	51,686	14,122	4,569		2,821	4,950	2,754	16,081	7,747	10,986	4,182
Okanogan	1989	170,803	66,379	65,338	13,821	5,916	3,806	5,185	4,060	2,575	22,455	18,422	9,819	8,063
	1987	150,675	55,078	54,214	11,961	6,171	3,971	5,001	3,305	2,097	19,683	18,192	10,042	6,533
Pacific	1989	73,322	23,826	20,148	12,607	3,460		1,339	1,873	586	2,109	9,336	8,477	4,435
	1987	66,395	23,537	19,904	10,917	3,540		1,155	1,748	548	1,903	7,781	7,038	3,660
Pend Oreille	1989	29,195	15,020	14,746	1,681	183		123	251	126	4,464	3,354	1,656	1,087
	1987	26,987	14,011	13,755	1,470	194		114	266	135	4,269	2,909	1,464	992
Pierce	1989	3,736,210	771,187	736,120	394,712	496,038	364,526	164,084	182,330	98,268	871,509	225,091	233,711	115,098
	1987	3,110,890	624,249	595,863	317,080	454,122	333,724	130,837	146,953	79,202	705,336	200,357	189,198	96,702

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WASHINGTON (continued)														
ALL COUNTIES (continued)														
San Juan	1989	61,095	22,322	20,991	11,196	2,028		1,811	1,664	953	2,193	1,132	9,560	1,562
	1987	50,602	17,673	16,619	8,809	2,042		1,584	1,326	760	1,737	1,065	8,601	1,218
Skagit	1989	517,898	126,265	118,392	64,672	21,943	18,760	23,020	20,358	13,180	119,368	38,493	41,146	29,952
	1987	456,786	111,283	104,344	53,534	19,597	16,755	19,958	17,126	11,088	107,099	35,062	34,023	24,582
Skamania	1989	10,449	5,389	5,298	1,361	709		27	43		311	730	350	366
	1987	9,641	4,760	4,680	1,136	747		24	41		328	683	358	320
Snohomish	1989	3,093,289	672,243	647,101	314,696	437,382	327,426	153,823	239,071	110,531	630,276	151,113	195,465	108,952
	1987	2,562,685	542,649	522,354	252,434	359,560	269,169	123,175	191,628	88,597	516,793	138,721	156,393	86,793
Spokane	1989	2,742,048	618,419	598,222	279,922	420,839	307,596	135,479	118,172	68,532	629,953	148,010	122,106	77,671
	1987	2,317,062	502,191	485,790	226,804	357,089	261,001	112,818	95,692	55,496	541,527	130,907	101,307	63,288
Stevens	1989	92,731	32 605	32,149	9,812	2,965		3,713	2,160	946	13,229	11,471	7,236	3,588
	1987	91,441	31,956	31,509	9,112	3,000		3,996	2,333	1,023	14,212	10,303	7,040	3,408
Thurston	1989	1,024,877	263,781	252,998	107,030	118,770	89,422	33,598	53,133	25,140	198,113	76,062	68,919	38,748
	1987	853,829	209,093	200,546	85,086	105,066	79,105	26,312	47,510	22,480	158,622	66,332	60,836	30,896
Wahkiakum	1989	5,297	3,273	3,196	475	282		20	32		466	307	230	4
	1987	5,244	3,172	3,097	485	299		19	32		493	296	225	3
Walla Walla	1989	238,815	66,217	65,727	26,866	25,640	18,957	12,571	13,421	8,451	39,935	11,123	9,924	16,648
	1987	220,708	62,826	62,361	21,967	25,270	18,684	10,353	11,314	7,125	40,011	9,169	8,527	14,032
Whatcom	1989	922,923	233,189	225,011	101,616	108,131	85,641	34,211	43,471	19,196	142,632	91,664	61,703	34,827
	1987	771,915	189,580	182,931	82,654	96,198	76,191	27,436	43,486	19,203	120,582	73,657	50,850	27,926
Whitman	1989	138,421	42,383	41,815	15,293	1,641		1,226	3,[illegible]0	674	30,687	9,841	6,657	9,091
	1987	119,678	37,211	36,712	13,307	1,505		967	2,721	535	24,728	9,349	5,289	7,366
Yakima	1989	1,036,993	255,250	248,891	103,000	121,972	92,990	47,747	38,828	21,688	220,278	69,780	66,140	36,633
	1987	931,767	237,539	231,621	87,142	109,557	83,526	42,788	33,458	18,689	197,096	64,406	54,784	33,474
TOTAL METRO COUNTIES	**1989**	**28,417,158**	**6,253,927**	**5,963,394**	**3,192,384**	**3,318,735**	**2,494,414**	**1,579,422**	**1,557,430**	**799,745**	**5,559,822**	**1,714,204**	**1,567,379**	**1,043,415**
	1987	23,927,295	5,131,408	4,894,271	2,571,498	3,083,986	2,320,128	1,263,165	1,269,694	651,440	4,775,337	1,461,382	1,279,170	847,867
TOTAL STATE	**1989**	**32,891,601**	**7,560,228**	**7,229,492**	**3,732,260**	**3,613,434**	**2,681,084**	**1,737,339**	**1,707,701**	**887,990**	**6,336,010**	**2,071,093**	**1,899,260**	**1,273,464**
	1987	27,938,893	6,317,190	6,043,292	3,031,693	3,364,782	2,499,558	1,399,604	1,404,889	731,222	5,479,444	1,775,824	1,570,859	1,042,934
WEST VIRGINIA														
CHARLESTON	**1989**	**1,890,439**	**377,807**	**367,171**	**186,707**	**281,433**	**239,053**	**76,583**	**86,399**	**49,291**	**463,769**	**113,606**	**102,928**	**81,233**
	1987	1,705,542	360,585	350,435	153,547	240,717	205,107	69,101	69,969	39,952	446,972	101,742	98,448	64,914
Kanawha	1989	1,681,695	332,318	322,752	165,275	269,705	239,053	74,102	80,116	44,830	395,963	92,457	85,365	73,799
	1987	1,524,885	316,962	307,838	136,308	231,406	205,107	67,115	64,663	36,184	392,152	84,721	80,456	59,147
Putnam	1989	208,744	45,489	44,419	21,432	11,728		2,481	6,283	4,461	67,806	21,149	17,563	7,434
	1987	180,657	43,623	42,597	17,239	9,311		1,986	5,306	3,768	54,820	17,021	17,992	5,767
HUNTINGTON - ASHLAND	**1989**	**1,848,066**	**373,525**	**355,806**	**168,608**	**318,174**	**250,044**	**77,305**	**86,500**	**51,804**	**374,447**	**143,612**	**91,877**	**79,250**
	1987	1,699,155	361,288	343,961	151,588	282,723	219,629	73,252	73,367	44,431	352,221	131,168	91,969	67,107
Cabell	1989	891,365	154,668	147,563	88,823	186,337	162,949	45,580	47,519	22,089	178,284	48,730	46,694	32,397
	1987	812,908	143,838	137,231	77,964	163,260	142,769	46,230	38,978	18,119	174,163	46,052	44,674	26,468
Wayne	1989	106,592	33,267	32,102	7,870	16,669		3,822	3,923	3,565	11,626	11,391	4,852	3,941
	1987	105,537	32,264	31,134	8,382	16,819		3,302	3,500	3,181	11,043	12,065	5,143	3,252
Boyd, Ky.	*1989*	*435,090*	*69,934*	*63,084*	*36,976*	*82,040*	*67,232*	*17,496*	*13,718*	*10,588*	*108,400*	*30,559*	*19,830*	*22,183*
	1987	*386,999*	*72,896*	*65,756*	*32,608*	*70,316*	*57,625*	*14,237*	*11,253*	*8,686*	*91,713*	*26,534*	*20,602*	*17,858*
Carter, Ky.	*1989*	*89,786*	*19,009*	*18,251*	*6,650*	*10,591*	*4,325*	*3,036*	*6,266*	*5,073*	*13,460*	*11,789*	*7,445*	*4,569*
	1987	*88,669*	*19,032*	*18,273*	*7,120*	*11,247*	*4,593*	*2,537*	*6,120*	*4,956*	*13,434*	*11,432*	*8,106*	*3,777*
Greenup, Ky.	*1989*	*96,217*	*35,345*	*34,007*	*6,628*	*4,660*	*2,252*	*1,793*	*4,792*	*3,689*	*17,872*	*8,715*	*3,454*	*5,047*
	1987	*89,452*	*31,213*	*30,031*	*7,038*	*3,952*	*1,911*	*1,486*	*5,058*	*3,895*	*17,655*	*8,602*	*3,728*	*4,127*
Lawrence, Ohio	*1989*	*229,016*	*61,302*	*60,799*	*21,661*	*17,877*	*13,286*	*5,578*	*10,282*	*6,800*	*44,805*	*32,428*	*9,602*	*11,113*
	1987	*215,590*	*62,045*	*61,536*	*18,476*	*17,129*	*12,731*	*5,460*	*8,458*	*5,394*	*44,213*	*26,483*	*9,716*	*11,625*
PARKERSBURG - MARIETTA	**1989**	**1,077,105**	**203,766**	**196,004**	**100,217**	**197,359**	**153,798**	**32,696**	**44,600**	**26,853**	**261,448**	**79,832**	**52,952**	**36,401**
	1987	981,993	195,997	188,535	84,180	171,996	132,996	31,480	39,285	23,557	237,180	75,693	50,664	32,274
Wood	1989	748,037	125,111	120,315	68,204	167,917	136,735	23,829	29,709	16,384	184,011	42,370	32,721	24,376
	1987	656,399	113,390	109,043	55,185	141,912	115,560	22,075	26,813	14,788	163,943	37,887	31,783	19,334
Washington, Ohio	*1989*	*329,068*	*78,655*	*75,689*	*32,013*	*29,442*	*17,063*	*8,867*	*14,891*	*10,469*	*77,437*	*37,462*	*20,231*	*12,025*
	1987	*325,594*	*82,607*	*79,492*	*28,995*	*30,084*	*17,436*	*9,405*	*12,472*	*8,769*	*73,237*	*37,806*	*18,881*	*12,940*
STEUBENVILLE - WEIRTON	**1989**	**708,138**	**170,984**	**162,537**	**61,270**	**109,531**	**84,416**	**22,911**	**22,707**	**13,270**	**140,242**	**56,388**	**35,701**	**32,860**
	1987	690,035	171,874	163,181	58,876	104,162	80,722	23,731	23,359	13,815	133,405	56,392	31,958	29,211
Brooke	1989	107,286	33,733	32,634	13,443	8,750	702	2,005	5,775	4,334	23,206	9,177	2,545	6,250
	1987	96,904	28,278	27,357	11,549	7,237	579	1,863	6,059	4,548	22,118	9,591	2,659	5,086

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WEST VIRGINIA (continued)														
STEUBENVILLE - WEIRTON (continued)														
Hancock	1989	150,401	49,502	48,736	14,025	20,288	12,283	3,085	4,098	1,333	17,790	13,965	7,628	9,481
	1987	148,566	50,377	49,597	13,074	20,942	12,680	3,254	3,681	1,198	18,813	13,376	7,900	7,861
Jefferson, Ohio	*1989*	*450,451*	*87,749*	*81,167*	*33,802*	*80,453*	*71,431*	*17,821*	*12,834*	*7,603*	*99,246*	*33,246*	*25,528*	*17,129*
	1987	*444,565*	*93,219*	*86,227*	*34,253*	*75,983*	*67,463*	*18,614*	*13,619*	*8,069*	*92,474*	*33,425*	*21,399*	*16,264*
WHEELING	**1989**	**978,592**	**226,594**	**217,761**	**89,429**	**161,150**	**122,959**	**39,372**	**43,674**	**25,423**	**187,410**	**84,270**	**41,039**	**40,309**
	1987	950,905	223,609	214,718	89,496	155,599	118,743	40,098	43,754	25,409	178,672	83,202	42,100	36,137
Marshall	1989	191,057	56,863	56,011	16,857	35,607	25,289	4,461	6,738	4,762	33,811	9,593	9,865	9,348
	1987	172,433	55,966	55,127	13,544	28,258	20,070	4,478	5,823	4,116	31,004	9,537	8,857	7,360
Ohio	1989	324,015	58,125	53,213	37,764	23,575	10,586	12,651	17,853	11,349	78,713	38,642	17,864	14,193
	1987	320,027	60,378	55,276	38,387	24,893	11,179	11,712	18,835	11,974	77,994	35,100	18,864	11,852
Belmont, Ohio	*1989*	*463,520*	*111,606*	*108,537*	*34,808*	*101,968*	*87,084*	*22,260*	*19,083*	*9,312*	*74,886*	*36,035*	*13,310*	*16,768*
	1987	*458,445*	*107,265*	*104,315*	*37,565*	*102,448*	*87,494*	*23,908*	*19,096*	*9,319*	*69,674*	*38,565*	*14,379*	*16,925*
ALL COUNTIES														
Barbour	1989	55,024	20,652	19,927	4,867	3,689		581	900	554	10,771	3,807	4,671	3,071
	1987	48,367	16,861	16,269	4,364	2,928		602	937	577	9,960	3,307	4,851	2,468
Berkeley	1989	363,230	89,190	78,240	30,600	42,352	23,582	30,442	10,651	6,042	57,477	38,708	26,616	11,170
	1987	301,246	72,291	63,416	24,840	33,969	18,915	24,651	8,614	4,887	49,001	32,695	24,765	9,344
Boone	1989	111,123	37,431	33,392	4,824	13,302	1,343	1,948	3,529	3,208	17,849	6,438	12,183	8,676
	1987	109,732	37,728	33,657	4,093	12,766	1,290	2,065	3,211	2,920	19,024	6,310	12,951	7,218
Braxton	1989	105,221	26,508	25,357	4,802	7,085		818	757	365	21,144	23,243	10,350	5,062
	1987	87,646	21,028	20,115	3,816	5,640		804	724	350	17,763	18,536	10,318	3,944
Brooke	1989	107,286	33,733	32,634	13,443	8,790	702	2,005	5,775	4,334	23,206	9,177	2,545	6,250
	1987	96,904	28,278	27,357	11,549	7,237	579	1,863	6,059	4,548	22,118	9,591	2,659	5,086
Cabell	1989	891,365	154,668	147,563	88,823	186,337	162,949	45,580	47,519	22,089	178,284	48,730	46,694	32,397
	1987	812,908	143,838	137,231	77,964	163,260	142,769	46,230	38,978	18,119	174,163	46,052	44,674	26,468
Calhoun	1989	23,608	9,720	9,293	1,337	1,484		188	991	241	1,852	1,022	3,263	2,181
	1987	21,334	8,371	8,003	1,183	1,372		165	842	206	1,963	876	3,294	1,806
Clay	1989	19,656	8,346	7,984	870	1,349		148	848	848	3,326	1,357	648	1,474
	1987	19,461	8,217	7,861	798	1,330		156	898	898	3,293	1,358	696	1,365
Doddridge	1989	7,672	2,678	2,536	317	30		403	552	552	925	1,749	134	310
	1987	7,596	2,301	2,179	339	29		428	565	565	1,008	1,920	147	277
Fayette	1989	205,533	48,030	44,696	13,130	34,076	5,526	5,664	8,844	7,527	40,809	13,999	9,333	18,935
	1987	203,248	51,620	48,037	13,187	29,217	4,739	6,144	8,807	7,496	44,337	12,200	10,026	15,979
Gilmer	1989	19,660	8,430	8,166	1,096	673		58	451	451	4,025	790	1,159	1,799
	1987	18,402	8,048	7,796	855	576		55	415	415	4,244	648	1,112	1,480
Grant	1989	41,557	12,536	10,950	2,833	1,322		330	1,722	1,025	10,188	4,529	4,823	837
	1987	36,430	10,219	8,926	2,295	1,200		275	1,410	840	8,627	4,314	5,049	676
Greenbrier	1989	200,835	48,213	46,214	13,384	23,413	5,498	5,677	7,047	4,613	42,780	21,069	12,197	10,681
	1987	188,549	50,988	48,874	12,684	19,466	4,572	5,782	6,010	3,935	40,200	18,001	12,971	8,806
Hampshire	1989	50,569	10,590	9,159	3,309	2,096		368	1,150	894	11,831	7,709	4,504	2,741
	1987	45,909	9,353	8,089	3,472	1,734		336	1,018	792	10,607	7,183	4,304	2,747
Hancock	1989	150,401	49,502	48,736	14,025	20,288	12,283	3,085	4,098	1,333	17,790	13,965	7,628	9,481
	1987	148,566	50,377	49,597	13,074	20,942	12,680	3,254	3,681	1,198	18,813	13,376	7,900	7,861
Hardy	1989	34,840	13,832	11,297	1,848	3,200	1,602	602	300	300	3,773	2,323	4,698	2,051
	1987	34,348	13,051	10,659	1,770	3,018	1,511	629	287	287	4,175	2,369	5,217	1,818
Harrison	1989	588,519	127,312	122,303	46,739	101,856	79,096	20,569	20,404	10,967	132,433	50,869	32,377	22,593
	1987	489,470	102,685	98,645	37,486	82,385	63,977	19,914	18,741	10,074	107,098	44,428	30,779	17,952
Jackson	1989	125,007	36,156	34,872	11,848	6,924	1,577	3,504	2,660	1,420	25,211	15,131	9,945	6,360
	1987	108,994	32,900	31,732	9,552	5,681	1,295	2,840	2,595	1,386	20,599	14,787	8,851	5,104
Jefferson	1989	152,531	46,372	36,841	24,966	6,574	1,454	4,970	4,061	4,061	24,214	11,539	7,616	4,819
	1987	126,275	37,045	29,431	19,987	5,813	1,286	4,910	3,858	3,858	19,826	10,388	6,662	3,788
Kanawha	1989	1,681,695	332,318	322,752	165,275	269,705	239,053	74,102	80,116	44,830	395,963	92,457	85,365	73,799
	1987	1,524,885	316,962	307,838	136,308	231,406	205,107	67,115	64,663	36,184	392,152	84,721	80,456	59,147
Lewis	1989	73,348	21,616	14,965	7,127	10,470	6,224	3,245	3,853	911	10,044	5,896	3,588	4,404
	1987	72,460	23,281	16,118	6,049	10,220	6,076	3,501	3,342	791	10,859	4,990	3,856	3,682
Lincoln	1989	43,962	12,811	12,239	2,109	9,688	3,990	265	856	174	3,320	6,926	2,390	2,827
	1987	39,910	12,536	11,976	1,848	7,916	3,261	255	796	163	3,509	5,894	2,276	2,330
Logan	1989	225,878	53,463	49,796	11,897	35,598	4,061	4,574	6,854	4,988	51,149	22,293	10,211	16,343
	1987	222,953	56,361	52,495	12,254	29,684	3,387	4,532	7,291	5,308	49,307	22,704	10,964	15,507
McDowell	1989	128,564	50,154	48,773	5,896	14,286	1,352	2,949	5,871	5,343	20,455	8,924	3,402	11,167
	1987	126,997	51,269	49,857	6,173	11,871	1,124	2,937	5,493	5,000	21,754	8,797	3,636	9,292
Marion	1989	329,077	64,181	62,120	23,273	58,157	49,939	12,706	9,937	7,557	66,497	31,946	31,390	16,133
	1987	325,687	68,011	65,827	20,410	58,790	50,483	13,177	10,531	8,010	66,250	26,987	31,442	14,433

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WEST VIRGINIA (continued)														
ALL COUNTIES (continued)														
Marshall	1989	191,057	56,863	56,011	16,857	35,607	25,289	4,461	6,738	4,762	33,811	9,593	9,865	9,348
	1987	172,433	55,966	55,127	13,544	28,258	20,070	4,478	5,823	4,116	31,004	9,537	8,857	7,360
Mason	1989	75,222	27,081	24,803	6,238	4,229	1,729	731	1,398	585	5,598	8,540	8,096	9,167
	1987	74,271	26,698	24,452	5,593	4,176	1,708	764	1,417	594	6,013	9,096	8,605	7,583
Mercer	1989	418,570	74,196	73,161	32,526	90,258	69,553	16,523	15,034	9,175	103,990	23,941	25,750	15,333
	1987	412,872	76,457	75,390	30,287	87,378	67,335	16,457	15,435	9,421	100,612	25,244	24,745	14,414
☐ Mineral	1989	87,370	20,670	19,042	9,943	6,278	3,028	2,969	5,325	2,380	21,172	7,597	3,713	4,273
	1987	73,673	19,839	18,276	7,819	4,795	2,313	2,332	4,217	1,886	16,497	5,953	3,707	3,370
Mingo	1989	139,140	25,083	23,410	7,232	14,581	1,042	10,517	12,241	9,297	28,179	10,196	11,505	11,075
	1987	137,762	23,151	21,607	6,665	14,544	1,040	11,064	12,636	9,598	29,567	10,745	12,234	9,064
Monongalia	1989	493,923	117,869	115,937	48,419	64,755	48,070	27,716	22,203	12,410	89,993	31,919	30,058	20,587
	1987	425,396	94,976	93,419	38,821	51,281	38,068	24,652	21,031	11,756	87,039	28,131	30,891	16,353
Monroe	1989	20,136	6,851	6,587	636	1,325		164	298	178	4,151	969	1,114	2,180
	1987	17,444	5,560	5,346	508	1,185		141	248	149	4,078	996	1,008	1,740
Morgan	1989	35,778	9,178	6,354	1,812	1,621		143	2,488	166	3,729	7,123	4,582	2,653
	1987	29,823	7,750	5,365	1,470	1,300		116	2,011	135	3,127	5,751	4,144	2,113
Nicholas	1989	161,447	38,907	37,677	9,863	20,752	4,796	3,289	4,106	3,722	41,565	11,723	12,620	8,324
	1987	141,472	34,026	32,950	9,746	16,767	3,876	2,672	3,503	3,176	37,323	9,572	12,744	6,693
Ohio	1989	324,015	58,125	53,213	37,764	23,575	10,586	12,651	17,853	11,349	78,713	38,642	17,864	14,193
	1987	320,027	60,378	55,276	38,387	24,893	11,179	11,712	18,835	11,974	77,994	35,100	18,864	11,852
Pendleton	1989	23,564	7,317	6,132	760	1,251		344	609	609	6,050	2,971	829	748
	1987	20,694	6,150	5,154	779	1,000		278	490	490	6,157	2,394	707	594
Pleasants	1989	35,918	12,180	11,841	1,565	884		387	73		14,944	1,657	788	2,184
	1987	29,746	10,134	9,852	1,411	708		313	60		12,113	1,607	652	1,736
Pocahontas	1989	35,794	11,660	10,992	2,214	2,036		546	730	730	9,513	2,328	2,109	755
	1987	35,335	10,770	10,153	2,032	1,753		594	794	794	10,411	2,430	2,324	725
Preston	1989	110,604	30,198	29,350	5,895	13,465	4,783	1,057	1,975	1,479	33,672	8,676	5,936	3,415
	1987	100,088	26,267	25,529	5,402	10,930	3,883	894	1,817	1,362	32,346	7,066	6,254	2,797
Putnam	1989	208,744	45,489	44,419	21,432	11,728		2,481	6,283	4,461	67,806	21,149	17,563	7,434
	1987	180,657	43,623	42,597	17,239	9,311		1,986	5,306	3,768	54,820	17,021	17,992	5,767
Raleigh	1989	481,109	93,084	91,608	39,764	92,831	80,861	11,889	19,528	12,402	108,382	36,011	38,529	25,580
	1987	474,588	94,116	92,624	35,150	88,221	76,846	12,687	18,882	11,992	116,459	30,325	41,330	21,368
Randolph	1989	157,508	35,864	30,735	15,015	17,008	6,432	5,476	4,619	3,990	32,415	13,453	13,230	7,544
	1987	146,286	35,326	30,274	12,784	15,946	6,031	4,923	4,837	4,179	30,447	11,112	13,876	6,185
Ritchie	1989	44,590	15,005	14,331	1,944	1,849		97	1,338	1,137	17,157	3,949	1,306	862
	1987	37,965	12,673	12,104	1,561	1,489		79	1,050	893	14,350	4,007	1,202	683
Roane	1989	60,088	18,334	17,548	2,335	5,705	2,251	651	306		18,829	4,407	4,326	3,019
	1987	59,356	18,366	17,579	2,509	4,783	1,888	692	322		18,613	4,713	4,532	2,715
Summers	1989	37,904	13,904	13,478	4,054	5,747	2,048	1,015	591	343	3,835	1,624	1,468	3,425
	1987	37,465	14,863	14,408	3,854	4,821	1,71[illegible]	1,092	617	359	3,572	1,727	1,587	2,935
Taylor	1989	49,323	20,923	20,286	2,913	3,987	3,128	593	2,279	1,735	6,844	2,361	4,426	3,440
	1987	45,549	17,475	16,943	2,901	3,301	2,591	629	2,412	1,838	7,268	2,412	4,637	2,868
Tucker	1989	26,151	7,690	7,391	2,428	1,568		242	841	841	4,163	2,443	3,678	1,085
	1987	25,892	7,251	6,969	2,597	1,432		245	900	900	4,274	2,611	3,957	931
Tyler	1989	27,136	9,347	8,850	1,053	297		193	812	672	6,189	3,386	1,862	2,751
	1987	24,679	9,104	8,620	833	238		158	655	543	6,024	2,724	1,762	2,187
Upshur	1989	117,855	30,887	29,638	15,995	10,347	4,052	3,311	1,794	1,504	23,879	6,141	15,476	5,414
	1987	108,636	28,416	27,267	13,861	9,191	3,600	2,776	1,903	1,597	22,091	5,651	16,382	4,519
Wayne	1989	106,592	33,267	32,102	7,870	16,669		3,822	3,923	3,565	11,626	11,391	4,852	3,941
	1987	105,537	32,264	31,134	8,382	16,819		3,302	3,500	3,181	11,043	12,065	5,143	3,252
Webster	1989	29,769	13,153	12,723	912	1,764		94	663	663	6,030	1,525	1,604	2,249
	1987	29,672	12,100	11,704	864	1,787		102	716	716	6,548	1,480	1,760	2,161
Wetzel	1989	125,614	46,279	44,704	10,633	12,776	2,784	3,211	4,409	4,205	22,407	8,158	7,897	5,399
	1987	115,001	39,288	37,951	9,358	10,605	2,312	3,412	4,580	4,369	21,495	8,281	8,448	4,833
Wirt	1989	9,608	3,649	3,483	530	1,163		89	151		885	1,864	177	368
	1987	8,021	3,289	3,139	421	915		71	120		705	1,478	156	287
Wood	1989	748,037	125,111	120,315	68,204	167,917	136,735	23,829	29,709	16,384	184,011	42,370	32,721	24,376
	1987	656,399	113,390	109,043	55,185	141,912	115,560	22,075	26,813	14,788	163,943	37,887	31,783	19,334
Wyoming	1989	85,052	20,500	19,794	3,885	11,802	599	1,008	3,758	3,758	13,724	10,958	5,403	8,964
	1987	84,210	21,417	20,679	4,093	10,885	553	1,070	3,551	3,551	14,648	10,772	5,789	7,332
TOTAL METRO COUNTIES	**1989**	**4,496,562**	**909,746**	**876,787**	**443,636**	**746,894**	**590,625**	**174,985**	**207,339**	**115,487**	**1,012,382**	**295,071**	**226,810**	**185,492**
	1987	4,091,989	864,915	833,476	379,451	648,833	510,257	164,347	177,875	99,762	962,547	271,303	222,035	149,497
TOTAL STATE	**1989**	**10,203,979**	**2,347,106**	**2,226,720**	**879,329**	**1,506,519**	**1,007,997**	**364,280**	**401,821**	**247,129**	**2,178,578**	**781,661**	**627,077**	**485,648**
	1987	9,349,226	2,194,702	2,082,916	760,406	1,319,074	883,623	344,386	364,247	226,932	2,071,231	710,320	625,928	402,329

1990 SURVEY OF BUYING POWER DATA SERVICE

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WISCONSIN														
APPLETON - OSHKOSH - NEENAH	**1989**	**2,329,010**	**382,816**	**362,631**	**214,263**	**354,666**	**292,129**	**95,410**	**140,031**	**54,346**	**538,177**	**165,104**	**161,258**	**53,373**
	1987	1,934,168	335,404	317,743	187,933	277,006	228,179	76,101	111,784	43,404	452,859	130,188	129,853	45,245
Calumet	1989	153,057	62,007	59,573	16,751	6,988	3,990	1,489	8,145	4,706	35,254	6,115	7,224	2,268
	1987	127,300	49,977	48,015	14,592	5,554	3,172	1,188	6,578	3,801	28,316	5,697	6,477	2,331
Outagamie	1989	1,115,454	164,478	154,426	101,283	204,278	174,413	46,449	55,261	20,887	267,900	78,353	93,292	19,094
	1987	927,705	138,365	129,909	86,111	160,127	136,718	36,691	45,460	17,185	240,883	61,860	74,810	15,643
Winnebago	1989	1,060,499	156,331	148,632	96,229	143,400	113,726	47,472	76,625	28,753	235,023	80,636	60,742	32,011
	1987	879,163	147,062	139,819	87,230	111,325	88,289	38,222	59,746	22,420	183,660	62,631	48,566	27,271
EAU CLAIRE	**1989**	**990,782**	**193,590**	**182,376**	**92,976**	**138,341**	**127,372**	**40,938**	**45,161**	**20,618**	**215,021**	**91,886**	**72,907**	**18,217**
	1987	859,842	157,732	148,602	89,469	124,071	114,296	33,860	36,909	16,877	182,993	78,667	59,312	18,161
Chippewa	1989	392,261	69,828	65,495	30,640	32,740	29,660	6,197	6,764	4,881	147,126	33,730	24,652	6,136
	1987	324,639	55,827	52,363	24,558	26,197	23,733	5,397	5,608	4,047	123,766	26,697	19,602	5,699
Eau Claire	1989	598,521	123,762	116,881	62,336	105,601	97,712	34,741	38,397	15,737	67,895	58,156	48,255	12,081
	1987	535,203	101,905	96,239	64,911	97,874	90,563	28,463	31,301	12,830	59,227	51,970	39,710	12,462
GREEN BAY	**1989**	**1,632,102**	**264,092**	**248,985**	**144,939**	**319,146**	**261,193**	**60,176**	**101,200**	**58,509**	**377,807**	**115,043**	**121,060**	**21,514**
	1987	1,353,464	210,452	198,413	129,598	254,578	208,351	56,524	88,764	51,320	301,095	91,187	96,536	21,028
Brown	1989	1,632,102	264,092	248,985	144,939	319,146	261,193	60,176	101,200	58,509	377,807	115,043	121,060	21,514
	1987	1,353,464	210,452	198,413	129,598	254,578	208,351	56,524	88,764	51,320	301,095	91,187	96,536	21,028
JANESVILLE - BELOIT	**1989**	**1,035,581**	**217,775**	**210,929**	**99,639**	**142,074**	**136,739**	**32,523**	**38,979**	**22,593**	**244,688**	**91,907**	**69,276**	**31,755**
	1987	866,913	181,626	175,916	87,288	118,520	114,070	26,412	36,685	21,264	199,142	75,211	56,583	28,938
Rock	1989	1,035,581	217,775	210,929	99,639	142,074	136,739	32,523	38,979	22,593	244,688	91,907	69,276	31,755
	1987	866,913	181,626	175,916	87,288	118,520	114,070	26,412	36,685	21,264	199,142	75,211	56,583	28,938
KENOSHA	**1989**	**677,549**	**111,278**	**102,474**	**78,402**	**64,223**	**54,875**	**39,839**	**26,304**	**13,359**	**110,015**	**73,394**	**29,044**	**17,590**
	1987	587,353	112,625	103,714	68,715	58,014	49,571	32,010	25,112	12,754	88,616	58,972	23,687	16,474
Kenosha	1989	677,549	111,278	102,474	78,402	64,223	54,875	39,839	26,304	13,359	110,015	73,394	29,044	17,590
	1987	587,353	112,625	103,714	68,715	58,014	49,571	32,010	25,112	12,754	88,616	58,972	23,687	16,474
LA CROSSE	**1989**	**798,418**	**127,176**	**121,015**	**94,642**	**130,656**	**103,694**	**35,140**	**50,274**	**24,173**	**191,120**	**56,318**	**32,809**	**16,470**
	1987	681,975	104,493	99,431	80,432	113,240	89,873	28,700	40,644	19,544	160,395	46,246	32,615	16,849
La Crosse	1989	798,418	127,176	121,015	94,642	130,656	103,694	35,140	50,274	24,173	191,120	56,318	32,809	16,470
	1987	681,975	104,493	99,431	80,432	113,240	89,873	28,700	40,644	19,544	160,395	46,246	32,615	16,849
MADISON	**1989**	**3,083,854**	**510,131**	**474,909**	**292,395**	**365,575**	**315,009**	**152,561**	**244,322**	**83,722**	**679,293**	**228,560**	**188,316**	**74,435**
	1987	2,566,777	415,268	386,596	278,613	295,187	254,358	130,849	197,637	67,725	552,332	184,829	153,414	67,717
Dane	1989	3,083,854	510,131	474,909	292,395	365,575	315,009	152,561	244,322	83,722	679,293	228,560	188,316	74,435
	1987	2,566,777	415,268	386,596	278,613	295,187	254,358	130,849	197,637	67,725	552,332	184,829	153,414	67,717
MILWAUKEE	**1989**	**10,484,091**	**2,047,232**	**1,931,278**	**1,005,487**	**1,323,458**	**1,156,401**	**471,596**	**678,560**	**281,888**	**2,387,531**	**791,046**	**499,943**	**363,878**
	1987	8,918,331	1,685,679	1,590,490	946,050	1,081,780	945,358	409,027	566,092	235,736	1,954,918	652,429	410,112	349,741
Milwaukee	1989	6,896,301	1,378,695	1,292,962	724,049	924,918	850,436	365,980	473,348	199,400	1,371,695	493,741	267,383	268,694
	1987	5,941,868	1,124,124	1,054,222	684,337	753,762	693,063	314,165	399,757	168,400	1,144,790	413,173	224,264	256,968
Ozaukee	1989	460,054	92,071	87,978	39,151	17,918	15,761	10,949	19,176	9,442	145,833	42,426	40,362	15,060
	1987	383,171	74,279	70,977	37,406	16,961	14,920	8,800	17,990	8,859	117,789	33,951	32,603	13,453
Washington	1989	523,181	123,659	116,498	46,070	57,039	37,497	14,439	19,722	12,300	113,435	51,898	43,942	15,138
	1987	434,648	98,278	92,587	46,623	44,929	29,537	11,436	16,613	10,362	89,876	42,418	34,776	13,376
Waukesha	1989	2,604,555	452,807	433,840	196,217	323,583	252,707	80,228	166,314	60,746	756,568	202,981	148,256	64,986
	1987	2,158,644	388,998	372,704	177,684	266,128	207,838	74,626	131,732	48,115	602,463	162,887	118,469	65,944
MILWAUKEE - RACINE CONSOLIDATED AREA	***1989***	***11,760,643***	***2,266,287***	***2,130,704***	***1,116,736***	***1,496,995***	***1,296,759***	***526,002***	***744,645***	***321,544***	***2,729,026***	***894,067***	***585,097***	***406,813***
	1987	*9,980,699*	*1,880,509*	*1,767,862*	*1,044,712*	*1,221,648*	*1,058,485*	*452,277*	*622,333*	*269,486*	*2,230,431*	*733,624*	*478,636*	*384,433*
RACINE	**1989**	**1,276,552**	**219,055**	**199,426**	**111,249**	**173,537**	**140,358**	**54,406**	**66,085**	**39,656**	**341,495**	**103,021**	**85,154**	**42,935**
	1987	1,062,368	194,830	177,372	98,662	139,868	113,127	43,250	56,241	33,750	275,513	81,195	68,524	34,692
Racine	1989	1,276,552	219,055	199,426	111,249	173,537	140,358	54,406	66,085	39,656	341,495	103,021	85,154	42,935
	1987	1,062,368	194,830	177,372	98,662	139,868	113,127	43,250	56,241	33,750	275,513	81,195	68,524	34,692
SHEBOYGAN	**1989**	**650,027**	**137,579**	**130,161**	**62,524**	**109,915**	**79,981**	**13,222**	**18,647**	**8,890**	**144,930**	**58,275**	**47,484**	**18,159**
	1987	541,635	119,038	112,620	52,064	87,988	64,026	11,945	14,876	7,093	116,336	46,017	39,406	17,617
Sheboygan	1989	650,027	137,579	130,161	62,524	109,915	79,981	13,222	18,647	8,890	144,930	58,275	47,484	18,159
	1987	541,635	119,038	112,620	52,064	87,988	64,026	11,945	14,876	7,093	116,336	46,017	39,406	17,617
WAUSAU	**1989**	**785,007**	**141,055**	**99,750**	**60,198**	**143,364**	**113,718**	**29,634**	**37,297**	**24,604**	**182,004**	**60,282**	**60,011**	**9,091**
	1987	653,329	122,737	86,796	56,324	113,540	90,062	25,551	29,567	19,505	145,002	48,914	53,269	8,825
Marathon	1989	785,007	141,055	99,750	60,198	143,364	113,718	29,634	37,297	24,604	182,004	60,282	60,011	9,091
	1987	653,329	122,737	86,796	56,324	113,540	90,062	25,551	29,567	19,505	145,002	48,914	53,269	8,825

1990 SURVEY OF BUYING POWER DATA SERVICE

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WISCONSIN (continued)														
ALL COUNTIES														
Adams	1989	29,824	11,827	10,975	3,360	568		505	295	295	5,305	3,777	605	981
	1987	27,212	9,934	9,218	3,611	492		421	258	258	4,453	3,594	647	1,028
Ashland	1989	117,761	26,677	25,396	11,592	10,873		6,393	3,575	1,850	28,120	12,634	7,597	3,489
	1987	100,365	21,532	20,498	10,168	8,776		5,647	3,155	1,634	22,661	10,314	7,792	3,479
Barron	1989	244,146	40,172	36,884	22,358	23,049	18,604	7,444	7,389	5,006	65,732	32,043	20,394	7,451
	1987	215,735	32,998	30,297	21,563	18,780	15,159	7,401	6,004	4,068	57,837	27,636	17,966	6,799
Bayfield	1989	46,740	10,785	9,707	10,640	217		651	700	322	3,083	9,541	4,984	1,634
	1987	39,673	9,756	8,781	8,903	174		519	557	257	2,447	7,679	4,223	1,566
Brown	1989	1,632,102	264,092	248,985	144,939	319,146	261,193	60,176	101,200	58,509	377,807	115,043	121,060	21,514
	1987	1,353,464	210,452	198,413	129,598	254,578	208,351	56,524	88,764	51,320	301,095	91,187	96,536	21,028
Buffalo	1989	37,450	7,578	6,064	5,409	115		387	1,029		5,104	8,683	2,315	1,410
	1987	34,845	7,424	5,941	5,410	97		340	875		4,273	7,336	1,937	1,378
Burnett	1989	63,015	17,443	16,153	7,545	3,181		388	478	478	13,835	8,021	7,580	522
	1987	52,845	13,885	12,858	6,281	2,506		307	473	473	10,873	6,390	7,609	458
Calumet	1989	153,057	62,007	59,573	16,751	6,988	3,990	1,489	8,145	4,706	35,254	6,115	7,224	2,268
	1987	127,300	49,977	48,015	14,592	5,554	3,172	1,188	6,578	3,801	28,316	5,697	6,477	2,331
Chippewa	1989	392,261	69,828	65,495	30,640	32,740	29,660	6,197	6,764	4,881	147,126	33,730	24,652	6,136
	1987	324,639	55,827	52,363	24,558	26,197	23,733	5,397	5,608	4,047	123,766	26,697	19,602	5,699
Clark	1989	104,007	30,130	29,688	10,179	3,052		750	2,753	2,302	30,344	11,309	6,806	2,974
	1987	92,102	24,973	24,607	8,817	2,552		749	2,293	1,918	26,556	9,899	7,128	3,112
Columbia	1989	291,687	55,760	53,507	30,271	8,599	4,671	7,427	6,831	2,739	73,606	47,870	20,476	8,496
	1987	249,530	49,711	47,702	30,581	7,683	4,174	6,863	6,179	2,458	58,176	37,680	19,882	7,315
Crawford	1989	101,854	17,912	17,140	11,215	10,551	7,418	5,886	2,315	1,010	29,846	7,091	6,087	1,993
	1987	84,722	17,635	16,875	9,190	8,378	5,891	4,648	1,834	801	23,634	5,582	4,831	1,676
Dane	1989	3,083,854	510,131	474,909	292,395	365,575	315,009	152,561	244,322	83,722	679,293	228,560	188,316	74,435
	1987	2,566,777	415,268	386,596	278,613	295,187	254,358	130,849	197,637	67,725	552,332	184,829	153,414	67,717
Dodge	1989	332,388	72,152	65,045	34,596	51,985	33,092	11,706	8,213	4,016	64,815	25,162	31,034	6,293
	1987	291,247	64,802	58,419	32,305	41,781	26,597	10,490	7,416	3,627	52,451	20,235	27,919	6,477
Door	1989	198,969	44,719	42,275	30,610	13,517		9,841	5,829	2,791	37,143	15,830	13,932	4,228
	1987	166,481	36,052	34,082	25,691	10,995		8,052	5,255	2,517	31,714	12,597	12,971	4,066
☐ Douglas	1989	275,029	49,020	46,666	32,396	34,951	33,460	8,297	4,858	3,284	62,707	28,346	18,071	8,631
	1987	239,750	44,848	42,694	28,061	29,056	27,817	7,829	3,832	2,591	50,537	22,921	17,813	7,743
Dunn	1989	151,800	35,639	32,531	17,371	29,836	12,230	4,399	3,332	2,247	26,788	17,589	5,811	4,396
	1987	133,617	32,135	29,333	17,116	24,363	9,987	3,607	3,365	2,270	21,966	14,646	4,847	4,625
Eau Claire	1989	598,521	123,762	116,881	62,336	105,601	97,712	34,741	38,397	15,737	67,895	58,156	48,255	12,081
	1987	535,203	101,905	96,239	64,911	97,874	90,563	28,463	31,301	12,830	59,227	51,970	39,710	12,462
Florence	1989	13,085	1,751	1,594	2,062	22		50	84		2,821	392	265	599
	1987	10,824	1,424	1,296	1,693	18		40	68		2,346	347	216	501
Fond du Lac	1989	570,618	95,776	90,061	58,046	108,076	77,218	20,513	17,404	9,593	144,072	47,362	25,778	18,212
	1987	493,390	89,357	84,025	54,134	87,436	62,472	17,524	16,315	8,993	117,275	38,329	20,914	18,771
Forest	1989	28,284	13,587	12,543	3,153	476		182	390		1,722	4,572	1,518	762
	1987	23,466	11,270	10,404	2,527	419		145	308		1,368	3,653	1,418	614
Grant	1989	239,829	57,384	54,216	24,074	22,789	11,214	5,120	8,722	5,176	54,952	27,951	19,369	5,474
	1987	214,098	52,764	49,851	25,424	19,872	9,779	4,697	7,235	4,294	45,643	23,114	18,182	5,322
Green	1989	372,063	42,262	33,586	14,623	24,090	18,707	5,019	5,330	4,229	61,828	18,239	8,994	3,909
	1987	308,648	37,932	30,145	14,939	19,241	14,942	5,033	4,295	3,409	49,818	14,574	8,087	4,026
Green Lake	1989	80,912	18,712	18,530	9,172	1,892		4,211	2,431	1,914	23,620	9,966	3,751	2,060
	1987	80,111	20,229	20,032	9,441	2,045		4,596	2,129	1,677	22,074	8,488	4,096	2,252
Iowa	1989	484,019	19,596	19,266	13,141	6,845	4,485	2,642	5,633	3,599	14,693	8,000	6,221	2,887
	1987	387,215	18,819	18,502	10,682	5,334	3,496	2,066	4,437	2,835	13,724	6,230	6,030	2,908
Iron	1989	37,841	14,555	14,118	3,645	214		91	518	518	3,266	3,463	3,686	939
	1987	34,983	12,870	12,484	3,825	177		76	429	429	3,343	3,242	3,040	985
Jackson	1989	74,849	15,987	14,834	8,568	1,137		2,494	716	437	14,062	21,373	5,630	841
	1987	73,871	17,139	15,903	9,088	1,207		2,111	770	471	12,009	20,213	6,072	909
Jefferson	1989	370,873	85,203	83,457	44,102	60,669	47,875	10,713	14,994	6,846	67,027	40,248	19,670	8,209
	1987	309,729	70,534	69,089	40,779	48,830	38,533	8,928	12,051	5,503	54,167	32,091	17,002	7,741
Juneau	1989	99,341	16,395	15,993	9,589	3,296		1,090	3,010	1,175	15,394	34,707	8,961	2,663
	1987	92,069	16,274	15,875	9,051	2,705		1,132	2,451	958	12,569	32,785	8,658	2,803
Kenosha	1989	677,549	111,278	102,474	78,402	64,223	54,875	39,839	26,304	13,359	110,015	73,394	29,044	17,590
	1987	587,353	112,625	103,714	68,715	58,014	49,571	32,010	25,112	12,754	88,616	58,972	23,687	16,474
Kewaunee	1989	76,160	18,411	15,614	8,308	598		1,177	3,511	2,823	23,019	10,277	4,447	1,440
	1987	66,809	17,177	14,567	8,335	482		957	2,835	2,280	18,920	8,328	3,954	1,177
La Crosse	1989	798,418	127,176	121,015	94,642	130,656	103,694	35,140	50,274	24,173	191,120	56,318	32,809	16,470
	1987	681,975	104,493	99,431	80,432	113,240	89,873	28,700	40,644	19,544	160,395	46,246	32,615	16,849

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989 U.S. CENSUS: 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WISCONSIN (continued)														
ALL COUNTIES (continued)														
Lafayette	1989	48,163	11,625	10,433	3,110	307		1,491	1,605	1,222	10,069	8,216	5,671	2,121
	1987	42,537	10,987	9,860	2,496	245		1,155	1,281	976	9,352	6,533	4,856	1,882
Langlade	1989	112,768	24,812	22,647	10,178	16,510		3,340	2,106	1,563	28,838	13,117	4,621	3,594
	1987	111,175	25,567	23,336	9,819	13,673		3,549	1,844	1,369	28,693	13,182	4,935	3,852
Lincoln	1989	147,747	40,417	35,677	13,935	9,172		3,612	3,881	655	34,522	21,239	6,852	5,437
	1987	123,099	34,337	30,310	11,157	7,286		2,852	3,283	555	27,306	16,957	6,493	4,996
Manitowoc	1989	380,279	96,580	91,582	36,088	58,359	49,576	7,855	13,948	7,905	80,774	32,360	16,964	9,505
	1987	341,960	89,766	85,121	37,841	48,505	41,206	7,775	12,191	6,910	66,772	30,580	15,519	9,969
Marathon	1989	785,007	141,055	99,750	60,198	143,364	113,718	29,634	37,297	24,604	182,004	60,282	60,011	9,091
	1987	653,329	122,737	86,796	56,324	113,540	90,062	25,551	29,567	19,505	145,002	48,914	53,269	8,825
Marinette	1989	224,839	49,871	43,630	19,490	19,752	14,287	11,949	7,993	3,709	45,093	23,030	16,373	6,254
	1987	197,253	47,178	41,274	18,836	18,662	13,499	9,683	6,455	2,996	38,527	18,556	13,386	5,615
Marquette	1989	39,168	10,190	9,864	7,139	1,253		325	434	434	7,044	4,983	2,836	470
	1987	32,606	8,489	8,217	6,930	969		253	336	336	5,484	3,879	2,382	376
Menominee	1989	3,517	194	177	1,055	362		432	11		28	305	6	1
	1987	3,466	190	173	1,112	329		408	10		28	278	6	1
Milwaukee	1989	6,896,301	1,378,695	1,292,962	724,049	924,918	850,436	365,980	473,348	199,400	1,371,695	493,741	267,383	268,694
	1987	5,941,868	1,124,124	1,054,222	684,337	753,762	693,063	314,165	399,757	168,400	1,144,790	413,173	224,264	256,968
Monroe	1989	205,113	48,859	48,227	21,914	30,152	11,730	3,804	8,625	5,105	35,647	23,145	16,946	4,154
	1987	176,097	39,515	39,004	18,823	24,205	9,417	3,732	6,928	4,101	28,772	21,710	17,344	4,270
Oconto	1989	118,884	36,357	34,569	14,534	2,093		610	2,776	2,641	27,854	10,656	10,846	2,472
	1987	98,923	28,706	27,294	12,767	1,738		479	2,171	2,066	23,238	8,307	10,037	2,493
Oneida	1989	251,514	49,839	46,836	25,554	23,545	14,492	12,039	9,026	6,424	62,330	19,774	15,001	4,672
	1987	222,474	41,447	38,950	23,951	22,335	13,748	11,797	7,736	5,507	51,968	16,134	15,562	4,519
Outagamie	1989	1,115,454	164,478	154,426	101,283	204,278	174,413	46,449	55,261	20,887	267,900	78,353	93,292	19,094
	1987	927,705	138,365	129,909	86,111	160,127	136,718	36,691	45,460	17,183	240,883	61,860	74,810	15,643
Ozaukee	1989	460,054	92,071	87,978	39,151	17,918	15,761	10,949	19,176	9,442	145,833	42,426	40,362	15,060
	1987	383,171	74,279	70,977	37,406	16,961	14,920	8,800	17,990	8,859	117,789	33,951	32,603	13,453
Pepin	1989	37,639	8,031	7,294	4,175	335		440	2,111	761	13,816	4,183	1,027	1,065
	1987	31,745	7,189	6,529	3,394	268		354	1,763	636	11,374	3,342	1,023	901
Pierce	1989	155,200	35,152	33,125	21,761	1,120		2,521	6,628	3,832	34,518	21,592	10,778	6,838
	1987	129,801	27,643	26,049	17,984	885		2,127	5,901	3,413	27,154	18,641	10,067	6,032
Polk	1989	168,008	42,762	38,615	20,814	2,894		3,045	6,796	6,121	27,264	14,993	20,006	6,364
	1987	145,295	39,211	35,408	17,091	2,752		2,467	6,238	5,619	22,346	12,420	17,736	6,133
Portage	1989	402,001	68,241	66,207	47,113	62,704	44,169	13,911	19,767	14,987	72,648	21,224	28,154	4,778
	1987	337,036	56,238	54,562	41,015	50,934	35,879	11,829	15,886	12,045	58,836	17,936	22,930	4,922
Price	1989	68,964	22,294	21,619	4,585	1,488		2,937	2,207	1,562	13,878	7,432	5,774	2,129
	1987	62,335	20,227	19,615	4,844	1,230		2,424	1,816	1,286	12,940	6,105	4,791	2,254
Racine	1989	1,276,552	219,055	199,426	111,249	173,537	140,358	54,406	66,085	39,656	341,495	103,021	85,154	42,935
	1987	1,062,368	194,830	177,372	98,662	139,868	111,127	43,250	56,241	33,750	275,513	81,195	68,524	34,692
Richland	1989	88,138	20,777	19,602	5,452	1,072		3,385	2,205	1,896	26,295	7,991	6,001	2,419
	1987	77,525	20,036	18,903	5,209	853		3,213	1,734	1,492	20,835	6,276	5,046	2,153
Rock	1989	1,035,581	217,775	210,929	99,639	142,074	136,739	32,523	38,979	22,593	244,688	91,907	69,276	31,755
	1987	866,913	181,626	175,916	87,288	118,520	114,070	26,412	36,685	21,264	199,142	75,211	56,583	28,938
Rusk	1989	55,564	16,825	16,058	4,751	1,571		2,404	1,239	210	4,959	8,662	5,986	2,840
	1987	50,782	15,163	14,472	4,922	1,405		2,466	1,001	170	5,091	6,874	6,172	2,460
☐ St. Croix	1989	289,876	59,800	57,372	26,156	27,079		3,269	6,025	4,302	83,319	48,934	14,763	3,613
	1987	239,958	48,126	46,172	24,272	21,812		3,248	4,816	3,439	69,168	38,636	11,928	3,719
Sauk	1989	329,018	84,310	79,699	43,761	28,351	16,922	9,941	7,629	4,077	57,320	34,527	26,984	7,724
	1987	274,940	72,528	68,561	35,092	22,987	13,721	8,388	6,292	3,363	49,215	27,596	23,621	6,248
Sawyer	1989	98,421	34,476	30,189	9,601	1,769		2,872	2,110	1,950	13,791	11,408	11,313	1,604
	1987	81,811	29,483	25,817	7,995	1,372		2,228	1,641	1,517	10,738	9,892	9,012	1,271
Shawano	1989	164,793	46,621	38,994	19,122	10,768	2,166	4,445	5,640	4,172	29,599	15,625	20,020	5,300
	1987	143,543	38,454	32,163	16,782	9,980	2,008	3,941	5,525	4,088	25,502	14,506	17,443	5,141
Sheboygan	1989	650,027	137,579	130,161	62,524	109,915	79,981	13,222	18,647	8,890	144,930	58,275	47,484	18,159
	1987	541,635	119,038	112,620	52,064	87,988	64,026	11,945	14,876	7,093	116,336	46,017	39,406	17,617
Taylor	1989	78,254	20,406	19,424	7,471	1,504		1,492	3,973	2,711	18,087	9,394	6,178	1,699
	1987	65,175	17,884	17,023	6,929	1,176		1,169	3,106	2,120	15,964	7,440	4,906	1,389
Trempealeau	1989	134,694	28,010	26,954	10,274	2,026		1,169	953	630	50,488	22,040	9,573	2,819
	1987	115,555	25,639	24,672	10,289	1,760		1,067	845	559	39,587	17,186	9,272	2,698
Vernon	1989	90,405	21,731	21,260	7,267	2,159	1,459	5,552	7,401	5,200	16,975	10,872	5,575	2,592
	1987	79,432	19,090	18,676	7,616	1,772	1,198	5,069	6,057	4,256	14,016	8,921	5,487	2,739
Vilas	1989	147,306	41,965	39,945	18,181	3,107		3,432	5,604	5,200	22,077	11,724	12,355	3,386
	1987	122,320	33,467	31,856	16,706	2,493		3,020	4,449	4,129	17,934	10,571	10,456	2,868

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES: 1989
U.S. CENSUS: 1987

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
WISCONSIN (continued)														
ALL COUNTIES (continued)														
Walworth	1989	462,798	98,653	96,570	63,060	38,509	22,831	26,112	10,317	5,606	90,407	44,766	38,947	13,597
	1987	402,383	87,962	86,105	57,460	31,021	18,392	21,814	8,316	4,519	73,444	38,320	34,472	11,718
Washburn	1989	121,800	33,371	31,358	10,311	4,041	2,525	2,864	3,582	3,385	35,826	10,775	6,902	6,421
	1987	100,046	28,557	26,834	8,415	3,232	2,020	2,265	2,873	2,716	29,249	8,446	5,827	5,107
Washington	1989	523,181	123,659	116,498	46,070	57,039	37,497	14,439	19,722	12,300	113,435	51,898	43,942	15,138
	1987	434,648	98,278	92,587	46,623	44,929	29,537	11,436	16,613	10,362	89,876	42,418	34,776	13,376
Waukesha	1989	2,604,555	452,807	433,840	196,217	323,583	252,707	80,228	166,314	60,746	756,568	202,981	148,256	64,986
	1987	2,158,644	388,998	372,704	177,684	266,128	207,838	74,626	131,732	48,115	602,463	162,887	118,469	65,944
Waupaca	1989	249,062	66,645	63,147	28,503	19,150	4,179	3,957	9,222	5,226	61,353	18,972	20,703	6,702
	1987	215,516	53,077	50,291	27,128	15,045	3,284	3,623	8,076	4,577	54,812	16,988	16,405	6,824
Waushara	1989	76,154	17,832	17,401	6,658	1,391		354	1,172	364	19,417	13,729	4,052	926
	1987	69,004	17,955	17,521	6,298	1,322		298	1,140	355	17,561	11,087	3,808	905
Winnebago	1989	1,060,499	156,331	148,632	96,229	143,400	113,726	47,472	76,625	28,753	235,023	80,636	60,742	32,011
	1987	879,163	147,062	139,819	87,230	111,325	88,289	38,222	59,746	22,420	183,660	62,631	48,566	27,271
Wood	1989	713,799	119,054	115,896	42,487	121,151	92,144	18,080	25,619	14,250	155,927	46,467	35,408	6,991
	1987	593,877	100,348	97,686	41,740	96,536	73,423	15,012	20,571	11,443	125,653	37,250	35,334	6,927
TOTAL METRO COUNTIES	**1989**	**24,307,878**	**4,460,599**	**4,167,972**	**2,315,266**	**3,326,985**	**2,814,929**	**1,037,011**	**1,457,743**	**639,944**	**5,558,107**	**1,912,116**	**1,400,096**	**679,661**
	1987	20,505,863	3,732,858	3,486,559	2,127,481	2,714,660	2,299,088	885,306	1,212,959	535,002	4,548,906	1,555,412	1,153,052	636,749
TOTAL STATE	**1989**	**33,649,403**	**6,426,912**	**6,014,148**	**3,237,239**	**4,179,247**	**3,326,923**	**1,300,465**	**1,737,805**	**811,108**	**7,465,148**	**2,831,417**	**2,007,859**	**896,397**
	1987	28,537,161	5,455,817	5,103,625	2,976,666	3,413,993	2,717,913	1,116,132	1,449,361	679,251	6,131,594	2,326,307	1,702,801	843,400
WYOMING														
CASPER	**1989**	**455,624**	**97,641**	**94,619**	**40,323**	**58,229**	**46,117**	**18,175**	**25,884**	**14,533**	**116,099**	**35,520**	**22,514**	**5,281**
	1987	449,103	101,782	98,632	43,028	53,784	42,597	16,345	21,476	12,059	111,215	38,446	18,940	5,496
Natrona	1989	455,624	97,641	94,619	40,323	58,229	46,117	18,175	25,884	14,533	116,099	35,520	22,514	5,281
	1987	449,103	101,782	98,632	43,028	53,784	42,597	16,345	21,476	12,059	111,215	38,446	18,940	5,496
CHEYENNE	**1989**	**581,706**	**93,938**	**90,779**	**64,834**	**76,423**	**60,587**	**24,388**	**25,247**	**12,928**	**149,862**	**58,911**	**29,235**	**6,649**
	1987	484,561	74,372	71,871	52,612	65,590	52,000	19,126	19,582	10,028	118,707	53,711	22,351	5,988
Laramie	1989	581,706	93,938	90,779	64,834	76,423	60,587	24,388	25,247	12,928	149,862	58,911	29,235	6,649
	1987	484,561	74,372	71,871	52,612	65,590	52,000	19,126	19,582	10,028	118,707	53,711	22,351	5,988
ALL COUNTIES														
Albany	1989	182,085	37,195	36,828	24,460	11,872	11,243	8,442	8,082	5,476	35,902	22,619	6,794	5,866
	1987	161,895	35,105	34,759	19,817	10,851	10,277	7,128	6,372	4,318	31,288	23,369	5,466	5,569
Big Horn	1989	24,529	8,561	8,351	3,859	876		896	1,048	624	2,302	2,874	1,696	1,206
	1987	24,261	8,954	8,734	3,545	920		828	953	750	2,470	3,085	1,420	1,013
Campbell	1989	159,976	38,224	37,493	15,038	17,450	15,189	7,090	4,217	2,037	32,961	13,818	8,082	4,847
	1987	158,054	41,281	40,491	16,167	14,855	12,931	6,323	4,298	2,078	30,548	15,129	7,286	5,225
Carbon	1989	92,712	23,704	23,370	10,449	6,493	5,608	2,100	1,736	1,278	14,011	15,334	8,624	3,132
	1987	91,794	23,523	23,192	9,590	5,964	5,152	2,197	1,816	1,338	15,167	16,572	7,191	3,363
Converse	1989	49,021	11,515	11,022	5,128	3,730		1,634	1,085	894	9,482	8,108	3,345	1,618
	1987	48,536	11,785	11,280	4,987	3,858		1,588	1,037	855	10,282	7,606	2,780	1,737
Crook	1989	16,438	3,758	3,645	2,771	984		512	111		580	3,125	1,647	413
	1987	14,820	3,485	3,380	2,221	791		409	89		589	3,209	1,312	332
Fremont	1989	169,334	45,380	44,934	14,188	17,849	15,263	6,789	3,059	1,381	33,305	17,653	12,258	4,570
	1987	167,242	40,020	39,627	15,404	17,923	15,327	6,862	3,229	1,459	34,099	19,201	10,484	4,479
Goshen	1989	50,336	12,135	11,947	6,082	5,575		2,205	599	535	6,009	6,856	4,988	1,811
	1987	46,073	12,045	11,858	4,988	5,015		2,081	542	485	5,502	6,982	4,088	1,535
Hot Springs	1989	23,273	7,398	7,132	1,922	499		894	428		2,786	2,664	2,094	1,024
	1987	23,043	7,216	6,957	1,969	471		751	378		2,713	2,904	1,782	983
Johnson	1989	26,240	4,312	4,177	2,718	988		1,101	1,055	448	593	7,743	3,165	973
	1987	25,980	4,028	3,902	2,964	992		1,059	896	381	523	8,487	2,849	991
Laramie	1989	581,706	93,938	90,779	64,834	76,423	60,587	24,388	25,247	12,928	149,862	58,911	29,235	6,649
	1987	484,561	74,372	71,871	52,612	65,590	52,000	19,126	19,582	10,028	118,707	53,711	22,351	5,988
Lincoln	1989	54,060	11,036	10,692	4,221	2,675	2,373	1,256	924	823	13,749	10,333	4,502	1,340
	1987	53,496	11,182	10,833	4,410	2,628	2,332	1,196	890	794	14,472	9,632	3,743	1,095
Natrona	1989	455,624	97,641	94,619	40,323	58,229	46,117	18,175	25,884	14,533	116,099	35,520	22,514	5,281
	1987	449,103	101,782	98,632	43,028	53,784	42,597	16,345	21,476	12,059	111,215	38,446	18,940	5,496
Niobrara	1989	13,065	2,172	2,107	1,419	477		228	59		2,040	4,651	994	178
	1987	12,936	2,032	1,971	1,339	434		196	50		2,133	5,032	840	163

1989 RETAIL SALES BY STORE GROUP—WITH 1987 CENSUS DATA

S&MM ESTIMATES 1989 U.S. CENSUS 1987			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WYOMING (continued)														
ALL COUNTIES (continued)														
Park	1989	142,388	25,605	24,783	14,947	26,672	19,982	5,803	3,422	2,322	24,602	13,232	9,328	3,949
	1987	131,207	22,396	21,677	15,799	24,801	18,581	5,183	2,821	1,915	23,162	12,707	7,785	3,287
Platte	1989	36,913	10,637	10,391	3,891	1,513		853	580	480	6,381	6,243	2,571	665
	1987	36,377	10,448	10,206	3,856	1,610		903	523	434	6,785	6,394	2,100	652
Sheridan	1989	163,524	41,077	40,223	19,447	13,753	10,716	8,561	5,252	4,292	34,733	11,556	7,583	4,133
	1987	146,181	34,910	34,184	18,038	12,247	9,543	7,475	4,208	3,440	33,508	11,470	6,182	3,917
Sublette	1989	19,007	7,030	6,850	2,977	1,089		895	455	455	666	2,430	1,455	232
	1987	18,819	7,143	6,960	2,872	1,147		751	418	418	597	2,406	1,315	231
Sweetwater	1989	244,015	47,148	45,814	25,055	25,844	21,409	11,964	9,978	6,560	56,329	30,358	13,102	5,197
	1987	228,913	46,416	45,103	20,692	23,192	19,213	11,114	8,827	5,804	57,836	27,508	10,712	4,299
Teton	1989	135,463	13,894	13,404	27,424	5,499		12,390	4,625	3,596	11,308	11,509	11,398	2,993
	1987	120,418	14,306	13,801	22,970	4,464		9,989	3,689	2,869	11,721	11,005	9,059	2,979
Uinta	1989	94,261	24,799	24,209	7,609	6,679	5,733	4,313	1,544	1,064	14,591	19,550	6,733	922
	1987	93,328	22,124	21,598	8,063	7,113	6,107	3,791	1,269	875	15,558	20,891	5,659	858
Washakie	1989	45,306	12,717	12,253	3,720	4,819		2,474	1,350	1,193	11,997	1,985	1,928	1,156
	1987	44,782	13,018	12,543	3,872	4,417		2,625	1,119	990	11,339	2,134	1,727	1,188
Weston	1989	32,781	8,022	7,807	2,474	1,663		1,153	447	335	9,756	2,387	2,231	1,026
	1987	32,411	7,708	7,501	2,513	1,719		1,145	491	369	9,159	2,643	1,922	1,120
TOTAL METRO COUNTIES	**1989**	**1,037,330**	**191,579**	**185,398**	**105,157**	**134,652**	**106,704**	**42,563**	**51,131**	**27,461**	**265,961**	**94,431**	**51,749**	**11,930**
	1987	933,664	176,154	170,503	95,640	119,374	94,597	35,471	41,058	22,087	229,922	92,157	41,291	11,484
TOTAL STATE	**1989**	**2,812,057**	**587,898**	**572,830**	**304,956**	**291,651**	**214,220**	**124,116**	**101,187**	**61,454**	**590,044**	**309,459**	**166,267**	**59,181**
	1987	2,614,230	555,279	541,060	281,716	264,786	194,060	109,065	84,973	51,659	549,373	310,523	136,993	56,500

SECTION 11

Metropolitan Market Rankings
Retail Sales By Merchandise Line

Groceries And Other Foods
Drugs, Health Aids, And Beauty Aids
Furniture And Sleep Equipment
Major Household Appliances
Televisions And Video Recorders
Audio Equipment/Musical Instruments
Home Computers And Calculators
Men's and Boys' Clothing
Women's And Girls' Clothing
Footwear

EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

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Women's & Girls' Clothing Sales	11–10
Footwear Sales	11–11

GROCERY & OTHER FOOD SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal	9,447,530	1
New York, N.Y.	8,727,097	2
Chicago, Ill.	6,898,180	3
Philadelphia, Pa.	6,091,559	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	5,528,576	5
Detroit, Mich.	5,235,075	6
Washington, D.C.	5,006,316	7
Nassau - Suffolk, N.Y.	4,568,547	8
Houston, Tex.	3,372,076	9
Anaheim - Santa Ana, Cal.	3,327,361	10
Dallas, Tex.	3,292,153	11
Minneapolis - St. Paul, Minn.	3,208,861	12
Atlanta, Ga.	3,149,415	13
San Diego, Cal.	2,997,915	14
Riverside - San Bernardino, Cal.	2,859,771	15
Baltimore, Md.	2,768,506	16
Oakland, Cal.	2,714,816	17
Phoenix, Ariz.	2,659,102	18
Seattle, Wash.	2,627,536	19
St. Louis, Mo.	2,580,993	20
Tampa - St. Petersburg - Clearwater, Fla.	2,543,809	21
Newark, N.J.	2,481,722	22
Pittsburgh, Pa.	2,471,260	23
San Francisco, Cal.	2,132,694	24
Bergen - Passaic, N.J.	2,054,083	25
Cleveland, Ohio	2,005,116	26
Miami - Hialeah, Fla.	1,990,413	27
Milwaukee, Wisc.	1,915,460	28
Kansas City, Mo.-Kans.	1,880,269	29
Denver, Colo.	1,866,757	30
Cincinnati, Ohio	1,849,162	31
San Jose, Cal.	1,845,830	32
Fort Worth - Arlington, Tex.	1,658,913	33
New Orleans, La.	1,632,333	34
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,601,561	35
Sacramento, Cal.	1,587,692	36
Monmouth - Ocean, N.J.	1,579,172	37
Portland, Ore.	1,561,595	38
Middlesex - Somerset - Hunterdon, N.J.	1,552,159	39
Norfolk - Virginia Beach - Newport News, Va.	1,545,198	40
Hartford - New Britain - Middletown - Bristol, Conn.	1,519,639	41
Columbus, Ohio	1,494,959	42
San Antonio, Tex.	1,445,813	43
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,425,940	44
Rochester, N.Y.	1,390,746	45
Orlando, Fla.	1,333,650	46
Albany - Schenectady - Troy, N.Y.	1,330,984	47
Indianapolis, Ind.	1,298,588	48
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,250,922	49
Buffalo, N.Y.	1,249,579	50
Total Top 50	**138,557,473**	
New Haven - Waterbury - Meriden, Conn.	1,240,368	51
Providence - Pawtucket - Woonsocket, R.I.	1,236,169	52
West Palm Beach - Boca Raton - Delray Beach, Fla.	1,165,313	53
Dayton - Springfield, Ohio	1,136,261	54
Oklahoma City, Okla.	1,134,047	55
Honolulu, Haw.	1,065,402	56
Salt Lake City - Ogden, Utah	1,064,033	57
Birmingham, Ala.	1,035,369	58
Jacksonville, Fla.	1,035,346	59
Richmond - Petersburg, Va.	1,032,837	60
Austin, Tex.	996,681	61
Worcester - Fitchburg - Leominster, Mass.	991,658	62
Louisville, Ky.	981,782	63
Scranton - Wilkes-Barre, Pa.	976,854	64
Nashville, Tenn.	962,134	65
Memphis, Tenn.	946,267	66
Grand Rapids, Mich.	941,492	67
Allentown - Bethlehem - Easton, Pa.	898,569	68
Greensboro - Winston-Salem - High Point, N.C.	896,721	69
Tulsa, Okla.	888,315	70
Syracuse, N.Y.	868,531	71
Oxnard - Ventura, Cal.	844,378	72
Raleigh - Durham, N.C.	830,227	73
Springfield, Mass.	773,996	74
Greenville - Spartanburg, S.C.	772,589	75
Fresno, Cal.	770,739	76
Harrisburg - Lebanon - Carlisle, Pa.	761,741	77
Akron, Ohio	757,486	7d
New Bedford - Fall River - Attleboro, Mass.	[illegible]	79
Las Vegas, Nev.	732,474	80
Omaha, Neb.	726,406	81
Toledo, Ohio	721,203	82
Wilmington, Del.	668,195	83
Tacoma, Wash.	667,344	84
Baton Rouge, La.	657,797	85
Tucson, Ariz.	653,004	86
Lake County, Ill.	649,204	87
Portsmouth - Dover - Rochester, N.H.	647,977	88
Gary - Hammond, Ind.	628,056	89
Knoxville, Tenn.	622,650	90
Flint, Mich.	619,802	91
Lansing - East Lansing, Mich.	612,696	92
Little Rock - North Little Rock, Ark.	611,612	93
Bakersfield, Cal.	606,658	94
Lancaster, Pa.	598,020	95
Jersey City, N.J.	586,641	96
El Paso, Tex.	568,604	97
Charleston, S.C.	552,467	98
Des Moines, Iowa	551,104	99
Chattanooga, Tenn.	546,421	100
Total Top 100	**179,525,344**	
York, Pa.	541,657	[illegible]
Manchester - Nashua, N.H.	[illegible]	[illegible]
Mobile, Ala.	530,230	103
Madison, Wisc.	528,106	104
Santa Rosa - Petaluma, Cal.	521,837	105
Orange County, N.Y.	521,333	106
Santa Barbara - Santa Maria - Lompoc, Cal.	513,132	107
Stockton, Cal.	501,920	108
Columbia, S.C.	498,608	109
Daytona Beach, Fla.	491,896	110
Youngstown - Warren, Ohio	491,024	111
Wichita, Kans.	482,549	112
Albuquerque, N.M.	480,750	113
Spokane, Wash.	478,354	114
Atlantic City, N.J.	476,665	115
Portland, Me.	465,715	116
Fort Myers - Cape Coral, Fla.	462,566	117
Trenton, N.J.	459,950	118
Saginaw - Bay City - Midland, Mich.	452,496	119
Vallejo - Fairfield - Napa, Cal.	452,412	120
Canton, Ohio	447,962	121
Lexington-Fayette, Ky.	[illegible]	122
Aurora - Elgin, Ill.	441,875	123
Melbourne - Titusville - Palm Bay, Fla.	434,908	124
Reading, Pa.	416,162	125
Utica - Rome, N.Y.	414,608	126
Poughkeepsie, N.Y.	413,985	127
Davenport - Rock Island - Moline, Iowa-Ill.	411,367	128
Fort Wayne, Ind.	408,777	129
Sarasota, Fla.	405,277	130
Augusta, Ga.	403,674	131
Jackson, Miss.	402,403	132
Shreveport, La.	400,038	133
Modesto, Cal.	396,605	134
Erie, Pa.	385,614	135
Beaumont - Port Arthur, Tex.	374,939	136
Johnson City - Kingsport - Bristol, Tenn.	369,799	137
Santa Cruz, Cal.	365,368	138
Binghamton, N.Y.	363,345	139
Rockford, Ill.	360,146	140
Joliet, Ill.	358,797	141
Lakeland - Winter Haven, Fla.	357,284	142
Appleton - Oshkosh - Neenah, Wisc.	356,346	143
Colorado Springs, Colo.	354,027	144
Peoria, Ill.	348,682	145
Ann Arbor, Mich.	347,313	146
New London - Norwich, Conn.	343,333	147
Visalia - Tulare - Porterville, Cal.	331,890	148
Huntington - Ashland, W.Va.-Ky.	328,348	149
Anchorage, Alas.	326,028	150
Total Top 150	**200,921,405**	
Corpus Christi, Tex.	322,087	151
Medford, Ore.	315,856	152
Fort Pierce, Fla.	314,807	153
McAllen - Edinburg - Mission, Tex.	313,867	154
Sal[illegible] - Seaside - Monterey, Cal.	309,900	155
Charleston, W.Va.	308,617	156
Eugene - Springfield, Ore.	308,312	157
Pensacola, Fla.	304,807	158
Boulder - Longmont, Colo.	302,390	159
Evansville, Ind.	301,001	160
Johnstown, Pa.	294,801	161
Huntsville, Ala.	292,964	162
Lafayette, La.	291,432	163
Salem, Ore.	290,622	164
Niagara Falls, N.Y.	289,115	165
Kalamazoo, Mich.	[illegible]	166
Galveston - Texas City, Tex.	286,803	167
Montgomery, Ala.	283,827	168
South Bend - Mishawaka, Ind.	283,375	169
Hickory - Morganton, N.C.	279,141	170
Macon - Warner Robins, Ga.	277,094	171
Roanoke, Va.	275,947	172
Duluth, Minn.	273,989	173
Springfield, Mo.	266,226	174
Lorain - Elyria, Ohio	265,753	175
Savannah, Ga.	264,812	176
Reno, Nev.	263,914	177
Hamilton - Middletown, Ohio	263,470	178
Lubbock, Tex.	262,388	179
Green Bay, Wisc.	249,259	180
Lincoln, Neb.	248,556	181
Amarillo, Tex.	246,796	182
Vancouver, Wash.	244,501	183
Bangor, Me.	240,799	184
Bradenton, Fla.	237,568	185
Tallahassee, Fla.	235,766	186
Naples, Fla.	233,645	187
Lake Charles, La.	232,674	188
Boise, Ida.	230,092	189
Columbus, Ga.	225,160	190
Fort Collins - Loveland, Colo.	223,741	191
Ocala, Fla.	222,221	192
Burlington, Vt.	221,847	193
Battle Creek, Mich.	219,501	194
Springfield, Ill.	217,569	195
Gainesville, Fla.	217,044	196
Cedar Rapids, Iowa	216,120	197
Houma - Thibodaux, La.	213,557	198
Pittsfield, Mass.	212,881	199
Fort Smith, Ark.	211,127	200
Total Top 200	**214,116,603**	
Muskegon, Mich.	209,634	201
Asheville, N.C.	209,610	202
St. Cloud, Minn.	209,204	203
Tyler, Tex.	208,930	204
Brownsville - Harlingen, Tex.	208,229	205
Killeen - Temple, Tex.	206,157	206
Bremerton, Wash.	205,514	207
Biloxi - Gulfport, Miss.	203,422	208
Benton Harbor, Mich.	201,732	209
Racine, Wisc.	201,377	210
Glens Falls, N.Y.	201,050	211
Waco, Tex.	200,824	212
Champaign - Urbana - Rantoul, Ill.	198,041	213
Yakima, Wash.	197,103	214
Longview - Marshall, Tex.	197,026	215
Olympia, Wash.	196,785	216
Beaver County, Pa.	196,413	217
Brazoria, Tex.	195,936	218
Lima, Ohio	193,044	219
Janesville - Beloit, Wisc.	192,210	220
Anderson, S.C.	190,632	221
Altoona, Pa.	189,731	222
Vineland - Millville - Bridgeton, N.J.	189,578	223
Monroe, La.	189,543	224
Fayetteville, N.C.	187,375	225
Fargo - Moorhead, N.D.-Minn.	187,307	226
Wheeling, W.Va.	187,202	227
Eau Claire, Wisc.	186,427	228
Elkhart - Goshen, Ind.	186,150	229
Redding, Cal.	183,821	230
Jackson, Mich.	183,688	231
Bellingham, Wash.	180,948	232
Chico, Cal.	179,362	233
Provo - Orem, Utah	177,438	234
Parkersburg - Marietta, W.Va.-Ohio	176,076	235
Jamestown - Dunkirk, N.Y.	174,346	236
Terre Haute, Ind.	174,242	237
Topeka, Kans.	170,609	238
Lewiston - Auburn, Me.	169,086	239
Charlottesville, Va.	168,293	240
Sioux Falls, S.D.	167,677	241
Billings, Mont.	167,172	242
Williamsport, Pa.	165,514	243
Richland - Kennewick - Pasco, Wash.	163,362	244
Wilmington, N.C.	158,058	245
Mansfield, Ohio	157,782	246
Panama City, Fla.	156,913	247
Fayetteville - Springdale, Ark.	155,784	248
Rochester, Minn.	152,672	249
Alexandria, La.	152,456	250
Total Top 250	**223,378,088**	
Lynchburg, Va.	152,253	251
Joplin, Mo.	150,991	252
Fort Walton Beach, Fla.	149,978	253
Tuscaloosa, Ala.	147,554	254
Steubenville - Weirton, Ohio-W.Va.	147,097	255
Florence, Ala.	146,245	256
Sioux City, Iowa	144,296	257
Athens, Ga.	144,273	258
Odessa, Tex.	144,185	259
Midland, Tex.	142,605	260
Hagerstown, Md.	142,082	261
Merced, Cal.	142,042	262
Waterloo - Cedar Falls, Iowa	141,941	263
Dothan, Ala.	140,938	264
Florence, S.C.	139,926	265
Anderson, Ind.	138,468	266
Yuba City, Cal.	137,867	267
Decatur, Ill.	136,722	268
State College, Pa.	135,893	269
Wausau, Wisc.	134,866	270
Sherman - Denison, Tex.	132,754	271
Texarkana, Tex.-Ark.	132,727	272
Albany, Ga.	[illegible]	273
Lafayette - West Lafayette, Ind.	[illegible]	274
Pueblo, Colo.	[illegible]	275
Iowa City, Iowa	125,270	276
Bryan - College Station, Tex.	121,606	277
Dubuque, Iowa	121,471	278
Danville, Va.	121,022	279
Bloomington - Normal, Ill.	120,983	280
Greeley, Colo.	120,288	281
Sheboygan, Wisc.	119,778	282
Clarksville - Hopkinsville, Tenn.-Ky.	119,553	283
Bloomington, Ind.	116,941	284
Rapid City, S.D.	115,720	285
Muncie, Ind.	115,239	286
Columbia, Mo.	114,543	287
Sharon, Pa.	114,382	288
Kankakee, Ill.	114,023	289
Laredo, Tex.	111,155	290
Burlington, N.C.	110,393	291
Gadsden, Ala.	109,721	292
Wichita Falls, Tex.	109,352	293
Pascagoula, Miss.	108,131	294
Kokomo, Ind.	104,533	295
La Crosse, Wisc.	104,053	296
Jacksonville, N.C.	101,596	297
Decatur, Ala.	101,585	298
Cumberland, Md.	101,441	299
Bismarck, N.D.	101,065	300
Santa Fe, N.M.	100,782	301
Anniston, Ala.	98,257	302
Kenosha, Wisc.	96,974	303
San Angelo, Tex.	96,505	304
Elmira, N.Y.	96,245	305
Owensboro, Ky.	95,067	306
Yuma, Ariz.	94,516	307
Lawton, Okla.	93,595	308
Pine Bluff, Ark.	90,160	309
Jackson, Tenn.	89,698	310
Las Cruces, N.M.	88,830	311
St. Joseph, Mo.	87,720	312
Abilene, Tex.	86,676	313
Great Falls, Mont.	84,268	314
Victoria, Tex.	82,667	315
Lawrence, Kans.	81,251	316
Grand Forks, N.D.	75,196	317
Cheyenne, Wyo.	73,790	318
Casper, Wyo.	70,449	319
Enid, Okla.	64,875	320
Total Above Areas	**231,460,390**	
Percent of U.S.	**79.7280**	
U.S. Total	**290,312,431**	

1990 SURVEY OF BUYING POWER DATA SERVICE

DRUG, HEALTH AID & BEAUTY AID SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	2,606,430	1
New York, N.Y.	2,3[illegible]0,002	2
Chicago, Ill.	2,023,713	3
Philadelphia, Pa.	1,601,445	4
Detroit, Mich.	1,244,189	5
Washington, D.C.	1,166,381	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,071,544	7
Nassau - Suffolk, N.Y.	1,033,219	8
Atlanta, Ga.	912,137	9
Dallas, Tex.	870,413	10
Anaheim - Santa Ana, Cal.	823,296	11
Houston, Tex.	802,285	12
San Diego, Cal.	763,339	13
Oakland, Cal.	752,885	14
St. Louis, Mo.	676,055	15
Seattle, Wash.	675,164	16
Miami - Hialeah, Fla.	671,165	17
Phoenix, Ariz.	667,167	18
Baltimore, Md.	666,579	19
Tampa - St. Petersburg Clearwater, Fla.	634,583	20
San Francisco, Cal.	630,096	21
Minneapolis - St. Paul, Minn.	620,563	22
Riverside - San Bernardino, Cal.	619,223	23
Pittsburgh, Pa.	597,334	24
San Jose, Cal.	527,057	25
Cleveland, Ohio	500,272	26
Kansas City, Mo.-Kans.	476,940	27
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	465,917	28
Sacramento, Cal.	451,052	29
Newark, N.J.	449,752	30
Bergen - Passaic, N.J.	442,924	31
New Orleans, La.	435,007	32
Fort Worth - Arlington, Tex.	418,671	33
Denver, Colo.	412,923	34
Milwaukee, Wisc.	402,546	35
Columbus, Ohio	395,501	36
Cincinnati, Ohio	389,708	37
Portland, Ore.	362,151	38
Hartford - New Britain - Middletown - Bristol, Conn.	360,360	39
Indianapolis, Ind.	359,499	40
Honolulu, Haw.	355,701	41
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	341,304	42
Norfolk - Virginia Beach - Newport News, Va.	333,913	43
San Antonio, Tex.	332,951	44
Memphis, Tenn.	328,603	45
Louisville, Ky.	320,618	46
Nashville, Tenn.	300,413	47
Monmouth - Ocean, N.J.	298,835	48
West Palm Beach - Boca Raton - Delray Beach, Fla.	297,133	49
Middlesex - Somerset - Hunterdon, N.J.	290,579	50
Total Top 50	**34,519,737**	
Oklahoma City, Okla.	277,944	51
Orlando, Fla.	272,721	52
Greensboro - Winston-Salem - High Point, N.C.	272,549	53
Buffalo, N.Y.	271,046	54
Birmingham, Ala.	269,934	55
Richmond - Petersburg, Va.	268,650	56
Raleigh - Durham, N.C.	267,439	57
Jacksonville, Fla.	261,548	58
Rochester, N.Y.	258,096	59
Albany - Schenectady - Troy, N.Y.	255,233	60
Dayton - Springfield, Ohio	252,150	61
Austin, Tex.	251,881	62
Scranton - Wilkes-Barre, Pa.	245,478	63
Providence - Pawtucket - Woonsocket, R.I.	244,740	64
Las Vegas, Nev.	244,271	65
Bridgeport - Stamford - Norwalk - Danbury, Conn.	235,882	66
Salt Lake City - Ogden, Utah	235,548	67
Tulsa, Okla.	206,828	68
Oxnard - Ventura, Cal.	202,415	69
Toledo, Ohio	199,916	70
Allentown - Bethlehem - Easton, Pa.	199,133	71
Greenville - Spartanburg, S.C.	198,022	72
Tucson, Ariz.	196,405	73
Worcester - Fitchburg - Leominster, Mass.	195,665	74
New Haven - Waterbury - Meriden, Conn.	190,597	75
Fresno, Cal.	189,490	76
Knoxville, Tenn.	182,150	77
Wilmington, Del.	179,718	78
Grand Rapids, Mich.	170,942	79
Baton Rouge, La.	168,133	80
Omaha, Neb.	167,358	81
Syracuse, N.Y.	166,635	82
Akron, Ohio	162,455	83
Lake County, Ill.	162,101	84
Springfield, Mass.	157,343	85
Stockton, Cal.	153,305	86
Harrisburg - Lebanon - Carlisle, Pa.	149,451	87
Bakersfield, Cal.	148,684	88
Youngstown - Warren, Ohio	147,695	89
Albuquerque, N.M.	145,492	90
El Paso, Tex.	137,941	91
Little Rock - North Little Rock, Ark.	133,427	92
Santa Rosa - Petaluma, Cal.	131,896	93
Modesto, Cal.	131,684	94
Mobile, Ala.	131,095	95
Tacoma, Wash.	130,565	96
Gary - Hammond, Ind.	129,921	97
Jersey City, N.J.	129,391	98
Lexington-Fayette, Ky.	126,955	99
New Bedford - Fall River - Attleboro, Mass.	126,843	100
Total Top 100	**44,254,498**	
Jackson, Miss.	126,058	101
Flint, Mich.	125,758	102
Charleston, S.C.	125,595	103
Santa Barbara - Santa Maria - Lompoc, Cal.	120,359	104
Columbia, S.C.	119,887	105
Atlantic City, N.J.	117,991	106
Wichita, Kans.	117,117	107
Augusta, Ga.	116,945	108
Spokane, Wash.	113,902	109
Johnson City - Kingsport - Bristol, Tenn.	112,567	110
Lansing - East Lansing, Mich.	111,207	111
Aurora - Elgin, Ill.	110,298	112
Vallejo - Fairfield - Napa, Cal.	109,008	113
Des Moines, Iowa	107,453	114
Reno, Nev.	107,204	115
Lancaster, Pa.	106,089	116
Trenton, N.J.	105,859	117
Fort Wayne, Ind.	104,740	118
Chattanooga, Tenn.	104,112	119
York, Pa.	103,474	120
Saginaw - Bay City - Midland, Mich.	102,225	121
Shreveport, La.	101,418	122
Manchester - Nashua, N.H.	101,230	123
Daytona Beach, Fla.	100,759	124
St. Cloud, Minn.	100,348	125
Sarasota, Fla.	99,[illegible]29	126
Portsmouth - Dover - Rochester, N.H.	97,675	127
Lakeland - Winter Haven, Fla.	97,236	128
Peoria, Ill.	96,859	129
Beaumont - Port Arthur, Tex.	94,743	130
Canton, Ohio	94,593	131
Salinas - Seaside - Monterey, Cal.	93,933	132
Charleston, W.Va.	92,365	133
Macon - Warner Robins, Ga.	92,021	134
Joliet, Ill.	90,953	135
Fort Myers - Cape Coral, Fla.	90,250	136
Anchorage, Alas.	89,480	137
Davenport - Rock Island - Moline, Iowa-Ill.	89[illegible]	[illegible]
Huntington - Ashland, W.Va.-Ky.	89,[illegible]	[illegible]
Utica - Rome, N.Y.	88,977	140
Eugene - Springfield, Ore.	87,692	141
Rockford, Ill.	87,157	142
Melbourne - Titusville - Palm Bay, Fla.	85,446	143
Reading, Pa.	83,312	144
Salem, Ore.	83,075	145
Corpus Christi, Tex.	82,918	146
Pensacola, Fla.	82,811	147
Terre Haute, Ind.	82,122	148
Binghamton, N.Y.	81,168	149
Colorado Springs, Colo.	81,154	150
Total Top 150	**49,260,457**	
Orange County, N.Y.	80,979	151
Springfield, Mo.	79,372	152
Savannah, Ga.	79,305	153
Madison, Wisc.	79,216	154
Fort Pierce, Fla.	79,196	155
Poughkeepsie, N.Y.	78,665	[illegible]
Ann Arbor, Mich.	76,830	[illegible]
Montgomery, Ala.	76,145	158
Santa Cruz, Cal.	75,536	159
Erie, Pa.	75,258	160
Huntsville, Ala.	72,744	161
Hickory - Morganton, N.C.	72,039	162
Amarillo, Tex.	71,877	163
McAllen - Edinburg - Mission, Tex.	70,937	164
Roanoke, Va.	70,439	165
Portland, Me.	70,305	166
Visalia - Tulare - Porterville, Cal.	69,815	167
Appleton - Oshkosh - Neenah, Wisc.	69,416	168
Lubbock, Tex.	69,111	169
South Bend - Mishawaka, Ind.	66,312	170
Evansville, Ind.	65,691	171
Columbus, Ga.	64,721	172
Boulder - Longmont, Colo.	64,437	173
Kalamazoo, Mich.	64,211	174
Niagara Falls, N.Y.	62,867	175
Johnstown, Pa.	58,654	176
Vancouver, Wash.	58,205	177
Lafayette, La.	57,842	178
Bradenton, Fla.	57,343	179
Lorain - Elyria, Ohio	57,013	180
Duluth, Minn.	56,912	181
Hamilton - Middletown, Ohio	56,731	182
Springfield, Ill.	56,486	183
New London - Norwich, Conn.	55,224	184
Chico, Cal.	55,163	185
Lake Charles, La.	54,822	186
Topeka, Kans.	54,800	187
Fayetteville, N.C.	54,466	188
Brownsville - Harlingen, Tex.	53,94[illegible]	189
Green Bay, Wisc.	53,236	190
Biloxi - Gulfport, Miss.	52,705	191
Houma - Thibodaux, La.	52,314	192
Gainesville, Fla.	52,082	193
Tallahassee, Fla.	51,923	194
Waco, Tex.	51,[illegible]26	195
Ocala, Fla.	51,542	196
Redding, Cal.	50,519	197
Fort Smith, Ark.	50,272	198
Longview - Marshall, Tex.	49,991	199
Monroe, La.	49,758	200
Total Top 200	**52,419,450**	
Asheville, N.C.	49,041	201
Naples, Fla.	48,668	202
Galveston - Texas City, Tex.	48,426	203
Parkersburg - Marietta, W.Va.-Ohio	48,199	204
Yakima, Wash.	47,220	205
Lincoln, Neb.	47,119	206
Wheeling, W.Va.	46,886	207
Provo - Orem, Utah	46,716	208
Racine, Wisc.	46,469	209
Champaign - Urbana - Rantoul, Ill.	46,275	210
Cedar Rapids, Iowa	45,276	211
Merced, Cal.	45,036	212
Lynchburg, Va.	44,979	213
Beaver County, Pa.	44,635	214
Brazoria, Tex.	44,331	215
Olympia, Wash.	44,241	216
Benton Harbor, Mich.	44,089	217
Medford, Ore.	43,900	218
Killeen - Temple, Tex.	43,732	219
Fort Collins - Loveland, Colo.	43,569	220
Tuscaloosa, Ala.	42,849	221
Boise, Ida.	42,739	222
Wilmington, N.C.	42,675	223
Richland - Kennewick - Pasco, Wash.	42,358	224
Tyler, Tex.	42,337	225
Panama City, Fla.	42,332	226
Battle Creek, Mich.	42,269	227
Anderson, S.C.	42,061	228
Odessa, Tex.	41,903	229
Glens Falls, N.Y.	41,620	230
Pittsfield, Mass.	41,429	231
Athens, Ga.	41,022	232
Lima, Ohio	40,952	233
Bremerton, Wash.	40,763	234
Alexandria, La.	40,723	235
Bloomington - Normal, Ill.	40,576	236
Bellingham, Wash.	40,489	237
Charlottesville, Va.	40,388	238
Jackson, Mich.	38,845	239
Janesville - Beloit, Wisc.	38,792	240
Fort Walton Beach, Fla.	37,807	241
Sherman - Denison, Tex.	37,722	242
Steubenville - Weirton, Ohio-W.Va.	37,498	243
Decatur, Ill.	37,430	244
Midland, Tex.	37,310	245
Elkhart - Goshen, Ind.	36,941	246
Altoona, Pa.	36,437	247
Clarksville - Hopkinsville, Tenn.-Ky.	36,342	248
Lafayette - West Lafayette, Ind.	36,259	249
Waterloo - Cedar Falls, Iowa	36,226	250
Total Top 250	**54,535,351**	
Wichita Falls, Tex.	36,193	251
Burlington, N.C.	35,898	252
Williamsport, Pa.	35,586	253
Joplin, Mo.	35,175	254
Vineland - Millville - Bridgeton, N.J.	35,025	255
Muskegon, Mich.	34,829	256
Florence, Ala.	34,684	257
Fargo - Moorhead, N.D.-Minn.	33,949	258
Anniston, Ala.	33,794	259
Burlington, Vt.	33,624	260
Dothan, Ala.	33,292	261
Santa Fe, N.M.	33,102	262
Eau Claire, Wisc.	32,891	263
Pueblo, Colo.	32,859	264
Fayetteville - Springdale, Ark.	32,216	265
Bangor, Me.	31,850	266
Gadsden, Ala.	31,769	267
Danville, Va.	31,739	268
Anderson, Ind.	31,660	269
Florence, S.C.	31,479	270
Cumberland, Md.	31,405	271
Sioux Falls, S.D.	31,055	272
Hagerstown, Md.	30,908	273
Owensboro, Ky.	30,362	274
Texarkana, Tex.-Ark.	29,896	275
Rochester, Minn.	29,387	276
Jamestown - Dunkirk, N.Y.	29,318	277
Sharon, Pa.	29,314	278
Decatur, Ala.	28,852	279
Mansfield, Ohio	28,783	280
Albany, Ga.	28,289	281
Muncie, Ind.	27,920	282
State College, Pa.	27,565	283
Columbia, Mo.	27,418	284
Kokomo, Ind.	27,414	285
Elmira, N.Y.	27,382	286
Greeley, Colo.	27,270	287
Abilene, Tex.	26,962	288
Las Cruces, N.M.	26,877	289
Lewiston - Auburn, Me.	26,178	290
Bryan - College Station, Tex.	25,405	291
Jackson, Tenn.	25,395	292
Yuba City, Cal.	25,294	293
Dubuque, Iowa	24,962	294
Laredo, Tex.	24,805	295
Kankakee, Ill.	24,738	296
Sioux City, Iowa	24,381	297
Billings, Mont.	24,355	298
Bloomington, Ind.	23,881	299
Wausau, Wisc.	23,860	300
Pascagoula, Miss.	23,811	301
Yuma, Ariz.	23,701	302
La Crosse, Wisc.	23,668	303
Iowa City, Iowa	23,461	304
Lawton, Okla.	22,748	305
Sheboygan, Wisc.	[illegible]	306
Rapid City, S.D.	[illegible]24	307
San Angelo, Tex.	21,882	308
Bismarck, N.D.	21,799	309
Pine Bluff, Ark.	21,308	310
Jacksonville, N.C.	21,172	311
St. Joseph, Mo.	19,691	312
Kenosha, Wisc.	19,485	313
Victoria, Tex.	19,251	314
Grand Forks, N.D.	16,199	315
Enid, Okla.	16,177	316
Great Falls, Mont.	15,757	317
Lawrence, Kans.	14,560	318
Cheyenne, Wyo.	13,135	319
Casper, Wyo.	9,763	320
Total Above Areas	**56,418,758**	
Percent of U.S.	**81.6174**	
U.S. Total	**69,125,916**	

1990 SURVEY OF BUYING POWER DATA SERVICE

MAJOR HOUSEHOLD APPLIANCE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	717,660	1
Chicago, Ill.	465,825	2
New York, N.Y.	425,959	3
Philadelphia, Pa.	375,916	4
Detroit, Mich.	354,218	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	318,301	6
Washington, D.C.	288,762	7
Houston, Tex.	253,796	8
Dallas, Tex.	250,338	9
Nassau - Suffolk, N.Y.	250,055	10
Atlanta, Ga.	221,677	11
San Diego, Cal.	217,325	12
Anaheim - Santa Ana, Cal.	212,749	13
Tampa - St. Petersburg - Clearwater, Fla.	206,942	14
Minneapolis - St. Paul, Minn.	206,293	15
St. Louis, Mo.	192,834	16
Baltimore, Md.	191,334	17
Oakland, Cal.	174,151	18
Phoenix, Ariz.	170,169	19
Seattle, Wash.	168,051	20
Riverside - San Bernardino, Cal.	167,996	21
Bergen - Passaic, N.J.	157,735	22
Miami - Hialeah, Fla.	155,236	23
San Jose, Cal.	154,266	24
Kansas City, Mo.-Kans.	149,766	25
Denver, Colo.	146,874	26
San Francisco, Cal.	138,151	27
Newark, N.J.	137,146	28
Pittsburgh, Pa.	136,565	29
Cleveland, Ohio	133,615	30
Fort Worth - Arlington, Tex.	130,353	31
Cincinnati, Ohio	129,938	32
Milwaukee, Wisc.	128,486	33
New Orleans, La.	128,359	34
Sacramento, Cal.	126,169	35
Norfolk - Virginia Beach - Newport News, Va.	121,466	36
Portland, Ore.	114,744	37
Indianapolis, Ind.	113,284	38
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	110,009	39
Hartford - New Britain - Middletown - Bristol, Conn.	109,124	40
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	107,840	41
Middlesex - Somerset - Hunterdon, N.J.	106,625	42
Greensboro - Winston-Salem - High Point, N.C.	105,640	43
Bridgeport - Stamford - Norwalk - Danbury, Conn.	95,188	44
Orlando, Fla.	92,706	45
Raleigh - Durham, N.C.	92,422	46
West Palm Beach - Boca Raton - Delray Beach, Fla.	91,218	47
Nashville, Tenn.	90,105	48
Jacksonville, Fla.	89,715	49
San Antonio, Tex.	87,385	50
Total Top 50	**9,310,481**	
Monmouth - Ocean, N.J.	86,077	51
Rochester, N.Y.	85,181	52
Salt Lake City - Ogden, Utah	82,915	53
Louisville, Ky.	82,583	54
Albany - Schenectady - Troy, N.Y.	81,063	55
Buffalo, N.Y.	79,793	56
Richmond - Petersburg, Va.	79,310	57
Grand Rapids, Mich.	77,636	58
Oklahoma City, Okla.	75,944	59
Honolulu, Haw.	74,226	60
Memphis, Tenn.	73,908	61
Columbus, Ohio	72,003	62
Worcester - Fitchburg - Leominster, Mass.	71,457	63
Austin, Tex.	71,282	64
Dayton - Springfield, Ohio	70,662	65
Birmingham, Ala.	70,352	66
Providence - Pawtucket - Woonsocket, R.I.	70,123	67
New Haven - Waterbury - Meriden, Conn.	69,692	68
Baton Rouge, La.	66,338	69
Tulsa, Okla.	63,669	70
Omaha, Neb.	62,285	71
Oxnard - Ventura, Cal.	59,967	72
Harrisburg - Lebanon - Carlisle, Pa.	59,073	73
Scranton - Wilkes-Barre, Pa.	58,537	74
Springfield, Mass.	58,125	75
Greenville - Spartanburg, S.C.	55,767	76
Las Vegas, Nev.	55,317	77
Akron, Ohio	54,803	78
Lancaster, Pa.	54,267	79
Wilmington, Del.	53,631	80
Syracuse, N.Y.	50,961	81
Allentown - Bethlehem - Easton, Pa.	50,549	82
Toledo, Ohio	50,030	83
Little Rock - North Little Rock, Ark.	49,737	84
Jersey City, N.J.	48,653	85
Daytona Beach, Fla.	47,681	86
Columbia, S.C.	47,204	87
Melbourne - Titusville - Palm Bay, Fla.	47,106	88
Knoxville, Tenn.	46,420	89
Albuquerque, N.M.	46,384	90
Lake County, Ill.	46,157	91
Youngstown - Warren, Ohio	45,085	92
El Paso, Tex.	44,214	93
Manchester - Nashua, N.H.	43,966	94
Gary - Hammond, Ind.	43,083	95
Flint, Mich.	43,036	96
New Bedford - Fall River - Attleboro, Mass.	42,985	97
Lansing - East Lansing, Mich.	42,765	98
Atlantic City, N.J.	42,509	99
Tacoma, Wash.	40,670	100
Total Top 100	**12,305,662**	
Wichita, Kans.	39,790	101
Fort Myers - Cape Coral, Fla.	39,714	102
Fort Wayne, Ind.	39,617	103
Sarasota, Fla.	39,273	104
Portsmouth - Dover - Rochester, N.H.	38,970	105
St. Cloud, Minn.	38,568	106
Reading, Pa.	38,502	107
Mobile, Ala.	38,496	108
Shreveport, La.	38,434	109
Corpus Christi, Tex.	38,302	110
Lakeland - Winter Haven, Fla.	37,818	111
Beaumont - Port Arthur, Tex.	37,784	112
Charleston, S.C.	37,478	113
Saginaw - Bay City - Midland, Mich.	37,401	114
Pensacola, Fla.	37,252	115
Des Moines, Iowa	37,145	116
Trenton, N.J.	36,613	117
Santa Rosa - Petaluma, Cal.	36,610	118
Fresno, Cal.	36,572	119
Binghamton, N.Y.	36,547	120
New London - Norwich, Conn.	36,141	121
Anchorage, Alas.	35,992	122
Tucson, Ariz.	35,830	123
Appleton - Oshkosh - Neenah, Wisc.	35,153	124
Colorado Springs, Colo.	35,138	125
Madison, Wisc.	34,833	126
Chattanooga, Tenn.	34,355	127
Johnson City - Kingsport - Bristol, Tenn.	33,450	128
Bakersfield, Cal.	33,369	129
Jackson, Miss.	32,710	130
Fayetteville, N.C.	32,446	131
Vallejo - Fairfield - Napa, Cal.	32,026	132
Spokane, Wash.	31,504	133
Lexington-Fayette, Ky.	31,334	134
York, Pa.	30,838	135
Aurora - Elgin, Ill.	30,742	136
Stockton, Cal.	30,709	137
Augusta, Ga.	30,703	138
Macon - Warner Robins, Ga.	30,212	139
Rockford, Ill.	29,213	140
Charleston, W.Va.	29,111	141
Modesto, Cal.	29,051	142
Portland, Me.	28,790	143
Roanoke, Va.	28,371	144
Savannah, Ga.	28,033	145
Fort Pierce, Fla.	27,523	146
South Bend - Mishawaka, Ind.	27,467	147
Davenport - Rock Island - Moline, Iowa-Ill.	27,274	148
Canton, Ohio	27,027	149
Peoria, Ill.	27,012	150
Total Top 150	**14,002,905**	
Salinas - Seaside - Monterey, Cal.	26,929	151
Ann Arbor, Mich.	26,698	152
McAllen - Edinburg - Mission, Tex.	26,276	153
Galveston - Texas City, Tex.	25,788	154
Amarillo, Tex.	25,705	155
Huntsville, Ala.	25,704	156
Asheville, N.C.	25,513	157
Bradenton, Fla.	25,339	158
Salem, Ore.	25,173	159
Hickory - Morganton, N.C.	24,789	160
Springfield, Mo.	24,529	161
Montgomery, Ala.	24,249	162
Tallahassee, Fla.	23,966	163
Naples, Fla.	23,934	164
Lafayette, La.	23,586	165
Evansville, Ind.	23,408	166
Green Bay, Wisc.	23,234	167
Santa Barbara - Santa Maria - Lompoc, Cal.	22,739	168
Poughkeepsie, N.Y.	22,603	169
Killeen - Temple, Tex.	22,584	170
Springfield, Ill.	22,479	171
Erie, Pa.	22,295	172
Orange County, N.Y.	22,159	173
Reno, Nev.	22,135	174
Lubbock, Tex.	21,707	175
Brownsville - Harlingen, Tex.	21,683	176
Kalamazoo, Mich.	21,217	177
Huntington - Ashland, W.Va.-Ky.	21,064	178
Boise, Ida.	20,910	179
Lake Charles, La.	20,674	180
Boulder - Longmont, Colo.	20,518	181
Topeka, Kans.	20,424	182
Monroe, La.	20,023	183
Visalia - Tulare - Porterville, Cal.	19,541	184
Columbus, Ga.	19,265	185
Waco, Tex.	18,570	186
Eugene - Springfield, Ore.	18,506	187
Utica - Rome, N.Y.	18,128	188
Joliet, Ill.	17,994	189
Longview - Marshall, Tex.	17,969	190
Fort Collins - Loveland, Colo.	17,661	191
Terre Haute, Ind.	16,808	192
Anderson, S.C.	16,784	193
Fort Walton Beach, Fla.	16,472	194
Chico, Cal.	16,173	195
Florence, S.C.	16,086	196
Racine, Wisc.	16,039	197
Lafayette - West Lafayette, Ind.	15,936	198
Biloxi - Gulfport, Miss.	15,926	199
Duluth, Minn.	15,830	200
Total Top 200	**15,066,727**	
Lorain - Elyria, Ohio	15,757	201
Alexandria, La.	15,446	202
Cedar Rapids, Iowa	15,385	203
Houma - Thibodaux, La.	15,367	204
Ocala, Fla.	15,263	205
Fort Smith, Ark.	15,230	206
Tyler, Tex.	15,137	207
Charlottesville, Va.	14,903	208
Laredo, Tex.	14,796	209
Medford, Ore.	14,658	210
Burlington, Vt.	14,638	211
Billings, Mont.	14,603	212
Bryan - College Station, Tex.	14,557	213
Bremerton, Wash.	14,452	214
Lima, Ohio	14,445	215
Columbia, Mo.	14,424	216
Battle Creek, Mich.	14,372	217
Dothan, Ala.	14,354	218
Parkersburg - Marietta, W.Va.-Ohio	14,327	219
Provo - Orem, Utah	14,289	220
Wilmington, N.C.	14,197	221
Fayetteville - Springdale, Ark.	14,111	222
Wausau, Wisc.	14,072	223
Lincoln, Neb.	14,066	224
Eau Claire, Wisc.	13,961	225
Santa Cruz, Cal.	13,915	226
Johnstown, Pa.	13,903	227
Abilene, Tex.	13,740	228
Lynchburg, Va.	13,705	229
Gainesville, Fla.	13,684	230
Muskegon, Mich.	13,505	231
Vineland - Millville - Bridgeton, N.J.	13,348	232
Pittsfield, Mass.	13,285	233
Bangor, Me.	13,149	234
Florence, Ala.	13,134	235
Clarksville - Hopkinsville, Tenn.-Ky.	13,124	236
Richland - Kennewick - Pasco, Wash.	13,099	237
Altoona, Pa.	13,073	238
Waterloo - Cedar Falls, Iowa	13,014	239
Redding, Cal.	12,892	240
Hagerstown, Md.	12,856	241
Sioux Falls, S.D.	12,743	242
Vancouver, Wash.	12,644	243
Brazoria, Tex.	12,589	244
Mansfield, Ohio	12,588	245
Wichita Falls, Tex.	12,464	246
Texarkana, Tex.-Ark.	12,348	247
Gadsden, Ala.	12,288	248
Jackson, Mich.	12,243	249
Hamilton - Middletown, Ohio	12,084	250
Total Top 250	**15,758,954**	
Decatur, Ala.	12,036	251
Fargo - Moorhead, N.D.-Minn.	11,916	252
Yakima, Wash.	11,878	253
Olympia, Wash.	11,867	254
Albany, Ga.	11,812	255
Jacksonville, N.C.	11,707	256
Wheeling, W.Va.	11,703	257
Panama City, Fla.	11,615	258
Niagara Falls, N.Y.	11,511	259
Great Falls, Mont.	11,484	260
Athens, Ga.	11,479	261
Elmira, N.Y.	11,408	262
Champaign - Urbana - Rantoul, Ill.	11,386	263
La Crosse, Wisc.	11,220	264
Decatur, Ill.	11,215	265
Janesville - Beloit, Wisc.	11,155	266
Pueblo, Colo.	11,051	267
Odessa, Tex.	10,932	268
Santa Fe, N.M.	10,884	269
Burlington, N.C.	10,876	270
Rochester, Minn.	10,851	271
Bellingham, Wash.	10,594	272
Joplin, Mo.	10,217	273
Beaver County, Pa.	10,067	274
Owensboro, Ky.	10,060	275
Sioux City, Iowa	10,056	276
Danville, Va.	9,907	277
Elkhart - Goshen, Ind.	9,670	278
State College, Pa.	9,636	279
San Angelo, Tex.	9,608	280
Jamestown - Dunkirk, N.Y.	9,548	281
Las Cruces, N.M.	9,420	282
Tuscaloosa, Ala.	9,390	283
Lawton, Okla.	9,325	284
Bloomington - Normal, Ill.	9,217	285
St. Joseph, Mo.	9,198	286
Jackson, Tenn.	9,087	287
Rapid City, S.D.	9,080	288
Muncie, Ind.	8,872	289
Bismarck, N.D.	8,608	290
Kankakee, Ill.	8,576	291
Sherman - Denison, Tex.	8,547	292
Dubuque, Iowa	8,204	293
Midland, Tex.	8,154	294
Merced, Cal.	7,742	295
Greeley, Colo.	7,705	296
Pascagoula, Miss.	7,556	297
Steubenville - Weirton, Ohio-W.Va.	7,431	298
Cumberland, Md.	7,392	299
Anderson, Ind.	7,389	300
Victoria, Tex.	7,267	301
Pine Bluff, Ark.	7,264	302
Glens Falls, N.Y.	7,167	303
Iowa City, Iowa	7,079	304
Grand Forks, N.D.	6,930	305
Benton Harbor, Mich.	6,846	306
Anniston, Ala.	6,840	307
Yuma, Ariz.	6,830	308
Williamsport, Pa.	6,714	309
Cheyenne, Wyo.	6,609	310
Kokomo, Ind.	6,497	311
Sharon, Pa.	6,412	312
Kenosha, Wisc.	6,259	313
Yuba City, Cal.	6,239	314
Bloomington, Ind.	6,217	315
Lawrence, Kans.	6,086	316
Lewiston - Auburn, Me.	6,071	317
Sheboygan, Wisc.	5,5[illegible]	318
Casper, Wyo.	4,3[illegible]	319
Enid, Okla.	4,280	320
Total Above Areas	**16,386,668**	
Percent of U.S.	**81.9023**	
U.S. Total	**20,007,587**	

TELEVISION, VIDEO RECORDER & TAPE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	747,263	1
Chicago, Ill.	414,115	2
New York, N.Y.	396,446	3
Washington, D.C.	309,085	4
Philadelphia, Pa.	285,169	5
Detroit, Mich.	258,088	6
Anaheim - Santa Ana, Cal.	241,037	7
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	202,377	8
Houston, Tex.	187,330	9
Baltimore, Md.	183,477	10
Dallas, Tex.	183,090	11
San Francisco, Cal.	180,123	12
Nassau - Suffolk, N.Y.	178,713	13
Minneapolis - St. Paul, Minn.	167,961	14
San Diego, Cal.	167,321	15
Oakland, Cal.	161,051	16
Atlanta, Ga.	156,658	17
St. Louis, Mo.	154,230	18
Riverside - San Bernardino, Cal.	145,190	19
Sacramento, Cal.	130,043	20
Seattle, Wash.	124,230	21
Phoenix, Ariz.	116,779	22
Denver, Colo.	113,807	23
Tampa - St. Petersburg - Clearwater, Fla.	111,293	24
Bergen - Passaic, N.J.	109,514	25
Newark, N.J.	107,928	26
Milwaukee, Wisc.	103,317	27
Portland, Ore.	93,995	28
Miami - Hialeah, Fla.	90,081	29
San Jose, Cal.	89,361	30
Cleveland, Ohio	88,671	31
Indianapolis, Ind.	87,329	32
Kansas City, Mo.-Kans.	85,547	33
Pittsburgh, Pa.	82,373	34
Cincinnati, Ohio	82,355	35
Fort Worth - Arlington, Tex.	79,427	36
Middlesex - Somerset - Hunterdon, N.J.	74,467	37
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	73,413	38
Norfolk - Virginia Beach - Newport News, Va.	73,065	39
New Orleans, La.	64,056	40
Greensboro - Winston-Salem - High Point, N.C.	62,800	41
Memphis, Tenn.	61,868	42
San Antonio, Tex.	60,398	43
Orlando, Fla.	60,316	44
Monmouth - Ocean, N.J.	58,691	45
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	56,610	46
Richmond - Petersburg, Va.	56,300	47
Oklahoma City, Okla.	55,405	48
Nashville, Tenn.	54,244	49
Louisville, Ky.	53,394	50
Total Top 50	**7,279,801**	
Bridgeport - Stamford - Norwalk - Danbury, Conn.	53,145	51
West Palm Beach - Boca Raton - Delray Beach, Fla.	52,126	52
Rochester, N.Y.	49,381	53
Hartford - New Britain - Middletown - Bristol, Conn.	47,226	54
Providence - Pawtucket - Woonsocket, R.I.	46,637	55
Tulsa, Okla.	46,355	56
Dayton - Springfield, Ohio	46,301	57
Buffalo, N.Y.	46,233	58
Salt Lake City - Ogden, Utah	45,669	59
Raleigh - Durham, N.C.	44,965	60
Fresno, Cal.	44,159	61
Honolulu, Haw.	43,165	62
Oxnard - Ventura, Cal.	42,951	63
Omaha, Neb.	41,602	64
Grand Rapids, Mich.	41,329	65
Jacksonville, Fla.	41,004	66
Toledo, Ohio	40,136	67
Worcester - Fitchburg - Leominster, Mass.	38,096	68
Tucson, Ariz.	37,997	69
Manchester - Nashua, N.H.	36,881	70
Albany - Schenectady - Troy, N.Y.	36,871	71
El Paso, Tex.	36,110	72
Springfield, Mass.	36,051	73
Wilmington, Del.	35,875	74
Lake County, Ill.	35,734	75
Harrisburg - Lebanon - Carlisle, Pa.	35,387	76
Las Vegas, Nev.	35,045	77
Madison, Wisc.	35,038	78
Allentown - Bethlehem - Easton, Pa.	34,866	79
Columbus, Ohio	34,552	80
Scranton - Wilkes-Barre, Pa.	34,319	81
Albuquerque, N.M.	33,974	82
Austin, Tex.	33,940	83
New Haven - Waterbury - Meriden, Conn.	33,178	84
St. Cloud, Minn.	33,142	85
Birmingham, Ala.	33,061	86
Little Rock - North Little Rock, Ark.	30,067	87
Greenville - Spartanburg, S.C.	28,828	88
Baton Rouge, La.	28,820	89
Jersey City, N.J.	27,247	90
Syracuse, N.Y.	26,860	91
South Bend - Mishawaka, Ind.	26,684	92
Wichita, Kans.	26,015	93
Knoxville, Tenn.	25,587	94
Columbia, S.C.	25,537	95
Lansing - East Lansing, Mich.	24,767	96
Colorado Springs, Colo.	24,662	97
Saginaw - Bay City - Midland, Mich.	24,586	98
Chattanooga, Tenn.	24,501	99
Des Moines, Iowa	24,436	100
Total Top 100	**9,090,899**	
Trenton, N.J.	24,335	101
Flint, Mich.	24,267	102
Akron, Ohio	23,953	103
Portsmouth - Dover - Rochester, N.H.	23,562	104
Stockton, Cal.	22,932	105
Atlantic City, N.J.	22,655	106
New Bedford - Fall River - Attleboro, Mass.	22,635	107
Aurora - Elgin, Ill.	22,408	108
Augusta, Ga.	22,231	109
Modesto, Cal.	21,977	110
Appleton - Oshkosh - Neenah, Wisc.	21,910	111
Daytona Beach, Fla.	21,546	112
Anchorage, Alas.	21,357	113
Fort Myers - Cape Coral, Fla.	21,081	114
Gary - Hammond, Ind.	20,763	115
Beaumont - Port Arthur, Tex.	19,884	116
Mobile, Ala.	19,520	117
Tacoma, Wash.	19,438	118
Youngstown - Warren, Ohio	19,349	119
Montgomery, Ala.	18,939	120
Fayetteville, N.C.	18,834	121
Green Bay, Wisc.	18,695	122
Santa Rosa - Petaluma, Cal.	18,172	123
Lakeland - Winter Haven, Fla.	18,147	124
Evansville, Ind.	18,061	125
Lexington-Fayette, Ky.	18,040	126
Salinas - Seaside - Monterey, Cal.	18,027	127
Shreveport, La.	17,946	128
Melbourne - Titusville - Palm Bay, Fla.	17,401	129
Springfield, Ill.	17,000	130
Macon - Warner Robins, Ga.	16,695	131
Pensacola, Fla.	16,644	132
Peoria, Ill.	16,483	133
York, Pa.	16,390	134
Bakersfield, Cal.	16,269	135
Lancaster, Pa.	16,206	136
Fort Wayne, Ind.	15,560	137
Charleston, S.C.	15,501	138
McAllen - Edinburg - Mission, Tex.	15,472	139
Orange County, N.Y.	15,469	140
Kalamazoo, Mich.	15,404	141
Reading, Pa.	15,319	142
Santa Barbara - Santa Maria - Lompoc, Cal.	15,236	143
Portland, Me.	14,913	144
Lubbock, Tex.	14,885	145
Spokane, Wash.	14,602	146
Ocala, Fla.	14,570	147
Utica - Rome, N.Y.	14,526	148
Santa Cruz, Cal.	14,498	149
Springfield, Mo.	14,415	150
Total Top 150	**10,015,021**	
Boulder - Longmont, Colo.	14,412	151
Canton, Ohio	14,341	152
Fort Pierce, Fla.	14,312	153
New London - Norwich, Conn.	14,224	154
Corpus Christi, Tex.	13,911	155
Vallejo - Fairfield - Napa, Cal.	13,820	156
Ann Arbor, Mich.	13,706	157
Rockford, Ill.	13,464	158
Reno, Nev.	13,416	159
Charleston, W.Va.	13,215	160
Jackson, Miss.	13,058	161
Joliet, Ill.	12,874	162
Gainesville, Fla.	12,771	163
Davenport - Rock Island - Moline, Iowa-Ill.	12,683	164
Sarasota, Fla.	12,633	165
Visalia - Tulare - Porterville, Cal.	12,557	166
Roanoke, Va.	12,517	167
Savannah, Ga.	12,439	168
Killeen - Temple, Tex.	12,303	169
Naples, Fla.	12,301	170
Johnson City - Kingsport - Bristol, Tenn.	12,094	171
Altoona, Pa.	11,905	172
Huntsville, Ala.	11,423	173
Lafayette, La.	11,205	174
Champaign - Urbana - Rantoul, Ill.	11,160	175
Brownsville - Harlingen, Tex.	10,669	176
Boise, Ida.	10,512	177
Erie, Pa.	10,482	178
Lorain - Elyria, Ohio	10,252	179
Racine, Wisc.	10,108	180
Amarillo, Tex.	9,955	181
Duluth, Minn.	9,816	182
Huntington - Ashland, W.Va.-Ky.	9,461	183
Salem, Ore.	9,452	184
Tyler, Tex.	9,428	185
Eugene - Springfield, Ore.	9,330	186
Fort Walton Beach, Fla.	9,326	187
Hickory - Morganton, N.C.	9,271	188
Bellingham, Wash.	9,158	189
Tallahassee, Fla.	8,996	190
Lake Charles, La.	8,757	191
Columbus, Ga.	8,725	192
Asheville, N.C.	8,709	193
Fort Collins - Loveland, Colo.	8,707	194
Monroe, La.	8,666	195
Poughkeepsie, N.Y.	8,640	196
Longview - Marshall, Tex.	8,544	197
Biloxi - Gulfport, Miss.	8,505	198
Galveston - Texas City, Tex.	8,230	199
Waco, Tex.	8,216	200
Total Top 200	**10,569,680**	
Billings, Mont.	8,162	201
Bradenton, Fla.	8,159	202
Niagara Falls, N.Y.	8,016	203
Vancouver, Wash.	8,006	204
Redding, Cal.	7,938	205
Great Falls, Mont.	7,931	206
Binghamton, N.Y.	7,894	207
Medford, Ore.	7,884	208
Wichita Falls, Tex.	7,865	209
Rochester, Minn.	7,855	210
Jackson, Mich.	7,732	211
Fort Smith, Ark.	7,608	212
Muskegon, Mich.	7,608	212
Terre Haute, Ind.	7,602	214
Laredo, Tex.	7,585	215
Athens, Ga.	7,468	216
Albany, Ga.	7,401	217
Lima, Ohio	7,376	218
La Crosse, Wisc.	7,331	219
Elkhart - Goshen, Ind.	7,266	220
Eau Claire, Wisc.	7,257	221
Joplin, Mo.	7,243	222
Hamilton - Middletown, Ohio	7,115	223
Waterloo - Cedar Falls, Iowa	6,821	224
Fargo - Moorhead, N.D.-Minn.	6,798	225
Fayetteville - Springdale, Ark.	6,797	226
Brazoria, Tex.	6,793	227
Battle Creek, Mich.	6,778	228
Dothan, Ala.	6,767	229
Merced, Cal.	6,754	230
Lawton, Okla.	6,745	231
Cedar Rapids, Iowa	6,641	232
Topeka, Kans.	6,562	233
Muncie, Ind.	6,534	234
Odessa, Tex.	6,504	235
Burlington, Vt.	6,499	236
Parkersburg - Marietta, W.Va.-Ohio	6,463	237
Provo - Orem, Utah	6,437	238
Lynchburg, Va.	6,428	239
Texarkana, Tex.-Ark.	6,406	240
Pittsfield, Mass.	6,398	241
Wheeling, W.Va.	6,385	242
Bremerton, Wash.	6,376	243
Pueblo, Colo.	6,351	244
Sioux City, Iowa	6,308	245
Glens Falls, N.Y.	6,244	246
Yuba City, Cal.	6,201	247
Cumberland, Md.	6,196	248
Houma - Thibodaux, La.	6,171	249
Midland, Tex.	6,134	250
Total Top 250	**10,921,473**	
Abilene, Tex.	6,109	251
Florence, S.C.	6,103	252
Richland - Kennewick - Pasco, Wash.	6,099	253
Sharon, Pa.	6,097	254
Panama City, Fla.	6,073	255
Beaver County, Pa.	6,068	256
Chico, Cal.	6,030	257
Vineland - Millville - Bridgeton, N.J.	6,007	258
Bloomington - Normal, Ill.	5,981	259
Olympia, Wash.	5,968	260
Decatur, Ill.	5,960	261
Greeley, Colo.	5,954	262
Clarksville - Hopkinsville, Tenn.-Ky.	5,930	263
Tuscaloosa, Ala.	5,662	264
Hagerstown, Md.	5,642	265
Bangor, Me.	5,632	266
Bloomington, Ind.	5,478	267
Kokomo, Ind.	5,415	268
Williamsport, Pa.	5,409	269
Sherman - Denison, Tex.	5,382	270
Owensboro, Ky.	5,327	271
Jamestown - Dunkirk, N.Y.	5,295	272
Jacksonville, N.C.	5,265	273
Santa Fe, N.M.	5,219	274
Mansfield, Ohio	5,202	275
Yakima, Wash.	5,191	276
Alexandria, La.	5,140	277
Sioux Falls, S.D.	5,111	278
Jackson, Tenn.	5,018	279
Lincoln, Neb.	4,999	280
Lafayette - West Lafayette, Ind.	4,972	281
Anderson, Ind.	4,971	282
Florence, Ala.	4,951	283
Janesville - Beloit, Wisc.	4,951	283
San Angelo, Tex.	4,938	285
Decatur, Ala.	4,929	286
State College, Pa.	4,889	287
Dubuque, Iowa	4,878	288
Burlington, N.C.	4,789	289
Anderson, S.C.	4,734	290
Johnstown, Pa.	4,721	291
Victoria, Tex.	4,664	292
Rapid City, S.D.	4,658	293
St. Joseph, Mo.	4,515	294
Wilmington, N.C.	4,421	295
Gadsden, Ala.	4,344	296
Benton Harbor, Mich.	4,246	297
Bryan - College Station, Tex.	4,114	298
Danville, Va.	4,086	299
Charlottesville, Va.	4,020	300
Anniston, Ala.	3,997	301
Kenosha, Wisc.	3,761	302
Wausau, Wisc.	3,718	303
Steubenville - Weirton, Ohio-W.Va.	3,568	304
Pine Bluff, Ark.	3,524	305
Yuma, Ariz.	3,505	306
Elmira, N.Y.	3,432	307
Columbia, Mo.	3,349	308
Kankakee, Ill.	3,338	309
Grand Forks, N.D.	3,266	310
Enid, Okla.	3,234	311
Lewiston - Auburn, Me.	3,202	312
Bismarck, N.D.	2,942	313
Iowa City, Iowa	2,861	314
Pascagoula, Miss.	2,837	315
Sheboygan, Wisc.	2,815	316
Cheyenne, Wyo.	2,766	317
Lawrence, Kans.	2,465	318
Casper, Wyo.	2,424	319
Las Cruces, N.M.	2,423	320
Total Above Areas	**11,246,457**	
Percent of U.S.	**87.5250**	
U.S. Total	**12,849,418**	

1990 SURVEY OF BUYING POWER DATA SERVICE

AUDIO EQUIPMENT, MUSICAL INSTRUMENT & SUPPLY SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	1,184,064	1
New York, N.Y.	826,373	2
Chicago, Ill.	699,752	3
Washington, D.C.	517,718	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	435,105	5
Nassau - Suffolk, N.Y.	431,017	6
Philadelphia, Pa.	421,272	7
Detroit, Mich.	387,929	8
Anaheim - Santa Ana, Cal.	348,401	9
San Diego, Cal.	323,259	10
Atlanta, Ga.	318,243	11
Indianapolis, Ind.	308,039	12
San Jose, Cal.	[illegible]4,015	13
Houston, Tex.	28[illegible],462	14
Minneapolis - St. Paul, Minn.	279,795	15
Dallas, Tex.	277,656	16
Seattle, Wash.	272,661	17
San Francisco, Cal.	271,433	18
Oakland, Cal.	267,236	19
Baltimore, Md.	242,064	20
Phoenix, Ariz.	211,113	21
St. Louis, Mo.	205,385	22
Milwaukee, Wisc.	190,914	23
Columbus, Ohio	189,303	24
Denver, Colo.	189,150	25
Riverside - San Bernardino, Cal.	187,925	26
Miami - Hialeah, Fla.	182,515	27
Terre Haute, Ind.	176,005	28
Bergen - Passaic, N.J.	166,675	29
Tampa - St. Petersburg - Clearwater, Fla.	165,618	30
Santa Barbara - Santa Maria - Lompoc, Cal.	161,044	31
Hartford - New Britain - Middletown - Bristol, Conn.	159,658	32
Nashville, Tenn.	151,108	33
Cincinnati, Ohio	149,522	34
Cleveland, Ohio	148,971	35
Newark, N.J.	147,479	36
Kansas City, Mo.-Kans.	144,436	37
Sacramento, Cal.	141,455	38
Norfolk - Virginia Beach - Newport News, Va.	134,897	39
Portland, Ore.	134,482	40
Pittsburgh, Pa.	130,378	41
Orlando, Fla.	124,192	42
Fort Worth - Arlington, Tex.	124,115	43
Albany - Schenectady - Troy, N.Y.	124,076	44
New Haven - Waterbury - Meriden, Conn.	119,846	45
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	115,123	46
Rochester, N.Y.	112,699	47
Raleigh - Durham, N.C.	111,872	48
Middlesex - Somerset - Hunterdon, N.J.	110,326	49
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	109,448	50
Total Top 50	**12,912,222**	
New Orleans, La.	108,016	51
San Antonio, Tex.	107,175	52
Greensboro - Winston-Salem - High Point, N.C.	101,368	53
Salt Lake City - Ogden, Utah	100,395	54
Madison, Wisc.	99,919	55
St. Cloud, Minn.	92,008	56
Birmingham, Ala.	91,547	57
Honolulu, Haw.	91,295	58
Memphis, Tenn.	87,200	59
Richmond - Petersburg, Va.	82,769	60
Jacksonville, Fla.	82,409	61
Monmouth - Ocean, N.J.	81,946	62
Bridgeport - Stamford - Norwalk - Danbury, Conn.	77,345	63
Manchester - Nashua, N.H.	77,303	64
Oklahoma City, Okla.	75,670	65
Oxnard - Ventura, Cal.	73,681	66
Buffalo, N.Y.	73,247	67
Louisville, Ky.	72,968	68
Austin, Tex.	72,219	69
Syracuse, N.Y.	69,961	70
Wilmington, Del.	69,869	71
Dayton - Springfield, Ohio	68,667	72
Knoxville, Tenn.	68,340	73
Greenville - Spartanburg, S.C.	67,537	74
Providence - Pawtucket - Woonsocket, R.I.	67,173	75
Grand Rapids, Mich.	63,230	76
Akron, Ohio	62,424	77
West Palm Beach - Boca Raton - Delray Beach, Fla.	61,456	78
Las Vegas, Nev.	59,960	79
Tucson, Ariz.	58,606	80
Albuquerque, N.M.	57,754	81
Lake County, Ill.	57,608	82
Springfield, Mass.	57,205	83
Baton Rouge, La.	56,777	84
Worcester - Fitchburg - Leominster, Mass.	56,451	85
Lansing - East Lansing, Mich.	55,600	86
Tulsa, Okla.	55,336	87
Jersey City, N.J.	53,899	88
Tacoma, Wash.	52,590	89
Charleston, S.C.	52,430	90
Portsmouth - Dover - Rochester, N.H.	51,923	91
Ann Arbor, Mich.	51,650	92
Omaha, Neb.	51,494	93
Columbia, S.C.	50,753	94
Toledo, Ohio	50,537	95
Colorado Springs, Colo.	50,440	96
Fresno, Cal.	50,315	97
Harrisburg - Lebanon - Carlisle, Pa.	49,484	98
Scranton - Wilkes-Barre, Pa.	48,479	99
Allentown - Bethlehem - Easton, Pa.	46,303	100
Total Top 100	**16,334,953**	
Lexington-Fayette, Ky.	45,670	101
El Paso, Tex.	45,283	102
Fayetteville, N.C.	42,820	103
Little Rock - North Little Rock, Ark.	40,824	104
Melbourne - Titusville - Palm Bay, Fla.	40,667	105
Fort Wayne, Ind.	40,407	106
Des Moines, Iowa	39,658	107
Jackson, Miss.	39,510	108
New Bedford - Fall River - Attleboro, Mass.	38,944	109
Wichita, Kans.	38,141	110
Aurora - Elgin, Ill.	38,084	111
Augusta, Ga.	38,076	112
Santa Rosa - Petaluma, Cal.	38,017	113
Chattanooga, Tenn.	37,219	114
Huntington - Ashland, W.Va.-Ky.	37,116	115
Lancaster, Pa.	36,610	116
Atlantic City, N.J.	36,478	117
Fort Myers - Cape Coral, Fla.	36,171	118
Appleton - Oshkosh - Neenah, Wisc.	35,560	119
Saginaw - Bay City - Midland, Mich.	34,907	120
Poughkeepsie, N.Y.	34,850	121
Spokane, Wash.	33,430	122
Roanoke, Va.	33,357	123
Huntsville, Ala.	33,164	124
Stockton, Cal.	32,850	125
Trenton, N.J.	32,777	126
Charlottesville, Va.	32,196	127
Johnson City - Kingsport - Bristol, Tenn.	32,159	128
Orange County, N.Y.	32,157	129
York, Pa.	31,764	130
Portland, Me.	31,719	131
Gary - Hammond, Ind.	31,510	132
Reading, Pa.	31,086	133
Shreveport, La.	30,543	134
Mobile, Ala.	30,244	135
Youngstown - Warren, Ohio	30,101	136
Flint, Mich.	30,080	137
Reno, Nev.	30,059	138
Bakersfield, Cal.	29,981	139
Davenport - Rock Island - Moline, Iowa-Ill.	29,734	140
Salinas - Seaside - Monterey, Cal.	29,532	141
Binghamton, N.Y.	28,935	142
Vallejo - Fairfield - Napa, Cal.	28,000	143
Rockford, Ill.	27,832	144
New London - Norwich, Conn.	27,722	145
Charleston, W.Va.	27,105	146
Kalamazoo, Mich.	27,072	147
McAllen - Edinburg - Mission, Tex.	26,872	148
Modesto, Cal.	26,832	149
Lakeland - Winter Haven, Fla.	26,819	150
Total Top 150	**18,025,597**	
Anchorage, Alas.	26,713	151
Evansville, Ind.	26,433	152
Killeen - Temple, Tex.	26,324	153
Boulder - Longmont, Colo.	25,909	154
Eugene - Springfield, Ore.	25,722	155
Canton, Ohio	25,475	156
Sarasota, Fla.	24,518	157
Daytona Beach, Fla.	24,177	158
Macon - Warner Robins, Ga.	24,152	159
Green Bay, Wisc.	24,106	160
Fort Pierce, Fla.	23,958	161
Waco, Tex.	23,691	162
Champaign - Urbana - Rantoul, Ill.	23,307	163
Montgomery, Ala.	23,236	164
Amarillo, Tex.	23,006	165
South Bend - Mishawaka, Ind.	22,553	166
Tallahassee, Fla.	22,528	167
Peoria, Ill.	22,179	168
Beaumont - Port Arthur, Tex.	21,865	169
Naples, Fla.	21,230	170
Pensacola, Fla.	20,954	171
Lincoln, Neb.	20,890	172
Springfield, Ill.	20,768	173
Springfield, Mo.	20,700	174
Corpus Christi, Tex.	20,632	175
Savannah, Ga.	20,581	176
Fargo - Moorhead, N.D.-Minn.	20,477	177
Joliet, Ill.	20,384	178
Lubbock, Tex.	20,091	179
Provo - Orem, Utah	20,003	180
Salem, Ore.	19,650	181
Gainesville, Fla.	19,332	182
Mansfield, Ohio	19,151	183
Columbus, Ga.	19,132	184
Hickory - Morganton, N.C.	19,125	185
Lafayette, La.	18,794	186
Chico, Cal.	18,251	187
Santa Cruz, Cal.	18,035	188
Erie, Pa.	17,578	189
Lima, Ohio	17,303	190
Fort Collins - Loveland, Colo.	17,295	191
Cedar Rapids, Iowa	17,188	192
Asheville, N.C.	16,891	193
Bradenton, Fla.	16,534	194
Monroe, La.	16,330	195
Duluth, Minn.	16,112	196
Topeka, Kans.	15,864	197
Utica - Rome, N.Y.	15,858	198
Niagara Falls, N.Y.	15,706	199
Tuscaloosa, Ala.	15,203	200
Total Top 200	**19,061,491**	
Clarksville - Hopkinsville, Tenn.-Ky.	15,160	201
Bloomington - Normal, Ill.	15,003	202
Biloxi - Gulfport, Miss.	14,738	203
Wilmington, N.C.	14,600	204
Billings, Mont.	14,373	205
Vancouver, Wash.	14,289	206
Sioux Falls, S.D.	14,274	207
Lorain - Elyria, Ohio	14,271	208
Panama City, Fla.	14,112	209
Racine, Wisc.	14,064	210
Ocala, Fla.	14,042	211
Tyler, Tex.	13,953	212
Fort Smith, Ark.	13,907	213
Muncie, Ind.	13,816	214
Hamilton - Middletown, Ohio	13,674	215
Burlington, Vt.	13,624	216
Lynchburg, Va.	13,516	217
Boise, Ida.	13,487	218
Lake Charles, La.	13,157	219
Rochester, Minn.	13,131	220
Lafayette - West Lafayette, Ind.	13,100	221
Galveston - Texas City, Tex.	13,023	222
Laredo, Tex.	12,956	223
Iowa City, Iowa	12,872	224
Fort Walton Beach, Fla.	12,815	225
Longview - Marshall, Tex.	12,521	226
Dothan, Ala.	12,466	227
Elkhart - Goshen, Ind.	12,341	228
Brownsville - Harlingen, Tex.	12,339	229
Pittsfield, Mass.	12,284	230
State College, Pa.	12,215	231
Columbia, Mo.	12,129	232
Hagerstown, Md.	12,100	233
Decatur, Ill.	12,056	234
Bangor, Me.	12,025	235
Olympia, Wash.	12,009	236
Wheeling, W.Va.	11,950	237
Great Falls, Mont.	11,935	238
La Crosse, Wisc.	11,879	239
Bremerton, Wash.	11,842	240
Medford, Ore.	11,756	241
Redding, Cal.	11,709	242
Glens Falls, N.Y.	11,481	243
Eau Claire, Wisc.	11,444	244
Wichita Falls, Tex.	11,340	245
Kokomo, Ind.	11,292	246
Janesville - Beloit, Wisc.	11,208	247
Texarkana, Tex.-Ark.	11,150	248
Altoona, Pa.	11,059	249
Abilene, Tex.	11,044	250
Total Top 250	**19,703,022**	
Johnstown, Pa.	11,028	251
Santa Fe, N.M.	11,016	252
Jacksonville, N.C.	10,936	253
Alexandria, La.	10,867	254
Bellingham, Wash.	10,741	255
Pueblo, Colo.	10,544	256
Visalia - Tulare - Porterville, Cal.	10,484	257
Anderson, Ind.	10,441	258
Merced, Cal.	10,382	259
Fayetteville - Springdale, Ark.	10,245	260
Athens, Ga.	10,241	261
Parkersburg - Marietta, W.Va.-Ohio	10,162	262
Williamsport, Pa.	9,975	263
Houma - Thibodaux, La.	9,726	264
Grand Forks, N.D.	9,590	265
Bryan - College Station, Tex.	9,512	266
Anderson, S.C.	9,442	267
Elmira, N.Y.	9,431	268
Muskegon, Mich.	9,268	269
Jackson, Tenn.	9,179	270
Florence, Ala.	9,144	271
Jamestown - Dunkirk, N.Y.	8,893	272
Cheyenne, Wyo.	8,860	273
San Angelo, Tex.	8,846	274
Battle Creek, Mich.	8,837	275
Albany, Ga.	8,820	276
Yakima, Wash.	8,717	277
Bismarck, N.D.	8,593	278
Sioux City, Iowa	8,582	279
Brazoria, Tex.	8,552	280
Gadsden, Ala.	8,548	281
Beaver County, Pa.	8,464	282
Lawrence, Kans.	8,336	283
Rapid City, S.D.	8,284	284
Greeley, Colo.	8,264	285
Joplin, Mo.	8,256	286
Bloomington, Ind.	8,246	287
Florence, S.C.	8,243	288
Lawton, Okla.	8,154	289
Vineland - Millville - Bridgeton, N.J.	8,005	290
Dubuque, Iowa	7,990	291
Owensboro, Ky.	7,867	292
Waterloo - Cedar Falls, Iowa	7,810	293
Jackson, Mich.	7,706	294
Richland - Kennewick - Pasco, Wash.	7,527	295
Casper, Wyo.	7,443	296
Burlington, N.C.	7,097	297
Anniston, Ala.	7,030	298
Steubenville - Weirton, Ohio-W.Va.	7,023	299
Sherman - Denison, Tex.	6,991	300
Odessa, Tex.	6,935	301
Danville, Va.	6,881	302
Lewiston - Auburn, Me.	6,830	303
Decatur, Ala.	6,794	304
Midland, Tex.	6,793	305
Wausau, Wisc.	6,665	306
Cumberland, Md.	6,655	307
Las Cruces, N.M.	6,130	308
Kenosha, Wisc.	5,854	309
Sheboygan, Wisc.	5,802	310
Yuba City, Cal.	5,611	311
Kankakee, Ill.	5,585	312
Yuma, Ariz.	5,554	313
Pascagoula, Miss.	5,099	314
Victoria, Tex.	5,077	315
Benton Harbor, Mich.	5,012	316
St. Joseph, Mo.	4,941	317
Pine Bluff, Ark.	4,914	318
Sharon, Pa.	4,725	319
Enid, Okla.	4,703	320
Total Above Areas	**20,267,920**	
Percent of U.S.	**89.7368**	
U.S. Total	**22,585,957**	

S&MM METRO MARKET RANKING

HOME COMPUTER & CALCULATOR SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	213,873	1
Chicago, Ill.	140,902	2
New York, N.Y.	127,316	3
Washington, D.C.	117,430	4
Atlanta, Ga.	82,321	5
Philadelphia, Pa.	81,682	6
Detroit, Mich.	71,404	7
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	70,677	8
Miami - Hialeah, Fla.	67,656	9
Minneapolis - St. Paul, Minn.	65,117	10
Houston, Tex.	62,993	11
Nassau - Suffolk, N.Y.	62,023	12
San Diego, Cal.	58,895	13
San Jose, Cal.	56,714	14
San Francisco, Cal.	53,968	15
Dallas, Tex.	53,922	16
Anaheim - Santa Ana, Cal.	49,541	17
Baltimore, Md.	47,393	18
Hartford - New Britain - Middletown - Bristol, Conn.	47,188	19
Milwaukee, Wisc.	46,864	20
Phoenix, Ariz.	46,035	21
Oakland, Cal.	45,498	22
Seattle, Wash.	42,740	23
Tampa - St. Petersburg - Clearwater, Fla.	37,359	24
Pittsburgh, Pa.	35,961	25
Portland, Ore.	35,464	26
Riverside - San Bernardino, Cal.	34,768	27
Kansas City, Mo.-Kans.	32,149	28
Cleveland, Ohio	31,845	29
Denver, Colo.	31,614	30
Norfolk - Virginia Beach - Newport News, Va.	31,142	31
St. Louis, Mo.	30,992	32
Columbus, Ohio	30,129	33
Bergen - Passaic, N.J.	29,599	34
Newark, N.J.	27,465	35
Fort Worth - Arlington, Tex.	27,444	36
Indianapolis, Ind.	27,150	37
Jacksonville, Fla.	26,992	38
Salt Lake City - Ogden, Utah	26,379	39
Middlesex - Somerset - Hunterdon, N.J.	23,783	40
Oklahoma City, Okla.	21,299	41
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	20,337	42
Fort Wayne, Ind.	19,866	43
Bridgeport - Stamford - Norwalk - Danbury, Conn.	19,763	44
Rochester, N.Y.	19,726	45
San Antonio, Tex.	19,160	46
Orlando, Fla.	18,741	47
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	18,589	48
Cincinnati, Ohio	18,363	49
Greensboro - Winston-Salem - High Point, N.C.	18,288	50
Total Top 50	**2,426,519**	
Buffalo, N.Y.	17,879	51
Omaha, Neb.	17,806	52
Louisville, Ky.	16,271	53
Austin, Tex.	16,177	54
Lansing - East Lansing, Mich.	15,715	55
Memphis, Tenn.	15,687	56
Sacramento, Cal.	15,337	57
Honolulu, Haw.	15,331	58
Oxnard - Ventura, Cal.	15,146	59
Grand Rapids, Mich.	14,568	60
Monmouth - Ocean, N.J.	14,370	61
Des Moines, Iowa	13,951	62
West Palm Beach - Boca Raton - Delray Beach, Fla.	13,883	63
Lake County, Ill.	13,876	64
Birmingham, Ala.	13,775	65
New Haven - Waterbury - Meriden, Conn.	13,352	66
Raleigh - Durham, N.C.	13,287	67
New Orleans, La.	13,134	68
Allentown - Bethlehem - Easton, Pa.	13,040	69
Albany - Schenectady - Troy, N.Y.	12,669	70
Dayton - Springfield, Ohio	12,362	71
Nashville, Tenn.	12,276	72
Little Rock - North Little Rock, Ark.	12,191	73
Knoxville, Tenn.	11,663	74
Providence - Pawtucket - Woonsocket, R.I.	10,883	75
Richmond - Petersburg, Va.	10,397	76
Manchester - Nashua, N.H.	10,337	77
Wilmington, Del.	10,337	77
Worcester - Fitchburg - Leominster, Mass.	10,312	79
Harrisburg - Lebanon - Carlisle, Pa.	9,973	80
Tacoma, Wash.	9,835	81
Toledo, Ohio	9,741	82
Greenville - Spartanburg, S.C.	9,662	83
Tucson, Ariz.	9,622	84
Syracuse, N.Y.	9,375	85
Wichita, Kans.	9,092	86
Portsmouth - Dover - Rochester, N.H.	8,951	87
Lexington-Fayette, Ky.	8,945	88
Baton Rouge, La.	8,894	89
Scranton - Wilkes-Barre, Pa.	8,863	90
Las Vegas, Nev.	8,800	91
Davenport - Rock Island - Moline, Iowa-Ill.	8,425	92
Santa Rosa - Petaluma, Cal.	8,343	93
Aurora - Elgin, Ill.	8,207	94
Trenton, N.J.	7,967	95
Ann Arbor, Mich.	7,709	96
Flint, Mich.	7,591	97
Akron, Ohio	7,387	98
Fresno, Cal.	7,346	99
Salinas - Seaside - Monterey, Cal.	7,270	100
Total Top 100	**3,004,529**	
Erie, Pa.	7,222	101
Chattanooga, Tenn.	7,097	102
Albuquerque, N.M.	7,084	103
Charleston, S.C.	7,041	104
Columbia, S.C.	6,839	105
Sarasota, Fla.	6,835	106
Tulsa, Okla.	6,763	107
Salem, Ore.	6,577	108
Youngstown - Warren, Ohio	6,514	109
Rockford, Ill.	6,480	110
South Bend - Mishawaka, Ind.	6,355	111
Evansville, Ind.	6,337	112
Melbourne - Titusville - Palm Bay, Fla.	6,323	113
Springfield, Mass.	6,290	114
Fort Myers - Cape Coral, Fla.	6,188	115
Shreveport, La.	6,085	116
Reno, Nev.	6,079	117
Bakersfield, Cal.	6,016	118
Santa Barbara - Santa Maria - Lompoc, Cal.	5,994	119
Madison, Wisc.	5,951	120
Atlantic City, N.J.	5,898	121
Roanoke, Va.	5,864	122
Laredo, Tex.	5,851	123
Vallejo - Fairfield - Napa, Cal.	5,761	124
Binghamton, N.Y.	5,662	125
Eugene - Springfield, Ore.	5,659	126
El Paso, Tex.	5,641	127
McAllen - Edinburg - Mission, Tex.	5,436	128
Augusta, Ga.	5,394	129
Stockton, Cal.	5,348	130
Reading, Pa.	5,299	131
Mobile, Ala.	5,286	132
Poughkeepsie, N.Y.	5,159	133
Gary - Hammond, Ind.	5,117	134
Montgomery, Ala.	5,033	135
Colorado Springs, Colo.	4,952	136
Savannah, Ga.	4,776	137
Lancaster, Pa.	4,729	138
Sioux Falls, S.D.	4,717	139
Huntington - Ashland, W.Va.-Ky.	4,710	140
New London - Norwich, Conn.	4,667	141
Pensacola, Fla.	4,640	142
Boulder - Longmont, Colo.	4,588	143
Spokane, Wash.	4,479	144
Peoria, Ill.	4,462	145
New Bedford - Fall River - Attleboro, Mass.	4,444	146
Tallahassee, Fla.	4,425	147
Jackson, Miss.	4,321	148
Cedar Rapids, Iowa	4,242	149
Daytona Beach, Fla.	4,224	150
Total Top 150	**3,285,383**	
Corpus Christi, Tex.	4,141	151
Champaign - Urbana - Rantoul, Ill.	4,135	152
Santa Cruz, Cal.	4,112	153
Fayetteville, N.C.	4,083	154
Lakeland - Winter Haven, Fla.	4,053	155
Kalamazoo, Mich.	4,030	156
York, Pa.	4,014	157
Jersey City, N.J.	3,992	158
Springfield, Ill.	3,960	159
Lincoln, Neb.	3,899	160
Huntsville, Ala.	3,864	161
Canton, Ohio	3,816	162
Johnson City - Kingsport - Bristol, Tenn.	3,786	163
Portland, Me.	3,778	164
Utica - Rome, N.Y.	3,764	165
Columbus, Ga.	3,729	166
St. Cloud, Minn.	3,607	167
Charleston, W.Va.	3,492	168
Modesto, Cal.	3,459	169
Amarillo, Tex.	3,432	170
Boise, Ida.	3,420	171
Bloomington - Normal, Ill.	3,366	172
Beaumont - Port Arthur, Tex.	3,218	173
Mansfield, Ohio	3,214	174
Joliet, Ill.	3,202	175
Gainesville, Fla.	3,179	176
Burlington, Vt.	3,153	177
Visalia - Tulare - Porterville, Cal.	3,138	178
Duluth, Minn.	3,066	179
Fort Pierce, Fla.	3,059	180
Saginaw - Bay City - Midland, Mich.	3,020	181
Orange County, N.Y.	2,968	182
Ocala, Fla.	2,933	183
Lubbock, Tex.	2,901	184
Appleton - Oshkosh - Neenah, Wisc.	2,849	185
Hamilton - Middletown, Ohio	2,806	186
Athens, Ga.	2,772	187
Macon - Warner Robins, Ga.	2,747	188
Lafayette, La.	2,705	189
Naples, Fla.	2,661	190
Galveston - Texas City, Tex.	2,654	191
Parkersburg - Marietta, W.Va.-Ohio	2,630	192
Provo - Orem, Utah	2,620	193
Chico, Cal.	2,612	194
Fargo - Moorhead, N.D.-Minn.	2,546	195
Johnstown, Pa.	2,539	196
Iowa City, Iowa	2,504	197
Fort Collins - Loveland, Colo.	2,492	198
Bremerton, Wash.	2,486	199
Wheeling, W.Va.	2,477	200
Total Top 200	**3,448,466**	
Longview - Marshall, Tex.	2,464	201
Lafayette - West Lafayette, Ind.	2,439	202
Brownsville - Harlingen, Tex.	2,424	203
Medford, Ore.	2,394	204
Killeen - Temple, Tex.	2,370	205
Waco, Tex.	2,316	206
Clarksville - Hopkinsville, Tenn.-Ky.	2,309	207
Redding, Cal.	2,294	208
Tuscaloosa, Ala.	2,286	209
Hagerstown, Md.	2,260	210
Springfield, Mo.	2,234	211
Lorain - Elyria, Ohio	2,233	212
Rochester, Minn.	2,223	213
Hickory - Morganton, N.C.	2,206	214
Decatur, Ill.	2,197	215
Green Bay, Wisc.	2,183	216
Terre Haute, Ind.	2,170	217
Tyler, Tex.	2,158	218
State College, Pa.	2,142	219
Bloomington, Ind.	2,126	220
Eau Claire, Wisc.	2,082	221
La Crosse, Wisc.	2,078	222
Altoona, Pa.	2,049	223
Niagara Falls, N.Y.	2,049	223
Charlottesville, Va.	2,041	225
Anchorage, Alas.	1,984	226
Pueblo, Colo.	1,969	227
Jackson, Mich.	1,960	228
Beaver County, Pa.	1,958	229
Pittsfield, Mass.	1,948	230
Williamsport, Pa.	1,934	231
Topeka, Kans.	1,932	232
Dothan, Ala.	1,918	233
Muskegon, Mich.	1,905	234
Albany, Ga.	1,904	235
Gadsden, Ala.	1,881	236
Wichita Falls, Tex.	1,861	237
Fort Walton Beach, Fla.	1,841	238
Fort Smith, Ark.	1,823	239
Elmira, N.Y.	1,812	240
Vancouver, Wash.	1,809	241
Waterloo - Cedar Falls, Iowa	1,809	241
Racine, Wisc.	1,807	243
Bryan - College Station, Tex.	1,806	244
Alexandria, La.	1,805	245
Bangor, Me.	1,786	246
Abilene, Tex.	1,784	247
Vineland - Millville - Bridgeton, N.J.	1,725	248
Merced, Cal.	1,705	249
Sioux City, Iowa	1,700	250
Total Top 250	**3,550,559**	
Battle Creek, Mich.	1,698	251
Lawton, Okla.	1,680	252
Anderson, S.C.	1,663	253
Panama City, Fla.	1,661	254
Yakima, Wash.	1,626	255
Santa Fe, N.M.	1,622	256
Dubuque, Iowa	1,604	257
Anderson, Ind.	1,603	258
Olympia, Wash.	1,602	259
Rapid City, S.D.	1,600	260
Florence, Ala.	1,595	261
Janesville - Beloit, Wisc.	1,595	261
Jamestown - Dunkirk, N.Y.	1,594	263
Elkhart - Goshen, Ind.	1,593	264
Monroe, La.	1,558	265
San Angelo, Tex.	1,554	266
Columbia, Mo.	1,551	267
Lake Charles, La.	1,549	268
Wilmington, N.C.	1,545	269
Texarkana, Tex.-Ark.	1,524	270
Kokomo, Ind.	1,515	271
Cumberland, Md.	1,484	272
Biloxi - Gulfport, Miss.	1,481	273
Owensboro, Ky.	1,481	273
Bellingham, Wash.	1,480	275
Cheyenne, Wyo.	1,466	276
Jacksonville, N.C.	1,464	277
Lima, Ohio	1,447	278
Grand Forks, N.D.	1,446	279
Asheville, N.C.	1,422	280
Wausau, Wisc.	1,419	281
Odessa, Tex.	1,358	282
Muncie, Ind.	1,353	283
Houma - Thibodaux, La.	1,348	284
Fayetteville - Springdale, Ark.	1,301	285
Jackson, Tenn.	1,229	286
Midland, Tex.	1,229	286
Glens Falls, N.Y.	1,224	288
Lewiston - Auburn, Me.	1,214	289
Lawrence, Kans.	1,210	290
Lynchburg, Va.	1,206	291
Brazoria, Tex.	1,204	292
Bismarck, N.D.	1,166	293
Casper, Wyo.	1,163	294
Bradenton, Fla.	1,154	295
Great Falls, Mont.	1,142	296
Danville, Va.	1,137	297
Sharon, Pa.	1,137	297
Victoria, Tex.	1,127	299
Richland - Kennewick - Pasco, Wash.	1,119	300
Las Cruces, N.M.	1,118	301
Billings, Mont.	1,110	302
Burlington, N.C.	1,099	303
Benton Harbor, Mich.	1,020	304
Decatur, Ala.	1,018	305
Greeley, Colo.	966	306
Joplin, Mo.	952	307
Sherman - Denison, Tex.	911	308
Florence, S.C.	871	309
Steubenville - Weirton, Ohio-W.Va.	849	310
Anniston, Ala.	825	311
Kankakee, Ill.	817	312
Sheboygan, Wisc.	802	313
Pine Bluff, Ark.	800	314
Yuba City, Cal.	784	315
Kenosha, Wisc.	739	316
St. Joseph, Mo.	739	316
Yuma, Ariz.	558	318
Pascagoula, Miss.	478	319
Enid, Okla.	443	320
Total Above Areas	**3,638,601**	
Percent of U.S.	**94.0216**	
U.S. Total	**3,869,964**	

FURNITURE & SLEEP EQUIPMENT SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	1,383,022	1
New York, N.Y.	1,278,647	2
Chicago, Ill.	1,161,395	3
Philadelphia, Pa.	784,688	4
Washington, D.C.	730,871	5
Detroit, Mich.	716,934	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	693,534	7
Nassau - Suffolk, N.Y.	579,208	8
Atlanta, Ga.	525,570	9
Anaheim - Santa Ana, Cal.	520,495	10
Houston, Tex.	485,446	11
San Diego, Cal.	465,356	12
Baltimore, Md.	424,544	13
Minneapolis - St. Paul, Minn.	394,201	14
Dallas, Tex.	379,992	15
Phoenix, Ariz.	379,149	16
San Francisco, Cal.	362,448	17
Seattle, Wash.	359,789	18
Oakland, Cal.	337,880	19
Tampa - St. Petersburg Clearwater, Fla.	324,809	20
St. Louis, Mo.	323,104	21
Miami - Hialeah, Fla.	318,653	22
Greensboro - Winston-Salem - High Point, N.C.	315,819	23
Bergen - Passaic, N.J.	303,899	24
Riverside - San Bernardino, Cal.	299,879	25
Newark, N.J.	290,921	26
Cleveland, Ohio	290,322	27
Pittsburgh, Pa.	290,185	28
Denver, Colo.	285,486	29
San Jose, Cal.	283,805	30
Norfolk - Virginia Beach - Newport News, Va.	277,481	31
Milwaukee, Wisc.	241,426	32
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	234,481	33
Kansas City, Mo.-Kans.	232,539	34
West Palm Beach - Boca Raton - Delray Beach, Fla.	226,498	35
Cincinnati, Ohio	222,594	36
Indianapolis, Ind.	221,995	37
Hartford - New Britain - Middletown - Bristol, Conn.	217,600	38
Sacramento, Cal.	210,590	39
Middlesex - Somerset - Hunterdon, N.J.	205,791	40
Portland, Ore.	204,446	41
Columbus, Ohio	200,193	42
Fort Worth - Arlington, Tex.	198,847	43
Orlando, Fla.	186,062	44
New Orleans, La.	182,938	45
Bridgeport - Stamford - Norwalk - Danbury, Conn.	173,037	46
Rochester, N.Y.	170,821	47
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	169,074	48
Memphis, Tenn.	165,114	49
Louisville, Ky.	164,170	50
Total Top 50	**19,395,748**	
San Antonio, Tex.	163,019	51
Salt Lake City - Ogden, Utah	162,895	52
Monmouth - Ocean, N.J.	156,159	53
Jacksonville, Fla.	155,305	54
Nashville, Tenn.	151,394	55
Albany - Schenectady - Troy, N.Y.	149,941	56
New Haven - Waterbury - Meriden, Conn.	148,853	57
Oklahoma City, Okla.	147,467	58
Birmingham, Ala.	141,169	59
Raleigh - Durham, N.C.	138,358	60
Buffalo, N.Y.	131,705	61
Richmond - Petersburg, Va.	127,857	62
Worcester - Fitchburg - Leominster, Mass.	123,771	63
Honolulu, Haw.	123,272	64
Dayton - Springfield, Ohio	121,347	65
Providence - Pawtucket - Woonsocket, R.I.	119,468	66
Fort Myers - Cape Coral, Fla.	111,459	67
Tulsa, Okla.	110,937	68
Wilmington, Del.	110,097	69
Austin, Tex.	107,896	70
Oxnard - Ventura, Cal.	106,130	71
Allentown - Bethlehem - Easton, Pa.	105,184	72
Grand Rapids, Mich.	103,234	73
Syracuse, N.Y.	102,290	74
Lake County, Ill.	99,509	75
Scranton - Wilkes-Barre, Pa.	96,648	76
Portsmouth - Dover - Rochester, N.H.	94,527	77
El Paso, Tex.	93,116	78
Jersey City, N.J.	93,006	79
Sarasota, Fla.	92,638	80
Knoxville, Tenn.	89,789	81
Manchester - Nashua, N.H.	89,123	82
Tucson, Ariz.	88,260	83
Omaha, Neb.	87,605	84
Fresno, Cal.	86,403	85
Springfield, Mass.	83,390	86
Greenville - Spartanburg, S.C.	81,438	87
Albuquerque, N.M.	79,802	88
Little Rock - North Little Rock, Ark.	79,737	89
Charleston, S.C.	78,612	90
Harrisburg - Lebanon - Carlisle, Pa.	78,443	91
New Bedford - Fall River - Attleboro, Mass.	78,214	92
Toledo, Ohio	78,046	93
Tacoma, Wash.	76,818	94
Akron, Ohio	74,561	95
Las Vegas, Nev.	72,739	96
Colorado Springs, Colo.	71,415	97
Baton Rouge, La.	71,256	98
St. Cloud, Minn.	69,857	99
Columbia, S.C.	68,715	100
Total Top 100	**24,668,622**	
Lexington-Fayette, Ky.	67,686	101
Chattanooga, Tenn.	64,837	102
Shreveport, La.	64,649	103
Lansing - East Lansing, Mich.	63,625	104
Saginaw - Bay City - Midland, Mich.	62,918	105
Des Moines, Iowa	62,500	106
Santa Rosa - Petaluma, Cal.	62,423	107
Aurora - Elgin, Ill.	61,501	108
Youngstown - Warren, Ohio	61,265	109
Lancaster, Pa.	60,869	110
Fort Wayne, Ind.	60,644	111
Flint, Mich.	60,135	112
Fayetteville, N.C.	59,230	113
Augusta, Ga.	58,832	114
Gary - Hammond, Ind.	58,273	115
Mobile, Ala.	56,039	116
Wichita, Kans.	55,479	117
Madison, Wisc.	55,264	118
Melbourne - Titusville - Palm Bay, Fla.	54,580	119
Trenton, N.J.	54,554	120
Jackson, Miss.	54,383	121
Rockford, Ill.	54,007	122
Appleton - Oshkosh - Neenah, Wisc.	53,586	123
Fort Pierce, Fla.	52,282	124
Hickory - Morganton, N.C.	52,252	125
Spokane, Wash.	51,756	126
Bakersfield, Cal.	51,348	127
Modesto, Cal.	50,336	128
Davenport - Rock Island - Moline, Iowa-Ill.	49,893	129
Daytona Beach, Fla.	49,803	130
Huntsville, Ala.	49,444	131
Naples, Fla.	49,008	132
Atlantic City, N.J.	48,759	133
Montgomery, Ala.	48,409	134
Lakeland - Winter Haven, Fla.	48,320	135
York, Pa.	48,080	136
Eugene - Springfield, Ore.	47,875	137
Orange County, N.Y.	47,450	138
Santa Barbara - Santa Maria - Lompoc, Cal.	47,149	139
Vallejo - Fairfield - Napa, Cal.	46,952	140
Evansville, Ind.	46,631	141
Pensacola, Fla.	46,142	142
Poughkeepsie, N.Y.	45,952	143
Peoria, Ill.	44,944	144
Ann Arbor, Mich.	44,132	145
Portland, Me.	43,124	146
Stockton, Cal.	42,971	147
Savannah, Ga.	42,892	148
Reading, Pa.	42,554	149
Anchorage, Alas.	42,484	150
Total Top 150	**27,316,843**	
Reno, Nev.	40,958	151
Salinas - Seaside - Monterey, Cal.	40,106	152
New London - Norwich, Conn.	39,993	153
McAllen - Edinburg - Mission, Tex.	39,541	154
Johnson City - Kingsport - Bristol, Tenn.	39,521	155
South Bend - Mishawaka, Ind.	38,980	156
Roanoke, Va.	38,479	157
Lubbock, Tex.	38,461	158
Macon - Warner Robins, Ga.	38,309	159
Canton, Ohio	38,083	160
Green Bay, Wisc.	37,872	161
Boulder - Longmont, Colo.	36,826	162
Utica - Rome, N.Y.	36,808	163
Beaumont - Port Arthur, Tex.	36,670	164
Charleston, W.Va.	34,791	165
Huntington - Ashland, W.Va.-Ky.	33,946	166
Corpus Christi, Tex.	33,886	167
Joliet, Ill.	33,801	168
Columbus, Ga.	33,558	169
Killeen - Temple, Tex.	33,334	170
Tyler, Tex.	33,232	171
Wilmington, N.C.	33,081	172
Tallahassee, Fla.	32,223	173
Binghamton, N.Y.	31,756	174
Lorain - Elyria, Ohio	31,574	175
Lafayette, La.	30,788	176
Kalamazoo, Mich.	30,447	177
Springfield, Mo.	29,669	178
Amarillo, Tex.	29,492	179
Erie, Pa.	29,178	180
Visalia - Tulare - Porterville, Cal.	28,743	181
Boise, Ida.	28,439	182
Ocala, Fla.	27,581	183
Asheville, N.C.	27,449	184
Jacksonville, N.C.	26,615	185
Racine, Wisc.	25,411	186
Cedar Rapids, Iowa	25,360	187
Springfield, Ill.	25,289	188
Santa Cruz, Cal.	24,948	189
Salem, Ore.	24,852	190
Hamilton - Middletown, Ohio	24,449	191
Clarksville - Hopkinsville, Tenn.-Ky.	24,385	192
Fort Walton Beach, Fla.	24,235	193
Fort Smith, Ark.	23,927	194
Monroe, La.	23,727	195
Duluth, Minn.	23,600	196
Niagara Falls, N.Y.	23,498	197
Tuscaloosa, Ala.	23,377	198
Topeka, Kans.	23,271	199
Biloxi - Gulfport, Miss.	23,202	200
Total Top 200	**28,874,564**	
Sioux Falls, S.D.	23,064	201
Lincoln, Neb.	22,972	202
Dothan, Ala.	22,889	203
Burlington, Vt.	22,700	204
Billings, Mont.	22,583	205
Eau Claire, Wisc.	22,411	206
Altoona, Pa	22,244	207
Joplin, Mo.	22,211	208
Champaign - Urbana - Rantoul, Ill.	21,970	209
Alexandria, La.	21,960	210
Laredo, Tex.	21,959	211
Lima, Ohio	21,874	212
Vancouver, Wash.	21,824	213
Hagerstown, Md.	21,216	214
Waco, Tex.	20,835	215
Terre Haute, Ind	20,769	216
Rochester, Min	20,667	217
Mansfield, Ohio	20,518	218
Albany, Ga.	20,449	219
Gainesville, Fla.	20,446	220
Bradenton, Fla.	20,386	221
Lynchburg, Va.	20,350	222
Bloomington - Normal, Ill.	20,004	223
Longview - Marshall, Tex.	19,860	224
Fargo - Moorhead, N.D.-Minn.	19,709	225
Muskegon, Mich.	19,512	226
Fort Collins - Loveland, Colo.	19,505	227
Charlottesville, Va.	19,416	228
Lawton, Okla.	19,358	229
Parkersburg - Marietta, W.Va.-Ohio	19,136	230
Wausau, Wisc.	19,046	231
Texarkana, Tex.-Ark.	18.900	232
Wichita Falls, Tex.	18,711	233
Bremerton, Wash.	18,460	234
Fayetteville - Springdale, Ark.	18,395	235
Brownsville - Harlingen, Tex.	18,101	236
Panama City, Fla.	17,747	237
Jackson, Mich.	17,664	238
Wheeling, W.Va.	17,660	239
Abilene, Tex.	17,557	240
Decatur, Ala.	17,443	241
Olympia, Wash.	17,194	242
Pueblo, Colo.	17,135	243
Williamsport, Pa.	16,925	244
Columbia, Mo.	16,827	245
Medford, Ore.	16 822	246
Johnstown, Pa.	16,751	247
Anderson, S.C.	16,578	248
Sharon, Pa.	16,467	249
Richland - Kennewick - Pasco, Wash.	16,459	250
Total Top 250	**29,858,203**	
Lake Charles, La.	16,456	251
Yakima, Wash.	16,243	252
Pittsfield, Mass.	16,229	253
Athens, Ga.	16,208	254
Beaver County, Pa.	16,148	255
Bangor, Me.	16,080	256
Yuba City, Cal.	16,044	257
Redding, Cal.	16,042	258
Houma - Thibodaux, La.	16,029	259
Gadsden, Ala.	15,749	260
Galveston - Texas City, Tex.	15,439	261
Santa Fe, N.M.	15,190	262
Chico, Cal.	15,061	263
Muncie, Ind.	14,918	264
Glens Falls, N.Y.	14,844	265
Burlington, N.C.	14,469	266
Bellingham, Wash.	14,447	267
Kokomo, Ind.	14,355	268
Brazoria, Tex.	14,212	269
Jamestown - Dunkirk, N.Y.	14,068	270
Battle Creek, Mich.	14,021	271
Elkhart - Goshen, Ind.	13,651	272
Elmira, N.Y.	13,621	273
La Crosse, Wisc.	13,603	274
Waterloo - Cedar Falls, Iowa	13,559	275
Janesville - Beloit, Wisc.	13,556	276
Merced, Cal.	13,364	277
Provo - Orem, Utah	13,302	278
Jackson, Tenn.	13,234	279
Decatur, Ill.	13,136	280
San Angelo, Tex.	13,038	281
Rapid City, S.D.	13,013	282
Odessa, Tex.	13,010	283
Lafayette - West Lafayette, Ind.	12,908	284
Las Cruces, N.M.	12,857	285
Florence, S.C.	12,683	286
Owensboro, Ky.	12,661	287
Bryan - College Station, Tex.	12,454	288
Cumberland, Md.	12,197	289
Sioux City, Iowa	12,126	290
Vineland - Millville - Bridgeton, N.J.	12,025	291
Danville, Va.	11,996	292
Midland, Tex.	11,783	293
State College, Pa.	11,693	294
Victoria, Tex.	11,522	295
Florence, Ala.	11,499	296
Great Falls, Mont.	11,175	297
Greeley, Colo.	10,982	298
Bismarck, N.D.	10,966	299
Sherman - Denison, Tex.	10,760	300
St. Joseph, Mo.	10,628	301
Kankakee, Ill.	10,476	302
Kenosha, Wisc.	10,432	303
Benton Harbor, Mich.	10,291	304
Yuma, Ariz.	10,136	305
Sheboygan, Wisc.	10,101	306
Grand Forks, N.D.	9,797	307
Iowa City, Iowa	9,755	308
Anniston, Ala.	9,541	309
Pine Bluff, Ark.	9,356	310
Steubenville - Weirton, Ohio-W.Va.	9,283	311
Anderson, Ind.	9,190	312
Dubuque, Iowa	9,113	313
Bloomington, Ind.	9,087	314
Lewiston - Auburn, Me.	9,020	315
Cheyenne, Wyo.	8,907	316
Casper, Wyo.	8,792	317
Pascagoula, Miss.	8,450	318
Enid, Okla.	6,238	319
Lawrence, Kans.	5,413	320
Total Above Areas	**30,726,835**	
Percent of U.S.	**87.0212**	
U.S. Total	**35,309,613**	

1990 SURVEY OF BUYING POWER DATA SERVICE

MEN'S & BOYS' CLOTHING SALES

Area	($000)	Rank
New York, N.Y.	2,076,982	1
Los Angeles - Long Beach, Cal.	2,062,330	2
Chicago, Ill.	1,622,266	3
Philadelphia, Pa.	1,022,966	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	993,230	5
Detroit, Mich.	932,280	6
Washington, D.C.	931,725	7
Nassau - Suffolk, N.Y.	858,503	8
Houston, Tex.	703,068	9
Dallas, Tex.	677,552	10
Atlanta, Ga.	662,486	11
Anaheim - Santa Ana, Cal.	640,401	12
Minneapolis - St. Paul, Minn.	593,250	13
San Diego, Cal.	538,438	14
Baltimore, Md.	528,090	15
San Francisco, Cal.	527,297	16
St. Louis, Mo.	499,902	17
Seattle, Wash.	473,864	18
Miami - Hialeah, Fla.	461,383	19
Bergen - Passaic, N.J.	448,984	20
Oakland, Cal.	437,746	21
Phoenix, Ariz.	432,361	22
San Jose, Cal.	404,769	23
Riverside - San Bernardino, Cal.	402,403	24
Denver, Colo.	386,510	25
Cleveland, Ohio	380,299	26
Columbus, Ohio	376,781	27
Pittsburgh, Pa.	371,272	28
Kansas City, Mo.-Kans.	362,969	29
Newark, N.J.	355,641	30
Tampa - St. Petersburg - Clearwater, Fla.	327,819	31
Cincinnati, Ohio	311,646	32
Milwaukee, Wisc.	307,396	33
Middlesex - Somerset - Hunterdon, N.J.	300,946	34
Honolulu, Haw.	295,618	35
Sacramento, Cal.	290,428	36
Portland, Ore.	286,382	37
Indianapolis, Ind.	283,679	38
Fort Worth - Arlington, Tex.	279,610	39
Hartford - New Britain - Middletown - Bristol, Conn.	273,616	40
San Antonio, Tex.	267,984	41
Bridgeport - Stamford - Norwalk - Danbury, Conn.	265,384	42
Norfolk - Virginia Beach - Newport News, Va.	252,581	43
New Orleans, La.	249,877	44
Monmouth - Ocean, N.J.	249,095	45
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	233,605	46
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	230,822	47
Salt Lake City - Ogden, Utah	212,962	48
Nashville, Tenn.	212,496	49
Orlando, Fla.	203,296	50
Total Top 50	**26,500,990**	
Rochester, N.Y.	200,289	51
West Palm Beach - Boca Raton - Delray Beach, Fla.	199,060	52
Oklahoma City, Okla.	198,025	53
Albany - Schenectady - Troy, N.Y.	196,113	54
Greensboro - Winston-Salem - High Point, N.C.	192,780	55
Memphis, Tenn.	192,324	56
Birmingham, Ala.	190,610	57
New Haven - Waterbury - Meriden, Conn.	188,008	58
Louisville, Ky.	186,897	59
Providence - Pawtucket - Woonsocket, R.I.	185,658	60
Richmond - Petersburg, Va.	178,255	61
Buffalo, N.Y.	174,719	62
Dayton - Springfield, Ohio	173,736	63
Grand Rapids, Mich.	167,324	64
Scranton - Wilkes-Barre, Pa.	159,356	65
Raleigh - Durham, N.C.	158,946	66
Jacksonville, Fla.	156,576	67
Austin, Tex.	156,051	68
Oxnard - Ventura, Cal.	153,029	69
Las Vegas, Nev.	148,471	70
Tulsa, Okla.	145,040	71
Toledo, Ohio	136,410	72
Syracuse, N.Y.	134,791	73
Worcester - Fitchburg - Leominster, Mass.	132,717	74
Omaha, Neb.	130,287	75
Wilmington, Del.	129,562	76
Greenville - Spartanburg, S.C.	126,585	77
Allentown - Bethlehem - Easton, Pa.	123,392	78
Portland, Me.	123,293	79
Springfield, Mass.	120,367	80
Tucson, Ariz.	119,709	81
Knoxville, Tenn.	119,096	82
Manchester - Nashua, N.H.	118,489	83
Baton Rouge, La.	117,643	84
Little Rock - North Little Rock, Ark.	117,143	85
Harrisburg - Lebanon - Carlisle, Pa.	116,623	86
Albuquerque, N.M.	114,443	87
Jersey City, N.J.	113,272	88
Lake County, Ill.	111,941	89
El Paso, Tex.	111,159	90
St. Cloud, Minn.	109,602	91
Fresno, Cal.	107,106	92
Akron, Ohio	106,352	93
Portsmouth - Dover - Rochester, N.H.	104,352	94
New Bedford - Fall River - Attleboro, Mass.	103,891	95
Tacoma, Wash.	103,545	96
Wichita, Kans.	99,696	97
Des Moines, Iowa	95,366	98
Flint, Mich.	90,981	99
Madison, Wisc.	90,739	100
Total Top 100	**33,530,809**	
Columbia, S.C.	90,351	101
Reading, Pa.	90,202	102
Atlantic City, N.J.	89,833	103
Lexington-Fayette, Ky.	89,363	104
Jackson, Miss.	89,233	105
Charleston, S.C.	88,716	106
Lansing - East Lansing, Mich.	87,778	107
Saginaw - Bay City - Midland, Mich.	86,575	108
Spokane, Wash.	86,539	109
Anchorage, Alas.	85,565	110
Gary - Hammond, Ind.	83,922	111
Aurora - Elgin, Ill.	82,466	112
Youngstown - Warren, Ohio	82,010	113
Chattanooga, Tenn.	81,835	114
York, Pa.	80,319	115
Fort Wayne, Ind.	79,358	116
Trenton, N.J.	79,276	117
Mobile, Ala.	79,188	118
Augusta, Ga.	76,998	119
Colorado Springs, Colo.	75,720	120
Santa Rosa - Petaluma, Cal.	74,283	121
Lancaster, Pa.	74,229	122
Bakersfield, Cal.	73,055	123
Orange County, N.Y.	70,864	124
Shreveport, La.	70,471	125
Ann Arbor, Mich.	69,477	126
Reno, Nev.	68,185	127
Beaumont - Port Arthur, Tex.	67,682	128
Appleton - Oshkosh - Neenah, Wisc.	67,297	129
Vallejo - Fairfield - Napa, Cal.	66,585	130
Huntington - Ashland, W.Va.-Ky.	66,325	131
Stockton, Cal.	65,983	132
Fort Myers - Cape Coral, Fla.	65,533	133
McAllen - Edinburg - Mission, Tex.	65,344	134
Johnson City - Kingsport - Bristol, Tenn.	65,320	135
Davenport - Rock Island - Moline, Iowa-Ill.	64,034	136
Salinas - Seaside - Monterey, Cal.	63,845	137
Modesto, Cal.	63,315	138
Canton, Ohio	62,185	139
Lubbock, Tex.	60,199	140
Huntsville, Ala.	59,774	141
Poughkeepsie, N.Y.	57,753	142
Santa Barbara - Santa Maria - Lompoc, Cal.	57,241	143
South Bend - Mishawaka, Ind.	57,042	144
Springfield, Mo.	56,816	145
Roanoke, Va.	56,395	146
Daytona Beach, Fla.	56,359	147
Peoria, Ill.	56,137	148
Lakeland - Winter Haven, Fla.	55,937	149
Melbourne - Titusville - Palm Bay, Fla.	55,935	150
Total Top 150	**37,129,656**	
Montgomery, Ala.	55,859	151
Evansville, Ind.	55,121	152
Green Bay, Wisc.	54,191	153
Sarasota, Fla.	53,444	154
Corpus Christi, Tex.	53,329	155
Macon - Warner Robins, Ga.	51,870	156
New London - Norwich, Conn.	50,866	157
Pensacola, Fla.	50,655	158
Kalamazoo, Mich.	50,437	159
Amarillo, Tex.	49,737	160
Utica - Rome, N.Y.	49,257	161
Terre Haute, Ind.	48,025	162
Savannah, Ga.	47,584	163
Rockford, Ill.	47,437	164
Brownsville - Harlingen, Tex.	47,338	165
Lincoln, Neb.	46,784	166
Eugene - Springfield, Ore.	46,639	167
Boulder - Longmont, Colo.	46,326	168
Erie, Pa.	46,279	169
Charleston, W.Va.	46,274	170
Bangor, Me.	45,178	171
Binghamton, N.Y.	45,076	172
Niagara Falls, N.Y.	44,929	173
Tallahassee, Fla.	44,213	174
Fayetteville, N.C.	43,677	175
Lafayette, La.	43,487	176
Duluth, Minn.	42,578	177
Cedar Rapids, Iowa	42,439	178
Burlington, Vt.	41,562	179
Salem, Ore.	41,316	180
Joliet, Ill.	41,306	181
Columbus, Ga.	40,402	182
Springfield, Ill.	40,090	183
Fort Pierce, Fla.	39,420	184
Champaign - Urbana - Rantoul, Ill.	39,236	185
Topeka, Kans.	38,933	186
Fargo - Moorhead, N.D.-Minn.	38,353	187
Sioux Falls, S.D.	37,062	188
Boise, Ida.	36,994	189
Waco, Tex.	36,805	190
Laredo, Tex.	36,328	191
Tyler, Tex.	35,588	192
Santa Cruz, Cal.	35,486	193
Gainesville, Fla.	34,497	194
Naples, Fla.	34,102	195
Galveston - Texas City, Tex.	33,917	196
Lorain - Elyria, Ohio	33,601	197
Bloomington - Normal, Ill.	33,179	198
Hickory - Morganton, N.C.	32,908	199
Racine, Wisc.	32,612	200
Total Top 200	**39,292,382**	
Charlottesville, Va.	32,326	201
Killeen - Temple, Tex.	32,236	202
Provo - Orem, Utah	31,811	203
Wilmington, N.C.	31,443	204
Visalia - Tulare - Porterville, Cal.	31,310	205
Parkersburg - Marietta, W.Va.-Ohio	31,294	206
Lafayette - West Lafayette, Ind.	31,040	207
Asheville, N.C.	31,010	208
Fort Smith, Ark.	30,888	209
Lynchburg, Va.	30,569	210
Vancouver, Wash.	30,524	211
Pittsfield, Mass.	30,328	212
Monroe, La.	30,035	213
Alexandria, La.	29,980	214
Lima, Ohio	29,736	215
Rochester, Minn.	29,110	216
Wheeling, W.Va.	28,983	217
Dothan, Ala.	28,208	218
Mansfield, Ohio	28,149	219
Beaver County, Pa.	28,001	220
Fayetteville - Springdale, Ark.	27,946	221
Athens, Ga.	27,912	222
Panama City, Fla.	27,722	223
Fort Collins - Loveland, Colo.	27,619	224
Benton Harbor, Mich.	27,543	225
Longview - Marshall, Tex.	27,219	226
Vineland - Millville - Bridgeton, N.J.	27,099	227
Biloxi - Gulfport, Miss.	26,571	228
Bradenton, Fla.	26,562	229
Bloomington, Ind.	26,271	230
Johnstown, Pa.	26,183	231
Brazoria, Tex.	26,158	232
Tuscaloosa, Ala.	26,149	233
Decatur, Ill.	26,130	234
Clarksville - Hopkinsville, Tenn.-Ky.	25,848	235
Houma - Thibodaux, La.	25,717	236
Midland, Tex.	25,695	237
Florence, Ala.	25,637	238
Altoona, Pa.	25,595	239
Elmira, N.Y.	25,404	240
Lake Charles, La.	25,099	241
Fort Walton Beach, Fla.	25,066	242
Bremerton, Wash.	24,850	243
Anderson, S.C.	24,759	244
Yakima, Wash.	24,756	245
Sioux City, Iowa	24,677	246
Texarkana, Tex.-Ark.	24,481	247
Wichita Falls, Tex.	24,242	248
Albany, Ga.	24,236	249
Odessa, Tex.	23,878	250
Total Top 250	**40,676,386**	
Waterloo - Cedar Falls, Iowa	23,815	251
Hamilton - Middletown, Ohio	23,670	252
Florence, S.C.	23,662	253
Joplin, Mo.	23,648	254
Ocala, Fla.	23,604	255
Olympia, Wash.	23,523	256
Anniston, Ala.	23,399	257
Santa Fe, N.M.	23,188	258
Lewiston - Auburn, Me.	23,130	259
Jackson, Mich.	23,086	260
Burlington, N.C.	22,892	261
Billings, Mont.	22,748	262
Grand Forks, N.D.	22,701	263
Eau Claire, Wisc.	22,641	264
La Crosse, Wisc.	22,566	265
Rapid City, S.D.	22,498	266
Battle Creek, Mich.	22,158	267
Janesville - Beloit, Wisc.	22,105	268
Williamsport, Pa.	22,075	269
Richland - Kennewick - Pasco, Wash.	22,004	270
State College, Pa.	21,968	271
Abilene, Tex.	21,949	272
Muskegon, Mich.	21,654	273
Jackson, Tenn.	21,651	274
Columbia, Mo.	21,594	275
Owensboro, Ky.	21,302	276
Hagerstown, Md.	21,083	277
Lawton, Okla.	21,073	278
Wausau, Wisc.	20,801	279
Dubuque, Iowa	20,710	280
Cumberland, Md.	20,648	281
Chico, Cal.	20,551	282
Muncie, Ind.	20,538	283
Elkhart - Goshen, Ind.	20,350	284
Bellingham, Wash.	20,135	285
Glens Falls, N.Y.	20,050	286
Kenosha, Wisc.	19,217	287
Steubenville - Weirton, Ohio-W.Va.	19,094	288
Pueblo, Colo.	18,938	289
Redding, Cal.	18,653	290
Decatur, Ala.	18,640	291
Sharon, Pa.	18,351	292
Bryan - College Station, Tex.	18,200	293
Medford, Ore.	18,170	294
Gadsden, Ala.	18,011	295
Bismarck, N.D.	17,878	296
Anderson, Ind.	17,782	297
Merced, Cal.	17,655	298
Iowa City, Iowa	17,618	299
Jamestown - Dunkirk, N.Y.	17,617	300
Greeley, Colo.	16,226	301
Sherman - Denison, Tex.	16,148	302
Yuma, Ariz.	15,804	303
Las Cruces, N.M.	15,537	304
Sheboygan, Wisc.	15,525	305
Pascagoula, Miss.	14,924	306
Jacksonville, N.C.	14,404	307
Victoria, Tex.	14,236	308
Kokomo, Ind.	14,175	309
San Angelo, Tex.	14,159	310
Cheyenne, Wyo.	14,095	311
Great Falls, Mont.	13,977	312
St. Joseph, Mo.	13,944	313
Danville, Va.	13,892	314
Pine Bluff, Ark.	13,472	315
Enid, Okla.	12,353	316
Yuba City, Cal.	11,858	317
Lawrence, Kans.	11,731	318
Kankakee, Ill.	11,218	319
Casper, Wyo.	10,085	320
Total Above Areas	**42,005,143**	
Percent of U.S.	**86.6670**	
U.S. Total	**48,467,263**	

WOMEN'S & GIRLS' CLOTHING SALES

Area	($000)	Rank
New York, N.Y.	3,994,750	1
Los Angeles - Long Beach, Cal.	3,861,277	2
Chicago, Ill.	3,432,466	3
Philadelphia, Pa.	2,242,960	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	2,036,157	5
Detroit, Mich.	1,941,503	6
Washington, D.C.	1,896,401	7
Nassau - Suffolk, N.Y.	1,566,164	8
Dallas, Tex.	1,436,069	9
Atlanta, Ga.	1,384,899	10
Houston, Tex.	1,332,235	11
Anaheim - Santa Ana, Cal.	1,243,443	12
Minneapolis - St. Paul, Minn.	1,154,878	13
San Diego, Cal.	1,048,075	14
St. Louis, Mo.	1,006,124	15
Phoenix, Ariz.	998,624	16
Baltimore, Md.	989,739	17
San Francisco, Cal.	983,022	18
Seattle, Wash.	908,287	19
Miami - Hialeah, Fla.	903,829	20
Bergen - Passaic, N.J.	880,318	21
Oakland, Cal.	824,110	22
Pittsburgh, Pa.	793,126	23
Newark, N.J.	782,483	24
San Jose, Cal.	769,964	25
Cleveland, Ohio	766,452	26
Riverside - San Bernardino, Cal.	758,951	27
Denver, Colo.	704,250	28
Kansas City, Mo.-Kans.	699,755	29
Tampa - St. Petersburg - Clearwater, Fla.	686,830	30
Columbus, Ohio	619,169	31
Cincinnati, Ohio	605,922	32
Middlesex - Somerset - Hunterdon, N.J.	590,487	33
Milwaukee, Wisc.	588,577	34
Honolulu, Haw.	577,878	35
Sacramento, Cal.	567,391	36
Fort Worth - Arlington, Tex.	548,616	37
Hartford - New Britain - Middletown - Bristol, Conn.	535,053	38
Portland, Ore.	528,206	39
San Antonio, Tex.	527,915	40
Indianapolis, Ind.	525,203	41
Bridgeport - Stamford - Norwalk - Danbury, Conn.	521,910	42
Norfolk - Virginia Beach - Newport News, Va.	505,664	43
Monmouth - Ocean, N.J.	487,017	44
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	483,241	45
New Orleans, La.	482,747	46
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	471,501	47
West Palm Beach - Boca Raton - Delray Beach, Fla.	469,436	48
Orlando, Fla.	443,085	49
Nashville, Tenn.	423,659	50
Total Top 50	**52,529,818**	
Greensboro - Winston-Salem - High Point, N.C.	401,053	51
Louisville, Ky.	395,833	52
Rochester, N.Y.	393,039	53
Memphis, Tenn.	388,126	54
Richmond - Petersburg, Va.	386,484	55
Oklahoma City, Okla.	383,128	56
Salt Lake City - Ogden, Utah	376,824	57
Birmingham, Ala.	376,289	58
Albany - Schenectady - Troy, N.Y.	374,766	59
Buffalo, N.Y.	373,861	60
Providence - Pawtucket - Woonsocket, R.I.	363,807	61
Dayton - Springfield, Ohio	347,053	62
New Haven - Waterbury - Meriden, Conn.	346,445	63
Raleigh - Durham, N.C.	335,264	64
Jacksonville, Fla.	325,798	65
Austin, Tex.	323,054	66
Scranton - Wilkes-Barre, Pa.	319,308	67
Grand Rapids, Mich.	307,712	68
Oxnard - Ventura, Cal.	274,637	69
Las Vegas, Nev.	272,642	70
Allentown - Bethlehem - Easton, Pa.	266,349	71
Syracuse, N.Y.	257,657	72
Greenville - Spartanburg, S.C.	254,394	73
Springfield, Mass.	254,040	74
Knoxville, Tenn.	252,758	75
Toledo, Ohio	251,792	76
Tulsa, Okla.	251,547	77
Worcester - Fitchburg - Leominster, Mass.	251,500	78
Wilmington, Del.	249,115	79
Little Rock - North Little Rock, Ark.	246,326	80
Omaha, Neb.	242,846	81
Harrisburg - Lebanon - Carlisle, Pa.	233,651	82
Lake County, Ill.	231,945	83
Akron, Ohio	229,212	84
Tucson, Ariz.	225,147	85
Manchester - Nashua, N.H.	224,966	86
Baton Rouge, La.	221,509	87
El Paso, Tex.	215,240	88
Albuquerque, N.M.	212,468	89
St. Cloud, Minn.	211,225	90
Portsmouth - Dover - Rochester, N.H.	202,645	91
Jersey City, N.J.	201,996	92
New Bedford - Fall River - Attleboro, Mass.	200,383	93
Tacoma, Wash.	197,908	94
Jackson, Miss.	187,690	95
Columbia, S.C.	185,681	96
Des Moines, Iowa	184,613	97
Fresno, Cal.	184,183	98
Lexington-Fayette, Ky.	180,779	99
Flint, Mich.	180,627	100
Total Top 100	**66,285,133**	
Reading, Pa.	178,671	101
Saginaw - Bay City - Midland, Mich.	172,323	102
Youngstown - Warren, Ohio	170,874	103
Aurora - Elgin, Ill.	170,802	104
Trenton, N.J.	170,683	105
Wichita, Kans.	170,277	106
Anchorage, Alas.	168,081	107
Madison, Wisc.	166,780	108
Gary - Hammond, Ind.	166,336	109
Charleston, S.C.	165,718	110
Spokane, Wash.	163,991	111
Lansing - East Lansing, Mich.	159,697	112
Atlantic City, N.J.	158,716	113
Chattanooga, Tenn.	157,557	114
Portland, Me.	156,191	115
Augusta, Ga.	150,258	116
Fort Wayne, Ind.	150,252	117
Mobile, Ala.	149,265	118
Fort Myers - Cape Coral, Fla.	143,686	119
Lancaster, Pa.	142,130	120
Sarasota, Fla.	139,943	121
Santa Rosa - Petaluma, Cal.	139,621	122
Orange County, N.Y.	136,713	123
Colorado Springs, Colo.	136,296	124
Canton, Ohio	134,308	125
Shreveport, La.	134,301	126
Davenport - Rock Island - Moline, Iowa-Ill.	134,198	127
Salinas - Seaside - Monterey, Cal.	132,148	128
Ann Arbor, Mich.	132,119	129
Johnson City - Kingsport - Bristol, Tenn.	129,706	130
McAllen - Edinburg - Mission, Tex.	126,958	131
Reno, Nev.	125,774	132
Bakersfield, Cal.	125,741	133
York, Pa.	123,956	134
Montgomery, Ala.	123,949	135
Modesto, Cal.	123,741	136
Stockton, Cal.	123,294	137
Melbourne - Titusville - Palm Bay, Fla.	121,561	138
Beaumont - Port Arthur, Tex.	118,981	139
Poughkeepsie, N.Y.	118,841	140
Huntington - Ashland, W.Va.-Ky.	117,566	141
Daytona Beach, Fla.	115,998	142
Peoria, Ill.	115,852	143
Corpus Christi, Tex.	114,651	144
Appleton - Oshkosh - Neenah, Wisc.	114,170	145
Lubbock, Tex.	111,366	146
Huntsville, Ala.	110,525	147
Vallejo - Fairfield - Napa, Cal.	109,559	148
Pensacola, Fla.	109,473	149
Santa Barbara - Santa Maria - Lompoc, Cal.	109,350	150
Total Top 150	**73,228,080**	
South Bend - Mishawaka, Ind.	108,288	151
Roanoke, Va.	108,042	152
Lakeland - Winter Haven, Fla.	107,433	153
Macon - Warner Robins, Ga.	107,221	154
Springfield, Mo.	106,819	155
Amarillo, Tex.	105,645	156
New London - Norwich, Conn.	104,505	157
Evansville, Ind.	104,190	158
Terre Haute, Ind.	103,758	159
Utica - Rome, N.Y.	103,324	160
Kalamazoo, Mich.	97,286	161
Rockford, Ill.	96,704	162
Lincoln, Neb.	96,084	163
Tallahassee, Fla.	94,788	164
Brownsville - Harlingen, Tex.	93,711	165
Green Bay, Wisc.	93,436	166
Savannah, Ga.	93,339	167
Charleston, W.Va.	91,590	168
Cedar Rapids, Iowa	90,725	169
Springfield, Ill.	90,150	170
Erie, Pa.	88,598	171
Eugene - Springfield, Ore.	88,596	172
Columbus, Ga.	87,815	173
Niagara Falls, N.Y.	87,095	174
Fayetteville, N.C.	86,577	175
Lafayette, La.	85,002	176
Boulder - Longmont, Colo.	84,706	177
Duluth, Minn.	83,924	178
Joliet, Ill.	83,190	179
Fort Pierce, Fla.	81,519	180
Laredo, Tex.	80,392	181
Binghamton, N.Y.	77,771	182
Fargo - Moorhead, N.D.-Minn.	77,235	183
Sioux Falls, S.D.	73,643	184
Naples, Fla.	73,400	185
Hickory - Morganton, N.C.	73,235	186
Tyler, Tex.	71,268	187
Salem, Ore.	70,731	188
Santa Cruz, Cal.	70,657	189
Waco, Tex.	69,756	190
Champaign - Urbana - Rantoul, Ill.	69,722	191
Boise, Ida.	67,980	192
Burlington, Vt.	67,481	193
Bloomington - Normal, Ill.	66,584	194
Racine, Wisc.	66,543	195
Topeka, Kans.	66,283	196
Lorain - Elyria, Ohio	66,010	197
Bangor, Me.	64,604	198
Monroe, La.	64,522	199
Charlottesville, Va.	64,485	200
Total Top 200	**77,484,442**	
Rochester, Minn.	63,636	201
Gainesville, Fla.	63,160	202
Tuscaloosa, Ala.	62,988	203
Lynchburg, Va.	62,954	204
Wilmington, N.C.	62,554	205
Visalia - Tulare - Porterville, Cal.	62,197	206
Asheville, N.C.	61,184	207
Galveston - Texas City, Tex.	60,719	208
Ocala, Fla.	58,961	209
Killeen - Temple, Tex.	58,954	210
Wheeling, W.Va.	57,814	211
Lafayette - West Lafayette, Ind.	57,545	212
Alexandria, La.	56,873	213
Vancouver, Wash.	56,708	214
Biloxi - Gulfport, Miss.	56,654	215
Altoona, Pa.	56,415	216
Athens, Ga.	56,380	217
Longview - Marshall, Tex.	56,267	218
Provo - Orem, Utah	55,871	219
Panama City, Fla.	55,043	220
Mansfield, Ohio	54,718	221
Bradenton, Fla.	54,558	222
Dothan, Ala.	54,535	223
Beaver County, Pa.	54,125	224
Parkersburg - Marietta, W.Va.-Ohio	54,014	225
Pittsfield, Mass.	53,685	226
Fort Collins - Loveland, Colo.	53,308	227
Lima, Ohio	53,169	228
Wichita Falls, Tex.	53,045	229
Elmira, N.Y.	52,969	230
Fort Walton Beach, Fla.	52,757	231
Fort Smith, Ark.	52,093	232
Lake Charles, La.	50,889	233
Brazoria, Tex.	50,561	234
Florence, S.C.	50,411	235
Benton Harbor, Mich.	50,083	236
Florence, Ala.	49,943	237
Burlington, N.C.	49,694	238
Johnstown, Pa.	49,410	239
Midland, Tex.	48,926	240
Houma - Thibodaux, La.	48,708	241
Texarkana, Tex.-Ark.	48,478	242
Hamilton - Middletown, Ohio	48,125	243
Abilene, Tex.	47,924	244
Albany, Ga.	47,792	245
Bloomington, Ind.	47,338	246
Vineland - Millville - Bridgeton, N.J.	47,179	247
Yakima, Wash.	47,160	248
Sioux City, Iowa	47,091	249
Decatur, Ill.	47,054	250
Total Top 250	**80,187,061**	
Billings, Mont.	46,729	251
Grand Forks, N.D.	46,694	252
Olympia, Wash.	46,682	253
Anderson, S.C.	46,505	254
Elkhart - Goshen, Ind.	46,401	255
La Crosse, Wisc.	45,725	256
Janesville - Beloit, Wisc.	45,643	257
Clarksville - Hopkinsville, Tenn.-Ky.	45,330	258
Columbia, Mo.	45,186	259
Eau Claire, Wisc.	44,421	260
Santa Fe, N.M.	44,390	261
Anniston, Ala.	44,389	262
Williamsport, Pa.	44,361	263
Glens Falls, N.Y.	43,980	264
Odessa, Tex.	43,757	265
Fayetteville - Springdale, Ark.	43,696	266
Waterloo - Cedar Falls, Iowa	42,688	267
Bremerton, Wash.	42,652	268
Richland - Kennewick - Pasco, Wash.	42,602	269
Jackson, Tenn.	42,013	270
Joplin, Mo.	41,706	271
Jackson, Mich.	40,652	272
Muskegon, Mich.	40,601	273
State College, Pa.	40,555	274
Rapid City, S.D.	40,503	275
Chico, Cal.	40,464	276
Lawton, Okla.	40,199	277
Battle Creek, Mich.	40,194	278
Cumberland, Md.	39,611	279
Owensboro, Ky.	38,898	280
Bryan - College Station, Tex.	38,250	281
Pueblo, Colo.	37,876	282
Steubenville - Weirton, Ohio-W.Va.	37,862	283
Bellingham, Wash.	37,590	284
Muncie, Ind.	37,292	285
Wausau, Wisc.	37,005	286
Sherman - Denison, Tex.	36,870	287
Redding, Cal.	36,471	288
Sharon, Pa.	36,036	289
Medford, Ore.	35,651	290
Dubuque, Iowa	35,430	291
Anderson, Ind.	34,842	292
Bismarck, N.D.	34,429	293
Decatur, Ala.	34,028	294
Iowa City, Iowa	33,451	295
San Angelo, Tex.	33,433	296
Merced, Cal.	33,182	297
Hagerstown, Md.	32,458	298
Lewiston - Auburn, Me.	32,223	299
Las Cruces, N.M.	31,669	300
Gadsden, Ala.	31,657	301
Greeley, Colo.	30,660	302
Kenosha, Wisc.	30,222	303
Jamestown - Dunkirk, N.Y.	30,154	304
Sheboygan, Wisc.	28,616	305
Victoria, Tex.	28,134	306
Great Falls, Mont.	28,035	307
Danville, Va.	27,457	308
St. Joseph, Mo.	27,441	309
Yuma, Ariz.	27,055	310
Pascagoula, Miss.	25,954	311
Pine Bluff, Ark.	25,144	312
Cheyenne, Wyo.	24,448	313
Jacksonville, N.C.	22,457	314
Kokomo, Ind.	22,161	315
Kankakee, Ill.	21,888	316
Enid, Okla.	21,277	317
Yuba City, Cal.	21,142	318
Lawrence, Kans.	20,850	319
Casper, Wyo.	18,064	320
Total Above Areas	**82,703,152**	
Percent of U.S.	**87.8903**	
U.S. Total	**94,098,112**	

FOOTWEAR SALES

Area	($000)	Rank
New York, N.Y.	1,243,215	1
Los Angeles - Long Beach, Cal.	1,187,804	2
Chicago, Ill.	1,021,353	3
Philadelphia, Pa.	598,212	4
Washington, D.C.	545,558	5
Detroit, Mich.	529,566	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	484,497	7
Nassau - Suffolk, N.Y.	474,386	8
Dallas, Tex.	445,429	9
Houston, Tex.	406,907	10
Atlanta, Ga.	379,999	11
Anaheim - Santa Ana, Cal.	357,507	12
San Diego, Cal.	319,469	13
San Francisco, Cal.	306,585	14
Baltimore, Md.	302,871	15
St. Louis, Mo.	297,930	16
Minneapolis - St. Paul, Minn.	296,388	17
Miami - Hialeah, Fla.	277,346	18
Seattle, Wash.	274,324	19
Bergen - Passaic, N.J.	248,148	20
Phoenix, Ariz.	246,254	21
Newark, N.J.	237,903	22
Oakland, Cal.	237,422	23
San Jose, Cal.	233,309	24
Pittsburgh, Pa.	225,548	25
Cleveland, Ohio	222,939	26
Riverside - San Bernardino, Cal.	208,960	27
Denver, Colo.	207,551	28
Tampa - St. Petersburg - Clearwater, Fla.	195,458	29
San Antonio, Tex.	193,241	30
Kansas City, Mo.-Kans.	179,504	31
Portland, Ore.	175,708	32
Milwaukee, Wisc.	173,809	33
Cincinnati, Ohio	172,180	34
New Orleans, La.	168,335	35
Columbus, Ohio	165,615	36
Bridgeport - Stamford - Norwalk - Danbury, Conn.	163,948	37
Fort Worth - Arlington, Tex.	159,620	38
Middlesex - Somerset - Hunterdon, N.J.	158,929	39
Sacramento, Cal.	157,825	40
Hartford - New Britain - Middletown - Bristol, Conn.	157,291	41
Orlando, Fla.	153,054	42
Norfolk - Virginia Beach - Newport News, Va.	152,027	43
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	134,539	44
Nashville, Tenn.	130,830	45
Indianapolis, Ind.	129,800	46
Salt Lake City - Ogden, Utah	128,318	47
Monmouth - Ocean, N.J.	128,249	48
Memphis, Tenn.	124,420	49
West Palm Beach - Boca Raton - Delray Beach, Fla.	120,406	50
Total Top 50	**15,240,486**	
Austin, Tex.	114,457	51
Greensboro - Winston-Salem - High Point, N.C.	112,017	52
Rochester, N.Y.	111,646	53
Oklahoma City, Okla.	109,039	54
Honolulu, Haw.	107,260	55
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	105,183	56
Richmond - Petersburg, Va.	100,444	57
Louisville, Ky.	97,317	58
Raleigh - Durham, N.C.	97,242	59
Birmingham, Ala.	94,545	60
Albany - Schenectady - Troy, N.Y.	94,256	61
Dayton - Springfield, Ohio	93,439	62
Buffalo, N.Y.	92,330	63
Las Vegas, Nev.	90,567	64
Jacksonville, Fla.	90,563	65
Providence - Pawtucket - Woonsocket, R.I.	83,735	66
Scranton - Wilkes-Barre, Pa.	82,533	67
New Haven - Waterbury - Meriden, Conn.	81,462	68
Grand Rapids, Mich.	77,637	69
Greenville - Spartanburg, S.C.	76,096	70
Tulsa, Okla.	73,219	71
Allentown - Bethlehem - Easton, Pa.	73,165	72
Omaha, Neb.	72,276	73
Knoxville, Tenn.	72,207	74
El Paso, Tex.	72,066	75
Baton Rouge, La.	69,315	76
Lake County, Ill.	68,494	77
New Bedford - Fall River - Attleboro, Mass.	68,115	78
Jersey City, N.J.	67,977	79
Tucson, Ariz.	67,778	80
Syracuse, N.Y.	66,774	81
Portland, Me.	66,580	82
Oxnard - Ventura, Cal.	65,584	83
Springfield, Mass.	65,436	84
Toledo, Ohio	64,508	85
Harrisburg - Lebanon - Carlisle, Pa.	63,488	86
Albuquerque, N.M.	63,478	87
Akron, Ohio	63,416	88
Youngstown - Warren, Ohio	60,903	89
Reading, Pa.	59,920	90
Wilmington, Del.	59,594	91
Little Rock - North Little Rock, Ark.	59,193	92
Roanoke, Va.	58,604	93
Manchester - Nashua, N.H.	58,126	94
Tacoma, Wash.	58,123	95
Fresno, Cal.	57,510	96
Worcester - Fitchburg - Leominster, Mass.	56,889	97
Trenton, N.J.	55,637	98
Jackson, Miss.	54,348	99
Wichita, Kans.	52,360	100
Total Top 100	**19,067,337**	
Charleston, S.C.	50,755	101
Des Moines, Iowa	50,412	102
Mobile, Ala.	49,949	103
Chattanooga, Tenn.	48,305	104
Gary - Hammond, Ind.	48,176	105
Aurora - Elgin, Ill.	47,988	106
Lexington-Fayette, Ky.	47,410	107
Atlantic City, N.J.	46,998	108
Madison, Wisc.	46,947	109
Spokane, Wash.	46,267	110
Anchorage, Alas.	45,865	111
Lancaster, Pa.	45,856	112
Flint, Mich.	45,326	113
Columbia, S.C.	45,138	114
Santa Rosa - Petaluma, Cal.	44,185	115
Saginaw - Bay City - Midland, Mich.	43,947	116
Colorado Springs, Colo.	42,986	117
Shreveport, La.	42,944	118
Bakersfield, Cal.	42,570	119
Portsmouth - Dover - Rochester, N.H.	42,334	120
Augusta, Ga.	42,146	121
York, Pa.	41,469	122
Orange County, N.Y.	40,359	123
Santa Barbara - Santa Maria - Lompoc, Cal.	40,134	124
Fort Myers - Cape Coral, Fla.	39,954	125
Lansing - East Lansing, Mich.	39,468	126
Fort Wayne, Ind.	38,837	127
Lubbock, Tex.	38,520	128
Modesto, Cal.	37,836	129
Davenport - Rock Island - Moline, Iowa-Ill.	37,776	130
Ann Arbor, Mich.	37,110	131
Beaumont - Port Arthur, Tex.	36,706	132
Reno, Nev.	35,917	133
Poughkeepsie, N.Y.	35,471	134
Appleton - Oshkosh - Neenah, Wisc.	35,116	135
Corpus Christi, Tex.	35,103	136
Sarasota, Fla.	34,843	137
Montgomery, Ala.	34,356	138
Vallejo - Fairfield - Napa, Cal.	34,210	139
Salinas - Seaside - Monterey, Cal.	33,792	140
Stockton, Cal.	33,754	141
Peoria, Ill.	33,543	142
Johnson City - Kingsport - Bristol, Tenn.	33,255	143
McAllen - Edinburg - Mission, Tex.	32,540	144
Canton, Ohio	32,338	145
Pensacola, Fla.	32,131	146
Daytona Beach, Fla.	32,116	147
Evansville, Ind.	32,037	148
Savannah, Ga.	31,711	149
Lakeland - Winter Haven, Fla.	30,748	150
Total Top 150	**21,064,991**	
Huntington - Ashland, W.Va.-Ky.	30,657	151
Lafayette, La.	30,033	152
New London - Norwich, Conn.	29,833	153
Amarillo, Tex.	29,800	154
Terre Haute, Ind.	29,574	155
Huntsville, Ala.	28,678	156
Melbourne - Titusville - Palm Bay, Fla.	28,376	157
Lincoln, Neb.	28,354	158
Fayetteville, N.C.	28,090	159
Asheville, N.C.	28,079	160
Lynchburg, Va.	27,802	161
Macon - Warner Robins, Ga.	27,467	162
Tallahassee, Fla.	27,360	163
South Bend - Mishawaka, Ind.	27,233	164
Boulder - Longmont, Colo.	27,031	165
Eugene - Springfield, Ore.	26,834	166
Utica - Rome, N.Y.	26,715	167
Springfield, Mo.	26,623	168
Binghamton, N.Y.	25,990	169
Columbus, Ga.	25,877	170
Kalamazoo, Mich.	25,550	171
Rockford, Ill.	25,164	172
Green Bay, Wisc.	24,752	173
Brownsville - Harlingen, Tex.	24,238	174
Waco, Tex.	24,094	175
Charleston, W.Va.	24,050	176
Racine, Wisc.	23,632	177
Salem, Ore.	23,579	178
Niagara Falls, N.Y.	23,553	179
Naples, Fla.	23,452	180
Galveston - Texas City, Tex.	23,266	181
Tyler, Tex.	22,993	182
Erie, Pa.	22,971	183
Fort Pierce, Fla.	22,893	184
Monroe, La.	22,355	185
Bangor, Me.	22,348	186
Champaign - Urbana - Rantoul, Ill.	22,201	187
Joliet, Ill.	21,958	188
Laredo, Tex.	20,874	189
Cedar Rapids, Iowa	20,455	190
Topeka, Kans.	19,866	191
Hickory - Morganton, N.C.	19,831	192
Burlington, N.C.	19,722	193
Burlington, Vt.	19,395	194
Athens, Ga.	19,180	195
Duluth, Minn.	19,132	196
Boise, Ida.	19,067	197
Provo - Orem, Utah	18,789	198
Visalia - Tulare - Porterville, Cal.	18,605	199
Longview - Marshall, Tex.	18,507	200
Total Top 200	**22,281,869**	
Sharon, Pa.	18,313	201
Sioux Falls, S.D.	18,236	202
Santa Cruz, Cal.	18,108	203
Killeen - Temple, Tex.	17,621	204
Vancouver, Wash.	17,266	205
Rochester, Minn.	17,230	206
Springfield, Ill.	17,198	207
Lorain - Elyria, Ohio	17,028	208
Wheeling, W.Va.	16,933	209
Fargo - Moorhead, N.D.-Minn.	16,838	210
St. Cloud, Minn.	16,769	211
Tuscaloosa, Ala.	16,684	212
Alexandria, La.	16,573	213
Wilmington, N.C.	16,462	214
Bradenton, Fla.	16,436	215
Odessa, Tex.	16,135	216
Gainesville, Fla.	15,967	217
Fort Collins - Loveland, Colo.	15,854	218
Abilene, Tex.	15,808	219
Johnstown, Pa.	15,752	220
Wichita Falls, Tex.	15,687	221
Bloomington - Normal, Ill.	15,680	222
Panamn City, Fla.	15,667	223
Anderson, S.C.	15,522	224
Biloxi - Gulfport, Miss.	15,369	225
Ocala, Fla.	15,267	226
Charlottesville, Va.	15,136	227
Dothan, Ala.	15,007	228
Midland, Tex.	14,973	229
Albany, Ga.	14,970	230
Yakima, Wash.	14,947	231
Lafayette - West Lafayette, Ind.	14,822	232
Williamsport, Pa.	14,680	233
Santa Fe, N.M.	14,546	234
Elkhart - Goshen, Ind.	14,529	235
Elmira, N.Y.	14,485	236
Lima, Ohio	14,383	237
Clarksville - Hopkinsville, Tenn.-Ky.	14,381	238
Texarkana, Tex.-Ark.	14,266	239
Brazoria, Tex.	14,220	240
Billings, Mont.	14,215	241
Houma - Thibodaux, La.	14,213	242
Florence, S.C.	14,111	243
Fayetteville - Springdale, Ark.	13,975	244
Benton Harbor, Mich.	13,973	245
Olympia, Wash.	13,876	246
Altoona, Pa.	13,503	247
Fort Smith, Ark.	13,459	248
Lake Charles, La.	13,455	249
Redding, Cal.	13,406	250
Total Top 250	**23,055,803**	
Janesville - Beloit, Wisc.	13,380	251
Mansfield, Ohio	13,241	252
Medford, Ore.	13,163	253
Parkersburg - Marietta, W.Va.-Ohio	13,154	254
Pittsfield, Mass.	12,979	255
Bremerton, Wash.	12,733	256
Sioux City, Iowa	12,569	257
Eau Claire, Wisc.	12,402	258
Bryan - College Station, Tex.	12,341	259
Glens Falls, N.Y.	12,187	260
Fort Walton Beach, Fla.	12,099	261
Kenosha, Wisc.	12,080	262
Chico, Cal.	12,062	263
Hamilton - Middletown, Ohio	12,035	264
Jackson, Tenn.	11,910	265
Joplin, Mo.	11,833	266
Bloomington, Ind.	11,820	267
Vineland - Millville - Bridgeton, N.J.	11,802	268
State College, Pa.	11,776	269
Grand Forks, N.D.	11,698	270
San Angelo, Tex.	11,656	271
Beaver County, Pa.	11,469	272
Decatur, Ala.	11,395	273
Muncie, Ind.	11,271	274
Hagerstown, Md.	11,219	275
Decatur, Ill.	11,216	276
Bellingham, Wash.	11,084	277
Richland - Kennewick - Pasco, Wash.	11,012	278
La Crosse, Wisc.	10,995	279
Lewiston - Auburn, Me.	10,959	280
Rapid City, S.D.	10,553	281
Florence, Ala.	10,538	282
Pueblo, Colo.	10,487	283
Jacksonville, N.C.	10,413	284
Godsden, Ala.	10,402	285
Lawton, Okla.	10,269	286
Anniston, Ala.	10,268	287
Battle Creek, Mich.	10,192	288
Cumberland, Md.	10,163	289
Muskegon, Mich.	10,136	290
Wausau, Wisc.	10,033	291
Waterloo - Cedar Falls, Iowa	9,758	292
Jackson, Mich.	9,437	293
Bismarck, N.D.	9,422	294
Pascagoula, Miss.	9,225	295
Las Cruces, N.M.	9,187	296
Dubuque, Iowa	9,103	297
Columbia, Mo.	9,096	298
Iowa City, Iowa	9,019	299
Merced, Cal.	8,999	300
Owensboro, Ky.	8,854	301
Victoria, Tex.	8,576	302
Jamestown - Dunkirk, N.Y.	8,471	303
Sherman - Denison, Tex.	8,436	304
Greeley, Colo.	8,306	305
Sheboygan, Wisc.	8,299	306
Steubenville - Weirton, Ohio-W.Va.	8,283	307
Anderson, Ind.	8,042	308
Yuba City, Cal.	7,897	309
Pine Bluff, Ark.	7,877	310
Danville, Va.	7,510	311
Great Falls, Mont.	7,189	312
Yuma, Ariz.	7,054	313
Cheyenne, Wyo.	6,697	314
Lawrence, Kans.	6,348	315
Kankakee, Ill.	6,144	316
St. Joseph, Mo.	6,110	317
Enid, Okla.	4,959	318
Casper, Wyo.	4,754	319
Kokomo, Ind.	2,950	320
Total Above Areas	**23,754,799**	
Percent of U.S.	**87.6569**	
U.S. Total	**27,099,740**	

SECTION 12

Retail Sales By Merchandise Line Category For Metropolitan Markets

1989 Estimates

Groceries And Other Foods
Drugs, Health Aids, And Beauty Aids
Furniture And Sleep Equipment
Major Household Appliances
Televisions And Video Recorders
Audio Equipment/Musical Instruments
Home Computers And Calculators
Men's and Boys' Clothing
Women's And Girls' Clothing
Footwear

EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

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SYMBOLS USED IN TABLES

FHA: Furniture, Home Furnishings, and Appliance Stores

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1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989		Merchandise Line Sales												
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
ALABAMA														
ANNISTON	1989	98,257	89,899	33,794	21,185	2,081	6,840	2,179	1,156	3,997	1,454	989	7,030	3,467
BIRMINGHAM	1989	1,035,369	1,003,032	269,934	173,935	17,374	70,352	23,023	32,975	33,061	19,227	7,809	91,547	65,301
DECATUR	1989	101,585	94,768	28,852	17,742	3,532	12,036	5,256	1,826	4,929	2,433	828	6,794	3,753
DOTHAN	1989	140,938	134,615	33,292	17,381	4,112	14,354	5,118	4,534	6,767	3,416	1,607	12,466	8,093
FLORENCE	1989	146,245	142,776	34,684	15,695	6,625	13,134	3,919	4,375	4,951	2,363	1,095	9,144	6,062
GADSDEN	1989	109,721	105,414	31,769	18,582	4,388	12,288	3,743	3,602	4,344	2,498	631	8,548	6,562
HUNTSVILLE	1989	292,964	277,232	72,744	32,849	10,938	25,704	9,704	6,986	11,423	6,231	2,920	33,164	25,849
MOBILE	1989	530,230	513,963	131,095	92,860	12,444	38,496	15,045	14,057	19,520	8,829	5,331	30,244	20,094
MONTGOMERY	1989	283,827	271,574	76,145	48,002	10,822	24,249	6,703	10,190	18,939	11,893	2,575	23,236	12,268
TUSCALOOSA	1989	147,554	138,935	42,849	28,462	4,254	9,390	5,661	949	5,662	1,976	2,233	15,203	11,678
NONMETRO PORTION OF STATE	1989	1,247,784	1,182,702	305,345	205,750	44,081	96,117	35,742	13,358	36,891	16,530	4,507	52,931	27,159
TOTAL STATE	1989	4,173,509	3,993,260	1,070,947	680,424	121,917	324,320	116,369	94,495	151,041	77,063	30,654	291,329	190,914
ALASKA														
ANCHORAGE	1989	326,028	307,338	89,480	29,503	30,082	35,992	1,961	19,525	21,357	12,002	7,989	26,713	19,337
NONMETRO PORTION OF STATE	1989	494,511	463,638	85,990	34,615	41,906	21,492	3,732	1,688	8,811	4,439	955	20,696	15,554
TOTAL STATE	1989	820,539	770,976	175,470	64,118	71,988	57,484	5,693	21,213	30,168	16,441	8,944	47,409	34,891
ARIZONA														
PHOENIX	1989	2,659,102	2,509,671	667,167	357,137	180,997	170,169	94,609	52,601	116,779	88,657	21,970	211,113	171,583
TUCSON	1989	653,004	630,768	196,405	117,661	39,096	35,830	15,600	14,049	37,997	27,859	7,648	58,606	47,943
YUMA	1989	94,516	87,603	23,701	15,908	4,393	6,830	2,897	2,431	3,505	1,914	927	5,554	3,641
NONMETRO PORTION OF STATE	1989	753,447	712,102	148,931	97,009	35,706	36,251	14,610	8,479	18,202	9,664	2,561	28,911	18,880
TOTAL STATE	1989	4,160,069	3,940,144	1,036,204	587,715	260,192	249,080	127,716	77,560	176,483	128,094	33,106	304,184	242,047

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

METRO AREA	Year	Merchandise Line Sales												
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
ALABAMA														
ANNISTON	1989	547	278	9,541	7,820	23,399	11,324	10,716	44,389	21,734	20,791	10,268	5,720	2,217
BIRMINGHAM	1989	11,164	2,611	141,169	117,207	190,610	107,954	69,563	376,289	220,530	128,082	94,545	71,414	15,595
DECATUR	1989	935	83	17,443	13,770	16,640	9,303	7,735	34,028	18,792	13,601	11,395	7,660	1,327
DOTHAN	1989	1,547	371	22,889	18,367	28,208	12,590	13,281	54,535	26,406	26,527	15,007	10,184	2,961
FLORENCE	1989	1,241	354	11,499	9,169	25,637	7,921	16,508	49,943	17,909	30,893	10,538	7,336	2,654
GADSDEN	1989	1,655	226	15,749	13,435	18,011	8,754	8,220	31,657	17,576	12,595	10,402	8,717	1,163
HUNTSVILLE	1989	3,239	625	49,444	42,523	59,774	29,059	21,503	110,525	64,435	34,653	28,678	23,098	2,714
MOBILE	1989	4,401	885	56,039	41,080	79,188	32,710	39,712	149,265	58,698	80,316	49,949	33,724	10,671
MONTGOMERY	1989	4,330	703	48,409	40,464	55,859	24,005	26,942	123,949	56,665	64,879	34,356	24,005	7,730
TUSCALOOSA	1989	1,967	319	23,377	20,847	26,149	8,840	16,690	62,988	28,092	34,019	16,684	12,141	2,550
NONMETRO PORTION OF STATE	1989	4,164	449	126,799	93,572	147,888	78,282	47,200	271,239	158,142	73,812	92,840	64,463	7,200
TOTAL STATE	1989	35,231	6,933	524,122	419,401	676,209	331,814	279,321	1,314,910	691,668	522,631	376,559	269,648	57,113
ALASKA														
ANCHORAGE	1989	652	1,332	42,484	18,508	85,565	44,466	32,472	168,081	81,649	69,577	45,865	21,689	16,645
NONMETRO PORTION OF STATE	1989	607	195	19,155	10,213	49,142	21,519	4,176	72,341	37,920	7,242	29,923	17,251	1,771
TOTAL STATE	1989	1,259	1,527	61,639	28,721	134,707	65,985	36,648	240,422	119,569	76,819	75,788	38,940	18,416
ARIZONA														
PHOENIX	1989	40,542	5,493	379,149	310,557	432,361	140,626	189,542	998,624	339,001	365,345	246,254	181,388	41,202
TUCSON	1989	8,165	1,457	88,260	66,081	119,709	36,716	49,898	225,147	94,679	80,858	67,778	51,811	9,104
YUMA	1989	455	103	10,136	8,234	15,804	4,674	6,114	27,055	11,044	8,222	7,054	4,167	927
NONMETRO PORTION OF STATE	1989	2,098	282	52,727	41,499	82,857	27,641	16,927	143,830	65,288	22,765	40,780	24,643	2,561
TOTAL STATE	1989	51,260	7,335	530,272	426,371	650,731	209,657	262,481	1,394,656	510,012	477,190	361,866	262,009	53,794

1990 SURVEY OF BUYING POWER DATA SERVICE

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES 1989		Merchandise Line Sales												
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
ARKANSAS														
FAYETTEVILLE - SPRINGDALE	1989	155,784	145,909	32,216	9,851	3,601	14,111	4,786	5,290	6,797	2,441	2,478	10,245	3,646
FORT SMITH	1989	211,127	203,604	50,272	24,528	8,667	15,230	4,883	6,368	7,608	1,737	3,980	13,907	6,829
LITTLE ROCK - NORTH LITTLE ROCK	1989	611,612	583,666	133,427	62,062	23,143	49,737	21,343	18,009	30,067	10,798	14,157	40,824	24,546
PINE BLUFF	1989	90,160	86,612	21,308	12,856	3,096	7,264	2,986	1,617	3,524	1,060	1,262	4,914	3,057
TEXARKANA	1989	132,727	125,391	29,896	14,736	4,061	12,348	3,343	6,501	6,406	3,031	2,375	11,150	7,142
NONMETRO PORTION OF STATE	1989	1,519,057	1,439,381	342,017	193,838	44,716	99,798	43,683	11,402	50,821	26,144	9,441	58,792	20,546
TOTAL STATE	1989	2,674,840	2,542,992	598,223	315,853	85,281	189,278	78,270	44,160	100,776	43,035	31,958	131,476	60,070
CALIFORNIA														
ANAHEIM - SANTA ANA	1989	3,327,361	3,155,082	823,296	374,728	243,000	212,749	121,671	69,098	241,037	180,323	47,264	348,401	286,735
BAKERSFIELD	1989	606,658	[illegible]	148,684	103,773	30,587	33,369	14,495	11,232	16,269	9,686	3,755	29,981	22,688
CHICO	1989	179,362	168,982	55,163	42,114	7,526	16,173	9,563	3,198	6,030	3,604	1,467	18,251	14,617
FRESNO	1989	770,739	721,648	189,490	122,311	36,610	36,572	22,483	7,954	44,159	34,175	6,755	50,315	37,540
LOS ANGELES - LONG BEACH	1989	9,447,530	8,826,955	2,606,430	1,308,386	577,857	717,660	431,427	208,658	747,263	513,603	155,487	1,184,064	949,774
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	*1989*	*16,479,040*	*15,514,106*	*4,251,364*	*2,078,329*	*1,042,583*	*1,158,372*	*653,203*	*368,345*	*1,176,441*	*808,043*	*260,344*	*1,794,071*	*1,425,355*
MERCED	1989	142,042	134,559	45,036	30,051	8,432	7,742	3,382	3,234	6,754	3,966	1,888	10,382	6,998
MODESTO	1989	396,605	368,055	131,684	93,792	19,397	29,051	15,423	10,626	21,977	15,230	5,620	26,832	17,007
OAKLAND	1989	2,714,816	2,559,753	752,885	445,472	160,39[illegible]	174,151	95,517	50,821	161,051	112,086	33,634	267,236	197,768
OXNARD - VENTURA	1989	844,378	802,944	202,415	96,313	54,933	59,967	22,143	19,313	42,951	26,229	12,303	73,681	51,271
REDDING	1989	183,821	170,198	50,519	42,687	4,672	12,892	5,973	3,795	7,938	4,531	2,218	11,709	8,182
RIVERSIDE - SAN BERNARDINO	1989	2,859,771	2,729,125	619,223	298,902	166,793	167,996	77,962	71,276	145,190	87,888	45,290	187,925	137,575
SACRAMENTO	1989	1,587,692	1,512,532	451,052	277,044	75,934	126,169	69,402	39,362	130,043	98,198	23,477	141,455	96,025
SALINAS - SEASIDE - MONTEREY	1989	309,900	290,008	93,933	61,235	20,322	26,929	12,358	9,771	18,027	12,370	4,030	29,532	23,214
SAN DIEGO	1989	2,997,915	2,808,838	763,339	350,592	220,279	217,325	114,990	61,248	167,321	117,339	38,648	323,259	256,931
SAN FRANCISCO	1989	2,132,694	2,014,775	630,096	384,571	111,783	138,151	73,736	41,686	180,123	140,308	26,096	271,433	210,179

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES 1989

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
ARKANSAS														
FAYETTEVILLE - SPRINGDALE	1989	990	311	18,395	11,563	27,946	9,465	14,716	43,696	17,259	21,534	13,975	9,887	1,627
FORT SMITH	1989	1,430	393	23,927	17,384	30,888	10,865	17,907	52,093	23,381	24,963	13,459	9,219	2,603
LITTLE ROCK - NORTH LITTLE ROCK	1989	[illegible]	2,619	79,737	61,818	117,143	45,071	60,810	246,326	115,380	110,086	59,193	42,917	13,103
PINE BLUFF	1989	[illegible]	120	9,356	6,792	13,472	4,633	7,034	25,144	11,172	11,119	7,877	4,987	1,143
TEXARKANA	1989	[illegible]	44	18,900	14,149	24,481	8,964	12,594	48,478	20,230	22,697	14,266	10,261	2,849
NONMETRO PORTION OF STATE	1989	1,764	1,570	133,273	101,190	157,208	59,731	70,055	280,531	145,399	[illegible]	77,801	54,056	4,719
TOTAL STATE	1989	14,879	5,104	268,918	201,194	354,043	132,131	173,574	663,052	318,062	259,947	176,673	123,729	24,194
CALIFORNIA														
ANAHEIM - SANTA ANA	1989	39,413	10,128	520,495	440,163	640,401	324,176	214,407	1,243,443	669,438	417,002	357,507	280,684	48,957
BAKERSFIELD	1989	4,556	1,460	51,348	40,882	73,055	32,118	30,057	125,741	53,007	56,565	[illegible]	32,722	5,219
CHICO	1989	2,005	607	15,061	9,105	20,551	6,109	11,059	40,464	17,840	19,936	12,062	7,312	2,514
FRESNO	1989	5,417	1,929	86,403	68,387	107,106	39,847	49,534	184,183	79,858	79,769	57,510	37,878	12,222
LOS ANGELES - LONG BEACH	1989	173,754	40,119	1,383,022	1,126,202	2,062,330	1,091,847	616,976	3,861,277	2,027,715	1,244,004	[illegible]	973,809	150,481
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	*1989*	*246,055*	*67,273*	*2,309,526*	*1,866,481*	*3,258,163*	[illegible]	[illegible]	*6,138,308*	*3,117,369*	*2,102,850*	*1,819,855*	*1,454,900*	*251,973*
MERCED	1989	[illegible]	[illegible]	13,364	9,535	17,655	[illegible]	[illegible]	33,182	12,388	18,230	8,999	5,976	2,106
MODESTO	1989	1,671	[illegible]	50,336	39,152	63,315	17,318	39,098	123,741	44,897	67,718	37,836	27,955	6,645
OAKLAND	1989	36,446	9,052	337,880	269,451	437,746	197,901	166,891	824,110	379,244	324,731	237,422	182,917	37,515
OXNARD - VENTURA	1989	11,703	3,443	106,130	81,107	153,029	48,913	62,003	274,637	102,347	111,212	65,584	47,885	13,286
REDDING	1989	1,698	596	16,042	11,743	18,653	7,612	8,605	36,471	16,182	19,357	13,406	9,772	2,474
RIVERSIDE - SAN BERNARDINO	1989	21,185	[illegible]	299,879	219,009	402,403	150,601	176,640	758,951	317,869	330,632	208,960	152,522	39,249
SACRAMENTO	1989	10,451	4,886	210,590	[illegible]	290,428	110,180	128,159	567,391	221,285	249,471	157,825	115,755	32,283
SALINAS - SEASIDE - MONTEREY	1989	5,718	1,552	40,106	27,430	63,845	28,438	27,845	132,148	66,021	60,973	[illegible]	26,183	4,761
SAN DIEGO	1989	54,440	4,455	465,356	397,748	538,438	255,941	176,907	1,048,075	532,489	341,923	319,469	261,362	35,675
SAN FRANCISCO	1989	44,479	9,489	362,448	288,974	527,297	297,932	158,560	983,022	515,826	341,653	306,585	249,023	37,104

1990 SURVEY OF BUYING POWER DATA SERVICE

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
CALIFORNIA (continued)														
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*1989*	*8,032,957*	*7,548,903*	*2,226,478*	*1,350,213*	*450,790*	*549,119*	*303,998*	*164,460*	*477,025*	*336,148*	*98,595*	*916,734*	*714,986*
SAN JOSE	1989	845,830	1,723,049	527,057	302,300	111,713	154,266	99,404	42,885	89,361	54,276	27,623	294,013	241,028
SANTA BARBARA - SANTA MARIA - LOMPOC	1989	513,132	478,377	120,359	66,457	38,028	22,739	10,525	7,937	15,236	8,439	4,280	161,044	21,776
SANTA CRUZ	1989	365,368	345,464	75,536	49,645	19,536	13,915	7,271	4,543	14,498	10,179	2,655	18,035	14,480
SANTA ROSA - PETALUMA	1989	521,837	479,906	131,896	90,943	24,788	36,610	14,366	10,565	18,172	11,662	4,297	38,017	29,880
STOCKTON	1989	501,920	473,699	153,305	107,988	20,807	30,709	18,348	9,103	22,932	15,551	4,837	32,850	24,584
VALLEJO - FAIRFIELD - NAPA	1989	452,412	425,956	109,008	77,282	22,574	32,026	13,704	13,960	13,820	7,637	4,290	28,000	21,651
VISALIA - TULARE - PORTERVILLE	1989	331,890	319,255	69,815	48,456	12,998	19,541	9,699	4,643	12,557	9,195	2,064	10,484	5,913
YUBA CITY	1989	137,867	115,420	25,294	13,796	6,995	6,239	2,290	2,559	6,201	3,998	1,78[illegible]	5,611	3,954
NONMETRO PORTION OF STATE	1989	1,413,408	1,340,202	334,245	255,260	60,574	76,330	42,806	11,904	34,828	25,309	4,230	[illegible],695	28,260
TOTAL STATE	1989	34,584,948	32,541,698	9,109,760	5,044,098	2,056,534	2,369,271	1,308,938	719,371	2,163,738	1,505,782	463,994	3,601,205	2,708,030
COLORADO														
BOULDER - LONGMONT	1989	302,390	294,839	64,437	30,349	22,554	20,618	9,848	6,710	14,412	9,007	3,583	25,909	20,280
COLORADO SPRINGS	1989	354,027	345,513	81,154	37,626	22,305	35,138	16,327	[illegible],704	24,662	14,927	7,815	50,440	35,185
DENVER	1989	1,866,757	1,814,533	412,923	176,530	139,014	146,874	76,112	44,580	113,807	76,912	24,415	189,150	153,827
DENVER - BOULDER CONSOLIDATED AREA	*1989*	*2,169,147*	*2,109,372*	*477,360*	*206,879*	*161,568*	*167,492*	*85,960*	*51,290*	*128,219*	*85,919*	*27,998*	*215,059*	*174,107*
FORT COLLINS - LOVELAND	1989	223,741	213,695	43,569	18,953	15,930	17,661	10,588	3,856	8,707	5,145	2,298	17,295	14,948
GREELEY	1989	120,288	116,227	27,270	12,841	9,222	7,705	3,379	2,725	5,954	3,989	1,456	8,264	6,306
PUEBLO	1989	126,512	123,924	32,859	16,787	8,366	11,051	4,650	3,694	6,351	3,732	1,971	10,544	7,381
NONMETRO PORTION OF STATE	1989	593,856	571,031	147,[illegible]83	80,709	46,024	29,605	12,849	3,934	14,997	7,328	2,497	31,194	21,373
TOTAL STATE	1989	3,587,571	3,479,762	809,895	373,795	263,415	268,652	133,753	76,203	188,890	121,040	44,035	332,796	259,300
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	1989	1,425,940	1,387,888	235,882	135,936	35,335	95,188	67,772	17,623	53,145	34,375	11,608	77,345	45,299

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
CALIFORNIA (continued)														
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*1989*	*143,440*	*30,956*	*1,118,456*	*880,762*	*1,546,166*	*753,469*	*575,171*	*2,896,933*	*1,390,979*	*1,141,413*	*873,819*	*696,898*	*122,760*
SAN JOSE	1989	48,659	8,055	283,805	222,679	404,769	192,816	162,300	769,964	359,555	3[illegible],995	233,309	194,396	29,925
SANTA BARBARA - SANTA MARIA - LOMPOC	1989	4,841	1,153	47,149	36,588	57,241	35,358	16,300	109,350	68,444	33,587	40,134	32,516	2,987
SANTA CRUZ	1989	3,397	715	24,948	18,064	35,486	12,761	14,240	70,657	36,863	27,766	18,108	14,652	1,807
SANTA ROSA - PETALUMA	1989	6,531	1,812	62,423	47,993	74,283	30,110	33,111	139,621	59,463	63,635	44,185	32,882	6,983
STOCKTON	1989	3,809	1,539	42,971	32,825	65,983	28,120	28,802	123,294	53,203	54,965	33,754	25,759	5,496
VALLEJO - FAIRFIELD - NAPA	1989	3,928	1,833	46,952	33,601	66,585	21,949	40,069	109,559	40,028	63,633	34,210	23,028	9,426
VISALIA - TULARE - PORTERVILLE	1989	2,387	751	28,743	23,897	31,310	13,197	15,565	62,197	35,432	23,078	18,605	13,652	3,542
YUBA CITY	1989	303	481	16,044	13,510	11,858	4,819	6,253	21,142	9,327	10,512	7,897	6,106	1,255
NONMETRO PORTION OF STATE	1989	3,246	706	83,125	63,452	120,396	64,664	31,974	209,853	123,319	50,310	77,441	58,390	6,352
TOTAL STATE	1989	491,233	120,641	4,594,620	3,677,360	6,284,163	3,019,191	2,224,724	11,852,473	5,842,040	4,330,657	3,554,974	2,813,138	498,264
COLORADO														
BOULDER - LONGMONT	1989	3,736	852	36,826	28,231	46,326	19,692	20,643	84,706	39,301	38,213	27,031	19,531	4,094
COLORADO SPRINGS	1989	3,216	1,736	71,415	53,032	75,720	27,981	32,126	136,296	66,232	54,413	42,986	31,190	7,236
DENVER	1989	24,999	6,615	285,486	224,519	386,510	148,125	166,820	704,250	277,965	317,757	207,551	151,663	33,096
DENVER - BOULDER CONSOLIDATED AREA	*1989*	*28,735*	*7,467*	*322,312*	*252,750*	*432,836*	*167,817*	*187,463*	*788,956*	*317,266*	*355,970*	*234,582*	*171,194*	*37,190*
FORT COLLINS - LOVELAND	1989	1,945	547	19,505	16,396	27,619	10,142	12,912	53,308	26,136	23,854	15,854	11,361	2,408
GREELEY	1989	622	344	10,982	7,845	16,226	4,174	8,04[illegible]	30,660	9,873	17,1[illegible]8	8,306	5,182	1,664
PUEBLO	1989	1,499	470	17,135	13,463	18,938	6,007	11,083	37,876	13,542	22,260	10,487	6,638	2,255
NONMETRO PORTION OF STATE	1989	2,443	782	46,128	37,899	89,001	45,509	16,161	152,923	91,187	21,819	43,902	33,937	3,768
TOTAL STATE	1989	38,460	11,346	487,477	381,385	660,340	261,630	267,786	1,200,019	524,236	495,434	356,117	259,502	54,521
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	1989	13,573	6,190	173,037	136,515	265,384	139,096	113,005	521,910	287,427	216,726	163,948	135,631	18,575

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989		Merchandise Line Sales													
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drugstores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
CONNECTICUT (continued)															
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	1989	1,519,639	1,467,849	360,360	205,738	50,788	109,124	69,055	27,635	47,226	27,598	12,630	159,658	131,071
NEW HAVEN - WATERBURY - MERIDEN	1989	1,240,368	1,184,974	190,597	119,505	19,354	69,692	35,639	24,545	33,178	20,077	7,935	119,846	97,169
NEW LONDON - NORWICH	1989	343,333	333,501	55,224	31,166	9,914	36,141	18,342	9,753	14,224	9,516	3,207	27,722	18,709
NONMETRO PORTION OF STATE	1989	398,035	389,929	68,174	45,950	13,398	18,958	10,915	3,005	9,233	6,032	1,442	14,094	8,984
TOTAL STATE	1989	4,927,315	4,764,141	910,237	538,295	128,789	329,103	201,723	82,561	157,006	97,598	36,822	398,665	301,232
DELAWARE															
WILMINGTON	1989	668,195	652,010	179,718	111,253	35,334	53,631	19,397	21,232	35,875	19,019	13,339	69,869	55,223
NONMETRO PORTION OF STATE	1989	258,761	252,574	62,367	38,460	13,416	23,040	6,372	7,587	9,627	3,727	3,751	18,872	11,929
TOTAL STATE	1989	818,717	798,855	216,476	133,070	43,020	71,045	23,868	27,663	41,964	20,883	16,439	81,972	61,683
DISTRICT OF COLUMBIA															
WASHINGTON	1989	5,006,316	4,862,860	1,166,381	647,374	285,318	288,762	129,767	105,368	309,085	218,099	67,959	517,718	383,931
TOTAL STATE	1989	553,427	527,331	182,049	120,638	30,942	31,055	12,592	12,502	31,424	21,161	7,507	55,477	38,114
FLORIDA															
BRADENTON	1989	237,568	230,540	57,343	33,319	13,074	25,339	16,241	6,919	8,159	4,680	2,085	16,534	12,713
DAYTONA BEACH	1989	491,896	479,099	100,759	51,729	24,801	47,681	30,321	11,258	21,546	12,456	5,554	24,177	15,657
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	1989	1,601,561	1,558,259	465,917	289,711	79,024	107,840	60,050	34,220	56,610	31,289	16,506	115,123	88,808
FORT MYERS - CAPE CORAL	1989	462,566	438,642	90,250	45,767	24,873	39,714	19,480	13,146	21,081	8,197	7,611	36,171	25,559
FORT PIERCE	1989	314,807	306,188	79,196	49,540	15,659	27,523	16,304	7,259	14,312	8,588	3,394	23,958	19,146
FORT WALTON BEACH	1989	149,978	144,455	37,807	24,765	3,892	16,472	5,773	7,093	9,326	5,839	2,420	12,815	9,326
GAINESVILLE	1989	217,044	212,634	52,082	21,969	15,694	13,684	4,922	5,887	12,771	8,330	2,851	19,332	15,104
JACKSONVILLE	1989	1,035,346	984,643	261,548	154,895	48,975	89,715	41,527	25,305	41,004	21,349	11,222	82,409	63,277
LAKELAND - WINTER HAVEN	1989	[illegible]	346,066	97,236	59,462	20,652	37,818	16,770	15,982	18,147	7,318	5,665	26,819	18,522
MELBOURNE - TITUSVILLE - PALM BAY	1989	434,908	411,927	85,446	38,817	25,673	47,106	20,723	19,897	17,401	5,096	8,908	40,667	28,913

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

		Merchandise Line Sales													
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear			
METRO AREA	Year	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
CONNECTICUT (continued)															
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	1989	42,138	5,050	217,600	184,548	273,616	134,308	104,413	535,053	289,408	198,718	157,291	116,326	25,258
NEW HAVEN - WATERBURY - MERIDEN	1989	10,046	3,306	148,853	121,629	188,008	75,572	99,217	346,445	190,807	138,902	81,462	66,337	11,904
NEW LONDON - NORWICH	1989	3,262	1,405	39,993	33,065	50,866	26,369	21,191	104,505	60,537	43,306	29,833	23,389	5,414
NONMETRO PORTION OF STATE	1989	1,520	698	24,503	21,304	32,506	15,246	10,726	56,747	34,362	16,343	19,765	14,183	2,006
TOTAL STATE	1989	70,539	16,649	603,986	497,061	810,380	390,591	348,552	1,564,660	862,541	613,995	452,299	355,866	63,157
DELAWARE															
WILMINGTON	1989	4,778	5,559	110,097	87,516	129,562	40,069	77,825	249,115	85,763	143,977	59,594	40,409	13,339
NONMETRO PORTION OF STATE	1989	1,260	1,644	33,498	25,292	49,412	20,195	25,792	95,176	45,999	42,255	21,867	15,618	4,207
TOTAL STATE	1989	5,897	6,930	133,346	104,235	168,397	56,265	99,813	323,953	123,203	179,194	75,697	51,995	16,895
DISTRICT OF COLUMBIA															
WASHINGTON	1989	108,567	8,863	730,871	566,644	931,725	471,613	359,823	1,896,401	965,831	774,141	545,558	398,017	103,421
TOTAL STATE	1989	10,543	979	74,717	54,979	139,333	86,382	42,768	281,606	176,912	88,476	92,627	72,906	11,754
FLORIDA															
BRADENTON	1989	630	524	20,386	14,296	26,562	9,732	14,813	54,558	27,768	24,252	16,436	14,015	1,273
DAYTONA BEACH	1989	3,115	1,109	49,803	37,005	56,359	20,161	32,223	115,998	52,012	58,612	32,116	22,205	5,833
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	1989	16,408	3,929	234,481	196,649	233,605	106,355	106,123	483,241	247,536	197,310	134,539	107,296	17,294
FORT MYERS - CAPE CORAL	1989	4,971	1,217	111,459	93,040	65,533	23,864	38,055	143,686	69,287	67,586	39,954	32,155	5,088
FORT PIERCE	1989	2,413	646	52,282	43,861	39,420	15,129	20,699	81,519	37,825	38,325	22,893	16,772	3,720
FORT WALTON BEACH	1989	1,256	585	24,235	19,427	25,066	5,634	17,788	52,757	21,261	30,912	12,099	5,701	4,665
GAINESVILLE	1989	2,636	543	20,446	13,698	34,497	13,740	17,376	63,160	26,650	32,171	15,967	10,317	3,122
JACKSONVILLE	1989	24,620	2,372	155,305	126,189	156,576	53,575	71,849	325,798	147,880	126,058	90,563	61,614	14,745
LAKELAND - WINTER HAVEN	1989	3,022	1,031	48,320	37,780	55,937	24,273	28,063	107,433	42,937	58,703	30,748	21,698	5,923
MELBOURNE - TITUSVILLE - PALM BAY	1989	4,543	1,780	54,580	40,771	55,935	13,708	39,544	121,561	36,182	81,941	28,376	16,769	7,123

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
FLORIDA (continued)														
MIAMI - HIALEAH	1989	1,990,413	1,945,811	671,165	446,757	77,632	155,236	73,008	61,434	90,081	42,345	35,888	182,515	141,844
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*1989*	*3,591,974*	*3,504,070*	*1,137,08*[illegible]	*736,468*	*156,656*	*263,076*	*133,058*	*95,654*	*146,691*	*73,634*	*52,394*	*297,638*	*230,652*
NAPLES	1989	233,645	227,586	48,668	26,785	11,639	23,934	16,051	5,787	12,301	8,454	2,500	21,230	17,962
OCALA	1989	222,221	215,974	51,542	27,503	11,866	15,263	8,847	3,881	14,570	10,000	2,930	14,042	10,136
ORLANDO	1989	1,333,650	1,272,457	272,721	133,644	67,245	92,706	33,420	39,391	60,316	24,759	15,383	124,192	96,681
PANAMA CITY	1989	156,913	147,811	42,332	25,345	5,894	11,615	3,638	5,954	6,073	2,048	2,881	14,112	11,222
PENSACOLA	1989	304,807	288,976	82,811	51,914	11,527	37,252	12,726	11,866	16,644	6,701	5,475	20,954	15,513
SARASOTA	1989	405,277	381,115	99,729	57,610	19,925	39,273	24,208	11,229	12,633	5,200	4,282	24,518	17,805
TALLAHASSEE	1989	235,766	231,184	51,923	24,562	12,792	23,966	9,150	9,570	8,996	2,174	4,195	22,528	15,644
TAMPA - ST. PETERSBURG - CLEARWATER	1989	2,543,809	2,486,457	634,583	347,556	150,890	206,942	122,691	64,167	111,293	63,806	28,931	165,618	123,804
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	1989	1,165,313	1,136,049	297,133	178,099	63,615	91,218	50,507	28,263	52,126	30,020	15,983	61,456	43,461
NONMETRO PORTION OF STATE	1989	1,301,807	1,252,791	259,920	163,917	60,559	87,518	44,773	19,030	35,773	20,009	6,217	38,058	20,832
TOTAL STATE	1989	15,196,579	14,698,664	3,840,111	2,253,666	765,901	1,237,815	631,130	407,538	641,163	328,658	190,881	1,087,228	811,929
GEORGIA														
ALBANY	1989	130,119	126,362	[illegible]	13,826	6,247	11,812	3,068	4,590	7,401	[illegible]	2,283	8,820	6,018
ATHENS	1989	144,273	139,057	41,022	26,824	4,741	11,479	4,104	955	7,468	2,940	1,733	10,241	7,011
ATLANTA	1989	3,149,415	2,995,889	912,137	523,530	160,984	221,677	92,985	75,794	156,658	75,181	50,802	318,243	239,716
AUGUSTA	1989	403,674	386,367	116,945	70,435	20,572	30,703	13,615	7,213	22,231	8,586	8,038	38,076	24,822
COLUMBUS	1989	225,160	217,126	64,721	41,961	7,173	19,265	6,332	7,941	8,725	4,918	2,120	19,132	14,448
MACON - WARNER ROBINS	1989	277,094	263,895	92,021	54,952	15,254	30,212	9,517	13,391	16,695	8,846	4,666	24,152	15,472
SAVANNAH	1989	264,812	250,738	79,305	50,187	11,938	28,033	14,311	6,501	12,439	8,661	1,794	20,581	12,494
NONMETRO PORTION OF STATE	1989	2,294,775	2,179,331	612,993	428,180	92,673	148,835	63,448	20,450	65,670	35,303	5,625	103,582	66,349
TOTAL STATE	1989	6,846,881	6,515,999	1,926,728	1,198,093	313,781	498,832	206,762	135,456	295,207	149,150	75,476	540,148	386,123

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
FLORIDA (continued)														
MIAMI - HIALEAH	1989	60,758	6,898	318,653	254,824	461,383	219,348	200,154	903,829	468,443	371,328	277,346	218,418	40,029
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*1989*	*77,166*	*10,827*	*553,134*	*451,473*	*694,988*	*325,703*	*306,277*	*1,387,070*	*715,979*	*566,638*	*411,885*	*325,714*	*57,323*
NAPLES	1989	2,186	475	49,008	43,174	34,102	17,277	15,234	73,400	43,196	28,205	23,452	19,152	2,737
OCALA	1989	2,375	558	27,581	22,568	23,604	5,691	15,915	58,961	24,744	32,111	15,267	10,639	3,211
ORLANDO	1989	15,504	3,237	186,062	143,659	203,296	81,050	100,493	443,085	206,391	194,324	153,054	121,994	21,050
PANAMA CITY	1989	1,115	546	17,747	14,940	27,722	9,102	17,150	55,343	22,121	30,457	15,667	9,437	4,666
PENSACOLA	1989	3,649	991	46,142	34,232	50,655	16,276	30,599	109,473	45,673	57,967	32,131	20,595	8,458
SARASOTA	1989	5,695	1,140	92,638	72,965	53,444	14,727	35,120	139,943	63,391	65,960	34,843	25,827	4,706
TALLAHASSEE	1989	3,626	799	32,223	22,160	44,213	13,376	23,573	94,788	36,854	52,359	27,360	17,333	4,597
TAMPA - ST. PETERSBURG - CLEARWATER	1989	30,476	6,883	324,809	264,443	327,819	113,414	165,147	686,830	298,070	325,136	195,458	150,459	27,549
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	1989	9,888	3,995	226,498	190,748	199,060	94,571	87,248	469,436	278,871	160,514	120,406	98,451	14,652
NONMETRO PORTION OF STATE	1989	5,198	1,665	94,979	76,171	105,394	37,481	45,880	210,532	109,251	66,373	56,568	35,225	5,802
TOTAL STATE	1989	204,084	40,923	2,187,637	1,742,600	2,280,182	908,484	1,123,046	4,795,031	2,306,343	2,100,604	1,375,243	1,036,072	206,243
GEORGIA														
ALBANY	1989	1,397	507	20,449	16,843	24,235	7,025	14,685	47,792	15,858	33,846	14,970	8,664	4,056
ATHENS	1989	1,965	807	16,208	14,820	27,912	7,592	17,164	56,380	18,696	37,175	19,180	12,767	3,696
ATLANTA	1989	67,802	14,519	525,570	390,877	662,486	251,888	309,798	1,384,899	540,274	659,455	379,999	271,529	74,989
AUGUSTA	1989	4,059	1,335	58,832	42,022	76,998	25,375	45,262	150,258	53,723	90,880	42,146	21,767	13,718
COLUMBUS	1989	3,088	641	33,558	26,417	40,402	16,271	20,405	87,815	40,789	40,159	25,877	18,011	5,387
MACON - WARNER ROBINS	1989	1,710	1,037	38,309	29,858	51,870	15,563	31,196	107,221	41,502	64,605	27,467	16,603	8,034
SAVANNAH	1989	4,058	718	42,892	36,342	47,584	17,549	25,663	93,339	44,184	40,203	31,711	22,970	5,743
NONMETRO PORTION OF STATE	1989	4,198	1,599	229,316	197,139	268,878	113,569	98,823	520,815	249,736	158,372	148,639	86,202	22,509
TOTAL STATE	1989	88,619	20,980	961,026	753,487	1,190,875	452,693	555,640	2,429,078	1,000,389	1,107,310	684,309	456,821	135,691

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES 1989

		Merchandise Line Sales												
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
HAWAII														
HONOLULU	1989	1,065,402	906,546	355,701	198,932	52,044	74,226	31,014	31,571	43,165	20,211	19,169	91,295	66,289
NONMETRO PORTION OF STATE	1989	512,123	479,205	107,308	74,971	21,811	25,841	14,183	4,036	11,923	6,423	1,996	21,688	13,939
TOTAL STATE	1989	1,577,525	1,385,751	463,009	273,903	73,855	100,067	45,197	35,607	55,088	26,634	21,165	112,983	80,228
IDAHO														
BOISE	1989	230,092	217,377	42,739	22,131	11,471	20,910	13,912	3,167	10,512	7,782	1,054	13,487	8,276
NONMETRO PORTION OF STATE	1989	743,256	716,399	145,765	89,546	34,433	53,151	35,168	7,953	25,235	19,269	2,786	32,589	19,612
TOTAL STATE	1989	973,348	933,776	188,504	111,677	45,904	74,061	49,080	11,120	35,747	27,051	3,840	46,076	27,888
ILLINOIS														
AURORA - ELGIN	1989	441,875	419,825	110,298	67,037	13,639	30,742	15,086	9,459	22,408	14,637	4,032	38,084	26,913
BLOOMINGTON - NORMAL	1989	120,983	116,425	40,576	24,242	6,135	9,217	6,751	1,037	5,981	2,529	1,753	15,003	11,028
CHAMPAIGN - URBANA - RANTOUL	1989	198,041	190,522	46,275	22,989	7,444	11,386	2,002	5,477	11,160	4,408	2,334	23,307	15,164
CHICAGO	1989	6,898,180	6,523,044	2,023,913	1,305,829	203,580	465,825	233,713	153,154	414,115	275,394	65,274	699,752	495,448
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	*1989*	*9,073,086*	*8,597,186*	*2,536,671*	*1,646,141*	*264,045*	*610,060*	*309,332*	*193,645*	*509,655*	*338,291*	*83,685*	*853,192*	*602,023*
DAVENPORT - ROCK ISLAND - MOLINE	1989	411,367	400,107	89,358	56,772	13,433	27,274	12,584	8,058	12,683	6,127	4,574	29,734	23,074
DECATUR	1989	136,722	132,966	37,430	22,181	4,501	11,215	3,488	4,566	5,960	2,553	1,441	12,056	8,198
JOLIET	1989	358,797	343,616	90,953	62,462	11,162	17,994	7,923	5,873	12,874	7,686	2,504	20,384	13,392
KANKAKEE	1989	114,023	110,078	24,738	16,340	2,861	8,376	3,919	2,172	3,338	1,673	926	5,585	2,124
LAKE COUNTY	1989	649,204	621,826	162,101	104,712	20,203	46,157	25,970	11,544	35,734	25,191	4,920	57,608	43,762
PEORIA	1989	348,682	333,843	96,859	56,688	13,859	27,012	16,600	8,325	16,483	10,614	3,113	22,179	14,273
ROCKFORD	1989	360,146	344,912	87,157	44,389	11,816	29,213	17,693	7,100	13,464	8,964	1,956	27,832	17,569
SPRINGFIELD	1989	217,569	207,467	56,486	38,218	6,750	22,479	6,365	9,152	17,000	9,879	3,762	20,768	13,377
NONMETRO PORTION OF STATE	1989	2,000,034	1,917,998	461,154	304,045	59,100	147,892	56,930	24,069	63,069	38,952	8,613	90,628	52,300
TOTAL STATE	1989	12,635,746	12,026,050	3,443,190	2,184,900	390,171	883,146	423,052	259,077	661,282	420,640	115,961	1,091,533	753,829

1990 SURVEY OF BUYING POWER DATA SERVICE

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989		Merchandise Line Sales												
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
HAWAII														
HONOLULU	1989	7,665	7,666	123,272	79,199	295,618	139,008	132,279	577,878	274,260	224,303	107,260	89,631	12,459
NONMETRO PORTION OF STATE ...	1989	1,535	844	41,477	33,660	71,628	53,063	10,219	130,069	96,363	25,053	22,182	17,924	1,373
TOTAL STATE	1989	9,200	8,510	164,749	112,859	367,246	192,071	142,498	707,947	370,623	249,356	129,442	107,555	13,832
IDAHO														
BOISE	1989	3,207	213	28,439	25,380	36,994	15,875	11,712	67,980	32,693	24,373	19,067	10,793	2,848
NONMETRO PORTION OF STATE ...	1989	1,499	550	62,564	51,787	105,006	41,212	35,898	174,224	77,969	68,459	56,112	30,901	8,069
TOTAL STATE	1989	4,706	763	91,003	77,167	142,000	57,087	47,610	242,204	110,662	92,832	75,179	41,694	10,917
ILLINOIS														
AURORA - ELGIN	1989	6,865	1,342	61,501	48,219	82,466	37,502	30,439	170,802	85,511	62,373	47,988	33,299	8,064
BLOOMINGTON - NORMAL	1989	2,781	585	20,004	16,548	33,179	10,038	17,426	66,584	22,477	31,036	15,680	11,415	1,891
CHAMPAIGN - URBANA - RANTOUL	1989	3,357	778	21,970	17,536	39,236	16,803	17,320	69,722	32,520	30,606	22,201	17,757	3,733
CHICAGO	1989	123,508	17,394	1,161,395	903,298	1,622,266	836,428	564,749	3,432,466	1,874,893	1,070,720	1,021,353	723,016	147,974
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	*1989*	*147,913*	*24,130*	*1,424,911*	*1,110,740*	*1,961,118*	*985,319*	*700,365*	*4,114,961*	*2,214,189*	*1,337,292*	*1,220,049*	*859,845*	*182,270*
DAVENPORT - ROCK ISLAND - MOLINE	1989	5,845	2,580	49,893	35,885	64,034	24,595	32,332	134,198	54,656	71,439	37,776	28,969	6,316
DECATUR	1989	1,643	554	13,136	10,390	26,130	8,972	11,307	47,054	21,235	20,884	11,216	8,618	1,684
JOLIET	1989	2,367	835	33,801	25,316	41,306	14,247	18,109	83,190	32,484	38,720	21,958	12,649	5,008
KANKAKEE	1989	509	308	10,476	7,737	11,218	4,067	5,255	21,888	10,441	8,855	6,144	4,067	1,197
LAKE COUNTY	1989	12,237	1,639	99,509	82,971	111,941	55,398	41,328	231,945	126,321	76,099	68,494	49,191	9,839
PEORIA	1989	3,165	1,297	44,944	34,177	56,137	19,140	31,286	115,852	52,461	57,865	33,543	25,884	5,446
ROCKFORD	1989	5,259	1,221	54,007	45,623	47,437	13,055	28,210	96,704	39,024	54,750	25,164	18,234	4,155
SPRINGFIELD	1989	2,970	990	25,289	18,676	40,090	11,584	21,686	90,150	30,871	43,052	17,198	10,776	3,808
NONMETRO PORTION OF STATE ...	1989	3,907	3,448	149,005	123,274	224,092	85,611	85,203	387,142	188,135	133,278	98,940	65,464	11,202
TOTAL STATE	1989	175,552	34,255	1,787,465	1,397,848	2,472,217	1,153,684	949,375	5,082,731	2,613,924	1,776,783	1,464,839	1,023,495	225,969

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
INDIANA														
ANDERSON	1989	138,468	134,448	31,660	18,868	5,372	7,389	4,109	1,310	4,971	3,130	1,079	10,441	3,407
BLOOMINGTON	1989	116,941	112,694	23,881	11,203	4,254	6,217	3,033	1,448	5,478	3,491	1,572	8,246	5,903
ELKHART - GOSHEN	1989	186,150	182,179	36,941	22,917	6,597	9,670	5,110	2,705	7,266	5,535	941	12,341	3,473
EVANSVILLE	1989	301,001	289,737	65,691	39,792	8,687	23,408	7,708	9,846	18,061	10,813	4,073	26,433	16,701
FORT WAYNE	1989	408,777	392,176	104,740	[illegible]	14,072	39,617	23,693	10,127	15,560	7,564	5,669	40,407	30,074
GARY - HAMMOND	1989	628,056	599,965	129,921	93,728	13,459	43,083	23,135	12,237	20,763	12,780	6,078	31,510	18,667
INDIANAPOLIS	1989	1,298,588	1,242,759	359,499	198,396	47,039	113,284	54,669	34,924	87,329	59,606	18,199	308,039	102,043
KOKOMO	1989	104,533	99,603	27,414	16,853	3,271	6,497	2,260	2,893	5,415	2,805	1,752	11,292	4,219
LAFAYETTE - WEST LAFAYETTE	1989	128,603	124,096	36,259	19,302	6,311	15,936	7,576	4,450	4,972	2,648	1,839	13,100	9,686
MUNCIE	1989	115,239	110,512	27,920	18,764	2,612	8,872	4,602	3,230	6,534	4,523	1,562	13,816	7,351
SOUTH BEND - MISHAWAKA	1989	283,375	274,125	66,312	39,557	6,669	27,467	15,859	7,354	26,684	19,707	5,975	22,553	15,355
TERRE HAUTE	1989	174,242	167,832	82,122	70,849	3,865	16,808	6,879	5,936	7,602	5,748	843	176,005	9,971
NONMETRO PORTION OF STATE	1989	1,622,408	1,564,435	318,299	222,437	44,168	110,288	53,463	13,025	56,319	38,000	7,455	54,951	35,124
TOTAL STATE	1989	5,660,700	5,441,936	1,359,574	867,727	173,336	441,298	219,962	111,779	274,697	181,048	58,912	739,638	268,522
IOWA														
CEDAR RAPIDS	1989	216,120	209,967	45,276	28,400	6,773	15,385	6,692	4,353	6,641	2,665	2,669	17,188	13,886
DAVENPORT - ROCK ISLAND - MOLINE	1989	411,367	400,107	89,358	56,772	13,433	27,274	12,584	8,058	12,683	6,127	4,574	29,734	23,074
DES MOINES	1989	551,104	537,266	107,453	59,387	22,060	37,145	19,149	11,189	24,436	15,004	6,366	39,658	27,626
DUBUQUE	1989	121,471	114,012	24,962	15,330	3,092	8,204	2,684	3,641	4,878	2,682	1,849	7,990	5,198
IOWA CITY	1989	125,270	121,029	23,461	10,839	6,879	7,079	3,042	2,069	2,861	1,424	902	12,872	10,792
SIOUX CITY	1989	144,296	141,241	24,381	10,931	4,639	10,056	3,764	4,163	6,308	3,352	1,893	8,582	5,340
WATERLOO - CEDAR FALLS	1989	141,941	137,584	36,226	19,626	5,416	13,014	2,574	5,333	6,821	3,938	1,883	7,810	4,607
NONMETRO PORTION OF STATE	1989	1,636,582	1,566,649	302,760	183,019	45,895	83,903	36,983	10,957	29,441	17,114	5,118	52,607	29,805
TOTAL STATE	1989	3,206,641	3,089,452	624,388	365,271	104,524	191,118	82,128	47,237	89,404	49,885	23,815	162,771	108,621

1990 SURVEY OF BUYING POWER DATA SERVICE

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

METRO AREA	Year	Merchandise Line Sales Home Computers & Calculators In Radio/TV Stores ($000)	Home Computers & Calculators In Dept Stores ($000)	Furniture & Sleep Equipment In All Stores ($000)	Furniture & Sleep Equipment In FHA Stores ($000)	Men's & Boys' Clothing In All Stores ($000)	Men's & Boys' Clothing In Apparel Stores ($000)	Men's & Boys' Clothing In Department Stores ($000)	Women's & Girls' Clothing In All Stores ($000)	Women's & Girls' Clothing In Apparel Stores ($000)	Women's & Girls' Clothing In Department Stores ($000)	Footwear In All Stores ($000)	Footwear In Apparel Stores ($000)	Footwear In Department Stores ($000)
INDIANA														
ANDERSON	1989	951	652	9,190	6,670	17,782	4,437	11,398	34,842	15,542	16,853	8,042	5,225	2,036
BLOOMINGTON	1989	1,427	699	9,087	7,992	26,271	10,013	12,658	47,338	19,901	20,691	11,820	8,570	2,182
ELKHART - GOSHEN	1989	997	596	13,651	9,897	20,350	6,317	10,982	46,401	23,614	18,825	14,529	11,150	1,868
EVANSVILLE	1989	4,523	1,814	46,631	37,617	55,121	22,715	25,265	104,190	54,195	41,657	32,037	24,722	4,073
FORT WAYNE	1989	17,835	2,031	60,644	46,889	79,358	25,467	47,087	150,252	65,539	74,526	38,837	27,882	9,485
GARY - HAMMOND	1989	2,416	2,701	58,273	42,441	83,922	31,991	41,088	166,336	75,310	81,075	48,176	32,133	10,809
INDIANAPOLIS	1989	21,769	5,381	221,995	181,423	283,679	90,541	151,545	525,203	201,331	255,607	129,800	96,893	29,081
KOKOMO	1989	777	738	14,355	12,004	14,175	483	10,082	22,161	1,256	17,431	2,950	527	1,678
LAFAYETTE - WEST LAFAYETTE	1989	1,388	1,051	12,908	10,066	31,040	8,588	16,196	57,545	18,540	34,163	14,822	10,405	3,285
MUNCIE	1989	619	734	14,918	12,951	20,538	6,911	12,581	37,292	13,615	22,131	11,271	7,913	3,029
SOUTH BEND - MISHAWAKA	1989	4,862	1,493	38,980	30,754	57,042	17,407	31,488	108,288	45,097	52,721	27,233	17,975	6,475
TERRE HAUTE	1989	1,230	940	20,769	13,484	48,025	33,012	13,049	103,758	77,424	25,631	29,574	25,312	2,940
NONMETRO PORTION OF STATE	1989	4,901	3,268	120,756	106,159	162,130	63,044	51,747	307,762	158,826	82,040	85,441	62,471	7,923
TOTAL STATE	1989	66,293	22,442	665,657	536,597	930,539	328,023	432,099	1,778,207	796,802	772,396	470,972	341,618	88,675
IOWA														
CEDAR RAPIDS	1989	3,073	1,167	25,360	21,531	42,439	11,377	21,608	90,725	32,528	41,968	20,455	14,814	3,966
DAVENPORT - ROCK ISLAND - MOLINE	1989	5,845	2,580	49,893	35,885	64,034	24,595	32,332	134,198	54,656	71,439	37,776	28,969	6,316
DES MOINES	1989	11,477	2,474	62,500	51,848	95,366	38,498	49,511	184,613	84,763	90,180	50,412	40,186	6,366
DUBUQUE	1989	1,025	579	9,113	6,644	20,710	5,421	14,208	35,430	13,448	20,564	9,103	5,920	2,542
IOWA CITY	1989	2,091	413	9,755	7,217	17,618	6,163	8,270	33,451	13,635	15,239	9,019	6,871	1,448
SIOUX CITY	1989	990	710	12,126	8,218	24,677	9,100	12,893	47,091	17,125	28,626	12,569	9,028	2,485
WATERLOO - CEDAR FALLS	1989	1,104	705	13,559	9,667	23,815	8,198	13,056	42,688	16,297	23,055	9,758	6,837	2,469
NONMETRO PORTION OF STATE	1989	5,836	1,974	87,866	75,945	177,909	90,596	44,687	317,704	161,871	84,378	84,624	59,417	9,865
TOTAL STATE	1989	29,335	9,685	247,671	200,507	446,147	185,860	187,433	840,291	375,992	352,505	221,000	162,352	33,916

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

		Merchandise Line Sales														
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
KANSAS																
KANSAS CITY	1989	1,880,269	1,802,111	476,940	250,064	59,985	149,766	53,430	56,949	85,547	42,178	25,471	144,436	108,022
LAWRENCE	1989	81,251	78,210	14,560	6,574	3,544	6,086	2,395	2,085	2,465	1,023	837	8,336	7,121
TOPEKA	1989	170,609	165,642	54,800	36,192	6,279	20,424	8,014	9,032	6,562	2,031	2,995	15,864	9,625
WICHITA	1989	482,549	455,656	117,117	57,181	22,749	39,790	13,469	19,529	26,015	11,167	9,721	38,141	23,312
NONMETRO PORTION OF STATE	1989	1,070,923	1,021,804	240,878	132,471	46,438	76,679	33,461	12,133	35,112	19,849	4,647	59,137	32,773
TOTAL STATE	1989	2,561,631	2,446,887	610,324	323,360	103,163	209,011	83,181	67,523	108,725	54,470	28,824	189,408	125,326
KENTUCKY																
CLARKSVILLE - HOPKINSVILLE	1989	119,553	112,740	36,342	20,408	5,437	13,124	2,969	5,674	5,930	2,778	1,607	15,160	10,424
HUNTINGTON - ASHLAND	1989	328,348	315,231	89,329	58,631	8,216	21,064	9,237	4,755	9,461	3,977	3,221	37,116	28,299
LEXINGTON-FAYETTE	1989	442,217	428,384	126,955	76,800	20,523	31,334	13,954	9,431	18,040	10,990	3,247	45,670	32,827
LOUISVILLE	1989	981,782	941,488	320,618	205,674	41,870	82,583	52,766	18,186	53,394	35,278	12,445	72,968	46,720
OWENSBORO	1989	95,067	88,764	30,362	18,624	4,560	10,060	3,733	3,536	5,327	4,109	714	7,867	5,472
NONMETRO PORTION OF STATE	1989	2,016,471	1,937,483	537,389	358,767	69,867	138,849	63,785	12,122	46,636	28,345	5,323	84,696	45,296
TOTAL STATE	1989	3,890,157	3,734,219	1,107,209	727,001	146,309	282,254	139,772	50,004	133,618	83,326	24,782	241,740	149,983
LOUISIANA																
ALEXANDRIA	1989	152,456	145,364	40,723	22,681	6,980	15,446	3,866	8,087	5,140	1,438	2,119	10,867	6,213
BATON ROUGE	1989	657,797	646,261	168,133	80,311	42,267	66,338	22,659	29,391	28,820	15,887	6,040	56,777	41,816
HOUMA - THIBODAUX	1989	213,557	208,685	52,314	30,695	11,225	15,367	4,529	7,315	6,171	2,419	1,916	9,726	5,618
LAFAYETTE	1989	291,432	286,551	57,842	32,890	11,585	23,586	4,409	12,493	11,205	4,501	4,684	18,794	12,377
LAKE CHARLES	1989	232,674	226,991	54,822	27,443	13,644	20,674	6,336	8,807	8,757	4,068	2,741	13,157	7,568
MONROE	1989	189,543	184,477	49,758	33,992	4,243	20,023	7,302	6,229	8,666	4,185	1,839	16,330	10,466
NEW ORLEANS	1989	1,632,333	1,587,864	435,007	243,072	115,637	128,359	54,512	55,683	64,056	39,911	12,669	108,016	81,290
SHREVEPORT	1989	400,038	380,691	101,418	63,753	14,208	38,434	18,236	12,753	17,946	7,415	4,456	30,543	20,875
NONMETRO PORTION OF STATE	1989	1,277,507	1,239,612	300,776	196,822	49,100	77,428	28,478	11,461	27,845	10,032	3,958	43,698	21,705

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989		Merchandise Line Sales												
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
KANSAS														
KANSAS CITY	1989	25,077	7,072	232,539	141,710	362,969	120,378	175,510	699,755	239,760	343,704	179,504	118,881	31,136
LAWRENCE	1989	1,015	195	5,413	3,161	11,731	5,391	5,360	20,850	9,842	9,289	6,348	4,575	982
TOPEKA	1989	1,226	706	23,271	13,844	38,933	15,193	20,292	66,283	25,192	40,723	19,866	14,143	3,525
WICHITA	1989	7,147	1,945	55,479	39,876	99,696	36,967	42,921	170,277	75,021	73,478	52,360	37,901	8,163
NONMETRO PORTION OF STATE	1989	4,055	517	75,980	58,714	129,655	61,332	44,559	214,478	111,195	67,067	61,113	45,307	6,711
TOTAL STATE	1989	26,290	6,313	266,900	184,129	428,671	168,847	186,332	758,275	320,768	334,002	214,023	151,270	32,366
KENTUCKY														
CLARKSVILLE - HOPKINSVILLE	1989	1,912	397	24,385	19,268	25,848	8,576	15,353	45,330	18,484	23,645	14,381	9,579	2,972
HUNTINGTON - ASHLAND	1989	3,394	1,316	33,946	25,161	66,325	17,772	36,942	117,566	36,323	62,346	30,657	21,562	6,691
LEXINGTON-FAYETTE	1989	7,646	1,299	67,686	56,438	89,363	35,471	42,544	180,779	82,307	88,041	47,410	30,926	10,395
LOUISVILLE	1989	13,341	2,930	164,170	136,510	186,897	45,680	109,322	395,833	163,786	185,242	97,317	64,900	22,699
OWENSBORO	1989	1,099	382	12,661	10,599	21,302	5,752	12,826	38,898	11,001	24,600	8,854	6,112	2,002
NONMETRO PORTION OF STATE	1989	2,843	2,285	153,231	127,569	236,384	92,268	81,973	416,413	197,944	116,403	120,041	79,244	14,446
TOTAL STATE	1989	26,203	7,432	427,279	348,735	585,015	197,085	274,043	1,119,376	481,468	467,885	300,105	198,292	56,126
LOUISIANA														
ALEXANDRIA	1989	1,409	396	21,960	16,030	29,980	15,239	12,846	56,873	29,288	22,912	16,573	11,616	3,178
BATON ROUGE	1989	7,389	1,505	71,256	53,068	117,643	39,770	63,825	221,509	86,578	116,566	69,315	44,152	15,089
HOUMA - THIBODAUX	1989	989	359	16,029	10,878	25,717	9,376	13,532	48,708	18,946	24,909	14,213	9,258	2,873
LAFAYETTE	1989	2,011	694	30,788	20,029	43,487	25,286	15,450	85,002	46,537	34,199	30,033	24,007	4,166
LAKE CHARLES	1989	1,117	432	16,456	9,477	25,099	10,443	12,693	50,889	25,641	23,944	13,455	8,344	3,460
MONROE	1989	1,213	345	23,727	17,959	30,035	16,553	10,803	64,522	37,986	22,639	22,355	15,740	3,563
NEW ORLEANS	1989	12,287	847	182,938	142,508	249,877	112,621	107,505	482,747	237,152	202,774	168,335	132,961	21,963
SHREVEPORT	1989	4,776	1,309	64,649	53,745	70,471	31,042	29,885	134,301	60,679	55,055	42,944	32,066	6,028
NONMETRO PORTION OF STATE	1989	2,531	724	68,390	50,218	123,058	48,773	34,618	214,162	88,[illegible]82	55,082	60,545	35,488	5,045

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
LOUISIANA (continued)														
TOTAL STATE	1989	5,047,337	4,906,496	1,260,793	731,659	268,889	405,655	150[illegible]	152,219	178,606	90,056	40,422	307,908	207,928
MAINE														
BANGOR	1989	240,799	231,807	31,850	19,897	4,528	13,149	5,796	4,017	5,632	3,712	938	12,025	7,306
LEWISTON - AUBURN	1989	169,086	161,789	26,178	16,569	3,224	6,071	1,383	2,786	3,202	1,988	651	6,830	3,880
PORTLAND	1989	465,715	449,118	70,305	46,398	10,341	28,790	11,758	8,893	14,913	10,317	1,867	31,719	20,223
NONMETRO PORTION OF STATE	1989	997,979	964,881	114,697	78,075	17,883	53,546	27,244	9,431	29,255	23,047	2,468	33,650	16,541
TOTAL STATE	1989	1,873,579	1,807,595	243,030	160,939	35,976	101,556	46,181	25,127	53,002	39,064	5,924	84,224	47,950
MARYLAND														
BALTIMORE	1989	2,768,506	2,712,971	666,579	397,330	150,717	191,334	86,215	65,099	183,477	117,307	37,092	242,064	162,881
CUMBERLAND	1989	101,441	94,164	31,405	21,252	3,199	7,392	6,180	392	6,196	5,255	455	6,655	4,241
HAGERSTOWN	1989	142,082	137,957	30,908	20,735	2,651	12,856	4,258	5,564	5,642	3,307	1,396	12,100	9,624
NONMETRO PORTION OF STATE	1989	415,984	399,757	81,104	51,180	18,488	27,373	9,400	5,602	12,679	7,799	2,348	20,328	13,961
TOTAL STATE	1989	5,771,583	5,623,787	1,350,207	786,568	308,893	370,670	166,665	126,231	352,173	235,917	72,769	522,740	371,857
MASSACHUSETTS														
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	1989	5,528,576	5,366,446	1,071,544	750,252	105,697	318,301	126,098	74,395	202,377	80,834	29,740	435,105	290,043
NEW BEDFORD - FALL RIVER - ATTLEBORO	1989	734,231	722,576	126,843	84,670	15,391	42,985	19,869	12,227	22,635	11,666	4,097	38,944	27,924
PITTSFIELD	1989	212,881	207,524	41,429	29,686	5,043	13,285	6,445	2,681	6,398	4,644	1,084	12,284	8,239
SPRINGFIELD	1989	773,996	752,768	157,343	104,141	23,249	58,125	31,941	13,392	36,051	22,972	4,078	57,205	38,156
WORCESTER - FITCHBURG - LEOMINSTER	1989	991,658	954,304	195,665	159,382	5,167	71,457	43,328	11,966	38,096	25,262	4,623	56,451	39,461
NONMETRO PORTION OF STATE	1989	581,366	547,893	87,090	61,504	9,866	42,866	19,450	4,519	14,795	10,393	2,273	26,978	21,432
TOTAL STATE	1989	8,822,708	8,551,511	1,679,914	1,189,635	164,413	547,019	247,131	119,180	320,352	155,771	45,895	626,967	425,255

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators: In Radio/TV Stores ($000)	Home Computers & Calculators: In Dept. Stores ($000)	Furniture & Sleep Equipment: In All Stores ($000)	Furniture & Sleep Equipment: In FHA Stores ($000)	Men's & Boys' Clothing: In All Stores ($000)	Men's & Boys' Clothing: In Apparel Stores ($000)	Men's & Boys' Clothing: In Department Stores ($000)	Women's & Girls' Clothing: In All Stores ($000)	Women's & Girls' Clothing: In Apparel Stores ($000)	Women's & Girls' Clothing: In Department Stores ($000)	Footwear: In All Stores ($000)	Footwear: In Apparel Stores ($000)	Footwear: In Department Stores ($000)
LOUISIANA (continued)														
TOTAL STATE	1989	33,722	6,611	496,193	373,912	715,367	309,103	301,157	1,358,713	630,989	558,080	437,768	313,632	65,365
MAINE														
BANGOR	1989	1,473	313	16,080	12,478	45,178	18,070	11,605	64,604	26,955	20,760	22,348	12,702	1,976
LEWISTON - AUBURN	1989	999	215	9,020	6,686	23,130	6,713	8,051	32,223	10,014	14,404	10,959	4,719	1,363
PORTLAND	1989	3,165	613	43,124	34,676	123,293	38,750	22,738	156,191	57,803	40,674	66,580	27,238	3,886
NONMETRO PORTION OF STATE	1989	3,976	618	58,411	47,999	85,851	51,793	21,238	121,495	64,014	39,318	53,595	32,771	3,914
TOTAL STATE	1989	9,613	1,759	126,635	101,839	277,452	115,326	63,632	374,513	158,786	115,156	153,482	77,430	11,139
MARYLAND														
BALTIMORE	1989	37,579	9,814	424,544	307,224	528,090	239,439	211,993	989,739	448,706	423,258	302,871	236,604	46,618
CUMBERLAND	1989	915	569	12,197	10,298	20,648	4,915	12,897	39,611	11,103	24,377	10,163	6,033	3,320
HAGERSTOWN	1989	1,715	545	[illegible]	15,618	21,083	8,327	10,022	32,458	12,976	14,850	11,219	6,901	2,551
NONMETRO PORTION OF STATE	1989	2,485	412	37,353	28,278	54,219	27,233	17,277	108,500	63,994	28,192	[illegible]	24,700	3,041
TOTAL STATE	1989	98,178	15,527	836,856	628,822	1,040,804	478,225	421,788	2,019,016	942,958	844,252	590,206	441,689	103,760
MASSACHUSETTS														
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	1989	58,291	12,386	693,534	590,473	993,230	482,875	390,972	2,036,157	1,115,893	728,077	484,497	359,113	77,411
NEW BEDFORD - FALL RIVER - ATTLEBORO	1989	2,868	1,576	78,214	65,488	103,891	55,540	37,507	200,383	129,271	54,529	68,115	52,873	6,126
PITTSFIELD	1989	1,530	418	16,229	11,593	30,328	16,159	10,607	53,685	29,179	19,045	12,979	10,462	1,429
SPRINGFIELD	1989	4,315	1,975	83,390	64,682	120,367	56,519	50,546	254,040	134,762	104,982	65,436	49,295	12,063
WORCESTER - FITCHBURG - LEOMINSTER	1989	8,464	1,848	123,771	106,541	132,717	56,598	62,895	251,500	113,196	118,854	56,889	42,511	10,636
NONMETRO PORTION OF STATE	1989	2,763	875	58,415	51,372	74,413	47,714	21,136	141,953	94,504	40,881	39,962	35,003	2,971
TOTAL STATE	1989	78,231	19,078	1,053,553	890,149	1,454,946	715,405	573,663	2,937,718	1,616,805	1,066,368	727,878	549,257	110,636

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989		Merchandise Line Sales												
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
MICHIGAN														
ANN ARBOR	1989	347,313	269,781	76,830	41,061	12,094	26,698	16,112	6,157	13,706	9,195	2,542	51,650	40,536
BATTLE CREEK	1989	219,501	156,567	42,269	24,731	3,154	14,372	8,152	4,011	6,778	3,721	1,761	8,837	6,478
BENTON HARBOR	1989	201,732	170,646	44,089	23,419	6,561	6,846	3,987	1,009	4,246	2,223	1,300	5,012	2,640
DETROIT	1989	5,235,075	4,621,303	1,244,189	801,553	116,447	354,218	230,606	98,173	258,088	199,822	40,315	387,929	316,188
DETROIT - ANN ARBOR CONSOLIDATED AREA	*1989*	*5,582,388*	*4,891,084*	*1,321,019*	*842,614*	*128,541*	*380,916*	*246,718*	*104,330*	*271,794*	*209,017*	*42,857*	*439,579*	*356,724*
FLINT	1989	619,802	493,621	125,758	75,313	6,027	43,036	25,885	9,471	24,267	17,396	4,066	30,080	20,271
GRAND RAPIDS	1989	941,492	639,008	170,942	68,331	20,828	77,636	54,134	15,744	41,329	22,823	8,553	63,230	49,949
JACKSON	1989	183,688	118,250	38,845	20,764	3,999	12,243	6,269	5,019	7,732	4,052	2,143	7,706	4,395
KALAMAZOO	1989	287,457	203,528	64,211	28,434	9,252	21,217	14,500	3,461	15,404	11,562	2,735	27,072	18,417
LANSING - EAST LANSING	1989	612,696	422,522	111,207	46,278	17,735	42,765	25,002	12,916	24,767	18,345	4,158	55,600	46,068
MUSKEGON	1989	209,634	158,979	34,829	20,722	1,432	13,505	6,800	3,879	7,608	4,192	1,704	9,268	6,437
SAGINAW - BAY CITY - MIDLAND	1989	452,496	[illegible]6,597	102,225	60,556	11,723	37,401	25,861	9,463	24,5[illegible]	18,733	3,862	34,907	27,135
NONMETRO PORTION OF STATE	1989	2,192,123	2,004,306	379,562	244,390	61,266	113,222	61,856	9,737	46,223	32,288	3,768	62,134	40,019
TOTAL STATE	1989	11,503,009	9,615,108	2,434,956	1,454,912	270,518	763,159	479,164	179,040	474,734	344,372	76,907	743,425	578,533
MINNESOTA														
DULUTH	1989	273,989	252,906	56,912	31,824	8,356	15,830	4,785	6,221	9,816	5,045	3,969	16,112	11,836
FARGO - MOORHEAD	1989	187,307	177,339	33,949	14,321	4,560	11,916	4,161	4,086	6,798	2,966	2,554	20,477	16,150
MINNEAPOLIS - ST. PAUL	1989	3,208,861	2,983,457	620,563	294,280	84,470	206,293	63,268	86,682	167,961	87,058	66,503	279,795	233,295
ROCHESTER	1989	152,672	146,824	29,387	13,512	3,372	10,851	3,804	4,392	7,855	3,753	2,691	13,131	9,159
ST. CLOUD	1989	209,204	192,341	100,348	43,334	7,107	38,568	4,947	5,717	33,142	4,8[illegible]	4,016	92,008	11,978
NONMETRO PORTION OF STATE	1989	1,530,547	1,439,225	279,832	183,431	47,793	76,824	31,316	6,454	26,992	19,120	1,181	47,602	29,722
TOTAL STATE	1989	5,324,581	4,969,370	1,079,341	563,396	149,501	347,449	109,242	109,096	245,415	120,249	78,355	453,785	301,592
MISSISSIPPI														
BILOXI - GULFPORT	1989	203,422	198,457	52,705	34,301	8,451	15,926	3,203	6,910	8,505	2,062	3,087	14,738	10,129

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
MICHIGAN														
ANN ARBOR	1989	6,456	1,253	44,132	33,243	69,477	30,476	29,774	132,119	62,690	62,008	37,110	27,241	6,889
BATTLE CREEK	1989	995	703	14,021	10,422	22,158	8,896	11,979	40,194	18,871	19,027	10,192	7,773	1,675
BENTON HARBOR	1989	502	518	10,291	8,122	27,543	8,628	15,988	50,083	20,840	25,348	13,973	10,022	2,470
DETROIT	1989	52,747	18,657	716,934	577,880	932,280	372,741	477,828	1,941,503	1,019,458	798,882	529,566	419,336	78,383
DETROIT - ANN ARBOR CONSOLIDATED AREA	*1989*	*59,203*	*19,910*	*761,066*	*611,123*	*1,001,757*	*403,217*	*507,602*	*2,073,622*	*1,082,148*	*860,890*	*566,676*	*446,577*	*85,272*
FLINT	1989	5,558	2,033	60,135	49,996	90,981	26,679	58,979	180,627	81,637	90,503	45,326	35,380	6,608
GRAND RAPIDS	1989	10,769	3,799	103,234	84,700	167,324	77,546	81,768	307,712	154,796	137,867	77,637	55,599	17,165
JACKSON	1989	1,101	859	17,664	13,568	23,086	3,249	17,105	40,652	12,382	27,022	9,437	5,027	3,048
KALAMAZOO	1989	2,814	1,216	30,447	23,038	50,437	17,915	29,491	[illegible]7,286	42,052	51,989	25,550	20,320	4,257
LANSING - EAST LANSING	1989	13,339	2,376	63,625	52,978	87,778	26,963	51,714	159,697	74,282	76,085	39,468	26,433	8,914
MUSKEGON	1989	1,224	681	19,512	15,990	21,654	5,150	12,591	40,601	13,685	22,996	10,136	6,312	3,236
SAGINAW - BAY CITY - MIDLAND	1989	1,275	1,745	62,918	53,880	86,575	31,503	50,954	172,323	75,272	90,583	43,947	31,503	10,451
NONMETRO PORTION OF STATE	1989	3,916	618	138,074	122,116	178,253	89,674	48,237	337,215	185,932	85,533	93,569	69,555	4,396
TOTAL STATE	1989	100,696	34,458	1,280,987	1,045,933	1,757,546	699,420	886,408	3,500,012	1,761,897	1,487,843	935,911	714,501	147,492
MINNESOTA														
DULUTH	1989	1,902	1,164	23,600	18,061	42,578	16,907	21,535	83,924	32,375	45,328	19,132	11,459	4,925
FARGO - MOORHEAD	1989	1,368	1,178	19,709	16,280	38,353	12,892	22,346	77,235	28,532	44,636	16,838	10,515	4,376
MINNEAPOLIS - ST. PAUL	1989	47,878	17,239	394,201	290,350	593,250	251,508	278,364	1,154,878	485,727	554,271	296,388	202,551	76,363
ROCHESTER	1989	1,408	815	20,667	12,864	29,110	8,878	16,443	63,636	22,441	34,245	17,230	12,001	3,941
ST. CLOUD	1989	2,606	1,001	69,857	16,740	109,602	13,111	21,080	211,225	25,285	42,500	16,769	9,834	4,853
NONMETRO PORTION OF STATE	1989	3,075	887	83,086	70,580	151,202	82,355	30,237	283,889	166,660	57,429	73,018	51,633	5,317
TOTAL STATE	1989	57,534	21,102	594,210	412,773	919,908	371,128	366,740	1,791,295	729,788	732,113	420,233	287,485	95,230
MISSISSIPPI														
BILOXI - GULFPORT	1989	1,329	152	23,202	15,181	26,571	5,223	19,859	565,654	17,648	36,130	15,369	8,727	4,474

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

METRO AREA	Year	Merchandise Line Sales												
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
MISSISSIPPI (continued)														
JACKSON	1989	402,403	386,180	126,058	76,368	19,547	32,710	11,656	8,404	13,058	5,427	2,931	39,510	27,685
PASCAGOULA	1989	108,131	105,789	23,811	16,795	2,989	7,556	2,209	2,437	2,837	1,168	774	5,099	2,625
NONMETRO PORTION OF STATE	1989	1,729,843	1,652,886	441,332	304,461	50,699	136,814	48,126	25,122	58,643	25,948	8,812	85,441	41,010
TOTAL STATE	1989	2,535,435	2,433,943	659,877	442,136	84,116	195,814	65,711	44,146	84,813	35,154	16,459	147,264	82,652
MISSOURI														
COLUMBIA	1989	114,543	110,364	27,418	13,752	3,719	14,424	5,157	5,542	3,349	981	1,652	12,129	8,572
JOPLIN	1989	150,991	137,966	35,175	10,569	11,351	10,217	3,573	3,114	7,243	3,555	2,140	8,256	3,443
KANSAS CITY	1989	1,880,269	1,802,111	476,940	250,064	59,985	149,766	53,430	56,949	85,547	42,178	25,471	144,436	108,022
ST. JOSEPH	1989	87,720	84,122	19,691	11,224	2,327	9,198	2,633	4,365	4,515	2,613	1,327	4,941	3,275
ST. LOUIS	1989	2,580,993	2,480,066	676,055	368,739	98,584	192,834	92,849	54,780	154,230	76,556	54,501	205,385	140,375
SPRINGFIELD	1989	266,226	257,524	79,372	29,256	20,614	24,529	7,012	11,196	14,415	6,896	4,254	20,700	14,551
NONMETRO PORTION OF STATE	1989	1,602,864	1,506,305	329,881	158,765	59,798	99,528	39,770	12,543	46,530	23,596	8,654	69,253	29,879
TOTAL STATE	1989	5,340,561	5,088,450	1,309,349	671,979	209,788	392,870	160,295	110,546	243,999	120,896	74,221	354,682	227,734
MONTANA														
BILLINGS	1989	167,172	160,557	24,355	10,916	5,099	14,603	5,826	5,633	8,162	5,621	1,172	14,373	9,612
GREAT FALLS	1989	84,268	81,001	15,757	9,063	2,642	11,484	2,848	5,004	7,931	6,563	769	11,935	9,356
NONMETRO PORTION OF STATE	1989	648,523	621,376	122,459	75,107	29,265	43,570	24,638	5,559	19,095	14,297	1,403	29,835	18,831
TOTAL STATE	1989	899,963	862,934	162,571	95,086	37,006	69,657	33,312	16,196	35,188	26,481	3,344	56,143	37,799
NEBRASKA														
LINCOLN	1989	248,556	241,802	47,119	25,767	11,514	14,066	4,592	5,148	4,999	2,423	1,650	20,890	14,244
OMAHA	1989	726,406	705,386	167,358	94,417	33,245	62,285	42,261	12,779	41,602	31,362	7,383	51,494	35,318
NONMETRO PORTION OF STATE	1989	785,771	719,344	164,985	98,097	27,853	50,797	21,372	5,874	19,880	12,845	1,522	39,381	18,533
TOTAL STATE	1989	1,697,499	1,605,840	355,915	200,994	69,591	124,246	67,244	22,377	64,709	45,970	9,815	109,576	67,409

1990 SURVEY OF BUYING POWER DATA SERVICE

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
MISSISSIPPI (continued)														
JACKSON	1989	4,098	223	54,383	41,325	89,233	29,126	30,908	187,690	61,994	67,457	54,348	35,980	11,053
PASCAGOULA	1989	418	60	8,450	6,750	14,924	5,879	7,444	25,954	9,843	13,517	9,225	6,351	1,905
NONMETRO PORTION OF STATE	1989	3,583	724	167,515	135,717	213,347	91,617	76,975	416,955	203,144	134,401	125,530	78,767	19,091
TOTAL STATE	1989	9,697	1,317	257,119	200,876	349,727	133,110	138,889	698,049	295,483	258,686	207,321	131,035	37,724
MISSOURI														
COLUMBIA	1989	1,137	414	16,827	11,068	21,594	7,814	10,326	45,186	22,744	17,558	9,096	6,615	1,327
JOPLIN	1989	477	475	22,211	12,789	23,648	8,999	10,704	41,706	19,698	16,650	11,833	8,575	1,988
KANSAS CITY	1989	25,077	7,072	232,539	141,710	362,969	120,378	175,510	699,755	239,760	343,704	179,504	118,881	31,136
ST. JOSEPH	1989	423	316	10,628	5,356	13,944	2,515	9,394	27,441	6,851	18,078	6,110	2,721	2,525
ST. LOUIS	1989	20,093	10,899	323,104	233,793	499,902	186,668	255,089	1,006,124	458,976	466,563	297,930	187,527	78,483
SPRINGFIELD	1989	1,090	1,144	29,669	18,027	56,816	16,863	33,352	106,819	36,859	58,468	26,623	19,100	5,119
NONMETRO PORTION OF STATE	1989	3,477	1,728	127,098	89,565	175,196	65,514	76,196	267,635	127,433	94,377	76,835	51,477	6,060
TOTAL STATE	1989	35,069	16,468	588,082	398,529	900,667	330,056	435,788	1,705,717	742,161	759,324	477,693	316,690	94,707
MONTANA														
BILLINGS	1989	791	319	22,583	17,196	22,748	9,779	11,312	46,729	17,954	28,706	14,215	9,092	3,094
GREAT FALLS	1989	931	211	11,175	6,715	13,977	5,092	6,824	28,035	10,926	16,816	7,189	4,710	1,682
NONMETRO PORTION OF STATE	1989	2,526	521	53,237	41,233	67,790	33,855	19,650	128,809	65,318	39,858	35,311	23,540	3,982
TOTAL STATE	1989	4,248	1,051	86,995	65,144	104,515	48,726	37,786	203,573	94,198	85,380	56,715	37,342	8,758
NEBRASKA														
LINCOLN	1989	2,943	956	22,972	15,623	46,784	20,969	21,415	96,084	46,555	52,611	28,354	22,999	3,627
OMAHA	1989	14,642	3,164	87,605	76,056	130,287	48,020	70,726	242,846	102,329	126,686	72,276	54,522	14,295
NONMETRO PORTION OF STATE	1989	1,840	914	59,287	47,891	83,559	37,092	25,268	159,555	82,712	45,616	48,957	33,639	6,297
TOTAL STATE	1989	18,407	4,717	167,174	137,980	249,078	102,061	111,067	477,424	223,018	211,941	143,245	106,587	22,738

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
NEVADA														
LAS VEGAS	1989	732,474	713,189	244,271	115,668	67,868	55,317	31,790	16,775	35,045	21,414	10,353	59,960	40,000
RENO	1989	263,914	251,450	107,204	51,030	23,857	22,135	8,367	7,058	13,416	4,917	5,886	30,059	17,263
NONMETRO PORTION OF STATE	1989	189,513	179,719	48,692	32,345	12,273	11,916	4,337	1,326	6,568	3,537	965	4,129	2,092
TOTAL STATE	1989	1,185,901	1,144,358	400,167	199,043	103,998	89,368	44,494	25,159	55,029	29,868	17,204	94,148	59,355
NEW HAMPSHIRE														
MANCHESTER - NASHUA	1989	533,744	520,233	101,230	49,607	16,608	43,966	5,120	23,439	36,881	5,410	7,547	77,303	29,505
PORTSMOUTH - DOVER - ROCHESTER	1989	647,977	631,536	97,675	57,649	12,657	38,970	18,650	9,065	23,562	12,321	3,745	51,923	37,027
NONMETRO PORTION OF STATE	1989	749,876	728,051	101,857	67,726	15,666	44,509	22,672	3,918	19,347	12,797	2,950	39,491	24,938
TOTAL STATE	1989	1,931,597	1,879,820	300,762	174,982	44,931	127,445	46,442	36,422	79,790	30,528	14,242	168,717	91,470
NEW JERSEY														
ATLANTIC CITY	1989	476,665	462,290	117,991	69,233	26,823	42,509	26,983	7,824	22,655	17,843	2,683	36,478	26,943
BERGEN - PASSAIC	1989	2,054,083	2,001,402	442,924	252,457	95,753	157,735	96,021	35,220	109,514	78,719	22,489	166,675	133,440
JERSEY CITY	1989	586,641	574,095	129,391	90,206	21,894	48,653	34,922	7,307	27,247	22,925	2,232	53,899	49,239
MIDDLESEX - SOMERSET - HUNTERDON	1989	1,552,159	1,518,415	290,579	152,570	72,649	106,625	64,855	23,905	74,467	53,165	14,873	110,326	87,897
MONMOUTH - OCEAN	1989	1,579,172	1,549,483	298,835	168,598	74,132	86,077	46,673	22,628	58,691	38,264	14,241	81,946	61,465
NEWARK	1989	2,481,722	2,418,828	449,752	271,000	110,324	137,146	88,256	28,890	107,928	85,919	13,954	147,479	123,728
TRENTON	1989	459,950	452,451	105,859	59,443	25,136	36,613	21,366	7,645	24,335	16,747	5,308	32,777	23,651
VINELAND - MILLVILLE - BRIDGETON	1989	189,578	186,356	35,025	22,155	8,351	13,348	7,832	2,687	6,007	3,503	1,643	8,005	5,250
TOTAL STATE	1989	11,001,559	10,743,586	2,265,309	1,313,863	515,265	734,377	444,775	169,058	509,627	364,527	102,745	757,474	603,313
NEW MEXICO														
ALBUQUERQUE	1989	480,730	462,288	145,492	76,179	31,988	46,384	22,634	16,024	33,974	24,682	4,957	57,754	42,559
LAS CRUCES	1989	88,830	85,080	26,877	12,972	8,415	9,420	2,826	3,918	2,423	556	964	6,130	3,889
SANTA FE	1989	100,782	94,621	33,102	19,923	6,379	10,884	4,366	3,287	5,219	3,204	1,087	11,016	7,963

1990 SURVEY OF BUYING POWER DATA SERVICE

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES 1989

				Merchandise Line Sales										
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NEVADA														
LAS VEGAS	1989	7,248	1,552	72,739	49,151	148,471	64,053	72,479	272,642	127,293	130,977	90,567	71,925	13,458
RENO	1989	5,077	1,002	40,958	26,021	68,185	19,783	32,592	125,774	37,039	59,168	35,917	24,581	6,769
NONMETRO PORTION OF STATE	1989	623	175	15,379	13,600	17,024	6,128	5,415	31,609	14,693	9,750	8,861	4,657	1,182
TOTAL STATE	1989	12,948	2,729	129,076	88,772	233,680	89,964	110,486	430,025	179,025	199,895	135,345	101,163	21,409
NEW HAMPSHIRE														
MANCHESTER - NASHUA	1989	9,078	1,259	89,123	67,526	118,489	48,580	54,722	224,966	97,159	99,885	58,126	45,445	7,059
PORTSMOUTH - DOVER - ROCHESTER	1989	7,462	1,489	94,527	82,912	104,352	37,311	42,972	202,645	85,187	77,342	42,334	28,634	8,663
NONMETRO PORTION OF STATE	1989	4,593	1,054	47,716	36,714	79,695	37,795	25,978	139,712	77,325	41,480	45,091	35,114	2,524
TOTAL STATE	1989	21,133	3,802	231,366	187,152	302,536	123,686	123,672	567,323	259,671	218,707	145,551	109,193	18,246
NEW JERSEY														
ATLANTIC CITY	1989	3,461	2,437	48,759	35,957	89,833	39,500	35,522	158,716	89,139	58,775	46,998	38,892	3,710
BERGEN - PASSAIC	1989	15,866	13,733	303,899	242,894	448,984	232,448	165,971	880,318	496,079	333,079	248,148	198,431	33,191
JERSEY CITY	1989	2,716	1,276	93,006	84,364	113,272	88,089	14,041	201,996	174,870	12,658	67,977	61,661	2,471
MIDDLESEX - SOMERSET - HUNTERDON	1989	13,832	9,951	205,791	164,041	300,946	146,844	113,455	590,487	313,393	221,134	158,929	125,355	24,046
MONMOUTH - OCEAN	1989	5,330	9,040	156,159	118,058	249,095	114,564	106,725	487,017	244,501	219,319	128,249	97,800	21,855
NEWARK	1989	16,998	10,467	290,921	243,614	355,641	210,710	124,733	782,483	467,654	278,250	237,903	192,932	29,655
TRENTON	1989	5,196	2,771	54,554	43,985	79,276	42,464	31,859	170,683	98,701	65,104	55,637	46,866	6,001
VINELAND - MILLVILLE - BRIDGETON	1989	570	1,155	12,025	8,709	27,099	9,890	13,960	47,179	21,815	22,049	11,802	9,059	1,098
TOTAL STATE	1989	79,212	58,788	1,382,138	1,104,243	1,926,868	1,000,824	726,260	3,886,879	2,175,529	1,450,040	1,099,460	878,397	151,895
NEW MEXICO														
ALBUQUERQUE	1989	6,324	760	79,802	65,456	114,443	45,361	50,340	212,468	87,949	93,816	63,478	47,956	11,060
LAS CRUCES	1989	969	149	12,857	10,300	15,537	5,885	8,535	31,669	12,909	16,996	9,187	6,504	2,077
SANTA FE	1989	1,456	166	15,190	12,091	23,188	11,405	9,869	44,390	24,524	17,480	14,546	11,064	2,093

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

METRO AREA	Year	Merchandise Line Sales: Groceries & Other Foods: In All Stores ($000)	Groceries & Other Foods: In Food Stores ($000)	Drugs & Health & Beauty Aids: In All Stores ($000)	Drugs & Health & Beauty Aids: In Drug-stores ($000)	Drugs & Health & Beauty Aids: In Food Stores ($000)	Major Household Appliances: In All Stores ($000)	Major Household Appliances: In FHA Stores ($000)	Major Household Appliances: In Department Stores ($000)	TVs, Video Recorders & Tapes: In All Stores ($000)	TVs, Video Recorders & Tapes: In FHA Stores ($000)	TVs, Video Recorders & Tapes: In Department Stores ($000)	Audio Equipment, Musical Instruments & Supplies: In All Stores ($000)	Audio Equipment, Musical Instruments & Supplies: In FHA Stores ($000)
NEW MEXICO (continued)														
NONMETRO PORTION OF STATE . . .	1989	696,585	658,262	153,789	84,033	42,062	40,505	14,106	8,656	16,030	7,267	2,007	33,296	22,632
TOTAL STATE	1989	1,366,947	1,300,251	359,260	193,107	88,844	107,193	43,932	31,885	57,646	35,709	9,015	108,196	77,043
NEW YORK														
ALBANY - SCHENECTADY - TROY . .	1989	1,330,984	1,292,949	255,233	168,431	43,404	81,063	35,820	17,531	36,871	19,348	9,634	124,076	94,918
BINGHAMTON	1989	363,345	346,134	81,168	58,446	7,727	36,547	13,497	11,026	7,894	4,904	1,897	28,935	20,014
BUFFALO	1989	1,249,579	1,221,303	271,046	209,852	26,418	79,793	42,682	21,515	46,233	31,208	7,335	73,247	56,552
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1989*	*1,538,694*	*1,503,672*	*333,913*	*254,737*	*33,288*	*91,304*	*47,470*	*25,468*	*54,249*	*35,485*	*10,125*	*88,953*	*67,257*
ELMIRA	1989	96,245	90,137	27,382	17,106	3,383	11,408	2,386	4,317	3,432	773	1,960	9,431	6,953
GLENS FALLS	1989	201,050	196,606	41,620	29,643	6,175	7,167	2,855	2,057	6,244	4,009	1,449	11,481	6,726
JAMESTOWN - DUNKIRK	1989	174,346	169,160	29,318	20,388	4,565	9,548	5,177	1,833	5,295	3,694	884	8,893	6,402
NASSAU - SUFFOLK	1989	4,568,547	4,422,171	1,033,219	678,936	115,303	250,055	140,058	54,071	178,713	106,759	41,813	431,017	312,972
NEW YORK	1989	8,727,097	8,549,177	2,340,002	1,637,662	199,235	425,959	246,345	80,999	396,446	274,832	74,351	826,373	678,664
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA .	*1989*	*23,496,694*	*22,932,034*	*5,301,563*	*3,438,495*	*737,046*	*1,329,597*	*795,108*	*276,445*	*1,021,620*	*704,068*	*199,657*	*1,927,217*	*1,516,013*
NIAGARA FALLS	1989	289,115	282,369	62,867	44,885	6,870	11,511	4,788	3,953	8,016	4,277	2,790	15,706	10,705
ORANGE COUNTY	1989	521,333	510,575	80,979	51,130	12,421	22,159	10,206	5,802	15,469	9,110	4,096	32,157	23,309
POUGHKEEPSIE	1989	413,985	405,579	78,665	53,415	9,842	22,603	3,894	13,852	8,640	1,590	5,516	34,850	22,387
ROCHESTER	1989	1,390,746	1,343,855	258,096	171,661	48,238	85,181	50,586	19,262	49,381	34,270	9,008	112,699	84,120
SYRACUSE	1989	868,531	844,721	166,635	117,176	27,036	50,961	30,275	10,673	26,860	17,811	4,069	69,961	56,047
UTICA - ROME	1989	414,608	393,431	88,977	67,171	11,161	18,128	8,780	4,811	14,526	7,215	5,641	15,858	9,079
NONMETRO PORTION OF STATE . . .	1989	2,099,751	2,031,985	388,879	285,234	54,855	107,661	50,773	20,743	54,818	36,243	10,011	85,023	55,914
TOTAL STATE	1989	22,709,262	22,100,152	5,204,086	3,611,136	576,633	1,219,744	648,122	272,445	858,838	556,043	180,454	1,879,707	1,444,762
NORTH CAROLINA														
ASHEVILLE	1989	209,610	201,635	49,041	30,559	6,203	25,513	8,347	7,295	8,709	6,111	1,330	16,891	9,050
BURLINGTON	1989	110,393	104,523	35,898	23,466	5,927	10,876	4,287	2,637	4,789	2,973	654	7,097	3,372

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989		Merchandise Line Sales												
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NEW MEXICO (continued)														
NONMETRO PORTION OF STATE	1989	3,084	228	48,985	37,864	74,466	32,159	21,604	140,014	73,896	33,192	41,329	29,015	4,229
TOTAL STATE	1989	11,833	1,303	156,834	125,711	227,634	94,810	90,348	428,541	199,278	161,484	128,540	94,539	19,459
NEW YORK														
ALBANY - SCHENECTADY - TROY	1989	10,158	2,511	149,941	116,770	196,113	78,262	88,280	374,766	190,570	138.310	94,256	74,756	10,823
BINGHAMTON	1989	4,888	774	31,756	24,701	45,076	20,742	19,223	77,771	40,890	34,877	25,990	20,742	3,678
BUFFALO	1989	14,823	3.056	131,705	100,465	174,719	73,589	89,885	373,861	194,041	162,039	92,330	74,978	12,227
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1989*	*16,287*	*3,641*	*155,203*	*117,537*	*219,648*	*94,748*	*112,364*	*460,956*	*233,017*	*207,733*	*115,883*	*92,477*	*16,781*
ELMIRA	1989	1,334	478	13,621	8,472	25,404	8,008	16,488	52,969	20,847	30,465	14,485	11,722	1,914
GLENS FALLS	1989	915	309	14,844	11,301	20,050	9,946	8,415	43,980	27,327	13,767	12,187	6,979	2,375
JAMESTOWN - DUNKIRK	1989	1,404	190	14,068	11,643	17,617	7,407	7,904	30,154	14,164	12,266	8,471	7,022	695
NASSAU - SUFFOLK	1989	51,980	10,043	579,208	474,365	858,503	469,703	320,515	1,566,164	850,357	633,006	474,386	385,887	68,318
NEW YORK	1989	111,674	15,642	1,278,647	1,050,109	2,076,982	1,316,296	604,962	3,994,750	2,267,220	1,392,403	1,243,215	1,011,010	156,534
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*1989*	*234,075*	*77,204*	*3,128,118*	*2,550,350*	*4,739,671*	*2,754,189*	*1,592,214*	*9,161,838*	*5,168,633*	*3,373,642*	*2,763,114*	*2,239,644*	*361,329*
NIAGARA FALLS	1989	1,464	585	23,498	17,072	44,929	21,159	22,479	87,095	38,976	45,694	23,553	17,499	4,554
ORANGE COUNTY	1989	2,106	862	47,450	36,390	70,864	36,439	28,807	136,713	67,130	67,067	40,359	30,137	6,684
POUGHKEEPSIE	1989	3,656	1,503	45,952	33,056	57,753	28,360	24,265	118,841	76,913	38,102	35,471	27,389	4,010
ROCHESTER	1989	17,922	1,804	170,821	143,635	200,289	82,632	89,047	393,039	173,424	166,312	111,646	86,530	15,104
SYRACUSE	1989	8,124	1,251	102,290	85,316	134,791	72,754	47,873	257,657	149,042	85,426	66,774	57,434	6,257
UTICA - ROME	1989	2,093	1,671	35,808	29,287	49,257	23,737	20,445	103,324	57,863	38,289	26,715	21,196	3,345
NONMETRO PORTION OF STATE	1989	10,398	2,148	144,024	114,245	204,420	88,457	85,126	349,542	169,105	135,332	102,139	83,839	7,871
TOTAL STATE	1989	242,939	42,827	2,784,633	2,256,827	4,176,767	2,337,491	1,473,714	7,960,626	4,337,869	2,993,555	2,371,973	1,917,920	304,389
NORTH CAROLINA														
ASHEVILLE	1989	1,025	397	27,449	21,922	31,010	11,137	17,154	61,184	31,839	25,529	28,079	22,546	4,123
BURLINGTON	1989	902	197	14,469	12,606	22,892	13,950	7,413	49,694	33,456	15,942	19,722	15,671	2,025

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

METRO AREA	Year	Merchandise Line Sales: Groceries & Other Foods: In All Stores ($000)	Groceries & Other Foods: In Food Stores ($000)	Drugs & Health & Beauty Aids: In All Stores ($000)	Drugs & Health & Beauty Aids: In Drug-stores ($000)	Drugs & Health & Beauty Aids: In Food Stores ($000)	Major Household Appliances: In All Stores ($000)	Major Household Appliances: In FHA Stores ($000)	Major Household Appliances: In Department Stores ($000)	TVs, Video Recorders & Tapes: In All Stores ($000)	TVs, Video Recorders & Tapes: In FHA Stores ($000)	TVs, Video Recorders & Tapes: In Department Stores ($000)	Audio Equipment, Musical Instruments & Supplies: In All Stores ($000)	Audio Equipment, Musical Instruments & Supplies: In FHA Stores ($000)
NORTH CAROLINA (continued)														
CHARLOTTE - GASTONIA - ROCK HILL	1989	1,250,922	1,202,474	341,304	207,208	70,538	110,009	59,229	24,154	73,413	56,998	7,330	109,448	87,089
FAYETTEVILLE	1989	187,375	180,957	54,466	30,622	11,718	32,446	14,171	12,579	18,834	11,543	2,049	42,820	29,397
GREENSBORO - WINSTON-SALEM - HIGH POINT	1989	896,721	849,686	272,549	178,381	39,406	105,640	51,799	25,245	62,800	48,105	5,354	101,368	73,760
HICKORY - MORGANTON	1989	279,141	269,407	72,039	47,790	12,812	24,789	6,600	5,001	9,271	5,172	1,238	19,125	11,260
JACKSONVILLE	1989	101,596	79,686	21,172	11,889	3,833	11,707	5,018	2,741	5,265	2,807	678	10,936	8,272
RALEIGH - DURHAM	1989	830,227	804,729	267,439	157,022	40,006	92,422	36,687	23,148	44,965	33,574	4,362	111,872	87,782
WILMINGTON	1989	158,058	153,498	42,675	28,571	5,679	14,197	2,880	4,797	4,421	1,190	1,189	14,600	8,901
NONMETRO PORTION OF STATE	1989	2,793,038	2,657,679	730,917	520,485	111,048	225,822	83,643	22,930	93,413	49,552	8,734	113,208	57,547
TOTAL STATE	1989	6,666,390	6,358,825	1,853,300	1,215,242	298,638	643,856	267,107	128,469	319,092	212,678	32,294	537,773	368,597
NORTH DAKOTA														
BISMARCK	1989	101,065	96,950	21,799	9,192	4,968	8,608	2,173	4,037	2,942	1,065	1,256	8,593	5,838
FARGO - MOORHEAD	1989	187,307	177,339	33,949	14,321	4,560	11,916	4,161	4,086	6,798	2,966	2,554	20,477	16,150
GRAND FORKS	1989	75,196	71,345	16,199	5,459	3,397	6,930	2,115	3,105	3,266	1,750	965	9,590	6,921
NONMETRO PORTION OF STATE	1989	379,577	359,304	70,724	43,936	12,095	20,282	7,979	3,527	9,523	5,950	1,314	13,378	8,229
TOTAL STATE	1989	693,257	657,487	134,133	67,472	23,799	44,354	14,486	14,231	20,282	10,347	5,558	43,344	29,125
OHIO														
AKRON	1989	757,486	727,327	162,455	86,188	39,604	54,803	32,891	14,292	23,953	14,695	6,237	62,424	46,017
CANTON	1989	447,962	436,317	94,593	56,574	16,494	27,027	16,329	6,919	14,341	9,279	3,603	25,475	19,113
CINCINNATI	1989	1,849,162	1,774,681	389,708	229,583	61,186	129,938	65,609	37,438	82,355	48,734	21,698	149,522	95,407
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1989*	*2,112,632*	*2,027,341*	*446,439*	*264,228*	*70,152*	*142,022*	*72,242*	*40,764*	*89,470*	*52,296*	*23,840*	*163,196*	*104,787*
CLEVELAND	1989	2,005,116	1,917,012	500,272	329,012	49,380	133,615	78,605	33,702	88,671	51,327	22,145	148,971	117,839
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*1989*	*3,028,355*	*2,896,991*	*719,740*	*452,783*	*97,984*	*204,175*	*118,909*	*55,342*	*122,876*	*72,437*	*31,256*	*225,666*	*173,926*
COLUMBUS	1989	1,494,959	1,430,415	395,501	214,353	77,516	72,003	28,785	23,488	34,552	19,771	7,941	189,303	156,910

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

METRO AREA	Year	Merchandise Line Sales: Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NORTH CAROLINA (continued)														
CHARLOTTE - GASTONIA - ROCK HILL	1989	17,253	1,336	169,074	146,797	230,822	92,788	106,014	471,501	243,503	180,018	105,183	86,250	7,330
FAYETTEVILLE	1989	3,468	615	59,230	50,323	43,677	13,108	28,081	86,577	31,545	49,195	28,090	17,604	7,172
GREENSBORO - WINSTON-SALEM - HIGH POINT	1989	15,316	2,972	315,819	245,995	192,780	88,074	86,852	401,053	197,807	150,505	112,017	75,965	21,414
HICKORY - MORGANTON	1989	1,835	371	52,252	44,766	32,908	13,104	16,554	73,235	45,115	26,134	19,831	14,008	3,837
JACKSONVILLE	1989	1,260	204	26,615	23,977	14,404	7,801	5,424	22,457	12,338	10,447	10,413	5,745	2,105
RALEIGH - DURHAM	1989	11,654	1,633	138,358	113,799	158,946	69,614	78,385	335,264	179,739	147,308	97,242	61,389	20,728
WILMINGTON	1989	1,188	357	33,081	28,328	31,443	12,804	16,190	62,354	34,796	25,909	16,462	9,704	3,683
NONMETRO PORTION OF STATE	1989	5,617	2,905	348,410	297,749	367,386	156,016	140,457	663,092	343,114	226,260	215,883	126,271	37,772
TOTAL STATE	1989	58,073	10,872	1,169,256	972,497	1,108,394	471,424	493,494	2,190,299	1,134,957	841,918	644,723	428,671	109,565
NORTH DAKOTA														
BISMARCK	1989	526	640	10,966	7,957	17,878	5,246	10,063	34,429	11,725	18,479	9,422	6,697	1,635
FARGO - MOORHEAD	1989	1,368	1,178	19,709	16,280	38,353	12,892	22,346	77,235	28,532	44,636	16,838	10,515	4,376
GRAND FORKS	1989	779	667	9,797	7,470	22,701	8,326	10,675	46,694	19,748	22,070	11,698	7,117	2,383
NONMETRO PORTION OF STATE	1989	1,666	765	27,094	23,321	42,508	22,653	9,219	72,937	42,869	16,229	21,228	15,195	1,859
TOTAL STATE	1989	3,435	3,119	59,386	47,432	116,788	47,653	49,709	222,055	99,633	95,680	57,072	36,329	9,617
OHIO														
AKRON	1989	5,606	1,781	74,561	56,175	106,352	34,156	61,481	229,212	98,156	107,816	63,416	44,584	14,255
CANTON	1989	2,532	1,284	38,083	28,162	62,185	18,976	37,020	134,308	60,873	64,539	32,338	21,641	8,996
CINCINNATI	1989	15,476	2,887	222,594	151,695	311,646	103,729	175,811	605,922	221,762	362,821	172,180	110,433	49,935
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1989*	*17,746*	*3,423*	*247,043*	*171,909*	*335,316*	*108,450*	*191,080*	*654,047*	*237,306*	*390,011*	*184,215*	*118,938*	*51,274*
CLEVELAND	1989	27,940	3,905	290,322	214,719	380,299	162,025	182,557	766,452	376,617	325,672	222,939	166,343	46,892
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*1989*	*35,102*	*6,363*	*396,457*	*295,392*	*520,252*	*203,420*	*268,214*	*1,061,674*	*497,203*	*473,047*	*303,383*	*222,541*	*65,375*
COLUMBUS	1989	23,318	6,811	200,193	158,904	376,791	94,261	184,994	619,169	266,269	282,594	165,615	106,901	41,987

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

METRO AREA	Year	Merchandise Line Sales												
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
OHIO (continued)														
DAYTON - SPRINGFIELD	1989	1,136,261	1,093,001	252,150	145,427	37,225	70,662	39,063	22,050	46,301	33,584	8,812	68,667	51,056
HAMILTON - MIDDLETOWN	1989	263,470	252,660	56,731	34,645	8,966	12,084	6,633	3,326	7,115	3,562	2,142	13,674	9,380
LIMA	1989	193,044	186,062	40,952	24,811	5,259	14,445	7,658	4,077	7,376	5,263	1,428	17,303	9,749
LORAIN - ELYRIA	1989	265,753	252,652	57,013	37,583	9,000	15,757	7,413	7,348	10,232	6,415	2,874	14,271	10,070
MANSFIELD	1989	157,782	151,854	28,783	14,869	5,026	12,588	5,080	4,664	5,202	1,785	2,062	19,151	11,048
PARKERSBURG - MARIETTA	1989	176,076	164,232	48,199	26,450	6,929	14,327	3,844	6,704	6,463	3,612	1,970	10,162	6,481
STEUBENVILLE - WEIRTON	1989	147,097	143,450	37,498	24,995	4,444	7,431	2,224	2,257	3,568	1,971	1,084	7,023	4,405
TOLEDO	1989	721,203	700,001	199,916	139,351	22,001	50,030	30,407	14,913	40,136	31,888	4,989	50,537	37,653
YOUNGSTOWN - WARREN	1989	491,024	477,757	147,695	99,272	19,513	45,085	27,565	10,770	19,349	11,044	6,041	30,101	22,625
NONMETRO PORTION OF STATE	1989	2,297,632	2,212,443	482,167	314,348	77,678	130,184	75,885	16,839	72,944	57,378	6,503	86,551	55,629
TOTAL STATE	1989	12,017,685	11,553,953	2,783,043	1,705,138	427,097	762,921	417,885	198,819	447,272	291,827	95,402	866,920	638,659
OKLAHOMA														
ENID	1989	64,875	62,139	16,177	7,504	3,501	4,280	1,338	1,804	3,234	1,616	1,007	4,703	3,076
LAWTON	1989	93,595	89,116	22,748	11,506	3,875	9,325	3,596	3,442	6,745	3,463	2,051	8,154	4,877
OKLAHOMA CITY	1989	1,134,047	1,098,322	277,944	145,790	66,430	75,944	32,587	29,760	55,405	25,026	18,700	75,670	58,133
TULSA	1989	888,315	861,085	206,828	78,966	63,736	63,669	29,265	20,018	46,355	27,818	8,976	55,336	36,416
NONMETRO PORTION OF STATE	1989	1,373,438	1,286,127	307,168	163,800	60,395	81,377	30,991	11,046	43,917	21,876	6,459	61,528	29,517
TOTAL STATE	1989	3,587,278	3,428,910	835,509	409,472	199,303	235,896	98,193	66,573	156,305	79,948	37,508	206,497	132,571
OREGON														
EUGENE - SPRINGFIELD	1989	308,312	272,176	87,692	38,878	11,833	18,506	7,310	7,116	9,330	3,729	3,235	25,722	21,368
MEDFORD	1989	315,856	167,106	43,900	16,348	9,135	14,658	9,153	3,000	7,884	4,723	1,508	11,756	8,343
PORTLAND	1989	1,561,595	1,180,636	362,151	126,034	78,379	114,744	63,932	19,723	93,995	69,108	14,161	134,482	102,056
PORTLAND - VANCOUVER CONSOLIDATED AREA	*1989*	*1,80[illegible],096*	*1,411,686*	*420,356*	*163,217*	*89,573*	*127,388*	*69,318*	*25,101*	*102,001*	*73,559*	*16,903*	*148,771*	*112,535*
SALEM	1989	290,622	237,721	83,075	44,051	13,662	25,173	14,003	4,298	9,452	5,337	2,710	19,650	15,292

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators: In Radio/TV Stores ($000)	Home Computers & Calculators: In Dept. Stores ($000)	Furniture & Sleep Equipment: In All Stores ($000)	Furniture & Sleep Equipment: In FHA Stores ($000)	Men's & Boys' Clothing: In All Stores ($000)	Men's & Boys' Clothing: In Apparel Stores ($000)	Men's & Boys' Clothing: In Department Stores ($000)	Women's & Girls' Clothing: In All Stores ($000)	Women's & Girls' Clothing: In Apparel Stores ($000)	Women's & Girls' Clothing: In Department Stores ($000)	Footwear: In All Stores ($000)	Footwear: In Apparel Stores ($000)	Footwear: In Department Stores ($000)
OHIO (continued)														
DAYTON - SPRINGFIELD	1989	9,424	2,938	121,347	93,165	173,736	51,774	98,949	347,053	136,227	185,138	93,439	69,028	16,894
HAMILTON - MIDDLETOWN	1989	2,270	536	24,449	20,214	23,670	4,721	15,269	48,125	15,544	27,190	12,035	8,505	1,339
LIMA	1989	972	475	21,874	16,273	29,736	9,441	17,623	53,169	22,625	26,397	14,383	9,782	3,333
LORAIN - ELYRIA	1989	1,556	677	31,574	24,498	33,601	7,239	24,176	66,010	22,430	39,559	17,028	11,614	4,228
MANSFIELD	1989	2,700	514	20,518	13,013	28,149	6,740	16,780	54,718	19,939	30,658	13,241	7,446	4,381
PARKERSBURG - MARIETTA	1989	1,740	890	19,136	14,874	31,294	7,095	18,760	54,014	15,824	29,218	13,154	8,991	3,536
STEUBENVILLE - WEIRTON	1989	486	363	9,283	7,042	19,094	4,671	10,546	37,862	11,496	20,281	8,283	6,298	1,301
TOLEDO	1989	5,309	4,432	78,046	52,871	136,410	34,686	86,783	251,792	83,455	149,308	64,508	47,424	12,965
YOUNGSTOWN - WARREN	1989	3,828	2,686	61,265	47,706	82,010	27,975	44,985	170,874	77,921	81,579	60,903	49,473	8,058
NONMETRO PORTION OF STATE	1989	6,497	3,250	178,429	160,616	225,730	71,423	97,797	399,095	155,722	159,992	110,590	83,983	11,388
TOTAL STATE	1989	106,741	32,445	1,351,238	1,033,179	1,957,600	621,565	1,040,511	3,721,665	1,548,511	1,831,882	1,035,325	734,771	220,877
OKLAHOMA														
ENID	1989	242	201	6,238	4,447	12,353	5,891	5,140	21,277	11,022	8,621	4,959	3,703	959
LAWTON	1989	1,269	411	19,358	15,280	21,073	7,355	10,261	40,199	15,396	18,775	10,269	6,163	1,949
OKLAHOMA CITY	1989	16,938	4,361	147,467	122,085	198,025	106,220	69,818	383,128	208,753	134,034	109,039	79,663	17,452
TULSA	1989	4,768	1,995	110,937	87,146	145,040	74,338	56,115	251,547	[illegible]	97,917	73,219	56,531	10,972
NONMETRO PORTION OF STATE	1989	1,896	2,595	94,777	68,819	141,647	67,622	51,669	249,475	142,694	60,068	70,309	51,060	[illegible]
TOTAL STATE	1989	25,113	9,620	380,776	299,257	521,072	262,733	194,417	950,764	515,225	321,387	269,232	198,226	34,838
OREGON														
EUGENE - SPRINGFIELD	1989	4,849	810	47,875	40,933	46,639	20,901	19,162	88,596	42,065	39,236	26,834	19,678	6,067
MEDFORD	1989	1,931	463	16,822	13,386	18,170	8,784	7,714	35,651	23,607	10,450	13,163	7,600	2,783
PORTLAND	1989	29,564	5,900	204,446	154,982	286,382	122,384	107,430	528,206	280,117	172,360	175,708	119,119	28,331
PORTLAND - VANCOUVER CONSOLIDATED AREA	*1989*	*30,652*	*6,621*	*226,270*	*170,467*	*316,906*	*134,706*	*122,393*	*584,914*	*306,201*	*202,673*	*192,974*	*129,644*	*32,661*
SALEM	1989	5,803	774	24,852	18,400	41,316	19,205	17,233	70,731	33,959	30,010	23,579	14,267	4,453

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

		Merchandise Line Sales														
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drugstores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
OREGON (continued)														
NONMETRO PORTION OF STATE . . .	1989	1,034,288	965,723	281,119	165,627	51,171	57,289	28,041	12,321	22,543	14,598	3,032	44,342	33,812
TOTAL STATE	1989	3,510,673	2,823,362	857,937	390,938	164,180	230,370	122,439	46,458	143,204	97,495	24,646	235,952	180,871
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM - EASTON	1989	898,569	869,217	199,133	128,488	39,553	50,549	27,010	11,118	34,866	18,451	13,178	46,303	34,298
ALTOONA	1989	189,731	181,794	36,437	25,188	3,329	13,073	7,992	2,812	11,905	9,238	1,966	11,059	6,900
BEAVER COUNTY	1989	196,413	190,316	44,635	27,643	7,539	10,067	4,395	4,392	6,068	2,804	2,738	8,464	5,037
ERIE	1989	385,614	376,681	75,258	54,957	9,187	22,295	13,746	6,355	10,482	6,852	2,456	17,578	12,521
HARRISBURG - LEBANON - CARLISLE	1989	761,741	731,091	149,451	96,110	21,452	59,073	32,016	16,243	35,387	22,708	9,115	49,484	37,049
JOHNSTOWN	1989	294,801	275,647	58,654	46,957	3,951	13,903	8,255	2,947	4,721	2,573	1,373	11,028	7,991
LANCASTER	1989	598,020	570,951	106,089	74,289	15,878	54,267	31,548	9,268	16,206	11,371	3,147	36,610	23,301
PHILADELPHIA	1989	6,091,559	5,940,545	1,601,445	970,947	303,884	375,916	211,209	115,542	285,169	173,928	87,955	421,272	317,939
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	*1989*	*7,409,282*	*7,231,362*	*1,922,047*	*1,163,798*	*372,705*	*479,508*	*259,804*	*147,106*	*351,386*	*213,197*	*108,245*	*531,923*	*402,063*
PITTSBURGH	1989	2,471,260	2,374,119	597,334	360,326	88,561	136,565	78,210	41,523	82,373	51,600	22,921	130,378	97,071
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	*1989*	*2,667,673*	*2,564,435*	*641,969*	*387,969*	*96,100*	*146,632*	*82,605*	*45,915*	*88,441*	*54,404*	*25,659*	*138,842*	*102,108*
READING	1989	416,162	406,286	83,312	49,936	15,865	38,502	27,373	7,256	15,319	9,747	4,446	31,086	22,275
SCRANTON - WILKES-BARRE	1989	976,854	942,129	245,478	159,748	37,322	58,537	29,046	18,834	34,319	18,527	11,740	48,479	31,694
SHARON	1989	114,382	111,101	29,314	19,792	4,370	6,412	3,260	2,020	6,097	4,867	755	4,725	2,821
STATE COLLEGE	1989	135,893	128,151	27,565	18,405	2,336	9,636	5,571	1,601	4,889	3,213	809	12,215	8,985
WILLIAMSPORT	1989	165,514	160,876	35,586	21,504	6,553	6,714	2,745	1,635	5,409	2,960	1,678	9,975	7,950
YORK	1989	541,657	523,505	103,474	62,764	15,919	30,838	14,406	8,630	16,390	9,571	5,146	31,764	22,447
NONMETRO PORTION OF STATE . . .	1989	2,014,893	1,944,622	421,615	293,182	64,825	117,078	61,606	24,054	53,054	35,677	9,544	75,061	50,846
TOTAL STATE	1989	14,676,318	14,190,504	3,433,347	2,191,804	562,692	900,575	501,794	241,849	545,808	337,894	153,966	829,837	601,075
RHODE ISLAND														
PROVIDENCE - PAWTUCKET - WOONSOCKET	1989	1,236,169	1,199,172	244,740	189,410	13,605	70,123	36,651	25,411	46,637	18,701	20,868	67,173	44,752

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
OREGON (continued)														
NONMETRO PORTION OF STATE	1989	3,567	991	68,487	56,441	100,587	58,427	26,890	161,397	94,965	47,540	61,219	43,767	6,586
TOTAL STATE	1989	45,714	8,938	362,482	284,142	493,094	229,701	178,429	884,581	474,713	299,596	300,503	204,431	48,220
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM - EASTON	1989	10,344	2,696	105,184	79,984	123,392	37,438	62,954	266,349	123,768	130,322	73,165	57,037	12,203
ALTOONA	1989	1,410	639	22,244	17,924	25,595	7,107	17,249	56,415	23,139	30,152	13,503	8,884	3,448
BEAVER COUNTY	1989	1,274	684	16,148	10,110	28,001	6,901	18,481	54,125	16,163	33,129	11,469	6,992	3,696
ERIE	1989	6,345	877	29,178	22,343	46,279	16,057	27,364	88,598	34,024	50,871	22,971	16,670	4,735
HARRISBURG - LEBANON - CARLISLE	1989	7,831	2,142	78,443	48,776	116,623	34,377	70,135	233,651	87,667	131,610	63,488	50,168	9,115
JOHNSTOWN	1989	2,012	527	16,751	12,891	26,183	9,823	13,719	49,410	22,746	22,164	15,752	11,920	2,534
LANCASTER	1989	3,520	1,209	60,869	47,859	74,229	36,203	32,186	142,130	85,215	52,758	45,856	35,098	6,534
PHILADELPHIA	1989	54,626	27,056	784,688	583,152	1,022,966	517,598	416,801	2,242,960	1,182,771	842,020	598,212	466,937	104,870
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	*1989*	*65,170*	*36,541*	*961,364*	*723,362*	*1,258,903*	*610,021*	*540,445*	*2,709,937*	*1,389,050*	*1,073,150*	*725,245*	*563,271*	*125,308*
PITTSBURGH	1989	28,799	7,162	290,185	214,888	371,272	137,965	202,036	793,126	366,293	372,546	225,548	167,627	45,852
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	*1989*	*30,073*	*7,846*	*306,333*	*224,998*	*399,273*	*144,866*	*220,517*	*847,251*	*382,456*	*405,675*	*237,017*	*174,619*	*49,548*
READING	1989	4,064	1,235	42,554	31,044	90,202	52,493	31,668	178,671	122,951	53,598	59,920	53,194	5,186
SCRANTON - WILKES-BARRE	1989	5,930	2,933	96,648	66,798	159,356	59,793	79,243	319,308	140,042	142,051	82,533	60,587	15,845
SHARON	1989	822	315	16,467	15,046	18,351	5,321	8,942	36,036	14,796	16,310	18,313	16,371	1,448
STATE COLLEGE	1989	1,802	340	11,693	9,186	21,968	10,257	7,534	40,555	21,584	12,268	11,776	10,257	1,030
WILLIAMSPORT	1989	1,498	436	16,925	13,891	22,075	7,944	11,510	44,361	24,915	17,354	14,680	12,598	1,241
YORK	1989	3,034	980	48,080	38,209	80,319	27,153	34,328	123,956	51,231	50,759	41,469	33,771	5,146
NONMETRO PORTION OF STATE	1989	8,431	3,974	147,006	118,756	311,504	68,177	94,940	529,423	161,002	152,783	111,031	83,746	12,712
TOTAL STATE	1989	126,562	45,381	1,572,559	1,173,976	2,280,815	920,247	1,010,974	4,641,158	2,213,116	1,874,497	1,268,622	986,337	206,048
RHODE ISLAND														
PROVIDENCE - PAWTUCKET - WOONSOCKET	1989	8,429	2,454	119,468	97,499	185,658	79,228	80,604	363,807	189,609	134,697	83,735	63,652	13,893

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

		Merchandise Line Sales												
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
RHODE ISLAND (continued)														
NONMETRO PORTION OF STATE	1989	112,045	107,874	17,120	13,891	1,102	6,678	3,642	1,395	4,036	1,802	1,051	6,093	4,549
TOTAL STATE	1989	1,348,214	1,307,046	261,860	203,301	14,707	76,801	40,293	26,806	50,673	20,503	21,919	73,266	49,301
SOUTH CAROLINA														
ANDERSON	1989	190,632	184,710	42,061	26,979	4,510	16,784	8,671	4,210	4,734	2,503	940	9,442	6,474
CHARLESTON	1989	552,467	537,868	125,595	66,243	32,533	37,478	13,896	14,260	15,501	9,333	3,382	52,430	39,090
CHARLOTTE - GASTONIA - ROCK HILL	1989	1,250,922	1,202,474	341,304	207,208	70,538	110,009	59,229	24,154	73,413	56,998	7,330	109,448	87,089
COLUMBIA	1989	498,608	479,102	119,887	63,558	24,205	47,204	23,027	11,764	25,537	14,847	6,123	50,753	36,753
FLORENCE	1989	139,926	133,853	31,479	17,402	5,388	16,086	4,941	5,617	6,103	3,229	1,701	8,243	4,446
GREENVILLE - SPARTANBURG	1989	772,589	737,089	198,022	126,000	29,144	55,767	27,730	13,427	28,828	18,548	4,770	67,537	46,433
NONMETRO PORTION OF STATE	1989	1,339,040	1,283,928	309,948	206,263	55,667	92,506	44,729	11,234	40,274	23,796	3,213	59,447	32,588
TOTAL STATE	1989	3,778,284	3,631,726	889,266	542,675	166,886	281,958	130,973	64,442	132,560	79,134	22,563	264,811	177,783
SOUTH DAKOTA														
RAPID CITY	1989	115,720	109,268	22,224	8,374	4,471	9,080	2,859	3,548	4,658	2,614	1,575	8,284	4,734
SIOUX FALLS	1989	167,677	158,527	31,055	12,889	5,982	12,743	4,173	5,623	5,111	2,256	1,788	14,274	11,079
NONMETRO PORTION OF STATE	1989	441,790	420,708	74,502	39,562	17,848	21,926	6,765	4,534	11,522	7,042	1,598	20,067	10,512
TOTAL STATE	1989	725,187	688,503	127,781	60,825	28,301	43,749	13,797	13,705	21,291	11,912	4,961	42,625	26,325
TENNESSEE														
CHATTANOOGA	1989	546,421	519,579	104,112	64,528	9,832	34,355	14,747	9,252	24,501	15,485	3,373	37,219	27,674
CLARKSVILLE - HOPKINSVILLE	1989	119,553	112,740	36,342	20,408	5,437	13,124	2,969	5,674	5,930	2,778	1,607	15,160	10,424
JACKSON	1989	89,698	84,401	25,395	11,893	3,246	9,087	3,340	2,934	5,018	2,515	1,678	9,179	4,755
JOHNSON CITY - KINGSPORT - BRISTOL	1989	369,799	359,223	~~112,567~~	72,771	14,441	33,450	10,038	10,826	12,[illegible]	6,041	3,298	32,159	20,636
KNOXVILLE	1989	622,650	580,849	182,150	108,911	28,445	46,420	22,516	14,347	25,587	14,104	7,400	68,340	53,049
MEMPHIS	1989	946,267	911,199	328,603	218,347	24,416	73,908	34,468	25,010	61,868	36,593	18,736	87,200	51,940

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989		Merchandise Line Sales												
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
RHODE ISLAND (continued)														
NONMETRO PORTION OF STATE	1989	793	131	10,356	8,769	14,599	9,804	3,273	24,922	16,564	7,883	5,990	4,093	954
TOTAL STATE	1989	9,222	2,585	129,824	106,268	200,257	89,032	83,877	388,729	206,173	142,580	89,725	67,745	14,847
SOUTH CAROLINA														
ANDERSON	1989	1,381	282	16,578	13,889	24,759	8,662	12,799	46,505	19,488	21,551	15,522	10,158	2,823
CHARLESTON	1989	6,260	781	78,612	67,381	88,716	45,532	32,285	165,718	95,313	52,331	50,755	39,081	7,288
CHARLOTTE - GASTONIA - ROCK HILL	1989	17,253	1,336	169,074	146,797	230,822	92,788	106,014	471,501	243,503	180,018	105,183	86,250	7,330
COLUMBIA	1989	5,816	1,023	68,715	57,795	90,351	38,276	40,164	185,681	79,949	84,756	45,138	32,720	8,849
FLORENCE	1989	553	318	12,683	9,902	23,662	6,309	13,814	50,411	22,288	23,698	14,111	8,085	3,187
GREENVILLE - SPARTANBURG	1989	8,074	1,588	81,438	70,582	126,585	56,713	54,965	254,394	137,438	99,865	76,096	53,392	13,923
NONMETRO PORTION OF STATE	1989	1,949	799	166,992	149,434	189,551	97,243	56,775	356,349	221,102	80,388	114,797	78,546	12,030
TOTAL STATE	1989	25,973	5,208	451,879	390,240	578,352	265,218	229,655	1,128,201	605,540	399,892	334,236	233,191	51,808
SOUTH DAKOTA														
RAPID CITY	1989	1,229	371	13,013	11,173	22,498	9,692	10,574	40,503	17,711	18,037	10,553	6,879	2,411
SIOUX FALLS	1989	4,188	529	23,064	20,463	37,062	14,126	16,833	73,643	29,267	31,237	18,236	11,761	3,445
NONMETRO PORTION OF STATE	1989	1,973	445	28,574	23,961	46,263	25,484	10,821	77,503	44,416	18,632	24,160	17,013	2,217
TOTAL STATE	1989	7,390	1,345	64,651	55,597	105,823	49,302	38,228	191,649	91,394	67,906	52,949	35,653	8,073
TENNESSEE														
CHATTANOOGA	1989	5,692	1,405	64,837	55,270	81,835	37,453	35,416	157,557	79,119	67,177	48,305	35,578	9,277
CLARKSVILLE - HOPKINSVILLE	1989	1,912	397	24,385	19,268	25,848	8,576	15,353	45,330	18,484	23,645	14,381	9,579	2,972
JACKSON	1989	932	297	13,234	9,617	21,651	7,691	11,933	42,013	17,617	21,696	11,910	7,691	2,761
JOHNSON CITY - KINGSPORT - BRISTOL	1989	3,239	547	39,521	31,502	65,320	19,609	37,771	129,706	56,009	60,495	33,255	20,288	8,240
KNOXVILLE	1989	9,249	2,414	89,789	74,134	119,096	56,122	49,090	252,758	138,662	91,448	72,207	50,331	14,487
MEMPHIS	1989	12,220	3,467	165,114	126,819	192,324	89,723	81,175	388,126	202,363	157,492	124,420	85,840	26,362

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
TENNESSEE (continued)														
NASHVILLE	1989	962,134	898,095	300,413	167,548	53,263	90,105	45,184	20,191	54,244	38,137	11,415	151,108	106,413
NONMETRO PORTION OF STATE	1989	1,391,387	1,324,102	406,351	279,562	44,068	104,474	51,121	8,668	42,367	24,238	6,032	56,406	21,101
TOTAL STATE	1989	4,625,058	4,380,281	1,412,420	888,766	170,995	384,203	177,864	91,757	220,966	134,220	51,159	434,669	281,094
TEXAS														
ABILENE	1989	86,676	82,553	26,962	14,620	5,914	13,740	4,078	7,376	6,109	2,121	2,446	11,044	6,550
AMARILLO	1989	246,796	238,030	71,877	27,244	24,005	25,705	10,587	9,323	9,955	3,701	4,182	23,006	15,664
AUSTIN	1989	996,681	975,184	251,881	107,562	101,295	71,282	32,687	23,752	33,940	13,401	13,264	72,219	49,912
BEAUMONT - PORT ARTHUR	1989	374,939	360,584	94,743	47,538	15,315	37,784	13,057	14,456	19,884	12,198	5,514	21,865	11,526
BRAZORIA	1989	195,936	190,051	44,331	19,300	14,017	12,589	2,856	6,665	6,793	2,474	2,960	8,552	4,535
BROWNSVILLE - HARLINGEN	1989	208,229	191,554	53,940	23,678	18,672	21,683	6,557	10,339	10,669	6,266	2,356	12,339	8,027
BRYAN - COLLEGE STATION	1989	121,606	116,966	25,405	6,747	11,798	14,557	1,209	4,652	4,114	515	2,067	9,512	5,622
CORPUS CHRISTI	1989	322,087	312,534	82,918	33,968	31,808	38,302	8,518	15,221	13,911	6,264	3,269	20,632	15,242
DALLAS	1989	3,292,153	3,186,101	870,413	350,993	280,857	250,338	95,835	103,741	183,090	100,945	59,585	277,656	204,382
DALLAS - FORT WORTH CONSOLIDATED AREA	*1989*	*4,951,136*	*4,776,439*	*1,289,084*	*544,730*	*398,156*	*380,691*	*147,110*	*148,714*	*262,517*	*145,368*	*82,866*	*401,771*	*290,560*
EL PASO	1989	568,604	523,153	137,943	46,465	42,477	44,214	18,622	15,508	36,110	26,128	5,593	45,283	31,991
FORT WORTH - ARLINGTON	1989	1,658,983	1,590,338	418,671	193,737	117,299	130,353	51,275	44,973	79,427	44,423	23,281	124,115	86,178
GALVESTON - TEXAS CITY	1989	286,803	282,535	48,426	25,260	14,542	25,788	7,303	14,790	8,230	3,079	3,122	13,023	7,638
HOUSTON	1989	3,372,076	3,286,280	802,285	359,666	199,023	253,796	111,550	96,784	187,330	92,625	64,243	286,462	209,162
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	*1989*	*3,854,815*	*3,758,866*	*895,042*	*404,226*	*227,582*	*292,173*	*121,709*	*118,239*	*202,353*	*98,178*	*70,325*	*308,037*	*221,335*
KILLEEN - TEMPLE	1989	206,157	197,397	43,732	17,693	15,113	22,584	2,988	12,618	12,303	5,103	4,276	26,324	17,546
LAREDO	1989	111,155	107,428	24,805	6,861	10,457	14,796	6,067	6,263	7,585	5,256	1,332	12,956	9,835
LONGVIEW - MARSHALL	1989	197,026	182,391	49,991	27,221	11,888	17,969	5,827	6,499	8,544	4,353	1,931	12,521	7,977
LUBBOCK	1989	262,388	248,740	69,111	25,430	25,851	21,707	9,058	8,057	14,885	8,443	3,757	20,091	12,769
McALLEN - EDINBURG - MISSION	1989	313,867	302,364	70,937	26,001	24,467	26,276	9,935	13,917	15,472	8,607	3,684	26,872	18,556

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
TENNESSEE (continued)														
NASHVILLE	1989	10,754	1,522	151,394	122,144	212,496	90,151	96,859	423,659	190,490	194,783	130,830	106,619	15,986
NONMETRO PORTION OF STATE	1989	3,653	598	126,453	103,253	152,996	62,053	60,653	262,234	134,910	83,811	83,663	55,736	9,043
TOTAL STATE	1989	45,061	10,086	642,124	516,630	832,522	356,184	372,318	1,625,234	801,744	672,034	495,895	356,327	84,927
TEXAS														
ABILENE	1989	1,251	533	17,557	12,186	21,949	8,896	10,569	47,924	25,022	23,925	15,808	10,195	3,828
AMARILLO	1989	2,524	908	29,492	19,835	49,737	25,185	18,175	105,645	54,245	39,437	29,800	21,202	[illegible]
AUSTIN	1989	13,524	2,653	107,896	82,332	156,051	67,450	61,762	323,054	167,437	119,846	114,457	92,529	12,201
BEAUMONT - PORT ARTHUR	1989	1,836	1,382	36,670	24,925	67,682	33,156	27,269	118,981	66,440	43,284	36,706	28,361	4,410
BRAZORIA	1989	560	644	14,212	8,692	26,158	8,802	15,580	50,561	19,394	29,230	14,220	8,688	3,478
BROWNSVILLE - HARLINGEN	1989	1,688	736	18,101	12,933	47,338	20,964	19,147	93,711	50,257	32,551	24,238	16,664	3,976
BRYAN - COLLEGE STATION	1989	1,358	448	12,454	8,535	18,200	7,278	9,708	38,250	19,628	17,171	12,341	8,510	2,427
CORPUS CHRISTI	1989	3,118	1,023	33,886	23,089	53,329	15,276	25,543	114,651	54,194	46,184	35,103	25,978	4,144
DALLAS	1989	42,884	11,038	379,992	279,464	677,552	299,686	280,800	1,436,069	682,100	559,795	445,429	334,943	70,628
DALLAS - FORT WORTH CONSOLIDATED AREA	*1989*	*65,269*	*16,097*	*578,839*	*435,550*	*957,162*	*414,519*	*402,921*	*1,984,685*	*935,130*	*788,967*	*605,049*	*448,285*	*97,959*
EL PASO	1989	4,896	745	93,116	77,374	111,159	43,212	47,369	215,240	98,520	89,140	72,066	51,737	12,680
FORT WORTH - ARLINGTON	1989	22,385	5,059	198,847	156,086	279,610	114,833	122,121	548,616	253,030	229,172	159,620	113,342	27,331
GALVESTON - TEXAS CITY	1989	1,844	810	15,439	9,514	33,917	18,976	12,331	60,719	38,742	20,226	23,266	18,741	2,565
HOUSTON	1989	49,228	13,765	485,446	385,367	703,068	344,175	278,738	1,332,235	700,999	520,910	406,907	311,862	61,951
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	*1989*	*51,632*	*15,219*	*515,097*	*403,573*	*763,143*	*371,953*	*306,649*	*1,443,515*	*759,135*	*570,366*	*444,393*	*339,291*	*67,994*
KILLEEN - TEMPLE	1989	1,478	892	33,334	23,483	32,236	10,939	17,560	58,954	25,111	31,703	17,621	10,890	4,097
LAREDO	1989	5,353	498	21,959	18,466	36,328	17,684	13,746	86,392	41,057	35,162	20,874	15,839	2,689
LONGVIEW - MARSHALL	1989	1,861	603	19,860	16,532	27,219	13,494	12,181	56,267	33,306	20,745	18,507	12,451	2,894
LUBBOCK	1989	1,913	988	38,461	30,001	60,199	26,590	27,089	111,366	51,010	50,025	38,520	28,760	7,712
McALLEN - EDINBURG - MISSION	1989	4,515	921	39,541	30,246	65,344	33,079	23,947	126,958	76,232	39,787	32,540	23,006	4,973

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
TEXAS (continued)														
MIDLAND	1989	142,605	127,046	37,310	13,638	13,086	8,154	1,328	3,762	6,134	3,043	2,023	6,793	4,383
ODESSA	1989	144,185	131,284	41,903	13,148	18,696	10,932	1,828	4,952	6,504	2,985	1,608	6,935	4,676
SAN ANGELO	1989	96,505	93,361	21,882	8,543	8,729	9,608	3,050	3,458	4,938	2,643	1,536	8,846	5,071
SAN ANTONIO	1989	1,445,813	1,407,525	332,951	145,011	120,578	87,385	31,654	36,918	60,398	33,482	15,018	107,175	78,234
SHERMAN - DENISON	1989	132,754	119,317	37,722	17,765	11,331	8,547	2,134	4,127	5,382	3,562	1,164	6,991	2,579
TEXARKANA	1989	132,727	125,391	29,896	14,736	4,061	12,348	3,343	6,501	6,406	3,031	2,375	11,150	7,142
TYLER	1989	208,930	190,433	42,337	18,253	11,720	15,137	3,906	7,578	9,428	4,893	2,767	13,953	10,112
VICTORIA	1989	82,667	78,633	19,251	6,873	6,330	7,267	2,180	3,232	4,664	2,994	1,083	5,077	2,955
WACO	1989	200,824	194,851	51,626	20,144	17,662	18,570	6,565	7,359	8,216	3,395	2,891	23,691	8,199
WICHITA FALLS	1989	109,352	101,620	36,193	19,717	4,845	12,464	4,107	5,721	7,865	3,353	3,464	11,340	7,107
NONMETRO PORTION OF STATE	1989	3,153,749	2,995,084	694,645	410,978	154,952	178,467	64,748	12,202	82,145	40,889	6,404	92,200	36,565
TOTAL STATE	1989	18,613,630	17,882,050	4,525,233	2,044,266	1,334,952	1,410,380	522,443	509,688	859,466	449,801	246,856	1,317,031	889,240
UTAH														
PROVO - OREM	1989	177,438	169,747	46,716	28,069	8,499	14,289	5,496	4,588	6,437	2,960	1,826	20,003	13,843
SALT LAKE CITY - OGDEN	1989	1,064,033	1,020,760	235,548	101,569	80,472	82,915	47,533	23,144	45,669	24,673	10,165	100,395	70,501
NONMETRO PORTION OF STATE	1989	314,792	290,289	62,394	38,017	18,244	19,039	11,658	1,364	7,576	5,653	226	11,188	7,310
TOTAL STATE	1989	1,556,263	1,480,796	344,658	167,655	107,215	116,243	64,687	29,096	59,682	33,286	12,217	131,586	91,654
VERMONT														
BURLINGTON	1989	221,847	210,976	33,624	20,475	6,558	14,638	8,196	2,929	6,499	5,044	616	13,624	8,957
NONMETRO PORTION OF STATE	1989	623,112	589,648	92,239	60,707	18,329	34,540	17,022	5,013	13,950	10,479	1,041	32,528	19,042
TOTAL STATE	1989	844,959	800,624	125,863	81,182	24,887	49,178	25,218	7,942	20,449	15,523	1,657	46,152	27,999
VIRGINIA														
CHARLOTTESVILLE	1989	168,293	164,326	40,388	24,843	8,876	14,903	5,125	3,940	4,020	1,838	1,207	32,196	10,406
DANVILLE	1989	121,022	116,211	31,739	19,702	6,063	9,907	2,555	3,122	4,086	2,700	869	6,881	4,215

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

METRO AREA	Year	Merchandise Line Sales: Home Computers & Calculators: In Radio/TV Stores ($000)	Home Computers & Calculators: In Dept. Stores ($000)	Furniture & Sleep Equipment: In All Stores ($000)	Furniture & Sleep Equipment: In FHA Stores ($000)	Men's & Boys' Clothing: In All Stores ($000)	Men's & Boys' Clothing: In Apparel Stores ($000)	Men's & Boys' Clothing: In Department Stores ($000)	Women's & Girls' Clothing: In All Stores ($000)	Women's & Girls' Clothing: In Apparel Stores ($000)	Women's & Girls' Clothing: In Department Stores ($000)	Footwear: In All Stores ($000)	Footwear: In Apparel Stores ($000)	Footwear: In Department Stores ($000)
TEXAS (continued)														
MIDLAND	1989	790	439	11,783	9,277	25,695	9,643	9,408	48,926	24,501	20,049	14,973	10,843	2,374
ODESSA	1989	859	499	13,010	9,967	23,878	10,412	9,788	43,757	22,768	17,379	16,135	11,800	2,597
SAN ANGELO	1989	1,219	335	13,038	9,285	14,159	6,732	6,154	33,433	19,764	14,497	11,656	5,723	1,805
SAN ANTONIO	1989	16,195	2,965	163,019	121,121	267,984	135,616	101,318	527,915	277,051	211,671	193,241	153,658	20,282
SHERMAN - DENISON	1989	412	499	10,760	8,255	16,148	4,205	9,487	36,870	18,469	14,782	8,436	5,371	2,097
TEXARKANA	1989	980	544	18,900	14,149	24,481	8,964	12,594	48,478	20,230	22,697	14,266	10,261	2,849
TYLER	1989	1,528	630	33,232	28,533	35,588	12,876	15,221	71,268	31,055	27,673	22,993	17,169	3,397
VICTORIA	1989	816	311	11,522	8,585	14,236	6,359	6,682	28,134	15,332	11,176	8,576	6,156	1,353
WACO	1989	1,627	689	20,835	15,967	36,805	12,769	19,004	69,756	33,942	28,504	24,094	18,063	4,544
WICHITA FALLS	1989	1,220	641	18,711	15,720	24,242	7,607	13,729	53,045	19,089	25,664	15,687	9,345	3,721
NONMETRO PORTION OF STATE	1989	8,356	717	202,250	162,177	291,389	147,115	60,581	506,888	298,225	74,112	146,687	97,515	6,404
TOTAL STATE	1989	196,014	51,881	2,110,750	1,620,363	3,236,980	1,470,412	1,285,800	6,378,744	3,233,627	2,413,249	1,992,333	1,480,815	288,855
UTAH														
PROVO - OREM	1989	2,228	392	13,302	9,271	31,811	9,496	16,952	55,871	22,311	27,123	18,789	11,633	4,303
SALT LAKE CITY - OGDEN	1989	24,347	2,032	162,895	139,536	212,962	87,291	90,130	376,824	182,093	156,910	128,318	80,494	25,073
NONMETRO PORTION OF STATE	1989	2,351	141	24,050	21,792	29,673	13,453	4,872	54,334	27,919	8,757	19,350	12,683	1,418
TOTAL STATE	1989	28,926	2,565	200,247	170,599	274,446	110,240	111,954	487,029	232,323	192,790	166,457	104,810	30,794
VERMONT														
BURLINGTON	1989	2,703	450	22,700	19,959	41,562	22,412	10,069	67,481	38,063	18,792	19,395	13,763	2,158
NONMETRO PORTION OF STATE	1989	5,006	660	47,934	41,456	83,275	36,891	14,867	127,517	62,641	27,744	36,064	22,655	3,184
TOTAL STATE	1989	7,709	1,110	70,634	61,415	124,837	59,303	24,936	194,998	100,704	46,536	55,459	36,418	5,342
VIRGINIA														
CHARLOTTESVILLE	1989	1,771	270	19,416	13,538	32,326	19,251	10,101	64,485	32,834	19,015	15,136	10,752	2,441
DANVILLE	1989	919	218	11,996	10,473	13,892	5,473	6,918	27,457	10,510	12,810	7,510	4,037	2,226

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

METRO AREA	Year	Merchandise Line Sales: Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
VIRGINIA (continued)														
LYNCHBURG	1989	152,253	147,626	44,979	28,337	7,351	13,705	4,392	3,704	6,428	2,955	1,522	13,516	9,649
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	1989	1,545,198	1,498,575	333,913	195,760	72,406	121,466	45,482	48,130	73,065	48,200	15,301	134,897	102,212
RICHMOND - PETERSBURG	1989	1,032,837	1,006,367	268,650	166,257	41,696	79,310	37,660	25,436	56,300	32,705	15,217	82,769	58,586
ROANOKE	1989	275,947	260,859	70,439	39,832	12,806	28,371	11,645	7,973	12,517	8,749	1,781	33,357	23,184
NONMETRO PORTION OF STATE	1989	1,760,166	1,681,826	414,321	286,200	68,739	107,784	44,832	11,394	51,253	29,481	6,413	76,582	42,410
TOTAL STATE	1989	7,304,041	7,069,324	1,676,717	1,008,810	344,949	509,301	210,318	148,285	344,144	222,555	71,798	609,162	421,089
WASHINGTON														
BELLINGHAM	1989	180,948	163,689	40,489	21,102	9,560	10,594	4,942	3,191	9,158	6,650	1,626	10,741	7,982
BREMERTON	1989	205,514	198,743	40,763	30,408	[illegible],076	14,452	9,974	3,049	6,376	4,195	1,556	11,842	8,931
OLYMPIA	1989	196,785	191,494	44,241	26,539	10,814	11,867	4,633	3,333	5,968	3,823	1,313	12,009	8,563
RICHLAND - KENNEWICK - PASCO	1989	163,362	148,313	42,358	27,927	7,083	13,099	4,473	4,081	6,099	3,052	1,966	7,527	3,002
SEATTLE	1989	2,627,536	2,486,616	675,164	416,731	113,323	168,051	90,000	44,141	124,230	85,912	25,586	272,661	230,669
SEATTLE - TACOMA CONSOLIDATED AREA	*1989*	*3,294,880*	*3,087,365*	*805,729*	*485,782*	*141,084*	*208,721*	*116,264*	*51,250*	*143,668*	*95,208*	*32,513*	*325,251*	*272,783*
SPOKANE	1989	478,354	469,994	113,902	58,477	31,537	31,504	8,453	14,006	14,602	5,790	7,075	33,430	26,040
TACOMA	1989	667,344	600,749	130,565	69,051	27,761	40,670	26,264	7,109	19,438	9,296	6,927	52,590	42,114
VANCOUVER	1989	244,501	231,050	58,205	37,183	11,194	12,644	5,386	5,378	8,006	4,451	2,742	14,289	10,479
YAKIMA	1989	197,103	194,490	47,220	25,419	7,912	11,878	4,641	5,208	5,191	2,408	1,765	8,717	6,047
NONMETRO PORTION OF STATE	1989	986,293	944,337	221,342	155,854	47,014	42,109	15,440	7,408	25,124	16,647	2,239	33,347	25,150
TOTAL STATE	1989	5,947,740	5,629,475	1,414,249	868,691	272,274	356,868	174,206	96,904	224,192	142,224	52,795	457,153	368,977
WEST VIRGINIA														
CHARLESTON	1989	308,617	298,076	92,365	58,386	12,090	29,111	10,834	10,457	13,215	8,813	2,868	27,105	20,209
HUNTINGTON - ASHLAND	1989	328,348	315,231	89,329	58,631	8,216	21,064	9,237	4,755	9,461	3,977	3,221	37,116	28,299
PARKERSBURG - MARIETTA	1989	176,076	164,232	48,199	26,450	6,929	14,527	3,844	6,704	6,463	3,612	1,970	10,162	6,481
STEUBENVILLE - WEIRTON	1989	147,097	143,450	37,498	24,995	4,444	7,431	2,224	2,257	3,568	1,971	1,084	7,023	4,405

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

		Merchandise Line Sales												
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
VIRGINIA (continued)														
LYNCHBURG	1989	824	382	20,350	17,989	30,569	8,592	19,199	62,954	20,427	40,929	27,802	9,294	5,499
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	1989	26,359	4,783	277,481	239,532	252,581	117,356	112,645	505,664	248,768	225,897	152,027	111,342	26,779
RICHMOND - PETERSBURG	1989	8,490	1,907	127,857	101,037	178,255	81,502	70,890	386,484	178,155	160,227	100,444	73,077	19,140
ROANOKE	1989	5,272	592	38,479	32,379	56,395	20,615	29,521	108,042	51,535	46,901	58,604	25,264	4,939
NONMETRO PORTION OF STATE	1989	6,534	2,329	196,224	168,892	192,080	70,501	71,028	341,894	147,198	124,626	115,554	65,151	21,559
TOTAL STATE	1989	93,216	14,333	1,017,271	836,872	1,145,380	515,903	471,786	2,291,305	1,087,354	969,259	703,593	462,288	126,761
WASHINGTON														
BELLINGHAM	1989	1,053	427	14,447	12,142	20,135	6,770	8,703	37,590	18,330	15,593	11,084	7,081	2,569
BREMERTON	1989	2,078	408	18,460	12,099	24,850	9,750	9,656	42,652	20,935	13,805	12,733	7,777	2,455
OLYMPIA	1989	1,156	446	17,194	13,912	23,523	8,094	11,266	46,682	17,398	23,069	13,876	7,491	3,755
RICHLAND - KENNEWICK - PASCO	1989	573	546	16,459	9,273	22,004	5,074	14,713	42,602	13,837	26,837	11,012	6,840	2,929
SEATTLE	1989	37,867	4,873	359,789	288,324	473,864	251,564	143,788	908,287	537,723	255,893	274,324	203,345	34,116
SEATTLE - TACOMA CONSOLIDATED AREA	*1989*	*44,787*	*7,788*	*436,607*	*344,738*	*577,409*	*287,496*	*188,968*	*1,106,195*	*621,236*	*336,816*	*332,447*	*241,737*	*46,874*
SPOKANE	1989	3,249	1,230	51,756	36,447	86,539	31,971	38,141	163,991	67,465	72,590	46,267	32,242	10,763
TACOMA	1989	6,920	2,915	76,818	56,414	103,545	35,932	45,200	197,908	83,513	80,923	58,123	38,392	12,758
VANCOUVER	1989	1,088	721	21,824	15,485	30,524	12,322	14,963	56,708	26,084	30,313	17,266	10,525	4,330
YAKIMA	1989	1,162	464	16,243	12,354	24,756	11,743	11,715	47,160	23,296	22,406	14,947	10,311	2,975
NONMETRO PORTION OF STATE	1989	2,596	369	58,250	46,410	81,005	43,628	19,128	131,574	74,799	29,892	44,184	29,604	5,779
TOTAL STATE	1989	7,742	12,399	651,240	502,860	890,745	416,848	317,273	1,675,154	883,380	571,321	503,816	353,608	82,429
WEST VIRGINIA														
CHARLESTON	1989	2,059	1,433	34,791	26,560	46,274	17,075	25,814	91,590	41,040	44,223	24,050	17,075	5,737
HUNTINGTON - ASHLAND	1989	3,394	1,316	33,946	25,161	66,325	17,772	36,942	117,566	36,323	62,346	30,657	21,562	6,691
PARKERSBURG - MARIETTA	1989	1,740	890	19,136	14,874	31,294	7,095	18,760	54,014	15,824	29,218	13,154	8,991	3,536
STEUBENVILLE - WEIRTON	1989	486	363	9,283	7,042	19,094	4,671	10,546	37,862	11,496	20,281	8,283	6,298	1,301

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989

		Merchandise Line Sales												
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
WEST VIRGINIA (continued)														
WHEELING	1989	187,202	183,300	46,886	29,767	7,249	11,703	4,964	3,324	6,385	3,710	1,720	11,950	8,407
NONMETRO PORTION OF STATE	1989	1,168,837	1,116,643	314,047	230,845	38,797	78,750	30,431	13,555	31,801	18,627	4,498	46,590	24,621
TOTAL STATE	1989	1,933,621	1,853,435	531,193	366,195	65,675	140,929	54,059	34,298	60,770	35,984	11,877	113,749	74,107
WISCONSIN														
APPLETON - OSHKOSH - NEENAH	1989	356,346	310,830	69,416	33,766	9,952	35,153	24,695	5,679	21,910	16,936	3,797	35,560	27,702
EAU CLAIRE	1989	186,427	162,607	32,891	13,722	7,550	13,961	6,816	3,560	7,257	4,380	2,036	11,444	8,215
GREEN BAY	1989	249,259	223,686	53,236	17,596	6,336	23,234	12,791	7,241	18,695	13,559	3,640	24,106	17,810
JANESVILLE - BELOIT	1989	192,210	180,969	38,792	22,407	4,790	11,155	3,627	4,887	4,951	3,313	998	11,208	7,525
KENOSHA	1989	96,974	88,910	19,485	12,373	2,002	6,259	3,505	1,378	3,761	2,603	877	5,854	3,841
LA CROSSE	1989	104,053	96,775	23,668	7,621	2,671	11,220	5,516	3,679	7,331	5,376	1,265	11,879	8,702
MADISON	1989	528,106	417,788	79,216	47,927	10,203	34,833	22,746	5,702	35,038	31,761	1,575	99,919	90,210
MILWAUKEE	1989	1,915,460	1,807,689	402,546	257,965	47,079	128,486	83,118	28,727	103,317	69,207	25,037	190,914	167,580
MILWAUKEE - RACINE CONSOLIDATED AREA	*1989*	*2,116,837*	*1,998,702*	*449,015*	*286,382*	*52,336*	*144,525*	*91,340*	*32,648*	*113,425*	*74,822*	*27,282*	*204,978*	*178,453*
RACINE	1989	201,377	191,013	46,469	28,417	5,257	16,039	8,222	3,921	10,108	5,615	2,245	14,064	10,873
SHEBOYGAN	1989	119,778	113,087	22,370	11,217	3,027	5,563	841	2,234	2,815	952	1,280	5,802	4,233
WAUSAU	1989	134,866	116,788	23,860	5,740	2,256	14,072	4,677	3,178	3,718	1,341	1,818	6,665	3,900
NONMETRO PORTION OF STATE	1989	1,984,319	1,645,512	275,557	164,059	41,275	86,149	44,946	10,053	39,292	27,956	3,613	48,653	24,652
TOTAL STATE	1989	6,169,755	5,448,488	1,103,745	631,231	145,216	390,423	222,320	81,133	260,791	183,992	48,717	469,625	377,654
WYOMING														
CASPER	1989	70,449	66,493	9,763	2,713	2,929	4,302	2,154	1,093	2,424	1,786	170	7,443	5,238
CHEYENNE	1989	73,790	67,161	13,135	4,020	3,474	6,609	2,671	1,554	2,766	1,741	243	8,860	5,299
NONMETRO PORTION OF STATE	1989	308,175	298,345	54,929	28,528	14,658	15,359	5,132	3,070	6,939	3,437	1,396	18,508	10,256
TOTAL STATE	1989	452,414	431,999	77,827	35,261	21,061	26,270	9,957	5,717	12,129	6,964	1,809	34,811	20,793

1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1989		Merchandise Line Sales														
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear				
METRO AREA	Year	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
WEST VIRGINIA (continued)																
WHEELING	1989	1,914	563	17,660	13,719	28,983	7,753	16,982	57,814	19,527	30,942	16,933	11,692	2,951
NONMETRO PORTION OF STATE	1989	5,064	2,453	82,167	64,166	128,805	40,463	46,572	237,830	88,880	79,822	70,925	50,673	8,593
TOTAL STATE	1989	12,247	5,994	165,200	128,013	260,569	79,123	118,763	483,413	177,174	201,477	134,241	95,359	22,938
WISCONSIN																
APPLETON - OSHKOSH - NEENAH	1989	1,972	877	53,586	43,997	67,297	22,322	39,432	114,170	46,267	58,711	35,116	23,466	6,134
EAU CLAIRE	1989	1,573	509	22,411	12,967	22,641	10,557	9,832	44,421	19,356	27,383	12,402	8,632	1,474
GREEN BAY	1989	1,138	1,045	37,872	31,306	54,191	14,563	33,694	93,436	29,486	55,631	24,752	15,704	4,962
JANESVILLE - BELOIT	1989	1,049	546	13,556	10,206	22,105	4,064	15,343	45,643	18,045	28,302	13,380	9,786	2,504
KENOSHA	1989	520	219	10,432	8,495	19,217	9,753	4,652	30,222	19,670	8,305	12,080	9,557	576
LA CROSSE	1989	1,664	414	13,603	10,823	22,566	7,204	11,820	45,725	18,131	21,047	10,995	8,117	1,854
MADISON	1989	4,692	1,259	55,264	45,975	90,739	36,306	41,896	166,780	79,325	70,562	46,947	33,866	9,136
MILWAUKEE	1989	39,931	6,933	241,426	198,099	307,396	113,649	147,788	588,577	232,486	298,332	173,809	112,235	40,463
MILWAUKEE - RACINE CONSOLIDATED AREA	*1989*	*41,177*	*7,494*	*266,837*	*220,466*	*340,008*	*123,440*	*166,313*	*655,120*	*257,344*	*332,858*	*197,441*	*131,383*	*43,832*
RACINE	1989	1,246	561	25,411	22,367	32,612	9,791	18,525	66,543	24,858	34,526	23,632	19,148	3,369
SHEBOYGAN	1989	483	319	10,101	7,106	15,525	2,934	10,157	28,616	6,096	17,831	8,299	4,164	1,998
WAUSAU	1989	965	454	19,046	15,227	20,801	6,308	12,348	37,005	14,872	19,389	10,033	7,197	2,035
NONMETRO PORTION OF STATE	1989	4,268	1,981	114,309	90,858	234,101	59,108	50,649	324,272	133,971	81,967	99,035	54,120	7,405
TOTAL STATE	1989	59,740	15,252	622,398	500,844	919,677	299,654	399,649	1,605,907	648,504	729,380	474,898	308,200	82,715
WYOMING																
CASPER	1989	933	230	8,792	6,978	10,085	4,343	4,196	18,064	9,140	6,546	4,754	3,543	600
CHEYENNE	1989	1,164	302	8,907	6,489	14,095	5,997	5,958	24,448	12,092	9,994	6,697	4,730	786
NONMETRO PORTION OF STATE	1989	1,573	424	19,664	12,805	37,042	20,033	8,509	66,400	40,409	13,581	20,177	15,809	1,079
TOTAL STATE	1989	3,670	956	37,363	26,272	61,222	30,373	18,663	108,912	61,641	30,121	31,628	24,082	2,465

SECTION 13

1994 Projections
State And Regional Summaries

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

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REGIONAL AND STATE SUMMARIES
1994 PROJECTIONS

S&MM ESTIMATES REGION State	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
NEW ENGLAND	**13,105.2**	**13,489.1**	**2.9**	**5,180.4**	**5.3**	**309,085,310**	**47.8**	**42,505**	**59,664**	**153,745,342**	**34.8**	**23,181**	**29,678**	**6.2155**	**6.1088**
Connecticut	3,282.1	3,371.0	2.7	1,275.7	5.1	85,461,387	47.0	47,887	66,992	39,675,893	35.9	24,053	31,101	1.6553	1.6255
Maine	1,222.7	1,269.2	3.8	492.8	6.6	23,298,320	52.9	32,944	47,277	13,749,975	36.1	21,849	27,902	.5056	.5075
Massachusetts	5,927.5	6,027.3	1.7	2,328.8	3.9	141,586,867	45.4	43,459	60,798	67,579,997	32.2	22,806	29,019	2.8461	2.7502
New Hampshire	1,106.4	1,206.2	9.0	464.6	11.8	27,363,124	56.5	42,059	58,896	16,148,129	40.3	27,685	34,757	.5550	.5742
Rhode Island	1,004.3	1,029.8	2.5	387.1	4.4	20,821,653	49.6	37,537	53,789	10,117,227	37.0	19,916	26,136	.4206	.4177
Vermont	562.2	585.6	4.2	231.4	7.4	10,553,959	52.3	32,180	45,609	6,474,121	36.9	21,955	27,978	.2329	.2337
MIDDLE ATLANTIC	**37,958.0**	**38,516.7**	**1.5**	**14,890.5**	**3.8**	**815,422,149**	**44.2**	**39,405**	**54,761**	**351,846,218**	**32.8**	**18,473**	**23,629**	**16.2530**	**15.6540**
New Jersey	7,789.8	8,014.2	2.9	3,034.2	5.3	204,457,330	47.8	48,025	67,384	79,698,523	30.7	21,160	26,267	3.7903	3.6903
New York	18,078.2	18,333.5	1.4	7,105.8	3.7	382,706,541	41.9	39,347	53,858	165,010,832	34.8	17,871	23,222	7.6809	7.3651
Pennsylvania	12,090.0	12,169.0	.7	4,750.5	3.0	228,258,278	45.1	34,107	48,049	107,136,863	31.3	17,689	22,553	4.7818	4.5986
EAST NORTH CENTRAL	**42,486.0**	**42,734.3**	**.6**	**16,386.8**	**3.0**	**804,984,855**	**47.6**	**34,300**	**49,124**	**378,065,924**	**32.8**	**17,897**	**23,071**	**16.6551**	**16.2066**
Illinois	11,696.9	11,788.5	.8	4,513.8	3.3	239,476,262	46.4	37,410	53,054	106,336,459	34.7	18,060	23,558	4.7989	4.6723
Indiana	5,617.9	5,662.7	.8	2,134.0	3.1	96,563,628	49.8	31,141	45,250	48,813,005	31.4	17,949	22,874	2.0770	2.0293
Michigan	9,345.3	9,393.0	.5	3,540.9	2.9	176,967,897	47.8	34,807	49,978	86,485,505	33.2	18,876	24,425	3.7009	3.6057
Ohio	10,934.8	10,947.5	.1	4,266.6	2.5	198,710,977	46.9	32,494	46,574	89,176,626	27.5	16,802	20,901	4.1502	3.9782
Wisconsin	4,891.1	4,942.[illegible]	1.1	1,931.5	3.9	93,266,091	49.3	33,609	48,287	47,254,329	40.4	18,098	24,465	1.9281	1.9211
WEST NORTH CENTRAL	**17,970.2**	**18,321.3**	**2.0**	**7,062.7**	**3.9**	**329,430,883**	**49.0**	**32,524**	**46,644**	**161,352,698**	**36.1**	**17,433**	**22,846**	**6.8658**	**6.7808**
Iowa	2,857.8	2,827.0	–1.1	1,132.6	1.4	48,244,497	47.3	29,308	42,596	24,157,762	35.7	15,934	21,329	1.0368	1.0108
Kansas	2,518.0	2,586.6	2.7	1,003.5	4.3	48,247,311	48.9	33,658	48,079	21,457,037	37.0	16,269	21,382	.9671	.9579
Minnesota	4,360.1	4,498.9	3.2	1,717.3	5.2	87,179,348	51.9	35,161	50,765	45,314,158	40.7	19,732	26,387	1.7830	1.8011
Missouri	5,222.7	5,364.8	2.7	2,037.2	4.4	95,347,220	47.4	33,138	46,803	44,433,853	30.4	17,459	21,811	1.9951	1.9384
Nebraska	1,606.8	1,618.7	.7	630.7	2.9	28,603,503	48.4	31,428	45,352	13,756,225	37.6	16,312	21,811	.5959	.5877
North Dakota	680.8	687.9	1.0	257.7	3.2	10,763,908	49.2	28,899	41,769	6,151,109	39.5	17,664	23,869	.2410	.2396
South Dakota	724.0	737.4	1.9	283.7	4.3	11,045,096	48.8	27,285	38,932	6,082,554	39.3	16,050	21,440	.2469	.2453
SOUTH ATLANTIC	**43,565.3**	**46,761.3**	**7.3**	**18,177.6**	**10.0**	**873,026,981**	**55.3**	**34,011**	**48,028**	**416,381,845**	**35.7**	**18,566**	**22,906**	**17.3811**	**17.6893**
Delaware	672.0	709.8	5.6	264.1	8.2	13,880,126	52.0	37,401	52,556	7,244,338	29.7	22,883	27,430	.2900	.2865
District of Columbia	620.1	604.8	–2.5	252.6	–.8	14,385,190	41.4	39,966	56,948	4,880,537	28.0	14,974	19,321	.2707	.2535
Florida	12,898.1	14,434.9	11.9	5,979.9	14.3	277,078,446	60.9	32,923	46,335	134,991,572	38.3	18,663	22,574	5.3514	5.6194
Georgia	6,526.6	7,022.0	7.6	2,609.6	10.2	121,676,533	54.7	33,207	46,627	59,002,369	34.2	18,556	22,610	2.4849	2.5164
Maryland	4,717.6	4,969.3	5.3	1,855.2	7.6	111,474,914	48.4	43,555	60,088	45,495,552	29.8	20,324	24,523	2.1304	2.0[illegible]
North Carolina	6,603.8	6,956.8	5.3	2,704.9	8.5	116,878,659	54.8	30,291	43,210	58,948,463	33.8	17,673	21,793	2.4448	2.4625
South Carolina	3,526.1	3,717.0	5.4	1,393.1	8.5	56,589,551	56.2	28,207	40,621	29,389,105	35.4	16,905	21,096	1.2115	1.2299
Virginia	6,104.4	6,476.3	6.1	2,378.5	8.2	134,170,687	53.4	39,799	56,410	62,662,574	39.7	20,402	26,345	2.6001	2.6472
West Virginia	1,896.6	1,870.4	–1.4	73[illegible].7	1.4	26,892,875	52.7	24,141	36,356	13,767,335	34.9	13,991	18,612	.5973	.5[illegible]
EAST SOUTH CENTRAL	**15,576.2**	**15,933.3**	**2.3**	**6,055.6**	**5.0**	**248,587,522**	**54.6**	**27,873**	**41,051**	**125,029,234**	**36.0**	**15,934**	**20,647**	**5.2938**	**5.3201**
Alabama	4,185.7	4,305.1	2.9	1,647.9	5.5	64,273,664	52.6	26,969	39,003	34,597,352	37.7	16,085	20,995	1.4134	1.4187
Kentucky	3,766.2	3,78[illegible].5	.5	1,425.8	3.1	59,889,544	54.7	27,994	42,004	31,204,434	38.9	16,242	21,886	1.2817	1.2915
Mississippi	2,657.1	2,702.8	1.7	986.4	4.7	37,328,738	55.8	25,426	37,843	18,816,298	40.1	14,249	19,076	.8110	.8232
Tennessee	4,967.2	5,139.9	3.5	1,995.5	6.1	87,095,576	55.5	29,759	43,646	40,411,150	30.7	16,427	20,251	1.7877	1.7867
WEST SOUTH CENTRAL	**27,132.2**	**28,687.0**	**5.7**	**10,705.3**	**8.5**	**465,832,644**	**56.1**	**30,235**	**43,514**	**249,610,801**	**43.3**	**17,646**	**23,317**	**9.7442**	**10.0752**
Arkansas	2,436.6	2,503.2	2.7	948.7	4.9	36,544,206	51.8	26,632	38,520	20,399,689	41.7	15,929	21,503	.8121	.8202
Louisiana	4,425.0	4,478.8	1.2	1,639.5	4.0	67,495,412	54.9	27,634	41,168	38,030,728	43.4	16,820	23,197	1.4790	1.5083
Oklahoma	3,286.9	3,384.7	3.0	1,333.9	5.8	49,207,245	52.5	25,600	36,890	28,542,849	43.8	15,751	21,398	1.0997	1.1192
Texas	16,983.7	18,320.3	7.9	6,783.2	10.7	312,585,781	57.5	32,388	46,082	162,637,535	43.4	18,501	23,977	6.3534	6.6275
MOUNTAIN	**13,690.3**	**14,827.1**	**8.3**	**5,700.0**	**11.0**	**252,826,412**	**59.9**	**30,793**	**44,356**	**120,201,181**	**38.9**	**16,853**	**21,088**	**5.0075**	**5.2163**
Arizona	3,638.8	4,127.1	13.4	1,631.7	16.3	69,930,259	61.5	30,851	42,857	33,265,942	38.3	17,137	20,387	1.3686	1.4451
Colorado	3,372.5	3,603.9	6.9	1,440.4	9.6	69,443,405	59.4	33,132	48,211	32,183,152	40.4	17,440	22,343	1.3318	1.3862
Idaho	1,021.2	1,047.2	2.5	380.3	4.9	16,551,241	55.0	29,449	43,522	7,455,863	35.2	15,210	19,605	.3402	.3420
Montana	814.3	824.2	1.2	329.9	3.7	12,822,558	52.2	26,482	38,868	6,690,[illegible]01	36.4	15,412	20,279	.2787	.2777
Nevada	1,099.5	1,254.0	14.1	531.1	17.0	25,859,264	68.4	33,821	48,690	11,384,015	41.8	17,684	21,435	.4615	.5017
New Mexico	1,542.2	1,656.2	7.4	611.9	9.8	23,911,883	56.1	27,490	39,078	12,300,984	37.5	16,050	20,103	.5123	.5247
Utah	1,719.9	1,828.0	6.3	582.3	7.9	26,380,387	60.3	30,506	45,304	12,894,772	38.0	17,314	22,145	.5507	.5704
Wyoming	481.9	486.5	1.0	192.4	4.3	7,927,415	58.4	27,133	41,203	4,026,352	43.2	15,250	20,927	.1637	.1685
PACIFIC	**38,356.9**	**41,727.7**	**8.8**	**15,527.7**	**9.4**	**865,261,639**	**52.5**	**39,980**	**55,724**	**394,694,314**	**40.7**	**19,772**	**25,419**	**16.5840**	**16.9489**
Alaska	538.3	602.2	11.9	215.7	15.0	13,054,156	61.6	43,090	60,520	6,619,567	52.4	23,161	30,689	.2416	.2621
California	29,227.5	32,140.0	10.0	11,788.8	10.2	675,727,372	51.9	41,586	57,319	297,720,641	39.6	19,935	25,255	12.8237	13.0677
Hawaii	1,121.0	1,194.9	6.6	397.0	9.8	23,881,053	54.4	42,770	60,154	14,056,348	44.4	26,919	35,406	.4946	.5116
Oregon	2,786.5	2,843.0	2.0	1,131.7	3.8	51,994,730	57.2	30,349	45,944	28,878,684	42.8	18,554	25,518	1.0786	1.1100
Washington	4,683.6	4,947.6	5.6	1,994.5	8.0	100,604,328	53.4	35,500	50,441	47,419,074	44.2	17,803	23,775	1.9455	1.9975
TOTAL UNITED STATES	**249,840.3**	**260,997.8**	**4.5**	**99,686.6**	**6.7**	**4,964,458,395**	**51.0**	**35,179**	**49,801**	**2,350,927,557**	**36.5**	**18,428**	**23,583**	**100.0000**	**100.0000**

SECTION 14
1994 Metropolitan Market Rankings

1994 Population
Percent Change In Population 1980-1994
1994 Households
1994 Effective Buying Income (EBI)
1994 Average Household EBI
1994 Total Retail Sales
1994 Per Household Retail Sales
1994 Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

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1994 Total Retail Sales 14–7

1994 Per Household Retail Sales 14–8

1994 Buying Power Index (BPI) 14–9

1994 POPULATION

Area	(Thous.)	Rank
Los Angeles - Long Beach, Cal.	9,564.4	1
New York, N.Y.	8,782.7	2
Chicago, Ill.	6,268.4	3
Philadelphia, Pa.	5,029.6	4
Detroit, Mich.	4,378.4	5
Washington, D.C.	4,054.7	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,775.9	7
Houston, Tex.	3,478.1	8
Atlanta, Ga.	3,137.2	9
Riverside - San Bernardino, Cal.	2,846.4	10
San Diego, Cal.	2,824.2	11
Dallas, Tex.	2,746.8	12
Nassau - Suffolk, N.Y.	2,709.8	13
St. Louis, Mo.	2,540.7	14
Minneapolis - St. Paul, Minn.	2,534.3	15
Anaheim - Santa Ana, Cal.	2,522.9	16
Baltimore, Md.	2,470.0	17
Phoenix, Ariz.	2,439.7	18
Tampa - St. Petersburg - Clearwater, Fla.	2,313.3	19
Oakland, Cal.	2,198.1	20
Pittsburgh, Pa.	2,054.5	21
Miami - Hialeah, Fla.	2,027.0	22
Seattle, Wash.	2,002.4	23
Newark, N.J.	1,906.4	24
Cleveland, Ohio	1,811.5	25
Denver, Colo.	1,804.8	26
Kansas City, Mo.-Kans.	1,658.0	27
San Francisco, Cal.	1,653.2	28
Sacramento, Cal.	1,623.8	29
San Jose, Cal.	1,543.0	30
Norfolk - Virginia Beach - Newport News, Va.	1,482.3	31
Fort Worth - Arlington, Tex.	1,467.8	32
Cincinnati, Ohio	1,467.6	33
San Antonio, Tex.	1,446.3	34
Columbus, Ohio	1,403.2	35
Milwaukee, Wisc.	1,398.9	36
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,380.1	37
New Orleans, La.	1,329.1	38
Bergen - Passaic, N.J.	1,294.4	39
Indianapolis, Ind.	1,293.7	40
Portland, Ore.	1,232.7	41
Orlando, Fla.	1,214.0	42
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,209.9	43
Hartford - New Britain - Middletown - Bristol, Conn.	1,164.3	44
Salt Lake City - Ogden, Utah	1,139.1	45
Nashville, Tenn.	1,059.6	46
Monmouth - Ocean, N.J.	1,059.1	47
Middlesex - Somerset - Hunterdon, N.J.	1,049.5	48
Jacksonville, Fla.	1,040.8	49
Memphis, Tenn.	1,021.6	50
Total Top 50	**119,854.2**	
Oklahoma City, Okla.	1,018.2	51
West Palm Beach - Boca Raton - Delray Beach, Fla.	1,011.5	52
Rochester, N.Y.	1,002.1	53
Greensboro - Winston-Salem - High Point, N.C.	981.0	54
Louisville, Ky.	959.4	55
Birmingham, Ala.	959.0	56
Buffalo, N.Y.	944.2	57
Providence - Pawtucket - Woonsocket, R.I.	941.5	58
Dayton - Springfield, Ohio	940.5	59
Richmond - Petersburg, Va.	904.5	60
Honolulu, Haw.	894.6	61
Albany - Schenectady - Troy, N.Y.	869.8	62
Austin, Tex.	858.7	63
Bridgeport - Stamford - Norwalk - Danbury, Conn.	835.4	64
New Haven - Waterbury - Meriden, Conn.	821.9	65
Tulsa, Okla.	775.7	66
Raleigh - Durham, N.C.	772.4	67
Las Vegas, Nev.	765.3	68
Oxnard - Ventura, Cal.	749.3	69
Scranton - Wilkes-Barre, Pa.	741.5	70
Tucson, Ariz.	730.8	71
Worcester - Fitchburg - Leominster, Mass.	710.5	72
Allentown - Bethlehem - Easton, Pa.	708.8	73
Grand Rapids, Mich.	700.7	74
Fresno, Cal.	693.2	75
Syracuse, N.Y.	659.7	76
Greenville - Spartanburg, S.C.	656.8	77
El Paso, Tex.	652.8	78
Akron, Ohio	647.4	79
Omaha, Neb.	633.4	80
Knoxville, Tenn.	627.8	81
Toledo, Ohio	619.9	82
Harrisburg - Lebanon - Carlisle, Pa.	611.0	83
Gary - Hammond, Ind.	610.4	84
Wilmington, Del.	607.7	85
Bakersfield, Cal.	604.5	86
Springfield, Mass.	601.2	87
Tacoma, Wash.	599.7	88
Baton Rouge, La.	555.2	89
Stockton, Cal.	553.6	90
Charleston, S.C.	553.5	91
Albuquerque, N.M.	544.7	92
Lake County, Ill.	542.7	93
Little Rock - North Little Rock, Ark.	537.9	94
Jersey City, N.J.	534.4	95
New Bedford - Fall River - Attleboro, Mass.	510.4	96
Mobile, Ala.	509.5	97
Youngstown - Warren, Ohio	494.4	98
Columbia, S.C.	488.5	99
Vallejo - Fairfield - Napa, Cal.	485.6	100
Total Top 100	**155,587.4**	
Melbourne - Titusville - Palm Bay, Fla.	481.2	101
Wichita, Kans.	471.0	102
Johnson City - Kingsport - Bristol, Tenn.	458.3	103
Lakeland - Winter Haven, Fla.	454.9	104
Colorado Springs, Colo.	448.8	105
Chattanooga, Tenn.	448.7	106
McAllen - Edinburg - Mission, Tex.	444.4	107
Lancaster, Pa.	444.1	108
Lansing - East Lansing, Mich.	439.1	109
Augusta, Ga.	434.5	110
York, Pa.	429.4	111
Flint, Mich.	423.0	112
Santa Rosa - Petaluma, Cal.	420.7	113
Jackson, Miss.	420.4	114
Daytona Beach, Fla.	409.6	115
Des Moines, Iowa	407.8	116
Canton, Ohio	404.9	117
Joliet, Ill.	404.7	118
Modesto, Cal.	403.5	119
Saginaw - Bay City - Midland, Mich.	401.8	120
Pensacola, Fla.	393.8	121
Salinas - Seaside - Monterey, Cal.	387.1	122
Aurora - Elgin, Ill.	386.0	123
Portsmouth - Dover - Rochester, N.H.	382.4	124
Fort Myers - Cape Coral, Fla.	375.5	125
Santa Barbara - Santa Maria - Lompoc, Cal.	375.2	126
Corpus Christi, Tex.	373.9	127
Fort Wayne, Ind.	373.3	128
Madison, Wisc.	368.0	129
Shreveport, La.	367.5	130
Manchester - Nashua, N.H.	365.3	131
Lexington-Fayette, Ky.	364.5	132
Spokane, Wash.	363.3	133
Beaumont - Port Arthur, Tex.	358.6	134
Davenport - Rock Island - Moline, Iowa-Ill.	358.5	135
Trenton, N.J.	344.8	136
Reading, Pa.	342.2	137
Peoria, Ill.	339.2	138
Visalia - Tulare - Porterville, Cal.	339.1	139
Atlantic City, N.J.	338.2	140
Appleton - Oshkosh - Neenah, Wisc.	325.0	141
Montgomery, Ala.	324.6	142
Huntington - Ashland, W.Va.-Ky.	322.1	143
Orange County, N.Y.	313.0	144
Utica - Rome, N.Y.	312.4	145
Macon - Warner Robins, Ga.	309.0	146
Sarasota, Fla.	297.6	147
Brownsville - Harlingen, Tex.	296.4	148
Hamilton - Middletown, Ohio	292.4	149
Rockford, Ill.	286.6	150
Total Top 150	**174,613.7**	
Evansville, Ind.	286.5	151
Salem, Ore.	281.3	152
Fort Pierce, Fla.	280.1	153
Ann Arbor, Mich.	279.5	154
Erie, Pa.	278.3	155
Poughkeepsie, N.Y.	274.5	156
Reno, Nev.	274.4	157
Huntsville, Ala.	273.7	158
Lorain - Elyria, Ohio	271.4	159
Fayetteville, N.C.	269.2	160
Killeen - Temple, Tex.	267.0	161
Provo - Orem, Utah	265.9	162
Santa Cruz, Cal.	265.4	163
Columbus, Ga.	265.2	164
Eugene - Springfield, Ore.	264.9	165
Savannah, Ga.	264.7	166
Binghamton, N.Y.	262.9	167
New London - Norwich, Conn.	261.5	168
Tallahassee, Fla.	258.2	169
Charleston, W.Va.	257.8	170
Springfield, Mo.	252.0	171
Johnstown, Pa.	248.6	172
Portland, Me.	248.6	172
South Bend - Mishawaka, Ind.	243.3	174
Anchorage, Alas.	243.2	175
Vancouver, Wash.	240.8	176
Boulder - Longmont, Colo.	239.9	177
Hickory - Morganton, N.C.	239.5	178
Duluth, Minn.	239.0	179
Roanoke, Va.	233.6	180
Gainesville, Fla.	231.4	181
Ocala, Fla.	230.6	182
Lubbock, Tex.	229.2	183
Galveston - Texas City, Tex.	224.3	184
Kalamazoo, Mich.	223.4	185
Boise, Ida.	221.9	186
Lincoln, Neb.	220.2	187
Lafayette, La.	217.8	188
Bradenton, Fla.	214.2	189
Niagara Falls, N.Y.	213.9	190
Biloxi - Gulfport, Miss.	211.4	191
Fort Collins - Loveland, Colo.	208.5	192
Amarillo, Tex.	207.0	193
Merced, Cal.	203.4	194
Green Bay, Wisc.	201.8	195
Waco, Tex.	201.3	196
Chico, Cal.	199.5	197
Springfield, Ill.	199.3	198
Brazoria, Tex.	198.5	199
Bremerton, Wash.	197.5	200
Total Top 200	**186,699.7**	
Fort Smith, Ark.	197.2	201
St. Cloud, Minn.	195.0	202
Yakima, Wash.	194.9	203
Beaver County, Pa.	186.7	204
Fort Walton Beach, Fla.	183.9	205
Houma - Thibodaux, La.	182.2	206
Asheville, N.C.	182.1	207
Longview - Marshall, Tex.	176.3	208
Champaign - Urbana - Rantoul, Ill.	174.3	209
Racine, Wisc.	173.7	210
Olympia, Wash.	173.5	211
Lake Charles, La.	172.7	212
Cedar Rapids, Iowa	170.9	213
Topeka, Kans.	170.7	214
Wheeling, W.Va.	169.7	215
Clarksville - Hopkinsville, Tenn.-Ky.	166.9	216
Benton Harbor, Mich.	165.9	217
Naples, Fla.	165.1	218
Tyler, Tex.	164.5	219
Athens, Ga.	161.9	220
Lima, Ohio	160.5	221
Elkhart - Goshen, Ind.	160.1	222
Muskegon, Mich.	159.3	223
Redding, Cal.	158.4	224
Fargo - Moorhead, N.D.-Minn.	158.1	225
Las Cruces, N.M.	155.3	226
Parkersburg - Marietta, W.Va.-Ohio	153.9	227
Panama City, Fla.	153.7	228
Medford, Ore.	153.2	229
Tuscaloosa, Ala.	153.1	230
Lynchburg, Va.	152.4	231
Anderson, S.C.	151.2	232
Richland - Kennewick - Pasco, Wash.	148.7	233
Jackson, Mich.	147.0	234
Greeley, Colo.	146.6	235
Steubenville - Weirton, Ohio-W.Va.	146.1	236
Burlington, Vt.	144.9	237
Waterloo - Cedar Falls, Iowa	144.9	237
Vineland - Millville - Bridgeton, N.J.	144.7	239
Monroe, La.	144.6	240
Bangor, Me.	143.1	241
Eau Claire, Wisc.	143.1	241
Jamestown - Dunkirk, N.Y.	142.8	243
Laredo, Tex.	141.5	244
Florence, Ala.	140.9	245
Dothan, Ala.	139.5	246
Pittsfield, Mass.	139.4	247
Joplin, Mo.	139.2	248
Bryan - College Station, Tex.	139.0	249
Battle Creek, Mich.	137.9	250
Total Top 250	**194,671.0**	
Janesville - Beloit, Wisc.	137.5	251
Jacksonville, N.C.	137.2	252
Alexandria, La.	136.3	253
Sioux Falls, S.D.	136.3	253
Charlottesville, Va.	135.2	255
Pascagoula, Miss.	134.5	256
Yuba City, Cal.	133.0	257
Bloomington - Normal, Ill.	129.9	258
Altoona, Pa.	129.7	259
Terre Haute, Ind.	129.7	259
Bellingham, Wash.	129.0	261
Pueblo, Colo.	129.0	261
Abilene, Tex.	128.4	263
Wilmington, N.C.	128.2	264
Anderson, Ind.	128.1	265
Odessa, Tex.	127.3	266
Mansfield, Ohio	127.0	267
Lafayette - West Lafayette, Ind.	126.9	268
Anniston, Ala.	126.7	269
Wichita Falls, Tex.	126.4	270
Florence, S.C.	126.1	271
Texarkana, Tex.-Ark.	125.2	272
Midland, Tex.	123.5	273
Santa Fe, N.M.	123.5	273
Kenosha, Wisc.	121.7	275
Sharon, Pa.	121.0	276
Decatur, Ill.	120.6	277
Albany, Ga.	120.3	278
Hagerstown, Md.	120.2	279
Lawton, Okla.	120.2	279
State College, Pa.	119.6	281
Fayetteville - Springdale, Ark.	119.2	282
Williamsport, Pa.	119.2	282
Billings, Mont.	118.8	284
Glens Falls, N.Y.	118.6	285
Muncie, Ind.	117.4	286
Sioux City, Iowa	115.1	287
Wausau, Wisc.	114.6	288
Columbia, Mo.	111.7	289
Decatur, Ala.	110.8	290
Danville, Va.	110.0	291
Burlington, N.C.	108.8	292
Yuma, Ariz.	107.1	293
Rochester, Minn.	106.4	294
San Angelo, Tex.	106.3	295
Lewiston - Auburn, Me.	105.8	296
Bloomington, Ind.	105.0	297
Sheboygan, Wisc.	104.2	298
Gadsden, Ala.	104.0	299
Sherman - Denison, Tex.	101.2	300
Cumberland, Md.	101.0	301
Kankakee, Ill.	99.5	302
La Crosse, Wisc.	98.5	303
Kokomo, Ind.	98.0	304
Elmira, N.Y.	91.7	305
Bismarck, N.D.	90.7	306
Pine Bluff, Ark.	89.1	307
Iowa City, Iowa	88.7	308
Dubuque, Iowa	88.3	309
Owensboro, Ky.	87.7	310
Rapid City, S.D.	86.7	311
St. Joseph, Mo.	83.5	312
Lawrence, Kans.	81.2	313
Jackson, Tenn.	80.6	314
Victoria, Tex.	78.5	315
Great Falls, Mont.	76.4	316
Cheyenne, Wyo.	76.2	317
Grand Forks, N.D.	73.1	318
Casper, Wyo.	64.2	319
Enid, Okla.	58.2	320
Total Above Areas	**202,425.2**	
Percent of U.S.	**77.5582**	
U.S. Total	**260,997.8**	

PERCENT CHANGE IN POPULATION 1989-1994

Area	%	Rank
Naples, Fla.	17.0	1
Riverside - San Bernardino, Cal.	16.9	2
Ocala, Fla.	16.6	3
Fort Myers - Cape Coral, Fla.	16.5	4
Fort Pierce, Fla.	16.5	4
Melbourne - Titusville - Palm Bay, Fla.	16.3	6
Orlando, Fla.	16.3	6
West Palm Beach - Boca Raton - Delray Beach, Fla.	16.2	8
Fort Walton Beach, Fla.	15.7	9
Las Cruces, N.M.	15.7	9
Las Vegas, Nev.	15.7	9
Phoenix, Ariz.	15.7	9
McAllen - Edinburg - Mission, Tex.	15.5	13
Stockton, Cal.	15.5	13
Austin, Tex.	14.4	15
Panama City, Fla.	14.1	16
Daytona Beach, Fla.	13.9	17
San Diego, Cal.	13.6	18
Modesto, Cal.	13.5	19
Fort Worth - Arlington, Tex.	13.4	20
Merced, Cal.	13.3	21
Bakersfield, Cal.	13.0	22
Sacramento, Cal.	12.4	23
Midland, Tex.	12.2	24
Laredo, Tex.	12.0	25
Colorado Springs, Colo.	11.9	26
Bryan - College Station, Tex.	11.6	27
Vallejo - Fairfield - Napa, Cal.	11.6	27
Bradenton, Fla.	11.5	29
Reno, Nev.	11.5	29
Sarasota, Fla.	11.5	29
Atlanta, Ga.	11.4	32
Oxnard - Ventura, Cal.	11.3	33
Brownsville - Harlingen, Tex.	11.2	34
Santa Cruz, Cal.	11.2	34
Tampa - St. Petersburg - Clearwater, Fla.	11.2	34
Jacksonville, Fla.	11.0	37
Huntsville, Ala.	10.8	38
Lakeland - Winter Haven, Fla.	10.8	38
Portsmouth - Dover - Rochester, N.H.	10.8	38
Dallas, Tex.	10.7	41
Santa Rosa - Petaluma, Cal.	10.7	41
Fort Collins - Loveland, Colo.	10.6	43
Raleigh - Durham, N.C.	10.6	43
Anchorage, Alas.	10.4	45
Yuma, Ariz.	10.4	45
El Paso, Tex.	10.2	47
Tucson, Ariz.	10.2	47
Visalia - Tulare - Porterville, Cal.	10.2	47
Olympia, Wash.	10.1	50
Chico, Cal.	10.0	51
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	10.0	51
Fresno, Cal.	9.9	53
Manchester - Nashua, N.H.	9.7	54
Pensacola, Fla.	9.7	54
Redding, Cal.	9.7	54
San Antonio, Tex.	9.5	57
Tallahassee, Fla.	9.5	57
Gainesville, Fla.	9.3	59
Anaheim - Santa Ana, Cal.	9.0	60
Salinas - Seaside - Monterey, Cal.	9.0	60
Bremerton, Wash.	8.8	62
Santa Fe, N.M.	8.8	62
Los Angeles - Long Beach, Cal.	8.5	64
Yuba City, Cal.	8.5	64
Albuquerque, N.M.	8.3	66
Santa Barbara - Santa Maria - Lompoc, Cal.	7.7	67
Charleston, S.C.	7.6	68
Boulder - Longmont, Colo.	7.5	69
Miami - Hialeah, Fla.	7.5	69
Boise, Ida.	7.4	71
Tyler, Tex.	7.4	71
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	7.3	73
Denver, Colo.	7.3	73
Monmouth - Ocean, N.J.	7.3	73
Nashville, Tenn.	7.3	73
Norfolk - Virginia Beach - Newport News, Va.	7.3	73
Oakland, Cal.	7.3	73
Seattle, Wash.	7.3	73
Washington, D.C.	7.3	73
Houston, Tex.	7.2	81
Killeen - Temple, Tex.	7.1	82
Vancouver, Wash.	7.1	82
Athens, Ga.	7.0	84
Augusta, Ga.	7.0	84
Atlantic City, N.J.	6.8	86
Lake County, Ill.	6.8	86
Lancaster, Pa.	6.8	86
Rapid City, S.D.	6.8	66
Wilmington, N.C.	6.8	86
Sioux Falls, S.D.	6.7	91
Tacoma, Wash.	6.7	91
Jacksonville, N.C.	6.6	93
Salt Lake City - Ogden, Utah	6.6	93
San Angelo, Tex.	6.6	93
Aurora - Elgin, Ill.	6.5	96
Orange County, N.Y.	6.4	97
Decatur, Ala.	6.3	98
Burlington, Vt.	6.1	99
Fort Smith, Ark.	6.0	100
San Jose, Cal.	6.0	100
Springfield, Mo.	6.0	100
Columbia, S.C.	5.9	103
Middlesex - Somerset - Hunterdon, N.J.	5.9	103
Bellingham, Wash.	5.8	105
Fayetteville - Springdale, Ark.	5.8	105
Richmond - Petersburg, Va.	5.8	105
Charlottesville, Va.	5.6	108
Minneapolis - St. Paul, Minn.	5.5	109
Provo - Orem, Utah	5.4	110
Savannah, Ga.	5.4	110
Hickory - Morganton, N.C.	5.3	112
Lawrence, Kans.	5.3	112
Montgomery, Ala.	5.3	112
Amarillo, Tex.	5.2	115
Elkhart - Goshen, Ind.	5.1	116
Greeley, Colo.	5.1	116
St. Cloud, Minn.	5.0	118
Waco, Tex.	5.0	118
Macon - Warner Robins, Ga.	4.9	120
Honolulu, Haw.	4.8	121
Tulsa, Okla.	4.8	121
Wilmington, Del.	4.8	121
Grand Rapids, Mich.	4.7	124
Greensboro - Winston-Salem - High Point, N.C.	4.6	125
Kansas City, Mo.-Kans.	4.6	125
Oklahoma City, Okla.	4.6	125
Portland, Me.	4.6	125
Brazoria, Tex.	4.4	129
Greenville - Spartanburg, S.C.	4.4	129
Jackson, Miss.	4.4	129
Rochester, Minn.	4.4	129
Lexington-Fayette, Ky.	4.3	133
Longview - Marshall, Tex.	4.3	133
Green Bay, Wisc.	4.2	135
Abilene, Tex.	4.1	136
Asheville, N.C.	4.1	136
Joliet, Ill.	4.1	136
Medford, Ore.	4.1	136
Wichita, Kans.	4.1	136
Biloxi - Gulfport, Miss.	4.0	141
Madison, Wisc.	4.0	141
Dothan, Ala.	3.9	143
Fargo - Moorhead, N.D.-Minn.	3.9	143
Galveston - Texas City, Tex.	3.8	145
Lincoln, Neb.	3.8	145
Mobile, Ala.	3.8	145
Trenton, N.J.	3.8	145
Yakima, Wash.	3.8	145
York, Pa.	3.8	145
Clarksville - Hopkinsville, Tenn.-Ky.	3.7	151
Columbia, Mo.	3.7	151
Columbus, Ohio	3.7	151
Hamilton - Middletown, Ohio	3.7	151
Allentown - Bethlehem - Easton, Pa.	3.6	155
Anderson, S.C.	3.6	155
Baltimore, Md.	3.6	155
Columbus, Ga.	3.6	155
Florence, S.C.	3.6	155
Little Rock - North Little Rock, Ark.	3.6	155
Memphis, Tenn.	3.6	155
Pascagoula, Miss.	3.6	155
Corpus Christi, Tex.	3.5	163
Hartford - New Britain - Middletown - Bristol, Conn.	3.5	163
Lafayette, La.	3.5	163
Poughkeepsie, N.Y.	3.5	163
Salem, Ore.	3.4	167
San Francisco, Cal.	3.4	167
Sherman - Denison, Tex.	3.4	167
Tuscaloosa, Ala.	3.4	167
Victoria, Tex.	3.4	167
Worcester - Fitchburg - Leominster, Mass.	3.4	167
Portland, Ore.	3.3	173
Indianapolis, Ind.	3.1	174
Appleton - Oshkosh - Neenah, Wisc.	3.0	175
Bismarck, N.D.	3.0	175
Burlington, N.C.	3.0	175
Des Moines, Iowa	3.0	175
Knoxville, Tenn.	3.0	175
Baton Rouge, La.	2.9	180
Harrisburg - Lebanon - Carlisle, Pa.	2.9	180
Topeka, Kans.	2.8	182
Fayetteville, N.C.	2.7	183
Joplin, Mo.	2.7	183
Reading, Pa.	2.7	183
Cheyenne, Wyo.	2.6	186
New Haven - Waterbury - Meriden, Conn.	2.6	186
Providence - Pawtucket - Woonsocket, R.I.	2.6	186
Texarkana, Tex.-Ark.	2.6	186
Grand Forks, N.D.	2.5	190
New Bedford - Fall River - Attleboro, Mass.	2.5	190
Shreveport, La.	2.5	190
Bloomington - Normal, Ill.	2.3	193
New London - Norwich, Conn.	2.3	193
Birmingham, Ala.	2.2	195
Eau Claire, Wisc.	2.2	195
Glens Falls, N.Y.	2.2	195
St. Louis, Mo.	2.2	195
Vineland - Millville - Bridgeton, N.J.	2.2	195
Billings, Mont.	2.1	200
La Crosse, Wisc.	2.1	200
Lynchburg, Va.	2.1	200
New York, N.Y.	2.1	200
Omaha, Neb.	2.1	200
Jackson, Tenn.	2.0	205
Philadelphia, Pa.	1.9	206
Bloomington, Ind.	1.8	207
Odessa, Tex.	1.8	207
Albany, Ga.	1.7	209
Iowa City, Iowa	1.7	209
Lubbock, Tex.	1.7	209
Roanoke, Va.	1.7	209
Lewiston - Auburn, Me.	1.6	213
Springfield, Ill.	1.6	213
Chattanooga, Tenn.	1.5	215
Fort Wayne, Ind.	1.5	215
Nassau - Suffolk, N.Y.	1.5	215
Spokane, Wash.	1.5	215
Hagerstown, Md.	1.4	219
Johnson City - Kingsport - Bristol, Tenn.	1.4	219
State College, Pa.	1.4	219
Kalamazoo, Mich.	1.3	222
New Orleans, La.	1.3	222
Albany - Schenectady - Troy, N.Y.	1.2	224
Ann Arbor, Mich.	1.2	224
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1.2	224
Anniston, Ala.	1.1	227
Bangor, Me.	1.1	227
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.1	227
Cincinnati, Ohio	1.1	227
Lansing - East Lansing, Mich.	1.0	231
Chicago, Ill.	.9	232
Florence, Ala.	.9	232
Lafayette - West Lafayette, Ind.	.9	232
Lawton, Okla.	.9	232
Springfield, Mass.	.9	232
Rochester, N.Y.	.8	237
Evansville, Ind.	.7	238
Monroe, La.	.6	239
Newark, N.J.	.5	240
Syracuse, N.Y.	.5	240
Rockford, Ill.	.4	242
Wichita Falls, Tex.	.4	242
Champaign - Urbana - Rantoul, Ill.	.3	244
Sheboygan, Wisc.	.3	244
Lima, Ohio	.2	246
Scranton - Wilkes-Barre, Pa.	.2	246
Wausau, Wisc.	.2	246
Bergen - Passaic, N.J.	.1	249
Pueblo, Colo.	.0	250
Lake Charles, La.	–.1	251
Toledo, Ohio	–.1	251
Detroit, Mich.	–.2	253
Owensboro, Ky.	–.2	253
Richland - Kennewick - Pasco, Wash.	–.2	253
Binghamton, N.Y.	–.3	256
Cedar Rapids, Iowa	–.3	256
Gadsden, Ala.	–.3	256
Racine, Wisc.	–.3	256
South Bend - Mishawaka, Ind.	–.3	256
Milwaukee, Wisc.	–.4	261
Muskegon, Mich.	–.4	261
Canton, Ohio	–.5	263
Dayton - Springfield, Ohio	–.5	263
Houma - Thibodaux, La.	–.5	263
Williamsport, Pa.	–.5	263
Alexandria, La.	–.7	267
Erie, Pa.	–.8	268
Louisville, Ky.	–.8	268
Kenosha, Wisc.	–.9	270
Akron, Ohio	–1.1	271
Danville, Va.	–1.1	271
Lorain - Elyria, Ohio	–1.1	271
Janesville - Beloit, Wisc.	–1.2	274
Charleston, W.Va.	–1.4	275
Gary - Hammond, Ind.	–1.4	275
Jamestown - Dunkirk, N.Y.	–1.4	275
Jersey City, N.J.	–1.4	275
Battle Creek, Mich.	–1.5	279
Cleveland, Ohio	–1.5	279
Benton Harbor, Mich.	–1.6	281
Johnstown, Pa.	–1.7	282
Parkersburg - Marietta, W.Va.-Ohio	–1.7	282
Pine Bluff, Ark.	–1.7	282
Saginaw - Bay City - Midland, Mich.	–1.7	282
Sioux City, Iowa	–1.7	282
Kankakee, Ill.	–1.8	287
Mansfield, Ohio	–1.8	287
Pittsfield, Mass.	–1.8	287
Terre Haute, Ind.	–1.9	290
Utica - Rome, N.Y.	–1.9	290
Cumberland, Md.	–2.0	292
Huntington - Ashland, W.Va.-Ky.	–2.0	292
Peoria, Ill.	–2.2	294
Beaumont - Port Arthur, Tex.	–2.3	295
Casper, Wyo.	–2.4	296
Davenport - Rock Island - Moline, Iowa-Ill.	–2.4	296
Dubuque, Iowa	–2.4	296
Duluth, Minn.	–2.4	296
Elmira, N.Y.	–2.4	296
Great Falls, Mont.	–2.4	296
Pittsburgh, Pa.	–2.4	296
Altoona, Pa.	–2.5	303
Anderson, Ind.	–2.5	303
Beaver County, Pa.	–2.5	303
Buffalo, N.Y.	–2.5	303
Decatur, Ill.	–2.5	303
Enid, Okla.	–2.5	303
Eugene - Springfield, Ore.	–2.5	303
Flint, Mich.	–2.5	303
Jackson, Mich.	–2.5	303
Kokomo, Ind.	–2.5	303
Muncie, Ind.	–2.5	303
Niagara Falls, N.Y.	–2.5	303
St. Joseph, Mo.	–2.5	303
Sharon, Pa.	–2.5	303
Steubenville - Weirton, Ohio-W.Va.	–2.5	303
Waterloo - Cedar Falls, Iowa	–2.5	303
Wheeling, W.Va.	–2.5	303
Youngstown - Warren, Ohio	–2.5	303
Average Above Areas	**5.1**	
U.S. Average	**4.5**	

1994 HOUSEHOLDS

Area	(Thous.)	Rank
New York, N.Y.	3,637.1	1
Los Angeles - Long Beach, Cal.	3,461.3	2
Chicago, Ill.	2,402.9	3
Philadelphia, Pa.	1,917.4	4
Detroit, Mich.	1,665.0	5
Washington, D.C.	1,557.3	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,459.5	7
Houston, Tex.	1,327.9	8
Atlanta, Ga.	1,205.8	9
Dallas, Tex.	1,075.3	10
San Diego, Cal.	1,036.3	11
Riverside - San Bernardino, Cal.	1,020.1	12
Tampa - St. Petersburg - Clearwater, Fla.	1,006.0	13
Minneapolis - St. Paul, Minn.	987.5	14
Phoenix, Ariz.	987.0	15
St. Louis, Mo.	958.3	16
Baltimore, Md.	925.8	17
Nassau - Suffolk, N.Y.	915.1	18
Anaheim - Santa Ana, Cal.	896.5	19
Oakland, Cal.	859.4	20
Seattle, Wash.	833.5	21
Pittsburgh, Pa.	832.1	22
Miami - Hialeah, Fla.	791.4	23
Denver, Colo.	738.7	24
Cleveland, Ohio	726.2	25
Newark, N.J.	714.2	26
San Francisco, Cal.	698.3	27
Kansas City, Mo.-Kans.	647.3	28
Sacramento, Cal.	637.4	29
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	613.4	30
Cincinnati, Ohio	572.8	31
Fort Worth - Arlington, Tex.	565.0	32
Columbus, Ohio	560.5	33
Milwaukee, Wisc.	556.0	34
San Jose, Cal.	545.1	35
Norfolk - Virginia Beach - Newport News, Va.	523.1	36
San Antonio, Tex.	512.9	37
New Orleans, La.	507.7	38
Portland, Ore.	499.0	39
Indianapolis, Ind.	498.9	40
Bergen - Passaic, N.J.	496.7	41
Orlando, Fla.	477.6	42
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	475.3	43
Hartford - New Britain - Middletown - Bristol, Conn.	446.1	44
West Palm Beach - Boca Raton - Delray Beach, Fla.	444.4	45
Monmouth - Ocean, N.J.	414.9	46
Nashville, Tenn.	413.0	47
Oklahoma City, Okla.	406.7	48
Jacksonville, Fla.	405.8	49
Greensboro - Winston-Salem - High Point, N.C.	394.3	50
Total Top 50	**46,249.8**	
Middlesex - Somerset - Hunterdon, N.J.	384.5	51
Memphis, Tenn.	382.9	52
Rochester, N.Y.	382.1	53
Salt Lake City - Ogden, Utah	378.3	54
Birmingham, Ala.	377.7	55
Dayton - Springfield, Ohio	376.4	56
Louisville, Ky.	371.0	57
Buffalo, N.Y.	360.9	58
Providence - Pawtucket - Woonsocket, R.I.	355.0	59
Austin, Tex.	343.1	60
Albany - Schenectady - Troy, N.Y.	338.1	61
Richmond - Petersburg, Va.	336.8	62
Las Vegas, Nev.	321.7	63
New Haven - Waterbury - Meriden, Conn.	314.6	64
Tulsa, Okla.	311.9	65
Raleigh - Durham, N.C.	311.7	66
Bridgeport - Stamford - Norwalk - Danbury, Conn.	309.2	67
Tucson, Ariz.	299.4	68
Honolulu, Haw.	295.5	69
Scranton - Wilkes-Barre, Pa.	293.4	70
Allentown - Bethlehem - Easton, Pa.	282.1	71
Worcester - Fitchburg - Leominster, Mass.	269.1	72
Grand Rapids, Mich.	263.1	73
Greenville - Spartanburg, S.C.	257.7	74
Knoxville, Tenn.	253.9	75
Akron, Ohio	252.6	76
Fresno, Cal.	251.0	77
Oxnard - Ventura, Cal.	249.0	78
Syracuse, N.Y.	246.0	79
Harrisburg - Lebanon - Carlisle, Pa.	243.4	80
Toledo, Ohio	242.8	81
Omaha, Neb.	242.0	82
Tacoma, Wash.	232.9	83
Springfield, Mass.	228.0	84
Wilmington, Del.	225.8	85
Gary - Hammond, Ind.	219.1	86
Albuquerque, N.M.	215.3	87
Bakersfield, Cal.	215.1	88
Jersey City, N.J.	213.8	89
El Paso, Tex.	202.8	90
Little Rock - North Little Rock, Ark.	202.8	90
Baton Rouge, La.	200.2	92
Melbourne - Titusville - Palm Bay, Fla.	199.8	93
Charleston, S.C.	197.2	94
New Bedford - Fall River - Attleboro, Mass.	193.3	95
Mobile, Ala.	192.8	96
Youngstown - Warren, Ohio	191.4	97
Lake County, Ill.	188.6	98
Stockton, Cal.	186.7	99
Wichita, Kans.	186.2	100
Total Top 100	**59,838.5**	
Columbia, S.C.	184.8	101
Daytona Beach, Fla.	179.6	102
Johnson City - Kingsport - Bristol, Tenn.	178.2	103
Chattanooga, Tenn.	176.2	104
Lakeland - Winter Haven, Fla.	176.1	105
Vallejo - Fairfield - Napa, Cal.	174.9	106
Colorado Springs, Colo.	171.7	107
Des Moines, Iowa	170.6	108
Santa Rosa - Petaluma, Cal.	169.1	109
Lancaster, Pa.	167.9	110
York, Pa.	167.9	110
Fort Myers - Cape Coral, Fla.	164.7	112
Lansing - East Lansing, Mich.	162.5	113
Augusta, Ga.	160.5	114
Flint, Mich.	159.7	115
Madison, Wisc.	154.3	116
Canton, Ohio	154.0	117
Jackson, Miss.	153.7	118
Pensacola, Fla.	149.0	119
Saginaw - Bay City - Midland, Mich.	148.1	120
Spokane, Wash.	148.0	121
Portsmouth - Dover - Rochester, N.H.	145.1	122
Lexington-Fayette, Ky.	144.2	123
Santa Barbara - Santa Maria - Lompoc, Cal.	143.4	124
Davenport - Rock Island - Moline, Iowa-Ill.	142.2	125
Aurora - Elgin, Ill.	142.0	126
Modesto, Cal.	141.1	127
Shreveport, La.	140.7	128
Fort Wayne, Ind.	140.3	129
Manchester - Nashua, N.H.	139.6	130
Joliet, Ill.	139.1	131
Atlantic City, N.J.	138.1	132
Sarasota, Fla.	137.9	133
Reading, Pa.	137.7	134
Beaumont - Port Arthur, Tex.	133.5	135
Peoria, Ill.	132.8	136
Trenton, N.J.	129.4	137
Corpus Christi, Tex.	128.7	138
McAllen - Edinburg - Mission, Tex.	127.0	139
Salinas - Seaside - Monterey, Cal.	126.9	140
Huntington - Ashland, W.Va.-Ky.	125.2	141
Appleton - Oshkosh - Neenah, Wisc.	125.0	142
Montgomery, Ala.	121.9	143
Reno, Nev.	121.4	144
Fort Pierce, Fla.	117.6	145
Utica - Rome, N.Y.	115.0	146
Macon - Warner Robins, Ga.	114.3	147
Evansville, Ind.	113.2	148
Rockford, Ill.	112.0	149
Visalia - Tulare - Porterville, Cal.	109.9	150
Total Top 150	**67,095.2**	
Hamilton - Middletown, Ohio	109.0	151
Salem, Ore.	108.6	152
Eugene - Springfield, Ore.	108.3	153
Huntsville, Ala.	107.8	154
Orange County, N.Y.	107.4	155
Charleston, W.Va.	107.3	156
Ann Arbor, Mich.	106.5	157
Erie, Pa.	105.5	158
Portland, Me.	100.4	159
Binghamton, N.Y.	100.2	160
Savannah, Ga.	99.7	161
Tallahassee, Fla.	99.7	161
Lorain - Elyria, Ohio	99.4	163
Springfield, Mo.	98.6	164
Santa Cruz, Cal.	97.9	165
Poughkeepsie, N.Y.	97.1	166
New London - Norwich, Conn.	96.4	167
Columbus, Ga.	96.1	168
Boulder - Longmont, Colo.	95.7	169
Bradenton, Fla.	95.0	170
Anchorage, Alas.	94.5	171
Duluth, Minn.	93.9	172
South Bend - Mishawaka, Ind.	93.9	172
Johnstown, Pa.	93.8	174
Hickory - Morganton, N.C.	93.6	175
Ocala, Fla.	93.4	176
Vancouver, Wash.	92.7	177
Roanoke, Va.	92.6	178
Fayetteville, N.C.	91.6	179
Killeen - Temple, Tex.	91.5	180
Gainesville, Fla.	90.6	181
Lincoln, Neb.	89.8	182
Brownsville - Harlingen, Tex.	88.8	183
Boise, Ida.	87.0	184
Kalamazoo, Mich.	86.2	185
Lubbock, Tex.	85.3	186
Galveston - Texas City, Tex.	85.0	187
Springfield, Ill.	84.4	188
Fort Collins - Loveland, Colo.	82.5	189
Niagara Falls, N.Y.	81.8	190
Amarillo, Tex.	81.5	191
Chico, Cal.	80.7	192
Biloxi - Gulfport, Miss.	79.7	193
Lafayette, La.	79.3	194
Green Bay, Wisc.	78.7	195
Asheville, N.C.	76.3	196
Bremerton, Wash.	76.3	196
Waco, Tex.	76.3	196
Fort Smith, Ark.	75.8	199
Yakima, Wash.	74.7	200
Total Top 200	**71,704.0**	
Provo - Orem, Utah	74.1	201
Naples, Fla.	71.8	202
Beaver County, Pa.	71.5	203
Olympia, Wash.	70.5	204
Cedar Rapids, Iowa	69.8	205
Topeka, Kans.	69.2	206
Fort Walton Beach, Fla.	69.1	207
Wheeling, W.Va.	69.0	208
Brazoria, Tex.	67.1	209
Racine, Wisc.	66.5	210
Longview - Marshall, Tex.	66.1	211
Champaign - Urbana - Rantoul, Ill.	65.5	212
Merced, Cal.	65.3	213
Benton Harbor, Mich.	64.1	214
St. Cloud, Minn.	64.0	215
Lake Charles, La.	63.6	216
Tyler, Tex.	62.5	217
Houma - Thibodaux, La.	62.4	218
Athens, Ga.	61.4	219
Fargo - Moorhead, N.D.-Minn.	61.1	220
Parkersburg - Marietta, W.Va.-Ohio	61.0	221
Panama City, Fla.	60.5	222
Elkhart - Goshen, Ind.	60.3	223
Lima, Ohio	60.2	224
Medford, Ore.	60.1	225
Anderson, S.C.	59.5	226
Redding, Cal.	59.5	226
Muskegon, Mich.	59.2	228
Clarksville - Hopkinsville, Tenn.-Ky.	58.8	229
Tuscaloosa, Ala.	58.5	230
Steubenville - Weirton, Ohio-W.Va.	57.1	231
Sioux Falls, S.D.	56.1	232
Burlington, Vt.	55.7	233
Florence, Ala.	55.7	233
Greeley, Colo.	55.7	233
Waterloo - Cedar Falls, Iowa	55.7	233
Pittsfield, Mass.	55.5	237
Richland - Kennewick - Pasco, Wash.	55.1	238
Las Cruces, N.M.	55.0	239
Jamestown - Dunkirk, N.Y.	54.6	240
Lynchburg, Va.	54.6	240
Eau Claire, Wisc.	54.3	242
Battle Creek, Mich.	54.1	243
Joplin, Mo.	54.1	243
Janesville - Beloit, Wisc.	53.7	245
Monroe, La.	53.5	246
Charlottesville, Va.	53.4	247
Bryan - College Station, Tex.	52.9	248
Dothan, Ala.	52.7	249
Bangor, Me.	52.6	250
Total Top 250	**74,728.3**	
Jackson, Mich.	52.2	251
Wilmington, N.C.	52.0	252
Vineland - Millville - Bridgeton, N.J.	51.8	253
Bellingham, Wash.	51.5	254
Pueblo, Colo.	51.5	254
Altoona, Pa.	50.8	256
Alexandria, La.	49.9	257
Terre Haute, Ind.	49.8	258
Mansfield, Ohio	49.5	259
Anderson, Ind.	49.2	260
Bloomington - Normal, Ill.	49.2	260
Yuba City, Cal.	49.0	262
Santa Fe, N.M.	48.8	263
Abilene, Tex.	48.3	264
Decatur, Ill.	48.2	265
Pascagoula, Miss.	48.1	266
Billings, Mont.	47.9	267
Odessa, Tex.	47.8	268
Wichita Falls, Tex.	47.8	268
Texarkana, Tex.-Ark.	47.5	270
Anniston, Ala.	47.1	271
Midland, Tex.	47.0	272
Lafayette - West Lafayette, Ind.	46.5	273
Fayetteville - Springdale, Ark.	46.2	274
Sharon, Pa.	46.0	275
Sioux City, Iowa	46.0	275
Florence, S.C.	45.9	277
Williamsport, Pa.	45.8	278
Kenosha, Wisc.	45.7	279
Hagerstown, Md.	44.9	280
Burlington, N.C.	44.0	281
Muncie, Ind.	43.7	282
Wausau, Wisc.	43.4	283
Jacksonville, N.C.	43.3	284
Glens Falls, N.Y.	43.2	285
Decatur, Ala.	42.5	286
Albany, Ga.	42.2	287
Columbia, Mo.	41.9	288
State College, Pa.	41.9	288
Lawton, Okla.	41.2	290
Lewiston - Auburn, Me.	41.1	291
Rochester, Minn.	41.1	291
Danville, Va.	41.0	293
Gadsden, Ala.	40.9	294
San Angelo, Tex.	40.6	295
Sherman - Denison, Tex.	40.3	296
Sheboygan, Wisc.	40.2	297
Bloomington, Ind.	39.8	298
Cumberland, Md.	39.3	299
Laredo, Tex.	39.3	299
Yuma, Ariz.	39.2	301
La Crosse, Wisc.	38.6	302
Kokomo, Ind.	38.1	303
Kankakee, Ill.	37.1	304
Iowa City, Iowa	36.0	305
Rapid City, S.D.	34.8	306
Elmira, N.Y.	34.3	307
Owensboro, Ky.	34.3	307
Bismarck, N.D.	33.7	309
St. Joseph, Mo.	32.3	310
Cheyenne, Wyo.	31.9	311
Jackson, Tenn.	31.9	311
Dubuque, Iowa	31.7	313
Pine Bluff, Ark.	31.3	314
Great Falls, Mont.	30.6	315
Lawrence, Kans.	29.7	316
Victoria, Tex.	27.9	317
Grand Forks, N.D.	26.3	318
Casper, Wyo.	25.9	319
Enid, Okla.	23.7	320
Total Above Areas	**77,660.4**	
Percent of U.S.	**77.9046**	
U.S. Total	**99,686.6**	

1994 EFFECTIVE BUYING INCOME (EBI)

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	202,011,651	1
New York, N.Y.	188,577,404	2
Chicago, Ill.	136,958,293	3
Washington, D.C.	112,833,007	4
Philadelphia, Pa.	108,596,243	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	95,939,411	6
Detroit, Mich.	90,001,428	7
Nassau - Suffolk, N.Y.	72,444,602	8
Houston, Tex.	67,603,901	9
Atlanta, Ga.	65,767,404	10
San Diego, Cal.	60,434,694	11
Anaheim - Santa Ana, Cal.	59,127,801	12
Dallas, Tex.	58,122,878	13
Minneapolis - St. Paul, Minn.	57,815,921	14
Oakland, Cal.	52,865,660	15
Riverside - San Bernardino, Cal.	51,660,804	16
St. Louis, Mo.	51,168,784	17
Baltimore, Md.	50,376,565	18
Newark, N.J.	50,238,888	19
Seattle, Wash.	49,874,334	20
San Francisco, Cal.	46,921,119	21
Phoenix, Ariz.	46,641,782	22
Tampa - St. Petersburg - Clearwater, Fla.	44,675,386	23
Denver, Colo.	39,728,378	24
San Jose, Cal.	39,131,792	25
Pittsburgh, Pa.	38,191,381	26
Miami - Hialeah, Fla.	38,143,601	27
Bergen - Passaic, N.J.	37,344,263	28
Cleveland, Ohio	37,005,587	29
Kansas City, Mo.-Kans.	34,542,704	30
Sacramento, Cal.	33,302,805	31
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	32,155,738	32
Milwaukee, Wisc.	30,734,336	33
Middlesex - Somerset - Hunterdon, N.J.	30,001,726	34
Cincinnati, Ohio	29,129,708	35
Fort Worth - Arlington, Tex.	28,686,913	36
Hartford - New Britain - Middletown - Bristol, Conn.	28,335,804	37
Monmouth - Ocean, N.J.	27,778,027	38
Norfolk - Virginia Beach - Newport News, Va.	27,072,629	39
Portland, Ore.	26,587,670	40
Columbus, Ohio	26,272,735	41
Bridgeport - Stamford - Norwalk - Danbury, Conn.	25,502,404	42
West Palm Beach - Boca Raton - Delray Beach, Fla.	25,222,175	43
Indianapolis, Ind.	24,770,364	44
Orlando, Fla.	23,383,145	45
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	22,651,072	46
San Antonio, Tex.	22,525,985	47
New Orleans, La.	22,436,936	48
Nashville, Tenn.	21,218,110	49
Rochester, N.Y.	20,111,529	50
Total Top 50	**2,612,625,477**	
New Haven - Waterbury - Meriden, Conn.	19,386,329	51
Jacksonville, Fla.	19,169,474	52
Greensboro - Winston-Salem - High Point, N.C.	18,954,244	53
Richmond - Petersburg, Va.	18,878,678	54
Providence - Pawtucket - Woonsocket, R.I.	18,851,565	55
Honolulu, Haw.	18,706,682	56
Dayton - Springfield, Ohio	18,079,917	57
Salt Lake City - Ogden, Utah	17,938,818	58
Louisville, Ky.	17,716,222	59
Memphis, Tenn.	17,471,724	60
Albany - Schenectady - Troy, N.Y.	17,078,477	61
Buffalo, N.Y.	16,786,080	62
Oklahoma City, Okla.	16,565,444	63
Raleigh - Durham, N.C.	16,438,535	64
Austin, Tex.	16,386,627	65
Oxnard - Ventura, Cal.	16,144,930	66
Birmingham, Ala.	15,566,420	67
Worcester - Fitchburg - Leominster, Mass.	15,380,107	68
Las Vegas, Nev.	15,322,093	69
Allentown - Bethlehem - Easton, Pa.	14,165,672	70
Grand Rapids, Mich.	13,923,194	71
Lake County, Ill.	13,534,199	72
Omaha, Neb	12,944,169	73
Wilmington, Del.	12,876,430	74
Tulsa, Okla.	12,807,436	75
Fresno, Cal.	12,401,296	76
Harrisburg - Lebanon - Carlisle, Pa.	12,348,724	77
Scranton - Wilkes-Barre, Pa.	12,338,909	78
Syracuse, N.Y.	12,129,531	79
Akron, Ohio	11,806,137	80
Springfield, Mass.	11,696,986	81
Tucson, Ariz.	11,627,106	82
Toledo, Ohio	11,584,168	83
Knoxville, Tenn.	11,088,408	84
Greenville - Spartanburg, S.C.	10,622,082	85
Bakersfield, Cal.	10,473,392	86
Jersey City, N.J.	10,193,107	87
Gary - Hammond, Ind.	10,142,615	88
Wichita, Kans.	9,893,134	89
Tacoma, Wash.	9,783,694	90
Little Rock - North Little Rock, Ark.	9,558,774	91
Santa Rosa - Petaluma, Cal.	9,478,017	92
Trenton, N.J.	9,457,668	93
New Bedford - Fall River - Attleboro, Mass.	9,446,308	94
Manchester - Nashua, N.H.	9,321,897	95
Vallejo - Fairfield - Napa, Cal.	9,227,316	96
Baton Rouge, La.	9,209,869	97
Columbia, S.C.	9,048,463	98
Albuquerque, N.M.	8,997,295	99
Melbourne - Titusville - Palm Bay, Fla.	8,869,020	100
Total Top 100	**3,294,442,859**	
Portsmouth - Dover - Rochester, N.H.	8,851,933	101
Stockton, Cal.	8,784,026	102
Youngstown - Warren, Ohio	8,686,834	103
Lancaster, Pa.	8,453,368	104
Lansing - East Lansing, Mich.	8,397,488	105
Charleston, S.C.	8,297,334	106
Des Moines, Iowa	8,245,373	107
Mobile, Ala.	8,149,808	108
York, Pa.	8,110,741	109
Santa Barbara - Santa Maria - Lompoc, Cal.	8,107,604	110
Madison, Wisc.	8,057,244	111
Aurora - Elgin, Ill.	8,055,187	112
El Paso, Tex.	8,041,689	113
Joliet, Ill.	7,902,393	114
Colorado Springs, Colo.	7,884,911	115
Fort Myers - Cape Coral, Fla.	7,773,138	116
Daytona Beach, Fla.	7,561,443	117
Chattanooga, Tenn.	7,464,395	118
Johnson City - Kingsport - Bristol, Tenn.	7,365,901	119
Salinas - Seaside - Monterey, Cal.	7,290,627	120
Lakeland - Winter Haven, Fla.	7,258,587	121
Peoria, Ill.	7,243,561	122
Augusta, Ga.	7,161,335	123
Jackson, Miss.	7,154,785	124
Davenport - Rock Island - Moline, Iowa-Ill.	7,148,107	125
Flint, Mich.	7,110,522	126
Saginaw - Bay City - Midland, Mich.	7,039,201	127
Lexington-Fayette, Ky.	6,948,780	128
Fort Wayne, Ind.	6,788,494	129
Canton, Ohio	6,716,727	130
Pensacola, Fla.	6,667,836	131
Atlantic City, N.J.	6,664,347	132
Reading, Pa.	6,605,784	133
Modesto, Cal.	6,399,317	134
Beaumont - Port Arthur, Tex.	6,381,956	135
Reno, Nev.	6,373,732	136
Sarasota, Fla.	6,330,343	137
Appleton - Oshkosh - Neenah, Wisc.	6,127,878	138
Spokane, Wash.	6,017,484	139
Shreveport, La.	5,935,822	140
Orange County, N.Y.	5,822,313	141
Anchorage, Alas.	5,817,668	142
Poughkeepsie, N.Y.	5,797,819	143
Huntsville, Ala.	5,777,382	144
Ann Arbor, Mich.	5,772,233	145
Rockford, Ill.	5,626,776	146
New London - Norwich, Conn.	5,606,210	147
Santa Cruz, Cal.	5,542,471	148
Portland, Me.	5,497,883	149
Corpus Christi, Tex.	5,421,880	150
Total Top 150	**3,636,681,529**	
Macon - Warner Robins, Ga.	5,321,573	151
Evansville, Ind.	5,215,570	152
Montgomery, Ala.	5,206,547	153
Erie, Pa.	5,041,479	154
Fort Pierce, Fla.	5,008,081	155
Binghamton, N.Y.	4,956,601	156
Hamilton - Middletown, Ohio	4,954,878	157
Lorain - Elyria, Ohio	4,952,294	158
Utica - Rome, N.Y.	4,870,872	159
Lincoln, Neb.	4,748,771	160
Kalamazoo, Mich.	4,688,966	161
Huntington - Ashland, W.Va.-Ky.	4,677,334	162
Boulder - Longmont, Colo.	4,663,473	163
Charleston, W.Va.	4,563,400	164
Eugene - Springfield, Ore.	4,508,119	165
Savannah, Ga.	4,458,576	166
Tallahassee, Fla.	4,441,160	167
Vancouver, Wash.	4,416,330	168
Salem, Ore.	4,384,058	169
Boise, Ida.	4,326,648	170
Roanoke, Va.	4,309,046	171
South Bend - Mishawaka, Ind.	4,305,228	172
Visalia - Tulare - Porterville, Cal.	4,283,556	173
Galveston - Texas City, Tex.	4,226,397	174
Duluth, Minn.	4,212,890	175
Springfield, Mo.	4,203,717	176
Hickory - Morganton, N.C.	4,182,716	177
Bradenton, Fla.	4,131,930	178
Fayetteville, N.C.	4,023,519	179
Killeen - Temple, Tex.	3,988,801	180
Columbus, Ga.	3,969,504	181
McAllen - Edinburg - Mission, Tex.	3,964,728	182
Brazoria, Tex.	3,839,990	183
Amarillo, Tex.	3,788,407	184
Gainesville, Fla.	3,774,487	185
Bremerton, Wash.	3,688,441	186
Springfield, Ill.	3,671,115	187
Lafayette, La.	3,616,936	188
Green Bay, Wisc.	3,609,330	189
Lubbock, Tex.	3,584,887	190
Fort Collins - Loveland, Colo.	3,546,859	191
Topeka, Kans.	3,536,853	192
Niagara Falls, N.Y.	3,517,575	193
Cedar Rapids, Iowa	3,470,438	194
Biloxi - Gulfport, Miss.	3,447,725	195
Racine, Wisc.	3,375,411	196
Naples, Fla.	3,372,433	197
Ocala, Fla.	3,369,108	198
Johnstown, Pa.	3,295,245	199
Olympia, Wash.	3,241,043	200
Total Top 200	**3,845,634,574**	
Asheville, N.C.	3,197,846	201
Fort Walton Beach, Fla.	3,170,436	202
Champaign - Urbana - Rantoul, Ill.	3,091,793	203
Chico, Cal.	3,044,913	204
Beaver County, Pa.	3,039,359	205
Burlington, Vt.	3,017,894	206
Richland - Kennewick - Pasco, Wash.	3,016,992	207
Waco, Tex.	2,995,274	208
Provo - Orem, Utah	2,977,892	209
Yakima, Wash.	2,961,055	210
Brownsville - Harlingen, Tex.	2,946,504	211
St. Cloud, Minn.	2,911,136	212
Fort Smith, Ark.	2,905,976	213
Waterloo - Cedar Falls, Iowa	2,873,529	214
Tyler, Tex.	2,870,223	215
Houma - Thibodaux, La.	2,840,981	216
Pittsfield, Mass.	2,818,870	217
Longview - Marshall, Tex.	2,800,195	218
Benton Harbor, Mich.	2,779,046	219
Battle Creek, Mich.	2,758,694	220
Elkhart - Goshen, Ind.	2,742,939	221
Lake Charles, La.	2,742,300	222
Kenosha, Wisc.	2,739,036	223
Sioux Falls, S.D.	2,697,365	224
Merced, Cal.	2,695,552	225
Charlottesville, Va.	2,692,852	226
Wheeling, W.Va.	2,691,931	227
Fargo - Moorhead, N.D.-Minn.	2,688,563	228
Lima, Ohio	2,672,184	229
Muskegon, Mich.	2,646,669	230
Vineland - Millville - Bridgeton, N.J.	2,637,319	231
Lynchburg, Va.	2,625,494	232
Janesville - Beloit, Wisc.	2,610,977	233
Bloomington - Normal, Ill.	2,605,393	234
Midland, Tex.	2,602,928	235
Clarksville - Hopkinsville, Tenn.-Ky.	2,561,083	236
Jackson, Mich.	2,508,451	237
Athens, Ga.	2,460,126	238
Santa Fe, N.M.	2,449,602	239
Medford, Ore.	2,446,027	240
Decatur, Ill.	2,439,906	241
Bangor, Me.	2,430,125	242
Parkersburg - Marietta, W.Va.-Ohio	2,428,920	243
Redding, Cal.	2,402,954	244
Steubenville - Weirton, Ohio-W.Va.	2,395,256	245
Anderson, S.C.	2,352,760	246
Rochester, Minn.	2,342,615	247
Eau Claire, Wisc.	2,333,688	248
Odessa, Tex.	2,272,481	249
Lafayette - West Lafayette, Ind.	2,254,880	250
Total Top 250	**3,980,823,558**	
Bryan - College Station, Tex.	2,224,650	251
Anderson, Ind.	2,209,686	252
Jamestown - Dunkirk, N.Y.	2,196,810	253
Greeley, Colo.	2,190,172	254
Mansfield, Ohio	2,187,308	255
Pascagoula, Miss.	2,171,884	256
Terre Haute, Ind.	2,156,090	257
Bellingham, Wash.	2,153,686	258
Tuscaloosa, Ala.	2,149,453	259
Columbia, Mo.	2,133,897	260
Florence, Ala.	2,119,629	261
Panama City, Fla.	2,107,251	262
Wilmington, N.C.	2,097,494	263
Sheboygan, Wisc.	2,078,503	264
Joplin, Mo.	2,039,593	265
Yuba City, Cal.	2,033,321	266
Billings, Mont.	2,032,644	267
Altoona, Pa.	2,022,207	268
Sharon, Pa.	2,016,044	269
Dothan, Ala.	2,011,131	270
Monroe, La.	2,010,556	271
Wichita Falls, Tex.	1,984,553	272
Hagerstown, Md.	1,972,572	273
Abilene, Tex.	1,967,671	274
Williamsport, Pa.	1,947,107	275
Las Cruces, N.M.	1,933,813	276
Wausau, Wisc.	1,919,106	277
Fayetteville - Springdale, Ark.	1,915,168	278
Glens Falls, N.Y.	1,911,684	279
Kokomo, Ind.	1,897,962	280
Pueblo, Colo.	1,892,251	281
Alexandria, La.	1,884,740	282
Muncie, Ind.	1,876,910	283
Lewiston - Auburn, Me.	1,869,820	284
Sioux City, Iowa	1,863,325	285
Burlington, N.C.	1,848,647	286
Bloomington, Ind.	1,830,171	287
San Angelo, Tex.	1,821,049	288
La Crosse, Wisc.	1,815,951	289
Texarkana, Tex.-Ark.	1,808,719	290
State College, Pa.	1,794,626	291
Albany, Ga.	1,787,567	292
Jacksonville, N.C.	1,771,269	293
Anniston, Ala.	1,759,940	294
Sherman - Denison, Tex.	1,756,335	295
Danville, Va.	1,750,508	296
Iowa City, Iowa	1,702,773	297
Decatur, Ala.	1,647,715	298
Kankakee, Ill.	1,640,255	299
Florence, S.C.	1,629,870	300
Lawton, Okla.	1,627,988	301
Rapid City, S.D.	1,531,109	302
Cumberland, Md.	1,502,402	303
Bismarck, N.D.	1,482,405	304
Elmira, N.Y.	1,433,667	305
Owensboro, Ky.	1,421,260	306
Gadsden, Ala.	1,417,864	307
St. Joseph, Mo.	1,408,263	308
Dubuque, Iowa	1,384,441	309
Lawrence, Kans.	1,363,925	310
Jackson, Tenn.	1,358,843	311
Grand Forks, N.D.	1,358,821	312
Yuma, Ariz.	1,299,243	313
Great Falls, Mont.	1,274,581	314
Laredo, Tex.	1,258,321	315
Victoria, Tex.	1,238,001	316
Pine Bluff, Ark.	1,192,115	317
Cheyenne, Wyo.	1,187,447	318
Casper, Wyo.	1,144,623	319
Enid, Okla.	900,283	320
Total Above Areas	**4,105,153,246**	
Percent of U.S.	**82.6909**	
U.S. Total	**4,964,458,395**	

1994 AVERAGE HOUSEHOLD EBI

Area	($)	Rank
Bridgeport - Stamford - Norwalk - Danbury, Conn.	82,479	1
Nassau - Suffolk, N.Y.	79,166	2
Middlesex - Somerset - Hunterdon, N.J.	78,028	3
Bergen - Passaic, N.J.	75,185	4
Trenton, N.J.	73,089	5
Washington, D.C.	72,454	6
San Jose, Cal.	71,788	7
Lake County, Ill.	71,761	8
Newark, N.J.	70,343	9
San Francisco, Cal.	67,193	10
Monmouth - Ocean, N.J.	66,951	11
Manchester - Nashua, N.H.	66,776	12
Anaheim - Santa Ana, Cal.	65,954	13
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	65,734	14
Oxnard - Ventura, Cal.	64,839	15
Hartford - New Britain - Middletown - Bristol, Conn.	63,519	16
Honolulu, Haw.	63,305	17
New Haven - Waterbury - Meriden, Conn.	61,622	18
Anchorage, Alas.	61,563	19
Oakland, Cal.	61,515	20
Portsmouth - Dover - Rochester, N.H.	61,006	21
Kenosha, Wisc.	59,935	22
Seattle, Wash.	59,837	23
Poughkeepsie, N.Y.	59,710	24
Minneapolis - St. Paul, Minn.	58,548	25
Los Angeles - Long Beach, Cal.	58,363	26
San Diego, Cal.	58,318	27
New London - Norwich, Conn.	58,156	28
Salinas - Seaside - Monterey, Cal.	57,452	29
Brazoria, Tex.	57,228	30
Worcester - Fitchburg - Leominster, Mass.	57,154	31
Wilmington, Del.	57,026	32
Rochester, Minn.	56,998	33
Chicago, Ill.	56,997	34
Joliet, Ill.	56,811	35
West Palm Beach - Boca Raton - Delray Beach, Fla.	56,756	36
Aurora - Elgin, Ill.	56,727	37
Philadelphia, Pa.	56,637	38
Santa Cruz, Cal.	56,614	39
Santa Barbara - Santa Maria - Lompoc, Cal.	56,538	40
Richmond - Petersburg, Va.	56,053	41
Santa Rosa - Petaluma, Cal.	56,050	42
Midland, Tex.	55,381	43
Milwaukee, Wisc.	55,278	44
Portland, Me.	54,760	45
Richland - Kennewick - Pasco, Wash.	54,755	46
Peoria, Ill.	54,545	47
Atlanta, Ga.	54,543	48
Baltimore, Md.	54,414	49
Kalamazoo, Mich.	54,396	50
Orange County, N.Y.	54,211	51
Ann Arbor, Mich.	54,199	52
Burlington, Vt.	54,181	53
Detroit, Mich.	54,055	54
Dallas, Tex.	54,053	55
Denver, Colo.	53,781	56
Huntsville, Ala.	53,594	57
Omaha, Neb.	53,488	58
St. Louis, Mo.	53,395	59
Kansas City, Mo.-Kans.	53,364	60
Portland, Ore.	53,282	61
Wichita, Kans.	53,132	62
Providence - Pawtucket - Woonsocket, R.I.	53,103	63
Bloomington - Normal, Ill.	52,955	64
Grand Rapids, Mich.	52,920	65
Lincoln, Neb.	52,882	66
Vallejo - Fairfield - Napa, Cal.	52,758	67
Raleigh - Durham, N.C.	52,738	68
Rochester, N.Y.	52,634	69
Reno, Nev.	52,502	70
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	52,422	71
Sacramento, Cal.	52,248	72
Madison, Wisc.	52,218	73
New York, N.Y.	51,848	74
Norfolk - Virginia Beach - Newport News, Va.	51,754	75
Sheboygan, Wisc.	51,704	76
Lansing - East Lansing, Mich.	51,677	77
Grand Forks, N.D.	51,666	78
Waterloo - Cedar Falls, Iowa	51,589	79
Nashville, Tenn.	51,376	80
Springfield, Mass.	51,303	81
Topeka, Kans.	51,111	82
Battle Creek, Mich.	50,992	83
Cleveland, Ohio	50,958	84
Columbia, Mo.	50,928	85
Vineland - Millville - Bridgeton, N.J.	50,913	86
Houston, Tex.	50,910	87
Cincinnati, Ohio	50,855	88
Pittsfield, Mass.	50,790	89
Fort Worth - Arlington, Tex.	50,773	90
Racine, Wisc.	50,758	91
Harrisburg - Lebanon - Carlisle, Pa.	50,734	92
Riverside - San Bernardino, Cal.	50,643	93
Decatur, Ill.	50,620	94
Albany - Schenectady - Troy, N.Y.	50,513	95
Charlottesville, Va.	50,428	96
Lancaster, Pa.	50,348	97
Davenport - Rock Island - Moline, Iowa-Ill.	50,268	98
Rockford, Ill.	50,239	99
Allentown - Bethlehem - Easton, Pa.	50,215	100
Santa Fe, N.M.	50,197	101
Lorain - Elyria, Ohio	49,822	102
Kokomo, Ind.	49,815	103
Boise, Ida.	49,732	104
Galveston - Texas City, Tex.	49,722	105
Cedar Rapids, Iowa	49,720	106
Indianapolis, Ind.	49,650	107
Binghamton, N.Y.	49,467	108
Fresno, Cal.	49,408	109
Syracuse, N.Y.	49,307	110
Appleton - Oshkosh - Neenah, Wisc.	49,023	111
Columbia, S.C.	48,964	112
Orlando, Fla.	48,960	113
New Bedford - Fall River - Attleboro, Mass.	48,869	114
Boulder - Longmont, Colo.	48,730	115
Bakersfield, Cal.	48,691	116
Janesville - Beloit, Wisc.	48,622	117
Lafayette - West Lafayette, Ind.	48,492	118
Fort Wayne, Ind.	48,386	119
Bremerton, Wash.	48,341	120
Des Moines, Iowa	48,332	121
York, Pa.	48,307	122
Atlantic City, N.J.	48,257	123
Miami - Hialeah, Fla.	48,198	124
Lexington-Fayette, Ky.	48,188	125
Lynchburg, Va.	48,086	126
Sioux Falls, S.D.	48,081	127
Greensboro - Winston-Salem - High Point, N.C.	48,071	128
Jackson, Mich.	48,055	129
Dayton - Springfield, Ohio	48,034	130
Reading, Pa.	47,972	131
Beaumont - Port Arthur, Tex.	47,805	132
Erie, Pa.	47,787	133
Austin, Tex.	47,760	134
Louisville, Ky.	47,753	135
Toledo, Ohio	47,711	136
Jersey City, N.J.	47,676	137
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	47,656	138
Vancouver, Wash.	47,641	139
Las Vegas, Nev.	47,629	140
Odessa, Tex.	47,541	141
Saginaw - Bay City - Midland, Mich.	47,530	142
Salt Lake City - Ogden, Utah	47,420	143
Iowa City, Iowa	47,299	144
Phoenix, Ariz.	47,256	145
Jacksonville, Fla.	47,239	146
Champaign - Urbana - Rantoul, Ill.	47,203	147
Fort Myers - Cape Coral, Fla.	47,196	148
Little Rock - North Little Rock, Ark.	47,134	149
Stockton, Cal.	47,049	150
La Crosse, Wisc.	47,045	151
Naples, Fla.	46,970	152
Columbus, Ohio	46,874	153
Akron, Ohio	46,738	154
Macon - Warner Robins, Ga.	46,558	155
Jackson, Miss.	46,550	156
Roanoke, Va.	46,534	157
Buffalo, N.Y.	46,512	158
Amarillo, Tex.	46,484	159
Gary - Hammond, Ind.	46,292	160
Bangor, Me.	46,200	161
Evansville, Ind.	46,074	162
Baton Rouge, La.	46,003	163
Bloomington, Ind.	45,984	164
Olympia, Wash.	45,972	165
Tyler, Tex.	45,924	166
Colorado Springs, Colo.	45,923	167
Lawrence, Kans.	45,923	167
Sarasota, Fla.	45,905	169
Pittsburgh, Pa.	45,898	170
Fort Walton Beach, Fla.	45,882	171
Green Bay, Wisc.	45,862	172
South Bend - Mishawaka, Ind.	45,849	173
Memphis, Tenn.	45,630	174
Lafayette, La.	45,611	175
Houma - Thibodaux, La.	45,529	176
Lewiston - Auburn, Me.	45,494	177
Elkhart - Goshen, Ind.	45,488	178
St. Cloud, Minn.	45,487	179
Hamilton - Middletown, Ohio	45,458	180
Youngstown - Warren, Ohio	45,386	181
Modesto, Cal.	45,353	182
Pascagoula, Miss.	45,154	183
Anderson, Ind.	44,912	184
Duluth, Minn.	44,866	185
San Angelo, Tex.	44,853	186
Pensacola, Fla.	44,751	187
Savannah, Ga.	44,720	188
Muskegon, Mich.	44,707	189
Hickory - Morganton, N.C.	44,687	190
Augusta, Ga.	44,619	191
Tallahassee, Fla.	44,545	192
Flint, Mich.	44,524	193
Tampa - St. Petersburg - Clearwater, Fla.	44,409	194
Melbourne - Titusville - Palm Bay, Fla.	44,389	195
Lima, Ohio	44,388	196
Victoria, Tex.	44,373	197
Glens Falls, N.Y.	44,252	198
Wausau, Wisc.	44,219	199
Kankakee, Ill.	44,212	200
Casper, Wyo.	44,194	201
New Orleans, La.	44,193	202
Mansfield, Ohio	44,188	203
Fargo - Moorhead, N.D.-Minn.	44,003	204
Rapid City, S.D.	43,997	205
Bismarck, N.D.	43,988	206
Hagerstown, Md.	43,933	207
Fayetteville, N.C.	43,925	208
San Antonio, Tex.	43,919	209
Sharon, Pa.	43,827	210
Dubuque, Iowa	43,673	211
Knoxville, Tenn.	43,672	212
Canton, Ohio	43,615	213
St. Joseph, Mo.	43,599	214
Killeen - Temple, Tex.	43,593	215
Sherman - Denison, Tex.	43,582	216
Clarksville - Hopkinsville, Tenn.-Ky.	43,556	217
Springfield, Ill.	43,497	218
Bradenton, Fla.	43,494	219
Benton Harbor, Mich.	43,355	220
Terre Haute, Ind.	43,295	221
Biloxi - Gulfport, Miss.	43,259	222
Lake Charles, La.	43,118	223
Niagara Falls, N.Y.	43,002	224
Fort Collins - Loveland, Colo.	42,992	225
Eau Claire, Wisc.	42,978	226
Muncie, Ind.	42,950	227
State College, Pa.	42,831	228
Montgomery, Ala.	42,712	229
Danville, Va.	42,695	230
Springfield, Mo.	42,634	231
Jackson, Tenn.	42,597	232
Fort Pierce, Fla.	42,586	233
Charleston, W.Va.	42,529	234
Williamsport, Pa.	42,513	235
Beaver County, Pa.	42,509	236
Billings, Mont.	42,435	237
Chattanooga, Tenn.	42,363	238
Longview - Marshall, Tex.	42,363	238
Albany, Ga.	42,359	240
Utica - Rome, N.Y.	42,355	241
Mobile, Ala.	42,271	242
Shreveport, La.	42,188	243
Corpus Christi, Tex.	42,128	244
Daytona Beach, Fla.	42,102	245
Charleston, S.C.	42,076	246
Scranton - Wilkes-Barre, Pa.	42,055	247
Bryan - College Station, Tex.	42,054	248
Lubbock, Tex.	42,027	249
Burlington, N.C.	42,015	250
Tacoma, Wash.	42,008	251
Steubenville - Weirton, Ohio-W.Va.	41,948	252
Asheville, N.C.	41,911	253
Bellingham, Wash.	41,819	254
Elmira, N.Y.	41,798	255
Albuquerque, N.M.	41,790	256
Gainesville, Fla.	41,661	257
Great Falls, Mont.	41,653	258
Eugene - Springfield, Ore.	41,626	259
Wichita Falls, Tex.	41,518	260
Yuba City, Cal.	41,496	261
Fayetteville - Springdale, Ark.	41,454	262
Owensboro, Ky.	41,436	263
Johnson City - Kingsport - Bristol, Tenn.	41,335	264
Columbus, Ga.	41,306	265
Merced, Cal.	41,280	266
Greenville - Spartanburg, S.C.	41,219	267
Lakeland - Winter Haven, Fla.	41,219	267
Birmingham, Ala.	41,214	269
Tulsa, Okla.	41,063	270
Jacksonville, N.C.	40,907	271
Abilene, Tex.	40,739	272
Oklahoma City, Okla.	40,731	273
Medford, Ore.	40,699	274
Spokane, Wash.	40,659	275
Sioux City, Iowa	40,507	276
Redding, Cal.	40,386	277
Salem, Ore.	40,369	278
Wilmington, N.C.	40,336	279
Jamestown - Dunkirk, N.Y.	40,235	280
Provo - Orem, Utah	40,187	281
Athens, Ga.	40,067	282
Parkersburg - Marietta, W.Va.-Ohio	39,818	283
Altoona, Pa.	39,807	284
El Paso, Tex.	39,653	285
Yakima, Wash.	39,639	286
Anderson, S.C.	39,542	287
Lawton, Okla.	39,514	288
Greeley, Colo.	39,321	289
Waco, Tex.	39,257	290
Wheeling, W.Va.	39,013	291
Visalia - Tulare - Porterville, Cal.	38,977	292
Tucson, Ariz.	38,835	293
Decatur, Ala.	38,770	294
Fort Smith, Ark.	38,337	295
Cumberland, Md.	38,229	296
Dothan, Ala.	38,162	297
Pine Bluff, Ark.	38,087	298
Texarkana, Tex.-Ark.	38,078	299
Florence, Ala.	38,054	300
Enid, Okla.	37,987	301
Alexandria, La.	37,770	302
Chico, Cal.	37,731	303
Joplin, Mo.	37,700	304
Monroe, La.	37,580	305
Anniston, Ala.	37,366	306
Huntington - Ashland, W.Va.-Ky.	37,359	307
Cheyenne, Wyo.	37,224	308
Pueblo, Colo.	36,743	309
Tuscaloosa, Ala.	36,743	309
Ocala, Fla.	36,072	311
Florence, S.C.	35,509	312
Las Cruces, N.M.	35,160	313
Johnstown, Pa.	35,131	314
Panama City, Fla.	34,831	315
Gadsden, Ala.	34,667	316
Brownsville - Harlingen, Tex.	33,181	317
Yuma, Ariz.	33,144	318
Laredo, Tex.	32,018	319
McAllen - Edinburg - Mission, Tex.	31,218	320
Average Above Areas	**52,860**	
U.S. Average	**49,801**	

1994 TOTAL RETAIL SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	87,282,116	1
New York, N.Y.	63,955,913	2
Chicago, Ill.	60,960,714	3
Philadelphia, Pa.	47,966,091	4
Washington, D.C.	42,864,009	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	42,587,308	6
Detroit, Mich.	42,080,430	7
Nassau - Suffolk, N.Y.	36,084,963	8
Dallas, Tex.	34,350,083	9
Atlanta, Ga.	32,140,739	10
Anaheim - Santa Ana, Cal.	30,255,887	11
Houston, Tex.	29,429,784	12
Minneapolis - St. Paul, Minn.	28,742,864	13
San Diego, Cal.	27,694,387	14
Riverside - San Bernardino, Cal.	23,382,419	15
Seattle, Wash.	23,348,716	16
St. Louis, Mo.	22,495,852	17
Phoenix, Ariz.	21,970,001	18
Baltimore, Md.	21,895,935	19
Tampa - St. Petersburg - Clearwater, Fla.	21,735,983	20
Oakland, Cal.	21,058,422	21
San Francisco, Cal.	19,266,433	22
Miami - Hialeah, Fla.	17,525,688	23
Denver, Colo.	16,626,836	24
Fort Worth - Arlington, Tex.	16,565,119	25
Newark, N.J.	16,356,798	26
Kansas City, Mo.-Kans.	16,005,556	27
Pittsburgh, Pa.	15,741,607	28
Bergen - Passaic, N.J.	15,556,644	29
Sacramento, Cal.	15,510,686	30
San Jose, Cal.	15,403,640	31
Cleveland, Ohio	14,[illegible]90	32
Orlando, Fla.	14,624,063	33
Indianapolis, Ind.	14,607,845	34
Milwaukee, Wisc.	14,564,425	35
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	14,188,395	36
Portland, Ore.	14,117,470	37
Columbus, Ohio	14,001,774	38
Cincinnati, Ohio	13,982,277	39
Norfolk - Virginia Beach - Newport News, Va.	13,813,642	40
Hartford - New Britain - Middletown - Bristol, Conn.	13,258,845	41
New Orleans, La.	13,004,964	42
San Antonio, Tex.	12,917,664	43
Monmouth - Ocean, N.J.	11,939,656	44
Bridgeport - Stamford - Norwalk - Danbury, Conn.	11,513,589	45
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	11,285,959	46
West Palm Beach - Boca Raton - Delray Beach, Fla.	11,070,569	47
Middlesex - Somerset - Hunterdon, N.J.	10,940,873	48
Nashville, Tenn.	10,624,682	49
Oklahoma City, Okla.	10,447,280	50
Total Top 50	**1,172,567,785**	
Honolulu, Haw.	10,429,785	51
Rochester, N.Y.	10,234,170	52
Albany - Schenectady - Troy, N.Y.	9,589,264	53
Austin, Tex.	9,494,908	54
Jacksonville, Fla.	9,465,374	55
Louisville, Ky.	9,394,912	56
Salt Lake City - Ogden, Utah	9,320,519	57
Greensboro - Winston-Salem - High Point, N.C.	9,153,907	58
Raleigh - Durham, N.C.	9,113,138	59
Richmond - Petersburg, Va.	9,110,685	60
Providence - Pawtucket - Woonsocket, R.I.	9,091,036	61
Birmingham, Ala.	9,027,042	62
New Haven - Waterbury - Meriden, Conn.	9,014,632	63
Memphis, Tenn.	8,628,189	64
Dayton - Springfield, Ohio	8,374,909	65
Buffalo, N.Y.	8,247,934	66
Grand Rapids, Mich.	7,796,437	67
Oxnard - Ventura, Cal.	7,733,395	68
Worcester - Fitchburg - Leominster, Mass.	7,668,603	69
Tulsa, Okla.	7,473,315	70
Las Vegas, Nev.	7,037,991	71
Scranton - Wilkes-Barre, Pa.	7,033,215	72
Allentown - Bethlehem - Easton, Pa.	6,835,494	73
Harrisburg - Lebanon - Carlisle, Pa.	6,833,954	74
Syracuse, N.Y.	6,457,021	75
Omaha, Neb.	6,456,889	76
Lake County, Ill.	6,455,288	77
Wilmington, Del.	5,917,905	78
Greenville - Spartanburg, S.C.	5,908,142	79
Knoxville, Tenn.	5,778,454	80
Springfield, Mass.	5,703,099	81
Little Rock - North Little Rock, Ark.	5,617,106	82
Tacoma, Wash.	5,515,610	83
Baton Rouge, La.	5,509,521	84
Fresno, Cal.	5,505,581	85
New Bedford - Fall River - Attleboro, Mass.	5,466,340	86
Tucson, Ariz.	5,403,459	87
Albuquerque, N.M.	5,391,433	88
Toledo, Ohio	5,381,906	89
Portsmouth - Dover - Rochester, N.H.	5,277,342	90
Akron, Ohio	5,163,535	91
El Paso, Tex.	5,079,983	92
Manchester - Nashua, N.H.	4,926,578	93
Des Moines, Iowa	4,790,405	94
Lancaster, Pa.	4,770,880	95
York, Pa.	4,509,212	96
Columbia, S.C.	4,497,844	97
Madison, Wisc.	4,496,999	98
Lansing - East Lansing, Mich.	4,471,552	99
Wichita, Kans.	4,423,303	100
Total Top 100	**1,517,545,980**	
Portland, Me.	4,402,525	101
Santa Rosa - Petaluma, Cal.	4,389,430	102
Fort Myers - Cape Coral, Fla.	4,372,273	103
Charleston, S.C.	4,345,840	104
Colorado Springs, Colo.	4,335,525	105
Flint, Mich.	4,324,613	106
Gary - Hammond, Ind.	4,271,985	107
Bakersfield, Cal.	4,253,073	108
Jackson, Miss.	4,205,955	109
Lexington-Fayette, Ky.	4,115,677	110
Youngstown - Warren, Ohio	4,084,788	111
Stockton, Cal.	4,079,407	112
Atlantic City, N.J.	4,021,557	113
Mobile, Ala.	3,966,188	114
Melbourne - Titusville - Palm Bay, Fla.	3,947,310	115
Aurora - Elgin, Ill.	3,927,694	116
Fort Wayne, Ind.	3,874,332	117
Spokane, Wash.	3,845,020	118
Sarasota, Fla.	3,717,749	119
Daytona Beach, Fla.	3,711,596	120
Vallejo - Fairfield - Napa, Cal.	3,667,886	121
St. Cloud, Minn.	3,661,707	122
Shreveport, La.	3,587,428	123
Saginaw - Bay City - Midland, Mich.	3,572,121	124
Anchorage, Alas.	3,544,772	125
Chattanooga, Tenn.	3,529,136	126
Orange County, N.Y.	3,510,477	127
Augusta, Ga.	3,452,453	128
Jersey City, N.J.	3,424,298	129
Trenton, N.J.	3,388,660	130
Modesto, Cal.	3,375,867	131
Santa Barbara - Santa Maria - Lompoc, Cal.	3,357,129	132
Appleton - Oshkosh - Neenah, Wisc.	3,355,190	133
Lakeland - Winter Haven, Fla.	3,341,470	134
Reading, Pa.	3,322,781	135
Davenport - Rock Island - Moline, Iowa-Ill.	3,211,360	136
Ann Arbor, Mich.	3,100,481	137
Beaumont - Port Arthur, Tex.	3,073,118	138
Peoria, Ill.	3,070,795	139
Poughkeepsie, N.Y.	3,033,462	140
Johnson City - Kingsport - Bristol, Tenn.	3,021,324	141
Montgomery, Ala.	2,980,217	142
Canton, Ohio	2,956,828	143
Huntsville, Ala.	2,944,563	144
Joliet, Ill.	2,936,907	145
Salinas - Seaside - Monterey, Cal.	2,934,610	146
New London - Norwich, Conn.	2,880,765	147
Springfield, Mo.	2,876,313	148
Pensacola, Fla.	2,862,672	149
Fort Pierce, Fla.	2,850,921	150
Total Top 150	**1,696,564,228**	
Reno, Nev.	2,847,699	151
Eugene - Springfield, Ore.	2,834,658	152
Corpus Christi, Tex.	2,804,077	153
Boulder - Longmont, Colo.	2,755,622	154
Roanoke, Va.	2,742,123	155
Santa Cruz, Cal.	2,735,729	156
Rockford, Ill.	2,711,372	157
Utica - Rome, N.Y.	2,623,044	158
Binghamton, N.Y.	2,603,122	159
Huntington - Ashland, W.Va.-Ky.	2,580,929	160
Charleston, W.Va.	2,547,040	161
Lubbock, Tex.	2,502,972	162
South Bend - Mishawaka, Ind.	2,490,527	163
Salem, Ore.	2,486,262	164
Macon - Warner Robins, Ga.	2,476,090	165
Amarillo, Tex.	2,452,903	166
McAllen - Edinburg - Mission, Tex.	2,404,537	167
Green Bay, Wisc.	2,383,121	168
Evansville, Ind.	2,374,261	169
Lincoln, Neb.	2,216,244	170
Erie, Pa.	2,196,055	171
Savannah, Ga.	2,192,165	172
Tallahassee, Fla.	2,160,373	173
Kalamazoo, Mich.	2,154,120	174
Fayetteville, N.C.	2,154,064	175
Lafayette, La.	2,150,709	176
Hickory - Morganton, N.C.	2,131,119	177
Hamilton - Middletown, Ohio	2,077,716	178
Terre Haute, Ind.	2,042,902	179
Duluth, Minn.	1,955,447	180
Fort Collins - Loveland, Colo.	1,952,701	181
Cedar Rapids, Iowa	1,949,237	182
Lorain - Elyria, Ohio	1,946,682	183
Boise, Ida.	1,943,010	184
Columbus, Ga.	1,941,353	185
Medford, Ore.	1,931,716	186
Springfield, Ill.	1,897,543	187
Galveston - Texas City, Tex.	1,890,312	188
Bradenton, Fla.	1,886,829	189
Naples, Fla.	1,886,191	190
Visalia - Tulare - Porterville, Cal.	1,879,385	191
Ocala, Fla.	1,870,306	192
Gainesville, Fla.	1,868,174	193
Fargo - Moorhead, N.D.-Minn.	1,838,897	194
Fort Smith, Ark.	1,829,150	195
Killeen - Temple, Tex.	1,814,955	196
Racine, Wisc.	1,781,537	197
Tyler, Tex.	1,773,571	198
Champaign - Urbana - Rantoul, Ill.	1,770,824	199
Vancouver, Wash.	1,769,885	200
Total Top 200	**1,806,773,488**	
Niagara Falls, N.Y.	1,755,309	201
Topeka, Kans.	1,750,041	202
Waco, Tex.	1,741,590	203
Bangor, Me.	1,732,539	204
Sioux Falls, S.D.	1,721,764	205
Burlington, Vt.	1,715,058	206
Brownsville - Harlingen, Tex.	1,664,156	207
Biloxi - Gulfport, Miss.	1,657,300	208
Monroe, La.	1,621,228	209
Longview - Marshall, Tex.	1,611,844	210
Charlottesville, Va.	1,592,452	211
Asheville, N.C.	1,580,079	212
Elkhart - Goshen, Ind.	1,563,589	213
Olympia, Wash.	1,560,498	214
Lake Charles, La.	1,536,616	215
Fort Walton Beach, Fla.	1,520,241	216
Lima, Ohio	1,489,874	217
Johnstown, Pa.	1,486,691	218
Bremerton, Wash.	1,484,526	219
Pittsfield, Mass.	1,478,117	220
Houma - Thibodaux, La.	1,461,504	221
Brazoria, Tex.	1,443,351	222
Panama City, Fla.	1,443,095	223
Redding, Cal.	1,433,027	224
Glens Falls, N.Y.	1,432,622	225
Janesville - Beloit, Wisc.	1,432,404	226
Parkersburg - Marietta, W.Va.-Ohio	1,432,086	227
Yakima, Wash.	1,398,797	228
Benton Harbor, Mich.	1,398,626	229
Dothan, Ala.	1,390,241	230
Battle Creek, Mich.	1,384,383	231
Chico, Cal.	1,383,261	232
Fayetteville - Springdale, Ark.	1,381,745	233
Rochester, Minn.	1,377,058	234
Clarksville - Hopkinsville, Tenn.-Ky.	1,373,366	235
Eau Claire, Wisc.	1,369,226	236
Wilmington, N.C.	1,368,353	237
Tuscaloosa, Ala.	1,352,751	238
Bellingham, Wash.	1,350,063	239
Billings, Mont.	1,347,685	240
Bloomington - Normal, Ill.	1,334,806	241
Alexandria, La.	1,323,269	242
Provo - Orem, Utah	1,319,234	243
Vineland - Millville - Bridgeton, N.J.	1,297,989	244
Anderson, S.C.	1,279,139	245
Muskegon, Mich.	1,264,769	246
Waterloo - Cedar Falls, Iowa	1,258,833	247
Joplin, Mo.	1,250,291	248
Columbia, Mo.	1,240,586	249
Altoona, Pa.	1,238,693	250
Total Top 250	**1,879,798,253**	
Lafayette - West Lafayette, Ind.	1,222,103	251
Wheeling, W.Va.	1,215,942	252
Lynchburg, Va.	1,198,211	253
Athens, Ga.	1,185,160	254
Texarkana, Tex.-Ark.	1,178,283	255
Mansfield, Ohio	1,177,060	256
Florence, S.C.	1,177,023	257
Jackson, Mich.	1,169,525	258
Richland - Kennewick - Pasco, Wash.	1,168,453	259
Rapid City, S.D.	1,158,714	260
Williamsport, Pa.	1,154,026	261
Santa Fe, N.M.	1,152,588	262
La Crosse, Wisc.	1,133,102	263
Wichita Falls, Tex.	1,132,156	264
Burlington, N.C.	1,122,474	265
Decatur, Ala.	1,118,123	266
Sioux City, Iowa	1,115,980	267
Laredo, Tex.	1,105,202	268
Wausau, Wisc.	1,100,564	269
Decatur, Ill.	1,093,667	270
Bryan - College Station, Tex.	1,059,127	271
Florence, Ala.	1,056,196	272
Odessa, Tex.	1,051,957	273
State College, Pa.	1,051,346	274
Beaver County, Pa.	1,050,570	275
Jamestown - Dunkirk, N.Y.	1,050,480	276
Abilene, Tex.	1,041,972	277
Midland, Tex.	1,037,809	278
Sherman - Denison, Tex.	1,033,851	279
Merced, Cal.	1,032,027	280
Kokomo, Ind.	1,023,344	281
Lewiston - Auburn, Me.	998,209	282
Bismarck, N.D.	983,982	283
Hagerstown, Md.	973,020	284
Lawton, Okla.	965,317	285
Anniston, Ala.	961,018	286
Jacksonville, N.C.	954,216	287
Cheyenne, Wyo.	953,728	288
Anderson, Ind.	945,582	289
Iowa City, Iowa	929,635	290
Albany, Ga.	928,002	291
Pueblo, Colo.	925,543	292
Kenosha, Wisc.	921,273	293
Dubuque, Iowa	920,620	294
Sheboygan, Wisc.	911,212	295
Grand Forks, N.D.	907,274	296
Bloomington, Ind.	904,084	297
Muncie, Ind.	884,538	298
Steubenville - Weirton, Ohio-W.Va.	876,272	299
Elmira, N.Y.	853,206	300
Greeley, Colo.	852,057	301
Danville, Va.	844,224	302
Owensboro, Ky.	824,598	303
Las Cruces, N.M.	818,875	304
Yuba City, Cal.	809,204	305
Yuma, Ariz.	805,998	306
San Angelo, Tex.	805,426	-307
Kankakee, Ill.	789,561	308
Gadsden, Ala.	787,646	309
Jackson, Tenn.	785,404	310
Sharon, Pa.	770,828	311
Cumberland, Md.	729,905	312
Pascagoula, Miss.	722,659	313
Pine Bluff, Ark.	704,148	314
Great Falls, Mont.	701,157	315
St. Joseph, Mo.	656,653	316
Lawrence, Kans.	643,653	317
Victoria, Tex.	640,325	318
Casper, Wyo.	585,374	319
Enid, Okla.	539,168	320
Total Above Areas	**1,946,878,882**	
Percent of U.S.	**82.8132**	
U.S. Total	**2,350,927,557**	

1994 PER HOUSEHOLD RETAIL SALES

Area	($)	Rank
St. Cloud, Minn.	57,214	1
Portland, Me.	43,850	2
Terre Haute, Ind.	41,022	3
Nassau - Suffolk, N.Y.	39,433	4
Anchorage, Alas.	37,511	5
Bridgeport - Stamford - Norwalk - Danbury, Conn.	37,237	6
Portsmouth - Dover - Rochester, N.H.	36,370	7
Honolulu, Haw.	35,295	8
Manchester - Nashua, N.H.	35,291	9
Grand Forks, N.D.	34,497	10
Lake County, Ill.	34,227	11
Anaheim - Santa Ana, Cal.	33,749	12
Rochester, Minn.	33,505	13
Rapid City, S.D.	33,296	14
Glens Falls, N.Y.	33,163	15
Bangor, Me.	32,938	16
Orange County, N.Y.	32,686	17
Medford, Ore.	32,142	18
Dallas, Tex.	31,945	19
Bergen - Passaic, N.J.	31,320	20
Poughkeepsie, N.Y.	31,241	21
Oxnard - Ventura, Cal.	31,058	22
Burlington, Vt.	30,791	23
Sioux Falls, S.D.	30,691	24
Orlando, Fla.	30,620	25
Monroe, La.	30,303	26
Green Bay, Wisc.	30,281	27
Amarillo, Tex.	30,097	28
Fargo - Moorhead, N.D.-Minn.	30,097	28
Fayetteville - Springdale, Ark.	29,908	30
Cheyenne, Wyo.	29,897	31
New London - Norwich, Conn.	29,883	32
Charlottesville, Va.	29,821	33
Hartford - New Britain - Middletown - Bristol, Conn.	29,722	34
Grand Rapids, Mich.	29,633	35
Roanoke, Va.	29,613	36
Columbia, Mo.	29,608	37
La Crosse, Wisc.	29,355	38
Lubbock, Tex.	29,343	39
Fort Worth - Arlington, Tex.	29,319	40
Indianapolis, Ind.	29,280	41
Raleigh - Durham, N.C.	29,237	42
Bismarck, N.D.	29,198	43
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	29,179	44
Springfield, Mo.	29,172	45
Madison, Wisc.	29,145	46
Atlantic City, N.J.	29,121	47
Ann Arbor, Mich.	29,112	48
Minneapolis - St. Paul, Minn.	29,107	49
Dubuque, Iowa	29,042	50
Boulder - Longmont, Colo.	28,794	51
Monmouth - Ocean, N.J.	28,777	52
New Haven - Waterbury - Meriden, Conn.	28,654	53
Lexington-Fayette, Ky.	28,541	54
Worcester - Fitchburg - Leominster, Mass.	28,497	55
Middlesex - Somerset - Hunterdon, N.J.	28,455	56
Lancaster, Pa.	28,415	57
Tyler, Tex.	28,377	58
Albany - Schenectady - Troy, N.Y.	28,362	59
Portland, Ore.	28,292	60
New Bedford - Fall River - Attleboro, Mass.	28,279	61
San Jose, Cal.	28,258	62
Billings, Mont.	28,135	63
Laredo, Tex.	28,122	64
Des Moines, Iowa	28,080	65
Harrisburg - Lebanon - Carlisle, Pa.	28,077	66
Seattle, Wash.	28,013	67
Santa Cruz, Cal.	27,944	68
Cedar Rapids, Iowa	27,926	69
Little Rock - North Little Rock, Ark.	27,698	70
Austin, Tex.	27,674	71
Aurora - Elgin, Ill.	27,660	72
Fort Wayne, Ind.	27,615	73
San Francisco, Cal.	27,590	74
Washington, D.C.	27,525	75
Baton Rouge, La.	27,520	76
Lansing - East Lansing, Mich.	27,517	77
Jackson, Miss.	27,365	78
Huntsville, Ala.	27,315	79
Bloomington - Normal, Ill.	27,130	80
Lafayette, La.	27,121	81
Flint, Mich.	27,080	82
Richmond - Petersburg, Va.	27,051	83
Champaign - Urbana - Rantoul, Ill.	27,035	84
Sarasota, Fla.	26,960	85
Kokomo, Ind.	26,859	86
York, Pa.	26,857	87
Appleton - Oshkosh - Neenah, Wisc.	26,842	88
Racine, Wisc.	26,790	89
Rochester, N.Y.	26,784	90
San Diego, Cal.	26,724	91
Omaha, Neb.	26,681	92
Janesville - Beloit, Wisc.	26,674	93
Atlanta, Ga.	26,655	94
Pittsfield, Mass.	26,633	95
Fort Myers - Cape Coral, Fla.	26,547	96
South Bend - Mishawaka, Ind.	26,523	97
Alexandria, La.	26,518	98
Norfolk - Virginia Beach - Newport News, Va.	26,407	99
Dothan, Ala.	26,380	100
Wilmington, N.C.	26,314	101
Decatur, Ala.	26,309	102
Lafayette - West Lafayette, Ind.	26,282	103
Naples, Fla.	26,270	104
Syracuse, N.Y.	26,248	105
Bellingham, Wash.	26,215	106
Wilmington, Del.	26,209	107
Milwaukee, Wisc.	26,195	108
Trenton, N.J.	26,187	109
Eugene - Springfield, Ore.	26,174	110
Spokane, Wash.	25,980	111
Binghamton, N.Y.	25,979	112
Santa Rosa - Petaluma, Cal.	25,958	113
Elkhart - Goshen, Ind.	25,930	114
Iowa City, Iowa	25,823	115
Nashville, Tenn.	25,726	116
Oklahoma City, Okla.	25,688	117
Sherman - Denison, Tex.	25,654	118
Florence, S.C.	25,643	119
New Orleans, La.	25,615	120
Providence - Pawtucket - Woonsocket, R.I.	25,609	121
Battle Creek, Mich.	25,589	122
Burlington, N.C.	25,511	123
Shreveport, La.	25,497	124
Chicago, Ill.	25,370	125
Wausau, Wisc.	25,359	126
Louisville, Ky.	25,323	127
Topeka, Kans.	25,290	128
Detroit, Mich.	25,274	129
Colorado Springs, Colo.	25,251	130
Los Angeles - Long Beach, Cal.	25,217	131
Eau Claire, Wisc.	25,216	132
Williamsport, Pa.	25,197	133
San Antonio, Tex.	25,186	134
State College, Pa.	25,092	135
Vineland - Millville - Bridgeton, N.J.	25,058	136
El Paso, Tex.	25,049	137
Albuquerque, N.M.	25,041	138
Philadelphia, Pa.	25,016	139
Springfield, Mass.	25,014	140
Kalamazoo, Mich.	24,990	141
Columbus, Ohio	24,981	142
West Palm Beach - Boca Raton - Delray Beach, Fla.	24,911	143
Elmira, N.Y.	24,875	144
Texarkana, Tex.-Ark.	24,806	145
Lima, Ohio	24,749	146
Kansas City, Mo.-Kans.	24,727	147
Lincoln, Neb.	24,680	148
Salt Lake City - Ogden, Utah	24,638	149
Jackson, Tenn.	24,621	150
Oakland, Cal.	24,504	151
Montgomery, Ala.	24,448	152
Cincinnati, Ohio	24,410	153
Longview - Marshall, Tex.	24,385	154
Altoona, Pa.	24,384	155
Columbia, S.C.	24,339	156
Sacramento, Cal.	24,334	157
Lewiston - Auburn, Me.	24,287	158
Sioux City, Iowa	24,260	159
Fort Pierce, Fla.	24,243	160
Allentown - Bethlehem - Easton, Pa.	24,231	161
Rockford, Ill.	24,209	162
Lake Charles, La.	24,161	163
Fort Smith, Ark.	24,131	164
Reading, Pa.	24,131	164
Saginaw - Bay City - Midland, Mich.	24,120	166
Redding, Cal.	24,084	167
Owensboro, Ky.	24,041	168
Scranton - Wilkes-Barre, Pa.	23,971	169
Tulsa, Okla.	23,961	170
Modesto, Cal.	23,925	171
Birmingham, Ala.	23,900	172
Panama City, Fla.	23,853	173
Mansfield, Ohio	23,779	174
Wichita, Kans.	23,756	175
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	23,745	176
Charleston, W.Va.	23,738	177
Wichita Falls, Tex.	23,685	178
Tacoma, Wash.	23,682	179
Fort Collins - Loveland, Colo.	23,669	180
Baltimore, Md.	23,651	181
Santa Fe, N.M.	23,619	182
Fayetteville, N.C.	23,516	183
Parkersburg - Marietta, W.Va.-Ohio	23,477	184
St. Louis, Mo.	23,475	185
Reno, Nev.	23,457	186
Lawton, Okla.	23,430	187
Houma - Thibodaux, La.	23,422	188
Santa Barbara - Santa Maria - Lompoc, Cal.	23,411	189
Clarksville - Hopkinsville, Tenn.-Ky.	23,357	190
Jacksonville, Fla.	23,325	191
Greensboro - Winston-Salem - High Point, N.C.	23,216	192
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	23,131	193
Salinas - Seaside - Monterey, Cal.	23,125	194
Tuscaloosa, Ala.	23,124	195
Peoria, Ill.	23,123	196
Joplin, Mo.	23,111	197
Beaumont - Port Arthur, Tex.	23,020	198
Victoria, Tex.	22,951	199
Greenville - Spartanburg, S.C.	22,926	200
Riverside - San Bernardino, Cal.	22,922	201
Great Falls, Mont.	22,914	202
Newark, N.J.	22,902	203
Salem, Ore.	22,894	204
Buffalo, N.Y.	22,854	205
Waco, Tex.	22,826	206
Utica - Rome, N.Y.	22,809	207
Hickory - Morganton, N.C.	22,768	208
Knoxville, Tenn.	22,759	209
Enid, Okla.	22,750	210
Bloomington, Ind.	22,716	211
Decatur, Ill.	22,690	212
Sheboygan, Wisc.	22,667	213
Casper, Wyo.	22,601	214
Waterloo - Cedar Falls, Iowa	22,600	215
Davenport - Rock Island - Moline, Iowa-Ill.	22,583	216
Memphis, Tenn.	22,534	217
Denver, Colo.	22,508	218
Pine Bluff, Ark.	22,497	219
Springfield, Ill.	22,483	220
Jackson, Mich.	22,405	221
Boise, Ida.	22,333	222
Phoenix, Ariz.	22,259	223
Dayton - Springfield, Ohio	22,250	224
Galveston - Texas City, Tex.	22,239	225
Toledo, Ohio	22,166	226
Houston, Tex.	22,163	227
Miami - Hialeah, Fla.	22,145	228
Olympia, Wash.	22,135	229
Midland, Tex.	22,081	230
Charleston, S.C.	22,038	231
Jacksonville, N.C.	22,037	232
Odessa, Tex.	22,007	233
Fort Walton Beach, Fla.	22,001	234
Albany, Ga.	21,991	235
Savannah, Ga.	21,988	236
Lynchburg, Va.	21,945	237
Fresno, Cal.	21,935	238
Las Vegas, Nev.	21,877	239
Stockton, Cal.	21,850	240
Benton Harbor, Mich.	21,819	241
Corpus Christi, Tex.	21,788	242
Lawrence, Kans.	21,672	243
Hagerstown, Md.	21,671	244
Tallahassee, Fla.	21,669	245
Macon - Warner Robins, Ga.	21,663	246
Tampa - St. Petersburg - Clearwater, Fla.	21,606	247
Abilene, Tex.	21,573	248
Augusta, Ga.	21,511	249
Brazoria, Tex.	21,510	250
Anderson, S.C.	21,498	251
Niagara Falls, N.Y.	21,459	252
Muskegon, Mich.	21,364	253
Youngstown - Warren, Ohio	21,342	254
Kankakee, Ill.	21,282	255
Richland - Kennewick - Pasco, Wash.	21,206	256
Joliet, Ill.	21,114	257
Evansville, Ind.	20,974	258
Vallejo - Fairfield - Napa, Cal.	20,971	259
Duluth, Minn.	20,825	260
Erie, Pa.	20,816	261
Biloxi - Gulfport, Miss.	20,794	262
Asheville, N.C.	20,709	263
Daytona Beach, Fla.	20,666	264
Gainesville, Fla.	20,620	265
Huntington - Ashland, W.Va.-Ky.	20,614	266
Danville, Va.	20,591	267
Mobile, Ala.	20,572	268
Yuma, Ariz.	20,561	269
Akron, Ohio	20,442	270
Cleveland, Ohio	20,411	271
Anniston, Ala.	20,404	272
St. Joseph, Mo.	20,330	273
Muncie, Ind.	20,241	274
Columbus, Ga.	20,201	275
Kenosha, Wisc.	20,159	276
Chattanooga, Tenn.	20,029	277
Ocala, Fla.	20,025	278
Bryan - College Station, Tex.	20,021	279
Bradenton, Fla.	19,861	280
San Angelo, Tex.	19,838	281
Killeen - Temple, Tex.	19,836	282
Bakersfield, Cal.	19,773	283
Melbourne - Titusville - Palm Bay, Fla.	19,756	284
Lorain - Elyria, Ohio	19,584	285
Gary - Hammond, Ind.	19,498	286
Bremerton, Wash.	19,456	287
Athens, Ga.	19,302	288
Gadsden, Ala.	19,258	289
Jamestown - Dunkirk, N.Y.	19,240	290
Anderson, Ind.	19,219	291
Pensacola, Fla.	19,213	292
Canton, Ohio	19,200	293
Vancouver, Wash.	19,093	294
Hamilton - Middletown, Ohio	19,062	295
Lakeland - Winter Haven, Fla.	18,975	296
Florence, Ala.	18,962	297
McAllen - Edinburg - Mission, Tex.	18,933	298
Pittsburgh, Pa.	18,918	299
Brownsville - Harlingen, Tex.	18,740	300
Yakima, Wash.	18,726	301
Cumberland, Md.	18,573	302
Tucson, Ariz.	18,048	303
Pueblo, Colo.	17,972	304
Provo - Orem, Utah	17,803	305
Wheeling, W.Va.	17,622	306
New York, N.Y.	17,584	307
Chico, Cal.	17,141	308
Visalia - Tulare - Porterville, Cal.	17,101	309
Johnson City - Kingsport - Bristol, Tenn.	16,955	310
Sharon, Pa.	16,757	311
Yuba City, Cal.	16,514	312
Jersey City, N.J.	16,016	313
Johnstown, Pa.	15,850	314
Merced, Cal.	15,804	315
Steubenville - Weirton, Ohio-W.Va.	15,346	316
Greeley, Colo.	15,297	317
Pascagoula, Miss.	15,024	318
Las Cruces, N.M.	14,889	319
Beaver County, Pa.	14,693	320
Average Above Areas	**25,069**	
U.S. Average	**23,583**	

1994 BUYING POWER INDEX (BPI)

Area	BPI	Rank
Los Angeles - Long Beach, Cal.	3.8813	1
New York, N.Y.	3.3886	2
Chicago, Ill.	2.6375	3
Philadelphia, Pa.	2.0912	4
Washington, D.C.	1.9944	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.7990	6
Detroit, Mich.	1.7789	7
Nassau - Suffolk, N.Y.	1.3978	8
Houston, Tex.	1.3228	9
Atlanta, Ga.	1.3132	10
Dallas, Tex.	1.2343	11
San Diego, Cal.	1.1785	12
Anaheim - Santa Ana, Cal.	1.1750	13
Minneapolis - St. Paul, Minn.	1.1431	14
Riverside - San Bernardino, Cal.	1.0370	15
St. Louis, Mo.	.9971	16
Baltimore, Md.	.9760	17
Oakland, Cal.	.9697	18
Seattle, Wash.	.9536	19
Phoenix, Ariz.	.9372	20
Tampa - St. Petersburg - Clearwater, Fla.	.9043	21
Newark, N.J.	.8608	22
San Francisco, Cal.	.8452	23
Miami - Hialeah, Fla.	.7631	24
Denver, Colo.	.7507	25
Pittsburgh, Pa.	.7429	26
San Jose, Cal.	.7091	27
Cleveland, Ohio	.7006	28
Kansas City, Mo.-Kans.	.6792	29
Bergen - Passaic, N.J.	.6739	30
Sacramento, Cal.	.6577	31
Fort Worth - Arlington, Tex.	.6127	32
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.6107	33
Milwaukee, Wisc.	.6026	34
Cincinnati, Ohio	.5840	35
Norfolk - Virginia Beach - Newport News, Va.	.5625	36
Columbus, Ohio	.5506	37
Hartford - New Britain - Middletown - Bristol, Conn.	.5438	38
Portland, Ore.	.5425	39
Indianapolis, Ind.	.5346	40
Middlesex - Somerset - Hunterdon, N.J.	.5221	41
Orlando, Fla.	.5151	42
Monmouth - Ocean, N.J.	.5134	43
San Antonio, Tex.	.5025	44
New Orleans, La.	.4940	45
West Palm Beach - Boca Raton - Delray Beach, Fla.	.4729	46
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.4678	47
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4650	48
Nashville, Tenn.	.4306	49
Rochester, N.Y.	.4098	50
Total Top 50	**50.4309**	
Jacksonville, Fla.	.3935	51
Honolulu, Haw.	.3900	52
Salt Lake City - Ogden, Utah	.3872	53
Greensboro - Winston-Salem - High Point, N.C.	.3829	54
Oklahoma City, Okla.	.3781	55
Providence - Pawtucket - Woonsocket, R.I.	.3779	56
Richmond - Petersburg, Va.	.3754	57
New Haven - Waterbury - Meriden, Conn.	.3733	58
Louisville, Ky.	.3718	59
Memphis, Tenn.	.3644	60
Dayton - Springfield, Ohio	.3611	61
Albany - Schenectady - Troy, N.Y.	.3610	62
Austin, Tex.	.3522	63
Buffalo, N.Y.	.3466	64
Birmingham, Ala.	.3456	65
Raleigh - Durham, N.C.	.3411	66
Oxnard - Ventura, Cal.	.3187	67
Worcester - Fitchburg - Leominster, Mass.	.3072	68
Las Vegas, Nev.	.3029	69
Grand Rapids, Mich.	.2934	70
Allentown - Bethlehem - Easton, Pa.	.2843	71
Tulsa, Okla.	.2837	72
Scranton - Wilkes-Barre, Pa.	.2706	73
Omaha, Neb.	.2614	74
Lake County, Ill.	.2603	75
Harrisburg - Lebanon - Carlisle, Pa.	.2583	76
Syracuse, N.Y.	.2553	77
Wilmington, Del.	.2519	78
Fresno, Cal.	.2482	79
Tucson, Ariz.	.2421	80
Springfield, Mass.	.2366	81
Akron, Ohio	.2344	82
Knoxville, Tenn.	.2337	83
Greenville - Spartanburg, S.C.	.2327	84
Toledo, Ohio	.2327	84
Tacoma, Wash.	.2149	86
Little Rock - North Little Rock, Ark.	.2092	87
Bakersfield, Cal.	.2062	88
Baton Rouge, La.	.2057	89
New Bedford - Fall River - Attleboro, Mass.	.2041	90
Gary - Hammond, Ind.	.2032	91
Albuquerque, N.M.	.2011	92
El Paso, Tex.	.1958	93
Wichita, Kans.	.1922	94
Jersey City, N.J.	.1873	95
Columbia, S.C.	.1858	96
Portsmouth - Dover - Rochester, N.H.	.1858	96
Manchester - Nashua, N.H.	.1847	98
Santa Rosa - Petaluma, Cal.	.1838	99
Stockton, Cal.	.1830	100
Total Top 100	**64.2842**	
Charleston, S.C.	.1812	101
Lancaster, Pa.	.1800	102
Youngstown - Warren, Ohio	.1775	103
Vallejo - Fairfield - Napa, Cal.	.1768	104
Melbourne - Titusville - Palm Bay, Fla.	.1765	105
Des Moines, Iowa	.1754	106
Lansing - East Lansing, Mich.	.1751	107
York, Pa.	.1722	108
Mobile, Ala.	.1717	109
Colorado Springs, Colo.	.1691	110
Madison, Wisc.	.1666	111
Trenton, N.J.	.1649	112
Fort Myers - Cape Coral, Fla.	.1629	113
Aurora - Elgin, Ill.	.1609	114
Flint, Mich.	.1593	115
Jackson, Miss.	.1580	116
Daytona Beach, Fla.	.1549	117
Chattanooga, Tenn.	.1546	118
Santa Barbara - Santa Maria - Lompoc, Cal.	.1531	119
Lakeland - Winter Haven, Fla.	.1507	120
Lexington-Fayette, Ky.	.1502	121
Augusta, Ga.	.1494	122
Joliet, Ill.	.1482	123
Johnson City - Kingsport - Bristol, Tenn.	.1477	124
Saginaw - Bay City - Midland, Mich.	.1473	125
Fort Wayne, Ind.	.1465	126
Atlantic City, N.J.	.1443	127
Salinas - Seaside - Monterey, Cal.	.1405	128
Davenport - Rock Island - Moline, Iowa-Ill.	.1404	129
Modesto, Cal.	.1385	130
Peoria, Ill.	.1382	131
Spokane, Wash.	.1376	132
Canton, Ohio	.1363	133
Reading, Pa.	.1351	134
Sarasota, Fla.	.1340	135
Pensacola, Fla.	.1337	136
Shreveport, La.	.1337	136
Beaumont - Port Arthur, Tex.	.1310	138
Portland, Me.	.1306	139
Appleton - Oshkosh - Neenah, Wisc.	.1293	140
Orange County, N.Y.	.1273	141
Anchorage, Alas.	.1225	142
Reno, Nev.	.1216	143
Corpus Christi, Tex.	.1192	144
Ann Arbor, Mich.	.1191	145
Poughkeepsie, N.Y.	.1182	146
Huntsville, Ala.	.1168	147
Montgomery, Ala.	.1152	148
New London - Norwich, Conn.	.1132	149
Rockford, Ill.	.1131	150
Total Top 150	**71.6043**	
Santa Cruz, Cal.	.1110	151
Macon - Warner Robins, Ga.	.1086	152
Fort Pierce, Fla.	.1083	153
Utica - Rome, N.Y.	.1064	154
Evansville, Ind.	.1048	155
Huntington - Ashland, W.Va.-Ky.	.1048	155
McAllen - Edinburg - Mission, Tex.	.1047	157
Binghamton, N.Y.	.1032	158
Eugene - Springfield, Ore.	.1018	159
Boulder - Longmont, Colo.	.1006	160
Erie, Pa.	.1001	161
Hamilton - Middletown, Ohio	.0988	162
Springfield, Mo.	.0984	163
Charleston, W.Va.	.0982	164
Salem, Ore.	.0975	165
Roanoke, Va.	.0964	166
Lorain - Elyria, Ohio	.0956	167
South Bend - Mishawaka, Ind.	.0937	168
Savannah, Ga.	.0932	169
Visalia - Tulare - Porterville, Cal.	.0932	169
Lincoln, Neb.	.0929	171
Tallahassee, Fla.	.0922	172
Kalamazoo, Mich.	.0920	173
St. Cloud, Minn.	.0911	174
Fayetteville, N.C.	.0886	175
Hickory - Morganton, N.C.	.0878	176
Duluth, Minn.	.0857	177
Lubbock, Tex.	.0857	177
Vancouver, Wash.	.0856	179
Amarillo, Tex.	.0853	180
Boise, Ida.	.0853	180
Columbus, Ga.	.0849	182
Galveston - Texas City, Tex.	.0839	183
Killeen - Temple, Tex.	.0839	183
Green Bay, Wisc.	.0822	185
Bradenton, Fla.	.0821	186
Lafayette, La.	.0806	187
Gainesville, Fla.	.0797	188
Fort Collins - Loveland, Colo.	.0766	189
Springfield, Ill.	.0764	190
Ocala, Fla.	.0754	191
Niagara Falls, N.Y.	.0742	192
Brownsville - Harlingen, Tex.	.0736	193
Cedar Rapids, Iowa	.0729	194
Brazoria, Tex.	.0724	195
Biloxi - Gulfport, Miss.	.0720	196
Bremerton, Wash.	.0713	197
Johnstown, Pa.	.0711	198
Topeka, Kans.	.0711	198
Naples, Fla.	.0706	200
Total Top 200	**76.0507**	
Racine, Wisc.	.0701	201
Waco, Tex.	.0678	202
Fort Smith, Ark.	.0675	203
Provo - Orem, Utah	.0672	204
Champaign - Urbana - Rantoul, Ill.	.0671	205
Asheville, N.C.	.0662	206
Olympia, Wash.	.0659	207
Fort Walton Beach, Fla.	.0655	208
Tyler, Tex.	.0641	209
Chico, Cal.	.0636	210
Burlington, Vt.	.0633	211
Fargo - Moorhead, N.D.-Minn.	.0627	212
Yakima, Wash.	.0626	213
Longview - Marshall, Tex.	.0621	214
Houma - Thibodaux, La.	.0610	215
Medford, Ore.	.0609	216
Lake Charles, La.	.0605	217
Elkhart - Goshen, Ind.	.0599	218
Sioux Falls, S.D.	.0596	219
Benton Harbor, Mich.	.0585	220
Beaver County, Pa.	.0583	221
Lima, Ohio	.0583	221
Charlottesville, Va.	.0581	223
Pittsfield, Mass.	.0578	224
Terre Haute, Ind.	.0578	224
Bangor, Me.	.0575	226
Richland - Kennewick - Pasco, Wash.	.0566	227
Clarksville - Hopkinsville, Tenn.-Ky.	.0561	228
Waterloo - Cedar Falls, Iowa	.0561	228
Battle Creek, Mich.	.0560	230
Merced, Cal.	.0558	231
Wheeling, W.Va.	.0556	232
Janesville - Beloit, Wisc.	.0551	233
Muskegon, Mich.	.0550	234
Parkersburg - Marietta, W.Va.-Ohio	.0546	235
Redding, Cal.	.0546	235
Vineland - Millville - Bridgeton, N.J.	.0542	237
Lynchburg, Va.	.0535	238
Bloomington - Normal, Ill.	.0533	239
Athens, Ga.	.0524	240
Eau Claire, Wisc.	.0520	241
Monroe, La.	.0519	242
Anderson, S.C.	.0517	243
Jackson, Mich.	.0513	244
Panama City, Fla.	.0513	244
Tuscaloosa, Ala.	.0506	246
Rochester, Minn.	.0494	247
Bellingham, Wash.	.0489	248
Santa Fe, N.M.	.0489	248
Midland, Tex.	.0488	250
Total Top 250	**78.9483**	
Dothan, Ala.	.0487	251
Kenosha, Wisc.	.0487	251
Wilmington, N.C.	.0484	253
Lafayette - West Lafayette, Ind.	.0480	254
Decatur, Ill.	.0477	255
Joplin, Mo.	.0473	256
Mansfield, Ohio	.0469	257
Billings, Mont.	.0468	258
Glens Falls, N.Y.	.0467	259
Bryan - College Station, Tex.	.0465	260
Jamestown - Dunkirk, N.Y.	.0464	261
Steubenville - Weirton, Ohio-W.Va.	.0463	262
Alexandria, La.	.0462	263
Altoona, Pa.	.0462	263
Fayetteville - Springdale, Ark.	.0461	265
Odessa, Tex.	.0460	266
Columbia, Mo.	.0458	267
Florence, Ala.	.0455	268
Anderson, Ind.	.0442	269
Wichita Falls, Tex.	.0442	269
Greeley, Colo.	.0441	271
Williamsport, Pa.	.0435	272
Abilene, Tex.	.0430	273
Texarkana, Tex.-Ark.	.0428	274
Wausau, Wisc.	.0423	275
Las Cruces, N.M.	.0419	276
Sioux City, Iowa	.0418	277
Hagerstown, Md.	.0416	278
Pascagoula, Miss.	.0414	279
Burlington, N.C.	.0412	280
Florence, S.C.	.0410	281
Yuba City, Cal.	.0409	282
Pueblo, Colo.	.0407	283
State College, Pa.	.0406	284
Sheboygan, Wisc.	.0405	285
Jacksonville, N.C.	.0404	286
La Crosse, Wisc.	.0403	287
Kokomo, Ind.	.0398	288
Anniston, Ala.	.0397	289
Lewiston - Auburn, Me.	.0396	290
Decatur, Ala.	.0394	291
Sharon, Pa.	.0394	291
Muncie, Ind.	.0392	293
Albany, Ga.	.0390	294
Sherman - Denison, Tex.	.0386	295
Bloomington, Ind.	.0381	296
Lawton, Okla.	.0380	297
Laredo, Tex.	.0376	298
Rapid City, S.D.	.0369	299
San Angelo, Tex.	.0368	300
Danville, Va.	.0367	301
Iowa City, Iowa	.0357	302
Bismarck, N.D.	.0344	303
Kankakee, Ill.	.0342	304
Dubuque, Iowa	.0325	305
Gadsden, Ala.	.0324	306
Elmira, N.Y.	.0323	307
Cumberland, Md.	.0321	308
Yuma, Ariz.	.0316	309
Owensboro, Ky.	.0315	310
Grand Forks, N.D.	.0308	311
Cheyenne, Wyo.	.0300	312
Jackson, Tenn.	.0299	313
St. Joseph, Mo.	.0290	314
Lawrence, Kans.	.0281	315
Pine Bluff, Ark.	.0279	316
Great Falls, Mont.	.0276	317
Victoria, Tex.	.0267	318
Casper, Wyo.	.0240	319
Enid, Okla.	.0204	320
Total Above Areas	**81.6988**	
Percent of U.S.	**81.6988**	
U.S. Total	**100.0000**	

1990 SURVEY OF BUYING POWER DATA SERVICE

SECTION 15

1994 Projections For Metropolitan Markets And All Counties

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

To order additional copies of the 1990 DATA SERVICE
please call toll-free 1-800-825-8508.
Ask for Product #69800.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
ALABAMA															
ANNISTON	**125.3**	**126.7**	**1.1**	**47.1**	**3.5**	**1,759,940**	**49.2**	**25,917**	**37,366**	**961,018**	**33.6**	**15,810**	**20,404**	**.0404**	**.0397**
Calhoun	125.3	126.7	1.1	47.1	3.5	1,759,940	49.2	25,917	37,366	961,018	33.6	15,810	20,404	.0404	.0397
BIRMINGHAM	**938.1**	**959.0**	**2.2**	**377.7**	**4.7**	**15,566,420**	**50.9**	**28,595**	**41,214**	**9,027,042**	**37.5**	**18,207**	**23,900**	**.3465**	**.3456**
Blount	42.4	45.4	7.1	17.3	9.5	511,187	57.9	20,495	29,548	205,228	48.0	8,779	11,863	.0107	.0113
Jefferson	683.1	682.5	−.1	274.9	2.5	11,685,372	47.7	29,485	42,508	7,336,183	35.2	20,229	26,687	.2696	.2636
St. Clair	51.5	56.0	8.7	20.4	12.1	684,025	61.6	23,257	33,531	265,764	48.3	9,847	13,028	.0137	.0146
Shelby	89.5	102.4	14.4	37.3	17.7	1,731,209	69.7	32,191	46,413	590,044	59.3	11,681	15,819	.0292	.0328
Walker	71.6	72.7	1.5	27.8	4.1	954,627	50.1	23,819	34,339	629,823	39.5	16,914	22,656	.0233	.0233
DECATUR	**104.2**	**110.8**	**6.3**	**42.5**	**9.3**	**1,647,715**	**57.5**	**26,892**	**38,770**	**1,118,123**	**48.9**	**19,309**	**26,309**	**.0374**	**.0394**
Morgan	104.2	110.8	6.3	42.5	9.3	1,647,715	57.5	26,892	38,770	1,118,123	48.9	19,309	26,309	.0374	.0394
DOTHAN	**134.4**	**139.6**	**3.9**	**52.7**	**6.9**	**2,011,131**	**54.1**	**26,479**	**38,162**	**1,390,241**	**41.1**	**19,992**	**26,380**	**.0477**	**.0487**
Dale	50.2	51.0	1.6	18.0	4.7	709,928	50.9	27,358	39,440	195,259	26.7	8,961	10,848	.0138	.0136
Houston	84.2	88.6	5.2	34.7	8.1	1,301,203	55.9	26,009	37,499	1,194,982	43.7	25,903	34,438	.0339	.0351
FLORENCE	**139.7**	**140.9**	**.9**	**55.7**	**3.7**	**2,119,629**	**49.7**	**26,373**	**38,054**	**1,056,196**	**29.8**	**15,157**	**18,962**	**.0468**	**.0455**
Colbert	54.5	53.9	−1.1	21.4	1.9	757,428	46.9	24,550	35,394	392,173	27.0	14,699	18,326	.0175	.0167
Lauderdale	85.2	87.0	2.1	34.3	4.9	1,362,201	51.2	27,544	39,714	664,023	31.4	15,452	19,359	.0293	.0288
GADSDEN	**104.3**	**104.0**	**−.3**	**40.9**	**2.0**	**1,417,864**	**47.0**	**24,045**	**34,667**	**787,646**	**27.8**	**15,375**	**19,258**	**.0337**	**.0324**
Etowah	104.3	104.0	−.3	40.9	2.0	1,417,864	47.0	24,045	34,667	787,646	27.8	15,375	19,258	.0337	.0324
HUNTSVILLE	**247.1**	**273.7**	**10.8**	**107.8**	**14.0**	**5,777,382**	**64.3**	**37,171**	**53,594**	**2,944,563**	**54.4**	**20,155**	**27,315**	**.1064**	**.1168**
Madison	247.1	273.7	10.8	107.8	14.0	5,777,382	64.3	37,171	53,594	2,944,563	54.4	20,155	27,315	.1064	.1168
MOBILE	**490.9**	**509.5**	**3.8**	**192.8**	**6.5**	**8,149,808**	**53.5**	**29,334**	**42,271**	**3,966,188**	**30.2**	**16,834**	**20,572**	**.1733**	**.1717**
Baldwin	97.8	107.2	9.6	41.2	12.6	1,689,108	62.3	28,437	40,998	834,655	43.2	15,926	20,259	.0339	.0358
Mobile	393.1	402.3	2.3	151.6	5.0	6,460,700	51.4	29,561	42,617	3,131,533	27.1	17,064	20,657	.1394	.1359
MONTGOMERY	**308.3**	**324.6**	**5.3**	**121.9**	**8.1**	**5,206,547**	**55.8**	**29,631**	**42,712**	**2,980,217**	**42.7**	**18,512**	**24,448**	**.1119**	**.1152**
Autauga	37.8	40.6	7.4	14.3	10.0	615,057	58.6	29,833	43,011	310,172	49.9	15,919	21,690	.0125	.0133
Elmore	51.5	54.9	6.6	19.2	9.1	746,180	57.3	26,956	38,864	222,017	35.0	9,342	11,563	.0143	.0145
Montgomery	219.0	229.1	4.6	88.4	7.5	3,845,310	55.0	30,172	43,499	2,448,028	42.6	20,886	27,693	.0851	.0874
TUSCALOOSA	**148.0**	**153.1**	**3.4**	**58.5**	**6.4**	**2,149,453**	**53.4**	**25,484**	**36,743**	**1,352,751**	**36.6**	**18,011**	**23,124**	**.0504**	**.0506**
Tuscaloosa	148.0	153.1	3.4	58.5	6.4	2,149,453	53.4	25,484	36,743	1,352,751	36.6	18,011	23,124	.0504	.0506
ALL COUNTIES															
Autauga	37.8	40.6	7.4	14.3	10.0	615,057	58.6	29,833	43,011	310,172	49.9	15,919	21,690	.0125	.0133
Baldwin	97.8	107.2	9.6	41.2	12.6	1,689,108	62.3	28,437	40,998	834,655	43.2	15,926	20,259	.0339	.0358
Barbour	26.2	26.7	1.9	9.9	5.3	317,330	51.8	22,234	32,054	172,381	43.1	12,817	17,412	.0074	.0075
Bibb	16.9	17.4	3.0	6.6	8.2	199,641	56.0	20,985	30,249	74,429	39.4	8,754	11,277	.0042	.0043
Blount	42.4	45.4	7.1	17.3	9.5	511,187	57.9	20,495	29,548	205,228	48.0	8,779	11,863	.0107	.0113
Bullock	10.5	10.2	−2.9	3.5	.0	101,106	44.1	20,042	28,887	41,853	25.4	9,537	11,958	.0024	.0023
Butler	21.9	21.6	−1.4	8.0	.0	258,325	44.2	22,393	32,291	104,424	21.1	10,782	13,053	.0061	.0055
Calhoun	125.3	126.7	1.1	47.1	3.5	1,759,940	49.2	25,917	37,366	961,018	33.6	15,810	20,404	.0404	.0397
Chambers	39.4	39.5	.3	15.2	3.4	591,468	49.1	26,991	38,912	165,880	25.2	9,015	10,913	.0115	.0112
Cherokee	20.5	21.2	3.4	8.0	6.7	252,412	53.8	21,888	31,552	74,865	29.1	7,731	9,358	.0051	.0051
Chilton	33.7	35.2	4.5	14.1	7.6	492,804	55.2	24,241	34,951	207,819	39.2	11,399	14,739	.0102	.0103
Choctaw	17.0	16.9	−.6	5.9	.0	205,426	44.2	24,149	34,818	81,186	36.3	10,099	13,760	.0046	.0044
Clarke	27.3	26.6	−2.6	9.5	.0	335,649	44.2	24,502	35,331	156,743	21.1	13,628	16,499	.0080	.0074
Clay	13.4	13.1	−2.2	4.7	.0	142,500	44.2	21,030	30,319	52,591	21.1	9,243	11,190	.0033	.0031
Cleburne	13.2	13.3	.8	5.2	2.0	182,351	47.0	24,324	35,068	63,608	38.9	8,978	12,232	.0038	.0037
Coffee	40.5	41.3	2.0	15.8	3.9	535,805	49.8	23,525	33,912	404,416	41.6	18,787	25,596	.0136	.0137
Colbert	54.5	53.9	−1.1	21.4	1.9	757,428	46.9	24,550	35,394	392,173	27.0	14,699	18,326	.0175	.0167
Conecuh	15.3	14.9	−2.6	5.4	.0	154,519	44.2	19,844	28,615	46,425	22.1	7,041	8,597	.0036	.0034
Coosa	11.4	11.4	.0	4.5	.0	160,369	44.2	24,721	35,638	16,391	35.8	2,681	3,642	.0028	.0026
Covington	36.5	36.0	−1.4	15.0	1.4	461,951	46.1	21,360	30,797	253,684	24.8	13,739	16,912	.0114	.0107
Crenshaw	14.1	14.0	−.7	5.4	.0	130,095	44.2	16,712	24,092	43,577	21.0	6,667	8,070	.0030	.0030
Cullman	68.3	71.3	4.4	27.6	7.4	928,595	54.8	23,337	33,645	591,749	46.3	15,736	21,440	.0217	.0223
Dale	50.2	51.0	1.6	18.0	4.7	709,928	50.9	27,358	39,440	195,259	26.7	8,961	10,848	.0138	.0136
Dallas	52.9	51.6	−2.5	18.7	.0	532,976	44.2	19,766	28,501	289,692	21.1	12,796	15,492	.0140	.0130
De Kalb	55.9	56.6	1.3	22.4	3.2	703,886	48.8	21,798	31,423	392,105	40.6	12,848	17,505	.0165	.0164
Elmore	51.5	54.9	6.6	19.2	9.1	746,180	57.3	26,956	38,864	222,017	35.0	9,342	11,563	.0143	.0145
Escambia	37.1	36.2	−2.4	12.6	.0	406,867	44.2	22,395	32,291	213,916	21.1	14,024	16,977	.0103	.0096
Etowah	104.3	104.0	−.3	40.9	2.0	1,417,864	47.0	24,045	34,667	787,646	27.8	15,375	19,258	.0337	.0324
Fayette	19.0	18.9	−.5	7.2	.0	265,010	44.2	25,529	36,807	83,798	21.1	9,614	11,639	.0055	.0051
Franklin	29.1	29.2	.3	11.7	4.5	397,226	50.6	23,550	33,951	226,128	37.4	14,690	19,327	.0093	.0092
Geneva	24.6	24.6	.0	9.4	1.1	324,337	45.7	23,929	34,504	97,504	25.2	8,375	10,373	.0067	.0064

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
ALABAMA (continued)															
ALL COUNTIES (continued)															
Greene	10.8	10.5	−2.8	3.7	.0	102,713	44.1	19,262	27,760	28,925	21.0	6,459	7,818	.0024	.0022
Hale	15.4	15.0	−2.6	5.3	.0	146,421	44.2	19,162	27,627	54,479	21.1	8,491	10,279	.0035	.0032
Henry	15.4	15.4	.0	5.6	.0	188,971	44.2	23,406	33,745	57,196	21.1	8,437	10,214	.0041	.0040
Houston	84.2	88.6	5.2	34.7	8.1	1,301,203	55.9	26,009	37,499	1,194,982	43.7	25,903	34,438	.0339	.0351
Jackson	53.2	53.5	.6	20.3	3.0	677,919	48.6	23,164	33,395	311,315	33.5	11,838	15,336	.0153	.0149
Jefferson	683.1	682.5	−.1	274.9	2.5	11,685,372	47.7	29,485	42,508	7,336,183	35.2	20,229	26,687	.2696	.2636
Lamar	16.7	16.6	−.6	6.3	.0	219,567	44.2	24,169	34,852	54,287	21.1	7,117	8,617	.0044	.0042
Lauderdale	85.2	87.0	2.1	34.3	4.9	1,362,201	51.2	27,544	39,714	664,023	31.4	15,452	19,359	.0293	.0288
Lawrence	31.9	32.7	2.5	11.5	4.5	418,758	50.7	25,260	36,414	105,148	33.3	7,170	9,143	.0081	.0080
Lee	83.5	87.6	4.9	35.6	7.9	1,308,209	55.5	25,490	36,747	854,380	47.0	17,614	23,999	.0296	.0308
Limestone	53.2	56.7	6.6	20.8	9.5	892,858	57.8	29,775	42,926	377,744	47.4	13,490	18,161	.0173	.0182
Lowndes	13.7	13.7	.0	4.1	.0	121,353	44.1	20,535	29,598	32,091	21.0	6,467	7,827	.0029	.0026
Macon	27.0	26.9	−.4	9.0	1.1	263,531	45.8	20,311	29,281	115,120	36.6	9,471	12,791	.0064	.0063
Madison	247.1	273.7	10.8	107.8	14.0	5,777,382	64.3	37,171	53,594	2,944,563	54.4	20,155	27,315	.1064	.1168
Marengo	24.7	24.4	−1.2	8.7	1.2	274,330	45.8	21,873	31,532	113,888	22.5	10,814	13,091	.0065	.0059
Marion	32.0	32.6	1.9	12.6	4.1	438,362	50.1	24,133	34,791	149,108	32.5	9,299	11,834	.0089	.0088
Marshall	74.1	77.6	4.7	31.2	7.6	980,723	55.1	21,804	31,433	1,061,780	46.6	24,977	34,031	.0282	.0295
Mobile	393.1	402.3	2.3	151.6	5.0	6,460,700	51.4	29,561	42,617	3,131,533	27.1	17,064	20,657	.1394	.1359
Monroe	23.7	24.0	1.3	8.5	3.7	298,863	49.4	24,392	35,163	200,260	41.2	17,293	23,560	.0074	.0074
Montgomery	219.0	229.1	4.6	88.4	7.5	3,845,310	55.0	30,172	43,499	2,448,028	42.6	20,886	27,693	.0851	.0874
Morgan	104.2	110.8	6.3	42.5	9.3	1,647,715	57.5	26,892	38,770	1,118,123	48.9	19,309	26,309	.0374	.0394
Perry	14.7	14.3	−2.7	4.9	.0	126,367	44.2	17,890	25,789	43,178	29.5	6,804	8,812	.0030	.0030
Pickens	21.2	21.0	−.9	7.3	.0	208,511	44.2	19,810	28,563	89,442	32.1	9,278	12,252	.0051	.0048
Pike	29.1	29.4	1.0	11.1	4.7	346,833	51.0	21,672	31,246	189,281	31.0	13,633	17,052	.0084	.0082
Randolph	20.6	20.7	.5	7.8	2.6	247,013	48.0	21,967	31,668	97,917	27.0	10,144	12,553	.0055	.0053
☐ Russell	50.7	52.0	2.6	20.0	5.3	659,279	51.8	22,865	32,964	183,818	27.4	7,592	9,191	.0132	.0129
St. Clair	51.5	56.0	8.7	20.4	12.1	684,025	61.6	23,257	33,531	265,764	48.3	9,847	13,028	.0137	.0146
Shelby	89.5	102.4	14.4	37.3	17.7	1,731,209	69.7	32,191	46,413	590,044	59.3	11,681	15,819	.0292	.0328
Sumter	16.0	15.6	−2.5	5.2	.0	162,361	44.1	21,661	31,223	51,752	21.0	8,222	9,952	.0036	.0036
Talladega	77.5	78.3	1.0	28.5	4.0	1,093,849	50.0	26,622	38,381	500,377	32.6	13,770	17,557	.0239	.0234
Tallapoosa	40.7	41.7	2.5	16.2	5.9	559,458	52.7	23,954	34,534	281,199	41.6	12,981	17,358	.0123	.0124
Tuscaloosa	148.0	153.1	3.4	58.5	6.4	2,149,453	53.4	25,484	36,743	1,352,751	36.6	18,011	23,124	.0504	.0506
Walker	71.6	72.7	1.5	27.8	4.1	954,627	50.1	23,819	34,339	629,823	39.5	16,914	22,656	.0233	.0233
Washington	17.1	17.1	.0	5.8	.0	216,546	44.2	25,897	37,336	71,183	33.6	9,187	12,273	.0045	.0044
Wilcox	14.1	13.8	−2.1	4.5	.0	132,601	44.2	20,438	29,467	41,041	21.1	7,534	9,120	.0032	.0028
Winston	23.7	24.4	3.0	9.5	5.6	301,711	52.2	22,030	31,759	93,294	27.8	8,112	9,820	.0062	.0061
TOTAL METRO COUNTIES	**2,791.0**	**2,893.9**	**3.7**	**1,117.6**	**6.4**	**46,465,168**	**53.7**	**28,774**	**41,576**	**25,767,803**	**38.3**	**17,733**	**23,056**	**1.0077**	**1.0185**
TOTAL STATE	**4,185.7**	**4,305.1**	**2.9**	**1,647.9**	**5.5**	**64,273,664**	**52.6**	**26,969**	**39,003**	**34,597,352**	**37.7**	**16,085**	**20,995**	**1.4134**	**1.4187**
ALASKA															
ANCHORAGE	**220.2**	**243.2**	**10.4**	**94.5**	**14.0**	**5,817,668**	**60.7**	**43,679**	**61,563**	**3,544,772**	**53.7**	**27,827**	**37,511**	**.1129**	**.1225**
Anchorage	220.2	243.2	10.4	94.5	14.0	5,817,668	60.7	43,679	61,563	3,544,772	53.7	27,827	37,511	.1129	.1225
ALL COUNTIES															
Aleutians East	1.9	2.1	10.5	.4	.0	39,711	40.9	70,445	99,278	7,573	34.8	14,045	18,933	.0007	.0007
Aleutians West	6.8	7.1	4.4	1.6	6.7	189,705	50.4	84,111	118,566	34,191	33.2	17,113	21,369	.0029	.0028
Anchorage	220.2	243.2	10.4	94.5	14.0	5,817,668	60.7	43,679	61,563	3,544,772	53.7	27,827	37,511	.1129	.1225
Bethel	13.6	15.1	11.0	4.1	13.9	186,507	60.5	32,273	45,490	80,0	53.5	14,486	19,527	.0037	.0041
Bristol Bay	1.3	1.4	7.7	.2	.0	25,430	41.0	90,195	127,150	12,223	34.8	45,330	61,115	.0006	.0005
Dillingham	4.4	5.1	15.9	1.8	20.0	89,845	74.5	34,328	49,914	21,225	58.8	8,908	11,792	.0013	.0016
Fairbanks North Star	72.3	81.7	13.0	29.9	16.3	1,989,708	64.0	47,213	66,545	849,442	47.0	22,484	28,409	.0343	.0371
Haines	1.8	1.8	.0	.6	.0	26,409	40.9	31,232	44,015	19,040	34.8	23,543	31,733	.0007	.0007
Juneau	25.8	28.8	11.6	10.6	11.6	742,567	57.3	49,701	70,053	323,498	49.6	22,763	30,519	.0130	.0138
Kenai Peninsula	43.7	51.2	17.2	18.4	20.3	1,057,697	69.5	40,785	57,484	459,285	62.1	18,517	24,961	.0179	.0204
Ketchikan Gateway	12.8	13.4	4.7	5.4	10.2	333,628	55.3	43,836	61,783	184,059	48.6	25,286	34,085	.0066	.0067
Kodiak Island	14.8	17.2	16.2	5.8	20.8	391,550	70.3	47,891	67,509	141,769	53.6	19,233	24,443	.0062	.0071
Lake and Peninsula	1.9	2.2	15.8	.8	33.3	38,505	74.5	36,780	48,131	9,096	58.9	9,543	11,370	.0006	.0007
Matanuska - Susitna	40.1	48.1	20.0	16.8	24.4	715,114	75.4	30,200	42,566	369,343	67.8	16,309	21,985	.0132	.0156
Nome	8.0	8.8	10.0	2.6	13.0	131,261	59.3	35,817	50,485	75,548	52.4	21,555	29,057	.0028	.0029
North Slope	5.7	6.4	12.3	1.3	.0	108,338	41.0	59,118	83,337	45,405	19.6	29,200	34,927	.0022	.0022
Northwest Arctic	6.4	7.4	15.6	2.2	29.4	107,776	82.4	34,756	48,989	46,818	64.4	16,749	21,281	.0019	.0023
Prince of Wales - Outer Ketchikan	5.3	6.1	15.1	1.9	18.8	130,164	67.4	48,602	68,507	40,960	60.1	15,992	21,558	.0021	.0022
Sitka	8.7	9.0	3.4	2.8	3.7	222,876	46.2	56,465	79,599	90,004	39.8	23,844	32,144	.0041	.0042
Skagway - Yakutat - Angoon	4.3	4.8	11.6	1.3	.0	72,582	41.0	39,608	55,832	31,269	34.8	17,842	24,053	.0016	.0015

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
ALASKA (continued)															
ALL COUNTIES (continued)															
Southeast Fairbanks	7.0	7.5	7.1	2.0	5.3	99,526	48.4	35,306	49,763	26,855	41.9	9,961	13,428	.0018	.0019
Valdez - Cordova	9.0	9.3	3.3	3.6	9.1	243,280	53.8	47,941	67,578	88,222	45.7	18,345	24,506	.0043	.0043
Wade Hampton	6.0	6.8	13.3	1.6	23.1	48,601	73.5	21,549	30,376	26,219	47.2	13,700	16,387	.0012	.0013
Wrangell - Petersburg	6.8	7.2	5.9	2.3	4.5	120,752	47.4	37,245	52,501	64,510	33.0	22,048	28,048	.0026	.0026
Yukon - Koyukuk	9.7	10.5	8.2	3.2	10.3	124,956	55.5	27,702	39,049	28,180	32.0	7,362	8,806	.0024	.0024
TOTAL METRO COUNTIES	**220.2**	**243.2**	**10.4**	**94.5**	**14.0**	**5,817,668**	**60.7**	**43,679**	**61,563**	**3,544,772**	**53.7**	**27,827**	**37,511**	**.1129**	**.1225**
TOTAL STATE	**538.3**	**602.2**	**11.9**	**215.7**	**15.0**	**13,054,156**	**61.6**	**43,090**	**60,520**	**6,619,567**	**52.4**	**23,161**	**30,689**	**.2416**	**.2621**

ARIZONA

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
PHOENIX	**2,108.6**	**2,439.7**	**15.7**	**987.0**	**18.5**	**46,641,782**	**64.2**	**34,106**	**47,256**	**21,970,001**	**40.4**	**18,780**	**22,259**	**.8736**	**.9372**
Maricopa	2,108.6	2,439.7	15.7	987.0	18.5	46,641,782	64.2	34,106	47,256	21,970,001	40.4	18,780	22,259	.8736	.9372
TUCSON	**663.1**	**730.8**	**10.2**	**299.4**	**12.9**	**11,627,106**	**56.4**	**28,028**	**38,835**	**5,403,459**	**33.8**	**15,226**	**18,048**	**.2366**	**.2421**
Pima	663.1	730.8	10.2	299.4	12.9	11,627,106	56.4	28,028	38,835	5,403,459	33.8	15,226	18,048	.2366	.2421
YUMA	**97.0**	**107.1**	**10.4**	**39.2**	**12.6**	**1,299,243**	**56.1**	**23,919**	**33,144**	**805,998**	**33.5**	**17,346**	**20,561**	**.0309**	**.0316**
Yuma	97.0	107.1	10.4	39.2	12.6	1,299,243	56.1	23,919	33,144	805,998	33.5	17,346	20,561	.0309	.0316
ALL COUNTIES															
Apache	66.5	74.1	11.4	20.1	14.2	596,719	58.2	21,429	29,688	198,039	35.4	8,313	9,853	.0137	.0142
Cochise	101.6	108.5	6.8	40.1	9.6	1,332,600	51.8	23,984	33,232	547,285	29.9	11,514	13,648	.0287	.0287
Coconino	97.5	108.5	11.3	35.7	14.8	1,429,944	59.1	28,908	40,054	830,062	36.1	19,616	23,251	.0321	.0333
Gila	41.9	43.9	4.8	16.9	6.3	605,670	47.3	25,868	35,838	229,785	26.0	11,472	13,597	.0128	.0124
Graham	25.4	26.2	3.1	8.1	6.6	255,667	47.7	22,781	31,564	128,689	26.3	13,404	15,888	.0065	.0062
Greenlee	8.8	8.6	−2.3	3.0	.0	126,435	38.5	3[illegible],420	42,145	23,191	23.9	6,241	7,730	.0024	.0023
La Paz	15.2	16.5	8.6	6.9	11.3	191,191	54.2	[illegible]0,000	27,709	123,183	48.8	13,351	17,853	.0044	.0047
Maricopa	2,108.6	2,439.7	15.7	987.0	18.5	46,641,782	64.2	34,106	47,256	21,970,001	40.4	18,780	22,259	.8736	.9372
Mohave	90.1	105.0	16.5	44.6	19.3	1,334,908	65.2	21,602	29,931	781,836	41.3	14,789	17,530	.0291	.0313
Navajo	78.7	83.7	6.4	25.0	8.7	934,694	50.6	26,986	37,388	413,436	28.8	13,953	16,537	.0213	.0212
Pima	663.1	730.8	10.2	299.4	12.9	11,627,106	56.4	28,028	38,835	5,403,459	33.8	15,226	18,048	.2366	.2421
Pinal	112.7	121.7	8.0	42.4	11.0	1,470,923	53.8	25,040	34,692	630,457	31.6	12,545	14,869	.0318	.0322
Santa Cruz	27.7	32.0	15.5	10.5	16.7	405,808	61.7	27,893	38,648	265,921	38.3	21,366	25,326	.0095	.0098
Yavapai	104.0	120.8	16.2	52.8	18.7	1,677,569	64.4	22,929	31,772	914,600	40.6	14,613	17,322	.0352	.0379
Yuma	97.0	107.1	10.4	39.2	12.6	1,299,243	56.1	23,919	33,144	805,998	33.5	17,346	20,561	.0309	.0316
TOTAL METRO COUNTIES	**2,868.7**	**3,277.6**	**14.3**	**1,325.6**	**17.0**	**59,568,131**	**62.4**	**32,371**	**44,937**	**28,179,458**	**38.9**	**17,904**	**21,258**	**1.1411**	**1.2109**
TOTAL STATE	**3,638.8**	**4,127.1**	**13.4**	**1,631.7**	**16.3**	**69,930,259**	**61.5**	**30,851**	**42,857**	**33,265,942**	**38.3**	**17,137**	**20,387**	**1.3686**	**1.4451**

ARKANSAS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
FAYETTEVILLE - SPRINGDALE	**112.7**	**119.2**	**5.8**	**46.2**	**8.2**	**1,915,168**	**56.3**	**28,693**	**41,454**	**1,381,745**	**47.6**	**21,929**	**29,908**	**.0440**	**.0461**
Washington	112.7	119.2	5.8	46.2	8.2	1,915,168	56.3	28,693	41,454	1,381,745	47.6	21,929	29,908	.0440	.0461
FORT SMITH	**186.1**	**197.2**	**6.0**	**75.8**	**8.4**	**2,905,976**	**56.0**	**26,656**	**38,337**	**1,829,150**	**46.6**	**17,850**	**24,131**	**.0650**	**.0675**
Crawford	45.9	50.6	10.2	18.2	12.3	669,660	62.3	25,467	36,795	283,404	53.2	11,417	15,572	.0132	.0141
Sebastian	103.3	106.8	3.4	43.2	5.9	1,879,500	53.0	30,112	43,507	1,325,567	44.4	22,497	30,684	.0429	.0440
Sequoyah, Okla.	*36.9*	*39.8*	*7.9*	*14.4*	*11.6*	*356,816*	*60.7*	*17,216*	*24,779*	*220,179*	*52.0*	*11,231*	*15,290*	*.0089*	*.0094*
LITTLE ROCK - NORTH LITTLE ROCK	**519.2**	**537.9**	**3.6**	**202.8**	**5.6**	**9,558,774**	**52.3**	**32,694**	**47,134**	**5,617,106**	**42.4**	**20,544**	**27,698**	**.2056**	**.2092**
Faulkner	58.8	65.0	10.5	23.9	14.4	1,065,704	65.2	30,865	44,590	500,654	54.0	15,559	20,948	.0201	.0221
Lonoke	40.0	42.3	5.8	14.9	7.2	515,840	54.9	23,964	34,620	187,506	38.1	9,767	12,584	.0106	.0108
Pulaski	358.2	364.0	1.6	140.8	3.6	7,048,206	49.7	34,649	50,058	4,580,008	41.3	23,850	32,528	.1568	.1573
Saline	62.2	66.6	7.1	23.2	8.9	929,024	57.4	27,717	40,044	348,938	44.0	11,376	15,040	.0181	.0190
PINE BLUFF	**90.6**	**89.1**	**−1.7**	**31.3**	**.0**	**1,192,115**	**44.5**	**26,357**	**38,087**	**704,148**	**33.4**	**16,862**	**22,497**	**.0289**	**.0279**
Jefferson	90.6	89.1	−1.7	31.3	.0	1,192,115	44.5	26,357	38,087	704,148	33.4	16,862	22,497	.0289	.0279
TEXARKANA	**122.0**	**125.2**	**2.6**	**47.5**	**4.6**	**1,808,719**	**49.3**	**26,690**	**38,078**	**1,178,283**	**38.8**	**18,695**	**24,806**	**.0430**	**.0428**
Miller	39.4	39.9	1.3	14.8	2.8	592,915	48.5	27,729	40,062	274,658	33.1	14,334	18,558	.0128	.0126
Bowie, Tex.	*82.6*	*85.3*	*3.3*	*32.7*	*5.5*	*1,215,804*	*49.7*	*26,207*	*37,181*	*903,625*	*40.7*	*20,720*	*27,634*	*.0302*	*.0302*
ALL COUNTIES															
Arkansas	22.1	21.6	−2.3	8.5	.0	308,554	44.5	25,122	36,300	142,582	27.2	13,184	16,774	.0070	.0066
Ashley	26.3	26.1	−.8	9.4	.0	373,934	44.5	27,531	39,780	129,757	30.7	10,558	13,804	.0077	.0074
Baxter	32.3	34.4	6.5	14.7	8.1	554,980	56.2	26,132	37,754	302,850	47.4	15,106	20,602	.0116	.0121
Benton	100.3	111.3	11.0	43.3	13.1	1,884,470	63.3	30,124	43,521	878,132	51.5	15,129	20,280	.0357	.0387
Boone	30.2	32.1	6.3	12.9	8.4	424,586	56.6	22,782	32,914	332,469	47.8	18,897	25,773	.0105	.0110
Bradley	13.2	12.9	−2.3	5.0	.0	168,109	44.5	23,268	33,622	61,971	31.2	9,446	12,394	.0036	.0034

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
ARKANSAS (continued)															
ALL COUNTIES (continued)															
Calhoun	6.0	5.9	−1.7	2.2	.0	81,095	44.5	25,509	36,861	14,783	24.6	5,395	6,720	.0015	.0015
Carroll	19.1	20.7	8.4	9.1	12.3	290,902	62.3	22,126	31,967	189,909	53.2	15,301	20,869	.0064	.0070
Chicot	16.3	15.9	−2.5	5.6	.0	152,943	44.5	18,901	27,311	62,784	27.2	8,816	11,211	.0037	.0035
Clark	22.6	22.2	−1.8	7.9	.0	288,965	44.5	25,315	36,578	224,689	36.4	20,852	28,442	.0078	.0074
Clay	19.8	19.3	−2.5	7.7	.0	227,752	44.5	20,471	29,578	97,071	36.4	9,243	12,607	.0052	.0051
Cleburne	20.8	22.5	8.2	9.1	12.3	311,697	62.3	23,708	34,252	151,205	53.2	12,183	16,616	.0064	.0068
Cleveland	8.3	8.5	2.4	3.0	.0	103,862	44.5	23,964	34,621	10,697	31.4	2,713	3,566	.0019	.0018
Columbia	26.5	26.1	−1.5	9.9	.0	418,885	44.5	29,280	42,312	189,382	33.9	14,283	19,129	.0090	.0087
Conway	19.7	19.8	.5	7.2	1.4	269,596	46.5	25,914	37,444	113,257	22.9	12,979	15,730	.0060	.0056
Craighead	67.0	68.8	2.7	25.6	4.5	1,014,065	51.0	27,416	39,612	765,081	42.5	21,912	29,886	.0248	.0254
Crawford	45.9	50.6	10.2	18.2	12.3	669,660	62.3	25,467	36,795	283,404	53.2	11,417	15,572	.0132	.0141
☐ Crittenden	51.3	51.8	1.0	17.8	2.9	603,111	48.7	23,451	33,883	551,151	47.8	21,551	30,964	.0168	.0171
Cross	19.9	19.4	−2.5	6.8	.0	235,097	44.5	23,928	34,573	85,995	21.2	10,434	12,646	.0053	.0049
Dallas	10.5	10.5	.0	4.0	.0	155,647	44.5	26,930	38,912	74,334	36.4	13,625	18,584	.0034	.0034
Desha	18.7	18.2	−2.7	6.4	.0	211,489	44.5	22,871	33,045	108,263	35.8	12,456	16,916	.0051	.0048
Drew	18.2	18.2	.0	6.5	.0	250,227	44.5	26,641	38,496	129,537	36.4	14,610	19,929	.0058	.0057
Faulkner	58.8	65.0	10.5	23.9	14.4	1,065,704	65.2	30,865	44,590	500,654	54.0	15,559	20,948	.0201	.0221
Franklin	16.1	16.7	3.7	6.4	8.5	233,818	56.7	25,288	36,534	53,414	31.5	6,887	8,346	.0043	.0044
Fulton	10.8	11.1	2.8	4.8	6.7	113,291	54.1	16,334	23,602	31,469	30.3	5,365	6,556	.0024	.0023
Garland	78.3	82.0	4.7	[illegible]	7.6	1,435,179	55.5	28,058	40,542	865,157	46.8	17,918	24,439	.0306	.0317
Grant	14.6	15.3	4.8	5.8	9.4	228,958	58.1	27,326	39,476	56,037	40.2	7,541	9,662	.0041	.0043
Greene	32.8	33.5	2.1	13.0	4.0	481,231	50.3	25,622	37,018	231,429	41.8	13,052	17,802	.0103	.0103
Hempstead	23.3	22.9	−1.7	8.4	.0	286,407	44.5	23,597	34,096	126,322	34.8	11,158	15,038	.0066	.0063
Hot Spring	28.1	28.3	.7	11.0	3.8	382,668	49.9	24,078	34,788	129,962	30.5	9,398	11,815	.0077	.0076
Howard	13.9	13.9	.0	5.1	.0	162,591	44.5	22,065	31,881	65,802	21.2	10,646	12,902	.0039	.0036
Independence	32.9	34.2	4.0	12.6	5.0	443,882	51.7	24,383	35,229	266,226	43.2	15,492	21,129	.0103	.0104
Izard	11.5	11.8	2.6	4.7	2.2	140,920	47.6	20,749	29,983	52,077	30.2	8,696	11,080	.0031	.0030
Jackson	20.0	19.5	−2.5	7.6	.0	247,230	44.5	22,512	32,530	100,229	21.2	10,881	13,188	.0057	.0053
Jefferson	90.6	89.1	−1.7	31.3	.0	1,192,115	44.5	26,357	38,087	704,148	33.4	16,862	22,497	.0289	.0279
Johnson	18.9	19.4	2.6	7.6	7.0	247,961	54.6	22,585	32,626	142,603	46.0	13,758	18,764	.0057	.0058
Lafayette	9.4	9.2	−2.1	3.4	.0	121,514	44.5	24,738	35,739	32,603	36.4	7,031	9,589	.0024	.0023
Lawrence	18.1	17.7	−2.2	7.0	.0	207,871	44.5	20,551	29,696	121,335	36.4	12,708	17,334	.0052	.0050
Lee	14.5	14.1	−2.8	5.0	.0	131,674	44.5	18,226	26,335	40,640	32.1	6,154	8,128	.0031	.0029
Lincoln	12.9	12.6	−2.3	3.4	.0	112,962	44.5	22,992	33,224	21,285	25.4	4,993	6,260	.0025	.0024
Little River	14.6	14.9	2.1	5.1	2.0	202,937	47.4	27,537	39,792	79,883	39.1	11,483	15,663	.0043	.0042
Logan	21.5	22.0	2.3	7.8	1.3	266,600	46.4	23,654	34,179	110,163	33.7	10,699	14,123	.0059	.0058
Lonoke	40.0	42.3	5.8	14.9	7.2	515,840	54.9	23,964	34,620	187,506	38.1	9,767	12,584	.0106	.0108
Madison	12.4	12.7	2.4	5.0	6.4	143,989	53.7	19,934	28,798	47,514	41.4	7,151	9,503	.0029	.0030
Marion	13.7	14.7	7.3	5.8	9.4	189,927	58.1	22,667	32,746	38,887	49.2	4,916	6,705	.0035	.0035
Miller	39.4	39.9	1.3	14.8	2.8	592,915	48.5	27,729	40,062	274,658	33.1	14,334	18,558	.0128	.0126
Mississippi	57.2	55.8	−2.4	19.7	.0	712,967	44.5	25,045	36,191	359,230	34.5	13,559	18,235	.0167	.0161
Monroe	12.0	11.7	−2.5	4.4	.0	120,089	44.5	18,888	27,293	65,520	21.2	12,286	14,891	.0032	.0029
Montgomery	8.5	8.8	3.5	3.7	8.8	109,783	57.2	20,536	29,671	32,132	48.4	6,367	8,684	.0022	.0021
Nevada	10.5	10.2	−2.9	3.7	.0	112,268	44.5	21,004	30,343	43,326	33.3	8,787	11,710	.0025	.0025
Newton	8.5	8.9	4.7	3.4	9.7	76,928	58.5	15,661	22,626	12,764	48.0	2,782	3,754	.0016	.0017
Ouachita	34.3	36.1	5.2	14.0	7.7	493,109	55.6	24,380	35,222	273,361	43.2	14,683	19,526	.0109	.0112
Perry	8.5	8.9	4.7	2.9	.0	84,311	44.5	20,122	29,073	32,672	36.4	8,260	11,266	.0020	.0019
Phillips	31.1	30.3	−2.6	10.6	.0	315,607	44.5	20,606	29,774	173,766	29.8	12,634	16,393	.0081	.0078
Pike	11.0	11.3	2.7	4.5	7.1	116,836	54.8	17,973	25,964	58,951	39.6	10,052	13,100	.0028	.0027
Poinsett	25.8	25.2	−2.3	9.3	.0	288,381	44.5	21,460	31,009	119,577	31.8	9,754	12,858	.0067	.0065
Polk	18.0	18.2	1.1	6.6	.0	210,466	44.5	22,071	31,889	89,251	26.3	10,707	13,523	.0048	.0046
Pope	46.0	49.6	7.8	19.0	11.1	704,634	60.5	25,669	37,086	520,546	51.5	20,086	27,397	.0164	.0175
Prairie	9.6	9.4	−2.1	3.6	.0	107,005	44.5	20,571	29,724	48,573	36.4	9,892	13,493	.0025	.0025
Pulaski	358.2	364.0	1.6	140.8	3.6	7,048,206	49.7	34,649	50,058	4,580,008	41.3	23,850	32,528	.1568	.1573
Randolph	17.3	17.5	1.2	6.8	3.0	213,389	48.8	21,721	31,381	101,653	40.5	10,961	14,949	.0047	.0047
St. Francis	29.6	28.9	−2.4	9.8	.0	299,162	44.5	21,125	30,527	149,862	21.2	12,617	15,292	.0078	.0071
Saline	62.2	66.6	7.1	23.2	8.9	929,024	57.4	27,717	40,044	348,938	44.0	11,376	15,040	.0181	.0190
Scott	10.8	11.5	6.5	4.7	11.9	138,763	61.7	20,437	29,524	56,877	52.6	8,873	12,101	.0030	.0030
Searcy	8.8	8.7	−1.1	3.5	.0	71,081	44.4	14,060	20,309	34,743	36.4	7,279	9,927	.0018	.0018
Sebastian	103.3	106.8	3.4	43.2	5.9	1,879,500	53.0	30,112	43,507	1,325,567	44.4	22,497	30,684	.0429	.0440
Sevier	14.5	14.6	.7	5.6	1.8	199,612	47.1	24,670	35,645	102,997	38.9	13,485	18,392	.0046	.0045
Sharp	16.2	16.9	4.3	6.9	7.8	203,668	55.7	20,433	29,517	93,632	47.0	9,950	13,570	.0043	.0046
Stone	10.3	10.8	4.9	4.4	12.8	108,979	63.0	17,143	24,768	52,830	43.1	9,466	12,007	.0025	.0025
Union	49.2	49.1	−.2	18.7	.5	680,916	45.3	25,200	36,413	483,092	37.1	18,940	25,834	.0172	.0168
Van Buren	16.3	17.7	8.6	6.9	7.8	188,611	55.8	18,921	27,335	87,358	47.0	9,283	12,661	.0042	.0043
Washington	112.7	119.2	5.8	[illegible]	8.2	1,915,168	56.3	28,693	41,454	1,381,745	47.6	21,929	29,908	.0440	.0461

1990 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
ARKANSAS (continued)															
ALL COUNTIES (continued)															
White	55.8	57.9	3.8	20.9	5.6	720,824	52.5	23,871	34,489	461,374	43.9	16,189	22,075	.0172	.0176
Woodruff	9.7	9.5	−2.1	3.5	.0	92,460	44.4	18,288	26,417	45,246	36.4	9,479	12,727	.0023	.0022
Yell	18.6	19.5	4.8	7.6	7.0	254,649	54.7	23,191	33,506	84,792	46.0	8,180	11,157	.0050	.0052
TOTAL METRO COUNTIES	**962.4**	**995.3**	**3.4**	**374.3**	**5.5**	**16,411,243**	**52.3**	**30,374**	**43,845**	**10,137,779**	**43.0**	**19,991**	**27,085**	**.3642**	**.3710**
TOTAL STATE	**2,436.6**	**2,503.2**	**2.7**	**948.7**	**4.9**	**36,544,206**	**51.8**	**26,632**	**38,520**	**20,399,689**	**41.7**	**15,929**	**21,503**	**.8121**	**.8202**
CALIFORNIA															
ANAHEIM - SANTA ANA	**2,314.0**	**2,522.9**	**9.0**	**896.5**	**9.0**	**59,127,801**	**50.7**	**47,735**	**65,954**	**30,255,887**	**43.2**	**25,695**	**33,749**	**1.1500**	**1.1750**
Orange	2,314.0	2,522.9	9.0	896.5	9.0	59,127,801	50.7	47,735	65,954	30,255,887	43.2	25,695	33,749	1.1500	1.1750
BAKERSFIELD	**534.9**	**604.5**	**13.0**	**215.1**	**13.9**	**10,473,392**	**57.3**	**35,240**	**48,691**	**4,253,073**	**35.8**	**16,578**	**19,773**	**.1986**	**.2062**
Kern	534.9	604.5	13.0	215.1	13.9	10,473,392	57.3	35,240	48,691	4,253,073	35.8	16,578	19,773	.1986	.2062
CHICO	**181.4**	**199.5**	**10.0**	**80.7**	**10.7**	**3,044,913**	**52.9**	**27,313**	**37,731**	**1,383,261**	**33.6**	**14,198**	**17,141**	**.0628**	**.0636**
Butte	181.4	199.5	10.0	80.7	10.7	3,044,913	52.9	27,313	37,731	1,383,261	33.6	14,198	17,141	.0628	.0636
FRESNO	**630.6**	**693.2**	**9.9**	**251.0**	**11.3**	**12,401,296**	**53.7**	**35,760**	**49,408**	**5,505,581**	**35.3**	**18,043**	**21,935**	**.2441**	**.2482**
Fresno	630.6	693.2	9.9	251.0	11.3	12,401,296	53.7	35,760	49,408	5,505,581	35.3	18,043	21,935	.2441	.2482
LOS ANGELES - LONG BEACH	**8,813.6**	**9,564.4**	**8.5**	**3,461.3**	**8.2**	**202,011,651**	**49.5**	**42,244**	**58,363**	**87,282,116**	**37.1**	**19,895**	**25,217**	**3.8702**	**3.8813**
Los Angeles	8,813.6	9,564.4	8.5	3,461.3	8.2	202,011,651	49.5	42,244	58,363	87,282,116	37.1	19,895	25,217	3.8702	3.8813
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***14,234.9***	***15,683.0***	***10.2***	***5,626.9***	***10.0***	***328,945,186***	***51.8***	***42,381***	***58,459***	***148,653,817***	***40.1***	***20,750***	***26,418***	***6.2834***	***6.4120***
MERCED	**179.5**	**203.4**	**13.3**	**65.3**	**12.0**	**2,695,552**	**54.7**	**29,885**	**41,280**	**1,032,027**	**32.8**	**13,327**	**15,804**	**.0544**	**.0558**
Merced	179.5	203.4	13.3	65.3	12.0	2,695,552	54.7	29,885	41,280	1,032,027	32.8	13,327	15,804	.0544	.0558
MODESTO	**355.6**	**403.5**	**13.5**	**141.1**	**12.9**	**6,399,317**	**56.0**	**32,826**	**45,353**	**3,375,867**	**41.4**	**19,101**	**23,925**	**.1324**	**.1385**
Stanislaus	355.6	403.5	13.5	141.1	12.9	6,399,317	56.0	32,826	45,353	3,375,867	41.4	19,101	23,925	.1324	.1385
OAKLAND	**2,049.4**	**2,198.1**	**7.3**	**859.4**	**8.3**	**52,865,660**	**49.9**	**44,471**	**61,515**	**21,058,422**	**37.4**	**19,319**	**24,504**	**.9676**	**.9697**
Alameda	1,263.7	1,344.7	6.4	533.3	7.4	29,849,741	48.4	40,514	55,972	13,366,987	39.1	19,359	25,065	.5745	.5743
Contra Costa	785.7	853.4	8.6	326.1	9.8	23,015,919	51.7	51,086	70,579	7,691,435	34.6	19,251	23,586	.3931	.3954
OXNARD - VENTURA	**673.2**	**749.3**	**11.3**	**249.0**	**11.9**	**16,144,930**	**54.5**	**46,930**	**64,839**	**7,733,395**	**47.0**	**23,635**	**31,058**	**.3045**	**.3187**
Ventura	673.2	749.3	11.3	249.0	11.9	16,144,930	54.5	46,930	64,839	7,733,395	47.0	23,635	31,058	.3045	.3187
REDDING	**144.4**	**158.4**	**9.7**	**59.5**	**9.8**	**2,402,954**	**51.7**	**29,232**	**40,386**	**1,433,027**	**38.0**	**19,155**	**24,084**	**.0538**	**.0546**
Shasta	144.4	158.4	9.7	59.5	9.8	2,402,954	51.7	29,232	40,386	1,433,027	38.0	19,155	24,084	.0538	.0546
RIVERSIDE - SAN BERNARDINO	**2,434.1**	**2,846.4**	**16.9**	**1,020.1**	**17.4**	**51,660,804**	**62.2**	**36,654**	**50,643**	**23,382,419**	**45.6**	**18,479**	**22,922**	**.9587**	**1.0370**
Riverside	1,054.0	1,233.2	17.0	444.6	16.6	22,351,660	61.1	36,386	50,274	10,600,188	45.9	19,044	23,842	.4220	.4549
San Bernardino	1,380.1	1,613.2	16.9	575.5	18.1	29,309,144	63.1	36,862	50,928	12,782,231	45.4	18,038	22,211	.5367	.5821
SACRAMENTO	**1,444.9**	**1,623.8**	**12.4**	**637.4**	**13.6**	**33,302,805**	**56.9**	**37,811**	**52,248**	**15,510,686**	**43.3**	**19,285**	**24,334**	**.6271**	**.6577**
El Dorado	129.2	150.1	16.2	55.6	15.1	2,756,369	59.0	35,882	49,575	980,069	36.2	14,894	17,627	.0492	.0517
Placer	163.7	189.0	15.5	71.2	16.5	3,876,081	61.0	39,406	54,439	2,221,434	50.6	24,134	31,200	.0755	.0819
Sacramento	1,014.4	1,133.9	11.8	453.8	13.3	23,889,659	56.5	38,105	52,644	11,303,470	43.7	19,643	24,908	.4504	.4716
Yolo	137.6	150.8	9.6	56.8	10.5	2,780,696	52.7	35,440	48,956	1,005,713	31.7	14,857	17,706	.0520	.0525
SALINAS - SEASIDE - MONTEREY	**355.0**	**387.1**	**9.0**	**126.9**	**9.1**	**7,290,627**	**50.8**	**41,581**	**57,452**	**2,934,610**	**35.0**	**18,690**	**23,125**	**.1398**	**.1405**
Monterey	355.0	387.1	9.0	126.9	9.1	7,290,627	50.8	41,581	57,452	2,934,610	35.0	18,690	23,125	.1398	.1405
SAN DIEGO	**2,486.5**	**2,824.2**	**13.6**	**1,036.3**	**14.3**	**60,434,694**	**57.9**	**42,209**	**58,318**	**27,694,387**	**47.5**	**20,712**	**26,724**	**1.1084**	**1.1785**
San Diego	2,486.5	2,824.2	13.6	1,036.3	14.3	60,434,694	57.9	42,209	58,318	27,694,387	47.5	20,712	26,724	1.1084	1.1785
SAN FRANCISCO	**1,598.4**	**1,653.2**	**3.4**	**698.3**	**4.1**	**46,921,119**	**43.8**	**48,626**	**67,193**	**19,266,433**	**34.3**	**21,387**	**27,590**	**.8742**	**.8452**
Marin	232.1	236.8	2.0	101.3	4.0	7,906,907	43.7	56,495	78,054	3,008,450	32.7	23,272	29,698	.1418	.1363
San Francisco	730.8	756.1	3.5	336.7	3.6	21,085,987	43.1	45,328	62,625	8,380,801	34.3	19,206	24,891	.3913	.3771
San Mateo	635.5	660.3	3.9	260.3	4.7	17,928,225	44.7	49,854	68,875	7,877,182	34.8	23,500	30,262	.3411	.3318
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***6,158.0***	***6,566.0***	***6.6***	***2,544.7***	***7.2***	***163,166,375***	***47.8***	***46,492***	***64,120***	***66,521,540***	***36.2***	***20,567***	***26,141***	***3.0225***	***2.9956***
SAN JOSE	**1,456.2**	**1,543.0**	**6.0**	**545.1**	**5.8**	**39,131,792**	**46.2**	**51,962**	**71,788**	**15,403,640**	**32.0**	**22,649**	**28,258**	**.7270**	**.7091**
Santa Clara	1,456.2	1,543.0	6.0	545.1	5.8	39,131,792	46.2	51,962	71,788	15,403,640	32.0	22,649	28,258	.7270	.7091
SANTA BARBARA - SANTA MARIA - LOMPOC	**348.5**	**375.2**	**7.7**	**143.4**	**9.1**	**8,107,604**	**50.8**	**40,924**	**56,538**	**3,357,129**	**32.4**	**19,295**	**23,411**	**.1539**	**.1531**
Santa Barbara	348.5	375.2	7.7	143.4	9.1	8,107,604	50.8	40,924	56,538	3,357,129	32.4	19,295	23,411	.1539	.1531
SANTA CRUZ	**238.7**	**265.4**	**11.2**	**97.9**	**10.0**	**5,542,471**	**52.0**	**40,976**	**56,614**	**2,735,729**	**46.4**	**20,992**	**27,944**	**.1071**	**.1110**
Santa Cruz	238.7	265.4	11.2	97.9	10.0	5,542,471	52.0	40,976	56,614	2,735,729	46.4	20,992	27,944	.1071	.1110

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
CALIFORNIA (continued)															
SANTA ROSA - PETALUMA	**380.1**	**420.7**	**10.7**	**169.1**	**12.2**	**9,478,017**	**55.0**	**40,568**	**56,050**	**4,389,430**	**44.9**	**20,098**	**25,958**	**.1763**	**.1838**
Sonoma	380.1	420.7	10.7	169.1	12.2	9,478,017	55.0	40,568	56,050	4,389,430	44.9	20,098	25,958	.1763	.1838
STOCKTON	**479.4**	**553.6**	**15.5**	**186.7**	**13.8**	**8,784,026**	**57.2**	**34,054**	**47,049**	**4,079,407**	**44.0**	**17,268**	**21,850**	**.1728**	**.1830**
San Joaquin	479.4	553.6	15.5	186.7	13.8	8,784,026	57.2	34,054	47,049	4,079,407	44.0	17,268	21,850	.1728	.1830
VALLEJO - FAIRFIELD - NAPA	**435.2**	**485.6**	**11.6**	**174.9**	**12.9**	**9,227,316**	**55.4**	**38,344**	**52,758**	**3,667,886**	**41.8**	**16,696**	**20,971**	**.1703**	**.1768**
Napa	107.9	112.4	4.2	43.7	5.3	2,692,849	45.5	44,602	61,621	943,147	37.5	16,526	21,582	.0488	.0477
Solano	327.3	373.2	14.0	131.2	15.7	6,534,467	59.8	36,054	49,805	2,724,739	43.4	16,758	20,768	.1215	.1291
VISALIA - TULARE - PORTERVILLE	**307.7**	**339.1**	**10.2**	**109.9**	**9.5**	**4,283,556**	**51.2**	**28,218**	**38,977**	**1,879,385**	**29.5**	**14,451**	**17,101**	**.0930**	**.0932**
Tulare	307.7	339.1	10.2	109.9	9.5	4,283,556	51.2	28,218	38,977	1,879,385	29.5	14,451	17,101	.0930	.0932
YUBA CITY	**122.6**	**133.0**	**8.5**	**49.0**	**9.4**	**2,033,321**	**51.0**	**30,052**	**41,496**	**809,204**	**32.6**	**13,617**	**16,514**	**.0409**	**.0409**
Sutter	64.1	69.9	9.0	25.6	9.4	1,131,875	51.1	32,023	44,214	510,153	34.6	16,193	19,928	.0232	.0232
Yuba	58.5	63.1	7.9	23.4	9.3	901,446	51.0	27,897	38,523	299,051	29.4	10,801	12,780	.0177	.0177
ALL COUNTIES															
Alameda	1,263.7	1,344.7	6.4	533.3	7.4	29,849,741	48.4	40,514	55,972	13,366,987	39.1	19,359	25,065	.5745	.5743
Alpine	1.4	1.5	7.1	.4	.0	16,894	36.5	30,940	42,235	1,941	17.6	4,125	4,853	.0003	.0003
Amador	29.0	33.5	15.5	13.7	17.1	596,684	61.6	31,557	43,554	188,280	38.5	11,618	13,743	.0103	.0109
Butte	181.4	199.5	10.0	80.7	10.7	3,044,913	52.9	27,313	37,731	1,383,261	33.6	14,198	17,141	.0628	.0636
Calaveras	33.7	39.4	16.9	15.8	17.9	641,959	62.8	29,434	40,630	164,248	39.5	8,788	10,395	.0108	.0115
Colusa	15.5	16.8	8.4	6.1	8.9	275,704	50.3	32,767	45,197	94,796	38.8	12,193	15,540	.0053	.0053
Contra Costa	785.7	853.4	8.6	326.1	9.8	23,015,919	51.7	51,086	70,579	7,691,435	34.6	19,251	23,586	.3931	.3954
Del Norte	20.6	21.7	5.3	8.7	7.4	304,762	48.2	25,381	35,030	116,472	27.1	11,318	13,388	.0063	.0063
El Dorado	129.2	150.1	16.2	55.6	15.1	2,756,369	59.0	35,882	49,575	980,069	36.2	14,894	17,627	.0492	.0517
Fresno	630.6	693.2	9.9	251.0	11.3	12,401,296	53.7	35,760	49,408	5,505,581	35.3	18,043	21,935	.2441	.2482
Glenn	24.2	25.7	6.2	9.3	5.7	406,124	45.8	31,653	43,669	111,958	25.0	10,179	12,038	.0078	.0076
Humboldt	119.3	123.6	3.6	49.5	4.9	2,075,893	44.9	30,355	41,937	880,845	24.1	15,036	17,795	.0437	.0416
Imperial	115.5	128.2	11.0	38.8	10.5	1,564,353	52.7	29,187	40,318	647,825	30.8	14,109	16,697	.0335	.0339
Inyo	18.9	19.2	1.6	7.9	2.6	348,685	41.7	31,969	44,137	181,967	21.4	19,469	23,034	.0078	.0072
Kern	534.9	604.5	13.0	215.1	13.9	10,473,392	57.3	35,240	48,691	4,253,073	35.8	16,578	19,773	.1986	.2062
Kings	94.3	100.9	7.0	30.6	8.5	1,299,460	49.9	30,738	42,466	512,508	33.8	13,583	16,749	.0274	.0273
Lake	55.0	63.7	15.8	27.0	16.4	976,453	60.8	26,179	36,165	366,283	42.0	11,115	13,566	.0182	.0194
Lassen	27.8	28.6	2.9	8.6	3.6	335,846	43.1	28,269	39,052	130,669	22.6	12,839	15,194	.0076	.0073
Los Angeles	8,813.6	9,564.4	8.5	3,461.3	8.2	202,011,651	49.5	42,244	58,363	87,282,116	37.1	19,895	25,217	3.8702	3.8813
Madera	84.6	95.7	13.1	31.5	12.5	1,456,909	55.4	33,490	46,251	453,449	33.1	12,166	14,395	.0270	.0276
Marin	232.1	236.8	2.0	101.3	4.0	7,906,[illegible]07	43.7	56,495	78,054	3,008,450	32.7	23,272	29,698	.1418	.1363
Mariposa	15.6	18.0	15.4	7.0	16.7	294,625	60.8	30,529	42,089	99,968	45.2	11,477	14,281	.0052	.0056
Mendocino	78.8	84.2	6.9	32.9	7.9	1,362,980	49.0	29,986	41,428	716,615	36.8	17,173	21,782	.0293	.0294
Merced	179.5	203.4	13.3	65.3	12.0	2,695,552	54.7	29,885	41,280	1,032,027	32.8	13,327	15,804	.0544	.0558
Modoc	9.2	9.3	1.1	3.7	2.8	150,016	41.7	29,413	40,545	43,117	21.5	9,858	11,653	.0030	.0028
Mono	9.7	10.1	4.1	4.4	7.3	250,026	47.9	41,221	56,824	98,679	26.9	18,971	22,427	.0047	.0046
Monterey	355.0	387.1	9.0	126.9	9.1	7,290,627	50.8	41,581	57,452	2,934,610	35.0	18,690	23,125	.1398	.1405
Napa	107.9	112.4	4.2	43.7	5.3	2,692,849	45.5	44,602	61,621	943,147	37.5	16,526	21,582	.0488	.0477
Nevada	81.3	94.6	16.4	37.0	16.4	1,692,069	60.7	33,105	45,732	644,509	40.9	14,381	17,419	.0305	.0325
Orange	2,314.0	2,522.9	9.0	896.5	9.0	59,127,801	50.7	47,735	65,954	30,255,887	43.2	25,695	33,749	1.1500	1.1750
Placer	163.7	189.0	15.5	71.2	16.5	3,876,081	61.0	39,406	54,439	2,221,434	50.6	24,134	31,200	.0755	.0819
Plumas	21.2	22.8	7.5	9.4	10.6	393,960	52.8	30,342	41,911	127,093	30.9	11,426	13,521	.0073	.0074
Riverside	1,054.0	1,233.2	17.0	444.6	16.6	22,351,660	61.1	36,386	50,274	10,600,188	45.9	19,044	23,842	.4220	.4549
Sacramento	1,014.4	1,133.9	11.8	453.8	13.3	23,889,659	56.5	38,105	52,644	11,303,470	43.7	19,643	24,908	.4504	.4716
San Benito	36.0	41.8	16.1	14.3	19.2	716,291	64.6	36,263	50,090	229,151	47.5	12,944	16,025	.0122	.0133
San Bernardino	1,380.1	1,613.2	16.9	575.5	18.1	29,309,144	63.1	36,862	50,928	12,782,231	45.4	18,038	22,211	.5367	.5821
San Diego	2,486.5	2,824.2	13.6	1,036.3	14.3	60,434,694	57.9	42,209	58,318	27,694,387	47.5	20,712	26,724	1.1084	1.1785
San Francisco	730.8	756.1	3.5	336.7	3.6	21,085,987	43.1	45,328	62,625	8,380,801	34.3	19,206	24,891	.3913	.3771
San Joaquin	479.4	553.6	15.5	186.7	13.8	8,784,026	57.2	34,054	47,049	4,079,407	44.0	17,268	21,850	.1728	.1830
San Luis Obispo	213.6	242.0	13.3	92.3	14.5	4,310,[illegible]6	58.2	33,802	46,702	2,317,697	50.9	19,057	25,110	.0852	.0915
San Mateo	635.5	660.3	3.9	260.3	4.7	17,928,225	44.7	49,854	68,875	7,877,182	34.8	23,500	30,262	.3411	.3318
Santa Barbara	348.5	375.2	7.7	143.4	9.1	8,107,604	50.8	40,924	56,538	3,357,129	32.4	19,295	23,411	.1539	.1531
Santa Clara	1,456.2	1,543.0	6.0	545.1	5.8	39,131,792	46.2	51,962	71,788	15,403,640	32.0	22,649	28,258	.7270	.7091
Santa Cruz	238.7	265.4	11.2	97.9	10.0	5,542,471	52.0	40,976	56,614	2,735,729	46.4	20,992	27,944	.1071	.1110
Shasta	144.4	158.4	9.7	59.5	9.8	2,402,954	51.7	29,232	40,386	1,433,027	38.0	19,155	24,084	.0538	.0546
Sierra	3.6	3.7	2.8	1.5	.0	57,438	37.1	27,921	38,292	10,803	22.6	5,875	7,202	.0010	.0010
Siskiyou	44.8	46.9	4.7	18.3	5.2	702,100	45.2	27,791	38,366	318,574	32.9	13,780	17,408	.0151	.0147
Solano	327.3	373.2	14.0	131.2	15.7	6,534,467	59.8	36,054	49,805	2,724,739	43.4	16,758	20,768	.1215	.1291
Sonoma	380.1	420.7	10.7	169.1	12.2	9,478,017	55.0	40,568	56,050	4,389,430	44.9	20,098	25,958	.1763	.1838
Stanislaus	355.6	403.5	13.5	141.1	12.9	6,399,317	56.0	32,826	45,353	3,375,867	41.4	19,101	23,925	.1324	.1385
Sutter	64.1	69.9	9.0	25.6	9.4	1,131,875	51.1	32,023	44,214	510,153	34.6	16,193	19,928	.0232	.0232
Tehama	48.4	53.0	9.5	20.8	10.6	747,375	52.8	26,010	35,931	357,934	34.3	14,177	17,208	.0158	.0162

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
CALIFORNIA (continued)															
ALL COUNTIES (continued)															
Trinity	14.5	15.6	7.6	6.2	8.8	244,620	50.0	28,610	39,455	55,879	29.1	7,594	9,013	.0045	.0043
Tulare	307.7	339.1	10.2	109.9	9.5	4,283,556	51.2	28,218	38,977	1,879,385	29.5	14,451	17,101	.0930	.0932
Tuolumne	47.1	52.0	10.4	19.2	11.6	739,942	54.2	27,905	38,539	426,380	49.0	16,632	22,207	.0160	.0168
Ventura	673.2	749.3	11.3	249.0	11.9	16,144,930	54.5	46,930	64,839	7,733,395	47.0	23,635	31,058	.3045	.3187
Yolo	137.6	150.8	9.6	56.8	10.5	2,780,696	52.7	35,440	48,956	1,005,713	31.7	14,857	17,706	.0520	.0525
Yuba	58.5	63.1	7.9	23.4	9.3	901,446	51.0	27,897	38,523	299,051	29.4	10,801	12,780	.0177	.0177
TOTAL METRO COUNTIES	**27,963.9**	**30,747.5**	**10.0**	**11,273.9**	**10.1**	**653,765,618**	**51.8**	**42,072**	**57,989**	**288,423,001**	**39.6**	**20,179**	**25,583**	**12.3879**	**12.6214**
TOTAL STATE	**29,227.5**	**32,140.0**	**10.0**	**11,788.8**	**10.2**	**675,727,372**	**51.9**	**41,586**	**57,319**	**297,720,641**	**39.6**	**19,935**	**25,255**	**12.8237**	**13.0677**
COLORADO															
BOULDER - LONGMONT	**223.2**	**239.9**	**7.5**	**95.7**	**10.6**	**4,663,473**	**60.0**	**33,699**	**48,730**	**2,755,622**	**48.1**	**21,513**	**28,794**	**.0946**	**.1006**
Boulder	223.2	239.9	7.5	95.7	10.6	4,663,473	60.0	33,699	48,730	2,755,622	48.1	21,513	28,794	.0946	.1006
COLORADO SPRINGS	**400.9**	**448.8**	**11.9**	**171.7**	**17.0**	**7,884,911**	**69.1**	**31,755**	**45,923**	**4,335,525**	**56.5**	**18,873**	**25,251**	**.1513**	**.1691**
El Paso	400.9	448.8	11.9	171.7	17.0	7,884,911	69.1	31,755	45,923	4,335,525	56.5	18,873	25,251	.1513	.1691
DENVER	**1,681.9**	**1,804.8**	**7.3**	**738.7**	**9.6**	**39,728,378**	**59.6**	**36,921**	**53,781**	**16,626,836**	**37.8**	**17,904**	**22,508**	**.7234**	**.7507**
Adams	285.8	304.1	6.4	115.7	9.3	5,515,639	58.0	32,964	47,672	2,603,967	35.5	18,149	22,506	.1095	.1121
Arapahoe	405.7	468.5	15.5	188.1	18.5	11,240,170	71.4	41,321	59,756	5,784,470	53.6	23,736	30,752	.1978	.2230
Denver	495.3	491.1	–.8	231.1	1.7	10,403,143	47.0	31,127	45,016	4,123,144	23.5	14,694	17,841	.2055	.1951
Douglas	49.8	59.6	19.7	18.7	20.6	1,291,339	74.5	47,752	69,056	280,282	46.3	12,361	14,988	.0185	.0211
Jefferson	445.3	481.5	8.1	185.1	11.0	11,278,087	60.6	42,138	60,930	3,834,973	34.6	17,088	20,718	.1921	.1994
DENVER - BOULDER CONSOLIDATED AREA	***1,905.1***	***2,044.7***	***7.3***	***834.4***	***9.7***	***44,391,851***	***59.7***	***36,554***	***53,202***	***19,382,458***	***39.1***	***18,314***	***23,229***	***.8180***	***.8513***
FORT COLLINS - LOVELAND	**188.5**	**208.5**	**10.6**	**82.5**	**14.0**	**3,546,859**	**64.8**	**29,732**	**42,992**	**1,952,701**	**50.0**	**17,980**	**23,669**	**.0705**	**.0766**
Larimer	188.5	208.5	10.6	82.5	14.0	3,546,859	64.8	29,732	42,992	1,952,701	50.0	17,980	23,669	.0705	.0766
GREELEY	**139.5**	**146.6**	**5.1**	**55.7**	**7.9**	**2,190,172**	**56.1**	**27,194**	**39,321**	**852,057**	**33.9**	**12,331**	**15,297**	**.0437**	**.0441**
Weld	139.5	146.6	5.1	55.7	7.9	2,190,172	56.1	27,194	39,321	852,057	33.9	12,331	15,297	.0437	.0441
PUEBLO	**129.0**	**129.0**	**.0**	**51.5**	**2.4**	**1,892,251**	**48.1**	**25,408**	**36,743**	**925,543**	**25.1**	**14,704**	**17,972**	**.0427**	**.0407**
Pueblo	129.0	129.0	.0	51.5	2.4	1,892,251	48.1	25,408	36,743	925,543	25.1	14,704	17,972	.0427	.0407
ALL COUNTIES															
Adams	285.8	304.1	6.4	115.7	9.3	5,515,639	58.0	32,964	47,672	2,603,967	35.5	18,149	22,506	.1095	.1121
Alamosa	12.8	13.2	3.1	5.1	8.5	180,697	56.9	24,501	35,431	112,806	31.6	18,242	22,119	.0043	.0042
Arapahoe	405.7	468.5	15.5	188.1	18.5	11,240,170	71.4	41,321	59,756	5,784,470	53.6	23,736	30,752	.1978	.2230
Archuleta	4.9	5.5	12.2	2.6	23.8	87,085	78.9	23,181	33,494	55,050	50.1	17,469	21,173	.0019	.0020
Baca	5.2	5.1	–1.9	1.9	.0	47,570	44.5	17,329	25,037	26,666	31.2	10,697	14,035	.0012	.0012
Bent	5.4	5.3	–1.9	1.9	.0	71,529	44.6	26,034	37,647	16,965	24.5	7,171	8,929	.0014	.0013
Boulder	223.2	239.9	7.5	95.7	10.6	4,663,473	60.0	33,699	48,730	2,755,622	48.1	21,513	28,794	.0946	.1006
Chaffee	13.3	13.0	–2.3	5.1	.0	180,836	44.6	24,521	35,458	87,677	21.2	14,179	17,192	.0043	.0039
Cheyenne	2.3	2.3	.0	.9	.0	24,861	44.6	19,108	27,623	7,373	33.5	6,136	8,192	.0004	.0005
Clear Creek	6.9	6.7	–2.9	3.0	.0	113,474	44.6	26,162	37,825	32,854	21.2	9,033	10,951	.0023	.0021
Conejos	8.1	8.2	1.2	2.8	.0	61,043	44.6	15,078	21,801	17,686	21.3	5,209	6,316	.0015	.0014
Costilla	3.8	4.1	7.9	1.2	.0	34,098	44.4	19,681	28,415	2,739	21.1	1,884	2,283	.0007	.0007
Crowley	3.2	3.1	–3.1	.9	.0	25,625	44.5	19,706	28,472	6,893	36.4	5,616	7,659	.0007	.0007
Custer	2.0	2.2	10.0	.6	.0	17,639	44.4	20,355	29,398	6,176	24.3	8,278	10,293	.0005	.0003
Delta	22.3	22.4	.4	9.0	2.3	302,018	47.9	23,206	33,558	88,820	24.0	8,139	9,869	.0060	.0059
Denver	495.3	491.1	–.8	231.1	1.7	10,403,143	47.0	31,127	45,016	4,123,144	23.5	14,694	17,841	.2055	.1951
Dolores	1.7	1.7	.0	.6	.0	19,653	44.3	22,702	32,755	5,339	21.1	7,347	8,898	.0004	.0004
Douglas	49.8	59.6	19.7	18.7	20.6	1,291,339	74.5	47,752	69,056	280,282	46.3	12,361	14,988	.0185	.0211
Eagle	17.4	19.5	12.1	8.3	13.7	444,659	64.4	37,052	53,573	340,802	44.0	32,421	41,060	.0097	.0104
Elbert	9.9	11.5	16.2	4.1	17.1	181,183	69.4	30,559	44,191	21,795	43.4	4,342	5,316	.0027	.0029
El Paso	400.9	448.8	11.9	171.7	17.0	7,884,911	69.1	31,755	45,923	4,335,525	56.5	18,873	25,251	.1513	.1691
Fremont	32.2	33.2	3.1	12.8	5.8	429,173	53.0	23,189	33,529	137,192	28.3	8,840	10,718	.0086	.0086
Garfield	28.4	30.9	8.8	12.5	13.6	589,037	64.3	32,588	47,123	304,483	37.8	20,090	24,359	.0116	.0122
Gilpin	2.8	2.9	3.6	1.4	7.7	59,376	55.7	29,341	42,411	7,740	37.8	4,322	5,529	.0010	.0010
Grand	8.7	9.2	5.7	4.0	14.3	154,863	65.2	26,777	38,716	80,769	43.2	16,112	20,192	.0031	.0033
Gunnison	10.8	10.8	.0	4.1	.0	188,545	44.6	31,799	45,987	73,862	21.3	14,857	18,015	.0038	.0036
Hinsdale	.5	.5	.0	.2	.0	8,333	43.6	29,020	41,665	3,314	20.8	13,720	16,570	.0003	.0001
Huerfano	6.5	6.5	.0	2.6	.0	71,251	44.6	18,950	27,404	27,817	22.5	8,735	10,699	.0016	.0016
Jackson	1.7	1.7	.0	.7	.0	22,361	44.6	22,089	31,944	8,054	21.3	9,489	11,506	.0005	.0005
Jefferson	445.3	481.5	8.1	185.1	11.0	11,278,087	60.6	42,138	60,930	3,834,973	34.6	17,088	20,718	.1921	.1994
Kiowa	1.8	1.8	.0	.6	.0	22,500	44.5	25,943	37,500	4,156	21.2	5,713	6,927	.0004	.0005
Kit Carson	7.5	7.3	–2.7	2.9	.0	98,404	44.5	23,475	33,932	53,486	21.2	15,214	18,443	.0024	.0022

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
COLORADO (continued)															
ALL COUNTIES (continued)															
Lake	6.6	6.4	–3.0	2.3	.0	91,251	44.6	27,446	39,674	30,733	29.7	10,306	13,362	.0018	.0019
La Plata	32.0	33.8	5.6	13.0	8.3	541,050	56.7	28,781	41,619	291,374	31.4	18,485	22,413	.0118	.0116
Larimer	188.5	208.5	10.6	82.5	14.0	3,546,859	64.8	29,732	42,992	1,952,701	50.0	17,980	23,669	.0705	.0766
Las Animas	13.7	13.4	–2.2	5.4	.0	166,322	44.6	21,303	30,800	75,329	30.7	10,671	13,950	.0039	.0037
Lincoln	4.5	4.4	–2.2	1.8	.0	58,543	44.6	22,491	32,524	51,678	35.7	21,164	28,710	.0017	.0016
Logan	18.5	18.0	–2.7	7.2	.0	247,643	44.6	23,785	34,395	137,581	22.9	15,545	19,108	.0059	.0057
Mesa	91.3	93.8	2.7	36.1	4.9	1,553,079	51.8	29,749	43,022	701,004	27.2	16,014	19,418	.0325	.0317
Mineral	.7	.7	.0	.3	.0	10,208	44.6	23,530	34,027	3,746	21.3	10,297	12,487	.0003	.0002
Moffat	13.2	12.9	–2.3	4.9	.0	226,045	44.6	31,899	46,132	78,975	22.8	13,123	16,117	.0045	.0043
Montezuma	18.9	19.9	5.3	7.3	7.4	250,420	55.2	23,723	34,304	144,418	30.2	16,316	19,783	.0059	.0058
Montrose	24.8	24.5	–1.2	9.4	1.1	372,714	46.2	27,416	39,650	168,043	22.6	14,743	17,877	.0083	.0079
Morgan	22.3	21.7	–2.7	8.4	.0	293,824	44.6	24,185	34,979	120,149	21.3	11,795	14,303	.0065	.0062
Otero	20.8	20.3	–2.4	8.0	.0	238,337	44.6	20,600	29,792	98,156	21.3	10,119	12,270	.0056	.0052
Ouray	2.3	2.5	8.7	.7	.0	25,139	44.5	24,857	35,913	17,210	36.4	18,026	24,586	.0007	.0006
Park	7.8	9.0	15.4	3.5	16.7	134,933	68.7	26,665	38,552	19,296	41.5	4,547	5,513	.0020	.0023
Phillips	4.2	4.1	–2.4	1.8	.0	61,181	44.5	23,514	33,989	26,732	21.2	12,251	14,851	.0014	.0013
Pitkin	11.5	12.1	5.2	5.3	3.9	265,490	50.3	34,643	50,092	327,700	50.9	42,585	61,830	.0075	.0077
Prowers	13.8	13.9	.7	5.5	1.9	178,561	47.3	22,506	32,538	97,624	23.5	14,640	17,750	.0042	.0042
Pueblo	129.0	129.0	.0	51.5	2.4	1,892,251	48.1	25,408	36,743	925,543	25.1	14,704	17,972	.0427	.0407
Rio Blanco	6.0	5.9	–1.7	2.0	.0	101,807	44.6	35,211	50,904	25,031	31.7	9,501	12,516	.0019	.0017
Rio Grande	11.3	11.5	1.8	3.9	.0	171,391	44.6	30,395	43,946	57,765	21.2	12,216	14,812	.0035	.0035
Routt	13.9	14.0	.7	5.5	1.9	249,795	47.3	31,403	45,417	187,527	39.0	24,986	34,096	.0060	.0059
Saguache	4.1	4.1	.0	1.4	.0	42,084	44.4	20,815	30,060	19,545	36.4	10,238	13,961	.0011	.0010
San Juan	.8	.8	.0	.4	.0	11,945	44.2	20,705	29,863	5,242	21.1	10,823	13,105	.0003	.0003
San Miguel	3.7	4.0	8.1	1.9	18.8	62,848	71.6	22,886	33,078	39,511	46.7	16,836	20,795	.0012	.0015
Sedgwick	2.9	2.8	–3.4	1.4	.0	45,278	44.6	22,363	32,341	22,903	21.3	13,491	16,359	.0011	.0009
Summit	11.7	13.1	12.0	5.9	18.0	289,171	70.6	33,896	49,012	305,091	69.8	35,945	51,710	.0067	.0078
Teller	13.4	15.7	17.2	5.7	18.8	204,100	71.7	24,764	35,807	83,386	53.4	11,327	14,629	.0037	.0043
Washington	5.1	5.0	–2.0	1.9	.0	68,195	44.6	24,818	35,892	14,975	21.3	6,499	7,882	.0013	.0013
Weld	139.5	146.6	5.1	55.7	7.9	2,190,172	56.1	27,194	39,321	852,057	33.9	12,331	15,297	.0437	.0441
Yuma	9.6	9.4	–2.1	3.9	.0	139,794	44.6	24,786	35,845	53,630	21.3	11,341	13,751	.0030	.0028
TOTAL METRO COUNTIES	**2,763.0**	**2,977.6**	**7.8**	**1,195.8**	**10.5**	**59,906,044**	**60.6**	**34,482**	**50,097**	**27,448,284**	**41.6**	**17,914**	**22,954**	**1.1262**	**1.1818**
TOTAL STATE	**3,372.5**	**3,603.9**	**6.9**	**1,440.4**	**9.6**	**69,443,405**	**59.4**	**33,132**	**48,211**	**32,183,152**	**40.4**	**17,440**	**22,343**	**1.3318**	**1.3862**
CONNECTICUT															
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**825.2**	**835.4**	**1.2**	**309.2**	**3.4**	**25,502,404**	**44.8**	**58,890**	**82,479**	**11,513,589**	**37.0**	**28,113**	**37,237**	**.4802**	**.4678**
Fairfield	825.2	835.4	1.2	309.2	3.4	25,502,404	44.8	58,890	82,479	11,513,589	37.0	28,113	37,237	.4802	.4678
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**1,125.4**	**1,164.3**	**3.5**	**446.1**	**5.9**	**28,335,804**	**48.4**	**45,345**	**63,519**	**13,258,845**	**35.2**	**23,284**	**29,722**	**.5513**	**.5438**
Hartford	850.2	872.8	2.7	339.3	5.0	21,397,673	47.1	45,030	63,064	10,340,177	33.4	24,005	30,475	.4244	.4143
Middlesex	144.5	153.1	6.0	59.5	8.4	3,771,173	51.8	45,257	63,381	1,904,406	44.0	24,082	32,007	.0724	.0740
Tolland	130.7	138.4	5.9	47.3	9.2	3,166,958	53.0	47,806	66,955	1,014,262	38.7	16,894	21,443	.0545	.0555
NEW HAVEN - WATERBURY - MERIDEN	**801.3**	**821.9**	**2.6**	**314.6**	**5.0**	**19,386,329**	**47.0**	**43,998**	**61,622**	**9,014,632**	**33.5**	**22,537**	**28,654**	**.3824**	**.3733**
New Haven	801.3	821.9	2.6	314.6	5.0	19,386,329	47.0	43,998	61,622	9,014,632	33.5	22,537	28,654	.3824	.3733
NEW LONDON - NORWICH	**255.6**	**261.5**	**2.3**	**96.4**	**4.8**	**5,606,210**	**46.7**	**41,524**	**58,156**	**2,880,765**	**35.3**	**23,138**	**29,883**	**.1157**	**.1132**
New London	255.6	261.5	2.3	96.4	4.8	5,606,210	46.7	41,524	58,156	2,880,765	35.3	23,138	29,883	.1157	.1132
ALL COUNTIES															
Fairfield	825.2	835.4	1.2	309.2	3.4	25,502,404	44.8	58,890	82,479	11,513,589	37.0	28,113	37,237	.4802	.4678
Hartford	850.2	872.8	2.7	339.3	5.0	21,397,673	47.1	45,030	63,064	10,340,177	33.4	24,005	30,475	.4244	.4143
Litchfield	172.4	180.5	4.7	69.1	7.1	4,544,859	50.0	46,962	65,772	1,973,189	43.3	21,342	28,556	.0839	.0849
Middlesex	144.5	153.1	6.0	59.5	8.4	3,771,173	51.8	45,257	63,381	1,904,406	44.0	24,082	32,007	.0724	.0740
New Haven	801.3	821.9	2.6	314.6	5.0	19,386,329	47.0	43,998	61,622	9,014,632	33.5	22,537	28,654	.3824	.3733
New London	255.6	261.5	2.3	96.4	4.8	5,606,210	46.7	41,524	58,156	2,880,765	35.3	23,138	29,883	.1157	.1132
Tolland	130.7	138.4	5.9	47.3	9.2	3,166,958	53.0	47,806	66,955	1,014,262	38.7	16,894	21,443	.0545	.0555
Windham	102.2	107.4	5.1	40.3	8.0	2,085,781	51.3	36,953	51,756	1,034,873	43.7	19,306	25,679	.0418	.0425
TOTAL METRO COUNTIES	**3,007.5**	**3,083.1**	**2.5**	**1,166.3**	**4.9**	**78,830,747**	**46.8**	**48,308**	**67,590**	**36,667,831**	**35.3**	**24,369**	**31,439**	**1.5296**	**1.4981**
TOTAL STATE	**3,282.1**	**3,371.0**	**2.7**	**1,275.7**	**5.1**	**85,461,387**	**47.0**	**47,887**	**66,992**	**39,675,893**	**35.9**	**24,053**	**31,101**	**1.6553**	**1.6255**

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
DELAWARE															
WILMINGTON	**579.6**	**607.7**	**4.8**	**225.8**	**7.4**	**12,876,430**	**50.5**	**40,686**	**57,026**	**5,917,905**	**29.4**	**21,742**	**26,209**	**.2562**	**.2519**
New Castle	438.9	459.3	4.6	171.6	7.2	9,850,648	50.9	40,779	57,405	4,835,316	28.6	23,488	28,178	.2000	.1962
Cecil, Md.	*73.2*	*80.0*	*9.3*	*28.4*	*11.8*	*1,434,476*	*53.1*	*36,891*	*50,510*	*587,658*	*31.7*	*17,567*	*20,692*	*.0278*	*.0281*
Salem, N. J.	*67.5*	*68.4*	*1.3*	*25.8*	*4.0*	*1,591,306*	*45.9*	*43,972*	*61,679*	*494,931*	*35.3*	*14,752*	*19,183*	*.0284*	*.0276*
ALL COUNTIES															
Kent	112.8	119.3	5.8	42.5	8.7	1,953,562	53.0	32,653	45,966	1,253,433	30.9	24,481	29,493	.0450	.0447
New Castle	438.9	459.3	4.6	171.6	7.2	9,850,648	50.9	40,779	57,405	4,835,316	28.6	23,488	28,178	.2000	.1962
Sussex	120.3	131.2	9.1	50.0	11.4	2,075,916	56.8	29,494	41,518	1,155,589	33.1	19,336	23,112	.0450	.0456
TOTAL METRO COUNTIES	**438.9**	**459.3**	**4.6**	**171.6**	**7.2**	**9,850,648**	**50.9**	**40,779**	**57,405**	**4,835,316**	**28.6**	**23,488**	**28,178**	**.2000**	**.1962**
TOTAL STATE	**672.0**	**709.8**	**5.6**	**264.1**	**8.2**	**13,880,126**	**52.0**	**37,401**	**52,556**	**7,244,338**	**29.7**	**22,883**	**27,430**	**.2900**	**.2865**
DISTRICT OF COLUMBIA															
WASHINGTON	**3,778.2**	**4,054.7**	**7.3**	**1,557.3**	**9.4**	**112,833,007**	**52.9**	**51,811**	**72,454**	**42,864,009**	**36.6**	**22,032**	**27,525**	**1.9717**	**1.9964**
District of Columbia	620.1	604.8	–2.5	252.6	–.8	14,385,190	41.4	39,966	56,948	4,880,537	28.0	14,974	19,321	.2707	.2535
Calvert, Md.	*53.3*	*62.1*	*16.5*	*21.1*	*19.2*	*1,227,354*	*63.2*	*42,482*	*58,168*	*299,127*	*40.4*	*12,035*	*14,177*	*.0194*	*.0210*
Charles, Md.	*100.8*	*116.4*	*15.5*	*37.1*	*17.8*	*2,187,610*	*61.3*	*43,066*	*58,965*	*970,896*	*50.5*	*20,486*	*26,170*	*.0400*	*.0433*
Frederick, Md.	*148.3*	*166.1*	*12.0*	*58.2*	*14.6*	*3,322,661*	*56.9*	*41,692*	*57,090*	*1,437,353*	*35.0*	*20,965*	*24,697*	*.0628*	*.0645*
Montgomery, Md.	*715.3*	*791.5*	*10.7*	*308.3*	*13.2*	*25,604,646*	*55.0*	*60,646*	*83,051*	*8,401,366*	*33.3*	*23,132*	*27,251*	*.4183*	*.4256*
Prince George's, Md.	*712.4*	*733.9*	*3.0*	*269.0*	*5.4*	*18,109,205*	*44.3*	*49,167*	*67,320*	*7,012,308*	*24.1*	*22,130*	*26,068*	*.3463*	*.3282*
Alexandria city, Va.	*110.6*	*114.5*	*3.5*	*59.0*	*6.1*	*4,303,008*	*49.0*	*51,957*	*72,932*	*1,900,333*	*37.6*	*24,838*	*32,209*	*.0769*	*.0765*
Arlington, Va.	*157.6*	*158.2*	*.4*	*78.2*	*3.0*	*[illegible]*	*44.6*	*51,635*	*72,479*	*1,457,104*	*23.0*	*15,613*	*18,633*	*.0929*	*.0878*
Fairfax, Va.	*764.3*	*854.6*	*11.8*	*321.5*	*14.8*	*27,893,272*	*61.1*	*61,816*	*86,760*	*10,221,120*	*47.2*	*24,787*	*31,792*	*.4455*	*.4770*
Fairfax city, Va.	*20.2*	*20.5*	*1.5*	*7.7*	*4.1*	*667,544*	*46.1*	*61,758*	*86,694*	*1,093,610*	*40.2*	*105,378*	*142,027*	*.0221*	*.0222*
Falls Church city, Va.	*9.6*	*9.7*	*1.0*	*4.7*	*2.2*	*391,939*	*43.4*	*59,410*	*83,391*	*360,565*	*36.2*	*57,541*	*76,716*	*.0096*	*.0093*
Loudoun, Va.	*77.9*	*90.1*	*15.7*	*31.7*	*19.2*	*2,123,528*	*67.3*	*47,719*	*66,988*	*1,054,353*	*56.5*	*25,325*	*33,260*	*.0373*	*.0418*
Manassas city, Va.	*22.8*	*26.5*	*16.2*	*9.3*	*19.2*	*533,901*	*67.4*	*40,894*	*57,409*	*1,042,852*	*64.8*	*81,118*	*112,135*	*.0178*	*.0207*
Manassas Park city, Va.	*7.4*	*7.8*	*5.4*	*2.3*	*.0*	*123,043*	*40.4*	*38,106*	*53,497*	*9,138*	*19.3*	*3,329*	*3,973*	*.0021*	*.0020*
Prince William, Va.	*199.4*	*230.5*	*15.6*	*75.3*	*18.8*	*5,000,072*	*66.7*	*47,307*	*66,402*	*2,270,417*	*48.7*	*24,084*	*30,152*	*.0882*	*.0971*
Stafford, Va.	*58.2*	*67.5*	*16.0*	*21.3*	*17.7*	*1,292,150*	*65.2*	*43,218*	*60,664*	*452,930*	*53.5*	*16,307*	*21,264*	*.0218*	*.0239*
TOTAL METRO COUNTIES	**620.1**	**604.8**	**–2.5**	**252.6**	**–.8**	**14,385,190**	**41.4**	**39,966**	**56,948**	**4,880,537**	**28.0**	**14,974**	**19,321**	**.2707**	**.2535**
TOTAL STATE	**620.1**	**604.8**	**–2.5**	**252.6**	**–.8**	**14,355,190**	**41.4**	**39,966**	**56,948**	**4,880,537**	**28.0**	**14,974**	**19,321**	**.2707**	**.2535**
FLORIDA															
BRADENTON	**192.1**	**214.2**	**11.5**	**95.0**	**13.8**	**4,131,930**	**60.1**	**30,907**	**43,494**	**1,886,829**	**36.0**	**16,619**	**19,861**	**.0787**	**.0821**
Manatee	192.1	214.2	11.5	95.0	13.8	4,131,930	60.1	30,907	43,494	1,886,829	36.0	16,619	19,861	.0787	.0821
DAYTONA BEACH	**359.5**	**409.6**	**13.9**	**179.6**	**16.7**	**7,561,443**	**64.2**	**29,915**	**42,102**	**3,711,596**	**39.5**	**17,292**	**20,666**	**.1452**	**.1549**
Volusia	359.5	409.6	13.9	179.6	16.7	7,561,443	64.2	29,915	42,102	3,711,596	39.5	17,292	20,666	.1452	.1549
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**1,255.0**	**1,380.1**	**10.0**	**613.4**	**12.4**	**32,155,738**	**58.2**	**37,247**	**52,422**	**14,188,395**	**34.3**	**19,354**	**23,131**	**.5937**	**.6107**
Broward	1,255.0	1,380.1	10.0	613.4	12.4	32,155,738	58.2	37,247	52,422	14,188,395	34.3	19,354	23,131	.5937	.6107
FORT MYERS - CAPE CORAL	**322.3**	**375.5**	**16.5**	**164.7**	**19.0**	**7,773,138**	**67.5**	**33,538**	**47,196**	**4,372,273**	**44.8**	**21,816**	**26,547**	**.1490**	**.1629**
Lee	322.3	375.5	16.5	164.7	19.0	7,773,138	67.5	33,538	47,196	4,372,273	44.8	21,816	26,547	.1490	.1629
FORT PIERCE	**240.4**	**280.1**	**16.5**	**117.6**	**19.1**	**5,008,081**	**67.6**	**30,268**	**42,586**	**2,850,921**	**44.4**	**20,008**	**24,243**	**.0990**	**.1083**
Martin	98.0	113.7	16.0	49.4	18.8	2,241,916	67.1	32,251	45,383	1,370,775	46.2	22,543	27,748	.0445	.0488
St. Lucie	142.4	166.4	16.9	68.2	19.4	2,766,165	68.1	28,823	40,560	1,480,146	42.7	18,161	21,703	.0545	.0595
FORT WALTON BEACH	**158.9**	**183.9**	**15.7**	**69.1**	**18.7**	**3,170,436**	**67.1**	**32,604**	**45,882**	**1,520,241**	**42.2**	**18,363**	**22,001**	**.0602**	**.0655**
Okaloosa	158.9	183.9	15.7	69.1	18.7	3,170,436	67.1	32,604	45,882	1,520,241	42.2	18,363	22,001	.0602	.0655
GAINESVILLE	**211.8**	**231.4**	**9.3**	**90.6**	**12.1**	**3,774,487**	**57.8**	**29,598**	**41,661**	**1,868,174**	**34.0**	**17,250**	**20,620**	**.0775**	**.0797**
Alachua	187.2	204.9	9.5	81.7	12.2	3,468,305	57.9	30,163	42,452	1,734,275	34.1	17,761	21,227	.0709	.0728
Bradford	24.6	26.5	7.7	8.9	11.3	306,182	56.5	24,457	34,402	133,899	32.9	12,592	15,045	.0066	.0069
JACKSONVILLE	**938.0**	**1,040.8**	**11.0**	**405.8**	**13.5**	**19,169,474**	**59.7**	**33,561**	**47,239**	**9,465,374**	**36.8**	**19,353**	**23,325**	**.3781**	**.3935**
Clay	106.0	123.9	16.9	43.1	19.4	2,216,701	68.0	36,548	51,432	1,144,230	51.8	20,877	26,548	.0417	.0464
Duval	698.6	761.1	8.9	302.3	11.5	14,237,869	57.0	33,468	47,098	7,123,634	33.3	19,714	23,565	.2869	.2926
Nassau	47.5	55.1	16.0	19.8	18.6	785,543	66.8	28,194	39,674	356,766	41.7	15,078	18,018	.0153	.0166
St. Johns	85.9	100.7	17.2	40.6	20.1	1,929,361	69.0	33,768	47,521	840,744	46.8	16,942	20,708	.0342	.0379

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
FLORIDA (continued)															
LAKELAND - WINTER HAVEN	**410.7**	**454.9**	**10.8**	**176.1**	**13.5**	**7,258,587**	**59.8**	**29,289**	**41,219**	**3,341,470**	**35.7**	**15,877**	**18,975**	**.1449**	**.1507**
Polk	410.7	454.9	10.8	176.1	13.5	7,258,587	59.8	29,289	41,219	3,341,470	35.7	15,877	18,975	.1449	.1507
MELBOURNE - TITUSVILLE - PALM BAY	**413.9**	**481.2**	**16.3**	**199.8**	**18.9**	**8,869,020**	**67.4**	**31,542**	**44,389**	**3,947,310**	**42.1**	**16,531**	**19,756**	**.1621**	**.1765**
Brevard	413.9	481.2	16.3	199.8	18.9	8,869,020	67.4	31,542	44,389	3,947,310	42.1	16,531	19,756	.1621	.1765
MIAMI - HIALEAH	**1,885.9**	**2,027.0**	**7.5**	**791.4**	**8.9**	**38,143,601**	**53.3**	**34,244**	**48,198**	**17,525,688**	**30.2**	**18,529**	**22,145**	**.7637**	**.7631**
Dade	1,885.9	2,027.0	7.5	791.4	8.9	38,143,601	53.3	34,244	48,198	17,525,688	30.2	18,529	22,145	.7637	.7631
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***3,140.9***	***3,407.1***	***8.5***	***1,404.8***	***10.4***	***70,299,339***	***55.5***	***35,532***	***50,042***	***31,714,083***	***32.0***	***18,883***	***22,576***	***1.3574***	***1.3738***
NAPLES	**141.1**	**165.1**	**17.0**	**71.8**	**19.9**	**3,372,433**	**68.7**	**33,377**	**46,970**	**1,886,191**	**43.2**	**21,982**	**26,270**	**.0646**	**.0706**
Collier	141.1	165.1	17.0	71.8	19.9	3,372,433	68.7	33,377	46,970	1,886,191	43.2	21,982	26,270	.0646	.0706
OCALA	**197.7**	**230.6**	**16.6**	**93.4**	**19.4**	**3,369,108**	**68.1**	**25,630**	**36,072**	**1,870,306**	**42.7**	**16,755**	**20,025**	**.0692**	**.0754**
Marion	197.7	230.6	16.6	93.4	19.4	3,369,108	68.1	25,630	36,072	1,870,306	42.7	16,755	20,025	.0692	.0754
ORLANDO	**1,044.2**	**1,214.0**	**16.3**	**477.6**	**19.1**	**23,383,145**	**67.6**	**34,800**	**48,960**	**14,624,063**	**49.4**	**24,412**	**30,620**	**.4663**	**.5151**
Orange	660.9	763.9	15.6	304.0	18.6	15,007,341	66.9	35,079	49,366	10,282,597	51.2	26,541	33,824	.3081	.3408
Osceola	100.5	119.5	18.9	47.7	20.8	1,717,666	69.9	25,587	36,010	1,291,668	51.2	21,627	27,079	.0383	.0430
Seminole	282.8	330.6	16.9	125.9	19.7	6,658,138	68.4	37,580	52,884	3,049,798	43.0	20,270	24,224	.1199	.1313
PANAMA CITY	**134.7**	**153.7**	**14.1**	**60.5**	**16.8**	**2,107,251**	**64.4**	**24,752**	**34,831**	**1,443,095**	**39.6**	**19,960**	**23,853**	**.0483**	**.0513**
Bay	134.7	153.7	14.1	60.5	16.8	2,107,251	64.4	24,752	34,831	1,443,095	39.6	19,960	23,853	.0483	.0513
PENSACOLA	**359.1**	**393.8**	**9.7**	**149.0**	**12.2**	**6,667,836**	**57.9**	**31,800**	**44,751**	**2,862,672**	**33.9**	**16,100**	**19,213**	**.1303**	**.1337**
Escambia	286.8	312.7	9.0	119.1	11.5	5,339,755	56.9	31,859	44,834	2,425,082	33.3	17,038	20,362	.1065	.1086
Santa Rosa	72.3	81.1	12.2	29.9	15.0	1,328,081	61.8	31,562	44,417	437,590	37.4	12,246	14,635	.0238	.0251
SARASOTA	**266.8**	**297.6**	**11.5**	**137.9**	**13.5**	**6,330,343**	**59.7**	**32,618**	**45,905**	**3,717,749**	**38.0**	**22,169**	**26,960**	**.1286**	**.1340**
Sarasota	266.8	297.6	11.5	137.9	13.5	6,330,343	59.7	32,618	45,905	3,717,749	38.0	22,169	26,960	.1286	.1340
TALLAHASSEE	**235.7**	**258.2**	**9.5**	**99.7**	**12.4**	**4,441,160**	**58.6**	**31,570**	**44,545**	**2,160,373**	**34.9**	**18,058**	**21,669**	**.0891**	**.0922**
Gadsden	47.2	49.9	5.7	16.2	7.3	517,600	50.9	22,709	31,951	213,204	28.7	10,968	13,161	.0117	.0118
Leon	188.5	208.3	10.5	83.5	13.5	3,923,560	59.7	33,388	46,989	1,947,169	35.6	19,512	23,319	.0774	.0804
TAMPA - ST. PETERSBURG - CLEARWATER	**2,080.8**	**2,313.3**	**11.2**	**1,006.0**	**13.4**	**44,675,386**	**59.4**	**31,600**	**44,409**	**21,735,983**	**37.3**	**17,853**	**21,606**	**.8686**	**.9043**
Hernando	96.7	114.7	18.6	49.3	21.4	1,798,298	70.9	25,922	36,477	724,768	45.1	12,302	14,701	.0324	.0361
Hillsborough	849.5	957.3	12.7	384.7	15.3	17,937,542	62.3	33,130	46,627	8,430,314	37.8	18,336	21,914	.3426	.3615
Pasco	273.7	312.6	14.2	141.0	16.8	5,172,117	64.4	26,063	36,682	2,551,027	44.9	14,590	18,092	.1004	.1086
Pinellas	860.9	928.7	7.9	431.0	9.9	19,767,429	54.7	32,591	45,864	10,029,874	34.5	19,021	23,271	.3932	.3981
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**870.8**	**1,011.5**	**16.2**	**444.4**	**19.0**	**25,222,175**	**67.5**	**40,328**	**56,756**	**11,070,569**	**43.8**	**20,624**	**24,911**	**.4329**	**.4729**
Palm Beach	870.8	1,011.5	16.2	444.4	19.0	25,222,175	67.5	40,328	56,756	11,070,569	43.8	20,624	24,911	.4329	.4729
ALL COUNTIES															
Alachua	187.2	204.9	9.5	81.7	12.2	3,468,305	57.9	30,163	42,452	1,734,275	34.1	17,761	21,227	.0709	.0728
Baker	19.8	21.9	10.6	6.4	10.3	250,487	55.3	27,813	39,139	57,955	31.9	7,578	9,055	.0049	.0050
Bay	134.7	153.7	14.1	60.5	16.8	2,107,251	64.4	24,752	34,831	1,443,095	39.6	19,960	23,853	.0483	.0513
Bradford	24.6	26.5	7.7	8.9	11.3	306,182	56.5	24,457	34,402	133,899	32.9	12,592	15,045	.0066	.0069
Brevard	413.9	481.2	16.3	199.8	18.9	8,869,020	67.4	31,542	44,389	3,947,310	42.1	16,531	19,756	.1621	.1765
Broward	1,255.0	1,380.1	10.0	613.4	12.4	32,155,738	58.2	37,247	52,422	14,188,395	34.3	19,354	23,131	.5937	.6107
Calhoun	11.3	11.9	5.3	3.6	2.9	107,510	44.7	21,222	29,864	47,458	22.9	11,031	13,183	.0028	.0026
Charlotte	100.0	116.8	16.8	53.9	18.5	2,147,706	66.7	28,316	39,846	769,281	41.6	11,943	14,272	.0371	.0404
Citrus	96.1	112.4	17.0	50.0	19.0	1,725,424	67.5	24,519	34,508	730,798	42.3	12,230	14,616	.0322	.0354
Clay	106.0	123.9	16.9	43.1	19.4	2,216,701	68.0	36,548	51,432	1,144,230	51.8	20,877	26,548	.0417	.0464
Collier	141.1	165.1	17.0	71.8	19.9	3,372,433	68.7	33,377	46,970	1,886,191	43.2	21,982	26,270	.0646	.0706
Columbia	43.2	46.7	8.1	17.2	9.6	656,698	54.1	27,141	38,180	388,140	30.9	18,887	22,566	.0152	.0152
Dade	1,885.9	2,027.0	7.5	791.4	8.9	38,143,601	53.3	34,244	48,198	17,525,688	30.2	18,529	22,145	.7637	.7631
De Soto	23.5	25.6	8.9	9.4	11.9	345,251	57.5	26,104	36,729	142,366	33.7	12,674	15,145	.0071	.0072
Dixie	10.4	11.7	12.5	4.3	13.2	141,038	59.2	23,312	32,800	50,018	35.2	9,734	11,632	.0028	.0031
Duval	698.6	761.1	8.9	302.3	11.5	14,237,869	57.0	33,468	47,098	7,123,634	33.3	19,714	23,565	.2869	.2926
Escambia	286.8	312.7	9.0	119.1	11.5	5,339,755	56.9	31,859	44,834	2,425,082	33.3	17,038	20,362	.1065	.1086
Flagler	23.8	28.3	18.9	13.0	22.6	466,061	72.6	25,480	35,851	190,266	46.6	12,248	14,636	.0083	.0093
Franklin	8.6	9.0	4.7	3.1	.0	99,474	40.4	22,860	32,088	39,703	19.3	10,731	12,807	.0024	.0022
Gadsden	47.2	49.9	5.7	16.2	7.3	517,600	50.9	22,709	31,951	213,204	28.7	10,968	13,161	.0117	.0118
Gilchrist	7.6	8.1	6.6	2.6	.0	85,343	40.4	23,381	32,824	31,717	34.5	9,067	12,199	.0019	.0019
Glades	7.5	8.2	9.3	3.0	7.1	95,595	50.7	22,659	31,865	12,922	28.0	3,605	4,307	.0018	.0018
Gulf	12.5	13.2	5.6	4.9	8.9	176,782	53.2	25,649	36,078	50,299	30.1	8,592	10,265	.0034	.0033
Hamilton	9.9	10.0	1.0	3.3	3.1	116,100	45.0	25,024	35,182	63,964	27.8	15,636	19,383	.0029	.0028
Hardee	22.1	23.4	5.9	8.0	6.7	241,343	50.0	21,455	30,168	130,699	29.5	13,456	16,337	.0060	.0059

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
FLORIDA (continued)															
ALL COUNTIES (continued)															
Hendry	25.7	29.3	14.0	10.2	17.2	410,921	64.9	28,639	40,286	172,802	40.1	14,179	16,941	.0081	.0086
Hernando	96.7	114.7	18.6	49.3	21.4	1,798,298	70.9	25,922	36,477	724,768	45.1	12,302	14,701	.0324	.0361
Highlands	68.7	78.9	14.8	34.7	17.6	1,279,868	65.5	26,210	36,884	682,543	43.5	16,123	19,670	.0255	.0277
Hillsborough	849.5	957.3	12.7	384.7	15.3	17,937,542	62.3	33,130	46,627	8,430,314	37.8	18,336	21,914	.3426	.3615
Holmes	17.8	18.8	5.6	6.9	7.8	223,887	51.7	23,063	32,447	58,376	28.8	7,080	8,460	.0045	.0046
Indian River	90.5	104.9	15.9	45.0	18.7	2,138,285	67.1	33,763	47,517	950,357	41.7	17,671	21,119	.0384	.0416
Jackson	43.4	44.5	2.5	15.6	4.0	528,129	46.3	24,064	33,854	295,399	27.5	15,440	18,936	.0130	.0126
Jefferson	12.1	12.6	4.1	4.6	9.5	153,229	53.9	23,709	33,311	53,312	30.8	9,706	11,590	.0031	.0031
Lafayette	5.0	5.2	4.0	1.6	.0	54,309	40.1	24,220	33,943	8,434	19.2	4,421	5,271	.0011	.0011
Lake	149.9	173.1	15.5	75.2	18.2	2,967,054	66.4	28,037	39,456	1,393,135	41.3	15,502	18,526	.0564	.0608
Lee	322.3	375.5	16.5	164.7	19.0	7,773,138	67.5	33,538	47,196	4,372,273	44.8	21,816	26,547	.1490	.1629
Leon	188.5	208.3	10.5	83.5	13.5	3,923,560	59.7	33,388	46,989	1,947,169	35.6	19,512	23,319	.0774	.0804
Levy	26.1	28.7	10.0	11.0	11.1	371,020	56.3	23,972	33,729	162,041	34.9	12,135	14,731	.0078	.0080
Liberty	4.8	4.9	2.1	1.7	.0	63,730	40.6	26,656	37,488	13,672	20.5	6,673	8,042	.0013	.0011
Madison	16.0	16.1	.6	5.4	1.9	176,505	43.2	23,258	32,686	68,294	21.7	10,590	12,647	.0042	.0040
Manatee	192.1	214.2	11.5	95.0	13.8	4,131,930	60.1	30,907	43,494	1,886,829	36.0	16,619	19,861	.0787	.0821
Marion	197.7	230.6	16.6	93.4	19.4	3,369,108	68.1	25,630	36,072	1,870,306	42.7	16,755	20,025	.0692	.0754
Martin	98.0	113.7	16.0	49.4	18.8	2,241,916	67.1	32,251	45,383	1,370,775	46.2	22,543	27,748	.0445	.0488
Monroe	78.6	86.0	9.4	40.1	12.0	1,836,259	57.6	32,539	45,792	981,365	35.1	20,285	24,473	.0368	.0377
Nassau	47.5	55.1	16.0	19.8	18.6	785,543	66.8	28,194	39,674	356,766	41.7	15,078	18,018	.0153	.0166
Okaloosa	158.9	183.9	15.7	69.1	18.7	3,170,436	67.1	32,604	45,882	1,520,241	42.2	18,363	22,001	.0602	.0655
Okeechobee	30.3	35.3	16.5	13.5	18.4	460,242	66.6	24,228	34,092	245,008	41.5	15,187	18,149	.0097	.0104
Orange	660.9	763.9	15.6	304.0	18.6	15,007,341	66.9	35,079	49,366	10,282,597	51.2	26,541	33,824	.3081	.3408
Osceola	100.5	119.5	18.9	47.7	20.8	1,717,666	69.9	25,587	36,010	1,291,668	51.2	21,627	27,079	.0383	.0430
Palm Beach	870.8	1,011.5	16.2	444.4	19.0	25,222,175	67.5	40,328	56,756	11,070,569	43.8	20,624	24,911	.4329	.4729
Pasco	273.7	312.6	14.2	141.0	16.8	5,172,117	64.4	26,063	36,682	2,551,027	44.9	14,590	18,092	.1004	.1086
Pinellas	860.9	928.7	7.9	431.0	9.9	19,767,429	54.7	32,591	45,864	10,029,874	34.5	19,021	23,271	.3932	.3981
Polk	410.7	454.9	10.8	176.1	13.5	7,258,587	59.8	29,289	41,219	3,341,470	35.7	15,877	18,975	.1449	.1507
Putnam	63.0	68.9	9.4	27.2	11.9	1,024,116	57.5	26,757	37,651	390,248	33.8	12,006	14,347	.0200	.0206
St. Johns	85.9	100.7	17.2	40.6	20.1	1,929,361	69.0	33,768	47,521	840,744	46.8	16,942	20,708	.0342	.0379
St. Lucie	142.4	166.4	16.9	68.2	19.4	2,766,165	68.1	28,823	40,560	1,480,146	42.7	18,161	21,703	.0545	.0595
Santa Rosa	72.3	81.1	12.2	29.9	15.0	1,328,081	61.8	31,562	44,417	437,590	37.4	12,246	14,635	.0238	.0251
Sarasota	266.8	297.6	11.5	137.9	13.5	6,330,343	59.7	32,618	45,905	3,717,749	38.0	22,169	26,960	.1286	.1340
Seminole	282.8	330.6	16.9	125.9	19.7	6,658,138	68.4	37,580	52,884	3,049,798	43.0	20,270	24,224	.1199	.1313
Sumter	32.1	35.6	10.9	13.6	12.4	449,713	58.2	23,499	33,067	183,422	34.3	11,286	13,487	.0093	.0097
Suwannee	27.4	29.4	7.3	11.0	10.0	398,175	54.8	25,730	36,198	151,021	31.4	11,490	13,729	.0081	.0081
Taylor	19.2	20.5	6.8	7.6	7.0	303,688	50.6	28,395	39,959	143,622	27.9	15,813	18,898	.0065	.0064
Union	11.4	11.4	.0	2.3	.0	102,245	40.6	31,627	44,454	20,892	21.4	7,485	9,083	.0023	.0023
Volusia	359.5	409.6	13.9	179.6	16.7	7,561,443	64.2	29,915	42,102	3,711,596	39.5	17,292	20,666	.1452	.1549
Wakulla	14.9	17.0	14.1	6.2	19.2	226,658	67.8	25,983	36,558	68,027	59.5	8,203	10,972	.0040	.0044
Walton	28.9	32.7	13.1	13.5	16.4	443,063	63.7	23,331	32,819	136,083	39.1	8,437	10,080	.0082	.0088
Washington	16.6	17.4	4.8	6.9	7.8	227,766	51.7	23,464	33,010	58,661	28.8	7,115	8,502	.0043	.0043
TOTAL METRO COUNTIES	**11,719.4**	**13,116.5**	**11.9**	**5,443.4**	**14.3**	**256,584,772**	**60.9**	**33,496**	**47,137**	**126,049,272**	**38.4**	**19,138**	**23,156**	**4.9500**	**5.1974**
TOTAL STATE	**12,898.1**	**14,434.9**	**11.9**	**5,979.9**	**14.3**	**277,078,446**	**60.9**	**32,923**	**46,335**	**134,991,572**	**38.3**	**18,663**	**22,574**	**5.3514**	**5.6194**
GEORGIA															
ALBANY	**118.3**	**120.3**	**1.7**	**42.2**	**4.5**	**1,787,567**	**46.2**	**30,262**	**42,359**	**928,002**	**21.9**	**18,843**	**21,991**	**.0414**	**.0390**
Dougherty	102.0	101.8	–.2	35.8	2.3	1,464,856	42.6	29,350	40,918	913,042	21.6	21,447	25,504	.0369	.0341
Lee	16.3	18.5	13.5	6.4	18.5	322,711	65.2	36,171	50,424	14,960	40.9	1,966	2,338	.0045	.0049
ATHENS	**151.3**	**161.9**	**7.0**	**61.4**	**9.4**	**2,460,126**	**52.7**	**28,717**	**40,067**	**1,185,160**	**29.7**	**16,293**	**19,302**	**.0527**	**.0524**
Clarke	82.4	86.7	5.2	34.2	8.2	1,408,029	50.9	29,529	41,170	903,012	28.7	22,203	26,404	.0331	.0324
Jackson	30.4	32.8	7.9	11.9	9.2	461,433	52.2	27,812	38,776	186,950	29.8	13,211	15,710	.0095	.0095
Madison	21.8	23.5	7.8	8.4	9.1	280,365	52.0	23,947	33,377	39,463	34.9	3,800	4,698	.0051	.0051
Oconee	16.7	18.9	13.2	6.9	16.9	310,299	63.0	32,266	44,971	55,735	42.3	6,637	8,078	.0050	.0054
ATLANTA	**2,816.6**	**3,137.2**	**11.4**	**1,205.8**	**13.9**	**65,767,404**	**59.2**	**39,028**	**54,543**	**32,140,739**	**39.1**	**21,837**	**26,655**	**1.2562**	**1.3132**
Barrow	28.5	32.5	14.0	11.7	14.7	432,350	59.9	26,505	36,953	226,199	36.4	16,258	19,333	.0093	.0097
Butts	16.5	17.5	6.1	5.5	10.0	254,080	53.4	33,131	46,196	165,455	47.5	22,430	30,083	.0058	.0061
Cherokee	89.2	105.2	17.9	36.9	21.0	1,707,133	68.7	33,178	46,264	465,732	43.9	10,613	12,621	.0281	.0312
Clayton	183.8	201.4	9.6	74.3	12.2	3,794,657	56.5	36,631	51,072	2,523,891	38.3	27,558	33,969	.0834	.0858
Cobb	443.4	516.5	16.5	205.2	19.4	13,710,243	66.4	47,923	66,814	6,268,366	43.6	25,385	30,548	.2368	.2577
Coweta	52.5	59.5	13.3	21.8	16.0	987,239	61.7	32,481	45,286	387,651	37.9	14,953	17,782	.0184	.0195
De Kalb	554.4	591.8	6.7	234.0	9.4	13,072,852	52.6	40,069	55,867	6,297,825	30.2	22,632	26,914	.2590	.2574

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
GEORGIA (continued)															
ATLANTA (continued)															
Douglas	76.9	89.0	15.7	30.0	18.6	1,461,571	65.3	34,941	48,719	850,988	58.2	21,261	28,366	.0290	.0324
Fayette	57.1	67.8	18.7	23.7	21.5	1,438,207	69.4	43,528	60,684	423,674	53.5	14,154	17,877	.0223	.0251
Forsyth	44.3	51.8	16.9	19.2	20.0	873,584	67.3	32,636	45,499	302,351	47.1	12,843	15,747	.0151	.0166
Fulton	652.0	684.2	4.9	284.9	7.6	14,578,595	50.1	36,702	51,171	7,133,290	28.0	21,054	25,038	.2970	.2903
Gwinnett	329.3	393.0	19.3	143.6	22.3	8,262,725	70.6	41,267	57,540	4,842,574	60.1	25,760	33,723	.1528	.1752
Henry	55.4	64.6	16.6	22.9	19.9	1,073,514	67.2	33,625	46,878	306,657	45.7	11,022	13,391	.0178	.0197
Newton	45.4	51.4	13.2	17.9	16.2	740,703	62.1	29,681	41,380	294,499	38.2	13,835	16,452	.0143	.0151
Paulding	38.1	44.3	16.3	16.0	18.5	628,143	65.3	28,155	39,259	288,362	47.6	14,468	18,023	.0122	.0135
Rockdale	55.9	65.1	16.5	22.5	19.7	1,258,964	66.8	40,137	55,954	726,097	51.0	25,570	32,271	.0243	.0270
Spalding	55.9	60.1	7.5	21.5	10.3	909,238	53.7	30,336	42,290	457,679	31.1	17,902	21,287	.0195	.0197
Walton	38.0	41.5	9.2	14.2	11.8	583,606	55.9	29,484	41,099	179,449	33.0	10,628	12,637	.0111	.0112
AUGUSTA	**406.1**	**434.5**	**7.0**	**160.5**	**9.7**	**7,161,335**	**54.8**	**31,622**	**44,619**	**3,452,453**	**32.7**	**17,788**	**21,511**	**.1483**	**.1494**
Columbia	65.6	76.9	17.2	27.4	20.2	1,352,053	67.5	35,393	49,345	494,335	54.9	13,993	18,041	.0231	.0258
McDuffie	21.0	22.1	5.2	8.1	6.6	263,085	48.6	23,303	32,480	161,551	26.7	16,774	19,945	.0066	.0063
Richmond	195.5	202.2	3.4	72.6	6.1	3,193,041	48.0	31,545	43,981	1,892,172	26.2	21,916	26,063	.0746	.0718
Aiken, S. C.	*124.0*	*133.3*	*7.5*	*52.4*	*10.3*	*2,353,156*	*58.5*	*31,255*	*44,908*	*904,395*	*37.7*	*13,826*	*17,259*	*.0440*	*.0455*
COLUMBUS	**256.1**	**265.2**	**3.6**	**96.1**	**6.2**	**3,969,504**	**48.4**	**29,553**	**41,306**	**1,941,353**	**27.0**	**16,889**	**20,201**	**.0878**	**.0849**
Chattahoochee	21.3	21.7	1.9	3.7	.0	370,291	39.4	71,768	100,079	3,698	18.9	841	999	.0058	.0053
Muscogee	184.1	191.5	4.0	72.4	6.8	2,939,934	48.9	29,123	40,607	1,753,837	27.0	20,369	24,224	.0688	.0667
Russell, Ala.	*50.7*	*52.0*	*2.6*	*20.0*	*5.3*	*659,279*	*51.8*	*22,865*	*32,964*	*183,818*	*27.4*	*7,592*	*9,191*	*.0132*	*.0129*
MACON - WARNER ROBINS	**294.6**	**309.0**	**4.9**	**114.3**	**7.5**	**5,321,573**	**50.2**	**33,337**	**46,558**	**2,476,090**	**27.2**	**18,317**	**21,663**	**.1114**	**.1086**
Bibb	159.0	162.3	2.1	61.2	4.4	2,713,842	45.6	31,801	44,344	1,559,873	24.2	21,431	25,488	.0629	.0596
Houston	92.5	100.3	8.4	36.4	11.0	1,830,888	54.7	36,073	50,299	714,932	32.0	16,515	19,641	.0349	.0352
Jones	20.7	22.6	9.2	7.9	12.9	392,437	57.3	35,633	49,676	37,702	38.7	3,884	4,772	.0059	.0061
Peach	22.4	23.8	6.3	8.8	11.4	384,406	55.3	31,332	43,683	163,583	33.7	15,484	18,589	.0077	.0077
SAVANNAH	**251.2**	**264.7**	**5.4**	**99.7**	**8.0**	**4,458,576**	**50.5**	**32,087**	**44,720**	**2,192,165**	**28.7**	**18,460**	**21,988**	**.0947**	**.0932**
Chatham	226.2	236.1	4.4	89.5	7.1	4,016,612	49.2	32,192	44,878	2,055,865	27.3	19,317	22,971	.0871	.0848
Effingham	25.0	28.6	14.4	10.2	17.2	441,964	63.5	31,077	43,330	136,300	53.2	10,225	13,363	.0076	.0084
ALL COUNTIES															
Appling	17.4	18.2	4.6	6.0	5.3	198,348	46.7	23,718	33,058	89,037	25.2	12,481	14,840	.0047	.0045
Atkinson	6.6	6.9	4.5	2.0	.0	57,923	39.3	20,798	28,962	17,869	18.8	7,518	8,935	.0015	.0013
Bacon	9.8	9.8	.0	3.6	.0	136,167	39.4	27,131	37,824	63,866	22.0	14,540	17,741	.0032	.0030
Baker	3.5	3.4	–2.9	1.2	.0	34,802	39.1	20,856	29,002	3,347	18.8	2,348	2,789	.0006	.0007
Baldwin	38.9	40.2	3.3	12.9	6.6	653,211	48.6	36,322	50,637	273,210	26.8	17,810	21,179	.0136	.0130
Banks	10.9	12.0	10.1	4.4	12.8	144,198	57.3	23,504	32,772	44,631	51.3	7,563	10,143	.0028	.0031
Barrow	28.5	32.5	14.0	11.7	14.7	432,350	59.9	26,505	36,953	226,199	36.4	16,258	19,333	.0093	.0097
Bartow	53.8	61.0	13.4	22.0	15.8	819,312	61.4	26,712	37,241	426,865	37.7	16,316	19,403	.0174	.0183
Ben Hill	17.9	18.6	3.9	7.2	7.5	233,029	49.8	23,224	32,365	103,211	27.0	12,057	14,335	.0052	.0051
Berrien	14.5	14.8	2.1	5.6	5.7	201,147	47.3	25,764	35,919	79,805	25.6	11,984	14,251	.0044	.0043
Bibb	159.0	162.3	2.1	61.2	4.4	2,713,842	45.6	31,801	44,344	1,559,873	24.2	21,431	25,488	.0629	.0596
Bleckley	10.9	11.0	.9	3.9	2.6	152,959	43.1	28,127	39,220	48,354	22.1	10,425	12,398	.0031	.0031
Brantley	11.3	12.6	11.5	4.5	12.5	183,259	56.7	29,228	40,724	18,128	34.2	3,378	4,028	.0030	.0029
Brooks	15.3	15.1	–1.3	5.3	.0	168,900	39.4	22,864	31,868	48,754	18.9	7,737	9,199	.0038	.0035
Bryan	16.9	19.8	17.2	6.4	18.5	193,237	65.2	21,659	30,193	86,014	40.9	11,302	13,440	.0042	.0045
Bulloch	39.1	40.2	2.8	13.6	4.6	515,462	45.8	27,188	37,902	271,768	24.4	16,805	19,983	.0123	.0118
Burke	21.7	22.6	4.1	7.5	5.6	284,745	47.2	27,238	37,966	84,441	25.6	9,469	11,259	.0059	.0057
Butts	16.5	17.5	6.1	5.5	10.0	254,080	53.4	33,131	46,196	165,455	47.5	22,430	30,083	.0058	.0061
Calhoun	5.5	5.4	–1.8	1.5	.0	47,458	39.1	22,741	31,639	16,859	18.8	9,462	11,239	.0011	.0010
Camden	23.8	28.0	17.6	9.4	22.1	380,634	70.2	29,046	40,493	213,866	45.2	19,133	22,752	.0079	.0087
Candler	7.7	7.7	.0	2.8	.0	87,006	39.4	22,289	31,074	46,580	18.9	13,989	16,636	.0022	.0021
Carroll	71.6	79.1	10.5	28.7	13.9	1,196,417	58.8	29,899	41,687	551,692	35.4	16,164	19,223	.0244	.0252
☐ Catoosa	42.2	44.6	5.7	16.6	9.2	651,264	52.3	28,141	39,233	258,536	29.9	13,097	15,574	.0133	.0133
Charlton	8.4	9.0	7.1	2.9	3.6	108,301	44.3	26,798	37,345	36,903	23.1	10,703	12,725	.0024	.0022
Chatham	226.2	236.1	4.4	89.5	7.1	4,016,612	49.2	32,192	44,878	2,055,865	27.3	19,317	22,971	.0871	.0848
Chattahoochee	21.3	21.7	1.9	3.7	.0	370,291	39.4	71,768	100,079	3,698	18.9	841	999	.0058	.0053
Chattooga	22.0	21.9	–.5	8.1	.0	276,836	39.4	24,518	34,177	132,463	19.1	13,731	16,353	.0067	.0062
Cherokee	89.2	105.2	17.9	36.9	21.0	1,707,133	68.7	33,178	46,264	465,732	43.9	10,613	12,621	.0281	.0312
Clarke	82.4	86.7	5.2	34.2	8.2	1,408,029	50.9	29,529	41,170	903,012	28.7	22,203	26,404	.0331	.0324
Clay	3.5	3.4	–2.9	1.3	.0	38,209	39.2	21,119	29,392	9,737	18.8	6,305	7,490	.0008	.0008
Clayton	183.8	201.4	9.6	74.3	12.2	3,794,657	56.5	36,631	51,072	2,523,891	38.3	27,558	33,969	.0834	.0858
Clinch	6.8	6.8	.0	2.2	.0	80,191	39.4	26,146	36,450	29,274	34.1	9,922	13,306	.0019	.0017
Cobb	443.4	516.5	16.5	205.2	19.4	13,710,243	66.4	47,923	66,814	6,268,366	43.6	25,385	30,548	.2368	.2577
Coffee	31.1	33.0	6.1	11.6	8.4	383,798	51.1	23,731	33,086	253,952	33.8	17,744	21,892	.0097	.0096
Colquitt	37.2	37.9	1.9	14.1	3.7	507,796	44.5	25,832	36,014	211,958	23.3	12,641	15,032	.0112	.0107

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
GEORGIA (continued)															
ALL COUNTIES (continued)															
Columbia	65.6	76.9	17.2	27.4	20.2	1,352,053	67.5	35,393	49,345	494,335	54.[illegible]	13,993	18,041	.0231	.0258
Cook	14.3	14.6	2.1	5.4	5.9	189,830	47.6	25,224	35,154	72,789	25.9	11,337	13,479	.0040	.0039
Coweta	52.5	59.5	13.3	21.8	16.0	987,239	61.7	32,481	45,286	387,651	37.9	14,953	17,782	.0184	.0195
Crawford	8.7	9.3	6.9	2.5	.0	104,407	39.4	29,959	41,763	7,879	18.9	2,650	3,152	.0021	.0019
Crisp	20.2	20.3	.5	7.3	1.4	229,987	41.4	22,597	31,505	201,658	34.7	20,800	27,624	.0066	.0065
☐ Dade	13.0	13.2	1.5	4.6	4.5	151,134	45.7	23,580	32,855	63,255	24.3	11,567	13,751	.0036	.0033
Dawson	8.2	9.6	17.1	3.5	16.7	113,776	62.7	23,315	32,507	16,392	38.7	3,938	4,683	.0019	.0021
Decatur	27.3	27.9	2.2	9.9	5.3	368,587	46.8	26,704	37,231	150,969	25.2	12,824	15,249	.0081	.0078
De Kalb	554.4	591.8	6.7	234.0	9.4	13,072,852	52.6	40,069	55,867	6,297,825	30.2	22,632	26,914	.2590	.2574
Dodge	17.5	17.6	.6	6.3	1.6	214,289	41.6	24,405	34,014	104,280	20.8	13,921	16,552	.0052	.0048
Dooly	10.2	9.9	–2.9	3.7	.0	94,063	39.4	18,232	25,422	37,595	18.9	8,544	10,161	.0023	.0022
Dougherty	102.0	101.8	–.2	35.8	2.3	1,464,856	42.6	29,350	40,918	913,042	21.6	21,447	25,504	.0369	.0341
Douglas	76.9	89.0	15.7	30.0	18.6	1,461,571	65.3	34,941	48,719	850,988	58.2	21,261	28,366	.0290	.0324
Early	12.7	12.4	–2.4	4.6	.0	144,320	39.4	22,499	31,374	54,754	18.9	10,008	11,903	.0035	.0032
Echols	2.5	2.6	4.0	.8	.0	29,813	39.2	26,779	37,266	914	25.4	911	1,143	.0005	.0005
Effingham	25.0	28.6	14.4	10.2	17.2	441,964	63.5	31,077	43,330	136,300	53.2	10,225	13,363	.0076	.0084
Elbert	19.2	19.3	.5	7.3	1.4	239,235	41.3	23,511	32,772	170,140	23.2	19,180	23,307	.0065	.0061
Emanuel	22.3	22.9	2.7	8.2	6.5	246,536	48.4	21,569	30,065	129,208	26.6	13,252	15,757	.0061	.0058
Evans	8.5	8.5	.0	3.2	.0	102,581	39.4	22,995	32,057	55,408	18.9	14,561	17,315	.0026	.0025
Fannin	16.6	17.5	5.4	6.9	7.8	192,021	50.2	19,971	27,829	98,580	28.2	12,017	14,287	.0047	.0044
Fayette	57.1	67.8	18.7	23.7	21.5	1,438,207	69.4	43,528	60,684	423,674	53.5	14,154	17,877	.0223	.0251
Floyd	82.4	83.3	1.1	31.8	3.2	1,294,861	43.9	29,207	40,719	654,224	22.9	17,285	20,573	.0294	.0278
Forsyth	44.3	51.8	16.9	19.2	20.0	873,584	67.3	32,636	45,499	302,351	47.1	12,843	15,747	.0151	.0166
Franklin	17.1	18.1	5.8	6.9	7.8	237,044	50.2	24,652	34,354	183,220	34.0	21,358	26,5[illegible]4	.0062	.0061
Fulton	652.0	684.2	4.9	284.9	7.6	14,578,595	50.1	36,702	51,171	7,133,290	28.0	21,054	25,038	.2970	.2903
Gilmer	13.6	14.8	8.8	5.4	10.2	158,557	53.5	21,075	29,362	117,104	43.7	16,629	21,686	.0041	.0042
Glascock	2.3	2.2	–4.3	.8	.0	28,231	39.3	25,325	35,289	3,551	18.9	3,734	4,439	.0005	.0006
Glynn	62.4	65.8	5.4	26.0	8.3	1,069,985	51.0	29,516	41,153	641,781	28.8	20,757	24,684	.0244	.0239
Gordon	34.8	37.1	6.6	13.3	8.1	500,008	50.8	26,963	37,595	324,832	38.6	19,053	24,423	.0119	.0121
Grady	22.5	23.6	4.9	8.1	6.6	238,383	48.6	21,112	29,430	160,224	32.9	15,867	19,781	.0064	.0062
Greene	12.4	12.6	1.6	4.1	.0	128,500	39.4	22,475	31,341	53,385	18.9	10,948	13,021	.0032	.0029
Gwinnett	329.3	393.0	19.3	143.6	22.3	8,262,725	70.6	41,267	57,540	4,842,574	60.1	25,760	33,723	.1528	.1752
Habersham	28.5	30.0	5.3	11.2	9.8	450,968	53.1	28,880	40,265	200,120	30.6	15,025	17,868	.0094	.0094
Hall	94.2	104.5	10.9	39.0	13.7	1,891,488	58.5	34,787	48,500	1,015,357	39.1	21,282	26,035	.0384	.0400
Hancock	9.6	9.6	.0	3.0	.0	82,503	39.4	19,735	27,501	14,835	18.9	4,159	4,945	.0019	.0018
Haralson	21.2	22.6	6.6	8.8	11.4	299,226	55.3	24,392	34,003	173,313	49.4	14,686	19,695	.0066	.0069
Harris	18.8	20.5	9.0	7.5	10.3	295,332	53.8	28,247	39,378	41,650	34.9	4,542	5,553	.0050	.0052
Hart	20.2	20.8	3.0	7.6	7.0	264,910	49.2	25,007	34,857	107,174	34.6	11,217	14,102	.0056	.0055
Heard	7.8	8.5	9.0	2.8	7.7	114,141	50.1	29,239	40,765	25,950	44.4	6,910	9,268	.0022	.0022
Henry	55.4	64.6	16.6	22.9	19.9	1,073,514	67.2	33,625	46,878	306,657	45.7	11,022	13,391	.0178	.0197
Houston	92.5	100.3	8.4	36.4	11.0	1,830,888	54.7	36,073	50,299	714,932	32.0	16,515	19,641	.0349	.0352
Irwin	9.3	9.3	.0	3.3	.0	103,190	39.3	22,445	31,270	35,600	34.1	8,047	10,788	.0023	.0022
Jackson	30.4	32.8	7.9	11.9	9.2	461,433	52.2	27,812	38,776	186,950	29.8	13,211	15,710	.0095	.0095
Jasper	8.6	9.0	4.7	3.6	12.5	151,134	56.8	30,122	41,982	30,123	35.5	6,947	8,368	.0026	.0026
Jeff Davis	12.6	13.1	4.0	5.0	11.1	149,065	54.9	21,386	29,813	71,088	32.1	11,957	14,218	.0034	.0034
Jefferson	18.9	19.0	.5	6.7	1.5	216,479	41.5	23,173	32,310	71,317	20.7	8,951	10,644	.0049	.0045
Jenkins	8.8	8.7	–1.1	2.9	.0	80,678	39.3	19,965	27,820	28,826	18.9	8,361	9,940	.0019	.0019
Johnson	9.0	9.1	1.1	3.4	3.0	104,528	43.6	22,055	30,744	23,326	22.5	5,770	6,861	.0022	.0021
Jones	20.7	22.6	9.2	7.9	12.9	392,437	57.3	35,633	49,676	37,702	38.7	3,884	4,772	.0059	.0061
Lamar	13.5	14.1	4.4	5.3	10.4	191,534	53.9	25,926	36,138	56,801	31.3	9,013	10,717	.0038	.0038
Lanier	5.7	5.6	–1.8	2.0	.0	70,213	39.4	25,192	35,107	30,386	34.1	11,332	15,193	.0017	.0016
Laurens	39.8	40.8	2.5	14.6	3.5	578,982	44.4	28,446	39,656	307,848	23.1	17,732	21,085	.0135	.0128
Lee	16.3	18.5	13.5	6.4	18.5	322,711	65.2	36,171	50,424	14,960	40.9	1,966	2,338	.0045	.0049
Liberty	49.8	56.3	13.1	15.4	15.8	707,239	61.4	32,939	45,925	213,681	37.7	11,668	13,875	.0133	.0141
Lincoln	7.6	8.0	5.3	2.3	.0	75,445	39.4	23,526	32,802	15,502	18.9	5,667	6,740	.0017	.0015
Long	5.4	5.7	5.6	1.9	.0	64,859	39.3	24,497	34,136	3,588	18.9	1,588	1,888	.0013	.0013
Lowndes	76.4	79.7	4.3	28.4	7.2	1,058,425	49.4	26,732	37,268	729,399	27.4	21,597	25,683	.0268	.0261
Lumpkin	13.2	14.4	9.1	5.0	11.1	220,617	54.8	31,660	44,123	92,945	37.9	14,980	18,589	.0043	.0045
McDuffie	21.0	22.1	5.2	8.1	6.6	263,085	48.6	23,303	32,480	161,551	26.7	16,774	19,945	.0066	.0063
McIntosh	9.4	9.4	.0	3.1	.0	92,481	39.4	21,393	29,833	47,648	22.3	12,572	15,370	.0025	.0023
Macon	14.5	14.7	1.4	5.3	3.9	193,116	44.9	26,138	36,437	55,982	23.6	8,883	10,563	.0039	.0038
Madison	21.8	23.5	7.8	8.4	9.1	280,365	52.0	23,947	33,377	39,463	34.9	3,800	4,698	.0051	.0051
Marion	5.5	5.6	1.8	1.8	.0	57,314	39.4	22,838	31,841	13,368	18.9	6,245	7,427	.0013	.0011
Meriwether	22.0	22.2	.9	7.5	2.7	305,554	43.2	29,222	40,741	122,274	22.2	13,710	16,303	.0068	.0064
Miller	7.1	7.0	–1.4	2.7	.0	69,239	39.4	18,392	25,644	25,980	18.9	8,091	9,622	.0017	.0016
Mitchell	21.7	21.8	.5	7.1	1.4	246,171	41.4	24,874	34,672	83,049	20.6	9,837	11,697	.0055	.0052

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
GEORGIA (continued)															
ALL COUNTIES (continued)															
Monroe	17.3	18.6	7.5	6.2	8.8	219,765	51.6	25,432	35,446	113,723	42.2	14,035	18,342	.0050	.0051
Montgomery	7.3	7.4	1.4	2.3	.0	81,651	39.3	25,477	35,500	59,703	18.9	21,835	25,958	.0024	.0021
Morgan	13.1	14.0	6.9	4.9	11.4	167,197	55.3	24,472	34,122	84,061	32.4	14,425	17,155	.0037	.0039
Murray	25.7	28.8	12.1	10.6	16.5	369,926	62.4	25,033	34,899	104,734	38.5	8,309	9,881	.0069	.0072
Muscogee	184.1	191.5	4.0	72.4	6.8	2,939,934	48.9	29,123	40,607	1,753,837	27.0	20,369	24,224	.0688	.0667
Newton	45.4	51.4	13.2	17.9	16.2	740,703	62.1	29,681	41,380	294,499	38.2	13,835	16,452	.0143	.0151
Oconee	16.7	18.9	13.2	6.9	16.9	310,299	63.0	32,266	44,971	55,735	42.3	6,637	8,078	.0050	.0054
Oglethorpe	9.9	10.4	5.1	4.2	13.5	151,986	58.3	25,953	36,187	28,057	35.0	5,617	6,680	.0026	.0026
Paulding	38.1	44.3	16.3	16.0	18.5	628,143	65.3	28,155	39,259	288,362	47.6	14,468	18,023	.0122	.0135
Peach	22.4	23.8	6.3	8.8	11.4	384,406	55.3	31,332	43,683	163,583	33.7	15,484	18,589	.0077	.0077
Pickens	14.4	15.8	9.7	5.8	9.4	202,972	52.5	25,108	34,995	217,849	46.7	28,010	37,560	.0058	.0061
Pierce	13.6	14.3	5.1	5.2	10.6	181,799	54.2	25,077	34,961	72,160	34.9	11,381	13,877	.0038	.0038
Pike	10.4	11.2	7.7	3.7	8.8	155,150	51.7	30,080	41,932	20,645	45.9	4,161	5,580	.0026	.0027
Polk	34.8	35.9	3.2	13.2	3.9	491,125	44.9	26,688	37,206	176,892	23.6	11,269	13,401	.0104	.0099
Pulaski	8.5	8.3	−2.4	3.0	.0	111,708	39.4	26,711	37,236	44,345	24.3	11,896	14,782	.0026	.0023
Putnam	13.0	14.2	9.2	5.1	10.9	193,481	54.6	27,212	37,937	49,337	31.8	8,135	9,674	.0035	.0037
Quitman	2.3	2.3	.0	.8	.0	22,999	39.0	20,684	28,749	4,275	18.7	4,501	5,344	.0006	.0005
Rabun	11.6	12.1	4.3	5.0	11.1	177,662	54.9	25,492	35,532	98,286	32.1	16,532	19,657	.0039	.0039
Randolph	9.3	9.1	−2.2	3.3	.0	100,878	39.3	21,942	30,569	28,835	18.9	7,351	8,738	.0023	.0021
Richmond	195.5	202.2	3.4	72.6	6.1	3,193,041	48.0	31,545	43,981	1,892,172	26.2	21,916	26,063	.0746	.0718
Rockdale	55.9	65.1	16.5	22.5	19.7	1,258,964	66.8	40,137	55,954	726,097	51.0	25,570	32,271	.0243	.0270
Schley	3.5	3.5	.0	1.1	.0	34,924	39.2	22,815	31,749	12,471	18.8	9,544	11,337	.0009	.0007
Screven	15.7	16.7	6.4	6.2	8.8	201,147	51.6	23,271	32,443	55,872	29.3	7,578	9,012	.0039	.0041
Seminole	9.4	9.5	1.1	3.4	3.0	119,252	43.6	25,160	35,074	43,857	22.5	10,848	12,899	.0027	.0024
Spalding	55.9	60.1	7.5	21.5	10.3	909,238	53.7	30,336	42,290	457,679	31.1	17,902	21,287	.0195	.0197
Stephens	23.5	24.2	3.0	9.2	5.7	325,023	47.4	25,339	35,329	234,518	31.2	20,553	25,491	.0083	.0081
Stewart	5.7	5.6	−1.8	1.9	.0	52,690	39.3	19,904	27,732	16,929	18.9	7,495	8,910	.0014	.0012
Sumter	30.0	30.2	.7	10.5	1.9	418,600	42.1	28,591	39,867	217,090	21.2	17,385	20,675	.0100	.0092
Talbot	7.0	7.2	2.9	2.3	.0	78,487	39.3	24,493	34,125	10,468	18.9	3,829	4,551	.0016	.0016
Taliaferro	2.1	2.1	.0	.8	.0	17,036	38.9	15,335	21,295	3,980	33.9	3,716	4,975	.0003	.0003
Tattnall	18.4	18.7	1.6	6.5	4.8	214,167	46.1	23,637	32,949	70,708	24.7	9,148	10,878	.0048	.0044
Taylor	7.9	7.9	.0	2.8	.0	115,602	39.4	29,610	41,286	27,012	18.9	8,112	9,647	.0022	.0023
Telfair	10.9	10.6	−2.8	4.0	.0	126,188	39.4	22,623	31,547	48,019	18.9	10,094	12,005	.0030	.0027
Terrell	11.8	11.5	−2.5	4.1	.0	144,076	39.4	25,217	35,140	45,379	18.9	9,310	11,068	.0032	.0028
Thomas	38.3	38.1	−.5	13.9	2.2	542,841	42.5	28,008	39,053	284,664	21.5	17,220	20,479	.0129	.0121
Tift	35.5	36.8	3.7	13.2	6.5	536,635	48.4	29,159	40,654	328,882	26.6	20,951	24,915	.0129	.0124
Toombs	25.2	26.4	4.8	9.9	7.6	339,017	50.0	24,566	34,244	165,291	28.0	14,041	16,696	.0077	.0075
Towns	6.7	7.2	7.5	3.3	17.9	107,327	64.2	23,340	32,523	32,938	40.1	8,396	9,981	.0019	.0021
Treutlen	6.1	6.1	.0	2.1	.0	64,615	39.2	22,101	30,769	14,713	18.8	5,896	7,006	.0014	.0012
Troup	55.4	57.9	4.5	21.8	7.4	913,132	49.7	30,045	41,887	461,161	27.7	17,789	21,154	.0200	.0196
Turner	9.6	9.6	.0	3.2	.0	79,948	39.4	17,916	24,984	40,566	18.9	10,659	12,677	.0023	.0020
Twiggs	10.4	10.7	2.9	3.8	8.6	161,842	51.4	30,545	42,590	10,266	29.1	2,272	2,702	.0026	.0026
Union	12.0	13.3	10.8	5.0	11.1	150,039	54.8	21,532	30,008	76,536	46.7	11,593	15,307	.0034	.0035
Upson	27.3	27.8	1.8	10.6	5.0	413,976	46.3	28,017	39,054	153,549	24.8	12,182	14,486	.0086	.0084
☐ Walker	58.1	58.7	1.0	21.8	2.8	844,866	43.4	27,797	38,755	256,257	22.3	9,885	11,755	.0172	.0162
Walton	38.0	41.5	9.2	14.2	11.8	583,606	55.9	29,484	41,099	179,449	33.0	10,628	12,637	.0111	.0112
Ware	37.6	37.2	−1.1	13.4	.8	489,421	40.5	26,195	36,524	288,90[illegible]	19.8	18,129	21,560	.0125	.0116
Warren	6.3	6.1	−3.2	2.0	.0	65,345	39.4	23,442	32,673	13,605	18.9	5,721	6,803	.0014	.0013
Washington	19.6	19.9	1.5	6.9	4.5	264,180	45.7	27,466	38,287	118,316	24.3	14,421	17,147	.0060	.0057
Wayne	22.2	22.5	1.4	7.8	4.0	302,146	45.0	27,790	38,737	148,848	23.7	16,049	19,083	.0071	.0066
Webster	2.1	2.1	.0	.8	.0	30,422	39.3	27,298	38,028	2,364	18.9	2,486	2,955	.0005	.0005
Wheeler	5.5	5.7	3.6	1.9	.0	57,436	39.3	21,696	30,229	12,968	34.1	5,091	6,825	.0012	.0012
White	12.9	14.4	11.6	5.3	10.4	167,562	53.9	22,685	31,615	154,655	48.1	21,762	29,180	.0046	.0048
Whitfield	73.2	76.8	4.9	28.3	7.6	1,172,688	50.0	29,720	41,438	772,221	28.8	22,797	27,287	.0281	.0275
Wilcox	7.8	7.8	.0	2.6	.0	77,271	39.4	21,315	29,720	15,376	24.3	4,757	5,914	.0017	.0016
Wilkes	11.1	11.0	−.9	4.0	.0	136,775	39.4	24,524	34,194	68,742	18.9	14,451	17,186	.0034	.0031
Wilkinson	11.2	11.5	2.7	4.1	7.9	173,768	50.4	30,413	42,382	29,475	28.3	6,047	7,189	.0031	.0030
Worth	19.8	20.7	4.5	7.1	7.6	250,552	50.0	25,314	35,289	74,721	27.9	8,850	10,524	.0051	.0050
TOTAL METRO COUNTIES	**4,232.8**	**4,624.0**	**9.2**	**1,750.6**	**11.9**	**89,560,914**	**56.7**	**36,526**	**51,160**	**43,805,797**	**35.9**	**20,598**	**25,023**	**1.7694**	**1.8151**
TOTAL STATE	**6,526.6**	**7,022.0**	**7.6**	**2,609.6**	**10.2**	**121,676,533**	**54.7**	**33,207**	**46,627**	**59,002,369**	**34.2**	**18,556**	**22,610**	**2.4849**	**2.5164**

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
HAWAII															
HONOLULU	**853.7**	**894.6**	**4.8**	**295.5**	**8.0**	**18,706,682**	**52.3**	**44,899**	**63,305**	**10,429,785**	**43.1**	**26,648**	**35,295**	**.3821**	**.3900**
Honolulu	853.7	894.6	4.8	295.5	8.0	18,706,682	52.3	44,899	63,305	10,429,785	43.1	26,648	35,295	.3821	.3900
ALL COUNTIES															
Hawaii	119.9	133.9	11.7	45.3	14.4	2,222,640	61.3	34,801	49,065	1,228,730	42.4	21,792	27,124	.0456	.0484
Honolulu	853.7	894.6	4.8	295.5	8.0	18,706,682	52.3	44,899	63,305	10,429,785	43.1	26,648	35,295	.3821	.3900
Kauai	49.8	55.3	11.0	18.2	13.0	975,998	59.4	38,035	53,626	661,084	47.4	27,849	36,323	.0211	.0226
Maui	97.6	111.1	13.8	38.0	17.3	1,975,733	65.3	36,880	51,993	1,736,749	53.1	35,017	45,704	.0458	.0506
TOTAL METRO COUNTIES	**853.7**	**894.6**	**4.8**	**295.5**	**8.0**	**18,706,682**	**52.3**	**44,899**	**63,305**	**10,429,785**	**43.1**	**26,648**	**35,295**	**.3821**	**.3900**
TOTAL STATE	**1,121.0**	**1,194.9**	**6.6**	**397.0**	**9.8**	**23,881,053**	**54.4**	**42,770**	**60,154**	**14,056,348**	**44.4**	**26,919**	**35,406**	**.4946**	**.5116**
IDAHO															
BOISE	**206.6**	**221.9**	**7.4**	**87.0**	**10.4**	**4,326,648**	**62.8**	**33,723**	**49,732**	**1,943,010**	**42.5**	**17,298**	**22,333**	**.0808**	**.0853**
Ada	206.6	221.9	7.4	87.0	10.4	4,326,648	62.8	33,723	49,732	1,943,010	42.5	17,298	22,333	.0808	.0853
ALL COUNTIES															
Ada	206.6	221.9	7.4	87.0	10.4	4,326,648	62.8	33,723	49,732	1,943,010	42.5	17,298	22,333	.0808	.0853
Adams	3.5	3.5	.0	1.2	.0	44,954	47.5	25,402	37,462	8,784	22.5	5,974	7,320	.0009	.0008
Bannock	67.9	67.7	–.3	24.4	1.7	1,055,746	49.9	29,338	43,268	542,939	30.8	17,294	22,252	.0233	.0227
Bear Lake	6.6	6.4	–3.0	2.3	.0	86,880	47.5	25,611	37,774	25,360	24.5	8,856	11,026	.0018	.0018
Benewah	8.9	9.1	2.2	3.3	3.1	132,777	52.1	27,281	40,235	47,866	36.5	10,960	14,505	.0026	.0026
Bingham	38.1	37.8	–.8	11.8	.9	547,495	48.8	31,457	46,398	176,715	33.9	11,284	14,976	.0110	.0107
Blaine	13.8	15.9	15.2	6.8	17.2	314,382	72.9	31,349	46,233	162,420	43.7	19,491	23,885	.0058	.0064
Boise	3.7	4.0	8.1	1.9	18.8	66,438	75.1	23,710	34,967	8,033	57.8	3,181	4,228	.0009	.0011
Bonner	26.5	27.0	1.9	10.2	5.2	315,391	55.1	20,966	30,921	195,511	44.8	13,916	19,168	.0076	.0078
Bonneville	73.2	75.5	3.1	25.9	5.7	1,192,430	55.9	31,219	46,040	681,368	29.5	21,468	26,308	.0267	.0265
Boundary	7.9	8.0	1.3	2.7	.0	90,918	47.5	22,833	33,673	38,008	22.5	11,488	14,077	.0021	.0020
Butte	3.2	3.1	–3.1	1.0	.0	48,149	47.5	32,651	48,149	11,464	22.5	9,355	11,464	.0009	.0008
Camas	.7	.7	.0	.3	.0	13,936	47.5	31,497	46,453	749	22.6	2,037	2,497	.0002	.0002
Canyon	91.0	93.7	3.0	33.1	4.4	1,308,457	54.0	26,805	39,530	665,119	31.8	15,920	20,094	.0291	.0289
Caribou	8.1	7.9	–2.5	2.8	.0	128,375	47.5	31,086	45,848	26,111	28.6	7,251	9,325	.0023	.0023
Cassia	20.2	19.8	–2.0	6.4	.0	253,190	47.5	26,822	39,561	155,198	37.2	17,669	24,250	.0062	.0059
Clark	.8	.8	.0	.3	.0	11,470	47.4	25,947	38,233	1,530	22.5	4,163	5,100	.0001	.0004
Clearwater	9.1	8.9	–2.2	3.3	.0	147,376	47.5	30,280	44,659	42,744	22.5	10,569	12,953	.0029	.0025
Custer	4.4	4.9	11.4	2.3	27.8	84,380	88.4	24,878	36,687	22,881	72.3	7,379	9,948	.0012	.0016
Elmore	22.1	21.8	–1.4	7.3	1.4	260,672	49.5	24,211	35,708	86,481	24.3	9,667	11,847	.0057	.0054
Franklin	9.2	9.1	–1.1	2.8	.0	95,983	47.5	23,241	34,280	43,168	29.6	11,899	15,417	.0023	.0022
Fremont	10.9	10.6	–2.8	3.6	.0	167,916	47.5	31,622	46,643	30,301	22.6	6,868	8,417	.0031	.0029
Gem	11.9	11.6	–2.5	4.2	.0	142,592	47.5	23,019	33,950	38,759	22.6	7,530	9,228	.0029	.0028
Gooding	12.0	11.7	–2.5	4.3	.0	157,092	47.5	24,769	36,533	42,659	22.6	8,095	9,921	.0032	.0031
Idaho	13.7	13.4	–2.2	5.1	.0	175,199	47.5	23,291	34,353	62,307	36.8	8,930	12,217	.0037	.0036
Jefferson	17.5	18.4	5.1	5.9	9.3	210,388	61.1	24,179	35,659	42,423	33.9	5,868	7,190	.0040	.0040
Jerome	15.1	14.8	–2.0	5.2	.0	207,889	47.5	27,105	39,979	61,710	27.1	9,339	11,867	.0041	.0041
Kootenai	68.4	72.1	5.4	26.8	7.2	1,152,391	58.1	29,159	43,000	662,247	47.6	17,941	24,711	.0244	.0255
Latah	29.5	29.7	.7	11.3	1.8	526,276	50.1	31,577	46,573	196,422	24.8	14,184	17,382	.0104	.0102
Lemhi	7.0	6.8	–2.9	2.7	.0	81,600	47.5	20,490	30,222	33,777	22.5	10,208	12,510	.0019	.0017
Lewis	3.9	3.8	–2.6	1.4	.0	62,433	47.5	30,241	44,595	11,253	22.5	6,559	8,038	.0011	.0010
Lincoln	3.3	3.2	–3.0	1.2	.0	38,300	47.5	21,638	31,917	6,088	22.5	4,140	5,073	.0008	.0007
Madison	23.0	23.9	3.9	6.2	6.9	270,884	57.6	29,626	43,691	127,876	31.0	16,831	20,625	.0061	.0061
Minidoka	20.7	20.6	–.5	6.9	1.5	309,466	49.7	30,408	44,850	93,232	36.0	10,084	13,512	.0061	.0060
Nez Perce	33.9	33.8	–.3	13.3	.8	600,891	48.6	30,631	45,180	340,525	24.7	20,690	25,603	.0135	.0130
Oneida	3.5	3.6	2.9	1.1	.0	41,048	47.5	25,305	37,316	15,254	29.7	10,688	13,867	.0009	.0009
Owyhee	8.5	8.5	.0	2.9	.0	89,495	47.5	20,925	30,860	24,591	22.5	6,920	8,480	.0021	.0018
Payette	16.6	16.8	1.2	6.4	4.9	234,868	54.7	24,882	36,698	47,224	28.6	6,021	7,379	.0042	.0043
Power	7.4	7.7	4.1	2.7	3.8	122,399	53.2	30,735	45,333	33,549	43.0	9,020	12,426	.0022	.0022
Shoshone	15.5	15.1	–2.6	5.6	.0	311,949	47.5	37,766	55,705	87,644	31.4	11,915	15,651	.0056	.0055
Teton	3.3	3.4	3.0	.9	.0	32,574	47.5	24,542	36,193	19,706	34.1	16,327	21,896	.0009	.0008
Twin Falls	55.0	54.9	–.2	19.9	1.0	877,601	49.0	29,898	44,101	532,839	31.4	20,582	26,776	.0204	.0198
Valley	6.8	7.2	5.9	2.5	4.2	103,646	53.6	28,108	41,458	40,668	27.7	13,274	16,267	.0021	.0022
Washington	8.3	8.1	–2.4	3.1	.0	108,297	47.5	23,686	34,935	19,350	22.6	5,093	6,242	.0021	.0019
TOTAL METRO COUNTIES	**206.6**	**221.9**	**7.4**	**87.0**	**10.4**	**4,326,648**	**62.8**	**33,723**	**49,732**	**1,943,010**	**42.5**	**17,298**	**22,333**	**.0808**	**.0853**
TOTAL STATE	**1,021.2**	**1,047.2**	**2.5**	**380.3**	**4.9**	**16,551,241**	**55.0**	**29,449**	**43,522**	**7,455,863**	**35.2**	**15,210**	**19,605**	**.3402**	**.3420**

1990 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
ILLINOIS															
AURORA - ELGIN	**362.3**	**386.0**	**6.5**	**142.0**	**9.3**	**8,055,187**	**54.4**	**40,150**	**56,727**	**3,927,694**	[illegible]	**20,553**	**27,660**	**.1547**	**.1609**
Kane	320.7	342.4	6.8	126.3	9.6	7,216,739	54.9	40,449	57,140	3,781,636	[illegible]	22,188	29,942	.1409	.1472
Kendall	41.6	43.6	4.8	15.7	6.8	838,448	50.9	37,808	53,404	146,058	[illegible]	7,735	9,303	.0138	.0137
BLOOMINGTON - NORMAL	**127.0**	**129.9**	**2.3**	**49.2**	**5.1**	**2,605,393**	**48.5**	**37,487**	**52,955**	**1,334,806**	**37.4**	**20,756**	**27,130**	**.0538**	**.0533**
McLean	127.0	129.9	2.3	49.2	5.1	2,605,393	48.5	37,487	52,955	1,334,806	37.4	20,756	27,130	.0538	.0533
CHAMPAIGN - URBANA - RANTOUL	**173.8**	**174.3**	**.3**	**65.5**	**2.8**	**3,091,793**	**45.3**	**33,415**	**47,203**	**1,770,824**	**35.5**	**20,518**	**27,035**	**.0692**	**.0671**
Champaign	173.8	174.3	.3	65.5	2.8	3,091,793	45.3	33,415	47,203	1,770,824	35.5	20,518	27,035	.0692	.0671
CHICAGO	**6,214.4**	**6,268.4**	**.9**	**2,402.9**	**3.4**	**136,958,293**	**46.6**	**40,222**	**56,997**	**60,960,714**	**33.4**	**19,378**	**25,370**	**2.7031**	**2.6375**
Cook	5,268.7	5,249.2	−.4	2,021.7	2.2	109,584,788	44.3	38,372	54,204	46,725,731	31.9	17,906	23,112	2.1938	2.1021
Du Page	771.0	830.1	7.7	312.4	10.5	23,395,845	56.1	53,014	74,891	12,647,502	48.4	30,150	40,485	.4382	.4606
McHenry	174.7	189.1	8.2	68.8	11.1	3,977,660	57.0	40,923	57,815	1,587,481	48.8	17,238	23,074	.0711	.0748
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***8,215.8***	***8,333.9***	***1.4***	***3,137.4***	***4.0***	***179,331,723***	***47.7***	***40,240***	***57,159***	***79,473,861***	***36.2***	***19,345***	***25,331***	***3.5212***	***3.4588***
DAVENPORT - ROCK ISLAND - MOLINE	**367.5**	**358.5**	**−2.4**	**142.2**	**.1**	**7,148,107**	**43.1**	**35,177**	**50,268**	**3,211,360**	**29.8**	**17,418**	**22,583**	**.1486**	**.1404**
Henry	53.9	52.6	−2.4	20.2	.0	1,002,977	41.3	35,143	49,652	379,974	34.9	13,942	18,811	.0200	.0190
Rock Island	155.5	151.7	−2.4	60.9	.2	3,079,579	41.5	35,791	50,568	1,168,333	20.0	16,019	19,184	.0626	.0575
Scott, Iowa	*158.1*	*154.2*	*−2.5*	*61.1*	*.2*	*3,065,551*	*45.3*	*34,576*	*50,173*	*1,663,053*	*36.6*	*19,964*	*27,219*	*.0660*	*.0639*
DECATUR	**123.7**	**120.6**	**−2.5**	**48.2**	**.0**	**2,439,906**	**41.3**	**35,830**	**50,620**	**1,093,667**	**28.2**	**17,701**	**22,690**	**.0511**	**.0477**
Macon	123.7	120.6	−2.5	48.2	.0	2,439,906	41.3	35,830	50,620	1,093,667	28.2	17,701	22,690	.0511	.0477
JOLIET	**388.9**	**404.7**	**4.1**	**139.1**	**6.8**	**7,902,393**	**50.8**	[illegible]	**56,811**	**2,936,907**	**40.3**	**16,065**	**21,114**	**.1473**	**.1482**
Grundy	34.5	36.2	4.9	13.9	7.8	795,101	52.2	[illegible]	57,202	220,963	30.2	13,157	15,897	.0136	.0136
Will	354.4	368.5	4.0	125.2	6.6	7,107,292	50.6	40,191	56,768	2,715,944	41.2	16,384	21,693	.1337	.1346
KANKAKEE	**101.3**	**99.5**	**−1.8**	**37.1**	**.5**	**1,640,255**	**42.0**	**31,294**	**44,212**	**789,561**	**29.4**	**16,531**	**21,282**	**.0364**	**.0342**
Kankakee	101.3	99.5	−1.8	37.1	.5	1,640,255	42.0	31,294	44,212	789,561	29.4	16,531	21,282	.0364	.0342
LAKE COUNTY	**508.2**	**542.7**	**6.8**	**188.6**	**9.8**	**13,534,199**	**55.2**	**50,803**	**71,761**	**6,455,288**	**45.9**	**25,762**	**34,227**	**.2504**	**.2603**
Lake	508.2	542.7	6.8	188.6	9.8	13,534,199	55.2	50,803	71,761	6,455,288	45.9	25,762	34,227	.2504	.2603
PEORIA	**346.9**	**339.2**	**−2.2**	**132.8**	**.5**	**7,243,561**	**41.9**	**38,626**	**54,545**	**3,070,795**	**30.6**	**17,792**	**23,123**	**.1464**	**.1382**
Peoria	186.9	182.3	−2.5	72.7	.0	4,080,401	41.3	39,730	56,127	1,804,385	29.8	19,117	24,820	.0831	.0781
Tazewell	125.9	122.8	−2.5	47.7	.2	2,551,747	41.6	37,866	53,496	1,070,582	31.5	17,108	22,444	.0517	.0487
Woodford	34.1	34.1	.0	12.4	4.2	611,413	47.1	34,919	49,308	195,828	32.3	12,436	15,793	.0116	.0114
ROCKFORD	**285.5**	**286.6**	**.4**	**112.0**	**2.9**	**5,626,776**	**45.3**	**35,582**	**50,239**	**2,711,372**	**34.2**	**18,571**	**24,209**	**.1170**	**.1131**
Boone	31.1	32.2	3.5	12.0	6.2	529,748	50.0	31,255	44,146	247,032	43.3	15,256	20,586	.0109	.0110
Winnebago	254.4	254.4	.0	100.0	2.6	5,097,028	44.9	36,083	50,970	2,464,340	33.3	18,955	24,643	.1061	.1021
SPRINGFIELD	**196.1**	**199.3**	**1.6**	**84.4**	**4.3**	**3,671,115**	**47.3**	**30,801**	**43,497**	**1,897,543**	**31.7**	**17,811**	**22,483**	**.0787**	**.0764**
Menard	12.5	12.8	2.4	5.0	6.4	177,940	50.2	25,213	35,588	48,861	39.7	7,443	9,772	.0034	.0033
Sangamon	183.6	186.5	1.6	79.4	4.2	3,493,175	47.2	31,146	43,995	1,848,682	31.5	18,450	23,283	.0753	.0731
ALL COUNTIES															
Adams	68.1	66.4	−2.5	26.9	.4	1,015,670	41.8	26,725	37,757	480,699	20.2	14,922	17,870	.0232	.0215
Alexander	11.6	11.3	−2.6	4.7	.0	135,550	41.2	20,432	28,840	51,844	19.7	9,215	11,031	.0033	.0029
Bond	16.5	16.5	.0	6.2	.0	252,660	41.3	28,845	40,752	60,613	19.8	8,164	9,776	.0049	.0045
Boone	31.1	32.2	3.5	12.0	6.2	529,748	50.0	31,255	44,146	247,032	43.3	15,256	20,586	.0109	.0110
Brown	5.8	5.7	−1.7	2.0	.0	86,934	41.1	30,803	43,467	13,421	19.7	5,607	6,711	.0016	.0014
Bureau	37.2	36.3	−2.4	14.3	1.4	700,024	43.3	34,657	48,953	175,956	21.4	10,276	12,305	.0129	.0122
Calhoun	5.8	5.8	.0	2.1	.0	75,439	41.3	25,426	35,923	20,842	19.8	8,287	9,925	.0016	.0015
Carroll	17.6	17.2	−2.3	7.0	.0	312,053	41.2	31,569	44,579	83,526	29.9	9,188	11,932	.0058	.0055
Cass	14.3	13.9	−2.8	5.4	.0	231,585	41.2	30,368	42,886	54,743	19.7	8,467	10,138	.0044	.0040
Champaign	173.8	174.3	.3	65.5	2.8	3,091,793	45.3	33,415	47,203	1,770,824	35.5	20,518	27,035	.0692	.0671
Christian	35.9	35.6	−.8	14.6	1.4	668,651	43.2	32,421	45,798	246,724	27.2	13,471	16,899	.0133	.0127
Clark	16.7	16.4	−1.8	6.8	.0	250,744	41.2	26,111	36,874	85,061	25.4	9,973	12,509	.0052	.0048
Clay	15.0	14.8	−1.3	6.1	.0	244,757	41.3	28,405	40,124	66,009	19.7	9,037	10,821	.0048	.0045
☐ Clinton	34.4	35.0	1.7	12.6	4.1	552,978	47.0	31,082	43,887	186,624	28.7	11,984	14,811	.0110	.0106
Coles	52.2	51.6	−1.1	19.6	.5	876,527	42.0	31,654	44,721	494,500	35.6	18,695	25,230	.0199	.0192
Cook	5,268.7	5,249.2	−.4	2,021.7	2.2	109,584,788	44.3	38,372	54,204	46,725,731	31.9	17,906	23,112	2.1938	2.1021
Crawford	20.2	19.7	−2.5	8.1	.0	427,008	41.2	37,324	52,717	113,920	19.7	11,746	14,064	.0079	.0073
Cumberland	11.2	11.1	−.9	4.4	.0	150,638	41.3	24,233	34,236	40,150	23.5	7,388	9,125	.0030	.0029
De Kalb	76.2	76.4	.3	27.5	2.6	1,384,242	44.9	35,636	[illegible]	635,715	34.0	17,699	23,117	.0290	.0278
De Witt	18.1	17.8	−1.7	7.2	.0	398,508	41.2	39,187	55,348	116,145	23.6	12,544	16,131	.0073	.0069
Douglas	20.0	19.8	−1.0	7.7	1.3	349,892	43.1	32,183	45,441	113,243	21.3	12,285	14,707	.0069	.0065
Du Page	771.0	830.1	7.7	312.4	10.5	23,395,845	56.1	53,014	74,891	12,647,502	48.4	30,150	40,485	.4382	.4606

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
ILLINOIS (continued)															
ALL COUNTIES (continued)															
Edgar	20.2	19.7	−2.5	8.3	.0	338,876	41.2	28,911	40,828	156,095	32.7	14,171	18,807	.0073	.0069
Edwards	8.3	8.4	1.2	3.7	2.8	169,797	45.1	32,502	45,891	32,837	23.0	7,413	8,875	.0029	.0029
Effingham	33.7	34.8	3.3	13.1	5.6	550,823	49.2	29,774	42,048	379,060	28.5	23,791	28,936	.0134	.0130
Fayette	22.0	21.7	−1.4	8.2	.0	324,267	41.2	28,008	39,545	95,600	19.7	9,739	11,659	.0067	.0061
Ford	14.3	13.9	−2.8	5.8	.0	222,724	41.2	27,191	38,401	85,109	24.0	11,832	14,674	.0047	.0045
Franklin	42.7	42.0	−1.6	17.6	.6	623,627	42.0	25,088	35,433	286,191	28.9	12,685	16,261	.0140	.0131
Fulton	39.2	38.2	−2.6	15.4	.0	572,137	41.2	26,303	37,152	232,457	24.6	12,110	15,095	.0125	.0116
Gallatin	7.2	7.0	−2.8	2.8	.0	94,598	41.0	23,963	33,785	20,463	25.7	5,815	7,308	.0019	.0018
Greene	16.0	15.6	−2.5	6.3	.0	199,494	41.2	22,424	31,666	49,373	19.7	6,546	7,837	.0042	.0038
Grundy	34.5	36.2	4.9	13.9	7.8	795,101	52.2	40,494	57,202	220,963	30.2	13,157	15,897	.0136	.0136
Hamilton	9.2	9.1	−1.1	3.9	.0	179,377	41.2	32,582	45,994	47,096	29.9	9,294	12,076	.0032	.0031
Hancock	23.0	22.4	−2.6	9.2	.0	386,534	41.2	29,749	42,015	68,584	19.7	6,226	7,455	.0071	.0065
Hardin	5.6	5.7	1.8	2.2	.0	53,406	41.0	17,220	24,275	18,218	34.8	6,143	8,281	.0013	.0012
Henderson	9.3	9.3	.0	3.5	.0	126,929	41.1	25,693	36,265	16,757	19.7	4,000	4,788	.0024	.0022
Henry	53.9	52.6	−2.4	20.2	.0	1,002,977	41.3	35,143	49,652	379,974	34.9	13,942	18,811	.0200	.0190
Iroquois	31.8	31.0	−2.5	12.4	.0	489,514	41.3	27,947	39,477	135,121	19.7	9,100	10,897	.0097	.0090
Jackson	60.7	60.1	−1.0	24.2	1.7	958,911	43.6	28,054	39,624	489,681	21.8	16,899	20,235	.0221	.0206
Jasper	11.5	11.4	−.9	4.3	.0	163,091	41.2	26,853	37,928	47,372	19.7	9,201	11,017	.0033	.0031
Jefferson	37.6	37.8	.5	16.1	3.2	637,997	45.8	28,055	39,627	361,542	34.9	17,181	22,456	.0143	.0139
☐ Jersey	21.3	21.4	.5	7.6	2.7	313,011	45.0	29,172	41,186	155,073	38.6	15,125	20,404	.0070	.0068
Jo Daviess	23.9	23.9	.0	9.2	1.1	339,355	42.8	26,111	36,886	102,451	23.4	9,127	11,136	.0070	.0065
Johnson	10.3	10.0	−2.9	3.3	.0	101,304	41.1	21,749	30,698	34,158	34.4	7,702	10,351	.0024	.0022
Kane	320.7	342.4	6.8	126.3	[illegible]	7,216,739	54.9	40,449	57,140	3,781,636	47.9	22,188	29,942	.1409	.1472
Kankakee	101.3	99.5	−1.8	37.1	[illegible]	1,640,255	42.0	31,294	44,212	789,561	29.4	16,531	21,282	.0364	.0342
Kendall	41.6	43.6	4.8	15.7	6.8	[illegible]	50.9	37,808	53,404	146,058	28.4	7,735	9,303	.0138	.0137
Knox	57.5	56.1	−2.4	22.5	.0	864,074	41.3	27,182	38,403	413,246	19.8	[illegible]	18,366	.0199	.0183
Lake	508.2	542.7	6.8	188.6	9.8	13,534,199	55.2	50,803	71,761	6,455,288	45.9	25,762	34,227	.2504	.2603
La Salle	107.1	104.4	−2.5	42.1	.0	1,853,878	41.3	31,169	44,035	1,009,165	31.7	18,200	23,971	.0418	.0395
Lawrence	16.6	16.2	−2.4	6.4	.0	220,808	41.3	24,419	34,501	77,460	22.5	9,877	12,103	.0049	.0044
Lee	35.6	34.7	−2.5	13.1	.0	653,324	41.3	35,302	49,872	235,348	34.9	13,313	17,965	.0129	.0123
Livingston	42.0	41.6	−1.0	15.1	1.3	690,205	43.1	32,364	45,709	230,103	22.7	12,590	15,239	.0139	.0131
Logan	31.2	30.4	−2.6	10.7	.0	487,598	41.3	32,258	45,570	217,898	28.1	15,899	20,364	.0108	.0099
McDonough	35.3	34.4	−2.5	12.4	.0	455,028	41.2	25,986	36,696	207,540	19.7	13,980	16,737	.0107	.0099
McHenry	174.7	189.1	8.2	68.8	11.1	3,977,660	57.0	40,923	57,815	1,587,481	48.8	17,238	23,074	.0711	.0748
McLean	127.0	129.9	2.3	49.2	5.1	2,605,393	48.5	37,487	52,955	1,334,806	37.4	20,756	27,130	.0538	.0533
Macon	123.7	120.6	−2.5	48.2	.0	2,439,906	41.3	35,830	50,620	1,093,667	28.2	17,701	22,690	.0511	.0477
Macoupin	50.9	51.0	.2	20.5	2.5	[illegible]4,377	44.8	28,819	40,701	304,298	32.6	11,471	14,844	.0167	.0162
☐ Madison	253.6	254.[illegible]	.4	99.7	3.0	4,114,647	45.5	29,216	41,270	2,106,086	30.2	16,708	21,124	.0915	.0878
Marion	44.6	43.5	−2.5	17.2	.0	683,978	41.3	28,147	39,766	306,721	19.8	14,891	17,833	.0154	.0142
Marshall	13.5	13.2	−2.2	5.1	.0	213,863	41.3	29,684	41,934	63,003	34.0	9,220	12,354	.0043	.0040
Mason	17.8	17.4	−2.2	6.7	.0	268,945	41.2	28,428	40,141	61,714	19.7	7,694	9,211	.0052	.0048
Massac	15.3	15.2	−.7	6.3	.0	194,225	41.2	21,833	30,829	58,597	19.7	7,769	9,301	.0041	.0040
Menard	12.5	12.8	2.4	5.0	6.4	177,940	50.2	25,213	35,588	48,861	39.7	7,443	9,772	.0034	.0033
Mercer	19.0	18.5	−2.6	7.0	.0	293,373	41.2	29,674	41,910	61,192	23.6	7,072	8,742	.0057	.0052
☐ Monroe	22.6	23.9	5.8	9.1	9.6	396,114	54.8	30,831	43,529	184,602	47.2	15,108	20,286	.0078	.0081
Montgomery	32.5	32.0	−1.5	12.4	.0	486,401	41.2	27,773	39,226	181,728	19.7	12,240	14,655	.0105	.0097
Morgan	37.5	36.9	−1.6	14.5	.7	645,421	42.2	31,513	44,512	325,963	29.2	17,523	22,480	.0143	.0135
Moultrie	14.9	14.8	−.7	5.4	.0	216,737	41.3	28,411	40,136	62,987	23.7	9,430	11,664	.0044	.0041
Ogle	46.3	45.9	−.9	17.8	1.1	894,968	42.9	35,589	50,279	212,342	23.4	9,781	11,929	.0162	.0152
Peoria	186.9	182.3	−2.5	72.7	.0	4,080,401	41.3	39,730	56,127	1,804,385	29.8	19,117	24,820	.0831	.0781
Perry	22.5	22.9	1.8	9.2	4.5	422,697	47.7	32,523	45,945	106,820	25.2	9,696	11,611	.0076	.0074
Piatt	16.9	16.9	.0	6.5	.0	275,172	41.3	29,965	42,334	97,535	32.2	11,349	15,005	.0057	.0053
Pike	18.0	17.6	−2.2	7.4	.0	233,022	41.2	22,297	31,489	81,054	22.3	8,959	10,953	.0050	.0048
Pope	4.7	4.8	2.1	2.0	5.3	62,027	48.3	22,007	31,014	4,939	25.9	2,065	2,470	.0011	.0010
Pulaski	8.8	8.7	−1.1	3.5	.0	100,106	41.2	20,262	28,602	15,120	19.7	3,609	4,320	.0020	.0018
Putnam	6.1	6.0	−1.6	2.2	.0	100,585	41.0	32,427	45,720	23,568	32.1	8,112	10,713	.0019	.0018
Randolph	36.5	36.5	.0	12.8	.8	540,525	42.4	29,898	42,229	273,547	36.0	15,838	21,371	.0122	.0117
Richland	16.5	16.1	−2.4	6.7	.0	289,302	41.2	30,575	43,179	109,282	21.9	13,385	16,311	.0060	.0056
Rock Island	155.5	151.7	−2.4	60.9	.2	3,07[illegible],579	41.5	35,791	50,568	1,168,333	20.0	16,019	19,184	.0626	.0575
☐ St. Clair	269.1	266.6	−.9	99.1	1.6	4,30[illegible],477	43.6	30,760	43,456	2,069,124	30.8	16,230	20,879	.0946	.0902
Saline	28.1	27.7	−1.4	12.1	.8	404,735	42.4	23,687	33,449	192,933	20.7	13,318	15,945	.0094	.0087
Sangamon	183.6	186.5	1.6	79.4	4.2	3,493,175	47.2	31,146	43,995	1,848,682	31.5	18,450	23,283	.0753	.0731
Schuyler	8.0	7.8	−2.5	3.1	.0	130,761	41.2	29,881	42,181	42,909	28.3	10,787	13,842	.0026	.0024
Scott	6.2	6.1	−1.6	2.4	.0	108,728	41.2	32,082	45,303	18,563	19.7	6,460	7,735	.0020	.0019
Shelby	24.3	24.3	.0	9.4	1.1	341,989	42.7	25,767	36,382	74,346	21.0	6,607	7,909	.0066	.0062
Stark	6.8	6.6	−2.9	2.5	.0	132,916	41.3	37,635	53,166	16,596	27.1	5,223	6,638	.0023	.0020

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
ILLINOIS (continued)															
ALL COUNTIES (continued)															
Stephenson	49.7	49.5	–.4	20.0	2.6	839,167	44.9	29,703	41,958	380,072	32.1	14,752	19,004	.0178	.0172
Tazewell	125.9	122.8	–2.5	47.7	.2	2,551,747	41.6	37,866	53,496	1,070,582	31.5	17,108	22,444	.0517	.0487
Union	18.3	18.3	.0	7.8	.5	274,214	43.0	24,902	35,156	93,650	26.1	9,646	12,006	.0055	.0053
Vermilion	90.0	87.8	–2.4	35.4	.3	1,489,617	41.7	29,784	42,080	663,106	27.3	14,754	18,732	.0323	.0303
Wabash	14.0	14.0	.0	5.5	.0	218,174	41.2	28,093	39,668	81,523	19.7	12,381	14,822	.0048	.0042
Warren	20.7	20.2	–2.4	7.9	.0	311,574	41.2	27,933	39,440	105,011	19.7	11,103	13,293	.0064	.0062
Washington	16.1	16.4	1.9	6.4	4.9	261,042	48.1	28,897	40,788	86,684	39.0	10,220	13,544	.0051	.0049
Wayne	17.7	17.4	–1.7	7.4	.0	250,026	41.2	23,926	33,787	90,727	19.7	10,240	12,260	.0054	.0050
White	17.3	16.9	–2.3	7.2	.0	321,872	41.2	31,653	44,704	95,193	19.7	11,042	13,221	.0063	.0058
Whiteside	63.9	62.3	–2.5	24.2	.0	993,397	41.3	29,058	41,049	422,046	22.9	14,187	17,440	.0217	.0200
Will	354.4	368.5	4.0	125.2	6.6	7,107,292	50.6	40,191	56,768	2,715,944	41.2	16,384	21,693	.1337	.1346
Williamson	60.8	62.3	2.5	25.9	4.4	789,114	47.5	21,573	30,468	521,667	39.2	15,109	20,142	.0195	.0195
Winnebago	254.4	254.4	.0	100.0	2.6	5,097,028	44.9	36,083	50,970	2,464,340	33.3	18,955	24,643	.1061	.1021
Woodford	34.1	34.1	.0	12.4	4.2	611,413	47.1	34,919	49,308	195,828	32.3	12,436	15,793	.0116	.0114
TOTAL METRO COUNTIES	**9,638.5**	**9,756.9**	**1.2**	**3,711.0**	**3.8**	**206,534,654**	**47.1**	**39,270**	**55,655**	**93,198,987**	**35.9**	**19,185**	**25,114**	**4.1026**	**4.0169**
TOTAL STATE	**11,696.9**	**11,788.5**	**.8**	**4,513.8**	**3.3**	**239,476,262**	**46.4**	**37,410**	**53,054**	**106,336,459**	**34.7**	**18,060**	**23,558**	**4.7989**	**4.6723**
INDIANA															
ANDERSON	**131.4**	**128.1**	**–2.5**	**49.2**	**–.2**	**2,209,686**	**44.8**	**30,952**	**44,912**	**945,582**	**21.2**	**15,822**	**19,219**	**.0472**	**.0442**
Madison	131.4	128.1	–2.5	49.2	–.2	2,209,686	44.8	30,952	44,912	945,582	21.2	15,822	19,219	.0472	.0442
BLOOMINGTON	**103.1**	**105.0**	**1.8**	**39.8**	**5.0**	**1,830,171**	**52.4**	**31,695**	**45,984**	**904,084**	**30.4**	**18,291**	**22,716**	**.0386**	**.0381**
Monroe	103.1	105.0	1.8	39.8	5.0	1,830,171	52.4	31,695	45,984	904,084	30.4	18,291	22,716	.0386	.0381
ELKHART - GOSHEN	**152.3**	**160.1**	**5.1**	**60.3**	**7.7**	**2,742,939**	**56.2**	**31,354**	**45,488**	**1,563,589**	**31.6**	**21,222**	**25,930**	**.0596**	**.0599**
Elkhart	152.3	160.1	5.1	60.3	7.7	2,742,939	56.2	31,354	45,488	1,563,589	31.6	21,222	25,930	.0596	.0599
EVANSVILLE	**284.5**	**286.5**	**.7**	**113.2**	**2.6**	**5,215,570**	**49.6**	**31,607**	**46,074**	**2,374,261**	**25.6**	**17,142**	**20,974**	**.1084**	**.1048**
Posey	26.4	26.2	–.8	9.4	.0	418,046	45.1	30,650	44,473	96,334	21.5	8,437	10,248	.0077	.0074
Vanderburgh	166.9	165.2	–1.0	68.3	1.2	3,171,221	46.8	32,004	46,431	1,690,914	22.9	20,382	24,757	.0701	.0662
Warrick	48.4	51.8	7.0	18.5	8.8	840,148	57.9	31,298	45,413	186,928	32.2	8,318	10,104	.0144	.0148
Henderson, Ky.	*42.8*	*43.3*	*1.2*	*17.0*	*3.7*	*786,155*	*55.4*	*30,842*	*46,244*	*400,085*	*36.0*	*17,943*	*23,534*	*.0162*	*.0164*
FORT WAYNE	**367.9**	**373.3**	**1.5**	**140.3**	**3.6**	**6,788,494**	**50.3**	**33,355**	**48,386**	**3,874,332**	**35.0**	**21,193**	**27,615**	**.1481**	**.1465**
Allen	304.4	308.0	1.2	116.7	3.5	5,726,913	50.1	33,826	49,074	3,461,344	35.3	22,683	29,660	.1270	.1255
De Kalb	35.6	36.5	2.5	13.1	4.0	606,935	50.8	31,935	46,331	265,667	36.0	15,506	20,280	.0123	.0123
Whitley	27.9	28.8	3.2	10.5	5.0	454,646	52.3	29,843	43,300	147,321	27.5	11,551	14,031	.0088	.0087
GARY - HAMMOND	**619.2**	**610.4**	**–1.4**	**219.1**	**.9**	**10,142,615**	**46.7**	**31,840**	**46,292**	**4,271,985**	**22.7**	**16,033**	**19,498**	**.2156**	**.2032**
Lake	490.4	478.3	–2.5	172.3	–.2	7,591,945	44.8	30,365	44,062	3,453,496	21.2	16,500	20,044	.1686	.1570
Porter	128.8	132.1	2.6	46.8	5.2	2,550,670	52.6	37,563	54,501	818,489	29.3	14,222	17,489	.0470	.0462
INDIANAPOLIS	**1,254.9**	**1,293.7**	**3.1**	**498.9**	**5.5**	**24,770,364**	**53.4**	**34,147**	**49,650**	**14,607,845**	**38.7**	**22,263**	**29,280**	**.5299**	**.5346**
Boone	40.1	41.7	4.0	15.6	6.8	769,170	55.0	33,983	49,306	247,894	29.8	13,082	15,891	.0142	.0140
Hamilton	107.8	121.8	13.0	43.5	16.0	2,667,325	68.3	42,261	61,318	981,379	49.9	17,463	22,560	.0442	.0486
Hancock	48.6	50.5	3.9	17.8	6.0	898,765	53.7	34,805	50,492	240,715	28.7	11,134	13,523	.0160	.0160
Hendricks	79.3	83.0	4.7	28.1	6.4	1,409,421	54.4	34,570	50,157	453,828	36.8	12,563	16,150	.0261	.0263
Johnson	87.9	92.5	5.2	33.0	7.8	1,610,573	56.5	33,639	48,805	993,232	43.3	22,651	30,098	.0348	.0359
Marion	796.3	808.3	1.5	326.3	4.0	15,893,766	50.9	33,575	48,709	11,101,947	38.4	25,570	34,024	.3637	.3635
Morgan	55.0	56.3	2.4	20.0	5.3	912,285	52.7	31,439	45,614	376,150	34.9	14,675	18,808	.0184	.0183
Shelby	39.9	39.6	–.8	14.6	1.4	609,059	47.1	28,750	41,716	212,700	23.2	11,993	14,568	.0125	.0120
KOKOMO	**100.5**	**98.0**	**–2.5**	**38.1**	**.0**	**1,897,962**	**45.1**	**34,329**	**49,815**	**1,023,344**	**30.2**	**20,635**	**26,859**	**.0416**	**.0398**
Howard	84.0	81.9	–2.5	31.8	.0	1,627,473	45.1	35,268	51,178	865,790	29.0	21,097	27,226	.0354	.0338
Tipton	16.5	16.1	–2.4	6.3	.0	270,489	45.1	29,594	42,935	157,554	36.7	18,300	25,009	.0062	.0060
LAFAYETTE - WEST LAFAYETTE	**125.8**	**126.9**	**.9**	**46.5**	**3.6**	**2,254,880**	**50.3**	**33,423**	**48,492**	**1,222,103**	**28.5**	**21,182**	**26,282**	**.0495**	**.0480**
Tippecanoe	125.8	126.9	.9	46.5	3.6	2,254,880	50.3	33,423	48,492	1,222,103	28.5	21,182	26,282	.0495	.0480
MUNCIE	**120.4**	**117.4**	**–2.5**	**43.7**	**.0**	**1,876,910**	**45.1**	**29,598**	**42,950**	**884,538**	**21.5**	**16,662**	**20,241**	**.0421**	**.0392**
Delaware	120.4	117.4	–2.5	43.7	.0	1,876,910	45.1	29,598	42,950	884,538	21.5	16,662	20,241	.0421	.0392
SOUTH BEND - MISHAWAKA	**244.0**	**243.3**	**–.3**	**93.9**	**2.2**	**4,305,228**	**48.2**	**31,600**	**45,849**	**2,490,527**	**30.7**	**20,739**	**26,523**	**.0969**	**.0937**
St. Joseph	244.0	243.3	–.3	93.9	2.2	4,305,228	48.2	31,600	45,849	2,490,527	30.7	20,739	26,523	.0969	.0937
TERRE HAUTE	**132.2**	**129.7**	**–1.9**	**49.8**	**.2**	**2,156,090**	**45.3**	**29,849**	**43,295**	**2,042,902**	**35.2**	**30,397**	**41,022**	**.0593**	**.0578**
Clay	25.1	25.3	.8	9.9	3.1	403,464	49.6	28,088	40,754	134,538	25.3	11,188	13,590	.0080	.0077
Vigo	107.1	104.4	–2.5	39.9	–.5	1,752,626	44.4	30,271	43,925	1,908,364	36.0	34,995	47,829	.0513	.0501
ALL COUNTIES															
Adams	31.7	32.4	2.2	11.2	4.7	509,980	51.9	31,384	45,534	314,000	43.0	20,514	28,036	.0115	.0115

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
INDIANA (continued)															
ALL COUNTIES (continued)															
Allen	304.4	308.0	1.2	116.7	3.5	5,726,913	50.1	33,826	49,074	3,461,344	35.3	22,683	29,660	.1270	.1255
Bartholomew	66.9	67.4	.7	25.9	3.6	1,466,783	50.3	39,031	56,633	558,727	26.8	17,627	21,572	.0279	.0271
Benton	9.5	9.3	−2.1	3.6	.0	145,046	45.0	27,782	40,291	49,390	24.5	11,019	13,719	.0030	.0027
Blackford	15.0	14.6	−2.7	5.6	.0	224,522	45.1	27,635	40,093	66,506	21.5	9,777	11,876	.0044	.0043
Boone	40.1	41.7	4.0	15.6	6.8	769,170	55.0	33,983	49,306	247,894	29.8	13,082	15,891	.0142	.0140
Brown	13.9	14.7	5.8	5.9	9.3	216,700	58.5	25,320	36,729	56,154	48.7	6,992	9,518	.0038	.0042
Carroll	19.3	19.0	−1.6	7.2	.0	312,690	45.1	29,931	43,429	66,149	21.5	7,563	9,187	.0057	.0054
Cass	40.4	39.7	−1.7	15.1	.0	600,464	45.1	27,406	39,766	243,087	21.5	13,253	16,098	.0131	.0122
☐ Clark	89.7	89.2	−.6	33.6	1.8	1,371,469	47.7	28,134	40,818	1,058,656	33.4	24,056	31,508	.0351	.0341
Clay	25.1	25.3	.8	9.9	3.1	403,464	49.6	28,088	40,754	134,538	25.3	11,188	13,590	.0080	.0077
Clinton	31.4	31.4	.0	12.3	3.4	540,012	49.9	30,264	43,903	183,873	25.5	12,308	14,949	.0105	.0102
Crawford	10.6	10.8	1.9	3.7	.0	110,668	45.0	20,622	29,910	48,480	36.6	9,589	13,103	.0026	.0026
Daviess	28.8	29.0	.7	10.9	2.8	438,808	49.2	27,748	40,258	154,098	24.9	11,639	14,137	.0090	.0087
☐ Dearborn	39.7	42.3	6.5	15.1	8.6	640,734	57.6	29,248	42,433	298,451	45.8	14,725	19,765	.0128	.0134
Decatur	23.6	23.3	−1.3	8.5	.0	337,411	45.1	27,358	39,695	129,180	21.5	12,511	15,198	.0074	.0068
De Kalb	35.6	36.5	2.5	13.1	4.0	606,935	50.8	31,935	46,331	265,667	36.0	15,506	20,280	.0123	.0123
Delaware	120.4	117.4	−2.5	43.7	.0	1,876,910	45.1	29,598	42,950	884,538	21.5	16,662	20,241	.0421	.0392
Dubois	37.3	38.4	2.9	13.9	4.5	607,514	51.6	30,126	43,706	439,747	37.5	24,045	31,636	.0147	.0147
Elkhart	152.3	160.1	5.1	60.3	7.7	2,742,939	56.2	31,354	45,488	1,563,589	31.6	21,222	25,930	.0596	.0599
Fayette	26.7	26.0	−2.6	9.8	.0	413,797	45.1	29,101	42,224	147,715	21.5	12,409	15,073	.0085	.0080
☐ Floyd	64.9	66.3	2.2	24.7	4.2	1,067,085	51.2	29,777	43,202	377,282	26.6	12,575	15,275	.0211	.0207
Fountain	18.3	17.8	−2.7	6.8	.0	240,939	45.1	24,422	35,432	93,010	21.5	11,261	13,678	.0054	.0050
Franklin	20.6	21.0	1.9	6.7	1.5	277,539	47.3	28,553	41,424	67,518	26.2	8,107	10,077	.0053	.0052
Fulton	19.5	19.4	−.5	7.5	.0	284,492	45.1	26,141	37,932	99,956	21.5	10,971	13,327	.0061	.0057
Gibson	33.9	34.0	.3	13.5	3.8	549,862	50.7	28,076	40,731	171,238	26.1	10,443	12,684	.0106	.0103
Grant	76.7	74.8	−2.5	27.6	.0	1,232,121	45.1	30,765	44,642	616,650	28.3	17,408	22,342	.0274	.0259
Greene	31.3	31.6	1.0	12.7	2.4	472,704	48.6	25,654	37,221	149,581	24.4	9,696	11,778	.0094	.0092
Hamilton	107.8	121.8	13.0	43.5	16.0	2,667,325	68.3	42,261	61,318	981,379	49.9	17,463	22,560	.0442	.0486
Hancock	48.6	50.5	3.9	17.8	6.0	898,765	53.7	34,805	50,492	240,715	28.7	11,134	13,523	.0160	.0160
☐ Harrison	30.7	32.0	4.2	11.4	7.5	457,156	56.0	27,644	40,101	187,815	44.3	12,278	16,475	.0092	.0095
Hendricks	79.3	83.0	4.7	28.1	6.4	1,409,421	54.4	34,570	50,157	453,828	36.8	12,563	16,150	.0261	.0263
Henry	50.4	49.2	−2.4	18.7	.0	785,973	45.1	28,967	42,031	296,943	21.5	13,072	15,879	.0165	.0155
Howard	84.0	81.9	−2.5	31.8	.0	1,627,473	45.1	35,268	51,178	865,790	29.0	21,097	27,226	.0354	.0338
Huntington	37.7	38.7	2.7	14.5	4.3	622,772	51.3	29,606	42,950	216,538	26.7	12,295	14,934	.0122	.0119
Jackson	37.2	37.4	.5	14.4	3.6	559,036	50.3	26,758	38,822	257,595	25.8	14,727	17,889	.0123	.0118
Jasper	27.6	28.1	1.8	9.6	5.5	420,460	53.1	30,186	43,798	147,494	28.1	12,648	15,364	.0083	.0083
Jay	22.1	21.6	−2.3	8.2	.0	276,476	45.1	23,238	33,717	90,114	21.5	9,047	10,990	.0060	.0056
Jefferson	29.7	29.0	−2.4	10.6	.0	467,876	45.1	30,420	44,139	177,168	21.5	13,759	16,714	.0098	.0091
Jennings	24.6	25.0	1.6	8.5	4.9	321,188	52.2	26,051	37,787	99,544	27.4	9,643	11,711	.0066	.0066
Johnson	87.9	92.5	5.2	33.0	7.8	1,610,573	56.5	33,639	48,805	993,232	43.3	22,651	30,098	.0348	.0359
Knox	40.6	39.6	−2.5	15.8	.0	536,150	45.1	23,384	33,934	286,651	21.5	14,935	18,142	.0129	.0121
Kosciusko	66.8	70.3	5.2	26.6	8.1	1,243,033	56.9	32,207	46,731	564,964	42.1	16,165	21,239	.0244	.0251
La Grange	30.3	32.8	8.3	10.6	10.4	413,314	60.2	26,876	38,992	127,757	34.1	9,923	12,053	.0080	.0084
Lake	490.4	478.3	−2.5	172.3	−.2	7,591,945	44.8	30,365	44,062	3,453,496	21.2	16,500	20,044	.1686	.1570
La Porte	107.3	104.6	−2.5	37.6	−.5	1,654,899	44.3	30,332	44,013	702,415	20.8	15,379	18,681	.0361	.0337
Lawrence	44.1	44.6	1.1	17.3	3.0	656,185	49.4	26,147	37,930	274,572	25.1	13,067	15,871	.0142	.0136
Madison	131.4	128.1	−2.5	49.2	−.2	2,209,686	44.8	30,952	44,912	945,582	21.2	15,822	19,219	.0472	.0442
Marion	796.3	808.3	1.5	326.3	4.0	15,893,766	50.9	33,575	48,709	11,101,947	38.4	25,570	34,024	.3637	.3635
Marshall	42.7	44.3	3.7	16.7	6.4	711,905	54.3	29,387	42,629	322,833	34.6	15,281	19,331	.0147	.0148
Martin	10.9	10.8	−.9	3.9	.0	158,469	45.1	28,010	40,633	50,953	21.5	10,757	13,065	.0032	.0030
Miami	39.0	38.0	−2.6	14.1	.0	529,680	45.1	25,889	37,566	178,275	21.5	10,408	12,644	.0112	.0105
Monroe	103.1	105.0	1.8	39.8	5.0	1,830,171	52.4	31,695	45,984	904,084	30.4	18,291	22,716	.0386	.0381
Montgomery	35.6	35.4	−.6	13.8	2.2	575,550	48.3	28,743	41,707	275,008	27.5	15,979	19,928	.0125	.0120
Morgan	55.0	56.3	2.4	20.0	5.3	912,285	52.7	31,439	45,614	376,150	34.9	14,675	18,808	.0184	.0183
Newton	14.6	14.3	−2.1	5.3	.0	200,960	45.1	26,137	37,917	47,673	21.5	7,406	8,995	.0039	.0037
Noble	39.4	41.4	5.1	15.2	7.0	603,651	55.3	27,374	39,714	275,302	42.5	13,608	18,112	.0125	.0128
Ohio	5.2	5.3	1.9	2.0	.0	83,339	45.0	28,733	41,670	12,943	21.4	5,329	6,472	.0015	.0014
Orange	19.3	19.5	1.0	7.4	2.8	240,263	49.1	22,382	32,468	78,223	24.8	8,703	10,571	.0050	.0049
Owen	18.4	19.8	7.6	8.0	12.7	275,221	63.5	23,714	34,403	72,491	36.9	7,460	9,061	.0050	.0052
Parke	16.1	15.8	−1.9	5.8	.0	199,028	45.1	23,652	34,315	88,792	36.7	11,202	15,309	.0045	.0044
Perry	18.6	18.1	−2.7	6.4	.0	233,214	45.1	25,120	36,440	91,015	21.7	11,688	14,221	.0052	.0048
Pike	13.2	13.0	−1.5	5.2	.0	193,427	45.0	25,645	37,198	34,928	21.5	5,531	6,717	.0035	.0035
Porter	128.8	132.1	2.6	46.8	5.2	2,550,670	52.6	37,563	54,501	818,489	29.3	14,222	17,489	.0470	.0462
Posey	26.4	26.2	−.8	9.4	.0	418,046	45.1	30,650	44,473	96,334	21.5	8,437	10,248	.0077	.0074
Pulaski	13.4	13.3	−.7	5.1	.0	210,327	45.1	28,430	41,241	58,436	21.5	9,434	11,458	.0041	.0040
Putnam	30.6	30.9	1.0	10.3	3.0	450,879	49.5	30,169	43,775	141,698	25.1	11,325	13,757	.0090	.0087

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
INDIANA (continued)															
ALL COUNTIES (continued)															
Randolph	28.4	27.7	−2.5	10.6	.0	386,372	45.1	25,119	36,450	115,812	21.5	8,994	10,926	.0081	.0074
Ripley	26.0	26.5	1.9	9.4	5.6	399,119	53.2	29,270	42,459	176,907	39.0	14,301	18,820	.0081	.0084
Rush	18.4	17.9	−2.7	6.5	.0	248,182	45.1	26,317	38,182	79,508	21.5	10,070	12,232	.0053	.0049
St. Joseph	244.0	243.3	−.3	93.9	2.2	4,305,228	48.2	31,600	45,849	2,490,527	30.7	20,739	26,523	.0969	.0937
Scott	21.1	21.3	.9	7.7	2.7	288,644	48.9	25,841	37,486	124,309	26.4	13,108	16,144	.0064	.0061
Shelby	39.9	39.6	−.8	14.6	1.4	609,059	47.1	28,750	41,716	212,700	23.2	11,993	14,568	.0125	.0120
Spencer	20.2	20.4	1.0	7.1	2.9	307,571	49.3	29,860	43,320	78,449	25.0	9,097	11,049	.0058	.0056
Starke	22.6	22.9	1.3	8.4	3.7	280,822	50.4	23,047	33,431	114,388	26.0	11,212	13,618	.0063	.0061
Steuben	28.9	31.0	7.3	11.8	9.3	480,719	58.5	28,080	40,739	233,384	32.7	16,283	19,778	.0099	.0101
Sullivan	20.7	20.4	−1.4	8.1	.0	250,499	45.1	21,317	30,926	150,575	36.7	13,603	18,590	.0062	.0061
Switzerland	7.7	8.0	3.9	2.9	3.6	92,706	50.2	22,047	31,968	14,285	25.8	4,056	4,926	.0017	.0017
Tippecanoe	125.8	126.9	.9	46.5	3.6	2,254,880	50.3	33,423	48,492	1,222,103	28.5	21,182	26,282	.0495	.0480
Tipton	16.5	16.1	−2.4	6.3	.0	270,489	45.1	29,594	42,935	157,554	36.7	18,300	25,009	.0062	.0060
Union	6.8	6.6	−2.9	2.4	.0	98,114	45.1	28,180	40,881	26,682	21.5	9,153	11,118	.0020	.0018
Vanderburgh	166.9	165.2	−1.0	68.3	1.2	3,171,221	46.8	32,004	46,431	1,690,914	22.9	20,382	24,757	.0701	.0662
Vermillion	17.7	17.3	−2.3	7.1	.0	286,326	45.1	27,799	40,328	102,202	25.6	11,458	14,395	.0060	.0055
Vigo	107.1	104.4	−2.5	39.9	−.5	1,752,626	44.4	30,271	43,925	1,908,364	36.0	34,995	47,829	.0513	.0501
Wabash	35.7	34.8	−2.5	12.7	.0	544,551	45.1	29,549	42,878	235,867	25.4	14,805	18,572	.0119	.0111
Warren	8.6	8.4	−2.3	3.0	.0	147,750	45.0	33,960	49,250	9,814	21.4	2,694	3,271	.0025	.0023
Warrick	48.4	51.8	7.0	18.5	8.8	840,148	57.9	31,298	45,413	186,928	32.2	8,318	10,104	.0144	.0148
Washington	23.8	24.8	4.2	9.1	5.8	332,390	53.5	25,181	36,526	126,781	29.7	11,365	13,932	.0069	.0069
Wayne	71.7	69.9	−2.5	27.2	.0	1,088,137	45.1	27,569	40,005	602,574	21.5	18,237	22,153	.0258	.0239
Wells	26.1	26.3	.8	9.8	2.1	412,542	48.1	29,016	42,096	130,574	24.0	10,969	13,324	.0081	.0079
White	24.3	24.2	−.4	9.6	1.1	372,659	46.6	26,757	38,819	138,299	22.7	11,860	14,406	.0078	.0073
Whitley	27.9	28.8	3.2	10.5	5.0	454,646	52.3	29,843	43,300	147,321	27.5	11,551	14,031	.0088	.0087
TOTAL METRO COUNTIES	**3,818.4**	**3,858.9**	**1.1**	**1,460.6**	**3.4**	**68,941,198**	**50.3**	**32,481**	**47,201**	**37,727,211**	**32.6**	**20,145**	**25,830**	**1.4988**	**1.4711**
TOTAL STATE	**5,617.9**	**5,662.7**	**.8**	**2,134.0**	**3.1**	**96,563,628**	**49.8**	**31,141**	**45,250**	**48,813,005**	**31.4**	**17,949**	**22,874**	**2.0770**	**2.0293**
IOWA															
CEDAR RAPIDS	**171.5**	**170.9**	**−.3**	**69.8**	**2.2**	**3,470,438**	**48.3**	**34,271**	**49,720**	**1,949,237**	**39.7**	**20,435**	**27,926**	**.0736**	**.0729**
Linn	171.5	170.9	−.3	69.8	2.2	3,470,438	48.3	34,271	49,720	1,949,237	39.7	20,435	27,926	.0736	.0729
DAVENPORT - ROCK ISLAND - MOLINE	**367.5**	**358.5**	**−2.4**	**142.2**	**.1**	**7,148,107**	**43.1**	**35,177**	**50,268**	**3,211,360**	**29.8**	**17,418**	**22,583**	**.1486**	**.1404**
Scott	158.1	154.2	−2.5	61.1	.2	3,065,551	45.3	34,576	50,173	1,663,053	36.6	19,964	27,219	.0660	.0639
Henry, Ill.	*53.9*	*52.6*	*−2.4*	*20.2*	*.0*	*1,002,977*	*41.3*	*35,143*	*49,652*	*379,974*	*34.9*	*13,942*	*18,811*	*.0200*	*.0190*
Rock Island, Ill.	*155.5*	*151.7*	*−2.4*	*60.9*	*.2*	*3,079,579*	*41.5*	*35,791*	*50,568*	*1,168,333*	*20.0*	*16,019*	*19,184*	*.0626*	*.0575*
DES MOINES	**395.9**	**407.8**	**3.0**	**170.6**	**5.6**	**8,245,373**	**53.3**	**33,304**	**48,332**	**4,790,405**	**44.0**	**20,601**	**28,080**	**.1712**	**.1754**
Dallas	30.7	30.9	.7	12.7	4.1	527,241	51.0	28,615	41,515	159,357	27.9	10,209	12,548	.0099	.0097
Polk	327.5	338.2	3.3	143.7	5.9	7,055,945	53.6	33,842	49,102	4,374,441	44.7	22,275	30,441	.1486	.1529
Warren	37.7	38.7	2.7	14.2	4.4	662,187	51.5	32,142	46,633	256,607	42.7	13,223	18,071	.0127	.0128
DUBUQUE	**90.5**	**88.3**	**−2.4**	**31.7**	**.0**	**1,384,441**	**45.1**	**30,097**	**43,673**	**920,620**	**36.7**	**21,249**	**29,042**	**.0335**	**.0325**
Dubuque	90.5	88.3	−2.4	31.7	.0	1,384,441	45.1	30,097	43,673	920,620	36.7	21,249	29,042	.0335	.0325
IOWA CITY	**87.2**	**88.7**	**1.7**	**36.0**	**4.7**	**1,702,773**	**51.8**	**32,602**	**47,299**	**929,635**	**43.0**	**18,896**	**25,823**	**.0354**	**.0357**
Johnson	87.2	88.7	1.7	36.0	4.7	1,702,773	51.8	32,602	47,299	929,635	43.0	18,896	25,823	.0354	.0357
SIOUX CITY	**117.1**	**115.1**	**−1.7**	**46.0**	**1.1**	**1,863,325**	**46.5**	**27,951**	**40,507**	**1,115,980**	**34.3**	**18,265**	**24,260**	**.0431**	**.0418**
Woodbury	99.1	96.6	−2.5	38.9	.0	1,569,323	45.1	27,802	40,342	1,032,168	34.4	19,738	26,534	.0377	.0364
Dakota, Neb.	*18.0*	*18.5*	*2.8*	*7.1*	*7.6*	*294,002*	*54.5*	*28,827*	*41,409*	*83,812*	*32.5*	*9,582*	*11,805*	*.0054*	*.0054*
WATERLOO - CEDAR FALLS	**148.6**	**144.9**	**−2.5**	**55.7**	**−.2**	**2,873,529**	**44.8**	**35,554**	**51,589**	**1,258,833**	**30.7**	**17,255**	**22,600**	**.0590**	**.0561**
Black Hawk	125.0	121.9	−2.5	47.1	−.2	2,455,567	44.8	35,929	52,135	1,117,043	30.0	18,201	23,716	.0508	.0483
Bremer	23.6	23.0	−2.5	8.6	.0	417,962	45.1	33,493	48,600	141,790	36.7	12,063	16,487	.0082	.0078
ALL COUNTIES															
Adair	8.6	8.4	−2.3	3.5	.0	119,170	45.1	23,469	34,049	37,622	21.5	8,850	10,749	.0025	.0023
Adams	5.2	5.1	−1.9	2.1	.0	65,953	45.1	21,648	31,406	22,902	35.5	8,050	10,906	.0013	.0014
Allamakee	14.8	14.5	−2.0	5.4	.0	155,451	45.1	19,842	28,787	93,309	31.4	13,146	17,279	.0041	.0038
Appanoose	14.4	14.0	−2.8	6.0	.0	174,364	45.1	20,031	29,061	94,389	30.8	12,028	15,732	.0042	.0041
Audubon	7.3	7.1	−2.7	2.9	.0	85,831	45.1	20,397	29,597	45,231	34.7	11,580	15,597	.0021	.0019
Benton	22.9	22.3	−2.6	8.9	.0	335,942	45.1	26,014	37,746	107,543	28.5	9,404	12,083	.0067	.0066
Black Hawk	125.0	121.9	−2.5	47.1	−.2	2,455,567	44.8	35,929	52,135	1,117,043	30.0	18,201	23,716	.0508	.0483
Boone	25.6	25.0	−2.3	10.2	.0	430,747	45.1	29,103	42,230	163,661	33.2	12,048	16,045	.0087	.0083
Bremer	23.6	23.0	−2.5	8.6	.0	417,962	45.1	33,493	48,600	141,790	36.7	12,063	16,487	.0082	.0078
Buchanan	22.1	21.6	−2.3	8.0	.0	297,876	45.1	25,663	37,235	134,779	36.2	12,370	16,847	.0065	.0063

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
IOWA (continued)															
ALL COUNTIES (continued)															
Buena Vista	19.9	19.4	−2.5	7.7	.0	289,046	45.1	25,871	37,538	158,281	30.9	15,701	20,556	.0068	.0064
Butler	16.3	15.9	−2.5	6.2	.0	210,115	45.1	23,354	33,890	54,431	30.6	6,721	8,779	.0042	.0041
Calhoun	11.9	11.6	−2.5	4.7	.0	173,640	45.1	25,466	36,945	49,415	21.5	8,656	10,514	.0035	.0032
Carroll	22.6	22.0	−2.7	8.4	.0	299,371	45.1	24,560	35,639	181,692	25.4	17,243	21,630	.0074	.0071
Cass	15.7	15.3	−2.5	6.5	.0	243,936	45.1	25,866	37,529	138,796	30.6	16,349	21,353	.0058	.0054
Cedar	18.4	18.1	−1.6	7.3	.0	260,870	45.1	24,630	35,736	107,345	31.4	11,192	14,705	.0055	.0054
Cerro Gordo	48.2	47.6	−1.2	20.1	.5	822,221	45.8	28,191	40,907	602,386	37.4	21,928	29,969	.0202	.0196
Cherokee	14.3	13.9	−2.8	5.9	.0	217,014	45.1	25,349	36,782	102,097	24.7	13,878	17,305	.0048	.0046
Chickasaw	14.2	13.8	−2.8	5.3	.0	180,781	45.1	23,512	34,110	65,937	32.3	9,406	12,441	.0040	.0036
Clarke	8.9	9.0	1.1	3.5	.0	112,704	45.1	22,194	32,201	67,302	29.9	14,800	19,229	.0027	.0027
Clay	18.0	17.6	−2.2	7.4	.0	276,550	45.1	25,755	37,372	158,589	28.3	16,709	21,431	.0064	.0062
Clayton	20.9	20.4	−2.4	8.1	.0	267,384	45.1	22,749	33,010	95,272	28.4	9,162	11,762	.0058	.0054
Clinton	53.2	51.9	−2.4	20.4	.0	873,749	45.1	29,517	42,831	416,225	27.2	16,036	20,403	.0192	.0181
Crawford	17.9	17.5	−2.2	6.8	.0	222,466	45.1	22,546	32,716	96,190	27.7	11,073	14,146	.0050	.0049
Dallas	30.7	30.9	.7	12.7	4.1	527,241	51.0	28,615	41,515	159,357	27.9	10,209	12,548	.0099	.0097
Davis	8.9	8.7	−2.2	3.3	.0	110,099	45.1	22,995	33,363	31,258	21.5	7,798	9,472	.0024	.0022
Decatur	8.8	8.6	−2.3	3.3	.0	106,625	45.1	22,269	32,311	28,011	21.6	6,983	8,488	.0022	.0020
Delaware	18.9	18.7	−1.1	6.7	.0	256,480	45.1	26,384	38,281	75,819	21.5	9,316	11,316	.0053	.0050
Des Moines	44.7	43.6	−2.5	18.2	.0	803,598	45.1	30,429	44,154	420,806	34.1	17,241	23,121	.0175	.0168
Dickinson	15.2	14.8	−2.6	6.3	.0	257,831	45.1	28,205	40,926	168,011	36.7	19,513	26,668	.0060	.0059
Dubuque	90.5	88.3	−2.4	31.7	.0	1,384,441	45.1	30,097	43,673	920,620	36.7	21,249	29,042	.0335	.0325
Emmet	11.6	11.3	−2.6	4.7	.0	156,705	45.1	22,981	33,341	78,262	28.3	12,978	16,651	.0036	.0034
Fayette	23.0	22.4	−2.6	9.0	.0	319,104	45.1	24,437	35,456	150,099	31.7	12,666	16,678	.0072	.0069
Floyd	18.1	17.7	−2.2	7.1	.0	257,782	45.1	25,024	36,307	92,523	21.5	10,728	13,031	.0054	.0051
Franklin	11.8	11.5	−2.5	4.9	.0	181,215	45.1	25,487	36,983	43,712	23.0	7,251	8,921	.0036	.0032
Fremont	9.2	9.0	−2.2	3.8	.0	141,894	45.1	25,737	37,341	29,872	21.5	6,472	7,861	.0026	.0025
Greene	10.6	10.3	−2.8	4.5	.0	171,469	45.1	26,262	38,104	74,055	36.7	12,042	16,457	.0036	.0035
Grundy	13.3	13.0	−2.3	5.3	.0	229,655	45.1	29,863	43,331	43,633	21.5	6,778	8,233	.0041	.0038
Guthrie	11.6	11.3	−2.6	4.7	.0	150,289	45.1	22,036	31,976	42,820	35.3	6,734	9,111	.0031	.0031
Hamilton	16.5	16.1	−2.4	6.7	.0	262,028	45.1	26,951	39,109	119,445	36.1	13,098	17,828	.0055	.0053
Hancock	13.5	13.2	−2.2	5.6	.0	213,492	45.1	26,274	38,124	48,927	29.7	6,737	8,737	.0041	.0037
Hardin	20.2	19.7	−2.5	8.0	.0	300,626	45.1	25,898	37,578	113,062	21.5	11,634	14,133	.0063	.0061
Harrison	15.6	15.2	−2.6	6.0	.0	194,627	45.1	22,358	32,438	105,502	30.6	13,466	17,584	.0047	.0044
Henry	19.1	18.9	−1.0	7.2	.0	308,297	45.1	29,509	42,819	135,300	33.6	14,070	18,792	.0066	.0063
Howard	10.2	9.9	−2.9	4.0	.0	136,876	45.1	23,584	34,219	40,445	21.5	8,324	10,111	.0028	.0026
Humboldt	11.4	11.1	−2.6	4.9	.0	175,811	45.1	24,731	35,880	61,609	27.9	9,832	12,573	.0036	.0035
Ida	8.7	8.5	−2.3	3.5	.0	117,963	45.1	23,232	33,704	59,454	36.7	12,430	16,987	.0027	.0026
Iowa	15.0	14.6	−2.7	6.0	.0	239,786	45.1	27,545	39,964	132,606	36.7	16,172	22,101	.0054	.0052
Jackson	22.1	21.6	−2.3	8.2	.0	286,152	45.1	24,052	34,897	140,003	36.7	12,493	17,074	.0064	.0064
Jasper	36.6	36.3	−.8	14.7	1.4	587,646	47.1	27,552	39,976	253,021	35.2	12,904	17,212	.0124	.0119
Jefferson	17.0	17.3	1.8	6.9	4.5	298,117	51.7	29,778	43,205	147,665	42.9	15,659	21,401	.0061	.0062
Johnson	87.2	88.7	1.7	36.0	4.7	1,702,773	51.8	32,602	47,299	929,635	43.0	18,896	25,823	.0354	.0357
Jones	20.3	19.9	−2.0	7.3	.0	270,520	45.1	25,539	37,058	105,569	30.9	11,051	14,462	.0058	.0057
Keokuk	11.8	11.5	−2.5	4.7	.0	163,701	45.1	24,007	34,830	58,758	36.7	9,148	12,502	.0035	.0032
Kossuth	19.8	19.3	−2.5	7.7	.0	267,384	45.1	23,930	34,725	104,487	21.5	11,171	13,570	.0059	.0056
Lee	41.6	40.6	−2.4	16.3	.0	691,376	45.1	29,232	42,416	346,744	36.7	15,565	21,273	.0150	.0145
Linn	171.5	170.9	−.3	69.8	2.2	3,470,438	48.3	34,271	49,720	1,949,237	39.7	20,435	27,926	.0736	.0729
Louisa	12.5	12.5	.0	4.6	.0	191,733	45.1	28,729	41,681	40,509	21.5	7,250	8,806	.0036	.0034
Lucas	9.6	9.4	−2.1	4.1	.0	132,437	45.1	22,260	32,302	38,919	21.5	7,814	9,492	.0026	.0026
Lyon	12.2	11.9	−2.5	4.4	.0	130,170	45.1	20,390	29,584	44,078	25.8	7,964	10,018	.0031	.0027
Madison	12.5	12.3	−1.6	4.7	.0	158,539	45.1	23,249	33,732	77,049	30.1	12,602	16,393	.0037	.0035
Mahaska	23.1	23.0	−.4	9.3	1.1	308,731	46.7	22,881	33,197	172,070	37.0	13,648	18,502	.0072	.0071
Marion	30.5	30.5	.0	11.8	4.4	507,942	51.5	29,671	43,046	209,699	42.7	13,004	17,771	.0101	.0101
Marshall	39.5	38.5	−2.5	15.9	.0	728,381	45.1	31,570	45,810	323,526	33.7	15,217	20,348	.0150	.0145
Mills	14.0	13.9	−.7	4.8	.0	184,013	45.1	26,419	38,336	58,319	26.1	9,636	12,150	.0039	.0036
Mitchell	11.2	10.9	−2.7	4.5	.0	162,495	45.1	24,885	36,110	56,160	28.4	9,719	12,480	.0032	.0032
Monona	10.7	10.4	−2.8	4.4	.0	132,630	45.1	20,774	30,143	53,848	21.5	10,075	12,238	.0031	.0029
Monroe	8.5	8.3	−2.4	3.3	.0	143,631	45.1	29,996	43,525	50,306	36.7	11,154	15,244	.0028	.0026
Montgomery	12.6	12.3	−2.4	5.3	.0	190,575	45.1	24,779	35,958	80,375	27.4	11,899	15,165	.0041	.0039
Muscatine	41.5	41.7	.5	16.3	3.2	809,436	49.7	34,229	49,659	287,956	29.2	14,107	17,666	.0155	.0150
O'Brien	15.7	15.3	−2.5	6.2	.0	213,154	45.1	23,697	34,380	129,590	32.7	15,749	20,902	.0052	.0050
Osceola	7.8	7.6	−2.6	3.1	.0	101,945	45.1	22,667	32,885	24,629	21.5	6,541	7,945	.0021	.0020
Page	17.9	17.5	−2.2	7.3	.0	281,616	45.1	26,588	38,578	145,790	34.3	14,867	19,971	.0062	.0059
Palo Alto	10.9	10.6	−2.8	4.4	.0	151,254	45.1	23,689	34,376	52,859	21.5	9,889	12,013	.0032	.0030
Plymouth	24.7	24.4	−1.2	9.3	.0	345,302	45.1	25,588	37,129	162,642	28.0	13,658	17,488	.0078	.0075
Pocahontas	10.2	9.9	−2.9	4.1	.0	156,705	45.1	26,340	38,221	74,321	36.7	13,263	18,127	.0035	.0033

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
IOWA (continued)															
ALL COUNTIES (continued)															
Polk	327.5	338.2	3.3	143.7	5.9	7,055,945	53.6	33,842	49,102	4,374,441	44.7	22,275	30,441	.1486	.1529
☐ Pottawattamie	88.2	88.0	–.2	34.9	2.3	1,579,551	48.5	31,196	45,259	823,167	36.8	17,640	23,586	.0338	.0331
Poweshiek	19.0	18.5	–2.6	7.3	.0	300,143	45.1	28,337	41,115	122,923	21.5	13,862	16,839	.0064	.0060
Ringgold	5.6	5.5	–1.8	2.3	.0	59,585	45.0	17,863	25,907	37,182	36.6	11,831	16,166	.0015	.0015
Sac	12.5	12.2	–2.4	5.3	.0	154,776	45.1	20,126	29,203	60,340	25.8	9,053	11,385	.0035	.0032
Scott	158.1	154.2	–2.5	61.1	.2	3,065,551	45.3	34,576	50,173	1,663,053	36.6	19,964	27,219	.0660	.0639
Shelby	14.1	13.8	–2.1	5.5	.0	199,163	45.1	24,958	36,211	72,427	21.6	10,829	13,169	.0041	.0040
Sioux	31.1	30.8	–1.0	10.8	.9	393,983	46.4	25,142	36,480	145,060	27.7	10,616	13,431	.0086	.0082
Story	73.1	72.7	–.5	26.3	2.3	1,298,320	48.5	34,026	49,366	673,819	39.9	18,747	25,620	.0276	.0273
Tama	17.9	17.5	–2.2	6.8	.0	241,861	45.1	24,511	35,568	77,678	28.1	8,915	11,423	.0051	.0048
Taylor	7.5	7.3	–2.7	3.1	.0	92,007	45.1	20,459	29,680	21,261	21.5	5,647	6,858	.0018	.0016
Union	13.1	12.8	–2.3	5.4	.0	204,711	45.1	26,131	37,909	101,983	28.8	14,657	18,886	.0047	.0044
Van Buren	8.0	7.8	–2.5	3.1	.0	93,743	45.1	20,844	30,240	21,748	25.1	5,610	7,015	.0019	.0018
Wapello	37.1	36.2	–2.4	15.3	.0	563,426	45.1	25,379	36,825	270,228	29.7	13,616	17,662	.0125	.0120
Warren	37.7	38.7	2.7	14.2	4.4	662,187	51.5	32,142	46,633	256,607	42.7	13,223	18,071	.0127	.0128
Washington	20.1	19.9	–1.0	7.7	.0	295,897	45.1	26,485	38,428	143,720	35.7	13,754	18,665	.0066	.0065
Wayne	7.1	6.9	–2.8	3.0	.0	78,401	45.1	18,015	26,134	29,228	27.5	7,640	9,743	.0018	.0017
Webster	42.5	41.5	–2.4	16.9	.0	618,282	45.1	25,213	36,585	372,513	28.8	17,114	22,042	.0149	.0141
Winnebago	12.7	12.4	–2.4	5.2	.0	221,597	45.1	29,370	42,615	70,663	26.3	10,763	13,589	.0043	.0040
Winneshiek	21.6	21.2	–1.9	7.7	.0	300,095	45.1	26,859	38,973	150,044	36.7	14,258	19,486	.0068	.0065
Woodbury	99.1	96.6	–2.5	38.9	.0	1,569,323	45.1	27,802	40,342	1,032,168	34.4	19,738	26,534	.0377	.0364
Worth	8.7	8.5	–2.3	3.5	.0	137,503	45.1	27,081	39,287	22,008	21.5	5,177	6,288	.0025	.0024
Wright	15.0	14.6	–2.7	6.1	.0	297,007	45.1	33,557	48,690	70,302	21.5	9,488	11,525	.0053	.0050
TOTAL METRO COUNTIES	**1,239.1**	**1,239.4**	**.0**	**498.7**	**2.7**	**23,890,979**	**49.0**	**33,010**	**47,907**	**13,367,118**	**39.3**	**19,758**	**26,804**	**.5102**	**.5060**
TOTAL STATE	**2,857.8**	**2,827.0**	**–1.1**	**1,132.6**	**1.4**	**48,244,497**	**47.3**	**29,308**	**42,596**	**24,157,762**	**35.7**	**15,934**	**21,329**	**1.0368**	**1.0108**

KANSAS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
KANSAS CITY	**1,585.0**	**1,658.0**	**4.6**	**647.3**	**6.5**	**34,542,704**	**51.3**	**37,560**	**53,364**	**16,005,556**	**35.4**	**19,456**	**24,727**	**.6800**	**.6792**
Johnson	348.6	391.9	12.4	152.8	14.7	10,361,833	62.3	47,936	67,813	5,257,746	53.3	25,747	34,409	.1847	.2016
Leavenworth	66.0	71.3	8.0	23.4	10.4	1,269,403	56.1	38,349	54,248	390,360	38.2	13,323	16,682	.0225	.0231
Miami	24.2	25.4	5.0	9.5	6.7	401,100	51.0	29,847	42,221	155,462	42.0	12,302	16,364	.0079	.0080
Wyandotte	173.1	171.1	–1.2	65.3	.0	2,827,292	41.5	30,602	43,297	1,180,516	34.1	13,483	18,078	.0597	.0566
Cass, Mo.	*62.1*	*67.7*	*9.0*	*23.9*	*10.1*	*1,138,320*	*55.1*	*33,814*	*47,628*	*410,753*	*35.8*	*13,939*	*17,186*	*.0214*	*.0219*
Clay, Mo.	*152.9*	*160.3*	*4.8*	*62.6*	*7.4*	*3,493,340*	*51.2*	*39,617*	*55,804*	*1,646,157*	*29.2*	*21,857*	*26,296*	*.0696*	*.0685*
Jackson, Mo.	*645.4*	*650.6*	*.8*	*265.5*	*2.9*	*13,115,567*	*45.0*	*35,072*	*49,399*	*6,291,015*	*24.5*	*19,599*	*23,695*	*.2773*	*.2622*
Lafayette, Mo.	*32.3*	*33.3*	*3.1*	*12.6*	*4.1*	*495,738*	*46.7*	*27,933*	*39,344*	*131,263*	*24.5*	*8,713*	*10,418*	*.0096*	*.0092*
Platte, Mo.	*56.3*	*61.1*	*8.5*	*22.6*	*10.2*	*1,086,448*	*55.3*	*34,127*	*48,073*	*455,147*	*44.2*	*15,399*	*20,139*	*.0206*	*.0215*
Ray, Mo.	*24.1*	*25.3*	*5.0*	*9.1*	*5.8*	*353,663*	*49.0*	*27,5*[illegible]	*38,864*	*87,137*	*26.5*	*8,009*	*9,575*	*.0067*	*.0066*
LAWRENCE	**77.1**	**81.2**	**5.3**	**29.7**	**7.2**	**1,363,925**	**51.7**	**32,465**	**45,923**	**643,653**	**39.4**	**16,670**	**21,672**	**.0279**	**.0281**
Douglas	77.1	81.2	5.3	29.7	7.2	1,363,925	51.7	32,465	45,923	643,653	39.4	16,670	21,672	.0279	.0281
TOPEKA	**166.1**	**170.7**	**2.8**	**69.2**	**4.8**	**3,536,853**	**48.3**	**36,131**	**51,111**	**1,750,041**	**38.6**	**19,129**	**25,290**	**.0714**	**.0711**
Shawnee	166.1	170.7	2.8	69.2	4.8	3,536,853	48.3	36,131	51,111	1,750,041	38.6	19,129	25,290	.0714	.0711
WICHITA	**452.6**	**471.0**	**4.1**	**186.2**	**5.9**	**9,893,134**	**49.8**	**37,551**	**53,132**	**4,423,303**	**36.1**	**18,483**	**23,756**	**.1932**	**.1922**
Butler	50.4	52.4	4.0	19.4	4.9	792,599	48.3	28,885	40,856	253,801	25.7	10,918	13,083	.0156	.0153
Sedgwick	402.2	418.6	4.1	166.8	6.0	9,100,535	49.9	38,569	54,560	4,169,502	36.7	19,372	24,997	.1776	.1769
ALL COUNTIES															
Allen	15.1	14.7	–2.6	6.0	.0	222,914	41.5	26,261	37,152	65,550	20.3	9,079	10,925	.0045	.0042
Anderson	8.6	8.4	–2.3	3.2	.0	123,857	41.5	27,361	38,705	31,559	26.3	7,806	9,862	.0025	.0023
Atchison	17.8	17.4	–2.2	6.4	.0	245,398	41.5	27,104	38,343	101,942	33.8	11,907	15,928	.0055	.0051
Barber	6.4	6.2	–3.1	2.7	.0	102,290	41.4	26,788	37,885	35,979	20.8	11,027	13,326	.0021	.0020
Barton	30.8	30.0	–2.6	11.8	–.8	520,181	40.3	31,161	44,083	233,343	23.0	15,946	19,775	.0113	.0105
Bourbon	15.4	15.0	–2.6	6.5	.0	236,327	41.5	25,699	36,358	117,118	34.4	13,409	18,018	.0053	.0049
Brown	11.7	11.4	–2.6	4.7	.0	160,672	41.5	24,164	34,186	46,503	19.8	8,256	9,894	.0034	.0031
Butler	50.4	52.4	4.0	19.4	4.9	792,599	48.3	28,885	40,856	253,801	25.7	10,918	13,083	.0156	.0153
Chase	3.1	3.0	–3.2	1.3	.0	45,693	41.5	24,848	35,148	9,751	19.8	6,259	7,501	.0010	.0009
Chautauqua	4.6	4.5	–2.2	2.1	.0	80,963	41.4	27,259	38,554	10,931	22.3	4,255	5,205	.0014	.0012
Cherokee	22.5	22.4	–.4	8.9	.0	296,205	41.5	23,525	33,281	69,362	19.8	6,503	7,793	.0059	.0056
Cheyenne	3.3	3.2	–3.0	1.5	.0	59,830	41.5	28,196	39,887	17,147	19.8	9,539	11,431	.0012	.0011
Clark	2.4	2.3	–4.2	1.0	.0	39,420	41.5	27,864	39,420	13,557	25.8	10,775	13,557	.0008	.0007
Clay	9.3	9.1	–2.2	3.7	.0	123,182	41.5	23,532	33,292	43,136	19.8	9,728	11,658	.0027	.0025
Cloud	11.5	11.2	–2.6	4.5	.0	149,526	41.5	23,486	33,228	75,278	29.3	12,938	16,728	.0035	.0033
Coffey	9.5	9.4	–1.1	3.6	.0	194,640	41.5	38,214	54,067	39,437	23.7	8,858	10,955	.0034	.0032

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
KANSAS (continued)															
ALL COUNTIES (continued)															
Comanche	2.4	2.3	−4.2	1.0	.0	32,569	41.4	23,038	32,569	8,379	19.8	6,994	8,379	.0007	.0006
Cowley	37.5	37.5	.0	14.4	.0	680,611	41.5	33,408	47,265	241,948	28.3	13,093	16,802	.0136	.0129
Crawford	37.0	36.1	−2.4	15.2	−.7	498,806	40.5	23,197	32,816	246,790	31.9	12,232	16,236	.0116	.0109
Decatur	4.0	3.9	−2.5	1.7	.0	56,693	41.4	23,584	33,349	17,775	19.8	8,726	10,456	.0012	.0011
Dickinson	20.4	20.4	.0	8.3	.0	323,804	41.5	27,575	39,013	82,853	19.8	8,329	9,982	.0063	.0059
Doniphan	9.5	9.3	−2.1	3.4	.0	113,532	41.5	23,605	33,392	36,134	29.2	8,224	10,628	.0025	.0023
Douglas	77.1	81.2	5.3	29.7	7.2	1,363,925	51.7	32,465	45,923	643,653	39.4	16,670	21,672	.0279	.0281
Edwards	4.0	3.9	−2.5	1.7	.0	51,627	41.4	21,473	30,369	13,006	19.8	6,385	7,651	.0010	.0010
Elk	3.5	3.4	−2.9	1.6	.0	52,930	41.4	23,403	33,081	7,983	19.8	4,165	4,989	.0010	.0010
Ellis	26.8	26.7	−.4	10.1	.0	473,958	41.5	33,170	46,927	238,188	20.0	19,656	23,583	.0107	.0097
Ellsworth	6.7	6.7	0	2.9	.0	97,030	41.5	23,650	33,459	27,194	19.8	7,824	9,377	.0021	.0020
Finney	30.7	34.3	11.7	12.3	13.9	569,347	61.1	32,722	46,288	327,266	42.0	21,335	26,607	.0117	.0126
Ford	26.5	27.3	3.0	10.1	3.1	438,590	45.8	30,696	43,425	258,683	29.0	20,469	25,612	.0102	.0098
Franklin	22.5	22.6	.4	8.7	1.2	393,911	43.1	32,004	45,277	147,010	34.8	12,678	16,898	.0079	.0074
Geary	29.5	28.8	−2.4	10.4	.0	401,969	41.5	27,319	38,651	214,117	29.2	15,939	20,588	.0096	.0091
Gove	3.4	3.3	−2.9	1.4	.0	44,245	41.4	22,356	31,604	21,489	32.6	11,576	15,349	.0011	.0009
Graham	3.5	3.4	−2.9	1.4	.0	57,031	41.4	28,801	40,736	21,112	25.9	11,979	15,080	.0012	.0011
Grant	7.5	7.6	1.3	2.7	.0	121,782	41.5	31,879	45,104	41,606	19.8	12,858	15,410	.0025	.0023
Gray	5.6	5.7	1.8	1.9	.0	86,608	41.4	32,233	45,583	12,576	19.8	5,524	6,619	.0015	.0015
Greeley	1.7	1.7	.0	.7	.0	21,326	41.2	21,574	30,466	10,858	34.9	11,497	15,511	.0005	.0005
Greenwood	7.8	7.6	−2.6	3.2	.0	104,075	41.5	22,993	32,523	31,471	20.3	8,177	9,835	.0022	.0021
Hamilton	2.2	2.1	−4.5	1.1	.0	46,947	41.4	30,181	42,679	7,569	19.8	5,744	6,881	.0008	.0006
Harper	7.1	6.9	−2.8	3.0	.0	102,772	41.5	24,215	34,257	38,290	20.4	10,601	12,763	.0022	.0021
Harvey	31.7	31.6	−.3	11.6	.0	511,399	41.5	31,161	44,086	205,270	27.0	13,932	17,696	.0108	.0103
Haskell	4.0	4.0	.0	1.4	.0	60,746	41.4	30,677	43,390	8,947	19.8	5,334	6,391	.0013	.0010
Hodgeman	2.2	2.2	.0	.9	.0	27,454	41.3	21,590	30,504	6,959	34.9	5,730	7,732	.0003	.0005
Jackson	12.2	12.4	1.6	4.6	2.2	170,852	44.6	26,255	37,142	64,989	38.0	10,462	14,128	.0037	.0035
Jefferson	17.4	18.5	6.3	6.4	8.5	267,931	53.4	29,594	41,864	32,810	30.0	4,278	5,127	.0045	.0045
Jewell	4.4	4.3	−2.3	1.8	.0	56,404	41.4	22,166	31,336	12,739	32.6	5,336	7,077	.0012	.0011
Johnson	348.6	391.9	12.4	152.8	14.7	10,361,833	62.3	47,936	67,813	5,257,746	53.3	25,747	34,409	.1847	.2016
Kearny	3.8	4.0	5.3	1.2	.0	52,448	41.4	30,908	43,707	11,616	29.4	7,482	9,680	.0011	.0009
Kingman	8.9	8.8	−1.1	3.4	.0	123,375	41.5	25,652	36,287	42,650	31.8	9,521	12,544	.0025	.0025
Kiowa	3.6	3.5	−2.8	1.4	.0	61,470	41.5	31,038	43,907	18,736	26.0	10,619	13,383	.0013	.0011
Labette	24.9	24.3	−2.4	9.5	−1.0	381,366	40.0	28,374	40,144	126,169	18.6	11,082	13,281	.0080	.0073
Lane	2.4	2.3	−4.2	1.0	.0	36,573	41.4	25,860	36,573	13,801	35.0	10,223	13,801	.0007	.0008
Leavenworth	66.0	71.3	8.0	23.4	10.4	1,269,403	56.1	38,349	54,248	390,360	38.2	13,323	16,682	.0225	.0231
Lincoln	3.6	3.5	−2.8	1.6	.0	46,416	41.5	20,506	29,010	15,132	28.0	7,391	9,458	.0011	.0010
Linn	8.7	8.8	1.1	3.4	.0	112,808	41.5	23,452	33,179	28,732	26.4	6,683	8,451	.0023	.0022
Logan	3.1	3.0	−3.2	1.4	.0	49,504	41.4	25,000	35,360	31,619	33.9	16,865	22,585	.0012	.0011
Lyon	35.5	35.3	−.6	13.5	.0	598,828	41.5	31,353	44,358	273,740	28.4	15,797	20,277	.0130	.0122
McPherson	27.5	27.6	.4	10.6	1.0	487,467	42.8	32,506	45,987	195,810	32.0	14,133	18,473	.0099	.0095
Marion	13.2	12.9	−2.3	5.1	.0	178,235	41.5	24,706	34,948	62,813	27.7	9,642	12,316	.0039	.0036
Marshall	12.8	12.7	−.8	5.3	.0	185,762	41.5	24,774	35,049	68,277	23.8	10,403	12,882	.0040	.0038
Meade	4.5	4.4	−2.2	1.8	.0	61,084	41.5	23,989	33,936	14,002	19.8	6,491	7,779	.0012	.0011
Miami	24.2	25.4	5.0	9.5	6.7	401,100	51.0	29,847	42,221	155,462	42.0	12,302	16,364	.0079	.0080
Mitchell	7.7	7.5	−2.6	3.2	.0	101,952	41.4	22,524	31,860	62,264	28.4	15,149	19,458	.0024	.0022
Montgomery	41.8	40.8	−2.4	15.9	−3.0	630,046	37.1	28,012	39,626	255,909	16.2	13,431	16,095	.0143	.0129
Morris	6.4	6.4	.0	2.6	.0	89,359	41.5	24,296	34,369	34,298	33.9	9,854	13,192	.0019	.0018
Morton	3.3	3.2	−3.0	1.2	.0	52,255	41.4	30,789	43,546	14,322	19.8	9,960	11,935	.0010	.0009
Nemaha	10.8	10.5	−2.8	4.2	.0	144,991	41.5	24,400	34,522	49,840	19.8	9,901	11,867	.0032	.0030
Neosho	18.0	17.6	−2.2	6.8	.0	256,641	41.5	26,680	37,741	109,501	20.2	13,394	16,103	.0057	.0053
Ness	4.0	3.9	−2.5	1.6	.0	59,878	41.4	26,467	37,424	18,709	24.5	9,389	11,693	.0013	.0011
Norton	6.3	6.1	−3.2	2.6	.0	91,771	41.4	24,955	35,297	38,799	21.4	12,293	14,923	.0021	.0019
Osage	16.3	16.7	2.5	6.0	.0	243,082	41.5	28,635	40,514	62,964	23.6	8,492	10,494	.0047	.0045
Osborne	6.0	5.9	−1.7	2.3	.0	70,782	41.4	21,765	30,775	24,508	19.8	8,894	10,656	.0017	.0014
Ottawa	5.7	5.6	−1.8	2.3	.0	83,569	41.4	25,690	36,334	29,603	26.8	10,154	12,871	.0017	.0018
Pawnee	7.3	7.1	−2.7	3.0	.0	123,954	41.5	29,203	41,318	35,502	19.8	9,874	11,834	.0024	.0021
Phillips	6.9	6.7	−2.9	2.9	.0	97,320	41.4	23,726	33,559	31,867	19.8	9,170	10,989	.0021	.0020
Pottawatomie	16.0	16.4	2.5	5.9	.0	235,941	41.5	28,266	39,990	57,447	26.6	7,692	9,737	.0046	.0044
Pratt	10.0	9.8	−2.0	4.1	.0	164,532	41.5	28,365	40,130	80,850	22.5	16,092	19,720	.0037	.0033
Rawlins	3.7	3.6	−2.7	1.4	.0	47,044	41.4	23,762	33,603	13,192	26.5	7,450	9,423	.0010	.0010
Reno	66.4	65.4	−1.5	25.4	−.4	1,062,074	40.9	29,554	41,814	601,390	34.5	17,533	23,677	.0245	.0234
Republic	6.7	6.5	−3.0	2.8	.0	90,854	41.5	22,936	32,448	25,523	19.8	7,606	9,115	.0020	.0017
Rice	11.2	10.9	−2.7	4.5	.0	183,301	41.5	28,794	40,734	39,602	19.8	7,344	8,800	.0034	.0033
Riley	63.2	62.9	−.5	20.5	.5	893,924	42.2	30,821	43,606	517,038	35.7	18,677	25,221	.0212	.0204
Rooks	6.0	5.9	−1.7	2.3	.0	85,499	41.4	26,287	37,173	27,743	28.2	9,406	12,062	.0019	.0015

1990 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
KANSAS (continued)															
ALL COUNTIES (continued)															
Rush	3.9	3.8	−2.6	1.5	.0	53,557	41.4	25,243	35,705	10,509	35.0	5,189	7,006	.0009	.0011
Russell	8.0	7.8	−2.5	3.2	.0	146,631	41.5	32,387	45,822	50,872	24.6	12,762	15,898	.0030	.0027
Saline	51.3	52.1	1.6	21.0	3.4	912,789	46.3	30,728	43,466	552,530	32.1	20,607	26,311	.0209	.0203
Scott	5.7	5.6	−1.8	2.1	.0	92,736	41.4	31,222	44,160	33,000	22.3	12,844	15,714	.0019	.0017
Sedgwick	402.2	418.6	4.1	166.8	6.0	9,100,535	49.9	38,569	54,560	4,169,502	36.7	19,372	24,997	.1776	.1769
Seward	18.2	18.5	1.6	7.0	2.9	298,666	45.6	30,163	42,667	182,261	23.4	21,728	26,037	.0073	.0068
Shawnee	166.1	170.7	2.8	69.2	4.8	3,536,853	48.3	36,131	51,111	1,750,041	38.6	19,129	25,290	.0714	.0711
Sheridan	3.1	3.0	−3.2	1.3	.0	41,350	41.3	22,503	31,808	10,737	19.8	6,895	8,259	.0009	.0008
Sherman	7.0	6.8	−2.9	2.8	.0	101,807	41.5	25,701	36,360	67,597	21.4	19,890	24,142	.0027	.0024
Smith	5.4	5.3	−1.9	2.3	.0	57,658	41.4	17,726	25,069	22,624	19.8	8,209	9,837	.0013	.0013
Stafford	5.4	5.3	−1.9	2.3	.0	88,924	41.5	27,328	38,663	14,044	21.8	5,014	6,106	.0016	.0014
Stanton	2.2	2.1	−4.5	.8	.0	28,998	41.4	25,643	36,248	7,814	27.1	7,688	9,768	.0005	.0005
Stevens	5.3	5.6	5.7	1.7	.0	79,081	41.5	32,879	46,518	17,916	19.8	8,794	10,539	.0017	.0016
Sumner	26.4	26.8	1.5	10.5	4.0	431,643	47.1	29,062	41,109	126,280	27.4	9,813	12,027	.0083	.0079
Thomas	8.7	8.7	.0	3.0	.0	116,571	41.4	27,474	38,857	69,238	29.2	17,870	23,079	.0028	.0028
Trego	4.5	4.6	2.2	1.7	.0	59,395	41.4	24,702	34,938	22,101	19.8	10,849	13,001	.0014	.0011
Wabaunsee	7.0	7.1	1.4	2.5	.0	88,924	41.4	25,153	35,570	25,477	35.0	7,548	10,191	.0018	.0019
Wallace	2.0	2.0	.0	.7	.0	16,839	41.2	17,041	24,056	5,361	19.7	6,397	7,659	.0004	.0003
Washington	7.3	7.1	−2.7	3.0	.0	75,656	41.4	17,835	25,219	25,832	19.8	7,187	8,611	.0017	.0017
Wichita	2.8	2.7	−3.6	1.0	.0	37,538	41.3	26,557	37,538	8,579	19.8	7,162	8,579	.0009	.0007
Wilson	11.9	11.7	−1.7	4.7	.0	160,768	41.5	24,178	34,206	57,857	35.0	9,116	12,310	.0033	.0032
Woodson	4.3	4.2	−2.3	1.8	.0	54,088	41.5	21,238	30,049	16,755	28.6	7,239	9,308	.0011	.0011
Wyandotte	173.1	171.1	−1.2	65.3	.0	2,827,292	41.5	30,602	43,297	1,180,516	34.1	13,483	18,078	.0597	.0566
TOTAL METRO COUNTIES	**1,307.7**	**1,382.6**	**5.7**	**536.1**	**7.6**	**29,653,540**	**53.2**	**38,842**	**55,313**	**13,801,081**	**42.6**	**19,425**	**25,743**	**.5673**	**.5807**
TOTAL STATE	**2,518.0**	**2,586.6**	**2.7**	**1,003.5**	**4.3**	**48,247,311**	**48.9**	**33,658**	**48,079**	**21,457,037**	**37.0**	**16,269**	**21,382**	**.9671**	**.9579**
KENTUCKY															
CLARKSVILLE - HOPKINSVILLE	**161.0**	**166.9**	**3.7**	**58.8**	**6.9**	**2,561,083**	**57.7**	**29,532**	**43,556**	**1,373,366**	**36.5**	**18,289**	**23,357**	**.0553**	**.0561**
Christian	63.5	61.9	−2.5	20.0	.0	912,110	50.0	30,412	45,606	482,785	38.9	17,385	24,139	.0205	.0201
Montgomery, Tenn.	*97.5*	*105.0*	*7.7*	*38.8*	*10.9*	*1,648,973*	*62.3*	*29,030*	*42,499*	*890,581*	*35.3*	*18,805*	*22,953*	*.0348*	*.0360*
HUNTINGTON - ASHLAND	**328.8**	**322.1**	**−2.0**	**125.2**	**.5**	**4,677,334**	**49.6**	**25,093**	**37,359**	**2,580,929**	**39.7**	**14,832**	**20,614**	**.1058**	**.1048**
Boyd	52.8	51.5	−2.5	20.2	.5	860,961	50.7	28,419	42,622	607,185	39.6	21,646	30,059	.0205	.0204
Carter	25.9	25.9	.0	9.0	1.1	274,609	51.7	20,346	30,512	112,280	25.1	10,088	12,476	.0062	.0062
Greenup	39.1	38.1	−2.6	13.6	.0	530,771	50.0	26,022	39,027	120,599	25.3	7,075	8,868	.0102	.0098
Lawrence, Ohio	*64.0*	*62.9*	*−1.7*	*23.8*	*.4*	*911,726*	*43.9*	*26,730*	*38,308*	*278,921*	*21.8*	*9,663*	*11,719*	*.0187*	*.0176*
Cabell, W. Va.	*101.6*	*99.1*	*−2.5*	*41.7*	*.5*	*1,464,334*	*51.3*	*23,320*	*35,116*	*1,329,051*	*49.1*	*21,479*	*31,872*	*.0384*	*.0393*
Wayne, W. Va.	*45.4*	*44.6*	*−1.8*	*16.9*	*.6*	*634,933*	*51.5*	*24,951*	*37,570*	*132,893*	*24.7*	*6,345*	*7,863*	*.0118*	*.0115*
LEXINGTON-FAYETTE	**349.6**	**364.5**	**4.3**	**144.2**	**7.1**	**6,948,780**	**60.7**	**32,101**	**48,188**	**4,115,677**	**41.9**	**21,528**	**28,541**	**.1442**	**.1502**
Bourbon	19.3	19.2	−.5	7.4	1.4	267,242	52.0	24,083	36,114	132,640	40.8	12,909	17,924	.0058	.0059
Clark	30.0	30.6	2.0	11.7	4.5	540,474	56.6	30,807	46,194	289,892	43.0	18,094	24,777	.0111	.0114
Fayette	224.1	233.4	4.1	95.9	7.2	4,717,768	60.7	32,805	49,195	3,190,844	41.0	25,278	33,273	.1020	.1060
Jessamine	32.0	34.9	9.1	12.4	12.7	609,890	69.0	32,799	49,185	231,455	54.0	13,660	18,666	.0107	.0117
Scott	24.1	25.1	4.1	9.0	5.9	395,353	58.7	29,299	43,928	146,286	46.8	11,721	16,254	.0076	.0078
Woodford	20.1	21.3	6.0	7.8	8.3	418,053	62.5	35,740	53,597	124,560	37.4	12,587	15,969	.0070	.0074
LOUISVILLE	**967.5**	**959.4**	**−.8**	**371.0**	**1.6**	**17,716,222**	**51.6**	**32,013**	**47,753**	**9,394,912**	**36.6**	**18,834**	**25,323**	**.3752**	**.3718**
Bullitt	48.8	51.2	4.9	16.6	7.1	762,797	60.6	30,647	45,952	137,041	35.4	6,530	8,255	.0131	.0133
Jefferson	673.0	656.3	−2.5	263.1	.2	12,883,035	50.2	32,657	48,966	7,248,851	37.1	20,125	27,552	.2765	.2725
Oldham	35.2	38.6	9.7	12.1	14.2	738,420	71.2	40,694	61,026	217,006	51.3	13,530	17,934	.0119	.0131
Shelby	25.2	25.8	2.4	9.5	5.6	436,260	58.3	30,626	45,922	168,261	37.0	13,651	17,712	.0083	.0086
Clark, Ind.	*89.7*	*89.2*	*−.6*	*33.6*	*1.8*	*1,371,469*	*47.7*	*28,134*	*40,818*	*1,058,656*	*33.4*	*24,056*	*31,508*	*.0351*	*.0341*
Floyd, Ind.	*64.9*	*66.3*	*2.2*	*24.7*	*4.2*	*1,067,085*	*51.2*	*29,777*	*43,202*	*377,282*	*26.6*	*12,575*	*15,275*	*.0211*	*.0207*
Harrison, Ind.	*30.7*	*32.0*	*4.2*	*11.4*	*7.5*	*457,156*	*56.0*	*27,644*	*40,101*	*187,815*	*44.3*	*12,278*	*16,475*	*.0092*	*.0095*
OWENSBORO	**87.9**	**87.7**	**−.2**	**34.3**	**2.7**	**1,421,260**	**54.0**	**27,632**	**41,436**	**824,598**	**32.5**	**18,627**	**24,041**	**.0319**	**.0315**
Daviess	87.9	87.7	−.2	34.3	2.7	1,421,260	54.0	27,632	41,436	824,598	32.5	18,627	24,041	.0319	.0315
ALL COUNTIES															
Adair	16.1	16.2	.6	5.9	1.7	175,426	52.6	19,826	29,733	85,690	41.3	10,459	14,524	.0041	.0042
Allen	14.9	15.3	2.7	6.2	6.9	222,383	60.3	23,919	35,868	80,885	38.8	10,048	13,046	.0043	.0044
Anderson	14.7	15.9	8.2	5.8	9.4	269,339	64.1	30,968	46,438	107,300	52.0	13,323	18,500	.0050	.0054
Ballard	8.1	7.9	−2.5	3.2	.0	126,314	49.9	26,326	39,473	71,136	38.8	16,011	22,230	.0027	.0027
Barren	33.7	33.1	−1.8	13.0	.8	519,871	51.1	26,666	39,990	288,498	37.1	16,318	22,192	.0116	.0115
Bath	9.9	9.8	−1.0	3.6	.0	121,163	49.9	22,446	33,656	38,732	38.8	7,749	10,759	.0025	.0024

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
KENTUCKY (continued)															
ALL COUNTIES (continued)															
Bell	32.9	32.1	–2.4	11.8	.0	364,568	50.0	20,600	30,896	274,092	32.7	17,503	23,228	.0099	.0097
☐ Boone	55.3	59.8	8.1	21.2	11.0	1,076,816	66.4	33,873	50,793	1,219,532	66.3	38,399	57,525	.0271	.0309
Bourbon	19.3	19.2	–.5	7.4	1.4	267,242	52.0	24,083	36,114	132,640	40.8	12,909	17,924	.0058	.0059
Boyd	52.8	51.5	–2.5	20.2	.5	860,961	50.7	28,419	42,622	607,185	39.6	21,646	30,059	.0205	.0204
Boyle	26.0	26.1	.4	10.0	2.0	440,573	53.0	29,379	44,057	309,986	41.7	22,324	30,999	.0103	.0103
Bracken	7.7	7.6	–1.3	2.7	.0	102,597	49.9	25,343	37,999	15,325	23.6	4,591	5,676	.0018	.0018
Breathitt	16.9	16.5	–2.4	5.5	.0	143,204	49.9	17,364	26,037	115,581	38.9	15,135	21,015	.0044	.0043
Breckinridge	17.0	16.9	–.6	6.4	1.6	206,451	52.3	21,511	32,258	87,907	34.2	10,394	13,735	.0044	.0045
Bullitt	48.8	51.2	4.9	16.6	7.1	762,797	60.6	30,647	45,952	137,041	35.4	6,530	8,255	.0131	.0133
Butler	11.9	12.3	3.4	4.2	2.4	129,489	53.6	20,564	30,831	29,394	26.7	5,660	6,999	.0025	.0026
Caldwell	12.6	12.3	–2.4	5.0	.0	176,445	50.0	23,534	35,289	139,473	38.9	20,090	27,895	.0046	.0045
Calloway	31.1	31.5	1.3	12.1	3.4	467,225	55.1	25,750	38,614	315,223	47.7	18,245	26,051	.0108	.0111
☐ Campbell	82.3	81.3	–1.2	30.7	1.7	1,524,036	52.4	33,103	49,643	569,047	32.3	14,246	18,536	.0293	.0289
Carlisle	5.1	5.0	–2.0	2.0	.0	77,561	49.9	25,866	38,781	18,552	23.6	7,503	9,276	.0014	.0014
Carroll	9.6	9.6	.0	3.6	.0	143,923	49.9	26,665	39,979	72,539	32.6	15,200	20,150	.0033	.0031
Carter	25.9	25.9	.0	9.0	1.1	274,609	51.7	20,346	30,512	112,280	25.1	10,088	12,476	.0062	.0062
Casey	15.0	14.8	–1.3	5.9	1.7	149,852	52.6	16,936	25,399	51,810	30.8	6,832	8,781	.0034	.0033
Christian	63.5	61.9	–2.5	20.0	.0	912,110	50.0	30,412	45,606	482,785	38.9	17,385	24,139	.0205	.0201
Clark	30.0	30.6	2.0	11.7	4.5	540,474	56.6	30,807	46,194	289,892	43.0	18,094	24,777	.0111	.0114
Clay	24.0	24.3	1.3	8.1	3.8	265,625	55.7	21,872	32,793	117,311	35.9	11,066	14,483	.0060	.0061
Clinton	9.5	9.5	.0	3.6	.0	90,558	49.9	16,781	25,155	48,283	34.8	9,948	13,412	.0023	.0022
Crittenden	9.0	8.8	–2.2	3.1	–3.1	118,947	45.3	25,584	38,370	28,366	19.8	7,399	9,150	.0025	.0023
Cumberland	7.0	6.8	–2.9	2.8	.0	87,444	49.9	20,828	31,230	37,369	35.9	9,612	13,346	.0019	.0019
Daviess	87.9	87.7	–.2	34.3	2.7	1,421,260	54.0	27,632	41,436	824,598	32.5	18,627	24,041	.0319	.0315
Edmonson	10.2	10.3	1.0	3.4	.0	109,065	49.9	21,393	32,078	24,825	38.8	5,259	7,301	.0022	.0022
Elliott	7.0	7.1	1.4	2.5	.0	53,365	49.9	14,243	21,346	23,259	38.8	6,702	9,304	.0014	.0014
Estill	14.5	14.3	–1.4	5.3	.0	174,648	50.0	21,975	32,952	62,361	23.7	9,515	11,766	.0039	.0037
Fayette	224.1	233.4	4.1	95.9	7.2	4,717,768	60.7	32,805	49,195	3,190,844	41.0	25,278	33,273	.1020	.1060
Fleming	12.5	12.5	.0	4.8	.0	153,146	49.9	21,280	31,905	101,479	38.8	15,227	21,141	.0037	.0039
Floyd	50.2	50.4	.4	18.2	3.4	580,063	55.1	21,254	31,872	305,967	37.9	12,609	16,811	.0136	.0136
Franklin	44.5	45.5	2.2	18.8	5.6	900,670	58.4	31,947	47,908	441,810	46.1	16,986	23,501	.0176	.0183
Fulton	7.7	7.5	–2.6	3.1	.0	100,620	50.0	21,643	32,458	70,398	28.8	17,635	22,709	.0025	.0024
Gallatin	5.1	5.3	3.9	2.0	.0	59,354	49.8	19,806	29,677	15,210	23.6	6,153	7,605	.0012	.0011
Garrard	11.3	11.6	2.7	4.6	7.0	151,469	60.4	21,962	32,928	46,207	48.5	7,235	10,045	.0029	.0030
Grant	15.3	16.3	6.5	5.7	9.6	216,992	64.4	25,387	38,069	126,591	51.1	16,110	22,209	.0046	.0052
Graves	33.7	33.4	–.9	13.8	2.2	575,152	53.3	27,792	41,678	249,765	34.3	13,776	18,099	.0117	.0114
Grayson	22.8	23.4	2.6	8.9	6.0	285,570	58.9	21,401	32,087	110,270	34.3	9,773	12,390	.0061	.0061
Green	10.4	10.1	–2.9	3.9	.0	122,721	49.9	20,987	31,467	31,308	23.6	6,493	8,028	.0024	.0024
Greenup	39.1	38.1	–2.6	13.6	.0	530,771	50.0	26,022	39,027	120,599	25.3	7,075	8,868	.0102	.0098
Hancock	7.9	7.8	–1.3	2.9	.0	140,329	50.0	32,269	48,389	23,388	38.7	[illegible]	8,065	.0024	.0024
Hardin	90.7	91.5	.9	29.0	3.9	1,500,139	55.9	34,496	51,729	936,227	44.3	[illegible]	32,284	.0332	.0340
Harlan	40.3	39.3	–2.5	14.2	.7	478,724	51.0	22,480	33,713	189,413	24.5	10,785	13,339	.0107	.0102
Harrison	15.7	15.8	.6	5.7	.0	209,206	49.9	24,478	36,703	91,674	30.0	12,375	16,083	.0046	.0046
Hart	15.8	15.9	.6	6.1	3.4	203,456	55.0	22,246	33,353	74,423	42.8	8,834	12,200	.0042	.0042
☐ Henderson	42.8	43.3	1.2	17.0	3.7	786,155	55.4	30,842	46,244	400,085	36.0	17,943	23,534	.0162	.0164
Henry	13.1	13.2	.8	4.7	.0	191,238	50.0	27,134	40,689	87,630	38.9	13,427	18,645	.0040	.0040
Hickman	5.2	5.1	–1.9	1.9	.0	67,439	50.0	23,669	35,494	15,187	38.9	5,756	7,993	.0014	.0013
Hopkins	47.1	47.1	.0	18.4	2.8	783,220	54.1	28,386	42,566	375,661	32.5	15,837	20,416	.0164	.0162
Jackson	12.6	12.7	.8	4.6	2.2	110,323	53.3	15,994	23,983	23,512	26.4	4,133	5,111	.0024	.0025
Jefferson	673.0	656.3	–2.5	263.1	.2	12,883,035	50.2	32,657	48,966	7,248,851	37.1	20,125	27,552	.2765	.2725
Jessamine	32.0	34.9	9.1	12.4	12.7	609,890	69.0	32,799	49,185	231,455	54.0	13,660	18,666	.0107	.0117
Johnson	25.9	26.3	1.5	9.3	4.5	325,698	56.7	23,354	35,021	160,460	29.2	13,953	17,254	.0074	.0074
☐ Kenton	141.2	142.8	1.1	54.7	4.0	2,695,543	55.9	32,863	49,279	984,773	32.8	14,100	18,003	.0505	.0506
Knott	18.6	18.6	.0	6.2	1.6	246,340	52.4	26,494	39,732	57,088	25.7	7,446	9,208	.0047	.0047
Knox	31.4	31.6	.6	11.5	4.5	324,141	56.8	18,797	28,186	215,837	42.2	13,798	18,768	.0083	.0083
Larue	11.8	11.6	–1.7	4.4	.0	143,803	49.9	21,796	32,683	39,431	23.7	7,247	8,962	.0030	.0029
Laurel	45.1	47.6	5.5	17.2	9.6	602,703	64.3	23,370	35,041	282,946	35.5	13,304	16,450	.0128	.0133
Lawrence	14.9	15.0	.7	5.2	2.0	185,429	52.9	23,779	35,659	71,453	38.0	10,154	13,741	.0039	.0040
Lee	7.5	7.3	–2.7	2.9	.0	79,598	50.0	18,303	27,448	35,837	29.7	9,529	12,358	.0019	.0018
Leslie	14.8	14.7	–.7	4.9	.0	183,093	50.0	24,914	37,366	39,086	28.0	6,233	7,977	.0036	.0035
Letcher	30.1	29.4	–2.3	10.6	1.0	394,994	51.4	24,846	37,264	139,146	35.3	9,797	13,127	.0082	.0080
Lewis	14.1	13.8	–2.1	5.0	.0	145,600	49.9	19,422	29,120	37,615	33.3	5,644	7,523	.0031	.0030
Lincoln	19.3	19.3	.0	7.2	1.4	203,636	52.1	18,858	28,283	80,542	40.8	8,056	11,186	.0046	.0046
Livingston	9.1	8.9	–2.2	3.7	.0	138,592	49.9	24,981	37,457	37,935	38.8	7,384	10,253	.0026	.0026
Logan	26.5	27.5	3.8	10.5	6.1	380,560	59.0	24,173	36,244	125,400	34.6	9,412	11,943	.0073	.0075
Lyon	6.5	6.4	–1.5	2.3	.0	93,074	50.0	26,986	40,467	13,530	25.6	4,683	5,883	.0017	.0016

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
KENTUCKY (continued)															
ALL COUNTIES (continued)															
McCracken	60.0	58.9	−1.8	24.6	.4	1,070,647	50.6	29,018	43,522	871,892	39.4	25,523	35,443	.0265	.0264
McCreary	16.7	17.1	2.4	6.1	7.0	149,193	60.4	16,315	24,458	44,513	32.3	5,902	7,297	.0054	.0033
McLean	9.9	9.7	−2.0	3.5	.0	133,981	50.0	25,527	38,280	20,535	23.7	4,745	5,867	.0025	.0025
Madison	57.2	58.8	2.8	20.8	6.1	913,967	59.1	29,302	43,941	436,720	33.5	16,696	20,996	.0189	.0193
Magoffin	14.5	14.8	2.1	5.2	6.1	146,858	59.1	18,835	28,242	42,800	31.2	6,657	8,231	.0031	.0030
Marion	17.0	16.6	−2.4	5.7	.0	210,883	50.0	24,669	36,997	67,950	23.7	9,640	11,921	.0045	.0044
Marshall	27.2	27.7	1.8	11.2	4.7	460,757	56.9	27,437	41,139	206,418	39.3	13,847	18,430	.0092	.0093
Martin	14.4	14.3	−.7	4.4	.0	179,859	50.0	27,258	40,877	67,051	23.7	12,323	15,239	.0039	.0038
Mason	16.6	16.2	−2.4	6.3	.0	247,837	50.0	26,232	39,339	157,382	29.0	19,393	25,013	.0059	.0057
Meade	24.6	25.1	2.0	8.6	6.2	327,555	59.2	25,402	38,088	113,990	47.4	9,546	13,255	.0066	.0067
Menifee	5.3	5.3	.0	1.6	.0	42,404	49.9	17,679	26,503	18,318	38.8	8,247	11,449	.0010	.0011
Mercer	20.0	20.3	1.5	7.7	4.1	305,754	56.0	26,480	39,708	125,458	43.9	11,779	16,293	.0061	.0062
Metcalfe	9.8	9.7	−1.0	3.6	.0	94,571	50.0	17,516	26,270	36,569	29.9	7,819	10,158	.0022	.0023
Monroe	12.0	11.7	−2.5	4.7	.0	133,382	49.9	18,926	28,379	59,914	32.4	9,627	12,748	.0032	.0028
Montgomery	21.2	21.7	2.4	8.3	6.4	282,395	59.6	22,691	34,023	185,697	38.0	17,257	22,373	.0068	.0070
Morgan	12.1	11.8	−2.5	4.1	.0	110,023	49.9	17,898	26,835	56,467	23.6	11,138	13,772	.0028	.0027
Muhlenberg	31.8	31.0	−2.5	11.4	.0	482,078	50.0	28,195	42,288	219,589	35.8	14,186	19,262	.0103	.0100
Nelson	30.5	31.7	3.9	11.1	6.7	450,575	60.0	27,070	40,592	187,000	37.5	13,075	16,847	.0091	.0094
Nicholas	7.2	7.2	.0	2.7	.0	96,607	50.0	23,861	35,780	14,359	23.6	4,301	5,318	.0018	.0017
Ohio	21.5	21.2	−1.4	8.0	.0	303,597	50.0	25,303	37,950	99,898	25.2	9,976	12,487	.0060	.0060
Oldham	35.2	38.6	9.7	12.1	14.2	738,420	71.2	40,694	61,026	217,006	51.3	13,530	17,934	.0119	.0131
Owen	9.3	9.5	2.2	3.4	.0	114,096	49.9	22,381	33,558	44,817	37.9	9,560	13,181	.0025	.0025
Owsley	5.4	5.3	−1.9	1.7	.0	43,063	49.9	16,902	25,331	13,703	38.8	5,806	8,061	.0011	.0010
Pendleton	11.3	11.4	.9	4.3	2.4	150,212	53.5	23,297	34,933	47,818	37.4	8,284	11,120	.0030	.0030
Perry	35.4	35.6	.6	12.5	4.2	517,775	56.2	27,626	41,422	230,388	31.4	14,611	18,431	.0109	.0108
Pike	81.4	80.5	−1.1	28.9	2.1	990,929	53.1	22,865	34,288	588,099	36.9	15,184	20,349	.0239	.0237
Powell	12.6	13.3	5.6	4.6	12.2	151,110	68.2	21,911	32,850	54,585	52.2	8,747	11,866	.0030	.0032
Pulaski	49.5	51.1	3.2	19.9	5.9	654,031	58.7	21,917	32,866	540,962	52.5	18,864	27,184	.0163	.0174
Robertson	2.1	2.1	.0	.8	.0	22,939	50.0	19,121	28,674	3,544	26.6	3,499	4,430	.0005	.0006
Rockcastle	14.8	15.1	2.0	5.6	5.7	151,649	58.4	18,061	27,080	47,268	33.6	6,675	8,441	.0033	.0032
Rowan	19.4	19.2	−1.0	6.5	1.6	224,060	52.3	22,989	34,471	152,096	37.3	17,309	23,399	.0056	.0056
Russell	14.9	15.4	3.4	6.3	8.6	202,378	62.9	21,423	32,123	111,798	50.5	12,811	17,746	.0044	.0047
Scott	24.1	25.1	4.1	9.0	5.9	395,353	58.7	29,299	43,928	146,286	46.8	11,721	16,254	.0076	.0078
Shelby	25.2	25.8	2.4	9.5	5.6	436,260	58.3	30,626	45,922	168,261	37.0	13,651	17,712	.0083	.0086
Simpson	14.6	14.4	−1.4	5.4	.0	243,704	50.0	30,094	45,130	117,353	32.2	16,437	21,732	.0052	.0050
Spencer	6.4	6.6	3.1	2.2	.0	90,378	50.0	27,395	41,081	16,012	23.7	5,886	7,278	.0017	.0016
Taylor	22.3	22.8	2.2	9.2	5.7	374,571	58.6	27,151	40,714	167,972	37.9	14,004	18,258	.0074	.0076
Todd	11.4	11.1	−2.6	4.3	.0	162,070	50.0	25,135	37,691	25,495	23.7	4,795	5,929	.0029	.0028
Trigg	9.3	9.2	−1.1	3.6	.0	127,093	49.9	23,547	35,304	48,666	37.3	9,847	13,518	.0027	.0026
Trimble	6.4	6.5	1.6	2.2	.0	93,732	49.9	28,419	42,605	6,219	23.6	2,286	2,827	.0016	.0016
Union	17.5	17.1	−2.3	5.8	.0	229,510	50.0	26,385	39,571	110,897	32.5	14,431	19,120	.0051	.0050
Warren	81.1	84.9	4.7	32.0	8.1	1,283,207	62.1	26,742	40,100	1,058,871	50.1	23,831	33,090	.0308	.0330
Washington	10.0	9.8	−2.0	3.4	.0	129,848	49.9	25,470	38,191	40,481	38.8	8,575	11,906	.0026	.0025
Wayne	18.2	18.6	2.2	7.1	6.0	177,223	58.9	16,649	24,961	66,228	31.0	7,544	9,328	.0041	.0041
Webster	14.5	14.1	−2.8	5.5	.0	203,636	50.0	24,688	37,025	80,825	29.9	11,310	14,695	.0043	.0040
Whitley	37.2	38.7	4.0	14.4	6.7	477,227	59.9	22,101	33,141	275,271	31.9	15,459	19,116	.0111	.0114
Wolfe	7.2	7.3	1.4	2.5	.0	67,499	50.0	18,006	27,000	18,303	23.7	5,921	7,321	.0016	.0015
Woodford	20.1	21.3	6.0	7.8	8.3	418,053	62.5	35,740	53,597	124,560	37.4	12,587	15,909	.0070	.0074
TOTAL METRO COUNTIES	**1,722.6**	**1,728.7**	**.4**	**666.2**	**3.0**	**31,851,553**	**54.6**	**31,854**	**47,811**	**17,207,720**	**39.4**	**19,086**	**25,830**	**.6664**	**.6725**
TOTAL STATE	**3,766.2**	**3,785.5**	**.5**	**1,425.8**	**3.1**	**59,889,544**	**54.7**	**27,994**	**42,004**	**31,204,434**	**38.9**	**16,242**	**21,886**	**1.2817**	**1.2915**
LOUISIANA															
ALEXANDRIA	**137.3**	**136.3**	**−.7**	**49.9**	**2.3**	**1,884,740**	**52.1**	**25,393**	**37,770**	**1,323,269**	**41.4**	**19,174**	**26,518**	**.0462**	**.0462**
Rapides	137.3	136.3	−.7	49.9	2.3	1,884,740	52.1	25,393	37,770	1,323,269	41.4	19,174	26,518	.0462	.0462
BATON ROUGE	**539.6**	**555.2**	**2.9**	**200.2**	**5.8**	**9,209,869**	**57.2**	**30,975**	**46,003**	**5,509,521**	**45.3**	**20,039**	**27,520**	**.1985**	**.2057**
Ascension	59.7	63.8	6.9	21.7	10.2	946,116	63.8	29,312	43,600	509,083	52.3	16,962	23,4[illegible]	.0194	.0209
East Baton Rouge	384.9	389.0	1.1	143.7	3.9	6,805,531	54.6	31,838	47,359	4,524,239	43.7	22,763	31,484	.1527	.1562
Livingston	74.0	80.9	9.3	27.7	12.6	1,130,588	67.5	27,440	40,815	366,136	55.7	9,557	13,218	.0204	.0223
West Baton Rouge	21.0	21.5	2.4	7.1	7.6	327,634	60.0	31,026	46,146	110,063	48.8	11,209	15,502	.0060	.0063
HOUMA - THIBODAUX	**183.1**	**182.2**	**−.5**	**62.4**	**2.0**	**2,840,981**	**51.6**	**30,614**	**45,529**	**1,461,504**	**39.3**	**17,146**	**23,422**	**.0616**	**.0610**
Lafourche	85.6	85.7	.1	29.2	2.5	1,273,548	52.4	29,323	43,615	573,414	41.7	14,199	19,637	.0267	.0266
Terrebonne	97.5	96.5	−1.0	33.2	1.5	1,567,433	51.0	31,739	47,212	888,090	37.8	19,715	26,750	.0349	.0344

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
LOUISIANA (continued)															
LAFAYETTE	**210.4**	**217.8**	**3.5**	**79.3**	**6.4**	**3,616,936**	**58.3**	**30,677**	**45,611**	**2,150,709**	**47.0**	**19,635**	**27,121**	**.0770**	**.0806**
Lafayette	164.6	169.9	3.2	63.5	6.2	3,026,870	57.9	32,046	47,667	1,957,007	46.9	22,283	30,819	.0654	.0686
St. Martin	45.8	47.9	4.6	15.8	7.5	590,066	59.9	25,108	37,346	193,702	48.7	8,864	12,260	.0116	.0120
LAKE CHARLES	**172.9**	**172.7**	**–.1**	**63.6**	**2.9**	**2,742,300**	**53.1**	**28,988**	**43,118**	**1,536,616**	**42.3**	**17,469**	**24,161**	**.0600**	**.0605**
Calcasieu	172.9	172.7	–.1	63.6	2.9	2,742,300	53.1	28,988	43,118	1,536,616	42.3	17,469	24,161	.0600	.0605
MONROE	**143.7**	**144.6**	**.6**	**53.5**	**3.5**	**2,010,556**	**53.9**	**25,266**	**37,580**	**1,621,228**	**43.1**	**21,910**	**30,303**	**.0512**	**.0519**
Ouachita	142.7	144.6	.6	53.5	3.5	2,010,556	53.9	25,266	37,580	1,621,228	43.1	21,910	30,303	.0512	.0519
NEW ORLEANS	**1,311.8**	**1,329.1**	**1.3**	**507.7**	**3.8**	**22,436,936**	**55.0**	**29,609**	**44,193**	**13,004,964**	**43.6**	**18,522**	**25,615**	**.4827**	**.4940**
Jefferson	468.4	468.6	.0	179.4	2.7	8,466,246	52.8	31,731	47,192	5,959,546	42.1	24,020	33,219	.1948	.1972
Orleans	535.9	522.6	–2.5	209.2	.1	8,320,923	49.0	26,740	39,775	4,415,139	38.5	15,259	21,105	.1833	.1803
St. Bernard	69.0	70.5	2.2	25.2	5.0	1,028,329	56.2	27,436	40,807	539,197	45.2	15,471	21,397	.0220	.0226
St. Charles	44.7	48.2	7.8	16.7	10.6	753,545	64.5	30,336	45,122	183,271	53.0	7,935	10,974	.0126	.0137
St. John the Baptist	41.9	46.6	11.2	14.9	13.7	752,398	69.2	33,947	50,497	279,148	57.3	13,545	18,735	.0131	.0148
St. Tammany	151.9	172.6	13.6	62.3	17.1	3,115,495	74.2	33,621	50,008	1,628,663	62.0	18,902	26,142	.0569	.0654
SHREVEPORT	**358.6**	**367.5**	**2.5**	**140.7**	**5.2**	**5,935,822**	**56.3**	**28,382**	**42,188**	**3,587,428**	**45.4**	**18,445**	**25,497**	**.1294**	**.1337**
Bossier	90.3	94.0	4.1	34.2	6.9	1,267,001	59.0	24,907	37,047	781,501	47.8	16,522	22,851	.0285	.0300
Caddo	268.3	273.5	1.9	106.5	4.6	4,668,821	55.6	29,474	43,839	2,805,927	44.7	19,050	26,347	.1009	.1037
ALL COUNTIES															
Acadia	58.2	58.0	–.3	20.4	3.0	769,070	53.2	25,346	37,700	267,868	36.8	9,889	13,131	.0159	.0156
Allen	21.2	20.7	–2.4	7.2	.0	220,515	48.7	20,590	30,627	103,253	38.3	10,369	14,341	.0051	.0051
Ascension	59.7	63.8	6.9	21.7	10.2	946,116	63.8	29,312	43,600	509,083	52.3	16,962	23,460	.0194	.0209
Assumption	22.3	21.7	–2.7	6.9	.0	271,544	48.8	26,455	39,354	78,324	37.2	8,274	11,351	.0056	.0055
Avoyelles	42.8	42.8	.0	15.0	2.7	402,624	52.8	18,047	26,842	210,940	42.1	10,168	14,063	.0100	.0100
Beauregard	32.9	34.5	4.9	12.2	8.9	469,110	62.0	25,852	38,452	230,860	50.7	13,682	18,923	.0097	.0103
Bienville	16.7	16.6	–.6	6.2	1.6	187,576	51.2	20,340	30,254	70,411	40.6	8,211	11,357	.0041	.0040
Bossier	90.3	94.0	4.1	34.2	6.9	1,267,001	59.0	24,907	37,047	781,501	47.8	16,522	22,851	.0285	.0300
Caddo	268.3	273.5	1.9	106.5	4.6	4,668,821	55.6	29,474	43,839	2,805,927	44.7	19,050	26,347	.1009	.1037
Calcasieu	172.9	172.7	–.1	63.6	2.9	2,742,300	53.1	28,988	43,118	1,536,616	42.3	17,469	24,161	.0600	.0605
Caldwell	12.1	12.7	5.0	5.2	10.6	154,705	64.5	20,006	29,751	66,698	53.0	9,275	12,827	.0031	.0034
Cameron	9.4	9.3	–1.1	3.4	.0	148,225	48.8	29,305	43,596	35,359	34.2	7,749	10,400	.0027	.0027
Catahoula	12.4	12.2	–1.6	4.4	.0	121,361	48.7	18,548	27,582	47,297	37.1	7,842	10,749	.0029	.0027
Claiborne	17.7	17.3	–2.3	6.2	.0	215,925	48.7	23,414	34,827	88,720	38.3	10,346	14,310	.0047	.0047
Concordia	22.6	22.0	–2.7	8.0	.0	260,676	48.7	21,906	32,585	78,098	23.1	7,928	9,762	.0055	.0053
De Soto	28.1	29.0	3.2	10.7	5.9	349,773	57.6	21,980	32,689	113,385	38.2	8,123	10,547	.0071	.0071
East Baton Rouge	384.9	389.0	1.1	143.7	3.9	6,805,531	54.6	31,838	47,359	4,524,239	43.7	22,763	31,484	.1527	.1562
East Carroll	10.9	10.6	–2.8	3.7	.0	80,187	48.7	14,573	21,672	48,735	38.3	9,524	13,172	.0022	.0023
East Feliciana	21.4	21.9	2.3	6.3	6.8	246,772	58.8	26,337	39,170	56,135	47.7	6,443	8,910	.0048	.0048
Evangeline	34.9	35.2	.9	12.7	4.1	383,927	54.8	20,325	30,230	166,933	42.0	9,637	13,144	.0085	.0086
Franklin	23.4	22.8	–2.6	8.4	.0	206,206	48.7	16,504	24,548	137,757	43.5	11,430	16,400	.0058	.0057
Grant	18.6	19.4	4.3	7.3	7.4	246,097	59.6	22,669	33,712	43,452	48.5	4,304	5,952	.0043	.0045
Iberia	66.2	65.9	–.5	22.5	2.7	965,286	52.8	28,841	42,902	501,4[illegible]6	41.1	16,228	22,288	.0211	.0211
Iberville	33.3	32.7	–1.8	10.4	1.0	465,195	50.2	30,070	44,730	185,939	39.7	12,926	17,879	.0097	.0096
Jackson	17.8	17.7	–.6	6.9	1.5	218,355	51.0	21,272	31,646	99,047	40.4	10,378	14,355	.0049	.0049
Jefferson	468.4	468.6	.0	179.4	2.7	8,466,246	52.8	31,731	47,192	5,959,546	42.1	24,020	33,219	.1948	.1972
Jefferson Davis	32.3	32.0	–.9	11.2	1.8	378,663	51.4	22,731	33,809	224,332	40.8	14,482	20,030	.0092	.0091
Lafayette	164.6	169.9	3.2	63.5	6.2	3,026,870	57.9	32,046	47,667	1,957,007	46.9	22,283	30,819	.0654	.0686
Lafourche	85.6	85.7	.1	29.2	2.5	1,273,548	52.4	29,323	43,615	573,414	41.7	14,199	19,637	.0267	.0266
La Salle	16.4	16.0	–2.4	6.0	.0	216,668	48.7	24,277	36,111	83,916	38.3	10,112	13,986	.0045	.0044
Lincoln	42.7	43.4	1.6	14.6	4.3	615,917	55.1	28,360	42,186	339,949	44.2	16,835	23,284	.0136	.0140
Livingston	74.0	80.9	9.3	27.7	12.6	1,130,588	67.5	27,440	40,815	366,136	55.7	9,557	13,218	.0204	.0223
Madison	15.0	14.6	–2.7	5.7	.0	133,983	48.7	15,804	23,506	87,323	38.3	11,077	15,320	.0036	.0035
Morehouse	37.0	37.7	1.9	13.6	4.6	381,700	55.6	18,871	28,066	221,187	44.7	11,760	16,264	.0094	.0096
Natchitoches	40.2	39.8	–1.0	14.3	1.4	428,003	50.9	20,119	29,930	268,297	40.3	13,564	18,762	.0108	.0107
Orleans	535.9	522.6	–2.5	209.2	.1	8,320,923	49.0	26,740	39,775	4,415,139	38.5	15,259	21,105	.1833	.1803
Ouachita	143.7	144.6	.6	53.5	3.5	2,010,556	53.9	25,266	37,580	1,621,228	43.1	21,910	30,303	.0512	.0519
Plaquemines	26.2	25.6	–2.3	8.3	.0	345,184	48.7	27,959	41,588	222,721	38.3	19,401	26,834	.0084	.0083
Pointe Coupee	23.8	23.2	–2.5	8.2	.0	320,817	48.8	26,302	39,124	91,686	29.7	8,620	11,181	.0064	.0062
Rapides	137.3	136.3	–.7	49.9	2.3	1,884,740	52.1	25,393	37,770	1,323,269	41.4	19,174	26,518	.0462	.0462
Red River	10.7	10.7	.0	3.8	.0	124,398	48.7	22,011	32,736	53,609	38.3	10,201	14,108	.0028	.0029
Richland	22.4	22.1	–1.3	8.0	1.3	210,121	50.6	17,657	26,265	129,471	45.3	11,279	16,184	.0054	.0055
Sabine	27.9	28.9	3.6	11.0	5.8	365,905	57.3	22,363	33,264	146,194	45.6	9,653	13,290	.0076	.0077
St. Bernard	69.0	70.5	2.2	25.2	5.0	1,028,329	56.2	27,436	40,807	539,197	45.2	15,471	21,397	.0220	.0226
St. Charles	44.7	48.2	7.8	16.7	10.6	753,545	64.5	30,336	45,122	183,271	53.0	7,935	10,974	.0126	.0137
St. Helena	9.6	9.4	–2.1	3.1	.0	109,886	48.8	23,829	35,447	9,554	34.1	2,298	3,082	.0021	.0019
St. James	22.3	22.3	.0	6.9	1.5	346,196	50.9	33,731	50,173	87,049	37.1	9,336	12,616	.0064	.0063

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
LOUISIANA (continued)															
ALL COUNTIES (continued)															
St. John the Baptist	41.9	46.6	11.2	14.9	13.7	752,398	69.2	33,947	50,497	279,148	57.3	13,545	18,735	.0131	.0148
St. Landry	86.2	85.6	–.7	30.4	2.0	942,741	51.7	20,850	31,011	446,290	35.0	11,093	14,681	.0221	.0217
St. Martin	45.8	47.9	4.6	15.8	7.5	590,066	59.9	25,108	37,346	193,702	48.7	8,864	12,260	.0116	.0120
St. Mary	60.4	58.9	–2.5	19.9	.5	834,610	49.5	28,193	41,940	305,488	26.7	12,176	15,351	.0175	.0168
St. Tammany	151.9	172.6	13.6	62.3	17.1	3,115,495	74.2	33,621	50,008	1,628,663	62.0	18,902	26,142	.0569	.0654
Tangipahoa	91.3	95.1	4.2	33.4	7.1	1,219,212	59.2	24,543	36,503	896,474	48.1	19,407	26,841	.0295	.0310
Tensas	8.3	8.1	–2.4	2.9	.0	66,823	48.7	15,501	23,042	19,741	23.1	5,531	6,807	.0016	.0016
Terrebonne	97.5	96.5	–1.0	33.2	1.5	1,567,433	51.0	31,739	47,212	888,090	37.8	19,715	26,750	.0349	.0344
Union	22.8	23.3	2.2	8.5	6.3	292,333	58.0	23,124	34,392	90,226	46.9	7,675	10,615	.0056	.0060
Vermilion	52.4	53.3	1.7	19.5	4.8	744,703	55.9	25,676	38,190	277,999	40.3	10,656	14,256	.0150	.0151
Vernon	60.4	63.2	4.6	19.7	8.8	697,725	61.9	23,811	35,418	295,007	50.5	10,827	14,975	.0147	.0156
Washington	47.5	47.8	.6	17.5	3.6	536,810	54.0	20,624	30,675	268,045	43.2	11,075	15,317	.0124	.0125
Webster	45.4	46.4	2.2	18.2	5.8	687,667	57.4	25,403	37,784	345,158	46.3	13,712	18,965	.0145	.0149
West Baton Rouge	21.0	21.5	2.4	7.1	7.6	327,634	60.0	31,026	46,146	110,063	48.8	11,209	15,502	.0060	.0063
West Carroll	13.0	12.8	–1.5	4.7	.0	119,471	48.7	17,090	25,419	146,403	38.3	22,522	31,150	.0041	.0041
West Feliciana	13.5	13.6	.7	2.6	.0	144,108	48.8	37,259	55,426	37,760	38.3	10,500	14,523	.0031	.0030
Winn	17.0	16.6	–2.4	6.2	.0	170,499	48.7	18,489	27,500	110,913	38.3	12,935	17,889	.0044	.0044
TOTAL METRO COUNTIES	**3,057.4**	**3,105.4**	**1.6**	**1,157.3**	**4.3**	**50,678,140**	**55.3**	**29,399**	**43,790**	**30,195,239**	**44.0**	**18,898**	**26,091**	**1.1066**	**1.1336**
TOTAL STATE	**4,425.0**	**4,478.8**	**1.2**	**1,639.5**	**4.0**	**67,495,412**	**54.9**	**27,634**	**41,168**	**38,030,728**	**43.4**	**16,820**	**23,197**	**1.4790**	**1.5083**
MAINE															
BANGOR	**141.6**	**143.1**	**1.1**	**52.6**	**3.7**	**2,430,125**	**48.7**	**32,238**	**46,200**	**1,732,539**	**33.3**	**25,642**	**32,938**	**.0589**	**.0575**
Penobscot	141.6	143.1	1.1	52.6	3.7	2,430,125	48.7	32,238	46,200	1,732,539	33.3	25,642	32,938	.0589	.0575
LEWISTON - AUBURN	**104.1**	**105.8**	**1.6**	**41.1**	**4.1**	**1,869,820**	**49.1**	**31,744**	**45,494**	**998,209**	**26.2**	**20,031**	**24,287**	**.0413**	**.0396**
Androscoggin	104.1	105.8	1.6	41.1	4.1	1,869,820	49.1	31,744	45,494	998,209	26.2	20,031	24,287	.0413	.0396
PORTLAND	**237.6**	**248.6**	**4.6**	**100.4**	**7.3**	**5,497,883**	**53.7**	**38,210**	**54,760**	**4,402,525**	**41.1**	**33,337**	**43,850**	**.1277**	**.1306**
Cumberland	237.6	248.6	4.6	100.4	7.3	5,497,883	53.7	38,210	54,760	4,402,525	41.1	33,337	43,850	.1277	.1306
ALL COUNTIES															
Androscoggin	104.1	105.8	1.6	41.1	4.1	1,869,820	49.1	31,744	45,494	998,209	26.2	20,031	24,287	.0413	.0396
Aroostook	85.3	83.2	–2.5	29.7	.0	1,259,493	43.3	29,586	42,407	588,732	20.7	16,426	19,823	.0287	.0266
Cumberland	237.6	248.6	4.6	100.4	7.3	5,497,883	53.7	38,210	54,760	4,402,525	41.1	33,337	43,850	.1277	.1306
Franklin	30.2	31.6	4.6	12.2	8.0	580,971	54.7	33,230	47,621	307,496	46.7	18,552	25,205	.0118	.0123
Hancock	46.8	49.2	5.1	20.2	8.0	886,507	54.8	30,624	43,886	522,693	34.7	20,752	25,876	.0192	.0193
Kennebec	118.7	122.0	2.8	47.4	5.6	2,327,169	51.3	34,259	49,096	1,261,712	29.5	21,707	26,618	.0499	.0489
Knox	36.1	37.5	3.9	15.4	6.9	612,937	53.3	27,773	39,801	390,080	36.4	19,865	25,330	.0140	.0141
Lincoln	30.2	32.4	7.3	12.8	9.4	627,754	56.8	34,219	49,043	310,170	37.4	19,292	24,232	.0124	.0126
Oxford	52.3	53.7	2.7	21.1	5.0	914,978	50.4	30,257	43,364	290,932	26.7	11,426	13,788	.0174	.0172
Penobscot	141.6	143.1	1.1	52.6	3.7	2,430,125	48.7	32,238	46,200	1,732,539	33.3	25,642	32,938	.0589	.0575
Piscataquis	18.6	18.7	.5	6.9	1.5	274,526	45.4	27,759	39,786	111,701	22.5	13,415	16,189	.0059	.0057
Sagadahoc	34.6	37.5	8.4	14.4	11.6	642,036	60.0	31,112	44,586	317,026	51.7	16,204	22,016	.0125	.0132
Somerset	48.0	49.1	2.3	18.4	5.7	670,670	51.6	25,432	36,449	335,724	27.6	15,120	18,246	.0152	.0149
Waldo	32.5	34.5	6.2	13.1	8.3	522,585	55.2	27,834	39,892	219,518	47.1	12,333	16,757	.0103	.0107
Washington	35.8	35.9	.3	14.1	3.7	543,460	48.6	26,894	38,543	272,088	36.3	14,677	19,297	.0120	.0117
York	170.3	186.4	9.5	73.0	12.3	3,637,406	61.0	34,768	49,827	1,688,830	43.4	18,118	23,135	.0684	.0726
TOTAL METRO COUNTIES	**483.3**	**497.5**	**2.9**	**194.1**	**5.6**	**9,797,828**	**51.6**	**35,173**	**50,478**	**7,133,273**	**36.9**	**28,355**	**36,751**	**.2279**	**.2277**
TOTAL STATE	**1,222.7**	**1,269.2**	**3.8**	**492.8**	**6.6**	**23,298,320**	**52.9**	**32,944**	**47,277**	**13,749,975**	**36.1**	**21,849**	**27,902**	**.5056**	**.5075**
MARYLAND															
BALTIMORE	**2,383.1**	**2,470.0**	**3.6**	**925.8**	**5.8**	**50,376,565**	**46.0**	**39,448**	**54,414**	**21,895,935**	**29.5**	**19,328**	**23,651**	**1.0102**	**.9760**
Anne Arundel	430.6	457.5	6.2	160.8	8.9	9,790,067	49.2	44,466	60,884	5,348,926	40.4	25,803	33,264	.2006	.2020
Baltimore	695.2	713.2	2.6	283.3	4.9	16,584,991	43.7	42,749	58,542	8,178,407	23.6	24,505	28,868	.3465	.3259
Baltimore city	752.5	733.9	–2.5	281.0	–.4	11,854,162	36.5	30,805	42,186	3,755,105	17.4	11,344	13,363	.2481	.2236
Carroll	124.7	139.4	11.8	48.1	14.5	2,528,839	56.8	38,394	52,575	942,737	34.9	16,638	19,600	.0467	.0482
Harford	171.0	184.0	7.6	63.7	10.2	3,624,985	50.9	41,558	56,907	1,548,833	36.1	19,692	24,314	.0700	.0703
Howard	175.4	204.1	16.4	75.6	19.1	5,364,349	63.0	51,822	70,957	1,917,362	48.5	20,329	25,362	.0867	.0941
Queen Anne's	33.7	37.9	12.5	13.3	12.7	629,172	54.3	34,552	47,306	204,565	32.8	13,058	15,381	.0116	.0119
CUMBERLAND	**103.1**	**101.0**	**–2.0**	**39.3**	**.0**	**1,502,402**	**39.8**	**27,345**	**39,229**	**729,905**	**20.7**	**15,384**	**18,573**	**.0351**	**.0321**
Allegany	75.4	73.5	–2.5	28.7	–.3	1,152,219	36.5	29,315	40,147	607,188	17.4	17,958	21,156	.0279	.0249
Mineral, W. Va.	*27.7*	*27.5*	*–.7*	*10.6*	*1.0*	*350,183*	*52.0*	*21,940*	*33,036*	*122,717*	*40.5*	*8,321*	*11,577*	*.0072*	*.0072*

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
MARYLAND (continued)															
HAGERSTOWN	**118.5**	**120.2**	**1.4**	**44.9**	**3.7**	**1,972,572**	**42.0**	**32,084**	**43,933**	**973,020**	**22.2**	**18,397**	**21,671**	**.0445**	**.0416**
Washington	118.5	120.2	1.4	44.9	3.7	1,972,572	42.0	32,084	43,933	973,020	22.2	18,397	21,671	.0445	.0416
ALL COUNTIES															
Allegany	75.4	73.5	−2.5	28.7	−.3	1,152,219	36.5	29,315	40,147	607,188	17.4	17,958	21,156	.0279	.0249
Anne Arundel	430.6	457.5	6.2	160.8	8.9	9,790,067	49.2	44,466	60,884	5,348,926	40.4	25,803	33,264	.2006	.2020
Baltimore	695.2	713.2	2.6	283.3	4.9	16,584,991	43.7	42,749	58,542	8,178,407	23.6	24,505	28,868	.3465	.3259
Baltimore city	752.5	733.9	−2.5	281.0	−.4	11,854,162	36.5	30,805	42,186	3,755,105	17.4	11,344	13,363	.2481	.2236
☐ Calvert	53.3	62.1	16.5	21.1	19.2	1,227,354	63.2	42,482	58,168	299,127	40.4	12,035	14,177	.0194	.0210
Caroline	25.9	27.1	4.6	10.1	6.3	378,796	45.6	27,389	37,505	214,792	41.4	15,990	21,267	.0087	.0086
Carroll	124.7	139.4	11.8	48.1	14.5	2,528,839	56.8	38,394	52,575	942,737	34.9	16,638	19,600	.0467	.0482
☐ Cecil	73.2	80.0	9.3	28.4	11.8	1,434,476	53.1	36,891	50,510	587,658	31.7	17,567	20,692	.0278	.0281
☐ Charles	100.8	116.4	15.5	37.1	17.8	2,187,610	61.3	43,066	58,965	970,896	50.5	20,486	26,170	.0400	.0433
Dorchester	31.0	31.1	.3	11.8	.9	462,738	38.1	28,634	39,215	195,484	18.8	14,062	16,566	.0104	.0096
☐ Frederick	148.3	166.1	12.0	58.2	14.6	3,322,661	56.9	41,692	57,090	1,437,353	35.0	20,965	24,697	.0623	.0645
Garrett	28.3	29.0	2.5	10.3	5.1	456,161	43.9	32,345	44,287	198,155	23.8	16,332	19,238	.0098	.0094
Harford	171.0	184.0	7.6	63.7	10.2	3,624,985	50.9	41,558	56,907	1,548,833	36.1	19,692	24,314	.0700	.0703
Howard	175.4	204.1	16.4	75.6	19.1	5,364,349	63.0	51,822	70,957	1,917,362	48.5	20,329	25,362	.0867	.0941
Kent	17.2	17.3	.6	6.7	1.5	284,376	39.0	31,003	42,444	143,407	21.5	17,883	21,404	.0064	.0061
☐ Montgomery	715.3	791.5	10.7	308.3	13.2	25,604,646	55.0	60,646	83,051	8,401,366	33.3	23,132	27,251	.4183	.4256
☐ Prince George's	712.4	733.9	3.0	269.0	5.4	18,109,205	44.3	49,167	67,320	7,012,308	24.1	22,130	26,068	.3463	.3282
Queen Anne's	33.7	37.9	12.5	13.3	12.7	629,172	54.3	34,552	47,306	204,565	32.8	13,058	15,381	.0116	.0119
St. Mary's	73.9	80.5	8.9	27.9	11.6	1,578,281	52.8	41,312	56,569	523,040	36.0	15,381	18,747	.0283	.0287
Somerset	19.8	19.8	.0	7.0	.0	271,556	36.9	28,332	38,794	74,685	17.8	9,057	10,669	.0058	.0053
Talbot	28.5	29.7	4.2	12.4	6.0	657,152	45.1	38,704	52,996	406,057	27.6	27,197	32,747	.0147	.0139
Washington	118.5	120.2	1.4	44.9	3.7	1,972,572	42.0	32,084	43,933	973,020	22.2	18,397	21,671	.0445	.0416
Wicomico	74.3	78.8	6.1	30.2	8.6	1,353,879	48.8	32,737	44,830	811,361	28.0	22,806	26,866	.0308	.0300
Worcester	38.4	42.3	10.2	17.3	13.1	644,667	54.8	27,218	37,264	743,720	45.7	33,372	42,990	.0183	.0192
TOTAL METRO COUNTIES	**4,380.3**	**4,613.7**	**5.3**	**1,721.5**	**7.6**	**105,387,308**	**48.5**	**44,362**	**61,218**	**42,184,851**	**29.6**	**20,339**	**24,505**	**1.9972**	**1.9532**
TOTAL STATE	**4,717.6**	**4,969.3**	**5.3**	**1,855.2**	**7.6**	**111,474,914**	**48.4**	**43,555**	**60,088**	**45,495,552**	**29.8**	**20,324**	**24,523**	**2.1304**	**2.0840**
MASSACHUSETTS															
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**3,736.4**	**3,775.9**	**1.1**	**1,459.5**	**3.2**	**95,939,411**	**44.5**	**46,962**	**65,734**	**42,587,308**	**30.7**	**23,054**	**29,179**	**1.8768**	**1.7990**
Essex	656.6	669.0	1.9	262.0	4.1	16,221,280	45.8	44,200	61,913	7,220,561	27.6	22,479	27,559	.3204	.3067
Middlesex	1,372.8	1,375.3	.2	522.1	2.3	38,020,549	43.3	51,986	72,822	15,758,530	29.7	23,818	30,183	.7251	.6894
Norfolk	611.8	614.8	.5	232.0	2.7	17,014,171	43.8	52,355	73,337	8,200,824	33.0	27,281	35,348	.3364	.3232
Plymouth	439.3	454.8	3.5	162.1	5.8	9,709,236	48.2	42,760	59,897	5,976,460	42.2	27,430	36,869	.2079	.2089
Suffolk	655.9	662.0	.9	281.3	3.2	14,974,175	44.5	37,999	53,232	5,430,933	23.0	16,194	19,307	.2870	.2708
NEW BEDFORD - FALL RIVER - ATTLEBORO	**498.1**	**510.4**	**2.5**	**193.3**	**4.7**	**9,446,308**	**46.7**	**34,887**	**48,869**	**5,466,340**	**33.4**	**22,193**	**28,279**	**.2093**	**.2041**
Bristol	498.1	510.4	2.5	193.3	4.7	9,446,308	46.7	34,887	48,869	5,466,340	33.4	22,193	28,279	.2093	.2041
PITTSFIELD	**141.9**	**139.4**	**−1.8**	**55.5**	**.4**	**2,818,870**	**40.6**	**36,255**	**50,790**	**1,478,117**	**25.2**	**21,355**	**26,633**	**.0623**	**.0578**
Berkshire	141.9	139.4	−1.8	55.5	.4	2,818,870	40.6	36,255	50,790	1,478,117	25.2	21,355	26,633	.0623	.0578
SPRINGFIELD	**595.7**	**601.2**	**.9**	**228.0**	**3.1**	**11,696,986**	**44.5**	**36,623**	**51,303**	**5,703,099**	**28.0**	**20,158**	**25,014**	**.2484**	**.2366**
Hampden	451.2	455.1	.9	176.9	3.0	8,978,219	44.2	36,234	50,753	4,501,064	26.1	20,779	25,444	.1928	.1827
Hampshire	144.5	146.1	1.1	51.1	3.7	2,718,767	45.2	37,981	53,205	1,202,035	35.5	17,995	23,523	.0556	.0539
WORCESTER - FITCHBURG - LEOMINSTER	**687.1**	**710.5**	**3.4**	**269.1**	**5.7**	**15,380,107**	**48.1**	**40,804**	**57,154**	**7,668,603**	**36.8**	**22,031**	**28,497**	**.3108**	**.3072**
Worcester	687.1	710.5	3.4	269.1	5.7	15,380,107	48.1	40,804	57,154	7,668,603	36.8	22,031	28,497	.3108	.3072
ALL COUNTIES															
Barnstable	180.4	197.1	9.3	84.2	11.7	4,417,254	56.4	37,453	52,461	3,640,236	50.1	32,166	43,233	.0997	.1061
Berkshire	141.9	139.4	−1.8	55.5	.4	2,818,870	40.6	36,255	50,790	1,478,117	25.2	21,355	26,633	.0623	.0578
Bristol	498.1	510.4	2.5	193.3	4.7	9,446,308	46.7	34,887	48,869	5,466,340	33.4	22,193	28,279	.2093	.2041
Dukes	12.1	13.7	13.2	6.6	17.9	312,767	65.0	33,841	47,389	236,865	45.9	28,982	35,889	.0066	.0072
Essex	656.6	669.0	1.9	262.0	4.1	16,221,280	45.8	44,200	61,913	7,220,561	27.6	22,479	27,559	.3204	.3067
Franklin	69.6	72.3	3.9	29.3	5.8	1,364,481	48.2	33,246	46,569	595,859	32.0	16,296	20,336	.0275	.0270
Hampden	451.2	455.1	.9	176.9	3.0	8,978,219	44.2	36,234	50,753	4,501,064	26.1	20,779	25,444	.1928	.1827
Hampshire	144.5	146.1	1.1	51.1	3.7	2,718,767	45.2	37,981	53,205	1,202,035	35.5	17,995	23,523	.0556	.0539
Middlesex	1,372.8	1,375.3	.2	522.1	2.3	38,020,549	43.3	51,986	72,822	15,758,530	29.7	23,818	30,183	.7251	.6894
Nantucket	6.2	6.8	9.7	3.3	17.9	210,683	65.1	45,588	63,843	203,570	57.1	46,282	61,688	.0047	.0052
Norfolk	611.8	614.8	.5	232.0	2.7	17,014,171	43.8	52,355	73,337	8,200,824	33.0	27,281	35,348	.3364	.3232
Plymouth	439.3	454.8	3.5	162.1	5.8	9,709,236	48.2	42,760	59,897	5,976,460	42.2	27,430	36,869	.2079	.2089

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989-1994	12/31/94 Households (Thous.)	% Change 1989-1994	1994 EBI ($000)	% Change 1989-1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989-1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
MASSACHUSETTS (continued)															
ALL COUNTIES (continued)															
Suffolk	655.9	662.0	.9	281.3	3.2	14,974,175	44.5	37,999	53,232	5,430,933	23.0	16,194	19,307	.2870	.2708
Worcester	687.1	710.5	3.4	269.1	5.7	15,380,107	48.1	40,804	57,154	7,668,603	36.8	22,031	28,497	.3108	.3072
TOTAL METRO COUNTIES	**5,659.2**	**5,737.4**	**1.4**	**2,205.4**	**3.6**	**135,261,682**	**45.0**	**43,827**	**61,341**	**62,903,467**	**31.[illegible]**	**22,512**	**28,522**	**2.7076**	**2.6047**
TOTAL STATE	**5,927.5**	**6,027.3**	**1.7**	**2,328.8**	**3.9**	**141,[illegible]86,867**	**45.4**	**43,459**	**60,798**	**67,579,997**	**32.2**	**22,806**	**29,019**	**2.8461**	**2.7502**
MICHIGAN															
ANN ARBOR	**276.3**	**279.5**	**1.2**	**106.5**	**3.7**	**5,772,233**	**48.7**	**37,797**	**54,199**	**3,100,481**	**35.3**	**22,308**	**29,112**	**.1211**	**.1191**
Washtenaw	276.3	279.5	1.2	106.5	3.7	5,772,233	48.7	37,797	54,199	3,100,481	35.3	22,308	29,112	.1211	.1191
BATTLE CREEK	**140.0**	**137.9**	**–1.5**	**54.1**	**.7**	**2,758,694**	**44.5**	**35,557**	**50,992**	**1,384,383**	**35.3**	**19,060**	**25,589**	**.0581**	**.0560**
Calhoun	140.0	137.9	–1.5	54.1	.7	2,758,694	44.5	35,557	50,992	1,384,383	35.3	19,060	25,589	.0581	.0560
BENTON HARBOR	**168.6**	**165.9**	**–1.6**	**64.1**	**.8**	**2,779,046**	**44.5**	**30,231**	**43,355**	**1,398,626**	[illegible]	**17,175**	**21,819**	**.0618**	**.0585**
Berrien	168.6	165.9	–1.6	64.1	.8	2,779,046	44.5	30,231	43,355	1,398,626	28.0	17,175	21,819	.0618	.0585
DETROIT	**4,385.4**	**4,378.4**	**–.2**	**1,665.0**	**2.2**	**90,001,428**	**47.0**	**37,570**	**54,055**	**42,060,430**	**31.8**	**19,593**	**25,274**	**1.8386**	**1.7789**
Lapeer	76.0	78.7	3.6	26.0	6.1	1,345,722	52.2	36,097	51,759	629,154	44.2	17,806	24,198	.0271	.0277
Livingston	118.3	127.3	7.6	42.8	10.3	2,625,786	58.2	42,782	61,350	709,897	34.1	13,644	16,586	.0439	.0452
Macomb	715.5	721.7	.9	266.4	3.3	13,060,085	48.1	34,187	49,024	8,549,691	35.2	24,515	32,093	.3017	.2959
Monroe	137.1	137.2	.1	48.3	2.5	3,222,[illegible]	47.0	46,533	66,723	721,154	25.8	12,175	14,931	.0544	.0522
Oakland	1,061.2	1,085.6	2.3	422.0	4.8	29,369,[illegible]	50.2	48,534	69,596	14,927,613	36.7	27,112	35,373	.5724	.5695
St. Clair	148.1	151.4	2.2	55.5	4.7	2,654,102	50.2	33,349	47,822	1,020,371	30.8	14,723	18,385	.0523	.0513
Wayne	2,129.2	2,076.5	–2.5	804.0	–.2	37,723,569	43.1	32,719	46,920	15,522,550	25.5	15,352	19,307	.7868	.7371
DETROIT - ANN ARBOR CONSOLIDATED AREA	***4,661.7***	***4,657.9***	***–.1***	***1,771.5***	***2.3***	***95,773,661***	***47.1***	***37,584***	***54,064***	***45,180,911***	***32.0***	***19,754***	***25,504***	***1.9597***	***1.8980***
FLINT	**433.7**	**423.0**	**–2.5**	**159.7**	**–.2**	**7,110,522**	**43.0**	**31,049**	**44,524**	**4,324,613**	**31.0**	**20,616**	**27,080**	**.1678**	[illegible]
Genesee	433.7	423.0	–2.5	159.7	–.2	7,110,522	43.0	31,049	44,524	4,324,613	31.0	20,616	27,080	.1678	[illegible]
GRAND RAPIDS	**669.0**	**700.7**	**4.7**	**263.1**	**7.4**	**13,923,194**	**54.1**	**36,878**	**52,920**	**7,796,437**	**43.0**	**22,259**	**29,633**	**.2859**	**.2934**
Kent	485.4	504.7	4.0	194.8	6.6	9,972,924	52.9	35,700	51,196	6,209,691	[illegible]	23,640	31,877	.2133	.2184
Ottawa	183.6	196.0	6.8	68.3	9.6	3,950,270	57.2	40,333	57,837	1,586,746	39.9	18,210	23,232	.0726	.0750
JACKSON	**150.7**	**147.0**	**–2.5**	**52.2**	**–.2**	**2,508,451**	**43.1**	**33,507**	**48,055**	**1,169,525**	**26.6**	**17,665**	**22,405**	**.0549**	**.0513**
Jackson	150.7	147.0	–2.5	52.2	–.2	2,508,451	43.1	33,507	48,055	1,169,525	26.6	17,665	22,405	.0549	.0513
KALAMAZOO	**220.6**	**223.4**	**1.3**	**86.2**	**3.7**	**4,688,966**	**48.7**	**37,937**	**54,396**	**2,154,120**	**29.3**	**20,045**	**24,990**	**.0945**	**.0920**
Kalamazoo	220.6	223.4	1.3	86.2	3.7	4,688,966	48.7	37,937	54,396	2,154,120	29.3	20,045	24,990	.0945	.0920
LANSING - EAST LANSING	**434.8**	**439.1**	**1.0**	**162.5**	**3.4**	**8,397,488**	**48.1**	**36,059**	**51,677**	**4,471,552**	**37.1**	**20,752**	**27,517**	**.1779**	**.1751**
Clinton	58.8	59.4	1.0	20.3	3.0	1,022,565	47.8	35,130	50,373	345,151	32.3	13,245	17,003	.0199	.0192
Eaton	97.5	101.3	3.9	37.9	6.5	1,849,394	52.6	34,032	48,797	1,058,336	36.3	21,817	27,924	.0397	.0398
Ingham	278.5	278.4	.0	104.3	2.4	5,525,529	46.8	36,946	52,977	3,068,065	37.9	21,832	29,416	.1183	.1161
MUSKEGON	**160.0**	**159.3**	**–.4**	**59.2**	**2.1**	**2,646,669**	**46.4**	**31,179**	**44,707**	**1,264,769**	**32.5**	**16,462**	**21,364**	**.0570**	**.0550**
Muskegon	160.0	159.3	–.4	59.2	2.1	2,646,669	46.4	31,179	44,707	1,264,769	32.5	16,462	21,364	.0570	.0550
SAGINAW - BAY CITY - MIDLAND	**408.9**	**401.8**	**–1.7**	**148.1**	**.7**	**7,039,201**	**44.8**	**33,066**	**47,530**	**3,572,121**	**27.8**	**19,010**	**24,120**	**.1555**	**.1473**
Bay	114.2	111.4	–2.5	42.0	.0	1,883,196	43.4	31,265	44,838	1,025,874	29.8	18,815	24,426	.0429	.0406
Midland	77.2	78.3	1.4	28.8	4.0	1,787,453	49.1	43,281	62,064	417,251	25.5	12,002	14,488	.0302	.0293
Saginaw	217.5	212.1	–2.5	77.3	.0	3,368,552	43.4	30,385	43,578	2,128,996	27.3	21,627	27,542	.0824	.0774
ALL COUNTIES															
Alcona	10.9	11.4	4.6	4.9	11.4	173,613	59.6	24,729	35,431	62,980	51.3	9,461	12,853	.0031	.0034
Alger	8.8	8.6	–2.3	3.1	.0	126,714	43.2	28,538	40,875	33,926	20.6	9,072	10,944	.0026	.0024
Allegan	91.0	95.6	5.1	34.6	7.8	1,796,301	54.5	36,209	51,916	700,207	46.5	14,892	20,237	.0333	.0344
Alpena	31.4	30.6	–2.5	11.7	.0	489,337	43.4	29,166	41,824	264,275	24.4	18,164	22,588	.0114	.0105
Antrim	18.2	19.1	4.9	7.3	7.4	235,731	53.9	22,523	32,292	114,903	44.9	11,663	15,740	.0052	.0054
Arenac	16.0	16.5	3.1	6.4	8.5	200,159	55.5	21,816	31,275	117,183	34.1	14,809	18,310	.0048	.0048
Baraga	8.3	8.1	–2.4	3.1	.0	108,132	43.3	24,348	34,881	39,464	20.6	10,552	12,730	.0023	.0022
Barry	50.2	52.3	4.2	18.9	6.2	836,386	52.2	30,863	44,253	249,031	43.4	9,755	13,176	.0154	.0156
Bay	114.2	111.4	–2.5	42.0	.0	1,883,196	43.4	31,265	44,838	1,025,874	29.8	18,815	24,426	.0429	.0406
Benzie	12.5	13.1	4.8	5.2	10.6	213,609	58.6	28,656	41,079	76,461	34.7	12,075	14,704	.0040	.0042
Berrien	168.6	165.9	–1.6	64.1	.8	2,779,046	44.5	30,231	43,355	1,398,626	28.0	17,175	21,819	.0618	.0585
Branch	42.5	42.6	.2	15.8	3.3	656,225	48.1	28,967	41,533	211,031	24.6	11,066	13,356	.0131	.0126
Calhoun	140.0	137.9	–1.5	54.1	.7	2,758,694	44.5	35,557	50,992	1,384,383	35.3	19,060	25,589	.0581	.0560
Cass	50.7	50.7	.0	19.3	2.7	869,127	47.2	31,408	45,032	228,302	36.0	8,926	11,829	.0159	.0156
Charlevoix	22.0	22.9	4.1	9.1	5.8	312,008	51.7	23,916	34,287	151,612	28.6	13,710	16,661	.0070	.0067
Cheboygan	22.0	22.3	1.4	8.8	3.5	288,470	48.4	22,868	32,781	195,684	24.9	18,425	22,237	.0074	.0072
Chippewa	31.4	31.0	–1.3	10.5	.0	355,898	43.4	23,642	33,895	286,415	35.9	20,073	27,278	.0100	.0096

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES			%		%		%	Average Household EBI			%	Retail Sales Per Household		Buying Power Index	
METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	Change 1989–1994	12/31/94 Households (Thous.)	Change 1989–1994	1994 EBI ($000)	Change 1989–1994	1989	1994	1994 Retail Sales ($000)	Change 1989–1994	1989	1994	1989	1994
MICHIGAN (continued)															
ALL COUNTIES (continued)															
Clare	27.2	28.6	5.1	11.6	8.4	382,090	55.4	22,978	32,939	223,743	37.6	15,200	19,288	.0087	.0089
Clinton	58.8	59.4	1.0	20.3	3.0	1,022,565	47.8	35,130	50,373	345,151	32.3	13,245	17,003	.0199	.0192
Crawford	11.2	11.9	6.3	4.1	5.1	182,285	50.6	31,030	44,460	96,511	34.8	18,362	23,539	.0039	.0040
Delta	38.0	37.1	-2.4	13.9	.0	594,107	43.4	29,806	42,742	321,523	25.8	18,385	23,131	.0138	.0130
Dickinson	26.8	27.3	1.9	11.1	4.7	364,039	50.1	22,878	32,796	279,443	42.3	18,527	25,175	.0093	.0093
Eaton	97.5	101.3	3.9	37.9	6.5	1,849,394	52.6	34,032	48,797	1,058,336	36.3	21,817	27,924	.0397	.0398
Emmet	25.8	27.2	5.4	10.6	9.3	402,619	56.7	26,493	37,983	371,378	40.7	27,218	35,036	.0105	.0109
Genesee	433.7	423.0	-2.5	159.7	-.2	7,110,522	43.0	31,049	44,524	4,324,613	31.0	20,616	27,080	.1678	.1593
Gladwin	23.7	25.6	8.0	10.1	11.0	402,973	59.1	27,833	39,898	119,274	33.9	9,785	11,809	.0074	.0075
Gogebic	18.1	17.7	-2.2	7.4	.0	221,573	43.3	20,894	29,942	114,718	20.7	12,847	15,502	.0054	.0051
Grand Traverse	64.6	69.3	7.3	26.7	10.3	1,118,662	58.2	29,223	41,897	1,155,737	48.8	32,102	43,286	.0296	.0313
Gratiot	39.7	38.7	-2.5	14.1	.0	762,587	43.4	37,718	54,084	215,503	20.7	12,662	15,284	.0143	.0133
Hillsdale	44.5	45.6	2.5	16.3	4.5	626,316	49.8	26,801	38,424	279,191	36.0	13,155	17,128	.0135	.0134
Houghton	37.1	36.6	-1.3	13.3	.0	473,586	43.4	24,829	35,608	253,296	31.3	14,509	19,045	.0114	.0108
Huron	36.4	35.9	-1.4	13.6	.0	520,839	43.4	26,709	38,297	245,395	24.4	14,507	18,044	.0119	.0112
Ingham	278.5	278.4	.0	104.3	2.4	5,525,529	46.8	36,946	52,977	3,068,065	37.9	21,832	29,416	.1183	.1161
Ionia	57.2	58.2	1.7	18.6	3.9	936,023	49.0	35,099	50,324	269,612	25.4	12,009	14,495	.0179	.0174
Iosco	30.8	31.6	2.6	12.4	4.2	425,095	49.4	23,917	34,282	237,813	35.7	14,724	19,178	.0097	.0097
Iron	13.5	13.2	-2.2	5.6	.0	176,091	43.4	21,925	31,445	127,530	35.9	16,756	22,773	.0046	.0044
Isabella	56.2	57.0	1.4	18.6	4.5	965,932	49.8	36,216	51,932	414,459	33.0	17,503	22,283	.0198	.0194
Jackson	150.7	147.0	-2.5	52.2	-.2	2,508,451	43.1	33,507	48,055	1,169,525	26.6	17,665	22,405	.0549	.0513
Kalamazoo	220.6	223.4	1.3	86.2	3.7	4,688,966	48.7	37,937	54,396	2,154,120	29.3	20,045	24,990	.0945	.0920
Kalkaska	13.8	15.1	9.4	5.5	10.0	184,939	57.7	23,456	33,625	101,076	36.3	14,836	18,377	.0042	.0042
Kent	485.4	504.7	4.0	194.8	6.6	9,972,924	52.9	35,700	51,196	6,209,691	43.8	23,640	31,877	.2133	.2184
Keweenaw	1.9	1.9	.0	.7	.0	20,883	42.3	20,959	29,833	9,310	35.4	9,820	13,300	.0004	.0005
Lake	9.3	10.1	8.6	4.4	12.8	104,239	61.5	16,546	23,691	44,818	46.5	7,843	10,186	.0024	.0023
Lapeer	76.0	78.7	3.6	26.0	6.1	1,345,722	52.2	36,097	51,759	629,154	44.2	17,806	24,198	.0271	.0277
Leelanau	16.4	17.7	7.9	6.8	7.9	284,754	54.8	29,206	41,876	93,907	39.8	10,664	13,810	.0052	.0055
Lenawee	92.5	92.8	.3	33.5	3.1	1,537,740	47.8	32,009	45,903	658,945	28.2	15,817	19,670	.0323	.0310
Livingston	118.3	127.3	7.6	42.8	10.3	2,625,786	58.2	42,782	61,350	709,897	34.1	13,644	16,586	.0439	.0452
Luce	6.5	6.4	-1.5	2.2	.0	83,709	43.2	26,570	38,050	48,350	28.5	17,100	21,977	.0021	.0020
Mackinac	10.6	10.9	2.8	4.3	7.5	133,086	54.2	21,583	30,950	98,941	29.8	19,062	23,010	.0034	.0034
Macomb	715.5	721.7	.9	266.4	3.3	13,060,085	48.1	34,187	49,024	8,549,691	35.2	24,515	32,093	.3017	.2959
Manistee	23.0	22.6	-1.7	9.4	.0	327,936	43.4	24,332	34,887	163,310	28.7	13,500	17,373	.0074	.0071
Marquette	72.3	70.5	-2.5	25.4	.0	1,073,887	43.4	29,483	42,279	611,551	35.7	17,742	24,077	.0250	.0240
Mason	27.1	27.1	.0	10.6	1.0	[illegible]	44.7	26,479	37,966	185,052	29.1	13,652	17,458	.0090	.0086
Mecosta	40.0	40.9	2.3	13.1	4.0	470,224	49.1	25,035	35,895	263,874	33.7	15,659	20,143	.0115	.0111
Menominee	25.9	25.5	-1.5	9.7	.0	313,070	43.4	22,507	32,275	98,644	20.7	8,425	10,169	.0068	.0065
Midland	77.2	78.3	1.4	28.8	4.0	1,787,453	49.1	43,281	62,064	417,251	25.5	12,002	14,488	.0302	.0293
Missaukee	12.0	12.8	6.7	4.3	7.5	133,617	54.1	21,670	31,074	78,672	46.1	13,463	18,296	.0031	.0033
Monroe	137.1	137.2	.1	48.3	2.5	3,222,724	47.0	46,533	66,723	721,154	25.8	12,175	14,931	.0544	.0522
Montcalm	54.6	57.4	5.1	20.9	7.7	874,613	54.5	29,185	41,848	370,431	30.0	14,684	17,724	.0180	.0179
Montmorency	8.5	8.8	3.5	3.6	9.1	114,326	56.4	22,154	31,757	43,642	31.7	10,045	12,123	.0023	.0024
Muskegon	160.0	159.3	-.4	59.2	2.1	2,646,669	46.4	31,179	44,707	1,264,769	32.5	16,462	21,364	.0570	.0550
Newaygo	40.4	43.2	6.9	16.6	9.9	592,868	57.6	24,912	35,715	221,656	39.3	10,540	13,353	.0117	.0122
Oakland	1,061.2	1,085.6	2.3	422.0	4.8	29,369,440	50.2	48,534	69,596	14,927,613	36.7	27,112	35,373	.5724	.5695
Oceana	24.2	24.9	2.9	9.2	5.7	412,530	51.6	31,277	44,840	133,702	36.9	[illegible]	14,533	.0079	.0077
Ogemaw	19.3	20.6	6.7	7.9	8.2	239,802	55.1	21,180	30,355	132,417	30.6	13,890	16,762	.0056	.0057
Ontonagon	9.1	8.9	-2.2	3.5	.0	103,885	43.3	20,713	29,681	59,725	24.5	13,701	17,064	.0026	.0024
Osceola	21.2	22.1	4.2	8.3	6.4	356,075	52.6	29,922	42,901	91,293	28.4	9,113	10,999	.0066	.0065
Oscoda	7.7	8.0	3.9	3.4	9.7	87,249	57.0	17,923	25,661	38,093	32.3	9,290	11,204	.0020	.0019
Otsego	17.5	18.6	6.3	6.7	8.1	308,822	54.9	32,160	46,093	184,046	33.6	22,220	27,470	.0069	.0070
Ottawa	[illegible]	196.0	6.8	68.3	[illegible]	3,950,270	57.2	40,333	57,837	1,586,746	39.9	18,210	[illegible]	.0726	.0750
Presque Isle	14.5	14.3	-1.4	5.5	[illegible]	160,517	43.3	20,361	29,185	84,657	29.6	11,873	15,392	.0040	.0038
Roscommon	21.0	23.1	10.0	10.0	12.4	324,396	61.1	22,622	32,440	211,270	37.9	17,212	21,127	.0073	.0077
Saginaw	217.5	212.1	-2.5	77.3	.0	3,368,552	43.4	30,385	43,578	2,128,996	27.3	21,627	27,542	.0824	.0774
St. Clair	148.1	151.4	2.2	55.5	4.7	2,654,102	50.2	33,349	47,822	1,020,371	30.8	14,723	18,385	.0523	.0513
St. Joseph	61.1	63.3	3.6	24.3	6.6	1,204,672	52.8	34,574	49,575	375,550	28.6	12,804	15,455	.0219	.0218
Sanilac	42.5	42.8	.7	16.1	3.2	593,753	48.0	25,721	36,879	279,843	35.3	13,262	17,382	.0131	.0128
Schoolcraft	8.2	8.0	-2.4	2.9	.0	123,352	43.4	29,671	42,535	65,687	35.9	16,673	22,651	.0029	.0027
Shiawassee	71.8	[illegible]	-.7	25.2	1.6	1,225,909	45.7	33,926	48,647	494,748	31.3	15,189	19,633	.0250	.0241
Tuscola	57.6	57.2	-.7	19.8	2.6	902,221	47.1	31,780	45,567	270,798	23.8	11,331	13,677	.0178	.0170
Van Buren	72.0	74.1	2.9	28.0	5.7	1,019,202	51.5	25,384	36,400	451,368	33.8	12,729	16,120	.0218	.0217
Washtenaw	276.3	279.5	1.2	106.5	3.7	5,772,233	48.7	37,797	54,199	3,100,481	35.3	22,308	29,112	.1211	.1191
Wayne	2,129.2	2,076.5	-2.5	804.0	-.2	37,723,569	43.1	32,719	46,920	15,522,550	25.5	15,352	19,307	.7868	.7371
Wexford	28.1	29.8	6.0	11.7	9.3	410,760	56.8	24,490	35,108	346,472	47.0	22,034	29,613	.0104	.0108

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
MICHIGAN (continued)															
TOTAL METRO COUNTIES	**7,448.0**	**7,456.0**	**.1**	**2,820.7**	**2.5**	**147,625,892**	**47.3**	**36,401**	**52,337**	**72,717,057**	**33.0**	**19,871**	**25,780**	**3.0731**	**2.9859**
TOTAL STATE	**9,345.3**	**9,393.0**	**.5**	**3,540.9**	**2.9**	**176,967,697**	**47.8**	**34,807**	**49,978**	**86,485,505**	**33.2**	**18,876**	**24,425**	**3.7009**	**3.6057**
MINNESOTA															
DULUTH	**245.0**	**239.0**	**–2.4**	**93.9**	**–.4**	**4,212,890**	**42.9**	**31,258**	**44,866**	**1,955,447**	**25.9**	**16,472**	**20,825**	**.0914**	**.0857**
St. Louis	202.9	197.9	–2.5	77.2	–.6	3,528,481	42.6	31,839	45,706	1,588,383	24.3	16,452	20,575	.0761	.0710
Douglas, Wisc.	*42.1*	*41.1*	*–2.4*	*16.7*	*.6*	*684,409*	*44.5*	*28,535*	*40,983*	*367,064*	*33.5*	*16,568*	*21,980*	*.0153*	*.0147*
FARGO - MOORHEAD	**152.1**	**158.1**	**3.9**	**61.1**	**6.4**	**2,688,563**	**53.3**	**30,551**	**44,003**	**1,838,897**	**44.3**	**22,204**	**30,097**	**.0613**	**.0627**
Clay	48.9	48.2	–1.4	17.2	.0	740,971	43.6	30,004	43,080	347,635	27.8	15,817	20,211	.0166	.0156
Cass, N. D.	*103.2*	*109.9*	*6.5*	*43.9*	*9.2*	*1,947,592*	*57.4*	*30,786*	*44,364*	*1,491,262*	*48.8*	*24,937*	*33,970*	*.0447*	*.0471*
MINNEAPOLIS - ST. PAUL	**2,402.8**	**2,534.3**	**5.5**	**987.5**	**7.5**	**57,815,921**	**54.6**	**40,716**	**58,548**	**28,742,864**	**43.7**	**21,768**	**29,107**	**1.1099**	**1.1431**
Anoka	241.0	264.0	9.5	90.3	12.2	5,113,473	61.0	39,447	56,628	2,394,715	47.4	20,184	26,520	.0958	.1023
Carver	46.5	51.5	10.8	18.1	12.4	1,086,739	61.4	41,821	60,041	258,888	43.2	11,231	14,303	.0173	.0182
Chisago	30.5	32.8	7.5	10.9	7.9	491,103	54.9	31,385	45,055	204,839	39.6	14,524	18,793	.0098	.0100
Dakota	257.6	292.0	13.4	105.7	15.9	6,924,619	66.4	45,632	65,512	3,067,754	48.7	22,623	29,023	.1199	.1311
Hennepin	1,001.2	1,029.6	2.8	437.5	5.2	25,781,837	51.0	41,051	58,930	13,992,375	43.0	23,521	31,983	.5105	.5171
Isanti	27.4	29.0	5.8	10.3	9.6	446,466	57.3	30,196	43,346	183,511	49.0	13,103	17,817	.0086	.0090
Ramsey	479.7	487.0	1.5	197.5	3.8	10,728,948	49.0	37,841	54,324	6,153,523	41.1	22,914	31,157	.2239	.2240
Scott	55.4	61.7	11.4	20.4	14.0	1,092,581	63.6	37,309	53,558	425,300	55.0	15,333	20,848	.0194	.0211
Washington	141.8	155.7	9.8	53.0	12.5	3,958,208	61.5	52,023	74,683	1,106,396	44.6	16,241	20,875	.0620	.0660
Wright	71.7	78.0	8.8	24.7	9.3	1,192,754	56.9	33,641	48,290	525,830	36.6	17,031	21,289	.0239	.0246
St. Croix, Wisc.	*50.0*	*53.0*	*6.0*	*19.1*	*9.1*	*999,193*	*56.7*	*36,430*	*52,314*	*429,733*	*48.2*	*16,564*	*22,499*	*.0188*	*.0197*
ROCHESTER	**101.9**	**106.4**	**4.4**	**41.1**	**6.5**	**2,342,615**	**52.9**	**39,705**	**56,998**	**1,377,058**	**40.4**	**25,408**	**33,505**	**.0485**	**.0494**
Olmsted	101.9	106.4	4.4	41.1	6.5	2,342,615	52.9	39,705	56,998	1,377,058	40.4	25,408	33,505	.0485	.0494
ST. CLOUD	**185.7**	**195.0**	**5.0**	**64.0**	**7.6**	**2,911,136**	**54.6**	**31,647**	**45,487**	**3,661,707**	**57.1**	**39,170**	**57,214**	**.0841**	**.0911**
Benton	29.2	30.9	5.8	11.1	8.8	484,303	56.2	30,392	43,631	126,284	31.4	9,420	11,377	.0087	.0089
Sherburne	38.2	42.2	10.5	13.5	12.5	682,383	61.5	35,215	50,547	305,072	53.0	16,620	22,598	.0129	.0141
Stearns	118.3	121.9	3.0	39.4	5.6	1,744,450	51.6	30,843	44,275	3,230,351	58.7	54,560	81,989	.0625	.0681
ALL COUNTIES															
Aitkin	14.2	14.5	2.1	5.7	5.6	147,514	51.5	18,035	25,880	68,210	27.5	9,910	11,967	.0035	.0035
Anoka	241.0	264.0	9.5	90.3	12.2	5,113,473	61.0	39,447	56,628	2,394,715	47.4	20,184	26,520	.0958	.1023
Becker	31.5	32.2	2.2	11.9	4.4	383,606	49.8	22,459	32,236	227,880	38.0	14,488	19,150	.0093	.0093
Beltrami	34.9	36.5	4.6	13.0	8.3	507,319	55.5	27,184	39,025	357,847	41.7	21,041	27,527	.0122	.0124
Benton	29.2	30.9	5.8	11.1	8.8	484,303	56.2	30,392	43,631	126,284	31.4	9,420	11,377	.0087	.0089
Big Stone	7.3	7.1	–2.7	2.8	.0	102,702	43.5	25,562	36,679	39,794	20.7	11,770	14,212	.0022	.0021
Blue Earth	52.1	51.3	–1.5	18.8	.0	805,922	43.6	29,858	42,868	662,272	36.0	25,906	35,227	.0212	.0204
Brown	27.6	26.9	–2.5	10.2	.0	409,587	43.6	27,971	40,156	185,558	24.1	14,658	18,192	.0092	.0087
Carlton	30.6	30.6	.0	10.8	.0	484,390	43.6	31,242	44,851	197,877	22.9	14,904	18,322	.0103	.0097
Carver	46.5	51.5	10.8	18.1	12.4	1,086,739	61.4	41,821	60,041	258,888	43.2	11,231	14,303	.0173	.0182
Cass	22.1	22.5	1.8	8.6	4.9	265,473	50.5	21,510	30,869	149,953	42.6	12,825	17,436	.0061	.0063
Chippewa	13.8	13.5	–2.2	5.4	.0	212,291	43.5	27,391	39,313	114,136	36.0	15,546	21,136	.0049	.0047
Chisago	30.5	32.8	7.5	10.9	7.9	491,103	54.9	31,385	45,055	204,839	39.6	14,524	18,793	.0098	.0100
Clay	48.9	48.2	–1.4	17.2	.0	740,971	43.6	30,004	43,080	347,635	27.8	15,817	20,211	.0166	.0156
Clearwater	8.8	8.7	–1.1	3.1	.0	80,296	43.5	18,055	25,902	32,603	20.7	8,711	10,517	.0019	.0018
Cook	4.1	4.1	.0	1.8	.0	62,074	43.5	24,027	34,486	36,986	26.4	16,251	20,548	.0015	.0014
Cottonwood	13.6	13.3	–2.2	5.2	.0	178,028	43.6	23,849	34,236	65,907	20.8	10,494	12,674	.0040	.0038
Crow Wing	47.9	50.7	5.8	19.8	8.2	708,626	55.3	24,933	35,789	603,321	47.1	22,410	30,471	.0179	.0188
Dakota	257.6	292.0	13.4	105.7	15.9	6,924,619	66.4	45,632	65,512	3,067,754	48.7	22,623	29,023	.1199	.1311
Dodge	15.9	16.3	2.5	5.5	1.9	233,913	46.2	29,623	42,530	54,811	26.4	8,030	9,966	.0044	.0044
Douglas	30.5	31.4	3.0	12.1	4.3	423,275	49.7	24,368	34,981	310,734	41.8	18,886	25,680	.0106	.0106
Faribault	17.7	17.3	–2.3	7.1	.0	242,544	43.6	23,796	34,161	76,337	20.8	8,902	10,752	.0051	.0047
Fillmore	20.8	20.3	–2.4	7.7	.0	247,426	43.6	22,383	32,133	105,036	20.8	11,294	13,641	.0058	.0055
Freeborn	34.4	33.5	–2.6	13.4	.0	506,535	43.6	26,327	37,801	315,733	30.5	18,057	23,562	.0123	.0116
Goodhue	40.8	41.4	1.5	15.5	3.3	728,068	48.3	32,722	46,972	312,354	30.4	15,967	20,152	.0149	.0145
Grant	6.8	6.6	–2.9	2.5	.0	102,963	43.5	28,705	41,185	38,094	35.9	11,209	15,238	.0020	.0020
Hennepin	1,001.2	1,029.6	2.8	437.5	5.2	25,781,837	51.0	41,051	58,930	13,992,375	43.0	23,521	31,983	.5105	.5171
Houston	19.4	19.8	2.1	6.6	1.5	259,545	45.7	27,397	39,325	60,831	22.6	7,632	9,217	.0051	.0049
Hubbard	16.1	17.0	5.6	6.3	6.8	216,302	53.2	23,924	34,334	123,782	41.4	14,841	19,648	.0049	.0051
Isanti	27.4	29.0	5.8	10.3	9.6	446,466	57.3	30,196	43,346	183,511	49.0	13,103	17,817	.0086	.0090
Itasca	44.0	43.8	–.5	16.6	1.8	613,422	46.2	25,741	36,953	306,922	30.4	14,440	18,489	.0140	.0135
Jackson	12.3	12.0	–2.4	4.6	.0	172,884	43.5	26,186	37,583	95,349	36.0	15,246	20,728	.0041	.0039
Kanabec	13.1	13.4	2.3	5.1	6.3	188,316	52.5	25,720	36,925	92,942	40.6	13,769	18,224	.0041	.0042

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
MINNESOTA (continued)															
ALL COUNTIES (continued)															
Kandiyohi	39.6	40.6	2.5	15.1	3.4	605,662	48.5	27,943	40,110	305,933	25.9	16,646	20,260	.0135	.0131
Kittson	6.2	6.0	−3.2	2.4	.0	85,614	43.5	24,866	35,673	37,758	28.2	12,268	15,733	.0020	.0017
Koochiching	15.5	15.1	−2.6	5.7	.0	227,200	43.6	27,764	39,860	97,737	20.8	14,196	17,147	.0051	.0048
Lac qui Parle	9.6	9.4	−2.1	3.7	.0	113,251	43.6	21,321	30,608	33,993	20.8	7,606	9,187	.0025	.0022
Lake	11.4	11.1	−2.6	4.1	.0	161,376	43.5	27,420	39,360	84,318	33.6	15,393	20,565	.0038	.0036
Lake of the Woods	4.1	4.3	4.9	1.5	.0	40,366	43.4	18,764	26,911	25,594	26.5	13,484	17,063	.0010	.0010
Le Sueur	23.8	23.7	−.4	8.7	.0	311,767	43.6	24,963	35,835	84,037	20.8	7,998	9,659	.0064	.0061
Lincoln	7.4	7.2	−2.7	2.7	.0	80,645	43.5	20,812	29,869	33,320	36.0	9,077	12,341	.0018	.0017
Lyon	25.4	25.3	−.4	9.1	.0	370,965	43.6	28,393	40,765	221,746	32.2	18,438	24,368	.0090	.0085
McLeod	32.3	33.3	3.1	12.3	4.2	500,694	49.6	28,360	40,707	333,613	39.7	20,238	27,123	.0118	.0119
Mahnomen	5.3	5.2	−1.9	1.7	.0	51,612	43.4	21,179	30,360	24,847	30.0	11,239	14,616	.0013	.0012
Marshall	12.2	11.9	−2.5	4.5	.0	145,335	43.5	22,504	32,297	63,185	36.0	10,328	14,041	.0033	.0031
Martin	23.5	22.9	−2.6	9.3	.0	416,736	43.6	31,214	44,810	140,071	21.1	12,433	15,061	.0084	.0078
Meeker	21.8	22.1	1.4	8.3	3.8	328,594	48.9	27,582	39,590	108,212	26.5	10,690	13,038	.0065	.0065
Mille Lacs	19.2	19.2	.0	7.1	.0	259,196	43.6	25,428	36,506	92,045	20.8	10,733	12,964	.0057	.0053
Morrison	31.3	32.0	2.2	11.1	4.7	381,950	50.3	23,971	34,410	158,100	27.3	11,721	14,243	.0085	.0082
Mower	37.8	36.9	−2.4	14.8	.0	601,390	43.6	28,303	40,634	238,194	20.8	13,325	16,094	.0128	.0119
Murray	10.4	10.1	−2.9	3.9	.0	128,334	43.5	22,926	32,906	38,101	20.8	8,089	9,769	.0028	.0026
Nicollet	29.3	29.9	2.0	10.3	5.1	540,623	50.9	36,565	52,488	139,422	37.7	10,335	13,536	.0095	.0095
Nobles	20.1	19.6	−2.5	7.6	.0	255,534	43.6	23,421	33,623	141,376	20.8	15,402	18,602	.0064	.0059
Norman	8.4	8.2	−2.4	3.1	.0	120,923	43.6	27,171	39,007	41,839	36.0	9,925	13,496	.0025	.0023
Olmsted	101.9	106.4	4.4	41.1	6.5	2,342,615	52.9	39,705	56,998	1,377,058	40.4	25,408	33,505	.0485	.0494
Otter Tail	53.8	54.3	.9	20.5	2.5	707,405	47.1	24,040	34,508	359,176	32.9	13,516	17,521	.0163	.0159
Pennington	14.5	14.1	−2.8	5.6	.0	160,243	43.6	19,930	28,615	97,274	20.8	14,381	17,370	.0043	.0038
Pine	21.8	22.3	2.3	8.1	6.6	247,862	53.0	21,319	30,600	155,184	39.3	14,659	19,159	.0061	.0062
Pipestone	10.7	10.4	−2.8	4.3	.0	130,601	43.5	21,162	30,372	58,610	20.8	11,287	13,630	.0032	.0029
Polk	33.6	32.8	−2.4	12.5	.0	431,993	43.6	24,074	34,559	175,127	20.8	11,600	14,010	.0097	.0092
Pope	11.7	11.6	−.9	4.7	.0	139,145	43.6	20,620	29,605	58,466	30.0	9,567	12,440	.0032	.0029
Ramsey	479.7	487.0	1.5	197.5	3.8	10,728,948	49.0	37,841	54,324	6,153,523	41.1	22,914	31,157	.2239	.2240
Red Lake	5.1	5.0	−2.0	1.8	.0	47,253	43.4	18,307	26,252	16,152	20.7	7,434	8,973	.0011	.0010
Redwood	17.7	17.3	−2.3	6.5	.0	231,472	43.5	24,811	35,611	88,632	20.8	11,291	13,636	.0052	.0049
Renville	18.9	18.4	−2.6	7.1	.0	266,781	43.6	26,170	37,575	76,984	20.8	8,973	10,843	.0055	.0050
Rice	49.6	51.0	2.8	17.6	6.0	794,501	52.2	31,448	45,142	374,261	36.3	16,537	21,265	.0167	.0167
Rock	10.3	10.0	−2.9	3.8	.0	124,498	43.6	22,818	32,763	42,058	20.8	9,163	11,068	.0028	.0026
Roseau	14.5	15.4	6.2	[illegible]	7.8	194,593	54.8	24,650	35,381	97,720	40.6	13,628	17,767	.0042	.0043
St. Louis	202.9	197.9	−2.5	77.[illegible]	−.6	3,528,481	42.6	31,839	45,706	1,588,383	24.3	16,452	20,575	.0761	.0710
Scott	55.4	61.7	11.4	20.4	14.0	1,092,581	63.6	37,309	53,558	425,300	55.0	15,333	20,848	.0194	.0211
Sherburne	38.2	42.2	10.5	13.5	12.5	682,383	61.5	35,215	50,547	305,072	53.0	16,620	22,598	.0129	.0141
Sibley	14.8	14.4	−2.7	5.4	.0	219,527	43.6	28,320	40,653	44,768	20.8	6,864	8,290	.0041	.0039
Stearns	118.3	121.9	3.0	39.4	5.6	1,744,450	51.6	30,843	44,275	3,230,351	58.7	54,560	81,989	.0625	.0681
Steele	31.1	31.2	.3	11.4	.9	475,410	44.8	29,046	41,703	272,609	34.4	17,945	23,913	.0110	.0106
Stevens	10.6	10.3	−2.8	3.6	.0	128,159	43.5	24,808	35,600	78,617	30.2	16,772	21,838	.0033	.0031
Swift	11.9	11.6	−2.5	4.5	.0	155,709	43.5	24,105	34,602	47,091	20.8	8,665	10,465	.0033	.0031
Todd	26.4	26.7	1.1	9.8	3.2	293,285	48.1	20,847	29,927	90,062	24.6	7,609	9,190	.0063	.0062
Traverse	4.9	4.8	−2.0	1.6	.0	64,952	43.5	28,294	40,595	23,804	35.3	10,996	14,878	.0014	.0013
Wabasha	20.3	20.5	1.0	7.8	2.6	329,378	47.3	29,415	42,228	115,044	32.0	11,470	14,749	.0065	.0063
Wadena	13.8	13.6	−1.4	5.0	.0	166,171	43.6	23,150	33,234	103,612	25.3	16,538	20,722	.0044	.0041
Waseca	18.7	18.6	−.5	6.8	.0	312,552	43.6	32,013	45,964	104,202	32.1	11,597	15,324	.0062	.0058
Washington	141.8	155.7	9.8	53.0	12.5	3,958,208	61.5	52,023	74,683	1,106,396	44.6	16,241	20,875	.0620	.0660
Watonwan	11.6	11.3	−2.6	4.7	.0	161,899	43.6	23,994	34,447	51,026	20.8	8,989	10,857	.0033	.0031
Wilkin	8.0	7.8	−2.5	2.8	.0	125,718	43.5	31,283	44,899	37,516	20.8	11,095	13,399	.0025	.0023
Winona	46.5	46.1	−.9	16.4	.6	736,088	44.4	31,264	44,883	312,683	23.6	15,523	19,066	.0160	.0150
Wright	71.7	78.0	8.8	24.7	9.3	1,192,754	56.9	33,641	48,290	525,830	36.6	17,031	21,289	.0239	.0246
Yellow Medicine	12.2	11.9	−2.5	4.5	.0	183,434	43.6	28,395	40,763	66,856	32.1	11,245	14,857	.0039	.0037
TOTAL METRO COUNTIES	**2,892.2**	**3,028.8**	**4.7**	**1,167.9**	**6.7**	**66,339,931**	**53.[illegible]**	**39,457**	**56,803**	**35,287,914**	**43.6**	**22,455**	**30,215**	**1.3164**	**1.3505**
TOTAL STATE	**4,360.1**	**4,498.9**	**3.2**	**1,717.3**	**5.2**	**87,179,348**	**51.9**	**35,161**	**50,765**	**45,314,158**	**40.7**	**19,732**	**26,387**	**1.7830**	**1.8011**
MISSISSIPPI															
BILOXI - GULFPORT	**203.3**	**211.4**	**4.0**	**79.7**	**7.4**	**3,447,725**	**59.1**	**29,202**	**43,259**	**1,657,300**	**42.0**	**15,731**	**20,794**	**.0696**	**.0720**
Hancock	33.3	37.6	12.9	14.3	17.2	567,833	73.9	26,764	39,709	169,694	44.1	9,652	11,867	.0097	.0107
Harrison	170.0	173.8	2.2	65.4	5.5	2,879,892	56.5	29,682	44,035	1,487,606	41.7	16,927	22,746	.0599	.0613
JACKSON	**402.6**	**420.4**	**4.4**	**153.7**	**7.3**	**7,154,785**	**59.1**	**31,404**	**46,550**	**4,205,955**	**46.1**	**20,102**	**27,365**	**.1507**	**.1580**
Hinds	257.1	256.8	−.1	96.8	2.8	4,506,192	52.5	31,378	46,552	3,011,735	41.9	22,524	31,113	.1024	.1035

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
MISSISSIPPI (continued)															
JACKSON (continued)															
Madison	57.5	66.4	15.5	22.6	19.6	916,387	77.4	27,333	40,548	583,077	60.5	19,228	25,800	.0188	.0217
Rankin	88.0	97.2	10.5	34.3	14.0	1,732,206	69.1	34,041	50,502	611,143	55.3	13,074	17,818	.0295	.0328
PASCAGOULA	**129.8**	**134.5**	**3.6**	**48.1**	**6.4**	**2,171,884**	**57.9**	**30,439**	**45,154**	**722,659**	**32.7**	**12,044**	**15,024**	**.0408**	**.0414**
Jackson	129.8	134.5	3.6	48.1	6.4	2,171,884	57.9	30,439	45,154	722,659	32.7	12,044	15,024	.0408	.0414
ALL COUNTIES															
Adams	37.6	36.9	−1.9	13.8	.7	488,693	49.5	23,868	35,413	298,122	23.8	17,571	21,603	.0121	.0116
Alcorn	33.5	33.2	−.9	13.5	2.3	479,360	51.7	23,934	35,508	293,220	40.8	15,773	21,720	.0111	.0110
Amite	13.4	13.2	−1.5	4.7	.0	176,312	48.4	25,286	37,513	38,136	25.0	6,489	8,114	.0034	.0033
Attala	19.4	19.1	−1.5	7.2	1.4	209,386	50.4	19,603	29,081	114,224	37.0	11,744	15,864	.0052	.0051
Benton	8.3	8.4	1.2	2.7	.0	98,067	48.3	24,486	36,321	12,605	31.4	3,553	4,669	.0018	.0017
Bolivar	44.0	42.9	−2.5	14.4	.7	457,335	49.4	21,405	31,759	222,606	34.5	11,577	15,459	.0110	.0108
Calhoun	15.3	14.9	−2.6	5.7	.0	162,126	48.4	19,173	28,443	84,395	38.1	10,719	14,806	.0040	.0039
Carroll	9.8	9.8	.0	3.4	.0	102,696	48.4	20,357	30,205	14,367	23.0	3,437	4,226	.0020	.0019
Chickasaw	18.4	18.4	.0	6.5	1.6	204,720	50.7	21,231	31,495	122,115	37.0	13,931	18,787	.0051	.0050
Choctaw	9.3	9.3	.0	3.2	.0	92,654	48.3	19,520	28,954	31,380	31.8	7,443	9,806	.0021	.0021
Claiborne	12.2	11.9	−2.5	3.6	.0	119,681	48.3	22,410	33,245	26,111	22.9	5,900	7,253	.0026	.0025
Clarke	17.3	17.2	−.6	6.5	1.6	219,354	50.7	22,747	33,747	42,444	24.9	5,312	6,530	.0042	.0041
Clay	21.8	21.8	.0	7.6	1.3	282,554	50.3	25,059	37,178	115,705	35.5	11,389	15,224	.0061	.0058
Coahoma	35.1	34.2	−2.6	12.3	.8	368,899	49.6	20,216	29,992	187,303	23.9	12,387	15,228	.0091	.0088
Copiah	28.0	28.6	2.1	10.2	5.2	338,587	56.0	22,375	33,195	155,034	39.9	11,427	15,199	.0076	.0077
Covington	17.1	17.5	2.3	6.5	6.6	219,988	58.1	22,817	33,844	68,121	31.0	8,526	10,480	.0043	.0044
☐ De Soto	70.2	79.1	12.7	27.2	15.7	1,240,564	71.7	30,742	45,609	415,831	51.1	11,709	15,288	.0215	.0239
Forrest	68.1	68.6	.7	27.0	3.8	1,016,843	54.0	25,389	37,661	840,480	47.0	21,986	31,129	.0254	.0261
Franklin	8.6	8.8	2.3	3.4	6.3	113,932	57.6	22,589	33,509	29,731	46.8	6,331	8,744	.0022	.0023
George	16.9	17.4	3.0	6.2	8.8	241,117	61.4	26,217	38,890	60,116	33.7	7,888	9,696	.0044	.0045
Greene	10.6	10.5	−.9	3.3	.0	111,618	48.3	22,803	33,824	35,437	38.1	7,775	10,738	.0024	.0023
Grenada	19.8	19.3	−2.5	7.1	.0	275,013	48.4	26,108	38,734	207,027	30.4	22,365	29,159	.0072	.0070
Hancock	33.3	37.6	12.9	14.3	17.2	567,833	73.9	26,764	39,709	169,694	44.1	9,652	11,867	.0097	.0107
Harrison	170.0	173.8	2.2	65.4	5.5	2,879,892	56.5	29,682	44,035	1,487,606	41.7	16,927	22,746	.0599	.0613
Hinds	257.1	256.8	−.1	96.8	2.8	4,506,192	52.5	31,378	46,552	3,011,735	41.9	22,524	31,113	.1024	.1035
Holmes	22.5	21.9	−2.7	7.5	.0	170,115	48.4	15,289	22,682	58,629	22.9	6,359	7,817	.0044	.0042
Humphreys	13.6	13.3	−2.2	4.5	.0	104,712	48.3	15,687	23,269	46,480	22.9	8,402	10,329	.0028	.0027
Issaquena	2.5	2.5	.0	.8	.0	24,638	48.3	20,770	30,798	1,334	32.3	1,260	1,668	.0005	.0004
Itawamba	21.2	21.3	.5	8.1	2.5	261,500	52.1	21,764	32,284	55,676	26.0	5,592	6,874	.0050	.0049
Jackson	129.8	134.5	3.6	48.1	6.4	2,171,884	57.9	30,439	45,154	722,659	32.7	12,044	15,024	.0408	.0414
Jasper	16.9	16.5	−2.4	6.0	.0	172,280	48.3	19,355	28,713	56,840	27.6	7,426	9,473	.0040	.0038
Jefferson	9.0	8.8	−2.2	3.0	.0	86,868	48.3	19,522	28,956	12,255	22.9	3,323	4,085	.0018	.0016
Jefferson Davis	14.2	14.2	.0	4.7	.0	155,705	48.4	22,330	33,129	72,498	38.1	11,167	15,425	.0036	.0036
Jones	62.6	62.4	−.3	24.0	2.6	850,648	52.1	23,893	35,444	394,839	26.1	13,383	16,452	.0189	.0185
Kemper	10.2	10.1	−1.0	3.5	.0	96,163	48.4	18,518	27,475	29,627	34.8	6,278	8,465	.0023	.0021
Lafayette	30.6	29.8	−2.6	11.5	.0	468,310	48.4	27,447	40,723	212,931	38.1	13,404	18,516	.0099	.0097
Lamar	28.1	30.2	7.5	10.9	10.1	423,962	63.3	26,219	38,896	96,211	44.5	6,727	8,827	.0074	.0078
Lauderdale	76.8	75.7	−1.4	29.4	1.7	1,198,456	50.9	27,476	40,764	769,864	40.5	18,957	26,186	.0277	.0277
Lawrence	13.1	13.2	.8	4.8	2.1	185,308	51.5	26,020	38,606	40,539	25.6	6,869	8,446	.0035	.0034
Leake	18.9	18.8	−.5	6.9	1.5	189,079	50.5	18,470	27,403	114,343	40.2	11,996	16,571	.0049	.0048
Lee	65.5	69.7	6.4	27.3	9.2	1,095,984	62.0	27,063	40,146	889,164	59.3	22,321	32,570	.0251	.0277
Leflore	40.7	39.7	−2.5	14.0	.7	455,804	49.4	21,943	32,557	280,170	30.7	15,426	20,012	.0118	.0112
Lincoln	31.9	32.2	.9	12.1	5.2	396,897	56.1	22,112	32,801	228,386	34.6	14,755	18,875	.0093	.0094
Lowndes	60.5	61.8	2.1	22.8	5.1	853,411	55.9	25,233	37,430	553,632	41.6	18,019	24,282	.0200	.0204
Madison	57.5	66.4	15.5	22.6	19.6	916,387	77.4	27,333	40,548	583,077	60.5	19,228	25,800	.0188	.0217
Marion	26.3	26.1	−.8	9.3	1.1	328,582	50.0	23,816	35,331	134,399	24.3	11,755	14,452	.0073	.0071
Marshall	34.2	36.4	6.4	11.9	10.2	369,161	63.5	20,912	31,022	93,845	35.5	6,415	7,886	.0073	.0077
Monroe	36.2	35.7	−1.4	13.1	.8	446,322	49.5	22,965	34,070	184,468	29.7	10,936	14,082	.0099	.0095
Montgomery	12.6	12.3	−2.4	4.4	.0	121,772	48.4	18,654	27,675	53,570	22.9	9,903	12,175	.0031	.0030
Neshoba	24.9	25.3	1.6	9.7	4.3	337,579	54.7	23,458	34,802	189,608	44.1	14,151	19,547	.0076	.0077
Newton	20.2	20.4	1.0	7.9	3.9	257,356	54.2	21,959	32,577	115,708	43.6	10,604	14,647	.0055	.0056
Noxubee	12.2	11.9	−2.5	4.0	.0	104,451	48.4	17,600	26,113	32,489	22.9	6,606	8,122	.0025	.0024
Oktibbeha	37.6	37.8	.5	12.8	4.9	495,524	55.6	26,096	38,713	227,632	40.2	13,307	17,784	.0108	.0108
Panola	29.9	30.5	2.0	10.8	4.9	338,326	55.5	21,117	31,326	194,394	43.4	13,164	17,999	.0080	.0082
Pearl River	40.0	42.8	7.0	15.8	11.3	585,677	65.1	24,987	37,068	239,836	42.3	11,869	15,179	.0116	.0122
Perry	10.0	10.0	.0	3.4	.0	142,714	48.4	28,291	41,975	24,993	23.4	5,959	7,351	.0025	.0026
Pike	37.0	37.2	.5	14.0	4.5	497,428	55.0	23,951	35,531	322,803	41.3	17,049	23,057	.0119	.0119
Pontotoc	23.3	24.6	5.6	9.4	9.3	301,368	62.1	21,614	32,060	92,260	41.2	7,600	9,815	.0057	.0062
Prentiss	25.4	26.0	2.4	9.8	5.4	322,087	56.3	22,155	32,866	197,410	45.6	14,584	20,144	.0077	.0077
Quitman	11.2	10.9	−2.7	3.8	.0	79,140	48.3	14,043	20,[illegible]6	31,818	26.2	6,636	8,373	.0021	.0020

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
MISSISSIPPI (continued)															
ALL COUNTIES (continued)															
Rankin	88.0	97.2	10.5	34.3	14.0	1,732,206	69.1	34,041	50,502	611,143	55.3	13,074	17,818	.0295	.0328
Scott	26.7	27.8	4.1	10.4	7.2	348,815	59.1	22,609	33,540	147,417	35.3	11,234	14,175	.0073	.0075
Sharkey	7.5	7.3	−2.7	2.2	.0	60,737	48.3	18,618	27,608	20,106	25.1	7,303	9,139	.0015	.0014
Simpson	25.1	25.6	2.0	9.3	5.7	349,338	56.8	25,322	37,563	148,829	42.2	11,893	16,003	.0073	.0073
Smith	15.7	15.7	.0	5.6	1.8	194,417	51.1	23,401	34,717	39,587	26.5	5,688	7,069	.0037	.0037
Stone	10.8	11.1	2.8	3.9	8.3	158,430	60.7	27,385	40,623	74,311	46.2	14,123	19,054	.0033	.0035
Sunflower	36.4	36.1	−.8	11.0	1.9	316,263	51.1	19,381	28,751	200,818	40.7	13,216	18,256	.0086	.0084
Tallahatchie	16.1	15.7	−2.5	5.5	.0	127,857	48.4	15,670	23,247	44,105	30.0	6,166	8,019	.0032	.0031
Tate	22.3	23.3	4.5	7.8	6.8	248,397	58.5	21,467	31,846	174,968	42.9	16,773	22,432	.0062	.0064
Tippah	19.7	20.1	2.0	7.5	5.6	235,368	56.7	21,157	31,382	131,301	43.7	12,872	17,507	.0054	.0057
Tishomingo	18.5	18.2	−1.6	7.2	1.4	199,008	50.5	18,630	27,640	80,295	26.3	8,957	11,152	.0046	.0044
Tunica	8.8	8.6	−2.3	3.0	.0	63,088	48.4	14,174	21,029	31,674	22.9	8,588	10,558	.0019	.0016
Union	23.2	23.7	2.2	9.4	5.6	303,571	56.7	21,769	32,295	145,725	45.9	11,223	15,503	.0065	.0069
Walthall	14.0	14.0	.0	5.0	2.0	174,258	51.4	23,493	34,852	70,383	36.1	10,556	14,077	.0038	.0037
Warren	51.3	50.6	−1.4	19.2	3.8	817,723	54.0	28,707	42,590	499,777	43.4	18,844	26,030	.0183	.0185
Washington	70.9	69.1	−2.5	24.1	.4	805,702	49.0	22,532	33,432	519,070	29.9	16,653	21,538	.0209	.0200
Wayne	20.6	20.9	1.5	7.2	4.3	270,086	54.8	25,285	37,512	95,732	30.2	10,653	13,296	.0054	.0055
Webster	10.0	9.8	−2.0	3.7	.0	111,730	48.4	20,355	30,197	43,073	31.3	8,866	11,641	.0026	.0026
Wilkinson	9.9	9.7	−2.0	3.4	.0	104,376	48.3	20,697	30,699	34,038	26.4	7,920	10,011	.0024	.0021
Winston	19.4	18.9	−2.6	6.9	.0	246,978	48.4	24,124	35,794	107,942	38.1	11,324	15,644	.0054	.0053
Yalobusha	13.2	13.2	.0	5.1	2.0	159,252	51.3	21,048	31,226	56,420	25.4	9,000	11,065	.0034	.0034
Yazoo	26.8	26.1	−2.6	9.6	1.1	322,124	49.9	22,616	33,555	101,642	24.2	8,612	10,588	.0070	.0065
TOTAL METRO COUNTIES	**805.9**	**845.4**	**4.9**	**308.7**	**7.9**	**14,014,958**	**59.9**	**30,626**	**45,400**	**7,001,745**	**43.9**	**17,006**	**22,681**	**.2826**	**.2953**
TOTAL STATE	**2,657.1**	**2,702.8**	**1.7**	**986.4**	**4.7**	**37,328,738**	**55.8**	**25,426**	**37,843**	**18,816,298**	**40.1**	**14,249**	**19,076**	**.8110**	**.8232**
MISSOURI															
COLUMBIA	**107.7**	**111.7**	**3.7**	**41.9**	**5.8**	**2,133,897**	**49.0**	**36,156**	**50,928**	**1,240,586**	**42.6**	**21,971**	**29,608**	**.0455**	**.0458**
Boone	107.7	111.7	3.7	41.9	5.8	2,133,897	49.0	36,156	50,928	1,240,586	42.6	21,971	29,608	.0455	.0458
JOPLIN	**135.6**	**139.2**	**2.7**	**54.1**	**3.8**	**2,039,593**	**46.2**	**26,773**	**37,700**	**1,250,291**	**29.1**	**18,595**	**23,111**	**.0487**	**.0473**
Jasper	91.5	93.3	2.0	37.0	3.4	1,424,759	45.6	27,339	38,507	1,028,695	29.9	22,127	27,803	.0359	.0347
Newton	44.1	45.9	4.1	17.1	4.9	614,834	47.7	25,531	35,955	221,596	25.4	10,839	12,959	.0128	.0126
KANSAS CITY	**1,585.0**	**1,658.0**	**4.6**	**647.3**	**6.5**	**34,542,704**	**51.3**	**37,560**	**53,364**	**16,005,556**	**35.4**	**19,456**	**24,727**	**.6800**	**.6792**
Cass	62.1	67.7	9.0	23.9	10.1	1,138,320	55.1	33,814	47,628	410,753	35.8	13,939	17,186	.0214	.0219
Clay	152.9	160.3	4.8	62.6	7.4	3,493,340	51.2	39,617	55,804	1,646,157	29.2	21,857	26,296	.0696	.0685
Jackson	645.4	650.6	.8	265.5	2.9	13,115,567	45.0	35,072	49,399	6,291,015	24.5	19,599	23,695	.2773	.2622
Lafayette	32.3	33.3	3.1	12.6	4.1	495,738	46.7	27,933	39,344	131,263	24.5	8,713	10,418	.0096	.0092
Platte	56.3	61.1	8.5	22.6	10.2	1,086,448	55.3	34,127	48,073	455,147	44.2	15,399	20,139	.0206	.0215
Ray	24.1	25.3	5.0	9.1	5.8	353,663	49.0	27,596	38,864	87,137	26.5	8,009	9,575	.0067	.0066
Johnson, Kans.	*348.6*	*391.9*	*12.4*	*152.8*	*14.7*	*10,361,833*	*62.3*	*47,936*	*67,813*	*5,257,746*	*53.3*	*25,747*	*34,409*	*.1847*	*.2016*
Leavenworth, Kans.	*66.0*	*71.3*	*8.0*	*23.4*	*10.4*	*1,269,403*	*56.1*	*38,349*	*54,248*	*390,360*	*38.2*	*13,323*	*16,682*	*.0225*	*.0231*
Miami, Kans.	*24.2*	*25.4*	*5.0*	*9.5*	*6.7*	*401,100*	*51.0*	*29,847*	*42,221*	*155,462*	*42.0*	*12,302*	*16,364*	*.0079*	*.0080*
Wyandotte, Kans.	*173.1*	*171.1*	*−1.2*	*65.3*	*.0*	*2,827,292*	*41.5*	*30,602*	*43,297*	*1,180,516*	*34.1*	*13,483*	*18,078*	*.0597*	*.0566*
ST. JOSEPH	**85.6**	**83.5**	**−2.5**	**32.3**	**−1.2**	**1,408,263**	**39.1**	**30,952**	**43,599**	**656,653**	**18.1**	**17,003**	**20,330**	**.0320**	**.0290**
Buchanan	85.6	83.5	−2.5	32.3	−1.2	1,408,263	39.1	30,952	43,599	656,653	18.1	17,003	20,330	.0320	.0290
ST. LOUIS	**2,484.9**	**2,540.7**	**2.2**	**958.3**	**4.3**	**51,168,784**	**47.6**	**37,745**	**53,395**	**22,495,852**	**30.6**	**18,755**	**23,475**	**1.0262**	**.9971**
Franklin	80.2	83.9	4.6	28.6	5.9	1,153,290	49.2	28,627	40,325	615,344	32.5	17,200	21,516	.0262	.0260
Jefferson	176.3	191.2	8.5	63.9	10.0	3,102,585	54.9	34,468	48,554	1,127,095	39.8	13,880	17,638	.0587	.0603
St. Charles	204.5	237.1	15.9	81.6	18.6	5,196,148	67.1	45,206	63,678	2,175,088	47.7	21,410	26,655	.0894	.0982
St. Louis	1,013.2	1,027.5	1.4	391.1	3.9	24,977,819	46.4	45,338	63,866	11,274,426	29.4	23,155	28,827	.4924	.4742
St. Louis city	409.7	399.6	−2.5	165.0	−.7	7,055,715	39.9	30,358	42,762	2,602,390	19.1	13,155	15,772	.1476	.1349
Clinton, Ill.	*34.4*	*35.0*	*1.7*	*12.6*	*4.1*	*552,978*	*47.0*	*31,082*	*43,887*	*186,624*	*28.7*	*11,984*	*14,811*	*.0110*	*.0106*
Jersey, Ill.	*21.3*	*21.4*	*.5*	*7.6*	*2.7*	*313,011*	*45.0*	*29,172*	*41,186*	*155,073*	*38.6*	*15,125*	*20,404*	*.0070*	*.0068*
Madison, Ill.	*253.6*	*254.5*	*.4*	*99.7*	*3.0*	*4,114,647*	*45.5*	*29,216*	*41,270*	*2,106,086*	*30.2*	*16,708*	*21,124*	*.0915*	*.0878*
Monroe, Ill.	*22.6*	*23.9*	*5.8*	*9.1*	*9.6*	*396,114*	*54.8*	*30,831*	*43,529*	*184,602*	*47.2*	*15,108*	*20,286*	*.0078*	*.0081*
St. Clair, Ill.	*269.1*	*266.6*	*−.9*	*99.1*	*1.6*	*4,306,477*	*43.6*	*30,760*	*43,456*	*2,069,124*	*30.8*	*16,230*	*20,879*	*.0946*	*.0902*
SPRINGFIELD	**237.8**	**252.0**	**6.0**	**98.6**	**8.1**	**4,203,717**	**52.1**	**30,309**	**42,634**	**2,876,313**	**41.0**	**22,368**	**29,172**	**.0965**	**.0984**
Christian	31.3	36.2	15.7	13.2	17.9	502,222	66.0	27,010	38,047	212,071	52.0	12,459	16,066	.0095	.0106
Greene	206.5	215.8	4.5	85.4	6.8	3,701,495	50.4	30,771	43,343	2,664,242	40.2	23,756	31,197	.0870	.0878
ALL COUNTIES															
Adair	23.8	23.2	−2.5	8.8	−1.1	321,815	39.3	25,960	36,570	217,959	26.7	19,332	24,768	.0084	.0078
Andrew	15.7	16.4	4.5	5.7	5.6	242,196	48.7	30,163	42,491	48,175	26.2	7,069	8,452	.0043	.0043

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
MISSOURI (continued)															
ALL COUNTIES (continued)															
Atchison	8.0	7.8	−2.5	3.1	.0	108,130	40.9	24,759	34,881	31,715	19.6	8,556	10,231	.0023	.0021
Audrain	25.4	24.8	−2.4	9.5	−1.0	348,609	39.4	26,051	36,696	143,908	18.3	12,669	15,148	.0079	.0072
Barry	28.3	30.2	6.7	11.6	8.4	383,604	52.7	23,482	33,069	142,696	29.6	10,290	12,301	.0080	.0081
Barton	12.0	12.2	1.7	4.7	.0	140,264	40.8	21,196	29,843	48,429	19.5	8,620	10,304	.0032	.0029
Bates	16.8	17.1	1.8	6.5	1.6	232,279	43.0	25,376	35,735	70,063	21.4	9,016	10,779	.0048	.0046
Benton	14.0	14.8	5.7	5.8	5.5	146,462	48.5	17,935	25,252	73,280	29.6	10,283	12,634	.0036	.0035
Bollinger	11.3	11.6	2.7	4.6	7.0	117,951	50.6	18,214	25,642	42,996	35.3	7,390	9,347	.0027	.0027
Boone	107.7	111.7	3.7	41.9	5.8	2,133,897	49.0	36,156	50,928	1,240,586	42.6	21,971	29,608	.0455	.0458
Buchanan	85.6	83.5	−2.5	32.3	−1.2	1,408,263	39.1	30,952	43,599	656,653	18.1	17,003	20,330	.0320	.0290
Butler	39.3	39.9	1.5	15.4	3.4	515,858	45.6	23,783	33,497	311,012	23.6	16,892	20,196	.0129	.0122
Caldwell	8.6	8.6	.0	3.3	.0	104,888	40.8	22,575	31,784	19,420	19.5	4,923	5,885	.0021	.0019
Callaway	34.1	34.2	.3	11.6	1.8	545,894	43.3	33,406	47,060	191,462	26.7	13,260	16,505	.0112	.0106
Camden	26.7	30.0	12.4	12.3	13.9	521,484	60.4	30,097	42,397	374,975	51.3	22,953	30,486	.0114	.0124
Cape Girardeau	63.9	66.3	3.8	24.9	6.0	1,050,023	49.3	29,936	42,170	825,279	38.0	25,447	33,144	.0262	.0262
Carroll	11.2	10.9	−2.7	4.5	.0	139,787	40.9	22,050	31,064	41,757	19.6	7,760	9,279	.0031	.0028
Carter	6.2	6.5	4.8	2.0	.0	57,784	40.7	20,537	28,892	15,507	19.5	6,489	7,754	.0013	.0012
Cass	62.1	67.7	9.0	23.9	10.1	1,138,320	55.1	33,814	47,628	410,753	35.8	13,939	17,186	.0214	.0219
Cedar	12.8	13.2	3.1	5.1	2.0	146,271	43.7	20,360	28,681	57,427	22.0	9,417	11,260	.0034	.0032
Chariton	10.0	9.8	−2.0	3.9	.0	105,937	40.9	19,283	27,163	27,839	19.6	5,970	7,138	.0023	.0021
Christian	31.3	36.2	15.7	13.2	17.9	502,222	66.0	27,010	38,047	212,071	52.0	12,459	16,066	.0095	.0106
Clark	8.3	8.1	−2.4	3.0	.0	101,551	40.9	24,029	33,850	32,138	19.6	8,959	10,713	.0023	.0020
Clay	152.9	160.3	4.8	62.6	7.4	3,493,340	51.2	39,617	55,804	1,646,157	29.2	21,857	26,296	.0696	.0685
Clinton	18.2	19.1	4.9	6.8	7.9	250,015	52.0	26,110	36,767	97,534	36.0	11,384	14,343	.0052	.0053
Cole	63.5	66.3	4.4	23.8	6.3	1,288,214	49.7	38,429	54,127	1,041,558	43.2	32,475	43,763	.0308	.0314
Cooper	15.5	15.5	.0	5.7	.0	192,994	40.8	24,041	33,859	78,562	19.6	11,528	13,783	.0044	.0041
Crawford	21.0	22.1	5.2	8.1	6.6	295,784	50.1	25,927	36,517	108,087	27.4	11,161	13,344	.0062	.0059
Dade	7.8	7.9	1.3	3.3	3.1	86,962	45.2	18,715	26,352	19,617	23.3	4,973	5,945	.0018	.0018
Dallas	14.4	15.6	8.3	5.7	9.6	167,916	54.4	20,920	29,459	58,958	31.0	8,652	10,344	.0036	.0036
Daviess	8.9	8.9	.0	3.5	.0	115,186	40.8	23,373	32,910	42,402	34.7	8,991	12,115	.0025	.0025
De Kalb	8.6	8.9	3.5	3.3	3.1	114,614	45.3	24,658	34,732	24,816	23.3	6,290	7,520	.0022	.0021
Dent	15.2	15.4	1.3	5.6	.0	175,067	40.9	22,193	31,262	65,797	19.6	9,827	11,749	.0041	.0038
Douglas	12.9	13.5	4.7	4.9	4.3	148,083	46.9	21,454	30,221	76,560	40.5	11,594	15,624	.0036	.0035
Dunklin	34.9	34.0	−2.6	12.6	−2.3	406,965	37.6	22,929	32,299	186,868	16.8	12,403	14,831	.0101	.0091
Franklin	80.2	83.9	4.6	28.6	5.9	1,153,290	49.2	28,627	40,325	615,344	32.5	17,200	21,516	.0262	.0260
Gasconade	14.1	14.4	2.1	5.4	1.9	193,089	43.5	25,389	35,757	83,493	25.5	12,553	15,462	.0043	.0040
Gentry	7.7	7.5	−2.6	3.0	.0	94,304	40.9	22,313	31,435	33,845	20.1	9,396	11,282	.0022	.0020
Greene	206.5	215.8	4.5	85.4	6.8	3,701,495	50.4	30,771	43,343	2,664,242	40.2	23,756	31,197	.0870	.0878
Grundy	11.7	11.4	−2.6	4.7	.0	168,583	40.9	25,463	35,869	56,555	19.6	10,064	12,033	.0035	.0033
Harrison	9.2	9.0	−2.2	4.0	.0	129,394	40.8	22,972	32,349	115,788	44.2	20,069	28,947	.0036	.0034
Henry	20.7	21.3	2.9	8.8	6.0	281,290	49.3	22,699	31,965	151,749	30.3	14,027	17,244	.0066	.0065
Hickory	7.6	8.1	6.6	3.8	15.2	92,015	62.0	17,207	24,214	20,345	42.6	4,323	5,354	.0017	.0017
Holt	6.4	6.2	−3.1	2.7	.0	97,736	40.8	25,707	36,199	28,914	19.5	8,958	10,709	.0019	.0019
Howard	9.9	9.7	−2.0	3.6	.0	125,389	40.8	24,731	34,830	27,537	19.6	6,398	7,649	.0026	.0024
Howell	31.9	33.0	3.4	12.5	4.2	386,464	46.7	21,950	30,917	211,755	24.5	14,169	16,940	.0096	.0091
Iron	11.6	11.6	.0	4.0	.0	175,640	40.8	31,179	43,910	47,125	19.6	9,854	11,781	.0035	.0032
Jackson	645.4	650.6	.8	265.5	2.9	13,115,567	45.0	35,072	49,399	6,291,015	24.5	19,599	23,695	.2773	.2622
Jasper	91.5	93.3	2.0	37.0	3.4	1,424,759	45.6	27,339	38,507	1,028,695	29.9	22,127	27,803	.0359	.0347
Jefferson	176.3	191.2	8.5	63.9	10.0	3,102,585	54.9	34,468	48,554	1,127,095	39.8	13,880	17,638	.0587	.0603
Johnson	41.0	41.4	1.0	13.4	.8	544,654	41.9	28,853	40,646	203,254	24.3	12,299	15,168	.0119	.0112
Knox	5.3	5.2	−1.9	2.1	.0	53,779	40.9	18,181	25,609	12,062	19.6	4,804	5,744	.0012	.0010
Laclede	27.6	29.2	5.8	11.1	6.7	385,511	50.3	[illegible]658	34,731	259,931	35.4	18,455	23,417	.0095	.0095
Lafayette	32.3	33.3	3.1	12.6	4.1	495,738	46.7	27,933	39,344	131,263	24.5	8,713	10,418	.0096	.0092
Lawrence	31.5	32.5	3.2	12.3	4.2	410,112	46.8	23,671	33,342	150,570	28.5	9,933	12,2[illegible]1	.0087	.0085
Lewis	10.2	9.9	−2.9	3.6	.0	146,366	40.8	28,876	40,657	40,367	23.2	9,098	11,213	.0031	.0028
Lincoln	28.4	31.7	11.6	11.2	13.1	458,265	59.3	29,051	40,917	180,455	42.8	12,762	16,112	.0088	.0093
Linn	15.0	14.6	−2.7	6.1	.0	224,937	40.9	26,178	36,875	81,472	19.6	11,170	13,356	.0048	.0045
Livingston	15.5	15.1	−2.6	6.0	.0	197,952	40.9	23,423	32,992	108,826	19.6	15,170	18,138	.0050	.0046
McDonald	17.3	18.6	7.5	6.9	7.8	207,297	51.8	21,335	30,043	70,748	28.9	8,577	10,253	.0044	.0044
Macon	16.7	16.7	.0	6.4	.0	165,818	40.9	18,391	25,909	98,026	30.3	11,751	15,317	.0045	.0042
Madison	12.2	12.9	5.7	5.3	10.4	166,772	55.5	22,348	31,466	65,730	36.8	10,014	12,402	.0034	.0035
Maries	8.4	8.8	4.8	3.2	3.2	98,309	45.4	21,814	30,722	24,964	28.0	6,290	7,801	.0020	.0020
Marion	28.3	27.6	−2.5	10.5	−1.9	455,786	38.2	30,820	43,408	204,578	17.3	16,296	19,484	.0104	.0093
Mercer	4.1	4.0	−2.4	1.6	.0	48,439	40.7	21,514	30,274	8,280	19.5	4,330	5,175	.0009	.0009
Miller	20.3	20.9	3.0	7.6	2.7	296,070	44.7	27,652	38,957	204,608	38.4	19,976	26,922	.0074	.0072
Mississippi	15.4	15.0	−2.6	5.5	.0	170,681	40.9	22,030	31,033	97,957	24.5	14,302	17,810	.0043	.0041
Moniteau	13.0	13.3	2.3	4.5	2.3	139,024	44.1	21,931	30,894	60,652	22.3	11,272	13,478	.0034	.0031

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
MISSOURI (continued)															
ALL COUNTIES (continued)															
Monroe	9.7	9.5	-2.1	3.3	-5.7	108,225	32.8	23,293	32,795	36,331	15.4	8,994	11,009	.0026	.0024
Montgomery	11.9	12.0	.8	4.3	.0	142,552	40.8	23,542	33,152	106,916	34.7	18,453	24,864	.0039	.0037
Morgan	16.4	17.7	7.9	6.8	9.7	208,155	54.4	21,739	30,611	138,451	45.4	15,359	20,360	.0050	.0052
New Madrid	21.7	21.2	-2.3	7.6	.0	270,134	40.9	25,232	35,544	87,883	19.6	9,671	11,564	.0060	.0054
Newton	44.1	45.9	4.1	17.1	4.9	614,834	47.7	25,531	35,955	221,596	25.4	10,839	12,959	.0128	.0126
Nodaway	21.4	20.9	-2.3	7.6	.0	329,157	40.9	30,741	43,310	106,179	19.6	11,684	13,971	.0069	.0063
Oregon	10.6	10.7	.9	3.9	.0	81,240	40.8	14,790	20,831	57,220	26.0	11,641	14,672	.0025	.0024
Osage	12.6	12.8	1.6	4.2	.0	151,992	40.8	25,697	36,189	79,456	34.8	14,039	18,918	.0037	.0035
Ozark	9.2	9.7	5.4	3.6	2.9	93,636	44.8	18,478	26,010	36,495	27.6	8,169	10,138	.0021	.0020
Pemiscot	23.9	23.3	-2.5	8.5	-1.2	262,411	39.2	21,914	30,872	105,270	22.1	10,027	12,385	.0064	.0059
Perry	17.8	17.9	.6	6.1	.0	181,170	40.8	21,092	29,700	132,292	34.2	16,155	21,687	.0051	.0049
Pettis	37.2	37.4	.5	14.4	.7	581,270	41.9	28,655	40,366	266,668	20.4	15,488	18,519	.0131	.0122
Phelps	35.3	36.0	2.0	12.6	1.6	489,159	43.1	27,559	38,822	276,531	21.5	18,355	21,947	.0120	.0111
Pike	17.1	16.7	-2.3	6.1	.0	202,243	40.8	23,540	33,155	72,770	19.6	9,978	11,930	.0046	.0042
Platte	56.3	61.1	8.5	22.6	10.2	1,086,448	55.3	34,127	48,073	455,147	44.2	15,399	20,139	.0206	.0215
Polk	21.7	23.1	6.5	8.5	7.6	290,253	51.5	24,247	34,147	117,190	28.6	11,532	13,787	.0062	.0062
Pulaski	43.0	43.6	1.4	11.6	1.8	519,386	43.3	31,784	44,775	207,931	37.1	13,301	17,925	.0115	.0112
Putnam	5.6	5.5	-1.8	2.1	.0	80,573	40.8	27,250	38,368	15,508	19.5	6,178	7,385	.0017	.0014
Ralls	9.3	9.3	.0	3.4	.0	125,103	40.9	26,122	36,795	21,105	23.6	5,023	6,207	.0024	.0023
Randolph	26.7	26.8	.4	9.6	1.1	341,267	42.4	25,233	35,549	153,831	20.8	13,401	16,024	.0080	.0074
Ray	24.1	25.3	5.0	9.1	5.8	353,663	49.0	27,596	38,864	87,137	26.5	8,009	9,575	.0067	.0066
Reynolds	7.0	6.8	-2.9	2.7	.0	83,910	40.8	22,066	31,078	19,131	20.6	5,876	7,086	.0018	.0016
Ripley	13.9	14.7	5.8	5.6	7.7	151,229	51.7	19,174	27,005	91,049	45.1	12,066	16,259	.0036	.0039
St. Charles	204.5	237.1	15.9	81.6	18.6	5,196,148	67.1	45,206	63,678	2,175,088	47.7	21,410	26,655	.0894	.0982
St. Clair	8.9	9.0	1.1	3.5	.0	102,599	40.8	20,814	29,314	36,881	19.6	8,814	10,537	.0024	.0022
Ste. Genevieve	17.3	18.2	5.2	6.5	8.3	267,369	52.6	29,209	41,134	64,334	29.5	8,279	9,898	.0048	.0049
St. Francois	47.4	48.7	2.7	17.2	3.6	677,099	45.9	27,949	39,366	287,050	23.9	13,958	16,689	.0150	.0142
St. Louis	1,013.2	1,027.5	1.4	391.1	3.9	24,977,819	46.4	45,338	63,866	11,274,426	29.4	23,155	28,827	.4924	.4742
St. Louis city	409.7	399.6	-2.5	165.0	-.7	7,055,715	39.9	30,358	42,762	2,602,390	19.1	13,155	15,772	.1476	.1349
Saline	24.6	24.0	-2.4	9.3	-1.1	303,984	39.4	23,206	32,686	126,934	18.3	11,416	13,649	.0071	.0065
Schuyler	4.6	4.5	-2.2	2.0	.0	44,625	40.7	15,860	22,313	17,908	19.5	7,494	8,954	.0012	.0011
Scotland	5.2	5.1	-1.9	2.1	.0	55,781	40.7	18,880	26,562	23,419	19.5	9,332	11,152	.0014	.0013
Scott	41.9	42.9	2.4	15.6	4.0	590,900	46.5	26,892	37,878	359,350	32.0	18,154	23,035	.0143	.0137
Shannon	8.1	8.1	.0	3.1	.0	87,438	40.8	20,038	28,206	15,593	19.5	4,209	5,030	.0017	.0017
Shelby	7.6	7.4	-2.6	3.0	.0	85,055	40.8	20,138	28,352	35,364	31.0	8,996	11,788	.0020	.0019
Stoddard	29.9	30.0	.3	11.5	1.8	381,601	43.4	23,555	33,183	218,941	32.8	14,589	19,038	.0094	.0089
Stone	19.1	20.8	8.9	8.8	12.8	400,863	58.9	32,341	45,553	107,239	52.0	9,043	12,186	.0065	.0071
Sullivan	6.8	6.6	-2.9	2.8	.0	55,877	40.7	14,180	19,956	17,417	19.5	5,205	6,220	.0014	.0012
Taney	26.6	29.5	10.9	12.2	13.0	404,963	59.1	23,568	33,194	256,537	43.7	16,529	21,028	.0092	.0097
Texas	22.4	22.9	2.2	9.0	5.9	261,648	49.1	20,646	29,072	118,912	26.6	11,052	13,212	.0061	.0059
Vernon	20.9	21.1	1.0	7.8	1.3	280,051	42.7	25,486	35,904	124,095	33.1	12,108	15,910	.0062	.0061
Warren	20.3	23.1	13.8	8.1	15.7	353,282	63.0	30,965	43,615	113,870	50.4	10,815	14,058	.0062	.0066
Washington	20.4	21.4	4.9	7.3	7.4	215,402	51.2	20,952	29,507	71,291	28.3	8,169	9,766	.0048	.0048
Wayne	12.9	13.8	7.0	5.5	10.0	137,117	54.9	17,709	24,930	56,386	37.9	8,179	10,252	.0032	.0031
Webster	24.0	25.6	6.7	9.1	8.3	299,217	52.6	23,349	32,881	137,195	43.4	11,392	15,076	.0065	.0068
Worth	2.5	2.4	-4.0	1.1	.0	30,227	40.8	19,516	27,479	9,512	19.5	7,234	8,647	.0007	.0006
Wright	17.3	17.7	2.3	6.4	1.6	178,691	43.1	19,828	27,920	101,378	36.9	11,756	15,840	.0046	.0044
TOTAL METRO COUNTIES	**3,423.7**	**3,524.0**	**2.9**	**1,353.4**	**4.8**	**70,954,103**	**47.9**	**37,146**	**52,427**	**32,839,658**	**30.3**	**19,519**	**24,265**	**1.4422**	**1.4040**
TOTAL STATE	**5,222.7**	**5,364.8**	**2.7**	**2,037.2**	**4.4**	**95,347,220**	**47.4**	**33,138**	**46,803**	**44,433,853**	**30.4**	**17,459**	**21,811**	**1.9951**	**1.9384**
MONTANA															
BILLINGS	**116.4**	**118.8**	**2.1**	**47.9**	**4.4**	**2,032,644**	**53.1**	**28,920**	**42,435**	**1,347,685**	**38.0**	**21,274**	**28,135**	**.0466**	**.0468**
Yellowstone	116.4	118.8	2.1	47.9	4.4	2,032,644	53.1	28,920	42,435	1,347,685	38.0	21,274	28,135	.0466	.0468
GREAT FALLS	**78.3**	**76.4**	**-2.4**	**30.6**	**.0**	**1,274,581**	**46.8**	**28,380**	**41,653**	**701,157**	**27.0**	**18,041**	**22,914**	**.0290**	**.0276**
Cascade	78.3	76.4	-2.4	30.6	.0	1,274,581	46.8	28,380	41,653	701,157	27.0	18,041	22,914	.0290	.0276
ALL COUNTIES															
Beaverhead	8.3	8.2	-1.2	3.2	.0	114,342	46.8	24,347	35,732	44,798	22.2	11,454	13,999	.0023	.0024
Big Horn	10.8	10.5	-2.8	3.2	.0	113,829	46.8	24,239	35,572	52,137	36.8	11,912	16,293	.0028	.0026
Blaine	7.1	7.0	-1.4	2.5	.0	65,461	46.8	17,842	26,184	27,641	24.4	8,888	11,056	.0017	.0015
Broadwater	3.8	4.0	5.3	1.6	.0	49,265	46.8	20,981	30,791	11,414	22.2	5,837	7,134	.0009	.0009
Carbon	8.3	8.2	-1.2	3.5	.0	106,391	46.8	20,711	30,397	30,105	30.5	6,593	8,601	.0021	.0022
Carter	1.6	1.6	.0	.6	.0	14,772	46.7	16,782	24,620	3,682	22.2	5,022	6,137	.0005	.0003

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
MONTANA (continued)															
ALL COUNTIES (continued)															
Cascade	78.3	76.4	−2.4	30.6	.0	1,274,581	46.8	28,380	41,653	701,157	27.0	18,041	22,914	.0290	.0276
Chouteau	5.7	5.6	−1.8	2.2	.0	78,463	46.7	24,304	35,665	18,984	22.2	7,060	8,629	.0016	.0015
Custer	12.1	11.8	−2.5	5.1	.0	171,365	46.8	22,895	33,601	103,321	29.7	15,620	20,259	.0042	.0040
Daniels	2.7	2.6	−3.7	1.0	.0	38,494	46.8	26,231	38,494	8,143	22.2	6,663	8,143	.0007	.0007
Dawson	10.2	9.9	−2.9	4.0	.0	160,940	46.8	27,415	40,235	80,203	52.0	13,188	20,051	.0033	.0033
Deer Lodge	10.2	9.9	−2.9	3.9	.0	143,821	46.8	25,127	36,877	52,296	25.9	10,648	13,409	.0030	.0029
Fallon	3.3	3.2	−3.0	1.3	.0	61,037	46.8	31,994	46,952	16,070	29.1	9,576	12,362	.0012	.0010
Fergus	12.3	12.0	−2.4	4.8	.0	149,169	46.8	21,176	31,077	64,248	24.1	10,784	13,385	.0034	.0033
Flathead	60.1	63.4	5.5	25.8	8.4	1,030,741	59.1	27,225	39,951	659,319	49.0	18,598	25,555	.0224	.0236
Gallatin	49.0	52.1	6.3	20.4	8.5	874,110	59.2	29,201	42,849	550,913	42.6	20,551	27,006	.0190	.0199
Garfield	1.6	1.6	.0	.6	.0	20,337	46.7	23,098	33,895	7,132	37.4	8,650	11,887	.0004	.0003
Glacier	11.3	11.4	.9	3.8	.0	146,989	46.8	26,356	38,681	60,782	22.2	13,087	15,995	.0032	.0032
Golden Valley	1.0	1.0	.0	.4	.0	10,989	46.7	18,728	27,473	2,576	37.4	4,688	6,440	.0004	.0003
Granite	3.0	3.2	6.7	1.1	.0	38,187	46.8	23,655	34,715	9,582	22.2	7,127	8,711	.0006	.0007
Hill	17.9	17.5	−2.2	6.9	.0	305,441	46.8	30,161	44,267	113,989	22.2	13,516	16,520	.0063	.0059
Jefferson	8.9	9.7	9.0	3.7	15.6	126,075	69.7	23,221	34,074	28,183	58.1	5,572	7,617	.0021	.0024
Judith Basin	2.5	2.4	−4.0	1.0	.0	38,020	46.8	25,905	38,020	4,187	22.2	3,426	4,187	.0007	.0005
Lake	22.4	23.9	6.7	9.3	12.0	288,361	64.4	21,130	31,007	138,957	48.2	11,297	14,942	.0061	.0065
Lewis and Clark	48.0	50.0	4.2	21.1	7.7	865,339	58.0	27,949	41,011	446,784	37.3	16,597	21,175	.0178	.0184
Liberty	2.3	2.2	−4.3	1.0	.0	40,418	46.8	27,539	40,418	8,821	22.2	7,218	8,821	.0008	.0006
Lincoln	18.3	18.3	.0	6.8	.0	235,492	46.8	23,596	34,631	109,227	34.6	11,937	16,063	.0053	.0051
McCone	2.4	2.3	−4.2	.9	.0	25,556	46.7	19,356	28,396	8,884	22.2	8,079	9,871	.0007	.0006
Madison	5.5	5.4	−1.8	2.2	.0	73,001	46.7	22,612	33,182	19,867	22.2	7,389	9,030	.0013	.0014
Meagher	1.9	1.9	.0	.8	.0	22,376	46.8	19,058	27,970	7,029	22.2	7,189	8,786	.0005	.0006
Mineral	3.9	3.9	.0	1.6	.0	47,778	46.8	20,348	29,861	19,591	33.0	9,207	12,244	.0011	.0009
Missoula	78.5	79.0	.6	33.2	3.1	1,374,022	51.3	28,205	41,386	879,690	39.3	19,618	26,497	.0312	.0312
Musselshell	4.3	4.2	−2.3	1.7	.0	51,215	46.8	20,527	30,126	17,850	26.9	8,271	10,500	.0011	.0010
Park	12.0	11.7	−2.5	5.1	.0	188,227	46.8	25,148	36,907	89,367	37.4	12,752	17,523	.0040	.0039
Petroleum	.6	.6	.0	.2	.0	7,335	46.6	25,015	36,675	977	22.3	3,995	4,885	.0001	.0002
Phillips	5.4	5.3	−1.9	2.1	.0	67,525	46.7	21,912	32,155	26,328	24.7	10,051	12,537	.0015	.0014
Pondera	6.8	6.6	−2.9	2.6	.0	101,583	46.8	26,621	39,070	31,831	22.2	10,017	12,243	.0021	.0020
Powder River	2.2	2.1	−4.5	.9	.0	27,159	46.7	20,567	30,177	4,724	22.2	4,296	5,249	.0005	.0004
Powell	7.1	6.9	−2.8	2.4	.0	77,322	46.8	21,953	32,218	29,158	22.2	9,940	12,149	.0017	.0017
Prairie	1.7	1.7	.0	.7	.0	16,670	46.7	16,233	23,814	2,216	22.2	2,591	3,166	.0004	.0003
Ravalli	27.1	29.2	7.7	11.2	9.8	351,847	61.1	21,409	31,415	133,540	50.9	8,677	11,923	.0070	.0074
Richland	11.9	11.6	−2.5	4.2	.0	218,271	46.8	35,410	51,969	75,476	37.4	13,077	17,970	.0042	.0041
Roosevelt	11.0	11.2	1.8	3.8	2.7	153,657	50.7	27,554	40,436	65,239	25.5	14,047	17,168	.0034	.0033
Rosebud	11.9	12.6	5.9	4.6	12.2	188,842	64.6	27,976	41,053	50,877	37.1	9,050	11,060	.0033	.0036
Sanders	9.0	9.0	.0	3.8	.0	109,559	46.8	19,646	28,831	32,996	34.6	6,452	8,683	.0022	.0022
Sheridan	5.0	4.9	−2.0	2.0	.0	88,029	46.8	29,990	44,015	29,960	25.1	11,976	14,980	.0017	.0016
Silver Bow	33.9	33.1	−2.4	14.1	.0	534,906	46.8	25,848	37,937	283,938	28.5	15,676	20,137	.0123	.0116
Stillwater	6.7	7.2	7.5	3.2	18.5	106,494	73.9	22,677	33,279	51,894	56.6	12,273	16,217	.0020	.0022
Sweet Grass	3.1	3.0	−3.2	1.2	.0	33,096	46.7	18,794	27,580	21,248	37.4	12,886	17,707	.0008	.0008
Teton	6.4	6.2	−3.1	2.5	.0	94,646	46.8	25,797	37,858	19,763	22.2	6,468	7,905	.0017	.0017
Toole	5.2	5.1	−1.9	2.2	.0	88,016	46.8	27,260	40,007	23,921	24.4	8,738	10,873	.0018	.0016
Treasure	.9	.9	.0	.4	.0	11,412	46.7	19,443	28,530	1,160	31.2	2,210	2,900	.0002	.0002
Valley	9.0	8.8	−2.2	3.6	.0	125,292	46.8	23,713	34,803	52,182	25.9	11,511	14,495	.0028	.0027
Wheatland	2.2	2.1	−4.5	.9	.0	28,582	46.7	21,641	31,758	7,007	22.2	6,370	7,786	.0005	.0005
Wibaux	1.3	1.3	.0	.5	.0	15,067	46.7	20,544	30,134	1,052	22.3	1,720	2,104	.0002	.0002
Yellowstone	116.4	118.8	2.1	47.9	4.4	2,032,644	53.1	28,920	42,435	1,347,685	38.0	21,274	28,135	.0466	.0468
TOTAL METRO COUNTIES	**194.7**	**195.2**	**.3**	**78.5**	**2.6**	**3,307,225**	**50.6**	**28,704**	**42,130**	**2,048,842**	**34.0**	**19,981**	**26,100**	**.0756**	**.0744**
TOTAL STATE	**814.3**	**824.2**	**1.2**	**329.9**	**3.7**	**12,822,558**	**52.2**	**26,482**	**38,868**	**6,690,101**	**36.4**	**15,412**	**20,279**	**.2787**	**.2777**
NEBRASKA															
LINCOLN	**212.1**	**220.2**	**3.8**	**89.8**	**6.5**	**4,748,771**	**53.0**	**36,810**	**52,882**	**2,216,244**	**44.9**	**18,144**	**24,680**	**.0908**	**.0929**
Lancaster	212.1	220.2	3.8	89.8	6.5	4,748,771	53.0	36,810	52,882	2,216,244	44.9	18,144	24,680	.0908	.0929
OMAHA	**620.1**	**633.4**	**2.1**	**242.0**	**4.2**	**12,944,169**	**50.0**	**37,155**	**53,488**	**6,456,[illegible]**	**41.0**	**19,722**	**26,681**	**.2606**	**.2614**
Douglas	415.1	421.1	1.4	164.5	3.5	8,966,004	48.7	37,938	54,505	4,902,183	40.8	21,908	29,801	.1855	.1851
Sarpy	100.5	107.7	7.2	36.2	9.4	2,077,609	57.1	39,950	57,393	636,255	48.8	12,922	17,576	.0356	.0373
Washington	16.3	16.6	1.8	6.4	4.9	321,005	50.7	34,913	50,157	95,284	38.1	11,308	14,888	.0057	.0059
Pottawattamie, Iowa	*88.2*	*88.0*	*−.2*	*34.9*	*2.3*	*1,579,551*	*48.5*	*31,196*	*45,259*	*823,167*	*36.8*	*17,640*	*23,586*	*.0338*	*.0331*

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
NEBRASKA (continued)															
ALL COUNTIES															
Adams	29.8	29.1	−2.3	12.1	.0	499,443	43.7	28,727	41,276	259,957	30.8	16,427	21,484	.0111	.0105
Antelope	8.3	8.1	−2.4	3.1	.0	82,726	43.7	18,574	26,686	35,741	20.8	9,542	11,529	.0021	.0020
Arthur	.5	.5	.0	.2	.0	7,351	43.3	25,645	36,755	915	20.6	3,795	4,575	.0001	.0001
Banner	.9	.9	.0	.3	.0	10,126	43.3	23,553	33,753	44	22.2	120	147	.0002	.0002
Blaine	.9	.9	.0	.3	.0	6,722	43.1	15,657	22,407	1,613	20.6	4,457	5,377	.0001	.0001
Boone	6.8	6.6	−2.9	2.5	.0	70,168	43.7	19,536	28,067	49,945	38.3	14,449	19,978	.0020	.0018
Box Butte	14.2	14.0	−1.4	5.2	.0	207,872	43.7	27,824	39,975	68,692	22.6	10,773	13,210	.0043	.0041
Boyd	3.1	3.0	−3.2	1.3	.0	24,686	43.5	13,231	18,989	10,402	31.8	6,072	8,002	.0006	.0006
Brown	3.8	3.7	−2.6	1.6	.0	41,277	43.7	17,958	25,798	17,512	25.6	8,718	10,945	.0010	.0010
Buffalo	37.7	38.8	2.9	14.5	4.3	611,231	49.9	29,342	42,154	351,943	35.8	18,644	24,272	.0137	.0136
Burt	8.3	8.1	−2.4	3.4	.0	110,530	43.7	22,627	32,509	31,760	20.8	7,731	9,341	.0024	.0021
Butler	9.0	8.8	−2.2	3.4	.0	102,434	43.7	20,969	30,128	36,938	34.0	8,106	10,864	.0022	.0022
Cass	22.9	24.0	4.8	9.0	7.1	392,861	53.9	30,385	43,651	63,892	29.5	5,875	7,099	.0066	.0065
Cedar	10.6	10.3	−2.8	3.9	.0	118,024	43.7	21,065	30,263	33,686	23.7	6,984	8,637	.0026	.0025
Chase	4.8	4.7	−2.1	1.9	.0	60,414	43.6	22,139	31,797	24,591	20.8	10,713	12,943	.0014	.0013
Cherry	6.5	6.3	−3.1	2.5	.0	74,201	43.7	20,659	29,680	41,499	23.0	13,497	16,600	.0018	.0018
Cheyenne	10.1	10.0	−1.0	4.2	.0	178,095	43.7	29,515	42,404	313,763	50.3	49,693	74,705	.0064	.0065
Clay	7.6	7.4	−2.6	2.9	.0	106,210	43.7	25,491	36,624	34,666	36.0	8,788	11,954	.0021	.0021
Colfax	9.1	8.9	−2.2	3.5	.0	127,121	43.7	25,282	36,320	44,866	30.3	9,837	12,819	.0027	.0025
Cuming	11.3	11.0	−2.7	4.1	.0	124,804	43.7	21,188	30,440	59,115	22.9	11,735	14,418	.0032	.0029
Custer	12.4	12.1	−2.4	4.9	.0	151,521	43.7	21,523	30,923	64,966	20.8	10,973	13,258	.0035	.0033
☐ Dakota	18.0	18.5	2.8	7.1	7.6	294,002	54.5	28,827	41,409	83,812	32.5	9,582	11,805	.0054	.0054
Dawes	9.2	9.0	−2.2	3.5	.0	127,979	43.7	25,451	36,565	73,055	29.9	18,071	20,873	.0030	.0029
Dawson	21.3	20.8	−2.3	8.1	.0	328,786	43.7	28,250	40,591	128,441	20.8	13,123	15,857	.0070	.0066
Deuel	2.2	2.1	−4.5	1.0	.0	39,446	43.7	27,454	39,446	22,596	35.1	16,720	22,596	.0009	.0007
Dixon	6.6	6.4	−3.0	2.6	.0	76,089	43.6	20,373	29,265	19,260	36.0	5,446	7,408	.0016	.0016
Dodge	35.7	35.1	−1.7	14.1	.0	540,091	43.7	26,659	38,304	358,162	35.0	18,820	25,402	.0132	.0128
Douglas	415.1	421.1	1.4	164.5	3.5	8,966,004	48.7	37,938	54,505	4,902,183	40.8	21,908	29,801	.1855	.1851
Dundy	2.6	2.5	−3.8	1.2	.0	41,592	43.6	24,132	34,660	7,513	20.8	5,183	6,261	.0008	.0007
Fillmore	7.3	7.1	−2.7	2.9	.0	91,879	43.6	22,056	31,682	23,577	20.8	6,729	8,130	.0019	.0017
Franklin	4.0	3.9	−2.5	1.5	.0	47,370	43.6	21,987	31,580	15,254	26.6	8,034	10,169	.0010	.0010
Frontier	3.4	3.3	−2.9	1.4	.0	54,464	43.6	27,084	38,903	7,823	20.8	4,625	5,588	.0010	.0009
Furnas	6.0	5.9	−1.7	2.5	.0	74,602	43.6	20,775	29,841	27,070	22.9	8,812	10,828	.0017	.0016
Gage	23.3	22.7	−2.6	8.8	−1.1	349,152	42.1	27,614	39,676	150,715	24.6	13,596	17,127	.0077	.0072
Garden	2.7	2.7	.0	1.0	.0	35,098	43.6	24,434	35,098	8,712	24.8	6,983	8,712	.0007	.0006
Garfield	2.1	2.1	.0	.9	.0	18,965	43.6	14,672	21,072	18,122	42.1	14,169	20,136	.0005	.0005
Gosper	2.0	2.0	.0	.8	.0	31,809	43.6	27,684	39,761	2,261	20.8	2,339	2,826	.0007	.0007
Grant	.9	.9	.0	.3	.0	9,211	43.4	21,407	30,703	2,375	20.7	6,557	7,917	.0002	.0000
Greeley	3.1	3.0	−3.2	1.2	.0	32,095	43.7	18,615	26,746	7,773	20.8	5,360	6,478	.0006	.0008
Hall	48.5	48.4	−.2	19.0	2.2	794,647	46.8	29,112	41,824	586,026	37.6	22,893	30,843	.0195	.0192
Hamilton	9.3	9.2	−1.1	3.5	.0	132,584	43.7	26,365	37,881	33,025	20.8	7,809	9,436	.0027	.0024
Harlan	4.0	3.9	−2.5	1.7	.0	55,322	43.6	22,658	32,542	15,920	20.8	7,751	9,365	.0011	.0011
Hayes	1.4	1.4	.0	.5	.0	20,796	43.6	28,954	41,592	2,789	20.8	4,618	5,578	.0004	.0003
Hitchcock	3.8	3.7	−2.6	1.5	.0	50,259	43.6	23,327	33,506	12,357	36.0	6,057	8,238	.0010	.0010
Holt	13.2	12.9	−2.3	4.9	.0	133,013	43.7	18,894	27,146	95,564	36.6	14,279	19,503	.0037	.0035
Hooker	1.0	1.1	10.0	.4	.0	9,039	43.3	15,768	22,598	5,499	35.8	10,120	13,748	.0002	.0002
Howard	6.5	6.3	−3.1	2.4	.0	62,073	43.6	18,007	25,864	20,125	20.8	6,940	8,385	.0014	.0013
Jefferson	9.0	8.8	−2.2	3.6	.0	129,809	43.7	25,098	36,058	57,426	28.0	12,465	15,952	.0030	.0028
Johnson	4.8	4.7	−2.1	2.0	.0	69,510	43.7	24,193	34,755	17,525	20.8	7,252	8,763	.0013	.0013
Kearney	6.9	6.7	−2.9	2.7	.0	112,160	43.7	28,910	41,541	24,001	20.8	7,356	8,889	.0021	.0020
Keith	9.1	8.9	−2.2	3.6	.0	150,720	43.7	29,141	41,867	99,796	35.6	20,446	27,721	.0036	.0035
Keya Paha	1.1	1.1	.0	.5	.0	14,274	43.6	19,880	28,548	3,544	29.5	5,474	7,088	.0003	.0001
Kimball	4.5	4.4	−2.2	1.8	.0	74,259	43.6	28,721	41,255	27,462	24.5	12,255	15,257	.0016	.0016
Knox	10.5	10.2	−2.9	3.9	.0	119,397	43.7	21,308	30,615	42,678	30.9	8,361	10,943	.0026	.0025
Lancaster	212.1	220.2	3.8	89.8	6.5	4,748,771	53.0	36,810	52,882	2,216,244	44.9	18,144	24,680	.0908	.0929
Lincoln	33.9	33.1	−2.4	12.7	.0	555,823	43.7	30,458	43,766	236,765	20.8	15,428	18,643	.0120	.0112
Logan	.9	.9	.0	.4	.0	8,839	43.5	15,398	22,098	2,571	36.0	4,728	6,428	.0003	.0001
Loup	.8	.8	.0	.3	.0	9,869	43.6	22,907	32,897	1,597	36.0	3,913	5,323	.0001	.0003
McPherson	.6	.6	.0	.2	.0	5,607	43.1	19,585	28,035	1,187	20.6	4,920	5,935	.0002	.0001
Madison	33.3	33.8	1.5	13.1	3.1	534,799	48.2	28,417	40,824	345,560	38.7	19,622	26,379	.0126	.0123
Merrick	8.5	8.3	−2.4	3.1	.0	96,342	43.7	21,634	31,078	45,343	34.8	10,854	14,627	.0021	.0023
Morrill	5.7	5.6	−1.8	2.4	.0	54,407	43.7	15,779	22,670	14,151	20.8	4,880	5,896	.0012	.0011
Nance	4.3	4.2	−2.3	1.7	.0	51,804	43.7	21,212	30,473	8,894	20.8	4,330	5,232	.0011	.0010
Nemaha	8.2	8.0	−2.4	3.2	.0	152,093	43.7	33,079	47,529	32,325	20.8	8,360	10,102	.0027	.0025
Nuckolls	6.3	6.1	−3.2	2.5	.0	72,199	43.6	20,106	28,880	39,564	33.4	11,865	15,826	.0019	.0017

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
NEBRASKA (continued)															
ALL COUNTIES (continued)															
Otoe	14.7	14.3	−2.7	5.9	.0	228,497	43.7	26,956	38,728	86,600	20.8	12,147	14,678	.0048	.0045
Pawnee	3.5	3.4	−2.9	1.5	.0	44,481	43.6	20,645	29,654	9,888	20.8	5,456	6,592	.0009	.0009
Perkins	3.8	3.8	.0	1.5	.0	63,160	43.6	29,315	42,107	10,800	20.8	5,959	7,200	.0011	.0010
Phelps	9.9	9.8	−1.0	3.7	.0	160,474	43.7	30,188	43,371	59,445	20.8	13,296	16,066	.0034	.0031
Pierce	8.4	8.2	−2.4	3.1	.0	87,617	43.7	19,673	28,264	31,903	20.8	8,517	10,291	.0020	.0019
Platte	30.1	30.5	1.3	11.4	3.6	466,261	48.9	28,470	40,900	267,427	37.2	17,723	23,459	.0105	.0105
Polk	5.9	5.8	−1.7	2.3	.0	67,050	43.7	20,289	29,152	13,932	20.8	5,013	6,057	.0014	.0013
Red Willow	12.3	12.0	−2.4	4.9	.0	187,220	43.7	26,592	38,208	131,409	32.4	20,254	26,818	.0047	.0045
Richardson	10.1	9.9	−2.0	4.2	.0	114,220	43.7	18,929	27,195	59,847	27.9	11,137	14,249	.0029	.0026
Rock	2.3	2.2	−4.3	.9	.0	29,692	43.7	22,963	32,991	7,560	20.8	6,951	8,400	.0006	.0006
Saline	12.8	12.5	−2.3	4.9	.0	196,316	43.7	27,884	40,064	111,154	36.0	16,676	22,684	.0045	.0044
Sarpy	100.5	107.7	7.2	36.2	9.4	2,077,609	57.1	39,950	57,393	636,255	48.8	12,922	17,576	.0356	.0373
Saunders	19.2	19.2	.0	7.1	.0	276,725	43.7	27,125	38,975	94,726	31.0	10,186	13,342	.0058	.0054
Scotts Bluff	37.5	36.6	−2.4	14.2	.0	553,764	43.7	27,141	38,997	338,615	30.0	18,342	23,846	.0133	.0127
Seward	16.6	16.9	1.8	6.3	5.0	304,786	50.9	33,672	48,379	74,704	26.9	9,814	11,858	.0055	.0054
Sheridan	7.3	7.1	−2.7	2.8	.0	84,499	43.7	21,004	30,178	32,583	20.8	9,630	11,637	.0019	.0018
Sherman	3.7	3.6	−2.7	1.5	.0	32,695	43.7	15,171	21,797	10,556	23.7	5,690	7,037	.0008	.0008
Sioux	1.8	1.8	.0	.7	.0	25,373	43.6	25,247	36,247	3,513	24.3	4,037	5,019	.0004	.0004
Stanton	6.9	7.0	1.4	2.5	.0	82,583	43.7	22,994	33,033	5,673	20.8	1,878	2,269	.0016	.0013
Thayer	6.8	6.6	−2.9	2.6	.0	88,561	43.7	23,711	34,062	36,592	22.2	11,516	14,074	.0019	.0019
Thomas	.9	.9	.0	.4	.0	12,872	43.5	22,428	32,180	3,155	20.7	6,533	7,888	.0003	.0003
Thurston	7.3	7.3	.0	2.4	.0	83,326	43.7	24,164	34,719	16,642	20.8	5,739	6,934	.0017	.0016
Valley	5.5	5.4	−1.8	2.2	.0	73,086	43.7	23,123	33,221	30,853	33.9	10,472	14,024	.0016	.0015
Washington	16.3	16.6	1.8	6.4	4.9	321,005	50.7	34,913	50,157	95,284	38.1	11,308	14,888	.0057	.0059
Wayne	9.8	9.6	−2.0	3.3	.0	138,906	43.7	29,297	42,093	56,242	29.1	13,201	17,043	.0031	.0028
Webster	4.7	4.6	−2.1	2.0	.0	56,009	43.7	19,491	28,005	13,152	20.8	5,442	6,576	.0012	.0009
Wheeler	1.0	1.0	.0	.4	.0	17,363	43.5	30,248	43,408	674	20.8	1,395	1,685	.0003	.0003
York	14.9	14.8	−.7	5.8	.0	244,487	43.7	29,339	42,153	123,893	31.3	16,274	21,361	.0054	.0053
TOTAL METRO COUNTIES	**762.0**	**784.1**	**2.9**	**304.0**	**5.2**	**16,407,391**	**51.1**	**37,568**	**53,972**	**7,933,778**	**42.4**	**19,276**	**26,098**	**.3230**	**.3266**
TOTAL STATE	**1,606.8**	**1,618.7**	**.7**	**630.7**	**2.9**	**28,603,503**	**48.4**	**31,428**	**45,352**	**13,756,225**	**37.6**	**16,312**	**21,811**	**.5959**	**.5877**
NEVADA															
LAS VEGAS	**661.4**	**765.3**	**15.7**	**321.7**	**18.7**	**15,322,093**	**71.0**	**33,069**	**47,629**	**7,037,991**	**43.6**	**18,082**	**21,877**	**.2746**	**.3029**
Clark	661.4	765.3	15.7	321.7	18.7	15,322,093	71.0	33,069	47,629	7,037,991	43.6	18,082	21,877	.2746	.3029
RENO	**246.0**	**274.4**	**11.5**	**121.4**	**14.4**	**6,373,732**	**64.8**	**36,452**	**52,502**	**2,847,699**	**38.4**	**19,387**	**23,457**	**.1145**	**.1216**
Washoe	246.0	274.4	11.5	121.4	14.4	6,373,732	64.8	36,452	52,502	2,847,699	38.4	19,387	23,457	.1145	.1216
ALL COUNTIES															
Carson City	40.3	44.2	9.7	18.9	12.5	916,928	62.0	33,684	48,515	578,130	41.2	24,372	30,589	.0189	.0199
Churchill	17.3	19.0	9.8	7.7	14.9	307,082	65.5	27,692	39,881	127,049	39.0	13,638	16,500	.0058	.0061
Clark	661.4	765.3	15.7	321.7	18.7	15,322,093	71.0	33,069	47,629	7,037,991	43.6	18,082	21,877	.2746	.3029
Douglas	26.9	30.7	14.1	12.7	16.5	754,323	67.8	41,238	59,396	161,984	41.0	10,542	12,755	.0110	.0119
Elko	26.8	31.2	16.4	12.9	18.3	629,939	70.5	33,905	48,832	195,414	43.2	12,520	15,148	.0102	.0112
Esmeralda	1.2	1.4	16.7	.3	.0	20,119	43.9	46,593	67,063	3,938	20.9	10,853	13,127	.0003	.0004
Eureka	1.5	1.6	6.7	.5	.0	23,532	43.9	32,704	47,064	4,020	20.9	6,648	8,040	.0004	.0004
Humboldt	12.9	14.6	13.2	5.6	14.3	234,313	64.6	29,053	41,842	104,174	38.3	15,376	18,603	.0046	.0048
Lander	5.2	5.9	13.5	2.6	23.8	133,720	78.3	35,713	51,431	22,107	49.8	7,028	8,503	.0017	.0021
Lincoln	3.8	3.7	−2.6	1.4	.0	50,219	44.0	24,904	35,871	8,901	21.0	5,255	6,358	.0011	.0009
Lyon	19.2	21.8	13.5	8.8	14.3	343,467	64.6	27,101	39,030	84,504	38.3	7,937	9,603	.0056	.0062
Mineral	6.2	6.1	−1.6	2.7	.0	120,764	44.0	31,054	44,727	33,385	21.0	10,219	12,365	.0023	.0021
Nye	16.4	19.3	17.7	8.1	20.9	327,123	74.1	28,042	40,386	75,139	46.3	7,667	9,276	.0051	.0057
Pershing	4.3	4.7	9.3	2.2	22.2	112,049	76.0	35,363	50,931	33,188	47.9	12,468	15,085	.0017	.0020
Storey	2.0	2.2	10.0	.6	.0	28,911	44.0	33,460	48,185	9,459	30.8	12,057	15,765	.0005	.0006
Washoe	246.0	274.4	11.5	121.4	14.4	6,373,732	64.8	36,452	52,502	2,847,699	38.4	19,387	23,457	.1145	.1216
White Pine	8.1	7.9	−2.5	3.0	.0	160,950	44.0	37,248	53,650	56,933	21.0	15,685	18,978	.0032	.0029
TOTAL METRO COUNTIES	**907.4**	**1,039.7**	**14.6**	**443.1**	**17.5**	**21,695,825**	**69.1**	**34,021**	**48,964**	**9,885,690**	**42.1**	**18,449**	**22,310**	**.3891**	**.4245**
TOTAL STATE	**1,099.5**	**1,254.0**	**14.1**	**531.1**	**17.0**	**25,859,264**	**68.4**	**33,821**	**48,690**	**11,384,015**	**41.8**	**17,684**	**21,435**	**.4615**	**.5017**
NEW HAMPSHIRE															
MANCHESTER - NASHUA	**333.1**	**365.3**	**9.7**	**139.6**	**12.4**	**9,321,897**	**57.1**	**47,788**	**66,776**	**4,926,578**	**39.0**	**28,543**	**35,291**	**.1787**	**.1847**
Hillsborough	333.1	365.3	9.7	139.6	12.4	9,321,897	57.1	47,788	66,776	4,926,578	39.0	28,543	35,291	.1787	.1847

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
NEW HAMPSHIRE (continued)															
PORTSMOUTH - DOVER - ROCHESTER	**345.2**	**382.4**	**10.8**	**145.1**	**13.6**	**8,851,933**	**58.9**	**43,637**	**61,006**	**5,277,342**	**43.8**	**28,742**	**36,370**	**.1765**	**.1858**
Rockingham	244.7	273.7	11.9	104.2	14.8	6,493,056	60.3	44,596	62,313	4,265,854	46.9	31,981	40,939	.1318	.1407
Strafford	100.5	108.7	8.2	40.9	10.8	2,358,877	54.9	41,278	57,674	1,011,488	32.0	20,773	24,731	.0447	.0451
ALL COUNTIES															
Belknap	51.2	55.4	8.2	21.8	10.7	1,039,147	54.6	34,115	47,667	842,648	36.5	31,333	38,654	.0251	.0256
Carroll	35.7	39.7	11.2	17.1	13.2	802,783	58.2	33,599	46,946	726,363	45.7	33,006	42,477	.0193	.0203
Cheshire	70.6	74.8	5.9	28.4	8.4	1,516,527	51.5	38,217	53,399	1,076,126	45.5	28,224	37,892	.0336	.0348
Coos	35.1	34.8	–.9	13.9	1.5	585,027	41.8	30,120	42,088	329,888	20.8	19,934	23,733	.0139	.0127
Grafton	74.1	78.3	5.7	30.2	9.0	1,541,208	52.3	36,522	51,033	923,571	29.8	25,686	30,582	.0337	.0333
Hillsborough	333.1	365.3	9.7	139.6	12.4	9,321,897	57.1	47,788	66,776	4,926,578	39.0	28,543	35,291	.1787	.1847
Merrimack	121.4	133.5	10.0	51.5	13.2	2,926,254	58.2	40,665	56,820	1,714,078	43.7	26,221	33,283	.0586	.0617
Rockingham	244.7	273.7	11.9	104.2	14.8	6,493,056	60.3	44,596	62,313	4,265,854	46.9	31,981	40,939	.1318	.1407
Strafford	100.5	108.7	8.2	40.9	10.8	2,358,877	54.9	41,278	57,674	1,011,488	32.0	20,773	24,731	.0447	.0451
Sullivan	40.0	42.0	5.0	17.0	6.9	778,348	49.4	32,770	45,785	331,535	27.3	16,381	19,502	.0156	.0153
TOTAL METRO COUNTIES	**678.3**	**747.7**	**10.2**	**284.7**	**13.0**	**18,173,830**	**57.9**	**45,684**	**63,835**	**10,203,920**	**41.4**	**28,644**	**35,841**	**.3552**	**.3705**
TOTAL STATE	**1,106.4**	**1,206.2**	**9.0**	**464.6**	**11.8**	**27,363,124**	**56.5**	**42,059**	**58,896**	**16,148,129**	**40.3**	**27,685**	**34,757**	**.5550**	**.5742**

NEW JERSEY

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
ATLANTIC CITY	**316.7**	**338.2**	**6.8**	**138.1**	**9.4**	**6,664,347**	**53.5**	**34,412**	**48,257**	**4,021,557**	**32.8**	**23,993**	**29,121**	**.1441**	**.1443**
Atlantic	217.7	230.8	6.0	92.0	8.6	4,511,596	52.4	34,959	49,039	2,776,554	32.9	24,657	30,180	.0988	.0985
Cape May	99.0	107.4	8.5	46.1	11.1	2,152,751	55.8	33,294	46,697	1,245,003	32.5	22,639	27,007	.0453	.0458
BERGEN - PASSAIC	**1,293.1**	**1,294.4**	**.1**	**496.7**	**2.4**	**37,344,263**	**43.3**	**53,693**	**75,185**	**15,556,644**	**27.9**	**25,075**	**31,320**	**.7117**	**.6739**
Bergen	830.6	824.0	–.8	321.1	1.5	26,662,907	42.3	59,198	83,036	10,795,240	26.7	26,927	33,620	.5000	.4695
Passaic	462.5	470.4	1.7	175.6	4.1	10,681,356	46.0	43,363	60,828	4,761,404	30.7	21,598	27,115	.2117	.2044
JERSEY CITY	**541.9**	**534.4**	**–1.4**	**213.8**	**.8**	**10,193,107**	**41.4**	**33,992**	**47,676**	**3,424,298**	**20.3**	**13,426**	**16,016**	**.2026**	**.1873**
Hudson	541.9	534.4	–1.4	213.8	.8	10,193,107	41.4	33,992	47,676	3,424,298	20.3	13,426	16,016	.2026	.1873
MIDDLESEX - SOMERSET - HUNTERDON	**991.3**	**1,049.5**	**5.9**	**384.5**	**8.5**	**30,001,726**	**52.3**	**55,568**	**78,028**	**10,940,873**	**32.2**	**23,344**	**28,455**	**.5230**	**.5221**
Hunterdon	103.5	112.0	8.2	39.7	11.2	3,324,711	56.0	59,711	83,746	1,325,167	41.1	26,305	33,380	.0570	.0590
Middlesex	656.9	689.5	5.0	253.2	7.5	18,443,444	50.8	51,932	72,841	6,659,047	29.9	21,771	26,300	.3279	.3235
Somerset	230.9	248.0	7.4	91.6	10.1	8,233,571	54.4	64,082	89,886	2,956,659	34.0	26,527	32,278	.1381	.1396
MONMOUTH - OCEAN	**987.0**	**1,059.1**	**7.3**	**414.9**	**9.9**	**27,778,027**	**54.0**	**47,806**	**66,951**	**11,939,656**	**40.4**	**22,538**	**28,777**	**.5017**	**.5134**
Monmouth	565.0	599.1	6.0	224.5	8.6	16,613,125	52.3	52,755	74,001	6,909,343	37.9	24,223	30,777	.2984	.3014
Ocean	422.0	460.0	9.0	190.4	11.6	11,164,902	56.5	41,807	58,639	5,030,313	43.9	20,496	26,420	.2033	.2120
NEWARK	**1,896.4**	**1,906.4**	**.5**	**714.2**	**2.8**	**50,238,888**	**44.5**	**50,048**	**70,343**	**16,356,798**	**27.1**	**18,526**	**22,902**	**.9048**	**.8608**
Essex	840.2	834.0	–.7	316.9	1.5	19,597,002	42.4	44,088	61,840	5,336,012	21.1	14,114	16,838	.3533	.3294
Morris	424.0	433.1	2.1	155.2	4.5	14,038,984	46.6	64,481	90,457	5,544,506	35.2	27,612	35,725	.2510	.2453
Sussex	132.8	142.2	7.1	50.2	9.6	3,688,852	53.7	52,391	73,483	1,177,083	42.1	18,085	23,448	.0614	.0632
Union	499.4	497.1	–.5	191.9	1.9	12,914,050	42.9	47,976	67,296	4,299,197	21.5	18,779	22,403	.2391	.2229
TRENTON	**332.1**	**344.8**	**3.8**	**129.4**	**6.4**	**9,457,668**	**49.3**	**52,105**	**73,089**	**3,388,660**	**29.0**	**21,597**	**26,187**	**.1687**	**.1649**
Mercer	332.1	344.8	3.8	129.4	6.4	9,457,668	49.3	52,105	73,089	3,388,660	29.0	21,597	26,187	.1687	.1649
VINELAND - MILLVILLE - BRIDGETON	**141.6**	**144.7**	**2.2**	**51.8**	**4.9**	**2,637,319**	**47.1**	**36,299**	**50,913**	**1,297,989**	**28.4**	**20,464**	**25,058**	**.0562**	**.0542**
Cumberland	141.6	144.7	2.2	51.8	4.9	2,637,319	47.1	36,299	50,913	1,297,989	28.4	20,464	25,058	.0562	.0542
ALL COUNTIES															
Atlantic	217.7	230.8	6.0	92.0	8.6	4,511,596	52.4	34,959	49,039	2,776,554	32.9	24,657	30,180	.0988	.0985
Bergen	830.6	824.0	–.8	321.1	1.5	26,662,907	42.3	59,198	83,036	10,795,240	26.7	26,927	33,620	.5000	.4695
☐ Burlington	408.7	432.1	5.7	151.7	8.4	10,557,454	52.1	49,619	69,594	4,661,942	38.3	24,102	30,731	.1970	.1988
☐ Camden	502.6	517.7	3.0	195.3	5.4	11,297,187	47.8	41,240	57,845	4,276,816	25.7	18,356	21,899	.2157	.2081
Cape May	99.0	107.4	8.5	46.1	11.1	2,152,751	55.8	33,294	46,697	1,245,003	32.5	22,639	27,007	.0453	.0458
Cumberland	141.6	144.7	2.2	51.8	4.9	2,637,319	47.1	36,299	50,913	1,297,989	28.4	20,464	25,058	.0562	.0542
Essex	840.2	834.0	–.7	316.9	1.5	19,597,002	42.4	44,088	61,840	5,336,012	21.1	14,114	16,838	.3533	.3294
☐ Gloucester	220.2	230.0	4.5	82.2	7.0	4,643,063	50.1	40,272	56,485	2,416,033	34.2	23,441	29,392	.0960	.0952
Hudson	541.9	534.4	–1.4	213.8	.8	10,193,107	41.4	33,992	47,676	3,424,298	20.3	13,426	16,016	.2026	.1873
Hunterdon	103.5	112.0	8.2	39.7	11.2	3,324,711	56.0	59,711	83,746	1,325,167	41.1	26,305	33,380	.0570	.0590
Mercer	332.1	344.8	3.8	129.4	6.4	9,457,668	49.3	52,105	73,089	3,388,660	29.0	21,597	26,187	.1687	.1649
Middlesex	656.9	689.5	5.0	253.2	7.5	18,443,444	50.8	51,932	72,841	6,659,047	29.9	21,771	26,300	.3279	.3235
Monmouth	565.0	599.1	6.0	224.5	8.6	16,613,125	52.3	52,755	74,001	6,909,343	37.9	24,223	30,777	.2984	.3014
Morris	424.0	433.1	2.1	155.2	4.5	14,038,984	46.6	64,481	90,457	5,544,506	35.2	27,612	35,725	.2510	.2453
Ocean	422.0	460.0	9.0	190.4	11.6	11,164,902	56.5	41,807	58,639	5,030,313	43.9	20,496	26,420	.2033	.2120
Passaic	462.5	470.4	1.7	175.6	4.1	10,681,356	46.0	43,363	60,828	4,761,404	30.7	21,598	27,115	.2117	.2044

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
NEW JERSEY (continued)															
ALL COUNTIES (continued)															
☐ Salem	67.5	68.4	1.3	25.8	4.0	1,591,306	45.9	43,972	61,679	494,931	35.3	14,752	19,183	.0284	.0276
Somerset	230.9	248.0	7.4	91.6	10.1	8,233,571	54.4	64,082	89,886	2,956,659	34.0	26,527	32,278	.1381	.1396
Sussex	132.8	142.2	7.1	50.2	9.6	3,688,852	53.7	52,391	73,483	1,177,083	42.1	18,085	23,448	.0614	.0632
Union	499.4	497.1	–.5	191.9	1.9	12,914,050	42.9	47,976	67,296	4,299,197	21.5	18,779	22,403	.2391	.2229
☐ Warren	90.7	94.5	4.2	35.8	6.5	2,052,975	49.4	40,886	57,346	922,326	31.0	20,951	25,763	.0404	.0397
TOTAL METRO COUNTIES	**7,789.8**	**8,014.2**	**2.9**	**3,034.2**	**5.3**	**204,457,330**	**47.8**	**48,025**	**67,384**	**79,698,523**	**30.7**	**21,160**	**26,267**	**3.7903**	**3.6903**
TOTAL STATE	**7,789.8**	**8,014.2**	**2.9**	**3,034.2**	**5.3**	**204,457,330**	**47.8**	**48,025**	**67,384**	**79,698,523**	**30.7**	**21,160**	**26,267**	**3.7903**	**3.6903**
NEW MEXICO															
ALBUQUERQUE	**503.1**	**544.7**	**8.3**	**215.3**	**10.7**	**8,997,295**	**57.3**	**29,415**	**41,790**	**5,391,433**	**40.8**	**19,683**	**25,041**	**.1940**	**.2011**
Bernalillo	503.1	544.7	8.3	215.3	10.7	8,997,295	57.3	29,415	41,790	5,391,433	40.8	19,683	25,041	.1940	.2011
LAS CRUCES	**134.2**	**155.3**	**15.7**	**55.0**	**18.8**	**1,933,813**	**68.8**	**24,748**	**35,160**	**818,875**	**42.7**	**12,396**	**14,889**	**.0381**	**.0419**
Dona Ana	134.2	155.3	15.7	55.0	18.8	1,933,813	68.8	24,748	35,160	818,875	42.7	12,396	14,889	.0381	.0419
SANTA FE	**113.5**	**123.5**	**8.8**	**48.8**	**11.7**	**2,449,602**	**58.0**	**35,489**	**50,197**	**1,152,588**	**39.3**	**18,931**	**23,619**	**.0470**	**.0489**
Los Alamos	19.3	19.8	2.6	7.9	6.8	593,456	51.7	52,873	75,121	105,462	35.1	10,548	13,350	.0088	.0088
Santa Fe	94.2	103.7	10.1	40.9	12.7	1,856,146	60.1	31,945	45,383	1,047,126	39.8	20,640	25,602	.0382	.0401
ALL COUNTIES															
Bernalillo	503.1	544.7	8.3	215.3	10.7	8,997,295	57.3	29,415	41,790	5,391,433	40.8	19,683	25,041	.1940	.2011
Catron	2.9	3.0	3.4	.9	.0	25,443	42.1	19,900	28,270	4,351	20.1	4,026	4,834	.0006	.0006
Chaves	57.4	59.8	4.2	23.1	6.9	893,077	51.9	27,213	38,661	360,004	28.5	12,975	15,585	.0183	.0182
Cibola	22.3	21.7	–2.7	7.1	.0	262,079	42.1	25,977	36,913	113,049	35.3	11,767	15,922	.0061	.0057
Colfax	13.6	13.3	–2.2	5.0	.0	159,830	42.1	22,499	31,966	92,070	21.6	15,148	18,414	.0042	.0038
Curry	43.4	43.7	.7	16.5	3.1	608,927	46.5	25,977	36,905	370,272	30.5	17,732	22,441	.0147	.0143
De Baca	2.3	2.2	–4.3	1.1	.0	31,110	42.1	19,907	28,282	9,802	20.1	7,419	8,911	.0007	.0006
Dona Ana	134.2	155.3	15.7	55.0	18.8	1,933,813	68.8	24,748	35,160	818,875	42.7	12,396	14,889	.0381	.0419
Eddy	51.7	52.4	1.4	19.0	2.7	737,432	45.9	27,320	38,812	314,988	23.8	13,759	16,578	.0163	.0154
Grant	28.1	28.4	1.1	10.1	3.1	426,117	46.4	29,695	42,190	189,311	27.8	15,120	18,744	.0093	.0088
Guadalupe	4.2	4.1	–2.4	1.5	.0	35,510	42.0	16,666	23,673	36,772	34.2	18,261	24,515	.0011	.0012
Harding	.9	.9	.0	.4	.0	10,019	41.8	17,660	25,048	4,246	20.0	8,845	10,615	.0002	.0001
Hidalgo	6.0	5.9	–1.7	2.0	.0	59,422	42.1	20,915	29,711	31,974	20.1	13,311	15,987	.0017	.0015
Lea	60.0	60.1	.2	21.8	2.3	974,475	45.4	31,463	44,701	370,111	29.0	13,472	16,978	.0200	.0191
Lincoln	14.4	15.9	10.4	6.5	12.1	237,593	59.2	25,731	36,553	121,495	34.6	15,563	18,692	.0050	.0052
Los Alamos	19.3	19.8	2.6	7.9	6.8	593,456	51.7	52,873	75,121	105,462	35.1	10,548	13,350	.0088	.0088
Luna	17.8	18.7	5.1	7.0	7.7	182,666	53.0	18,370	26,095	126,440	34.2	14,498	18,063	.0049	.0051
McKinley	69.3	76.1	9.8	22.1	12.8	577,578	60.2	18,397	26,135	470,117	40.0	17,134	21,272	.0169	.0176
Mora	4.6	4.7	2.2	1.5	.0	32,999	42.1	15,483	21,999	6,048	20.1	3,357	4,032	.0007	.0006
Otero	51.4	54.4	5.8	19.3	8.4	763,448	54.0	27,843	39,557	307,057	30.2	13,246	15,910	.0159	.0159
Quay	11.2	11.5	2.7	4.7	6.8	165,736	51.8	24,820	35,263	75,824	28.3	13,431	16,133	.0035	.0035
Rio Arriba	34.4	36.7	6.7	12.2	8.9	312,677	54.7	18,041	25,629	165,083	36.5	10,799	13,531	.0080	.0080
Roosevelt	16.2	16.1	–.6	6.2	.0	185,249	42.1	21,028	29,879	107,540	27.8	13,571	17,345	.0047	.0045
Sandoval	59.9	70.6	17.9	23.1	20.9	1,069,072	71.8	32,575	46,280	152,023	45.3	5,479	6,581	.0161	.0180
San Juan	91.4	94.4	3.3	31.5	5.4	1,240,212	49.7	27,713	39,372	672,214	33.8	16,806	21,340	.0287	.0284
San Miguel	25.4	26.6	4.7	9.2	5.7	241,514	50.2	18,477	26,252	116,266	27.0	10,521	12,638	.0060	.0060
Santa Fe	94.2	103.7	10.1	40.9	12.7	1,856,146	60.1	31,945	45,383	1,047,126	39.8	20,640	25,602	.0382	.0401
Sierra	9.9	10.6	7.1	4.7	6.8	119,896	51.8	17,956	25,510	65,824	37.3	10,893	14,005	.0029	.0028
Socorro	14.3	15.0	4.9	5.1	8.5	138,978	54.2	19,181	27,251	58,556	30.3	9,559	11,482	.0033	.0032
Taos	21.0	21.4	1.9	7.8	5.4	236,301	49.7	21,324	30,295	209,745	40.8	20,134	26,890	.0067	.0067
Torrance	9.9	11.0	11.1	4.0	14.3	106,649	62.4	18,767	26,662	48,286	37.3	10,050	12,072	.0024	.0025
Union	4.7	4.6	–2.1	1.8	.0	65,496	42.1	25,612	36,387	20,355	23.8	9,133	11,308	.0014	.0014
Valencia	42.8	48.9	14.3	17.6	16.6	631,668	65.6	25,263	35,890	318,265	47.6	14,278	18,083	.0129	.0141
TOTAL METRO COUNTIES	**750.8**	**823.5**	**9.7**	**319.1**	**12.2**	**13,380,710**	**59.0**	**29,588**	**41,933**	**7,362,896**	**40.8**	**18,382**	**23,074**	**.2791**	**.2919**
TOTAL STATE	**1,542.2**	**1,656.2**	**7.4**	**611.9**	**9.8**	**23,911,883**	**56.1**	**27,490**	**39,078**	**12,300,984**	**37.5**	**16,050**	**20,103**	**.5123**	**.5247**
NEW YORK															
ALBANY - SCHENECTADY - TROY	**859.3**	**869.8**	**1.2**	**338.1**	**3.5**	**17,078,477**	**41.6**	**36,917**	**50,513**	**9,589,264**	**36.3**	**21,535**	**28,362**	**.3748**	**.3610**
Albany	284.4	282.9	–.5	113.9	1.7	6,105,142	39.1	39,175	53,601	4,237,744	35.2	27,985	37,206	.1442	.1372
Greene	44.2	45.9	3.8	18.1	5.8	745,920	44.8	30,133	41,211	414,588	36.8	17,725	22,905	.0167	.0163
Montgomery	53.0	52.9	–.2	20.8	2.0	862,267	39.5	30,299	41,455	381,735	29.6	14,442	18,353	.0187	.0177
Rensselaer	152.0	151.4	–.4	56.2	1.8	2,708,124	39.3	35,223	48,187	1,156,145	35.3	15,475	20,572	.0565	.0536

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
NEW YORK (continued)															
ALBANY - SCHENECTADY - TROY (continued)															
Saratoga	174.8	185.4	6.1	68.1	8.8	3,566,564	48.8	38,276	52,372	1,833,073	42.8	20,507	26,917	.0729	.0735
Schenectady	150.9	151.3	.3	61.0	2.5	3,090,460	40.3	37,026	50,663	1,565,979	34.1	19,626	25,672	.0658	.0627
BINGHAMTON	**263.7**	**262.9**	**–.3**	**100.2**	**1.8**	**4,956,601**	**39.4**	**36,137**	**49,467**	**2,603,122**	**34.9**	**19,609**	**25,979**	**.1088**	**.1032**
Broome	210.0	207.2	–1.3	80.1	.9	3,904,505	38.0	35,630	48,745	2,271,552	34.1	21,332	28,359	.0893	.0841
Tioga	53.7	55.7	3.7	20.1	5.8	1,052,096	44.7	38,255	52,343	331,570	40.6	12,408	16,496	.0195	.0191
BUFFALO	**968.2**	**944.2**	**–2.5**	**360.9**	**–.4**	**16,786,080**	**36.3**	**33,997**	**46,512**	**8,247,934**	**27.6**	**17,840**	**22,854**	**.3774**	**.3466**
Erie	968.2	944.2	–2.5	360.9	–.4	16,786,080	36.3	33,997	46,512	8,247,934	27.6	17,840	22,854	.3774	.3466
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	***1,187.5***	***1,158.1***	***–2.5***	***442.7***	***–.3***	***20,303,655***	***36.4***	***33,522***	***45,863***	***10,003,245***	***27.7***	***17,639***	***22,596***	***.4581***	***.4208***
ELMIRA	**94.0**	**91.7**	**–2.4**	**34.3**	**.0**	**1,433,667**	**36.8**	**30,550**	**41,798**	**853,206**	**27.6**	**19,498**	**24,875**	**.0351**	**.0323**
Chemung	94.0	91.7	–2.4	34.3	.0	1,433,667	36.8	30,550	41,798	853,206	27.6	19,498	24,875	.0351	.0323
GLENS FALLS	**116.0**	**118.6**	**2.2**	**43.2**	**4.9**	**1,911,684**	**43.5**	**32,345**	**44,252**	**1,432,622**	**39.3**	**24,961**	**33,163**	**.0475**	**.0467**
Warren	57.6	58.7	1.9	22.3	4.7	1,030,281	43.3	33,766	46,201	1,047,166	39.2	35,321	46,958	.0286	.0283
Washington	58.4	59.9	2.6	20.9	5.0	881,403	43.7	30,824	42,172	385,456	39.6	13,873	18,443	.0189	.0184
JAMESTOWN - DUNKIRK	**144.8**	**142.8**	**–1.4**	**54.6**	**.7**	**2,196,810**	**37.8**	**29,412**	**40,235**	**1,050,480**	**28.6**	**15,067**	**19,240**	**.0500**	**.0464**
Chautauqua	144.8	142.8	–1.4	54.6	.7	2,196,810	37.8	29,412	40,235	1,050,480	28.6	15,067	19,240	.0500	.0464
NASSAU - SUFFOLK	**2,669.9**	**2,709.8**	**1.5**	**915.1**	**3.8**	**72,444,602**	**42.0**	**57,897**	**79,166**	**36,084,963**	**37.9**	**29,680**	**39,433**	**1.4458**	**1.3978**
Nassau	1,329.9	1,338.3	.6	463.2	3.0	39,700,265	40.9	62,635	85,709	19,722,721	36.9	32,026	42,579	.7861	.7541
Suffolk	1,340.0	1,371.5	2.4	451.9	4.7	32,744,337	43.3	52,957	72,459	16,362,242	39.2	27,235	36,208	.6597	.6437
NEW YORK	**8,602.1**	**8,782.7**	**2.1**	**3,637.1**	**4.4**	**188,577,404**	**42.8**	**37,899**	**51,848**	**63,955,913**	**32.9**	**13,810**	**17,584**	**3.5355**	**3.3886**
Bronx	1,220.5	1,252.6	2.6	492.7	4.9	17,450,863	43.5	25,888	35,419	3,780,136	25.0	6,438	7,672	.3353	.3199
Kings	2,313.3	2,352.5	1.7	941.7	4.0	37,932,866	42.3	29,440	40,281	9,149,035	27.2	7,944	9,715	.7158	.6792
New York (Manhattan)	1,515.0	1,562.2	3.1	826.1	5.5	49,647,911	44.4	43,925	60,099	23,907,657	34.4	22,724	28,940	.9542	.9248
Putnam	85.4	90.0	5.4	31.4	8.3	2,197,958	48.1	51,165	69,999	730,051	43.9	17,489	23,250	.0383	.0384
Queens	1,944.3	1,974.2	1.5	780.0	3.4	38,701,749	41.4	36,261	49,618	10,296,939	31.3	10,391	13,201	.7085	.6725
Richmond	387.6	407.8	5.2	142.5	7.7	8,565,646	47.4	43,930	60,110	2,891,969	43.2	15,265	20,295	.1547	.1545
Rockland	269.4	274.6	1.9	89.9	4.3	7,333,672	42.7	59,621	81,576	2,522,604	38.7	21,106	28,060	.1313	.1270
Westchester	866.6	868.8	.3	332.8	2.6	26,746,739	40.3	58,739	80,369	10,677,522	34.7	24,431	32,084	.4974	.4723
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	***18,101.2***	***18,484.7***	***2.1***	***7,192.9***	***4.4***	***447,902,734***	***44.3***	***45,064***	***62,270***	***173,283,211***	***33.5***	***18,843***	***24,091***	***8.4307***	***8.1390***
NIAGARA FALLS	**219.3**	**213.9**	**–2.5**	**81.8**	**–.1**	**3,517,575**	**36.7**	**31,425**	**43,002**	**1,755,309**	**28.0**	**16,749**	**21,459**	**.0807**	**.0742**
Niagara	219.3	213.9	–2.5	81.8	–.1	3,517,575	36.7	31,425	43,002	1,755,309	28.0	16,749	21,459	.0807	.0742
ORANGE COUNTY	**294.3**	**313.0**	**6.4**	**107.4**	**8.7**	**5,822,313**	**48.7**	**39,620**	**54,211**	**3,510,477**	**44.5**	**24,586**	**32,686**	**.1254**	**.1273**
Orange	294.3	313.0	6.4	107.4	8.7	5,822,313	48.7	39,620	54,211	3,510,477	44.5	24,586	32,686	.1254	.1273
POUGHKEEPSIE	**265.3**	**274.5**	**3.5**	**97.1**	**6.0**	**5,797,819**	**45.0**	**43,638**	**59,710**	**3,033,462**	**40.9**	**23,498**	**31,241**	**.1195**	**.1182**
Dutchess	265.3	274.5	3.5	97.1	6.0	5,797,819	45.0	43,638	59,710	3,033,462	40.9	23,498	31,241	.1195	.1182
ROCHESTER	**994.5**	**1,002.1**	**.8**	**382.1**	**3.1**	**20,111,529**	**41.0**	**38,484**	**52,634**	**10,234,170**	**36.4**	**20,245**	**26,784**	**.4273**	**.4098**
Livingston	61.3	62.3	1.6	21.4	4.9	982,058	43.5	33,548	45,891	459,095	38.6	16,236	21,453	.0211	.0204
Monroe	705.1	705.5	.1	276.0	2.3	14,909,988	40.0	39,479	54,022	7,825,199	36.1	21,325	28,352	.3186	.3039
Ontario	94.9	97.3	2.5	35.5	4.7	1,755,535	43.3	36,147	49,452	1,182,780	39.2	25,062	33,318	.0411	.0403
Orleans	41.4	42.0	1.4	14.9	3.5	719,130	41.5	35,285	48,264	193,314	25.5	10,697	12,974	.0137	.0130
Wayne	91.8	95.0	3.5	34.3	6.2	1,744,818	45.3	37,176	50,869	573,782	37.1	12,961	16,728	.0328	.0322
SYRACUSE	**656.1**	**659.7**	**.5**	**246.0**	**2.7**	**12,129,531**	**40.5**	**36,045**	**49,307**	**6,457,021**	**35.5**	**19,894**	**26,248**	**.2668**	**.2553**
Madison	68.6	69.3	1.0	23.4	3.1	1,047,121	41.0	32,717	44,749	489,679	37.0	15,743	20,926	.0230	.0223
Onondaga	463.8	462.0	–.4	177.5	1.8	8,887,513	39.3	36,594	50,070	5,127,967	35.4	21,730	28,890	.2001	.1904
Oswego	123.7	128.4	3.8	45.1	6.1	2,194,897	45.2	35,574	48,667	839,375	35.4	14,582	18,611	.0437	.0426
UTICA - ROME	**318.3**	**312.4**	**–1.9**	**115.0**	**.1**	**4,870,872**	**36.9**	**30,962**	**42,355**	**2,623,044**	**30.8**	**17,451**	**22,809**	**.1143**	**.1064**
Herkimer	68.3	68.6	.4	25.3	2.0	1,032,960	39.6	29,841	40,828	510,762	35.6	15,185	20,188	.0232	.0221
Oneida	250.0	243.8	–2.5	89.7	–.4	3,837,912	36.2	31,271	42,786	2,112,282	29.7	18,074	23,548	.0911	.0843
ALL COUNTIES															
Albany	284.4	282.9	–.5	113.9	1.7	6,105,142	39.1	39,175	53,601	4,237,744	35.2	27,985	37,206	.1442	.1372
Allegany	53.1	53.3	.4	18.4	2.8	618,475	40.6	24,568	33,613	213,132	22.0	9,762	11,583	.0139	.0132
Bronx	1,220.5	1,252.6	2.6	492.7	4.9	17,450,863	43.5	25,888	35,419	3,780,136	25.0	6,438	7,672	.3353	.3199
Broome	210.0	207.2	–1.3	80.1	.9	3,904,505	38.0	35,630	48,745	2,271,552	34.1	21,332	28,359	.0893	.0841
Cattaraugus	85.0	84.0	–1.2	30.4	.7	1,213,986	37.7	29,191	39,934	556,615	29.6	14,219	18,310	.0277	.0259
Cayuga	83.6	84.7	1.3	29.9	3.5	1,189,875	41.5	29,092	39,795	520,940	29.0	13,969	17,423	.0266	.0251
Chautauqua	144.8	142.8	–1.4	54.6	.7	2,196,810	37.8	29,412	40,235	1,050,480	28.6	15,067	19,240	.0500	.0464
Chemung	94.0	91.7	–2.4	34.3	.0	1,433,667	36.8	30,550	41,798	853,206	27.6	19,498	24,875	.0351	.0323
Chenango	53.5	55.2	3.2	20.2	5.2	843,514	43.9	30,529	41,758	373,191	37.0	14,189	18,475	.0180	.0176
Clinton	83.3	83.7	.5	27.7	3.0	1,153,134	40.9	30,428	41,629	812,522	36.9	22,064	29,333	.0294	.0284

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
NEW YORK (continued)															
ALL COUNTIES (continued)															
Columbia	63.1	64.7	2.5	24.9	4.6	1,120,986	43.1	32,908	45,020	485,983	36.8	14,926	19,517	.0232	.0224
Cortland	49.1	48.6	−1.0	17.1	.0	686,599	36.8	29,353	40,152	475,714	32.9	20,928	27,820	.0178	.0167
Delaware	50.3	51.8	3.0	19.1	5.5	749,365	44.4	28,681	39,234	493,846	40.3	19,450	25,856	.0181	.0178
Dutchess	265.3	274.5	3.5	97.1	6.0	5,797,819	45.0	43,638	59,710	3,033,462	40.9	23,498	31,241	.1195	.1182
Erie	968.2	944.2	−2.5	360.9	−.4	16,786,080	36.3	33,997	46,512	8,247,934	27.6	17,840	22,854	.3774	.3466
Essex	38.3	38.8	1.3	14.9	3.5	592,450	41.6	29,060	39,762	363,015	37.6	18,326	24,363	.0141	.0136
Franklin	46.0	45.7	−.7	15.9	.3	594,363	38.6	27,322	37,381	353,510	34.6	16,724	22,233	.0147	.0140
Fulton	55.3	55.3	.0	21.4	2.4	843,514	40.1	28,816	39,417	444,519	36.1	15,626	20,772	.0193	.0184
Genesee	60.8	61.1	.5	22.0	2.3	881,786	40.0	29,295	40,081	498,568	36.0	17,047	22,662	.0208	.0200
Greene	44.2	45.9	3.8	18.1	5.8	745,920	44.8	30,133	41,211	414,588	36.8	17,725	22,905	.0167	.0163
Hamilton	5.6	5.9	5.4	1.9	.0	64,297	36.2	24,854	33,841	32,371	32.7	12,844	17,037	.0016	.0015
Herkimer	68.3	68.6	.4	25.3	2.0	1,032,960	39.6	29,841	40,828	510,762	35.6	15,185	20,188	.0232	.0221
Jefferson	103.7	110.7	6.8	40.4	9.5	1,510,977	49.8	27,336	37,400	1,145,886	37.0	22,661	28,364	.0382	.0383
Kings	2,313.3	2,352.5	1.7	941.7	4.0	37,932,866	42.3	29,440	40,281	9,149,035	27.2	7,944	9,715	.7158	.6792
Lewis	27.3	28.5	4.4	10.0	6.4	381,189	45.5	27,880	38,119	109,925	27.4	9,182	10,993	.0077	.0074
Livingston	61.3	62.3	1.6	21.4	4.9	982,058	43.5	33,548	45,891	459,095	38.6	16,236	21,453	.0211	.0204
Madison	68.6	69.3	1.0	23.4	3.1	1,047,121	41.0	32,717	44,749	489,679	37.0	15,743	20,926	.0230	.0223
Monroe	705.1	705.5	.1	276.0	2.3	14,909,988	40.0	39,479	54,022	7,825,199	36.1	21,325	28,352	.3186	.3039
Montgomery	53.0	52.9	−.2	20.8	2.0	862,267	39.5	30,299	41,455	381,735	29.6	14,442	18,353	.0187	.0177
Nassau	1,329.9	1,338.3	.6	463.2	3.0	39,700,265	40.9	62,635	85,709	19,722,721	36.9	32,026	42,579	.7861	.7541
New York (Manhattan)	1,515.0	1,562.2	3.1	826.1	5.5	49,647,911	44.4	43,925	60,099	23,907,657	34.4	22,724	28,940	.9542	.9248
Niagara	219.3	213.9	−2.5	81.8	−.1	3,517,575	36.7	31,425	43,002	1,755,309	28.0	16,749	21,459	.0807	.0742
Oneida	250.0	243.8	−2.5	89.7	−.4	3,837,912	36.2	31,271	42,786	2,112,282	29.7	18,074	23,548	.0911	.0843
Onondaga	463.8	462.0	−.4	177.5	1.8	8,887,513	39.3	36,594	50,070	5,127,967	35.4	21,730	28,890	.2001	.1904
Ontario	94.9	97.3	2.5	35.5	4.7	1,755,535	43.3	36,147	49,452	1,182,780	39.2	25,062	33,318	.0411	.0403
Orange	294.3	313.0	6.4	107.4	8.7	5,822,313	48.7	39,620	54,211	3,510,477	44.5	24,586	32,686	.1254	.1273
Orleans	41.4	42.0	1.4	14.9	3.5	719,130	41.5	35,285	48,264	193,314	25.5	10,697	12,974	.0137	.0130
Oswego	123.7	128.4	3.8	45.1	6.1	2,194,897	45.2	35,574	48,667	839,375	35.4	14,582	18,611	.0437	.0426
Otsego	60.9	61.6	1.1	22.2	2.8	976,318	40.6	32,141	43,978	651,256	36.6	22,066	29,336	.0238	.0228
Putnam	85.4	90.0	5.4	31.4	8.3	2,197,958	48.1	51,165	69,999	730,051	43.9	17,489	23,250	.0383	.0384
Queens	1,944.3	1,974.2	1.5	780.0	3.4	38,701,749	41.4	36,261	49,618	10,296,939	31.3	10,391	13,201	.7085	.6725
Rensselaer	152.0	151.4	−.4	56.2	1.8	2,708,124	39.3	35,223	48,187	1,156,145	35.3	15,475	20,572	.0565	.0536
Richmond	387.6	407.8	5.2	142.5	7.7	8,565,646	47.4	43,930	60,110	2,891,969	43.2	15,265	20,295	.1547	.1545
Rockland	269.4	274.6	1.9	89.9	4.3	7,333,672	42.7	59,621	81,576	2,522,604	38.7	21,106	28,060	.1313	.1270
St. Lawrence	113.0	111.3	−1.5	37.2	.5	1,502,940	37.6	29,530	40,402	918,038	33.7	18,563	24,678	.0377	.0354
Saratoga	174.8	185.4	6.1	68.1	8.8	3,566,564	48.8	38,276	52,372	1,833,073	42.8	20,507	26,917	.0729	.0735
Schenectady	150.9	151.3	.3	61.0	2.5	3,090,460	40.3	37,026	50,663	1,565,979	34.1	19,626	25,672	.0658	.0627
Schoharie	32.8	34.3	4.6	12.2	8.9	487,967	49.0	29,245	39,997	209,128	39.8	13,357	17,142	.0103	.0103
Schuyler	18.4	18.5	.5	6.6	1.5	295,842	38.8	32,793	44,825	131,279	34.9	14,968	19,891	.0063	.0060
Seneca	34.0	33.9	−.3	11.9	.0	591,302	36.8	36,316	49,689	234,627	32.9	14,831	19,717	.0125	.0116
Steuben	99.0	97.9	−1.1	37.1	1.4	1,464,285	38.7	28,852	39,469	753,618	33.2	15,458	20,313	.0337	.0318
Suffolk	1,340.0	1,371.5	2.4	451.9	4.7	32,744,337	43.3	52,957	72,459	16,362,242	39.2	27,235	36,208	.6597	.6437
Sullivan	71.1	73.9	3.9	28.1	6.8	1,311,580	46.2	34,115	46,675	700,573	36.[illegible]	19,466	24,931	.0281	.0278
Tioga	53.7	55.7	3.7	20.1	5.8	1,052,096	44.7	38,255	52,343	331,570	40.6	12,408	16,496	.0195	.0191
Tompkins	90.9	91.2	.3	32.8	2.8	1,769,312	40.7	39,433	53,942	854,749	36.7	19,603	26,059	.0373	.0357
Ulster	169.5	175.4	3.5	67.0	6.0	3,259,240	45.0	35,554	48,645	1,849,513	40.9	20,764	27,605	.0706	.0698
Warren	57.6	58.7	1.9	22.3	4.7	1,030,281	43.[illegible]	33,766	46,201	1,047,166	39.2	35,321	46,958	.0286	.0283
Washington	58.4	59.9	2.6	20.9	5.0	881,403	43.7	30,824	42,172	385,456	[illegible]	13,873	18,443	.0189	.0184
Wayne	91.8	95.0	3.5	34.3	6.2	1,744,818	45.3	37,176	50,869	573,782	37.1	12,961	16,728	.0328	.0322
Westchester	866.6	868.8	.3	332.8	2.6	26,746,739	40.3	58,739	80,369	10,677,522	34.7	24,431	32,084	.4974	.4723
Wyoming	42.3	42.4	.2	14.4	3.6	648,710	41.7	32,929	45,049	268,235	36.3	14,153	18,627	.0139	.0131
Yates	22.5	23.0	2.2	9.2	5.7	319,571	44.6	25,405	34,736	129,092	36.1	10,903	14,032	.0067	.0067
TOTAL METRO COUNTIES	**16,465.8**	**16,698.1**	**1.4**	**6,512.9**	**3.7**	**357,634,964**	**42.0**	**40,115**	**54,912**	**151,430,987**	**34.7**	**17,905**	**23,251**	**7.1089**	**6.8138**
TOTAL STATE	**18,078.2**	**18,333.5**	**1.4**	**7,105.8**	**3.7**	**382,706,541**	**41.9**	**39,347**	**53,858**	**165,010,832**	**34.8**	**17,871**	**23,222**	**7.6809**	**7.3651**
NORTH CAROLINA															
ASHEVILLE	**175.0**	**182.1**	**4.1**	**76.3**	**7.0**	**3,197,846**	**52.2**	**29,465**	**41,911**	**1,580,079**	**28.6**	**17,230**	**20,709**	**.0674**	**.0662**
Buncombe	175.0	182.1	4.1	76.3	7.0	3,197,846	52.2	29,465	41,911	1,580,079	28.6	17,230	20,709	.0674	.0662
BURLINGTON	**105.6**	**108.8**	**3.0**	**44.0**	**6.0**	**1,848,647**	**50.8**	**29,543**	**42,015**	**1,122,474**	**27.4**	**21,228**	**25,511**	**.0425**	**.0412**
Alamance	105.6	108.8	3.0	44.0	6.0	1,848,647	50.8	29,543	42,015	1,122,474	27.4	21,228	25,511	.0425	.0412
CHARLOTTE - GASTONIA - ROCK HILL	**1,127.9**	**1,209.9**	**7.3**	**475.3**	**10.4**	**22,651,072**	**57.4**	**33,431**	**47,656**	**11,285,[illegible]59**	**33.8**	**19,590**	**23,745**	**.4560**	**.4650**

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
NORTH CAROLINA (continued)															
CHARLOTTE - GASTONIA - ROCK HILL (continued)															
Cabarrus	96.4	101.6	5.4	39.3	8.6	1,750,815	54.4	31,320	44,550	853,622	30.5	18,072	21,721	.0363	.0363
Gaston	175.2	181.2	3.4	69.2	6.5	3,102,819	51.4	31,527	44,838	[illegible]	28.8	17,102	20,690	.0645	.0635
Lincoln	50.5	54.9	8.7	21.0	11.1	977,389	58.0	32,723	46,542	353,833	37.0	13,667	16,849	.0179	.0185
Mecklenburg	483.8	527.0	8.9	215.9	12.1	1,161,312	59.4	36,347	51,697	6,264,895	34.7	24,145	29,018	.2261	.2327
Rowan	106.5	109.9	3.2	44.3	6.5	1,832,283	51.5	29,081	41,361	659,018	28.0	12,378	14,876	.0360	.0353
Union	85.5	93.4	9.2	33.3	12.1	1,541,942	59.5	32,559	46,305	577,657	34.7	14,435	17,347	.0291	.0301
York, S. C.	*130.0*	*141.9*	*9.2*	*52.3*	*12.2*	*2,284,512*	*61.3*	*30,398*	*43,681*	*1,145,175*	*40.1*	*17,544*	*21,896*	*.0461*	*.0486*
FAYETTEVILLE	**262.0**	**269.2**	**2.7**	**91.6**	**5.9**	**4,023,519**	**50.6**	**30,885**	**43,925**	**2,154,064**	**30.6**	**19,063**	**23,516**	**.0903**	**.0886**
Cumberland	262.0	269.2	2.7	91.6	5.9	4,023,519	50.6	30,885	43,925	2,154,064	30.6	19,063	23,516	.0903	.0886
GREENSBORO - WINSTON-SALEM - HIGH POINT	**938.2**	**981.0**	**4.6**	**394.3**	**7.5**	**18,954,244**	**52.9**	**33,811**	**48,071**	**9,153,907**	**30.4**	**19,137**	**23,216**	**.3858**	**.3829**
Davidson	[illegible]	[illegible]	5.1	51.8	7.9	2,184,807	53.5	29,655	42,178	758,747	29.7	12,188	14,648	.0419	.0419
Davie	[illegible]	[illegible]	7.5	12.2	10.9	556,020	57.7	32,045	45,575	139,331	35.5	9,349	11,421	.0096	.0098
Forsyth	[illegible]	[illegible]	5.1	118.4	8.2	6,047,844	53.9	35,914	51,080	3,041,790	30.1	21,377	25,691	.1221	.1216
Guilford	338.3	[illegible]	3.0	140.3	6.0	7,117,806	50.7	35,668	50,733	4,292,411	30.7	24,811	30,595	.1562	.1531
Randolph	104.6	[illegible]	6.3	44.1	9.2	1,845,959	55.3	29,431	41,858	636,170	31.2	12,003	14,426	.0349	.0352
Stokes	38.0	40.4	6.3	15.2	10.1	719,659	56.6	33,291	47,346	130,674	32.4	7,154	8,597	.0117	.0120
Yadkin	30.8	31.8	3.2	12.3	5.1	482,149	49.5	27,566	39,199	154,784	26.3	10,472	12,584	.0094	.0093
HICKORY - MORGANTON	**227.4**	**239.5**	**5.3**	**93.6**	**8.3**	**4,182,716**	**54.2**	**31,396**	**44,687**	**2,131,119**	**34.8**	**18,302**	**22,768**	**.0871**	**.0878**
Alexander	28.6	30.2	5.6	11.5	[illegible]	440,538	55.8	26,936	38,308	146,459	38.2	10,091	12,736	.0084	.0086
Burke	78.9	81.7	3.5	31.8	[illegible]	1,301,160	51.3	28,771	40,917	608,787	42.1	14,327	19,144	.0269	.0272
Catawba	119.9	127.6	6.4	50.3	9.3	2,441,018	55.5	34,120	48,529	1,375,873	31.4	22,760	27,353	.0518	.0520
JACKSONVILLE	**128.7**	**137.2**	**6.6**	**43.3**	**10.7**	**1,771,269**	**57.5**	**28,760**	**40,907**	**954,216**	**34.2**	**18,189**	**22,037**	**.0398**	**.0404**
Onslow	128.7	137.2	6.6	43.3	10.7	1,771,269	57.5	28,760	40,907	954,216	34.2	18,189	22,037	.0398	.0404
RALEIGH - DURHAM	**698.5**	**772.4**	**10.6**	**311.7**	**14.3**	**16,438,535**	**62.8**	**37,019**	**52,738**	**9,113,138**	**47.9**	**22,587**	**29,237**	**.3171**	**.3411**
Durham	176.5	188.9	7.0	77.6	10.4	4,009,142	57.0	36,323	51,664	1,765,044	32.7	18,925	22,745	.0762	.0774
Franklin	36.2	39.4	8.8	14.5	11.5	560,696	58.6	27,189	38,669	159,205	35.1	9,065	10,980	.0104	.0106
Orange	89.0	95.3	7.1	38.4	11.0	1,792,542	57.9	32,820	46,681	845,605	41.7	17,241	22,021	.0348	.0363
Wake	396.8	448.8	13.1	181.2	17.0	10,076,155	66.4	39,098	55,608	6,343,284	54.1	26,578	35,007	.1957	.2168
WILMINGTON	**120.0**	**128.2**	**6.8**	**52.0**	**9.9**	**2,097,494**	**56.4**	**28,360**	**40,336**	**1,368,353**	**32.1**	**21,895**	**26,314**	**.0481**	**.0484**
New Hanover	120.0	128.2	6.8	52.0	9.9	2,097,494	56.4	28,360	40,336	1,368,353	32.1	21,895	26,314	.0481	.0484
ALL COUNTIES															
Alamance	105.6	108.8	3.0	44.0	6.0	1,848,647	50.8	29,543	42,015	1,122,474	27.4	21,228	[illegible]	.0425	.0412
Alexander	28.6	30.2	5.6	11.5	9.5	440,538	55.8	26,936	38,308	146,459	38.2	10,091	12,736	.0084	.0086
Alleghany	10.1	10.3	2.0	4.1	5.1	122,846	49.5	21,065	29,962	65,864	36.1	12,410	16,064	.0029	.0029
Anson	26.5	26.8	1.1	9.5	3.3	305,653	[illegible]	22,626	32,174	109,669	24.1	9,607	11,544	.0069	.0066
Ashe	23.7	24.1	1.7	9.8	4.3	312,082	[illegible]	[illegible]	31,845	160,157	27.0	13,418	16,343	.0073	.0069
Avery	15.3	15.5	1.3	5.7	3.6	187,483	[illegible]	[illegible]	32,892	95,706	24.6	13,970	16,791	.0044	.0043
Beaufort	44.6	46.4	4.0	18.1	6.5	634,917	[illegible]	[illegible]	35,078	293,908	28.0	13,512	16,238	.0139	.0138
Bertie	21.0	20.8	1.0	7.6	1.3	251,302	[illegible]	[illegible]	33,066	66,295	21.8	7,258	8,723	.0054	.0049
Bladen	31.7	[illegible]	.9	12.0	4.3	373,797	48.4	21,904	31,150	127,625	25.4	8,850	10,635	.0082	.0079
Brunswick	53.6	62.2	[illegible]	23.7	19.1	859,219	69.4	25,491	36,254	337,091	44.0	11,767	14,223	.0160	.0178
Buncombe	175.0	182.1	4.1	76.3	7.0	3,197,846	52.2	29,465	41,911	1,580,079	28.6	17,230	20,709	.0674	.0662
Burke	78.9	81.7	3.5	31.8	6.4	1,301,160	51.3	28,771	40,917	608,787	42.1	14,327	19,144	.0269	.0272
Cabarrus	96.4	101.6	5.4	39.3	8.6	1,750,815	54.4	31,320	44,550	853,622	30.5	18,072	21,721	.0363	.0363
Caldwell	73.9	76.9	4.1	29.4	7.3	1,204,379	52.6	28,801	40,965	522,671	29.0	14,792	17,778	.0250	.0247
Camden	6.1	6.2	1.6	2.2	.0	82,053	42.2	26,237	37,297	10,147	20.2	3,839	4,612	.0015	.0015
Carteret	52.4	57.6	9.9	23.9	12.7	880,375	60.3	25,900	36,836	546,294	43.0	18,021	22,857	.0192	.0202
Caswell	22.2	22.9	3.2	7.8	6.8	239,497	51.9	21,595	30,705	33,684	28.4	3,594	4,318	.0046	.0045
Catawba	119.9	127.6	6.4	50.3	9.3	2,441,018	55.5	34,120	48,529	1,375,873	31.4	22,760	27,353	.0518	.0520
Chatham	37.7	39.9	5.8	16.0	8.1	626,502	53.7	27,536	39,156	173,546	29.9	9,026	10,847	.0115	.0116
Cherokee	21.5	22.6	5.1	9.1	8.3	321,433	54.1	24,838	35,322	196,326	36.7	17,095	21,574	.0074	.0075
Chowan	14.1	14.8	5.0	5.9	9.3	217,756	55.4	25,952	36,908	89,660	31.3	12,645	15,197	.0044	.0044
Clay	7.5	7.9	5.3	2.9	3.6	97,014	47.2	23,543	33,453	31,788	24.4	9,125	10,961	.0020	.0019
Cleveland	89.5	92.6	3.5	35.1	6.7	1,566,488	51.7	31,377	44,629	742,023	35.3	16,670	21,140	.0325	.0324
Columbus	53.2	53.4	.4	20.0	3.1	674,190	46.6	23,703	33,710	317,411	23.9	13,206	15,871	.0157	.0149
Craven	82.2	87.9	6.9	33.1	10.3	1,352,238	56.9	28,724	40,853	652,940	32.6	16,414	[illegible]	.0282	.0288
Cumberland	262.0	269.2	2.7	91.6	5.9	4,023,519	50.6	30,885	43,925	2,154,064	30.6	19,063	23,516	.0903	.0886
Currituck	14.5	16.1	11.0	6.6	15.8	245,458	64.6	26,157	37,191	119,836	56.7	13,414	18,157	.0049	.0052
Dare	22.7	26.7	17.6	11.5	21.1	460,409	72.1	28,154	40,036	440,712	47.8	31,380	38,323	.0111	.0124
Davidson	126.5	133.0	5.1	51.8	7.9	2,184,807	53.5	29,655	42,178	758,747	29.7	12,188	14,648	.0419	.0419
Davie	29.2	31.4	7.5	12.2	10.9	556,020	57.7	32,045	45,575	139,331	35.5	9,349	11,421	.0096	.0098
Duplin	42.2	42.6	.9	16.2	3.8	526,916	47.7	22,873	32,526	207,345	24.8	10,651	12,799	.0115	.0111

1990 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
NORTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Durham	176.5	188.9	7.0	77.6	10.4	4,009,142	57.0	36,323	51,664	1,765,044	32.7	18,925	22,745	.0762	.0774
Edgecombe	60.0	61.3	2.2	22.1	5.2	845,310	49.7	26,893	38,249	249,910	26.5	9,409	11,308	.0169	.0164
Forsyth	270.8	284.7	5.1	118.4	8.2	6,047,844	53.9	35,914	51,080	3,041,790	30.1	21,377	25,691	.1221	.1216
Franklin	36.2	39.4	8.8	14.5	11.5	560,696	58.6	27,189	38,669	159,205	35.1	9,065	10,980	.0104	.0106
Gaston	175.2	181.2	3.4	69.2	6.5	3,102,819	51.4	31,527	44,838	1,431,759	28.8	17,102	20,690	.0645	.0635
Gates	10.0	10.4	4.0	3.9	11.4	127,170	58.4	22,938	32,608	42,204	41.9	8,497	10,822	.0026	.0026
Graham	[illegible]	7.3	.0	2.5	.0	70,131	42.1	19,745	28,052	27,151	23.0	8,831	10,860	.0017	.0016
Granville	39.[illegible]	[illegible]	6.4	14.9	11.2	543,864	58.1	25,666	36,501	217,567	33.6	12,151	14,602	.0112	.0114
Greene	16.1	[illegible]	−2.5	5.4	.0	212,496	42.2	27,673	39,351	51,302	35.4	7,018	9,500	.0042	.0041
Guilford	338.3	348.5	3.0	140.3	6.0	7,117,806	50.7	35,668	50,733	4,292,411	30.7	24,811	30,595	.1562	.1531
Halifax	56.4	56.5	.2	20.9	3.0	700,723	46.4	23,576	33,527	362,541	23.7	14,434	17,346	.0169	.0160
Harnett	67.7	71.5	5.6	26.6	8.6	974,584	54.4	25,760	36,638	331,438	30.5	10,368	12,460	.0194	.0195
Haywood	49.4	50.6	2.4	20.6	5.6	840,400	50.2	28,684	40,796	397,232	27.0	16,045	19,283	.0179	.0175
Henderson	71.9	77.7	8.1	33.3	11.4	1,394,550	58.4	29,447	41,878	750,672	35.9	18,479	22,543	.0288	.0295
Hertford	23.8	23.8	.0	8.4	1.2	293,965	44.0	24,603	34,996	166,110	21.6	16,453	19,775	.0073	.0069
Hoke	24.1	25.8	7.1	8.4	9.1	302,614	55.1	25,331	36,025	69,843	31.1	6,919	8,315	.0059	.0060
Hyde	5.5	5.4	−1.8	2.0	.0	54,351	42.2	19,114	27,176	36,819	35.4	13,601	18,410	.0015	.0013
Iredell	92.8	97.8	5.4	38.3	8.8	1,612,891	54.7	29,611	42,112	749,988	31.3	16,231	19,582	.0332	.0333
Jackson	28.0	29.0	3.6	10.6	6.0	383,031	50.8	25,405	36,135	155,426	27.4	12,200	14,663	.0083	.0081
Johnston	81.6	87.1	6.7	34.2	10.0	1,210,808	56.4	24,892	35,404	661,000	33.7	15,898	19,327	.0269	.0273
Jones	9.6	9.5	−1.0	3.2	.0	102,040	42.1	22,437	31,888	24,960	20.1	6,493	7,800	.0022	.0021
Lee	43.3	46.7	7.9	17.7	9.9	722,464	56.3	28,702	40,817	594,964	46.4	25,249	33,614	.0176	.0184
Lenoir	60.[illegible]	60.4	−.2	23.2	2.7	810,829	46.0	24,573	34,950	477,922	23.4	17,141	20,600	.0200	.0190
Lincoln	50.5	54.9	8.7	21.0	11.1	977,389	58.0	32,723	46,542	353,833	37.0	13,667	16,849	.0179	.0185
McDowell	36.6	36.9	.8	14.3	4.4	565,605	48.4	27,911	39,553	211,036	25.4	12,280	14,758	.0117	.0112
Macon	23.5	25.0	6.4	10.8	10.2	353,927	56.7	23,[illegible]45	32,771	183,633	32.4	14,149	17,003	.0078	.0079
Madison	17.6	17.8	1.1	6.8	3.0	214,483	46.5	22,179	31,542	48,205	23.8	5,899	7,[illegible]	.0042	.0041
Martin	27.4	27.8	1.5	9.9	4.2	320,381	48.2	22,757	32,362	156,331	25.2	13,140	15,791	.0077	.0074
Mecklenburg	483.8	527.0	8.9	215.9	12.1	11,161,312	59.4	36,347	51,697	6,264,895	34.7	24,145	29,018	.2261	.2327
Mitchell	14.9	15.1	1.3	5.8	3.6	184,561	47.3	22,374	31,821	90,131	24.5	12,931	15,540	.0045	.0041
Montgomery	24.5	25.4	3.7	9.6	6.7	359,654	51.7	26,345	37,464	127,426	28.8	10,990	13,274	.0073	.007[illegible]
Moore	61.7	66.6	7.9	27.3	10.5	1,182,405	57.2	30,455	43,312	569,424	37.7	16,747	20,858	.0235	.0243
Nash	74.2	77.8	4.9	30.2	[illegible]	1,261,653	52.9	29,373	41,777	810,192	29.2	22,312	26,828	.0295	.0290
New Hanover	120.0	128.2	6.8	52.0	[illegible]	2,097,494	56.4	28,360	40,336	1,368,353	32.1	21,895	26,314	.0481	.0484
Northampton	22.1	21.6	−2.3	7.7	.0	257,380	42.2	23,507	33,426	61,203	20.2	6,614	7,948	.0054	.0050
Onslow	128.7	137.2	6.6	43.3	10.7	1,771,269	57.5	28,760	40,907	954,216	34.2	18,189	22,037	.0398	.0404
Orange	89.0	95.3	7.1	38.4	11.0	1,792,542	57.9	32,820	46,681	845,605	41.7	17,241	22,021	.0348	.0363
Pamlico	11.6	12.2	5.2	4.4	4.8	142,950	48.9	22,857	32,489	38,992	25.9	7,376	8,862	.0028	.0028
Pasquotank	30.8	31.8	3.2	12.0	5.3	376,719	49.7	22,079	31,39[illegible]	390,046	41.4	24,198	32,504	.0112	.0112
Pender	27.9	30.8	10.4	11.6	13.7	348,082	61.7	21,100	30,007	93,868	36.7	6,734	8,092	.0066	.0071
Perquimans	11.3	12.0	6.2	4.9	11.4	120,742	58.4	17,329	24,641	38,404	33.8	6,522	7,838	.0026	.0026
Person	31.5	32.6	3.5	12.2	6.1	443,811	50.9	25,580	36,378	193,597	27.5	13,205	15,869	.0096	.0095
Pitt	103.4	110.1	6.5	44.5	10.1	1,608,800	56.7	25,418	36,153	1,114,699	34.2	20,566	25,049	.0384	.0388
Polk	14.5	15.2	4.8	6.4	8.5	287,186	54.3	31,550	44,873	64,169	30.4	8,343	10,026	.0049	.0049
Randolph	104.6	111.2	6.3	44.1	9.2	1,845,959	55.3	29,431	41,858	636,170	31.2	12,003	14,426	.0349	.0352
Richmond	48.0	49.1	2.3	19.0	5.6	671,853	50.1	24,864	35,361	297,835	26.9	13,044	15,676	.0147	.0144
Robeson	109.6	112.9	3.0	38.4	6.1	1,394,433	50.9	25,531	36,313	672,584	27.5	14,574	17,515	.0321	.0312
Rockingham	88.3	90.5	2.5	35.6	5.3	1,584,722	49.8	31,298	44,515	551,080	26.6	12,880	15,480	.0307	.0300
Rowan	106.5	109.9	3.2	44.3	6.5	1,832,283	51.5	29,081	41,361	659,018	28.0	12,378	14,876	.0360	.0353
Rutherford	57.6	59.3	3.0	23.6	5.8	928,298	50.5	27,657	39,335	454,037	27.2	16,008	19,239	.0201	.0196
Sampson	5[illegible].9	[illegible]2.6	1.3	19.8	3.[illegible]	615,514	47.4	21,858	31,0[illegible]7	245,669	24.6	10,324	12,408	.0139	.0135
Scotland	[illegible]5.6	37.0	3.9	13.1	7.4	537,202	52.7	28,834	41,008	217,360	29.0	13,806	16,592	.0111	.0110
Stanly	52.5	54.4	3.6	21.5	7.0	866,232	52.1	28,329	40,290	406,538	34.3	15,064	18,909	.0182	.0180
Stokes	38.0	40.4	6.3	[illegible]	10.1	719,659	56.6	33,291	47,346	130,674	32.4	7,154	8,597	.0117	.0120
Surry	64.3	66.4	3.3	26.3	6.5	1,015,494	51.4	27,150	38,612	580,705	28.0	18,373	22,080	.0233	.0228
Swain	10.7	10.9	1.9	4.3	4.9	101,690	49.0	16,642	23,649	74,663	26.0	14,454	17,363	.0029	.0028
Transylvania	27.1	28.9	6.6	11.5	10.6	505,877	57.2	30,935	43,989	154,320	32.9	11,167	13,419	.0091	.0092
Tyrrell	4.2	4.2	.0	1.4	.0	42,078	42.2	21,134	30,056	14,885	25.2	8,493	10,632	.0010	.0009
Union	85.5	93.4	9.2	33.3	12.1	1,541,942	59.5	32,559	46,305	577,657	34.7	14,435	17,347	.0291	.0301
Vance	40.2	41.8	4.0	15.4	6.9	556,721	52.1	25,417	36,151	439,747	41.3	21,610	28,555	.0141	.0145
Wake	396.8	448.8	13.1	181.2	17.0	10,076,155	66.4	39,098	55,608	6,343,284	54.1	26,578	35,007	.1957	.2168
Warren	17.0	17.2	1.2	6.1	3.4	186,080	47.0	21,448	30,505	40,645	24.3	5,544	6,663	.0038	.0037
Washington	15.1	15.1	.0	5.2	.0	200,106	42.2	27,060	38,482	68,303	20.2	10,930	13,135	.0043	.0041
Watauga	35.2	36.3	3.1	13.5	5.5	499,682	50.0	26,030	37,013	341,617	26.7	21,058	25,305	.0126	.0121
Wayne	101.0	102.1	1.1	38.3	3.8	1,353,875	47.6	24,852	35,349	694,733	24.7	15,093	18,139	.0317	.0304
Wilkes	63.1	64.7	2.5	25.0	5.0	95[illegible]98	49.4	26,965	38,348	385,739	26.2	12,839	15,430	.0202	.0195

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
NORTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Wilson	66.2	67.3	1.7	25.8	4.5	999,130	48.6	27,229	38,726	566,582	25.[illegible]	18,273	21,961	.0234	.0224
Yadkin	30.8	31.8	3.2	12.3	5.1	482,149	49.5	27,566	39,199	154,784	26.3	10,472	12,584	.0094	.0093
Yancey	16.0	16.6	3.8	6.5	8.3	207,587	54.0	22,466	31,936	124,184	46.6	14,116	19,105	.0049	.0050
TOTAL METRO COUNTIES	**3,653.3**	**3,886.4**	**6.4**	**1,529.8**	**9.6**	**72,880,830**	**56.2**	**33,429**	**47,641**	**37,718,134**	**35.3**	**19,980**	**24,656**	**1.4880**	**1.5130**
TOTAL STATE	**6,603.8**	**6,956.8**	**5.3**	**2,704.9**	**8.5**	**116,878,659**	**54.8**	**30,291**	**43,210**	**58,948,463**	**33.8**	**17,673**	**21,793**	**2.4448**	**2.4625**
NORTH DAKOTA															
BISMARCK	**88.1**	**90.7**	**3.0**	**33.7**	**5.0**	**1,482,405**	**51.5**	**30,474**	**43,988**	**983,982**	**43.3**	**21,389**	**29,198**	**.0337**	**.0344**
Burleigh	61.4	63.7	3.7	23.9	5.8	1,150,275	52.4	33,399	48,129	781,294	44.1	23,998	32,690	.0257	.0265
Morton	26.7	27.0	1.1	9.8	3.2	332,130	48.7	23,516	33,891	202,688	40.5	15,182	20,682	.0080	.0079
FARGO - MOORHEAD	**152.1**	**158.1**	**3.9**	**61.1**	**6.4**	**2,688,563**	**53.3**	**30,551**	**44,003**	**1,838,897**	**44.3**	**22,204**	**30,097**	**.0613**	**.0627**
Cass	103.2	109.9	6.5	43.9	9.2	1,947,592	57.4	30,786	44,364	1,491,262	48.8	24,937	33,970	.0447	.0471
Clay, Minn.	*48.9*	*48.2*	*-1.4*	*17.2*	*.0*	*740,971*	*43.6*	*30,004*	*43,080*	*347,635*	*27.8*	*15,817*	*20,211*	*.0166*	*.0156*
GRAND FORKS	**71.3**	**73.1**	**2.5**	**26.3**	**5.2**	**1,358,821**	**51.6**	**35,852**	**51,666**	**907,274**	**43.3**	**25,324**	**34,497**	**.0303**	**.0308**
Grand Forks	71.3	73.1	2.5	26.3	5.2	1,358,821	51.6	35,852	51,666	907,274	43.3	25,324	34,497	.0303	.0308
ALL COUNTIES															
Adams	3.4	3.3	-2.9	1.2	.0	45,974	44.1	26,587	38,312	27,621	36.2	16,898	23,018	.0011	.0009
Barnes	13.1	12.8	-2.3	5.1	.0	186,598	44.1	25,386	36,588	95,952	27.5	14,761	18,814	.0042	.0042
Benson	8.0	7.9	-1.3	2.5	.0	85,942	44.1	23,853	34,377	15,024	36.2	4,411	6,010	.0018	.0017
Billings	1.2	1.2	.0	.4	.0	18,568	44.1	32,215	46,420	1,409	21.0	2,910	3,523	.0003	.0003
Bottineau	9.0	8.8	-2.2	3.2	.0	123,229	44.1	26,719	38,509	58,641	34.2	13,657	18,325	.0028	.0026
Bowman	4.1	4.0	-2.4	1.6	.0	69,063	44.1	29,951	43,164	23,137	21.0	11,948	14,461	.0014	.0013
Burke	3.4	3.3	-2.9	1.4	.0	47,556	44.1	23,571	33,969	9,932	21.0	5,862	7,094	.0010	.0008
Burleigh	61.4	63.7	3.7	23.9	5.8	1,150,275	52.4	33,399	48,129	781,294	44.1	23,998	32,690	.0257	.0265
Cass	103.2	109.9	6.5	43.9	9.2	1,947,592	57.4	30,786	44,364	1,491,262	48.8	24,937	33,970	.0447	.0471
Cavalier	7.1	6.9	-2.8	2.6	.0	93,842	44.1	25,043	36,093	50,709	36.2	14,317	19,503	.0021	.0021
Dickey	7.2	7.1	-1.4	2.5	.0	76,835	44.1	21,325	30,734	34,140	28.7	10,609	13,656	.0019	.0017
Divide	3.1	3.0	-3.2	1.2	.0	50,915	44.1	29,443	42,429	12,720	21.0	8,758	10,600	.0010	.0010
Dunn	4.5	4.5	-2.2	1.5	.0	47,169	44.1	20,455	29,481	20,774	36.2	9,531	12,984	.0011	.0011
Eddy	3.0	2.9	-3.3	1.3	.0	38,364	44.1	20,477	29,511	11,832	21.0	7,520	9,102	.0008	.0007
Emmons	5.5	5.4	-1.8	2.0	.0	53,208	44.1	18,461	26,604	19,557	21.0	8,079	9,779	.0013	.0012
Foster	4.3	4.2	-2.3	1.6	.0	62,895	44.1	27,278	39,309	28,476	21.0	14,706	17,798	.0014	.0013
Golden Valley	2.3	2.2	-4.3	.9	.0	34,026	44.1	26,233	37,807	18,219	21.0	16,726	20,243	.0009	.0008
Grand Forks	71.3	73.1	2.5	26.3	5.2	1,358,821	51.6	35,852	51,666	907,274	43.3	25,324	34,497	.0303	.0308
Grant	4.1	4.0	-2.4	1.5	.0	31,410	44.1	14,532	20,940	12,796	24.5	6,851	8,531	.0009	.0008
Griggs	3.5	3.4	-2.9	1.4	.0	49,246	44.1	24,409	35,176	16,441	36.2	8,621	11,744	.0010	.0010
Hettinger	3.9	3.8	-2.6	1.5	.0	47,373	44.1	21,914	31,582	13,048	21.0	7,187	8,699	.0010	.0010
Kidder	3.8	3.7	-2.6	1.4	.0	30,958	44.1	15,347	22,113	8,414	36.2	4,412	6,010	.0007	.0007
La Moure	5.7	5.6	-1.8	2.2	.0	69,332	44.1	21,868	31,515	17,499	33.1	5,975	7,954	.0013	.0013
Logan	3.1	3.0	-3.2	1.2	.0	31,690	44.1	18,325	26,408	11,77[illegible]	21.0	8,106	9,810	.0009	.0007
McHenry	7.1	6.9	-2.8	2.8	.0	81,926	44.1	20,301	29,259	18,061	21.0	5,329	6,450	.0017	.0016
McIntosh	4.4	4.3	-2.3	1.9	.0	43,068	44.1	15,728	22,667	28,052	40.5	10,511	14,764	.0011	.0010
McKenzie	7.7	7.9	2.6	2.5	.0	118,751	44.1	32,959	47,500	21,168	28.4	6,595	8,467	.0021	.0021
McLean	12.3	12.0	-2.4	4.4	.0	189,644	44.1	29,905	43,101	39,110	21.0	7,344	8,889	.0036	.0033
Mercer	13.3	15.0	12.8	5.6	14.3	251,420	64.7	31,155	44,896	72,796	55.7	9,543	12,999	.0043	.0047
Morton	26.7	27.0	1.1	9.8	3.2	332,130	48.7	23,5[illegible]	33,891	202,688	40.5	15,182	20,682	.0080	.0079
Mountrail	7.6	7.4	-2.6	2.8	.0	111,377	44.1	27,599	39,778	50,842	36.2	13,329	18,158	.0023	.0024
Nelson	5.0	4.9	-2.0	2.0	.0	63,541	44.1	22,044	31,771	24,794	21.0	10,243	12,397	.0015	.0014
Oliver	2.5	2.4	-4.0	.8	.0	24,478	44.1	21,231	30,598	2,824	36.2	2,591	3,530	.0005	.0004
Pembina	10.3	10.0	-2.9	3.7	.0	146,587	44.1	27,488	3[illegible],618	80,272	36.2	15,925	21,695	[illegible]033	.0032
Pierce	5.8	5.7	-1.7	2.0	.0	62,798	44.1	21,788	31,[illegible]99	34,728	32.4	13,114	17,364	.0017	.0016
Ramsey	13.1	13.0	-.8	5.1	.0	202,561	44.1	27,558	39,718	154,495	35.3	22,395	30,293	.0052	.0051
Ransom	6.5	6.3	-3.1	2.4	.0	96,178	44.1	27,807	40,074	25,904	24.8	8,651	10,793	.0019	.0017
Renville	3.6	3.5	-2.8	1.4	.0	52,099	44.1	25,823	37,214	19,492	32.2	10,535	13,923	.0011	.0010
Richland	19.7	19.8	.5	7.1	1.4	309,450	46.2	30,242	43,585	145,549	38.2	15,048	20,500	.0065	.0065
Rolette	13.0	13.3	2.3	3.9	2.6	134,413	47.9	23,913	34,465	49,674	29.1	10,123	12,737	.0032	.0029
Sargent	5.0	4.9	-2.0	1.9	.0	69,849	44.1	25,508	36,763	15,620	36.2	6,035	8,221	.0013	.0013
Sheridan	2.6	2.5	-3.8	1.0	.0	37,255	44.1	25,853	37,[illegible]55	3,720	21.0	3,074	3,720	.0007	.0007
Sioux	4.2	4.4	4.8	1.0	.0	30,140	44.1	20,915	30,140	6,688	21.0	5,526	6,688	.0007	.0007
Slope	1.2	1.2	.0	.4	.0	12,659	44.1	21,960	31,648	470	21.1	970	1,175	.0003	.0003
Stark	23.8	23.2	-2.5	8.3	.0	383,378	44.1	32,048	46,190	210,443	22.0	20,791	25,355	.0089	.0083
Steele	2.8	2.7	-3.6	1.1	.0	38,514	44.1	24,298	35,013	6,741	21.0	5,064	6,128	.0008	.000[illegible]

METRO/COUNTY 1994 PROJECTIONS

SAMM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
NORTH DAKOTA (continued)															
ALL COUNTIES (continued)															
Stutsman	24.4	24.3	–.4	9.3	1.1	379,848	45.7	28,340	40,844	220,783	34.4	17,856	23,740	.0087	.0086
Towner	4.0	3.9	–2.5	1.6	.0	58,708	44.1	25,459	36,693	12,531	21.0	6,471	7,832	.0011	.0010
Traill	9.2	9.0	–2.2	3.4	.0	128,213	44.1	26,166	37,710	63,709	36.2	13,755	18,738	.0030	.0028
Walsh	15.3	15.1	–1.3	5.6	.0	214,047	44.1	26,520	38,223	107,255	31.9	14,517	19,153	.0049	.0047
Ward	60.5	60.3	–.3	22.0	2.3	936,197	47.4	29,532	42,554	626,096	37.1	21,247	28,459	.0224	.0221
Wells	6.6	6.4	–3.0	2.6	.0	94,424	44.1	25,198	36,317	49,069	36.2	13,853	18,873	.0022	.0019
Williams	23.3	22.9	–1.7	8.9	.0	409,374	44.1	31,914	45,997	169,592	31.7	14,467	19,055	.0084	.0082
TOTAL METRO COUNTIES	**262.6**	**273.7**	**4.2**	**103.9**	**6.8**	**4,798,818**	**53.9**	**31,985**	**46,091**	**3,382,518**	**45.7**	**23,866**	**32,556**	**.1087**	**.1123**
TOTAL STATE	**680.8**	**687.9**	**1.0**	**257.7**	**3.2**	**10,763,908**	**49.2**	**28,899**	**41,769**	**6,151,109**	**39.5**	**17,664**	**23,869**	**.2410**	**.2396**
OHIO															
AKRON	**654.5**	**647.4**	**–1.1**	**252.6**	**1.2**	**11,806,137**	**45.2**	**32,594**	**46,738**	**5,163,535**	**23.3**	**16,788**	**20,442**	**.2491**	**.2344**
Portage	142.1	144.0	1.3	51.8	3.8	2,614,754	48.8	35,220	50,478	914,821	30.2	14,077	17,661	.0503	.0490
Summit	512.4	503.4	–1.8	200.8	.6	9,191,383	44.2	31,938	45,774	4,248,714	21.9	17,466	21,159	.1988	.1854
CANTON	**406.8**	**404.9**	**–.5**	**154.0**	**1.9**	**6,716,727**	**46.0**	**30,441**	**43,615**	**2,956,828**	**23.0**	**15,915**	**19,200**	**.1445**	**.1363**
Carroll	28.3	29.5	4.2	10.8	6.9	426,254	53.2	27,544	39,468	137,805	31.8	10,356	12,760	.0084	.0083
Stark	378.5	375.4	–.8	143.2	1.6	6,290,473	45.6	30,649	43,928	2,819,023	22.6	16,313	19,686	.1361	.1280
CINCINNATI	**1,451.1**	**1,467.6**	**1.1**	**572.8**	**3.5**	**29,129,708**	**49.4**	**35,222**	**50,855**	**13,982,277**	**32.7**	**19,040**	**24,410**	**.5962**	**.5840**
Clermont	148.8	158.1	6.3	57.5	8.7	2,657,479	55.8	32,247	46,217	1,210,714	37.3	16,665	21,056	.0533	.0543
Hamilton	872.2	865.9	–.7	351.9	1.7	18,371,042	45.7	36,425	52,205	8,771,791	27.1	19,939	24,927	.3817	.3633
Warren	111.6	117.4	5.2	41.7	7.8	2,164,058	54.4	36,205	51,896	927,969	43.6	16,701	22,253	.0415	.0426
Dearborn, Ind.	*39.7*	*42.3*	*6.5*	*15.1*	*8.6*	*640,734*	*57.6*	*29,248*	*42,433*	*298,451*	*45.8*	*14,725*	*19,765*	*.0128*	*.0134*
Boone, Ky.	*55.3*	*59.8*	*8.1*	*21.2*	*11.0*	*1,076,816*	*66.4*	*33,873*	*50,793*	*1,219,532*	*66.3*	*38,399*	*57,525*	*.0271*	*.0309*
Campbell, Ky.	*82.3*	*81.3*	*–1.2*	*30.7*	*1.7*	*1,524,036*	*52.4*	*33,103*	*49,643*	*569,047*	*32.3*	*14,246*	*18,536*	*.0293*	*.0289*
Kenton, Ky.	*141.2*	*142.8*	*1.1*	*54.7*	*4.0*	*2,69[illegible]543*	*55.9*	*32,863*	*49,279*	*984,773*	*32.8*	*14,100*	*18,003*	*.0505*	*.0506*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***1,733.1***	***1,760.0***	***1.6***	***681.8***	***3.9***	***34,084,586***	***49.8***	***34,674***	***49,992***	***16,059,993***	***32.9***	***18,427***	***23,555***	***.6952***	***.6828***
CLEVELAND	**1,839.6**	**1,811.5**	**–1.5**	**726.2**	**.7**	**37,005,587**	**44.5**	**35,519**	**50,958**	**14,822,190**	**23.1**	**16,693**	**20,411**	**.7464**	**.7006**
Cuyahoga	1,420.7	1,385.5	–2.5	572.9	–.2	28,483,094	43.1	34,692	49,717	11,062,607	20.5	16,002	19,310	.5764	.5341
Geauga	79.8	82.4	3.3	28.0	5.7	1,772,779	51.4	44,178	63,314	435,479	27.5	12,889	15,553	.0301	.0297
Lake	216.5	216.7	.1	81.6	2.5	4,216,038	46.9	36,050	51,667	2,309,555	30.5	22,233	28,303	.0918	.0886
Medina	122.6	126.9	3.5	43.7	6.1	2,533,676	52.0	40,455	57,979	1,014,549	36.4	18,056	23,216	.0481	.0482
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***2,768.5***	***2,730.3***	***–1.4***	***1,078.2***	***.9***	***53,764,018***	***44.7***	***34,767***	***49,865***	***21,932,407***	***23.4***	***16,632***	***20,342***	***1.0962***	***1.0306***
COLUMBUS	**1,353.5**	**1,403.2**	**3.7**	**560.5**	**6.4**	**26,272,735**	**52.6**	**32,691**	**46,874**	**14,001,774**	**35.7**	**19,596**	**24,981**	**.5504**	**.5506**
Delaware	63.7	68.9	8.2	24.9	11.2	1,310,159	59.3	36,714	52,617	451,889	43.8	14,028	18,148	.0231	.0243
Fairfield	102.2	105.6	3.3	38.5	5.8	1,709,387	51.6	30,981	44,400	610,218	27.6	13,135	15,850	.0337	.0331
Franklin	943.8	930.5	3.9	406.6	6.6	19,122,004	52.7	32,812	47,029	11,243,018	36.0	21,658	27,651	.4100	.4111
Licking	128.2	131.1	2.3	50.4	4.8	2,279,117	50.2	31,552	45,221	1,034,443	35.6	15,856	20,525	.0467	.04[illegible]1
Madison	35.1	35.1	.0	11.9	4.4	508,524	49.6	29,822	42,733	256,355	35.7	16,573	21,542	.0114	.0111
Pickaway	47.0	47.1	.2	15.8	3.3	707,045	48.0	31,230	44,750	218,451	24.6	11,459	13,826	.0141	.0135
Union	33.5	34.9	4.2	12.4	7.8	636,499	54.5	35,823	51,331	187,400	36.9	11,904	15,113	.0114	.0114
DAYTON - SPRINGFIELD	**945.5**	**940.5**	**–.5**	**376.4**	**1.9**	**18,079,917**	**46.0**	**33,509**	**48,034**	**8,374,909**	**27.4**	**17,787**	**22,250**	**.3785**	**.3611**
Clark	147.5	145.0	–1.7	56.9	.9	2,599,453	44.6	31,878	45,685	1,209,177	29.2	16,591	21,251	.0554	.0527
Greene	131.7	131.7	.0	48.7	2.3	2,699,011	46.6	38,667	55,421	944,431	27.6	15,552	19,393	.0515	.0493
Miami	92.9	93.4	.5	36.1	2.8	1,698,457	47.4	32,827	47,049	815,748	32.2	17,583	22,597	.0357	.0347
Montgomery	573.4	570.4	–.5	234.7	1.9	11,082,996	46.0	32,946	47,222	5,405,553	26.3	18,573	23,032	.2359	.2244
HAMILTON - MIDDLETOWN	**282.0**	**292.4**	**3.7**	**109.0**	**6.3**	**4,954,878**	**52.4**	**31,718**	**45,458**	**2,077,716**	**34.1**	**15,119**	**19,062**	**.0990**	**.0988**
Butler	282.0	292.4	3.7	109.0	6.3	4,954,878	52.4	31,718	45,458	2,077,716	34.1	15,119	19,062	.0990	.0988
LIMA	**160.2**	**160.5**	**.2**	**60.2**	**2.7**	**2,672,184**	**47.2**	**30,972**	**44,388**	**1,489,874**	**29.1**	**19,688**	**24,749**	**.0605**	**.0583**
Allen	114.6	113.6	–.9	42.6	1.4	1,885,254	45.3	30,882	44,255	1,175,669	29.1	21,691	27,598	.0447	.0427
Auglaize	45.6	46.9	2.9	17.6	6.0	786,930	51.9	31,199	44,712	314,205	29.5	14,619	17,853	.0158	.0156
LORAIN - ELYRIA	**274.4**	**271.4**	**–1.1**	**99.4**	**1.3**	**4,952,294**	**45.2**	**34,758**	**49,822**	**1,946,682**	**25.7**	**15,785**	**19,584**	**.1007**	**.0956**
Lorain	274.4	271.4	–1.1	99.4	1.3	4,952,294	45.2	34,758	49,822	1,946,682	25.7	15,785	19,584	.1007	.0956
MANSFIELD	**129.3**	**127.0**	**–1.8**	**49.5**	**.4**	**2,187,308**	**43.9**	**30,828**	**44,188**	**1,177,060**	**26.4**	**18,895**	**23,779**	**.0496**	**.0469**
Richland	129.3	127.0	–1.8	49.5	.4	2 187,308	43.9	30,828	44,188	1,177,060	26.4	18,895	23,779	.0496	.0469
PARKERSBURG - MARIETTA	**156.6**	**153.9**	**–1.7**	**61.0**	**1.2**	**2,428,920**	**49.3**	**26,973**	**39,818**	**1,432,086**	**33.0**	**17,862**	**23,477**	**.0560**	**.0546**
Washington	65.3	64.9	–.6	24.5	2.1	964,586	46.3	27,471	39,371	405,361	23.2	13,711	16,545	.0210	.0200
Wood, W. Va.	*91.3*	*89.0*	*–2.5*	*36.5*	*.6*	*1,464,334*	*51.4*	*26,643*	*40,119*	*1,026,725*	*37.3*	*20,607*	*28,129*	*.0350*	*.0346*

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES			%		%		%	Average Household EBI			%	Retail Sales Per Household		Buying Power Index	
METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	Change 1989–1994	12/31/94 Households (Thous.)	Change 1989–1994	1994 EBI ($000)	Change 1989–1994	1989	1994	1994 Retail Sales ($000)	Change 1989–1994	1989	1994	1989	1994
OHIO (continued)															
STEUBENVILLE - WEIRTON	**149.8**	**146.1**	**–2.5**	**57.1**	**.2**	**2,395,256**	**46.9**	**28,613**	**41,948**	**876,272**	**23.7**	**12,423**	**15,346**	**.0491**	**.0463**
Jefferson	83.6	81.5	–2.5	31.5	–.3	1,283,928	42.9	28,435	40,760	541,896	20.3	14,255	17,203	.0282	.0261
Brooke, W. Va.	*28.3*	*27.6*	*–2.5*	*10.6*	*1.0*	*404,212*	*52.0*	*25,326*	*38,133*	*146,724*	*36.8*	*10,218*	*13,842*	*.0082*	*.0080*
Hancock, W. Va.	*37.9*	*37.0*	*–2.4*	*15.0*	*.7*	*707,116*	*51.6*	*31,307*	*47,141*	*187,652*	*24.8*	*10,094*	*12,510*	*.0127*	*.0122*
TOLEDO	**620.8**	**619.9**	**–.1**	**242.8**	**2.3**	**11,584,168**	**46.7**	**33,272**	**47,711**	**5,381,906**	**24.1**	**18,268**	**22,166**	**.2453**	**.2327**
Fulton	41.5	43.1	3.9	15.8	6.8	779,975	53.0	34,444	49,366	320,292	33.3	16,230	20,272	.0152	.0152
Lucas	466.1	461.8	–.9	186.0	1.5	8,668,353	45.5	32,515	46,604	4,289,473	23.2	19,006	23,062	.1885	.1774
Wood	113.2	115.0	1.6	41.0	4.1	2,135,840	49.1	36,349	52,094	772,141	25.6	15,607	18,833	.0416	.0401
YOUNGSTOWN - WARREN	**507.0**	**494.4**	**–2.5**	**191.4**	**–.2**	**8,686,834**	**43.0**	**31,663**	**45,386**	**4,084,788**	**24.6**	**17,098**	**21,342**	**.1900**	**.1775**
Mahoning	273.5	266.7	–2.5	103.8	–.2	4,080,312	43.1	27,422	39,309	2,193,515	23.5	17,076	21,132	.0962	.0895
Trumbull	233.5	227.7	–2.5	87.6	–.2	4,606,522	43.0	36,687	52,586	1,891,273	25.8	17,123	21,590	.0938	.0880
ALL COUNTIES															
Adams	26.7	27.7	3.7	10.1	5.2	290,131	50.8	20,043	28,726	145,470	33.0	11,392	14,403	.0070	.0068
Allen	114.6	113.6	–.9	42.6	1.4	1,885,254	45.3	30,882	44,255	1,175,669	29.1	21,691	27,598	.0447	.0427
Ashland	47.5	47.7	.4	17.8	2.9	752,353	47.5	29,493	42,267	264,284	24.2	12,304	14,847	.0153	.0147
Ashtabula	102.5	100.7	–1.8	37.9	.5	1,602,277	44.1	29,495	42,276	623,176	21.3	13,625	16,443	.0340	.0318
Athens	58.4	58.6	.3	20.6	3.0	865,226	47.6	29,309	42,001	304,115	24.3	12,235	14,763	.0179	.0170
Auglaize	45.6	46.9	2.9	17.6	6.0	786,930	51.9	31,199	44,712	314,205	29.5	14,619	17,853	.0158	.0156
☐ Belmont	77.9	76.0	–2.4	30.6	.0	1,181,985	43.4	26,946	38,627	559,410	20.7	15,148	18,281	.0268	.0248
Brown	36.7	39.1	6.5	14.2	8.4	534,953	55.4	26,285	37,673	121,874	30.8	7,112	8,583	.0098	.0100
Butler	282.0	292.4	3.7	109.0	6.3	4,954,878	52.4	31,718	45,458	2,077,716	34.1	15,119	19,062	.0990	.0988
Carroll	28.3	29.5	4.2	10.8	6.9	426,254	53.2	27,544	39,468	137,805	31.8	10,356	12,760	.0084	.0083
Champaign	36.0	36.9	2.5	14.1	4.4	613,647	49.7	30,371	43,521	190,386	27.2	11,086	13,503	.0117	.0115
Clark	147.5	145.0	–1.7	56.9	.9	2,599,453	44.6	31,878	45,685	1,209,177	29.2	16,591	21,251	.0554	.0527
Clermont	148.8	158.1	6.3	57.5	8.7	2,657,479	55.8	32,247	46,217	1,210,714	37.3	16,665	21,056	.0533	.0543
Clinton	36.9	37.5	1.6	14.5	3.6	586,621	48.4	28,235	40,457	300,962	30.7	16,450	20,756	.0129	.0127
Columbiana	111.2	108.4	–2.5	42.0	.0	1,588,367	43.4	26,381	37,818	600,395	20.7	11,845	14,295	.0344	.0319
Coshocton	37.2	37.4	.5	14.9	3.5	578,076	48.3	27,072	38,797	173,939	24.9	9,674	11,674	.0114	.0110
Crawford	49.2	48.4	–1.6	19.0	.5	733,673	44.1	26,941	38,614	279,820	22.9	12,051	14,727	.0157	.0146
Cuyahoga	1,420.7	1,385.5	–2.5	572.9	–.2	28,483,094	43.1	34,692	49,717	11,062,607	20.5	16,002	19,310	.5764	.5341
Darke	56.9	57.5	1.1	21.6	2.9	859,662	47.4	27,768	39,799	505,904	39.8	17,238	23,421	.0196	.0196
Defiance	41.2	41.2	.0	15.2	3.4	698,301	48.2	32,053	45,941	342,327	32.2	17,611	22,522	.0150	.0145
Delaware	63.7	68.9	8.2	24.9	11.2	1,310,159	59.3	36,714	52,617	451,889	43.8	14,028	18,148	.0231	.0243
Erie	79.3	78.5	–1.0	30.2	1.7	1,382,692	45.7	31,944	45,785	692,485	23.9	18,824	22,930	.0306	.0288
Fairfield	102.2	105.6	3.3	38.5	5.8	1,709,387	51.6	30,981	44,400	610,218	27.6	13,135	15,850	.0337	.0331
Fayette	27.6	27.3	–1.1	10.4	1.0	327,093	44.7	21,953	31,451	231,483	28.4	17,508	22,258	.0087	.0084
Franklin	943.8	980.5	3.9	406.6	6.6	19,122,004	52.7	32,812	47,029	11,243,018	36.0	21,658	27,651	.4100	.4111
Fulton	41.5	43.1	3.9	15.8	6.8	779,975	53.0	34,444	49,366	320,292	33.3	16,230	20,272	.0152	.0152
Gallia	31.2	31.3	.3	11.6	4.5	442,151	49.7	26,606	38,116	240,791	28.1	16,939	20,758	.0103	.0100
Geauga	79.8	82.4	3.3	28.0	5.7	1,772,779	51.4	44,178	63,314	435,479	27.5	12,889	15,553	.0301	.0297
Greene	131.7	131.7	.0	48.7	2.3	2,699,011	46.6	38,667	55,421	944,431	27.6	15,552	19,393	.0515	.0493
Guernsey	41.1	40.1	–2.4	15.3	.0	573,108	43.3	26,136	37,458	246,958	20.7	13,376	16,141	.0130	.0121
Hamilton	872.2	865.9	–.7	351.9	1.7	18,371,042	45.7	36,425	52,205	8,771,791	27.1	19,939	24,927	.3817	.3633
Hancock	65.6	65.7	.2	26.0	2.4	1,352,685	46.7	36,303	52,026	708,813	34.0	20,826	27,262	.0285	.0276
Hardin	32.8	32.5	–.9	12.3	1.7	451,292	45.7	25,599	36,690	165,351	27.9	10,688	13,443	.0097	.0092
Harrison	16.5	16.1	–2.4	6.1	.0	221,771	43.3	25,372	36,356	52,593	20.7	7,145	8,622	.0043	.0041
Henry	28.6	28.5	–.3	10.7	.9	508,921	44.7	33,182	47,563	154,467	21.8	11,962	14,436	.0099	.0093
Highland	36.7	38.3	4.4	15.0	7.1	527,998	53.5	24,563	35,200	219,069	33.7	11,702	14,605	.0110	.0110
Hocking	26.0	26.6	2.3	10.5	5.0	356,503	50.5	23,693	33,953	156,846	31.1	11,960	14,938	.0078	.0077
Holmes	30.9	31.7	2.6	9.6	5.5	386,112	51.2	28,062	40,220	181,514	38.5	14,402	18,908	.0086	.0086
Huron	56.8	57.3	.9	21.4	2.9	902,386	47.4	29,428	42,168	498,720	37.1	17,493	23,305	.0202	.0199
Jackson	30.3	30.0	–1.0	11.5	1.8	370,414	45.8	22,482	32,210	183,769	25.6	12,946	15,980	.0088	.0083
Jefferson	83.6	81.5	–2.5	31.5	–.3	1,283,928	42.9	28,435	40,760	541,896	20.3	14,255	17,203	.0282	.0261
Knox	49.1	49.9	1.6	18.8	4.4	709,827	49.7	26,342	37,757	252,657	26.0	11,136	13,439	.0147	.0142
Lake	216.5	216.7	.1	81.6	2.5	4,216,038	46.9	36,050	51,667	2,309,555	30.5	22,233	28,303	.0918	.0886
☐ Lawrence	64.0	62.9	–1.7	23.8	.4	911,726	43.9	26,730	38,308	278,921	21.8	9,663	11,719	.0187	.0176
Licking	128.2	131.1	2.3	50.4	4.8	2,279,117	50.2	31,552	45,221	1,034,443	35.6	15,856	20,525	.0467	.0461
Logan	42.3	43.7	3.3	17.1	6.2	646,237	52.2	26,372	37,792	284,614	36.8	12,918	16,644	.0135	.0135
Lorain	274.4	271.4	–1.1	99.4	1.3	4,952,294	45.2	34,758	49,822	1,946,682	25.7	15,785	19,584	.1007	.0956
Lucas	466.1	461.8	–.9	186.0	1.5	8,668,353	45.5	32,515	46,604	4,289,473	23.2	19,006	23,062	.1885	.1774
Madison	35.1	35.1	.0	11.9	4.4	508,524	49.6	29,822	42,733	256,355	35.7	16,573	21,542	.0114	.0111
Mahoning	273.5	266.7	–2.5	103.8	–.2	4,080,312	43.1	27,422	39,309	2,193,515	23.5	17,076	21,132	.0962	.0895
Marion	65.1	63.5	–2.5	23.9	.0	968,361	43.3	28,267	40,517	498,049	24.1	16,789	20,839	.0225	.0210
Medina	122.6	126.9	3.5	43.7	6.1	2,533,676	52.0	40,455	57,979	1,014,549	36.4	18,056	23,216	.0481	.0482
Meigs	24.5	24.7	.8	9.4	2.2	289,137	46.4	21,460	30,759	97,309	23.3	8,578	10,352	.0063	.0060

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
OHIO (continued)															
ALL COUNTIES (continued)															
Mercer	40.2	40.9	1.7	14.2	3.6	728,904	48.5	35,819	51,331	307,150	38.7	16,160	21,630	.0146	.0144
Miami	92.9	93.4	.5	36.1	2.8	1,698,457	47.4	32,827	47,049	815,748	32.2	17,583	22,597	.0357	.0347
Monroe	15.8	15.4	−2.5	6.1	.0	223,162	43.3	25,538	36,584	54,950	20.6	7,467	9,008	.0044	.0040
Montgomery	573.4	570.4	−.5	234.7	1.9	11,082,996	46.0	32,946	47,222	5,405,553	26.3	18,573	23,032	.2359	.2244
Morgan	14.5	14.5	.0	5.2	.0	185,406	43.3	24,885	35,655	35,809	20.7	5,708	6,886	.0037	.0035
Morrow	28.6	29.7	3.8	10.7	5.9	393,862	51.8	25,691	36,810	127,312	39.0	9,069	11,898	.0077	.0078
Muskingum	85.4	85.5	.1	33.4	3.[illegible]	1,224,312	47.7	25,575	36,656	730,429	31.3	17,170	21,869	.0291	.0282
Noble	11.6	11.5	−.9	4.3	.0	162,950	43.3	26,449	37,895	44,138	20.7	8,508	10,265	.0034	.0031
Ottawa	41.2	41.5	.7	16.2	3.2	861,847	47.8	37,129	53,200	269,287	24.5	13,777	16,623	.0159	.0153
Paulding	22.0	22.0	.0	7.8	.0	327,093	43.4	29,253	41,935	61,499	20.7	6,533	7,884	.0061	.0057
Perry	33.0	33.5	1.5	12.2	4.3	437,183	49.4	25,002	35,835	108,505	26.3	7,345	8,894	.0086	.0084
Pickaway	47.0	47.1	.2	15.8	3.3	707,045	48.0	31,230	44,750	218,451	24.6	11,459	13,826	.0141	.0135
Pike	25.4	26.7	5.1	10.1	8.6	376,773	55.6	26,035	37,304	132,166	31.0	10,845	13,086	.0075	.0076
Portage	142.1	144.0	1.3	51.8	3.8	2,614,754	48.8	35,220	50,478	914,821	30.2	14,077	17,661	.0503	.0490
Preble	41.5	43.1	3.9	16.2	6.6	827,469	52.7	35,645	51,078	202,769	37.6	9,691	12,517	.0142	.0142
Putnam	34.1	34.2	.3	12.0	4.3	460,036	49.5	26,752	38,336	240,071	41.8	14,725	20,006	.0103	.0103
Richland	129.3	127.0	−1.8	49.5	.4	2,187,308	43.9	30,828	44,188	1,177,060	26.4	18,895	23,779	.0496	.0469
Ross	68.5	68.8	.4	25.2	3.3	1,126,343	48.0	31,189	44,696	479,794	29.3	15,212	19,039	.0236	.0226
Sandusky	64.3	64.1	−.3	24.1	2.1	1,066,727	46.4	30,883	44,263	378,080	23.2	13,000	15,688	.0216	.0204
Scioto	82.6	80.6	−2.4	30.6	.0	1,081,234	43.4	24,648	35,334	498,928	20.7	13,510	16,305	.0253	.0235
Seneca	62.2	61.6	−1.0	22.6	1.8	930,008	45.9	28,712	41,151	392,953	26.7	13,970	17,387	.0201	.0191
Shelby	44.6	44.8	.4	15.9	3.2	772,026	48.0	33,878	48,555	233,544	27.1	11,928	14,688	.0146	.0143
Stark	378.5	375.4	−.8	143.2	1.6	6,290,473	45.6	30,649	43,928	2,819,023	22.6	16,313	19,686	.1361	.1280
Summit	512.4	503.4	−1.8	200.8	.6	9,191,383	44.2	31,938	45,774	4,248,714	21.9	17,466	21,159	.1988	.1854
Trumbull	233.5	227.7	−2.5	87.6	−.2	4,606,522	43.0	36,687	52,586	1,891,273	25.8	17,123	21,590	.0938	.0880
Tuscarawas	87.2	87.8	.7	34.9	3.3	1,336,191	48.0	26,714	38,286	667,940	27.4	15,517	19,139	.0299	.0288
Union	33.5	34.9	4.2	12.4	7.8	636,499	54.5	35,823	51,331	187,400	36.9	11,904	15,113	.0114	.0114
Van Wert	31.2	31.4	.6	12.3	4.2	570,723	49.[illegible]	32,380	46,400	180,688	26.6	12,091	14,690	.0107	.0105
Vinton	12.0	12.2	1.7	4.5	4.7	161,360	49.9	25,029	35,858	31,120	31.8	5,490	6,916	.0030	.0029
Warren	111.6	117.4	5.2	41.7	7.8	2,164,058	54.4	36,205	51,896	927,969	43.6	16,701	22,253	.0415	.0426
Washington	65.3	64.9	−.6	24.5	2.1	964,586	46.3	27,471	39,371	405,361	23.2	13,711	16,545	.0210	.0200
Wayne	105.6	109.1	3.3	39.5	5.6	1,908,305	51.4	33,710	48,312	726,277	30.8	14,849	18,387	.0373	.0367
Williams	38.8	39.7	2.3	15.2	4.1	651,602	49.2	29,915	42,869	254,807	28.0	13,636	16,764	.0133	.0129
Wood	113.2	115.0	1.6	41.0	4.1	2,135,840	49.1	36,349	52,094	772,141	25.6	15,607	18,833	.0416	.0401
Wyandot	22.7	22.3	−1.8	8.2	.0	323,913	43.3	27,557	39,502	126,946	23.1	12,580	15,481	.0070	.0067
TOTAL METRO COUNTIES	**8,597.0**	**8,599.8**	**.0**	**3,383.5**	**2.4**	**162,453,573**	**46.8**	**33,495**	**48,013**	**74,173,324**	**27.4**	**17,627**	**21,922**	**3.3852**	**3.2415**
TOTAL STATE	**10,934.8**	**10,947.5**	**.1**	**4,266.6**	**2.5**	**198,710,977**	**46.9**	**32,494**	**46,574**	**89,176,626**	**27.5**	**16,802**	**20,901**	**4.1502**	**3.9782**

OKLAHOMA

METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
ENID	**59.7**	**58.2**	**−2.5**	**23.7**	**.9**	**900,283**	**45.2**	**26,390**	**37,987**	**539,168**	**37.3**	**16,709**	**22,750**	**.0210**	**.0204**
Garfield	59.7	58.2	−2.5	23.7	.9	900,283	45.2	26,390	37,987	539,168	37.3	[illegible]	22,750	.0210	.0204
LAWTON	**119.1**	**120.2**	**.9**	**41.2**	**4.3**	**1,627,988**	**50.1**	**27,454**	**39,514**	**965,317**	**42.0**	**17,210**	**23,430**	**.0378**	**.0380**
Comanche	119.1	120.2	.9	41.2	4.3	1,627,988	50.1	27,454	39,514	965,317	42.0	17,210	23,430	.0378	.0380
OKLAHOMA CITY	**973.7**	**1,018.2**	**4.6**	**406.7**	**7.5**	**16,565,444**	**54.7**	**28,285**	**40,731**	**10,447,280**	**45.5**	**18,964**	**25,688**	**.3662**	**.3781**
Canadian	75.3	84.5	12.2	29.7	15.1	1,303,060	65.7	30,485	43,874	545,159	54.3	13,692	18,356	.0242	.0265
Cleveland	163.5	178.8	9.4	68.1	13.1	2,815,702	62.8	28,723	41,347	1,475,187	54.0	15,910	21,662	.0561	.0610
Logan	31.0	32.6	5.2	11.7	6.4	434,763	53.1	25,817	37,159	135,579	44.8	8,512	11,588	.0085	.0086
McClain	25.7	28.1	9.3	10.2	12.1	370,939	61.3	25,267	36,367	167,781	52.6	12,082	16,449	.0076	.0080
Oklahoma	618.4	632.8	2.3	263.6	5.4	10,838,329	51.6	28,566	41,117	7,650,161	43.4	21,317	29,022	.2511	.2552
Pottawatomie	59.8	61.4	2.7	23.4	5.4	802,651	51.7	23,832	34,301	473,413	43.5	14,860	20,231	.0187	.0188
TULSA	**740.5**	**775.7**	**4.8**	**311.9**	**7.7**	**12,807,436**	**55.1**	**28,527**	**41,063**	**7,473,315**	**46.3**	**17,641**	**25,961**	**.2737**	**.2837**
Creek	66.2	69.3	4.7	25.6	7.1	1,006,722	54.2	27,323	39,325	295,333	45.8	8,474	11,536	.0187	.0192
Osage	41.3	41.7	1.0	15.8	3.3	563,544	48.6	24,780	35,667	126,088	40.6	5,862	7,980	.0106	.0105
Rogers	57.9	63.2	9.2	22.5	11.9	878,286	61.1	27,123	39,035	319,884	52.4	10,443	14,217	.0166	.0177
Tulsa	521.2	541.9	4.0	227.4	7.3	9,536,106	54.4	29,134	41,935	6,600,780	46.0	21,320	29,027	.2143	.2218
Wagoner	53.9	59.6	10.6	20.6	13.2	822,778	62.9	27,749	39,941	131,230	54.1	4,679	6,370	.0135	.0145
ALL COUNTIES															
Adair	22.0	23.5	6.8	7.8	8.3	191,818	55.9	17,087	24,592	63,166	47.5	5,948	8,098	.0043	.0045
Alfalfa	6.4	6.2	−3.1	2.4	.0	105,603	43.9	30,570	44,001	24,906	29.0	8,044	10,378	.0020	.0019
Atoka	13.4	13.7	2.2	4.7	2.2	128,288	47.0	18,968	27,295	86,508	39.1	13,521	18,406	.0035	.0034
Beaver	7.0	7.0	.0	2.9	.0	109,294	43.9	26,191	37,688	23,719	36.1	6,008	8,179	.0021	.0020
Beckham	20.7	20.6	−.5	8.1	1.3	256,380	45.7	21,988	31,652	167,436	43.7	14,568	20,671	.0062	.0062

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989-1994	12/31/94 Households (Thous.)	% Change 1989-1994	1994 EBI ($000)	% Change 1989-1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989-1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
OKLAHOMA (continued)															
ALL COUNTIES (continued)															
Blaine	13.0	12.7	-2.3	5.0	.0	188,127	44.0	26,137	37,625	49,891	22.4	8,152	9,978	.0038	.0036
Bryan	34.5	36.3	5.2	14.3	6.7	339,593	53.6	16,500	23,748	228,393	45.3	11,731	15,972	.0088	.0091
Caddo	32.6	33.1	1.5	12.9	4.9	419,016	50.9	22,568	32,482	132,408	26.8	8,487	10,264	.0087	.0084
Canadian	75.3	84.5	12.2	29.7	15.1	1,303,060	65.7	30,485	43,874	545,159	54.3	13,692	18,356	.0242	.0265
Carter	46.0	46.6	1.3	18.3	4.0	607,389	49.7	23,058	33,191	414,533	41.6	16,638	22,652	.0150	.0151
Cherokee	35.9	37.9	5.6	13.8	8.7	367,396	56.4	18,500	26,623	223,989	47.9	11,923	16,231	.0090	.0095
Choctaw	17.2	17.0	-1.2	6.0	-1.6	155,846	41.6	18,048	25,974	84,179	33.9	10,306	14,030	.0041	.0038
Cimarron	3.9	4.0	2.6	1.6	.0	48,176	44.0	20,916	30,110	22,693	36.2	10,417	14,183	.0011	.0011
Cleveland	163.5	178.8	9.4	68.1	13.1	2,815,702	62.8	28,723	41,347	1,475,187	54.0	15,910	21,662	.0561	.0610
Coal	6.0	6.0	.0	2.2	.0	49,701	43.9	15,703	22,591	19,613	36.1	6,550	8,915	.0013	.0011
Comanche	119.1	120.2	.9	41.2	4.3	1,627,988	50.1	27,454	39,514	965,317	42.0	17,210	23,430	.0378	.0380
Cotton	7.2	7.0	-2.8	2.8	.0	72,288	43.9	17,940	25,817	24,529	24.2	7,056	8,760	.0018	.0015
Craig	15.2	15.1	-.7	5.7	1.8	156,190	46.5	19,040	27,402	110,410	38.6	14,228	19,370	.0042	.0042
Creek	66.2	69.3	4.7	25.6	7.1	1,006,722	54.2	27,323	39,325	295,333	45.8	8,474	11,536	.0187	.0192
Custer	30.4	31.8	4.6	12.5	8.7	502,623	56.4	27,937	40,210	242,046	45.7	14,444	19,364	.0102	.0106
Delaware	29.9	32.7	9.4	12.8	12.3	317,153	61.6	17,215	24,778	173,028	52.9	9,929	13,518	.0073	.0079
Dewey	5.7	5.6	-1.8	2.1	.0	83,410	43.9	27,606	39,719	21,539	36.1	7,535	10,257	.0017	.0015
Ellis	5.3	5.2	-1.9	2.0	.0	66,875	43.9	23,234	33,438	19,808	24.0	7,990	9,904	.0014	.0013
Garfield	59.7	58.2	-2.5	23.7	.9	900,283	45.2	26,390	37,987	539,168	37.3	16,709	22,750	.0210	.0204
Garvin	28.3	28.1	-.7	11.1	.9	365,280	45.3	22,862	32,908	168,930	36.9	11,219	15,219	.0084	.0080
Grady	44.0	45.8	4.1	17.0	5.6	547,699	52.0	22,385	32,218	293,684	43.7	12,690	17,276	.0124	.0128
Grant	6.0	5.9	-1.7	2.3	.0	86,854	43.9	26,246	37,763	18,945	29.5	6,362	8,237	.0018	.0016
Greer	6.3	6.1	-3.2	2.7	.0	74,454	43.9	19,165	27,576	20,740	36.1	5,643	7,681	.0015	.0015
Harmon	4.1	4.0	-2.4	1.7	.0	33,807	44.0	13,814	19,886	16,815	36.2	7,265	9,891	.0009	.0008
Harper	4.3	4.2	-2.3	1.8	.0	59,149	43.9	22,828	32,861	15,523	27.2	6,778	8,624	.0011	.0011
Haskell	12.0	12.4	3.3	5.1	8.5	135,424	56.2	18,448	26,554	71,472	47.7	10,293	14,014	.0031	.0033
Hughes	14.1	14.0	-.7	5.7	1.8	138,376	46.5	16,867	24,276	62,271	38.2	8,046	10,925	.0034	.0033
Jackson	29.7	29.0	-2.4	11.0	.9	345,596	45.3	21,826	31,418	257,969	37.4	17,225	23,452	.0093	.0088
Jefferson	8.4	8.3	-1.2	3.2	.0	72,584	43.9	15,766	22,683	34,641	36.1	7,953	10,825	.0019	.0020
Johnston	10.7	10.5	-1.9	4.0	.0	89,954	43.9	15,625	22,489	32,701	36.1	6,005	8,175	.0022	.0021
Kay	50.0	49.3	-1.4	20.4	1.0	785,576	45.4	26,752	38,509	435,268	37.5	15,671	21,337	.0177	.0173
Kingfisher	14.3	13.9	-2.8	5.3	.0	195,016	44.0	25,560	36,795	78,818	28.3	11,595	14,871	.0043	.0040
Kiowa	12.3	12.0	-2.4	5.1	.0	132,225	44.0	18,011	25,926	59,337	31.7	8,832	11,635	.0032	.0029
Latimer	10.7	11.2	4.7	4.3	13.2	113,329	62.8	18,314	26,356	43,192	54.0	7,378	10,045	.0024	.0026
Le Flore	47.8	51.1	6.9	19.3	9.7	512,908	57.8	18,464	26,576	226,779	49.3	8,631	11,750	.0115	.0120
Lincoln	30.4	32.1	5.6	12.7	9.5	407,600	57.6	22,299	32,094	126,393	48.5	7,339	9,952	.0077	.0082
Logan	31.0	32.6	5.2	11.7	6.4	434,763	53.1	25,817	37,159	135,579	44.8	8,512	11,588	.0085	.0086
Love	8.3	8.6	3.6	3.3	3.1	99,353	48.4	20,923	30,107	46,187	40.4	10,282	13,996	.0022	.0022
McClain	25.7	28.1	9.3	10.2	12.1	370,939	61.3	25,267	36,367	167,781	52.6	12,082	16,449	.0076	.0080
McCurtain	37.3	37.6	.8	13.6	3.0	334,377	48.3	17,083	24,587	249,973	40.3	13,501	18,380	.0095	.0095
McIntosh	17.8	18.7	5.1	7.7	8.5	203,972	56.1	18,405	26,490	128,758	47.6	12,283	16,722	.0049	.0051
Major	8.8	8.6	-2.3	3.2	.0	108,605	43.9	23,578	33,939	56,476	31.2	13,450	17,649	.0025	.0025
Marshall	11.9	12.6	5.9	5.6	9.8	150,088	58.0	18,625	26,801	77,460	49.5	10,161	13,832	.0034	.0034
Mayes	35.4	36.6	3.4	14.0	6.1	429,892	52.7	21,334	30,707	257,409	44.4	13,505	18,386	.0102	.0105
Murray	12.4	12.4	.0	5.0	2.0	140,984	46.8	19,594	28,197	92,045	38.9	13,523	18,409	.0036	.0035
Muskogee	70.8	71.1	.4	27.5	3.0	838,427	48.2	21,182	30,488	584,234	40.2	15,605	21,245	[illegible]	.0213
Noble	12.1	12.2	.8	5.0	4.2	190,194	49.9	26,426	38,039	59,378	33.7	9,255	11,876	.0035	.0037
Nowata	11.2	10.9	-2.7	4.3	.0	145,955	43.9	23,583	33,943	37,262	30.3	6,650	8,666	.0030	.0027
Okfuskee	11.2	10.9	-2.7	4.3	.0	125,680	43.9	20,311	29,228	50,615	36.1	8,647	11,771	.0029	.0028
Oklahoma	618.4	632.8	2.3	263.6	5.4	10,838,329	51.6	28,566	41,117	7,650,161	43.4	21,317	29,022	.2511	.2552
Okmulgee	39.3	39.3	.0	15.7	4.0	482,398	49.6	21,348	30,726	225,142	41.6	10,533	14,340	.0109	.0108
Osage	41.3	41.7	1.0	15.8	3.3	563,544	48.6	24,780	35,667	126,088	40.6	5,862	7,980	.0106	.0105
Ottawa	33.1	32.8	-.9	12.8	.8	363,705	45.1	19,739	28,414	245,541	37.2	14,089	19,183	.0095	.0093
Pawnee	17.5	18.5	5.7	7.3	9.0	249,491	56.8	23,749	34,177	127,036	48.3	12,783	17,402	.0053	.0056
Payne	63.2	63.3	.2	25.0	3.3	860,177	48.7	23,904	34,407	459,465	40.6	13,499	18,379	.0196	.0193
Pittsburg	43.4	44.6	2.8	18.1	6.5	469,948	53.2	18,039	25,964	331,300	45.0	13,444	18,304	.0122	.0123
Pontotoc	34.2	34.6	1.2	13.7	3.8	434,271	49.4	22,023	31,699	260,778	41.3	13,982	19,035	.0103	.0105
Pottawatomie	59.8	61.4	2.7	23.4	5.4	802,651	51.7	23,832	34,301	473,413	43.5	14,860	20,231	.0187	.0188
Pushmataha	12.8	13.2	3.1	5.4	8.0	126,418	55.4	16,270	23,411	74,842	47.0	10,182	13,860	.0031	.0033
Roger Mills	5.0	5.0	.0	1.8	.0	89,512	43.9	34,551	49,729	13,537	33.2	5,645	7,521	.0014	.0014
Rogers	57.9	63.2	9.2	22.5	11.9	878,286	61.1	27,123	39,035	319,884	52.4	10,443	14,217	.0166	.0177
Seminole	27.3	26.8	-1.8	10.5	1.0	323,206	45.3	21,386	30,782	131,996	36.1	9,327	12,571	.0073	.0071
☐ Sequoyah	36.9	39.8	7.9	14.4	11.6	356,816	60.7	17,216	24,779	220,179	52.0	11,231	15,290	.0089	.0094
Stephens	43.5	42.4	-2.5	17.0	.0	591,298	43.9	24,163	34,782	375,697	36.2	16,232	22,100	.0145	.0140
Texas	17.1	16.7	-2.3	6.3	.0	244,619	44.0	26,972	38,828	113,639	36.2	13,248	18,038	.0054	.0052
Tillman	10.9	10.6	-2.8	4.1	.0	100,731	43.9	17,074	24,569	36,594	29.1	6,913	8,925	.0025	.0023

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
OKLAHOMA (continued)															
ALL COUNTIES (continued)															
Tulsa	521.2	541.9	4.0	227.4	7.3	9,536,106	54.4	29,134	41,935	6,600,780	46.0	21,320	29,027	.2143	.2218
Wagoner	53.9	59.6	10.6	20.6	13.2	822,778	62.9	27,749	39,941	131,230	54.1	4,679	6,370	.0135	.0145
Washington	43.1	42.0	-2.6	17.7	.6	922,919	44.8	36,224	52,142	488,515	36.9	20,272	27,600	.0194	.0188
Washita	12.8	12.5	-2.3	4.9	.0	191,867	44.0	27,201	39,157	33,634	28.6	5,339	6,864	.0035	.0033
Woods	9.9	9.7	-2.0	4.0	.0	147,529	43.9	25,625	36,882	67,304	29.3	13,009	16,826	.0033	.0031
Woodward	21.0	20.5	-2.4	7.6	1.3	322,665	45.9	29,496	42,456	176,501	34.9	17,440	23,224	.0073	.0071
TOTAL METRO COUNTIES	**1,929.9**	**2,012.1**	**4.3**	**797.9**	**7.3**	**32,257,967**	**54.4**	**28,083**	**40,429**	**19,645,259**	**45.5**	**18,151**	**24,621**	**.7076**	**.7296**
TOTAL STATE	**3,286.9**	**3,384.7**	**3.0**	**1,333.9**	**5.8**	**49,207,245**	**52.5**	**25,600**	**36,890**	**28,542,849**	**43.8**	**15,751**	**21,398**	**1.0997**	**1.1192**
OREGON															
EUGENE - SPRINGFIELD	**271.6**	**264.9**	**-2.5**	**108.3**	**-.3**	**4,508,119**	**50.7**	**27,554**	**41,626**	**2,834,658**	**39.0**	**18,782**	**26,174**	**.1028**	**.1018**
Lane	271.6	264.9	-2.5	108.3	-.3	4,508,119	50.7	27,554	41,626	2,834,658	39.0	18,782	26,174	.1028	.1018
MEDFORD	**147.1**	**153.2**	**4.1**	**60.1**	**6.2**	**2,446,027**	**60.4**	**26,947**	**40,699**	**1,931,716**	**48.0**	**23,067**	**32,142**	**.0577**	**.0609**
Jackson	147.1	153.2	4.1	60.1	6.2	2,446,027	60.4	26,947	40,699	1,931,716	48.0	23,067	32,142	.0577	.0609
PORTLAND	**1,193.1**	**1,232.7**	**3.3**	**499.0**	**4.9**	**26,587,670**	**58.9**	**35,172**	**53,282**	**14,117,470**	**44.5**	**20,530**	**28,292**	**.5203**	**.5425**
Clackamas	270.7	284.9	5.2	106.4	7.5	5,841,389	62.3	36,347	54,900	2,747,993	49.8	18,535	25,827	.1084	.1159
Multnomah	568.3	568.1	.0	247.7	1.7	12,214,641	53.6	32,646	49,312	6,456,164	37.5	19,268	26,064	.2483	.2489
Washington	293.4	316.9	8.0	122.0	9.5	7,496,408	65.4	40,678	61,446	4,416,961	52.6	25,982	36,205	.1428	.1561
Yamhill	60.7	62.8	3.5	22.9	5.0	1,035,232	58.7	29,927	45,207	496,352	43.9	15,824	21,675	.0208	.0216
PORTLAND - VANCOUVER CONSOLIDATED AREA	***1,417.9***	***1,473.5***	***3.9***	***591.7***	***5.6***	***31,004,000***	***58.4***	***34,932***	***52,398***	***15,887,355***	***44.9***	***19,561***	***26,850***	***.6024***	***.6281***
SALEM	**272.1**	**281.3**	**3.4**	**108.6**	**5.6**	**4,384,058**	**59.6**	**26,726**	**40,369**	**2,486,262**	**46.8**	**16,480**	**22,894**	**.0930**	**.0975**
Marion	223.1	231.0	3.5	89.2	5.7	3,596,637	59.6	26,694	40,321	2,284,321	47.3	18,378	25,609	.0791	.0830
Polk	49.0	50.3	2.7	19.4	5.4	787,421	59.3	26,871	40,589	201,941	41.2	7,773	10,409	.0139	.0145
ALL COUNTIES															
Baker	15.1	14.7	-2.6	6.0	.0	197,219	51.1	21,759	32,870	79,755	24.2	10,706	13,293	.0043	.0041
Benton	66.5	65.7	-1.2	24.5	.0	1,275,191	51.1	34,451	52,049	440,458	31.6	13,657	17,978	.0240	.0234
Clackamas	270.7	284.9	5.2	106.4	7.5	5,841,389	62.3	36,347	54,900	2,747,993	49.8	18,535	25,827	.1084	.1159
Clatsop	32.9	32.6	-.9	13.1	.0	528,899	51.1	26,726	40,374	347,969	39.4	19,061	26,563	.0122	.0121
Columbia	37.6	38.2	1.6	14.4	3.6	603,305	56.5	27,737	41,896	178,554	37.3	9,355	12,400	.0112	.0114
Coos	60.9	59.4	-2.5	23.9	.0	897,807	51.1	24,865	37,565	565,582	37.1	17,259	23,665	.0211	.0207
Crook	14.2	14.7	3.5	6.0	9.1	210,634	64.7	23,246	35,106	74,932	46.5	9,299	12,489	.0039	.0043
Curry	18.7	19.4	3.7	8.5	6.3	299,806	60.5	23,354	35,271	167,155	38.4	15,097	19,665	.0064	.0066
Deschutes	72.3	76.7	6.1	29.6	7.2	1,203,229	62.0	26,913	40,650	912,755	49.4	22,130	30,836	.0278	.0297
Douglas	97.4	98.0	.6	37.1	2.8	1,404,764	55.2	25,068	37,864	831,187	43.2	16,078	22,404	.0317	.0322
Gilliam	1.7	1.7	.0	.8	.0	38,373	51.0	31,774	47,966	7,806	30.9	7,456	9,758	.0007	.0007
Grant	8.6	8.7	1.2	3.3	.0	119,902	51.1	24,051	36,334	52,801	39.4	11,482	16,000	.0026	.0024
Harney	7.9	7.7	-2.5	2.9	.0	107,631	51.1	24,570	37,114	61,887	39.3	15,314	21,340	.0024	.0025
Hood River	16.4	16.6	1.2	6.6	3.1	257,690	55.8	25,849	39,044	145,166	38.6	16,371	21,995	.0057	.0058
Jackson	147.1	153.2	4.1	60.1	6.2	2,446,027	60.4	26,947	40,699	1,931,716	48.0	23,067	32,142	.0577	.0609
Jefferson	12.9	13.5	4.7	5.2	10.6	220,305	67.1	28,051	42,366	80,467	39.4	12,283	15,474	.0040	.0044
Josephine	75.3	83.1	10.4	33.0	12.6	1,101,526	70.1	22,097	33,380	587,189	47.3	13,602	17,794	.0228	.0249
Klamath	58.4	57.4	-1.7	22.5	.0	833,437	51.1	24,519	37,042	469,689	32.1	15,799	20,875	.0192	.0188
Lake	7.5	7.4	-1.3	3.0	.0	109,971	51.1	24,264	36,657	55,629	32.0	14,050	18,543	.0025	.0024
Lane	271.6	264.9	-2.5	108.3	-.3	4,508,119	50.7	27,554	41,626	2,834,658	39.0	18,782	26,174	.1028	.1018
Lincoln	38.0	39.0	2.6	16.9	3.0	735,529	55.6	28,815	43,522	444,074	43.6	18,858	26,277	.0156	.0162
Linn	90.5	90.0	-.6	35.1	1.4	1,381,470	53.2	26,057	39,358	683,612	33.8	14,769	19,476	.0298	.0295
Malheur	26.8	26.4	-1.5	9.6	.0	367,557	51.1	25,342	38,287	262,454	39.4	19,618	27,339	.0092	.0091
Marion	223.1	231.0	3.5	89.2	5.7	3,596,637	59.6	26,694	40,321	2,284,321	47.3	18,378	25,609	.0791	.0830
Morrow	7.9	7.9	.0	2.8	.0	140,232	51.1	33,156	50,083	21,928	25.0	6,263	7,831	.0024	.0023
Multnomah	568.3	568.1	.0	247.7	1.7	12,214,641	53.6	32,646	49,312	6,456,164	37.5	19,268	26,064	.2483	.2489
Polk	49.0	50.3	2.7	19.4	5.4	787,421	59.3	26,871	40,589	201,941	41.2	7,773	10,409	.0139	.0145
Sherman	1.8	1.8	.0	.7	.0	31,665	51.0	29,950	45,236	12,584	39.3	12,901	17,977	.0005	.0005
Tillamook	21.4	21.2	-.9	8.8	.0	311,869	51.1	23,458	35,440	124,610	26.5	11,198	14,160	.0065	.0064
Umatilla	59.5	58.0	-2.5	21.1	-1.9	918,086	48.2	28,805	43,511	459,604	29.1	16,563	21,782	.0206	.0196
Union	23.4	22.8	-2.6	8.4	-1.2	333,136	49.3	26,251	39,659	149,663	29.8	13,566	17,817	.0072	.0069
Wallowa	7.1	6.9	-2.8	3.0	.0	97,284	51.1	21,464	32,428	44,181	31.2	11,221	14,727	.0021	.0022
Wasco	20.6	20.1	-2.4	8.2	.0	327,208	51.1	26,413	39,903	242,188	38.7	21,295	29,535	.0080	.0079
Washington	293.4	316.9	8.0	122.0	9.5	7,496,408	65.4	40,678	61,446	4,416,961	52.6	25,982	36,205	.1428	.1561
Wheeler	1.3	1.3	.0	.7	.0	15,131	51.1	14,310	21,616	4,699	24.1	5,407	6,713	.0004	.0003
Yamhill	60.7	62.8	3.5	22.9	5.0	1,035,232	58.7	29,927	45,207	496,352	43.9	15,824	21,675	.0208	.0216

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
OREGON (continued)															
TOTAL METRO COUNTIES	**1,883.9**	**1,932.1**	**2.6**	**776.0**	**4.3**	**37,925,874**	**58.0**	**32,266**	**48,874**	**21,370,106**	**44.3**	**19,908**	**27,539**	**.7738**	**.8027**
TOTAL STATE	**2,786.5**	**2,843.0**	**2.0**	**1,131.7**	**3.8**	**51,994,730**	**57.2**	**30,349**	**45,944**	**26,878,684**	**42.8**	**18,554**	**25,518**	**1.0786**	**1.1100**
PENNSYLVANIA															
ALLENTOWN - BETHLEHEM - EASTON	**684.0**	**708.8**	**3.6**	**282.1**	**6.2**	**14,165,672**	**49.0**	**35,770**	**50,215**	**6,835,494**	**33.0**	**19,347**	**24,231**	**.2888**	**.2843**
Carbon	56.3	58.0	3.0	23.5	5.4	920,368	48.0	27,889	39,165	352,018	33.4	11,834	14,979	.0186	.0183
Lehigh	290.0	298.8	3.0	122.3	5.6	6,584,784	48.3	38,338	53,841	3,715,972	33.8	23,981	30,384	.1392	.1367
Northampton	247.0	257.5	4.3	100.5	6.9	4,607,545	50.1	32,647	45,846	1,845,178	32.2	14,847	18,360	.0906	.0896
Warren, N. J.	*90.7*	*94.5*	*4.2*	*35.8*	*6.5*	*2,052,975*	*49.4*	*40,886*	*57,346*	*922,326*	*31.0*	*20,951*	*25,763*	*.0404*	*.0397*
ALTOONA	**133.0**	**129.7**	**–2.5**	**50.8**	**.0**	**2,022,207**	**40.5**	**28,340**	**39,807**	**1,238,693**	**27.5**	**19,119**	**24,384**	**.0496**	**.0462**
Blair	133.0	129.7	–2.5	50.8	.0	2,022,207	40.5	28,340	39,807	1,238,693	27.5	19,119	24,384	.0496	.0462
BEAVER COUNTY	**191.4**	**186.7**	**–2.5**	**71.5**	**–.1**	**3,039,359**	**40.3**	**30,263**	**42,509**	**1,050,570**	**19.2**	**12,307**	**14,693**	**.0636**	**.0583**
Beaver	191.4	186.7	–2.5	71.5	–.1	3,039,359	40.3	30,263	42,509	1,050,570	19.2	12,307	14,693	.0636	.0583
ERIE	**280.5**	**278.3**	**–.8**	**105.5**	**1.6**	**5,041,479**	**42.7**	**34,027**	**47,787**	**2,196,055**	**26.0**	**16,797**	**20,816**	**.1064**	**.1001**
Erie	280.5	278.3	–.8	105.5	1.6	5,041,479	42.7	34,027	47,787	2,196,055	26.0	16,797	20,816	.1064	.1001
HARRISBURG - LEBANON - CARLISLE	**594.0**	**611.0**	**2.9**	**243.4**	**5.3**	**12,348,724**	**47.9**	**36,125**	**50,734**	**6,833,954**	**35.6**	**21,804**	**28,077**	**.2624**	**.2583**
Cumberland	195.9	203.7	4.0	79.8	6.7	4,431,096	49.8	39,540	55,528	2,667,675	36.9	26,050	33,430	.0947	.0942
Dauphin	240.8	243.9	1.3	101.7	3.8	5,218,613	45.7	36,538	51,314	2,606,213	32.6	20,051	25,626	.1080	.1046
Lebanon	114.7	117.3	2.3	44.6	4.7	1,963,999	47.0	31,355	44,036	1,289,276	37.4	22,022	28,908	.0458	.0452
Perry	42.6	46.1	8.2	17.3	9.5	735,016	53.8	30,257	42,486	270,790	43.0	11,984	15,653	.0139	.0143
JOHNSTOWN	**253.0**	**248.6**	**–1.7**	**93.8**	**.5**	**3,295,245**	**41.2**	**25,020**	**35,131**	**1,486,691**	**20.5**	**13,223**	**15,850**	**.0773**	**.0711**
Cambria	170.5	166.3	–2.5	62.3	–.2	2,223,537	40.2	25,412	35,691	1,035,247	19.2	13,919	16,617	.0529	.0483
Somerset	82.5	82.3	–.2	31.5	1.9	1,071,708	43.1	24,229	34,022	451,444	23.7	11,815	14,332	.0244	.0228
LANCASTER	**415.7**	**444.1**	**6.8**	**167.9**	**9.5**	**8,453,368**	**53.8**	**35,851**	**50,348**	**4,770,880**	**43.0**	**21,769**	**28,415**	**.1751**	**.1800**
Lancaster	415.7	444.1	6.8	167.9	9.5	8,453,368	53.8	35,851	50,348	4,770,880	43.0	21,769	28,415	.1751	.1800
PHILADELPHIA	**4,934.9**	**5,029.6**	**1.9**	**1,917.4**	**4.2**	**108,596,243**	**47.0**	**40,135**	**56,637**	**47,966,091**	**33.9**	**19,465**	**25,016**	**2.1421**	**2.0912**
Bucks	548.8	583.5	6.3	212.8	8.9	12,684,731	52.9	42,445	59,609	7,239,237	41.9	26,107	34,019	.2589	.2648
Chester	363.9	389.4	7.0	144.1	9.7	9,631,448	54.0	47,592	66,839	3,832,516	44.3	20,207	26,596	.1706	.1758
Delaware	560.9	563.1	.4	215.3	2.7	12,732,211	44.2	42,112	59,137	5,683,179	32.7	20,426	26,397	.2537	.2439
Montgomery	692.1	716.6	3.5	275.1	6.1	18,359,191	49.0	47,523	66,736	10,604,540	40.6	29,095	38,548	.3742	.3751
Philadelphia	1,637.7	1,597.2	–2.5	640.9	–.2	28,690,958	40.1	31,879	44,767	9,251,828	20.8	11,926	14,436	.5760	.5295
Burlington, N. J.	*408.7*	*432.1*	*5.7*	*151.7*	*8.4*	*10,557,454*	*52.1*	*49,619*	*69,594*	*4,661,942*	*38.3*	*24,102*	*30,731*	*.1970*	*.1988*
Camden, N. J.	*502.6*	*517.7*	*3.0*	*195.3*	*5.4*	*11,297,187*	*47.8*	*41,240*	*57,845*	*4,276,816*	*25.7*	*18,356*	*21,899*	*.2157*	*.2081*
Gloucester, N. J.	*220.2*	*230.0*	*4.5*	*82.2*	*7.0*	*4,643,063*	*50.1*	*40,272*	*56,485*	*2,416,033*	*34.2*	*23,441*	*29,392*	*.0960*	*.0952*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***5,988.2***	***6,126.8***	***2.3***	***2,324.4***	***4.6***	***133,567,660***	***47.5***	***40,757***	***57,463***	***58,570,645***	***33.0***	***19,819***	***25,198***	***2.6232***	***2.5622***
PITTSBURGH	**2,105.4**	**2,054.5**	**–2.4**	**832.1**	**–.1**	**38,191,381**	**40.2**	**32,683**	**45,898**	**15,741,607**	**20.3**	**15,709**	**18,918**	**.8108**	**.7429**
Allegheny	1,357.1	1,323.5	–2.5	548.1	–.2	26,162,458	40.1	33,989	47,733	10,635,064	19.1	16,254	19,404	.5480	.5006
Fayette	153.7	149.9	–2.5	57.2	.0	1,949,390	40.5	24,265	34,080	1,181,775	31.9	15,666	20,660	.0491	.0462
Washington	213.1	209.0	–1.9	81.5	.4	3,632,850	41.0	31,739	44,575	1,405,205	22.1	14,171	17,242	.0764	.0705
Westmoreland	381.5	372.1	–2.5	145.3	–.2	6,446,683	40.1	31,592	44,368	2,519,563	19.1	14,526	17,340	.1373	.1256
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***2,296.8***	***2,241.2***	***–2.4***	***903.6***	***–.1***	***41,230,740***	***40.2***	***32,492***	***45,629***	***16,792,177***	***20.2***	***15,440***	***18,584***	***.8744***	***.8012***
READING	**333.3**	**342.2**	**2.7**	**137.7**	**5.2**	**6,605,784**	**47.7**	**34,162**	**47,972**	**3,322,781**	**32.5**	**19,165**	**24,131**	**.1383**	**.1351**
Berks	333.3	342.2	2.7	137.7	5.2	6,605,784	47.7	34,162	47,972	3,322,781	32.5	19,165	24,131	.1383	.1351
SCRANTON - WILKES-BARRE	**740.3**	**741.5**	**.2**	**293.4**	**2.6**	**12,338,909**	**44.2**	**29,915**	**42,055**	**7,033,215**	**33.3**	**18,438**	**23,971**	**.2813**	**.2706**
Columbia	62.8	62.5	–.5	23.7	2.2	947,075	43.4	28,458	39,961	558,004	37.5	17,497	23,544	.0221	.0214
Lackawanna	222.4	218.4	–1.8	86.1	.3	3,692,200	40.9	30,536	42,883	2,160,805	32.5	19,007	25,096	.0860	.0815
Luzerne	332.8	324.6	–2.5	129.8	–.2	5,337,083	40.1	29,277	41,118	2,825,190	27.8	16,993	21,766	.1230	.1146
Monroe	92.5	104.9	13.4	42.4	16.5	1,867,671	63.6	31,367	44,049	1,317,660	47.4	24,558	31,077	.0404	.0436
Wyoming	29.8	31.1	4.4	11.4	7.5	494,880	51.0	30,915	43,411	171,556	28.4	12,607	15,049	.0098	.0095
SHARON	**124.1**	**121.0**	**–2.5**	**46.0**	**–.2**	**2,016,044**	**40.1**	**31,204**	**43,827**	**770,828**	**19.1**	**14,036**	**16,757**	**.0430**	**.0394**
Mercer	124.1	121.0	–2.5	46.0	–.2	2,016,044	40.1	31,204	43,827	770,828	19.1	14,036	16,757	.0430	.0394
STATE COLLEGE	**118.0**	**119.6**	**1.4**	**41.9**	**4.0**	**1,794,626**	**46.0**	**30,500**	**42,831**	**1,051,346**	**31.7**	**19,809**	**25,092**	**.0420**	**.0406**
Centre	118.0	119.6	1.4	41.9	4.0	1,794,626	46.0	30,500	42,831	1,051,346	31.7	19,809	25,092	.0420	.0406
WILLIAMSPORT	**119.8**	**119.2**	**–.5**	**45.8**	**1.8**	**1,947,107**	**42.9**	**30,273**	**42,513**	**1,154,026**	**30.4**	**19,663**	**25,197**	**.0457**	**.0435**
Lycoming	119.8	119.2	–.5	45.8	1.8	1,947,107	42.9	30,273	42,513	1,154,026	30.4	19,663	25,197	.0457	.0435
YORK	**413.7**	**429.4**	**3.8**	**167.9**	**6.4**	**8,110,741**	**49.4**	**34,397**	**48,307**	**4,509,212**	**42.2**	**20,089**	**26,857**	**.1709**	**.1722**
Adams	73.7	75.8	2.8	28.2	5.6	1,333,529	48.3	33,675	47,288	421,345	31.9	11,963	14,941	.0252	.0246

1990 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989-1994	12/31/94 Households (Thous.)	% Change 1989-1994	1994 EBI ($000)	% Change 1989-1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989-1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
PENNSYLVANIA (continued)															
YORK (continued)															
York	340.0	353.6	4.0	139.7	6.6	6,777,212	49.7	34,544	48,513	4,087,867	43.4	21,744	29,262	.1457	.1476
ALL COUNTIES															
Adams	73.7	75.8	2.8	28.2	5.6	1,333,529	48.3	33,675	47,288	421,345	31.9	11,963	14,941	.0252	.0246
Allegheny	1,357.1	1,323.5	–2.5	548.1	–.2	26,162,458	40.1	33,989	47,733	10,635,064	19.1	16,254	19,404	.5480	.5006
Armstrong	79.2	79.0	–.3	30.6	1.7	1,230,581	42.8	28,640	40,215	380,236	21.3	10,410	12,426	.0249	.0234
Beaver	191.4	186.7	–2.5	71.5	–.1	3,039,359	40.3	30,263	42,509	1,050,570	19.2	12,307	14,693	.0636	.0583
Bedford	48.8	49.5	1.4	18.7	3.9	706,026	45.9	26,887	37,755	460,770	39.8	18,311	24,640	.0171	.0167
Berks	333.3	342.2	2.7	137.7	5.2	6,605,784	47.7	34,162	47,972	3,322,781	32.5	19,165	24,131	.1383	.1351
Blair	133.0	129.7	–2.5	50.8	.0	2,022,207	40.5	28,340	39,807	1,238,693	27.5	19,119	24,384	.0496	.0462
Bradford	66.3	67.5	1.8	25.6	4.1	1,046,142	46.1	29,102	40,865	548,205	40.0	15,922	21,414	.0230	.0227
Bucks	548.8	583.5	6.3	212.8	8.9	12,684,731	52.9	42,445	59,609	7,239,237	41.9	26,107	34,019	.2589	.2648
Butler	156.0	158.6	1.7	58.5	4.3	2,511,152	46.4	30,566	42,926	1,177,988	30.4	16,103	20,137	.0543	.0526
Cambria	170.5	166.3	–2.5	62.3	–.2	2,223,537	40.2	25,412	35,691	1,035,247	19.2	13,919	16,617	.0529	.0483
Cameron	6.5	6.3	–3.1	2.8	.0	101,[illegible]8	40.4	25,840	36,278	33,912	19.4	10,148	12,111	.0021	.0019
Carbon	56.3	58.0	3.0	23.5	5.4	920,368	48.0	27,889	39,165	352,018	33.4	11,834	14,979	.0186	.0183
Centre	118.0	119.6	1.4	41.9	4.0	1,794,626	46.0	30,500	42,831	1,051,346	31.7	19,809	25,092	.0420	.0406
Chester	363.9	389.4	7.0	144.1	9.7	9,631,448	54.0	47,592	66,839	3,832,516	44.3	20,207	26,596	.1706	.1758
Clarion	43.4	42.3	–2.5	14.9	.0	582,078	40.5	27,813	39,066	231,739	19.4	13,028	15,553	.0131	.0120
Clearfield	82.7	81.1	–1.9	30.7	.0	1,160,275	40.5	26,908	37,794	628,092	19.4	17,137	20,459	.0283	.0259
Clinton	39.5	39.2	–.8	14.6	1.4	494,880	42.4	24,138	33,896	363,931	31.2	19,266	24,927	.0133	.0126
Columbia	62.8	62.5	–.5	23.7	2.2	947,075	43.4	28,458	39,961	558,004	37.5	17,497	23,544	.0221	.0214
Crawford	87.2	85.0	–2.5	32.4	.0	1,345,170	40.5	29,558	41,518	520,141	19.4	13,447	16,054	.0291	.0268
Cumberland	195.9	203.7	4.0	79.8	6.7	4,431,096	49.8	39,540	55,528	2,667,675	36.9	26,050	33,430	.0947	.0942
Dauphin	240.8	243.9	1.3	101.7	3.8	5,218,613	45.7	36,538	51,314	2,606,213	32.6	20,051	25,626	.1080	.1046
Delaware	560.9	563.1	.4	215.3	2.7	12,732,211	44.2	42,112	59,137	5,683,179	32.7	20,426	26,397	.2537	.2439
Elk	38.3	37.9	–1.0	14.1	.7	632,981	41.4	31,965	44,892	177,553	20.2	10,548	12,592	.0125	.0116
Erie	280.5	278.3	–.8	105.5	1.6	5,041,479	42.7	34,027	47,787	2,196,055	26.0	16,797	20,816	.1064	.1001
Fayette	153.7	149.9	–2.5	57.2	.0	1,949,390	40.5	24,265	34,080	1,181,775	31.9	15,666	20,660	.0491	.0462
Forest	4.8	4.7	–2.1	1.9	.0	67,338	40.3	25,264	35,441	16,675	19.3	7,356	8,776	.0014	.0013
Franklin	122.4	126.7	3.5	49.1	6.0	2,241,342	48.9	32,509	45,649	979,402	33.7	15,824	19,947	.0454	.0447
Fulton	14.6	15.3	4.8	6.1	8.9	228,038	53.0	26,621	37,383	89,736	46.6	10,932	14,711	.0045	.0045
Greene	41.1	41.0	–.2	15.7	2.6	611,296	44.1	27,727	38,936	192,683	22.5	10,281	12,273	.0126	.0119
Huntingdon	43.7	43.5	–.5	15.8	1.9	587,328	43.1	26,477	37,173	222,456	24.2	11,557	14,079	.0128	.0120
Indiana	94.1	93.9	–.2	33.6	2.4	1,333,072	43.9	28,250	39,675	674,219	29.0	15,928	20,066	.0307	.0292
Jefferson	49.5	49.5	.0	19.5	2.6	845,953	44.1	30,899	43,382	274,631	22.5	11,799	14,084	.0168	.0159
Juniata	21.0	21.8	3.8	8.3	6.4	324,137	49.3	27,827	39,053	107,064	30.9	10,489	12,899	.0064	.0063
Lackawanna	222.4	218.4	–1.8	86.1	.3	3,692,200	40.9	30,536	42,883	2,160,805	32.5	19,007	25,096	.0860	.0815
Lancaster	415.7	444.1	6.8	167.9	9.5	8,453,368	53.8	35,851	50,348	4,770,880	43.0	21,769	28,415	.1751	.1800
Lawrence	101.0	98.5	–2.5	37.8	.0	1,645,112	40.4	30,988	43,521	598,345	19.4	13,260	15,829	.0346	.0318
Lebanon	114.7	117.3	2.3	44.6	4.7	1,963,999	47.0	31,355	44,036	1,289,276	37.4	22,022	28,908	.0458	.0452
Lehigh	290.0	298.8	3.0	122.3	5.6	6,584,784	48.3	38,338	53,841	3,715,972	33.8	23,981	30,384	.1392	.1367
Luzerne	332.8	324.6	–2.5	129.8	–.2	5,337,083	40.1	29,277	41,118	2,825,190	27.8	16,993	21,766	.1230	.1146
Lycoming	119.8	119.2	–.5	45.8	1.8	1,947,107	42.9	30,273	42,513	1,154,026	30.4	19,663	25,197	.0457	.0435
McKean	47.2	46.0	–2.5	18.1	.0	734,103	40.4	28,883	40,558	261,307	19.4	12,094	14,437	.0156	.0143
Mercer	124.1	121.0	–2.5	46.0	–.2	2,016,044	40.1	31,204	43,827	770,828	19.1	14,036	16,757	.0430	.0394
Mifflin	48.0	48.3	.6	18.9	2.7	663,112	44.2	24,988	35,085	382,391	33.7	15,543	20,232	.0159	.0153
Monroe	92.5	104.9	13.4	42.4	16.5	1,867,671	63.6	31,367	44,049	1,317,660	47.4	24,558	31,077	.0404	.0436
Montgomery	692.1	716.6	3.5	275.1	6.1	18,359,191	49.0	47,523	66,736	10,604,540	40.6	29,095	38,548	.3742	.3751
Montour	17.1	17.3	1.2	6.4	3.2	320,713	44.9	35,693	50,111	91,076	23.2	11,923	14,231	.0061	.0058
Northampton	247.0	257.5	4.3	100.5	6.9	4,607,545	50.1	32,647	45,846	1,845,178	32.2	14,847	18,360	.0906	.0896
Northumberland	100.8	100.7	–.1	41.6	2.2	1,352,247	43.5	23,147	32,506	700,935	30.4	13,209	16,849	.0319	.0303
Perry	42.6	46.1	8.2	17.3	9.5	735,016	53.8	30,257	42,486	270,790	43.0	11,984	15,653	.0139	.0143
Philadelphia	1,637.7	1,597.2	–2.5	640.9	–.2	28,690,958	40.1	31,879	44,767	9,251,828	20.8	11,926	14,436	.5760	.5295
Pike	27.2	31.6	16.2	13.2	17.9	570,436	65.5	30,777	43,215	150,695	40.7	9,564	11,416	.0094	.0101
Potter	18.7	18.8	.5	7.1	1.4	278,941	42.4	27,976	39,287	109,731	35.6	11,559	15,455	.0058	.0056
Schuylkill	157.3	154.6	–1.7	62.9	.5	2,397,704	41.1	27,144	38,119	1,038,773	27.0	13,063	16,515	.0528	.0493
Snyder	36.9	38.6	4.6	14.0	7.7	593,035	51.2	30,169	42,360	445,020	42.2	24,076	31,787	.0142	.0147
Somerset	82.5	82.3	–.2	31.5	1.9	1,071,708	43.1	24,229	34,022	451,444	23.7	11,815	14,332	.0244	.0228
Sullivan	6.5	6.4	–1.5	2.3	.0	86,513	40.4	26,794	37,614	36,934	31.8	12,182	16,058	.0020	.0018
Susquehanna	42.5	44.7	5.2	16.8	7.7	689,591	51.2	29,238	41,047	218,503	35.4	10,346	13,006	.0132	.0132
Tioga	42.7	42.8	.2	15.7	3.3	592,806	45.0	26,890	37,758	252,602	32.1	12,581	16,089	.0129	.0124
Union	35.1	36.2	3.1	12.1	5.2	565,414	47.7	33,277	46,728	226,310	31.8	14,933	18,703	.0116	.0114
Venango	62.9	61.3	–2.5	23.7	.0	1,015,783	40.5	30,516	42,860	393,862	22.7	13,546	16,619	.0216	.0200
Warren	46.5	45.7	–1.7	17.4	.0	658,547	40.4	26,953	37,848	962,182	46.6	37,728	55,298	.0223	.0224
Washington	213.1	209.0	–1.9	81.5	.4	3,632,850	41.0	31,739	44,575	1,405,205	22.1	14,171	17,242	.0764	.0705

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
PENNSYLVANIA (continued)															
ALL COUNTIES (continued)															
Wayne	41.6	44.8	7.7	17.4	10.1	628,644	54.6	25,735	36,129	504,438	48.2	21,546	28,991	.0154	.0162
Westmoreland	381.5	372.1	−2.5	145.3	−.2	6,446,683	40.1	31,592	44,368	2,519,563	19.1	14,526	17,340	.1373	.1256
Wyoming	29.8	31.1	4.4	11.4	7.5	494,880	51.0	30,915	43,411	171,556	28.4	12,607	15,049	.0098	.0095
York	340.0	353.6	4.0	139.7	6.6	6,777,212	49.7	34,544	48,513	4,087,867	43.4	21,744	29,262	.1457	.1476
TOTAL METRO COUNTIES	**10,218.9**	**10,289.9**	**.7**	**4,032.2**	**3.0**	**199,416,210**	**45.2**	**35,095**	**49,456**	**93,684,326**	**31.5**	**18,208**	**23,234**	**4.1482**	**3.9920**
TOTAL STATE	**12,090.0**	**12,169.0**	**.7**	**4,750.5**	**3.0**	**228,258,278**	**45.1**	**34,107**	**48,049**	**107,136,863**	**31.3**	**17,689**	**22,553**	**4.7818**	**4.5986**
RHODE ISLAND															
PROVIDENCE - PAWTUCKET - WOONSOCKET	**917.4**	**941.5**	**2.6**	**355.0**	**4.5**	**18,851,565**	**49.8**	**37,052**	**53,103**	**9,091,036**	**36.7**	**19,584**	**25,609**	**.3806**	**.3779**
Bristol	48.9	50.0	2.2	17.3	3.6	1,018,515	48.4	41,096	58,874	308,933	30.3	14,197	17,857	.0185	.0180
Kent	164.7	169.5	2.9	62.8	4.8	3,523,284	50.2	39,159	56,103	2,451,606	42.4	28,737	39,038	.0788	.0797
Providence	594.9	605.7	1.8	233.1	3.7	11,999,159	48.6	35,929	51,476	4,976,048	31.6	16,816	21,347	.2362	.2307
Washington	108.9	116.3	6.8	41.8	9.4	2,310,607	56.8	38,584	55,278	1,354,449	48.5	23,683	32,403	.0471	.0495
ALL COUNTIES															
Bristol	48.9	50.0	2.2	17.3	3.6	1,018,515	48.4	41,096	58,874	308,933	30.3	14,197	17,857	.0185	.0180
Kent	164.7	169.5	2.9	62.8	4.8	3,523,284	50.2	39,159	56,103	2,451,606	42.4	28,737	39,038	.0788	.0797
Newport	86.9	88.3	1.6	32.1	3.2	1,970,088	47.9	42,839	61,373	1,026,191	40.2	23,533	31,969	.0400	.0398
Providence	594.9	605.7	1.8	233.1	3.7	11,999,159	48.6	35,929	51,476	4,976,048	31.6	16,816	21,347	.2362	.2307
Washington	108.9	116.3	6.8	41.8	9.4	2,310,607	56.8	38,584	55,278	1,354,449	48.5	23,883	32,403	.0471	.0495
TOTAL METRO COUNTIES	**917.4**	**941.5**	**2.6**	**355.0**	**4.5**	**18,851,565**	**49.8**	**37,052**	**53,103**	**9,091,036**	**36.7**	**19,584**	**25,609**	**.3806**	**.3779**
TOTAL STATE	**1,004.3**	**1,029.8**	**2.5**	**387.1**	**4.4**	**20,821,653**	**49.6**	**37,537**	**53,789**	**10,117,227**	**37.0**	**19,916**	**26,136**	**.4206**	**.4177**
SOUTH CAROLINA															
ANDERSON	**146.0**	**151.2**	**3.6**	**59.5**	**6.4**	**2,352,760**	**52.9**	**27,519**	**39,542**	**1,279,139**	**34.6**	**17,005**	**21,498**	**.0516**	**.0517**
Anderson	146.0	151.2	3.6	59.5	6.4	2,352,760	52.9	27,519	39,542	1,279,139	34.6	17,005	21,498	.0516	.0517
CHARLESTON	**514.2**	**553.5**	**7.6**	**197.2**	**10.6**	**8,297,334**	**58.7**	**29,324**	**42,076**	**4,345,840**	**31.6**	**18,522**	**22,038**	**.1782**	**.1812**
Berkeley	130.0	150.1	15.5	52.1	18.9	2,070,882	70.9	27,665	39,748	512,274	56.2	7,489	9,833	.0345	.0388
Charleston	301.1	307.2	2.0	111.6	4.9	4,788,029	50.7	29,860	42,903	3,324,190	26.7	24,650	29,787	.1181	.1141
Dorchester	83.1	96.2	15.8	33.5	19.2	1,438,423	71.3	29,884	42,938	509,376	44.8	12,517	15,205	.0256	.0283
CHARLOTTE - GASTONIA - ROCK HILL	**1,127.9**	**1,209.9**	**7.3**	**475.3**	**10.4**	**22,651,072**	**57.4**	**33,431**	**47,656**	**11,285,959**	**33.8**	**19,590**	**23,745**	**.4560**	**.4650**
York	130.0	141.9	9.2	52.3	12.2	2,284,512	61.3	30,398	43,681	1,145,175	40.1	17,544	21,896	.0461	.0486
Cabarrus, N. C.	*96.4*	*101.6*	*5.4*	*39.3*	*8.6*	*1,750,815*	*54.4*	*31,320*	*44,550*	*853,622*	*30.5*	*18,072*	*21,721*	*.0363*	*.0363*
Gaston, N. C.	*175.2*	*181.2*	*3.4*	*69.2*	*6.5*	*3,102,819*	*51.4*	*31,527*	*44,838*	*1,431,759*	*28.8*	*17,102*	*20,690*	*.0645*	*.0635*
Lincoln, N. C.	*50.5*	*54.9*	*8.7*	*21.0*	*11.1*	*977,389*	*58.0*	*32,723*	*46,542*	*353,833*	*37.0*	*13,667*	*16,849*	*.0179*	*.0185*
Mecklenburg, N. C.	*483.8*	*527.0*	*8.9*	*215.9*	*12.1*	*11,161,312*	*59.4*	*36,347*	*51,697*	*6,264,895*	*34.7*	*24,145*	*29,018*	*.2261*	*.2327*
Rowan, N. C.	*106.5*	*109.9*	*3.2*	*44.3*	*6.5*	*1,832,283*	*51.5*	*29,081*	*41,361*	*659,018*	*28.0*	*12,378*	*14,876*	*.0360*	*.0353*
Union, N. C.	*85.5*	*93.4*	*9.2*	*33.3*	*12.1*	*1,541,942*	*59.5*	*32,559*	*46,305*	*577,657*	*34.7*	*14,435*	*17,347*	*.0291*	*.0301*
COLUMBIA	**461.2**	**488.5**	**5.9**	**184.8**	**9.2**	**9,048,463**	**56.8**	**34,091**	**48,964**	**4,497,844**	**37.2**	**19,370**	**24,339**	**.1819**	**.1858**
Lexington	174.0	191.8	10.2	74.1	13.3	3,566,405	62.8	33,497	48,130	1,552,061	53.3	15,477	20,945	.0649	.0704
Richland	287.2	296.7	3.3	110.7	6.5	5,482,058	53.1	34,466	49,522	2,945,783	29.9	21,821	26,611	.1170	.1154
FLORENCE	**121.7**	**126.1**	**3.6**	**45.9**	**6.5**	**1,629,870**	**53.0**	**24,714**	**35,509**	**1,177,023**	**33.8**	**20,409**	**25,643**	**.0413**	**.0410**
Florence	121.7	126.1	3.6	45.9	6.5	1,629,870	53.0	24,714	35,509	1,177,023	33.8	20,409	25,643	.0413	.0410
GREENVILLE - SPARTANBURG	**629.0**	**656.8**	**4.4**	**257.7**	**7.4**	**10,622,082**	**54.3**	**28,681**	**41,219**	**5,908,142**	**33.8**	**18,392**	**22,926**	**.2319**	**.2327**
Greenville	318.5	333.5	4.7	133.3	7.7	5,530,613	54.7	28,879	41,490	3,242,050	31.6	19,895	24,321	.1227	.1226
Pickens	92.1	98.0	6.4	35.9	9.5	1,557,547	57.3	30,196	43,386	508,495	32.3	11,722	14,164	.0291	.0298
Spartanburg	218.4	225.3	3.2	88.5	6.1	3,533,922	52.5	27,793	39,931	2,157,597	37.7	18,785	24,380	.0801	.0803
ALL COUNTIES															
Abbeville	23.3	23.6	1.3	9.0	3.4	312,720	48.6	24,182	34,747	58,741	25.0	5,401	6,527	.0059	.0057
☐ Aiken	124.0	133.3	7.5	52.4	10.3	2,353,156	58.5	31,255	44,908	904,395	37.7	13,826	17,259	.0440	.0455
Allendale	11.2	11.4	1.8	4.0	5.3	122,123	51.3	21,248	30,531	36,185	27.2	7,486	9,046	.0026	.0025
Anderson	146.0	151.2	3.6	59.5	6.4	2,352,760	52.9	27,519	39,542	1,279,139	34.6	17,005	21,498	.0516	.0517
Bamberg	17.8	17.4	−2.2	6.0	.0	210,857	43.7	24,457	35,143	63,537	20.8	8,763	10,590	.0046	.0042
Barnwell	21.8	22.8	4.6	8.4	6.3	306,835	52.7	25,429	36,528	130,918	43.2	11,574	15,585	.0064	.0065
Beaufort	86.6	98.5	13.7	37.2	17.7	2,062,676	69.1	38,590	55,448	1,008,020	49.7	21,314	27,097	.0372	.0412
Berkeley	130.0	150.1	15.5	52.1	18.9	2,070,882	70.9	27,665	39,748	512,274	56.2	7,489	9,833	.0345	.0388
Calhoun	13.0	13.3	2.3	4.9	6.5	142,213	53.0	20,203	29,023	26,600	28.7	4,493	5,429	.0029	.0030

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
SOUTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Charleston	301.1	307.2	2.0	111.6	4.9	4,788,029	50.7	29,860	42,903	3,324,190	26.7	24,650	29,787	.1181	.1141
Cherokee	43.8	45.2	3.2	16.7	6.4	607,954	52.8	25,340	36,404	312,096	31.9	15,066	18,688	.0137	.0136
Chester	31.7	32.3	1.9	11.7	4.5	396,192	50.1	23,568	33,863	131,214	26.2	9,281	11,215	.0083	.0081
Chesterfield	40.2	40.8	1.5	15.6	4.0	500,092	49.4	22,311	32,057	198,498	25.7	10,530	12,724	.0111	.0107
Clarendon	29.3	30.0	2.4	10.7	5.9	315,550	52.2	20,527	29,491	139,521	28.0	10,792	13,039	.0073	.0073
Colleton	36.2	38.2	5.5	14.0	8.5	444,973	55.9	22,124	31,784	214,071	31.1	12,655	15,291	.0102	.0101
Darlington	66.5	68.1	2.4	24.7	4.7	867,310	50.4	24,438	35,114	326,826	26.5	10,950	13,232	.0185	.0181
Dillon	32.4	32.6	.6	11.1	3.7	351,089	49.1	22,014	31,630	162,994	25.4	12,152	14,684	.0085	.0081
Dorchester	83.1	96.2	15.8	33.5	19.2	1,438,423	71.3	29,884	42,938	509,376	44.8	12,517	15,205	.0256	.0283
Edgefield	18.5	18.6	.5	6.5	3.2	207,914	48.2	22,262	31,987	132,612	40.4	14,998	20,402	.0051	.0052
Fairfield	21.4	21.7	1.4	7.4	4.2	261,166	49.8	24,561	35,293	87,875	27.0	9,746	11,875	.0057	.0056
Florence	121.7	126.1	3.6	45.9	6.5	1,629,870	53.0	24,714	35,509	1,177,023	33.8	20,409	25,643	.0413	.0410
Georgetown	50.5	54.5	7.9	19.8	11.2	597,768	59.8	21,012	30,190	359,701	34.4	15,034	18,167	.0143	.0148
Greenville	318.5	333.5	4.7	133.3	7.7	5,530,613	54.7	28,879	41,490	3,242,050	31.6	19,895	24,321	.1227	.1226
Greenwood	61.8	63.6	2.9	25.0	5.9	916,034	52.2	25,504	36,641	535,901	30.3	17,422	21,436	.0214	.0209
Hampton	19.5	20.1	3.1	7.6	7.0	219,685	53.8	20,119	28,906	106,466	29.3	11,594	14,009	.0052	.0051
Horry	140.5	160.4	14.2	64.1	17.4	2,624,962	68.7	28,500	40,951	2,409,094	50.3	29,359	37,583	.0627	.0696
Jasper	16.1	16.8	4.3	6.1	8.9	185,731	56.5	21,192	30,448	84,538	31.6	11,469	13,859	.0043	.0043
Kershaw	45.1	48.3	7.1	18.8	9.9	720,457	57.9	26,674	38,322	375,318	37.4	15,971	19,964	.0153	.0157
Lancaster	57.9	60.2	4.0	22.4	7.2	913,205	54.0	28,373	40,768	312,715	29.5	11,553	13,960	.0178	.0177
Laurens	54.9	55.8	1.6	20.3	4.6	779,707	50.4	26,731	38,409	253,173	26.4	10,321	12,472	.0158	.0154
Lee	18.7	18.4	−1.6	6.0	.0	183,977	43.7	21,340	30,663	54,832	20.8	7,563	9,139	.0042	.0040
Lexington	174.0	191.8	10.2	74.1	13.3	3,566,405	62.8	33,497	48,130	1,552,061	53.3	15,477	20,945	.0649	.0704
McCormick	7.2	7.0	−2.8	2.1	.0	79,397	43.6	26,322	37,808	17,469	30.6	6,372	8,319	.0017	.0015
Marion	35.3	35.2	−.3	12.6	3.3	376,498	48.4	20,798	29,881	170,801	24.8	11,219	13,556	.0091	.0087
Marlboro	32.1	31.9	−.6	11.1	2.8	349,221	47.7	21,897	31,461	107,631	24.2	8,025	9,696	.0076	.0073
Newberry	32.6	33.1	1.5	13.3	3.9	515,485	49.3	26,977	38,758	186,585	25.6	11,610	14,029	.0105	.0101
Oconee	56.1	59.7	6.4	24.4	9.4	898,491	57.2	25,631	36,823	414,300	41.7	13,111	16,980	.0183	.0189
Orangeburg	91.7	95.3	3.9	34.2	6.9	1,125,646	53.6	22,908	32,914	614,783	31.0	14,664	17,976	.0266	.0265
Pickens	92.1	98.0	6.4	35.9	9.5	1,557,547	57.3	30,196	43,386	508,495	32.3	11,722	14,164	.0291	.0298
Richland	287.2	296.7	3.3	110.7	6.5	5,482,058	53.1	34,466	49,522	2,945,783	29.9	21,821	26,611	.1170	.1154
Saluda	16.8	16.8	.0	6.0	.0	212,951	43.7	24,700	35,492	64,781	26.3	8,548	10,797	.0045	.0044
Spartanburg	218.4	225.3	3.2	88.5	6.1	3,533,922	52.5	27,793	39,931	2,157,597	37.7	18,785	24,380	.0801	.0803
Sumter	99.0	103.7	4.7	36.4	7.7	1,354,160	54.7	25,891	37,202	750,095	33.6	16,616	20,607	.0310	.0312
Union	30.8	30.5	−1.0	11.6	2.7	392,570	47.5	23,554	33,842	140,157	24.0	9,999	12,083	.0084	.0081
Williamsburg	39.7	39.9	.5	13.6	3.8	445,765	49.2	22,813	32,777	143,499	25.4	8,732	10,551	.0098	.0093
York	130.0	141.9	9.2	52.3	12.2	2,284,512	61.3	30,398	43,681	1,145,175	40.1	17,544	21,896	.0461	.0486
TOTAL METRO COUNTIES	**2,126.1**	**2,251.3**	**5.9**	**849.8**	**8.9**	**36,588,177**	**56.4**	**29,958**	**43,055**	**19,257,558**	**34.7**	**18,318**	**22,661**	**.7750**	**.7865**
TOTAL STATE	**3,526.1**	**3,717.0**	**5.4**	**1,393.1**	**8.5**	**56,589,551**	**56.2**	**28,207**	**40,621**	**29,389,105**	**35.4**	**16,905**	**21,096**	**1.2115**	**1.2299**
SOUTH DAKOTA															
RAPID CITY	**81.2**	**86.7**	**6.8**	**34.8**	**9.8**	**1,531,109**	**55.6**	**31,041**	**43,997**	**1,158,714**	**45.4**	**25,136**	**33,296**	**.0354**	**.0369**
Pennington	81.2	86.7	6.8	34.8	9.8	1,531,109	55.6	31,041	43,997	1,158,714	45.4	25,136	33,296	.0354	.0369
SIOUX FALLS	**127.8**	**136.3**	**6.7**	**56.1**	**10.0**	**2,697,365**	**55.9**	**33,924**	**48,081**	**1,721,764**	**48.7**	**22,708**	**30,691**	**.0568**	**.0596**
Minnehaha	127.8	136.3	6.7	56.1	10.0	2,697,365	55.9	33,924	48,081	1,721,764	48.7	22,708	30,691	.0568	.0596
ALL COUNTIES															
Aurora	3.3	3.2	−3.0	1.1	.0	23,924	41.7	15,348	21,749	11,603	35.1	7,805	10,548	.0007	.0006
Beadle	17.8	17.4	−2.2	7.4	.0	264,053	41.7	25,173	35,683	117,070	20.0	13,187	15,820	.0059	.0055
Bennett	3.4	3.5	2.9	1.0	.0	21,494	41.7	15,164	21,494	24,956	44.8	17,236	24,956	.0008	.0008
Bon Homme	7.2	7.0	−2.8	2.6	.0	77,252	41.7	20,962	29,712	30,189	27.4	9,117	11,611	.0020	.0016
Brookings	25.1	25.2	.4	9.1	2.2	378,804	44.9	29,367	41,627	134,731	22.7	12,342	14,806	.0078	.0076
Brown	37.0	36.5	−1.4	14.6	.7	591,020	42.7	28,557	40,481	420,643	36.1	21,316	28,811	.0146	.0140
Brule	5.1	5.0	−2.0	2.0	.0	56,939	41.8	20,084	28,470	65,760	49.3	22,026	32,880	.0018	.0018
Buffalo	1.8	1.8	.0	.4	.0	8,273	41.6	14,610	20,683	1,110	20.0	2,313	2,775	.0002	.0003
Butte	8.4	8.3	−1.2	3.3	.0	112,454	41.7	24,040	34,077	47,453	20.0	11,986	14,380	.0027	.0023
Campbell	2.0	2.0	.0	.8	.0	17,662	41.7	15,583	22,078	12,304	49.1	10,316	15,380	.0004	.0006
Charles Mix	9.7	9.5	−2.1	3.3	.0	77,937	41.8	16,661	23,617	30,749	20.0	7,767	9,318	.0021	.0019
Clark	4.7	4.6	−2.1	1.9	.0	51,383	41.7	19,081	27,044	12,537	20.0	5,501	6,598	.0011	.0010
Clay	13.3	13.0	−2.3	4.8	.0	201,723	41.7	29,648	42,026	77,474	35.2	11,941	16,140	.0042	.0040
Codington	22.7	23.3	2.6	9.3	5.7	371,536	49.8	28,188	39,950	293,500	42.8	23,351	31,559	.0093	.0092
Corson	4.9	4.8	−2.0	1.5	.0	39,421	41.7	18,544	26,281	8,744	28.1	4,551	5,829	.0009	.0010
Custer	7.1	7.6	7.0	3.2	18.5	136,897	68.0	30,183	42,780	37,640	55.1	8,989	11,763	.0021	.0023

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
SOUTH DAKOTA (continued)															
ALL COUNTIES (continued)															
Davison	17.5	17.1	−2.3	6.7	.0	236,483	41.7	24,900	35,296	194,235	30.4	22,234	28,990	.0066	.0062
Day	7.7	7.5	−2.6	2.9	.0	87,524	41.7	21,292	30,181	34,355	29.6	9,143	11,847	.0020	.0020
Deuel	4.8	4.7	−2.1	1.8	.0	53,283	41.7	20,884	29,602	22,322	35.2	9,176	12,401	.0013	.0010
Dewey	5.8	5.9	1.7	1.5	.0	48,456	41.7	22,790	32,304	24,838	33.2	12,436	16,559	.0013	.0014
Douglas	4.2	4.1	−2.4	1.4	.0	33,015	41.8	16,636	23,582	12,663	29.3	6,996	9,045	.0008	.0008
Edmunds	4.9	4.8	−2.0	1.7	.0	40,294	41.7	16,722	23,702	15,768	24.1	7,472	9,275	.0011	.0010
Fall River	8.2	8.0	−2.4	3.2	.0	141,790	41.7	31,260	44,309	51,799	33.7	12,107	16,187	.0029	.0027
Faulk	2.9	2.8	−3.4	1.2	.0	31,634	41.7	18,598	26,362	11,314	35.2	6,976	9,428	.0006	.0006
Grant	8.8	8.6	−2.3	3.2	.0	124,217	41.8	27,384	38,818	65,247	32.2	15,422	20,390	.0030	.0029
Gregory	5.4	5.3	−1.9	2.1	.0	45,043	41.8	15,131	21,449	18,525	20.0	7,353	8,821	.0011	.0010
Haakon	2.9	2.9	.0	1.0	.0	29,038	41.7	20,489	29,038	15,033	25.3	12,001	15,033	.0008	.0007
Hamlin	5.2	5.1	−1.9	1.9	.0	67,896	41.7	25,210	35,735	10,161	20.0	4,458	5,348	.0013	.0012
Hand	4.5	4.4	−2.2	1.8	.0	48,666	41.7	19,076	27,037	23,794	27.2	10,392	13,219	.0011	.0011
Hanson	3.3	3.2	−3.0	1.1	.0	29,712	41.7	19,062	27,011	10,732	35.1	7,219	9,756	.0008	.0008
Harding	1.8	1.8	.0	.6	.0	15,342	41.7	18,045	25,570	7,075	35.1	8,725	11,792	.0004	.0002
Hughes	15.5	16.0	3.2	6.8	7.9	306,147	53.0	31,767	45,022	180,765	45.9	19,669	26,583	.0064	.0067
Hutchinson	8.5	8.3	−2.4	3.3	.0	86,729	41.8	18,541	26,282	38,384	23.5	9,416	11,632	.0022	.0020
Hyde	2.0	2.0	.0	.9	.0	28,917	41.7	22,674	32,130	10,631	23.6	9,560	11,812	.0006	.0006
Jackson	4.0	4.2	5.0	1.2	.0	38,438	41.7	22,603	32,032	13,282	20.0	9,227	11,068	.0010	.0008
Jerauld	3.0	3.0	.0	1.1	.0	27,989	41.7	17,951	25,445	14,404	22.9	10,653	13,095	.0007	.0007
Jones	1.4	1.4	.0	.6	.0	19,661	41.8	23,117	32,768	20,017	34.1	24,880	33,362	.0005	.0006
Kingsbury	6.2	6.0	−3.2	2.6	.0	82,211	41.8	22,306	31,620	43,285	35.2	12,317	16,648	.0020	.0018
Lake	11.2	11.2	.0	4.3	.0	167,140	41.7	27,422	38,870	90,761	35.2	15,616	21,107	.0039	.0038
Lawrence	20.1	20.7	3.0	8.8	6.0	359,585	50.3	28,833	40,862	170,765	42.9	14,394	19,405	.0073	.0074
Lincoln	15.3	15.8	3.3	5.4	1.9	241,818	44.4	31,593	44,781	51,975	31.3	7,468	9,625	.0044	.0042
Lyman	3.7	3.6	−2.7	1.3	.0	46,325	41.8	25,138	35,635	29,901	35.2	17,017	23,001	.0012	.0012
McCook	6.2	6.1	−1.6	2.4	.0	75,242	41.7	22,117	31,351	26,374	20.2	9,141	10,989	.0017	.0015
McPherson	3.4	3.3	−2.9	1.5	.0	31,082	41.7	14,621	20,721	13,013	31.7	6,588	8,675	.0008	.0008
Marshall	4.9	4.8	−2.0	2.0	.0	61,877	41.8	21,825	30,939	11,495	20.0	4,791	5,748	.0013	.0011
Meade	24.6	26.1	6.1	9.4	11.9	365,925	58.6	27,467	38,928	94,071	41.3	7,928	10,008	.0066	.0069
Mellette	2.5	2.6	4.0	.7	.0	13,763	41.7	13,874	19,661	5,924	35.2	6,261	8,463	.0004	.0003
Miner	3.3	3.2	−3.0	1.4	.0	33,435	41.7	16,852	23,882	15,403	30.9	8,406	11,002	.0008	.0008
Minnehaha	127.8	136.3	6.7	56.1	10.0	2,697,365	55.9	33,924	48,081	1,721,764	48.7	22,708	30,691	.0568	.0596
Moody	6.6	6.4	−3.0	2.4	.0	86,707	41.7	25,487	36,128	20,257	32.4	6,373	8,440	.0016	.0017
Pennington	81.2	86.7	6.8	34.8	9.8	1,531,109	55.6	31,041	43,997	1,158,714	45.4	25,136	33,296	.0354	.0369
Perkins	4.7	4.6	−2.1	1.8	.0	53,394	41.7	20,930	29,663	19,386	20.0	8,978	10,770	.0013	.0010
Potter	3.6	3.6	.0	1.3	.0	35,798	41.7	19,430	27,537	13,074	20.0	8,384	10,057	.0009	.0009
Roberts	10.9	10.7	−1.8	3.8	.0	118,308	41.7	21,964	31,134	34,262	20.0	7,516	9,016	.0025	.0024
Sanborn	3.0	2.9	−3.3	1.2	.0	28,541	41.7	16,784	23,784	9,379	33.5	5,853	7,816	.0007	.0006
Shannon	12.6	13.3	5.6	2.6	.0	69,796	41.7	18,939	26,845	10,648	25.6	3,261	4,095	.0020	.0020
Spink	8.4	8.2	−2.4	3.2	.0	102,491	41.7	22,596	32,028	30,266	20.3	7,864	9,458	.0021	.0020
Stanley	2.8	2.9	3.6	.9	.0	38,217	41.7	29,964	42,463	21,562	35.2	17,727	23,958	.0010	.0008
Sully	1.9	1.9	.0	.7	.0	21,848	41.7	22,027	31,211	22,859	49.2	21,880	32,656	.0005	.0007
Todd	7.8	7.8	.0	1.9	.0	53,051	41.7	19,701	27,922	12,171	20.0	5,340	6,406	.0014	.0013
Tripp	7.0	6.8	−2.9	2.7	.0	83,062	41.7	21,703	30,764	67,627	35.2	18,531	25,047	.0024	.0022
Turner	8.9	8.7	−2.2	3.4	.0	94,571	41.7	19,623	27,815	38,114	35.2	8,294	11,210	.0022	.0020
Union	11.3	11.4	.9	4.2	.0	165,925	41.8	27,870	39,506	20,375	20.0	4,044	4,851	.0030	.0029
Walworth	6.4	6.2	−3.1	2.7	.0	83,073	41.8	21,705	30,768	47,286	20.0	14,598	17,513	.0021	.0019
Yankton	19.4	19.2	−1.0	7.3	1.4	318,098	43.7	30,741	43,575	152,857	21.6	17,454	20,939	.0071	.0066
Ziebach	2.5	2.6	4.0	.6	.0	14,293	41.7	16,812	23,822	7,179	35.1	8,853	11,965	.0004	.0005
TOTAL METRO COUNTIES	**209.0**	**223.0**	**6.7**	**90.9**	**9.9**	**4,228,474**	**55.8**	**32,819**	**46,518**	**2,880,478**	**47.3**	**23,639**	**31,688**	**.0922**	**.0965**
TOTAL STATE	**724.0**	**737.4**	**1.9**	**283.7**	**4.3**	**11,045,096**	**48.8**	**27,285**	**38,932**	**6,082,554**	**39.3**	**16,050**	**21,440**	**.2469**	**.2453**
TENNESSEE															
CHATTANOOGA	**442.1**	**448.7**	**1.5**	**176.2**	**4.0**	**7,464,395**	**50.4**	**29,272**	**42,363**	**3,529,136**	**26.2**	**16,504**	**20,029**	**.1595**	**.1546**
Hamilton	293.6	296.1	.9	119.4	3.3	5,335,731	51.2	30,524	44,688	2,765,334	26.1	18,975	23,160	.1154	.1118
Marion	26.0	26.7	2.7	10.2	5.2	349,357	53.9	23,396	34,251	141,950	28.3	11,402	13,917	.0074	.0074
Sequatchie	9.2	9.4	2.2	3.6	5.9	132,043	55.0	25,055	36,679	43,804	29.2	9,969	12,168	.0026	.0026
Catoosa, Ga.	*42.2*	*44.6*	*5.7*	*16.6*	*9.2*	*651,264*	*52.3*	*28,141*	*39,233*	*258,536*	*29.9*	*13,097*	*15,574*	*.0133*	*.0133*
Dade, Ga.	*13.0*	*13.2*	*1.5*	*4.6*	*4.5*	*151,134*	*45.7*	*23,580*	*32,855*	*63,255*	*24.3*	*11,567*	*13,751*	*.0036*	*.0033*
Walker, Ga.	*58.1*	*58.7*	*1.0*	*21.8*	*2.8*	*844,866*	*43.4*	*27,797*	*38,755*	*256,257*	*22.3*	*9,885*	*11,755*	*.0172*	*.0162*
CLARKSVILLE - HOPKINSVILLE	**161.0**	**166.9**	**3.7**	**58.8**	**6.9**	**2,561,083**	**57.7**	**29,532**	**43,556**	**1,373,366**	**36.5**	**18,289**	**23,357**	**.0553**	**.0561**
Montgomery	97.5	105.0	7.7	38.8	10.9	1,648,973	62.3	29,030	42,499	890,581	35.3	18,805	22,953	.0348	.0360

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
TENNESSEE (continued)															
CLARKSVILLE - HOPKINSVILLE (continued)															
Christian, Ky.	63.5	61.9	−2.5	20.0	.0	912,110	50.0	30,412	45,606	482,785	38.9	17,385	24,139	.0205	.0201
JACKSON	**79.0**	**80.6**	**2.0**	**31.9**	**5.3**	**1,358,843**	**54.1**	**29,098**	**42,597**	**785,404**	**28.5**	**20,172**	**24,621**	**.0304**	**.0299**
Madison	79.0	80.6	2.0	31.9	5.3	1,358,843	54.1	29,098	42,597	785,404	28.5	20,172	24,621	.0304	.0299
JOHNSON CITY - KINGSPORT - BRISTOL	**452.1**	**458.3**	**1.4**	**178.2**	**3.5**	**7,365,901**	**50.3**	**28,473**	**41,335**	**3,021,324**	**27.0**	**13,820**	**16,955**	**.1524**	**.1477**
Carter	51.5	51.9	.8	20.8	3.0	691,224	50.7	22,702	33,232	210,253	25.7	8,282	10,108	.0140	.0136
Hawkins	47.6	49.0	2.9	18.8	5.6	764,736	54.6	27,786	40,677	165,609	28.9	7,217	8,809	.0137	.0135
Sullivan	148.8	150.2	.9	61.1	3.6	2,677,534	51.6	29,935	43,822	1,276,849	26.4	17,122	20,898	.0564	.0548
Unicoi	16.7	16.7	.0	6.4	.0	256,770	46.4	27,404	40,120	54,926	22.1	7,031	8,582	.0047	.0044
Washington	93.9	95.9	2.1	37.1	4.8	1,536,962	53.4	28,300	41,428	713,839	27.9	15,764	19,241	.0325	.0319
Bristol city, Va.	18.0	17.6	−2.2	7.3	.0	287,950	40.3	28,107	39,445	283,260	33.3	29,107	38,803	.0083	.0079
Scott, Va.	25.2	24.9	−1.2	8.9	1.1	390,597	42.0	31,264	43,887	113,748	20.7	10,709	12,781	.0078	.0073
Washington, Va.	50.4	52.1	3.4	17.8	3.5	760,128	45.2	30,427	42,704	202,840	24.7	9,457	11,396	.0150	.0143
KNOXVILLE	**609.7**	**627.8**	**3.0**	**253.9**	**5.7**	**11,088,408**	**54.5**	**29,885**	**43,672**	**5,778,454**	**29.4**	**18,600**	**22,759**	**.2359**	**.2337**
Anderson	71.2	72.7	2.1	29.7	5.3	1,485,486	54.2	34,166	50,016	532,253	28.5	14,683	17,921	.0276	.0273
Blount	86.9	90.9	4.6	35.8	7.2	1,451,866	56.9	27,700	40,555	890,814	32.8	20,083	24,883	.0327	.0330
Grainger	17.7	18.1	2.3	7.0	6.1	208,081	55.2	20,309	29,726	47,130	34.8	5,296	6,733	.0041	.0041
Jefferson	34.8	36.2	4.0	13.6	7.1	567,890	56.8	28,525	41,757	180,904	36.2	10,461	13,302	.0107	.0108
Knox	334.4	339.6	1.6	140.3	4.2	6,406,710	52.5	31,192	45,664	3,565,515	27.1	20,821	25,414	.1395	.1361
Sevier	51.6	56.6	9.7	22.1	12.8	804,889	65.1	24,881	36,420	537,947	37.6	19,944	24,341	.0184	.0193
Union	13.1	13.7	4.6	5.4	10.2	163,486	61.3	20,682	30,275	23,891	34.5	3,625	4,424	.0029	.0031
MEMPHIS	**986.3**	**1,021.6**	**3.6**	**382.9**	**6.2**	**17,471,724**	**55.5**	**31,152**	**45,630**	**8,628,189**	**30.9**	**18,280**	**22,534**	**.3648**	**.3644**
Shelby	826.9	850.3	2.8	323.6	5.5	15,091,776	54.5	31,856	46,637	7,507,676	28.8	19,008	23,200	.3164	.3130
Tipton	37.9	40.4	6.6	14.3	8.3	536,273	58.6	25,616	37,502	153,531	32.2	8,796	10,736	.0101	.0104
Crittenden, Ark.	51.3	51.8	1.0	17.8	2.9	603,111	48.7	23,451	33,883	551,151	47.8	21,551	30,964	.0168	.0171
De Soto, Miss.	70.2	79.1	12.7	27.2	15.7	1,240,564	71.7	30,742	45,609	415,831	51.1	11,709	15,288	.0215	.0239
NASHVILLE	**987.6**	**1,059.6**	**7.3**	**413.0**	**9.8**	**21,218,110**	**61.0**	**35,051**	**51,376**	**10,624,682**	**36.4**	**20,711**	**25,726**	**.4152**	**.4306**
Cheatham	28.6	32.3	12.9	11.3	15.3	496,469	68.8	30,015	43,935	81,451	40.7	5,906	7,208	.0078	.0085
Davidson	510.7	527.7	3.3	219.6	6.0	11,266,702	55.2	35,046	51,306	6,777,377	31.6	24,876	30,862	.2409	.2405
Dickson	35.8	38.7	8.1	14.7	11.4	641,316	63.0	29,800	43,627	277,218	35.9	15,450	18,858	.0125	.0130
Robertson	43.8	47.3	8.0	17.2	10.3	779,978	61.4	30,978	45,348	253,711	34.6	12,086	14,751	.0142	.0146
Rutherford	113.7	129.5	13.9	47.9	17.4	2,506,034	71.9	35,737	52,318	1,059,781	46.5	17,727	22,125	.0439	.0487
Sumner	104.0	113.0	8.7	40.9	11.4	1,989,097	63.2	33,218	48,633	693,205	36.5	13,839	16,949	.0357	.0376
Williamson	80.5	93.0	15.5	32.5	18.6	2,091,439	73.6	43,957	64,352	991,033	62.0	22,325	30,493	.0354	.0409
Wilson	70.5	78.1	10.8	28.9	13.8	1,447,075	66.6	34,202	50,072	490,906	43.4	13,482	16,986	.0248	.0268
ALL COUNTIES															
Anderson	71.2	72.7	2.1	29.7	5.3	1,485,486	54.2	34,166	50,016	532,253	28.5	14,683	17,921	.0276	.0273
Bedford	29.8	30.6	2.7	11.8	4.4	528,783	52.9	30,613	44,812	169,036	27.5	11,737	14,325	.0100	.0099
Benton	15.5	15.7	1.3	6.4	3.2	225,675	51.1	24,091	35,262	70,222	26.0	8,990	10,972	.0044	.0044
Bledsoe	9.9	9.9	.0	3.5	.0	124,553	46.4	24,310	35,587	24,529	22.1	5,742	7,008	.0025	.0022
Blount	86.9	90.9	4.6	35.8	7.2	1,451,866	56.9	27,700	40,555	890,814	32.8	20,083	24,883	.0327	.0330
Bradley	75.8	79.3	4.6	29.8	7.2	1,261,553	56.9	28,918	42,334	584,092	30.8	16,059	19,600	.0261	.0262
Campbell	36.7	37.6	2.5	14.4	4.3	440,551	52.7	20,901	30,594	191,807	27.4	10,914	13,320	.0100	.0099
Cannon	11.3	11.8	4.4	4.7	11.9	147,373	63.8	21,425	31,356	33,650	36.6	5,867	7,160	.0026	.0028
Carroll	28.9	29.1	.7	11.2	1.8	385,155	49.0	23,493	34,389	138,350	24.3	10,121	12,353	.0082	.0078
Carter	51.5	51.9	.8	20.8	3.0	691,224	50.7	22,702	33,232	210,253	25.7	8,282	10,108	.0140	.0136
Cheatham	28.6	32.3	12.9	11.3	15.3	496,469	68.8	30,015	43,935	81,451	40.7	5,906	7,208	.0078	.0085
Chester	14.0	14.7	5.0	5.6	9.8	198,152	60.7	24,173	35,384	53,594	34.0	7,841	9,570	.0037	.0039
Claiborne	27.8	29.1	4.7	10.8	8.0	322,530	58.1	20,403	29,864	78,218	31.8	5,934	7,242	.0063	.0064
Clay	8.0	8.1	1.3	3.2	3.2	105,739	51.1	22,572	33,043	17,207	26.0	4,405	5,377	.0020	.0019
Cocke	30.0	30.5	1.7	12.0	4.3	380,713	52.7	21,674	31,726	176,664	27.4	12,063	14,722	.0086	.0084
Coffee	42.6	44.6	4.7	17.5	6.7	765,781	56.2	29,894	43,759	350,721	30.2	16,421	20,041	.0155	.0157
Crockett	14.5	14.1	−2.8	5.3	.0	169,235	46.4	21,817	31,931	79,086	32.4	11,273	14,922	.0041	.0038
Cumberland	35.0	37.6	7.4	14.4	11.6	529,218	63.4	25,105	36,751	250,634	36.2	14,260	17,405	.0109	.0113
Davidson	510.7	527.7	3.3	219.6	6.0	11,266,702	55.2	35,046	51,306	6,777,377	31.6	24,876	30,862	.2409	.2405
Decatur	10.8	10.5	−2.8	4.4	.0	151,641	46.4	23,541	34,464	60,484	22.1	11,262	13,746	.0033	.0031
De Kalb	14.7	15.2	3.4	6.3	8.6	211,565	59.0	22,940	33,582	62,122	32.6	8,079	9,861	.0041	.0040
Dickson	35.8	38.7	8.1	14.7	11.4	641,316	63.0	29,800	43,627	277,218	35.9	15,450	18,858	.0125	.0130
Dyer	35.5	35.4	−.3	14.2	2.9	561,619	50.6	27,019	39,551	422,157	40.2	21,815	29,729	.0136	.0137
Fayette	26.7	27.4	2.6	9.2	5.7	310,075	54.8	23,024	33,704	63,213	29.1	5,630	6,871	.0061	.0061
Fentress	15.7	16.0	1.9	6.0	5.3	148,157	54.1	16,869	24,693	59,581	28.5	8,136	9,930	.0035	.0036
Franklin	34.5	35.6	3.2	13.2	5.6	546,464	54.6	28,279	41,399	177,976	28.9	11,047	13,483	.0105	.0104
Gibson	48.5	47.7	−1.6	19.2	.5	766,304	47.2	27,261	39,912	281,369	22.7	12,006	14,655	.0158	.0149
Giles	24.8	24.7	−.4	9.6	1.1	388,988	47.9	27,676	40,520	144,174	23.3	12,304	15,018	.0080	.0077

1990 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
TENNESSEE (continued)															
ALL COUNTIES (continued)															
Grainger	17.7	18.1	2.3	7.0	6.1	208,081	55.2	20,309	29,726	47,130	34.8	5,296	6,733	.0041	.0041
Greene	56.8	57.5	1.2	22.0	3.3	956,617	51.2	29,704	43,483	333,032	26.1	12,403	15,138	.0188	.0182
Grundy	14.5	14.6	.7	5.1	2.0	183,519	49.3	24,585	35,984	52,362	24.5	8,413	10,267	.0038	.0037
Hamblen	54.3	56.8	4.6	22.0	7.3	871,172	57.1	27,052	39,599	453,580	31.0	16,893	20,617	.0188	.0189
Hamilton	293.6	296.1	.9	119.4	3.3	5,335,731	51.2	30,524	44,688	2,765,334	26.1	18,975	23,160	.1154	.1118
Hancock	6.6	6.4	−3.0	2.3	.0	58,531	46.3	17,394	25,448	12,931	22.0	4,608	5,622	.0013	.0012
Hardeman	25.0	25.5	2.0	9.1	5.8	337,250	54.9	25,320	37,060	143,866	29.1	12,954	15,809	.0072	.0072
Hardin	22.8	22.9	.4	8.8	2.3	277,500	49.8	21,538	31,534	135,526	24.9	12,617	15,401	.0065	.0063
Hawkins	47.6	49.0	2.9	18.8	5.6	764,736	54.6	27,786	40,677	165,609	28.9	7,217	8,809	.0137	.0135
Haywood	20.9	20.8	−.5	7.1	.0	240,221	46.4	23,109	33,834	98,918	22.1	11,414	13,932	.0055	.0053
Henderson	23.7	24.9	5.1	9.9	7.6	379,058	57.5	26,157	38,289	133,289	31.3	11,031	13,464	.0073	.0074
Henry	29.6	29.8	.7	11.9	1.7	417,818	48.9	23,982	35,111	191,219	24.1	13,165	16,069	.0093	.0089
Hickman	17.0	17.8	4.7	6.6	8.2	244,489	58.4	25,309	37,044	44,408	32.0	5,513	6,728	.0044	.0045
Houston	7.2	7.3	1.4	2.4	.0	84,051	46.3	23,942	35,021	17,916	22.0	6,118	7,465	.0017	.0015
Humphreys	16.3	16.5	1.2	6.5	3.2	237,869	51.0	25,004	36,595	88,069	25.9	11,102	13,549	.0049	.0048
Jackson	9.6	9.6	.0	3.3	.0	120,285	46.4	24,903	36,450	52,131	37.2	11,511	15,797	.0026	.0026
Jefferson	34.8	36.2	4.0	13.6	7.1	567,890	56.8	28,525	41,757	180,904	36.2	10,461	13,302	.0107	.0108
Johnson	14.4	14.6	1.4	5.7	3.6	172,022	51.7	20,612	30,179	45,799	26.5	6,583	8,035	.0034	.0035
Knox	334.4	339.6	1.6	140.3	4.2	6,406,710	52.5	31,192	45,664	3,565,515	27.1	20,821	25,414	.1395	.1361
Lake	7.5	7.3	−2.7	2.5	.0	79,783	46.3	21,814	31,913	17,176	23.5	5,565	6,870	.0018	.0015
Lauderdale	26.0	26.6	2.3	9.9	5.3	353,364	54.2	24,363	35,693	97,246	28.5	8,048	9,823	.0069	.0069
Lawrence	36.4	37.7	3.6	14.3	5.9	584,701	55.1	27,930	40,888	223,747	29.3	12,819	15,647	.0116	.0116
Lewis	11.0	11.5	4.5	4.2	13.5	149,028	66.2	24,240	35,483	37,074	38.5	7,232	8,827	.0028	.0029
Lincoln	28.1	28.9	2.8	11.3	4.6	407,017	53.1	24,609	36,019	159,019	27.7	11,531	14,072	.0084	.0083
Loudon	31.3	32.6	4.2	13.1	6.5	644,364	55.9	33,603	49,188	185,762	30.0	11,619	14,180	.0112	.0113
McMinn	43.9	44.5	1.4	16.9	3.7	704,114	51.8	28,463	41,664	274,428	26.5	13,305	16,238	.0144	.0141
McNairy	24.7	25.8	4.5	10.3	6.2	334,550	55.4	22,189	32,481	99,030	29.6	7,878	9,615	.0065	.0065
Macon	16.6	17.0	2.4	6.7	6.3	241,005	55.7	24,571	35,971	66,126	29.8	8,086	9,870	.0047	.0046
Madison	79.0	80.6	2.0	31.9	5.3	1,358,843	54.1	29,098	42,597	785,404	28.5	20,172	24,621	.0304	.0299
Marion	26.0	26.7	2.7	10.2	5.2	349,357	53.9	23,396	34,251	141,950	28.3	11,402	13,917	.0074	.0074
Marshall	21.6	22.4	3.7	8.8	6.0	397,610	55.2	30,870	45,183	140,924	29.4	13,122	16,014	.0075	.0075
Maury	55.7	57.8	3.8	22.9	7.0	985,447	56.7	29,393	43,033	452,245	32.2	15,990	19,749	.0201	.0202
Meigs	8.4	8.8	4.8	3.0	3.4	115,756	51.4	26,359	38,585	13,907	26.3	3,798	4,636	.0020	.0020
Monroe	31.2	32.4	3.8	12.0	6.2	466,158	55.4	26,538	38,847	168,977	29.6	11,538	14,081	.0092	.0093
Montgomery	97.5	105.0	7.7	38.8	10.9	1,648,973	62.3	29,030	42,499	890,581	35.3	18,805	[illegible]	.0348	.0360
Moore	4.9	5.1	4.1	1.7	.0	77,519	46.3	31,165	45,599	4,857	22.0	2,341	[illegible]	.0013	.0012
Morgan	17.3	17.1	−1.2	5.8	.0	216,966	46.4	25,552	37,408	29,357	22.1	4,147	[illegible]	.0040	.0039
Obion	33.5	33.7	.6	13.5	3.8	597,156	52.0	30,215	44,234	233,310	26.8	14,159	17,282	.0119	.0116
Overton	18.8	19.3	2.7	7.3	7.4	217,749	57.1	20,383	29,829	55,984	31.0	6,285	7,669	.0043	.0044
Perry	6.5	6.7	3.1	2.8	7.7	92,848	57.7	22,650	33,160	21,101	31.4	5,174	7,536	.0017	.0017
Pickett	4.4	4.4	.0	1.6	.0	48,427	46.3	20,695	30,267	12,772	22.0	6,544	7,983	.0011	.0009
Polk	13.7	13.6	−.7	4.9	.0	139,360	46.4	19,426	28,441	36,533	22.1	6,108	7,456	.0031	.0030
Putnam	52.7	55.3	4.9	21.4	7.5	826,228	57.4	26,375	38,609	494,986	32.1	18,832	23,130	.0186	.0189
Rhea	25.9	26.7	3.1	10.0	5.3	393,081	54.1	26,849	39,308	127,256	28.5	10,426	12,726	.0078	.0075
Roane	50.7	51.4	1.4	19.6	3.7	828,493	51.8	28,875	42,270	259,456	26.6	10,846	13,238	.0158	.0158
Robertson	43.8	47.3	8.0	17.2	10.3	779,978	61.4	30,978	45,348	253,711	34.6	12,086	14,751	.0142	.0146
Rutherford	113.7	129.5	13.9	47.9	17.4	2,506,034	71.9	35,737	52,318	1,059,781	46.5	17,727	22,125	.0439	.0487
Scott	20.9	21.3	1.9	7.7	5.5	231,598	54.4	20,552	30,078	71,654	28.7	7,625	9,306	.0049	.0049
Sequatchie	9.2	9.4	2.2	3.6	5.9	132,043	55.0	25,055	36,679	43,804	29.2	9,969	12,168	.0026	.0026
Sevier	51.6	56.6	9.7	22.1	12.8	804,889	65.1	24,881	36,420	537,947	37.6	19,944	24,341	.0184	.0193
Shelby	826.9	850.3	2.8	323.6	5.5	15,091,776	54.5	31,856	46,637	7,507,676	28.8	19,008	23,200	.3164	.3130
Smith	15.1	15.0	−.7	5.7	.0	216,704	46.4	25,971	38,018	90,211	30.5	12,129	15,826	.0047	.0044
Stewart	9.7	10.1	4.1	4.2	10.5	147,547	61.8	24,000	35,130	31,665	34.9	6,177	7,539	.0025	.0027
Sullivan	148.8	150.2	.9	61.1	3.6	2,677,534	51.6	29,935	43,822	1,276,849	26.4	17,122	20,898	.0564	.0548
Sumner	104.0	113.0	8.7	40.9	11.4	1,989,097	63.2	33,218	48,633	693,205	36.5	13,839	16,949	.0357	.0376
Tipton	37.9	40.4	6.6	14.3	8.3	536,273	58.6	25,616	37,502	153,531	32.2	8,796	10,736	.0101	.0104
Trousdale	6.4	6.5	1.6	2.8	3.7	115,059	51.8	28,070	41,093	30,114	26.6	8,812	10,755	.0022	.0021
Unicoi	16.7	16.7	.0	6.4	.0	256,770	46.4	27,404	40,120	54,926	22.1	7,031	8,582	.0047	.0044
Union	13.1	13.7	4.6	5.4	10.2	163,486	61.3	20,682	30,275	23,891	34.5	3,625	4,424	.0029	.0031
Van Buren	4.6	4.5	−2.2	1.5	.0	55,308	46.4	25,187	36,872	3,659	22.0	1,999	2,439	.0011	.0008
Warren	34.9	35.5	1.7	13.8	3.8	535,315	51.9	26,499	38,791	212,082	26.6	12,592	15,368	.0110	.0110
Washington	93.9	95.9	2.1	37.1	4.8	1,536,962	53.4	28,300	41,428	713,839	27.9	15,764	19,241	.0325	.0319
Wayne	14.5	14.6	.7	5.5	1.9	198,587	49.1	24,662	36,107	51,301	24.3	7,642	9,327	.0040	.0037
Weakley	33.5	34.0	1.5	12.9	4.0	467,377	52.3	24,751	36,231	160,210	27.0	10,176	12,419	.0095	.0094
White	21.2	22.0	3.8	8.6	6.2	290,391	55.4	23,070	33,766	144,157	37.6	12,930	16,762	.0063	.0064
Williamson	80.5	93.0	15.5	32.5	18.6	2,091,439	73.6	43,957	64,352	991,033	62.0	22,325	30,493	.0354	.0409

1990 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
TENNESSEE (continued)															
ALL COUNTIES (continued)															
Wilson	70.5	78.1	10.8	28.9	13.8	1,447,075	66.6	34,202	50,072	490,906	43.4	13,482	16,986	.0248	.0268
TOTAL METRO COUNTIES	**3,325.9**	**3,459.6**	**4.0**	**1,352.9**	**6.6**	**62,68[illegible]**	**56.3**	**31,603**	**46,335**	**31,112,892**	**31.2**	**18,691**	**22,997**	**1.2895**	**1.2936**
TOTAL STATE	**4,967.2**	**5,139.9**	**3.5**	**1,995.5**	**6.1**	**87,095,576**	**55.5**	**29,759**	**43,646**	**40,411,150**	**30.7**	**16,427**	**20,251**	**1.7877**	**1.7867**
TEXAS															
ABILENE	**123.3**	**128.4**	**4.1**	**48.3**	**7.3**	**1,967,671**	**52.3**	**28,712**	**40,739**	**1,041,972**	**28.8**	**17,973**	**21,573**	**.0435**	**.0430**
Taylor	123.3	128.4	4.1	48.3	7.3	1,967,671	52.3	28,712	40,739	1,041,972	28.8	17,973	21,573	.0435	.0430
AMARILLO	**196.8**	**207.0**	**5.2**	**81.5**	**7.8**	**3,788,407**	**53.8**	**32,581**	**46,484**	**2,452,903**	**40.1**	**23,159**	**30,097**	**.0836**	**.0853**
Potter	102.2	102.8	.6	41.5	3.0	1,710,379	46.1	29,049	41,214	1,344,631	30.9	25,497	32,401	.0439	.0423
Randall	94.6	104.2	10.1	40.0	13.3	2,078,028	60.8	36,614	51,951	1,108,272	53.2	20,490	27,707	.0397	.0430
AUSTIN	**750.3**	**858.7**	**14.4**	**343.1**	**17.9**	**16,386,627**	**67.3**	**33,667**	**47,760**	**9,494,908**	**58.8**	**20,545**	**27,674**	**.3131**	**.3522**
Hays	62.4	72.7	16.5	25.1	21.3	1,093,880	72.0	30,715	43,581	553,412	62.9	16,414	22,048	.0206	.0237
Travis	560.4	636.2	13.5	266.5	17.2	12,851,447	66.3	33,985	48,223	7,913,468	58.5	21,959	29,694	.2493	.2792
Williamson	127.5	149.8	17.5	51.5	20.0	2,441,300	70.3	33,411	47,404	1,028,028	59.2	15,048	19,962	.0432	.0493
BEAUMONT - PORT ARTHUR	**367.0**	**358.6**	**–2.3**	**133.5**	**.2**	**6,381,956**	**42.1**	**33,689**	**47,805**	**3,073,118**	**29.0**	**17,874**	**23,020**	**.1391**	**.1310**
Hardin	41.8	41.4	–1.0	14.4	.7	625,878	42.9	30,637	43,464	219,285	27.2	12,055	15,228	.0130	.0123
Jefferson	243.4	237.4	–2.5	90.5	.0	4,279,543	41.9	33,324	47,288	2,386,177	31.0	20,132	26,367	.0970	.0917
Orange	81.8	79.8	–2.4	28.6	.4	1,476,535	42.4	36,378	51,627	467,656	20.5	13,622	16,352	.0291	.0270
BRAZORIA	**190.2**	**198.5**	**4.4**	**67.1**	**7.0**	**3,839,990**	**51.8**	**40,334**	**57,228**	**1,443,351**	**44.7**	**15,907**	**21,510**	**.0711**	**.0724**
Brazoria	190.2	198.5	4.4	67.1	7.0	3,839,990	51.8	40,334	57,228	1,443,351	44.7	15,907	21,510	.0711	.0724
BROWNSVILLE - HARLINGEN	**266.6**	**296.4**	**11.2**	**88.8**	**14.1**	**2,946,504**	**61.9**	**23,386**	**33,181**	**1,664,156**	**37.0**	**15,613**	**18,740**	**.0700**	**.0736**
Cameron	266.6	296.4	11.2	88.8	14.1	2,946,504	61.9	23,386	33,181	1,664,156	37.0	15,613	18,740	.0700	.0736
BRYAN - COLLEGE STATION	**124.6**	**139.0**	**11.6**	**52.9**	**15.8**	**2,224,650**	**64.2**	**29,640**	**42,054**	**1,059,127**	**47.3**	**15,732**	**20,021**	**.0431**	**.0465**
Brazos	124.6	139.0	11.6	52.9	15.8	2,224,650	64.2	29,640	42,054	1,059,127	47.3	15,732	20,021	.0431	.0465
CORPUS CHRISTI	**361.1**	**373.9**	**3.5**	**128.7**	**6.4**	**5,421,880**	**50.9**	**29,694**	**42,128**	**2,804,077**	**32.6**	**17,481**	**21,788**	**.1204**	**.1192**
Nueces	300.4	312.9	4.2	109.0	7.0	4,583,103	51.8	29,635	42,047	2,527,142	33.6	18,563	23,185	.1029	.1025
San Patricio	60.7	61.0	.5	19.7	3.1	838,777	46.3	30,010	42,578	276,935	23.8	11,712	14,058	.0175	.0167
DALLAS	**2,481.9**	**2,746.8**	**10.7**	**1,075.3**	**13.6**	**58,122,878**	**61.5**	**38,028**	**54,053**	**34,350,083**	**53.0**	**23,718**	**31,945**	**1.1368**	**1.2343**
Collin	229.7	269.3	17.2	92.0	20.3	6,238,148	70.6	47,785	67,806	3,176,409	62.6	25,532	34,526	.1080	.1240
Dallas	1,855.3	2,013.8	8.5	815.9	11.8	42,915,792	58.6	37,070	52,599	27,056,505	51.1	24,523	33,162	.8720	.9318
Denton	229.0	268.7	17.3	98.9	20.6	5,771,396	71.1	41,129	58,356	2,638,503	60.7	20,022	26,678	.0982	1125
Ellis	83.6	96.6	15.6	33.5	18.0	1,500,919	67.4	31,578	44,804	686,186	56.7	15,414	20,483	.0279	.0313
Kaufman	56.4	65.3	15.8	22.7	17.0	957,887	66.0	29,747	42,198	541,552	53.2	18,219	23,857	.0194	.0215
Rockwall	27.9	33.1	18.6	12.3	23.0	738,736	74.5	42,332	60,060	250,928	60.6	15,620	20,401	.0113	.0132
DALLAS - FORT WORTH CONSOLIDATED AREA	***3,776.0***	***4,214.6***	***11.6***	***1,640.3***	***14.6***	***86,809,791***	***62.8***	***37,271***	***52,923***	***50,915,202***	***54.4***	***23,047***	***31,040***	***1.6879***	***1.8470***
EL PASO	**592.4**	**652.8**	**10.2**	**202.8**	**12.9**	**8,041,689**	**60.2**	**27,946**	**39,653**	**5,079,983**	**48.5**	**19,048**	**25,049**	**.1834**	**.1958**
El Paso	592.4	652.8	10.2	202.8	12.9	8,041,689	60.2	27,946	39,653	5,079,983	48.5	19,048	25,049	.1834	.1958
FORT WORTH - ARLINGTON	**1,294.1**	**1,467.8**	**13.4**	**565.0**	**16.6**	**28,686,913**	**65.4**	**35,790**	**50,773**	**16,565,119**	**57.3**	**21,737**	**29,319**	**.5511**	**.6127**
Johnson	97.9	113.3	15.7	40.5	18.4	1,857,626	68.0	32,323	45,867	845,579	60.1	15,439	20,878	.0339	0381
Parker	65.0	75.4	16.0	28.0	18.6	1,264,574	68.3	31,831	45,163	579,924	51.9	16,178	20,712	.0234	.0259
Tarrant	1,131.2	1,279.1	13.1	496.5	16.3	25,564,713	65.1	36,287	51,490	15,139,616	57.3	22,549	30,493	.4938	.5487
GALVESTON - TEXAS CITY	**216.0**	**224.3**	**3.8**	**85.0**	**6.6**	**4,226,397**	**51.3**	**35,039**	**49,722**	**1,890,312**	**38.0**	**17,191**	**22,239**	**.0837**	**.0839**
Galveston	216.0	224.3	3.8	85.0	6.6	4,226,397	51.3	35,039	49,722	1,890,312	38.0	17,191	22,239	.0837	.0839
HOUSTON	**3,244.6**	**3,478.1**	**7.2**	**1,327.9**	**10.1**	**67,603,901**	**56.4**	**35,841**	**50,910**	**29,429,784**	**33.2**	**18,214**	**22,163**	**1.3021**	**1.3228**
Fort Bend	205.5	240.0	16.8	79.5	20.3	4,741,605	70.6	42,036	59,643	1,414,694	62.6	13,160	17,795	.0739	.0841
Harris	2,784.0	2,954.5	6.1	1,151.7	9.2	58,262,623	54.9	35,648	50,588	26,249,169	31.1	18,987	22,7[illegible]2	1.1436	1.1482
Liberty	53.3	55.4	3.9	19.9	5.9	827,835	50.2	29,324	41,600	306,038	30.6	12,465	15,379	.0167	.0164
Montgomery	178.1	202.9	13.9	69.0	16.2	3,433,889	64.8	35,075	49,767	1,189,390	53.5	13,042	17,238	.0595	.0653
Waller	23.7	25.3	6.8	7.8	9.9	337,949	55.8	30,560	43,327	270,493	47.3	25,860	34,679	.0084	.0088
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***3,650.8***	***3,900.9***	***6.9***	***1,480.0***	***9.7***	***75,670,288***	***55.8***	***36,003***	***51,129***	***32,763,447***	***34.0***	***18,135***	***22,137***	***1.4569***	***1.4791***
KILLEEN - TEMPLE	**249.4**	**267.0**	**7.1**	**91.5**	**10.2**	**3,988,801**	**56.3**	**30,741**	**43,593**	**1,814,955**	**40.5**	**15,567**	**19,836**	**.0813**	**.0839**
Bell	184.7	198.6	7.5	72.8	10.5	2,940,877	56.8	28,469	40,397	1,599,026	39.5	17,391	21,965	.0633	.0652
Coryell	64.7	68.4	5.7	18.7	9.4	1,047,924	55.2	39,498	56,039	215,929	47.9	8,540	11,547	.0180	.0187
LAREDO	**126.3**	**141.5**	**12.0**	**39.3**	**14.9**	**1,258,321**	**63.0**	**22,571**	**32,018**	**1,105,202**	**54.1**	**20,964**	**28,122**	**.0344**	**.0376**
Webb	126.3	141.5	12.0	39.3	14.9	1,258,321	63.0	22,571	32,018	1,105,202	54.1	20,964	28,122	.0344	.0376

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES								Average Household EBI				Retail Sales Per Household		Buying Power Index	
METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	1989	1994	1994 Retail Sales ($000)	% Change 1989–1994	1989	1994	1989	1994
TEXAS (continued)															
LONGVIEW - MARSHALL	**169.0**	**176.3**	**4.3**	**66.1**	**6.4**	**2,800,195**	**51.0**	**29,857**	**42,363**	**1,611,844**	**31.2**	**19,779**	**24,385**	**.0632**	**.0621**
Gregg	111.7	116.7	4.5	44.6	6.7	1,905,458	51.4	30,113	42,723	1,303,941	32.2	23,591	29,236	.0453	.0447
Harrison	57.3	59.6	4.0	21.5	5.9	894,737	50.3	29,329	41,616	307,903	27.1	11,931	14,321	.0179	.0174
LUBBOCK	**225.4**	**229.2**	**1.7**	**85.3**	**4.8**	**3,584,887**	**48.7**	**29,617**	**42,027**	**2,502,972**	**33.8**	**22,979**	**29,343**	**.0872**	**.0857**
Lubbock	225.4	229.2	1.7	85.3	4.8	3,584,887	48.7	29,617	42,027	2,502,972	33.8	22,979	29,343	.0872	.0857
McALLEN - EDINBURG - MISSION	**384.8**	**444.4**	**15.5**	**127.0**	**18.4**	**3,964,728**	**67.9**	**22,002**	**31,218**	**2,404,537**	**42.1**	**15,774**	**18,933**	**.0961**	**.1047**
Hidalgo	384.8	444.4	15.5	127.0	18.4	3,964,728	67.9	22,002	31,218	2,404,537	42.1	15,774	18,933	.0961	.1047
MIDLAND	**110.1**	**123.5**	**12.2**	**47.0**	**15.2**	**2,602,928**	**63.4**	**39,032**	**55,381**	**1,037,809**	**40.3**	**18,131**	**22,081**	**.0460**	**.0488**
Midland	110.1	123.5	12.2	47.0	15.2	2,602,928	63.4	39,032	55,381	1,037,809	40.3	18,131	22,081	.0460	.0488
ODESSA	**125.1**	**127.3**	**1.8**	**47.8**	**4.1**	**2,272,481**	**47.8**	**33,506**	**47,541**	**1,051,957**	**29.3**	**17,720**	**22,007**	**.0475**	**.0460**
Ector	125.1	127.3	1.8	47.8	4.1	2,272,481	47.8	33,506	47,541	1,051,957	29.3	17,720	22,007	.0475	.0460
SAN ANGELO	**99.7**	**106.3**	**6.6**	**40.6**	**10.0**	**1,821,049**	**56.1**	**31,612**	**44,653**	**805,426**	**32.1**	**16,528**	**19,838**	**.0363**	**.0368**
Tom Green	99.7	106.3	6.6	40.6	10.0	1,821,049	56.1	31,612	44,853	805,426	32.1	16,528	19,838	.0363	.0368
SAN ANTONIO	**1,321.0**	**1,446.3**	**9.5**	**512.9**	**12.8**	**22,525,985**	**60.1**	**30,946**	**43,919**	**12,917,664**	**46.7**	**19,369**	**25,186**	**.4729**	**.5025**
Bexar	1,206.8	1,315.7	9.0	464.5	12.4	20,334,473	59.5	30,851	43,777	11,852,573	45.8	19,669	25,517	.4321	.4568
Comal	52.0	60.2	15.8	22.8	18.1	1,105,760	67.6	34,189	48,498	600,335	59.7	19,474	26,330	.0206	.0234
Guadalupe	62.2	70.4	13.2	25.6	16.4	1,085,752	65.1	29,891	42,412	464,756	54.9	13,638	18,155	.0202	.0223
SHERMAN - DENISON	**97.9**	**101.2**	**3.4**	**40.3**	**5.5**	**1,756,335**	**49.7**	**30,717**	**43,582**	**1,033,851**	**41.9**	**19,070**	**25,654**	**.0384**	**.0386**
Grayson	97.9	101.2	3.4	40.3	5.5	1,756,335	49.7	30,717	43,582	1,033,851	41.9	19,070	25,654	.0384	.0386
TEXARKANA	**122.0**	**125.2**	**2.6**	**47.5**	**4.6**	**1,808,719**	**49.3**	**26,690**	**38,078**	**1,178,283**	**38.8**	**18,695**	**24,806**	**.0430**	**.0428**
Bowie	82.6	85.3	3.3	32.7	5.5	1,215,804	49.7	26,207	37,181	903,625	40.7	20,720	27,634	.0302	.0302
Miller, Ark.	*39.4*	*39.9*	*1.3*	*14.8*	*2.8*	*592,915*	*48.5*	*27,729*	*40,062*	*274,658*	*33.1*	*14,334*	*18,558*	*.0128*	*.0126*
TYLER	**153.1**	**164.5**	**7.4**	**62.5**	**10.0**	**2,870,223**	**56.1**	**32,364**	**45,924**	**1,773,571**	**48.8**	**20,985**	**28,377**	**.0610**	**.0641**
Smith	153.1	164.5	7.4	62.5	10.0	2,870,223	56.1	32,364	45,924	1,773,571	48.8	20,985	28,377	.0610	.0641
VICTORIA	**75.9**	**78.5**	**3.4**	**27.9**	**6.5**	**1,238,001**	**51.1**	**31,275**	**44,373**	**640,325**	**27.8**	**19,122**	**22,951**	**.0272**	**.0267**
Victoria	75.9	78.5	3.4	27.9	6.5	1,238,001	51.1	31,275	44,373	640,325	27.8	19,122	22,951	.0272	.0267
WACO	**191.8**	**201.3**	**5.0**	**76.3**	**7.3**	**2,995,274**	**52.3**	**27,667**	**39,257**	**1,741,590**	**36.7**	**17,919**	**22,826**	**.0675**	**.0678**
McLennan	191.8	201.3	5.0	76.3	7.3	2,995,274	52.3	27,667	39,257	1,741,590	36.7	17,919	22,826	.0675	.0678
WICHITA FALLS	**125.9**	**126.4**	**.4**	**47.8**	**2.8**	**1,984,553**	**45.9**	**29,262**	**41,518**	**1,132,156**	**27.9**	**19,035**	**23,685**	**.0463**	**.0442**
Wichita	125.9	126.4	.4	47.8	2.8	1,984,553	45.9	29,262	41,518	1,132,156	27.9	19,035	23,685	.0463	.0442
ALL COUNTIES															
Anderson	47.9	50.1	4.6	15.7	8.3	624,940	53.6	28,058	39,805	304,180	39.2	15,069	19,375	.0139	.0141
Andrews	15.3	16.1	5.2	5.3	6.0	253,227	50.3	33,691	47,779	78,259	31.8	11,872	14,766	.0048	.0047
Angelina	69.9	72.6	3.9	25.8	5.7	1,100,132	50.0	30,055	42,641	589,148	38.6	17,421	22,835	.0241	.0242
Aransas	18.2	20.1	10.4	7.7	13.2	324,506	60.6	29,705	42,144	143,466	50.8	13,994	18,632	.0062	.0066
Archer	8.3	8.6	3.6	3.1	3.3	110,357	46.6	25,086	35,599	19,019	24.0	5,111	6,135	.0021	.0021
Armstrong	2.1	2.1	.0	.8	.0	43,142	41.2	38,195	53,928	4,885	19.7	5,100	6,106	.0007	.0005
Atascosa	31.1	33.8	8.7	11.6	11.5	407,040	58.2	24,745	35,090	173,811	43.4	11,657	14,984	.0086	.0090
Austin	20.8	22.3	7.2	8.2	7.9	405,164	53.0	34,845	49,410	139,665	38.2	13,295	17,032	.0074	.0075
Bailey	7.9	7.7	−2.5	2.7	.0	81,595	41.6	21,344	30,220	32,323	19.9	9,985	11,971	.0020	.0019
Bandera	10.2	11.8	15.7	4.7	17.5	189,764	66.5	28,488	40,375	50,326	53.7	8,187	10,708	.0032	.0034
Bastrop	38.3	44.6	16.4	16.6	19.4	644,323	69.5	27,355	38,815	213,262	59.7	9,609	12,847	.0110	.0126
Baylor	4.5	4.4	−2.2	1.8	.0	60,337	41.8	23,642	33,521	25,731	33.1	10,742	14,295	.0014	.0014
Bee	27.2	27.3	.4	9.1	2.2	349,516	45.0	27,076	38,408	149,933	22.9	13,707	16,476	.0080	.0076
Bell	184.7	198.6	7.5	72.8	10.5	2,940,877	56.8	28,469	40,397	1,599,026	39.5	17,391	21,965	.0633	.0652
Bexar	1,206.8	1,315.7	9.0	464.5	12.4	20,334,473	59.5	30,851	43,777	11,852,573	45.8	19,669	25,517	.4321	.4568
Blanco	6.2	6.9	11.3	3.2	18.5	123,487	67.8	27,252	38,590	17,854	42.1	4,653	5,579	.0018	.0019
Borden	.9	.9	.0	.3	.0	7,816	40.8	18,507	26,053	870	34.7	2,153	2,900	.0002	.0003
Bosque	15.1	15.8	4.6	6.9	7.8	265,732	52.8	27,167	38,512	62,200	29.3	7,514	9,014	.0047	.0047
Bowie	82.6	85.3	3.3	32.7	5.5	1,215,804	49.7	26,207	37,181	903,625	40.7	20,720	27,634	.0302	.0302
Brazoria	190.2	198.5	4.4	67.1	7.0	3,839,990	51.8	40,334	57,228	1,443,351	44.7	15,907	21,510	.0711	.0724
Brazos	124.6	139.0	11.6	52.9	15.8	2,224,650	64.2	29,640	42,054	1,059,127	47.3	15,732	20,021	.0431	.0465
Brewster	8.0	8.2	2.5	3.2	6.7	101,916	51.0	22,501	31,849	60,941	32.2	15,371	19,044	.0024	.0024
Briscoe	2.1	2.1	.0	1.0	.0	25,635	41.3	18,145	25,635	6,140	19.8	5,126	6,140	.0006	.0006
Brooks	9.0	9.2	2.2	2.7	.0	77,219	41.7	20,179	28,600	44,977	20.0	13,887	16,658	.0021	.0020
Brown	35.9	37.2	3.6	14.7	6.5	546,784	51.1	26,221	37,196	227,968	27.8	12,922	15,508	.0115	.0114
Burleson	14.8	15.8	6.8	5.8	9.4	195,079	55.2	23,711	33,634	48,592	31.3	6,981	8,378	.0037	.0037
Burnet	25.5	29.4	15.3	12.4	19.2	465,501	69.2	26,454	37,540	242,522	61.2	14,463	19,558	.0089	.0100
Caldwell	28.6	31.1	8.7	10.5	11.7	347,328	58.4	23,327	33,079	130,597	36.7	10,162	12,438	.0074	.0075
Calhoun	21.1	21.6	2.4	7.9	6.8	351,705	51.5	31,382	44,520	102,092	28.1	10,768	12,923	.0065	.0066
Callahan	13.0	13.8	6.2	5.1	6.3	166,005	50.6	22,961	32,550	49,252	37.6	7,455	9,657	.0034	.0033
Cameron	266.6	296.4	11.2	88.8	14.1	2,946,504	61.9	23,386	33,181	1,664,156	37.0	15,613	18,740	.0700	.0736

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
TEXAS (continued)															
ALL COUNTIES (continued)															
Camp	10.4	10.9	4.8	4.6	12.2	179,448	58.9	27,536	39,010	103,849	51.6	16,707	22,576	.0039	.0040
Carson	6.6	6.4	−3.0	2.4	.0	117,548	41.7	34,555	48,978	29,096	34.2	9,037	12,123	.0021	.0021
Cass	31.0	31.6	1.9	11.3	1.8	418,294	44.4	26,101	37,017	194,992	37.6	12,764	17,256	.0094	.0091
Castro	10.3	10.0	−2.9	3.3	.0	95,664	41.9	20,432	28,989	32,277	20.0	8,149	9,781	.0022	.0021
Chambers	21.7	22.9	5.5	8.0	6.7	351,392	51.3	30,974	43,924	83,196	28.0	8,667	10,400	.0065	.0064
Cherokee	41.1	42.5	3.4	15.5	4.7	560,539	48.5	25,497	36,164	274,073	41.4	13,098	17,682	.0124	.0125
Childress	6.3	6.1	−3.2	2.5	.0	73,467	41.4	20,780	29,387	44,489	28.1	13,896	17,796	.0019	.0016
Clay	10.1	10.2	1.0	4.2	2.4	168,818	45.3	28,333	40,195	33,946	22.9	6,734	8,082	.0030	.0030
Cochran	5.0	5.1	2.0	1.6	.0	57,523	41.9	25,343	35,952	11,442	20.0	5,959	7,151	.0012	.0011
Coke	3.3	3.2	−3.0	1.3	.0	48,770	41.1	26,595	37,515	14,422	19.7	9,272	11,094	.0010	.0009
Coleman	10.0	9.8	−2.0	4.1	.0	138,181	41.7	23,779	33,703	41,779	20.0	8,495	10,190	.0029	.0027
Collin	229.7	269.3	17.2	92.0	20.3	6,238,148	70.6	47,785	67,806	3,176,409	62.6	25,532	34,526	.1080	.1240
Collingsworth	4.2	4.1	−2.4	1.7	.0	62,525	41.7	25,952	36,779	13,919	20.0	6,826	8,188	.0012	.0010
Colorado	19.3	19.1	−1.0	7.3	1.4	267,921	43.8	25,874	36,702	127,223	21.7	14,522	17,428	.0063	.0059
Comal	52.0	60.2	15.8	22.8	18.1	1,105,760	67.6	34,189	48,498	600,335	59.7	19,474	26,330	.0206	.0234
Comanche	12.9	13.0	.8	5.0	.0	171,632	41.7	24,225	34,326	77,259	28.9	11,991	15,452	.0041	.0037
Concho	2.8	2.7	−3.6	1.1	.0	38,140	41.4	24,528	34,673	15,260	19.8	11,581	13,873	.0008	.0008
Cooke	31.2	32.6	4.5	12.2	5.2	451,120	49.2	26,072	36,977	244,175	29.9	16,202	20,014	.0104	.0101
Coryell	64.7	68.4	5.7	18.7	9.4	1,047,924	55.2	39,498	56,039	215,929	47.9	8,540	11,547	.0180	.0187
Cottle	2.4	2.3	−4.2	1.0	.0	36,265	41.5	25,631	36,265	18,068	29.6	13,937	18,068	.0008	.0006
Crane	4.4	4.3	−2.3	1.6	.0	70,966	41.9	31,253	44,354	22,433	24.8	11,238	14,021	.0014	.0014
Crockett	4.3	4.2	−2.3	1.5	.0	60,962	41.2	28,773	40,641	29,230	39.2	14,003	19,487	.0014	.0014
Crosby	8.2	8.0	−2.4	2.8	.0	73,780	41.6	18,608	26,350	19,545	19.9	5,822	6,980	.0017	.0015
Culberson	3.3	3.2	−3.0	1.0	.0	28,762	41.4	20,334	28,762	37,475	33.9	27,983	37,475	.0011	.0010
Dallam	6.4	6.3	−1.6	2.4	.0	77,219	41.6	22,727	32,175	40,412	21.9	13,816	16,838	.0019	.0018
Dallas	1,855.3	2,013.8	8.5	815.9	11.8	42,915,792	58.6	37,070	52,599	27,056,505	51.1	24,523	33,162	.8720	.9318
Dawson	15.4	15.0	−2.6	5.3	.0	191,953	41.8	25,542	36,218	82,334	20.0	12,947	15,535	.0046	.0041
Deaf Smith	20.4	19.9	−2.5	6.5	.0	226,029	41.8	24,522	34,774	110,250	25.7	13,494	16,962	.0055	.0052
Delta	4.8	4.8	.0	1.8	.0	62,213	41.4	24,440	34,563	15,040	20.0	6,962	8,356	.0013	.0012
Denton	229.0	268.7	17.3	98.9	20.6	5,771,396	71.1	41,129	58,356	2,638,503	60.7	20,022	26,678	.0982	.1125
De Witt	19.1	19.0	−.5	7.2	1.4	261,356	43.9	25,584	36,299	89,517	21.7	10,358	12,433	.0055	.0051
Dickens	3.0	2.9	−3.3	1.2	.0	28,762	40.9	17,013	23,968	13,131	27.4	8,586	10,943	.0009	.0008
Dimmit	11.6	11.3	−2.6	3.3	.0	89,099	41.8	19,039	27,000	36,237	20.6	9,105	10,981	.0023	.0022
Donley	4.0	3.9	−2.5	1.6	.0	46,894	41.9	20,658	29,309	23,959	34.2	11,162	14,974	.0011	.0011
Duval	13.1	13.2	.8	4.2	2.4	133,804	45.3	22,464	31,858	28,155	22.9	5,587	6,704	.0029	.0026
Eastland	19.4	18.9	−2.6	7.8	.0	239,159	41.9	21,607	30,661	122,765	29.3	12,176	15,739	.0058	.0055
Ector	125.1	127.3	1.8	47.8	4.1	2,272,481	47.8	33,506	47,541	1,051,957	29.3	17,720	22,007	.0475	.0460
Edwards	1.9	1.9	.0	.7	.0	21,884	40.9	22,190	31,263	8,970	34.8	9,507	12,814	.0006	.0005
Ellis	83.6	96.6	15.6	33.5	18.0	1,500,919	67.4	31,578	44,804	686,186	56.7	15,414	20,483	.0279	.0313
El Paso	592.4	652.8	10.2	202.8	12.9	8,041,689	60.2	27,946	39,653	5,079,983	48.5	19,048	25,049	.1834	.1958
Erath	26.0	27.7	6.5	11.6	10.5	462,374	56.7	28,109	39,860	256,153	46.9	16,610	22,082	.0096	.0101
Falls	17.6	17.4	−1.1	7.2	1.4	236,033	43.8	23,122	32,782	57,774	21.7	6,688	8,024	.0047	.0045
Fannin	25.0	25.2	.8	10.3	2.0	337,011	44.7	23,062	32,720	151,323	29.6	11,558	14,692	.0076	.0073
Fayette	20.2	20.5	1.5	8.5	3.7	328,258	47.1	27,216	38,619	163,779	29.5	15,419	19,268	.0072	.0069
Fisher	5.5	5.4	−1.8	2.1	.0	72,217	41.5	24,310	34,389	14,448	19.8	5,741	6,880	.0015	.0013
Floyd	8.9	8.7	−2.2	3.0	.0	84,409	41.7	19,861	28,136	39,645	26.6	10,439	13,215	.0021	.0019
Foard	2.0	2.0	.0	.9	.0	24,697	40.9	19,472	27,441	3,556	19.6	3,303	3,951	.0004	.0006
Fort Bend	205.5	240.0	16.8	79.5	20.3	4,741,605	70.6	42,036	59,643	1,414,694	62.6	13,160	17,795	.0739	.0841
Franklin	7.9	8.3	5.1	3.5	12.9	136,618	60.2	27,513	39,034	38,112	43.0	8,600	10,889	.0024	.0025
Freestone	17.2	18.2	5.8	6.8	7.9	261,981	53.1	27,167	38,527	72,486	29.5	8,883	10,660	.0050	.0050
Frio	14.6	14.7	.7	4.3	.0	118,798	41.8	19,480	27,627	51,517	25.6	9,540	11,981	.0032	.0030
Gaines	14.2	14.5	2.1	4.7	2.2	171,632	44.9	25,746	36,517	50,736	22.6	8,995	10,795	.0036	.0035
Galveston	216.0	224.3	3.8	85.0	6.6	4,226,397	51.3	35,039	49,722	1,890,312	38.0	17,191	22,239	.0837	.0839
Garza	5.1	5.0	−2.0	1.8	.0	74,405	41.8	29,157	41,336	21,994	20.0	10,184	12,219	.0015	.0014
Gillespie	16.4	17.7	7.9	7.5	11.9	260,418	58.7	24,491	34,722	140,160	38.5	15,103	18,688	.0056	.0057
Glasscock	1.4	1.4	.0	.4	.0	12,818	40.8	22,753	32,045	2,260	34.8	4,193	5,650	.0002	.0004
Goliad	5.7	5.9	3.5	1.9	.0	78,157	41.5	29,063	41,135	18,939	19.9	8,315	9,968	.0016	.0013
Gonzales	17.9	18.2	1.7	6.8	4.6	235,095	48.4	24,372	34,573	85,298	25.6	10,452	12,544	.0050	.0049
Gray	24.3	23.7	−2.5	9.6	.0	414,543	41.8	30,449	43,182	162,657	21.7	13,926	16,943	.0087	.0082
Grayson	97.9	101.2	3.4	40.3	5.5	1,756,335	49.7	30,717	43,582	1,033,851	41.9	19,070	25,654	.0384	.0386
Gregg	111.7	116.7	4.5	44.6	6.7	1,905,458	51.4	30,113	42,723	1,303,941	32.2	23,591	29,236	.0453	.0447
Grimes	18.4	19.5	6.0	6.1	8.9	215,400	54.4	24,911	35,311	76,656	30.7	10,475	12,567	.0046	.0046
Guadalupe	62.2	70.4	13.2	25.6	16.4	1,085,752	65.1	29,891	42,412	464,756	54.9	13,638	18,155	.0202	.0223
Hale	37.0	36.1	−2.4	12.6	.8	408,915	43.0	22,875	32,454	239,726	26.1	15,212	19,026	.0105	.0100
Hall	4.6	4.5	−2.2	1.7	.0	39,391	41.8	16,339	23,171	18,627	33.3	8,217	10,957	.0012	.0009
Hamilton	8.3	8.3	.0	3.5	.0	119,423	41.9	24,043	34,121	31,401	20.1	7,472	8,972	.0023	.0023

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
TEXAS (continued)															
ALL COUNTIES (continued)															
Hansford	6.2	6.0	−3.2	2.3	.0	89,724	41.6	27,559	39,010	32,153	19.9	11,662	13,980	.0020	.0017
Hardeman	5.8	5.7	−1.7	2.2	.0	78,157	41.9	25,040	35,526	21,775	29.1	7,665	9,898	.0016	.0016
Hardin	41.8	41.4	−1.0	14.4	.7	625,878	42.9	30,637	43,464	219,285	27.2	12,055	15,228	.0130	.0123
Harris	2,784.0	2,954.5	6.1	1,151.7	9.2	58,262,623	54.9	35,648	50,588	26,249,169	31.1	18,987	22,792	1.1436	1.1482
Harrison	57.3	59.6	4.0	21.5	5.9	894,737	50.3	29,329	41,616	307,903	27.1	11,931	14,321	.0179	.0174
Hartley	4.1	4.1	.0	1.3	.0	57,836	41.7	31,395	44,489	13,686	19.9	8,777	10,528	.0012	.0011
Haskell	6.8	6.6	−2.9	2.5	.0	76,906	41.7	21,712	30,762	47,848	35.1	14,163	19,139	.0019	.0018
Hays	62.4	72.7	16.5	25.1	21.3	1,093,880	72.0	30,715	43,581	553,412	62.9	16,414	22,048	.0206	.0237
Hemphill	5.1	5.0	−2.0	1.7	.0	64,088	41.5	26,635	37,699	23,216	33.2	10,251	13,656	.0014	.0013
Henderson	56.5	63.6	12.6	25.9	16.1	976,020	64.8	26,[illegible]	37,684	426,449	57.1	12,176	16,465	.0183	.0202
Hidalgo	384.8	444.4	15.5	127.0	18.4	3,964,728	67.9	22,002	31,218	2,404,537	42.1	15,774	18,933	.0961	.1047
Hill	27.3	28.4	4.0	11.3	5.6	373,276	49.7	23,297	33,033	199,750	33.9	13,945	17,677	.0086	.0084
Hockley	24.2	24.3	.4	8.3	2.5	287,616	45.4	24,426	34,653	138,029	29.4	13,165	16,630	.0069	.0066
Hood	31.4	36.9	17.5	14.8	20.3	743,738	70.7	35,414	50,253	326,249	59.6	16,620	22,044	.0127	.0144
Hopkins	30.0	32.5	8.3	12.7	9.5	462,687	55.3	25,683	36,432	299,279	48.0	17,429	23,565	.0104	.0111
Houston	24.7	26.2	6.1	9.8	11.4	357,645	58.0	25,722	36,494	114,528	33.7	9,737	11,687	.0069	.0070
Howard	33.4	32.8	−1.8	12.7	.8	475,505	43.0	26,396	37,441	231,009	23.5	14,845	18,190	.0109	.0103
Hudspeth	3.1	3.2	3.2	1.0	.0	30,637	41.8	21,600	30,637	6,863	20.0	5,719	6,863	.0008	.0006
Hunt	68.6	75.5	10.1	29.5	12.6	1,264,261	59.7	30,206	42,856	539,184	45.3	14,161	18,277	.0240	.0253
Hutchinson	25.9	25.3	−2.3	9.8	.0	486,759	41.9	35,015	49,669	135,700	20.2	11,525	13,847	.0092	.0087
Irion	1.7	1.8	5.9	.5	.0	22,509	40.6	32,010	45,018	2,820	19.5	4,720	5,640	.0005	.0003
Jack	7.3	7.2	−1.4	2.8	.0	99,103	41.8	24,956	3[illegible]94	26,091	20.8	7,711	9,318	.0020	.0019
Jackson	12.8	12.5	−2.3	4.6	.0	171,945	41.7	26,380	37,379	63,276	19.9	11,469	13,756	.0038	.0035
Jasper	34.1	35.3	3.5	12.8	4.9	488,635	48.8	26,909	38,175	223,055	28.9	14,181	17,426	.0107	.0105
Jeff Davis	1.8	1.9	5.6	.6	.0	19,383	40.5	22,995	32,305	8,403	34.6	10,405	14,005	.0005	.0005
Jefferson	243.4	237.4	−2.5	90.5	.0	4,279,543	41.9	33,324	47,288	2,386,177	31.0	20,132	26,367	.0970	.0917
Jim Hogg	5.4	5.5	1.9	1.8	.0	48,770	41.1	19,203	27,094	25,581	33.7	10,627	14,212	.0014	.0013
Jim Wells	38.3	38.5	.5	12.9	4.9	392,971	48.7	21,479	30,463	194,663	25.9	12,575	15,090	.0097	.0093
Johnson	97.9	113.3	15.7	40.5	18.4	1,857,626	68.0	32,323	45,867	845,579	60.1	15,439	20,878	.0339	.0381
Jones	17.4	17.3	−.6	6.6	1.5	220,714	44.0	23,574	33,442	67,505	22.0	8,512	10,228	.0047	.0045
Karnes	12.9	12.6	−2.3	4.4	.0	151,311	41.7	24,262	34,389	52,626	20.0	9,970	11,960	.0034	.0032
Kaufman	56.4	65.3	15.8	22.7	17.0	957,887	66.0	29,747	42,198	541,552	53.2	18,219	23,857	.0194	.0215
Kendall	16.1	18.8	16.8	6.8	17.2	288,554	66.3	29,916	42,434	199,833	58.5	21,735	29,387	.0062	.0068
Kenedy	.5	.5	.0	.2	.0	10,629	38.3	38,430	53,145	1,416	18.4	5,980	7,080	.0001	.0004
Kent	1.1	1.1	.0	.4	.0	11,567	40.1	20,643	28,918	4,252	19.2	8,918	10,630	.0003	.0002
Kerr	36.8	41.0	11.4	16.9	14.2	757,806	62.0	31,611	44,841	346,242	54.4	15,153	20,488	.0140	.0151
Kimble	4.1	4.1	.0	1.6	.0	48,770	41.6	21,533	30,481	29,346	34.0	13,689	18,341	.0011	.0012
King	.4	.4	.0	.2	.0	5,940	37.5	21,605	29,700	888	18.1	3,760	4,440	.0002	.0002
Kinney	2.7	2.9	7.4	.8	.0	21,571	40.0	19,259	26,964	6,968	34.4	6,481	8,710	.0005	.0005
Kleberg	32.1	31.3	−2.5	10.5	.0	385,156	41.9	25,846	36,682	184,850	20.0	14,665	17,605	.0094	.0086
Knox	5.1	5.0	−2.0	1.9	.0	57,211	41.2	21,331	30,111	16,954	19.7	7,454	8,923	.0013	.0012
Lamar	45.3	46.6	2.9	18.1	5.2	663,706	49.3	25,842	36,669	397,252	38.3	16,698	21,948	.0155	.0152
Lamb	16.6	16.2	−2.4	5.8	.0	175,696	41.8	21,362	30,292	58,314	20.0	8,379	10,054	.0039	.0039
Lampasas	15.0	16.5	10.0	6.4	10.3	212,273	56.5	23,382	33,168	79,799	36.2	10,104	12,469	.0043	.0043
La Salle	5.5	5.4	−1.8	1.8	.0	51,583	41.4	20,263	28,657	26,592	35.0	10,942	14,773	.0014	.0014
Lavaca	18.7	18.5	−1.1	7.2	1.4	248,538	43.8	24,344	34,519	104,343	23.9	11,859	14,492	.0056	.0052
Lee	13.0	13.9	6.9	5.0	8.7	162,878	54.0	22,987	32,576	86,140	45.7	12,851	17,228	.0037	.0038
Leon	12.4	13.9	12.1	6.3	18.9	210,710	68.4	23,606	33,446	100,942	60.6	11,857	16,023	.0040	.0045
Liberty	53.3	55.4	3.9	19.9	5.9	827,835	50.2	29,324	41,600	306,038	30.6	12,465	15,379	.0167	.0164
Limestone	23.0	24.3	5.7	9.1	7.1	298,871	51.9	23,151	32,843	160,113	44.8	13,013	17,595	.0068	.0070
Lipscomb	3.6	3.5	−2.8	1.3	.0	54,397	41.6	29,550	41,844	10,549	19.9	6,768	8,115	.0010	.0010
Live Oak	9.9	9.9	.0	3.3	.0	113,483	41.8	24,255	34,389	80,906	35.2	18,137	24,517	.0030	.0028
Llano	12.8	14.1	10.2	6.2	10.7	223,215	57.0	25,388	36,002	74,499	40.1	9,494	12,016	.0041	.0043
Loving	.1	.1	.0	.1	.0	3,126	31.4	23,790	31,260	118	14.6	1,030	1,180	.0001	.0000
Lubbock	225.4	229.2	1.7	85.3	4.8	3,584,887	48.7	29,617	42,027	2,502,972	33.8	22,979	29,343	.0872	.0857
Lynn	7.6	7.4	−2.6	2.5	.0	69,716	41.6	19,693	27,886	15,911	19.9	5,308	6,364	.0016	.0015
McCulloch	9.2	9.3	1.1	3.7	.0	116,297	41.8	22,172	31,432	85,012	33.6	17,200	22,976	.0031	.0030
McLennan	191.8	201.3	5.0	76.3	7.3	2,995,274	52.3	27,667	39,257	1,741,590	36.7	17,919	22,826	.0675	.0678
McMullen	.9	1.0	11.1	.3	.0	14,381	40.7	34,060	47,937	1,461	19.5	4,077	4,870	.0003	.0002
Madison	11.9	12.4	4.2	4.1	13.9	179,760	61.6	30,907	43,844	63,171	36.7	12,838	15,408	.0034	.0035
Marion	10.6	10.8	1.9	4.4	4.8	130,678	48.6	20,937	29,700	40,163	32.5	7,220	9,128	.0027	.0026
Martin	4.7	4.7	.0	1.5	.0	65,964	41.5	31,076	43,976	33,087	35.1	16,333	22,058	.0015	.0015
Mason	3.5	3.4	−2.9	1.5	.0	39,391	41.5	18,554	26,261	27,154	35.1	13,403	18,103	.0011	.0011
Matagorda	42.4	44.3	4.5	16.4	7.2	870,977	52.1	37,435	53,108	267,804	37.4	12,741	16,330	.0155	.0156
Maverick	40.9	45.9	12.2	11.9	15.5	300,747	63.8	17,826	25,273	183,415	41.8	12,562	15,413	.0083	.0089
Medina	27.8	30.1	8.3	10.6	11.6	380,779	58.2	25,335	35,923	255,393	50.8	17,823	24,094	.0088	.0093

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
TEXAS (continued)															
ALL COUNTIES (continued)															
Menard	2.3	2.3	.0	.9	.0	19,695	41.6	15,459	21,883	5,362	19.9	4,970	5,958	.0004	.0005
Midland	110.1	123.5	12.2	47.0	15.2	2,602,928	63.4	39,032	55,381	1,037,809	40.3	18,131	22,081	.0460	.0488
Milam	24.1	24.5	1.7	8.8	1.1	321,067	43.4	25,731	36,485	139,405	36.7	11,719	15,841	.0072	.0070
Mills	4.4	4.4	.0	1.8	.0	59,399	41.5	23,314	32,999	21,755	26.1	9,586	12,086	.0012	.0012
Mitchell	8.6	8.4	–2.3	3.2	.0	112,233	41.7	24,757	35,073	49,205	20.4	12,768	15,377	.0026	.0024
Montague	17.9	18.0	.6	7.2	1.4	214,149	43.8	20,974	29,743	94,370	21.7	10,923	13,107	.0051	.0048
Montgomery	178.1	202.9	13.9	69.0	16.2	3,433,889	64.8	35,075	49,767	1,189,390	53.5	13,042	17,238	.0595	.0653
Moore	17.7	17.9	1.1	6.2	1.6	250,414	44.2	28,476	40,389	109,326	22.0	14,694	17,633	.0055	.0053
Morris	14.6	14.2	–2.7	5.3	.0	191,640	41.8	25,493	36,158	43,462	20.0	6,833	8,200	.0040	.0035
Motley	1.7	1.7	.0	.8	.0	19,695	40.6	17,505	24,619	6,129	23.9	6,185	7,661	.0003	.0004
Nacogdoches	52.7	55.4	5.1	20.4	6.8	744,364	51.5	25,721	36,488	513,720	44.4	18,624	25,182	.0179	.0183
Navarro	39.2	40.8	4.1	16.2	7.3	575,233	52.2	25,036	35,508	331,230	36.5	16,070	20,446	.0132	.0132
Newton	13.8	14.0	1.4	5.1	4.1	197,580	47.5	27,336	38,741	33,560	24.9	5,486	6,580	.0035	.0034
Nolan	17.1	16.7	–2.3	6.3	.0	231,969	41.9	25,953	36,820	99,776	20.0	13,196	15,837	.0054	.0049
Nueces	300.4	312.9	4.2	109.0	7.0	4,583,103	51.8	29,635	42,047	2,527,142	33.6	18,563	23,185	.1029	.1025
Ochiltree	9.3	9.1	–2.2	3.3	.0	142,245	41.8	30,393	43,105	58,039	24.4	14,134	17,588	.0031	.0028
Oldham	2.4	2.4	.0	.7	.0	21,259	41.0	21,533	30,370	7,418	19.6	8,857	10,597	.0005	.0005
Orange	81.8	79.8	–2.4	28.6	.4	1,476,535	42.4	36,378	51,627	467,656	20.5	13,622	16,352	.0291	.0270
Palo Pinto	25.0	25.2	.8	9.8	2.1	366,086	44.8	26,344	37,356	165,987	22.5	14,116	16,937	.0082	.0077
Panola	22.9	23.7	3.5	8.6	4.9	344,827	48.7	28,279	40,096	130,135	36.9	11,595	15,132	.0069	.0069
Parker	65.0	75.4	16.0	28.0	18.6	1,264,574	68.3	31,831	45,163	579,924	51.9	16,178	20,712	.0234	.0259
Parmer	10.9	10.6	–2.8	3.2	.0	274,173	41.8	60,419	85,679	44,194	35.2	10,216	13,811	.0044	.0042
Pecos	15.8	16.1	1.9	4.9	2.1	183,512	44.7	26,427	37,451	88,215	26.2	14,562	18,003	.0044	.0042
Polk	31.9	35.4	11.0	13.7	13.2	443,304	60.6	22,809	32,358	257,321	53.1	13,891	18,783	.0096	.0105
Potter	102.2	102.8	.6	41.5	3.0	1,710,379	46.1	29,049	41,214	1,344,631	30.9	25,497	32,401	.0439	.0423
Presidio	5.6	5.8	3.6	1.9	.0	41,892	41.4	15,592	22,048	30,842	19.8	13,548	16,233	.0014	.0012
Rains	6.4	7.1	10.9	3.2	18.5	106,293	67.7	23.470	33,217	34,026	60.1	7,873	10,633	.0019	.0020
Randall	94.6	104.2	10.1	40.0	13.3	2,078,028	60.8	36,614	51,951	1,108,272	53.2	20,490	27,707	.0397	.0430
Reagan	4.6	4.7	2.2	1.4	.0	57,211	41.3	28,924	40,865	25,439	26.4	14,370	18,171	.0014	.0014
Real	2.9	3.1	6.9	1.0	.0	24,385	40.6	17,343	24,385	12,783	34.7	9,493	12,783	.0006	.0005
Red River	15.6	15.3	–1.9	6.2	1.6	165,067	44.1	18,778	26,624	59,731	21.9	8,030	9,634	.0039	.0037
Reeves	15.1	14.7	–2.6	4.8	.0	165,067	41.7	24,266	34,389	72,172	20.0	12,535	15,036	.0040	.0037
Refugio	8.6	8.4	–2.3	3.0	.0	122,550	41.9	28,784	40,850	44,982	20.5	12,439	14,994	.0027	.0025
Roberts	1.1	1.1	.0	.4	.0	16,882	40.9	29,960	42,205	2,304	19.6	4,815	5,760	.0003	.0003
Robertson	15.4	15.4	.0	6.1	1.7	199,143	44.2	23,011	32,646	64,846	22.0	8,857	10,630	.0043	.0039
Rockwall	27.9	33.1	18.6	12.3	23.0	738,736	74.5	42,332	60,060	250,928	60.6	15,620	20,401	.0113	.0132
Runnels	11.5	11.2	–2.6	4.6	.0	156,313	41.9	23,948	33,981	42,837	20.0	7,758	9,312	.0032	.0030
Rusk	43.8	44.7	2.1	16.6	3.8	700,908	47.2	29,759	42,223	173,199	24.5	8,693	10,434	.0133	.0127
Sabine	10.0	10.5	5.0	4.6	12.2	141,307	58.9	21,694	30,719	59,602	51.6	9,591	12,957	.0028	.0031
San Augustine	8.9	9.0	1.1	3.6	2.9	118,173	45.7	23,167	32,826	40,933	23.4	9,478	11,370	.0025	.0024
San Jacinto	15.6	17.6	12.8	6.9	16.9	244,786	65.9	25,013	35,476	55,370	58.1	5,935	8,025	.0041	.0044
San Patricio	60.7	61.0	.5	19.7	3.1	838,777	46.3	30,010	42,578	276,935	23.8	11,712	14,058	.0175	.0167
San Saba	5.5	5.4	–1.8	2.4	.0	80,345	41.9	23,595	33,477	34,633	34.9	10,696	14,430	.0017	.0017
Schleicher	2.8	2.7	–3.6	.9	.0	33,451	41.1	26,340	37,168	6,356	31.9	5,352	7,062	.0006	.0005
Scurry	18.3	17.8	–2.7	6.6	.0	282,927	41.8	30.231	42,868	112,075	24.7	13,616	16,981	.0062	.0058
Shackelford	3.6	3.5	–2.8	1.3	.0	57,523	41.8	31,201	44,248	13,949	35.2	7,936	10,730	.0011	.0009
Shelby	24.7	25.4	2.8	10.0	5.3	313,564	49.3	22,104	31,356	119,578	26.3	9,963	11,958	.0068	.0067
Sherman	3.0	2.9	–3.3	1.1	.0	62,525	41.3	40.228	56,841	8,974	19.8	6,811	8,158	.0010	.0009
Smith	153.1	164.5	7.4	62.5	10.0	2,870,223	56.1	32,364	45,924	1,773,571	48.8	20,985	28,377	.0610	.0641
Somervell	5.4	6.1	13.0	2.7	22.7	113,171	74.0	29,570	41,915	30,879	57.3	8,920	11,437	.0017	.0021
Starr	39.0	45.3	16.2	12.2	19.6	271,672	69.7	15,699	22,268	142,165	43.5	9,710	11,653	.0073	.0079
Stephens	9.7	9.5	–2.1	4.0	.0	137,868	41.8	24,301	34,467	66,567	26.9	13,110	16,642	.0032	.0031
Sterling	1.5	1.6	6.7	.4	.0	13,756	41.8	24,258	34,390	5,985	28.4	11,658	14,963	.0004	.0003
Stonewall	2.2	2.1	–4.5	1.0	.0	35,639	41.6	25,162	35,639	6,632	19.9	5,530	6,632	.0006	.0006
Sutton	5.0	4.9	–2.0	1.5	.0	57,523	41.2	27,155	38,349	22,691	34.9	11,211	15,127	.0014	.0012
Swisher	9.1	8.9	–2.2	3.3	.0	90,662	41.8	19,372	27,473	35,298	20.0	8,914	10,696	.0021	.0021
Tarrant	1,131.2	1,279.1	13.1	496.5	16.3	25,564,713	65.1	36,287	51,490	15,139,616	57.3	22,549	30,493	.4938	.5487
Taylor	123.3	128.4	4.1	48.3	7.3	1,967,671	52.3	28,712	40,739	1,041,972	28.8	17,973	21,573	.0435	.0430
Terrell	1.4	1.4	.0	.6	.0	27,198	41.2	32,100	45,330	5,805	19.7	8,080	9,675	.0006	.0004
Terry	14.5	14.1	–2.8	5.1	.0	193,516	41.8	26,753	37,944	73,423	20.0	11,997	14,397	.0043	.0040
Throckmorton	1.9	1.9	.0	.9	.0	20,008	41.6	15,696	22,231	4,956	19.9	4,591	5,507	.0004	.0003
Titus	24.2	25.8	6.6	9.8	8.9	389,220	54.5	27,991	39,716	223,586	33.2	18,647	22,815	.0088	.0088
Tom Green	99.7	106.3	6.6	40.6	10.0	1,821,049	56.1	31,612	44,853	805,426	32.1	16,528	19,838	.0363	.0368
Travis	560.4	636.2	13.5	266.5	17.2	12,851,447	66.3	33,985	48,223	7,913,468	58.5	21,959	29,694	.2493	.2792
Trinity	11.9	13.0	9.2	5.2	10.6	159,127	57.0	21,569	30,601	67,946	40.6	10,283	13,067	.0034	.0034
Tyler	19.4	20.8	7.2	7.8	8.3	275,111	53.6	24,871	35,271	97,944	46.5	9,288	12,557	.0055	.0057

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
TEXAS (continued)															
ALL COUNTIES (continued)															
Upshur	32.9	34.8	5.8	12.9	8.4	490,198	53.7	26,793	38,000	172,676	44.3	10,055	13,386	.0095	.0097
Upton	4.7	4.6	–2.1	1.5	.0	58,149	41.9	27,324	38,766	14,408	25.4	7,661	9,605	.0013	.0012
Uvalde	25.3	26.7	5.5	8.7	7.4	271,672	52.2	22,032	31,227	227,612	45.2	19,357	26,162	.0074	.0076
Val Verde	42.3	45.5	7.6	13.8	8.7	493,637	54.2	25,211	35,771	224,114	30.4	13,530	16,240	.0113	.0113
Van Zandt	41.5	46.2	11.3	17.7	13.5	637,758	61.0	25,392	36,032	257,680	53.4	10,765	14,558	.0122	.0133
Victoria	75.9	78.5	3.4	27.9	6.5	1,238,001	51.1	31,275	44,373	640,325	27.8	19,122	22,951	.0272	.0267
Walker	54.6	60.6	11.0	19.5	16.1	939,130	64.7	33,943	48,161	420,628	51.3	16,543	21,571	.0179	.0195
Waller	23.7	25.3	6.8	7.8	9.9	337,949	55.8	30,560	43,327	270,493	47.3	25,860	34,679	.0084	.0088
Ward	13.5	13.2	–2.2	4.5	.0	175,383	41.8	27,495	38,974	60,074	28.7	10,373	13,350	.0038	.0035
Washington	25.6	27.1	5.9	9.8	6.5	439,553	51.1	31,613	44,852	192,872	27.9	16,397	19,681	.0091	.0089
Webb	126.3	141.5	12.0	39.3	14.9	1,258,321	63.0	22,571	32,018	1,105,202	54.1	20,964	28,122	.0344	.0376
Wharton	40.4	39.4	–2.5	14.5	.7	533,966	42.9	25,951	36,825	244,657	21.6	13,970	16,873	.0123	.0116
Wheeler	7.2	7.0	–2.8	2.8	.0	101,604	41.8	25,594	36,287	37,506	26.0	10,627	13,395	.0022	.0019
Wichita	125.9	126.4	.4	47.8	2.8	1,984,553	45.9	29,262	41,518	1,132,156	27.9	19,035	23,685	.0463	.0442
Wilbarger	15.5	15.1	–2.6	5.9	.0	215,712	41.9	25,767	36,561	109,781	31.3	14,174	18,607	.0049	.0048
Willacy	18.5	18.8	1.6	5.1	2.0	136,930	44.6	18,939	26,849	67,015	24.4	10,772	13,140	.0040	.0036
Williamson	127.5	149.8	17.5	51.5	20.0	2,441,300	70.3	33,411	47,404	1,028,028	59.2	15,048	19,962	.0432	.0493
Wilson	21.2	23.2	9.4	7.7	8.5	258,229	53.8	23,646	33,536	115,121	39.0	11,664	14,951	.0056	.0058
Winkler	9.1	8.9	–2.2	3.0	.0	111,295	41.7	26,180	37,098	42,340	30.4	10,820	14,113	.0025	.0024
Wise	36.5	41.1	12.6	15.1	16.2	626,503	64.8	29,250	41,490	365,137	57.0	17,885	24,181	.0128	.0140
Wood	30.4	33.0	8.6	12.8	10.3	471,753	56.5	25,981	36,856	224,006	49.2	12,943	17,500	.0097	.0101
Yoakum	10.0	10.7	7.0	4.0	14.3	189,764	61.9	33,483	47,441	50,570	41.7	10,196	12,643	.0032	.0035
Young	19.1	18.8	–1.6	7.7	.0	324,194	41.9	29,673	42,103	121,113	22.0	12,891	15,729	.0066	.0062
Zapata	9.0	10.2	13.3	3.4	17.2	84,097	66.0	17,474	24,734	24,005	40.5	5,890	7,060	.0018	.0020
Zavala	11.9	11.9	.0	3.2	.0	94,101	41.5	20,789	29,407	25,923	19.8	6,760	8,101	.0024	.0021
TOTAL METRO COUNTIES	**13,746.9**	**14,949.3**	**8.7**	**5,544.9**	**11.7**	**266,519,028**	**58.6**	**33,840**	**48,066**	**142,826,377**	**44.5**	**19,905**	**25,758**	**5.3765**	**5.6524**
TOTAL STATE	**16,983.7**	**18,320.3**	**7.9**	**6,783.2**	**10.7**	**312,585,781**	**57.5**	**32,388**	**46,082**	**162,637,535**	**43.4**	**18,501**	**23,977**	**6.3534**	**6.6275**
UTAH															
PROVO - OREM	**252.2**	**265.9**	**5.4**	**74.1**	**7.2**	**2,977,892**	**59.2**	**27,069**	**40,187**	**1,319,234**	**31.9**	**14,476**	**17,803**	**.0661**	**.0672**
Utah	252.2	265.9	5.4	74.1	7.2	2,977,892	59.2	27,069	40,187	1,319,234	31.9	14,476	17,803	.0661	.0672
SALT LAKE CITY - OGDEN	**1,069.0**	**1,139.1**	**6.6**	**378.3**	**8.4**	**17,938,818**	**61.0**	**31,935**	**47,420**	**9,320,519**	**38.7**	**19,253**	**24,638**	**.3720**	**.3872**
Davis	187.7	209.0	11.3	60.2	13.6	2,825,490	68.6	31,612	46,935	1,263,672	46.4	16,281	20,991	.0555	.0607
Salt Lake	720.9	764.0	6.0	260.1	7.9	12,580,559	60.2	32,580	48,368	6,566,297	37.4	19,822	25,245	.2604	.2691
Weber	160.4	166.1	3.6	58.0	5.6	2,532,769	56.8	29,414	43,668	1,490,550	38.3	19,625	25,699	.0561	.0574
ALL COUNTIES															
Beaver	4.9	5.0	2.0	1.5	.0	46,668	48.4	20,962	31,112	25,070	38.2	12,097	16,713	.0012	.0012
Box Elder	38.7	41.1	6.2	12.0	5.3	660,549	56.3	37,077	55,046	175,234	29.5	11,874	14,603	.0119	.0120
Cache	68.2	73.1	7.2	23.2	9.4	1,004,555	62.5	29,165	43,300	366,502	34.6	12,845	15,798	.0195	.0205
Carbon	23.3	23.0	–1.3	7.9	1.3	369,358	50.4	31,488	46,754	122,005	27.7	12,251	15,444	.0074	.0070
Daggett	.7	.7	.0	.2	.0	7,545	48.1	25,470	37,725	3,063	22.8	12,470	15,315	.0002	.0001
Davis	187.7	209.0	11.3	60.2	13.6	2,825,490	68.6	31,612	46,935	1,263,672	46.4	16,281	20,991	.0555	.0607
Duchesne	14.1	14.3	1.4	4.0	.0	180,207	48.5	30,344	45,052	65,452	33.5	12,259	16,363	.0038	.0037
Emery	12.5	12.4	–.8	3.5	.0	160,686	48.5	30,917	45,910	28,545	23.0	6,631	8,156	.0030	.0029
Garfield	4.0	4.0	.0	1.2	.0	31,657	48.5	17,768	26,381	15,229	30.4	9,736	12,691	.0009	.0009
Grand	7.6	7.4	–2.6	2.7	.0	101,645	48.5	25,357	37,646	38,181	24.0	11,403	14,141	.0022	.0021
Iron	19.4	19.9	2.6	6.0	1.7	210,387	51.0	23,617	35,065	169,108	47.4	19,451	28,185	.0057	.0057
Juab	5.7	5.6	–1.8	1.7	.0	50,704	48.5	20,090	29,826	29,498	23.0	14,109	17,352	.0013	.0013
Kane	5.1	5.6	9.8	1.6	.0	54,687	48.5	23,023	34,179	23,763	23.0	12,076	14,852	.0014	.0014
Millard	12.8	14.6	14.1	4.5	15.4	166,225	71.3	24,883	36,939	60,808	55.4	10,031	13,513	.0032	.0035
Morgan	5.7	6.0	5.3	1.6	.0	80,910	48.5	34,057	50,569	10,845	23.0	5,511	6,778	.0013	.0014
Piute	1.5	1.6	6.7	.4	.0	10,711	48.5	18,035	26,778	3,276	38.2	5,925	8,190	.0004	.0003
Rich	2.2	2.1	–4.5	.7	.0	29,520	48.4	28,424	42,171	5,599	23.0	6,504	7,999	.0005	.0005
Salt Lake	720.9	764.0	6.0	260.1	7.9	12,580,559	60.2	32,580	48,368	6,566,297	37.4	19,822	25,245	.2604	.2691
San Juan	12.2	12.1	–.8	3.1	.0	86,212	48.5	18,730	27,810	26,015	23.0	6,823	8,392	.0023	.0020
Sanpete	17.1	17.9	4.7	5.4	5.9	168,705	57.2	21,045	31,242	74,283	46.3	9,955	13,756	.0039	.0041
Sevier	16.3	16.7	2.5	5.2	2.0	190,971	51.4	24,736	36,725	99,901	25.4	15,621	19,212	.0046	.0045
Summit	14.9	17.3	16.1	6.1	19.6	290,690	77.6	32,100	47,654	206,701	65.3	24,523	33,885	.0058	.0069
Tooele	29.6	30.9	4.4	9.7	6.6	492,530	58.3	34,200	50,776	122,220	31.1	10,245	12,600	.0088	.0088
Uintah	24.0	24.7	2.9	7.4	4.2	365,559	54.7	33,273	49,400	118,679	34.3	12,442	16,038	.0070	.0071
Utah	252.2	265.9	5.4	74.1	7.2	2,977,892	59.2	27,069	40,187	1,319,234	31.9	14,476	17,803	.0661	.0672
Wasatch	10.5	11.2	6.7	3.6	9.1	115,020	62.0	21,519	31,950	39,060	34.2	8,822	10,850	.0024	.0026

1990 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
UTAH (continued)															
ALL COUNTIES (continued)															
Washington	45.4	53.4	17.6	16.1	18.4	564,154	75.8	23,601	35,041	419,994	51.1	20,435	26,087	.0133	.0152
Wayne	2.3	2.4	4.3	.6	.0	23,822	48.4	26,750	39,703	5,988	35.1	7,388	9,980	.0006	.0003
Weber	160.4	166.1	3.6	58.0	5.6	2,532,769	56.8	29,414	43,668	1,490,550	38.3	19,625	25,699	.0561	.0574
TOTAL METRO COUNTIES	**1,321.2**	**1,405.0**	**6.3**	**452.4**	**8.2**	**20,916,710**	**60.7**	**31,130**	**46,235**	**10,639,753**	**37.8**	**18,464**	**23,518**	**.4381**	**.4544**
TOTAL STATE	**1,719.9**	**1,828.0**	**6.3**	**582.3**	**7.9**	**26,380,387**	**60.3**	**30,506**	**45,304**	**12,894,772**	**38.0**	**17,314**	**22,145**	**.5507**	**.5704**
VERMONT															
BURLINGTON	**136.6**	**144.9**	**6.1**	**55.7**	**9.6**	**3,017,894**	**55.2**	**38,274**	**54,181**	**1,715,058**	**36.5**	**24,728**	**30,791**	**.0625**	**.0633**
Chittenden	131.4	139.4	6.1	53.7	9.8	2,920,681	55.4	38,427	54,389	1,688,174	36.4	25,303	31,437	.0607	.0617
Grand Isle	5.2	5.5	5.8	2.0	5.3	97,213	49.0	34,343	48,607	26,884	42.2	9,952	13,442	.0018	.0016
ALL COUNTIES															
Addison	32.0	33.6	5.0	12.4	8.8	575,543	53.9	32,797	46,415	284,707	39.3	17,927	22,960	.0118	.0119
Bennington	36.1	37.2	3.0	15.4	6.9	725,780	51.4	33,301	47,129	657,851	46.7	31,148	42,718	.0180	.0186
Caledonia	28.6	29.8	4.2	11.7	6.4	433,623	50.5	26,188	37,062	237,297	27.5	16,921	20,282	.0099	.0097
Chittenden	131.4	139.4	6.1	53.7	9.8	2,920,681	55.4	38,427	54,389	1,688,174	36.4	25,303	31,437	.0607	.0617
Essex	7.2	7.6	5.6	3.1	14.8	111,208	62.5	25,346	35,874	15,819	43.3	4,089	5,103	.0018	.0018
Franklin	38.1	39.4	3.4	14.6	6.6	609,400	50.8	29,493	41,740	359,486	33.6	19,646	24,622	.0139	.0139
Grand Isle	5.2	5.5	5.8	2.0	5.3	97,213	49.0	34,343	48,607	26,884	42.2	9,952	13,442	.0018	.0016
Lamoille	18.7	19.6	4.8	7.9	8.2	329,075	53.2	29,432	41,655	187,400	29.7	19,790	23,722	.0072	.0073
Orange	25.3	26.5	4.7	10.2	8.5	449,887	53.6	31,164	44,107	183,780	38.8	14,088	18,018	.0088	.0088
Orleans	24.6	24.7	.4	9.3	2.2	338,014	44.6	25,679	36,346	237,417	38.0	18,901	25,529	.0085	.0084
Rutland	62.6	64.4	2.9	25.5	5.8	1,119,202	49.8	31,011	43,890	800,065	36.5	24,321	31,375	.0266	.0264
Washington	55.6	57.1	2.7	23.0	5.5	982,348	49.3	30,180	42,711	626,804	32.2	21,745	27,252	.0227	.0223
Windham	40.1	41.4	3.2	17.7	6.6	815,542	50.9	32,558	46,076	640,647	44.0	26,799	36,195	.0191	.0195
Windsor	56.7	59.4	4.8	24.9	7.8	1,046,443	52.6	29,694	42,026	527,790	32.1	17,302	21,196	.0221	.0218
TOTAL METRO COUNTIES	**136.6**	**144.9**	**6.1**	**55.7**	**9.6**	**3,017,894**	**55.2**	**38,274**	**54,181**	**1,715,058**	**36.5**	**24,728**	**30,791**	**.0625**	**.0633**
TOTAL STATE	**562.2**	**585.6**	**4.2**	**231.4**	**7.4**	**10,553,959**	**52.3**	**32,180**	**45,609**	**6,474,121**	**36.9**	**21,955**	**27,978**	**.2329**	**.2337**
VIRGINIA															
CHARLOTTESVILLE	**128.0**	**135.2**	**5.6**	**53.4**	**8.5**	**2,692,852**	**52.9**	**35,794**	**50,428**	**1,592,452**	**49.8**	**21,613**	**29,821**	**.0556**	**.0581**
Albemarle	65.1	69.5	6.8	27.2	10.1	1,608,680	54.6	42,137	59,143	255,318	31.4	7,866	9,387	.0245	.0248
Charlottesville city	41.2	41.9	1.7	17.5	4.2	688,476	46.2	28,032	39,341	1,286,149	54.7	49,488	73,494	.0250	.0267
Fluvanna	12.2	13.3	9.0	4.9	11.4	211,736	56.3	30,791	43,211	22,712	32.9	3,884	4,635	.0032	.0036
Greene	9.5	10.5	10.5	3.8	15.2	183,960	61.6	34,493	48,411	28,273	37.4	6,235	7,440	.0029	.0030
DANVILLE	**111.2**	**110.0**	**-1.1**	**41.0**	**.7**	**1,750,508**	**41.4**	**30,418**	**42,695**	**844,224**	**30.2**	**15,937**	**20,591**	**.0390**	**.0367**
Danville city	44.9	44.6	-.7	17.9	1.1	741,745	42.0	29,519	41,438	721,934	32.1	30,882	40,332	.0210	.0200
Pittsylvania	66.3	65.4	-1.4	23.1	.4	1,008,763	41.0	31,110	43,669	122,290	19.9	4,436	5,294	.0180	.0167
LYNCHBURG	**149.3**	**152.4**	**2.1**	**54.6**	**4.2**	**2,625,494**	**46.2**	**34,262**	**48,086**	**1,198,211**	**27.2**	**17,964**	**21,945**	**.0556**	**.0535**
Amherst	31.2	32.1	2.9	10.7	4.9	497,807	47.2	33,152	46,524	134,876	25.2	10,563	12,605	.0096	.0092
Campbell	49.7	51.6	3.8	17.5	5.4	854,859	47.9	34,809	48,849	283,473	41.8	12,041	16,198	.0162	.0162
Lynchburg city	68.4	68.7	.4	26.4	3.1	1,272,828	44.7	34,350	48,213	779,862	23.1	24,753	29,540	.0298	.0281
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**1,380.9**	**1,482.3**	**7.3**	**523.1**	**9.8**	**27,072,629**	**55.0**	**36,669**	**51,754**	**13,813,642**	**39.8**	**20,745**	**26,407**	**.5483**	**.5625**
Chesapeake city	146.4	163.8	11.9	55.9	14.5	2,860,845	60.8	36,464	51,178	1,459,431	51.5	19,740	26,108	.0556	.0599
Gloucester	31.0	36.1	16.5	13.2	17.9	534,840	65.4	28,869	40,518	222,793	43.9	13,828	16,878	.0101	.0111
Hampton city	129.8	132.5	2.1	48.0	4.6	2,451,194	46.8	36,379	51,067	1,737,136	32.3	28,604	36,190	.0586	.0570
James City	29.6	33.3	12.5	12.1	14.2	614,140	60.2	36,157	50,755	268,691	40.3	18,063	22,206	.0115	.0121
Newport News city	165.5	175.1	5.8	65.6	8.6	2,951,014	52.4	32,049	44,985	1,557,406	34.2	19,217	23,741	.0628	.0631
Norfolk city	283.4	276.4	-2.5	94.8	-.8	4,515,415	39.2	33,935	47,631	2,189,237	18.3	19,351	23,093	.1043	.0945
Poquoson city	11.3	12.6	11.5	4.2	13.5	250,782	59.3	42,559	59,710	31,322	35.4	6,251	7,458	.0038	.0039
Portsmouth city	111.6	114.2	2.3	42.6	4.9	1,948,691	47.3	32,590	45,744	749,965	25.2	14,751	17,605	.0395	.0379
Suffolk city	54.3	57.6	6.1	20.2	8.6	942,076	52.4	33,227	46,637	325,812	29.6	13,515	16,129	.0182	.0181
Virginia Beach city	362.1	419.0	15.7	146.5	19.1	8,784,073	67.2	42,712	59,960	4,521,382	57.6	23,327	30,863	.1588	.1782
Williamsburg city	12.4	13.5	8.9	4.6	15.0	254,673	61.3	39,464	55,364	554,665	53.3	90,468	120,579	.0097	.0108
York	43.5	48.2	10.8	15.4	11.6	964,886	56.6	44,637	62,655	195,802	38.6	10,236	12,714	.0154	.0159
RICHMOND - PETERSBURG	**855.0**	**904.5**	**5.8**	**336.8**	**7.7**	**18,878,678**	**52.4**	**39,621**	**56,053**	**9,110,685**	**34.9**	**21,603**	**27,051**	**.3739**	**.3754**
Charles City	6.8	6.8	.0	2.0	.0	96,609	40.4	34,413	48,305	6,749	34.5	2,509	3,375	.0016	.0016
Chesterfield	194.1	224.1	15.5	76.4	17.7	4,948,412	65.2	46,141	64,770	2,287,260	48.4	23,742	29,938	.0879	.0962
Colonial Heights city	17.3	17.7	2.3	6.2	1.6	293,317	42.7	33,707	47,309	153,878	26.1	20,010	24,819	.0065	.0063

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
VIRGINIA (continued)															
RICHMOND - PETERSBURG (continued)															
Dinwiddie	22.0	21.7	−1.4	6.2	.0	318,811	40.4	36,630	51,421	27,296	19.3	3,689	4,403	.0056	.0052
Goochland	13.8	14.7	6.5	4.9	11.4	284,595	56.3	41,386	58,081	73,770	49.6	11,208	15,055	.0047	.0049
Hanover	60.3	65.5	8.6	22.2	10.4	1,325,159	55.0	42,526	59,692	541,872	38.7	19,436	24,409	.0246	.0253
Henrico	207.6	222.6	7.2	88.6	9.8	5,411,735	54.1	43,513	61,081	2,303,060	31.0	21,780	25,994	.1006	.1008
Hopewell city	24.0	23.9	−.4	9.2	1.1	457,419	41.9	35,426	49,719	189,190	22.7	16,946	20,564	.0095	.0088
New Kent	11.7	13.1	12.0	4.6	12.2	242,865	57.5	37,621	52,797	33,030	33.9	6,017	7,180	.0037	.0039
Petersburg city	40.9	40.6	−.7	15.7	1.3	596,429	42.2	27,061	37,989	756,935	47.9	33,014	48,212	.0185	.0188
Powhatan	14.7	15.2	3.4	4.6	12.2	260,711	57.5	40,384	56,676	48,262	37.7	8,546	10,492	.0043	.0044
Prince George	26.5	26.6	.4	6.6	.0	357,320	40.4	38,572	54,139	42,570	19.3	5,405	6,450	.0065	.0061
Richmond city	215.3	212.0	−1.5	89.6	.8	4,285,296	41.5	34,070	47,827	2,646,813	25.7	23,685	29,540	.0999	.0931
ROANOKE	**229.6**	**233.6**	**1.7**	**92.6**	**3.8**	**4,309,046**	**45.8**	**33,128**	**46,534**	**2,742,123**	**34.9**	**22,784**	**29,613**	**.0988**	**.0964**
Botetourt	26.6	28.3	6.4	10.2	8.5	465,201	52.3	32,494	45,608	91,537	29.5	7,520	8,974	.0079	.0081
Roanoke	78.0	80.0	2.6	28.7	4.0	1,588,687	46.0	39,438	55,355	412,465	24.1	12,043	14,372	.0287	.0274
Roanoke city	100.9	100.8	−.1	44.2	2.6	1,795,861	43.9	28,947	40,630	1,585,416	36.1	27,019	35,869	.0474	.0462
Salem city	24.1	24.5	1.7	9.5	4.4	459,297	46.5	34,447	48,347	652,705	40.4	51,069	68,706	.0148	.0147
ALL COUNTIES															
Accomack	33.3	34.3	3.0	13.0	4.8	501,564	47.1	27,489	38,582	198,454	25.1	12,792	15,266	.0105	.0103
Albemarle	65.1	69.5	6.8	27.2	10.1	1,608,680	54.6	42,137	59,143	255,318	31.4	7,866	9,387	.0245	.0248
☐ Alexandria city	110.6	114.5	3.5	59.0	6.1	4,303,008	49.0	51,957	72,932	1,900,333	37.6	24,838	32,209	.0769	.0765
Alleghany	13.8	13.5	−2.2	4.4	−2.2	224,483	37.2	36,358	51,019	16,416	31.5	2,773	3,731	.0039	.0034
Amelia	9.0	9.3	3.3	2.8	.0	114,589	40.3	29,176	40,925	22,156	19.3	6,633	7,913	.0022	.0022
Amherst	31.2	32.1	2.9	10.7	4.9	497,807	47.2	33,152	46,524	134,876	25.2	10,563	12,605	.0096	.0092
Appomattox	13.1	13.6	3.8	5.2	10.6	225,422	55.3	30,891	43,350	56,428	32.0	9,094	10,852	.0039	.0040
☐ Arlington	157.6	158.2	.4	78.2	3.0	5,667,884	44.6	51,635	72,479	1,457,104	23.0	15,613	18,633	.0929	.0878
Augusta	53.0	51.7	−2.5	17.6	−1.1	873,241	38.8	35,345	49,616	223,712	18.6	10,594	12,711	.0170	.0156
Bath	5.5	5.4	−1.8	1.8	.0	70,847	40.4	28,042	39,359	20,861	34.5	8,614	11,589	.0015	.0014
Bedford	43.4	47.6	9.7	15.8	9.0	683,780	53.0	30,832	43,277	58,586	44.2	2,802	3,708	.0110	.0113
Bedford city	6.4	6.6	3.1	2.6	4.0	104,258	45.8	28,598	40,099	141,491	39.8	40,471	54,420	.0033	.0033
Bland	6.6	6.6	.0	2.2	.0	82,923	40.2	26,875	37,692	27,197	34.5	9,192	12,362	.0018	.0017
Botetourt	26.6	28.3	6.4	10.2	8.5	465,201	52.3	32,494	45,608	91,537	29.5	7,520	8,974	.0079	.0081
☐ Bristol city	18.0	17.6	−2.2	7.3	.0	287,950	40.3	28,107	39,445	283,260	33.3	29,107	38,803	.0083	.0079
Brunswick	16.1	15.7	−2.5	5.1	.0	182,619	40.3	25,517	35,808	52,460	19.7	8,594	10,286	.0041	.0037
Buchanan	36.5	35.6	−2.5	11.8	.0	521,556	40.4	31,489	44,200	144,318	19.3	10,248	12,230	.0108	.0098
Buckingham	12.9	12.9	.0	4.1	.0	139,010	40.3	24,159	33,905	43,006	27.6	8,222	10,489	.0031	.0029
Buena Vista city	6.5	6.4	−1.5	2.3	.0	90,705	40.3	28,110	39,437	49,677	30.7	16,523	21,599	.0021	.0019
Campbell	49.7	51.6	3.8	17.5	5.4	854,859	47.9	34,809	48,849	283,473	41.8	12,041	16,198	.0162	.0162
Caroline	20.7	22.1	6.8	7.1	7.6	317,469	50.9	31,866	44,714	57,265	28.4	6,759	8,065	.0056	.0056
Carroll	28.0	28.3	1.1	9.8	1.0	362,688	41.8	26,364	37,009	77,528	20.6	6,628	7,911	.0073	.0068
Charles City	6.8	6.8	.0	2.0	.0	96,609	40.4	34,413	48,305	6,749	34.5	2,509	3,375	.0016	.0016
Charlotte	12.0	11.8	−1.7	4.1	.0	146,524	40.3	25,470	35,738	27,608	19.3	5,643	6,734	.0030	.0027
Charlottesville city	41.2	41.9	1.7	17.5	4.2	688,476	46.2	28,032	39,341	1,286,149	54.7	49,488	73,494	.0250	.0267
Chesapeake city	146.4	163.8	11.9	55.9	14.5	2,860,845	60.8	36,464	51,178	1,459,431	51.5	19,740	26,108	.0556	.0599
Chesterfield	194.1	224.1	15.5	76.4	17.7	4,948,412	65.2	46,141	64,770	2,287,260	48.4	23,742	29,938	.0879	.0962
Clarke	11.4	12.1	6.1	4.4	7.3	246,622	50.6	39,935	56,050	29,223	28.1	5,565	6,642	.0038	.0038
Clifton Forge city	5.1	5.0	−2.0	2.0	.0	82,252	40.2	29,337	41,126	30.599	19.3	12,828	15,300	.0018	.0016
Colonial Heights city	17.3	17.7	2.3	6.2	1.6	293,317	42.7	33,707	47,309	153,878	26.1	20,010	24,819	.0065	.0063
Covington city	7.6	7.4	−2.6	2.9	.0	101,440	40.3	24,935	34,979	197,481	44.8	47,023	68,097	.0041	.0041
Craig	4.4	4.6	4.5	1.5	.0	61,723	40.3	29,332	41,149	5,024	19.3	2,807	3,349	.0012	.0010
Culpeper	26.5	28.5	7.5	9.6	6.7	524,106	49.7	38,902	54,594	249,898	43.5	19,350	26,031	.0104	.0107
Cumberland	8.8	9.3	5.7	3.0	3.4	103,855	45.2	24,670	34,618	39,229	36.3	9,922	13,076	.0023	.0022
Danville city	44.9	44.6	−.7	17.9	1.1	741,745	42.0	29,519	41,438	721,934	32.1	30,882	40,332	.0210	.0200
Dickerson	20.1	19.9	−1.0	6.8	.0	244,475	40.3	25,617	35,952	67,512	19.3	8,320	9,928	.0053	.0049
Dinwiddie	22.0	21.7	−1.4	6.2	.0	318,811	40.4	36,630	51,421	27,296	19.3	3,689	4,403	.0056	.0052
Emporia city	4.6	4.5	−2.2	1.9	.0	70,444	40.3	26,428	37,076	131,556	36.8	50,598	69,240	.0029	.0029
Essex	9.5	9.7	2.1	3.2	.0	112,040	40.2	24,968	35,013	117,205	33.6	27,408	36,627	.0034	.0033
☐ Fairfax	764.3	854.6	11.8	321.5	14.8	27,893,272	61.1	61,816	86,760	10,221,120	47.2	24,787	31,792	.4455	.4770
☐ Fairfax city	20.2	20.5	1.5	7.7	4.1	667,544	46.1	61,758	86,694	1,093,610	40.2	105,378	142,027	.0221	.0222
☐ Falls Church city	9.6	9.7	1.0	4.7	2.2	391,939	43.4	59,410	83,391	360,565	36.2	57,541	76,716	.0096	.0093
Fauquier	47.7	53.9	13.0	18.7	15.4	1,072,767	62.0	40,873	57,367	439,891	52.0	17,869	23,524	.0189	.0205
Floyd	12.7	13.3	4.7	5.2	10.6	195,500	55.3	26,786	37,596	48,574	32.0	7,827	9,341	.0037	.0035
Fluvanna	12.2	13.3	9.0	4.9	11.4	211,736	56.3	30,791	43,211	22,712	32.9	3,884	4,635	.0032	.0036
Franklin	39.5	41.7	5.6	14.6	7.4	613,469	50.7	29,941	42,018	197,859	38.1	10,536	13,552	.0119	.0118
Franklin city	7.9	8.1	2.5	2.8	3.7	121,969	45.6	31,031	43,560	129,358	42.1	33,708	46,199	.0035	.0035
Frederick	40.9	44.5	8.8	14.5	8.2	726,449	51.9	35,691	50,100	189,636	36.3	10,384	13,078	.0130	.0132
Fredericksburg city	21.0	24.3	15.7	9.9	17.9	446,416	65.4	32,129	45,093	904,896	65.9	64,949	91,404	.0153	.0180

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Galax city	6.7	6.7	.0	2.9	.0	112,174	40.4	27,556	38,681	176,308	48.5	40,933	60,796	.0038	.0038
Giles	17.7	17.4	−1.7	6.2	.0	265,273	40.4	30,483	42,786	101,832	19.3	13,763	16,425	.0058	.0052
Gloucester	31.0	36.1	16.5	13.2	17.9	534,840	65.4	28,869	40,518	222,793	43.9	13,[illegible]28	16,878	.0101	.0111
Goochland	13.8	14.7	6.5	4.9	11.4	284,595	56.3	41,386	58,081	73,770	49.6	11,208	15,055	.0047	.0049
Grayson	16.7	16.7	.0	6.3	.0	248,232	40.3	28,074	39,402	25,043	19.3	3,331	3,975	.0044	.0041
Greene	9.5	10.5	10.5	3.8	15.2	183,960	61.6	34,493	48,411	28,273	37.4	6,235	7,440	.0029	.0030
Greensville	10.2	9.9	−2.9	3.1	.0	103,318	40.4	23,741	33,328	9,581	34.5	2,297	3,091	.0020	.0019
Halifax	29.8	29.1	−2.3	9.5	−2.1	388,450	37.5	29,130	40,889	79,639	31.8	6,231	8,383	.0078	.0072
Hampton city	129.8	132.5	2.1	48.0	4.6	2,451,194	46.8	36,379	51,067	1,737,136	32.3	28,604	36,190	.0586	.0570
Hanover	60.3	65.5	8.6	22.2	10.4	1,325,159	55.0	42,526	59,692	541,872	38.7	19,436	24,409	.0246	.0253
Harrisonburg city	29.5	34.2	15.9	12.1	22.2	528,936	71.6	31,144	43,714	791,597	80.4	44,317	65,421	.0148	.0181
Henrico	207.6	222.6	7.2	88.6	9.8	5,411,735	54.1	43,513	61,081	2,303,060	31.0	21,780	25,994	.1006	.1008
Henry	60.7	62.2	2.5	22.3	4.7	1,002,456	46.9	32,028	44,953	251,748	26.0	9,379	11,289	.0188	.0182
Highland	2.9	2.9	.0	1.1	.0	39,180	40.3	25,379	35,618	7,270	19.3	5,538	6,609	.0007	.0007
Hopewell city	24.0	23.9	−.4	9.2	1.1	457,419	41.9	35,426	49,719	189,190	22.7	16,946	20,564	.0095	.0088
Isle of Wight	26.7	29.2	9.4	10.0	11.1	450,173	55.9	32,075	45,017	113,251	32.6	9,490	11,325	.0080	.0083
James City	29.6	33.3	12.5	12.1	14.2	614,140	60.2	36,157	50,755	268,691	40.3	18,063	22,206	.0115	.0121
King and Queen	6.3	6.5	3.2	2.3	.0	82,118	40.3	25,450	35,703	6,470	19.3	2,358	2,813	.0015	.0014
King George	13.0	14.3	10.0	4.8	11.6	236,022	56.6	35,047	49,171	53,380	50.2	8,268	11,121	.0040	.0042
King William	10.8	11.6	7.4	4.3	13.2	181,813	58.8	30,133	42,282	93,971	37.6	17,969	21,854	.0037	.0039
Lancaster	11.2	11.7	4.5	5.0	11.1	216,163	55.9	30,808	43,233	112,346	35.5	18,431	22,469	.0045	.0045
Lee	26.6	26.7	.4	9.5	2.2	302,978	43.4	22,722	31,892	121,128	37.4	9,477	12,750	.0069	.0066
Lexington city	6.8	6.6	−2.9	2.0	.0	113,113	40.4	40,289	56,557	132,967	40.2	47,404	66,464	.0034	.0033
☐ Loudoun	77.9	90.1	15.7	31.7	19.2	2,123,528	67.3	47,719	66,988	1,054,353	56.5	25,325	33,260	.0373	.0418
Louisa	20.7	22.0	6.3	7.6	7.0	251,721	50.2	23,607	33,121	51,285	27.7	5,656	6,748	.0048	.0048
Lunenburg	12.1	11.9	−1.7	4.2	.0	163,297	40.3	27,711	38,880	43,225	19.3	8,625	10,292	.0035	.0032
Lynchburg city	68.4	68.7	.4	26.4	3.1	1,272,828	44.7	34,350	48,213	779,862	23.1	24,753	29,540	.0298	.0281
Madison	11.5	12.1	5.2	4.2	5.0	163,699	47.3	27,781	38,976	46,177	25.3	9,215	10,995	.0032	.0031
☐ Manassas city	22.8	26.5	16.2	9.3	19.2	533,901	67.4	40,894	57,409	1,042,852	64.8	81,118	112,135	.0178	.0207
☐ Manassas Park city	7.4	7.8	5.4	2.3	.0	123,043	40.4	38,106	53,497	9,138	19.3	3,329	3,973	.0021	.0020
Martinsville city	18.9	19.0	.5	7.3	1.4	358,796	42.3	35,021	49,150	347,869	33.1	36,288	47,653	.0099	.0094
Mathews	9.0	9.4	4.4	4.2	10.5	207,173	55.1	35,161	49,327	28,674	31.9	5,722	6,827	.0031	.0032
Mecklenburg	30.0	29.8	−.7	10.8	.9	430,046	41.7	28,371	39,819	193,632	20.5	15,024	17,929	.0098	.0092
Middlesex	8.9	9.4	5.6	4.0	14.3	179,935	60.3	32,068	44,984	53,818	42.5	10,789	13,455	.0032	.0031
Montgomery	70.1	73.3	4.6	25.6	7.1	1,265,314	50.3	35,214	49,426	749,864	41.2	22,217	29,292	.0276	.0279
Nelson	12.5	12.5	.0	4.4	.0	201,135	40.4	32,570	45,713	90,071	34.5	15,216	20,471	.0044	.0042
New Kent	11.7	13.1	12.0	4.6	12.2	242,865	57.5	37,621	52,797	33,030	33.9	6,017	7,180	.0037	.0039
Newport News city	165.5	175.1	5.8	65.6	8.6	2,951,014	52.4	32,049	44,985	1,557,406	34.2	19,217	23,741	.0628	.0631
Norfolk city	283.4	276.4	−2.5	94.8	−.8	4,515,415	39.2	33,935	47,631	2,189,237	18.3	19,351	23,093	.1043	.0945
Northampton	14.8	14.7	−.7	5.6	.0	201,404	40.3	25,634	35,965	62,897	19.3	9,414	11,232	.0042	.0039
Northumberland	10.4	10.6	1.9	4.4	4.8	207,979	47.0	33,682	47,268	40,909	25.0	7,791	9,298	.0036	.0034
Norton city	4.5	4.4	−2.2	1.6	.0	69,237	40.2	30,876	43,273	86,565	33.2	40,616	54,103	.0022	.0022
Nottoway	15.2	15.[illegible]	.0	5.3	.0	229,313	40.4	30,824	43,267	108,766	30.0	15,783	20,522	.0051	.0049
Orange	22.2	24.[illegible]	9.9	8.8	12.8	405,223	58.4	32,805	46,048	133,854	34.6	12,745	15,211	.0075	.0077
Page	21.6	22.7	5.1	8.6	7.5	344,305	50.9	28,527	40,035	230,880	44.6	19,956	26,847	.0080	.0081
Patrick	18.5	18.8	1.6	6.6	1.5	278,154	42.5	30,030	42,145	84,089	36.6	9,471	12,741	.0054	.0053
Petersburg city	40.9	40.6	−.7	15.7	1.3	596,429	42.2	27,061	37,989	756,935	47.9	33,014	48,212	.0185	.0188
Pittsylvania	66.3	65.4	−1.4	23.1	.4	1,008,763	41.0	31,110	43,669	122,290	19.9	4,436	5,294	.0180	.0167
Poquoson city	11.3	12.6	11.5	4.2	13.5	250,782	59.3	42,559	59,710	31,322	35.4	6,251	7,458	.0038	.0039
Portsmouth city	111.6	114.2	2.3	42.6	4.9	1,948,691	47.3	32,590	45,744	749,965	25.2	14,751	17,605	.0395	.0379
Powhatan	14.7	15.2	3.4	4.6	12.2	260,711	57.5	40,384	56,676	48,262	37.7	8,546	10,492	.0043	.0044
Prince Edward	18.2	18.8	3.3	5.5	3.8	215,224	45.6	27,882	39,132	169,137	30.5	24,448	30,752	.0061	.0059
Prince George	26.5	26.6	.4	6.6	.0	357,320	40.4	38,572	54,139	42,570	19.3	5,405	6,450	.0065	.0061
☐ Prince William	199.4	230.5	15.6	75.3	18.8	5,000,072	66.7	47,307	66,402	2,270,417	48.7	24,084	30,152	.0882	.0971
Pulaski	35.0	34.7	−.9	12.8	.8	570,800	41.5	31,771	44,594	166,692	20.3	10,912	13,023	.0114	.0104
Radford city	14.1	14.1	.0	3.9	.0	214,151	40.4	39,122	54,911	157,192	33.8	30,115	40,306	.0055	.0053
Rappahannock	6.9	7.4	7.2	3.1	19.2	142,096	67.3	32,676	45,837	25,118	60.4	6,024	8,103	.0021	.0024
Richmond	7.6	7.7	1.3	2.9	3.6	118,346	45.3	29,091	40,809	77,262	35.1	20,422	26,642	.0029	.0027
Richmond city	215.3	212.0	−1.5	89.6	.8	4,285,296	41.5	34,070	47,827	2,646,813	25.7	23,685	29,540	.0999	.0931
Roanoke	78.0	80.0	2.6	28.7	4.0	1,588,687	46.0	39,438	55,355	412,465	24.1	12,043	14,372	.0287	.0274
Roanoke city	100.9	100.8	−.1	44.2	2.6	1,795,861	43.9	28,947	40,630	1,585,416	36.1	27,019	35,869	.0474	.0462
Rockbridge	18.5	18.0	−2.7	6.1	.0	229,313	40.4	26,783	37,592	82,553	19.3	11,340	13,533	.0051	.0048
Rockingham	57.2	57.0	−.3	20.1	1.5	854,456	42.5	30,287	42,510	158,056	21.1	6,589	7,863	.0160	.0149
Russell	33.3	33.7	1.2	11.9	3.5	417,433	45.2	24,992	35,078	133,092	32.2	8,756	11,184	.0087	.0085
Salem city	24.1	24.5	1.7	9.5	4.4	459,297	46.5	34,447	48,347	652,705	40.4	51,069	68,706	.0148	.0147
☐ Scott	25.2	24.9	−1.2	8.9	1.1	390,597	42.0	31,264	43,887	113,748	20.7	10,709	12,781	.0078	.0073

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Shenandoah	31.1	32.8	5.5	12.8	8.5	550,271	52.7	30,633	42,990	259,821	39.1	15,827	20,299	.0113	.0114
Smyth	33.1	32.6	–1.5	11.8	.0	533,901	40.4	32,235	45,246	197,416	22.0	13,712	16,730	.0112	.0103
Southampton	18.3	17.8	–2.7	5.4	.0	215,358	40.3	28,419	39,881	42,576	19.3	6,607	7,884	.0044	.0042
South Boston city	7.1	7.1	.0	2.6	.0	106,673	40.2	29,255	41,028	134,209	33.3	38,736	51,619	.0034	.0034
Spotsylvania	44.0	49.9	13.4	16.2	14.9	886,391	61.3	38,986	54,715	281,884	37.1	14,581	17,400	.0155	.0163
☐ Stafford	58.2	67.5	16.0	21.3	17.7	1,292,150	65.2	43,218	60,664	452,930	53.5	16,307	21,264	.0218	.0239
Staunton city	22.7	22.8	.4	8.5	2.4	388,719	43.8	32,579	45,732	289,637	22.2	28,551	34,075	.0101	.0093
Suffolk city	54.3	57.6	6.1	20.2	8.6	942,076	52.4	33,227	46,637	325,812	29.6	13,515	16,129	.0182	.0181
Surry	6.5	6.6	1.5	2.2	.0	91,242	40.4	29,543	41,474	13,316	19.4	5,071	6,053	.0017	.0016
Sussex	10.4	10.1	–2.9	3.5	.0	147,061	40.3	29,945	42,017	57,694	19.3	13,815	16,484	.0032	.0031
Tazewell	49.9	48.7	–2.4	17.0	–1.2	594,819	38.7	24,929	34,989	407,799	18.0	20,101	23,988	.0165	.0149
Virginia Beach city	362.1	419.0	15.7	146.5	19.1	8,784,073	67.2	42,712	59,960	4,521,382	57.6	23,327	30,863	.1588	.1782
Warren	25.1	27.2	8.4	10.5	10.5	398,782	55.1	27,062	37,979	257,095	48.7	18,201	24,485	.0089	.0093
☐ Washington	50.4	52.1	3.4	17.8	3.5	760,128	45.2	30,427	42,704	202,840	24.7	9,457	11,396	.0150	.0143
Waynesboro city	18.1	19.3	6.6	7.8	9.9	369,531	54.2	33,756	47,376	260,204	39.9	26,199	33,359	.0084	.0085
Westmoreland	15.7	16.6	5.7	6.6	8.2	237,230	51.8	25,612	35,944	70,596	29.1	8,964	10,696	.0045	.0046
Williamsburg city	12.4	13.5	8.9	4.6	15.0	254,673	61.3	39,464	55,364	554,665	53.3	90,468	120,579	.0097	.0108
Winchester city	22.8	24.2	6.1	10.3	9.6	487,206	53.8	33,704	47,302	788,219	58.3	52,961	76,526	.0153	.0167
Wise	45.6	45.8	.4	15.3	.7	653,053	41.3	30,405	42,683	272,877	20.1	14,943	17,835	.0147	.0136
Wythe	26.6	26.8	.8	9.9	2.1	392,073	43.2	28,217	39,603	172,312	21.8	14,585	17,405	.0086	.0081
York	43.5	48.2	10.8	15.4	11.6	964,886	56.6	44,637	62,655	195,802	38.6	10,236	12,714	.0154	.0159
TOTAL METRO COUNTIES	**4,375.6**	**4,692.5**	**7.2**	**1,746.5**	**9.5**	**106,764,223**	**54.9**	**43,193**	**61,130**	**49,763,607**	**40.3**	**22,237**	**28,493**	**2.0165**	**2.0704**
TOTAL STATE	**6,104.4**	**6,476.3**	**6.1**	**2,378.5**	**8.2**	**134,170,687**	**53.4**	**39,799**	**56,410**	**62,662,574**	**39.7**	**20,402**	**26,345**	**2.6001**	**2.6472**
WASHINGTON															
BELLINGHAM	**121.9**	**129.0**	**5.8**	**51.5**	**8.2**	**2,153,686**	**53.5**	**29,483**	**41,819**	**1,350,063**	**46.3**	**19,389**	**26,215**	**.0471**	**.0489**
Whatcom	121.9	129.0	5.8	51.5	8.2	2,153,686	53.5	29,483	41,819	1,350,063	46.3	19,389	26,215	.0471	.0489
BREMERTON	**181.5**	**197.5**	**8.8**	**76.3**	**11.5**	**3,688,441**	**58.2**	**34,076**	**48,341**	**1,484,526**	**49.1**	**14,557**	**19,456**	**.0673**	**.0713**
Kitsap	181.5	197.5	8.8	76.3	11.5	3,688,441	58.2	34,076	48,341	1,484,526	49.1	14,557	19,456	.0673	.0713
OLYMPIA	**157.6**	**173.5**	**10.1**	**70.5**	**12.6**	**3,241,043**	**59.7**	**32,413**	**45,972**	**1,560,498**	**52.3**	**16,372**	**22,135**	**.0613**	**.0659**
Thurston	157.6	173.5	10.1	70.5	12.6	3,241,043	59.7	32,413	45,972	1,560,498	52.3	16,372	22,135	.0613	.0659
RICHLAND - KENNEWICK - PASCO	**149.0**	**148.7**	**–.2**	**55.1**	**1.1**	**3,016,992**	**43.3**	**38,619**	**54,755**	**1,168,453**	**26.0**	**17,021**	**21,206**	**.0602**	**.0566**
Benton	113.0	112.8	–.2	41.6	.7	2,375,021	42.9	40,248	57,092	759,500	20.9	15,213	18,257	.0454	.0422
– Franklin	36.0	35.9	–.3	13.5	2.3	641,971	45.1	33,524	47,553	408,953	36.6	22,677	30,293	.0148	.0144
SEATTLE	**1,866.9**	**2,002.4**	**7.3**	**833.5**	**9.6**	**49,874,334**	**55.3**	**42,227**	**59,837**	**23,348,716**	**47.5**	**20,824**	**28,013**	**.9135**	**.9536**
King	1,443.3	1,533.0	6.2	648.9	8.6	39,965,988	54.1	43,423	61,590	18,660,993	46.5	21,328	28,758	.7319	.7580
Snohomish	423.6	469.4	10.8	184.6	13.3	9,908,346	60.6	37,841	53,675	4,687,723	51.5	18,977	25,394	.1816	.1956
SEATTLE - TACOMA CONSOLIDATED AREA	***2,429.2***	***2,602.1***	***7.1***	***1,066.4***	***9.5***	***59,658,028***	***55.3***	***39,464***	***55,943***	***28,864,326***	***47.5***	***20,100***	***27,067***	***1.1196***	***1.1685***
SPOKANE	**358.1**	**363.3**	**1.5**	**148.0**	**3.7**	**6,017,484**	**47.1**	**28,665**	**40,659**	**3,845,020**	**40.2**	**19,215**	**25,980**	**.1387**	**.1376**
Spokane	358.1	363.3	1.5	148.0	3.7	6,017,484	47.1	28,665	40,659	3,845,020	40.2	19,215	25,980	.1387	.1376
TACOMA	**562.3**	**599.7**	**6.7**	**232.9**	**9.2**	**9,783,694**	**54.9**	**29,617**	**42,008**	**5,515,610**	**47.6**	**17,516**	**23,682**	**.2061**	**.2149**
Pierce	562.3	599.7	6.7	232.9	9.2	9,783,694	54.9	29,617	42,008	5,515,610	47.6	17,516	23,682	.2061	.2149
VANCOUVER	**224.8**	**240.8**	**7.1**	**92.7**	**9.4**	**4,416,330**	**55.3**	**33,584**	**47,641**	**1,769,885**	**48.0**	**14,121**	**19,093**	**.0821**	**.0856**
Clark	224.8	240.8	7.1	92.7	9.4	4,416,330	55.3	33,584	47,641	1,769,885	48.0	14,121	19,093	.0821	.0856
YAKIMA	**187.8**	**194.9**	**3.8**	**74.7**	**6.1**	**2,961,055**	**50.5**	**27,944**	**39,639**	**1,398,797**	**34.9**	**14,730**	**18,726**	**.0631**	**.0626**
Yakima	187.8	194.9	3.8	74.7	6.1	2,961,055	50.5	27,944	39,639	1,398,797	34.9	14,730	18,726	.0631	.0626
ALL COUNTIES															
Adams	13.9	13.9	.0	5.2	.0	246,687	41.9	33,441	47,440	50,784	20.0	8,137	9,766	.0044	.0043
Asotin	17.1	17.1	.0	6.9	.0	295,683	41.9	30,205	42,853	88,783	34.3	9,579	12,867	.0057	.0054
Benton	113.0	112.8	–.2	41.6	.7	2,375,021	42.9	40,248	57,092	759,500	20.9	15,213	18,257	.0454	.0422
Chelan	50.0	52.2	4.4	22.5	7.1	950,330	52.0	29,780	42,237	573,800	44.6	18,891	25,502	.0204	.0209
Clallam	55.9	57.1	2.1	23.7	4.4	935,541	48.1	27,836	39,474	453,938	34.4	14,875	19,154	.0199	.0196
Clark	224.8	240.8	7.1	92.7	9.4	4,416,330	55.3	33,584	47,641	1,769,885	48.0	14,121	19,093	.0821	.0856
Columbia	4.0	3.9	–2.5	1.6	.0	70,324	41.8	30,998	43,953	11,280	20.0	[illegible]	7,050	.0013	.0011
Cowlitz	82.1	82.6	.6	33.1	3.1	1,469,762	46.3	31,303	44,404	621,941	25.7	15,420	18,790	.0304	.0291
Douglas	25.1	26.3	4.8	10.5	6.1	454,843	50.4	30,543	43,318	201,436	43.4	14,190	19,184	.0091	.0091
Ferry	6.4	6.6	3.1	2.1	.0	90,647	41.8	30,443	43,165	28,735	35.2	10,122	13,683	.0018	.0018
Franklin	36.0	35.9	–.3	13.5	2.3	641,971	45.1	33,524	47,553	408,953	36.6	22,677	30,293	.0148	.0144
Garfield	2.3	2.2	–4.3	1.0	.0	45,575	41.6	32,183	45,575	7,201	35.1	5,331	7,201	.0008	.0007

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
WASHINGTON (continued)															
ALL COUNTIES (continued)															
Grant	52.4	53.7	2.5	20.6	5.1	827,490	49.1	28,321	40,169	398,212	42.1	14,298	19,331	.0176	.0175
Grays Harbor	63.9	62.3	−2.5	25.5	−.4	1,200,640	41.3	33,190	47,084	379,458	19.5	12,399	14,881	.0235	.0217
Island	55.6	61.3	10.3	24.3	13.0	1,180,015	60.3	34,236	48,560	333,290	47.1	10,541	13,716	.0197	.0209
Jefferson	19.8	21.6	9.1	9.3	12.0	405,646	58.9	30,754	43,618	106,983	34.5	9,586	11,504	.0069	.0072
King	1,443.3	1,533.0	6.2	648.9	8.6	39,965,988	54.1	43,423	61,590	18,660,993	46.5	21,328	28,758	.7319	.7580
Kitsap	181.5	197.5	8.8	76.3	11.5	3,688,441	58.2	34,076	48,341	1,484,526	49.1	14,557	19,456	.0673	.0713
Kittitas	25.5	25.5	.0	10.1	.0	341,057	41.9	23,804	33,768	190,660	23.3	15,305	18,877	.0085	.0078
Klickitat	16.2	16.1	−.6	6.2	.0	278,580	41.8	31,679	44,932	46,885	20.0	6,301	7,562	.0050	.0047
Lewis	59.3	60.4	1.9	24.1	3.9	999,628	47.3	29,245	41,478	467,102	30.4	15,444	19,382	.0212	.0206
Lincoln	9.3	9.1	−2.2	3.7	.0	202,320	41.8	38,561	54,681	30,041	20.1	6,762	8,119	.0034	.0031
Mason	37.9	40.4	6.6	16.3	9.4	713,200	55.2	30,849	43,755	191,050	35.1	9,488	11,721	.0125	.0127
Okanogan	32.8	33.4	1.8	13.4	3.9	555,349	47.3	29,218	41,444	235,449	37.8	13,241	17,571	.0113	.0112
Pacific	17.4	17.3	−.6	7.6	.0	292,564	41.9	27,137	38,495	91,678	25.0	9,648	12,063	.0058	.0054
Pend Oreille	9.3	9.6	3.2	3.6	5.9	121,231	50.1	23,751	33,675	37,520	28.5	8,587	10,422	.0026	.0025
Pierce	562.3	599.7	6.7	232.9	9.2	9,783,694	54.9	29,617	42,008	5,515,610	47.6	17,516	23,682	.2061	.2149
San Juan	10.1	11.2	10.9	5.1	13.3	235,420	60.8	32,542	46,161	92,113	50.8	13,577	18,061	.0041	.0044
Skagit	72.9	77.0	5.6	31.9	8.1	1,354,065	53.4	29,925	42,447	704,190	36.0	17,556	22,075	.0282	.0284
Skamania	8.1	8.1	.0	3.0	.0	86,320	41.7	20,303	28,773	13,781	31.9	3,483	4,594	.0018	.0017
Snohomish	423.6	469.4	10.8	184.6	13.3	9,908,346	60.6	37,841	53,675	4,687,723	51.5	18,977	25,394	.1816	.1956
Spokane	358.1	363.3	1.5	148.0	3.7	6,017,484	47.1	28,665	40,659	3,845,020	40.2	19,215	25,980	.1387	.1376
Stevens	32.4	33.6	3.7	11.9	4.4	472,046	48.1	27,968	39,668	116,160	25.3	8,134	9,761	.0090	.0087
Thurston	157.6	173.5	10.1	70.5	12.6	3,241,043	59.7	32,413	45,972	1,560,498	52.3	16,372	22,135	.0613	.0659
Wahkiakum	3.5	3.4	−2.9	1.4	.0	52,617	41.8	26,499	37,584	6,357	20.0	3,784	4,541	.0009	.0009
Walla Walla	47.8	47.5	−.6	18.1	.6	794,893	42.7	30,955	43,917	302,700	26.8	13,268	16,724	.0166	.0154
Whatcom	121.9	129.0	5.8	51.5	8.2	2,153,686	53.5	29,483	41,819	1,350,063	46.3	19,389	26,215	.0471	.0489
Whitman	42.7	44.4	4.0	16.6	6.4	778,796	50.9	33,080	46,915	195,979	41.6	8,873	11,806	.0137	.0137
Yakima	187.8	194.9	3.8	74.7	6.1	2,961,055	50.5	27,944	39,639	1,398,797	34.9	14,730	18,726	.0631	.0626
TOTAL METRO COUNTIES	**3,809.9**	**4,049.8**	**6.3**	**1,635.2**	**8.7**	**85,153,059**	**54.3**	**36,685**	**52,075**	**41,441,568**	**45.8**	**18,887**	**25,343**	**1.6394**	**1.6970**
TOTAL STATE	**4,683.6**	**4,947.6**	**5.6**	**1,994.5**	**8.0**	**100,604,328**	**53.4**	**35,500**	**50,441**	**47,419,074**	**44.2**	**17,803**	**23,775**	**1.9455**	**1.9975**
WEST VIRGINIA															
CHARLESTON	**261.4**	**257.8**	**−1.4**	**107.3**	**1.4**	**4,563,400**	**52.6**	**28,256**	**42,529**	**2,547,040**	**34.7**	**17,868**	**23,738**	**.0993**	**.0982**
Kanawha	218.7	213.3	−2.5	90.4	.4	3,875,487	51.3	28,470	42,870	2,236,419	33.0	18,686	24,739	.0858	.0839
Putnam	42.7	44.5	4.2	16.9	7.0	687,913	61.0	27,038	40,705	310,621	48.8	13,212	18,380	.0135	.0143
HUNTINGTON - ASHLAND	**328.8**	**322.1**	**−2.0**	**125.2**	**.5**	**4,677,334**	**49.6**	**25,093**	**37,359**	**2,580,929**	**39.7**	**14,832**	**20,614**	**.1058**	**.1048**
Cabell	101.6	99.1	−2.5	41.7	.5	1,464,334	51.3	23,320	35,116	1,329,051	49.1	21,479	31,872	.0384	.0393
Wayne	45.4	44.6	−1.8	16.9	.6	634,933	51.5	24,951	37,570	132,893	24.7	6,345	7,863	.0118	.0115
Boyd, Ky.	*52.8*	*51.5*	*−2.5*	*20.2*	*.5*	*860,961*	*50.7*	*28,419*	*42,622*	*607,185*	*39.6*	*21,646*	*30,059*	*.0205*	*.0204*
Carter, Ky.	*25.9*	*25.9*	*.0*	*9.0*	*1.1*	*274,609*	*51.7*	*20,346*	*30,512*	*112,280*	*25.1*	*10,088*	*12,476*	*.0062*	*.0062*
Greenup, Ky.	*39.1*	*38.1*	*−2.6*	*13.6*	*.0*	*530,771*	*50.0*	*26,022*	*39,027*	*120,599*	*25.3*	*7,075*	*8,868*	*.0102*	*.0098*
Lawrence, Ohio	*64.0*	*62.9*	*−1.7*	*23.8*	*.4*	*911,726*	*43.9*	*26,730*	*38,308*	*278,921*	*21.8*	*9,663*	*11,719*	*.0187*	*.0176*
PARKERSBURG - MARIETTA	**156.6**	**153.9**	**−1.7**	**61.0**	**1.2**	**2,428,920**	**49.3**	**26,973**	**39,818**	**1,432,086**	**33.0**	**17,862**	**23,477**	**.0560**	**.0546**
Wood	91.3	89.0	−2.5	36.5	.6	1,464,334	51.4	26,643	40,119	1,026,725	37.3	20,607	28,129	.0350	.0346
Washington, Ohio	*65.3*	*64.9*	*−.6*	*24.5*	*2.1*	*964,586*	*46.3*	*27,471*	*39,371*	*405,361*	*23.2*	*13,711*	*16,545*	*.0210*	*.0200*
STEUBENVILLE - WEIRTON	**149.8**	**146.1**	**−2.5**	**57.1**	**.2**	**2,395,256**	**46.9**	**28,613**	**41,948**	**876,272**	**23.7**	**12,423**	**15,346**	**.0491**	**.0463**
Brooke	28.3	27.6	−2.5	10.6	1.0	404,212	52.0	25,326	38,133	146,724	36.8	10,218	13,842	.0082	.0080
Hancock	37.9	37.0	−2.4	15.0	.7	707,116	51.6	31,307	47,141	187,652	24.8	10,094	12,510	.0127	.0122
Jefferson, Ohio	*83.6*	*81.5*	*−2.5*	*31.5*	*−.3*	*1,283,928*	*42.9*	*28,435*	*40,760*	*541,896*	*20.3*	*14,255*	*17,203*	*.0282*	*.0261*
WHEELING	**174.0**	**169.7**	**−2.5**	**69.0**	**.3**	**2,691,931**	**47.7**	**26,483**	**39,013**	**1,215,942**	**24.3**	**14,224**	**17,622**	**.0586**	**.0556**
Marshall	39.1	38.1	−2.6	15.1	.7	614,790	51.6	27,038	40,715	253,224	32.5	12,737	16,770	.0126	.0124
Ohio	57.0	55.6	−2.5	23.3	.4	895,156	51.2	25,514	38,419	403,308	24.5	13,966	17,309	.0192	.0184
Belmont, Ohio	*77.9*	*76.0*	*−2.4*	*30.6*	*.0*	*1,181,985*	*43.4*	*26,946*	*38,627*	*559,410*	*20.7*	*15,148*	*18,281*	*.0268*	*.0248*
ALL COUNTIES															
Barbour	16.1	15.7	−2.5	6.1	.0	175,804	50.6	19,140	28,820	76,336	38.7	9,020	12,514	.0039	.0039
Berkeley	55.2	59.5	7.8	24.1	11.1	911,830	67.2	25,133	37,835	549,547	51.3	16,739	22,803	.0191	.0208
Boone	29.9	29.2	−2.3	10.8	.9	384,311	52.0	23,632	35,584	139,009	25.1	10,385	12,871	.0082	.0079
Braxton	13.8	13.5	−2.2	5.4	.0	168,489	50.6	20,723	31,202	162,171	54.1	19,485	30,032	.0046	.0049
Brooke	28.3	27.6	−2.5	10.6	1.0	404,212	52.0	25,326	38,133	146,724	36.8	10,218	13,842	.0082	.0080
Cabell	101.6	99.1	−2.5	41.7	.5	1,464,334	51.3	23,320	35,116	1,329,051	49.1	21,479	31,872	.0384	.0393
Calhoun	8.6	8.7	1.2	3.4	3.0	94,908	55.1	18,538	27,914	32,528	37.8	7,154	9,567	.0020	.0021
Clay	11.4	11.2	−1.8	4.1	.0	115,535	50.6	18,716	28,179	24,359	23.9	4,794	5,941	.0025	.0022

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
WEST VIRGINIA (continued)															
ALL COUNTIES (continued)															
Doddridge	7.7	7.7	.0	2.8	.0	69,332	50.5	16,448	24,761	9,508	23.9	2,740	3,396	.0014	.0014
Fayette	52.0	50.7	−2.5	19.8	.5	632,970	51.3	21,231	31,968	267,245	30.0	10,433	13,497	.0141	.0137
Gilmer	8.1	7.9	−2.5	2.9	.0	76,566	50.5	17,538	26,402	26,245	33.5	6,779	9,050	.0017	.0018
Grant	10.6	10.7	.9	3.9	2.6	123,442	54.5	21,024	31,652	53,484	28.7	10,936	13,714	.0027	.0027
Greenbrier	36.5	35.6	−2.5	14.4	.7	466,955	51.6	21,536	32,427	260,023	29.5	14,044	18,057	.0112	.0107
Hampshire	16.8	17.5	4.2	6.7	8.1	196,189	62.7	19,452	29,282	68,340	35.1	8,156	10,200	.0041	.0043
Hancock	37.9	37.0	−2.4	15.0	.7	707,116	51.6	31,307	47,141	187,652	24.8	10,094	12,510	.0127	.0122
Hardy	10.2	10.4	2.0	4.0	5.3	121,667	58.5	20,204	30,417	45,448	30.4	9,168	11,362	.0026	.0026
Harrison	74.4	72.6	−2.4	29.7	.3	1,035,326	51.1	23,151	34,859	821,586	39.6	19,882	27,663	.0266	.0266
Jackson	26.1	25.7	−1.5	9.6	1.1	336,037	52.2	23,246	35,004	175,757	40.6	13,159	18,308	.0077	.0076
Jefferson	36.0	38.8	7.8	14.7	12.2	547,528	69.0	24,737	37,247	238,135	56.1	11,644	16,200	.0104	.0115
Kanawha	218.7	213.3	−2.5	90.4	.4	3,875,487	51.3	28,470	42,870	2,236,419	33.0	18,686	24,739	.0858	.0839
Lewis	17.9	17.5	−2.2	7.0	.0	224,697	50.6	21,319	32,100	90,903	23.9	10,478	12,986	.0050	.0048
Lincoln	23.1	22.5	−2.6	8.0	.0	250,864	50.6	20,826	31,358	57,519	30.8	5,495	7,190	.0052	.0049
Logan	48.0	46.8	−2.5	17.3	.6	677,882	51.5	26,023	39,184	281,574	24.7	13,132	16,276	.0145	.0140
McDowell	42.9	41.8	−2.6	15.2	.7	442,993	51.6	19,355	29,144	162,668	26.5	8,514	10,702	.0102	.0098
Marion	62.1	60.6	−2.4	25.1	.4	923,852	51.2	24,443	36,807	409,486	24.4	13,163	16,314	.0200	.0192
Marshall	39.1	38.1	−2.6	15.1	.7	614,790	51.6	27,038	40,715	253,224	32.5	12,737	16,770	.0126	.0124
Mason	25.9	25.3	−2.3	10.0	1.0	311,752	52.1	20,705	31,175	94,168	25.2	7,598	9,417	.0064	.0062
Mercer	69.7	68.0	−2.4	27.5	.7	922,130	51.7	22,270	33,532	522,556	24.8	15,332	19,002	.0222	.0211
☐ Mineral	27.7	27.5	−.7	10.6	1.0	350,183	52.0	21,940	33,036	122,717	40.5	8,321	11,577	.0072	.0072
Mingo	36.1	35.2	−2.5	12.7	.8	388,829	51.8	20,333	30,616	173,816	24.9	11,043	13,686	.0093	.0088
Monongalia	75.6	75.5	−.1	30.8	2.3	1,212,851	54.1	26,155	39,378	679,340	37.5	16,409	22,056	.0267	.0268
Monroe	13.2	13.2	.0	4.8	.0	159,157	50.6	22,022	33,158	28,016	39.1	4,195	5,837	.0029	.0029
Morgan	11.6	12.0	3.4	5.0	8.7	162,734	63.6	21,619	32,547	54,102	51.2	7,778	10,820	.0031	.0033
Nicholas	28.8	28.7	−.3	10.6	1.0	415,400	52.0	26,027	39,189	226,760	40.5	15,376	21,392	.0092	.0093
Ohio	57.0	55.6	−2.5	23.3	.4	895,156	51.2	25,514	38,419	403,308	24.5	13,966	17,309	.0192	.0184
Pendleton	7.9	7.9	.0	3.0	.0	81,622	50.5	18,073	27,207	32,726	38.9	7,855	10,909	.0020	.0018
Pleasants	8.1	8.0	−1.2	2.9	.0	96,252	50.6	22,041	33,190	49,975	39.1	12,386	17,233	.0021	.0022
Pocahontas	9.5	9.3	−2.1	3.7	.0	90,847	50.5	16,309	24,553	44,378	24.0	9,674	11,994	.0025	.0022
Preston	30.6	30.2	−1.3	11.4	1.8	367,502	53.3	21,411	32,237	152,041	37.5	9,875	13,337	.0079	.0080
Putnam	42.7	44.5	4.2	16.9	7.0	687,913	61.0	27,038	40,705	310,621	48.8	13,212	18,380	.0135	.0143
Raleigh	82.8	80.8	−2.4	31.8	.6	1,191,551	51.5	24,884	37,470	600,047	24.7	15,225	18,869	.0271	.0258
Randolph	28.5	28.0	−1.8	10.6	1.0	346,202	52.0	21,691	32,661	205,426	30.4	15,001	19,380	.0083	.0083
Ritchie	11.3	11.1	−1.8	4.5	.0	120,753	50.6	17,823	26,834	62,036	39.1	9,909	13,786	.0029	.0029
Roane	15.7	15.4	−1.9	5.7	1.8	175,535	53.3	20,453	30,796	75,799	26.1	10,730	13,298	.0042	.0038
Summers	15.0	14.6	−2.7	5.2	.0	166,956	50.6	21,322	32,107	46,978	23.9	7,289	9,034	.0035	.0035
Taylor	15.8	15.4	−2.5	5.9	.0	217,651	50.6	24,501	36,890	66,975	35.8	8,360	11,352	.0044	.0042
Tucker	8.4	8.2	−2.4	3.4	.0	87,915	50.5	17,176	25,857	32,407	23.9	7,691	9,531	.0019	.0020
Tyler	10.8	10.5	−2.8	4.0	.0	171,017	50.6	28,397	42,754	35,990	32.6	6,784	8,998	.0031	.0030
Upshur	23.2	22.8	−1.7	8.8	.0	278,269	50.6	21,000	31,621	155,891	32.3	13,393	17,715	.0068	.0064
Wayne	45.4	44.6	−1.8	16.9	.6	634,933	51.5	24,951	37,570	132,893	24.7	6,345	7,863	.0118	.0115
Webster	12.0	11.7	−2.5	4.4	.0	133,473	50.6	20,147	30,335	37,142	23.9	6,811	8,441	.0028	.0027
Wetzel	20.6	20.1	−2.4	7.7	.0	259,390	50.6	22,371	33,687	170,782	36.0	16,314	22,179	.0064	.0064
Wirt	5.0	5.0	.0	1.8	.0	51,959	50.5	19,178	28,866	13,366	39.1	5,338	7,426	.0012	.0012
Wood	91.3	89.0	−2.5	36.5	.6	1,464,334	51.4	26,643	40,119	1,026,725	37.3	20,607	28,129	.0350	.0346
Wyoming	33.4	32.6	−2.4	11.5	.0	407,493	50.6	23,531	35,434	105,413	23.9	7,396	9,166	.0083	.0079
TOTAL METRO COUNTIES	**689.7**	**676.3**	**−1.9**	**277.0**	**.9**	**11,098,458**	**52.0**	**26,608**	**40,067**	**6,149,334**	**36.8**	**16,381**	**22,200**	**.2444**	**.2418**
TOTAL STATE	**1,896.6**	**1,870.4**	**−1.4**	**739.7**	**1.4**	**26,892,875**	**52.7**	**24,141**	**36,356**	**13,767,335**	**34.9**	**13,991**	**18,612**	**.5973**	**.5899**
WISCONSIN															
APPLETON - OSHKOSH - NEENAH	**315.4**	**325.0**	**3.0**	**125.0**	**6.0**	**6,127,878**	**52.3**	**34,124**	**49,023**	**3,355,190**	**44.1**	**19,754**	**26,842**	**.1269**	**.1293**
Calumet	35.9	38.2	6.4	13.5	8.9	698,679	56.3	36,039	51,754	226,617	48.1	12,343	16,786	.0123	.0128
Outagamie	139.2	143.7	3.2	54.2	6.3	2,740,435	52.6	35,204	50,562	1,612,262	44.5	21,872	29,747	.0579	.0591
Winnebago	140.3	143.1	2.0	57.3	5.1	2,688,764	51.0	32,077	46,924	1,516,311	43.0	19,459	26,463	.0567	.0574
EAU CLAIRE	**140.0**	**143.1**	**2.2**	**54.3**	**5.4**	**2,333,688**	**51.2**	**29,964**	**42,978**	**1,369,226**	**38.2**	**19,238**	**25,216**	**.0519**	**.0520**
Chippewa	54.5	54.9	.7	20.0	3.1	942,205	48.0	32,806	47,110	549,956	40.2	20,220	27,498	.0208	.0208
Eau Claire	85.5	88.2	3.2	34.3	6.9	1,391,483	53.5	28,247	40,568	819,270	36.9	18,646	23,885	.0311	.0312
GREEN BAY	**193.6**	**201.8**	**4.2**	**78.7**	**7.4**	**3,609,330**	**54.2**	**31,936**	**45,862**	**2,383,121**	**46.0**	**22,266**	**30,281**	**.0795**	**.0822**
Brown	193.6	201.8	4.2	78.7	7.4	3,609,330	54.2	31,936	45,862	2,383,121	46.0	22,266	30,281	.0795	.0822
JANESVILLE - BELOIT	**139.2**	**137.5**	**−1.2**	**53.7**	**1.7**	**2,610,977**	**46.1**	**33,856**	**48,622**	**1,432,404**	**38.3**	**19,613**	**26,674**	**.0565**	**.0551**
Rock	139.2	137.5	−1.2	53.7	1.7	2,610,977	46.1	33,856	48,622	1,432,404	38.3	19,613	26,674	.0565	.0551

METRO/COUNTY 1994 PROJECTIONS

ESTIMATES METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI 1989	Average Household EBI 1994	1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household 1989	Retail Sales Per Household 1994	Buying Power Index 1989	Buying Power Index 1994
WISCONSIN (continued)															
KENOSHA	**122.8**	**121.7**	**–.9**	**45.7**	**1.8**	**2,739,036**	**46.2**	**41,738**	**59,935**	**921,273**	**36.0**	**15,090**	**20,159**	**.0501**	**.0487**
Kenosha	122.8	121.7	–.9	45.7	1.8	2,739,036	46.2	41,738	59,935	921,273	36.0	15,090	20,159	.0501	.0487
LA CROSSE	**96.5**	**98.5**	**2.1**	**38.6**	**4.9**	**1,815,951**	**50.6**	**32,759**	**47,045**	**1,133,102**	**41.9**	**21,696**	**29,355**	**.0400**	**.0403**
La Crosse	96.5	98.5	2.1	38.6	4.9	1,815,951	50.6	32,759	47,045	1,133,102	41.9	21,696	29,355	.0400	.0403
MADISON	**353.9**	**368.0**	**4.0**	**154.3**	**7.2**	**8,057,244**	**54.0**	**36,363**	**52,218**	**4,496,999**	**45.8**	**21,431**	**29,145**	**.1616**	**.1666**
Dane	353.9	368.0	4.0	154.3	7.2	8,057,244	54.0	36,363	52,218	4,496,999	45.8	21,431	29,145	.1616	.1666
MILWAUKEE	**1,404.4**	**1,398.9**	**–.4**	**556.0**	**2.2**	**30,734,336**	**47.3**	**38,351**	**55,278**	**14,564,425**	**38.9**	**19,269**	**26,195**	**.6127**	**.6026**
Milwaukee	932.9	909.8	–2.5	382.5	.3	19,229,491	44.0	35,012	50,273	9,361,611	35.7	18,082	24,475	.3980	.3829
Ozaukee	73.4	76.3	4.0	27.8	6.5	1,827,143	53.0	45,767	65,725	666,410	44.9	17,627	23,972	.0322	.0327
Washington	94.6	98.6	4.2	34.4	6.8	1,819,402	53.4	36,833	52,890	760,087	45.3	16,248	22,096	.0349	.0356
Waukesha	303.5	314.2	3.5	111.3	6.6	7,858,300	53.1	49,163	70,605	3,776,317	45.0	24,948	33,929	.1476	.1514
MILWAUKEE - RACINE CONSOLIDATED AREA	***1,578.7***	***1,572.6***	***–.4***	***622.5***	***2.2***	***34,109,747***	***47.3***	***38,031***	***54,795***	***16,345,962***	***39.0***	***19,315***	***26,259***	***.6837***	***.6727***
RACINE	**174.3**	**173.7**	**–.3**	**66.5**	**2.6**	**3,375,411**	**47.4**	**35,349**	**50,758**	**1,781,537**	**39.6**	**19,700**	**26,790**	**.0710**	**.0701**
Racine	174.3	173.7	–.3	66.5	2.6	3,375,411	47.4	35,349	50,758	1,781,537	39.6	19,700	26,790	.0710	.0701
SHEBOYGAN	**103.9**	**104.2**	**.3**	**40.2**	**3.1**	**2,078,503**	**48.0**	**36,004**	**51,704**	**911,212**	**40.2**	**16,667**	**22,667**	**.0411**	**.0405**
Sheboygan	103.9	104.2	.3	40.2	3.1	2,078,503	48.0	36,004	51,704	911,212	40.2	16,667	22,667	.0411	.0405
WAUSAU	**114.4**	**114.6**	**.2**	**43.4**	**3.1**	**1,919,106**	**48.0**	**30,791**	**44,219**	**1,100,564**	**40.2**	**18,646**	**25,359**	**.0426**	**.0423**
Marathon	114.4	114.6	.2	43.4	3.1	1,919,106	48.0	30,791	44,219	1,100,564	40.2	18,646	25,359	.0426	.0423
ALL COUNTIES															
Adams	14.0	14.2	1.4	5.6	5.7	230,282	51.7	28,640	41,122	39,654	33.0	5,627	7,081	.0039	.0039
Ashland	16.5	16.2	–1.8	6.5	1.6	224,406	45.8	24,042	34,524	162,648	38.1	18,400	25,023	.0057	.0056
Barron	41.7	42.6	2.2	17.0	5.6	629,287	51.6	25,781	37,017	329,885	35.1	15,164	19,405	.0139	.0138
Bayfield	14.5	14.6	.7	5.8	3.6	202,208	48.7	24,278	34,863	65,835	40.9	8,346	11,351	.0041	.0040
Brown	193.6	201.8	4.2	78.7	7.4	3,609,330	54.2	31,936	45,862	2,383,121	46.0	22,266	30,281	.0795	.0822
Buffalo	14.3	14.1	–1.4	5.7	1.8	222,260	46.1	27,157	38,993	46,876	25.2	6,688	8,224	.0041	.0040
Burnett	14.3	15.1	5.6	6.0	9.1	217,970	56.6	25,304	36,328	93,477	48.3	11,457	15,580	.0044	.0045
Calumet	35.9	38.2	6.4	13.5	8.9	698,679	56.3	36,039	51,754	226,617	48.1	12,343	16,786	.0123	.0128
Chippewa	54.5	54.9	.7	20.0	3.1	942,205	48.0	32,806	47,110	549,956	40.2	20,220	27,498	.0208	.0208
Clark	33.9	34.1	.6	12.7	5.0	448,718	50.7	24,607	35,332	144,876	39.3	8,596	11,408	.0092	.0089
Columbia	47.8	49.2	2.9	19.5	6.0	815,079	52.2	29,108	41,799	412,459	41.4	15,853	21,152	.0170	.0173
Crawford	16.6	16.4	–1.2	6.2	1.6	222,447	45.9	24,990	35,879	140,774	38.2	16,697	22,705	.0054	.0054
Dane	353.9	368.0	4.0	154.3	7.2	8,057,244	54.0	36,363	52,218	4,496,999	45.8	21,431	29,145	.1616	.1666
Dodge	76.5	76.3	–.3	27.9	2.6	1,280,679	47.3	31,968	45,902	448,023	34.8	12,220	16,058	.0252	.0245
Door	27.3	28.1	2.9	11.5	5.5	486,212	51.5	29,444	42,279	285,473	43.5	18,254	24,824	.0106	.0107
☐ Douglas	42.1	41.1	–2.4	16.7	.6	684,409	44.5	28,535	40,983	367,064	35.5	16,568	21,980	.0153	.0147
Dunn	36.0	36.4	1.1	13.0	4.6	484,627	50.5	25,960	37,279	208,333	37.2	12,242	16,026	.0104	.0104
Eau Claire	85.5	88.2	3.2	34.3	6.9	1,391,483	53.5	28,247	40,568	819,270	36.9	18,646	23,885	.0311	.0312
Florence	4.2	4.2	.0	1.4	.0	59,692	43.5	29,721	42,637	17,787	35.9	9,346	12,705	.0012	.0011
Fond du Lac	91.5	91.6	.1	34.2	3.6	1,649,838	48.8	33,594	48,241	786,192	37.8	17,291	22,988	.0341	.0337
Forest	9.4	9.5	1.1	3.5	2.9	123,488	47.8	24,566	35,282	39,599	40.0	8,319	11,314	.0026	.0024
Grant	51.7	50.8	–1.7	18.1	.6	742,236	44.4	28,553	41,008	313,082	30.5	13,324	17,297	.0161	.0154
Green	31.8	32.3	1.6	13.0	4.8	576,870	50.5	30,902	44,375	530,467	42.6	30,005	40,805	.0149	.0150
Green Lake	19.0	18.9	–.5	7.7	1.3	301,353	45.5	27,255	39,137	99,024	22.4	10,646	12,860	.0061	.0058
Iowa	20.6	20.8	1.0	8.0	2.6	264,605	47.3	23,029	33,076	746,183	54.2	62,054	93,273	.0127	.0137
Iron	6.4	6.2	–3.1	2.7	.0	72,657	43.5	18,756	26,910	53,357	41.0	14,015	19,762	.0020	.0020
Jackson	16.9	16.8	–.6	6.6	1.5	233,733	45.8	24,658	35,414	91,816	22.7	11,515	13,912	.0051	.0048
Jefferson	69.2	70.3	1.6	26.7	4.7	1,225,743	50.3	31,971	45,908	528,084	42.4	14,544	19,778	.0243	.0245
Juneau	22.2	22.4	.9	9.1	3.4	339,780	48.5	25,999	37,338	124,413	25.2	11,289	13,672	.0071	.0067
Kenosha	122.8	121.7	–.9	45.7	1.8	2,739,036	46.2	41,738	59,935	921,273	36.0	15,090	20,159	.0501	.0487
Kewaunee	19.7	19.5	–1.0	7.0	1.4	301,912	45.7	30,033	43,130	102,971	35.2	11,039	14,710	.0060	.0058
La Crosse	96.5	98.5	2.1	38.6	4.9	1,815,951	50.6	32,759	47,045	1,133,102	41.9	21,696	29,355	.0400	.0403
Lafayette	16.6	16.2	–2.4	6.2	.0	238,489	43.6	26,782	38,466	64,882	34.7	7,768	10,465	.0047	.0045
Langlade	19.9	19.7	–1.0	7.7	1.3	292,212	45.5	26,423	37,950	138,026	22.4	14,838	17,925	.0066	.0061
Lincoln	29.3	30.4	3.8	11.9	6.3	447,785	52.6	26,206	37,629	213,478	44.5	13,192	17,939	.0094	.0097
Manitowoc	82.0	80.5	–1.8	30.7	1.0	1,318,360	45.0	29,902	42,943	493,936	29.9	12,509	16,089	.0270	.0256
Marathon	114.4	114.6	.2	43.4	3.1	1,919,106	48.0	30,791	44,219	1,100,564	40.2	18,646	25,359	.0426	.0423
Marinette	41.8	42.3	1.2	16.9	3.7	624,251	48.9	25,726	36,938	303,759	35.1	13,794	17,974	.0136	.0134
Marquette	13.9	14.8	6.5	6.2	8.8	198,570	56.2	22,309	32,027	57,932	47.9	6,872	9,344	.0038	.0039
Menominee	4.3	4.7	9.3	1.0	.0	35,240	43.5	26,656	35,240	4,247	20.8	3,517	4,247	.0007	.0007
Milwaukee	932.9	909.8	–2.5	382.5	.3	19,229,491	44.0	35,012	50,273	9,361,611	35.7	18,082	24,475	.3980	.3829
Monroe	37.8	39.1	3.4	14.9	6.4	637,215	52.8	29,783	42,766	285,078	39.0	14,651	19,133	.0129	.0131
Oconto	31.8	33.0	3.8	12.9	5.7	484,160	51.8	26,137	37,532	170,948	43.8	9,745	13,252	.0095	.0095
Oneida	33.2	33.8	1.8	13.9	4.5	529,862	50.1	26,543	38,120	339,217	34.9	18,911	24,404	.0123	.0123

METRO/COUNTY 1994 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/89 Population (Thous.)	12/31/94 Population (Thous.)	% Change 1989–1994	12/31/94 Households (Thous.)	% Change 1989–1994	1994 EBI ($000)	% Change 1989–1994	Average Household EBI		1994 Retail Sales ($000)	% Change 1989–1994	Retail Sales Per Household		Buying Power Index	
								1989	1994			1989	1994	1989	1994
WISCONSIN (continued)															
ALL COUNTIES (continued)															
Outagamie	139.2	143.7	3.2	54.2	6.3	2,740,435	52.6	35,204	50,562	1,612,262	44.5	21,872	29,747	.0579	.0591
Ozaukee	73.4	76.3	4.0	27.8	6.5	1,827,143	53.0	45,767	65,725	666,410	44.9	17,627	23,972	.0322	.0327
Pepin	7.5	7.4	−1.3	2.9	.0	115,840	43.6	27,818	39,945	48,988	30.2	12,979	16,892	.0024	.0025
Pierce	34.0	35.0	2.9	12.3	5.1	581,253	51.0	32,911	47,256	221,877	43.0	13,265	18,039	.0113	.0114
Polk	35.5	36.6	3.1	14.3	5.1	521,095	51.0	25,379	36,440	235,127	39.9	12,354	16,442	.0109	.0110
Portage	60.5	61.4	1.5	21.8	4.8	1,079,218	50.5	34,475	49,505	572,981	42.5	19,327	26,284	.0228	.0229
Price	16.3	16.4	.6	6.6	3.1	249,775	48.1	26,354	37,845	90,949	31.9	10,776	13,780	.0051	.0049
Racine	174.3	173.7	−.3	66.5	2.6	3,375,411	47.4	35,349	50,758	1,781,537	39.6	19,700	26,790	.0710	.0701
Richland	17.5	17.2	−1.7	6.8	1.5	262,366	45.7	26,872	38,583	116,310	32.0	13,155	17,104	.0057	.0054
Rock	139.2	137.5	−1.2	53.7	1.7	2,610,977	46.1	33,856	48,622	1,432,404	38.3	19,613	26,674	.0565	.0551
Rusk	15.8	15.7	−.6	5.9	1.7	199,130	46.1	23,499	33,751	72,734	30.9	9,580	12,328	.0041	.0041
☐ St. Croix	50.0	53.0	6.0	19.1	9.1	999,193	56.7	36,430	52,314	429,733	48.2	16,564	22,499	.0188	.0197
Sauk	46.5	47.7	2.6	19.3	6.0	809,483	52.3	29,208	41,942	474,488	44.2	18,078	24,585	.0176	.0178
Sawyer	14.9	15.7	5.4	6.2	8.8	195,306	56.2	21,938	31,501	145,584	47.9	17,267	23,481	.0047	.0050
Shawano	38.7	39.9	3.1	15.3	5.5	559,242	51.5	25,455	36,552	227,569	38.1	11,365	14,874	.0116	.0117
Sheboygan	103.9	104.2	.3	40.2	3.1	2,078,503	48.0	36,004	51,704	911,212	40.2	16,667	22,667	.0411	.0405
Taylor	19.1	19.0	−.5	6.8	1.5	253,226	45.8	25,929	37,239	108,016	38.0	11,680	15,885	.0055	.0053
Trempealeau	26.2	25.9	−1.1	9.8	1.0	357,687	45.1	25,415	36,499	185,072	37.4	13,886	18,885	.0082	.0080
Vernon	26.7	26.9	.7	10.5	1.9	383,056	46.4	25,407	36,482	120,120	32.9	8,777	11,440	.0077	.0075
Vilas	19.0	20.0	5.3	8.4	7.7	309,933	54.6	25,699	36,897	215,715	46.4	18,885	25,680	.0071	.0074
Walworth	74.7	75.7	1.3	29.5	4.2	1,418,811	49.7	33,491	48,095	632,293	36.6	16,353	21,434	.0284	.0281
Washburn	14.6	15.0	2.7	6.2	6.9	202,394	53.5	22,731	32,644	177,070	45.4	21,000	28,560	.0053	.0055
Washington	94.6	98.6	4.2	34.4	6.8	1,819,402	53.4	36,833	52,890	760,087	45.3	16,248	22,096	.0349	.0356
Waukesha	303.5	314.2	3.5	111.3	6.6	7,858,300	53.1	49,163	70,605	3,776,317	45.0	24,948	33,929	.1476	.1514
Waupaca	45.8	46.6	1.7	17.9	5.3	707,540	51.2	27,524	39,527	351,631	41.2	14,651	19,644	.0152	.0152
Waushara	20.9	21.9	4.8	9.1	7.1	303,125	53.7	23,199	33,310	102,862	35.1	8,959	11,304	.0060	.0060
Winnebago	140.3	143.1	2.0	57.3	5.1	2,688,764	51.0	32,677	46,924	1,516,311	43.0	19,459	26,463	.0567	.0574
Wood	79.8	82.4	3.3	32.0	6.0	1,507,323	52.2	32,803	47,104	1,026,302	43.8	23,636	32,072	.0339	.0346
TOTAL METRO COUNTIES	**3,250.5**	**3,281.1**	**.9**	**1,292.2**	**3.8**	**67,085,062**	**49.2**	**36,119**	**51,915**	**34,245,850**	**40.9**	**19,521**	**26,502**	**1.3680**	**1.3641**
TOTAL STATE	**4,891.1**	**4,942.6**	**1.1**	**1,931.5**	**3.9**	**93,266,091**	**49.3**	**33,609**	**48,287**	**47,254,329**	**40.4**	**18,098**	**24,465**	**1.9281**	**1.9211**
WYOMING															
CASPER	**65.8**	**64.2**	**−2.4**	**25.9**	**.8**	**1,144,623**	**52.8**	**29,143**	**44,194**	**585,374**	**28.5**	**17,729**	**22,601**	**.0247**	**.0240**
Natrona	65.8	64.2	−2.4	25.9	.8	1,144,623	52.8	29,143	44,194	585,374	28.5	17,729	22,601	.0247	.0240
CHEYENNE	**74.3**	**76.2**	**2.6**	**31.9**	**6.0**	**1,187,447**	**60.7**	**24,551**	**37,224**	**953,728**	**64.0**	**19,326**	**29,897**	**.0274**	**.0300**
Laramie	74.3	76.2	2.6	31.9	6.0	1,187,447	60.7	24,551	37,224	953,728	64.0	19,326	29,897	.0274	.0300
ALL COUNTIES															
Albany	29.4	29.2	−.7	12.5	3.3	458,837	56.6	24,209	36,707	283,461	55.7	15,048	22,677	.0101	.0105
Big Horn	11.3	11.0	−2.7	4.2	.0	142,592	51.6	22,389	33,950	32,040	30.6	5,840	7,629	.0027	.0026
Campbell	32.8	36.1	10.1	13.3	13.7	720,001	72.3	35,708	54,135	226,226	41.4	13,673	17,009	.0117	.0130
Carbon	18.4	17.9	−2.7	6.6	1.5	278,652	54.0	27,844	42,220	117,120	26.3	14,263	17,745	.0059	.0056
Converse	13.1	12.8	−2.3	4.5	.0	198,545	51.6	29,095	44,121	63,611	29.8	10,894	14,136	.0039	.0038
Crook	5.7	5.8	1.8	2.4	4.3	78,467	58.2	21,562	32,695	23,091	40.5	7,147	9,621	.0015	.0016
Fremont	34.4	33.5	−2.6	12.4	.8	459,519	52.9	24,439	37,058	212,386	25.4	13,767	17,128	.0102	.0098
Goshen	12.7	12.8	.8	5.3	3.9	168,951	57.6	21,024	31,878	67,397	33.9	9,870	12,716	.0036	.0036
Hot Springs	5.5	5.4	−1.8	2.2	.0	88,424	51.6	26,506	40,193	28,955	24.4	10,579	13,161	.0017	.0017
Johnson	6.4	6.2	−3.1	2.6	.0	85,855	51.6	21,777	33,021	36,609	39.5	10,092	14,080	.0018	.0017
Laramie	74.3	76.2	2.6	31.9	6.0	1,187,447	60.7	24,551	37,224	953,728	64.0	19,326	29,897	.0274	.0300
Lincoln	14.8	15.7	6.1	5.7	9.6	212,053	66.2	24,536	37,202	74,498	37.8	10,396	13,070	.0040	.0043
Natrona	65.8	64.2	−2.4	25.9	.8	1,144,623	52.8	29,143	44,194	585,374	28.5	17,729	22,601	.0247	.0240
Niobrara	2.8	2.7	−3.6	1.2	.0	34,770	51.6	19,112	28,975	18,227	39.5	10,888	15,189	.0007	.0008
Park	23.9	24.6	2.9	9.7	6.6	382,867	61.6	26,033	39,471	198,697	39.5	15,647	20,484	.0080	.0083
Platte	10.1	9.9	−2.0	4.3	2.4	143,789	55.2	22,053	33,439	47,018	27.4	8,789	10,934	.0029	.0027
Sheridan	25.2	24.6	−2.4	10.1	1.0	436,893	53.2	28,526	43,257	230,581	41.0	16,352	22,830	.0093	.0092
Sublette	5.5	5.8	5.5	2.0	5.3	76,112	59.6	25,098	38,056	27,931	47.0	10,004	13,966	.0014	.0016
Sweetwater	43.0	41.9	−2.6	15.8	.6	760,289	52.6	31,734	48,120	316,976	29.9	15,542	20,062	.0153	.0150
Teton	11.9	13.3	11.8	6.3	16.7	251,461	76.9	26,325	39,914	220,827	63.0	25,086	35,052	.0054	.0064
Uinta	19.0	21.4	12.6	7.5	17.2	352,386	77.7	30,991	46,985	161,919	71.8	14,728	21,589	.0061	.0071
Washakie	9.0	8.8	−2.2	3.3	.0	139,207	51.6	27,818	42,184	58,495	29.1	13,729	17,726	.0029	.0029
Weston	6.9	6.7	−2.9	2.7	.0	125,675	51.6	30,696	46,546	41,185	25.6	12,141	15,254	.0025	.0023
TOTAL METRO COUNTIES	**140.1**	**140.4**	**.2**	**57.8**	**3.6**	**2,332,070**	**56.7**	**26,666**	**40,347**	**1,539,102**	**48.4**	**18,590**	**26,628**	**.0521**	**.0540**
TOTAL STATE	**481.9**	**486.5**	**1.0**	**192.4**	**4.3**	**7,927,415**	**58.4**	**27,133**	**41,203**	**4,026,352**	**43.2**	**15,250**	**20,927**	**.1637**	**.1685**

SECTION 16

Television Market (ADI) Rankings

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A listing of the county makeup of each Television Market will be found starting on page A-11.

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S&MM/ARBITRON TV MARKET (ADI) RANKING

POPULATION

ADI	(Thous.)	Rank
New York, N.Y.	18,725.0	1
Los Angeles, Calif.	14,109.3	2
Chicago, Ill.	8,558.9	3
Philadelphia, Pa.	7,307.3	4
San Francisco - Oakland - San Jose, Calif.	5,859.1	5
Boston, Mass.	5,611.7	6
Detroit, Mich.	4,661.7	7
Dallas - Ft. Worth, Tex.	4,528.8	8
Washington, D.C.	4,524.9	9
Houston, Tex.	3,975.4	10
Cleveland, Ohio	3,814.4	11
Atlanta, Ga.	3,748.4	12
Minneapolis - St. Paul, Minn.	3,610.7	13
Seattle - Tacoma, Wash.	3,338.6	14
Miami - Ft. Lauderdale, Fla.	3,219.5	15
Tampa - St. Petersburg (Sarasota), Fla.	3,160.8	16
Pittsburgh, Pa.	3,016.3	17
St. Louis, Mo.	3,013.2	18
Sacramento - Stockton, Calif.	2,783.5	19
Denver, Colo.	2,645.4	20
Phoenix, Ariz.	2,624.3	21
Baltimore, Md.	2,558.9	22
San Diego, Calif.	2,486.5	23
Hartford - New Haven, Conn.	2,456.9	24
Indianapolis, Ind.	2,349.8	25
Orlando - Daytona Beach - Melbourne, Fla.	2,221.1	26
Portland, Ore.	2,135.6	27
Milwaukee, Wisc.	2,025.8	28
Cincinnati, Ohio	2,001.7	29
Kansas City, Mo.	2,000.6	30
Charlotte, N.C.	1,942.1	31
Salt Lake City, Utah	1,878.4	32
Nashville, Tenn.	1,869.4	33
Raleigh - Durham, N.C.	1,819.8	34
Columbus, Ohio	1,796.0	35
New Orleans, La.	1,755.5	36
San Antonio, Tex.	1,699.0	37
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,682.4	38
Memphis, Tenn.	1,680.9	39
Buffalo, N.Y.	1,680.8	40
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,661.7	41
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,638.7	42
Oklahoma City, Okla.	1,534.1	43
Providence - New Bedford, R.I.-Mass.	1,514.5	44
Harrisburg - York - Lancaster - Lebanon, Pa.	1,492.4	45
Louisville, Ky.	1,442.2	46
Albuquerque, N.M.	1,428.5	47
Charleston - Huntington, W.Va.	1,387.6	48
Birmingham, Ala.	1,353.7	49
Greensboro - Winston-Salem - High Point, N.C.	1,334.8	50
Dayton, Ohio	1,324.3	51
Fresno - Visalia, Calif.	1,312.3	52
Albany - Schenectady - Troy, N.Y.	1,310.1	53
Wilkes-Barre - Scranton, Pa.	1,301.2	54
Flint - Saginaw - Bay City, Mich.	1,263.8	55
Little Rock, Ark.	1,251.8	56
Jacksonville, Fla.	1,250.3	57
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	1,232.0	58
Tulsa, Okla.	1,205.8	59
Richmond, Va.	1,134.0	60
Mobile - Pensacola, Ala.-Fla.	1,131.0	61
Wichita - Hutchinson, Kans.	1,117.3	62
Toledo, Ohio	1,112.0	63
Shreveport - Texarkana, La.-Tex.-Ark.	1,058.9	64
Roanoke - Lynchburg, Va.	1,048.3	65
Knoxville, Tenn.	1,048.2	66
Syracuse, N.Y.	1,046.4	67
Green Bay - Appleton, Wisc.	1,030.7	68
Des Moines, Iowa	973.2	69
Lexington, Ky.	966.7	70
Omaha, Neb.	961.3	71
Portland - Poland Spring, Maine	959.0	72
Rochester, N.Y.	953.1	73
Austin, Tex.	914.8	74
Springfield - Decatur - Champaign, Ill.	896.9	75
South Bend - Elkhart, Ind.	872.0	76
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	869.7	77
Spokane, Wash.	857.5	78
Bristol - Kingsport - Johnson City, Tenn.	842.1	79
Columbia, S.C.	828.8	80
Davenport - Rock Island - Moline, Iowa-Ill.	828.1	81
Jackson, Miss.	824.6	82
Chattanooga, Tenn.	824.4	83
Cedar Rapids - Waterloo - Dubuque, Iowa	822.6	84
Springfield, Mo.	818.7	85
Tucson, Ariz.	798.4	86
Huntsville - Decatur - Florence, Ala.	788.1	87
Johnstown - Altoona, Pa.	788.1	87
El Paso, Tex.	747.5	89
Baton Rouge, La.	747.2	90
Youngstown, Ohio	742.3	91
Madison, Wisc.	710.0	92
McAllen - Brownsville, Tex.	708.9	93
Evansville, Ind.	703.1	94
Greenville - New Bern - Washington, N.C.	698.6	95
Waco - Temple - Bryan, Tex.	686.9	96
Las Vegas, Nev.	674.7	97
Springfield, Mass.	665.3	98
Savannah, Ga.	658.5	99
Burlington - Plattsburgh, Vt.-N.Y.	653.6	100
Ft. Wayne, Ind.	642.7	101
Charleston, S.C.	640.6	102
Lansing, Mich.	630.0	103
Salinas - Monterey, Calif.	629.7	104
Colorado Springs - Pueblo, Colo.	627.5	105
Lincoln - Hastings - Kearney, Neb.	625.2	106
Montgomery - Selma, Ala.	623.5	107
Sioux Falls - Mitchell, S.D.	612.8	108
Peoria - Bloomington, Ill.	599.3	109
Fargo, N.D.	596.6	110
Ft. Myers - Naples, Fla.	596.6	110
Augusta, Ga.	592.7	112
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	562.1	113
Lafayette, La.	561.8	114
Tallahassee - Thomasville, Fla.-Ga.	539.0	115
Ft. Smith, Ark.	525.7	116
Corpus Christi, Tex.	523.4	117
Tyler - Longview - Jacksonville, Tex.	517.8	118
Columbus, Ga.	515.3	119
Monroe - El Dorado, La.-Ark.	513.0	120
Macon, Ga.	502.7	121
Eugene, Ore.	496.4	122
Amarillo, Tex.	476.4	123
Reno, Nev.	473.2	124
Yakima, Wash.	471.9	125
Columbus - Tupelo, Miss.	458.3	126
La Crosse - Eau Claire, Wisc.	456.7	127
Bakersfield, Calif.	449.5	128
Wausau - Rhinelander, Wisc.	448.8	129
Traverse City - Cadillac, Mich.	444.9	130
Beaumont - Port Arthur, Tex.	444.3	131
Wichita Falls - Lawton, Tex.-Okla.	442.2	132
Duluth - Superior, Minn.-Wisc.	435.2	133
Binghamton, N.Y.	433.8	134
Boise, Ida.	428.9	135
Florence - Myrtle Beach, S.C.	428.5	136
Terre Haute, Ind.	426.2	137
Topeka, Kans.	423.7	138
Erie, Pa.	419.0	139
Rockford, Ill.	417.1	140
Chico - Redding, Calif.	412.9	141
Sioux City, Iowa	412.8	142
Wheeling - Steubenville, W.Va.-Ohio	402.3	143
Albany, Ga.	401.2	144
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	398.5	145
Odessa - Midland, Tex.	397.6	146
Wilmington, N.C.	396.0	147
Bluefield - Beckley - Oak Hill, W.Va.	395.4	148
Lubbock, Tex.	392.9	149
Rochester - Mason City - Austin, Minn.-Iowa	370.9	150
Joplin - Pittsburg, Mo.-Kans.	368.0	151
Medford, Ore.	361.0	152
Columbia - Jefferson City, Mo.	353.5	153
Clarksburg - Weston, W.Va.	329.9	154
Bangor, Maine	323.3	155
Biloxi - Gulfport - Pascagoula, Miss.	321.2	156
Idaho Falls - Pocatello, Ida.	317.6	157
Quincy - Hannibal, Ill.-Mo.	306.6	158
Abilene - Sweetwater, Tex.	302.3	159
Dothan, Ala.	288.8	160
Utica, N.Y.	287.4	161
Alexandria, La.	259.1	162
Salisbury, Md.	252.8	163
Greenwood - Greenville, Miss.	251.3	164
Laurel - Hattiesburg, Miss.	249.7	165
Rapid City, S.D.	249.7	165
Watertown - Carthage, N.Y.	244.0	167
Elmira, N.Y.	235.7	168
Gainesville, Fla.	231.3	169
Billings - Hardin, Mont.	219.7	170
Panama City, Fla.	217.4	171
Lake Charles, La.	215.2	172
El Centro - Yuma, Calif.-Ariz.	212.5	173
Harrisonburg, Va.	209.2	174
Palm Springs, Calif.	208.0	175
Jonesboro, Ark.	207.2	176
Ardmore - Ada, Okla.	195.0	177
Missoula, Mont.	195.0	177
Meridian, Miss.	182.4	179
Grand Junction - Durango, Colo.	176.4	180
Great Falls, Mont.	172.1	181
Tuscaloosa, Ala.	158.8	182
Marquette, Mich.	155.2	183
Jackson, Tenn.	154.4	184
Eureka, Calif.	139.9	185
San Angelo, Tex.	136.7	186
Laredo, Tex.	135.3	187
Bowling Green, Ky.	129.1	188
Butte, Mont.	126.7	189
Lafayette, Ind.	125.8	190
Anniston, Ala.	125.3	191
St. Joseph, Mo.	125.1	192
Casper - Riverton, Wyo.	118.8	193
Hagerstown, Md.	118.5	194
Lima, Ohio	114.6	195
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	111.8	196
Charlottesville, Va.	106.3	197
Zanesville, Ohio	99.9	198
Parkersburg, W.Va.	99.4	199
Flagstaff, Ariz.	97.5	200
Twin Falls, Ida.	85.4	201
Presque Isle, Maine	85.3	202
Victoria, Tex.	75.9	203
Ottumwa - Kirksville, Iowa-Mo.	74.7	204
Bend, Ore.	72.3	205
Mankato, Minn.	63.7	206
Helena, Mont.	48.0	207
North Platte, Neb.	47.8	208
Alpena, Mich.	42.3	209

S&MM/ARBITRON TV MARKET (ADI) RANKING

HOUSEHOLDS

ADI	(Thous.)	Rank
New York, N.Y.	7,113.4	1
Los Angeles, Calif.	5,067.8	2
Chicago, Ill.	3,142.8	3
Philadelphia, Pa.	2,738.4	4
San Francisco - Oakland - San Jose, Calif.	2,271.6	5
Boston, Mass.	2,122.4	6
Detroit, Mich.	1,732.4	7
Dallas - Ft. Worth, Tex.	1,717.5	8
Washington, D.C.	1,697.2	9
Houston, Tex.	1,462.2	10
Cleveland, Ohio	1,454.9	11
Atlanta, Ga.	1,396.4	12
Minneapolis - St. Paul, Minn.	1,352.4	13
Tampa - St. Petersburg (Sarasota), Fla.	1,334.5	14
Seattle - Tacoma, Wash.	1,333.3	15
Miami - Ft. Lauderdale, Fla.	1,308.0	16
Pittsburgh, Pa.	1,170.4	17
St. Louis, Mo.	1,113.8	18
Denver, Colo.	1,045.5	19
Sacramento - Stockton, Calif.	1,035.5	20
Phoenix, Ariz.	1,021.3	21
Baltimore, Md.	939.6	22
Hartford - New Haven, Conn.	914.7	23
San Diego, Calif.	906.7	24
Orlando - Daytona Beach - Melbourne, Fla.	887.4	25
Indianapolis, Ind.	878.3	26
Portland, Ore.	837.2	27
Milwaukee, Wisc.	773.8	28
Kansas City, Mo.	762.0	29
Cincinnati, Ohio	753.2	30
Charlotte, N.C.	734.7	31
Nashville, Tenn.	704.0	32
Columbus, Ohio	689.8	33
Raleigh - Durham, N.C.	675.4	34
Greenville - Spartanburg - Asheville, S.C.-N.C.	646.5	35
New Orleans, La.	639.7	36
Buffalo, N.Y.	621.4	37
Memphis, Tenn.	608.1	38
Grand Rapids - Kalamazoo - Battle Creek, Mich.	605.2	39
Salt Lake City, Utah	596.9	40
Oklahoma City, Okla.	594.4	41
San Antonio, Tex.	579.7	42
Norfolk - Portsmouth - Newport News - Hampton, Va.	570.0	43
Harrisburg - York - Lancaster - Lebanon, Pa.	568.5	44
Providence - New Bedford, R.I.-Mass.	560.9	45
Louisville, Ky.	530.5	46
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	521.4	47
Greensboro - Winston-Salem - High Point, N.C.	517.2	48
Birmingham, Ala.	515.9	49
Charleston - Huntington, W.Va.	514.9	50
Albuquerque, N.M.	513.0	51
Dayton, Ohio	508.2	52
Wilkes-Barre - Scranton, Pa.	499.1	53
Albany - Schenectady - Troy, N.Y.	495.5	54
Jacksonville, Fla.	467.7	55
Tulsa, Okla.	467.0	56
Little Rock, Ark.	463.0	57
Flint - Saginaw - Bay City, Mich.	457.2	58
Fresno - Visalia, Calif.	446.5	59
Wichita - Hutchinson, Kans.	433.5	60
Toledo, Ohio	416.4	61
Mobile - Pensacola, Ala.-Fla.	413.8	62
Richmond, Va.	408.4	63
Knoxville, Tenn.	400.9	64
Shreveport - Texarkana, La.-Tex.-Ark.	390.4	65
Des Moines, Iowa	388.4	66
Green Bay - Appleton, Wisc.	386.6	67
Syracuse, N.Y.	377.6	68
Roanoke - Lynchburg, Va.	377.0	69
Portland - Poland Spring, Maine	369.9	70
Omaha, Neb.	364.3	71
Lexington, Ky.	357.3	72
Rochester, N.Y.	356.3	73
Austin, Tex.	354.0	74
Springfield - Decatur - Champaign, Ill.	346.7	75
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	336.6	76
Spokane, Wash.	329.9	77
South Bend - Elkhart, Ind.	323.7	78
Davenport - Rock Island - Moline, Iowa-Ill.	319.0	79
Tucson, Ariz.	312.8	80
Cedar Rapids - Waterloo - Dubuque, Iowa	311.3	81
Springfield, Mo.	309.5	82
Chattanooga, Tenn.	309.3	83
Bristol - Kingsport - Johnson City, Tenn.	308.0	84
Huntsville - Decatur - Florence, Ala.	299.4	85
Columbia, S.C.	298.8	86
Jackson, Miss.	292.0	87
Johnstown - Altoona, Pa.	290.0	88
Madison, Wisc.	280.9	89
Youngstown, Ohio	279.9	90
Las Vegas, Nev.	276.3	91
Evansville, Ind.	267.2	92
Ft. Myers - Naples, Fla.	255.3	93
Baton Rouge, La.	254.1	94
Greenville - New Bern - Washington, N.C.	250.7	95
Springfield, Mass.	248.8	96
Waco - Temple - Bryan, Tex.	245.8	97
Lincoln - Hastings - Kearney, Neb.	245.0	98
Burlington - Plattsburgh, Vt.-N.Y.	241.4	99
Ft. Wayne, Ind.	235.1	100
Colorado Springs - Pueblo, Colo.	233.8	101
El Paso, Tex.	233.4	102
Sioux Falls - Mitchell, S.D.	232.7	103
Savannah, Ga.	230.8	104
Peoria - Bloomington, Ill.	225.8	105
Montgomery - Selma, Ala.	225.5	106
Lansing, Mich.	225.1	107
Charleston, S.C.	222.1	108
Fargo, N.D.	220.1	109
Salinas - Monterey, Calif.	217.3	110
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	212.0	111
Augusta, Ga.	209.9	112
McAllen - Brownsville, Tex.	200.3	113
Ft. Smith, Ark.	197.6	114
Lafayette, La.	195.0	115
Tallahassee - Thomasville, Fla.-Ga.	194.5	116
Reno, Nev.	193.3	117
Eugene, Ore.	193.1	118
Tyler - Longview - Jacksonville, Tex.	189.9	119
Columbus, Ga.	185.9	120
Monroe - El Dorado, La.-Ark.	184.1	121
Amarillo, Tex.	177.5	122
Macon, Ga.	176.2	123
Yakima, Wash.	175.1	124
Corpus Christi, Tex.	174.6	125
La Crosse - Eau Claire, Wisc.	169.1	126
Traverse City - Cadillac, Mich.	167.7	127
Wausau - Rhinelander, Wisc.	166.9	128
Duluth - Superior, Minn.-Wisc.	166.2	129
Columbus - Tupelo, Miss.	165.2	130
Terre Haute, Ind.	164.5	131
Wichita Falls - Lawton, Tex.-Okla.	162.3	132
Beaumont - Port Arthur, Tex.	161.7	133
Chico - Redding, Calif.	160.4	134
Binghamton, N.Y.	160.3	135
Topeka, Kans.	159.2	136
Rockford, Ill.	159.0	137
Bakersfield, Calif.	158.7	138
Sioux City, Iowa	158.7	138
Boise, Ida.	158.2	140
Erie, Pa.	155.5	141
Florence - Myrtle Beach, S.C.	155.0	142
Wheeling - Steubenville, W.Va.-Ohio	154.4	143
Bluefield - Beckley - Oak Hill, W.Va.	146.7	144
Rochester - Mason City - Austin, Minn.-Iowa	144.6	145
Wilmington, N.C.	144.5	146
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	143.9	147
Joplin - Pittsburg, Mo.-Kans.	143.2	148
Odessa - Midland, Tex.	141.7	149
Medford, Ore.	140.4	150
Lubbock, Tex.	139.0	151
Albany, Ga.	138.9	152
Clarksburg - Weston, W.Va.	127.5	153
Columbia - Jefferson City, Mo.	127.1	154
Bangor, Maine	119.3	155
Quincy - Hannibal, Ill.-Mo.	117.4	156
Biloxi - Gulfport - Pascagoula, Miss.	114.1	157
Abilene - Sweetwater, Tex.	113.6	158
Idaho Falls - Pocatello, Ida.	105.7	159
Dothan, Ala.	105.4	160
Utica, N.Y.	103.4	161
Salisbury, Md.	95.0	162
Rapid City, S.D.	92.9	163
Laurel - Hattiesburg, Miss.	90.9	164
Gainesville, Fla.	89.1	165
Alexandria, La.	88.3	166
Elmira, N.Y.	86.1	167
Billings - Hardin, Mont.	85.7	168
Greenwood - Greenville, Miss.	83.5	169
Watertown - Carthage, N.Y.	83.3	170
Panama City, Fla.	82.6	171
Jonesboro, Ark.	78.4	172
Missoula, Mont.	77.2	173
Lake Charles, La.	76.4	174
Palm Springs, Calif.	75.3	175
Ardmore - Ada, Okla.	74.4	176
Harrisonburg, Va.	73.5	177
El Centro - Yuma, Calif.-Ariz.	69.9	178
Grand Junction - Durango, Colo.	66.8	179
Meridian, Miss.	66.8	179
Great Falls, Mont.	66.6	181
Jackson, Tenn.	59.1	182
Tuscaloosa, Ala.	58.7	183
Marquette, Mich.	56.1	184
Eureka, Calif.	55.3	185
San Angelo, Tex.	50.3	186
Butte, Mont.	49.4	187
St. Joseph, Mo.	48.1	188
Bowling Green, Ky.	46.5	189
Anniston, Ala.	45.5	190
Lafayette, Ind.	44.9	191
Casper - Riverton, Wyo.	44.7	192
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	44.3	193
Hagerstown, Md.	43.3	194
Lima, Ohio	42.0	195
Charlottesville, Va.	41.5	196
Parkersburg, W.Va.	39.2	197
Zanesville, Ohio	37.6	198
Laredo, Tex.	37.1	199
Flagstaff, Ariz.	31.1	200
Twin Falls, Ida.	30.4	201
Presque Isle, Maine	29.7	202
Ottumwa - Kirksville, Iowa-Mo.	28.8	203
Bend, Ore.	27.6	204
Victoria, Tex.	26.2	205
Mankato, Minn.	23.5	206
Helena, Mont.	19.6	207
North Platte, Neb.	18.2	208
Alpena, Mich.	16.1	209

1990 SURVEY OF BUYING POWER DATA SERVICE

EFFECTIVE BUYING INCOME (EBI)

ADI	($000)	Rank
New York, N.Y.	319,239,179	1
Los Angeles, Calif.	214,979,313	2
Chicago, Ill.	124,870,339	3
Philadelphia, Pa.	108,341,699	4
San Francisco - Oakland - San Jose, Calif.	105,828,555	5
Boston, Mass.	95,827,847	6
Washington, D.C.	82,515,794	7
Detroit, Mich.	65,110,055	8
Dallas - Ft. Worth, Tex.	61,183,997	9
Houston, Tex.	51,960,951	10
Atlanta, Ga.	50,787,236	11
Seattle - Tacoma, Wash.	49,714,182	12
Minneapolis - St. Paul, Minn.	49,374,180	13
Cleveland, Ohio	48,876,721	14
Miami - Ft. Lauderdale, Fla.	46,369,075	15
Tampa - St. Petersburg (Sarasota), Fla.	41,298,891	16
Hartford - New Haven, Conn.	40,512,921	17
St. Louis, Mo.	40,072,286	18
San Diego, Calif.	38,270,528	19
Pittsburgh, Pa.	37,209,182	20
Sacramento - Stockton, Calif.	36,854,486	21
Baltimore, Md.	36,695,053	22
Denver, Colo.	35,870,115	23
Phoenix, Ariz.	33,003,496	24
Milwaukee, Wisc.	29,067,897	25
Indianapolis, Ind.	28,367,170	26
Orlando - Daytona Beach - Melbourne, Fla.	28,199,782	27
Portland, Ore.	27,065,354	28
Kansas City, Mo.	27,007,232	29
Cincinnati, Ohio	25,237,367	30
Charlotte, N.C.	23,057,404	31
Nashville, Tenn.	21,896,638	32
Columbus, Ohio	21,595,071	33
Raleigh - Durham, N.C.	21,089,575	34
Grand Rapids - Kalamazoo - Battle Creek, Mich.	20,891,109	35
Providence - New Bedford, R.I.-Mass.	20,544,686	36
Buffalo, N.Y.	20,120,354	37
Harrisburg - York - Lancaster - Lebanon, Pa.	19,952,669	38
Norfolk - Portsmouth - Newport News - Hampton, Va.	19,938,538	39
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	19,601,739	40
New Orleans, La.	18,606,675	41
Salt Lake City, Utah	18,162,280	42
Greenville - Spartanburg - Asheville, S.C.-N.C.	17,849,012	43
Albany - Schenectady - Troy, N.Y.	17,641,674	44
San Antonio, Tex.	17,154,609	45
Memphis, Tenn.	16,940,334	46
Greensboro - Winston-Salem - High Point, N.C.	16,666,823	47
Dayton, Ohio	16,621,280	48
Louisville, Ky.	16,125,047	49
Oklahoma City, Okla.	15,937,107	50
Richmond, Va.	15,149,012	51
Jacksonville, Fla.	15,037,241	52
Fresno - Visalia, Calif.	14,630,472	53
Wilkes-Barre - Scranton, Pa.	14,310,396	54
Flint - Saginaw - Bay City, Mich.	14,294,500	55
Albuquerque, N.M.	14,170,703	56
Wichita - Hutchinson, Kans.	14,075,220	57
Birmingham, Ala.	14,038,964	58
Rochester, N.Y.	13,757,955	59
Toledo, Ohio	13,603,569	60
Syracuse, N.Y.	13,134,679	61
Charleston - Huntington, W.Va.	12,848,175	62
Little Rock, Ark.	12,827,545	63
Portland - Poland Spring, Maine	12,745,421	64
Mobile - Pensacola, Ala.-Fla.	12,444,658	65
Tulsa, Okla.	12,222,180	66
Omaha, Neb.	12,042,277	67
Roanoke - Lynchburg, Va.	11,943,875	68
Green Bay - Appleton, Wisc.	11,877,256	69
Des Moines, Iowa	11,495,492	70
Austin, Tex.	11,408,455	71
Springfield - Decatur - Champaign, Ill.	11,087,255	72
Knoxville, Tenn.	11,031,826	73
Davenport - Rock Island - Moline, Iowa-Ill.	10,193,872	74
Shreveport - Texarkana, La.-Tex.-Ark.	10,154,356	75
South Bend - Elkhart, Ind.	10,000,720	76
Lexington, Ky.	9,607,736	77
Spokane, Wash.	9,519,340	78
Cedar Rapids - Waterloo - Dubuque, Iowa	9,508,686	79
Madison, Wisc.	9,352,235	80
Las Vegas, Nev.	9,105,198	81
Springfield, Mass.	9,018,355	82
Columbia, S.C.	8,932,185	83
Salinas - Monterey, Calif.	8,917,897	84
Huntsville - Decatur - Florence, Ala.	8,720,073	85
Chattanooga, Tenn.	8,666,346	86
Youngstown, Ohio	8,619,530	87
Tucson, Ariz.	8,603,707	88
Bristol - Kingsport - Johnson City, Tenn.	8,571,353	89
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	8,516,065	90
Peoria - Bloomington, Ill.	8,255,271	91
Ft. Myers - Naples, Fla.	8,241,856	92
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	8,101,918	93
Johnstown - Altoona, Pa.	7,979,626	94
Springfield, Mo.	7,937,120	95
Jackson, Miss.	7,924,031	96
Evansville, Ind.	7,855,154	97
Lansing, Mich.	7,838,987	98
Baton Rouge, La.	7,641,975	99
Burlington - Plattsburgh, Vt.-N.Y.	7,577,405	100
Ft. Wayne, Ind.	7,410,266	101
Lincoln - Hastings - Kearney, Neb.	7,176,241	102
Waco - Temple - Bryan, Tex.	6,995,534	103
Savannah, Ga.	6,865,492	104
Reno, Nev.	6,798,076	105
Colorado Springs - Pueblo, Colo.	6,734,958	106
Greenville - New Bern - Washington, N.C.	6,514,855	107
El Paso, Tex.	6,305,880	108
Charleston, S.C.	6,186,762	109
Augusta, Ga.	6,124,915	110
Sioux Falls - Mitchell, S.D.	6,108,751	111
Fargo, N.D.	6,049,843	112
Montgomery - Selma, Ala.	5,703,795	113
Bakersfield, Calif.	5,594,157	114
Tyler - Longview - Jacksonville, Tex.	5,583,935	115
Rockford, Ill.	5,539,291	116
Yakima, Wash.	5,529,029	117
Macon, Ga.	5,514,107	118
Tallahassee - Thomasville, Fla.-Ga.	5,512,029	119
Binghamton, N.Y.	5,377,021	120
Eugene, Ore.	5,335,614	121
Amarillo, Tex.	5,330,574	122
Ft. Smith, Ark.	5,223,683	123
Beaumont - Port Arthur, Tex.	5,220,933	124
Lafayette, La.	5,164,067	125
Columbus, Ga.	5,122,823	126
Topeka, Kans.	5,050,121	127
Erie, Pa.	5,006,691	128
La Crosse - Eau Claire, Wisc.	4,962,646	129
Wausau - Rhinelander, Wisc.	4,927,263	130
Corpus Christi, Tex.	4,926,742	131
Duluth - Superior, Minn.-Wisc.	4,736,010	132
Boise, Ida.	4,713,730	133
Odessa - Midland, Tex.	4,602,669	134
Terre Haute, Ind.	4,558,020	135
Chico - Redding, Calif.	4,506,093	136
McAllen - Brownsville, Tex.	4,435,039	137
Rochester - Mason City - Austin, Minn.-Iowa	4,332,232	138
Traverse City - Cadillac, Mich.	4,262,144	139
Wichita Falls - Lawton, Tex.-Okla.	4,225,009	140
Monroe - El Dorado, La.-Ark.	4,164,345	141
Wheeling - Steubenville, W.Va.-Ohio	4,096,517	142
Sioux City, Iowa	4,065,319	143
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	4,034,205	144
Columbia - Jefferson City, Mo.	4,000,742	145
Florence - Myrtle Beach, S.C.	3,923,749	146
Columbus - Tupelo, Miss.	3,829,108	147
Lubbock, Tex.	3,771,669	148
Wilmington, N.C.	3,699,876	149
Albany, Ga.	3,645,872	150
Medford, Ore.	3,573,387	151
Joplin - Pittsburg, Mo.-Kans.	3,572,552	152
Bangor, Maine	3,540,948	153
Biloxi - Gulfport - Pascagoula, Miss.	3,389,951	154
Bluefield - Beckley - Oak Hill, W.Va.	3,328,753	155
Utica, N.Y.	3,216,917	156
Quincy - Hannibal, Ill.-Mo.	3,116,939	157
Idaho Falls - Pocatello, Ida.	3,103,411	158
Abilene - Sweetwater, Tex.	3,004,025	159
Salisbury, Md.	2,849,132	160
Clarksburg - Weston, W.Va.	2,795,289	161
Palm Springs, Calif.	2,738,506	162
Dothan, Ala.	2,628,669	163
Gainesville, Fla.	2,582,[illegible]34	164
Rapid City, S.D.	2,572,585	165
Elmira, N.Y.	2,512,594	166
Watertown - Carthage, N.Y.	2,363,370	167
Billings - Hardin, Mont.	2,276,272	168
Harrisonburg, Va.	2,258,106	169
Laurel - Hattiesburg, Miss.	2,223,861	170
Lake Charles, La.	2,180,648	171
Alexandria, La.	2,087,817	172
Panama City, Fla.	2,008,826	173
Missoula, Mont.	2,008,494	174
Grand Junction - Durango, Colo.	1,881,924	175
El Centro - Yuma, Calif.-Ariz.	1,856,542	176
Jonesboro, Ark.	1,820,401	177
Greenwood - Greenville, Miss.	1,772,539	178
Great Falls, Mont.	1,770,177	179
Meridian, Miss.	1,644,607	180
Eureka, Calif.	1,638,339	181
Jackson, Tenn.	1,565,976	182
Charlottesville, Va.	1,511,735	183
Lafayette, Ind.	1,500,704	184
Marquette, Mich.	1,494,600	185
San Angelo, Tex.	1,491,742	186
Tuscaloosa, Ala.	1,472,906	187
Ardmore - Ada, Okla.	1,455,315	188
St. Joseph, Mo.	1,428,533	189
Hagerstown, Md.	1,389,251	190
Butte, Mont.	1,299,660	191
Lima, Ohio	1,297,056	192
Casper - Riverton, Wyo.	1,238,821	193
Anniston, Ala.	1,179,236	194
Bowling Green, Ky.	1,126,673	195
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	1,124,391	196
Parkersburg, W.Va.	1,031,057	197
Zanesville, Ohio	958,041	198
Flagstaff, Ariz.	899,039	199
Presque Isle, Maine	878,696	200
Twin Falls, Ida.	862,411	201
Laredo, Tex.	822,591	202
Victoria, Tex.	819,400	203
Bend, Ore.	742,788	204
Ottumwa - Kirksville, Iowa-Mo.	696,731	205
Mankato, Minn.	669,348	206
Helena, Mont.	547,803	207
North Platte, Neb.	526,910	208
Alpena, Mich.	450,049	209

1990 SURVEY OF BUYING POWER DATA SERVICE

TOTAL RETAIL SALES

ADI	($000)	Rank
New York, N.Y.	134,567,209	1
Los Angeles, Calif.	105,162,614	2
Chicago, Ill.	60,389,724	3
Philadelphia, Pa.	55,140,474	4
Boston, Mass.	51,228,614	5
San Francisco - Oakland - San Jose, Calif.	46,614,995	6
Dallas - Ft. Worth, Tex.	37,175,095	7
Washington, D.C.	36,199,718	8
Detroit, Mich.	34,222,357	9
Atlanta, Ga.	28,314,320	10
Minneapolis - St. Paul, Minn.	27,658,458	11
Houston, Tex.	25,947,048	12
Seattle - Tacoma, Wash.	25,058,352	13
Miami - Ft. Lauderdale, Fla.	24,749,185	14
Cleveland, Ohio	23,971,168	15
Tampa - St. Petersburg (Sarasota), Fla.	23,576,110	16
Hartford - New Haven, Conn.	20,786,955	17
St. Louis, Mo.	19,638,126	18
San Diego, Calif.	18,779,195	19
Sacramento - Stockton, Calif.	18,668,031	20
Denver, Colo.	18,585,621	21
Phoenix, Ariz.	18,222,748	22
Baltimore, Md.	18,104,717	23
Orlando - Daytona Beach - Melbourne, Fla.	17,790,198	24
Pittsburgh, Pa.	17,688,449	25
Indianapolis, Ind.	16,551,143	26
Portland, Ore.	15,137,565	27
Milwaukee, Wisc.	14,254,278	28
Kansas City, Mo.	13,682,949	29
Cincinnati, Ohio	13,207,752	30
Charlotte, N.C.	13,139,377	31
Raleigh - Durham, N.C.	12,679,276	32
Columbus, Ohio	12,368,654	33
Nashville, Tenn.	12,031,424	34
Harrisburg - York - Lancaster - Lebanon, Pa.	11,916,197	35
Providence - New Bedford, R.I.-Mass.	11,641,823	36
New Orleans, La.	11,408,440	37
Norfolk - Portsmouth - Newport News - Hampton, Va.	11,240,092	38
Grand Rapids - Kalamazoo - Battle Creek, Mich.	11,209,766	39
Albany - Schenectady - Troy, N.Y.	10,551,428	40
Greenville - Spartanburg - Asheville, S.C.-N.C.	10,543,553	41
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	10,518,604	42
San Antonio, Tex.	10,439,688	43
Buffalo, N.Y.	10,272,959	44
Salt Lake City, Utah	10,075,465	45
Oklahoma City, Okla.	9,781,561	46
Memphis, Tenn.	9,513,289	47
Greensboro - Winston-Salem - High Point, N.C.	9,328,421	48
Louisville, Ky.	9,059,934	49
Portland - Poland Spring, Maine	8,706,927	50
Jacksonville, Fla.	8,622,609	51
Dayton, Ohio	8,582,191	52
Birmingham, Ala.	8,523,566	53
Albuquerque, N.M.	8,280,984	54
Wilkes-Barre - Scranton, Pa.	8,251,192	55
Flint - Saginaw - Bay City, Mich.	8,200,431	56
Richmond, Va.	7,911,956	57
Little Rock, Ark.	7,675,995	58
Tulsa, Okla.	7,384,530	59
Rochester, N.Y.	7,350,835	60
Charleston - Huntington, W.Va.	7,162,325	61
Syracuse, N.Y.	7,118,391	62
Fresno - Visalia, Calif.	7,090,961	63
Toledo, Ohio	7,070,491	64
Wichita - Hutchinson, Kans.	6,822,466	65
Mobile - Pensacola, Ala.-Fla.	6,799,946	66
Austin, Tex.	6,730,746	67
Green Bay - Appleton, Wisc.	6,687,307	68
Roanoke - Lynchburg, Va.	6,375,307	69
Des Moines, Iowa	6,356,028	70
Knoxville, Tenn.	6,351,699	71
Omaha, Neb.	6,149,904	72
Lexington, Ky.	5,912,905	73
Springfield - Decatur - Champaign, Ill.	5,882,097	74
Madison, Wisc.	5,871,032	75
Shreveport - Texarkana, La.-Tex.-Ark.	5,774,134	76
South Bend - Elkhart, Ind.	5,600,487	77
Huntsville - Decatur - Florence, Ala.	5,216,006	78
Spokane, Wash.	5,139,164	79
Cedar Rapids - Waterloo - Dubuque, Iowa	5,050,671	80
Columbia, S.C.	5,027,520	81
Ft. Myers - Naples, Fla.	5,012,879	82
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	4,972,968	83
Burlington - Plattsburgh, Vt.-N.Y.	4,955,621	84
Las Vegas, Nev.	4,937,254	85
Springfield, Mass.	4,908,354	86
Springfield, Mo.	4,834,101	87
Chattanooga, Tenn.	4,791,837	88
Davenport - Rock Island - Moline, Iowa-Ill.	4,787,871	89
Jackson, Miss.	4,721,410	90
Tucson, Ariz.	4,678,323	91
Johnstown - Altoona, Pa.	4,499,528	92
Youngstown, Ohio	4,423,878	93
Baton Rouge, La.	4,423,259	94
Lansing, Mich.	4,391,317	95
Salinas - Monterey, Calif.	4,197,314	96
Ft. Wayne, Ind.	4,190,189	97
El Paso, Tex.	4,094,955	98
Evansville, Ind.	4,089,297	99
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	4,071,392	100
Bristol - Kingsport - Johnson City, Tenn.	3,906,757	101
Colorado Springs - Pueblo, Colo.	3,869,504	102
Charleston, S.C.	3,847,812	103
Greenville - New Bern - Washington, N.C.	3,830,476	104
Peoria - Bloomington, Ill.	3,827,096	105
Waco - Temple - Bryan, Tex.	3,735,218	106
Savannah, Ga.	3,729,182	107
Fargo, N.D.	3,703,621	108
Lincoln - Hastings - Kearney, Neb.	3,693,339	109
Sioux Falls - Mitchell, S.D.	3,525,968	110
Tyler - Longview - Jacksonville, Tex.	3,458,936	111
Reno, Nev.	3,381,401	112
Eugene, Ore.	3,367,257	113
Montgomery - Selma, Ala.	3,338,626	114
Augusta, Ga.	3,242,543	115
Ft. Smith, Ark.	3,179,985	116
Tallahassee - Thomasville, Fla.-Ga.	3,172,601	117
Florence - Myrtle Beach, S.C.	3,094,602	118
Traverse City - Cadillac, Mich.	3,068,800	119
McAllen - Brownsville, Tex.	3,060,169	120
Amarillo, Tex.	3,035,781	121
Binghamton, N.Y.	2,945,677	122
Lafayette, La.	2,894,309	123
Wausau - Rhinelander, Wisc.	2,869,475	124
Erie, Pa.	2,849,653	125
Terre Haute, Ind.	2,849,400	126
Macon, Ga.	2,840,726	127
Corpus Christi, Tex.	2,818,957	128
Monroe - El Dorado, La.-Ark.	2,792,606	129
La Crosse - Eau Claire, Wisc.	2,791,766	130
Columbus, Ga.	2,723,493	131
Yakima, Wash.	2,697,740	132
Beaumont - Port Arthur, Tex.	2,688,670	133
Rockford, Ill.	2,654,702	134
Bakersfield, Calif.	2,631,636	135
Duluth - Superior, Minn.-Wisc.	2,572,281	136
Lubbock, Tex.	2,517,311	137
Medford, Ore.	2,497,828	138
Wichita Falls - Lawton, Tex.-Okla.	2,484,608	139
Chico - Redding, Calif.	2,472,610	140
Columbia - Jefferson City, Mo.	2,457,457	141
Topeka, Kans.	2,439,060	142
Boise, Ida.	2,425,570	143
Rochester - Mason City - Austin, Minn.-Iowa	2,403,034	144
Bangor, Maine	2,391,290	145
Odessa - Midland, Tex.	2,265,581	146
Sioux City, Iowa	2,256,745	147
Wilmington, N.C.	2,224,046	148
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	2,167,493	149
Columbus - Tupelo, Miss.	2,160,329	150
Salisbury, Md.	2,076,191	151
Albany, Ga.	2,068,277	152
Wheeling - Steubenville, W.Va.-Ohio	2,019,451	153
Joplin - Pittsburg, Mo.-Kans.	1,976,396	154
Bluefield - Beckley - Oak Hill, W.Va.	1,923,435	155
Utica, N.Y.	1,883,561	156
Dothan, Ala.	1,719,268	157
Clarksburg - Weston, W.Va.	1,714,521	158
Biloxi - Gulfport - Pascagoula, Miss.	1,670,365	159
Idaho Falls - Pocatello, Ida.	1,654,100	160
Watertown - Carthage, N.Y.	1,609,334	161
Abilene - Sweetwater, Tex.	1,573,319	162
Gainesville, Fla.	1,473,733	163
Rapid City, S.D.	1,467,059	164
Billings - Hardin, Mont.	1,444,676	165
Palm Springs, Calif.	1,433,277	166
Elmira, N.Y.	1,425,773	167
Quincy - Hannibal, Ill.-Mo.	1,425,137	168
Alexandria, La.	1,309,371	169
Panama City, Fla.	1,299,210	170
Harrisonburg, Va.	1,280,722	171
Missoula, Mont.	1,279,167	172
Lake Charles, La.	1,259,155	173
Laurel - Hattiesburg, Miss.	1,249,878	174
Greenwood - Greenville, Miss.	1,164,591	175
Jonesboro, Ark.	1,144,282	176
El Centro - Yuma, Calif.-Ariz.	1,098,858	177
Charlottesville, Va.	1,025,685	178
Grand Junction - Durango, Colo.	1,021,002	179
Tuscaloosa, Ala.	1,014,530	180
Lafayette, Ind.	951,071	181
Ardmore - Ada, Okla.	933,702	182
Jackson, Tenn.	932,541	183
Great Falls, Mont.	924,948	184
Meridian, Miss.	918,340	185
Lima, Ohio	911,008	186
Marquette, Mich.	866,195	187
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	842,166	188
Bowling Green, Ky.	835,304	189
Eureka, Calif.	801,364	190
Hagerstown, Md.	796,574	191
Parkersburg, W.Va.	783,955	192
San Angelo, Tex.	774,347	193
St. Joseph, Mo.	757,212	194
Butte, Mont.	752,843	195
Laredo, Tex.	734,054	196
Anniston, Ala.	719,367	197
Casper - Riverton, Wyo.	697,252	198
Bend, Ore.	610,786	199
Flagstaff, Ariz.	610,056	200
Zanesville, Ohio	586,000	201
Mankato, Minn.	548,028	202
Victoria, Tex.	500,986	203
Twin Falls, Ida.	493,808	204
Presque Isle, Maine	487,845	205
Ottumwa - Kirksville, Iowa-Mo.	361,063	206
Helena, Mont.	325,293	207
North Platte, Neb.	281,172	208
Alpena, Mich.	254,149	209

S&MM/ARBITRON TV MARKET (ADI) RANKING

BUYING POWER INDEX (BPI)

ADI	BPI	Rank
New York, N.Y.	8.6987	1
Los Angeles, Calif.	6.2309	2
Chicago, Ill.	3.6363	3
Philadelphia, Pa.	3.1930	4
San Francisco - Oakland - San Jose, Calif.	2.8909	5
Boston, Mass.	2.7992	6
Washington, D.C.	2.2482	7
Detroit, Mich.	1.9597	8
Dallas - Ft. Worth, Tex.	1.9412	9
Atlanta, Ga.	1.5657	10
Houston, Tex.	1.5605	11
Minneapolis - St. Paul, Minn.	1.5219	12
Cleveland, Ohio	1.4662	13
Seattle - Tacoma, Wash.	1.4594	14
Miami - Ft. Lauderdale, Fla.	1.3942	15
Tampa - St. Petersburg (Sarasota), Fla.	1.2916	16
St. Louis, Mo.	1.1926	17
Hartford - New Haven, Conn.	1.1751	18
Pittsburgh, Pa.	1.1154	19
Sacramento - Stockton, Calif.	1.1086	20
San Diego, Calif.	1.1084	21
Denver, Colo.	1.0813	22
Baltimore, Md.	1.0782	23
Phoenix, Ariz.	1.0293	24
Orlando - Daytona Beach - Melbourne, Fla.	.9168	25
Indianapolis, Ind.	.9086	26
Milwaukee, Wisc.	.8528	27
Portland, Ore.	.8459	28
Kansas City, Mo.	.8093	29
Cincinnati, Ohio	.7735	30
Charlotte, N.C.	.7352	31
Nashville, Tenn.	.6927	32
Columbus, Ohio	.6883	33
Raleigh - Durham, N.C.	.6872	34
Grand Rapids - Kalamazoo - Battle Creek, Mich.	.6461	35
Providence - New Bedford, R.I.-Mass.	.6365	36
Harrisburg - York - Lancaster - Lebanon, Pa.	.6307	37
Norfolk - Portsmouth - Newport News - Hampton, Va.	.6303	38
New Orleans, La.	.6223	39
Buffalo, N.Y.	.6195	40
Salt Lake City, Utah	.6019	41
Greenville - Spartanburg - Asheville S.C.-N.C.	.5898	42
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	.5800	43
San Antonio, Tex.	.5787	44
Memphis, Tenn.	.5576	45
Albany - Schenectady - Troy, N.Y.	.5570	46
Oklahoma City, Okla.	.5356	47
Greensboro - Winston-Salem - High Point, N.C.	.5227	48
Louisville, Ky.	.5189	49
Dayton, Ohio	.5083	50
Jacksonville, Fla.	.4792	51
Albuquerque, N.M.	.4744	52
Birmingham, Ala.	.4704	53
Wilkes-Barre - Scranton, Pa.	.4657	54
Flint - Saginaw - Bay City, Mich.	.4614	55
Richmond, Va.	.4583	56
Fresno - Visalia, Calif.	.4511	57
Charleston - Huntington, W.Va.	.4312	58
Little Rock, Ark.	.4288	59
Wichita - Hutchinson, Kans.	.4227	60
Portland - Poland Spring, Maine	.4223	61
Toledo, Ohio	.4192	62
Rochester, N.Y.	.4136	63
Tulsa, Okla.	.4111	64
Syracuse, N.Y.	.4075	65
Mobile - Pensacola, Ala.-Fla.	.3984	66
Green Bay - Appleton, Wisc.	.3796	67
Roanoke - Lynchburg, Va.	.3770	68
Omaha, Neb.	.3671	69
Austin, Tex.	.3639	70
Des Moines, Iowa	.3631	71
Knoxville, Tenn.	.3620	72
Springfield - Decatur - Champaign, Ill.	.3430	73
Shreveport - Texarkana, La.-Tex.-Ark.	.3405	74
Lexington, Ky.	.3267	75
South Bend - Elkhart, Ind.	.3197	76
Davenport - Rock Island - Moline, Iowa-Ill.	.3047	77
Spokane, Wash.	.3029	78
Madison, Wisc.	.3016	79
Cedar Rapids - Waterloo - Dubuque, Iowa	.2987	80
Columbia, S.C.	.2899	81
Huntsville - Decatur - Florence, Ala.	.2864	82
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	.2862	83
Chattanooga, Tenn.	.2816	84
Las Vegas, Nev.	.2786	85
Tucson, Ariz.	.2765	86
Springfield, Mass.	.2759	87
Springfield, Mo.	.2703	88
Jackson, Miss.	.2692	89
Youngstown, Ohio	.2674	90
Bristol - Kingsport - Johnson City, Tenn.	.2660	91
Johnstown - Altoona, Pa.	.2630	92
Ft. Myers - Naples, Fla.	.2606	93
Salinas - Monterey, Calif.	.2591	94
Burlington - Plattsburgh, Vt.-N.Y.	.2540	95
Baton Rouge, La.	.2535	96
Evansville, Ind.	.2465	97
Lansing, Mich.	.2463	98
Peoria - Bloomington, Ill.	.2403	99
Santa Barbara - Santa Maria - San Luis Obispo. Calif.	.2391	100
Ft. Wayne, Ind.	.2370	101
El Paso, Tex.	.2272	102
Waco - Temple - Bryan, Tex.	.2264	103
Lincoln - Hastings - Kearney, Neb.	.2234	104
Savannah, Ga.	.2222	105
Greenville - New Bern - Washington, N.C.	.2214	106
Colorado Springs - Pueblo, Colo.	.2200	107
Charleston, S.C.	.2125	108
Fargo, N.D.	.2037	109
Sioux Falls - Mitchell, S.D.	.2035	110
Reno, Nev.	.1999	111
Augusta, Ga.	.1970	112
Montgomery - Selma, Ala.	.1951	113
Tyler - Longview - Jacksonville, Tex.	.1868	114
Tallahassee - Thomasville, Fla.-Ga.	.1619	115
Eugene, Ore.	.1796	116
McAllen - Brownsville, Tex.	.1774	117
Ft. Smith, Ark.	.1771	118
Lafayette, La.	.1739	119
Macon, Ga.	.1736	120
Amarillo, Tex.	.1715	121
Yakima, Wash.	.1695	122
Binghamton, N.Y.	.1679	123
Bakersfield, Calif.	.1669	124
Columbus, Ga.	.1668	125
Corpus Christi, Tex.	.1659	126
Rockford, Ill.	.1639	127
Beaumont - Port Arthur, Tex.	.1616	128
Wausau - Rhinelander, Wisc.	.1610	129
La Crosse - Eau Claire, Wisc.	.1605	130
Erie, Pa.	.1592	131
Traverse City - Cadillac, Mich.	.1539	132
Topeka, Kans.	.1531	133
Terre Haute, Ind.	.1529	134
Monroe - El Dorado, La.-Ark.	.1527	135
Duluth - Superior, Minn.-Wisc.	.1515	136
Boise, Ida.	.1486	137
Florence - Myrtle Beach, S.C.	.1477	138
Chico - Redding, Calif.	.1447	139
Wichita Falls - Lawton, Tex.-Okla.	.1429	140
Odessa - Midland, Tex.	.1414	141
Rochester - Mason City - Austin, Minn.-Iowa	.1373	142
Sioux City, Iowa	.1344	143
Columbus - Tupelo, Miss.	.1326	144
Lubbock, Tex.	.1326	144
Columbia - Jefferson City, Mo.	.1319	146
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	.1313	147
Wheeling - Steubenville, W.Va.-Ohio	.1296	148
Medford, Ore.	.1267	149
Wilmington, N.C.	.1267	149
Albany, Ga.	.1234	151
Bangor, Maine	.1215	152
Joplin - Pittsburg, Mo.-Kans.	.1174	153
Bluefield - Beckley - Oak Hill, W.Va.	.1160	154
Biloxi - Gulfport - Pascagoula, Miss.	.1064	155
Utica, N.Y.	.1046	156
Idaho Falls - Pocatello, Ida.	.1014	157
Salisbury, Md.	.0999	158
Clarksburg - Weston, W.Va.	.0982	159
Abilene - Sweetwater, Tex.	.0975	160
Quincy - Hannibal, Ill.-Mo.	.0971	161
Dothan, Ala.	.0931	162
Rapid City, S.D.	.0851	163
Watertown - Carthage, N.Y.	.0836	164
Gainesville, Fla.	.0834	165
Palm Springs, Calif.	.0833	166
Elmira, N.Y.	.0817	167
Billings - Hardin, Mont.	.0774	168
Alexandria, La.	.0752	169
Laurel - Hattiesburg, Miss.	.0752	169
Harrisonburg, Va.	.0736	171
Lake Charles, La.	.0724	172
Panama City, Fla.	.0707	173
Missoula, Mont.	.0684	174
Greenwood - Greenville, Miss.	.0675	175
El Centro - Yuma, Calif.-Ariz.	.0644	176
Jonesboro, Ark.	.0637	177
Grand Junction - Durango, Colo.	.0605	178
Great Falls, Mont.	.0571	179
Meridian, Miss.	.0555	180
Ardmore - Ada, Okla.	.0539	181
Tuscaloosa, Ala.	.0528	182
Jackson, Tenn.	.0524	183
Marquette, Mich.	.0501	184
Eureka, Calif.	.0500	185
Charlottesville, Va.	.0495	186
Lafayette, Ind.	.0495	186
San Angelo, Tex.	.0470	188
St. Joseph, Mo.	.0451	189
Lima, Ohio	.0447	190
Hagerstown, Md.	.0445	191
Butte, Mont.	.0426	192
Bowling Green, Ky.	.0418	193
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	.0407	194
Casper - Riverton, Wyo.	.0405	195
Anniston, Ala.	.0404	196
Parkersburg, W.Va.	.0371	197
Laredo, Tex.	.0362	198
Zanesville, Ohio	.0328	199
Flagstaff, Ariz.	.0321	200
Presque Isle, Maine	.0287	201
Twin Falls, Ida.	.0285	202
Bend, Ore.	.0278	203
Victoria, Tex.	.0272	204
Mankato, Minn.	.0248	205
Ottumwa - Kirksville, Iowa-Mo.	.0231	206
Helena, Mont.	.0178	207
North Platte, Neb.	.0168	208
Alpena, Mich.	.0145	209

1990 SURVEY OF BUYING POWER DATA SERVICE

SECTION 17
1989 Totals And 1994 Projections For Television Markets (ADIs)

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A listing of the county makeup of each Television Market will be found starting on page A-11.

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Iowa	17–4
Kansas	17–4
Kentucky	17–4
Louisiana	17–4
Maine	17–4
Maryland	17–4
Massachusetts	17–4
Michigan	17–5
Minnesota	17–5
Mississippi	17–5
Missouri	17–5
Montana	17–5
Nebraska	17–5
Nevada	17–6
New Mexico	17–6
New York	17–6
North Carolina	17–6
North Dakota	17–6
Ohio	17–6
Oklahoma	17–6
Oregon	17–7
Pennsylvania	17–7
Rhode Island	17–7
South Carolina	17–7
South Dakota	17–7
Tennessee	17–7
Texas	17–7
Utah	17–8
Vermont	17–8
Virginia	17–8
Washington	17–8
West Virginia	17–8
Wisconsin	17–9
Wyoming	17–9

TELEVISION MARKETS [ADIs]: TOTALS AND 1994 PROJECTIONS

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/89 Population (Thous.)	% Of U.S.	Projected 12/31/94 Population (Thous.)	% Change 1989–1994	12/31/89 Households (Thous.)	Projected 12/31/94 Households (Thous.)	1989 EBI ($000)	% Of U.S.	Projected 1994 EBI ($000)	1989 Retail Sales ($000)	Projected 1994 Retail Sales ($000)	Buying Power Index	
												1989	1994
ALABAMA													
ANNISTON	125.3	.0502	126.7	1.1	45.5	47.1	1,179,236	.0359	1,759,940	719,367	961,018	.0404	.0397
BIRMINGHAM	1,353.7	.5418	1,380.6	2.0	515.9	539.2	14,038,964	.4270	21,153,546	8,523,566	11,638,723	.4704	.4672
DOTHAN	288.8	.1156	296.6	2.7	105.4	110.6	2,628,669	.0800	3,956,580	1,719,268	2,357,886	.0931	.0932
HUNTSVILLE - DECATUR - FLORENCE	788.1	.3154	831.8	5.5	299.4	324.5	8,720,073	.2653	13,734,182	5,216,006	7,584,980	.2864	.2990
MOBILE - PENSACOLA	1,131.0	.4527	1,208.5	6.9	413.8	453.5	12,444,658	.3785	19,487,142	6,799,946	9,051,319	.3984	.4042
MONTGOMERY - SELMA	623.5	.2496	637.1	2.2	225.5	236.4	5,703,795	.1735	8,669,992	3,338,626	4,575,670	.1951	.1943
TUSCALOOSA	158.8	.0636	163.6	3.0	58.7	62.2	1,472,906	.0448	2,252,166	1,014,530	1,381,676	.0528	.0528
ARIZONA													
FLAGSTAFF	97.5	.0390	108.5	11.3	31.1	35.7	899,039	.0273	1,429,944	610,056	830,062	.0321	.0333
PHOENIX	2,624.3	1.0504	3,010.6	14.7	1,021.3	1,201.1	33,003,496	1.0039	53,855,405	18,222,748	25,485,865	1.0293	1.0984
TUCSON	798.4	.3196	877.2	9.9	312.8	352.0	8,603,707	.2617	13,424,936	4,678,323	6,248,639	.2765	.2821
ARKANSAS													
FT. SMITH	525.7	.2104	559.9	6.5	197.6	215.1	5,223,683	.1589	8,212,158	3,179,985	4,673,025	.1771	.1851
JONESBORO	207.2	.0829	210.9	1.8	78.4	81.2	1,820,401	.0554	2,721,365	1,144,282	1,610,547	.0637	.0644
LITTLE ROCK	1,251.8	.5010	1,284.6	2.6	463.0	485.5	12,827,545	.3902	19,436,552	7,675,995	10,838,279	.4288	.4320
CALIFORNIA													
BAKERSFIELD	449.5	.1799	508.0	13.0	158.7	180.8	5,594,157	.1702	8,801,420	2,631,636	3,574,112	.1668	.1733
CHICO - REDDING	412.9	.1653	452.2	9.5	160.4	176.5	4,506,093	.1371	6,845,986	2,472,610	3,342,059	.1447	.1463
EL CENTRO - YUMA	212.5	.0851	235.3	10.7	69.9	78.0	1,856,842	.0565	2,863,596	1,098,858	1,453,823	.0644	.0655
EUREKA	139.9	.0560	145.3	3.9	55.3	58.2	1,638,339	.0498	2,380,655	801,364	997,317	.0500	.0479
FRESNO - VISALIA	1,312.3	.5253	1,450.3	10.5	446.5	495.3	14,630,472	.4450	22,431,398	7,090,961	9,482,918	.4511	.4577
LOS ANGELES	14,109.3	5.6473	15,529.8	10.1	5,067.8	5,572.1	214,979,313	6.5393	326,091,169	105,162,614	147,202,950	6.2309	6.3529
PALM SPRINGS	208.0	.0833	243.3	17.0	75.3	87.7	2,738,506	.0833	4,410,653	1,433,277	2,091,735	.0833	.0898
SACRAMENTO - STOCKTON	2,783.5	1.1141	3,146.3	13.0	1,035.5	1,175.5	36,854,486	1.1211	57,817,114	18,668,031	26,642,426	1.1086	1.1631
SALINAS - MONTEREY	629.7	.2520	694.3	10.3	217.3	239.1	8,917,897	.2713	13,549,389	4,197,314	5,899,490	.2591	.2648
SAN DIEGO	2,486.5	.9952	2,824.2	13.6	906.7	1,036.3	38,270,528	1.1641	60,434,694	18,779,195	27,694,387	1.1084	1.1785
SAN FRANCISCO - OAKLAND - SAN JOSE	5,859.1	2.3451	6,227.3	6.3	2,271.6	2,428.9	105,828,555	3.2191	156,089,509	46,614,995	63,253,402	2.8909	2.8569
SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO	562.1	.2250	617.2	9.8	212.0	235.7	8,101,918	.2464	12,418,190	4,071,392	5,674,826	.2391	.2446
COLORADO													
COLORADO SPRINGS - PUEBLO	627.5	.2512	675.4	7.6	233.8	260.6	6,734,958	.2049	10,950,512	3,869,504	5,719,469	.2200	.2350
DENVER	2,645.4	1.0588	2,823.7	6.7	1,045.5	1,142.3	35,870,115	1.0911	57,134,306	18,585,621	25,978,046	1.0813	1.1233
GRAND JUNCTION - DURANGO	176.4	.0706	181.0	2.6	66.8	70.1	1,881,924	.0572	2,856,848	1,021,002	1,305,962	.0605	.0592
CONNECTICUT													
HARTFORD - NEW HAVEN	2,456.9	.9834	2,535.6	3.2	914.7	966.5	40,512,921	1.2323	59,958,983	20,786,955	28,162,304	1.1751	1.1577

TELEVISION MARKETS [ADIs]: TOTALS AND 1994 PROJECTIONS

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/89 Population (Thous.)	% Of U.S.	Projected 12/31/94 Population (Thous.)	% Change 1989–1994	12/31/89 Households (Thous.)	Projected 12/31/94 Households (Thous.)	1989 EBI ($000)	% Of U.S.	Projected 1994 EBI ($000)	1989 Retail Sales ($000)	Projected 1994 Retail Sales ($000)	Buying Power Index	
												1989	1994
DISTRICT OF COLUMBIA													
WASHINGTON	4,524.9	1.8111	4,849.1	7.2	1,697.2	1,854.1	82,515,794	2.5100	126,271,976	36,199,718	49,787,017	2.2482	2.2790
FLORIDA													
FT. MYERS - NAPLES	596.6	.2388	694.9	16.5	255.3	303.6	8,241,856	.2507	13,799,793	5,012,879	7,213,469	.2606	.2843
GAINESVILLE	231.3	.0926	253.4	9.6	89.1	99.6	2,582,534	.0786	4,065,706	1,473,733	1,978,051	.0834	.0858
JACKSONVILLE	1,250.3	.5004	1,375.6	10.0	467.7	526.2	15,037,241	.4574	23,820,993	8,622,609	11,685,369	.4792	.4945
MIAMI - FT. LAUDERDALE	3,219.5	1.2886	3,493.1	8.5	1,308.0	1,444.9	46,369,075	1.4105	72,135,598	24,749,185	32,695,448	1.3942	1.4115
ORLANDO - DAYTONA BEACH - MELBOURNE	2,221.1	.8890	2,572.4	15.8	887.4	1,052.2	28,199,782	.8578	47,065,544	17,790,198	25,920,098	.9168	1.0017
PANAMA CITY	217.4	.0870	242.8	11.7	82.6	94.2	2,008,826	.0611	3,225,576	1,299,210	1,788,971	.0707	.0736
TALLAHASSEE - THOMASVILLE	539.0	.2157	572.5	6.2	194.5	211.9	5,512,029	.1677	8,465,264	3,172,601	4,161,808	.1819	.1823
TAMPA - ST. PETERSBURG (SARASOTA)	3,160.8	1.2651	3,520.3	11.4	1,334.5	1,517.1	41,298,891	1.2562	65,988,132	23,576,110	32,368,437	1.2916	1.3473
WEST PALM BEACH - FT. PIERCE - VERO BEACH	1,232.0	.4931	1,431.8	16.2	521.4	620.5	19,601,739	.5963	32,828,783	10,518,604	15,116,855	.5800	.6332
GEORGIA													
ALBANY	401.2	.1606	408.9	1.9	138.9	144.7	3,645,872	.1109	5,307,581	2,068,277	2,591,428	.1234	.1176
ATLANTA	3,748.4	1.5003	4,130.6	10.2	1,396.4	1,574.3	50,787,236	1.5449	80,225,408	28,314,320	39,060,171	1.5657	1.6240
AUGUSTA	592.7	.2372	623.4	5.2	209.9	226.1	6,124,915	.1863	9,344,259	3,242,543	4,275,672	.1970	.1961
COLUMBUS	515.3	.2063	531.1	3.1	185.9	196.2	5,122,823	.1558	7,625,084	2,723,493	3,574,175	.1668	.1634
MACON	502.7	.2012	522.1	3.9	176.2	187.1	5,514,107	.1677	8,190,686	2,840,726	3,599,184	.1736	.1681
SAVANNAH	658.5	.2636	700.9	6.4	230.8	251.6	6,865,492	.2088	10,557,655	3,729,182	4,927,162	.2222	.2230
IDAHO													
BOISE	428.9	.1717	448.8	4.6	158.2	169.6	4,713,730	.1434	7,501,844	2,425,570	3,360,443	.1486	.1526
IDAHO FALLS - POCATELLO	317.6	.1271	322.2	1.4	105.7	110.1	3,103,411	.0944	4,767,923	1,654,100	2,219,897	.1014	.1010
TWIN FALLS	85.4	.0342	84.6	–.9	30.4	30.6	862,411	.0262	1,280,882	493,808	643,296	.0285	.0277
ILLINOIS													
CHICAGO	8,558.9	3.4257	8,670.5	1.3	3,142.8	3,263.3	124,870,339	3.7983	184,236,895	60,389,724	82,019,732	3.6363	3.5663
PEORIA - BLOOMINGTON	599.3	.2399	592.1	–1.2	225.8	229.0	8,255,271	.2511	11,827,605	3,827,096	5,033,042	.2403	.2288
QUINCY - HANNIBAL	306.6	.1227	299.8	–2.2	117.4	117.1	3,116,939	.0948	4,405,517	1,425,137	1,762,904	.0971	.0901
ROCKFORD	417.1	.1669	416.7	–.1	159.0	162.9	5,539,291	.1685	8,014,235	2,654,702	3,539,134	.1639	.1578
SPRINGFIELD - DECATUR - CHAMPAIGN	896.9	.3590	892.7	–.5	346.7	353.4	11,087,255	.3373	15,958,058	5,882,097	7,693,393	.3430	.3273
INDIANA													
EVANSVILLE	703.1	.2814	702.8	.0	267.2	272.9	7,855,154	.2389	11,764,638	4,089,297	5,245,309	.2465	.2392
FT. WAYNE	642.7	.2572	652.9	1.6	235.1	243.8	7,410,266	.2254	11,137,001	4,190,189	5,612,298	.2370	.2336
INDIANAPOLIS	2,349.8	.9405	2,376.3	1.1	878.3	909.9	28,367,170	.8629	42,744,029	16,551,143	22,158,254	.9086	.8951
LAFAYETTE	125.8	.0504	126.9	.9	44.9	46.5	1,500,704	.0456	2,254,880	951,071	1,222,103	.0495	.0480
SOUTH BEND - ELKHART	872.0	.3490	886.3	1.6	323.7	336.8	10,000,720	.3042	15,044,905	5,600,487	7,344,928	.3197	.3136
TERRE HAUTE	426.2	.1706	419.6	–1.5	164.5	165.2	4,558,020	.1386	6,583,298	2,849,400	3,721,103	.1529	.1463

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IOWA													
CEDAR RAPIDS - WATERLOO - DUBUQUE	822.6	.3293	810.8	–1.4	311.3	314.4	9,508,686	.2892	13,938,065	5,050,671	6,860,604	.2987	.2900
DAVENPORT - ROCK ISLAND - MOLINE	828.1	.3315	810.6	–2.1	319.0	320.0	10,193,872	.3101	14,622,721	4,787,871	6,139,689	.3047	.2879
DES MOINES	973.2	.3895	974.4	.1	388.4	398.9	11,495,492	.3497	17,181,589	6,356,028	8,797,800	.3631	.3602
OTTUMWA - KIRKSVILLE	74.7	.0299	73.6	–1.5	28.8	29.0	696,731	.0212	1,004,849	361,063	469,463	.0231	.0217
SIOUX CITY	412.8	.1652	406.3	–1.6	158.7	159.7	4,065,319	.1237	5,919,583	2,256,745	2,975,185	.1344	.1290
KANSAS													
TOPEKA	423.7	1696	428.3	1.1	159.2	163.1	5,050,121	.1536	7,336,910	2,439,060	3,280,114	.1531	.1490
WICHITA - HUTCHINSON	1,117.3	.4472	1,135.0	1.6	433.5	446.8	14,075,220	.4281	20,597,335	6,822,466	9,001,477	.4227	.4092
KENTUCKY													
BOWLING GREEN	129.1	.0517	133.4	3.3	46.5	49.1	1,126,673	.0343	1,791,758	835,304	1,235,349	.0418	.0443
LEXINGTON	966.7	.3869	993.5	2.8	357.3	377.2	9,607,736	.2923	15,254,016	5,912,905	8,317,463	.3267	.3365
LOUISVILLE	1,442.2	.5772	1,438.5	–.3	530.5	541.8	16,125,047	.4905	24,511,130	9,059,934	12,346,371	.5189	.5148
PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION	869.7	.3481	871.5	.2	336.6	344.4	8,516,065	.2590	12,537,979	4,972,968	6,570,168	.2862	.2764
LOUISIANA													
ALEXANDRIA	259.1	.1037	261.7	1.0	88.3	91.9	2,087,817	.0635	3,231,186	1,309,371	1,872,668	.0752	.0763
BATON ROUGE	747.2	.2991	759.5	1.6	254.1	265.7	7,641,975	.2325	11,883,489	4,423,259	6,346,581	.2535	.2589
LAFAYETTE	561.8	.2249	568.5	1.2	195.0	203.2	5,164,067	.1571	8,021,841	2,894,309	4,138,870	.1739	.1769
LAKE CHARLES	215.2	.0861	216.5	.6	76.4	79.2	2,180,648	.0663	3,359,635	1,259,155	1,802,835	.0724	.0735
MONROE - EL DORADO	513.0	.2053	512.4	–.1	184.1	188.4	4,164,345	.1267	6,314,411	2,792,606	3,940,838	.1527	.1535
NEW ORLEANS	1,755.5	.7026	1,782.5	1.5	639.7	666.3	18,606,675	.5660	28,878,829	11,408,440	16,350,287	.6223	.6360
SHREVEPORT - TEXARKANA	1,058.9	.4238	1,081.0	2.1	390.4	407.8	10,154.356	.3089	15,484,402	5,774,134	8,132,634	.3405	.3425
MAINE													
BANGOR	323.3	.1294	330.5	2.2	119.3	125.3	3,540,948	.1077	5,327,873	2,391,290	3,194,263	.1215	.1198
PORTLAND - POLAND SPRING	959.0	.3838	1,008.3	5.1	369.9	399.0	12,745,421	.3877	19,639,972	8,706,927	11,946,802	.4223	.4274
PRESQUE ISLE	85.3	.0341	83.2	–2.5	29.7	29.7	878,696	.0267	1,259,493	487,845	588,732	.0287	.0266
MARYLAND													
BALTIMORE	2,558.9	1.0242	2,655.2	3.8	939.6	995.2	36,695,053	1.1162	53,594,103	18,104,717	23,443,333	1.0782	1.0423
HAGERSTOWN	118.5	.0474	120.2	1.4	43.3	44.9	1,389,251	.0423	1,972,572	796,574	973,020	.0445	.0416
SALISBURY	252.8	.1012	272.1	7.6	95.0	104.5	2,849,132	.0867	4,346,018	2,076,191	2,785,355	.0999	.1001
MASSACHUSETTS													
BOSTON	5,611.7	2.2461	5,785.1	3.1	2,122.4	2,237.2	95,827,847	2.9149	141,197,103	51,228,614	68,908,671	2.7992	2.7449
SPRINGFIELD	665.3	.2663	673.5	1.2	248.8	257.3	9,018,355	.2743	13,061,467	4,908,354	6,298,958	.2759	.2636

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MICHIGAN													
ALPENA	42.3	.0169	42.0	–.7	16.1	16.6	450,049	.0137	662,950	254,149	327,255	.0145	.0139
DETROIT	4,661.7	1.8659	4,657.9	–.1	1,732.4	1,771.5	65,110,055	1.9805	95,773,661	34,222,357	45,180,911	1.9597	1.8980
FLINT - SAGINAW - BAY CITY	1,263.8	.5058	1,250.6	–1.0	457.2	463.6	14,294,500	.4348	20,771,083	8,200,431	10,647,910	.4614	.4410
GRAND RAPIDS - KALAMAZOO - BATTLE CREEK	1,661.7	.6651	1,710.5	2.9	605.2	638.3	20,891,109	.6355	31,611,895	11,209,766	15,470,621	.6461	.6470
LANSING	630.0	.2522	631.7	.3	225.1	231.0	7,838,987	.2384	11,532,255	4,391,317	5,920,268	.2463	.2398
MARQUETTE	155.2	.0621	152.0	–2.1	56.1	56.1	1,494,600	.0455	2,142,870	866,195	1,152,589	.0501	.0478
TRAVERSE CITY - CADILLAC	444.9	.1781	464.2	4.3	167.7	179.0	4,262,144	.1296	6,526,149	3,068,800	4,262,300	.1539	.1558
MINNESOTA													
DULUTH - SUPERIOR	435.2	.1742	428.6	–1.5	166.2	167.2	4,736,010	.1441	6,825,016	2,572,281	3,289,639	.1515	.1439
MANKATO	63.7	.0255	62.6	–1.7	23.5	23.5	669,348	.0204	962,627	548,028	740,534	.0248	.0238
MINNEAPOLIS - ST. PAUL	3,610.7	1.4452	3,763.6	4.2	1,352.4	1,438.4	49,374,180	1.5019	75,695,032	27,658,458	39,577,489	1.5219	1.5564
ROCHESTER - MASON CITY - AUSTIN	370.9	.1485	370.2	–.2	144.6	147.3	4,332,232	.1318	6,393,773	2,403,034	3,204,768	.1373	.1337
MISSISSIPPI													
BILOXI - GULFPORT - PASCAGOULA	321.2	.1286	329.9	2.7	114.1	120.7	3,389,951	.1031	5,321,824	1,670,365	2,320,013	.1064	.1085
COLUMBUS - TUPELO	458.3	.1834	463.2	1.1	165.2	171.2	3,829,108	.1165	5,889,519	2,160,329	3,071,365	.1326	.1341
GREENWOOD - GREENVILLE	251.3	.1006	245.9	–2.1	83.5	84.0	1,772,539	.0539	2,645,382	1,164,591	1,534,643	.0675	.0651
JACKSON	824.6	.3301	841.6	2.1	292.0	307.0	7,924,031	.2410	12,398,514	4,721,410	6,707,705	.2692	.2751
LAUREL - HATTIESBURG	249.7	.0999	252.2	1.0	90.9	94.3	2,223,861	.0676	3,425,103	1,249,878	1,711,615	.0752	.0758
MERIDIAN	182.4	.0730	181.2	–.7	66.8	68.1	1,644,607	.0500	2,476,695	918,340	1,280,189	.0555	.0552
MISSOURI													
COLUMBIA - JEFFERSON CITY	353.5	.1415	362.5	2.5	127.1	132.0	4,000,742	.1217	5,869,814	2,457,457	3,385,575	.1319	.1299
JOPLIN - PITTSBURG	368.0	.1473	369.9	.5	143.2	145.7	3,572,552	.1087	5,138,025	1,976,396	2,548,206	.1174	.1125
KANSAS CITY	2,000.6	.8008	2,078.1	3.9	762.0	805.3	27,007,232	.8215	40,598,011	13,682,949	18,395,895	.8093	.8030
ST. JOSEPH	125.1	.0501	122.0	–2.5	48.1	47.7	1,428,533	.0435	1,994,777	757,212	917,046	.0451	.0412
ST. LOUIS	3,013.2	1.2061	3,078.2	2.2	1,113.8	1,160.0	40,072,286	1.2189	59,049,556	19,638,126	25,611,303	1.1926	1.1567
SPRINGFIELD	818.7	.3277	863.3	5.4	309.5	331.7	7,937,120	.2414	12,032,135	4,834,101	6,708,454	.2703	.2730
MONTANA													
BILLINGS - HARDIN	219.7	.0879	222.6	1.3	85.7	89.3	2,276,272	.0692	3,497,454	1,444,676	1,988,973	.0774	.0776
BUTTE	126.7	.0507	129.3	2.1	49.4	51.5	1,299,660	.0395	1,992,842	752,843	1,020,567	.0426	.0432
GREAT FALLS	172.1	.0689	168.4	–2.1	66.6	66.6	1,770,177	.0538	2,597,980	924,948	1,160,863	.0571	.0541
HELENA	48.0	.0192	50.0	4.2	19.6	21.1	547,803	.0167	865,339	325,293	446,784	.0178	.0184
MISSOULA	195.0	.0780	202.6	3.9	77.2	82.2	2,008,494	.0611	3,130,936	1,279,167	1,840,679	.0684	.0703
NEBRASKA													
LINCOLN - HASTINGS - KEARNEY	625.2	.2502	627.0	.3	245.0	251.4	7,176,241	.2183	10,631,897	3,693,339	5,046,020	.2234	.2199
NORTH PLATTE	47.8	.0191	46.9	–1.9	18.2	18.2	526,910	.0160	756,973	281,172	351,501	.0168	.0156
OMAHA	961.3	.3848	970.9	1.0	364.3	375.4	12,042,277	.3663	17,922,963	6,149,904	8,497,813	.3671	.3632

TELEVISION MARKETS [ADIs]: TOTALS AND 1994 PROJECTIONS

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/89 Population (Thous.)	% Of U.S.	Projected 12/31/94 Population (Thous.)	% Change 1989–1994	12/31/89 Households (Thous.)	Projected 12/31/94 Households (Thous.)	1989 EBI ($000)	% Of U.S.	Projected 1994 EBI ($000)	1989 Retail Sales ($000)	Projected 1994 Retail Sales ($000)	Buying Power Index	
												1989	1994
NEVADA													
LAS VEGAS	674.7	.2701	780.2	15.6	276.3	327.8	9,105,198	.2770	15,561,494	4,937,254	7,090,346	.2786	.3071
RENO	473.2	.1894	526.5	11.3	193.3	220.0	6,798,076	.2068	11,083,586	3,381,401	4,676,765	.1999	.2116
NEW MEXICO													
ALBUQUERQUE	1,428.5	.5718	1,528.1	7.0	513.0	560.8	14,170,703	.4310	22,035,211	8,280,984	11,374,893	.4744	.4836
NEW YORK													
ALBANY - SCHENECTADY - TROY	1,310.1	.5244	1,325.2	1.2	495.5	512.6	17,641,674	.5366	25,051,575	10,551,428	14,329,855	.5570	.5367
BINGHAMTON	433.8	.1736	437.4	.8	160.3	165.1	5,377,021	.1636	7,595,622	2,945,677	4,018,364	.1679	.1613
BUFFALO	1,680.8	.6727	1,648.5	−1.9	621.4	622.6	20,120,354	.6120	27,595,596	10,272,959	13,154,625	.6195	.5723
ELMIRA	235.7	.0943	232.4	−1.4	86.1	87.1	2,512,594	.0764	3,490,758	1,425,773	1,859,426	.0817	.0765
NEW YORK	18,725.0	7.4948	19,134.6	2.2	7,113.4	7,434.1	319,239,179	9.7107	460,894,784	134,567,209	179,939,780	8.6987	8.4046
ROCHESTER	953.1	.3815	960.1	.7	356.3	367.2	13,757,955	.4185	19,392,399	7,350,835	10,040,856	.4136	.3968
SYRACUSE	1,046.4	.4188	1,049.2	.3	377.6	386.4	13,134,679	.3995	18,391,735	7,118,391	9,579,284	.4075	.3881
UTICA	287.4	.1150	284.4	−1.0	103.4	104.3	3,216,917	.0979	4,437,487	1,883,561	2,498,438	.1046	.0982
WATERTOWN - CARTHAGE	244.0	.0977	250.5	2.7	83.3	87.6	2,363,370	.0719	3,395,106	1,609,334	2,173,849	.0836	.0811
NORTH CAROLINA													
CHARLOTTE	1,942.1	.7773	2,055.8	5.9	734.7	800.5	23,057,404	.7014	35,867,098	13,139,377	17,480,134	.7352	.7418
GREENSBORO - WINSTON-SALEM - HIGH POINT	1,334.8	.5343	1,388.8	4.0	517.2	553.3	16,666,823	.5070	25,361,946	9,328,421	12,104,968	.5227	.5164
GREENVILLE - NEW BERN - WASHINGTON	698.6	.2796	729.0	4.4	250.7	269.4	6,514,855	.1982	9,974,114	3,830,476	5,044,781	.2214	.2205
RALEIGH - DURHAM	1,819.8	.7284	1,935.6	6.4	675.4	741.0	21,089,575	.6415	33,110,050	12,679,276	17,649,682	.6872	.7074
WILMINGTON	396.0	.1585	419.5	5.9	144.5	157.7	3,699,876	.1125	5,747,215	2,224,046	2,916,932	.1267	.1273
NORTH DAKOTA													
FARGO	596.6	.2388	601.8	.9	220.1	226.7	6,049,843	.1840	8,992,891	3,703,621	5,110,568	.2037	.2013
MINOT - BISMARCK - DICKINSON - GLENDIVE	398.5	.1595	398.6	.0	143.9	146.9	4,034,205	.1227	[illegible],473	2,167,493	2,950,308	.1313	.1282
OHIO													
CINCINNATI	2,001.7	.8012	2,036.3	1.7	753.2	783.4	25,237,367	.7677	37,866,194	13,207,752	17,553,046	.7735	.7611
CLEVELAND	3,814.4	1.5267	3,775.0	−1.0	1,454.9	1,473.0	48,876,721	1.4867	70,938,369	23,971,168	29,720,691	1.4662	1.3831
COLUMBUS	1,796.0	.7189	1,847.5	2.9	689.8	728.5	21,595,071	.6569	32,731,721	12,368,654	16,607,696	.6883	.6831
DAYTON	1,324.3	.5301	1,324.2	.0	508.2	520.3	16,621,280	.5056	24,402,929	8,583,191	11,016,055	.5083	.4881
LIMA	114.6	.0459	113.6	−.9	42.0	42.6	1,297,056	.0395	1,885,254	911,008	1,175,669	.0447	.0427
TOLEDO	1,112.0	.4451	1,111.5	.0	416.4	426.5	13,603,569	.4138	19,975,948	7,070,491	8,908,602	.4192	.3998
YOUNGSTOWN	742.3	.2971	723.8	−2.5	279.9	279.4	8,619,530	.2622	12,291,245	4,423,878	5,456,011	.2674	.2488
ZANESVILLE	99.9	.0400	100.0	.1	37.6	38.6	958,041	.0291	1,409,718	586,000	766,238	.0328	.0317
OKLAHOMA													
ARDMORE - ADA	195.0	.0780	199.1	2.1	74.4	77.5	1,455,315	.0443	2,180,901	933,702	1,325,194	.0539	.0540

TELEVISION MARKETS [ADIs]: TOTALS AND 1994 PROJECTIONS

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/89 Population (Thous.)	% Of U.S.	Projected 12/31/94 Population (Thous.)	% Change 1989–1994	12/31/89 Households (Thous.)	Projected 12/31/94 Households (Thous.)	1989 EBI ($000)	% Of U.S.	Projected 1994 EBI ($000)	1989 Retail Sales ($000)	Projected 1994 Retail Sales ($000)	Buying Power Index 1989	Buying Power Index 1994
OKLAHOMA (continued)													
OKLAHOMA CITY	1,534.1	.6140	1,578.0	2.9	594.4	628.2	15,937,107	.4848	24,288,536	9,781,561	14,031,542	.5356	.5445
TULSA	1,205.8	.4826	1,249.8	3.6	467.0	497.6	12,222,180	.3718	18,721,367	7,384,530	10,663,666	.4111	.4207
OREGON													
BEND	72.3	.0289	76.7	6.1	27.6	29.6	742,788	.0226	1,203,229	610,786	912,755	.0278	.0297
EUGENE	496.4	.1987	488.0	−1.7	193.1	193.8	5,335,614	.1623	8,085,86[illegible]	3,367,257	4,671,885	.1796	.1781
MEDFORD	361.0	.1445	376.7	4.3	140.4	149.1	3,573,387	.1087	5,642,883	2,497,828	3,573,069	.1267	.1311
PORTLAND	2,135.6	.8548	2,200.9	3.1	837.2	877.8	27,065,354	.8233	42,575,401	15,137,565	21,700,547	.8459	.8750
PENNSYLVANIA													
ERIE	419.0	.1677	413.7	−1.3	155.5	157.2	5,006,691	.1523	7,112,534	2,849,653	3,695,053	.1592	.1506
HARRISBURG - YORK - LANCASTER - LEBANON	1,492.4	.5973	1,554.6	4.2	568.5	606.4	19,952,669	.6069	29,900,082	11,916,197	16,603,501	.6307	.6321
JOHNSTOWN - ALTOONA	788.1	.3154	781.0	−.9	290.0	294.2	7,979,626	.2427	11,374,257	4,499,528	5,663,880	.2630	.2464
PHILADELPHIA	7,307.3	2.9248	7,507.7	2.7	2,738.4	2,879.5	108,341,699	3.2956	160,416,877	55,140,474	73,459,568	3.1930	3.1281
PITTSBURGH	3,016.3	1.2073	2,957.3	−2.0	1,170.4	1,174.5	37,209,182	1.1318	52,535,942	17,688,449	21,506,396	1.1154	1.0305
WILKES-BARRE - SCRANTON	1,301.2	.5208	1,296.3	−.4	499.1	508.4	14,310,396	.4353	20,467,454	8,251,192	10,847,519	.4657	.4441
RHODE ISLAND													
PROVIDENCE - NEW BEDFORD	1,514.5	.6062	1,553.9	2.6	560.9	587.0	20,544,686	.6249	30,580,728	11,641,823	15,820,432	.6365	.6290
SOUTH CAROLINA													
CHARLESTON	640.6	.2564	686.1	7.1	222.1	244.6	6,186,762	.1882	9,785,840	3,847,812	5,063,111	.2125	.2154
COLUMBIA	828.8	.3317	869.1	4.9	298.8	322.5	8,932,185	.2717	13,880,068	5,027,520	6,798,234	.2899	.2936
FLORENCE - MYRTLE BEACH	428.5	.1715	454.3	6.0	155.0	169.5	3,923,749	.1194	6,198,950	3,094,602	4,354,369	.1477	.1528
GREENVILLE - SPARTANBURG - ASHEVILLE	1,682.4	.6734	1,748.6	3.9	646.5	691.9	17,849,012	.5429	27,328,789	10,543,553	13,947,851	.5898	.5869
SOUTH DAKOTA													
RAPID CITY	249.7	.0999	257.4	3.1	92.9	98.2	2,572,585	.0783	3,918,554	1,467,059	2,067,224	.0851	.0851
SIOUX FALLS - MITCHELL	612.8	.2453	615.0	.4	232.7	239.3	6,108,751	.1858	8,983,147	3,525,968	4,817,203	.2035	.1991
TENNESSEE													
BRISTOL - KINGSPORT - JOHNSON CITY	842.1	.3371	846.6	.5	308.0	316.2	8,571,353	.2607	12,727,807	3,906,757	4,943,502	.2660	.2560
CHATTANOOGA	824.4	.3300	845.3	2.5	309.3	324.6	8,666,346	.2636	13,120,318	4,791,837	6,125,419	.2816	.2748
JACKSON	154.4	.0618	157.5	2.0	59.1	61.8	1,565,976	.0476	2,400,556	932,541	1,192,569	.0524	.0514
KNOXVILLE	1,048.2	.4195	1,077.4	2.8	400.9	423.4	11,031,826	.3356	17,064,761	6,351,699	8,251,517	.3620	.3599
MEMPHIS	1,680.9	.6728	1,715.7	2.1	608.1	636.7	16,940,334	.5153	26,039,490	9,513,289	12,510,792	.5576	.5536
NASHVILLE	1,869.4	.7482	1,963.6	5.0	704.0	757.9	21,896,838	.6661	34,713,264	12,031,424	16,238,077	.6927	.7069
TEXAS													
ABILENE - SWEETWATER	302.3	.1210	306.6	1.4	113.6	118.2	3,004,025	.0914	4,442,109	1,573,319	2,004,578	.0975	.0942
AMARILLO	476.4	.1907	482.7	1.3	177.5	184.3	5,330,574	.1621	7,892,251	3,035,781	4,078,828	.1715	.1683

TELEVISION MARKETS [ADIs]: TOTALS AND 1994 PROJECTIONS

S&MM ESTIMATES

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TEXAS (continued)													
AUSTIN	914.8	.3662	1,040.3	13.7	354.0	414.5	11,408,455	.3470	18,981,426	6,730,746	10,590,875	.3639	.4060
BEAUMONT - PORT ARTHUR	444.3	.1778	439.2	–1.1	161.7	163.8	5,220,933	.1588	7,484,589	2,688,670	3,487,279	.1616	.1537
CORPUS CHRISTI	523.4	.2095	537.8	2.8	174.6	184.1	4,926,742	.1499	7,380,484	2,818,957	3,703,006	.1659	.1629
DALLAS - FT. WORTH	4,528.8	1.8127	5,018.8	10.8	1,717.5	1,953.3	61,183,997	1.8611	99,001,908	37,175,095	56,920,491	1.9412	2.1081
EL PASO	747.5	.2992	830.0	11.0	233.4	265.8	6,305,680	.1918	10,188,805	4,094,955	6,032,161	.2272	.2434
HOUSTON	3,975.4	1.5912	4,243.2	6.7	1,462.2	1,602.9	51,960,951	1.5806	80,905,531	25,947,048	34,794,207	1.5605	1.5841
LAREDO	135.3	.0542	151.7	12.1	37.1	42.7	822,591	.0250	1,342,418	734,054	1,129,207	.0362	.0396
LUBBOCK	392.9	.1573	394.5	.4	139.0	143.7	3,771,669	.1147	5,547,555	2,517,311	3,311,498	.1326	.1290
MCALLEN - BROWNSVILLE	708.9	.2837	804.9	13.5	200.3	233.1	4,435,039	.1349	7,319,834	3,060,169	4,277,873	.1774	.1898
ODESSA - MIDLAND	397.6	.1591	413.4	4.0	141.7	150.7	4,602,669	.1400	6,995,921	2,265,581	2,990,815	.1414	.1404
SAN ANGELO	136.7	.0547	143.1	4.7	50.3	54.0	1,491,742	.0454	2,280,922	774,347	1,021,910	.0470	.0469
SAN ANTONIO	1,699.0	.6800	1,849.5	8.9	579.7	648.5	17,154,609	.5218	27,284,[illegible]72	10,439,688	15,214,705	.5787	.6098
TYLER - LONGVIEW - JACKSONVILLE	517.8	.2073	544.6	5.2	189.9	204.0	5,583,935	.1699	8,516,569	3,458,936	4,851,059	.1868	.1893
VICTORIA	75.9	.0304	78.5	3.4	26.2	27.9	819,400	.0249	1,238,001	500,986	640,325	.0272	.0267
WACO - TEMPLE - BRYAN	686.9	.2749	733.0	6.7	245.8	269.6	6,995,534	.2128	10,902,534	3,735,218	5,226,589	.2264	.2325
WICHITA FALLS - LAWTON	442.2	.1770	440.8	–.3	162.3	165.7	4,225,009	.1285	6,167,781	2,484,608	3,304,195	.1429	.1387
UTAH													
SALT LAKE CITY	1,878.4	.7518	1,992.5	6.1	596.9	643.5	18,162,280	.5525	29,097,479	10,075,465	13,908,099	.6019	.6233
VERMONT													
BURLINGTON - PLATTSBURGH	653.6	.2616	675.2	3.3	241.4	256.8	7,577,405	.2305	11,352,584	4,955,621	6,704,670	.2540	.2516
VIRGINIA													
CHARLOTTESVILLE	106.3	.0425	111.4	4.8	41.5	44.7	1,511,735	.0460	2,297,156	1,025,685	1,541,467	.0495	.0515
HARRISONBURG	209.2	.0837	214.0	2.3	73.5	77.0	2,258,106	.0687	3,341,614	1,280,722	1,854,864	.0736	.0735
NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON	1,638.7	.6559	1,751.0	6.9	570.0	623.5	19,938,538	.6065	30,825,408	11,240,092	15,670,830	.6303	.6449
RICHMOND	1,134.0	.4539	1,193.7	5.3	408.4	437.8	15,149,012	.4608	22,979,610	7,911,956	10,629,042	.4583	.4584
ROANOKE - LYNCHBURG	1,048.3	.4196	1,064.2	1.5	377.0	389.2	11,943,875	.3633	17,329,042	6,375,307	8,459,834	.3770	.3633
WASHINGTON													
SEATTLE - TACOMA	3,338.6	1.3363	3,568.5	6.9	1,333.3	1,457.2	49,714,182	1.5122	77,083,071	25,058,352	36,694,8[illegible]4	1.4594	1.5181
SPOKANE	857.5	.3432	872.2	1.7	329.9	341.7	9,519,340	.2896	14,136,411	5,139,164	7,117,531	.3029	.2999
YAKIMA	471.9	.1889	476.9	1.1	175.1	179.7	5,529,029	.1682	8,097,491	2,697,740	3,500,313	.1695	.1626
WEST VIRGINIA													
BLUEFIELD - BECKLEY - OAK HILL	395.4	.1583	386.0	–2.4	146.7	147.2	3,328,753	.1013	4,985,024	1,923,435	2,400,745	.1160	.1103
CHARLESTON - HUNTINGTON	1,387.6	.5554	1,369.9	–1.3	514.9	522.0	12,848,175	.3908	19,335,678	7,162,325	9,537,188	.4312	.4213
CLARKSBURG - WESTON	329.9	.1320	322.9	–2.1	127.5	128.0	2,795,289	.0850	4,225,831	1,714,521	2,308,153	.0982	.0971
PARKERSBURG	99.4	.0398	97.0	–2.4	39.2	39.4	1,031,057	.0314	1,560,586	783,955	1,076,700	.0371	.0368
WHEELING - STEUBENVILLE	402.3	.1610	392.5	–2.4	154.4	154.6	4,096,517	.1246	5,991,469	2,019,451	2,509,973	.1296	.1224

TELEVISION MARKETS [ADIs]: TOTALS AND 1994 PROJECTIONS

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/89 Population (Thous.)	% Of U.S.	Projected 12/31/94 Population (Thous.)	% Change 1989–1994	12/31/89 Households (Thous.)	Projected 12/31/94 Households (Thous.)	1989 EBI ($000)	% Of U.S.	Projected 1994 EBI ($000)	1989 Retail Sales ($000)	Projected 1994 Retail Sales ($000)	Buying Power Index 1989	Buying Power Index 1994
WISCONSIN													
GREEN BAY - APPLETON	1,030.7	.4125	1,051.7	2.0	386.6	405.5	11,877,256	.3613	17,906,009	6,687,307	9,432,220	.3796	.3811
LA CROSSE - EAU CLAIRE	456.7	.1828	462.4	1.2	169.1	175.5	4,962,646	.1510	7,400,800	2,791,766	3,818,312	.1605	.1591
MADISON	710.0	.2842	726.1	2.3	280.9	296.1	9,352,235	.2845	14,173,463	5,871,032	8,456,537	.3016	.3060
MILWAUKEE	2,025.8	.8108	2,020.8	–.2	773.8	792.5	29,067,897	.8842	42,852,519	14,254,278	19,786,847	.8528	.8390
WAUSAU - RHINELANDER	448.8	.1796	455.5	1.5	166.9	174.3	4,927,263	.1499	7,390,928	2,869,475	4,029,377	.1610	.1607
WYOMING													
CASPER - RIVERTON	118.8	.0476	115.9	–2.4	44.7	45.0	1,238,821	.0377	1,891,111	697,252	890,326	.0405	.0393
CHEYENNE - SCOTTSBLUFF (STERLING)	111.8	.0447	112.8	.9	44.3	46.1	1,124,391	.0342	1,741,211	842,166	1,292,343	.0407	.0427
TOTAL UNITED STATES ADIs	248,181.0	99.2353	259,200.7	4.4	92,901.7	99,073.9	3,263,940,150	99.2835	4,927,523,186	1,708,006,149	2,330,251,642	99.2638	99.2263

SECTION 18

Television Market (ADI) Rankings Retail Sales By Store Group

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10. A listing of the county makeup of each Television Market will be found starting on page A-11.

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S&MM/ARBITRON TV MARKET (ADI) RANKING

TOTAL RETAIL SALES

ADI	($000)	Rank
New York, N.Y.	134,567,209	1
Los Angeles, Calif.	105,162,614	2
Chicago, Ill.	60,389,724	3
Philadelphia, Pa.	55,140,474	4
Boston, Mass.	51,228,614	5
San Francisco - Oakland - San Jose, Calif.	46,614,995	6
Dallas - Ft. Worth, Tex.	37,175,095	7
Washington, D.C.	36,199,718	8
Detroit, Mich.	34,222,357	9
Atlanta, Ga.	28,314,320	10
Minneapolis - St. Paul, Minn.	27,658,458	11
Houston, Tex.	25,947,048	12
Seattle - Tacoma, Wash.	25,058,352	13
Miami - Ft. Lauderdale, Fla.	24,749,185	14
Cleveland, Ohio	23,971,168	15
Tampa - St. Petersburg (Sarasota), Fla.	23,576,110	16
Hartford - New Haven, Conn.	20,786,955	17
St. Louis, Mo.	19,638,126	18
San Diego, Calif.	18,779,195	19
Sacramento - Stockton, Calif.	18,668,031	20
Denver, Colo.	18,585,621	21
Phoenix, Ariz.	18,222,748	22
Baltimore, Md.	18,104,717	23
Orlando - Daytona Beach - Melbourne, Fla.	17,790,198	24
Pittsburgh, Pa.	17,688,449	25
Indianapolis, Ind.	16,551,143	26
Portland, Ore.	15,137,565	27
Milwaukee, Wisc.	14,254,278	28
Kansas City, Mo.	13,682,949	29
Cincinnati, Ohio	13,207,752	30
Charlotte, N.C.	13,139,377	31
Raleigh - Durham, N.C.	12,679,276	32
Columbus, Ohio	12,368,654	33
Nashville, Tenn.	12,031,424	34
Harrisburg - York - Lancaster - Lebanon, Pa.	11,916,197	35
Providence - New Bedford, R.I.-Mass.	11,641,823	36
New Orleans, La.	11,408,440	37
Norfolk - Portsmouth - Newport News - Hampton, Va.	11,240,092	38
Grand Rapids - Kalamazoo - Battle Creek, Mich.	11,209,766	39
Albany - Schenectady - Troy, N.Y.	10,551,428	40
Greenville - Spartanburg - Asheville, S.C.-N.C.	10,543,553	41
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	10,518,604	42
San Antonio, Tex.	10,439,688	43
Buffalo, N.Y.	10,272,959	44
Salt Lake City, Utah	10,075,465	45
Oklahoma City, Okla.	9,781,561	46
Memphis, Tenn.	9,513,289	47
Greensboro - Winston-Salem - High Point, N.C.	9,328,421	48
Louisville, Ky.	9,059,934	49
Portland - Poland Spring, Maine	8,706,927	50
Jacksonville, Fla.	8,622,609	51
Dayton, Ohio	8,583,191	52
Birmingham, Ala.	8,523,566	53
Albuquerque, N.M.	8,280,984	54
Wilkes-Barre - Scranton, Pa.	8,251,192	55
Flint - Saginaw - Bay City, Mich.	8,200,431	56
Richmond, Va.	7,911,956	57
Little Rock, Ark.	7,675,995	58
Tulsa, Okla.	7,384,530	59
Rochester, N.Y.	7,350,835	60
Charleston - Huntington, W.Va.	7,162,325	61
Syracuse, N.Y.	7,118,391	62
Fresno - Visalia, Calif.	7,090,961	63
Toledo, Ohio	7,070,491	64
Wichita - Hutchinson, Kans.	6,822,466	65
Mobile - Pensacola, Ala.-Fla.	6,799,946	66
Austin, Tex.	6,730,746	67
Green Bay - Appleton, Wisc.	6,687,307	68
Roanoke - Lynchburg, Va.	6,375,307	69
Des Moines, Iowa	6,356,028	70
Knoxville, Tenn.	6,351,699	71
Omaha, Neb.	6,149,904	72
Lexington, Ky.	5,912,905	73
Springfield - Decatur - Champaign, Ill.	5,882,097	74
Madison, Wisc.	5,871,032	75
Shreveport - Texarkana, La.-Tex.-Ark.	5,774,134	76
South Bend - Elkhart, Ind.	5,600,487	77
Huntsville - Decatur - Florence, Ala.	5,216,006	78
Spokane, Wash.	5,139,164	79
Cedar Rapids - Waterloo - Dubuque, Iowa	5,050,671	80
Columbia, S.C.	5,027,520	81
Ft. Myers - Naples, Fla.	5,012,879	82
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	4,972,968	83
Burlington - Plattsburgh, Vt.-N.Y.	4,955,621	84
Las Vegas, Nev.	4,937,254	85
Springfield, Mass.	4,908,354	86
Springfield, Mo.	4,834,101	87
Chattanooga, Tenn.	4,791,837	88
Davenport - Rock Island - Moline, Iowa-Ill.	4,787,871	89
Jackson, Miss.	4,721,410	90
Tucson, Ariz.	4,678,323	91
Johnstown - Altoona, Pa.	4,499,528	92
Youngstown, Ohio	4,423,878	93
Baton Rouge, La.	4,423,259	94
Lansing, Mich.	4,391,317	95
Salinas - Monterey, Calif.	4,197,314	96
Ft. Wayne, Ind.	4,190,189	97
El Paso, Tex.	4,094,955	98
Evansville, Ind.	4,089,297	99
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	4,071,392	100
Bristol - Kingsport - Johnson City, Tenn.	3,906,757	101
Colorado Springs - Pueblo, Colo.	3,869,504	102
Charleston, S.C.	3,847,812	103
Greenville - New Bern - Washington, N.C.	3,830,476	104
Peoria - Bloomington, Ill.	3,827,096	105
Waco - Temple - Bryan, Tex.	3,735,218	106
Savannah, Ga.	3,729,182	107
Fargo, N.D.	3,703,621	108
Lincoln - Hastings - Kearney, Neb.	3,693,339	109
Sioux Falls - Mitchell, S.D.	3,525,968	110
Tyler - Longview - Jacksonville, Tex.	3,458,936	111
Reno, Nev.	3,381,401	112
Eugene, Ore.	3,367,257	113
Montgomery - Selma Ala.	3,338,626	114
Augusta, Ga.	3,242,543	115
Ft. Smith, Ark.	3,179,985	116
Tallahassee - Thomasville, Fla.-Ga.	3,172,601	117
Florence - Myrtle Beach, S.C.	3,094,602	118
Traverse City - Cadillac, Mich.	3,068,800	119
McAllen - Brownsville, Tex.	3,060,169	120
Amarillo, Tex.	3,035,781	121
Binghamton, N.Y.	2,945,677	122
Lafayette, La.	2,894,309	123
Wausau - Rhinelander, Wisc.	2,869,475	124
Erie, Pa.	2,849,653	125
Terre Haute, Ind.	2,849,400	126
Macon, Ga.	2,840,726	127
Corpus Christi, Tex.	2,818,957	128
Monroe - El Dorado, La.-Ark.	2,792,606	129
La Crosse - Eau Claire, Wisc.	2,791,766	130
Columbus, Ga.	2,723,493	131
Yakima, Wash.	2,697,740	132
Beaumont - Port Arthur, Tex.	2,688,670	133
Rockford, Ill.	2,654,702	134
Bakersfield, Calif.	2,631,636	135
Duluth - Superior, Minn.-Wisc.	2,572,281	136
Lubbock, Tex.	2,517,311	137
Medford, Ore.	2,497,828	138
Wichita Falls - Lawton, Tex.-Okla.	2,484,608	139
Chico - Redding, Calif.	2,472,610	140
Columbia - Jefferson City, Mo.	2,457,457	141
Topeka, Kans.	2,439,060	142
Boise, Ida.	2,425,570	143
Rochester - Mason City - Austin, Minn.-Iowa	2,403,034	144
Bangor, Maine	2,391,290	145
Odessa - Midland, Tex.	2,265,581	146
Sioux City, Iowa	2,256,745	147
Wilmington, N.C.	2,224,046	148
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	2,167,493	149
Columbus - Tupelo, Miss.	2,160,329	150
Salisbury, Md.	2,076,191	151
Albany, Ga.	2,068,277	152
Wheeling - Steubenville, W.Va.-Ohio	2,019,451	153
Joplin - Pittsburg, Mo.-Kans.	1,976,396	154
Bluefield - Beckley - Oak Hill, W.Va.	1,923,435	155
Utica, N.Y.	1,883,561	156
Dothan, Ala.	1,719,268	157
Clarksburg - Weston, W.Va.	1,714,521	158
Biloxi - Gulfport - Pascagoula, Miss.	1,670,365	159
Idaho Falls - Pocatello, Ida.	1,654,100	160
Watertown - Carthage, N.Y.	1,609,334	161
Abilene - Sweetwater, Tex.	1,573,319	162
Gainesville, Fla.	1,473,733	163
Rapid City, S.D.	1,467,059	164
Billings - Hardin, Mont.	1,444,676	165
Palm Springs, Calif.	1,433,277	166
Elmira, N.Y.	1,425,773	167
Quincy - Hannibal, Ill.-Mo.	1,425,137	168
Alexandria, La.	1,309,371	169
Panama City, Fla.	1,299,210	170
Harrisonburg, Va.	1,280,722	171
Missoula, Mont.	1,279,167	172
Lake Charles, La.	1,259,155	173
Laurel - Hattiesburg, Miss.	1,249,878	174
Greenwood - Greenville, Miss.	1,164,591	175
Jonesboro, Ark.	1,144,282	176
El Centro - Yuma, Calif.-Ariz.	1,098,858	177
Charlottesville, Va.	1,025,685	178
Grand Junction - Durango, Colo	1,021,002	179
Tuscaloosa, Ala.	1,014,530	180
Lafayette, Ind.	951,071	181
Ardmore - Ada, Okla.	933,702	182
Jackson, Tenn.	932,541	183
Great Falls, Mont.	924,948	184
Meridian, Miss.	918,340	185
Lima, Ohio	911,008	186
Marquette, Mich.	866,195	187
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	842,166	188
Bowling Green, Ky.	835,304	189
Eureka, Calif.	801,354	190
Hagerstown, Md.	796,574	191
Parkersburg, W.Va.	783,955	192
San Angelo, Tex.	774,347	193
St. Joseph, Mo.	757,212	194
Butte, Mont.	752,843	195
Laredo, Tex.	734,054	196
Anniston, Ala.	719,367	197
Casper - Riverton, Wyo.	697,252	198
Bend, Ore.	610,786	199
Flagstaff, Ariz.	610,056	200
Zanesville, Ohio	586,000	201
Mankato, Minn.	548,028	202
Victoria, Tex.	500,986	203
Twin Falls, Ida.	493,808	204
Presque Isle, Maine	487,845	205
Ottumwa - Kirksville, Iowa-Mo.	361,063	206
Helena, Mont.	325,293	207
North Platte, Neb.	281,172	208
Alpena, Mich.	254,149	209

1990 SURVEY OF BUYING POWER DATA SERVICE

FOOD STORE SALES

ADI	($000)	Rank
New York, N.Y.	27,433,045	1
Los Angeles, Calif.	19,782,264	2
Philadelphia, Pa.	11,062,933	3
Chicago, Ill.	10,780,533	4
Boston, Mass.	9,889,881	5
San Francisco - Oakland - San Jose, Calif.	9,318,480	6
Dallas - Ft. Worth, Tex.	7,684,934	7
Washington, D.C.	7,135,976	8
Houston, Tex.	5,740,708	9
Detroit, Mich.	5,629,634	10
Seattle - Tacoma, Wash.	5,559,690	11
Tampa - St. Petersburg (Sarasota), Fla.	5,072,215	12
Atlanta, Ga.	5,066,521	13
Minneapolis - St. Paul, Minn.	4,781,906	14
Cleveland, Ohio	4,764,155	15
Miami - Ft. Lauderdale, Fla.	4,632,984	16
Phoenix, Ariz.	4,246,273	17
Hartford - New Haven, Conn.	3,992,926	18
Pittsburgh, Pa.	3,980,295	19
Sacramento - Stockton, Calif.	3,868,027	20
Denver, Colo.	3,854,602	21
San Diego, Calif.	3,671,446	22
Orlando - Daytona Beach - Melbourne, Fla.	3,590,528	23
St. Louis, Mo.	3,571,782	24
Baltimore, Md.	3,436,379	25
Portland, Ore.	2,936,200	26
New Orleans, La.	2,892,669	27
Cincinnati, Ohio	2,811,491	28
Milwaukee, Wisc.	2,771,152	29
Charlotte, N.C.	2,747,833	30
Indianapolis, Ind.	2,692,881	31
Kansas City, Mo.	2,643,725	32
San Antonio, Tex.	2,566,305	33
Raleigh - Durham, N.C.	2,441,426	34
Buffalo, N.Y.	2,440,631	35
Providence - New Bedford, R.I.-Mass.	2,431,010	36
Norfolk - Portsmouth - Newport News - Hampton, Va.	2,391,740	37
Albany - Schenectady - Troy, N.Y.	2,372,209	38
Columbus, Ohio	2,335,753	39
Greenville - Spartanburg - Asheville, S.C.-N.C.	2,330,454	40
Harrisburg - York - Lancaster - Lebanon, Pa.	2,279,621	41
Nashville, Tenn.	2,218,660	42
Salt Lake City, Utah	2,192,425	43
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	2,145,277	44
Oklahoma City, Okla.	2,127,276	45
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,889,891	46
Wilkes-Barre - Scranton, Pa.	1,855,719	47
Portland - Poland Spring, Maine	1,798,001	48
Tulsa, Okla.	1,797,038	49
Memphis, Tenn.	1,790,574	50
Dayton, Ohio	1,777,477	51
Fresno - Visalia, Calif.	1,760,686	52
Austin, Tex.	1,743,557	53
Louisville, Ky.	1,724,528	54
Jacksonville, Fla.	1,698,832	55
Albuquerque, N.M.	1,673,332	56
Richmond, Va.	1,672,685	57
Rochester, N.Y.	1,668,067	58
Greensboro - Winston-Salem - High Point, N.C.	1,650,466	59
Syracuse, N.Y.	1,642,887	60
Birmingham, Ala.	1,624,204	61
Charleston - Huntington, W.Va.	1,623,418	62
Little Rock, Ark.	1,614,380	63
Flint - Saginaw - Bay City, Mich.	1,501,566	64
Des Moines, Iowa	1,500,956	65
Wichita - Hutchinson, Kans.	1,398,110	66
Toledo, Ohio	1,377,117	67
Roanoke - Lynchburg, Va.	1,356,983	68
Spokane, Wash.	1,345,564	69
Mobile - Pensacola, Ala.-Fla.	1,342,825	70
Shreveport - Texarkana, La.-Tex.-Ark.	1,322,080	71
Green Bay - Appleton, Wisc.	1,288,054	72
Knoxville, Tenn.	1,264,932	73
Lexington, Ky.	1,229,615	74
Omaha, Neb.	1,222,474	75
Baton Rouge, La.	1,174,147	76
Burlington - Plattsburgh, Vt.-N.Y.	1,129,725	77
Springfield - Decatur - Champaign, Ill.	1,118,069	78
Ft. Myers - Naples, Fla.	1,100,826	79
Cedar Rapids - Waterloo - Dubuque, Iowa	1,086,613	80
Chattanooga, Tenn.	1,077,927	81
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	1,062,365	82
Las Vegas, Nev.	1,057,230	83
Johnstown - Altoona, Pa.	1,042,070	84
South Bend - Elkhart, Ind.	1,023,165	85
Davenport - Rock Island - Moline, Iowa-Ill.	1,021,632	86
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	1,018,763	87
Tucson, Ariz.	1,016,968	88
Columbia, S.C.	1,011,155	89
Madison, Wisc.	988,821	90
Huntsville - Decatur - Florence, Ala.	981,413	91
Springfield, Mass.	976,848	92
Springfield, Mo.	957,384	93
Bristol - Kingsport - Johnson City, Tenn.	933,075	94
Waco - Temple - Bryan, Tex.	913,735	95
Jackson, Miss.	911,539	96
El Paso, Tex.	885,365	97
Evansville, Ind.	883,141	98
Salinas - Monterey, Calif.	881,169	99
Youngstown, Ohio	852,472	100
Lafayette, La.	850,366	101
Greenville - New Bern - Washington, N.C.	837,912	102
Charleston, S.C.	836,230	103
Savannah, Ga.	813,698	104
McAllen - Brownsville, Tex.	800,004	105
Tyler - Longview - Jacksonville, Tex.	784,092	106
Ft. Wayne, Ind.	767,887	107
Colorado Springs - Pueblo, Colo.	747,527	108
Corpus Christi, Tex.	737,138	109
Lincoln - Hastings - Kearney, Neb.	731,998	110
Lansing, Mich.	726,678	111
Fargo, N.D.	717,155	112
Sioux Falls - Mitchell, S.D.	714,817	113
Ft. Smith, Ark.	714,689	114
Augusta, Ga.	702,490	115
Reno, Nev.	700,853	116
Peoria - Bloomington, Ill.	699,599	117
Amarillo, Tex.	690,989	118
Traverse City - Cadillac, Mich.	688,987	119
Monroe - El Dorado, La.-Ark.	685,329	120
Tallahassee - Thomasville, Fla.-Ga.	683,519	121
Binghamton, N.Y.	680,076	122
Bakersfield, Calif.	676,415	123
Yakima, Wash.	667,384	124
Eugene, Ore.	666,135	125
Montgomery - Selma, Ala.	658,920	126
Florence - Myrtle Beach, S.C.	623,297	127
Bangor, Maine	604,731	128
Odessa - Midland, Tex.	597,997	129
Rockford, Ill.	590,400	130
Wausau - Rhinelander, Wisc.	583,627	131
Chico - Redding, Calif.	574,930	132
Columbus, Ga.	568,114	133
Beaumont - Port Arthur, Tex.	564,537	134
Lubbock, Tex.	563,788	135
Erie, Pa.	561,466	136
La Crosse - Eau Claire, Wisc.	548,164	137
Duluth - Superior, Minn.-Wisc.	546,216	138
Macon, Ga.	544,515	139
Boise, Ida.	537,122	140
Wichita Falls - Lawton, Tex.-Okla.	530,594	141
Albany, Ga.	522,380	142
Medford, Ore.	513,750	143
Sioux City, Iowa	504,660	144
Columbus - Tupelo, Miss.	493,623	145
Wheeling - Steubenville, W.Va.-Ohio	490,186	146
Rochester - Mason City - Austin, Minn.-Iowa	488,030	147
Wilmington, N.C.	479,722	148
Terre Haute, Ind.	479,227	149
Topeka, Kans.	462,048	150
Bluefield - Beckley - Oak Hill, W.Va.	460,133	151
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	433,561	152
Columbia - Jefferson City, Mo.	432,052	153
Utica, N.Y.	430,224	154
Clarksburg - Weston, W.Va.	425,097	155
Joplin - Pittsburg, Mo.-Kans.	419,333	156
Salisbury, Md.	396,239	157
Biloxi - Gulfport - Pascagoula, Miss.	366,885	158
Idaho Falls - Pocatello, Ida.	366,511	159
Watertown - Carthage, N.Y.	354,049	160
Lake Charles, La.	352,761	161
Gainesville, Fla.	347,079	162
Abilene - Sweetwater, Tex.	345,618	163
Dothan, Ala.	336,980	164
Elmira, N.Y.	334,763	165
Billings - Hardin, Mont.	329,557	166
Palm Springs, Calif.	329,478	167
Panama City, Fla.	328,125	168
Alexandria, La.	321,999	169
Quincy - Hannibal, Ill.-Mo.	317,762	170
Rapid City, S.D.	313,399	171
Greenwood - Greenville, Miss.	302,161	172
Missoula, Mont.	290,914	173
Laurel - Hattiesburg, Miss.	284,350	174
Jonesboro, Ark.	281,249	175
El Centro - Yuma, Calif.-Ariz.	272,092	176
Harrisonburg, Va.	269,299	177
Ardmore - Ada, Okla.	256,878	178
Marquette, Mich.	227,825	179
Grand Junction - Durango, Colo.	223,454	180
Great Falls, Mont.	219,560	181
Eureka, Calif.	218,641	182
Meridian, Miss.	217,495	183
Charlottesville, Va.	213,689	184
Jackson, Tenn.	179,514	185
Laredo, Tex.	176,074	186
San Angelo, Tex.	170,952	187
Tuscaloosa, Ala.	169,820	188
Butte, Mont.	168,705	189
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	163,223	190
Casper - Riverton, Wyo.	161,934	191
Lima, Ohio	160,821	192
Hagerstown, Md.	155,890	193
Lafayette, Ind.	153,975	194
Bowling Green, Ky.	150,850	195
Flagstaff, Ariz.	144,521	196
St. Joseph, Mo.	142,916	197
Mankato, Minn.	137,678	198
Parkersburg, W.Va.	137,291	199
Bend, Ore.	129,635	200
Zanesville, Ohio	128,392	201
Victoria, Tex.	121,725	202
Presque Isle, Maine	118,156	203
Anniston, Ala.	104,055	204
Twin Falls, Ida.	93,581	205
Ottumwa - Kirksville, Iowa-Mo.	88,465	206
Helena, Mont.	85,087	207
North Platte, Neb.	51,330	208
Alpena, Mich.	50,715	209

SUPERMARKET SALES

ADI	($000)	Rank
New York, N.Y.	24,344,669	1
Los Angeles, Calif.	18,397,214	2
Philadelphia, Pa.	10,120,196	3
Chicago, Ill.	9,945,248	4
Boston, Mass.	8,959,994	5
San Francisco - Oakland - San Jose, Calif.	8,416,175	6
Dallas - Ft. Worth, Tex.	7,429,938	7
Washington, D.C.	6,787,214	8
Houston, Tex.	5,499,988	9
Seattle - Tacoma, Wash.	5,286,295	10
Detroit, Mich.	5,027,099	11
Atlanta, Ga.	4,886,169	12
Tampa - St. Petersburg (Sarasota), Fla.	4,776,060	13
Minneapolis - St. Paul, Minn.	4,507,789	14
Cleveland, Ohio	4,427,474	15
Miami - Ft. Lauderdale, Fla.	4,189,680	16
Phoenix, Ariz.	4,110,531	17
Pittsburgh, Pa.	3,743,083	18
Denver, Colo.	3,713,504	19
Hartford - New Haven, Conn.	3,701,515	20
Sacramento - Stockton, Calif.	3,665,538	21
Orlando - Daytona Beach - Melbourne, Fla.	3,409,408	22
St. Louis, Mo.	3,376,764	23
San Diego, Calif.	3,375,546	24
Baltimore, Md.	3,189,629	25
Portland, Ore.	2,767,464	26
New Orleans, La.	2,745,644	27
Charlotte, N.C.	2,677,482	28
Cincinnati, Ohio	2,625,642	29
Milwaukee, Wisc.	2,608,411	30
Indianapolis, Ind.	2,587,668	31
Kansas City, Mo.	2,545,210	32
San Antonio, Tex.	2,464,398	33
Raleigh - Durham, N.C.	2,359,624	34
Norfolk - Portsmouth - Newport News - Hampton, Va.	2,303,928	35
Buffalo, N.Y.	2,274,239	36
Greenville - Spartanburg - Asheville, S.C.-N.C.	2,268,076	37
Albany - Schenectady - Troy, N.Y.	2,249,889	38
Columbus, Ohio	2,222,305	39
Providence - New Bedford, R.I.-Mass.	2,147,841	40
Nashville, Tenn.	2,140,558	41
Harrisburg - York - Lancaster - Lebanon, Pa.	2,106,892	42
Salt Lake City, Utah	2,102,562	43
Oklahoma City, Okla.	2,033,749	44
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	1,988,451	45
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,777,629	46
Tulsa, Okla.	1,735,367	47
Wilkes-Barre - Scranton, Pa.	1,719,962	48
Portland - Poland Spring, Maine	1,705,920	49
Memphis, Tenn.	1,702,882	50
Dayton, Ohio	1,696,860	51
Austin, Tex.	1,683,790	52
Louisville, Ky.	1,649,747	53
Fresno - Visalia, Calif.	1,646,931	54
Richmond, Va.	1,624,416	55
Jacksonville, Fla.	1,612,732	56
Greensboro - Winston-Salem - High Point, N.C.	1,597,238	57
Albuquerque, N.M.	1,592,292	58
Rochester, N.Y.	1,587,603	59
Birmingham, Ala.	1,565,307	60
Charleston - Huntington, W.Va.	1,559,382	61
Little Rock, Ark.	1,559,248	62
Syracuse, N.Y.	1,538,060	63
Des Moines, Iowa	1,448,084	64
Flint - Saginaw - Bay City, Mich.	1,386,968	65
Wichita - Hutchinson, Kans.	1,348,806	66
Roanoke - Lynchburg, Va.	1,323,812	67
Spokane, Wash.	1,308,790	68
Toledo, Ohio	1,305,332	69
Mobile - Pensacola, Ala.-Fla.	1,289,252	70
Shreveport - Texarkana, La.-Tex.-Ark.	1,277,115	71
Knoxville, Tenn.	1,212,517	72
Green Bay - Appleton, Wisc.	1,211,519	73
Lexington, Ky.	1,189,553	74
Omaha, Neb.	1,162,461	75
Baton Rouge, La.	1,134,799	76
Springfield - Decatur - Champaign, Ill.	1,065,835	77
Burlington - Plattsburgh, Vt.-N.Y.	1,065,774	78
Ft. Myers - Naples, Fla.	1,047,924	79
Chattanooga, Tenn.	1,045,876	80
Cedar Rapids - Waterloo - Dubuque, Iowa	1,026,860	81
Las Vegas, Nev.	1,010,733	82
Johnstown - Altoona, Pa.	992,409	83
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	987,655	84
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	981,488	85
Columbia, S.C.	975,289	86
Tucson, Ariz.	974,190	87
Davenport - Rock Island - Moline, Iowa-Ill.	972,956	88
South Bend - Elkhart, Ind.	962,853	89
Huntsville - Decatur - Florence, Ala.	945,802	90
Madison, Wisc.	927,788	91
Springfield, Mo.	924,446	92
Bristol - Kingsport - Johnson City, Tenn.	906,264	93
Springfield, Mass.	897,005	94
Jackson, Miss.	886,833	95
Waco - Temple - Bryan, Tex.	875,763	96
El Paso, Tex.	855,718	97
Evansville, Ind.	855,126	98
Lafayette, La.	820,188	99
Greenville - New Bern - Washington, N.C.	809,196	100
Youngstown, Ohio	802,391	101
Charleston, S.C.	799,606	102
Salinas - Monterey, Calif.	796,040	103
Savannah, Ga.	778,325	104
Tyler - Longview - Jacksonville, Tex.	760,105	105
McAllen - Brownsville, Tex.	758,120	106
Ft. Wayne, Ind.	724,209	107
Colorado Springs - Pueblo, Colo.	720,789	108
Corpus Christi, Tex.	713,631	109
Lansing, Mich.	691,724	110
Fargo, N.D.	690,206	111
Ft. Smith, Ark.	689,657	112
Augusta, Ga.	685,736	113
Sioux Falls - Mitchell, S.D.	680,498	114
Reno, Nev.	676,189	115
Peoria - Bloomington, Ill.	663,674	116
Monroe - El Dorado, La.-Ark.	663,457	117
Traverse City - Cadillac, Mich.	659,503	118
Tallahassee - Thomasville, Fla.-Ga.	657,791	119
Amarillo, Tex.	657,017	120
Binghamton, N.Y.	656,998	121
Yakima, Wash.	651,365	122
Bakersfield, Calif.	640,914	123
Eugene, Ore.	630,674	124
Montgomery - Selma, Ala.	622,270	125
Florence - Myrtle Beach, S.C.	601,837	126
Odessa - Midland, Tex.	582,701	127
Lincoln - Hastings - Kearney, Neb.	580,349	128
Bangor, Maine	569,033	129
Rockford, Ill.	561,111	130
Beaumont - Port Arthur, Tex.	548,883	131
Chico - Redding, Calif.	546,618	132
Columbus, Ga.	546,322	133
Lubbock, Tex.	538,612	134
Erie, Pa.	531,757	135
Macon, Ga.	530,574	136
Wausau - Rhinelander, Wisc.	521,207	137
La Crosse - Eau Claire, Wisc.	520,795	138
Boise, Ida.	519,739	139
Duluth - Superior, Minn.-Wisc.	516,684	140
Albany, Ga.	508,017	141
Wichita Falls - Lawton, Tex.-Okla.	505,086	142
Sioux City, Iowa	488,453	143
Columbus - Tupelo, Miss.	477,087	144
Medford, Ore.	473,526	145
Rochester - Mason City - Austin, Minn.-Iowa	469,053	146
Wilmington, N.C.	465,931	147
Wheeling - Steubenville, W.Va.-Ohio	465,209	148
Terre Haute, Ind.	456,196	149
Bluefield - Beckley - Oak Hill, W.Va.	448,929	150
Topeka, Kans.	448,168	151
Columbia - Jefferson City, Mo.	420,816	152
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	415,273	153
Utica, N.Y.	403,345	154
Joplin - Pittsburg, Mo.-Kans.	401,867	155
Clarksburg - Weston, W.Va.	399,828	156
Salisbury, Md.	370,421	157
Idaho Falls - Pocatello, Ida.	353,934	158
Lake Charles, La.	345,196	159
Biloxi - Gulfport - Pascagoula, Miss.	345,017	160
Watertown - Carthage, N.Y.	342,984	161
Abilene - Sweetwater, Tex.	331,964	162
Gainesville, Fla.	329,427	163
Dothan, Ala.	319,525	164
Billings - Hardin, Mont.	318,325	165
Panama City, Fla.	316,171	166
Elmira, N.Y.	315,859	167
Palm Springs, Calif.	314,481	168
Alexandria, La.	308,633	169
Quincy - Hannibal, Ill.-Mo.	303,986	170
Rapid City, S.D.	303,701	171
Greenwood - Greenville, Miss.	295,924	172
Missoula, Mont.	279,538	173
Laurel - Hattiesburg, Miss.	272,602	174
Jonesboro, Ark.	271,156	175
El Centro - Yuma, Calif.-Ariz.	266,402	176
Harrisonburg, Va.	254,694	177
Ardmore - Ada, Okla.	235,683	178
Marquette, Mich.	219,296	179
Grand Junction - Durango, Colo.	214,655	180
Great Falls, Mont.	211,674	181
Meridian, Miss.	210,396	182
Charlottesville, Va.	208,988	183
Eureka, Calif.	207,377	184
Jackson, Tenn.	171,502	185
San Angelo, Tex.	163,914	186
Tuscaloosa, Ala.	163,909	187
Laredo, Tex.	162,719	188
Butte, Mont.	162,468	189
Casper - Riverton, Wyo.	157,707	190
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	156,815	191
Lima, Ohio	149,386	192
Hagerstown, Md.	147,757	193
Lafayette, Ind.	147,374	194
Bowling Green, Ky.	146,083	195
Flagstaff, Ariz.	140,201	196
St. Joseph, Mo.	135,772	197
Mankato, Minn.	133,748	198
Parkersburg, W.Va.	132,156	199
Zanesville, Ohio	123,883	200
Bend, Ore.	123,866	201
Presque Isle, Maine	116,020	202
Victoria, Tex.	115,393	203
Anniston, Ala.	101,444	204
Twin Falls, Ida.	91,483	205
Ottumwa - Kirksville, Iowa-Mo.	86,320	206
Helena, Mont.	82,583	207
Alpena, Mich.	48,775	208
North Platte, Neb.	47,224	209

EATING & DRINKING PLACE SALES

ADI	($000)	Rank
New York, N.Y.	13,756,525	1
Los Angeles, Calif.	12,399,120	2
Chicago, Ill.	6,157,456	3
Boston, Mass.	5,630,624	4
San Francisco - Oakland - San Jose, Calif.	5,592,935	5
Philadelphia, Pa.	5,146,531	6
Washington, D.C.	4,026,903	7
Dallas - Ft. Worth, Tex.	3,836,099	8
Detroit, Mich.	3,395,147	9
Atlanta, Ga.	3,076,031	10
Seattle - Tacoma, Wash.	2,894,719	11
Minneapolis - St. Paul, Minn.	2,645,676	12
Miami - Ft. Lauderdale, Fla.	2,535,097	13
Houston, Tex.	2,528,603	14
Tampa - St. Petersburg (Sarasota), Fla.	2,320,176	15
Cleveland, Ohio	2,265,554	16
San Diego, Calif.	2,175,907	17
Denver, Colo.	2,068,824	18
St. Louis, Mo.	2,004,003	19
Orlando - Daytona Beach - Melbourne, Fla.	1,972,561	20
Hartford - New Haven, Conn.	1,955,961	21
Sacramento - Stockton, Calif.	1,932,404	22
Baltimore, Md.	1,886,948	23
Phoenix, Ariz.	1,813,558	24
Pittsburgh, Pa.	1,735,194	25
Indianapolis, Ind.	1,678,218	26
Portland, Ore.	1,677,488	27
Cincinnati, Ohio	1,411,386	28
Milwaukee, Wisc.	1,399,420	29
Kansas City, Mo.	1,338,376	30
New Orleans, La.	1,279,920	31
Providence - New Bedford, R.I.-Mass.	1,260,563	32
Charlotte, N.C.	1,222,817	33
Raleigh - Durham, N.C.	1,217,359	34
San Antonio, Tex.	1,185,268	35
Columbus, Ohio	1,160,943	36
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,141,976	37
Nashville, Tenn.	1,109,167	38
Buffalo, N.Y.	1,064,180	39
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	1,057,047	40
Harrisburg - York - Lancaster - Lebanon, Pa.	1,010,872	41
Oklahoma City, Okla.	1,002,278	42
Albany - Schenectady - Troy, N.Y.	968,756	43
Greenville - Spartanburg - Asheville, S.C.-N.C.	934,773	44
Salt Lake City, Utah	928,895	45
Louisville, Ky.	921,584	46
Grand Rapids - Kalamazoo - Battle Creek, Mich.	906,489	47
Albuquerque, N.M.	889,182	48
Jacksonville, Fla.	869,392	49
Greensboro - Winston-Salem - High Point, N.C.	858,251	50
Portland - Poland Spring, Maine	824,087	51
Dayton, Ohio	801,850	52
Austin, Tex.	783,039	53
Tulsa, Okla.	732,069	54
Memphis, Tenn.	724,185	55
Syracuse, N.Y.	714,852	56
Rochester, N.Y.	700,693	57
Flint - Saginaw - Bay City, Mich.	696,513	58
Wichita - Hutchinson, Kans.	695,087	59
Birmingham, Ala.	693,436	60
Richmond, Va.	684,000	61
Wilkes-Barre - Scranton, Pa.	681,731	62
Fresno - Visalia, Calif.	668,508	63
Toledo, Ohio	668,080	64
Mobile - Pensacola, Ala.-Fla.	665,6[illegible]5	65
Green Bay - Appleton, Wisc.	643,853	66
Omaha, Neb.	638,120	67
Charleston - Huntington, W.Va.	624,236	68
Knoxville, Tenn.	615,364	69
Little Rock, Ark.	613,511	70
Springfield - Decatur - Champaign, Ill.	594,040	71
Lexington, Ky.	576,564	72
Las Vegas, Nev.	569,659	73
Des Moines, Iowa	553,319	74
Roanoke - Lynchburg, Va.	548,019	75
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	539,512	76
Salinas - Monterey, Calif.	534,727	77
Springfield, Mass.	531,466	78
Spokane, Wash.	520,768	79
Madison, Wisc.	519,120	80
South Bend - Elkhart, Ind.	510,339	81
Burlington - Plattsburgh, Vt.-N.Y.	488,023	82
Ft. Myers - Naples, Fla.	487,894	83
Columbia, S.C.	468,287	84
Cedar Rapids - Waterloo - Dubuque, Iowa	455,281	85
Davenport - Rock Island - Moline, Iowa-Ill.	445,812	86
Huntsville - Decatur - Florence, Ala.	445,136	87
Shreveport - Texarkana, La.-Tex.-Ark.	439,779	88
Tucson, Ariz.	439,093	89
Springfield, Mo.	432,941	90
Charleston, S.C.	421,772	91
Ft. Wayne, Ind.	417,172	92
Chattanooga, Tenn.	405,024	93
Johnstown - Altoona, Pa.	400,513	94
El Paso, Tex.	395,206	95
Lansing, Mich.	390,261	96
Colorado Springs - Pueblo, Colo.	389,218	97
Savannah, Ga.	387,807	98
Waco - Temple - Bryan, Tex.	386,436	99
Youngstown, Ohio	378,753	100
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	375,412	101
Baton Rouge, La.	367,061	102
Eugene, Ore.	354,263	103
Florence - Myrtle Beach, S.C.	353,904	104
Jackson, Miss.	352,213	105
Evansville, Ind.	349,323	106
Lincoln - Hastings - Kearney, Neb.	349,271	107
Greenville - New Bern - Washington, N.C.	348,714	108
Peoria - Bloomington, Ill.	346,130	109
Fargo, N.D.	338,807	110
Reno, Nev.	326,961	111
Bristol - Kingsport - Johnson City, Tenn.	313,476	112
Traverse City - Cadillac, Mich.	310,451	113
Sioux Falls - Mitchell, S.D.	305,312	114
Corpus Christi, Tex.	298,621	115
La Crosse - Eau Claire, Wisc.	286,665	116
Tyler - Longview - Jacksonville, Tex.	285,130	117
Augusta, Ga.	280,711	118
Salisbury, Md.	279,136	119
Tallahassee - Thomasville, Fla.-Ga.	277,311	120
Montgomery - Selma, Ala.	277,172	121
Amarillo, Tex.	276,853	122
Yakima, Wash.	275,385	123
McAllen - Brownsville, Tex.	262,736	124
Ft. Smith, Ark.	260,659	125
Erie, Pa.	256,356	126
Macon, Ga.	252,350	127
Chico - Redding, Calif.	248,684	128
Rockford, Ill.	248,276	129
Wichita Falls - Lawton, Tex.-Okla.	247,919	130
Lubbock, Tex.	247,834	131
Boise, Ida.	246,615	132
Wausau - Rhinelander, Wisc.	246,394	133
Binghamton, N.Y.	243,477	134
Topeka, Kans.	243,405	135
Bakersfield, Calif.	242,308	136
Columbus, Ga.	235,724	137
Lafayette, La.	234,690	138
Duluth - Superior, Minn.-Wisc.	234,580	139
Beaumont - Port Arthur, Tex.	226,256	140
Medford, Ore.	225,694	141
Wilmington, N.C.	219,387	142
Odessa - Midland, Tex.	200,298	143
Monroe - El Dorado, La.-Ark.	199,680	144
Rochester - Mason City - Austin, Minn.-Iowa	197,313	145
Terre Haute, Ind.	196,550	146
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	194,163	147
Sioux City, Iowa	190,197	148
Bangor, Maine	188,440	149
Utica, N.Y.	187,919	150
Columbia - Jefferson City, Mo.	184,641	151
Joplin - Pittsburg, Mo.-Kans.	184,323	152
Wheeling - Steubenville, W.Va.-Ohio	178,614	153
Biloxi - Gulfport - Pascagoula, Miss.	173,299	154
Albany, Ga.	157,476	155
Panama City, Fla.	156,496	156
Gainesville, Fla.	154,720	157
Idaho Falls - Pocatello, Ida.	151,099	158
Billings - Hardin, Mont.	149,425	159
Palm Springs, Calif.	147,979	160
Abilene - Sweetwater, Tex.	147,197	161
Watertown - Carthage, N.Y.	146,339	162
Rapid City, S.D.	140,885	163
Missoula, Mont.	138,743	164
Columbus - Tupelo, Miss.	138,670	165
Dothan, Ala.	137,361	166
Grand Junction - Durango, Colo.	135,688	167
Clarksburg - Weston, W.Va.	133,323	168
Bluefield - Beckley - Oak Hill, W.Va.	129,943	169
Elmira, N.Y.	129,040	170
Quincy - Hannibal, Ill.-Mo.	120,422	171
Harrisonburg, Va.	102,874	172
Alexandria, La.	102,770	173
Lake Charles, La.	102,155	174
Lafayette, Ind.	96,099	175
Great Falls, Mont.	92,908	176
Laurel - Hattiesburg, Miss.	92,042	177
Charlottesville, Va.	91,475	178
Tuscaloosa, Ala.	91,394	179
El Centro - Yuma, Calif.-Ariz.	88,238	180
Butte, Mont.	84,743	181
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	84,511	182
Jonesboro, Ark.	80,841	183
Lima, Ohio	80,677	184
Greenwood - Greenville, Miss.	80,529	185
Flagstaff, Ariz.	80,239	186
Marquette, Mich.	77,131	187
Eureka, Calif.	76,991	188
Ardmore - Ada, Okla.	76,197	189
Parkersburg, W.Va.	69,769	190
Bowling Green, Ky.	69,582	191
San Angelo, Tex.	66,752	192
Anniston, Ala.	63,575	193
St. Joseph, Mo.	63,487	194
Meridian, Miss.	62,956	195
Bend, Ore.	62,371	196
Casper - Riverton, Wyo.	61,561	197
Laredo, Tex.	61,417	198
Jackson, Tenn.	58,965	199
Hagerstown, Md.	55,608	200
Zanesville, Ohio	50,365	201
Mankato, Minn.	45,848	202
Victoria, Tex.	44,464	203
Helena, Mont.	34,496	204
Twin Falls, Ida.	34,194	205
Presque Isle, Maine	33,623	206
Ottumwa - Kirksville, Iowa-Mo.	28,506	207
North Platte, Neb.	28,170	208
Alpena, Mich.	23,187	209

GENERAL MERCHANDISE STORE SALES

ADI	($000)	Rank
New York, N.Y.	13,416,223	1
Los Angeles, Calif.	11,492,907	2
Chicago, Ill.	6,640,911	3
Philadelphia, Pa.	6,247,407	4
San Francisco - Oakland - San Jose, Calif.	5,321,818	5
Boston, Mass.	5,105,686	6
Dallas - Ft. Worth, Tex.	4,600,270	7
Detroit, Mich.	4,592,133	8
Washington, D.C.	4,157,475	9
Minneapolis - St. Paul, Minn.	3,868,518	10
Atlanta, Ga.	3,693,840	11
Houston, Tex.	3,297,427	12
Cleveland, Ohio	3,120,406	13
St. Louis, Mo.	2,806,127	14
Miami - Ft. Lauderdale, Fla.	2,776,178	15
Seattle - Tacoma, Wash.	2,650,117	16
Tampa - St. Petersburg (Sarasota), Fla.	2,648,091	17
Pittsburgh, Pa.	2,310,580	18
Portland, Ore.	2,289,257	19
Denver, Colo.	2,271,646	20
Sacramento - Stockton, Calif.	2,240,352	21
San Diego, Calif.	2,176,358	22
Hartford - New Haven, Conn.	2,089,073	23
Baltimore, Md.	2,080,721	24
Indianapolis, Ind.	2,069,636	25
Orlando - Daytona Beach - Melbourne, Fla.	2,047,025	26
Phoenix, Ariz.	1,958,385	27
Kansas City, Mo.	1,903,570	28
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,901,214	29
Cincinnati, Ohio	1,829,643	30
Milwaukee, Wisc.	1,822,296	31
Columbus, Ohio	1,638,999	32
Nashville, Tenn.	1,457,408	33
Raleigh - Durham, N.C.	1,448,604	34
New Orleans, La.	1,402,938	35
Charlotte, N.C.	1,356,956	36
Memphis, Tenn.	1,304,427	37
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,275,759	38
Harrisburg - York - Lancaster - Lebanon, Pa.	1,244,682	39
Providence - New Bedford, R.I.-Mass.	1,210,419	40
Flint - Saginaw - Bay City, Mich.	1,178,804	41
Salt Lake City, Utah	1,176,029	42
Louisville, Ky.	1,161,217	43
San Antonio, Tex.	1,148,777	44
Oklahoma City, Okla.	1,144,285	45
Buffalo, N.Y.	1,142,484	46
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,115,069	47
Albany - Schenectady - Troy, N.Y.	1,089,252	48
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	1,088,780	49
Little Rock, Ark.	1,069,456	50
Birmingham, Ala.	1,055,105	51
Dayton, Ohio	1,038,587	52
Albuquerque, N.M.	1,025,830	53
Toledo, Ohio	1,011,757	54
Greensboro - Winston-Salem - High Point, N.C.	997,865	55
Jacksonville, Fla.	995,713	56
Wilkes-Barre - Scranton, Pa.	995,672	57
Green Bay - Appleton, Wisc.	983,678	58
Charleston - Huntington, W.Va.	968,122	59
Richmond, Va.	934,511	60
Tulsa, Okla.	930,247	61
Wichita - Hutchinson, Kans.	915,355	62
Lansing, Mich.	885,359	63
Mobile - Pensacola, Ala.-Fla.	850,101	64
Springfield - Decatur - Champaign, Ill.	847,402	65
Shreveport - Texarkana, La.-Tex.-Ark.	810,035	66
Austin, Tex.	776,583	67
Rochester, N.Y.	774,622	68
Des Moines, Iowa	759,033	69
Lexington, Ky.	757,915	70
Knoxville, Tenn.	751,867	71
Roanoke - Lynchburg, Va.	747,169	72
Jackson, Miss.	734,655	73
Omaha, Neb.	726,852	74
Portland - Poland Spring, Maine	694,312	75
Springfield, Mo.	676,076	76
Baton Rouge, La.	672,827	77
Fresno - Visalia, Calif.	670,516	78
Cedar Rapids - Waterloo - Dubuque, Iowa	670,105	79
Huntsville - Decatur - Florence, Ala.	662,088	80
Tucson, Ariz.	648,567	81
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	636,601	82
Syracuse, N.Y.	631,935	83
South Bend - Elkhart, Ind.	630,553	84
Davenport - Rock Island - Moline, Iowa-Ill.	603,666	85
Columbia, S.C.	594,457	86
El Paso, Tex.	592,881	87
Chattanooga, Tenn.	584,882	88
Las Vegas, Nev.	583,962	89
Madison, Wisc.	581,462	90
Evansville, Ind.	557,553	91
Spokane, Wash.	553,078	92
Ft. Myers - Naples, Fla.	546,031	93
Waco - Temple - Bryan, Tex.	545,284	94
Springfield, Mass.	539,502	95
Ft. Smith, Ark.	539,305	96
Youngstown, Ohio	520,204	97
Colorado Springs - Pueblo, Colo.	511,939	98
Bristol - Kingsport - Johnson City, Tenn.	505,748	99
Ft. Wayne, Ind.	492,588	100
Peoria - Bloomington, Ill.	488,582	101
Johnstown - Altoona, Pa.	461,565	102
Lincoln - Hastings - Kearney, Neb.	454,966	103
McAllen - Brownsville, Tex.	450,774	104
Eugene, Ore.	442,250	105
Tyler - Longview - Jacksonville, Tex.	440,092	106
Fargo, N.D.	435,673	107
Augusta, Ga.	432,135	108
Savannah, Ga.	418,395	109
Burlington - Plattsburgh, Vt.-N.Y.	411,412	110
Charleston, S.C.	407,352	111
Montgomery - Selma, Ala.	400,875	112
Tallahassee - Thomasville, Fla.-Ga.	391,812	113
Monroe - El Dorado, La.-Ark.	388,616	114
Wausau - Rhinelander, Wisc.	386,641	115
Greenville - New Bern - Washington, N.C.	385,687	116
Wichita Falls - Lawton, Tex.-Okla.	380,369	117
Macon, Ga.	380,027	118
Reno, Nev.	379,054	119
Beaumont - Port Arthur, Tex.	378,529	120
Lafayette, La.	370,181	121
Sioux Falls - Mitchell, S.D.	360,912	122
Amarillo, Tex.	359,380	123
Salinas - Monterey, Calif.	354,425	124
Corpus Christi, Tex.	351,571	125
Florence - Myrtle Beach, S.C.	350,501	126
La Crosse - Eau Claire, Wisc.	347,722	127
Topeka, Kans.	334,011	128
Lubbock, Tex.	333,226	129
Rochester - Mason City - Austin, Minn.-Iowa	329,337	130
Columbus, Ga.	327,437	131
Columbus - Tupelo, Miss.	315,504	132
Yakima, Wash.	308,550	133
Bluefield - Beckley - Oak Hill, W.Va.	306,086	134
Rockford, Ill.	303,372	135
Binghamton, N.Y.	303,310	136
Columbia - Jefferson City, Mo.	302,798	137
Duluth - Superior, Minn.-Wisc.	298,291	138
Terre Haute, Ind.	296,584	139
Erie, Pa.	294,730	140
Wheeling - Steubenville, W.Va.-Ohio	289,840	141
Odessa - Midland, Tex.	286,364	142
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	283,299	143
Joplin - Pittsburg, Mo.-Kans.	271,801	144
Traverse City - Cadillac, Mich.	265,531	145
Medford, Ore.	260,585	146
Biloxi - Gulfport - Pascagoula, Miss.	259,535	147
Sioux City, Iowa	255,317	148
Albany, Ga.	250,716	149
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	244,337	150
Wilmington, N.C.	238,086	151
Boise, Ida.	237,615	152
Bakersfield, Calif.	235,937	153
Bangor, Maine	233,432	154
Clarksburg - Weston, W.Va.	231,948	155
Alexandria, La.	223,771	156
Chico - Redding, Calif.	213,280	157
Salisbury, Md.	203,050	158
Elmira, N.Y.	202,315	159
Lake Charles, La.	198,722	160
Utica, N.Y.	198,357	161
Laurel - Hattiesburg, Miss.	194,700	162
Dothan, Ala.	194,001	163
Quincy - Hannibal, Ill.-Mo.	192,703	164
Abilene - Sweetwater, Tex.	190,162	165
Jonesboro, Ark.	173,935	166
Parkersburg, W.Va.	168,801	167
Gainesville, Fla.	165,595	168
Harrisonburg, Va.	165,310	169
Idaho Falls - Pocatello, Ida.	160,064	170
Billings - Hardin, Mont.	159,215	171
Rapid City, S.D.	158,157	172
Panama City, Fla.	157,985	173
Watertown - Carthage, N.Y.	157,192	174
Jackson, Tenn.	156,759	175
Palm Springs, Calif.	153,100	176
Lafayette, Ind.	147,169	177
Lima, Ohio	143,850	178
El Centro - Yuma, Calif.-Ariz.	135,209	179
Bowling Green, Ky.	133,678	180
Missoula, Mont.	133,620	181
Tuscaloosa, Ala.	126,812	182
Greenwood - Greenville, Miss.	126,580	183
St. Joseph, Mo.	126,199	184
Meridian, Miss.	122,116	185
Laredo, Tex.	118,178	186
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	116,660	187
Charlottesville, Va.	115,571	188
Ardmore - Ada, Okla.	109,599	189
Grand Junction - Durango, Colo.	103,371	190
Anniston, Ala.	103,344	191
Hagerstown, Md.	100,716	192
Great Falls, Mont.	98,310	193
San Angelo, Tex.	96,330	194
Marquette, Mich.	80,947	195
Zanesville, Ohio	80,752	196
Flagstaff, Ariz.	80,355	197
Casper - Riverton, Wyo.	80,307	198
Victoria, Tex.	70,375	199
Mankato, Minn.	59,955	200
Bend, Ore.	56,346	201
Eureka, Calif.	52,171	202
Presque Isle, Maine	49,078	203
Twin Falls, Ida.	48,819	204
Butte, Mont.	44,984	205
Ottumwa - Kirksville, Iowa-Mo.	43,779	206
Helena, Mont.	38,006	207
North Platte, Neb.	33,380	208
Alpena, Mich.	25,864	209

DEPARTMENT STORE SALES

ADI	($000)	Rank
New York, N.Y.	11,056,610	1
Los Angeles, Calif.	8,593,626	2
Chicago, Ill.	5,693,656	3
Philadelphia, Pa.	5,391,430	4
San Francisco - Oakland - San Jose, Calif.	4,050,103	5
Detroit, Mich.	4,046,362	6
Boston, Mass.	3,956,362	7
Dallas - Ft. Worth, Tex.	3,555,487	8
Washington, D.C.	3,435,451	9
Atlanta, Ga.	3,008,200	10
Minneapolis - St. Paul, Minn.	2,833,697	11
Houston, Tex.	2,669,827	12
Cleveland, Ohio	2,534,630	13
St. Louis, Mo.	2,421,142	14
Miami - Ft. Lauderdale, Fla.	2,220,034	15
Tampa - St. Petersburg (Sarasota), Fla.	2,144,457	16
Seattle - Tacoma, Wash.	1,934,751	17
Pittsburgh, Pa.	1,930,701	18
Hartford - New Haven, Conn.	1,804,307	19
Denver, Colo.	1,767,373	20
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,742,473	21
Sacramento - Stockton, Calif.	1,702,055	22
Portland, Ore.	1,692,462	23
Orlando - Daytona Beach - Melbourne, Fla.	1,683,720	24
Indianapolis, Ind.	1,669,097	25
Baltimore, Md.	1,657,237	26
Cincinnati, Ohio	1,638,845	27
Kansas City, Mo.	1,584,092	28
Milwaukee, Wisc.	1,535,413	29
San Diego, Calif.	1,486,641	30
Phoenix, Ariz.	1,439,816	31
Columbus, Ohio	1,331,090	32
Nashville, Tenn.	1,182,257	33
Raleigh - Durham, N.C.	1,104,660	34
New Orleans, La.	1,057,925	35
Flint - Saginaw - Bay City, Mich.	1,047,623	36
Harrisburg - York - Lancaster - Lebanon, Pa.	1,043,125	37
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,017,887	38
Charlotte, N.C.	991,258	39
Providence - New Bedford, R.I.-Mass.	961,920	40
Memphis, Tenn.	958,657	41
Buffalo, N.Y.	929,331	42
Salt Lake City, Utah	909,012	43
Louisville, Ky.	906,842	44
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	899,466	45
Little Rock, Ark.	892,912	46
Oklahoma City, Okla.	870,554	47
San Antonio, Tex.	853,527	48
Dayton, Ohio	849,912	49
Greenville - Spartanburg - Asheville, S.C.-N.C.	846,810	50
Wilkes-Barre - Scranton, Pa.	843,124	51
Birmingham, Ala.	836,447	52
Albany - Schenectady - Troy, N.Y.	827,042	53
Lansing, Mich.	813,230	54
Tulsa, Okla.	787,267	55
Toledo, Ohio	783,552	56
Green Bay - Appleton, Wisc.	750,271	57
Jacksonville, Fla.	747,872	58
Greensboro - Winston-Salem - High Point, N.C.	722,968	59
Mobile - Pensacola, Ala.-Fla	701,376	60
Albuquerque, N.M.	692,809	61
Wichita - Hutchinson, Kans.	683,488	62
Springfield - Decatur - Champaign, Ill.	669,513	63
Charleston - Huntington, W.Va.	658,501	64
Richmond, Va.	653,031	65
Des Moines, Iowa	598,188	66
Rochester, N.Y.	592,606	67
Omaha, Neb.	589,032	68
Shreveport - Texarkana, La.-Tex.-Ark.	582,448	69
Knoxville, Tenn.	577,120	70
Springfield, Mo.	566,885	71
Lexington, Ky.	566,791	72
Austin, Tex.	564,917	73
Huntsville - Decatur - Florence, Ala.	553,480	74
Davenport - Rock Island - Moline, Iowa-Ill.	540,397	75
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	537,422	76
Roanoke - Lynchburg, Va.	537,067	77
Fresno - Visalia, Calif.	535,536	78
Baton Rouge, La.	535,172	79
Cedar Rapids - Waterloo - Dubuque, Iowa	525,125	80
Las Vegas, Nev.	517,719	81
Portland - Poland Spring, Maine	503,667	82
South Bend - Elkhart, Ind.	500,044	83
Madison, Wisc.	496,533	84
Syracuse, N.Y.	488,517	85
Chattanooga, Tenn.	485,808	86
Ft. Myers - Naples, Fla.	482,264	87
Ft. Smith, Ark.	468,800	88
Columbia, S.C.	467,914	89
Evansville, Ind.	463,760	90
El Paso, Tex.	453,148	91
Jackson, Miss.	450,669	92
Youngstown, Ohio	432,488	93
Waco - Temple - Bryan, Tex.	430,608	94
Springfield, Mass.	424,460	95
Tucson, Ariz.	415,985	96
Peoria - Bloomington, Ill.	401,768	97
Colorado Springs - Pueblo, Colo.	394,160	98
Spokane, Wash.	387,368	99
Ft. Wayne, Ind.	386,628	100
Bristol - Kingsport - Johnson City, Tenn.	376,403	101
Johnstown - Altoona, Pa.	373,390	102
Lincoln - Hastings - Kearney, Neb.	354,388	103
Augusta, Ga.	347,406	104
McAllen - Brownsville, Tex.	335,590	105
Tyler - Longview - Jacksonville, Tex.	324,856	106
Salinas - Monterey, Calif.	323,803	107
Savannah, Ga.	321,273	108
Eugene, Ore.	317,208	109
Macon, Ga.	316,227	110
Montgomery - Selma, Ala.	315,649	111
Fargo, N.D.	307,326	112
Tallahassee - Thomasville, Fla.-Ga.	301,392	113
Beaumont - Port Arthur, Tex.	301,250	114
Topeka, Kans.	301,189	115
Burlington - Plattsburgh, Vt.-N.Y.	299,422	116
Wichita Falls - Lawton, Tex.-Okla.	298,859	117
Reno, Nev.	294,880	118
Lafayette, La.	291,704	119
Greenville - New Bern - Washington, N.C.	291,125	120
Charleston, S.C.	285,494	121
Columbus, Ga.	269,479	122
La Crosse - Eau Claire, Wisc.	269,468	123
Rockford, Ill.	268,600	124
Wausau - Rhinelander, Wisc.	264,523	125
Sioux Falls - Mitchell, S.D.	262,804	126
Columbia - Jefferson City, Mo.	261,194	127
Rochester - Mason City - Austin, Minn.-Iowa	254,617	128
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	248,233	129
Florence - Myrtle Beach, S.C.	245,936	130
Amarillo, Tex.	245,074	131
Binghamton, N.Y.	244,183	132
Columbus - Tupelo, Miss.	239,713	133
Monroe - El Dorado, La.-Ark.	238,306	134
Corpus Christi, Tex.	236,926	135
Duluth - Superior, Minn.-Wisc.	236,330	136
Lubbock, Tex.	228,728	137
Yakima, Wash.	228,211	138
Erie, Pa.	225,185	139
Odessa - Midland, Tex.	224,570	140
Joplin - Pittsburg, Mo.-Kans.	218,206	141
Wheeling - Steubenville, W.Va.-Ohio	214,940	142
Terre Haute, Ind.	210,016	143
Albany, Ga.	206,506	144
Biloxi - Gulfport - Pascagoula, Miss.	202,681	145
Traverse City - Cadillac, Mich.	197,352	146
Bluefield - Beckley - Oak Hill, W.Va.	187,660	147
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	186,164	148
Sioux City, Iowa	181,597	149
Chico - Redding, Calif.	179,014	150
Bakersfield, Calif.	175,409	151
Boise, Ida.	175,145	152
Medford, Ore.	174,959	153
Utica, N.Y.	173,671	154
Elmira, N.Y.	171,537	155
Lake Charles, La.	166,982	156
Alexandria, La.	164,815	157
Salisbury, Md.	161,959	158
Wilmington, N.C.	161,781	159
Clarksburg - Weston, W.Va.	153,654	160
Dothan, Ala.	152,458	161
Jonesboro, Ark.	146,508	162
Abilene - Sweetwater, Tex.	144,076	163
Laurel - Hattiesburg, Miss.	142,754	164
Bangor, Maine	140,216	165
Panama City, Fla.	137,203	166
Parkersburg, W.Va.	136,735	167
Gainesville, Fla.	135,759	168
Harrisonburg, Va.	134,965	169
Palm Springs, Calif.	132,128	170
Billings - Hardin, Mont.	131,963	171
Lafayette, Ind.	131,410	172
Quincy - Hannibal, Ill.-Mo.	126,876	173
Idaho Falls - Pocatello, Ida.	126,714	174
Jackson, Tenn.	123,415	175
Watertown - Carthage, N.Y.	116,937	176
Rapid City, S.D.	115,693	177
Lima, Ohio	111,541	178
Missoula, Mont.	110,568	179
Tuscaloosa, Ala.	106,306	180
Laredo, Tex.	99,618	181
St. Joseph, Mo.	98,882	182
Bowling Green, Ky.	98,159	183
El Centro - Yuma, Calif.-Ariz.	94,192	184
Greenwood - Greenville, Miss.	92,448	185
Anniston, Ala.	92,411	186
Hagerstown, Md.	91,110	187
Ardmore - Ada, Okla.	90,822	188
Charlottesville, Va.	90,629	189
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	87,194	190
Meridian, Miss.	78,436	191
Grand Junction - Durango, Colo.	77,311	192
Great Falls, Mont.	76,257	193
San Angelo, Tex.	72,162	194
Zanesville, Ohio	64,223	195
Victoria, Tex.	62,443	196
Casper - Riverton, Wyo.	61,380	197
Marquette, Mich.	58,749	198
Mankato, Minn.	50,909	199
Flagstaff, Ariz.	40,460	200
Eureka, Calif.	36,296	201
Twin Falls, Ida.	32,107	202
Presque Isle, Maine	32,103	203
Helena, Mont.	30,674	204
Ottumwa - Kirksville, Iowa-Mo.	30,368	205
Bend, Ore.	30,342	206
North Platte, Neb.	30,055	207
Alpena, Mich.	18,638	208
Butte, Mont.	17,892	209

APPAREL & ACCESSORIES STORE SALES

ADI	($000)	Rank
New York, N.Y.	10,597,669	1
Los Angeles, Calif.	6,347,428	2
Chicago, Ill.	4,264,770	3
Philadelphia, Pa.	3,260,581	4
Boston, Mass.	2,895,150	5
San Francisco - Oakland - San Jose, Calif.	2,889,191	6
Washington, D.C.	2,082,365	7
Dallas - Ft. Worth, Tex.	2,028,527	8
Detroit, Mich.	1,988,177	9
Houston, Tex.	1,576,516	10
Miami - Ft. Lauderdale, Fla.	1,430,887	11
Seattle - Tacoma, Wash.	1,408,118	12
Atlanta, Ga.	1,286,533	13
Minneapolis - St. Paul, Minn.	1,222,739	14
Cleveland, Ohio	1,153,730	15
Hartford - New Haven, Conn.	1,085,237	16
San Diego, Calif.	1,084,517	17
Baltimore, Md.	981,107	18
St. Louis, Mo.	908,669	19
Denver, Colo.	890,905	20
Tampa - St. Petersburg (Sarasota), Fla.	847,691	21
Pittsburgh, Pa.	846,057	22
Sacramento - Stockton, Calif.	760,125	23
Portland, Ore.	753,782	24
Phoenix, Ariz.	740,285	25
Orlando - Daytona Beach - Melbourne, Fla.	659,370	26
San Antonio, Tex.	644,639	27
Charlotte, N.C.	634,703	28
Milwaukee, Wisc.	627,594	29
Providence - New Bedford, R.I.-Mass.	624,398	30
Indianapolis, Ind.	586,841	31
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	586,827	32
New Orleans, La.	574,111	33
Raleigh - Durham, N.C.	566,358	34
Kansas City, Mo.	564,500	35
Columbus, Ohio	549,230	36
Norfolk - Portsmouth - Newport News - Hampton, Va.	548,579	37
Nashville, Tenn.	539,467	38
Oklahoma City, Okla.	524,698	39
Greenville - Spartanburg - Asheville, S.C.-N.C.	516,206	40
Memphis, Tenn.	508,474	41
Cincinnati, Ohio	507,014	42
Buffalo, N.Y.	506,642	43
Birmingham, Ala.	505,348	44
Albany - Schenectady - Troy, N.Y.	500,743	45
Greensboro - Winston-Salem - High Point, N.C.	498,594	46
Grand Rapids - Kalamazoo - Battle Creek, Mich.	492,850	47
Salt Lake City, Utah	486,996	48
Harrisburg - York - Lancaster - Lebanon, Pa.	454,478	49
Syracuse, N.Y.	401,462	50
Tulsa, Okla.	379,238	51
Wilkes-Barre - Scranton, Pa.	373,121	52
Richmond, Va.	372,223	53
Albuquerque, N.M.	370,859	54
Austin, Tex.	356,375	55
Flint - Saginaw - Bay City, Mich.	351,742	56
Rochester, N.Y.	350,219	57
Little Rock, Ark.	350,181	58
Louisville, Ky.	340,375	59
Portland - Poland Spring, Maine	338,608	60
Jacksonville, Fla.	328,566	61
Knoxville, Tenn.	320,651	62
Dayton, Ohio	317,690	63
Wichita - Hutchinson, Kans.	304,806	64
Huntsville - Decatur - Florence, Ala.	299,400	65
Des Moines, Iowa	294,305	66
Fresno - Visalia, Calif.	286,423	67
Mobile - Pensacola, Ala.-Fla.	285,277	68
Lexington, Ky.	272,770	69
Las Vegas, Nev.	271,594	70
Omaha, Neb.	267,042	71
Charleston - Huntington, W.Va.	258,067	72
Shreveport - Texarkana, La.-Tex.-Ark.	256,696	73
Springfield, Mass.	255,256	74
Springfield - Decatur - Champaign, Ill.	249,986	75
Roanoke - Lynchburg, Va.	249,869	76
Toledo, Ohio	245,265	77
Green Bay - Appleton, Wisc.	243,872	78
Tucson, Ariz.	237,004	79
Chattanooga, Tenn.	235,528	80
McAllen - Brownsville, Tex.	231,238	81
Ft. Myers - Naples, Fla.	229,402	82
Columbia, S.C.	228,164	83
El Paso, Tex.	226,602	84
Burlington - Plattsburgh, Vt.-N.Y.	218,570	85
Spokane, Wash.	217,865	86
Madison, Wisc.	216,404	87
South Bend - Elkhart, Ind.	216,080	88
Charleston, S.C.	212,887	89
Jackson, Miss.	210,803	90
Youngstown, Ohio	210,008	91
Florence - Myrtle Beach, S.C.	205,238	92
Salinas - Monterey, Calif.	200,551	93
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	199,441	94
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	197,906	95
Davenport - Rock Island - Moline, Iowa-Ill.	195,081	96
Terre Haute, Ind.	192,165	97
Savannah, Ga.	189,116	98
Lincoln - Hastings - Kearney, Neb.	186,800	99
Baton Rouge, La.	186,760	100
Cedar Rapids - Waterloo - Dubuque, Iowa	184,068	101
Johnstown - Altoona, Pa.	178,981	102
Evansville, Ind.	176,549	103
Amarillo, Tex.	170,071	104
Tyler - Longview - Jacksonville, Tex.	168,490	105
Montgomery - Selma, Ala.	166,485	106
Colorado Springs - Pueblo, Colo.	164,096	107
Ft. Wayne, Ind.	162,749	108
Waco - Temple - Bryan, Tex.	161,386	109
Sioux Falls - Mitchell, S.D.	161,135	110
Lansing, Mich.	160,370	111
Fargo, N.D.	158,254	112
Springfield, Mo.	158,040	113
Lafayette, La.	157,666	114
Peoria - Bloomington, Ill.	157,142	115
Beaumont - Port Arthur, Tex.	144,803	116
Greenville - New Bern - Washington, N.C.	143,059	117
Bristol - Kingsport - Johnson City, Tenn.	142,946	118
Wilmington, N.C.	142,280	119
Tallahassee - Thomasville, Fla.-Ga.	141,341	120
Lubbock, Tex.	137,717	121
Traverse City - Cadillac, Mich.	136,591	122
Eugene, Ore.	134,481	123
Monroe - El Dorado, La.-Ark.	133,905	124
Augusta, Ga.	133,469	125
Salisbury, Md.	127,890	126
Corpus Christi, Tex.	126,110	127
Reno, Nev.	124,905	128
Odessa - Midland, Tex.	120,501	129
Columbus, Ga.	116,806	130
Ft. Smith, Ark.	109,246	131
Binghamton, N.Y.	108,743	132
Boise, Ida.	107,711	133
Macon, Ga.	107,355	134
La Crosse - Eau Claire, Wisc.	107,245	135
Rochester - Mason City - Austin, Minn.-Iowa	105,139	136
Yakima, Wash.	104,731	137
Wichita Falls - Lawton, Tex.-Okla.	103,657	138
Columbus - Tupelo, Miss.	102,711	139
Erie, Pa.	101,519	140
Bakersfield, Calif.	101,473	141
Topeka, Kans.	99,238	142
Duluth - Superior, Minn.-Wisc.	97,471	143
Sioux City, Iowa	97,360	144
Rockford, Ill.	91,864	145
Dothan, Ala.	91,547	146
Wausau - Rhinelander, Wisc.	89,914	147
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	88,432	148
Bangor, Maine	85,015	149
Albany, Ga.	84,914	150
Medford, Ore.	82,786	151
Columbia - Jefferson City, Mo.	81,901	152
Abilene - Sweetwater, Tex.	79,614	153
Utica, N.Y.	78,176	154
Laredo, Tex.	77,264	155
Chico - Redding, Calif.	76,225	156
Joplin - Pittsburg, Mo.-Kans.	72,794	157
Idaho Falls - Pocatello, Ida.	70,832	158
Wheeling - Steubenville, W.Va.-Ohio	69,646	159
Alexandria, La.	69,256	160
Elmira, N.Y.	64,610	161
Charlottesville, Va.	63,686	162
Laurel - Hattiesburg, Miss.	58,626	163
Watertown - Carthage, N.Y.	57,276	164
Billings - Hardin, Mont.	56,839	165
Rapid City, S.D.	55,898	166
Jonesboro, Ark.	54,032	167
Biloxi - Gulfport - Pascagoula, Miss.	53,646	168
Palm Springs, Calif.	53,123	169
Gainesville, Fla.	52,098	170
El Centro - Yuma, Calif.-Ariz.	51,977	171
Quincy - Hannibal, Ill.-Mo.	51,933	172
Greenwood - Greenville, Miss.	51,912	173
Tuscaloosa, Ala.	51,579	174
Lake Charles, La.	51,081	175
Bluefield - Beckley - Oak Hill, W.Va.	49,983	176
Missoula, Mont.	49,840	177
Clarksburg - Weston, W.Va.	49,250	178
Panama City, Fla.	46,690	179
Ardmore - Ada, Okla.	46,387	180
Jackson, Tenn.	43,547	181
Great Falls, Mont.	41,647	182
San Angelo, Tex.	41,027	183
Eureka, Calif.	40,698	184
Anniston, Ala.	39,734	185
Grand Junction - Durango, Colo.	38,604	186
Lafayette, Ind.	37,849	187
Lima, Ohio	37,153	188
Meridian, Miss.	36,421	189
Bend, Ore.	35,310	190
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	34,878	191
Bowling Green, Ky.	34,803	192
Harrisonburg, Va.	33,344	193
Marquette, Mich.	30,969	194
Victoria, Tex.	29,043	195
Mankato, Minn.	28,945	196
Hagerstown, Md.	28,520	197
Butte, Mont.	27,973	198
Casper - Riverton, Wyo.	27,492	199
Parkersburg, W.Va.	24,216	200
Twin Falls, Ida.	23,825	201
Zanesville, Ohio	21,735	202
Flagstaff, Ariz.	17,874	203
St. Joseph, Mo.	17,641	204
Presque Isle, Maine	15,678	205
Ottumwa - Kirksville, Iowa-Mo.	13,412	206
Alpena, Mich.	10,581	207
North Platte, Neb.	9,379	208
Helena, Mont.	8,251	209

1990 SURVEY OF BUYING POWER DATA SERVICE

FURNITURE / HOME FURNISHINGS / APPLIANCE STORE SALES

ADI	($000)	Rank
New York, N.Y.	8,664,602	1
Los Angeles, Calif.	6,764,746	2
Chicago, Ill.	3,594,749	3
San Francisco - Oakland - San Jose, Calif.	3,135,032	4
Philadelphia, Pa.	2,888,656	5
Boston, Mass.	2,610,454	6
Washington, D.C.	2,147,358	7
Detroit, Mich.	2,006,969	8
Dallas - Ft. Worth, Tex.	1,670,909	9
Miami - Ft. Lauderdale, Fla.	1,462,386	10
Atlanta, Ga.	1,453,128	11
Seattle - Tacoma, Wash.	1,414,635	12
San Diego, Calif.	1,261,718	13
Houston, Tex.	1,223,113	14
Tampa - St. Petersburg (Sarasota), Fla.	1,214,571	15
Cleveland, Ohio	1,212,139	16
Minneapolis - St. Paul, Minn.	1,192,634	17
Hartford - New Haven, Conn.	1,148,050	18
Phoenix, Ariz.	1,063,291	19
Denver, Colo.	1,030,033	20
Baltimore, Md.	1,010,408	21
Sacramento - Stockton, Calif.	982,560	22
Pittsburgh, Pa.	866,515	23
Orlando - Daytona Beach - Melbourne, Fla.	831,991	24
St. Louis, Mo.	826,888	25
Milwaukee, Wisc.	823,120	26
Indianapolis, Ind.	807,162	27
Portland, Ore.	758,999	28
Charlotte, N.C.	744,796	29
Raleigh - Durham, N.C.	733,031	30
Greensboro - Winston-Salem - High Point, N.C.	704,029	31
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	677,069	32
Columbus, Ohio	643,312	33
Norfolk - Portsmouth - Newport News - Hampton, Va.	638,400	34
Cincinnati, Ohio	622,288	35
Nashville, Tenn.	613,171	36
Kansas City, Mo.	572,288	37
Grand Rapids - Kalamazoo - Battle Creek, Mich.	572,009	38
Salt Lake City, Utah	559,759	39
Harrisburg - York - Lancaster - Lebanon, Pa.	557,968	40
Providence - New Bedford, R.I.-Mass.	517,303	41
Greenville - Spartanburg - Asheville, S.C.-N.C.	503,823	42
Buffalo, N.Y.	498,[illegible]	43
Albany - Schenectady - Troy, N.Y.	494,[illegible]18	44
New Orleans, La.	494,238	45
Memphis, Tenn.	456,994	46
San Antonio, Tex.	434,668	47
Oklahoma City, Okla.	433,945	48
Louisville, Ky.	433,742	49
Rochester, N.Y.	417,640	50
Jacksonville, Fla.	400,563	51
Flint - Saginaw - Bay City, Mich.	386,297	52
Birmingham, Ala.	385,835	53
Dayton, Ohio	383,054	54
Ft. Myers - Naples, Fla.	377,020	55
Albuquerque, N.M.	376,463	56
Richmond, Va.	372,009	57
Syracuse, N.Y.	370,488	58
Fresno - Visalia, Calif.	369,118	59
Wilkes-Barre - Scranton, Pa.	345,646	60
Portland - Poland Spring, Maine	337,761	61
Green Bay - Appleton, Wisc.	336,968	62
Tulsa, Okla.	336,204	63
Austin, Tex.	320,441	64
Madison, Wisc.	315,978	65
Omaha, Neb.	315,846	66
Toledo, Ohio	313,597	67
Little Rock, Ark.	299,861	68
Mobile - Pensacola, Ala.-Fla.	297,756	69
Roanoke - Lynchburg, Va.	290,324	70
Charleston - Huntington, W.Va.	290,080	71
Knoxville, Tenn.	278,096	72
Columbia, S.C.	267,680	73
Chattanooga, Tenn.	262,362	74
Shreveport - Texarkana, La.-Tex.-Ark.	262,246	75
Lansing, Mich.	260,859	76
Lexington, Ky.	260,773	77
Tucson, Ariz.	257,346	78
Springfield - Decatur - Champaign, Ill.	254,726	79
Huntsville - Decatur - Florence, Ala.	251,272	80
Des Moines, Iowa	246,091	81
Wichita - Hutchinson, Kans.	241,482	82
Springfield, Mass.	234,131	83
Colorado Springs - Pueblo, Colo.	227,087	84
El Paso, Tex.	226,257	85
Ft. Wayne, Ind.	212,705	86
Las Vegas, Nev.	212,416	87
South Bend - Elkhart, Ind.	210,146	88
Savannah, Ga.	207,732	89
Charleston, S.C.	207,656	90
Davenport - Rock Island - Moline, Iowa-Ill.	204,370	91
Salinas - Monterey, Calif.	201,650	92
Cedar Rapids - Waterloo - Dubuque, Iowa	200,485	93
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	197,564	94
Burlington - Plattsburgh, Vt.-N.Y.	196,822	95
Youngstown, Ohio	195,951	96
Evansville, Ind.	195,125	97
Baton Rouge, La.	192,398	98
Spokane, Wash.	189,115	99
Johnstown - Altoona, Pa.	187,813	100
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	184,709	101
Peoria - Bloomington, Ill.	184,241	102
Greenville - New Bern - Washington, N.C.	178,679	103
Florence - Myrtle Beach, S.C.	171,968	104
Jackson, Miss.	168,151	105
Tallahassee - Thomasville, Fla.-Ga.	157,804	106
Bristol - Kingsport - Johnson City, Tenn.	154,655	107
Springfield, Mo.	153,882	108
Tyler - Longview - Jacksonville, Tex.	153,421	109
McAllen - Brownsville, Tex.	150,992	110
Augusta, Ga.	150,460	111
Eugene, Ore.	145,852	112
Waco - Temple - Bryan, Tex.	144,510	113
Rockford, Ill.	144,490	114
Montgomery - Selma, Ala.	144,312	115
Lincoln - Hastings - Kearney, Neb.	134,423	116
Reno, Nev.	133,314	117
Sioux Falls - Mitchell, S.D.	128,957	118
Boise, Ida.	127,189	119
Macon, Ga.	125,143	120
La Crosse - Eau Claire, Wisc.	124,875	121
Fargo, N.D.	124,716	122
Amarillo, Tex.	120,280	123
Columbus, Ga.	119,756	124
Binghamton, N.Y.	119,478	125
Traverse City - Cadillac, Mich.	118,377	126
Chico - Redding, Calif.	113,982	127
Wausau - Rhinelander, Wisc.	112,918	128
Ft. Smith, Ark.	111,212	129
Bakersfield, Calif.	110,002	130
Wilmington, N.C.	102,339	131
Lubbock, Tex.	102,093	132
Erie, Pa.	101,897	133
Medford, Ore.	101,886	134
Monroe - El Dorado, La.-Ark.	98,970	135
Wichita Falls - Lawton, Tex.-Okla.	98,681	136
Beaumont - Port Arthur, Tex.	97,728	137
Corpus Christi, Tex.	96,901	138
Yakima, Wash.	96,818	139
Topeka, Kans.	96,263	140
Albany, Ga.	92,370	141
Lafayette, La.	92,065	142
Columbus - Tupelo, Miss.	91,305	143
Salisbury, Md.	90,236	144
Rochester - Mason City - Austin, Minn.-Iowa	88,482	145
Terre Haute, Ind.	84,701	146
Columbia - Jefferson City, Mo.	80,007	147
Bangor, Maine	79,506	148
Dothan, Ala.	79,208	149
Idaho Falls - Pocatello, Ida.	76,826	150
Wheeling - Steubenville, W.Va.-Ohio	76,585	151
Harrisonburg, Va.	74,971	152
Odessa - Midland, Tex.	73,497	153
Watertown - Carthage, N.Y.	72,527	154
Sioux City, Iowa	72,239	155
Duluth - Superior, Minn.-Wisc.	71,519	156
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	70,087	157
Bluefield - Beckley - Oak Hill, W.Va.	68,647	158
Elmira, N.Y.	66,453	159
Utica, N.Y.	65,625	160
Palm Springs, Calif.	64,867	161
Joplin - Pittsburg, Mo.-Kans.	63,544	162
Billings - Hardin, Mont.	62,551	163
Missoula, Mont.	60,749	164
Laredo, Tex.	58,633	165
Biloxi - Gulfport - Pascagoula, Miss.	58,507	166
Abilene - Sweetwater, Tex.	56,914	167
Charlottesville, Va.	56,826	168
Gainesville, Fla.	56,501	169
Tuscaloosa, Ala.	53,143	170
Alexandria, La.	51,492	171
Quincy - Hannibal, Ill.-Mo.	51,202	172
Clarksburg - Weston, W.Va.	50,363	173
Panama City, Fla.	50,030	174
Grand Junction - Durango, Colo.	47,859	175
Zanesville, Ohio	47,513	176
Hagerstown, Md.	47,232	177
Laurel - Hattiesburg, Miss.	46,407	178
Marquette, Mich.	44,540	179
Great Falls, Mont.	44,126	180
Jonesboro, Ark.	43,626	181
Greenwood - Greenville, Miss.	43,604	182
Rapid City, S.D.	43,331	183
Jackson, Tenn.	42,730	184
Lafayette, Ind.	42,706	185
Lake Charles, La.	41,195	186
Lima, Ohio	39,617	187
El Centro - Yuma, Calif.-Ariz.	36,582	188
Butte, Mont.	36,501	189
Bowling Green, Ky.	36,286	190
San Angelo, Tex.	35,509	191
Meridian, Miss.	33,598	192
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	32,774	193
Ardmore - Ada, Okla.	32,498	194
Casper - Riverton, Wyo.	30,456	195
Parkersburg, W.Va.	29,782	196
Twin Falls, Ida.	27,005	197
Bend, Ore.	26,541	198
Victoria, Tex.	25,586	199
Eureka, Calif.	25,020	200
Flagstaff, Ariz.	22,994	201
St. Joseph, Mo.	21,129	202
Anniston, Ala.	20,786	203
Helena, Mont.	16,871	204
Mankato, Minn.	16,834	205
Presque Isle, Maine	14,426	206
Alpena, Mich.	12,907	207
Ottumwa - Kirksville, Iowa-Mo.	10,228	208
North Platte, Neb.	8,185	209

S&MM/ARBITRON TV MARKET (ADI) RANKING

FURNITURE & HOME FURNISHINGS STORE SALES

ADI	($000)	Rank
New York, N.Y.	5,176,751	1
Los Angeles, Calif.	3,289,[illegible]59	2
Chicago, Ill.	2,041,490	3
Philadelphia, Pa.	1,708,677	4
Boston, Mass.	1,539,137	5
San Francisco - Oakland - San Jose, Calif.	1,494,200	6
Washington, D.C.	1,228,956	7
Detroit, Mich.	1,115,167	8
Dallas - Ft. Worth, Tex.	931,193	9
Miami - Ft. Lauderdale, Fla.	852,373	10
Atlanta, Ga.	818,310	11
Tampa - St. Petersburg (Sarasota), Fla.	738,417	12
San Diego, Calif.	729,984	13
Seattle - Tacoma, Wash.	713,370	14
Cleveland, Ohio	671,348	15
Minneapolis - St. Paul, Minn.	663,90[illegible]	16
Hartford - New Haven, Conn.	653,755	17
Houston, Tex.	645,697	18
Baltimore, Md.	617,654	19
Phoenix, Ariz.	613,131	20
Sacramento - Stockton, Calif.	564,026	21
Denver, Colo.	528,524	22
Pittsburgh, Pa.	509,217	23
Charlotte, N.C.	484,780	24
Orlando - Daytona Beach - Melbourne, Fla.	482,192	25
St. Louis, Mo.	465,709	26
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	464,582	27
Raleigh - Durham, N.C.	449,871	28
Greensboro - Winston-Salem - High Point, N.C.	449,611	29
Norfolk - Portsmouth - Newport News - Hampton, Va.	427,367	30
Indianapolis, Ind.	400,571	31
Portland, Ore.	375,886	32
Cincinnati, Ohio	366,008	33
Milwaukee, Wisc.	360,261	34
Providence - New Bedford, R.I.-Mass.	356,947	35
Columbus, Ohio	353,285	36
Nashville, Tenn.	350,538	37
Salt Lake City, Utah	348,947	38
Greenville - Spartanburg - Asheville, S.C.-N.C.	321,359	39
Harrisburg - York - Lancaster - Lebanon, Pa.	320,896	40
Grand Rapids - Kalamazoo - Battle Creek, Mich.	318,692	41
Kansas City, Mo.	296,708	42
Memphis, Tenn.	283,156	43
Ft. Myers - Naples, Fla.	280,245	44
Albany - Schenectady - Troy, N.Y.	265,763	45
New Orleans, La.	259,884	46
Buffalo, N.Y.	257,344	47
Louisville, Ky.	247,289	48
Dayton, Ohio	240,307	49
San Antonio, Tex.	238,386	50
Oklahoma City, Okla.	234,734	51
Birmingham, Ala.	232,781	52
Albuquerque, N.M.	230,569	53
Omaha, Neb.	227,341	54
Richmond, Va.	224,193	55
Portland - Poland Spring, Maine	223,874	56
Fresno - Visalia, Calif.	218,736	57
Jacksonville, Fla.	216,998	58
Flint - Saginaw - Bay City, Mich.	213,125	59
Syracuse, N.Y.	200,857	60
Rochester, N.Y.	198,779	61
Tulsa, Okla.	194,025	62
Little Rock, Ark.	191,430	63
Roanoke - Lynchburg, Va.	190,087	64
Wilkes-Barre - Scranton, Pa.	181,834	65
Charleston - Huntington, W.Va.	180,206	66
Mobile - Pensacola, Ala.-Fla.	171,617	67
Chattanooga, Tenn.	170,576	68
Green Bay - Appleton, Wisc.	168,102	69
Austin, Tex.	165,891	70
Columbia, S.C.	163,685	71
Knoxville, Tenn.	162,763	72
Shreveport - Texarkana, La.-Tex.-Ark.	156,106	73
Toledo, Ohio	156,054	74
Lexington, Ky.	149,890	75
Huntsville - Decatur - Florence, Ala.	149,737	76
Savannah, Ga.	137,863	77
Charleston, S.C.	133,193	78
Florence - Myrtle Beach, S.C.	132,583	79
Des Moines, Iowa	130,298	80
Tucson, Ariz.	129,572	81
Springfield - Decatur - Champaign, Ill.	128,602	82
Youngstown, Ohio	127,090	83
Greenville - New Bern - Washington, N.C.	126,193	84
Lansing, Mich.	125,924	85
Madison, Wisc.	125,686	86
Colorado Springs - Pueblo, Colo.	125,259	87
Springfield, Mass.	124,751	88
Wichita - Hutchinson, Kans.	116,869	89
Evansville, Ind.	116,501	90
South Bend - Elkhart, Ind.	115,489	91
El Paso, Tex.	114,782	92
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	114,237	93
Las Vegas, Nev.	113,883	94
Spokane, Wash.	111,714	95
Salinas - Monterey, Calif.	111,585	96
Burlington - Plattsburgh, Vt.-N.Y.	111,138	97
Ft. Wayne, Ind.	110,838	98
Cedar Rapids - Waterloo - Dubuque, Iowa	105,621	99
Peoria - Bloomington, Ill.	104,985	100
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	103,696	101
Jackson, Miss.	103,066	102
Bristol - Kingsport - Johnson City, Tenn.	101,775	103
Davenport - Rock Island - Moline, Iowa-Ill.	101,365	104
Springfield, Mo.	101,346	105
Johnstown - Altoona, Pa.	101,123	106
Augusta, Ga.	100,853	107
Tallahassee - Thomasville, Fla.-Ga.	97,631	108
Tyler - Longview - Jacksonville, Tex.	92,300	109
Montgomery - Selma, Ala.	90,159	110
Baton Rouge, La.	90,101	111
McAllen - Brownsville, Tex.	85,520	112
Macon, Ga.	83,533	113
Traverse City - Cadillac, Mich.	78,504	114
Wilmington, N.C.	78,329	115
Waco - Temple - Bryan, Tex.	77,368	116
Rockford, Ill.	77,266	117
Amarillo, Tex.	76,882	118
Reno, Nev.	76,780	119
Wausau - Rhinelander, Wisc.	74,553	120
Binghamton, N.Y.	74,275	121
Lincoln - Hastings - Kearney, Neb.	73,970	122
Ft. Smith, Ark.	73,735	123
Columbus, Ga.	73,533	124
Boise, Ida.	73,473	125
Eugene, Ore.	71,261	126
Salisbury, Md.	67,911	127
Sioux Falls - Mitchell, S.D.	67,861	128
Fargo, N.D.	65,064	129
Albany, Ga.	62,908	130
Wichita Falls - Lawton, Tex.-Okla.	62,274	131
Medford, Ore.	61,989	132
Lubbock, Tex.	61,572	133
La Crosse - Eau Claire, Wisc.	60,794	134
Monroe - El Dorado, La.-Ark.	59,695	135
Corpus Christi, Tex.	59,477	136
Columbus - Tupelo, Miss.	58,564	137
Topeka, Kans.	58,326	138
Bakersfield, Calif.	57,246	139
Yakima, Wash.	56,617	140
Chico - Redding, Calif.	55,546	141
Harrisonburg, Va.	54,117	142
Lafayette, La.	52,802	143
Dothan, Ala.	50,513	144
Rochester - Mason City - Austin, Minn.-Iowa	48,554	145
Bluefield - Beckley - Oak Hill, W.Va.	47,811	146
Wheeling - Steubenville, W.Va.-Ohio	46,639	147
Beaumont - Port Arthur, Tex.	46,417	148
Columbia - Jefferson City, Mo.	45,894	149
Idaho Falls - Pocatello, Ida.	44,069	150
Odessa - Midland, Tex.	43,789	151
Watertown - Carthage, N.Y.	43,179	152
Joplin - Pittsburg, Mo.-Kans.	42,738	153
Utica, N.Y.	42,480	154
Terre Haute, Ind.	42,222	155
Elmira, N.Y.	42,175	156
Erie, Pa.	42,099	157
Billings - Hardin, Mont.	41,382	158
Bangor, Maine	40,552	159
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	40,381	160
Duluth - Superior, Minn.-Wisc.	37,397	161
Charlottesville, Va.	36,442	162
Sioux City, Iowa	35,943	163
Palm Springs, Calif.	35,857	164
Panama City, Fla.	34,959	165
Clarksburg - Weston, W.Va.	32,706	166
Abilene - Sweetwater, Tex.	32,546	167
Biloxi - Gulfport - Pascagoula, Miss.	32,478	168
Tuscaloosa, Ala.	31,932	169
Missoula, Mont.	31,646	170
Greenwood - Greenville, Miss.	31,439	171
Quincy - Hannibal, Ill.-Mo.	31,203	172
Alexandria, La.	31,180	173
Jackson, Tenn.	29,151	174
Hagerstown, Md.	29,134	175
Zanesville, Ohio	28,720	176
Rapid City, S.D.	27,336	177
Grand Junction - Durango, Colo.	26,814	178
Gainesville, Fla.	26,348	179
Great Falls, Mont.	24,470	180
Meridian, Miss.	24,465	181
Laurel - Hattiesburg, Miss.	23,246	182
Bowling Green, Ky.	23,040	183
Ardmore - Ada, Okla.	22,481	184
El Centro - Yuma, Calif.-Ariz.	22,141	185
Jonesboro, Ark.	20,639	186
San Angelo, Tex.	20,467	187
Bend, Ore.	19,640	188
Lake Charles, La.	19,448	189
Lima, Ohio	18,634	190
Lafayette, Ind.	18,422	191
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	17,662	192
Casper - Riverton, Wyo.	16,808	193
Parkersburg, W.Va.	16,384	194
Marquette, Mich.	15,933	195
Butte, Mont.	14,918	196
Eureka, Calif.	14,863	197
Anniston, Ala.	14,305	198
Victoria, Tex.	12,909	199
Flagstaff, Ariz.	12,612	200
St. Joseph, Mo.	11,785	201
Twin Falls, Ida.	11,453	202
Laredo, Tex.	9,803	203
Helena, Mont.	9,279	204
Presque Isle, Maine	8,071	205
Mankato, Minn.	6,831	206
Alpena, Mich.	6,356	207
Ottumwa - Kirksville, Iowa-Mo.	4,202	208
North Platte, Neb.	3,792	209

AUTOMOTIVE DEALER SALES

ADI	($000)	Rank
New York, N.Y.	24,643,441	1
Los Angeles, Calif.	23,948,856	2
Chicago, Ill.	12,633,499	3
Philadelphia, Pa.	12,293,406	4
Boston, Mass.	11,418,989	5
Dallas - Ft. Worth, Tex.	8,985,085	6
Detroit, Mich.	8,702,289	7
San Francisco - Oakland - San Jose, Calif.	8,225,074	8
Washington, D.C.	7,862,078	9
Atlanta, Ga.	6,509,773	10
Houston, Tex.	6,427,758	11
Miami - Ft. Lauderdale, Fla.	6,202,367	12
Minneapolis - St. Paul, Minn.	5,903,203	13
Cleveland, Ohio	5,555,307	14
Tampa - St. Petersburg (Sarasota), Fla.	5,497,293	15
Hartford - New Haven, Conn.	4,849,531	16
Seattle - Tacoma, Wash.	4,701,531	17
St. Louis, Mo.	4,682,269	18
Orlando - Daytona Beach - Melbourne, Fla.	4,277,585	19
Baltimore, Md.	4,217,014	20
San Diego, Calif.	4,184,023	21
Indianapolis, Ind.	4,133,544	22
Phoenix, Ariz.	4,056,776	23
Sacramento - Stockton, Calif.	4,015,547	24
Pittsburgh, Pa.	3,863,493	25
Denver, Colo.	3,728,077	26
Kansas City, Mo.	3,472,354	27
Portland, Ore.	3,355,232	28
Milwaukee, Wisc.	3,206,220	29
Charlotte, N.C.	3,158,554	30
Nashville, Tenn.	3,155,337	31
Raleigh - Durham, N.C.	3,018,421	32
Harrisburg - York - Lancaster - Lebanon, Pa.	2,947,580	33
Columbus, Ohio	2,820,236	34
Cincinnati, Ohio	2,785,958	35
Grand Rapids - Kalamazoo - Battle Creek, Mich.	2,690,816	36
Oklahoma City, Okla.	2,556,743	37
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	2,544,518	38
Memphis, Tenn.	2,499,480	39
Albany - Schenectady - Troy, N.Y.	2,382,789	40
San Antonio, Tex.	2,377,297	41
Providence - New Bedford, R.I.-Mass.	2,372,305	42
Birmingham, Ala.	2,370,895	43
Norfolk - Portsmouth - Newport News - Hampton, Va.	2,367,375	44
Greenville - Spartanburg - Asheville, S.C.-N.C.	2,307,318	45
Buffalo, N.Y.	2,239,472	46
Salt Lake City, Utah	2,225,326	47
Dayton, Ohio	2,150,290	48
Louisville, Ky.	2,138,003	49
New Orleans, La.	2,136,273	50
Jacksonville, Fla.	2,059,553	51
Greensboro - Winston-Salem - High Point, N.C.	2,041,549	52
Flint - Saginaw - Bay City, Mich.	1,988,804	53
Little Rock, Ark.	1,929,282	54
Portland - Poland Spring, Maine	1,817,010	55
Albuquerque, N.M.	1,806,705	56
Wilkes-Barre - Scranton, Pa.	1,805,636	57
Richmond, Va.	1,805,421	58
Rochester, N.Y.	1,757,621	59
Toledo, Ohio	1,743,451	60
Tulsa, Okla.	1,724,605	61
Syracuse, N.Y.	1,677,335	62
Mobile - Pensacola, Ala.-Fla.	1,630,669	63
Charleston - Huntington, W.Va.	1,575,256	64
Knoxville, Tenn.	1,574,791	65
South Bend - Elkhart, Ind.	1,537,901	66
Wichita - Hutchinson, Kans.	1,533,554	67
Green Bay - Appleton, Wisc.	1,513,931	68
Omaha, Neb.	1,513,407	69
Fresno - Visalia, Calif.	1,450,920	70
Huntsville - Decatur - Florence, Ala.	1,439,955	71
Des Moines, Iowa	1,406,634	72
Roanoke - Lynchburg, Va.	1,375,894	73
Lexington, Ky.	1,342,597	74
Austin, Tex.	1,333,034	75
Shreveport - Texarkana, La.-Tex.-Ark.	1,267,474	76
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	1,221,101	77
Jackson, Miss.	1,209,764	78
Springfield - Decatur - Champaign, Ill.	1,192,464	79
Madison, Wisc.	1,190,230	80
Cedar Rapids - Waterloo - Dubuque, Iowa	1,171,606	81
Columbia, S.C.	1,166,463	82
Springfield, Mo.	1,158,098	83
Davenport - Rock Island - Moline, Iowa-Ill.	1,116,174	84
Spokane, Wash.	1,103,776	85
Ft. Myers - Naples, Fla.	1,092,687	86
Burlington - Plattsburgh, Vt.-N.Y.	1,089,894	87
Chattanooga, Tenn.	1,086,974	88
Youngstown, Ohio	1,076,066	89
Las Vegas, Nev.	1,052,077	90
Ft. Wayne, Ind.	1,038,693	91
Springfield, Mass.	1,009,032	92
Johnstown - Altoona, Pa.	1,004,810	93
Greenville - New Bern - Washington, N.C.	947,196	94
Evansville, Ind.	936,581	95
Baton Rouge, La.	935,885	96
Lansing, Mich.	927,078	97
Peoria - Bloomington, Ill.	920,153	98
Tucson, Ariz.	919,109	99
Bristol - Kingsport - Johnson City, Tenn.	880,117	100
Fargo, N.D.	874,891	101
Salinas - Monterey, Calif.	872,280	102
Charleston, S.C.	871,838	103
El Paso, Tex.	867,044	104
Tyler - Longview - Jacksonville, Tex.	859,884	105
Colorado Springs - Pueblo, Colo.	858,373	106
Montgomery - Selma, Ala.	841,109	107
Eugene, Ore.	830,591	108
Sioux Falls - Mitchell, S.D.	825,055	109
Lincoln - Hastings - Kearney, Neb.	811,383	110
Savannah, Ga.	770,523	111
Waco - Temple - Bryan, Tex.	740,574	112
Ft. Smith, Ark.	738,210	113
Augusta, Ga.	721,214	114
Macon, Ga.	711,090	115
Columbus, Ga.	696,119	116
Reno, Nev.	695,573	117
Amarillo, Tex.	687,295	118
Monroe - El Dorado, La.-Ark.	679,849	119
Binghamton, N.Y.	675,155	120
Beaumont - Port Arthur, Tex.	662,829	121
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	654,686	122
Corpus Christi, Tex.	644,219	123
Tallahassee - Thomasville, Fla.-Ga.	639,846	124
Traverse City - Cadillac, Mich.	633,273	125
Wausau - Rhinelander, Wisc.	627,682	126
La Crosse - Eau Claire, Wisc.	624,821	127
Lubbock, Tex.	618,432	128
Yakima, Wash.	603,710	129
Florence - Myrtle Beach, S.C.	595,677	130
Boise, Ida.	575,604	131
McAllen - Brownsville, Tex.	573,948	132
Columbia - Jefferson City, Mo.	573,503	133
Rochester - Mason City - Austin, Minn.-Iowa	573,002	134
Lafayette, La.	569,658	135
Wichita Falls - Lawton, Tex.-Okla.	567,491	136
Rockford, Ill.	563,584	137
Erie, Pa.	549,769	138
Topeka, Kans.	547,515	139
Bangor, Maine	546,797	140
Medford, Ore.	544,141	141
Columbus - Tupelo, Miss.	537,633	142
Bakersfield, Calif.	524,966	143
Duluth - Superior, Minn.-Wisc.	523,576	144
Sioux City, Iowa	519,867	145
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	516,961	146
Odessa - Midland, Tex.	508,005	147
Terre Haute, Ind.	501,079	148
Chico - Redding, Calif.	494,968	149
Dothan, Ala.	480,500	150
Joplin - Pittsburg, Mo.-Kans.	453,308	151
Bluefield - Beckley - Oak Hill, W.Va.	435,655	152
Albany, Ga.	434,616	153
Wilmington, N.C.	429,767	154
Utica, N.Y.	421,057	155
Wheeling - Steubenville, W.Va.-Ohio	415,758	156
Watertown - Carthage, N.Y.	409,674	157
Salisbury, Md.	404,640	158
Biloxi - Gulfport - Pascagoula, Miss.	379,945	159
Clarksburg - Weston, W.Va.	369,999	160
Idaho Falls - Pocatello, Ida.	365,821	161
Rapid City, S.D.	365,115	162
Abilene - Sweetwater, Tex.	355,048	163
Gainesville, Fla.	348,991	164
Palm Springs, Calif.	343,704	165
Quincy - Hannibal, Ill.-Mo.	331,609	166
Billings - Hardin, Mont.	311,974	167
Harrisonburg, Va.	285,426	168
Laurel - Hattiesburg, Miss.	285,040	169
Greenwood - Greenville, Miss.	278,439	170
Missoula, Mont.	272,799	171
Elmira, N.Y.	265,789	172
Panama City, Fla.	260,416	173
Alexandria, La.	257,239	174
Tuscaloosa, Ala.	247,624	175
Lake Charles, La.	246,929	176
Lafayette, Ind.	245,806	177
El Centro - Yuma, Calif.-Ariz.	230,516	178
Lima, Ohio	229,825	179
Jonesboro, Ark.	220,745	180
Meridian, Miss.	212,900	181
Anniston, Ala.	212,503	182
Great Falls, Mont.	208,553	183
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	208,510	184
Jackson, Tenn.	203,901	185
Hagerstown, Md.	200,880	186
Parkersburg, W.Va.	198,955	187
Charlottesville, Va.	194,007	188
Ardmore - Ada, Okla.	189,467	189
Grand Junction - Durango, Colo.	187,386	190
Marquette, Mich.	183,099	191
San Angelo, Tex.	182,553	192
St. Joseph, Mo.	181,115	193
Bowling Green, Ky.	168,114	194
Casper - Riverton, Wyo.	161,672	195
Bend, Ore.	150,703	196
Butte, Mont.	149,201	197
Twin Falls, Ida.	132,483	198
Presque Isle, Maine	120,635	199
Zanesville, Ohio	117,170	200
Victoria, Tex.	110,678	201
Eureka, Calif.	103,673	202
Mankato, Minn.	100,949	203
Laredo, Tex.	89,652	204
Ottumwa - Kirksville, Iowa-Mo.	82,320	205
Flagstaff, Ariz.	81,025	206
North Platte, Neb.	66,195	207
Alpena, Mich.	52,592	208
Helena, Mont.	47,421	209

GASOLINE SERVICE STATION SALES

ADI	($000)	Rank
Los Angeles, Calif.	5,985,081	1
New York, N.Y.	5,967,979	2
Chicago, Ill.	4,085,442	3
Philadelphia, Pa.	2,872,006	4
Boston, Mass.	2,718,013	5
Dallas - Ft. Worth, Tex.	2,448,821	6
San Francisco - Oakland - San Jose, Calif.	2,445,583	7
Washington, D.C.	2,386,051	8
Detroit, Mich.	2,312,711	9
Minneapolis - St. Paul, Minn.	2,237,217	10
Atlanta, Ga.	2,050,827	11
Cleveland, Ohio	1,914,137	12
St. Louis, Mo.	1,742,971	13
Seattle - Tacoma, Wash.	1,580,032	14
Houston, Tex.	1,470,136	15
Tampa - St. Petersburg (Sarasota), Fla.	1,330,283	16
Indianapolis, Ind.	1,328,294	17
Miami - Ft. Lauderdale, Fla.	1,326,961	18
Sacramento - Stockton, Calif.	1,306,270	19
Hartford - New Haven, Conn.	1,304,536	20
Denver, Colo.	1,294,695	21
Orlando - Daytona Beach - Melbourne, Fla.	1,214,173	22
San Diego, Calif.	1,190,132	23
Milwaukee, Wisc.	1,135,912	24
Baltimore, Md.	1,118,556	25
Pittsburgh, Pa.	1,113,267	26
Phoenix, Ariz.	1,111,291	27
Columbus, Ohio	997,534	28
Kansas City, Mo.	989,072	29
Cincinnati, Ohio	986,042	30
Nashville, Tenn.	942,880	31
Portland, Ore.	912,573	32
Charlotte, N.C.	885,366	33
Grand Rapids - Kalamazoo - Battle Creek, Mich.	864,227	34
Raleigh - Durham, N.C.	861,430	35
Salt Lake City, Utah	818,645	36
Greenville - Spartanburg - Asheville, S.C.-N.C.	805,843	37
Louisville, Ky.	768,684	38
Harrisburg - York - Lancaster - Lebanon, Pa.	763,912	39
Norfolk - Portsmouth - Newport News - Hampton, Va.	762,619	40
Memphis, Tenn.	751,282	41
Dayton, Ohio	747,632	42
Providence - New Bedford, R.I.-Mass.	744,917	43
Jacksonville, Fla.	742,570	44
Flint - Saginaw - Bay City, Mich.	706,337	45
New Orleans, La.	694,148	46
San Antonio, Tex.	682,832	47
Greensboro - Winston-Salem - High Point, N.C.	667,762	48
Oklahoma City, Okla.	648,620	49
Wichita - Hutchinson, Kans.	639,368	50
Buffalo, N.Y.	634,616	51
Richmond, Va.	628,490	52
Toledo, Ohio	619,796	53
Albuquerque, N.M.	592,087	54
Des Moines, Iowa	591,509	55
West Palm Beach - Ft. Pierce - Vero Beech, Fla.	586,902	56
Birmingham, Ala.	580,466	57
Roanoke - Lynchburg, Va.	577,376	58
Charleston - Huntington, W.Va.	567,444	59
Albany - Schenectady - Troy, N.Y.	558,866	60
Mobile - Pensacola, Ala.-Fla.	541,315	61
Omaha, Neb.	539,315	62
Knoxville, Tenn.	535,145	63
Springfield - Decatur - Champaign, Ill.	532,963	64
Green Bay - Appleton, Wisc.	531,726	65
Wilkes-Barre - Scranton, Pa.	530,649	66
Fresno - Visalia, Calif.	522,986	67
Madison, Wisc.	485,000	68
South Bend - Elkhart, Ind.	484,680	69
Lexington, Ky.	483,025	70
Portland - Poland Spring, Maine	482,702	71
Tulsa, Okla.	479,188	72
Little Rock, Ark.	478,720	73
Shreveport - Texarkana, La.-Tex.-Ark.	475,879	74
Davenport - Rock Island - Moline, Iowa-Ill.	464,373	75
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	434,320	76
Rochester, N.Y.	430,754	77
Cedar Rapids - Waterloo - Dubuque, Iowa	416,972	78
Johnstown - Altoona, Pa.	395,721	79
Syracuse, N.Y.	394,254	80
Youngstown, Ohio	390,703	81
Lincoln - Hastings - Kearney, Neb.	388,057	82
Columbia, S.C.	383,073	83
Austin, Tex.	375,711	84
Jackson, Miss.	373,988	85
Fargo, N.D.	368,584	86
Sioux Falls - Mitchell, S.D.	359,709	87
Chattanooga, Tenn.	359,357	88
Spokane, Wash.	348,398	89
Springfield, Mo.	344,763	90
Peoria - Bloomington, Ill.	333,822	91
Springfield, Mass.	328,360	92
Tucson, Ariz.	323,871	93
Lansing, Mich.	322,975	94
Burlington - Plattsburgh, Vt.-N.Y.	320,775	95
El Paso, Tex.	314,861	96
Ft. Wayne, Ind.	309,586	97
Huntsville - Decatur - Florence, Ala.	303,229	98
Charleston, S.C.	299,106	99
Tallahassee - Thomasville, Fla.-Ga.	291,998	100
Traverse City - Cadillac, Mich.	291,227	101
Ft. Myers - Naples, Fla.	289,439	102
La Crosse - Eau Claire, Wisc.	288,550	103
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	287,566	104
Montgomery - Selma, Ala.	287,489	105
Evansville, Ind.	284,221	106
Savannah, Ga.	282,018	107
Duluth - Superior, Minn.-Wisc.	279,564	108
Baton Rouge, La.	272,286	109
Amarillo, Tex.	271,396	110
Bristol - Kingsport - Johnson City, Tenn.	269,960	111
Las Vegas, Nev.	266,371	112
Colorado Springs - Pueblo, Colo.	265,778	113
Greenville - New Bern - Washington, N.C.	263,907	114
Terre Haute, Ind.	263,634	115
Salinas - Monterey, Calif.	259,916	116
Reno, Nev.	255,562	117
Waco - Temple - Bryan, Tex.	255,011	118
Bakersfield, Calif.	253,745	119
Rockford, Ill.	242,685	120
Topeka, Kans.	235,918	121
Augusta, Ga.	234,534	122
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	232,331	123
Wausau - Rhinelander, Wisc.	230,311	124
Rochester - Mason City - Austin, Minn.-Iowa	226,975	125
Sioux City, Iowa	222,571	126
Chico - Redding, Calif.	219,894	127
Joplin - Pittsburg, Mo.-Kans.	214,282	128
Eugene, Ore.	214,047	129
Florence - Myrtle Beach, S.C.	211,437	130
Tyler - Longview - Jacksonville, Tex.	209,608	131
Columbia - Jefferson City, Mo.	209,098	132
Macon, Ga.	205,185	133
Beaumont - Port Arthur, Tex.	199,785	134
Boise, Ida.	198,564	135
Corpus Christi, Tex.	194,108	136
Yakima, Wash.	191,435	137
Columbus, Ga.	184,895	138
Wheeling - Steubenville, W.Va.-Ohio	184,566	139
Lafayette, La.	184,439	140
Wichita Falls - Lawton, Tex.-Okla.	181,893	141
Binghamton, N.Y.	178,859	142
Ft. Smith, Ark.	177,606	143
Medford, Ore.	172,782	144
Odessa - Midland, Tex.	171,030	145
Erie, Pa.	167,982	146
Bangor, Maine	166,148	147
Wilmington, N.C.	165,167	148
Monroe - El Dorado, La.-Ark.	160,932	149
Clarksburg - Weston, W.Va.	156,848	150
Salisbury, Md.	156,548	151
Lubbock, Tex.	149,876	152
Albany, Ga.	146,121	153
McAllen - Brownsville, Tex.	144,300	154
Rapid City, S.D.	139,830	155
Idaho Falls - Pocatello, Ida.	134,743	156
Quincy - Hannibal, Ill.-Mo.	133,075	157
Abilene - Sweetwater, Tex.	132,494	158
Biloxi - Gulfport - Pascagoula, Miss.	131,585	159
Bluefield - Beckley - Oak Hill, W.Va.	128,136	160
Billings - Hardin, Mont.	127,345	161
Columbus - Tupelo, Miss.	115,523	162
Dothan, Ala.	112,501	163
St. Joseph, Mo.	108,794	164
Utica, N.Y.	108,447	165
Gainesville, Fla.	104,129	166
El Centro - Yuma, Calif.-Ariz.	101,366	167
Greenwood - Greenville, Miss.	100,287	168
Elmira, N.Y.	95,619	169
Palm Springs, Calif.	95,157	170
Missoula, Mont.	93,065	171
Tuscaloosa, Ala.	90,480	172
Harrisonburg, Va.	85,607	173
Lima, Ohio	85,526	174
Panama City, Fla.	83,733	175
Bowling Green, Ky.	82,641	176
Jackson, Tenn.	78,654	177
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	78,562	178
Grand Junction - Durango, Colo.	77,760	179
Eureka, Calif.	77,506	180
Marquette, Mich.	77,241	181
Watertown - Carthage, N.Y.	76,519	182
Alexandria, La.	75,099	183
Ardmore - Ada, Okla.	70,451	184
San Angelo, Tex.	70,086	185
Lake Charles, La.	67,304	186
Flagstaff, Ariz.	67,245	187
Butte, Mont.	67,019	188
Meridian, Miss.	66,807	189
Great Falls, Mont.	66,101	190
Jonesboro, Ark.	65,999	191
Casper - Riverton, Wyo.	63,945	192
Lafayette, Ind.	63,140	193
Laurel - Hattiesburg, Miss.	58,970	194
Anniston, Ala.	55,392	195
Hagerstown, Md.	47,489	196
Zanesville, Ohio	47,174	197
Charlottesville, Va.	46,641	198
Bend, Ore.	46,563	199
Parkersburg, W.Va.	44,027	200
Twin Falls, Ida.	42,325	201
North Platte, Neb.	40,722	202
Ottumwa - Kirksville, Iowa-Mo.	39,709	203
Presque Isle, Maine	39,176	204
Laredo, Tex.	37,543	205
Victoria, Tex.	34,328	206
Alpena, Mich.	32,055	207
Mankato, Minn.	31,555	208
Helena, Mont.	23,719	209

S&MM/ARBITRON TV MARKET (ADI) RANKING

BUILDING MATERIALS & HARDWARE STORE SALES

ADI	($000)	Rank
New York, N.Y.	5,545,032	1
Los Angeles, Calif.	5,321,229	2
Chicago, Ill.	2,980,358	3
Boston, Mass.	2,568,020	4
San Francisco - Oakland - San Jose, Calif.	2,428,172	5
Philadelphia, Pa.	2,346,645	6
Minneapolis - St. Paul, Minn.	1,882,818	7
Dallas - Ft. Worth, Tex.	1,705,564	8
Atlanta, Ga.	1,648,635	9
Detroit, Mich.	1,615,444	10
Washington, D.C.	1,580,701	11
Seattle - Tacoma, Wash.	1,474,995	12
Cleveland, Ohio	1,204,729	13
Tampa - St. Petersburg (Sarasota), Fla.	1,191,946	14
Sacramento - Stockton, Calif.	1,186,425	15
Hartford - New Haven, Conn.	1,174,334	16
Houston, Tex.	1,132,148	17
St. Louis, Mo.	1,095,814	18
San Diego, Calif.	1,028,931	19
Phoenix, Ariz.	1,008,824	20
Denver, Colo.	1,000,225	21
Orlando - Daytona Beach - Melbourne, Fla.	918,174	22
Indianapolis, Ind.	900,201	23
Miami - Ft. Lauderdale, Fla.	863,180	24
Raleigh - Durham, N.C.	841,542	25
Baltimore, Md.	831,356	26
Charlotte, N.C.	829,699	27
Kansas City, Mo.	796,392	28
Pittsburgh, Pa.	768,768	29
Portland, Ore.	760,296	30
Milwaukee, Wisc.	751,276	31
Grand Rapids - Kalamazoo - Battle Creek, Mich.	731,649	32
Greenville - Spartanburg - Asheville, S.C.-N.C.	730,171	33
Cincinnati, Ohio	702,757	34
Nashville, Tenn.	648,088	35
Harrisburg - York - Lancaster - Lebanon, Pa.	639,994	36
Columbus, Ohio	628,195	37
Norfolk - Portsmouth - Newport News - Hampton, Va.	599,905	38
Albany - Schenectady - Troy, N.Y.	597,385	39
Salt Lake City, Utah	593,864	40
Portland - Poland Spring, Maine	585,659	41
Greensboro - Winston-Salem - High Point, N.C.	583,175	42
Providence - New Bedford, R.I.-Mass.	576,701	43
Little Rock, Ark.	566,448	44
Albuquerque, N.M.	556,556	45
New Orleans, La.	510,093	46
Flint - Saginaw - Bay City, Mich.	499,013	47
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	493,548	48
Dayton, Ohio	476,666	49
San Antonio, Tex.	462,118	50
Green Bay - Appleton, Wisc.	459,848	51
Louisville, Ky.	455,393	52
Wilkes-Barre - Scranton, Pa.	447,180	53
Oklahoma City, Okla.	446,844	54
Jacksonville, Fla.	433,345	55
Buffalo, N.Y.	422,589	56
Charleston - Huntington, W.Va.	421,594	57
Wichita - Hutchinson, Kans.	420,290	58
Memphis, Tenn.	406,049	59
South Bend - Elkhart, Ind.	398,921	60
Birmingham, Ala.	398,516	61
Roanoke - Lynchburg, Va.	395,000	62
Tulsa, Okla.	392,631	63
Richmond, Va.	387,458	64
Syracuse, N.Y.	379,759	65
Fresno - Visalia, Calif.	377,327	66
Burlington - Plattsburgh, Vt.-N.Y.	374,173	67
Columbia, S.C.	365,675	68
Mobile - Pensacola, Ala.-Fla.	365,102	69
Springfield - Decatur - Champaign, Ill.	363,906	70
Des Moines, Iowa	360,760	71
Springfield, Mo.	358,113	72
Austin, Tex.	351,080	73
Toledo, Ohio	348,338	74
Madison, Wisc.	343,736	75
Knoxville, Tenn.	340,804	76
Rochester, N.Y.	340,120	77
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	332,308	78
Ft. Myers - Naples, Fla.	320,463	79
Shreveport - Texarkana, La.-Tex.-Ark.	318,095	80
Cedar Rapids - Waterloo - Dubuque, Iowa	311,403	81
Las Vegas, Nev.	311,277	82
Lexington, Ky.	308,224	83
Omaha, Neb.	304,046	84
Ft. Wayne, Ind.	303,217	85
Tucson, Ariz.	294,042	86
Traverse City - Cadillac, Mich.	288,783	87
Spokane, Wash.	288,098	88
Springfield, Mass.	283,313	89
Greenville - New Bern - Washington, N.C.	281,484	90
Fargo, N.D.	266,580	91
Reno, Nev.	266,062	92
Bristol - Kingsport - Johnson City, Tenn.	261,960	93
Ft. Smith, Ark.	261,578	94
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	259,975	95
Huntsville - Decatur - Florence, Ala.	259,259	96
Lansing, Mich.	254,442	97
Salinas - Monterey, Calif.	250,180	98
Chattanooga, Tenn.	249,343	99
Baton Rouge, La.	246,543	100
Sioux Falls - Mitchell, S.D.	240,352	101
Johnstown - Altoona, Pa.	239,810	102
El Paso, Tex.	238,366	103
Lincoln - Hastings - Kearney, Neb.	233,989	104
Evansville, Ind.	230,711	105
Colorado Springs - Pueblo, Colo.	228,654	106
Davenport - Rock Island - Moline, Iowa-Ill.	228,052	107
Tyler - Longview - Jacksonville, Tex.	226,804	108
Waco - Temple - Bryan, Tex.	218,351	109
Charleston, S.C.	217,483	110
Peoria - Bloomington, Ill.	216,698	111
Florence - Myrtle Beach, S.C.	213,495	112
Jackson, Miss.	210,840	113
Augusta, Ga.	206,439	114
Tallahassee - Thomasville, Fla.-Ga.	205,625	115
Savannah, Ga.	204,070	116
Rockford, Ill.	191,645	117
Youngstown, Ohio	186,924	118
Wausau - Rhinelander, Wisc.	183,283	119
Binghamton, N.Y.	181,595	120
La Crosse - Eau Claire, Wisc.	180,099	121
Eugene, Ore.	179,971	122
Chico - Redding, Calif.	178,619	123
Columbia - Jefferson City, Mo.	177,138	124
Duluth - Superior, Minn.-Wisc.	174,566	125
Sioux City, Iowa	172,418	126
McAllen - Brownsville, Tex.	171,642	127
Bangor, Maine	171,182	128
Bakersfield, Calif.	170,275	129
Wilmington, N.C.	167,885	130
Amarillo, Tex.	167,574	131
Montgomery - Selma, Ala.	167,102	132
Boise, Ida.	162,139	133
Lafayette, La.	161,964	134
Macon, Ga.	161,182	135
Topeka, Kans.	160,408	136
Terre Haute, Ind.	159,596	137
Rochester - Mason City - Austin, Minn.-Iowa	157,351	138
Monroe - El Dorado, La.-Ark.	151,327	139
Wichita Falls - Lawton, Tex.-Okla.	148,689	140
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	147,043	141
Beaumont - Port Arthur, Tex.	142,397	142
Medford, Ore.	141,385	143
Yakima, Wash.	136,186	144
Corpus Christi, Tex.	135,608	145
Salisbury, Md.	135,248	146
Bluefield - Beckley - Oak Hill, W.Va.	133,203	147
Columbus, Ga.	131,927	148
Joplin - Pittsburg, Mo.-Kans.	131,893	149
Clarksburg - Weston, W.Va.	129,325	150
Columbus - Tupelo, Miss.	120,536	151
Utica, N.Y.	120,106	152
Watertown - Carthage, N.Y.	118,346	153
Lubbock, Tex.	116,939	154
Albany, Ga.	116,295	155
Idaho Falls - Pocatello, Ida.	115,866	156
Harrisonburg, Va.	108,809	157
Erie, Pa.	105,327	158
Jonesboro, Ark.	100,444	159
Dothan, Ala.	96,955	160
Odessa - Midland, Tex.	95,789	161
Wheeling - Steubenville, W.Va.-Ohio	95,241	162
Billings - Hardin, Mont.	91,828	163
Lake Charles, La.	90,912	164
Missoula, Mont.	90,904	165
Rapid City, S.D.	90,774	166
Abilene - Sweetwater, Tex.	87,164	167
Elmira, N.Y.	84,225	168
Quincy - Hannibal, Ill.-Mo.	81,921	169
Grand Junction - Durango, Colo.	81,549	170
Biloxi - Gulfport - Pascagoula, Miss.	80,349	171
Eureka, Calif.	79,530	172
Gainesville, Fla.	79,104	173
Palm Springs, Calif.	78,534	174
Alexandria, La.	78,466	175
Panama City, Fla.	78,179	176
Laurel - Hattiesburg, Miss.	73,286	177
El Centro - Yuma, Calif.-Ariz.	70,565	178
Tuscaloosa, Ala.	67,284	179
Jackson, Tenn.	66,331	180
Great Falls, Mont.	62,633	181
Butte, Mont.	59,931	182
Lafayette, Ind.	57,140	183
Charlottesville, Va.	55,777	184
Ardmore - Ada, Okla.	51,758	185
Marquette, Mich.	51,511	186
Meridian, Miss.	51,455	187
Lima, Ohio	48,730	188
Flagstaff, Ariz.	47,116	189
Bowling Green, Ky.	46,567	190
Hagerstown, Md.	46,097	191
Mankato, Minn.	45,979	192
Zanesville, Ohio	43,467	193
San Angelo, Tex.	43,394	194
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	42,756	195
Bend, Ore.	41,427	196
Casper - Riverton, Wyo.	40,211	197
Greenwood - Greenville, Miss.	36,622	198
Laredo, Tex.	36,551	199
St. Joseph, Mo.	36,169	200
Twin Falls, Ida.	35,818	201
Parkersburg, W.Va.	33,509	202
Anniston, Ala.	33,347	203
Presque Isle, Maine	26,972	204
Victoria, Tex.	26,381	205
Ottumwa - Kirksville, Iowa-Mo.	18,765	206
Alpena, Mich.	16,811	207
Helena, Mont.	16,022	208
North Platte, Neb.	15,208	209

1990 SURVEY OF BUYING POWER DATA SERVICE

DRUGSTORE SALES

ADI	($000)	Rank
New York, N.Y.	4,402,271	1
Los Angeles, Calif.	3,713,597	2
Chicago, Ill.	3,228,550	3
San Francisco - Oakland - San Jose, Calif.	2,358,720	4
Philadelphia, Pa.	1,829,283	5
Boston, Mass.	1,510,714	6
Washington, D.C.	1,301,574	7
Detroit, Mich.	1,261,821	8
Miami - Ft. Lauderdale, Fla.	1,186,888	9
Sacramento - Stockton, Calif.	1,033,033	10
Atlanta, Ga.	969,121	11
Seattle - Tacoma, Wash.	964,167	12
Dallas - Ft. Worth, Tex.	946,398	13
Tampa - St. Petersburg (Sarasota), Fla.	923,480	14
Cleveland, Ohio	882,499	15
Houston, Tex.	701,821	16
Pittsburgh, Pa.	683,711	17
Phoenix, Ariz.	680,454	18
Minneapolis - St. Paul, Minn.	674,625	19
San Diego, Calif.	638,624	20
St. Louis, Mo.	626,265	21
Baltimore, Md.	615,725	22
Indianapolis, Ind.	573,373	23
Hartford - New Haven, Conn.	565,240	24
Charlotte, N.C.	535,533	25
Orlando - Daytona Beach - Melbourne, Fla.	528,981	26
New Orleans, La.	506,583	27
Milwaukee, Wisc.	470,661	28
Raleigh - Durham, N.C.	467,305	29
Cincinnati, Ohio	458,046	30
Buffalo, N.Y.	454,137	31
Greenville - Spartanburg - Asheville, S.C.-N.C.	448,754	32
Fresno - Visalia, Calif.	445,812	33
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	436,763	34
Nashville, Tenn.	433,979	35
Providence - New Bedford, R.I.-Mass.	418,292	36
Portland, Ore.	416,849	37
Memphis, Tenn.	407,001	38
Denver, Colo.	396,703	39
Louisville, Ky.	391,338	40
Jacksonville, Fla.	389,872	41
Greensboro - Winston-Salem - High Point, N.C.	382,840	42
Columbus, Ohio	381,110	43
Norfolk - Portsmouth - Newport News - Hampton, Va.	355,111	44
Kansas City, Mo.	346,354	45
Albany - Schenectady - Troy, N.Y.	345,119	46
Charleston - Huntington, W.Va.	344,518	47
Wilkes-Barre - Scranton, Pa.	339,358	48
Harrisburg - York - Lancaster - Lebanon, Pa.	326,021	49
Birmingham, Ala.	319,778	50
Mobile - Pensacola, Ala.-Fla.	289,584	51
Richmond, Va.	288,637	52
Grand Rapids - Kalamazoo - Battle Creek, Mich.	286,311	53
Syracuse, N.Y.	286,158	54
Flint - Saginaw - Bay City, Mich.	274,519	55
Albuquerque, N.M.	272,410	56
Oklahoma City, Okla.	270,852	57
Dayton, Ohio	267,193	58
Rochester, N.Y.	261,186	59
Roanoke - Lynchburg, Va.	251,547	60
Toledo, Ohio	245,012	61
Knoxville, Tenn.	242,142	62
Springfield - Decatur - Champaign, Ill.	242,047	63
San Antonio, Tex.	238,849	64
Lexington, Ky.	231,051	65
Salinas - Monterey, Calif.	210,707	66
Shreveport - Texarkana, La.-Tex.-Ark.	205,631	67
Salt Lake City, Utah	205,150	68
Portland - Poland Spring, Maine	204,892	69
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	202,239	70
Little Rock, Ark.	201,149	71
Jackson, Miss.	200,957	72
Tucson, Ariz.	195,201	73
Davenport - Rock Island - Moline, Iowa-Ill.	195,002	74
South Bend - Elkhart, Ind.	194,762	75
Bristol - Kingsport - Johnson City, Tenn.	191,213	76
Spokane, Wash.	188,355	77
Omaha, Neb.	181,417	78
Youngstown, Ohio	178,230	79
Des Moines, Iowa	176,360	80
Columbia, S.C.	174,800	81
Johnstown - Altoona, Pa.	173,585	82
Ft. Myers - Naples, Fla.	166,786	83
Terre Haute, Ind.	165,237	84
Baton Rouge, La.	165,122	85
Tulsa, Okla.	164,947	86
Austin, Tex.	163,910	87
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	162,792	88
Chattanooga, Tenn.	161,569	89
Chico - Redding, Calif.	160,731	90
Evansville, Ind.	160,455	91
Cedar Rapids - Waterloo - Dubuque, Iowa	158,950	92
Savannah, Ga.	156,973	93
Las Vegas, Nev.	156,796	94
Ft. Wayne, Ind.	156,491	95
Peoria - Bloomington, Ill.	154,260	96
Huntsville - Decatur - Florence, Ala.	154,024	97
Wichita - Hutchinson, Kans.	153,374	98
Springfield, Mass.	153,129	99
Reno, Nev.	148,034	100
Augusta, Ga.	147,812	101
Green Bay - Appleton, Wisc.	147,618	102
Greenville - New Bern - Washington, N.C.	140,984	103
Burlington - Plattsburgh, Vt.-N.Y.	139,727	104
Madison, Wisc.	136,879	105
Bakersfield, Calif.	130,556	106
Binghamton, N.Y.	127,572	107
Tallahassee - Thomasville, Fla.-Ga.	126,019	108
Montgomery - Selma, Ala.	125,161	109
Charleston, S.C.	124,736	110
Sioux Falls - Mitchell, S.D.	124,107	111
Lafayette, La.	120,354	112
Yakima, Wash.	117,956	113
Macon, Ga.	116,427	114
Eugene, Ore.	114,023	115
Monroe - El Dorado, La.-Ark.	112,636	116
Bluefield - Beckley - Oak Hill, W.Va.	109,945	117
Florence - Myrtle Beach, S.C.	108,062	118
Rockford, Ill.	106,255	119
Tyler - Longview - Jacksonville, Tex.	106,226	120
Fargo, N.D.	106,192	121
Lansing, Mich.	103,769	122
Erie, Pa.	102,937	123
Wilmington, N.C.	102,474	124
Lincoln - Hastings - Kearney, Neb.	101,595	125
Columbus, Ga.	95,512	126
Traverse City - Cadillac, Mich.	95,210	127
Medford, Ore.	94,069	128
El Paso, Tex.	89,857	129
Colorado Springs - Pueblo, Colo.	87,634	130
Albany, Ga.	87,369	131
Columbus - Tupelo, Miss.	86,071	132
Springfield, Mo.	84,824	133
Utica, N.Y.	83,864	134
Wheeling - Steubenville, W.Va.-Ohio	83,332	135
Watertown - Carthage, N.Y.	82,655	136
Waco - Temple - Bryan, Tex.	81,535	137
Duluth - Superior, Minn.-Wisc.	81,351	138
Amarillo, Tex.	80,977	139
Beaumont - Port Arthur, Tex.	80,309	140
Clarksburg - Weston, W.Va.	77,382	141
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	73,325	142
Wichita Falls - Lawton, Tex.-Okla.	71,677	143
Biloxi - Gulfport - Pascagoula, Miss.	69,285	144
Topeka, Kans.	68,698	145
Ft. Smith, Ark.	65,722	146
Odessa - Midland, Tex.	65,228	147
Sioux City, Iowa	64,941	148
Elmira, N.Y.	64,198	149
Boise, Ida.	63,558	150
Bangor, Maine	62,743	151
Eureka, Calif.	62,681	152
Corpus Christi, Tex.	60,374	153
McAllen - Brownsville, Tex.	59,952	154
Salisbury, Md.	59,242	155
La Crosse - Eau Claire, Wisc.	57,318	156
Laurel - Hattiesburg, Miss.	56,322	157
El Centro - Yuma, Calif.-Ariz.	55,750	158
Dothan, Ala.	54,884	159
Rochester - Mason City - Austin, Minn.-Iowa	54,807	160
Abilene - Sweetwater, Tex.	54,012	161
Lubbock, Tex.	52,403	162
Quincy - Hannibal, Ill.-Mo.	51,277	163
Harrisonburg, Va.	48,773	164
Idaho Falls - Pocatello, Ida.	48,714	165
Palm Springs, Calif.	48,605	166
Panama City, Fla.	48,171	167
Alexandria, La.	48,100	168
Joplin - Pittsburg, Mo.-Kans.	47,385	169
Wausau - Rhinelander, Wisc.	46,494	170
Columbia - Jefferson City, Mo.	46,341	171
Greenwood - Greenville, Miss.	45,605	172
Lake Charles, La.	45,015	173
Tuscaloosa, Ala.	41,127	174
Gainesville, Fla.	37,776	175
Rapid City, S.D.	37,038	176
Meridian, Miss.	36,762	177
Butte, Mont.	36,694	178
Hagerstown, Md.	34,055	179
Charlottesville, Va.	32,955	180
Billings - Hardin, Mont.	31,780	181
Bowling Green, Ky.	31,327	182
Lafayette, Ind.	31,244	183
Jackson, Tenn.	29,920	184
Ardmore - Ada, Okla.	28,784	185
Jonesboro, Ark.	28,566	186
Missoula, Mont.	28,395	187
Great Falls, Mont.	27,960	188
Marquette, Mich.	27,934	189
Bend, Ore.	27,792	190
Anniston, Ala.	27,738	191
Grand Junction - Durango, Colo.	27,602	192
Parkersburg, W.Va.	26,560	193
Lima, Ohio	25,527	194
Flagstaff, Ariz.	20,690	195
Mankato, Minn.	16,068	196
Presque Isle, Maine	15,724	197
Zanesville, Ohio	15,697	198
San Angelo, Tex.	14,676	199
St. Joseph, Mo.	14,218	200
Twin Falls, Ida.	14,076	201
Casper - Riverton, Wyo.	12,493	202
Alpena, Mich.	11,148	203
Laredo, Tex.	10,081	204
Victoria, Tex.	10,073	205
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	9,859	206
North Platte, Neb.	9,559	207
Helena, Mont.	8,965	208
Ottumwa - Kirksville, Iowa-Mo.	7,043	209

SECTION 19

Retail Sales By Store Group For Television Markets (ADIs)

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10. A listing of the county makeup of each Television Market will be found starting on page A-11.

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Florida	19–3	Ohio	19–6
Georgia	19–3	Oklahoma	19–6
Idaho	19–3	Oregon	19–7
Illinois	19–3	Pennsylvania	19–7
Indiana	19–3	Rhode Island	19–7
Iowa	19–4	South Carolina	19–7
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Louisiana	19–4	Texas	19–7
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Maryland	19–4	Vermont	19–8
Massachusetts	19–4	Virginia	19–8
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TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA													
ANNISTON	719,367	104,055	101,444	63,575	103,344	92,411	39,734	20,786	14,305	212,503	55,392	33,347	27,738
BIRMINGHAM	8,523,566	1,624,204	1,565,307	693,436	1,055,105	836,447	505,348	385,835	232,781	2,370,895	580,466	398,516	319,778
DOTHAN	1,719,268	336,980	319,525	137,361	194,001	152,458	91,547	79,208	50,513	480,500	112,501	96,955	54,884
HUNTSVILLE - DECATUR - FLORENCE	5,216,006	981,413	945,802	445,136	662,088	553,480	299,400	251,272	149,737	1,439,955	303,229	259,259	154,024
MOBILE - PENSACOLA	6,799,946	1,342,825	1,289,252	665,615	850,101	701,376	285,277	297,756	171,617	1,630,669	541,315	365,102	289,584
MONTGOMERY - SELMA	3,338,626	658,920	622,270	277,172	400,875	315,649	166,485	144,312	90,159	841,109	287,489	167,102	125,161
TUSCALOOSA	1,014,530	169,820	163,909	91,394	126,812	106,306	51,579	53,143	31,932	247,624	90,480	67,284	41,127
ARIZONA													
FLAGSTAFF	610,056	144,521	140,201	80,239	80,355	40,460	17,874	22,994	12,612	81,025	67,245	47,116	20,690
PHOENIX	18,222,748	4,246,273	4,110,531	1,813,558	1,958,385	1,439,816	740,285	1,063,291	613,131	4,056,776	1,111,291	1,008,824	680,454
TUCSON	4,678,323	1,016,968	974,190	439,093	648,567	415,985	237,004	257,346	129,572	919,109	323,871	294,042	195,201
ARKANSAS													
FT. SMITH	3,179,985	714,689	689,657	260,659	539,305	468,800	109,246	111,212	73,735	738,210	177,606	261,578	65,722
JONESBORO	1,144,282	281,249	271,156	80,841	173,935	146,508	54,032	43,626	20,639	220,745	65,999	100,444	28,566
LITTLE ROCK	7,675,995	1,614,380	1,559,248	613,511	1,069,456	892,912	350,181	299,861	191,430	1,929,282	473,720	566,448	201,149
CALIFORNIA													
BAKERSFIELD	2,631,636	676,415	640,914	242,308	235,937	175,409	101,473	110,002	57,246	524,966	253,745	170,275	130,556
CHICO - REDDING	2,472,610	574,930	546,618	248,684	213,280	179,014	76,225	113,982	55,546	494,968	219,894	178,619	160,731
EL CENTRO - YUMA	1,098,858	272,092	266,402	88,238	135,209	94,192	51,977	36,582	22,141	230,516	101,366	70,565	55,750
EUREKA	801,364	218,641	207,377	76,991	52,171	36,296	40,698	25,020	14,863	103,673	77,506	79,530	62,681
FRESNO - VISALIA	7,090,961	1,760,686	1,646,931	668,508	670,516	535,536	286,423	369,118	218,736	1,450,920	522,986	377,327	445,812
LOS ANGELES	105,162,614	19,782,264	18,397,214	12,399,120	11,492,907	8,593,626	6,347,428	6,764,746	3,289,559	23,948,856	5,985,081	5,321,229	3,713,597
PALM SPRINGS	1,433,277	329,478	314,481	147,979	153,100	132,128	53,123	64,867	35,857	343,704	95,157	78,534	48,605
SACRAMENTO - STOCKTON	18,668,031	3,868,027	3,665,538	1,932,404	2,240,352	1,702,055	760,125	982,560	564,026	4,015,547	1,306,270	1,186,425	1,033,033
SALINAS - MONTEREY	4,197,314	881,169	796,040	534,727	354,425	323,803	200,551	201,650	111,585	872,280	259,916	250,180	210,707
SAN DIEGO	18,779,195	3,671,446	3,375,546	2,175,907	2,176,358	1,486,641	1,084,517	1,261,718	729,984	4,184,023	1,190,132	1,028,931	638,624
SAN FRANCISCO - OAKLAND - SAN JOSE	46,614,995	9,318,480	8,416,175	5,592,935	5,321,818	4,050,103	2,889,191	3,135,032	1,494,200	8,225,074	2,445,583	2,428,172	2,358,720
SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO	4,071,392	1,062,365	987,655	539,512	283,299	248,233	197,906	197,564	103,696	654,686	287,566	259,975	202,239
COLORADO													
COLORADO SPRINGS - PUEBLO	3,869,504	747,527	720,789	389,218	511,939	394,160	164,096	227,087	125,259	858,373	265,778	228,654	87,634
DENVER	18,585,621	3,854,602	3,713,504	2,068,824	2,271,646	1,767,373	890,905	1,030,033	528,524	3,728,077	1,294,695	1,000,225	396,703
GRAND JUNCTION - DURANGO	1,021,002	223,454	214,655	135,688	103,371	77,311	38,604	47,859	26,814	187,386	77,760	81,549	27,602
CONNECTICUT													
HARTFORD - NEW HAVEN	20,786,955	3,992,926	3,701,515	1,955,961	2,089,073	1,804,307	1,085,237	1,148,050	653,755	4,849,531	1,304,536	1,174,334	565,240

TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
DISTRICT OF COLUMBIA													
WASHINGTON	36,199,718	7,135,976	6,787,214	4,026,903	4,157,475	3,435,451	2,082,365	2,147,358	1,228,956	7,862,078	2,386,051	1,580,701	1,301,574
FLORIDA													
FT. MYERS - NAPLES	5,012,879	1,100,826	1,047,924	487,894	546,031	482,264	229,402	377,020	280,245	1,092,687	289,439	320,463	166,786
GAINESVILLE	1,473,733	347,079	329,427	154,720	165,595	135,759	52,098	56,501	26,348	348,991	104,129	79,104	37,776
JACKSONVILLE	8,622,609	1,698,832	1,612,732	869,392	995,713	747,872	328,566	400,563	216,998	2,059,553	742,570	433,345	389,872
MIAMI - FT. LAUDERDALE	24,749,185	4,632,984	4,189,680	2,535,097	2,776,178	2,220,034	1,430,887	1,462,386	852,373	6,202,367	1,326,961	863,180	1,186,888
ORLANDO - DAYTONA BEACH - MELBOURNE	17,790,198	3,590,528	3,409,408	1,972,561	2,047,025	1,683,720	659,370	831,991	482,192	4,277,585	1,214,173	918,174	528,981
PANAMA CITY	1,299,210	328,125	316,171	156,496	157,985	137,203	46,690	50,030	34,959	260,416	83,733	78,179	48,171
TALLAHASSEE - THOMASVILLE	3,172,601	683,519	657,791	277,311	391,812	301,392	141,341	157,804	97,631	639,846	291,998	205,625	126,019
TAMPA - ST. PETERSBURG (SARASOTA)	23,576,110	5,072,215	4,776,060	2,320,176	2,648,091	2,144,457	847,691	1,214,571	738,417	5,497,293	1,330,383	1,191,946	922,480
WEST PALM BEACH - FT. PIERCE - VERO BEACH	10,518,604	2,145,277	1,988,451	1,057,047	1,088,780	899,466	586,827	677,069	464,582	2,544,518	586,902	493,548	436,763
GEORGIA													
ALBANY	2,068,277	522,380	508,017	157,476	250,716	206,506	84,914	92,370	62,908	434,616	146,121	116,295	87,369
ATLANTA	28,314,320	5,066,521	4,886,169	3,076,031	3,693,840	3,008,200	1,286,533	1,453,128	818,310	6,509,773	2,050,827	1,648,635	969,121
AUGUSTA	3,242,543	702,490	685,736	280,711	432,135	347,406	133,469	150,460	100,853	721,214	234,534	206,439	147,812
COLUMBUS	2,723,493	568,114	546,322	235,724	327,437	269,479	116,806	119,756	73,533	696,119	184,895	131,927	95,512
MACON	2,840,726	544,515	530,574	252,350	380,027	316,227	107,355	125,143	83,533	711,090	205,185	161,182	116,427
SAVANNAH	3,729,182	813,698	778,325	387,807	418,395	321,273	189,116	207,732	137,863	770,523	282,018	204,070	156,973
IDAHO													
BOISE	2,425,570	537,122	519,739	246,615	237,615	175,145	107,711	127,189	73,473	575,604	198,564	162,139	63,558
IDAHO FALLS - POCATELLO	1,654,100	366,511	353,934	151,099	160,064	126,714	70,832	76,826	44,069	365,821	134,743	115,866	48,714
TWIN FALLS	493,808	93,581	91,483	34,194	48,819	32,107	23,825	27,005	11,453	132,483	42,325	35,818	14,076
ILLINOIS													
CHICAGO	60,389,724	10,780,533	9,945,248	6,157,456	6,640,911	5,693,656	4,264,770	3,594,749	2,041,490	12,633,499	4,085,442	2,980,358	3,228,550
PEORIA - BLOOMINGTON	3,827,096	699,599	663,674	346,130	488,582	401,768	157,142	184,241	104,985	920,153	333,822	216,698	154,260
QUINCY - HANNIBAL	1,425,137	317,762	303,986	120,422	192,703	126,876	51,933	51,202	31,203	331,609	133,075	81,921	51,277
ROCKFORD	2,654,702	590,400	561,111	248,276	303,372	268,600	91,864	144,490	77,266	563,584	242,685	191,645	106,255
SPRINGFIELD - DECATUR - CHAMPAIGN	5,882,097	1,118,069	1,065,835	594,040	847,402	669,513	249,986	254,726	128,602	1,192,464	532,963	363,906	242,047
INDIANA													
EVANSVILLE	4,089,297	883,141	855,126	349,323	557,553	463,760	176,549	195,125	116,501	936,581	284,221	230,711	160,455
FT. WAYNE	4,190,189	767,887	724,209	417,172	492,588	386,628	162,749	212,705	110,838	1,038,693	309,586	303,217	156,491
INDIANAPOLIS	16,551,143	2,692,881	2,587,668	1,678,218	2,069,636	1,669,097	586,841	807,162	400,571	4,133,544	1,328,294	900,201	573,373
LAFAYETTE	951,071	153,975	147,374	96,099	147,169	131,410	37,849	42,706	18,422	245,806	63,140	57,140	31,244
SOUTH BEND - ELKHART	5,600,487	1,023,165	962,853	510,339	630,553	500,044	216,080	210,146	115,489	1,537,901	484,680	398,921	194,762
TERRE HAUTE	2,849,400	479,227	456,196	196,550	296,584	210,016	192,165	84,701	42,222	501,079	263,634	159,596	165,237

1990 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA													
CEDAR RAPIDS - WATERLOO - DUBUQUE	5,050,671	1,086,613	1,026,860	455,281	670,105	525,125	184,068	200,485	105,621	1,171,606	416,972	311,403	158,950
DAVENPORT - ROCK ISLAND - MOLINE . .	4,787,871	1,021,632	972,956	445,812	603,666	540,397	195,081	204,370	101,365	1,116,174	464,373	228,052	195,002
DES MOINES	6,356,028	1,500,956	1,448,084	553,319	759,033	598,188	294,305	246,091	130,298	1,406,634	591,509	360,760	176,360
OTTUMWA - KIRKSVILLE	361,063	88,465	86,320	28,506	43,779	30,368	13,412	10,228	4,202	82,320	39,709	18,765	7,043
SIOUX CITY	2,256,745	504,660	488,453	190,197	255,317	181,597	97,360	72,239	35,943	519,867	222,571	172,418	64,941
KANSAS													
TOPEKA	2,439,060	462,048	448,168	243,405	334,011	301,189	99,238	96,263	58,326	547,515	235,918	160,408	68,698
WICHITA - HUTCHINSON	6,822,466	1,398,110	1,348,806	695,087	915,355	683,488	304,806	241,482	116,869	1,533,554	639,368	420,290	153,374
KENTUCKY													
BOWLING GREEN	835,304	150,850	146,083	69,582	133,678	98,159	34,803	36,286	23,040	168,114	82,641	46,567	31,327
LEXINGTON	5,912,905	1,229,615	1,189,553	576,564	757,915	566,791	272,770	260,773	149,890	1,342.597	483,025	308,224	231,051
LOUISVILLE	9,059,934	1,724,528	1,649,747	921,584	1,161,217	906,842	340,375	433,742	247,289	2,138,003	763,684	455,393	391,338
PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION	4,972,968	1,018,763	981,488	375,412	636,601	537,422	199,441	184,709	114,237	1,221,101	434,320	332,308	162,792
LOUISIANA													
ALEXANDRIA	1,309,371	321,999	308,633	102,770	223,771	164,815	69,256	51,492	31,180	257,239	75,099	78,466	48,100
BATON ROUGE	4,423,259	1,174,147	1,134,799	367,061	672,827	535,172	186,760	192,398	90,101	935,885	272,286	246,543	165,122
LAFAYETTE	2,894,309	850,366	820,188	234,690	370,181	291,704	157,666	92,065	52,802	569,658	184,439	161,964	120,354
LAKE CHARLES	1,259,155	352,761	345,196	102,155	198,722	166,982	51,081	41,195	19,448	246,929	67,304	90,912	45,015
MONROE - EL DORADO	2,792,606	685,329	663,457	199,680	388,616	238,306	133,905	98,970	59,695	679,849	160,932	151,327	112,636
NEW ORLEANS	11,408,440	2,892,669	2,745,644	1,279,920	1,402,988	1,057,925	574,111	494,238	259,884	2,136,273	694,148	510,093	506,583
SHREVEPORT - TEXARKANA	5,774,134	1,322,080	1,277,115	439,779	810,035	582,448	256,696	262,246	156,106	1,267,474	475,879	318,095	205,631
MAINE													
BANGOR	2,391,290	604,731	569,033	188,440	233,432	140,216	85,015	79,506	40,552	546,797	166,148	171,182	62,743
PORTLAND - POLAND SPRING	8,706,927	1,798,001	1,705,920	824,087	694,312	503,667	338,608	337,761	223,874	1,817,010	482,702	585,659	204,892
PRESQUE ISLE	487,845	118,156	116,020	33,623	49,078	32,103	15,678	14,426	8,071	120,635	39,176	26,972	15,724
MARYLAND													
BALTIMORE	18,104,717	3,436,379	3,189,629	1,886,948	2,080,721	1,657,237	981,107	1,010,408	617,654	4,217,014	1,118,556	831,356	615,725
HAGERSTOWN	796,574	155,890	147,757	55,608	100,716	91,110	28,520	47,232	29,134	200,880	47,489	46,097	34,055
SALISBURY	2,076,191	396,239	370,421	279,136	203,050	161,959	127,890	90,236	67,911	404,640	156,548	135,248	59,242
MASSACHUSETTS													
BOSTON	51,228,614	9,889,881	8,959,994	5,630,624	5,105,686	3,956,362	2,895,150	2,610,454	1,539,137	11,418,989	2,718,013	2,568,020	1,510,714
SPRINGFIELD	4,908,354	976,848	897,005	531,466	539,502	424,460	255,256	234,131	124,751	1,009,032	328,360	283,313	153,129

TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN													
ALPENA	254,149	50,715	48,775	23,187	25,864	18,638	10,581	12,907	6,356	52,592	32,055	16,811	11,148
DETROIT	34,222,357	5,629,634	5,027,099	3,395,147	4,592,133	4,046,362	1,988,177	2,006,969	1,115,167	8,702,289	2,312,711	1,615,4[illegible]4	1,261,821
FLINT - SAGINAW - BAY CITY	8,200,431	1,501,566	1,386,968	696,513	1,178,804	1,047,623	351,742	386,297	213,125	1,988,804	706,337	499,013	274,519
GRAND RAPIDS - KALAMAZOO - BATTLE CREEK	11,209,766	1,889,891	1,777,629	906,489	1,901,214	1,742,473	492,850	572,009	318,692	2,690,816	864,227	731,649	286,311
LANSING	4,391,317	726,678	691,724	390,261	885,359	813,230	160,370	260,859	125,924	927,078	322,975	254,442	103,769
MARQUETTE	866,195	227,825	219,296	77,131	80,947	58,749	30,969	44,540	15,933	183,099	77,241	51,511	27,934
TRAVERSE CITY - CADILLAC	3,068,800	688,987	659,503	310,451	265,531	197,352	136,591	118,377	78,504	633,273	291,227	288,783	95,210
MINNESOTA													
DULUTH - SUPERIOR	2,572,281	546,216	516,684	234,580	298,291	236,330	97,471	71,519	37,397	523,576	279,564	174,566	81,351
MANKATO	548,028	137,678	133,748	45,848	59,955	50,909	28,945	16,834	6,831	100,949	31,555	45,979	16,068
MINNEAPOLIS - ST. PAUL	27,658,458	4,781,906	4,507,789	2,645,676	3,868,518	2,833,697	1,222,739	1,192,634	663,900	5,903,203	2,237,217	1,882,818	674,625
ROCHESTER - MASON CITY - AUSTIN	2,403,034	488,030	469,053	197,313	329,337	254,617	105,139	88,482	48,554	573,002	226,975	157,351	54,807
MISSISSIPPI													
BILOXI - GULFPORT - PASCAGOULA	1,670,365	366,885	345,017	173,299	259,535	202,681	53,646	58,507	32,478	379,945	131,585	80,349	69,285
COLUMBUS - TUPELO	2,160,329	493,623	477,087	138,670	315,504	239,713	102,711	91,305	58,564	537,633	115,523	120,536	86,071
GREENWOOD - GREENVILLE	1,164,591	302,161	295,924	80,529	126,580	92,448	51,912	43,604	31,439	278,439	100,287	36,622	45,605
JACKSON	4,721,410	911,539	886,833	352,213	734,655	450,669	210,803	168,151	103,066	1,209,764	373,988	210,840	200,957
LAUREL - HATTIESBURG	1,249,878	284,350	272,602	92,042	194,700	142,754	58,626	46,407	23,246	285,040	58,970	73,286	56,322
MERIDIAN	918,340	217,495	210,396	62,956	122,116	78,436	36,421	33,598	24,465	212,900	66,807	51,455	36,762
MISSOURI													
COLUMBIA - JEFFERSON CITY	2,457,457	432,052	420,816	184,641	302,798	261,194	81,901	80,007	45,894	573,503	209,098	177,138	46,341
JOPLIN - PITTSBURG	1,976,396	419,333	401,867	184,323	271,801	218,206	72,794	63,544	42,738	453,308	214,282	131,893	47,385
KANSAS CITY	13,682,949	2,643,725	2,545,210	1,338,376	1,903,570	1,584,092	564,500	572,288	296,708	3,472,354	989,072	796,392	346,354
ST. JOSEPH	757,212	142,916	135,772	63,487	126,199	98,882	17,641	21,129	11,785	181,115	108,794	36,169	14,218
ST. LOUIS	19,638,126	3,571,782	3,376,764	2,004,003	2,806,127	2,421,142	908,669	826,888	465,709	4,682,269	1,742,971	1,095,814	626,265
SPRINGFIELD	4,834,101	957,384	924,446	432,941	676,076	566,885	158,040	153,882	101,346	1,158,098	344,763	358,113	84,824
MONTANA													
BILLINGS - HARDIN	1,444,676	329,557	318,325	149,425	159,215	131,963	56,839	62,551	41,382	311,974	127,345	91,828	31,780
BUTTE	752,843	168,705	162,468	84,743	44,984	17,892	27,973	36,501	14,918	149,201	67,019	59,931	36,694
GREAT FALLS	924,948	219,560	211,674	92,908	98,310	76,257	41,647	44,126	24,470	208,553	66,101	62,633	27,960
HELENA	325,293	85,087	82,583	34,496	38,006	30,674	8,251	16,871	9,27[illegible]	47,421	23,719	16,022	8,965
MISSOULA	1,279,167	290,914	279,538	138,743	133,620	110,568	49,840	60,749	31,646	272,799	93,065	90,904	28,395
NEBRASKA													
LINCOLN - HASTINGS - KEARNEY	3,693,339	731,998	580,349	349,271	454,966	354,388	186,800	134,423	73,970	811,383	388,057	233,989	101,595
NORTH PLATTE	281,172	51,330	47,224	28,170	33,380	30,055	9,379	8,185	3,792	66,195	40,722	15,208	9,559
OMAHA	6,149,904	1,222,474	1,162,461	638,120	726,852	589,032	267,042	315,846	227,341	1,513,407	539,315	304,046	181,417

TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEVADA													
LAS VEGAS	4,937,254	1,057,230	1,010,733	569,659	583,962	517,719	271,594	212,416	113,883	1,052,077	266,371	311,277	156,796
RENO	3,381,401	700,853	676,189	326,961	379,054	294,880	124,905	133,314	76,780	695,573	255,562	266,062	148,034
NEW MEXICO													
ALBUQUERQUE	8,280,984	1,673,332	1,592,292	889,182	1,025,830	692,809	370,859	376,463	230,569	1,806,705	592,087	556,556	272,410
NEW YORK													
ALBANY - SCHENECTADY - TROY	10,551,428	2,372,209	2,249,889	968,756	1,089,252	827,042	500,743	494,418	265,763	2,382,789	558,866	597,385	345,119
BINGHAMTON	2,945,677	680,076	656,998	243,477	303,310	244,183	108,743	119,478	74,275	675,155	178,859	181,595	127,572
BUFFALO	10,272,959	2,440,631	2,274,239	1,064,180	1,142,484	929,331	506,642	498,822	257,344	2,239,472	634,616	422,589	454,137
ELMIRA	1,425,773	334,763	315,859	129,040	202,315	171,537	64,610	66,453	42,175	265,789	95,619	84,225	64,198
NEW YORK	134,567,209	27,433,045	24,344,669	13,756,525	13,416,223	11,056,610	10,597,649	8,664,602	5,176,751	24,643,441	5,967,979	5,545,032	4,402,271
ROCHESTER	7,350,835	1,668,067	1,587,603	700,693	774,622	592,606	350,219	417,640	198,779	1,757,621	430,754	340,120	261,186
SYRACUSE	7,118,391	1,642,887	1,538,060	714,852	631,935	488,517	401,462	370,488	200,857	1,677,335	394,254	379,759	286,158
UTICA	1,883,561	430,224	403,345	187,919	198,357	173,671	78,176	65,625	42,480	421,057	108,447	120,106	83,864
WATERTOWN - CARTHAGE	1,609,334	354,049	342,984	146,339	157,192	116,937	57,276	72,527	43,179	409,674	76,519	118,346	82,655
NORTH CAROLINA													
CHARLOTTE	13,139,377	2,747,833	2,677,482	1,222,817	1,356,956	991,258	634,703	744,796	484,780	3,158,554	885,366	829,699	535,533
GREENSBORO - WINSTON-SALEM - HIGH POINT	9,328,421	1,650,466	1,597,238	858,251	997,865	722,968	498,594	704,029	449,611	2,041,549	667,762	583,175	382,840
GREENVILLE - NEW BERN - WASHINGTON	3,830,476	837,912	809,196	348,714	385,687	291,125	143,059	178,679	126,193	947,196	263,907	281,484	140,984
RALEIGH - DURHAM	12,679,276	2,441,426	2,359,624	1,217,359	1,448,604	1,104,660	566,358	733,031	449,871	3,018,421	861,430	841,542	467,305
WILMINGTON	2,224,046	479,722	465,931	219,387	238,086	161,781	142,280	102,339	78,329	429,767	165,167	167,885	102,474
NORTH DAKOTA													
FARGO	3,703,621	717,155	690,206	338,807	435,673	307,326	158,254	124,716	65,064	874,891	368,584	266,580	106,192
MINOT - BISMARCK - DICKINSON - GLENDIVE	2,167,493	433,561	415,273	194,163	244,337	186,164	88,432	70,087	40,381	516,961	232,331	147,043	73,325
OHIO													
CINCINNATI	13,207,752	2,811,491	2,625,642	1,411,386	1,829,643	1,638,845	507,014	622,288	366,008	2,785,958	986,042	702,757	458,046
CLEVELAND	23,971,168	4,764,155	4,427,474	2,265,554	3,120,406	2,534,630	1,153,730	1,212,139	671,348	5,555,307	1,914,137	1,204,729	882,499
COLUMBUS	12,368,654	2,335,753	2,222,305	1,160,943	1,638,999	1,331,090	549,230	643,312	353,285	2,820,236	997,534	628,195	381,110
DAYTON	8,583,191	1,777,477	1,696,860	801,850	1,038,587	849,912	317,690	383,054	240,307	2,150,290	747,632	476,666	267,193
LIMA	911,008	160,821	149,386	80,677	143,850	111,541	37,153	39,617	18,634	229,825	85,526	48,730	25,527
TOLEDO	7,070,491	1,377,117	1,305,332	668,080	1,011,757	783,552	245,265	313,597	156,054	1,743,451	619,796	348,338	245,012
YOUNGSTOWN	4,423,878	852,472	802,391	378,753	520,204	432,488	210,008	195,951	127,090	1,076,066	390,703	186,924	178,230
ZANESVILLE	586,000	128,392	123,883	50,365	80,752	64,223	21,735	47,513	28,720	117,170	47,174	43,467	15,697
OKLAHOMA													
ARDMORE - ADA	933,702	256,878	235,683	76,197	109,599	90,822	46,387	32,498	22,481	189,467	70,451	51,758	28,784

TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		[illegible]tomotive [illegible]ealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furni[illegible] Home[illegible] ($000)	[illegible]tal ([illegible]0)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA (continued)													
OKLAHOMA CITY	9,781,561	2,127,276	2,033,749	1,002,278	1,144,285	870,554	524,698	433,945	234,734	2,556,743	648,620	446,844	270,852
TULSA	7,384,530	1,797,038	1,735,367	732,069	930,247	787,267	379,238	336,204	194,025	1,724,605	479,188	392,631	164,947
OREGON													
BEND	610,786	129,635	123,866	62,371	56,346	30,342	35,310	26,541	19,640	150,703	46,563	41,427	27,792
EUGENE	3,367,257	666,135	630,674	354,263	442,250	317,208	134,481	145,852	71,261	830,591	214,047	179,971	114,023
MEDFORD	2,497,828	513,750	473,526	225,694	260,585	174,959	82,786	101,886	61,989	544,141	172,782	141,385	94,069
PORTLAND	15,137,565	2,936,200	2,767,464	1,677,488	2,289,257	1,692,462	753,782	758,999	375,886	3,355,232	912,573	760,296	416,849
PENNSYLVANIA													
ERIE	2,849,653	561,466	531,757	256,356	294,730	225,185	101,519	101,897	42,099	549,769	167,982	105,327	102,937
HARRISBURG - YORK - LANCASTER - LEBANON	11,916,197	2,279,621	2,106,892	1,010,872	1,244,682	1,043,1[illegible]	454,478	557,968	320,896	2,947,580	763,912	639,994	326,021
JOHNSTOWN - ALTOONA	4,499,528	1,042,070	992,409	400,513	461,565	373,396	178,981	187,813	101,123	1,004,810	395,721	239,810	173,585
PHILADELPHIA	55,140,474	11,062,933	10,120,196	5,146,531	6,247,407	5,391,430	3,260,581	2,888,656	1,708,677	12,293,406	2,872,006	2,346,645	1,829,283
PITTSBURGH	17,688,449	3,980,295	3,743,083	1,735,194	2,310,580	1,930,701	846,057	866,515	509,217	3,863,493	1,113,267	768,768	683,711
WILKES-BARRE - SCRANTON	8,251,192	1,855,719	1,719,962	681,731	995,672	843,124	373,121	345,646	181,834	1,805,636	530,649	447,180	339,358
RHODE ISLAND													
PROVIDENCE - NEW BEDFORD	11,641,823	2,431,010	2,147,841	1,260,563	1,210,419	961,920	624,398	517,303	356,947	2,372,305	744,917	576,701	418,292
SOUTH CAROLINA													
CHARLESTON	3,847,812	836 230	799,606	421,772	407,352	285,494	212,887	207,656	133,193	871,838	299,106	217,483	124,736
COLUMBIA	5,027,520	1,011,155	975,289	468,287	594,457	467,914	228,164	267,680	163,685	1,166,463	383,073	365,675	174,800
FLORENCE - MYRTLE BEACH	3,094,602	623,297	601,837	353,904	350,501	245,936	205,238	171,968	132,583	595,677	211,437	213,495	108,062
GREENVILLE - SPARTANBURG - ASHEVILLE	10,543,553	2,330,454	2,268,076	934,773	1,115,069	846,810	516,206	503,823	321,359	2,307,318	805,843	730,171	448,754
SOUTH DAKOTA													
RAPID CITY	1,467,059	313,399	303,701	140,885	158,157	115,693	55,898	43,331	27,336	365,115	139,830	90,774	37,038
SIOUX FALLS - MITCHELL	3,525,968	714,817	680,498	305,312	360,912	262,804	161,135	128,957	67,861	825,055	359,709	240,352	124,107
TENNESSEE													
BRISTOL - KINGSPORT - JOHNSON CITY	3,906,757	933,075	906,264	313,476	505,748	376,403	142,946	154,655	101,775	880,117	269,960	261,960	191,213
CHATTANOOGA	4,791,837	1,077,927	1,045,876	405,024	584,882	485,808	235,528	262,362	170,576	1,086,974	359,357	249,343	161,569
JACKSON	932,541	179,514	171,502	58,965	156,759	123,415	43,547	42,730	29,151	203,901	78,654	66,331	29,920
KNOXVILLE	6,351,699	1,264,932	1,212,517	615,364	751,867	577,120	320,651	278,096	162,763	1,574,791	535,145	340,804	242,142
MEMPHIS	9,513,289	1,790,574	1,702,882	724,185	1,304,427	958,657	508,47[illegible]	456,994	283,156	2,499,480	751,282	406,049	407,001
NASHVILLE	12,031,424	2,218,660	2,140,558	1,109,167	1,487,408	1,182,257	539,467	613,171	350,538	3,155,337	942,880	648,088	433,979
TEXAS													
ABILENE - SWEETWATER	1,573,319	345,618	331,964	147,197	190,162	144,076	79,614	56,914	32,546	355,048	132,494	87,164	54,012
AMARILLO	3,035,781	690,989	657,017	276,853	359,380	245,074	170,071	120,280	76,882	687,295	271,396	167,574	80,577

TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Store		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)													
AUSTIN	6,730,746	1,743,557	1,683,790	783,039	776,583	564,917	356,375	320,441	165,891	1,333,034	375,711	351,080	163,910
BEAUMONT - PORT ARTHUR	2,688,670	564,537	548,883	226,256	378,529	301,250	144,803	97,728	46,417	662,829	199,785	142,397	80,309
CORPUS CHRISTI	2,818,957	737,138	713,631	298,621	351,571	236,926	126,110	96,901	59,477	644,219	194,108	135,608	60,374
DALLAS - FT. WORTH	37,175,095	7,684,934	7,429,938	3,836,099	4,600,270	3,555,487	2,028,527	1,670,909	931,193	8,985,085	2,448,821	1,705,564	946,398
EL PASO	4,094,955	885,365	855,718	395,206	592,881	453,148	226,602	226,257	114,782	867,044	314,861	238,366	89,857
HOUSTON	25,947,048	5,740,708	5,499,988	2,528,603	3,297,427	2,669,827	1,576,516	1,223,113	645,697	6,427,758	1,470,136	1,132,148	701,821
LAREDO	734,054	176,074	162,719	61,417	118,178	99,618	77,264	58,633	9,803	89,652	37,543	36,551	10,081
LUBBOCK	2,517,311	563,788	538,612	247,834	333,226	228,728	137,717	102,093	61,572	618,432	149,876	116,939	52,403
MCALLEN - BROWNSVILLE	3,060,169	800,004	758,120	262,736	450,774	335,590	231,238	150,992	85,520	573,948	144,300	171,642	59,952
ODESSA - MIDLAND	2,265,581	597,997	582,701	200,298	286,364	224,570	120,501	73,497	43,789	508,005	171,030	95,789	65,228
SAN ANGELO	774,347	170,952	163,914	66,752	96,330	72,162	41,027	35,509	20,467	182,553	70,086	43,394	14,676
SAN ANTONIO	10,439,688	2,566,305	2,464,398	1,185,268	1,148,777	853,527	644,639	434,668	238,386	2,377,297	682,832	462,118	238,849
TYLER - LONGVIEW - JACKSONVILLE	3,458,936	784,092	760,1[illegible]	285,130	440,092	324,856	168,490	153,421	92,300	859,884	209,608	226,804	106,226
VICTORIA	500,986	121,725	115,393	[illegible]	70,375	62,443	29,043	25,586	12,909	110,678	34,328	26,381	10,073
WACO - TEMPLE - BRYAN	3,735,218	913,735	875,763	386,436	545,284	430,608	161,386	144,510	77,368	740,5[illegible]	255,011	218,351	81,535
WICHITA FALLS - LAWTON	2,484,608	530,594	505,086	247,919	380,369	298,659	103,657	98,681	62,274	567,491	181,893	148,689	71,677
UTAH													
SALT LAKE CITY	10,075,465	2,192,425	2,102,562	928,895	1,176,029	909,012	486,996	559,759	348,947	2,225,326	818,645	593,864	205,150
VERMONT													
BURLINGTON - PLATTSBURGH	4,955,621	1,129,725	1,065,774	488,023	411,412	299,422	218,570	196,822	111,138	1,089,894	320,775	374,173	139,727
VIRGINIA													
CHARLOTTESVILLE	1,025,685	213,689	208,988	91,475	115,571	90,629	63,686	56,826	36,442	194,007	46,641	55,777	32,955
HARRISONBURG	1,280,722	269,299	254,694	102,874	165,310	134,965	33,344	74,971	54,117	285,426	85,607	108,809	48,773
NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON	11,240,092	2,391,740	2,303,928	1,141,976	1,275,759	1,017,887	548,579	638,400	427,367	2,367,375	762,619	599,905	355,111
RICHMOND	7,911,956	1,672,685	1,624,416	684,000	934,511	653,031	372,223	372,009	224,193	1,805,421	628,490	387,458	288,637
ROANOKE - LYNCHBURG	6,375,307	1,356,983	1,323,812	548,019	747,169	537,067	249,869	290,324	190,087	1,375,894	577,376	395,000	251,547
WASHINGTON													
SEATTLE - TACOMA	25,058,352	5,559,690	5,286,295	2,894,719	2,650,117	1,934,751	1,408,118	1,414,635	713,370	4,701,531	1,580,032	1,474,995	964,167
SPOKANE	5,139,164	1,345,564	1,308,790	520,768	553,078	387,368	217,862	189,115	111,714	1,103,776	348,398	288,098	188,355
YAKIMA	2,697,740	667,384	651,365	275,385	308,550	228,211	104,731	96,818	56,617	603,710	191,435	136,186	117,956
WEST VIRGINIA													
BLUEFIELD - BECKLEY - OAK HILL	1,923,435	460,133	448,929	129,943	306,086	187,660	49,963	68,647	47,811	435,655	128,136	133,203	109,945
CHARLESTON - HUNTINGTON	7,162,325	1,623,418	1,559,382	624,236	968,122	658,501	258,067	290,080	180,206	1,575,256	567,444	421,594	344,518
CLARKSBURG - WESTON	1,714,521	425,097	399,828	133,323	231,948	153,654	49,250	50,363	32,706	369,999	156,848	129,325	77,382
PARKERSBURG	783,955	137,291	132,156	69,769	168,801	136,735	24,216	29,782	16,384	198,955	44,027	33,509	26,560
WHEELING - STEUBENVILLE	2,019,451	490,186	465,209	178,614	289,840	214,940	69,646	76,585	46,639	415,758	184,566	95,241	83,332

TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
WISCONSIN													
GREEN BAY - APPLETON	6,687,307	1,288,054	1,211,519	643,853	983,678	750,271	243,872	336,968	168,102	1,513,931	531,726	459,848	147,618
LA CROSSE - EAU CLAIRE	2,791,766	548,164	520,795	286,665	347,722	269,468	107,245	124,875	60,794	624,821	288,550	180,099	57,318
MADISON	5,871,032	988,821	927,788	519,120	581,462	496,533	216,404	315,978	125,686	1,190,230	485,000	343,736	136,879
MILWAUKEE	14,254,278	2,771,152	2,608,411	1,399,420	1,822,296	1,535,413	627,594	823,120	360,261	3,206,220	1,135,912	751,276	470,661
WAUSAU - RHINELANDER	2,869,475	583,627	521,207	246,394	386,641	264,523	89,914	112,918	74,553	627,682	230,311	183,283	46,494
WYOMING													
CASPER - RIVERTON	697,252	161,934	157,707	61,561	80,307	61,380	27,492	30,456	16,808	161,672	63,945	40,211	12,493
CHEYENNE - SCOTTSBLUFF (STERLING)	842,166	163,223	156,815	84,511	116,660	87,194	34,878	32,774	17,662	208,510	78,562	42,756	9,859
TOTAL UNITED STATES ADIs	1,708,006,149	346,897,018	325,685,504	171,430,505	201,326,523	159,635,267	89,312,044	88,849,680	50,254,410	379,822,995	113,991,146	90,577,294	60,150,979

SECTION 20

Television Market (ADI) Rankings
Retail Sales By Merchandise Line

Groceries And Other Foods
Drugs, Health Aids And Beauty Aids
Furniture And Other Sleep Equipment
Major Household Appliances
Televisions And Video Recorders
Audio Equipment/Musical Instruments
Home Computers And Calculators
Men's And Boys' Clothing
Women's And Girls' Clothing
Footwear

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10. A listing of the county makeup of each Television Market will be found starting on page A-11.

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Women's & Girls' Clothing Sales 20–10
Footwear Sales 20–11

GROCERY & OTHER FOOD SALES

ADI	($000)	Rank
New York, N.Y.	24,469,120	1
Lo. Angeles, Calif.	16,307,448	2
Chicago, Ill.	9,480,984	3
Philadelphia, Pa.	9,231,160	4
Boston, Mass.	8,738,145	5
San Francisco - Oakland - San Jose, Calif.	7,661,740	6
Washington, D.C.	5,863,447	7
Dallas - Ft. Worth, Tex.	5,751,806	8
Detroit, Mich.	5,582,388	9
Minneapolis - St. Paul, Minn.	4,482,953	10
Seattle - Tacoma, Wash.	4,410,752	11
Houston, Tex.	4,175,344	12
Cleveland, Ohio	4,147,296	13
Atlanta, Ga.	4,088,946	14
Tampa - St. Petersburg (Sarasota), Fla.	3,776,565	15
Miami - Ft. Lauderdale, Fla.	3,728,220	16
Hartford - New Haven, Conn.	3,501,375	17
Pittsburgh, Pa.	3,433,152	18
Phoenix, Ariz.	3,207,366	19
Sacramento - Stockton, Calif.	3,033,465	20
St. Louis, Mo.	3,012,296	21
San Diego, Calif.	2,997,915	22
Baltimore, Md.	2,950,340	23
Denver, Colo.	2,945,030	24
Orlando - Daytona Beach - Melbourne, Fla.	2,709,292	25
Portland, Ore.	2,604,003	26
Milwaukee, Wisc.	2,584,042	27
Cincinnati, Ohio	2,373,020	28
Indianapolis, Ind.	2,328,682	29
Kansas City, Mo.	2,232,8[illegible]	30
New Orleans, La.	2,139,134	31
Grand Rapids - Kalamazoo - Battle Creek, Mich.	2,132,438	32
Providence - New Bedford, R.I.-Mass.	2,118,702	33
Charlotte, N.C.	2,114,568	34
Buffalo, N.Y.	2,080,258	35
Albany - Schenectady - Troy, N.Y.	2,016,747	36
Harrisburg - York - Lancaster - Lebanon, Pa.	1,983,038	37
Columbus, Ohio	1,916,067	38
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,876,316	39
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,831,914	40
San Antonio, Tex.	1,812,200	41
Raleigh - Durham, N.C.	1,799,148	42
Nashville, Tenn.	1,756,527	43
Oklahoma City, Okla.	1,683,777	44
Salt Lake City, Utah	1,680,938	45
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	1,644,908	46
Wilkes-Barre - Scranton, Pa.	1,597,909	47
Dayton, Ohio	1,522,538	48
Memphis, Tenn.	1,521,402	49
Flint - Saginaw - Bay City, Mich.	1,517,911	50
Portland - Poland Spring, Maine	1,509,925	51
Louisville, Ky.	1,430,965	52
Birmingham, Ala.	1,426,334	53
Fresno - Visalia, Calif.	1,406,349	54
Tulsa, Okla.	1,383,376	55
Charleston - Huntington, W.Va.	1,366,095	56
Little Rock, Ark.	1,359,647	57
Jacksonville, Fla.	1,358,573	58
Syracuse, N.Y.	1,347,455	59
Rochester, N.Y.	1,346,902	60
Richmond, Va.	1,281,040	61
Albuquerque, N.M.	1,273,684	62
Greensboro - Winston-Salem - High Point, N.C.	1,259,665	63
Toledo, Ohio	1,215,745	64
Green Bay - Appleton, Wisc.	1,211,919	65
Des Moines, Iowa	1,197,438	66
Austin, Tex.	1,170,932	67
Wichita - Hutchinson, Kans.	1,101,803	68
Mobile - Pensacola, Ala.-Fla.	1,091,284	69
Shreveport - Texarkana, La.-Tex.-Ark.	1,053,587	70
Madison, Wisc.	1,049,880	71
Roanoke - Lynchburg, Va.	1,036,944	72
Lexington, Ky.	1,030,521	73
Spokane, Wash.	1,028,645	74
Knoxville, Tenn.	1,012,167	75
Omaha, Neb.	1,007,005	76
Springfield - Decatur - Champaign, Ill.	971,456	77
Chattanooga, Tenn.	950,481	78
Johnstown - Altoona, Pa.	932,430	79
South Bend - Elkhart, Ind.	925,563	80
Burlington - Plattsburgh, Vt.-N.Y.	924,852	81
Cedar Rapids - Waterloo - Dubuque, Iowa	878,333	82
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	874,798	83
Springfield, Mass.	863,725	84
Davenport - Rock Island - Moline, Iowa-Ill.	857,423	85
Lansing, Mich.	853,456	86
Ft. Myers - Naples, Fla.	836,776	87
Baton Rouge, La.	834,916	88
Huntsville - Decatur - Florence, Ala.	820,870	89
Springfield, Mo.	809,972	90
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	808,432	91
Columbia, S.C.	796,943	92
Jackson, Miss.	774,289	93
Tucson, Ariz.	761,545	94
Evansville, Ind.	747,946	95
Las Vegas, Nev.	741,698	96
Bristol - Kingsport - Johnson City, Tenn.	735,410	97
Youngstown, Ohio	7[illegible]4,678	98
Salinas - Monterey, Calif.	709,398	99
El Paso, Tex.	676,615	100
Ft. Wayne, Ind.	669,422	101
Charleston, S.C.	666,127	102
Savannah, Ga.	653,058	103
Greenville - New Bern - Washington, N.C.	643,635	104
Waco - Temple - Bryan, Tex.	640,065	105
Lafayette, La.	639,809	106
Lincoln - Hastings - Kearney, Neb.	633,705	107
Fargo, N.D.	621,175	108
Tyler - Longview - Jacksonville, Tex.	620,912	109
Traverse City - Cadillac, Mich.	619,179	110
Sioux Falls - Mitchell, S.D.	593,820	111
Peoria - Bloomington, Ill.	593,071	112
Wausau - Rhinelander, Wisc.	579,887	113
Ft. Smith, Ark.	578,950	114
Binghamton, N.Y.	576,136	115
McAllen - Brownsville, Tex.	567,553	116
Augusta, Ga.	562,681	117
Colorado Springs - Pueblo, Colo.	551,870	118
Montgomery - Selma, Ala.	547,150	119
Eugene, Ore.	546,340	120
Medford, Ore.	543,067	121
Tallahassee - Thomasville, Fla.-Ga.	533,737	122
Monroe - El Dorado, La.-Ark.	530,596	123
Erie, Pa.	515,810	124
Amarillo, Tex.	513,456	125
Yakima, Wash.	512,007	126
Bakersfield, Calif.	509,811	127
Bangor, Maine	508,396	128
La Crosse - Eau Claire, Wisc.	502,350	129
Reno, Nev.	501,628	130
Florence - Myrtle Beach, S.C.	500,960	131
Corpus Christi, Tex.	495,115	132
Rockford, Ill.	492,837	133
Duluth - Superior, Minn.-Wisc.	492,825	134
Columbus, Ga.	463,396	135
Macon, Ga.	456,655	136
Beaumont - Port Arthur, Tex.	449,961	137
Chico - Redding, Calif.	444,698	138
Odessa - Midland, Tex.	443,876	139
Terre Haute, Ind.	434,722	140
Rochester - Mason City - Austin, Minn.-Iowa	426,860	141
Albany, Ga.	426,207	142
Lubbock, Tex.	421,863	143
Columbus - Tupelo, Miss.	420,438	144
Boise, Ida.	414,134	145
Sioux City, Iowa	413,127	146
Wheeling - Steubenville, W.Va.-Ohio	409,970	147
Wichita Falls - Lawton, Tex.-Okla.	398,838	148
Utica, N.Y.	378,804	149
Wilmington, N.C.	376,912	150
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	374,549	151
Bluefield - Beckley - Oak Hill, W.Va.	370,551	152
Topeka, Kans.	369,612	153
Columbia - Jefferson City, Mo.	353,760	154
Joplin - Pittsburg, Mo.-Kans.	348,072	155
Clarksburg - Weston, W.Va.	346,354	156
Salisbury, Md.	309,541	157
Watertown - Carthage, N.Y.	299,963	158
Biloxi - Gulfport - Pascagoula, Miss.	297,639	159
Idaho Falls - Pocatello, Ida.	285,431	160
Dothan, Ala.	277,800	161
Elmira, N.Y.	276,785	162
Quincy - Hannibal, Ill.-Mo.	273,731	163
Lake Charles, La.	265,242	164
Billings - Hardin, Mont.	264,580	165
Palm Springs, Calif.	264,277	166
Abilene - Sweetwater, Tex.	257,647	167
Greenwood - Greenville, Miss.	256,406	168
Rapid City, S.D.	256,064	169
Gainesville, Fla.	247,500	170
Laurel - Hattiesburg, Miss.	242,444	171
Alexandria, La.	240,363	172
Jonesboro, Ark.	239,570	173
Panama City, Fla.	232,224	174
Missoula, Mont.	226,119	175
Harrisonburg, Va.	210,265	176
Marquette, Mich.	203,188	177
El Centro - Yuma, Calif.-Ariz.	201,178	178
Ardmore - Ada, Okla.	198,208	179
Meridian, Miss.	184,689	180
Eureka, Calif.	164,139	181
Grand Junction - Durango, Colo.	161,553	182
Great Falls, Mont.	160,706	183
Charlottesville, Va.	158,172	184
Tuscaloosa, Ala.	152,618	185
Jackson, Tenn.	148,429	186
Lima, Ohio	142,191	187
Hagerstown, Md.	142,082	188
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	135,590	189
Butte, Mont.	131,498	190
San Angelo, Tex.	130,297	191
Bowling Green, Ky.	129,283	192
Lafayette, Ind.	128,603	193
Mankato, Minn.	120,897	194
St. Joseph, Mo.	120,552	195
Casper - Riverton, Wyo.	120,102	196
Parkersburg, W.Va.	118,069	197
Laredo, Tex.	116,620	198
Zanesville, Ohio	110,632	199
Flagstaff, Ariz.	105,141	200
Bend, Ore.	103,175	201
Presque Isle, Maine	99,553	202
Anniston, Ala.	98,257	203
Victoria, Tex.	82,667	204
Ottumwa - Kirksville, Iowa-Mo.	74,084	205
Twin Falls, Ida.	73,363	206
Helena, Mont.	65,553	207
North Platte, Neb.	46,880	208
Alpena, Mich.	46,796	209

1990 SURVEY OF BUYING POWER DATA SERVICE

S&MM/ARBITRON TV MARKET (ADI) RANKING

DRUG, HEALTH AID & BEAUTY AID SALES

ADI	($000)	Rank
New York, N.Y.	5,470,934	1
Los Angeles, Calif.	4,219,775	2
Chicago, Ill.	2,627,253	3
Philadelphia, Pa.	2,336,669	4
San Francisco - Oakland - San Jose, Calif.	2,150,509	5
Boston, Mass.	1,614,294	6
Dallas - Ft. Worth, Tex.	1,492,765	7
Washington, D.C.	1,354,302	8
Detroit, Mich.	1,321,019	9
Atlanta, Ga.	1,172,205	10
Miami - Ft. Lauderdale, Fla.	1,166,755	11
Seattle - Tacoma, Wash.	1,056,777	12
Houston, Tex.	960,903	13
Cleveland, Ohio	953,718	14
Tampa - St. Petersburg (Sarasota), Fla.	940,101	15
Minneapolis - St. Paul, Minn.	916,243	16
Sacramento - Stockton, Calif.	859,382	17
Pittsburgh, Pa.	803,243	18
St. Louis, Mo.	790,152	19
Phoenix, Ariz.	773,816	20
San Diego, Calif.	763,339	21
Baltimore, Md.	703,954	22
Hartford - New Haven, Conn.	674,355	23
Denver, Colo.	649,640	24
Portland, Ore.	629,863	25
Indianapolis, Ind.	586,765	26
Charlotte, N.C.	563,880	27
Orlando - Daytona Beach - Melbourne, Fla.	555,170	28
New Orleans, La.	554,361	29
Kansas City, Mo.	550,390	30
Raleigh - Durham, N.C.	534,865	31
Milwaukee, Wisc.	529,122	32
Nashville, Tenn.	521,640	33
Cincinnati, Ohio	498,287	34
Columbus, Ohio	488,713	35
Memphis, Tenn.	481,074	36
Greenville - Spartanburg - Asheville, S.C.-N.C.	474,536	37
Buffalo, N.Y.	431,694	38
Louisville, Ky.	415,251	39
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	411,519	40
Oklahoma City, Okla.	404,585	41
San Antonio, Tex.	398,527	42
Norfolk - Portsmouth - Newport News - Hampton, Va.	392,887	43
Providence - New Bedford, R.I.-Mass.	392,216	44
Grand Rapids - Kalamazoo - Battle Creek, Mich.	388,642	45
Wilkes-Barre - Scranton, Pa.	386,629	46
Albany - Schenectady - Troy, N.Y.	382,140	47
Greensboro - Winston-Salem - High Point, N.C.	380,454	48
Charleston - Huntington, W.Va.	375,244	49
Harrisburg - York - Lancaster - Lebanon, Pa.	372,773	50
Salt Lake City, Utah	372,289	51
Birmingham, Ala.	364,872	52
Fresno - Visalia, Calif.	343,183	53
Jacksonville, Fla.	335,994	54
Albuquerque, N.M.	328,670	55
Richmond, Va.	325,594	56
Dayton, Ohio	324,770	57
Tulsa, Okla.	311,288	58
Flint - Saginaw - Bay City, Mich.	310,459	59
Toledo, Ohio	308,634	60
Little Rock, Ark.	308,131	61
Knoxville, Tenn.	288,305	62
Lexington, Ky.	283,858	63
Austin, Tex.	283,079	64
Mobile - Pensacola, Ala.-Fla.	282,703	65
Roanoke - Lynchburg, Va.	263,921	66
Wichita - Hutchinson, Kans.	257,580	67
Syracuse, N.Y.	256,621	68
Shreveport - Texarkana, La.-Tex.-Ark.	255,838	69
Rochester, N.Y.	251,416	70
Las Vegas, Nev.	245,681	71
Springfield - Decatur - Champaign, Ill.	238,095	72
Jackson, Miss.	237,415	73
Omaha, Neb.	230,300	74
Spokane, Wash.	223,733	75
Des Moines, Iowa	220,285	76
Tucson, Ariz.	219,747	77
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	217,025	78
Green Bay - Appleton, Wisc.	215,580	79
Huntsville - Decatur - Florence, Ala.	214,686	80
Bristol - Kingsport - Johnson City, Tenn.	208,223	81
Portland - Poland Spring, Maine	205,670	82
Baton Rouge, La.	203,029	83
Chattanooga, Tenn.	202,746	84
Youngstown, Ohio	197,626	85
South Bend - Elkhart, Ind.	195,955	86
Columbia, S.C.	190,370	87
Davenport - Rock Island - Moline, Iowa-Ill.	189,015	88
Johnstown - Altoona, Pa.	180,793	89
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	180,519	90
Springfield, Mo.	179,531	91
Salinas - Monterey, Calif.	176,792	92
Cedar Rapids - Waterloo - Dubuque, Iowa	173,834	93
Savannah, Ga.	173,802	94
Springfield, Mass.	170,633	95
Evansville, Ind.	170,429	96
El Paso, Tex.	168,804	97
Reno, Nev.	165,197	98
Ft. Myers - Naples, Fla.	164,862	99
Peoria - Bloomington, Ill.	160,125	100
Lansing, Mich.	157,025	101
Augusta, Ga.	156,798	102
Madison, Wisc.	155,736	103
Eugene, Ore.	155,348	104
Greenville - New Bern - Washington, N.C.	150,786	105
Ft. Wayne, Ind.	149,750	106
Charleston, S.C.	149,266	107
Tyler - Longview - Jacksonville, Tex.	146,945	108
Burlington - Plattsburgh, Vt.-N.Y.	145,657	109
Montgomery - Selma, Ala.	145,299	110
Lafayette, La.	144,840	111
Waco - Temple - Bryan, Tex.	144,035	112
Macon, Ga.	140,757	113
Terre Haute, Ind.	136,531	114
Monroe - El Dorado, La.-Ark.	135,667	115
Amarillo, Tex.	134,801	116
Colorado Springs - Pueblo, Colo.	134,675	117
Tallahassee - Thomasville, Fla.-Ga.	130,839	118
McAllen - Brownsville, Tex.	130,695	119
Lincoln - Hastings - Kearney, Neb.	129,344	120
Yakima, Wash.	126,497	121
Binghamton, N.Y.	126,283	122
Ft. Smith, Ark.	125,296	123
Bakersfield, Calif.	124,948	124
Chico - Redding, Calif.	122,719	125
Rockford, Ill.	119,763	126
Florence - Myrtle Beach, S.C.	119,142	127
Columbus, Ga.	115,507	128
Fargo, N.D.	115,053	129
Odessa - Midland, Tex.	114,845	130
Bluefield - Beckley - Oak Hill, W.Va.	114,377	131
Corpus Christi, Tex.	111,648	132
Sioux Falls - Mitchell, S.D.	111,025	133
Medford, Ore.	109,778	134
Beaumont - Port Arthur, Tex.	109,731	135
Traverse City - Cadillac, Mich.	108,882	136
Wichita Falls - Lawton, Tex.-Okla.	106,234	137
Erie, Pa.	104,732	138
Wilmington, N.C.	104,725	139
Columbus - Tupelo, Miss.	104,281	140
Lubbock, Tex.	101,821	141
Albany, Ga.	100,010	142
Topeka, Kans.	97,099	143
Wheeling - Steubenville, W.Va.-Ohio	96,076	144
Duluth - Superior, Minn.-Wisc.	92,358	145
La Crosse - Eau Claire, Wisc.	84,649	146
Clarksburg - Weston, W.Va.	84,498	147
Joplin - Pittsburg, Mo.-Kans.	81,327	148
Wausau - Rhinelander, Wisc.	80,785	149
Columbia - Jefferson City, Mo.	79,741	150
Boise, Ida.	77,997	151
Utica, N.Y.	77,357	152
Sioux City, Iowa	76,426	153
Rochester - Mason City - Austin, Minn.-Iowa	76,123	154
Watertown - Carthage, N.Y.	74,012	155
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	73,895	156
Biloxi - Gulfport - Pascagoula, Miss.	73,620	157
Abilene - Sweetwater, Tex.	71,588	158
Laurel - Hattiesburg, Miss.	66,295	159
Salisbury, Md.	65,858	160
Dothan, Ala.	64,965	161
Quincy - Hannibal, Ill.-Mo.	64,058	162
Alexandria, La.	62,581	163
Elmira, N.Y.	61,815	164
Lake Charles, La.	61,657	165
Bangor, Maine	58,978	166
Idaho Falls - Pocatello, Ida.	56,023	167
Palm Springs, Calif.	55,280	168
Gainesville, Fla.	54,867	169
Panama City, Fla.	54,041	170
Harrisonburg, Va.	53,390	171
Greenwood - Greenville, Miss.	53,298	172
Jonesboro, Ark.	50,861	173
El Centro - Yuma, Calif.-Ariz.	47,436	174
Eureka, Calif.	44,568	175
Tuscaloosa, Ala.	43,963	176
Ardmore - Ada, Okla.	43,954	177
Meridian, Miss.	43,914	178
Rapid City, S.D.	43,297	179
Jackson, Tenn.	43,041	180
Billings - Hardin, Mont.	41,516	181
Bowling Green, Ky.	41,016	182
Grand Junction - Durango, Colo.	40,863	183
Charlottesville, Va.	39,428	184
Missoula, Mont.	37,793	185
Parkersburg, W.Va.	36,629	186
Lafayette, Ind.	36,259	187
Butte, Mont.	33,862	188
Anniston, Ala.	33,794	189
Marquette, Mich.	32,803	190
Lima, Ohio	31,992	191
Hagerstown, Md.	30,908	192
Great Falls, Mont.	30,509	193
Bend, Ore.	30,124	194
San Angelo, Tex.	27,050	195
St. Joseph, Mo.	25,797	196
Laredo, Tex.	25,456	197
Zanesville, Ohio	21,546	198
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	21,064	199
Flagstaff, Ariz.	21,027	200
Mankato, Minn.	19,320	201
Victoria, Tex.	19,251	202
Casper - Riverton, Wyo.	18,115	203
Twin Falls, Ida.	15,899	204
Presque Isle, Maine	13,359	205
Ottumwa - Kirksville, Iowa-Mo.	12,375	206
North Platte, Neb.	12,071	207
Alpena, Mich.	11,520	208
Helena, Mont.	11,272	209

S&MM/ARBITRON TV MARKET (ADI) RANKING

MAJOR HOUSEHOLD APPLIANCE SALES

ADI	($000)	Rank
New York, N.Y.	1,378,706	1
Los Angeles, Calif.	1,149,148	2
Chicago, Ill.	642,388	3
Philadelphia, Pa.	622,956	4
Boston, Mass.	540,379	5
San Francisco - Oakland - San Jose, Calif.	528,945	6
Dallas - Ft. Worth, Tex.	434,683	7
Detroit, Mich.	380,916	8
Washington, D.C.	346,192	9
Tampa - St. Petersburg (Sarasota), Fla.	325,768	10
Houston, Tex.	309,670	11
Minneapolis - St. Paul, Minn.	297,947	12
Atlanta, Ga.	286,463	13
Cleveland, Ohio	279,988	14
Miami - Ft. Lauderdale, Fla.	272,441	15
Seattle - Tacoma, Wash.	270,023	16
Hartford - New Haven, Conn.	233,915	17
St. Louis, Mo.	221,858	18
Sacramento - Stockton, Calif.	218,577	19
San Diego, Calif.	217,325	20
Orlando - Daytona Beach - Melbourne, Fla.	217,160	21
Denver, Colo.	216,049	22
Baltimore, Md.	201,802	23
Raleigh - Durham, N.C.	192,866	24
Phoenix, Ariz.	192,475	25
Pittsburgh, Pa.	191,740	26
Indianapolis, Ind.	182,697	27
Charlotte, N.C.	178,270	28
Portland, Ore.	175,949	29
Kansas City, Mo.	171,039	30
Milwaukee, Wisc.	166,928	31
New Orleans, La.	161,777	32
Cincinnati, Ohio	152,385	33
Nashville, Tenn.	151,593	34
Harrisburg - York - Lancaster - Lebanon, Pa.	148,074	35
Greenville - Spartanburg - Asheville, S.C.-N.C.	146,730	36
Grand Rapids - Kalamazoo - Battle Creek, Mich.	146,549	37
Norfolk - Portsmouth - Newport News - Hampton, Va.	138,024	38
Greensboro - Winston-Salem - High Point, N.C.	137,995	39
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	132,491	40
Salt Lake City, Utah	122,919	41
Providence - New Bedford, R.I.-Mass.	121,484	42
Buffalo, N.Y.	117,376	43
Memphis, Tenn.	116,636	44
Albany - Schenectady - Troy, N.Y.	115,600	45
Jacksonville, Fla.	112,089	46
Louisville, Ky.	108,693	47
Oklahoma City, Okla.	106,822	48
San Antonio, Tex.	106,215	49
Flint - Saginaw - Bay City, Mich.	101,476	50
Birmingham, Ala.	101,189	51
Little Rock, Ark.	99,350	52
Mobile - Pensacola, Ala.-Fla.	99,285	53
Albuquerque, N.M.	95,144	54
Columbus, Ohio	95,110	55
Tulsa, Okla.	94,661	56
Richmond, Va.	92,197	57
Wilkes-Barre - Scranton, Pa.	91,772	58
Dayton, Ohio	91,767	59
Charleston - Huntington, W.Va.	91,105	60
Portland - Poland Spring, Maine	90,079	61
Green Bay - Appleton, Wisc.	86,259	62
Shreveport - Texarkana, La.-Tex.-Ark.	85,121	63
Rochester, N.Y.	83,929	64
Wichita - Hutchinson, Kans.	83,902	65
Roanoke - Lynchburg, Va.	81,961	66
Austin, Tex.	80,286	67
Toledo, Ohio	79,572	68
Huntsville - Decatur - Florence, Ala.	78,212	69
Springfield - Decatur - Champaign, Ill.	77,136	70
Omaha, Neb.	76,654	71
Ft. Myers - Naples, Fla.	75,538	72
Baton Rouge, La.	74,609	73
Syracuse, N.Y.	74,239	74
Lexington, Ky.	72,716	75
Fresno - Visalia, Calif.	72,289	76
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	70,955	77
Knoxville, Tenn.	69,518	78
Columbia, S.C.	69,114	79
Des Moines, Iowa	68,794	80
Chattanooga, Tenn.	65,048	81
Springfield, Mass.	63,427	82
Waco - Temple - Bryan, Tex.	60,410	83
Madison, Wisc.	60,374	84
Jackson, Miss.	59,944	85
South Bend - Elkhart, Ind.	59,253	86
Springfield, Mo.	58,334	87
Davenport - Rock Island - Moline, Iowa-Ill.	57,462	88
Cedar Rapids - Waterloo - Dubuque, Iowa	57,162	89
Lansing, Mich.	57,140	90
Youngstown, Ohio	55,903	91
Las Vegas, Nev.	55,608	92
Greenville - New Bern - Washington, N.C.	55,166	93
Ft. Wayne, Ind.	55,135	94
El Paso, Tex.	54,649	95
Savannah, Ga.	54,468	96
Evansville, Ind.	54,257	97
Spokane, Wash.	53,722	98
Bristol - Kingsport - Johnson City, Tenn.	53,500	99
Burlington - Plattsburgh, Vt.-N.Y.	51,436	100
Johnstown - Altoona, Pa.	51,203	101
McAllen - Brownsville, Tex.	50,152	102
Colorado Springs - Pueblo, Colo.	48,349	103
Tyler - Longview - Jacksonville, Tex.	46,881	104
Florence - Myrtle Beach, S.C.	46,850	105
Corpus Christi, Tex.	46,012	106
Binghamton, N.Y.	45,250	107
Charleston, S.C.	43,735	108
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	43,627	109
Tallahassee - Thomasville, Fla.-Ga.	43,517	110
Lafayette, La.	42,990	111
Montgomery - Selma, Ala.	42,803	112
Tucson, Ariz.	42,772	113
Peoria - Bloomington, Ill.	42,746	114
Monroe - El Dorado, La.-Ark.	42,631	115
Salinas - Monterey, Calif.	42,257	116
Ft. Smith, Ark.	42,229	117
Beaumont - Port Arthur, Tex.	42,062	118
Amarillo, Tex.	41,549	119
Macon, Ga.	40,689	120
Lincoln - Hastings - Kearney, Neb.	40,165	121
Augusta, Ga.	36,945	122
Rockford, Ill.	36,929	123
Topeka, Kans.	36,889	124
Sioux Falls - Mitchell, S.D.	36,754	125
Columbus - Tupelo, Miss.	36,732	126
Columbus, Ga.	36,328	127
Traverse City - Cadillac, Mich.	35,904	128
Wausau - Rhinelander, Wisc.	35,889	129
Fargo, N.D.	35,591	130
Reno, Nev.	35,334	131
Erie, Pa.	34,447	132
La Crosse - Eau Claire, Wisc.	34,099	133
Eugene, Ore.	34,074	134
Boise, Ida.	33,942	135
Columbia - Jefferson City, Mo.	33,399	136
Wichita Falls - Lawton, Tex.-Okla.	32,950	137
Chico - Redding, Calif.	32,872	138
Terre Haute, Ind.	32,684	139
Yakima, Wash.	32,659	140
Wilmington, N.C.	29,870	141
Lubbock, Tex.	28,966	142
Bakersfield, Calif.	28,042	143
Albany, Ga.	27,644	144
Medford, Ore.	27,575	145
Odessa - Midland, Tex.	27,135	146
Rochester - Mason City - Austin, Minn.-Iowa	26,977	147
Bluefield - Beckley - Oak Hill, W.Va.	26,589	148
Dothan, Ala.	24,995	149
Salisbury, Md.	24,836	150
Bangor, Maine	24,821	151
Sioux City, Iowa	24,575	152
Duluth - Superior, Minn.-Wisc.	24,132	153
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	23,757	154
Lake Charles, La.	23,653	155
Joplin - Pittsburg, Mo.-Kans.	22,854	156
Biloxi - Gulfport - Pascagoula, Miss.	22,808	157
Clarksburg - Weston, W.Va.	22,734	158
Idaho Falls - Pocatello, Ida.	22,586	159
Abilene - Sweetwater, Tex.	22,477	160
Wheeling - Steubenville, W.Va.-Ohio	22,088	161
Alexandria, La.	21,255	162
Laurel - Hattiesburg, Miss.	21,003	163
Elmira, N.Y.	20,793	164
Watertown - Carthage, N.Y.	19,238	165
Quincy - Hannibal, Ill.-Mo.	18,848	166
Billings - Hardin, Mont.	18,701	167
Missoula, Mont.	18,691	168
Greenwood - Greenville, Miss.	18,531	169
Harrisonburg, Va.	17,932	170
Jonesboro, Ark.	16,840	171
Utica, N.Y.	16,601	172
Lafayette, Ind.	15,936	173
Great Falls, Mont.	15,348	174
Laredo, Tex.	14,937	175
Meridian, Miss.	14,781	176
Jackson, Tenn.	14,712	177
Charlottesville, Va.	14,609	178
Palm Springs, Calif.	14,348	179
Panama City, Fla.	14,343	180
Gainesville, Fla.	14,197	181
Rapid City, S.D.	14,023	182
Bowling Green, Ky.	13,969	183
Ardmore - Ada, Okla.	13,019	184
Hagerstown, Md.	12,856	185
El Centro - Yuma, Calif.-Ariz.	12,323	186
Marquette, Mich.	11,971	187
Lima, Ohio	11,775	188
San Angelo, Tex.	11,599	189
Parkersburg, W.Va.	11,547	190
Zanesville, Ohio	10,930	191
St. Joseph, Mo.	10,878	192
Butte, Mont.	10,387	193
Grand Junction - Durango, Colo.	10,137	194
Tuscaloosa, Ala.	9,650	195
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	9,286	196
Eureka, Calif.	9,027	197
Flagstaff, Ariz.	7,640	198
Twin Falls, Ida.	7,537	199
Victoria, Tex.	7,267	200
Bend, Ore.	7,057	201
Anniston, Ala.	6,840	202
Casper - Riverton, Wyo.	6,213	203
Mankato, Minn.	5,837	204
Helena, Mont.	5,085	205
Presque Isle, Maine	3,981	206
Ottumwa - Kirksville, Iowa-Mo.	3,929	207
Alpena, Mich.	3,598	208
North Platte, Neb.	2,956	209

1990 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION, VIDEO RECORDER & TAPE SALES

ADI	($000)	Rank
Los Angeles, Calif.	1,165,878	1
New York, N.Y.	1,043,179	2
Chicago, Ill.	523,404	3
San Francisco - Oakland - San Jose, Calif.	460,057	4
Philadelphia, Pa.	428,450	5
Washington, D.C.	338,337	6
Boston, Mass.	327,258	7
Dallas - Ft. Worth, Tex.	288,315	8
Detroit, Mich.	271,794	9
Minneapolis - St. Paul, Minn.	220,958	10
Houston, Tex.	210,712	11
Sacramento - Stockton, Calif.	191,651	12
Baltimore, Md.	188,143	13
Atlanta, Ga.	187,225	14
Seattle - Tacoma, Wash.	180,141	15
San Diego, Calif.	167,321	16
St. Louis, Mo.	167,276	17
Cleveland, Ohio	163,680	18
Tampa - St. Petersburg (Sarasota), Fla.	156,916	19
Denver, Colo.	153,020	20
Miami - Ft. Lauderdale, Fla.	150,478	21
Indianapolis, Ind.	131,094	22
Phoenix, Ariz.	128,707	23
Milwaukee, Wisc.	124,925	24
Portland, Ore.	121,261	25
Orlando - Daytona Beach - Melbourne, Fla.	119,696	26
Pittsburgh, Pa.	109,611	27
Hartford - New Haven, Conn.	103,861	28
Charlotte, N.C.	101,798	29
Kansas City, Mo.	95,136	30
Cincinnati, Ohio	93,838	31
Raleigh - Durham, N.C.	93,204	32
Memphis, Tenn.	80,528	33
Nashville, Tenn.	79,227	34
Norfolk - Portsmouth - Newport News - Hampton, Va.	79,225	35
Grand Rapids - Kalamazoo - Battle Creek, Mich.	78,825	36
New Orleans, La.	77,110	37
Greensboro - Winston-Salem - High Point, N.C.	76,228	38
Providence - New Bedford, R.I.-Mass.	73,778	39
Oklahoma City, Okla.	72,656	40
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	72,171	41
Harrisburg - York - Lancaster - Lebanon, Pa.	69,772	42
San Antonio, Tex.	69,024	43
Buffalo, N.Y.	68,571	44
Fresno - Visalia, Calif.	67,278	45
Tulsa, Okla.	63,222	46
Louisville, Ky.	63,120	47
Salt Lake City, Utah	62,921	48
Richmond, Va.	62,399	49
Greenville - Spartanburg - Asheville, S.C.-N.C.	62,289	50
Dayton, Ohio	57,508	51
Flint - Saginaw - Bay City, Mich.	56,987	52
Albany - Schenectady - Troy, N.Y.	55,663	53
Toledo, Ohio	55,554	54
Little Rock, Ark.	54,882	55
Albuquerque, N.M.	54,571	56
Green Bay - Appleton, Wisc.	53,653	57
Wilkes-Barre - Scranton, Pa.	51,360	58
Jacksonville, Fla.	51,219	59
Rochester, N.Y.	48,710	60
Springfield - Decatur - Champaign, Ill.	48,353	61
Mobile - Pensacola, Ala.-Fla.	48,073	62
Columbus, Ohio	47,284	63
Omaha, Neb.	46,787	64
Wichita - Hutchinson, Kans.	46,373	65
Portland - Poland Spring, Maine	46,136	66
South Bend - Elkhart, Ind.	45,226	67
Madison, Wisc.	45,060	68
Birmingham, Ala.	44,679	69
Tucson, Ariz.	41,534	70
Syracuse, N.Y.	40,899	71
Charleston - Huntington, W.Va.	39,911	72
Shreveport - Texarkana, La.-Tex.-Ark.	39,763	73
El Paso, Tex.	38,934	74
Ft. Myers - Naples, Fla.	38,232	75
Austin, Tex.	38,115	76
Chattanooga, Tenn.	38,097	77
Springfield, Mass.	37,846	78
Roanoke - Lynchburg, Va.	37,122	79
Des Moines, Iowa	35,871	80
Las Vegas, Nev.	35,174	81
Columbia, S.C.	34,758	82
Knoxville, Tenn.	34,560	83
Lansing, Mich.	33,397	84
Salinas - Monterey, Calif.	33,174	85
Huntsville - Decatur - Florence, Ala.	32,206	86
Colorado Springs - Pueblo, Colo.	32,160	87
Evansville, Ind.	32,093	88
Lexington, Ky.	31,957	89
Baton Rouge, La.	31,807	90
Springfield, Mo.	30,259	91
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	29,302	92
Johnstown - Altoona, Pa.	28,310	93
Youngstown, Ohio	27,778	94
McAllen - Brownsville, Tex.	27,261	95
Waco - Temple - Bryan, Tex.	26,807	96
Cedar Rapids - Waterloo - Dubuque, Iowa	26,101	97
Spokane, Wash.	25,789	98
Montgomery - Selma, Ala.	25,768	99
Peoria - Bloomington, Ill.	25,181	100
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	25,128	101
Davenport - Rock Island - Moline, Iowa-Ill.	25,046	102
Augusta, Ga.	25,014	103
Tyler - Longview - Jacksonville, Tex.	24,689	104
Jackson, Miss.	24,537	105
Savannah, Ga.	23,901	106
Greenville - New Bern - Washington, N.C.	23,642	107
Ft. Wayne, Ind.	23,554	108
Burlington - Plattsburgh, Vt.-N.Y.	22,331	109
Beaumont - Port Arthur, Tex.	22,016	110
Reno, Nev.	21,567	111
Macon, Ga.	21,498	112
Ft. Smith, Ark.	21,489	113
Wichita Falls - Lawton, Tex.-Okla.	20,128	114
Bristol - Kingsport - Johnson City, Tenn.	19,941	115
Florence - Myrtle Beach, S.C.	19,757	116
La Crosse - Eau Claire, Wisc.	18,502	117
Charleston, S.C.	18,278	118
Lafayette, La.	18,132	119
Lubbock, Tex.	18,052	120
Monroe - El Dorado, La.-Ark.	17,774	121
Tallahassee - Thomasville, Fla.-Ga.	17,594	122
Corpus Christi, Tex.	17,471	123
Sioux Falls - Mitchell, S.D.	17,280	124
Amarillo, Tex.	16,944	125
Fargo, N.D.	16,795	126
Rockford, Ill.	16,735	127
Odessa - Midland, Tex.	16,464	128
Boise, Ida.	16,385	129
Lincoln - Hastings - Kearney, Neb.	15,800	130
Columbus - Tupelo, Miss.	15,739	131
Chico - Redding, Calif.	15,694	132
Yakima, Wash.	15,428	133
Columbus, Ga.	15,314	134
Eugene, Ore.	15,204	135
Traverse City - Cadillac, Mich.	14,696	136
Terre Haute, Ind.	14,506	137
Topeka, Kans.	14,259	138
Erie, Pa.	14,171	139
Wausau - Rhinelander, Wisc.	14,019	140
Albany, Ga.	14,008	141
Rochester - Mason City - Austin, Minn.-Iowa	13,720	142
Bakersfield, Calif.	13,672	143
Medford, Ore.	13,326	144
Joplin - Pittsburg, Mo.-Kans.	13,299	145
Duluth - Superior, Minn.-Wisc.	12,620	146
Palm Springs, Calif.	12,407	147
Gainesville, Fla.	12,316	148
Utica, N.Y.	11,980	149
Bangor, Maine	11,884	150
Binghamton, N.Y.	11,828	151
Columbia - Jefferson City, Mo.	11,615	152
Wheeling - Steubenville, W.Va.-Ohio	11,555	153
Sioux City, Iowa	11,543	154
Bluefield - Beckley - Oak Hill, W.Va.	11,507	155
Salisbury, Md.	11,448	156
Dothan, Ala.	10,957	157
Biloxi - Gulfport - Pascagoula, Miss.	10,936	158
Idaho Falls - Pocatello, Ida.	10,759	159
Watertown - Carthage, N.Y.	10,401	160
Wilmington, N.C.	10,120	161
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	10,065	162
Abilene - Sweetwater, Tex.	9,747	163
Billings - Hardin, Mont	9,744	164
Lake Charles, La.	9,698	165
Great Falls, Mont.	9,579	166
Harrisonburg, Va.	9,234	167
Clarksburg - Weston, W.Va.	9,088	168
Laurel - Hattiesburg, Miss.	8,989	169
Elmira, N.Y.	8,516	170
Jonesboro, Ark.	8,387	171
Quincy - Hannibal, Ill.-Mo.	8,220	172
Missoula, Mont.	8,193	173
Greenwood - Greenville, Miss.	8,055	174
Laredo, Tex.	7,631	175
Jackson, Tenn.	7,313	176
Alexandria, La.	7,279	177
Panama City, Fla.	7,207	178
Zanesville, Ohio	6,789	179
Rapid City, S.D.	6,785	180
Ardmore - Ada, Okla.	6,674	181
Meridian, Miss.	6,276	182
El Centro - Yuma, Calif.-Ariz.	5,921	183
Lima, Ohio	5,910	184
San Angelo, Tex.	5,877	185
Tuscaloosa, Ala.	5,781	186
Hagerstown, Md.	5,642	187
Grand Junction - Durango, Colo.	5,394	188
St. Joseph, Mo.	5,246	189
Marquette, Mich.	5,152	190
Lafayette, Ind.	4,972	191
Parkersburg, W.Va.	4,919	192
Butte, Mont.	4,681	193
Victoria, Tex	4,664	194
Bowling Green, Ky.	4,621	195
Anniston, Ala.	3,997	196
Charlottesville, Va.	3,951	197
Eureka, Calif.	3,951	197
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	3,826	199
Twin Falls, Ida.	3,675	200
Flagstaff, Ariz.	3,614	201
Casper - Riverton, Wyo.	3,270	202
Bend, Ore.	2,874	203
Presque Isle, Maine	2,638	204
Helena, Mont.	2,336	205
Mankato, Minn.	2,105	206
Ottumwa - Kirksville, Iowa-Mo.	1,661	207
Alpena, Mich.	1,552	208
North Platte, Neb.	1,176	209

S&MM/ARBITRON TV MARKET (ADI) RANKING

AUDIO EQUIPMENT, MUSICAL INSTRUMENT & SUPPLY SALES

ADI	($000)	Rank
New York, N.Y.	1,981,560	1
Los Angeles, Calif.	1,781,595	2
San Francisco - Oakland - San Jose, Calif.	890,722	3
Chicago, Ill.	870,269	4
Boston, Mass.	671,879	5
Philadelphia, Pa.	654,164	6
Washington, D.C.	557,894	7
Detroit, Mich.	439,579	8
Dallas - Ft. Worth, Tex.	431,674	9
Minneapolis - St. Paul, Minn.	403,856	10
Seattle - Tacoma, Wash.	379,677	11
Indianapolis, Ind.	372,174	12
Atlanta, Ga.	366,361	13
San Diego, Calif.	323,259	14
Hartford - New Haven, Conn.	321,320	15
Houston, Tex.	317,131	16
Miami - Ft. Lauderdale, Fla.	301,669	17
Cleveland, Ohio	293,191	18
Denver, Colo.	262,931	19
Baltimore, Md.	249,709	20
Tampa - St. Petersburg (Sarasota), Fla.	240,928	21
Phoenix, Ariz.	229,651	22
St. Louis, Mo.	224,470	23
Sacramento - Stockton, Calif.	223,587	24
Milwaukee, Wisc.	223,308	25
Columbus, Ohio	209,949	26
Orlando - Daytona Beach - Melbourne, Fla.	209,681	27
Nashville, Tenn.	192,490	28
Raleigh - Durham, N.C.	190,526	29
Portland, Ore.	185,411	30
Terre Haute, Ind.	183,943	31
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	171,936	32
Pittsburgh, Pa.	170,524	33
Cincinnati, Ohio	169,073	34
Kansas City, Mo.	163,806	35
Albany - Schenectady - Troy, N.Y.	159,541	36
Charlotte, N.C.	152,234	37
Norfolk - Portsmouth - Newport News - Hampton, Va.	143,269	38
Salt Lake City, Utah	137,858	39
New Orleans, La.	128,584	40
Harrisburg - York - Lancaster - Lebanon, Pa.	120,373	41
Greenville - Spartanburg - Asheville, S.C.-N.C.	120,064	42
Greensboro - Winston-Salem - High Point, N.C.	119,485	43
Grand Rapids - Kalamazoo - Battle Creek, Mich.	117,797	44
San Antonio, Tex.	117,140	45
Madison, Wisc.	117,138	46
Providence - New Bedford, R.I.-Mass.	113,032	47
Buffalo, N.Y.	112,503	48
Memphis, Tenn.	112,290	49
Birmingham, Ala.	111,897	50
Rochester, N.Y.	111,152	51
Albuquerque, N.M.	100,400	52
Oklahoma City, Okla.	99,940	53
Jacksonville, Fla.	96,594	54
Richmond, Va.	91,663	55
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	91,167	56
Syracuse, N.Y.	89,500	57
Charleston - Huntington, W.Va.	88,439	58
Louisville, Ky.	88,009	59
Dayton, Ohio	82,898	60
Knoxville, Tenn.	81,157	61
Tulsa, Okla.	79,722	62
Portland - Poland Spring, Maine	78,170	63
Springfield - Decatur - Champaign, Ill.	76,989	64
Austin, Tex.	76,922	65
Green Bay - Appleton, Wisc.	75,805	66
Fresno - Visalia, Calif.	75,583	67
Flint - Saginaw - Bay City, Mich.	74,918	68
Wilkes-Barre - Scranton, Pa.	74,742	69
Roanoke - Lynchburg, Va.	74,087	70
Wichita - Hutchinson, Kans.	72,429	71
Little Rock, Ark.	69,988	72
Lexington, Ky.	69,907	73
Toledo, Ohio	68,102	74
Mobile - Pensacola, Ala.-Fla.	67,421	75
Columbia, S.C.	64,496	76
Lansing, Mich.	64,314	77
Tucson, Ariz.	64,274	78
Huntsville - Decatur - Florence, Ala.	64,141	79
Colorado Springs - Pueblo, Colo.	63,515	80
Shreveport - Texarkana, La.-Tex.-Ark.	62,171	81
Ft. Myers - Naples, Fla.	62,079	82
Waco - Temple - Bryan, Tex.	62,046	83
Baton Rouge, La.	61,365	84
Omaha, Neb.	61,364	85
Springfield, Mass.	60,539	86
Des Moines, Iowa	60,167	87
Las Vegas, Nev.	60,042	88
Chattanooga, Tenn.	56,418	89
Charleston, S.C.	56,087	90
Jackson, Miss.	55,954	91
Cedar Rapids - Waterloo - Dubuque, Iowa	53,491	92
El Paso, Tex.	52,147	93
Davenport - Rock Island - Moline, Iowa-Ill.	49,404	94
Salinas - Monterey, Calif.	48,253	95
Spokane, Wash.	48,246	96
Ft. Wayne, Ind.	48,209	97
South Bend - Elkhart, Ind.	47,523	98
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	46,575	99
Evansville, Ind.	45,977	100
Bristol - Kingsport - Johnson City, Tenn.	44,974	101
Burlington - Plattsburgh, Vt.-N.Y.	44,805	102
Johnstown - Altoona, Pa.	43,710	103
Springfield, Mo.	42,630	104
Augusta, Ga.	41,595	105
Lincoln - Hastings - Kearney, Neb.	41,501	106
Peoria - Bloomington, Ill.	41,017	107
McAllen - Brownsville, Tex.	40,385	108
Fargo, N.D.	40,138	109
Savannah, Ga.	38,465	110
Eugene, Ore.	37,824	111
Youngstown, Ohio	37,431	112
Reno, Nev.	36,604	113
Tallahassee - Thomasville, Fla.-Ga.	35,700	114
Sioux Falls - Mitchell, S.D.	35,220	115
Binghamton, N.Y.	34,691	116
Montgomery - Selma, Ala.	33,161	117
Tyler - Longview - Jacksonville, Tex.	33,117	118
Greenville - New Bern - Washington, N.C.	32,843	119
Amarillo, Tex.	32,576	120
Ft. Smith, Ark.	32,566	121
Rockford, Ill.	31,950	122
Chico - Redding, Calif.	31,814	123
Charlottesville, Va.	31,811	124
Macon, Ga.	31,104	125
Lafayette, La.	29,840	126
Florence - Myrtle Beach, S.C.	29,793	127
Topeka, Kans.	28,619	128
Columbus, Ga.	28,514	129
La Crosse - Eau Claire, Wisc.	28,374	130
Monroe - El Dorado, La.-Ark.	28,370	131
Wichita Falls - Lawton, Tex.-Okla.	26,996	132
Bakersfield, Calif.	25,195	133
Corpus Christi, Tex.	24,578	134
Beaumont - Port Arthur, Tex.	24,354	135
Columbus - Tupelo, Miss.	24,060	136
Lubbock, Tex.	23,993	137
Columbia - Jefferson City, Mo.	23,923	138
Rochester - Mason City - Austin, Minn.-Iowa	23,708	139
Erie, Pa.	22,968	140
Yakima, Wash.	22,573	141
Medford, Ore.	21,567	142
Wilmington, N.C.	21,497	143
Boise, Ida.	21,219	144
Duluth - Superior, Minn.-Wisc.	20,632	145
Salisbury, Md.	20,322	146
Wausau - Rhinelander, Wisc.	20,133	147
Wheeling - Steubenville, W.Va.-Ohio	19,781	148
Biloxi - Gulfport - Pascagoula, Miss.	19,251	149
Bangor, Maine	19,087	150
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	18,985	151
Albany, Ga.	18,762	152
Gainesville, Fla.	18,356	153
Odessa - Midland, Tex.	18,313	154
Sioux City, Iowa	18,201	155
Dothan, Ala.	17,802	156
Joplin - Pittsburg, Mo.-Kans.	17,578	157
Billings - Hardin, Mont.	17,545	158
Bluefield - Beckley - Oak Hill, W.Va.	17,350	159
Traverse City - Cadillac, Mich.	16,991	160
Elmira, N.Y.	16,846	161
Watertown - Carthage, N.Y.	16,339	162
Palm Springs, Calif.	16,137	163
Tuscaloosa, Ala.	15,361	164
Panama City, Fla.	15,241	165
Idaho Falls - Pocatello, Ida.	15,229	166
Abilene - Sweetwater, Tex.	15,007	167
Lake Charles, La.	14,890	168
Great Falls, Mont.	14,384	169
Alexandria, La.	14,260	170
Lima, Ohio	14,059	171
Harrisonburg, Va.	13,961	172
Utica, N.Y.	13,769	173
Clarksburg - Weston, W.Va.	13,377	174
Laurel - Hattiesburg, Miss.	13,165	175
Lafayette, Ind.	13,100	176
Missoula, Mont.	13,028	177
Laredo, Tex.	13,005	178
Quincy - Hannibal, Ill.-Mo.	12,860	179
Marquette, Mich.	12,850	180
Rapid City, S.D.	12,796	181
Jackson, Tenn.	12,104	182
Hagerstown, Md.	12,100	183
Grand Junction - Durango, Colo.	11,864	184
Greenwood - Greenville, Miss.	11,114	185
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	11,018	186
Jonesboro, Ark.	9,829	187
San Angelo, Tex.	9,732	188
Casper - Riverton, Wyo.	9,730	189
Ardmore - Ada, Okla.	9,323	190
Meridian, Miss.	9,110	191
El Centro - Yuma, Calif.-Ariz.	8,292	192
Parkersburg, W.Va.	7,893	193
Bowling Green, Ky.	7,774	194
Butte, Mont.	7,193	195
Anniston, Ala.	7,030	196
Zanesville, Ohio	6,713	197
St. Joseph, Mo.	6,139	198
Flagstaff, Ariz.	5,808	199
Bend, Ore.	5,648	200
Victoria, Tex.	5,077	201
Twin Falls, Ida.	4,629	202
Eureka, Calif.	4,350	203
Mankato, Minn.	4,031	204
Helena, Mont.	3,697	205
Ottumwa - Kirksville, Iowa-Mo.	3,449	206
Presque Isle, Maine	3,411	207
North Platte, Neb.	2,592	208
Alpena, Mich.	1,786	209

1990 SURVEY OF BUYING POWER DATA SERVICE

HOME COMPUTER & CALCULATOR SALES

ADI	($000)	Rank
New York, N.Y.	319,819	1
Los Angeles, Calif.	311,211	2
Chicago, Ill.	174,232	3
San Francisco - Oakland - San Jose, Calif.	168,018	4
Philadelphia, Pa.	127,279	5
Washington, D.C.	123,709	6
Boston, Mass.	107,869	7
Miami - Ft. Lauderdale, Fla.	88,984	8
Atlanta, Ga.	87,399	9
Dallas - Ft. Worth, Tex.	84,813	10
Detroit, Mich.	79,113	11
Minneapolis - St. Paul, Minn.	71,458	12
Houston, Tex.	68,027	13
Hartford - New Haven, Conn.	67,425	14
Seattle - Tacoma, Wash.	59,841	15
San Diego, Calif.	58,895	16
Milwaukee, Wisc.	51,054	17
Cleveland, Ohio	50,800	18
Tampa - St. Petersburg (Sarasota), Fla.	50,629	19
Baltimore, Md.	48,360	20
Phoenix, Ariz.	47,446	21
Portland, Ore.	45,582	22
Pittsburgh, Pa.	43,372	23
Denver, Colo.	41,615	24
Indianapolis, Ind.	36,711	25
Kansas City, Mo.	34,235	26
Orlando - Daytona Beach - Melbourne, Fla.	33,824	27
Columbus, Ohio	32,457	28
Salt Lake City, Utah	32,146	29
St. Louis, Mo.	32,098	30
Norfolk - Portsmouth - Newport News - Hampton, Va.	31,779	31
Jacksonville, Fla.	28,405	32
Sacramento - Stockton, Calif.	27,733	33
Buffalo, N.Y.	23,944	34
Oklahoma City, Okla.	23,080	35
Grand Rapids - Kalamazoo - Battle Creek, Mich.	22,877	36
Charlotte, N.C.	22,436	37
Cincinnati, Ohio	21,522	38
Ft. Wayne, Ind.	20,723	39
Raleigh - Durham, N.C.	20,347	40
Greensboro - Winston-Salem - High Point, N.C.	20,342	41
San Antonio, Tex.	20,114	42
Rochester, N.Y.	19,699	43
Harrisburg - York - Lancaster - Lebanon, Pa.	19,033	44
Omaha, Neb.	18,710	45
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	17,932	46
Lansing, Mich.	17,708	47
Louisville, Ky.	17,571	48
Albany - Schenectady - Troy, N.Y.	17,308	49
Des Moines, Iowa	17,270	50
Birmingham, Ala.	16,912	51
Memphis, Tenn.	16,843	52
Nashville, Tenn.	16,575	53
Austin, Tex.	16,499	54
Providence - New Bedford, R.I.-Mass.	16,380	55
New Orleans, La.	15,399	56
Greenville - Spartanburg - Asheville, S.C.-N.C.	14,360	57
Little Rock, Ark.	14,334	58
Dayton, Ohio	14,137	59
Wilkes-Barre - Scranton, Pa.	14,067	60
Syracuse, N.Y.	13,248	61
Fresno - Visalia, Calif.	12,614	62
Knoxville, Tenn.	12,284	63
Wichita - Hutchinson, Kans.	12,027	64
Springfield - Decatur - Champaign, Ill.	11,916	65
Mobile - Pensacola, Ala.-Fla.	11,902	66
Toledo, Ohio	11,886	67
Albuquerque, N.M.	11,563	68
Salinas - Monterey, Calif.	11,427	69
Flint - Saginaw - Bay City, Mich.	11,244	70
Cedar Rapids - Waterloo - Dubuque, Iowa	10,963	71
Richmond, Va.	10,838	72
Roanoke - Lynchburg, Va.	10,660	73
Davenport - Rock Island - Moline, Iowa-Ill.	10,659	74
Portland - Poland Spring, Maine	10,622	75
Charleston - Huntington, W.Va.	10,537	76
Tucson, Ariz.	10,227	77
Lexington, Ky.	10,163	78
South Bend - Elkhart, Ind.	9,869	79
Ft. Myers - Naples, Fla.	9,553	80
Shreveport - Texarkana, La. Tex.-Ark.	9,338	81
Baton Rouge, La.	9,335	82
Evansville, Ind.	9,032	83
Tulsa, Okla.	8,875	84
Las Vegas, Nev.	8,800	85
Chattanooga, Tenn.	8,464	86
Madison, Wisc.	8,191	87
Peoria - Bloomington, Ill.	8,064	88
Erie, Pa.	8,002	89
Johnstown - Altoona, Pa.	7,989	90
McAllen - Brownsville, Tex.	7,942	91
Youngstown, Ohio	7,937	92
Burlington - Plattsburgh, Vt.-N.Y.	7,858	93
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	7,679	94
Columbia, S.C.	7,580	95
Huntsville - Decatur - Florence, Ala.	7,565	96
Eugene, Ore.	7,391	97
Charleston, S.C.	7,155	98
Colorado Springs - Pueblo, Colo.	7,133	99
Sioux Falls - Mitchell, S.D.	7,105	100
Reno, Nev.	7,100	101
Springfield, Mass.	6,794	102
El Paso, Tex.	6,765	103
Green Bay - Appleton, Wisc.	6,737	104
Waco - Temple - Bryan, Tex.	6,688	105
Rockford, Ill.	6,654	106
Binghamton, N.Y.	6,434	107
Laredo, Tex.	5,851	108
Savannah, Ga.	5,814	109
Montgomery - Selma, Ala.	5,780	110
Augusta, Ga.	5,489	111
Spokane, Wash.	5,468	112
Lincoln - Hastings - Kearney, Neb.	5,394	113
Tallahassee - Thomasville, Fla.-Ga.	5,172	114
Bakersfield, Calif.	5,056	115
Tyler - Longview - Jacksonville, Tex.	5,047	116
Chico - Redding, Calif.	4,934	117
Jackson, Miss.	4,910	118
Fargo, N.D.	4,886	119
Columbus, Ga.	4,849	120
Bristol - Kingsport - Johnson City, Tenn.	4,848	121
La Crosse - Eau Claire, Wisc.	4,756	122
Amarillo, Tex.	4,514	123
Corpus Christi, Tex.	4,430	124
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	4,013	125
Wichita Falls - Lawton, Tex.-Okla.	3,952	126
Boise, Ida.	3,911	127
Springfield, Mo.	3,739	128
Rochester - Mason City - Austin, Minn.-Iowa	3,588	129
Wausau - Rhinelander, Wisc.	3,528	130
Beaumont - Port Arthur, Tex.	3,524	131
Ft. Smith, Ark.	3,499	132
Duluth - Superior, Minn.-Wisc.	3,428	133
Lafayette, La.	3,359	134
Wheeling - Steubenville, W.Va.-Ohio	3,329	135
Lubbock, Tex.	3,276	136
Gainesville, Fla.	3,256	137
Macon, Ga.	3,248	138
Greenville - New Bern - Washington, N.C.	3,219	139
Medford, Ore.	3,206	140
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	3,180	141
Yakima, Wash.	3,147	142
Terre Haute, Ind.	3,141	143
Odessa - Midland, Tex.	3,080	144
Utica, N.Y.	3,020	145
Sioux City, Iowa	3,015	146
Topeka, Kans.	2,967	147
Bluefield - Beckley - Oak Hill, W.Va.	2,931	148
Palm Springs, Calif.	2,832	149
Salisbury, Md.	2,745	150
Bangor, Maine	2,612	151
Elmira, N.Y.	2,561	152
Columbia - Jefferson City, Mo.	2,510	153
Lafayette, Ind.	2,439	154
Albany, Ga.	2,375	155
Watertown - Carthage, N.Y.	2,374	156
Dothan, Ala.	2,347	157
Tuscaloosa, Ala.	2,286	158
Hagerstown, Md.	2,260	159
Clarksburg - Weston, W.Va.	2,258	160
Monroe - El Dorado, La.-Ark.	2,245	161
Abilene - Sweetwater, Tex.	2,213	162
Alexandria, La.	2,167	163
Parkersburg, W.Va.	2,107	164
Charlottesvile, Va.	2,041	165
Rapid City, S.D.	1,934	166
Biloxi - Gulfport - Pascagoula, Miss.	1,904	167
Florence - Myrtle Beach, S.C.	1,827	168
Harrisonburg, Va.	1,824	169
Wilmington, N.C.	1,812	170
Panama City, Fla.	1,749	171
Lake Charles, La.	1,710	172
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	1,670	173
San Angelo, Tex.	1,588	174
Missoula, Mont.	1,559	175
Grand Junction - Durango, Colo.	1,501	176
Casper - Riverton, Wyo.	1,454	177
Columbus - Tupelo, Miss.	1,407	178
Joplin - Pittsburg, Mo.-Kans.	1,399	179
Billings - Hardin, Mont.	1,397	180
Jackson, Tenn.	1,347	181
Lima, Ohio	1,240	182
Great Falls, Mont.	1,230	183
Marquette, Mich.	1,158	184
Victoria, Tex.	1,127	185
Traverse City - Cadillac, Mich.	1,109	186
Zanesville, Ohio	1,037	187
Idaho Falls - Pocatello, Ida.	981	188
Quincy - Hannibal, Ill.-Mo.	957	189
Laurel - Hattiesburg, Miss.	940	190
El Centro - Yuma, Calif.-Ariz.	889	191
Anniston, Ala.	825	192
Butte, Mont.	811	193
St. Joseph, Mo.	784	194
Bowling Green, Ky.	738	195
Flagstaff, Ariz.	662	196
Eureka, Calif.	591	197
Ardmore - Ada, Okla.	552	198
Jonesboro, Ark.	528	199
Mankato, Minn.	510	200
Greenwood - Greenville, Miss.	486	201
Bend, Ore.	450	202
Helena, Mont.	447	203
Presque Isle, Maine	447	203
Meridian, Miss.	443	205
Ottumwa - Kirksville, Iowa-Mo.	348	206
Twin Falls, Ida.	325	207
North Platte, Neb.	251	208
Alpena, Mich.	125	209

S&MM/ARBITRON TV MARKET (ADI) RANKING

FURNITURE & SLEEP EQUIPMENT SALES

ADI	($000)	Rank
New York, N.Y.	3,209,707	1
Los Angeles, Calif.	2,290,794	2
Chicago, Ill.	1,458,230	3
Philadelphia, Pa.	1,170,488	4
Boston, Mass.	1,086,704	5
San Francisco - Oakland - San Jose, Calif.	1,081,758	6
Washington, D.C.	821,169	7
Detroit, Mich.	761,066	8
Dallas - Ft. Worth, Tex.	639,478	9
Atlanta, Ga.	619,603	10
Miami - Ft. Lauderdale, Fla.	563,267	11
Houston, Tex.	535,398	12
Minneapolis - St. Paul, Minn.	524,597	13
Seattle - Tacoma, Wash.	521,790	14
Cleveland, Ohio	507,872	15
Tampa - St. Petersburg (Sarasota), Fla.	503,691	16
San Diego, Calif.	465,356	17
Baltimore, Md.	437,291	18
Hartford - New Haven, Conn.	430,949	19
Phoenix, Ariz.	413,163	20
Denver, Colo.	384,118	21
Pittsburgh, Pa.	364,535	22
Greensboro - Winston-Salem - High Point, N.C.	364,330	23
St. Louis, Mo.	353,863	24
Sacramento - Stockton, Calif.	352,744	25
Orlando - Daytona Beach - Melbourne, Fla.	332,763	26
Indianapolis, Ind.	315,997	27
Raleigh - Durham, N.C.	308,270	28
Milwaukee, Wisc.	301,707	29
Norfolk - Portsmouth - Newport News - Hampton, Va.	300,240	30
Charlotte, N.C.	296,506	31
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	294,607	32
Portland, Ore.	277,947	33
Cincinnati, Ohio	257,983	34
Kansas City, Mo.	256,422	35
Nashville, Tenn.	234,977	36
Columbus, Ohio	230,943	37
Memphis, Tenn.	217,917	38
New Orleans, La.	216,746	39
Providence - New Bedford, R.I.-Mass.	210,024	40
Salt Lake City, Utah	209,027	41
Albany - Schenectady - Troy, N.Y.	199,282	42
Greenville - Spartanburg - Asheville, S.C.-N.C.	197,058	43
Buffalo, N.Y.	193,763	44
Harrisburg - York - Lancaster - Lebanon, Pa.	192,341	45
Louisville, Ky.	190,889	46
Grand Rapids - Kalamazoo - Battle Creek, Mich.	189,141	47
Jacksonville, Fla.	185,052	48
San Antonio, Tex.	183,733	49
Oklahoma City, Okla.	183,331	50
Birmingham, Ala.	180,677	51
Ft. Myers - Naples, Fla.	174,764	52
Rochester, N.Y.	168,541	53
Richmond, Va.	153,834	54
Dayton, Ohio	147,605	55
Tulsa, Okla.	147,491	56
Flint - Saginaw - Bay City, Mich.	147,090	57
Wilkes-Barre - Scranton, Pa.	146,632	58
Little Rock, Ark.	143,338	59
Albuquerque, N.M.	140,657	60
Syracuse, N.Y.	139,011	61
Fresno - Visalia, Calif.	137,564	62
Mobile - Pensacola, Ala.-Fla.	134,486	63
Green Bay - Appleton, Wisc.	130,025	64
Roanoke - Lynchburg, Va.	124,612	65
Shreveport - Texarkana, La.-Tex.-Ark.	122,252	66
Austin, Tex.	118,648	67
Charleston - Huntington, W.Va.	116,435	68
Toledo, Ohio	116,290	69
Chattanooga, Tenn.	115,378	70
Huntsville - Decatur - Florence, Ala.	115,112	71
Knoxville, Tenn.	114,826	72
Lexington, Ky.	113,749	73
Portland - Poland Spring, Maine	112,485	74
El Paso, Tex.	107,209	75
Columbia, S.C.	103,672	76
Omaha, Neb.	102,237	77
Wichita - Hutchinson, Kans.	99,142	78
Tucson, Ariz.	98,319	79
Des Moines, Iowa	96,215	80
Springfield - Decatur - Champaign, Ill.	94,364	81
Greenville - New Bern - Washington, N.C.	92,830	82
Colorado Springs - Pueblo, Colo.	92,005	83
Charleston, S.C.	90,408	84
Springfield, Mass.	89,710	85
Savannah, Ga.	87,842	86
Jackson, Miss.	84,292	87
Lansing, Mich.	84,022	88
Youngstown, Ohio	83,144	89
Madison, Wisc.	83,035	90
Davenport - Rock Island - Moline, Iowa-Ill.	82,889	91
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	81,701	92
Evansville, Ind.	80,944	93
South Bend - Elkhart, Ind.	79,559	94
Baton Rouge, La.	78,636	95
Ft. Wayne, Ind.	78,383	96
Spokane, Wash.	78,291	97
Springfield, Mo.	73,979	98
Cedar Rapids - Waterloo - Dubuque, Iowa	73,175	99
Las Vegas, Nev.	72,915	100
Montgomery - Selma, Ala.	72,709	101
Florence - Myrtle Beach, S.C.	72,377	102
Peoria - Bloomington, Ill.	71,556	103
Burlington - Plattsburgh, Vt.-N.Y.	71,400	104
Waco - Temple - Bryan, Tex.	71,395	105
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	70,540	106
Tyler - Longview - Jacksonville, Tex.	70,313	107
Johnstown - Altoona, Pa.	69,648	108
Augusta, Ga.	68,880	109
Salinas - Monterey, Calif.	66,656	110
Bristol - Kingsport - Johnson City, Tenn.	65,343	111
Eugene, Ore.	65,252	112
Rockford, Ill.	61,988	113
McAllen - Brownsville, Tex.	61,153	114
Ft. Smith, Ark.	60,278	115
Tallahassee - Thomasville, Fla.-Ga.	60,126	116
Reno, Nev.	58,919	117
Columbus, Ga.	56,680	118
Sioux Falls - Mitchell, S.D.	54,751	119
Macon, Ga.	54,699	120
Lincoln - Hastings - Kearney, Neb.	54,646	121
Wilmington, N.C.	53,959	122
Wichita Falls - Lawton, Tex.-Okla.	50,173	123
Wausau - Rhinelander, Wisc.	49,643	124
Fargo, N.D.	49,539	125
Columbus - Tupelo, Miss.	48,444	126
Amarillo, Tex.	48,355	127
Lafayette, La.	47,705	128
La Crosse - Eau Claire, Wisc.	47,415	129
Lubbock, Tex.	45,359	130
Traverse City - Cadillac, Mich.	44,944	131
Monroe - El Dorado, La.-Ark.	44,914	132
Yakima, Wash.	43,953	133
Boise, Ida.	43,344	134
Bakersfield, Calif.	43,151	135
Corpus Christi, Tex.	42,982	136
Albany, Ga.	42,929	137
Beaumont - Port Arthur, Tex.	42,086	138
Binghamton, N.Y.	42,055	139
Topeka, Kans.	40,478	140
Columbia - Jefferson City, Mo.	39,391	141
Erie, Pa.	39,213	142
Rochester - Mason City - Austin, Minn.-Iowa	38,056	143
Salisbury, Md.	37,828	144
Dothan, Ala.	36,768	145
Harrisonburg, Va.	36,481	146
Joplin - Pittsburg, Mo.-Kans.	36,143	147
Terre Haute, Ind.	35,524	148
Chico - Redding, Calif.	35,201	149
Odessa - Midland, Tex.	34,102	150
Medford, Ore.	33,427	151
Duluth - Superior, Minn.-Wisc.	31,265	152
Wheeling - Steubenville, W.Va.-Ohio	30,843	153
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	30,757	154
Biloxi - Gulfport - Pascagoula, Miss.	30,685	155
Bluefield - Beckley - Oak Hill, W.Va.	29,975	156
Utica, N.Y.	29,686	157
Bangor, Maine	28,641	158
Sioux City, Iowa	28,040	159
Alexandria, La.	27,939	160
Watertown - Carthage, N.Y.	27,767	161
Elmira, N.Y.	27,514	162
Idaho Falls - Pocatello, Ida.	27,130	163
Billings - Hardin, Mont.	26,464	164
Abilene - Sweetwater, Tex.	26,166	165
Laurel - Hattiesburg, Miss.	25,706	166
Palm Springs, Calif.	25,616	167
Tuscaloosa, Ala.	23,848	168
Missoula, Mont.	23,195	169
Greenwood - Greenville, Miss.	23,001	170
Jonesboro, Ark.	22,980	171
Clarksburg - Weston, W.Va.	22,360	172
Laredo, Tex.	22,073	173
Hagerstown, Md.	21,216	174
Quincy - Hannibal, Ill.-Mo.	20,993	175
Panama City, Fla.	20,614	176
Jackson, Tenn.	20,174	177
Gainesville, Fla.	20,110	178
Charlottesville, Va.	19,168	179
Lake Charles, La.	18,992	180
Rapid City, S.D.	18,484	181
Meridian, Miss.	18,305	182
Grand Junction - Durango, Colo.	17,584	183
Zanesville, Ohio	17,496	184
Lima, Ohio	17,393	185
Marquette, Mich.	16,358	186
San Angelo, Tex.	15,662	187
Great Falls, Mont.	15,654	188
Bowling Green, Ky.	15,644	189
El Centro - Yuma, Calif.-Ariz.	15,457	190
Ardmore - Ada, Okla.	14,934	191
Parkersburg, W.Va.	13,662	192
Butte, Mont.	13,271	193
Lafayette, Ind.	12,908	194
St. Joseph, Mo.	12,429	195
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	12,002	196
Victoria, Tex.	11,522	197
Casper - Riverton, Wyo.	10,927	198
Flagstaff, Ariz.	10,403	199
Anniston, Ala.	9,541	200
Eureka, Calif.	9,352	201
Twin Falls, Ida.	9,234	202
Bend, Ore.	9,073	203
Mankato, Minn.	6,493	204
Helena, Mont.	6,335	205
Presque Isle, Maine	5,263	206
Alpena, Mich.	4,828	207
Ottumwa - Kirksville, Iowa-Mo.	4,820	208
North Platte, Neb.	3,355	209

1990 SURVEY OF BUYING POWER DATA SERVICE

MEN'S & BOYS' CLOTHING SALES

ADI	($000)	Rank
New York, N.Y.	4,849,813	1
Los Angeles, Calif.	3,236,480	2
Chicago, Ill.	1,998,938	3
Philadelphia, Pa.	1,590,162	4
San Francisco - Oakland - San Jose, Calif.	1,491,133	5
Boston, Mass.	1,469,735	6
Washington, D.C.	1,058,128	7
Dallas - Ft. Worth, Tex.	1,046,097	8
Detroit, Mich.	1,001,757	9
Minneapolis - St. Paul, Minn.	807,354	10
Houston, Tex.	790,883	11
Atlanta, Ga.	787,186	12
Miami - Ft. Lauderdale, Fla.	709,095	13
Seattle - Tacoma, Wash.	690,725	14
Cleveland, Ohio	667,302	15
St. Louis, Mo.	546,575	16
Hartford - New Haven, Conn.	544,996	17
Baltimore, Md.	544,830	18
Denver, Colo.	541,245	19
San Diego, Calif.	538,438	20
Pittsburgh, Pa.	499,805	21
Tampa - St. Petersburg (Sarasota), Fla.	481,602	22
Sacramento - Stockton, Calif.	475,026	23
Phoenix, Ariz.	474,477	24
Columbus, Ohio	423,203	25
Indianapolis, Ind.	418,494	26
Milwaukee, Wisc.	408,115	27
Portland, Ore.	403,966	28
Kansas City, Mo.	402,572	29
Orlando - Daytona Beach - Melbourne, Fla.	359,770	30
Cincinnati, Ohio	352,812	31
Charlotte, N.C.	335,513	32
Raleigh - Durham, N.C.	314,892	33
Providence - New Bedford, R.I.-Mass.	307,710	34
Nashville, Tenn.	306,823	35
New Orleans, La.	302,891	36
San Antonio, Tex.	302,122	37
Grand Rapids - Kalamazoo - Battle Creek, Mich.	292,000	38
Salt Lake City, Utah	287,640	39
Harrisburg - York - Lancaster - Lebanon, Pa.	280,183	40
Norfolk - Portsmouth - Newport News - Hampton, Va.	279,232	41
Albany - Schenectady - Troy, N.Y.	275,210	42
Buffalo, N.Y.	269,889	43
Greenville - Spartanburg - Asheville, S.C.-N.C.	263,424	44
Memphis, Tenn.	259,594	45
Oklahoma City, Okla.	256,557	46
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	254,786	47
Greensboro - Winston-Salem - High Point, N.C.	248,450	48
Wilkes-Barre - Scranton, Pa.	248,244	49
Portland - Poland Spring, Maine	239,323	50
Birmingham, Ala.	235,857	51
Louisville, Ky.	227,155	52
Albuquerque, N.M.	212,467	53
Flint - Saginaw - Bay City, Mich.	209,470	54
Dayton, Ohio	207,121	55
Tulsa, Okla.	199,263	56
Rochester, N.Y.	197,390	57
Richmond, Va.	196,406	58
Jacksonville, Fla.	196,007	59
Little Rock, Ark.	195,026	60
Toledo, Ohio	190,685	61
Syracuse, N.Y.	186,456	62
Green Bay - Appleton, Wisc.	184,553	63
Charleston - Huntington, W.Va.	181,391	64
Wichita - Hutchinson, Kans.	178,845	65
Fresno - Visalia, Calif.	170,635	66
Mobile - Pensacola, Ala.-Fla.	169,134	67
Austin, Tex.	169,106	68
Des Moines, Iowa	164,665	69
Madison, Wisc.	163,904	70
Knoxville, Tenn.	161,416	71
Lexington, Ky.	159,822	72
Omaha, Neb.	158,661	73
Springfield - Decatur - Champaign, Ill.	158,065	74
Roanoke - Lynchburg, Va.	153,533	75
Huntsville - Decatur - Florence, Ala.	149,299	76
Las Vegas, Nev.	148,858	77
Shreveport - Texarkana, La.-Tex.-Ark.	146,173	78
Tucson, Ariz.	145,007	79
Jackson, Miss.	134,749	80
Columbia, S.C.	131,324	81
Spokane, Wash.	130,823	82
Chattanooga, Tenn.	128,881	83
El Paso, Tex.	128,098	84
Burlington - Plattsburgh, Vt.-N.Y.	128,070	85
Baton Rouge, La.	127,899	86
Springfield, Mass.	127,870	87
South Bend - Elkhart, Ind.	127,756	88
Cedar Rapids - Waterloo - Dubuque, Iowa	127,045	89
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	118,408	90
Davenport - Rock Island - Moline, Iowa-Ill.	118,298	91
McAllen - Brownsville, Tex.	115,142	92
Lansing, Mich.	113,373	93
Springfield, Mo.	111,463	94
Ft. Myers - Naples, Fla.	111,150	95
Johnstown - Altoona, Pa.	109,450	96
Youngstown, Ohio	108,979	97
Evansville, Ind.	108,038	98
Erie, Pa.	101,818	99
Salinas - Monterey, Calif.	101,776	100
Colorado Springs - Pueblo, Colo.	100,781	101
Ft. Wayne, Ind.	100,340	102
Charleston, S.C.	99,998	103
Peoria - Bloomington, Ill.	97,216	104
Bristol - Kingsport - Johnson City, Tenn.	96,340	105
Savannah, Ga.	95,264	106
Waco - Temple - Bryan, Tex.	94,408	107
Fargo, N.D.	93,793	108
Florence - Myrtle Beach, S.C.	92,610	109
Lincoln - Hastings - Kearney, Neb.	91,006	110
Reno, Nev.	88,950	111
Augusta, Ga.	88,051	112
Sioux Falls - Mitchell, S.D.	86,982	113
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	85,792	114
Tyler - Longview - Jacksonville, Tex.	85,493	115
Greenville - New Bern - Washington, N.C.	83,767	116
Montgomery - Selma, Ala.	83,644	117
Tallahassee - Thomasville, Fla.-Ga.	80,817	118
Ft. Smith, Ark.	78,552	119
Lafayette, La.	77,777	120
Amarillo, Tex.	77,550	121
Wausau - Rhinelander, Wisc.	77,452	122
Terre Haute, Ind.	76,064	123
Lubbock, Tex.	73,979	124
Beaumont - Port Arthur, Tex.	73,807	125
Eugene, Ore.	72,320	126
Macon, Ga.	71,297	127
Monroe - El Dorado, La.-Ark.	69,284	128
Corpus Christi, Tex.	67,062	129
Columbus, Ga.	65,080	130
Topeka, Kans.	64,559	131
La Crosse - Eau Claire, Wisc.	64,474	132
Wilmington, N.C.	64,185	133
Wichita Falls - Lawton, Tex.-Okla.	64,107	134
Boise, Ida.	63,894	135
Odessa - Midland, Tex.	63,721	136
Binghamton, N.Y.	63,436	137
Rochester - Mason City - Austin, Minn.-Iowa	61,711	138
Duluth - Superior, Minn.-Wisc.	61,679	139
Bangor, Maine	61,506	140
Bakersfield, Calif.	61,392	141
Yakima, Wash.	61,168	142
Traverse City - Cadillac, Mich.	60,032	143
Rockford, Ill.	57,393	144
Columbus - Tupelo, Miss.	56,978	145
Salisbury, Md.	56,233	146
Sioux City, Iowa	53,542	147
Wheeling - Steubenville, W.Va.-Ohio	52,177	148
Albany, Ga.	51,973	149
Columbia - Jefferson City, Mo.	50,903	150
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	48,759	151
Bluefield - Beckley - Oak Hill, W.Va.	45,863	152
Idaho Falls - Pocatello, Ida.	44,790	153
Joplin - Pittsburg, Mo.-Kans.	44,217	154
Chico - Redding, Calif.	43,852	155
Dothan, Ala.	43,576	156
Utica, N.Y.	41,282	157
Elmira, N.Y.	40,733	158
Biloxi - Gulfport - Pascagoula, Miss.	40,552	159
Abilene - Sweetwater, Tex.	38,183	160
Alexandria, La.	37,312	161
Medford, Ore.	37,293	162
Clarksburg - Weston, W.Va.	37,265	163
Laredo, Tex.	36,533	164
Gainesville, Fla.	34,857	165
Laurel - Hattiesburg, Miss.	33,570	166
Watertown - Carthage, N.Y.	33,515	167
Quincy - Hannibal, Ill.-Mo.	33,227	168
Palm Springs, Calif.	32,674	169
Rapid City, S.D.	32,613	170
Charlottesville, Va.	32,020	171
Billings - Hardin, Mont.	31,640	172
El Centro - Yuma, Calif.-Ariz.	31,235	173
Lafayette, Ind.	31,040	174
Panama City, Fla.	30,095	175
Jonesboro, Ark.	29,509	176
Missoula, Mont.	29,284	177
Lake Charles, La.	29,078	178
Harrisonburg, Va.	28,332	179
Jackson, Tenn.	28,025	180
Lima, Ohio	26,927	181
Tuscaloosa, Ala.	26,539	182
Greenwood - Greenville, Miss.	26,003	183
Parkersburg, W.Va.	25,846	184
Grand Junction - Durango, Colo.	24,227	185
Bowling Green, Ky.	23,818	186
Anniston, Ala.	23,399	187
Great Falls, Mont.	22,006	188
Ardmore - Ada, Okla.	21,988	189
Meridian, Miss.	21,349	190
Hagerstown, Md.	21,083	191
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	19,995	192
St. Joseph, Mo.	18,283	193
Eureka, Calif.	18,022	194
San Angelo, Tex.	16,548	195
Flagstaff, Ariz.	15,756	196
Marquette, Mich.	15,639	197
Zanesville, Ohio	15,138	198
Casper - Riverton, Wyo.	14,710	199
Bend, Ore.	14,416	200
Victoria, Tex.	14,236	201
Twin Falls, Ida.	14,201	202
Mankato, Minn.	13,741	203
Butte, Mont.	13,496	204
Presque Isle, Maine	9,699	205
Ottumwa - Kirksville, Iowa-Mo.	8,017	206
Helena, Mont.	6,642	207
North Platte, Neb.	5,078	208
Alpena, Mich.	5,068	209

WOMEN'S & GIRLS' CLOTHING SALES

ADI	($000)	Rank
New York, N.Y.	9,374,268	1
Los Angeles, Calif.	6,095,121	2
Chicago, Ill.	4,192,469	3
Philadelphia, Pa.	3,365,107	4
Boston, Mass.	2,933,989	5
San Francisco - Oakland - San Jose, Calif.	2,795,165	6
Dallas - Ft. Worth, Tex.	2,149,196	7
Washington, D.C.	2,127,397	8
Detroit, Mich.	2,073,622	9
Atlanta, Ga.	1,626,309	10
Minneapolis - St. Paul, Minn.	1,557,071	11
Houston, Tex.	1,491,685	12
Miami - Ft. Lauderdale, Fla.	1,416,790	13
Cleveland, Ohio	1,349,836	14
Seattle - Tacoma, Wash.	1,306,028	15
St. Louis, Mo.	1,079,461	16
Phoenix, Ariz.	1,071,132	17
San Diego, Calif.	1,048,075	18
Hartford - New Haven, Conn.	1,042,750	19
Pittsburgh, Pa.	1,024,485	20
Baltimore, Md.	1,023,224	21
Tampa - St. Petersburg (Sarasota), Fla.	1,022,763	22
Denver, Colo.	988,474	23
Sacramento - Stockton, Calif.	907,486	24
Orlando - Daytona Beach - Melbourne, Fla.	779,769	25
Indianapolis, Ind.	771,046	26
Milwaukee, Wisc.	766,676	27
Kansas City, Mo.	764,359	28
Portland, Ore.	728,847	29
Columbus, Ohio	700,968	30
Cincinnati, Ohio	685,732	31
Charlotte, N.C.	673,536	32
Raleigh - Durham, N.C.	621,803	33
Providence - New Bedford, R.I.-Mass.	596,043	34
San Antonio, Tex.	586,445	35
Nashville, Tenn.	585,669	36
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	583,941	37
New Orleans, La.	580,940	38
Norfolk - Portsmouth - Newport News - Hampton, Va.	553,529	39
Buffalo, N.Y.	547,632	40
Grand Rapids - Kalamazoo - Battle Creek, Mich.	542,517	41
Albany - Schenectady - Troy, N.Y.	517,063	42
Harrisburg - York - Lancaster - Lebanon, Pa.	514,894	43
Greenville - Spartanburg - Asheville, S.C.-N.C.	511,408	44
Greensboro - Winston-Salem - High Point, N.C.	511,026	45
Salt Lake City, Utah	510,790	46
Memphis, Tenn.	510,516	47
Oklahoma City, Okla.	486,454	48
Wilkes-Barre - Scranton, Pa.	471,033	49
Louisville, Ky.	467,200	50
Birmingham, Ala.	457,084	51
Richmond, Va.	419,436	52
Flint - Saginaw - Bay City, Mich.	412,969	53
Dayton, Ohio	407,428	54
Jacksonville, Fla.	399,817	55
Albuquerque, N.M.	394,327	56
Rochester, N.Y.	387,404	57
Little Rock, Ark.	386,840	58
Syracuse, N.Y.	353,116	59
Toledo, Ohio	348,920	60
Tulsa, Okla.	345,243	61
Austin, Tex.	344,541	62
Mobile - Pensacola, Ala.-Fla.	338,753	63
Charleston - Huntington, W.Va.	332,034	64
Portland - Poland Spring, Maine	331,220	65
Knoxville, Tenn.	325,503	66
Des Moines, Iowa	308,669	67
Green Bay - Appleton, Wisc.	308,468	68
Lexington, Ky.	305,941	69
Fresno - Visalia, Calif.	304,920	70
Wichita - Hutchinson, Kans.	302,011	71
Springfield - Decatur - Champaign, Ill.	298,936	72
Omaha, Neb.	295,039	73
Roanoke - Lynchburg, Va.	292,833	74
Huntsville - Decatur - Florence, Ala.	278,095	75
Jackson, Miss.	276,470	76
Shreveport - Texarkana, La.-Tex.-Ark.	273,823	77
Las Vegas, Nev.	273,279	78
Tucson, Ariz.	271,925	79
Springfield, Mass.	267,913	80
Madison, Wisc.	264,010	81
Columbia, S.C.	259,432	82
South Bend - Elkhart, Ind.	249,776	83
El Paso, Tex.	249,497	84
Chattanooga, Tenn.	242,698	85
Cedar Rapids - Waterloo - Dubuque, Iowa	241,154	86
Ft. Myers - Naples, Fla.	240,053	87
Baton Rouge, La.	239,680	88
Spokane, Wash.	237,355	89
Davenport - Rock Island - Moline, Iowa-Ill.	229,438	90
McAllen - Brownsville, Tex.	225,013	91
Youngstown, Ohio	222,448	92
Johnstown - Altoona, Pa.	209,423	93
Salinas - Monterey, Calif.	207,247	94
Burlington - Plattsburgh, Vt.-N.Y.	206,872	95
Lansing, Mich.	205,090	96
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	200,282	97
Evansville, Ind.	198,796	98
Peoria - Bloomington, Ill.	195,975	99
Springfield, Mo.	193,538	100
Ft. Wayne, Ind.	190,442	101
Charleston, S.C.	187,659	102
Savannah, Ga.	186,304	103
Colorado Springs - Pueblo, Colo.	184,064	104
Bristol - Kingsport - Johnson City, Tenn.	183,816	105
Fargo, N.D.	183,001	106
Florence - Myrtle Beach, S.C.	182,950	107
Lincoln - Hastings - Kearney, Neb.	181,167	108
Waco - Temple - Bryan, Tex.	179,015	109
Erie, Pa.	177,259	110
Montgomery - Selma, Ala.	174,768	111
Augusta, Ga.	172,289	112
Tallahassee - Thomasville, Fla.-Ga.	166,627	113
Tyler - Longview - Jacksonville, Tex.	165,487	114
Reno, Nev.	164,356	115
Sioux Falls - Mitchell, S.D.	159,445	116
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	158,696	117
Amarillo, Tex.	156,473	118
Terre Haute, Ind.	154,214	119
Greenville - New Bern - Washington, N.C.	146,360	120
Macon, Ga.	144,542	121
Lafayette, La.	142,359	122
Corpus Christi, Tex.	138,751	123
Lubbock, Tex.	135,592	124
Monroe - El Dorado, La.-Ark.	135,309	125
Columbus, Ga.	134,200	126
Eugene, Ore.	129,843	127
Beaumont - Port Arthur, Tex.	129,563	128
Ft. Smith, Ark.	128,686	129
Wichita Falls - Lawton, Tex.-Okla.	126,316	130
Wilmington, N.C.	125,800	131
Rochester - Mason City - Austin, Minn.-Iowa	123,610	132
La Crosse - Eau Claire, Wisc.	122,017	133
Wausau - Rhinelander, Wisc.	117,394	134
Odessa - Midland, Tex.	117,324	135
Duluth - Superior, Minn.-Wisc.	116,833	136
Traverse City - Cadillac, Mich.	114,597	137
Rockford, Ill.	114,141	138
Yakima, Wash.	113,055	139
Salisbury, Md.	112,973	140
Boise, Ida.	112,172	141
Columbus - Tupelo, Miss.	110,994	142
Binghamton, N.Y.	109,003	143
Topeka, Kans.	108,573	144
Bakersfield, Calif.	105,668	145
Wheeling - Steubenville, W.Va.-Ohio	102,373	146
Albany, Ga.	102,218	147
Sioux City, Iowa	99,479	148
Columbia - Jefferson City, Mo.	90,341	149
Minot - Bismarck - Dickinson - Glendive, N.D.-Mont.	88,491	150
Bangor, Maine	88,410	151
Dothan, Ala.	86,324	152
Chico - Redding, Calif.	84,985	153
Utica, N.Y.	82,945	154
Bluefield - Beckley - Oak Hill, W.Va.	82,725	155
Laredo, Tex.	80,745	156
Biloxi - Gulfport - Pascagoula, Miss.	80,369	157
Elmira, N.Y.	79,056	158
Abilene - Sweetwater, Tex.	76,456	159
Joplin - Pittsburg, Mo.-Kans.	75,779	160
Idaho Falls - Pocatello, Ida.	75,172	161
Alexandria, La.	69,786	162
Clarksburg - Weston, W.Va.	68,282	163
Medford, Ore.	66,976	164
Laurel - Hattiesburg, Miss.	65,649	165
Charlottesville, Va.	63,873	166
Gainesville, Fla.	63,871	167
Tuscaloosa, Ala.	63,701	168
Billings - Hardin, Mont.	62,863	169
Palm Springs, Calif.	61,655	170
Panama City, Fla.	59,819	171
Rapid City, S.D.	58,205	172
Lake Charles, La.	57,896	173
Lafayette, Ind.	57,545	174
Watertown - Carthage, N.Y.	57,376	175
Quincy - Hannibal, Ill.-Mo.	56,901	176
Missoula, Mont.	55,558	177
El Centro - Yuma, Calif.-Ariz.	53,900	178
Jonesboro, Ark.	53,239	179
Jackson, Tenn.	52,691	180
Greenwood - Greenville, Miss.	50,918	181
Harrisonburg, Va.	49,501	182
Lima, Ohio	47,970	183
Anniston, Ala.	44,389	184
Parkersburg, W.Va.	44,261	185
Great Falls, Mont.	43,375	186
Bowling Green, Ky.	41,486	187
Meridian, Miss.	41,221	188
Grand Junction - Durango, Colo.	39,287	189
Ardmore - Ada, Okla.	39,266	190
San Angelo, Tex.	37,524	191
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	35,668	192
St. Joseph, Mo.	33,914	193
Hagerstown, Md.	32,458	194
Eureka, Calif.	31,545	195
Marquette, Mich.	29,366	196
Victoria, Tex.	28,134	197
Zanesville, Ohio	26,876	198
Casper - Riverton, Wyo.	26,267	199
Flagstaff, Ariz.	26,242	200
Mankato, Minn.	26,238	201
Butte, Mont.	25,567	202
Twin Falls, Ida.	23,936	203
Bend, Ore.	23,181	204
Presque Isle, Maine	14,117	205
Ottumwa - Kirksville, Iowa-Mo.	13,253	206
Helena, Mont.	12,622	207
Alpena, Mich.	9,647	208
North Platte, Neb.	9,629	209

1990 SURVEY OF BUYING POWER DATA SERVICE

FOOTWEAR SALES

ADI	($000)	Rank
New York, N.Y.	2,826,402	1
Los Angeles, Calif.	1,809,263	2
Chicago, Ill.	1,239,355	3
Philadelphia, Pa.	913,158	4
San Francisco - Oakland - San Jose, Calif.	847,380	5
Boston, Mass.	706,806	6
Dallas - Ft. Worth, Tex.	651,203	7
Washington, D.C.	616,544	8
Detroit, Mich.	566,576	9
Houston, Tex.	458,281	10
Atlanta, Ga.	451,007	11
Miami - Ft. Lauderdale, Fla.	420,379	12
Seattle - Tacoma, Wash.	394,799	13
Cleveland, Ohio	373,912	14
Minneapolis - St. Paul, Minn.	363,101	15
San Diego, Calif.	319,469	16
St. Louis, Mo.	315,463	17
Baltimore, Md.	313,175	18
Denver, Colo.	294,630	19
Hartford - New Haven, Conn.	288,351	20
Tampa - St. Petersburg (Sarasota), Fla.	286,262	21
Pittsburgh, Pa.	280,394	22
Phoenix, Ariz.	268,313	23
Sacramento - Stockton, Calif.	261,005	24
Portland, Ore.	242,754	25
Orlando - Daytona Beach - Melbourne, Fla.	238,894	26
Milwaukee, Wisc.	233,504	27
San Antonio, Tex.	209,043	28
Kansas City, Mo.	198,727	29
New Orleans, La.	196,286	30
Cincinnati, Ohio	193,321	31
Indianapolis, Ind.	191,534	32
Raleigh - Durham, N.C.	190,007	33
Columbus, Ohio	187,692	34
Nashville, Tenn.	181,387	35
Salt Lake City, Utah	173,665	36
Greenville - Spartanburg - Asheville, S.C.-N.C.	167,780	37
Norfolk - Portsmouth - Newport News - Hampton, Va.	167,559	38
Charlotte, N.C.	165,535	39
Memphis, Tenn.	161,473	40
Providence - New Bedford, R.I.-Mass.	160,118	41
Harrisburg - York - Lancaster - Lebanon, Pa.	153,906	42
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	152,085	43
Greensboro - Winston-Salem - High Point, N.C.	152,042	44
Buffalo, N.Y.	139,361	45
Grand Rapids - Kalamazoo - Battle Creek, Mich.	138,450	46
Oklahoma City, Okla.	137,589	47
Portland - Poland Spring, Maine	136,068	48
Albany - Schenectady - Troy, N.Y.	132,256	49
Roanoke - Lynchburg, Va.	126,393	50
Birmingham, Ala.	120,960	51
Austin, Tex.	119,835	52
Wilkes-Barre - Scranton, Pa.	118,295	53
Albuquerque, N.M.	117,693	54
Louisville, Ky.	117,437	55
Richmond, Va.	112,164	56
Dayton, Ohio	111,856	57
Jacksonville, Fla.	110,378	58
Rochester, N.Y.	110,117	59
Flint - Saginaw - Bay City, Mich.	106,694	60
Mobile - Pensacola, Ala.-Fla.	104,925	61
Little Rock, Ark.	99,508	62
Tulsa, Okla.	98,837	63
Syracuse, N.Y.	95,084	64
Fresno - Visalia, Calif.	94,442	65
Knoxville, Tenn.	93,771	66
Las Vegas, Nev.	90,737	67
Wichita - Hutchinson, Kans.	90,485	68
Charleston - Huntington, W.Va.	90,148	69
Toledo, Ohio	89,972	70
Green Bay - Appleton, Wisc.	89,421	71
Omaha, Neb.	87,706	72
Shreveport - Texarkana, La.-Tex.-Ark.	84,226	73
Lexington, Ky.	84,184	74
Youngstown, Ohio	84,001	75
Des Moines, Iowa	82,953	76
El Paso, Tex.	82,100	77
Tucson, Ariz.	80,837	78
Jackson, Miss.	80,722	79
Huntsville - Decatur - Florence, Ala.	80,335	80
Madison, Wisc.	77,231	81
Baton Rouge, La.	74,626	82
Springfield - Decatur - Champaign, Ill.	74,085	83
Chattanooga, Tenn.	73,536	84
Spokane, Wash.	71,833	85
South Bend - Elkhart, Ind.	69,277	86
Ft. Myers - Naples, Fla.	69,061	87
Columbia, S.C.	68,353	88
Springfield, Mass.	68,245	89
Davenport - Rock Island - Mol[illegible]wa-Ill.	61,157	90
Savannah, Ga.	59,948	91
Burlington - Plattsburgh, Vt.-N.Y.	59,624	92
Cedar Rapids - Waterloo - Dubuque, Iowa	58,796	93
Charleston, S.C.	58,346	94
McAllen - Brownsville, Tex.	58,097	95
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	57,885	96
Waco - Temple - Bryan, Tex.	57,493	97
Florence - Myrtle Beach, S.C.	57,480	98
Johnstown - Altoona, Pa.	57,312	99
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	57,292	100
Colorado Springs - Pueblo, Colo.	56,056	101
Evansville, Ind.	56,007	102
Lincoln - Hastings - Kearney, Neb.	54,868	103
Salinas - Monterey, Calif.	53,884	104
Peoria - Bloomington, Ill.	52,981	105
Tyler - Longview - Jacksonville, Tex.	52,546	106
Greenville - New Bern - Washington, N.C.	51,949	107
Montgomery - Selma, Ala.	51,634	108
Springfield, Mo.	51,422	109
Ft. Wayne, Ind.	50,824	110
Bristol - Kingsport - Johnson City, Tenn.	50,683	111
Lansing, Mich.	50,483	112
Augusta, Ga.	48,963	113
Reno, Nev.	48,404	114
Tallahassee - Thomasville, Fla.-Ga.	47,932	115
Lafayette, La.	47,689	116
Lubbock, Tex.	45,621	117
Amarillo, Tex.	45,133	118
Fargo, N.D.	44,804	119
Sioux Falls - Mitchell, S.D.	44,532	120
Terre Haute, Ind.	41,982	121
Corpus Christi, Tex.	41,916	122
Eugene, Ore.	41,723	123
Monroe - El Dorado, La.-Ark.	41,659	124
Beaumont - Port Arthur, Tex.	39,862	125
Columbus, Ga.	39,790	126
Macon, Ga.	38,409	127
Odessa - Midland, Tex.	38,201	128
Wilmington, N.C.	38,096	129
Bakersfield, Calif.	35,774	130
Wichita Falls - Lawton, Tex.-Okla.	35,657	131
Ft. Smith, Ark.	35,527	132
Erie, Pa.	34,668	133
Yakima, Wash.	34,153	134
Boise, Ida.	33,768	135
Binghamton, N.Y.	33,720	136
Wausau - Rhinelander, Wisc.	33,581	137
Traverse City - Cadillac, Mich.	33,217	138
Columbus - Tupelo, Miss.	32,668	139
Rochester - Mason City - Austin, Minn.-Iowa	32,609	140
La Crosse - Eau Claire, Wisc.	32,378	141
Bangor, Maine	32,096	142
Topeka, Kans.	31,912	143
Salisbury, Md.	31,581	144
Albany, Ga.	31,146	145
Rockford, Ill.	30,425	146
Chico - [illegible]dding, Calif.	28,581	147
Duluth - Superior, Minn.-Wisc.	28,552	148
Sioux City, Iowa	28,067	149
Wheeling - Steubenville, W.Va.-Ohio	27,733	150
Dothan, Ala.	25,649	151
Minot - Bismar[illegible]Dickinson - Glendive, N.D.-Mont.	25,053	152
Medford, Ore.	24,967	153
Idaho Falls - Pocatello, Ida.	24,143	154
Abilene - Sweetwater, Tex.	23,921	155
Biloxi - Gulfport - Pascagoula, Miss.	23,[illegible]1	156
Columbia - Jefferson City, Mo.	22,517	157
Bluefield - Beckley - Oak Hill, W.Va.	21,757	158
Elmira, N.Y.	21,543	159
Joplin - Pittsburg, Mo.-Kans.	21,436	160
Laredo, Tex.	20,983	161
Utica, N.Y.	20,680	162
Clarksburg - Weston, W.Va.	19,704	163
Alexandria, La.	19,531	164
Laurel - Hattiesburg, Miss.	19,450	165
Billings - Hardin, Mont.	19,[illegible]3	166
Palm Springs, Calif.	17,[illegible]98	167
Panama City, Fla.	17,311	168
Tuscaloosa, Ala.	16,899	169
Greenwood - Greenville, Miss.	16,581	170
Watertown - Carthage, N.Y.	16,572	171
Gainesville, Fla.	16,197	172
El Centro - Yuma, Calif.-Ariz.	16,108	173
Rapid City, S.D.	15,958	174
Harrisonburg, Va.	15,695	175
Jackson, Tenn.	15,440	176
Lake Charles, La.	15,189	177
Charlottesville, Va.	14,937	178
Lafayette, Ind.	14,822	179
Jonesboro, Ark.	14,811	180
Missoula, Mont.	14,280	181
Quincy - Hannibal, Ill.-Mo.	14,170	182
San Angelo, Tex.	12,746	183
Lima, Ohio	12,675	184
Meridian, Miss.	12,358	185
Great Falls, Mont.	11,794	186
Eureka, Calif.	11,599	187
Ardmore - Ada, Okla.	11,532	188
Bowling Green, Ky.	11,394	189
Hagerstown, Md.	11,219	190
Grand Junction - Durango, Colo.	10,324	191
Parkersburg, W.Va.	10,303	192
Anniston, Ala.	10,268	193
Cheyenne - Scottsbluff (Sterling), Wyo.-Neb.	9,651	194
Bend, Ore.	9,354	195
Victoria, Tex.	8,576	196
Marquette, Mich.	8,106	197
Twin Falls, Ida.	7,829	198
St. Joseph, Mo.	7,698	199
Zanesville, Ohio	7,401	200
Butte, Mont.	7,356	201
Casper - Riverton, Wyo.	7,163	202
Mankato, Minn.	6,645	203
Flagstaff, Ariz.	6,624	204
Presque Isle, Maine	5,435	205
Ottumwa - Kirksville, Iowa-Mo.	3,572	206
North Platte, Neb.	2,900	207
Helena, Mont.	2,858	208
Alpena, Mich.	2,701	209

SECTION 21
Retail Sales By Merchandise Line Category For Television Markets (ADIs)

Groceries And Other Foods
Drugs, Health Aids And Beauty Aids
Furniture And Other Sleep Equipment
Major Household Appliances
Televisions And Video Recorders
Audio Equipment/Musical Instruments
Home Computers And Calculators
Men's And Boys' Clothing
Women's And Girls' Clothing
Footwear

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10. A listing of the county makeup of each Television Market will be found starting on page A-11.

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TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

Merchandise Line Sales

S&MM/ARBITRON TV MARKET (ADI)	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
ALABAMA													
ANNISTON	98,257	89,899	33,794	21,185	2,081	6,840	2,179	1,156	3,997	1,454	989	7,030	3,467
BIRMINGHAM	1,426,334	1,376,092	364,872	233,622	31,738	101,189	33,373	40,109	44,679	24,781	9,545	111,897	78,106
DOTHAN	277,800	265,434	64,965	39,281	9,530	24,995	9,852	5,318	10,957	5,589	1,852	17,802	11,021
HUNTSVILLE - DECATUR - FLORENCE	820,870	778,332	214,686	119,449	30,744	78,212	30,203	17,304	32,206	16,287	6,286	64,141	43,053
MOBILE - PENSACOLA	1,091,284	1,047,820	282,703	193,987	31,522	99,285	35,585	33,348	48,073	22,331	13,331	67,421	46,357
MONTGOMERY - SELMA	547,150	521,020	145,299	97,402	20,121	42,803	13,342	12,317	25,768	14,963	3,297	33,161	17,422
TUSCALOOSA	152,618	143,733	43,963	29,230	4,433	9,650	5,821	949	5,781	2,051	2,233	15,361	11,783
ARIZONA													
FLAGSTAFF	105,141	97,981	21,027	12,572	4,913	7,640	2,814	2,594	3,614	1,862	728	5,808	3,755
PHOENIX	3,207,366	3,031,735	773,816	428,612	207,465	192,475	104,044	56,429	128,707	95,223	23,289	229,651	183,932
TUCSON	761,545	731,454	21[illegible],747	131,499	44,205	42,772	18,437	16,719	41,534	29,736	8,579	64,274	51,690
ARKANSAS													
FT. SMITH	578,950	550,330	125,296	54,898	19,120	42,229	15,486	13,636	21,489	7,732	8,016	32,566	13,293
JONESBORO	239,570	226,394	50,861	24,923	7,328	16,840	7,624	2,039	8,387	4,561	1,689	9,829	3,633
LITTLE ROCK	1,359,647	1,295,072	308,131	167,134	45,650	99,350	41,988	24,094	54,882	22,424	19,120	69,988	35,958
CALIFORNIA													
BAKERSFIELD	509,811	484,985	124,948	87,207	25,704	28,042	12,181	9,439	13,672	8,140	3,156	25,195	19,066
CHICO - REDDING	444,698	416,805	122,719	97,522	15,706	32,872	17,639	7,400	15,694	9,378	3,818	31,814	24,112
EL CENTRO - YUMA	201,178	188,761	47,436	32,380	8,965	12,323	5,214	4,336	5,921	3,284	1,594	8,292	5,259
EUREKA	164,139	154,790	44,568	34,908	6,996	9,027	4,487	1,845	3,951	2,651	689	4,350	2,959
FRESNO - VISALIA	1,406,349	1,327,902	343,183	230,555	64,930	72,289	40,114	17,431	67,278	50,025	11,262	75,583	53,587
LOS ANGELES	16,307,448	15,348,205	4,219,775	2,069,022	1,031,346	1,149,148	648,835	363,696	1,165,878	801,685	256,563	1,781,595	1,416,310
PALM SPRINGS	264,277	253,368	55,280	27,412	15,485	14,348	6,675	5,829	12,407	7,525	3,963	16,137	11,853
SACRAMENTO - STOCKTON	3,033,465	2,857,573	859,382	566,477	141,856	218,577	118,598	69,113	191,651	139,497	38,003	223,587	154,673
SALINAS - MONTEREY	709,398	668,217	176,792	116,550	41,337	42,257	20,507	14,314	33,174	23,068	6,685	48,253	38,241
SAN DIEGO	2,997,915	2,808,638	763,339	350,592	220,279	217,325	114,990	61,248	167,321	117,339	38,648	323,259	256,931
SAN FRANCISCO - OAKLAND - SAN JOSE	7,661,740	7,200,278	2,150,509	1,304,113	429,681	528,945	295,404	1[illegible]4,061	460,057	325,382	94,137	890,722	694,189
SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO	808,432	758,143	180,519	108,986	50,672	43,627	23,016	12,256	25,128	15,824	5,867	171,936	30,145
COLORADO													
COLORADO SPRINGS - PUEBLO	551,870	537,930	134,675	67,609	36,202	48,349	21,946	14,556	32,160	19,209	9,887	63,515	44,194
DENVER	2,945,030	2,853,161	649,640	297,513	215,917	216,049	108,568	59,710	153,020	100,191	32,781	262,931	209,219
GRAND JUNCTION - DURANGO	161,553	155,273	40,863	20,798	12,514	10,137	5,093	1,728	5,394	2,907	1,094	11,864	8,527
CONNECTICUT													
HARTFORD - NEW HAVEN	3,501,375	3,376,253	674,355	402,359	93,454	233,915	133,951	64,938	103,861	63,223	25,214	321,320	255,933

TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES			Merchandise Line Sales									
	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
S&MM/ARBITRON TV MARKET (ADI)	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
ALABAMA													
ANNISTON	547	278	9,541	7,820	23,399	11,324	10,716	44,389	21,734	20,791	10,268	5,720	2,217
BIRMINGHAM	13,962	2,950	180,677	147,938	235,857	128,992	89,636	457,084	262,911	158,832	120,960	90,238	18,525
DOTHAN	1,950	397	36,768	29,380	43,576	21,700	15,898	86,324	48,131	30,536	25,649	18,065	3,352
HUNTSVILLE - DECATUR - FLORENCE	6,358	1,207	115,112	93,959	149,299	72,569	60,978	278,095	154,498	102,286	80,335	59,870	8,986
MOBILE - PENSACOLA	9,431	2,471	134,486	100,126	169,134	65,030	89,209	338,753	146,706	170,897	104,925	68,612	23,959
MONTGOMERY - SELMA	5,011	769	72,709	57,848	83,644	38,516	34,589	174,768	85,967	76,598	51,634	35,948	8,872
TUSCALOOSA	1,967	319	23,848	21,264	26,539	9,028	16,690	63,701	28,475	34,019	16,899	12,298	2,550
ARIZONA													
FLAGSTAFF	582	80	10,403	8,002	15,756	3,948	4,812	26,242	9,327	6,472	6,624	3,520	728
PHOENIX	41,730	5,715	413,163	337,339	474,477	154,151	197,128	1,071,132	370,612	376,404	268,313	193,605	42,465
TUCSON	8,665	1,562	98,219	74,142	145,007	47,899	56,053	271,925	121,092	89,137	80,837	61,781	10,035
ARKANSAS													
FT. SMITH	2,501	998	60,278	42,362	78,552	26,061	44,302	128,686	54,281	60,709	35,527	24,105	5,006
JONESBORO	244	284	22,980	17,633	29,509	11,958	12,522	53,239	29,007	15,336	14,811	10,794	842
LITTLE ROCK	10,979	3,355	143,338	109,524	195,026	74,464	95,286	386,840	186,817	154,815	99,508	70,314	16,096
CALIFORNIA													
BAKERSFIELD	3,829	1,227	43,151	34,356	61,392	26,991	25,259	105,668	44,545	47,535	35,774	27,498	4,386
CHICO - REDDING	3,710	1,224	35,201	23,964	43,852	16,039	20,619	84,985	38,448	40,797	28,581	19,181	5,178
EL CENTRO - YUMA	658	231	15,457	11,668	31,235	12,283	11,933	53,900	25,556	17,377	16,108	11,038	2,082
EUREKA	482	109	9,352	6,649	18,022	10,047	4,936	31,545	19,155	7,766	11,599	9,069	981
FRESNO - VISALIA	9,323	3,291	137,564	108,563	170,635	67,317	79,075	304,920	142,572	128,329	94,442	64,559	18,784
LOS ANGELES	245,019	66,192	2,290,794	1,853,315	3,236,480	1,608,594	1,057,739	6,095,121	3,100,003	2,079,900	1,809,263	1,447,711	249,010
PALM SPRINGS	1,644	1,189	25,616	18,750	32,674	12,483	15,459	61,655	26,349	28,935	17,398	12,643	3,435
SACRAMENTO - STOCKTON	18,096	9,639	352,744	265,407	475,026	177,133	223,761	907,486	359,519	416,471	261,005	191,641	50,653
SALINAS - MONTEREY	9,160	2,267	66,656	46,796	101,776	43,110	42,085	207,247	106,525	88,739	53,884	42,559	6,568
SAN DIEGO	54,440	4,455	465,356	397,748	538,438	255,941	176,907	1,048,075	532,489	341,923	319,469	261,362	35,675
SAN FRANCISCO - OAKLAND - SAN JOSE	138,652	29,365	1,081,758	855,168	1,491,133	736,562	543,121	2,795,165	1,346,988	1,085,323	847,380	677,136	116,669
SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO	6,273	1,406	70,5[illegible]	55,105	85,792	49,164	27,666	158,696	94,769	51,471	57,292	44,984	5,245
COLORADO													
COLORADO SPRINGS - PUEBLO	4,898	2,235	92,005	69,344	100,781	36,302	43,807	184,064	84,417	77,480	56,056	39,557	9,630
DENVER	32,964	8,651	384,118	300,961	541,245	219,921	214,397	988,474	429,313	405,567	294,630	216,328	42,514
GRAND JUNCTION - DURANGO	1,114	387	17,584	15,024	24,227	9,279	7,960	39,287	18,585	10,742	10,324	6,911	1,854
CONNECTICUT													
HARTFORD - NEW HAVEN	56,966	10,459	430,949	360,546	544,996	251,495	235,547	1,042,750	575,114	397,269	288,351	220,235	44,582

TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
S&MM/ARBITRON TV MARKET (ADI)	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
DISTRICT OF COLUMBIA													
WASHINGTON	5,863,447	5,676,997	1,354,302	767,809	316,642	346,192	157,308	114,396	338,337	237,085	72,720	557,894	407,171
FLORIDA													
FT. MYERS - NAPLES	836,776	802,176	164,862	87,898	43,084	75,538	42,777	21,604	38,232	19,888	10,868	62,079	46,516
GAINESVILLE	247,500	241,974	54,867	23,838	16,642	14,197	5,007	5,887	12,316	7,770	2,851	18,356	13,963
JACKSONVILLE	1,358,573	1,291,188	335,994	199,854	63,344	112,089	51,242	30,709	51,219	26,868	12,699	96,594	71,903
MIAMI - FT. LAUDERDALE	3,728,220	3,634,682	1,166,755	755,799	162,970	272,441	137,822	97,561	150,478	75,763	53,197	301,669	232,696
ORLANDO - DAYTONA BEACH - MELBOURNE	2,709,292	2,597,207	555,170	278,438	140,109	217,160	99,975	78,070	119,696	55,289	34,214	209,681	154,803
PANAMA CITY	232,224	221,222	54,041	32,834	9,442	14,343	4,965	5,954	7,207	2,639	2,881	15,241	11,759
TALLAHASSEE - THOMASVILLE	533,737	512,770	130,839	79,666	25,295	43,517	18,040	12,442	17,594	6,818	4,954	35,700	24,248
TAMPA - ST. PETERSBURG (SARASOTA)	3,776,565	3,667,931	940,101	531,754	215,359	325,768	188,102	102,023	156,916	84,665	42,087	240,928	177,045
WEST PALM BEACH - FT. PIERCE - VERO BEACH	1,644,908	1,600,373	411,519	249,775	86,918	132,491	74,507	39,005	72,171	42,048	20,452	91,167	65,893
GEORGIA													
ALBANY	426,207	410,431	100,010	64,483	18,324	27,644	9,156	6,781	14,008	7,658	2,752	18,762	11,812
ATLANTA	4,088,946	3,887,651	1,172,205	702,040	197,581	286,463	118,198	84,515	187,225	89,822	54,787	366,361	270,734
AUGUSTA	562,681	540,657	156,798	101,268	27,188	36,945	16,425	7,213	25,014	10,126	8,038	41,595	27,015
COLUMBUS	463,396	444,205	115,507	73,251	16,031	36,328	12,785	10,038	15,314	8,025	3,004	28,514	19,332
MACON	456,655	434,420	140,757	89,596	22,514	40,689	14,059	14,768	21,498	11,363	5,064	31,104	19,679
SAVANNAH	653,058	622,034	173,802	115,401	27,837	54,468	26,809	9,645	23,901	15,489	2,746	38,465	24,036
IDAHO													
BOISE	414,134	392,769	77,997	41,412	20,102	33,942	21,798	5,288	16,385	12,079	1,759	21,219	12,969
IDAHO FALLS - POCATELLO	285,431	274,478	56,023	33,308	13,199	22,586	14,711	3,444	10,759	8,118	1,271	15,229	9,396
TWIN FALLS	73,363	70,068	15,899	9,712	3,368	7,537	5,341	996	3,675	2,925	320	4,629	2,933
ILLINOIS													
CHICAGO	9,480,984	8,994,138	2,627,253	1,709,305	276,156	642,388	323,828	199,019	523,404	346,959	85,706	870,269	611,223
PEORIA - BLOOMINGTON	593,071	570,349	160,125	96,909	23,696	42,746	26,045	10,019	25,181	14,925	5,103	41,017	27,722
QUINCY - HANNIBAL	273,731	260,834	64,058	38,732	3,589	18,848	7,982	2,965	8,220	4,896	1,219	12,860	7,228
ROCKFORD	492,837	473,761	119,763	70,099	15,785	36,929	21,071	7,639	16,735	11,192	2,149	31,950	20,277
SPRINGFIELD - DECATUR - CHAMPAIGN	971,456	931,492	238,095	146,055	31,037	77,136	25,343	24,730	48,353	25,755	9,515	76,989	48,955
INDIANA													
EVANSVILLE	747,946	719,696	170,429	107,784	24,268	54,257	20,392	16,642	32,093	20,162	6,243	45,977	28,353
FT. WAYNE	669,422	644,879	149,750	96,946	21,489	55,135	31,617	11,022	23,554	13,237	6,166	48,209	35,281
INDIANAPOLIS	2,328,682	2,233,682	586,765	346,097	77,620	182,697	89,533	49,269	131,094	88,381	27,294	372,174	136,248
LAFAYETTE	128,603	124,096	36,259	19,302	6,311	15,936	7,576	4,450	4,972	2,648	1,839	13,100	9,686
SOUTH BEND - ELKHART	925,563	868,043	195,955	120,901	26,829	59,253	32,316	11,970	45,226	32,288	8,669	47,523	26,377
TERRE HAUTE	434,722	417,884	136,531	106,855	11,212	32,684	12,911	7,764	14,506	9,917	1,738	183,943	14,427

1990 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
S&MM/ARBITRON TV MARKET (ADI)	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
DISTRICT OF COLUMBIA													
WASHINGTON	112,705	11,004	821,169	641,874	1,058,128	515,696	415,314	2,127,397	1,062,251	872,403	616,544	444,960	117,988
FLORIDA													
FT. MYERS - NAPLES	7,656	1,897	174,764	148,543	111,150	45,174	58,398	240,053	124,240	103,883	69,061	55,098	8,534
GAINESVILLE	2,713	543	20,110	13,315	34,857	13,699	17,376	63,871	26,867	32,171	16,197	10,342	3,122
JACKSONVILLE	25,623	2,782	185,052	150,566	196,007	67,540	90,680	399,817	180,695	153,003	110,378	72,771	18,081
MIAMI - FT. LAUDERDALE	77,943	11,041	563,267	459,577	709,095	331,836	312,321	1,416,790	733,854	577,196	420,379	331,477	58,072
ORLANDO - DAYTONA BEACH - MELBOURNE	26,755	7,069	332,763	255,340	359,770	127,239	199,028	779,769	338,642	382,354	238,894	177,834	38,562
PANAMA CITY	1,203	546	20,614	17,196	30,095	9,998	17,150	59,819	24,734	30,457	17,311	10,279	4,666
TALLAHASSEE - THOMASVILLE	4,135	1,017	60,126	45,937	80,817	30,618	35,725	166,627	75,899	70,550	47,932	30,710	7,077
TAMPA - ST. PETERSBURG (SARASOTA)	40,750	9,879	503,691	383,423	481,602	167,346	251,612	1,022,763	447,324	486,047	286,262	216,890	40,495
WEST PALM BEACH - FT. PIERCE - VERO BEACH	13,006	4,926	294,607	247,707	254,786	115,753	115,655	583,941	334,342	210,295	152,085	120,914	19,372
GEORGIA													
ALBANY	1,739	636	42,929	35,727	51,973	19,506	23,604	102,218	43,300	47,211	31,146	18,138	5,953
ATLANTA	71,435	15,964	619,603	471,074	787,186	297,138	364,958	1,626,309	642,160	759,923	451,007	312,958	87,691
AUGUSTA	4,154	1,335	68,880	51,018	88,051	31,853	45,262	172,289	68,146	90,880	48,963	26,793	13,718
COLUMBUS	4,118	731	56,680	43,970	65,080	26,322	28,898	134,200	61,776	54,675	39,790	26,045	6,800
MACON	2,100	1,148	54,699	43,947	71,297	23,526	38,188	144,542	59,014	75,826	38,409	22,648	9,628
SAVANNAH	4,836	978	87,842	76,411	95,264	41,664	42,639	186,304	98,195	65,995	59,948	41,917	9,463
IDAHO													
BOISE	3,552	359	43,344	37,502	63,894	27,742	20,403	112,172	54,099	40,762	33,768	19,683	4,792
IDAHO FALLS - POCATELLO	732	249	27,130	22,151	44,790	18,159	16,344	75,172	34,735	31,168	24,143	13,737	3,675
TWIN FALLS	261	64	9,234	7,870	14,201	6,171	4,139	23,936	11,677	7,893	7,829	4,625	929
ILLINOIS													
CHICAGO	149,193	25,039	1,458,230	1,138,830	1,998,938	1,001,738	717,645	4,192,469	2,256,394	1,364,401	1,239,355	873,262	185,247
PEORIA - BLOOMINGTON	6,089	1,975	71,556	56,368	97,216	32,385	51,000	195,975	81,980	92,554	52,981	39,748	7,644
QUINCY - HANNIBAL	528	429	20,993	16,940	33,227	12,719	12,177	56,901	26,766	17,935	14,170	9,619	1,523
ROCKFORD	5,358	1,296	61,988	52,679	57,393	18,026	30,224	114,141	49,947	57,718	30,425	22,035	4,405
SPRINGFIELD - DECATUR - CHAMPAIGN	8,798	3,118	94,364	74,818	158,065	58,499	70,062	298,936	131,086	125,223	74,085	53,318	11,801
INDIANA													
EVANSVILLE	6,211	2,821	80,944	66,163	108,038	39,210	52,910	198,796	89,743	88,934	56,007	40,389	8,510
FT. WAYNE	18,472	2,251	78,383	62,737	100,340	34,414	50,870	190,442	87,639	80,425	50,824	36,994	10,032
INDIANAPOLIS	27,136	9,575	315,997	262,455	418,494	131,737	219,933	771,046	300,402	367,159	191,534	138,305	41,331
LAFAYETTE	1,388	1,051	12,908	10,066	31,040	8,588	16,196	57,545	18,540	34,163	14,822	10,405	3,285
SOUTH BEND - ELKHART	7,101	2,768	79,559	63,374	127,756	44,007	62,341	249,776	117,393	103,483	69,277	49,962	11,308
TERRE HAUTE	1,817	1,324	35,524	25,715	76,064	42,673	20,239	154,214	100,789	36,615	41,982	34,209	3,951

TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

Merchandise Line Sales

S&MM/ARBITRON TV MARKET (ADI)	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
IOWA													
CEDAR RAPIDS - WATERLOO - DUBUQUE	878,333	842,109	173,834	101,517	29,565	57,162	21,645	16,285	26,101	14,010	7,699	53,491	39,485
DAVENPORT - ROCK ISLAND - MOLINE . .	857,423	826,059	189,015	118,588	26,225	57,462	26,130	13,337	25,046	13,849	6,679	49,404	34,478
DES MOINES	1,197,438	1,156,815	220,285	124,600	40,235	68,794	33,286	16,243	35,871	21,552	8,802	60,167	38,957
OTTUMWA - KIRKSVILLE	74,084	70,480	12,375	5,564	2,494	3,929	1,604	485	1,661	890	313	3,449	1,931
SIOUX CITY	413,127	395,520	76,426	43,838	12,862	24,575	10,140	5,502	11,543	6,691	2,295	18,201	10,721
KANSAS													
TOPEKA	369,612	354,637	97,099	57,441	14,870	36,889	15,830	11,535	14,259	6,668	4,121	28,619	17,038
WICHITA - HUTCHINSON	1,101,803	1,045,273	257,580	134,794	49,530	83,902	32,801	26,531	46,373	22,634	12,346	72,429	42,651
KENTUCKY													
BOWLING GREEN	129,283	121,272	41,016	24,955	4,373	13,969	6,602	1,290	4,621	2,939	633	7,774	4,249
LEXINGTON	1,030,521	993,694	283,858	182,146	40,912	72,716	33,251	12,791	31,957	19,568	4,639	69,907	45,570
LOUISVILLE	1,430,965	1,374,249	415,251	268,275	56,286	108,693	63,771	20,528	63,120	41,032	13,553	88,009	54,727
PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION	874,798	829,508	217,025	128,658	29,573	70,955	30,836	9,906	29,302	16,939	4,942	46,575	24,329
LOUISIANA													
ALEXANDRIA	240,363	230,752	62,581	36,968	10,358	21,255	6,685	8,377	7,279	2,429	2,213	14,260	8,319
BATON ROUGE	834,916	819,729	203,029	103,703	48,990	74,609	25,665	30,503	31,807	16,983	6,398	61,365	44,050
LAFAYETTE	639,809	626,296	144,840	94,123	25,045	42,990	11,317	16,301	18,132	6,935	5,980	29,840	17,663
LAKE CHARLES	265,242	258,204	61,657	30,963	14,881	23,653	7,271	9,579	9,698	4,399	3,989	14,890	8,311
MONROE - EL DORADO	530,596	511,143	135,667	87,932	16,445	42,631	15,037	8,774	17,774	7,628	3,089	28,370	15,576
NEW ORLEANS	2,139,134	2,080,384	554,361	317,213	137,901	161,777	65,760	65,548	77,110	45,112	15,438	128,584	92,711
SHREVEPORT - TEXARKANA	1,053,587	1,000,748	255,838	154,895	40,087	85,121	35,030	23,910	39,763	17,798	9,006	62,171	37,396
MAINE													
BANGOR	508,396	492,025	58,978	37,978	9,352	24,821	11,839	5,416	11,884	8,648	1,277	19,087	10,752
PORTLAND - POLAND SPRING	1,509,925	1,456,320	205,670	136,927	29,935	90,079	42,733	19,654	46,136	33,989	5,269	78,170	47,255
PRESQUE ISLE	99,553	95,579	13,359	9,223	1,773	3,981	1,414	1,395	2,638	1,962	384	3,411	1,355
MARYLAND													
BALTIMORE	2,950,340	2,888,106	703,954	422,339	159,308	201,802	89,281	65,982	188,143	119,941	37,551	249,709	168,361
HAGERSTOWN	142,082	137,957	30,908	20,735	2,651	12,856	4,258	5,564	5,642	3,307	1,396	12,100	9,624
SALISBURY	309,541	299,284	65,858	40,175	14,686	24,836	8,496	6,792	11,448	6,176	3,174	20,322	13,955
MASSACHUSETTS													
BOSTON	8,738,145	8,463,416	1,614,294	1,118,832	160,630	540,379	225,754	125,694	327,258	141,852	49,592	671,879	431,726
SPRINGFIELD	863,725	837,744	170,633	113,176	24,779	63,427	33,912	14,158	37,846	24,023	4,465	60,539	40,554

TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales													
	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
S&MM/ARBITRON TV MARKET (ADI)	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
IOWA														
CEDAR RAPIDS - WATERLOO - DUBUQUE	7,954	3,009	73,175	58,687	127,045	41,591	60,988	241,154	95,104	107,347	58,796	41,584	11,098
DAVENPORT - ROCK ISLAND - MOLINE	7,211	3,448	82,889	63,982	118,298	46,809	52,452	229,438	97,974	106,759	61,157	44,503	9,946
DES MOINES	13,892	3,378	96,215	80,883	164,665	73,038	69,542	308,669	146,493	128,560	82,953	62,835	10,888
OTTUMWA - KIRKSVILLE	278	70	4,820	3,509	8,017	3,535	2,740	13,253	6,649	3,630	3,572	2,590	268
SIOUX CITY	2,096	919	28,040	21,871	53,542	25,137	18,455	99,479	47,528	38,469	28,067	20,541	3,894
KANSAS														
TOPEKA	2,136	831	40,478	27,562	64,559	26,938	30,244	108,573	46,492	56,476	31,912	22,820	5,149
WICHITA - HUTCHINSON	9,787	2,240	99,142	73,823	178,845	76,759	68,723	302,011	147,202	111,734	90,485	67,308	11,958
KENTUCKY														
BOWLING GREEN	467	271	15,644	13,204	23,818	8,379	9,958	41,486	17,960	13,850	11,394	7,188	1,719
LEXINGTON	8,261	1,902	113,749	95,023	159,822	64,609	64,048	305,941	144,822	118,449	84,184	55,954	14,170
LOUISVILLE	14,161	3,410	190,889	158,461	227,155	59,971	123,512	467,200	195,939	205,421	117,437	77,699	25,087
PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION	2,505	1,508	81,701	64,933	118,408	48,755	50,775	200,282	102,208	72,802	57,885	39,691	6,655
LOUISIANA														
ALEXANDRIA	1,753	414	27,939	20,991	37,312	17,093	13,643	69,786	32,626	24,209	19,531	12,960	3,296
BATON ROUGE	7,765	1,570	78,636	58,586	127,899	43,616	66,890	239,680	93,609	121,554	74,626	46,973	15,545
LAFAYETTE	2,428	931	47,705	32,212	77,777	41,307	27,701	142,359	75,692	52,260	47,689	35,741	5,822
LAKE CHARLES	1,234	476	18,992	11,131	29,078	11,652	14,821	57,896	27,821	27,413	15,189	9,221	3,781
MONROE - EL DORADO	1,678	567	44,914	33,202	69,284	31,751	20,508	135,309	68,499	37,558	41,659	27,651	4,762
NEW ORLEANS	14,070	1,329	216,746	166,662	302,891	132,187	127,662	580,940	273,558	239,064	196,286	150,130	25,959
SHREVEPORT - TEXARKANA	7,030	2,308	122,252	97,977	146,173	61,661	59,917	273,823	126,037	101,958	84,226	58,863	10,948
MAINE														
BANGOR	2,216	396	28,641	22,758	61,506	26,554	14,752	88,410	37,443	26,130	32,096	18,069	2,513
PORTLAND - POLAND SPRING	8,995	1,627	112,485	90,876	239,323	101,483	54,883	331,220	151,604	97,064	136,068	72,727	8,880
PRESQUE ISLE	350	97	5,263	4,086	9,699	5,251	3,202	14,117	6,490	6,130	5,435	3,323	608
MARYLAND														
BALTIMORE	38,385	9,975	437,291	317,386	544,830	248,142	214,863	1,023,224	468,735	428,365	313,175	244,703	47,114
HAGERSTOWN	1,715	545	21,216	15,618	21,083	8,327	10,022	32,458	12,976	14,850	11,219	6,901	2,551
SALISBURY	1,894	851	37,828	28,986	56,233	29,314	21,209	112,973	67,999	34,664	31,581	24,958	3,619
MASSACHUSETTS														
BOSTON	89,398	18,471	1,086,704	919,710	1,469,735	693,367	587,127	2,933,989	1,545,690	1,088,404	706,806	528,732	108,240
SPRINGFIELD	4,669	2,125	89,710	69,886	127,870	59,198	54,490	267,913	140,067	111,914	68,245	51,261	12,569

1990 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
S&MM/ARBITRON TV MARKET (ADI)	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
MICHIGAN													
ALPENA	46,796	41,483	11,520	8,141	1,266	3,598	2,216	289	1,552	1,157	112	1,786	1,160
DETROIT	5,582,388	4,891,084	1,321,019	842,614	128,541	380,916	246,718	104,330	271,794	209,017	42,857	439,579	356,724
FLINT - SAGINAW - BAY CITY	1,517,911	1,261,504	310,459	193,946	30,324	101,476	62,474	20,218	56,987	41,730	8,426	74,918	53,603
GRAND RAPIDS - KALAMAZOO - BATTLE CREEK	2,132,438	1,595,190	388,642	190,490	48,022	146,549	93,142	29,137	78,825	47,309	15,545	117,797	86,297
LANSING	853,456	595,606	157,025	71,686	23,410	57,140	32,529	18,002	33,397	23,053	6,327	64,314	51,132
MARQUETTE	203,188	186,355	32,803	20,472	5,687	11,971	7,545	913	5,152	3,935	347	12,850	10,733
TRAVERSE CITY - CADILLAC	619,179	563,481	108,882	69,764	17,229	35,904	20,354	2,840	14,696	10,625	1,104	16,991	10,700
MINNESOTA													
DULUTH - SUPERIOR	492,825	451,325	92,358	55,563	14,314	24,132	7,540	6,857	12,620	6,694	4,101	20,632	13,992
MANKATO	120,897	115,089	19,320	10,813	3,773	5,837	2,439	959	2,105	1,462	203	4,031	2,271
MINNEAPOLIS - ST. PAUL	4,482,953	4,163,764	916,243	469,227	122,932	297,947	91,569	96,151	220,958	106,252	71,336	403,856	265,358
ROCHESTER - MASON CITY - AUSTIN	426,860	405,552	76,123	39,053	11,416	26,977	10,707	7,016	13,720	7,442	3,659	23,708	15,264
MISSISSIPPI													
BILOXI - GULFPORT - PASCAGOULA	297,639	290,189	73,620	49,219	10,644	22,808	5,432	8,749	10,936	3,225	3,636	19,251	12,416
COLUMBUS - TUPELO	420,438	400,934	104,281	68,433	12,474	36,732	14,168	7,393	15,739	7,588	2,879	24,060	12,841
GREENWOOD - GREENVILLE	256,406	246,227	53,298	36,284	7,553	18,531	6,792	2,571	8,055	3,663	1,017	11,114	5,496
JACKSON	774,289	740,409	237,415	158,154	30,413	59,944	19,833	12,866	24,537	9,833	4,421	55,954	34,606
LAUREL - HATTIESBURG	242,444	231,706	66,295	44,835	7,110	21,003	7,227	5,203	8,989	3,896	1,562	13,165	5,755
MERIDIAN	184,689	175,957	43,914	29,226	5,573	14,781	5,205	2,740	6,276	2,784	930	9,110	4,371
MISSOURI													
COLUMBIA - JEFFERSON CITY	353,760	333,610	79,741	39,316	12,580	33,399	11,998	7,729	11,615	5,038	3,161	23,923	13,650
JOPLIN - PITTSBURG	348,072	325,661	81,327	36,992	19,751	22,854	8,857	5,186	13,299	6,792	3,072	17,578	7,930
KANSAS CITY	2,232,895	2,138,110	550,390	288,543	74,069	171,039	61,939	60,991	95,136	46,826	27,432	163,806	120,085
ST. JOSEPH	120,552	113,999	25,797	13,100	3,513	10,878	3,039	4,575	5,246	2,854	1,473	6,139	3,560
ST. LOUIS	3,012,296	2,886,648	790,152	440,026	112,555	221,858	103,581	59,640	167,276	83,441	56,732	224,470	149,058
SPRINGFIELD	809,972	773,280	179,531	75,622	39,994	58,334	21,300	15,205	30,259	15,405	7,136	42,630	23,961
MONTANA													
BILLINGS - HARDIN	264,580	253,913	41,516	20,899	9,532	18,701	6,989	6,547	9,744	6,328	1,567	17,545	10,902
BUTTE	131,498	125,323	33,862	24,441	5,903	10,387	6,383	574	4,681	3,705	150	7,193	4,818
GREAT FALLS	160,706	154,786	30,509	18,835	6,116	15,348	4,852	5,164	9,579	7,720	823	14,384	10,835
HELENA	65,553	63,212	11,272	5,979	2,978	5,085	2,991	986	2,336	1,738	339	3,697	2,470
MISSOULA	226,119	216,113	37,793	18,890	10,180	18,691	10,730	3,524	8,193	6,232	782	13,028	8,112
NEBRASKA													
LINCOLN - HASTINGS - KEARNEY	633,705	594,109	129,344	74,735	25,322	40,165	16,530	8,013	15,800	9,583	2,419	41,501	24,769
NORTH PLATTE	46,880	42,358	12,071	7,340	1,638	2,956	1,197	560	1,176	719	134	2,592	1,202
OMAHA	1,007,005	967,203	230,300	136,356	42,412	76,654	47,652	13,861	46,787	34,358	7,696	61,364	39,987

TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

Merchandise Line Sales

S&MM/ARBITRON TV MARKET (ADI)	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
MICHIGAN													
ALPENA	107	18	4,828	4,382	5,068	2,585	1,528	9,647	5,365	2,589	2,701	2,020	129
DETROIT	59,203	19,910	761,066	611,123	1,001,757	403,217	507,602	2,073,622	1,082,148	860,890	566,676	446,577	85,272
FLINT - SAGINAW - BAY CITY	7,382	3,862	147,090	125,048	209,470	74,653	116,645	412,969	191,071	192,591	106,694	79,659	17,642
GRAND RAPIDS - KALAMAZOO - BATTLE CREEK	16,347	6,530	189,141	153,011	292,000	122,877	145,469	542,517	257,125	250,160	138,450	100,370	27,254
LANSING	14,469	3,239	84,022	69,028	113,373	31,734	69,172	205,090	89,820	103,707	50,483	32,640	11,992
MARQUETTE	1,105	53	16,358	14,893	15,639	7,547	4,819	29,366	15,656	8,157	8,106	5,857	416
TRAVERSE CITY - CADILLAC	927	182	44,944	40,180	60,032	33,445	13,212	114,597	69,324	23,789	33,217	25,929	1,280
MINNESOTA													
DULUTH - SUPERIOR	2,182	1,246	31,265	23,885	61,679	25,420	24,579	116,833	50,210	51,023	28,552	17,699	5,425
MANKATO	358	152	6,493	5,464	13,741	7,419	4,494	26,238	14,893	8,423	6,645	4,752	916
MINNEAPOLIS - ST. PAUL	52,689	18,769	524,597	358,568	807,354	317,644	317,301	1,557,071	619,466	629,178	363,101	247,592	84,098
ROCHESTER - MASON CITY - AUSTIN	2,328	1,260	38,056	27,713	61,711	24,995	27,534	123,610	52,863	55,282	32,609	22,456	6,248
MISSISSIPPI													
BILOXI - GULFPORT - PASCAGOULA	1,702	202	30,685	21,688	40,552	10,965	26,047	80,369	26,738	47,007	23,661	14,646	6,055
COLUMBUS - TUPELO	1,174	233	48,444	39,810	56,978	24,175	25,516	110,994	53,355	43,845	32,668	20,738	6,230
GREENWOOD - GREENVILLE	402	84	23,001	19,145	26,003	12,184	9,073	50,918	27,009	15,519	16,581	10,472	2,205
JACKSON	4,566	344	84,292	64,382	134,749	48,225	43,255	276,470	104,341	90,200	80,722	52,404	14,283
LAUREL - HATTIESBURG	809	131	25,706	20,371	33,570	13,770	13,404	65,649	30,529	23,845	19,450	11,834	3,384
MERIDIAN	365	78	18,305	14,631	21,349	8,571	8,390	41,221	18,910	14,236	12,358	7,353	1,984
MISSOURI													
COLUMBIA - JEFFERSON CITY	1,794	716	39,391	27,275	50,903	18,908	23,621	90,341	44,315	34,029	22,517	15,331	2,384
JOPLIN - PITTSBURG	751	648	36,143	23,124	44,217	17,859	19,223	75,779	36,650	28,507	21,436	15,213	3,015
KANSAS CITY	26,756	7,479	256,422	158,133	402,572	137,243	190,976	764,359	271,726	365,858	198,727	132,404	33,025
ST. JOSEPH	438	346	12,429	6,271	18,283	3,907	10,692	33,914	9,564	19,687	7,698	3,817	2,630
ST. LOUIS	20,513	11,585	353,863	256,730	546,575	199,445	276,454	1,079,461	485,877	496,425	315,463	197,387	80,767
SPRINGFIELD	2,044	1,695	73,979	50,505	111,463	37,530	57,753	193,538	79,243	88,621	51,422	35,887	6,996
MONTANA													
BILLINGS - HARDIN	960	437	26,464	19,423	31,640	14,451	14,206	62,863	27,098	33,158	18,943	12,476	3,477
BUTTE	758	53	13,271	10,684	13,496	7,130	2,218	25,567	13,758	4,472	7,356	4,959	412
GREAT FALLS	1,003	227	15,654	10,074	22,006	10,304	7,439	43,375	20,970	18,057	11,794	8,333	1,796
HELENA	353	94	6,335	5,006	6,642	2,111	3,801	12,622	4,074	7,665	2,858	1,468	706
MISSOULA	1,229	330	23,195	17,957	29,284	12,726	11,925	55,558	24,557	24,170	14,280	8,849	2,522
NEBRASKA													
LINCOLN - HASTINGS - KEARNEY	3,979	1,415	54,646	41,907	91,006	42,419	33,905	181,167	93,899	75,208	54,868	42,255	6,663
NORTH PLATTE	170	81	3,355	2,682	5,078	2,081	2,088	9,629	4,639	4,231	2,900	1,887	622
OMAHA	15,378	3,332	102,237	87,811	158,661	62,414	75,575	295,039	130,816	135,442	87,706	65,540	15,422

TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
S&MM/ARBITRON TV MARKET (ADI)	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
NEVADA													
LAS VEGAS	741,698	722,137	245,681	116,341	68,478	55,608	31,829	16,775	35,174	21,445	10,353	60,042	40,016
RENO	501,628	477,092	165,197	90,599	37,694	35,334	14,046	8,444	21,567	10,137	6,869	36,604	21,259
NEW MEXICO													
ALBUQUERQUE	1,273,684	1,212,854	328,670	176,558	80,906	95,144	39,893	26,957	54,571	34,608	8,089	100,400	71,491
NEW YORK													
ALBANY - SCHENECTADY - TROY	2,016,747	1,956,590	382,140	259,279	61,878	115,600	51,730	23,607	55,663	32,484	12,659	159,541	116,751
BINGHAMTON	576,136	552,366	126,283	93,303	13,722	45,250	17,285	12,535	11,828	7,386	2,554	34,691	23,633
BUFFALO	2,080,258	2,029,836	431,694	325,215	48,302	117,376	61,659	30,468	68,571	45,383	12,505	112,503	83,815
ELMIRA	276,785	265,708	61,815	42,735	8,386	20,793	7,672	5,842	8,516	4,433	2,677	16,846	12,177
NEW YORK	24,469,120	23,878,450	5,470,934	3,553,091	764,148	1,378,706	810,184	295,481	1,043,179	713,466	208,257	1,981,560	1,551,034
ROCHESTER	1,346,902	1,301,054	251,416	167,143	46,702	83,929	49,929	19,011	48,710	33,824	8,887	111,152	83,186
SYRACUSE	1,347,455	1,306,298	256,621	183,504	39,655	74,239	42,285	15,537	40,899	26,681	7,420	89,500	68,965
UTICA	378,804	360,848	77,357	57,413	10,125	16,601	7,230	4,618	11,980	5,814	4,541	13,769	7,507
WATERTOWN - CARTHAGE	299,963	288,530	74,012	58,075	7,790	19,238	10,158	3,292	10,401	7,247	1,589	16,339	11,303
NORTH CAROLINA													
CHARLOTTE	2,114,368	2,031,139	563,880	361,588	106,892	178,270	84,589	33,609	101,798	73,124	10,229	152,234	111,642
GREENSBORO - WINSTON SALEM - HIGH POINT	1,259,665	1,195,147	380,454	255,807	55,389	137,995	64,285	29,379	76,228	55,942	6,573	119,485	83,164
GREENVILLE - NEW BERN - WASHINGTON	643,635	597,804	150,786	100,198	25,480	55,166	20,737	7,875	23,642	12,113	2,619	32,843	18,798
RALEIGH - DURHAM	1,799,148	1,722,708	534,865	337,318	82,492	192,866	77,551	44,148	93,204	60,997	9,612	190,526	135,992
WILMINGTON	376,912	362,018	104,725	75,984	14,394	29,870	7,714	5,661	10,120	4,052	1,518	21,497	11,926
NORTH DAKOTA													
FARGO*	621,175	588,636	115,053	63,139	19,306	35,591	13,016	8,435	16,795	9,244	3,900	40,138	29,433
MINOT - BISMARCK - DICKINSON - GLENDIVE	374,349	356,286	73,895	41,289	14,270	23,757	8,453	6,937	10,065	5,538	2,317	18,985	12,134
OHIO													
CINCINNATI	2,373,020	2,279,734	498,287	301,242	78,661	152,385	76,803	41,304	93,838	55,313	24,062	169,073	108,190
CLEVELAND	4,147,296	3,978,410	953,718	592,936	136,820	279,988	163,118	71,640	163,680	100,744	38,743	293,191	219,115
COLUMBUS	1,916,067	1,835,101	488,713	274,192	91,725	95,110	41,517	27,455	47,284	29,397	9,471	209,949	170,930
DAYTON	1,522,538	1,466,178	324,770	193,980	49,496	91,767	50,141	24,963	57,508	41,710	10,244	82,898	60,164
LIMA	142,191	136,533	31,992	18,271	3,859	11,775	5,820	3,828	5,910	4,001	1,338	14,059	7,523
TOLEDO	1,215,745	1,163,462	308,634	208,185	37,873	79,572	46,542	19,068	55,554	43,361	6,590	68,102	47,571
YOUNGSTOWN	714,678	695,204	197,626	132,761	27,617	55,903	33,046	13,489	27,778	17,590	7,066	37,431	26,815
ZANESVILLE	110,632	106,047	21,546	11,677	3,722	10,930	7,719	1,331	6,789	5,840	513	6,713	4,732
OKLAHOMA													
ARDMORE - ADA	198,208	185,931	43,954	23,736	8,728	13,019	4,962	1,462	6,674	3,497	827	9,323	4,442

TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales													
	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
S&MM/ARBITRON TV MARKET (ADI)	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NEVADA														
LAS VEGAS	7,248	1,552	72,915	49,269	148,858	64,084	72,479	273,279	127,365	130,977	90,737	71,948	13,458
RENO	5,917	1,182	58,919	41,398	88,950	29,179	38,020	164,356	57,620	69,031	48,404	32,740	7,990
NEW MEXICO														
ALBUQUERQUE	10,307	1,256	140,657	112,417	212,467	87,574	80,361	394,327	182,514	141,692	117,693	86,405	17,217
NEW YORK														
ALBANY - SCHENECTADY - TROY	13,925	3,383	199,282	154,994	275,210	116,770	112,042	517,063	269,198	178,921	132,256	101,473	15,223
BINGHAMTON	5,463	971	42,055	32,693	63,436	26,298	25,433	109,003	52,594	44,520	33,720	26,685	4,351
BUFFALO	19,762	4,182	193,763	149,348	269,889	114,370	133,949	547,632	271,394	241,585	139,361	111,595	18,833
ELMIRA	1,913	648	27,514	20,089	40,733	13,723	22,998	79,056	32,032	40,558	21,543	17,304	2,523
NEW YORK	240,225	79,594	3,209,707	2,610,482	4,849,813	2,803,597	1,638,494	9,374,268	5,291,174	3,448,329	2,826,402	2,289,228	367,898
ROCHESTER	17,922	1,777	168,541	141,769	197,390	81,596	87,851	387,404	171,248	164,084	110,117	85,445	14,903
SYRACUSE	11,169	2,078	139,011	115,307	186,456	98,552	67,542	353,116	202,491	118,824	95,084	81,453	8,524
UTICA	1,692	1,329	29,686	22,841	41,282	17,694	19,195	82,996	42,177	35,303	20,680	15,902	2,848
WATERTOWN - CARTHAGE	2,036	338	27,767	22,850	33,515	14,321	13,573	57,376	27,376	22,046	16,572	13,571	1,247
NORTH CAROLINA														
CHARLOTTE	20,188	2,248	296,506	257,766	335,513	135,016	151,658	673,536	353,044	249,591	165,535	123,823	18,251
GREENSBORO - WINSTON-SALEM - HIGH POINT	16,986	3,356	364,330	287,811	248,450	117,452	104,417	511,026	265,185	181,355	152,042	104,133	25,880
GREENVILLE - NEW BERN - WASHINGTON	2,374	845	92,830	79,920	83,767	35,310	35,326	146,360	72,835	61,790	51,949	28,010	10,516
RALEIGH - DURHAM	17,031	3,316	308,270	259,364	314,892	126,526	156,310	621,803	307,413	278,941	190,007	114,655	41,690
WILMINGTON	1,344	468	53,959	45,524	64,185	32,815	22,074	125,800	78,811	34,556	38,096	25,900	5,101
NORTH DAKOTA														
FARGO	2,845	2,041	49,539	40,991	93,793	39,198	37,075	183,001	83,468	74,235	44,804	29,414	7,563
MINOT - BISMARCK - DICKINSON - GLENDIVE	1,896	1,284	30,757	24,667	48,759	21,890	17,808	88,491	43,280	32,525	25,053	17,927	3,174
OHIO														
CINCINNATI	17,997	3,525	257,983	181,255	352,812	115,309	194,405	685,732	252,761	395,244	193,321	125,769	51,755
CLEVELAND	41,728	9,072	507,872	384,830	667,302	244,628	349,782	1,349,836	611,792	614,497	373,912	269,844	81,943
COLUMBUS	24,878	7,579	230,943	185,853	423,203	108,293	208,375	700,968	296,862	319,806	187,692	123,400	44,669
DAYTON	10,560	3,577	147,605	116,275	207,121	64,103	112,873	407,428	164,306	206,892	111,856	82,847	18,794
LIMA	795	445	17,393	12,368	26,927	8,245	16,619	47,970	19,762	24,872	12,675	8,544	3,122
TOLEDO	6,800	5,086	116,290	86,586	190,685	52,325	109,372	348,920	121,443	186,359	89,972	66,399	15,527
YOUNGSTOWN	4,802	3,135	83,144	67,453	108,979	36,507	58,283	222,448	99,718	104,745	84,001	69,620	9,979
ZANESVILLE	779	258	17,496	16,351	15,138	4,823	7,403	26,876	10,516	13,036	7,401	5,671	899
OKLAHOMA														
ARDMORE - ADA	218	334	14,934	11,012	21,988	11,315	6,631	39,266	23,889	7,711	11,532	8,550	413

TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

Merchandise Line Sales

S&MM/ARBITRON TV MARKET (ADI)	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
OKLAHOMA (continued)													
OKLAHOMA CITY	1,683,777	1,613,730	404,585	216,677	91,219	106,822	43,454	34,807	72,656	33,369	21,557	99,940	70,129
TULSA	1,383,376	1,325,612	311,288	128.113	85,488	94,661	41,707	25,044	63,222	36,456	11,805	79,722	49,316
OREGON													
BEND	103,175	95,407	30,124	17,950	5,056	7,057	3,825	1,347	2,874	1,993	334	5,648	4,438
EUGENE	546,340	490,249	155,348	74,906	23,389	34,094	14,181	11,803	15,204	7,303	4,346	37,824	30,379
MEDFORD	543,067	378,967	109,778	59,588	19,922	27,575	16,536	4,908	13,326	8,670	2,005	21,567	16,133
PORTLAND	2,604,003	2,126,313	629,863	284,353	128.167	175,949	92,972	35,010	121,261	84,790	21,168	185,411	139,891
PENNSYLVANIA													
ERIE	515,810	497,512	104,732	73,363	13,216	34,447	17,462	7,900	14,171	9,004	3,054	22,968	15,920
HARRISBURG - YORK - LANCASTER - LEBANON	1,983,038	1,904,689	372,773	242,430	55,887	148,074	80,055	34,749	49,772	44,861	17,642	120,373	84,532
JOHNSTOWN - ALTOONA	932,430	888,329	180,793	132,276	19,706	51,203	29,962	9,594	28,310	19,740	5,014	43,710	30,447
PHILADELPHIA	9,231,160	8,996,851	2,336,669	1,416,348	455,751	622,956	343,872	179,200	428,450	260,415	130,975	654,164	489,193
PITTSBURGH	3,433,152	3,304,989	803,243	497,408	121,239	191,740	105,997	56,825	109,611	68,355	29,953	170,524	123,102
WILKES-BARRE - SCRANTON	1,597,909	1,544,249	386,629	260,860	58,315	91,772	47,191	25,367	51,360	30,249	14,810	74,742	51,323
RHODE ISLAND													
PROVIDENCE - NEW BEDFORD	2,118,702	2,064,391	392,216	290,456	30,723	121,484	60,846	39,033	73,778	32,532	26,016	113,032	77,946
SOUTH CAROLINA													
CHARLESTON	666,127	647,402	149,266	82,791	37,281	43,735	17,117	14,957	18,278	11,047	3,581	56,087	41,125
COLUMBIA	796,943	763,719	190,370	109,245	36,545	69,114	32,160	15,329	34,758	19,704	7,144	64,496	43,184
FLORENCE - MYRTLE BEACH	500,960	480,037	119,142	74,414	20,397	46,850	21,127	9,854	19,757	11,841	2,727	29,793	17,421
GREENVILLE - SPARTANBURG - ASHEVILLE	1,876,316	1,794,928	474,536	318,143	68,350	146,730	62,588	29,160	62,289	37,207	8,564	120,064	75,070
SOUTH DAKOTA													
RAPID CITY	256,064	244,244	43,297	19,767	10,381	14,023	4,253	3,943	6,785	3,678	1,767	12,796	6,804
SIOUX FALLS - MITCHELL	593,820	563,239	111,025	58,714	22,586	36,754	12,602	10,445	17,280	10,031	3,439	35,220	22,684
TENNESSEE													
BRISTOL - KINGSPORT - JOHNSON CITY	735,410	712,359	208,223	142,401	28,054	53,500	17,975	12,603	19,941	10,238	4,172	44,974	26,850
CHATTANOOGA	950,481	905,485	202,746	128,280	24,424	65,048	31,063	12,556	38,097	23,994	4,821	56,418	39,035
JACKSON	148,429	140,071	43,041	24,012	5,102	14,712	6,206	3,291	7,313	3,875	1,928	12,104	5,881
KNOXVILLE	1,012,167	953,865	288,305	179,790	41,094	69,518	32,185	16,127	34,560	18,630	8,586	81,157	57,379
MEMPHIS	1,521,402	1,456,769	481,074	318,991	41,302	116,636	52,222	30,531	80,528	45,885	21,654	112,290	62,180
NASHVILLE	1,756,527	1,655,730	521,640	313,799	80,563	151,593	72,483	29,817	79,227	52,339	15,606	192,490	127,609
TEXAS													
ABILENE - SWEETWATER	257,647	245,059	71,588	44,138	14,316	22,477	6,836	7,796	9,747	3,865	2,669	15,007	8,122
AMARILLO	513,456	490,864	134,801	66,877	37,619	41,549	16,699	11,075	16,944	7,392	4,680	32,576	21,004

1990 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales													
	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear			
S&MM/ARBITRON TV MARKET (ADI)	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
OKLAHOMA (continued)														
OKLAHOMA CITY	17,774	5,306	183,331	147,693	256,557	135,240	89,749	486,454	268,578	159,849	137,589	100,831	19,340
TULSA	5,794	3,081	147,491	114,169	199,263	98,159	79,077	345,243	184,172	125,118	98,837	74,479	12,549
OREGON														
BEND	356	94	9,073	7,698	14,416	9,706	2,851	23,181	15,776	4,762	9,354	7,272	606
EUGENE	6,234	1,157	65,252	54,762	72,320	33,829	28,262	129,843	63,077	56,180	41,723	29,360	8,368
MEDFORD	2,566	640	33,427	27,509	37,293	19,653	12,829	66,976	41,949	18,984	24,967	16,106	3,961
PORTLAND	37,757	7,825	277,947	209,840	403,966	178,283	153,071	728,847	380,207	255,374	242,754	161,829	40,906
PENNSYLVANIA														
ERIE	6,877	1,125	39,213	29,503	101,818	23,024	33,632	177,259	50,480	60,524	34,668	25,230	5,529
HARRISBURG - YORK - LANCASTER - LEBANON	14,604	4,429	192,341	138,867	280,183	99,534	139,121	514,894	228,371	238,931	153,906	121,253	21,107
JOHNSTOWN - ALTOONA	6,124	1,865	69,648	55,698	109,450	37,944	47,570	209,423	92,863	78,541	57,312	44,269	8,161
PHILADELPHIA	83,476	43,603	1,170,488	877,133	1,590,162	746,997	690,813	3,365,107	1,738,194	1,348,589	913,158	715,775	149,990
PITTSBURGH	33,664	9,706	364,535	271,948	499,805	171,361	263,272	1,024,485	444,106	475,534	280,394	207,122	55,558
WILKES-BARRE - SCRANTON	9,889	4,178	146,632	109,832	248,244	79,842	108,072	471,033	194,280	187,416	118,295	89,547	18,854
RHODE ISLAND														
PROVIDENCE - NEW BEDFORD	12,219	4,161	210,024	173,552	307,710	147,545	121,384	596,043	341,333	197,109	160,118	122,801	20,973
SOUTH CAROLINA														
CHARLESTON	6,321	834	90,408	78,151	99,998	52,197	35,669	187,659	110,458	57,142	58,346	44,459	8,041
COLUMBIA	6,305	1,275	103,672	88,306	131,324	55,537	58,273	259,432	119,195	110,388	68,353	46,664	12,675
FLORENCE - MYRTLE BEACH	1,254	573	72,377	63,989	92,610	45,484	31,977	182,950	111,353	49,406	57,480	39,727	7,023
GREENVILLE - SPARTANBURG - ASHEVILLE	11,633	2,727	197,058	167,188	263,424	112,561	109,611	511,408	269,055	185,587	167,780	115,025	27,119
SOUTH DAKOTA														
RAPID CITY	1,507	427	18,484	15,002	32,613	14,748	11,779	58,205	27,[illegible]	19,793	15,958	10,737	2,553
SIOUX FALLS - MITCHELL	6,090	1,015	54,751	47,432	86,982	42,604	28,870	159,445	80,234	52,487	44,532	30,743	5,909
TENNESSEE														
BRISTOL - KINGSPORT - JOHNSON CITY	4,042	806	65,343	52,604	96,340	30,508	48,814	183,816	79,161	77,198	50,683	30,065	10,602
CHATTANOOGA	6,811	1,653	115,378	99,442	128,881	56,449	52,690	242,698	120,264	95,577	73,536	51,429	12,848
JACKSON	1,025	322	20,174	15,404	28,025	9,969	14,484	52,691	22,569	25,135	15,440	9,737	3,129
KNOXVILLE	9,726	2,558	114,826	93,625	161,416	72,434	61,754	325,503	174,030	108,596	93,771	64,854	16,368
MEMPHIS	13,029	3,814	217,917	168,670	259,594	117,648	107,165	510,516	264,888	194,990	161,473	110,379	30,468
NASHVILLE	14,283	2,292	234,977	190,482	306,823	124,768	140,179	585,669	265,484	257,293	181,387	139,436	23,282
TEXAS														
ABILENE - SWEETWATER	1,655	558	26,166	19,095	38,183	17,472	12,672	76,456	42,408	26,497	23,921	15,884	4,051
AMARILLO	3,550	964	48,355	35,303	77,550	40,722	23,328	156,473	86,728	46,905	45,133	32,390	6,733

TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

Merchandise Line Sales

S&MM/ARBITRON TV MARKET (ADI)	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
TEXAS (continued)													
AUSTIN	1,170,932	1,140,763	283,079	122,487	109,863	80,286	36,217	23,859	38,115	15,627	13,320	76,922	52,092
BEAUMONT - PORT ARTHUR	449,961	432,388	109,731	56,019	19,031	42,062	14,808	14,865	22,016	13,304	5,745	24,354	12,579
CORPUS CHRISTI	495,115	478,522	111,648	48,437	40,395	46,012	11,422	15,683	17,471	8,104	3,512	24,578	16,824
DALLAS - FT. WORTH	5,751,806	5,523,810	1,492,765	665,292	441,991	434,683	165,057	156,592	288,315	158,921	86,011	431,674	301,945
EL PASO	676,615	626,111	168,804	61,783	52,025	54,649	21,811	19,709	38,934	26,871	6,611	52,147	36,345
HOUSTON	[illegible]	4,064,159	960,903	441,951	243,383	309,670	128,226	119,547	210,712	102,290	71,005	317,131	224,984
LAREDO	[illegible]	112,727	25,456	7,158	10,732	14,937	6,101	6,263	7,631	5,278	1,332	13,005	9,854
LUBBOCK	[illegible]	401,985	101,821	44,593	33,768	28,966	11,094	8,517	18,052	9,730	3,967	23,993	14,086
MCALLEN - BROWNSVILLE	[illegible]	538,135	130,695	52,358	45,428	50,152	17,778	24,256	27,261	15,685	6,040	40,385	27,381
ODESSA - MIDLAND	443,876	407,385	114,845	48,192	39,571	27,135	6,104	9,256	16,464	7,874	3,883	18,313	10,829
SAN ANGELO	130,297	125,105	27,050	10,959	10,373	11,599	3,993	3,458	5,877	3,235	1,536	9,732	5,582
SAN ANTONIO	1,812,200	1,755,772	[illegible]	175,957	138,585	106,215	37,997	38,543	69,024	[illegible]	15,788	117,140	81,703
TYLER - LONGVIEW - JACKSONVILLE	620,912	577,680	[illegible]	79,683	33,712	46,881	15,543	14,330	24,689	12,768	5,264	33,117	20,225
VICTORIA	82,667	78,633	19,251	6,873	6,330	7,267	2,180	3,232	4,664	[illegible]	1,083	5,077	2,955
WACO - TEMPLE - BRYAN	640,065	615,998	144,035	58,516	50,103	60,410	12,221	24,903	26,807	9,934	9,369	62,046	32,279
WICHITA FALLS - LAWTON	398,838	376,123	106,234	59,809	17,831	32,950	11,403	10,367	20,128	9,333	6,174	26,996	14,765
UTAH													
SALT LAKE CITY	1,680,938	1,600,748	372,289	185,141	113,578	122,919	67,352	30,054	62,921	35,119	12,703	137,858	95,364
VERMONT													
BURLINGTON - PLATTSBURGH	924,852	883,402	145,657	95,882	26,581	51,436	24,877	9,895	22,331	15,800	[illegible]	44,805	27,163
VIRGINIA													
CHARLOTTESVILLE	[illegible]	154,274	39,428	24,476	[illegible]	[illegible]	5,069	3,940	3,951	1,817	1,207	31,811	10,310
HARRISONBURG	[illegible]	199,082	53,390	35,251	[illegible]	17,932	8,767	2,483	9,234	5,745	1,485	13,961	8,498
NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON	1,831,914	1,773,958	392,887	236,165	83,814	138,024	50,633	48,877	79,225	51,359	15,626	143,269	106,102
RICHMOND	1,281,040	1,246,246	325,594	208,667	51,634	92,197	43,871	25,579	62,399	36,791	15,284	91,663	64,170
ROANOKE - LYNCHBURG	1,036,944	989,456	263,921	170,232	45,162	81,961	30,950	17,394	37,122	22,524	5,636	74,087	48,262
WASHINGTON													
SEATTLE - TACOMA	4,410,752	4,150,994	1,056,777	654,227	192,910	270,023	145,296	64,777	180,141	120,094	38,146	379,677	313,568
SPOKANE	[illegible]	1,004,740	223,733	133,951	57,709	53,722	19,813	16,694	25,789	13,473	7,915	48,246	35,583
YAKIMA	512,007	486,889	126,497	78,309	22,407	32,659	13,101	10,215	15,428	8,471	4,017	22,573	14,219
WEST VIRGINIA													
BLUEFIELD - BECKLEY - OAK H[illegible]	370,551	352,970	114,377	84,004	12,737	26,589	10,441	5,873	11,507	6,430	2,020	17,350	8,998
CHARLESTON - HUNTINGTON	1,366,095	1,313,368	375,244	258,021	45,442	91,105	38,341	18,671	39,911	24,364	7,412	88,439	62,229
CLARKSBURG - WESTON	346,354	330,238	84,498	59,606	11,478	22,734	7,883	5,088	9,088	4,824	1,688	13,377	6,273
PARKERSBURG	[illegible]	110,297	36,629	19,392	4,581	11,547	2,572	5,949	4,919	2,413	1,714	7,893	4,641
WHEELING - STEUBENVILLE	409,970	399,854	96,076	62,392	14,415	22,088	9,076	5,709	11,555	6,937	2,826	19,781	13,036

1990 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
S&MM/ARBITRON TV MARKET (ADI)	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
TEXAS (continued)													
AUSTIN	13,840	2,659	118,648	91,174	169,106	71,929	62,285	344,541	176,511	120,486	119,835	95,497	12,257
BEAUMONT - PORT ARTHUR	2,116	1,408	42,086	29,316	73,807	36,151	29,442	129,563	72,510	45,940	39,862	30,347	4,641
CORPUS CHRISTI	3,379	1,051	42,982	30,371	67,062	22,699	27,826	138,751	69,240	48,979	41,916	30,897	4,387
DALLAS - FT. WORTH	[illegible]	16,817	639,478	483,395	1,046,097	456,496	431,155	2,149,196	1,030,181	826,682	651,203	478,703	102,037
EL PASO	5,865	900	107,209	88,638	128,098	49,671	56,476	249,497	112,743	107,018	82,100	58,757	14,871
HOUSTON	52,736	15,291	535,398	419,898	790,883	386,083	313,094	1,491,685	787,786	578,252	458,281	348,652	68,674
LAREDO	5,353	498	22,073	18,555	36,533	17,780	13,746	80,745	41,251	35,162	20,983	15,903	2,689
LUBBOCK	2,263	1,013	45,359	35,115	73,979	34,070	29,069	135,592	66,161	52,449	45,621	33,714	7,922
MCALLEN - BROWNSVILLE	6,285	1,657	61,153	46,406	115,142	55,465	43,094	225,013	129,370	72,338	58,097	40,611	8,949
ODESSA - MIDLAND	2,113	967	34,102	26,638	63,721	27,178	21,621	117,324	61,814	40,458	38,201	27,453	5,244
SAN ANGELO	1,253	335	15,662	11,638	16,548	7,871	6,154	37,524	22,075	14,497	12,746	9,476	1,805
SAN ANTONIO	17,057	3,057	183,733	137,008	302,122	151,744	108,673	586,445	309,738	220,668	209,043	164,345	21,052
TYLER - LONGVIEW - JACKSONVILLE	3,818	1,229	70,313	59,199	85,493	38,152	33,745	165,487	87,146	55,204	52,546	36,783	6,697
VICTORIA	816	311	11,522	8,585	14,236	6,359	6,682	28,134	15,332	11,176	8,576	6,156	1,353
WACO - TEMPLE - BRYAN	4,642	2,046	71,395	51,640	94,408	33,928	47,556	179,015	84,651	78,952	57,493	39,415	11,203
WICHITA FALLS - LAWTON	2,689	1,263	50,173	39,605	64,107	24,35[illegible]	29,521	126,316	54,001	50,966	35,657	22,275	6,093
UTAH													
SALT LAKE CITY	29,450	2,696	209,027	177,264	287,640	116,898	114,732	510,790	246,195	197,471	173,665	110,026	31,197
VERMONT													
BURLINGTON - PLATTSBURGH	6,571	1,287	71,400	59,662	128,070	60,177	34,865	206,872	105,271	61,009	59,624	41,767	5,841
VIRGINIA													
CHARLOTTESVILLE	1,771	270	19,168	13,392	32,020	19,039	10,101	63,873	32,476	19,015	14,937	10,633	2,441
HARRISONBURG	1,283	341	36,481	32,348	28,332	7,889	16,042	49,501	16,512	28,981	15,695	7,384	4,968
NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON	26,887	4,892	300,240	258,225	279,232	128,433	117,424	553,529	272,690	233,150	167,559	120,753	28,195
RICHMOND	8,907	1,931	153,834	124,404	196,406	89,867	71,744	419,436	195,529	161,621	112,164	80,721	19,363
ROANOKE - LYNCHBURG	8,937	1,723	124,612	107,216	153,533	55,489	72,047	292,833	125,932	128,855	126,393	57,858	17,588
WASHINGTON													
SEATTLE - TACOMA	50,586	9,255	521,790	411,389	690,725	336,830	228,695	1,306,028	720,285	405,169	394,799	280,857	58,586
SPOKANE	4,079	1,389	7[illegible],291	57,446	130,823	53,864	47,857	237,355	107,219	90,371	71,833	47,975	13,116
YAKIMA	2,079	1,068	43,953	31,312	61,168	25,362	28,861	113,055	51,457	53,086	34,153	23,208	6,627
WEST VIRGINIA													
BLUEFIELD - BECKLEY - OAK HILL	1,875	1,056	29,975	23,487	45,863	10,806	21,513	82,725	23,608	36,583	21,757	13,137	4,210
CHARLESTON - HUNTINGTON	7,204	3.333	116,435	91,947	181,391	58,394	80,176	332,034	128,575	133,702	90,148	64,088	15,064
CLARKSBURG - WESTON	1,336	922	22,360	16,629	37,265	10,535	17,918	68,282	23,134	30,545	19,704	13,190	3,226
PARKERSBURG	1,286	821	13,662	9,932	25,846	5,252	16,679	44,261	11,713	25,977	10,303	6,654	3,144
WHEELING - STEUBENVILLE	2,392	937	30,843	24,320	52,177	14,084	28,409	102,373	34,478	52,578	27,733	19,890	4,374

TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales													
	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
S&MM/ARBITRON TV MARKET (ADI)	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
WISCONSIN														
GREEN BAY - APPLETON	1,211,919	1,068,236	215,580	106,066	30,348	86,259	53,157	16,778	53,653	39,804	8,778	75,805	53,698
LA CROSSE - EAU CLAIRE	502,350	450,097	84,649	37,901	15,485	34,098	16,932	7,882	18,502	12,606	3,477	28,374	19,850
MADISON	1,049,880	817,103	155,736	93,556	20,472	60,374	31,614	11,506	45,060	38,331	2,932	117,138	100,484
MILWAUKEE	2,584,042	2,414,966	529,122	331,246	62,739	166,928	101,072	38,306	124,925	81,725	30,180	223,308	189,516
WAUSAU - RHINELANDER	579,887	487,149	80,785	34,047	11,544	35,889	16,819	5,958	14,019	8,896	2,806	20,133	11,136
WYOMING														
CASPER - RIVERTON	120,102	114,894	18,115	7,071	5,307	6,213	2,625	1,661	3,270	2,099	444	9,730	6,362
CHEYENNE - SCOTTSBLUFF (STERLING)	135,590	124,390	21,064	6,653	5,690	9,286	3,784	2,048	3,826	2,410	377	11,018	6,332
TOTAL UNITED STATES ADIs	287,914,367	273,725,155	68,467,437	40,493,942	12,334,368	19,850,036	9,659,372	5,469,548	12,764,162	7,905,776	2,832,479	22,425,565	15,875,177

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1990 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1989 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales													
	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
S&MM/ARBITRON TV MARKET (ADI)	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
WISCONSIN														
GREEN BAY - APPLETON	4,184	2,553	130,025	106,781	184,553	57,097	92,181	306,468	120,479	145,326	89,421	56,885	13,621
LA CROSSE - EAU CLAIRE	3,730	1,026	47,415	33,339	64,474	25,050	24,722	122,017	53,422	53,744	32,378	22,755	3,821
MADISON	6,221	1,970	83,035	66,770	163,904	47,407	61,628	264,010	113,315	105,546	77,231	50,095	12,247
MILWAUKEE	42,607	8,447	301,707	246,952	408,115	147,043	191,972	766,676	307,855	376,218	233,504	155,101	47,958
WAUSAU - RHINELANDER	2,472	1,056	49,643	39,773	77,452	19,854	27,131	117,394	45,583	44,420	33,581	19,604	4,297
WYOMING														
CASPER - RIVERTON	1,148	306	10,927	8,148	14,710	6,631	5,674	26,267	13,754	9,060	7,163	5,349	802
CHEYENNE - SCOTTSBLUFF (STERLING) ..	1,290	380	12,002	8,984	19,995	8,367	8,181	35,668	17,378	13,823	9,651	6,879	1,284
TOTAL UNITED STATES ADIs	3,065,132	784,336	35,083,225	27,748,174	47,965,310	21,183,674	19,776,431	93,149,743	45,518,190	36,816,170	26,894,510	19,846,528	4,213,661